

AMERICA'S WEEKLY

FOR RADIO LISTENERS

Radio Guide

G E C A

WEEK ENDING NOVEMBER 10, 1934

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TELLS WHAT'S ON THE AIR - ANY TIME - DAY OR NIGHT

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Number 3

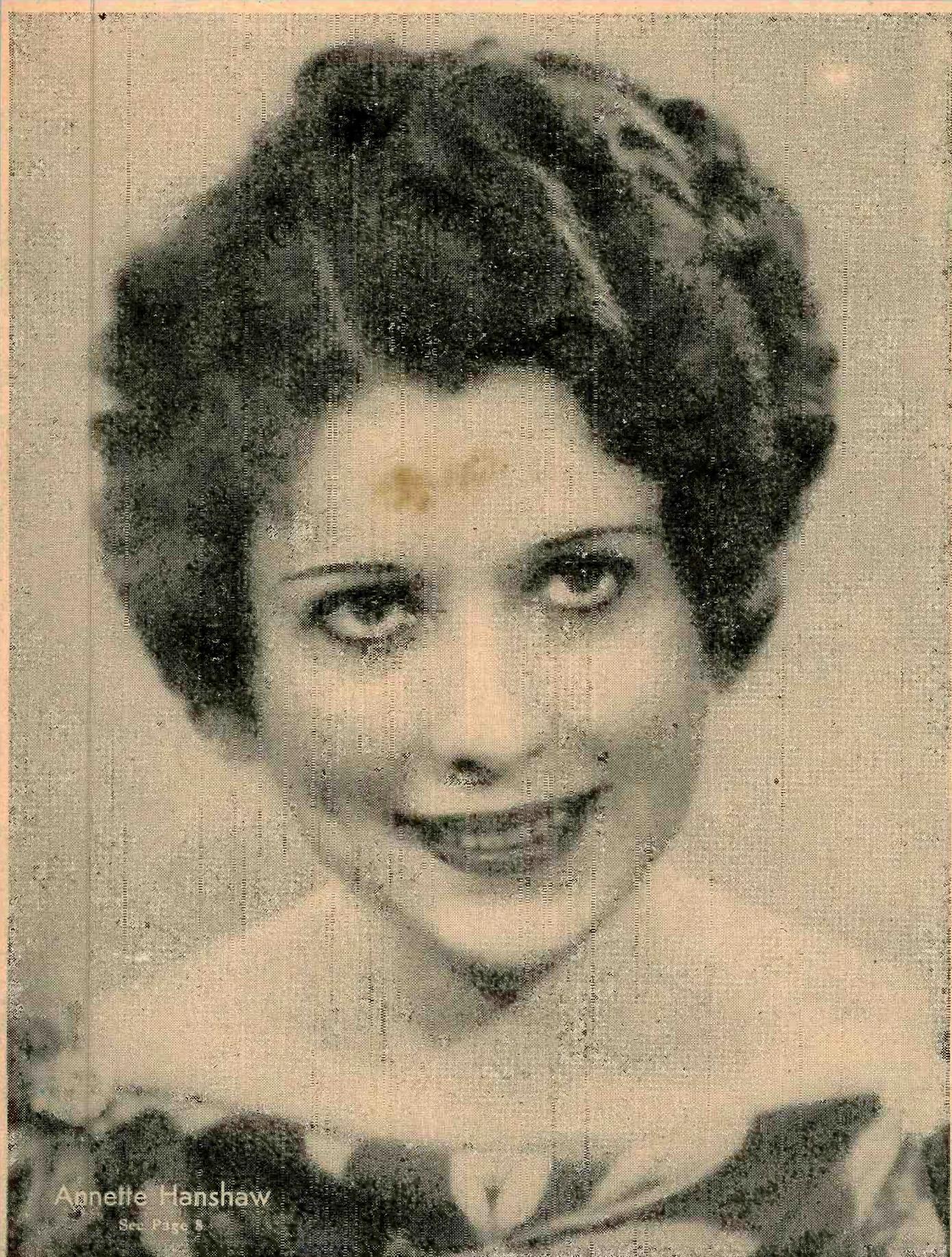
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RUDY VALLEE



"Th be rrr-ii-ght there!" Rudy's imitation of Maurice Chevalier amazed even the famous movie actor and star of many musicals

As Crooner—Master of the Saxophone—Straight Singer—Entrepreneur of Variety Hours, Then of Hollywood Programs—Rudy Vallee Has Led the Van. Radio Has Followed His Moves

Eventually the megaphone was discarded, but the malady lingered on—or rather hurtled onward until it affected nearly every ballad singer in the tenor and baritone ranges. The boys who warble in the *con amore* register stood hands on hips, arms akimbo, and stamped the earth fitfully as they determined to die in their tracks fighting the imputation.

The more virile carolers on the next lower vocal elevation likewise determined to do something about either the allegation or the allegators; but with all the protest they brazenly swam out on the so-called crooner tide, which, taken at the ebb, led on to fortune.

In keeping with his policy of progression, Vallee soon sensed the antagonism that was springing up in the male breast against the cooing style which he had precipitated. After all, he reasoned, feminine domination in the home can go just so far—then it breeds rebellion.

So, leaving his followers to court the uprising, he abandoned



Rudy in the bedroom of his New York home. Note the air of fresh simplicity

By Harry Steele

As Vallee goes—so goes radio! A comprehensive statement—but a survey of the years in which radio has enjoyed its greatest expansion reveals that this popular Yankee has been the bell-wether of the wireless flock, and has led his followers into green pastures the existence of which they had no previous suspicion.

To every intimate Vallee discloses the secret that his ambition in life is to be an executive in the entertainment field. Unconsciously he has been its leader since music and drama took to the air in appreciable volume. He is a perfect example of the man who has arrived at his destination, but who is too preoccupied to get off the train.

He literally is packed with initiative, tingling with a flair for sound showmanship. When it comes to being first in this, first in that and first in the hearts of the radio audience, he is the George Washington of the air.

The kilocycles today teem with cafe bands. Many a John Whoosis, whose fame would have been vast in his own eyes had they known about him at the next cross-roads, is being heard today from coast to coast simply because the maw of radio is insatiable and devastating, and because there must be a constant supply of fodder.

Whoosis, et al, can credit their fame in part to Hubert Prior (Rudy) Vallee, who, from the Heigho Club, back in 1925, convinced Eastern radio bigwigs that one-half of the world might be interested in knowing where the other half was dancing.

That was Score No. 1 for Rudy Vallee on a tally sheet that soon was to be crowded with pioneering achievements.

From whatever nebulous domain in which his soul wanders, Adolphe Sax, inventor of the saxophone, can well ordain laurels for the brow of Vallee for perpetuating, single-handed, that roving Belgian's name. The instrument was a Pariah among the brasses and an upstart amid the reeds, but Vallee purged it of its taint of illegitimacy and made it the golden horn of plenty.

True enough, Rudy Wiedoft lifted the saxophone out of obscurity in the back rows of a few symphony orchestras, to its tooting way across public vision for a brief spell. The Six Brown Brothers and the Kaufman Brothers, former vaudeville artists, likewise added something to the vogue of the hybrid instrument.

But it was Vallee who dragged it out from amid the

burntwood plaques and the framed mottos, to endow it with dignity and permanency, and to put dear old Yale into a position half of pride and half of mortification.

It was for sheer admiration of Wiedoft that Hubert Prior forsook the name bestowed upon him at the christening font, and adopted "Rudy." Rudy, the elder, was the first outstanding influence in the sax-life of Vallee. Devotion, stark and sincere, moved the callow New Englander to imitate his idol; but once launched in saxophony, he made his instructor seem about as essential as a purser on a rowboat.

In less than a year after the Vallee sun had begun its ascent, the wail of the saxophone was abroad in the land. Apartment houses that once had been havens of serenity, became literally sounding shells for the ear-splitting tootling of a myriad tyros. Saxophobia became the national menace.

It survived the pestilence stage, to become a fixture in the musical scene. Mothers who but a few years before would rather have seen their sons acrobats than musicians, began to dream of the day when sonny boy would be leading a band of his own with his name in big letters and his check in big figures.

Fathers who had harbored shot-guns covertly against the day that their daughters might bring a musician into the parlor, were caught putting an arm about the shoulders of a band-member and boasting, "Meet the future son-in-law. He's first saxophonist in the orchestra down at the Bijou."

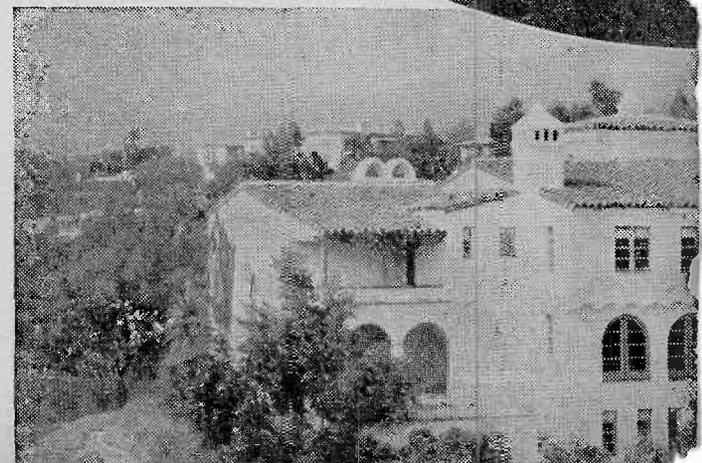
What Rudy did for the saxophone became the second feather in his cap—a piece of millinery that was destined soon to look like a war-bonnet.

His third plume followed an inauguration which, if it launched a vogue, likewise gave birth to a male antipathy which only later accomplishments have helped to eradicate.

That was the wedding of the megaphone and the microphone, a union which gave rise to one of the moor words in current lexicography, "Crooner." The Websterian definition, "singer in a low monotone," has been discarded entirely in the application of the term—unless the consensus of many hearers be accepted—that it is low singing no matter how you look at it. The style developed into an inundation.



When Alice Faye sang on Rudy's programs and with him in vaudeville, they used to rehearse most diligently



the Pace-Maker

the mode impassionatus and devoted himself to a lustier type of song and singing, the style which the normal male can digest without reverting to the withering, if puerile, observation, "Oh Fudge." Not words with any lethal effect, but they can convey a world of scorn and direct imputation. Rudy abhors any inference that he might be anything other than the real he-guy he is.

The crooners temporarily were left in the lurch; but radio executives, quick to sense the trend in public taste, steered them right. Most of them have returned to orthodox methods, in the wake of the Vallee galleon.

Another first to Rudy's credit is the fifteen-minute sponsored program. Early advertisers, unfamiliar with the dangerous waters of radio promotion, were given to sticking a toe in to test the warmth and the direction of the current. Mere announcements between musical numbers were the order of the day. A five-minute shot was in the nature of a plunge.

Untold Are the Numbers of Radio Artists, Many of Them Outstanding Stars of the Day, Who Owe Their Start to Rudy. And He Might Well Have Shone in the Reflected Glory of Established Celebrities



Rudy's piano and his books (next to his motion-picture camera) are his chief delights

But the shrewd Island Pond, Vermont, boy was convinced early that these brief forays were a waste of time. He argued that it took at least fifteen minutes to capture public attention. It was with trepidation that a New York jeweler accepted Rudy's suggestion when he sponsored him for the unheard-of time of a full quarter-hour as the Herbert Diamond Entertainer. For a year Vallee, with a small string ensemble, his trusty megaphone and his sax, enraptured the Gotham femmes. After all they are the potential diamond wearers, and Jeweler Herbert will attest that he was glad he listened to the singer's proposal. From it sprouted innumerable fifteen-minute periods and their successors, the half and full-hour programs.

When it became apparent that the Vallee mania had some of the characteristics of permanency, the motion-picture magnates, eager to trade on the public's taste, suggested that the young maestro try the films. Ever willing to widen his scope, Vallee accepted the suggestion. Here was rich fodder for the scoffers.

"It'll be his Waterloo," was their unanimous opinion. To be seen was one thing—to be heard, another, they argued. No out-and-out radio artist ever before had made more than a fleeting appearance in a motion picture, and to plan a story starring a crooner, they opined, was suicidal for the film industry—and the road to oblivion for the artist.

The venture was fatuously titled *The Vagabond Lover*, an error which doubtless minimized the box-office potentialities of the picture. But there was enough response to convince Hollywood moguls that Vallee, and perhaps other air personalities, had drawing power. It was not long before Hollywood recalled him for additional pictures; and as these words are being prepared for publication, advance notice has been received that Rudy Vallee has just attached his signature to a contract calling for three more pictures. It was a literal case of "Lover, Come Back to Me."

Today, radio artists are as at home on the screen as in the broadcasting studios, and they have proved to be manna to the picture producers during several of the starvation periods suffered by the film industry.

Once again Vallee had pioneered, for attend: Today many radio executives are financially interested in the motion picture business, to the end that they may profit from both phases of their artists' talents.



Rudy's teacher was Rudy Wiedoff, leading exponent of the saxophone—shown at the time the Master was guest star of the Pupil

As Vallee's keen showmanship became more and more apparent his doubters decreased in direct ratio, so that when he decided to turn his weekly Fleischmann Yeast Hour into a national variety show, both radio itself and the public awaited the innovation with the feeling that it would be a success.

The still youthful artist had reached a point where he could put his hearers into the mood to welcome his offerings. And if you think the Variety Hour has been a boon to audiences, stop and reflect for a moment on what it has meant to a number of drifting artists.

It must be said in Rudy's behalf that his management of the Variety Hour has been the most unselfish gesture in all of entertainment's history. He easily might have peopled his shows with performers who were at the peak, and thus shine in reflected glory.

This he sedulously refrained from doing. He went out of his way to offer the golden opportunity to artists of whose talents he approved, but who, due to the decadent state of the theater, were having a difficult time finding engagements.

How many of these grateful stars he has sent forth to lucrative contracts, is a matter of radio history. The air these days and nights is studded with singles and teams who, but for the medium of Vallee's generosity, might still be shuffling feet at 47th Street and Broadway in New York, and recalling from a hungry haze how they knocked 'em into the aisles in Lincoln, Nebraska.

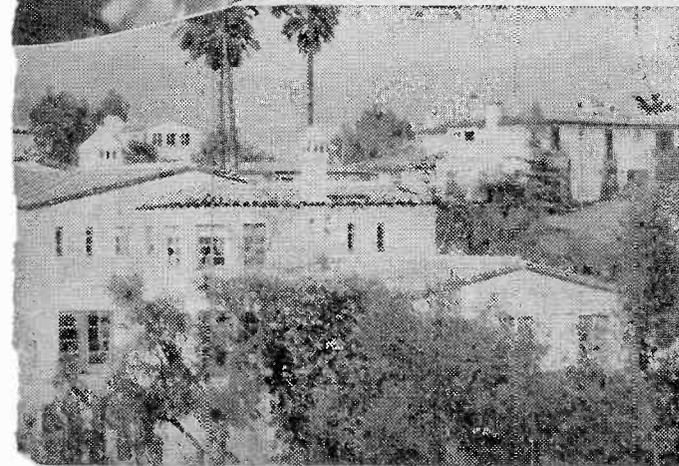
Currently the variety program is the vogue in radio, but to fail to pay homage to Rudy Vallee for its origin would be the ultimate in unfairness. From the Western coast, where he now is engaged in making pictures, Rudy has launched the Hollywood Hour. The point on it is still so fresh that even the brashest of his imitators will not park on it. But leave them alone and they'll come home, dragging behind them tales of how they thought up the Hollywood Hour idea which is "wowing 'em."

To the genius, Marconi, goes credit for wireless. To Dr. De Forrest listeners are indebted for the tube which made sound transmission possible. But it is to Rudy Vallee that we must bend the knee for making the earlier achievements pay dividends in exalted entertainment—and good, hard cash.

Rudy Vallee and His Connecticut Yankees can be heard each Thursday at 8 p. m. EST or 7 p. m. CST on an NBC-WEAF network, under the sponsorship of Fleischmann's Yeast.



Rudy's home in Beverley Hills, California, is one of the most impressive show places of that center of show places



What—No Art?

By Jane Cowl

One of the Leading Actresses of the American Stage Turns to Radio—and Minces No Words When She Opinions Critics of the Air and Screen



Says Jane Cowl: "I am a radio enthusiast. I don't mind saying that I am a regular listener"

People who leap into sudden tirades when asked how radio and Hollywood stack up with the legitimate stage are a great source of annoyance to me. They rant and tear their hair; insist that the loud-speaker and the silver screen have debased utterly the splendid structure built for centuries upon the foundation laid by Plautus and Aristophanes.

There is no art in the radio or celluloid drama, they argue. But I am more than a little distressed at their arguments, for I doubt that they know what they are talking about.

Perhaps they are only attempting to make conversation without a sufficient knowledge of the subject to support their contentions. At any rate, I disagree.

Of course, in the radio dramatics of an earlier day there was one great and obvious fault. That was lack of adequate preparation for the broadcast. All too frequently did radio producers believe that just because a drama was to go on the air for a fraction of an hour, never again to be repeated, that the rehearsal time could be cut to the minimum.

Why not, these directors have argued thinly. Do not radio actors read their scripts? They do not need to memorize their parts.

True enough, they do not have to memorize their parts, but perhaps their performances would be better, truer to type, were the air actors and actresses to commit them to memory.

Therefore it was in trepidation that I answered the call to re-enact my stage role in *Smilin' Through* for the Lux Radio Theater. I hesitated, for I feared to take part in a production which might be thrown together in a few hours—to play to a one-time audience larger by far than the cumulative audience which sees a top-line Broadway play during a three-season run!

I am glad to say that my fears were groundless.

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Perhaps a few of these self-appointed vociferous critics of the radio drama will read these lines, and they will end their clamor. May I take this moment to digress and declare that radio now proudly and deservedly wears the mantle of the stage? The drama of the ether is on a higher plane than commonly believed. It is making rapid strides toward perfection.

When I met the youthful but very capable directors of the Lux Radio Theater, you may well imagine my relief to receive a warning that they expected me to rehearse for two weeks previous to the broadcast. Warning me, when I usually have devoted at least three weeks to learn stage roles!

Was I provoked? Indeed, I was not. Despite the fact that I had played 1,004 stage performances of *Smilin' Through*, I was pleased that the radio people requested me to give two weeks to rehearsal. Here was a new medium—new to me—for the expression of dramatic art, a different medium, and I recognized the necessity of my learning the differences well and carefully.

During the rehearsals for my microphone debut I had had many reasons to be thankful. I found that the radio directors, production men and engineers were austere in their demand for utter perfection. I liked that. Their earnestness delighted me. I began to wonder if this meticulousness was the exception or the rule. I determined to learn. My investigation revealed that it was closer to the rule. Like the stage, which still has its poorly rehearsed and directed plays, radio also has dramas that do not receive the attention and care given to those of the Lux Radio Theater. But on the whole radio direction and rehearsals are comparable to the stage of today.

The Lux series is indeed indicative of the present-day sincerity of radio producers in setting out to ac-

complish a really fine radio dramatic job. Its previous grand presentations of *Seventh Heaven*, *What Every Woman Knows* and *The Barker* surely justify the painstaking preparations which have gone into them.

With such fine plays and so many people of experience already engaged, I consider it a privilege to be associated with this new effort which demands, above all things, thoroughness of preparation!

So there is my answer to the critics of radio drama. I am for it. In fact, I am a radio enthusiast. I don't even mind saying that I am a regular listener.

Frankly, there is much in radio that interests me. I like many of the programs. The symphonies, of course, I tune in, but I also enjoy the comedians. Jack Benny and Joe Penner amuse me no end. I even like the slapstick when it is done properly. The thoroughness of Mr. Penner and of Ed Wynn lifts them far above the level of the burlesque stage to the nationwide popularity they so well deserve.

The characterizations of Amos and Andy are as fine as anything that ever has been done on the stage. I like radio and I like acting for the radio. Its critics who would place the stage above it, know not whereof they speak.

And now, how about Hollywood?

Certainly I do not agree that the moving picture, illustrious grandchild of the stage, fails to show many of the traits and characteristics of its ancestral art. I glimpse unmistakable signs of solid hope. Through all its gaudy glamour, tinsel and inelegant manners, there can be observed certain vital, artistic forces which are fighting for expression and gaining headway.

As for the theater itself, I am not one to weep over the reputed decadence of the stage. There are good plays and there are bad plays. There are good motion pictures and there are bad ones. There are good radio dramas and there is drivel.

Broadway has seen the distinguished efforts of the Theater Guild amply recognized. And, as long as we have playwrights with energy to turn out good plays, and while there are the Cornells, the Lunts and Fontannes, the Hayes', the Hustons, the Wynyards and the Arlisses, there is still hope for the stage—and little fear of catastrophe.

Miss Cowl may be heard in *Smilin' Through* during the Lux Radio Theater at 1:30 p. m. CST on Sunday, November 4, over an NBC-WJZ network. The program is sponsored by Lever Brothers.



Miss Cowl welcomed the warning she received, that at least two weeks' rehearsals would be necessary for her air rendition of a part she had played 1,004 times on the stage. Shown above, she is listening while Alfred Shirley starts her preparation

Great Lovers of Radio

By Howard Wilcox

When a Woman Has Been Pursued, Courted, Loved, Coaxed and Cajoled by the Greatest of Radio's Lovers, She Should Know What Sort of Lotharios They Make. Here Rosaline Greene Speaks Her Full Mind

When Gable puckers up his lips—a million gals get goose-pimples. When Barrymore, Baxter or Coleman clinch with a cutie, their love-making loosens ladies' lips in all languages, including the Scandinavian.

Yes sir—thar's love in them Hollywood hills! And if the movies have produced few great actors, they've certainly mothered a brood of mighty lovers.

And now—what about radio? Are the broadcast billings of Dennis King as romantic as the celluloid coolings of Leslie Howard?

In other words, have our radio lovers as much IT as have our he-sirens of the silver screen?

"Yes!" says Rosaline Greene.

For to Rosaline, radio's Girl of a Thousand and One Roles, I went with this potent problem, asking:

"What's the lowdown on radio Romeos, Miss Greene? Are they any darned good?"

She sighed. "Are they!" she answered.

Rosaline is the one girl in radio who should know, for she has been loved (microphonically speaking, of course) by the air's most glamorous Lotharios. She has sampled the ardent embraces of Alfred Shirley, Pedro de Cordoba and Henry Hull in the celebrated radio series, Famous Loves. She has been the romantic foil of handsome Lionel Atwell. She has thrilled to the kisses of the most romantic lover of them all—Lou Tellegen—in a torrid series called the Luck of Joan Christopher. As Juliet she has sworn eternal love and fidelity to Rollo Peters' Romeo.

She has portrayed a host of wicked and sainted women, ranging from Marie de Medici to Evangeline—opposite temperamental Dennis King. As the fiery Rosita she has been swept off her feet by the surprisingly ardent love-making of Al Jolson, portraying Pancho Villa. When Lanny Ross whispers sweet love vows into the ears of Mary Lou of the Showboat program, it is Rosaline who receives the messages, not Muriel Wilson, for Rosaline does the speaking role of Mary Lou.

Thus it can be seen readily that the mystery of the fatal fascination of the rapturous, beguiling and

"Al Jolson is warm-hearted and sincere"



"George Jessel is an ardent swain"



Dennis King, above, is "most charming" and Lanny Ross, right, "whispers sweet love vows"



Lionel Atwell, "all that is sophisticated in manhood"

Pedro de Cordoba—Rosaline enjoyed being his "romantic foil"



Lou Tellegen, the personification of every woman's dream lover

gallant lovers of the air is an open book to her. "Not only do the radio lovers come up to the artistic and romantic standards of the screen heroes," said the positive Rosaline, "but the radio artists have it all over the screen actors in at least one important aspect. Every woman has her own conception of the physical appearance of her screen and radio hero. The screen of course mirrors the appearance of the actor, and the fan has to accept or discard him as such. In radio, however, the listener can picture the hero as having blue eyes and curly blond hair, whereas in reality he might have brown eyes and jet black hair.

"In other words, the radio hero cannot be typed. I know that many of the radio idols receive fan mail, describing their physical appearances as visualized from their voices. For instance, Al Jolson, a small man physically, received hundreds of letters from listeners describing him as a large, uncouth and burly individual, when he had played Villa."

Rosaline attempted her first romantic role in 1925 at Station WGY in Schenectady. Amusing results followed. Edward Smith, noted station director and actor, cast her as a shy young girl in a radio adaptation of the war play, Billeted. Smith took the part of the fascinating soldier.

"After the twentieth rehearsal Ed was ready to drop me from the roof of the building without benefit of a parachute," said Rosaline. "Radio technique of that day was elemental. Today, with the ribbon microphones, and the concealing of microphones all over the studio, it is possible to pace about a limited area of the studio, and to act out the lines with gesture. In those days, however, it was strictly a matter of standing rigidly before the microphone and depending solely upon voice inflection for the proper effect. The old carbon microphones were in vogue then, and one had to hug the mike and speak right into it if the tones were to register properly and fully.

"At any rate, there I stood like a stick of wood on the night of the broadcast, attempting to speak the full, dramatic and poignant lines of a heartbroken girl bidding a fond farewell to her hero in khaki. Love was merely a noun to me then. I had died, cried and laughed before the mike, but I had never loved.

"Ed forgot all about microphone technique in his disgust at my lusterless and stilted delivery. He even forgot about the live mike. 'I'll teach you how to love!' he said—but to me. He threw his arms about me and embraced me violently. He punched out his lines violently. When the script called for a kiss, he planted a feverish smack flush on my lips. He acted out the role fully, with all the romance and realism, at his command.

I was frightened, but so infectious was his ardour that I immediately caught the true spirit of the love-starved girl the script called for, and we concluded the program in a crescendo of real emoting. I think that this is the first time a play was ever acted out before a microphone."

That was Rosaline's first experience with a radio lover, and apparently the experience stood her in good stead, for two years later she was receiving her baptism of fire on the big time—the Eveready Hour over the NBC-WEAF network. Handsome and romantic Lionel Atwell was the star. Each show in this series was a full hour spectacle. Rosaline played Josephine, Cleopatra, Helen of Troy and various other characters. The one portrayal that remains (Continued on Page 29)



Rosaline Greene, the much-loved lady, who should know from experience what kind of lovers radio Romeos make



Standing By—

With Ray Perkins

FROM A RADIO OBSERVER'S NOTEBOOK: Last year the big trend was high-powered comedy. This year it's symphony orchestras. Wotta jump! The public is getting huge doses of Bach, Beethoven and Brahms. Three years ago certain large advertisers who are feeding the mike classics in bulk now, would have lapped in your face if you had suggested it. WALTER DAMROSCH at NBC and HOWARD BARLOW at CBS were about the only classical voices crying in a wilderness of jazz. . . . Next heavy cycle will be musical comedy, of which The Gibson Family is forerunner.

The air on Saturdays is full of footballs. Hallowe'en got its usual annual plays, with ghost artists. The entire air industry ganged up to advertise the witch business. . . . By the same token the microphones will be full of Turkey for Thanksgiving. Including stuffing. . . . Height of something-or-other: Someone doubling for JOHN BOLES on a radio program. . . . A whole year has passed without Roxy opening a new theater. The man must be slipping. JOE PENNER'S duck remains unsold. ED WYNN has revamped his program completely. He now says "Don't harrass me, Graham."

KYW is packing up bag and baggage, watt and kilocycle, to move from Chicago, and starts occupying a hunk of air in Philadelphia Dec. 1st. Its new neighbors WLIT, WIP, WFI, etc., are all aflutter. . . . Two new semi-national networks are deployed on the loudspeaker front, but no major battles reported so far. . . . The whole b'casting business is dizzier than ever, but more darn fun!

RADIO PERFORMER'S MULTIPLICATION TABLE:

10 phone calls make 1 conversation, 8 conversations make 1 audition date, 12 audition dates make 1 hope, 6 hopes make 1 possibility, 7 possibilities make 1 hot prospect, 6 hot prospects make 1 contract.



Phil Baker's daughter, Margot, is starting early to train a musical ear. Margot's celebrated father is on an NBC-WJZ network every Friday at 8:30 p. m. CST

TRUE STORY: Some years ago a young baritone appeared in a concert in a small New Jersey town. In the audience was a high-school miss who had been taking

vocal lessons. With heart fluttering, she listened, enraptured, to the handsome young singer, whose work so keenly inspired and impressed her that she left the concert hall more determined than ever to carve a singing career of her own.

Indeed, so smitten was she with the artist that stopping at a near-by drug store she stealthily and deliberately stole his picture from a display sign advertising the concert. The picture remained a prized possession for years.

Meanwhile, the baritone continued a somewhat desultory and none too successful career of his own. In time he went on the air for NBC and accumulated a goodly public following, but by one of those strange whims of fate he remained sponsorless and hence so poorly remunerated that, discouraged, he abandoned singing and went into business. He joined the staff of *Printer's Ink*, an advertising trade publication, where he is now supervising the preparation of a series of articles on radio, a work which necessitates his interviewing certain stars of importance.

Several weeks ago the ex-singer obtained an interview with a glamorous lady of the air, a star of first magnitude. Their business completed, they chatted. He remarked that he had once been a professional singer. She scrutinized him closely. "Heavens!" she said. "I thought your face was familiar. I once stole your picture. I have it at home now."

The man is LEONARD LEWIS, formerly Beau Balladeer of NBC. The lady is JESSICA DRAGONETTE.

DR. WALTER DAMROSCH is honored by the University of the State of N. Y. with the degree Doctor of Human Letters. That's the kind of letters fans write me.

Ray Perkins is on NBC's red network (WEAF) with his songs, piano and small talk, on Mondays at 6 p. m. CST, except Monday, November 5, when Sen. Robert Wagner will be heard at that time.

Along the Airialto

By Martin Lewis

ALICE FAYE is plenty burned up at her high pressure Hollywood studio publicity department for passing out the story that she had a clause in her contract permitting her to quit work at 4 p. m. on Thursdays, so she could listen to RUDY VALLEE'S program.

The newspaper boys all fell for the yarn, but read what Faye says about it: "If I didn't happen to be busy—and there was a radio handy—I might have tuned Rudy in, but stop work for it—say, what do you think a movie lot is, a nursery?"

Then there was the story which appeared in all the gazettes about Alice being Rudy's guest in his New England camp. "What the reporters failed to add," Alice stated, "was that the whole band and all their wives were there too. Certainly not—it would have ruined the story."

LANNY ROSS is on his way East, definitely out of the Hollywood picture. Lanny went to the coast nearly a year ago and made his first picture, *Melody in Spring*. And between you and me the film did not come up to expectations from a box-office standpoint. After a brief interlude in New York, Lanny returned to Hollywood for another try, this time with JOE PENNER in the picture, *College Rhythm*.

The film moguls have viewed *College Rhythm*, and Lanny is no longer connected with the film industry. Far be it from me to draw conclusions, but if you can add two and two without making it come out four and a half, you ought to be able to figure for yourself why BING CROSBY has replaced him in the film *Mississippi*.

KILOCYCLE CHATTER: COUNTESS OLGA ALBANI will make her first CBS performance when she guests on the ISHAM JONES Chevrolet program on November 6. . . . Among the others who are booked for future one-time appearances on the series are FRAY and BRAGGIOTTI, the piano tinklers, and two other acts familiar to NBC but not CBS listeners—ILOMAY BAILEY and LEE SIMS, who should have a regular spot of their own, and VIRGINIA REA, once known as Olive Palmer. . . . Versatility note—DWIGHT WEIST,

the actor who doubles for FREDERIC MARCH of the films in 45 Minutes in Hollywood, is the same gent who ghosts the voice of BRUNO HAUPTMANN in *The March of Time*.

Celebrity note—MRS. CALVIN COOLIDGE, on a visit to New York, went to the CBS Radio Playhouse to see a broadcast of ROSA PONSELLE'S Chesterfield program, which is one of her favorites. . . . November 19 will be ROXY'S 12th anniversary on the air—which is going back to the really dim beginnings of radio—so we can expect some interesting goings-on in the way of celebrating that milestone. . . . WHISPERING JACK SMITH has been awarded an extension of his present CBS series. . . . With the start of *The Gumps*, coming to life as a CBS script series, young Hyman Brown will have to write and direct 16 radio shows a week. Marie, the Little French Princess, is another of his brain children. Brown flew to Chicago recently to discuss plans for the coming series with Sidney Smith, creator of *The Gumps*, which has been a favorite comic strip for seventeen years. . . . WALTER O'KEEFE'S kid brother acts as one of the comic stooges on the Camel shows, and also helps his big brother now and then with the comedy material. . . . CBS will build up JERRY COOPER as a modern wandering hero in a new one-hour music and script series each Thursday p. m.

In a recent Camel program, TED HUSING forecast the defeat of Colgate by the Ohio State footballers. The next morning Ted got wire from a Colgate fraternity house, written in rhyme and offering to bet him a century (\$100 to youse) on that statement. Ted accepted, in rhyme, and versified wires sped back and forth between Colgate and CBS, settling the negotiations. The sportsgabber was right on that prediction, to the distress of his fraternity house fans. . . . Is PHIL BAKER

returning to Chicago? The sponsor says yes, but Phil wants to stay in New York to father his new Broadway show. . . . THE REVELERS are all set to go to town with their new top tenor, ROBERT SIMMONS. . . . Everyone is wondering who's going to fill JOE COOK'S shoes. So far as I'm concerned nobody can fill them. I'm going to miss the crazy comic's cracks. Joe leaves the air after his broadcast of the twelfth to concentrate on rehearsals for his new show. . . . JANE FROMAN, who has her second sponsored show, is headed for a third. . . . MORTON DOWNEY is flirting with several sponsors and it's just a matter of price.

In case you haven't caught the names of those swell soloists on the Saturday night ROMBERG show, they're HELEN MARSHALL and BYRON WARNER, a couple of youngsters who are getting their chance. . . . DAVID MENDOZA, who is remembered as Our David of the old ROXY GANG at the Capitol in New York, is returning to the networks as a musical director. . . . AL PEARCE'S San Francisco show has made its impression in the East and may go commercial, which is good news. . . . It certainly took a long time for an Eastern sponsor to recognize the popularity of One Man's Family. Those Sunday afternoon dramas for a soapmaker have made quite an impression. *Journey's End*, by R. C. Sherrif is scheduled for the winter on this series. . . . EDDIE PEABODY the banjo wizard is forming a band of his own. . . . EDDIE CANTOR will visit London before starting work for his new sponsor over CBS. The pop-eyed comic is being secretive about his plans for the new show, but one hopes he will do away with dressing up for the visible audience. It has a distasteful effect with those listening in.

LOWELL THOMAS is editor of a new adventurers' magazine called *Saga*. . . . JACKIE HELLER is making a tour of Western vaudeville houses and will return to the airwaves as soon as his trip is over. . . . JACK DENNY has replaced his vocalist PAUL SMALL with a gal named BARBARA JASON. . . . Something I never noodle now and you probably didn't either, is that WAYNE KING had a private (Continued on Page 28)

Are You Listenin'?

By Tony Wons

Read poetry now and then. If you live in the country and you want to know what the city is, read Walt Whitman. You do not have to go to any city then, for you will see and understand. And if you live in the city and you cannot spend much time out in the open spaces, get a book of Wadsworth. He will take you out under the trees and the stars, close to nature, just as close as you could get by actually going there.

That is what poets can do for you. And you know the poet is not only he who writes poetry. No. It is he who reads and understands and feels. You don't need to write a line, and yet you can be a poet.

Read it. It will take you out of the four walls of whatever misery you may be imprisoned in. Read poetry and you will not feel like stewing over stupid figures of profit and loss. You will not hate bankers or stock brokers. You might even pity them. You will get away from the world for a little time. That is a good thing.

A Newark letter carrier writes and says: "You made a statement that shooting eighteen holes of golf was harder than a letter carrier's job. I am sure you are not very well acquainted with the job . . . that is, getting up at 5 a. m. every day and walking up and down stairs with forty or fifty pounds on one shoulder (leaving out disagreeable weather). Or perhaps you are more familiar with the other, harder, job of a foursome starting at, say, 8 a. m. with somebody else carrying your very, very heavy bag over nice soft grass with a walking stick and taking a nice healthy swing at a cute little imp of contrariness, and then to the clubhouse, etc. I was disappointed in you."

Well, well, did I say it was harder playing golf than carrying mail? If I did I ought to be put off the air. I have never carried mail, nor have I played golf but once, and I didn't like it. But I have some



America's Sweetheart Mary's most recent photograph. Miss Pickford may be heard every Wednesday at 7 p. m. CST over an NBC-WEAF network

kind of an imagination and I wouldn't have to work it very hard to see that a mail carrier's job is no cinch. But picking up chewing gum wrappers with a stick that has a nail in the end of it is no harder than

golf, and yet if you were to ask all the golf players to do that they would consider it terribly hard work. Now I hope all the paper pickers do not pick on me.

And Nellie wants to know what Nero was playing when Rome was burning. I don't know. Maybe it was "Let's Put Out the Lights and Go to Sleep." If not then maybe he was playing with fire.

Now I'll ask you one. "What did Sir Walter Raleigh say as he put down his cloak on the muddy road for the beautiful queen to walk over? . . . Give up? . . . He said "Step on it, kid!"

I would not want to get you in wrong with anybody. But you probably know someone who has a big head. Maybe you knew him back in school days when he was a fine fellow. Then he made a little money or got a little popularity. Maybe the papers printed something about him and so he goes around sticking out his chest like a temporary chairman and putting on the dog. Well, you might want to tell him this little fable. Listen . . .

A flea and an elephant walked side by side over a little bridge. Said the flea to the elephant after they had crossed it, "Boy, oh, boy, we sure did shake that thing!"

A pessimist tells us we will all be dead in a hundred years. That is a dreadful thought to an optimist who seems to think he will live forever. But if you think about that carefully you will conclude that it is very encouraging. For in such a short space of time as a hundred years, which is only like the wink of an eye in the history of life on this earth, every breathing human that walks this earth today will be gone, with the exception of perhaps a handful. And with them will go all their cares and aches and miseries. When you think of that, all the little problems that seem so awfully important to you now will vanish like a breath on the wind. (Continued on Page 31)

Reviewing Radio

Stories that haven't been released: WJZ—RICHARD GORDON, who was to have taken again the role of Sherlock Holmes, in the resumed series November 11, has walked out on the show, refusing to take a second cut in salary, leaving the hapless Doctor Watson holding the bag.

WABC—GEORGE GIVOT gave his final performance here last Tuesday because, having joined up with the Broadway show, "Calling All Stars," he suddenly discovered that the producers would not permit the members of the cast to broadcast. Since most of the cast consists of radio artists, it's doubtful if the order will be carried out. It applies, however, only to sustaining artists. Givot voluntarily gave up the air inasmuch as Columbia had failed to sell him to a sponsor in 16 weeks.

RADIO CITY—"The Gibson Family" may not survive as a kilocycle attraction. Sponsors dissatisfied with the scripts have been unable to make up their minds whether to insist on better scripts by Courtney Ryley Cooper, to replace him, or to exercise the cancellation clause in the broadcasting contract. The cancellation seems most likely.

TIN PAN ALLEY—ARTHUR CREMIN, director of the New York Schools of Music, amazes his friends and challenges nationwide credulity with the statement that radio programs can make all women beautiful. He points to a number of experiments made with radio music by Dr. WOLFE ADLER, Columbia University psychologist and a Fifth avenue beautician. They found, says Cremin, that if a woman in the privacy of her home tuned in a dance band, then closed her eyes and relaxed, the effect would be to soothe her instantly. Soothing loosens the facial muscles, and that opens the pores. Lines disappear—and if the listener will rub her face with a towel after ten minutes of the music treatment, she actually appears years younger. Tsk! Tsk! Tsk! Think of that!

By Martin J. Porter

HOLLYWOOD—MARY PICKFORD will present her weekly dramatic broadcasts from New York on and after October 31. The transition became necessary because of the casting problem existent in Hollywood. New York talent will predominate in future Pickford programs, and the orchestra will be that of PETER VAN STEEDEN, with WARD WILSON acting as m. c.

RADIO ROW—WALTER WINCHELL and Cecil Warwick, and Cecil, the agency which handles the WABC WILL ROGERS program, are feuding. When Rogers shifted to WABC, Winchell's Girl Friday wrote in the Winchell column something about Rogers actually starting his talks at 8:44, though the program started at 8:30. Winchell is on WJZ simultaneously with fifteen minutes of the Rogers broadcast. The Cecil, Warwick, and Cecil people demanded of Winchell that he retract the 8:44 business, because Rogers, they said, actually started to talk at 8:34 as a rule. Winchell did not change the tune, and the agency is telling the story around, in the form of news releases.

RADIO CITY—Here's where I scoop RAY PERKINS about himself. He is to be, shortly, the leader of a fourteen-piece band, and will shelter also four other solo artists in his retinue.

WABC—The BUDDY ROGERS show with JEAN-IE LANG will give place to something else, and ROGERS is sailing for England November 21.

NBC HEADQUARTERS—The sale of One Man's Family to Kentucky Winners, for sponsorship is the first network set-up to be sold direct, as such, in many months.

NEW YORK—GENE ROWELL, of Gene and Glenn, was lost for several hours last Sunday, during a motor trip with his partner. They went for a ride in upstate New York, and Glenn paused near Westchester, to patronize a hamburger stand. When he got back to the car Gene had vanished. When he did not reappear in half an hour, Glenn asked for and received official help, and a search was started. Gene eventually was found in the choir loft of a church near by. He had sauntered in to look at the organ, had met the organist, and had remained to test out the keyboard. He became so interested he forgot all about his trip until the cops and Glenn arrived to rescue him. Now Glenn is on the market for a portable organ to carry in his car.

NBC—The National Biscuit Company has engaged time at WJZ, and will shortly present a three-hour dance period, Saturday nights, using three different dance aggregations weekly. A case of one NBC giving the other NBC the air and getting paid for it. And it might be a suggestion that one can't mix biscuits with symphonic music.

NEW YORK—GERTRUDE NIESEN will be among those present when the curtain rises on the forthcoming production "Calling All Stars." In spite of the previously mentioned ruling on air stars and broadcasting. Gertrude, enjoying her first theatrical role, will continue on her "Big Show" programs. As the new revue will follow theatrical legend and open out of town, it will be necessary for the Brooklyn warbler to pipe her weekly air numbers from whatever stand the show is making on broadcast nights.

NBC—The studios have wrought another example of romance. The principals are VIRGINIA REA and EDGAR SITTIG, studio cellist. They will be domiciled up in the Pocono Mountains when the home which they are building is completed. As they honeymoon in their sittig-room, doubtless their theme song will be "Just a Love Nest."



Annette Hanshaw loves to spend money for clothes—what woman doesn't?—yet now she can indulge her penchant to the limit

Apples— Swastikas— Parabolas

By Chester Matthews

If some day you should hear Annette Hanshaw sing, "Apples, swastikas, parabolas," etc., to one of the currently popular melodies, think nothing of it. She will be reading off the weird, homemade music scores which she keeps in front of her while she sings.

She cannot read a note of music. The winged black dots by which musicians follow score baffle her completely, so she has evolved a set of characters all her own. They are a throw-back to the days when she studied drawing and design. When she has heard a song enough times to memorize it she sets it down, in lieu of the orthodox notes, in these funny little figures which to her represent *la, fa, si* and the remainder of the notes with which most persons are familiar.

Maybe you couldn't tell which is *re* and which is *mi*, but she makes *do* out of all of them. She never has studied music. Perhaps if she had, as assiduously as she did art, she might have turned out to be just one of those run-of-the-mill parlor singers.

As it is, she has the full flavor of her originality without any of the repressions and the bans imposed by singing masters. Song is thoroughly natural for her. She first was detected caroling notes between nips on her bottle while still only eighteen months old. From a musical family she carried the heritage of talent right into her teens, but still she rejected instruction and pledged herself to art in another form.

For the year that she pursued learning in New York's National Academy of Design she let singing slide except as a means of expression for her personal diversion. But a good voice, like a bad vice, will out—and almost before she knew

it Miss Hanshaw was becoming the vogue as entertainer at parties given by the smart sets of Westchester County and Long Island.

When she began to realize first that she was no master at the drawing-board, she had the satisfaction of knowing she was an assured success in the drawing-room. Back in 1928, while she was still only eighteen years old, the chief executive of one of the big recording companies heard her sing at one of these affairs. He bullied her into an audition for his company, and straightaway the graphic arts lost a workman.

In the six years which have followed that reluctant audition, more than four million of her records have been sold—nor is the end in sight. The discs were selling like the legendary flapjacks long before Annette ever had seen a radio studio. Her year-and-a-half on the Show Boat Hour gave them fresh impetus, and it is a certainty that her popularity under the Camel Cigarette sponsorship will help to maintain the demand.

It is not difficult to fathom her success. She is a pronounced stylist with a voice admirably suited to microphone requirements. Like one or two other distinguished artists of the air, her voice spells her identity. You could break into one of her programs and after hearing three bars of a number, know beyond a doubt that it was Annette Hanshaw. And that is the sterling mark in radio.

Many a phonograph fan has bought Miss Hanshaw's records unwittingly, not suspecting that she was the singer. In line with the policy of appearing to have more artists than they really have, the recording companies have titled her variously. She has sung into wax as "Gay Ellis," "Patsy Young" (Continued on Page 19)

**She Cannot Read a Note
— Yet Annette Hanshaw
Is One of the Most Popular
Singers on the Air**

Famous Composers

By Mark Herringham

Music and the soil wedded to produce Johann Sebastian Bach, who has been called the greatest musical genius the world has known—and whose Fugue in C Minor is featured in NBC's Music Appreciation Hour of November 2 at 10 a. m. CST. Of peasant ancestry, Bach's family included 53 known musicians!

In 1685—the year of his birth—music was beginning to break away from the dominance of the church and of religious themes. Paradoxically, Bach assisted this development, although to him music and religion were one; in fact, he said: "Music should have no other end and aim than the glory of God and the recreation of the soul."

Yet in the improvement of musical instruments—innovation furthering the trend of the times—Bach played an important part.

These changes have affected vitally the piano-playing of our day.

Bach, organist as well as composer, was responsible for a reform in fingering without which the present-day brilliance and flexibility of piano-playing never could have been attained.

He also pioneered in improving the tuning of the organ. This genius experienced extremes of fortune in the span of his lifetime. He was honored by kings—including the remarkable Frederick the Great of Prussia—and subjected to the petty annoyances of routine jobs, in some of which he was obliged to teach, as well as to compose and play and conduct.

It was to mitigate such annoyances experienced in one of his posts that Bach dedicated the *Kyrie* and *Gloria* of the B minor Mass (his masterpiece) to the Electoral Prince of Dresden, at the time of his elevation to the throne of Poland. Bach cunningly decided that if he could gain recognition from the new king, then the town council of Leipzig and the rector of St. Thomas' school there might hold him in greater esteem.



Johann Sebastian Bach, the peasant genius who struggled with life only to achieve greatness, after death, through the medium of his music

At that time Bach was Cantor of the school, and considered not especially efficient.

Three years later the new King of Poland made him court composer, at Bach's request.

This sidelight on the opinion entertained of Bach by his contemporaries illustrates the unfortunate fact that his colossal genius was not sufficiently appreciated during his lifetime. When he died in 1750 he was buried without even a stone to mark the grave.

His own sons even considered him old-fashioned. Ten years after his death his wife died in the poorhouse and was buried in Potters Field—and all this despite the fact that Bach created great quantities of the world's sublimest music. His compositions—for the organ, of chamber music, and his cantatas—are becoming increasingly appreciated as years draw further away from the master's life.

Today, "Musicians disagree in most matters concerning music," says Rutland Boughton in Bach, the Master, "but regarding the supreme greatness of Bach they are unanimous. Pedants and idealists, antiquarians and realists, futurists and quite ordinary musicians, find common ground there. The enjoyment of the music, and a certain limited understanding of it, have extended beyond the sphere of cultured musicians to the widest circles of the amateur world."

As if the many hundreds of Bach compositions were not a sufficient gift to humanity, this astounding genius also wrote on musical themes.

His book, Art of the Fugue, was in itself a great achievement. In it he recorded every type of fugue then known, in masterly analysis and discourse.

Yet it was long after his death—when some of his works had been irretrievably lost, and his very name was threatened with oblivion—that discriminating admirers of Bach's music succeeded in making his true importance known to the world.

Myrt and Marge

By Arthur Kent

Out of the Hectic Life of Trouping Across the Continent While Little Donna Lived in a Trunk, Myrt and Her Husband George Took a Fortune—Then Faced Utter Ruin. Their Story Spares No Details

Radio's Myrt and Marge series is based upon the stage life of Myrtle Vail (who is the mother of Marge—Donna Damerel Kretzinger—both on the air and in real life). Born in Joliet, Illinois, Myrtle went on the stage at fifteen, in Chicago. She married George Damerel, a fascinating tenor. Donna was born. They kept the marriage secret for a time, to avoid discouraging the thousands of stage-struck females who were falling in love with Damerel—on account of his romantic performances as Prince Danilo of The Merry Widow. Little Myrt and her tiny daughter joined Damerel when the show played New Orleans. Herewith is presented the third instalment.

Most unwelcome, to one person, was the arrival in New Orleans of child-mother Myrt and her baby. That person was the attractive actress who took the Widow's role. She liked to think of Damerel as her princely lover in the play, rather than as a husband and the father of another woman's baby. But Myrt laughed last. Myrt bought a folding go-cart. In this the proud papa delighted to wheel his daughter Donna—while the Widow wailed "How silly! My Pr-r-r-ince, pushing a baby-carriage up and down the street!"

But the stage dooms domesticity—and soon Myrtle



Even while Marge waits for her cue she is the personification of the chorus-girl character she plays in the scripts

and Donna were separated again from Damerel, because the show began to play one-night stands and Myrtle was afraid this restless chasing around the country would hurt her baby's health. The three came together for Christmas at Milwaukee, however, when George was on his way to the Pacific Coast with the show. And so keen was the joy of reunion that Myrt—at the last minute—hopped on the train with Donna in her arms and went too!

San Francisco society took Damerel and his tiny wife to its collective bosom. And the little red-headed tomboy of a chorus girl, who had come from a respectable but unpretentious family, learned the arts of graceful living as quickly as she had mastered the life of the stage. Her simplicity of manner and lack of affection made people like her. Life became a round of social successes—fine houses, formal clothes, horse-back riding, afternoon teas, many-coursed meals, champagne: "Though," says Myrt, "I liked beer better. So did George and so—I suspected—did many of the others."

When the show began to travel, Myrt and Donna stayed at Ocean Park, near Los Angeles. Baby Donna was frail, but thrived on clam broth Myrtle made by stewing clams which she pulled out of big hunks of Pacific Ocean seaweed. Also, much to Myrtle's horror, the baby formed the habit of putting big, harmless sand crabs in her mouth and chewing them up! And one day the toddler slipped out, naked, from a bathhouse and wandered down the beach crying, with a finger in her mouth, till frenzied little Mother Myrtle found her—in front of the Casino with a crowd around.

Soon, however, mother and daughter rejoined Papa George, and from that time until she was seven little Donna lived the life of a trouper's child. Myrtle was put into the Merry Widow show as a dancer.

"As I got bigger, I remember," says Donna, or "Marge," "how Myrtle and Dad would put me to bed in the hotel before they went to the theater. As soon as they had gone, I would pick up the telephone and order food—usually chicken sandwiches and milk. When the bellboy brought it up, he and I would eat and drink together."

Then there was the time Donna followed her parents down into the hotel lobby because she had been denied an apple—and, falling on one knee in her little nightie, she spread out her arms and bellowed theatrically: "Mother! Puh-lease give muh an apple!"

It was about that time Donna made her first stage appearance. Her parents' act—they were in vaudeville now—was playing a theater next door to the hotel. Little Marge got out of bed, climbed down a fire escape to the theater roof, made her way backstage and ran out onto the stage with her dress on backwards. She brought down the house!

At seven she was sent to a convent to get her education. There she shocked the pious nuns by complacently assuring them she intended to become a chorus girl just as soon as she grew big enough. Donna stayed in school till she reached fifteen.

Meanwhile, her parents were making and losing a fortune. After traveling three years with The Merry Widow, Myrtle—thanks to a fluke—got a chance at the part of the widow. She knew all the lines and songs by heart, though she never had been asked to study them—



Myrt writes all the scripts for her air show with Marge—and she writes them all out painstakingly in longhand. She insists that no scrap of the flavor of stage life she knows so well shall be lost—as might be the case if she used the more rapid medium of a typewriter instead

and she made such a hit that the manager of the theater thought she was the star, and the regular star the understudy! That was a turning point in Myrtle's life—for she showed then that she was more than a competent singer and dancer; more than the wife of a celebrity. She proved her ability to hold down an important role. After that, Myrt frequently took the part of the Widow.

Following the four-year run of the show, George and Myrtle went with another, The Heartbreaker, with George in the lead. And afterward they went back into vaudeville. Myrtle, during this period, gained fame as the first white girl ever to do a hula-hula.

On August 19, 1917, little George—Myrtle's second child—was born. Myrtle had kept right on working up till the end of June—and when George Junior was fourteen days old, she was back in rehearsal again for a new show! The nurse would bring the new baby to the theater every three hours—and rest-periods in rehearsal were made to coincide with little George's feeding-time.

The day before this show—a vaudeville act called The Little Liar—opened, Myrtle's father died. Myrtle left in the middle of a rehearsal, but arrived at his bedside too late. They buried him next day, hastening the interment because Myrtle had to return for the opening of the show! For the phrase "the show must go on" is more than a mere gag. Stage folk are probably the only slaves who love their slavery—and among them birth, marriage, and death are conditioned by the demands of their work.

When the great influenza epidemic killed so many persons—and frightened so many more away from theaters—George and Myrtle (Continued on Page 21)

The Amos 'n' Andy Alibi

"Calling All Cars" ... "Calling All Cars"

By Marshall Graves

Radio Too Often Is the Defender of Law—and It Can Be the Protector of the Innocent as Well. Jerd Parker, of Denver, Found It So in One of the Strangest of Crime Cases on Record

Night lay upon Denver. In the alley behind the attractive street where the Irwins lived an ancient car was being driven very slowly—as if the driver were afraid of making a noise. Clocks showed the time to be shortly after nine on July 17, 1930, and from the row of homes, music and voices came from good radio sets.

The old car stopped behind the Irwin garage.

Within the house Harold Irwin, 22-year-old college student, was pulling the shirt from his lithe body while his 17-year-old brother Wilbert kidded him:

"Early to bed, brother, dear," said Wilbert. "You have to drive 50 long miles tomorrow morning to fetch your sweetie!"

"Silence, youth!" commanded the elder brother with a grin. "I have ears only for sensible men." He nodded toward a small radio set on a table beside the bureau. Tuned down low, it permitted a heavy masculine voice to eject:

"Now, Amos, don't you worry about that seventy-five dollahs you done gave Henry Van Potah to revest. He tells me he has done put the compound and semi-annual on it already."

Whereupon the high-pitched voice of Amos replied:

"Oh—oh! He has, bub? Ain't dat sumpin'!"

"And furthermore," continued the irrepressible 17-year-old Wilbert, "my dear brother's car even at this moment is standing out in the yard, washed and polished so that he may . . ."

With a mock scowl Harold reached for a pillow and Wilbert prepared to duck. The youngster's teasing was based on fact.

Harold wanted to be up early the next morning to start for Greeley, Colorado—50 miles away—to bring back his fiancée, Esther Powers, to his parents' home. Esther was a student at Colorado Teachers' College, and Harold, very much in love, had seen to it that his car was freshly washed and polished. He even had parked it in the yard, to insure a quick departure.

"Why don't you take your .22?" Wilbert persisted, chuckling. "Your rifle is in a corner, in the kitchen. You might see some b'ars!"

Harold turned off the radio. "Not even Amos 'n' Andy can compete with your childish prattle!" he said. "Now let . . ."

A strange squeak sounded in the yard. Quickly dropping their banter, the two lads looked at each other quizzically.

"Where have I heard that before?" said Harold. Then he snapped his fingers. "Like a stiff nut being turned," he answered his own question. "Someone's after my spare tire!" He grabbed his trousers, pulled them on, slipped his bare feet into shoes and ran down the hall towards the back of the house.

"What's happened?" demanded their father, as the two lads passed the door of their parents' room—Wilbert trying to dress and run at the same time.

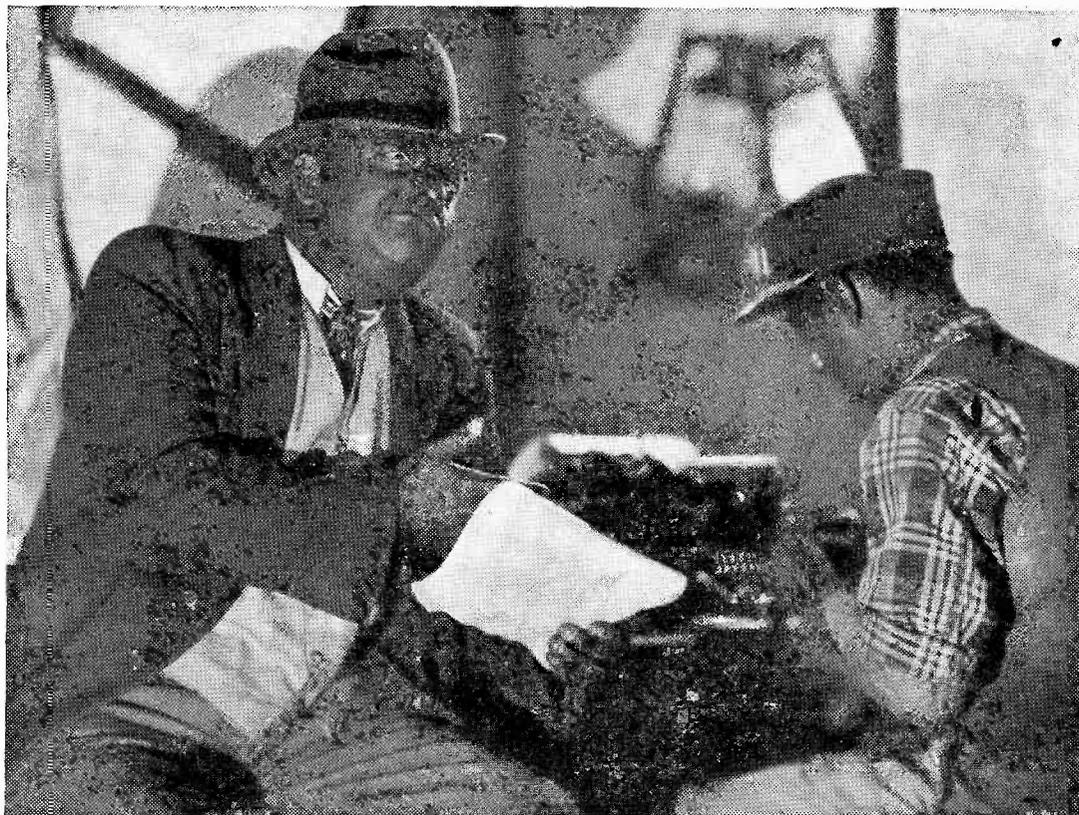
"They're stripping my car!" shouted Harold. "Wait!" his father cried, with the wisdom and caution of added years. "Phone the police! Don't go out there, they may shoot!"

His only answer was the slamming of a screen door. The young college man, hot with the courage of youth, had dashed out into the yard to drive the spoilers

from the little car which stood so trim and ready for its morning drive.

Almost immediately a shot sounded.

Like the report of a starter's gun at the beginning of a race, that shot sent the Irwins scurrying down the hall toward the back door, the father in the lead. Before the elder Irwin reached the door came more shots.



"Now, Amos, don't you worry about that seventy-five dollahs you done gave Henry Van Potah to revest. He tells me he has done put the compound and semi-annual on it already"

But when Wilbert and his mother arrived, Mr. Irwin was bending over a body that lay on the ground, visible in the clear night's half-light.

"Harold! Harold!" cried the father hoarsely. He stared up at his wife. "I think he's dead! He can't be! They shot him—oh, phone the police!"

Screaming, Mrs. Irwin ran down the steps to the silent body of her son. Wilbert dashed to the telephone. On either side, neighbors in the peaceful row of houses were opening doors and peering from windows.

Soon wailing sirens approached, and police burst into the yard—where excited neighbors already had begun to crowd.

Police flashlights played along the ground—and in a few seconds they uncovered a new mystery. Sharply, the lights picked out the bloodstained figure of the dead boy. Then they trailed to his car—so pathetically waiting in shining splendor for the love-trip that never would be made.

"It was car-strippers did it, all right," said one of the detectives. For the automobile had been jacked up, and one tire lay on the ground beside it—proving that Harold's quick brain had interpreted accurately that straining squeak of an over-tight nut. But it was when those police flashlights trailed, like hounds' noses seeking a scent, from Harold's car to the alley that the mystery deepened.

For beside the board fence stood an old car. A man sat behind the wheel—a stranger.

"Hey, you!" said a policeman, pistol in hand. The man neither spoke nor moved. Flashlights focused upon his still figure, which was seen now to be slumped over the wheel.

"He's dead!" somebody exclaimed.

The man's eyes were glazed. Dank blond hair hung down over his forehead, and a pair of silver-rimmed spectacles dangled from one ear. His left side dripped blood, and from the pocket of his coat on the righthand side protruded the barrel of a revolver. It was a six-shooting .32—and all six of its bullets had been fired.

"After the shooting," exclaimed an excited neighbor, "I just dimly saw the figure of a man running down toward the back of the yard. Could it have been this fellow?"

Dead men don't run," said a cop, "and it looks like this guy was shot through the heart. Of course," he amended, "he might have been shot after you saw the running figure." But the neighbor was positive that there had been no more shots afterward.

Flashlights showed that the ancient car was loaded with tires and accessories.

"This is the guy that killed young Irwin, all right," a detective said, "but who in thunder killed him?" He turned to the distracted father. "Did your boy have a gun?" he asked gently.

"No—no," Mr. Irwin replied. "We have never had a gun in the house—except a little .22 rifle that stands in a corner of the kitchen."

"Let's see it." They walked into the house.

The gun was leaning in the corner. The detective scowled, turned and walked back to the yard.

"This is an open and shut case," the detective said, thinking out loud. "Young Irwin

ran into the yard unarmed. He found two or more car-strippers at work on his car. One of them shot him. Then this crook got shot, probably by one of his own pals. But why? Was it an accident, or did they put the guy on the spot? And who was the guy your neighbor saw running, after the shots were fired?"

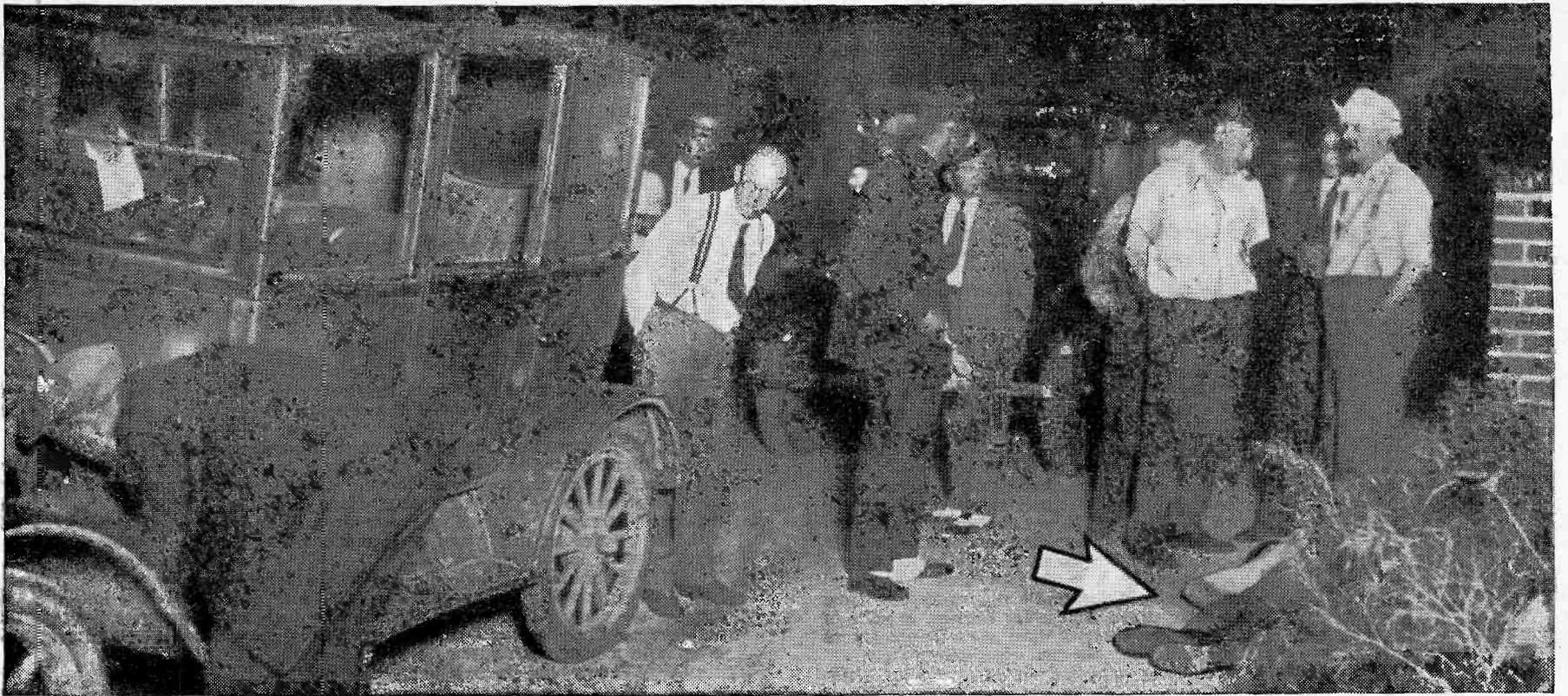
That, in a nutshell, was the problem the police had to solve. To its solution were assigned two assistant detective captains—William J. Armstrong and Harry B. Lane. And though they did not at first realize it, all the elements—all the clues—necessary to solve this baffling case actually were present right on the premises from the very first moment of their arrival.

Obviously, good police work demanded that the two detectives first proceed to learn all they could about the corpse with the silver-rimmed spectacles. Who was this dead man? Who were his associates? Papers in one greasy pocket yielded his name—Charles Liebelt—and home address.

Upon rushing to the address, Armstrong and Lane learned that Liebelt had a wife and two children. He was 30 years old and worked for a supply house. He had only one friend in town—a fellow-employee named Jerd Parker.

Next, the detectives went to the home of Liebelt's employer, C. J. McClure, who gave every indication of being shocked by the news. "A first-rate workman," he characterized the dead man, "but rather sullen and quarrelsome. He kept to himself. His only friend was Jerd Parker."

This was the second time the name of Jerd Parker



had been mentioned, and now the detectives hastened to this man's home.

Parker answered their questions readily, but his face was inscrutable. He lived with his wife and 13-year-old daughter, and they, as well as he, insisted that he had not been out of the house since eight o'clock that night. This, of course, established an alibi—and police always are suspicious of alibis. If Parker hadn't left his house since eight o'clock, he could not have been with Liebelt when Liebelt and young Irwin were shot, for these killings had occurred shortly after nine o'clock. Nor was there any chance that Parker could have slipped out of the house for just a few minutes, committed the crime, and returned without his wife and daughter realizing his absence. For the Parkers' modest home was far from the district in which the Irwins lived. But the police had only the words of Parker, his wife and daughter as a guarantee that he really had been at home after eight o'clock. The Parker family was taken to Headquarters. If the police could break down that alibi...

Hour after hour the cross-questioning went on.

"Did you know that Liebelt was a car-stripper?" Parker was asked.

"Sort of—I mean—that is, I kinda suspected it."

"You mean you knew it!"

"No—no! But I often used to see accessories in that old Ford of his and—"

"Yes—what else?"

"Well, he used to go out at night a lot."

"Anything else?"

"He seemed to have a lot of money to spend."

"And yet with all this going on right under your nose, you say you only thought he was a car-stripper? Come on, tell the truth!"

"I am telling the truth. Liebelt used to say that he made extra money buying old cars and stripping them, and selling the parts."

For a time it seemed either that Parker was an exceptionally shrewd, quick-witted man, able to manufacture sound answers to police questions right on the spur of the moment, or that he was totally innocent and truthful. But there appeared to be something furtive in his manner. After much questioning he began to give up information which convinced his questioners that they were on the right track.

"When did you last see Liebelt?" a detective asked—and immediately Parker became uncomfortable.

"He—ah—well, he was waiting for me tonight when I came home at eight o'clock."

This admission created a minor sensation. Definitely, the police cross-questioning had established the fact that the two men had been together. Immediately the encouraged questioners pressed on to wring further admissions as to what had happened following Liebelt's visit.

"What did Liebelt want?" pressed Detective Armstrong.

"He—he came to return a shotgun he borrowed from me a long time ago. I wanted to give it to my aunt. Her husband's going hunting."

"This Is Open and Shut. Young Irwin Ran into the Yard Unarmed. He Found Car-Strippers at Work. One Shot Him. Then This Crook Got Shot. — But Why?"

"Why didn't he simply leave the shotgun? Why did he have to wait for you to come home?"

At this question beads of sweat burst from Parker's forehead. His breathing became audible. He seemed to shrink away from the questioner, in fear.

"He wanted to borrow my revolver," he mumbled. "Is this your gun?" Armstrong thrust forward the .32 which had been found in Liebelt's pocket. Parker commenced to shake. He nodded his head spasmodically.

"Yes!" he said. "But I didn't do it."

From the faces of the policemen gathered around a little of the tension relaxed. It wouldn't be long now, they told themselves, before a confession would be forthcoming. And as if to strengthen this confidence further, the telephone rang and the coroner's office issue the information that the bullet taken from Irwin's body definitely had been fired from Parker's gun!

"Parker!" said Armstrong sternly, "it was your gun that killed Irwin! Why don't you tell the truth and admit that you were with Liebelt tonight? Remember, man—things have gone so far that if you killed him we're bound to find out all the details now! Look how much we have uncovered in a few short hours! You'll be saving yourself a lot of grief if you tell the truth."

"What's the use of stalling?" "You were with Liebelt and you know it. In the eyes of the law you're guilty of two murders."

But even this failed to shake Parker's insistence that he was totally innocent. He protested that the only thing the police had against him was that he had been friendly with Liebelt and had lent him a gun.

"What did he want the revolver for?" the tireless police questioning went on.

"He said he had a lot of night driving to do and felt nervous without one."

"Weren't you a partner of his in stripping cars?" shot in one police voice.

"You know that car-strippers always work in two's or more, don't you?" insinuated another.

"A neighbor saw you running away after you shot young Irwin," hazarded a third.

"We may as well tell him," lied a fourth, "that Liebelt lived long enough to tell who bumped him."

"You were with him tonight when he was killed!"

"No!" screamed Parker. "No, I tell you! I wasn't outside my house after eight o'clock, as God is my judge!"

Of course, the detectives didn't believe him. He fitted into the case so beautifully. Had he shot Irwin and then slain Liebelt to seal the lips of the only witness, they asked. Or had Liebelt run into the line of fire while he—Parker—was shooting at Irwin? Or had Irwin and Liebelt been killed with different guns—and if so what had Parker done with the gun that he had used to kill Liebelt? Those were the questions they flung at the harrassed suspect, but Parker settled down into stubborn denials of guilt.

It was then that Detective Armstrong tried a new tack in questioning—one which was to produce surprising results.

Scene of the alley behind the Irwin home, taken a few minutes after the double killing. The arrow points to the body of Irwin. To the left is Liebelt's battered car.

Harold Irwin, college student, in love and expecting soon to marry, from a likeness made a few weeks before his untimely end.



"What were you doing at home tonight, after eight?" he asked.

"Oh, I—read the paper. Listened to the radio, mostly."

"Hm-m-m." Here was a possible break in Parker's armor. If he had heard radio programs he should be able to tell something about them.

"What did you listen to?"

"Music. And, oh, yes—Amos 'n' Andy. I never miss them when I can help it."

"Oh, you heard Amos 'n' Andy tonight, did you?" pursued Armstrong. He did not reveal the fact that he, too, was an ardent Amos 'n' Andy fan, and that he had listened to the program of the evening himself. It had started at 9 p. m. If Parker had heard it through, he could not possibly have been at the scene of the killings. There was no radio in Liebelt's ancient murder-car.

"What did they say?" demanded Armstrong. A new expression of hope dawned on Parker's worried face. Clearly, he realized the importance of his reply to that question.

Well—Andy said something to Amos about not worrying over \$75.00 that Amos had given Henry Van Porter to invest. Only Amos said re-vest.

"And then," Parker went on, "Amos said—no, wait—first Andy said that Henry Van Porter had put compound interest on it already. Then Amos said: 'Oh—oh! He has, huh? Ain't dat sumpin'?' And then..." The hard-boiled cops loosened up and began to grin as their suspect recounted the wise-cracks of the black-face comedians.

Finally Armstrong nodded.

"Well, this probably clears you," he told Parker. "I guess you really did stay home all evening. Amos 'n' Andy sure have been good friends to you this night. They've proved that you aren't a murderer."

Poor Parker, completely vindicated, almost broke down.

But for the police there could be neither breakdown nor letdown. They had succeeded in proving the innocence of one suspect—there still remained their primary task of

(Continued on Page 31)

Signposts of Success

By "The Doctor"

Open Door to Beauty

By V. E. Meadows



Jeanie Lang's Face Shows Many Characteristics Her Radio Audience Might Never Suspect

Jeanie Lang's program terminates soon when Buddy Rogers, with whom she is co-starred, goes to England

This lady has rhythm, enthusiasm, persistence, energy and a volatile refinement indelibly inscribed in her face.

A definite curl shows on the edge of Jeanie Lang's upper lip in the restricted region where the flesh meets the membrane. As has been shown in previous analyses, this indicates a sense of display. Miss Lang wants to be noticed. She enjoys applause, and knows how to gain such approbation by making herself attractive. It can be imagined easily that Jeanie longs for a visible audience when broadcasting from a regular studio, and is far happier, in spite of a slight nervousness, when she's before persons whose reactions she can sense immediately.

If Jeanie Lang had not discovered her sparkling stage personality and her ability to put over a song, she could have become an efficient assistant to an executive. The definite parentheses of her mouth indicates mental alertness and physical subtlety of movement.

In the temple region is found the musical sense. The rounded lower face announces rhythm and mobility. This face is harmonic.

With all of her sense of display and love of approbation, Jeanie Lang is not conceited, and she values most the praise of those whom she admires personally.

The mind which controls the markers of this face is not entirely free from a harmless variety of light superstition, and possesses a great faith in the interrelation of the body, the mind and the soul.

There is youth and "giddiness" in the character which Jeanie Lang portrays before the microphone, so that the listener might suppose a total lack of serious calculation in this performer's makeup. In reality she has large quantities of common sense and keenness rather than profundity. Her serious aspirations are well fortified with a high sense of economic values. Neither does this mean that she is penurious or miserly.

Jeanie Lang is considerate of her associates. She is far too vivid to depend upon others for happiness, yet ever willing to show kindness and give help. The faculty for economy is located at the side of the nose. Personal and social sincerity are found in the full upper lip.

What Questions and Answers Would Be Exchanged at a Beauty Forum Meeting? Here They Are:

We have had a big meeting of the Beauty Forum here in New York. Thousands of women attended the session. There follow a few of the important questions, and the answers given:

Q. Why is brushing the hair better than combing the hair?

A. Combing the hair has no value except to arrange it, determine the part, etc. Brushing the hair cleans all the dirt from the hair, exercises it, and starts the flow of oil, giving the hair a natural and rich lustre. Brushing also increases the tensile strength by taking away the dryness, and if you use a proper brush, with the bristles set in a wavelike formation, it is actually possible to brush a beautiful wave into the hair.

Q. Will brushing the hair effect or spoil a finger wave?

A. Yes, it will affect a finger wave set with glue and baked into the hair, because the gluey substance puts the hair in such an unfortunate position that no wave can hope to stay in it. However, brushing will not affect a finger wave given with a nongluey solution.

Q. Will brushing the hair make it oilier?

A. No. If you have an oily condition of the scalp, brushing will draw out the oil.

Q. Is it all right to brush dandruff off the scalp?

A. Many foolish women still believe that it is possible to brush away dandruff. Allow me to state definitely that it is possible to brush the hair for eight and nine hours at a sitting, and the more you brush the more dandruff you'll have. Brushing dandruff irritates the scalp and causes it to form more scales—and breaks the first layer of skin. There is only one way to eliminate dandruff—shampoo. Brushing merely keeps the hair free of dirt and healthy.

Q. Why do scales form on the face in the wintertime?

A. Because of the exposure. These scales really are not particles of skin flaking off.

It is an exudation from the pore. It can be overcome by following the cleansing formula I have recommended often, and by applying the makeup as a protection against the elements.

V. E. Meadows, Director of the Beauty Forum (formerly called the Beauty Guild) may be heard over the American Broadcasting System Monday, Wednesday and Friday mornings at a new time, 10 o'clock CST, on Stations WMCA, WHDH, WPRO and WIP.

Flashes of Fun

Portland: Did you hear her sing Love in Bloom?
Fred Allen: Yeah. If my breath came in short pants like that I'd call it Love in Bloomers!
—Town Hall Tonight

Wallington: Well, Eddie, we're in the other world now.

Cantor: Don't kid me, Jimmy. We can't be in the other world because my feet are cold and I'm hungry.

Wallington: What has that to do with it?

Cantor: Well, if we were in Heaven I wouldn't feel hungry, and if we were in the other place my feet wouldn't feel cold.

—Chase & Sanborn

Monk: What kind of a room are you looking for, Mr. Penner?

Penner: Well, Monk, I'm looking for a room with angry breezes.

Monk: What do you mean by angry breezes?

Penner: A room with cross ventilation, of course!
—Bakers Broadcast

Ed Wynn: Graham, I had a friend of mine down to my farm the other day and I served him some beer. I served him some beer, Graham, and do you know what he said?

Graham: No, Chief, what did he say?

Wynn: He said, "I don't want that! Bring me a whole stein. Bring me a whole stein!" So you know what I brought him?

Graham: What did you bring him, Chief?

Wynn: A cow!
—Texaco Broadcast

Gene: Do you know, Mac, that Cliff Soubier can tell more long-winded tales about things he's done?

Mac: Sure—dat's jus' why dey call 'im Cliff.

Gene: Why?

Mac: 'Cause he's just a big bluff.
—Sinclair Minstrels

Bulls and Boners

Floyd Gibbons: "An adventurous boy and girl now grown to manhood."—Miss Holly English, Lowville, N. Y. (Oct. 20; WTAM; 7:55 p. m.)

Jim Poole: "The 10 o'clock broadcasting starting Monday will come at 10:15 instead of 10:30."—Mrs. O. A. Lowery, Peoria, Ill. (Oct. 12; WLS; 12:30 p. m.)

Announcer: "He was buried in a cemetery where notables of Broadway are often buried."—R. H. Barber, McPherson, Kans. (Oct. 16; WIBW; 7:20 a. m.)

Football Announcer: "We think it was a fumble in the press box."—R. B. Head, Gainesville, Texas. (Oct. 13; WFAA; 4:00 p. m.)

Speaker: "Mr. H. G. Wells, one of the first rank journalists in this country..."—Fred J. Austen, St. Lambert, P. Q., Can. (Oct. 13; CFCF; 11:58 a. m.)

Frank Buck: "The natives of Borneo don't have buttons on their clothes, they just wrap themselves around them."—T. Snyder, New York, N. Y. (Oct. 3; WEF; 7:52 p. m.)

Paul Douglas: "Now Billy Page comes on the field with a guitar, harmonica and a yodel tucked under his arm."—Marie C. Basile, Long Island, N. Y. (Oct. 14; WABC; 10:25 a. m.)

John Olson: "If you've never eaten Johnston's Instant Chocolate Pudding, we envy you."—Annette L. Marugg, Appleton, Wis. (Oct. 21; WTMJ; 5:25 p. m.)

One dollar is paid for each Bull and Boner published. Include date, name of station and hour.

Your Grouch Box

The best friend of many a family is the radio set that sits in the living-room. But even the best of friends have little spats—and Your Grouch Box gives you a chance to talk back to your loud-speaker! Have you a radio grouch? Does something on the air annoy you? Then this is the column for you!

An oar for orators:

Dear Editor: While you are helping us improve the air waves I wish you would take an oar and beat some of these narrow-minded politicians into eternal silence! They throw so much dirt into the air is full of dust! Keep the air waves clean and you will win the hearts of all loyal radio fans.

Bellevue Nebr. HARRY J. FRAZIER

And a classic from a clergyman:

Dear Editor: Among the many grouches and peevish that radio listeners have, such as too much advertising, bum English, shouting of radio announcers, too much jazz morning, noon and night, I think this one deserves serious consideration: The sudden breaking-in of an announcer to give a flash—which most of the time could wait till the end of the program.

But no, they have to break in right in the middle of a beautiful bar of music.

There is a story told of a musician who was in bed while somebody was playing a selection on the piano, and this player stopped right in the middle of the bar. It was too much for the musician. He couldn't sleep till he got up and finished that bar of music!

We listeners can't finish the bar when the announcer breaks in—but I certainly tune in on another station!

Lockport, La. J. J. B.

Send your pet peevish and radio grouches to Your Grouch Box, in care of RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois.

By Shirley W. Wynne, M. D.

Parents Owe Their Children Every Advantage—Especially a Good-Teeth Start

Tooth structure differs from every other human tissue in that it does not regenerate itself. Therefore when a tooth once decays, it cannot be made sound again like other parts of the body, because teeth are not endowed with healing power. All that can be done for a decayed tooth is to stop the decay and artificially build up that part of the tooth which is lost.

When we lived close to nature and the child was brought up on mother's milk and then on rough, whole grain and fibrous vegetable food, with very little of the refined starch foods and practically no refined sugar, the problem was not so great. From infancy the child had to learn to masticate thoroughly, because the food was so rough, and this exercise automatically cleansed the teeth. Then also all of the elements so essential to the building up of tooth structure were present in the milk, in the rough grains and in the fruits and vegetables used in the diet. With the refinements of foods, with the increase in the starch and sugar content, and with the practical elimination of the outer grain shell which supplied the material for tooth building, decay became more prevalent.

Decay began to appear early in the mouths of children. Instead of arresting that decay before much damage was done, many parents waited for the children to complain of toothache before taking them to the dentist. The result? There was nothing else for the dentist to do but extract the tooth. The after-effects of early extractions practically cripple the children for life, because the jaws do not develop fully when there are spaces where teeth are missing. Then also when the permanent teeth erupt, they frequently develop irregularly.

Parents, you owe every advantage to your children that you can possibly give them. Don't permit them to grow up carelessly on the theory that if their teeth decay the teeth will be fixed when they grow up. That can't be done. No teeth that once are decayed or lost can be restored properly. Teeth do not grow back if lost and no artificial restoration can compare with the natural teeth.

There is an adage that an ounce of prevention is worth a pound of cure. Not only is that true, but as applied to the teeth a more correct adage would be an ounce of prevention is worth a ton of cure. A wholesome, clean mouth, with all the natural teeth in position is your greatest safeguard against diseases of all kinds.

You must teach your child early in life along with the correct habits of food mastication also the correct use of a tooth brush, for in that way you supplement artificially what is not cleaned naturally by proper food selection and proper mastication.

Also the use of dental floss between the teeth will help to maintain them clean in those spaces that more than any other place require cleaning.

By Nila Mack

Is Your Child Overly Selfish?
Miss Mack Has Found a Remedy — Sure and Successful



Children must learn that turn-about is fair play

Spankings and scoldings will avail little in attempts to cure a child of selfishness. Nature has equipped all children with this trait, and it can be eradicated or subdued only by a careful and thoughtful plan of action.

The first thing to do in training a child so that he will not give full rein to his selfishness is this: Make him see that if he will not share the things he likes with brothers or sisters or playmates, they will not share their possessions.

Quite often I have seen a youngster selfishly retaining a toy, refusing even to allow his playmates to touch it, only to capitulate a short time later when one of the gang appeared with a precious new gadget. Children usually learn that turn-about is fair play; if they want to share a friend's toy they must share theirs.

Some children learn more rapidly than others to be unselfish, because they are by nature more sensitive to the needs of the people about them. Children who play together often train one another to be unselfish more effectively than parents do. It is a fact that the parent often wastes his time and strength spanking a selfish child for some selfish deed whereas this same child will be cured for life when he is man-handled for a selfish act by his playmates.

As a perfect illustration of a selfish child, there comes to mind a pupil in my dramatic class. This lad was wholly selfish. He did not desire the good will of his classmates. On one occasion he deliberately ruined a show by delivering his lines badly, simply because of a dislike for the youngster who had the leading role.

As a result I wrote a playlet about the actions of a selfish lad. I cast our subject in the lead. I watched him carefully and sure enough the lesson and moral of the play sank in. He grew self-conscious, blushed, for his favorite quotation had been, "I don't care what they think or say."

The lad did learn to care about what his mates had to say. Lectures and scoldings hadn't cured him a bit; but the lines in the play had the desired effect. Today he is a swell lad, one of the most talented in the troupe, liked by all.

Nila Mack is director of all children's programs for CBS. Her program, Sunday Morning at Aunt Susan's, may be heard over a CBS-WABC network every Sunday at 8 a. m. CST.

Ten Years Ago

Chicago stations grow opera-conscious and announce plans to disseminate popular operatic arias over their wave lengths. Station WWJ, Detroit, throws bombshell into placid waters of radio management by deciding not only to pay its musicians but its *singers as well!* . . . Loyal Order of Moose takes to the air (Oct. 27) with Station WJJD.

WEAO, OHIO STATE UNIVERSITY'S voice, knits its educated brow in an experiment with broadcast telepathy to the hoi-polloi.

UNCLE SAM sanctions experimental increases in the power of broadcasting stations, beginning with 1,500 watts and gradually—if no farm barns are burned down—in 500-watt steps permitting stations to use all of 5,000 watts. The government has received no construction permit applications for 25,000 to 50,000-watt transmitters, except that of the Radio Corporation of America.

OMAHA MUSICIANS, incited by an irate bass violinist to strike for full pay for radio performances, end their walkout, which has lasted for six months. Decision is to microphone their musical wares in return for the advertising received.

FIERY SENATOR BOB LA FOLLETTE charges a monopoly has been formed to prevent his going on the air when Station WHO, Des Moines, Iowa, refuses to permit him to broadcast his speech.

N. B.—The station at this time is owned by the Bankers Life Insurance Co.

STATION WLS, Chicago home of the Barn Dance, is reported received in Hawaii where grass skirts no doubt undulated to rural rhythm.

CONGRESSMEN AND SENATORS begin eyeing radio situation and indicate that their forthcoming session will bring legislation designed to drop a few pork barrel hoops about the midriff of this fattening infant industry.

Hits of Week

Stars Fell on Alabama, the new hit tune, stormed the networks citadel last week and captured the air waves without a struggle. There was no escaping its torchy rhythm, and so the Southern melody occupies the place of honor in the weekly song tabulation. Lost in a Fog was voted into the hit class by the maestros.

Following is the weekly tabulation compiled by RADIO GUIDE:

SONG HITS PLAYED MOST OFTEN ON THE AIR:

Song	Times
Stars Fell on Alabama	30
Lost in a Fog	29
Be Still My Heart	28
Two Cigarettes in the Dark	27
One Night of Love	24
You're a Builder-Upper	22
The Continental	17
Love in Bloom	14
If I Had a Million	12
Out in the Cold Again	10

BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
Lost in a Fog	28
Water under the Bridge	25
One Night of Love	23
The Continental	22
Isn't It a Shame	19
Moonglow	16
Were You Foolin'	14
You're a Builder-Upper	13
P. S. I Love You	11
Why Am I Blue?	10

A few individual bandleaders' selections are these:

Robert Armbruster: Water under the Bridge, Lost in a Fog, My Old Flame, P. S. I Love You, Stars Fell on Alabama.

Little Jack Little: I'm Lonesome for Caroline, Sweetie Pie, Stars Fell on Alabama, Lost in a Fog, Were You Foolin'.

Sam Dejong: Must We Say Goodnight, La Cucaracha, Moon Country, I Saw Stars, Stars Fell on Alabama, Be Still My Heart.

Wave Marks

Signals. Beetle says Phil Baker prepares a second welcome to Dr. Stork in January.

Signals. Mr. and Mrs. Morton Downey (Barbara Bennett) have reenamed the cradle for November occupancy. Mort will be 33 come November 14.

Signals. Hyman Brown, writer of Marie, the Little French Princess and the radio version of The Gumps, has collaborated in a still greater creative achievement—It's a boy—8 1-2 pounds.

Relay. Jack Owens — WMAQ (Chicago) — NBC Breakfast Club tenor— announces birth of a daughter—to be called by the grand old name of Mary Ann.

Relay. And Tom Baker—WBBM (Chicago) tenor announces the arrival of Elaine Joan.

Signed On. Eddie Von Riehl, of Southwest Broadcasting Company's key, KTAT (Fort Worth) wed Madeline Bandy.

Hookup. Ted Fiorito, eminent maestro, and Madelyn La Salle, will fly on the wings of love and the United Airlines to Yuma, Arizona, to swear a till-death-or-divorce contract.

Static. Leslie Marcus, WNAC-WAAB (Boston) announcer, walks with crutches, announces from a chair, because of a broken ankle.

Static. Charlie, of the Gene and Charlie Kretzinger (WBBM, Chicago) fractured an arm shortly before a performance, but went on anyway.

Meter. Best possible present for the November 10 birthday of Ross Gorman, NBC (New York) staff musician, would be a new kind of musical instrument. Ross, who plays every instrument there is, longs for the invention of new ones.

Programs for Sunday, November 4

Edition A

Log of Stations Southwestern

Call Letters	Kilo-Cycles	Power Watts	Location	Net-Work
KASA-s	1210	100	Elk City	L
KFAB†	770	5,000	Lincoln	C
KFI†	640	50,000	Los Angeles	N
KGBX	1310	100	Springfield	L
KLZ†	560	1,000	Denver	C
KMBC	950	2,500	Kansas City	C
KMOX	1090	50,000	St. Louis	C
KOA	830	50,000	Denver	N
KOB	1180	10,000	Albuquerque	L
KOMAF	1480	5,000	Oklahoma City	C
KPRC†	920	2,500	Houston	N
KRLD†	1040	10,000	Dallas	C
KSL	1130	50,000	Salt Lake City	C
KTBS†	1450	1,000	Shreveport	N
KTHST	1060	10,000	Hot Springs	N
KTUL†	1400	500	Tulsa	C
KVOO†	1140	25,000	Tulsa	N
KWK†	1350	2,500	St. Louis	N
KWTO*	560	1,000	Springfield	L
WBAP	800	50,000	Ft. Worth	N
WDAF	610	1,000	Kansas City	N
WDSU†	1250	1,000	New Orleans	C
WENR	870	50,000	Chicago	N
WFAA	800	50,000	Dallas	N
WGN-s	720	50,000	Chicago	L
WTBW†	580	2,500	Topeka	C
WKY†	900	1,000	Oklahoma City	N
WLS	870	50,000	Chicago	N
WLW	700	500,000	Cincinnati	N
WOAI	1190	50,000	San Antonio	N
WREN	1220	1,000	Lawrence	N
WSM	650	50,000	Nashville	N
WSMB	1320	500	New Orleans	N
WWL	850	10,000	New Orleans	L

†Network Programs Listed Only.
‡Night Programs Listed Only.
*Special Programs Listed Only.
*Noon to Sign Off.
C—CBS Programs.
N—NBC Programs.
L—Local Programs.

Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Look for the Bell Δ for Religious Services and Programs

7:00 A.M.
NBC—Tone Pictures: WLW KWK

7:30 A.M.
KMBC— Δ Morning Devotions
WLW— Δ Church Forum

8:00 A.M.
NBC—The Balladeers: WDAF WFAA WSM KTBS KVOO WOAI
CBS—Aunt Susan: KMBC KTUL KSL KRLD WIBW KOMA WDSU
NBC—Coast to Coast on a Bus: WREN WLW KWK
KMOX— Δ Bible Broadcaster

8:15 A.M.
NBC—Renaissance Quintet: WDAF WFAA KPRC KTBS KVOO WOAI WLS—Y.M.C.A. Octet

8:30 A.M.
★ NBC—B'cast from Moscow: WDAF WSM KTBS KVOO WOAI
WFAA—Uncle Gene Reads Funnies
WSMB— Δ Dr. Dunbar Ogden

8:45 A.M.
KMOX— Δ Religious Education
WLS—Prairie Farmer

9:00 A.M.
NBC— Δ Radio Pulpit: KVOO WKY KTBS WSM WOAI WDAF WSMB KOA KTHS
CBS— Δ Church of the Air: WDSU KOMA KTUL WIBW KMOX KLZ KSL KFAB
NBC—Southernaires: WREN KWK WLW
KMBC—Brother Jack Reads the Comics
WFAA— Δ Dr. David Lefkowitz
WLS— Δ Paul Rader, evangelist

9:15 A.M.
KMBC—Waltz Time

9:30 A.M.
CBS—News; Patterns in Harmony: WIBW KTUL KMBC KRLD KMOX

NBC—Music & American Youth: WKY WOAI WSM WSMB KWK KVOO KTBS KPRC WFAA KOA KTHS WLW

KSL—Uncle Tom
WDAF—Variety Hour
WREN— Δ Trinity Lutheran Service

9:45 A.M.
★ CBS—Between the Bookends: KLZ KTUL KFAB KOMA WDSU WIBW KMBC KMOX

KASA— Δ Sunday School of the Air
WDAF— Δ Address, Dr. B. Jenkins

10:00 A.M.
NBC—News; Morning Musicals: WREN KWK WSMB WOAI KTHS WBAP WKY KTBS KPRC KOA

NBC—News; Vagabonds: WDAF CBS—Clev. String Quartet: WIBW WDSU KOMA KMOX KTUL KMBC

WLW—Cadle Tabernacle Choir
WSM— Δ First Baptist Church
WWL— Δ Holy Name of Jesus Church

10:30 A.M.
CBS—Salt Lake City Tabernacle: KTUL KSL KOMA WDSU KFAB WIBW

NBC—Samovar Serenade: KWK WREN

★ NBC—Major Bowes' Family: WBAP WSMB KOA WOAI WSM KTHS KVOO KTBS WDAF WKY KPRC

KMBC—Renee Long, talk
KMOX— Δ Church of Christ Scientist
WLW— Δ Dr. Rabbi Tarshish

10:45 A.M.
NBC—Phantom Strings: KWK
CBS—Salt Lake City Choir: KLZ KRLD

KMBC—Sunday Morning Musicals
11:00 A.M.
NBC—Roger B. Whitman; Emily Post, talk: WREN

KMBC—Stone Church Choir
WBAP— Δ First Methodist Church
WDAF—Variety Program

WLS—Homer Griffith
WLW—Arthur Chandler, Jr., organist
WSM— Δ Presbyterian Church

11:15 A.M.
WLS—Sophia Germanich, soloist

11:30 A.M.
★ CBS—Tito Guizar's Mid-day Serenade: WDSU KMOX KMBC KLZ

★ NBC—Radio City Music Hall; Soloists: KPRC KWK WREN WLW KOA WOAI WSMB KVOO

KSL—Variety Program
WLS—Phil Kaler, soloist
WWL—Moonlight Serenaders

11:45 A.M.
CBS—A Visitor Looks at America: KRLD KLZ KOMA KMOX KMBC WDSU

KSL— Δ Watchtower Program
WLS—String Ensemble

Afternoon

12:00 Noon
CBS— Δ Church of the Air: KOMA KSL KRLD WDSU KLZ WIBW KTUL

NBC—Music Hall Concert: WREN WFAA WKY WSM KTHS

KASA—The Bell Oilers
KMBC—Howard Ely, organist
KMOX—Old Bill
WDAF—Carveth Wells
WWL—Players

12:15 P.M.
KMOX—Russ Brown and Ensemble
KOA—Interview on Better Housing
KTBS—Radio City Music Hall (NBC)
KWTO—Variety Program
WDAF—Melody Parade

12:30 P.M.
★ NBC—Surprise Party; Mary Small; Landt Trio & White, guests: WDAF KTHS

NBC—Nat'l Youth Conf.: WREN WSM KTBS WSM KVOO WKY WENR KWK WOAI

★ CBS—Little Jack Little, songs: KLZ KMOX KRLD WIBW KMBC KOA—Amendment No. 5
KSL—Variety Prgm.
KWTO— Δ Mid-day Meditations
WFAA—Elmer Scott, talk
WLW— Δ Church in the Hills
WWL—Harry Burke, accordionist

12:45 P.M.
CBS—Pat Kennedy, tenor; Art Kassel's Orch.: KMBC KMOX KSL WDSU KLZ KRLD

WFAA—Plainsmen Quartet
1:00 P.M.
CBS—Lazy Dan, the Minstrel Man: KMBC KRLD WDSU KLZ KMOX WIBW KSL KOMA

NBC—Anthony Frome, tenor: WREN WENR KVOO KWK

★ NBC—Treasure Chest: WLW KOA WDAF

KWTO—King's Men

WFAA—String Melody
WOAI—Musical Program
WSM—Aline Fentress, violinist
WSMB—The Ambassadors
WWL—Dance Orchestra

1:15 P.M.
NBC—Bob Becker, Chats About Dogs: WREN WENR KWK
KWTO—Sunset Islanders
WFAA—Musical Melange
WOAI—Variety Program
WSM—John Lewis, baritone

1:30 P.M.
NBC—Radio Theater; Jane Cowl in "Smilin' Thru": KWK WREN WOAI WFAA KOA KVOO WENR WLW KTHS WKY KTBS KPRC

CBS—Imperial Hawaiian Dance Band: KMOX WIBW WDSU KLZ KRLD KSL KOMA KMBC

KWTO—Studio Ensemble
WDAF—Song Hit Revue
WSM—Leon Cole, organist
WSMB—Ray McNamara, pianist
WWL—Romantic Musical Tavelogue

1:45 P.M.
KMBC—From the Walkathon
WSMB—Anson Weeks' Orchestra

2:00 P.M.
★ CBS—New York Philharmonic Orch.: KSL KTUL KFAB WIBW KLZ WDSU KOMA KMOX KMBC

NBC—Sally of the Talkies, sketch: WSMB WDAF WSM

KWTO— Δ Assembly of God
WGN—Football; Giants vs. Bears
WSM—Radio Theater (NBC)
WWL—Variety Show

2:15 P.M.
KRLD—Symphony Orch. (CBS)
WWL—Joseph Schramm, pianist

2:30 P.M.
★ NBC—Musical Romance: WDAF WLW

NBC— Δ National Vespers: WREN KWK WKY WSMB WSM KVOO KTBS WENR WOAI KTHS

KOA—Hollywood Gossip
KWTO—Melody Palette
WFAA—20,000 Years in Sing Sing
WWL—Earl Bond's Orchestra

2:45 P.M.
KWTO—Stratford Johnson

3:00 P.M.
NBC—Temple of Song: WLW WENR

★ NBC—Kansas City Philharmonic Orch.: WSMB WBAP WOAI KOA KTBS WDAF WSM WKY KPRC C. N.—Father Coughlin: KWK WLW KWTO—Silver Strains

WREN—Adv. of Sherlock Holmes
WWL—Salon Orchestra

3:15 P.M.
KWTO—Vocal Varieties

3:30 P.M.
★ NBC—"The House by the Side of the Road"; Tony Wons, philosopher: KOA KFI WSMB WSM

NBC—The Land of Beginning Again: WENR KVOO WREN

NBC—John B. Kennedy: WKY T. N.—Radio Explorers' Club: WBAP WOAI KPRC

KWTO—Reflections of Romance
WDAF—Dr. G. Charles Gray
WWL—Walter Pichon's Orchestra

3:45 P.M.
NBC—Dream Drama, sketch: WDAF KPRC—Land of Beginning Again (NBC)

KWTO—Piano Improvisations
WBAP— Δ Rev. O. C. Reid
WOAI—News

4:00 P.M.
★ NBC—Sentinels' Serenade; Edw. Davies, baritone; Charles Sears, tenor; Mary Steele, soprano; Josef Koestner's Orch.; Guest Artist: WSM WDAF KOA WSMB

★ CBS—Open House; Stanley Metcalfe, guest: KMOX WDSU KOMA KRLD KMBC KLZ WIBW KSL KTUL

★ NBC—Roses & Drums; "Rebel Magic," drama: WBAP WREN WOAI WENR WLW WKY KWK KPRC KTHS KTBS

KWTO—Drury College Program
4:15 P.M.
WWL—Madge Langford, contralto

4:30 P.M.
★ NBC—"The House by the Side of the Road"; Tony Wons, philosopher: WDAF WOAI WBAP KVOO WKY KTHS KPRC

★ CBS—Crumit & Sanderson: KMBC KMOX WDSU KOMA KTUL WIBW

★ NBC—Radio Explorers' Club; Mrs. F. Trubee Davidson, guest: WREN WENR KWK KOA WSMB

T. N.—"Smilin' Ed" McConnell: WLW WSM

KSL—Victor Herbert's Melodies
KWTO—Metropolitan Moods
WWL—String Trio with Reading

4:45 P.M.
NBC—Dog Drama: KTBS WREN WENR KOA
KFAB—Musical Moods (CBS)
KSL—Gene Halliday, organist
WSM—Kay Goss, violinist
WSMB— Δ Rabbi E. W. Leipziger, address

5:00 P.M.
NBC— Δ Catholic Hour: WSM WOAI WBAP KTBS WDAF KVOO KPRC WSMB

CBS—Music by Gershwin; Milton Ager, composer: KMBC KSL KLZ WDSU KMOX KRLD

NBC—Heart Throbs of the Hills: WREN WENR

KGBX—Souvenirs of Song
KOA—Home Sweet Home Hour
WGN—Allan Grant, pianist
WLW—Rene and His Violin
WWL—Red Goose Review

5:15 P.M.
NBC—Jolly Coburn's Orch.: WENR WREN KWK

WGBX—Carefree Capers
WLW—Music by Divano

5:30 P.M.
★ NBC—Grand Hotel, sketch: WENR KWK WREN KOA

★ CBS—ACME WHITE LEAD & Color Works Presents "Smilin' Ed" McConnell: KMOX KLZ KRLD WDSU KSL KMBC KFAB

NBC—Bennett Chapple; Frank Simon's Orch.: WKY WDAF KTBS WOAI KPRC KVOO WLW WBAP

KMBC— Δ Vesper Hour
WGN—Wayne King's Orchestra
WSM—Sacred Quartet
WSMB—Enrique Tuit, pianist
WWL—Bob Martin's Orchestra

5:45 P.M.
CBS—Edith Karen, soprano: KOMA KRLD KLZ

CBS—Voice of Experience: KMOX
WGBX—Dinner Music
KSL—Melodies
WGN—Jan Garber's Orchestra
WSMB—Dance Orchestra

Night

6:00 P.M.
★ NBC—JELL-O PRESENTS JACK Benny with Mary Livingstone; Frank Parker, tenor; Don Bestor's Orch.: WREN KWK KPRC WKY WOAI WENR WSMB WSM WFAA KTBS

★ CBS—California Melodies: WDSU KRLD KMOX KSL KTUL KLZ KMBC

NBC—Martha Mears, contralto: WDAF KFI—Organ Recital
KOA—Political Talk
WGBX—Family Organ
WLW—Dodge Showdown Review
WWL—Carl Junker

6:15 P.M.
★ NBC—ALKA-SELTZER PRESENTS Uncle Ezra's Radio Station: WMAQ

CBS—California Melodies: WIBW KOMA

KASA—Views of Today's News
KGBX—Rhythmaires
KOA—Melody Master
KSL—Musical Portraits
WGN—Wayne King's Orchestra
WWL—Dance Orchestra

6:30 P.M.
CBS—Concert Orch.: KOMA KSL KLZ KRLD WIBW

NBC—Queenie Mario, soprano: KVOO

★ CBS—Buddy Rogers' Orch.; Jeanie Lang; Trio: KMOX WDSU

★ NBC—Joe Penner, comedian; Ozzie Nelson's Orch.: WLS KPRC WSM KOA KWK WREN WSMB WFAA WKY KFI WOAI WLW

WGBX—Atwill Sisters
KMBC—James Kozak's Orchestra
WDAF—Variety Program

6:45 P.M.
KGBX—Dinner Music
KTUL—Concert Orchestra (CBS)
WWL—Nick Palmisano

7:00 P.M.
NBC—Eddie Cantor, comedian; Rubin-off's Orch.: WSMB WDAF WLW WKY WFAA WOAI KOA KFI WSM KPRC KVOO WLW

★ NBC—Symphonic Concert: KWK WREN WLS

★ CBS—Sunday Evening Concert; Giovanni Martinelli, tenor: KMBC KRLD KLZ KOMA KMOX WDSU KSL KTUL WIBW

KGBX—Twilight Romance
WWL—Castro Carazo's Orchestra

7:15 P.M.
KGBX—Dinner Music

7:30 P.M.
KGBX—Rhythm Encores
WWL—Variety Program

7:45 P.M.
KGBX— Δ Assembly of God
WWL—Loyola Open Forum

8:00 P.M.

★ NBC—Manhattan Merry-Go-Round: KOA WDAF KFI

★ CBS—Alexander Woolcott, Town Crier: KMOX KSL WDSU KLZ KMBC

★ NBC—Silken Strings; Charles Previns' Orch.; Countess Olga Albani, soloist: WLW WSMB WFAA KPRC WSM KTBS WENR KWK WREN KTHS WKY KTBS

WOAI—Ernest Hauser's Orchestra

8:30 P.M.

★ NBC—Album of Familiar Music: WKY WSM KPRC WDAF KFI KVOO WSMB WFAA WOAI

★ NBC—Walter Winchell, columnist: WENR WLW KWK WREN KOA

★ CBS—Will Rogers; Helen Gleason, Metro. Opera Star; Frank Parker, tenor; Bill Corum, columnist: KTUL WDSU KRLD

KMBC—Sweet Harmonies
KMOX—Two Doctors; Orchestra
KSL—Studio Ensemble
WWL—Celestine's Tuxedo Arches

8:45 P.M.
NBC—King & Flynn, songs & comedy: KWK WENR WREN

KGBX—Hawaiian Melodies
WLW—Unbroken Melodies

9:00 P.M.
NBC—Armand Girard, baritone: KWK WENR WREN

★ CBS—Wayne King's Orch.: WIBW KLZ KMOX WDSU KRLD KMBC KSL KFAB

★ NBC—Hall of Fame; Doc Rockwell, guest: KOA WDAF WSM WLW KFI WKY KTBS KPRC WSMB WOAI WBAP

KGBX—Jewel Box
WWL—Studio Players

9:15 P.M.
NBC—L'Heure Exquise: WREN

KGBX—Rhumba Numbahs
WENR—Symphony Orchestra

9:30 P.M.
★ NBC—Jane Froman, contralto; Frank Black's Orch.: WDAF KPRC WSM KFI WBAP WLW WKY KTBS KTHS WSMB WOAI

NBC—An American Fireside: WREN KWK

CBS—Dramatic Guild: KOMA KTUL KMBC KLZ KRLD KFAB

KGBX—Song Bag
KMOX—Charlie Kent and Singers
KOA—Rangers
KSL—Merrymakers
WWL—Leary's Orchestra

9:45 P.M.
KMOX—Eddie Dunstedeter, organist
WENR—Old Heidelberg Octet
WIBW—Dramatic Guild (CBS)

10:00 P.M.
NBC—Roxanne Wallace, songs: WREN

NBC—K-7 Spy Story: WENR

NBC—Wendell Hall, songs: WBAP KFI KOA WDAF KTBS KTHS WOAI WKY KPRC WSMB WSM

CBS—News; Little Jack Little's Orch.: KTUL KFAB WIBW KOMA KRLD KMOX WDSU KLZ

KMBC—Musical Prgm.
WLW—News; Tea Leaves and Jade
WWL—Dramatic Sketch

10:15 P.M.
NBC—Walter Winchell: WSM KTBS WSMB WKY KFI

NBC—News; Jesse Crawford, organist: WBAP WOAI KOA

KMOX—Sports; Ben Bernie's Orch.
KPRC—To be announced (NBC)
WDAF—Dance Orchestra
WREN—Do You Believe in Ghosts?
WWL—Dance Orchestra

10:30 P.M.
★ NBC—JELL-O PRESENTS JACK Benny with Mary Livingstone; Frank Parker, tenor; Don Bestor's Orch.: KFI KOA

NBC—B'cast to Byrd Expedition: KPRC KTBS KTHS WBAP WDAF

CBS—Leon Belasco's Orch.: KLZ KOMA KRLD KFAB KTUL WIBW

KSL— Δ Sunday Evening Program
WENR—Art Kassel's Orchestra
WGN—Wayne King's Orchestra
WLW—Dance Orchestra

WOAI—Ray Teal's Orchestra
WREN—The Waltz Trio
WSM—Sunday Night Serenade
WSMB—Jules Bauduc's Orchestra

10:45 P.M.
CBS—Leon Belasco's Orch.: KMOX WDSU

WGN—Jan Garber's Orchestra
WREN—Paper Moon, mystery
WSMB—Joe Capraro's Orchestra
WWL—Creole Serenaders

You'll like this program!

"SMILIN' ED" McCONNELL

Sponsored by

ACME QUALITY PAINT and LIN-X

You'll hear him over the Columbia Broadcasting System
KFAB KMBC KMOX KRLD WDSU KLZ

EVERY SUNDAY EVENING at 6:30 P.M., E.S.T. (5:30 P.M., C.S.T.)
 EVERY THURSDAY NOON at 12:30 P.M., E.S.T. (11:30 A.M., C.S.T.)

UNCLE EZRA

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TONIGHT

WMAQ 6:15 P.M. CST Sunday



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 - () R. F. D. Carrier
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 - () Customs Inspector
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 - () P. O. Clerk
 - () Matron
 - () Immigrant Inspector
 - () Typist
 - () POSTMASTER
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 Send me FREE particulars "How to Qualify for Government Positions" marked "X". Salaries, locations, opportunities, etc. ALL SENT FREE.
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Coming Events

Sunday, Nov. 4

Time Shown Is Central Standard
Ford Bond, NBC baritone-composer-announcer, and the **LANDT TRIO** and **WHITE**, will return for another guest appearance with **MARY SMALL**, during Little Miss Bab-O's Surprise Party at 12:30 p. m. over an NBC-WEAF network.

Smilin' Through, starring **JANE COWL**, celebrated American actress, will be the Radio Theater presentation at 1:30 p. m. over an NBC-WJZ network.

DOC ROCKWELL, famed not only as a comedian but as an author and publisher, will make another of his surprise microphone appearances as the Hall of Fame guest artist at 9 p. m. over an NBC-WEAF network.

Monday, Nov. 5

THE GUMPS, famous cartoon family, will come to life in a new radio series to be heard daily except Saturdays and Sundays from 11:15 to 11:30 a. m. over the CBS-WABC network.

VIC AND SADE'S human sketch of small-town life, which has entertained listeners for more than two years, will go on the air over both NBC-WJZ and NBC-WEAF networks beginning today. This series will be heard daily except Saturdays and Sundays thereafter at 12:30 p. m. over WJZ, and 1:45 p. m. over WEAF.

The Red Cross Roll Call will be the subject of **JOHN BARTON PAYNE**, Chairman of the American Red Cross, when he addresses American listeners in an International broadcast from Tokyo, Japan, at 5:15 p. m. over an NBC-WJZ network.

EVERETT MARSHALL, operatic and radio baritone, will be the guest star on **Atwater Kent Radio Hour** over the CBS-WABC network at 7:30 p. m.

Tuesday, Nov. 6

A program observing the Jewish Social Service Anniversary will be presented over

the CBS-WABC network from 3:30 to 4 p. m.

MEREDITH WILLSON, conductor and general musical director of the National Broadcasting Company's San Francisco studios, inaugurates a new program over an NBC-WEAF network at 4 p. m.

COUNTESS OLGA ALBANI, soprano, will be the guest star with **ISHAM JONES' Orchestra** over the CBS-WABC network at 8:30 p. m.

Wednesday, Nov. 7

Glasgow, Scotland, and Its Environs will be the subject discussed and dramatized in the Geography session of American School of the Air over the CBS-WABC network at 1:30 p. m.

Thursday, Nov. 8

During the Academy of Medicine program over the CBS-WABC network at 10:15 a. m., **Doctor ROBERT H. KENNEDY**, of Beekman Street Hospital, will discuss Cancer of the Skin.

A broadcast from the Country Church of Hollywood will be heard over the CBS-WABC network at 10:30 a. m.

Roadways of Romance, starring **JERRY COOPER**, young baritone, in a new musical and dramatic program, will be the fifth of the new one-hour productions launched by the CBS network from 2 to 3 p. m. **ROGER KINNE**, another well-known baritone, **FREDDIE RICH'S** orchestra, and a large dramatic cast will also take part in the new show.

Public Ownership—Its Possibilities and Limitations, will be discussed in the Economics in a Changing Social Order series at 9:30 p. m. over an NBC-WJZ network.

Friday, Nov. 9

Prime Minister **RAMSAY MACDONALD'S** address at the Lord Mayor's Banquet in London will be relayed to American listeners in an International Broadcast from London at 3 p. m. over the NBC-WEAF and CBS-WABC networks.

The new Friday afternoon schedule over the CBS-WABC network will present **The Four Showmen**, from Philadelphia, at 2; **Grab Bag**, from Chicago, at 2:30; **Int'l Broadcast from London** at 3; and **This and That Revue**, from Philadelphia, at 3:45 p. m.

WILLIAM POWELL and **MYRNA LOY** will be the stars in **Hollywood Hotel** revue over the CBS-WABC network at 8:30 p. m.

Saturday, Nov. 10

Carnegie Hall Circus will be described over the CBS-WABC network at 10:30 a. m.

The second edition of the **Brass Button Revue**, a presentation by the NBC pages and guides, consisting of music, individual acts, tap dancing, etc., will be a highspot when this revue is broadcast at 5 p. m. over WJZ and associated stations.

Scientific Research in the Field of Criminal Justice will be discussed by **WILLIAM DRAPER LEWIS**, Director of American Law Institute, during **The Lawyer** and the Public program over the CBS-WABC network at 6:45 p. m.

HOW A "TIP" GOT JIM A GOOD JOB!

I LOVE YOU, JIM. BUT WE CAN'T MARRY ON YOUR SALARY.

MARY'S RIGHT. I COULDN'T SUPPORT HER AND I HAVEN'T A RIGHT TO ASK HER TO MARRY ME

LOOK HERE! N.R.I. HAS TRAINED HUNDREDS OF MEN LIKE ME--AT HOME, IN SPARE TIME--TO MAKE GOOD MONEY IN RADIO. I'LL SURE SEND FOR THAT FREE BOOK.

YOU CERTAINLY KNOW RADIO. MINE NEVER SOUNDED BETTER

"THANKS" N.R.I. TRAINING SURELY PAYS. I'M MAKING GOOD MONEY ALREADY

OH, JIM! IT'S WONDERFUL! NOW YOU'RE ON YOUR WAY TO SUCCESS

YES, AND THERE'S A REAL FUTURE FOR US IN RADIO.

I'LL TRAIN YOU TOO FOR A GOOD JOB IN RADIO

Be a Radio Expert J. E. Smith, Pres. Nat'l Radio Inst.

Learn at Home--Make Good Money
 Mail the coupon. Many Radio Experts make \$40, \$60, \$75 a week. Find out about the spare time and full time job opportunities in Radio--how I train you quickly to service sets, operate broadcasting, commercial, police and aviation Radio stations; and for other good jobs in connection with the manufacture, sale and servicing of Radio, Television and Loud Speaker apparatus. My free book explains my practical 50-50 method of home study training. Gives letters showing what N.R.I. graduates are doing and making, and how many made \$5, \$10, \$15 a week extra in spare time while learning. Money Back Agreement given. Mail coupon for free book of facts and proof.

J. E. Smith, President
 National Radio Institute, Dept. 4MT6A
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Dear Mr. Smith: Without obligating me, send free book about spare time and full time Radio opportunities, and how I can train for them at home in spare time. (Please Print Plainly.)

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SUNDAY NIGHT

JACK BENNY

AND EVERY SUNDAY NIGHT

WITH **MARY LIVINGSTONE • FRANK PARKER**
DON BESTOR'S ORCHESTRA

STATION WOAI

6:00 P.M. CENTRAL STANDARD TIME

SPONSORED BY JELL-O



Programs to Be Heard

Sunday, Nov. 4

Continued from Preceding Page

- 11:00 P.M.
 ★ NBC—Silken Strings; Countess Olga Albani, soprano; Charles Prev'in's Orch.; KFI KOA
 NBC—News; Will Osborne's Orch.; KTHS KPRC WBAP KTBS WKY WSM
 CBS—Paul Sabin's Orch.; KFAB WLZ WIBW KMBC KOMA KTUL KMOX
 NBC—Mills' Blue Rhythm Band; KWK
 KMOX—Joe Stovall's Orchestra
 KSL—Senator Key Pittman

- WENR—George Olsen's Orch.
 WLW—Dance Orchestra
 WREN—Hits in Review
 WSMB—Dance Orchestra
 11:15 P.M.
 CBS—Paul Sabin's Orch.; WDSU
 WREN—Anson Week's Orchestra
 WSMB—Will Osborne's Orch. (NBC)
 WWL—Midnight Reflections

- 11:30 P.M.
 NBC—Don Pedro's Orch.; WSMB
 KTHS WSM KTBS WKY
 NBC—Stan Myers' Orchestra; WREN
 KWK KFAB KPRC
 CBS—Frank Dailey's Orch.; KMBC
 KLZ KOMA WIBW KMOX KTUL
 KFAB
 KFI—The Philistine (NBC)

- KOA—Broadmoor Country Club
 WENR—Gray Gordon's Orchestra
 WLW—Red Nichols' Orchestra
 WWL—Mickey Alpert's Orchestra
 11:45 P.M.
 KFI—Dream Drama
 KMOX—When Day is Done, organ
 KOA—Don Pedro's Orchestra (NBC)
 WENR—Old Heidelberg Ensemble

- 12:00 Mid.
 NBC—Phil Levant's Orch.; KWK
 KSL—Sunday Evening at Temple Square
 WENR—Jess Hawkins' Orch.
 WLW—Moon River, organ and poems
 WREN—Weather Forecast
 12:15 A.M.
 NBC—Bridge to Dreamland; KOA
 KFI
 12:30 A.M.
 NBC—Noble Sissle's Orch.; WENR
 KOA—Seymour Simons' Orchestra

Programs for Monday, November 5

Star ★ Indicates High Spot Selections

5:30 A.M.
KMOX—Home Folks' Hour
WLW—Top of the Morning

5:45 A.M.
KMOX—Dynamite Jim

6:00 A.M.
KMOX—Mountain Minstrels
WLW—△ Family Prayer Period

6:15 A.M.
KMOX—Home Folks' Hour
WLW—△ Morning Devotions

6:30 A.M.
KMBC—Morning Devotions
WDAF—Over the Coffee Cups
WLW—The Texans
WSM—Rise and Shine

6:45 A.M.
KMBC—Tex Owens, songs
KMOX—The Three Hired Men
WDAF—△ Morning Bible Lesson
WFAA—Peg Moreland
WLW—Plantation Days

7:00 A.M.
NBC—Richard Leibert, organist: WLW
NBC—Morn. Dev't'n: KTHS WREN
KTBS KVOO WKY KWK WOAI
KMBC—Musical Time
KMOX—Melody Weavers and Skeets
WDAF—Musical Clock
WFAA—Early Birds & Jefferies
WSM—Johnny Muskrat
WWL—Musical Program

7:15 A.M.
NBC—Landt Trio & White: KTHS
KTBS WREN KVOO WKY KWK
WSMB WOAI
KMOX—Novelty Boys
WLS—Arkansas Woodchopper
WSM—Rise and Shine

7:30 A.M.
NBC—Lew White, organist: WREN
KWK
NBC—Cheerio: WLW WSM WSMB
KTBS WKY WOAI KTHS
KMBC—News
KMOX—Tick Tock Revue
KSL—Morning Musicale
WLS—Jolly Joe & His Pet Pals

7:45 A.M.
KMBC—Musical Time
KMOX—German Program
WLS—Spare Ribs & Ralph Emerson

8:00 A.M.
CBS—Modern Minstrels: KTUL KSL
KMBC KOMA KRLD WIBW
NBC—Breakfast Club: WREN WSMB
KTHS KTBS WOAI KPRC KVOO
KOA
KMOX—Dance Melodies
WLS—△ Morning Devotions
WLW—Joe Emerson, Hymns
WSM—△ Morning Devotions

8:15 A.M.
NBC—Don Hall Trio: WLW
NBC—Breakfast Club: WKY
KMOX—June and Jerry
KSL—Morning Watch
WFAA—Morning Serenaders
WLS—Hoosier Hot Shots and Arkie
WSM—Leon Cole, organist
WWL—Henry Dupre; Souvenirs

8:30 A.M.
CBS—Modern Minstrel: WDSU WIBW
NBC—Eva Taylor, songs: WDAF
KMOX—The Cornhuskers
KSL—Morning Musicale
WBAP—Between Us
WLS—Ford Rush
WLW—Mail Bag
WSM—Breakfast Club (NBC)
WWL—Morning Musical Moments

8:45 A.M.
NBC—Mattinata, chorus: WDAF
KMOX—Fashion Parade
KWK—Breakfast Club (NBC)
WLS—Morning Minstrels
WLW—Bond of Friendship

9:00 A.M.
NBC—News; Breen & de Rose: WDAF
KTBS WOAI KTHS WKY WBAP
NBC—Josephine Gibson, hostess counsel: KVOO WSM WSMB
NBC—Harvest of Song: KOA KWK WREN

CBS—News; Harmonies: KLZ KTUL WDSU KMOX
KMBC—Joanne Taylor, talk
KSL—Advertisers' Review
WLS—The Westerners
WLW—Mary Alcott, songs
WWL—Just Home Folks

9:15 A.M.
NBC—Holman Sisters, piano duo: WREN KWK KOA
NBC—Clara, Lu 'n' Em, gossip: WSMB
WOAI WKY WDAF KPRC KVOO
WLW WBAP WSM WGN
KMBC—Rhythm Encores
KMOX—Let's Compare Notes

9:30 A.M.
CBS—Savitt Serenade with Diane: KLZ KOMA WDSU KMOX
NBC—Today's Children: WKY KWK
WBAP WREN KPRC WLS WOAI
KMBC—Window Shopping
KOA—Morning Parade (NBC)
WDAF—Variety Hour
WLW—Livestock

WSM—Radio Kitchen
WSMB—Ida Bailey Allen
WWL—"Gaga" and the Barker

9:45 A.M.
NBC—News; Radio Kitchen: WREN
KVOO KPRC WSMB
CBS—Memories Garden: KOMA
KMOX KRLD WDSU KLZ KMBC
KTUL
NBC—Morning Parade: WDAF WBAP
WOAI KTBS KTHS
WLS—The Dean Boys
WLW—News

10:00 A.M.
NBC—Navy Band: WDAF WSM WKY
KTHS KTBS WBAP KOA WOAI
KMBC—The Sunshine Lady
KSL—Memories Garden (CBS)
KWK—Soloist (NBC)
WLS—Shoppers' Service
WLW—Rhythm Jesters
WREN—Eb and Zeb, comedy sketch
WSMB—Health Exercises
WWL—Tony and His Merry-makers

10:15 A.M.
CBS—Fed. Housing Prgm.: KFAB
KLZ
NBC—Tony Wons: WREN KWK
NBC—Navy Band: WSMB KPRC
KMOX—Women's Side of the News
WBAP—Markets
WLS—Livestock Markets
WLW—Yucatan Trio

10:30 A.M.
CBS—Connie Gates & Jimmy Brierly:
KLZ WDSU KTUL KOMA KMBC
KFAB KRLD KMOX
NBC—Melody Mixers: WREN KWK
WLW
KSL—Good Morning Judge
WFAA—Wanderers, group musicians
WLS—Today's Kitchen

10:45 A.M.
KSL—Morning Melodies
WLW—Salt and Peanuts
WWL—Farm and Home Hour

11:00 A.M.
NBC—Marion McAfee: WDAF
CBS—Voice of Experience: KMBC
KMOX KSL KLZ
NBC—Fields & Hall: WREN WSMB
WSM KVOO WOAI KTBS KTHS
KOA
WFAA—Ida Bailey Allen
WGN—Tom, Dick and Harry, trio
WLS—Federal Housing Talk
WLW—Luis Johnen, vocalist
WWL—College of Music

11:15 A.M.
NBC—Charles Sears: WSMB WSM
★ CBS—CORN PRODUCTS REFIN-
ing Co. Presents "The Gumps,"
skit: KMBC WDSU KFAB KMOX
NBC—Josephine Gibson: KOA KPRC
WREN WKY KWK KVOO WFAA
WLS WOAI
KOA—Marietta Vasconcelles
KSL—Jennie Lee
WDAF—Service Reports
WLS—Food Talk
WLW—Talk; Stock Reports
WWL—Flying Foos

11:30 A.M.
NBC—Farm & Home Hour: WSMB
WOAI KTHS KOA WFAA WREN
WKY KPRC KWK KTBS WSM
KVOO WDAF WKY WLW
CBS—Dick Messner's Orch.: KLZ
KSL KTUL KRLD WDSU KMBC
KOMA
KMOX—Magic Kitchen
WLS—Around the Parlor Organ

11:45 A.M.
KMBC—News
WLS—News; Markets
WWL—Variety Program

Afternoon

12:00 Noon
CBS—Allan Leifer's Orch.: WDSU
CBS—Just Plain Bill: KMOX KSL
KLZ KMBC
KASA—The Bell Oilers
KOB—Uncle Jerry
KWTO—Sully's Radiatorial
WFAA—Variety Program
WLS—Virginia Lee & Sunbeam
WWL—Salon Orchestra

12:15 P.M.
CBS—George Hall's Orch.: KSL
KOMA WDSU
KMBC—Tex Owens, songs
KMOX—Piano Interlude; Report
KOA—Marietta Vasconcelles
KOB—Homemakers' Program
KWTO—Luncheon Music
WFAA—Mrs. Tucker's Children
WLS—Prairie Farmer Dinnerbell

12:30 P.M.
CBS—Samuel De Jong's Orch.: KSL
KMBC KTUL KOMA WDSU KMOX
★ NBC—Vic & Sade: KWK WKY
WSMB KTHS

E. T.—W. Lee O'Daniel's Doughboys:
WBAP WOAI
KOA—Ida Bailey Allen
KWTO—News
WDAF—Melody Parade
WGN—△ Mid-day Service
WLS—Livestock Reports
WLW—Dance Orchestra
WREN—Political Talk
WSM—Markets
WWL—Variety Program

12:45 P.M.
NBC—Great Composers' Program:
WSMB WREN WSM KTBS
CBS—Pat Kennedy; Kassel's Orch.:
KMBC KMOX KSL KLZ KRLD
WDSU
KOA—Livestock; Produce Reports
KWTO—Ozarkanna Corners
WBAP—Dance Orchestra
WDAF—Rex Battle's Ensemble (NBC)
WLS—Democratic Speaker
WLW—Red Nichols' Orchestra
WOAI—Crazy Band
WWL—The Light Crust Doughboys

1:00 P.M.
CBS—Marie, the Little French Prin-
cess: KMOX KLZ WDSU KSL
KRLD
NBC—Revolving Stage: WDAF
NBC—Great Composers: KWK WKY
KOA
T. N.—Chuck Wagon Gang: WBAP
WOAI
KMBC—Magazine of the Air
KOB—Motor Patrol Broadcast
WLS—Hoosier Hot Shots
WLW—Ohio School of the Air
WWL—Musical Program

1:15 P.M.
★ CBS—Romance of Helen Trent:
KRLD WDSU KSL KLZ KMOX
KMBC
KOB—Home and Farm Hour
KPRC—Great Composers (NBC)
KWTO—Leroy James
WBAP—Dance Orchestra
WLS—Rangers & John Brown
WOAI—Mack Rogers' Orchestra
WWL—Musical

1:30 P.M.
★ NBC—Smack Out: WSM KTBS
KWK WSMB WREN
CBS—School of the Air: KOMA
KSL KLZ WDSU KMBC KTUL
KMOX KFAB KRLD
KOA—Jetome Twichell's Orchestra
KWTO—Spice of Life
WBAP—Markets
WLS—Grain Market
WWL—Dance Orchestra

1:45 P.M.
NBC—Vic & Sade: KPRC
NBC—Judy and Jane: WDAF WBAP
WOAI WKY
NBC—Richard Maxwell, tenor: KVOO
WREN WSM WSMB KWK
KOA—Orchestra
KOB—Eb and Zeb
KWTO—Parade
WGN—Rube Appleberry, sketch
WLS—George Simons, tenor

2:00 P.M.
★ NBC—Radio Guild; "Young Mrs.
Winthrop": KOA KVOO KWK
KTBS WKY WREN KPRC WOAI
CBS—The Role of Silver in Inter'l
Affairs: WDSU KTUL KMBC
KRLD
NBC—Ma Perkins, drama: WLW WSM
KMOX—Exchange Club
KSL—Broadcasters' Review
KWTO—Charlie and Rudy
WBAP—Ensemble Music
WDAF—Beauty Parade
WLS—Homemakers' Hour
WSMB—Cocoanut Grove Ambassadors
WWL—Merchants' Express

2:15 P.M.
CBS—The Role of Silver in Inter'l
Affairs: KLZ KOMA
NBC—Dreams Come True: WLW
WSMB WSM
KMOX—Dynamite Jim
WWL—Variety Program
KWTO—Chronicles
WBAP—Markets
WDAF—Dance Orchestra

2:30 P.M.
NBC—Women's Radio Review: WDAF
WSMB WSM
★ CBS—Marine Band: KSL KMBC
KOMA WDSU KLZ KTUL KRLD
KMOX—St. Louis Medical Society
KWTO—Organ Recital
WBAP—Music Clubs
WLS—Maybelle Blake, talk
WLW—Sandra Roberts

2:45 P.M.
CBS—Marine Band: KMOX WIBW
WLS—Ford Bush, talk; John Brown,
WLW—News

3:00 P.M.
NBC—Betty & Bob, sketch: WFAA
KOA KPRC WKY KVOO WDAF
WENR KWK WOAI

NBC—Story Prgm.: WSM WSMB
CBS—America's Little House: KOMA
WDSU KRLD KTUL KLZ KMBC
KMOX—Two Doctors; Al Roth's Orch.
KSL—Pavroll Builder
KWTO—Rainbow Hawaiians
WLW—The Life of Mary Sothern
WREN—Hollywood Hilarities
WWL—Ed Lerman, organ recital

3:15 P.M.
CBS—Carlile & London: KRLD KLZ
WDSU KTUL KMBC KOMA
NBC—Gypsy Trail: WDAF WSMB
WSM
NBC—Gale Page, soloist: WREN
KTBS KWK KPRC KOA
KWTO—Slim & Shorty
WENR—Madame De Sylvara
WFAA—Jay Burnett, the Songfellow
WLW—Jimmy Arlen, baritone
WOAI—Stock Quotations

3:30 P.M.
NBC—Stanleigh Malotte, tenor: WSM
WSMB KWK WREN
CBS—Chicago Variety Prgm.: WDSU
KRLD KTUL KSL KOMA KMBC
KFAB
NBC—Ma Perkins, sketch: WDAF
KTBS KPRC WOAI KVOO WENR
WKY KOA WFAA
KWTO—Mid-Afternoon Melodies
WLW—Betty and Bob, sketch
WWL—George Wagner's Orchestra

3:45 P.M.
NBC—Archie Bleyer's Orch.: WREN
KWK WSMB WSM
CBS—Chicago Variety Prgm.: WIBW
NBC—Dreams Come True: WDAF
WFAA KPRC WOAI KVOO KOA
WKY
WLW—The Jacksons, comedy

4:00 P.M.
★ NBC—Al Pearce's Gang: WENR
KTBS WOAI WSMB WSM WREN
KOA WKY
CBS—Billy Mills' Orch.: KLZ KOMA
KSL KTUL WIBW
NBC—George Sterney's Orch.: KVOO
WOAI
KMBC—Between the Bookends (CBS)
KMOX—Blue Buddies Quartet
KWTO—Lee George, sports
WDAF—Song Matinee
WFAA—Our Texas Composers
WLW—Ethel Ponce, singer
WWL—Henry's Troubles

4:15 P.M.
NBC—Tom Mix's Shooters: WLW
CBS—Grace Dunn & Norm Sherr:
KOMA KTUL KRLD KLZ KMBC
NBC—Alice Joy, songs: WSM WSMB
KTBS WOAI WREN WENR WKY
WFAA KVOO KWK
KMOX—The Window Shoppers
KOA—Rowdy Wright
KSL—Dental Clinic
WWL—Mrs. Marion Herbert McGuire

4:30 P.M.
CBS—Organ Music: KRLD KLZ KSL
KFAB
NBC—Sizzlers: WSM WSMB WKY
KOA WOAI WDAF KTBS
NBC—Singing Lady: WLW
KMBC—News
KMOX—The Strolling Bard
KWK—High and Low (NBC)
KWTO—Bridge Party Tunes
WENR—Larry Larsen, organist
WFAA—Charles Meredith, talk
WREN—News
WWL—Johnny De Dreit's Orchestra

4:45 P.M.
★ NBC—Stamp Club: WDAF
CBS—Tom Baker; Organ: KSL KRLD
KTUL
NBC—Ranch Boys: WENR KOA WKY
WREN WFAA WOAI KTBS KWK
KPRC
KMBC—From the Piano Bench
KMOX—United Relief Speaker
WLS—Jack Armstrong, sketch
WSM—Jack and His Buddies
WSMB—Enrique Tuit, pianist

5:00 P.M.
CBS—Songs of Long Ago: KSL KOMA
KLZ KRLD
NBC—Army Band: KTBS WKY
KVOO WSMB KPRC WOAI WENR
CBS—Adventure Hour: KMBC KMOX
KOA—University of Denver
WDAF—Dick Steele, sketch (NBC)
WFAA—Paper Moon, drama
WLW—Buddy Ransom's Orchestra
WSM—Grady Moore's Hawaiians
WWL—Louie Coleman's Orchestra

5:15 P.M.
CBS—Bud Shays, tenor: WDSU
CBS—Texas Rangers: KRLD KOMA
KSL KLZ KTUL
CBS—Skippy: KMOX KMBC
NBC—B'cast from Tokio: WREN
WSMB KTBS KOA
KGBX—Dinner Music
WDAF—Service Reports; Sports
WENR—Mysterious Island (NBC)
WFAA—Jimmie Allen's Air Adventures

WLW—Joe Emerson, songs
WSM—Grady Moore's Hawaiians

5:30 P.M.
NBC—News; Carol Deis, soprano:
WDAF
NBC—News; Three X Sisters: KPRC
WREN WSMB KOA WKY WBAP
KTBS WOAI
CBS—Jack Armstrong: KMOX
KGBX—Broadcast Bulletin
KMPC—Big Brother Club
KSL—Junior Hour
WENR—What's the News?
WLW—Bob Newhall, sports
WSM—Freddie Rose
WWL—Mayor Bayou Pom Pom

5:45 P.M.
CBS—Concert Orch.: KRLD WIBW
KLZ KOMA WDSU
NBC—Orphan Annie: WENR WSMB
WGN WSM WREN KPRC WOAI
KTBS WBAP WKY KWK KFI
NBC—Lowell Thomas, News: WLW
NBC—Happy Jack Turner: KVOO
KGBX—Leonard and Gerald
KWBBC—Happy Hollow
KMOX—Four Shamrocks; Orchestra
KOA—Microphone News
WDAF—Jack Armstrong
WWL—Community Chest Program

Night

6:00 P.M.
CBS—Dan Russo's Orch.: KRLD
KTUL
★ NBC—Amos 'n' Andy: WLW WENR
NBC—Sen. Robert Wagner; Congress-
man Theodore Peyer: KVOO KFI
WDAF WSMB KTBS
KGBX—Family Organ
KMBC—As Kansas City Dines
KMOX—Adventures of Jimmy Allen
KOA—Comedy Capers
KOB—Republican State Committee
KSL—Broadcasters Review
WBAP—Rhythm Makers
WOAI—Twilight Melodies
WSM—Reddy Kilowatt

6:15 P.M.
CBS—Dan Russo's Orch.: KOMA
WIBW
NBC—Mildred Bailey, songs: WENR
WSM KWK WBAP WOAI
NBC—Don Pedro's Orch.: KTBS
WKY KFI
KASA—Views of Today's News
KGBX—Sax Trio
KMOX—Old Bill
KOA—Stamp Club
KSL—Political Talk
WDAF—Air Adventures of Jim Allen
WLW—Lum & Abner, sketch
WREN—The South Americans
WSMB—Dance Music
WWL—Sports Review

6:30 P.M.
★ NBC—BEECH-NUT PRESENTS
Red Davis: WREN WOAI WSMB
WSM KTBS WFAA WENR WKY
KWK KPRC KOA
CBS—Buck Rogers: KMBC KMOX
WDSU KRLD
NBC—Burnt Cork Dandies: WDAF
KFI—Wesley Tourtellette, organist
KOB—Cecil and Sally
KSL—Robin Hood, skit
KWTO—Sports Summary, Lee George
WLW—Music by Divano
WWL—Sons of Pioneers

6:45 P.M.
NBC—Frank Buck's Adventures:
KVOO WDAF
★ CBS—Boake Carter: KMOX KMBC
★ NBC—Dangerous Paradise, sketch:
WSM WREN WSM KTBS WENR
WKY WFAA KWK WLW
CBS—Between the Bookends: KLZ
KTUL
KGBX—Commercial Parade
KOA—Orphan Annie (NBC)
KSL—Broadcasters' Review
WFAA—Men & Fair Maids
WOAI—Hearts Delight Millers

7:00 P.M.
CBS—Carson Robison's Buckaroos:
KMBC KSL KMOX KLZ
★ NBC—Jan Garber's Orch.: WREN
KFI KWK KOA WLW WLS
★ NBC—STUDEBAKER CHAMPIONS
Present Richard Himber's Orch.;
Joey Nash, vocalist: WDAF KPRC
WKY WOAI KVOO KTBS WFAA
WBAP
KGBX—Sully's Spotlight
KOB—Motor Patrol Broadcast
WSM—Friendly Hour
WSMB—Thrill Hunter
WWL—Castro Caraza's Orchestra

7:15 P.M.
CBS—Edwin C. Hill: KMBC KMOX
CBS—Mary, Jeanne & Joe: WIBW
KOMA KTUL KRLD
KGBX—Dinner Music
KOB—Anson Weeks' Orchestra
WSM—Lasses and Honey
WSMB—Community Chest
WWL—Sons of Pioneers

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TONIGHT

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Although he is universally recognized as the king of them all, WAYNE KING and sustaining network broadcasts have long been strangers. King's affiliation with the Aragon ballroom in Chicago has resulted in exclusive WGN airings these many years, and listeners who are not within range of this Chicago station associate Wayne with his network cosmetic accounts only.

So joy reigns triumphantly as the result of an announcement by one of the new networks that rose from the muddle of this last Summer and Winter. The Mutual Broadcasting System, linking WGN; WOR, Newark, New Jersey (with a New York audience) and WXYZ, Detroit, Michigan, will carry the Walt King's music twice weekly, on Thursday and Friday nights, strictly minus advertising.

JAN GARBEL, TED WEEMS and EARL BURTNETT are three other Chicago maestros who will benefit by this new national audience, each being heard one night a week. Negotiations not yet completed will bring Detroit and New York orchestras to microphones of this network.

PHIL HARRIS and LEAH RAY, made orchestra-less by union thorns, have been booked into the PLACE PIQALLE, New York society night club, as a song team. Meanwhile, Phil continues to conduct an NBC studio band on his Friday night commercials while the former members of his outfit are looking for new connections on the West Coast.

MEMO LOA, petite Hawaiian chanteuse, and the HERBIE KAY collegians is the newest combination. Miss Loa, who formerly Americanized her last name into Holt but reverted because of conflict, joined Kay's band last week in Davenport, Iowa. She replaces ex-beauty queen DOROTHY LAMOUR who is, according to reports, on her way to bigger time yet in New York City.

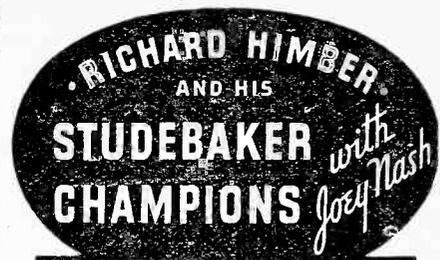
REGGIE CHILDS replaced ENOCH LIGHT in Buffalo's Savarin Cafe last Wednesday, October 31 with the same Columbia broadcasts. . . MILTON KEL-LUM is on the indefinite roster at the Dupont hotel, Wilmington, Delaware. instrumentalists for some time, this band of theirs has been organized within the year and is doing things in a big way. Young BOB CROSBY is the featured vocalist.

COLLEGE PROMS are already claiming big names for Fall splurges. RED

NICHOLS plays for the Princeton undergraduates November 23. JIMMIE LUNCEFORD'S at Yale on the same date. ISHAM JONES stops off at both the University of Virginia and the University of North Carolina on his present tour.

JOE REICHMAN tickles Columbia ivories again from the Riviera Club, after a two weeks' lapse. . . GLEN GRAY and the Casa Loma band claim a real sell-out at Hartford, Connecticut, during a recent road trip, with 6,000 jamming a dance hall.

IRVING AARONSON is the latest bid of the Congress Hotel, Chicago, for the elusive public favor. Aaronson takes over the Joseph Urban room and the extensive NBC broadcasts November 2, and HENRY KING departs mauspiouly for the Grove, Houston, Texas. Aaronson will be remembered by Chicagoans as a second-rater in those parts some years ago, but he has a new band and, 'tis said, really clicked in New York.



MONDAY 7:00 Central P.M. Standard Time
NBC—including WKY — KVOO
WBAP — KPRC — WOAI — KTBS
and Coast to Coast Network

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THE GUMPS

Every Monday to Friday (inclusive)

STARTING NOV. 5th
Columbia Network
12:15 P.M. E.S.T. 11:15 A.M. C.S.T.

Presented by the makers of



CORN PRODUCTS REFINING CO.
7 BATTERY PLACE • NEW YORK CITY

7:30 P.M.
★ NBC—Garden Concert; Gladys Swarthout, soprano: WDAF WKY KTBS
★ CBS—Josef Pasternack's Orch.; Everett Marshal, baritone, guest: KMBC KSL KMOX KLZ WDSU KRLD
NBC—King's Guard Quartet: WREN WLS WSM WOAI KWK KPRC WSMB
KFI—Stamp Club
KGBX—Bill Ring
KOA—Pick and Pat
KOB—Paper Moon
WFAA—Old Mill Melodies
WLW—Henry Thies' Peppers

7:45 P.M.
NBC—Seth Parker: KVOO WREN WSM WOAI KWK KPRC WSMB
KFI—Orphan Annie (NBC)
KGBX—Castles in Music
KOB—Behind the News
WWL—Evening Serenade

8:00 P.M.
★ NEC—Greater Minstrels: WSMB KOA WOAI WLW KTBS KVOO KFI KWK WKY WFAA KPRC WREN WLS KTHS
★ CBS—Rosa Ponselle; Kostelanez' Orch.: KMOX KOMA KRLD KTUL WDSU KLZ WIBW KSL KMBC KRLD
★ NEC—Harry Horlick's Gypsies: WDAF
KGBX—World Revue
KOB—Roy Smith, tenor
WSM—U. of Missouri Program
WWL—Willard Serenader

8:15 P.M.
WWL—Sterling Quarter Hour

Programs to Be Heard

8:30 P.M.
★ CBS—EX-LAX PRESENTS THE Big Show; Gertrude Niesen, songs; Lud Gluskin's Orch.; Block & Sully, comedians: KMOX KMBC KLZ KSL WDSU KFAB
★ NBC—House Party; Donald Novis, Joe Cook: WSMB WKY WFAA KOA WOAI WLW WDAF KFI KTBS WSM KVOO KPRC
NBC—Princess Pat Players: WENR WREN KWK
KGBX—Musical Auction
KOB—K Circle B Serenaders
WGN—Lum & Abner, sketch
WWL—Variety Program

8:45 P.M.
KGBX—Rhythm Encores
WWL—Bert Peck's Orchestra

9:00 P.M.
CBS—Rep. Nat'l Comm.: WIBW KMBC KMOX KSL WDSU KRLD KLZ KFAB KTUL
NBC—America in Music: WREN WENR KWK
★ NBC—Contented Program: WDAF WLW KOA KFI WSM KPRC WOAI WFAA WKY
KGBX—Victor Varieties
WSMB—20,000 Years in Sing Sing

9:15 P.M.
CBS—Dem. Nat'l Comm.: WIBW KMBC KMOX KSL WDSU KRLD KLZ KFAB KTUL KOMA
KGBX—News
WWL—Educational Feature

9:30 P.M.
NBC—Demi-Tasse Revue: KFI WREN

Monday, Nov. 5

CBS—Mobilization for Human Needs: KTUL KOMA KMBC
NBC—To be announced: WENR WKY KTBS KOA WSMB
T. N.—Gebhardt's Orch.: WFAA WOAI WFAA WOAI KPRC
KGBX—Song Bag
KSL—The Skiles Family
WDAF—The Forty Niners
WLW—Roamios
WWL—Willard Program

9:45 P.M.
NBC—Dem. Rep. Series: WSM KTBS KMOX—Tin Pan Alley
KRLD—Mobilization (CBS)
KSL—Comedy Stars of Hollywood
WDAF—Red Davis
WWL—Variety Program

10:00 P.M.
★ CBS—Myrt & Marge: KRLD KFAB KOA KLZ KSL KMOX KMBC WDSU
★ NBC—Amos 'n' Andy: WSM KFI KPRC KOA WSMB KTHS WOAI WKY WDAF KWK WBAP WREN WENR
WLW—News; American Red Cross
WWL—Dramatic Sketch

10:15 P.M.
NBC—Carl Hoff's Orch.: WENR
CBS—Henry Busse's Orch.: KFAB
NBC—Gene & Glenn, comedy: WSM KTBS WOAI KTHS WSMB WBAP KOA KPRC KFI WDAF KPRC
CBS—Edwin C. Hill, news: KSL KLZ
KMBC—The Tattler
KMOX—Sports; Blue Steele's Orch.
WLW—Red Nichols' Orchestra

Continued from Preceding Page

WREN—Hal Kemp's Orch. (NBC)
WWL—Dance Orchestra

10:30 P.M.
★ NBC—Garden Concerts: KOA KFI NBC—Jolly Coburn's Orch.: WREN WKY KTBS KTHS KWK KPRC WBAP WOAI KPRC
CBS—Claude Hopkins' Orch.: KOMA KMBC KTUL KRLD WIBW
KSL—Jamboree
WDAF—Sports; Milan Mahale, violin
WENR—The Hoofinghams, sketch
WOAI—Freddy Bergin's Orchestra
WSM—Francis Craig's Orchestra
WSMB—Jules Bauduc's Orchestra
WWL—The Charm Club

10:45 P.M.
CBS—Claude Hopkins' Orch.: KLZ KMOX
WDAF—Artists' Quartet
WENR—Don Pedro's Orch.
WGN—Earl Burtnett's Orchestra
WSMB—Joe Capraro's Orchestra
WWL—Creole Serenaders

11:00 P.M.
NBC—Guy Lombardo's Orch.: KWK WREN WSM WOAI KTHS WBAP KTBS WLW WKY KPRC
NBC—Buddy Rogers' Orch.: WSMB WDAF
CBS—Joe Haymes' Orch.: KOMA KMOX KTUL KFAB KMBC WIBW
KFI—The Show (NBC)
KOA—Republican State Central Com.
WENR—George Olsen's Orch.
WLW—Dance Orchestra

11:15 P.M.
KOA—Guy Lombardo's Orch.
WDSU—Joe Haymes' Orch. (CBS)
WWL—Prima Club

11:30 P.M.
NBC—Anson Weeks' Orch.: WENR WSMB KOA KTHS KTBS WDAF WSM WKY KPRC
NBC—Ferdinando's Orch.: WREN
CBS—Dan Russo's Orch.: KTUL KFAB KLZ KOMA KMBC WIBW KMOX
KSL—Pinto Pete's Ranch Boys
WLW—Nora Beck Thumann
WOAI—Hoot Owls
WWL—Mickey Alpert's Orchestra

11:45 P.M.
KMOX—When Day is Done, Organ
KSL—Milt Taggart's Orchestra

12:00 Mid.
NBC—Stan Myers' Orch.: WENR
KFI—Reporter of the Air (NBC)
KOA—Williams-Walsh Orch. (NBC)
KSL—Dramatic Program
WGN—Midnight Flyers; Kyser's Orch.
WLW—Moon River, organ and poems
WREN—Weather Forecast
WWL—All Night Jamboree

12:15 A.M.
★ NBC—BEECH-NUT PRESENTS Red Davis, sketch: KFI
KOA—Variety Program

12:30 A.M.
NBC—Paul Pendarvis' Orchestra: KWK
KFI—Jimmy Grier's Orch. (NBC)
KOA—Marshall Maverick's Orchestra
KSL—Vincent Lopez' Orchestra
WENR—Noble Sissle's Orchestra

1:00 A.M.
KFI—Ted Fiorito's Orch. (NBC)
KOA—Variety Program

1:30 A.M.
KFI—Jimmy Grier's Orch. (NBC)

Programs for Tuesday, November 6

Star ★ Indicates High Spot Selections

5:30 A.M.
KMOX—Home Folks Hour
WLW—Top of the Morning

6:00 A.M.
KMBC—Morning Devotions
KMOX—Mountain Minstrels
WDAF—Over the Coffee Cups
WLW—Family Prayer Period
WSM—Open Your Eyes

6:15 A.M.
KMOX—Home Folks' Hour
WLW—Morning Devotions

6:30 A.M.
KMBC—Morning Devotions
WDAF—Over the Coffee Cups
WLW—Salt and Peanuts
WSM—Rise and Shine

6:45 A.M.
KMBC—Tex Owens, songs
KMOX—Riddles and Grins
WDAF—Morning Bible Lesson
WFAA—Peg Moreland, songs
WLW—Plantation Days

7:00 A.M.
NBC—Richard Leibert, organist;
WLW

NBC—Morning Devotions: WREN
KTBS KTBS KVOO WKY KWK
WOAI WSMB

KMBC—Musical Time
KMOX—Melody Weavers & Skeets
WDAF—Musical Clock
WFAA—Early Birds & Jimmie Jefferies
WLS—News; Julian Bentley

7:15 A.M.
NBC—Landt Trio & White: KTBS
WREN WSMB KTBS KVOO WKY
KWK

KMOX—Dance Melodies
WLS—Arkansas Woodchopper
WOAI—Hearts Delight Millers

7:30 A.M.
NBC—Cheerio: WLW WSM WSMB
KTBS WKY KTBS WOAI
NBC—Lew White: WREN KWK
KSL—Morning Musicale
KMBC—News
KMOX—Tick Tock Revue
WLS—Jolly Joe & His Pet Pals

7:45 A.M.
KMBC—Musical Time
WLS—Spare Ribs & Ralph Emerson

8:00 A.M.
NBC—Breakfast Club: KTBS KTBS
WSMB WREN KPRC KVOO KOA
WOAI

CBS—Happy Days: KOMA KTUL
KRLD KSL WIBW

KMOX—Dance Melodies
WFAA—Song and Story
WLS—Morning Devotions
WLW—Joe Emerson, Hymns
WSM—Morning Devotion

8:15 A.M.
NBC—Don Hall Trio: WLW
NBC—Breakfast Club: WKY
KMOX—Happy Days Revue (CBS)
KSL—Morning Watch
WFAA—Frank Monroe & Orchestra
WLS—Hoosier Hot Shots and Arkie
WSM—Leon Cole, organist
WWL—Henry Dupre

8:30 A.M.
NBC—Eva Taylor, songs: WDAF
CBS—Happy Days: WIBW WDSU
NBC—Breakfast Club: KPRC WSM
KMBC—Musical Time
KMOX—The Cornhuskers
WBAP—Between Us
WLS—Ford Rush
WLW—Mail Bag
WWL—Morning Musical Moments

8:45 A.M.
NBC—Allen Prescott: WDAF
KMOX—Fashion Parade
KWK—The Breakfast Club (NBC)
WLS—Morning Minstrels
WLW—Bond of Friendship

9:00 A.M.
NBC—News: Breen and de Rose:
KWK WDAF WBAP

CBS—News; Music Masters: KTUL
KLZ KMOX WDSU

NBC—Edward MacHugh, baritone:
WOAI WREN WSMB WSM KVOO
KTBS KOA KTBS WKY KWK
KMBC—Fashion Flashes
KSL—Advertisers' Revue
WLS—The Westerners
WLW—Organ Recital
WSMB—Josephine Gibson (NBC)
WWL—Just Home Folks

9:15 A.M.
NBC—Clara, Lu 'n' Em, gossip: WLW
KPRC WDAF WSM WOAI WKY
KVOO WSMB WBAP WGN

CBS—Song Reporter: WDSU
NBC—Castles of Romance: KOA
WREN

KMBC—Those McCarty Girls
KMOX—Let's Compare Notes

9:30 A.M.
CBS—Madison Ensemble: KLZ KOMA
WDSU KMOX

NBC—Morning Parade: WSM KOA
NBC—Today's Children: WKY KWK
WBAP WREN KPRC WLS WOAI
KMBC—Window Shopping

WDAF—Variety Hour
WLW—Livestock Reports
WSMB—Jean Abbey
WWL—"Gaga" and the Barker

9:45 A.M.
NBC—News; Radio Kitchen: WREN
KVOO KPRC
NBC—Morning Parade: WDAF WKY
WSMB WBAP WOAI KTBS KTHS
KPRC

CBS—Madison Ensemble: KFAB
KTUL KRLD KMBC
KSL—Morning Melodies
WLS—The Dean Boys
WLW—News; Artist Bureau

10:00 A.M.
NBC—Honeymooners: WBAP KVOO
WSM KWK KTBS KTBS WKY WOAI
NBC—Galaxy of Stars: WDAF KOA
WLW

CBS—Mary Lee Taylor: WDSU KTUL
KLZ KMBC KMOX KRLD KOMA
KSL—Ensemble Music
WLS—Shoppers' Service
WREN—Eb and Zeb, comedy sketch
WSMB—Health Exercises
WWL—Tony's Merry-makers

10:15 A.M.
CBS—Alex Semmler, pianist: KMOX
KFAB KRLD KTUL WDSU KSL
KLZ KMBC

NBC—Your Child: WDAF WKY KTBS
WSMB KVOO KOA KTBS WOAI

★ NBC—Tony Wons, philosopher:
WREN KWK
WBAP—Markets
WLS—Markets and Livestock
WLW—The Texans, trio
WSM—String Ensemble

10:30 A.M.
NBC—Three Shades of Blue: WDAF
CBS—Navy Band: WDSU KOMA KLZ
KTUL KMBC KSL KFAB KRLD
KMOX

★ NBC—Marine Band: KTBS WLW
WSMB KTBS WFAA KVOO WREN
WKY WSM KWK WOAI KOA
WGN—Phil Kolar, baritone
WLS—Today's Kitchen

10:45 A.M.
NBC—Keenan & Phillips: WDAF
KSL—Mary Lee Taylor
WFAA—Women's Mirror
WWL—Farm and Home Hour

11:00 A.M.
CBS—Voice of Experience: KMOX
KSL KLZ KMBC

NBC—Edw. Wolter, baritone: WDAF
WFAA—Wanderers, songs
WLS—The Marvins, drama
WLW—Louis Johnen, vocalist
WWL—A Radio Salute

11:15 A.M.
CBS—CORN PRODUCTS REFINING
Co. Presents "The Gumps," skit:
WDSU KMBC KMOX

KSL—Jennie Lee
WDAF—Service Reports
WLS—Sodbusters and Arkie
WLW—Livestock

11:30 A.M.
NBC—Farm and Home Hour: WREN
WKY WSM WSMB KWK WOAI
KOA KPRC KTBS WFAA KVOO
KTBS WDAF WLW KTBS

CBS—Pat Stevlin's Orch.: KTUL
WDSU KSL KLZ KRLD KOMA
KMBC

KMOX—Magic Kitchen
WLS—Mrs. Anna J. Peterson
WWL—Stanback

11:45 A.M.
KMBC—News
WGN—Health and Training
WLS—Markets; News
WWL—Studio Orchestra

Afternoon

12:00 Noon
CBS—George Hall's Orch.: WDSU
CBS—Just Plain Bill: KMOX KSL
KLZ KMBC

KASA—The Bell Oilers
KOB—Anson Weeks' Orchestra
KWTO—Sully's Radiatorial
WFAA—Markets; R. J. Murray
WLS—Old Music Chest; Phil Kalar
WWL—Musical Moments

12:15 P.M.
CBS—Hall's Orch.: KLZ KSL KOMA
KMBC—Tex Owens, songs
KMOX—Piano Interlude; Report
KOB—Home Maker's Program
KWTO—Luncheon Music
WFAA—Variety Program
WLS—Prairie Farmer Dinnerbell
WWL—Studio Orchestra

12:30 P.M.
★ NBC—Vic & Sade: WREN WSMB
KTBS KTBS WKY KWK KOA
CBS—Velas' Ensemble: KMBC WDSU
KLZ KSL KTUL KOMA KRLD
KMOX

T. N.—W. Lee O'Daniel's Doughboys:
WBAP WOAI

KWTO—News
WDAF—Melody Parade
WGN—Mid-day Service
WLS—Jim Poole; Livestock
WLW—Dance Orchestra
WSM—Markets
WWL—Musical Program

12:45 P.M.
CBS—Pat Kennedy; Art Kassel's
Orch.: KMOX KMBC
NBC—Beulah Croft, songs: WSM
WSMB KTBS
KOA—Livestock and Produce Reports
KSL—Variety Program
KWTO—Co-Eds
WBAP—Dance Orchestra
WDAF—Russ Lyons' Orch. (NBC)
WLW—Red Nichols' Orchestra
WOAI—Crazy Band
WREN—Charlie Kent
WWL—Light Crust Doughboys

1:00 P.M.
NBC—Crosscuts from Log of Day:
KOA KWK WKY WSM KVOO
WSMB WREN KTBS

CBS—Marie, the Little French Prin-
cess: WDSU KLZ KMOX KSL
KRLD

T. N.—Chuck Wagon Gang: WBAP
WOAI

KMBC—Magazine of the Air
KOB—Motor Patrol Broadcast
KWTO—Luncheon Salon
WDAF—Dion Kennedy, organist
WLS—Hoosier Hot Shots
WLW—Ohio School of the Air
WWL—Musical Program

1:15 P.M.
★ CBS—Romance of Helen Trent: KSL
KRLD KMBC KOMA WDSU KLZ
KMOX

KOB—Home and Farm Hour
KWTO—Lou Hanby, blues singer
WBAP—Orchestra
WLS—Rangers & John Brown
WOAI—Mack Rogers' Orch.
WWL—Variety Program

1:30 P.M.
CBS—Nat'l Educational Prgm.: KFAB
KSL KOMA KMOX KTUL WDSU
KLZ KRLD

NBC—King's Guard Quartet: KTBS
WDAF WSM KVOO WSMB KPRC

NBC—Smack Out: WREN
KOA—College Program
KWTO—Lotus Land
WBAP—Los Trovadores
WLS—Grain Market; Announcement
WWL—Dance Orchestra

1:45 P.M.
★ NBC—Nellie Revell Interviews:
WREN WKY WSM WSMB KWK
NBC—Judy and Jane, sketch: WDAF
WBAP WOAI WKY

NBC—Vic & Sade: WLW KVOO
KOB—Eb and Zeb
KWTO—Glen Gray's Music
WLS—Homer Griffith

2:00 P.M.
NBC—Charlie Davis' Orch.: KTBS
KPRC WKY KOA WREN WOAI
NBC—Ma Perkins: WSM WLW
CBS—Columbia Variety Hour: KMBC
WDSU KFAB KTUL KRLD

KMOX—Exchange Club
KSL—Payroll Builder
KWTO—Vocal Varieties
WBAP—Markets
WDAF—Aunt Sammy's Chat
WLS—Homemakers' Hour
WSMB—Anson Weeks' Orchestra
WWL—Merchants' Express

2:15 P.M.
NBC—The Wise Man, drama: WDAF
WSMB WSM

CBS—Variety Hour: KLZ KOMA
WIBW

KMOX—Dynamite Jim
KWTO—Chronicles
WBAP—Charlie Davis' Orch. (NBC)
WLS—Fanfare
WLW—Dance Orchestra

2:30 P.M.
NBC—Song of the City: WDAF WLW
NBC—Music Magic: KPRC KVOO
WSM WBAP KWK KTBS WSMB
WKY KOA WOAI

KMBC—Magazine of the Air
KMOX—Missouri D. A. R.
KSL—Utah College Prgm.
KWTO—Organ
WLS—R. T. Van Tress

2:45 P.M.
CBS—Columbia Variety: KSL WIBW
KMOX
WDAF—Women's Radio Rev. (NBC)
WLS—Louise Massey; Organist
WLW—News

3:00 P.M.
CBS—Visiting America's Little House:
KTUL KLZ KFAB KOMA KRLD
WDSU KSL

NBC—Webb's Orch.: WSM WSMB

NBC—Betty and Bob, drama: KPRC
KOA KVOO KWK WENR WKY
WFAA WDAF WOAI

KMOX—The Laugh Clinic
KWTO—Rainbow Hawaiians
WLW—The Life of Mary Sothern
WREN—Hollywood Hilarities
WWL—Ed Larman, organist

3:15 P.M.
CBS—Science Service: KTUL KOMA
KRLD WDSU
NBC—Vocal Soloist: KTBS WREN
KPRC KOA KWK
KMBC—The Sunshine Lady
KSL—Payroll Builder
KWTO—Slim and Shorty
WDAF—Dance Orch.
WENR—Program Preview
WFAA—Jay Burnett, songfellow
WLW—Jimmy Arlen, baritone
WOAI—Stock Quotations

3:30 P.M.
NBC—Ma Perkins, sketch: WDAF
WFAA KTBS KPRC WOAI KVOO
WENR WKY KOA

CBS—Jewish Social Service Ann'y:
KOMA KRLD KMBC KFAB KSL
WDSU KTUL

NBC—Geo. Hessberger's Orch.:
WREN WSMB KWK WSM
KWTO—Reflections of Romance
WLW—Betty and Bob, sketch
WWL—Dance Orchestra

3:45 P.M.
NBC—Mystery Island: WDAF WENR
NBC—Vocal Soloist: KPRC KVOO
KTBS WKY WOAI WFAA
KOA—Betty Marlow
KWTO—Musical Jigsaws
WIBW—Jewish Social Service (CBS)
WLW—The Jacksons, comedy

4:00 P.M.
NBC—Meredith Willson's Orch.:
WDAF KOA

CBS—Dick Messner's Orch.: KFAB
KLZ KOMA KTUL KSL WIBW

NBC—Your Health: WSM KVOO
KTBS WREN WFAA WENR KWK
WKY WOAI WSMB

KMBC—Between the Bookends
KMOX—Piano Recital
KWTO—Lee George, sports
WLW—Thrills of Tomorrow
WWL—Henry's Troubles

4:15 P.M.
CBS—Grace Dunn & Norm Sherr:
KTUL KRLD KLZ KOMA KMBC
WIBW

NBC—Alice Joy, songs: WSM WENR
KVOO KTBS WSMB WREN WFAA
WKY KWK WOAI

KMOX—The Window Shoppers
KSL—Dental Clinic
KWTO—Markets
WLW—Tim Healy
WWL—Leona Dragon

4:30 P.M.
NBC—Charades: WSM WDAF WOAI
WKY KOA KPRC KTBS WSMB
NBC—Singing Lady: WLW
NBC—Maurie Sherman's Orch.: KWK
WENR

CBS—Milton Charles, organist:
KOMA KRLD KLZ KSL
KMBC—News
KMOX—The Nordmans
KWTO—Marek Weber
WFAA—Social Welfare
WREN—News
WWL—Imperial Aces

4:45 P.M.
CBS—Miniatures: KRLD KOMA KSL
NBC—Nursery Rhymes: WFAA WKY
WDAF WOAI KTBS WSM WSMB
NBC—Ranch Boys: WENR WREN
KOA KWK
KMBC—The Publicity Pups
KMOX—Georgia Erwin; Sports
KWTO—News Reporter
WLW—Jack Armstrong, sketch

5:00 P.M.
NBC—Angelo Ferdinando's Orch.:
KVOO KPRC
CBS—Billy Mills' Orch.: KOMA KTUL
KSL KLZ KMBC KRLD KFAB
NBC—Dick Steele: WDAF
NBC—Xavier Cugat's Orch.: WENR
KTBS WSMB WKY WOAI KOA
WFAA

KMOX—Three Brown Bears
WLW—Mary Alcott's Orchestra
WREN—The Thrill Hunter
WSM—Marjorie Cooney, pianist
WWL—Johnny DeDrait's Orchestra

5:15 P.M.
CBS—Sis Mirandy: KRLD KOMA KLZ
KSL
NBC—Hymn Sing: KTBS KVOO KOA
WOAI WKY WSMB KPRC
CBS—Skippy: KMOX KMBC
KGBX—Dinner Hour
WDAF—Service Reports; Sports
WFAA—Twilight Serenaders
WLW—Murray Horton's Orchestra
WREN—Xavier Cugat's Orch. (NBC)

5:30 P.M.
CBS—Happy Green: KOMA KRLD
NBC—News; Dorothy Page, songs:
WREN WSMB KOA KPRC KTBS
WOAI WKY

CBS—Jack Armstrong: KMOX
NBC—News; Mary Small: WDAF
KGBX—Broadcast Bulletin
KMBC—Big Brother Club
KSI—Junior Hour
WBAP—Robin Hood
WENR—What's the News
WLW—Bob Newhall, sketch
WSM—Freddie Rose, pianist
WWL—Vic Ledbetter

5:45 P.M.
CBS—Concert Orch.: KOMA WIBW
KLZ

CBS—Understanding Music: WDSU
NBC—Lowell Thomas, news: WLW
NBC—Orphan Annie: WGN WENR
WBAP KTBS KPRC WSM WOAI
WSMB WREN WKY KWK KFI
KMOX—Four Shamrocks; Orchestra
KGBX—Turnerville Triplets
KOA—Microphone News
WDAF—Jack Armstrong
WWL—Medical Center

Night

6:00 P.M.
★ NBC—Amos 'n' Andy: WLW WENR
NBC—Gould & Sheffer: KTBS WDAF
CBS—Dan Russo's Orch.: KTUL KLZ
KFI—Nick Harris' Program
KGBX—Around the Family Organ
KMBC—As Kansas City Dires
KMOX—Adventures of Jimmy Allen
KSL—Town Crier
KWTO—News
WBAP—Three Rogues of Rhythm
WOAI—Concert Orchestra
WSM—For Safety's Sake
WSMB—Tarzan, drama
WWL—Dinner Hour

6:15 P.M.
CBS—Russo's Orch.: KOMA WIBW
KRLD

NBC—Don Pedro's Orch.: KOA KFI
NBC—Harold Von Emburgh: WSM
WSMB KWK
NBC—Tintype Tenor: WENR WREN
KTBS

T. N.—Friendly Builders: WOAI WFAA
KASA—Views of Today's News
WGBX—Bing Crosby
WBAP—Retail Lumberman's Ass'n.
WDAF—Adventures of Jimmy Allen
WLW—Lum & Abner, sketch
WWL—Sports Review

6:30 P.M.
★ NBC—Musical Memories; Edgar A.
Guest and Co.: WENR KWK WREN

★ CBS—IRONIZED YEAST PRESENTS
Whispering Jack Smith's
Orch.: WABC

NBC—You & Your Government:
KTBS WSM KOA WSMB WDSU
KRLD

CBS—Buck Rogers: KMBC KMOX
KRLD WDSU

KFI—Wesley Tourtellotte, organist
KGBX—Dinner Music
KOB—Cecil and Sally
WDAF—Plantation Echoes
WLW—Music by Divano
WWL—Sons of Pioneers

6:45 P.M.
NBC—Frank Buck: WDAF KVOO
CBS—Between the Book Ends: KLZ
WIBW KTUL

★ CBS—Boake Carter: KMBC KMOX
T. N.—Clem & Tina: WOAI WSM
KGBX—Commercial Parade
KOA—Orphan Annie (NBC)
WFAA—Lonesome Cowboy
WSMB—Ray McNamara, pianist

7:00 P.M.
★ NBC—Crime Clues; "Revenge Is
Neat": WLS WREN KWK WLW

★ CBS—Lavender and Old Lace;
Frank Munn, tenor: KBC KMOX

★ NBC—Leo Reisman's Orch.; Phil
Duey, baritone: WDAF WBAP WSM
WSMB KTBS WKY

CBS—Carlos Molina's Orch.: WIBW
KFI—Variety Program
KGBX—Sully's Radio Spotlight
KOA—Variety Program
KOB—Motor Patrol Broadcast
KSL—Variety Program
WGN—Whistler and His Dog
WOAI—Concert Orchestra
WWL—Castro Caraza's Orchestra

7:15 P.M.
CBS—Carlos Molina's Orch.: KOMA
KLZ KTUL KRLD
KFI—Nomads (NBC)
KGBX—Dinner Music
KOA—Provident Mutual, sketch
KOB—Spanish Variety Program
KSL—Tarzan, sketch
WWL—The Pickard Family

Apples—Swastikas—Parabolas

(Continued from Page 8)

and "Dot Dare"—but don't be fooled. All the time it was *dot dare* Annette Hanshaw warbling in her rich, throaty contralto.

One of the oddest experiences that Miss Hanshaw ever has enjoyed has been selling her own records, particularly the ones under an alias, over the counter of her own music shop. She was proprietor of an establishment in Mount Kisco, N. Y. To her credit let it be told that she did not follow the feminine impulse to call it Ye Little Songe Shoppe. Its title was The Melody Shop, an apt name since, as its only salesman, Annette used to demonstrate numbers for prospective buyers. She made songs sound so beautiful that business flourished. The tiny place was steeped in melody.

From behind its counters she migrated to Florida, where she made her bow in radio. It was while she lived in the South that she established another mark for herself. She tartly turned down an offer to be starred in Ziegfeld's Follies.

Once Annette was launched in radio, it became only a question of time until someone would seize upon her as sales talent. Before she had left Florida she had been on several sponsored programs, and upon her return to New York she auditioned for Show Boat. That alliance is a matter of history.

For eighteen months she was the featured feminine artist on the weekly hour. She was reputed to be receiving \$200 a week, and an Einstein's brains aren't necessary to figure hurriedly that her net return from the program was more than \$15,000. In addition there were rich perquisites to add to her store of wealth.

But the greatest reward of all was her experience. She learned that if you are worth that much to one sponsor, then anyone who wants you to sever the connection for a new one is willing to increase the ante. When her present sponsor came along with a proposed change of scenery, she applied her new-found knowledge. It worked better than even she had dreamed.

Loves Clothes

She is reputed to have bargained until she obtained a contract for \$800 a week.

Mr. Fairfax Knows All

The Eton Boys' theme song is an original number by the boys, but has no title. (Isadore Feigelman, West Point, N. J.)

GETTING SONGS PUBLISHED OR SUNG is a matter of which we cannot offer advice. There are song brokers whose names you may obtain by writing leading music publishers. If you know of any of the artists whom you think could do your numbers the most justice, why not try submitting them to them for a tryout on the air? We cannot promise you that either of these methods will be effective. (L. H. W., Flemington, Pa.)

THE KALTENMEYER'S KINDERGARTEN cast was as follows: Professor Kaltenmeyer and Percy Van Schuyler,

With that sort of an income she can afford to indulge her weakness, which is pretty clothes in voluminous quantities.

Just by way of a balm to her conscience, Annette likes to tell folks that she is required to dress elaborately to fill her niche in the public eye. But even that sound logic wouldn't account for the scads of apparel she purchases. She is just a normal girl with a love for finery and the money to squander on it. That's the perfect setup for any dress-shop, and how their proprietors love to see her shadow on the window pane!

Her petite size makes her the ideal model for clothes, as she is only five feet, two inches tall and weighs 102 pounds.

She wears a size eleven dress and size three-and-a-half shoes, and close friends like to jest with her by calling her a Singer midget. That's really a reversal of the facts. She is just a midget singer. Avid fans who maintain clubs and record books will welcome the information that she was born on October 18, 1910, in New York, N. Y.

Annette Hanshaw is on the Camel Caravan, every Tuesday and Thursday evening over the CBS-WABC coast-to-coast network—Tuesday at 9 p. m. CST, and Thursday at 8 p. m. CST. The program is sponsored by the makers of Camel cigarettes.

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Noise Reducing ANTENNA

Every home with an all-wave set needs this new, specially designed antenna! With it you can hear foreign stations with all the clarity and beauty of domestic reception.

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HEAR!

ALL-STAR

CAMEL CARAVAN

ON THE AIR TONIGHT

WALTER O'KEEFE
ANNETTE HANSHAW
GLEN GRAY'S
CASA LOMA BAND
(AND OTHER HEADLINERS)

TUESDAY	THURSDAY
10:00 p.m. E. S. T.	9:00 p.m. E. S. T.
9:00 p.m. C. S. T.	8:00 p.m. C. S. T.
8:00 p.m. M. S. T.	9:30 p.m. M. S. T.
7:00 p.m. P. S. T.	8:30 p.m. P. S. T.

OVER COAST-TO-COAST
WABC-COLUMBIA NETWORK

GET A LIFT WITH A CAMEL!

7:30 P.M.
★ NBC—Lawrence Tibbett, baritone: WREN WLS KWK
★ CBS—Melodiana; Abe Lyman's Orch.: KMBC KMOX
★ NBC—Wayne King's Orch.: WBAP WDAF KPRC WOAI WSMB WKY WSM
CBS—Joe Stovall's Orch.: KOMA KLZ KRLD KSL WDSU
KASA—Front Page Drama
KFI—Your Pal Jimmy
KGBX—McEwen Brothers
KOA—Headlines; McMurtry Harmonists
WLW—Heatrolatown
7:45 P.M.
KFI—Orphan Annie (NBC)
KGBX—Eileen
KOB—Behind the News
KSL—Krausemeyer and Cohen
WIBW—Joe Stovall's Orch. (CBS)
WWL—Evening Serenade
8:00 P.M.
★ CBS—Bing Crosby & Boswell Sisters: KRLD WDSU KMBC KTUL KSL KMOX KLZ
★ NBC—Ben Bernie's Orch.: WBAP KOA WOAI KTBS KVOO KPRC
KFI—The Four Black-Birds
KGBX—Blue Ridge Mountain Girls
KOB—Hits in Review
WDAF—Variety Program
WLW—Melody Parade
WSM—Musical Prgm.
WSMB—Newspaper Adventures
WWL—Willard Serenader
8:15 P.M.
NBC—The Story Behind the Claim: WLS WREN
KFI—Charles W. Hamp
KGBX—Musical Headlines
WSMB—Ed Wheelahan, baritone

Programs to Be Heard

WWL—Sterling Quarter Hour
8:30 P.M.
★ NBC—Ed Wynn; Eddy Duchin's Orch.: WSMB KTBS KFI WSM KTBS KPRC WOAI WBAP KVOO WDAF KOA WKY WLW
★ CBS—Isham Jones' Orch.; Countess Olga Albani, soprano, guest; Mixed Chorus: WDSU KMBC KSL KMOX KRLD KTUL KFAB KLZ KOMA WIBW
NBC—Hands Across the Border: KWK WENR
KGBX—Melody Race
KOB—Republican State Committee
WGN—Lum & Abner, sketch
WREN—Doc Savage
WWL—Crazy Crystals
8:45 P.M.
KGBX—Rhythm Encores
KOB—Hi-Hilarities
WREN—Hands Across Border (NBC)
9:00 P.M.
★ CBS—CAMEL CIGARETTES PRESENTS "The Camel Caravan"; Walter O'Keefe; Annette Hanshaw; Ted Husing; Glen Gray's Orch.: KRLD KMBC KOMA WDSU KFAB KMOX KTUL WIBW KLZ KSL
★ NBC—Beauty Box Theater: WLW WSM KPRC WBAP WDAF KFI KOA KTBS WSMB WKY WOAI KTBS
NBC—Seven Seas: WENR WREN
KGBX—Victor Varieties
9:15 P.M.
KGBX—News
WWL—Educational Feature

Tuesday, Nov. 6

Continued from Preceding Page

9:30 P.M.
★ NBC—Sky Road Show: WREN KWK
CBS—George Givot: KTUL KLZ WDSU
KGBX—Wally Stoefler's Band Boys
KMBC—Musical Cocktail; The Tattler
KMOX—Charles Kent and Singers
KOB—College Educational Program
KSL—The Skiles Family
WENR—Gene Arnold
WWL—Willard Program
9:45 P.M.
CBS—George Givot: KMBC WIBW KOMA
KMOX—Tin Pan Alley
KSL—Origin of Superstition
WENR—George Olsen's Orchestra
WWL—Sterling Quarter Hour
10:00 P.M.
★ NBC—Amos 'n' Andy: KTHS KOA WKY WSM KWK WSMB WOAI WREN KFI WDAF WFAA KPRC WENR
★ CBS—Myrt & Marge: KOMA KLZ KMBC KMOX KSL KFAB WDSU KRLD
WWL—Smokey Joe and Teetain
10:15 P.M.
NBC—Robert Royce, tenor: KWK WENR
CBS—Little Jack Little's Orch.: WIBW KTUL KFAB KRLD KMBC
NBC—Gene & Glenn, comedy: WSM KFI KTHS KOA WFAA KPRC WDAF KTBS WOAI WSMB
KMOX—Herbie Kay's Orchestra
KPRC—Smilin' Al Evans, organist

KSL—Mirth Parade
WWL—Dance Orchestra
10:30 P.M.
NBC—Dorsey Brothers' Orch.: WKY WREN KTBS WSM KTBS KWK
CBS—Henry Busse's Orch.: KFAB KLZ KRLD KOMA KMBC WIBW KTUL KSL
★ NBC—Leo Reisman's Orch.; Phil Duey, baritone: KOA KFI
WDAF—Billy Carelton
WENR—The Hoofinghams, sketch
WFAA—Jay Burnett, songfellow
WGN—Wayne King's Orchestra
WLW—Dance Orchestra
WOAI—Dramatic Sketch
WSMB—Jules Baduc's Orchestra
WWL—The Charm Club
10:45 P.M.
CBS—Henry Busse's Orch.: KMOX WDSU
NBC—Dorsey Brothers' Orch.: WFAA KPRC—Marine Band (NBC)
KSL—Bill Post, baritone
WDAF—The Play's the Thing
WENR—Art Kassel's Orchestra
WGN—Jan Garber's Orchestra
WSMB—Joe Capraro's Orchestra
WWL—Creole Serenaders
11:00 P.M.
NBC—Emil Coleman's Orch.: KTHS KTBS WREN WSM WKY WSMB
NBC—Irving Aaronson's Orch.: KWK
CBS—Clyde Lucas' Orch.: KFAB WIBW KOMA KMBC KTUL KSL KMOX
★ NBC—Ben Bernie's Orch.: KFI KOA—Comedy Stars of Hollywood

WDAF—Clarence Farrar
WENR—George Olsen's Orch.
WFAA—Richard Cole's Orchestra
WOAI—Dance Orchestra
11:15 P.M.
KMOX—Joe Stovall's Orchestra
KOA—Musical Program
KSL—The Old Pipe Smoker
WDAF—Goldborough & Reeves
WDSU—Clyde Lucas' Orchestra
WWL—Midnight Reflections
11:30 P.M.
CBS—Light's Orch.: KFAB KTUL KLZ KOMA WIBW KMOX KMBC
NBC—Seymour Simons' Orch.: WKY KTBS KWK KTBS KOA KPRC WREN WSMB WDAF WSM
NBC—Felix's Orch.: WLW
KFI—Death Valley Days (NBC)
WENR—Jess Hawkins' Orch.
WWL—Mickey Alpert's Orchestra
11:45 P.M.
KMBC—Gene Quaw's Orchestra
KMOX—When Day is Done, organ
KSL—Mary and John
12:00 Mid.
NBC—Stan Myers' Orch.: WENR KWK
KFI—Reporter of the Air (NBC)
KOA—Glenn Lee's Orchestra
KSL—Dance Orchestra
WLW—Moon River, organ and poems
WREN—Weather Forecast
WWL—All Night Jamboree
12:15 A.M.
KFI—Story Behind Claim (NBC)
KSL—Joe Sullivan, pianist
12:30 A.M.
NBC—Carl Hoff's Orchestra: WENR
KFI—Jimmy Grier's Orchestra
KOA—Ruffman Harmonies
KSL—Vincent Lopez' Orchestra
1:00 A.M.
KFI—Ted Fiorito's Orch. (NBC)

Programs for Wednesday, November 7

Star ★ Indicates High Spot Selections

5:30 A.M.
 KMOX—Home Folks' Hour
 WLW—Top o' the Morning
5:45 A.M.
 KMOX—Dynamite Jim
6:00 A.M.
 KMOX—Mountain Minstrels
 WLW—Nation's Family
6:15 A.M.
 KMOX—Home Folks' Hour
 WLW—Morning Devotions
6:30 A.M.
 KMBC—Morning Devotions
 WDAF—Over the Coffee Cups
 WLW—Texans Harmony Trio
 WSM—Rise and Shine
6:45 A.M.
 KMBC—Tex Owens, songs
 KMOX—The Three Hired Men
 WDAF—Bible Lesson
 WFAA—Peg Moreland, songs
 WLW—Plantation Days
7:00 A.M.
 NBC—Richard Leibert, organist:
 WLW
 NBC—Morning Devotions: WREN
 WSMB KTHS KTBS WKY KWK
 WOAI
 KMBC—Musical Time
 KMOX—Melody Weavers & Skeets
 WDAF—Musical Clock
 WFAA—Early Birds & Jim Jefferies
 WLS—News; Julian Bentley
 WWL—Musical Program
7:15 A.M.
 NBC—Laudt Trio & White: WKY
 KWK KTHS WSMB WREN KTBS
 KVOO WOAI
 KMOX—Novelty Boys
 WLS—Arkansas Woodchopper
7:30 A.M.
 NBC—Cheerio: WLW WSM WSMB
 KTHS KTBS WKY WOAI
 NBC—Lew White, organist: WREN
 KWK
 KMBC—News
 KMOX—Tick Tock Revue
 KSL—Morning Musicale
 WLS—Jolly Joe's Pals
7:45 A.M.
 KMBC—Musical Time
 KMOX—German Program
 WLS—Spare Ribs & Ralph Emerson
8:00 A.M.
 CBS—Cobina Wright, hostess: KSL
 WIBW KMBC KTUL KOMA KRLD
 NBC—Breakfast Club: KTBS WSMB
 WREN WOAI KWK KPRC KVOO
 KOA KTHS
 KMOX—Dance Melodies
 WLS—Spare Ribs' Fairy Tales
 WLW—Joe Emerson, Hymns
 WSM—Morning Devotion
8:15 A.M.
 NBC—Don Hall Trio: WLW
 NBC—Breakfast Club: WKY
 KMOX—June and Jerry
 KSL—Morning Watch
 WFAA—Morning Serenaders
 WLS—Hoosier Hot Shots and Arkie
 WSM—Leon Cole, organist
 WWL—Henry Dupre; Souvenirs
8:30 A.M.
 NBC—Mystery Chef: WOAI WDAF
 CBS—Cobina Wright: WDSU
 KMOX—The Cornhuskers
 WBAP—Between Us
 WLS—Ford Rush
 WLW—Jack Berch's Musical Group
 WSM—Breakfast Club (NBC)
 WWL—Morning Musical Moments
8:45 A.M.
 NBC—Southernaires: KTBS WDAF
 KMOX—Fashion Parade
 KWK—Breakfast Club (NBC)
 WBAP—The Magic Hour
 WLS—Morning Minstrels
 WLW—Variety Program
9:00 A.M.
 NBC—News; Breen & de Rose:
 WOAI KTHS WKY KTBS WBAP
 CBS—News; Patterns in Harmony:
 KLZ KTUL WDSU KMOX
 NBC—Josephine Gibson: WSMB WSM
 KVOO KWK
 KMBC—Fashion Flashes
 KOA—Harvest of Song (NBC)
 KSL—Broadcasters Review
 WDAF—Betty Crocker
 WLS—The Westerners
 WLW—Suzanne Littleford
 WREN—Variety Program
 WWL—Just Home Folks
9:15 A.M.
 NBC—Florenda Trio: WREN
 CBS—Song Reporter: WDSU
 NBC—Clara, Lu 'n' Em: WLW WDAF
 WBAP WSM WOAI WKY KPRC
 KVOO WSMB WGN
 KMBC—Rhythm Encores
 KMOX—Betty Crocker
 KOA—Instrumental Trio
9:30 A.M.
 CBS—Nat'l Education Prgm.: KOMA
 KLZ WDSU KMOX
 NBC—Today's Children: WREN WKY
 KWK WBAP KPRC WLS WOAI
 KMBC—Window Shopping
 KOA—Three Scamps (NBC)

WDAF—Variety Hour
 WLW—Livestock
 WSM—Radio Kitchen
 WSMB—Ida Bailey Allen
 WWL—"Gaga" and the Barker
9:45 A.M.
 NBC—News; Radio Kitchen: WREN
 WSMB
 CBS—"Fats" Waller, songs: KMBC
 KTUL KOMA WDSU KLZ KRLD
 NBC—Betty Crocker: KTHS KVOO
 WOAI WBAP WLW KPRC WKY
 KOA
 KMOX—Let's Compare Notes
 WDAF—Fritz the Cheer Leader
 WLS—The Dean Boys
10:00 A.M.
 NBC—Juan Reyes: WDAF WBAP
 CBS—Cooking Closeups: KMOX
 NBC—Honeymooners: WSM KOA
 KTBS WOAI KVOO KTHS KWK
 KMBC—The Sunshine Lady
 KSL—Informal Musicale
 WLS—Shoppers' Service
 WLW—Betty Moore
 WENR—Eb and Zeb
 WSMB—Health Exercises
 WWL—Tony's Merry-makers
10:15 A.M.
 CBS—Fish Tales, sketch: KFAB
 NBC—Alice Remsen: WDAF
 CBS—Instrumentalists: WDSU KLZ
 ★ NBC—Tony Wons, philosopher:
 WREN KTBS KVOO WSMB KWK
 KOA WOAI KPRC WSM KTHS
 KMBC—Waltz Time
 KMOX—Women's Side of the News
 WBAP—Markets
 WLS—Markets; Livestock
 WLW—The Texans, trio
10:30 A.M.
 CBS—Betty Moore: KRLD KLZ
 KOMA KMOX KMBC
 NBC—Homespun: KPRC WDAF
 NBC—Army Band: WSMB WSM KOA
 WREN WOAI KTHS KTBS KWK
 KSL—Good Morning Judge
 WFAA—Wanderers, songs
 WLS—Today's Kitchen
 WLW—John Barker
10:45 A.M.
 NBC—Down the Song Trail: WDAF
 KVOO KPRC
 CBS—Magic Recipes: KOMA KRLD
 KMOX KFAB KMBC KSL KLZ
 NBC—Army Band: WKY
 WLW—Salt & Peanuts
 WWL—Hollywood Gossip
11:00 A.M.
 NBC—Al & Lee Reiser: WDAF
 CBS—Voice of Experience: KMBC
 KMOX KSL KLZ
 NBC—Fields & Hall: WREN WOAI
 KVOO KTBS WSMB KWK WSM
 KTHS
 KOA—Fish Tales
 WFAA—Ida Bailey Allen
 WLS—The Marvins, sketch
 WLW—Ohio Farm Bureau
 WWL—College of Music
11:15 A.M.
 NBC—Charles Sears: WSMB WSM
 NBC—Josephine Gibson: WLS KTHS
 WREN KVOO WKY KOA WFAA
 KPRC KWK WOAI
 CBS—CORN PRODUCTS REFINING
 Co. Presents "The Gumps," skit:
 WDSU KOMA KMBC KFAB KMOX
 KSL—Jennie Lee
 WDAF—Service Reports
 WWL—Flying Fools
11:30 A.M.
 NBC—Farm & Home Hour: WDAF
 WFAA KTHS KPRC WSM WKY
 KOA WOAI WREN WSMB KTBS
 KWK KVOO
 CBS—Jan Savitt's Orch.: WDSU KLZ
 KRLD KOMA KMBC KSL KTUL
 KMOX—Magic Kitchen
 WLS—Mrs. Anna J. Peterson
 WLW—Reports; Salt Talk
11:45 A.M.
 KSL—Fish Tales
 WLS—Weather; Markets
 WLW—Farm & Home Hour (NBC)
 WWL—Stanback

Afternoon

12:00 Noon
 CBS—George Hall's Orch.: WDSU
 KFAB
 CBS—Just Plain Bill: KMOX KSL
 KLZ KMBC
 KASA—The Bell Oilers
 KWTO—Sully's Radiatorial
 WFAA—Markets; R. J. Murray
 WLS—Virginia Lee & Sunbeam
 WWL—Salon Orchestra
12:15 P.M.
 CBS—George Hall's Orch.: KSL
 KOMA
 KMBC—Tex Owens, songs
 KMOX—Piano Interlude
 KOB—Homemakers' Program

KWTO—Luncheon Music
 WFAA—Mrs. Tucker's Children
 WLS—Dinnerbell
12:30 P.M.
 ★ NBC—Vic & Sade: WREN WKY
 KTHS KVOO KTBS WSMB KWK
 ★ CBS—Little Jack Little, songs:
 KRLD KMBC KMOX WDSU
 T. N.—Light Crust Doughboys: WBAP
 WOAI
 KOA—Ida Bailey Allen
 KOB—Benj. Moore's Triangle Club
 KSL—Triangle Club
 KWTO—News
 WDAF—Melody Parade
 WGN—Mid-day Service
 WLS—Livestock Markets
 WLW—Dance Orchestra
 WSM—Markets
 WWL—Variety Program
12:45 P.M.
 NBC—Words & Music: WREN KTBS
 CBS—Cadets Quartet: KMBC KSL
 KLZ KTUL KOMA WDSU KRLD
 KMOX
 KWTO—Ozarkanna Corners
 KOA—Betty Moore
 WBAP—Orchestra
 WDAF—Russ Lyons' Orch. (NBC)
 WLW—Dance Orchestra
 WOAI—Crazy Band
 WSM—Farm Scrap Book
 WSMB—Markets and Weather
 WWL—Light Crust Doughboys
1:00 P.M.
 NBC—Two Seats in the Balcony:
 WDAF
 NBC—Wandering Minstrel: WREN
 WSMB WSM WKY KWK KTBS
 CBS—Marie, the Little French Princess:
 WDSU KMOX KSL KLZ
 KRLD KMBC
 KOA—Livestock & Produce Reports
 KOB—Motor Patrol Broadcast
 T. N.—Chuck Wagon Gang: WBAP
 WOAI
 WLS—Hoosier Hot Shots
1:15 P.M.
 ★ CBS—Romance of Helen Trent:
 KMBC KLZ WDSU KMOX KRLD
 KSL
 NBC—Wandering Minstrel: KPRC
 KOA
 KOB—Home and Farm Hour
 KWTO—Siesta Songs
 WBAP—Orchestra
 WLS—Rangers and John Brown
 WOAI—Mack Rogers' Orchestra
 WWL—Eddy Hour
1:30 P.M.
 CBS—American School of the Air:
 WDSU KOMA KSL KMBC KMOX
 KFAB KRLD KTUL KLZ
 NBC—Negro Education Prgm.: WSMB
 KPRC
 NBC—Smack Out: WREN WSM KOA
 KTBS
 KOB—Hi-Hilarities
 KWTO—Silver Strains
 WBAP—Studio Ensemble
 WDAF—The Herald of Sanity
 WLS—Grain Market
 WWL—Dance Orchestra
1:45 P.M.
 NBC—Judy & Jane, sketch: WDAF
 WBAP WOAI WKY
 NBC—Vic & Sade: WSMB
 NBC—Colette Carley, songs: KVOO
 WREN KWK
 KOA—Orchestra
 KWTO—Parade
 WDAF—Aunt Sammy
 WGN—Rube Appleberry, sketch
 WLS—George Simons, tenor
2:00 P.M.
 NBC—Ramblers Trio: KOA WKY
 KTBS WREN KVOO KWK WOAI
 KPRC
 ★ CBS—Kate Smith's Matinee Hour:
 KMBC WDSU KFAB KTUL KRLD
 NBC—Ma Perkins, drama: WLW WSM
 KMOX—Exchange Club
 KSL—Payroll Builder
 KWTO—Charlie and Rudy
 WBAP—Markets
 WDAF—Variety Parade
 WLS—Orchestra; Ford Rush
 WSMB—Anson Weeks' Orchestra
 WWL—Merchants' Express
2:15 P.M.
 NBC—Dreams Come True: WLW
 WSMB WSM
 NBC—Concert Favorites: WKY KWK
 WREN KTBS WBAP KVOO WOAI
 CBS—Kate Smith: KLZ WIBW KOMA
 KMOX—Dynamite Jim
 KOA—Seymour Simons' Orch. (NBC)
 KWTO—Chronicles
 WDAF—Sherman's Orch. (NBC)
 WLS—Fan Fare; Wyn Orr
2:30 P.M.
 CBS—Kate Smith's Matinee: KMOX
 KSL
 NBC—Woman's Radio Review: KPRC
 KVOO

NBC—Song of the City: WDAF WLW
 NBC—Concert Favorites: WSM WSMB
 KMBC—Magazine of the Air
 KWTO—Organ Recital
 WLS—Little Dramas from Life
2:45 P.M.
 NBC—Joe White: KOA WKY WBAP
 WSMB KTBS WSM KVOO WOAI
 KPRC
 WDAF—Wom. Radio Review (NBC)
 WLS—Ford Rush; J. Brown, pianist
 WLW—News
3:00 P.M.
 NBC—Pop Concert: WSM WSMB
 CBS—Nat'l Students' Program: KRLD
 KMBC KOMA KLZ KTUL WDSU
 KFAB
 NBC—Betty and Bob: KPRC WKY
 KOA KVOO KWK WDAF WFAA
 WENR WOAI
 KMOX—Laugh Clinic
 KSL—Payroll Builder
 KWTO—Rainbow Hawaiians
 WLW—Life of Mary Sothorn
 WREN—Moods Musicale
 WWL—Ed Larnan, organ recital
3:15 P.M.
 ★ CBS—Institute of Music Program:
 KOMA KLZ WDSU KTUL KSL
 KRLD
 NBC—Dorothy Page, vocalist: WREN
 KPRC KTBS KWK KOA
 KWTO—Slim & Shorty
 WDAF—Pop Concert (NBC)
 WENR—Madame De Sylvara
 WFAA—Jay Burnett, the Songfellow
 WLW—Jimmy Arlen, baritone
 WOAI—Stock Quotations
3:30 P.M.
 ★ NBC—Rochester Civic Orch.: WSM
 WSMB WKY WREN
 NBC—Ma Perkins, sketch: WDAF
 KPRC WOAI WENR KVOO KOA
 WKY WFAA
 CBS—Institute of Music: KSL KFAB
 KWTO—World Day Time Revue
 WLW—Betty and Bob, sketch
 WWL—George Wagner's Orchestra
3:45 P.M.
 NBC—Dreams Come True: WDAF
 KPRC WOAI WSMB KVOO WKY
 KOA WFAA WSM
 WENR—Program Preview
 WIBW—Curtis Inst. of Music (CBS)
 WLW—The Jackson, comedy
4:00 P.M.
 ★ NBC—Al Pearce's Gang: WENR
 KOA
 CBS—Billy Mills' Orch.: KFAB KTUL
 KOMA KSL KLZ WIBW WDSU
 NBC—Chick Webb's Orch.: WDAF
 KVOO WOAI KTBS
 KMOX—Theater of Amateur Players
 KOB—Ralph Romero's Rumba Band
 KWTO—Lee George, sports
 WFAA—Federation Women's Clubs
 WLW—Ponce Sisters
 WWL—Henry's Troubles
4:15 P.M.
 NBC—Tom Mix's Shooters: WLW
 CBS—Grace Dunn & Norm Sherr:
 KRLD KTUL KOMA KLZ KMBC
 WIBW
 NBC—Merry Macs: WKY WDAF
 WOAI
 NBC—Alice Joy, songs: KWK WENR
 KMOX—Window Shoppers
 KOA—Rowdy Wright
 KSL—Dental Clinic
 KWTO—Markets
 WWL—Ralunson's Hummin' Four
4:30 P.M.
 NBC—Singing Lady: WLW
 CBS—Organ: KRLD KOMA KLZ
 NBC—Alice in Orchestra: WSM
 WSMB KPRC WFAA KTBS KVOO
 WKY WOAI
 NBC—Maurie Sherman's Orch.: KWK
 WENR
 KMBC—News
 KMOX—Harmonettes; Sports
 KOA—String Serenade
 KSL—P. T. A. Prgm.
 KWTO—Victor Concert Orchestra
 WDAF—Business Bureau Speaker
 WREN—News
 WWL—Johnny de Droit's Orchestra
4:45 P.M.
 ★ NBC—Stamp Club: WDAF
 CBS—Miniatures: KSL KOMA KRLD
 KTUL
 NBC—Ranch Boys: WREN WENR
 KOA KWK WKY KPRC WOAI
 KMBC—From the Piano Bench
 KMOX—Russ Brown and Ensemble
 KWTO—News Report
 WFAA—Dance Orchestra
 WLW—Jack Armstrong, sketch
 WSM—Nap and Dee
 WSMB—Enrique Tuit, pianist
5:00 P.M.
 CBS—Adventure Hour: KMBC KMOX
 NBC—Education in the News: WKY
 KTBS WOAI KPRC KVOO KOA
 WSMB

CBS—Songs of Long Ago: KOMA
 KRLD KSL KLZ
 WDAF—Dick Steel, the Boy Reporter
 WENR—Moments of Melody (NBC)
 WLW—Sandra Roberts
 WREN—The Thrill Hunter
 WSM—Robert Tucker, pianist
 WWL—Community Chest Program
5:15 P.M.
 CBS—Emily Weyman: WDSU
 NBC—Alma Kitchell, contralto: KWK
 KPRC KTBS KVOO WREN WSMB
 WOAI
 CBS—Skippy: KMBC KMOX
 CBS—Texas Rangers: KRLD KSL
 KLZ KOMA KTUL
 KGBX—Dinner Music
 KOA—University of Denver
 WDAF—Service Reports; Sports
 WENR—Mysterious Island (NBC)
 WFAA—Jimmie Allen's Air Adventures
 WLW—The Bachelor of Song
 WSM—Financial News
 WWL—Don Rayman; Serenaders
5:30 P.M.
 NBC—News; Arlene Jackson, songs:
 WOAI WDAF
 CBS—Jack Armstrong: KMOX
 NBC—News; Three X Sisters: KTBS
 KOA WSMB WOAI KPRC WREN
 WBAP
 CBS—Three Brown Bears: KRLD
 KGBX—Broadcast Bulletin
 KMBC—Big Brother Club
 KSL—Junior Hour
 WENR—What's the News
 WLW—Bob Newhall
 WSM—Freddie Rose, pianist
 WWL—Mayor Bayou Pom Pom
5:45 P.M.
 CBS—Concert Orch.: KRLD KOMA
 WDSU WIBW
 NBC—Lowell Thomas: WLW
 NBC—Orphan Annie: WENR WREN
 WOAI WSMB WSM KPRC KTBS
 WGN WKY WBAP KWK
 KFI—Billy Batchelor, sketch (NBC)
 KGBX—Leonard & Gerald
 KMBC—Happy Hollow
 KMOX—Four Shamrocks; Orchestra
 KOA—Microphone News
 WDAF—Jack Armstrong
 WWL—Linda Ray

Night

6:00 P.M.
 NBC—Pickens Sisters: WSMB KTBS
 WDAE KFI WDAF WSM
 ★ NBC—Amos 'n' Andy: WLW WENR
 CBS—Concert Orch.: KTUL KRLD
 KGBX—Family Organ
 KMBC—As Kansas City Dines
 KMOX—Adventures of Jimmy Allen
 KOA—Comedy Capers
 KSL—Town Crier
 WBAP—Rhythm Makers
 WOAI—Twilight Melodies
 WWL—Sports Review
6:15 P.M.
 NBC—Mildred Bailey, songs; Orch.:
 WENR KWK WOAI WSM WBAP
 CBS—Dan Russo's Orch.: KLZ KOMA
 WIBW KTUL KRLD
 NBC—Don Pedro's Orch.: KTBS
 KFI
 KGBX—Sax Trio
 KMOX—Old Bill
 KOA—Stamp Club
 WDAF—Adventures of Jimmy Allen
 WLW—Lum & Abner, sketch
 WSMB—Dance Music
6:30 P.M.
 NBC—ALKA-SELTZER PRESENTS
 Uncle Ezra's Radio Station: WMAQ
 NBC—BEECH-NUT PRESENTS RED
 Davis: WREN WENR WSMB
 WOAI WFAA KTBS WKY KWK
 KOA KPRC
 CBS—Buck Rogers: KMOX KMBC
 KRLD WDSU
 KFI—Wesley Tourtelotte, organist
 KGBX—Dinner Music
 KOB—Cecil and Sally
 WDAF—Plantation Echoes
 WLW—"Smilin' Ed" McConnell
 WWL—Sons of Pioneers
6:45 P.M.
 NBC—Frank Buck's Adventures:
 KTBS WDAF KVOO
 ★ CBS—Between the Bookends: KLZ
 WIBW KTUL
 ★ NBC—Dangerous Paradise, sketch:
 WREN WSM WSMB WENR WKY
 WLW WFAA KWK KTBS
 ★ CBS—Boake Carter: KMBC KMOX
 KOA—Orphan Annie (NBC)
 KOB—Watchtower Program
 KGBX—Commercial Parade
 WFAA—Men & Fair Maids
 WOAI—Hearts Delight Millers

UNCLE EZRA



With a Radio Program That is Different Hear This Kindly Lovable Old Character

TONIGHT

WMAQ 6:30 P.M. CST Wed.

N.B.C. Red Network Every WED. FRI. SUN.

HOW WOMEN CAN WIN MEN AND MEN WIN

The Favor of Other Men

Unless two pints of bile juice flow daily from your liver into your bowels, your food decays in your bowels. This poisons your whole body. Movements get hard and constipated. You get yellow tongue, yellow skin, pimples, dull eyes, bad breath, bad taste, gas, dizziness, headache. You have become an ugly-looking, foul-smelling, sour-thinking person. You have lost your personal charm. Everybody wants to run from you.

But don't take salts, mineral waters, oils, laxative pills, laxative candies or chewing gums and expect them to get rid of this poison that destroys your personal charm. They can't do it, for they only move out the tail end of your bowels and that doesn't take away enough of the decayed poison. Cosmetics won't help at all.

Only a free flow of your bile juice will stop this decay poison in your bowels. The one mild vegetable medicine which starts a free flow of your bile juice is Carter's Little Liver Pills. No calomel (mercury) in Carter's. Only fine, mild vegetable extracts. If you would bring back your personal charm to win men, start taking Carter's Little Liver Pills according to directions today. 25¢ at drug stores.

Refuse "something just as good," for it may gripe, loosen teeth or scald rectum. Ask for Carter's Little Liver Pills by name and get what you ask for.

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Coming Next Week:
Headline Hunting With Floyd Gibbons In RADIO GUIDE
Issue Week Ending Nov. 17

Myrt and Marge

(Continued from Page 9)

had several vaudeville companies on the road, and lost thousands of dollars. Then a so-called friend tricked George out of thousands more. And finally, in an attempted revival of an old production, they went bankrupt and lost \$20,000.

And now a very significant thing happened. Within four days Myrt wrote a vaudeville act, just for George and herself—their first "two" act. It was successful—which proved Myrt's ability as a writer, and foreshadowed her future triumphs as author of the Myrt and Marge scripts. It also brought on an immediate change—for when the act played Chicago, fifteen-year-old Donna firmly announced that she was quitting school and going with her parents!

Myrt, remembering that she, at fifteen, had run away from home to go on the stage, shrugged her shoulders in resignation and replied: "If you come, you work!" She wrote a part into the act for her daughter—and Donna, dancing the Charleston, became the sensation of the show. Mother and daughter were trouping together.

But George suddenly decided to go into the real estate business, so they broke up

the act. Donna got a job dancing in the Vanity Fair Cafe, Chicago—Myrt turned housewife. During 1929 George made a lot of money—then came the deluge, in the form of depression, and he lost it all. The fortunes of the three Damerels hit bottom. Donna danced for \$1 a day, and contracted a boy-and-girl marriage with a very personable young man she thought she loved. As for Myrt—everybody believed she was through—that is, everybody but Myrt.

In next week's issue of RADIO GUIDE you will read how the fortunes of the two girls went from causes of black despair to thrilling triumph—how Myrtle came to create the Myrt and Marge series—how she sold the idea to the Wrigley Company—and more of Donna's trouping experiences. All true, all revealing in its intimacy.

"Myrt and Marge" may be heard any evening except Saturday and Sunday, over a CBS-WABC network, at 6 o'clock, CST, and later at 10 o'clock, CST. The program is sponsored by the Wm. Wrigley, Jr. Company.

Theme Songs that Click

Meet the grandfather of all radio theme songs, Two Guitars. Since 1922 it has served to introduce the broadcasts of Harry Horlick and the A. & P. Gypsies, one of the oldest commercial programs on the air. Two Guitars is the oldest of radio theme songs in terms of broadcasting; it is the oldest in actual age as well.

None of the most reliable authorities, including Horlick himself, can date the song. It is based on a very old Gypsy melody which probably goes back to the beginning of nomadic minstrelsy. So far as can be determined, it was brought to the United States first by Russian refugees (of which Horlick is one) just after the World War.

Gypsy orchestras became extremely popular in America for several years after the war. Horlick helped to blaze the trail by leading an orchestra in a restaurant, and even then, before theme songs became known as such, he utilized the number as an opening and closing melody.

It was while Horlick was in the trenches

during the war that Two Guitars gripped his imagination and love. He had heard the song in the conservatories, but always had dismissed it as an inconsequential piece. In the bitter cold of the dugouts and the trenches, however, the sound of the soldiers humming the beautiful strains of the number thrilled and intrigued him. The soft, melodic strains seemed to permeate his very soul, and he began to sing it with his comrades.

With the coming of peace, he was conscripted by the Reds for the Moscow Symphony Orchestra, later for the opera. Even then he did not forget what he still calls his "song of the trenches." He has written several arrangements for the orchestra. Finally he escaped the country and made his way to New York.

Horlick wouldn't part with his theme for any amount of money, for he claims that its beauty helped to charm his life in the trenches, and feels that as long as he retains the melody it will bring him good luck and good fortune.

At last!

RED DAVIS



BETTY

IS BACK

TONIGHT
NBC • WJZ NETWORK
COAST-TO-COAST
and every Mon., Wed.
and FRI. NIGHT

Let Me Tell You

About your business, travel, changes, matrimony, love affairs, friends, enemies, lucky days and many other interesting and important affairs of your life as indicated by astrology. Send for your special Astral Reading. All work strictly scientific, individual and guaranteed satisfactory. FOR MANY YEARS PRIVATE ASTROLOGICAL ADVISER TO ROYALTY and the ELITE. Write name, address and date of birth plainly. No money required, but if you like send 15 cents (stamps) to help defray costs. Address: PUNDIT T. A. BORE, (Dept. 515), Upper Forjett Street, BOMBAY VII, BRITISH INDIA. Postage to India is 5c.



Programs to Be Heard

Wednesday, Nov. 7

Continued from Preceding Page

- 7:00 P.M.
 - ★ NBC—Crime Clues; "Revenge Is Neat": WREN WLS KWK WLW
 - ★ NBC—Mary Pickford & Company: WSMB WOAI KOA WSM KPRC WKY KTBS KFI KVOO WDAF WFAA KPRC
 - ★ CBS—Easy Aces: KMBC KMOX KGBX—Sully's Radio Spotlight KOB—Motor Patrol Broadcast KSL—Tailors Program WIBW—Al Roth's Orch. (CBS) WWL—Castro Caraza's Orchestra
- 7:15 P.M.
 - ★ CBS—Edwin C. Hill, news: KMBC KMOX
 - ★ CBS—Joe Stovall's Orch.: WIBW KTUL KRLD
 - ★ CBS—Arson Weeks' Orchestra KSL—Tarzan, sketch
- 7:30 P.M.
 - ★ NBC—Wayne King's Orch.: WDAF WSMB WKY WFAA KPRC KTBS
 - ★ CBS—Broadway Varieties; Alex Gray, m.c.: KMBC KLZ WDSU KMOX KSL KRLD WIBW KOMA NBC—Lanny Ross, tenor; Orch.; Guest Artists: WREN WLS KFI—Stamp Club of the Air KGBX—Bill Ring KOA—Variety Program KOB—Paper Moon WLW—Henry Thies' Orchestra WOAI—Charley Kent's Adlerikans WSM—Minstrel Show WWL—Sons of Pioneers
- 7:45 P.M.
 - KFI—Orphan Annie (NBC) KGBX—Eileen KOA—Ferd Rangers KOB—Behind the News WLW—"Smilin' Ed" McConnell WOAI—Morge Singers
- 8:00 P.M.
 - ★ CBS—Nino Martini, tenor: KRLD WDSU KMOX KMBC WIBW KSL KLZ KTUL KOMA

- ★ NBC—Town Hall Tonight; Fred Allen: KTBS WDAF WSMB KPRC WLW WSM WOAI WKY KVOO WFAA
- ★ NBC—Twenty Thousand Years in Sing Sing: WLS KWK WREN KFI KOA KGBX—Variety Program WWL—Willard Serenader
- 8:15 P.M.
 - KGBX—Concert Music KOB—Bebe Woods, Blues Singer WWL—Musical Quarter Hour
- 8:30 P.M.
 - ★ NBC—John McCormack, tenor: KFI KWK WENR WREN KOA
 - ★ CBS—Adventures of Gracie: KMOX KMBC KOMA WDSU KRLD KLZ KSL KFAB
 - KGBX—Musical Auction KOB—Dramatic Program WGN—Lum & Abner, sketch WWL—Crazy Crystals
- 8:45 P.M.
 - KGBX—Riggs Quartet WGN—Jan Garber's Orchestra WWL—Al Strieman's Orchestra
- 9:00 P.M.
 - ★ CBS—Byrd Expedition: KMBC KMOX KRLD WDSU KOMA KSL WIBW KLZ KFAB
 - ★ NBC—Guy Lombardo's Orch.: WSM KTBS WDAF WOAI WSMB WFAA WLW WKY KTBS KPRC KVOO
 - ★ NBC—Dennis King, baritone; Orch.: WREN KOA WENR KFI KWK KGBX—Victor Varieties KOB—Coleman Cox
- 9:15 P.M.
 - NBC—Madame Sylvia: KWK WREN KFI KOA WENR

- KGBX—News WWL—Educational Period
- 9:30 P.M.
 - ★ NBC—Harry Richman; Jack Denny's Orch.: WENR WREN KOA KVOO WKY KWK WFAA
 - CBS—Melody Masterpieces: KOMA KTUL KMOX KFI—Memory Lane (NBC) KGBX—Song Bag KMBC—The Musical Cocktail KOB—Spanish School of the Air KSL—The Skiles Family WDAF—The Forty-Niners WGN—Musical Program WOAI—Goodwill Missionaries WSM—Mobile, Alabama, Program WSMB—Jules Bauduc's Orchestra WWL—Willard Program
- 9:45 P.M.
 - CBS—Melody Masterpieces: KMBC KLZ WIBW KRLD KMOX—Tin Pan Alley KSL—Comedy Stars of Hollywood WDAF—Red Davis, sketch WSMB—Joe Capraro's Orchestra WWL—Sterling Quarter Hour
- 10:00 P.M.
 - ★ NBC—Amos 'n' Andy: KFI WREN WSM WSMB KTBS KPRC WOAI WKY KOA KWK WDAF WBAP WENR
 - ★ CBS—Myrt & Marge: KOMA KRLD KMBC KLZ KSL KMOX KFAB WDSU
 - WIBW—Leon Belasco's Orch. (CBS) WWL—Skit
- 10:15 P.M.
 - ★ CBS—Edwin C. Hill, "The Human Side of the News": KSL KLZ
 - NBC—Robert Royce, tenor: WENR
 - NBC—Emil Coleman's Orch.: WREN

- CBS—Leon Belasco's Orch.: KFAB KMBC
- NBC—Gene and Glenn, comedy: WOAI WBAP WSM WDAF KTBS KTBS KOA KFI WSMB KPRC
- KMOX—Two Doctors; Al Roth's Orch. WWL—Dance Orchestra
- 10:30 P.M.
 - NBC—Lanny Ross; Orch.: WBAP WKY KFI WOAI KOA KTBS KTBS
 - CBS—Henry Busse's Orch.: KFAB KMBC KOMA
 - NBC—Jolly Coburn's Orch.: KPRC WDAF
 - CBS—Voice of Experience: KLZ KSL
 - NBC—Art Kassel's Orch.: WREN WENR—The Hoofinghams, sketch WGN—Wayne King's Orchestra WSM—Marjorie Cooney, pianist WSMB—Dance Orchestra WWL—The Charm Club
- 10:45 P.M.
 - CBS—Ozzie Nelson's Orch.: WIBW KMBC KTUL KOMA KSL WDSU KRLD
 - NBC—Jolly Coburn's Orch.: WSMB WSM
 - KMOX—Blue Steele's Orchestra WENR—Carl Hoff's Orchestra WGN—Jan Garber's Orchestra WREN—Paper Moon, mystery WWL—Creole Serenaders
- 11:00 P.M.
 - ★ NBC—Town Hall Tonight: KOA KFI CBS—Jacques Renard's Orch.: KMBC WIBW KFAB KOMA KTUL KMOX
 - NBC—George Olsen's Orch.: WENR
 - NBC—Archie Bleyer's Orch.: WREN WKY KWK KTBS WSM WSMB KPRC KTBS
 - T. N.—Ray Teal's Orch.: WOAI
 - KSL—Phil Harris' Orchestra

- WBAP—Freddie Bergin's Orchestra WDAF—Helen Stratton, soloist
- 11:15 P.M.
 - CBS—Jacques Renard's Orch.: KSL WDSU
 - KMOX—Joe Stovall's Orchestra WDAF—Variety Three WLW—Midnight Reflections
- 11:30 P.M.
 - NBC—Jack Berger's Orch.: KTBS WREN KTBS WKY KWK WSMB WSM KPRC
 - CBS—George Hall's Orch.: WIBW KFAB KOMA KTUL KMBC KLZ KMOX
 - KSL—Dance Orchestra WDAF—Lawrence Linck, soloist WENR—Don Pedro's Orchestra WLW—Red Nichols' Orchestra WOAI—Dance Orchestra WWL—Blue Room Orchestra
- 11:45 P.M.
 - CBS—George Hall's Orch.: KSL KMOX—When Day is Done, organ WDAF—Irene Mahoney, soloist WENR—Old Heidelberg Ensemble
- 12:00 Mid.
 - NBC—Lights Out: WENR KWK KFI—Reporter of the Air (NBC) KOA—Orchestra KSL—Milt Taggart's Orchestra WLW—Moon River, organ and poems WREN—Weather Forecast WWL—All Night Jamboree
- 12:15 A.M.
 - ★ NBC—BEECH-NUT PRESENTS Red Davis: KFI KSL—Joe Sullivan, pianist
- 12:30 A.M.
 - NBC—Tom Coakley's Orch.: KOA
 - NBC—Gray Gordon's Orchestra: KWK KFI—Jimmy Grier's Orchestra KSL—Vincent Lopez' Orchestra WENR—Noble Sissle's Orchestra
- 1:00 A.M.
 - KFI—Ted Fiorito's Orch. (NBC)

Programs for Thursday, November 8

Star ★ Indicates High Spot Selections

6:00 A.M.
 KMOX—Mountain Minstrels
 WLW—△Nation's Family Prayer
6:15 A.M.
 KMOX—Shut-In Club
 WLW—△Morning Devotions
6:30 A.M.
 KMBC—△Morning Devotions
 KM X—Home Folks' Hour
 WDAF—Over the Coffee Cups
 WLW—Salt and Peanuts
 WSM—Rise and Shine
6:45 A.M.
 KMP—Tex Owens, songs
 KM X—Riddles and Grins
 WDAF—△Bible Lesson
 WFAA—△Moreland, songs
 WLW—Plantation Days
7:00 A.M.
 NBC—Richard Leibert organist:
 WLW
 NBC—Morning Devotions: KTBS
 KTHS WREN KVOO WKY KWK
 WOAI WSMB
 KMP—Musical Time
 KM X—Melody Weavers & Skeets
 WDAF—Musical Clock
 WFAA—Early Birds & Jimmie Jefferies
 WLS—News; Julian Bentley
 WWL—Musical Program
7:15 A.M.
 NBC—Landt Trio & White: KTBS
 KTHS WREN KVOO WKY KWK
 WSM
 KMOX—Dance Melodies
 WLS—Arkansas Woodchopper
 WOAI—Hearts Delight Millers
7:30 A.M.
 NBC—Cheerio: WLW WSM WSMB
 KTBS KTHS WKY WOAI
 NBC—Lew White organist: WREN
 KWK
 KMP—News
 KMOX—Tick Tock Revue
 KMP—Musical
 WLS—Jolly Joe and His Pet Pals
7:45 A.M.
 KMBC—Musical Time
 WFAA—Starchy Elasticians
 WLS—Spare Ribs & Ralph Emerson
8:00 A.M.
 CBS—Sunnyside Up: KTUL KRLD
 KSL KOMA WIBW KMBC
 NBC—Breakfast Club: WREN KOA
 WMB KTHS KPRC KTBS KVOO
 WAI
 KMOX—Dance Melodies
 WFAA—Brightsiders Orch.; Narrator
 WLS—△Morning Devotions
 WLW—Joe Emerson, Hymns
 WSM—△Morning Devotions
8:15 A.M.
 NBC—Don Hall Trio: WLW
 NBC—Breakfast Club: WKY
 KMOX—Sunny Side Up (CBS)
 KMP—Morning Watch
 WFAA—Frank Monroe, tenor; Orch.
 WLS—Hoosier Hot Shots and Arkie
 WSM—Leon Cole, organist
 WWL—Henry Dore; Souvenirs
8:30 A.M.
 NBC—Midred Dilling, harpist: WDAF
 CBS—Sunnyside Up: WIBW WDSU
 KMOX—The Cornhuskers
 WBAP—Between Us
 WLS—Ford Rush
 WLW—Mail Bag
 WSM—Breakfast Club (NBC)
 WWL—Morning Musical Moments
8:45 A.M.
 CBS—Waltz Time: KOMA KRLD
 KMOX—Fashion Parade
 KSL—Musical Moments
 KWK—The Breakfast Club (NBC)
 WBAP—The Magic Hour
 WDAF—Sylvan Trio
 WLS—Morning Minstrels
 WLW—Bond of Friendship
9:00 A.M.
 NBC—Breen and de Rose: WDAF
 WKY WBAP
 CBS—News, The Bluebirds: KTUL
 KLZ KMOX WDSU
 NBC—Edward MacHugh, baritone:
 WOAI WSMB WSM KVOO WREN
 KOA KTHS KWK KTBS KPRC
 KMBC—Joanne Taylor, fashions
 KSL—Morning Watch
 WLS—The Westerners; Roundup
 WLW—Rhythms Jesters
 WWL—Just Home Folks
9:15 A.M.
 NBC—Clara Lu n Em, gossip: WLW
 WDAF WSM WOAI WKY WBAP
 KPRC KVOO WSMB
 CBS—Song Reporter: WDSU
 NBC—Castles of Romance: WREN
 KOA
 KMBC—Fish Tale
 KMOX—Let's Compare Notes
9:30 A.M.
 CBS—Artist Recital: KOMA WDSU
 KMOX KLZ
 NBC—Morning Parade: WSMB WSM
 KOA KTBS
 NBC—Today's Children: WKY KWK
 WBAP WREN KPRC WLS WOAI
 KMBC—Window Shopping
 WDAF—Variety Hour

WLW—Livestock Reports
 WWL—"Gaga" and the Barker
9:45 A.M.
 NBC—News; Radio Kitchea: WREN
 WOAI KVOO KPRC KOA
 CBS—Visiting with Ida Bailey Allen:
 KLZ WDSU KRLD KOMA KTUL
 KTBS
 NBC—Morning Parade: WOAI KTHS
 KMBC—Rhythm Encores
 KMOX—Blue Buddies Quartet
 KSL—Sandy McThrift
 WBAP—Through the Looking Glass
 WDAF—Pedro Via's Orch.
 WLS—The Dean Boys
 WLW—Nora Beck Thumann, songs
10:00 A.M.
 NBC—Hazel Arth, soloist: WOAI KTBS
 KWK KVOO WBAP KTHS WKY
 CBS—Mary Lee Taylor, talks: KLZ
 KMOX KMBC WDSU KRLD KOMA
 KTUL
 NBC—Galaxy of Stars: WLW WDAF
 KOA
 KSL—Morning Melodies
 WLS—Shoppers' Service
 WREN—Eb and Zeb
 WSM—String Ensemble
 WSMB—Health Exercises
 WWL—Tony's Merrymakers
10:15 A.M.
 NBC—Francis Lee Barton, talk:
 WLW WDAF KWK
 CBS—Academy of Medicine; "Cancer
 of the Skin": KFAB KMBC KLZ
 WDSU KRLD KTUL KSL
 ★ NBC—Tony Wons, philosopher:
 KOA KPRC WREN KTHS WSMB
 WKY WSM KTBS WOAI KWK
 KVOO
 KMOX—Through the Looking Glass
 WBAP—Markets
 WLS—Markets; Livestock
10:30 A.M.
 NBC—Carnival; Gale Page, contralto:
 WDAF
 CBS—△Country Church of Holly-
 wood: KTUL KLZ KOMA WDSU
 KSL KMBC KFAB KRLD KMOX
 NBC—Navy Band: WREN WOAI
 WKY KTHS KTBS KWK WSM
 WSMB KPRC KVOO WFAA KOA
 WGN—Phil Kalar, baritone
 WLS—Today's Kitchen
 WLW—Through the Looking Glass
10:45 A.M.
 T. N.—From the Patio: WFAA WOAI
 KSL—Taylor & Walker
 WLW—U. S. Navy Band (NBC)
 WWL—Farm and Home Hour
11:00 A.M.
 ★ NBC—Treasure Chest: WDAF KOA
 WLW
 NBC—Fields & Hall, songs: WOAI
 WREN KVOO KTBS WSM WSMB
 KWK KTHS
 CBS—Voice of Experience: KMOX
 KSL KLZ KMBC
 WFAA—Wanderers, songs
 WLS—The Marvins, sketch
 WWL—College of Music
11:15 A.M.
 ★ CBS—CORN PRODUCTS REFIN-
 ing Co. Presents "The Gumps,"
 skit: WDSU KMBC KMOX
 NBC—Merry Maes: WKY WOAI KWK
 KOA WSMB KVOO KTBS WREN
 WSM
 KSL—Jennie Lee of Auerbach's
 WDAF—Service Reports
 WLS—Sodbusters and Arkie
 WLW—Morton Salt Talk
 WWL—Flying Foals
11:30 A.M.
 CBS—ACME WHITE LEAD & COLOR
 Works Presents "Smilin' Ed" Mc-
 Connell: KMBC KMOX KSL KLZ
 WDSU KFAB KRLD
 NBC—Farm and Home Hour: WOAI
 WSMB KVOO KTBS KOA WSM
 WREN KTHS WFAA WKY KWK
 WLW KPRC WDAF
 WLS—Mrs. Anna J. Peterson
11:45 A.M.
 CBS—George Hall's Orch.: KOMA
 KLZ KSL WDSU KTUL
 KMBC—News
 KMOX—Magic Kitchen
 WLS—Markets; Weather; News
 WWL—Stanback

Afternoon

12:00 Noon
 CBS—Just Plain Bill: KMOX KSL
 KLZ WGN KMBC
 KASA—Around the District with the
 Bell Oilers
 KWTO—Sully's Radiatorial
 WFAA—Markets; Xylophonics
 WLS—Old Music Chest; Phil Kalar
 WWL—Salon Orchestra
12:15 P.M.
 CBS—Frank Dailey's Orch.: KOMA
 KSL WDSU

KMBC—Tex Owens, songs
 KMOX—Piano Interlude; Report
 KOB—Home Maker's Program
 KWTO—Luncheon Music
 WFAA—Variety Program
 WLS—Dinnerbell Program
 WWL—Dance Orchestra
12:30 P.M.
 ★ NBC—Vic & Sade, sketch: WSMB
 KWK KOA WKY KTHS WREN
 CBS—Frank Dailey's Orch.: KMBC
 KTUL KRLD KMOX
 T. N.—W. Lee O'Daniel's Doughboys:
 WOAI WBAP
 KSL—Colonial Dames
 KWTO—News
 WDAF—Melody Parade
 WGN—△Mid-day Service
 WLS—Jim Poole; Livestock
 WLW—Dance Orchestra
 WSM—Markets
 WWL—Crazy Crystals
12:45 P.M.
 NBC—Great Composers' Hour: WSM
 WSMB KTBS
 CBS—Pat Kennedy; Art Kassel's Or-
 ch.: KMBC KSL WDSU KRLD
 KLZ KMOX
 E. T.—Charlie Kent: WENR WREN
 KOA—Livestock; Produce Reports
 KWTO—Co-Eds
 WBAP—Dance Orchestra
 WDAF—Dance Orchestra
 WLW—Red Nichols' Orchestra
 WOAI—Crazy Band
 WWL—Light Crust Doughboys
1:00 P.M.
 CBS—Marie, the Little French Prin-
 cess: WDSU KSL KLZ KMOX
 KRLD
 NBC—Stones of History, drama: WDAF
 WSM
 NBC—Great Composers: KWK KOA
 WREN WKY
 T. N.—Chuck Wagon Gang: WBAP
 WOAI
 KMBC—Magazine of the Air
 KOB—Motor Patrol Broadcast
 WLS—Hoosier Hot Shots
 WLW—Ohio School of the Air
 WWL—Variety Program
1:15 P.M.
 ★ CBS—Romance of Helen Trent:
 KLZ KSL WDSU KMOX KRLD
 KOA—Farm Question Box
 KOB—Home and Farm Hour
 KPRC—Great Composer's Hour (NBC)
 KWTO—Siesta Songs
 WBAP—Orchestra
 WLS—Rangers & John Brown
 WOAI—Mack Rogers' Orchestra
 WWL—Eddy Hour
1:30 P.M.
 NBC—Smack Out: WREN WSMB
 KWK WSM KTBS
 CBS—School of the Air: KSL KLZ
 KMBC KMOX KFAB KTUL KRLD
 KOMA WDSU
 KOA—Huffman Theater Harmonies
 KWTO—Lotus Land
 WBAP—Los Trovadores
 WDAF—Peerless Trio
 WLS—Grain Market; Announcement
 WWL—Dance Orchestra
1:45 P.M.
 NBC—Echoes of Erin: WREN KVOO
 WSM KWK WSMB
 NBC—Judy and Jane, sketch: WDAF
 WBAP WOAI WKY
 KOB—Eb and Zeb
 KWTO—Vocal Varieties
 WGN—Rube Appleberry, sketch
 WLS—Musical Program
2:00 P.M.
 NBC—Charlie Davis' Orch.: WREN
 KTBS WOAI WKY KWK KOA
 KPRC
 NBC—Ma Perkins, sketch: WSM WLW
 ★ CBS—Roads of Romance; Jerry
 Cooper, baritone: WDSU KMBC
 KFAB KTUL KRLD
 KMOX—Exchange Club
 KSL—Pavroll Builder
 KWTO—Wayne King's Music
 WBAP—Markets
 WDAF—Aunt Sammy's Chat
 WLS—Homemakers; Wm. O'Connor
 WSMB—Enrique Tuit, pianist
 WWL—Merchants' Express
2:15 P.M.
 CBS—Roads of Romance; Jerry Coop-
 er, baritone: KOMA KLZ
 NBC—Dreams Come True: WLW WSM
 WSMB
 KMOX—Dynamite Jim
 KWTO—Chronicles
 WBAP—Charlie Davis' Orch. (NBC)
 WDAF—Dance Orchestra
 WLS—Fanfare; Wyn Orr
2:30 P.M.
 NBC—Roy Shield's Orch.: KTBS WSM
 WBAP WSMB WOAI WKY KWK
 CBS—Roads of Romance: KMOX
 WDSU
 NBC—Song of the City: WDAF WLW
 KOA—Jerome Twichell's Orch.

KSL—Utah College Program
 KWTO—Shrine Mosque
 WGN—June Baker, home management
 WLS—Parties and Games
2:45 P.M.
 CBS—Roads of Romance: KSL WIBW
 WDAF—Woman's Radio Review (NBC)
 WLS—Grace Wilson; Wm. O'Connor
 WLW—Business News
3:00 P.M.
 NBC—Blue Room Echoes: WSMB
 WSM
 NBC—Betty and Bob, drama: WKY
 KPRC KOA KVOO KWK WDAF
 WFAA WOAI WENR
 CBS—Visiting America's Little House:
 KRLD KFAB KMBC WDSU KLZ
 KOMA KTUL
 KMOX—Two Doctors; Al Roth's Orch.
 KSL—Payroll Builder
 KWTO—Rainbow Hawaiians
 WLW—Life of Mary Sothorn, drama
 WREN—Mood Musicale
 WWL—Ed Larnan, organ recital
3:15 P.M.
 NBC—Dorothy Page, vocalist: KWK
 WREN KTBS KOA KPRC
 NBC—Chick Webb's Orch.: WDAF
 WSMB
 CBS—Salvation Army Band: KOMA
 KLZ WDSU KRLD KTUL
 KMBC—The Sunshine Lady
 KWTO—Slim & Shorty
 WENR—Program Preview
 WFAA—Jay Burnett, songs
 WLW—Jimmy Arlen, baritone
 WOAI—Stock Quotations
3:30 P.M.
 NBC—Arlene Jackson, songs: WSM
 CBS—Dick Messner's Orch.: KSL
 KTUL KOMA WDSU KRLD KFAB
 KRLD
 NBC—Ma Perkins, sketch: WDAF
 KPRC WOAI WENR KVOO WKY
 KOA WFAA
 NBC—Platt & Nierman: WREN KWK
 WSMB
 KMBC—The Classic Hour
 KWTO—Souvenirs of Song
 WLW—Betty and Bob, sketch
 WWL—Dance Orchestra
3:45 P.M.
 NBC—Archie Bleyer's Orch.: WENR
 WREN WSM WSMB
 CBS—Dick Messner's Orch.: WIBW
 WIBW KMBC
 NBC—Dreams Come True: WDAF
 WFAA KPRC WOAI KOA WKY
 KWTO—Musical Jigsaws
 WLW—The Jacksons, comedy
4:00 P.M.
 NBC—Stanleigh Malotte, songs:
 WREN WENR KWK
 ★ CBS—Loretta Lee, songs: KTUL
 KLZ WDSU KFAB KOMA KMOX
 KSL WIBW
 NBC—Nat'l Congress P. T. A.: KOA
 WFAA WDAF WSMB KTBS WKY
 WOAI WSM
 KMBC—Between the Bookends (CBS)
 KWTO—Lee George, sports
 WLW—Adventure of Donald Ayer
 WWL—Henry's Troubles
4:15 P.M.
 NBC—Three Scamps: WREN
 CBS—Grace Dunn & Norm Sherr:
 KLZ KTUL KOMA KRLD KMBC
 WIBW
 KMOX—Window Shoppers
 KSL—Dental Clinic
 KWK—Alice Joy, songs (NBC)
 KWTO—Markets
 WENR—P. T. A. Congress (NBC)
 WLW—Tim Healy
 WWL—Germaine Cazenave
4:30 P.M.
 NBC—Maurie Sherman's Orch.: KWK
 WENR
 CBS—Organ & A. M. A. Speaker:
 KOMA KRLD KSL KLZ KFAB
 NBC—Tales of Courage: WSM WSMB
 KVOO WKY WFAA WOAI WDAF
 KTBS
 NBC—Singing Lady: WLW
 KMBC—News; Program Bugle
 KMOX—The Strolling Bard
 KOA—Al Pearce's Gang
 KWTO—Paul Whiteman's Music
 WENR—News
 WWL—Johnny de Droit's Orchestra
4:45 P.M.
 NBC—Jesters Trio: WOAI WKY
 WDAF WFAA WSM WSMB
 CBS—Miniatures: KTUL KRLD
 KOMA KSL
 NBC—Ranch Boys: WENR WREN
 KWK KTBS KPRC
 KMBC—The Publicity Pups
 KMOX—Harmonettes
 KWTO—News
 WLW—Jack Armstrong, sketch
5:00 P.M.
 NBC—Xavier Cugat's Orch.: WOAI
 KOA KTBS WKY
 CBS—Billy Mills' Orch.: KOMA KSL
 KLZ KMBC KRLD KFAB

NBC—William Lundell Interviews
 Lawrence Stallings' "The World's
 Best Movies": KVOO KPRC WENR
 WSMB
 NBC—Dick Steele the Boy Reporter:
 WDAF
 KMOX—Three Brown Bears
 WFAA—Paper Moon, drama
 WLW—Orchestra; Bailor Axton
 WREN—The Thrill Hunter
 WSM—String Ensemble
 WWL—The Southsiders
5:15 P.M.
 CBS—Those McCarthy Girls: KOMA
 KRLD KSL KLZ WDSU KTUL
 NBC—Tom Coakley's Orch.: WSMB
 WREN KPRC KVOO
 CBS—Skippy: KMOX KMBC
 KGBX—Dinner Music
 WDAF—Service Reports
 WENR—Mysterious Island (NBC)
 WFAA—Twilight Serenaders
 WLW—Bachelor of Song
 WSM—Financial News
 WWL—Vic Ledbetter
5:30 P.M.
 NBC—News; Mary Small, songs:
 WDAF
 CBS—Jack Armstrong: KMOX
 NBC—News; Armand Girard, baritone:
 WKY WOAI KWK KTBS KPRC
 KOA WSMB WREN
 KGBX—Broadcast Bulletin
 KMBC—Big Brother Club
 KSL—Junior Hour
 WBAP—Thrills of Tomorrow
 WENR—What's the News?
 WLW—Bob Newhall, sports
 WSM—Freddie Rose, pianist
 WWL—Y. M. B. C. Talk
5:45 P.M.
 CBS—Edward Wurtzebach's Orch.:
 KRLD KOMA WDSU WIBW
 NBC—Lowell Thomas, today's news:
 WLW
 NBC—Orphan Annie: WENR WREN
 WSMB WOAI WBAP WSM KPRC
 KTBS WGN WKY KWK
 KGBX—Tunerville Triplets
 KMBC—Happy Hollow
 KMOX—Four Shamrocks; Orchestra
 KOA—Microphone News
 WDAF—Jack Armstrong
 WWL—Smoke Ring Troubadours

Night

6:00 P.M.
 CBS—Dan Russo's Orch.: KRLD
 KTUL KLZ
 ★ NBC—Amos 'n' Andy: KVOO WLW
 WENR
 NBC—Jack & Loretta Clemens: WSM
 KTBS KOA
 KFI—Bennie Watson, songs
 KGBX—Family Organ
 KMBC—As Kansas City Dines
 KMOX—Adventures of Jimmy Allen
 KSL—Broadcasters Review
 KWTO—News
 WBAP—Three Rogues of Rhythm
 WDAF—Winthrop Williams, tenor
 WOAI—Twilight Melodies
 WSMB—Tarzan, drama
 WWL—Dinner Hour
6:15 P.M.
 NBC—Don Pedro's Orch.: WSM WKY
 KFI
 NBC—Gems of Melody: WENR KTBS
 WREN
 CBS—Red Grange; Football Fore-
 casts: KMOX KLZ WDSU KTUL
 KMBC
 KASA—Views of Today's News
 KGBX—Dinner Music
 KOA—Everybody Sing (NBC)
 KOMA—Dan Russo's Orch. (CBS)
 WBAP—Dance Orchestra (NBC)
 WDAF—Adventures of Jimmy Allen
 WLW—Lum and Abner, sketch
 WSMB—Borrah Minevitch's Rascals
6:30 P.M.
 ★ CBS—IRONIZED YEAST PRE-
 sents Whispering Jack Smith's
 Orch.: WABC
 NBC—Burnt Cork Dandies; Al Ber-
 nard; Paul De Mont: WDAF
 CBS—Buck Rogers: KMBC WDSU
 KMOX KRLD
 KGBX—Twilight Romance
 KOA—Thrills of Tomorrow
 KOB—Cecil and Sally
 WFAA—Rhythm Time
 WLW—String Trio
 WOAI—The Whitaker Family
 WWL—Sons of Pioneers
6:45 P.M.
 CBS—Between the Bookends: WIBW
 KLZ KTUL
 ★ NBC—Shirley Howard, songs:
 WREN KTBS KWK WREN WSMB
 ★ CBS—Boake Carter, News: KMBC
 KMOX
 NBC—Frank Buck's Adventures:
 WDAF KVOO
 T. N.—Clem & Tina, the 49ers: WSM
 WOAI
 KGBX—Commercial Parade
 KOA—Smilin' Ed McConnell

WANTED!

REPRESENTATIVES FOR A NEW

type scientific radiator solder with superior selling points. A gold bronze solder which stops leaks instantly. Use with any anti-freeze. Dependable and fully guaranteed.

Now Is The Season—Make \$10 Daily

Every gas station, garage, hardware store, etc., are prospects. Retail price 25 cents. Ideal for full or part-time proposition. We all use gas—they use our product. Pays agents 133% profit. Send .75 cents stamps for sample card of 12 capsules and sales proposition. Order your sample TODAY.

NATIONAL LABORATORIES
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PEA-MATIC
REPEATER-12 SHOT

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Here it is, boys. You can have an immense amount of fun with this new pistol. It shoots 12 to 15 ordinary peas without reloading. All you need do is to load the gun with peas, pull the trigger and keep on firing until the barrel is empty. Then reload and fire again. It is absolutely harmless and safe. Nothing to explode. These pistols sell like hot cakes so get yours AT ONCE. Be the first boy in your town to own one of these automatic repeating pistols and be the envy of all the other kids in the neighborhood. PRICE 25c.

25c Post-paid.

Buy catalog of novelties, jokes, tricks, puzzles, books, etc. 10c

JOHNSON SMITH CO., Dept. 117, RACINE, WIS.

NEW Deodorizer
for Bathrooms

AGENTS... UP TO \$10 & \$15 IN A DAY

HERE'S an invention that housewives everywhere eagerly welcome. At last a way to banish unpleasant odors in bathrooms. A Puro Bowl-Itizer inside the toilet bowl, actually seems to absorb odors and replace them with a delicate perfume that everybody likes. Guaranteed as advertised in Good Housekeeping Magazine. Every home a prospect!

One of 10 RED HOT SEL- LERS. Agents clean up \$10 and \$15 in a day—Distributors up to \$5,000 and \$6,000 a year! Write at once for details and full-size FREE SAMPLE.

THE PURO CO., Dept. R2293, 3107 Pine St., St. Louis Mo

Contests on the Air

Time Shown Is Central Standard

SUNDAY

12:30 p. m., NBC-WEAF network, "Little Miss Bab-O Surprise Party." Prizes: 1st, sedan automobile; 2nd, fur coat; 3rd, two combination motion-picture cameras and projectors; 25 wrist watches. Nature, letter-writing. Two duplicate contests closing November 4 and December 20. Sponsor, B. T. Babbitt Co.

4:45 p. m., NBC-WJZ network, Albert Payson Terhune Dog Dramas. Prizes: Five motion-picture cameras together with complete dog kits; fifteen additional dog kits. Nature, most interesting or appealing dog snapshots. Closes weekly on Friday following program. Sponsors, Spratt's Patent, Ltd.

6:45 p. m., NBC-WEAF network, Wendell Hall, the "Red-Headed Music Maker." Prizes: Five \$50 17-jewel wrist watches for five best jingles Mr. Hall can sing to "It Ain't Gonna Rain No More." Sponsor, F. W. Fitch Co.

WEDNESDAY

9:15 p. m., NBC-WJZ network, Madame Sylvia's "Movietime in Hollywood." Prizes: Three copies weekly of dresses worn by Hollywood stars in current motion picture films. Nature, letter-writing. Sponsor, Ralston Purina Mills.

FRIDAY

7:30 p. m., CBS-WABC network, "True Story Court of Human Relations." Re-broadcast 10:30 p. m. Weekly contest.

Prizes: 4-door sedan and \$100 all-wave receiving set. Nature, best verdict re case given in broadcast. Sponsor, MacFadden Publications.

THROUGH THE WEEK

6:15 p. m., Monday to Friday inclusive, NBC-WEAF network, also at 10:15 p. m. on NBC split network. Gene and Glenn. Prizes: 100 Gillette blue blades each program for best "Blue Streak Drama" written by listeners in form of dramatized commercial. Sponsor, Gillette Safety Razor Co.

7:15 p. m., Monday, Wednesday and Friday, CBS-WABC network, Edwin C. Hill's "The Human Side of the News." Also rebroadcast at 10:15 p. m. Prize: each program, \$500 fur coat of winner's size and choice. Nature, best 25-word letter regarding product mentioned in broadcast. Closing date, one week from each broadcast; series to continue indefinitely. Sponsor, Wasey Products, Inc.

ON INDEPENDENT STATIONS

WBT, Charlotte, N. C., Monday, Wednesday and Friday at 1 p. m., "Just the Two of Us." Cash prizes for word building. Sponsor, Pathfinder Magazine.

WFAA, Dallas, Texas, Tuesday and Friday at 10:45 a. m., "Women's Mirror" program. Prizes: \$2.50 for best title for a song.

WFAA, Dallas, Texas, Monday and Thursday at 5 p. m., "Paper Moon," murder drama. Unannounced prizes for best pre-climax solutions to mystery.

Studio News and Notes

Smilin' Ed McConnell, often considered radio's greatest one-man show, is once again a presentation of WSM, Nashville, Tennessee. And thereby hangs a tale, a tale of a man now numbered among the great who has not forgotten where he began.

Back in 1928 a lamp company in the central states decided to utilize what then was a novel advertising medium, radio. And in casting about for an offering for radio, this company selected an unknown, ED MCCONNELL, and put him on the air over WSM, a station then struggling for the national prestige it now enjoys.

Smilin' Ed, as he was soon known, attracted the attention of the listeners with his novel entertainment. Soon he had established a reputation, moved from the local station to a national network. His earnings increased with his reputation until he was in a position to dictate to sponsors.

But each Winter since then, Ed has returned to WSM in a series of programs for the same sponsor. Last year several stations in central and southeastern states were joined to WSM in a privately conceived network; this year, as before, the program is strictly local. Many artists

(Continued on Page 29)

8 INCHES OFF WAISTLINE

"Director Belt reduced my waistline from 42 to 34 inches. I feel 10 years younger. Constipation gone—no tired, bloated feeling after meals."—G. Newton, Troy, N. Y.

Director Belt instantly improves your appearance, puts snap in your step, relieves "shortness of breath," restores **YOUR VIGOR as fat vanishes.**

Loose, fallen abdominal muscles go back where they belong. Gentle massage-like action increases elimination and regularity in a normal way without use of harsh, irritating cathartics. You look and feel years younger.

Let us prove our claims. No obligation. Write today for trial offer.

NEW EASY WAY NO DRUGS NO DIET

1. LONDON & WARNER 360 N. Michigan Ave. Dept. R-29 Chicago, Ill.

\$323,000.00 IN PRIZES!

Announced in 1 issue of CONTEST NEWS given by mfrs., publishers, etc., for slogans, titles, recipes, limericks, etc.

SPECIAL: 6 mos. subscription to Contest News and 32-p. booklet, "How to Prepare Manuscripts and Contest Entries" both \$1. Single copy, Contest News, 25c. (coin)

The Contest News, Sta. A-20, Toledo, O.

How YOU Can Get into BROADCASTING

IT ISN'T necessary to be a "star" to make good money in Broadcasting. There are hundreds of people in Broadcasting work who are practically unknown—yet they easily make \$3000 to \$5000 a year, while, of course, the "stars" often make \$25,000 to \$50,000 a year.

If you have talent—if you have a good speaking voice, can sing, act, write, direct or sell—then there is an amazing new method of practical training developed by Floyd Gibbons, that fits you—right in your own home in your spare time—for the job you want.

Millions of dollars paid to trained talent every year. Men and women unknown today will be the high-salaried Graham McNamees, Olive Palmers and Floyd Gibbons of tomorrow. The Floyd Gibbons School will train you in the technique of Broadcasting so that you, too, may qualify for one of the big paying Broadcasting jobs open to men and women of talent and training.

Our FREE book, "How to Find Your Place in Broadcasting," gives full particulars regarding our Course. It tells you how to prepare for a good position in Broadcasting—how you can turn your hidden talents into money, without giving up your present job or making a single sacrifice of any kind. You learn at home in your spare time. Send Coupon at once for free book.

Floyd Gibbons School of Broadcasting
2000-14th St., N.W., Dept. 4P31, Washington, D. C.

Without obligation send me your free booklet "How to Find Your Place in Broadcasting" and full particulars of your home study Course.

Name Age
Please Print or Write Name Plainly
Address
City State

7:00 P.M.

★ NBC—Vallee's Variety Hour: WSM KOA KFI WBAP WLW KVOO KPRC WDAF WOAI WKY WSMB

★ CBS—Easy Aces: KMOX KMBC

★ NBC—O. Henry Stories, drama: KWK WREN

CBS—Al Roth's Orch.: KSL WIBW KGBX—Sully's Radio Spotlight

KOB—El Rancho Grande

WLS—Democratic Speaker

WWL—Castro Caraza's Orchestra

7:15 P.M.

CBS—Fray & Braggiotti, piano team: KMBC WIBW KOMA KRLD KLZ

KGBX—Dinner Music

KMOX—Aeolian Piano Recital

KSL—Tarzan, skit

WLS—Ford Rush; Ralph Emerson

WWL—Sons of Pioneers

7:30 P.M.

CBS—From Old Vienna: KOMA WDSU

NBC—Melodies Romantique: WREN WLS KWK

★ CBS—Forum of Liberty: KMOX KMBC

CBS—Carlos Molina's Orch.: WISN KRLD KLZ

KGBX—McEwen Brothers

KSL—Variety Program

7:45 P.M.

KGBX—Eileen

KOB—Behind the News

KSL—Krausemeyer and Cohen

WWL—Variety Program

8:00 P.M.

★ CBS—CAMEL CIGARETTES PRESENTS "The Camel Caravan"; Walter O'Keefe; Ted Husing; Annette Hanshaw, contralto; Glen Gray's Orch.: KMOX KRLD KOMA KTUL KMBC WIEW WDSU

★ NBC—Captain Henry's Show Boat: WDAF WSMB KTBS WSM WOAI WBAP KPRC WKY KOA KFI

Programs to Be Heard

9:30 P.M.

NBC—Economic Changes, talk: WREN KGBX—Song Bag

KMBC—Musical Cocktail; The Tattler

KOB—College Educational Program

WENR—George Olsen's Orchestra

WWL—Willard Program

8:15 P.M.

KGBX—Musical Headlines

KSL—Radio Mystery

WWL—Sterling Quarter Hour

8:30 P.M.

★ CBS—Fred Waring's Orch.: WDSU KMOX KOMA KSL KMBC KRLD KLZ KTUL KFAB WIBW

NBC—Musical Keys: WREN WENR

KGBX—Melody Race

WGN—Lum and Abner, sketch

WLW—Unsolved Mysteries

WWL—Variety Program

8:45 P.M.

KGBX—Rhythm Encores

KOB—Hi-Hilarities

WWL—Charles Bourgeois' Orchestra

9:00 P.M.

★ NBC—Paul Whiteman's Orch.: WDAF KTBS WLW KFI KTHS WBAP KPRC WOAI KOA WSMB WKY WSM KVOO

★ CBS—Forty-Five Minutes in Hollywood; Cal York, movie gossip: KSL KMOX

NBC—Roads That Move: WREN KWK WENR

CBS—Al Roth's Orch.: KRLD KLZ KGBX—Victor Varieties

KMBC—The Tattler

9:15 P.M.

KGBX—News

KMBC—Civic Theater Players

WLS—Hessberger's Orchestra

WWL—Educational Period

Thursday, Nov. 8

Continued from Preceding Page

11:30 P.M.

NBC—Buddy Rogers' Orch.: WDAF

CBS—Enoch Light's Orch.: KOMA

KLZ KTUL KMOX WIBW KMBC KSL

NBC—Dancing in the Twin Cities: WREN WSMB WKY KTHS KTBS KWK WSM KVOO KPRC

CBS—Earl Hines' Orch.: KFAB

KOA—Dance Orchestra

WENR—Jess Hawkins' Orchestra

WLW—Red Nichols' Orchestra

WOAI—Dance Orchestra

WWL—Dance Orchestra

11:45 P.M.

KFI—Dancing in Twin Cities (NBC)

KMBC—Charles Barnet's Orchestra

KMOX—When Day is Done, Organ

KSL—Mary and John

12:00 Mid.

NBC—Stan Myers' Orch.: WENR WFAA

KFI—Reporter of the Air (NBC)

KOA—Dance Orchestra

KSL—Dance Orchestra

WLW—Moon River, organ and poems

WREN—Variety Program

WWL—All Night Jamboree

12:15 A.M.

KFI—The Four Black-Birds

KOA—Orchestra with Soloist (NBC)

KSL—Night Boat

WBAP—Mallan Harmon's Orchestra

12:30 A.M.

NBC—Noble Sissle's Orch.: WKY WENR KVOO

KFI—Jimmy Grier's (NBC)

12:45 A.M.

KOA—Tom Coakley's Orchestra

KSL—Vincent Lopez' Orchestra

1:00 A.M.

KFI—Ted Fiorito's Orch. (NBC)

10:00 P.M.

★ NBC—Amos 'n' Andy: KOA WREN WKY WOAI KPRC WSMB KFI WSM KWK WDAF KTHS WFAA WENR

★ CBS—Myrt & Marge: KOMA KLZ KMOX KSL KMBC KFAB WDSU KRLD

WLW—News; Spanish Music

WWL—Smoky Joe and Teatrain

10:15 P.M.

NBC—Jesse Crawford, organist: WENR

NBC—Gene and Glenn, comedy: WSM KOA WDAF KPRC WOAI KTHS KTBS WSMB WFAA

NBC—Del Campo's Orch.: WREN

CBS—Little Jack Little's Orch.: KTUL KRLD WIBW KMBC

KFI—Symphony Hour

KMOX—Sports; Blue Steele's Orch.

KSL—Mirth Parade

WWL—Dance Orchestra

10:30 P.M.

NBC—Eddy Duchin's Orch.: WSM KVOO WREN KTBS WKY KWK

NBC—Dorsey Brothers' Orch.: WDAF

★ CBS—CAMEL CIGARETTES PRESENTS "The Camel Caravan"; Walter O'Keefe; Annette Hanshaw; Ted Husing; Glen Gray's Orch.: KSL KLZ

KOA—Sports on Tap

WENR—The Hoofinghams, sketch

WFAA—Jay Burnett, the songfellow

WGN—Wayne King's Orchestra

WLW—Dance Orchestra

WOAI—Freddy Bergin's Orchestra

WSMB—Jules Baduc's Orchestra

WWL—The Charm Club

10:45 P.M.

CBS—Leon Belasco's Orch.: WDSU KFAB

KMOX—Football Program

KOA—Variety Program

WENR—Art Kassel's Orchestra

WFAA—Eddie Duchin's Orch. (NBC)

WGN—Jan Garber's Orchestra

WSMB—Joe Capraro's Orchestra

WWL—Creole Serenaders

11:00 P.M.

NBC—George Olsen's Orch.: WSM WREN KVOO WENR KTBS KWK WSMB KPRC KTHS WOAI

NBC—Enric Madriguera's Orch.: WDAF WKY

CBS—Paul Sabin's Orch.: KFAB KMBC KOMA WIBW KTUL KSL KMOX

KOA—Comedy Stars of Hollywood

WFAA—Richard Cole's Orchestra

WLW—Dance Orchestra

11:15 P.M.

NBC—George Olsen's Orch.: KOA WSMB

KFI—Symphony Hour (NBC)

Programs for Friday, November 9

Star ★ Indicates High-Spot Selections

5:30 A.M.
 KMOX—Home Folks' Hour
 WLW—Top of the Morning

5:45 A.M.
 KMOX—Dynamite Jim

6:00 A.M.
 KMOX—Mountain Minstrels
 WLW—Family Prayer Period

6:15 A.M.
 KMOX—Home Folks Hour
 WLW—Morning Devotions

6:30 A.M.
 KMBC—Morning Devotions
 KMOX—The Old Trapper
 WDAF—Over the Coffee Cups
 WLW—Rhythm Jesters
 WSM—Rise and Shine

6:45 A.M.
 KMBC—Tex Owens, songs
 KMOX—The Three Hired Men
 WDAF—The Bible Lesson
 WFAA—Peg Moreland, songs
 WLW—Plantation Days

7:00 A.M.
 NBC—Richard Leibert, organist:
 WLW

NBC—Morning Devotions: WREN
 KTBS KTHS KVOO WKY KWK
 WOAI WSMB

KMBC—Musical Time
 KMOX—Melody Weavers & Skeets
 WDAF—Musical Clock
 WFAA—Early Birds & Jimmie Jefferies
 WLW—News

WDL—Musical Program

7:15 A.M.
 NBC—Laudt Trio & White: WREN
 KTBS KTHS KVOO WKY KWK
 WOAI WSMB

KMOX—Novelty Boys
 WLS—Arkansas Woodchopper

7:30 A.M.
 NBC—Cheerio: WLW WSM WSMB
 KTHS KTBS WKY WOAI

NBC—Lew White, organist: WREN
 KWK

KMBC—News Flashes
 KMOX—Tick Tock Revue
 KSL—Morning Musicale
 WLS—Jolly Joe and His Pet Pals
 WWL—Lew White

7:45 A.M.
 KMBC—Musical Time
 KMOX—German Program
 WFAA—Blue Bonnet Harvesters
 WLS—Spare Ribs and Ralph Emerson

8:00 A.M.
 CBS—Metropolitan Parade: KMBC
 KTUL WIBW KSL KOMA KFAB
 KRLD

NBC—Breakfast Club: WREN KOA
 WSMB KTBS KPRC KTHS WOAI
 KVOO

KMOX—Dance Melodies
 WLS—Morning Devotions
 WLW—Joe Emerson, Hymns
 WSM—Morning Devotion
 WWL—James Willson, hymns

8:15 A.M.
 NBC—Breakfast Club: WKY
 KMOX—Metropolitan Parade (CBS)
 KSL—Morning Watch
 WFAA—Morning Serenaders
 WLS—Hoosier Hot Shots and Arkie
 WLW—Health Talk
 WSM—Leon Cole, organist
 WWL—Henry Dupre

8:30 A.M.
 CBS—Metropolitan Parade: WIBW
 WDSU

NBC—Mystery Chef: WDAF
 KMOX—The Corn Huskers
 WBAP—Between Us
 WLS—Ford Rush
 WLW—Jack Berch; Orchestra
 WSM—Breakfast Club (NBC)
 WWL—Morning Musical Moments

8:45 A.M.
 CBS—The Cosmopolitans: KOMA
 KMBC KRLD

NBC—Johnny Marvin, tenor: WDAF
 T.N.—Magic Hour: WBAP WOAI
 KMOX—Fashion Parade
 KWK—Breakfast Club (NBC)
 WLS—Morning Minstrels
 WLW—Walter Furniss

9:00 A.M.
 NBC—News; Breen & de Rose: WKY
 KTHS KTBS WBAP WOAI

NBC—Josephine Gibson: WSM WKY
 WSMB KVOO KWK

CBS—News; Bluebirds Trio: KLZ
 KMOX KTUL WDSU

KMBC—Fashion Flashes
 KOA—Harvest of Song
 KSL—Morning Melodies
 WDAF—Betty Crocker
 WLS—The Westerners; Roundup
 WLW—Organ Recital
 WREN—Weather Forecast
 WWL—Just Home Folks

9:15 A.M.
 NBC—Clara, Lu 'n' Em, gossip: WLW
 WSM KVOO WDAF WKY WBAP
 WSMB WOAI KPRC WGN

CBS—Song Reporter: WDSU
 NBC—Hazel Arth: WREN KOA
 KMBC—Melody in the Morning
 KMOX—Betty Crocker

9:30 A.M.
 CBS—Marion Carley, pianist: KOMA
 KLZ WDSU KMOX

NBC—Today's Children: WKY KWK
 WBAP WREN KPRC WLS WOAI
 KOA

KMBC—Window Shopping,
 WDAF—Variety Hour
 WLW—Livestock Reports; News
 WSM—Radio Kitchen
 WSMB—Ida Bailey Allen
 WWL—"Gaga" and the Barker

9:45 A.M.
 NBC—News; Radio Kitchen: WSMB
 WKY WREN

CBS—The Three Flats, male trio:
 KMBC KLZ KOMA WDSU KTUL
 KRLD

NBC—Betty Crocker: KTHS WOAI
 WLW WBAP KPRC KVOO KOA

KMOX—Let's Compare Notes
 WDAF—Dance Selections
 WLS—The Dean Boys

10:00 A.M.
 ★ NBC—Music Appreciation Hour:
 WSM KWK WKY WSMB WREN
 WLW KTBS WDAF KOA WOAI
 KPRC KTHS WBAP

CBS—Rambles in Rhythm: WDSU
 CBS—Cooking Closeups: KMOX
 KMBC—The Sunshine Lady
 KSL—Ensemble
 WLS—Shoppers' Service
 WWL—Tony's Merry-makers

10:15 A.M.
 CBS—E. Hall Downes, bridge talk:
 KLZ KFAB KMBC KTUL KSL
 WDSU KRLD

KMOX—Women's Side of the News
 WLS—Livestock; Markets

10:30 A.M.
 CBS—Army Band: KMOX KOMA
 KLZ KFAB KMBC KTUL KSL
 WDSU KRLD

WLS—Today's Kitchen

10:45 A.M.
 CBS—The Cadets: KMBC KMOX
 KSL—Variety Program
 WFAA—Woman's Mirror
 WWL—Farm and Home Hour

11:00 A.M.
 NBC—Piano Recital: WDAF
 NBC—Fields and Hall, songs: WSMB
 KVOO WREN WSM KTBS WOAI

CBS—Voice of Experience: KMBC
 KLZ KSL KMOX

KOA—Cookbook Sherlocks
 KWTO—Lotus Land
 WFAA—Ida Bailey Allen
 WGN—Tom, Dick and Harry
 WLS—Federal Home Program
 WLW—Salt & Peanuts
 WWL—College of Music

11:15 A.M.
 NBC—Josephine Gibson, hostess coun-
 sel: WFAA WOAI WLS WREN KOA
 KWK WKY

CBS—CORN PRODUCTS REFINING
 Co. Presents "The Gumps," skit:
 WDSU KMBC KMOX

NBC—Charles Sears: KTHS WREN
 WSM WSMB

KSL—Jeannie Lee
 WDAF—Service Reports
 WFAA—Wanderers
 WLW—Stock Reports
 WWL—Flying Fools

11:30 A.M.
 NBC—Farm and Home Hour: WFAA
 WREN WSMB KTHS KOA KPRC
 WOAI KVOO WKY KWK WSM
 KTBS WDAF

CBS—Allan Leaffer's Orch.: KRLD
 KSL KOMA KMBC WDSU KTUL
 KLZ

KMOX—Magic Kitchen
 WLS—Mrs. Anna J. Peterson
 WLW—Cousin Bob's Kinfolk

11:45 A.M.
 KMBC—News
 WLS—Markets; Weather; News
 WWL—Stanback

Afternoon

12:00 Noon
 CBS—Geo. Hall's Orch.: WDSU
 CBS—Just Plain Bill: KMOX KSL
 KLZ KMBC

KASA—News
 KWTO—Sully's Radiatorial
 WFAA—Markets; Xylophonics
 WLS—Virginia Lee & Sunbeam
 WLW—Farm and Home Hour (NBC)
 WWL—Salon Orchestra

12:15 P.M.
 CBS—Geo. Hall's Orch.: KSL KOMA
 KMBC—Tex Owens, songs
 KMOX—Piano Interlude
 KOA—Marietta Vasconcellis
 KOB—Homemakers' Program
 KWTO—Luncheon Music
 WFAA—Mrs. Tucker's Children
 WLS—Prairie Farmer Dinnerbell
 WWL—Studio Orchestra

12:30 P.M.
 CBS—Little Jack Little, songs: KRLD
 KMBC KMOX

★ NBC—Vic & Sade: WREN WSMB
 WKY KWK KTBS

T.N.—W. Lee O'Daniel's Doughboys:
 WBAP WOAI KPRC
 KOA—Ida Bailey Allen
 KSL—Variety Program
 KWTO—News
 WDAF—Melody Parade
 WGN—Mid-day Service
 WLS—Jim Poole; Livestock
 WLW—Dance Orchestra
 WSM—Markets
 WWL—Variety Program

12:45 P.M.
 CBS—Cadets Quartet: KTUL KSL
 KOMA WDSU KLZ KMBC KMOX
 KRLD

NBC—Words and Music: WSM
 WSMB KPRC KTBS

CBS—Samuel De Jong's Orch.: WISN
 KOA—Livestock; Produce Reports
 KWTO—Ozarkanna Corners
 WBAP—Dance Orchestra
 WDAF—Dance Orchestra
 WLS—Democratic Speaker
 WLW—Red Nichols' Orchestra
 WOAI—Crazy Band
 WREN—Songs of Long Ago
 WWL—Light Crust Doughboys

1:00 P.M.
 CBS—Marie, Little French Princess:
 KMOX WDSU KRLD KSL KLZ
 NBC—Magic of Speech: WDAF WSM
 KOA KTBS WSMB

NBC—Words and Music: KWK WREN
 T.N.—Chuck Wagon Gang: WBAP
 WOAI KPRC

KMBC—Magazine of the Air
 KOB—Motor Patrol Broadcast
 WLS—Hoosier Hot Shots
 WLW—Ohio School of the Air
 WWL—Variety Program

1:15 P.M.
 ★ CBS—Romance of Helen Trent:
 KRLD WDSU KMOX KSL KLZ
 KOB—Home and Farm Hour
 KWTO—Leroy James
 WBAP—Dance Orchestra
 WLS—Rangers & John Brown
 WOAI—Mack Rogers' Orchestra
 WWL—Eddy Program

1:30 P.M.
 CBS—School of the Air: KTUL
 KLZ WDSU KFAB KSL KOMA
 KRLD KMBC KMOX

NBC—The Sizzlers: WDAF KVOO
 NBC—Smack Out: KWK WSMB
 WSM KOA KTBS WREN KPRC
 KOB—Hi-Hilarities
 KWTO—Spice of Life
 WBAP—Studio Ensemble
 WWL—Castro Caraza's Orchestra

1:45 P.M.
 NBC—Judy and Jane, sketch: WDAF
 WBAP WKY WOAI

NBC—Vic & Sade: WSMB
 NBC—Alden Edkins, bass: WREN
 WSM KWK
 KOA—Orchestra
 KOB—Eb and Zeb
 KWTO—Parade
 WLS—George Simons, tenor
 WWL—Light Crust Doughboys

2:00 P.M.
 CBS—Four Showmen: KFAB KTUL
 WDSU KRLD KMBC KSL

NBC—Ma Perkins: WLW WSM
 NBC—Marine Band: WREN KWK
 WKY KTBS KOA WOAI KPRC

KMOX—Exchange Club
 KWTO—Charlie & Rudy
 WBAP—Missing Men
 WDAF—Beauty Parade
 WLS—Homemakers
 WSMB—Mrs. A. P. Perrin talk
 WWL—Merchants Express

2:15 P.M.
 NBC—Marine Band: WBAP WSMB
 WLW WSM

CBS—Nat'l Educational Prem.: KRLD
 KOMA KLZ KTUL KMBC

NBC—The Wise Man: WDAF
 CBS—Waltz Time: WISN
 KMOX—Dynamite Jim
 KWTO—Chronicles
 WLS—Fanfare; Wyn Orr

2:30 P.M.
 CBS—Grab Bag: KTUL KMOX KSL
 KRLD WISN

NBC—Woman's Radio Review: WDAF
 KMBC—Magazine of the Air
 KOA—Jerome Twichell's Orchestra
 KWTO—Organ Recital
 WLS—Little Home Theater

2:45 P.M.
 WBAP—Markets
 WLS—Ford Rush; John Brown
 WLW—Business News

3:00 P.M.
 NBC—Broadcast from London; Prime
 Minister Ramsay MacDonald: WSM
 WSMB

CBS—B'cast from London; Prime
 Minister Ramsay MacDonald: KRLD
 WISN KOMA KFAB KTUL

NBC—Betty and Bob, drama: WENR
 WKY KPRC KOA KVOO WFAA
 KWK WOAI WDAF

KMOX—Two Doctors; Al Roth's Orch.
 KSL—Payroll Builder
 KWTO—Rainbow Hawaiians
 WLW—Life of Mary Sothorn
 WREN—Favorite Quartet
 WWL—Ed Larmen

3:15 P.M.
 NBC—Dorothy Page, songs: WREN
 KWK KTBS KOA KPRC
 KWTO—Slim & Shorty
 WDAF—Br'dcast from London (NBC)
 WREN—Madame De Sylvara
 WFAA—Jay Burnett, the Songfellow
 WLW—Adlerika
 WOAI—Stock Quotations

3:30 P.M.
 NBC—Master Music Hour: WSMB
 WSM

NBC—Three C's: WREN KWK
 NBC—Ma Perkins: WDAF WOAI
 WFAA KTBS KPRC WENR WKY
 KOA

KWTO—Travel Talk
 WLW—Betty and Bob, sketch
 WWL—Variety Program

3:45 P.M.
 NBC—Gen. Fed. of Women's Clubs:
 WREN KPRC WFAA WKY KTBS
 WOAI

CBS—This & That Revue: KRLD
 WISN KSL KTUL KOMA
 KOA—Betty Marlow
 WDAF—The Lady Next Door
 WENR—Program Preview
 WLW—The Jacksons, comedy
 WWL—Joseph Scramm, pianist

4:00 P.M.
 CBS—Billy Mills' Orch.: KOMA KSL
 KTUL KFAB WIBW

★ NBC—Al Pearce's Gang: WREN
 WENR KTBS WSM WKY KOA
 WOAI WSMB KVOO

KMBC—Between the Bookends (CBS)
 KMOX—The Blue Buddies
 KOB—Ralph Romero's Rhumba Band
 KWTO—Lee George, sports
 WDAF—Song Matinee
 WFAA—Young Artists
 WLW—Dorothea Ponce
 WWL—Henry's Troubles

4:15 P.M.
 CBS—Grace Dunn & Norm Sherr:
 WIBW KRLD KOMA KLZ KTUL
 KMBC

NBC—Alice Joy, songs: WENR WREN
 KVOO KTBS WSMB WSM WFAA
 WKY KWK WOAI KOA

NBC—Tom Mix's Shooters: WLW
 KMOX—Window Shoppers
 KSL—Clinic of the Air
 KWTO—Markets
 WWL—Robinson's Humming Four

4:30 P.M.
 CBS—Milton Charles, organist: KOMA
 KRLD KLZ KSL

NBC—Singing Lady: WLW

★ NBC—Nellie Revell Interviews:
 WSMB KPRC KOA KTBS WKY
 WSM WOAI
 KMBC—News
 KMOX—Georgia Erwin, songs
 KWTO—Harry Bruton
 WDAF—Council Speaker
 WENR—Maurie Sherman's Orch.:
 WFAA—George Pettit, tenor
 WREN—News
 WWL—Johnny de Droit's Orchestra

4:45 P.M.
 CBS—Miniatures: KOMA KSL KTUL
 ★ NBC—Capt. Tim Healy: WOAI
 WFAA KPRC WDAF KVOO

NBC—Ranch Boys: WENR WREN
 KOA WKY KPRC WFAA KTBS
 WOAI KWK

KMBC—From the Piano Bench
 KMOX—Russ Brown and Ensemble
 KWTO—News
 WLW—Jack Armstrong, sketch
 WSM—Waltz Time
 WSMB—Enrique Tuit, pianist

5:00 P.M.
 CBS—Songs of Long Ago: KOMA KSL
 KLZ KRLD

NBC—Dick Steele, sketch: WDAF
 CBS—H. V. Kaltenborn: WDSU KFAB
 NBC—Jack Berger's Orchestra:
 WENR KPRC KOA WOAI WSMB
 KTBS WFAA

CBS—Adventure Hour: KMOX KMBC
 WLW—Jimmy Arlen Orchestra
 WREN—Coleman Cox philosopher
 WSM—Grady Moore's Hawaiians
 WWL—Variety Program

5:15 P.M.
 CBS—Texas Rangers: KOMA KRLD
 KSL KLZ KTUL

CBS—Robert Mack's Orch.: WDSU
 NBC—Jack Berger's Orch.: WREN
 WKY

CBS—Skippy: KMBC KMOX
 KGBX—Dinner Music
 WDAF—Service Reports
 WENR—Mysterious Island (NBC)
 WFAA—Jimmie Allen's Air Adventure
 WLW—Al and Pete
 WSM—Financial News
 WWL—Abbie Brunies' Orchestra

5:30 P.M.
 NBC—News; Gale Page, songs: KTBS
 KPRC WREN WKY KOA WOAI

CBS—Jack Armstrong: KMOX
 E. T.—Robin Hood: WBAP WDAF
 KGBX—Broadcast Bulletin
 KMBC—Big Brother Club
 KSL—Junior Hour
 WENR—What's the News
 WLW—Bob Newhall, sports
 WSM—Freddie Rose, pianist
 WSMB—Thrills of Tomorrow
 WWL—Mayor Bayou Pom Pom

5:45 P.M.
 CBS—Edward Wurtzbach's Concert
 Orch.: KLZ KOMA KRLD WDSU
 WIBW

NBC—Lowell Thomas: WLW
 NBC—Orphan Annie: WENR WREN
 WSM WSMB KPRC KTBS WGN
 WBAP WKY KWK WOAI

KGBX—Leonard and Gerald
 KMBC—Happy Hollow
 KMOX—Four Shamrocks; Orchestra
 KOA—Microphone News
 WDAF—Jack Armstrong
 WWL—Variety Program

Night

6:00 P.M.
 CBS—Dan Russo's Orch.: KRLD
 KTUL

★ NBC—Amos 'n' Andy: KVOO WLW
 KTHS WENR WKY

NBC—Gould & Shefter: KTBS WSMB
 WSM

KFI—California Teachers
 KGBX—Around the Family Organ
 KMBC—As Kansas City Dines
 KMOX—Adventures of Jimmy Allen
 KOA—Comedy Capers
 KSL—Payroll Builder
 WBAP—Rhythm Makers
 WDAF—Virginia Jones, pianist
 WOAI—Twilight Melodies
 WWL—Dinner Hour

6:15 P.M.
 CBS—Red Grange, Football Forecast:
 KMOX WDSU KTUL KLZ KMBC

NBC—Mildred Bailey, songs: WSM
 KTBS WENR KWK WOAI

CBS—Dan Russo's Orch.: KOMA
 KFI—Organ Recital
 KGBX—News Parade
 KOA—Stamp Club
 WBAP—Plantation Echoes
 WDAF—Adventures of Jimmy Allen
 WKY—Don Pedro's Orch. (NBC)
 WLW—Lum and Abner, sketch
 WSMB—Dance Music

6:30 P.M.
 NBC—ALKA SELTZER PRESENTS
 Uncle Ezra's Radio Station: WMAQ

NBC—BEECH-NUT PRESENTS RED
 Davis: WSM WSMB KPRC WREN
 WOAI WFAA KTBS KOA WKY
 WENR KWK

CBS—Dan Russo's Orch.: KRLD
 WIBW KMBC

KGBX—Dinner Music
 KMOX—Carroll Ross and Organ
 KOA—Dramatic Sketch
 KOB—Cecil and Sally
 KSL—Robin Hood, skit
 WDAF—Plantation Echoes
 WLW—Music by Divano
 WWL—Sons of Pioneers

6:45 P.M.
 ★ CBS—Boake Carter: KMOX KMBC
 ★ CBS—Between the Bookends: KLZ
 WIBW KTUL

★ NBC—Dangerous Paradise, sketch:
 WREN WSM WSMB KTBS WENR
 WLW WKY KWK WFAA

NBC—Frank Buck's Adventures:
 WDAF KVOO

KFI—Paul Roberts tenor
 KGBX—Commercial Parade
 KOA—Orphan Annie (NBC)
 KSL—Town Crier
 WOAI—Hearts Delight Millers

7:00 P.M.
 ★ NBC—Concert: Jessica Dragonetter:
 WOAI KOA KPRC KVOO KTBS
 WFAA WKY WDAF

NBC—Irene Rich, sketch: WREN
 WLS WSM

CBS—Al Roth's Orch.: WIBW

★ CBS—Easy Aces: KMBC KMOX
 KFI—Rev. Chas. E. Fuller, speaker
 KGBX—Sully's Radio Spotlight
 KOB—Motor Patrol Broadcast
 KSL—Pullman Tailors
 WLW—Dance Orchestra
 WSMB—H. Van R. Chase, talk
 WWL—Castro Caraza's Orch.

Plums and Prunes

By Evans Plummer

Announcement that the nationally popular comic strip, THE GUMPS, are to come to life in a new radio script series over CBS starting Monday, November 5, at 11:15 a. m. CST, recalls an interesting story of the history of the attempts of the newspaper syndicate owning this comic to air it.

Way back when CORRELL AND GOSDEN, now international idols as AMOS 'N' ANDY, were merely a good harmony team, the managers of The Chicago Tribune had their first inspiration to dramatize The Gumps over their station, WGN. It would be a splendid tie-up, they thought, if the strip could be animated over the radio, thus promoting the interest of non-readers in the printed strip and further intriguing the readers with the antics of Andy, Min, Uncle Bim, Chester et al.

So, after an enthusiastic conference, Correll and Gosden were called in and asked if they thought they could write a radio script based on The Gumps and produce it on the air?

Could they? The more the now celebrated duo considered, the more they con-

vinced themselves that they couldn't. "But," came the counter proposal of Correll and Gosden, "we think we could write a funny series based on the life and miseries of a couple of colored gentlemen, because we know the Negro race and its dialect, whereas neither of us is married so what do we know about this Andy and Min stuff?"

And thereupon SAM 'N' HENRY were born, later to become AMOS 'N' ANDY and radio's top act!

A FEW YEARS LATER the syndicate again tried to radioize The Gumps. Whether a poor choice of cast, bad scripts, direction or anyone of several reasons generally blamed for the failure of dramatic efforts, The Gumps did not float long upon the ether waves after their launching premiere and radio dormant they have been up to now.

Meantime, scores of radio family sketches, unaided by printed strip or story,

have marched triumphantly to fame and fortune. Consider TODAY'S CHILDREN, ONE MAN'S FAMILY, and VIC AND SADE. All three of these NBC programs have become essential broadcasts in millions of radio homes.

Will Columbia's effort to dramatize The Gumps be successful? That remains to be heard.

A few weeks ago this column complained that One Man's Family sustaining series was being pushed around by NBC. That, we are glad to report, will cease come Wednesday, November 21, when it becomes sponsored nationally.

Inside Pickups

LOUELLA PARSONS, the movie linen laundress, may be forced to have someone else do her mike talking on that Hollywood Hotel show. Our Santa Monica Boulevard secret agent reports that the sponsors are receiving plenty of squawks from tuners-in who claim Louella's voice is anything but easy to understand.

LITTLE JACKIE HELLER opened Friday (Oct. 26) for a week at the Riverside Theater in Milwaukee and, the week following, returns to his native Pittsburgh for the first time in three years to take bows from one of the stages which once upon a time meant the pinnacle of success and fame to him.

YOUR UNCLE SAMUEL is about to overhaul the wave lengths and powers with the idea of serving population centers better; among the plans will be greatly increased daytime power allotments to a hundred regional broadcasters, and the licensing of many more 100-watt local stations

Plums and -

NO, NOTHING but plums and carloads of them are on their way to Hollywood for that performance recently of EDWARD EVERETT HORTON and his company on the RUDY VALLEE Variety Hour. The air needs Horton and his rapid-fire whimsicalities. His fun is such an improvement over gags which merely have had their whiskers shaved off. Encore, Mr. Vallee, and make it soon, or better still, is there a sponsor in the audience who is looking for a sure-fire radio bet?

It will delight...
amuse you!

RED DAVIS



LINDA

TONIGHT

NBC
WJZ NETWORK
COAST-TO-COAST

Begin listening to this fine program tonight

TONIGHT
LISTEN TO
UNCLE EZRA

You'll enjoy the humor and philosophy of this genial be-whiskered old character in a radio program that is different.

Every Wed., Fri. and Sunday
N. B. C. Red Network

WMAQ
6:30 P.M.
CST
Friday

SUBSCRIBE to
RADIO GUIDE

Man Can Now Use Strange Inner Powers

Ancient fragments from lost and suppressed gospels teach that man has power within himself to bring success and happiness.



The story of a new and amazing teaching discovered from the known and unknown sayings of Jesus and other teachers, which have been misunderstood and suppressed for hundreds of years, and which reveal a strange inner power so dynamic and forceful that once contacted may bring man fulfillment of his visions of success and happiness, is told in a 5,000-word booklet, "Key to Your Inner Power," recently compiled by Yogi Alpha, noted American Philosopher and Metaphysician.

He tells of his belief that all the laws of the universe can be controlled because the laws themselves depend upon the great Universal Mind for their existence; that every mind is part of this universal mind, and if you learn to master and to use this universal energy it can almost overnight bring you many of the things you desire most. He further believes and teaches that this power is not limited to a fortunate few, but is latent in every human being. His revolutionary teaching is attracting thousands of inquiries throughout the world.

The author offers for a limited time to send this amazing booklet to readers of Radio Guide free of cost or obligation. It reveals the astounding secret which, mastered, may enable you within the next few months to unlock the reservoir of vast riches within YOU and explains how you may receive this revolutionary teaching in your home. For your free copy, address Psycho-Logic Institute, Box 98, Dept. 1-K, San Diego, California.

- 7:15 P.M.
★ NBC—Dick Leibert's Revue: WREN WLS KWK
CBS—Edwin C. Hill: KMBC KMOX
CBS—Joe Stovall's Orch.: WIBW KOMA KTUL KLZ KRLD
KGBX—Dinner Music
KOB—Anson Weeks' Orchestra
KSL—Tarzan, sketch
WDSU—Charlie Gaines' Orchestra
WLW—Pepsters
WSM—Lasses and Honey
WSMB—Anson Weeks' Orchestra
WWL—Sons of Pioneers
7:30 P.M.
★ CBS—Court of Human Relations: WIBW KMBC KMOX KRLD
★ NBC—Al Goodman's Orch.: WLS WREN KWK
CBS—Herbie Kaye's Orch.: KOMA
KFI—Stamp Club of the Air
KGBX—Bill Ring
KOB—Paper Moon
KSL—Harry Clarke, soloist
WLW—Fireside Songs
WSM—Lawrence Goodman's Pianolog
WSMB—Community Chest
7:45 P.M.
KFI—Orphan Annie (NBC)
KGBX—Eileen
KOB—Behind the News
KSL—Memory Garden
WFAA—Entertainers
WIBW—Jurien Hoekstra (CBS)
WSM—Mary Cortner soprano
WSMB—Ray McNamara, pianist
WWL—Hub and Bill
8:00 P.M.
★ NBC—Waltz Time; Frank Munn, tenor: WDAF WLW
★ NBC—Phil Harris' Orch.: Leah Ray: WREN KFI KOA WSMB WKY KWK WFAA WLS
★ CBS—March of Time: KSL KLZ KMBC KRLD WDSU KMOX

Programs to Be Heard

- KGBX—World Revue
WOAI—Charley Kent's Adlerikans
WSM—University of Alabama Prgm.
WWL—Willard Program
8:15 P.M.
KOB—Sports Review
WOAI—Concert Orchestra
WWL—Sterling
8:30 P.M.
★ NBC—Phil Baker, comedian: WKY WREN KWK WOAI WSM KOA WENR WSMB KFI KPRC WFAA
CBS—Hollywood Hotel; Dick Powell; Ted Fiorito's Orch.; Myrna Loy & William Powell, guest stars: KMBC KRLD KSL KMOX KFAB KOMA WDSU KTUL KFAB KLZ WIBW
KGBX—Musical Auction
KOB—K Circle B Serenaders
WDAF—Variety Program
WGN—Lum and Abner, sketch
WLW—Phantom of the Future
WWL—Variety Program
8:45 P.M.
KGBX—Front Page Dramas
WDAF—Curious Questions
WGN—Wayne King's Orchestra
WWL—Charles Bourgeois
9:00 P.M.
NBC—Burnt Cork Dandies; Al Bernard: WREN WENR
★ NBC—First Nighter, drama: WDAF KOA WOAI WSMB KFI WKY WLW WSM KPRC WFAA
KGBX—Victor Varieties
9:15 P.M.
KGBX—News
KOB—"Do You Believe in Ghosts?"
WWL—Loyola Educational Feature

Friday, Nov. 9

- 9:30 P.M.
NBC—Jewish Hour: WREN
★ CBS—Kate Smith's Swanee Music: KOMA KTUL KMOX
★ NBC—One Man's Family: KTBS KFI KFAA KOA WOAI KTHS WKY KPRC
KGBX—Wally Stoefler's Band
KMBC—Musical Cocktail; The Tattler
KSL—The Skiles Family
WDAF—The Forty Niners
WENR—Gene Arnold
WLW—Crosley Minstrel
WSM—Normal School of the Air
WSMB—Jules Bauduc's Orchestra
WWL—Willard
9:45 P.M.
CBS—Kate Smith: KMBC KRLD WIBW
KMOX—Tin Pan Alley
KSL—Variety Program
WDAF—Red Davis, sketch
WENR—George Olsen's Orchestra
WSMB—Joe Capraro's Orchestra
WWL—Sterling
10:00 P.M.
★ CBS—Myrt & Marge: KOMA KSL KMOX KRLD KMBC KLZ KFAB WDSU
★ NBC—Amos 'n' Andy: WREN WSM WSMB KOA KTHS WKY WOAI WDAF KWK KPRC KFI WBAP WENR
WLW—Dance Orchestra
WWL—Skit
10:15 P.M.
★ CBS—Edwin C. Hill, news: KLZ KSL
★ CBS—Henry Busse's Orch.: KFAB KMBC

Continued from Preceding Page

- NBC—Gene & Glenn, comedy: WSM WDAF KTBS WSMB KFI KOA WBAP KTHS KPRC WOAI
NBC—Charlie Davis' Orch.: WREN KMOX—Sports Reporter; Orchestra
WENR—Jesse Crawford, organ (NBC)
WWL—Dance Orchestra
10:30 P.M.
★ NBC—Al Goodman's Orch.; Guest Artists: KOA KFI
★ CBS—Court of Human Relations: KSL KLZ
CBS—Earl Hines' Orch.: KFAB KMBC
NBC—Freddie Martin's Orch.: KVOO WSM KTBS WDAF KWK
NBC—Jolly Coburn's Orch.: KPRC KTHS
WENR—The Hoofinghams, sketch
WGN—Wayne King's Orchestra
WOAI—Orchestra and dramatic sketch
WREN—Hans & Fritz in Popular Bits
WSMB—Dance Orchestra
WWL—Sterling Quarter Hour
10:45 P.M.
NBC—F. Martin's Orch.: WSMB KMOX—Alma Rotter and Organ
WDSU—Earl Hines' Orch. (CBS)
WENR—Carl Hoff's Orchestra
WGN—Jan Garber's Orchestra
WWL—Creole Serenaders
11:00 P.M.
CBS—Jacques Renard's Orch.: KMBC KMOX KTUL WIBW KOMA KLZ
NBC—Ralph Kirby; Felix's Orch.: WREN WSMB WKY KWK WSM KTHS KVOO KTBS
NBC—Eddy Duchin's Orch.: WDAF T. N.—Dell Coon's Orch.: WOAI WBAP KPRC

- KFI—Caswell Concert (NBC)
KSL—Gene Halliday, organist
WENR—George Olsen's Orchestra
11:15 P.M.
CBS—Jacques Renard's Orch.: WDSU KSL
KFI—Charles W. Hamp
KMOX—Joe Stovall's Orchestra
KOA—Felix's Orchestra (NBC)
WWL—Midnight Reflections
11:30 P.M.
NBC—Ted Fiorito's Orch.: WDAF WSMB KTHS WSM KTBS WLW KPRC KOA
CBS—Dan Russo's Orch.: KTUL WIBW KMOX KFAB KMBC KLZ KOMA
KBC—Archie Bleyer's Orch.: WREN KWK WKY
KFI—"Cardinal or King"
KSL—Wrestling Matches
WENR—Don Pedro's Orchestra
WWL—Mickey Alpert's Orchestra
11:45 P.M.
CBS—Frank Dailey's Orch.: KLZ WIBW KTUL
KMOX—When Day is Done
WENR—Heidelberg Ensemble
12:00 Mid.
NBC—Stan Myer's Orch.: WENR
KFI—Reporter of the Air (NBC)
KOA—Dance Orchestra
WLW—Moon River, organ and poems
WREN—Anson Weeks' Orchestra
WWL—All Night Jamboree
12:15 A.M.
KFI—Red Davis (NBC)
KSL—Milt Taggart's Orchestra
12:30 A.M.
NBC—Tom Coakley's Orch.: KVOO KWK KOA
NBC—Noble Sissle's Orchestra: WENR
KFI—Jimmy Grier's Orch. (NBC)
KSL—Vincent Lopez' Orchestra

Programs for Saturday, November 10

Star ★ Indicates High Spot Selections

5:30 A.M.
KMOX—Home Folks' Hour
WFAA—Early Birds
WLW—Top o' the Morning

6:00 A.M.
KMOX—Mountain Minstrels
WLW—△Nation's Family Prayer Day

6:15 A.M.
WLW—△Morning Devotions
KMOX—Home Folks' Hour

6:30 A.M.
KMBC—△Morning Devotions
WDAF—Over the Coffee Cups
WLW—Texans Harmony Days
WSM—Rise and Shine

6:45 A.M.
KMBC—Tex Owens, songs
KMOX—Riddles & Grins
WDAF—△Morning Bible Lesson
WFAA—Peg Moreland, songs
WLW—Plantation Days

7:00 A.M.
NBC—Richard Leibert, organist: WLW
NBC—Morning Devotions: WREN
KTBS KTBS KVOO WKY KWK
WOAI WSMB
KMBC—Musical Time
KMOX—Melody Weavers and Skeets
WDAF—Musical Clock
WFAA—Early Birds & Jimmie Jefferies
WLS—News
WWL—Musical Program

7:15 A.M.
NBC—Landt Trio & White: WKY
KWK KTBS KTBS WREN WSMB
KMOX—Dance Melodies
WLS—Arkansas Woodchopper
WOAI—Hearts Delight Millers

7:30 A.M.
NBC—Cheerio: WKY WLW WSMB
WSM KTBS KTBS WOAI
NBC—Low White, organist: WREN
KWK
KMBC—News
KMOX—Tick Tock Revue
KSL—Morning Musicale

7:45 A.M.
KMBC—Musical Time
KMOX—Tick Tock Revue
WLS—Jolly Joe's Pals

8:00 A.M.
CBS—Cheer Up: KOMA KTUL KSL
KMBC WIBW KFAB KRLD
NBC—Breakfast Club: WREN KOA
WSMB KTBS KTBS KPRC KVOO
WOAI
KMOX—Dance Melodies
WFAA—Brightsiders' Orchestra
WLS—Spare Ribs' Fairy Tales
WLW—Joe Emerson, Hymns
WSM—△Morning Devotion
WNL—James Willson, hymns

8:15 A.M.
NBC—Don Hall Trio: WLW
KMOX—Cheer Up (CBS)
KSL—Morning Watch
WFAA—Frank Monroe, tenor
WKY—Breakfast Club (NBC)
WLS—Hot Shots and Arkie
WSM—Leon Cole, organist

8:30 A.M.
CBS—Cheer Up: WIBW WDSU
NBC—Banjoleers: WDAF
KMOX—The Cornhuskers
KPRC—Breakfast Club (NBC)
WBAP—Between Us
WLS—Ford Rush
WLW—Mail Bag
WSM—Breakfast Club (NBC)
WWL—Morning Musical Moments

8:45 A.M.
CBS—Eton Boys: KOMA KTUL
KRLD KMBC
NBC—Johnny Marvin, tenor: WDAF
KMOX—Fashion Parade
WBAP—The Magic Hour
WLS—Morning Minstrels
WLW—Antoinette Werner West

9:00 A.M.
NBC—Edward MacHugh: WSM KOA
WREN KTBS KVOO WSMB WOAI
KWK KTBS WKY
NBC—News; Annette McCullough,
songs: WDAF WBAP
CBS—News; Mellow Moments: WDSU
KTUL
KMBC—Joanne Taylor's Players
KMOX—Better Films Council
KSL—Morning Music
WLS—Westerners; Roundup
WLW—Health Talk
WWL—Just Home Folks

9:15 A.M.
NBC—Morning Parade: WSMB WDAF
KVOO WSM KTBS KPRC WOAI
KTBS KVOO WKY KOA
CBS—Carlton & Shaw: KLZ KOMA
KMBC KFAB KTUL
NBC—Singing Strings: WREN
KMOX—Let's Compare Notes
WBAP—Health Talk
WLW—Market Reports

9:30 A.M.
NBC—Morning Parade: WBAP
CBS—Let's Pretend: KLZ WDSU
KOMA KTUL KRLD KMOX
KMBC—Window Shopping
KWK—Singing Strings (NBC)

WDAF—Variety Program
WLS—Jolly Joe's Junior Stars
WWL—"Gaga" and the Barker

9:45 A.M.
NBC—News; Originalities: WREN
KWK WOAI
NBC—Morning Parade: WDAF KTBS
KMBC—Those McCarty Girls
WLW—Rhythm Jesters

10:00 A.M.
CBS—Geo. Johnson's Orch.: KRLD
WDSU KFAB KSL KMOX KOMA
KTUL KMBC KLZ
NBC—Honeymooners: KTBS KWK
WSM WKY KVOO WREN WOAI
KTBS KWK WSMB KPRC WBAP
NBC—Galaxy of Stars: WLW WDAF
KOA
WLS—Harmony Ranch
WWL—Earl Walker, tenor

10:15 A.M.
NBC—Tony Wons: WREN
NBC—Vass Family: WOAI KOA WSM
KTBS WDAF KTBS KVOO WSMB
KPRC WKY
WBAP—Markets
WLS—Livestock; Markets
WLW—Bailey Axton, tenor
WWL—Robert Clark's Brown Buddies

10:30 A.M.
NBC—Melody Mixers: WREN WLW
KWK
NBC—Down Lovers Lane: WOAI WKY
WOAI WDAF WFAA WSM KTBS
KOA WSMB KPRC KVOO WLW
CBS—Carnegie Hall: KFAB KRLD
KLZ KMBC KSL KMOX WDSU
WGN—Phil Kalar, baritone
WLS—Today's Kitchen

10:45 A.M.
CBS—Concert Miniatures: KOMA
KSL KLZ KMBC KRLD WDSU
KMOX—Let's Visit the Zoo
WWL—Farm and Home Hour

11:00 A.M.
NBC—Fields & Hall: WREN WLW
KWK
CBS—Connie Gates: KMBC KTUL
KFAB WDSU KLZ KMOX KSL
NBC—Armchair Quartet: KOA WOAI
WDAF WSM KTBS WSMB KVOO
KPRC
WFAA—Wanderers, songs
WLS—Federal Housing Talk
WLW—Salt & Peanuts
WWL—College of Music

11:15 A.M.
CBS—Samuel De Jong's Orch.: WDSU
KOMA KTUL KMOX
NBC—Genia Fonariova, soprano: KOA
WSMB WKY KVOO KWK KTBS
WOAI WREN WLW WSM
KSL—Jennie Lee of Auerbachs
WDAF—Service Reports
WFAA—Wanderers songs
WLS—Coon Creek Social
WWL—Flying Fools

11:30 A.M.
CBS—Abram Chasins: KSL KLZ
KRLD KTUL WDSU
NBC—Amer. Farm Bureau Fed.: WKY
KOA KVOO WSMB WOAI WSM
KTBS KPRC WFAA KTBS WREN
WDAF WLW KWK
WLS—Ralph Emerson

11:45 A.M.
E. T.—Four-H Club: WSM WSMB
KMBC—News
KOMA—Abram Chasins (CBS)
WLS—Weather; Markets; News
WWL—Variety Program

Afternoon

12:00 Noon
CBS—George Hall's Orch.: KSL KLZ
KMOX WDSU KOMA KFAB
KASA—The Bell Oilers
KMBC—News
KOB—Uncle Jerry
KWTO—Sully's Radiatorial
WFAA—Markets & Xylophonics
WLS—Phil Kalar, soloist
WWL—Salon Orchestra

12:15 P.M.
KMBC—Tex Owens, songs
KMOX—Livestock Report
KWTO—Luncheon Music
WFAA—Ezra & Uncle Zeke
WLS—Poultry Service

12:30 P.M.
NBC—Vic and Sade: KTBS KVOO
KTBS KWK WKY WREN WSMB
KOA WSM
CBS—Esther Velas' Ensemble: KSL
WDSU KMBC KOMA KFAB KRLD
KMOX
T. N.—Light Crust Doughboys: WOAI
WBAP KPRC
KOB—Mary Kitchen
KWTO—News
WDAF—Melody Parade
WGN—△Mid-day Service
WLS—Rangers; John Brown

WLW—Business News
WSM—Farm Bureau
WWL—Musical Program

12:45 P.M.
★ CBS—Football; Harvard vs. Army;
Illinois vs. Northwestern following
immediately upon conclusion: KLZ
KTUL KFAB KSL KOMA WDSU
KRLD KMBC
NBC—Words and Music: WSM WSMB
KWK KTBS
KOA—Livestock; Produce Reports
KWTO—Co-Eds
WBAP—Dance Orch.
WDAF—Russ Lyons' Orch. (NBC)
WLS—Markets
WLW—Dance Orchestra
WOAI—Crazy Band
WREN—Songs of Long Ago
WWL—The Light Crust Doughboys

1:00 P.M.
NBC-WEAF and WJZ networks will
broadcast football (game to be se-
lected); if Eastern, game time is 1
p. m.; if Middle Western, time will
be 2 p. m.; conflicting programs, of
course, will be canceled.

NBC—Rex Battle's Ensemble: WDAF
NBC—Words & Music: WREN KOA
NBC—Football: WLW WKY
T. N.—Chuck Wagon Gang: WBAP
WOAI
KOB—Motor Patrol Broadcast
KWTO—Vocal Varieties
WLS—Homemakers' Hour
WWL—Variety Program

1:15 P.M.
NBC—Songfellows Quartet: WREN
WSMB KTBS KOA WSM
KOB—Home and Farm Hour
KWTO—Lou Hanby
KPRC—Football Game (NBC)
WBAP—Dance Orchestra
WLS—Rangers; John Brown
WOAI—Mack Rogers' Orchestra
WWL—Variety Program

1:30 P.M.
NBC—Green Brothers' Orch.: WDAF
NBC—Don Pedro's Orch.: WREN
WSMB KOA WSM KTBS WOAI
KWK
KMOX—Dynamite Jim
KWTO—Kiddies Club
WBAP—Studio Ensemble
WLS—Football Game
WWL—Dance Orchestra

1:45 P.M.
NBC—Don Pedro's Orch.: WBAP
WOAI
KMOX—Exchange Club
WGN—Illinois vs. Northwestern
WREN—Football

2:00 P.M.
NBC—Radio Playbills: WDAF WBAP
NBC—To be announced: KTBS
KMOX—Football; Kans. vs. Wash.
KOA—Dance Orchestra (NBC)
KWTO—Eddie Duchin's Music
WSM—Vanderbilt vs. Sewanee
WSMB—Football; Tulane vs. Colgate
WWL—Merchants' Express

2:15 P.M.
KWTO—Chronicles
WBAP—Football Game
WOAI—Henry Lang's Orchestra

2:30 P.M.
NBC—Week-end Revue: WDAF KTBS
KVOO KOA WOAI
KWTO—Organ
WFAA—Football Game
WIBW—Football Game (CBS)

3:00 P.M.
KWTO—Rainbow Hawaiians
WWL—Football Game

3:15 P.M.
KWTO—Slim & Shorty
WOAI—Stock Quotations; Weather

3:30 P.M.
NBC—To be announced: KTBS WKY
KVOO KOA WOAI WLW WSM
WFAA
NBC—Our Barn: WDAF
KWTO—Book Review, Diana Smith

3:45 P.M.
KWTO—Musical Jigsaws

4:00 P.M.
NBC—Stanleigh Malotte: WLW
CBS—Little Jack Little's Orch.: KSL
KMBC KOMA WIBW KLZ KFAB
NBC—George Sterney's Orch.: WDAF
KOA WKY WOAI KTBS WFAA
WSM
KFI—Football; U.S.C. vs. Calif. (NBC)
KWTO—Lee George, sports

4:15 P.M.
CBS—Little Jack Little's Orch.: KRLD
KMOX—Window Shoppers
KSL—Dental Clinic of the Air
KWTO—Markets
WLW—Tim Healy

4:30 P.M.
NBC—Our American Schools: KPRC
WSM KVOO KOA WDAF WKY
WOAI WFAA KTBS WSMB KPRC

CBS—Organ Music: KFAB KRLD
WIBW KOMA KTUL KSL KLZ
NBC—Platt & Nierman: WENR
KMBC—News
KWTO—Vocal Varieties
WLW—Dog Food Program
WREN—News

4:45 P.M.
NBC—Ranch Boys: WREN WENR
CBS—Miniatures: KOMA KRLD KSL
KTUL WIBW
KMBC—Howard Ely, organist
KWTO—News
WLW—Jack Armstrong, sketch

5:00 P.M.
★ NBC—Brass Button Revue: KWK
WKY KTBS WENR WOAI WFAA
CBS—Frederic Wm. Wile, talk: KFAB
KMBC WIBW KMOX KLZ KRLD
KTUL WDSU KSL KOMA
★ NBC—One Man's Family: WSM
KVOO KPRC WSMB WLW
KOA—Rowdy Wright
WDAF—Variety Program
WREN—Coleman Cox, philosopher

5:15 P.M.
CBS—Gene Kardos' Orch.: WIBW
KMOX KRLD KLZ KTUL WDSU
KSL
KGBX—△Sunday School Lesson
KMBC—Big Brother Club
KOA—Microphone News
WDAF—Service Reports
WREN—A. Ferdinando's Orch. (NBC)

5:30 P.M.
NBC—News; Peg La Centra, songs:
KOA KPRC WDAF
CBS—Football Reporter: WIBW
NBC—News; Twenty Fingers of Har-
mony: KWK WREN WBAP WKY
KTBS WOAI WSM WSMB
CBS—Jack Armstrong: KMOX
KGBX—Broadcast Bulletin
KMBC—Donald Ayer, sketch
KSL—Junior Hour
WENR—What's the News?
WLW—Bob Newhall, sports
WWL—Agricultural Lecture

5:45 P.M.
NBC—Capt. Al Williams: WREN
WENR WBAP KTBS WOAI WSM
WKY KOA WSMB
CBS—Woody & Willie, comedy duo:
KRLD WDSU KLZ KOMA WIBW
NBC—Football Resume: WLW KVOO
KGBX—Tunerville Triplets
KMBC—News
KMOX—Four Shamrocks; Orchestra
WDAF—Jack Armstrong, sketch
WWL—Dance Orchestra

Night

6:00 P.M.
NBC—Religion in the News: WOAI
KTBS WDAF KOA
CBS—Concert Orch.: WDSU KLZ
KTUL KOMA KRLD
KGBX—Dinner Music
KMBC—As Kansas City Dines
KMOX—United Relief Program
KSL—Broadcasters Review
KWTO—News
WBAP—Rhythm Makers
WENR—Happy Jack Turner
WLW—R. F. D. Hour
WSM—Musical Score Board
WSMB—Tarzan, drama
WWL—Dinner Hour

6:15 P.M.
NBC—Dorsey Brothers' Orch.: Bob
Crosby: WREN WENR KWK
CBS—Red Grange, Football Forecast:
KMOX KTUL KLZ WDSU KMBC
NBC—Jamboree: WDAF KTBS WKY
WOAI KOA
KASA—News
KGBX—Football Scores, Lee George
WBAP—Dance Orchestra
WOAI—Concert Orchestra
WSMB—Dance Music

6:30 P.M.
★ CBS—IRONIZED YEAST PRE-
sents Whispering Jack Smith's
Orch.: WABC
CBS—Dan Russo's Orch.: WIBW
KMOX KOMA KRLD KTUL KLZ
WDSU
KGBX—Dinner Music
KMBC—James Kozak's Orchestra
KOB—Cecil and Sally
WFAA—Ruth Bracken, pianist
WLW—U. C. Talk
WOAI—Football Scores
WSM—△Sunday School Lesson
WWL—Sons of Pioneers

6:45 P.M.
CBS—The Lawyer & the Public:
KLZ KMOX WIBW KTUL KMBC
NBC—Floyd Gibbons, the Headline
Hunter: WSMB WDAF WKY WLW
WENR KPRC WBAP
NBC—Pickens Sisters: WREN KWK

KGBX—Dance Orchestra
KOA—Ford Rangers; Football scores
KOB—△Sunday School Lesson
WOAI—Clem and Tina
WSM—The Forty-Niners

7:00 P.M.
★ NBC—Sigmund Romberg and Wm.
Lyon Phelps: WBAP WDAF KPRC
KVOO KOA WOAI KTBS WKY
KFI WLW KTBS

★ CBS—Roxy & His Gang: KSL
KMBC KRLD KOMA WDSU KMOX
KLZ WIBW
NBC—Art in America: WREN WSM
KWK
KGBX—Sully's Radio Spotlight
KOB—Motor Patrol Broadcast
WLS—Barn Dance
WSMB—Philharmonic Scholarship
WWL—Dance Orchestra

7:15 P.M.
NBC—Grace Hayes, songs: WREN
WSMB WSM
KGBX—Dinner Music
WLS—George Olsen's Orchestra
WWL—The Pickard Family

7:30 P.M.
NBC—George Olsen's Orch.: Ethel
Shutta: WREN WSMB KWK
KGBX—McEwen Brothers
WLS—Westerners
WSM—Love Charm Program

7:45 P.M.
CBS—Musical Revue: KLZ KRLD
KMOX KMBC
KGBX—Jane Marlowe
KOB—Behind the News
KSL—Krausemeyer and Cohen
WSM—Variety Program
WWL—Evening Serenade

8:00 P.M.
★ CBS—Grete Stueckgold; Kostelan-
etz' Orch.: KTUL KMBC KRLD
KMOX KSL WIBW KOMA WDSU
KLZ

★ NBC—RCA RADIOTRON PRE-
sents Radio City Party, featuring
Frank Black's Orch.; John B.
Kennedy; Guest Stars: WREN
KWK KFI KOA WLS

★ NBC—Songs You Love: WLW
WDAF

T. N.—Round-Up: WOAI WBAP
KGBX—Bing Crosby, baritone
KOB—Football Scores
WGN—Little Theater of the Air
WSM—Possum Hunters
WSMB—Roy Aultman's Orchestra
WWL—Willard Program

8:15 P.M.
KGBX—Dance Orchestra
KOB—Hits-in-Review
WSM—Uncle Dave Macon
WWL—Musical Quarter Hour

8:30 P.M.
★ NBC—ALKA-SELTZER PRESENTS
Nat'l Barn Dance; The Westerners;
Uncle Ezra; Lulu Belle; Spare Ribs;
Linda Parker; Maple City Four;
WREN WLS KWK

★ CBS—STUDEBAKER CHAMPIONS
Present Richard Himmer's Orch.;
Joey Nash, vocalist: WDSU KMBC
KMOX KFAB KFH
NBC—The Gibson Family: WDAF
KOA KFI WLW

KGBX—Melody Race
KSL—Dramatic Program
WGN—Wayne King's Orchestra
WOAI—Jules Allen & Cowhands
WSM—Nap and Dee
WSMB—Saturday Serenade
WWL—Variety Program

8:45 P.M.
KGBX—Rhythm Encores
KSL—"Smilin' Ed" McConneff
WSM—Crook Brothers' Band
WWL—Dance Orchestra

9:00 P.M.
★ CBS—Edward D'Anna's Band: KLZ
KMBC KMOX KSL KFAB
KGBX—Victor Varieties
WSM—Asher & Little Jimmie
WSMB—Dance Orchestra
WWL—Dance Orchestra

9:15 P.M.
KGBX—News
KSL—Clarke and Spraynozzle
WSM—Lasses & Honey
WSMB—Jules Baduc's Orchestra
WWL—Educational Feature

9:30 P.M.
NBC—Hal Kemp's Orch.: KTBS
KPRC WKY WREN WOAI KTBS
KWK
CBS—Saturday Revue: KLZ KSL
KOMA KRLD KTUL WDSU
KFI—Crime Clues
KGBX—Wally Stoefler's Band
KMBC—The Musical Cocktail
KMOX—Larry Hughes and Organ
KOA—Variety Program
WDAF—One Night Stands
WLS—Hayloft Theater
WLW—Army and Navy Ball
WSM—Possum Hunters
WSMB—The Hunting Season, talk
WWL—Willard Program

Sportcasts of Week

SCHEDULE OF EVENTS

Time Shown Is Central Standard

MONDAY, Nov. 5: 8:30 p. m., Boxing, WHN (1010 kc); Wrestling, WNEW (1250 kc). **TUESDAY, Nov. 6:** 10 p. m., Wrestling, WGBF (630 kc). **THURSDAY, Nov. 8:** 9 p. m., Wrestling, WFBE (1200 kc). (See box for football games.)

Graham McNamee still heads the NBC football announcing crew but he has annexed several versatile assistants this season. DON WILSON, U. of Colorado lineman for four years, was imported from KFI, Los Angeles and already has a large following.

HAL TOTTEN, of the Chicago office, rates with McNamee, both being veterans in the business. He has been airing football since 1923 and baseball since 1924.

GEORGE HICKS claims radio as his thirteenth job since leaving school, where he picked up his athletic lore as an all-sport star.

WILLIAM SLATER was graduated from West Point in 1924 and is now headmaster at a Brooklyn boys' school, taking time off for his first year at sports announcing for the NBC.

And BILL STERN completes NBC's WEAF and WJZ network staff which brings two football games each Saturday to listeners. Stern called signals for four years at Penn Military College. He's only 26 and holds down the stage directing job for Radio City Music Hall.

ANOTHER reason why WBT, the powerful Charlotte, N. C., station, has been drawing fan mail from all parts of the country is GRADY COLE's colorful accounts of the cauliflower experts who engage in the wrestling bouts at the Charlotte Auditorium. With such a Southern favorite as JIM "THE GOON" HENRY providing the entertainment, Cole's scissors and headlock ravings manage to keep the listeners as enthused as are the onlookers. WBT makes the twice monthly pickups on Monday nights at 9 p. m. CST.

TED HUSING jumps into prominence in our sportcasters' popularity contest by garnering thirteen votes from a group of youthful sports listeners from Concord, N. C., who settled this matter between

FOOTBALL BROADCASTS

SATURDAY, NOV. 3

Time Shown Is Central Standard

CBS Network—Princeton vs. Harvard, 12:45 p.m.
 CBS Network—Michigan vs. Minnesota, 2:15 p.m.
 WBAP (800 kc)—Game to be anned., 2:15 p.m.
 WHAS (820 kc)—Alabama vs. Kentucky, 2:45 p.m.
 WJR (750 kc)—Michigan vs. Minnesota, 1:45 p.m.
 WLS-WENR (870 kc)—Wisconsin vs. Northwestern, 2 p.m.
 WLW (700 kc)—Game to be anned., 1 p.m.
 WREN (1220 kc)—Game to be anned., 1:45 p.m.
 WSMB (1320 kc)—L. S. U. vs. Miss. State, 7 p.m.

SUNDAY, NOV. 4

WGN (720 kc)—Chicago Bears vs. New York Giants (professional), 2 p.m.
 WTMJ (630 kc)—Green Bay Packers vs. Boston, 1:45 p.m.

SATURDAY, NOV. 10

CBS Network—Harvard vs. Army, 12:45 p.m.; Illinois vs. Northwestern (second game will

be described immediately upon conclusion of first).

ABS Network—Game to be anned., 1 p.m.
 KFI (640 kc)—U. S. C. vs. California, 4 p.m.
 KSTP (1460 kc)—Minnesota vs. Indiana, 1:45 p.m.
 KYW (1020 kc)—Illinois vs. Northwestern, 1:45 p.m.
 WBAP (800 kc)—Game to be anned., 2:15 p.m.
 WFBM (1230 kc)—Notre Dame vs. Navy, 12:45 p.m.
 WGN (720 kc)—Illinois vs. Northwestern, 1:45 p.m.
 WHA (940 kc)—Wisconsin vs. Michigan, 1:45 p.m.
 WOC (1000 kc)—Purdue vs. Iowa, 1:45 p.m.
 WJR (750 kc)—Navy vs. Notre Dame, 12:45 p.m.
 WLW (700 kc)—Ohio State vs. Chicago, 1 p.m.
 WREN (1220 kc)—Game to be anned., 1:45 p.m.
 WSB (740 kc)—Georgia vs. Yale, 2 p.m.
 WSM (650 kc)—Vanderbilt vs. Sewanee, 2 p.m.
 WSMB (1320 kc)—Tulane vs. Colgate, 2 p.m.
 WTAM (1070 kc)—Ohio State vs. Chicago, 1 p.m.
 WTMJ (630 kc)—Wisconsin vs. Michigan, 1:45 p.m.

themselves. Harold Fisher, representing the boys, reports that FRANCE LAUX was second in the local election with two markers, while GRAHAM McNAMEE finished in the money with a singleton. Our latest tabulation shows TOM MANNING, FRANCE LAUX and TED HUSING running neck and neck.

STATION WROK in Rockford, Ill., ballyhoos wrestling in another way by bringing tuners-in to the weighing-in ceremonies. In a recent Jim McMillen bout Brandt Bloomquist presented the principals as they mounted the scales, aired messages from the wrestling commissioners and the other by-play preparatory to the actual bone crushing.

STATION WCFL will start off the Winter season's airing of the Windy City's hectic amateur boxing tournaments with the C. Y. O. bouts from the Catholic Youth Organization center. On November 6, 7 and 8, WCFL's COOK-DAVIS duo will pick up the quarter-finals; on November 14 and 15 the semi-finals, and on December 5 the grand finale, topping off the competition among hundreds of ambitious young pugilists, will be broadcast from the Chicago Stadium.

KMOX' Magic Kitchen program made cake-eaters of some of the St. Louis Cardinals after they had polished off the World Series pennant. Listeners to this popular KMOX household program voted "DIZZY" DEAN, "DAFFY" DEAN, FRANKIE FRISCH, LEO DUROCHER and JACK ROTHROCK the five most popular members of the team, and each was presented with a large Cardinal decorated cake.

GERALD MANN, the SBC football narrator, has a fine reputation as an athlete. Besides, he is a State Democratic Committeeman and attorney.

Sport Shorts

COACH LOU LITTLE who gained his greatest fame in coaching Columbia's Lions to a victory over Stanford in the 1933 Rose Bowl game, has been taking frequent bows at the mike as guest speak-

er on various football programs. His latest appearances were with EDDIE DOOLEY and THORNTON FISHER. GERALD MANN, the SBC football narrator, has a fine reputation as an athlete. Besides, he is a State Democratic Committeeman and attorney. RUSS WINNIE, popular Milwaukee sportcaster who entertains WTMJ (620 kc) listeners with the accounts of the home team's baseball games in the Summer, also does his good turn for football fans who follow the Green Bay Packers, with his airings of the games played at home or in Chicago. ALAN HALE, new Chicago CBS mikeman, served as assistant basketball coach at Washington U. He also filled in as a sports announcer over two Seattle stations.

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28x4-19	2.40	28x4-19	2.40
28x4-18	2.50	28x4-18	2.50
28x4-17	2.55	28x4-17	2.55
28x4-16	2.65	28x4-16	2.65
28x4-15	2.75	28x4-15	2.75
28x4-14	2.85	28x4-14	2.85
28x4-13	2.90	28x4-13	2.90
28x4-12	2.95	28x4-12	2.95
28x4-11	3.05	28x4-11	3.05
28x4-10	3.15	28x4-10	3.15
28x4-9	3.25	28x4-9	3.25
28x4-8	3.35	28x4-8	3.35
28x4-7	3.40	28x4-7	3.40
28x4-6	3.45	28x4-6	3.45
28x4-5	3.50	28x4-5	3.50
28x4-4	3.55	28x4-4	3.55
28x4-3	3.65	28x4-3	3.65
28x4-2	3.75	28x4-2	3.75
28x4-1	3.85	28x4-1	3.85

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30x6-15	\$4.25	30x6-15	\$4.25
30x6-14	4.25	30x6-14	4.25
30x6-13	4.25	30x6-13	4.25
30x6-12	4.25	30x6-12	4.25
30x6-11	4.25	30x6-11	4.25
30x6-10	4.25	30x6-10	4.25
30x6-9	4.25	30x6-9	4.25
30x6-8	4.25	30x6-8	4.25
30x6-7	4.25	30x6-7	4.25
30x6-6	4.25	30x6-6	4.25
30x6-5	4.25	30x6-5	4.25
30x6-4	4.25	30x6-4	4.25
30x6-3	4.25	30x6-3	4.25
30x6-2	4.25	30x6-2	4.25
30x6-1	4.25	30x6-1	4.25

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 CBS—including WDSU — KFH —
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24 STATIONS SPONSORED BY ALKA-SELTZER
KOA or KFI 10:00 P.M. CST
COAST to COAST

Saturday, Nov. 10

Continued from Preceding Page

9:45 P.M.
 CBS—Saturday Revue: KMBC WIBW
 KMOX—Open Forum
 KSL—Variety Program
 KTBS—Siberian Singers (NBC)
 WSM—Uncle Dave Macon
 WSMB—Joe Capraro's Orchestra
 WWL—Musical Quarter Hour

10:00 P.M.
 ★ CBS—Edler Michaux' Congregation: WDSU
 ★ CBS—STUDEBAKER CHAMPIONS Presents Richard Himber's Orch.; Joey Nash, vocalist: KSL KLZ
 ★ NBC—ALKA-SELTZER PRESENTS Nat'l Barn Dance; The Westerners: KFI WLW KOA WSMB WLS
 CBS—Earl Hines' Orchestra: KFAB
 NBC—Guy Lombardo's Orch.: WDAF
 KTHS KPRC KTBS WFAA WOAI WKY
 KMBC—Let's Dance
 KMOX—Blue Sells' Orchestra

Programs to be Heard

WREN—Musical Reflections
 WSM—Delmore Bros.
 WWL—Smoky Joe & Teetain

10:15 P.M.
 KMOX—Alma Rotter, organist
 WSM—Dixie Liners
 WWL—Dance Orchestra

10:30 P.M.
 ★ NBC—Paul Whiteman's Party: WKY WDAF KPRC KTBS KTHS KVOO WOAI
 CBS—Glen Gray's Orch.: KLZ KFAB KMOX KOMA KSL KTUL KRLD WIBW KMBC
 WFAA—Jay Burnett; the Songfellow
 WGN—Wayne King's Orchestra
 WREN—Hans and Fritz, songs
 WSM—Fruit Jar Drinkers
 WWL—The Charm Club

10:45 P.M.
 KSL—Variety Program
 WFAA—Paul Whiteman's Orch (NBC)
 WGN—Jan Garber's Orchestra
 WREN—Paper Moon, mystery
 WSM—Robert Lunn
 WWL—Creole Serenaders

11:00 P.M.
 NBC—Enric Madriguera's Orch.: KTBS WREN KWK
 CBS—Joe Haymes' Orch.: KMBC KLZ KOMA WIBW KTUL KMOX
 NBC—Floyd Gibbons: KFI KOA
 CBS—Henry Busse's Orch.: KFAB
 KSL—Charlie Kent's Adleirians
 WDAF—Virginia Jones, pianist
 WFAA—Richard Cole's Orchestra
 WLS—National Barn Dance
 WLW—Cousin Bob

WSM—Dixie Liners
 WSMB—Art Kassel's Orch. (NBC)

11:15 P.M.
 ★ NBC—Carefree Carnival: KTBS WDAF KOA KFI WSMB KTHS KVOO WKY WOAI
 CBS—Dan Russo's Orch.: WDSU
 KMOX—Joe Stovall's Orchestra
 KSL—Clarke and Spraynozzle
 WSM—Gully Jumpers
 WWL—Midnight Reflections

11:30 P.M.
 CBS—Pancho's Orch.: KMOX KLZ KOMA KTUL KMBC WIBW
 KMBC
 NBC—Emil Coleman's Orch.: KWK
 WREN
 NBC—Carefree Carnival: KPRC
 WLW

KSL—Murle Mack's Orchestra
 WSM—"Fruit Jar Drinkers"
 WWL—Mickey Alpert's Orchestra

11:45 P.M.
 KSL—Pancho's Orch. (CBS)
 WSM—DeFord Bailey

12:00 Mid.
 KFI—Blue Moonlight (NBC)
 KOA—Jerome Twitchell's Orchestra
 KSL—Merle Carlson's Orchestra
 WENR—Jesse Hawkins' Orchestra
 WLW—Moon River, organ and poems
 WREN—Weather Forecast
 WSMB—Dance Music
 WWL—All Night Jamboree

12:30 A.M.
 KFI—Jimmy Grier's Orchestra
 KSL—Vincent Lopez' Orchestra
 WENR—George Olsen's Orchestra

1:00 A.M.
 KFI—Ted Fiorito's Orch. (NBC)
 WENR—Noble Sissle's Orchestra

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HEIGHT . . . 5 FT. 4 In.
 WEIGHT . . . 120 Lbs.
 BUST 35 In.
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NOW there's no need to be "skinny" and lose your chances of making friends. Here's a new easy treatment that is giving thousands solid flesh and alluring curves—many that could never gain before—in just a few weeks!

You know that doctors for years have prescribed yeast to build up health. But now with this new yeast discovery, which comes in pleasant little tablets, you can get far greater tonic results than with ordinary yeast—regain health, and also put on pounds of firm, good-looking flesh—and in a far shorter time.

Not only are thousands quickly gaining beauty-bringing pounds but also clear radiant skin, freedom from indigestion and constipation, new pep.

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This amazing new product, Ironized Yeast, is made from specially cultured brewers' ale yeast imported from Europe—richest yeast known—which by a new process is concentrated 7 times—made 7 times more powerful.

But that is not all! This marvelous,

health-building yeast is then ironized with 3 special kinds of strengthening iron.

Day after day, as you take Ironized Yeast tablets, watch flat chest develop, skinny limbs round out attractively, skin clear—you're an entirely new person.

Results guaranteed

No matter how skinny and weak you may be, this marvelous new Ironized Yeast should build you up in a few short weeks as it has thousands. If you are not delighted with the results of the very first package, your money back instantly.

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To start you building up your health right away, we make this absolutely FREE offer. Purchase a package of Ironized Yeast at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body," by an authority. Remember, results are guaranteed with the very first package—or money refunded. At all druggists. Ironized Yeast Co., Inc., Dept. 7911, Atlanta, Ga.

In Next Week's Issue:

Radio's Third Degree

Thousands upon Thousands of Stories Have Been Published about the Third Degree—Loosener of Tongues of Suspected Criminals. Yet Here, in a Most Thrilling "Calling All Cars" Story, Is the First, and True, Account of a Third Degree Conducted by Radio.

Revealing News of What Your Favorites
Are Doing Both on and off the Air

Music in the Air

By Carleton Smith

Time Shown Is Central Standard

England has lost three great composers this year; SIR EDWARD ELGAR, FREDERICK DELIUS and GUSTAV HOLST. They were England's boast and the Empire's toast. Their memory will be commemorated in the programs of the New York Philharmonic-Symphony which HANS LANGE conducts this week. For the broadcast Sunday (CBS at 2 p. m.) Mr. Lange substitutes SIR HAMILTON HARTY's arrangement of Handel's Water Music with two short Holst works—and follows with "Brigg Fair," an English Rhapsody by Delius, and Elgar's second Symphony.

Grieg

EDWARD GRIEG's music is played Friday, November 9 (NBC at 3 p. m.) on the Master Music Hour by the MUSICAL ART QUARTET and FRANK SHERIDAN, pianist. The quartet in G minor, opus 27, and the sonata in C minor, opus 45, are to be heard.

One of the few Scandinavian composers to win a place among the world's musical masters, Grieg became devoted to a style that echoed the Norwegian folk-music. His writings are full of individual and wistful effects. Ten measures . . . and you say: "This is Grieg!" The richness of his harmonic beauties is a definite idealization of the popular style, and of course, goes beyond it. The melodies are lyrical and full of sweetness that is not commonplace, and a tenderness and warmth of sentiment that seem perennially charming.

Sir Edward Elgar

SIR EDWARD ELGAR remained until his death the dean of English composers. In him the Britishers felt they had a genius. Outside of the islands his "Pomp and Circumstance" was best known.

Estimates of his worth are numerous, and, of course, his ultimate place in musical history is yet to be determined. The English like his music. They contend it is not properly understood nor sympathetically performed.

A PERSISTENT GROWTH in appreciation of symphonic music throughout the country is, according to LEOPOLD STOKOWSKI, shown in audience reaction to the Philadelphia Orchestra broadcasts. (Fridays at 1:30 p. m. CST). Letters from listeners in all walks of life indicate that there is a large group of fans made up of people who have recently heard their first program of symphonic music.

"I have been asked what indications I may have observed," says Mr. Stokowski, "as to how our various series of broadcasts by the Philadelphia Orchestra over the Columbia network have been received by our radio audience."

"It would be difficult to answer this question simply. We have received a considerable quantity of letters as a result of the Philadelphia Orchestra's regular series of concerts and broadcasts. I have always

read these letters personally for I am curious to see whether the preferences expressed for various composers or types of music seemed to reflect the influence of climate, or geographical factors, or of particular environment. I cannot say, however, that I really find any evidence whatever to support such a theory. What the letters really show is that the listeners all over the country, regardless of local environment, reflect intensely individual preferences and musical tastes. And this, I think, is as it really should be; for while music does often reflect national spirit, economic conditions, or local influences, it remains above all an intensely personal emotional and spiritual expression and experience.

Program Details

SUNDAY, NOVEMBER 4

NBC, 8:15 a. m. Renaissance Ensemble of Ancient Instruments: Julius Schulman, dessus de viol; Jacques Malkin, viola d'Amour; Youry Bilstin, viola de gamba; Benjamin Feinbloom, bass viol; Leo Small, harpsichord. Casa Dolce by J. Bobin de Boismortier; Le Coucou by L. Daquin; Canaries and Passepied by A. G. Des Touchers. NBC, 9:30 a. m. Music and American Youth; Students of the public schools of Mt. Vernon, New York, directed by Mrs. Loretta Knights Kinnear. Dr. H. Claude Harvey, speaker.

NBC, 5:30 p. m. Frank Simon directing the Armer Iron Band. All Sousa program. NBC, 6:30 p. m. Queena Mario, soprano. Michaela's Aria from Bizet's Carmen; Lazy Song by Lawson; The House on a Hill by Ernest Charles; Drink to Me Only With Thine Eyes.

NBC, 9:15 p. m. L'Heure Exquise, instrumental and vocal music. I Hear a Thrush at Eve by Charles Wakefield Cadman; A Spirit Flower by Campbell Tipton; Protheroe's Shadow March; In the Garden of Tomorrow by Deppen.

MONDAY, NOVEMBER 5

NBC, 11 a. m. Marion McAfee, soprano. O Lovely Night by Ronald; Mozart's Voi Che Sapete; Goodnight Ladies; Die Nacht by Strauss.

NBC, 9 p. m. John Tasker Howard. Quartet. Orchestra directed by Thomas Belvino. "America in Music" series. Mississippi Side Step; Waltz Me Around Again Willie; I'd Rather Two-Step Than Waltz; Everybody's Doin' It; Deneczo; Walfzing the Blues; Carioca; Negro Heaven.

WEDNESDAY, NOVEMBER 7

NBC, 8:30 p. m. John McCormack, tenor. Drink to Me Only With Thine Eyes; An Old Sacred Lullaby; None But the Lonely Heart by Tchaikovsky; Schneider's Only You; La Maison Grise by Andre Messager; Two Little Words.

FRIDAY, NOVEMBER 9

NBC, 10 a. m. Music Appreciation Hour, directed by Dr. Walter Damrosch. The Swan, "Carnival of the Animals" by Saint-Saens; Overture to Rossini's William Tell; Polonaise from Beethoven's Serenade; Third Movement from Beethoven's Symphony No. 5 in C minor; The Elephant from Saint-Saens' Carnival of the Animals; Schubert's Military March in D; Allegretto from Beethoven's Symphony No. 8 in F; Spinning Song from Wagner's Flying Dutchman; Acquarium from Saint-Saens' Carnival of the Animals; Perpetual Motion by Johann Strauss.

NBC, 1:45 p. m. Alden Edkins, bass. The Trumpeter; The Guitar Player by Bennett; The Horn by Flegier; Bohannon's Big Bass Viol.

SATURDAY, NOVEMBER 10

NBC, 10 a. m. Alma Schirmer, pianist. Schumann's Sonata in G minor; Serenade to a Doll by Debussy; March from Prokofiev's Love of Three Oranges.

Along the Airalto

(Continued from Page 6)

broadcasting studio erected at the Aragon where he and his crew play nightly. He uses the studio for one of his CBS commercial broadcasts . . . A year ago RICHARD HIMBER would have been tickled to accept \$450 for a week's theater engagement. Last week he turned down a \$4,500 offer to play in a Pittsburgh showhouse. . . DON BESTOR had to return his vibraharp to New York during his vaudeville tour because it was damaged so frequently in transit. . . THE PICKENS SISTERS are calling off all tours and will remain in New York from now on, as rehearsals have started for Thumbs Up, the EDDIE DOWLING musical for which they have been signed. . . The place of CHARLES WINNINGER, the Cap'n Henry of Showboat, has been taken by FRANK McIN-

TYRE, whom you hear on the Tuesday night beauty show. McIntyre comes in as the long-lost brother of Cap'n Henry and as first reported here, Cap'n Henry will retire on a farm after his marriage. . . RUDY VALLEE has signed with Warner Bros. for three more pictures. He will return to the Coast next June. . . And BEN BERNIE is now on his way to the Coast to make another film for Paramount entitled One Night Stands. . . The pianist on the Saturday night Swift Hour is none other than SIGMUND ROMBERG himself. . . The Sisters of the Skillet have developed a new idea for radio called Tin Pan Alley Echoes which they are offering to a potential sponsor. Those who are familiar with it, say it's okay. . . BABY ROSE MARIE leaves for Hollywood next week to make pix.

On Short Waves

Time Shown Is Central Standard

One of America's most popular programs, the General Foods show, starring JACK BENNY, will be made available to listeners in other countries when it is released on short wave Sunday, November 4.

The short wave pickup, intended for re-broadcast by Station KGU, in Honolulu, will be on the air at 10:30 p. m. CST, or 6 p. m. Hawaiian time. At this hour it is broadcast from New York City for Pacific Coast stations also. It will go by land wires to San Francisco, where RCA communications are to relay it for KGU pickup.

SOVIET RADIO again cooperates with America when a program of symphonic music is transmitted from the U. S. S. R. on the Russian station RV59, 50.00 meters, and rebroadcast over the NBC-WEAF network at 8:30 a. m. CST Sunday, November 4. The symphony orchestra of All Union Radio Committee will play original works of Trans-Caucasian composers. EUGENE MIKELADZE, chief conductor of the Tiflis State Opera House, will direct.

ORIGINAL AND RECORDED broad-

casts of Ramsey MacDonald's review of Great Britain's national policy, Friday, November 9, will carry the talk to every country in the world. The actual speech made at the Lord Mayor's annual banquet, will be picked up in this country by both the Columbia and NBC networks at 2:55 p. m. CST, and will be short-waved over BBC stations GSD on 25.23 meters and GSB, 31.55 meters. Following Mr. MacDonald's address, HOWARD MARSHALL, BBC announcer, is to describe the remainder of the banquet in London. Transcriptions of the program will be BBC features at 1:25 a. m. Saturday, over GSD, 25.23 meters and GSB, 31.55 meters; again at 5:40 a. m. on GSG, 16.86 and GSF, 19.82 meters, and finally, 8:25 a. m., GSF, 19.82 meters and GSE, 25.30 meters.

PROGRAMS DEDICATED to different communities throughout the world are announced by Station VK2ME, Sydney, Australia, for broadcast on 31.28 meters during the next few months. Sunday, November 25, Washington, D. C., will be so honored at 4:15 a. m. CST. On December 9, Honolulu, Alaska, and the Canadian provinces of Ontario, New Brunswick and Nova Scotia will all be feted at three different times.

Great Lovers of Radio

(Continued from Page 5)

fresh in Rosaline's mind is the show in which she was *Josephine* to Atwell's *Napoleon*. Rosaline staged a quick mental flash-back to that period.

"I had heard of Lionel's great reputation as a romantic lover," she said, "and I soon discovered that his ability had not been exaggerated. I discovered Lionel to be the personification of all that is dynamic and sophisticated in manhood. I felt insignificant under the spell of his enchanting personality. Lionel played the little Corsican most forcefully!"

"Talking about Jessel naturally brings to mind Eddie Cantor," continued Rosaline. "Eddie is the kindly and sweet type of lover you find parked in every American parlor. We played several romantic skits, but every time I worked myself up to the proper romantic pitch, the picture of Eddie, Ida, and his five lovely daughters would bob up in my mind and spoil the mood."

Rosaline discovered Lou Tellegen to be the personification of every woman's dream lover. "I doubt very much if there will ever be another Lou Tellegen for many generations," stated the reminiscent young radio actress. "Romantic, charming and sophisticated, he was as much at ease in front of the microphone as he would have been in the drawing room of some continental palace—or a low-priced popular restaurant. He was the most simple, humble and grateful person in the studio—until he swung into action.

If you've pictured Al Jolson as a meek fellow with little or no feminine appeal, listen to Rosaline's experience with him:

"Al Jolson, when acting the part of a heavy lover, is quite different from the Al Jolson of the music halls and the mammy songs. Al does not have a heroic appeal, but he is a warm-hearted and sincere man who has a certain definite yet undefinable charm. As the gay caballero of the Mexican plains in the radio version of Viva Villa, Al was absolutely devastating. He made love to me like a true, fiery Latin, and kept me constantly on my toes. His sense of humor, too, is keen.

Dennis King, hero of countless musical operettas, is Rosaline's conception of the finest lover on the air today. Slim and good looking, with a glorious speaking and singing voice, he is to Rosaline the archetype of all sophisticated and subtle radio Romeos. "Dennis is like quicksilver," she says enthusiastically. "He has an impish sense of humor, he has finer perception of nuance and is more temperamental than all the others. For a second he'll be in a kidding mood, and suddenly he becomes very dramatic. Everything he says or does seems to have a poetic fervor. Watching the play of emotions on his face is a fascinating pastime. He is the most charming man I have ever met."

Rosaline Greene has the speaking part of Mary Lou of the Maxwell House Showboat program Thursdays at 8 p. m. CST over an NBC-WEAF network—and she also may be heard every Monday, Wednesday and Friday afternoon at 12:15 p. m. over an NBC-WEAF network in Peggy's Doctor, sponsored by Blue Coal.

Studio News and Notes

(Continued from Page 23)

would disdain the lack of a national audience for any of their efforts, fearing loss of prestige. Not so Smilin' Ed McConnell.

His WSM program may be heard any Sunday afternoon at 4:30 CST. He is also featured on the CBS network an hour later for another concern.

KFH, Wichita Falls, brings to the air a new series of children's programs sponsored by Kellogg Company. The series will deal with life in King Arthur's court, and the adventures of the Knights of the Round Table. The program has been scheduled for an early evening hour, 7 p. m. and the sponsors promise none of the hair-raising gore that is an objectionable part of most children's program.

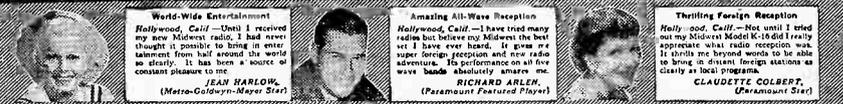
JACK MCGREW, formerly chief an-

nouncer at KFDM, Beaumont, Texas, is now serving as office manager of KNOW, Austin, Texas. . . KTAT, Houston, aired a spot broadcast of a fire over the Southwest Network lately when the building across the street from the studios broke out in flames.

ANNOUNCING the return of one of the most popular organists ever to broadcast KMOX, St. Louis, this week begins a Sunday evening series of organ concerts by EDDIE DUNSTEDTER.

Dunstedter, whose home town is Minneapolis, has been free-lancing lately. He is known to fans throughout the country because of his work on several Columbia network programs during past years, as the "Fast Freight Organist." Lately Ed tried his hand at directing a dance orchestra, but gave it up.

MOVIE STARS Enthusiastic OVER THE New 1935 MIDWEST 16

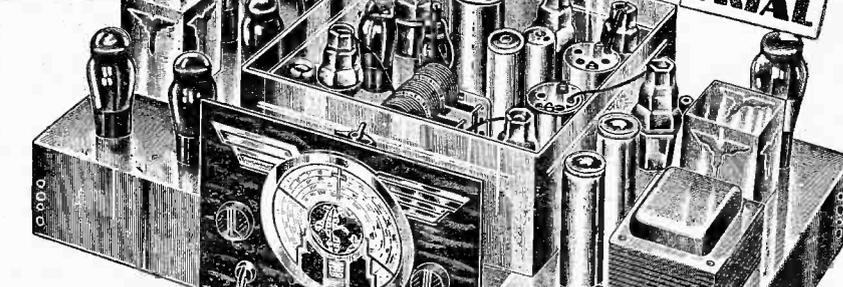


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50 ADVANCED 1935 FEATURES

Try this super deluxe 16-tube All Wave radio in your own home for 30 days—before you decide. The new 36-page catalog pictures the complete line of artistic consoles and chassis. See for yourself the 50 advanced features that insure amazing performance. The many exclusive Midwest features include: A large airplane-type, modernized dial which is triple calibrated in frequencies, wave lengths and call letters. This exclusive feature, together with simplified tuning guide lights enables you to tune your Midwest as quickly and accurately as an expert. Among the other features are: Controllable Expansion of Volume-Selectivity-Sensitivity (Micro-Tenator) • Fidel-A-Stat • Triple Calibration Plus • Pure Silver Wire • Ceramic Coil Form • Separate Audio Generator • Simplified Tuning Guide Lights • Compact Synchronized Band Switch • Amplified Automatic Volume Control • 7 KC Selectivity • Power Driver Stage • 16 Latest Type Tubes • etc. Read about these and other features in the new FREE Midwest catalog. Never before so much radio for so little money. Write for FREE catalog TODAY!

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The new, big, Midwest 36-page 1935 catalog pictures a complete line of beautiful, artistic de luxe consoles and chassis... in four colors... a model for every purse. Hand made by master craftsmen, they harmonize beautifully with any furniture arrangement. Write for new FREE catalog.

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It Can Be Described in a Nutshell as His Ability to Find Romance, Tender and Uplifting—in One of the Least Likely of Places—Sing Sing Prison. Read, in Next Week's Issue, How He Does It.

Next Week's Issue Is Packed More Than Ever with Feature Stories of the Stars

Voice of the Listener

The Club Defense

Dear VOL: Lowville, N. Y.

May I suggest to Carl L. Krans, Hazelton, Pa., who insists that fan clubs cater to personalities and not talents, that creating a personality these days is a talent in itself.



Further, the Buddy Rogers, Jeanie Lang program is, contrary to Mr. Krans' opinion, a criterion for other radio sweetheart sketches. They are the most believable lovers on the air. Why? Because Buddy, in addition to his colorful character, has had dramatic training which is proving invaluable in painting emotional portraits by the voice alone; and Jeanie is the fortunate possessor of a sweet naturalness that is a welcome relief. Air-loving is a difficult and highly technical art still in its experimental stages.

Phyllis Thompson

Ole Man Ribber

Dear VOL: York, Pa.

The writings of any man reflect his character and culture. In a recent issue Mr. Porter stated that "if symphonies and lectures represent culture" he prefers to be a roughneck. It is therefore to be assumed that Mr. Porter classified himself correctly, as symphonies and illuminating lectures ARE representative of culture.

Some weeks ago the statement was also made that Fred Waring was as good a musician as Walter Damrosch. Is a person with a small degree of intelligence expected to believe that? Fred is a fine chap, an excellent orchestra leader and showman, one incomparable, but please Mr. Editor, don't be so absurd as to try to tell your readers that he is Mr. Damrosch's equal in musical knowledge and ability. The writer is a lover of good dance music and listens to the leading orchestras frequently and is therefore not a "wet blanket."

Walter J. Dennison

Jack Spratt, et al

Dear VOL: Sapulpa, Okla.

Woe is me, too! Every Tuesday and Sunday there's always a spat in our house. I want Bing Crosby, my husband wants Ben Bernie, I want Buddy Rogers, he wants Joe Penner. Of course, I like Ben and Joe too, but when I have to choose between them, I prefer Bing and Buddy. Only natural for a woman, but please can't something be done about it?

Another thing I would like to speak my voice to the listeners about is Little Jackie Heller. He has a marvelous high tenor voice and a good radio personality. I can't see why some sponsors don't wake up and find him.

Mrs. Elwood Bowden

Play, Guy!

Dear VOL: South Bend, Ind.

I've just made a wonderful discovery. I've found the "Sweetest Music this side of Heaven" and it is not what is usually meant by that.

It happens to be the Royal Hawaiian Dance Band that brightens the airwaves every Sunday afternoon. If anyone thinks he knows of sweeter, lovelier, more beautiful music than this band offers, he'll have to show me. Recently when they played "My Little Grass Shack" I think it was the grandest bit of melody I have ever heard.

If this band doesn't become radio's newest sensation twenty million listeners must be crazy.

Marilyn Wright

MIKEroscope

This week's MIKEroscope will appear in RADIO GUIDE, Issue Week Ending November 17. It will be Jane Froman, number twenty-nine of the series. Watch for it next week.

This department is solely for the use of the readers as a place in which to voice opinions and exchange views about radio. Address your letters to VOL editor, 731 Plymouth Court, Chicago, Ill. You are urged to send in your photograph when writing.

Such Pop-i-larity

Dear VOL: Atlanta, Ga.

With regards to the Eddie Cantor program on the air October 21, that burlesque skit in the last half of the program was a wow in more ways than one.

When the said skit was half over my mother left the room in a huff, declaring that she would never listen to another of his programs and that she would never use any more of the product of the sponsor. In her estimation it was pure sacrilege.

I found myself gagged by the crude burlesque of Heaven and forced myself to sit it out just to see how far this pop-eyed pirate of the air would go this time.

If NBC cut General Butler off the air for saying he came from the ——— lousiest state in the union why in heck don't they cut Cantor off the air for good for being that kind of a comedian? I know many others who think the same thing and I also might add that drinking stale coffee has nothing to do with their feelings in the matter. It's the stale and rancid humor of this little pop-eyed pirate that makes them feel that way.

Henry H. Courtney

Just a Radio Picnic

Dear VOL: Franklin, Nebr.

Seeing more complaints about the suppers that are running a poor second to favorite radio hours, I wonder why more mothers don't adopt my plan. We set up a card table in the living room near the radio, set the supper on the kitchen table with a tray for each member of the family, and let everyone fill his plate, take his tray when he wants to, and what fun we have. It's just like a party every evening with mother being relieved of serving because everyone waits on himself. Of course there are crumbs to be swept up occasionally—but fewer table cloths to launder.

A Reader

A Nation's Darling

Dear VOL: Uniontown, Pa.

Now that the Gerber Company has failed to renew the contract of Madame Schumann-Heink, I only hope that some other sponsor has sense enough to bring her back on the air regularly. I, for one, will miss her very much, for she is one of my favorites.

Fred Brass

For the Love of Mike

Dear VOL: Draper, N. C.

I have just finished reading "Reviewing Radio," by Martin J. Porter in the issue of RADIO GUIDE for the week ending October 27, in which he said he would like to see a rule that would forbid Will Rogers to ad lib. He said his hemming and hawing give him an acute pain. Well I disagree with him and I think there are lots of others who do. As I have often heard said, Martin J. Porter, "That is just one man's opinion." Just a few orchids to RADIO GUIDE.

I think that it is the most complete radio magazine I have ever read.

D. A. Chilton

The Ace of Clubs

Dear VOL: Savannah, Ga.

This letter is directed to Carl L. Krans who says he "has no faith in fan clubs because they cater to personalities and not talents."

True, some stars are more talented than others. Today's greatest and most talented is Rudy Vallee, and probably more clubs have been formed in his honor than for any other star. Through his remarkable talents he reached the top (through them will remain there) and became a famous personality.

So clubs were formed that his fans might become better acquainted with him. Talent, then, is the foundation for the Vallee fan clubs.

Nina Comer

King Knows Subjects

Dear VOL: Cardington, Ohio

Not only is it very interesting but also pleasing to the music-loving individual I am sure, to note that the modern radio fan admires and demands the more soothing type of music.

Recent polls of popularity have found the Wayne King orchestra to be the universal choice. The waltz king fairly saturates his entertainment with classics and medieval and modern selections that will live forever, but a purely classical composition is very rarely undertaken for the King realizes that the majority of the fans have not reached a point where they are capable of appreciating such.

America is homesick for the music that can be supplied only by brilliant and alert artists who can see far back into the minds and desires of the human soul.

Bob Osborn

She'll Take a Cab

Dear VOL: Minneapolis, Minn.

Three lusty cheers for Percy J. Peterson of Racine, Wis., for his prunes to Mr. Porter. He expressed my sentiments exactly. Cab Calloway and his orchestra have been my favorites from the very first time I heard them.

I realize he plays a certain type of music which very few people like, but in his category he stands alone, and is the true king of jazz.

Helen Heen

Between Two Fires

Dear VOL: Germantown, Pa.

Never has rivalry in radio entertainment reigned so supreme as apparently during the current season.

'Twould seem "the powers-that-be" are set upon disproving the philosophy, "you can't have everything," or hinting with even more admirable subtlety, no longer is one radio in a home efficient or sufficient.

Even as others who have penned thoughts to this column, my radio "theme song," especially on Thursday nights at 9 has become "Two Loves Have I."

The best solution I've been able to devise thus far is to receive "Show Boat" and "Camel Caravan" through WTAM and WPG, respectively; but two points apart on my dial, and alternate hopefully between them.

Mary E. Lauber

From the Sidelines

Dear VOL: Bellevue, Nebr.

I've been sitting on the sidelines for years and have never expressed any opinion about my favorites. With the return of Joe Penner, Eddie Cantor, Ben Bernie and others, the radio is worth breaking a date for.

I do wish that the loud-mouthed "comics" would not be placed on the same program with our favorite orchestras. Comedy of that sort is a field in itself. Listening to it should not be tied up to our attention to music. The style of the former destroys entirely the mood for the latter.

Here's to radio. May it never lose its popularity.

Harry J. Frazier

Ig-Noble Ruling?

Dear VOL: Decatur, Ill.

I see by a recent issue of RADIO GUIDE that Ray Noble is having a tough time of it. I wish they could get things adjusted so that we can enjoy that English rhythm that made Noble internationally famous.

As much as I realize that the union must observe all essential rules, I can't see why it is necessary to use that authority to such a degree that it will prevent Noble's orchestra from playing in the United States. When our own orchestras went to England they were huge successes. Now why can't we give Ray Noble the same chance?

Wayne Moorehead

Keeps Up with Stiles

Dear VOL: Minneapolis, Minn.

I want to say a word to "second" E. V. Stiles' letter. I am voicing my opinion because E. V. Stiles hit the nail on the head, to my way of thinking. I, too, believe

that the apparent preference for tenors and crooners is in the minds of the program arrangers, not the great majority of radio listeners and buyers.

Also I believe most people think it easier to tune out a program than to write (and waste stamps and stationery) expressing their dislikes. This is my belief, as I think it would be simply a waste of stationery, because I know I have more than the usual number of friends and acquaintances and their preference is for baritones.

The only voice I've cared enough about to get peeved over, because of its absence, is a baritone, a gorgeous baritone, that of Alexander Gray.

Another Reader

St. Louis Blues

Dear VOL: St. Louis, Mo.

I like nothing better than a good radio program. I consider nothing worse than Jan Garber's music, or Guy Lombardo's slobbering saxes. Their bands (if I may call them bands) are indeed sad. I cry every time I hear them. You see, I'm a musician, too. If they stay on the air, I'm going to stop breathing it.

Emmette Windbush

Nurse to You

Dear VOL: Hamilton, Ohio

I wonder if "A Reader" from Harrisburg, Pa. realizes how selfish her letter sounded. I like to hear Kate Smith, but I work at night (am a nurse) sleep in the morning and have only afternoon to enjoy my radio and have only Wednesday afternoon to enjoy Kate.

I expect there are a lot of listeners that can only enjoy their radio at certain hours as I do, so why be selfish about any one program?

As for Burns and Allen being "the silliest team on the air" I don't agree. It takes a clever person to put a program so full of nonsense as Gracie does, over so well.

A Nurse

What, Price, Hawaii!

Dear VOL: Manitowoc, Wis.

In reply to a letter written by Bob Price in October 13th RADIO GUIDE wanting to hear more Hawaiian Music, we can give him a number of such programs which we hear every evening after sundown. Evidently Bob doesn't tune in and search for Hawaiians the way we do. After all they are on the air, but the tuner-in-er has to find them.

There are a number of Hawaiian programs listed in every RADIO GUIDE that can help anyone that loves Hawaiian Music the way we do. Harry Owens and his Royal Hawaiians—direct from Honolulu, Hawaii, and station KGU—were on the air every Saturday in the past. Didn't you ever hear them? And what about "Imperial Steel Pier Hawaiians" heard three times a week? And of course, we have our list of many Hawaiians; we'd be glad to send them to you—so let's hear from you personally. Geneva and Genevieve Ryder

You're Telling Us?

Dear VOL: Columbia, S. C.

This is intended for those radio performers who insist on singing that queer "Pardon My Southern Accent" (which only a Northerner or Westerner could have written). It is a waste of time and energy to dispute the firmly entrenched belief of those beyond the bounds of Dixie that "you-all" is singular. Again, a Southerner would never ask pardon for his accent. We have always been very, very, proud of everything Southern, especially our accent!

May I ask in what language or dialect Mr. Rudy Vallee sings this popular song? It may be Chinese, or else some provincial dialect peculiar to Connecticut Yankees (which Southerners can't understand).

However, we get a big laugh from the attempts to imitate our Southern "drawl," for in addition to our dialect we have a sense of humor in the South.

A South Carolinian

The Amos 'n' Andy Alibi

(Continued from Page 11)

putting the finger on the guilty. Armstrong and Lane returned to the house of tragedy. Warily but stubbornly they started to check their clues. Somewhere, concealed from their view, was some small fact which—when they found it—would change the whole picture.

Where had the police been shunted off the track? All their deductions had been completely upset by the vindication of Parker. So, from the lane behind the Irwin home, to the room in which the two brothers had been preparing for bed, Armstrong and Lane and two other detectives fine-combed the Irwin property in search of the one little elusive clue that had been overlooked. And then it came with a suddenness characteristic of this strange night's happenings.

The telephone rang. Armstrong answered it. It was the coroner's office calling.

"Hello, this is Deputy Coroner Bostwick. Say, we've just completed the autopsy on that car-stripper you sent us." "Yes?" queried Armstrong. "Did you find he'd been killed by the same gun young Irwin was shot with—the gun we found in Liebelt's pocket?"

"No," said the deputy. "It was a smaller gun got this fellow. He was shot through the heart by a .22 rifle bullet. It went in under his arm."

Back to Car to Die

"Holy mackerel!" Armstrong ejaculated. "Now I know—but wait a minute, Doc. Could Liebelt possibly have run a few yards after getting that slug in the heart?"

"It would be unusual," the Deputy Coroner said, "but by no means impossible. There have been instances in medical history of men living and even fighting with wounded hearts. Recent heart-surgery has shown us that the human blood-pumper is by no means the frail and delicate thing early doctors used to believe. For instance—"

"Yeah, Doc, thanks a lot," interrupted Armstrong. "Scuse me, I gotta do something in a hurry!" And with that he fairly slammed the telephone receiver down upon the hook.

"Hey!" called one of the startled detectives. "What's up, Armstrong? Somebody else get bumped?"

But Detective Armstrong was racing down the hall—heading for the kitchen. Arrived there, he went straight to the little .22 rifle standing in the corner—snatched it up and sniffed at it anxiously.

The gun fairly reeked of recently-burned powder!

By now detectives and the two men of the Irwin family had followed the headlong Armstrong. The detective turned suddenly—held out the gun.

"Who fired this gun?" he demanded.

Mr. Irwin—whose face had aged ten years since his son had been killed—looked at his remaining boy, and the youngster stared back at him in perplexity. Neither answered.

"Who picked up the gun in the yard," Armstrong pursued, "and put it back in its place here in the corner of the kitchen?"

Both the Irwins shook bewildered heads. "I didn't," said the father.

"Neither did I," Wilbert protested.

"Where's Mrs. Irwin?" Armstrong queried.

Slain by Victim

She was in bed, on the point of nervous prostration, but her doctor permitted the police to question her.

Listlessly she admitted remembering she had picked up the gun in the yard! She had tripped over it as she stumbled into the house and—automatically, like a person in a trance, she had obeyed the promptings of housewifely habit, and had put the gun back where it belonged!

Swiftly, now, the police reconstructed the double slaying. Young Irwin, rushing out to the yard, had paused just long enough to snatch up the loaded .22 rifle on his way. In the clear night he had seen Liebelt—had fired at him just a moment before Liebelt returned the fire. The young college man's bullet pierced the thief's heart—yet Liebelt had sufficient vitality to run to his car and climb in, before his heart stopped beating.

Virtually a corpse, he nevertheless had run down the yard—and died behind the wheel! It was that staggering run of a dying man which had been reported by the neighbor of the Irwins.

As for Parker, he suffered nothing worse than the emotional and mental upset of some hours of close questioning under stress of anxiety, before his innocence was established firmly by a radio alibi.

Ever since then his favorite program has been—well, naturally—Amos 'n' Andy.

In Next Week's Issue of RADIO GUIDE

Third Degree by Radio

Unique in the annals of radio crime-detection is the true story—to be revealed in full in next week's RADIO GUIDE—of the criminal who was not only caught by radio, but accused of his crime by the voice of the invisible police broadcaster so convincingly that he broke down and confessed! This thrillingly dramatic proof of radio's power to catch criminals is one of the most gripping true stories in this entire, fascinating "Calling All Cars" series. See next week's issue.

Are You Listenin'?

(Continued from Page 7)

Just now so many are worried. They are conjuring up all kinds of dreadful calamities in their minds. Some are in hysterics and some are in gloom. But who of us will be one whit worse off a hundred years from now?

What difference will it all make to us? You say it will to your children if your money is lost? You don't know but what it will be for their advantage. Besides, who knows what people will be using for money one hundred years from now? Maybe there won't be any money at all. People could live just as well without it. People don't need money to live. You don't eat it or sleep on it . . . unless you have it in your mattress, and then it's liable to spoil the comfort of your bed—and indeed, it might be very disturbing to your sleep. You don't wear money. You don't live in it. No, you eat pork

chops and potatoes, you sleep in bed, you wear cotton and wool and silk, you live in a wooden or a brick house. Money has nothing to do with it, except that long ago somebody thought that these bits of metal would be more convenient in promoting exchange.

That's all there is to it. So you don't know whether your grandchildren will have any need for the bits of paper and metal you are hoarding. Money time and time again has been known to be a curse to a boy or a girl. Lack of it also. But nobody knows how it will affect him or his children. So why cry over it if you have it and lose it, or if you haven't it to lose?

More of Tony Wons' homey philosophy may be heard by tuning in his program, The House by the Side of the Road, Sunday afternoons at 5:30 p. m. EST and 4:30 p. m. CST over an NBC-WEAF network. The program is sponsored by S. C. Johnson & Son.



The Extracts Below are Quoted from Authentic Testimonials. The Originals of which are Free to Inspection



FIRST DAY

"..... Formerly my hair was thin and straggling"



TENTH DAY

"..... But thanks to your excellent comb, my hair is now soft, wavy and beautiful . . . M. H."



FIRST DAY

"... am now 49 years old. Already at about thirty my hair started to get gray, especially at the temples, and during the last years it has become quite gray . . ."



TENTH DAY

"... but in spite of the short time I have been using your comb, I must say that the results is wonderful. This comb certainly does all that your advertisements promise and more. My hair is a lot darker already, also a quantity of new, dark hair is coming forth. The time given by you for testing is ample, because already after 4 or 5 days the effect of the comb is obvious to anybody." O. M. L.

Sold in New York at leading Department Stores.

Manufactured Exclusively by G. Lindholm Co., 607 Bergen St., Brooklyn, N. Y.

— — — THAT CAN DO WONDERS FOR YOUR HAIR

Here is the new great sensation of the world, EVANS ELECTRIC COMB, the "Live" Comb which has such a remarkable power of stimulating the hair—in fact, of giving new life to the hair roots. The gentle electric current in the Evans Comb acts upon the hair as water on parched plants, thus stimulating the hair roots to renewed activity. ON BALD PATCHES AND IN MANY CASES OF BEGINNING BALDNESS new hair has started growing within 72 hours—as through a miracle.

STRAIGHT AND THIN HAIR gets thick . . . glistening . . . soft . . . wavy . . . and wonderfully lustrous.

DANDRUFF AND FALLING HAIR checked in a few days. You and your friends will be equally surprised at the health and beauty of your hair.

GRAY HAIR SPIRITED AWAY. Day by day you can watch the natural color coming back. All you need is to cut the gray hair-tops as the new hair grows.

TOO GOOD TO BE TRUE! This is perhaps your comment on reading the above claims, but we have received thousands of letters which prove that Evans Electric Comb really has worked wonders. European doctors explain this phenomena—that the electricity through the curved double rows of teeth is able to reach all weakened hair roots—literally pouring its life-giving energy over them, waking them up, bringing them back to life and stimulating them. Over one million Evans Electric Combs are now being used by men and women all over the world. The electric current is generated by a battery concealed in the handle of the comb. No shocks—no sparks. You cannot feel the current, but if you put a pocket lamp bulb against the teeth you will see it light up. The battery lasts six months—spare battery costs only 25c. Thus at a cost of only about 5c a month you get a hair treatment which otherwise would cost you hundreds of dollars at a hair specialist.

Read These Testimonials — Hundreds of Others

The original letters from which the extracts below are taken, were sent to us voluntarily and are in our files. A reward of \$2,000 is offered to anyone who can prove that any of these letters are not genuine.

"... My hair, which was formerly thin, has now grown thick and beautifully glossy. I recommend the comb to everybody who wants to have beautiful hair."

(Signed M. W.)

"... I had formerly rough, thin hair, with dandruff, but after a few days only, I was free from this, and after further treatment I got healthy and soft hair, which was beautifully wavy."

(Signed A. L.)

Do you want your hair more beautiful . . . better . . . than don't delay in obtaining the EVANS ELECTRIC COMB. Use it for seven days if you like and if you are not satisfied in every way with the improvement in your hair, just mail it back to us, and we will immediately refund your money. If it doesn't do all we say it will do it has not cost you a cent to try it.

This is to certify that the foregoing in extract is true and correct.

NOTARY PUBLIC

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G. Lindholm Co., 607 Bergen St., Brooklyn, N. Y.

I enclose Money Order—Cash—Check for \$..... Please send POST FREE in plain package, with full instructions and ready for use.

- Evans Electric Comb, small model, at \$2.50 complete.
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Under guarantee of \$1000—you undertake to return my money if I send the comb back within seven days and say I am not satisfied with the results. This is an absolute condition of my order.

Name.....

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City..... State.....

For C. O. D. delivery plus postage check here Large Model Small Model

