

# Radio Guide

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The National Weekly of Programs and Personalities

Week Ending September 28, 1935

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Elinor Harriot  
See Page 21

CHAS. J. ...

Dragonette Elected Queen—Ray Knight's Cuckoos

# News and Views of the Week

## It's No Laughing Matter

Anyone who laughs at a Marconi radio prediction is laughing at his own ignorance.

The great Italian is reported, in an official dispatch, to have perfected a radio ray that he believes would enable him to stop airplane motors high in the clouds.

A press report from Washington starts, "Government short wave experts don't take Marconi's airplane ray seriously."

One of them said, "That story has been bobbing up in one form or another for the past twenty-five years, and I am inclined to believe that its recurrence is due to Italy's approaching war. We heard of such things during the World War."

"Did you ever hear of a motor actually being stopped by such a ray?" the Government expert was asked.

"No," he replied laughingly.

A great American editor, Joseph Pulitzer, once laughed and scoffed at Marconi's claims. He lost a very substantial bet because he never heard of "such a ray" that could be used to flash messages across the Atlantic, and he was one of the best informed men of his day.

We always like to recall the words of the great American scientist, Michael Pupin, on the occasion of the presentation of the annual award of the Electrical Engineers' Society to Marconi about ten years ago for his discovery of the directional property of short waves. He said, "As Marconi goes—so goes radio. If Senator Marconi told me he could extract from the air the Sermon on the Mount uttered by our Lord, I would believe him and ask for a front row seat."

There was no laugh in his sincere tribute to the world's greatest living genius—and Michael Pupin was a savant in his own right.

What a marvelous thing it would be to have a ray that would render the instruments of attack and aggression impotent and useless!

Possibly if our Government radio experts stopped laughing long enough, they, too, might develop some useful and beneficial rays.

## They Shall Not Pass

Congress sheds radio bills like a duck does water. The last session was deluged with new attempts at regulating broadcasting by Congressmen and Senators. The bills proposed everything from free time on the air for politicians, to censoring foreign diplomatic proposed speeches.

Here is the status of the bills—read 'em and weep:

No action was taken on the bill introduced by Representative Monaghan, of Montana, "for the purpose of providing wholesome radio programs, free from monopolistic domination and control on the part of vested interests."

Senator Capper's and Representative Culkin's bills, which would make it unlawful to broadcast any advertisement of intoxicating liquor, were not pressed for action.

Other bills were introduced by Senators Copeland and Vandenberg and Representatives Buckbee and Sauthoff, which one way or another would affect broadcast advertising. These will be up to the next Congress.

Senator Walsh, of Massachusetts, introduced a bill stating "Any radio address or radio program broadcast by or for or in the interest of any foreign government, or subdivision thereof, or person interested therein, shall not be broadcast by any licensee until such radio address or radio program has been submitted to the Department of State, and the approval of the Secretary of State has been secured in writing and is filed with such licensee." No action on this one.

Senator Wheeler, of Montana, introduced a bill offering an amendment to the Communications Act:

"In considering applications for licenses, and modifications and renewals thereof, when and insofar as there is demand for the same, the Commission shall make such distribution of licenses, frequencies, hours of operation, and of power among the several States and communities



Guglielmo Marconi:  
His scoffers could profit by emulation

as to provide an equitable distribution of radio service."

No action whatever was taken on this.

Neither did Congress bestir itself regarding the bills introduced by Senator Copeland, of New York, and Representative McCormack, of Massachusetts, which would allow ships at sea to report their positions by radio to newspapers either at a nominal charge or without a charge, provided that the name of the radio company be used with the report.

During the session, Senator McAdoo, of California, introduced a resolution to create a new committee in the Senate, on aviation and radio, to consist of fifteen Senators. No action was taken on this.

Representative Sirovich, of New York, introduced a bill "Providing for the establishment of an executive department, to be known as the 'Department of Science, Art and Literature.'" Lengthy hearings were held on this bill, which would include certain phases of radio, but the bill itself went over to the next session.

## Make Way For the World Series

Is Mr. Henry Ford going to be permitted to hold out on us? Unless the time can be cleared on national networks for the broadcasting of the World Series, the Ford company will not sponsor the broadcasts. If he doesn't pay the bill, then it's up to the chains to put the series on as their own contribution as an act of public service.

There is probably no broadcast that holds as much interest as that of the World Series. The pennant baseball race is an event of national importance. The radio chains cannot be blamed for seeking a sponsor to pay the costs, but there should be no question of any section of the country being without this broadcast regardless—sponsor, chain or local program commitments to the contrary.

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Commercial commitments on other broadcast periods should be waived in favor of the games. The merchant or sponsor who refuses to give up his time to allow the World Series the right of way, will be inviting criticism for his stand. The purpose of any commercial broadcast is good will. Anyone who stands in the way of the one thing of paramount interest to the listening audience in any section of the country, deserves to forfeit the esteem, good will and patronage of his neighbors and customers. He is as selfish as the dog in the manger, and as foolish as the man who cut off his nose to spite his face.

The networks have an obligation to the public, and one of the ways to discharge it will be to see that the World Series games are broadcast so that every hamlet and town in the country can enjoy the great spectacle.

If the chains can't clear the time for Mr. Ford, then they should clear it for the hundred million youngsters and oldsters who are counting on a box seat via a loudspeaker when the umpire shouts "Play ball!"

## A New Don Quixote

The newspapers have found their Don Quixote to splinter a lance or split an infinitive against the evils of commercialized radio. He is Congressman Joseph P. Monaghan, of Montana. With a threatening shout of monopoly, he is going to tilt with the radio towers.

Poor Don Quixote Monaghan has been drinking a potent brand of red wine that has gone to his head. It is a special brew of the disgruntled and somewhat frightened weak sisters of the press. They view with alarm the encroachment of radio into the advertising field.

His great concern is almost as pitiful as the silly stand taken against radio by some of the press.

"What chance has the honest, unbiased and independent press of the country when it is forced into competition with a newspaper which also controls a radio station?" cries the new champion of the downtrodden press from the hollow confines of his nice new armor.

Charles Dana, James Gordon Bennett, and other titans of the golden era of American journalism, must turn over in their graves at the spectacle of newspapers crawling for cover instead of putting up a fight.

It's a wonder an observing Congressman would tie up with such weak support. They may be able to give him plenty of space in his next campaign and boost some of his pet measures in return for his kindness, but what good is the protection and support of a weakling which cannot protect itself?

## Other Side Of the Picture

While the radio bugaboo scares some of the press, the more progressive publishers are welcoming broadcasting with open arms.

The Milwaukee *Journal* recently surveyed the situation. The M. J. owns WTMJ, and had to be sure it was not creating a Frankenstein.

A simple contest revealed that the broadcasts were helping to create more new readers for the paper. So much for that.

The Scripps-Howard interests are making radio plans, after a sad experience in New York several years ago when their paper, the *Telegram*, bolted a publishers' agreement in an effort to sew up all the radio advertising. The move failed. The Scripps-Howard group in New York felt they were double-crossed and soured on radio. Now they have changed their minds and Carl Bickel, former head of the United Press, has been put in charge of the newly-created radio division of Scripps-Howard papers. They apparently have been watching the Hearst and Gaunett radio newspaper experiments.

*Newsdom*, a trade paper, reports that the broadcasting of news flashes of the Rogers-Post crash increased the sale of papers between twenty-five and thirty percent. It would seem that some papers are not afraid of the radio specter.

# Dragonette Wins Queen Election

Jessica, Long Acclaimed As Queen of Song, Has Been Elected Queen of Radio, 1935, in Sweeping Reader Poll

By Phil Weck

**J**ESSICA DRAGONETTE, the Queen of Queens! Long acclaimed as the Queen of Song, the petite, blonde NBC nightingale has been elected in Radio Guide's 1935 Queen Election contest by the largest poll of radio listeners in the selection of a favorite! Queen Jessica is Queen for a year, elected by public acclaim, by the very people over whom she will reign. The title is official, the honor the greatest that can be bestowed upon any woman broadcasting. The radio public has made its choice.

No petty, small empress is this new ruler of radio, no sudden overnight sensation doomed to a quick loss of popularity. For ten years she has dominated the networks, the choice soprano of all broadcasting. Queen of Song she has been called many times before by her zealous adherents. Now she is Queen in her own right, and in the right of the listening public who elected her.

And no small honor is this that will be bestowed upon her. The selection was not made by a small group of judges with no conception of the wishes of the majority of the people. Instead, everyone had a right to vote for his favorite for Queen, and, judging by the response to the appeal for ballots, nearly everyone did vote. An avalanche of votes was received; a new high in Queen Elections was reached.

From the flood of ballots poured in upon the official Queen Election Tellers, one fact stood out, one name predominated all others. That name was Jessica Dragonette; that fact, that Miss Dragonette was the favorite of the people, their choice for Radio's Queen of 1935.

Miss Dragonette did not win the Election without a struggle. Although she led in almost every tabulation based on incomplete returns printed since the beginning of the contest, her final selection was in doubt until the last ballot

Queen Jessica, shown expressing her gratitude to her millions of loyal followers, from among whose ranks her winning votes have been cast



had been counted, checked and tabulated. Indeed, a few hours before the end Miss Dragonette was more than 6,500 votes behind her closest rival, Joan Blaine.

**T**HE final counting of the last ballots in the Election was a scene of chaos and confusion in the Tellers' office. Vote after vote had been recorded for Miss Blaine throughout the week; gradually she had drawn up to Miss Dragonette and passed her, definitely her margin of lead mounted.

Then the tide turned. Chicago's and the Midwest's votes were all counted. Ballots from New York City, from New England, Pennsylvania and the East, from the great plains states, from Montana, the Dakotas, Wyoming and Colorado, were on deck. Miss Blaine's name ceased to be called out so repetitiously. Miss Dragonette's began to dominate the counting. Francia White's name appeared with increasing frequency; so did that of Mary Jane Walsh, a dark horse in the race who had not been listed among the first sixty previously. But mostly it was Dragonette, Dragonette, Dragonette.

Pittsburgh polled heavily for Francia White. So did West Virginia in its entirety. Portland, Maine, favored Jessica Dragonette. Atlanta, Georgia, went for Dragonette, Tallahassee, Florida; Raleigh, North Carolina; Boston, Massachusetts; Wilmington, Delaware; Albany, New York, all were for Jessica Dragonette. The result still was in doubt.

**F**INALLY the last official ballot had been counted. Every one was examined for the postmark; none stamped later than midnight, Sunday, September 8, was included. Thousands were thrown out for this reason. Thousands more barely crept in under the deadline.

The last official ballot had been tabulated, (Continued on Page 17)

Joan Blaine, above, of The Story of Mary Marlin cast, was elected runner-up and, left, Virginia Clark—Helen Trent of the air—voted into third place



# Who's Cuckoo Now?

Raymond Knight, Responsible for The Cuckoo Hour—or in His Irresponsible Way Foster-Father to It—Tells How the Notion Was Born



The master in the act of dictating to his secretary, above. Of the two cut apples he will give her no quarter. Right, shown with his favorite mount, Soldier, out of the trenches by Christmas

view with me which appeared simultaneously in sixteen New York newspapers a year or so ago. The interview follows:

**Reporter:** Mr. Knight, what is the Cuckoo Hour?

**Ray Knight:** The what?

**Reporter:** I didn't say anything.

On second thought this interview seems a little brief, so I guess I'll have to turn out some special copy.

**I**N 1900 I was in an orphan asylum. It was not long, however, before I was discovered and sent home. Father gave me a terrific whaling. This experience left a deep impression on my background.

In 1904 the Russo-Japanese war broke out and the call for volunteers came. Father didn't hear the call as he was a little deaf, so Mother and I pushed him into the recruiting office. We never heard of him again, except that a friend of ours who had crossed the Pacific in a canoe with a native outrigger reported seeing a derelict which looked like Father drifting off the coast of California. The only result of this, however, was that the friend finally married the native outrigger. As well he should!

1910 was uneventful. So was 1911.

1912— We all remember 1912, I guess, so I'll skip that. I merely point out that it was in this year

## By Raymond Knight

RAYMONO ROCKEFELLER  
NBC KNIGHT CENTER N. Y.  
GREAT DEMANO FOR INSIDE STORY ON HOW THE CUCKOO  
PROGRAM BEGAN STOP WILL YOU CBLIGE  
RADIO GUIDE

RAYMONO GUIOE  
CHICAGO ILLINOIS  
FIRST LETS CORRECT CONFUSION EVIDOENTLY EXISTING  
IN YOUR MIND STOP THE NAME IS KNIGHT ANO ITS  
ROCKEFELLER CENTER STOP YOU CAN'T BLAME THAT ON  
ME STOP WILL BE GLAO TO WRITE STORY  
RADIO KNIGHT

RAOIO KNIGHT  
NBC NEW YORK  
CANNOT UNOERSTANO CONFUSION IN NAMES STOP WHAT  
IS YOUR GIVEN NAME  
RAYMONO GUIDE

GUIOO KNIGHT  
CHICAGO ILLINOIS  
PULL YOURSELVES TOGETHER STOP YOUR NAME IS  
KNIGHT AND MINE IS RAYMOND BUT NOBOOY GAVE IT  
TO ME I TOOK IT  
RAYMONO RADIO

KNIGHT NBC N Y  
STOP TALKING THAT WAY STOP NOW YOU'VE GOT US  
OOING IT STOP WHERE IS STORY  
GUIOE

RADIUM GUIDE CHICAGO  
FEELING BETTER NOW STOP STORY ON WAY  
FRANKLIN D KNIGHT

**A**ND so, fellow Cinnamon Bears of Troop 16, that is how I happened to get out the dandy pen and pencil set that Aunt Phoebe gave me for Christmas in 1928 and set my thoughts down on paper. For years people have been saying to me: "For goodness sake, Fred Allen, how do you write all that stuff every week for the Stoopnagle and Budd program?" Or they will say to my mother: "Just think, Mrs. Benny, the Cuckoo Hour has been on the air about six years. How does Jack keep it up?" One thing leads to another, and before the conversation is over they all tune in on the Fibber McGee program and have a good laugh.

Therefore, before I get buried under an avalanche of fan mail (for Joe Penner), I want to set down the truth about the Cuckoo Hour for posterity. And posterity can take it or leave it. (I have my own ideas as to what will happen.)

RADIO GUIDE, if that's the name, has asked me for the inside story on how the Cuckoo Hour started. The best answer I can give to that is to reprint an inter-





that one of the Mdivani Princes married an American girl for the first time. Yes, he did!

About 1915 people began to notice me. And you can't blame them. By then I was nearly six feet tall, wore a white suit, white hair, long white moustache, and smoked big black cigars. Sounds like Mark Twain, doesn't it? Now that I think back—it was Mark Twain.

**I**N 1922 I attained my majority and was privileged to vote for the first time. Always an admirer of Grover Cleveland, I cast my ballot for him. It was not until 1926 that I discovered that Cleveland had been dead since 1908, but that didn't swerve me from my path. I have voted for Cleveland regularly ever since then. It's that tenacity which enabled me to put over the Cuckoo Hour eight years later.

In the period from 1922 to 1928 came the events which Hervey Allen eventually put into a book which he called *Anthony Adverse*, so I need not go over them here. Hervey is a past master in his chosen field, and who am I to gild the lily? And incidentally, she had a swell program last season. (Remember that infectious "coo"?)

Then came 1928. I was in Wall Street and doing quite well. I had a little fruit stand just off Broadway and the day that saw a total sales of less than twelve oranges and eight apples was a dull day indeed. I also carried a side line of tomatoes, but they never seemed to catch on.

It was on a busy day in January, 1928, that the executives of the National Broadcasting Company first sent for me. I opened the door of the board room at the old 711 Fifth Avenue quarters (then the new 711 Fifth Avenue quarters) and said with my accustomed breeziness: "Who wanted apples?"

The idea caught on like wildfire. Bill Paley, who was masquerading under the name of "Aylesworth" in order to learn the business, leaped to his feet. "It's a natural!" he shouted. "Who wanted apples? What a name for a program!"

**T**HE other members leaped to their feet and acquiesced. "I acquiesce!" cried Bertha Brainard. "I acquiesce!" shouted Phillips Carlin. "I acquiesce!" shouted John Royal. (John was still out in Cleveland at the time, but that shows just how contagious the enthusiasm was.)

In a moment I was the center of a shouting, laughing group. Apples rolled at random over the floor, and without realizing what they were doing the various members of the Planning Board were munching away at

**Ray Knight and his brain trust working out a Cuckoo program. The result of this conference was that the letters were cut off the blocks to make alphabet soup**

them with gusto. Not only did they forget the business at hand, but they also forgot to pay for the apples. That's how the Cuckoo Hour was born!

For two years we all worked on the program, adding ideas here and cutting salaries there. By 1929 the apple fad had gone out of fashion so the program title was pruned down to *Who Wanted?* By 1930 prunes had also gone out of fashion, so we called the program *Thirty Minutes of Fun, Jollity and Merriment Brought Directly to Your Own Home by Wireless Telegraph.*



By the time the broadcast was ready to go on the air, however, we had all sobered up, so we decided to call it simply the Cuckoo Hour. Funny how a little thing like that will turn the tide of a man's life, isn't it? The full moon has something to do with it, too.

Well, there we were. It was January 1, 1930. We had thirty minutes allotted to us, a host of eager and willing hands ready to go on the air—and no program! This goes to show the futility of trying to broadcast a program with only a title to work on. I merely note this as a warning to those of you who contemplate following in my footsteps. If you do—you'll land in some strange places.

**W**ELL, as the fellow says, it was up to me. It was my first test. Would I meet the emergency? Would I! I went down to the front door to meet it. Always democratic—that's Ray Knight. None of this—"What is the name, please?—Mr. Plotzwick? I'm sorry, Mr. Plotzwick, but Mr. Knight is in conference."

No, sir! In the first place nobody would ever let me into a conference, and in the second place—where am I? Oh, yes, down at the front door.

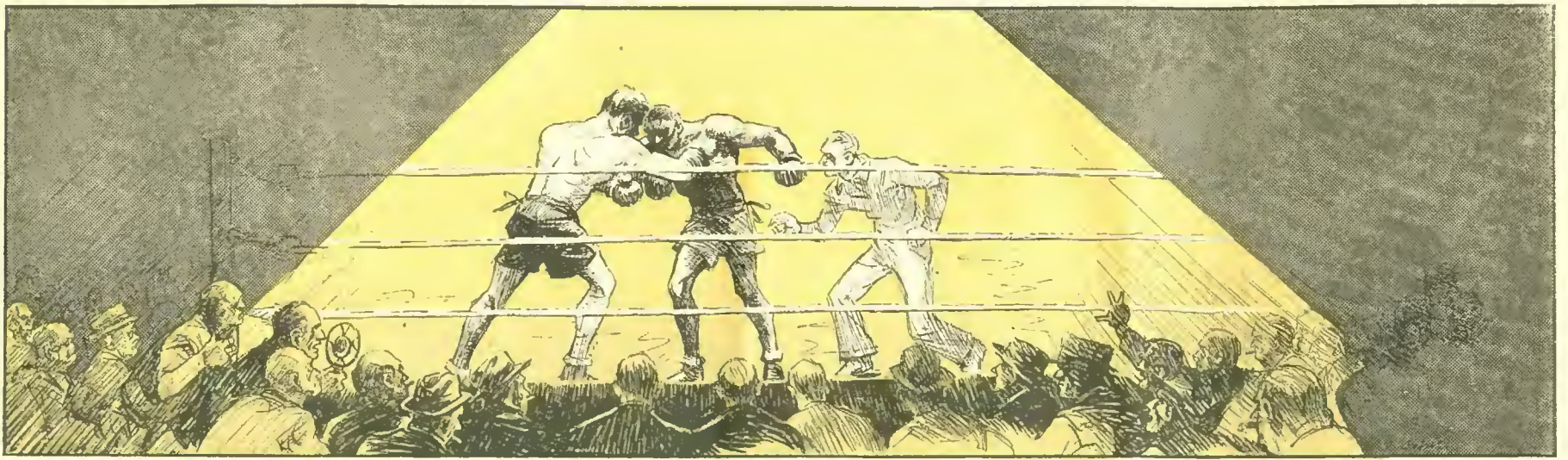
Well, sir, I met the emergency and took it up to the seventeenth floor in Harry's elevator. Harry was the elevator operator who later took \$250 and ran it up into a neat profit.

As we stepped out of the elevator, I was greeted by the hostess as usual. "What in h— do you want?" she growled at me. Throwing her my most winning smile, which she promptly threw back at me, I hurried to Studio P and took the emergency in with me.

**A**S THE gates clanged shut behind us, I experienced a moment of trepidation. Out there in space millions of people were awaiting the sound of my voice. The crux of the situation had arisen! (Incidentally the temptation for a man of my calibre to fool around with the word "crux" is terrific. For example, as I wrote that sentence, my mind immediately telegraphed to my pencil, "Too many crux spoil the broth." And my pencil telegraphed back to my mind, "The Tire Program with Richard Crux." But I have sworn to reform, and besides I've got a bet on that I can write an article without a pun in it.—My cheque is all made out.)

Well, sir, as I stood there before the microphone, my past life flashed before my eyes as with a drowning person clutching at a straw man. I saw the curly-headed little tot that was I, prattling happily as he played with his Daddy's burglar tools. (Continued on Page 26)

**People have been known to "die laughing" since time immemorial. Here's a recent listener to the Cuckoo Hour who did just that. Ray Knight is proudly pointing to his handiwork**



# The Stupendous Baer-Louis Broadcast

By Howard Wilcox

If You Fail to Get the Kick of Your Life from the Bout, It Won't Be for Lack of Preparation or Stations

**A**N ESTIMATED audience of 57,000,000 listeners will tune in on the broadcast of the Baer-Louis fifteen-round prizefight over the combined Red and Blue networks of the National Broadcasting Company, Tuesday night, September 24, at 10 p. m. EDT (9 EST; 9 CDT; 8 CST; 7 MST; 6 PST). Not since the fight-to-a-finish days of Gentleman Jim Corbett, John L. Sullivan, Bob Fitzsimmons and the other gladiators who made ring history during the past half-century, has so much advance interest among the millions of citizens of the country been worked up. And not since the halcyon days of the late Tex Rickard's famous million-dollar gates has there been greater expectancy of a record-breaking crowd at the Yankee Stadium ring in New York.

The sponsor responsible for the fifty-seven stations of the United States that will carry the broadcast—along with the one in Canada and the three short-wave outlets—is the Buick Motor Car unit of General Motors. And in order that the broadcast will be of a magnitude commensurate with the occasion, no less than Edwin C. Hill has been signed to report the story of the crowds. Further, a fresh note has been introduced into the announcing of the blow-by-blow phase of the fight, in this way:

Elimination contests are being held all over the country, as this goes to press, in order to select a competent man to do the job. Not that the old standbys could fail to deliver a bang-up description. But in their effort to make of this broadcast a super-accomplishment, the sponsors are attempting to introduce that note of freshness.

**T**HE announcer to be selected will have a task on his hands of no mean proportions. Graham McNamee, ace veteran of prizefight broadcasts too numerous to mention, stated in a signed article that appeared in *RADIO GUIDE* some months ago that "broadcasting a fight is the toughest job of its kind." Some idea of what makes it so may be gained from the facts that the broadcaster's eye must catch each one of the lightning-like exchanges of blows, and must deliver a report to his millions of listeners on the instant; he must be accurate; his prizefight nomenclature must be pat; he cannot dub

has climbed from the amateur class to heavyweight title contention possibilities in less than two years. He is said to have an invincible punch, the sort of pile-driving jab that hasn't been duplicated since the day of the idolized Stanley Ketchell. His astounding record of knockouts and wins has been without interruption.

The winner of this bout concededly will gain the right to challenge the present titleholder, Jimmy Braddock. And Max Baer, former champion, is said to have trained for the Louis bout as he never has trained before; every ounce of intensity and care he can command has gone into the preparation. Because—a win over Louis brings him within one stage only of the tempting lure of his lost crown.

**F**URTHER interest in the fight lies in the fact that Louis, the brown phenom, is said to have come through his amazing series of victories without having taken the punishment any first-rate contender generally is called upon to withstand. Can a hard-hitting man like Baer—in his condition at the time of his Schmeling go, for instance—get through that barrage of cool-headed, hammerlike blows and land sufficient stuff to daze and weaken his opponent? That is the crux of the fans'—and the listeners'—interest.

Special commendation goes to the sponsor for leaving nothing undone that will further the broadcast of the fight on a par with the stupendous magnitude of the fight itself. And not alone do those first-line preparations include the announcing personnel. Sound men, engineers, miles upon miles of "pipe lines," all have been set up, pepped up, for weeks, in anticipation.

**T**HE man doesn't live who can predict how many minutes of the clock the fight will go. With the broadcasts from the dressing-rooms, with two sound engineers on the job to insure the millions of listeners against a hitch; and with the allotted fifty-nine minutes at the ringside should the fight go the scheduled fifteen rounds, every man must be on his toes. And this applies to the local stations halfway around the globe, that will pick up and relay the word-by-word descriptions from the ringside.

So whether in Kalamazoo or Miami, Portland or Honolulu, light your pipe, pass the box of chocolates for your womenfolks—you're in for the night September 24. If you don't get one of the kicks of your life by what you hear, it won't be the fault of Buick Motors—or of the National Broadcasting Company.

### Stations to Carry Baer-Louis Fight

Fifty-seven stations in the United States, one in Canada, and three short-wave outlets, listed below in alphabetical order, will bring the big fight to listeners. The broadcast of the fight will begin at 10 p. m. EDT (9 EST; 9 CDT; 8 CST; 7 MST; 6 PST).

KDKA	WDAF	WJR	WSMB
KFI	WDAY	WJZ	WSUN
KFYR	WEAF	WKY	WSYR
KOA	WEBC	WLW	WTAG
KOIL	WEEL	WMAL	WTAM
KPRC	WENR	WMAQ	WTAR
KSD	WFBR	WMC	WTIC
KSO	WGAR	WMT	WTMJ
KYW	WGY	WOAI	WWJ
KTBS	WHO	WOW	In Canada
KTHS	WHAM	WPTF	CFCF
WBAP	WIBA	WRC	Short Wave
WBEN	WIOD	WREN	9.53 megs
WBZ	WIS	WRVA	11.87 megs
WCAE	WJAR	WSB	6.14 megs
WCSH	WJAX	WSM	

or amateurize any of his statements. Fight fans are of the wise variety of citizens; they must get their stuff on the second; it must be accurate; it must be expert.

Interest in this fight centers around the phenomenal rise of Joe Louis, the twenty-one year old Negro who

## Prizefight Terms Your Announcer May Use

**The Bell**—Gong to signify start and end of round.

**Brought One Up From His Heels**—Expression used to indicate a particularly long uppercut.

**Button**—Point of the chin.

**Chin in the Rosin**—Slang term implying a knockout in which a fighter falls on his face.

**Clinch**—Position in which fighter hugs opponent.

**Corner**—Angle of intersecting ropes at which seats are placed (in diagonally opposite corners) for fighters to rest between rounds.

**The Count**—The referee's official tolling of the ten seconds allotted a fighter to be off his feet. If either fighter cannot resume at count of ten he is considered knocked out and loses the fight.

**Cross**—A short oblique punch.

**Crouch**—Hunched-over position assumed by some fighters to protect chin behind raised shoulder or to make some vulnerable spot more difficult to hit.

**Decision**—Award given by constituted authorities when both fighters finish on their feet.

**Draw**—A fight in which neither man is given a decision, and which is declared even.

**Feeling Each Other Out**—Sparring in an effort to determine how opponent is going to wage his battle.

**Feint**—A sham blow feigned to make opponent shift his guard and leave opening for vulnerable punch.

**Foul**—Any infraction of rules but usually referring to blows below the belt.

**Got Him Tied Up**—Expression used to imply that one fighter goes into a clinch in such a way as to pinion opponent's arms and prevent his punching.

**Guard**—Position of fighter's arms thrown up to ward off punches.

**Haymaker**—A knockout punch.

**Hook**—A blow delivered with a round swing which starts at the shoulder level.

**Infighting**—Close, short blows delivered during a clinch or when fighters are battling at extremely short range.

**Jab**—Short, straight blow delivered directly forward.

**Kangaroo Punch**—A chopping blow on the spine at the back of the neck, barred under fight rules.

**Kidney Punch**—A blow delivered over the kidney.

**Knockout**—State of insensibility from a punch.

**Low Punch**—One that lands lower than the top level of the belt which supports a fighter's trunks.

**Neutral Corners**—The two corners diagonally placed from fighter's corners.

**One-Two**—Two short blows in rapid succession by same or alternate hands.

**Round**—The three minutes devoted to fighting between the bells, which signify the one minute rest periods.

**Round-House Swing**—A hook delivered with an exaggerated arc; generally a wild blow.

**Solar Plexus**—A mythical nerve center presumably situated at base of breast bone supposed to produce temporary paralysis when struck with force.

**Sparring**—Light exchanges of punches.

**Telegraphs His Punches**—Expression used to imply that a fighter assumes a pose which is necessary before he can deliver a certain type of blow, thus warning his opponent to be on guard against it.

**Uppercut**—A blow which travels upward and is usually started from about the waist.

**Warning Gong**—Bell rung ten seconds before gong announcing opening of a round.

# The Beloved Loafer

Falling in Love Marked a Turning Point in Bing Crosby's Life. But Did Even That Change His Lazy Habits? Read—

By Jeff Stevens

Part Two

**B**ING'S falling in love with Dixie Lee proved to be the turning point of his career. Until he met her he was content to be the gay man-about-town, singing the dawn in at parties, knocking about from one band job to another; in fact, having a swell time, and expending as little effort as possible.

Then came the memorable evening that he attended Johnny Hamp's opening at the Cocoanut Grove. Dixie Lee, a rising young ingenue who was being ballyhooed extensively on the Fox lot, attended it too, escorted by a friend of Bing named Raymond Keene.

It was love at first sight—on Bing's part, anyway. Came the moment when he connived to be introduced to her, when she visibly snooted him. And came the occasion, several days later, when he called to ask her for a date, and she gave him the spirited answer, "I couldn't be seen around with a play-boy!"

**T**HIS gave Bing something of a jolt. He hadn't exactly thought of himself as a play-boy. But he knew that he wanted to win the favor of Dixie Lee more than anything in the world. He never had been so smitten with any girl, so he knew it must be serious.

Bing was anxious to make a gesture which would set him up in Dixie's eyes. He heard that Gus Arnheim was planning to open at the Cocoanut Grove. Bing asked for a job, and got it.

Ensnared on the bandstand at the Cocoanut Grove,

Bing sang love songs while all of Hollywood danced by. He knew that, sooner or later, Dixie Lee would dance by, too.

The first time he saw her curly blonde head among the throng, he sang romantic lyrics significantly, his eyes fastened on Dixie. Evidently she was not unmoved by this, for she finally succumbed to his strategy and his persistent telephone calls, and gave him a date.

Bing was working on the bandstand with Gus Arnheim evenings, so he could not de-

Bing's favorite pose is that above. The ash can flick itself

Here is his usual vim and vigor on the tennis court



mand any of Dixie's time after sundown; but he drove her all over Hollywood in his new roadster (one for which he characteristically had spent every last cent he could lay his hands on) and took her to tea at a famous rendezvous.

Bing found Dixie as wonderful as he had surmised when he first saw her. They had a grand time. They didn't bother to be serious, at first. Bing light-heartedly thought everything was going to be fine—but the next time he called Dixie to ask for a date, she refused. He was dumbfounded.

"I've been forbidden to see you," she explained.

Bing pressed the matter. Maybe she wasn't twenty-one, but she certainly was old enough to plan her own dates! And, after the fun they'd had on the last one, the kindest thing she could do was to explain the reason for his unpopularity.

"Let's meet secretly," she said, "in some out-of-the-way place."

They met that afternoon in a little tearoom in Los Angeles, frequented by suburban shoppers. There Dixie told him the whole story.

The fact that she had been seen around Hollywood with Bing had spread quickly. It had reached the ears of her manager and of her parents, and everyone was displeased.

**H**ER manager was displeased, because the Fox studio had great plans for Dixie. They were about to renew a three-year contract and build her up as a sweet, simple and girlish ingenue. This would be ruined if she were seen going places with one of Hollywood's play-boys. Her parents strenuously objected for the same reason.

In fact—Dixie sighed—it was perfectly clear that if she continued to go out with Bing there would be a rift with her parents, and a rift with the studios which would probably result in their declining to renew her contract!

Bing realized with sudden horror that he was hardly in a position to ask Dixie to disregard her own career and count on him to make good so that they could be married and live happily ever after. In fact he didn't know Dixie well enough to suggest anything of that sort—yet. But he was sure that he wanted to marry Dixie. How was he going to win her over—if it was impossible to see her?

"Dixie," he pleaded, "let's go on meeting secretly." Perhaps the very fact that Bing was Forbidden

Fruit—and that she had fallen in love with him—prompted her to take the risk. So they continued to meet each other, carefully avoiding meeting places where professional people were apt to see them. They never met at the same place twice. But it was irksome.

It was also difficult, getting together. For Dixie worked in pictures, on the lot for a great part of the day. Bing also was busy, making a series of Mack Sennett comedies. So while Dixie made eyes at the camera, Bing was on another set, on another lot, throwing pies and driving broken-down flivvers that came to pieces. During the evenings Bing was working with Gus Arnheim, and it riled him to be marooned on the bandstand while Dixie danced by before his eyes with another partner.

**I**T WAS Sue Carol, a mutual friend, who gave Cupid a big hand in their romance. She invited them both to her house when they were able to come. It was a relief after tearooms and roadhouses.

Six months after he met Dixie, Bing proposed to her. This event took place in a little chicken shack in Beverly, called The Firecroft. Dixie said "yes" with reservations. He must promise to walk the straight and narrow path and make the most of his opportunities.

"You're lazy, Bing!" Dixie lamented.

That was before she learned to accept the take-it-easy attitude as an indestructible part of Bing. Everyone who ever has known him, ultimately gives in to his comically lazy and devil-may-care personality. He ultimately was going to make the world love a loafer—but Dixie could not be sure of that at the moment. He was just a bandstand soloist. If she were going to cast away her own career, she wanted to do it knowing that she had hitched her wagon to somebody who would take seriously the job of preparing for a secure and happy future.

With a twinkle in his eye Bing promised to toe the line.

Their love affair became a series of storms and adjustments. There was, for instance, the time that Dixie decided to risk the publicity and have Bing escort her to the preview of a picture in which she was featured. Bing showed up in evening clothes—with a henna tweed sport coat over it. He was hatless. Dixie was furious at the carelessness of his attire, and refused to attend the opening with him. She swept in alone, with her nose in the air. Bing went off in another direction to play a fierce game of poker with musician friends.

**B**UT they ironed that quarrel out, easily. Dixie had begun to accept Bing as he was, Bing had learned to give in gracefully to some of Dixie's ideas of decorum.

They were married secretly on September 27, 1931. Bing sent for his older brother, Everett, to stand up for him. Maybeth Carr, a (Continued on Page 15)



# Reviewing Radio

By Martin J. Porter



Four reasons why Don McNeill doesn't mind getting up early to master-of-ceremony the Breakfast Club, NBC-WJZ network, on Fridays are illustrated above—June (left), Joan (below) and Jeri (right), with Jill, their pianist, surmounting the heap

**C**RAVE apprehensions about how the networks were going to get war broadcasts through from the Ethiopian front, have given way to feelings of a different sort. It was thought to be no task at all, in case of war, to toss a few broadcasts to America over Italian systems via Rome. But from the front, via Addis Ababa, without Italian censorship—that was another problem indeed. And then, a broadcast from the Italian front, with Il Duce's son-in-law, at the mike, came through. It was a flop. The following night, the RCA receivers at Riverhead, New

York, picked up directly from Addis Ababa a broadcast that came over perfectly.

**I**F I WERE an actor—and who doesn't work up ham ambitions occasionally?—I don't think I could be induced to join the Court of Human Relations cast. Not at any price—and I'm not superstitious. Maybe you remember the tough luck this series had at CBS. Then it quit, because of weird happenings, and went over to NBC. But the jinx seems to have moved along with it, and I shudder to think of what may or will happen next.

Seven weeks, if you recall, before the show closed at CBS on August 30, things started. FLORENCE BAKER, one of the leading women, broke both legs, and performed in front of the mike from a wheelchair. The next week ALLYN JOSLYN, juvenile, got all cracked up and did a broadcast on crutches before they tucked him away in a hospital. The next week HELEN SPRING, another principal, for no reason at all fell and injured her spine, and they had to build a cast around her before she could microphone. Next on the casualty list was ED LEWIS, impresario of the show, who was trailing a hiking party in a car for his boss, and without any warning fell out and was badly hurt. Next up on the jinx list was CHESTER STRATTON, actor, who managed to get in front of a freight train at a moment that was not at all propitious, and they gave him crutches to wear at the next broadcast. On the night the CBS series ended, SANTOS ORTEGA, another actor, came in swathed in bandages after a street accident.

Then the show moved to NBC. On September 6 all went well, and everybody breathed easier. But the following broadcast was scheduled for Friday, the 13th. In the episode JANET LEE, the ingenue, was slated for the biggest role of her radio career, and she was delighted. But when she got home from the September

6 broadcast she was stricken ill. Pneumonia set in, and on September 9 she died.

*The dramatic mimics are having tough times. Some weeks ago the fellow whose job it was to impersonate Hitler on the March of Time series, found himself non-plussed because, after all his study of the Hitler voice, Hitler went and had a wart or something removed from his larynx, which gave him the sweet, low, cooing voice he always had desired.*

*JACK SMART is the fellow whose job it was to make news sketches dramatic by impersonating Huey Long. He, too, like his unfortunate subject, has been silenced; for there'll be no more roles in which the Louisiana Senator can be satirized.*

PADEREWSKI, who never has broadcast for Americans, had arranged a one-hour recital October 12, via Switzerland. But he has cancelled it because illness has made his daily practice impossible. The piano virtuoso sums it up right to the point: "If I miss a day's practice, I notice the difference in my playing; if I lose two days, the critics would know it. And if I should miss three days, the public would note it—and so the broadcast is indefinitely postponed."

**T**HE grocery-store venture in the AMOS 'N' ANDY series is not just haphazard. It was planned long ago while The Big Broadcast, a feature film, was in the making. In that picture A 'n' A do a grocery-store sequence. Their current misadventures in a grocery amount to showmanship to synchronize with the film.

NEWS BULLETINS are an involved feature of radio. There should be some manner in which artists who are interrupted by them may know what's going on. If, for instance, a dance band is playing and some hot news materializes, the bulletin is shoved in, the music fades out—so far as the listener is concerned—and the announcement made, while the melody lingers on, but temporarily off the air.

The conductor just goes right ahead without any knowledge of the break.

That happened the night Huey Long was shot. BEN BERNIE was staging a sustainer in Buffalo on the CBS web, while a Chicago bulletin was sandwiched in, informing the audience of the tragedy. As Bernie was faded back in, all unaware of what had happened, he blossomed out in a satirical lyric to the tune of The Horse with the Lavender Eyes in which he poked innocent but certainly untimely fun at the wounded Senator. Such are the intricacies of broadcasting cut-ins that such faux pas occur. But Bernie should not be blamed.

## Plums and Prunes

By Evans Plummer

Marvin it was, by the way, who dug up Vox Poppers Belcher and Johnson in the Southwest, and lifted them to Broadway.

*Speaking of Kassel, it warms the cockles of our heart to see him return this year with a sponsor. He deserves it . . . Now to get an advertiser interested in the plump skill of SEYMOUR SIMONS . . . And a restaurant or hotel owner to contract for the masterful, rhythmic music of CHARLES GAYLORD who is heard on the Sunday Penthouse Serenade.*

IT'S NOT HARD to learn what Chicago NBC acts are on their toes. Just tune in the Breakfast Club, NBC-WJZ at 9 a. m. EDT; (8 EST; 8 CDT; 7 CST; 6 MST; 5 PST) where they all pass in review—much to the benefit of JUNE, JOAN, JERI and JILL, pictured above and heard Fridays, who are always first with the new songs and never repeat a number. Catch their distinctly modern arrangements on this show or on any of their daily matinee appearances over NBC networks.

**E**XTRAORDINARY NEWS DEPARTMENT: The very capable RAY NOBLE never played music at a "spot" in London. All the recordings which brought this composer-arranger fame were made with musicians recruited from the British Broadcasting Company or Jack Hylton . . . Just about the time we were wondering why BEN BERNIE never aired his girl Tuesday, mail answerer and chief aid-de-camp who answers to

the tag of ELEANOR SMITH, along came his show of September 10 in which she said all of three words and provided a plumpful typewriter concerto . . . PAT KENNEDY, originally the Old Maestro's unmasked tenor, breaks into this paragraph with his engagement at the Hotel Stevens, in Chicago, and a soon-to-start series of NBC programs . . . to say nothing of a Kennedy heir whose arrival is scheduled for October 15 maybe. With regard to which Pat states, "This is one of the few things in my life that the Old Maestro didn't have a thing to do with!"

**B**UT Pat well knows and is very grateful for the shove to fame which Maestro Ben gave him . . . as well as hundreds of others. Even now his witty introduction of GERTRUDE NIESEN at Chicago's new Chez Paree, is helping that lovely young balladist to the top of the stellar heap . . . For which we think that hour's NBC broadcast of famous bands celebrating Bernie's opening September 12 was much deserved as well as decidedly ingenious. Philadelphia will greet Ben early in October, and around the first of the year he will trek to Hollywood to make his next picture with—for goodness sake—WALTER WINCHELL!

**MORE NOTES FROM THE PODIUM:** Collegiate amateur nights with winners CBS-ing from the Edgewater Beach Hotel are the innovation of bandsman JOHNNY HAMP now playing there . . . GEORGE OLSEN'S musickers and ETHEL SHUTTA will anchor October 2 at Chicago's College Inn with CBS wires doing the honors . . . ENRIC MADRIGUERA, cousin of ex-King Alphonse of Spain, will ooze tangoes into NBC mikes from the same town's Terrace Garden come October 15.

**A**NOTHER of those Cinderella stories for which radio likes to be known, has turned up in the Windy City; and had it not been for the bull-dog persistence in his judgment of Dick Marvin, one of the J. Walter Thompson ad agency radio men, the little lady whose pedal extremity fit the crystal slipper would have continued plodding along on her uppers.

Marvin tuned in her voice on one of the Chicago stations. There was something there that mattered. He made a mental note to hear her again. The same something appealed once more. So he sent talent scout Number One to look her over and give a listen.

Said scout was apathetic on his return. "Lay off," was his report to Marvin. "She's okay for a local station, but that's all."

So, unconvinced, the agency man sent a second talent scout on the same errand—but the report of Number Two was just as bad. "She's just mine-run," was the verdict.

Marvin was about to give up the girl when an idea struck home. He'd record her voice from the air and have others pass judgment. He did. One whose opinion he requested was the musical chief of the agency in New York.

Came the telegram:  
**VOICE OKAY AND HAS UNUSUAL QUALITY STOP NEEDS TRAINING**

Marvin, with judgment vindicated, sought out the young lady, arranged for additional training, and, under Bandleader ART KASSEL'S tutelage, she will appear in Memphis with his band. Then, on Friday night, October 4, you'll very likely be hearing her network bow with Kassel in his newly starting sponsored series over the NBC-WJAZ web. Her name? GRACIE DUNN.



# Inside Stuff

## Along the Airialto

By Jack Banner

(Pinch-Hitting for the Hospitalized Martin Lewis)

**T**HE many friends of Martin Lewis, including the thousands upon thousands of readers of his gossip along the Airialto, unite in wishing him speedy recovery from the aftermath of his recent operation. Whereas he has had a narrow squeak, his physicians at Michael Reese Hospital, in Chicago, now say he will be indulging in his favorite game of Scoopie soon—and with due share of his accustomed vigor. Speed the day, Marty!

Week before last in our Kilocycle Chatter department we chronicled that Fred Waring's sponsor would also sponsor the World Series games, providing Detroit won the American League gonfalon. Apparently the automobile magnate feels that the Tigers are safely under the wire with the league title, for exclusive word has just reached us that the sponsorial deal has been consummated.

The deal is still very much in the sotto voce stage, and it is not known at present which of the two major broadcasting firms will carry the games. Watch RADIO GUIDE for the full details . . . and meanwhile, pardon us while we take a bow for bringing you this scoopie.

BILL ADAMS, who was catapulted to some degree of radio fame a couple of years ago as the voice of President Roosevelt, wins the special announcing assignment on the new LAWRENCE TIBBETT series, which gets under way this week over CBS. Incidentally, the moot question of the point of origin of the Tibbett shows—whether from the Coast or from New York—has been settled and New York wins.

**W**HEN EDGAR GUEST signs off the Welcome Valley program Tuesday evening, October 1, he won't really leave the air, although his weekly contribution to the sponsor will come from Hollywood. He's on his way there to make a feature picture.

The silver screen savants look upon Guest's radio dramatics with favor although previous to the current series the People's Poet never had been considered for his Thespian talents. And thereby lies a story.

To IRNA PHILLIPS, the Welcome Valley script authoress, must go the honor for making the People's Poet into the People's Actor. She studied Guest for weeks, reread all his works, works with which she already was familiar, observed his mannerisms and learned his philosophy of life. Then she wrote Guest into her script as *Guest*. He didn't need to act. The part fit him like a glove. Perhaps the movie moguls would do well to consider Miss Phillips as collaborator or author of his celluloid adventures.

Sadly, the column brings news of the demise of the TONY AND GUS program, which fades from the air on September 30. Thus endeth another chapter in the come-back saga of George Frame Brown, radio's first popular idol.

It seemed to us that Brown was doing an excellent job of authoring a very appealing script, but apparently the sponsor thought otherwise, for the Tony and Gus contract won't be renewed when it comes up for consideration a few weeks hence.

George, you'll doubtless recall, at one time was one of the Airialto's most favored sons. His Real Folks on Main Street sketches were the first successful script shows on the air—preceeding Amos 'n' Andy, Myrt and Marge, and the other big script shows by many years. The hard luck which followed these smash hits has become a tradition along Radio Row. It took Brown's Tony and Gus to put a temporary end to this streak of ill fortune.

Now, at first glance, it would seem that George's bad luck has returned. But there may yet be a silver lining behind the clouds, for a manufacturer of a cough syrup is interested in bringing back to the air the Main Street sketches. Brown now is preparing the scripts for an audition. Mario Chamlee, the *Tony* of Tony and Gus, in all likelihood will become a permanent feature of the Beauty Box presentations.

A grim piece of behind-the-scenes drama was enacted on the NTG Chorus Girl Revue last Tuesday night, and the motif as usual was: The show must go on. Somehow such stories never grow old, despite the fact that they're as old as show business itself.

At any rate, NILS T. GRANLUND, the master of ceremonies, reported to the studio with an advanced case of ptomaine poisoning. Twice before the show went on Granny collapsed and had to be revived by a doctor. Hastily JIMMY WALLINGTON was summoned to substitute for the ailing m. c., but Nils would have none of this and insisted upon carrying on.

Nils was too weak to stand up, so he was propped up on a high stool, and m. c.'d the half-hour show from that position. When the program came to an end Granny fell off the stool in a dead faint and was rushed to the hospital, where he still remains (at least he was there when this was being prepared.)

Incidentally, Granny's show has been renewed for an additional thirteen weeks.

Andre Kostelanetz' orchestra, which returns to the CBS airwaves for a ciggie sponsor October 2, boasts a brilliant personnel. Of the 45 members, half have been recruited from symphony orchestras, and thirteen of this group are ex-concertmeisters of symphonies! Kosty is sure that this setup will give him the perfect blend for the many varieties of music he will be called upon to provide.

His chorus, which he is now selecting, will be one of the most unusual in radio. He is seeking only the highest sopranos and the lowest bassos. There will be no contraltos, though he may have one or two tenors.

**A**GNES MOOREHEAD, one of radio's better known Thespians, will have an unusual opportunity this Fall to demonstrate versatility with a capital V. The

characters she will portray, like the programs themselves, will be as different as night and day. Sunday nights Agnes will join Phil Baker's Great American Tour in behalf of that oil sponsor over CBS. On this show she will play the role of Phil Baker's doting mother, and as such she will be a super-proud, lovable old lady who thinks that her boy is just about the finest specimen that ever drove down the street.

During the week Miss Moorehead will lend support to Helen Hayes on NBC, enacting, in contrast, a back-hitting, small-town social climber with a definitely mean streak. It will be interesting to see if Miss Moorehead can get herself loved by the CBS audience and missed by the NBC listeners.

JOHNNY GREEN, whom you'll hear on the JACK BENNY broadcasts on and after September 29, has his work cut out for himself for several years to come. When he left for the Coast last week, the boys in his band gave him a party to send him on his way rejoicing.

and the farewell presents added up to twenty-four pipes, all of which will have to be broken in by Maestro Green. Johnny and his pipe have been as inseparable as Damon and Pythias, and so the boys got together and evolved the pipe present gag. (Aside to Johnny: Hey, pal, I smoke a pipe!)

The school bell is ringing for the children of radio, as well as for all other youngsters this month. ALBERT ALLEY, who plays in Sunday Morning at Aunt Susan's



Advance photography shows Edgar Guest (right), turning over the job of editing the Welcome Valley Chronicle (Tuesdays, NBC-WJZ net.) to Luke Ferguson, played by Cliff Arquette, which will happen October 1 when Guest goes to Hollywood

and Let's Pretend is beginning an extension course at Columbia University, and will enter a regular course next year. EDDIE WRAGGE is embarking on his second year in high school; JACKIE KELK, who plays on the Cahhage Patch shows, is in the eighth grade. VIVIAN BLOCK, another of the Aunt Susan players, is also in second year high. ESTELLE LEVY returns to the Bentley school, and PAT RYAN attends junior high. WALTER TETLEY doesn't have to leave home to continue his education—he has a private tutor.

BING CROSBY will be starred in a new show to originate on the West Coast, starting Thursday, December 5. The sponsors of the Whiteman circuses are behind the coming Bing setup; along with him will be Jimmy Dorsey's orchestra, and guest stars.

It is rumored that PAUL WHITEMAN'S two and one-half years of boosting the sale of cheese for that sponsor will terminate when the Crosby show begins.

MORTON DOWNEY, who was wasted to stardom via the Paul Whiteman broadcasts, will repay in a measure a debt to an old friend on October 3 when he guest-stars for the portly maestro on a purely friendship basis. Morton waived the usual guest star salary in gratitude for all that Whiteman's done for him in the past.

**KILOCYCLE CHATTER:** TITO GUIZAR long has believed that sucking on a raw egg before broadcast helped the flexibility and smoothness of his voice. The other night he started to absorb one—and it proved to be of very ancient vintage . . . A poisonous spider bit RALPH DUMKE, of the Sisters of the Skillet, on the forehead last week, with a resultant black and blue bump as large as a half-dollar . . . JANE FROMAN will inaugurate her Fall broadcasting schedule by guest-starring on the Whiteman broadcast on October 26 . . . RUBINOFF is back in town and auditioning for a new show. He's definitely off the Cantor series, you know.

MARTHA MEARS, radio's latest mother, has been signed for a series of movie shorts . . . Believe-It-or-Not Ripley has prepared a series of bloodcurdling facts for his new series, which starts October 6 . . . KEL MURRAY, one of the Let's Dance triumvirate, starts a new thrice-weekly commercial on NBC October 3 . . . Death Valley Days, one of radio's perennials, returns to the NBC web for its fifth successive year . . . ANNETTE HANSHAW'S back in town after a Summer spent in Maine—with no sponsorial ear bent in her direction as yet.

PHIL COOK, after all, it seems, will not be starred in the new Log Cabin series coming up next month at NBC. Instead, the setup will feature CONRAD THIBAUT; an important star weekly; HARRY SALTER'S orchestra, and FRANK CRUMIT as master of ceremonies . . . You may expect some radical changes in the Show Boat routine soon . . . HELEN HAYES will do The New Penny, an original play written for her by Edith Meiser, when she launches her own NBC series October 1.



Agnes Moorehead: Loved over CBS, hissed by NBC



Lawrence Tibbett, as he appeared after singing *De Glory Road* recently. He will return to the air Tuesday night, over a CBS network

#### SUNDAY, SEPTEMBER 22

**D**OCTOR D. W. MOREHOUSE, president of Drake University, conducts the morning period of the CHURCH OF THE AIR over the CBS-WABC network at 9 a. m. EST (8 CST). The 12 noon EST (11 a. m. CST) period will have as speaker Rabbi Jonah B. Wise, Central Synagogue, New York, New York.

BELOW THE RIO GRANDE, a special program originating at KMOX, St. Louis, Missouri, will be broadcast over the CBS-WABC network at 6:30 p. m. EST (5:30 CST).

SENATOR WILLIAM E. BORAH,

Utah, will discuss Our Foreign Policy in a broadcast to be heard over the CBS-WABC network at 9:30 p. m. EST (8:30 CST).

THE CHIMNEY, a dramatic sketch by William Gartland, will be broadcast over an NBC-WEAF network at 9:30 p. m. EST (8:30 CST).

#### MONDAY, SEPTEMBER 23

There will be intermittent broadcasts over both networks at various times during the day, bringing portions of activities at the NATIONAL AMERICAN LEGION Convention in St. Louis, Missouri. The first will be at 11:30 a. m. EST (10:30 CST) over an NBC-WJZ network and will feature the Memorial Service by the Reverend Park W. Huntington,

**W**ALTER SINCLAIR, Assisted by James Connors, Each Week Reviews New and Old Programs on the Air. Mr. Sinclair's Rating System is as follows: ★★★★★—The Perfect Program, Rare Even in Radio; ★★★★—Excellent; ★★★—Good Average; ★—Fair. No Star with a Review Indicates a Program Poorer Than Fair. Programs Heard During the Week Ending September 14 and Before:

**Court of Human Relations** ★★★  
Premiere of the New Series heard Friday, September 6, at 9:30 p. m. EDT (8:30 EST; 8:30 CDT; 7:30 CST; 6:30 MST; 5:30 PST) over an NBC network. Sponsored by the Bernarr MacFadden Publications, Inc.

Talent: Lucille Wall, Alfred Corn, Hanley Stafford and a supporting cast. Announced by Charles O'Connor.

Here is a half-hour of stirring drama. Each week a story is dramatized from the current issue of the MacFadden Publications' best-selling monthly, True Story Magazine. Every story contains a human problem in the life of a distraught soul; the radio audience sits in judgment upon the problem as dramatized.

**Musical Footnotes** ★  
Premiere Sunday, September 8, at 12:30 p. m. EDT (11:30 a. m. EST; 11:30 CDT; 10:30 CST; 9:30 MST; 8:30 PST) over the CBS network. Sponsored by Foot-Saver Shoes.

# Coming Events

EST and CST Shown

National Legion chaplain, with Madame Schumann-Heink as soloist. An NBC-WEAF hookup at 1 p. m. EST (12 noon CST) will broadcast an address by Bainbridge Colby, former Secretary of State. National Commander Frank Belgrano's annual report will be heard over an NBC-WJZ network at 2 p. m. EST (1 CST). Further proceedings will be heard over the CBS-WABC network at 3:30 p. m. EST (2:30 CST).

Replacing the NBC RADIO GUILD dramatizations to be heard hereafter on Thursdays, 3:30 p. m. EST (2:30 CST) over an NBC-WJZ network, the same hookup will present UMBERTO EGIZI'S KDKA orchestra each Monday at 3:30 p. m. EST (2:30 CST) and TEDDY HILL and his orchestra at 4 p. m. EST (3 CST).

GRANDPA BURTON, an NBC-WEAF network feature, is now heard at 3:45 p. m. EST (2:45 CST).

AL PEARCE AND HIS GANG, formerly heard at 1:30 p. m. EST (12:30 EST) over an NBC-WEAF hookup, as of this date will be moved to a new hour, 4 p. m. EST (3 CST), over the same network. Program is on the air Monday Wednesday and Friday.

LILAC TIME, with Jeannie Macy, a male octet and Paul Pearson's orchestra, will be heard every Monday to Friday inclusive at 6:15 p. m. EST (5:15 CST) over the Mutual Broadcasting System.

#### TUESDAY, SEPTEMBER 24

GOLDEN MELODY, featuring Fred Schmitt's orchestra from KOA, Denver, Colorado, from this date will be heard Tuesdays over an NBC-WJZ network at 1:30 p. m. EST (12:30 CST). At the same hour an NBC-WEAF hookup will present PETE MACK'S MOOSICKERS.

MRS. HERBERT HOOVER will address the Girl Scouts of America national convention in San Francisco, California, over an NBC-WEAF network at 4 p. m. EST (3 CST).

LAWRENCE TIBBETT'S premiere on the series of Tuesday broadcasts sponsored by the Packard Motor Car company, will be broadcast over the CBS-WABC network at 7:30 p. m. EST (6:30 CST). DON VOORHEES will conduct the orchestra on the program.

A description of the MAX BAER-JOE LOUIS heavyweight boxing match at the Yankee Stadium, with EDWIN C. HILL as announcer, will be broadcast directly from the ringside under the sponsorship of the Buick Motor company of Detroit. The program will go on the air at 9 p. m. EST (8 CST) over the combined networks of the National Broadcasting Company.

#### WEDNESDAY, SEPTEMBER 25

A portion of the AMERICAN LEGION convention program will be broadcast over an NBC-WEAF network at 12:30 p. m. EST (11:30 a. m. CST). Speakers be Anna Steese Richardson of the Citizenship Bureau, and the Hon. Stafford King of Minnesota.

REAR ADMIRAL RICHARD E. BYRD will be presented with the Columbia Broadcasting System medal awarded him March 31, 1934, for distinguished contribution to radio during a special CBS-WABC broadcast at 8:30 p. m. EST (7:30 CST).

#### THURSDAY, SEPTEMBER 26

Both networks will feature broadcasts on this date from the NATIONAL ECCLESIASTICAL CONGRESS in Cleveland, Ohio. The first of these will be heard on an NBC-WJZ hookup at 2:30 p. m. EST (1:30 CST). At 4 p. m. EST (3 CST) a CBS-WABC network will broadcast a portion of the program during which POPE PIUS XI will be heard as he delivers his message and Papal Benediction from the Vatican.

A new weekly series featuring PHIL REGAN, tenor, and Harry Jackson's orchestra, emanating from Hollywood, California, will make its debut over an NBC-WJZ hookup at 6:45 p. m. EST (5:45 CST).

Life Studies, featuring TOM POWERS, will be broadcast over an NBC-WEAF network at 6:45 p. m. EST (5:45 CST).

#### SATURDAY, SEPTEMBER 28

The CBS-WABC network inaugurates its Fall football broadcasting schedule with the NOTRE DAME-KANSAS game at South Bend, Indiana. TED HUSING will describe the encounter, the broadcast going on the air at 2:45 p. m. EST (1:45 CST). Results of the day's games will be

(Continued on Page 13)

## Heard on the Air

By Walter Sinclair and James Connors

In the opening drama, *The Man I Betrayed*, the action leaves a mother facing the problem: Shall she turn her only son, an escaped convict guilty of manslaughter, over to the police?

The mother, capably played by Lucille Wall, would have made a better impression on the audience if she had been more careful with enunciation. She swallowed too many of her words—to the audience's loss. Alfred Corn handled the son's part with finished dramatic technique. Outstanding honors in this reviewer's opinion go to Hanley Stafford, who took the part of another convict.

But the high rating afforded this program is given deservedly for the concept of an air drama that is different from the run-of-the-mill. It's well worth while.

**Musical Footnotes** ★  
Premiere Sunday, September 8, at 12:30 p. m. EDT (11:30 a. m. EST; 11:30 CDT; 10:30 CST; 9:30 MST; 8:30 PST) over the CBS network. Sponsored by Foot-Saver Shoes.

Talent: Vivian Della Chiesa, soprano, Franz Imhof, tenor; Ralph Ginsburgh's string ensemble.

The big trouble with this quarter hour show is that it has too ambitious a talent line-up for its brief time on the air. The standout of the opening performance was Vivian Della Chiesa, a girl who won a coveted CBS contract this last year in competition with 2,000 amateur entrants.

But Imhof was not up to par. He sounded stiff in Rosemarie and frightened to death in his duet with Miss Della Chiesa.

Ginsburgh's ensemble, hitherto a sustaining favorite in and about Chicago, had no opportunity to display its wares.

Recommendation: Omit Imhof until he conquers mike fright, give Ginsburgh more time, and cut down the total of two and a half minutes devoted to sales patter—or run the show thirty minutes.

**Masquerade** ★★  
First of the revived series heard Tuesday, September 10, at 4:30 p. m.

EDT (3:30 EST; 3:30 CDT; 2:30 CST; 1:30 MST; 12:30 PST).

Cast includes Gale Page, Gertrude Lamont; Murray Forbes, Bill; Ted Maxwell, Fred Nino.

This popular series, started last April, has been brought back to the air with an instalment every day of the week except Saturday and Sunday. It tells the story of Gertrude Lamont, a husky-voiced blues singer, none too careful of her English, who "wants to be a lady." Her idea of going about it is to pose for a so-called society artist, and to sing at the exclusive Norris' party to be called Masquerade. Bill, her accompanist at the Golden Eagle, where she earns her salt—and ermine—nightly, is her confidant; and her evil genius is Fred Nino, hardboiled guide to the destinies of the club, as well as self-appointed mentor to Gertrude.

The sentiment in this script is on a scale too broad; it approaches pathos. Timing was poor—the pace of the show was so slow it became almost a bore before it was through.

Gale Page sang *Why Was I Born?* in better-than-the-average blues singer's approved style, to the accompaniment of a lively pianist who knows his technique.

# "Kidnap, Inc."

## Calling All Cars

When Ordinary Squad Car Methods Failed Against This Band of Slugging Holdup Bandits, the Police Resorted to Supreme Strategy and—

By Merlin Moore Taylor

**I**F YOU ain't got any dough, we'll croak you!" Terror clutched at the heart of Ruben Koidin when he heard those words. Already the men who held him captive in an automobile speeding along dark and lonely streets in Chicago had proved they could be brutal and ruthless—and in his pocket was less than a

dollar. Death, he fancied, would come swiftly upon the heels of that discovery, yet only a few minutes before he had not been thinking of death. Walking rapidly toward his home at No. 4556 North Central Avenue because the hour was late and the night cold, he had paid no attention to the automobile which drew up at the curb just ahead of him—no attention until three shadowy forms leaped from the car and rushed toward him.

Instinctively he threw up his fists. A pistol crashed down upon his head and he sank to his knees. Heavy shoes thudded into his ribs, strong hands dragged him into the automobile. Vaguely aware that other shadowy forms occupied the front seat, Koidin turned his face toward them.

Ruben Koidin: A squad car made a timely appearance and saved his life

"Damn you, keep your head down!" snarled one of his captors and from behind struck him with a pistol again.

Koidin fell face forward into the car, and the trio clambered in across his prostrate body.

As the car got into motion, rough hands were thrust into his pockets.



George Bessenhofer . . . "The brutality which you showed convinces me there is no hope of your reformation." Left, Detective Sergeants Karopky and Venn examine loot collected by Kidnap, Inc.

from Headquarters, played hare and hounds with a band of swiftly-moving, fast-hitting holdup men who during that period struck ten times on the northwest side of Chicago and each time made a safe getaway, completely bewildering the police. More and more radio-equipped cars had been rushed into the district without catching so much as a glimpse of the band until Koidin was seized. Following their escape in that instance the robbers called it a night.

**T**HERE was little doubt at Headquarters that the band was an aggregation which had come to be known as Kidnap, Inc., from its penchant for carrying off those unfortunate individuals who fell into its clutches and who, after being robbed, were tossed out of automobiles, sometimes miles away from the spots where they had been taken.

As nearly as could be figured out, the band had started operations early in November, some seven weeks previously. Only a few days were required to convince the police that they had to deal with a ruthless crew which, judging from the brutality and savagery accorded victims even when there was no resistance, must be stopped before inevitably it resorted to murder.

It was not difficult for shrewd heads, studying the reports of the band's holdups, to reach the conclusion that it was composed of not old, experienced criminals, but youths probably having their first fling at crime and determined to outdo one another in toughness. Yet it seemed that they must be directed by a cunning brain, capable of staging the unexpected, and winning through by the sheer audacity with which holdup after holdup was pulled in the same district on the same night, and when by all odds the band should have departed for some far-distant point after the very first robbery.

**M**OST puzzling, however, was the ease with which the band seemed to evaporate into the air after each robbery, only to reappear very shortly and go into action again. Shrewd heads figured that out, too, eventually. The daily record of cars reported stolen was the clew. The number of large, fast automobiles stolen during the seven weeks preceding Christmas had increased, yet virtually all were being found abandoned the following day, and almost invariably one was discovered within a few blocks of where some victim of Kidnap, Inc., had been tossed out the previous night.

The answer was obvious. The band made it a point to steal cars and plant (Continued on Page 27)

"If you ain't got any dough, we'll croak you," the snarling voice had said at this point.

Koidin began to tremble. These men wanted money. Would they kill him because he had only a pitifully few coins? He braced himself for the moment when he would know the answer.

"Hell, he ain't got nothing but chicken feed!" There was genuine anger in the robber's tones. "We'd better—"

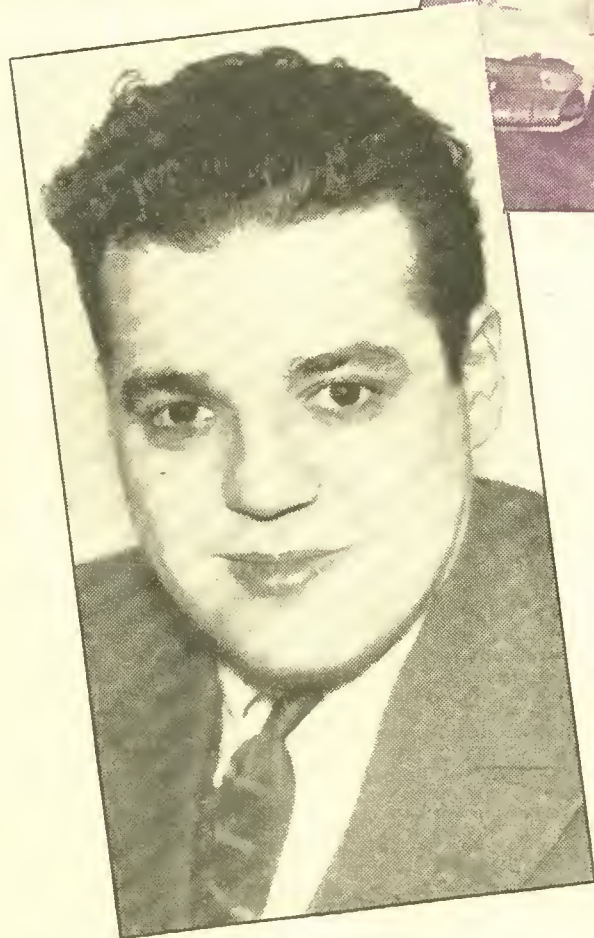
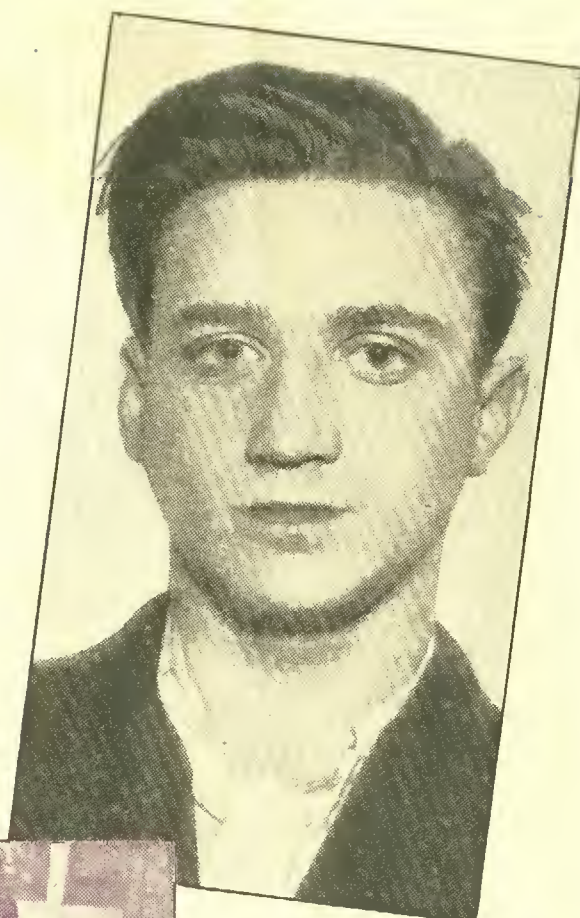
**H**E BROKE off abruptly and twisted around in his seat to look out the rear window of the car. The wail of a siren was splitting the silence of the night. A scant two blocks in the rear, and coming rapidly closer, twin headlights pierced the darkness.

"Coppers! Step on it! They might be on our tail. Jeez, we can't take chances on bumping this guy now. Open that door!"

He seized Koidin by the shoulders and heaved. Other hands grasped his feet and pulled. Then Koidin felt himself hurled through the door to the pavement.

Stunned by the fall, Koidin nevertheless managed to roll himself out of the path of the speeding police cruiser car which thundered past a moment later—siren going full blast, detectives on the running boards with pistols in their hands, and another officer leaning from the front window with a machine gun. Fast as the cruiser was traveling, however, the tail-lamp of the robbers' car by now was only a red speck in the distance.

Koidin's terrifying experience came shortly before midnight on December 26, 1934. It climaxed four hours of furious activity in which police cars, guided by radio



### Notice

These programs as here presented were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings time, etc.

Look for the Bell  $\Delta$  for Religious Services and Prgrams

**6:30 a.m. EST 5:30 CST**  
WVVA— $\Delta$  Gospel Tabernacle

**7:00 a.m. EST 6:00 CST**  
NBC—Melody Hour; Guest Soloists; Internat'l Trio: WFAE  
Dumky Trio Opus 90 Dvorak  
Vissi D'arte Puccini  
Mondnacht Schumann  
O Liebliche Wangen Brahms  
Anulante  
Oh Quand Je Dors Liszt  
Ondina Cimara  
Obstination Fontenailles  
Brises O'Autrelois Suc  
Allegro  
Into My Open Window Rachmaninoff

Morning  
Ich Wollt Meine Liebe  
Mendelssohn  
Home MacFayden  
Spanish Gold Fischer  
O Come to Me C. Edwards  
A Pipper M. Mead

**8:30 a.m. EST 7:30 CST**  
NBC—William Meeler, organist.  
WJZ WLW  
Meditation, from "Thais"  
Massenet  
Prelude and Fugue in F Major Bach  
Ave Verum Corpus Mozart  
Toccata in F (5th Sym.) Widor

WTAM— $\Delta$  Cathedral Echoes  
WVVA— $\Delta$  Wheeling Gospel Tabernacle

**7:30 a.m. EST 6:30 CST**  
CBS—Lytic Serenade: WABC  
NBC—Tone Pictures; Ruth Pepple, pianist; Mixed Quartet; Mary Merker, soprano; Gertrude Foster, contralto; Richard Maxwell, tenor; Leon Salathiel, baritone: WJZ WLW

**7:45 a.m. EST 6:45 CST**  
CBS—The Radio Spotlight: WABC

**8:00 a.m. EST 7:00 CST**  
NBC—The Balladeers: WFAE  
WGY WTAM WSAI  
Ezekiel Saw De Wheel  
Ma Curly Headed Babby  
Murmuring Zephyrs  
Homing  
Work for the Night Is Coming

CBS—Sunday Morning at Aunt Susan's; William Hargraves, baritone: WABC WKRC  
NBC—Coast to Coast on a Bus, children's prgm.: WJZ WLW  
KDKA WCKY (sw-21.54)  
WFBF— $\Delta$  Our Daily Thought  
WLS—Romelle Fay, organist

**8:15 a.m. EST 7:15 CST**  
NBC—Gould and Shefter, piano duo: WFAE WTAM WSAI WGY  
WFBF—Uncle Bob  
**8:30 a.m. EST 7:30 CST**  
NBC—Peerless Trio: WFAE  
WGY WSAI WTAM  
WKRC— $\Delta$  Sunday School  
WLS—Lois & Reuben Bergstrom, John Brown  
WVVA—Sunday Morning at Aunt Susan's (CBS)

**8:45 a.m. EST 7:45 CST**  
NBC—Alden Edkins, baritone: WFAE WGY WCAE  
Le Tambour Major  
Who Is Sylvia?  
Hicaben  
Rollin' Home

WLS—News, George Harris  
**9:00 a.m. EST 8:00 CST**  
NBC— $\Delta$  Sabbath Reveries; "Some Ancient Love Letters," Dr. Charles L. Goodell: WFAE  
WAVE WTAM WGY WSM WSAI  
When His Love Comes In  
Sun of My Soul  
Abide with Me

NBC—Samovar Serenade: WJZ  
WCKY KDKA (sw-15.21)  
CBS— $\Delta$  Church of the Air: WABC WHAS WSMK KMOX  
WVVA  
WFBF—Star Serenaders  
WGBF— $\Delta$  Gospel Home Circle

WGN—Sunday Morning Concert  
WKRC— $\Delta$  God's Bible School  
WLS—Sycamore and Cypress  
WLW— $\Delta$  Church Forum

**9:15 a.m. EST 8:15 CST**  
WFBF—Pat & Bill  
**9:30 a.m. EST 8:30 CST**  
NBC—Wallberg Brown String Quartet: WJZ KDKA WCKY  
WLW WAVE WSM (sw-15.21)  
CBS—News; Dale Carnegie: WABC WSMK  
NBC—Mildred Dilling, harpist: WFAE WGY WTAM WSAI  
KMOX—News; Organ Melodies  
WFBF—Jewish Community Program  
WGBF— $\Delta$  First Church of the Fundamentals  
WHAS—News; Piano Patterns  
WKRC—Jin Lightfield  
WLS— $\Delta$  Little Brown Church  
WVVA—News; Variety Prgm.

**9:45 a.m. EST 8:45 CST**  
NBC—The Silvan Trio: WFAE  
WGY WTAM  
KMOX—Three-Quarter Time  
WFBF—Morning Concert  
WHAS—Sam, Gil and Louie  
WSAI—Church Forum

**10:00 a.m. EST 9:00 CST**  
NBC—News; Mexican Marimba Orch.: WFAE  
CBS—Children's Hour: WABC (sw-15.27)  
NBC—News; Frances Adair, soprano: WJZ WSM WAVE  
WLW WCKY  
CBS—Reflections: WHAS WKRC  
WSMK KMOX  
KDKA— $\Delta$  First U. P. Church  
WGBF— $\Delta$  German Church  
WGN—Northwestern Univ. Reviewing Stand  
WGY—News; Musical Program  
WTAM—News; Betty Lee Taylor

WVVA— $\Delta$  Judge Rutherford  
**10:15 a.m. EST 9:15 CST**  
NBC—Neighbor Nell: WJZ WSM  
WCKY WLW WAVE  
NBC—Mexican Marimba Orch.: WFBF—Bob Kolesin  
WGN—Sunday Morning Concert  
WGY— $\Delta$  College Services  
WLS—Concert Orchestra  
WTAM—Variety Program  
WVVA—Reflectious (CBS)

**10:30 a.m. EST 9:30 CST**  
★ NBC—Major Bowes Family, Waldo Mayo, conductor and violinist; Tom McLaughlin, baritone; Nicholas Cosentino, tenor; Helen Alexander, soprano; Roy Campbell's Royalists: WFAE WTAM WSM  
WAVE WSAI (sw-15.33)  
CBS—Salt Lake City Tabernacle Choir and Orgau: WSMK  
KMOX WKRC  
NBC—Soulharines, male quartet: WJZ WLW WCKY  
WFBF—To be announced  
WHAS— $\Delta$  Jail Service  
WVVA— $\Delta$  Wheeling Gospel Tabernacle

**10:45 a.m. EST 9:45 CST**  
WFBF—Galvano and Cortez  
WGBF—Hlonolulu Serenaders  
WLS—Henry Burr  
WSM— $\Delta$  First Baptist Church

**11:00 a.m. EST 10:00 CST**  
NBC—"The Opportunity Matinee"; Johnny Johnson's Orch.: Guests: WJZ WCKY KDKA (sw-15.21)  
CBS—Salt Lake City Choir  
WABC (sw-15.27)  
NBC—Major Bowes; WGY WLS  
WAVE— $\Delta$  Devotional Service  
WFBF—Gems of Music  
WGBF— $\Delta$  Agga Bihle Class  
WHAS— $\Delta$  Methodist Church  
WLW— $\Delta$  Tabernacle Choir

**11:15 a.m. EST 10:15 CST**  
NBC—Sugar Cane; juvenile singer and impersonator: WFAE  
**11:30 a.m. EST 10:30 CST**  
NBC—Univ. of Chicago Round Table Discussion; Guest Speakers: WFAE WGY WTAM WSAI (sw-15.33)  
CBS—Musical Footnotes; Vivian Della Chiesa, soprano; Franz Imhof, tenor; Ralph Ginsburgh's Ensemble: WABC  
WKRC KMOX WHAS (sw-15.27)

★ NBC—Radio City Music Hall; Symphony Orch.; Jan Peerce, tenor; Viola Philo, soprano: WJZ WCKY KDKA WAVE  
WSM WLW (sw-15.21)  
WFBF—Margie and Betty  
WGN—Wilbert Liebleny, boy soprano  
WLS—Camera Club

EDITION 7  
**Log of Cincinnati Stations**

Call Letters	Kilo-cycles	Power Watts	Location	Network
KDKA	980	50,000	Pittsburgh, Pennsylvania	N
KMOX	1090	50,000	St. Louis, Missouri	C
WABC	860	50,000	New York City, New York	C
WAVE	940	1,000	Louisville, Kentucky	N
WBBM†	770	50,000	Chicago, Illinois	C
WCKY	1490	5,000	Cincinnati, Ohio	N
WFAE	660	50,000	New York City, New York	N
WENR	870	50,000	Chicago, Illinois	N
WFBF	1200	250	Cincinnati, Ohio	N
WGBF	630	500	Evansville, Indiana	L & M
WGN	720	50,000	Chicago, Illinois	L
WGY	790	50,000	Schenectady, New York	N
WHAM†	1150	50,000	Rochester, New York	N
WHAS	820	50,000	Louisville, Kentucky	C
WJZ	760	50,000	New York City, New York	C
WKRC	550	1,000	Cincinnati, Ohio	N
WLS	870	50,000	Chicago, Illinois	N
WLW	700	500,000	Cincinnati, Ohio	N & M
WSAI	1330	2,500	Cincinnati, Ohio	N
WSM	650	50,000	Nashville, Tennessee	N
WSMK*	1380	200	Dayton, Ohio	N
WTAM	1070	50,000	Cleveland, Ohio	N
WVVA	1160	5,000	Wheeling, West Virginia	C

C—CBS (Columbia Broadcasting System)  
L—Local Programs  
M—MBS (Mutual Broadcasting System)  
N—NBC (National Broadcasting Company)  
†—Night Programs  
\*—Network Programs

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

**Star ★ Indicates High Spot Selections**

**11:45 a.m. EST 10:45 CST**  
★ CBS—Trans-Oceanic Broadcast from London; Commander Stephen King-Hall: WABC  
WSMK KMOX (sw-15.27)  
WFBF—Salvation Army Prgm  
WHAS—Reading the Funnies  
WKRC—American Legion Prgm  
WLS—Keep Chicago Safe: Markets; Weather

NBC— $\Delta$  Highlights of the Bible, "Deadly Virtue," Dr. Frederick K. Stamm; Male Quartet, direction Charles A. Baker: WJZ WCKY WAVE WENR  
In the Cross of Christ I Glory  
Majestic Sweetness Sits Enthroned  
Softly Now the Light of Day  
KDKA—Mac and Bob  
WFBF—Eula Lawson

**Afternoon**

**12:00 m ES 11:00 a.m. CS**  
CBS— $\Delta$  Church of the Air: WABC WSMK WVVA WKRC  
KMOX WHAS (sw-15.27)  
NBC—Road to Romany: WFAE  
WTAM WSAI WGY (sw-15.33)  
Signature: Original Kirilloff  
March of the Mannikins  
Tango Macabre Benatzky  
Madalon De La Victoire Borel-Clare  
Hunoresque Dvorak  
Harmonica Player G. Guion  
Bereuse Catalone Martinez  
Selection from "Circus Princess" Kalman  
Mama Inez Grenet  
Debreczin Meiser

WENR—Radio City Music Hall (NBC)  
WFBF—Bob and Roy  
WGN—Reading the Comics  
WSM— $\Delta$  Methodist Church

**12:15 p.m. ES 11:15 a.m. CS**  
WCKY—Russian Melodies  
WENR—Larry Larsen, organist  
WFBF—Mose and Rufus

**12:30 p.m. ES 11:30 a.m. CS**  
NBC—Words and Music: WFAE  
WGY WTAM WLW WSAI (sw-15.33)  
CBS—Eddie Dunstedter Presents: WABC WHAS WSMK KMOX  
WKRC WVVA (sw-15.27)

**1:30 p.m. EST 12:30 CST**  
★ CBS—Between the Bookends: WABC WHAS WKRC WVVA (sw-15.27)  
NBC—Temple of Songs: WFAE  
WTAM WGY (sw-15.33)  
★ NBC—National Light Opera; "Ruddigore," Gilbert & Sullivan light opera: WJZ KDKA  
WENR WCKY WAVE WLW  
WSM (sw-15.21)  
KMON—Russell Brown & Edith Karen, songs  
WFBF—Variety Program  
WGN—Alice Blue, pianist  
WSAI—Baseball Cincinnati vs. St. Louis

**1:45 p.m. EST 12:45 CST**  
CBS—Blue Flames, quartet: WABC WSMK WHAS WKRC  
WVVA (sw-15.27)  
KMOX—Melody Boys  
WFBF—Stophor Sisters  
WGN—Palmer House Ensemble

**2:00 p.m. EST 1:00 CST**  
NBC—"Are You a Gentleman?": WFAE WTAM WGY (sw-15.33)  
★ CBS—Symphony Hour; Victor Bay, conductor: WABC WHAS  
WSMK WKRC (sw-15.27)  
Aus Holberg's Zeit  
Praludium  
Sarahande  
Gavotte  
Air  
Rigaulon  
Concerto for Piano with Orchestra in A Minor  
Allegro Molto Moderato  
Adagio  
Allegro Moderato Molto  
E Marcato  
Norwegian Dances Nos. 1 and 3  
KMOX—This and That  
WFBF—Twelve Brothers  
WGN—Soloist and Organ  
WVVA— $\Delta$  Gospel Tabernacle

**2:15 p.m. EST 1:15 CST**  
KMOX—To be announced  
WFBF—Laura Shields  
WGN—Palmer House Ensemble

**2:30 p.m. EST 1:30 CST**  
NBC— $\Delta$  Sunday Vespers, "The Risk of Prayer," Dr. Paul Scheerer; Music and Quartet: WJZ WSM WCKY WAVE  
WENR  
Call to Worship  
O That the Lord Would Guide My Ways  
Love Divine All Love Excelling  
Answers to Questions  
Lord Teach Us How to Pray Aright  
Benediction

★ NBC—Penthouse Serenade; Don Mario, romantic tenor; Dorothy Hamilton, Hollywood beauty advisor; Charles Gaylord's Orch. WFAE WTAM  
WGY (sw-15.33)  
KDKA— $\Delta$  Shady Side Church Vespers  
KMOX—Favorite Melodies  
WFBF—Baseball; Reds vs. St. Louis  
WGBF— $\Delta$  Gospel Tabernacle  
WGN—Alice Blue, pianist  
WLW—Maruccei's Ensemble

**2:45 p.m. EST 1:45 CST**  
KMOX—Book Review  
WGN—Baseball; Pittsburgh vs. Chicago Cubs

**3:00 p.m. EST 2:00 CST**  
NBC—Jesse Crawford's Musical Diary: WFAE WGY WTAM  
WLW (sw-15.33)  
NBC—Willard Robison's Orch.: WJZ WCKY WSM WAVE  
WENR  
CBS—St. Louis Parade: WABC  
WSMK KMOX WHAS WKRC (sw-15.27)

**3:30 p.m. EST 2:30 CST**  
NBC—Pedro Via's Orchestra: WJZ WCKY WSM WAVE  
KDKA WLW WENR (sw-15.21)  
NBC—Dorothy Dreislin, soprano: WFAE WTAM WGY (sw-15.33)

**3:45 p.m. EST 2:45 CST**  
NBC—Rudd and Rogers, song & piano duo: WFAE  
NBC—The Wise Man: WTAM  
WGY (sw-15.33)  
WENR—Musical Program

**4:00 p.m. EST 3:00 CST**  
NBC—Roses and Drums; "Red Skies over Georgia," dramatic sketch with Helen Claire, Reed Brown, Jr., and John Griggs: WJZ KDKA WENR WLW (sw-15.21)

★ NRC—America's First Rhythm Symphony; De Woll Hopper, narrator, with 86 artists from the Kansas City Philharmonic Orchestra: WFAE WSM WTAM  
WAVE WGY  
Signature: Only A Rose  
Friml  
Hosanna Myers & Wilbrun  
Love Me Forever  
Kahn & Schertzing  
Down South Middleton  
Largo Handel  
Indian Love Call  
Country Gardens Grainger  
Under the Double Eagle  
Wagner

CBS—Melodiana; Ahe Lyman's Orch.; Bernice Claire soprano; Frank Luther, tenor: WABC  
WHAS KMOX WKRC (sw-15.27)  
WCKY—Rhythm Makers  
WGBF— $\Delta$  Church Hour  
WVVA—On Wings of Song

**4:15 p.m. EST 3:15 CST**  
NBC—America's First Rhythm Symphony: (sw-9.53)  
WVVA—Royal Serenaders

**4:30 p.m. EST 3:30 CST**  
CBS—Crumit and Sanderson; Jack Shilkret's Orch.; Three Jesters; Guests: WABC KMOX  
WHAS WVVA (sw-15.27)  
NBC—Bob Becker's Clats About Dogs: WJZ WCKY WENR  
KDKA (sw-15.21)  
NBC—Dream Drama; "Mysteries of Paris": WFAE WGY WTAM (sw-9.53)  
WAVE—Frank Lashbrook, songs  
WFBF—Treasure Tunes  
WKRC—Now and Then  
WLW—Antonio's Continentals  
WSM—Strings

**4:45 p.m. EST 3:45 CST**  
NBC—Ray Heatherton, baritone; Lucille Manners, soprano; Orchestra: WFAE WTAM WAVE  
WGY WLW WSM WCKY (sw-9.53)  
NBC—Gabriel Heatter, news: WJZ KDKA WENR (sw-15.21)  
WFBF—Baseball; Reds vs. St. Louis  
WGBF—Aloha Hawaiians

**5:00 p.m. EST 4:00 CST**  
NBC—Canadian Grenadiers Guard Band: WJZ WLW WCKY  
NBC— $\Delta$  Catholic Hour; "The Church and Civilization," Rt. Rev. Msgr. William Quinn, speaker; Chorus; Father Finn, director: WFAE WGY WAVE  
WTAM WSM (sw-9.53)  
CBS—Nat'l Amateur Night; Ray Perkins, m.c.; Arnold Johnson's Orch.: WABC WHAS WKRC  
KMOX WSMK (sw-11.83)  
KDKA—Baseball Resume  
WENR—Music and Comments  
WGBF—American Legion  
WGN—Wayne King's Orchestra  
WVVA—YMCA Round Table

**5:15 p.m. EST 4:15 CST**  
KDKA—Comedy Stars of Hollywood  
WENR—Footlight Melodies  
WGN—Jan Garber's Orchestra  
WVVA—The Cosmopolitans

**5:30 p.m. EST 4:30 CST**  
NBC—Invitation to the Dance: WFAE WSM WAVE (sw-9.53)  
★ CBS—Smilin' Ed McConnell: WABC WKRC WHAS KMOX  
WVVA WDOD (sw-11.83)  
NBC—Grand Hotel; Drama; Anne Seymour & Don Ameche: WJZ KDKA WENR WCKY (sw-11.87.15.21)  
WGY—Horse Sense Philosophy  
Andrew Kelley  
WLW—Musical Style Show  
WTAM—News; Stan Wood's Orchestra

**5:45 p.m. EST 4:45 CST**  
NBC—Invitation to the Dance: WGY  
CBS—The Voice of Experience: WABC WKRC WVVA KMOX  
WHAS (sw-11.83)  
WAVE—Dance Music  
WGN—Wayne King's Orchestra  
WJR—Donald Novis, tenor  
WSAI—Baseball Resume

**IMPORTANT TIME CHANGES COMING**

WITH next issue, that dated Week Ending October 5, daylight saving time will have been discontinued and standard time resumed throughout the country. This means that MANY OF YOUR FAVORITE PROGRAMS will come to you AT A DIFFERENT TIME. The next issue of RADIO GUIDE will contain the revised time listings for all programs. Be sure to get your copy early next week before the supply is exhausted. As an extra aid to readers, the PROGRAM LOCATOR will be published in the next issue.

## Numerals in Program Listings Show Short-Wave Rebroadcasts in Megacycles



**6:00 a.m. EST 5:00 CST**  
KDKA—Musical Clock  
WLS—Smile-a-While; Markets & Weather  
WWVA—Blue Grass Roy

**6:30 a.m. EST 5:30 CST**  
NBC—Jolly Bill & Jane; WFAE  
CBS—Organ Reveille; WABC  
NBC—Pollack and Lawhurst, piano duo; WJZ  
KMOX—Home Folks' Hour  
WGY—Early Bird Musical Clock  
WLS—Farm Bulletin Board  
WTAM—Top of the Morning  
WWVA—Sun Up  
WWVA—The Eye Opener

**6:45 a.m. EST 5:45 CST**  
NBC—Yoichi Hiraoka, xylophonist; WFAE  
NBC—Roads in the Dawn; WJZ

**7:00 a.m. EST 6:00 CST**  
NBC—Spareribs; WFAE  
CBS—Oleanders, male quartet; WABC  
NBC—Morning Devotions; WJZ  
KDKA WCKY (sw-21.54)  
KMOX—Uncle Lum  
WFBF—Musical Clock  
WGN—Good Morning  
WGY—Musical Clock  
WKRC—This and That  
WLS—News; Program Summary  
WLW—A Family Prayer Period  
WSAI—Good Morning  
WTAM—Slim Eberhardt  
WWVA—A Gospel Tabernacle

**7:15 a.m. EST 6:15 CST**  
NBC—Pals; WJZ KDKA (sw-21.54)  
CBS—Leon Gohlman, violinist; WABC  
NBC—Morning Glories; WFAE  
WTAM WLW  
KMOX—Pickard Family  
WCKY—Bert Layne Fiddlers  
WKRC—A God's Bible School  
WLS—Morning Roundup

**7:30 a.m. EST 6:30 CST**  
NBC—William Meeder, organist; WJZ KDKA (sw-21.54)  
CBS—Lyric Serenade; WABC  
NBC—Cherico WFAE WTAM WLW WGY  
KMOX—Variety Program  
WCKY—Yodelling Twins  
WGN—Fireside Melodies  
WHAS—A College Devotions  
WKRC—News; Fiddlin' Farmers  
WSAI—Today's News  
WSM—Paul and Bert

**7:45 a.m. EST 6:45 CST**  
NBC—Landi Trio & White; WJZ KDKA WCKY (sw-21.54)  
WSAI—Musical Sun Dial  
WLS—A Morning Devotions

**8:00 a.m. EST 7:00 CST**  
NBC—William Meeder, organist; Rosa Lee, soprano; WFAE WGY  
CBS—Metropolitan Parade; WABC WSMK WHAS WKRC  
NBC—Breakfast Club; Edna, contralto; Merry Maes; Dance Orchestra; WJZ KDKA WAVE WSM (sw-21.54)  
Morning Devotions; WLS WLW  
KMOX—News; Home Folks Hour  
WLS—News  
WFBF—Our Daily Thought  
WLS—East Side Tabernacle  
WSAI—McCormick's Old Time Fiddlers  
WTAM—Source of Power of Women's Lives  
WWVA—News

**8:15 a.m. EST 7:15 CST**  
WCKY—Breakfast Club (NBC)  
WFBF—The Southern Drifters  
WLS—Jolly Joe & His Pet Pals  
WTAM—William Meeder, organist; Rosa Lee, soprano (NBC)  
WTAM—Console Capers  
WWVA—Tex Harrison's Buckaroos

**8:30 a.m. EST 7:30 CST**  
NBC—Fields and Hall, songs and patter; WFAE WTAM WGY WLW  
KMOX—Tick Tock Revue  
WFBF—Morning Concert  
WGN—Good Morning  
WLS—Ferd Rush and Ralph Emerson  
WSAI—A Church Forum  
WWVA—Morning Dance Tunes

**8:45 a.m. EST 7:45 CST**  
NBC—Morning Melodies; WFAE WLW  
CBS—Cadets Quartet; WABC WSMK WKRC  
KDKA—Style & Shopping Service  
WGBF—Timely Topics  
WGY—Musical Program  
WHAS—Georgia Wildcats

WLS—Hoosier Sod Busters; Weather; Artist Bookings; News  
WTAM—Vaughn King

**9:00 a.m. EST 8:00 CST**  
NBC—News; Frank Luther, tenor; WFAE WSM WSAI WTAM  
NBC—News; City Voices; WJZ KDKA (sw-15.21)  
CBS—News; Harmonies in Contrast; WABC WKRC WHAS WWVA  
KMOX—Views on News  
WAVE—News  
WCKY—News; Hollywood Newsreel  
WFBF—Fats' Waller's Music  
WGN—Golden Melodies  
WGY—News; Market Basket  
WLS—Otto's Tunetwisters  
WLW—Rex Griffith, tenor

**9:15 a.m. EST 8:15 CST**  
NBC—Girl Alone; WFAE WTAM WGY  
NBC—Edward MacHugh, Gospel Singer; WJZ WCKY WAVE WSM KDKA (sw-15.21)  
KMOX—Musical Jewel Box  
WFBF—Hawaiian Echoes  
WGBF—City Court  
WGN—Margery Graham  
WHAS—Bob Atcher  
WLS—Wm. O'Connor, tenor  
WLW—Aunt Mary  
WSAI—Traffic Court Cases

**9:30 a.m. EST 8:30 CST**  
NBC—Breen and de Rose; Andy Sannella, guitarist; WFAE WSM  
CBS—Rhythm Band Box; WABC WKRC  
NBC—Today's Children, drama; WJZ KDKA WCKY WLS (sw-15.21)  
MBS—Antonio's Continentals  
WLW WGN  
KMOX—The Corn Huskers  
WAVE—Musical Clock  
WFBF—To be announced  
WGY—A Mid-morning Devotions  
WHAS—Mrs. Randolph, shopping guide  
WTAM—Health and Home  
WWVA—Flyin' X Round-Up

**9:45 a.m. EST 8:45 CST**  
NBC—Joe White, tenor; WFAE WTAM WGY  
CBS—Mrs. Wiggs of the Cabbage Patch, sketch; WABC KMOX  
NBC—Herman and Banta, xylophonist & piano; WJZ KDKA WCKY (sw-15.21)  
MBS—Backstage Wife; WGN WLW  
WFBF—Blue Strings  
WKRC—Irene Righter  
WLS—Morning Minstrels  
WSAI—On the Mall  
WSM—Leon Cole, organist

**10:00 a.m. EST 9:00 CST**  
NBC—Morning Parade; WFAE WGY  
NBC—The Honeymooners; WJZ WCKY WAVE WSM WLW  
CBS—Famous Babies; Dialogue and talk; Dr. Louis I. Harris; Guest: WABC WKRC KMOX WHAS (sw-15.27)  
KDKA—Uncle Tom and Betty  
WFBF—Lone Guitarist  
WGN—Friendly Neighbor's House Party  
WLS—The Old Kitchen Kettle  
WSAI—Household Hints  
WTAM—Board of Education  
WWVA—Eloise Boffo, songs

**10:15 a.m. EST 9:15 CST**  
NBC—Wendell Hall, songs; WJZ WSM WCKY  
CBS—Blanche Sweet, beauty talk; WABC (sw-15.27)  
KDKA—Grab Bag  
KMOX—Let's Compare Notes  
WAVE—A Devotional Service  
WFBF—Dot Club News  
WGBF—Household Hour  
WGN—Through the Looking Glass  
WHAS—Chats with Dolly Dean  
WKRC—Woman's Hour  
WLS—Bill Vickland; Chuck and Ray; Ralph Emerson  
WLW—Livestock, Reports, News  
WTAM—Morning Parade (NBC)  
WWVA—Rapid Ad Service

**10:30 a.m. EST 9:30 CST**  
CBS—Saundra Brown, songs; WABC WSMK WKRC WHAS WWVA (sw-15.27)  
NBC—Hour of Memories, U. S. Navy Band; WJZ WSM WAVE WLW WCKY KDKA (sw-15.21)  
NBC—Morning Parade; WSAI

**Star ★ Indicates High Spot Selections**

KMOX—The Happy Hunters  
WFBF—Little Black Joe  
WGN—Bachelor's Children  
WLS—Old Music Chest

**10:45 a.m. EST 9:45 CST**  
CBS—Just Plain Bill; WABC KMOX (sw-15.27)  
MBS—Minstrels; WLW WGN  
WENR—Variety Program  
WFBF—Jay Kay Jamboree  
WGBF—Your Home  
WHAS—Dream Train  
WKRC—Hawaiian Sunlight  
WLS—News; Markets  
WWVA—Your Helpful Helper

**11:00 a.m. EST 10:00 CST**  
NBC—Pat Barnes in Person; WLW  
NBC—Jerry Joy and Jubileers; WFAE WSAI WCKY WAVE WSM  
CBS—The Voice of Experience; WABC WKRC KMOX WWVA WHAS (sw-15.27)  
WFBF—Annette Patton Cornell  
WGBF—Mr and Mrs.  
WGN—We Are Four  
WGY—Musical Program  
WTAM—Vets of Foreign Wars  
WLS—Homemakers' Program  
WTAM—Doc Whipple

**11:15 a.m. EST 10:15 CST**  
NBC—Honeyboy and Sassafras; WFAE WSAI  
CBS—The Gunps; WABC WHAS WKRC KMOX (sw-15.27)  
NBC—Navy Band; WCKY WSM WAVE  
MBS—Tom, Dick and Harry; WLW WGN  
WFBF—Jean Harris  
WGY—Doc Schneider's Cowboys  
WLS—"Little Bits from Life"; Bill Vickland  
WWVA—Patterns in Orandy

**11:30 a.m. EST 10:30 CST**  
NBC—Merry Madcaps; WFAE WGY WSAI  
CBS—"Mary Marlin," sketch; WABC WKRC KMOX WHAS (sw-15.27)  
NBC—Annual American Legion Convention; WJZ WAVE WSM KDKA WCKY (sw-15.21)  
WFBF—Homespun Philosopher  
WGBF—Baby Shop  
WGN—Markets; Good Health & Training  
WLS—The Hilltoppers  
WLW—Chandler Chats

**11:45 a.m. EST 10:45 CST**  
NBC—Melody Mixers; WJZ WCKY  
CBS—Five Star Jones; WABC WKRC KMOX (sw-15.27)  
MBS—Painted Dreams; WGN WLW  
WFBF—Frigid Facts  
WGBF—Hoosier Philosopher  
WGY—Bag and Baggage  
WHAS—Benny Ford's Travelers  
WLS—Cornhuskers & Clore Boy  
WTAM—Doc Whipple  
WWVA—Gertrude Miller

KDKA—Salt and Peanuts  
WCKY—News  
WFBF—Noon-time Tunes  
WGN—Rich Man's Darling  
WKRC—Melodious Measures  
WLS—Tommy Tanner  
WLW—Weather; Markets  
WWVA—News

**12:30 p.m. EST 11:30 a.m. CS**  
CBS—The Merry-makers; WABC WHAS WWVA (sw-15.27)  
NBC—National Farm and Home Hour; Guest Speakers; Walter Blaufuss' Orch.; WJZ WSM KDKA WAVE WCKY WLW (sw-15.21)  
NBC—Rex Battle's Ensemble; WFAE WSAI  
KMOX—Magic Kitchen  
WFBF—Luncheon Melodies  
WGN—Markets; A Mid-day Service  
WGY—Farm Program  
WKRC—News; Dick Bray  
WLS—Weather, Markets & News  
WTAM—Dick Fidler's Orchestra

**12:45 p.m. EST 11:45 a.m. CS**  
CBS—The Merry-makers; WSMK WKRC  
WHAS—Market Reports; Piano Interlude  
WLS—Dinnerbell Program  
WTAM—Noonday Resume  
WWVA—Luncheon Music

**1:00 p.m. EST 12:00 m CS**  
NBC—American Legion Convention; WFAE WTAM  
CBS—Marie, Little French Princess; WABC KMOX WKRC (sw-15.27)  
WFBF—Popular Piano Music  
WGBF—Market Report  
WGN—Palmer House Ensemble  
WGY—Lauren Bell, baritone  
WHAS—College of Agriculture  
WSAI—Police Flashes

**1:15 p.m. EST 12:15 CST**  
CBS—Romance of Helen Trent; WABC KMOX WKRC WGN (sw-15.27)  
WFBF—Studio Selections  
WGBF—Fanner Purcell  
WGY—Household Chats  
WHAS—Goreita Wildcats  
WSAI—Dave Upson  
WWVA—Musicale

**1:30 p.m. EST 1:30 CST**  
NBC—To be announced; WFAE WGY WTAM WCKY WAVE  
★ CBS—Between the Bookends; WABC WSMK WKRC (sw-15.27)  
NBC—Music Guild; WJZ MBS—Gene Burchell's Orchestra; WGN WLW  
KDKA—Home Forum  
KMOX—News Through a Woman's Eyes  
WFBF—Conservatory of Music  
WHAS—Log Cabin Boys  
WLS—Markets  
WSAI—Treadwells on Tour  
WSM—Dept. of Agriculture  
WWVA—Musical Program

**1:45 p.m. EST 12:45 CST**  
CBS—Happy Hollow, dramatic sketch; WABC WKRC WHAS WSMK KMOX (sw-15.27)  
MBS—George Duffy's Orchestra; WGN WLW  
WGBF—Curbstone Reporter  
WLS—Homemakers' Program  
WSM—Farm Credit Interview  
WWVA—A Wheeling Gospel Tabernacle

**2:00 p.m. EST 1:00 CST**  
NBC—Home Sweet Home; WFAE WLW WGY WTAM (sw-15.33)  
CBS—Salon Musicale; WABC WSMK WKRC KMOX (sw-15.27)  
NBC—American Legion Convention; WJZ WSM WCKY WAVE  
MBS—Palmer House Ensemble; WSAI WGN  
KDKA—Artists' Service Show  
WFBF—Studio Selections  
WGBF—Billboarders  
WHAS—University of Kentucky

**2:15 p.m. EST 1:15 CST**  
NBC—Vic and Sade, comedy sketch; WFAE WGY WLW WTAM (sw-15.33)  
KMOX—Exchange Club  
WFBF—Musical Masterpieces  
WGN—Harold Turner, pianist  
WLS—Pa and Ma Smithers, skit  
WSAI—Curtain Calls  
WWVA—The Ol' Pardner

**2:30 p.m. EST 1:30 CST**  
NBC—Vaughn de Leath, contralto; WJZ WAVE WSM WCKY  
CBS—Manhattan Matinee; WABC WSMK WHAS WKRC (sw-15.27)  
NBC—Ma Perkins, dramatic sketch; WFAE WGY WLW WTAM WLS (sw-15.33)  
KDKA—Romance of Dan and Sylvia  
KMOX—Medical Society  
WGN—The Mail Box  
WSAI—Today's News  
WWVA—Ma Perkins

**2:45 p.m. EST 1:45 CST**  
NBC—Morin Sisters, vocal trio; WJZ WCKY WSM WAVE  
NBC—Green Brothers' Orch.; WFAE WTAM WGY WSAI (sw-15.33)  
KDKA—Charm  
KMOX—Window Shoppers  
WFBF—Music by Ramona  
WGN—Afternoon Serenade  
WLS—Dale Carnegie  
WLW—Doctors of Melody  
WWVA—Manhattan Matinee (CBS)

**3:00 p.m. EST 2:00 CST**  
NBC—Woman's Radio Review; WFAE WAVE WSM WTAM WCKY WSAI  
CBS—Visiting America's Little House; WABC WHAS WSMK WWVA WKRC (sw-15.27)  
NBC—Betty and Bob, drama; WJZ KDKA WLW WENR (sw-15.21)  
KMOX—Ma Perkins  
WFBF—Rumba Rhythms  
WGBF—On the Air; Fashion  
WGY—Betty and Bob, sketch

**3:15 p.m. EST 2:15 CST**  
NBC—Songs and Stories; WJZ WLS—Chicago Variety Hour; WABC WSMK WHAS KMOX WWVA WKRC (sw-15.27)  
KDKA—Mac and Bob  
WENR—Jackie Heller, tenor (NBC)  
WFBF—To be announced  
WGY—Woman's Radio Review (NBC)  
WLW—Singing Neighbor

**3:30 p.m. EST 2:30 CST**  
NBC—Masquerade, sketch; WFAE WTAM WSAI  
CBS—American Legion Program; WABC WKRC WHAS (sw-15.27)  
NBC—Umberto Egizi's Orchestra; WJZ WSM WCKY WAVE  
KDKA—Market Reports  
KMOX—News  
WENR—Mme. de Sylvara  
WFBF—Tea Thime Tunes  
WGY—Book News  
WLW—News; Financial Notes

**3:45 p.m. EST 2:45 CST**  
NBC—Grandpa Burton, sketch; WFAE WSAI WTAM  
KDKA—Dramas of F. H. A.  
KMOX—Hollywood Comments  
WENR—Umberto Egizi's Orch. (NBC)  
WFBF—Fritz Kreisler Music  
WGY—Stock Reports  
WLW—Dorothea Ponce, vocalist

**4:00 p.m. EST 3:00 CST**  
NBC—Teddy Hill's Orch.; WJZ WENR  
CBS—Do, Re, Mi, trio; WABC WHAS WSMK WKRC (sw-15.27)  
★ NBC—Al Pearce's Gang; WFAE WSAI  
KDKA—Plough Boys  
KMOX—Baseball; Cardinals vs. Pittsburgh  
WFBF—Harry Ogden  
WGBF—Sunshine Hour  
WGY—Musical Program  
WLW—South Sea Islanders  
WTAM—Musical Cocktail  
WWVA—Cap, Andy and Flip

**4:15 p.m. EST 3:15 CST**  
NBC—Al Pearce's Gang; WTAM WGY  
CBS—Melodic Moments; WABC WSMK WWVA WHAS WKRC (sw-15.27)  
KDKA—Kiddies' Klub  
WLW—Dreams in the Afternoon

**4:30 p.m. EST 3:30 CST**  
NBC—Alice in Orchestra; WAVE WSM WGY WTAM WCKY  
CBS—Jack Armstrong; WABC (sw-15.27)

NBC—Irene Wicker, the Singing Lady; WJZ KDKA WLW (sw-15.21)  
WENR—Music and Comments  
WFBF—Bing Crosby, songs  
WGBF—News  
WHAS—A Week-day Devotions  
WKRC—Tune Time  
WSAI—Dealers Salute  
WWVA—Shopping Syncopation

**4:45 p.m. EST 3:45 CST**  
NBC—Adventures of Sam and Dick, sketch; WFAE WAVE WSAI WTAM WGY WSM  
CBS—Tito Guizar, tenor; WABC WHAS WSMK WKRC (sw-15.27)  
NBC—Little Orphan Annie; WJZ WCKY KDKA (sw-15.21)  
WENR—Rhythm Ramblers  
WFBF—Port's Gold  
WGBF—Musical Masterpiece  
WLW—Questions and Answers

**5:00 p.m. EST 4:00 CST**  
NBC—U. S. Army Band; WJZ WCKY WLW WAVE WSM  
NBC—Flying Time; WFAE WGY WENR WSAI  
CBS—Beatrice Osgood, pianist; WSMK WKRC WHAS  
CBS—Buck Rogers sketch; WABC (sw-11.63)  
KDKA—News-Reeler  
WFBF—Treasure Tunes  
WGN—Dinner Music  
WTAM—Twilight Ennes  
WWVA—The Keystoners

**5:15 p.m. EST 4:15 CST**  
NBC—Eddie South's Orchestra; WFAE WTAM WGY WSAI WENR  
CBS—World Traveler; WKRC WHAS  
NBC—Stamp Club; Capt. Tim Healy; WJZ  
CBS—Bobby Benson & Sunny Jim; WABC (sw-11.83)  
NBC—Army Band; KDKA (sw-15.21-11.87)  
WFBF—Salon Music  
WLW—Old Fashioned Girl  
★ WSMK—GOSSIP PROGRAM  
WWVA—Economy Notes

**5:30 p.m. EST 4:30 CST**  
NBC—News; Carol Dies, soprano; WFAE WAVE WSAI (sw-9.53)  
CBS—Music Box; WABC (sw-11.83)  
NBC—News; Three X Sisters, songs; WCKY  
NBC—Irene Wicker, the Singing Lady; WGN  
NBC—News; The Charioteers; WJZ  
KDKA—Texans  
WENR—What's the News  
WFBF—Shoppers Special  
WGY—News; Evening Brevities  
WHAS—Herbert Koch, organist  
WKRC—Popular Varieties  
WLW—Jack Armstrong, drama  
WSM—News; Financial News  
WTAM—News; Don Jose  
WWVA—News Reporter

**5:45 p.m. EST 4:45 CST**  
NBC—Billy and Betty, dramatic sketch; WFAE  
CBS—Concert Miniatures; News; WABC WSMK (sw-11.83)  
NBC—Lowell Thomas, news; WJZ KDKA WLW (sw-11.87-15.21)  
NBC—Orphan Annie; WAVE WSM WGN  
WCKY—Civic Club; Jane & Bob  
WENR—Ranch Boys Trio (NBC)  
WFBF—Dinner Music  
WGBF—Sport Facts  
WGY—Lang Sisters  
WKRC—Baseball Scores  
WSAI—Baseball Resume  
WTAM—Lee Gordon's Orchestra  
WWVA—Singing Gondalier

## Night

**6:00 p.m. EST 5:00 CST**  
★ NBC—Amos 'n' Andy; WFAE WLW WGY (sw-9.53)  
CBS—Just Entertainment, variety program; WABC WBBM (sw-11.83)  
NBC—Dinner Concert; Richard Leibert, organist; WJZ KDKA WENR (sw-11.87-15.21)  
CBS—Buck Rogers; WHAS KMOX  
NBC—Lee Gordon's Orchestra; WCKY WAVE  
WGN—Bob Elson, sports  
WHAM—Sportcast  
WKRC—Smilin' Dan  
WSAI—Knot Hole Club  
WSM—News; Marjorie Cooney

# Monday - Continued

WTAM—Sportsman, Baseball Scores  
 WWVA—Sports; Baseball Scores

**6:15 p.m. EST 5:15 CST**  
 ★ NBC—ALKA-SELTZER Presents Uncle Ezra's Radio Station; WEAFF WTAM WGY WSAI (sw-9.53)  
 CBS—Patti Chapin, songs. WABC KMOX (sw-11.83)  
 ★ NBC—Tony & Gus, sketch; WJZ KDKA WENR WCKY WIAM (sw-11.87-15.21)  
 MBS—Lilac Time; WLW WGN WAVE—Round the Town WBBM—Pat Flanagan's Sports WFBE—Dance Rhythms WHAS—Melody Cruise WKRC—Dick Bray WSM—Jack and His Buddies WWVA—Dinner Music

**6:30 p.m. EST 5:30 CST**  
 NBC—Education in the News; WEAFF  
 CBS—“Singin’ Sam”; WABC WHAS WKRC KMOX WBBM (sw-11.83)  
 NBC—Dick Fidler's Orchestra; WTAM WCKY  
 ★ NBC—HORLICK'S MALTED Milk Presents Lum and Abner, comedy sketch; WJZ WENR KDKA—The Singing Seven WREN—Organ and Piano Duo WFBE—Star Serenades WGBF—Singing Cowboy WGN—Palmer House Ensemble WGY—Jim Healey, commentator WHAM—News WLW—Bob Newhall WSAI—Headlines in the News WSM—Sports Review

**6:45 p.m. EST 5:45 CST**  
 NBC—Herbert “Fritz” Crisler, commentator on football news; WEAFF  
 ★ CBS—Boake Carter, news; WABC WHAS WKRC KMOX WBBM (sw-11.83)  
 NBC—Dangerous Paradise, sketch; Elsie Hiltz & Nick Dawson; WJZ WSM WENR KDKA WLW WHAM (sw-11.87-15.21) WCKY—Baseball Resume; News WFBE—News Oddities WGBF—Serooco Club WGN—Quin Ryan's Amateur Night WGY—Victor Young's Orch. & Guest Artist WTAM—Gould and Shefter WWVA—Amer. Family Robinson

**7:00 p.m. EST 6:00 CST**  
 ★ NBC—Fibber McGee & Molly; Charles Lawrence, pianist; WJZ WHAM KDKA WCKY WLS WAVE WSM (sw-11.87)  
 CBS—Land o' Dreams; WSMK NBC—Charles Readers' Orch.; vocalist; WEAFF WTAM WSAI WGY  
 ★ CBS—Guy Lombardo's Orch.; WABC WWVA (sw-6.12)  
 KMOX—Russell Brown & Edith Karen, songs  
 WBBM—Beverly Entertainers WFBE—The Cincinnati Players WGN—Lone Ranger WHAS—Sam, Gil and Louie WKRC—Fred Hochler WLW—Hot Dates in History

**7:15 p.m. EST 6:15 CST**  
 KMOX—Frank Hazzard, tenor, Orchestra  
 WBBM—Elena Moneak's Ensemble  
 WFBE—Smoky Mountain Boys WGBF—Zoo News WHAS—Hot Dates in History WKRC—To be announced WLW—Virginians, quartet

**7:30 p.m. EST 6:30 CST**  
 ★ NBC—Margaret Speaks, soprano; Mixed Chorus; William Daly's Orch.; WEAFF WTAM WSM WAVE WLW WGY (sw-9.53)  
 NBC—Evening in Paris; Vocalists; WJZ KDKA WHAM WLS WCKY (sw-11.87)  
 ★ CBS—One Night Stands; Pick & Pat; WABC WBBM WKRC (sw-6.12)  
 KMOX—Harmonettes (CBS) WFBE—Sport Review WGBF—Historical Facts WGN—Grand Stand Thrills WHAS—Early Evening Revue WSAI—Gene Burchell's Orch WWVA—Musical Moments

**7:45 p.m. EST 6:45 CST**  
 KMOX—Fascinating Melodies WFBE—The Hawaiian Serenades WGBF—All-Star Revue WWVA—Earle Summers' Orch.

**8:00 p.m. EST 7:00 CST**  
 ★ NBC—Harry Horlick's Gypsies; WEAFF WTAM WSAI WGY (sw-9.53)  
 ★ NBC—Greater Minstrels; WJZ WHAM KDKA WLS WLW WSM (sw-11.87)  
 ★ CBS—Radio Theater; WABC WHAS WKRC KMOX WBBM (sw-6.12)  
 WAVE—All-Star Revue WCKY—Mystery Maid WFBE—Accordion Sweetheart & Buddy WGN—Joe Sanders' Orchestra WWVA—News

**8:15 p.m. EST 7:15 CST**  
 WAVE—Bert Kenney Parade WCKY—Musical Moments WFBE—Michelson's Band WGN—Comedy Stars of Hollywood WWVA—Ev and Ory

**8:30 p.m. EST 7:30 CST**  
 NBC—Princess Pat Players; WJZ KDKA WENR WCKY WIAM (sw-11.87)  
 ★ NBC—Grace Moore; WEAFF WGY WAVE WTAM WSM (sw-9.53)  
 MBS—Follies, variety revue; WGN  
 WFBE—Alice Stuerenberg WLW—Grandstand Thrills WSAI—To be announced

**8:45 p.m. EST 7:45 CST**  
 WFBE—Amateur Night Program

**9:00 p.m. EST 8:00 CST**  
 ★ NBC—Ray Knight's Cuckoo Hour; WJZ KDKA WIAM WENR WSM WAVE (sw-6.14-11.87)  
 ★ CBS—Wayne King's Orch.; WABC WHAS KMOX WKRC WBBM (sw-6.12)  
 NBC—Contented Prgm.; WEAFF WTAM WGY WSAI (sw-9.53) WCKY—Strange as it Seems WGN—News; Quin Ryan's Sports WLW—Crusaders

**9:15 p.m. EST 8:15 CST**  
 WCKY—Ray Knight's Cuckoo Hour (NBC)  
 WFBE—Musical Selections WGN—Musical Moments WLW—The Follies

**9:30 p.m. EST 8:30 CST**  
 NBC—Meredith Willson's Orch.; WEAFF WTAM WSAI WGY (sw-9.53)  
 ★ CBS—REMINGTON RAND Presents March of Time; WABC WHAS WKRC WBBM KMOX (sw-6.12)  
 WFBE—To be announced WGN—The Northerners WLW—Trials by Jury WSM—Musical Moments

**9:45 p.m. EST 8:45 CST**  
 CBS—Manhattan Choir; WABC KMOX WKRC (sw-6.12)  
 WBBM—Homecoming WCKY—News WFBE—Romeo WHAS—Musical Moments WSM—Souvenirs

**10:00 p.m. EST 9:00 CST**  
 NBC—Manny Laporte's Orch.; WEAFF WGY (sw-9.53)  
 NBC—Dorothy Lamour, soprano; WJZ KDKA (sw-9.53)  
 CBS—Carl Hoff's Orch.; WABC WKRC KMOX WSMK  
 ★ NBC—Amos 'n' Andy; WSM WTAM  
 WAVE—Nine O'Clock Reveries WCKY—News WENR—Globe Trotter WFBE—Parade of Dance Hits WGN—College Broadcast WHAM—Lew Davies' Orchestra WHAS—Sweet Music WLW—News WSAI—Rheiny Gau, vocalist

**10:15 p.m. EST 9:15 CST**  
 ★ NBC—HORLICK'S MALTED Milk Presents Lum and Abner, comedy sketch; WLW  
 ★ NBC—Tony & Gus; WSM WAVE

NBC—Ink Spots; Negro Quartet; WJZ KDKA (sw-6.14)  
 NBC—Leonard Keller's Orch.; WEAFF WENR  
 KMOX—Variety Program WBBM—Frankie Masters' Orch. (CBS)  
 WCKY—Dick Carrol WGN—Fiddle Riddles WHAS—Sweet Music WSAI—Murray Horton's Orch. WTAM—Gene Baker's Orchestra

**10:30 p.m. EST 9:30 CST**  
 NBC—Glenn Lee's Orch.; WEAFF WSAI WGY (sw-9.53)  
 CBS—Jerry Freeman's Orch.; WABC WBBM  
 NBC—Ray Noble's Orch.; WLW WCKY WAVE WHAM WLW WSM  
 ★ CBS—One Night Stands; Pick & Pat, dramatic & musical; WHAS KMOX KDKA—Radio Night Club WBN—Albert Sorcinas Cuban Orchestra WENR—Earl Hines' Orchestra WGN—Earl Hill's Orchestra WKRC—Amateur Show

★ WSMK—RADIO GUIDE presents Calling All Cars WTAM—Eucharistic Congress

**10:45 p.m. EST 9:45 CST**  
 NBC—Jesse Crawford, organist; WEAFF WGY WTAM WSAI (sw-9.53)  
 CBS—Jerry Freeman's Orchestra; WABC  
 WENR—Chas. Boulanger's Orch. WKRC—Community Players WSM—Ray Noble's Orch. (NBC)

**11:00 p.m. EST 10:00 CST**  
 NBC—Lugi Romanelli's Orch.; WEAFF WGY WLW  
 NBC—Shandor; Griff Williams' Orch.; WJZ WCKY KDKA WHAM WSM (sw-6.14)  
 CBS—Leon Belasco's Orchestra; WABC WHAS WSMK WBBM KMOX—News; Baseball Scores WAVE—Dance Orchestra WENR—Jack Russell's Orchestra WGN—Yeloz & Yolanda's Orch. WSAI—Today's News  
 ★ WSMK—RADIO GUIDE presents Orville Revelle and Cora Spontand in “The Gossip Room”  
 WTAM—Dance Orch. (NBC)

**11:15 p.m. EST 10:15 CST**  
 CBS—Leon Belasco's Orchestra; WSMK KMOX WKRC  
 WAVE—Harry Diekman's Orch. WSAI—Dance Orchestra WTAM—To be announced

**11:30 p.m. EST 10:30 CST**  
 NBC—Al Lyons' Orch.; WJZ KDKA WCKY WHAM WENR WSM (sw-6.14)  
 CBS—Seymour Simons' Orch.; WABC WKRC WBBM WSMK WHAS  
 NBC—Oliver Naylor's Orchestra; WEAFF WGY WTAM WSAI  
 MBS—Horace Heidt's Orchestra; WGN WLW  
 KMOX—Bobbie Meeker's Orch. WAVE—Larry Funk's Orchestra

**11:45 p.m. EST 10:45 CST**  
 KMOX—Seymour Simons' Orch. (CBS)  
 WAVE—Al Lyons' Orch. (NBC)

**12:00 Mid. ES 11:00 p.m. CS**  
 NBC—Leonard Keller's Orch.; WAVE WSM  
 CBS—Al Dien's Orch.; WBBM WHAS KMOX  
 MBS—The Midnight Flyers; Joe Saunders' Orch.; WGN WLW  
 WENR—Glenn Lee's Orchestra WTAM—Dick Fidler's Orchestra

**12:30 a.m. ES 11:30 p.m. CS**  
 CBS—Floyd Town's Orchestra; WBBM KMOX  
 NBC—Larry Philbrick's Orch.; WAVE WSM  
 WENR—Jack Russell's Orch. WHAS—Dream Serenade WTAM—Stan Wood's Orchestra

**12:45 a.m. ES 11:45 p.m. CS**  
 KMOX—When Day is Done WAVE—Larry Funk's Orchestra

**1:00 a.m. ES 12:00 Mid. CS**  
 WBBM—Maurie Steins' Orchestra WLW—Murray Horton's Orch.

**1:30 a.m. EST 12:30 CST**  
 WBBM—Bob Pacelli's Orchestra WLW—Moon River

# Bing Crosby

(Continued from Page 7)  
 friend of Dixie, was maid of honor. The ceremony took place at the Church of the Blessed Sacrament in Hollywood. Since they were both working, a honeymoon was out of the question. But they moved in with Sue Carol for a few days before they located an apartment. They notified their respective parents, but the marriage was kept a secret from everyone else for several months. Then the news broke! Dixie's picture contract was not renewed. She settled down to the full-time job of inspiring Bing. And it was a full-time job!

What was the lucky break that awaited Bing in the stateroom of an ocean liner? How did he manage to prove to Dixie that she had married the right husband? Read more revelations of the Beloved Loafer in next week's issue.

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# Bulls and Boners

**ANNOUNCER:** “Betty Fairfield says — breakfast food tastes grand, and so will you.”—Elizabeth Crampton, Long Island, New York. (September 3; WABC; 5:30 p. m.)

**ANNOUNCER:** “Pardon me, ladies and gentlemen, but in the excitement my tongue got twisted and I couldn't see what I was saying.”—Francis O'Brien, Chicago, Illinois. (September 5; WWAE; 9:25 p. m.)

**WALTER WINCHELL:** “Joan Crawford, Franchot Tone, and his mother deny that they have been secretly married.”—Roland Hertz, Brooklyn, New York. (September 1; WJZ; 9:42 p. m.)

**ANNOUNCER:** “This is a contest in which the feminine sportswomen of the country have as good a chance as the men.”—Tom Erwin, Herrin, Illinois. (September 1; KSD; 12:45 p. m.)

**BOB ELSON:** “Stainback is up and Judge Landis is out despite the weather.”—Mrs. Ben Kirup, Peoria, Illinois. (September 2; WGN; 1:25 p. m.)

**ANNOUNCER:** “Dick Powell, the boy with twenty million sweethearts, also Joan

(Continued on Page 25)

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	Boston
	Springfield
10:15 p. m. Eastern Standard Time	Cincinnati

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WTAM—Sportsman; Baseball Scores  
 WWVA—Sports Final

6:15 p.m. EST 5:15 CST  
 ★ NBC—ALKA-SELTZER Presents Uncle Ezra's Radio Station: WFAF WGY WTAM WSAI (sw-9.53)  
 ★ NBC—Tony and Gus: WJZ KDKA WENR WCKY WHAM (sw-11.87-15.21)  
 CBS—He, She and They: WABC KMOX (sw-11.83)  
 MBS—Lilac Time: WGN WLW WAVE—'Round the Town  
 WBBM—Pat Flanagan on Sports  
 WHAS—Melody Cruise  
 WKRC—Sportcast, Dick Bray  
 WSM—Jack and His Buddies  
 WWVA—Dinner Music

6:30 p.m. EST 5:30 CST  
 NBC—Our American Schools: WFAF WGY  
 ★ NBC—HORLICK'S MALTED Milk Presents Lum and Abner, comedy sketch: WJZ WENR KDKA—Lois Miller and Rosey Rowswell  
 WBBM—Edouardo Varzo's Ensemble  
 WCKY—Dick Fidler's Orchestra (NBC)  
 WFBE—Star Serenaders  
 WGBF—Singing Cowboys  
 WGN—Continental Gypsies  
 WHAM—News  
 WKRC—Evening Serenade  
 WLW—Bob Newhall  
 WSAI—Headlines in the News  
 WSM—Curt Poulton  
 WTAM—Youth and Experience

6:45 p.m. EST 5:45 CST  
 NBC—Dangerous Paradise, drama; Elsie Iltz and Nick Dawson: WJZ KDKA WENR WSM WLW WHAM (sw-11.87-15.21)  
 ★ CBS—Boake Carter, news: WABC WHAS KMOX WKRC WBBM (sw-11.83)  
 NBC—City Voices: WFAF WSAI WTAM  
 WCKY—Baseball Scores; News  
 WFBE—Miami Aces  
 WGBF—Serooco Club  
 WGN—Quin Ryan's Amateur Show  
 WGY—Victor Young's Orchestra; Guest Artist  
 WWVA—Amer. Family Robinson

7:00 p.m. EST 6:00 CST  
 ★ NBC—One Man's Family, sketch: WFAF WSM WTAM WAVE WGY WLW  
 CBS—Johnny and the Foursome: WABC WKRC WHAS WBBM KMOX (sw-6.12)  
 NBC—The Rendezvous: WJZ KDKA WCKY WHAM WLS (sw-11.87)  
 WFBE—Hornberger Trio  
 WGBF—Stock Markets; Holl man's Birth Day Club  
 WGN—The Lone Ranger  
 WSAI—Murray Horton's Orch  
 WWVA—Family Album

7:15 p.m. EST 6:15 CST  
 CBS—Emery Deutsch's Dance Rhythms with Evelyn MacGregor: WABC WSMK (sw-6.12)  
 KMOX—Frank Hazzard Tenor and Orchestra  
 WBBM—Frankie Masters' Orch.  
 WFBE—Smoky Mountain Boys  
 WGBF—Baseball Results  
 WHAM—The Forty Niners  
 WHAS—All Star Revue  
 WKRC—To be announced

7:30 p.m. EST 6:30 CST  
 ★ NBC—"The House of Glass," sketch with Gertrude Berg, Joe Greenwald, Paul Stewart, Helen Dumas, Bertha Walden, Bill Artzt's Orch.: WJZ KDKA WHAM WLS WLW (sw-11.87)  
 CBS—Broadway Varieties; Oscar Shaw, baritone and m. c.; Carmela Ponselle, soprano: WABC WKRC KMOX WHAS WBBM (sw-6.12)  
 ★ NBC—Wayne King's Orch.: WFAF WTAM WGY WSAI  
 Musical Moments WSM WWVA  
 WAVE—Bert Kenney  
 WCKY—Dance Hour  
 WFBE—Sport Review  
 WGBF—Historical Facts  
 WGN—Dance Orchestra

7:45 p.m. EST 6:45 CST  
 WAVE—Autumn Serenade

WCKY—Musical Moments  
 WFBE—Pat and Bill  
 WSM—Strings  
 WWVA—The Seven of Us

8:00 p.m. EST 7:00 CST  
 CBS—Six Gun Justice: WABC WKRC WHAS WSMK WBBM KMOX (sw-6.12)  
 ★ NBC—Town Hall Tonight: Frank Crumit: WFAF WTAM WLW WGY (sw-9.53)  
 ★ NBC—John Charles Thomas & Neighbors; Frank Tours' Orch.: WJZ WLS KDKA WCKY WHAM (sw-11.87)  
 WAVE—Radio Newspaper  
 WFBE—Dave and Kenny  
 WGN—Arl Ward  
 WSAI—Pillar of Fire  
 WSM—Francis Craig's Orchestra  
 WWVA—News

8:15 p.m. EST 7:15 CST  
 WAVE—To be announced  
 WBBM—Johnny Hamp's Orch.  
 WFBE—Nichelson's Band  
 WGN—Horace Heidt's Orchestra  
 WSM—Poem and the Song  
 WWVA—Ev and Ory

8:30 p.m. EST 7:30 CST  
 ★ NBC—Warden Louis E. Lawes, Twenty Thousand Years in Sing Sing; "The Braggart": WJZ WENR KDKA WCKY WHAM WLS (sw-11.87)  
 CBS—Admiral Byrd Expedition Reunion: WABC WKRC WHAS KMOX (sw-6.12)  
 WBBM—Fox Hunters  
 WFBE—Stophier Sisters  
 WGN—Wallenstein Sinfonietta  
 WSAI—Gene Burchell's Orch  
 WSM—Strings; Claude Sharpe, tenor

8:45 p.m. EST 7:45 CST  
 WAVE—Harry Diekman's Orch.  
 WBBM—Admiral Byrd Expedition Reunion (CBS)  
 WFBE—Bob Jones  
 WHAM—Musical Moments  
 WKRC—Victor Young's Orch.  
 WSM—Education in the News

9:00 p.m. EST 8:00 CST  
 ★ CBS—Burns and Allen; Ferde Grofe's Orch.: WABC KMOX WKRC WBBM (sw-6.12)  
 NBC—The Venutians; Joe Venuti's Orch.; Ella Logan, vocalist: WJZ WCKY KDKA WSM WAVE (sw-11.87-6.14)  
 NBC—To be announced: WFAF WGY WTAM (sw-9.53)  
 WENR—Shoestring Castle, dramatic sketch  
 WFBE—Boxing Matches  
 WGN—News; Quin Ryan's Sports  
 WHAM—Musical Moments  
 WHAS—Down on the Farm  
 WLW—Cotton Queen Minstrels  
 WSAI—Community Chest

9:15 p.m. EST 8:15 CST  
 WGN—Musical Moments  
 WHAM—The Venutians (NBC)  
 WHAS—There's Music in the Air

9:30 p.m. EST 8:30 CST  
 ★ CBS—REMINGTON RAND Presents March of Time: WABC WHAS KMOX WBBM WKRC (sw-6.12)  
 NBC—Ray Noble's Orchestra: WFAF WGY WTAM WLW (sw-9.53)  
 NBC—Stones of History: WJZ WHAM KDKA WCKY WSM WENR WAVE (sw-11.87-6.14)  
 WGN—Attilin Enggior; Orch  
 WSAI—Anson Weeks' Orchestra

9:45 p.m. EST 8:45 CST  
 CBS—Poet's Gold; David Ross, readings; Victor Bay's Orch.: WABC WHAS WBBM (sw-6.12)  
 KMOX—Sport Page of the Air  
 WKRC—Red Bird's Orchestra

10:00 p.m. EST 9:00 CST  
 NBC—Manny Laporte's Orch.: WFAF WGY (sw-9.53)  
 CBS—Johnny Hamp's Orchestra: WABC WKRC WBBM KMOX WSMK WHAS  
 NBC—Dorothy Lamour, soprano: WJZ WHAM  
 ★ NBC—Amos n' Andy: WTAM WSM  
 KDKA—Sports, Ed Sprague  
 WAVE—Willard Garner  
 WCKY—News  
 WENR—Globe Trotter  
 WGN—College Broadcast  
 WLW—News Room  
 WSAI—Rheiny Gau, songs

10:15 p.m. EST 9:15 CST  
 ★ NBC—HORLICK'S MALTED Milk Presents Lum and Abner, comedy sketch: WLW

NBC—Ink Spots, male quartet: WJZ WHAM  
 NBC—Leonard Keller's Orch.: WENR  
 ★ NBC—Tony and Gus: WSM WAVE  
 KDKA—Dream Slip  
 WCKY—George Hall  
 WGN—Fiddle Riddles  
 WSAI—Murray Horton's Orch.  
 WTAM—Gene Baker's Orchestra

10:30 p.m. EST 9:30 CST  
 ★ NBC—House of Glass, dramatic sketch: WSM WAVE  
 CBS—Claude Hopkins' Orch.: WABC WSMK WHAS WKRC KMOX  
 NBC—Glenn Lee's Orch.: WFAF WSAI WCKY WTAM WGY (sw-9.53)  
 NBC—Luigi Romanelli's Orch.: WJZ WHAM  
 KDKA—Radio Night Club  
 KMOX—News; To be announced  
 WBBM—Seymour Simons' Orch.  
 WENR—Earl Hines' Orchestra  
 WGN—Wayne King's Orchestra  
 WLW—Salute in Springfield, O.

10:45 p.m. EST 9:45 CST  
 NBC—Jesse Crawford, organist: WFAF WCKY WTAM WSAI WGY (sw-9.53)  
 KMOX—Comedy Stars of Hollywood  
 WENR—Chas. Boulanger's Orch.  
 WFBE—Jimmy Ward  
 WGN—Jan Garber's Orchestra

11:00 p.m. EST 10:00 CST  
 NBC—Ben Bernie's Orch.: WFAF WENR WGY WTAM WCKY  
 CBS—Frankie Masters' Orch.: WABC WKRC WHAS WBBM KMOX  
 NBC—Shandor, violinist; Bob Chester's Orch.: WJZ KDKA WHAM (sw-6.14)  
 WAVE—Dance Orchestra  
 WLW—The Last Warrior  
 WSAI—Today's News  
 WSM—Sports Review; Jack Shook and Beasley Smith

11:15 p.m. EST 10:15 CST  
 NBC—Ben Bernie's Orch.: WSAI  
 NBC—Bob Chester's Orchestra: WAVE WSM  
 WGN—Veloze & Yolanda's Orch.  
 WSAI—Al Kvale's Orch. (NBC)  
 WSMK—Frankie Masters' Orch (CBS)  
 11:30 p.m. EST 10:30 CS  
 NBC—Lights Out, drama: WFAF WENR WCKY WAVE WTAM WSAI WGY WSM  
 CBS—Dick Messner's Orchestra: WABC WKRC WSMK WHAS WBBM  
 NBC—Billy Bissett's Orchestra: WJZ KDKA WHAM WLW (sw-6.14)  
 KMOX—Bobbie Meeker's Orch.  
 WGN—Horace Heidt's Orchestra

11:45 p.m. EST 10:45 CST  
 KMOX—Dick Messner's Orch.  
 WGN—Joe Sanders' Orchestra  
 12:00 Mid. ES 11:00 p.m. CS  
 CBS—Al Dien's Orch.: WBBM KMOX WHAS  
 MBS—Continental Gypsies: WGN WLW  
 WAVE—Larry Funk's Orchestra  
 WENR—Glenn Lee's Orchestra  
 WKRC—Red Bird's Orchestra  
 WSM—Dance Orchestra  
 WTAM—Dick Fidler's Orchestra

12:15 a.m. ES 11:15 p.m. CS  
 MBS—Jan Garber's Orchestra: WLW WGN  
 WAVE—Dick Fidler's Orchestra (NBC)  
 12:30 a.m. ES 11:30 p.m. CS  
 NBC—Meredith Willson's Orch.: WAVE WSM  
 CBS—Floyd Town's Orchestra: WBBM KMOX  
 MBS—Joe Sanders' Orchestra: WGN WLW  
 WENR—Jack Russell's Orchestra  
 WHAS—Dream Serenade  
 WTAM—Stan Wood's Orchestra

12:45 a.m. ES 11:45 p.m. CS  
 MBS—Horace Heidt's Orchestra: WGN WLW  
 KMOX—When Day is Done  
 1:00 a.m. ES 12:00 Mid CS  
 WBBM—Maurie Steins' Orchestra  
 WGN—Veloze & Yolanda's Orch.  
 WLW—Murray Horton's Orch.  
 1:15 a.m. EST 12:15 CST  
 WLW—George Duffy's Orchestra

1:30 a.m. EST 12:30 CST  
 WBBM—Bob Pacelli's Orchestra  
 WLW—Moon River

# Mr. Fairfax Knows

**G**ENE BURCHELL is nineteen years old, the youngest professional orchestra leader we know. When only sixteen he was made a Kentucky Colonel by the head of the State, after furnishing the music for the Governor's Ball in 1932. In 1933 he played for nineteen weeks at the Netherland Plaza, one of the largest hotels in the world. (*Miss R. G., Mound City, Ill.*)

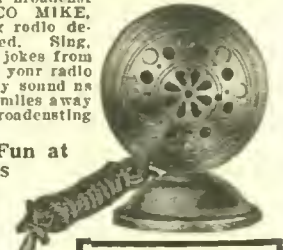
**JUNE, JOAN AND JERI** are June and Joan Harrison, 17 and 18-year-old sisters, and Jeri Paull, 19 years old. The Harrison girls hail from Hollywood, and Miss Paull was born in Eckatirnoslav, Russia, but was brought to America at the age of twelve. (*J. C., Peoria, Ill.*)

**GEORGE OLSEN** was born in Portland, Oregon. Birthday is March 18. He attended the University of Michigan and there organized a college band and in 1915 painted a broomstick with the school colors and became the first drum major in collegiate ranks. Under his guiding hand the band increased from thirty to more than a hundred musicians. Through with school he returned to Portland and organized a band of eight members (*A. F. F., Brooklyn, N. Y.*)

**JERRY COOPER** is 5 feet, 11 inches tall, weighs 165 pounds, has brown hair and blue eyes. Was born in New Orleans, Louisiana, April 3, 1907. (*Miss G. J., Milwaukee, Wis.*)

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The Century Players, in "Calling All Cars," 8:30 p. m. EST (7:30 CST)  
 Orville Revelle and Cora Spontent in "The Gossip Room," 9 p. m. EST (8 CST)  
**Saturday Nights on W F B E**

WSMK Players in "Calling All Cars," 10:30 p. m. EST (9:30 CST)  
 Orville Revelle and Cora Spontent in "The Gossip Room," 11 p. m. EST (10 CST)  
**Monday Nights on W S M K**

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★ NBC—HORLICK'S MALTED Milk Presents Lum and Abner comedy sketch: WJZ WENR  
CBS—Frank Dailey's Orchestra: WABC (sw-11.83)  
KDKA—Suwanee Singers  
KMOX—Edith Karon; Russell Brown, songs  
WBBM—Edouardo Varzo's Ensemble  
WFBE—Star Serenaders  
WGBF—Singing Cowboy  
WGN—Blackstone Ensemble  
WGY—Lang Sisters and Piano Pals  
WHAM—News  
WKRC—Evening Serenade  
WLW—Bob Newhall

KMOX—Musical Moments  
WBBM—Life of Mary McCormick  
WCKY—Harry Resors' Orch.  
WFBE—The Harmony Masters  
WGN—Fiddle Riddles  
WHAS—Musical Moments  
WVVA—News

8:15 p.m. EST 7:15 CST  
KMOX—Hnt Dates in History  
WCKY—Harry Resors' Orch  
WFBE—Michelson's Band  
WGN—Continental Gypsies  
WHAS—Marty May-Time (CBS)  
WVVA—Ev and Ory

6:45 p.m. EST 5:45 CST  
NBC—Life Studios, Tom Powers: WFAF WSAI  
★ CBS—Boake Carter, news: WABC WHAS KMOX WKRC WBBM (sw-11.83)  
NBC—Phil Regan, tenor; Harry Jackson's Orch.: WJZ WLW  
KDKA—The Marines  
WCKY—Baseball Scores, News  
WENR—Star Dust  
WFBE—Romeo  
WGBF—Serooco Club  
WGN—Palmer House Ensemble  
WGY—Florence Rangers' Band  
WHAM—Comedy Stars of Hollywood  
WSM—Sports; Curt Paulton  
WTAM—Youth and Experience  
WVVA—Amer. Family Robinson

8:30 p.m. EST 7:30 CST  
CBS—World Peace Ways Prgm.: WABC WKRC KMOX WHAS WBBM (sw-6.12)  
NBC—Roy Shield's Orch.; Vocalists and Chorus: WJZ KDKA WCKY WENR WHAM WLW (sw-11.87)  
WFBE—Dance Parade  
WGN—Wayne King's Orchestra

8:45 p.m. EST 7:45 CST  
WFBE—To be announced  
WGN—Jan Garber's Orchestra  
WHAM—Musical Moments  
WLW—Overalls on Parade

7:00 p.m. EST 6:00 CST  
CBS—Harv and Esther; Teddy Bergman, comedian; Jack Arthur, baritone; Audrey Marsh, soprano; Rhythm Girls; Victor Arden's Orch.: WABC WKRC KMOX WHAS WSMK WBBM (sw-6.12)  
★ NBC—Vallee's Variety Hour: WFAF WTAM WLW WGY (sw-9.53)  
NBC—Nickelodeon: WJZ WSM KDKA WAVE WCKY WLS (sw-11.87)  
WFBE—Galvano & Cortez  
WGBF—Musical Moments; Hoffman's Birthday Club  
WGN—Dance Orchestra  
WHAM—Charles Panich's Orch.  
WSAI—Gene Burchell's Orch.  
WVVA—Dizzy Fingers and Bud Taylor

9:00 p.m. EST 8:00 CST  
★ NBC—Paul Whiteman's Orch.: Vocalists: WFAF WTAM WLW WAVE WSB WSM WGY (sw-9.53)  
★ CBS—Horace Heidt's Brigadiers: WABC WHAS WBBM KMOX WKRC (sw-6.12)  
NBC—Symphony Orch.: WJZ KDKA WHAM WCKY WENR (sw-11.87,6.14)  
WFBE—Musical Program  
WGBF—Blue Room  
WGN—News; Quin Ryan's Sports  
WSAI—Barn Dance

9:15 p.m. EST 8:15 CST  
WFBE—Two Spanish Guitars  
WGBF—Bob and Jane  
WGN—Money Music Makers

9:30 p.m. EST 8:30 CST  
CBS—March of Time, drama: WABC WKRC KMOX WBBM WHAS (sw-6.12)  
★ WFBE—GOSSIP PROGRAM  
WGBF—Old National Bank  
WSAI—Anson Weeks' Orchestra

9:45 p.m. EST 8:45 CST  
CBS—Clyde Barrie, baritone: WABC WBBM WHAS (sw-6.12)  
KMOX—Sports Page of the Air  
WCKY—News  
WFBE—Evening Concert  
WKRC—Red Birds Orchestra

10:00 p.m. EST 9:00 CST  
NBC—John B. Kennedy, commentator: WFAF  
CBS—Guy Lombardo's Orch.: WABC KMOX WKRC WHAS WSMK  
NBC—Dance Orchestra: WJZ WCKY  
★ NBC—Amos 'n' Andy: WTAM WSM  
KDKA—Sports, Ed Sprague  
WAVE—Amer. Liberty League  
WBBM—Musical Moments  
WENR—Globe Trotter  
WFBE—Michelson's Band  
WGBF—Mysterious Pianist  
WGN—College Broadcast  
WGY—Musical Program  
WHAM—Marvels of Eyesight  
WLW—News Room  
WSAI—Rheing Gau

7:15 p.m. EST 6:15 CST  
WFBE—Salon Music  
WGBF—Baseball Results  
WHAM—The Forty-Niners  
WVVA—Jack and Velma

7:30 p.m. EST 6:30 CST  
NBC—Cyril Pitts, tenor: WJZ WCKY KDKA WLS (sw-11.83)  
★ CBS—Musical Hour; Frank Parker, tenor, guest; William Daly's Orch.: WABC WBBM WKRC WHAS KMOX  
WAVE—News  
WFBE—Harry Hartman's Sports Review  
WGBF—Historical Facts  
WGN—Veloz & Yolanda's Orch.  
WHAM—State Troopers, drama  
WSAI—Mel Snyder's Orchestra  
WSM—Comedy Stars of Hollywood  
WVVA—Witt Sisters, trio

7:45 p.m. EST 6:45 CST  
NBC—Hendrik Willem van Loon, author, talk: WJZ KDKA WCKY WLS (sw-11.87)  
WAVE—Bert Kenney  
WFBE—To be announced  
WSM—All-Star Review  
WVVA—Victor Young's Orch.; Blue Birds

8:00 p.m. EST 7:00 CST  
★ NBC—"The Show Boat": Frank McIntyre; Lanny Ross, tenor; Muriel Wilson, soprano; Conrad Thibault, baritone; Helen Oelheim, contralto; Mulasses 'n' January; Gus Haenschen's Orchestra: WFAF WTAM WAVE WSM WGY WSAI (sw-9.53)  
NBC—Death Valley Days: WJZ KDKA WLW WLS WHAM (sw-11.87)  
CBS—Marty May Time; Johnny Augustine's Orchestra: WABC WKRC (sw-6.12)

10:15 p.m. EST 9:15 CST  
★ NBC—HORLICK'S MALTED Milk Presents Lum and Abner, comedy sketch: WLW  
NBC—Leonard Keller's Orch.: WFAF WENR WGY  
★ NBC—Tony & Gus, dramatic sketch: WSM WAVE  
KDKA—By the Fireside  
WBBM—Guy Lombardo's Orch. (CBS)  
WCKY—Dick Carrol  
WFBE—Musical Selections  
WGN—The Dream Ship  
WHAM—Lew Davies' Orchestra

WSAI—Murray Horton's Orch.  
WTAM—Gene Baker's Orchestra

10:30 p.m. EST 9:30 CST  
NBC—Nat'l Radio Forum: WFAF WTAM WAVE WGY WSM WSAI (sw-9.53)  
CBS—Johnny Hamp's Orchestra: WABC WSMK WBBM WHAS WVVA KMOX WKRC  
NBC—Joe Rines' Orch.: WJZ WCKY  
KDKA—Radio Night Club  
WENR—Earl Hines' Orchestra  
WGBF—News  
WGN—Wayne King's Orchestra  
WLW—Darktown Meetin' Time

10:45 p.m. EST 9:45 CST  
KMOX—Eddie Dunstetter, organist; Tom Baker, tenor  
WENR—Chas. Bonlangier's Orch.  
WGBF—Colonial Club  
WGN—Jan Garber's Orchestra  
WHAM—Joe Rines' Orch. (NBC)

11:00 p.m. EST 10:00 CST  
NBC—Shandor, violinist; Ranny Weeks' Orch.: WJZ KDKA WHAM WCKY (sw-6.14)  
NBC—Ben Bernie's Orch.: WFAF WGY WTAM WENR  
CBS—Dick Messner's Orchestra: WABC WKRC WBBM KMOX WHAS WVVA  
WAVE—Johnny Burkarth  
WGBF—Coral Room  
WLW—Murray Horton's Orch.  
WSAI—Today's News  
WSM—Sports Review

11:15 p.m. EST 10:15 CST  
NBC—Ben Bernie's Orch.: WSAI WAVE—Harry Dickman's Orch.  
WGN—Veloz & Yolanda's Orch.  
WLW—George Duffy's Orchestra  
WSM—Ranny Weeks' Orchestra (NBC)

11:30 p.m. EST 10:30 CST  
NBC—Joe Reichman's Orchestra: WFAF WSAI WGY WTAM  
NBC—Charles Dornberger's Orchestra: WJZ WHAS WCKY WHAM KDKA (sw-6.14)  
CBS—George Olsen's Orchestra: WABC WSMK WKRC WVVA WBBM WHAS  
KMOX—Bobbie Meeker's Orch.  
WAVE—Larry Funk's Orchestra  
WENR—Earl Hines' Orchestra  
WGN—Horace Heidt's Orchestra  
WLW—Gene Burchell's Orch.  
WSM—Dance Orchestra

11:45 p.m. EST 10:45 CST  
KMOX—George Olsen's Orch. (CBS)  
WAVE—Charles Dornberger's Orchestra (NBC)  
WGN—Joe Sanders' Orchestra

12:00 Mid. ES 11:00 p.m. CS  
CBS—Al Dien's Orch.: KMOX WBBM WHAS  
NBC—Glenn Lee's Orch.: WSM WENR WAVE  
MBS—Continental Gypsies: WGN WLW  
WKRC—Red Bird's Orchestra  
WTAM—Stan Wood's Orchestra  
WVVA—Pipe Dreams

12:15 a.m. ES 11:15 p.m. CS  
MBS—Jan Garber's Orchestra: WLW WGN  
WTAM—Noonigluw

12:30 a.m. ES 11:30 p.m. CS  
CBS—Seymour Simons' Orch.: KMOX WBBM  
MBS—Joe Sanders' Orchestra: WGN WLW  
WAVE—Larry Funk's Orch.  
WENR—Jess Hawkins' Orchestra  
WHAS—Dream Serenade  
WSM—Dance Orchestra (NBC)  
WTAM—Dick Fidler's Orchestra

12:45 a.m. ES 11:45 n.m. CS  
MBS—Horace Heidt's Orchestra: WGN WLW  
KMOX—When Day is Done  
WAVE—Dance Orchestra

1:00 a.m. ES 12:00 Mid. CS  
WBBM—Maurie Sherman's Orch.  
WGN—Veloz & Yolanda's Orch.  
WLW—Murray Horton's Orch.  
1:15 a.m. EST 12:15 CST  
WLW—George Duffy's Orchestra  
1:30 a.m. EST 12:30 CST  
WBBM—Bob Pacelli's Orchestra  
WLW—Moon River  
2:00 a.m. EST 1:00 CST  
WBBM—Floyd Town's Orchestra

ONLY 25 years old now and a dramatic veteran of 21 years experience is Elinor Harriot, radio actress heard on a variety of programs emanating from Chicago studios and whose brunette beauty is portrayed on this week's cover of RADIO GUIDE.

Obviously Elinor must have made her initial public appearance at the age of four. Which is just what she did in her home town of Duluth, Minnesota.

After a brief experience in stock in Duluth Miss Harriot moved on to Lexington, Kentucky, where, after playing stock roles for a while, she ascended to man-

agement of the company. Characteristically Broadway was her next stop and there she shortly made herself known in the best theatrical circles. After understudying Dorothy Gish in a popular role she stepped into that leading lady's shoes. Previously she had appeared in leading roles with Walter Hampden and on another occasion was understudy to Sylvia Sydney in *Many a Slip*.

It was in 1932 that radio beckoned and after sharpening up for that medium in New York studios she migrated to Chicago where she now is heard several times weekly in CBS productions.

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Scores of marvelous features, many exclusive, explain Midwest super performance and world-wide reception... enable Midwest to bring in weak distant foreign stations, with full loud speaker volume, on channels adjacent to locals. They prove why many orchestra leaders use Midwest radios to study types of harmony and rhythmic beats followed by leading American and foreign orchestras. Only Midwest tunes as low as 4 1/2 meters... only Midwest offers push button tuning and Acousti-Tone V-Spread design. Six tuning ranges are offered for first time: E, A, L, M, H, and U... make this super deluxe 18-tube set the equivalent of six different radios. It offers tuning ranges not obtainable in other radios at any price. Thrill to new explorations in sections of radio spectrum that are strange to you. Every type of broadcast from North and South America, Europe, Asia, Africa and Australia is now yours. Send today for FREE money-saving facts.

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Now middlemen's profits to pay — you buy at wholesale price direct from Laboratories... saving 30% to 50%. Increasing costs are sure to result in higher radio prices. But now, while you can take advantage of Midwest's sensational value. You get 30 days FREE trial... as little as \$5.00 puts a Midwest radio in your home. Satisfaction guaranteed or money back.

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# In Cincinnati With— Orville Revelle

**R**ADIO'S GRAB BAG! It is easy to understand WGN's boast of a large morning listening audience after hearing the *Friendly Neighbor's House Party* at 10 a. m. EST (9 CST) each day . . . MARY MILTON away from the microphones is this city's only feminine advertising manager. At present she is enticing the college man into Burkhardt's on Fourth street . . . After October 1, you will notice more signal strength from WOWO . . . The Fort Wayne outlet's new tower will be in operation . . . Later on the same will happen to WCKY's reception when they erect their 600-foot wooden tower . . . *To Just a Fan: PAUL PENDARVIS'* theme song is *My Sweet-heart* and I agree with you that it's a honey!!!

## Moving?

FALL is approaching and many subscribers no doubt are planning to move. If this is true in your case, and you are a mail subscriber, please notify the Circulation Department, RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois, at least two weeks previous to moving. In writing give your present address as well as the new address.

WITH ALL THIS so called professional jealousy we read about in radio it is interesting to note that it was AMOS 'N' ANDY, themselves, who sold their sponsor on using AL PEARCE on Sunday evenings. WCKY is the local outlet . . . The reader should be warned that with the coming of the football season his daily music will be over-burdened with college chunes! But I'm sure you're going to like the newest of them, *The Son of a Halfback*. It has that fall tang that goes well with the browning of the leaves.

## Saturday - Continued

★ CBS—Concert Hall; Howard Barlow's Concert Orch.; WABC WHAS KMOX WKRC WBBM (sw-6.12)  
 WFBE—Dave and Kenny  
 WGN—Concert Orchestra  
 WLS—Barn Dance Party  
 WSAI—George Dully's Orchestra  
 WWVA—News  
 8:15 p.m. EST 7:15 CST  
 WFBE—Michelson's Band  
 WWVA—Sunday School Lessons  
 8:30 p.m. EST 7:30 CST  
 ★ NBC—Chateau; Al Jolson; Victor Young's Orch.; WFAF WGY WTAM WLW (sw-9.55)  
 ★ CBS—California Melodies; WABC WKRC KMOX WFBM WHAS WBBM WWVA (sw-6.12)  
 ★ NBC—ALKA-SELTZER PRESENTS National Barn Dance; Maple City Four; Henry Burr, tenor; Uncle Ezra; Lulu Belle; Verne, Lee & Mary; Hiram & Henry; Hoosier Hot Shots; Ridge Runners; Lucille Long and Others; WJZ KDKA WHAM WLS (sw-11.87)  
 WAVE—Bert Keuney  
 WKY—Front Page Dramas  
 ★ WFBE—RADIO GUIDE PRESENTS the Century Players, in "Calling All Cars"  
 WGN—Wayne King's Orchestra  
 WSAI—Mutually Yours  
 WSM—Comedy Stars of Hollywood  
 8:45 p.m. EST 7:45 CST  
 WCKY—Vincent York's Orch.  
 WGN—Jan Garber's Orchestra  
 WSM—Delmore Brothers  
 9:00 p.m. EST 8:00 CST  
 NBC—Nat'l Barn Dance; (sw-11.87.6.14)  
 ★ CBS—Fiesta; WABC KMOX WHAS WBBM WWVA (sw-6.12)  
 WAVE—Larry Funk's Orch.  
 ★ WFBE—RADIO GUIDE PRESENTS Orville Revelle and Cora Spontent, in "The Gossip Room"  
 WGN—News; Quin Ryan's Sports  
 WKRC—Red Bird's Orchestra  
 WSAI—World Revue  
 WSM—Possum Hunters  
 9:15 p.m. EST 8:15 CST  
 WAVE—Harry Dickman's Orch.  
 WCKY—Soloist  
 WFBE—Popular Song Variety  
 WLN—The Concert Orchestra  
 WKRC—Fiesta  
 WSM—Uncle Dave Macon; Paul Warmack  
 9:30 n.m. EST 8:30 CST  
 NBC—Dorsey Brothers' Orch.; WFAF WGY WTAM (sw-9.55)  
 ★ NBC—Carefree Carnival; Tommy Harris, tenor; Cliff Nazarro, comedian; Nola Day, contralto; Charles Marshall & his Boys; Helen Troy, comedienne; Meredith Willson's Orchestra & Ned Tollinger, m. c.; WJZ WCKY WHAM WAVE WLW  
 CBS—Guy Lombardo's Orch.; WABC WWVA KMOX WHAS WBBM WKRC (sw-6.12)  
 KDKA—Will Ryshank's Orch.  
 WFBE—Evening Concert

WGN—Phil Harris' Orchestra  
 WLS—Tune Twisters & Evelyn  
 WSAI—Anson Weeks' Orchestra  
 WSM—Arthur Smith and Dixie Liners  
 9:45 p.m. EST 8:45 CST  
 KMOX—Sport Page of the Air  
 WFBE—Fats Waller's Music  
 WLS—Chuck & Ray; Hoosier Sodusters  
 WSM—Missouri Mountaineers  
 10:00 p.m. EST 9:00 CST  
 ★ NBC—ALKA-SELTZER PRESENTS National Barn Dance; Maple City Four; Henry Burr, tenor; Lulu Belle; Uncle Ezra; Verne, Lee & Mary; Hoosier Hot Shots; WLW WAVE  
 CBS—Frank Dailey's Orchestra; WABC WHAS WKRC KMOX WBBM WSMK  
 NBC—Joe Reichman's Orchestra; WFAF WTAM WGY (sw-9.55)  
 NBC—Dance Orch.; WJZ WHAM KDKA—Sports, Ed Sprague  
 WCKY—News  
 WFBE—Michelson's Band  
 WLN—Horace Heidt's Orchestra  
 WLS—Barn Dance Varieties  
 WSAI—Dance Orchestra  
 WSM—DeFord Bailey; Curt Pontout  
 WWVA—Waring's Pennsylvanians  
 10:15 p.m. EST 9:15 CST  
 KDKA—Behind the Law  
 WCKY—Joe Reichman's Orch. (NBC)  
 WFBE—Variety Program  
 WGN—Charlie Dornberger's Orchestra  
 WSM—Possum Hunters  
 10:30 p.m. EST 9:30 CST  
 NBC—Paul Whiteman's Orch.; WFAF WGY WCKY WTAM (sw-9.55)  
 CBS—Claude Hopkins' Orchestra; WABC WKRC WSMB WBBM KMOX WHAS  
 NBC—Ray Noble's Orch.; WJZ WHAM KDKA (sw-6.14)  
 MBS—Wayne King's Orchestra; WGN WSAI  
 WSM—Uncle Ed Poplin; Delmore Brothers  
 10:45 p.m. EST 9:45 CST  
 KMOX—Eddie Dunstelder; Tom Baker, tenor  
 WGN—Jan Garber's Orchestra  
 WSM—Uncle Dave Macon  
 11:00 p.m. EST 10:00 CST  
 NBC—Al Lyon's Orch.; WFAF WGY WTAM  
 CBS—Merle Carlson's Orchestra; WABC WHAS KMOX WKRC  
 NBC—Shandor, violinist; Bob Chester's Orch.; WJZ WCKY WHAM KDKA (sw-6.14)  
 WAVE—Don Pedro's Orchestra  
 WBBM—Frankie Masters' Orch. (CBS)  
 WGBF—Colonial Club  
 WLS—Night Time in Dixie  
 WLW—News  
 WSAI—Today's News  
 WSM—Fruit Jar Drinkers  
 WWVA—Organ Prologue  
 11:15 p.m. EST 10:15 CST  
 CBS—Sterline Young's Orch.; WABC WHAS KMOX WKRC WSMK

# On Short Waves

(Continued from Page 23)  
 6:05 p. m.—Talk, Prof. Vittorio Cian, Vincenzo Gioberti (2HO).  
 6:20 p. m.—OPEHA, Samson and Delila, by Saint Saens, conducted by Vincenzo Bellezza (2RO).  
 7:10 p. m.—Maria Baratta songs in dialect (2HO).  
 7:30 p. m.—Martin del Llano crooner (YV2HC).  
 8:30 p. m.—Grand Opera selections (YV2RC).  
 9 p. m.—The Happy Bunch (YV2RC).

**SATURDAY, SEPTEMBER 28**  
 6:40 a. m.—Station orchestra (PHI).  
 8:35 a. m.—Walk Through London Variety Shows (PHI).  
 9:30 a. m.—J. H. Squire celeste octet (GSG, GSF).  
 10:30-11:15 a. m.—SHELSLEY WALSH INTERNATIONAL OPEN HILL CLIMB FOR RACING AND SPORT CARS (GSF, GSG).  
 1:15 p. m.—Physical Fitness Through the Ages, pageant from headquarters of Boy Scouts Association, Manchester (GSB, GSD, GSL).  
 2:25 p. m.—PROMENADE CONCERT (GSB, GSD, GSL).  
 4:15-4:45 p. m.—SHELSLEY WALSH HILL CLIMB (GSB, GSF).  
 5:30 p. m.—Summary of week's events at League of Nations (HBL).  
 6:30 p. m.—AND WHY THE SEA IS BOILING HOT, music and nonsense (GSB, GSC).  
 6:15 p. m.—Die Schone Galathee, musical comedy (DJD).  
 6:30 p. m.—SHELSLEY WALSH HILL CLIMB, recording (GSB, GSC).  
 7 p. m.—BBC military band (GSB, GSC).  
 7 p. m.—Venezuelan music (YV2RC).  
 8:30 p. m.—Greetings to listeners (DJD).  
 10:30 p. m.—A Cuckney Cameo; John Burke, vocalist (GSC, GSL).

## Bulls and Boners

(Continued from Page 15)  
 Blondell.—Mrs. A. F. Cloud, Muscatine, Iowa. (September 2; WOC; 7:30 p. m.)  
 JOE PIERSON: "You may see the mummy and scientists at work."—Mrs. E. L. Chaudoin, Louisville, Kentucky. (August 29; WHAS; 8:45 p. m.)  
 ANNOUNCER: "All you need to fish with is a long fishing tackle and a revolver. So if a fish comes near the water, you shoot him."—Richard Anderson, Peoria, Ill (September 2; WCFL; 10:20 a. m.)  
 One dollar is paid for each Bull and Boner published. Include date, name of station and hour. Send your contributions to Bulls and Boners Editor, care of RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.



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## The Handy Walter

Dear VOL: Radio has its Waltz King, its King of Jazz, its symphonic conductor, but to me the talented maestro is the versatile one who does them all equally well. I'd say give a big hand to our versatile King, Walter Blaufuss! Who fits more beautifully into any situation whether it calls for a waltz, a march, hot rhythm or a classic? For once, I'd suggest ripe prunes for my favorite program, Show Boat, for their repeated and prolonged use of the song always associated with and so prominently featured by Will Rogers in his memorable David Harum on the very night of his funeral day. It seemed something of a sacrilege.

Sandersville, Ga. M. Lazier

## It's Debunk

Dear VOL: I had scarcely finished listening to Bunk and Debunk in the Week-End Revue over NBC, when I picked up this week's copy of the RADIO GUIDE and saw your editorial, Hookum's Death Knell. If the F.C.C. hasn't debunked the fakers, Bunk and Debunk surely will. They started some healthy arguments in my house today by exploding a lot of wornout ideas that we have cherished, and I hope their program receives a good welcome from the public. It is such a wholesome change.

Chicago, Ill. John Talmadge

## Contest Guide

Dear VOL: One disgruntled contestant recently complained that she had bought many products that were valueless as far as personal use is concerned; also that a considerable outlay of money had been invested in stamps from which she expected no return. This proves that Barnum was right!

My advice to her is to buy only the products she is able to use. When a sponsor gets millions of entries and only one prize is given . . . well, it isn't hard to figure out the chances of winning.

Two well known soap manufacturers are fighting for supremacy in their respective lines . . . and it has blown the contestants many fat prizes. I have enough soap on hand to start a competitive business, yet I have only one pair of silk stockings on the credit side of the ledger. But

## Many a Rose Born—

Dear VOL: As Show Boat is my favorite program, and Lanny Ross and Miss Greene my favorite performers on this program, I agree with Mitzi Holmes in the RADIO GUIDE, issue September 7, that more should be written concerning Miss Greene. I watched with interest her rise for Radio Queen in your contest. I have always wondered why Miss Greene's name is never mentioned when they give the list of names before or after the Show Boat program. I consider Miss Greene's part just as important as anyone's on Show Boat. Here's hoping to hear more of Miss Rosaline Greene.

New Westminster, B. C. Miss B. Anderson

# Who's Cuckoo Now?

(Continued from Page 5)

I saw the boy of twelve that was I, fighting manfully against a sturdy little chap of five behind the A & P Store. I saw the young man of eighteen that was I, swinging idly in the hammock and dreaming day-dreams while his mother gaily struggled with the laundry she took in. I saw it all . . . and I decided it would be better to die.

But it was then that Fate stepped in and took a hand. I forgot whose hand it was, but I remember there was one very pretty girl in the studio and it was probably hers.

Just as I was about to force myself up to the microphone (or mike as we call it

in radio parlance), the announcer entered the studio. "Off the air," he shouted. "It's an SOS!"

And so the Cuckoo Hour was born. From then on things became very vague. Someone said, "Sit up and drink this." I did—and it was excellent stuff, too.

Finally some of my friends got me on a writ of habeas corpus, but periodically they came after me for examination. It is during these periods, when I go back to have my reflex-actions, that the Cuckoo Hour will drop off the air for a brief period.

But when I return, there it is back on the ether—the good old program that babies cry for, strong men weep, and women and children first. Today in their sixth year of broadcasting, the Cuckoos are as fine a group of people as you could wish to meet. Mrs. Pennyfeather, Maestro Armbruster, Miss Skidmore—all of them, tried and true pals; Armbruster alone has been tried seven times but he always gets off with a fine.

who knows . . .? Maybe the next broadcast will bring the magic news that I have been waiting for. If not, I will cheerfully use my soap . . . and I can always cheer the winnah . . . isn't that what a good contestant is supposed to do?

Charlotte, N. C. Corinne Childers

## That Settles That

Dear VOL: After five years of seeing and hearing Isham Jones I feel I am well able to settle the argument about his vocalists. Pat of Atlanta is wrong. Bishop only sings his own compositions, Jne Martin (now with another band) joined Jones in 1932 at the Hollywood Restaurant and stayed until late 1934. Previous to Marlin, other vocalists were Charlie French and a member of the Hollywood floor show, Frank Hazzard. Eddie Stone, Jones' popular scat singer, has been with the band for about five years, with the exception of a few short weeks in the Fall of 1934. Stone now shares the vocals with a chap named Wandy Herman. This information is correct.

Pnughkeepsie, N. Y. Orion

## Wash Pants in Iowa

Dear VOL: Who does this guy Isham Jones think he is? Since he has toured this part of the country he is going to lose the support of a lot of Middle-Westerners for wearing a polo shirt and wash pants, and for playing with as much enthusiasm as would an old corpse in an ice box.

Mason City, Iowa Truman Cadwell

## Hits of Week

TO A Princeton University student still attending school goes the unique distinction of having authored and composed the songs which last week headed both divisions of the RADIO GUIDE song poll. Last of the Sun was the tune most frequently heard on the networks this past week, while Love and a Dime was selected by the bandleaders as the individual hit. The poll follows:

### SONGS MOST FREQUENTLY HEARD OVER THE AIR:

Song	Times
East of the Sun	30
Dancing Cheek to Cheek	28
Truckin'	25
Page Miss Glory	22
I Wished on the Moon	19
You're All I Need	17
I'll Never Say Never Again Again	15
Paris in Spring	14
In a Little Gypsy Tea Room	11
And Then Some	10

### BANDLEADERS' PICK OF OUTSTANDING HITS:

Song	Points
Love and a Dime	30
In the Mood for Love	29
You're All I Need	26
In a Little Gypsy Tea Room	24
Dancing Cheek to Cheek	22
Truckin'	20
I Wished on the Moon	18
Page Miss Glory	15
I Couldn't Believe My Eyes	13
Lady in Red	11

## Do You Know the Inside Story of Vox Pop

The New Hour That's Set a Nation Talking? Read It in Next Week's RADIO GUIDE

## And Do You Know That Xavier Cugat

The Bandleader, Is a Masterful Cartoonist? With Pencil and Brush He Lampoons His Friends. See How He Does It in Next Week's Issue

And Don't Overlook the Complete, Revised PROGRAM LOCATOR Coming Next Week—Your Guide to all the Leading Programs on the Air. Also the Issue Will Be Packed with Feature Stories and Gossip of the Stars, All Profusely Illustrated, and in Color

# "Kidnap, Inc."

(Continued from Page 11)

them at various spots on the northwest side. Fleeing from a holdup, they would abandon the car in which it had been staged and continue their flight in another, probably with some of them crouched down in the rear, out of sight of police squads whose suspicions might be aroused at sight of several men riding around at breakneck speed in a big car.

Evidence that this surmise of how the band made its amazing getaways was correct, could be seen in the fact that the car in which Koidin had been carried off was a gray sedan instead of a car of dark color, and therefore more difficult to identify. The gray car was stolen earlier in the night; its owner discovered his loss quickly. Its description went out over the

police radio, and at the very moment when Koidin, in the bottom of the gray sedan, was being robbed, an alert squad recognized the car and started the pursuit which probably saved Koidin's life.

It was the first time that any policeman had caught sight of the members of Kidnap, Inc., and, although no shots had been fired, the narrow margin by which they escaped apparently unnerved the robbers. They recovered their courage, however, three nights later; kidnaped, robbed and beat three men; repeated the performances the following night, and celebrated New Year's Eve by fourteen holdups.

Watchful waiting might in time snare them, but the delay might result in the murder of one of their victims—so the police resorted to supreme strategy.

## "Get the Robbers!"

Regulation police cars are not difficult to identify at sight, so enough of them were withdrawn from the northwest side to conceal the fact that a trap was being laid. Private cars of all makes and descriptions, carrying one or two policemen in plain clothes, replaced them in great numbers. Some of them were parked throughout the field of operations. Others kept on the move. The usual number of regulation radio-equipped cars patrolled their regular territories, while extra cars of the same type were stationed at vantage points on the outskirts of the northwest side. Whatever the post assigned them, all had the same terse orders: "Get Kidnap, Inc.!"

New Year's night passed without holdups that could be laid to the hand. So did the next two nights. Police vigilance did not relax. With several hundred dollars in their pockets, the fruit of their robberies on New Year's Eve, the robbers logically might be expected to lay off and celebrate, but any time now their money might run out and they would go on the rampage again.

That time came on the night of January 6. First indication of it developed in the form of reports that four large, fast cars had been stolen within an hour. Over the radio went a warning to all cars: "Be on the lookout! The quick snatch gang seems to be out again."

It was around 11 p. m. when two policemen in one of the private cars, parked at the curb on Montrose Avenue in a darkened spot, saw a lone youth drive up in a large, powerful car and halt a short distance away. Then he jumped out and, without locking the car, hurried away. Satisfied though they were that they had just witnessed the planting of a stolen car by one of the robbers, the policemen made no effort to halt the youth. If they were right, the entire gang might be expected to come for the car together. Then would be the time for fireworks!

They were destined not to be in at the finish, however. That honor was to fall to the squad composed of Detective Sergeants Lawrence Starr, Raymond Venn, Sidney Karopyk and William Hugaro.

Traveling out of the Albany Park police station in a cruiser car, the squad was one of those on regular patrol on the Northwest side. At 11:30 p. m. they drove slowly past the spot on Montrose Avenue where the policemen in the private car were parked. Flagged down by one of them, the squad was asked if any reports of stolen cars had been broadcast, the private car not being equipped with radio.

"Yes," said Starr "Several stolen tonight."

## The Chase

"Is that one of them?" The policeman pointed to the big car parked a short time before. "It is? Then you'd better hang around, for unless I'm mistaken—"

"Calling all cars! Calling all cars!" The radio in the squad car had gone into action. "The quick snatch gang has just staged two more holdups. When last seen they were traveling in—"

Whatever was said after that was lost to the men in the squad car. A big auto-

mobile, traveling at a high rate of speed, had come up from behind the squad car. It held five men. The driver slackened momentarily, then the car shot away again. Apparently the occupants had sighted the unmistakable squad car.

"After them!" cried Starr, disregarding the broadcast. The squad car was off in pursuit.

The squad car's shrieking siren momentarily had halted the traffic at Sawyer Avenue. The driver of the handit car took a desperate chance. He darted around one of the standing cars—and smacked into the fender of another!

Out of control, the bandit car swerved crazily across the street, went over a curb and lost a wheel!

In the long moment that it took the squad car to reach the spot, the bandits leaped from their wrecked machine and took to their heels. One was not fast enough, however.

"Stand still or I'll kill you!" cried the detective.

"All right. I give up. Don't shoot." The prisoner groveled at Starr's feet, was yanked upright and rushed to the squad car

## Denouement

At Albany Park station he was recognized. His name was George Bessenhofer, with a record for robbery as a juvenile. At the age of 16, two years previously, he had escaped from the juvenile detention home under gun fire from two policemen. Recaptured, he had done time in St. Charles reformatory and had been paroled just two months before.

Defiant at first, he wilted under questioning and broke completely when told just when and where the car which had been smashed was stolen.

"All right," he said wearily in the wee, small hours of morning. "I'm one of the guys you want for those stickups. Two of the others are my brothers, Frank and Fred. Then there is William Babik, Joseph Beehe and Walter Labushebiz. We've all been pals since we were kids. When I got out of St. Charles I organized them into a gang. We've been pulling stickups ever since—just two months exactly tonight. How many? I guess there must have been a hundred."

"Go and get his brothers and those other fellows," ordered Captain Joseph Goldberg.

"Wait a minute," said Bessenhofer. "So long as I'm coming clean, I'll go all the way. When you get to my home at 2058 West Erie Street, look into the parlor for a rubber plant. Dig down alongside it. You'll find a lot of jewelry we took off people. I buried it because the stuff seemed too hot to try and sell."

How many robberies the gang actually committed probably never will be known. Thirty-one victims appeared at the Albany Park station, identified the youths and signed complaints. The grand jury promptly indicted the band. On February 5 they appeared before Judge John C. Lewe in criminal court and pleaded guilty to several charges of robbery with a gun.

"The brutality which you showed toward your victims convinces me there is no hope of your reformation," Judge Lewe said after hearing evidence. "I am going to do my best for society and keep you in prison as long as the law will permit me. Not to do so would be a travesty."

He then pronounced sentence. George Bessenhofer received eight terms of one year to life, to be served consecutively; his brother, Frank, 23 years old, received five terms; his brother, Fred, 20, one term; Beebe, 21, five terms; Labushebiz, 19, and Bahiak, 18, three terms.

Two days later all were locked up in Joliet

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# Your Announcer —Ben Grauer

By Fred Kelly



Ben's hair and eyes are brown. But the magnetism he gets into his broadcasts is in no way indicated in his features

**L**ITTLE Man, What Now? may be just the title of a best-seller to most mortals, but there was a day when it represented an acute problem to Ben Grauer, that glib and talented NBC announcer who is heard on a number of nationally aired programs.

Ben (christened Bennett) found that his decision on the very vital issue of What Now? hung upon the fact that he was a little man—little, at least, for the profession in which he had made his professional debut. That was the movies, in which Ben had been quite a figure in the days before his physical makeup became a factor.

As an eight-year-old child actor, Ben had made his way in the movie lots with the best of them, and that includes Theda Bara, Carlyle Blackwell, Pauline Frederick, Richard Barthelmess, Mary Carr and similar box-office magnets. But it was after he had concluded his schooling that Ben faced the Rubicon. He was only five feet, six inches tall, and the films were featuring lithe heroes who trended skyward in the fashion of a tall pine.

Of course with his abbreviated height he always could do character parts or villain roles, but to be typed meant never to rise above mediocrity. Suspended success never was one of Ben's goals. So his answer to the What Now? problem was an attempt to break into radio as an actor. He got the audition but the audition didn't get him anything, so he resigned himself to what was left—the pictures.

While on his way out of the radio studio after the result of his audition had been revealed as negative, he chanced across a radio-wise friend who told him all was not lost if he couldn't act on the air. There still are announcers' jobs, he reminded Ben. That was all the hint Grauer needed. He back-tracked, solicited a chance from Patrick Kelly, supervisor of NBC announcers, and eventually walked out with his theoretical diploma in his pocket. He had made good in Kelly's eyes, and been hired. He went to work the next day—and has been one of the ace members of the network staff ever since. That was in 1930 just after Ben was graduated from City College.

**B**EN was born on Staten Island, New York, June 2, 1908. While in his eighth year, alternating his motion-picture work with attending school, the family had moved up to Morningside Heights on Manhattan Island. He first attended Public School No. 10, later went to Townsend Harris Hall and eventually matriculated at City College, where he completed his education.

All of which doesn't take into account the remarkable talent that Ben displayed from the moment he first set tongue to microphone speech. Among his associates he is counted the peer of ad lib announcers. Sponsors who adhere to the serious type of commercial plugs simply dote on his concise, clear style. Radio executives rely completely on his dependable delivery, regardless of the nature of the program. These are the elements in announcing. Put them all together and they spell Grauer—or success. The two are synonymous.

One of Ben's proudest acquisitions was the Sandham prize for extemporaneous speaking, won while at college. Only one hobby can be claimed for him. Because he is an avid reader he collects books. His collection already has won attention for its breadth and variety.

Serious romance so far has failed to engage Ben. As a result this very able talker is still a bachelor. With his brown hair and eyes, and his notably smart appearance, he frequently has been the target of feminine wiles, but apparently these have not emanated from the right source. He is not committed to celibacy, and doubtless some day will experience the tremors of all those inspired promises at the altar.

Ben Grauer announces the Voice of the People broadcasts every Sunday over an NBC-WJZ network at 7:30 p. m. EDT (6:30 EST; 6:30 CDT; 5:30 CST; 4:30 MST; 3:30 PST); the College Prom Fridays, over an NBC-WJZ network at 8:30 p. m. EDT (7:30 EST; 7:30 CDT; 6:30 CST; 5:30 MST; 4:30 PST); also several other programs.

## Music in the Air

By Carleton Smith

**S**UNDAY afternoon concerts and six Saturday morning children's concerts have been announced by CBS for the coming season's Philharmonic-Symphony Society's broadcasts. Conductors for 1935-36 will include:

OTTO KLIMPERER: October 13, 20 and 27; November 3, 10, 17 and 24; December 1, 8, 15, 22 and 29. SIR THOMAS BEECHAM: January 5, 12 and 19. ARTURO TOSCANINI: January 26; February 2, 16 and 23; March 8, 15 and 29; April 5, 19 and 26. HANS LANGE will direct four concerts, February 9; March 1 and 22, and April 12.

The children's concerts again will be under the direction of ERNEST SCHELLING, and will be broadcast on the following Saturday mornings: January 11; February 1 and 29; March 7 and 28, and April 18. LAWRENCE GILMAN, music editor of the New York *Herald-Tribune*, will be the commentator on the Sunday Philharmonic programs.

This Fall, opening its sixth consecutive season over the Columbia network on October 13, the Philharmonic-Symphony Society will broad-

cast its Sunday programs through approximately 115 stations in the United States and Canada, reaching a potential audience of more than 75,000,000 listeners.

**L**AURENCE TIBBETT'S inaugural program for the season on Tuesday, September 24, takes precedence over all other broadcasts this week, in point of interest to lovers of music. Among other innovations the Metropolitan Opera baritone plans to offer informal commentaries on his songs and their composers, and to have well-known female singers appear as guest artists with him in interpretations of opera duets, concert pieces and popular melodies.

Everybody knows of Mr. Tibbett's exciting career and great success in the fields of opera, recital, cinema, and the radio. But he will come to us on this new radio series in an entirely new role—that of finished public speaker. We predict

he will be no less successful as a commentator than in his other work—for he has a resonant voice and beautiful diction, poise, a sense of humor, spontaneity, and, what is most important, good sense.

DON VOORHEES and his orchestra will provide the musical background, and we await the result of this combination with keen interest.

**P**ROBABLY the most untemperamental maestro on the air, and the least publicized, is NOBLE CAIN, the energetic NBC Choral Director in Chicago. His Temple of Song broadcasts on Sunday afternoons are among the finest programs in radio, and are synonymous with good choral music.

Wide acclaim met his compositions when they were sung by the Westminster Choir under the direction of JOHN FINLAY WILLIAMSON on its concert tour of 30 European cities. On the Temple of Song programs, Cain has condensed many famous oratorios and cantatas into half-hour ether presentations and introduced a narrator to bridge the gaps.

This *a capella* choir is one of the best choral organizations in this country.