

COMPLETE PROGRAMS FOR WEEK ENDING OCTOBER 30

RADIO GUIDE

TEN CENTS

OCTOBER 30, 1937

this week!

EDDIE CANTOR

*Silver Anniversary
Celebration*

EDWARD MacHUGH

*Sings "The Old
Rugged Cross"*

LOTTE LEHMANN

Ford guest Sunday

ROSALIND RUSSELL

JAMES STEWART

*Final "Silver Theater"
broadcast*

Listening

MADE EASY!

TRY OUR Program
LOCATOR



LISTEN TO THEM—
READ ABOUT THEM



Eddie Cantor—CBS Wednesday night

EXCLUSIVE NEW PHOTO OF WAYNE KING—AND RADIO'S HEALTHIEST GIRL

RADIO GUIDE

M. L. ANNENBERG
PUBLISHER

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CURTIS
MITCHELL
Editor

Medal of Merit

A Weekly Award for Excellence in Broadcasting

AWARDED TO EDDIE CANTOR OF TEXACO TOWN

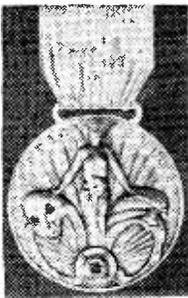
THE picture on the cover of this issue of Radio Guide is of Eddie Cantor. He is successful, rich, famous, happy. He is a star of the theater, the movies, and of radio. The world is at his feet. You see his animated face, his gay clothes, and you say to yourself, "Lucky fellow."

The pictures which start on page 24 are of Eddie Cantor, too. There, first of all, is a child of the Manhattan sidewalks. There is poverty and loneliness and all the other qualities which make life drab and wearisome. You might multiply that picture by a million and have a cross-section of the part of New York which cradled Eddie in those raw, hungry days of his childhood.

No Hollywood estate, then; no Ida, no Texaco Town, no "Ali Baba," no Jimmy Wallington or Deanna Durbin or Jacques Renard. Nothing but a hunger in his insides which was far greater than the craving for the food he often went without. This hunger within him was simply a longing to be someone.

It drove him ultimately to a famous old theater known as Miner's Theater, on the Bowery, where he danced and sang with all the skill he had picked up in a hundred parlor and sidewalk rehearsals. The performance won for him a prize of only five dollars. But it placed his feet firmly on life's glory road.

This week is Eddie Cantor's twenty-fifth anniversary as a star. On Thursday night he will be tendered



a testimonial dinner at the Ambassador Hotel in Los Angeles. This will be broadcast by the Columbia Broadcasting System. There will be speeches by Postmaster-General Farley, Governor Frank Merriam of California, Paul Muni, Will Hays and many others.

Eddie himself will respond to those talks, and the voice of that undernourished kid will be hurled around the earth in startling testimony to what one small boy can accomplish in his lifetime.

Because radio has brought Eddie Cantor more friends, probably, than any other medium, it is appropriate that this week honoring him should bring a special tribute from his radio audience. Therefore, Radio Guide has made special arrangements with Western Union Telegraph Company to deliver to Eddie Cantor on the night of his dinner at the Ambassador Hotel a special wire of congratulations that our readers may wish to send for the modest cost of twenty-five



Eddie Cantor:
Celebrates 25
years Thursday

cents. As a further expression of the largest organized group of listeners in the world, the readers of Radio Guide, he will receive a special honor. By his life, he has demonstrated that all lives can be greatly successful, beautiful and useful.

So in behalf of those radio listeners everywhere who are citizens of his adopted metropolis of Texaco Town, we award to Eddie Cantor Radio Guide's Medal of Merit.

HAPPY LISTENING

Policy Impertinences . . .

MAY we ask occasional impertinences of you in this column? In such a publication as we wish to make Radio Guide this year, your own voice should be heard often. So we plan to ask questions, if you don't mind, which will help us to shape our policies.

Like Letters? . . .

FIRST question: Do you enjoy writing letters about the things you like or dislike, or do you enjoy reading what other listeners think? What we are getting at in our cow-footed fashion is whether or not you want the Voice of the Listener department back regularly, with plenty of space. Last spring we offered prizes for the best letters, and got hundreds each week, but presently we found that most of them were being written for the prize instead of to express honest convictions. So we abandoned that. In this issue, however, the Voice of the Listener is back stronger than ever despite its recent kicking around. If it pleases you, run, don't walk, to the nearest postcard. We would like to know.

Win a Million . . .

EXPERTS estimate there are ten million people who enter contests every year. Which adds up to the fact that a million dollars in cash and merchandise will be wrapped up and taken home this year by men, women and children who took the trouble to tear off a box-top and write a slogan, limerick or sales talk. Which makes this as good a place as any to mention our new contest department. It is edited by two experts, both big winners who know all the tricks. Each week they will give Radio Guide readers the benefit of their experience. Every big contest will be analyzed, discussed. We don't guarantee it, but we do believe it will help many a Radio Guide reader to pay the rent. And when you've won, don't thank us. It's just another Radio Guide service.

this week!

Previews of Some of the Better Programs

SUNDAY, OCT. 24

Church . . . reverence

"Church of the Air" will be aired over CBS. Sunday, at 10 a.m. EST and at 1 p.m. EST.

Rev. Carl S. Weist of the Community Church in Mount Vernon, N. Y., and Very Rev. Monsignor William P. Griffin will speak this Sunday.

Concert . . . exotic

International Concert to be aired from Batavia, Dutch East Indies. NBC, CBS, Sunday, 11 a.m. EST.

Native religious and secular music performed by orchestral groups and Malayan and Javanese boy and girl choirs offers musical oddity of week.

Radio newsreel . . . biggies

A new program, known as "The Radio Newsreel," will be aired over NBC, Sunday, at 3 p.m. EST.

Parks Johnson and Wallace Butterworth of "Vox Pop" fame will interview big names in the headlines of the week while they are still "news."

A description of the technique of the air's own newsreel is on page 8.

Philharmonic . . . supreme

The Philharmonic - Symphony opens new schedule of 28 broadcasts Sunday over CBS, 3 p.m. EST.

Highlight of the first broadcast of the Philharmonic will be first performance of John Barbirolli's arrangement of a Purcell suite for small orchestra.

Interesting comments on the Philharmonic series will be found on page 8.

Rosalind Russell

James Stewart . . . finis

"Silver Theater's" final "First Love" episode to be broadcast over CBS. Sunday, 5 p.m. EST.

A romantic story of life in Hollywood, "First Love" tells in a new radio technique of a girl who has movie fame and fortune thrust upon her.

Workshop . . . gets the tune

"Columbia Workshop" presents Marc Blitzstein's "I've Got the Tune." CBS, Sunday, 8 p.m. EST.

"I've Got the Tune" is another "first" for the Workshop, first original song-drama ever commissioned and written exclusively for radio production.

A complete story of "I've Got the Tune" may be found on page 9.

Lotte Lehmann . . . superb

Soprano Lotte Lehmann is guest of the "Ford Sunday Evening Hour." CBS, Sunday, at 9 p.m. EST.

Mme. Lehmann, superb in interpretations of Wagnerian roles, first sang in America in 1931. Now Americans treasure appearances such as this one.

Irene Rich . . . romance

"Child, Save My Fireman," is Irene Rich drama Sunday. NBC, 9:45 p.m. EST. West, 8 p.m. PST.



Fred Allen, fast-witted Yankee comedian, tops off his air-vacation with a guest appearance on "Hollywood Mardi Gras" Tuesday night

An intriguing romance concerning an absent-minded young man who ignores his own wedding date offers fun for listeners, a grand role for Irene Rich. Ned Wever will play opposite her.

MONDAY, OCT. 25

Eddie Cantor . . . pinch-hitter

Eddie Cantor fills in for Burns and Allen. NBC, Monday, 8 p.m. EST. For the West, 7:30 p.m. PST.

From a child of poverty on Manhattan's streets grew Eddie Cantor, to bring laughter to millions. Monday he'll bring laughs to Burns & Allen listeners.

Spencer Tracy . . . doctor's odyssey

"Lux Radio Theater" presents Spencer Tracy in "Arrowsmith." CBS, Monday, 9 p.m. EST.

Sinclair Lewis' throbbing story of a struggling doctor, combining heart-break with scientific victory, provides tense drama for listeners.

Evelyn Kay . . . fiddler

"Hour of Charm" features Evelyn Kay playing "Cherie." NBC, Monday at 9:30 p.m. EST.

Evelyn Kay's heart will be in her music this night, for it was her playing of "Cherie" three years ago that gave Spitalny the "different" musical touch for his now famous all-girl band.

For more details about this "Hour of Charm" feature, please turn to page 9.

Margaret Daum . . . lyrics

Soprano Margaret Daum will be heard on Columbia Concert Hall. CBS, Monday, 10:30 p.m. EST.

Miss Daum, who made her "Met" debut only last May, will delight listeners in this half-hour concert.

TUESDAY, OCT. 26

Edward MacHugh . . . complies

By request, Edward MacHugh sings "The Old Rugged Cross." NBC, Tuesday, 11:45 a.m. EST.

When the Gospel Singer sings "The Old Rugged Cross," he'll be singing a song he's made famous. Listener demands require him to sing the hymn about once every three weeks.

A story of Edward MacHugh and of "The Old Rugged Cross" will be found on page 7.

Industry . . . education

The glass industry will be "Story of Industry's" subject. Tuesday, CBS, 4:30 p.m. EST.

Presented by the Department of Commerce, and under direction of Harry R. Daniel, the story of glass will not only be interesting but informative.

Fred Allen . . . droll drawl

Droll Comedian Fred Allen is guest of "Hollywood Mardi Gras." NBC, Tuesday, 9:30 p.m. EST.

The drawling funster's summer vacation will come to a close when he ap-

pears as a guest Tuesday night. Fred will return to the "Town Hall" Nov. 17.

WEDNESDAY, OCT. 27

Albert Spalding . . . stringmaster

Albert Spalding, violinist, will be heard on "Chesterfield Hour." CBS, Wednesday, 9 p.m. EST.

Six months of each year the internationally known violinist tours Europe, while American music-lovers wait for appearances such as this.

Child Study . . . futurity

Addresses feature 21st Anniversary Dinner of Child Study group. NBC, Wednesday, 9:30 p.m. EST.

Pres. Hutchins of University of Chicago and Dr. Studebaker of U. S. Department of Interior will discuss expanding functions of child-training.

THURSDAY, OCT. 28

Robert Young . . . heart-flutterer

Robert Young of the movies will be at "Kraft Music Hall" Thursday. NBC, at 10 p.m. EST.

Well known to feminine movie-goers is handsome Robert Young, talented young player. He'll tell about his newest picture—"Navy, Blue and Gold."

Ernst Lubitsch . . . mogul

Ella Schallert interviews Movie Director Ernst Lubitsch over NBC, Thursday, 11:15 p.m. EST.

Lubitsch is known to Hollywood as a director of million-dollar productions. He will discuss his latest, Paramount's "Angel," starring Marlene Dietrich.

East Side Boy . . . triumph

A testimonial dinner climaxes Eddie Cantor's 25 years as a star. CBS, Thursday, 12:30 a.m. EST.

Postmaster-General Farley, Paul Muni, Will Hays, others, will speak in his honor. Eddie Cantor will reply in a brief address of appreciation.

For more details about this celebration, please see page 2; for Eddie Cantor's life story, page 24.

FRIDAY, OCT. 29

Elsie Mae Gordon . . . monologist

Miss Gordon is "Magazine of the Air" guest Friday. CBS, 11 a.m. EST. For the West, 12 noon PST.

Elsie Mae Gordon's natural ability for mimicry has won her a large listening audience. Her appearance will be a welcome treat for many old friends.

SATURDAY, OCT. 30

Arturo Toscanini . . . London

Arturo Toscanini conducts BBC Symphony Orchestra in London. NBC, Saturday, 3:30 p.m. EST.

Beloved Toscanini, greatest living conductor, will lead BBC Orchestra in the playing of Brahms' "Requiem" and "Tragic Overture."

FOR RADIO STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO THIS WEEK'S PROGRAMS, WHICH ARE LISTED ON PAGES 31 TO 47

WHAT ARE THEY THINKING?

CAN PEOPLE SEND THEIR THOUGHTS THROUGH THE AIR? ZENITH STRIVES TO SOLVE THE MYSTERY SUNDAY NIGHT

BY ELGAR BROWN

KING CROESUS of Lydia, back in 550 B. C., pondered whether to attack his rival, Cyrus of Persia, or to employ a defense strategem. His advisers disagreed. In this crisis the aged Oracle of Apollo, in far-away Delphi, supplied positive proof that he knew every thought in Croesus' mind, every move he made.

The amazed monarch consulted the oracle, who predicted that in case of war "a great empire would be overthrown." That Croesus leaped at the wrong conclusion and lost his own empire is neither here nor there.

The fact remains that the story of the old Delphi oracle is history's first written record of that strange mental faculty called telepathy. From that day to this, the power of thought transference has intrigued alert thinkers.

TODAY an opportunity is presented for all America to enter the quest of definite knowledge. The procedure is something like this:

You are seated comfortably beside your radio, your mind open and receptive. From a remote studio you hear the whirl of a wheel, the roll of a ball. A selecting machine registers, purely at random, either black or white. Observing the selection are five men and five women, each chosen by an interested scientist.

These ten minds concentrate for ten seconds on the machine's selection. They strive to project the correct answer across space and into your mind. The operation is repeated seven times. Each time, after the period of concentration, you jot down your mental image—your answer.

CAN you receive the message? Can you tell more accurately than by mere chance whether the flash was black or white? Have you the power to perceive something in the mind of another human being, without even a clue from any of the five recognized senses? If so, perhaps you possess what Dr. Joseph Banks Rhine of Duke University, after seven years of exhaustive experimentation, has termed extra-sensory perception.

There are numerous other names for this so-called "sixth sense." It is popularly known as telepathy, mind-reading or thought transference. Busi-

nessmen, and sometimes horse-players, call it "hunch." Women invariably term it "intuition"—erringly claim it as an exclusive attribute of their sex.

The vital point is that science now generally concedes its existence and has turned to radio to fix the extent of its prevalence.

THE elemental test described above, whose purpose was not basically scientific but primarily to interest you in more comprehensive programs which are to follow, was the first telepathic experiment ever to be conducted with a nationwide participating audience.

It was presented Sunday evening, September 26, by the Zenith Foundation, conceived by Commander Eugene F. McDonald, Jr., president of Zenith Radio Corporation—and in a series the laudable aim of which is to further scientific inquiry into unexplored fields. Radio delves into the vast field of the great ever-challenging unknown!

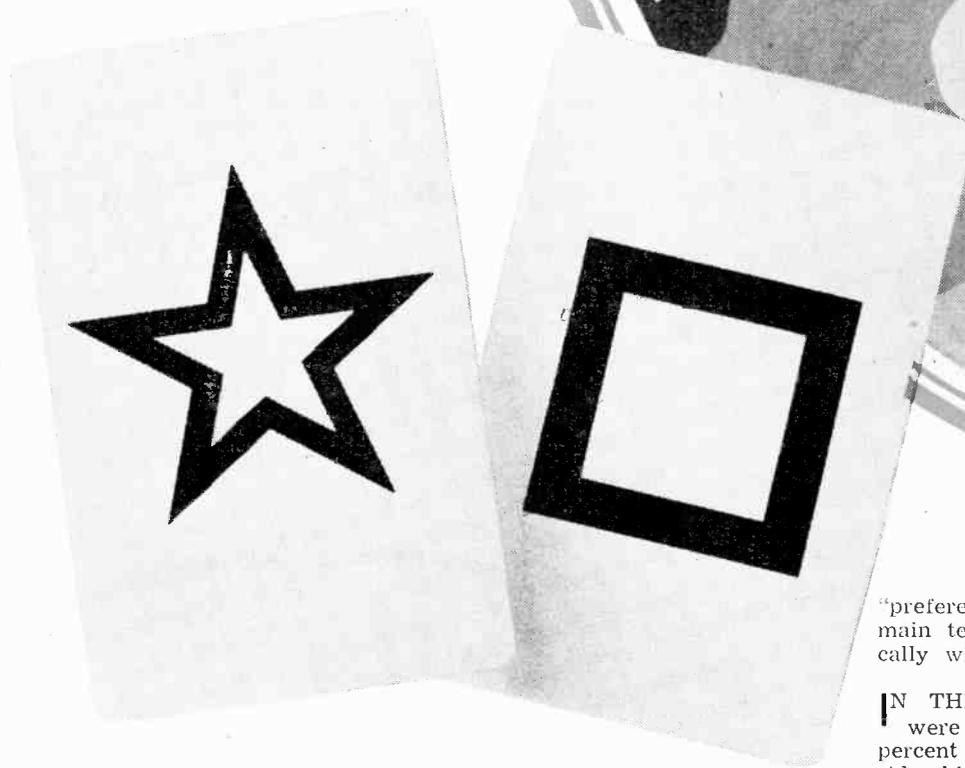
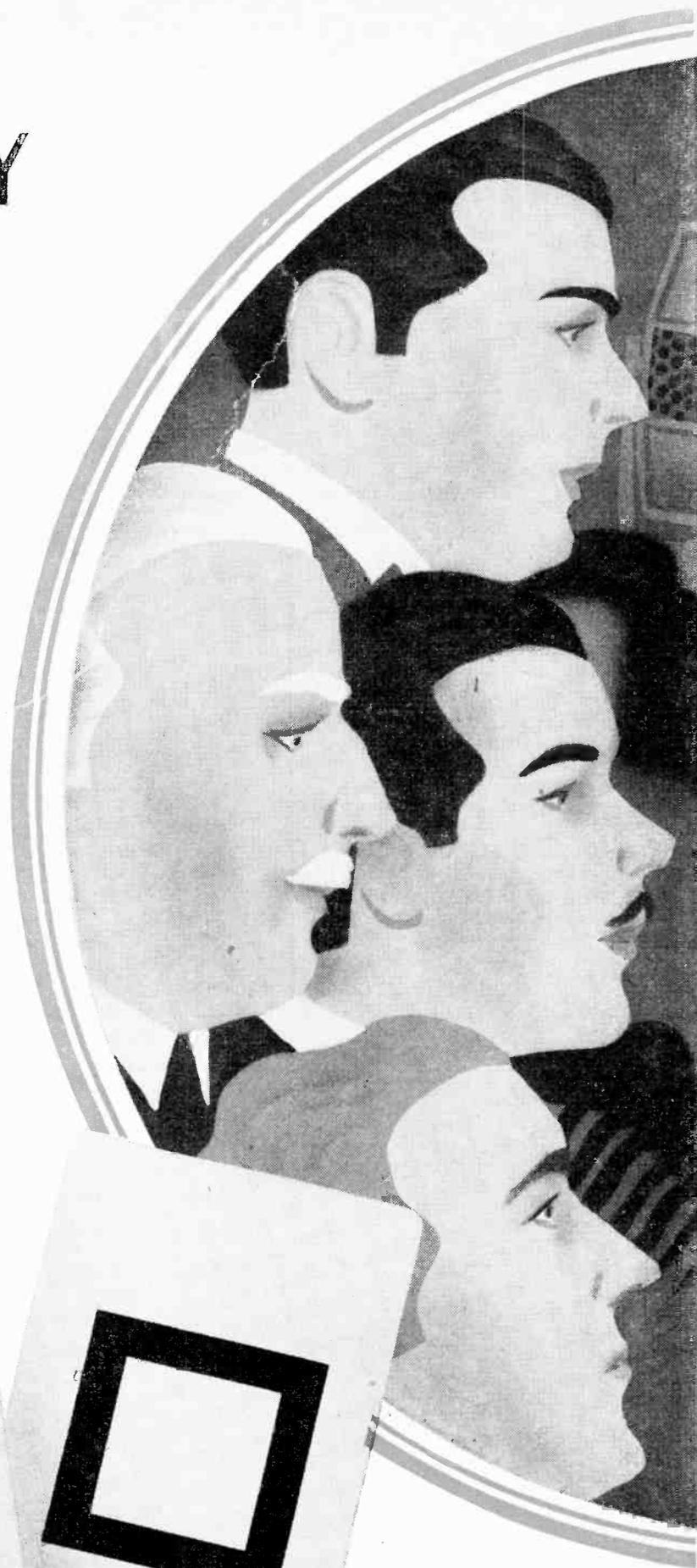
Tens of thousands of listeners took this simple test and forwarded their answers. Results were announced Sunday evening, October 3. It developed that selections one, two, four and five were white; selection six was black. Selections three and seven, by intent, were of other colors—a separate test in itself to determine your

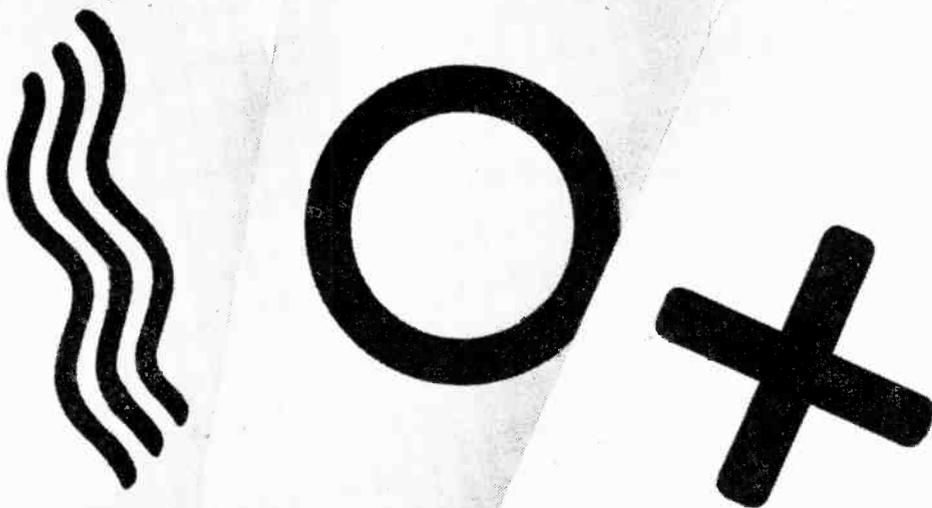
"preference," and without which the main test results would be scientifically without meaning.

IN THE mass returns, 20 percent were correct in four "guesses," four percent were correct in all five—considerably higher than possible by the mathematical laws of chance. Many answered "blank" for three and seven!

A similar test was then propounded, the same ten "senders" being employed to aid in your "guess" as to selection of five types of vegetable—namely, carrots, beets, peas, string beans, and corn on the cob.

If these preliminary tests and results seem neither startling nor deeply sig-





Above and on opposite page are 5 "ESP" cards used in Zenith radio tests. Listeners "guess" their sequence

nificant, bear in mind that they are mere "warm-ups." An analysis of answers over a series of weeks is actually expected to establish whether a mass perception beyond ordinary chance exists. The tests naturally will become more significant during the weeks, as senders and their vast audience become more accustomed to working with one another.

OH, THERE will be scoffers! Probably you are a "tough-minded" individual, as William James dubbed that scientific temperament which most of us have. Your instinct, then, will be to regard any revolutionary conclusions with the stoniest skepticism.

Instead, try to retain a tolerant, open mind. Zenith strove for that sort of reception in its build-up programs, exhorting listeners to cast aside preconceived notions and prejudices. Consider the public utterance of Dr. Rhine, the man who knows more about telepathy than anyone else in the world. Said this ultra-cautious scientist:

WHILE it would not yet do to say that we are all para-psychologically sensitive, it does appear safe to say that the majority of us are *probably* so, and possibly all of us *may* be."

Only scientific knowledge, and now introduction of the subject to radio, with its broad opportunity, are new in the field of telepathy. It is not a new power of mankind. Commander McDonald himself became interested in the problem as a young man, and in a most convincing manner.

As a youthful automobile salesman, McDonald traveled extensively, but he never found it necessary to notify his

mother that he was coming home to Syracuse, New York. As soon as he made his plan she knew it, and would state as a positive fact, "Gene is coming home on Wednesday." And she was always right.

That instance is no more singular than some extra-sensory perceptive experience in almost every life. A big corporation president admits to close friends that when he meets a stranger or an old acquaintance he knows before a word is spoken just what the other fellow wants.

WE HAVE all dreamed of a friend, only to have news of him within a few days; or in a single mail, from far cities, letters have contained new and identical business proposals. We termed it coincidence—but was it?

Ten thousand persons listed in "Who's Who" were asked whether they had experienced perception beyond the five senses. One of every four admitted a personal experience of this kind. Primitive people, even many lower animals, seem to have the power. An Eskimo knows his direction by day or night, without landmarks. The homing pigeon wings his way home unerringly. Cats, too, find their way home regardless of difficulties.

History is replete with colorful examples of extra-sensory perception. Some of the more sensational are being dramatized on the Zenith programs. Depicted one Sunday evening was the story of a military sentinel on guard in the Mexican campaign against Arch-Bandit Villa.

The American sentinel dozed as enemies crept upon him with drawn knives. Their plan was to murder him, then flash a signal for an attack on the camp. At the critical moment, in far-away San Francisco, the sentinel's mother, aroused from sound sleep, leaped from bed with a warning scream. Somehow, she knew her boy was in danger. Somehow, the boy received the maternal message, spread the alarm, and saved the day.

Fantastic? This and other sketches to be presented—including contemporary experiences submitted by listeners—are and will be adequately authenticated. If skepticism persists, there are not-to-be-doubted results attained

by such scientists as Dr. Rhine and his associate, Dr. William McDougall, at Duke; Professor Gardner Murphy at Columbia; Dr. Robert Harvey Gault at Northwestern; Professor G. H. Esst Brooks at Colgate.

DR. RHINE, in his recently published "New Frontiers of the Mind" (the Book-of-the-Month's October selection), describes his laboratory work, in which every possibility of chance is mathematically measured, every opportunity for deception strictly barred.

Under these ideal conditions, results have proved beyond possibility of doubt that extra-sensory perception exists in human beings. Not every person tested has shown this ability. But those showing it have time after time reached results which, by mathematical laws governing, could not occur by pure chance oftener than one time in 100,000,000.

A pack of "ESP" cards developed by Dr. Rhine will be used in several forthcoming radio tests. There are twenty-five cards, each card showing one geometric figure—star, cross, circle, square or three wavy lines.

There are equal numbers of each kind of card in the pack. The person conducting the experiment is called the sender; the person tested is the receiver. The sender looks at the bottom card without letting the receiver see it. The receiver "guesses" which design the card carries. The "guess" is recorded and checked back against the actual sequence of the cards as they came up in the shuffled pack.

By the mathematical laws of probability—as well as common sense—the receiver's chances of guessing right on any one card are exactly one in five. If, then, a receiver consistently "guesses" right more than an average of one card in five, some other factor than pure chance must be operating.

USING college students as "human guinea pigs," several were found who regularly exceeded the pure chance figures by sizable margins. One made a score of twenty-one correct calls out of twenty-five, fifteen consecutively. The same student called 238 out of 600 cards correctly.

(Continued on Page 22)

JERRY COOPER'S STUBBORN STREAK

THE MELODY MAN OF FRIDAY'S HOLLYWOOD HOTEL IS NOW A STAR—AND THAT'S THE WAY HE PLANNED IT

BY LORRAINE THOMAS

THIS week Jerry Cooper makes his 26th appearance as master of ceremonies on "Hollywood Hotel," filling the spot that was once Dick Powell's. When he left New York, still unknown to many listeners, he faced a terrific task in bridging the melodic gap left by the movie star. His continued presence on one of radio's biggest shows, ably handling one of its toughest assignments, is proof positive that Jerry Cooper has begun to live up to the promise he gave in a series of less-important shows.

What sort of a fellow is "Hollywood Hotel's" melody man? What has he done to win his present position? How did he get the start that has carried him so far to success?

Well . . . on May 19, 1934, a panting CBS page boy ran down Madison Avenue in New York City after a tall, well-built, curly-haired young man and, overtaking him, shouted, "Mr. Wonders wants to see you."

"Who," asked the mystified Jerry Cooper, "is Mr. Wonders?"

JERRY had just finished his ninth voice audition for Columbia Broadcasting System, and the day before had chalked up his eighth of the same for the National Broadcasting Company. True to his life pattern, Jerry had kept on auditioning and auditioning, and, not expecting anything unusual to happen that to-be-memorable day, had walked out of the studios and down the street in his customary manner without even waiting to learn the verdict of his latest singing trial. But today Ralph Wonders, head of the CBS artists service, had heard Cooper sing, had liked the quality of his voice and, when salvaged by the page boy and brought back to his office, signed him to a CBS contract.

At the age of sixteen, Jerry's persistence was reflected when, after deciding that he could make more money if he knew how to play a trombone, he was watching the technique and asking questions of the slide-horn player in Fate Marvle's colored orchestra on the steamer *Capital*, playing out of New Orleans. The Negro musician summed up what had been and continues to be Cooper's life compass by saying to him, "Does you get that horn, boy, you best it. Don't let it best you." Yes, Jerry got that horn, and, although his musician friends discouragingly warned him it would require five years to master, he blew on it from three a.m. until time

to go to work and from after work until the neighbors complained—and, at the end of one month, was good enough at detouring around the blue notes to land a job in an orchestra!

Aside from his rugged doggedness in achieving what he sets out to do, Cooper has another trait which is forever getting him into trouble. He is a crusader at heart. He's for the underdog. His closest friend in Hollywood, Sol Reese, will tell you, "Jerry's always getting into fights—for someone else, not himself." For example, there was the time when the big baritone, as a youngster of eleven years in New Orleans, had a job sweeping out, throwing handbills and taking tickets at the Trymore Nickelodeon. Jerry liked the pictures and felt sorry for his young friends who couldn't afford the price of admission. So he passed them in when the manager wasn't looking. Finally the manager looked, and Jerry was "promoted" away from the door and to the less romantic job of pumping the rather noisy player-piano.

A year later he was carrying papers and making deliveries for a drug store. He had connived getting that drug-store delivery job because it meant he could ride the store's bicycle, and Jerry had no bicycle. The store's



bike was soon in use by every kid in the neighborhood. Jerry loaned it to them. This time, he was promoted again—but the druggist made a mistake when he assigned young Cooper to the task of selling candy and dispensing sodas, for from twelve noon to one o'clock, when the proprietor went to lunch, all of the neighborhood's juvenile customers appeared to buy their lollipops and ice cream from Jerry, who made it a point to see that they received considerably more than full measure.

Cooper has always been thorough and enthusiastic about the job at



When Jerry Cooper (left) replaced Dick Powell on "Hollywood Hotel," he knew he'd succeed. He always does what he sets out to do

hand. His father was a railway mail clerk, so, when six, Jerry began training to be a locomotive engineer. He would lay chairs down for coaches and a rocker for the engine. Sister Margaret, aged two and a half, and brother Jimmy, infant of six months, were his passengers. But there was something missing. An engine must make smoke, so Jerry obtained a big empty coffee can for a stack, built a fire in it, and wound up by nearly burning the house down.

His enthusiasm and the beginning of his singing career were set back somewhat, however, by a barrel stove along about this time in Jerry's life. The incident grew out of his daily task of rocking and singing his baby brother to sleep. Singing away at "Old Gray Goose" and "Go Tell Aunt Rody," Jerry grew too enamored of the rhythm and, violently swinging the rocker-cradle to and fro, he turned it turtle atop Jimmy and nearly killed him. His parents applied arnica to the baby and a stove to Jerry.

There's a practical streak to Jerry Cooper's make-up that influences his every decision. When he was fifteen, a semi-professional ballplayer and a billing clerk for the Illinois Central Railroad, he used to sing in the freight warehouse with a truck driver named Steve Boudreaux, who enhanced his income with an orchestra he directed at nights over Station WJBO. Steve liked Jerry's voice and coaxed him to come to WJBO and sing with the band.

Jerry did for a while, for nothing, but when he wanted money, Steve told him he should play an instrument and then he'd get paid. Cooper pondered over this advice and wondered what instrument to select.

The trombone won for two reasons: first, because Jerry passed by "The Owls" night club in New Orleans and heard a sweet, muted trombone solo of "Memories," and second, he decided on the sliding horn because it was an instrument on which very little of the melody is played and, therefore, few people would notice if he blew "sour."

HE BOUGHT the horn and eight free lessons for \$15 down. To cover more ground with his instructions, Jerry told the instructor that he knew the first two lessons and to start with number three. After eight, Jerry bought three more, and then, unafraid of working for nothing to get somewhere, he would play third trombone parts gratis in various bands around town so as to perfect his musicianship. It wasn't long before steady, paid work in Dick Mackie's orchestra and the band of Pete Laccept was Cooper's.

Jerry wanted to sing more than as just the vocalist-trombonist in a dance band. The radio, he thought, should advertise his voice and, to interest program directors in his ability, he rightly reasoned that he would be a more desirable performer if he could accompany himself—but with what?

(Continued on Page 21)



Years ago MacHugh sang a hymn few had then heard. It pleased listeners & today both song & he are famous. Above: Mr. & Mrs. MacHugh

"—I will cling to the old rugged cross and exchange it some day for a crown."

IT'S Edward MacHugh, the NBC Gospel Singer, on the air. The lights of the studio are soft as the rich baritone voice soars into the microphone and out onto the airwaves, weaving a beautiful pattern on the tapestry of throbbing organ music.

It is this Tuesday morning, October 26, and the NBC Gospel Singer, in response to requests that seem to repeat themselves unendingly, is singing "The Old Rugged Cross," the hymn that through the years has proved the overwhelming favorite of his listeners.

Perhaps the Rev. Mr. George Bennard, author of the hymn, at some time heard the broadcast and was thrilled by the rendition of his hymn. Whether he did or not, millions daily hear the NBC Gospel Singer and thousands write asking for repeat performances.

The Rev. Mr. Bennard, his biographers say, looked upon this fine hymn as the outstanding achievement of his career. MacHugh admits he looks upon the singing of the sacred music as one of his great achievements.

Shortly after the turn of the century, Mr. Bennard was a worker in the "Church of the Sidewalk," the Salvation Army. His days were long, his duties manifold. But he felt it was his work, the one thing he had been put on earth to do, so he plunged into it with all his heart and found the happiness he had been seeking.

As he worked among civilization's driftwood, stranded on the shoals of Ohio cities, the words of a poem began forming in his mind. The saving of souls left him little time to place the words in order, to think of meter and rhythm, but the skeleton of a song to Him he loved persisted in the recesses of his mind. He dreamed of it, and the words of the song at last arranged themselves, burned themselves into his brain. His psalm was in order.

IT WAS a start, but having the words in poetic cadence marked no end to the travail, no moment of opportunity to offer to the world the innermost story of an evangelist's heart. The Rev. Mr. Bennard studied his work, considered it, and could not determine to offer it to his church or fellow workers. For months it existed only in his mind, hidden from the world.

About this time—it was then 1913—the Rev. Mr. Bennard was transferred to Michigan, there to continue his Salvation Army work. His duties in his new field were as strenuous as those in Ohio, but at last he found both time and inspiration to write out the words of the psalm. The determination did not come without a bitter struggle, his biographers recall. At last he locked himself in his room, his conscience his only companion. Throughout the night he fought his silent battle. Was he worthy to offer a hymn so sacred? With the dawn came determination and, drawing pen and pa-

EDWARD MacHUGH'S RUGGED CROSS

NBC'S GOSPEL SINGER REPEATS A SACRED HYMN HE'S ENGRAVED UPON THE HEARTS OF MILLIONS TUESDAY

BY LEE GRAHAM

per to him, he inscribed the words that now are engraved upon the hearts of millions of people.

Perhaps this task would have been easy for a Longfellow, a Keats or a Browning, but to the Rev. Mr. Bennard the task represented further struggle. Every word, he felt, must be well chosen, each cadence correct to the minutest detail.

Perhaps, after the words of the hymn were written, it was shyness, a trait well hidden in the records of the Rev. Mr. Bennard's life, that made him hesitate to show the hymn even to his closest friends. Whatever the cause, hesitate he did, and more months elapsed before any suggestion of setting the words to a melody was made to him. At last a friend, taken almost surreptitiously into his confidence, became enthusiastic over the work and urged that music be written to accompany the compelling words.

AS IN the writing of the words, creation of the melody proved a gigantic task. But the melody was written in time and the hymn was ready to offer the world.

But the hymn was not to be rushed to publishers, offered at random to the first taker. The Rev. Mr. Bennard carried the copy with him until

some day be on the lips and in the hearts of millions.

The world, as that worshipping throng sang "The Old Rugged Cross" for the first time, was war mad. Ordinarily peaceful men strove to slaughter other ordinarily peaceful men on the field of battle. And back home folks were far too busy with other things to think much of new hymns. "The Old Rugged Cross" found its way into hymnals and enjoyed a modicum of popularity, but there it ended.

Then came radio and with it came Edward MacHugh.

MACHUGH, who made "The Old Rugged Cross" truly famous, has as colorful a history as is that which is known of the Rev. Mr. Bennard, the immortal hymn's author.

The NBC Gospel Singer was born May 26, 1893, in Dundee, Scotland. He was one of a family of seven children, and his mother was widowed when he was but a tot. As a result his childhood was a constant battle against poverty. He sold papers and contributed his mite to help swell the lean family budget. Later, for four years, he tells of working in a bakery throughout the day and selling his papers after that day's work was done.

Just how Mrs. MacHugh managed to get her brood from Scotland to Canada is not at all clear to him. But it was through this move that his great chance came and his feet were definitely placed on the path of making singing a career for him.

In Montreal, as in Scotland, MacHugh stood ready to turn his hand to anything to help family finances. Because of this, one day found him at a side door of the Royal Hunts Club taking tickets for a great reception honoring the Governor General of Canada and his wife. Elaborate plans for the reception of the King's representative had been made, and they included the singing of "God Save the King" as the official entered the club.

The hour for the appearance of the guest of honor arrived, but the singer did not. Frantically those in charge of the program rushed from person to person seeking someone to sing Great Britain's national anthem. The committee approached MacHugh. Could he sing "God Save the King"? MacHugh could and would, though, he now insists, it took the courage of Highland forebears to see the thing through.

Friends who heard him immediately
(Continued on Page 22)



he went to Chicago to attend an evangelical meeting. There, among those who would best understand his work and the problems he had overcome in creating it, he let the hymn be read, hummed and studied. Reception of the piece was enthusiastic and, after many urgings, the Rev. Mr. Bennard agreed to have the hymn sung by his associates in the meeting.

No one in that crowded hall dreamed, as the cheap paper upon which the hymn had been printed rustled and rattled, as the mixed voices boomed out in laudation of the Savior, that the musical offering would

JOHN BARBIROLI TO CONDUCT N. Y. PHILHARMONIC-SYMPHONY IN OPENING CONCERT SUNDAY

SUNDAY, October 24, marks a very special sort of thrill for music-lovers. On this date the official symphonic season in radio opens with John Barbirolli lifting his baton to start the eighth year that the Philharmonic-Symphony of New York has been broadcasting on the Columbia chain. Deems Taylor returns to his old post as commentator.

An unusual treat in the form of a modern arrangement of an early Purcell suite will be played for the first time. Purcell was an English composer of the late Elizabethan period, and Barbirolli has taken the original orchestration of one of his early compositions and given it a modern arrangement. The Purcell number, entitled New Suite for Strings, Four Horns, Two Flutes and Cor Anglais will be played after the intermission of the program, the first half of which consists of the Berlioz overture, "Benvenuto Cellini," and the vigorous Seventh Symphony of Beethoven. The symphonic poem "Thamar" by Balakireff and the Prelude to Wagner's good-humored drama, "Die Meistersinger," are to conclude the season's opening concert.

Radio listeners will remember Barbirolli's debut with the Philharmonic-Symphony Orchestra last November 5th. Then he was one of several guest conductors. This year, as a result of his brilliant tenure as guest, he was named permanent director. This year the concerts will be given for twenty-eight weeks, four more than last year, and Barbirolli will conduct for all but one month of the term. For that month, Georges Enesco, the eminent Roumanian conductor-composer-violinist, will relieve him while he rests.

It was the most natural thing in the world that John Barbirolli grow up to be a famous musician. Born in Great Britain on December 2, 1899, of an Italian father and French mother and surrounded by music and musicians from the day he was born, little "Tita," as he was called, showed early signs of talent, playing toy horns and drums so persistently and well that his parents became interested. When he was seven he began to study violin. The child did very well and progressed rapidly, but he was high-strung and had a nervous tendency to walk up and down while he practised on the violin. Finally Grandfather Barbirolli had a bright idea. If Tita played the cello he would just have to sit down. And so John Barbirolli became a cellist. The War came when he was fourteen years of age, but before it was over he had already become a participant in it.



"The War generation," Barbirolli once said, "was a mess. Progress had been stopped for four years. Young men returned to their homes and had to start life all over again.

So far as I was concerned I had my cello and I turned to that."

Economics always plays a part in the development of music, and a revival of interest in chamber music during the post-war period occurred, due to the fact that small orchestras were all that it was possible to get together. Barbirolli had not forgotten his early dreams of becoming a conductor and he organized such an orchestra.

Fred Austin of the British National Opera Company heard him at one of his concerts and offered him the position of conductor in his company. His success was sensational, and by 1927 he was conducting in the series of London Symphony Orchestra and Royal Philharmonic Society concerts. In the same year he was invited to conduct at the International Opera Season at Covent Garden, where he remained for several seasons as the colleague of Bruno Walter and Serafin.

He eventually became permanent conductor of the Scottish Orchestra and the Leeds Symphony, a post he left finally to accept a three-year engagement with the Philharmonic-Symphony Society of New York City.

For your station, please turn to the program page for Sunday, 3 p.m. EST; 2 CST; 1 MST; 12 noon PST.



Ford's "Sunday Evening Hour" guest is Soprano Lotte Lehmann



"Lux Radio Theater" play Mon. is "Arrowsmith," with Spencer Tracy



Film Star Robert Young will be at Kraft "Music Hall" Thursday



Singer Judy Garland is on "Thirty Minutes in Hollywood" Sunday

PARKS JOHNSON AND WALLY BUTTERWORTH TO INTRODUCE "RADIO NEWSREEL" ON SUNDAY

AS LONG as human nature is what it is, there will always be a lively curiosity about the people who make up the news. It's all very well to learn via newspapers and the precise words of a news announcer that a thirty-nine-year-old mother gave birth to her nineteenth child four days after her neck had been broken in an automobile accident—that Irene Castle, the glamor-girl of the 'twenties, is suing for custody of her daughter—or that Lefty Gomez hurled the series-winning game for the Yanks.

But the average listener wants more than the mere recital of news events. He wants to know the what, the where and the how of these headline names. Hear them tell their own stories in their own characteristic way.

That is the guiding philosophy behind "Radio Newsreel," which starts this Sunday on the NBC-Red network. Parks Johnson and Wally Butterworth, the Vox Pop snoopers, are the headliner-hunters who will marshal the names up to the microphone.

JOHNSON and Butterworth don't claim that this is a strictly new idea in radio. It has been and still is being done on the air, but in a more or less haphazard manner, with famous people popping up here and there in commercial programs to read their pieces nervously with accompanying gulps.

Everything is being done to make "Radio Newsreel" as fresh and spontaneous as possible. There are to be no rehearsals, all interviews will be *ad-lib*, and there will be no impersonations or dramatizations.

The pair haven't the faintest idea who will be on their first program. To insure the latest in news and names they do not select their subjects until twenty-four hours before program time. They have no "spares" in reserve, and trust to the telephone and airplane to get their people before the microphone on time.

Parks Johnson grew up in Texas and teamed up with Jerry Belcher in what was considered a zany program at the time: stopping people on the street and asking them questions. A New York executive heard their broadcasts, got a kick out of them, and asked the boys to repeat their stunt on the sidewalks of New York.

Just about a year ago Johnson and Belcher split up, with Parks taking over the "Vox Pop" show. Rather than try to break in a new man, the announcer, Wally Butterworth, was pressed into service—and he's been at the job ever since.

The pair are demons when it comes to pumping, and once they get started nothing is sacred. The personality who is gruelled at the hands of Parks and Wally on "Radio Newsreel" will receive no more consideration than the man interviewed on the street for "Vox Pop." However, there is one difference. The "names" will tell their stories in a closed studio, with no sidewalk audience to heckle or confuse them.

For your station, please turn to the program page for Sunday, 3 p.m. EST, 2 CST, 1 MST, 12 noon PST.

"HOUR OF CHARM" TO OFFER A VIOLIN SOLO WITH A HISTORY ON MONDAY'S PROGRAM

WHEN Evelyn Kay plays "Cherie, I Love You" this Monday night on the Phil Spitalny "Hour of Charm" program on NBC, her heart will be in her music, for she will be re-enacting a scene which took place three years ago.

It was nine o'clock in the morning in the empty ballroom of the Park Central Hotel. Twenty-five girls, picked by Spitalny after combing the country for girl musicians, had come together for the first time to rehearse. Expectancy—and with it a slight fear—hung in the air. Every girl knew that an important broadcast audition was awaiting the ensemble if they made good and met Spitalny's requirements. Spitalny, with his shirt-collar open, was silently distributing the music. In all parts of the room, the girls were unpacking their instruments and at the same time nodding to their neighbors in an attempt to get acquainted.

Introductions were over, and the twenty-five girls took their places. To Spitalny, the real work was about to begin. His band had a prejudice to overcome—the prejudice against its sex. It was not enough that this feminine ensemble should be as good as most male bands—it had to be better! If a man failed to hit a note properly he was excused, but let a woman musician crack on a high note and immediately the cry would be, "What do you expect from a woman?"

The girls were nervous. Try as Evelyn did to concentrate on the score, notes persisted in dancing crazily before her eyes. They were playing "Cherie, I Love You"—the sixteen violins moaning in unison as though played by one hand. Suddenly—

YOU, the second from the left, stand up." Spitalny's voice was curt.

A red-faced Evelyn stood up. "Whose arrangement are you playing?" asked Spitalny.

"The one in front of me."
"It was not. Play it again just as you were playing it."

She did. As the sound of her violin alone filled the room, she noticed a strange thing happening. She was unconsciously emphasizing the "G" string to give it a heavy bass effect, and at the same time she was cutting the notes to give it a sharper musical sound. Without realizing it, Evelyn had created a new violin arrangement—and inadvertently had given Spitalny the "different" musical touch which he was seeking to distinguish his orchestra from others.

The present Phil Spitalny all-girl orchestra has grown to 32 members, and last year became incorporated as "The Hour of Charm, Inc." Evelyn was elected treasurer of the organization. She makes her own violin arrangements, supervises the choral group, and conducts the ensemble at rehearsal during the maestro's absence.

That's why Evelyn's heart will be in her music when she plays "Cherie" on the "Hour of Charm" Monday night.

For your station, please turn to the program page for Monday, 9:30 p.m. EST, 8:30 CST, 7:30 MST, 6:30 PST.



Monday "Columbia Concert Hall" features Soprano Margaret Daum



Movie Funster Bert Wheeler will guest for George Jessel Sunday



"Chesterfield Hour" Presents Albert Spalding, violinist, Wednesday



Mimic Elsie Mae Gordon will be on "Magazine of the Air" Friday

NEW UNCONVENTIONAL SONG-DRAMA PREMIERED BY COLUMBIA WORKSHOP SUNDAY EVENING

ONCE there was a radio director who made the discovery that sound in itself is dramatic. Dramas presented on the air, he said, should be written especially for radio with sound-effects telling the story, instead of being a mild rehash of a Broadway or Hollywood play. But he found very few writers to agree with him, work with him.

Once there was a musician who made the discovery that sound in itself is dramatic. Music, he said, should help tell the story, not be merely a break in plot to show off the leading man's fine tenor voice. But he found very few producers to agree with him, work with him.

The gods smiled one day, the two nonconformists met, and the result will be heard this Sunday evening over CBS, when the Columbia Workshop presents the song-drama, "I've Got the Tune," written by Marc Blitzstein and directed by Irving Reis.

The approach is a fresh and highly satirical one. "I've Got the Tune" concerns a composer who has written a song but cannot find the perfect lyrics for it. He wanders all around town with his stenographer, Beetzie, looking for someone to help complete his song.

His search takes him first to the Park Avenue apartment of Mme. Arbutus, a wealthy, bonbon-stuffed dowager who fancies herself a patron of the arts. She is most happy to suggest lyrics, and most soulfully proceeds to sing them. Part of the words are:

"The moon, the moon,
The moon is a bloody cheese tonight.
I swoon, I swoon,
The moon is a bloody cheese tonight."

The composer throws up his hands. These are the lyrics of a jaded pseudo-Bohemian—empty and pretentious.

His next stop is a military camp where the "Purpleshirts" are training. Here is where the satirical quality of their lyrics is achieved through the use of clever sound-effects.

"How peaceful is our captain (whistle and bomb explosion)
A fortress of law (machine gun)
A bulwark of order (whistle and bomb)
How peaceful is our captain (whistle and bomb)
A man of the people (machine gun)
Wherever he hides! (explosion of shell)
For law and for order (machine gun)
So fearless and noble (machine gun)
How peaceful is our captain (whistle and bomb)."

Despairing of finding what he wants, the composer walks along the street and stumbles across a group of children marching in a field-day parade and singing lustily. He hurls his tune at them, and they go into a spontaneous lyric, ending with:

"Tomorrow is for us
So fight and still be gay
We'll rule in that tomorrow
So we sing today."

Here—at last—the words he has been looking for. Words that speak of optimism and hope. But they had to come from children—children who have not yet had the chance to be touched by the shallowness, the greed or the frustration that visits adults.

Orson Wells, who starred in the Broadway production "Dr. Faustus" last year, plays the role of composer, and shrill-voiced Shirley Booth, who appeared in the stage version of "Three Men on a Horse," is heard as the caustic stenographer, Beetzie.

For your station, please turn to the program page for Sunday, 8 p.m. EST; 7 CST; 6 MST; 5 PST.



WHO'S YOUR AGENT?

POWERS BEHIND THE SCENES—TRADERS IN HUMAN TALENT—AGENTS ARE PAID TO MAKE STARS GREAT, KEEP THEM IN THE MONEY

BY KATHERINE ALBERT



Above: Irene Wicker . . . a little seemed like a lot to her. Inset: Ruth Etting . . . her husband heckled

A BUSTLING, aggressive man with a slight limp was admitted one morning to the gleaming office of a large advertising agency. His very appearance would tell you that he wasn't an artist. And when he spoke you would know immediately that the last occupation he would follow was that of singing.

No, this man could be nothing but a promoter of some sort. And, had you heard the conversation between him and the sleek young man behind the polished desk, you would be more than ever convinced of the fact. Conversationally, large sums of money were tossed back and forth. Finally a sizable cash offer was made by the young advertiser. But the other man gave him a most withering look.

"Hell!" he boomed, "I can't sing for peanuts like that!"

The advertising man did not bat an eye, or seem to think it strange that this most unmusical person would call himself a singer. Instead, the shrewd bargaining went right on.

Perhaps you think I'm setting the stage for a story about a nuthouse. Not at all. The man with the limp is Colonel Snyder, manager and husband of lovely Ruth Etting. The heckling concerned a guest appearance on a radio program for Ruth. When the Colonel said, "I can't sing for that," he meant, of course, he wouldn't let Ruth take so little money for *her* singing.

The reason the advertising man did not think the loose use of the first person singular strange was because he knows the psychology of managers and agents—a curious inverted psychology which makes the manager completely identify himself with the artist he happens to be selling.

Nor did anyone think it odd when Gertrude Niesen's father said, "We're going to open in the Follies this fall." Yet the picture of Gertrude's papa with his knobby knees and bald pate dancing in the front row of a Follies chorus is something to make Deadpan Jack Benny split his sides.

A NOTHER famous case is that of the manager of the prize-fighter who saw his pug come staggering toward his corner at the bell, with knees like Jello and a face dripping with gore. The pugilist slumped wearily on his stool. But the never-say-die impresario hauled his charge erect and screamed at him, "Get back in there and fight! They can't hurt us."

All of which introduces one of the strangest breeds in radio. Some call themselves agents. Others are known as managers. And still others work under the high-flown title of artists' representative. There are certain technical differences between these terms, but all are simple, magnificent middlemen without whom the artist would be at a complete loss. For these men sell artistry and talent and human energy. And although they take either a commission of their charges' earnings or work on straight salary, they are not, by any manner of means, to be classed as parasites.

Artists—the broad term applied to theatrical performers—are seldom, if ever, good businessmen. They are almost never able to fight their financial battles successfully. They do not know what is good for them professionally. So the agent takes control and plays power-behind-the-throne to the stars.

Since they are selling personality—and not buttons or cheese or fly-swatters—there is an emotional attachment between artist and agent. The agent is the artist's alter ego. The agent mothers the artist, treating him like a little child in the maze of finance. With a kindly tolerance he puts up with his eccentricities and tempera-

ment, listens to his troubles and his boasting, and speaks of him as "I."

The average salesman doesn't necessarily need to have a deep, emotional attachment for his commodity. But I'll wager that no agent has successfully sold an artist without feeling a real fondness for him and having a true belief in his ability. The artist says "My agent!" with a note of pride in his voice. The agent says, "We were pretty good," after a broadcast. Anyhow, the good agents know that they are responsible for the performers' financial and—often—artistic success. For good management can make an artist. Bad management can ruin him.

Let's take, for example, the office of Rockwell-O'Keefe. For years Tom Rockwell and "Cork" O'Keefe operated separately as vaudeville agents. Now they are combined. When an artist is mothered by their warm wings, all his affairs are handled—radio, movies, stage appearances—for this 10 percent of salaries is collected.

SOME five years ago Tom Rockwell went up to Harlem to Connie's Inn, where a band he managed was playing. The manager of the Inn came to him with a tale of woe. "Listen, Mr. Rockwell," he said. "I've got a quartet singing here that's lousy. Don't know whatever got into me . . . but I needed some talent cheap and I'm only paying these boys a hundred a week for the whole quartet. If they hadn't drawn on their salary I'd have let 'em go last week. When you hear 'em don't hold it against me."

Presently four dark-skinned boys appeared on the floor and sang regular quartet numbers. Rockwell was prone to agree with the Inn manager until he was suddenly electrified by a little trick. When the boys came to what performers call "the break" in the song, they all started to imitate various musical instruments—a tuba, a sax, etc. That variation only lasted a second and they were singing again.

When the show was over, Rockwell talked to the boys. "Reverse your technique," he said, "and I'll manage you. Do the whole song as an imitation of musical instruments and only sing words at the breaks."

Three months later, under Rockwell's expert management, these lads were playing at the Paramount theater for \$5,000 a week! And they were sensational. As you may have guessed, this story concerns the Mills Brothers, unrivaled in their success.

But good management was not ended even then. Rockwell's friends heard the boys and loved them, "but," they added skeptically, "they're just a novelty. They'll never last. People are going to hear them a few times and then they'll get tired of them."

ROCKWELL cogitated on that and devised a little plan. You may not realize it, but you've never heard the Mills Brothers for more than twenty-six weeks a year on radio—sometimes for only thirteen weeks. This is so the public will not get tired of the novelty. The rest of the time they make appearances in theaters and tour Europe. Contracts have actually been broken so that this system can work. And that is smart management.

When John Mills, the bass, fell ill, Rockwell was told he might as well kiss the quartet good-bye. Surely no one could take John's place. But Rockwell had an idea. He sent for the father of the boys—the father who had taught them to sing. He fitted in perfectly. And now that John is dead his father carries on.

One of the largest and oldest agencies in the business is the William Morris office. Years ago, when Elea-

nor Powell and her mother first came to New York, they were told, "If you can get with the Morris agency you're made." Eleanor, by the way, got with the Morris office and is still with them. Others they handle are Eddie Cantor, Burns and Allen, Al Jolson, Mae West, Sid Silvers, Martha Raye, Irene Wicker, Frank Parker and many more.

BILL MURRAY, well known and well loved, joined the Morris office when radio began to flourish, and he tells a beautiful story about Irene Wicker.

Irene, without management, without an agent, just delighted that she had a job at all, had been singing for Kellogg's products for years. She was, as Murray put it, "working for cookies and cakes." She was, of course, worth much more to her sponsors than she was being paid. And—as subsequent events proved—they had no objection to paying her more. But it is a pretty obvious fact that nobody is going to pay more for a commodity than he has to. And Irene did not know how to go about asking for more. First place, she thought she was getting enough. (It seemed like a lot to her.) Second place, she wasn't a business woman. Then someone advised that she should have an agent represent her.

The first move of the Morris office was a trip to the advertising agency. The first question asked was, "Who is more important to you—Irene Wicker or So-and-So (naming a star who had made one guest appearance and received more money for that than Irene was paid in a month)?" The answer was obvious. The "Singing Lady's" steady popularity was certainly worth more week in and week out than the "one shot."

SO IRENE'S old contract was torn up and another—with the weekly salary in four figures—was given her. The middleman had done a job the artist couldn't do. And, somehow, it was more than the commission he was working for. Everybody likes Irene. She's a swell girl. "It was kind of grand," someone in the office said, "to see her so happy with her contract."

Bob Burns is an exciting story of good management. Just a little while ago he was getting \$250 from Fleischmann. A few months before that he was lucky if he picked up \$50 a week. Today, with good management behind him, he is drawing down \$5,000 a week for his radio appearances alone, and he has contracted to make eight pictures in less than two years.

How? Well, in the first place, the Morris office sacrificed some immediate money for the chance of bigger gain. When a picture offer was made they let Bob take it, although the salary was in no way comparable to what other movie people were getting. They had faith in him. They knew that, once seen on the screen, he would make good. The opportunity was better than the money, much as the money was needed then.

Right here it's well to say that Bob had the talent to make good. That's necessary. A clever agent can't foist a bad artist down the public's throat, BUT—and this is the important thing—plenty of good talent is wasted because of the lack of good management. And Bob, remember, was just as talented when he was making only fifty bucks a week as he is now.

Many would-be radio stars have asked me how a good manager or agent can be had and how to tell which ones are good and which ones bad. That's a rather tough question, but I'll try to answer just as honestly as I possibly can.

It is a fact that agencies—even the best established ones—will take new-



Gertrude Niesen . . . her papa was in the front row

comers. Although they turn down many requests for auditions (they would not have time to work for their clients if they heard every warbler who thought she was a second Drag-onette) they are yet eager to develop new talent. If a friend of a friend of a friend of yours knows an agent and asks him to hear you, he usually will. Also most of the big middlemen have smart girls as receptionists who can tell when an applicant means business or is utterly lacking in personality.

BUT it is best for the newcomer to find a small agency—one that will really go out and sell a beginner. And the only way to tell whether the agent is good or not is by how many jobs he's able to produce and how much salary he's able to get for you. They

all require that you sign a contract with them. If you've any doubts about the efficiency of the agent, you had better not sign up for too long a time, so in case he falls down on his job or your personalities don't click you are not bound for too long. Personality means so much. And one agent might be swell for you and wrong for someone else. But if an agent produces dotted lines and says "sign here," and "if the party of the second part"—the artist—receives a nice little piece of change, then that's a good agent!

And when you get an agent so interested in you that he speaks of you as "I" you can usually feel pretty secure. And if he pats you on the head and says, "Now, listen, honey, what you should do is . . ." well, then, he's taking an interest in you.



THE PHOTO WEEK

Three Univ. of No. Carolina boys as they met again, in Hollywood. (L. to R.): Bandsman Kay Kyser, Music Director John Scott Trotter of "Kraft Music Hall," Maestro Hal Kemp of "Music from Hollywood"

Many of filmland's great attended the recent CBS Hollywood offices' beer-barbeque-stag party, played softball, polo. Above: Umpire Jimmy Dunn (left) of the movies has trouble with Pitcher Joe Penner



Left to right: Jovial Professor Jack Oakie, Actor Raymond Hatton, Comedienne Helen Lind and Impersonator William Austin get together and celebrate the premiere of the new fall Camel series by singing "We're the Kids from Oakie College," the program's theme song. The

action of the hilarious celebration was at the ultra-smart Vendome Cafe on Hollywood's Sunset Boulevard, immediately after the first program a few weeks ago. Refreshed by his summer leave, "Prez." Oakie is once more asserting his academic rights over the airwaves

SO YOU WANT TO DANCE?

SUNDAY, OCTOBER 24

Guy Lombardo . . . smooth

Guy Lombardo's orchestra plays only its own type of music, refusing to deviate in style—and that means smooth dancing for CBS listeners at 5:30 p.m. EST.

The fluent style of the Lombardo aggregation has consistently increased in popularity through all the varying fads of swing and hot music. Theirs is a style which is based on an attempt to achieve a distinctive tone quality. Instead of obliterating, they simplify and accentuate the melody.

MONDAY, OCTOBER 25

Horace Heidt . . . sweet swing

You'll get any type of music your fancy demands played in Horace Heidt's "Sweet Swing" style on CBS at 8 p.m. EST. For the West, 10 MST; 9 PST.

Says Heidt: "The only way to please people is to give them what they want, so we've learned to do everything. That's how this band was built." His orchestra is versatile; some selections, however, are better for listeners than for dancers. Heidt believes people like a change in music and dancing.

TUESDAY, OCTOBER 26

Benny Goodman . . . swing king

"Swing," the wildest of dance music, is what Benny, the mildest of maestros, dispenses on his Tuesday evening "Swing School" over CBS at 10 o'clock EST.

Benny believes that a good orchestra conductor shouldn't have to direct, except at rehearsals. Listeners rejoice that he does—they get to hear more of his clarinet. "Swing," said by Benny to probably be "rhythmic integration," is more simply defined as "how Benny Goodman plays jazz."

WEDNESDAY, OCTOBER 27

Eddy Duchin . . . sophisticated

For a romantic, sophisticated style of dance music that is the hit of New York, turn to Eddy Duchin's Elizabeth Arden program over NBC at 8 p.m. EST.

The musical ability shown in Eddy's smooth and unusual arrangements of dance tunes is indicated by the fact that many classical artists are Duchin fans. Even Jose Iturbi, concert pianist, likes it. Of Duchin, he says, "I've heard better pianists, but never better popular interpretation."

Leo Reisman . . . symphonic

Welcomed by many lovers of classical music, Leo Reisman's smooth rhythms give a symphonic touch on the popular Hit Parade over NBC at 10 p.m. EST.

Reisman is regarded as a master of technical maneuvers designed to produce the best results over the air. In spite of his own great success, he feels that the perfect dance combination is still to be evolved. He claims that jazz tunes, to meet with popular acclaim, must have an artistic essence.

FRIDAY, OCTOBER 29

Hal Kemp . . . unique

"Hot" as can be at times, at other times the "tops" in soft, sophisticated harmonies, Hal Kemp varies the dancing tempo heard over CBS at 8:30 p.m. EST.

Hal firmly believes that a continuous study of the classics and of modern writers leads to a new richness and novel effect in popular music. He maintains that modern music is enhanced by scores of rich tonal effects never dreamed of a few decades ago. He proves it with "Music from Hollywood."

SATURDAY, OCTOBER 30

Al Goodman . . . colorful

Musical director on Broadway for 150 shows in 22 years, Al Goodman is at the top and may be found there leading the Hit Parade over CBS at 10 p.m. EST.

Al is a deadly enemy of the routine, the monotonous, and the false in music. He strives for color nuance and suspense, and has a phobia against symphonic arrangements of popular tunes, thereby giving dancing America a colorful Saturday session. Has little patience with "fancy" arrangements.



Hal Kemp is one ultra-modern bandmaster now on the air whose popularity with the younger set never seems to wane. The band and leader (above) are tops with collegiates



Seventeen spinal operations failed to stop former boxing champion & football star Horace Heidt, whose Brigadiers (above) are responsible for much of the gay music on the air



Don't ask Guy Lombardo and his orchestra (above) to play a rumba, or any other type of popular music not in line with the Lombardo style. They'll have no trick or novelty "stuff"



Four other creators of radio dance music are, left to right: Leo Reisman and Al Goodman, heard on the Wednesday and Saturday Hit Parades, respectively; Eddy Duchin whose romantic melodies enhance the Wednesday night Elizabeth Arden program; and Benny Goodman, the "hot" clarinet-playing maestro who presides over the Tuesday "Swing School"

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

ANYTHING can happen in Hollywood, and usually does . . . Such as John Boles, at Lux Radio Theater rehearsal, opening up his script of "Stella Dallas" and a dead moth falling out! . . . Or the drape curtains in NBC's audience studio A catching fire during dress rehearsal of Jack Haley's premiering Log Cabin Revue—just 45 minutes before air-time! . . . Or John Barrymore, guest-starring on Feg Murray's spot of the Bakers' Broadcast, throwing kisses into the audience at his Elaine and having a batch thrown right back at him . . . Or Songstress Virginia Verrill, after acquiring a new private telephone number, forgetting and having to ask her sponsor what it was! . . . Or during the Jolson show recently, someone misplacing his upper plate so that Al had to *ad-lib* for two minutes till the missing molars were discovered! . . . Or June Lang, guest-acting for Woodbury's, fearing an oncoming cold and taking ultra-violet light treatments before and between her two broadcasts—and then, one hour later completely losing the use of her voice!

This is Eddie Cantor Jubilee Week and I'd like to take one paragraph to salute the true, refreshing affection between Deanna Durbin and that showman. Eddie gave her a start; Deanna still looks to him for advice and criticism. After every broadcast, she receives a huge box of flowers from Eddie—"To my Sixth Daughter"—and after finishing her number, she always runs over to the comedian and gives him a big hug and kiss. It's real, all that—and not just an act.

Sometimes big money isn't so big. Take the case of Tyrone Power. Here's a youngster who has started going places. So what is he paid? Well, he was signed by a movie company on one of those long-termers for coffee and cakes. His success brought an upping in the clauses of that piece of paper, but his screen revenue is still surprisingly low . . . Along came radio. Tyrone was to be paid \$4,000 a week for his airings. But his film company gets half of that, Power's manager next cuts into the remaining \$2,000 for a large slice—some say 50 percent—and then Uncle Sam and the State of California do a bit of income-tax whittling. Tyrone must be netting almost \$500 out of the \$4,000!

It's a Date: Wendy Barrie, the air's latest comedienne, going places with a handsome blond gentleman—Johnny Green and Betty Furness—Charlie Butterworth and Elizabeth Russell.

Speaking of dates, consider poor Rudy Vallee—but why should we? He leads with his chin. The Sunday he appeared on the Chase and Sanborn program, Edgar Bergen escorted to the show a lovely brunet Indian-German gal, Gloria Youngblood, who's a Goldwyn starlet. Rudy spotted her in the audience, liked her, asked for an introduction even before he knew she was with McCarthy's voice. So all three of them had dinner together. Next night, Bergen took Gloria to the Vallee opening at the Cocomanut Grove—and sat at Vallee's table, of course. Two days passed and Rudy visited the Goldwyn lot; talked with Miss Youngblood for a few minutes. Next morning the newspapers were emblazoned with what was alleged to be Gloria's announcement of her betrothal to the crooner. That night at his first Hollywood broadcast of the Gelatin hour, Vallee told your reporter that there was "Nothing to it. She's just a friend—just a friend." And confirming his denial, the papers next morning carried Gloria's tearful denial of the engagement . . . But keep an eye on the situation, my friends, for Gloria is just

the type of gal—hair, eyes, complexion—that always seem to get Rudy.

Strictly Queue Tee: What famous air comedian's wife is always writing too many passes to his show and giving them out to her friends, much to the embarrassment of the broadcasting company who must make seats where there are none? . . . And what other air-screen comedian is making too many passes at every gal within range?



Top: Walter Tetley has just been signed by the films for "Sally, Irene and Mary." He'll play opposite Fred Allen. Left: Hollywood News-Sleuth Jimmie Fidler is a recent movie recruit. He will get \$60,000 for his first picture, and his contract has a four-year option. Right: "Hollywood Hotel's" lusty-throated contralto, Frances Langford. Frances' new contract brings her a tidy sum of \$2,000 a week

Although Andy's airplane ran out of gas one day week before last and forced him to make a dead-stick landing at Dyer airport, the concern of Amos over his partner's non-appearance at rehearsal for the Hollywood Mardi Gras program was in vain. Reason: President Roosevelt decided to take over the first half-hour of the time occupied by the program, with the result that the guest re-appearance of the blackface team was delayed an entire week. However, while Amos was still worrying over the absence of Andy, rehearsal had to go on, so Amos took all the parts—including Andy's . . . If their sponsors hear about

Freeman Gosden's multiplicity, they may cut the overhead in half and just bill their nightly sketch as "Amos."

Jack Benny and wife Mary Livingstone have gone in for riding the Beverly Hills bridle path these mornings. Jack explains that he's only rehearsing to resume the role of Buck Benny. Beauty paradox: Mary's hair is redder nowadays—because the movie cameras photograph it blacker when it's red.

from over-rehearsal. Wonder how many other programs would dare to try to succeed on their own feet—like Bing Crosby's show?

Slips that Pass into the Mike: John Easton, announcing the Royal Gelatin hour October 7: "Royal Strawberry Jello—(correcting self)—Gelatin" . . . Same program, Rudy Vallee, at introduction, told of broadcasting from NBC's studios on "Vine Street and Hollywood Boulevard." Rudy's script was in error. Studios whence airing came are at 5515 Melrose Street—several miles from location Vallee gave.

Mike-roscope of Claire Trevor: Her picture roles have mostly cast her as a reporter, yet she's never written anything but love letters. Detests straw hats and bow ties—when worn at the same time—on men. Tips off that best way to tell whether or not a girl is graceful is to watch her descend from or climb a curb. Weighs 114, stands five feet, three inches, admits 25 years. Is a brown-eyed blonde with a laugh that runs up and down the musical scale. Had her heart broken once; now sticks to mother. Chews gum and prefers to sleep in satin nightgowns.

Alice Faye is about to defy a songwriter's superstition in her next picture, or rather Tony's and her first picture together, "Sally, Irene and Mary." The song, written by Walter Bullock and Harold Spina, is entitled "Half Moon on the Hudson," and for years music publishers have noted that songs with Hudson in their title have failed to become hits.

Fred Allen's a much bigger fellow than his radio voice would lead you to believe (I must be careful what I say about him). On meeting him at the recent Jack Benny party for Jack Haley, I remarked to Fred that I never missed listening to his program. Allen's face lighted with joy. "At last," he cried. "You're the fellow I've been looking for—my listener."

Lanny Ross is once more without a mustache. It disappeared mysteriously the morning after Olive White, Lanny's manager and wife, returned from her visit to New York City. No explanation was given to the press.

On the networks they have a very good ruling in effect which will not allow a musical number to be repeated over the same group of stations within a three-hour time bracket. Recently, the Hollywood producers of the Log Cabin revue, sponsored by General Foods, sought to clear or obtain permission to render the number "Viene Viene." They were told that they couldn't play the selection, however, because it was being played just ahead of their program over the same network. By whom, they asked. "Why," came the reply, "on the Bob Ripley-Huskies program which originates in New York." The Log Cabin producer laughed . . . The same firm—General Foods—sponsors both programs.

Sid Skolsky, gossip, whose tag line on the air is "Don't get me wrong. I love Hollywood," also loves comfort. It took him to invent the laziest way to broadcast. He sits in an easy chair selected to fit his tiny frame, a rack holding his script is pushed over his lap, and a goose-neck microphone is dropped over the side of the chair close to his head.

Don Wilson has a new diet; he eats three ice-cream bars before each rehearsal or broadcast . . . Andy Devine to be the cop in Crosby's next picture, "The Badge of Policeman O'Room" . . . Charlie McCarthy and Edgar Bergen both (?) had colds on Sunday, Oct. 10.

AIRIALTO LOWDOWN

BY MARTIN LEWIS

THE new Wednesday night Chesterfield series featuring Andre Kostelanetz and his orchestra with Deems Taylor and gueststars, is truly one of the better musical contributions of the week. An impressive group of the world's outstanding vocal and instrumental artists has been lined up for the coming weeks. The program this Wednesday night will feature Albert Spalding with Lucrezia Bori, Bidu Sayao, Jascha Heifetz, Lotte Lehmann, Ezio Pinza, Kirsten Flagstad, Rose Bampton and Lily Pons scheduled for later programs.

One of Rudy Vallee's intimates told me that before he left for the West Coast, the crooning emcee confided that he plans to leave radio after his current contract expires—two years from now—and go into the motion-picture business. Maybe that's why Rudy has so many movie cameras and takes so many pictures. As a matter of fact, after his program each week, Rudy takes movies of his guests.

With Rudy's departure to the Coast, few big-name programs are left in the East. Now I learn that one of the few, Kate Smith, is thinking of moving westward. One of the big movie companies is seriously considering the "Songbird of the South." So you may be reading of her departure any week now. It's just making it tougher for fellows like me, who have to write about the stars who are broadcasting from the eastern aircastles.

Sunday night is unquestionably the big radio night of the week, and I wonder how many readers of this pillar are having the same trouble I am. I like Jack Benny, and my wife wants to listen to Jeanette MacDonald, who is on at the same time. Later comes one of my favorite shows, Charlie McCarthy, Edgar Bergen, Nelson Eddy and Don Ameche, but she prefers the General Motors Concert. If you have had the same experience, and solved it, please let me know just how you did it. Ah, sweet mystery of radio, at last I've found you!

The Bergen-Eddy-Ameche show is the now top-ranking show of the air, according to the largest confidential listener-survey. However, this survey was completed before Jack Benny returned to the air, and if this comic continues the pace he set on his first two shows, I'm betting he'll be on top when the next results are tabulated. Anyway, currently, Major Bowes and the Lux Radio Theater share honors for second place; in third place are Burns and Allen and Rudy Vallee; fourth, Kraft Music Hall; fifth, Walter O'Keefe; sixth, First Nighter; seventh, Hollywood Hotel; eighth, Gangbusters; ninth, Fibber McGee and Molly; tenth, One Man's Family. The next results should show some changes because of the many new hit-shows that have returned to the air and to renewed popularity in recent weeks.

Last year when Phil Lord conducted "We, the People," which was then heard Sunday afternoons, the participants would arrive in New York on Saturday and spend most of their time in rehearsing, with little time for sightseeing. Now that Gabriel Heatter is head man, and the show is heard in the evening, the order of things has changed. Because of Gabriel's heavy working schedule, the guests are allowed more time in New York, at the expense of the program's sponsor.

From all appearances, a couple of NBC page boys were quite disturbed when Swor and Lubin, the blackface comics of the Sunday afternoon "Bicycle Party" program, brought a bicycle built for two into the stately

portals of the NBC studio and rode around the foyers. It provided many laughs for the ticket-holders, but the pages whose job it is to keep order on the floor didn't think it was so funny.

Ed Wolfe, director of "Pepper Young's Family," didn't think it funny either when he became the latest victim of the "mine disaster" which faces "Pepper," "Biff Brudley," and "Nick," the characters in the series. Wolfe is

was interviewing Dr. Rudolph Liszt, a well-known movie make-up expert, during a broadcast. Dr. Liszt insisted on giving Isabel a complete make-up treatment as a demonstration. They tell me that the doctor didn't have to insist more than once!

I repeat, anything can happen as the result of a radio program. Betty Caine and Raymond Johnson, the "Hon" and "Dearie" of the Sunday afternoon

As you probably know, Walter O'Keefe gives ten dollars to every "dramateur" he selects. Walter looks the audience over before the program goes on the air and picks out a few persons to sit in the vacant seats that are reserved for just that purpose. Then, during the program, when the time comes, he walks down the aisle and interviews the potential dramateurs. However, what I started out to tell you is that O'Keefe was advising the audience of the monetary reward that would be given to those selected, when a spectator jumped out of his seat and yelled, "Say, O'Keefe, I'll give you ten dollars if you'll let me be a dramateur. I'm from California and my family listens to your program every week. I'd like to surprise them." Now, there's a swell idea to make some extra dough, Walter.

Joan Edwards, the gal who really started going places when Rudy Vallee featured her a few months ago, and who now has her own program on NBC, sang on a small New York program with "Allan Courtney's Joymakers" three years ago. She recently got a letter from a Brooklyn girl, saying that if she were the same Joan Edwards who used to be with the "Joymakers," now that she had been on so many well-known programs the fan was sure that Mr. Courtney would consider having her as a guest again! And, wouldn't he, now?

Don't let the fancy title of "The Three Esquires," the vocal trio with Tommy Dorsey's orchestra, fool you. Hiding under that name are two friends of all Dorsey fans—Edythe Wright and Jack Leonard, regular soloists with the band. The third member of the trio is Alan Storrs, a member of Dorsey's staff of arrangers. Storrs comes to the studio every Friday night, decked out in formal clothes. He steps before the mike with Edythe and Jack four times during the show and sings only a few bars of music each time. . . . And that, folks, is just about the nearest some arrangers ever get to the elusive limelight!

George Burns and Gracie Allen have been in New York for almost two weeks now, and they are getting a real kick out of hearing their friends working for them while they are having a good time! But there's that story about he who laughs last, you know! In another two weeks George and Gracie will pack up little Sandra and Ronnie, aged three and two years, respectively, and head for Hollywood again, to resume their duties on the Monday night show. But right now they're relaxing as any other mother and dad would. . . . and all their fans will agree that they've more than earned their long-delayed vacation!

Radio has its "ten best. . ." fads just as Hollywood does. The latest honor, though, goes to only one star—Kitty Carlisle, the lovely songstress on the Friday night "Song Shop" program. A noted beauty authority makes an annual award to the radio artist who has the most beautiful hair, and Kitty Carlisle is this year's winner. What, no best-dressed women?

The winners in the Metropolitan Opera Audition of the Air series again will receive checks for \$1,000 each from the sponsor of the program. Last year, you may recall, the winners were Thomas L. Thomas and Maxine Stellman. When they were handed their checks it came as a complete surprise because no previous mention was made of a cash award with the honor. It was a last-minute decision, but it didn't make Miss Stellman and Mr. Thomas angry. And \$1,000 checks will certainly be welcome this year, too.



Top: Frankie Masters asked his band members to buy insurance, but something went amiss. Salesmen from everywhere began calling on Frankie instead of his unit. Now Frankie is looking for the jokester. Left: "Magic Key's" Milton J. Cross has just bought a 100-acre farm at Woodstock, Vt. Right: Wendy Barrie's been doing a lot of standing recently. It seems Log Cabin's "Variety Show" stooge fell off a horse

suffering from a severe cold as a result of his helping the sound-effects man dig in a sandbox to simulate the sound of the players digging their way out of the mine. Wolfe worked too hard during rehearsals trying for the proper sound, and when he went outside the building he was still perspiring from his labors. Result: two uncomfortable days in bed with a bad cold.

Yes, anything can happen as the result of a radio program. The other week, Isabel Manning Hewson, of the "Petticoat of the Air" program, received an expensive beauty treatment for nothing. It came about when she

"Tale of Today" program, took their parts seriously. In other words, they figured they played their parts so well on the air, it might be a good idea to try them out in real life. So on October 1 they walked down the well-known middle aisle and tied the knot.

Gypsy Fiddler Emery Deutsch hasn't announced his intention to take the same kind of a walk, but he surely must be thinking of it. Emery is with Gertrude Ronson, the very attractive professional model, about eight nights a week and he has that certain look in his eyes. Some may call it madness. Ah, but, I call it love, sweet love!

SO YOU LIKE CONTESTS?

Why and Why . . .

RADIO GUIDE introduces a new contest department. Its appearance implies that contests are important; that readers want to know about them. Its addition to RADIO GUIDE raises two questions: Why contests? and Why contest fans?

During this year, well over a million dollars in cash and merchandise will be given away by sponsors of contests. They will spend several times this amount on administration, investigations, postage and advertising of their contests. There must be good reasons for such large-scale spending!

The reasons are these: Sponsors know that contestants appreciate an opportunity to share in the manufacturers' advertising appropriations; they know that contestants study their products before entering the contests, and thus develop a personal interest in them; they know that they profit through the word-of-mouth advertising stimulated by contests.

Why contest fans? Why ten million people who this year will pore over dictionaries and box-tops and paste-pots and typewriters? The first incentive for them, of course, is the possibility of "making a kill." But there are more: Contestants study in varied fields to find the facts that win; they have the absorbing satisfaction of any hobbyist; they feel the pride of achievement, the thrill of distinction.

Why a contest page? To serve RADIO GUIDE readers more thoroughly than ever before.

. . . and how

This is how this department will operate: It will present late contest information, complete contest listings, comments on important contests, special articles on contest technique, and warnings against some of the pitfalls to avoid in getting your name listed as a winner. The editors will visit broadcasting organizations, talk with sponsors and executives of advertising agencies who are responsible for contest promotions, and tell you their view-points. Special articles covering limericks, slogans, jingles, essays and every form of contest will appear on this page. The editors plan to make this new feature the greatest and most popular service in contestdom. They hope it will be a gold mine of information.

For the Beginner . . .

The first point to be considered in this department is the one which demands attention most urgently, the one which eliminates the largest number of entrants in every contest. It is not "blind picking" of winners by the judges; not tricks revealed only to friends of the sponsor; not secret formulas of the professionals. It is simply that most new contestants do not follow the sponsor's instructions.

Follow the rules.

That is contesting's own first rule. No matter how original or clever the entry, the judges cannot award a prize to contestants who break the rules. If the statement announcing the contest asks for 100 words, *do not send 101!* The "Bicycle Party" contest rules (see adjoining column) state clearly that an entry is not official without a bicycle dealer's signature. And yet many will be sent without one. The "Follow the Moon" contest rules (see adjoining column) state that one carton from a 25c or 50c package of Pebecco may be sent, but *two* are required if they are of the 10c size. Many will not observe this rule. And they will not have the slightest chance to win.

Many contests state that entries should be written on only one side of a single sheet of paper. Many disregard this in the obvious way, writ-

YOUR OPPORTUNITY GUIDE

Times listed under radio contests are EST; for CST subtract 1 hour; MST, 2 hours; PST, 3 hours.

TWO NEW HOMES

PRIZES: (Weekly) Merchandise certificates worth \$200 each. Also two grand prize certificates worth \$12,000 and \$8,000, to be applied toward the building of New American Homes. Grand prizes selected from weekly winners and announced at close of contest, which runs ten weeks up to Dec. 4.

TO ENTER: Write an essay of 100 words or less on the "Electrical Standard of Living." Entry must be on official entry blank, available at General Electric dealers. Send entry to General Electric Co., P. O. Box 535, Grand Central Annex, New York City.

For more facts, listen to the "Hour of Charm" (Gen. Electric), NBC, Monday, 9:30 p.m. EST.

\$2,500.00 IN CASH

PRIZES: (Weekly) \$2,500 in cash. Also \$10,000 in grand prizes.

TO ENTER: Get the "Phyl Coe" Mystery Tabloid, with rules and entry blanks, from Philco radio or tube dealer. Then solve the mysteries broadcast independently over 225 stations.

For more facts, listen to "Phyl Coe" Mysteries (Philco Radio Corp.), broadcast on transcriptions at different times by 225 stations. See program section for day, station and time.

\$1,000.00 A WEEK

PRIZES: (Weekly) \$1,000 in cash, six prizes of \$100 in cash, and 200 Westinghouse electric roasters retailing at more than \$30 each for six weeks closing Nov. 14.

TO ENTER: Add twenty-five words or less to "I like the new Super-Creamed Crisco because—" Enclose Crisco outer wrapper and dealer's name and address.

For more facts, listen to "Vic and Sade" (Crisco), NBC-Red, Monday through Friday, 3:30 p.m. EST; NBC-Blue, same days, 11:30 a.m. EST.

\$250,000.00 CASH

PRIZES: \$100,000.00 cash grand prize and supplementary cash prizes totalling \$150,000.00.

TO ENTER: Write conversation of not more than 12 words in one of two balloons in each of 45 cartoons distributed in series of three each week. Send three Old Gold packages with each series to Old Gold Contest, P. O. Box 9, Varick St. Station, New York City. New contestants may obtain early series bringing contest up to date.

For more facts, see Old Gold Contest rules and cartoons, available at most cigarette counters.

\$55,000.00 IN MERCHANDISE

PRIZES: (Weekly) 50 major prizes and 250 secondary prizes of merchandise for 12 weeks up to week ending Dec. 11, including diamond wrist-watches, radios, washing machines.

TO ENTER: Write a 20-word statement about an Ann Page food product, the product changing each week as announced on entry blanks. List any 8 Ann Page food products and enclose a label or package top from any one. Give name of your A & P store.

For more facts, see rules, optional entry blanks, displays of prizes and product-of-the-week at A & P stores.

TEN \$100.00 WATCHES DAILY

PRIZES: (Daily) Ten \$100 Longines watches except Saturdays and Sundays.

TO ENTER: Complete the sentence "I like and use Pebecco because—" in 25 words or less. Enclose two 10c cartons or one 25c or 50c carton with your entry, and mail to Pebecco Contest, c/o Columbia Broadcasting System, New York. Hints on type of entry wanted may be obtained at drug stores, with official entry blanks.

For more facts, listen to "Follow the Moon" (Pebecco Toothpaste), CBS, Monday through Friday, 5 p.m. EST.

TWELVE BICYCLES

PRIZES: (Weekly) Twelve bicycles, 10 to people under 20, and 2 to adults.

TO ENTER: Give answers to games given on programs and finish the sentence announced on the air in 25 words or less. Sentence changes each week. Contest closes each Tuesday midnight following Sunday broadcast. After you have written your entry, add your name, age and address. Then take it to your bicycle dealer, whose signature makes your entry official. Send it to "Bike Headquarters," in care of the station on which you hear the program.

If you have a contest question, send it, with stamped, self-addressed envelope, to "So You Like Contests," c/o Radio Guide, 731 Plymouth Court, Chicago, Ill. The editors will attempt to answer each one. Please sign your name clearly.

For more facts, listen to the "Bicycle Party" (Cycle Trades), NBC, Sunday, 3:30 p.m. EST.

FREE TICKETS

PRIZES: (Daily) Two pairs of tickets to the Empire State Building Observatory.

TO ENTER: Send humorous or interesting questions suitable for use on this program, with correct answers, to "Microphone in the Sky," Room 3200, Empire State Building, New York City.

For more facts, listen to "Microphone in the Sky," MBS, daily except Sunday, 1 p.m. EST.

SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes of \$25 each.

TO ENTER: Submit six questions, with correct answers. Nash and Kelvinator dealers have entry blanks with rules.

For more facts, listen to "Professor Quiz" (Nash-Kelvinator Corp.), CBS, Saturday, 9 p.m. EST. For the West, 10 p.m. MST, 9 PST.

\$100.00 CASH

PRIZE: (Weekly) One Hundred dollars.

TO ENTER: Read a designated story in the sponsor's magazine and explain what you would have done in the same situation. Send entry to True Story Court, 205 East 42nd Street, New York City. No limit to length of entry. Send name of your news dealer—he gets \$25 if you win!

For more facts, listen to "True Story Court of Human Relations" (MacFadden Publications), NBC, Friday, 9:30 p.m. EST. For the West, 9:30 p.m. MST, 8:30 PST.

\$10.00 A DAY

PRIZE: (Daily) \$10.

TO ENTER: Send a poem suitable for use on this program to Ted Malone, c/o "Between the Bookends," at the CBS station on which you hear the program, or to the Columbia Broadcasting System, New York City.

For more facts, listen to "Between the Bookends," CBS, Monday through Friday, 4 p.m. EST.

THREE \$200.00 SILVER FOX FURS

PRIZES: (Weekly) Three \$200 silver fox furs and 500 pairs of \$2 hose.

TO ENTER: Add fifty words or less to "The first thing said to me after I shampooed with Admiracion was—" Mail your entry, with a box-top, to Tim and Irene, Mutual Broadcasting System, 1440 Broadway, New York, or to the station to which you listen.

For more facts, listen to "Fun in Swingtime" (Admiracion Shampoo), MBS, Sunday, 6:30 p.m. EST.

A CHEVROLET EVERY WEEK

PRIZES: (Weekly) A 1938 Chevrolet and two other prizes.

TO ENTER: Write 25 words or less on "Why I Use and Like Hind's Honey and Almond Cream." Attach with letter 1 Hind's carton or facsimile of 25c, 50c or \$1 size, or 2 of the 10c size. Send to Hind's Honey and Almond Cream Contest, c/o CBS, New York City.

For more facts, listen to "The Life of Mary Sothern" (Hind's Cream), CBS, Monday through Friday, 5:15 p.m. EST.

\$1,000.00 CASH

PRIZES: \$1,000.00 in cash (or \$500.00—see below) and letters from favorite radio stars.

TO ENTER: Write a letter of any length to Eaton's Fine Papers, Pittsfield, Mass., naming your favorite radio star and explaining your choice. Letters written on Eaton water-marked stationery eligible for \$1,000.00 prize; others eligible for half that amount. Participating radio stars will personally answer ten best letters from their supporters. Letters must be post-marked before midnight, Dec. 15.

For more facts, see Eaton's Letter Papers advertisements in current magazines.

\$15,000.00

PRIZES: \$15,000.00 in cash and merchandise.

TO ENTER: Write 25 words or less on "I Like Watkins Liniment because—" and mail entry with wrapper packed with bottle of liniment to Watkins Liniment Contest, Winona, Minn., before midnight Nov. 30.

For more facts, see current magazine and newspaper advertisements of Watkins Liniment (J. R. Watkins Co.)

ing on both sides. Many others disregard it more drastically, and send their entries mounted on cardboard, or in photostats, or decorated in some other way. Here again, there is no cause for complaint on the part of such contestants when their excellently phrased entries fail to win.

The discussion of the elementary points of contesting will be continued by this department until they have all been emphasized sufficiently. Look next week for the second stumbling-block of contesting!

Contests Are Coming!

It has been reported that there is a possibility of a \$1,000,000 contest to be sponsored by a tobacco concern. Inquiries made direct at the major broadcasting systems and advertising agencies in the East fail to reveal any knowledge of it. Sponsors who were questioned on the matter threw up their hands and smiled when the sum of \$1,000,000 was mentioned. There is reason to believe that more cigarette companies may soon sponsor contests, but the \$1,000,000 prize contest seems to be without a backer.

A colt, sired by Man-o'-War, is rumored planned as alternative first prize to \$10,000.00 in cash in a contest coming soon by the Mars Candy Company. WGN, Chicago, will probably be the principal radio outlet.

Post Office Closes In

A prominent New York newspaper's puzzle contest is among the first to carry the new ruling necessitated by a recent post-office department rule, "A contestant is permitted to submit only one set of solutions, and no person will be entitled to win more than one prize." More details on the effects of this rule later.

Bigger, Better

A million entry blanks were reported asked for in the Shell radio contest. First prize of \$1,000.00 was won by Mrs. D. E. Foster, 1435 South Carson Street, Tulsa, Oklahoma.

A convention was held recently in Washington, D. C. Consequently we now have a National Contest Association, with Everett Lane, of Mine Run, Virginia, president; Carl R. Greimel, of Brookmont, Maryland, vice president; Amos R. Peacock, of Philadelphia, Pennsylvania, secretary; and Mrs. Zella Boteler of Chevy Chase, Maryland, treasurer.

Reports from various sources indicate that radio contests are decreasing. Actual figures from the major broadcasting companies, however, refute this. CBS reports 27 national contests in 1934 out of 109 sponsors; 40 contests in 1935 out of 98 sponsored programs, and for 1936, 38 contests from 87 broadcasting advertisers. NBC indicates a parallel situation. In 1934 the combined red and blue networks had 41 contests out of 213 national advertisers. In 1935, out of 194 sponsors there were 85 contests and last year there were 84 prize contests out of 193 advertisers. These figures show that radio contests are on the increase.

Win Your Own Prizes!

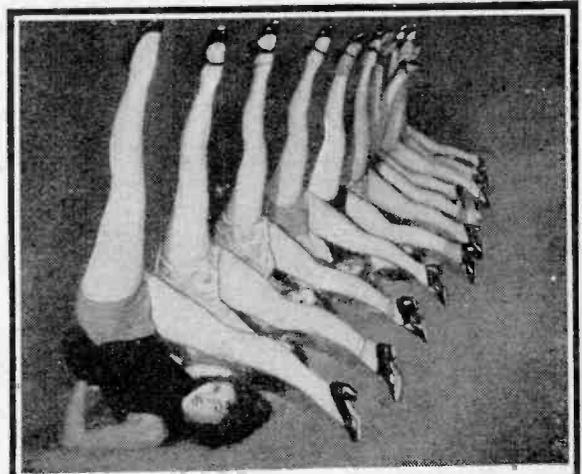
Many sincere and helpful aids to contestants are now for sale. They tell how to prepare entries, what the proved dislikes of most judges are, give samples of entries that have won in the past. Different from these are hawkers who offer solutions to current contests for ridiculously low prices. Remember simply that if their answers were correct and infallible, the holders would be trying to keep the solutions (and the prizes) for themselves! Furthermore, for most contestants, there is more of a thrill in personal achievement than in winning by any questionable means.

IF JOAN CRAWFORD SHOULD DIE TONIGHT?



MILLIONS OF FANS HEARTBROKEN—movie producers in a panic. Who could take her place and finish the picture? Could make-up experts create another Joan? Already studios are planning, working to guard against what happened when Jean Harlow died. Read December Screen Guide for the inside story of their plans... see the miracles they already have worked.

WHICH ONE IS JOAN CRAWFORD?



LEGS—FOR RENT Dainty ankles... streamlined calves that flash before you on the screen. Whose are they... picture stars' or Hollywood waitress'? Screen Guide tells and shows the whole story of a different way of stepping into the movies.



"Fatty" Arbuckle

"WHEN HOLLYWOOD FORGOT THE TEN COMMANDMENTS"

Hollywood in its infancy! Gold gushing like oil... careers hurtling to the heights, then as quickly blasted. Mad, crazy days... wild nights crowded with love taken where they found it. Drink? Deceit? What drove men and women to disaster, tempted them to shatter the Ten Commandments into fragments? The inside truth is revealed. Read it, see it pictured in December Screen Guide.



WIN \$1,000.00

Pick a Lover for Marlene Dietrich

Here's an easy contest—and a chance to win healthy cash prizes totaling \$1,000.00. All you do is pick the lover Marlene should have in Paramount's new picture, "The Angel". Full details in December Screen Guide, now on the newsstands.

ONLY **10¢** NOW ON SALE AT ALL NEWSSTANDS



GARBO...AND THE MEN SHE MIGHT HAVE MARRIED

"I want to be alone." When the great Garbo is alone what warm embraces does she live again in memory? With all the intimacy of a close-up from Camille, December Screen Guide reveals the loves from which she has fled—and why.

SCREEN GUIDE PHOTO-PARADE

HOLLYWOOD'S Only News-Picture Magazine

EASY TO GET SCREEN GUIDE

17 OTHER STARTLING FEATURES IN THIS ISSUE INCLUDING

- How To Put Stockings On Your Best Girl
- What lures them into Hollywood's Suicide Club?

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New York

"Mimi" from "La Boheme" and "Gianina Mia" from "The Firefly" are Soprano Amelia Haberland's selections Sunday. She has sung in the U. S. and Italy, was born in New York's Bronx

THIS WEEK'S Metropolitan AUDITIONS

THREE ambitious youngsters—one from New York, one from Ohio and one from Arkansas—will grasp at opportunity's golden skirt Sunday afternoon, when they appear on NBC's "Metropolitan Opera Auditions of the Air." No program that radio offers has more dramatic implications than these Sunday afternoon singing-contests between those who have set their eyes on the "Met." These three sing in competition with three others heard each week. If they win, it will place them in the hall of fame with Anna Kaskas, contralto, and Arthur Carron, tenor, 1935-1936 winners, and with Maxine Stellman, soprano, and Baritone Thomas L. Thomas, selected in 1936-1937. Sixty-three participants will be heard during the 26 broadcasts of the series. Fourteen will be chosen at the semi-finals, and from this group at least 2 will be finally selected for the Metropolitan roster.

For your station, please turn to program page for Sunday, 5 p.m. EST, 4 p.m. CST, 3 p.m. MST, 2 p.m. PST.

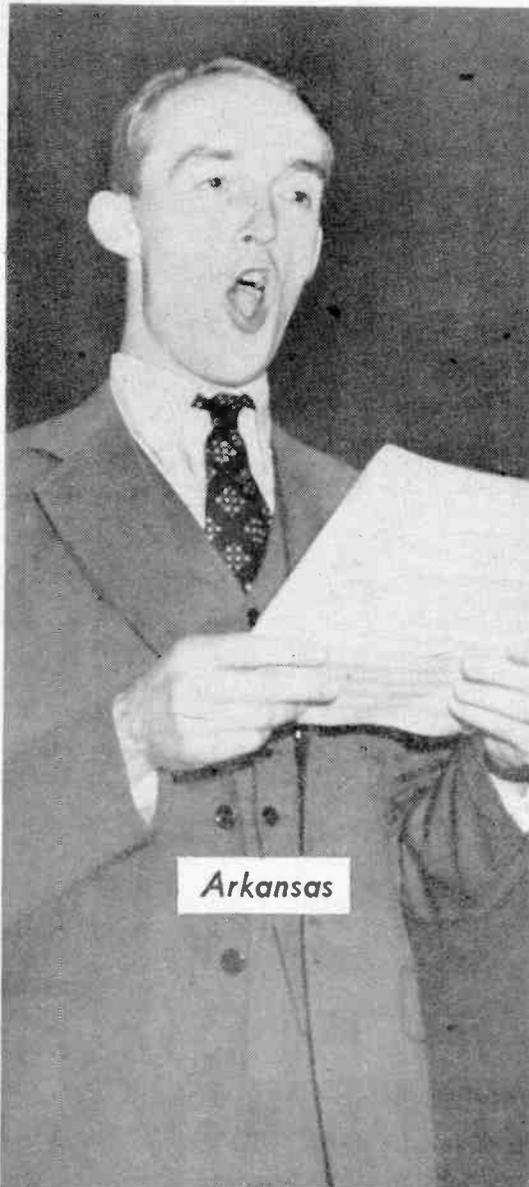


Ohio

A hopeful "Met" applicant Sunday is Geraldine Ayres, mezzo-soprano, born in Toledo and brought up in Buffalo, New York. She'll sing "Habenera," from Bizet's "Carmen," and "As We Part"



Wilfred Pelletier, Metropolitan Opera conductor, also conducts the orchestra on "Auditions of the Air." He has coached such famous artists as Caruso, Bori, Pons, Tibbett, Talley, Melchior



Arkansas

Bass-Baritone Ross Graham will sing "Serenade," from "Faust," and "There is a Lady." Ross has been in radio since 1924, is the son of an Arkansas evangelistic singer



"Auditions of the Air" announcer is Howard Claney (standing). Seated is Edward Johnson, managing director of the Metropolitan Opera and this program's master of ceremonies

Radio Guide's Instant Program Locator

Eastern Standard Time (Time Given in Listings)	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Locator Time Is Eastern Standard. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

Acme Paint Co. Smiling Ed McConnell, Sun. 5:30 p.m. NBC-B.

Adair, Frances. Johnny Presents (Philip Morris) Tue. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Admiracion Laboratories, Inc. Tim & Irene, Sun. 6:30 p.m. MBS.

Alemite. Horace Heidt, Mon. 8 p.m. (12 mid. for West) CBS.

Alka-Seltzer. Uncle Ezra, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R; National Barn Dance, Sat. 9 p.m. and 11 p.m. NBC-B.

Allen, Stuart. Your Hit Parade (Lucky Strike), Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.

Amateur Hour. Chrysler, Thurs. 9 p.m. CBS.

Ameche, Don. Chase & Sanborn, Sun. 8 p.m. NBC-R.

American Album of Familiar Music. (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.

American Home Products. Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thur. 7:15 p.m. NBC-B.

American Radiator. Fireside Recitals; Helen Marshall; Sigurd Nilssen, Sun. 7:30 p.m. NBC-R.

Amos 'n' Andy. (Pepsodent), Mon. thru Fri. 7 and 11 p.m. NBC-R.

Anacin. Our Gal, Sunday; Mon. Tues. Wed. 12:45 p.m. CBS; Easy Aces, Tues. Wed. Thurs. 7 p.m. NBC-B; Just Plain Bill, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Arnell, Amy. Thirty Minutes in Hollywood (Local Co-operative Campaign), Sun. 6 p.m. MBS.

Arnold Grimm's Daughter. (Gold Medal), Mon. thru Fri. 1:30 p.m. CBS.

Aunt Jenny's Real Life Stories. (Spry), Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Aunt Jemima. (Quaker Oats), Tues. thru Sat. 9:45 a.m. NBC-B.

Austin, Gene. Cocomalt, Sun. 6 p.m. CBS.

Austin, William. Camels, Tues. 9:30 p.m. CBS.

Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC-R.

Bachelor's Children. (Cudahy Packing Co.), Mon. thru Fri. 11:15 a.m. MBS; (Old Dutch Cleanser), Mon. thru Fri. 9:45 a.m. CBS.

Backstage Wife. Dr. Lyons, Mon. thru Fri. 11:15 a.m. NBC-R.

Baker, Kenny. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Baker, Phil. Gulf Oil, Sun. 7:30 p.m. CBS.

Banking Group. Philadelphia Orch., Mon. 9 p.m. NBC-B.

Barbasol. Mary Jane Walsh; Nat Brusiloff's orch., Fri. 8 p.m. MBS.

Barrett, Sheila. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.

Barrie, Wendy. Variety Show (Log Cabin Syrup), Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Barris, Harry. Camels, Tues. 9:30 p.m. CBS.

Bayer Aspirin. American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC-R; Famous Actors' Guild; Helen Menken, Tues. 7:30 p.m. CBS.

Beetle & Bottle. Gulf Oil, Sun. 7:30 p.m. CBS.

Behind Prison Bars. Sloan's Liniment, Mon. 10 p.m. NBC-B.

Belcher, Jerry. Interesting Neighbors (Fitch Co.), Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

Bennett, Lois. Waltz Time (Phillips), Fri. 9 p.m. NBC-R.

Benny, Jack. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Bergen, Edgar. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

Betty & Bob. (Gold Medal), Mon. thru Fri. 1 p.m. CBS.

Bicycle Party. Cycle Trades, Sun. 3:30 p.m. NBC-R.

Big Sister. (Rinso), Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Bond Bread. Guv Lombardo's orch., Sun. 5:30 p.m. CBS.

Borax. Death Valley Days, Fri. 8:30 p.m. NBC-B.

Bowes, Edward, Major. Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.

Bromo-Seltzer. Hollywood News; Sid Skolsky, Wed. 8:30 p.m. NBC-B.

Brusiloff, Nat, orch. Barbasol, Fri. 8 p.m. MBS.

Burns & Allen. (Grape Nuts), Mon. 8 p.m. (10:30 p.m.

for West) NBC-R.

Burns, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC-R.

Busse, Henry, orch. (Mar-Oil), Sun. 11:45 a.m. NBC-R.

Butterworth, Charles. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Butterworth, Wallace. Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

C. F. Mueller Co. Kitchen Cavalcade, Mon. thru Fri. 10:45 a.m. NBC-B.

Calumet Baking Powder. Kate Smith; Henny Youngman; Jim Crowley; Jack Miller's Orch., Thurs. 8 p.m. (11:15 for West) CBS.

Camay. Pepper Young, Mon. thru Fri. 10:30 a.m. NBC-B & 3 p.m. NBC-R.

Camels. Jack Oakie; Stuart Erwin; Raymond Hatton; William Austin; Patsy Flick; Helen Lind; Harry Barris, Tues. 9:30 p.m.; Swing School; Benny Goodman's Orch., Tues. 10 p.m. CBS.

Campana. Vanity Fair, Mon. 8:30 p.m. NBC-B; First Nighter, Fri. 10 p.m. NBC-R.

Campbell's Soup. Hollywood Hotel; Ken Murray; Oswald; Anne Jamison; Raymond Paige's orch.; Jerry Cooper; Frances Langford, Fri. 9 p.m. CBS.

Cantor, Eddie. (Texaco), Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Carborundum Band. Sat. 7:30 p.m. CBS.

Carly, Rachel. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.

Carlisle, Kitty. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

Carol Kennedy's Romance. Heinz, Mon. thru Fri. 11:15 a.m. (3:15 p.m. for West) CBS.

Carnation Milk. Lullaby Lady, Mon. 10 p.m. NBC-R.

Carson Robison's Buckaroos. Musterole, Mon. Wed. Fri. 1:15 p.m. MBS.

Carter, Boake. (Philco), Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.

Cavalcade of America. Du Pont, Wed. 8 p.m. (12 mid. for West) CBS.

Chase & Sanborn. Don Ameche; Nelson Eddy; Edgar Bergen; Charlie McCarthy; W. C. Fields; Dorothy Lamour, Sun. 8 p.m. NBC-R.

Chesterfield. Andre Kostelanetz' Orch., Wed. 9 p.m.; Music from Hollywood; Hal Kemp's Orch.; Alice Faye, Fri. 8:30 p.m. (11:30 p.m. for West); Football News; Eddie Dooley, Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

Chevrolet. Romantic Rhythms; Barry McKinley; Sally Nelson; Seymour Simon's Orch., Sun. 6:30 p.m. CBS.

Chipso. Road of Life, Mon. thru Fri. 11:15 a.m. NBC-B & 4:45 p.m. NBC-R.

Chrysler. Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.

Circumstantial Evidence Thrills. Johnny Presents (Philip Morris), Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Cities Service Concert. Lucille Manners, Fri. 8 p.m. NBC-R.

City Desk. Johnny Presents (Philip Morris), Sat. 8:30 p.m. (11:30 p.m. for West), CBS.

Coca-Cola. Song Shop; Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cornetta, Fri. 10 p.m. CBS.

Cocoma. Joe Penner. Gene Austin; Julie Gibson, Sun. 6 p.m. CBS.

Colgate. Gang Busters; Phil-

lips Lord, Wed. 10 p.m. CBS.

Commentator Forum. Commentator Magazine, Sun. 9:30 p.m. & Thurs. 10 p.m. MBS.

Commentator Magazine. Commentator Forum, Sun. 9:30 p.m. & Thurs. 10 p.m. MBS.

Conner, Nadine. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West) NBC-R.

Cooper, Jerry. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Court of Missing Heirs. Skelly, Mon. 7 p.m. CBS.

Cravens, Kathryn. News Thru a Woman's Eyes (Pontiac), Mon., Wed., Fri. 2 p.m. (5:30 p.m. for West) CBS.

Crocker, Betty. Gold Medal, Wed. Fri. 1:15 p.m. CBS.

Crosby, Bing. Kraft Music Hall, Thurs. 10 p.m. NBC-R.

Cross, Glenn. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Cross, Milton J. Magic Key (RCA), Sun. 2 p.m. NBC-B.

Crowley, Jim. (Calumet Baking Powder), Thurs. 8 p.m. (11:15 p.m. for West) CBS.

Crumit, Frank. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

Cudahy Packing Co. Bachelor's Children, Mon. thru Fri. 11:15 a.m. MBS.

Cycle Trades. Bicycle Party; Swor & Lubin; Bills Slater; Hugo Mariani's Orch., Sun. 3:30 p.m. NBC-R.

Dafoe, A. R., Dr. Lysol, Mon. Wed. Fri. 4:45 p.m. CBS.

Dari-Rich. While the City Sleeps, Mon. Wed. Fri. 5:15 p.m. NBC-R.

David Harum. (Bab-O), Mon. thru Fri. 11 a.m. NBC-R.

Death Valley Days. (Borax), Fri. 8:30 p.m. NBC-B.

Delaware, Lackawanna & Western Coal. The Shadow, Sun. 4 & 5:30 p.m. MBS.

Devine, Andy. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Dickenson, Jean. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.

Dr. Lyons. Manhattan Merry-Go-Round; Rachel Carly; Pierre LeCreun, Sun. 9 p.m. NBC-R.

Backstage Wife, Mon. thru Fri. 11:15 a.m. NBC-R.

Dona Ray Cosmetics. Lloyd Pantages, Sun. 1:45 p.m. (11 p.m. for West), CBS.

Dooley, Eddie. Football News (Chesterfield), Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

Dorsey, Tommy, Orch. (Raleigh & Kool), Fri. 9:30 p.m. NBC-B.

Drano. Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.

Drene. Hollywood Gossip; Jimmie Fidler, Tues. & Fri. 10:30 p.m. NBC-R.

Duart Cosmetics. Passing Parade; John Nesbit, Sun. 9 p.m. MBS.

Durbin, Deanna. (Texaco), Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Du Pont. Cavalcade of America, Wed. 8 p.m. (12 mid. for West) CBS.

Duchin, Eddy, orch. Elizabeth Arden Cosmetics, Wed. 8 p.m. NBC-B.

Dumont, Paul. Varsity Show (Pontiac), Fri. 9 & 10:30 p.m. NBC-B.

Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Easy Aces. (Anacin), Tues., Wed., Thurs. 7 p.m. NBC-B.

Eddy, Nelson. (Chase & Sanborn), Sun. 8 p.m.

NBC-R.

Edna Wallace Hopper Cosmetics. Romance of Helen Trent, Mon. thru Fri. 12:30 p.m. CBS.

Elizabeth Arden Cosmetics. Eddy Duchin's orch., Wed. 8 p.m. NBC-B.

Elman, Dave. Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West), CBS.

Energine. Radio Newsreel; Parks Johnson; Wallace Butterworth, Sun. 3 p.m. NBC-R.

Erwin, Stuart. Camels, Tues. 9:30 p.m. CBS.

F & F Cough Drops. Jenny Peabody, Mon., Wed., Fri. 3:30 p.m. CBS.

Famous Actors' Guild. Bayer Aspirin, Tues. 7:30 p.m. CBS.

Famous Jury Trials. Mennen Co., 10 p.m. MBS.

Faye, Alice. Music from Hollywood (Chesterfield), Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Fibber McGee & Molly. (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Fidler, Jimmie. Hollywood Gossip (Drene), Tues. & Fri. 10:30 p.m. NBC-R.

Fields, W. C. Chase & Sanborn, Sun. 8 p.m. NBC-R.

Fio-Rito, Ted. orch. Variety Show (Log Cabin Syrup), Sat. 8:30 p.m. (12:30 a.m. for West) NBC-B.

Fireside Recitals. American Radiator, Sun. 7:30 p.m. NBC-R.

Firestone. Margaret Speaks; Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

First Nighter. Campana, Fri. 10 p.m. NBC-R.

Fischer, George. Jergens, Sun. 9:30 & 11:15 p.m. NBC-B.

Fitch Co. Interesting Neighbors; Jerry Belcher, Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

Fleischmann. Ozzie Nelson's Orch.; Harriet Hilliard; Feg Murray, Sun. 7:30 p.m. NBC-B.

Flick, Patsy. Camel, Tues. 9:30 p.m. CBS.

Florida Citrus Commission. Emily Post, Tues., Thurs. 10:30 a.m. CBS.

Follow the Moon. Pebeco, Mon. thru Fri. 5 p.m. CBS.

Ford. Sunday Evening Hour; Jose Iturbi, Sun. 9 p.m.; Watch the Fun Go By; Al Pearce; Arline Harris, Tues. 9 p.m. (12 mid. for West) CBS.

Football News. (Chesterfield), Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

Friedman, Benny. Sunday Morning Quarter Back (Parker Watch), Sun. 11:30 a.m. MBS.

Fulton, Jack. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.

Furest, Hans. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Gang Busters. Colgate, Wed. 10 p.m. CBS.

George, Florence. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

General Electric. Hour of Charm; Phil Spitalny's Girl Orch., Mon. 9:30 p.m. NBC-R.

General Motors Concerts. Erno Rapee, Sun. 8 p.m. NBC-B.

Gibson, Freddie. Your Hit Parade (Lucky Strike), Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.

Gibson, Julie. Cocomalt, Sun. 6 p.m. CBS.

Girl Alone. (Kellogg), Mon. thru Fri. 12 noon. NBC-R.

Goldbergs. (Oxydol), Mon. thru Fri. 12:15 p.m. CBS.

Gold Medal. Betty & Bob, Mon. thru Fri. 1 p.m.;

Hymns of All Churches, Mon., Tues., Thurs. 1:15 p.m.; Betty Crocker, Wed. & Fri. 1:15 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 1:30 p.m.; Hollywood in Person, Mon. thru Fri. 1:45 p.m. CBS.

Goodman, Al. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Goodman, Benny, Orch. Swing School (Camels), Tues. 10 p.m. CBS.

Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Gordon, Richard. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Grand Central Station. (Lis-terine), Fri. 8 p.m. NBC-B.

Grape Nuts. Burns & Allen; Ray Noble's Orch.; Tony Martin, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Griffin Polish. Time to Shine; Barry McKinley, Mon. 7 p.m. NBC-B.

Grove Laboratories, Inc. Gen. Hugh Johnson, Mon., Thurs. 8 p.m. Tues., Wed. 10 p.m. NBC-B.

Gruen Watch. Time of Your Life; Sheila Barrett; Graham McNamee; Joe Rines' Orch., Sun. 5:30 p.m. NBC-R.

Guest, Edgar. It Can Be Done (Household Finance), Tues. 8:30 p.m. NBC-B.

Guiding Light. (White Naphtha), Mon. thru Fri. 4:45 p.m. NBC-R.

Gulf Oil. Phil Baker; Patsy Kelly; Beetle & Bottle, Sun. 7:30 p.m. CBS.

Haley, Jack. Variety Show (Log Cabin Syrup), Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Hammerstein Music Hall. (Kolyinos), Fri. 8 p.m. CBS.

Harris, Arlene. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Harris, Phil, orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Hatton, Raymond. Camels, Tues. 9:30 p.m. CBS.

Hearn, Sam. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Heatter, Gabriel. We, The People (Sanka Coffee), Thur. 7:30 p.m. (10:30 p.m. for West) CBS.

Hecker's H-O Products. Myra Kingsley, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

Heidt, Horace, orch. (Alemite), Mon. 8 p.m. (12 mid. for West) CBS.

Heinz. Carol Kennedy's Romance, Mon. thru Fri. 11:15 a.m. (3:15 p.m. for West) CBS; Magazine of the Air, Wed. Fri. 11 a.m. (3 p.m. for West) CBS.

Hello Peggy. (Drano), Wed. Fri. 11:45 a.m. NBC-R.

Hill, Edwin C. Your News Parade (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.

Hilliard, Harriet. Fleischmann's, Sun. 7:30 p.m. NBC-R.

Hind's Cream. Life of Mary Sothorn, Mon. thru Fri. 5:15 p.m. CBS.

Hobby Lobby. Hudson Motors, Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Hollywood Gossip. Drene, Tues. & Fri. 10:30 p.m. NBC-R.

Hollywood Hotel. Campbell's Soup, Fri. 9 p.m. CBS.

Hollywood in Person. Gold Medal, Mon. thru Fri. 1:45 p.m. CBS.

Hollywood News. Bromo-Seltzer, Wed. 8:30 p.m. NBC-B.

Horlick's. Lum & Abner, Mon. thru Fri. 7:30 p.m. (Mon.

Tues. Wed. Fri. 11:15 p.m. for West) NBC-B.

Hour of Charm. (General Electric), Mon. 9:30 p.m. NBC-R.

Household Finance. It Can Be Done; Edgar Guest, Tues. 8:30 p.m. NBC-B.

How to be Charming. (Phillips), Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.

Hudson Motors. Hobby Lobby; Dave Elman, Wed. 7:15 (10:30 p.m. for West) CBS.

Hull, Warren. Variety Show (Log Cabin Syrup), Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Husbands & Wives. (Pond Cream), Tues. 8 p.m. NBC-B.

Huskies. Robert L. Ripley, Sat. 8 p.m. (12 mid. for West) NBC-R.

Hymns of All Churches. (Gold Medal), Mon. Tues. Thurs. 1:15 p.m. CBS.

International Silver. Silver Theater; Rosalind Russell; James Stewart; Conrad Nagel, Sun. 5 p.m. CBS.

Ipana. Town Hall Tonight; Walter O'Keefe; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.

Interesting Neighbors. Fitch Co., Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

It Can Be Done. (Household Finance), Tues. 8:30 p.m. NBC-B.

Iturbi, Jose. Sunday Evening Hour (Ford), Sun. 9 p.m. CBS.

Ivory Flakes. O'Neills, Mon. thru Fri. 11 a.m. NBC-B; 3:45 p.m. NBC-R.

Ivory Soap. Vic & Sade, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R; Story of Mary Marlin, Mon. thru Fri. 10 a.m. NBC-B & 4:30 p.m. NBC-R; Edward MacHugh, Mon. thru Fri. 11:45 a.m. NBC-B.

Jack Armstrong. (Wheaties), Mon. thru Fri. 5:30 p.m. NBC-R.

Jamison, Anne. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Jello-O. Jack Benny; Mary Livingstone; Kenny Baker; Sam Hearn; Andy Devine; Phil Harris' Orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Jenny Peabody. (F & F Cough Drops), Mon., Wed., Fri. 3:30 p.m. CBS.

Jergens. George Fischer, Sun. 9:30 & 11:15 p.m. NBC-B.

Jessel, George. Thirty Minutes in Hollywood (Local Co-operative Campaign), Sun. 6 p.m. EST.

Johnny Presents. (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

John's Other Wife. (Phillippe Cosmetics), Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Johnson, Hugh, Gen. (Grove Laboratories, Inc.), Mon. Thurs. 8 p.m. Tues. Wed. 10 p.m. NBC-B.

Johnson, Parks. Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Johnson's Wax. Fibber McGee & Molly; Marian & Jim Jordan; Ted Weems' Orch., Mon. 9 p.m. (12 mid. for West) NBC-R.

Junior Nurse Corps. (Sun-brite), Mon. thru Fri. 5 & 6 p.m. NBC-B.

Just Plain Bill. (Anacin), Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Kaltenmeyer's Kindergarten. (Quaker Oats), Sat. 5:30 p.m. NBC-R.

Kellogg Cereals. Girl Alone, Mon. thru Fri. 12 noon (Continued from Page 17) NBC-R; Musical Plays, Sun. 5 p.m. MBS; Singing Lady, Irene Wicker, Mon. thru Thurs. 5:30 p.m. NBC-B.

Kelly, Patsy. (Gulf Oil), Sun. 7:30 p.m. CBS.

Kemp, Hal, orch. Music from Hollywood (Chesterfield), Fri. 8:30 p.m. (11:30 for West) CBS.

(Continued on Next Page)

Kennedy, Reed. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

King, Wayne, orch. Lady Esther, Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.

Kingsley, Myra. Hecker's H-O Products, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West), MBS.

Koestner, Josef, orch. (Ry-Krisp), Sun. 5 p.m. NBC-R.

Kolynos. Hammerstein's Music Hall; Jerry Mann, Fri. 8 p.m. CBS.

Kostelanetz, Andre, orch. (Chesterfield), Wed. 9 p.m. CBS.

Kraft Music Hall. Bing Crosby; Bob Burns, Thur. 10 p.m. NBC-R.

Kruger, Alma. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West)

Lady Esther. Wayne King's orch., Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.

Lamour, Dorothy. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

Langford, Frances. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Laws, Warden Lewis E. Behind Prison Bars (Sloan's Liniment), Mon. 10 p.m. NBC-B.

Le Kreun, Pierre. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.

Lifebuoy. Edward G. Robinson; Claire Trevor, Tues. 8 p.m. CBS.

Life of Mary Sothorn. Hind's Cream, Mon. thru Fri. 5:15 p.m. CBS.

Lind, Helen. (Camel), Tues. 9:30 p.m. CBS.

Listerine. Grand Central Station, Fri. 8 p.m. NBC-B.

Little Orphan Annie. (Ovaltine), Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Livingstone, Mary. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Local Cooperative Campaign. Thirty Minutes in Hollywood; George Jessel; Amy Arnell, Sun. 6 p.m. MBS.

Log Cabin Syrup. Variety Show; Jack Haley; Wendy Barrie; Virginia Verrill; Warren Hull; Ted Fiorito's orch., Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Lombardo, Guy, orch. (Bond Bread), Sun. 5:30 p.m. CBS.

Lone Ranger. (Gordon Baking Co.), Mon. Wed. & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Lord, Phillips H. Gang Busters (Colgate), Wed. 10 p.m. CBS.

Lorenzo Jones. Phillips, Mon. thru Fri. 4 p.m. NBC-R.

Lucky Strike. Your News Parade; Edwin C. Hill, Mon. thru Fri. 12:15 p.m. CBS; Your Hit Parade; Mark Warnow's Orch.; Freddie Gibson; Stuart Allen, Wed. 10 p.m. NBC-R; Your Hit Parade, Al Goodman's orch.; Freddie Gibson; Stuart Allen, Sat. 10 p.m. CBS.

Lullaby Lady. Carnation Milk, Mon. 10 p.m. NBC-R.

Lum & Abner. Horlick's, Mon. thru Fri. 7:30 p.m. (Mon. Tues. Wed. Fri. 11:15 p.m. for West) NBC-B.

Lutheran Hour. Lutheran Laymen's League, Sun. 4:30 p.m. MBS.

Lutheran Laymen's League. Lutheran Hour, Sun. 4:30 p.m. MBS.

Lux. Radio Theater, Mon. 9 p.m. CBS.

Lyman, Abe, orch. Waltz Time (Phillips), Fri. 9 p.m. NBC-R.

Lysol. Dr. A. R. Dafoe, Mon. Wed. Fri. 4:45 p.m. CBS.

Ma Perkins. Oxydol, Mon. thru Fri. 10:15 a.m. NBC-B & 3:15 p.m. NBC-R.

MacCormack, Franklyn. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.

MacDonald, Jeanette. Open House (Vicks), Sun. 7 p.m. CBS.

MacFadden Publishing. True Story Court, Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.

MacHugh, Edward. Ivory Soap, Mon. thru Fri. 11:45 a.m. NBC-B.

Magazine of the Air. Heinz, Wed. Fri. 11 a.m. (3 p.m. for West) CBS.

Magic Key. R.C.A., Sun. 2 p.m. NBC-B.

Manhattan Merry-Go-Round. Dr. Lyons, Sun. 9 p.m. NBC-R.

Mann, Jerry. Hammerstein's Music Hall (Kolynos), Fri. 8 p.m. CBS.

Manners, Lucille. Cities Service Concert, Fri. 8 p.m. NBC-R.

Mar-O-Oil. Henry Busse's Orch., Sun. 11:45 a.m. NBC-R.

March of Time. Time, Inc., Thurs. 8:30 p.m. NBC-B.

Mariani, Hugo, orch. Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.

Marshall, Helen. Fireside Recitals (Amer. Radiator), Sun. 3:30 p.m. NBC-R.

Martin, Charles. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Martin, Tony. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Maxwell House Show Boat. Charles Winninger, Thomas L. Thomas, Nadine Conner, Virginia Verrill, Hattie McDaniel, Alma Kruger, Meredith Willson's Orch., Thurs. 9 p.m. (12:15 a.m. for West) NBC-R.

McBride, Mary, Margaret. Minute Tapioca, Mon. Wed. Fri. 12 noon CBS.

McDaniel, Hattie. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West) NBC-R.

McCarthy, Charlie. Chase & Sanborn, Sun. 8 p.m. NBC-R.

McConnell, Ed, Smiling. Acme Paint Co., Sun. 5:30 p.m. NBC-B.

McKinley, Barry. Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS; Time to Shine (Griffin Polish), Mon. 7 p.m. NBC-B.

McNamee, Graham. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.

Menken, Helen. Famous Actors' Guild (Bayer Aspirin), Tues. 7:30 p.m. CBS.

Mennen Co. Famous Jury Trials, Mon. 10 p.m. MBS.

Metropolitan Opera Auditions of the Air. Sherwin Williams, Sun. 5 p.m. NBC-B.

Miller, Jack, orch. Calumet Baking Powder, Thurs. 8 p.m. (11:15 p.m. for West) CBS.

Minute Tapioca. Mary Margaret McBride, Mon. Wed. Fri. 12 noon CBS.

Model Tobacco. Pick & Pat, Edward Roecker, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Molle. Vox Pop; Parks Johnson; Wallace Butterworth, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Morgan, Russ, orch. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Mr. Keen, Tracer of Lost Persons. American Home Products, Tues. Wed. Thurs. 7:15 p.m. NBC-B.

Mrs. Wiggs of the Cabbage Patch. Old English Wax, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.

Munn, Frank. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R; Waltz Time (Phillips), Fri. 9 p.m. NBC-R.

Murray, Feg. Fleischmann's, Sun. 7:30 p.m. NBC-B.

Murray, Ken. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Music from Hollywood. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Musical Plays. Irene Wick-er (Kellogg's), Sun. 5 p.m. MBS.

Musterole. Carson Robison's Buckaroos, Mon. Wed. Fri. 1:15 p.m. MBS.

Myrt & Marge. Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Mystery Chef. Regional Advertisers, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.

Nagel, Conrad. Silver Theater (International Silver), Sun. 5 p.m. CBS.

Nash-Kelvinator. Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS.

National Barn Dance. Alka-Seltzer, Sat. 9 & 11 p.m. NBC-B.

National Farm & Home. Mon. thru Sat. 12:30 p.m. NBC-B.

Nelson, Ozzie, orch. Fleischmann's, Sun. 7:30 p.m. NBC-B.

Nelson, Sally. Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS.

Nesbit, John. Passing Parade (Duart Cosmetics), Sun. 9 p.m. MBS.

News Through a Woman's Eyes. Pontiac, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.

Nilssen, Sigurd. Fireside Recitals (Amer. Radiator), Sun. 7:30 p.m. NBC-R.

Noble, Ray, orch. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Oakie, Jack. (Camel), Tues. 9:30 p.m. CBS.

O'Keefe, Walter. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.

Old Dutch Cleanser. Bachelor's Children, Mon. thru Fri. 9:45 a.m. CBS.

Old English Wax. Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R; Our Gal Sunday, Thurs. & Fri. 12:45 p.m. CBS.

One Man's Family. Tenderleaf Tea, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.

O'Neill, Ivory Flakes, Mon. thru Fri. 11 a.m. NBC-B & 3:45 p.m. NBC-R.

Open House. Vicks, Sun. 7 p.m. CBS.

Ormandy, Eugene. Banking Group, Mon. 9 p.m. NBC-B.

Oswald. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Our Gal Sunday. Anacin & Old English Wax, Mon. thru Fri. 12:45 p.m. CBS.

Ovaltine. Little Orphan Annie, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Oxydol. Ma Perkins, Mon. thru Fri. 10:15 a.m. NBC-B & 3:15 p.m. NBC-R; Goldbergs, Mon. thru Fri. 12:15 p.m. NBC-R.

Packard. Hollywood Mardi Gras; Lanny Ross; Charles Butterworth; Florence George; Jane Rhodes; Raymond Paige's Orch., Tues. 9:30 p.m. NBC-R.

Paige, Raymond, orch. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R; Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Pall Mall. People in the News, Dorothy Thompson, Fri. 10:45 p.m. NBC-R.

Pantages, Lloyd. Donna Ray Cosmetics, Sun. 1:45 p.m. (11 p.m. for West) CBS.

Parker Watch. Sunday Morning Quarterback; Benny Friedman, Sun. 11:30 a.m. MBS.

Passing Parade. Duart Cosmetics, Sun. 9 p.m. MBS.

Pearce, Al. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Pebecco. Follow the Moon, Mon. thru Fri. 5 p.m. CBS.

Penner, Joe. Cocomalt, Sun. 6 p.m. CBS.

People in the News, Pall Mall, Fri. 10:45 p.m. NBC-R.

Pepper Young's Family. Cam-may, Mon. thru Fri. 10:30 a.m. NBC-B & 3 p.m. NBC-R.

Pepsodent. Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC-R.

Perry, Bill. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Personal Loan. Your Unseen Friend, Sat. 8 p.m. CBS.

Pet Milk. Mary Lee Taylor, Tues. & Thurs. 11 a.m. (3 p.m. for West); Saturday Night Serenade; Mary Eastman; Bill Perry, Sat. 9:30 p.m. CBS.

Petticoat of the Air. Wyandotte, Tues. Thur. 2 p.m. CBS.

Philadelphia Orch. Banking Group, Mon. 9 p.m. NBC-B.

Philco. Boake Carter, Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.

Philip Morris. Johnny Presents; Three Minute Thrill; Charles Martin; Russ Morgan; Frances Adair; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; City Desk, drama, Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Phillipe Cosmetics. John's Other Wife, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Phillips. How To Be Charming, Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R; Lorenzo Jones, Mon. thru Fri. 4 p.m. NBC-R; Waltz Time; Abe Lyman's Orch.; Lois Bennett; Frank Munn, Fri. 9 p.m. NBC-R.

Phillips Petroleum. Poly Follies, Tues. 10:30 p.m. CBS.

Pick & Pat. Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Pillsbury. Today's Children, Mon. thru Fri. 10:45 a.m. NBC-R.

Poetic Melodies. Wrigleys, Mon. thru Fri. 7 & 11 p.m. CBS.

Poly Follies. Phillips Petroleum, Tues. 10:30 p.m. CBS.

Pond Cream. Husbands & Wives, Tues. 8 p.m. NBC-B.

Pontiac. News Through a Woman's Eyes, Kathryn Cravens, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS; Varsity Show; Paul Dumont, Fri. 9 & 10:30 p.m. NBC-B.

Post, Emily. Florida Citrus Commission, Tues., Thurs. 10:30 a.m. CBS.

Power, Tyrone. Woodbury, Sun. 9 & 11:30 p.m. NBC-B.

Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Princess Pat. Tale of Today, Sun. 6:30 p.m. NBC-R.

Professor Quiz. Nash-Kelvinator, Sat. 9 p.m. (12 mid. for West) CBS.

Quaker Oats. Aunt Jemima, Tues. thru Sat. 9:45 a.m. NBC-B; Kaltenmeyer's Kindergarten, Sat. 5:30 p.m. NBC-R.

Radio Newsreel. Energine, Sun. 3 p.m. NBC-R.

Radio Theater. (Lux), Mon. 9 p.m. CBS.

Raleigh & Kool. Edythe Wright; Tommy Dorsey's Orch., Fri. 9:30 p.m. NBC-B.

Ralston. Tom Mix, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

Rapee, Erno. General Motors Concerts, Sun. 8 p.m. NBC-B.

R. C. A. Magic Key; Milton Cross, Sun. 2 p.m. NBC-B.

Raye, Martha. Rinso & Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Regional Advertisers. Mystery Chef, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.

Renard, Jacques, orch.; Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Rhodes, Jane. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Rich, Irene. Welch, Sun. 9:45 p.m. (11 p.m. for West) NBC-B.

Rines, Joe, orch. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.

Rinso. Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Rinso & Lifebuoy. Al Jolson, Martha Raye, Parkyakarkus, Victor Young's Orch., Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Ripley, Robert L. "Believe It Or Not." Huskies, Sat. 8 p.m. (12 mid. for West) NBC-R.

Rising Musical Star. Sealtest, Sun. 10 p.m. NBC-R.

Road of Life. Chipso, Mon. thru Fri. 11:15 a.m. NBC-B & 4:45 p.m. NBC-R.

Robinson, Edward G. Lifebuoy, Tues. 8 p.m. CBS.

Roecker, Edward. Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Romance of Helen Trent. Edna Wallace Hopper Cosmetics, Mon. thru Fri. 12:30 p.m. CBS.

Romantic Rhythms. Chevrolet, Sun. 6:30 p.m. CBS.

Ross, Lanny. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Royal Gelatin. Rudy Vallee's Orch., Thurs. 8 p.m. NBC-B.

Russell, Rosalind. Silver Theater (International Silver), Sun. 5 p.m. CBS.

Ry-Krisp. Marion Talley, Josef Koestner's Orch., Sun. 5 p.m. NBC-R.

Sal Hepatica. Town Hall Tonight, Walter O'Keefe, Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.

Sanka Coffee. We, The People; Gabriel Heatter, Thurs. 7:30 p.m. (10:30 p.m. for West) CBS.

Saturday Night Serenade. Pet Milk, Sat. 9:30 p.m. CBS.

Saymore, Saymore. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Sealtest. Rising Musical Star; Alex Smallens; Hans Fuerst; Richard Gordon, Sun. 10 p.m. NBC-R.

Sheaffer Pen. Harold Stokes, Fri. 8:15 p.m. MBS.

Sherwin Williams. Metropolitan Opera Auditions of the Air, Sun. 5 p.m. NBC-B.

Silver Theater. International Silver, Sun. 5 p.m. CBS.

Simon's, Seymour, orch. Romantic Rhythms (Chevrolet), Tue. 6:30 p.m. CBS.

Singing Lady. Kellogg's, Mon. thru Thur. 5:30 p.m. NBC-B.

Skelly. Court of Missing Heirs, Mon. 7 p.m. CBS.

Skolisky, Sid. Hollywood News (Bromo-Seltzer), Wed. 8:30 p.m. NBC-B.

Slater, Bill. Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.

Sloans Liniment. Behind Prison Bars; Warden Lewis E. Lawes, Mon. 10 p.m. NBC-B.

Smallens, Alex. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Smith, Kate. Calumet Baking Powder, Thur. 8 p.m. (11:15 p.m. for West) CBS.

Song Shop. Coca-Cola, Fri. 10 p.m. CBS.

Speaks, Margaret. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Spitalny, Phil, Girl Orch. Hour of Charm (General Electric), Mon. 9:30 p.m. NBC-R.

Spry. Aunt Jenny's Real Life Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Stewart, James. Silver Theater (International Silver), Sun. 5 p.m. CBS.

Stokes, Harold, orch. Sheaffer Pen, Fri. 8:15 p.m. MBS.

Story of Mary Marlin. Ivory Soap, Mon. thru Fri. 10 a.m. NBC-B; 4:30 p.m. NBC-R.

Sunbrite. Junior Nurse Corps, Mon. thru Fri. 5 & 6 p.m. NBC-B.

Sun Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC-B.

Sunday Evening Hour. Ford, Sun. 9 p.m. CBS.

Sunday Morning Quarterback. Parker Watch, Sun. 11:30 a.m. MBS.

Super Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Swing School. (Camel), Tues. 10 p.m. CBS.

Swor & Lubin. Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.

Tale of Today. Princess Pat, Sun. 6:30 p.m. NBC-R.

Talley, Marion. Ry-Krisp, Sun. 5 p.m. NBC-R.

Taylor, Mary Lee. Pet Milk, Tues. Thur. 11 a.m. (3 p.m. for West) CBS.

Tenderleaf Tea. One Man's Family, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.

Texaco. Eddie Cantor, Deanna Durbin, Saymore Saymore, Jacques Renard's Orch., Pinky Tomlin, James Wallington, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

The Shadow. Delaware, Lackawanna & Western Coal, Sun. 4 & 5:30 p.m. MBS.

Thirty Minutes in Hollywood. Local Cooperative Campaign, Sun. 6 p.m. MBS.

Thomas, Lowell. Sun Oil, Mon. thru Fri. 6:45 p.m. NBC-B.

Thomas, Thomas L. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West) NBC-R.

Thompson, Dorothy. People in the News (Pall Mall), Fri. 10:45 p.m. NBC-R.

Three Minute Thrill. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R.

Tim & Irene. Fun in Swing Time (Admiracion Laboratories, Inc.), Sun. 6:30 p.m. MBS.

Time, Inc. March of Time, Thurs. 8:30 p.m. NBC-B.

Time of Your Life. Gruen Watch, Sun. 5:30 p.m. NBC-R.

Time to Shine. Griffin Polish, Mon. 7 p.m. NBC-B.

Today's Children. Pillsbury, Mon. thru Fri. 10:45 a.m. NBC-R.

Tomlin, Pinky. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Tom Mix. Ralston, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

Town Hall Tonight. Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC-R.

Trevor, Claire. Lifebuoy, Tues. 8 p.m. CBS.

True Story Court. MacFadden Pub., Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.

Tums. Vocal Varieties, Tues. & Thur. 7:15 p.m. (11:15 p.m. for West Tue. only) NBC-R.

Uncle Ezra. Alka-Seltzer, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R.

Uncle Jim's Question Bee. Washington Coffee, Sat. 7:30 p.m. NBC-B.

Vallee's, Rudy, orch. Royal Gelatin, Thurs. 8 p.m. NBC-R.

Van Steeden, Peter, orch. Town Hall Tonight (Ipana & Sal Hepatica) Wed. 9 p.m. (12 mid. for West) NBC-R.

Vanity Fair. Campana, Mon. 8:30 p.m. NBC-B.

Varady of Vienna. Ted Weems' Orch., Sun. 1:30 p.m. MBS.

Variety Show. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Varsity Show. Pontiac, Fri. 8 & 10:30 p.m. NBC-B.

Verrill, Virginia. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West) NBC-R; Variety Show (Log Cabin Syrup), Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Vic & Sade. Ivory Soap, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

Vicks. Open House, Jeanette MacDonald, Sun. 7 p.m.; Tony Wons, Mon. Wed. Fri. 10:30 a.m. CBS.

Vocal Varieties. Tums, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West Tues. only) NBC-R.

Vox Pop. Mollie, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Wallenstein, Alfred. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Wallington, James. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Walsh, Mary Jane. Barbasol, Fri. 8 p.m. MBS.

Waltz Time. Phillips, Fri. 9 p.m. NBC-R.

Warnow, Mark, Orch. Your Hit Parade (Lucky Strike), Wed. 10 p.m. NBC-R.

Watch the Fun Go By. Ford, Tues. 9 p.m. (12 mid. for West) CBS.

Washington Coffee, Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC-B.

We, The People. Sanka Coffee, Thurs. 7:30 p.m. (10:30 p.m. for West) CBS.

Weems, Ted, orch. Varady of Vienna, Sun. 1:30 p.m. MBS; Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Welch. Irene Rich, Sun. 9:45 p.m. (11 p.m. for West) NBC-B.

Wheaties. Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC-R.

While the City Sleeps. Dar- ick, Mon. Wed. Fri. 5:15 p.m. NBC-R.

White Naphtha. Guiding Light, Mon. thru Fri. 4:45 p.m. NBC-R.

Wicker, Irene. Singing Lady (Kellogg's), Mon. thru Thurs. 5:30 p.m. NBC-B.

Willson, Meredith, orch. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West) NBC-R.

Wilson, Don. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Wininger, Charles. Maxwell House Show Boat, Thurs. 9 p.m. (12:15 a.m. for West) NBC-R.

Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Wons, Tony. Vicks, Mon. Wed. Fri. 10:30 a.m. CBS.

Woodbury. Tyrone Power, Sun. 9 & 11:30 p.m. NBC-B.

Wright, Edythe. Raleigh & Kool, Fri. 9:30 p.m. NBC-B.

Wrigley's. Poetic Melodies, Jack Fulton, Franklyn MacCormack, Mon. thru Fri. 7 & 11 p.m. CBS.

Wyandotte. Petticoat of the Air, Tues. Thur. 2 p.m. CBS.

Young, Victor, orch. Rinso & Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Your Hit Parade. Lucky Strike, Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.

Youngman, Henry. Calumet Baking Powder, Thur. 8 p.m. (11:15 p.m. for West) CBS.

Your News Parade. Edwin C. Hill (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.

Your Unseen Friend. Personal Loan, Sat. 8 p.m. CBS.

Zenith Foundation. Sun. 10 p.m. NBC-B.

JERRY COOPER'S STUBBORN STREAK

(Continued from Page 6)

Problem in mind, he was walking down Royal Street when he saw and heard a blind Negro playing a guitar. "If," Jerry's logic ran, "a blind man can play a guitar, so can I." He bought the instrument then and there from the blind Negro for five dollars and that night played it on the stage of a New Orleans theater! Next, he solicited solo work at the local stations and shortly had a thrice-a-week thirty-minute sustaining spot over WWL. Shrewdly, Jerry dedicated his radio numbers in order to build friends and soon established himself as a first-water New Orleans celebrity.

COOPER'S characteristic persistence carried him from New Orleans to Broadway to Hollywood. When still playing for Laccept, Steve Valenti, of New Orleans' Studio Club, offered him \$35 a week to come to his cafe as master of ceremonies, singer and trombonist. Jerry accepted, after bashfully talking Valenti out of the m.c. assignment. A year later, Valenti's band quit. Cooper stayed on and organized his own eight-piece orchestra. Next, the master of ceremonies left, and Jerry—more confident this time—took over the duties he had shunned.

Through a musician friend in Benny Selvin's orchestra, he met Selvin and sold himself as vocalist for the making of some Columbia phonograph records. For each recording he was paid \$25, and through his recording work, he was recommended to Emil Coleman by Selvin. Coleman had a good vocalist, Stan Worth, and was not interested in adding to his overhead. However, Cooper continued with his sticking-around policy.

There is some doubt as to whether Jerry had a part in the conspiracy which followed at this stage in his life. If he did, he made up later for his skulduggery. Eddie McDonald was Coleman's arranger and Cooper's roommate. When the day for Coleman's recording arrived, the song which Vocalist Worth was to sing was found to be arranged two tones too low for his voice. Stan Worth couldn't reach bottom, but the ever-present but unemployed Cooper could and did, and the record was made with Jerry's voice singing the chorus. A year or two later, when Worth needed a job, Cooper salved his conscience by helping Worth to get employment with Eddy Duchin's band.

THE single recording did not mean that Cooper had steady employment with Coleman's orchestra. On the contrary, when the band went into Ben Marden's Palais Royale, Worth was still with Coleman and Jerry was merely a hanger-on. He hung around the orchestra continually, even during rehearsals. Then, one day, Worth couldn't sing a number that had been programmed because he was featured as saxophonist during its rendition. So Jerry jumped at the opportunity, asked for the chance to sing, was heard by Marden and liked, and was hired for \$50 a week. Cooper asked for an advance on his salary and bought himself a Howard Special tuxedo, shirt, vest, collar and tie—all for \$16.

That floor show opened on Christmas of 1933. Fred Keating was master of ceremonies. When he left, Cooper became m.c. Later, the juvenile in the production took French leave one night. Marden asked Jerry if he could sing the latter's songs. Cooper answered yes, but that he didn't have the required clothes. Marden bought him the clothes and raised him \$25 a week. Jerry had out-stuck the master of ceremonies and the juvenile.

Coleman's band left the spot, other bands came and went, but Jerry stayed on. The reason: WOR had a radio wire into the Palais Royale, and Cooper recalled what a microphone had done

for him in New Orleans. He figured that a little radio advertising would be just as good an idea in Manhattan. But the WOR pick-up didn't satisfy Jerry. He wanted also to sing over NBC or CBS. That's when he started taking the routine auditions which eventually terminated in his CBS contract, and that's also where we came in. Columbia had little difficulty in selling the likable Cooper personality and

smooth, baritone voice. His first commercial was over WABC for Wrigley's gum on the Margaret Brainard "Chew Your Way to Beauty" series. Roadways of Romance, Tea at the Ritz, Krueger Musical Toast and the Jack Randolph programs followed. The big break didn't come until Lawrence Lowman sold him to Hollywood Hotel. However, Campbell's Soup wanted him a year previously to sing for Burns and Allen, but Cooper declined because he didn't want to be called Jerry-werry by Gracie.

When he came to Hollywood, he insisted that his best girl friend, Show-Girl Joan Mitchell, join him. Then he

set out on a screen-test campaign until he landed her an M-G-M contract. Jerry has yet to make a picture. He's had nibbles, but not starring offers. Nevertheless, he'll be a big-time screen idol yet. Wait and see. Right now he's taking in every musical film screened. Views four or five a week and studies their technique.

He'll be ready when the break finally does come.

Jerry Cooper may be heard Fridays on Hollywood Hotel over a CBS network at:
EST 9:00 p.m. — CST 8:00 p.m.
MST 7:00 p.m. — PST 6:00 p.m.

THIS 20-TUBE MOTORIZED MIDWEST TUNES YOUR STATIONS 2 to 5 times as fast!



JUST TOUCH ONE BUTTON... NO NEED TO TURN ANY CONTROLS—AN ELECTRIC MOTOR DOES EVERYTHING FOR YOU!

FLASH! Did you hear the good news?—Midwest scoops the radio world by giving you $\frac{1}{2}$ -second motorized touch-button tuning! Just touch a button on top of the radio... that's all... and **FLASH!**... your station comes in perfectly tuned in just $\frac{1}{2}$ (one-third) second... just like magic... at the exact center of resonance. (You can also tune by hand whenever you desire.) And, the radio is absolutely **quiet BETWEEN** stations!

The famous Midwest factory-to-you plan, proven by 18 years of success, is just as exciting. The big **FREE** catalog shows you how to buy handsome, newly styled, richly finished consoles at wholesale prices... to save up to 50%... to make your radio dollar go twice as far... to pay as little as 50 cents a week on the Midwest Easy Pay Plan... and secure 30 days **FREE** trial in your own home!

GLORIOUS NEW TONE AMAZES MUSICIANS

When you tune in a domestic or foreign program on this super 20-tube, 6-wave-band, 12,000-mile-range Motorized Midwest, you hear it with a new clarity, new depth and an intensity of feeling. Glorious, crystal-clear concert realism and brilliant foreign reception are now realities. Super power and 101 advanced features enable you to bring in weak distant foreign stations like "locals". Now delight in American, Canadian, Police, Amateur, Airplane, Ship broadcasts... and finest Foreign programs.

20 TUBES & ONLY 6 BANDS

49.95

NEW LOW BASE PRICE CHASSIS

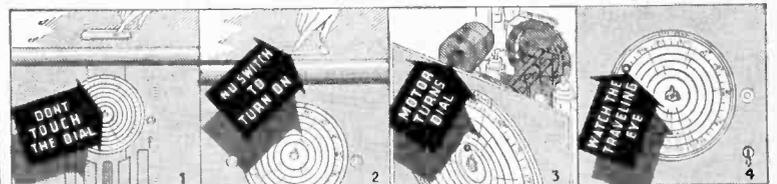
30 DAYS FREE TRIAL

Act at once on this unusual factory-to-you offer. We send any Midwest radio you are interested in to your home. You use it 30 days, and compare it with other radios you have owned or heard... before you decide to keep it. You are triply protected with One-Year Warranty, Money-Back, and Foreign Reception Guarantees.

SERVICE MEN: Join nation-wide Midwest service organization. Write for free details.

TERMS AS LOW AS 50¢ A WEEK

MIDWEST RADIO CORPORATION
DEPT. ED-94. MIDWEST RADIO CORPORATION... CINCINNATI, OHIO, U.S.A.
Manufacturers of Quality Radios Since 1920



FACTORY-TO-YOU SAVES 50%

PASTE COUPON ON 1¢ POSTCARD... OR

Write Today!

Name.....

Address.....

Town..... State.....

User-Agents Make Easy Extra Money. Check Here for details

Check Here for 1938 BATTERY catalog

MIDWEST RADIO CORPORATION
Dept. ED94, Cincinnati, O.
Send me your new **FREE** catalog and complete details of your liberal 30-day **FREE** trial offer. (Special offer and prices prevail only when dealing direct with factory by mail.)

ED MACHUGH'S RUGGED CROSS

(Continued from Page 7)

began to urge him to study music, to train his voice and prepare himself for a professional career. But the study of voice required money and that was the one thing he lacked. The budget of the MacHugh family was still woefully slender, and even the dollars of the new world lacked elasticity.

SOMEHOW — MacHugh, as though some memories were best not recalled, is vague about this period of his life—the singer managed to start his lessons. He returned to the British Isles and passed eight years studying voice in London and Paris. Then, after this, he bounced about Boston taking such jobs as offered until he could secure a permanent singing connection. In 1925 his chance came and he signed up with a Boston radio station.

In those days he had no idea of singing hymns. Rather his inclination was toward the stirring ballads of his native Scotland. His repertoire contained songs his mother had sung to him in his childhood days.

One day occasion arose for him to sing "The Old Rugged Cross" and it was listed in the middle of his program. Response was so prompt that he repeated the hymn and asked his listeners for opinions on whether he should sing hymns or ballads. The overwhelming vote shunted ballads into the past and lifted the singing of hymns to a daily feature.

For several years The Gospel Singer, as he then became known, lived alone with his hymn books and the letters from friends he made on the air. Then, last year, on March 16, 1936, he slipped quietly away to wed the former Mrs. Jean Harmon of Newton, Mass. Although they had been friends for more than 15 years, they took no one into their confidence for the wedding, and the marriage came as a surprise—even to the couple's closest acquaintances. Two months after the ceremony, the MacHughs sailed to Europe for a month's vacation. They visited the singer's child-

hood home in Dundee and sought out several friends who had been good to him in his early years when he sold his papers and helped the baker. His wife has proved a valuable helper to MacHugh, aiding him in compiling his program and reading much of his mail.

That mail has become increasingly heavy as the popularity of "The Old Rugged Cross" has grown. Now the hymn has become so popular that Ed's listeners demand it at least once every three weeks. So it happens that on this Tuesday he again sings . . .

*If I have uttered idle words in vain
If I have turned aside from want or pain
Dear Lord forgive.*

Today, Edward MacHugh, the Gospel Singer, is heard from Coast to Coast each week-day morning and the large amount of mail he receives includes letters from all over the world.

THESE letters come to him from Egypt, from India, from Europe—from every land where people seek spiritual comfort from his hymns. Twice, according to the NBC Audience Mail Department, MacHugh has been in first place for number of letters received by NBC sustaining artists, and in the two years he has been on the networks, he has never fallen below fourth place.

Every one of this vast amount of letters, which has averaged well over 2,000 a month, he reads himself. Only in this way, he feels, can he select the programs of hymns which will reach the hearts of the greatest number.

During his career as radio, concert stage and church soloist, the Gospel Singer has sung 3,000 different hymns, all of which he memorized first.

Edward MacHugh may be heard Monday through Friday over an NBC network at:
EST 11:45 a.m. — CST 10:45 a.m.
MST 9:45 a.m. — PST 8:45 a.m.

WHAT ARE THEY THINKING?

(Continued from Page 5)

The chance of calling 238 of 600 correctly by accident is one in one hundred decillions!

Other students averaged nine, ten and eleven correct calls in each series of twenty-five. Once, in a series of fifty calls, one student scored twenty-six correct in succession.

The mathematical chance of doing this by accident is one in 298,023,223,876,953,125!

Commander McDonald instituted radio's first telepathy program as far back as 1924, from Station WJAZ in Chicago's Edgewater Beach Hotel. Directed by Columbia's Murphy, Northwestern's Gault and Professor H. B. English of Antioch College, it was locally successful but lacked the authority of nation-wide participation.

INVOKED now is the response of an entire continent. The implications of possible discoveries in extra-sensory perception are breath-taking. One may well ask: What good will all these studies do for the people of the world? Science, itself unsure, counters with other queries:

Will this perhaps lead to a key to the understanding and development of human personality?

May this power be of major influence in mass psychology, even controlled in such psychologies as the mass enthusiasm for war?

WILL it place on a plane where they can be proved by science many religious experiences of mankind which skeptics declare can never be proved?

Is this power perhaps a major factor in business and personal success? Through radio, is mankind about to discover facts that will actually reverse the existing habits of thought and accepted outlooks of life?

These things we have considered unchangeable because based on truth. But truth itself may be changed by this scientific development, and our entire world of values may be altered.

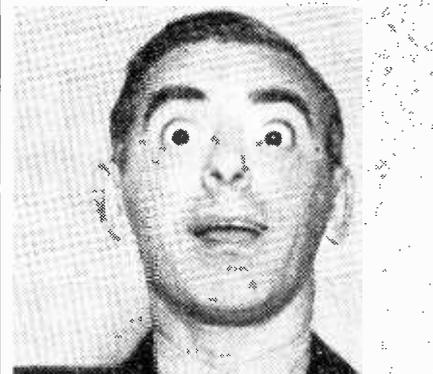
Zenith Foundation may be heard Sundays over an NBC network at:
EST 10:00 p.m. — CST 9:00 p.m.
MST 8:00 p.m. — PST 7:00 p.m.

PHOTO CARNIVAL

Contents



Page 23. Wayne King is aired Sundays over MBS, Mondays over CBS, Tuesdays and Wednesdays, NBC



Pages 24 to 27. Eddie Cantor's fun and philosophy are heard on "Texaco Town," Wednesdays, CBS



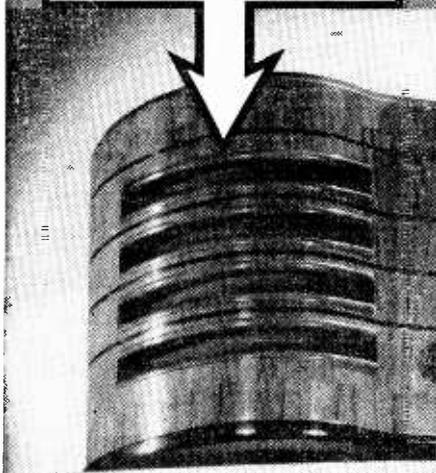
Pages 28 & 29. Martha Raye's swing-singing is featured on "Al Jolson's Show," Tuesdays, CBS



Page 30. Helen Menken plays the leading role in "Her Second Husband," heard Tuesdays over CBS

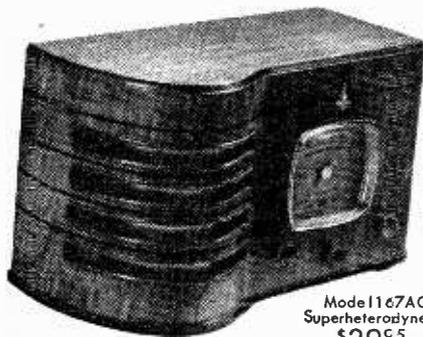
The "MIRACLE TONE CHAMBER"

EMERSON'S SENSATIONAL NEW DEVICE GIVES THE SMALL RADIO A NEW TONE OF AMAZING BEAUTY AND UNBELIEVABLE NATURALNESS!



Power, Clarity, Ease of Tuning, Beauty . . . Everything You Can Ask For At Any Price, You Get in this Extraordinary

Emerson



Model 1167AC
Superheterodyne
\$29.95
Everywhere



Mechanical and Design Patents Pending

NO single advance in Radio Engineering in years has caused so much comment—so much enthusiastic approval—as Emerson's startling new reproducing device . . . the MIRACLE TONE CHAMBER. For here, at last, is a method of acoustically controlling sound much as it is controlled in the human voice itself. The result . . . a tone quality unbelievably beautiful—a naturalness and clarity, a means of using all the power you wish perfectly modulated . . . that achieves a "diction" comparable to the artist's or announcer's voice itself. Hear these sensational 1938 Emersons. They're a revelation! 48 beautiful models and types to choose from— with every advance feature—priced from \$14.95 up. Write today for the Emerson catalog and name of nearest dealer.



EMERSON RADIO AND PHONOGRAPH CORPORATION, NEW YORK, N. Y.

WORLD'S LARGEST MAKER OF SMALL RADIOS

PHOTO · CARNIVAL

Radio Guide's thrilling picture magazine-within-a-magazine

WE APPLAUD

CAMERA-SHY WAYNE
KING — WALTZ KING!

BECAUSE Wayne King shuns publicity, is superstitious about photographs, RADIO GUIDE scored another "first" when its cameraman took this rare picture. At present the Waltz King is playing at Chicago's Palmer House, one of the few hotel engagements he has accepted. His style, established in 1931, has been perennially popular with MBS, CBS and NBC listeners. Widespread rumors say this style will be changed—but the Waltz King has asked RADIO GUIDE to declare them false.

First..

WAYNE KING POSES FOR
A RADIO GUIDE SCOOP!

EDDIE CANTOR

STAR-GAZER, STAR-MAKER

STAR

EDDIE WAS BORN IN POVERTY, BUT HE'S NEVER BEEN POOR—FOR HE'S HAD HIS IMAGINATION AND THE WILL TO WIN

Eddie Cantor



1 At 6 (left) Eddie Cantor was an underprivileged boy of the slums—but even then he showed a flair for entertaining **2** Eddie's first stage hit was "Kid Kabaret" in 1912. His friendship with George Jessel (above) began in that show



6 Although Eddie was no longer limited to one type of role by 1920, the year his fourth daughter, Marilyn, was born, he still played in blackface occasionally (above)



8 A favorite of the stage, Eddie made his first movie, "Kid Boots," in 1926. Clara Bow (above, to his left) played opposite him. The other girl in the picture is an extra



3 Up to the time he was 16 (above) Eddie had tried many jobs, but he'd never been able to hold one



4 Eddie met Ida Tobias in 1906, and they were married—eight years later. Marjorie, their first daughter (above), was born March 31, 1915



5 Cantor began his stage career as a blackface comedian. He still was one in the "Ziegfeld Follies" of 1917 (above). In 1918 he tried his first straight role—and made a big hit

BORN the last day of January in 1892 in a squalid tenement, the son of impoverished Russian immigrants, Eddie Cantor (real name: Iskowitz) was a typical East Side New York urchin. His mother, Maite, died at 22 from overwork, his father, Michael, who never worked, at the same age a year later, leaving Eddie an orphan at 2. His 62-year-old Grandma Esther brought the youngster up.

At 12, Eddie was keeping late hours, marauding the slums, helping a gang of thieves loot small shops, and even carrying a gun for a regular gangster. But one thing saved him from a life of crime. Eddie needed an audience, loved applause, and breaking and entering was entirely too secretive for him. So it was that he turned to amusing street-corner crowds with practical jokes and singing under street lights with groups of boys.

At 14, Eddie met Ida Tobias, fell in love with her. But the family found him an unworthy suitor, a boy with no future, and told him to find a regular job or forget Ida. Penniless, unable to hold a job, he turned to a Bowery theater amateur night, won the prize. He repeated this success in several other theaters, finally became a singing waiter in a Coney Island saloon. His partner was Jimmy Durante. Later he was hired by the Bedini and Arthur team as a \$30-a-week valet. After 2 years he was getting \$35, was part of their act. He quit, joined Gus Edwards' troupe, was paid \$75. Edwards' "Kid Kabaret" was a success, Eddie, the star. After 4 years he was well enough established to win Ida Tobias. They married in 1914. Rising rapidly, Eddie got a part in Ziegfeld's "Midnight Frolics" on the Amsterdam Roof at \$200 a week for 20 weeks. In 1917, he was put in the "Follies" at \$400 a week—but Grandma Esther never knew. She had died a few weeks before.

By 1929 Cantor had a million dollars. But the depression took all he had, ran him into debt. He turned to radio, made a comeback. Eddie has starred in many brilliant stage and screen productions. His new Wednesday night air show began September 29.



7 Eddie's name appeared in electric lights (above) for the first time in 1920, too. Because he had taken part in an actors' strike, Florenz Ziegfeld had turned cool on him, and then Eddie had turned to the Shuberts' Winter Garden



9 During the years Eddie was ascending, he was a free spender, loaned money generously. He drove a big car (above)—and saved very little

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NEXT PAGE



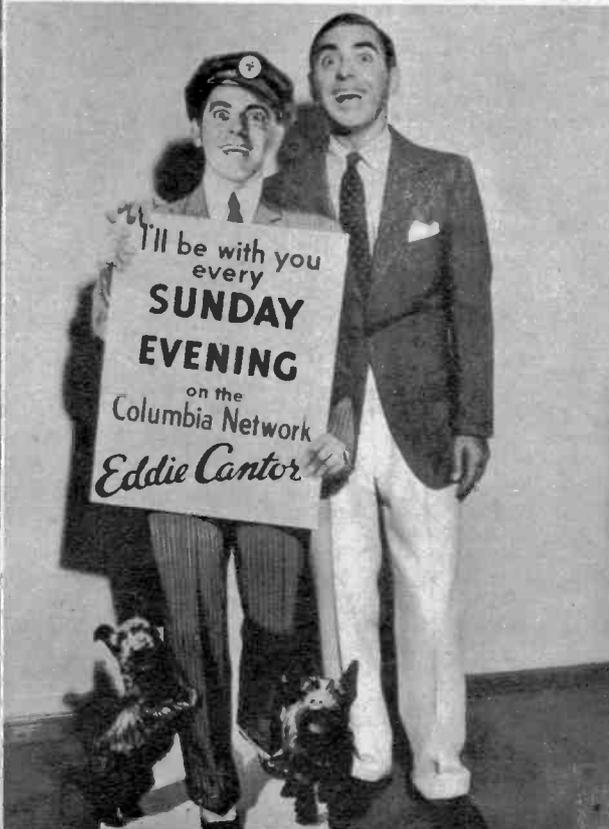
10 In 1927 Eddie was featured in Ziegfeld's "Whoopee." The cast of the show included (above, left to right) Ruth Etting, Ethel Shutta, Cantor, Frances Upton and Ruby Keeler



11 Above: A scene from "Whoopee" with Actress Eleanor Hart. So successful was the stage presentation that in 1929 Eddie made "Whoopee" into a movie. Meanwhile, he had learned how to save what he earned. In 1929 Eddie had a fortune of a million dollars



14 Movies were important to his financial comeback, too. In 1931 Eddie made "Palmy Days," in 1932, "Kid from Spain," in 1933, "Roman Scandals" (above: a scene from it), in 1936, "Strike Me Pink." Now he's working on his 1937 production, "Ali Baba Goes to Town"



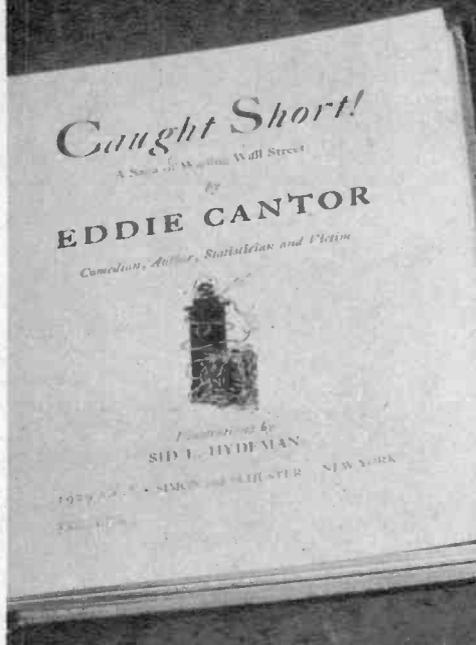
16 When he appeared in ridiculous dress (left), Cantor started studio applause, added life to his program. Above: Eddie is pictured when the famous Texaco series began



17 Top to bottom, left: James Wallington, Jacques Renard, Bobby Breen; right: Parkyakarkus, Eddie and the sensational discovery, Deanna Durbin

EVEN in the cheerless tenement district that was his boyhood home, Eddie Cantor found fun in life. As a boy in knee pants, his wit was as ready as it has been since when he played before top-hatted first-nighters. None of his highly paid screen and radio performances have exceeded those he has gladly given for the poor from time to time. Generous, sympathetic, Eddie has had unscrupulous people take advantage of him more than once—but he has always forgiven them.

In recognition of his accomplishments and his generosity, the American Federation of Radio Actors elected him president of its guild August 16, and this Thursday night October 28, a committee of distinguished citizens is giving him a dinner in honor of his 25 years before the public as an entertainer, benefactor and humanitarian.



12 The market crash of 1929 wiped Eddie out. He wrote a book about it (above), helped clear his deficit



13 Then Eddie turned to the radio, mixed humor with his homely philosophy, soon became a top-ranking air comedian. From 1931 to 1934, he was starred on the Chase and Sanborn Hour with Violinist Dave Rubinoff (above)



15 Today Eddie is back on top, has a beautiful new Beverly Hills home. Above, left to right, is the family: (front row) Janet, Eddie, Ida, Natalie, (back row) Edna, Marjorie and Marlyn. Natalie is the only daughter married



20 21-year-old Natalie Cantor and Joseph Metzger were married in May. Above: Eddie with daughter Natalie and her husband

21 Eddie and Ida (below) have been married 23 years, have seen poverty—and now, prosperity is the reward for their efforts



18 Last year Eddie held a \$5,000 essay contest. Lloyd Lewis, Missouri farm youth shown above, won—with a copied essay! Cantor forgave him



19 This year Eddie awarded Atlanta's Susie McKey (above) with a Hollywood trip, because she named "Saymore Saymore," the phone girl



MARTHA RAYE

RADIO'S HEALTHIEST GIRL—AND HOW SHE GOT THAT WAY





To avoid straining any muscles, Martha limbers up for a few minutes in the gym



A workout with the dumbbells follows immediately



It's tiresome, but Martha finds she's just started



So she turns to the bicycle. This is a fine way of developing leg muscles



This exercise not only keeps the waistline down—but it's good for balance and poise

Martha finds that pulling the weights is fine exercise for the muscles in her back



An upside-down exercise like this is strenuous—but it's good for Martha's abdomen

Rowing the mechanical boat develops the arms and legs—and finishes her workout



STARRING on Al Jolson's radio show, making movies and personal-appearance tours, Martha Raye leads a strenuous life. Yet she'd pass for a 4-H winner any day—because she knows the value of keeping fit. An all-around athlete, Martha swims, plays golf and tennis, in fact, exercises in every way she can. And the result is that she stays at a healthy 126 pounds, just about the right weight for her 5 feet, 4 inches.

All her life Martha has known the rigors of "show business." The daughter of Pete Reed and his wife, Peggy Hopper, a well-known vaudeville team of two decades ago, Martha appeared on the stage with her parents at the age of 3 and continued to travel around with them until she was 16. Then she struck out on her own. She joined Paul Ash's orchestra in Chicago, did comedy and song for more than a year. Turning to vaudeville, she toured the country, both as a single performer and as a member of a troupe.

A year ago, Director Norman Taurog saw her at Hollywood's Trocadero, signed her for "Rhythm on the Range." She's been in seven pictures since.

Photos by Norma Lloyd



Here is Martha, trim, fit—and on the air. Al Jolson stands behind her. Martha's torchy songs are a feature of his Tuesday night show



Radio's healthiest girl also appeared in eight movies during this past year. This is a scene from "Double or Nothing," her latest



Helen reveals a powder-puff carefully wrapped in a handkerchief. Because of a sentimental attachment, she treasures it, has had it for five years. There's no sentiment to the change purse, however. She'll keep it about a week—then buy another

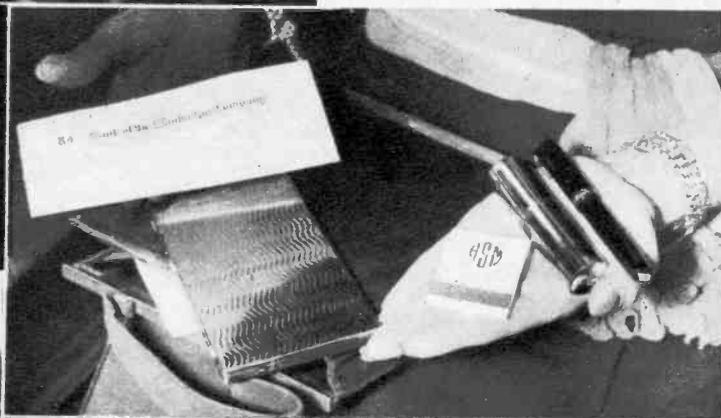
PICKPOCKET PICTURES

POCKETBOOK-PEEKING reveals personality, and when Helen Menken, distinguished star of CBS' Tuesday night "Her Second Husband" serial, decided to play the game, many startling facts about the glorious actress were revealed. She is truly a feminist—proved by the dainty knickknacks found in her purse. A lovely handkerchief, a sentimental item, an expensive gift from her eye-surgeon husband—Dr. Wm. Templeton Smith—all these were found in her purse. Miss Menken's belongings reflect her penchant for orderliness. Most of

them are flat and thin so they won't take up much room. Her initiative and flare for the unusual are revealed in the striking bracelets she's so fond of. Like many other celebrated actresses, Helen began her stage career as a child, appearing for the first time at the age of 5. Glamorous star of many Broadway successes, she is considered equally brilliant as a comedienne and as a tragedienne. In her role as Brenda Cummings in "Her Second Husband," she brings to the part all of the emotional fire that has made her one of America's leading Thespians.

When RADIO GUIDE'S cameraman asked to peek in Helen Menken's pocket-book, she clutched it, protested she didn't even know what was in it herself

Right: Helen likes to see her name in print—even has it on her check-book. She carries monogrammed matches, will monogram her lipstick and fountain pen



Left: This cigarette case is an extravagant gift from her husband, and the note-book is used to jot down appointments, broadcasts. Above: An unusual bracelet of Miss Menken's. It is made of men's watch-chains



"I'm afraid that's all," shrugs Miss Menken. Asked about the chewing-gum, she admitted some of her greatest acting has been done fooling people who weren't aware she was chewing it

THIS WEEK'S PROGRAMS

Sunday

October 24

MORNING

8 am EST
NBC-Meeder Ensemble: WFAE
WNAC WTIC
CBS-Organ Reveille: WABC (sw-21.52)
NBC-Melody Hour; Salon Orch. dir. Josef Honti: WJZ WBZ WLW
C.N.-Dudley Radio Carollers: WAAB WEAN WLLH

8:30
NBC-Children's Concert; Salon Orch. cond. Josef Stopak; Paul Wing, narrator: WFAE WNAC
CBS-Lyric Serenade: WABC (sw-21.52)
NBC-Tone Pictures; Ruth Pepple, pianist; Mixed Quartet; Mary Merker, sop.; Gertrude Forster, contr.; Richard Maxwell, tr.; Leon Salathiel, basso: WJZ WBZ WHAM

8:45
CBS-Radio Spotlight: WABC (sw-21.52)
Y.N.-News: WNAC WEAN WSAR WNBH WFEA WCSH WLLH WRDO WLBZ
News: WORC WTIC

9:00
NBC-Coast to Coast on a Bus; Milton J. Cross, cond.: WJZ WBZ WFEA WLW WEAN WHAM (sw-15.21)
CBS-Sunday Morning at Aunt Susan's; Children's Prgm.; News: WAAB WFBL WOKO WMAS WLBZ WORC WCAU WPRO WEEI CKAC WNBX (sw-21.52)
NBC-Harold Nagel's Rhumba Orch.: WFAE WTAG WJAR WNAC WTIC WGY
C.N.-Down the Mississippi: WRDO WNBH WBRY WAAB

9:30
NBC-Concert Ensemble; Harry Gilbert, organist: WFAE WJAR WNAC WTIC WTAG WGY
NBC-Coast to Coast on a Bus: WHAM
C.N.-Sunday Morning Serenade: WBRY WAAB WEAN WRDO WMAS

10:00
NBC-Russian Melodies: WJZ WEAN WFEA WLW WHAM (sw-15.21)
CBS-Church of the Air: WABC WFBL WMAS WORC WLBZ WEEI WDRC WOKO WPRO WNBX (sw-21.52)
Rev. Carl S. Weist, of the Community Church at the Circle (Congregational), in Mount Vernon, N. Y., will be the speaker this morning.
NBC-Church of the Air: WFAE WTIC WTIC WJAR WGY
Dr. Ralph W. Sackman will give the address "The Successors of the Church."
10:15
NBC-Russian Melodies: WBZ

10:30
CBS-Children's Hour: WABC (sw-21.52)
NBC-Madrigal Singers: WFAE WJAR WCSH WTAG WGY WTIC
NBC-Dream of Long Ago; News: WJZ WBZ WFEA WHAM (sw-21.52)
CBS-Walberg Brown Strings: WLBZ WDRC CKAC WOKO WFBL WPRO WEEI WMAS WNBX
MBS-Victor H. Lindlak (Journal of Living): WNAC WEAN WOR

11:00
CBS-Concert from Batavia WFBL WLBZ WOKO WPRO WNBX
An international music broadcast from Geneva will be relayed from the Nederlandsche Indische Radio Omroep Maatschappij, the Dutch

broadcasting organization. The concert will consist of some typical items of the oriental programs broadcast by the NROOM.

NBC-Concert from Batavia: WJZ WBZ WFEA (sw-15.21)
NBC-News; Ward & Muzzy, piano duo: WFAE WTIC (sw-15.33)
Church Services: WCSH CKAC WEEI WTAG WHAM WJAR WMAS

11:15
NBC-Concert from Batavia: WLW
NBC-Silver Flute Folk Lore: WFAE WTIC (sw-15.33)

11:30
NBC-Miniature Theatre: WJZ WLW WBZ (sw-15.21)
CBS-Major Bowes' Capitol Family; Dalton Bros.; Helen Alexander, sop.; Nicholas Costantino, tr.; Charles Mag-nante, accordionist; Sam Her-man, xylophonist; Waldo Mayo's Orch.; Robert Reed, m.c.: WABC WOKO WCAU WFBL WORC WLBZ WPRO WNBX (sw-21.52)
MBS-Sunday Morning Quarter back with Benny Friedman (Parker Watch Co.): WOR

11:45
NBC-Henry Busse's Orch (Mar-tin O-Gil): WFAE (sw-15.33)
Italian Prgm.: WMEX WSAR WMAS

12:00
CBS-Major Bowes: WDRC (sw-9.59)
NBC-Southernaires, Negro male quartet: WJZ WBZ WFEA
NBC-Dorothy Dreslin, sop.; Fred Huttsmith, tr.: WFAE WCSH WTIC WJAR WGY (sw-15.33)
MBS-Dr. Charles Courboin, or-ganist: WOR CFNB
Y.N.-Clotilda Zappala, sop.: WNAC WEAN WNBH WRDO

12:15
Y.N.-Clotilda Zappala, sop.: WBRY
WAAB-Melodies
WHAM-News; Jolly Time
WLLH-Greek Prgm.

12:30
NBC-Univ. of Chicago Round Table Discussion; Guest Speak-ers: WFAE WJAR WTIC WGY (sw-15.33)
NBC-Radio City Music Hall WJZ WFEA WBZ WLW (sw-15.21)
Henrietta Schumann, concert pianist, will be soloist. She will play the First Movement of Chopin's E Minor Con-certo. The orchestra will open the full-hour concert with the Overture to Moz-zart's "The Marriage of Figaro." The concluding number will be Sibelius' Fifth Symphony.
CBS-Salt Lake City Tabernacle Choir & Organ: WABC WORC WEEI WOKO WNBX (sw-21.52-9.59)
The choir will sing Rossini's Charity, Reichardt's In the Time of Roses, Bach's At Thy Feet and Christiansen's Praise the Lord. The organ music will include the chor-ale and toccata from Bech-mann's Gothic Suite, A Mad-ri-gal by Simonetti and Grieg's Nocturne.
C.N.-Twentieth Century Sere-nade: WSAR WNAC WRDO
News: WDRC WOR WMAS
CKAC-Variety Prgm.
WAAB-String Music
WBRY-Sikorsky Polish Revue
WCAU-Happy Valley Boys
WCSH-Christian Science
WDRO-Music & Flowers
WHAM-Catholic Hour
WLBZ-Lone Pine Mountaineer
WMAS-Weather Report; News
WNBH-Portuguese Hour
WPRO-Journal of Living
WTIC-Once Upon a Time

12:45
NBC-Music Hall: WHAM

AFTERNOON

LOG OF STATIONS

LISTED IN EDITION 1-NORTHERN ATLANTIC

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
CFCY	630	1,000	Charlottetown, P. E. I.	CBC
CFNB	550	1,000	Fredericton, N. B.	CBC
CFRB†	690	10,000	Toronto, Ontario	CBS
CKAC	730	5,000	Montreal, Quebec	CBS
CKCW	1370	100	Moncton, N. B., Canada	Local
CBO†	880	1,000	Ottawa, Ontario	CBC
KDKA†	980	50,000	Pittsburgh, Pa.	NBC-B
WAAB	1410	1,000	Boston, Mass.	MBS & YN
WABC	860	50,000	New York City	CBS
WBRY	1530	1,000	Waterbury, Conn.	MBS & YN
WBZ-WBZA§	990	50,000	Boston, Mass.	NBC-B
WCAU	1170	50,000	Philadelphia, Pa.	CBS
WCSH	940	2,500	Portland, Maine	NBC-R & YN
WDRC	1330	5,000	Hartford, Connecticut	CBS
WFAE	660	50,000	New York City	NBC-R
WEAN*	780	7,000	Providence, R. I.	NBC-B CN YN MBS
WEEI	590	5,000	Boston, Massachusetts	CBS
WFBL*	1360	5,000	Syracuse, New York	CBS
WFEA	1340	1,000	Manchester, N. H.	NBC CN YN MBS
WGY	790	50,000	Schenectady, N. Y.	NBC-R
WHAM	1150	50,000	Rochester, New York	NBC-B
WHN†	1010	5,000	New York City	Local
WINS†	1180	1,000	New York City	Local
WJAR	890	1,000	Providence, R. I.	NBC-R
WJZ	760	50,000	New York City	NBC-B
WLBZ	620	1,000	Bangor, Me.	CBS CN MBS YN
WLLH	1370	250	Lowell, Mass.	CN YN & MBS
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAS	1420	250	Springfield, Massachusetts	CBS
WMEX	1500	250	Boston, Massachusetts	ICBS
WNAC	1230	5,000	Boston, Mass.	CN YN NBC-R
WNBH	1310	250	New Bedford, Mass.	CN-YN-MBS
WNBX	1260	1,000	Springf'd, Vt.	CBS-CN-YN-MBS
WNEW†	1250	2,500	New York City	Local
WOKO*	1430	1,000	Albany, New York	CBS
WOR	710	50,000	Newark, New Jersey	MBS
WORC	1280	500	Worcester, Mass.	CBS
WORL	920	500	Boston, Mass.	ICBS
WPRO	630	1,000	Providence, R. I.	CBS
WRDO	1370	100	Augusta, Maine	CN YN MBS
WSAR	1450	1,000	Fall River, Mass.	CN-YN-MBS
WTAG	580	1,000	Worcester, Mass.	NBC-R & YN
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTIC	1040	50,000	Hartford, Conn.	NBC-R & YN

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640

SHORT WAVES
Symbol after a pro-gram, like (sw-9.53), means that program is broadcast on short waves on 9.53 mega-cycles.
CN—Colonial Network
YN—Yankee Network
*—Network Programs Only
†—Night Programs Only
§—WBZA Broadcasts Same Programs as WBZ

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
Bell Δ indicates religious services and programs.
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

CBS-Poet's Gold; David Ross & Orch.: WABC WPRO WORC WLBZ WDRC WCAU WFBL WNBX WEEI (sw-9.59)
CKAC-H. Lalonde & Frere
WAAB-Music in Many Moods
WBRY-Luncheon Melodies
WHAM-Community Choir
WORL-Songs of Israel
WRDO-The Vagabonds

1:45
CBS-Lloyd Pantages Covers Hol-lywood (Dona Ray): WABC WEEI WCAU WORC (sw-9.59)
CBS-Romany Trail: WPRO WLBZ WFBL
CKAC-L. J. Parent
WBZ-Let's Get Together
WDRC-Voice of Religion
WHAM-Ready House
WNBX-Sunday Dance
WRDO-Sunday Musicale

2:00
NBC-The Magi: Key of RCA; Symphony Orch., dir. Frank Black; Milton J. Cross; Guests: WJZ WEAN WFEA WHAM WLW WBZ (sw-15.21)
Today's program will be a Navy Day celebration with pick-ups from the air, land, water and below water.
CBS-Romany Trail: WABC WNBX WORC WCAU WFBL WDRC (sw-9.59)
NBC-Sunday Drivers: WFAE WTIC WCSH WTIC WJAR WGY WNAC CFNB (sw-15.33)
MBS-Pauline Alpert, pianist: WOR WSAR
C.N.-St. Anthony Hour: WAAB WBRY
CKAC-Gems of Romance
WEEI-Salutes Hungary
WLBZ-Audition
WMEX-Voice of Isreal
WNBH-Happy Bible Hour
WORL-Bergeron Auditions

2:15
CBS-Lew White Entertainers: WABC WMAS WPRO WOKO WNBX WORC WCAU WFBL MBS Concert Orchestra: WSAR WLLH
CKAC-Variety Prgm.
WDRC-Melody Time
WNAC-Musical Roundup
WOR-Football Brooklyn vs. New York Giants

2:30
CBS-St. Louis Serenade: WABC WORC WCAU WEEI WMAS WOKO WLBZ WNBX CKAC (sw-15.27-9.59)
NBC-Back Home, drama: WFAE WCSH WJAR WTIC WNBX WGY WTIC (sw-15.33)
MBS-John Duncan, harpist: WAAB WRDO WSAR WLLH WBRY CFNB
WORL-Rob Roy MacGregor
WPRO-News; Mastersingers
WSB-Forum of the Air

2:45
CBS-St. Louis Serenade: WFBL WPRO
CBC-Radio Pulpit: CFNB
C.N.-Concert Miniatures: WLLH CKAC-French Talk
WAAB-Political Talk
WORL-Wilhelmina Wagner
WRDO-Waltz Time
WSAR-Silver Strings

3:00
CBS-Philharmonia Symphony So-ciety of New York; John Bar-bilrolli, cond.: WABC WFBL WDRC WPRO WEEI CKAC WMAS WLBZ WORC WOKO WNBX WCAU CFNB (sw-9.59-15.21)
The numbers on today's program will be Overture to "Benvenuto Cellini" (Berlioz Op. 23), Symphony No. 7, in A Major, Op. 92 (Beethoven), Symphonic Poem from "The-mar" (Balakiroff) and Pre-lude to "Die Meistersinger" (Wagner). The orchestra will also play New Suite for strings, four horns, two flutes and Cor Anglais. This will be the first performance of this number.
Turn to page 8 and read more about the program.
NBC-On Broadway, sketch (Dia-mond Crystal Salt): WJZ WBZ WHAM (sw-15.21)

NBC-Radio Newsreel (Energine) with Parks Johnson & Wallace Butterworth interviewing per-sons in the week's headlines: WFAE WJAR WTIC WCSH WTAG WGY WNAC (sw-15.33)
An interesting story about the program can be found on page 8.
NBC-There Was A Woman: WFEA
The story of the tragic love of Francois Villon for Kath-erine de Vauvasselles will be dramatized.
MBS-The First Offender: WNBH WLLH WRDO WSAR WAAB WBRY WEAN
WBZ-On Broadway
WLW-Church by the Side of the Road
WMEX-Pages from the Classical Album
WOR-Ray Keating's Orch.
WORL-Rob Roy MacGregor

3:15
WORL-Social Jottings

3:30
NBC-Bicycle Party (Cycle Trades); Swor & Lubin, come-dians; Bert Whaley, bar.; Hugo Mariana's Orch.: WFAE WLW WNAC WTIC WTAG WGY (sw-15.33)
Details of the contest on this program may be found on page 16.
NBC-Sen. Fishface & Prof. Figs- Bottle: WJZ WFEA WEAN WBZ
MBS-Edna Sellers, organist: WSAR WLLH WRDO WNBH WOR
WAAB-The Missing Gondolier
WBRY-Polish Orch.
WCSH-Gems of Melody
WHAM-Down Melody Lane
WMEX-Irish Minstrels
WNBX-Fall Fashion Revue
WORL-ΔCalvary Temple

3:45
MBS-To be announced: WLLH WSAR WOR WRDO
WAAB-Metropolitan Reporter
WCSH-School Prgm.
WMEX-Vivian Byars, songs
WNBH-To be announced

4:00
NBC-ΔNat'l Vespers: WJZ WBZ WFEA WHAM
Dr. Harry Emerson Fosdick will speak on "The Dignity of Being Up-to-Date."
MBS-The Shadow, mystery dra-ma (D. L. & W. Coal Co.): WNAC WEAN WTIC WCSH WTIC
NBC-Romance Melodies; Ruth Lyon, sop.; Charles Sears, tr.; Roy Shield's Orch.: WFAE WJAR WLW (sw-9.53)
C.N.-Three Girls & a Boy: WAAB
WBRY-Dance Hour
WGY-The Shadow
WMEX-Dance Melodies
WNBH-A Voz Amigavel
WORL-Court of Human Relations
WRDO-Musical Grab Bag
WSAR-Tea Time Melodies

4:15
C. N. - Cosmopolitans: WLLH WNBH WAAB
WOR-Irving Cohn's Orch.

4:30
MBS-ΔLutheran Hour: WEAN WNAC
A new series of coast-to-coast Lutheran Hour broadcasts featuring the noted theo-logian, Dr. Walter A. Maier, Ph.D., will begin today. Broadcast under the auspices of the Lutheran Laymen's League with the cooperation of the Lutheran Internation-al Walthor League, the program again will feature choral music by the Lutheran Hour Chorus, a selected group from the student body of Concordia Seminary and the St. Louis A Cappella Choir, nationally known mixed chorus of fifty voices.
NBC-Beth Chandler, songs: WJZ WFEA WHAM WLW WBZ
NBC-The World Is Yours: WFAE WTIC WJAR WCSH WTIC (sw-9.53)
C.N.-Symphonic Hour: WLLH WNBH WAAB WBRY

PLEASE NOTE: Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 49

Sunday

October 24



RACHEL CARLAY
"Manhattan Merry-Go-Round"
blues singer
9 pm EST

(4:30 p.m. Continued)

WGY-Joe Dummond & Quartet
WMEX-Dream Time
WORL-Polyphonic Singers

4:45
NBC-Dog Heroes, sketch (Modern Food Prices): WJZ WBZ

NBC-To be announced: WEAN WFEA WHAM
WGY-Comedy Stars
WMEX-Pianologues; Judge Rutherford, talk
WORL-Frank Doyle, tr.

5:00
NBC-Metropolitan Opera Auditions of the Air (Sherwin Williams Co.) Wilfred Pelletier, Orch., dir.; Guests: WJZ WBZ WEAN WHAM (sw-15.21)
Read the story about this program on page 18.

Ross Graham, bass; Amelia Habeland, soprano, and Geraldine Ayers, mezzo-soprano, will compete for the opportunity to sing at the Metropolitan Opera House.

NBC-Marion Talley, sop. (Ry-Krispy); Chorus; Josef Koestner's Orch.: WFEA WNAC WGY WTIC WJAR WCSH WTAG (sw-9.53)
The program: Love Has Found My Heart and Play Gypsy. Dance Gypsy from "Comtesse Maritza," Ave Maria (Gounod), Badinage (Victor Herbert), Batti, Batti from "Don Giovanni" (Mozart) and Tell Me Tonight from "Be Mine Tonight."

CBS-Silver Theater; Rosalind Russell; James Stewart; Conrad Nagel, dir. & Narrator; Felix Mills' Orch. (1847 Rogers): WABC CKAC WOKO WPRO WEEI WDRW WCAU CFNB CFCY (sw-15.27-9.59)

MBS-Singing Lady (Kellogg): WOR WLW

C.N.-Hunday Musicale WRDO WAAB WLLH

CFNB-To be announced
WBRY-Polish Revue
WFEA-Crawford's Magic Circle
WLBZ-Maine Central Orch.
WMAS-Junior Flyers' Club
WMEX-Church of the Air
WNBH-Voice of Mullen Hill
WNBX-Singing Baker
WORC-Sunday Song Service

5:15
WORC-Political Talk

5:30
CBS-Guy Lombardo's Orchestra (Bond Bread): WABC WOKO WDRW WFBW WEEI WPRO WORC WMAS WCAU (sw-15.27-9.59)

NBC-The Time of Your Life (Gruen Watch Co.) Sheila Barrett; Joe Rines, comedian & Orch., dir.; Graham McNamee, m.c.: WFEA WCSH WNAC WJAR WTAG WTIC WLW WGY (sw-9.53)

NBC-Sunday Afternoon with Smiling Ed McConnell (Acme Paint); Choral Group; Robert Trendler's Orch.: WJZ WEAN WBZ WHAM (sw-15.21)

MBS-The Shadow, drama (D. L. & W. Coal Co.): WOR

CBC-Chair Invisible: CFNB
CKAC-Home Folks
WBRY-Dance Hour
WFEA-To be announced
WLBZ-Bernice de Mayne & Wm Cillely
WNBH-Polish Prgm
WNBX-Waltz Time
WRDO-Variety Prgm.

5:45
CKAC-L'Heure Catholique
WAAB-Cosmopolitans
WFEA-Women in the News
WLBZ-Friendly Folks
WNBX-Theater Billboard
WRDO-Watchtower: Musical Interlude

NIGHT

6:00
CBS-Joe Penner (Cocomalt); Jimmy Grier's Orch.; Gene Austin, singer; Julia Gibson, vocalist; Coco & Malt, comedians: WABC WFBW WPRO WORC WOKO WEEI WDRW WCAU (sw-9.59)

MBS-Thirty Minutes in Hollywood; George Jessel; Orch.; Norma Talmadge; Jack Raymond; Epy Persons; Guest: WOR WEAN WAAB WSAR WNBH WLBZ WRDO WLLH WNBZ

NBC-Catholic Hour: WFEA WTAG WJAR WTAM WTIC WGY WCSH (sw-9.53)
The speaker today will be Rev. Wilfred J. Parsons, S. J., on "International Family."

NBC-To be announced: WJZ WBZ WLW

CBC-And It Came to Pass: CBO CFNB CFCY
News: WFEA WORL
CFRB-Green Room

KDKA-Stars of Hollywood
WBRY-Warsaw Polish Varieties
WTAM-News; Twilight Reveries
WHN-Around the World
WINS-Concert Orch.
WLW-Around the World
WMAS-News; Temperature
WMEX-Rhythm Rhapsody

6:15
NBC-To be announced: KDKA (sw-15.21)

Comedy Stars: WFEA WNBX WBRY-News
WMAS-Komedy Kingdom
WORL-Audition on the Air
WSAR-Organ Plays

6:30
NBC-A Tale of Today, sketch (Princess Pat): WFEA WBEN WTAM WGY WJAR (sw-9.53)

CBS-Romantic Rhythms (Chevrolet); Barry McKinley, bar.; Sally Nelson, vocalist; Basil Ruysdale, m.c.; Seymour Simon's Orch.: WABC WOKO WFBW WORC WMAS WEEI WDRW WCAU WPRO WLBZ WNBX (sw-17.76-9.59)

A group of sentimental songs including Harbor Lights, Moon at Sea, Red Sails in the Sunset and In a Mission by the Sea, will be featured. Other selections to be sung and played are End of a Perfect Day, I Love You Truly, Just a Wearyin' for You, Peaceful Valley, If You Were Someone Else, Lovely One, Please, Thanks, The Moon Got in My Eyes, A Pretty Girl Is Like a Melody, Lady of the Evening, Say It with Music, Message of the Violets and Have You Got Any Castles, Baby.

MBS-Tim & Irene; Hal Gordon, vocalist; D'Artega's Orchestra (Admiracion Lab. Inc.); WOR WAAB

Details of the contest on this program may be found on page 16.

NBC-Thomas E. Dewey, talk: WJZ
Y.N.-News: WNAC WCSH WNBH WEAN WLLH WFEA WRDO WTAG WTIC WSAR

CBC-Weekly News Review: CFCY CBO CFNB
Avia Maria Hr.: WINS WMEX
CKAC-Variety Prgm.
KDKA-Sports
WBZ-Lewis Moonlight Serenaders
WHAM-Hobby Club
WHN-Ambassador of Rhythm
WLW-Court of Human Relations
WNEW-News
WORL-The American Scene

6:45
NBC-Green Brothers' Orch.: WJZ WFEA

CBC-Piano Recital: CFNB CFCY CBO

Y.N.-Durkee Mower Flufferettes: WNAC WCSH WTAG WTIC WEAN
CKAC-Jacques & Jacqueline
KDKA-Vocal Varieties
WBZ-News Lights
WTAM-John Charles Sullivan
WHN-News
WLLH-Around the Town

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:00 EST (10:00 CST) CONCERT FROM BATAVIA, CBS and NBC.

AFTERNOON

12:30 EST (11:30 CST) RADIO CITY MUSIC HALL, symphony orchestra and soloists, NBC.

12:30 EST (11:30 CST) UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC.

2:00 EST (1:00 CST) THE MAGIC KEY, symphony orchestra, Frank Black, conductor; interviews by Linton Wells, NBC.

3:00 EST (2:00 CST) PHILHARMONIC-SYMPHONY SOCIETY of New York, John Barbirolli, conductor; Deems Taylor, commentator, premiere, CBS.

3:00 EST (2:00 CST) THE RADIO NEWSREEL, interviews by Parks Johnson and Wallace Butterworth, premiere, NBC.

4:00 EST (3:00 CST) NATIONAL VESPERS, Dr. Harry Emerson Fosdick, quartet, NBC.

4:30 EST (3:30 CST) LUTHERAN HOUR, Dr. Walter A. Maier, Ph. D.; chorus, St. Louis A Capella Choir, premiere, MBS.

5:00 EST (4:00 CST) METROPOLITAN OPERA AUDITIONS by Wilfred Pelletier, NBC.

5:00 EST (4:00 CST) SILVER THEATER with Rosalind Russell, James Stewart and Conrad Nagel, narrator, CBS.

NIGHT

6:00 EST 5:00 CST) THIRTY MINUTES IN HOLLYWOOD with George Jessel, Norma Talmadge, Tommy Tucker's orchestra; Judy Garland and Bert Wheeler, guests, MBS.

7:00 EST (6:00 CST) JACK BENNY with Mary Livingstone, Kenny Baker, Andy Devine, Sam Hearn, Don Wilson, Phil Harris' orchestra, NBC.

7:00 EST (6:00 CST) VICK'S OPEN HOUSE with Jeanette MacDonald, chorus, Josef Pasternack's orchestra, CBS.

7:30 EST (6:30 CST) BAKER'S BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Feg Murray and guests, NBC.

8:00 EST (7:00 CST) CHASE AND SANBORN HOUR with Nelson Eddy, Don Ameche, Dorothy Lamour, W. C. Fields, Edgar Bergen and Charlie McCarthy, and Robert Armstrong's orchestra, NBC.

8:00 EST (7:00 CST) COLUMBIA WORKSHOP, dramatization of Marc Blitzstein's "I've Got the Tune," CBS.

8:00 EST (7:00 CST) GENERAL MOTORS CONCERT COMPANY with symphony orchestra, Erno Rapee, conductor; Grace Moore and Richard Taber, NBC.

9:00 EST (8:00 CST) FORD SUNDAY EVENING HOUR, Jose Iturbi, conductor; Lotte Lehmann, guest, CBS.

9:00 EST (8:00 CST) HOLLYWOOD PLAYHOUSE with Tyrone Power in "Men in White," NBC.

9:45 EST (8:45 CST) IRENE RICH and Ned Wever in "Child Save My Firearm," NBC.

10:00 EST (9:00 CST) ZENITH FOUNDATION, experiments in telepathy, NBC.

WIN A MILLION

This year, well over a million dollars will be given away in prize contests. This week, RADIO GUIDE starts a department to tell you how to win part of that million. Read it on page 16 of this issue!

WNBH-Dick Liebert
WORL-Rainbow Trio
WRDO-Hits of Today

7:00
CBS-Vick's Open House; Jeanette MacDonald, sop.; Mixed Chorus; Josef Pasternack's Orch.: WABC WFBW WDRW WCAU WOKO (sw-9.59-17.76)
Miss MacDonald will sing for her numbers tonight Beyond the Blue Horizon from "Monte Carlo," Billy Boy, When You and I Were Young

NBC-Popular Classics, soloists: WJZ WEAN KDKA (sw-11.87)

CBC-Music of the Masters: CBO CFCY

News: WAAB WRDO WLBZ CFRB-St. Stephen's Church
CKAC-Association Des Marchands; Detailants Du Canada

WBRY-Sports

WBZ-Music of the Masters
WHAM-County Medical Talk
WHN-Dance with Irving Aaronson

WINS-Peter Chambers, songs
WMAS-To be announced

WMEX-Music of the Masters
WNBX-Mood & Melody
WNEW-Words & Music

7:15
NBC-Dinner Concert: WHAM

MBS-Raymond Gram Swing, commentator: WAAB WBRY WOR WSAR WNBH WLLH WRDO WNBX

CKAC-Le Programme Tabac

Alouette
WINS-Symphonetta
WLBZ-Days Golden Hour
WMAS-Names That Live

WMEX-Melodic Tones

7:30

CBS-Phil Baker, comedian (Gulf Oil) Beetle & Bottle; Patsy Kelly; Guests; Oscar Bradley's Orch.: WABC WMAS WFBW WLBZ WORC WOKO WEEI WDRW WCAU (sw-9.59-17.76)

NBC-Baker's Broadcast with Ozzie Nelson's Orch.; Feg Murray & Harriet Hilliard: WJZ WBZ WEAN KDKA WHAM (sw-11.87)

NBC-Fireside Recitals; (Ames Radiator); Frank St. Leger, Pianist-Composer; Helen Marshall, sop.; Sigurd Nilssen, basso: WFEA WJAR WTIC WGY WCSH WNAC WTAM WTAG (sw-9.53)

MBS-Ted Weems' Orch.: WNBH WSAR WLLH WRDO WBRY WNBX WAAB

CBC-Along the Danube: CFNB CBO CFCY

CKAC-Catelli's Child Amateurs

WFA-Sunday Song Service

WHN-Roger Pryor's Orch.

WLW-Song You All Sing

WMEX-To be announced
WNEW-Irish Prgm.

WOR-Comedy Stars of Broadway

7:45

NBC-Interesting Neighbors with Jerry Belcher (F. W. Fitch Co.): WFEA WTIC WJAR WNAC WLW WTAM WCSH WGY WTAG (sw-9.53) (also KFI KAT at 11 p.m.)

WIIN-Jimmy Dorsey's Orch.

WMEX-Judge Rutherford, pianologues

WOR-The Lamplighter

8:00

CBS-Columbia Workshop, drama, dir. Irving Reis: WABC WMAS WDRW WOKO WFBW WEEI WORC WNBX CFRB WLBZ WPRO WCAU (sw-6.06-15.27)

"I've Got the Tune," the first original song-drama ever commissioned and written specially for radio will be the Workshop drama. The author is Mark Blitzstein. Most of the parts will be sung, though there will probably be short speaking interludes. "I've Got the Tune" concerns a composer who has written a song, but cannot find the perfect lyrics to fit it. He wanders all over the city, talking to different kinds of people, and finally finds the words from a group of school-children, marching ahead of him, and singing lustily.

Turn to page 9 and read the synopsis of "I've Got the Tune," the drama to be presented on this program.

NBC-General Motors Concert
Symphony Orch.; Dir. Erno Rapee; Guests: WJZ WEAN KDKA WFEA WHAM WBZ (sw-11.87)
Miss Moore will offer tonight

Detwis Le Jour from "Louise" (Charpentier), Who Will Buy My Lavendar (German), with the chorus, The Gavotte from "Maon" (Massenet) and, in duet with Richard Tauber, Non, Non, C'est Pas Le Jour from "Romeo and Juliet" (Gounod) and Nobody Could Love You More from "Paganiini" (Lehar). Mr. Tauber will also sing Vesti La Giubba from "Pagliacchi" (Leoncavallo), Ich Liebe Dich (Grieg) and Yours Is My Heart Alone from "Land of

Smiles" (Lehar). The orchestra numbers tonight will be Ritual Fire Dance (De Falla), Allegretta, Symphony No. 2 in D Major (Brahms), The White Peacock (Grisesse) and Polovetsian Dances from "Prince Igor" (Borodin).

NBC-Chase & Sanborn Hour; starring Nelson Eddy. Don Ameche, m.c.; Robert Armstrong's Orch.; Edgar Bergen, ventriloquist; Dorothy Lamour, songs; W. C. Fields, comedian; The Stroud Twins, comedians: WFEA WLW WGY WTAG WTIC WTAM WNAC WJAR WCSH (sw-9.53)
Nelson Eddy's selections for tonight are: Ah, Sweet Mystery of Life from "Naughty Marietta," Route Marchin' (George Chadwick Stock), Sweet Song of Long Ago (Ernest Charles) and Pillgrim's Song (Tschaiakowsky).

MBS-Benny Davis' Stardust Revue: WOR WLLH WSAR WRDO WBRY WAAB WNBH

CBC-Benny Davis' Stardust Revue: CFNB CFCY CBO

Baptist Church: WNEW WHN

CKAC-Church Service

WMEX-Dance Music

8:30

CBS-Birthday Party with David Ross: WABC WDRW WORC WOKO WFBW WMAS WPRO WLBZ WNBX CFRB WEEI (sw-15.27)

MBS-Wayne King's Orch.: WOR WAAB WBRY WLLH WNBH WSAR WRDO WEAN

CBC-Music Time: CFNB CBO CFCY

WCAU-Broadway Comedy Stars

WMEX-Songs & Patter

8:45

WCAU-Encores of Yesterday

WMEX-Movie Stardust

9:00

NBC-Hollywood Play House, (Woodbury); Tyrone Power & Guest: Harry Sosnik's Orch.: WJZ WBZ WLW KDKA WEAN WHAM (sw-11.87) (also see 11:30 p.m.)

CBS-Ford Sunday Evening Hour; Guest; Symphony Orch. & Chorus, dir. Jose Iturbi: WABC WEI WFBW WLBZ CKAC WCAU WPRO CFRB WORC WMAS WOKO WDRW (sw-6.06-15.27)

Mme. Lehmann will offer for her selections tonight "Toreador" from "Le Nozze di Figaro" (Mozart), Canto di Primavera (Cimara), Gretchen am Spinnrade (Schubert), O Liebliche Waengen (Brahms) and Long, Long Ago (Beyly). The orchestra will offer overture to "The Bartered Bride" (Smetana), Minuet (Bocchenni), Du und from "Die Fledermaus" (Strauss) and, with the chorus, overture to "1812" (Tschaiakowsky) and O Love of God Most Full (Muller).

MBS-John Nesbit's Passing Parade (Duart): WAAB WOR

NBC-Manhattan Merry Go Round (Dr. Lyons); Rachel Carlay, vocalist; Pierre Le Kreun, tr.; Men About Town, trio; Don Donnie's Orch.: WFEA WJAR WTAG WTAM WCSH WNAC WTIC WGY (sw-9.53)

The orchestra will play a medley of three songs: On Mi Juntos Parte Conne Ca, La Rossita, and Minette Si Tu Voulois; and also Les Vieux Muires de Paris, and A Montparnasse, A Montparnasse. Miss Carlay's number will be So Many Memories, and Mr. LeKreun will sing Rosalie. The trio offers: Allo Allo (Cherie), Nous Sautras a Marseille, and Ce Sont les Femmes qui mont Perdu. The Carlay-LeKreun duet will be I'm Always in the Mood For You.

CBC-Within These Walls: CBO CFCY CFNB

WBRY-Easy to Remember

WFEA-Concert Hall

WHN-Sunday Evening at Nine

WMEX-Five Star Final, drama

WNBH-Radio Nite Club

WNBX-Bob Davis, songs

WRDO-Waltz Time

WSAR-Concert Favorites

9:15

MBS-Deep South: WAAB WSAR WBRY WLLH WNBH WRDO WNBX

WGN-Kay Kyser's Orch.

WMEX-Roving Reporter

WOR-Romancers

9:30

NBC-George Fischer's Jergen's Journal: WJZ WHAM WEAN WBZ WLW KDKA (sw-11.87) (also at 11:15 p.m.)

Sunday

October 24



HARRY SOSNIK
"Hollywood Playhouse" batoneer
9 pm EST

MBS-George Olsen's Orch.: WOR
CBC-California String Orch.: CFNB

12:30
NBC-One Man's Family (Tender-leaf Tea): KPO KFI (also see Wed. prgms. at 8 p.m.)
CBC-Red Norvo's Orch.: WDR

End of Sunday Programs

NBC-American Album of Familiar Music (Bayer Aspirin); Frank Munn, tr.; Jean Dickenson, sop.; Amsterdam Chorus; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Concert Orch.: WFAE WCHS WJAR WTAM WGY WTG WNAW WTIC (sw-9.53)

MBS-Commentator Forum: WOR
CBC-Friendly Music: CFCY CBO CFNB

C.N.-Cafe Continental: WFEA WBRY WLLH WNBX WSAR WAAB WNBH WRDO
WHN-Dominico Savino's Orch.
WMEX-Nat Brusiloff's Orch.

9:45
NBC-Irene Rich (Welch Grape Juice), drama: WJZ WBZ WEAN KDKA WHAM (sw-11.87)

Irene Rich stars tonight in Arch Oboler's comedy-drama "Child, Save My Fireman," an intriguing romance concerning an absent-minded young man who ignores his own wedding dates. Ned Wever plays the supporting role.

MBS-Nat Brusiloff Presents: WOR WBRY WLLH WAAB WNBH WRDO WSAR WFEA-Amer. Family Robinson

WHN-Henry King's Orch.
WLW-Jack Randolph, songs
WMEX-Zeke Manners' Hillbilly Band
WNBX-Vocal Varieties

10:00
NBC-Rising Musical Star (Sealtest); Symphony Orch., Alex Smallens, cond.; Mixed Chorus, Hans Fuerst, dir.; Richard Gordon, commentator; Guests: WFAE WTIC WTG WJAR WTAM WCHS WNAW WGY (sw-9.53)

Tonight's rising musical star will be Eugene List, pianist, who will offer Finale B of "Concerto for Piano and Orchestra (Beethoven). The orchestra members will be Thine Journey from "Dusk of the Gods" (Wagner), Little Soldiers from "Small Suite" (Pick-Mangiatelli) and, with the chorus, Polovetzian Dances from "Prince Igor" (Borodine).

NBC-Zenith Foundation: WJZ WEAN WFEA WBZ KDKA WHAM WLW (sw-6.14)
Read "What Are They Thinking," a story about this interesting program, on pages 4 & 5.

CBS-Hollywood Show Case; Lud Gluskin's Orch. & Guests: WABC WCAU WOKO WFBL WDRG WORC WEEI (sw-6.06-15.27)

MBS-Goodwill Hour: WOR
CBC-The Constitution: CBO CFCY CFNB
C.N.-Billy Brook's Orch.: WAAB WRDO WBRY WSAR WNBH WLLH WLBZ

Good Will Hour: WMEX WPRO CFRB-Musing
CKAC-Jose de Laquerriere, tr.
WHN-Symphony Hall
WMAS-Chapel Chimes
WNBX-News

10:15
CBS-Hollywood Show Case: WNBX CFRB WMAS
CKAC-News

10:30
NBC-Cheerio, inspirational talk & music: WJZ WFEA KDKA WBZ WHAM (sw-6.14)

CBS-Headlines & By-lines: WABC CKAC WCAU WORC WMAS WLBZ WOKO WEEI WNBX WDRG (sw-6.06-15.27)
NBC-To be announced: WFAE WTIC WTG WCHS WJAR WTAM WNAW WGY (sw-9.53)

MBS-Morton Gould's Orch.; Sylvia Froos: WOR WBRY WLLH WAAB
CBC-To be announced: CFCY CBO CFNB
CFRB-Dream Detective

WGN-Rhythm and Romance
WLW-Unsolved Mysteries
WNBH-Nathaniel Shilkret's Orch.
WPRO-To be announced
WRDO-Evening Serenade
WSAR-To be announced

10:45
CBC-News; Weather Forecast: CBO CFNB CFCY
WHN-News

11:00
CBS-Jay Freeman's Orch.: WABC NBS-News; Joe Rines' Orch.: WFAE

NBC-News; Jerry Blaine's Orch.: WJZ
CBC-Sweet & Low: CFNB
MBS-Old Fashioned Revival WAAB

Y.N.-News: WEAN WSAR WFEA WCHS WLBZ WNBH WNAW WLLH WRDO WNAW WBRY News: WJAR WTG WORC WOR WEEI WMAS WMEX WTIC WHAM WLW WHAS

CFRB-News; Armchair Club
CKAC-Sports Reporter
KDKA-Music: News
WBBM-Horace Henderson's Orch

WJZ Time. Weather. News
WCAU-Larry Vincent, songs
WDRG Sports; News
WHN-Calling All Parties
WPRO-To be announced
WTAM-Caviellera Rusticana

11:15
NBC-George Fischer's Jergen's Journal: WSM WBAP (also at 9:30 p.m.)

NBC-Joe Rines' Orch.: WTG
CBS-Jay Freeman's Orchestra: WDR

MBS-Erskine Hawkin's Orch.: WOR
WLW-Hary Candullo's Orch.
WMAQ-Earl Hines' Orch.
WMEX-Bernie Wayne's Orch.
WRDO-Dream Melodies
WSAR-When Day Is Done

11:30
NBC-Hollywood Play House, (Woodbury): WSM WBAP (also at 9 p.m.)

CBS-Cab Calloway's Orch.: WABC WDRG (sw-11.83)
NBC-Sandle William's Orchestra: WFAE

NBC-Eddie Varzos' Orch.: WJZ
MBS-Ted Weems' Orch.: WAAB WLW WSAR

CBC-Choristers: CFNB
WMEX-Day's End
WOR-Johnny Messner's Orch.

11:45
WMEX-Mitchell Ayres' Orch.
12:00
CBS-Henry King's Orch.: WDRG
NBC-Henry Busse's Orch.: WJZ
NBC-Barney Rapp's Orch.: WFAE

Monday

October 25

Monday

MORNING

7 am EST
Musical Clock: WOR CFNB
Sing, Neighbor, Sing: WCAU WGY

WAB-Uncle Ned
WBZ-News; Musical Clock
WEEL-Top of the Morning
WHAM-Dixie Plow Boys
WLW-Morning in the Mountains
WMAS-Eye Opener
WNAW-Corn Favorites
WNBX-News
WORLD-Wake Up & Live
WPRO-News; Sunshine Corner
WTIC-Morning Watch

7:15
News: CFNB WNAW
WCAU-Happy Valley Boys
WCHS-Farm Bureau
WGY-Top of the Morning
WLW-Family Prayer Period
WNBX-Musical Timekeeper
WORLD-Boston Almanac

7:30
NBC-Morning Greetings: WFAE
CBS-Fiddlers Fancy; News: WABC (sw-21.52)
NBC-Rise & Shine: WJZ
Musical Clock: WNBH WSAR WMAS

CFNB-The Listening Post
CKAC-Morning Varieties
WAB-Uncle Ned, the breakfast snail
WCHS-Variety Prgm.
WDRG-Shoppers Special
WEEL-Comedy Stars
WGY-Happy Hank
WHAM-Rangers
WJAR-Carefree Capers
WLLH-Morning Parade
WLW-Sing, Neighbor, Sing
WNAW-Fred Lang, news
WOR-Vincent Sorey's Orch.
WORLD-N. E. Fellowship
WPRO-Breakfast Club
WTAG-Organ Music
WTIC-Morning Watch

7:45
NBC-Yochi Hiraoka xylophonist; News: WJZ
News: WCAU WDRG WEEI
Musical Clock: WGY WNAW
WAB-Morning Watch
WCHS-Three A Safety Man
WJAR-Radio Almanac
WLW-Merrymakers
WTAG-Morning Parade

8:00
NBC-Good Morning Melodies: WFAE
CBS-Morning Almanac with Phil Cook: WABC (sw-21.52)
NBC-Norsemen Quartet: WJZ
Y.N.-News: WEAN WNBH WSAR WFEA WCHS WLBZ WLLH WRDO WAAB
News: WTG WJAR WOR WTIC WORC WMAS WPRO
Musical Clock: WNAW WBRY WMEX
CFNB-Presenting
CKAC-Morning Serenade
WCAU-Larry Vincent, songs

WDRG-Treasure House
WEEL-To be announced
WGY-Morning Variety Hour
WHAM-News; Music
WLW-Rube Appleberry
WNBX-News; On the Air Today
WORLD-Reviewing the News

8:15
NBC-Good Morning Melodies: WTIC
NBC-William Meeder, organist: WJZ
Y.N.-George & Juanita, songs: WTG WNAW WEAN WBRY WSAR WFEA WNBH WJAR WRDO WNBX WLLH
Morning Devotions: WPRO WJAR

CKAC-News
WAAB-Francis J. Cronin, organ
WCAU-Melody Parade
WCHS-Church Fed. Devotions
WDRG-Shoppers Special
WEEL-Caroline Cabot
WHAM-Whistler and His Dog
WLW-Time; Weather
WLW-News
WMAS-Morning Devotions
WOR-Neil Vinick; Melody Moments
WORC-Morning Revue
WORLD-Morgan Memorial

8:30
NBC-To be announced: WFAE WJAR
NBC-William Meeder, organist: WHAM WFEA
C.N.-Andy Jacobson's Rhythms: WEAN WSAR WLLH WRDO WBR
CFNB-Morning Concert
CKAC-French Songs
WCAU-Streamline Revue
WCHS-Have You Heard?
WDRG-Shoppers' Special
WEEL-Radio Almanac
WGY-Time Keeper
WHAM-To be announced
WLBZ-Thoughts for the Day
WLW-Before Breakfast
WMAS-Melody Express
WNAW-Musical Roundup
WNBH-Morning Devotions
WNBX-Phyl Coe Mysteries
WOR-Martha Manning
WORLD-Christian Science
WPRO-Home Folk Frolic
WTAG-Top of the Morning
WTIC-Radio Bazaar

8:45
NBC-Lucille & Lanny, songs: WJZ WFEA
C.N.-Andy Jacobson's Rhythm: WLBZ
CFNB-Novelties Prgm.
WCHS-Neighbor Jim
WEEL-Fashion Review
WHAM-Tower Clock Prgm.
WLW-Gospel Singer
WNBX-Musical Clock
WOR-Gospel Singer
WORC-Morning Watch
WPRO-On the Mall; Band; News
WSAR-Singing Evangelist

9:00
NBC-Women & News: WFAE WTG

NBC-Breakfast Club; Soloists; Orch.: Don McNeill, m.c.; News: WJZ WFEA
CBS-Metropolitan Parade; News: WABC WMAS WPRO WLBZ CKAC WOKO WORC WEEI WNBX WFBL (sw-21.52)

CFCY-Salute to Day
CFNB-Ma Perkins, sketch
WAAB-Doctor Looks at Food
WBRY-News; Musical Revue
WBZ-As You Like It
WCAU-Way Down East
WCHS-Betty & Bob, sketch
WDRG-Mrs. Nancy Chase
WGY-Mid-Morning Devotions
WHAM-Young Widder Jones
WJAR-News
WLLH-Nine O'Clock Revue
WLW-Hymns of All Churches
WNAW-Houseboat Hannah
WNBH-Morning Melodies
WOR-Ed Fitzgerald
WORLD-News; Prgm. Notes
WPRO-What's on the Air Today
WSAR-Breakfast Melodies
WTIC-Morning Minstrels

9:15
NBC-Streamliners; News: WFAE
NBC-Breakfast Club: WHAM
CBS-Metropolitan Parade; News: WDRG
Y.N.-Gretchen McMullen: WEAN WCHS WTG WNBH WNAW WTIC WSAR WLLH WRDO WLBZ WFEA
CFNB-Backstage Wife
WCHS-Neighbor Jim
CFNB-Backstage Wife, sketch
CKAC-Variety Prgm.
WAAB-Merry-Go-Round
WCAU-Morning Melodies
WGY-Market Basket
WJAR-Housewives Radio Exchange
WLW-Hope Alden's Romance
WMEX-News; News
WOR-Modern Living
WORLD-Farm & Home News

9:30
CBS-Morning Moods: WABC WMAS WORC WEEI WOKO WCAU WPRO WFBL WDRG (sw-21.52)
NBC-Breakfast Club: WFEA
Y.N.-National Food News: WTG WCHS WNAW WEAN WTIC
CFCY-Women at Home
CFNB-Dance Music
CKAC-Jovette Bernier
WBRY-Master Singers
WGY-Musical Prgm.; News
WHAM-Mrs. Thrifty Buyer
WLBZ-Ma Perkins
WLW-Mad Hatterfields
WMEX-Piano Lessons
WNBH-Concert Hall of the Air
WNBX-Songs & Sonnets
WOR-The Goldbergs
WORLD-Woman of Tomorrow
WDRG-Morning Melodies
WSAR-What's the Name of That Song?

9:45
NBC-Landl Trio: WFAE WTG WCHS WFEA

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): WABC WCAU WEEI WFBL WOKO (sw-21.52)

NBC-Breakfast Club: WBZ
C.N.-Ruth Moss, interviews: WLLH WBRY WAAB WRDO WNBH WSAR
Houseboat Hannah: WHAM WGY
CFCY-Ma Perkins
CFNB-Organ Melodies
CKAC-Bonjour Madame
WDRG-To be announced
WJAR-Dancing Melodies; Trade Breezes
WLBZ-Topics of the Day
WLW-Young Widder Jones
WMAS-Today
WMEX-Songs of Italy
WNAW-Young Widder Jones
WNBX-Many Happy Returns
WOR-Organ Melodies
WORC-Good Morning, Neighbor
WPRO-Fashions by Suzanne
WTIC-Artistry of Homemaking

10:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WABC WDRG WMAS WEEI
NBC-Story of Mary Marlin (Ivory Snow): WJZ WBZ WHAM (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WFAE WTG WGY WJAR WCHS WNAW WTIC
C.N.-Singing Strings: WAAB WFEA WEAN WLLH
News: WBRY WNBH
CFCY-Back Stage Wife
CFNB-Happy Warrior Hour
CKAC-La Parade Des Melodies
WCAU-Grant's Varieties
WLW-Linda's First Love
WMAS-The Morning Shopper
WMEX-Daily Inspirations
WNBX-News; Tune Time
WOR-Pure Food Hour
WORC-Morning Melodies
WORLD-News; Bridge Club
WPRO-Harmony Lane
WDRG-Topics of the Day
WSAR-The Stroller

10:15
NBC-Oxydol's Own Ma Perkins (Ivory Flakes): WJZ WHAM WBZ (sw-15.21)
CBS-Myt & Marge, sketch (Super Suds): WABC WMAS WDRG WOKO WFBL WORC WLBZ WCAU WPRO WEEI
NBC-John's Other Wife, sketch (Louis Philippe): WFAE WGY WNAW WTIC WTG WCHS WJAR
NBC-Vaughn De Leath, songs: WLW

C.N.-John Metcalf's Choir Loft: WAAB WFEA WNBH WEAN WLLH WNBX WBRY WRDO
CKAC-Organ Moods
WMEX-Madame Angela
WORLD-Ray Martinez
WSAR-News

10:30
CBS-Tony Wons' Scrapbook (Vicks): WABC WCAU WEEI WDRG WFBL WOKO

NBC-Pepper Young's Family (Camay): WJZ WHAM (sw-15.21)

NBC-Just Plain Bill, sketch (Anacin): WFAE WGY WCHS WTG WJAR WTIC WNAW
C.N.-Get Thin to Music: WAAB WNBH WEAN WLLH WBRY WRDO WNBX
CFCY-Home Forum
CKAC-L'Heure De La Gaiete
WBZ-Dance Hour
WFEA-Behind the Microphone
WLBZ-Farm News
WLW-We Live Again, drama
WMAS-Morning Shopper
WMEX-Going Shopping With You
WORC-Organ Reveries
WORLD-Stock Market
WPRO-News; Organ Reveries
WSAR-Home Beautiful Prgm

10:45
NBC-Today's Children, sketch (Pillsbury): WFAE WNAW WGY WTG WCHS WTIC WJAR
CBS-Ruth Carhart, contr.: WABC WDRG WORC CKAC WPRO WLBZ WNBX WOKO
NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WHAM
C.N.-Earle Lawrence, bar.: WAAB WSAR WBRY WNBH WEAN WLLH WRDO WNBX WFEA
WCAU-Women's Club of the Air
WEEL-Jean Abbey
WLW-Houseboat Hannah
WORLD-Hollywood Prgm.; Little Bits of Movie Lots

11:00
NBC-The O'Neills, sketch (Ivory Flakes): WJZ WBZ WHAM (sw-15.21)
CBS-Louise & the Lads: WABC WCAU WPRO WMAS WEEI WDRG WLBZ WOWO WNBX
NBC-David Harum, sketch (Bab-o): WFAE WTIC WJAR WGY WNAW WTG WCHS (sw-15.33)
MBS-Call to Youth: WSAR WDRG WAAB WNBH WLLH
CFCY-Reverie
CFNB-Chic Martin
CKAC-A Baton Rompus
WBRY-News; Belle & Martha
WDEV-Behind the Microphone (550 kc)
WFEA-To be announced
WJAR-Martha & Hal
WLW-News; River; Stocks
WMEX-Alun Williams, songs
WOR-Jean Abbey, shopping
WORC-Good Morning, Neighbor
WORLD-News; World Observer

11:15
CBS-Romance of Carol Kennedy, sketch (Heinz): WABC WEEI WCAU WPRO WOKO WMAS WDRG WFBL WLBZ
NBC-Backstage Wife, sketch (Dr. Lyons): WFAE WCHS WTIC WGY WJAR WTG WNAW (sw-15.33)
NBC-Road of Life, sketch (Chip-so): WJZ WBZ WLW WHAM (sw-15.21)

C.N.-Melody Strings: WRDO WAAB WBRY WNBH
CFCY-Dance Parade
CFNB-Dance Music
CKAC-Symphonette
WFEA-Portraits in Oil
WLLH-Lawrence Prgm.
WMEX-Cooking School
WNBX-Melody Time
WOR-Romance of Hope Alden
WORC-Morning Melodies
WORLD-This Rhythmic Age
WSAR-Musical Newsy
WSB-Crossroads Follies

11:30
NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)

Details of the contest on this program may be found on page 16.
CBS-Big Sister, sketch (Rinso): WABC CKAC WEEI WMAS WDRG WPRO WORC WLBZ WCAU WFBL WOKO
NBC-How to Be Charming, sketch (Phillips): WFAE WGY WJAR WTG WCHS WTIC WNAW (sw-15.33)
MBS-Leo Freudberg's Orch.: WOR WBRY WLLH WRDO WNBX
CFCY-"Chic" Martin
CFNB-Comedy Capers
WAAB-Highlights & Half-tones
WLW-Carson Robinson
WMEX-Walter Cuffe, tr.
WNBH-News
WORLD-American Scene
WSAR-Shopping News; Interlude

11:45
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WJZ WHAM WBZ (sw-15.21)
NBC-Manhattans: WFAE WCHS WNAW WJAR WTG WTIC WFEA (sw-15.33)
Turn to page 7, and read "Edward MacHugh's Rugged Cross."
CBS-Aunt Jenny's Real Life Stories (Spry): WABC WEEI WCAU WOKO WORC WDRG WPRO WFBL WMAS
MBS-Myra Kingsley, Astrologer (Hecker's H-O); Jean Paul King, commentator; Guests: WAAB WRDO WLBZ WEAN WOR

CFCY-Luncheon Music
CFNB-News
CKAC-French Songs
WBRY-Easy to Remember
WGY-Hi-boys
WLW-Goldbergs
WMEX-News. Breed Walker
WNBH-Rhythm Makers
WNBX-Rhythm & Romance
WORLD-Lazy Rhapsodies
WSAR-Your Favorite Maestros

AFTERNOON

12:00
NBC-Girl Alone, sketch (Kelllogg): WFAE WLW
NBC-Time for Thought: WJZ

(Continued on Next Page)

Monday

October 25



MAXINE
"Hour of Charm" vocalist
9:30 pm EST

(12 noon Continued)

CBS-Mary Margaret McBride, columnist (Minute Tapioca): WABC WMAS WEEI WDRC WCAU WFBL WPRO WORC (sw-9.59)

NBC-Happy Jack, songs: (sw-15.33)

MBS-Norman Brokenshire's Variety Prgm.: WOR

Y.N.-Getting the Most Out of Life: WNAC WCHS WLLH WTAG WNBX WFEA WLLH WRDO WNBH WLBZ WTIC

News: WAAB WORL
CFNB-Concert Hall
CKAC-Variety Prgm.

WBRY-Farm Front; To be announced

WBZ-News; Noonday Little Show
WGY-It's Fun To Keep House; News

WHAM-To be announced
WJAR-Alice Cornett
WMEX-Italian Aairs
WNAC-Musical Prgm.

WSAR-Shopping Guide

12:15
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WABC WCAU WEEI WMAS WOKO WDRC WPRO WFBL WLBZ WORC (sw-9.59)

NBC-The Goldbergs, sketch (Oxydol): WEAF WGY WNAC (sw-15.33)

NBC-Bailey Axton, trn. (News, WJZ only): WJZ

C.N.-Agricultural Series: WAAB WBRY WAAB WRDO WEAN

WCHS-Hits & Encores
WFEA-Monday Matinee
WHAM-News

WMEX-Italian Radio Review
WNBH-Surprise Party
WNBX-News; Theater of the Air

WORLD-Racing Prevue
WTAG-Farm News
WTIC-Young Widder Jones

12:30
NBC-Nat'l Farm & Home Hour; Guest Spkrs.; Walter Blau-fuss' Orch.: WJZ WBZ WLW (sw-15.21)

Camille Kelley, famous woman judge of the Memphis, Tenn., juvenile court, will be guest speaker today.

CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper); Virginia Clark: WABC WDRC WOKO WFBL WPRO WEEI WORC WCAU (sw-9.59)

NBC-Three Marshalls: WEAF (sw-15.33)

Y.N. La Rosa Prgm.: WAAB WEAN

News: WOR WLBZ WFEA
CFNB-Radio Parade
WBRY-Fields & Hall
WCHS-Bulletin Board
WGY-Farm Prgm.

WHAM-Voice of Experience
WJAR-Farm Prgm.
WLLH-Question Box
WMAS-News: Temperature

WMEX-Hits of the Day
WNAC-Singing Sam
WORL-Stock Market
WRDO-Noonday Revue
WSAR-Mid-day Melodies
WTAG-Noon-day Review
WTIC-Romantic Bachelor

12:45
CBS-Our Gal, Sunday, sketch (Anacin): WABC WORC WEEI WDRC WOKO WFBL WCAU WPRO (sw-9.59)

NBC-Nat'l Farm & Home Hour: WHAM

MBS-We Are Four (Libby, McNeil & Libby): WOR

NBC-Rosa Lee, sop.: WEAF (sw-15.33)

News: WNBH WSAR WLBZ WMEX

Singin' Sam: WJAR WTIC
CKAC-Variety Prgm.

WCHS-Tom, Dick & Harry
WFEA-Cowboy Caravan
WLLH-News; Shopping News

WMAS-The Open Book
WNAC-Man on the Street
WORL-Luncheon Club

1:00
CBS-Betty & Bob, sketch (Gold Medal): WABC WEEI WDRC WORC WOKO WFBL WPRO WCAU WMAS (sw-9.59-15.27)

NBC-Joe White, trn.; Padriac Colum, poet: (sw-15.33)

NBC-Market & Weather Reports: WEAF

MBS-Microphone in the Sky: WOR

Y.N.-News: WFEA WNAC WSAR WLBZ WCHS WNBH WLLH WRDO WEAN

News: WTAG WJAR
CFNB-Birthday Prgm.
CKAC-Stock Quotations

WAAB-News of Woman's Clubs
WBRY-News; Market; Interlude
WGY-Musical Prgm.

WMEX-Musical Mailbox
WNBX-News; Matinee Swing
WORL-News; Health Extension
WTIC-News; Weather

1:15
CBS-Hymns of All Churches (Gold Medal): WABC WOKO WCAU WPRO WFBL WORC WMAS WDRC WEEI (sw-9.59-15.27)

NBC-Words & Music; Ruth Lyon, sop.: WEAF WCHS WJAR (sw-15.33)

MBS-Carson Robison's Buckaroos (Musterole): WEAN WOR WAAB

Y.N.-Joyce Jordan, Girl Interne: WTIC WNAC WTAG

CKAC-French Songs
WBRY-Piano Moods
WFEA-Extension Service
WGY-Hymns of All Churches
WLBZ-Greetings & Uncle Ezra
WLLH-Shopping News
WNBH-Salt & Pepper
WNBX-Women's Club of the Air
WORL-Dessert Club
WRDO-Farm News
WSAR-Your Home & You

1:30
NBC-Love & Learn, sketch: WJZ WFEA (sw-15.21)

CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WABC WCAU WOKO WDRC WORC WMAS WEEI WFBL WPRO (sw-9.59-15.27)

Y.N.-Majorie Mills: WTIC WCHS WNAC WTAG WEAN

CFNB-Rex Battle's Orch.
CKAC-Feminine World
WAAB-Treasures in Melody
WBRY-Rhythm & Rhyme
WLBZ-Music Graphs
WCHS-Marjorie Mills Hour
WGY-Betty & Bob, sketch
WHAM-School of the Air
WLW-Voice of Experience
WMEX-Chamberlain Brown, guest stars

WNBH-The Travel Hour
WNBX-Eddie Fitzpatrick's Orch.
WOR-Pepper Young's Family
WORL-Roaming the World
WRDO-Afternoon Melodies
WSAR-Farm & Home News

1:45
NBC-Dan Harding's Wife: WEAF WJAR (sw-15.33)

CBS-Hollywood in Person (Gold Medal): WABC WPRO WDRC WORC WCAU WOKO WEEI WFBL WMAS (sw-9.59-15.27)

NBC-Grace & Scotty, songs: WJZ WBZ WFEA

MBS-Rex Battle's Orch.: WLBZ WAAB

WGY-Household Chats
WLBZ-Waltz Time
WLW-Betty & Bob
WMEX-Symphonic Tunes
WNBH-Music Graphs
WOR-Judy & Jane
WORL-Gretel & Liesel
WSAR-Dance Awhile

2:00
NBC-Jerry Sears' Orch.: WEAF WJAR WGY

CBS-News Through a Woman's Eyes, Kathryn Cravens (Pontiac): WABC WOKO WDRC WFBL WORC WPRO WCAU WEEI WLBZ (sw-9.59-15.27)

NBC-Ranch Boys: WJZ WBZ WFEA

Y.N.-Voice of Experience: WFEA WAAB WNBX WRDO WEAN WBRY WNBH WLLH WSAR CFNB-Band Concert
CKAC-Le Trio Mignon

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:45 EST (10:45 CST) EDWARD MacHUGH, the Gospel Singer, NBC.

NIGHT

8:00 EST (7:00 CST) AL JOLSON substitutes for Burns and Allen; Tony Martin and Ray Noble's orchestra, NBC.

8:30 EST (7:30 CST) CAMPANA'S VANITY FAIR with Cal Tinney, Sheila Graham and orchestra, NBC.

9:00 EST (8:00 CST) LUX RADIO THEATER, Spencer Tracy, guest, in "Arrowsmith," CBS.

9:00 EST (8:00 CST) PHILADELPHIA ORCHESTRA, Eugene Ormandy, conductor; W. M. Kiplinger and Dr. Neil Carothers, NBC.

9:00 EST (8:00 CST) FIBBER McGEE AND MOLLY with Ted Weems' orchestra, NBC.

9:30 EST (8:30 CST) HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC.

CONTEST NEWS

If news can keep you informed, it's valuable if it can make money for you, it's invaluable! Read the most complete contest department published—news that will pay. It's on page 16 of this issue!

WCHS-Highlights in the News
WHAM-School of the Air
WLW-Live Right

WMAS-Henin's Radio Chats
WMEX-Paul Joyce, bar
WCAU-Musical Roundup
WOR-Kitty Keene, Inc.
WORL-Promenade Concert
WTAG-Historical Highlights
WTIC-Marc Williams

2:15
NBC-Clark Dennis, trn.: WJZ WBZ WFEA WEAN

CBS-Jack & Loretta, songs & patter (Kirkman's Soap): WABC WOKO WFBL WEEI (sw-15.27)

NBC-Jerry Sears' Orch.: WCSC WTAG WTIC

MBS-Sylvia Cyde, sop. & Orch.: WNBH WBRY WLLH WOR WLBZ

News: WPRO WDRC
CKAC-La Rue Principale
WAAB-Racing Matinee
WCAU-Women's Club of the Air
WFEA-Let's Listen to the Leader
WHAM-Fed. of Churches
WLW-Sing with Me
WMAS-Amer. Family Robinson
WMEX-Talk & Music
WNAC-Donald Van Wart
WNBX-Matinee Swing
WORC-Master Singers
WRDO-Afternoon Musicale
WSAR-Farm & Home News

2:30
CBS-American School of the Air: WABC WEEI WDRC WOKO WORC WMAS WNBX WPRO WFBL WLBZ WCAU (sw-15.27)

NBC-Let's Talk It Over: WJZ WEAN WHAM WFEA

NBC-Bennett & Wolverton, Instrumentalists: WEAF WTIC WTAG WCHS (sw-15.33)

C.N.-To be announced: WLLH
CFNB-Music Box Revue
CKAC-To be announced
WBRY-Music by Cugat
WLBZ-Home Forum
WGY-Ford Rush & Silent Slim
WJAR-WPA Educational Prgm
WLW-Civil Government
WMEX-Melody Matinee
WCAU-Way Down East
WNBH-Popular Music
WOR-Houseboat Hannah
WSAR-Musical Memories

2:45
NBC-Three Cheers: WTIC WJAR WTAG WCHS (sw-15.33)

NBC-Joye Jordan, girl interne: WEAF

CKAC-Capsules of Melody
WGY-Better Business Bureau
WNAC-Leaders in Dance Time
WOR-Jack Randolph, songs

3:00
NBC-Rochester Civic Orch.; Guy Frazer Harrison, cond.: WJZ WBZ WFEA WHAM WEAN

NBC-Pepper Young's Family, sketch (Camay): WEAF WTAG WNAC WCHS WTIC WLW WJAR WGY (sw-15.33)

CBS-Dalton Bros.: WABC WORC CKAC WPRO WDRC WMAS WNBX WCAU WLBZ (sw-15.27-9.59)

MBS-West & Matey, vocal duo: WBRY WLLH WRDO WSAR

CFNB-Tea Dance
WEEI-News
WMEX-Organ Melodies
WOR-Martha Deane
WORL-News; Poems

3:15
NBC-Oxydol's Own Ma Perkins, sketch: WEAF WTAG WTIC WGY WJAR WNAC WLW WCHS (sw-15.33)

MBS-Studies in Black & White: WSAR WNBH WBRY WRDO WLLH

CBS-Elsie Thompson, organist: WABC WFBL WORC CKAC WPRO WDRC WMAS WEEI WNBX WCAU WLBZ WOKO (sw-15.27-9.59)

WMEX-Gems of Melody
WORL-Stock Market

3:30
NBC-Vic & Sade, sketch (Crisco): WEAF WJAR WGY WLW WNAC WTAG WTIC WCHS (sw-15.33)

Details of the contest on this program may be found on page 16.

CBS-Jenny Peabody (F. & F. Cough Drops): WABC WEEI WPRO WFBL WOKO WCAU (sw-9.59-15.27)

CBS-Broadway Matinee: CKAC WNBX WORC WMAS WLBZ WFBL

NBC-Rochester Civic Orch.: WJZ WHAM WBZ (sw-15.21)

MBS-Good Health & Training: WNBH WBRY WLLH

CFNB-Concert Songs
CKAC-To be announced
WDRC-Easy to Remember
WMEX-Today's Winners
WORL-Hot Club
WRDO-Waltz Time
WSAR-She Shall Have Music

3:45
NBC-The O'Neills, sketch (Ivory Glakes): WEAF WCHS WGY WTIC WTAG WJAR WNAC WLW (sw-15.33)

CBS-Broadway Matinee: WABC WEEI WFBL WOKO WORC (sw-15.27)

MBS-Rhumba Rhythms & Tangos: WOR WNBH WBRY WRDO WSAR WLLH

CFNB-News
WCAU-Afternoon Melodies
WPRO-Melodies Old & New

4:00
NBC-Club Matinee; Orch. & Soloists: WJZ WFEA WEAN WBZ WHAM (sw-15.21)

CBS-Ted Malone's Between the Bookends: WABC WORC WFBL WDRC CKAC WMAS WOKO WNBX WLBZ WEEI (sw-15.27)

Details of the contest on this program may be found on page 16.

NBC-Lorenzo Jones, sketch (Phillips): WEAF WTIC WGY WTAG WNAC WJAR WCHS (sw-9.53)

CFCY-Outports Hour
CFNB-Organ Music
WBRY-Week in Review
WCAU-Happy Valley Boys
WLW-Dr. Friendly
WOR-News

WORL-Boston Speaks Its Mind
WRDO-Hillbilly Hits
WSAR-Silver Strings

4:15
NBC-Guiding Light, sketch (White Naptha): WEAF WGY WTIC WNAC WTAG WCHS (sw-9.53)

CBS-Music from the Gold Coast: WABC WORC WNBX WMAS WOKO WFBL WDRC CKAC WLBZ (sw-15.27)

MBS-To be announced: WRDO WSAR WNBH WLLH WNBX

News: CFNB WORL
WAAB-Feature Race
WBRY-Piano Ramblings
WEEI-Piano Duo
WLW-Life of Mary Sothern
WOR-Young Widder Jones

4:30
NBC-Story of Mary Marlin, sketch (Ivory Soap): WEAF WTAG WCHS WJAR WTIC WGY WNAC WLW (sw-9.53)

CBS-Music from the Gold Coast: WCAU (sw-9.59)

MBS-Helen Yankee, sop. & Orch.: WOR WNBH WLLH WBRY WRDO CFNB WSAR

WAAB-Racing Matinee
WEEI-Meet the Stars
WORL-Yodeling Cowgirl

4:45
NBC-Road of Life, sketch (Chips): WEAF WJAR WCHS WGY WNAC WTIC (sw-9.53)

CBS-Dr. Allan Roy Dafeo (Lysol): WABC WEEI WCAU (sw-9.59-15.27)

Dr. Dafeo's topic: "The Child Who Is Over-Sure of Himself" or "Solving the Problem of the Smart Alec Child."

CBC-Fred Bass Presides: CFNB MBS-Girl Meets Boy: WNBH WLLH

CFNB-Home Folks' Frolic
CKAC-To be announced
WCAU-Tea Dance
WBRY-Jack Riley, songs
WDRC-Samuel Gorsky
WLBZ-Tea Time Tunes
WLW-Kitty Keene, Inc.

WMAS-Tea Time Tunes
WNBX-Vocal Varieties
WOR-Health Talk; Music
WORC-On the Mall
WORL-Time to Dance
WPRO-The Balladeers
WRDO-Hawaiian Serenade
WSAR-Down Harmony Lane
WTAG-Daily Information Service

5:00
NBC-Neighbor Nell: WJZ WFEA

NBC-Bonnie Stewart, songs: WEAF WNAC WTAG WTIC

CBS-Follow the Moon (Pebecco): Elsie Hitz & Nick Dawson: WABC WCAU WEEI (sw-9.59-15.27)

Details of the contest on this program may be found on page 16.

NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21)

MBS-Jolly Jo, trn. & pianist: WNBH WSAR WRDO WBRY

CFCY-Melody Lane
CFNB-Concert Music
CKAC-Social Announcements
WAAB-Racing Results
WBZ-Four of Us
WCHS-Easy Aces
WDRC-Ad-Liner
WGY-Count of Monte Cristo
WHAM-Women Only
WLBZ-Shoppers Variety Revue
WLLH-Hits & Encores
WMAS-Market Reporter
WNBX-News
WOR-Women Make the News
WORC-Ranch Boys
WPRO-News; Master Singers

5:15
NBC-The Four of Us: WJZ WBZ WEAN WFEA (sw-15.21)

NBC-While the City Sleeps (Darius): WEAF WTAG WTIC WGY WNAC WJAR WCHS (sw-9.53)

CBS-Life of Mary Sothern, sketch (Hinds): WABC WEEI WCAU (sw-9.59-15.27)

Details of the contest on this program may be found on page 16.

MBS-Village Barn Cut-Ups: WOR WNBH WRDO WNBX

CFCY-Uncle Mel
CFNB-Dance Music
CKAC-Pianologue; Summary

CRCO-News
WAAB-Racing Matinee
WBRY-Music Graphs
WHAM-Police & Radiograms
WLW-Jack Armstrong
WMAS-Hits and Bits of the Day
WORC-Funnies on Parade
WPRO-Adv. of Jungle Jim
WSAR-Timely Tunes

5:30
NBC-Kellogg's Singing Lady, Irene Wicker: WJZ WHAM WBZ WLW (sw-15.21)

Learn more about Irene Wicker in "Who's Your Agent?" a story on page 10.

CBS-Doris Kerr, songs: WABC WFBL WCAU WPRO WNBX WORC WLBZ WMAS WOKO WDRC WFBL (sw-9.59-15.27)

NBC-Jack Armstrong, sketch (Wheaties): WEAF WTIC WJAR WTAG WCHS WNAC WGY (sw-9.53)

MBS-Johnson Family: WOR WBRY

CFNB-Melody Masters
CKAC-Variety Prgm.
WEEI-Boston Hour
WFEA Dance Hour
WGY-News; Evening Brevities
WNBH-News
WRDO-Shoppers' Variety Prgm.
WSAR-Italian Prgm.

5:45
NBC-Tom Mix' Straight Shooters (Purina): WJZ WHAM WBZ WEAN (sw-15.21)

CBS-Dorothy Gordon's Children's Corner: WABC WOKO WLBZ WORC (sw-15.27)

Dorothy Gordon will tell the story of "The Flying Trunk," by Hans Christian Andersen. Miss Gordon also will sing "Make Believe Land and Paul on the Hillside."

NBC-Little Orphan Annie, sketch (Ovaltine): WEAF WJAR WNAC WTIC WCHS WTAG WGY (sw-9.53)

News: WDRC WSAR WBRY CFNY-The Buccaneers

CFNB-Dance Music
CFRB-Hawk's Trail
CKAC-Fireside Prgm.
WAAB-Duane Marshall's Orch.
WCAU-Ben Alley, trn. & Organ
WFEA-Race Results
WLW-Whistling Kid
WMAS-To be announced
WMEX-Reading the Comics
WNBH-Music By Cugat
WNBX-Theater Billboard
WOR-Junior G Men
WPRO-Musical Hotel; News

NIGHT

6:00
NBC-John Gurney, basso; Mary Dietrick, sop.: WEAF (sw-9.53)

NBC-(News, WJZ only) Army Band: WJZ

CBS-Howard Phillips, bar.: WABC WOKO WHAS

Y.N.-News: WNAC WFEA WCHS WLBZ WEAN WNBH WLLH WSAR WRDO

News: WEEI WJAR WTIC WORC KDKA WMEX WMAS CRCO

CFCY-Dinner Music
CFNB-Musical Prgm.
CFRB-Musical Interlude
WAB-Dinner Concert
WBRY-Waste of Time
WLBZ-News: Evening Little Show
WCAU-Rube Appleberry
WDRC-Dinner Dance Music
WGY-News; Melody Time
WHAM-News; Air Masters
WHN-Inquiring Reporter
WINS-Where to Go & What to Do
WLW-Angelo, trn.
WMAS-News; Temperature
WNBX-Singing Parson
WNEW-Make Believe Ballroom
WOR-Uncle Don, children's prgm.
WPRO-News, Musical Hotel
WTAG-Evening Revue
WTAM-News; Evening Prelude

6:15
CBS-New Horizons: WABC WOKO WPRO WLBZ WMAS WORC

Ellsworth Jaeger, known for his interpretations of the voices of the wilderness, will speak on the subject of "Woodland Symphonies."

NBC-Don Winslow of the Navy, sketch: WEAF WCHS WTAM

Y.N.-Sweet Music: WFEA WNAC WRDO WTAG WNBH

Monday

October 25



LYN MURRAY
"It's Time to Shine"
chorus director
7 pm EST

Frequency

CFNY-630
CFNB-550
CFRB-690
CKAC-730
CKCW-1370
CRKO-880
KDKA-980
WAAB-1410
WABC-850
WBRY-1530
WBZ-WBZA-990
WCAU-1170
WCSH-940
WDRG-1330
WEAF-660
WEAN-780
WEEL-590
WFBL-1360
WFEA-1340
WGY-790
WHAM-1150
WHN-1010
WINS-1180

NBC-Time to Shine (Griffin Shoe Polish); John B. Gambling; Lloyd Shaeffer's Orch.; Barry McKinley, bar.; Lynn Murray Chorus; WJZ WHAM WEAN WSM WBZ KDKA (sw-11.87)

CBC-London Calling: CFNY News: WAAB WLBZ WRDO String Ensemble: WMEX WHN CFNB-Buccaneers CFRB-Mining Broadcaster CKAC-Melody Time CRKO-Little Show WBRY-Sports WFEA-State Employment Service WHN-Billy Snider's Orch. WINS-Henry Silvern, organist A.L.H. Dial Revue WMAS-To be announced WNBX-Merry-Go-Round WNEW-Dinner Music WOR Stan Lomax WORC-Racing Comment; Organist WSAR-Keeping Up with the Joneses

7:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WEAJ WJAR WTAG WCHS WMAX WTAM WGY WTIC (also KFI KOA at 11:15 p.m.)

CBS-Song Time; Hollace Shaw & Del Casino: WABC WORC WMAS CFRB WLBZ WNBX WPRO WOKO (sw-17.76)

C.N. Henry Weber's Orch.: WRDO WLLH WBRY WNBH WSAR

6:30
CBS-News; George Hall's Orch.: WABC WEEL WDRG WNBX WPRO WORC WMAS (sw-17.76)

NBC-News; Revelers, male quartet WJZ

NBC-News; Singing Strings: WEAJ (sw-9.53)

CBC-Fanfare; Soloists & Orch.: CFNB CRKO

News: WOR WTAG WBRY WINS

Sports: WJAR CFRB WHAM WLW

CFNY-Musings

CKAC-Le Reporter Salada KDKA Sports; Weather WAAB-Dinner Concert WBZ-News; Revelers WCAU-Jimmy Valentine WCHS Let's Talk It Over WFEA-Sportlets WGY-News WHN-Don Rhumba Rhythms WLBZ-To be announced

7:30
NBC-Horlick's Lum & Abner, sketch: WJZ WBZ WLW (also KGO at 11:15 p.m.)

MBS-The Lone Ranger, sketch (Silvercup): WOR

CBS Eton Boys: WABC WOKO (CFRB) (sw-17.76)

NBC-New York on Parade: WEAJ

NBC Carol Weymann, sop.: WJAR WTAM

CBS Radio Gazette (Brown & Williamson): WDRG WORC WPRO WEEL WLBZ WMAS C.N. Harvard Guardian Series: WAAB WRDO WSAR

CBC-Major Bill, children's prgm.: CFNY CFNB

Victor Arden's Orch.: WCHS WNAK WFEA

CKAC-Musical Prgm.

CRKO-Poetry Mosaic

KDKA-Crown & Headlight Frolic

WBRY-The Question Mark

WCAU-Jack Randolph, songs

WGY Jim Healey

WHAM-German Hour

WHN-Men of Art

WLLH-Safety Council

WMEX-Sweet Music

WNBH-Master Singers

WNBX-Old Fashioned Githerin'

WNEW Terry McCune

WTAG Adv. of Jimmie Allen

WTIC-Highway Safety Commission

7:45
CBS-Boake Carter, commentator (Phileo): WABC WDRG WFBL WPRO WCAU WOKO WEEL WLBZ (sw-9.59-17.76) (also KNN KSL at 11:15 p.m.)

NBC-Top Hatters: WTAG WJAR NBC-John Herrick, bar., & Christine Johnson, sop.: WJZ

CBC-Kathleen Stokes, organist: CRKO CFNB CFNY

C.N. Jackie Duggan, songs: WFEA WSAR WLLH WRDO WAAB

CFRB Allan Wilson

KDKA Lois Miller, organist

WBZ Robert Bowers' Orch.

WCHS Sports

WGY-Banjoleers

WLW-Highlighting Hollywood

WMAS Around the Town

WMEX-Duane Marshall's Orch.

WNBH-George Hall's Orch.

WNAC-Four Stars Tonight

WNEW-Richard Brooks; News

WORC-To be announced

WTAM-Rube Appleberry

WTIC-The White Eagle

8:00
CBS-Horace Heidt's Orch. (Alomite): WABC WOKO WDRG WFBL WEEL WCAU (sw-6.06) (also KNN KSL at 12 mid.) The performance of Veni Veni by a chorus of thirty voices will be tonight's feature.

NBC-Al Jolson Pinch-Hitting for Burns & Allen (Grape Nuts); Tony Martin, tr.; Ray Noble's Orch.: WEAJ WTAM WCHS WTAG WNAK WJAR WGY WTIC WLW (also KFI KOA at 10:30 p.m.)

NBC-General Hugh Johnson, commentator (Bromo-Quinine): WJZ WBZ KDKA WEAN WHAM (sw-11.87)

MBS-Charles Gaylard's Orch.: WLLH WRDO WSAR WAAB WNBX WLBZ

CBC-Canada Week by Week: CFNB CRKO CFNY

CFRB Studio Prgm.

CKAC-Radio Vaudeville Entantim

WBRY-Radio Players

WFEA-Headlines

WHN-Album of Songs

WMAS-Hollywood Highlights

WMEX-The Wordcaster

WNBH Franco-American Hour

WOR-Twenty Years Ago & Today

WORC-Radio Night Club

WPRO-Memories of Hawaii

8:15
NBC-Roy Campbell's Royalists: WJZ WBZ WEAN WFEA WHAM

CBC-Louise King, sop.: CFNB CRKO CFNY

KDKA-Political Talk

WMAS-The Three C's

WMEX-Melodic Tones

WPRO-Ferde Grofe Directs

8:30
NBC-The Voice of Firestone; Margaret Speaks, sop.; Mixed Quartet; Symph. Orch.; Alfred Wallenstein, cond.: WEAJ WTAM WFEA WJAR WGY WTAG WTIC WCHS WNAK (sw-9.53) (also KFI KOA at 11:30 p.m.)

Two songs, Bird of the Wilderness (Horsman and South and North Wind (Friedley), will be sung by Margaret Speaks, soprano. The chorus will be heard in On with the Dance (Whiting) and You and I Know from "Virginda" and the orchestra will play La Comparsita (Rodriguez). Miss Speaks' concluding solo will be the popular Siboney (Lecount).

CBS-Pick & Pat (Model Smoking Tobacco); Edward Roecker, bar.; Benny Krueger's Orch.: WABC WEEL WDRG WFBL WPRO WORC WOKO WMAS WLBZ WCAU (sw-6.06-15.27) (also KNN KSL at 11:30 p.m.)

NBC-Campana's Vanity Fair; Cal Finney, m.c.; Orch.; Sheila Graham, movie commentator: WJZ WBZ WEAN WHAM KDKA (sw-11.87)

8:45
WEEL-Musical Interlude; Fashion Review

WMEX Anniina Katzman, coloratura

WOR-Vocal Varieties

9:00
NBC-Fibber McGee & Molly (Johnson Wax); Marion & Jim Jordan; Hugh Studebaker; Bill Thompson; Ted Weems' Orch.: WEAJ WTIC WCHS WNAK WTAM WJAR WGY WTAG WLW (also KFI KOA at 12 mid.)

CBS-Lux Radio Theater: WABC (CKAC WCAU WPRO WMAS WEEL CFRB WFBL WDRG WOKO WORC) (sw-6.06-15.27)

NBC-Philadelphia Orch.; Eugene Ormandy, cond. (Banking Group): WJZ KDKA WEAN WFEA WHAM WBZ (sw-11.87)

MBS-Kay Kyser's Orch.: WLLH WSAR WNBH WLBZ WRDO WAAB WNBX

CBC-Melodie Strings: CFNB CRKO CFNY

WHN-Ethel Shepard & George Vincent's Orch.

WHN-Bryce Oliver Interviews the Candidate

WMEX-Lou Walter's Variety Revue

WOR-Gabriel Heater, commentator

9:15
WHN-Irving Aaronson's Commanders

WMEX-Bernie Wayne's Orch.

WOR-Victor Arden's Orch.

9:30
NBC-Hour of Charm (General Electric); Phil Spitalny's All-Girl Orch.; Rosaline Greene, m.c.; Maxine: WEAJ WTIC WJAR WTAG WTAM WGY WNAK WCHS WLW (sw-9.53)

Read the story about Evelyn Kay, violinist of this program on page 9. Details of the contest on this program may be found on page 16.

CBC-George Price Variety Show: CRKO CFNY

MBS-George Price Variety Show: WRDO WSAR WLLH WOR WNBX WBRY WLBZ WAAB WNBH

CBC-With Oscar Strauss; Orch. & Soloists: CRKO CFNY CFNB WHN-Boxing Bouts

9:45
WMEX-Today in Sports

10:00
CBS-Wayne King's Orch. (Lady Esther): WABC WDRG WEEL WOKO WFBL WCAU WPRO (sw-15.27-6.06)

A rare portrait of Wayne King can be found on page 23.

NBC-Carnation Contented Prgm.; Frank Black, cond.: WEAJ WNAK WJAR WCHS WTAM WTAG WTIC WGY (sw-9.53)

The Lullaby Lady will sing to-night Beautiful Ship from Toyland from "The Firefly" (Friml) and with Mr. Tauner, When I Grow Too Old to Dream from "The Night Is Young" (Romberg). The male chorus will offer The Whip from "Golden Dawn" (Kalman) and the Continental Quartet will sing Loch Lomond (old Scotch). The orchestra's numbers for to-night will be Rhythm of the Rhumba from "Rhumba" (Karger), Dark Madonna (Donaldson), and with the ensemble, Begin the Beguine from "Inhibite" (Cole Porter). The ensemble will also offer the following selections from "Bandwagon" (Arthur Schwartz): Now Sun in the Sky; Dancing in the Dark; High and Low; I Love Louisa; and Beggar's Waltz.

NBC-Behind Prison Bars, drama (Sloan's Liniment); Warden Lewis E. Lawes: WJZ WBZ WEAN WHAM KDKA (sw-6.14)

MBS-Famous Jury Trials: WOR WLW

C.N. Southland Orch.: WNBH WBRY WAAB WRDO WLBZ WSAR WLLH

CBC-Sam Slick: CRKO CFNB CFNY

CFRB-Ferde Mowry's Orch.

CKAC-LaSalle Cavaliers

WLW-To be announced

WMAS-Dance Orch.

WMEX-Amateur Hour

WNBX-United Press News

WNEW-Dance Parade

WORC-Political Talk

10:15
Y.N. Southland Orch.: WNBX

CBC-Gilbert Darisee's Orch.: CFNB CRKO CFNY

CKAC-News

WNBH-To be announced

10:30
CBS-Columbia Concert Hall; Margaret Daum, sop., & Concert Orch.: WABC WMAS WDRG WEEL WLBZ WNBX WPRO WORC WOKO (sw-15.27)

NBC-National Radio Forum: WJZ WFEA WHAM WBZ WEAN KDKA (sw-6.14)

NBC-Music for Moderns: WEAJ WCHS WNAK WJAR WTAG (sw-9.53)

CBC-Sports in Canada: CFNY (CFNB CRKO)

C.N. Stars Over Manhattan: WLLH WNBH WAAB WBRY WSAR WRDO

CFRB-Eb & Zeb

CKAC-Alex Lajoie & Orch

WCAU-It's Your Town

WGY-Name Your Number

WTAM-Symphonic Variations

WHI Guy Hedlund & Co.

10:45
MBS-Pageant of Melody; Henry Weber's Orch.: WGN WSAR WRDO WLLH WNBH WAAB WBRY

CFNB-News. CRKO CFNB CFNY

CFRB-Organ Reveries

CKAC-Berceuse

WCAU-Mae Parker, comm.

WLW-Sweet Adeline

WNEW-Sportoscope

WOR-Political Talk

11:00
NBC-Amos & Andy, sketch (Pep-sodent): KOA KFI (also at 7 p.m.)

CBS-Tomorrow's News Tonight (Liberty); Glen Gray's Orch.: WABC (sw-11.83)

CBS-Poetic Melodies (Wrigley's Gum): KSL (also at 7 p.m.)

NBC-(News, WJZ only) Rita Rio's Orch.: WJZ

NBC-Johnny Hauser's Orch.: WEAJ

Y.N.-News: WCHS WLBZ WFEA WEAN WNBH WBRY WRDO WNAK WLLH WSAR

News WJAR WOR WORC WEEL

WTAG WPRO WTIC WHAM

WLW WMAS

CRB-News: Armchair Club

CKAC-Sports

KDKA-News; Sports Final.

KDKA-News; Radio Roundelay

WCAU-Larry Vincent, songs.

Around the Town

11:15
CKAC-Dance Parade

WBBM-Musical Moments

WBZ Sports, Bill Williams

WGY-Melody Lane

WLW-Roger Pryor's Orch.

WMEX-Jimmie McHale's Orch.

WOR-Mickey Alpert's Orch.

WTAG-Lew Conrad's Orch.

11:30
NBC-Magnolia Blossoms: WJZ

CBS-George Olsen's Orch.: WABC (sw-11.83)

NBC-Woody Herman's Orch.: WEAJ

MBS Impressions: WOR WAAB WSAR

CBC-Variety Circuit: CFNB KDKA-H. Middleman's Orch.

WBZ-Slumber Hour

WLW-Barney Rapps' Orch.

WMEX-Day's End

WTAM-Otto Thurn's Orch.

11:45
NBC-Louis Panico's Orch.: WBZ

12:00
NBC-Don Bestor's Orch.: WJZ WBZ

NBC-Larry Burke, tr.; Eli Dantzig's Orch.: WEAJ

CBS Dick Jurgens' Orch.: WABC

MBS-Tommy Dorsey's Orch.: WOR WGN

CBC-Listen to the Band: CFNB WHN-Ambassador of Rhythm

12:30
NBC-Vox Pop: KPO KFI (also see Tues. prgms. at 9 p.m.)

WDRG-Sports; News

WGY-News, Easy to Remember

WHN-Calling All Parties

WKBW-News, Dance Interlude

WMEX-Larry Thornton, songs

WNEW-Dance Parade

11:00
NBC-Amos & Andy, sketch (Pep-sodent): KOA KFI (also at 7 p.m.)

CBS-Tomorrow's News Tonight (Liberty); Glen Gray's Orch.: WABC (sw-11.83)

CBS-Poetic Melodies (Wrigley's Gum): KSL (also at 7 p.m.)

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KDKA-News; Sports Final.

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CBS Dick Jurgens' Orch.: WABC

MBS-Tommy Dorsey's Orch.: WOR WGN

CBC-Listen to the Band: CFNB WHN-Ambassador of Rhythm

12:30
NBC-Vox Pop: KPO KFI (also see Tues. prgms. at 9 p.m.)

8:00
CBS-Horace Heidt's Orch. (Alomite): WABC WOKO WDRG WFBL WEEL WCAU (sw-6.06) (also KNN KSL at 12 mid.) The performance of Veni Veni by a chorus of thirty voices will be tonight's feature.

NBC-Al Jolson Pinch-Hitting for Burns & Allen (Grape Nuts); Tony Martin, tr.; Ray Noble's Orch.: WEAJ WTAM WCHS WTAG WNAK WJAR WGY WTIC WLW (also KFI KOA at 10:30 p.m.)

NBC-General Hugh Johnson, commentator (Bromo-Quinine): WJZ WBZ KDKA WEAN WHAM (sw-11.87)

MBS-Charles Gaylard's Orch.: WLLH WRDO WSAR WAAB WNBX WLBZ

CBC-Canada Week by Week: CFNB CRKO CFNY

CFRB Studio Prgm.

CKAC-Radio Vaudeville Entantim

WBRY-Radio Players

WFEA-Headlines

WHN-Album of Songs

WMAS-Hollywood Highlights

WMEX-The Wordcaster

WNBH Franco-American Hour

WOR-Twenty Years Ago & Today

WORC-Radio Night Club

WPRO-Memories of Hawaii

WHN-Ethel Shepard & George Vincent's Orch.

WHN-Bryce Oliver Interviews the Candidate

WMEX-Lou Walter's Variety Revue

WOR-Gabriel Heater, commentator

9:15
WHN-Irving Aaronson's Commanders

WMEX-Bernie Wayne's Orch.

WOR-Victor Arden's Orch.

9:30
NBC-Hour of Charm (General Electric); Phil Spitalny's All-Girl Orch.; Rosaline Greene, m.c.; Maxine: WEAJ WTIC WJAR WTAG WTAM WGY WNAK WCHS WLW (sw-9.53)

Read the story about Evelyn Kay, violinist of this program on page 9. Details of the contest on this program may be found on page 16.

CBC-George Price Variety Show: CRKO CFNY

MBS-George Price Variety Show: WRDO WSAR WLLH WOR WNBX WBRY WLBZ WAAB WNBH

CBC-With Oscar Strauss; Orch. & Soloists: CRKO CFNY CFNB WHN-Boxing Bouts

9:45
WMEX-Today in Sports

10:00
CBS-Wayne King's Orch. (Lady Esther): WABC WDRG WEEL WOKO WFBL WCAU WPRO (sw-15.27-6.06)

A rare portrait of Wayne King can be found on page 23.

NBC-Carnation Contented Prgm.; Frank Black, cond.: WEAJ WNAK WJAR WCHS WTAM WTAG WTIC WGY (sw-9.53)

The Lullaby Lady will sing to-night Beautiful Ship from Toyland from "The Firefly" (Friml) and with Mr. Tauner, When I Grow Too Old to Dream from "The Night Is Young" (Romberg). The male chorus will offer The Whip from "Golden Dawn" (Kalman) and the Continental Quartet will sing Loch Lomond (old Scotch). The orchestra's numbers for to-night will be Rhythm of the Rhumba from "Rhumba" (Karger), Dark Madonna (Donaldson), and with the ensemble, Begin the Beguine from "Inhibite" (Cole Porter). The ensemble will also offer the following selections from "Bandwagon" (Arthur Schwartz): Now Sun in the Sky; Dancing in the Dark; High and Low; I Love Louisa; and Beggar's Waltz.

NBC-Behind Prison Bars, drama (Sloan's Liniment); Warden Lewis E. Lawes: WJZ WBZ WEAN WHAM KDKA (sw-6.14)

MBS-Famous Jury Trials: WOR WLW

C.N. Southland Orch.: WNBH WBRY WAAB WRDO WLBZ WSAR WLLH

CBC-Sam Slick: CRKO CFNB CFNY

CFRB-Ferde Mowry's Orch.

CKAC-LaSalle Cavaliers

WLW-To be announced

WMAS-Dance Orch.

WMEX-Amateur Hour

WNBX-United Press News

WNEW-Dance Parade

WORC-Political Talk

10:15
Y.N. Southland Orch.: WNBX

CBC-Gilbert Darisee's Orch.: CFNB CRKO CFNY

CKAC-News

WNBH-To be announced

10:30
CBS-Columbia Concert Hall; Margaret Daum, sop., & Concert Orch.: WABC WMAS WDRG WEEL WLBZ WNBX WPRO WORC WOKO (sw-15.27)

NBC-National Radio Forum: WJZ WFEA WHAM WBZ WEAN KDKA (sw-6.14)

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C.N. Stars Over Manhattan: WLLH WNBH WAAB WBRY WSAR WRDO

CFRB-Eb & Zeb

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WCAU-It's Your Town

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WTAM-Symphonic Variations

WHI Guy Hedlund & Co.

10:45
MBS-Pageant of Melody; Henry Weber's Orch.: WGN WSAR WRDO WLLH WNBH WAAB WBRY

CFNB-News. CRKO CFNB CFNY

CFRB-Organ Reveries

CKAC-Berceuse

WCAU-Mae Parker, comm.

WLW-Sweet Adeline

WNEW-Sportoscope

WOR-Political Talk

11:00
NBC-Amos & Andy, sketch (Pep-sodent): KOA KFI (also at 7 p.m.)

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WCAU-Larry Vincent, songs.

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11:15
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WBZ Sports, Bill Williams

WGY-Melody Lane

WLW-Roger Pryor's Orch.

WMEX-Jimmie McHale's Orch.

WOR-Mickey Alpert's Orch.

WTAG-Lew Conrad's Orch.

11:30
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WMEX-Day's End

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11:45
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NBC-Don Bestor's Orch.: WJZ WBZ

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MBS-Tommy Dorsey's Orch.: WOR WGN

CBC-Listen to the Band: CFNB WHN-Ambassador of Rhythm

12:30
NBC-Vox Pop: KPO KFI (also see Tues. prgms. at 9 p.m.)

8:00
CBS-Horace Heidt's Orch. (Alomite): WABC WOKO WDRG WFBL WEEL WCAU (sw-6.06) (also KNN KSL at 12 mid.) The performance of Veni Veni by a chorus of thirty voices will be tonight's feature.

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WOR-Twenty Years Ago & Today

WORC-Radio Night Club

WPRO-Memories of Hawaii

WHN-Ethel Shepard & George Vincent's Orch.

WHN-Bryce Oliver Interviews the Candidate

WMEX-Lou Walter's Variety Revue

WOR-Gabriel Heater, commentator

9:15
WHN-Irving Aaronson's Commanders

WMEX-Bernie Wayne's Orch.

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9:30
NBC-Hour of Charm (General Electric); Phil Spitalny's All-Girl Orch.; Rosaline Greene, m.c.; Maxine: WEAJ WTIC WJAR WTAG WTAM WGY WNAK WCHS WLW (sw-9.53)

Read the story about Evelyn Kay, violinist of this program on page 9. Details of the contest on this program may be found on page 16.

CBC-George Price Variety Show: CRKO CFNY

MBS-George Price Variety Show: WRDO WSAR WLLH WOR WNBX WBRY WLBZ WAAB WNBH

CBC-With Oscar Strauss; Orch. & Soloists: CRKO CFNY CFNB WHN-Boxing Bouts

9:45
WMEX-Today in Sports

10:00
CBS-Wayne King's Orch. (Lady Esther): WABC WDRG WEEL WOKO WFBL WCAU WPRO (sw-15.27-6.06)

A rare portrait of Wayne King can be found on page 23.

NBC-Carnation Contented Prgm.; Frank Black, cond.: WEAJ WNAK WJAR WCHS WTAM WTAG WTIC WGY (sw-9.53)

The Lullaby Lady will sing to-night Beautiful Ship from Toyland from "The Firefly" (Friml) and with Mr. Tauner, When I Grow Too Old to Dream from "The



BETTY WRAGGE Peggy Young in "Pepper Young's Family" Tues. 3 pm EST

MORNING

7 am EST Musical Clock: CFNB WOR Top of the Morning: WEEI WGY 7:15 News: CFNB WNAC 7:30 NBC-Rise and Shine: WJZ CBS-Lyric Serenade; News: WABC (sw-15.2) NBC-Morning Greetings: WEA Musical Clock: WNBH WSAR WNBX WMAS 7:45 NBC-Yoichi Hiraoaka, xylophonist; News: WJZ News: WDRG WEEI WCAU Musical Clock: WGY WNAC 8:00 NBC-Charioteers: WJZ CBS-Morning Almanac with Phil Cook: WABC (sw-15.2) NBC-Good Morning Melodies: WEA WLV Y.N.-News: WFEA WNBH WLLH WEAN WCSH WLBZ WSAR WRDO WNBX WAAB News: WTIC WJAG WJAR WOR WORC WPRO WORL WHAM 8:15 NBC-Good Morning Melodies: WTIC WJAR NBC-Leibert Ensemble with Dorothy Dreslin, sop.: WJZ WFEA Y.N.-George & Juanita, songs: WEAN WTAG WSAR WNAC WFEA WNBH WRDO WLLH Morning Devotions: WMAS WPRO News: CKAC WLW 8:30 NBC-To be announced: WEA WLV WJAR NBC-Leibert Ensemble: WHAM Y.N.-Andrew Jackson's Rhythms: WBRV WLLH WFEA WAAB WRDO CFNB-Morning Concert CKAC-French Songs WCAU-Streamline Revue WCHS-Have You Heard? WEEI-Radio Almanac WGY-Time Keeper WLBZ-Thoughts for the Day WLW-Arthur Chandler, Jr., organist WMAS-Melody Express WNAC-Journal of Living WNBH-Morning Devotions WNBX-Abenau Pow Wow WOR-Martha Manning WORL-Fired at Random WPRO-Home Folks Frolic WSAR-Concert Masters WTAG-Top of the Morning WTIC-Radio Bazaar 8:45 NBC-To be announced: WCHS NBC-Lucille & Lanny, songs: WJZ WFEA WBZ (sw-15.2) CFNB-Concert Songs WEEI-What's New? WIAM-Tower Clock Prgm. WLW-Gospel Singer WNBX-Radio Shop WOR-Gospel Singer WORC-Morning Watch WORL-Concert Orch. WPRO-Easy to Remember; News 9:00 NBC-Breakfast Club; Soloists; Orch.; Don McNeill, m.c.; News: WJZ WFEA (sw-15.2) CBS-Music in the Air; News: WABC WOKO WMAS WFBL WLBZ WORC WPRO CKAC WNBX (sw-21.52) NBC-Women & News: WEA WTIC CFNY-Salute to Day CFNB-Ma Perkins, sketch WAAB-Charin Mirror WBRV-News; Musical Revue WBZ-As You Like It

WCAU-Way Down East WCHS-Betty & Bob, sketch WDRG-Mrs. Nancy Chase WEEI-New England Kitchen WGY-Ford Rush & Silent Slim WHAM-Young Widder Jones WJAR-Shopping News WLLH-Farm & Home News WLW-Hymns of All Churches WMEX-Geraldine Dell, songs WNAC-Houseboat Hannah WNBH-Morning Melodies WOR-Ed Fitzgerald WORL-News; Program Notes WRDO-What's on the Air Today? WSAR-Music Box 9:15 CBS-Music in the Air; News: WDRG NBC-Streamliners; News: WEA WTIC WCHS Y.N.-Gretchen McMullen: WEAN WNAC WRDO WNBH CFNB-Dance Music CFRB-Organ Reveries WAAB-Merry-Go-Round WCAU-To be announced; News WGY-Market Basket WHAM-Mystery Chef WJAR-Housewives Exchange WLLH-Maestros on Parade WLW-Hope Alden's Romance WMEX-Morning Melodies WOR-Modern Rhythms WORL-Federal Music Project WTIC-Milky Way 9:30 CBS-Richard Maxwell, songs: WABC WOKO WMAS WPRO WORC WDRG WFBL (sw-21.52) NBC-Armchair Quartet: WJZ Y.N.-First National Food News: WCHS WTIC WTIC WNAC CFNB-Organ Reveries CFCY-Women at Home CKAC-Joyette Bernier WBRV-Church in the Wildwood WCAU-The Singing Parson WEEI-Mr. Sunshine WGY-Musical Prgm.; News WHAM-Mrs. Thrifty Buyer WLBZ-Ma Perkins WLW-Hello Peggy WMEX-Piano Moods WNBH-Concert Hall WNBX-The Old Home Town WOR-The Goldbergs WORL-Woman of Tomorrow WRDO-Morning Melodies WSAR-What's the Name of That Song? 9:45 NBC-Landt Trio: WEA WFEA WCHS WJAR WTIC NBC-Aunt Jemima (Quaker Oats): WJZ WBZ (sw-15.2) CBS-Bachelor's Children, sketch (Old Dutch Cleanser): WABC WEEI WCAU WOKO WFBL (sw-21.52) C.N.-Ruth Moss Interviews: WRDO WAAB WBRV WSAR WNBH Young Widder Jones: WLW WNAC Houseboat Hannah: WGY WIAM CFCY-Ma Perkins CFNB-Organ Melodies CKAC-Bonjour Madame WDRG-Yodeling Jim Ingalls WLBZ-Topics of the Day WMAS-Today WMEX-Songs of Italy WOR-Tex Fletcher WORC-Good Morning, Neighbor WPRO-Fashions by Suzanne WTIC-Artistry of Homemaking 10:00 CBS-Pretty Kitty Kelly (Wonder Bread): WABC WEEI WDRG WMAS NBC-The Story of Mary Marlin, sketch (Ivory Soap): WPZ WBZ WHAM (sw-15.2) NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WEA WTIC WTIC WGY WJAR WCHS WNAC C.N.-Singing Strings: WAAB WLLH WEAN WFEA News: WNBH WBRV CFCY-Growin' Up CFNB-Happy Warrior Hour CFRB-Variety Prgm. CKAC-Eugene Corbell, operette KDKA-News: Music WCAU-Morning Melodies WLW-Linda's First Love WMEX-Daily Inspirations WNBX-News; Tune Time WOR-Pure Food Hour WORL-News; Bridge Club WPRO-Harmony Lane

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING 11:45 EST (10:45 CST) EDWARD MacHUGH, the Gospel Singer, NBC. AFTERNOON 4:30 EST (3:30 CST) STORY OF INDUSTRY, CBS. 5:15 EST (4:15 CST) NELLIE REVELL interviews Senator Fishface and Professor Figg's bottle, NBC. NIGHT 7:30 EST (6:30 CST) FAMOUS ACTORS' GUILD with Helen Menken in "Second Husband," CBS. 8:00 EST (7:00 CST) "BIG TOWN" with Edward G. Robinson and Claire Trevor, CBS. 8:30 EST (7:30 CST) AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; Sonja Henie, guest, CBS. 9:30 EST (8:30 CST) HOLLYWOOD MARDI GRAS with Lanny Ross, Charles Butterworth, Florence George, Jane Rhodes, Raymond Paige's orchestra; Fred Allen, guest, NBC. 9:30 EST (8:30 CST) JACK OAKIE'S COLLEGE with Stuart Erwin, William Austin, Raymond Hatton, Harry Barris, Helen Lind, Meyer Alexander's Chorus, George Stoll's orchestra, CBS.

WRDO-Topics of the Day WSAR-The Stroller 10:15 NBC-Oxydol's Own Ma Perkins, sketch: WJZ WHAM WBZ (sw-15.2) CBS-Myrt & Marge, sketch (Super Suds): WABC WDRG WOKO WFBI WORC WCAU WPRO WFEI WMAS WLBZ NBC-John's Other Wife, sketch (Louis Philippe): WEA WGY WTIC WJAR WCHS WNAC C.N.-John Metcalf's Choir Loft: WEAN WFEA WAAB WNBH WBRV WLLH WNBX WRDO CKAC-Organ Melodies WLW-Hope Alden's Romance WMEX-Rev. Seldon Dee Kelly WORL-Tom Doring WSAR-News 10:30 CBS-Emily Post (Florida Citrus), "How to Get the Most Out of Life": WABC WDRG WEEI WOKO WMAS WCAU WFBL WORC WPRO NBC-Just Plain Bill, sketch (Anacin): WEA WGY WJAR WTIC WTIC WNAC WCHS NBC-Pepper Young's Family, sketch (Camay): WJZ WHAM (sw-15.2) C.N.-Get Thin to Music: WAAB WRDO WEAN WBRV WNBH WLLH WNBX CFCY-Home Forum CKAC-Programme Easy WBZ-Concert Hall WFEA-Easy to Remember WLBZ-Farm News WLW-We Live Again WMEX-Shopping With You WORL-N. Y. Civic Orch. WSAR-Home Beautiful 10:45 NBC-Today's Children, sketch (Pillsbury): WEA WTIC WNAC WCHS WTIC WJAR WGY CBS-Sutton & Bliss, twin pianos: WABC WEEI CKAC WOKO WORC WNBX WLBZ NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WHAM C.N.-Earl Laurence, bar.; Francis Cronin, organist: WBRV WLLH WSAR WAAB WEAN WFEA WCAU-Women's Club of the Air WDRG-Easy to Remember WLW-Houseboat Hannah WMAS-Morning Shopper WNBH-Morning Glory WORL-Hollywood Brevities; Little Bits of Movie Lots WPRO-Journal of Living WRDO-Central Maine Melodies

WMEX-Songs by Jacqueline WNBH-News WOR-Success Doctor WORL-Front Page Dramas WRDO-Hillbilly Hits WSAR-Shopping News; Interlude 11:45 NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WJZ WBZ WHAM (sw-15.2) Turn to page 7 and read "Edward MacHugh's Rugged Cross." NBC-The Mystery Chef (Regional Adv.): WEA WTIC WTIC WGY WJAR WCHS WNAC (sw-15.33) MBS-Myra Kingsley, astrologer (Hecker's H-O); Jean Paul King, commentator; Guests: WAAB WEAN WRDO WLBZ CBS-Aunt Jenny's Real Life Stories (Spry): WABC WEEI WOKO WFBL WORC WCAU WMAS WDRG WPRO WLBZ CFCY-Miles of Music CFNB-News CKAC-Gypsy Serenade WBRV-How to Find a Job WFEA-Ken MacKenzie WLLH-To be announced WLW-Goldbergs WMEX-News; Breed Walker WNBH-Rhythm Makers WNBX-Rhythm & Romance WORL-Lazy Rhapsodies WSAR-Your Favorite Maestros

AFTERNOON

12:00 NBC-Girl Alone, sketch (Kellogg): WEA WLV NBC-Time for Thought: WJZ CBS-Swinging the Blues: WABC WEEI WMAS (sw-9.59) NBC-Happy Jack, songs: (sw-15.33) NBC-Alice Cornett vocalist: WJAR MBS-Victor H. Lindlahr (Journal of Living): WOR WNAC Y.N.-Getting the Most Out of Life: WCHS WEAN WLBZ WRDO WLLH WFEA WNBX WNBH WTIC News: WORL WAAB CFCY-Waltz Time CKAC-Variety Prgm. WBRV-Farm Front; Piano Moods WBZ-News; Little Show WCAU-It's Fun to Keep House WDRG-Hollywood Lowdown WGY-Dance Hour; News WHAM-To be announced WMEX-Italian Ans WPRO-News; Man on the Street WSAR Shopping Guide WTIC-Markets & Farm Flashes 12:15 CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WABC WFBL WDRG WMAS WLBZ WEEI WCAU WPRO WOKO WORC (sw-9.59) NBC-The Goldbergs (Oxydol): WEA WGY WNAC (sw-15.33) NBC-Bailey Axton, tr. (News, WJZ only): WJZ WFEA C.N.-Agricultural Series: WEAN WLLH WAAB WRDO WCHS-Hits and Encores WHAM-News; Hits of the Day WLW-Vic Arden's Orch. WMEX-Italian Radio Review WNBH Surprise Party WNBX-News; Theater of the Air WORL-Racing Preview WTIC-Farm Flashes WTIC-Young Widder Jones 12:30 NBC-Nat'l Farm & Home Hour; Guest Spkrs.: WJZ WBZ WLW NBC-Carlile & London, piano duo: WEA CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper): WABC WFBL WOKO WCAU WORC WDRG WEEI WPRO (sw-9.59) Y.N.-La Rosa Prgm.: WAAB WEAN News: WLBZ WMAS WFEA WOR Farm Prgm.: WGY WJAR Noon-day Review: WRDO WTIC CFNB-Musicale WBRV-Fields & Hall WCHS-The Bulletin Board WHAM-Voice of Experience WLLH-Question Box



WALTER BLAUFUSS
"National Farm & Home"
orchestra leader
Tues. 12:30 pm EST

Frequency

CFCY-630 WJAR-890
CFNB-550 WJZ-760
CFRB-690 WLBZ-620
CKAC-730 WLLH-1370
CFCW-1370 WLW-700
CRCO-880 WMAS-1420
KDKA-980 WMEX-1500
WAAB-1410 WNAC-1230
WABC-860 WNBH-1310
WBRY-1530 WNBX-1260
WBZ-WBZA-990 WNEW-1250
WCAU-1170 WOKO-1430
WCSH-940 WOR-710
WDR-1330 WORC-1280
WEAF-660 WORC-1280
WEAN-780 WPRO-630
WEEI-590 WORL-920
WFBL-1360 WRDO-1370
WFEA-1340 WSAR-1450
WGY-790 WTAG-580
WHAM-1150 WTAM-1070
WHN-1010 WTTC-1040
WINS-1180

WLLH-Amer. Family Robinson
WLW-Betty & Bob
WMEX-Symphonic Moods
WNBH-Master Singers
WNBX-Bands March On
WOR-Judy & Jane
WORLD-The Friendly Singer
WRDO-Hillbilly Hits
2:00
NBC-Fun in Music; Dr. Maddy:
WEAF WGY (sw-15.33)
CBS-Petitcoat of the Air (Wyandotte): WEEI WDR- WCAU
WPRO WORC WMAS (sw-9.59)
NBC-American College of Surgeons: WJZ WBZ WFEA
WHAM
CBS-Molly Steinberg, Stage Relief Speaker: WABC (sw-15.27)
C.N.-Voice of Experience: WBRY
WNBH WEAN WRDO WAAB
WNBX
CFNB-Band Concert
CKAC-Instrumental Varieties
WCSH-Highlights in the News
WJAR-WPA Concert Orch
WLBZ-Afternoon Melodies
WLW-The Artist
WMEX-Sweet Music
WNAC-Musical Roundup
WOR-Kitty Keene, Inc.
WORLD-Promenade Concert
WTAG-Phil Saltman, pianist
WTTC-Four Star Hits
2:15
CBS-Jack & Loretta, songs & patter (Kirkman's Soap):
WABC WOKO WEEI WFBL
NBC-Fun in Music: WCSH
CBS-Dr. Morrey, Dental Spkr.:
WNBX
MBS-Mary Williams, sop. & Orch.: WOR WSAR
Y.N.-Beatrice Fairfax: WTIC
WTAG WEAN WNAC
News: WPRO WDR-
CKAC-La Rue Principale
WAAB-Racing Matinee
WBRY-Rhythm and Rhyme
WCAU-Women's Club of the Air
WFEA-Let's Listen to the Leader
WLW-Vocational Agriculture
WMAS-Amer. Family Robinson
WMEX-Street Forum
WNBH-Popular Music
WORC-Hollywood from the Inside
WRDO-Hollywood on the Air
2:30
CBS-American School of the Air:
WABC WEEI WPRO WMAS
WCAU WDR- CKAC WNBX
WLBZ WORC WOKO WFBL
(sw-15.27)
"The Pipes of Pan and the Trumpets of Mars" will be the subject of today's music lesson.
NBC-Music Guild: WJZ WFEA
WBZ WEAN
The Stradivarius Quartet with Gertrude Bary, pianist, will play.
NBC-General Federation of Women's Clubs: WEAF WTAG
WCSH WTIC (sw-15.33)
CFNB-Souvenirs in Rhythm
WGY-Marc Williams, cowboy
WHAM-World Varieties
WLW-Living Literature
WMEX-Classical Album
WNAC-Way Down East
WOR-Houseboat Hannah
WSAR-Matinee Melodies
2:45
NBC-Joyce Jordan, girl interne:
WEAF
NBC-Armchair Quartet: WTAG
WTIC WCSH (sw-15.33)
MBS-Beatrice Fairfax (Hecker Products): WOR
CFNB-Piano & Violin
WBRY-Music by Cugat
WGY-Master Singers
WNAC-Gretchen McMullen
WRDO-Afternoon Musicale
3:00
NBC-Marine Band: WJZ WHAM
WBZ WEAN WFEA

NBC-Pepper Young's Family (Carmay): WEAF WNAC WTAG
WGY WTIC WCSH WJAR
WLW (sw-15.33)
CBS-Theater Matinee: WABC
WNBX WPRO WORC WMAS
WDR- CKAC WLBZ (sw-15.27)
C.N.-Concert Trio: WLLH WRDO
WNBH WSAR WBRY
CFNB-Tea Dance
WCAU-Get Going
WEEI-News
WMEX-Organ Concert
WOR-Martha Deane
WORLD-News; Homespun Poems
3:15
CBS-Theater Matinee: WFBL
WEEI WOKO
NBC-Oxydol's Ma Perkins,
sketch: WEAF WTIC WLW
WCSH WNAC WJAR WTAG
WGY (sw-15.33)
MBS-Reveries: WLLH WRDO
WSAR
WMEX-Gems of Melody
WORLD-Stock Markets
3:30
NBC-Vic & Sade, sketch (Crisco): WEAF WGY WJAR WTIC
WTAG WCSH WNAC WLW
(sw-15.33)
Details of the contest on this program may be found on page 16.
CBS-Hollace Shaw, sop.; Concert
Orch.: WABC WDR- WFBL
WORC WOKO WEEI CKAC
WMAS WNBX WLBZ WCAU
WPRO (sw-15.27)
C.N.-To be announced: WLLH
WBRY
CFNB-Organ Music
WMEX-Today's Winners
WORLD-Matinee Melodies
WRDO-Waltz Time
WSAR-Let's Dance
3:45
NBC-The O'Neills, sketch (Ivory
Flakes): WEAF WCSH WGY
WTAG WJAR WNAC WTIC
WLW (sw-15.33)
NBC-Poetic Interlude: WJZ
WBZ WHAM WFEA
MBS-Radio Garden Club WOR
WLLH WRDO WSAR WBRY
CFNB-News
WNBH-Popular Music
WPRO-Melodies Old & New
WSAR-Say It with Music
4:00
NBC-Club Matinee; Orch. & Soloist: WJZ WBZ WFEA WEAN
WHAM
NBC-Lorenzo Jones, sketch (Phillips): WEAF WCSH WTAG
WGY WJAR WNAC WTIC
(sw-9.53)
CBS-Ted Malone's "Between the
Bookends": WABC WDR-
WOKO WORC WMAS WNBX
CKAC WLBZ WFBL WEEI
(sw-15.27)
Details of the contest on this program may be found on page 16.
News: WORL WOR
CFCY-Outports Hour
CFNB-Hawaiian Echoes
WBRY-Rhythm & Rhyme
WCAU-Happy Valley Boys
WLW-Dr. Friendly
WRDO-Hawaiian Serenade
WSAR-Harmony Hour
4:15
CBS-Bob Byron, piano & patter:
WABC WORC WDR- CKAC
WLBZ WMAS WFBL WNBX
WEEI (sw-15.27)
NBC-The Guiding Light, sketch
(White Naptha): WEAF WGY
WCSH WTIC WNAC WTAG
(sw-9.53)
MBS-To be announced: WSAR
WRDO
CFNB-News
WLW-Life of Mary Sothern
WOR-Young Widder Jones
WORLD-Boston Speaks Its Mind
WPRO-Italian Radio Review
4:30
CBS-Story of Industry: WABC
WEEI WORC WDR- WMAS
WOKO WNBX CKAC WLBZ
WFBL WCAU (sw-15.27)
"The Glass Industry will be the
subject. Harry R. Daniel,
director of the series, will
discuss the industry, and
present short dramatic
episodes concerning the industry,
through the cooperation
of the U. S. Office of Education.
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WEAF
WCSH WNAC WJAR WTAG
WGY WTIC WLW (sw-9.53)
MBS-Sid Gary, bar. & Orch.:
WOR WRDO WSAR WLLH
WNBH
CFNB-Scrapbook
KDKA Blue Baron's Orch.
WAAB-Dramatization
WBRY-Melody Express
WORLD-Henry King's Orch.

4:45
NBC-Road of Life (Chipso):
WEAF WTIC WNAC WCSH
WGY (sw-9.53)
C.N.-To be announced: WLLH
WNBH WBRY
CFNB-Piano Recital
CKAC-L'Ecole du Doux Parler
WLW-Kitty Keene, Inc.
WOR-Health Talk; Melody Moments
WORLD-Amer. Family Robinson
WPRO-Jack Ward, organist
WRDO-Tea Time Tunes
WSAR-Old Masters
WTAG-Daily Information Service
5:00
NBC-Carlotta, Songs: WEAF
WTIC WTAG WNAC
CBS-Follow the Moon (Pebecco);
Elsie Hiltz & Nick Dawson:
WABC WCAU WEEI (sw-15.27.9.59)
Details of the contest on this program may be found on page 16.
NBC-Peggy Wood Calling WJZ
WFEA
NBC-Jr. Nurse Corps (Sunbrite):
WLW (sw-15.21)
C.N.-Jolly Jo, tr. & pianist:
WNBH WRDO WSAR
News: WORL WNBX
CFCY-Microphone Musings
CFNB-Songs of the West
CKAC-Social Announcements
WAAB-Racing Results
WBZ-Four of Us
WCSH-Airbreaks
WDR-Ad-Liner
WGY-Stock & Produce Markets
WHAM-Women Only
WJAR-Good Eyesight; Dancing
Melodies
WLW-Shoppers Variety Revue
WLLH-Hits & Encores
WMAS-Market Reporter
WOR-Women Make the News
WORC-Home Folks' Frolic
WPRO-News; Master Singers
5:15
NBC-Nellie Revell Interviews
Senator Fishface & Professor
Figgshot: WEAF WTIC
WTAG WJAR WNAC WCSH
(sw-9.53)
CBS-Life of Mary Sothern, sketch
(Hind's): WABC WCAU WEEI
(sw-9.59.15.27)
Details of the contest on this program may be found on page 16.
NBC-Edw. Davies, bar.: WJZ
WFEA WBZ
C.N.-Village Barn Cut-Ups: WOR
WNBH WRDO WBRY
CFCY-Uncle Al
CFNB-Dance Music
CKAC-Pianoingue
WAAB-Uncle Newt at Bar-W
Ranch
WGY-Musical Prgm.
WHAM-Police & Radiograms
WLW-Jack Armstrong
WMAS-Hits & Bits of the Day
WNBH-Popular Music
WNBX-Around the Chuck Wagon
WORC-Funnies on Parade
WORLD-Rhythm & Romance
WPRO-Phil Saltman's Piano Club
WSAR-Timely Tunes
5:30
NBC-Kellogg's Singing Lady;
Irene Wicker: WJZ WBZ
WHAM WLW (sw-15.21)
Learn more about Irene Wicker in
"Who's Your Agent" a story on
page 10.
NBC-Jack Armstrong, sketch
(Wheaties): WEAF WJAR
WTIC WCSH WTAG WNAC
WGY (sw-9.53)
CBS-Science Service Series:
WABC WORC WPRO WLBZ
WFBL WOKO WMAS WNBX
(sw-15.27)
"Ancient China" will be the
subject. Watson Davis will
interview Carl Whiting
Bishop, of the Freer Gallery
of Art, in Washington, on the
subject.
MBS-Johnson Family: WOR
WBRY
CFCY-Tuning Around
CFNB-Melody Masters
CKAC-Variety Prgm.
WAAB-Racing Results
WCAU-Pepper Rhymes the News
WDR- Magic Island
WEEI-The Boston Hour
WFEA-Dance Hour
WLLH-Song Contest
WNBH-News
WORLD-Western You
WRDO-Shoppers Variety Review
WSAR-Italian Prgm.
5:45
CBS-Deer Teacher: WABC WDR-
WLBZ WOKO WMAS WFBL
(sw-15.27)
NBC-Tom Mix Straight Shooters,
sketch (Purina): WJZ WBZ
WHAM WEAN (sw-15.21)
NBC-Little Orphan Annie, sketch
(Ovaltine): WEAF WNAC
WTIC WTAG WJAR WCSH
WGY (sw-9.53)

MBS-Martha & Hal: WOR
News: WDR- WSAR WBRY
CFCY-The Buccaneers
CFNB-On the Mall
CFRB-Buck Jones
CKAC-Fireside Prgm.
WAAB-Uncle Newt
WCAU-Ben Alley, tr. & Organ
WLLH-Hits and Encores
WLW-Whistling Kid
WMEX-Reading the Comics
WNBX-Theater Billboard
WORLD-Jack Rogers
WPRO-Musical Hotel; News
NIGHT
6:00
CBS-All Hands on Deck: WABC
WOKO WNBX
NBC-News, WJZ only) Rakou's
Orch.: WJZ
NBC-Science in the News: WEAF
(sw-9.53)
Y.N.-News: WEAN WNBH
WNAC WLBZ WFEA WSAR
WRDO WLLH WCSH
News: WJAR WTIC WOR
KDKA WMEX WMAS CRCO
CFCY-The Green Room
CFNB-Musical Prgm.
WAAB-Dinner Concert
WBRY-To be announced
WBZ-News, Evening Little Show
WCAU-Musical Moments
WDR- Dinner Dance Music
WEEI-News; Sportshots
WGY-News; Melody Time
WHAM-News; Air Masters
WHN-Inquiring Reporter
WINS-What to Do & Where to
Go
WLW-Alias Jimmy Valentine
WNEW-Make Believe Ballroom
WOR-Uncle Don
WORLD-News; Hits, Runs &
Errors
WPRO-News, Musical Hotel
WTAG-Evening Revue
WTAM-News; Evening Prelude
6:15
NBC-Don Winslow of the Navy,
sketch: WEAF WTIC WCSH
(sw-9.53)
CBS-All Hands on Deck: WPRO
WDR- WMAS
Y.N.-Sweet Music: WFEA WSAR
WNAC WTAG WRDO WEAN
WLBZ WNBH
Comedy Stars of Broadway:
KDKA WGY
Vic Arden's Orch.: WTAM
WHAM
CFNB-Strings
CFRB-Claire Wallace
CKAC-L'Heure Recreative
C.O.Capitol Theater Prgm
WCAO-Bill Dyer, sport talk
WCAU-Bill Dyer, sports; Song
Favorites
WEEI-Musical Appetizers
WHN-Supper Serenade
WJAR-Dancing Melodies
WLLH-Baseball Scores; Racing
Results; Around the Town
WLW-Supper Serenade
WMEX-Italian Radio Review
WORLD-Western You
6:30
CBS-News; George Hall's Orch.:
WABC WDR- WLBZ WORC
WMAS WEEI WPRO WNBX
(sw-17.76)
NBC-News; Castles of Romance:
WJZ
NBC-News; Rhythmaires: WEAF
MBS-Len Salvo, organist; WGN
CBC-Witching Hour: CRCO
Sportlight: WFEA WTAR
News: WTAG WBRY WOR
CFCY-Melody Lane
CFNB-Sports Review
CFRB-Jim Hunter reporter;
Sports
CKAC-A Baton Rompus
KDKA-Sports; Weather
WAAB-Baseball Scores; News
WBZ-News; Harvey Whipple &
Company
WCAU-Alias Jimmy Valentine
WCSH-Let's Talk It Over
WGY-News; Music Graphs
WHAM-Frank Silva, sports
WHN-Three Jazzsters
WINS-Jay Knox, news parade
WLBZ-Dance Treats
WLLH-News; Sports
WLW-Bob Newhall, sports
WMEX-Today's Winners
WNAC-Glen Gray's Orch.
WNBH-Hollywood Highlights
WORLD-Roy MacGregor
WRDO-Dinner Dance Music
WSAR-Evening Varieties
WTAM-News; Tom Manning
WTIC-Wrightville Clarion
6:45
NBC-Billy & Betty, sketch:
WEAF

NBC-Lowell Thomas, news
commentator (Sun Oil); from
Paris: WJZ WBZ WEAN WLW
WHAM WTAM KDKA (sw-15.21)
CBS-George Hall's Orch.: WNBX
WFBL
NBC-To be announced: WJAR
WFEA
MBS-Ray Keating's Orch.: WOR
CBC-Witching Hour: CFNB
C.N.-Racing Results: WAAB
WRDO WBRY
Jack Smith's Orch.: WTAG
WTIC
CFRB-Sports
CKAC-Programme Balda
C.O.Slices of Life
WCAU-Comedy Stars of Broadway
WCSH-Perfect Sleepers
WDR-Lewis Fox
WEEI-The Success Doctor
WGY-Glen Gray's Orch.
WHN-News
WINS-Noveltty Rhythm
What Around the Town
WMEX-Bernie Wayne's Orch.
WNAC-Musical Roundup
WNBH-Musical Moments
WORLD-There Was a Time When
WSM-Asher & Little Jimmie
Sizemore
7:00
NBC-Amos 'n' Andy (Pepp-
sident): WEAF WTIC WNAC
WJAR WCSH WTAG WGY
WTAM WLW (sw-9.53) (also
KOA KFI at 11 p.m.)
NBC-Easy Aces, sketch (Ana-
nic): WJZ WBZ WHAM
KDKA WEAN (sw-11.87)
CBS-Poetic Melodies (Wrigley's
Gum); Franklyn MacCormack,
reader; Jack Fulton, tr.;
Carlton Kelsey's Orch.: WABC
WCAU WEEI WFBL WOKO
WPRO WDR- (sw-17.76.9.59)
(also KXX KSL at 11 p.m.)
CBC-Luigi Romanelli's Concert
Orch.: CFCY
C.N.-Luigi Romanelli's Concert
Orch.: WLLH WSAR WNBH
News: WAAB WLBZ WRDO
CFNB-Buccaneers
CFRB-Mining Broadcaster
CKAC-L'Ecole de Hockey de L'air
CRO-Rox Battle's Orch.
WORLD-News; Hits, Runs &
Errors
WFEA-Comedy Stars
WHN-Amateur Hour
WINS-Silvern at the Console
WMAS-Three C's
WMEX-Jimmie McHale's Orch.
WNBX Merry-Go-Round
WNEW-Dinner Music
WOR-Stan Lomax, sports
WOR-Racing Comment; Organ-
ist
7:15
NBC-Vocal Varieties (Tums):
WEAF WCSH WJAR WTIC
WNAC WGY WTAG WTAM
WLW (sw-9.53) (also KFI
KOA at 11:15 p.m.)
CBS-Song Time; Ruth Carhart
& Bill Perry: WABC WDR-
WMAS WORC (sw-9.59.17.76)
NBC-Mr. Keen, Tracer of Lost
Persons, drama (American
Home Products): WJZ WBZ
WHAM WEAN KDKA (sw-11.87)
Whispering Jack Smith: WOR
WCAU
CFRB-Easy Aces
CRCO-Buccaneers
WAAB-Style Sleuth
WBRY-Piano Antics
WEEI-Dinner-Time Revue
WFEA-Unemployment Compens-
sation
WINS-Symphouetta
WMEX-Five Star Final
WNBX-Comedy Stars of Broad-
way
WNEW-News
WPRO-Melody Time
WRDO-Victor Arden's Orch. &
Guests
WSAR-Favorite Twilight Songs
7:30
CBS-Famous Actor's Guild Pre-
sents Helen Menken in "Sec-
ond Husband," drama (Bayer's
Aspirin): WABC WORC
WEEI WOKO WFBL WPRO
WCAU WDR- (sw-9.59.17.76)
Pictures of Helen Menken,
the star of this program, can be
found on page 30.
NBC-Horlick's Lum & Abner,
sketch: WJZ WBZ WLW (al-
so KGO at 11:15 p.m.)
NBC-Steinie Bottle Boys (Glass
Container Ass'n): WEAF
Y.N.-News Reporter: WCSH
WNAC WTIC WEAN
CBC-Children's Album: CRCO
CFCY-CFNB
CFRB-Voice of Console
CKAC-Trio
KDKA-Pittsburgh Varieties
WAAB-Political Talk
WBRY-To be announced; News
WFEA-Phyl Coe Mysteries
WGY-Political Talk
WJAR-Social Security Speaker
WLBZ-League for Peace & Free-
dom
WLLH-Lowell Taxpayers Ass'n
WMAS-Fine Arts Series
WMEX-Sweet Music
WNBH-Nat. Shikret's Orch.
WNBX-To be announced
WNEW-Jimmy McAllister
WOR-Answer Man
WRDO-Evening Serenade
WTAG-Adv. of Jimmie Allen
WTAM-Sammy Watkins's Orch.
7:45
NBC-Benno Rabinoff, pianist:
WEAF WJAR WFEA
NBC-Vivian Della Chiesa, sopr.,
Orch.: KDKA WHAM (sw-11.87)
NBC-John B. Kennedy, commen-
tator: WJZ
MBS-Crime Clinic: WAAB
CBC-Roland Todd, pianist: CRCO
CFNB-CFCY
Musical Moments: WTAG WBZ
WLBZ
CKAC-The Don Juan of Song
WBRY-To be announced; News
WBZ-Vic Arden's Orch.
WGY-Florence Rangers
WLLH-Doris Hallas
WLW-Tonic Time
WMAS-Around the Town
WMEX-Duane Marshall's Orch.
WNBX-Amer. Family Robinson
WNEW-News
WOR-Master Detective Phyl Coe
WORLD-It Happened Today
WSAR-After Sun Down
WTAM-Cobwebs & Cadenzas
8:00
NBC-Johnny Presents Russ
Morgan's Orch. (Philip Mor-
ris); Chas. Martin's Thrill;
Swing Fourteen; Frances Adair,
songs; Glenn Cross; Rhythm
Rogues; Guests: WEAF WJAR
WGY WNAC WTIC WLW
WTAM WTAG WCSH (also
KFI KOA at 11:30 p.m.)
CBS-Big Town, drama; Edward
G. Robinson & Claire Trevor
(Lifebuoy): WABC WORC
WPRO WMAS WOKO WDR-
WCAU WEEI WFBL (sw-6.06)
NBC-Husbands & Wives (Pond's
Cream); cond. by Sedley
Brown & Allie Lowe Miles
WJZ WHAM WBZ WEAN
KDKA (sw-11.87)
MBS-Jazz Nocturne, vocalists &
orch.: WOR WRDO WNBH
WLLH WAAB WLBZ WNBX
(Continued on Next Page)

NBC COAST TO COAST

LUM AND ABNER

It's All For Fun

WJZ WLW
WBAL
WBZ
WBZA
WSYR
WENR
WSB WMC

Tuesday

October 26



FRANCES ADAIR
"Johnny Presents" songstress
Tues. 8 p.m. EST

CBS-Al Jolson Show; Martha Raye; Parkyakarkus & Victor Young's Orch. (Rinso-Life-Buoy): WABC WCAU WOKO WDRC WFBL WPRO WEEI WMAS WORC CFRB (sw-6.06-15.27)

Turn to pages 28 & 29 to see pictures of Martha Raye.

NBC-It Can Be Done (Household Finance); Drama of Success Stories; Edgar A. Guest, Frankie Masters' Orch.: WJZ WBZ WHAM KDKA WEAN WLW (sw-11.87)

MBS-Symphony in Rhythm: WNBX WLLH WBRY WLBZ WRDO

CBS-Symphony in Rhythm: CFCY CRCO CFNB

WAAB-Rosicrucian Order
WFEA-WPA Music
WHN-News
WMEX-Variety Show
WNBH-French Radio News
WNEW-George Olsen's Orch.
WDRG-Evening Melodies
WOR-Jeremiah T. Mahoney, talk

8:45

MBS-Symphony in Rhythm: WAAB WNBH
WHN-Robert Saunders' Orch.
WNBX-Musical Moments

9:00

CBS-Watch the Fun Go By (Ford); Al Pearce's Gang; Carl Hoff's Orch.; Shaw & Lee, comedy team; Arlene Harris: WABC WPRO WMAS WEEI WCAU WDRC WOKO WORC WLBZ WFBL (sw-15.27-6.06) (also KNX KSL at 12 mid.)

NBC-To be announced: WJZ KDKA WBZ WHAM WEAN (sw-11.87)

NBC-Vox Pop (Molle Shave); cond. by Parks Johnson & Wallace Butterworth: WEA WTAG WACW WVIC WJAR WCSH WGY WTAM (sw-9.53) (also see Monday Prgrams. at 12:30 a.m.)

MBS-Vincent Lopez' Orch.: WRDO WBRY WLLH WNBX WSAR WRDO

CBC-Bonjour Paris, Bonsoir: CFNB CFCY CRCO
CFRB-Extra Extra
CKAC-Radio & Melomanie Di-Sol-Ma

WAAB-Rudy Bundy's Orch.
WFEA-Amer. Family Robinson
WHN-Ben Selvin's Orch.
WLN-To be announced
WMEX-Variety Prgm.
WNBH-Prgm. Du Foyer
WNEW-Evening Melodies
WOR-Gabriel Heatter

9:15

WFEA-WPA Concert
WHN-George Vincent's Orch.
WNEW-Harold Arden's Orch.
WOR-Comedy Stars of Broadway

9:30

NBC-Hollywood Mardi Gras (Packard); Starring Lanny Ross, trn.; Charles Butterworth, comedian; Florence George, sop.; Jane Rhodes, vocalist; Don Wilson, m.c.; Raymond Paige's Orch.: WEA WTAG WJAR WGY (sw-9.53)

CBS-Jack Oakie's College (Camel Cigarettes); Stuart Erwin, Raymond Hatton & William Austin, comedians; Patsy Flick & Helen Lynd, come-

diennes; Harry Barris, songs; Meyer Alexander Chorus; Georgie Stoll's Orch. & Guests: WABC WLBZ WPRO WOKO WEEI WCAU WDRC WORC WMAS WFBL (sw-6.06-15.27)

NBC-Roy Shields' Revue: WJZ WEAN WBZ WHAM KDKA WFEA (sw-11.87)

MBS-Let's Visit: WOR WLLH WBRY WNBH WSAR WRDO WAAB WNBX

CBC-True Dramas of R. E. M. P.: CFCY CFNB CRCO
CFRB-Old Time Prgm.
WHN-To be announced
WLV-Detective Mysteries
WNEW-Paramount Party

9:45

CKAC-Silver Strings

10:00

CBS-Benny Goodman's Swing School & Guests (Camel Cigarettes): WABC WLBZ WPRO WOKO WEEI WCAU WDRC WORC WMAS WFBL (sw-6.06-15.27)

MBS-Alfred Wallenstein's Symphonic Strings: WAAB WRDO WLLH WSAR WBRY WLBZ
NBC-Gen. Hugh Johnson, commentator (Bromo Quinine): WJZ KDKA WEAN WBZ WIAM (sw-6.14)

CBC-Symphonic Strings: CFCY CFNB CRCO

News: WNBH WNBX
Concert Hour: WHN WLW
WFEA-Night Club Music
WMEX-Broadway News
WNEW-Dance Parade
WOR-Youth in the Election

10:15

NBC-Choir Symphonette: WJZ KDKA WEAN WFEA WHAM WBZ (sw-6.14)

MBS-Symphonic Strings: WNBH WNBX WOR
What's the Big Idea?: WLBZ WLW WHN
CKAC-News
WMEX-Jimmie McHale's Orch.

NBC-Jimmie Fidler's Hollywood Gossip (Drene): WEA WTAG WJAR WTAM WCSH WTAG WLW WNAC WGY (sw-9.53)

CBS-WPA Dramatic Show: WABC WORC WLBZ CKAC WPRO WEEI WOKO WDRC WMAS WNBX (sw-15.27)

NBC-Cavalcade of the American Industry: WFEA KDKA WBZ WHAM WEAN (sw-6.14)

MBS-Witch's Tale: WNBH WOR WAAB WSAR WBRY WRDO WLLH

CBC-I Remember, talk: CFCY CRCO CFNB
CFRB-Eb & Zeb
WCAU-Repub. Political Talk
WHN-Xavier Cugat's Orch.

10:45

NBC-Serenade in the Night: WEA WGY WJAR WNAC WTAG WTIC WCSH (sw-9.53)

CKAC-News: CRCO CFNB CFCY
CFRB-Mining on Review
WCAU-Dem. Political Talk
WHN-Men At Work
WLV-News, Interlude
WLN-Men at Work
WLN-Today in Sports
WNEW-Sortoscope
WTAM-Violin in the Night

11:00

NBC-(News, WJZ only) Vagabonds: WJZ

NBC-Violins in the Night: WEA WTAG WTIC WCSH
CBS-Tomorrow's News Tonight (Liberty); Tommy Dorsey's Orch.: WABC (sw-11.83)

CBC-Music for Music Sake: CRCO CFNB

Y.N.-News: WLBZ WTIC WNBH WCSH WLLH WSAR WRDO WBRY WNAC WEAN WFEA

News: WEEI WORC WOR WTAG WMAS WLW WPRO News; Sports: KDKA WDRC CFRB-News; Armchair Club

CKAC-Sports
WAAB-Blanche Calloway's Orch.
WLBZ-News; Radio Roundelay
WCAU-Larry Vincent, songs
WGY-News; Music by Cugat
WHAM-News; Lyons' Orch.
WHN-Calling All Parties
WMEX-Vincent Rizzo's Orch.
WNEW-Dance Parade

11:15

CBS-Tommy Dorsey's Orch.: WMAS

NBC-Lou Breese's Orch.: WEA WNBH
NBC-King's Jesters: WJZ
MBS-Ted Weems' Orch.: WOR
CBC-King's Jesters: CRCO
WPZ-Sports; Bill Williams
WCAU-Around the Town; Inter-

lude
WLW-Arlie Simmonds' Orch.
WMEX-Bernie Wayne's Orch.
WTAG-Jack Eaves' Orch.
WTIC-Polish Orch.

11:30

NBC-Eddie Varzos' Orch.: WJZ

CBS-George Olsen's Orch.: WABC (sw-11.83)

NBC-Al Donahue's Orch.: WEA WNBH
MBS-Isham Jones' Orch.: WOR
CBC-In Modern Mood: CFCY

KDKA-H. Middleman's Orch.
WGY-To be announced
WLBZ-Beach Club Orch.
WLN-Jack Sprigg's Orch.
WMEX-Milton Kellern's Orch.
WTAM-Dick Fidler's Orch.

11:45

WBBM-Manhattan Mother
End of Tuesday Programs

Wednesday

October 27

Wednesday

MORNING

7 am EST
Musical Clock: CFNB WOR
Sing, Neighbor, Sing: WCAU WGY

7:15
News: CFNB WNAC

7:30
NBC-Morning Greetings: WEA
CBS-Salon Musicale; News: WABC (sw-21.52)

NBC-Rise & Shine: WJZ
Musical Clock: WSAR WNBH WMAS

7:45
NBC-Yoichi Hiraoka, xylophonist; News: WJZ
News: WDRC WEEI WCAU

8:00
NBC-Good Morning Melodies: WEA
WFEA-World Bookman

CBS-Morning Almanac with Phil Cook: WABC (sw-21.52)

NBC-Four Showmen, quartet: WJZ

Y.N.-News: WEAN WSAR WLLH WNBH WFEA WCSH WLBZ WRDO WAAB

News: WOR WTIC WTAG WORC WJAR WPRO WORL WMAS

8:15
NBC-Good Morning Melodies: WTIC

NBC-Wm. Meeder, organist: WJZ (sw-21.54)

Y.N.-George & Juanita, songs: WSAR WTAG WNBH WLLH WEAN WFEA WRDO WNBX WNAC

News: CKAC WLW
Morning Devotions: WCSH WJAR WPRO

8:30
NBC-To be announced: WEA WJAR

CBS-Greenfield Village Chapel: WABC WLBZ WPRO CKAC WMAS (sw-21.52)

NBC-Wm. Meeder, organist: WHAM WFEA

Y.N.-Andrew Jackson's Rhythm: WEAN WLLH WSAR WRDO WBRY

8:45
NBC-Lucille & Lanny, songs: WJZ WFEA (sw-21.54)

CBS-As You Like It: WABC CKAC WMAS (sw-21.54)
CFNB-Name-a-Song Prgm.
WCSH-Neighbor Jim
WEEI-Fashion Review
WHAM-Tower Clock Prgm.
WLBZ-Thoughts for the Day

WLW-Gospel Singer
WNBX-Musical Clock
WOR-Gospel Singer
WOR-Morning Watch
WPRO-On the Mall; News
WSAR-Singing Evangelist

9:00

NBC-Breakfast Club, Soloists; Orch.: Don McNeill, m.c.; News: WJZ WFEA (sw-15.21)

NBC-Women & News: WEA WTAG

CBS-As You Like It: WOKO WPRO WEEI WORC WFBL (sw-21.52)

CFCY-Salute to Day
CFNB-Ma Perkins, sketch
WAAB-Doctor Looks at Food
WBRY-News; Musical Revue
WBZ-As You Like It; News
WCHS-Betty & Bob, sketch
WCAU-Way Down East
WDRC-Mrs. Nancy Chase
WFEA-World Bookman
WGY-Hi-boys
WHAM-Young Widder Jones
WJAR-Grace Hall, shopping
WLBZ-Watchtower Broadcast
WLLH-Nine O'Clock Revue
WLW-Hymns of All Churches
WMEX-Just Music
WNAC-Houseboat Hannah
WNBH-Morning Melodies
WOR-Ed Fitzgerald
WORLD-News; Program Notes
WRDO-What's on the Air Today?
WSAR-Morning Minstrels
WTIC-Musical Stage

9:15

CBS-Richard Maxwell, songs; News: WABC WDRC WMAS WPRO WORC WFBL WOKO WEEI (sw-21.52)

NBC-Streamliners; News: WEA WTAG

Y.N.-Gretchen McMullen: WEAN WTAG WTIC WLBZ WLLH WCSH WNAC WNBH WSAR WFEA WRDO WNBX

CFNB-Backstage Wife
CKAC-Variety Prgm.
WAAB-Merry-Go-Round
WCAU-Morning Melodies
WGY-Market Basket
WHAM-Tom Grierson
WJAR-Housewives Radio Exchange

WLW-Hope Alden's Romance
WMEX-Novelty Newscast
WOR-Modern Living
WORL-Farm & Home News

9:30

CBS-Fiddler's Fancy: WABC WMAC WORC WCAU WPRO WFBL WDRC WEEI WOKO (sw-21.52)

NBC-Breakfast Club: WFEA
Y.N.-First National Food News: WCSH WTIC WTAG WNAC WEAN

CFCY-Women at Home
CFNB-Dance Music
CKAC-Jovette Benier

WGY-Musical Prgm.; News
WHAM-Mrs. Thrifty Buyer
WLBZ-Ma Perkins
WLW-Mad Hatterfields
WMEX-Musical Forum
WNBH-Concert Hall
WNBX-Songs & Sonnets
WOR-The Goldbergs
WORLD-Woman of Tomorrow
WRDO-Morning Melodies
WSAR-Happinee Harbor

9:45

CBS-Bachelor's (Children, sketch (Old Dutch Cleanser): WABC WCAU WEEI WOKO WFBL (sw-21.52)

NBC-Laudt Trio: WEA WTAG WCSH WFEA

NBC-Aunt Jemima (Quaker Oats): WJZ WBZ (sw-15.21)

C.N.-Ruth Moss Interviews: WRDO WAAB WBRY WSAR WNBH

Houseboat Hannah: WHAM WGY
CFCY-Ma Perkins
CFNB-Organ Melodies
CKAC-Bonjour Madame
WDRC-Accordionist; Star Gazing in Hollywood
WJAR-Dancing Melodies; Trade Breezes
WLBZ-Topics of the Day
WLW-Young Widder Jones
WMAS-Today
WMEX-Songs of Italy
WNAC-Young Widder Jones
WNBX-Many Happy Returns
WOR-Organ Recital
WORC-Good Morning, Neighbor
WPRO-Fashions by Suzanne
WTIC-Artistry of Homemaking

10:00

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WABC WDRC WMAS WEEI

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WEA WTAG WJAR WTIC WCSH WNAC WGY

NBC-Story of Mary Marlin, sketch (Ivory Soap): WJZ WBZ WHAM (sw-15.21)

C.N.-Singing Strings: WAAB WLLH WFEA WEAN

News: WBRY WNBH
CFCY-Back Stage Wife
CFNB-Happy Warrior Hour
CKAC-Light Melodies
WCAU-Grant's Varieties

WLW-Linda's First Love
WMEX-Daily Inspirations
WNBX-News; Tune Time
WOR-Pure Food Hour
WORL-News; Bridge Club
WPRO-Harmony Lane
WRDO-Topics of the Day
WSAR-The Stroller

10:15

NBC-Oxydol's Own Ma Perkins, sketch: WJZ WHAM WBZ (sw-15.21)

CBS-Myrt & Marge (Super Suds): WABC WMAS WLBZ WOKO WEEI WDRC WCAU WPRO WFBZ WORC

C.N.-John Metcalf, choir left: WNBH WFEA WLLH WEAN WAAB WNBX WBRY WRDO

NBC-John's Other Wife, sketch (Louis Philippe): WEA WGY WCSH WTAG WNAC WTIC WJAR

NBC-Vaughn de Leath, songs: WLW

CKAC-La Parade Des Melodies
WLW-Hope Alden's Romance
WMEX-Rev. Seldon Dee Kelley
WORL-Cleo Brown
WSAR-News

10:30

NBC-Pepper Young's Family, sketch (Camay): WJZ WHAM (sw-15.21)

CBS-Tony Wons' Scrapbook (Vicks): WABC WOKO WEEI WDRC WCAU WFBL

NBC-Just Plain Bill, sketch (Anacin): WEA WCSH WTAG WJAR WTIC WNAC WGY

C.N.-Get Thin to Music: WBRC WBRY WEAN WRDO WNBH WNBX

NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WHAM (sw-15.21)

WBZ-Edward Gamage, trn.
WCAU-Women's Club of the Air
WLW-Houseboat Hannah
WNBH-Morning Glory
WORL-Hollywood Brevities

11:00
CBS-Heniz Magazine of the Air: Julia Sanderson & Frank Crumit, songs; B. A. Rolfe's Orch.; Romance of Carol Kennedy, sketch: WABC WMAS WPRO WEEI WLBZ WTAG WOKO WDRC WFBL

Sarah Lockwood, guest, talks on "Suggestions on Decorating the Home."

NBC-The O'Neills, sketch (Ivory Flakes): WJZ WBZ WHAM (sw-15.21)

NBC-David Harum, sketch (Bab-O) Peggy Allenby: WEA WJAR WCSH WTAG WNAC WTIC WGY (sw-15.33)

C.N.-Fashion in Rhythm: WBRC WAAB WLLB WNBH WSAR WNBX

CFNY-Luncheon Music
CFNB-Chic Martin
CKAC-A Batons Rompus
WBRY-News; Belle & Martha, Fashions
WFEA-Fed. Women's Clubs
WLW-News; River; Stocks
WMEX-Variety Verses
WOR-Voice of Experience
WORC-Morning Melodies
WORL-Hollywood Brevities; Little Bits of Movie Lots

11:15
NBC-Backstage Wife, sketch (Dr. Lyons): WEA WTIC WTAG WCSH WJAR WNAC WGY (sw-15.33)

NBC-Road of Life, sketch (Chip-so): WJZ WHAM WLW WBZ (sw-15.21)

C.N.-Melody Strings: WRDO WAAB WBRY WFEA WNBH WSAR WNBX

Dance Music: CFCY CFNB
CKAC-Symphonette
WLLH-Lawrence Prgm.
WMEX-Cooking School
WOR-Romance of Hope Alden
WORL-This Rhythmic Age

11:30
NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)

CBS-Ruth Carhart, cont.: WABC WORC WLBZ WNBX WPRO WOKO WEEI WDRC CKAC

C.N.-Earle Lawrence, bar.: WEAN WAAB WRDO WBRY WFEA

Details of the contest on this program may be found on page 16.

CBS-Heinz Magazine of the Air: WABC WEEI WOKO WORC WDRC WMAS CKAC WCAU WNBX WPRO WLBZ WFBL

NBC-How to Be Charming, sketch (Phillips): WEA WGY WJAR WNAC WTIC WCSH WTAG (sw-15.33)

C.N.-Highlights to Halftones: WRDO WNBX WBRY WLLH WAAB

CFCY-Chic Martin
CFNB-Luncheon Music
WFEA-Mid-Week Service
WLW-Carson Robison
WMEX-Organ Melodies
WNBH-News
WOR-Woman's Hour
WORL-Adult Recreation
WSAR-Shopping News; Interlude

11:45
NBC-Edward MacHugh, gospel singer (Ivory Soap): WJZ WHAM WBZ WLW (sw-15.21)

Turn to page 7 and read "Edward MacHugh's Rugged Cross."

NBC-Hello Peggy, sketch (Dra-no): WEA WJAR WTIC WTAG WGY WCSH WNAC (sw-15.33)

CBS-Aunt Jerry's Real Life Stories (Spry): WABC WEEI WCAU WOKO WORC WDRC WMAS WPRO WFBL WLBZ

MBS-Myra Kingsley, astrologer (Hecker's H-O); Jean Paul King, commentator: WEAN WOR WRDO WAAB

CFCY-Yours Sincerely
CFNB-News
CKAC-French Songs
WBRY-Easy to Remember
WMEX-News; Breed Walker
WNBH-Rhythm Makers
WORL-Flying Fingers
WSAR-Your Favorite Maestros

12:00
NBC-Girl Alone, sketch (Kelllogg): WEA WLW (sw-15.33)

NBC-Happy Jack, songs: (sw-15.33)

CBS-Mary Margaret McBride, columnist (Minute Tapioca): WABC WFBL WPRO WCAU

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated



ANTHONY SMYTHE
Mr. Barbour in
"One Man's Family"
Wed. 8 pm EST

"The Situation in the World Today." World conditions, from a young Republican's viewpoint, will be discussed.

NBC-Billy & Betty, sketch: WEA
MBS-Ray Keating's Orch.: WOR
C.N.-Racing Results: WAAB WRDO
Whispering Jack Smith: WNAC CFNB
CFRB-Sports; Spotlight Parade
CKAC-L'Amour Contra la Haine
WBRY-Vic Arden's Orch. & Guests
WCSH-Sweetheart of the Air & The Merry-makers
WDRC-Lewis Fox
WEEI-Success Doctor
WFEA-Granite State Rambler
WGY-Sportcast
WHN-News
WINS-Novelty Rhythm
WJAR-Alice Cornett, Stuart Churchill
WMEX-Bernie Wayne's Orch.
WNBH-Count of Monte Cristo
WORLD-George Gately
WTAG-Sketch Book
WTIC-Vic Arden's Orch.

7:00

NBC-Amos 'n' Andy, sketch (Pepsodent): WEA WJAR WGY WTIC WNAC WCSH WTAG WTAM WLW (sw-9:53) (also KFI KOA at 11 p.m.)

NBC-Easy Aces, sketch (Anacin): WJZ WHAM KDKA WBZ WEAN (sw-11.87)

CBS-Poetic Melodies (Wrigley's Gum); Franklyn McCormack, reader; Jack Fulton, trn.; Carlton Kelsey's Orch.: WABC WFBL WEEI WCAU WPRO WOKO WDRG (sw-17.76-9.59) (also KSL at 11 p.m.)

CBC-G. R. Markowsky's Orch.: CBO

News: WAAB WRDO WBZ WNEW
CFCY-Request Time
CFNB-Buccaneers
CFRB-Mining Broadcaster
CKAC-Melody Time
WBRY-Baseball Scores; On the Mall
WFEA Music Graphs
WHN-Billy Snider's Orch.
WINS-Silver at the Console
WLLH-Serenade at Seven
WMAS-The Three C's
WMEX-Jimmie McHale's Orch.
WNBX-Merry-Go-Round
WOR-Stan Lomax, sports
WORC-Racing Comment; Organist

7:15

NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WEA WJAR WCSH WNAC WTAG WTAM WTIC WGY (also KFI KOA at 11:15 p.m.)

CBS-Hobby Lobby (Hudson Motors); David Elman & Hary Ealter's Orch.: WABC WMAS WDRG WEEI WLBZ WPRO WORC WFBL WMAS WCAU WOKO (sw-17.76-9.59) (also see 10:30 p.m.)

NBS-Mr. Keen, Tracer of Lost Persons, drama (American Home Products): WJZ WHAM WEAN WBZ KDKA (sw-11.87)

C.N.-La Salle Cavaliers: WLLH WSAR WRDO WNBX WBRY
CBC-La Salle Cavaliers: CFNY CFNB

CFRB-Easy Aces
CKAC-Le Cour de Village
WAAB-Political Talk
WFEA-Football Forecast
WHN-Marlyn Mayne & His Music
WINS-Symphonetta
WLBZ-Vic Arden's Orch.
WLW-Marlyn Mayne's Orch.
WMEX-Five Star Final
WNBH-Troupe Canadienne
WNEW-Dinner Music
WOR-Musical Chets

7:30

NBC-Horlick's Lum & Abner, sketch: WJZ WBZ WLW (also KGO at 11:15 p.m.)

MBS-Lone Ranger, drama (Silvercup): WOR

NBC-To Be Ann: WEA WJAR WTIC

CBC-Major Bill: CFNY CBO
C.N.-Public Health Series: WSAR WRDO WAAB WNBX WBRY

MORNING

11:00 EST (10:00 CST) HEINZ MAGAZINE OF THE AIR; Sarah Lockwood, guest; Julia Sanderson, Frank Crumit and B. A. Rolfe's orchestra, CBS.

11:45 EST (10:45 CST) EDWARD MacHUGH, the Gospel Singer, NBC.

AFTERNOON

6:15 EST (5:15 CST) ASSOCIATION OF JUNIOR LEAGUE in America, speakers, CBS.

6:45 EST (5:45 CST) SENATOR J. KENNETH BRADLEY, "Situation in the World Today," CBS.

NIGHT

7:15 EST (6:15 CST) HOBBY LOBBY, Dave Elman, director; William Lyon Phelps, guest, CBS.

8:00 EST (7:00 CST) CAVALCADE OF AMERICA, dramatization, CBS.

8:00 EST (7:00 CST) ONE MAN'S FAMILY, NBC.

8:30 EST (7:30 CST) TEXACO TOWN with Eddie Cantor, Deanna Durbin, Jimmy Wallington, Pinky Tomlin and Jacques Renard's orchestra, CBS.

9:00 EST (8:00 CST) CHESTERFIELD PROGRAM with Andre Kostelanetz' orchestra, Deems Taylor, and Albert Spalding, guest, CBS.

9:30 EST (8:30 CST) CHILD STUDY ASSOCIATION OF AMERICA, Robert M. Hutchins and John W. Studebaker, speakers, NBC.

10:00 EST (9:00 CST) LUCKY STRIKE HIT PARADE, Mark Warnow's orchestra, quartet, vocalists; Jan Peerce, guest, NBC.

Victor Arden's Orch.: KDKA WFEA WNAC WCSH
To be announced: WHAM WTAM
CFNB-The Angeles
CFRB-Movie Reporter
CKAC-Anna Malenfant & Lionel Daunais
WGY-Jim Healey, commentator
WHN-alias Jimmy Valentine
WLLH-Lawrence Prgm
WMEX-Graham's Scotch Canadian Orch.
WNBH-Master Singers
WNEW-Terry McCune, Irish Prgm.
WTAG-Adv. of Jimmie Allen

7:45
CBS-Boake Carter, commentator (Philo): WABC WEEI WFBL WDRG WPRO WLBZ WCAU WOKO WORC (sw-17.69-9.59) (also KNX KSL at 11:15 p.m.)

NBC-Sisters of the Skillet, Ed East & Ralph Dumke: WJZ
NBC-Jean Sablon, songs: WEA WJAR WFEA

CBC-Kathleen Stokes, organist: CBO CFNY CFNB
C.N.-Jackie Dugan, songs WAAB WNBH WRDO WSAR WBRY
CFRB-Library Shelf
CKAC-The Don Juan of Song
KDKA-B. Armstrong, organist
WBZ-Jack Randolph, songs
WCSH-Sports
WGY-Vic Arden's Orch.
WHAM-Vocal Varieties
WHN-Roger Pryor's Orch.
WLW-Count of Monte Cristo
WMAS-Around the Town
WMEX-Duane Marshall's Orch.
WNAC-alias Jimmy Valentine
WNBX-Fellowship Hour
WNEW-News
WTAG-Money Talks
WTIC-White Eagles

8:00
NBC-One Man's Family, serial drama (Tenderleaf Tea): WEA WTIC WJAR WCSH WTAG WNAC WTAM WGY WLW (also see Sun. Prgms. at 12:30 a. m.)

CBS-Cavalcade of America, drama (Du Pont): WABC WOKO WCAU WPRO WDRG WEEI WFBL WMAS (sw-6.06) also KNX KSL at 12 mid.)
The story of Clara Louise Kellogg, America's first prima donna, will be dramatized. Born in South Carolina in 1842, she was the first American to defy musical tradition and receive all her training in this country. She made her debut at the New

York Academy of Music in 1861 in "Rigoletto" as the only American in a group of Italians.

NBC-Eddy Duchin's Orch. (Elizabeth Arden Co.): WJZ KDKA WEAN WHAM WBZ (sw-11.87)

C.N.-Laughing with Canada: WRDO WLLH WNBX WAAB
CBC-Laughing with Canada: CBO CFNB

Broadway Melody Hour: WHN WOR
CFRB-Blue Mountain Mill
CKAC-Les Montagnards de Quebec

WBRY-Youth Court of Character
WFEA-News
WLBZ-Comedy Stars of Broadway
WMEX-Worcester
WNBH-Job Exchange
WNEW-Organ Recital
WORC-Melody Time
WSAR-Variety Prgm

8:15
MBS-Campbell Sisters; trio: WRDO WLLH WNBX WNBH WAAB WLBZ
CBC-Pauline Rennie, songs: CBO CFNB

WFEA-Home Folks Frolic
WMEX-Musical Memories
WNEW-Marie Pitts' Orch.
WORC-Amer Family Robinson

8:30
CBS-Texaco Town with Eddie Cantor; Deanna Durbin; Pinky Tomlin; Saymore Saymore; Jimmy Wallington; Jacques Renard's Orch.: WABC WEEI CFRB WOKO WCAU WORC WPRO WMAS WFBL WDRG WLBZ (sw-15.27-6.06) (also KNX KSL at 11:30 p. m.)
Deanna Durbin will sing Blue Diamond.
Turn to pages 24, 25, 26 & 27 to see a story in pictures of Eddie Cantor's life.

NBC-Wayne King's Orch. (Lady Esther): WEA WCSR WJAR WTAM WTAG WNAC WGY WTIC
A rare portrait of Wayne King can be found on page 23.

NBC-Sid Skolsky, Hollywood News (Bromo-Seltzer): WJZ WHAM KDKA WEAN WBZ (sw-11.87)

MBS-To be announced: WDRG WAAB WNBX WLLH WRDO
CBC-National Sing Song: CBO CFNB

WBRY-The Bentleys
WFEA-Concert Hour
WHN-Franklyn Roberts' Orch.
WLW-Heatrolatown Herald
WMEX-Scholarship Audition Program
WNBH-French Radio News
WNEW-Swing Session
WOR-Success Doctor
8:45

NBC-Communist Party Talk: WJZ
NBC-Norsemen Quartet: WBZ WHAM KDKA WEAN WFEA
MBS-Lewis Rich & Orch.: WNBH WBZ-Musicale
WNEW-Hold the Press
WOR-Rangers

9:00

CBS-Chesterfield Prgm.; Andre Kostelanetz' Concert Orch.; Deems Taylor, commentator; Guest: WABC WOKO WEEI WORC WLBZ WDRG WCAU WMAS WPRO WFBL CFNB (sw-6.06-15.27)

Albert Spalding, guest, will play Waltz in E Minor (Chopin), Hark, Hark the Gentle Lark, and Rondo Capriccioso. The orchestra will play selections from "Porgy and Bess," Polka, and the second Hungarian Rhapsody.

NBC-Town Hall Tonight (Sal Hepatica); Walter O'Keefe, comedian; Town Hall Quartet; Peter Van Steeden's Orch.: WTAG WTAM WLW WCSH WNAC WJAR WTIC WGY (sw-9.53) (also KFI KOA at 12 mid.)
Lucille and Lanny, song and patter team, will be tonight's guests.

NBC-Musical Comedy Hits; Al Roth's Orch.: WJZ KDKA WEAN WBZ WFEA WHAM (sw-11.87)

MBS-Vincent Lopez' Orch.: WLLH WNBH WNBX WSAR WRDO WAAB
CBC-Dramatic Mystery Stories: CBO CFNB

CFNY-The Red Ledger
CFRB-The Shadow
CKAC-Chantons en Chour
WBRY-The Bentley's
WHN-Don Cossack Choir & Orchestra
WMEX-Dance Orch.
WNEW-Evening Melodies
WOR-Gabriel Heatter

9:15
MBS-Kay Kyser's Orch.: WNBX WRDO WAAB WLLH WSAR WNBH
WGR One Night Bandstand
WMEX-Bernie Wayne's Orch.
WOR-Victor Arden's Orch.

9:30
NBC-Child Study Ass'n of America; Speakers: WJZ KDKA WBZ WEAN WFEA WHAM (sw-11.87)

Dr. Robert M. Hutchins and Dr. John W. Studebaker, both distinguished leaders in the field of education, will be the speakers during a special broadcast from the 21st Anniversary Dinner of the Child Study Association of America. Dr. Hutchins will discuss the subject, "The Outlook for Higher Education." Dr. Studebaker will have for the subject of his address, "Expanding Functions of Education."

CBS-Colonel Jack Major: WABC WEEI WCAU WPRO WDRG WMAS WFBL WORC WOKO WNBX (sw-15.27-6.06)

MBS-Elder Lightfoot Solomon Mirhax & his Congregation: WIRW WLLH WRDO WAAB WOR WSAR WLBZ
CBC Spotlight Parade: CFNB CBO

CFNY-Magic Spotlight Parade
CFRB-Old Time Prgm.
WHN-Don Albert's Orch.
WMEX-Contract Bridge Quiz
WNBH-Ferde Grofe
WNEW-Paramount Party

10:00
NBC-Your Hit Parade (Lucky Strike Cigarettes); Mark Warnow's Orch.; Stuart Allen; Freddie Gibson, soloist; Songsmiths, quartet; Guest: WEA WJAR WCSH WGY WTAM WTIC WNAC WFEA WTAG WLW (sw-9.53)

CBS-Gang Busters (Palmolive Shave Cream), drama with Phillips Lord: WABC WCAU WPRO WORC WLBZ WDRG WEEI WFBL WOKO (sw-6.06-15.27)

The second episode of "The Case of Al Brady" will be dramatized. Brady was

Public Enemy No. 1, until recently killed in Maine by G-Men.

NBC-General Hugh Johnson, commentator (Bromo Quinine): WJZ WBZ WEAN KDKA WHAM (sw-6.14)

MBS-Horace Heidt's Orch.: WOR WNBH
CBC-Concert Time: CBO CFNY CFNB

C.N.-Broadcast of Rodeo: WLLH WAAB WSAR WBRY WRDO
CFRB-Mel Hammill's Orch.
CKAC-La Ligue des Proprietaires
WHN-Roger Pryor's Orch.
WMAS-Grab Bag
WMEX-Libby Hall, vocalist
WNBX-News
WNEW-Dance Parade

10:15
NBC-Nola Day, songs: WJZ WEAN WBZ WHAM KDKA (sw-6.14)

C.N.-Broadcast of Rodeo: WNBX WNBH
CKAC-News
WMAS-Workshop Players
WMEX-Jimmie McHale's Orch.

10:30
MBS-Melodies from the Skies: WSAR WNBH WLBZ WBRY WAAB WRDO WLLH

NBC-Waltz Interlude: WJZ WEAN KDKA WBZ WHAM (sw-6.14)

CBS-Patti Chapin, songs: WABC WOKO WORC WEEI WLBZ WFBL WPRO WNBX CKAC (sw-15.27)

CBC-Animal Economics and Man: CFNB CFNY CBO
CFRB-Eb & Zeb
WCAU-It's Your Town
WDRG-Highway Traffic Forum
WHN-News
WOR-Hobby Lobby

10:45
NBC-To be announced: WEA WTAG WTAM WTIC WFEA WJAR WCSH WNAC (sw-9.53)

CBS-To be announced: WABC WOKO WORC WEEI WNBX WDRG WMAS WLBZ (sw-15.27)

Y.N.-Race Highlights: WEAN
CBC-News: CFNY CFNB CBO
CFRB-Mining on Review
CKAC-Lloyd Huntley's Orch.
WCAU-Mac Parker, comm.
WGY-Dreamin' Time
WHN-Frenchie Graffiole's Orch.
WLLH-News; Baseball Scores
WLW-Glen Gray's Orch.
WMEX-Today in Sports
WNEW-Sportoscope
WPRO-News

11:00
CBS-Tomorrow's News Tonight (Liberty); Benny Goodman's Orch.: WABC (sw-11.83)

NBC-(News, WJZ only) Vagabonds: WJZ
NBC-Al Donohue's Orch.: WEA CFNB
CBC-Restless Bows: CFNY CBO CFNB

Y.N. News: WNAC WFEA WLBZ WCSH WEAN WNBH WSAR WBRY WTIC WRDO WLLH
News: WTAG WJAR WEEI WORC WMAS WPRO WLW
News; Sports: KDKA WDRG
CFRB-News; Armehan Club
CKAC-Sports Reporter
WBZ-News; Radio Roundalay
WCAU-Larry Vincent songs
WGY-News; Easy to Remember
WHN-Calling All Parties
WMEX-Harlem Amateur Night
WNEW-Dance Parade
WTAM-Johnny Hauser's Orch.

11:15
NBC-Lou Breese's Orch.: WEA WFEA
NBC-King's Jesters: WJZ KDKA-Dance Orch.
WBZ-Bill Williams, sports
WGY-Meody Lane
WLW-Los Amigos
WOR-To be announced

11:30
NBC-Rudolf Friml, Jr.'s Orch.: WEA WFEA
CBS-Sammy Kaye's Orch.: WABC (sw-11.83)

NBC-Dance Orch.: WJZ (sw-6.14)

MBS-Special Elks Prgm. WAAB
CBC-Waltz Intermezzo: CBO
WBZ-Slumber Hour
WLW-Jimmy Dorsey's Orch.
WOR-Leo Reisman's Orch.
WTAG Clyde Lucas' Orch.
WTAM-Blue Barron's Orch.

11:45
WLW-Arlie Simonds' Orch.

12:30
NBC-Lights Out, mystery drama: WEA WGY WTAM WENR WTIC WLW
End of Wednesday Programs

MORNING

7 am EST
Musical Clock: CFNB WOR
Top of the Morning: WGY WEEI
WAAB-Uncle Ned
WBZ-News; Musical Clock
WHAM-Dixie Plow Boys
WLW-Morning in the Mountains
WMAS-Eye Opener
WNAC-Cronin Favorites
WNBX-News
WORL-Wake Up & Live
WPRO-News; Sunshine Corner
WTIC-Morning Watch

7:15
News: CFNB WNAC
CKAC-Cheerful Earful
WCAU-Happy Valley Boys
WGY-Church in the Wild-wood; News
WLW-Family Prayer Period
WNBX-Musical Timekeeper
WORL-Boston Almanac

7:30
NBC-Morning Greetings: WEAF
CBS-Poetic Strings; News: WABC (sw-21.52)
NBC-Rise & Shine: WJZ
Musical Clock: WNBH WSAR
WMAS

CFNB-The Listening Post
('KAC-Morning Varieties
WAAB-Breakfast Smiler
WCSH-Tonic Tunes
WDRS-Shoppers' Special
WEEI-Let's Go
WGY-Happy Hank
WJAR-Carefree Capers
WLLH-Morning Parade
WLW-Mail Bag
WNAC-Fred Lang, news
WOR-Vincent Sorey's Orch.
WORL-N. E. Fellowship
WPRO-Breakfast Club
WTAG-Organ Recital

7:45
NBC-Yoichi Hiraoka, xylophon-ist; News: WJZ
News: WDRS WCAU
WAAB-Morning Watch
WCSH-Three A Safety Man
WGY-Musical Clock
WJAR-Radio Almanac
WLW-Merrymakers
WNAC-Musical Clock
WNBX-Variety Prgm.
WCSH-Three A Safety Man
WTAG-The Morning Parade

8:00
NBC-Chariteers: WJZ
CBS-Morning Almanac with Phil Cook: WABC (sw-21.52)
NBC-Good Morning Melodies: WEAF WLW
Y.N.-News: WEAN WFEA WCSH WNBH WLLH WSAR WLBZ WRDO WAAB
News: WTIC WTAG WORC WOR WMAS WJAR WPRO
CFNB-Dance Music
CKAC-Morning Serenade
WBRY-Musical Clock
WCAU-Larry Vincent, songs
WDRS-Treasure House
WEEI-To be announced
WGY-Morning Variety Hour
WHAM-News; Music
WMEX-Musical Timetable
WNAC-Musical Roundup
WNBX-News; Saving & Shopping
WORL-Reviewing the News

8:15
NBC-Good Morning Melodies: WTIC WJAR
NBC-Leibert Ensemble: WJZ
Y.N.-George & Juanite songs: WEAN WSAR WTAG WNBH WFEA WLLH WRDO WNAC
Morning Devotions: WMAS WPRO
News: CKAC WLW
CFNB-Home Folks' Frolic
WAAB-Francis J. Cronin
WCAU-Melody Parade
WCSH-Church Fed. Devotions
WDRS-Shoppers Special
WEEI-Caroline Cabot
WHAM-Whistler & His Dog
WBZ-Time Temp & Weather
WNBX-Musical Dial
WOR-Melody Moments; Odd Facts
WDRS-Morning Revue
WORL-Morgan Memorial

8:30
NBC-To be announced: WEAF WJAR
NBC-Leibert Ensemble: WFEA WHAM (sw-21.54)

Y.N.-Andrew Jackson's Rhythm: WLLH WAAB WBRY WRDO
CFNB-Morning Concert
CKAC-French Songs
WCAU-Streamlined Revue
WCSH-Have You Heard?
WEEI-Radio Almanac
WGY-Time Keeper
WLBZ-Thoughts for the Day
WLW-Arthur Chandler, Jr., organist
WMAS-Melody Express
WNAC-Journal of Living
WNBH-Morning Devotions
WNBX-Abenacui Pow Wow
WOR-Martha Manning
WORL-Good Cheer Service
WPRO-Home Folks Frolic
WSAR-Concert Masters
WTAG-Top of the Morning
WTIC-Radio Bazaar

8:45
NBC-Lucille & Lanny, songs: WJZ WFEA
NBC-Familiar Melodies: WCSH
C.N.-Andy Jacobson's Rhythm: WLBZ
CFNB-Name-a-Song Prgm.
WEEI-What's New?
WHAM-Tower Clock Prgm.
WLW-Gospel Singer
WNBX-Radio Shop
WOR-Gospel Singer
WORC-Morning Watch
WPRO-Easy to Remember; News

9:00
NBC-Breakfast Club; Solo-ists; Orch.; Don McNeill, m.c.; News: WJZ WFEA
NBC-Women & News: WEAF WTAG WTIC
CBS-Dear Columbia; News: WABC WORC WFBL WOKO WLBZ WPRO CKAC WNBX WMAS (sw-21.52)
CFNY-Salute to Day
CFNB-Ma Perkins
WAAB-Charms Mirror
WBRY-News; Musical Revue
WBZ-As You Like It
WCAU-Way Down East
WCSH-Betty & Bob, sketch
WDRS-Mrs. Nancy Chase
WEEI-New England Kitchen
WGY-Ford Rush & Silent Slim
WHAM-Young Widdler Jones
WJAR-Grace Hall Shopping
WLLH-Farm & Home News
WLW-Hymns of All Churches
WNAC-Houseboat Hannah
WNBH-Morning Melodies
WOR-Ed Fitzgerald
WORL-News; Program Notes
WRDO-What's on the Air Today?
WSAR-Tuneful Topics

9:15
NBC-Breakfast Club: WEAN
NBC-Streamliners; News: WEAF WCSH WTAG
Y.N.-Gretchen McMullen: WNAC WNBH WRDO WEAN
CFNB-Dance Music
WAAB-Merry-Go-Round
WCAU-To be announced; News
WDRS-Mary Johnson, songs; News
WGY-Market Basket
WHAM-Tom Grierson
WJAR-Housewives' Exchange
WLLH-Maestros on Parade
WLW-Hope Alden's Romance
WMEX-Novelty Newscast
WOR-Story Teller's House
WORL-Federal Music Project
WTIC-Milky Way

9:30
CBS-Richard Maxwell, trn.; phil-osopher: WABC WORC WMAS WFBL WOKO WLBZ WDRS CKAC WNBX (sw-21.52)
NBC-Armchair Quartet: WJZ
Y.N.-Food News: WCSH WEAN WNAC WTIC WTAG
CFNY-Women at Home
CKAC-Jovette Bernier
WBRY-Dance Hour
WCAU-Peggy Tudor
WEEI-Mr. Sunshine
WGY-Musical Prgm.; News
WHAM-Mrs. Thrifty Buyer
WLBZ-Ma Perkins
WLLH-To be announced
WLW-Hello Peggy
WMEX-Flashes of Truth
WNBH-Home Decorator
WOR-The Goldbergs
WORL-Woman of Tomorrow
WPRO-Sketch; Organ Melodies
WRDO-Morning Melodies
WSAR-What's the Name of That Song?

9:45
CBS-Bachelor's Children, sketch: WABC WCAU WEEI WOKO WFBL (sw-21.52)

C.N.-Ruth Ross Interviews: WLLH WAAB WRDO WNBH WSAR WBRY
NBC-Landt Trio: WEAF WJAR WCSH WFEA WTAG
NBC-Aunt Jemima (Quaker Oats): WJZ WBZ
Houseboat Hannah: WIIAM WGY
Young Widdler Jones: WLW WNAC
CFNY-Ma Perkins
CFNB-Organ Melodies
CKAC-Bonjour Madame
WDRS-Yodeling Jim Ingalls
WLBZ-Topics of the Day
WMAS-Today
WMEX-Songs of Italy
WNBX-Many Happy Returns
WOR-Organ Recital
WORC-Good Morning, Neighbor
WPRO-Fashions by Suzanne
WTIC-Artistry of Homemaking

10:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WABC WEEI WDRS WMAS
NBC-Mrs Wiggs of the Cabbage Patch, sketch (Old English Wax): WEAF WNAC WCSH WGY WJAR WTIC WTAG
NBC-Story of Mary Martin sketch (Ivory Snow): WJZ WBZ WHAM (sw-15.21)
C.N.-Singing Strings: WAAB WLLH WEAN WFEA
News: WNBH WBRY
CFNY-Reverie
CFNB-Happy Warrior Hour
CKAC-Light Melodies
WCAU-Morning Melodies
WLW-Linda's First Love
WMEX-L. Grossman Presents
WNBX-News; Tune Time
WOR-Pure Food Hour
WORL-News; Bridge Club
WPRO-Harmony Lane
WRDO-Topics of the Day
WSAR-The Stroller

10:15
NBC-Oxydol's Own Ma Perkins, sketch: WJZ WHAM WBZ (sw-15.21)
NBC-John's Other Wife, sketch (Louis Philippe): WEAF WGY WTAG WJAR WCSH WNAC WTIC
CBS-Myrt & Marge (Super Suds): WABC WOKO WEEI WDRS WCAU WMAS WPRO WFBL WORC WLBZ WDRS
C.N.-John Metcalf's Choir Loft: WNBH WAAB WLLH WFEA WNBX WEAN WBRY WRDO
LFNB-Dance Music
CKAC-La Parade Des Melodies
WMEX-Book Reviews
WORL-The Three Brownies
WSAR-News

10:30
CBS-Emily Post (Florida Citrus); "How to Get the Most Out of Life": WABC WORC WCAU WPRO WFBL WOKO WEEI WDRS
NBC-Pepper Young's Family, sketch (Camay): WJZ WIIAM (sw-15.21)
NBC-Just Plain Bill, sketch (Anacin): WEAF WTAG WGY WTIC WJZ WJAR WNAC
C.N.-Get Thin to Music: WNBX WRDO WEAN WBRY WAAB WNBH WLLH
CFNY-Home Forum
CKAC-Votre Programme
WBZ-Concert Hall
WFEA-Easy to Remember
WLBZ-Farm News
WLW-We Live Again
WMAS-Morning Shopper
WMEX-Shopping With You
WORL-Stock Markets
WSAR-Home Beautiful

10:45
NBC-Today's Children, sketch (Pillsbury): WEAF WTIC WTAG WCSH WNAC WJAR WGY
NBC-Viennese Ensemble: WFEA
NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WHAM (sw-15.21)
CBS-Instrumentalists: WABC WDRS WNBX WOKO WEEI WFBL WORC WLBZ
C.N.-Earl Lawrence, bar.; Francis Cronin, organist: WSAR WEAN WLLH WRDO WBRY WFEA
CFNB-Organ Melodies
WBZ-Concert Hall of the Air

WCAU-Women's Club of the Air
WLW-Houseboat Hannah
WNBH-Morning Glory
WORL-Hollywood Brevities; Little Bits of Movie Lots
WPRO-Healthaids

11:00
NBC-The O'Neills, sketch (Ivory Flakes): WJZ WIIAM WBZ (sw-15.21)
CBS-Song Stylists: WABC
NBC-David Harum sketch (Bab O): WEAF WTIC WTAG WGY WCSH WJAR WNAC (sw-15.33)
CBS-Mary Lee Taylor (Pet Milk): WFBL WCAU WEEI WOKO
C.N.-News England Poultryman: WRDO WLLH WSAR WNBH WAAB
CFNY-Luncheon Music
CFNB-Old Time Dance
CKAC-A Batons Rompus
WBRY-News; Belle & Martha
WDRS-T. B. Health Society
WFEA-Scott's Continentals
WLBZ-Voice of the Microphone
WLW-News; River; Stocks
WMAS-Farm & Home News
WMEX-Symphonic Tones
WNBX-News; Gems of Melody
WOR-Nell Vinick, beauty talk
WORC-Morning Melodies
WORL-News; World Observer
WPRO-Amer. Family Robinson

11:15
NBC-Backstage Wife, sketch (Dr. Lyons): WEAF WTIC WJAR WGY WTAG WCSH WNAC (sw-15.33)
CBS-Romance of Carol Kennedy, sketch (Heinz): WABC WOKO WCAU WORC WPRO WDRS WFBL WEEI WLBZ WMAS
NBC-Road of Life, sketch (Chippo): WJZ WBZ WLW WHAM (sw-15.21)
C.N.-Melody Strings: WBRY WAAB WNBH WFEA WRDO WNBX
Dance Music: CFNY CFNB
CKAC-Symphonic Poem
WLLH-Livence Prgm
WMEX-Fashion Congress
WOR-Romance of Hope Alden
WORL-Musical Newsy
WSAR-Roaming the World

11:30
NBC-Vic & Sade, sketch (Crisco): WJZ WBZ WHAM (sw-15.21)
Details of the contest on this program may be found on page 16.
CBS-Big Sister, sketch (Rinso): WABC WMAS CKAC WLBZ WDRS WCAU WFBL WOKO WORC WPRO WEEI
NBC-Instrumental Ensemble: WEAF WTIC WGY WTAG WNAC WJAR WCSH (sw-15.33)
C.N.-Highlights & Half Tones: WFEA WRDO WBRY WAAB
CFNY-Memories
CFNB-Luncheon Music
WLW-Peggy Tudor
WMEX-Organ Melodies
WNBH-News
WNBX-Morning Musicales
WOR-Success Doctor
WORL-Strange Places & Strange People
WSAR-Shopping News

11:45
NBC-Edward MacHugh Gospel Singer (Ivory Soap): WJZ WBZ WHAM (sw-15.21)
Turn to page 7 and read "Edward MacHugh's Rugged Cross."
NBC-Mystery Chet (Regional Adv.): WEAF WTIC WCSH WJAR WTAG WNAC WGY (sw-15.33)
CBS-Aunt Jenny's Real Life Stories: WABC WEEI WMAS WFBL WCAU WOKO WDRS WORC WPRO WLBZ
MBS-Myra Kingsley, Astrologer (Hecklers H-O); Jean Paul King, commentator: WOR WAAB WEAN WRDO
CFNY-Miles of Music
CFNB-News
CKAC-Instrumental Varieties
WBRY-Words & Music
WFEA-Kop McKenzie
WLW-Goldbergs
WMEX-News; Breed Walker
WNBH-Rhythm Makers
WNBX-Rhythm & Romance
WORL-Lazy Rhapsodies
WSAR-Musical Interlude

AFTERNOON

12:00
NBC-Girl Alone, sketch (Kellogg): WEAF WLW (sw-15.33)
CBS-Cheri & the Three Notes: WABC WEEI WMAS WFBL (sw-9.59)
NBC-Happy Jack, songs: (sw-15.33)
NBC-Time for Thought: WJZ
Y.N.-Getting the Most Out of Life: WNAC WCSH WEAN WNBX WRDO WTAG WFEA WLLH WLBZ WNBH WTIC
News: WORL WOKO WAAB
CFNB-Waltz Time
CKAC-Variety Prgm.
WBRY-Farm Front; Piano Moods
WCAU-News, Little Show
WCAU-It's Fun to Keep House
WDRS-Hollywood Lowdown
WGY-Musical Prgm.; News
WIIAM-To be announced
WJAR-Alice Cornett
WMEX-Italian Airs
WOR-Journal of Living
WPRO-Man on the Street
WSAR-Shopping Guide

12:15
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WABC WFBL WEEI WCAU WLBZ WMAS WDRS WPRO WOKO WORC (sw-9.59)
NBC-The Goldbergs, sketch (Oxydol): WEAF WGY WNAC (sw-15.33)
NBC-George Griffin, bar. (News, WJZ only): WJZ WFEA (sw-15.21)
C.N.-Agricultural Series: WLLH WAAB WRDO WEAN
WBRY-News
WCAU-Hits & Encores
WHAM-News; Hits of the Day
WLW-Vic Arden's Orch.
WMEX-Italian Radio Review
WNBH-Surprise Party
WNBX-News; Theater of the Air
WDRS-Racing Preview
WTAG-Farm Flashes
WTIC-Young Widdler Jones

12:30
NBC-Nat'l Farm & Home Hour: Guests: WJZ WBZ WLW
CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper); Virginia Clark: WABC WORC WDRS WOKO WCAU WFBL WPRO WEEI (sw-9.59)
NBC-Vincent Curran, bar.: WEAF
Y.N.-La Rosa Prgm.: WAAB WEAN
News: WLBZ WOR WMAS WFEA
Noon-day Revue: WRDO WTAG
CFNB-Musicale
WBRY-Musical Journey
WCSH-Bulletin Board
WGY-Farm Program
WHAM-Voice of Experience
WJAR-Farm Chat
WLLH-Question Box
WMEX-Hits of the Day
WNAC-Singin' Sam
WORL-Stock Markets
WSAR-Mid-day Melodies
WTIC-Story of Sight

12:45
MBS-We Are Four (Libby, McNeill & Libby): WOR
CBS-Our Gal, Sunday, sketch (Old English Floor Wax): WABC WORC WDRS WOKO WFBL WEEI WCAU WPRO (sw-9.59)
NBC-Jean Ellington, songs: WEAF
News: WSAR WNBH WLBZ WMEX
Sinzin' Sam: WJAR WTIC
CKAC-To be announced
WCSH-Sidewalk Interviews
WFEA-Cowboy Caravan
WHAM-Ad Club Meeting
WIIAM-News, Shopping News
WMAS-George Palmer
WNAC-Man on the Street
WORL-Luncheon Club

1:00
CBS-Betty & Bob, sketch (Gold Medal): WABC WORC WFBL WOKO WDRS WEEI WCAU WPRO WMAS (sw-9.59-15.27)
NBC-Dick Fidler's Orch.: (sw-15.33)
NBC-Markets & Weather: WEAF MBS-Microphone In The Sky: WOR



DOROTHY GORDON
"School of the Air"
music director
Thurs. 2:30 pm EST

Y.N.-News: WTAG WCSH WFEA WNAC WLBZ WNBH WLLH WSAR WRDO WEAN
CFNB-Birthday Prgm.
CKAC-Stock Quotations
WAAB-News of Women's Clubs
WBRY-News; Musical Interlude
WGY-Musical Prgm.
WJAR-News
WMEX-Musical Mailbox
WNBX-News; Matinee Swing
WORL-News; Singing Stevedore
WTIC-News; Weather

1:15
CBS-Hymns of All Churches (Gold Medal): WABC WORC WDRS WOKO WFBL WPRO WMAS WCAU WORC WEEI WFBL (sw-9.59-15.27)
NBC-Words and Music: WEAF WCSH WJAR (sw-15.33)
MBS-Marjorie Mills: WOR
Y.N. Girl Interne: WTAG WNAC WTIC
CKAC-French Songs
WAAB-Breault & Van Wart, pianists
WBRY-Adventures in Child Welfare
WFEA-Extension Service
WGY-Hymns of All Churches
WLBZ-News
WLLH-Shopping News
WNBH-Salt & Pepper
WNBX-Women's Club of the Air
WORL-Church in the Wildwood
WORL-Dessert Club
WRDO-Weekly Market Report
WSAR-Your Home & You

1:30
NBC-Words & Music: WJAR WTIC
CBC-Arnold Grimm's Daughter, sketch (Gold Medal): WABC WORC WEEI WFBL WDRS WPRO WCAU WOKO WMAS (sw-9.59-15.27)
NBC-Love & Learn, sketch: WJZ WFEA (sw-15.21)
Y.N.-Josef Zimble's String Quartet: WEAN WNAC WNBX WRDO WBRY WNBH
CFNB-Rex Battle's Orch.
CKAC-Feminine World
WBZ-Home Town Folks
WGY-Betty & Bob, sketch
WHAM-Curbstone Forum
WLBZ-Greetings & Uncle Ezra
WLLH-Musical Gems
WLW-Voice of Experience
WMEX-Advertising Club Luncheon, speakers
WOR-Pepper Young's Family
WORL-Court of Human Relations
WTAG-Man on the Street

1:45
CBS-Hollywood in Person (Gold Medal): WABC WPRO WEEI WFBL WOKO WDRS WEAN WORC WMAS WCAU (sw-15.27-9.59)
NBC-Ill Gordon, trn.: WJZ WFEA WHAM
NBC-Dan Harding's Wife: WEAF WJAR
MBS-Marjorie Mills.: WEAN WNAC WTAG WCSH WLBZ WTIC
WBRY-Concert Hall
WBZ-Silver Serenade
WGY-Household Chats
WHAM-School of the Air
WLLH-Amer. Family Robinson
WLW-Betty & Bob
WMEX-John Padovano, concert pianist
WNBH-Master Singers
WNBX-Tangoes from Spain
WOR-Judy & Jane
WRDO-Afternoon Melodies
WSAR-Dance Awhile

(Continued on Next Page)

Thursday

October 28



BETTY WINKLER
Patricia Rogers in "Girl Alone"
Thurs. 12 noon EST

2:00
NBC-Music Guild: WFAE WNAC
WJAR (sw-15.33)
CBS-Dalton Bros.: WABC
CBS-Petticoat of the Air, sketch
(Wyandotte): WEEI WDRC
WCAU WPRO WORC WMAS
(sw-15.27-9.59)
NBC-Strollers Matinee: WJZ
WBZ WHAM

Y.N.-Voice of Experience:
WAAB WNBX WRDO WFEA
WEAN WBRY WNBH
CFNB-Band Concert
CKAC-Musical Comedy Excerpts
WCSH-News
WGY-Peggy Tudor Interviews
WJAR-Dance Melodies
WLBZ-Afternoon Melodies
WLW-Current Events
WMEX-Dance Music
WOR-Kitty Keene, Inc.
WORL-Promenade Concert
WTAG-Nicholas Ricciutti, bar.
WTIC-Kay Fayre

2:15
CBS-Jack & Loretta, songs &
patter (Kirkman's Soap):
WABC WOKO WEEI WFBL
(sw-15.27)
CBS-Herbert Foote, organist:
WNBX

MBS-Raoul Nadeau, bar. & Orch.:
WNBH WLBZ WLLH WOR
Y.N.-Beatrice Fairfax: WTIC
WTAG WEAN WNAC
News: WPRO WDRC WCSH
CKAC-La Rue Principale
WAAB-Racing Matinee
WBRY-Concert Hall
WCAU-Women's Club of the Air
WFEA-Let's Listen to the Leader
WGY-Scissors & Paste
WHAM-School of the Air
WLW-Vocational Guidance
WMAS-Amer. Family Robinson
WMEX-Jack Early, bar.
WNBH-Popular Music
WORC-Hollywood from the In-
side
WRDO-Musical Grab Bag
WSAR-Favorites of Yesterday

2:30
NBC-"How to Open a Shop,"
Alissa Keir: WFAE WJAR
WCSH (sw-15.33)
CBS-American School of the Air:
WABC WEEI WDRC CKAC
WMAS WORC WPRO WLBZ
WNBX WCAU WFBL WOKO
(sw-15.27)
The School of the Air's primary
class will learn about
"Bird Calls and Songs." The
primary class in literature
will hear the story of "The
Enchanted Garden."

NBC-El Caballero, Jorge Neg-
rette, bar.: WJZ WFEA
C.N.-To be announced: WLBZ
WLLH
CFNB-With the Old Masters
WBZ-Home Forum
WGY-Marc Williams, songs
WHAM-Fed of Churches
WLW-Latin America
WMEX-Syncopated Serenade
WNAC-Way Down East
WOR-Houseboat Hannah
WSAR-Matinee Melodies
WTAG-Ballad Weavers
WTIC-Guy Hedlund & Company

2:45
NBC-Armchair Quartet: WCSH
WTAG WJAR (sw-15.33)
NBC-Joyce Jordan, girl interne:
WFAE
NBC-Ranch Boys: WJZ WFEA
WEAN WHAM
MBS-Beatrice Fairfax (Hecker
Products Co.): WOR
WGY-Organ Reverbs
WLLH-Ray & Tom
WNAC-Gretchen McMullen

WRDO-Modern Rhythms
WSAR-Matinee Melodies

3:00
NBC-To be announced: WJZ
WHAM WBZ WFEA WEAN
NBC-Pepper Young's Family,
sketch (Camay): WFAE WGY
WJAR WTIC WTAG WLW
WNAC WCSH (sw-15.33)

CBS-Theater Matinee: WABC
WDRC WPRO CKAC WNBX
WMAS WORC WLBZ WCAU
WFBL (sw-15.27)
C.N.-Concert Trio: WBRY
WNBH WRDO WSAR WLLH
CFNB-Tea Dance
WEEI-News
WMEX-Fed. Theater Presents
WOR-Martha Deane
WORL-News; Poems

3:15
NBC-Eastman School of Music:
WJZ WHAM WBZ WEAN
WFEA (sw-5.21)

CBS-Theater Matinee: WEEI
WOKO
NBC-Oxydol's Own Ma Perkins,
sketch: WFAE WTIC WTAG
WLW WNAC WGY WJAR
WCSH (sw-15.33)
C.N.-Studies in Black & White:
WBRY WNBH WRDO WSAR
WLLH
WOR-Stock Markets

3:30
NBC-Vic & Sade, sketch (Cris-
co): WFAE WCSH WTAG
WJAR WNAC WLW WGY
WTIC (sw-9.53)
Details of the contest on this pro-
gram may be found on page 16.

CBS-Do You Remember?; Old
Favorite Melodies: WABC
WDRC WORC WEEI CKAC
WNBX WMAS WFBL WOKO
WLBZ WCAU WPRO (sw-
15.27)

C.N.-To be announced: WBRY
WNBH WLLH
CFNB-Organ Music
WMEX-Today's Winners
WGRL-Western You
WRDO-Waltz Time
WSAR-Tea Time Dance

3:45
NBC-The O'Neills, sketch (Ivory
Flakes): WFAE WLW WGY
WTAG WTIC WJAR WCSH
WNAC (sw-15.33)
NBC-Swing Serenade; Rhythm
Girls; Vocalist; Orch.: WJZ
WFEA WHAM WBZ WEAN
MBS-Three Quarters Time:
WRDO WBRY WNBH WSAR
WLLH WOR
CFNB-News
WEEI-New Voices
WPRO-Melodies Old & New

4:00
CBS-Ted Malone's Between the
Bookends: WABC WOKO
WORC CKAC WNBX WFBL
WDRC WMAS WLBZ WEEI
WFBL (15.27)
Details of the contest on this pro-
gram may be found on page 16.

NBC-Club Matinee; Soloists:
WJZ WBZ WFEA WHAM
WEAN (sw-15.21)

NBC-Lorenzo Jones, sketch (Phil-
lips): WFAE WTIC WTAG
WNAC WJAR WCSH WGY
(sw-9.53)

CFNY-Outports Hour
CFNB-Hawaiian Echoes
WBRY-Rhythm & Rhyme
WCAU-Happy Valley Boys
WLW-Dr. Friendly
WOR-News
WORL-Boston Speaks Its Mind
WRDO-Hawaiian Serenade
WSAR-Harmony Time.

4:15
NBC-The Guiding Light, sketch
(White Naptha): WFAE WGY
WTAG WCSH WNAC WTIC
(sw-9.53)

CBS-Bob Byron, piano & patter:
WABC WMAS CKAC WFBL
WNBX WOKO WDRC WORC
WLBZ (sw-15.27)
News: WORL CFNB
WEEI-Community Radio Bulletin
WGY-Stock Reports
WLW-Life of Mary Sothern
WOR-Young Widder Jones
WPRO-Italian Radio Review

4:30
CBS-Army Band: WABC WLBZ
WDRC WORC WEEI CKAC
WFBL WNBX WOKO (sw-
15.27)

NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WFAE
WJAR WTIC WCSH WTAG
WNAC WGY WLW (sw-9.53)
CBC-Club Matinee: CFNB

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:45 EST (10:45 CST) EDWARD MacHUGH,
the Gospel Singer, NBC.

AFTERNOON

3:15 EST (2:15 CST) EASTMAN SCHOOL OF
MUSIC, orchestra; Dr. Howard Hanson, con-
ductor, NBC.

NIGHT

7:30 EST (6:30 CST) WE, THE PEOPLE,
Gabriel Heatter, Mark Warnow's orchestra
and guests, CBS.

8:00 EST (7:00 CST) KATE SMITH HOUR,
Henny Youngman, Jim Crowley, Jack Mil-
ler's orchestra, and guests, CBS.

8:00 EST (7:00 CST) RUDY VALLEE'S VARIE-
TY HOUR and guests, NBC.

8:30 EST (7:30 CST) THE MARCH OF TIME,
news dramatizations, NBC.

10:00 EST (9:00 CST) KRAFT MUSIC HALL
with Bing Crosby, Bob Burns, Jimmy Trot-
ter's orchestra; Robert Young, guest, NBC.

11:15 EST (10:15 CST) ELZA SCHALLERT in-
terviews Ernst Lubitsch, NBC.

12:30 EST (11:30 CST) EDDIE CANTOR
TWENTY-FIFTH ANNIVERSARY PRO-
GRAM, CBS.

Want to Dance?

America dances this week—to the music of great
bands. Read "So You Want to Dance?"—presenting
a week of dance music—on page 13 of this issue!

MBS-Yasha Davidoff, bar. &
Orch.: WOR WBRY WNBH
WLLH WRDO WSAR
WCAU-The Continentals
WMAS-Jack Harney
WORL-Western You

4:45
CBS-Army Band: WMAS WPRO
NBC-Road of Life, sketch (Chip-
so): WFAE WGY WTIC WNAC
WCSH WJAR (sw-9.53)
MBS-Songland: WLLH
To be announced: WCAU WLW
WNBH
WBRY-Melody Express
WOR-Health Talk; Music
WORL-Amer. Family Robinson
WRDO-Tea Times Tunes
WSAR-Songs of Now & Then
WTAG-Daily Information Service

5:00
CBS-Follow the Moon (Pebeco);
Elsie Hitz & Nick Dawson:
WABC WEEI WCAU (sw-9.59-
15.27)
Details of the contest on this pro-
gram may be found on page 16.

NBC-Golden Melodies: WFAE
WTIC WTAG WNAC
NBC-Little Variety Show: WJZ
WFEA

NBC-Junior Nurse Corps: WLW
(sw-15.21)
C.N.-Jolly Jo, tr., & pianist:
WRDO WSAR WBRY
CFNY-Reverie
CFNB-Songs of the West
CKAC-Social Announcements
WAAB-Racing Results
WBZ-Four of Us
WCSH-Airbreaks
WDRC-Ad-Liner
WGY-Stock & Produce Markets
WHAM-Women Only
WJAR-Cella Moreau; John Mur-
ray

WLBZ-Shoppers Variety Revue
WLLH-Hits & Encores
WMAS-Market Reporter
WNBX-News
WOR-Women Make the News
WORC-Home Folks' Frolic
WPRO-News; Master Singers

5:15
CBS-Life of Mary Sothern
(Hinds): WABC WEEI
WCAU (sw-15.27-9.59)
Details of the contest on this pro-
gram may be found on page 16.

NBC-Little Variety Show: WBZ
WEAN
NBC-Golden Melodies: WJAR
(sw-9.53)

CFNY-The Buccaneers
CFNB-On the Mall
CKAC-Fireside Prgm.
WAAB-Uncle Newt
WCAU-Ben Alley, tr. & Organ
WLBZ-Shopping Commentator
WLLH-Hits & Encores
WLW-Whistling Kid
WMAS-Caravan
WMEX-Reading the Comic Pages
WNBH-Music By Cugat
WNBX-Around the Chuck Wa-
gon
WPRO-Musical Hotel; News

NIGHT

6:00
NBC-(News, WJZ only); Harry
Kogen's Orch.; Soloist: WJZ
CBS-Del Casino, tr.: WABC
NBC-Johnny Hauser's Orch.:
WFAE (sw-9.53)
Y.N.-News: WNAC WFEA WLBZ
WSAR WLLH WEAN WNBH
WCSH WRDO

News: WTIC WJAR WORC
KDKA WMAS WMEX
Musical Prgm.: CFNB CFRB
CFNY-The Green Room
CRCO-News; Musicale
WAAB-Dinner Concert
WBRY-Waste of Time
WBZ-News; Evening Little Show
WCAU-Musical Moments
WDRC-Dinner Dance Music
WEEI-News: Sportshots
WGY-News; Musical Prgm.
WHAM-News; Air Masters
WHN-Pioneers of Science
WINS-Where to Go & What to
Do

WLW-Alias Jimmy Valentine
WNBX-Headline Happenings;
Theater Billboard
WNEW-Make Believe Ballroom
WOR-Uncle Don
WPRO-News; Musical Hotel
WTAG-Evening Revue
WTAM-News; Evening Prelude

6:15
CBS-Eton Boys, quartet; News:
WABC WDRC WPRO WMAS
WNBX
NBC-Don Winslow of the Navy:
WFAE
Y.N.-Casey at the Mike: WNAC
WEAN WTIC WLBZ WCSH
WNBH WFEA WTAG WSAR
Stars of Broadway: KDKA WGY
Vic Arden's Orch.: WHAM
WTAM
CFNB-Waltz Time
CFRB-Claire Wallace
CKAC-L'Heure Recreative
CRCO-Capitol Theater Prgm.
WAAB-Political Talk
WCAU-Bill Dyer, sport talk
WEEI-Variety Prgm.
WJAR-Dance Time
WLLH-Baseball Scores; Racing
Results; Around the Town
WLW-Supper Serenade
WMEX-Italian Radio Review
WNBX-Sports Review
WORC-Modern Melodies
WRDO-Hall Trio

6:30
CBS-Eddie Dooley's Football
News (Chesterfield): WABC
WEEI WDRC WCAU WPRO
WORC (sw-9.59-17.76) (also
KNX KSL at 8:30 p.m.)
NBC-News; Itakou's Orch.: WJZ
WBZ
NBC-News; Rhythmaires: WFAE
CBC-Let Us Sing: CRCO
News: WOR WBRY WTAG
WINS
Sports: KDKA WJAR CFNB
WHAM WLW
CFNY-Variety Show
CFRB-Jim Hunter, reporter:
Sports
CKAC-Le Reporter Salada
WAAB-News of the Players
WCSH-Let's Talk It Over
WFEA-The Sportlight
WGY-News; Markets
WHN-Dinner Music
WJAR-World of Sport
WLLH-News; Sports
WMAS-Hot from the Gridiron
WMEX-Today's Winners
WNAC-Musical Roundup
WNBH-Hollywood Highlights
WNBX-Larry Earle's Orch.
WORL-Roy MacGregor
WRDO-Dinner Dance Music
WSAR-Radio Shopping Tour
WTAM-News; Tom Manning
WTIC-Wrightville Clarion

6:45
NBC-Lowell Thomas, news com-
mentator (Sun Oil): WJZ
WLW KDKA WTAM WHAM
WEAN WBZ (sw-15.21)

CBS-George Hall's Orch.: WABC
WDRC WNBX WMAS CKAC
WLBZ WFBL WPRO (sw-
17.76)
NBC-Billy & Betty, sketch:
WFAE
NBC-To be announced: WFEA
WJAR
MBS-Ray Keating's Orch.: WOR
CBC-Let Us Sing: CFNB
C.N.-Racing Results: WAAB
WRDO WBRY
Jack Smith's Orch.: WTAG
WTIC
CFNY-Buccaneers
CFRB-Sports; Spotlight Parade
WCAU-Comedy Stars of Broad-
way
WCSH-Happy Events Club
WEEI-The Success Doctor
WGY-Sports
WHN-News
WINS-Pets; Novelty Rhythm
WLLH-Around the Town
WMEX-Bernie Wayne's Orch.
WNBH-Musical Moments
WORC-Political Talk
WORL-There Was A Time

7:00
NBC-Amos 'n' Andy (Pepso-
dent): WFAE WCSH WGY
WTIC WJAR WTAG WNAC
WTAM WLW (sw-9.53) (also
KFI KOA at 11 p.m.)
NBC-Easy Aces, sketch (An-
acin); Jane Ace: WJZ WBZ
WHAM WEAN KDKA (sw-
11.87)

CBS-Poetic Melodies, (Wrigley's
Gum); Franklyn MacCormack,
Reader; Jack Fulton, tr.;
Carlton Kelsey's Orch.: WABC
WOKO WEEI WDRC WCAU
WFBL WPRO (sw-9.59-17.76)
(also KSL at 11 p.m.)
CBC-Rex Battle's Orch.: CRCO
CFNY
C.N.-Rex Battle's Orch.: WLLH
WSAR WNBH
News: WAAB WRDO WLBZ
CFNB-Buccaneers
CFRB-Mining Broadcaster
CKAC-L'Ecole de Hockey de L'Air
CKCW-Behind the Microphone
WBRY-Football Forecast
WFEA-Comedy Stars
WHN-Jimmy Dorsey's Orch.
WINS-Henry Silvern, organist
WMAS-Alice Bernatchez
WMEX-Jimmie McHale's Orch.
WNBX-Merry-Go-Round
WNEW-Dinner Music
WOR-Stan Lomax, sports
WORC-Racing Comment; Organ-
ist

7:15
CBS-Song Time: Lorraine Grimm
& Harry Cool: WABC WOKO
WEEI WPRO WORC CKAC
WNBX WLBZ WMAS WORC
(sw-17.76)
NBC-Mr. Keen, Tracer of Lost
Persons, drama (Amer. Home
Products) WJZ WBZ WEAN
WHAM KDKA (sw-11.87)

NBC-Vocal. Varieties. (Tums);
The Smoothies; DeVore Siste-
rs; Wm. Stoess' Orch.:
WFAE WTIC WGY WNAC
WCSH WTAG WJAR WTAM
WLW
CBC-Rex Battle's Orch.: CFNY
CRCO CFNB
CFRB-Easy Aces
CKAC-Theater Time
WAAB-Leo. Morse, Style Sleuth
WBRY-Piano Antics
WCAU-Four Stars Tonight
WDRC-Police Headquarters
WFEA-Evening Reverbs
WHN-Jan Garber's Orch.
WINS-Symphonetta
WMEX-Five Star Final
WNEW-News
WOR-Whispering Jack Smith's
Orch.
WPRO-Melody Time
WRDO-Musical Moments

7:30
NBC-Horlick's Lum & Abner,
sketch: WJZ WBZ WLW
CBS-We, the People (Sanka Co-
fee); Gabriel Heatter, dir.;
Mark Warnow's Orch.: WABC
WDRC WOKO WFBL WPRO
WCAU WEEI CFRB (sw-
9.59-17.76) also KNX KSL at
10:30 p.m.)

NBC-Schaefer Revue; Leo Reis-
man's Orch.; Ray Heatherton,
bar.; Bud Collyer, m.c.: WFAE
CBC-Al & Bernie: CRCO CFNY
C.N.-Mass. Development & In-
dustrial Commission: WSAR
WRDO

Thursday

October 28



CARLTON KELSEY
"Poetic Melodies" maestro
Thurs. 7 pm EST

Frequency

CFNY-630 WJAR-890
CFNB-550 WJZ-760
CFRB-890 WLBZ-620
CFAC-750 WLLH-1370
CFCW-1370 WLV-700
CRCO-880 WMAS-1420
KDKA-980 WMEX-1500
WAAB-1410 WNAC-1230
WABC-860 WNBH-1310
WBRY-1530 WNBX-1260
WBZ-WBZA-990 WNEW-1250
WCAU-1170 WOKO-1430
WCSH-940 WOR-710
WDR-1330 WORC-1280
WEAF-660 WORC-1280
WEAN-780 WPRO-630
WEET-590 WORL-920
WFBL-1360 WRDO-1370
WFEA-1340 WSAR-1450
WGY-790 WTAG-580
WHAM-1150 WTAM-1070
WHN-1010 WTTC-1040
WINS-1180

NBC-Savitt Serenade: WJAR
WFEA WTAM
Phyl Coe Mysteries: WCSH
WLBZ
CKAC-French Sketch
KDKA-Jack Randolph, songs
WAAB-Political Talk
WBRY-Football Forecast
WCAU-Science Forum
WHAM-N. Y. S. Troopers, drama
WHN-Alias Jimmy Valentine
WLLH-Open Forum
WMAS-Camera Club
WMEX-Bob Parker, songs with
orch.
WNAC-To be announced
WNBH-Safety Educational Prgm.
WNBX-Comedy Stars of Broad-
way
WNEW-Jimmy McAllister
WOR-Answer Man
WTAG-Adv. of Jimmie Allen
WTTC-Continental

7:45

NBC-Kiddoodlers: WJZ WEAN
WFEA
CBC-Ernest Dainty, organist:
CRCO CFNB CFCY
C.N.-Dick Stabile's Orch.: WLLH
WNBX WBRY WSAR WRDO
Vic Arden's Orch.: WORC WLBZ
WTAG
CKAC-The Don Juan of Song
KDKA-Lois Miller, organist

WAAB-Gov. Chas. F. Hurley
WBZ-Mystery Contest
WCSH-Sports
WHN-Roger Pryor's Orch.
WJAR-Scott Furriers
WLW-Pleasant Valley Frolics
WMAS-Around the Town
WMEX-Duane Marshall's Orch.
WNAC-Alias Jimmy Valentine
WNBH-Ferde Grofe's Orch.
WNEW-Political Talk
WOR-Crown Follies
WTAM-Rube Appleberry
WTTC-The Spotlight

8:00

NBC-General Hugh Johnson,
commentator (Bromo-Quinine):
WJZ KDKA WEAN WHAM
WBZ (sw-11.87)

NBC-Rudy Vallee's Variety Hour
(Royal Gelatin); Guest: WFEA
WNAC WTAG WJAR WTTC
WLW WTAM WCSH WGY
(sw-9.53)

CBS-Kate Smith Hour with
Henry Youngman, comedian;
Jim Crowley, football forum;
Jack Miller's Orch.; Drama &
Guest Stars (Calumet Baking
Powder Co.): WABC WPRO
WCAU WORC WEEI CFRB
WFBL WDRS WLBZ WOKO
(sw-6.06) (also KNX KSL at
11:15 p.m.)

MBS-Music by Victor Erwin;
Soloists: WAAB WOR WNBX
WSAR WLLH WRDO WNBH
CBC-Democracy at Work, talk:
CRCO CFCY CFCY

CKAC-Gratien Gelinis et le Ca-
roussel de la Gaieite
WBRY-Barn Dance
WFEA News
WHN-To be announced
WMAS-Embassy Room
WMEX-Wordcaster
WNBX-Racing News
WNEW-Vere Richards' Singers

8:15

NBC-Liedersingers: WJZ WEAN
WLBZ (sw-15.21)
CBC-Snyder & Ross, piano duo:
CFNB CRCO CFCY
KDKA-Political Talk

WFEA-Doctors Who Dared
WHAM-Glenn Gray's Orch.
WMEX-Movie Stardust
WNBX-Christian Science
WNEW-Merle Pitt's Orch.

8:30

NBC-The March of Time (Time,
Inc.): WJZ WEAN WFEA
KDKA WBZ WHAM (sw-
11.87)

MBS-Wayne King's Orch.: WLLH
WRDO WAAB WNBX WBRY
CBC-String Quartet: CRCO
CFNB CFCY

CKAC-Radio Encyclopedie Fron-
tenac
WHN-Airfinds with J. C. Flippen
WMAS-Three C's
WMEX-Louise Farley, songs
WNBH-French Radio News
WNEW-George Olson's Orch.
WOR-Jeremiah T. Mahoney, talk
WSAR-Portugese Hour

8:45

MBS-Wayne King's Orch.:
WNBH
WMAS-Dream Weaver
WMEX-In Waltztime; Orch.
WNBX-Vic Arden's Orch.

9:00

CBS-Major Bowes' Amateur Hour
(Chrysler Corp.): WABC
WDRS CFRB CKAC WCAU
WOKO WMAS WFBL WEEI
WORC WLBZ WPRO (sw-
6.06-15.27)

NBC-Concert Hour; H. Leopold
Spitalny, cond.: WJZ WBZ
WEAN WFEA KDKA WHAM
(sw-11.87)

NBC-To be announced: WFEA
WJAR WTIC WGY WLW
WTAM WCSH WTAG WNAC
(sw-9.53) (also KFI KOA at
12:15 p.m.)

MBS-Kay Kyser's Orch.: WGN
WRDO WNBH WBRY WNBX
WLLH

CBC-Streamliners; Percy Faith's
Orch.; Soloists: CRCO CFCY
CFNB
WAAB-Blanche Calloway's Orch.
WHN-To be announced

WMEX-Dance Melodies
WNEW-Hymn Sing
WOR-Gabriel Heatter
WSAR-Portugese Hour

9:15

WHN-Don's Rhumba Rhythms
WNEW-Harold Arden's Orch.
WOR-Comedy Stars of Broadway

9:30

MBS-Alfred Wallenstein's Sin-
fonietta: WAAB WNBH WOR
WSAR WRDO WNBX WLLH
WBRY

WHN-Don Nicholas' Orch.
WMEX-Marjorie Harris, songs
WNEW-Paramount Party

9:45

CBC-To be announced: CFCY
CRCO CFNB
WMEX-Midweel Forum

10:00

NBC-Kraft Music Hall; Star-
ring Bing Crosby; Bob Burns,
comedian; Johnny Trotter's
Orch.; Guests: WFEA WTTC
WCSH WLW WGY WJAR
WTAG WTAM WNAC (sw-
9.53)

CBS-Tish, drama: WABC WORC
WFBI WDRS WOKO WLBZ
WEEI WPRO (sw-15.27)

NBC-Night Club, Orchestra &
Soloists: WJZ WFEA KDKA
WBZ WHAM (sw-6.14)

MBS-Commentator Forum: WOR
C.N.-Southland's Orch.: WEAN
WAAB WBRY WSAR WRDO
WLLH

CBC-Concert Hall of the Air:
CRCO CFNB CFCY
News: WNBH WNBX
CFRB-Jack Randolph, songs
CKAC-Cavaliers De LaSalle
WCAU-Golden Music
WHN-Graffoler's Orch.
WMAS-Springfield, Your City
WNEW-Dance Parade

10:15

MBS-Vincent Lopez' Orchestra:
WEAN WRDO WAAB WBRY
WLLH WNBX

CBS-Essays in Music; CFRB
WMAS
CKAC-News
WCAU-Repub. Political Talk
WHN-Gypsy Music
WMEX-Jimmie McHale's Orch.
WNBH-Nite Club
WOR-Lester H. Clee, talk
WSAR-WPA Musicale

10:30

MBS-Henry Weber's Musical
Revue: WOR WLLH WNBH
WAAB WBRY WLBZ WRDO

NBC-Night Club: WEAN
CBS-"Essays in Music"; Victor
Bay's Concert Orch.: WABC
WCAU CKAC WLBZ WNBX
WMAS (sw-6.06-15.27)

CBC-Canadian Portraits: CRCO
CFCY CFNB
WORC-Music by Cugat

10:45

CBC-News: CFCY CFNB CRCO
WHN-News
WLLH-News; Interlude
WMEX Today's Sports
WNEW-Sportoscope
WORC-Fact Finder

11:00

NBC-(News, WJZ only) Vaga
bonds: WJZ
NBC-Joseph Escarpenter's Orch.:
WFEA

CBS-Cab Calloway's Orch.: WABC
(sw-15.27)

CBC-Luigi Romanelli's Orch.:
CFCY

Y.N.-News: WNAC WFEA WSAR
WLBZ WEAN WNBH WCSH
WTIC WBRY WLLH WRDO
News: WJAR WOR WEEI
WORC WMAS WTAG WPRO

News: Sports: KDKA WDRS
CKAC-Sports Reporter
WBZ-News; Radio Roundelay
WCAU-Larry Vincent, songs
WGY-News; Music by Cugat
WHAM-News; Musical Hits
WHN-Calling All Parties
WLW-Paul Sullivan, news
WMEX-Request Serenade
WNEW-Dance Parade
WTAM-Blue Barron's Orch.

11:15

NBC-Elza Schallert Interviews
Ernest Lubitsch: WJZ

MBS-Freddy Martin's Orch.:
WOR

CBC-Football Prospects: CRCO
WCAU-Around the Town
WHAM-Bobby Lyons' Orch.
WLW-Theater Digest
WTAG-Dance Orch.

11:30

NBC-Northern Lights: WFEA
NBC-Ran Wilde's Orch.: WJZ
(B. George Olsen's Orch.: WABC
(sw-15.27)

MBS-Billy Swanson's Orch.:
WOR WAAB

CBC-Theater Time: CFCY
KDKA-H. Middleman's Orch.
WBZ-Slumber Hour
WMEX-Mitchell Ayre's Orch.

11:45

WLW-Roger Pryor's Orch.

12:30

CBS-Eddie Cantor's 25th Anniv.:
WABC WDRS

End of Thursday Programs

Friday

October 29

Friday

MORNING

7 am EST

Musical Clock: CFNB WOR
Sing, Neighbor, Sing: WCAU
WGY
WAAB-Uncle Ned
WDRS-EFTA ALPHA Prgm.
WEEI-Top o' the Morning
WHAM-Dixie Plow Boys
WLW-Morning in the Mountains
WMAS-Eye Opener
WNAC-Cronin Favorites
WNBX-News
WOR-Musical Clock
WORL-Wake Up & Live
WPRO-News; Sunshine Corner
WTIC-Morning Watch

7:15

News: CFNB WNAC
CKAC-Cheerful Earful
WCAU-Happy Valley Boys
WCSH-Rise & Shine
WGY-Top o' the Morning; News
WLW-Family Prayer Period
WNBX-Musical Timekeeper
WORL-Boston Almanac

7:30

NBC-Morning Greetings: WFEA
CBS-News; News: WABC
(sw-21.52)
NBC-Rise & Shine: WJZ
Musical Clock: WSAR WNBH
KDKA WMAS

CFNB-The Listening Post
CKAC-Morning Varieties
WAAB-Uncle Ned, the breakfast
smiler
WDRS-Shoppers' Special
WEEI-Comedy Stars of Broad-
way
WHAM-Morning After
WJAR-Carefree Capers
WCSH-Variety Prgm.
WGY-Happy Hank
WLLH-Morning Parade
WLW-Sing, Neighbor, Sing
WNAC-Fred Lang, news
WOR-Vincent Corey's Orch.
WORL-N. E. Fellowship
WPRO-Breakfast Club
WTAG-Organ Recital

7:45

NBC-Yoichi Hiroaka, Japanese
xylophonist; News: WJZ
CBS-Organ Reveille; News:
WABC (sw-21.52)
News: WDRS WCAU
Musical Clock: WGY WNAC
WBRY

CKAC-Morning Serenade
WCSH-Three A Safety Man
WEEI-Jimmie & Dick
WLW-Rube Appleberry
WMEX-Musical Timetable
WNBX-News; On the Air Today
WORL-Reviewing the News

8:00

NBC-Good Morning Melodies:
WFEA
CBS-Morning Almanac with Phil
Cook: WABC (sw-21.52)
NBC-Four Showmen Quartet:
WJZ
Y.N.-News: WEAN WFEA WRDO
WNBH WCSH WLBZ WLLH
WSAR

News: WTAG WTIC WORC WOR
WJAR WAAB WMAS WHAM
WPRO
CFNB-Presenting
WAAB-Morning Watch
WCAU-Don Bovay, guitarist
WCSH-Three A Safety Man
WDRS-Treasure House
WEEI-Jimmie & Dick
WGY-Morn. Variety Hour
WJAR-Radio Almanac
WLW-Merrymakers
WTAG-The Morning Parade

8:15

NBC-Good Morning Melodies:
WTIC
NBC-William Meeder, organist:
WJZ (sw-21.54)
Y.N. George & Juanita, songs:
WSAR WLLH WLBZ WNAC
WEAN WRDO WFEA

Morning Devotions: WJAR
WCSH WPRO
CKAC-News
WAAB-Francis J. Cronin
WCAU-Melody Parade
WDRS-Shoppers' Special
WEEI-Caroline Cabot
WHAM-Whistler & His Dog
WLW-News
WMAS-Morning Devotions

WNBH-Home Folks Frolic
WNBX-Tonic Tunes
WOR-Nell Vinick Melody Mo-
men's
WORC-Morning Revue
WORL-Morgan Memorial
WTAG-Morning Melodies

8:30

NBC-To be announced: WFEA
WJAR
NBC-Wm. Meeder, organist:
WHAM WFEA
Y.N.-Andrew Jackson's Rhythm:
WEAN WLLH WRDO WBRY
WSAR WAAB

CFNB-Morning Concert
CKAC-French Songs
WCAU-Streamline Revue
WCSH-Have You Heard?
WEEI-Radio Almanac
WGY-Time Keeper
WLBZ-Time, Temp. & Weather
WLW-Arthur Chandler, Jr., or-
ganist

WMAS-Melody Express
WNAC Musical Roundup
WNBH-Morning Devotions
WNBX-Phyl Coe Mysteries
WOR-Martha Manning
WORL-Christmas Club Contest
WPRO-Home Folks Frolic
WTAG-Top o' the Morning
WTTC-Radio Bazaar

8:45

NBC-Lucille & Lanny, songs:
WJZ WFEA
CFNB-Name-a-Song Prgm.
WCSH-Neighbor Jim
WEEI-Fashion Review
WHAM-Tower Clock
WLBZ-Thoughts for the Day
WLW-Gospel Singer
WNBX-Musical Clock
WOR-Gospel Singer
WORC-Morning Watch
WORL-Gypsy Fortunes
WPRO-On the Mall; Band; News
WSAR-Singing Evangelist

9:00

NBC-Breakfast Club; Soloists;
Orch.; Don McNeill, m.c.;
News: WJZ WFEA
CBS-Metropolitan Parade: WABC
WLBZ WPRO WORC WNBX
WOKO WMAS WFBL CKAC
(sw-21.52)

NBC-Women & News: WFEA
WTAG
CFNB-Ma Perkins, sketch
WAAB-Doctor Looks at Food
CFCY-Salute to Day
WBRY-News; Musical Revue
WBZ-As You Like It
WCAU-Way Down East

WCSH-Betty & Bob, sketch
WDRS-Mrs. Nancy Chase
WEEI-Carolyn Pryce
WFEA-World Bookman
WGY-Hi-boys
WHAM-To be announced
WJAR-Grace Hall, shopping news
WLLH-Nine O'Clock Revue
WLW-Betty Crocker
WNAC-Houseboat Hannah
WNBH-Morning Melodies
WOR-Ed Fitzgerald
WORL-News; Program Notes
WRDO-What's on the Air Today?
WSAR-Tuneful Topics
WTIC-Morning Minstrels

9:15

NBC-Streamliners; News: WFEA
WTAG
CBS-Richard Maxwell, songs;
News: WABC WDRS WPRO
WORC WMAS WFBL WEEI
CKAC WOKO (sw-21.52)
Y.N.-Gretchen McMullen: WEAN
WLBZ WNAC WCSH WSAR
WNBH WTAG WTIC WLLH
WRDO WNBX WFEA

Young Widder Jones: WLW
WNAC
CFCY-Ma Perkins
CFNB-Backstage Wife
CKAC-Bonjour Madame
WCAU-Morning Melodies; News
WDRS-Gail Roberts, songs
WGY-Market Basket
WLBZ-Topics of the Day
WMAS-Today
WMEX-Songs of Italy
WNBX-Many Happy Returns
WOR-Modern Living
WORC-Good Morning, Neighbor
WPRO-Fashions by Suzanne
WTIC-Artistry of Homemaking

9:30

CBS-News: WABC WMAS
WORC WCAU WPRO WFBL
WDRS WEEI WOKO (sw-
21.52)

CBS-News: WABC WMAS
WORC WCAU WPRO WFBL
WDRS WEEI WOKO (sw-
21.52)

Y.N.-Food News: WTAG WNAC
WEAN WCSH WTIC
CFNB-Variety Prgm.
WAAB-Merry-Go-Round
WCAU-Morning Melodies
WGY-Musical Prgm.; News
WHAM-Mystery Chef
WJAR-Housewives Exchange
WLW-Hope Alden's Romance
WMEX-Novelty Newscast
WOR-The Goldbergs, sketch
WORL-Farm & Home News

9:45

CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): WABC
WCAU WEEI WOKO WFBL
(sw-21.52)

NBC-Landi Trio: WFEA WJAR
WCSH WTAG WFEA
NBC-Aunt Jemima (Quaker
Oats): WJZ WBZ (sw-15.21)
C.N.-Ruth Ross Interviews:
WAAB WRDO WBRY WNBH
WSAR

Houseboat Hannah: WHAM
WGY
CFCY-Women at Home
CFNB-Organ Melodies
CKAC-Jovette Bernier
WBRY-Dance Hour
WEEI-Tap Time
WGY-Houseboat Hannah
WHAM-Mrs. Thrifty Buyer
WLBZ-Ma Perkins
WLW-Mad Hatterfields
WMAS-Today
WMEX-Piano Moods
WNBH-Concert Hall
WNBX-Songs & Sonnets
WOR-Tex Fletcher

WORL-Woman of Tomorrow
WRDO-Morning Serenade
WSAR Musical Roundup
WTIC-Artistry of Homemaking

10:00

CBS-Pretty Kitty Kelly (Won-
der Bread): WABC WEEI
WDRS WMAS
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WFEA WTAG WJAR
WNAC WTIC WGY WCSH
NBC-Story of Mary Marlin,
sketch (Ivory Snow): WJZ
WBZ WHAM (sw-15.21)

CBS-Myrt & Marge, sketch
(Super Suds): WABC WOKO
WORC WPRO WEEI WDRS
WFBL WCAU WMAS WLBZ
NBC-Oxydol's Own Ma Perkins,
sketch: WJZ WHAM WBZ
(sw-15.21)
NBC-John's Other Wife, sketch
(Louis Philippe): WFEA
WTAG WCSH WNAC WTIC
WJAR WGY
NBC-Vaughn de Leath: WLW
C.N.-John Metcalf's Choir Loft:
WAAB WFEA WEAN WNBH
WLLH WNBX WBRY WRDO
CKAC-Moment Musical
WMEX-Ruth Levithan, songs
WOR-Peggy Tudor
WORL-Rhythm Rascals
WSAR-News

10:30

NBC-Pepper Young's Family,
sketch (Camay): WJZ WHAM
(sw-15.21)
NBC-Just Plain Bill, sketch
(Anacin): WFEA WTAG WGY
WNAC WTIC WJAR WCSH
CBS-Tony Wons' Scrapbook
(Vicks): WABC WEEI WDRS
WOKO WFBL WCAU
C.N.-Get Thin To Music: WAAB
WNBH WBRY WEAN WRDO
WLLH WNBX
CFCY-Home Forum
CKAC-L'Heure De La Gaieite
WBZ-Dance Hour
WFEA-Easy to Remember
WLBZ-Farm News

(Continued on Next Page)

Friday

October 29



GALE PAGE
Gloria Marsh in
"Today's Children"
Fri. 10:45 am EST

(10:30 a.m. Continued)

WLW-We Live Again
WMAS-Morning Shopper
WMEX-Shopping With You
WOR-Allie Lowe Miles
WORC-Organ Reveries
WORI-Stock Markets
WPRO-News; June Rusillo, pianist
WSAR-Home Beautiful

10:45
NBC-Today's Children, sketch (Pillsbury): WFAE WTAG WTIC WCSH WJAR WNAC WGY
CBS-Ruth Carhart, contr. & Orchestra: WABC WDRS WLBZ WORC WEEI WOKO CKAC WNBX WPRO
NBC-Kitchen Cavalcade (C. F. Mueller Co.): WJZ WHAM C.N.-Earle Lawrence, bar.: WAAB WRDO WSAR WLLH WEAN WBYR WNBH WFEA
WBZ-Edward Gamage, tr. WCAU-Women's Club of the Air WLW-Houseboat Hannah WOR-Rhythm Orch.
WORLD-Hollywood Brevities

11:00
CBS-Heinz' Magazine of the Air; Julia Sanderson & Frank Crumit, songs; B. A. Rolfe's Orch.; Romance of Carol Kennedy, sketch: WABC WMAS WEEI WOKO WPRO WDRS WFBL WCAU WLBZ
NBC-The O'Neills, sketch (Ivory Flakes): WJZ WHAM WBZ (sw-15.21)
NBC-David Harum, sketch (Bab-O): WFAE WCSH WGY WNAC WTIC WJAR WTAG (sw-15.33)
MBS-Reminiscing: WRDO WAAB WLLH WSAR WNBX WNBH CFCY-Luncheon Music CFB-Chic Martin
CKAC-A Batons Rompus WBYR-News; Belle & Martha WFEA-To be announced
WLW-News; River; Stocks
WMEX-Organ Melodies
WOR-Voice of Experience
WORC-Treasure Chest
WORLD-News; Travel

11:15
NBC-Backstage Wife, sketch (Dr. Lyons): WFAE WTAG WJAR WGY WCSH WTIC WNAC (sw-15.33)
NBC-Road of Life, sketch (Chipso): WJZ WBZ WLW WHAM (sw-15.21)
C.N.-Melody Strings: WAAB WRDO WBYR WNBH WFEA CFCY-Dance Parade CFB-Dance Music CKAC-Symphonette WLLH-Variety Prgm. WMEX-Cooking School WNBX-Melody Time WOR-Romance of Hope Alden WORL-This Rhythmic Age WSAR-A.B.C. Shop Prgm.

11:30
NBC-Vic & Sade, sketch (Crisco): WJZ WHAM WBZ (sw-15.21)
Details of the contest on this program may be found on page 16.
CBS-Big Sister, sketch (Rinso): WABC WLBZ WFBL WDRS WEEI WORC CKAC WMAS WCAU WPRO WOKO
NBC-How to Be Charming (Phillips): WFAE WNAC WTIC WJAR WTAG WCSH WGY (sw-15.33)
MBS-Leo Freudberg's Orch.: WOR WRDO WBYR WNBX WAAB CFCY-"Chic" Martin CFB-Comedy Capers

WFEA-Modern Melodies
WLW-Carson Robison
WMEX-Van Clemens, songs
WNBH-News
WORL-Spelling Bee
WSAR-Shopping News
11:45

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WJZ WBZ WHAM (sw-15.21)
Turn to page 7 and read "Edward MacHugh's Rugged Cross."

CBS-Aunt Jenny's Real Life Stories (Spry): WABC WCAU WEEI WOKO WDRS WORC WPRO WFBL WMAS WLBZ
NBC-Hello Peggy, sketch (Drano): WFAE WTIC WNAC WJAR WTAG WCSH WGY (sw-15.33)

MBS-Myra Kingsley, astrologer (Hecker H-O); Jean Paul King, commentator: WAAB WOR WEAN WRDO
C.N.-To be announced: WLLH CFCY-Melody Lane CFB-News

CHNS-Behind the Microphone
CKAC-Dance Music
WBYR-Music Graphs
WFEA-To be announced
WLW-Goldbergs
WMEX-News; Breed Walker
WNBH-Rhythm Makers
WNBX-Rhythm & Romance
WORL-Shopping Tips
WSAR-Musical Interlude

AFTERNOON

12:00
NBC-Time for Thought: WJZ NBC-Girl Alone, sketch (Kelllogg): WFAE WLW
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WORC WFBL WPRO WCAU WABC WEEI WMAS WDRS (sw-9.59)
NBC-Happy Jack, songs: WJAR (sw-15.33)
MBS-Norman Brokenshire's Variety Prgm.: WOR
Y.N.-Getting the Most Out of Life: WLLH WNBX WRDO WLBZ WNAC WNBH WTAG WFEA WTIC WEAN WCSH

News: WORL WAAB CFB-Concert Hall CKAC-Variety Prgm. WBYR-Farm Front; Piano Moods WBZ-News; Little Show WGY-It's Fun to Keep House WHAM-World Dances WMEX-Italian Airs WSAR-Shopping Guide

12:15
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WABC WMAS WDRS WPRO WOKO WFBL WEEI WCAU WLBZ WORC (sw-9.59)
NBC-The Goldbergs, sketch (Oxydol): WFAE WGY WNAC (sw-15.33)
NBC-Edward Gamage, tr. (News, WJZ only): WJZ WFEA
C.N.-Agricultural Series: WBYR WLLH WAAB WEAN WCSH-Hits and Encores WHAM-News; Hits of the Day WLW-To be announced
WMEX-Italian Radio Review WNBH-Surprise Party WNBX-News; Theater of the Air WORL-Racing Prevue WRDO-Amer. Family Robinson WTAG-Farm Flashes WTIC-Young Widder Jones

12:30
NBC-Nat'l Farm & Home Hour; Guests: WJZ WLW WBZ (sw-15.21)
CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper): WABC WORC WDRS WOKO WFBL WCAU WPRO WEEI (sw-9.59)
NBC-Vagabonds Quartet: WFAE Y.N.-La Rosa Prgm.: WAAB WEAN
News: WLBZ WOR WMAS WFEA

Noonday Revue: WRDO WTAG CFB-Sunshine Melodies WBYR-Musical Journey WCSH-Bulletin Board WGY-Farm Prgm. WHAM-Voice of Experience WJAR-Housekeeper's Chats WLLH-Question Box WMEX-Hits of the Day WNAC-Singin' Sam WORL-Stocks WSAR-Mid-day Melodies WTIC-Organ Melodies
12:45
NBC-Weather & Market Report: WFAE

WSAR-Home Beautiful

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:00 EST (10:00 CST) HEINZ MAGAZINE OF THE AIR, Elsie Mae Gordon, guest; Julia Sanderson, Frank Crumit and B. A. Rolfe's orchestra, CBS.

11:45 EST (10:45 CST) EDWARD MacHUGH, the Gospel Singer, NBC.

AFTERNOON

1:30 EST (12:30 CST) MOZART FESTIVAL from Prague, NBC.

2:00 EST (1:00 CST) MUSIC APPRECIATION HOUR, Dr. Walter Damrosch, director, NBC.

NIGHT

8:00 EST (7:00 CST) MARY JANE WALSH and Nat Brusiloff's orchestra, premiere, MBS.

8:00 EST (7:00 CST) CITIES SERVICE CONCERT with Lucille Manners, quartet, Rosario Bourdon's orchestra and football talks by Grantland Rice, NBC.

8:30 EST (7:30 CST) MUSIC FROM HOLLYWOOD, Alice Faye and Hal Kemp's orchestra, CBS.

9:00 EST (8:00 CST) HOLLYWOOD HOTEL with Frances Langford, Anne Jamison, Ken Murray and Oswald, Raymond Paige's orchestra, and guests, CBS.

10:00 EST (9:00 CST) THE SONG SHOP with Kitty Carlisle, Frank Crumit, Reed Kennedy, Alice Cornett, quartet, glee club and orchestra, CBS.

CBS-Our Gal Sunday, sketch (Old English Floor Wax): WABC WEEI WFBL WCAU WORC WDRS WOKO WPRO (sw-9.59)
NBC-Nat'l Farm & Home Hour: WHAM
MBS-We Are Four (Libby, McNeill & Libby): WOR
News: WNBH WSAR WMEX Singin' Sam: WJAR WTIC CFB-Popular Songs CKAC-Tabac Lemesurier WBYR-Chamber of Commerce WCSH-Tom, Dick & Harry WFEA-Cowboy Caravan WLLH-News; Shopping News WMAS-The Open Book WNAC-The Man on the Street WORL-Luncheon Club

1:00
CBS-Betty & Bob, sketch (Gold Medal): WABC WPRO WORC WCAU WOKO WFBL WDRS WEEI WMAS (sw-9.59-15.27)
NBC-Dick Fidler's Orch.: (sw-15.33)
NBC-Borden's Special Edition, drama: WFAE
Y.N.-News: WTAG WCSH WEAN WNBH WLLH WSAR WLBZ WNAC WRDO WFEA
MBS-Microphone in the Sky: WOR
Musical Prgm.: WMEX WGY CFB-Birthday Prgm. CKAC-Stock Quotations WAAB-News of Woman's Club WBYR-News; Markets; Musicale WJAR-News WNBX-News; Matinee Swing WORL-News; N. E. Charities WTIC-News; Weather

1:15
CBS-Betty Crocker, cooking talk (Gold Medal): WABC WCAU WORC WPRO WMAS WDRS WOKO WFBL WEEI (sw-9.59-15.27)
NBC-Words & Music: WJAR WCSH (sw-15.33)
Y.N.-Joyce Jordan, Girl Interne: WNAC WTIC WTAG
MBS-Carson Robison's Buckaroos (Musterole): WOR WEAN WAAB
CBS-Instrumental Novelties WBYR-Ernest Rida, songs WFEA-Extension Service WGY-Hymns of All Churches WLBZ-Slim Bradford, cowboy WLLH-Shopping News WNBH-Salt & Pepper WNBX-Women's Club of the Air WORL-Dessert Club WRDO-Afternoon Melodies WSAR-Your Home & You

1:30
NBC-Mozart Festival from Prague: WJZ WFEA (sw-15.21)
NBC-Words & Music: WFAE

CBS-Arnold Grimm's Daughter (Gold Medal): WABC WEEI WORC WDRS WOKO WPRO WFBL WCAU WMAS (sw-15.27-9.59)
Y.N.-Marjorie Mills: WTIC WCSH WNAC WEAN WTAG
CFNB-Rex Battle's Orch. CKAC-Feminine World WAAB-Treasures in Melody WBYR-Piano Moods WBZ-Home Forum WGY-Betty & Bob, sketch WHAM-School of the Air WLBZ-Greetings & Uncle Ezra WLW-Voice of Experience WMEX-In the Music Room WNBH-Keeping Up with the Joneses
WNBX-Songs By Bob Davis
WOR-Pepper Young's Family
WORL-So That's How It's Done

1:45
CBS-Hollywood in Person (Gold Medal): WABC WPRO WFBL WCAU WOKO WORC WDRS WEEI WMAS (sw-9.59-15.27)
NBC-Dan Harding's Wife: WFAE WJAR
WAAB-Consumers Council WBYR-Melody Time WGY-Household Chats WHAM-Catholic Courier WLBZ-Langworth Geims WLW-Betty & Bob WMEX-Symphonic Moods WNBH-N Y A Orchestra WNBX-For the Ladies WOR-Judy & Jane WORL-Sporting Life WSAR-Dance Awhile

2:00
NBC-Music Appreciation Hour; Dr. Walter Damrosch, cond.: WFAE WJAR WTAG WTIC WGY WLW WCSH (sw-15.33)

NBC-Music Appreciation Hour; Dr. Walter Damrosch, cond.: WJZ WBZ WHAM (sw-15.21)

CBS-News Through a Woman's Eyes (Pontiac); Kathryn Cravens: WABC WEEI WFBL WOKO WORC WDRS WCAU WLBZ WPRO (sw-9.59-15.27)
Y.N.-Voice of Experience: WAAB WFEA WNBX WRDO WEAN WBYR WNBH
CFNB-Marconi Band Concert WMAS-Henry's Radio Chats WMEX-Lynn Sherman, songs WNAC-Musical Roundup WNBX-News
WOR-Kitty Keene, Inc. WORL-Promenade Concert WSAR-Farm & Home News

2:15
CBS-Jack & Loretta, songs & patter (Kirkman's Soap): WABC WOKO WFBL WEEI (sw-15.27)

CBS-Milton Charles, organist: WNBX
MBS-Sylvia Cyde, sop. & Orch.: WOR
Y.N.-Beatrice Fairfax: WEAN WNAC
News: WDRS WPRO
Afternoon Melodies: WCAU WLBZ
CKAC-La Rue Principale
WAAB-Racing Matinee WBYR-Concert Hall
WCAU-Women's Club of the Air WFEA-Let's Listen to the Leader WMAS-Amer. Family Robinson WMEX-Musicalogues WNBH-The American Scene WORC-Master Singers WRDO-Musical Grab Bag WSAR-Matinee Melodies

2:30
CBS-American School of the Air: WABC WPRO WLBZ WEEI WDRS WMAS WORC WOKO WNBX WCAU WFBL (sw-15.27)

The first half will be devoted to vocational guidance, and the subject will be, "Help Yourself to Guidance from the Library Shelf." The second half on Science discusses "How Does Water Get Into Plant Roots?"

NBC-Music Appreciation Hour: WTIC
C.N.-To be announced: WLLH WSAR WNBH

CFNB-Music Box Revue
CKAC-To be announced
WFEA-To be announced
WMEX-Pioneer Clipper
WNAC-Way Down East
WOR-Houseboat Hannah
2:45

MBS-Beatrice Fairfax (Hecker Products): WOR
CKAC-Capsules of Melody
WNAC-Leaders in Dance Time
WSAR-Voice at the Microphone
3:00

CBS-Columbia Concert Hall: WABC WDRS WORC CKAC WPRO WLBZ WMAS WNBX (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay): WFAE WGY WTAG WCSH WTIC WJAR WLW WNAC (sw-15.33)
NBC-Radio Guild, dramatization: WJZ WHAM WFEA WBZ WEAN

MBS-String Sextette: WLBZ WAAB WRDO WLLH WBYR WSAR
CFNB-Tea Dance
WCAU-Get Going
WEEI-News
WMEW-Walter Cuffe, tr. WNBH-To be announced
WOR-Martha Deane
WORL-News; Poems
3:15

NBC-Oxydol's Own Ma Perkins, sketch: WFAE WLW WJAR WTIC WTAG WCSH WNAC WGY (sw-15.33)

CBS-Concert Hall: WFBL WEEI WOKO
MBS-Harold Turner, pianist: WLBZ WAAB WRDO WLLH WBYR WSAR
WMEX-Gems of Melody
WORL-Stock Markets
3:30

NBC-Vic & Sade, sketch (Crisco): WFAE WNAC WJAR WLW WTIC WTAG WCSH WGY (sw-15.33)

Details of the contest on this program may be found on page 16.
CBS-Jenny Peabody, sketch (F. & F. Cough Drops): WABC WOKO WCAU WLBZ WEEI WPRO WFBL (sw-15.27-9.59)

CBS-Bob Byron, piano & patter: WORC WMAS WNBX
MBS-Good Health & Training: WAAB WLLH WBYR WNBH WLBZ

CFNB-Concert Music
CKAC-To be announced
WDRS-Music by Cugat
WMEX-Today's Winners
WORL-Welcome Singers
WRDO-Waltz Time
WSAR-Organ Plays
3:45

NBC-The O'Neills, sketch (Ivory Flakes): WFAE WLW WTIC WTAG WGY WCSH WJAR WNAC (sw-15.33)

CBS-Lyn Murray's Four Clubmen: WABC WDRS WOKO WORC CKAC WMAS WNBX WLBZ WEEI WFBL (sw-15.27)

MBS-Radio Garden Club: WOR WLBZ WAAB WRDO WLLH WBYR
CFNB-News
WCAU-Afternoon Melodies
WORL-Hollywood Prgm.: Little Bits of Movie Lots

WPRO-Melodies Old & New
WSAR-Close Harmony
4:00

CBS-Ted Malone's Between the Bookends: WABC CKAC WMAS WORC WOKO WNBX WDRS WLBZ WEEI WFBL (sw-15.27)

Details of the contest on this program may be found on page 16.
NBC-Lorenzo Jones, sketch (Phillips): WFAE WCSH WJAR WTIC WTAG WNAC WGY (sw-9.53)
NBC-Club Matinee, Orch. & soloists: WJZ WBZ WFEA WHAM WEAN

CFCY-Outports Hour
CFNB-Organ Music
WBYR-Rhythm & Rhyme
WCAU-Happy Valley Boys
WLW-Dr. Friendly
WOR-News
WORL-Boston Speaks Its Mind
WRDO-Hawaiian Serenade
WSAR-We Shall Have Music
4:15

NBC-Guiding Light, sketch (White Naptha): WFAE WGY WNAC WTAG WCSH WTIC (sw-9.53)

CBS-Carlton Kelsey's Orch.: WABC WNBX CKAC WDRS WMAS WOKO WFBL WLBZ WORC (sw-15.27)

MBS-Girl Meets Boy: WLLH WNBH WRDO WSAR
News: CFB WORL
WAAB-Feature Race
WCSH-WPA Music Project
WEEI-Health Forum
WLW-Life of Mary Sothorn
WOR-Young Widder Jones
WPRO-Italian Radio Review
4:30

NBC-Story of Mary Marlin, sketch (Ivory Soap): WFAE WTAG WNAC WCSH WJAR WGY WTIC WLW (sw-9.53)
CBS-Bon Voyage: WEEI

MBS-Bide Dudley's Theater Club of the Air: WOR WBYR WNBH WRDO WLLH
CBC-Club Matinee: CFB
WAAB-Racing Matinee
WCAU-Continental
WORL-Hal Grayson's Orch.
WSAR-Gypsy Rhythm
4:45

NBC-Road of Life, sketch (Chipso): WFAE WGY WTIC WNAC WCSH (sw-9.53)
CBS-Dr. Allan Roy Dafeo (Lysol): WABC WEEI WCAU (sw-15.27)
Dr. Dafeo's topic: "Rattle-Brained Children."

CBS-To be announced: CKAC
MBS-To be announced: WNBH WPRO WLLH WLBZ
WBYR-Melody Express
WDRS-Mary Herman, organ
WLW-Kitty Keene, Inc.
WMAS-To be announced
WNBX-Hits & Encores
WOR-Health Talk; Melody Moments
WORC-On the Mall
WRDO-Hillbilly Hits
WTAG-Daily Information Service
5:00

NBC-Neighbor Nell, philosophy: WJZ WFEA

CBS-Follow the Moon (Pebeco); Elsie Hitz & Nick Dawson: WABC WEEI WCAU (sw-9.59-15.27)

Details of the contest on this program may be found on page 16.
NBC-Arthur Lang, songs: WFAE WTAG WTIC WJAR

NBC-Junior Nurse Corps, sketch: WLW (sw-15.21)
C.N.-Jolly Jo, tr. & Organ: WNBH WRDO WSAR WBYR CFCY-Reverie

CFNB-Concert Music
CKAC-Social Announcements
WAAB-Racing Results
WBZ-Four of Us
WCSH-Easy Aces
WDRS-Ad-Liner
WGY-Count of Monte Cristo
WHAM-Women Only
WLBZ-Shoppers Review
WLLH-Hits & Encores
WMAS-Market Reporter
WNAC-Donald Van Wart
WNBX-News

WOR-Women Make the News
WORC-Amer. Family Robinson
WPRO-News; Master Singers
5:15

NBC-While the City Sleeps (Darius): WFAE WJAR WCSH WTIC WTAG WNAC WGY (sw-9.53)
CBS-Life of Mary Sothorn, sketch (Hind's): WABC WEEI WCAU (sw-9.59-15.27)

Details of the contest on this program may be found on page 16.
NBC-Edward Davies, bar.: WJZ WFEA WEAN WBZ



REED KENNEDY
"The Song Shop" vocalist
Fri. 10 pm EST

Frequency

DFCY-630	WJAR-890
CFNB-550	WJZ-760
CFRB-630	WLBZ-620
CFAC-730	WLLH-1370
CKCW-1370	WLW-700
CRCO-880	WMA5-1420
KDKA-980	WMEX-1500
WAAB-1410	WNAC-1230
WABC-860	WNBH-1310
WBRY-1530	WNBX-1260
WBZ-WBZA-990	WNEW-1250
WCAU-1170	WOKO-1430
WCSH-940	WOR-710
WDRC-1330	WORC-1280
WEAF-660	WORC-1280
WEAN-780	WPRO-630
WEEL-590	WORL-920
WEFL-1360	WRDQ-1370
WEA-1340	WSAR-1450
WGY-790	WTAG-580
WHAM-1150	WTAM-1070
WHN-1010	WTIC-1040
WINS-1180	

C.N.-To be announced: WNBH WBRY
CFCY-Uncle Mel
CFNB-Dance Music
CKAC-Summary; Pianologue
WAAB-Racing Matinee
WHAM-Police & Radiograms
WLW-Jack Armstrong
WMAS-Hits and Bits of the Day
WNBX-Around the Chuck Wagon
WOR-Rangers
WORC-Funnies on Parade
WPRO-Drifting & Dreaming
WRDQ-Time Time Tunes
WSAR-Timely Tunes

5:30
NBC-To be announced: WJZ WBZ WHAM WLW (sw-15.21)
CBS-Salvation Army Staff Band:
WABC WPRO WLBZ WMAS WORC (sw-15.27)
NBC-Jack Armstrong, sketch (Wheaties): WFAF WNAC WTIC WGY WJAR WTAG WCSH (sw-9.53)
MBS-Johnson Family: WOR
CFCY-Dinner Music
CFNB-Melody Masters
CKAC-Variety Prgm.
WCAU-Pepper Rhymes the News
WDRC-Magic Island
WEEL-The Boston Hour
WFEA-Dance Hour; Silver Race Results
WLW-Fairlyland Lady
WNBH-News
WRDQ-Shoppers Variety Review
WSAR-Italian Prgm.

5:45
NBC-Little Orphan Annie, sketch (Ovaline): WFAF WNAC WTIC WTAG WJAR WCSH WGY (sw-9.53)
CBS-Dorothy Gordon's Children's Corner: WABC WORC WFBL WORC WMAS WNBX WOKO (sw-15.27)
NBC-Tom Mix' Straight Shooters (Purina): WJZ WHAM WBZ WEAN (sw-15.21)
News: WDRC WSAR WBRY CFCY-The Buccaneers
CFNB-Dance Music
CKAC-Fireside Prgm.
WAAB-Duane Marshall's Orch.
WCAU-Ben Alley, trn. & Organ
WLBZ-Shopping Commentator
WLW-Whistling Kid
WMEX-Reading the Comics
WNBH-Music By Cugat
WOR-Junior G Men
WPRO-Musical Hotel
WRDQ-Variety Prgm

NIGHT

6:00
CBS-Margaret Daum, sop.: WABC WOKO
NBC-Education in the News: WFAF (sw-9.53)
NBC-(News, WJZ only) Harry Kogen's Orch.; Soloist: WJZ
Y.N.-News: WLBZ WNAC WNBH WFEA WCSH WEAN WLLH WNBX WRDQ WSAR
News: WJAR WTIC WORC KDKA WEEL WMAS WMEX CRCO CFNB
CFCY-Whispering Jack Smith
CFRB-Musical Interlude
WAAB-Dinner Concert
WBRY-Waste of Time
WBZ-News; Evening Little Show
WCAU-Rube Appleberry
WDRC-Dinner Dance Music
WGY-News; Melody Time
WHAM-News; Air Masters
WINS-Where to Go & What to Do
WLW-Angelo, trn.
WNBX-Movie Billboard
WNEW-Make Believe Ballroom
WOR-Uncle Don
WPRO-News; Musical Hotel
WTAG-Evening Revue
WTAM-News; Evening Prelude

6:15
CBS-Football Resume (Atlantic Refining): WORC WEEI WMAS WPRO
NBC-Don Winslow of the Navy: WFAF WLW WTAM (sw-9.53)
Y.N.-Casey at the Mike: WNAC WEAN WTIC WLBZ WCSH WNBH WTAG WSAR
CFCY-Nights in Vienna
CFRB-Claire Wallace
CFNB-Dr. Lambert Prgm.
CKAC-L'Heure Recreative
CRCO-Capitol Theater
KDKA-Junior Health Club
WAAB-Political Talk
WCAU-Bill Dyer, sports talk
WDRC-Lewis Fox
WHAM-Broadway Comedy Stars
WHAS-Jack Armstrong
WHN-Musical Moments
WJAR-Dance Time
WLLH-Baseball Scores; Racing Results; Interlude
WMEX-Italian Radio Review
WNAC-Casey at the Mike
WNBX-Joe Gilbert's Orch.
WRDQ-Football Forecasts
WTAM-Johnny Hauser's Orch.

6:30
CBS-News; Frank Dailey's Orch.: WABC WPRO WORC WEEI WDRC WLBZ WMAS WNBX (sw-17.76)
NBC-News; Albert Hunter, songs: WFAF
NBC-News; Revelers: WJZ
CBC-Golden Journeys: CRCO CFNB
Y.N.-Race Highlights: WNAC WEAN
News: WTAG WBRY CFCY WOR WINS
Sports: KDKA WJAR WLW
CFRB-Jim Hunter, reporter: Sports
CKAC-Le Reporter Salada
WAAB-To be announced
WABI-Movie Gossip (1200 kc)
WBZ-News; Revelers
WCAU-Song Favorites; News
WCSH-Let's Talk It Over
WFEA-Hampden Spotlight
WGY-News; Revelers
WHAM-Frank Silva, sports
WHN-Dinner Music
WLLH-News; Sports
WMEX-Today's Winners
WNBH-Johnny Doherty, songs
WRDQ-Dinner Dance Music
WSAR-Radio Shopping Tour
WTAM-News; Tom Manning
WTIC-Wrightville Clarion

6:45
NBC-Lowell Thomas, news commentator & Ed Thorgeren, sports (Sun Oil): WJZ WBZ WEAN WLW WTAM KDKA WHAM (sw-15.27)
NBC-Tom Mix' Straight Shooters, sketch (Purina):
CBS-Frank Dailey's Orch.: WPRO
NBC-Billy & Betty, sketch: WFAF
C.N.-Racing Results: WAAB WRDQ
MBS-Lou Little: WOR
Musical Moments: WTIC WBRY
CFNB-Whispering Jack Smith
CFRB-Sports; Spotlight Parade
CKAC-Programme Vichy-Supreme
CRCO-Slices of Life
KDKA-Rube Appleberry
WCAU-Whispering Jack Smith
WCSH-Sweetheart of the Air & The Merry-makers
WDRC-News
WEEL-Bright Spot
WFEA-Granite State Mountain-er
WGY-Leo Bolley's Sports
WHN-News
WINS-Forward America
WJAR-Josephine Antoine
WLLH-Around the Town
WMEX-Bernie Wayne's Orch.
WNAC-Four Stars Tonight
WNBH-Count of Monte Cristo
WORC-Modern Melodies
WTAG-Sketch Book

7:00
NBC-Amos 'n' Andy (Pep-sodent): WFAF WNAC WTIC WGY WCSH WJAR WTAG WTAM WLW (sw-9.53) (also KFI KOA at 11 p.m.)
CBS-Poetic Melodies (Wrigley's Gum); Franklyn MacCormack, reader; Jack Fulton, trn.; WNBC-Kelsey's Orch.: WABC WFBL WDRC WPRO WEEI WCAU WOKO (sw-17.76-9.59) (also KSL KNX at 11 p.m.)
NBC-Communist Party Talk: WJZ
CBC-G. R. Markowsky's Orch.: CFCY CRCO
News: WAAB WLBZ WRDQ
CFNB-Buccaneers
CFRB-Mining Broadcaster

CKAC-Derny's Three Secrets
KDKA-Political Talk
WBRY-Sports
WBZ-Vocal Varieties
WFEA-Neighborhood Ned Norton
WHAM-Vocal Varieties
WHN-Billy Snider's Orch.
WINS-Henry Silvern, organist
WLLH-Perry & Payne
WMA5-Al Sherman
WMEX-Jimmie McHale's Orch.
WNBH Spelling Bee
WNBX-Merry-Go-Round
WNEW-Dinner Music
WOR-Stan Lomax, sports
WORC-Racing Comment: Organ-ist

7:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WFAF WJAR WTAG WNAC WTAM WCSH WTIC WGY (sw-9.53) (also KOA KFI at 11:15 p.m.)
CBS-Chrysler Football Parade; Frank G. Menke: WABC (sw-17.76)
CBS-Song Time: WNBX WDRC WMAS WORC (FRB WPRO WLBZ (sw-9.59)
NBC-Mary Small Revue: WJZ WBZ WHAM
C.N.-La Salle Cavaliers: WBRY WLLH WRDQ WSAR
CBC-La Salle Cavaliers: CFNB Jimmy James' Orch.: WHN WLW
CFCY-Adv. of Dr. Lambert
CKAC-Le Cure de Village
CRCO-Buccaneers
KDKA-Scenic Show
WAAB-Political Talk
WCAU-Success Doctor
WEEL-Penn State Prgm.
WFEA-Football Forecast
WHN-Four Stars Tonight
WINS-Symphonetta
WLW-Four Stars Tonight
WMEX-Five Star Final
WNEW-News
WOR-Musical Chefs

7:30
MBS-The Lone Ranger, sketch (Silvercup): WOR
NBC-Horlick's Lum & Abner, sketch: WJZ WLW WBZ (also KGO at 11:15 p.m.)
CBS-Dinner Concert: WABC (FRB WLBZ WNBX (sw-9.59-17.76)
NBC-Eddie Duchin's Orch. (Kop-per's Coke): WFAF
CBS-Neal O'Hara's Radio Gazette (Brown & Williamson): WEEI WDRC WPRO WORC WMAS
CBC-Major Bill: CRCO CFNB CFCY
Y.N.-Sports: WNAC WFEA WTAG WLLH WNBH WRDQ WSAR WCSH WEAN
CFRB-Movie Reporter
CKAC-Radio Bingo Leduc
KDKA-Movie Moment
WAAB-Chemistry of Today
WBRY-Singing Bill
WCAU-Vocal Varieties
WGY-Jim Healey, news
WHAM-To be announced
WHN-Alias Jimmy Valentine
WJAR-Advs of Sally & Ann
WMEX-Voice of Israel
WNEW-Billy Duncan, Irish Prgm.
WTAM-Safety Police Club
WTIC-Concert Prgm

7:45
CBS-Boake Carter, commentator (Philco): WABC WPRO WLBZ WFBL WEEI WDRC WCAU WOKO (sw-9.59-17.76) (also KSL KNX at 11:15 p.m.)
NBC-Bughouse Rhythm: WJAR WTAG
NBC-Louise Florea, sop. & Orch.: WJZ WFEA
CBC-Bughouse Rhythm: CRCO CFCY CFNB
C.N.-Jackie Duggan, songs: WRDQ WLLH WBRY WAAB WSAR WNBX
Don't Listen, Interviews: WHN WLW
Musical Moments: WGY WBZ
CFRB-Whispering Jack Smith
CKAC-Loin des Soucis
KDKA-Songs of Long Ago
WCSH-Sports Review
WHAM-Public Enemies
WLW-To be announced
WMAS-Around the Town
WNAC-Alias Jimmy Valentine
WNBH-New Bedford Speaks
WNEW-News
WTIC-The White Eagle

8:00
NBC-Grand Central Station, sketch (Listerine): WJZ WBZ WHAM KDKA WEAN (sw-11.87) (also KGO at 10:30 p.m.)

8:15
MBS-Harold Stokes' Orch. (Sheaffer Pen Co.): WOR
CBC-Two-Piano Recital: CRCO CFNB CFCY
C.N.-Songs They Write: WNBX WAAB WNBH WSAR WBRY WRDQ WFEA
WHAM-Public Enemies
WLBZ-Dance Parade
WLW-Homer Griffith

8:30
CBS-Music From Hollywood (Chesterfield); Hal Kemp's Orch. with Alice Faye, vocalist: WABC WDRC WEEI WLBZ WOKO WMAS WFBL WPRO WCAU WORC (sw-6.06-15.27) (also KSL KNX at 11:30 p.m.)
NBC-Death Valley Days (Borax): WJZ WHAM KDKA WLW WBZ WEAN (sw-11.87)
CBC-Pictures in Music: CFCY CRCO CFNB
C.N.-Dick Stabile's Orch.: WSAR WRDQ WAAB WNBX WLLH WBRY
CFRB-Spotlight Revue
WFEA-Concert Hall
WGY Farm Forum
WMEX-Variety Show
WNBH-French Radio News
WNEW-Organ Recital
WOR-Dale Carnegie

8:45
MBS-Pictures in Music: WNBH WEAN WAAB WLLH WBRY WSAR WRDQ WNBX
WMEX-Editor Speaks
WOR-Let's Play Games

9:00
NBC-Abe Lyman's Waltz Time (Phillips); Frank Munn, trn.; Lois Bennett, sop.; Chorus: WFAF WGY WCSH WJAR WTAG WNAC WTIC WTAM (sw-9.53)
Frank Munn offers Champagne Waltz and Rosalie. Miss Bennett will sing I'm Always in the Mood for You. The orchestra plays Annie Laurie, A Kiss in the Dark, Estraita, Gold and Silver Waltz, Celiste Lindo and

Drigo's Serenade. The chorus number. In the Valley of the Moon.
NBC-Pontiac Varsity Show: WJZ WEAN KDKA WLW WHAM WBZ (sw-11.87)
Tonight's program comes from the campus of Temple University in Philadelphia.
CBS-Hollywood Hotel (Campbell Soup); Frances Langford, contr.; Jerry Cooper, m.c.; Raymond Paige's Orch.; Anne Jamison; Ken Murray & Oswald: WABC WORC WEEI WMAS WCAU CKAC WOKO WPRO WDRC WLBZ CFRB WFBL (sw-6.06-15.27)
Read about "Jerry Cooper's Stub-born Streak" on page 6.

MBS-Jack Denny's Orch.: WNBX WNBH WRDQ WLLH WAAB WBRY WSAR
CBC-Backstage: CFCY CFNB CRCO
WFEA-Repertory Players
WHN-Ollie Norton's Orch.
WMEX-Rose Marie
WNEW-Veteran's Campfire
WOR-Gabriel Heatter

9:15
WFEA-To be announced
WHN-Gridiron Smoker
WOR-Victor Arden's Orch.
9:30
NBC-True Story Court of Human Relations, drama: WFAF WGY WJAR WTIC WTAG WCSH WNAC WTAM (also KFI KOA at 11:30 p.m.)
Details of the contest on this program may be found on page 16.
NBC-Raleigh and Kool Show; Edythe Wright & Jack Leonard, vocalists; Tommy Dorsey's Orch.; Paul Stewart, announcer: WJZ WBZ KDKA WEAN WHAM (sw-6.14)

MBS-Pat Barnes' Opera House: WLLH WBRY WRDQ WNBX WOR WAAB WSAR
CBC-Night Shift: CFCY CRCO CFNB
CFNB-The Buccaneers
WLW-Minstral Man
WMEX-Professional Hour
WNEW-Paramount Party
9:45
WHN-Hippodrome Boxing Bouts
10:00
CBS-Song Shop (Coca-Cola); Kitty Carlisle, sop.; Frank Crumit, Reed Kennedy, bar.; Alice Cornett; Songshop Quartet; 22 Voice Glee Club; Gus Haenschen's Orch.: WABC WPRO WEEI WCAU WORC WLBZ WOKO WFBL WDRC WMAS (sw-15.27-6.06)
Reed Kennedy's number tonight will be An Old Flame Never Dies. Miss Carlisle will offer I'd Like to Marry a Male Quartet. The orchestra numbers will be Have You Got Any Castles, Spanish Group and a medley composed of Would You, For Me and My Gal, and Remember Me. Miss Cornett will sing Danger Love at Work and Frank Crumit will offer a medley of Annie Rooney, Under the Bamboo Tree, After the Ball, Won't You Come Home Bill Bailey. The choir will sing Sylvia and the quartet, Dixieland Band.

NBC-Campana's First Nighter, Starring Lester Tremayne & Barbara Luddy: WFAF WTIC WCSH WTAG WNAC WLW WJAR WGY WTAM (sw-9.53)
"Romance Should Begin at Home" is the title of tonight's drama.
NBC-To be announced: WJZ WHAM WEAN KDKA WBZ (sw-11.87)
MBS-Alexander Woolcott: WOR WSAR WLLH WBRY WRDQ WAAB WLBZ
CBC-To be announced: CFCY CRCO CFNB
News: WNBX WNBH
CFRB-Ask Another
CKAC-Elmer W. Ferguson & Tj-Jos
WFEA-Amer. Family Robinson
WMEX-David McSweeney, songs
WNEW-Dance Parade

10:15
MBS-Bob Stanley's Orch.: WOR WSAR WLLH WBRY WRDQ WAAB WLBZ WNBH
CKAC-News
WFEA-WPA Music
WMEX-Jimmie McHale's Orch.
WNBX-Waltz in the Twin States
10:30
NBC-Jimmie Fidler's Hollywood Gossip (Drene): WFAF WLW WGY WTAG WTIC WCSH WJAR WTAM WNAC (sw-9.53)

MBS-Curtain Time, dramatization: WLLH WAAB
NBC-Mr. Fortune, detective stories: WJZ WBZ WEAN WFEA WHAM KDKA (sw-6.14)
CBC-Our Game Supply: CFCY CRCO CFNB
CFRB-Mel Hammill's Orch.
CKAC-Gypsy Orch.
WBRY-Studio Party
WRDQ-Evening Serenade
WSAR-For Mother & Dad

10:45
CBS-To be announced: WABC WMAS WDRC WEEI WOKO WLBZ WPRO WORC WNBX (sw-15.27)
NBC-People in the News; Dorothy Thompson, commentator (Pall Mall): WFAF WCSH WJAR WTIC WNAC WTAM WGY WTAG (sw-9.53)
CBC-News: CFCY CRCO CFNB
WCAU-Mac Parker
WMEX Today in Sports
WNEW-Sports
WOR-Joseph A. Palma

11:00
NBC-(News, WJZ only) Vagabonds: WJZ
NBC-George R. Holmes, commentator: WFAF
CBS-Tomorrow's News Tonight (Liberty); Glen Gray's Orch.: WABC
CBC-By the Sea: CFCY CFNB
Y.N.-News: WNAC WLBZ WNBH WFEA WCSH WSAR WNBX WEAN WLLH WRDQ
News: WJAR WTAG WORC WTIC WEEI WBRY WMAS
WOR WPRO WLW
News; Sports: KDKA WDRC
CFRB-News; Armchair Club
CKAC-Sports Reporter
WAAB-Dance Orch.
WBZ-News; Radio Rondalay
WCAU-Larry Vincent, songs: Around the Town
WGY-News; Easy to Remember
WHAM-News; Musical Hits
WHN-Calling All Parties
WMEX-Duane Marshall's Orch.
WNEW-Dance Parade
WTAM-Sammy Watkins' Orch.

11:15
NBC-King's Jesters: WJZ
NBC-Louis Panico's Orch.: WFAF
MBS-Billy Swanson's Orch.: WOR
KDKA-Harlem Casino Orch.
WGY-Melody Lane
WLBZ-Dance Time
WLW-Salute to Lakeland, Fla.
11:30
NBC-Joseph Escarpenter's Orch.: WJZ
NBC-Joe Rines' Orch.: WFAF
NBC-True Story; Court of Human Relations: KFI KOA (also at 9:30 p.m.)
CBS-Richard Himber's Orch.: WABC WDRC
MBS-Bob Crosby's Orch.: WAAB
CBC-Hawaiian Nights: CRCO
KDKA-Herman Middleman's Orchestra
WEEI-Nye Mayhew's Orch.
WMEX-Ed Mallory's Orch.
WTAM-Johnny Hauser's Orch.

11:45
Barney Rapp's Orch.: WHN WLW
12:00
NBC-Trump Davidson's Orch.: WFAF
CBS-Guy Lombardo's Orch.: WABC
NBC-Henry Busse's Orch.: WJZ
MBS-George Olsen's Orch.: WOR
KDKA-Bob Clayman's Orch.
WLW-Jimmy Dorsey's Orch.

End of Friday Programs



ANN LEAF
CBS organist
Sat. 2:15 p.m. EST

MORNING

7 am EST
Musical Clock: CFNB WOR
Top of the Morning: WGY WEEL
WAAB-Uncle Ned
WBZ-News; Musical Clock
7:15
News: CFNB WNAC
WCAU-Happy Valley Boys
WLW-Δ Family Prayer Period
WNBX-Musical Timekeeper
7:30
NBC-Morning Greetings WEAF
CBS-Organ Reveille; News:
WABC
NBC-Rise & Shine: WJZ
Musical Clock: WNBH WSAR
WMAS
CFNB-The Listening Post
WDRC-Shoppers Special
WEEL-Let's Go
WGY-Top of the Morning
WJAR-Carefree Capers
WLLH-Morning Parade
WLW-Mail Bag
WNAC-Good Morning
WOR-Vincent Sorey's Orch.
WORLD-N. E. Fellowship
WPRO-Breakfast Club
WTAG-Organ Prgm.
WTIC-Morning Watch
7:45
NBC-Yoichi Hiraoka, xylophon-
ist; News: WJZ
News: WDRC WEEL WCAU
Musical Clock: WGY WNAC
CKAC-Cheerful Earful
WAAB-Morning Watch
WJAR-Radio Almanac
WLW-Doc Schneider's Texans
WTAG-Morning Parade
8:00
NBC-Good Morning Melodies:
WEAF
CBS-Poetic Strings: WABC (sw-
21.52)
NBC-Norsemen Quartet: WJZ
Y.N.-News: WFEA WCSH WLLH
WNBH WEAN WLBZ WSAR
WRDO WAAB
News: WTAG WTIC WOR WJAR
WORC WMAS WPRO
CFNB-Birthday Prgm.
CKAC-Morning Serenade
WBRY-Musical Clock
WCAU-Larry Vincent, songs
WDRC-Treasure House
WEEL-Jimmie & Dick
WGY-Morning Variety Hour
WHAM-News; Music
WLW-Good Morning Melodies
WMEX-Musical Timetable
WNBX-News; Saving & Shopping
WORLD-Reviewing the News
8:15
Y.N.-George & Juanita, songs.
WEAN WNBH WTAG WNAC
WLLH WSAR WFEA WRDO
NBC-Leibert Serenade WJZ
NBC-Good Morning Melodies:
WJAR WTIC
News: CKAC WLW
WAAB-Francis J. Cronin
WCAU-Melody Parade
WCSH-Call to Youth
WDRC-Shoppers' Special
WEEL-Caroline Cabot
WHAM-Whistler & His Dog
WLBZ-Time, Temp. & Weather
WMAS-Δ Morning Devotions
WNBX-Jungle Jim
WOR-Musical Brevities; Odd
Facts
WOR-Morning Revue
WORLD-Morgan Memorial
WPRO-Δ Morning Devotions
8:30
NBC-To be announced: WEAF
WJAR WCSH
CBS-Jack Shannon, trn.: WABC
(sw-21.52)
Y.N.-Andrew Jackson's Rhythm:
WEAN WLLH WSAR WFEA
WRDO WBRY WAAB

NBC-Liebert Ensemble: WHAM
CFNB-Morning Concert
CKAC-French Songs
WCAU-Streamline Revue
WEEL-Radio Almanac
WGY-Time Keeper
WLBZ-Thoughts for the Day
WLW-Cornbread & Caviar
WMAS-Melody Express
WNBH-Δ Musical Roundup
WNBH-Δ Morning Devotions
WNBX-Abenaki Pow Wow
WOR-Modern Rhythms
WORLD-Concert Master
WORLD-Home Folks Frolic
WTAG-Top of the Morning
WTIC-Radio Bazaar
8:45
NBC-Lucille & Lanny, songs:
WJZ
CBS-Leon Goldman, violinist:
WABC (sw-21.52)
C.N.-Andy Jacobson's Rhythm:
WLBZ
CFNB-Concert Songs
WFEA-To be announced
WHAM-Δ Tower Clock Prgm.
WNBX-Radio Shop
WOR-Story Teller's House
WOR-Morning Watch
WPRO-Easy to Remember; News
9:00
NBC-Breakfast Club; Soloists;
Orch. Lon McNeill, m.c.:
News: WJZ WFEA WLW (sw-
15.21)
CBS-Ray Block, pianist WABC
WLBZ WDRC WOKO WPRO
WORC WMAS WFBL CKAC
WNBX (sw-21.52)
NBC-The Wise Man: WEAF
WCSH WTIC WGY
CFCY-Salute to Day
CFNB-Studies in Black & White
WAAB-Charm Mirror
WBRY-News; Musical Revue
WBZ-As You Like It
WCAU-Topics in Season
WEEL-New England Kitchen
WHAM-Δ Christian Science
WJAR-Shopping News
WLLH-Nine O'Clock Revue
WNBH-Morning Melodies
WOR-Ed Fitzgerald
WORLD-News; Program Notes
WRDO-What's on the Air Today?
WSAR-Happiness Harbor
WTAG-Shut-In Society Prgm
9:15
CBS-Dalton Bros.: WABC CKAC
WFBL WLBZ WDRC WOKO
WPRO WORC WCAU WEEL
WMAS WNBX (sw-21.52)
NBC-Streamliners; News: WEAF
WJAR WTAG WCSH
NBC-Breakfast Club: WHAM
Y.N.-Voice of the Apothecary:
WNAC WBRY WEAN WLLH
WRDO
CFNB-Dance Music
WAAB-Merry-Go-Round
WGY-Market Basket
WMEX-Novelty Newscast
WOR-Organ Recital
WORLD-College Daze
WSAR-Radio Revelers
WTIC-Jake & Carl
9:30
CBS-Richard Maxwell, trn.;
Philosopher; News: WABC
WORC WMAS WFBL CKAC
WLBZ WPRO WNBX WEEL
WLBZ (sw-21.52)
NBC-Breakfast Club: WBZ
Y.N.-First Nat'l Food News:
WEAN WCSH WNAC WTIC
WTAG
CFCY-Women at Home
WCAU-The Singing Parson
WGY-Organ Reveries; News
WMEX-In the Poetry Corner
WNBH-Home Decorator
WOR-Tex Fletcher, songs
WORLD-Woman of Tomorrow
WRDO-Morning Melodies
9:45
NBC-Landt Trio: WEAF WJAR
WCSH WFEA WTAG WTIC
CBS-Fiddler's Fancy; News:
WABC WCAU WORC WMAS
WOKO WFBL WEEL WLBZ
CKAC WDRC WPRO WNBX
(sw-21.52)
NBC-Aunt Jemima (Quaker
Oats): WJZ WBZ (sw-15.21)
C.N.-Ruth Moss Interviews:
WNAC WBRY WRDO WAAB
WNBH WRDO
CFNB-Organ Melodies
WGY-Information Service
WHAM-Tom Grierson, organist
WLBZ-One Girl in a Million
WLW-Δ Synagogue of the Air
WMEX-Songs of Italy
WOR-Newark Museum Talk

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:45 EST (9:45 CST) ALL-MARYLAND HIGH SCHOOL ORCHESTRA, CBS.

AFTERNOON

3:30 EST (2:30 CST) SYMPHONY ORCHESTRA from London, Arturo Toscanini, conductor; Isobel Baillie and Alexander Sved, soloists; chorus, NBC.

NIGHT

7:00 EST (6:00 CST) MESSAGE OF ISRAEL, Rabbi Israel Goldstein, speaker, NBC.

8:30 EST (7:30 CST) CELEBRATION OF STATION KDKA 17th ANNIVERSARY, NBC.

8:00 EST (7:00 CST) ROBERT L. RIPLEY and B. A. Rolfe's orchestra, NBC.

8:30 EST (7:30 CST) JACK HALEY'S LOG CABIN with Virginia Verrill, Warren Hull, Wendy Barrie and Ted Fio-Rito's orchestra, NBC.

9:00 EST (8:00 CST) PROFESSOR QUIZ, CBS.

10:00 EST (9:00 CST) LUCKY STRIKE HIT PARADE, Al Goodman's orchestra, vocalists, quartet and guests, CBS.

12:00 EST (11:00 CST) OPERA, VERDI'S "LA TRAVIATA," 2nd act; Gaetano Merola, conductor, and Gina Cigna, Charles Kullmann, Richard Bonelli, Ludovico Oliviero, Lani Kroph, Norman Cordon, John Howell and George Cehanovsky, NBC.

10:00

NBC-Breen & de Rose: WJZ WFEA WBZ (sw-15.21)
CBS-Fred Feibel, organist; WABC WCAU WPRO WFBL WORC WNBX (sw-21.52)
NBC-Nancy Swanson, songs: WEAF WTAG WTIC WNAC C.N.-Marriage Clinic: WAAB WEAN WOR WLLH WSAR WBRY
Topics of the Day: WRDO WLBZ
CFCY-Growin' Up
CFNB-Happy Warrior Hour
CJLS-Movie Gossip (1310 kc)
CKAT-Δ Parade Des Melodies
WCSH-State Public Health Talk
WDRC-Ruth Brooks, songs; Pianist
WEEL-Children's Hour
WGY-Δ Mid-Morr. Devotions
WHAM-Tom Grierson, organist
WJAR-Children's Prgm.
WLW-Ladies Day
WMAS-Morning Shopper
WNBH-Radio News
WORLD-News; Bridge Club

10:15

NBC-Charioteers: WEAF WCSH WTAG WTIC WGY WNAC
NBC-To be announced: WJZ WLW WBZ WHAM WFEA (sw-15.21)
CBS-Lets Pretend: WABC WCAU WDRC CKAC WPRO WFBL WORC WNBX (sw-21.52)
The second part of the fairy tale, "King of the Golden River," will be presented.
WMAS-Clair Tree Major & Players
WMEX-Front Page Dramas
WORLD-Corn Huskers
WSAR-News

10:30

MBS-Norman Brokenshire's Afternoon Varieties: WOR
NBC-Manhattans, Dance Orch.: WEAF WCSH WTIC WTAG WLW WNAC
CBS-Lets Pretend: WMAS WLBZ
NBC-Bill Krenz' Orch.: WJZ WBZ WHAM WFEA (sw-15.21)
C.N.-Get Thin to Music: WRDO WNBH WAAB
CFCY-Home Forum
CKAC-Saturday Shopping Revue
WBRY-Musical Varieties
WGY-Theater of the Air
WMEX-Shopping With You
WOR-Ed Fitzgerald & Co.
WORLD-Stock Markets
WSAR-Home Beautiful

10:45

NBC-Manhattans, Dance Orch.: WJAR

CBS-All Maryland High School Orch.: WABC WPRO WFBL WMAS WORC WDRC WLBZ WOKO WNBX WCAU (sw-21.52)
A concert from Baltimore, the 11th annual concert of the All-Maryland High-School orchestra, will be heard. The all-Maryland orchestra is picked from the student orchestras of all of Baltimore's high schools, and from twelve counties throughout the state. During the concert there will be an instrumental solo by the best soloist in the orchestra, picked the day before. The orchestra will play music of Berlioz, Dvorjak, Mendelssohn, and other masters.

C.N.-John Metcalf's Choir Loft: WNBH WAAB WSAR WRDO WORL-Yodeling Cowgirl

11:00

NBC-Florence Hale's Radio Forum: WEAF WGY WNAC WCSH WTAG WJAR WTIC (sw-15.33)
NBC-Patricia Ryan, songs: WJZ CBS-High School Orch.: WABC WNBX WDRC WPRO WOKO WMAS WORC WEEL (sw-21.52)
MBS-Afternoon Varieties: WAAB WNBH WRDO WBRY
CFCY-Luncheon Music
CFNB-Old Time Dance Music
CKAC-Courrier De Beaute
WBZ-4 H Club
WFEA-Scott's Centennials
WHAM-Four H Club
WLBZ-Children's Comm. Sing
WLLH-Lawrence Prgm.
WLW-News; River
WMEX-Albert Morris, talk
WORLD-News; Flying Fingers
WSAR-Shopping News

11:15

NBC-Ford Rush, songs; Silent Slim, philosophy: WEAF WJAR WGY WCSH WLW WTAG WNAC WTIC (sw-15.33)
NBC-Minute Men: WJZ WFEA WBZ WHAM
CBS-High School Orch.: CKAC WFBL
C.N.-Ed Fitzgerald: WLLH WSAR
CFCY-Dance Parade
CFNB-Dance Music
WMEX-Uncle Ted

11:30

MBS-Army Band: WLLH WOR WRDO WNBH WBRY WAAB WLBZ
NBC-Melody Men: WEAF WGY WBZ WJAR WNAC WTAG (sw-15.33)

NBC-Our Barn, children's prgm.: WJZ WBZ WFEA WHAM (sw-15.21)
CFCY-Yours Sincerely
CFNB-Luncheon Music
WCSH-School Librarian
WINS-Symphonic Choir
WLW-Academy of Medicine
WMEX-Joe Rubin's Discoveries
WORLD-Univ. Extension Prgm.
WSAR-Shopping News

11:45

NBC-Cobwebs & Cadenzas: WEAF WJAR WTAG WCSH WTIC WGY WNAC (sw-15.33)
C.N.-Army Band: WSAR WEAN Y.N.-March of Diesel: WFEA WNAC
CFCY-Tuning Around
CFNB-News

AFTERNOON

12:00

NBC-Continental; Josef Honti, dir.: WEAF WJAR WTIC WCSH WTAG (sw-15.33)
NBC-Δ Call to Youth; Guest Speaker: WJZ WFEA
CBS-High School Orch.: WABC WDRC WOKO WEEL WNBX WCAU WMAS WLBZ WFBL (sw-9.59-21.52)
MBS-Parents Magazine of the Air: WOR
C.N.-Walter Kidder's Concert: WNAC WLLH WBRY WRDO WEAN

12:15

News: WAAB WORL
CFNB-Waltz Time
CKAC-Rapid Transit Prgm.
WBZ-News, Noonday Review
WGY-Dance Hour; News
WHAM-World Dances
WMEX-Italian Airs
WNBH-Surprise Party
WORC-March of Events
WPRO-Harmony Lane
WSAR Shopping Guide

12:30

NBC-Brick Holton, trn. (News, WJZ only): WJZ WFEA
C.N.-Agricultural Series: WRDO WLLH WAAB WEAN
CBS-High School Orch.: WPRO News WEEL WDRC WBRY
WGY-Marc Williams, cowboy songs
WHAM-News; Hits of the Day
WLLH Shopping News
WLW-Vic Arden's Orch.
WMEX-Italian Radio Review
WNBH-New Bedford Speaks
WNBX-News; Theater of the Air
WOR-Luncheon Dance Music
WORLD-Racing Preview
WTAG-Farm Flashes

12:45

NBC-Farm & Home Hour: WJZ WLW WHAM WBZ (sw-15.21)
Special program presented by the National Live Stock Association and National Wool Growers' Association.
CBS-George Hall's Orch.: WABC WCAU WORC WFEL WOKO CKAC (sw-9.59-21.52)
NBC-Rex Battle's Concert Ensemble: WEAF WCSH
Y.N.-La Rosa Prgm.: WAAB WEAN
News: WOR WLBZ WMAS WFEA WDRC
Noon day Revue: WRDO WTAG
CFCY-Luncheon Music
CFNB-Sherwin-Williams' Musicale
WBRY-Musical Journey
WEEL-The Goofs
WGY-Farm Prgm.
WJAR Farm Chat
WLLH Question Box
WMEX-Bob Massey
WNAC-Musical Roundup
WORLD-Stock Markets
WPRO-Harmony Lane
WSAR-Mid Day Melodies
WTIC-Conn. State College Prgm.

12:50

NBC-Rex: Battle's Ensemble WJAR WNAC
CBS-Geo Hall's Orch. WMAS WPRO
MBS-Sylvia Cyde, sop.: WOR News: CFNB WNBH WSAR WLBZ WCAU WMEX
CKAC-Variety Prgm.
WCSH-Bulletin Board
WDRC-Ad Liner
WFEA-Cowboy Caravan
WLLH-News; Shopping News
WNBX-Farm Bureau
WORLD-Luncheon Club

1:00
NBC-Happy Jack, songs: WEAF (sw-15.33)
CBS-Orientele: WABC WDRC WORC WMAS WEEL WNBX (sw-9.59)
MBS-Microphone in the Sky: WOR
Y.N.-News: WCSH WSAR WEAN WLBZ WNAC WLLH WRDO WNBH WFEA
News: WJAR WTAG WPRO
CFNB-Birthday Prgm.
CKAC-Stock Quotations
WAAB-News of Woman's Clubs
WBRY-News; Piano Moods
WCAU-Our Public Schools
WGY-Hi-Boys, songs
WMEX-Musical Mailbox
WORLD-News; Puns & Passes
WTIC-News; Weather; Markets

1:15
NBC-Lucille & Betty: WEAF WJAR WTAG WCSH (sw-15.33)
MBS-Steve Severn's Pet Club: WOR WAAB
CBS-Jimmy Shields, trn.: WABC WPRO WMAS WEEL WOKO WORC WNBX WFBL WCAU
Y.N.-Terry O'Toole, song pictures: WLLH WLBZ WSAR WEAN WNAC WNBH WBRY WRDO
CKAC-Agricultural Talk
WDRC-Behind the Eight Ball
WFEA-N. H. Extension Service
WGY-Stock Markets
WORLD-Desserts Club
WTIC-Dance Orch.

1:30
NBC-Club Matinee: WJZ WHAM WBZ (sw-15.21)
NBC-Campus Capers; Orch. & Vocalists: WEAF WJAR WLW WGY WCSH (sw-15.33)
CBS-Buffalo Presents: WABC WFBL WPRO WEEL WOKO WMAS WDRC WOCOR WNBX
C.N.-Zaras Marimba Melodies: WNBH WBRY WRDO WLLH WFEA WSAR WNAC WEAN
CFNB-Rex Battle's Orch.
CKAC-Feminine World
WAAB-Racing Matinee
WCAU-The Kick-Off
WMEX-Quaker Town Varieties
WOR-Modern Miracles
WTAG-Man on the Street

1:45
CBS-Football Game (Atlantic Refining Co.): Holy Cross vs. Temple: WEEL WMAS WDRC WPRO WORC
NBC-Football Game: WEAF (sw-9.53)
Y.N.-Football: Yale vs. Dartmouth: WLBZ WFEA WSAR WBRY WNBX WNBH WEAN WLLH WRDO WNAC WCSH WLNH (1310 kc) WTHH WCCC WNLK WSPR (1140 kc)
Football; Cornell vs. Columbia: WOR WFBL WOKO
WCAU-Happy Valley Boys
WGY-15 Minutes Before Kick-off
WMEX-Pages from the Classical Album
WORLD-Airways

2:00
NBC-Club Matinee: WLW (sw-15.21)
CBS-Madison Ensemble: WABC CKAC
Football; Penn vs. Navy: WTIC WJAR WCAU WTAG
Football; Syracuse vs. Penn State: WGY WHAM
CFNB-Band Concert
KDKA-Football; Pitt vs. Carnegie
WBZ-Football; Boston College vs. No. Carolina State
WORLD-Football Game

2:15
CBS-Ann Leaf, organist: WABC CKAC-Feminine World
WMEX-Short Story Editor

2:30
NBC-Louis Panico's Orch.: WJZ (sw-15.21)
CFNB-All Request Prgm.
WDEV-Movie Gossip (550 kc)
WMEX-Duane Marshall's Orch.

2:45
NBC-Football Game: WJZ (sw-15.21)
CBS-Tours in Tone: WABC CKAC (sw-15.27)
MBS-Football; Michigan vs. Illinois: WGN WAAB
WLW-Football; Notre Dame vs. Minnesota

3:00
CBS-Down by Herman's: WABC CKAC (sw-15.27)

Frequency

CFCY-630 WJAR-890
 CFNB-550 WJZ-760
 CFRB-690 WLBZ-620
 CKAC-730 WLLH-1370
 CRCW-1370 WLW-700
 CRCO-880 WMAS-1420
 KDKA-980 WMEX-1500
 WAAB-1410 WNAC-1230
 WABC-860 WNBH-1310
 WBRV-1530 WNBX-1280
 WBZ-WBZA-990 WNEW-1250
 WCAU-1170 WOKO-1430
 WDCB-940 WOR-710
 WDR-1330 WORC-1280
 WFAF-860 WPRO-630
 WEAN-780 WPR-630
 WEEI-590 WORL-920
 WFBL-1360 WRDO-1370
 WFEA-1340 WSAR-1450
 WGY-790 WTAG-580
 WHAM-1150 WTAM-1070
 WHN-1010 WTIC-1040
 WINS-1180

CFNB-Tea Dance
 WBBM-Football; Northwestern vs. Wisconsin
 WMEX-Organ Concert
 WORL-News; Romantic Bachelor
 WSM-Football; Georgia vs. Tenn.

3:15
 WMEX-Dr. Niles

3:30
NBC-Symphony Orch. from London: WEAF
 Arturo Toscanini, greatest contemporary master of the orchestral baton, will conduct the British Broadcasting Corporation Symphony Orchestra in London. Maestro Toscanini, who on Christmas Night will begin a series of 10 weekly radio concerts as conductor of the newly created NBC Symphony Orchestra, will lead the BBC Orchestra in Brahms' Requiem and Tragic Overture. Soloists will be Isobel Baillie and Alexander Svid, who will be assisted by the BBC Chorus.

CBS-Waltzes of the World: WABC CKAC (sw-15.27)
 CFNB-Organ Music
 WMEX-Today's Winners
 WORL-Variety Show

3:45
 CBS-Dictators: WABC CKAC (sw-15.27)
 CFNB-News

4:00
 CFNY-Outports Hour
 CFNB-Hawaiian Echoes
 CKAC-Sports Parade

4:15
 CBS-To be announced: WABC CFRB (sw-15.27)
 News: CFNB WOR

4:30
 CBS-Dancepatrols: WABC CFRB WOKO WEEI WLBZ WMAS WDRS WORC WNBX (sw-15.27)

NBC-Symphony Orch. from London: WEAF WTAG WJAR WCSH WTIC WGY (sw-15.33)

CBC-To be announced: CFNB WCAU-Happy Valley Boys
 WEEI-Football Game
 WNAC-Racing Matinee
 WOR-Handicap Race
 WPRO-News; Football Scores
 WRDO-Musical Grab Bag
 WSAR-Harmony Time

4:45
 CBS-Dancepatrols: WPRO
 WAAB-Racing Results

5:00
 NBC-To be announced: WEAF WTAG WJAR WCSH WTIC WGY

CBS-Frank Dailey's Orch.: WABC CFRB WOKO WDRS WEEI WORC WPRO WNBX WMAS WFBL WCAU (sw-15.27)

CFNY-Dinner Music
 WBRV-Melody Express
 WLBZ-Shopper Variety Revue
 WOR-Football Game
 WRDO-Beverly Dodge—Hillbilly
 WSAR-Radio Shopping Guide

5:15
 CBS-Frank Dailey's Orch.: WLBZ CKAC WOKO

CFNB-Dance Music
 WGY-Count of Monte Cristo
 WMAS-Hits and Bits of the Day
 WORC-Funnies on Parade
 WRDO-Tea Time Tunes
 WSAR-Timely Tunes

5:30
 NBC-Kaltenmeyer's Kindergarten (Quaker Oats); Cecil Roy; Bruce Kamman; Daisy Dean & Cornelius Callahan: WEAF WCSH WJAR WNAC WTIC WGY WTAG WLW (sw-9.53)

CBS-Geo. Olsen's Orch.: WABC CKAC WOKO WFBL CFRB WCAU WDRS WPRO (sw-15.27)

CFNY-Reverie

CKAC-Social Announcements
 CFNB-Melody Masters Prgm.
 WBRV-Piano Melodies
 WEEI-Boston Hour
 WFEA-Dance Hour
 WLBZ-Silver Bar Rangers
 WLLH-Hits & Encores
 WMAS-The Shindig
 WMEX-Junior Radio Guild
 WNBH-Radio News
 WRDO-Shoppers Variety Review
 WSAR-Italian Program

5:45
 NBC-Herman Middleman's Orch.: WJZ WHAM WSM (sw-15.21)
 News: WDRS WSAR WBRV
 CFNB-On the Mall
 CKAC-Pianologie; Le Bon Parler
 Francais

WBZ-Organ Reveries
 WCAU-Ben Alley, trn. & organ
 WFEA-Dance Hour
 WNBH-Music By Cugat
 WNBX-Around the Chuck Wagon
 WOR-Progressive Party
 WPRO-Rhythm & Swing; News

NIGHT

6:00
 CBS-Columbia Concert Hall: News: WABC WMAS WORC WDRS WOKO CFRB WCAU (sw-9.59)

NBC-(News, WJZ only) Pianist; Words & Music: WJZ KDKA (sw-15.21)

NBC-El Chico Spanish Revue: WEAF WTAG (sw-9.53)
 Y.N.-News: WNAC WLBZ WLLH WFEA WEAN WNBH WCSH WSAR WRDO

News: WJAR WTIC WORC KDKA WMAS WMEX CRCO
 CFNY-Highlanders
 CFNB-Musical Prgm.

CKAC-Theater Des Petits
 WAAB-Dinner Concert
 WBRV-Dinner Hour
 WBZ-News; Little Show
 WEEI-News; Sportshots
 WGY-News; Home Folks' Frolic
 WHAM-News; Air Masters
 WINS-Where to Go & What to Do

WLW-Truth American
 WNBX-Grid-Iron Results
 WNEW-Make Believe Ballroom
 WOR-Uncle Don, children's prgm.
 WPRO-News, Rhythm & Swing
 WTAM-News; Evening Prelude

6:15
 CBS-Columbia Concert Hall: WMAS WORC
 Y.N.-Casey at the Mike: WNAC WTIC WNBH WLBZ WCSH WEAN WSAR WTAG WFEA WLLH

CFNY-Variety Show
 CKAC-Le Reporter Salada
 KDKA-Melody Time
 WAAB-Political Talk
 WBZ-Nat Shilkret's Orch.
 WCAU-Bill Dyer, sports
 WEEI-Song Weavers
 WGY-Fora Rush & Silent Slim
 WHAM-To be announced
 WHN-History in Action
 WMEX-Italian Radio Review
 WNBX-Theater Billboard
 WPRO-Organ Reveries
 WRDO-Amer. Family Robinson
 WTAM-Musical Moments

6:30
 CBS-Eddie Dooley's Football News (Chesterfield): WABC WPRO WORC WEEI WDRS WCAU WLBZ (sw-9.59-17.76) (also KNX KSL at 8:30 p.m.)

NBC-News; Football Scores: WJZ
 NBC-News; Rakou's Orch.: WBZ (sw-15.21)

NBC-News; Alma Kitchell, contralto: WEAF WCSH (sw-9.53)
 CBC-Weekly Song Sheet: CRCO CFNB

News: WBRV WTAG WOR WSAR WINS
 Sports: WLW KDKA WFEA WHAM

CFNY-The Ink Pot
 CFRB-Jim Hunter, reporter; Interlude
 CKAC-Gems of Melody
 WAAB-Dinner Concert
 WGY-News; Music Graphs
 WJAR-WPA Concert Orch.
 WLLH-News; Sports
 WMEX-Today's Winners
 WMAS-Swanee & Blondie
 WNAC-Musical Roundup
 WNBH-Home Folks Frolic
 WNBX-Tune Twisters
 WRDO-Dinner Dance Music
 WTAM-News; Tom Manning
 WTIC-Wrightville Clarion

6:45
 NBC-Art of Living, Dr. Norman Vincent Peale: WEAF WTAM WCSH (sw-9.53)

CBS-Fighting Crime: WABC WEEI WPRO WNBX WLBZ WDRS WCAU WMAS WOKO (sw-9.59-17.76)

NBC-John B. Kennedy, commentator: WJZ
 NBC-Johnny O'Brien's Harmonica High Hats: WBZ WFEA Y.N.-Yankee Minute Men
 WNAC WTAG WLLH WRDO WEAN WNBH

Sports: WHN WORC WGY
 CFRB-Spotlight Parade; Interlude
 KDKA-Political Talk
 WAAB-Racing Results
 WBRV-Football Scores & Comment

WHAM-Bob Hemins, pianist
 WINS-Novelty Rhythm
 WLW-Alfred Gus Karger
 WMEX-Bernie Wayne's Orch.
 WOR-Socarras' Cuban Heirs
 WSR-Radio Shopping Hour
 WTIC-Medical Talk; Musical Interlude

7:00
 NBC-Message of Israel; Guest Spkr.: WJZ WFEA WEAN WLBZ KDKA (sw-11.87)

CBS-Saturday Night Swing Club: WABC WEEI WPRO CKAC WDRS WMAS WOKO WORC WCAU WFBL (sw-17.76)

NBC-Top Hatters (Football Scores, WEAF only): WEAF WNAC WTIC WJAR WCSH WTAG (sw-9.53)

CBC-Luigi Romanelli's Orch.: CRCO CFNB CFCY
 C.N.-News: WAAB WLBZ WRDO

CFRB-Sports
 WBRV-Religious Forum
 WGY-Political Talk
 WHAM-Hank & Herb
 WHN-Merrymakers
 WINS-Silver, organist
 WLLH-Serenade at Seven
 WLW-Renfro Valley Folks
 WMEX-Jimmie McHale's Orch.
 WNBH-To be announced
 WNBX-Merry-Go-Round
 WNEW-Dinner Music
 WOR-Stan Lomax, sports
 WTAM-Johnny Hauser's Orch.

7:15
 CBS-Swing Club: WLBZ WNBX C.N.-Football Game: WAAB WLLH

CFRB-Memories of Dr. Lambert
 WCAU-Four Stars Tonight
 WDRS-Highlights in Conn. Sports
 WINS-Symphonetta
 WJAR-World of Sport
 WMEX-Adv. of Jungle Jim
 WNEW-News
 WOR-The Charioteers
 WRDO-Old Favorites
 WSAR-Your Songs & Mine
 WTIC-Behind the Scenes

7:30
 CBS-Carborundum Band: WABC WEEI WCAU WPRO WFBL (sw-9.59-17.76)
 The numbers on tonight's program will be Indian Legend, March — The Florentine (Fucik), Force of Destiny (Verdi), March Movement from "Symphony Pathetique" (Tschalkowsky), Prietingsrauchen (Sindig), Sailors Dance (Ollere) and March — Sons of Australia (Lithgow).

NBC-Uncle Jim's Question Bee (G. Washington Coffee); Jim McWilliams, cond.: WJZ WBZ WGY WTAM KDKA (sw-11.87)
 Details of the contest on this program may be found on page 16.

NBC-Steinie Bottle Boys: WEAF NBC-Luboschutz & Nemenoff, piano duo: WTAG WFEA WJAR WCSH WTIC
 CBC-Book Review: CRCO CFNB CFCY

Y.N.-Advertising Drama: WEAN WNBH WBRV WLLH WRDO WSAR WNAC WLBZ WNBX CFRB-Old Time Prgm.

CKAC-Critique Litteraire
 WDRS-Highlights in Sports
 WHN-Graffolier's Orch.
 WLW-Renfro Valley Barn Dance
 WMAS-Dance Orch.
 WMS-Sweet Music
 WNEW-Terry McCune, Irish Program

WOR-The Answer Man
 WORC-To be announced

7:45
 NBC-Jimmy Sablon, songs: WEAF WJAR WNAC WFEA WDRS WPRO WNBX WLBZ WAAW WLLH

CBC-Novelette: CFCY CRCO
 CFNB

Sports: WCSH WTIC
 CKAC-Therese Gagnon
 WDRS-Organ Reveries
 WHN-Leonard Coffee's Orch.
 WMEX-Duane Marshall's Orch.
 WNBH-To be announced
 WNBX-Saturday Dance
 WNEW-Celebrity Parade
 WOR-Ray Keating's Orch.
 WRDO-Evening Serenade
 WSAR-Parade of the Maestros

8:00
 NBC-Robert L. (Believe It Or Not) Riply (Huskies); B. A. Rolfe's Orch.: WEAF WGY WJAR WTAG WCSH WNAC WTAM WTIC WLW (sw-9.53) (also KFI at 12 mid.)

CBS-Your Unseen Friend (Personal Loan); Harry Salter's Orch.: WABC WEEI WPRO WCAU WFBL WORC WDRS WLBZ WOKO WMAS (sw-15.27-6.06)

MBS-Hi There, Audience: WOR WRDO WNBX WLLH WAAW WBRV WNBH WSAR
 NBC-Al Roth's Orch.; Soloists: WJZ WBZ WHAM KDKA (sw-11.87)

CBS-The Indian Speaks: CFNB CRCO CFCY
 CFRB-Studio Prgm.
 CKAC-Old Fashioned Spelling Bee
 WFEA-Hacker Headlines
 WHN-Emil Coleman's Orch.
 WNEW-Pigskin on Parade
 WSM-Francis Craig's Orch.

8:15
 CBS-Irene Laudor, songs: CFNB CRCO CFCY
 WHN-Capt. Willis, fishing news
 WMEX-Travel Talk

8:30
 CBS-Johnny Presents Russ Morgan's Orch. (Philip Morris); Mixed Ensemble; Charles Martin's "City Desk," drama; Frances Adair & Glenn Cross. WABC WOKO WDRS WEEI WCAU WPRO WFBL (sw-6.06-15.27) (also KNX KSL at 11:30 p.m.)

NBC-Jack Haley's Log Cabin; Virginia Verrill, songs; Warren Hull, m.c.; Wendy Barrie; Ted Fio-Rito's Orch.: WEAF WJAR WNAC WCSH WTIC WTAM WGY WTAG WLW (sw-9.53) (also KFI at 12:30 a.m.)

NBC-Celebration of Sta. KDKA 17th Anniv.: WJZ WHAM KDKA WBZ WFEA (sw-15.27)

MBS-Sylvia Froos; Orch. & Soloists: WLBZ WEAN WNBX WOR WRDO WNBH WSAR WLLH WAAB WBRV
 CBC-Reflections: CFCY CFNB CRCO

CFRB-What Do You Know?
 CKAC-Piano Recital
 WHN-Behind the Lens
 WMAS-Symphony Hall
 WMEX-Your Invention
 WNEW-Pigskin on Parade
 WORC-Studio Party

8:45
 CKAC-Le Petit Theater
 WNEW-News, Richard Brooks
 WORC-Political Talk
 WMEX-Down Memory Lane

9:00
 CBS-Prof. Quiz with Bob Trout (Nash Motor Car Co.): WABC WFBL WOKO WEEI WCAU WDRS WORC WPRO (sw-6.06-15.27) (also KNX KSL at 12 mid.)
 Details of the contest on this program may be found on page 16.

NBC-Alka-Seltzer Nat'l Barn Dance; Guests: Henry Burr, Verne Lee & Mary, Hoosier Hot Shots, Novelodeons, male trio, Sally Foster, Lulu Belle & Scotty, Uncle Ezra, Joe Kelly, m.c.: WJZ WLW WBZ KDKA WHAM WEAN (sw-11.87) (also KGO at 11 p.m.)

NBC-Special Delivery, sketch: WEAF WTIC WTAM WJAR WFEA WNAC WCSH WTAG WLW (sw-9.53)

MBS-Louisiana Hay Ride: WSAR WRDO WBRV WLLH WNBX WNBH WAAB WLBZ
 CBC-Louisiana Hayride: CFCY CFNB CRCO

To be announced: CFRB WFEA CKAC
 WGY-Modern Melodies
 WHN-To be announced
 WMEX-Serenade at Nine
 WNEW-Dance Orch.

9:15
 WHN-Don Nicholas' Orch.
 WOR-To be announced

9:30
 CBS-It's All in Fun, drama: WABC (sw-15.27)
 CBS-Saturday Night Serenade; Mary Eastman, sop.; Bill Perry, trn.; The Serenaders; Gus Haenschen's Orch. (Pet Milk): WCAU WFBL WEEI (sw-9.59)

NBC-To be announced: WEAF WTAG WTIC WFEA WLW WTAM WCSH WJAR WNAC WGY (sw-9.53)

MBS-Hancock Ensemble: WOR WRDO WBRV WLLH WNBX WSAR WNBH WAAB WLBZ
 CBC-Music Hall: CRCO CFNB CFCY

CFRB-Musical Rambles
 WDRS-Concert Hall
 WMAS-Community Chest Prgm.
 WMEX-Bernie Wayne's Orch.
 WORC-Concert Hall of the Air
 WPRO-To be announced

9:45
 CKAC-Bob Connelly's Orch.
 WHN-Boxing Bouts
 WINS-Dance Orch.
 WMAS-Samuel Gorsky, pianist
 WMEX-Duane Marshall's Orch.

10:00
 CBS-Your Hit Parade (Lucky Strike Cigarettes); Al Goodman's Orch.; Stuart Allen & Freddie Gibson, soloists; Songsmiths' Quartet; Guest: WABC WPRO WLBZ WORC WCAU WFBL WDRS WMAS WOKO WEEI (sw-6.06-15.27)

NBC-Jamboree; Harry Wogen's Orch. & Guests: WEAF WTAG WTAM WCSH WJAR WTIC WNAC WGY (sw-9.53)

NBC-Gun Smoke, drama: WJZ WBZ WEAN WHAM KDKA WFEA (sw-6.14)

MBS-Dramatic Prgm.: WRDO WBRV WLLH WNBX WSAR WNBH WAAB
 CBC-Jamboree: CRCO CFNB CFCY

CFRB-Mel Hammill's Orch.
 CKAC-Les Chevaliers Du Folklore

WLW-Detective Mysteries
 WMEX-Earl Meyer's Orch.
 WNBH-News
 WOR-Johnny Messner's Orch.
 WTAM-Sammy Watkins' Orch.

10:15
 CKAC-News
 WMEX-Milton Kellm's Orch.

10:30
 NBC-To be announced: WJZ WEAN WHAM KDKA WNBH WBZ WFEA (sw-6.14)

NBC-Jamboree: WLW
 MBS-George Olsen's Orch.: WOR WRDO WBRV WLLH WNBX WSAR WNBH WAAB
 CFRB-Organ Reveries
 CKAC-Alex Lajoie's Orch.
 WMEX-Musical Memories

10:45
 CBS-Patti Chapin, songs: WABC WMAS WDRS WLBZ WEEI CKAC WOKO CFRB WPRO WORC (sw-15.27)

CBC-News: CFCY CFNB CRCO
 WCAU-It's Your Lawn
 WLLH-News; Interlude
 KDKA-News Today in Sports
 WNEW-Sportoscope

11:00
 NBC-(News, WJZ only) Rita Rio's Orch.: WJZ
 NBC-Sande Williams' Orch.: WEAF

CBS-Richard Himber's Orch.: WABC
 NBC-Ran Wilde's Orch.: WEAF
 MBS-Isham Jones' Orch.: WOR
 CBC-Zephyr Strings: CRCO
 News: WAAB WLW
 KDKA-Bob Clayman's Orch.
 WHN-Ambassador of Rhythm
 WLW-Jimmy Dorsey's Orch.

12:00
 NBC-Opera; Verdi's "La Traviata": WJZ
 The 2nd act of Verdi's "La Traviata," with Gina Cigna, Charles Kullman, Richard Bonelli, Ludovico Oliviero, Lina Kropf, Norman Corbin, George Cehanovsky, Gaetano Merola will conduct. This is the third broadcast from the San Francisco Opera House.

CBS-Frankie Masters' Orch.: WABC
 NBC-Jerry Blaine's Orch.: WJZ
 NBC-Al Donahue's Orch.: WEAF
 CBC-Dance Orch.: CFCY CRCO
 KDKA-Temperature; Herman Middleman's Orch.
 WLW-Reegie Child's Orch.
 WMEX-Ed Mallory's Orch.

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 CBC-Zephyr Strings: CRCO
 News: WAAB WLW
 KDKA-Bob Clayman's Orch.
 WHN-Ambassador of Rhythm
 WLW-Jimmy Dorsey's Orch.

12:30
 MBS-Wayne King's Orch.: WOR

End of Saturday Programs

Saturday

October 30



JOE KELLY
 "Barn Dance" m.c.
 Sat. 9 p.m. EST

CBS-Benny Goodman's Orch.: WABC
 CBC-Dance Orch.: CFNB
 Y.N.-News: WNAC WNBH
 WEAN WFEA WLBZ WCSH
 WBRV WLLH WSAR WRDO
 News: WJAR WTAG WOR
 WORC WTIC WEEI WMAS
 CFRB WLW WPRO
 News; Sports: KDKA WDRS
 CKAC-Sports Reporter
 WGBZ-News; Radio Roundalay
 WGY-News; Cugat's Orch.
 WHAM-News; Musical Hits
 WHN-Calling All Parties
 WMEX-Duane Marshall's Orch.
 WNEW-Dance Parade
 WTAM-Otto Thurn's Orch.

11:15
 CBS-Benny Goodman's Orch.: CKAC
 MBS-Horace Heidt's Orch.: WOR
 WAAB
 Dance Orch.: KDKA WMEX
 WBZ-To be announced
 WHAM-Bobby Lyons' Orch.
 WLW-Roger Pryor's Orch.

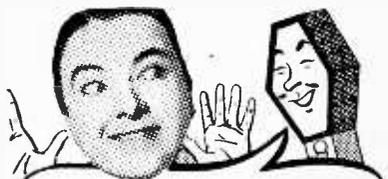
11:30
 CBS-Frankie Masters' Orch.: WABC
 NBC-Jerry Blaine's Orch.: WJZ
 NBC-Al Donahue's Orch.: WEAF
 CBC-Dance Orch.: CFCY CRCO
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 CBC-Zephyr Strings: CRCO
 News: WAAB WLW
 KDKA-Bob Clayman's Orch.
 WHN-Ambassador of Rhythm
 WLW-Jimmy Dorsey's Orch.

12:30
 MBS-Wayne King's Orch.: WOR

End of Saturday Programs



LISSEN HERE, JACK HALEY, IF YOU'RE AS FUNNY TONIGHT AS YOU WERE IN REHEARSAL I'LL SPLIT MY FILAMENTS LAUGHING!

JACK HALEY

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CITY _____ STATE _____

SHORT WAVES

BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

WESTERN listeners were very much surprised when Station CR7BH (11.718), Lourenco Marques, Mozambique, came on the air last February with such strong and clear signals. It was by far the best African broadcaster for us to receive. But now it must take second place, as a new station in Klipheuvell, South Africa, has pushed it almost off the short-wave map! The Klipheuvell station, whose call-letters are not known as yet, is operating on a frequency of 9.215 megs in the evening from about 11:15 p.m. to 12:15 a.m. EST (10:15 to 11:15 p.m. CST), and also in the morning from about 9 to 10:30 a.m. EST (8 to 9:30 a.m. CST). Announcements are given in Dutch and English. Your reports may be addressed to Post Office Box 4559, Johannesburg, South Africa, in care of the African Broadcasting Co., Ltd. . . . CR7BH is still coming in from 9:30 to 11 a.m. EST (8:30 to 10 a.m. CST) daily.

W9XJL, the 80-watt ultra-high-frequency experimental relay of Broadcast Station WEBC, Superior, Wisconsin, is now operating on 26.1 megs and is being received consistently on the Pacific Coast.

James Shock of Philadelphia, Penn., reports that SPW (13.635) of Warsaw, Poland, working in parallel with a new station, SPP (11.545), was heard on October 4 and 5 from 6 to 7 p.m. EST (5 to 6 p.m. CST). Although both stations were received with good volume, the latter was considerably the better of the two. This may portend a regular schedule of early evening broadcasts beamed on North America.

I was afforded a very unusual thrill Friday, October 8, at 8 p.m. EST (7 p.m. CST), when I tuned in the following on 14.37 megs: "This is OX2QY, the MacGregor Arctic Expedition at Reindeer Point, Greenland." The signals were surprisingly loud and wholly understandable except for occasional code interference which somewhat chopped up the transmission. During the next two hours, during which time OX2QY contacted amateurs in Mich., Va., and Canada, I learned that the expedition had established winter headquarters at Reindeer Point, near the Eskimo settlement of Etah, Greenland, just 600 miles from the North Pole. Their supply ship, thwarted by high winds from reaching Ellesmere Island only 35 miles across the bay, was now locked in ice from which it would not be released until the sun rises again in March. Jerry Sayre, the operator, had just finished erecting a rhombic beam antenna directed on Eastern United States, with the temperature at 8 degrees below zero, although that night Captain MacGregor, who did most of the talking, disclosed that it was unseasonably warm with the temperature standing at 18 degrees above zero. The transmitter in use was a 400-watt with which the expedition was planning on sending monthly programs to the United States for rebroadcast by NBC. The exact frequency was given as 14.368 megs. The operator stated he would be on the air almost nightly at about 8 p.m. EST (7 p.m. CST), and listeners hearing the station were requested to send their reports to his home address, W2QY, Storm King School, Cornwall-on-Hudson, N. Y., from which point verifications would be mailed confirming reception of the Greenland station upon the return of the expedition in about a year. On October 6, RADIO GUIDE Reader Earl Roberts of Indianapolis, Ind., actually talked to OX2QY over his house telephone, which had been temporarily connected with Amateur Station W9SDQ, three miles away, at

the time in which the latter was in two-way contact with the Greenland station.

Fred Baines of Sydney Mines, Nova Scotia, Canada, writes that a new station, CJRX (6.01), located in Sydney, is on the air daily from 7 a.m. to 1 p.m. and from 4 to 11 p.m. EST (6 a.m. to 12 noon and from 3 to 10 p.m. CST).

Broadcasting in the Azores Islands is affected by CT2AJ (4), a small 50-watt station located at Ponta Delgada. The owners are Messrs. Joao Soares, Jr., and son. Programs are given on Wednesdays and Saturdays from 5 to 7 p.m. EST (4 to 6 p.m. CST), and consist of music, half of which is from phonograph records, lectures and talks. During the months of July, August and part of September the station is closed.

R. B. Oxrieder of State College, Penn., states that CD1190, whose address is P. O. Box 642, Valdivia City, Chile, has now shifted in frequency to 11.913 megs, where it is clear of all interference.

E. I. A. R., the official broadcasting corporation of Italy, announces when the present construction and alterations are completed, it will have two short-wave transmitters with a power of 100,000 watts each, three short-wave transmitters with a power of 50,000 watts each, and an ultra-high-frequency transmitter with a power of 2,000 watts. The regular short-wave broadcasting center is located at Prato-Smeraldo, while the new apex station will be located at Monte Mario, both being suburbs of Rome.

W2XE, owned by the Columbia Broadcasting System, at New York City, has been granted permission to add the additional frequency of 9.59 megs, where it will undoubtedly share time with W3XAU of Philadelphia, Penn.

John DeMyer of Lansing, Mich., has received a letter of verification from the Engineer-in-charge of the Government radio station at 15th mile, Prome Road, Mingaladon, Rangoon, Burma, which states that experimental broadcasts are being made on various frequencies, the present one being 6.007 megs. The transmitter is the 1,500-watt Marconi Beam Telephony set of the Government Posts and Telegraphs Department, which is used primarily for the commercial Indo-Burma telephone circuit. The schedule of broadcasts is as follows: Weekdays from 8:30 to 9:15 a.m. EST (7:30 to 8:15 a.m. CST) in English; 9:15 to 9:45 a.m. and from 10 to 11:30 p.m. EST (8:15 to 8:45 a.m. and from 9 to 10:30 p.m. CST) in Burmese. Reports of reception are appreciated and should be forwarded to the above address.

William Ansell of Regina, Saskatchewan, Canada, writes that a transmitter, believed to be XGRX of Nanking, China, is being heard frequently from 7 to 8:30 a.m. EST (6 to 7:30 a.m. CST) on a frequency of 9.59 megs, where it is badly heterodyned at times by VK6ME of Perth, West Australia. Each transmission includes a short newscast in English, read by a lady announcer.

The third in the semi-annual series of Intercontinental Concerts, sponsored by the International Broadcasting Union, will originate in Batavia, Java, Netherland East Indies, from which point it will be carried to the combined broadcast and short-wave networks of the world Sunday, October 24, at 11 a.m. EST (10 a.m. CST) . . . This year, for the first time, a run-

ning commentary on the race for the Cesarewitch Stakes will be broadcast over the Daventry stations on Wednesday, October 27, at 10:10 a.m. EST (9:10 a.m. CST). Instituted in 1839, the Cesarewitch, which received its name from Alexander II of Russia, commonly known as the Cesarewitch, is run over a two-and-a-quarter-mile course at Newmarket . . . An exciting tale about Captain G. W. T. Garrood's experiences after being forced down in the unmapped African jungle, will be aired from Daventry on October 29, at 5:45 p.m. EST (4:45 p.m. CST).

According to Louis Ambrosius of Louisville, Ky., EAQ (9.86) of Madrid, Spain, is on the air again daily at 6 p.m. EST (5 p.m. CST). The news in English is read at 6:30 to 6:45 p.m. EST (5:30 to 5:45 p.m. CST), and reports on quality and strength of reception in the United States are requested. These should be addressed to Station EAR, P. O. Box 9.51, Madrid, Spain.

A communication from Moscow, announces that UPOL (14.41), the North Pole station of the Soviet air-base party operates daily from 2 to 10 p.m. EST (1 to 9 p.m. CST), except on those days when no wind prevails in the Polar basin. Reception of UPOL should be reported to the Central Council of Aviation and Chemical Defense Society of the U. S. S. R. in Moscow. Rewards are to be given for the best reports and those received from the greatest distances. Recently a two-way contact was established with an amateur in Australia.

TFJ (12.235) is the 7,000-watt short-wave transmitter of the Icelandic Broadcasting Company, which is located about four and one-half miles from Reykjavik. English programs are broadcast on Sundays at 1:40 p.m. EST (12:40 p.m. CST), a broadcast in German every other Sunday at 2:05 p.m. EST (1:05 p.m. CST), and in Danish, Norwegian and Swedish on alternate Sundays at the same hour.

The House of Commons in Great Britain has granted approximately \$2,500,000 to the British Broadcasting Corporation for the further development of television. Stations will be established in Birmingham, Manchester and Glasgow, within the next two years. It is believed that the Government is actuated by a realization of the great potentialities of television in wartime . . . Despite the apparent technical progress that has been made in television in the United Kingdom, David Sarnoff, president of RCA, recently returned from abroad, states that the range of the RCA television transmitter atop the Empire State Building is approximately the same as that of the BBC station in London, and the television receivers installed in the homes of experts, in the vicinity of New York City, provide an efficiency comparable to that available from receivers overseas. Meanwhile television marches on, with the NBC staging an elaborate visual show for delegates of the 34th Annual National Business Show, in which fifteen new business machines were demonstrated and newsreels shown.

The National Broadcasting Company has taken another forward step in its program for the development of television. Starting in October, a new RCA mobile television station which will enable outdoor pick-ups to be made, will be put into use. NBC engineers will then begin an intensive schedule of televising outdoor scenes and current events, including football games, boxing matches, fashion parades and other shows, now classed as special events . . . In England, the outdoor television van has been in use for several months with remarkable success. One of the latest events televised by the BBC mobile unit was a pick-up from the Pinewood film studios at Iver Heath, Buckinghamshire, in which several screen stars appeared in scenes during the actual filming of a new feature picture.

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ALBERT MILLS
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\$14 in SIX HOURS with...
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MR. FAIRFAX KNOWS

HELEN JANE BEHLKE is no longer connected with NBC. She is free-lancing.—J. H. C., Fairfield, Vt.

EDWARD HACHUGH, JOE (Hymns of All Churches) EMERSON and HENRY BURR sing sacred songs.—Mrs. M. R. A., Terryville, Conn.

SMITH BALLEW is in Hollywood, where he just finished several musical western films. "Western Gold" and "Roll Along Cowboy" are the titles of two of them.—Mrs. L. L. H., Atlantic City, N. J.

FIBBER McGEE was born in Peoria. The first MAJOR BOWES AMATEUR HOUR on the networks was March 24, 1935.—M. J., Stamford, Conn.

NINO MARTINI is not scheduled for a return to the air.—Miss W. K. W., Greenville, S. C.

CABIN AT THE CROSS ROADS

BY JANE HALL

IF THE regular engineer hadn't been sick,—

But, then, mere chance accounts for a lot of things. Anyway, the regular "dial twirler" for radio's new morning variety show, "Cabin at the Cross Roads," was indisposed, so they called on Hunter Reynolds, whose regular job was "mixing" music, voices and sound-effects behind the glass partition in other NBC studios.

Not much upset over the call to extra work, since he already admired the swifty Aunt Jemima program, he took over the controls and is he glad?

For the idea he conceived while mixing that morning broadcast, the result of a long-felt desire to express his interpretation of Negro spirituals, came into sharp focus and he penned his song.

So his brain child, "Dat's Where De Trouble Began," will begin to enthrall

upper Fahrenheit scale as offered by Sammy Williams and his Negro band; and the regular offerings of Noble Cain's a capella chorus, presenting a delightful program of spirituals every day.

Sparkling comedy is provided by Forrest Lewis and Vance McCune, widely known radio actors who team up as "Buck & Wheat" in a burnt-cork sketch.

A tenor of growing popularity, Roy Brower, is featured daily in popular songs and, threaded through the show, a plantation romance provides dramatic interest.

"Cabin at the Cross Roads" furnished the necessary inspiration to bring to fruition Hunter Reynolds' long-cherished dream of writing a Negro spiritual, but it is the direct means of expression for many in the cast who have long been devoted to

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Frequent altercations of burnt-cork team "Buck" and "Wheat" (Forrest Lewis and Vance McCune) enliven the morning variety show "Cabin at the Cross Roads"

Howdy Folks—Here I am—Willie McGregor—MORE FUN THAN A BARREL OF MONKEYS!
Yes, that's right—A lovable, laughable, life-like, wise cracking Willie McGregor ventriloquist "dummy" only \$1.00, complete with humorous dialogues and easy instructions on "How to Throw Your Voice". Willie is a treat! At home—at parties, picnics, etc., he makes you a big hit. Fun starts moment you introduce him. Just set Willie on your knee—start him talking, and you'll have crowd splitting, it's sides with laughter. Measure, 20 inches tall. Lifelike, natural head made of durable cast material. Mouth and head move, giving realism to his antics and conversation. Anyone who can talk with a cigarette in his mouth can operate Willie with a minutes practice. Willie is a pal with a thousand personalities—at once a wit, philosopher, great lover, woman-fitter—in fact, anything you want him to be. You'll be crazy about Willie—order him today. \$6.95. No MONEY—rush name and address at once and I'll mail Willie to you, complete with look and dialogues. Pay postman only \$1.00 plus postage. He popular! Have fun! Make money as an entertainer! Mail order NOW!
Pat McGregor, Dept. B-1205, 4218 Davis Lane, Cincinnati, Ohio

IT CAN'T BE DONE
You can't have good radio reception with an old dilapidated or make-shift aerial. Most likely your aerial is old, black and corroded, and has four or loose noisy connections. NO MORE "FADE-OUTS", BUZZES, CLICKS and shorts from summer rains or winter snow and sleet when using an F & H Capacity Aerial Eliminator. Nothing to wear out, will operate indefinitely, anyone can connect it in a moment—time to the radio set—occupies only 1 1/2 inch x 4 inch space behind set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequency.
ELIMINATE THE AERIAL FOR GOOD
Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, no slightly lead-in or aerial wires.
NOT NEW—VALUE ALREADY PROVED
On the market five years, 100,000 customers in U. S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios.
5 DAYS TRIAL Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.
JUST MAIL THIS COUPON
F & H Radio Laboratories, Dept. 121, Fargo, N. Dak.
Send F. & H. Capacity Aerial. Will pay postman \$1 plus few cents postage. If received, all return within 5 days for \$1 refund. Check here if sending \$1 with order, thus saving postage cost—same refund guarantee. Check here if interested in dealer's proposition.
NAME.....
ADDRESS.....
CITY.....STATE.....

lovers of Negro music on October 24, when Noble Cain's chorus will introduce it through Aunt Jemima's "Cabin at the Cross Roads" on the NBC-Blue network.

On the air little more than a month, the Aunt Jemima show, first of the big-money programs to be heard in the mornings (Tuesday through Saturday), already is pulling heavy fan mail, and that has started plenty of conjecture along radio row.

WILL other sponsors spending big money for their shows follow suit? Is the morning serial script doomed? Will the housewife soon be swinging her brooms and mops to the rhythm of zestful tunes from a real band instead of the usually meager morning offering of canned music? Are their ears becoming attuned to big-time variety programs instead of those seemingly interminable serial dramas now occupying most of the week-day morning spots on the dial?

Answers to these pertinent questions likely will be found in the not-too-distant future, but in the meantime "Cabin at the Cross Roads" continues to offer innovations. As an instance:

For the first time on any regular morning broadcast, studio audiences are an integral part of this new production.

And the quality of entertainment? Well, there's "Aunt Jemima," feminine emcee of the program, played by Harriette Widmer, noted NBC character actress who gives Negro dialect "as she is spoke" down South. And there's swing music from the

charm of unadulterated Negro dialect.

Take Harriette Widmer, who was told by Roark Bradford that her rendition of characters in his stories "sound more like the way I heard these stories than anyone I ever listened to."

She was born in Water Valley, Miss., played with Negro children at every opportunity, despite the objections of her parents, and developed a love for the folk-lore and fascinating humor of the Negro race.

"Buck" and "Wheat," the burnt-cork funsters with Aunt Jemima, also find expression of boyhood ambitions. Both Forrest Lewis, born in Knightstown, Ind., and Vance McCune, a native of Marysville, Mo., developed early aspirations for acting. They were pretty good even then, according to "I told you so" neighbors who predicted they would make good.

THE program is produced by Basil Loughrane, back on his feet again after being laid up with five broken ribs as the result of a fall, and the announcer is Charles Lyon.

The combined efforts of this group make "Cabin at the Cross Roads" the kind of a show that's causing lots of talk on radio row.

These were the considerations that soothed the feelings of Engineer Hunter Reynolds when he was pressed into extra service. And the happy chance of that morning's work is pleasing to the program directors, because they, too, are enthusiastic about "Dat's Where De Trouble Began."

VOICE OF THE LISTENER

The "Voice of the Listener" letterforum is a regular feature in Radio Guide each week, offered to the readers as a means for expressing and exchanging opinions about radio.

Each week Radio Guide will publish letters deserving our readers' attention.

PET PEEVE

Voice of the Listener: Why is it that the networks permit their associated stations to cut off programs before they are finished, substituting some local broadcast? Time and again we become interested in an excellent program, only to have a local announcer break in with, "This concludes our portion . . ." etc., etc. And, oftener than not, the program following is far inferior to the other. It certainly seems that a station should broadcast an entire network program, or none at all. Let's have fewer of these annoying interruptions in the future!—*John V. McKinney, Utica, N. Y.*

Most station managers work on the theory that part of a good network program is better than none.—*Ed.*

IN APPRECIATION

Voice of the Listener: In being thankful for radio and its lifting us out of our every-day world, I'd like to pay tribute to the forgotten man, the sponsor! Who is responsible for the presentation of Kostelanetz and his orchestra, sketches with their dramatic beauty, news with its valuable information—sponsors! Let's not condemn them for their commercials, but rather be thankful for their existence.—*Mrs. Glen Barclay, Beaver Dam, Wis.*

Sponsors of radio programs are setting the pace for today's entertainment. Eventually the public will show its appreciation.—*Ed.*

PROGRAM NEED

Dear VOL: Subjects of art, beauty, culture, politics, and health all have their place on radio programs, yet the most fascinating and topical one is shunned. Is it not time for Americanism to be taught through radio? Let it not be in the dry, dull, colorless tones of political propaganda, but in the bold flashing strokes of achievement and adventure. Let a program be produced that will give "The Pageantry of American History." Give us a program we can get our teeth into, a program of Americanism that is badly needed by a people who are being tempted on all sides by all kinds of "isms."—*Noel Nerman, Richmond, Va.*

The United States Department of Education has distributed free to hundreds of radio stations thousands of scripts for sketches, talks, and discussions dealing with Americanism and development. These scripts are free to any school or radio station and are prepared for broadcasting.—*Ed.*

A BIG ORDER

Dear VOL: Will you advise me as to the person to see and the proper steps to take to put an end to the following nuisances: 1. Hillbilly singers who perform with clothespins on their noses and who never saw a hill higher than this morning's stack of hot cakes. 2. Aunt Minnie Klutz who broadcasts for an hour each day teaching my wife to concoct a pudding that looks like paperhangers' paste and tastes like ptomaine poisoning sounds. 3. Celebrated pianists, violinists and vocalists trying to be funny and comedians trying to play music and sing. 4. That certain fellow who introduces a guest star and then is so upstage that he does all the talking. 5. The announcers who make you wait until the end of the program for a "big surprise,"

and then it turns out to be a picture of The Last Roundup, and you get it for 25 cents and ten box-tops.—*Ray Darby, Prescott, Ariz.*

The "nuisances" you mention will be corrected only when you and the rest of the listening public voice your objections to such an extent that radio officials and sponsors will have to reform.—*Ed.*

AGAIN, SWING

Voice of the Listener: What can be done about these "swing" orchestras "swinging" out on sentimental music? In the last two days I have heard "My Blue Heaven," "The Naughty Waltz," and "When you and I were Young, Maggie" played so that you wouldn't recognize them. Such songs as these are immortal and we do not like to see them played as they are being played. There are hundreds of other songs they can jazz up without picking on such beautiful selection.—*Allie Blyth, Prospect Park, N. J.*

CONSTRUCTIVE

Dear VOL: With much consideration for the music-lover, I insist that that which makes for the most progress and happiness of the individual and the nation is not "all play." As a young wife and ex-school teacher, I have contacted many discontented men and women—people who have neither time nor money to get out of the old rut. They envy the man who can reason the cause or effect of a governmental action, or who can carry on an intelligent conversation.

Many of these people have had little education—others have had much. But, in either case the bare necessities of life have often put their "noses to the grindstone," leaving little time to acquaint themselves with facts and problems outside the narrow scope of their daily business routine. Books and pamphlets are usually too detailed for the tired reader to enjoy. Radio seems to be the only thing that will hold their attention. They can listen to a radio while they are relaxing.

Then, is not radio the best means of informing and educating the greatest number of people?

To educate these people by radio, programs must be changed and "dressed up." Dress up geography, let them know of conditions of places other than the resorts and camps that are often beyond their means. Let radio dramatize history and good literature as it does the murder mystery. Let there be more child-training problems discussed on the radio. Mother will listen to them in any form. Let radio compensate the silver-tongued speaker for his oratory against crime, war, and filth.

Let radio present these things in the best style, using the best actors and speakers, and then even the citizen without a thirst for knowledge will listen to them. Let radio do this, and men and youth on the street corner will solve problems instead of creating them. Let radio present world affairs, and the housewife and mother will enjoy contact with the world because she can enter into conversations with her husband and his friends. She will become a greater constructive influence on her family.

Cannot our government see that radio is one of the cheapest and easiest means of continuing an individual's education in many fields after he has left school?

With these kinds of programs on the air, radio would fill one of America's greatest needs—the right kind of contentment for a working people.—*Mrs. Nova Howe, Bloomfield, Ia.*

PAGING HOLLYWOOD

Dear VOL: I can not see why radio programs for children are not adapted for motion pictures. For instance, Coast to Coast on a Bus, with Madge Tucker and Milton Cross, would make a splendid screen story, and I am sure that adults as well as the youngsters would enjoy seeing it. Yes, there's the Let's Pretend program on CBS, another children's broadcast which would make good screen fare. Thinking that such material in motion pictures would be a lot better than all the shooting our children witness in the Westerns.—*Ella Von Rudiger, Stamford, Conn.*

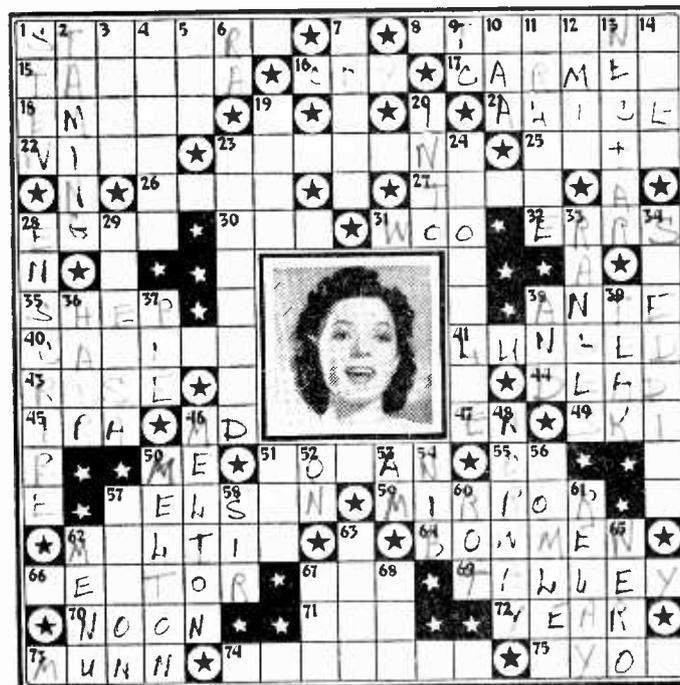
The ways of Hollywood and screen executives are strange, indeed. It just may be that your suggestion will be "discovered" and a new screen idea put into motion!—*Ed.*

MORE QUESTIONS

Voice of the Listener: Why isn't a little more preparation put into some of the programs on smaller stations? The other day a woman was talking about her vacation trip on the Coast. She said, "Our first stop was at San Luis Obispo, where we secured a room in a fine hotel and were lulled to sleep by the sound of ocean waves." What good ears that woman has! San Luis Obispo happens to be 14 miles from the sea. Perhaps the ocean was on a wild spree and made a BIG noise that night! Then, why must announcers yell at us when advertising their wares? Jerry Belcher takes us to homes of interesting people, but he talks so much dribble himself that he doesn't give those people a chance to say what might be of great interest. And, why do we have those long dramatic stories on the air? Let's have more short dramas.—*Helen V. Snyder, Taft, Cal.*

Necessity of smaller stations having staff members do a number of different programs and jobs often reduces the quality of their programs. Jerry Belcher has found that the general public is shy and often "struck dumb" when facing a microphone. His chatter calms their nerves, adds color to an interesting program.—*Ed.*

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

- Phil —, announcer
- Carlyle —, announcer
- Russian songstress
- Shed tears
- Dark-red color
- Masculine name of French origin
- That Wonderland girl
- Osborne, bandleader
- City in Michigan
- Person from Western Russia
- Evans, singer
- Ruined, lost
- Gorin, baritone
- Mayhew, bandleader
- To court
- Mistakes
- Fields, maestro
- An outer room
- Del —, singer
- Suddenly lurched
- To ascend
- as a door nail
- Masculine name
- WBAL is in this state (abbr.)
- Half an em
- Slide over snow hills
- Pronoun
- Robert —, maestro
- River in Asia
- He popularized "Mammy"
- Reflector
- Freddie —, bandleader
- Archers
- Don —, bandleader
- A vehicle

VERTICAL

- To boil slowly
- of the Shrew
- Coleman, bandleader
- Fats —, bandleader
- Part of "to be"
- Egyptian sun god
- Alice —, radio actress
- Texas Centennial (abbr.)
- Highest note in Guido's scale
- Leader of the Connecticut Yankees
- Town in Pennsylvania

Solution to Puzzle Given Last Week



Her Singing Coach Advised A Light Smoke

CAROLE LOMBARD* PREFERS LUCKIES BECAUSE THEY'RE EASIER ON HER THROAT

"WHEN I had to sing in a recent picture," says Carole Lombard, "I considered giving up smoking. But my voice teacher said I needn't if I'd select a light smoke—Luckies.

"I soon found that even when singing and acting twelve hours a day, I can smoke as many Luckies as I like without the slightest throat irritation."

The reason Luckies are easy on Miss Lombard's throat is because the "Toasting" process takes out certain throat irritants found in all tobacco—even the finest.

And Luckies do use the finest tobacco. Sworn records show that among tobacco experts—auctioneers, buyers, warehousemen, etc.—Lucky Strike has twice as many exclusive smokers as have all other cigarettes combined.

In the honest judgment of those who spend their lives buying, selling and handling tobacco . . . with men who know tobacco best . . . it's Luckies—2 to 1.

* Star of the new Paramount production "True Confession"

A Light Smoke

EASY ON YOUR THROAT—"IT'S TOASTED"

Copyright 1937 The American Tobacco Company



WITH TOBACCO EXPERTS...
WITH MEN WHO KNOW TOBACCO BEST

It's Luckies 2 to 1