

RADIO GUIDE

THE NATIONAL WEEKLY

WEEK ENDING MARCH 20, 1937

TEN CENTS



**Will Love and
Marriage Cost
Lanny Ross His
Female Public?**

**EIGHTEEN
Pages of Great
Radio Programs
In This Issue!**

JIM and MARIAN JORDAN ("Fibber McGee and Molly")

IN THIS ISSUE

Week Ending March 20, 1937

M. L. ANNENBERG

Publisher

CURTIS MITCHELL, *Editorial Director*

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OFFICIAL STAR OF STARS ELECTION BALLOT

My favorite Star of Stars is _____
My favorite Musical Program is _____
My favorite Dramatic Program is _____
My favorite Actor is _____
My favorite Actress is _____
My favorite Children's Program is _____
My favorite Dance Orchestra is _____
My favorite Male Singer of Popular Songs is _____
My favorite Female Singer of Popular Songs is _____
My favorite Singer of Operatic or Classical Songs is _____
My favorite Comedian or Comedy Act is _____
My favorite Announcer is _____
My favorite Sports Announcer is _____
My favorite Commentator is _____
My favorite promising new star is _____
My name is _____
My address is _____

Street and Number

City and State

3-20-37

Mail your ballot to the Star of Stars Election Tellers, Radio Guide, 731 Ply-
mouth Court, Chicago, Illinois. Paste it on a penny postcard, if you wish.

IT'S THE GREATEST HONOR IN RADIO!

THERE is no honor which means more to a radio star than to be elected by the nation's fans as Star of Stars! There is no way in which you can better show your appreciation for the hours of pleasure your favorite entertainer has given you than to vote in this great international poll.

You — the reader — are the judge and jury in this contest. Your votes, and your support, will help your radio favorite toward this signal honor.

RADIO GUIDE is merely your agent in this election. Its job is to tabulate the ballots you send in, then, as your spokesman, confer the Star of Stars honor on the radio performer of your own choice.

At the end of this article is given the page number on which this week's standings in the contest will be found. Turn to that page. See how *your* favorite stands!

If you feel that these standings do not



Lily Pons: She's in 6th place!

reflect your opinion on who should be radio's Star of Stars for 1937, do something about it.

Vote — and encourage your friends to help you elect your favorite.

It is only in that way — through your ballots and your support — that the star you want to see honored can be honored.

Hard work, perseverance, talent, and perhaps luck can make a person a radio star.

But only you — a reader of this publication — can name the Star of Stars!

One cannot go so far as to say that it is your *duty* to vote for your favorite radio entertainer, but — certainly you cannot show your appreciation in any finer, more worth-while way — than by casting your vote in this contest! Do it today! Don't delay! Your vote is important; your vote may help honor your favorite star!

(See *Star of Stars* standings on page 19.)



WITHOUT crowds surging before Number 10 Downing Street, without impassioned speeches over the radio, without a thick blanket of propaganda or dramatic indictments, Lanny Ross is facing a crisis not unlike the historic "crisis" of the Duke of Windsor.

I've seen it happen before—to both public and private citizens. The private citizen goes through this particular critical period with no more strain than beginning to start his sentences with "Now, when I was a boy . . ." and wondering if maybe he shouldn't stop by the gymnasium three days a week to keep down the waistline. But the celebrity passes into adulthood—and this is the crisis of which I speak—in the glaring spotlight of publicity, before a public which may or may not like a grown man instead of a boy.

If this seems too involved, remember the complexity of all emotion. Remember that the reaction of the public heart toward its idols is strange and unpredictable. And now let me tell you the story of Lanny Ross—and, incidentally, ask you a few questions.

Lanny has been, until now (or almost until now), "every mother's son." Even in his radio love affairs with Mary Lou he wasn't a great romantic figure, but merely the perfect young man who was in love with a very nice and very attractive young girl.

BUT now Lanny grows older. He is more worldly—has settled down as a young married man. Is there more interest in famous young married men than in youngsters? Is Lanny about to become radio's Great Lover Number One? Has his marriage to Olive White changed his status with his listeners? And what will the baby, which they are expecting, mean?

Like any story involving human emotion, this one is woven with tangled threads. I am going to try to untangle it for you.

The first time I saw Lanny Ross was some five years ago. He was—for all his obvious good breeding, for all the innate poise which background gives—a shy youth. He had not wanted to become a singer. He had wanted no part of the blatant cacophony of "show business." His ambition was a small legal practise, a gentle wife, a cottage in the suburbs.

In fact, Lanny turned to radio singing only to make his way through Columbia Law School after he left Yale. And he kept on singing because (1) he found he loved that form of self-expression and (2) by the time he was offered a job in a law firm at \$2,500 a year he was earning closer to \$25,000.

I tell you of this Lanny of five years ago because even then, well-known radio performer that he was, he remained the average American lad.

Sitting in their comfortable chairs listening to him on the Show Boat program, older women thought, "That's the sort of boy I'd like to have for my son," or perhaps, "That's the sort of

boy I'd like my daughter to marry."

And very young things, hurrying off to the high-school dance, thought: "Gee, I wish Lanny Ross were dating me tonight. That Mary Lou is a lucky girl to have Lanny crazy about her."

It was older women who had forgotten the adventures of mature love and young girls who knew nothing about it, to whom Lanny appealed.

At that time his personal life was cut from the same pattern as his radio life. While he was crooning to Mary Lou before the microphone, he was

"dating" girls of exactly her type and talking to them as he talked to her.

So there was Lanny Ross—decent, clean, charming, boyish, the personification of American youth.

And now let's see what has happened to Lanny in the last five years. Item one: He has grown up. Lanny has crossed the thirty-year mark. And speaking of birthdays reminds me that I can illustrate the change in him perfectly by comparing his most recent birthday party with former parties.

When he was "the boy every mother

wanted her girl to marry," he lived in a little apartment which was an almost exact duplicate of every "college boy" apartment. It was a friendly, haphazard room, with books on the floor, pipes in a Christmas pipe-rack. And when he entertained, it was in the buffet manner: the delicatessen at the corner sent up the salami and cheese and you helped yourself and then sat on the floor and chatted, in the slang of the day, about the other youngsters.

BUT on his thirtieth birthday, married to Olive White, a business woman who was his manager, he gave a birthday party which was a far cry from those early days.

In the first place, he and Olive live in a beautifully appointed duplex in the Sutton Place section of New York—and if you know your New York you realize that's the last word in swank. The gracious living-room extends upward for two stories with an inside balcony running around it and the stairs perfectly designed for a lovely hostess entrance. The place also boasts a cozy playroom where friends may indulge in bridge, backgammon or some other rage of the moment.

To Lanny's birthday party eighteen guests were invited, all of them people of importance in the business or artistic world, some of them Lanny's college friends from his Yale days who have grown up and become Important People. The women wore smart, well-cut gowns. The men were easy of manner and perfectly groomed. The dinner was quietly and efficiently served by perfect servants—*hors d'oeuvre*, clear soup, fowl and wild rice.

After dinner Lanny and Olive presented for the amusement of their guests a novel and well-planned entertainment. They had written a little play in which all the members of the party had lines to read. The comedy was rehearsed, and then, on Lanny's own recording instrument in his apartment, the play was recorded. Later the guests heard themselves on the "playback" exactly as in a broadcast.

THAT is certainly sophisticated entertainment—and I use the adjective in its best and most inclusive sense.

And all during that party Lanny was the suave, handsome, worldly host.

So now our young man has matured. How has this affected his career?

For five years Lanny has been on the Show Boat program. He began merely as the singer—the lad with the golden voice. At that time Winner was practically the master of ceremonies and ran the show. Lanny was the romantic member of the troupe.

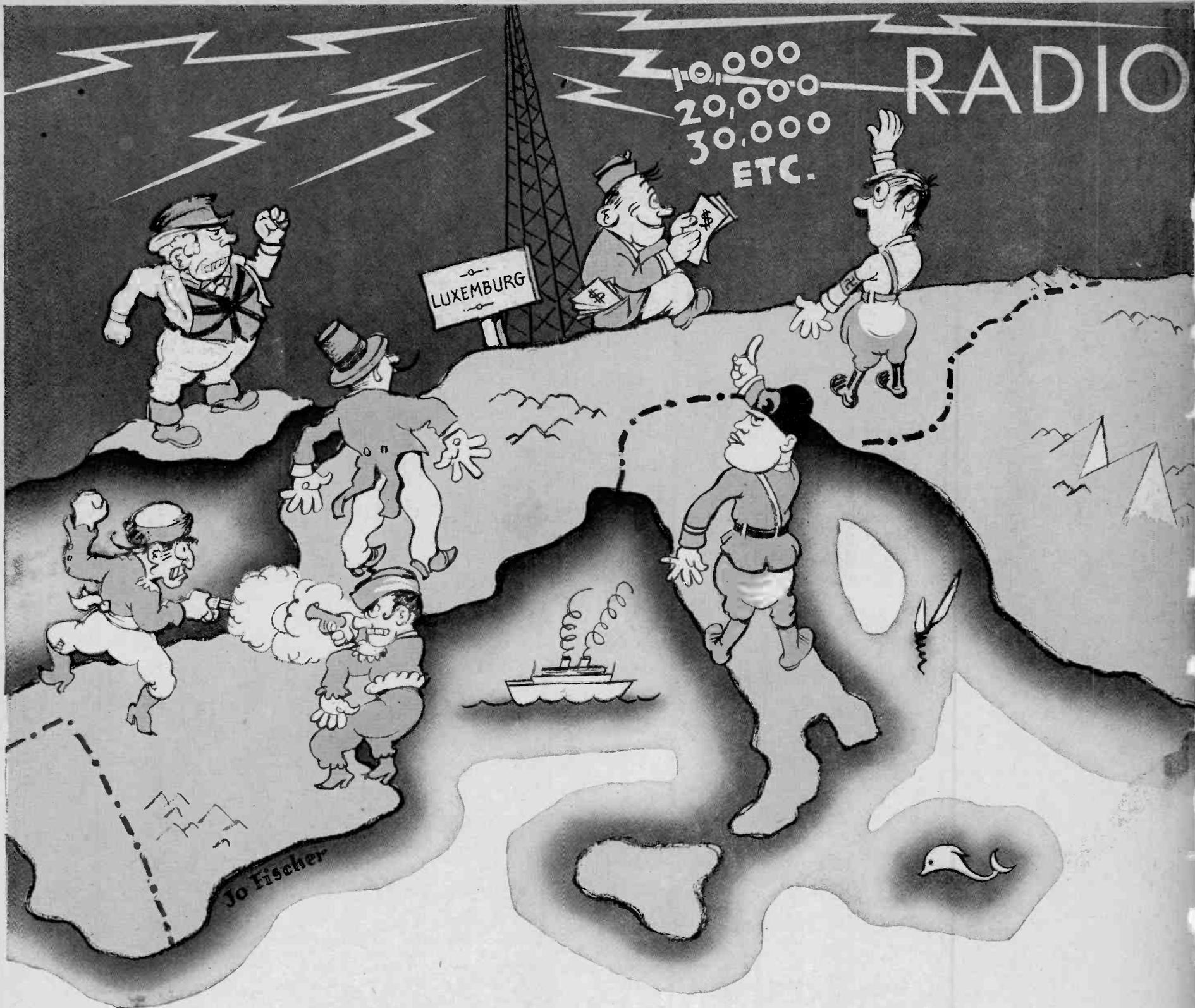
But the Show Boat program has changed, too. Lanny is now master of ceremonies. Instead of merely singing the songs they tell him to sing, he is now a vital part in the production of the program. Every Monday morning he spends with the executives of the advertising agency in charge of he

(Continued on Page 18)

LANNY ROSS— HIS CRISIS

BY LORRAINE THOMAS

HE'S BEEN "EVERY MOTHER'S SON"
AND "MY DREAM DATE." WHAT WILL
HIS MARRIAGE DO TO HIS PUBLIC?



THANK your stars, or perhaps, your pa and ma, that you live in a land where radio is free and unweighted by a mess of laws which spoil everything. That's the trouble with European broadcasting—and that's the story we're telling you here. The story of a twenty-million-dollar bootleg radio business which grew up as a result of laws which attempted to do too much.

Every European country has laws which tell the broadcasters what to do and what not to do. But the countries are small, and up in the ether where radio waves travel, there are no policemen, no soldiers. And so the programs scud across international borders, packed with words and music strictly against the law. This is the multi-million-dollar business of smuggling, bootlegging and otherwise raiding the audiences of not less than ten countries. It's no laughing matter, because these listeners become buyers—and so these raids really do take money out of the countries where the bootleg programs are illegally heard.

To understand the situation abroad, you may think back to the time of our own liquor prohibition—if you are old enough to remember. Bootlegging of liquor started with the law which said the citizens must not drink. People still wanted their rum and rye—and thus the smugglers, the runners, the peddlers of illicit drink came into being and flourished.

Bootlegging of radio began when the European nations, in one way and another, passed laws against advertising. Advertising is revenue—for radio stations and for nations. Besides, advertisers have a way of building superior programs. Competition accounts for that. And the governments should have remembered these things. They shouldn't have banned advertising.

England, for example, insisted that there should be no advertising whatever—and is still insisting. Switzerland, Sweden, Denmark and Holland said the same. Italy and Germany said okay to advertising on radio programs but it must be of products made in Italy or Germany by Italians or Ger-

mans. Norway said the same. Of all the important European countries, only France and Spain played their broadcasting the way we do here.

And so it came to pass that a slim, short, blond, clever Englishman looked the situation over and decided, "By Jove, here's an opportunity to turn an honest shilling." This was Captain Leonard Plugge, veteran with a war record of the finest sort.

HE FIRST went to Ireland, to the directors of the Athlone station. The Irish did not mind advertising on the air, it is true, but it had to be of Irish products. He had no success with his brilliant scheme.

Undiscouraged, Captain Plugge crossed the Channel to the little Duchy of Luxemburg—a country with a flag and an army—yet smaller than Rhode Island, where a little 5,000-watt station was sputtering pint-size programs into the air. Said Plugge to the owners of the station: "Build a big station—a whopper of a big station. Build the biggest you can. And we'll shoot

our advertising across the frontiers whether they like it or not."

Thus, in the fourth smallest nation of Europe, there arose a 200,000-watt transmitter, largest on the Continent, which ever since has been the bane and nightmare of the British broadcasting officials—of the Dutch, Scandinavian, Belgian, Swiss and German governments. Captain Plugge, a thorough fellow, also went into France and tied up five of the largest French stations in behalf of his scheme.

With these stations under his control, Captain Plugge began about seven years ago to boom his advertising messages into the homes of citizens of all lands. The volume of bootleg business handled over his stations averages between ten and twenty million dollars a year. His own income is unknown, but you may call him very wealthy. Just to show how much money he has, the story is told that last year in New York he decided to get married to an English girl. He brought over not only the bride, but a shipload of guests, with all expenses paid, as well—

GOES RAIDING

OUTSIDE THE LAW, OVER ARMIES' HEADS, "BOOTLEG" RADIO PROMOTERS DEFY EUROPE'S DICTATORS!

BY
JOHN
BROCK



European listeners don't object to transcriptions!



Abe Lyman



Bing Crosby



Paul Whiteman



Singin' Sam



Guy Lombardo



Jerry Cooper



Rudy Vallee

brought them by the trick of a cablegram and the cash balance at his bank.

Interesting, all of this, isn't it? But what, you ask, has this to do with us, peaceful radio citizens of the United States of America? Simply this: that without Americans, there would be little or no radio raiding.

You see, most of the bootleg programs are American-sponsored. American products are advertised. Automobiles, cosmetics, foods. What is more, most of them are advertised by American stars—on American-made phonograph records.

THERE is Carson Robison and his Buckaroos, for instance "Buckaroos" means nothing to the English, so it has been changed to "and his Pioneers." Serials and thrillers, such as The Enno Crime Clues, are popular, and they love orchestras of all sorts, but mostly dreamy melody-makers like Guy Lombardo, Paul Whiteman and Abe Lyman. Swing and hot-cha are accepted, but only as novelties. Crooners, such as Bing Crosby, Rudy Vallee and Jerry Cooper, and all manner of singers of old American ballads, go over big. And there are dozens of variations on the type of thing done by "Singin' Sam."

These programs are almost all electrical transcriptions, but folks over there do not seem to object to them. They are more steadfast listeners, more faithful to the programs they like—and there are more listeners per set. Captain Plugge estimates the number at five to the set, as compared to 3.6 in this country. American advertisers abroad have found that typical gag-programs do not go—not even if they star Eddie Cantor, whom British audiences have come to know and like from his moving pictures. They take our songs and orchestras almost as we hear them, but they change our serials. Foreign audiences will not sit around for three months waiting for the outcome of a Buck Rogers or an Amos 'n' Andy adventure. They take the story, boil it down to seven programs, tell it

in seven successive evenings—and finish. Which, to our mind, is frequently a most laudable system.

In Europe there are no systematic surveys of listeners to determine the success or failure of programs. Neither are the listeners over there the kind that write letters. The sales record must tell the story, and it has—which you can take as evidence that bootlegging will continue.

What irks the victims of Captain Leonard Plugge's radio raiders is that they can do nothing about it. There is no stunt known to science that will keep out the programs of near-by powerful stations. The only possible cure is for the native broadcasters to put on fare of such quality that the listeners will not care about the outland programs. The British Broadcasting Company, in a recent effort to improve, has begun buying American program transcriptions—for the munificent figure of twenty dollars each. Americans are glad to sell them, because they can tie in the names of the programs' sponsors by advertising in the newspapers.

Radio Luxemburg's claim to be the largest station in Europe is disputed by Soviet Russia, which claims one of greater range. The dispute will be settled shortly, as soon as Germany completes the building of a long-wave transmitter of 200,000 watts, together with a 100,000-watt short-wave sender. Hungary and Italy are also building stations equal in strength and sending power to Luxemburg's.

BUT Captain Plugge will urge no changes. With Radio Luxemburg he reaches comfortably most of the British Isles, parts of Scandinavia, Holland, Belgium, France, Switzerland and western Germany. And when there are dead spots, he supplements with broadcasts from Poste Parisien and Radio Normandy.

It is a large European network—and an effective one—that Captain Plugge has. It is quite sufficient for his immediate and for his future pur-

poses. He is well satisfied with the existing situation.

Nor does he cast longing eyes at other territory where the advertiser is ready to pay well for time on the air. Harry Hoberg, general manager of Broadcasting, Ltd., told me that an increasing number of programs, American made, are leasing radio time in Cuba and in Argentina and other South American countries.

Tangee, for example, has a Cuban who gives a gossip broadcast from Hollywood. Not direct. He talks it onto a record. The record is pressed on Monday, put on a plane, and is in Havana in time for transmission by Friday. The curious part about this broadcast is that Tangee gets more letters in response to it from Spanish people living in New York's Harlem section than from all of the West Indies plus Central America.

ONLY a small percentage of the South American programs are bootleg; the others are strictly on the up-and-up. But Captain Plugge, as we said before, is not interested. Recently married, recently elected member of Parliament, recently awarded first prize as possessor of the most handsome custom-made automobile in Europe, owner of about a million dollars in pounds sterling, he is satisfied to go on as he has. Not even the complete departure of American business would stop him, for now Radio Luxemburg's programs are crowded with programs put on by wide-awake British firms.

Give the Captain credit. It was through him that Luxemburg—which by its freedom from governmental supervision, might have become the scandal of Europe—was kept clean. Programs from this station contain nothing to shock even the most sensitive. But more important: Captain Plugge also kept clear of political reefs. He insisted that Luxemburg remain neutral, carry no political propaganda. Propaganda in Europe is more dangerous than a gun in a maniac's hands.

So there you have the story—one of the most dramatic in radio today—of how programs are smuggled and miked across frontiers. It proves that you can no more govern the listening habit of a people than you can control their drinking habits. Prohibition showed us the fallacy of the last. And Captain Plugge has made a fortune demonstrating the first.

Bringing programs which present American talent to European listeners has become a vastly profitable venture.

It has presented to millions of listeners the finest of American programs—the greatest of American stars.

It has brought to the coffers of a distinguished World War veteran a veritable mint. Captain Leonard Plugge thought of an idea and made it real—put it into practise. And—with truly remarkable results.

And the reason why he has been able to do so has been the European attitude which limited or prohibited advertising on the air.

LUXEMBURG is a very small country—very unimportant in the political scheme of things in Europe. But now—due to Captain Plugge—it has assumed new significance. It is the location of the Radio Luxemburg's powerful 200,000-watt transmitter. And now—as never before—millions of listeners on the Continent of Europe are hearing about American products—are hearing, too, the programs which have become popular first across the sea—in America. Europe's millions—limited by the narrow boundaries of comparatively small nations—are acquiring a new perspective, a new vision of the world they live in.

Perhaps out of Captain Plugge's purely commercial venture a new spirit of good will, of understanding, will begin to emerge in strife-ridden Europe. Perhaps a comprehension of the world friendship that would lead to world peace will appear. Perhaps. Captain Plugge's broadcasting is known only as radio raiding.

WRITING IS HER JOB—AND SHE'LL KEEP ON WRITING!

BY KATHERINE ALBERT



Katherine Albert and Benay Venuta. They ask each other: "Would you like my job?"

EDITOR'S NOTE:—You know the old saying about the grass always looking greener in the other pasture? Certainly it does. And yet it has been my experience that most people, no matter how difficult they think their own jobs are, are pretty well satisfied when you come right down to it. On these pages Katherine Albert, an interviewer, and Benay Venuta, a radio star, tell all about their jobs—the good as well as the bad.

And when you've read these stories there's a way for you to enter into a fascinating contest. Would you trade jobs with either one of these girls? Would you trade jobs with anybody? At any rate write to me, tell me about your job—and don't forget that a housewife has as big a job as a \$10,000-a-year executive, that a stenographer may contribute vitally to the firm for which she works. Because we think this is an interesting subject which vitally concerns everyone in the world, we are prepared to pay \$10.00 each for the three best letters of not over 100 words, which will be published in RADIO GUIDE in the near future.

Mail your letter before midnight March 27.

It's fun talking about your job. How do you feel about it?

SOMETIMES I could take my job and give it a good swift kick in the pants. I'm sure that doesn't make me unique. But when I get good and disgusted, it is infuriating to have someone say, "My, how interesting your work must be. You meet so many fascinating people."

Of course, I meet glamorous people. I meet movie stars and radio stars, artists' models and psychologists, opera stars and astrologers. And I meet some extremely dull people. But those who drool about the fascinating people I meet fail to consider that unless these "fascinating" people eventually become my real friends, as so often happens, I'm not meeting them as individuals. They are a part of my job. I don't call upon them merely for a pleasant chat. My livelihood depends upon what they say to me. If they make interesting and pertinent remarks and I can write what they say—well, then I'm doing a good job and will get paid for it.

If, on the other hand, what they say is dull and average or if they just don't say anything at all, then I've got to make them talk. I've got to get a good story whether I'm interviewing a chatterbox or a clam. You can walk away from the clams.

Some stars are a delight to interview. I'm sure I've written upwards of a hundred stories about Norma Shearer. Almost always the first ten words she says to me, after greetings are over, constitute the "lead" of my

story. I feel guilty taking money for a Shearer interview.

As for Joan Crawford—well, we've been intimate friends for so long that I can't even count her as part of my job. Harriet Hilliard is another cinch.

But these easy ones are the exception. As an example of the other type I'll give you a girl with a lovely voice who became a radio "sensation." Assigned to interview her, I made an appointment, rang her door bell and was admitted to a tasteless room by a dumpy little thing in a sweater.

THIS could not, I hoped, be the new sensation. But I was wrong.

What she thought interviews were supposed to be I'll never know. I asked her to tell me how she conquered the microphone. "Oh, the usual way," she said, "just sang and worked and had auditions, and here I am."

With editors screaming at me for anecdotes, incidents, human interest and color, this was a big help. I asked her to tell me about her childhood, her early hopes and ambitions.

Her childhood, she confided, was "just the usual childhood."

I stayed an hour. I dug and I prodded, talked about everything, hoping to kindle some faint interest. I managed to get rather a spotty biography.

Now you could have checked this girl off your list. But not I. I had to write a story.

Do you wonder I want to kick my job in the pants? I worked longer on

that story than on five others and finally stressed the one and only incident she had given me.

It was a rotten story and I knew it. The editor knew it, too, and would never have used it had he not been unusually short of copy that month.

Then there are the stars—Dennis King is one of these—who say, "I can't tell you anything about myself. Ask Joe, here. He knows me best."

"Joe, here," is usually a press-agent or a manager or a dullish friend. But the writer does not want to know the star through "Joe, here." If the story is to be worth anything, it must be the honest impression of one person. I don't want my impressions sifted through the mind of "Joe, here," or anyone else. I want to form my own opinion. If I'm worth anything to an editor I'm worth that.

I explained all this to Dennis King when he wanted to turn me over to someone who "knew him better than he knew himself." He understood.

Then there are the interviews done at rehearsal in the hectic, confusing

Wouldn't
TRADE

atmosphere of a big broadcasting studio. The only way to get a good interview is to sit down quietly in a pleasant room, talk about irrelevant subjects until the star is easy, natural and trusting and then bring the conversation round to the subject desired.

This can't be done in a broadcasting studio. Yet it was in such an atmosphere that I first interviewed Gladys Swarthout. She was charming and as helpful as possible, but the minute I was getting something solid the director of the show would call, "Okay, Miss Swarthout, let's try this now." Or one of the boys from the control room would stop to pass the time of day. Or a script-writer would interrupt to ask about certain changes.

And even at the best interviews, even when the atmosphere is right, the star intelligent and willing to tell me what I want to know, I must be on the alert every minute, for I must remember what is said.

YOU, who simply chat with "fascinating" people, don't have to remember. I never take a note while I am interviewing. It makes the star uncomfortable, stops her from saying anything personal, destroys coziness.

And, once the interview is obtained, there is the writing of the story. Everyone who has ever pounded a typewriter, in no matter how small a creative way, knows the agony of the first few lines. Beginning a story, no

(Continued on Page 8)

SOME days—particularly on days like this—I could give my job a good swift kick in the pants.

I have just come back from Chicago, where my husband, Dr. Kenneth Kelly, is working. Yes, my husband, whom I adore, lives in Chicago and I must live in New York because I work there.

Shortly after we were married I furnished an apartment in New York. I had a marvelous time doing it—picking out lovely bronzes, choosing just the right draperies, trying to combine the best modern pieces with antiques, hoping to make my home both lovely and livable. My husband, Ken, has been in that apartment just once!

Other married women have the joy of being with their husbands every day, discussing small problems, entertaining mutual friends in a charming atmosphere, sharing mutual tastes.

Merely for a "career" I'm robbed of the normal, happy home life so many thousands enjoy. I see my husband only every other week when I go to Chicago for four wonderful, magic days—yet days which I know will come to an end so soon.

I tell you, when I get back to New York from Chicago I'm so blue and depressed I could scream—but I have a career and make money—so I can't.

Besides, it's raining today. Did I hear you say, "But what's that got to do with your job?"

hearing a "hot" tune. And I've never felt less "hot" in all my life!

I mentioned money up there a few paragraphs ago. You probably think that one of the compensations of my job is the money. You undoubtedly believe that I have a nerve to complain about anything when my salary is as good as it is. Judged by the standards of a person in an average job I do make quite a lot of money, but the other day I was going over my books and discovered that in the last eighteen months half of what I've made has gone back into the business.

A manager is costly—but every entertainer must have one. A good press-agent is a necessity. I must have clothes which I'd never need unless I were in show business.

The work. The worry. The grief. I haven't a moment to call my own. Even when I'm in Chicago with Ken I have to write the continuity for the shows—which I do myself. Then I must learn new songs, arrange new numbers, work with pianist and arranger, rehearse, answer fan mail, shop, go to beauty parlors. All this is a part of my job and all this takes much more time than the eight hours the average person works.

And then there is the business of working whether I feel like it or not. You know—the show must go on. Yet girls in offices, when they're not feel-

ing up to standard or when they're depressed, can muddle through the day somehow. They won't be right on their toes, perhaps, they can't do any creative work, but they can turn to some routine task and do it.

Not I. My bosses, my director, my radio audience expect the best of me no matter how I feel. I've got to be merry and bright if I'm just coming down with bronchitis. I've got to turn on the pep and vitality if there's just been a death in the family. And I have to sing a "hot" number when I've just left Ken in Chicago!

Do you wonder that I could sometimes give my job a good swift kick?

BUT that isn't all. Show business is just about as secure as Spain. When you're in it, you see hundreds of horrible examples of people who have made mistakes in work, or just made the mistake of growing old. Actors whose names once spelled glamor hanging around the broadcasting studios looking for a five-dollar job—girls who have made thousands of dollars a week completely forgotten because they took some wrong advice. Such sights fill the newcomer's soul with a very real terror.

I know of a once-great star—and you know her, too—who had everyone at her feet. She was offered two contracts. She accepted the one she thought was best and through no fault of her own the show blew up. The other job, when she went back to get it, was no longer open.

In desperation, she changed managers. Her new agent tried to help her but did all the wrong things. Now that girl is having trouble getting even a guest appearance. And at one time

she sang on one of the biggest shows! You work and struggle and hope. You make one mistake and—there's the door which is marked exit.

Recently I was offered a contract to sing in a large southern city. It was a four-week engagement at \$750 a week. That means, if you're quick at arithmetic, a little matter of \$3,000 for the month. Why, hundreds of thousands of people don't earn that in a year. And it would have been fun.

But if I took that I would be away from radio work for a month. And that absence might ruin the thing which I am trying to build—a good, substantial radio career. Yet if I did excellent work in the southern city and got good notices it might help my future. What to do.

In this case I turned down the four-week job, turned down that \$3,000 to go on with radio. Is that right or will my radio career blow up?

And these decisions must be made by me. Ken, being in another profession, cannot help me. If I jump wrong I bear the responsibility. If I'm right I won't know it for a year or so.

Radio work is so fleeting. It isn't like writing a book or painting a picture or even playing in a show which has a long run. You do your program. It lasts for a few minutes and—good or bad, hot or cold—is finished never to be heard again.

So what keeps me at it? Why don't I—as a sensible person should—give up the whole mess, with its trials, its heartbreak, its work? Why don't I go and live with my husband and stop complaining? Why?

I've tried to figure that one out more than once and my first conclusion is
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SINGING MAY BE HARD WORK — BUT IT'S GREAT FUN, TOO!

BY BENAY VENUTA

JOBS

I had to go to rehearsal and I wanted to wear my old tweed coat—in which I feel so comfortable—and an old hat. Now any girl should be allowed to wear an old tweed coat in the rain. You can. But not I. You see, I was rehearsing for a show, and up at NBC there was a pretty good chance of my seeing someone important to my career. I couldn't afford to look dowdy.

Honestly, that's one of the worst things about my little task. If I were more important, a really big star, I could wear what I please and do what I please, but at this stage of my career when I'm building for the future I cannot relax a minute.

WELL, so I got myself all dressed up today and braved the rain. I had planned a number for the new show that I very much wanted to sing. It was a lovely, slow, sentimental number. Ken listens to my programs and this was his favorite song.

Rehearsing that number would brighten the day for me. But when I put the music in front of the pianist and began to sing it, the director of the show hurried over to me. "Sorry, Benay," he said, "you can't sing that. There's another girl on the program who does that type of thing. We can't have two slow numbers. You'll have to do something hot."

Honestly, I could have cried. The next best thing was to raise a row.

So I took the pretty number off the piano—Ken's favorite—and started re-



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matter how inconsequential, is like diving into an ice-cold pool in January.

You make all sorts of excuses. Smoke just one cigarette. Drink a glass of water slowly. Call to inquire about a sick friend. Do anything to postpone that evil hour known as "beginning a story." Once started it isn't too bad, but even when the story is finished (in spite of everything you can do to stop its completion) you cannot breathe freely. The editor has to be pleased.

I know one editor who, in giving me an assignment, tells me exactly what he wants. He practically writes my lead for me, verbally.

THEN I bring the story in. "No, no, Miss Albert," he thunders at me, "you've got it wrong!"

Now what should I do? Tell him firmly to go jump in the lake, which is what I want to do? Should I, when that editor buys about a thousand dollars' worth of stories a year from me? No, I can't afford to do that.

Here's something else peculiar to my type of job. You see, I'm a free-lance writer. I write for many different magazines, suggesting ideas to the editors or having them give me direct assignments. This means, naturally, that I do not work from nine to five in an office. And many's the time, since I gave up my regular job to free-lance, I have wished I did.

I have a small room in my home which I call my office. "Aren't you lucky," friends say, "not to punch a clock? What a lot of time you can spend doing the things you like. You're your own boss. It's ideal."

Ideal? Since I've been free-lancing, holidays have stopped meaning anything to me. When I take a holiday it is not a present from a boss, it's money out of my own pocket.

Then there are friends who can never learn that working at home is exactly like working in an office. People who would not dream of calling up a regular place of business to chat for an hour telephone me and waste a morning. I explain I'm working but they have just one more tidbit to tell.

Do you blame me when I say I want to kick my job in the pants?

Yet here's the strange thing: When it comes right down to it and in spite of everything I wouldn't change jobs with anyone—except perhaps a beach-comber. No, not even a beach-comber. I've often thought of that. When I have more work than I can possibly do I've wondered what it would be like to be completely idle—just lie on a chaise lounge and read all those books I want to read. I've sometimes thought I would love it. But actually I wouldn't. I haven't the talent for idleness any more.

ANYHOW, my job has marvelous compensations and satisfactions. For when I have done a good story and the editor has liked it and you, the readers, have written me letters saying you enjoyed it—well, then I experience a personal glow of satisfaction more warming than a furnace.

I've told you about one of my editors who is a bear. He is, as I've said, the exception. In spite of the fact that sometimes they turn down my pet idea, in spite of the fact that I've often declared a pogrom on all editors, the

ones with whom I've worked for a long period of time are really swell. And when they show their appreciation I'm not only pleased but touched.

There is one editor who, no matter how busy his day, takes time not only to send a check but a letter of the most delightful and extravagant praise when he is particularly pleased with a story.

Then, actually, I do meet interesting people. Through my radio and film contacts I have made lasting friendships. I have also spent many utterly charming afternoons. Margaret Speaks, for instance. I did not have to work to interview her. I felt like paying the editor for the privilege after I had interviewed Stoopnagle and Budd. And Jane Pickens is a delightful girl whom I never wanted to leave.

BUT all this is merely superficial when compared to the real joy of writing for the magazines. I don't know what others think the greatest compensation is, but to me it is this: Many times I have written some story which impressed a reader enough to inspire him or her to write to me. I always answer such letters—what person with ego could resist?

It is not I myself who helps. I am simply a confidante—and everyone needs a confessor. Stars know I'll never divulge their secrets—to whom would I tell them?

How does this make me feel? Why, I wouldn't take anything in the world for it. For I can say to myself that in a very, very small way my work is doing some good in the world.

And in spite of the fact that I complain of my strange working hours, I am my own boss, which is a fine thing.

No, all in all, I'm crazy about my job. It's a swell job and one for which I am temperamentally suited. I couldn't take some of the things Benay Venuta has taken. In spite of the compensations she describes, I wouldn't trade jobs with her.

I wouldn't trade jobs with anybody!

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that it is pure, unadulterated ego. I think it must be that I like the sound of the words, "The Benay Venuta program." I like picking up a magazine devoted to the stage and finding myself mentioned with favor. I like seeing my name in the papers. That must be why anyone is foolish enough to go into show business.

It honestly isn't the money. I'm being perfectly frank about that. There was a time when mink coats and ermine meant a great deal to me. They don't any more. I really want to wear my old tweed. And there are businesses in which I could make just as much money and not be forced to spend half of it.

SO IT must be ego, don't you think?

And yet—it's more than that and I know it. Ego might have made me go into it at first, but surely that ego has been satisfied now. For my age and experience I've done pretty well, I think. I could stop now and still be able to say to my grandchildren, "Darlings, Nannie was a radio star."

So it must be more than just ego which keeps me at this miserable job. There is something more which I'll try to explain.

Ken is a strangely silent man. He has never once interfered in my career in any way, and sometimes I don't really know whether he likes my work or not. But my friends in Chicago tell me that when anyone praises me his eyes shine with pride. And there is a little newsboy outside the hospital who once said, "I know how to make a good sale to Dr. Kelly. All I have to do is tell him I heard you last night and that you were grand."

Ken is proud of me—little as he says. Is that ego again? Perhaps, but I think not. To feel a glow of satisfaction when the man you love appreciates you is, I believe, more than ego.

And then there is excitement to my

work. And wonderful memories. In two years of radio I've crowded in a lifetime of thrills. Once I sang in the morning in Los Angeles, took a plane and sang that same night in New York. It was a publicity stunt, but so mad and crazy that I loved it. I've had to pinch-hit for people on shows and rush in to do a song at the last minute. And I've met grand, stimulating people that otherwise I would never have known. I can certainly say that for all its problems, my job has never bored me—and that's great.

Then there was the thrill of opening night on Broadway in "Anything Goes." That backstage hustle and bustle was deliriously exciting, and when the show got good notices and ran for six months—well, you have to be in show business to appreciate an event like that. Another great thrill came when I appeared on the Jolson and Whiteman programs as guest artist. The fact that those two fine entertainers actually *wanted* me made me almost burst with pride.

Although I've spoken affectionately about routine, I could never stand it. I'm not the type. I've got to have change and variety and excitement. The bustle and noise and seeming importance of the studios is still as thrilling to me as the first day I sang.

But—and this is greatest of all—I love to sing. There is no form of self-expression so utterly satisfying as singing. Other musicians must have mechanical instruments through which to sift their talent. I carry my instrument right in my throat.

AND to sing before a microphone with the knowledge that your voice is going out over the airwaves and into thousands and thousands of homes (I hope!), to know that perhaps people all over the country are hearing your voice—that's something!

When I sing over the radio, Ken is in one city and I am in another. Yet my voice reaches out to him. My voice comes right into his room and—I hope—into his heart. When I sing I'm letting Ken know I love him.

It's when I'm away from the microphone that I mumble and mutter about my jobs. It's when other things crowd in on me that I'd like to toss my career in the lake. But when I stand before that microphone and sing songs I like, songs I've brooded over, songs which others, perhaps, are going to like—ah, then I wouldn't trade jobs with anybody in the world.

I couldn't do what Katherine Albert does. I'm not the type at all to put up with her daily trials. No—radio is a real love. Radio is young and new, exciting and stimulating and I feel as if I, along with radio, am building. And when people write to me and say that my little program has made them forget their troubles for a few minutes, that they've been entertained and amused by what I've worked so hard to give them—well, then I can stand the separation from Ken.

I'm expressing myself in the best way I know, and by that expression I'm bringing people—some people anyhow—a little pleasure.

I guess I'll keep my job for a while. Because I'm crazy about it!

Benay Venuta may be heard on Saturdays over an MBS network at 8 p.m. EST (7 CST; 6 MST; 5 PST).



She's giving up all that's dearest to a woman—for a career. But Benay Venuta loves life—and lives it!

MUSIC of the MASTERS

BY CARLETON SMITH

THESE surely are great days for opera-lovers with "Elektra," "King David," and an act of "Parsifal" scheduled from Carnegie Hall and an opera from the Metropolitan every Saturday afternoon. After a month, when we begin reminiscing over the past opera season, we'll find we've enjoyed a remarkably well-balanced diet: Wagner in the beginning, with a sprightly dash of French, and the old Italian favorites at the end.

So far, Mr. Edward Johnson couldn't have chosen more wisely and he still has two more surprises to pull out of his grab-bag for the regular season the first Saturday of April. The Wagnerites are hoping for a "Gottterdammerung" and/or a "Flying Dutchman." The patriots want "Caponacchi," a native opera by Richard Hageman featuring Lawrence Tibbett and Mario Chamlee, and the opera-in-English fans are clamoring for "The Bartered Bride" and/or Cimarosa's "The Clandestine Marriage," written in the 18th Century but new to the Metropolitan.

THE revivalists are split, some claiming we should, by all means, have a chance to become more familiar with Rimsky-Korsakoff's "Le Coq d'Or," even though we cannot see Lily Pons dance and Ezio Pinza act up as King Dodon . . . and those who do not want to miss the Mozart "Don Giovanni," when, as, and if—!

One thing is certain: We cannot have them all—Mr. Johnson's choice is limited somewhat by the availability of singers. Mme. Flagstad cannot continue to sing three operas in three days—or make six appearances in seven days, both of which feats she recently added to her incomparable record.

Several songbirds have already flown to other climes. Undoubtedly, we should have heard more of Gina Cigna had she been granted an extension of her leave of absence from the Scala. Her request was flatly refused by the Italian authorities and she sailed home a week ago. Next year she will be with us longer.

ANOTHER newcomer to make a niche for herself at the Metropolitan is Bidu Sayao, the Brazilian soprano, whose debut as "Manon" and whose impersonations of the "Lady of the Camellias" the radio audience was privileged to hear. Unfortunately, your scribe was forced to travel across country on both Saturday afternoons and heard neither.

As for Miss Sayao, we did hear her singing in Debussy's "La Dame aux Camellias" under Maestro Toscanini last Spring, and then she revealed full-well her sensibilities as an artist. Her voice is small but expressive. It should be well suited for the microphone. And, since we read of her grace of movement and the eloquence of her acting, she will no doubt fill many of the roles which Lucrezia Bori had made particularly her own.

Madame Cigna is certainly an important addition to the Metropolitan roster. She is young; she has, upon occasion, temperament and vitality; she is thoroughly grounded in the traditions of the Italian stage, not forgetting its banalities and its license. And she has a voice. It is not the equal of Rosa Ponselle's, in its prime, but then in these days Madame Ponselle seems to have her hands full (what with "Carmen" and matrimony) and to be quite willing that the rest of her repertoire drop by the wayside.

Every opera house is in need of a

ranking dramatic soprano for its Italian wing and, since the uncontroversial Rosa seems determined not to exert herself unduly, Madame Cigna fills a need. She is, it must be admitted, capable of considerable unevenness in her vocal production, and willing to force her top tones. She shouts every vociferous climax and cherishes the ancient custom of her forefathers of dwelling on notes above the staff. It seems to me that her faults are those of most Italian singers trained in Italy today.

She did not, for example, make as favorable an impression on her Motors broadcast (or, for that matter, in "Norma") as she did in her debut as "Aida." It is one thing to sing with make-up and costume as an operatic character before the footlights, and quite another to stand before a Carnegie Hall audience in evening gown and start off cold singing a couple of arias at an unfriendly microphone. Besides, the recital as we know it does not exist in Italy, and Madame Cigna is perhaps not accustomed to concert platform appearances and especially to "microphone technique," whatever that may mean.

And then there is a vital difference between our taste and that of the Italians: we prefer a soft, caressing, velvet tone, while they enjoy a harder, steeley, and more brilliant timbre. For example, we applauded Galli-Curci and found Toti Dal Monte's voice unkind to our ears. The Italians considered Galli-Curci's records an abomination, and the first time she sang in a European opera house, she was hissed off the stage.

THIS brings me to the point: Cigna's tone quality in "Voi lo sapete" was not as poignant and beautiful as that to which we are accustomed—her coloratura in the first act aria from "Traviata" would be more pleasing to European ears than to ours—and all her brilliant top tones are calculated to bring down the galleries in the Italian opera houses. It is simply that our taste, whether for better or worse—we are inclined to argue that it is better—is different.

Six months ago when the first Intercontinental Concert circled the globe, I was in Finland, the guest of Jean Sibelius. When that eminent gentleman heard our Indians making music, he perked up his huge ears and said, "Old! Yes? Very good . . . like the Orientals, pentatonic. Your composers must go back to their music!" And then as we settled down to the lazy and plaintive music of our cowboys, he observed, "No gray hairs there!"

Jean Sibelius was listening last Sunday night to the second Intercontinental broadcast. So was Richard Strauss in Garmisch-Partenkirchen. If you were tuned in, your ears were joined with those of the greatest musical masters now living.

PERHAPS some of our readers sympathize with the point of view expressed in a letter from one of the schools which takes a box at the Metropolitan. It says "that there seems to be a great demand on the part of our students for opera, and furthermore the program seems to be run so we are getting all the 'Volgnarian' operas, which please the musical students, but for the students who are just experiencing opera some of the lighter ones would be more attractive."



Elisabeth Rethberg, the sensational Metropolitan soprano



Great American tenor, Chas. Hackett. He'll sing "Wilhelm"



Helen Oelheim, a radio favorite, sings "Frederick" in "Mignon"



Wilfred Pelletier, "Met" conductor, on the stand Saturday

A Synopsis of The Metropolitan Opera

MIGNON

By Ambrose Thomas

March 13, 1:55 p.m. EST
(12:55 CST; 11:55 a.m. MST; 10:55 PST)
NBC-Blue Network

Mignon . . . Gladys Swarthout, mezzo soprano
Filina . . . Josephine Antoine, soprano
Wilhelm . . . Charles Hackett, tenor
Lothario . . . Ezio Pinza, basso
Laertes . . . Angelo Bada, tenor
Jarno . . . Norman Cordon, basso
Frederick . . . Helen Oelheim, contralto
Antonio . . . Norman Cordon, basso
Conductor: Wilfred Pelletier

Mignon is considered by many connoisseurs to be the master-work of its composer, Charles Louis Ambrose Thomas. The son of a musician, Thomas demonstrated his genius early in life. In addition to the possession of formidable talents as a composer, Thomas was an artist, poet, and writer in general. His work is distinguished by an arresting versatility, extreme fluency and great brilliance. Sometimes called a masterpiece within a masterpiece is the overture to Mignon.

The opera opens in the courtyard of a German Inn. Wandering about singing to the merry drinkers is an old man, singing strange songs and playing upon a harp. It is Lothario, an Italian nobleman who has lost his memory.

He has forgotten her, but Lothario is the father of Mignon, stolen from her home in childhood and now forced by the Gypsy Giarno to dance in the streets for a living.

The Gypsy band appears, and Mignon rebels when she is ordered to dance for a troupe of actors. Giarno threatens to beat her. Lothario intervenes, but is unable to help the girl. Suddenly, however, Wilhelm enters and forces the Gypsy, at pistol point, to release Mignon. For this gallantry, he is applauded by the actors, and one of them is sent by Filina with a request that he visit them. Filina, of a designing nature, manages to attract Wilhelm, much to the annoyance of the young nobleman Frederick.

The student, however, is at the moment more interested in the young gypsy girl, and questions her. She can tell him nothing, except that she was kidnaped by the Gypsies in a far-away land.

Deeply moved, Wilhelm "buys" the girl from her master. Filina is invited to go to the castle of Prince Tieffenbach. She invites Wilhelm to accompany her, and he in turn brings Mignon.

Act II opens in Filina's boudoir in the Tieffenbach Castle to find Filina sitting before her mirror, lost in pleasant meditation of her charms and their newest conquest—Wilhelm. Wilhelm and Mignon enter, and the girl, appearing to go to sleep, sees her benefactor paying court to Filina, to whom he passes on a bouquet of flowers presented to him by Mignon herself. Filina and Wilhelm leave, and Mignon, thinking to equal the actress's charm, dons one of her gowns. Wilhelm reappears, this time with Frederick, and Mignon is forced to hide. The two men quarrel over Filina, and would have fought but for Mignon's interference. At this critical juncture, Filina enters, upbraids Mignon for presuming to wear her dress. The girl flees in tears.

In despair, believing her love for Wilhelm is hopeless, Mignon attempts to drown herself. She is prevented by Lothario, who listens sympathetically to her hysterical wish that fire might descend from heaven and destroy the castle. The half-crazed man goes off muttering under his breath.

Meanwhile, the actors' performance having ended, they appear in the garden. Filina sings here the brilliant "Polonaise," an unusually difficult and showy coloratura air.

When Mignon comes on the scene, Filina, in a rage, orders her into the castle to find the bouquet Wilhelm gave to her. She has barely entered the castle when fire breaks out—Lothario has set the castle ablaze. Wilhelm dashes into the flames to rescue the girl, brings her out unconscious.

In Act III, we find that Lothario, as if by instinct, has brought Mignon to Italy, and Wilhelm, now realizing his love for the girl, has followed them. Mignon is recovering from a serious illness, and early in this act, Lothario sings to her the beautiful and unusual lullaby, "Ninna nanna." Wilhelm tells Mignon of his love in the beautiful "Elle ne croyait pas" (Pure as a Flower).

Mignon cannot believe in this love, fearing Filina, and insisting that only Lothario loves her. At this point, Lothario's memory is miraculously restored. He mentions his lost daughter by name, and Mignon recognizes the name as her own. Shortly afterward, she accepts Wilhelm's love, and the opera ends on this happy note.

PLUMS AND PRUNES

BY EVANS
PLUMMER

CHICAGO.—The other day a miked man poured forth a personal and profane crack between the local announcer's break-in and the start of a certain serial. The mike was alive and the crack went out! So did he, poor fellow . . . Another miked man has been having trouble with that "red network" designation. It's always "ned network" to him—and worst of all, the other announcers are catching the disease! . . . The Vic and Sade sponsor will own NBC if this keeps up! Besides the new night version, new stations are being added to the V. & S. day performances . . . Mary Marlin, also to be taken over by the same soap-maker on March 29, will have a repeat showing in the late afternoons over eastern stations . . . And Jimmie Fidler carries their banner, too.

Romance Corner: Duane Thompson, pretty blond radactress heard as the



Edwin C. Hill concentrates
—he's "Editing the News!"

telephone operator on "Hollywood Hotel," became the wife of Script-Writer Bill Johnson this week. "First Nighter's" Barbara Luddy was maid of honor . . . National Barn Dancers Verne Hassel and Lavelle Carter will go to the altar, March 24.

Postponed because of program conflict, Gene Arnold's new NBC minstrels will start March 31 over the NBC-Blue net. Meantime Gene has turned out a new ditty, "I Lost My Love in the Ohio Flood," a simple waltz melody inspired by the recent disaster . . . Road-touring with the "Follies" are Fannie Brice and Jane Pickens. After a Milwaukee stop early this week, they'll show in Indianapolis as you read this. Other cities to be played will be Des Moines, Iowa; St. Louis, Mo.; Kansas City, Mo., and Detroit. Also the West Coast, probably . . . Mikeman Charlie Lyon is taking a month's leave with Hollywood as his objective. If he snares a Coast-to-Coaster there, he will stay . . . He may, if the flicker scouts are right, have the company of Vivian Della Chiesa, Les Tremayne and Templeton Fox . . . Hoosier Hot Shots are due back this week-end from posing with Martha Raye and Bob Burns in Paramount's "Mountain Music."

She isn't big, but youngster Lucy Gilman, of CBS' "Junior Nurse Corps," was observed eating only this the other morning: Tomato juice, bowl of oatmeal, corned beef hash with two



Above: Willie Morris, "The 1847 Girl," and her musical director, Josef Cherniavsky, have a duel over a table at Harlem's "Cotton Club"!

poached eggs, four slices of toast and a cup of coffee. And for lunch the same day—a whole broiled chicken!

Danville, Ill., surprised "Uncle Ezra" when he went there Sunday before last for an appearance by presenting him with a Llewellyn Setter pup to replace his dog Whisky who died not long ago . . . Also strutting with a new cocker spaniel pooch, gift from her hubby, is Vivian ("Backstage Wife") Fridell . . . Shivering at the door-step of Sylvia Clark, however, was the method taken by "Weener" (for WENR) to become a radio star's dog . . . And from the film capital comes news that Lum 'n' Abner have acquired, "Texas," a St. Bernard, and "Gretchen," cocker spaniel.

People's Poet Eddie Guest, just to hear his son on a Musical Clock broadcast from Detroit, has an electrical clock gadget that turns on his bedroom radio at seven precisely each morning, and "The best part of the clock," says Guest, "is that it turns off the radio at 7:15 and I go back to sleep right after that!"

Hollywood Flicks: Vocalist Tony Martin, of the Burns & Allen opus, will play the lead in RKO's coming picture, "Everybody Sing" . . . Phil Baker has been signed by M-G-M for two revue films yearly for five years . . . Ozzie Nelson's New York contract ends May 1 and an RKO picture deal may lure him to settle permanently in Hollywood with Harriet . . . Deanna Durbin's second starring film will be "One Hundred and a Girl" with music by Stokowski . . . Marion Talley is moving her family from Kansas City to the large Spanish home in Beverly Hills she has just purchased, but Marion will retain her 1,600-acre Kansas wheat ranch for an investment . . . When Connie Boswell's present Pacific Coast radio contract ends, she may take up recent offers of an extensive European tour.

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Below: Kate Smith, donor of a trophy for women skiers, poses with a score of entrants in the meet held recently at Lake Placid, New York



INSIDE STUFF

BY
MARTIN
LEWIS

manently on the Rex Chandler "Universal Rhythm" show on NBC. Incidentally, her audition was as a paid guest on the show—something seldom done in radio, but a plan, we believe, which should be followed more closely by other sponsors. It is much easier to judge an artist if that artist appears on the actual show rather than just in a private audition when—in nine cases out of ten—the performers are too nervous to do their best.

Kilocycle Chatter: It is reported that Jack Benny's new contract calls for a salary of \$12,000 per week, out of which he pays the band, singer, stooges and announcer . . . They tell me Grace Moore will never appear as guest on the Hollywood Hotel program because of a panning a gossip writer is said to have given the songstress in her column . . . Lily Pons is scheduled to return to the Andre Kostelanetz

KEN MURRAY and "Oh Yeah" Oswald will be back on the air March 31 instead of April 7 as previously announced. This is the spot now occupied by Burns and Allen who go to work for another sponsor. Shirley Ross has been added to the Murray program to do the warbling and some script-reading as a stooge.

When Burns and Allen shift sponsors and networks, starting either April 5 or 12, they will be heard on Monday nights in the spot now occupied by another popular man-and-wife comic team—Fibber McGee and Molly, who will do their broadcast over the same net later on Monday evenings in competition with the first half of the CBS Radio Theater show, heard from Hollywood.

There's a new show in the works slated to originate from the various movie-studio sound-stages. It will be heard five or six days a week and will tie in with nine major studios.

Parkyakarkus will remain on the Al Jolson program for at least the next fifteen weeks. He replaces Sid Silvers. With Parky in that spot, the program is certain to become good to hear.

Kenny Baker will be absent from this Sunday night's (14th) Jack Benny broadcast because he had to hurry back to Hollywood to keep a theater engagement. Abe Lyman's band will again supply the music, and Sam Hearn may be on as Schleppeerman. There was some talk of having Don Bestor do the musical job, but Don couldn't get away from the Netherland Plaza hotel in Cincinnati, where he and his boys are now playing.

Scoopee! WLW, "The Nation's Station," is now making plans to open its own broadcasting studios in New York, from where the station will originate some outstanding programs.

Countess Olga Albani remains per-



Dorothy Warner, 7, journalist guest of "We, the People"

program April 14 . . . Jack Oakie may exit from the airlines for the Summer months, the sponsor planning a new type of show for the hot-weather season . . . Louise Massey, the Westerners, and Jackie Coogan fold their air show on March 23.

Behind the "Seens": The Community Sing program got off to a good start in Hollywood, Berle entertaining the audience before and after the show with gags that made the audience howl, but some of those jokes would have made a few ears sizzle had they gone out over the air.

The fellow who has been wishing Jack Benny and his company a "Happy New Year" every Sunday since the first of the year is none other than Harry Baldwin, Jack's secretary and right-hand man. And in case you didn't know, "Beetle," who keeps haunting Phil Baker, is Ward Wilson, ex-NBC announcer, engineer and mimic.

I'm not supposed to know it and neither are you, but Professor Quiz of CBS is Dr. Earle, who's about 35 years old, stocky, medium height, has a spiked, waxed mustache, wears winged collars and glasses.

Muriel Wilson, NBC soprano who used to be "Show Boat's" Mary Lou, has broken her engagement to Fred Hufsmith, NBC tenor. The announcement of the engagement was made in September of 1934.

BABY MARY ANN is the little girl—just three years old—whose phenomenal feats of memory have won her a spot on national network programs with Bob Ripley and Ted Hammerstein.

As she stands before the microphone, a barrage of difficult questions is fired at her. All of them are things you'd never believe a three-year-old child would know, but not one of them does she miss.

"Who was the Chief of Staff of the United States Army while it was fighting in Europe?"

"Who is the senior United States Senator from Illinois?"

"What President, after his term expired, was appointed Chief Justice on the bench?"

She answers them all. Literally, she "knows all the answers." And that they are not easy answers you can find out by trying them yourself. Not one person in a thousand knows the above—Pershing, Lewis, and Taft, in order.

At her age, how does Mary Ann do it? Is it a trick?

Her father and mother are Mr. and Mrs. Salvatore Mullica of Jersey City, New Jersey. They do not claim that Mary Ann has any special knowledge, in the sense of things she knows, as a college professor knows Greek or a chemist knows chemistry. She simply has what is called a photographic memory. When she is asked, "Who is the governor of Georgia?" she may not know what a governor is, or even what the state of Georgia is; but if she is once told what the correct reply is, she never forgets the name. The only explanation they can make for it is that Mrs. Mullica's father, a minister, had a better-than-average memory. That, they feel, may partially explain the child's having inherited such a phenomenal one.

THE first time they noticed Mary Ann's unusual gift was after her second birthday, when the family was out for an automobile ride. New Jersey is a thickly populated state, with a town every two or three miles. As they passed through the towns, Mary Ann's father told her their names, and on the way back she knew all of them. They didn't think much of it at the time, but, a few days later, they happened to take her to New York City. As they entered the automobile tunnel which dives down under the river and connects the two states, she asked:

"Daddy, what's this place?"

"This is the Holland Tunnel," he said to her simply.

And, as on the earlier occasion, when they went back home she remembered it and said: "I know where this is. This is the Holland Tunnel."

That evening they tested her with a list of names. She learned them all. (She can learn about six new things a day.) No matter how they mixed them up, they couldn't fool her, once she had been told the correct ones. You can imagine how they felt. Mr. Mullica, after all, is only a normal citizen, with an Elks' button in his lapel. Gifted children were beyond him, and he didn't know what to do about the child miracle under his roof.

At length, after long consultations, he and Mrs. Mullica took the baby to a professional school for stage and radio children. Gladys Spence, the woman in charge, happened to have been at one time an assistant program director at WAAT, a New Jersey station.

"Good heavens," she exclaimed, as the baby sat on her desk and reeled off the answers to a dozen questions.

After going on the air locally, the little girl had an audition with Ripley,



Mary Ann Mullica
at the microphone

who presented her on his program. The Hammerstein program followed.

Altogether, Mary Ann knows hundreds and hundreds of answers. She can tell you the capital of every state in the Union, and every foreign country in the world. She can name the rulers of every country in the world. The rest of us mortals can't be expected to equal that, but you might be interested in trying a few on yourself. Get out your watch, and a pencil, and time yourself on half a dozen questions. Wait till the second-hand comes around to 60. Ready?

1. What is the largest ship afloat today?
2. Who was the builder of the Panama Canal?
3. Who is the King of Norway?
4. Who is the Pope at the present time?
5. What is the capital of Greece?
6. Who wrote the music to "The Star Spangled Banner"?

... How long did it take you?

Mary Ann can answer that list in ten seconds. She could probably do it faster, but she speaks with a slight lisp and has trouble with the longer words. The correct answers, in order, are the *Queen Mary*, Goethals, Haakon, Pius XI, Athens, and Smith. (Francis Scott Key wrote only the words to "The Star Spangled Banner.")

Equally as amazing as her superhuman memory is Mary Ann's poise. She is as cool as a cucumber. After her last radio appearance she was besieged by autograph hunters. Naturally, she can't write—there's a limit to what anybody can do at the age of three! But she faced her fans with a disarming smile.

"What shall I make?" she asked, as she took their books. "A cat or a dog?"

She was even quicker-witted during a personal appearance at a theater, when someone in the audience called out: "What nationality are you?" It was the one thing which, taking it for granted, her parents had never taught her. She didn't bat an eye. "I'm little Miss America from my head to my toes," she lisped!

On another occasion someone asked her, "What's the capital of Dublin?" She regarded him with withering scorn. Turning to her father, she said: "Why did he ask that? That's not a country." For good measure she added, "He's terrible."

RADIO'S BABY EINSTEIN

SHE'S ONLY THREE—BUT SHE KNOWS
MORE FACTS THAN MANY GROWN-UPS!

BY JACK JAMISON

THE trouble with precociousness of any kind in tots is that it sets them apart from other children. Their playmates, as a rule, are quick to detect it and quicker to resent it. Trouble of this sort, Mary Ann may have ahead of her. When she begins to go to school, and is always the first in the class to hold up her hand, the others aren't going to like it very well! But, to date, she is a happy baby, perfectly normal, with the baking of endless mud pies for her favorite occupation. Her father and mother see to it that she stays normal, for which they are to be praised.

Not only is she a happy child, but she is a sweet child; too young to be spoiled, and really unselfish. Her mother takes her window-shopping and she points to things in the windows of the stores and says she wants to buy this for Mama, that for Papa—nothing for Mary Ann, except dolls. She has golden curls and rosy cheeks, and she is chock-full of laughter. She loves to play. In every respect but her prodigious memory, she is an ordinary child. But considering that remarkable memory of hers, she's radio's Baby Einstein!



HELEN MORGAN ON 'SHOW BOAT'

Swarthout Will Sing 'Mignon' Saturday

Gladys Swarthout, whose beauty and modernity has been perhaps more important than any other one factor in breaking down the traditionally indifferent attitude of the American public toward grand opera, will bring Thomas' "Mignon" to the air Saturday afternoon as the current Metropolitan series of broadcasts nears its conclusion.

There will be only two more broadcasts after "Mignon."

Miss Swarthout, who with Marion Talley, Lily Pons, and Helen Jepson, convinced America that opera stars can be beautiful of face and figure as well as in voice, began her colorful career with the Chicago Civic Opera. Although she did not know a single operatic role at the time of her Chicago audition, she was given a contract immediately.

The Metropolitan took the new star in 1929, and since that time, in addition to operatic work, Miss Swarthout has scored notable successes on the concert stage, in films, and on the radio.

Sharing starring honors with Gladys Swarthout will be Charles Hackett, outstanding American tenor. Hackett made his operatic debut with the Metropolitan, and since that time has sung in all the principal operas of Europe and South America.

Marcia Davenport, NBC music commentator, will share honors with Milton Cross, dean of NBC announcers, in relating the story and explaining the musical themes of "Mignon."

Saturday, March 13
1:55 p.m. EST (12:55 CST) NBC

Florence George On 'Jamboree' Thursday

Florence George, coloratura soprano who will be heard as guest soloist on the NBC Jamboree Thursday, March 18, has just been placed under option by Metro-Goldwyn-Mayer.

Hollywood reached out for Miss George while she was in New York recently. Milton Stiefel, one-time coach for Katharine Hepburn, heard her sing, pronounced her "vocally and pictorially perfect." Offer of the option and a scholarship in the M-G-M stock company at Ivy Town, N. Y., followed.

Florence George has been coloratura soprano with the Chicago City Opera Company for the past year and has been studying under Mario Rubini for two years. Born in Dayton, Ohio, she first studied piano, later coming to a Chicago conservatory of music. She was given the City Opera contract soon afterward, now sings in four languages, is an accomplished pianist.

Thursday, March 18
10:30 p.m. EST (9:30 CST) NBC

GUESTS, SPECIAL EVENTS & PREMIERES

THURSDAY, March 11

"Sun Magic," the story of Harry Steenbock's life. 2 p.m. EST (1 CST), NBC. Men Who Made America dramatization.
Folk Music from Berlin. 2:15 p.m. EST (1:15 CST), CBS. American School of the Air.
Mary Anderson. 2:30 p.m. EST (1:30 CST), NBC. Guest, General Federation of Women's Clubs.
Senator Guglielmo Marconi from Rome. 4 p.m. EST (3 CST), NBC. "Significance of Modern Communication."
Mary Boland, Hamilton College Choir, Edgar Bergen. 8 p.m. EST (7 CST), NBC. Rudy Vallee guests.
Gertrude Berg and Connie Boswell. 9 p.m. EST (8 CST), NBC. Ben Bernie's guests.
Alice Faye, Judy Garland. 9:30 p.m. EST (8:30 CST), CBS. Oakie College, guests.

FRIDAY, March 12

Rudolph Ganz, concert pianist. 3 p.m. EST (2 CST), CBS. Cincinnati Symphony guest.
Ian Hunter and the Mauch Twins in "Penrod and Sam," and Burns and Allen. 9 p.m. EST (8 CST), CBS. Guests, Hollywood Hotel.
Walter B. Pitkin. 10 p.m. EST (9 CST), CBS. Speaker with Philadelphia Orchestra.
Chicago Symphonic Hour. 11 p.m. EST (10 CST), NBC. Second week.

SATURDAY, March 13

Cheerio Tenth Anniversary. 8:30 a.m. EST (7:30 CST), NBC.
Gene Arnold and the Ranch Boys. 11:45 a.m. EST (10:45 CST), NBC.
"Mignon" with Gladys Swarthout and Charles Hackett. 1:55 p.m. EST (12:55 CST), NBC. Metropolitan Opera Matinee.
Pittsburgh-Washington Debate. 2 p.m. EST (1 CST), NBC. University students on the subject, "Resolved: That Congress be empowered to fix minimum wages for industry."
Colgate University Men's Glee Club. 2:30 p.m. EST (1:30 CST), CBS.
Carlos Salzedo, harpist. 8 p.m. EST (7 CST), NBC. Ed Wynn guest.
Sheila Barrett. 9 p.m. EST (8 CST), CBS. Guest, Floyd Gibbons' Speed Show.
Symphony Orchestra exchange broadcast. 11 p.m. EST (10 CST), NBC. Frank Black directing the works of representative Danish composers.

SUNDAY, March 14

Georges Enesco, Helen Jepson, Dudley Briggs, Sarah Allgood, Robert Irwin. 2 p.m. EST (1 CST), NBC. Magic Key guests.
Mishel Piastro, violinist. 3 p.m. EST (2 CST), CBS. Guest, New York Philharmonic Symphony Orchestra.
Abe Lyman's Orchestra. 7 p.m. EST (6 CST), NBC. Replaces Phil Harris' band for Jack Benny.
"Split Seconds." 7 p.m. EST (6 CST), CBS. Columbia Workshop dramatization.
Eisabeth Rethberg, soprano, Fritz Reiner, conductor. 9 p.m. EST (8 CST), CBS. Ford Sunday Evening Hour guests.

MONDAY, March 15

Caroline Wells, author. 11 a.m. EST (10 CST), CBS. Guest, Magazine of the Air.
Robert W. Horton, "Senate Judiciary Committee Reports." 1:15 p.m. EST (12:15 CST), CBS. Monday through Friday.
"To Have and to Hold." Mary Johnston. 4 p.m. EST (3 CST), CBS. Treasure Next Door dramatization.
Swarthmore College Glee Club. 4:15 p.m. EST (3:15 CST), CBS.
Congressman Fred A. Hartley, Jr., of New Jersey. 7:15 p.m. EST (6:15 CST), NBC.
Wilfred Pelletier. 8:30 p.m. EST (7:30 CST), NBC. Guest conductor, Voice of Firestone.
"The Snow Bird." 9 p.m. EST (8 CST), NBC. Warden Lawes drama.
Marlene Dietrich and Herbert Marshall in "Desire." 9 p.m. EST (8 CST), CBS. Lux Radio Theater.
Dinner at Nine. 9 p.m. EST (8 CST), NBC. Fannie Hurst, Madox Ford, Sidney Lenz and J. George Frederick, speakers.
Dr. James B. Conant. 9:30 p.m. EST (8:30 CST), NBC. Speaker, Jewish Theological Seminary semi-centennial celebration.

TUESDAY, March 16

Poetry Choir. 2:15 p.m. EST (1:15 CST), CBS. American School of the Air.
Four Centuries of Polish Music. 2:30 p.m. EST (1:30 CST), NBC. Music Guild.
Johnny Muldowney, Patti Chapin. 3 p.m. EST (2 CST), CBS. Tuesday Jamboree.
Cincinnati Symphony Orchestra. 3:30 p.m. EST (2:30 CST), CBS. Children's Concert.
Parkyakarkus. 8:30 p.m. EST (7:30 CST), CBS. Replaces Sid Silvers on Al Jolson Show.
Margaret Anglin, John Griffin, Connie Gates. 8 p.m. EST (7 CST), CBS. Hammerstein guests.
Gertrude Berg and Connie Boswell. 9 p.m. EST (8 CST), NBC. Ben Bernie's guests.
Alice Faye, Judy Garland. 9:30 p.m. EST (8:30 CST), CBS. Oakie College, guests.

WEDNESDAY, March 17

"Table Manners," Gelett Burgess. 11 a.m. EST (10 CST), CBS. Magazine of the Air guest.
Land Grant College of Washington State University. 12:30 p.m. EST (11:30 a.m. CST), NBC. National Farm and Home Hour.
Eamon De Valera from Dublin, Ireland. 4:15 p.m. EST (3:15 CST), CBS. "St. Patrick's Day Message."
"The Life of James Fenimore Cooper." 8 p.m. EST (7 CST), CBS. Cavalcade dramatization.
Jane Wyatt. 10 p.m. EST (9 CST), NBC. Guest, Your Hit Parade.

154th Anniversary Dinner of the Society of the Friendly Sons of St. Patrick. 10 p.m. EST (9 CST), NBC and MBS. James A. Farley, Al Smith and other speakers.
"State Executioner." 12:30 a.m. EST (11:30 p.m. CST), NBC. Lights Out drama.

THURSDAY, March 18

Folk Music from Warsaw. 2:15 p.m. EST (1:15 CST), CBS. American School of the Air.
Eastman School Symphony Orchestra. 3:15 p.m. EST (2:15 CST), NBC. Paul White and Herman Genhart, conductors.
University of Pennsylvania Choral Association. 4 p.m. EST (3 CST), CBS.
Sen. George Norris. 8 p.m. EST (7 CST), NBC. National Conference on Constitutional Amendments, speaker.
Rochester Philharmonic Orchestra. 8:30 p.m. EST (7:30 CST), NBC. Jose Iturbi, conductor.
Basil Rathbone. 10 p.m. EST (9 CST), NBC. Guest, Crosby's Music Hall.
Florence George, soprano. 10:30 p.m. EST (9:30 CST), NBC. Jamboree guest.

FRIDAY, March 19

Description of the Grand National Steeplechase from Aintree, England. 10 a.m. EST (9 CST), NBC.
Mrs. Herbert Hoover, "Girl Scouts." 11 a.m. EST (10 CST), CBS. Guest, Magazine of the Air.
Elmira College Women's Glee Club. 3:30 p.m. EST (2:30 CST), NBC.
San Francisco Symphony Orchestra. 5:45 p.m. EST (4:45 CST), NBC. Pierre Monteux, conductor; Isaac Stern, violinist.
"Perfectly Adorable." 8 p.m. EST (7 CST), NBC. Irene Rich drama.
Hugh Herbert, Doris Nolan and George Murphy in "Top of the Town" and Gregory Ratoff, Mischa Auer and Ella Logan. 9 p.m. EST (8 CST), CBS. Hollywood Hotel guests.
Jack Pearl as Baron Muenchausen. 10 p.m. EST (9 CST), NBC. New spot.
Louisiana State University. 10:30 p.m. EST (9:30 CST), NBC. Guest, Pontiac Varsity Club Hour.
Doug Fairbanks, Jr. 10:45 p.m. EST (9:45 CST), NBC. Quizzed by Schallert.

SATURDAY, March 20

Cincinnati Conservatory of Music, Alexander Von Kreisler. 11 a.m. EST (10 CST), CBS.
Symphony Orchestra, direction Frank Black 1:30 p.m. EST (12:30 CST), NBC.
"Faust" by Gounod with Helen Jepson, Richard Crooks and Ezio Pinza. 1:55 p.m. EST (12:55 CST), NBC. Metropolitan Opera Matinee.
Virginia Verrill. 8 p.m. EST (7 CST), NBC. Ed Wynn's guest.
Margot Grahame, actress. 10 p.m. EST (9 CST), CBS. Guest, Your Hit Parade.

Singer, Writer Co-Star On Program

Helen Morgan, who has demonstrated an ample talent for getting along with people, and Dale Carnegie, who made himself famous by writing a book of advice on that subject, will find themselves face to face across the microphone Thursday night when they appear as guest stars on the Show Boat program.

Lanny Ross will direct proceedings, as usual, when the old Show Boat drops its mythical anchor into some mythical mud off Galveston, Texas.

Miss Morgan, who put the term "torch song" into the English language, will sing them, some of them old, some of them new—and probably she'll sing them sitting atop a piano, in the pose that is her trademark.

A star along Broadway for a long time before she went on the air, Helen Morgan was famous for her moving interpretations of sad songs of love gone astray. She was one of the bright galaxy of stars that clustered around Florenz Ziegfeld in the Merry Twenties.

Psychologist Carnegie became famous when the American public, almost as eager to find a workable formula for success as it is to hear good "torch-singing," made his book a best-seller. The exact nature of his contribution to Show Boat is yet to be announced.

Al Goodman's orchestra, the Modern Choir, and Molasses 'n' January will be on hand as usual.

Thursday, March 11
9 p.m. EST (8 CST) NBC

Grand National Is Aired From Britain

The Grand National! Right up there with the Derby itself in the estimation of the horse-loving English people is the great steeplechase held annually at Aintree.

The race will be broadcast to the United States this year in its entirety.

One of the most hazardous of all steeplechases, the Grand National is run over a course so treacherous and difficult that the odds against any horse finishing the race at all are traditionally five to one.

Friday, March 19
10 a.m. EST (9 CST) NBC

Broadcast Senate Hearings

Beginning Monday, March 15, the vitally important Senate Judiciary Committee hearings on President Roosevelt's proposed court reform bill will be broadcast daily through Friday by Robert W. Horton, Washington correspondent for the New York World-Telegram.

Monday, March 15
1:15 p.m. EST (12:15 CST) CBS

Elisabeth Rethberg Sings Sunday Over CBS

Elisabeth Rethberg, brilliant soprano of the Metropolitan Opera Company, will be guest soloist with the Ford Symphony Orchestra and Chorus, directed by Fritz Reiner, for the regular broadcast March 14.

Born in a little village in the mountains between Saxony and Bohemia, Mme. Rethberg studied music from early childhood. Her talent developed so rapidly that her first opera contract, with the Dresden Opera, had to be signed by her father, because Elisabeth was not yet of legal age. She won immediate success. Her fame spread to the Vienna Imperial Opera, and the directors of that institution demanded her services so insistently that she was persuaded to ask for leave of absence from Dresden in order to sing in Vienna. Next, she left opera for a time, to sing in concerts in Germany, Austria and Scandinavia.

The Metropolitan, always alert to new talent, brought Mme. Rethberg to America some seasons ago. Since then she has been a permanent member of the company, although she is far from forgotten in Europe. She returns almost every year, to sing in London, Rome, Milan, and in Holland and Germany.

Critics pronounce Mme. Rethberg's voice one of the most perfect in musical history.

Sunday, March 14
9 p.m. EST (8 CST) CBS

Jimmie Fidler Gets New Sponsor Tuesday

Jimmie Fidler, ace Hollywood columnist and news broadcaster, will be on the air for a new sponsor beginning March 16.

There will be no time change in the program.

Fidler's frank and fearless news of the screen colony, his authentic news notes, his Open Letters, his Notes from the Little Black Book and his previews of the latest films constitute one of the most successful shows of its kind on the air.

He was an actor, reporter, press agent and magazine publisher before turning columnist.

Tuesday, March 16
10:30 p.m. EST (9:30 CST) NBC

Norris To Broadcast

Sen. George W. Norris of Nebraska, veteran liberal, will be heard over NBC Thursday night, when his speech opening the National Conference on Constitutional Amendment is heard from Washington.

Mayor Fiorello H. La Guardia of New York City will introduce Sen. Norris.

Thursday, March 18
8 p.m. EST (7 CST) NBC

De Valera Speaks March 17

Eamon De Valera, President of the Irish Free State, will deliver a St. Patrick's Day address over the nation-wide WABC-Columbia network Wednesday afternoon.

The St. Patrick's Day address by the President of the Irish Free State has become an annual event with CBS since 1931, when President Cosgrave made the address.

Undoubtedly hundreds of thousands of Irish-Americans will be listening eagerly when President De Valera broadcasts to the American public.

Wednesday, March 17
4:15 p.m. EST (3:15 CST) CBS

Pretty Prima Donna!



Gladys Swarthout, lovely star of opera, screen and radio, will sing a new role—Mignon—for the Metropolitan Saturday

Your Next Romance May Be Put On The Air By Arnold and Ranch Boys!

May I have the next romance? That's what Gene Arnold will be asking the radio audience beginning Saturday, March 13, when he inaugurates a new program to be known as Fitch Romances over the NBC-Red network.

With Arnold on the new show, which promises to be startlingly different from almost anything new on the air, will be The Ranch Boys—they've been with Arnold before—and a salon trio featuring an odd combination of instruments: organ, harp and violin. Larry Larsen, organist; Rudy Mangold, violinist; and Edward Vito, harpist, will make up the trio.

Idea behind it all is this: Listeners will be asked to contribute accounts of their own romances to be used as material for narrative or dramatic presentations on the program. So, if your last romance was notable for new and different happenings—and what romance isn't?—here's a chance to put it on the air. Whether the stories will be told as narrative or as drama will depend on Arnold's judgment, of course.

And just by way of a final touch, Gene Arnold will read poetry to fill in odd moments on the show!

Saturday, March 13
11:45 a.m. EST (10:45 CST) NBC

Farm and Home Hour Aired From College

For the second time this year, the National Farm and Home Hour broadcast will originate on an agricultural college campus Wednesday when the program goes on the air from the Washington State campus at Pullman, Wash.

How the land-grant college aids in meeting changing conditions on the farm and in the home will be told by the president of the college, the governor of Washington, and the deans of the various divisions during the program.

Musical portions of the broadcast will feature the Washington State College glee club and band.

Wednesday, March 17
12:30 p.m. EST (11:30 a.m. CST) NBC

Verse Choir Is 'Something New'

One of the most strongly inspiring group performances on the air today is unknown to the majority of radio listeners.

When you're tired of "swing," bored with hyper-enthusiastic announcers and run-of-the-mill speech-making, or when you want to hear something entirely different merely for the sake of change, look up a verse-speaking choir. You'll find it unique.

Best known of verse choirs is the Mundelein College group, but on Tuesdays a well-known eastern choir, that of the Thomas Jefferson High School in Brooklyn, will broadcast over CBS.

Tuesday, March 16
2:15 p.m. EST (1:15 CST) CBS

Our Omniscient Ozarkian

"Hollywood—A Suburb of the Ozarks," will be the subject of a talk by Bob Burns, the Omniscient Ozarkian, during the Kraft Music Hall program on Thursday, March 11.

Burns will demonstrate, he says, how a group of native Ozarkians would react if transplanted to Hollywood.

Thursday, March 11
10 p.m. EST (9 CST) NBC

Grahame On Hit Show

Margot Grahame, English motion-picture actress who starred opposite Victor McLaglen in "The Informer," will be a guest star on "Your Hit Parade," Saturday, March 20. McLaglen appeared on the program recently.

Miss Grahame will be supported by the regular cast, Carl Hoff's orchestra, and vocalists Edith Dick and Buddy Clark.

Saturday, March 20
10 p.m. EST (9 CST) CBS

Salzedo, Harpist, Wynn's Guest Saturday

Carlos Salzedo, one of the world's greatest harpists, will play his own composition, "Whirlwind," when he appears as Ed Wynn's guest Saturday, March 13. As another novelty, the virtuoso will accompany his host in a somewhat unorthodox violin-harp duet.

"Whirlwind," a brief, racy divertissement calculated to display the greatest potentialities of the instrument and calling for the utmost in skill from the performer, was inspired, according to its composer, by a windstorm he encountered on an American tour. Preceding the original number Salzedo will play an early 18th century composition for the harp.

Ed Wynn will again display his versatility as an amateur musician by playing the violin, alone and with Salzedo.

Born in France, Carlos Salzedo was brought to America in 1909 by the late Gatti-Casazza to assume the position of solo harpist at the Metropolitan Opera, under Arturo Toscanini. He has since become an American citizen.

Saturday, March 13
8 p.m. EST (7 CST) NBC

Farley, Smith, Speak In Honor of St. Pat

They may be on opposite sides of the political fence, but Postmaster General James A. Farley and Alfred E. Smith never forget that they're Irishmen. Both are scheduled to speak during a broadcast from the scene of the 154th anniversary dinner of the Society of Friendly Sons of St. Patrick at the Hotel Astor in New York Wednesday night.

Rev. Robert I. Gannon, S. J., president of Fordham University, also will speak.

Wednesday, March 17
10 p.m. EST (9 CST) NBC, MBS

Gertrude Berg To Star With Bernie

Gertrude Berg, famous author-star of the radio shows "House of Glass" and "The Goldbergs," will be guest of honor on Ben Bernie's program Tuesday night.

Connie Boswell, currently in Hollywood as the star of "California's Hour," Sunday night feature, will appear with Miss Berg. Hollywood through the eyes of her best-known character, Molly Goldberg, will be Miss Berg's contribution to the show, while Connie Boswell will sing, of course.

This Tuesday's show marks the end of the Ol' Maestro's Hollywood stay. He'll be in Florida after this week.

Tuesday, March 16
9 p.m. EST (8 CST) NBC

'Sun Magic' Story of Steenbock's Life

If you drank irradiated milk today, or used an irradiated medicine, you were taking advantage of one of the 20th century's important contributions to the science of health preservation, and you owe it to Harry Steenbock, University of Wisconsin scientist whose researches in this fascinating field brought him lasting fame.

The story of Steenbock's life and work will be dramatized under the title "Sun Magic" during the Men Who Made America program on Thursday, March 11.

Thursday, March 11
2 p.m. EST (1 CST) NBC

ARE we down-hearted? NO-O-O!" The roar of a thousand throats rattled the window-panes up and down Philadelphia's Broad Street. It was Monday, January 2, in that terrible year of Depression, 1933. But Depression or no, Philadelphia's historic New Year's Day parade of the Mummers had to be held—although postponed one day by Pennsylvania's piety because New Year's Day had fallen on a Sunday.

And so the Mummers—also called "New Year's shooters"—capered in their costumes and shivered in silks and spangles and shouted their defiance of Depression, while over 200,000 Philadelphians filled the windows and lined the sidewalks of Broad Street to laugh and cheer and applaud.

There were clowns and jockeys and hoboos and tar-babies. There were female impersonators and Popeye-the-Sailors and picaninnies and robots. One man trailed a block-long cape. It was satin, rosetted and edged with maribou—and it was held up by sixty-five little page-boys with golden slippers.

"Oh-h-h-h, them golden slippers!" yowled the Mummers, and the crowd took up the old song. And behind the train and its retinue the "shooters" shrieked and pranced and stalked and screamed and—occasionally—fell to the icy pavement.

It was a gigantic pagan rite; a bizarre spectacle which proved that King Carnival sometimes comes to life even in frigid and formal surroundings.

HO, HUM!" yawned Radio Patrolman Quinn, when it was over. Night had fallen. "We got three more hours' duty. 'Twasn't such a big parade this year."

"But orderly," said Quinn's buddy, Patrolman Brady. "And look, there are some of the boys goin' home, now." A big man with a blackened face stood at the curb. Beside him was a "lady" with an enormous hat and a bustle.

"Happy New Year!" roared the female impersonator in a hoarse baritone, as the police car drew abreast. Quinn and Brady grinned Irish grins.

"That one looks as if he finds it hard to stand," said Brady.

"So long as he does stand," said Quinn, "and behaves himself. A brave show they put on this day."

The minutes passed peacefully. Once the two officers got a radio call to be on the lookout for a list of stolen cars. The night deepened. Nothing happened. Just a few routine calls.

And then it came:

"Calling Car 101 . . . Car 101 . . . Investigate a disturbance at the corner of 28th and Simon Streets . . . 28th and Simon Streets . . . A group of corner loungers are making too much noise . . . Car 101 . . ."

ALREADY Brady and Quinn, in Car 101, were heading to obey.

"Just a bunch of the boys with a drop too much," said Quinn.

"If they're not too bad," said Brady, "we'll send 'em home."

But the "bunch of the boys" were too bad.

"Here's the — coppers!" howled a tough and drunken male voice as Brady and Quinn, siren silent, slid to the curb. And at once a group of seven or eight noisy young men scattered. Two of them ran up the steps of a vacant house.

Brady and Quinn dashed after them. "Look out!" Brady suddenly yelled,

turning around. "They're stealin' the car!" And he jumped down the steps again.

The red radio car was pulling away from the curb. Two of the noisy young men had doubled back, leaped in and . . .

Quinn pulled out his gun. Then he grumbled something under his breath and put it back in the holster. To shoot at one of their own shiny red radio cars, pride of the force, would

be unthinkable except in direst and the most grave emergency!

"Hey, you!" Brady suddenly ran out in the road, waving his hands as a large sedan pulled up. Quinn leaped out beside him, and they both tumbled into the sedan.

"Follow that police car!" roared the outraged officers in concert. And the astonished citizen hastened to obey.

And now followed a strange situation. For apparently the same irate

householder who had first summoned the police, in resentment of the noise which had been disturbing his peace, was looking out of his window. He saw the two young revelers as they performed their misdeed—amounting virtually to *lese majeste*. And as Quinn and Brady commandeered the second automobile, this unknown soldier of law and order—unknown because police never reveal the names of those who assist them—ran again to the telephone.

"Those fellows have stolen the police car you sent!" he cried. "They're heading . . ."

MEANWHILE, the fast police car gave promise of completely outstripping the slower automobile which Brady and Quinn had taken over. It curved and swung around a corner. And suddenly the two officers, doggedly urging their helpful citizen assistant to greater speed—turned and looked at each other with wrath darkening their strong faces.

For the miscreants in the car ahead had actually *turned on the siren!* This was the last straw. The ultimate insult. That the siren which should have cleared the way for society's champions was being employed to aid in an escape!

But a stranger thing was to follow.

Over the Passyunk Bridge, across the Schuylkill River wound the chase. Inch by inch the radio car was gaining—growing smaller and smaller to the eyes of the boiling, broiling, wrathful Quinn and Brady.

At the end of the bridge was a horse and carriage in which five of the "shooters" were going home from the big parade . . .

At this moment, out through the ether went a police flash:

"Calling all cars . . . All cars . . . two men have stolen Radio Car 101 from the corner of 28th and Simon Streets . . . Calling all cars . . ."

Now here was a message for policemen. But the policemen most vitally concerned—Quinn and Brady—couldn't hear it. For their own radio loudspeaker was in the possession of the very wrongdoers radio now was reaching out to demand.

But *they* heard it. The two silly youths in the police car heard that broadcast as the voice of doom. They heard it just as that carriage-load of "shooters" loomed up ahead and . . .

"Hell! They're after us!" whimpered the lad who was driving. And all at once he lost his head, his nerve and his grip on the wheel . . .

CRASH!

STRAIGHT into that carriage sped the police car. The broadcast which Brady and Quinn couldn't hear, had done its work just the same.

It was all over in a jiffy, then. As the two glowering policemen pulled up, they heard yells and blows sounding in a little knot of men. The two "borrowers" of the police car—Joseph Uzdavarnis and John L. Ulzenozk—were in the middle of that knot, in more ways than one. The "shooters" were laboring them lustily. But it took only a few minutes to straighten things out. Two of the "shooters" were taken to the hospital, to be treated for bruises. The unfortunate horse was put out of his suffering by a merciful bullet. And the two lads who had stolen the police car were taken where police radio would not cramp their driving-style for some time to come.

POLICE CAR GETAWAY

JUST A PRANK? MAYBE. BUT WHEN PRANKSTERS STEAL POLICE CARS—THEY LOSE AMATEUR STANDING!

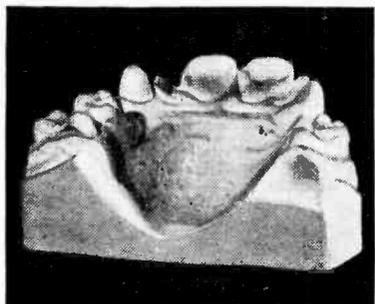


"Look out," Brady yelled suddenly. "They're stealin' the car!"

Vitamin Shortage Can Keep You Below Par

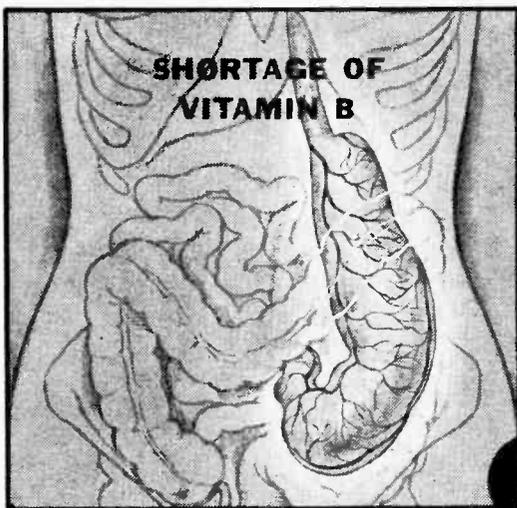
D Not Enough Vitamin D

SOFT, POORLY FORMED TEETH may result from a shortage of Vitamin D—the important BONE VITAMIN. Growing children, especially, need plenty of Vitamin D to help in the formation of strong, attractive teeth. Fleischmann's fresh Yeast provides a rich supply of this BONE VITAMIN. Children from 5 to 12 years can be given 1 to 2 cakes daily.

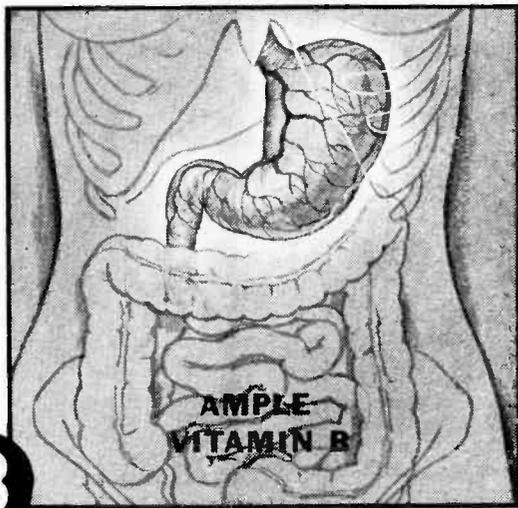


Plaster cast of poorly formed teeth

You Seldom Realize Whether You Are Getting the Vitamins Your Body Needs—Until Injured Health Shows It. But—by Adding One Food to Your Ordinary Diet, You Can Assure Yourself an Extra Daily Supply of These Four Vitamins



A SAGGING stomach (see picture above), weakened intestines and bowels can all come from an undersupply of Vitamin B—the NERVE VITAMIN.



A STRONG, healthy stomach (see above), active bowels and intestinal tract, and the normal functioning of nerves need a rich supply of this NERVE VITAMIN. By eating Fleischmann's Yeast daily, you can increase your supply of Vitamin B. It is one of the richest known natural food sources of Vitamin B.



GEORGIA COLEMAN'S glowing vitality, strength and perfect nerve control show this famous diving champion gets an ample supply of these 4 necessary vitamins—A, B, D and G.

VITAL PARTS of your body can be partly starved unless you get enough of these 4 important vitamins, A, B, D and G, each day.

Yet—our ordinary meals may be deficient in one or more of these necessary food elements.

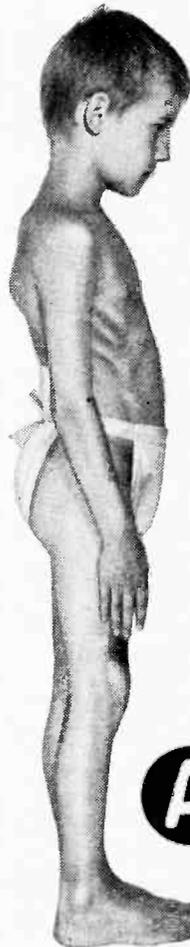
By adding *one food* to your daily diet, you can be sure of a *regular* EXTRA supply of each of these 4 health-building vitamins.

That one food is FLEISCHMANN'S fresh YEAST. No other one natural food gives you such a rich supply of these 4 vitamins combined.

Just eat 3 cakes every day—a cake about ½ hour before each meal. Eat it plain, or dissolved in a little water. Order two or three days' supply at a time from your grocer. Fleischmann's Yeast keeps perfectly in the icebox. Start eating it today. Let this famous tonic food help to increase your vitamin supply!

G Too Little Vitamin G means poor growth

WEAK, undernourished children are often inadequately supplied with Vitamin G—the GROWTH VITAMIN. A generous supply of this vitamin is needed to aid in the proper development of body tissues. Fleischmann's Yeast is rich in Vitamin G. Children from 5 to 12 years can be given 1 to 2 cakes daily.



A Diet Short in Vitamin A

INCREASED SUSCEPTIBILITY TO COLDS and a lowered resistance to infections can occur if your diet does not provide enough Vitamin A. Fleischmann's Yeast eaten daily will help to increase your supply of Vitamin A.



THE AIR'S ALGER BOY

BY JAMES H. STREET

FRANK MUNN'S favorite poem is "The Village Blacksmith." He looks like a village smith himself. But he chips his notes from the rainbow and has tenored his way from a loom-tender to luminary. He enters this—his fourteenth year of broadcasting—as the model man of radio.

Frank Munn is almost too good to be true, but he is genuine, kind and talented—a right honorable guy who is never one of those holier-than-thou bores—good for the sake of publicity, and bad for the sake of pleasure. He seems to have stepped from paragraph two, page three, of an Alger book.

Really, it's regrettable that Horatio Alger, Jr., never knew Frank Munn. He's a character Horatio could have gone to town with—made to order, poured, molded and set up by pattern.

If Horatio were doing a story about our hero, he probably would prime his quill and dash off a piece about "Munn, the Mike-Man," like this:

Frank was born in the Bronx, of poor but proud parents.

Our hero learned early that idleness is the devil's workshop, so he went to work running a loom in an embroidery factory, and before long he was doing "Lavender and Old Lace" on a radio program, embroidering sentiment and getting rich on the stitches.

The story of Frank Munn could have happened nowhere except in the movies, on the radio, or in an Alger book.

His father was a cop. That means something in New York. The son of a policeman has a certain prestige among his fellows—a certain responsibility.

Frank lost his mother while he was still a babe-in-arms. That was in 1895, and he was sent to live with his grandmother. His father died before Frank's baby-buggy days had passed.

THERE is nothing uncommon about being an orphan in New York. There are thousands of them. Some never learn to wash their necks and are graduated from the filth of the gutters to the slime of the slums. Others climb to the curbs and keep right on climbing. That's what our hero did.

Frank was never a studious fellow in school. (Horatio wouldn't have liked that.) He was pretty good at reading and middling at mathematics, but he just couldn't make his words fit when he tried to write. But when it came to reciting poetry, Frank was just about the best reciter in the Bronx. He was a hefty lad and his pals delighted in calling him "Ox."

Ox always got a big kick out of doing that "Under the Spreading Chestnut Tree" thing, and for an encore he would give his schoolmates a dash of that "Listen, my children, and you shall hear" business.

Money was scarce at his grandmother's home and he got his job tending the loom at an age when social workers say a boy should be improving his mind at games—such games as



Whether it's rehearsal or broadcast, Frank Munn works intensely

marbles, kite-flying and postoffice. The job paid him \$3 a week.

Ox wanted to be an engineer in those days, or maybe a cop like his father had been. Instead, he became an embroidery boy. It seems funny for our hero to be an embroidery worker—"Ox, the embroidery boy!"

THE hum of the looms fascinated him and he began keeping time to their rhythm. The bobbins buzzed and so did Ox. He had a nice voice—mellow and childish—and he ran the scale while his looms wove the patterns. There have been some strange stories of the woof in the patterns of men's lives, of the warp that was spun by the Master Shuttle, but perhaps none is as strange as the story of our hero.

Ox got his first pair of long pants while in the embroidery plant and promptly ruined them by trying to jump over a fence to take a short cut. It taught Ox—never take short cuts.

He left the looms and became a machinist, wielding a wicked monkey-wrench. He always loved motors—loved to hear them hum. Maybe that's why our hero really is a musical motor now. All radio has to do is wind him up, and the music simply rolls out.

By the time the war came along, he was an expert machinist and went about the country building turbines.

HE WAS popular wherever he went, for he had a rich tenor voice and would sing at any request.

His voice then was a bit raw, however—sort of rough around the edges.

Then, when he had saved money, his friends prevailed upon him to study voice. So he went to Dudley Buck and studied. He held his regular job at the same time, but he managed to get in many hours of study and practice. (Alger would have liked that.)

He would sing at the drop of a hat—in choirs and at amateur theatricals. By then Ox was grown, a big man—weighing 200 pounds. He could put a lot of pressure behind those notes. A

FROM LOOM-BOY TO
MACHINIST TO EN-
GINEER TO RADIO!
FRANK MUNN IS AN
ORPHAN WHO SAVED
HIS MONEY, STUDIED
HARD AND BECAME
A GREAT SENSATION!



jolly fellow he was—with hair as black as machine oil and eyes blacker.

The word got around that Ox could sing and the Brunswick company heard of him. Radio was more or less a gadget in those days and the big money was in recording. Gustav Haenschen, musical director of a phonograph recording concern, heard Ox and was impressed by the young man's unaffected voice. So he gave him \$300 for his first recording.

It's a long jump from \$3 a week as an embroidery boy to \$300 per record as a tenor.

Ox quit his job in the machine shop and started singing for his supper. He did fairly well. Then in 1923, Haenschen suggested that he try radio. 1923 in radio history is rather like 1066 in British history—sort of the beginning of a new order.

Ox walked into a New Jersey studio in December, 1923, and asked for a job.

One of the bosses looked over his 200 pounds of brawn and asked what he did—move pianos?

"I sing," said Ox. "I sing tenor."

"Let's hear you," said the man.

Ox sang "Little Mother o' Mine."

"Come back tonight," the hiring man said. "The job's yours."

OX'S first broadcast was "Little Mother o' Mine."

And he's never missed a week of

work from that day to this. He's always on time—always cheerful.

He has a casual mike manner—simple, unaffected. He still insists on using the old-fashioned type of mike, the kind you can grab and sing into.

"There's something about them," says Ox. The fact of the matter is, Munn likes slightly old-fashioned things—even songs. A very conservative dresser, he takes life easily but never seeks the short cuts. His tastes for food and entertainment are simple. Broadway scarcely knows him.

He never forgot that Haenschen gave him his first break and the two have been business and personal friends ever since Ox made his first broadcast. His ballads became nationally known when he was "Paul Oliver" on a program with "Olive Palmer," and he became one of the few singers who could sing the same songs over and over and never wear out his welcome.

He has sung "Forgotten" over one hundred times on programs. "Roses of Tralee," "The Rosary," "Somewhere a Voice is Calling," "Auf Wiedersehen" and "Roses of Picardy" also have been sung by him more than 100 times each, and the populace still wants more.

Incidentally, "Roses of Picardy" is his favorite song.

When Munn is not singing to a radio, he often is listening to one and spends at least two hours a day before his set. He likes all good music.

Caruso is his favorite singer, but he also is partial to Farrar, Scotti, Tito Ruffo, Rosa Ponselle, Lily Pons, Louise Homer and John Charles Thomas.

Ox is a man's man—a one-dog man. His golf is better than the average and he owns two identical sets of clubs. He also is a good dry-fly fisherman.

He's not a deep reader or a student of life, but he enjoys living. Until he married, he lived in the Bronx. Recently he took a home on Long Island and there he can be found most every night, playing with his dog, tinkering with machines, or cooking goulash.

As a lad, he collected stamps, but now he collects brass spoons.

"I believe," he said, "that the Bible and Ida Tarbell's 'Life of Lincoln' are the greatest books in the world."

(Alger would have liked that.)

HIS only reckless expenditures of money were nickels he blew as a boy to see William S. Hart. Now he'll gladly pay his 55 cents to see Clark Gable and Norma Shearer.

"But on the stage," he said, "I think George M. Cohan and Helen Hayes are the tops."

He's one of the easiest men in the world to talk to, because he doesn't like to talk about himself, answers questions in simple words and never beats around the bush.

The rose is his favorite flower. He likes diamonds.

All of his songs are the tuneful ballads about mother and baby and roses. His "Lavender and Old Lace" program began in 1934 with Columbia and was one of the most consistently popular broadcasts in radio history. The public just doesn't tire of Munn. His latest job is over NBC in a half-hour program, "The Sweetest Love Songs Ever Sung."

Yes, Alger could have done a lot with a character like Ox. But he would have had to change one thing about our hero—he hates to go to bed and he hates to get up.

(Maybe Alger wouldn't like that, but I do.)

Frank Munn may be heard Tuesdays on "Sweetest Love Songs Ever Sung" over an NBC network at 8:30 p.m. EST (7:30 CST; 6:30 MST; 5:30 PST).

More Winners of Radio Guide's Big Slogan Contest

In accordance with its policy of printing the names of ALL the winners in the contests held from time to time for the readers of this publication, RADIO GUIDE is publishing a complete list of the winners in its great Handwriting-Slogan Dual Contest recently concluded. During preceding weeks, we have listed the winners in the weekly handwriting competitions, the winners of the grand prizes in the slogan contest, and many of the winners of lesser prizes. This week the list of 200 winners of \$5 prizes is concluded. Next week, RADIO GUIDE will begin the publication of the names of 500 winners of \$2 prizes in the slogan contest. Look for these winning names. Yours may be there!

\$5 Prize Winners

Mr. Norman M. Hempel, 707-8 Avenue S. E., Minneapolis, Minn.; Mrs. Frances C. Rensley, Lagrangeville, N. Y.; Mrs. Chas. L. Sweet, 2844 Dahlia St., Denver, Colo.; Mrs. Chas. E. Holford, 917 N. Alabama, Okmulgee, Okla.; Olivia Dickhart, 11100 Euclid Ave., Cleveland, Ohio; Mrs. Clara B. Jones, Patoka, Ind.; Judson T. Brady, 351 Turk St., San Francisco, Calif.; James E. Kearsley, 54 Hillcrest Ave., Hamden, Conn.; Walter Wm. Wilson, 11204-102nd Ave., Edmonton, Alta., Can.; Miss Rene De Fries, 4726 Delaware St., Gary, Ind.; Maude Cooper, Myrtle Beach, S. Car.; Mrs. Harold Schink, 183 Grand Ave., N. Bergen, N. J.; Arthur C. Bean, Casselton, N. D.; Mrs. G. W. Pearson, 1304 W. 97th Pl., Chicago, Ill.; Mrs. Lillie Coyle, 2304 Sedgwick Ave., Bronx, N. Y.; Bebe Eves, Kenogam, P. Q., Canada; Roy A. Deen, Jr., Co. G 23rd Inf., Ft. Sam Houston, Tex.

Robert J. Ryan, 106 State St., Madison, Ill.; Beatrice Oliver, 40 Crosby St., Stamford, Conn.; Kathryn Kellogg, 11 Saybrook Pl., Buffalo, N. Y.; Mrs. Ivan Longenderfer, 527 Hamilton St., Lancaster, Pa.; Harriet Foss Peters, Box 1028, Minot, N. D.; Betsy Schmitzer, 300 N. 20th St., Ft. Smith, Ark.; Doris E. De Forest, 305 E. Kennedy St., Syracuse, N. Y.; Mrs. Winifred N. Newlove, 100 La Grange Ave., Essington, Pa.; Mrs. Elizabeth Avery, 8550 Dumbarton Rd., Detroit, Mich.; Mrs. H. C. Chum, 1636 Kenyon St., N. W., Washington, D. C.; Mrs. Geo. L. Knight, 114 Russell Ave., Buffalo, N. Y.; Mrs. Robert E. Otters, 2321 N. 4th St., Sheboygan, Wis.; Mrs. Myrtle V. Gissler, 2016 Garrett Ave., Dallas, Tex.

Lottie Marsh, 425 N. 5th St., Arkansas City, Kans.; Mrs. Helen Dorrance, 19 Summer St., Bradford, Pa.; Orva Charles, Clearbrook, Minn.; Irma L. Ufer, 2722 D St., Toledo, O.; Carl A. Donner, 741 Gott St., Ann Arbor, Mich.; E. A. Goerner, 409 Ramsey St., West Burlington, Iowa; H. F. Carter, 57 Butler N. E., Atlanta, Ga.; Edna Gilbertson, Tourner, N. Dak.; Gaston Sion, Summerville, Ore.; David Macleod, 120 Grand Ave., Englewood, N. J.; Lily Ann Southard, 299 Glen Ave., Sea Cliff, N. Y.; J. B. Harvey, 409 S. Second St., Wilmington, N. C.; Mrs. Marie E. Gassner, 320 S. Washington St., Tiffin, Ohio; Myrle Ann Abair, 518 E. Zion St., Tulsa, Okla.; Mrs. Edith S. Harrison, Morris, Ill.

Elsie Bourinot, 235 Grandview Ave., Glen Ellyn, Ill.; Helen Phillips, 900 S. 8th St., Burlington, Ia.; Mrs. Rose Ranstead, 110 Foster St., Evanston, Ill.; George H. Rife, 332 Pine St., Lancaster, Pa.; Mrs. Wm. Van Ende, Route 3, Mason, Wisc.; Mr. Tom J. Wardinole, 512 Maxwell, Lake Geneva, Wisc.; Frederick S. Huling, 1511 Monroe St., Endicott, N. Y.; Miss Joy Moore, 514 St. Clair Ave. W., Toronto, Ont., Canada; Mrs. Margaret Hulbert, Shipshuwana, Ind.; Jean Sarseson, 6 Burns, Forest Hills, N. Y.; Daniel C. Reid, 18 W. Packer St., Woodbury, N. J.; R. E. Hutchison, U. S. Vet. Hospital, Dwight, Ill.; Mrs. Janeth A. Ford, 233 Ashland Ave., Ocean Park, Calif.; Mrs. Irene S. Young, 225 W. Main St., New Britain, Conn.; Herbert V. Hartley, Rfd 1 Box 139, Watson, W. Va.; Alice Lease, Barry, Ill.; Miss Ruth Shoemaker, 5160 Shoemaker Lane N. W., Washington, D. C.; James Wasserman, Alban Towers, Washington, D. C.; Mrs. E. C. Gordon, 21 Chicago Ave., Oak Park, Ill.; Mrs. E. R. Sawyer, 1068 Windsor, Waco, Tex.; Mrs. O. M. Green, 702 Bernard, Spokane, Wash.; Mrs. Chester P. Osborne, 832 Maury Pl., Norfolk, Va.; Mrs. Micky Hall, Box 747, Miami, Okla.

Robert T. Chadbourne, 29 Middle St., Hal-lowell, Me.; Mrs. Genevieve F. Perrine, Perrine Rd., Centralia, Ill.; Mrs. Albert E. Bartlett, 2665 63rd Ave., Oakland, Calif.; Helen Matlin, 2112 Renrock Road, Cleveland, O.; F. A. Michaud, 825 Georgiano St., Santa Monica, Calif.

Look for more winners of cash prizes in the great RADIO GUIDE Slogan Contest—next week!

TAILORED TO CHICAGO'S TASTE

BY JOHN GORDON

TAILORED" is a word seldom used in connection with a radio broadcast, but it's the word that best describes the "Fireside Theater," heard each Wednesday from 9:30 to 10 p.m. on WGN.

The "Fireside Theater" has also been called "the show with the community spirit," and there's a reason for that, too.

At twenty-eight minutes after nine, announcer Dick Wells appears on WGN's main studio stage and starts the broadcast off in an informal manner by suggesting that the audience use the last minute before the show is on the air to get the stored-up coughs out of their systems. To also, if they feel the urge, do a little whispering to their neighbor. But—he continues—after the show is on, to kindly refrain from making any noise except by applying one hand upon the other with resounding force (that's applauding, to you).

Once, in a weak moment, Dick included dancing in the aisles as permissible during the broadcast—and a guest tried it. To say the ushers were amazed is only half of the story, and to say that the guest was astounded at the look an usher gave him is the other half.

BUT—on with the show!

The green light over the production booth winks; the clock hand moves to nine-thirty; Production Man Buckingham Gunn signals—and the "Fireside Theater" is on the air!

Dick Wells—he's "Dapper Dick" to a wide circle of friends—makes the opening announcement and introduces the "Man-In-The-Front-Row," who then acts as master of ceremonies while "Dapper Dick" pussyfoots around and intermittently "shoots" unsuspecting performers with a portion of his two-thousand-dollar Leica camera outfit.

As the figuratively masked master of ceremonies, the "Man-In-The-Front-Row," takes over the show, Adrian, the "Fireside Theater's" maestro, steps onto the stage and tunes up his orchestra.

Adrian is an impeccably suave figure in white tie, tails and an ever-present gardenia boutonniere, his sartorial splendor providing a perfect foil for the "Man-In-The-Front-Row," who wears the last word in men's fashions, a maroon tie with his dinner coat.

Then—Adrian lifts his baton, and the orchestra is into a familiar overture—featuring an unusual arrangement that even the layman cannot help but notice.

This man Adrian is as interesting as his music. He was born in Athens, Greece, and came to Milwaukee to settle, with his family, thirty years ago. When he was ten years old he was playing clarinet in a Milwaukee community band. The band's leader, a violinist, inspired Adrian to take up the study of that instrument. He studied under Harry Diamond for five years, giving recitals from the time he was twelve years old.

He was found, soon, at the Tivoli Theater in his first "big" job—playing his violin; the opening of the Chicago Theater in Chicago found him doing the same thing.

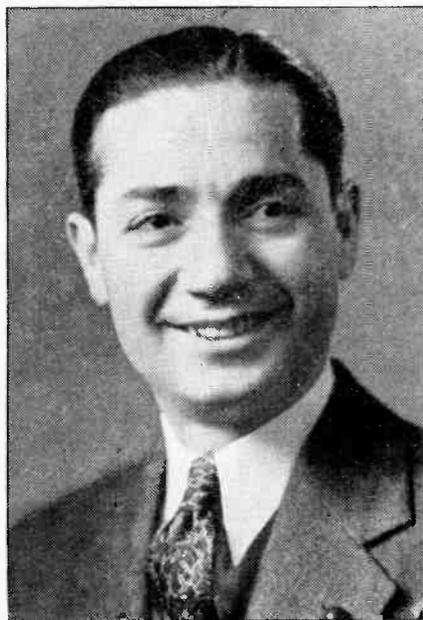
Since that time he has been in Chicago, advancing steadily—to concert master, to conductor, finally to his present position as musical director of the Chicago Theater.

During his work at the Chicago, Adrian has conducted shows for such stage, screen and radio personalities as Veloz and Yolanda, Jack Benny, Amos 'n' Andy, James Melton, Donald Novis, Mary Pickford, Mae West, John Boles, Burns and Allen, Waring's Pennsylvanians, and Paul Whiteman.

Adrian shares his passion for music ("Boheme" and "Mimi" are his operatic pets) with a passion for table ten-

nis, quite often referred to as ping-pong. He plays the game for exercise, and exercise periods for the Greek maestro include all the time he has between stage shows and rehearsals for the "Fireside Theater" radio programs. He is just as likely as not to forget to eat when he's engaged in this pastime—and can be found every once in a while after his shows (both stage and radio) are over, playing off a grudge match with that national champ of the game, Coleman Clark. Adrian recently won a table tennis tournament, and avows he'd enter national competition if he had the time.

IN THE Summer, Adrian invariably takes his wife and three youngsters to the Flambeau district in Northern Wisconsin—and the principal idea behind the pilgrimage is to catch fish. He refuses, however, to buy a



Maestro Adrian: He carries a magnet instead of a rabbit's foot

Summer home in the district because, as he explains it, "the fish don't treat me right . . . they're always about an inch too short when I land 'em . . ."

The Greeks have a word for it, but Adrian claims the magnet he carries about in his pocket, synonymous with the American custom of toting a rabbit's foot, is a necessary provision against any crisis that may arise.

Adrian varies the size of his orchestra for the "Fireside Theater," with the number of men he uses dependent upon the type of music he is presenting on that particular show.

And, considering the "Fireside Theater" itself, it's a show by Chicagoans; it gives talented actors, actresses, singers, playwrights and song writers a chance they've never had before.

Among the choral societies and groups which already have been heard on the program are: the Notre Dame Glee Club, the Swedish Chorale; the Hamilton Club, Appolo Club and Chicago Mendelssohn Club choruses; the Paulist Choir and the Chicago Blind Chorale group.

The drama bill is filled (every third week) by outstanding theatrical groups from Chicago. Those who have been on the show include: the Goodman Theater, the Junior League Children's Theater, the Allen York Players of Oak Park, the Jewish People's Institute Players and the Playwrights' Theater.

That Chicago has taken the "Fireside Theater" to its heart is evidenced by the fact that the sponsor has recently renewed the show—to run for another 13 weeks, at the same time, on WGN.



SOLVED!

• Star Single-edge Blades solve the mystery of good shaves. Made since 1880 by the inventors of the original safety razor. Keen, long-lasting, uniform.

4 FOR 10¢

STAR
BLADES

FOR GEM AND EVER-READY RAZORS

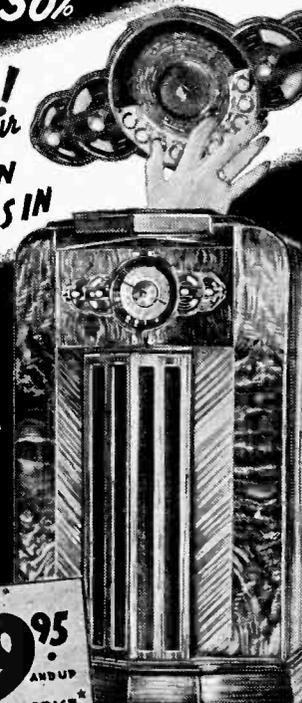
IN THIS ISSUE

You will find the greatest listing of radio programs anywhere available to the public. This is RADIO GUIDE'S newest service to you—the most complete, the most detailed, the most accurate program section published! Turn right now to the new

Program Super-Section

MIDWEST..

FACTORY-TO-YOU SAVES 50%



ZIP!
and your
STATION
FLASHES IN

30
DAYS
FREE
TRIAL

Only \$39.95
AND UP
NEW LOW BASE PRICE
FOR A WORLD-WIDE
MIDWEST

14 TUBES

WHY FOR THE PRICE OF 8

content with a 6, 8, or 10-tube set, when you can buy a 14-tube Midwest for the same price? Brilliant world-wide performance of this super radio is made possible by its 50 advanced features, which include Dial-A-Matic Tuning* and Electric-Saver* (*optional). Never before so much radio for so little money! Dept. W-94, Midwest Radio Corporation, Cincinnati, Ohio

MIDWEST RADIO CORPORATION
DEPT. W-94, CINCINNATI, OHIO

Send me your new FREE 40-page catalog.

Name

Address

Town

State

User-Agents Make Easy Extra Money. Check Here for details.

LANNY ROSS—HIS CRISIS

(Continued from Page 3)

programs. At these "hash meetings," as they are called, Lanny's voice is as loud as any other. It is he who helps pick the guest stars, he who suggests many changes.

In fact, so loud is Lanny's voice at these meetings that he now dares to disagree with the executives. Not so long ago there were many disagreements—Lanny wanting the program to shape up a certain way, the agency insisting on stunts of which Ross did not approve. It did not help the controversy any when one of the greatest popularity polls showed that the following of Show Boat had dwindled. And there was a rumor that the agency had suggested (a la Premier Baldwin) that King Lanny "abdicate."

LIVE WHITE was most distressed by all this. Together she and Lanny talked over the crisis. (As undoubtedly King Edward VIII and Mrs. Simpson had discussed the "constitutional crisis.") Lanny continued sitting in on conferences, continued making suggestions—and so persistent, so business-like, so adult was he in his reasonings that the two factions, agency and artist, reached an amicable agreement. Now Lanny has a long-term contract.

All of which is more proof that our lad Lanny has grown up. Yet while all this was going on, someone high in radio remarked: "Lanny's popularity has waned since his marriage. He was wrong to marry. Romantic girls want to think of him as eligible for themselves. Romantic mothers would like him to be eligible for their daughters." That bears thinking about. And yet it's my guess that it is hardly true. At this moment the feminine attitude toward Lanny is changing. It is my belief that he will emerge triumphant—radio's Great Lover of 1937.

Certainly the Duke of Windsor, past forty, in love with Mrs. Simpson, forty, is a more exciting character (romantically speaking), is much more the Great Lover type than was the Prince of Wales, often rumored engaged.

Or, if you care to turn to more American examples, take the case of the motion-picture idols. Some years ago in Hollywood it was the pet stunt of producers to implore their leading men to refrain from marriage or to keep earlier marriages a secret. In many cases an actual clause forbidding marriage was written into the contracts of matinee idols.

IF YOU can remember back that far, consider the history of Francis X. Bushman. He was one of the greatest of all matinee idols. A wave of feminine hysteria followed his every personal appearance. Robert Taylor, in all his present-day glory, does not rival the Bushman adulation. Unbeknownst to his fans, he was married when he first went into pictures, and a father besides. Then he and his co-star, Beverly Bayne, fell in love and wanted to marry. This announcement was made simultaneously with the announcement of the necessary divorce. A week before that announcement, no less than five secretaries struggled through his fan mail, which was delivered in enormous sacks. One week afterward it took one secretary only a few hours to answer his mail. His manager toured the country to see if the situation was actually as bad as he thought. He returned to tell Francis, "It's worse than you imagine!"

Marriage devastated Bushman's career. It was not until many years later that he made an impermanent come-back in "Ben Hur."

But that was a long time ago. Hollywood today reveals a different story.

Clark Gable, when he made his staggering success, was married—and to an older woman at that. Rhea was his second wife. His first wife, Josephine Dillon, also older than Clark,

was not kept in the background. Today he is separated from Rhea. His popularity has not waned.

But perhaps an example more nearly parallel to the case of Lanny Ross' is Dick Powell's. He was the pet of all the sub-debs, the lad every girl in the country wanted to have as her "date." Before he and Joan Blondell were married (Joan was a divorcee, as was Dick), they consulted their boss at Warner Brothers. Dick did not know she had sought executive counsel. But she did ask, "Will it make any difference in Dick's career if he and I marry?" The executive did not hesitate a moment. "None at all," he answered.

But the executive was wrong. It has made a difference in Dick's career—but not in the way expected by some. Recent box-office reports show that Powell's popularity has grown, given the impetus of the wedding publicity and Dick's appeal as a married man.

It all speaks rather well, I think, for the adulthood of today's American audiences. Some years ago no studio would have signed a college-boy type like Leif Ericson, knowing that he was married. But today the young juvenile's happy marriage to Frances Farmer has only increased his value.

The other day I was talking to an executive of the M-G-M studios. Said he—quite off the record: "The minute Robert Taylor's popularity shows the slightest sign of diminishing, a glamorous marriage will be just the thing."

THAT'S the "movie attitude." In radio? Well, you have the case of Lanny Ross—the once romantic lad who is now an adult, a worldly, sophisticated young married man. Even his professional activities outside radio have widened. Last year he gave a concert at Town Hall. It was a serious concert by a serious artist and Lanny received much better press notices than the musical critics usually accord singers of only radio fame.

Time and Lanny's own intelligence have brought about the change. No man of good sense remains at thirty what he was at twenty-five. Our hopes, our goals, our ambitions, our ideals change with the years. Growing older, we laugh at the desires we knew at seventeen. We call our behavior at twenty juvenile. The things our mothers tried to teach us—and how we scorned that teaching—we teach our children. (Or try to.) We progress, we grow, we change.

Lanny has left those carefree youthful days behind him. Lanny, today, is a much finer, more charming, more exciting person than the boy that he was.

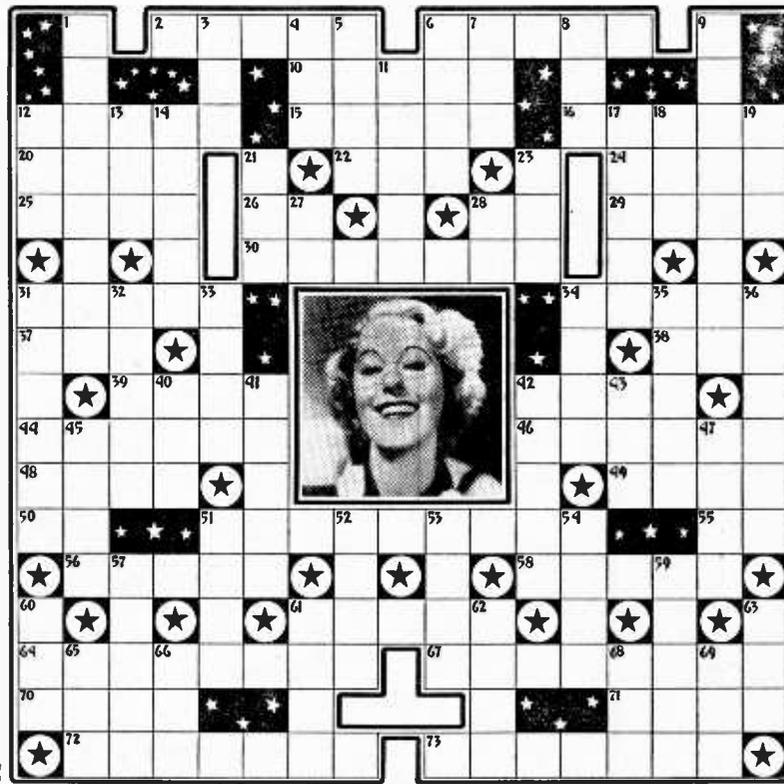
If he is handled properly on the Show Boat program, if he is allowed to reach maturity in a dignified manner, both personally and professionally, he has the chance of becoming one of the great romantic figures of radio. The problems and emotions of a famous young married man are much more fascinating than those of a kid in the throes of his first puppy-love.

BUT, as always, the final word in this debate is given to the public. You, that public, must recognize that Lanny Ross, the boy, is gone. In his place stands Lanny Ross, the man. Do you like him better now than you did then? Has the change in his personal life influenced your enjoyment of his radio work? Have you grown up with Lanny? Do you think he qualifies for the Great Lover of 1937?

You are the final judge. Lanny Ross, the advertising agency, the Maxwell House coffee sponsors and your humble reporter leave it up to you!

Lanny Ross may be heard Thursdays on Show Boat over an NBC network at 9 p.m. EST (8 CST; 7 MST; 6 PST) and later for the West Coast at 8:30 p.m. PST (9:30 MST).

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

2. 6. The star in the portrait
10. Malicious burning of property
12. Fred Waring's theme song
15. — Carter, commentator
16. Sofa
20. Man's name
22. To prosecute
24. — Martini, tenor
25. Used up by wear
28. Against
28. Above
29. Reality
30. Struggle for superiority
31. Meyer —, bandleader
34. Fermented grain (Pl.)
37. Optic
38. Torrid
39. Large wading bird
42. A continent
44. Benay —, songstress
46. — Robison and his buckaroos
48. Dunke's partner
49. A cabbage
50. Railroad (Abbr.)
51. Gustave —, maestro
55. Initials of Gladys Swarthout
56. Hollywood Hotel announcer
58. Capital of Bulgaria
61. Anticipated
64. "Dean of Modern Jazz"
67. Andy —, bandleader
70. Facility
71. Nun's headdress

VERTICAL

1. "Royal Highness of Hi-de-ho"
3. Hit lightly
4. Nickname of 1. Vertical
5. Greek god of love
6. The horse in Australia
7. Cardinal number
8. Color of Wendell Hall's hair
9. Rosemarie —, soprano
12. Carpenter's tool
13. Organ of hearing
14. Dull in spirit
17. Prefix meaning beneath
18. Pedro —, Cuban band leader
19. Expressive of denial
21. A membranous pouch
23. Likely
27. As far as
28. An objective pronoun
31. Birthplace of 64. Horizontal
32. Branching ribs of a leaf
33. To agree
34. Flat tableland
35. Capital of Tibet
36. Hard seeds of certain plants
40. Conjunction
41. Historic tales
42. Land measures
43. To make weary
45. Gain recompense for one's labor
47. Countess — Albani
51. At this point
52. Kind of gas
53. Last words of an actor's speech
54. Middle of the day
57. People of Ireland
59. A small creek
60. Fear, with respect
61. An aureole
62. Information known
63. — Kemp, bandleader
65. In possession
66. A beverage
68. First woman
69. Lighted

Solution to Puzzle Given Last Week



HITS OF THE WEEK

THIS week there is war in the world of popular music. "When My Dream Boat Comes Home," somewhat weakened by weeks of battling to win first place among the nation's song-hits, is being besieged by a fresh new song, pertly worded, and titled "This Year's Kisses." Last week the latter song was in third place, after a sensational hop-skip-jump up the preference ladder. This week it has won second listing from "Good Night, My Love." Next week—who can say? Perhaps its catchiness will carry it to the top spot. Or perhaps the sentiment of this week's leader will hold it in first place. Today's songs seem to win popularity on the whimsy of a popular mood—and lose it as quickly!

Two "little" songs are battling for honors this week, too. "Little Old Lady" has been coming up steadily, and "Little Bamboo Bridge" has been a consistent favorite—though not of enough people to bring it to the top—

yet. They're in seventh and eighth places, respectively, this week. Some experts predict they'll fight it out neck and neck to the head of the list.

At the bottom of the list, yesterday's favorites languish in the forgetfulness of America's fickle song-hummers. "With Plenty of Money and You" is in twelfth place, and "Pennies from Heaven," one-time champion song, is in unlucky thirteenth—unlucky because the song is on its way down.

This week's favorites are:

- | | |
|----------------------------------|-----------------------------------|
| 1. When My Dream Boat Comes Home | 9. Serenade in the Night |
| 2. This Year's Kisses | 10. Rainbow on the River |
| 3. Good Night, My Love | 11. I've Got Love to Keep Me Warm |
| 4. Trust in Me | 12. Plenty of Money and You |
| 5. Chapel in the Moonlight | 13. Pennies from Heaven |
| 6. Moonlight and Shadows | 14. Boo Hoo |
| 7. Little Old Lady | 15. What Will I Tell My Heart? |
| 8. On a Little Bamboo Bridge | |

STAR OF STARS STANDINGS

Following are the leaders in the Star of Stars election now in progress. You will find a ballot for your vote on page 2 of this issue.

STAR OF STARS

- | | |
|-----------------|-----------------|
| 1. Jack Benny | 6. Rudy Vallee |
| 2. Nelson Eddy | 7. Joan Blaine |
| 3. Lanny Ross | 8. Fred Allen |
| 4. Bing Crosby | 9. Lulu Belle |
| 5. Eddie Cantor | 10. Helen Hayes |

MUSICAL PROGRAMS

- | | |
|---------------------|-----------------------|
| 1. Open House | 6. Hollywood Hotel |
| 2. Show Boat | 7. Vallee's Varieties |
| 3. Your Hit Parade | 8. WLS Barn Dance |
| 4. Kraft Music Hall | 9. Breakfast Club |
| 5. Lady Esther Hour | 10. Ford Symphony |

DRAMATIC PROGRAMS

- | | |
|----------------------|---------------------|
| 1. Lux Radio Theater | 6. Bambi |
| 2. One Man's Family | 7. Today's Children |
| 3. First Nighter | 8. Follow the Moon |
| 4. Gang Busters | 9. March of Time |
| 5. Mary Marlin | 10. Grand Hotel |

CHILDREN'S PROGRAMS

- | | |
|-------------------------------|---------------------|
| 1. Singing Lady | 5. Popeye |
| 2. Orphan Annie | 6. Jack Armstrong |
| 3. Kaltenmeyer's Kindergarten | 7. Horn and Hardart |
| 4. Coast-to-Coast on a Bus | 8. Let's Pretend |
| | 9. Dick Tracy |
| | 10. Lone Ranger |

DANCE ORCHESTRAS

- | | |
|------------------|-----------------|
| 1. Wayne King | 6. Al Goodman |
| 2. Guy Lombardo | 7. Horace Heidt |
| 3. Shep Fields | 8. Ben Bernie |
| 4. Rudy Vallee | 9. Hal Kemp |
| 5. Benny Goodman | 10. Eddy Duchin |

MALE POPULAR SINGERS

- | | |
|-----------------|-------------------|
| 1. Bing Crosby | 6. Nelson Eddy |
| 2. Lanny Ross | 7. Dick Powell |
| 3. Kenny Baker | 8. Tony Martin |
| 4. Frank Parker | 9. Ray Heatherton |
| 5. Rudy Vallee | 10. Ralph Kirby |

FEMALE POPULAR SINGERS

- | | |
|-----------------------|---------------------|
| 1. Frances Langford | 6. Gale Page |
| 2. Kate Smith | 7. Doris Kerr |
| 3. Jessica Dragonette | 8. Martha Raye |
| 4. Harriet Hilliard | 9. Edith Dick |
| 5. Dolly Dawn | 10. Annette Hanshaw |

OPERATIC & CLASSICAL SINGERS

- | | |
|-----------------------|----------------------|
| 1. Nelson Eddy | 6. Lily Pons |
| 2. Jessica Dragonette | 7. Lawrence Tibbett |
| 3. Lanny Ross | 8. Richard Crooks |
| 4. Deanna Durbin | 9. Nino Martini |
| 5. Grace Moore | 10. Gladys Swarthout |

COMEDIANS OR COMEDY ACTS

- | | |
|--------------------|-------------------------|
| 1. Jack Benny | 6. Fibber McGee |
| 2. Eddie Cantor | 7. Lum and Abner |
| 3. Fred Allen | 8. Pick and Pat |
| 4. Burns and Allen | 9. Amos 'n' Andy |
| 5. Bob Burns | 10. Charles Butterworth |

ANNOUNCERS

- | | |
|---------------------|-------------------|
| 1. Don Wilson | 6. Harry Von Zell |
| 2. Ken Carpenter | 7. Graham McNamee |
| 3. Jimmy Wallington | 8. Bob Brown |
| 4. Tiny Ruffner | 9. Ken Niles |
| 5. Milton Cross | 10. Don McNeil |

SPORTS ANNOUNCERS

- | | |
|-------------------|-----------------|
| 1. Ted Husing | 6. Pat Flanagan |
| 2. Bob Elson | 7. Bob Newhall |
| 3. Graham McNamee | 8. Ed Thorgeron |
| 4. Clem McCarthy | 9. Don Wilson |
| 5. Tom Manning | 10. Hal Totten |

COMMENTATORS

- | | |
|--------------------|----------------------|
| 1. Boake Carter | 6. Jimmy Fidler |
| 2. Lowell Thomas | 7. John B. Kennedy |
| 3. Edwin C. Hill | 8. Gabriel Heatter |
| 4. Walter Winchell | 9. Julian Bentley |
| 5. Paul Sullivan | 10. H. V. Kaltenborn |

ACTORS

- | | |
|----------------|---------------------|
| 1. Don Ameche | 6. Michael Raffetto |
| 2. Nelson Eddy | 7. Eddie Cantor |
| 3. Jack Benny | 8. Robert Taylor |
| 4. Dick Powell | 9. Leslie Howard |
| 5. Lanny Ross | 10. Bing Crosby |

ACTRESSES

- | | |
|------------------------|---------------------|
| 1. Helen Hayes | 6. Irene Rich |
| 2. Joan Blaine | 7. Barbara Luddy |
| 3. Jeannette MacDonald | 8. Mary Livingstone |
| 4. Anne Seymour | 9. Elsie Hitz |
| 5. Resaline Green | 10. Betty Winkler |

PROMISING NEW STARS

- | | |
|--------------------|-----------------|
| 1. Deanna Durbin | 6. Martha Raye |
| 2. Bobby Breen | 7. Helen Jepson |
| 3. Lucille Manners | 8. Kenny Baker |
| 4. Nadine Conner | 9. Dolly Dawn |
| 5. Fred MacMurray | 10. Tony Martin |

VOICE OF THE LISTENER

The "Voice of the Listener" letterforum is a regular feature in Radio Guide each week. These columns are offered to the readers as a means for expressing and exchanging opinions about radio.

Radio Guide will pay prizes for fine letters as follows: \$10 for the best letter each week; \$5 for the next best, and \$1 for others.

Sit down right now and tell what you think of the program on your radio this minute. It'll be interesting to others—and perhaps profitable to you!

RADIO ROMEO

(\$10 Prize Letter)

Voice of the Listener: Why not have more Shakespeare over the radio? We already have the best the musical world can offer—opera, symphony, all the great artists of the concert stage. Why doesn't NBC, noted for its non-commercial programs, devote a whole afternoon or evening to the tragedies and comedies of the world's greatest poet?

Give us Gielgud's "Hamlet"—get the finest of the Shakespearian actors, many of whom are without employment at the present time (page Ben Greet and Coburn!)—and how eagerly the world would listen! The big way "Romeo and Juliet" and "A Midsummer Night's Dream" went over with the general movie public proves this. And if Will himself could listen—perhaps he does, who knows?—he'd be the first to approve.—Mrs. Herbert Johnson, Washington, D. C.

COURT CONTROVERSY

(\$5 Prize Letter)

Voice of the Listener: When highly controversial subjects are presented over the radio, why don't the networks present both sides at the same time? This noon I listened to a very prejudiced talk on the Supreme Court issue. No mention was made that there could possibly be another side to the question. If the network could have presented another commentator immediately after, or at least announced the time when the other side would be discussed, it would not have been so misleading. It is unfair to the radio audience to use the radio as an instrument of propaganda. —Miriam Kline, Vermillion, S. Dak.

BUPWSTSJASTS

VOL: This is to inform you that I am founding an organization to be known as the "Be Unkind to People Who Say That Swing and Jazz Are the Same Thing Society." The rules are as simple as our enemies. Each member will be required to tap lightly on the head with a baseball bat any misguided wretch who goes around saying in broken English, "There isn't a bit of difference between good old lousy jazz and that other thing. As far as I'm concerned, Paul Whiteman is still the king of stuff." Everyone will be obliged to voice loud appreciation to the broadcasting companies for occasionally giving us programs like the "Good Times Society," Chick Webb's band, and the "Saturday Swing Club." —Leo Halbmaier, West Brooklyn, Ill.

"CONSTRUCTIVE" PHIL LORD

Voice of the Listener: I am sure that I am not alone in saying that (Phil Lord's) "Gang Busters" is the most constructive program on the air. I am a mother of five sons, and I feel that, better than a thousand sermons, Gang Busters shows them that crime does not pay. —Mrs. J. M. J. Harris, Houston, Tex.

Voice of the Listener: In our opinion one of the most constructive and far-reaching programs on the air is Phillips Lord's "We, the People." . . . On Dec. 20 last, my mother and I were reunited on that program after 22 years. She had not seen my face

or known my whereabouts since she was obliged to place me in an orphanage when I was two weeks old. . . . Can you appreciate how far-reaching and long-lasting will be our reactions to that miracle of modern radio? . . . —Robert Downing, Hollywood, Cal.

AIR ANEMIA

VOL: Fred Allen claims Jack Benny is anemic. I'll go him one better. Radio as a whole is anemic. Do they expect us to listen to the same old stars forever? The same old stars doing the same old things in the same old way? Well, we won't!

Most of us have tired of Amos and Andy. If you doubt it, try to find their names in the current RADIO GUIDE Star of Stars Poll. And Al Jolson. He's flopping. Even his sponsors admit it, by hiring an expert program fixer-upper to bolster his show. Eddie Cantor's Ida, Ed Wynn's aunt, Gracie Allen's brother—they've all grown gray in the service of radio. They deserve pensions. And we listeners deserve a flock of new stars. We'll get them soon—or else. . . . —C. C. McMillan, Oakland, Cal.

LANGFORD'S NONSENSE

VOL: I'm sorry to say my great respect for Frances Langford was shattered when I read last week's RADIO GUIDE. The "Plums and Prunes" column heroised her for singing on a recent broadcast "though she had to be held up to do it." Such nonsense! Is a little money worth a promising young girl's health? . . . Or did she think she could use a little extra publicity? Whichever, I say prunes to a sponsor who would allow it, and nuts to false martyrdom on Miss Langford's part. . . . —Catherine H. Benton, San Diego, Cal.

HEIDT'S HOUR

VOL: Ah, at last it has been done! Yes, we've waited just ages and ages to see if the Medal of Merit would be awarded to Horace Heidt. And now, our wish has been granted. . . . This proves it doesn't take a hot, riding "jam" band or a sweet-as-saccharine symphony outfit to become outstanding. We prefer Heidt any time! —Marie Stivers, Wilkes-Barre, Pa.

Voice of the Listener: . . . Mr. Heidt well deserves this medal for his contributions to the radio world. He has risen to fame, although handicapped physically in his youth. And today he has collected a group of musicians and singers that more than make a dance band. . . . —Alfred Schuster, South Lyon, Mich.

VOL: . . . Other bands may come and go, but Horace Heidt will stay on top, as long as he continues to play the style of music for which he is now famous. Here's wishing the Brigadiers continued success throughout the many years to come! . . . —Jean C. Halterman, Vincennes, Ind.

RADIO, THE HEALER

Voice of the Listener: I operate the radio system at the Queen Alexandria Sanatorium here. . . . There are over six hundred beds, equipped with a two-way radio system which enables the patients to have their choice of two programs.

My work is to do any necessary repairs, and to select those programs which I think will be suitable to all. Naturally I found it rather hard to please everyone, until one day a friend of mine recommended RADIO GUIDE, and then my worries were over. Prior to this, I had selected my programs from the daily papers, but they gave me only the names of the programs. Now, from RADIO GUIDE, I get a description of all new programs coming on the air, the best stations to get them from, and the opin-

ions of thousands of listeners regarding their choice of programs. . . . Patients have asked me how I can get such a good selection of programs—and I can only tell them that RADIO GUIDE picks them for me. —H. McKechnie, Queen Alexandria Sanatorium, London, Ontario, Canada.

"BLESS YOU ONE AND ALL"

We could never do without your wonderful RADIO GUIDE in our home. Thank you so much for it. . . . May God bless you one and all.—Winifred Peebles, Rockford, Ill.



"THIS FLAVOR IS TOPS"

"You're right, daughter—I've been partial to Beeman's for years! It's so delicious and fresh-tasting—that clever air-tight package keeps it fresh as the day it was made. And I like that bit of tang! Beeman's actually perks me up—it's a real help to digestion, too, you know—makes a person feel mighty good!"

Beeman's
AIDS DIGESTION...

Log of Short-Wave Stations
Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)			
CFC, Chile	10.67	JZI	9.535
CJRO, Canada	6.15	JZJ	11.80
CJRX	11.72	JZK	15.16
COCD, Cuba	6.13	KIO, Hawaii	11.68
COCO	6.01	KKH	7.52
COCQ	9.75	KKP	16.03
CSW, Portugal	9.94	LRU, Argentina	15.29
DJB, Germany	15.2	LRX	9.66
DJC	6.02	LSX	10.35
DJD	11.77	OLR3A, Czecho-	
DJL	15.11	slovakia	9.55
EAQ, Spain	9.87	ORK, Belgium	10.33
EA9AH, Spanish		PCJ, Holland	9.59, 15.22
Morocco	14.045	PHI	17.775
FO8AA, Tahiti	7.11	PRADO, Ecuador	6.62
GSA, England	6.03	PRF5, Brazil	9.50
GSB	9.51	RAN, Russia	9.60
GSC	9.58	RNE	12.00
GSD	11.75	RV15	4.273
GSE	15.14	RV59	6.00
GSG	17.79	SPW, Poland	13.64
GSH	21.47	TFJ, Iceland	12.23
GSI	15.26	TIPG, Costa Rica	6.41
GSL	6.11	TI4NRH	9.694
GSO	15.18	TPA2, France	15.24
GSP	15.31	TPA3	11.88
HAT3, Hungary	15.37	TPA4	11.71
HAT4	9.12	2R03, Italy	9.635
HAT5, Switzerland	9.60	2R04	11.81
HBP	7.80	VE9DN, Canada	6.005
HC2CW, Ecuador	8.20	VK6ME, Australia	9.59
HC2RL	6.66	VK3LR	9.58
HC2S, Haiti	6.925	VK3ME	9.51
HJ1ABE, Colombia	9.5	VPO2, Fiji	8.719
HJ1AEP	9.618	YV5RC, Venezuela	5.80
HJU	9.51	W1XAL, Boston, Mass.	
HP5J, Panama	9.60	15.25, 11.79 and 6.04	
HRN, Honduras	5.87	XECR, Mexico	7.38
HS8PJ, Siam	9.35, 19.02	XEFT	6.12
HVJ, Vatican City	15.12	ZB7C, China	9.525
JYH, Japan	14.6	ZB7D	15.19
JVN, Japan	10.67		

Time given is CST; for MST subtract one hour. Short-wave programs of American stations are shown along with the regular listings beginning on page 29. These are indicated for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—2:40 a.m., GSB, GSG, GSO; 3:45, TPA3; 5, LRU; 6, TPA2; 6:55, GSB, GSG, GSH; 8, JZI, JZJ; 10:30, GSB, GSF; 12 noon, GSB, GSD, GSI; 1:30 p.m., TPA3; 3, GSB, GSC, GSE; 3:15, OLR3A; 4:15, EAQ; 5:40, HP5J; 6, RAN; 6:15, CSW; 6:40, GSB, GSD, GSF; 7, TPA4; 7:15, DJC, DJD; 8, LRX; 9, COCD; 9:30, DJC, DJD; 9:40, GSB, GSG, GSD; 9:45, CJRO, CJRX; 10:30, TPA4; 11:05, JYH. Daily except Sundays—5 a.m., VK6ME; 6:30, VK3LR; 8, 2R04; 12:20 p.m., 2R03; 5, 2R03. Sun., Mon., Wed., Fri.—3 p.m., RNE, RV59. Sun., Tues., Wed., Fri., Sat.—7 a.m., ZBW (9.52 or 15.19).

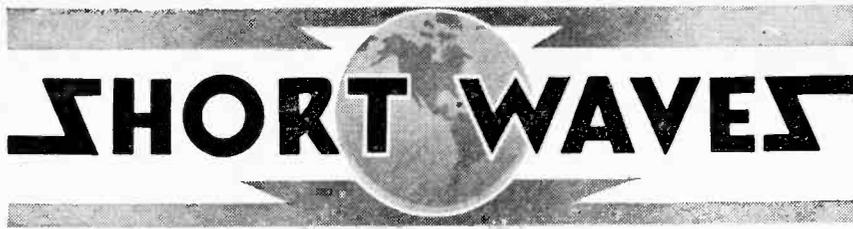
Sunday, March 14

*3 a.m.—English programs from Siberia: RV15
*6:40 a.m.—Int'l Church of the Air: COCQ
*7 a.m.—Variety program: DJL
*8 a.m.—Overseas hour for Australia: JZJ JZI
*9:30 a.m.—Vatican City topics: HVJ
10:10 a.m.—Celebrity trio: GSB GSF GSH
10:15 a.m.—Trinity Church: W1XAL (15.25)
11:45 a.m.—Eugene Pini's tango orch.: GSB GSD
*12:30 p.m.—Program from Belgium: ORK
*1:25 p.m.—Czechoslovakian program: OLR3A
*3 p.m.—Overseas hour (East coast): JZJ JVN
3:20 p.m.—Play, "Last Days of Sail": GSB GSC
3:30 p.m.—Dance music: LRU
3:30 p.m.—Devotional period: W1XAL (6.04)
*3:55 p.m.—Listener greetings: DJB DJD
*4 p.m.—Variety program: LRX
4:15 p.m.—German marches: DJB DJD
4:15 p.m.—Americana, S. R. Davis: W1XAL (6.04)
4:30 p.m.—Science Forum: W1XAL (6.04)
5 p.m.—Dance music: LRX
5:15 p.m.—World travel talk: W1XAL (6.04)
5:30 p.m.—St. Paul's services: GSB GSD GSF
*6 p.m.—Moscow broadcast: RAN
6 p.m.—School teachers' prgm.: W1XAL (6.04)
6:20 p.m.—Vera Siddons, soprano; George Pizzey, baritone: GSB GSD GSF
6:30 p.m.—Light music: DJB DJD
7 p.m.—Two Hours with Cuba: COCO
7:30 p.m.—A gourmand's tour: DJB DJD
8:15 p.m.—Special soldier's evening: DJB DJD
*8:30 p.m.—Dance music: LRX
9 p.m.—Appreciation hour: HRN
9:05 p.m.—This is England: GSB GSC GSD
*11 p.m.—Overseas hour (Pacific coast): JZJ

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday.

Monday, March 15

§7 a.m.—Siamese broadcast: HS8PJ (19.02)
10 a.m.—Sonata recital; Joan Bonner, cellist; Gabriel Grovlez, pianist: GSB GSF GSH
†11:30 a.m.—Polish hour: SPW
12:20 p.m.—English letter box: 2R03
1:20 p.m.—Geraldo with orch.: GSB GSD GSI
3:20 p.m.—"World Affairs," Dr. Guy Scholefield: GSB GSC GSF
†3:30 p.m.—Monitor news: W1XAL (11.79)
†3:55 p.m.—Scientific news: W1XAL (11.79)
4 p.m.—O'hello: DJB DJD
4:15 p.m.—Phantasy for violin and piano by Schubert; Milly Berber and Fritz Hans Rehbald: DJB DJD
4:30 p.m.—Brazilian hour: PRF5
5 p.m.—Sonata in F sharp major by Beethoven; Mary Kremer, pianist: DJB DJD



BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

In line with its aim to be the most complete program medium, this week RADIO GUIDE adds the educational programs of W1XAL, Boston.—C. A. M.

(Figures in Parentheses Are Megacycles)

EVENING reception from European stations is the best ever heard this early in the Spring. DJD (11.77) of Zeesen, Germany, has been putting in signals as strong as those noted last Summer during the Olympic games. TPA4 (11.714), Pontoise, France, is the loudest ever recorded. It's even much stronger than CJRX, Winnipeg, at times. So much solar activity is evident that GSF (15.14), Daventry, England, returned to transmission five, heard daily from 6 to 8 p.m. EST (5 to 7 CST), on Sunday, February 28, a change usually not taking place before May . . . CSW, Lisbon, Portugal, is best on 11.04 megs just before sign-off at 6 p.m. EST (5 CST) . . . Just before PLP (11) of Bandoeng, Java, leaves the air, the early morning setting-up exercises are heard . . . OLR3A (9.55), Prague, Czechoslovakia, is steadily growing stronger on its Mondays and Thursdays broadcasts from North America, starting at 7 p.m. EST (6 CST). At 9:05 p.m. EST (8:05 CST) the program is shifted to OLR2A on 6.01 megs.

The call of the new Guayaquil, Ecuador, station on 9.441 megs announcing as "La Voce de Alma" and signing off at 10 p.m. EST (9 CST) nightly, is still in doubt. R. B. Oxrieder of State College, Penn., claims it identifies itself variously as HC2RA and HC2EBA.

VK6ME, the new transmitter of Amalgamated Wireless at Applecross, near Perth, West Australia, is on the air! An airmail letter from Godfrey Wignall, Perth, states that the station conducted its first tests January 27, on 9.59 megs and with a power of 500 watts. It is believed the power will be considerably more when the station is completed. Paul Dilg, Evanston, Ill., first listener to report the new Australian, noted it on February 15 between 6 and 7:30 a.m. EST (5 and 6:30 CST). It has been heard since several times with fair signal strength.

After six months of experimental tests, Prague, Czechoslovakia, has adopted the following calls and frequencies: OLR2A (6.01); OLR2B (6.03); OLR2C (6.115); OLR3A (9.55); OLR3B (9.504); OLR4A (11.84); OLR4B (11.76); OLR4C (11.875); OLR4D (11.9); OLR5A (15.23); OLR5B (15.32); OLR5C (15.16) and OLR6A (21.45). A definite schedule has not been put into effect.

The classic Grand National Steeplechase, one of the most famous sport-

ing events of the year, will be broadcast from the course at Aintree, England, Friday, March 19, from 10 to 10:30 a.m. EST (9 to 9:30 CST), both over the Daventry, England, stations and the NBC-Blue network.

Herbert Campbell, Athens, Penna., informs that EAQ (9.86), Madrid, Spain, has perked up a bit and is now transmitting news in English daily except Mondays at 6:30 and 8:30 p.m. EST (5:30 and 7:30 CST) . . . A new commercial phone YSU, San Salvador, El Salvador, on approximately 9.945 megs was heard testing at 5:30 p.m. EST (4:30 CST).

W2XDJ, owned by the Bell Telephone Laboratory, has been granted permission by the Federal Communications Commission, to use its new 20,000-watt experimental transmitter on these frequencies: 21.96, 21.42, 19.82, 19.22, 18.34, 16.27, 14.59, 14.47, 13.39, 10.675, 10.55, 9.87, 9.17, 7.565, 7.555, 6.755 and 5.852 megs.

Pedro Rodriguez, New York City, writes there is a station on 8.7 megs playing music and giving rebel war news in Spanish. Its location is given as aboard a ship somewhere along the coast of the Dominican Republic.

RAN (9.6), Moscow, now offers a program in French for Canada starting at 10:15 p.m. EST (9:15 CST), daily except Sundays and Thursdays . . . Experimental Zeesen station DZH (14.46) is handling the regular German programs from 7 to 10 p.m. EST (6 to 9 CST) . . . Dominion Skyways stations of Ontario, Canada, operating on 3.35 megs are CZ9U, CZ2T and CZ2S. The first one contacts VOWQ in North Labrador irregularly near 7:45 p.m. EST (6:45 CST).

Aguadulce, Panama's HP51 (11.9) is now on daily from 7:30 to 9:30 p.m. EST (6:30 to 8:30 CST). International reply coupons are not necessary with your reports . . . HIX, Trujillo City, Dominican Republic, is now on 11.97 megs . . . CR7AA, Lourenco Marques, Mozambique, is testing under the call CR7BH on 11.97 megs. My Pacific coast colleague, George Sholin, reports hearing this station on 11.718.

Apex station W6XKG (25.95) operates 24 hours daily, relaying the programs of KGFJ, Los Angeles, Calif. A DX tip period is given on Mondays, Wednesdays and Fridays from 2 to 2:30 p.m. EST (1 to 1:30 CST) . . . Clyde Criswell, Mission Ranch, Ariz., would like help in identifying a mystery station heard on exactly 40 megs from 12 noon to 12:30 p.m. EST (11 to 11:30 a.m. CST), on February 23. A recording of a speech of President Roosevelt's was repeatedly played.

Tuesday, March 16

11:30 a.m.—Mantovani's orch.: GSB GSD GSI
12:25 p.m.—BBC Theater orch.: GSB GSD GSI
3:20 p.m.—Samuel Kutcher, violinist: GSB GSC
4 p.m.—Children's hour: DJB DJD
4:15 p.m.—Trio in C major Op. 87: DJB DJD
5 p.m.—Amateur hour: COCO
5:30 p.m.—Scottish music: GSB GSD GSF
6 p.m.—Boat building: GSB GSD GSF
6:15 p.m.—Recital; Etta Bernard, contralto; David Carl Taylor, violinist: GSB GSD GSF
6:30 p.m.—Scenes of German life: DJB DJD
6:45 p.m.—Camera workshop: W1XAL (6.04)
7:30 p.m.—Everyday physics: W1XAL (6.04)
7:30 p.m.—Ramirez and Continentals: YV5RC
7:45 p.m.—Building literature: W1XAL (6.04)
8 p.m.—Classical music: HC2RL
8:15 p.m.—Harvard University lecture: Beethoven: W1XAL (6.04)

8:15 p.m.—OPERA CONCERT: DJB DJD
8:55 p.m.—H.M.I. Marks: GSB GSC GSD
9:25 p.m.—Technical tips for radio fan: DJB DJD
10 p.m.—Program from Tahiti: FO8AA

Wednesday, March 17

6:15 a.m.—Play, "St. Patrick's Day": GSB GSG
8:30 a.m.—Licolnshire Handicap: GSB GSF GSH
12:40 p.m.—BBC Theater organ: GSB GSD GSI
1:30 p.m.—ST. PATRICK'S DAY PROGRAM: GSB GSD GSI
3 p.m.—Monthly review of art; cultural aspects of the reconstruction of Moscow; popular mass songs: RV59
3:20 p.m.—The Duchy of Cornwall: GSB GSC
4 p.m.—Light music: DJB DJD
5 p.m.—Hilda Dederich, pianist: GSB GSD GSF
5:15 p.m.—Request concert: DJB DJD
5:30 p.m.—Irish variety; Jimmy O'Dea, comedian and Harry O'Donovan, stogee: GSB GSD
5:30 p.m.—Augusteo Symphony orchestra: 2R03
6 p.m.—"Music and musicians": 2R03
6:15 p.m.—De Andagua Andolfi, pianist; folk songs: 2R03
6:30 p.m.—Play, "Roadways to the People": DJB
8 p.m.—Roberto Aranguren, crooner: YV5RC
8:15 p.m.—Readings from "Mein Kampf," Adolph Hitler: DJB DJD
8:30 p.m.—He who laughs last: DJB DJD

Thursday, March 18

11:15 a.m.—This is England: GSB GSD GSI
12:20 p.m.—Garda Hall, soprano: GSB GSD GSI
12:40 p.m.—From the London Theater: GSB GSD
1:15 p.m.—School of the Air: SPW
1:30 p.m.—Strange to Relate: GSB GSD GSI
3:20 p.m.—Mr. Murgatroyd and Mr. Winterbottom: GSB GSC GSF
4 p.m.—For the short-wave amateur: DJB DJD
4:25 p.m.—Dance music: GSB GSC GSF
5 p.m.—Romantic operetta, "Goodnight Vienna": GSB GSD GSF
5:15 p.m.—OPERA, "The Prince of Homburg," Heinrich v. Kleist: DJB DJD
6 p.m.—"Aquatic Monsters": GSB GSD GSF
6:15 p.m.—Heather sextet: GSB GSD GSF
6:30 p.m.—Sonatas for violin and piano by Mozart: DJB DJD
7:30 p.m.—USA in the Reich: DJB DJD
7:45 p.m.—Military concert: DJB DJD
8 p.m.—Concert of works by Australian composers: GSB GSC GSD
8:15 p.m.—Betsy Boop: YV5RC
8:30 p.m.—Friendship Salute: KIO
8:55 p.m.—Talk, "I Was There": GSB GSC GSD
9 p.m.—Canadian hour: HHZS

Friday, March 19

9 a.m.—GRAND NATIONAL; Description direct from the Track: GSB GSF GSH
11:45 a.m.—Alfredo Campoli and orch.: GSB GSD
12:25 p.m.—Singers of the Berlin College of Music: GSB GSD GSI
1:15 p.m.—European Concert from Cairo: GSB
3 p.m.—Lenin's estimate of the anniversary of the Paris Commune: RV59
3:40 p.m.—The Calcutra Cup: GSB GSC GSF
4 p.m.—Cradle songs of all countries: DJB DJD
4:10 p.m.—BBC Theater orch.: GSB GSC GSF
4:30 p.m.—Elsa Keichner and Anneliese Walther, piano duo: DJB DJD
5 p.m.—An evening with Johann Strauss: DJB
5:30 p.m.—Concert of request numbers: 2R03
6 p.m.—Rome's Midnight Voice: 2R03
6:30 p.m.—"German Economics," Karl Emil Weiss: DJB DJD
6:45 p.m.—Tariff problems: W1XAL (6.04)
7:30 p.m.—Hollywood Intimacies: YV5RC
7:45 p.m.—Little theater forum: W1XAL (6.04)
8 p.m.—Better English lesson: W1XAL (6.04)
8:15 p.m.—A program of "Hits": DJB DJD
8:20 p.m.—Ralph Elman sextet; Doris Cowen, contralto: GSB GSC GSD
10 p.m.—Program from Tahiti: FO8AA
10:45 p.m.—"New Zealand," Miss Bathie Stuart: W2XAF (9.53)
11 p.m.—DX Club: W8XK (6.14)

Saturday, March 20

11:30 a.m.—Play, "Dick Turpin's Ride to York": GSB GSD GSI
11:55 a.m.—BBC orchestra: GSB GSD GSI
12 noon—Chapel organ: W2XAF (9.53)
1:30 p.m.—In Town Tonight: GSB GSD GSI
2 p.m.—Music Hall: GSB GSD GSI
2:15 p.m.—Outdoors in America: W1XAL (11.79)
3 p.m.—Tull's German prgm.: W1XAL (11.79)
3:30 p.m.—Dance music: LRU
4 p.m.—BBC Military band: GSB GSC GSF
4 p.m.—World Youth speaks: W1XAL (11.79)
4:30 p.m.—This America of Ours: W1XAL (11.79)
4:30 p.m.—League of Nations: HBL HBP
5 p.m.—Dance music: DJB DJD
5:30 p.m.—Richard Crean's orch.: GSB GSD GSF
5:45 p.m.—Four hour program commemorating ten years of short-wave broadcasting: PHI
6 p.m.—Legends of the River Tweed: GSB GSD
6:15 p.m.—Carmen Portocarrero, music: YV5RC
6:45 p.m.—Spring songs: DJB DJD
6:45 p.m.—Theater of the air: YV5RC
7 p.m.—The waltz hour: YV5RC
7:30 p.m.—Folk music: DJB DJD
8 p.m.—Luton band; Ellis Keeler, bar.: GSB GSC
8:15 p.m.—Special operetta concert: DJB DJD
9 p.m.—English hour: HJ1ABP HJ4ABB
10 p.m.—Messages to the Far North: VE9DN

We Applaud

RADIO GUIDE BOWS TO THESE STARS WHO ADD TO THE BRILLIANCE OF RADIO ENTERTAINMENT!



Above: Fred Allen is being decent to autograph-hunters—and that's worth our applause any old day!



Left: Helen Hayes brings real life into her drama, but our praise is for the way she's lived herself!



Above: Shep Fields, for introducing his "Rippling Rhythm" to a world beleagured by "swing," gets the cheers of a nation's listeners!

Margaret Speaks is praised for the classic beauty of her songs on the "Voice of Firestone"—but more for her new classic hair-dol



Radio Guide

1 WATCHES THE FUN GO BY

WITH AL PEARCE'S GANG AS GAGS, LAUGHS, PUNCH LINES BOUNCE OVER THE AIRWAVES!



(1) Al Pearce enters the studio—
(2) steps to mike



2



3

(3) Al starts a laugh and (4)—
puts it across!



At right: Arlene Harris is stumped—but not long!

Right: "Tizzie Lish" (Bill Comstock) adds subtle fun!



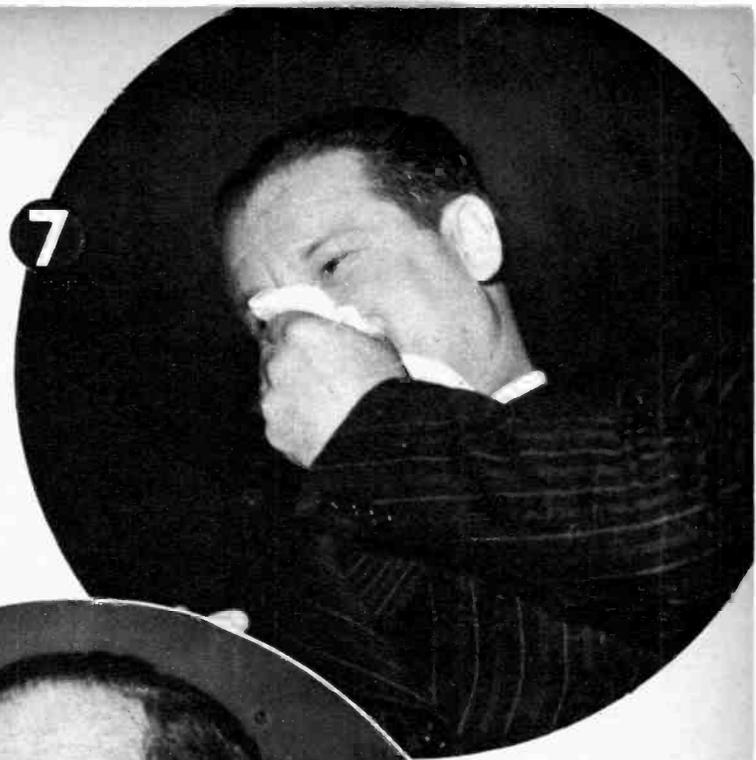
4



JEANNE BUCKLEY



Above: Arlene Harris acts her part: She's known as Al's "Human Chatterbox"



(5) Al delivers—with a real punch line and (6) backs away to laugh. (7) A sneeze gets him!



Right: Larry Marsh, Al's maestro, pleads with his boys—for fun!



Far right: Betty Garde and Al get together, put two gags over!



**A message from the wife of the light-
house keeper on Farallon Island**

"Your programs mean everything to us... We are 30 miles outside the Golden Gate, isolated from the outside world. Once a week, weather permitting, we have a boat to deliver us groceries and mail. We have no church. But through your broadcasts I am able to hear the best talks and sermons. This summer we were in touch with the Presidential campaign. We get the news several times a day. I have learned how songs come to be written; how an opera comes to life. I keep in touch with what is in the markets... Every hour of every day I enjoy the programs that come to us over the National Broadcasting Company."

Yours very truly,

Mrs. O. R. Berg





Groceries once a week *...weather permitting*

NBC PROGRAMS EVERY HOUR OF EVERY DAY

THOUGH Farallon Island can get groceries and mail only once a week, weather permitting, it is as close to the world's front door as New York. For NBC reaches every corner, every outpost of the nation. NBC programs influence people's lives wherever there are people.

One hundred and seventeen stations linked by 19,000 miles of wire lines and RCA short wave facilities serve great cities and the most remote points in America. A thousand hours of programs a month present entertainment and information to more than 24,000,000 radio homes. The National Broadcasting Company's networks and programs are dedicated to "the public interest, convenience and necessity."

RCA presents the Metropolitan Opera every Saturday afternoon. And "Magic Key of RCA" every Sunday, 2 to 3 P. M., E. S. T. Both on NBC Blue Network.

NATIONAL BROADCASTING COMPANY

A RADIO CORPORATION OF AMERICA SERVICE

Kenyon



"Just by luck," Fred MacMurray sang and played saxophone in the "Roberta" musical comedy orchestra—and he was "lucky enough" to be signed

by Paramount and made a star overnight. Then—"by chance"—Fred became master of ceremonies of "Hollywood Hotel"—anyway, that's his story!

FRED MACMURRAY— AND A LOVELY LADY



In "Champagne Waltz," Fred swept Gladys Swarthout into his arms and danced—and beautifully! As new master of ceremonies of "Hollywood Hotel," Fred startled listeners when he proved he could sing. To new listeners, he's a star full of surprises!

Recently the greatest question in radio was "After Powell—what?" Now Fred MacMurray has taken over "Hollywood Hotel" and made a hit. And he has a new Paramount show, "Swing High, Swing Low," with Carole Lombard, coming soon, too!

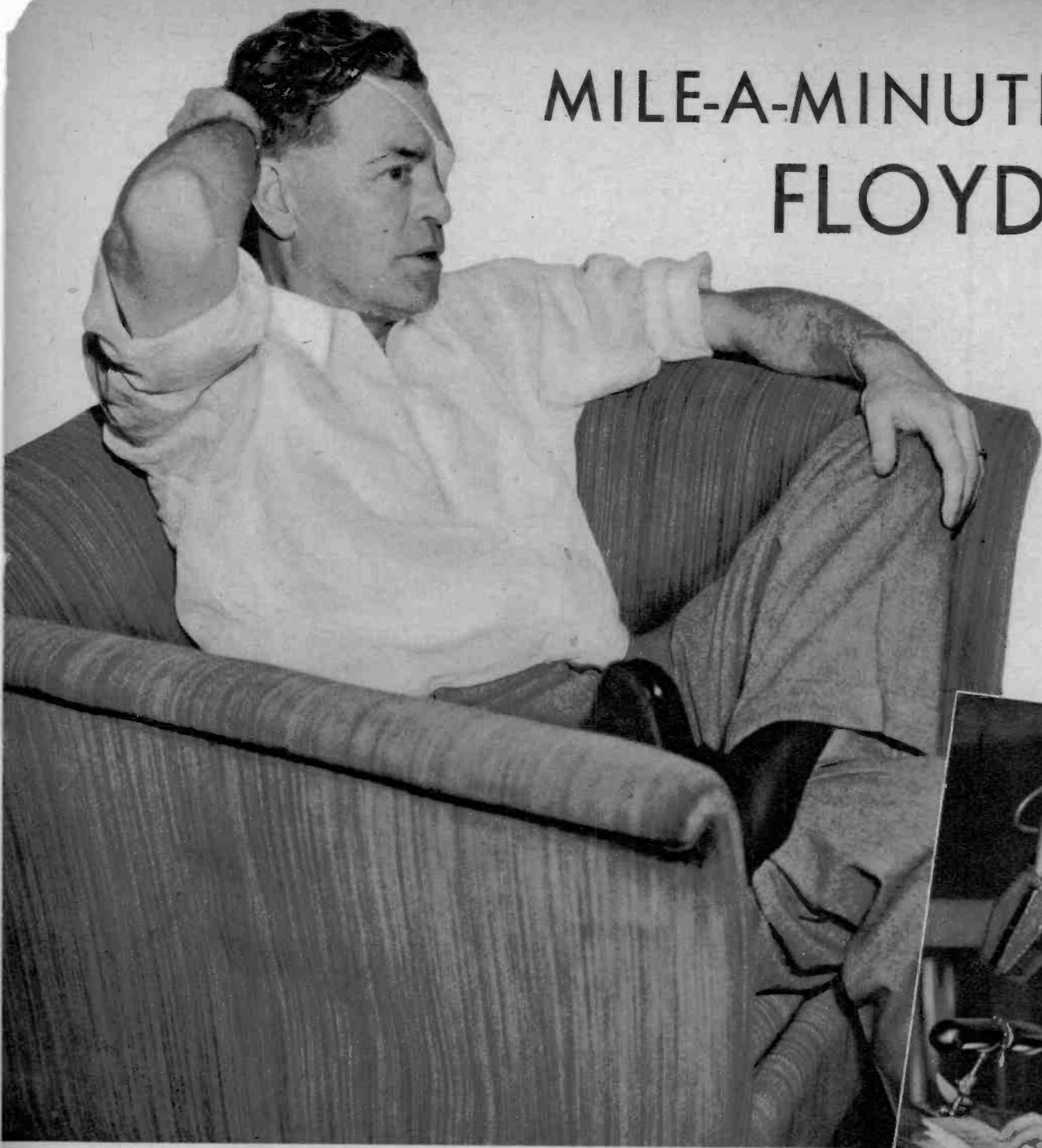
Gladys Swarthout abandons song, and Fred MacMurray forgets comedy, as they interpret the "Champagne Waltz" for their movie

"HOLLYWOOD HOTEL'S" MASTER OF CEREMONIES BOWS, GLADYS SWARTHOUT SMILES, AND FOR A MILLION EAGER EYES, "CHAMPAGNE WALTZ" COMES VIBRANTLY TO LIFE!



MILE-A-MINUTE DAYS with FLOYD GIBBONS

FOR TWENTY-TWO YEARS HE'S HUNTED HEADLINES, COVERED EVERY IMPORTANT NEWS-FRONT, EVERY MAJOR WAR. AND HE'S AN ACE AIR REPORTER, TOO!



Exciting memories flood Floyd's few idle moments—memories of Pancho Villa, of the torpedoed Laconia, of blood, war, hate—news!



On the air, Floyd always wears a turn-down hat, an open collar, a tense expression. He lives the stories he tells and those he writes about—makes them live for us!



In a corner of his den, Floyd works on his scripts, on his syndicated newspaper column, on his extensive private correspondence—and sometimes, on his hasty lunch!

THIS WEEK'S PROGRAMS

Sunday

March 14

MORNING

8:00 a.m. CST

NBC-Harold Nagel's
WIRE WCFL WBOW
CBS Sunday Morning at Aunt
Susan's; Children's Prgm.; Ar-
tels Dickson, bar.; News:
WCCO KMOX WBBM WFBM
(sw-21.52)
NBC-Coast to Coast on a Bus,
Children's Prgm.; WMAQ KWK
WIBA WLW (sw-15.21)
WAAF-Uncle Ulmer Reads Com-
ics
WCBD-Hit Tunes
WFAM-△Sunday School of the
Air
WHAS-News
WIND-△Roumanian Church
WLS-Everybody's Hour
WBMD-Uncle Bill Reads Funnies
WMT-Readings the Comics
WTAD-Gospel Singers
WTMJ-△Evan Luth. Synodical
Conference

8:15

WCBD-Jungle Jim, sketch
WHAS-Sunday Morning at Aunt
Susan's (CBS)
WJJD-Happy-Go-Lucky Time

8:30

NBC-Harold Nagel's Orch.:
WBOW
KMOX-△Roy Busch, songs
WAAF-△Children's Bible Stories
WCBD-△Polish Bible Class
WCFL-△Swedish Church
WIND-Hungarian Air Theater
WIRE-△East Side Church
WISN-Aunt Susan's (CBS)
WJJD-△Ava Maria Hour
WROK-Morning Musicales
WTMJ-Our Club

8:45

WAAF-Symphonic Hour
WIBA-△Bible School

9:00

NBC-△Radio Pulpit; "The
Drama of Deliverance," Dr.
Ralph W. Sockman; WIRE
(sw-15.33)
NBC-Russian Melodies: WMAQ
WLW (sw-15.21)
CBS-△Church of the Air: WCCO
KMOX WBBM WBMD WOC
WHAS WFBM (sw-21.52)
△Christian science WOWO
WHO
News: WROK WTMJ
KWK-△Bible Auditorium
WBOW-Sunshine Hour
WCBD-Meditation Moments
WCFL-German Prgm
WFAM-News; △Old-Time Gospel
WGN-Morning Serenade
WIBA-△Norwegian Hour
WISN-△Spiritual Fellowship
WJJD-Happy Go Lucky Time
WLS-△Little Brown Church
WMT-Lou Webb, organist
WTAD-Island Serenaders

9:15

Sunday Serenade: WFAM WBSB
WHO-△Seventh Day Adventists
WJJD-Vaudeville Show
WOWO-Music & Flowers
WROK-△Judge Rutherford
WTAD-Popular Dance Revue
WTMJ-Masters of Rhythm

9:30

NBC-Walberg Brown String En-
semble: KWK (sw-15.21)
★ CBS-Children's Variety Hour:
(sw-21.52)
CBS-Romany Trail Emery
Deutsch's Orch. KMOX
WISN WCCO WOWO
NBC-Music & American Youth:
WIRE KSD (sw-15.33)
Hour of Music: WHO WOC
News: WMT WBMD WTAD
WBBM-U. of C. Recital
WBOW-Brotherhood Class
WCBD-Hungarian Prgm.
WCFL-Moment Musical
WFBM-△Christian Men Builders
WGN-Sunday Morning Concert

WHAS-△Sunday Jail Service
WIBA-△Watchtower Talk
WLV-Univ. of Cincinnati Debate
WMAQ-News; Morning Greetings
WROK-Rhythm Makers

9:45

WAAF-Dance Revue
WCFL-Interlude
WIBA-Melodic Interlude
WIND-Invitation to the Waltz
WJJD-Happy-Go-Lucky Time
WLS-Old Music Chest
WMAQ-Sunshine Hour
WBMD-Romany Trail (CBS)
WMT-Morning Matinee

10:00

NBC-News; Ward & Muzzy,
piano duo: WHO WIBA (sw-
15.33)
CBS-Organ Moods; Ann Leaf,
organist: WCCO WISN WFAM
WOWO WBMD WOC
△Baptist Church: WHAS WIRE
KMOX-Book Review. Dorothy
Godwin
KWK-Singing Birds
WAAF-Vaudeville Theater
WBBM-Sunday Sunshine
WCBD-Jewish Hour
WCFL-Melody Revue
WDZ-The Buccaneers
WGN-Northwestern Reviewing
Stand
WIND-Leaders in Dance Time
WJBC-△St. Mary's Roman Cath-
olic Church
WJJD-Bureau of Missing Person-
s; WLS-Concert Hour; Soloists
WLW-News
WROK-Morning Concert
WTAD-Movie Chatter
WTAQ-△St. Joseph Catholic
Church

10:15

NBC-Peerless Trio: WHO (sw
15.33)
NBC-Hendrik Willem Van Loon,
author: WMT WLW
KMOX Piano Recital
KWK-Musical Prgm.
WBBM-Singing Canaries
WCFL-Grace Wilson, contralto
WDZ-Nathaniel Shilkret
WGN-Sunday Morning Concert
WIBA-Madison Hobby Hour
WIND-Rhythmmania
WJJD-Happy-Go-Lucky Time
WBMD-Sunday Drivers Club

10:30

NBC-Joe Rines' Dress Rehearsal
(Iodent); Orch.; Mable Al-
bertson, Pinky Lee, comedians;
Morton Bowe, tr.: KWK
WMT WLW WIBA WMAQ
NBC-The World Is Yours drama:
WBOW WHO (sw-15.33)
★ CBS-Major Bowes Family:
Helen Alexander, sop.; Ed
Matthews, bar.; Nicholas Cos-
entino, tr.; Charles Magnante,
accordionist; Three Dalton
Boys; Waldo Mayo's Orch;
KMOX WCCO WBMD WOC
WHAS WOWO (sw-21.52)
WAAF-Man on the Street, Nor-
man Ross
WBBM-Air Flow Harmonies
WCFL-△Seventh Church of
Christ Scientist
WDZ-The Dreamers
WFAM-St. Mary's Prgm.
WFBM Stardust Melodies
WIRE-Melody Hour
WISN-German Hour
WROK-Organ Reveries
WTAD-△Vermont St. Methodist
Church

10:45

WAAF-Melody Parade
WDZ-Hoosier Vagabonds
WGN-American Radio Warblers
WIND-Speaking of Love
WJBC-△Park Methodist Church
WJJD-Henry King's Orch
WROK-△Swedish Mission Tab-
ernacle
11:00
NBC-Southernaires: (sw-15.21)
CBS-Major Bowes: (sw-17.76)
NBC-Green Bros.' Orch.: WLS
WBOW (sw-15.33)
KWK-Swing Ensemble
WAAF-Frank Wilson, tr.
WBBM-Pliner & Earl, piano duo
WDZ-△M. E. Church Services
WFAM-News; Reverie
WGN-Modern Melodies; Paul
Small, tr.; Alice Blue &
Priscilla Holbrook, piano duo

11:00

WAAF-The Hat Band
WBBM-Magic Numbers
WFAM-△Presbyterian Church
WIBA-△First Long Church
WIND-Let's Dance
WTMJ-Alfred Wallenstein's Orch
11:30
NBC-Univ. of Chicago Round
Table Discussion WMAQ
WBOW WIRE (sw-15.33)
★ NBC-Radio City Music Hall;
Symph. Orch.; Jennie Tourel,
sop., Jan Peerce, tr.: KWK
(sw-15.21)
Miss Tourel: "Pano Murchiano"
and "El Vito" (Nin); "Can-
tares" (Turina); Mr. Peerce:
Spanish aria, Orchestra; "The
Three Cornered Hat" (De-
Patta).

LOG OF STATIONS

LISTED IN EDITION E—MIDWESTERN

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA (9 pm on)	830	50,000	Denver, Colorado	NBC
KSD	550	1,000	St. Louis, Missouri	NBC-R
KWK	1350	5,000	St. Louis, Mo.	NBC & MBS
WAAF	920	1,000	Chicago, Illinois	Local
WBAA	890	1,000	West Lafayette, Indiana	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WBOW	1310	250	Terre Haute, Indiana	Local
WCBD	1080	5,000	Waukegan, Illinois	Local
WCCO	810	50,000	Minneapolis-St. Paul, Minn.	CBS
WCFL	970	5,000	Chicago, Illinois	NBC
WDZ*	1020	250	Tuscola, Illinois	Local
WENR	870	50,000	Chicago, Illinois	NBC-B
WFAM	1200	100	Southbend, Ind.	CBS
WFBM	1230	5,000	Indianapolis, Indiana	CBS
WGN	720	50,000	Chicago, Illinois	MBS
WHA	940	5,000	Madison, Wisconsin	Local
WHAS	820	50,000	Louisville, Kentucky	CBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBA	1280	5,000	Madison, Wisconsin	NBC-R
WIND	560	2,500	Gary, Indiana	Local
WIRE	1400	5,000	Indianapolis, Indiana	NBC
WISN	1120	1,000	Milwaukee, Wisconsin	CBS
WJBC*	1200	250	Bloomington, Illinois	Local
WJJD	1130	20,000	Chicago, Illinois	Local
WJR†	750	50,000	Detroit, Michigan	CBS
WLBL	900	2,500	Stevens Point, Wisconsin	Local
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WBMD	1440	1,000	Peoria, Illinois	CBS
WMBI	1080	5,000	Chicago, Illinois	Local
WMT	600	5,000	Waterloo, Iowa	NBC-B & MBS
WOC	1370	250	Davenport, Iowa	CBS
WOWO	1160	10,000	Fort Wayne, Indiana	CBS
WRJN	1370	250	Racine-Kenosha, Wisconsin	Local
WROK	1410	1,000	Rockford, Illinois	Local
WWSB	1360	500	South Bend, Indiana	CBS
WSUI	880	1,000	Iowa City, Iowa	Local
WTAQ	1330	1,000	Green Bay, Wisconsin	Local
WTAD	900	1,000	Quincy, Illinois	Local
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTMJ	620	5,000	Milwaukee, Wisconsin	NBC

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company means that program is broadcast on short
Basic Blue Network
NBC-R—National Broadcasting Company waves on 9.53 mega cycles
Basic Red Network
†—Night Programs Only
*—10 a.m. to 5 p.m. Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell △ indicates religious services and programs Star ★ indicates high spot selections.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed. Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; WSM, 650; KFI 640

WHO-△St. Ambrose Cathedral
WIBA-Workers' Alliance
WIND-News from Life
WJJD-△Dr. Preston Bradley
WLW-Cadle Tabernacle Choir
WMAQ-Silver Streak Review
WBMD-△Trinity Tabernacle
WMBI-△Moody Church Service
WMT-△Lutheran Church
WTAQ-Gems of Melody
WTMJ-Serenaders

11:15
WAAF-The Hat Band
WBBM-Magic Numbers
WFAM-△Presbyterian Church
WIBA-△First Long Church
WIND-Let's Dance
WTMJ-Alfred Wallenstein's Orch

11:30
NBC-Univ. of Chicago Round
Table Discussion WMAQ
WBOW WIRE (sw-15.33)

★ NBC-Radio City Music Hall;
Symph. Orch.; Jennie Tourel,
sop., Jan Peerce, tr.: KWK
(sw-15.21)
Miss Tourel: "Pano Murchiano"
and "El Vito" (Nin); "Can-
tares" (Turina); Mr. Peerce:
Spanish aria, Orchestra; "The
Three Cornered Hat" (De-
Patta).

WMT-Sunday Serenade
WTAD-Adventures of Julie, Jo
& Ann Marie
WTAQ-Hollywood Lens

AFTERNOON

12:00

NBC-Dorothy Dreslin, sop.; Fred
Hufsmith, tr.: WIRE (sw-
15.33)
CBS-△Church of the Air:
KMOX WOWO WCCO WFAM
WHAS (sw-15.27)
News: WOC WBMD
WAAF-Musical Hour
WBBM-News with Music
WBOW-△Watchtower Prgm.
WCFL-Some Parade
WDZ-Westville on the Air
WENR-Radio City Music
Hall
WFBM-Mellow Melodies
WGN-Reading the Comics
WHO-Hour of Smiles
WIBA-Tony Salerno's Orch.
WIND-German Hour
WISN-Hollywood Matinee
WJBC-Lonney's Orch.
WLW-△Lutheran Hour
WMAQ-Matinee Greetings
WMT-Music of the Moment
WTAQ-Duchow's Red Ravens
WLS-Jennie Grenadiers

12:15

WBOW-John Mooney, pianist
WCFL-New Songs
WIRE-Strolling Tom
WMAQ-Swingtime Topics
WBMD-Musical Request Prgm.
WMT-Five Star Revue
WOC-Neighboring Cities
WROK-WPA Orch.

12:30

★ NBC-Melody Matinee (Smith
Bros.); Muriel Dickson, sop.,
Morton Bowe, tr.; Cavaliers
Quartet; Victor Arden's Orch.
WIRE KSD WTMJ WIBA
WHO WMAQ (sw-15.33)
★ CBS-Int'l B'cast from Paris;
News Exchange: WHAS WFBM
WBMD WOWO WCCO (sw-
15.27)

NBC-Our Neighbors: WENR
WBOW
MBS-Smoke Dreams: WLW WGN
KWK WMT

WDZ-Fields & Hall
WFAM-Funny Paper Man
WISN-Variety Prgm.
WJJD-Sunday Rhythms
WMBI-Music & Message
WROK-Marimba Melodies
WTAD-Island Serenaders
WTAQ-Hurlbut Varieties

12:45

CBS-Headlines & History; Bob
Trout: WOWO WCCO WFBM
WOC (sw-15.27)
WCFL-Music in the Air
WHAS-△Rabbi Solomon N.
Bazell
WISN-Coplin Concert
WJJD-Musical Highlights
WBMD-A Dancing Mood
WROK-△Judge Rutherford

1:00

★ NBC-THE MAGIC KEY OF
RCA; Symphony Orch.; Frank
Black, cond.; Milton J. Cross,
m.c.; Georges Enesco, Helen
Jepson, Dudley Briggs, Sarah
Allgood & Robert Irwin,
guests: KWK WIBA WENR
WLW WMT WTMJ (sw-15.21)
CBS-Music of the Theater; How-
ard Barlow's Concert Orch.
WFBM WCCO WOWO WBMD
KMOX WHAS WOC (sw-15.27)
Excerpts from Gilbert and Sul-
livan's "The Sorcerer";
"Great Day" (Younanus)
"Lovely to Look At"
"Roberta" (Kern); "I Give

My Heart" from "The Du
Barry" (Millocker); Waltzes
from "The Queen's Lace
Handkerchief"; "Cobblers"
Song" from "Chu Chin Chow"
and "Rose of the World"
from "Rose of Algeria"
(Herbert).

NBC-Landt Trio (Hudson Coal):
(sw-15.33)

WAAF-Hollywood Melodymakers
WBBM-Clucas Octet
WBOW-△Rev. Drake
WCFL-Your Personal Reporter
WDZ-Greenup Prgm.
WGN-J. Manley Phelps
KSD-Community Forum; News
WHO-Golden Dragon
WIND-Polish Prgm
WIRE-Robert Bowers' Band
WISN-Highways of Rhythm
WJJD-Helenic Hour
WMAQ-Duncan Macpherson's
Golf Clinic
WROK-Van, the Funny Man
WTAQ-Dan Zeeland's Serenaders

1:15

NBC-Choral Voices: WMAQ
WIRE
KMOX-Front Page Patrol
WBBM-Let's Get Together
WCFL-Light Classics
WGN-Music of the Churches
WHO-△Country Church of Hol-
lywood
WISN-Jewels of the Air
WBMD-Amateur Music Club
WTAD-Lawrence Glossmeyer
WTAQ-Souvenirs of Song

1:30

NBC-Thatcher Colt Mysteries
(Scalptone & Pine Tar Soap):
WMAQ KSD WIRE WBOW
WHO (sw-15.33)
WAAF-Tower Tunes
WBBM-Builders of Happiness
WCFL-New Songs
WDZ-Watchtower
WFAM-News; Hungarian Hour
WGN-Men of Destiny, drama
WJJD-Henry King's Orch.
WBMD-Walter Hill, bar.
WOWO-American Family
WROK-Luncheon Melodies
WTAD-Winifred Simister Nicholas
WTAQ-News

1:45

CBS-Cook's Travelogue; Malcolm
La Prade, globe trotter; Lew
White, organist: WBBM (sw
15.27)
Turkey will be described as it is
today and as it was when
called Constantinople.
CBS-Aeolian Trio: WOC WISN
WCCO
KMOX-Ben Feld's Orch.
WAAF-Novellettes
WCFL-New Songs
WDZ-Lee Lynch Co-Op Prgm.
WFBM-Dramatic Moments
WHAS-Bill Bryan, songs
WJJD-Sterling Young's Orch.
WBMD-Cost Versus Quality in
Education, Robt. E. Juerjens,
speaker
WOWO-King Chapman
WTAD-Public School Prgm.
WTAQ-Club Cabana

2:00

★ CBS-N. Y. Philharmonic Sym-
phony Orch., dir. Artur Rodzi-
nski; Misha Piastro, violinist:
WFBM WBBM WFAM WCCO
WOC KMOX WHAS (sw-
15.27)
"A Night on Bald Mountain"
(Moussorgsky): Concerto for
Violin and Orchestra in D
major, opus 35 (Tchaikow-
sky); Symphony No. 6 in E-
flat minor, opus 23 (Muskov-
sky)
NBC-Romantic Melodies: KWK
WENR WBOW
NBC-Adventures of Captain Dia-
mond (Diamond Match): (sw
15.21)

(Continued on Next Page)

ALDEN EDKINS SONG RECITAL

Sunday 8:45 to 9:00 A. M.
WJZ New York WTAM Cleveland
THE GRISWOLD MFG. CO., ERIE, PA.

PLEASE NOTE:

Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 20

Sunday

March 14



ANNE SEYMOUR
Sun. 2:30 p.m.

(2:00 p.m. Continued)

★ NBC-Metropolitan Opera Auditions of the Air (Sherwin Williams); Wilfred Pelletier, cond., guest greeter: KSD WBA WIRE WMAQ WHO (sw-15.33)

WAAF-Mothers, drama
WCFL-Sanctuary Hour
WGN-Music of the Churches
WIND-News
WISN-Polish Merry-makers
WJJD-Rev. Charles E. Coughlin
WLW-Jacob Tarshish, talk
WMBD-Western Ill. State Teachers College
WMT-Halligan's Demitasse
WOWO-Δ Missionary Hour
WROK-Ave Maria Hour
WTAQ-Genevieve Johnson
WTMJ-Variety Prgm.

2:15
WAAF-Swing Time
WDFZ-Man on the Train
WGN-Romance of Transportation
WIND-Lithuanian Prgm.
WJJD-Musical Matinee
WLW-Choral Echoes
WMT-Fireside Phantasy
WTAD-Frances Mourning
WTAQ-Boy Friends

2:30
★ NBC-Int'l Br'cast from London; Alistair Cooke: WBOW WCFL

★ NBC-Campana's Grand Hotel, drama; Starring Anne Seymour & Lester Tremayne: WBA WHO WMAQ WTMJ (sw-15.33)

MBS-Romantic Serenaders: WGN WLW
KWK-Musical Prgm.
WAAF-Legion of Future Stars
WCBD-Δ Zion Services
WZD-Georgetown on the Air
WENR-Tuneful Topics
WIRE-Δ Calvary Tabernacle
WISN-Symphony Orch. (CBS)
WJJD-Community Sing, dir. Ben Kanter
WMBD-Philharmonic Symphony Orch. (CBS)
WMT-Famous American Homes
WOWO-Δ Radio Temple Service
WROK-Amateur Hour
WTAQ-Bill Bardeen's Hobby Chat

2:45
NBC-Chu Chu Martinez, tr.: WCFL WBOW
KWK-United Charities Reporter
WENR-Viennese Sextet
WGN-Edna Sellers, organist
WLW-Interlude
WMT-Over the Trapdoor
WTAQ-Fiddlers Three

3:00
NBC-Penthouse Serenade (Maybelline); Freddie Martin's Orch.; Betty, Jean & Jim: WIRE WMAQ (sw-9.53)

NBC-Nat'l Vespers; "Making a Practical Success of Christian Living." Dr. Harry E. Fosdick: WENR KWK WBOW
MBS-Harold Stokes' Orch.: WGN WAAF-Jimmie Kozak, pianist
WCFL-Madame Louise
WZD-Decatur Radio Show
WHO-Mansion of Dreams
WIBA-Education Hour
WIND-Roller Skating Derby
WJJD-To be announced
WLW-Listen to This
WMT-Richard Wilson, talk
WROK-Musicale
WTAQ-Organ & Poetry
WTMJ-Police Headquarters

3:15
WAAF-St. Francis Retreat League Prgm.
WCFL-Kathryn Pen, sop.

WHO-World Dances
WIND-Carnival
WJJD-News
WMT-Harold Stokes' Orch.
WTAD-Bessie Dean Reinert
WTMJ-Wis. Symphony Orch.

3:30
NBC-Senator Fishface & Prof. Figsbottle; Jerry Sears' Orch.; Kathlyn Barry, sop.: Showman Quartet: WENR WBOW
NBC-Musical Camera (Rogers Bros.); Josef Cherniavsky, dir.; Willie Morris, sop.; Concert Orch.: WMAQ WLW (sw-9.53)

MBS-Δ Lutheran Laymen's League: WISN WCFL KWK
WAAF-Studio Party
WGN-Joe Sanders' Orch.
WHO-Playhouse
WIBA-Dane County Rural Fed.
WIRE-Sunday Players
WJBC-Matinee Players
WJJD-Hawaiian Echoes
WMT-Δ Walnut St. Church
WOWO-Δ Church of the Air
WROK-Monitor Views the News
WTAQ-Varieties
WTMJ-Newsboys Amateur Prgm.

3:45
WGN-A Toast to Romance
WIND-It Happened This Week
WROK-Judge Rutherford; Musicale
WTAD-Δ Church Prgm.

4:00
★ NBC-WE, THE PEOPLE (Calumet Baking Powder); Gabriel Heatter; Mark Warnow's Orch.: WENR KWK WLW WMT (sw-15.21)
Guests: Isaac Wilbur Small, the man who never sleeps; B. H. Bennett, the human divining rod; Capt. Thomas J. Steinhise, who really saw a ghost; and several old timers whom grandfather should remember.

CBS-Your Unseen Friend, drama; Arlene Jackson (Personal Loan); Guest: WBBM KMOX WHAS WOWO (sw-15.27)

★ NBC-Marion Talley, sop. (Ry-Krisp); Joseph Koestner's Orch.: WMAQ WTMJ WIRE WIBA KSD WHO (sw-9.53)

WAAF-Sweet Music
WBOW-Watchtower Prgm.
WCCO-Lamp Lighting Time
WCFL-Round Table Discussion
WDZ-Juvenile Matinee
WFAM-Musical Mirror; News
WFBM-Bohemians
WGN-Kay Kyser's Orch.
WHA-Readers' Spotlight
WIND-Down the Mississippi
WISN-Down by Herman's
WJBC-Amer. Legion Auxiliary
WJJD-Salon Echoes
WMBD-Education in Religion
WOC-News
WROK-Hawaiian Guitar Club
WTAQ-Beacon Lights

4:15
WAAF-William Nevins, bar.
WBOW-Concert Ensemble
WJJD-Dude Martin
WMBD-Reinald Glenn
WOC-Codettes
WROK-Concert Hall
WTAD-Quincy Little Theater

4:30
★ NBC-Col. Stoopnagle & Budd (Minute Tapioca); Don Voorhees' Orch.; Gogo de Lys, vocalist: WIRE WENR KWK WMT (sw-15.21)

NBC-Smilin' Ed McConnell, singing Philosopher (Acme Paint) Palmer Clark's Orch., Choral Group: WMAQ WHO KSD (sw-9.53)

CBS-Cheri McKay & the Three Notes: WOC WISN

★ CBS-Guy Lombardo's Orch. (Bond Bread): KMOX WFBM WHAS (sw-15.27)

MBS-Freddy Martin's Orch.: WGN WLW
WAAF-The Lawyer's Legislative League Roundtable
WBBM-History in the Making
WCFL-Organ Recital
WZD-Concert Hall
WFAM-America in Peace
WIBA-Frautschi's A Country Church
WIND-Δ Methodist Vesper Hour
WJBC-Clinton High School Band
WJJD-Pickard Family
WMBD-Δ Church of Nazarene
WOWO-Kiddie Time
WROK-In Old Mexico
WTMJ-Week End Revue

4:45
CBS-Eddie House, organist: WOC
WAAF-Harmony Hall
WISN-Questions & Answers
WOWO-American Family
WROK-Rudolph Friml Jr.'s Orch.
WTAD-Gilbert Rhen, Hymns

NIGHT

5:00

★ CBS-Joe Penner, comedian (Cocoma); Gene Austin, vocalist; Coco & Malt, harmony team; Jimmie Grier's Orch.: KMOX WCCO WFBM WBBM WJR WHAS (sw-21.52)

NBC-Δ Catholic Hour; Rt. Rev. Msgr. Fullon J. Sheen, "Our Wounded World—The Fifth Word": WMAQ WBOW WIBA WIRE WTAM (sw-9.53)

MBS-1937 Radio Show; Ray Knight; Three Ambassadors; Christina Lind; Arnold Johnson's Orch.: WGN WLW KWK

KSD-News; Musicale
WAAF-Harlem Minstrels
WCFL-Δ Rosery Hour
WENR-Amateur Hour
WHO-Air Is Yours
WISN-Organ Melodies
WJJD-Polish Prgm.
WMBD-Juvenile Theater
WMT-Cupid's Court
WOC-Geraldine Morrisey
WOWO-Little Show
WROK-Boy Scout Bulletin
WSBT-Pages from an Old Hymnal
WTAD-West. Ill. State Teachers' College
WTAQ-Studio Players
WTMJ-Concert Pianist

5:15
KSD-Office Girls; Allan Clarke
WISN-Harry Mason
WOC-Songs of Eventide
WROK-Dreamers
WSBT-News
WTMJ-Spice of Life

5:30
★ CBS-RUBINOFF (CHEVROLET) with Virginia Rea, sop., Jan Pearce, tr.; Orch.: WOC KMOX WMBD WBBM WFBM WJR WHAS WCCO WISN WSBT (sw-21.52)
"When Irish Eyes Are Smiling" arranged as a novelty overture and played as six different nations would play it.

★ NBC-A TALE OF TODAY, drama (Princess Pat) with John Blaine: WMAQ WTAM (sw-9.53)

NBC-Golden Gate Park Band Concert: KWK WIRE WBOW WMT (sw-15.21)

KSD-Pepper Uppers
WAAF-Lampit Hour
WGN-Stars of the Milky Way
WHO-American Families, Inc.
WIBA-Madison School Hour
WIND-Moissaye Boguslawski
WLW-Court of Human Relations
WROK-Gospel String Band
WTAD-News
WTAQ-Dance Hour
WTMJ-Dinner Hour

5:45
KWK-Sport Review
WHO-Headlines of the Week
WTAD-Twilight Hour

6:00
HAVE YOU VOTED YET in the big Star of Stars election? If not, do so now by filling out the coupon which appears on Page 2 of this issue.

★ NBC-Jack Benny's Jell-O Prgm.; Kenny Baker, tr.; Abe Lyman's Orch.; Don Wilson: WHO KSD WBA WLW WMAQ WTMJ WTAM (sw-9.53)

CBS-Columbia Workshop; "Split Seconds," drama: WBBM WJR WMBD WISN WFBM WSBT (sw-11.83)

NBC-Helen Traubel, sop.: WIRE WENR (sw-11.87)

KMOX-Hollywood Serenade
KWK-Music You Remember
WBOW-Δ Rev. Archie Brown
WCCO-Musicale
WCFL-Polish Prgm
WGN-Hugo Mariani's Orch.
WHAS-News
WIND-Ava Maria Hour
WJJD-The Pickard Family
WMT-Modern String Ensemble
WOC-Sport Summary
WROK-Eve Bargren, sop.
WTAD-Sports Summary
WTAQ-Dinner Hour

6:15
KMOX-Carveth Wells, explorer
KWK-Helen Traubel, sop. (NBC)
WGN-Income Tax Talk
WHAS-Melody Road
WIND-Ava Maria Hour
WOC-Melodic Strings
WROK-Dinner Music

6:30
★ NBC-BELIEVE-IT-OR-NOT—Ripley (Bakers Broadcast); Ozzie Nelson's Orch.; Shirley Lloyd, vocalist: WMT WTMJ KWK WIBA WLS (sw-11.87)

★ CBS-Phil Baker, comedian (Gulf Oil); Oscar Bradley's Orch.; Guest: WFBM WSBT WHAS WJR (sw-11.83)

CBS-Sunday Night Party: WISN WBBM WCCO WOC
NBC-Fireside Recitals (American Radiator); Sigurd Nilssen, bass; Helen Marshall, sop.: KSD WMAQ WHO WTAM (sw-9.53)

News: WMBD WTAQ
KMOX-The Land We Live In
WBOW-Ft. Harrison Glee Club
WGN-Evensong
WIND-Invitation to the Waltz
WIRE-Indiana on Parade
WLW-Strands of Beauty
WROK-Court of Human Relations

6:45
NBC-Fitch Jingle Prgm.; Morin Sisters & Ranch Boys: WHO WTAM WMAQ KSD WLW (sw-9.53)

WBOW-Accordiana
★ WEO-BEHIND THE MICROPHONE (1210 kc)
WIND-Thomas Edison, drama
WMBD-Δ Chapel Hour
WOC-News
WTAQ-Dinner Music

7:00
★ NBC-"DO YOU WANT TO Be an Actor?" (Chase & Sanborn); dir., Haven MacQuarrie: WHO WTAM KSD WIRE WMAQ WTMJ WBA WLW (sw-9.53)

★ CBS-NELSON EDDY'S OPEN House (Vicks) Nadine Conner, sop.; Josef Pasternack's Orch.: KMOX WISN WFBM WOC WHAS WBBM WCCO WJR WSBT WMBD (sw-11.83)

"Roseate Hues of Early Dawn"; "Adannator" from opera "L'Africaino" (Meyerbeer); "L'Amour Toujours L'Amour"; "My Message" (d'Harlelot); "De Hullehujn Rhythim" (Wolfe); Habanera and Vagueros Songs (Herbert); "My Heart Stood Still" from "Connecticut Yankee"; "Drums in My Heart."

NBC-To be announced: WLS (sw-11.87)

MBS-Rev. Charles E. Coughlin: WMT KWK
WBOW-String Ensemble
WCFL-Lithuanian Prgm.
WGN-Arthur Sears Henning
WIND-Walkathon
WROK-Ferde Grofe's Orch.
WTAQ-Classic Prgm.

7:15
WGN-George Hamilton's Orch.
WIND-Sunday Evening Music
WROK-Lee Harrison, songs

7:30
★ CBS-EDDIE CANTOR, COMEDIAN (Texaco) Bobby Breen; Deanna Durbin; Jacques Renard's Orch.: WOC WMBD WJR WSBT WFBM WHAS KMOX WISN WBBM WCCO (sw-11.83)

KWK-June Curran & Collegians
WBOW-Δ Evangelical Church
WGN-Clyde Lucas' Orch.
WIND-Top Tunes of the Day
WMT-Playbox Theater
WROK-Δ Fireside Bible Talk
WTAQ-Memoirs of a Concert Master

7:45
KWK-Jewels of the Madonna
WIND-Know Your Authors

8:00
NBC-Walter Winchell's Jergens Journal: WENR WMT WLW KWK (sw-11.87)

NBC-Manhattan Merry-Go-Round (Dr. Lyons); Pierre Le Kreun, tr.; Men About Town, trio; Lois Bennett, sop.; Orch.: KSD WHO WTAM WIBA WTMJ WMAQ WIRE (sw-9.53)

★ CBS-Ford Sunday Evening Hour; Fritz Reiner, cond.; Elisabeth Rethberg, sop.; guest: WHAS KMOX WCCO WFBM WBBM WMBD WOC WISN WJR WSBT (sw-11.83)

Miss Rethberg: "Ach Varst Du Intreu Mir" from "The Bartered Bride" (Smetana); "The Jewel Song from 'Faust' (Gounod); "Morgen" (Strauss); "Erkoenig" (Schubert); Miss Rethberg and Chorus: "The Sweetest Story Ever Told" (Stulitz); Orchestra: Overture to "The Secret of Suzanne" (Wolf-Ferrari); Four Movements from the suite "Fucade" (Wolton); Overture to "William Tell" (Rossini); Chorus and Orchestra: Hymn for the City (Storer).

WCFL-Irish Hour
WGN-News; Joe Sanders' Orch.
WIND-News
WROK-Help Thy Neighbor
WSUI-Δ Vespers
WTAQ-Ave Maria Hour

8:15
★ NBC-WOODBURY'S RIPpling Rhythm Revue, Starring Frank Parker, tr.; Judy Canova; Anne & Zeke; Shep Fields' Orch.; George Jessel, m.c.: WMT WENR WLW KWK (sw-11.87)

WIND-Top Tunes of the Day
8:30

★ NBC-AMERICAN ALBUM OF Familiar Music (Bayer's Aspirin); Frank Munn, tr.; Lucy Monroe, sop.; Amsterdam Chorus; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Gus Haenschen's Orch.: WHO WIRE WMAQ WTAM WIBA WTMJ KSD (sw-9.53)

"Silver Threads Among the Gold"; "Summertime" from "Porgy and Bess"; "The Night Is Young"; "Desert Song"; "I've Got My Love to Keep Me Warm"; "España Waltz"; "When My Dream Boat Comes Home."

WGN-Gabriel Heatter
WIND-Sunday Evening Club
WROK-Symphonic Hour
WTAQ-News

8:45
★ NBC-Edwin C. Hill, the Spectator (Real Silk); Harry Sosnik's Orch.: WENR WMT KWK WLW (sw-11.87)

WGN-Clyde Lucas' Orch.
WTAQ-Cinderella Ballroom

9:00
★ NBC-General Motors Concert: Symp. Orch.: KOA WHO WIRE WMAQ WTAM WTMJ WIBA (sw-9.53)

CBS-Original Community Sing (Gillette Razor); Milton Berle, comedian; Billy Jones & Ernie Hare, Interviews & Songs; Wendall Hall, sing leader; Andy Sannella's Orch.: WBBM KMOX WHAS WSBT WOWO WFBM WMBD WOWO WJR WOC (sw-6.12)

KSD-Harry Reser's Orch.
WBOW-Dancing Melodies
WCFL-Amateur Hour
WGN-Melodies from the Sky
WIND-Δ Gospel Prgm.
WROK-Camera Catches Rockford
WTAQ-20th Century Club

9:15
NBC-Carol Weymann, sop.: KWK WBOW WENR (sw-6.14)

KSD-Weather Report
WLW-Jack Randolph, songs
WMT-Band Wagon
WROK-Musicale
WTAQ-Club 41

9:30
News: KWK WTAD
WBOW-Dance Orch.
WENR-Edison Symphony Orch.
WLW-Melodrama
WMT-Δ Gospel Broadcast
WROK-Night Club of the Air
WTAQ-Cinderella Ballroom

9:45
CBS-H. V. Kaltenborn, news commentator: WOC WISN WJR WSBT WHAS WOWO (sw-6.12)

KMOX-Thank You, Stusia
KWK-Coyita Bunch & Soloists
WBBM-Sports Huddle
WCCO-Jack Randolph, bar.
WFBM-News
WMBD-Dance Orch.
WTAQ-20th Century Club

10:00
NBC-Judy & the Bunch; News: WMT

★ CBS-Eddie Cantor: KNX KSL (also at 7:30 p.m.)

NBC-When Day is Done; Harvey Hays, narrator: WIRE WBOW (sw-9.53)

CBS-News; Roger Pryor's Orch.: WISN WFBM WBBM WOWO WCCO WOC WSBT

NBC-Fitch Jingle Prgm.: KPO KOA KPRC WBAP (also at 6:45 p.m.)

News: WMBD WLW
KMOX-Jerry Cooper, songs
KWK-Range Riders
WCFL-Δ National Revival

WENR-Globe Trotter
WGN-George Hamilton's Orch.
WHAS-Johnny Burkhardt's Orch.
WHO-Musical Headlines
WIBA-Sacred Musicale

WIND-Bob Tinsley's Orch.
WJR-In the Hermit's Cave
WMAQ-Norman Ross, sports review

WROK-Slumber Music
WTAM-Rita Rio Orch.
WTAQ-Riverside Ball Room
WTMJ-News; Sports

10:15
NBC-Jack Benny's Orch.: KSD WTAM WBOW (sw-9.53)

NBC-King's Jesters: WENR
CBS-Roger Pryor's Orch.: WHAS WMBD
WOC-Walter Winchell: WBAP
WSM KPRC WOAI (also at 8 p.m.)

Gov. Townsend: WFBM WOWO
News: WHO WCCO WMT WIRE
KMOX-George L. Scott, organist
KOA-Thank You, Stusia
KWK-Hockey: St. Louis Flyers vs. Tulsa Oilers

WGN-Freddy Martin's Orch.
WIBA-Glen Brandy's Orch.
WIND-Midget Auto Races
WLW-Vincent Travers' Orch.
WMAQ-Lou Brees's Orch.
WROK-Evening Song
WTAQ-Club 41
WTMJ-Dance Music Till 12:30 a.m.

10:30
NBC-News; El Chico, Spanish
Revue: WIRE KSD WBOW (sw-9.53)

CBS-Leon Belasco's Orch.: WOC WHAS WISN WBBM WMBD WSBT WJR

NBC-Frankie Masters' Orch.: WMAQ WIBA WMT
NBC-Rippling Rhythm Revue: WSM WBAP KPRC WOAI

★ NBC-Jack Benny: KPO KOA (also at 6 p.m.)
News: KMOX WTAQ
WCCO-Reports
WCFL-Swedish Glee Club
WENR-Phil Levant's Orch.
WFBM-Old Time Religion
WGN-Kay Kyser's Orch.
WHO-Dream Maker's Book
WLW-Don Bestor's Orch.
WOWO-Back Home Hour
WTAM-Dick Fidler's Orch.

10:45
CBS-Leon Belasco's Orch.: WCCO WFBM
KMOX-Johnny Davis' Orch.
WLW-Ace Brigode's Orch.
WTAQ-Riverside Ballroom

11:00
NBC-Henry Busse's Orch.: WENR WIBA
CBS-Vincent Lopez' Orch.: WBBM WISN WMBD WJR
NBC-Johnny Hamp's Orch.: WIRE WTAM KSD WHO KOA WCFL WBOW
MBS-Clyde Lucas' Orch.: WGN WMT

KMOX-Leonard Keller's Orch.
KWK-Hockey Game
WCCO-Dance Orch.
WFBM-Indiana Roof Orch.
WHAS-News
WIND-Jimmy Noone's Orch.
WLW-Organ & Poems
WMAQ-Bob Crosby's Orch.
WTAQ-Dance Music

11:15
CBS-Vincent Lopez' Orch.: WBBM KMOX
WCFL-Herb Buteau's Orch.
WHAS-Dance Band
WIND-Dramas of Life

11:30
NBC-One Man's Family: KPO
CBS-Isham Jones' Orch.: WOC WMBD KMOX WBBM WISN WFBM WJR

NBC-Blue Barron's Orch.: KSD WHO WTAM WIRE WBOW
NBC-Paul Pendarvis' Orch.: KWK WIBA (sw-6.14)

MBS-George Hamilton's Orch.: WGN WLW WMT
KOA-Al Kavelin's Orch.
WCCO-Jimmy Greco's Orch.
WCFL-Carl Sands' Orch.
WENR-Lou Brees's Orch.
WIND-Bob Tinsley's Orch.
WMAQ-Stan Norris' Orch.
WTAQ-Riverside Ballroom

11:45
WENR-Charlie Agnew's Orch.
WHAS-Johnny Burkhardt's Orch.
WIND-Jimmy Noone's Orch.

12:00
MBS-Bernie Cummins' Orch.: WGN WLW
KMOX-When Day is Done
KOA-News
WBBM-News & Weather
WCFL-Armand Buisseret's Orch.
WENR-Louis Panico's Orch.
WIND-The Nite Watch
WMAQ-Phil Levant's Orch.

12:15
KOA-Bridge to Dreamland
WBBM-Mark Fisher's Orch.
WLW-Larry Funk's Orch.

12:30
MBS-Joe Sanders' Orch.: WGN WLW
WENR-Frankie Masters' Orch.
WMAQ-King's Jesters

12:45
WBBM-Austin Mack's Orch.
1:15
WBBM-Roy Eldridge's Orch.
End of Sunday Programs

MORNING

8:00 a.m. CST

* NBC-Breakfast Club: WCFL (sw-21.52)
CBS-Metropolitan Parade: WFAM WWOV WFMB (sw-21.52)
NBC-Streamliners: WIRE KSD Gene & Glenn: WHO WOC

8:15

CBS-Jack & Loretta Clemens (Kirkman's Soap): (sw-21.52)
Musical Clock: WHO WOC
KMOX-Ozark Varieties
KWK-Tonic Tunes
WBOW-Morning Headlines
WHA-Morning Melodies
WHA-Breakfast Business
WIND-Cafe Continental
WJJD-The Toastmaster
WLBL-Grab Bag
WLS-Julian Bentley, news
WLW-Hope Alden's Romance

8:30

CBS-Richard Maxwell, songs; News: WWOV WFAM (sw-21.52)
MBS-Jacob Tarshish WGN WLW News: WFAM WTAQ WCCO
KWK-Hillbillies
WBOW-Sundial Revue (WBD-Polish Prgm)
WHA-Chat with Dolly Dean
WBA-Breakfast Club (NBC)
WIND-News & Current Hits
WJJD-Melody Kings
WLS-AMorning Devotions
WMBD-Bandwagon
WMT-Frank Voelker, organist
WOC-Mail Bag
WROK-Organ Reveries
WTAD-AM Church Service

8:45

NBC-Adela Rogers St. Johns, current topics; News: WIRE WBOW
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX (sw-21.52)
Party Line: WHAS WMBD
KSD-Tel-a-Tunes, News
KWK-German Music
WCO-Gene & Glenn
WFAM-AMorning Devotions
WFMB-Apron Strings
WGN-Good Morning
WIBA-Society Reporter
WIND-Morning Dance
WJJD-Tuberculosis Institute
WLBL-AMorning Devotionals
WLS-Hilltoppers
WLW-Kitty Keene, Inc.
WMT-Oddities in the News; Women in the News
WOC-News
WOWO-On the Mall
WTAQ-Musical Clock
WTMJ-Basket of Melody

9:00

NBC-Breen & de Rose, songs: WBOW
* CBS-Betty & Bob, sketch (Gold Medal): WBFM WFMB WHAS KMOX WCCO (sw-21.52)
NBC-Mrs. Wiggs of the Cabbage Patch sketch (Old English Wax): WMAQ KSD (sw-15.33)
MBS-Len Salvo, organist: WGN KWK
News: WMT WROK WTAD
WAAF-The Answer Man
WCB-D-Italian Prgm
WCF-L-German Prgm
WFAM-Dick Cover, organist
WHO-Morning Melodies
WIBA-News; What's New?
WIND-Cub Reporter, sketch
WIRE-Happy Long
WISN-Party Line
WJJD-Popular Organ Melodies
WLBL-Markets
WLS-Current Events
WLW-Linda's First Love
WMBD-B & M Messenger
WOC-Musical Clock
WOWO-Magazine of the Air
WSUI-Homemakers' Chat
WTAQ-Women's Hour
WTMJ-What's New in Milwaukee?

9:15

NBC-John's Other Wife, sketch (Louis Philippe): WMAQ KSD (sw-15.33)
* NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)
CBS-Modern Cinderella, sketch (Gold Medal): KMOX WFMB WHAS WBBM WCCO (sw-21.52)
NBC-Vaughn de Leath, songs: WIBA KWK
NBC-Bachelor's Children: WGN WLW

Hymns of all Churches: WHO WOC

WAAF-Organ Melodies
WBOW-Mid-Morning Musicales
WHA-News & Views
WIND-Good News Tunes
WIRE-Mary Baker
WISN-On the Nine-Fifteen
WMBD-Shut-In Prgm
WMT-Scotty Views the News
WROK-On the Mall
WSUI-Musical Favorites
WTAD-Lem & Luther, Old Songs
WTMJ-News; Belle & Martha

9:30

NBC-Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21)
CBS-Betty Crocker; Hymns of all Church; John K. Watkins, news (Gold Medal): WBBM WFMB KMOX WCCO WHAS (sw-21.52)
NBC-Just Plain Bill, sketch (Anacin): WMAQ (sw-15.33)
Betty & Bob: WHO WOC Party Line KWK WIND
WAAF-Miniature Concert
WBOW-Market Reports
WCB-D-Music & Flowers
WCF-L-Under City Skies
WFAM-Fashion Pointers
WGN-Harold Turner, pianist
WHA-Musical Varieties
WIBA-Josh Higgins, sketch
WIKI-Music & Drama
WISN-Ann Leslie's Scrapbook
WJJD-Two of a Kind, Julane Pelletier & Ben Kanter
WLW-Garden Talks; Mail Bag
WMBD-News
WOWO-Morning Dance Hour
WROK-Intimate Review
WSUI-Book Shelf
WTAD-Popular Dance Revue
WTMJ-String Trio

9:45

* NBC-Today's Children, sketch (Pillsbury): WMAQ WIRE WHO WTMJ KSD (sw-15.33)
NBC-Viennese Sextet: WCFB WBOW
NBC-Edward MacHugh, the Gospel Singer (Ivory Soap): WLW
NBC-Kitchen Cavalcade (C. F. Mueller Co.): (sw-15.21)
Party Line: WTAD WOC KWK News
WCB-D Hit Tunes
WFAM-Morning Melodies
WGN-Radio Cooking School
WIBA-Melodic Interlude
WIND-Bandbox
WISN-Concert Contrasts
WJJD-Dude Martin
WLS-News; Markets
WMBD-Window Shopper
WMT-Magic Kitchen
WOWO-American Home

10:00

* NBC-THE O'NEILLS, SKETCH (Ivory Flakes): WLS (sw-15.21)
NBC-Javid Harum, sketch (Bab-O): KSD WIRE WMAQ WHO (sw-15.33)
* CBS-Heinz Magazine of the Air; "Trouble House," dramatic sketch; B. A. Rolfe's Orch.; Reed Kennedy, bar.; Mrs. Caroline Wells, author, guest: WISN WBBM WFMB WCCO WHAS KMOX WOC (sw-21.52)
News: WTAD WIND
KWK-Rapid Service
WAAF-Woman's Hour, Prudence Penny
WBOW-Looking Around
WCB-D-U. S. Government Prgm.
WCF-L-Melody Echoes
WDZ-Piano Prattle
WFAM-Variety Prgm.
WGN-Get Thin to Music, exercises
WHA-Homemakers
WIBA-Robt. Gately, bar. (NBC)
WJBC-Farm Hour
WJJD-Mid Morning Jamboree
* WKBB-MOVIE GOSSIP (1500 kc)
WLBL-Markets & Agri. News
WLW-Stocks, News
WMBD-Musical Interlude
WMT-Pine Ridge Musicmakers
WOWO-Souvenirs
WROK-Markets; Police Court
WSUI-Within the Classroom
WTAQ-News; Memory Lane
WTMJ-Household Hints

10:15

* NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ KSD WHO (sw-15.33)
NBC-Personal Column of the Air (Chipso): WLW WLS (sw-15.21)

NBC-Three Marshals: WBOW KWK

WAAF-Variety
WCB-D-Rhythm Men
WCF-L-Echoes from Havana
WDZ-Sheb Marchino, songs
WFAM-Harlan Hogan
WIBA-Today's Almanac
WIND-Rhubarb Red, songs
WIRE-For Women Only
WJBC-Request Prgm.
WMBD-Toastmaster Bakers
WMT-Music Memory Contest
WOWO-Tri-Topics
WROK-Woman's Forum
WTAD-Morning Varieties

10:30

* CBS-BIG SISTER, SKETCH (Rinso): WCCO WBBM WISN WHAS WMBD KMOX (sw-21.52)

* NBC-Vic & Sade, sketch (Crisco): WLS KWK WMT (sw-15.21)

NBC-How to be Charming, sketch (Phillips): WMAQ WTMJ KSD (sw-15.33)

MBS-Love Song: WGN WLW News: WDZ WBOW
WAAF-Estelle Barnes, pianist
WCF-L-Harmony Hi Spots
WFAM-Melody Makers
WFBM-Kitchen Clinic
WHO-Party Line
WIBA-Your Home
WIND-Fashion Flashes
WIRE-ABible Institute
WJBC-News; Dollar Daze
WJJD-Women's Exchange Prgm
WMBI-ADevotional Hour
WOC-Organ Melodies
WOWO-Linda's First Love
WTAD-Ma Perkins
WTAQ-Masters of Swing

10:45

* NBC-Edward MacHugh, the Gospel Singer (Ivory Soap): WLS KWK WMT (sw-15.21)

* CBS-Dr. Allan Roy Dafee (Lysol): WBBM WCCO KMOX WHAS WWOV (sw-21.52)

The Doctor gives advice on parent health in observance of "Cancer Week."

NBC-Voice of Experience (Wasey Products): WIBA WLW WMAQ WHO WTMJ KSD (sw-15.33)

Party Line: WJJD WIRE
WAAF-Foolish Questions
WBOW-Pat Alan, songs
WCF-L-Voice of Cookery
WDZ-Xavier Cugat's Orch.
WFAM-In Movieland
WGN-Don Pedro & Piano
* WIBU-MOVIE GOSSIP (1210 kc)
WIND-Markets; Song Bar
WISN-Modern Classics
WJBC-Payne Pioneers
WMBD-Linda's First Love
WROK-Amer. Family Robinson
WSUI-Program Calendar
WTAD-Movie Chatter
WTAQ-Hawaiian Melodies

11:00

NBC-Honeyboy & Sassafras, comedy team: WIRE WCFB
CBS-The Gumps, sketch (Pebecco): WBBM KMOX WFMB WCCO (sw-17.76)
* NBC-Girl Alone, sketch (Kellogg): WMAQ WLW (sw-15.33)
News: WISN WTAD
KSD-News; Variety Features
KWK-Sunshine Special
WAAF-Melody Parade
WBAA-Amer. Institutions; Lecture, Prof. Phillips
WBOW-Farm Prgm.
WDZ-Hawaiian Paradise
WFAM-Shoppers Guide
WGN-Len Salvo, organist
WHA-Talking Book
WHAS-Melodies & Moods
WHO-Kitty Keene Inc
WIBA-Linda's First Love
WIND-News from Life
WJBC-Homemaker's Pay Day
WJJD-Bureau of Missing Persons
WLBL-Markets & Agri. News
WLS-Morning Homemakers
WMBD-Police Bulletins
WMT-Marriage Clinic
WOC-Music & Flowers
WOWO-Party Line
WROK-Helen Benson, cowgirl
WSUI-Within the Classroom
WTAQ-Piano Improvisations
WTMJ-Hymns of all Churches

11:15

* NBC-Story of Mary Marlin (Kleenex): WMAQ KSD WHO WIRE (sw-15.33)

* CBS-Ted Malone (Hinds): KMOX WCCO (sw-17.76)

NBC-Three Marshals: WCFL KWK

MBS-Tom, Dick & Harry: WGN WLW
WAAF-Swingtime
WBBM-Quarter Hour of Romance
WDZ-News of Your Neighbor
WFMB-Hope Alden's Romance
WHA-Linda's First Love
WIBA-ALutheran Devotions
WIND-Rhythm for Two
WISN-Movie Chat
WJBC-Dough Boy
WJJD-Criminal Court Interviews
WMBD-Bargain Counter
WMT-Lou Webb, organist
WOC-Morning Parade
WOWO-Melody Book
WROK-Among My Souvenirs
WTAD-Dance Music
WTAQ-Hollywood on Parade
WTMJ-Betty & Bob sketch

11:30

CBS-Romance of Helen Trent; Virginia Clark (Edna Wallace Hopper) WBBM WFMB WHAS KMOX (sw-17.76)
* NBC-Nat Farm & Home Hour; Speaker: WMAQ KWK WIBA WLW WHO (sw-15.21)
World crop conditions will be summarized in a message direct from Rome, Italy, by J. Clyde Marquis, American delegate to the International Institute of Agriculture in Rome.

NBC-Gene Arnold & the Cadets: WCFB WBOW
KSD-The Refreshment Club
WAAF-Myrna Dee Sergeant
WCCO-Ma Perkins
WDZ-Sons of Pioneers
WFAM-Rhythmic Age
WGN-Bob Elson on State Street
WHA-Organ Gems
WIND-H Zimmerman, organist
WIRE-Linda's First Love
WISN-Even As You & I
WJBC-News & Interviews
WJJD-Safety Court
WMBD-Musical Magic Revue
WMBI-Continued Story Reading
WMT-German Band
WOC-Inquiring Mike
WOWO-Home Folks' Frolic
WROK-Helene Kimberley, songs
WTAD-Police News
WTMJ-Black & Gold Ensemble

11:45

CBS-Rich Man's Darling, sketch. (Affiliated Products); Peggy Allenby: WBBM KMOX WFMB WHAS (sw-17.76)
News: WBAA WMT
WAAF-Novelettes
WBOW-County Agr. Agent
WCCO-Kitty Keene
WCF-L-Fashions on Parade
WDZ-Crossroads Trading Post
WFAM-Dick Cover, organist
WGN-We Are Four
WIND-Eb & Zeb, sketch
WIRE-Farm Hour
WISN-Organ Melodies
WJBC-Reid & Vin
WLS-Markets & News
WMBD-His Majesty the Baby
WOC-Chimes & Farm Bureau
WOWO-Farm Service
WROK-Round the Town
WSUI-Farm Flashes
WTAD-Dance Orch.
WTAQ-Mail Man
WTMJ-News; Heinies Grenadiers

AFTERNOON

12:00

NBC-Joe White tr.: WCFL (sw-15.33)
CBS-Five Star Revue (Karo & Linit); Morton Bowe, tr.; Meri Bell, songs; Ray Sinatra's Orch.; Bill Johnstone, Hollywood reporter: WBBM WCCO WHAS WWOV KMOX (sw-15.27)
Man on the Street: WBOW WDZ News: WJJD WMBD WOC KSD WTAD
WAAF-Symphonic Hour
WBAA-Agricultural Forum
WFMB-Way Down East
WGN-Music from Texas
WHA-Noon Musicales
WIND-Peacock Court
WISN-Heat Wave
WJBC-Merrymakers
WLBL-Agriculture News
WLS-Dinnerbell Prgm
WMBI-AMidday Gospel Hour
WMT-Hillbillies
WSBT-News; Stock Reports
WSUI-Rhythm Rambles
WTAQ-Farm Hands

12:15

NBC-Dan Harding's Wife, sketch: (sw-15.33)
CBS-Senate Judiciary Committee Hearing Report: WOC WSBT (sw-15.27)
Dance Orch.: WBAA WTAD
KMOX-Magic Kitchen
WBBM-Milton Charles, organist
WBOW-Wranglers
WCCO-Chili Beans
WCF-L-Noon-day Concert
WFMB-Farm Bureau Prgm.
WGN-Wife vs. Secretary
WHA-College of Agriculture
WIND-Milt Herth, organist
WJBC-Torrid Tunes
WJJD-Noon Day Service
WMBD-Town Crier; Farm Market
WMT-Question Man; Voice of Iowa
WOWO-Today's News
WROK-Column Left, news

12:30

NBC-Words & Music: (sw-15.33)
CBS-Bluebirds, vocal trio: WOC WWOV (sw-15.27)
Farm Prgm. & News: WMBD WHA WSBT
News: WIBA WBOW WROK
KWK-Range Riders
WBAA-Athletic Review
WBBM-Truman Bradley
WCCO-Hope Alden's Romance
WCF-L-A World of Music
WDZ-Lazy Jim Sings the News
WFMB-Hoosier Farm Circle
WGN-AMid-Day Service
WHA-Savings Talk; Markets
WHO-Variety Prgm
WIND-One Night Band Stand
WIRE-Reporter
WLW-Charles Dameron Presents
WMAQ-Dan Harding's Wife
WMT-Markets; Hillbillies
WTAD-Home & Neighborhood
WTMJ-Rhythm Rascals

12:45

CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WISN WFMB WCCO KMOX WMBD WHAS (sw-15.27)
Livestock Markets: WIBA WLS News: WDZ WHO
KSD-Follow the Moon, sketch
KWK-Musical Prgm.
WBAA-Noon Musicales
WBOW-Magic Musical Revue
WCF-L-For Women Only
WIND-News; Markets
WIRE-Words & Music (NBC)
WLW-Tommy & Betty
WMAQ-To be announced
WMT-Joe Doakes; Aunt Fanny
WOC-Swingators
WOWO-Earl Gardner's Orch.
WROK-Service San; Leonard Condon, seeds
WSBT-Man-on-the-Street
WTMJ-Sidewalk Reporter

1:00

* CBS-BIG SISTER, SKETCH (Rinso): WFBM
NBC-American Education Forum: WIRE WCFL (sw-15.33)
CBS-News Through a Woman's Eyes (Pontiac): WISN WBBM WHAS KMOX WCCO (sw-15.27)
The story of Sue Hastings, marionette producer.
* NBC-Navy Band: WMAQ KWK (sw-15.21)
Man on the Street: WMBD WTAQ
KSD-Frank McGuire
WAAF-Hoosier Philosopher
WBOW-ARev. Archie Brown
WCB-D-ADFundamental Bible Class
WCDZ-Chick Martin
WGN-Concert Orch.
WHO Open House
WHA-State Capitol Prgm
WIBA-Melody Moments
WIND-Federal Farm Credit Adm.
WJJD-Mid-day Roundup
WLS-Variety Music
WLW-School of the Air; Vocational Agriculture
WMT-Iowa Cornhuskers; Many Happy Returns
WOC-Bill Edmonds, songs
WOWO-Agricultural Prgm
WROK-Home Folks Hour
WSBT-News; Harlan Hogan
WSUI-Musical Chats
WTAD-News
WTMJ-Markets & News

1:15

CBS-American School of the Air; History, "Newspapers": WOWO WFMB WSBT WOC WCCO WISN WBBM KMOX (sw-15.27)
The history of journalism will be dramatized.
KSD-Educational Series



WAYNE KING Mon. 9 p.m.

WAAF-Do You Remember?
WDZ-Markets Close
WGN-Lawrence Salerno & Piano
WHA-University of Kentucky
WHO-Hits & Encores
WIBA-Man on the Street
WIND-Let's Dance
WLS-Melody Parade
WLW-Learn to Sing
WMBD-Oddities in the News; Elm City Quartet
WMT-German Band
WROK-Dreamers
WTAQ-Tunes of the Day; Rhythm & Romance
WTMJ-Dance Orch.

1:30
NBC-Jane Cortland, pianist: WBOW WIRE WCFL (sw-15.33)
News: WTAQ KWK
KSD-News; Orcl.
WAAF-Man on the Street
WCB-D-Zion Studio Musicales
WDZ-Fields & Hall
WGN-Painted Dreams, sketch
WHA-Agricultural Leaders
WHO-Market Report
WTAD-Home & Neighborhood
WIBA-Navy Band (NBC)
WIND-Italian Prgm.
WJJD-League of Women Voters
WLS-Gram Market Summary
WLW-Travelog
WMBD-Ask Me Another
WMT-Bill Brown, Movie Man
WROK-Rippling Melodies
WTAD-Musical Moments

1:45
* CBS-MYRT & MARGE, sketch (Super Suds); Billy Artzt's Orch.: WBBM WFMB KMOX WISN WCCO WHAS (sw-15.27)
NBC-Personal Column of the Air: (sw-15.33)
NBC-Charles Sears, tr.: WCFL KSD
Judy & Jane: WHO WOC
KWK-Coyita Bunch & Soloists
WAAF-Waltztime
WBAA-Markets & Weather
WBOW-ADChristian Science
WDZ-Ruthie Moores Harmonica
WGN-Marriage License Bureau
WIRE-Hughes Reel
WJJD-Fred Beck, organist
WLS-Priscilla Pride
WLW-Vocational Agriculture
WMBD-Trading Post
WMT-Variety Prgm.
WOWO-Question Box
WROK-Wiki Bird & Singing Cy
WSBT-Rhythmic Serenade
WTAD-Miniature Musical Magic Review

WTAQ-House of Peter MacGregor
WTMJ-tune Harmonizers

2:00
* NBC-Rochester Civic Orch.; Guy Fraser Harrison, cond.: (sw-15.21)
Overture to "Le Roi D'Ys" (Lalo); Chinese Songs (Read); "L'Apres Midi D'un Faune" (Debussy); Symphony in C major (Mozart).
CBS-Colonel Jack Major's Variety Prgm.: WOC WWOV WSBT WMBD (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)
MES-Molly of the Movies, sketch: WGN KWK
News: WCFB WFMB
KMOX-Inquiring Reporter
WAAF-Red Hot & Low Down
WBBM-Barnyard Follies
WBOW-Hollywood Brevities
WCB-D-Polish Prgm
WCCO-Police Reports
WDZ-Birthday Party
WHA-School of the Air; Afield with Ranger Mac
WHA-Jack Amlung's Orch.
WIBA-Success Story
WIND-Continental Orch.
WIRE-House of McGregor
WISN-Mary Ann Presents

(Continued on Next Page)

Monday

March 15



HELEN HAYES
Mon. 7 p.m.

(2 p.m. Continued)

WJJD-Ben Kanter, pianist
WLS-Homemakers' Prgm.
WMT-Margaret Johnson, pianist
WROK-Musicale
WSUI-Poetic Interlude
WTAQ-Studio Arts Trio

2:15
★ NBC-Oxydol's Own Ma Perkins, sketch; Marjorie Hannan
WMAQ WLW WHO WTMJ KSD (sw-15.33)
CBS-Colonel Jack Major: WISN WHAS
News: WCCO WIND
KMOX-Linda's First Love
KWK-Dance Orch.
WBOW-Market Reports
WCFL-Roch. Civic Orch. (NBC)
WDZ-Man on the Train
WFBM-Harmony Hall
WGN-June Baker, home talk
WIBA-International Scene
WIRE-Flow Boys
WJJD-The Future Citizen
WMAQ-King's Jesters
WMT-Rochester Civic Orch.
WSUI-Within the Classroom
WTAD-Women's Variety Prgm.

2:30
★ NBC-Vic & Sade, sketch. (Crisco): WLW WHO WMAQ WTMJ KSD (sw-15.33)
★ CBS-Pop Concert; Howard Barlow's Symphony Orch.: WWO WISN WCCO WHAS WMBD WFBM WOC WSBT (sw-15.27)
Overture to "Mignon"; Berceuse from "Jocelyn"; Minnet; Air on the G String (Bach); "Valse des Fleurs" (Tschai-kowsky).

MBS-Len Salvo, organist: WGN KWK
KMOX-Barnyard Follies
WBOW-Roch. Civic Orch. (NBC)
WCBD-North Shore Church
WCBD-Decatur on the Air
WCBD-J. C. O'Hair
WHA-Organ Melodies
WIBA-Gems of Melody
WIND-Torrid Tunes
WIRE-Matinee Varieties
WJJD-Happy Harmonies
WLS-Homemakers
WROK-Record Breakers
WTAD-Island Serenaders
WTAQ-News; Afternoon Musicale

2:45
★ NBC-THE O'NEILLS, SKETCH (Ivory Flakes): WHO WMAQ WTMJ WLW KSD (sw-15.33)
KWK-Rochester Civic Orch. (NBC)
WDZ-WPA Musicale
WGN-Concert Orch.
WHA-School of the Air; American Authors
WIND-Music & Banter
WJJD-Karl & Harty, songs
WTAD-Frances Mourning, pianist

3:00
★ NBC-HOUR OF CHARM (General Electric); Phil Spitalny's All-Girl Orch. with Maxine; Rosaline Greene, m.c.: WMAQ WTMJ WHO WIRE (sw-9.53)

CBS-"Treasures Next Door," U. S. Office of Education; Dramatization of Works of Literature, "To Have & to Hold," Mary Johnston: WOC WFBM WMBD WISN WOWO WSBT (sw-15.27)

NBC-Paul Martin's Orch.: WENR WMT
News: WIZ WTAD
KMOX-Ma Perkins, sketch
KWK-Melodies
WAAF-News & Weather
WBBM-Meet the Missus
WBOW-Afternoon Sista
WGN-Way Down East
WHA-Reader's Spotlight
WHA-Jackson Family
WIBA-Human Side of Music
WIND-Stars Over Manhattan
WJBC-God's Cheer for the Shut Ins

3:15
CBS-Swarthmore College Glee Club: WMBD WOC WSBT WOWO (sw-15.27)
"Dainty, Fine Sweet Nymph"; "April is in My Mistress' Face"; "O Bone Jesus"; "Adoramus Te, Christe"; "Were You There?"; "Ezekiel Saw de Whell"; "Cherubim Song."
NBC-Paul Martin's Orch.: KWK (sw-15.21)
MBS-Life of Mary Sotherton: WGN WLW
KMOX-Kitty Keene, Inc.
WAAF-Better Housing Speaker
WBBM-Radio Gossip Club
WBOW-Devotional Service
WCFL-Afternoon Musicale
WDZ-Harry Reiser
WFBM-Down in Front
WHA-Week-day Devotions
WISN-His Majesty the Baby
WJJD-News
WMT-Reporter of Odd Facts; Melody Lingers on
WTAD-Lawrence Glossmeyer

3:30
★ NBC-"FOLLOW THE MOON," drama (Woodbury's Soap) with Elsie Hitz & Nick Dawson
WMAQ WIRE (sw-9.53)
NBC-Johnny O'Brien, harmonica player: WCFL WBOW (sw-15.21)
CBS-Chicago Variety Hour: WOC WMBD WFBM WFAM WISN WHAS (sw-15.27)
News: WJBC WIND
KMOX-Houseboat Hannah
KWK-Fed. of Women's Clubs
WAAF-International Potpourri
WBBM-Art Kahn, pianist
WCCO-Musicale
WDZ-Ferde Grofe's Orch.
WENR-Music Circle
WGN-Good Health & Trainina
WHA-P.T.A. Forum
WHO-Way Down East
WIBA-Bible Readings
WJJD-Flannery Sisters, songs
WLW-Betty & Bob, sketch
WMT-Ed Fitzgerald & Co.
WOWO-Old Time Religion
WROK-Musicale
WSUI-Previews & Reviews
WTMJ-Down a Country Road

3:45
NBC-Young Hickory, sketch: WENR KWK WMT (sw-15.21)
CBS-Chicago Variety Hr.: WCCO

NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ KSD WLW WTMJ (sw-9.53)
KMOX-Personal Column
WBBM-Linda's First Love
WBOW-Lyrical Quarter Hour
WDZ-Home Folks Hymn Hour
★ WEBQ-MOVIE GOSSIP (1210 kc)

WGN-Harold Turner, pianist
WHA-From Treasured Volumes
WHA-Hope Alden's Romance
WIBA-Rhythm & Romance
WIND-Thru the Hollywood Lens
WIRE-Harry Bason
WJJD-Fred Beck, organist
WMBI-"Ministry of the Printed Page"
WSUI-Organ Melodies
WTAD-Yellow Fang
WTAQ-At the Crossroads

4:00
NBC-Adventures of Dari Dan (Dari-Rich): WIRE (sw-9.53)
CBS-Milton Charles, organist: WMBD WISN
NBC-Let's Talk it Over: Anne Hard, journalist; Alma Kitchell, contr.; Guest Speaker: WENR KWK WIBA WMT
CBS-Sunbrite Jr. Nurse Corps: (sw-15.27)
NBC-Marlowe & Lyon, pianists: KSD WBOW
MBS-Harold Stokes' Orch.: WGN WMT
News: WOC WTAD
KMOX-Josephine Halpin, commentator
WAAF-Now & Then
WBBM-Kitty Keene
WCCO-League of Women Voters
WCFL-United Charities Talk
★ WIZ-MOVIE GOSSIP
WFAH-Homespun Verse
WFBM-Tea Time Tunes
WHA-Music of the Masters
WHA-Univ. of Louisville
WHO-Fed. of Women's Clubs
WIND-Continental Orch.
WJBC-Wesleyan Hour
WJJD-Supper Time Frolic
WLW-Dick Tracy, sketch
WMAQ-Tea Time Varieties
WMBI-Music & Message
WOWO-Concert Hall
WROK-Markets; Birthday Club
WSUI-Elementary Spanish
WTAQ-Varieties
WTMJ-Rhythm & Rhyme; Movie Letter

4:15
NBC-Tom Mix & His Ralston Straight Shooters: (sw-9.53)
CBS-Dorothy Gordon's Children's Corner: WISN WOC WCCO WFAH WWO (sw-15.27)
NBC-Helen Jane Behlke, songs: KSD WBOW
KMOX-Hope Alden's Romance
WBBM-Bittersweet Melodies
WCFL-Lupi Italian Prgm.
WDZ-Melodeers
WHO-Houseboat Hannah
WIND-Sketches in Melody
WLW-Jack Armstrong, sketch
WMT-Tea Time Tunes
WMBD-Roy King, songs
WROK-Star Dust
WTAD-Go Round

4:30
NBC-Jack Armstrong sketch. (Wheaties): (sw-9.53)
CBS-Doris Kerr, songs: WOC WFAH WISN (sw-15.27)
NBC-Doring Sisters: WIRE KSD WBOW WHO
★ NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)
CBS-News Through a Woman's Eyes (Pontiac): WFBM
NBC-Four Dictators' Orch.: WENR
KMOX-Joe Karnes, pianist
KWK-Three Pals

WAAF-Happy Jack & Handy Andy, duet
WBBM-Man on the Street
WCCO-Schedule; Livestock
WDZ-Dance Hour
WBOW-Len Salvo, organist
WHA-Out of the Dusk
WIBA-Betty Grav, organist
WIND-Current News & Organ
★ WJBC-MOVIE GOSSIP
WMBD-News; Pet Corner
WMAQ-Six-day Bike Races
WMT-Peggy Fuller
WOWO-Ace Williams
WROK-Tea on the Terrace
WSUI-Elementary German
WTAD-White Sisters
WTAQ-Children's Prgm.
WTMJ-Meet the Artist

4:45
NBC-Little Orphan Annie, sketch (Ovaltine): WLW (sw-9.53)
NBC-Advs. of Dari Dan, sketch (Dari Rich): KSD WMAQ WHO
CBS-Wilderness Road, sketch: WFBM WISN WCCO WFAH KMOX WOWO WOC (sw-15.27)
NBC-Old Homestead, drama: KWK WENR WIRE WMT WBOW (sw-15.21)
WAAF-Hollywood Brevities
WBBM-My Diary
WCFL-Doreen Faire
WDZ-Dick & Cookie
WGN-Margery Graham, Book-a-Week
WIBA-The Lone Cowboy
WIND-Continental Orch.
WMBD-Happy Train
WROK-In Old Mexico
WTAD-Movie Chatter

5:00
CBS-Sunbrite Jr. Nurse Corps: KMOX WCCO WBBM WHAS
NBC-Army Band: WENR WMT
CBS-Eton Boys, quartet; News: WOWO (sw-21.52)
NBC-Old Traveler's Tales: (sw-9.53)
MBS-Johnson Family: WGN WLW
KSD-News; Orch.
KWK-Musical Prgm.
WAAF-Petite Musicale
WBOW-Sundown Express
WCFL-Tea Time
WFAH-Hawks Trail
WFBM-Pinocchio
WHO-Betsy Ross Bulletin; Revue
WIBA-WPA Prgm.
WIND-Cumberland Ridge Runners
WIRE-Cub Reporters
WISN-Show Window
WJJD-Polish Prgm
WJR-News
WMAQ-Adventures of Big Bill Baker
WMBD-Buck Jones
WOC-The Hawk's Trail
WROK-Lou Blake's Orch.
WTAD-Dorothy Douglass
WTAM-News; Twilight Tunes
WTAQ-Bureau of Public Service
WTMJ-Jack Armstrong, sketch

5:15
NBC-John Gurney, basso: WCFL (sw-9.53)
CBS-Elsie Thompson, organist: WOC
NBC-Tom Mix & His Ralston Straight Shooters: WMAQ KSD
CBS-News of Youth (Ward Bread): WBBM KMOX (sw-21.52)
KWK-Adventures of Betty & Billie
WCCO-Front Page Parade
WENR-Malcolm Claire, children's

5:30
★ NBC-Kellogg's Singing Lady. Irene Wicker: WGN
NBC-News; Three X Sisters, vocal trio: WIRE (sw-9.53)
CBS-Gogo de Lys, songs: WOWO WHAS (sw-21.52)
Jack Armstrong, sketch: WHO
KMOX WOC WCCO WMAQ
Hawk's Trail: WMBD WTAQ
News: WBOW WIND WJBC WTAD
Sports: WAAF WISN WROK
KSD-Terry & Ted, sketch
KWK-Gale Page, contr. (NBC)
WBBM-John Harrington, news
WCFL-Strolling Singers
WENR-What's the News?
WFAH-News; Crimecasts
WFBM-School Sketches
WIBA-News; Real-life Story; Interlude
WLW-Bob Newhall, sports
WMT-Frank Voelker, organist
WSUI-Daily Iowan of the Air
WTAM-News; Leisy Sportsman
WTMJ-Heinie's Grenadiers

5:45
★ CBS-PRETTY KITTY KELLY (Wonder Bread): WOC WISN WFBM WBBM WCCO KMOX WJR
★ NBC-Lowell Thomas, news (Sun Oil): WLW WTAM (sw-15.21)
NBC-Flying Time, sketch: WENR (sw-9.53)
NBC-Little Orphan Annie (Ovaltine): KSD WGN WMT
NBC-Escorts & Betty: WCFL KWK
Sports Review: WMBD WIRE WIBA
WAAF-Tower Tunes
WBOW-Sundown Express
WFAH-Mailbag
WHA-Organ Magic
WHO-Sunset Corners Opry
WIND-German Hour
WIND-Dick Steele, boy reporter
WROK-Don & Sleepy, songs
WTAD-Twilight Hour
WTAQ-Choirs of the World

6:00
NBC-Mary Small, songs: KWK WIRE
★ NBC-AMOS 'N' ANDY (PEP sodent): KSD WLW WTAM WHO (sw-9.53)
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83)
CBS-Howard Neumiller, pianist: WCCO
Sports Review: WFBM WOC
KMOX-Headline Highlights
WBBM-Davy Adams
WBOW-Home Decorators
WCFL-Grace Wilson, contralto
WENR-Palace Varieties
WFAH-Evening at the Country Club
WGN-Chuck Wagon Time
WHA-News
WIBA-Dinner Concert
WISN-Twenty Fingers of Melody
WJJD-Supper Time Frolic
WMAQ-Donald McGibeny, commentator (NBC)

6:15
★ NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer): WIRE WMAQ WHO WIBA WTMJ WTAM (also re-broadcast at 10:15 p.m.)
CBS-Herbert Foote, organist: WBBM WMBD WHAS WISN WOC
CBS-Ma & Pa, sketch (Atlantic Refining): (sw-11.83)
NBC-"Are You Tax Conscious," Congressman Fred A. Hartley, Jr., of N. J.: WENR WIRE KWK
KMOX-France Laux, sports
KSD-Xavier Cugat's Orch.
WBOW-Si & Ezra
WCCO-Taxpayer's Ass'n
WCFL-Voice of Carelessness
WFAH-Sports Review
WJR-Vocal Varieties
WLW-Bernie Cummin's Orch.
WMT-Life Savers; Interlude

6:30
★ NBC-HORLICK'S LUM & AB ner, sketch: WENR WLW
CBS-Ray Heatherton, bar.: WISN WFBM WCCO WHAS (sw-11.83)
Diamond City News WTM KSD
News: WHO WIBA WMBD WMT WTAQ
KMOX-Show World Broadcast
KWK-Sports Review; News
WBBM-Tommy Donnelly's Orch.
WBOW-Tune Hits
WFAH-Eddie Burnette
WCFL-Songs in the Spotlight
WGN-Concert Orch.
WIRE-Terry & Ted
WJR-The Allen Family
WMAQ-Norman Ross, news; Voice of Carelessness
WOC-Dan Cupid Interviews
WROK-Homespun Hour
WTAM-Pinky Hunter's Orch.

6:45
★ CBS-Boake Carter (Phico) commentator WCCO WBBM WJR KMOX WHAS (sw-11.83)
NBC-Passing Parade (Quart Sales): WMAQ
Diamond City News: WMT WIRE
News: WOC WFBM WIND
Rubinoff, violinist: WHO WIBA
KSD-Listening Post; Stories from Life
KWK-John Herrick, bar. (NBC)
WBOW-Sports Parade
WCFL-Guest Hour
WENR-Totten on Sports
WFAH-20th Century Serenade
WGN-Bob Elson, sports
WISN-Miniature Music Hall
WLW-Salon Orch.
WMBD-Value Hints
WROK-Home Folks Frolic
WTAM-Otto Thurman's Orch.
WTAQ-Harmonica Sodbusters
WTMJ-Dance Orch.

6:15
WMBD-Business & Professional Women's Week Prgm.
WMT-Dinner Dance Music
WROK-News; Dinner Music
WSUI-Dinner Hour Prgm.
WTAD-Sports Summary
WTAQ-String Ensemble
WTMJ-Gypsy Four

6:30
★ NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer): WIRE WMAQ WHO WIBA WTMJ WTAM (also re-broadcast at 10:15 p.m.)
CBS-Herbert Foote, organist: WBBM WMBD WHAS WISN WOC
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WLW-Salon Orch.
WMBD-Value Hints
WROK-Home Folks Frolic
WTAM-Otto Thurman's Orch.
WTAQ-Harmonica Sodbusters
WTMJ-Dance Orch.

7:00
★ NBC-FIBBER MCGEE AND Molly (Johnson's Wax); Marion & Jim Jordan; Ted Weems' Orch.: WIRE WMAQ WHO KSD WTAM WTMJ WIBA
CBS-Horace Heidt's Brigadiers (Alemitte) Lysbeth Hughes & King Sisters: WBBM KMOX WFBM WHAS WCCO WJR (sw-11.83)
Medley of Irish airs: "Ta-Hu-Wa-Hu-Wai"; "What Will I Tell My Heart?"; "Twinkle, Twinkle, Little Star"; "My Last Affair"; "Stop Me."

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Medley of Irish airs: "Ta-Hu-Wa-Hu-Wai"; "What Will I Tell My Heart?"; "Twinkle, Twinkle, Little Star"; "My Last Affair"; "Stop Me."

CONTESTS ON THE AIR

SUNDAY
4:30 p.m. EST (3:30 CST), NBC network. Musical Camera. Weekly merchandise prizes for description of incident you think suitable for musical dramatization on program accompanied by explanation as to suitability. Contest closes Wednesday following broadcast each week.
5 p.m. EST (4 CST), NBC network. We, the People. The persons selected as having a message which is entertaining and of national interest, will be invited to New York, as guest of sponsor, to appear on program.

MONDAY
12 noon EST (11 a.m. CST), CBS network. Monday through Friday. The Gumps. Name trailer and tell, in 25 words or less, reason for wanting a trailer. A trailer, valued at \$625, or \$350 cash, given each week. Contest closes each Monday.

10 p.m. EST (9 CST), NBC network. Richard Himber's Studebaker Champions. Automobile given each week for correctly naming the "Monday Melody" played on program accompanied by slogan, of 25 words or less, for the new 1937 Studebaker. Contests close on Monday following each broadcast. Also 452 cash prizes totaling \$10,000 for best letters, of 50 words or less, telling why entrant bought a used car from authorized dealer. This contest closes March 31, 1937.

TUESDAY
9:30 p.m. EST (8:30 CST), NBC network. Husbands and Wives. The persons sending in best solution to question given on program will be invited to studio to broadcast in person their answers.

WEDNESDAY
1:30 p.m. EST (12:30 CST), CBS network. Wednesday, Thursday and Friday. Dining with

George Rector, food talks. Three cash prizes each week for favorite recipes submitted.
10 p.m. EST (9 CST), NBC network. Your Hit Parade. Flat fifty tin of cigarettes for guessing three leading hit songs of week.

THURSDAY
10 p.m. EST (9 CST), CBS network. Your True Adventures. Monthly grand prize of \$250, and weekly prize of \$25, for best "True Adventures" story contributed by listeners and used on program.

FRIDAY
8:15 p.m. EST (7:15 CST), NBC network. Singing Sam. Automobile, 4 cash, and 200 merchandise prizes awarded each week to persons who vote on product and come closest to the winning total. Contest closes Friday of following week.

9:30 p.m. EST (8:30 CST), NBC network.

True Story Court of Human Relations. Broadcast for West at 11:30 p.m. EST (10:30 CST). Listeners asked to read a designated story in magazine. \$100 cash prize awarded for best letter telling how entrant would have handled the situations or problems given in story. Letters must be in by Thursday following broadcast.

SATURDAY
7:30 p.m. EST (8:30 CST), NBC network. Uncle Jim's Question Bee. Merchandise prizes for questions and answers used on program.
8 p.m. EST (7 CST), NBC network. Ed Wynn, comedian. Broadcast for West at 12 mid. EST (11 p.m. CST). 205 cash prizes weekly for questions having entertainment value suitable for use on program. Questions must be received by Thursday following broadcast.
10 p.m. EST (9 CST), CBS network. Your Hit Parade. Same contest as Wednesday.

Frequencies

Table of radio frequencies including KMOX-1090, WJBC-1200, WOVW-1160, etc.

★ NBC-Helen Hayes in "Bambi," drama (Sanka Coffee); Mark Warnow's Orch.: WLS WMT KWK (sw-11.87)

NBC-Semi-Centennial Celebration of the Jewish Theological Seminary; Dr. James B. Conant: WIBA WTAM WMAQ WHO WLW KSD (sw-9.53)

7:15 WBOW-Rubinoff, violinist WCFL-Philip Kinsman WFAM-Lorraine Lita

8:45 WGN-News; Quin Ryan, sports WIND-Speaking of Love WOC-Tonic Tunes

★ CBS-Pick & Pat (Dill's Best); Benny Krueger's Orch.; Edward Roecker, bar.: KMOX WBBM WHAS WFBM WCCO WJR (sw-11.83)

9:00 ★ NBC-RICHARD HIMBER'S Studebaker Champions: Stuart Allen, tr.: WENR WMT KWK (sw-6.14)

★ NBC-The Voice of Firestone; Margaret Speaks, sop.; Richard Crooks, tr.: Mixed Chorus; Symphonic Orch.: dir., Wilfred Pelletier: WIBA KSD WTMJ WIRE WTAM WHO WLW WMAQ (sw-9.53)

★ CBS-Wayne King's Orch.: WHAS WCCO WBBM KMOX WFBM (sw-6.12) ★ NBC-Carnation Contented Program: Lullaby Lady; Male Quartet; Frank Black's Orch.; Doring Sisters; Vivian Della Chiesa, sop.: WMAQ WTAM WTMJ WIBA KOA WIRE KSD WHO (sw-9.53)

WBOW-Diamond City News WFL-Tunes on Tap WFAM-Carnival; News WGN-Lone Ranger, drama WIND-Judge Gutknecht's Traffic Court WISN-Woods Dreyfus WMBD-Friendly Forum

MBS-Famous Jury Trials: WGN WLW WBOW-News WCFL-Automobile Workers, talk WIND-Milt, Herth, organist WISN-Rendezvous WMBD-Orpheus Club WOC-Gordon Fraser WOVW-Hollyhock Lane WROK-Builders WSBT-Leaders in Dance Time WSUI-Dept. of Speech Prgm. WTAQ-Dance Music

7:45 WBOW-Music You Love WCFL-Talk of the Town WISN-Fortune Calls WOC-Better Homes WOVW-Sport Slants WROK-Winnebaggo Schools In-former Hour WSUI-Musical Prgm.

9:15 WBOW-Rainbow Trio WCFL-Labor Flashes WIND-Walkathon WOC-Monday Presents WTAQ-Club 41

8:00 ★ CBS-LUX RADIO THEATER: Marlene Dietrich & Herbert Marshall, guests, in "Desire," drama: WFBM WISN WMBD WHAS WBBM KMOX WCCO WJR (sw-11.83)

9:30 NBC-Nat'l Radio Forum: WENR (sw-6.14) ★ NBL-The Krueger Musical Toast; Martin Block, m.c.; Jerry Cooper, bar.; Sally Singer: (sw-9.53) CBS-Let Freedom Ring; "Freedom of Speech," drama: WOC WCCO KMOX WISN (sw-6.12)

NBC-Dinner at Nine; "Is Bridge Destroying Good Conversation?" Fannie Hurst & Others: WIBA (sw-11.87) NBC-Warden Lawes in "20,000 Years in Sing Sing (Sloan's Liniment); "The Snow Bird," drama: WMAQ WTAM WIRE WHO KSD (sw-9.53) KWK-News; To be announced WBOW-Fireside Hour WCFL-Herr Louie's Weasel WGN-Hugo Mariani's Orch. WIND-Racing Returns WLS-Amer. Legion Prgm. WLW-For Men Only WMT-Public Forum WOC-Gems of Melody WOVW-Spelling Contest WROK-Barn Dance Frolic WSBT-Polish Hour WSUI-All-University Sing WTAQ-Chats with Your Neighbor WTMJ-Helen Hayes, drama

NBC-Music for Moderns: WIRE KSD WBOW KOA-Ranger Serenade KWK-Irish Minstrels WBBM-Mark Fisher's Orch. WFL-Barratt O'Hara WFBM-Hollywood Impresions WHAS-Dance Time WHO-Jack Dempsey's Fights WIBA-Smoke Rings WIND-Evening at the Country Club WJR-Musical Prgm. WMAQ-Moments You Never Forget WMBD-Under the Capitol Dome WMT-Evening Serenade WOVW-Thank You Stusia WROK-Musicale WSBT-Rubinoff, violinist WTAM-Symphonic Variations WTAQ-Popular Dance WTMJ-Variety Prgm.

8:15 WCFL-Just About Dogs WGN-Diamond City News WTAQ-June Gross 8:30 NBC-Good Time Society: KWK WMT WENR (sw-11.87)

9:45 Diamond City News: WOVW WHAS KWK-Norman Paule, soloist WBBM-Jerry Cooper, songs WCFL-Vella Cook, contralto WFBM-Musical Moments WGN-Henry Weber's Pageant of Melody WIBA-Symphony Concert WIND-News & Sports WLW-Larry Funk's Orch.

WMBD-Buffalo Trailers WROK-News WSBT-To be announced WSUI-Daily Iowan of the Air

10:00 ★ NBC-AMOS 'N' ANDY (Peppercorn): WMAQ WIRE KOA CBS-Poetic Melodies (Wrightley's Gum); Franklyn McCormack, poetry; Jack Fulton, tr.: Cariton Kelsey's Orch.: WFBM WCCO KMOX WBBM WHAS KSL

NBC-Top Hatters' Orch.: WBOW (sw-9.53) NBC-Don Ferdi's Orch.: KWK CBS-Ted Lewis' Orch.: WOVW WSBT News: WMBD WOC WLW WJR WCFL-Monte Randall, commentator WENR-Globe Trotter WHO-Virginia Dare WIBA-Melody Hour WIND-Swedish Prgm. WISN-Wrestling Matches WMT-Dream Songs WROK-Norman Jenkins' Orch. WTAM-Dick Fidler's Orch. WTAQ-Tonic Tunes WTMJ-News; Sports

10:15 ★ NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer): KOA KPO

CBS-Ted Lewis' Orch.: WBBM WOC WHAS WMBD NBC-Jimmy Kemper's Song Stories: WBOW (sw-9.53) NBC-Don Ferdi's Orch.: WCFL WIBA CBS-Pretty Kitty Kelly, sketch: KNX News: WFBM WHO WCCO WMT WIRE KMOX-Rubinoff, violinist WENR-King's Jesters WJR-Peaceful Valley WLW-Jimmy James' Orch. WMAQ-Lou Breese's Orch. WROK-Evening Song WTAQ-Club 41 WTMJ-Dance Music 'Till 12:30 a.m.

10:30 NBC-Glen Gray's Orch.: WIRE WIBA WBOW WHO (sw-9.53) CBS-Anson Weeks' Orch.: WOC WMBD NBC-Phil Levant's Orch.: WENR WMT CBS-Jay Freeman's Orch.: WFBM WSBT

NBC-Voice of Firestone; Margaret Speaks, sop.: KPO KOA CBS-Pick & Pat (Dill's Best): KNX KSL News: KWK WBBM WTAQ WCCO-Rollie Johnson; Reports WCFL-Melodies in the Night KMOX-Headline Highlights WGN-Clyde Lucas' Orch. WHAS-School of Music WIND-Bob Tinsley's Orch. WLW-Don Bestor's Orch. WMAQ-Six-Day Bike Races WOVW-Slumber Hour WROK-Lou Blake's Orch. WTAM-Blue Barron's Orch.

10:45 CBS-Anson Weeks' Orch.: WISN WBBM KMOX KWK-Phil Levant's Orch. (NBC) WCCO-Frank Gordon's Orch. WCFL-Glen Gray's Orch. (NBC) WENR-Happy Jack Turner WIND-News WJR-Jay Freeman's Orch. (CBS) WLW-Bernie Cummins' Orch. WMAQ-Clem & Harry, songs WOVW-Jay Freeman's Orch. WTAQ-Home Folks Frolic

11:00 ★ NBC-FIBBER MCGEE & MOLLY: KOA (also at 7 p.m.) NBC-Magnolia Blossoms, Fisk Jubilee Choir: WIRE KSD WHO WTAM WCFL WBOW CBS-Ozzie Nelson's Orch.: WFBM NBC-Bob Crosby's Orch.: WMAQ WIBA CBS-Roger Pryor's Orch.: WOC WBBM WISN WMBD WOVW CBS-Horace Heidt's Brigadiers: KNX MBS-Tommy Tucker's Orch.: WGN WMT Dance Orch.: KWK WTMJ KMOX-Leonard Keller's Orch. WCCO-Dance Orch. WENR-Henry Busse's Orch. WHAS-News WIND-Jimmy Noone's Orch. WJR-Marvin Frederic's Orch. WLW-Organ and Poems WSBT-Club Lido WTAQ-Varieties

11:15 ★ KMOX-OFFICIAL DETECTIVE STORIES KWK-Crosby's Orch. (NBC) WHAS-Dance Band

WIBA-Interlude WIND-House of Peter McGregor WTAQ-Popular Orch.

11:30 NBC-Lou Breese's Orch.: WIBA WENR KWK CBS-Bob McGrew's Orch.: WOC WMBD WOVW KMOX WFBM WBBM WISN WJR WSBT NBC-Francis Craig's Orch.: KSD WIRE WHO WMAQ WTAM WBOW

NBC-Vox Pop: KPO MBS-Michael Zarin's Orch.: WLW WMT KOA-Night Club WCCO-Jimmy Greco's Orch. WGN-Clyde Lucas' Orch. WIND-Bob Tinsley's Orch. WTAQ-Radio Night Club

11:45 NBC-Charlie Agnew's Orch.: WIBA WENR KWK CBS-Bob McGrew's Orch.: WHAS WIND-Jimmy Noone's Orch.

12:00 KMOX-When Day Is Done KOA-News WBBM-News & Weather WENR-Louis Panico's Orch. WGN-Hugo Mariani's Orch. WIND-The Nite Watch WLW-Dance Orch. WMAQ-Phil Levant's Orch.

12:15 KOA-Voice of Hawaii WBBM-Mark Fisher's Orch. 12:30 MBS-Joe Sanders' Orch.: WGN WLW

12:45 WBBM-Austin Mack's Orch. WMAQ-Four Dictators' Orch. 1:00 WGN-George Hamilton's Orch. 1:15 WBBM-Roy Eldridge's Orch. WCFL-Irving Margaff's Ensemble KOA-Griff Williams' Orch. WENR-Frankie Masters' Orch. WMAQ-King's Jesters Orch.

End of Monday Programs

Change! NOW AT 9 P.M. MONDAY NIGHT C.S.T. Richard Himber and his STUDEBAKER CHAMPIONS STATIONS WENR-KWK WIN A 1937 STUDEBAKER SEDAN Free Tune in for complete details!

GIRL LOSES MEMORY, ACCUSED OF MURDER

Claims to be Kitty Kelly of Dublin. Police say she's a gangster's "gun moll" who murdered Inspector Conway. Is she?



5'2", blue eyes, gold hair. Who is this girl?

Don't miss the dramatic exciting story of PRETTY KITTY KELLY the new WONDER BREAD radio show

MON. TUES. WED. THURS. FRI.

TONIGHT! WABC 5:45 P.M.



BENNY GOODMAN
Tue. 8:30 p.m.

MORNING

7:00 a.m. CST

NBC-Morn. Devotions, Soloists & Organist: WIBA KWK
CBS-On the Air Today: Blue birds (sw-21.52)

7:15
NBC-Wm. Meeder, organist: WCFL

NBC-Good Morning Melodies: WLW WBOW

Musical Clock: WTAD WMT
KMOX-Pappy Cheshire's Hillbilly Band

KWK-Grady Cantrell
WAAF-Just About Time

WCCG-Jr. Broadcaster's Club
WGN-Wake Up & Sing

WHAS-Texas Rangers
WHO-Hardware News

WIBA-Morning Serenade
WJJD-Farm Advisor

WLS-Prairie Ramblers & Patsy
WMBD-Pete & Jack

WMTJ-Variety Prgm.

7:30
NBC-Cheerio: WLW

CBS-Salon Musicale: (sw-21.52)

News: WTMJ WIBA WFAM
KMOX-Clock of the Air

KWK-The Pep-up Parade
WAAF-Breakfast Express

WBOW-Chanticleer Club
WCBD-Gospel Tabernacle

WCCO-Musical Chimes
WCFL-Ballads of the Breakfast Table

WGN-The Golden Hour
WHAS-Modern Mountaineers

WHO-Musical Fashion Notes
WJJD-Christian Science Prgm.

WLS-The Hilltoppers
WMBD-Musical Clock

7:45
NBC-Humor in the News: WCFL

WHAS-Pickard Family
WIBA-Musical Clock

WJJD-Kinney's Hawaiians
WLS-Jolly Joe's Pet Pals

WMBD-Police Flashes
WTAD-News

WMTJ-Variety Prgm.

8:00
NBC-Breakfast Club: WCFL (sw-15.21)

CBS-Dean Columbia. Fan Mail Dramatization: WFAM WFAM (sw-21.52)

NBC-Streamliners: WIRE KSD
Gene & Glenn: WHO WOC

Musical Clock: WROK WTAQ
News: WMBD KWK WHAS

KMOX-Harry W Flannery Views on News

WCBD-Hit Tunes & Sports
WHA-Band Wagon

WIND-Shadows of the Past
WJJD-Red & Gene

WLBL-Market Reports & Agricultural News

WLS-Lulu Belle & Scotty
WLW-Hymns of all Churches

WMAQ-Fashion Horoscope; News
WMT-Tim Brady's Roundup

WOWO-Radio Bible Class
WMTJ-Revolution Stage

8:15
CBS-Jack & Loretta Clemens (Kirkman's Soap): (sw-21.52)

Musical Clock: WHO WOC
KMOX-Ozark Varieties

News: WFBM WCCO WTAQ
KWK-Hillbillies
WBOW-Sundial Revue
WCBD-Polish Prgm
WGN-Good Morning
WHAS-Goodwill Industries Prgm.
WIBA-Breakfast Club (NBC)
WIND-News & Current Hits
WJJD-Melody Kings
WLS-Δ Morning Devotions
WLW-Hello Peggy
WMBD Bandwagon
WMT-Frank Voelker, organist
WOC-Mail Bag
WROK-Organ Reveries
WTAD-Δ Church Service

8:45

NBC-Adela Rogers St. Johns, current topics; News: WIRE WBOW

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX (sw-21.52)

Monticello Party Line: WMBD WHAS

KSD Tel-a-Tune's
KWK-German Music

WCCO-Gene & Glenn
WFAM-Δ Morning Devotions

WFBM-Apron Strings
WIBA-Society Reporter

WIND-Morning Dance
WJJD-III. Fed. of Women's Clubs

WLBL-Δ Morning Devotionals
WLS-Morning Minstrels

WLW-Kitty Keene
WMT-Women in the News; Police Blotter

WOC-News
WOWO-Morning Musicale

WTAQ-Musical Clock
WMTJ-Basket of Melody

9:00

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ KSD (sw-15.33)

NBC-Betty & Bob, sketch (Gold Medal): WBBM WFBM WHAS WCCO KMOX (sw-21.52)

NBC-Shefter & Brenner, pianists: WBOW

MBS-Len Salvo, organist: WGN KWK

News: WMT WROK WTAD
WAAF-Miniature Concert

WCBD-Italian Prgm
WCFL-German Prgm

WFAM-Dick Cover, organist
WHA-Your Health

WHO-Morning Melodies
WIBA-News; What's New?

WIND-Cub Reporter, sketch
WIRE-Happy Long

WISN-Party Line
WJJD-Bosworth Broadcast

WLBL-Mkt. Repts. & Agri. News
WLS-Music Appreciation

WLW-Linda's First Love
WMBD-B & M Messenger

WOC-Musical Clock
WOWO-Bill Board

WSUI-What's New for Milady
WTAQ-Women's Hour

WMTJ-What's New in Milwaukee?

9:15

NBC-John's Other Wife, sketch (Louis Philippe) WMAQ KSD (sw-15.33)

NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)

CBS-Modern Cinderella, sketch (Gold Medal): WBBM WFBM WHAS KMOX WCCO (sw-21.52)

MBS-Bachelor's Children: WGN WLW

Hymns of All Churches: WHO WOC

KWK-Rhythm Melody Revue
WBOW-Mid-Morning Musicale

WHA-World Observer
WIBA-Vaughn de Leath, songs

WIND-Good News Tunes
WIRE-Mary Baker

WISN-On the Nine-Fifteen
WMBD Shut In Prgm

WMT-Louise Hathaway
WROK-On the Mall

WSUI-Musical Favorites
WTAD-Lem & Luther, Old Songs

WMTJ-News; Belle & Martha

Betty & Bob: WOC WHO
Party Line: KWK WIND
WAAF-Happiness Time
WBOW-Market Reports
WCBD-Word of Truth
WCFL-World Tour
WFAM-Morning Melodies
WGN-Harold Turner, pianist
WHA-Musical Varieties
WIBA-Josh Higgins, sketch
WIRE-Dr. Aumann
WISN-Ann Leslie's Scrapbook
WJJD-Two of a Kind, Julane Pelletier & Ben Kanter
WLW-To be announced
WMBD-News
WOWO-Mary Berghoff
WROK-Intimate Review
WSUI-Book Shelf
WTAD-Popular Dance Revue
WMTJ-One Girl in a Million

9:45

NBC-Kitchen Cavalcade (C. F. Mueller Co.): (sw-15.21)

NBC-Today's Children, sketch (Pillsbury): WMAQ WIRE KSD WTMJ WHO (sw-15.33)

NBC-Viennese Sextet: WCFL WBOW

Party Line: WTAD WOC KWK News

WAAF-Estelle Barnes, pianist
WGN-Cookery Question Box

WIBA-What's New?
WIND-One Girl in a Million

WISN-Modern Classics
WJJD-Dude Martin

WLW-Harmonica Rascals
WMBD-Window Shopper

WMT-Magic Kitchen
WOWO-American Home

10:00

NBC-THE O'NEILLS, SKETCH (Ivory Flakes): WLS (sw-15.21)

NBC-David Harum, sketch (Baby O); Peggy Allenby: WIRE WMAQ WHO KSD (sw-15.33)

CBS-Mary Lee Taylor (Pet Milk): WOC WMBD KMOX WHAS WBBM WFBM

CBS-Captivators: (sw-21.52)
KWK Rapid Service

WAAF-Woman's Hour
WBOW-Melody on Parade

WCBD-Prophetic News
WCCO-Organ Melodies

WCFL-Morning Musicale
WDZ-Piano Prattle

WFAM-Safety Council
WGN-Get Thin to Music; Exercises

WHA-Homemakers
WIBA-Robert Gately, bar. (NBC)

WIND-Municipal Court
WISN-Notes & Footnotes

WJBC-Farm Hour
WJJD-Mid-morning Jamboree

WLBL-Mkt. Repts. & Agri. News
WLS-Livestock Reports; News

WLD-Pine Ridge Musicmakers
WOWO-Souvenirs

WROK-Markets; Musical Interlude
WSUI-Within the Classroom

WTAD-News
WTAQ-Lyman Nellis, organist

WMTJ-Household Hints

10:15

NBC-Backstage Wife, sketch (Dr. Lyons) WMAQ WTMJ KSD WHO (sw-15.33)

CBS-Dr. Murray, Amer. Dental Ass'n Speaker: WISN WOC

NBC-Personal Column of the Air (Camay): WLW WLS (sw-15.21)

CBS-Quality Twins Ed East & Ralph Dumke; Helen Carroll, vocalist (Knox Gelatine): WBBM WFBM KMOX WHAS (sw-21.52)

NBC-Vagabonds: WCFL WBOW KWK Range Riders

WAAF-Variety
WCCO-Jean Abley

WDZ-Sheb Marchino, songs
WFAM-Harlan Hogan

WIBA-Today's Almanac
WIRE-For Women Only

WJBC-Request Prgm.
WMBD-Garland of Roses

WMT-A Word to the Wives
WOWO-Tri-Topics

WROK-Woman's Forum
WTAD-Morning Varieties

10:30

NBC-BIG SISTER SKETCH (Rinso): WCCO WBBM WISN WHAS WMBD KMOX (sw-21.52)

NBC-Vic & Sade, sketch: WMT KWK WLS (sw-15.21)

MBS-Love Song: WGN WLW
News: WBOW WDW
WAAF-Song Styles
WCFL-Harmony Hi-Shots
WFAM-Salon Musicale
WFBM-Kitchen Clinic
WHO-Party Line
WIBA-Salvation Army Prgm.
WIND-Kitchenette
WJBC-News & Organ Music
WJJD-Women's Exchange Prgm
WMBI-Home Hour
WOC-Organ Melodies
WOWO-Linda's First Love
WTAD-Ma Perkins
WTAQ-Masters of Swing
WMTJ-Traffic Court

10:45

NBC-Edward MacHugh, the Gospel Singer (Ivory Soap): WLS KWK WLW WMT (sw-15.21)

CBS-Eleanor Howe's Homemakers Exchange (Ice Industry): WCCO KMOX WOWO WBBM WHAS WISN (sw-21.52)

NBC-Allen Prescott, The Wife Saver (Manhattan Soap): WMAQ (sw-15.33)

NBC-Al Short's Orch.: WIBA KSD

Party Line: WIRE WJJD
WAAF-Poolish Questions

WBOW-Leo Baxter, pianist
WCFL-Voice of Cookery

WDZ-III. Div. of Highways
WFAM-In Movieland

WGN-Petticoat Philosophy
WHA-Song Favorites

WHO-Organ Melodies
WIND-Markets & News

WJBC-Payne Pioneers
WMBD-Linda's First Love

WOC-Library Prgm.
WROK-Bulletin Board of the Air

WSUI-Program Calendar
WTAD-Movie Chatter

WTAQ-Favorites of Yesterday

11:00

NBC-Girl Alone, sketch (Kelllogg): WMAQ WLW (sw-15.33)

CBS-The Gumps, sketch (Pebeco): WBBM KMOX WFBM WCCO (sw-17.76)

NBC-Honeyboy & Sassafras: KWK WIRE WCFL

KSD-Variety Features
WAAF-Melody Parade

WBAA-Morning Musicale
WBOW-Farm Folks

WDZ-Hawaiian Paradise
WFAM-Mishwaka Hour

WGN-Len Salvo, organist
WHA-Music Appreciation Course

WHAS-Melodies & Moods
WHO-Kitty Keene

WIBA-Linda's First Love
WIND-News from Life

WISN-News; Organ Melodies
WJBC-Homemaker's Pay Day

WJJD-Bureau of Missing Persons
WLBL-Mkt. Repts. & Agri. News

WLS-Morning Homemakers
WMBD-Wagon Jubilee; Police Bulletins

WMT-Marriage Clinic
WOC-Morning Parade

WOWO-Party Line
WROK-Δ Tabernacle Hour

WSUI-Within the Classroom
WTAD-News

WTAQ-Lyman Nellis, organist
WMTJ-Hymns of All Churches

11:15

NBC-Story of Mary Marlin (Kleenex): WMAQ KSD WHO WIRE (sw-15.33)

NBC-Ted Malone (Hinds): KMOX WCCO (sw-17.76)

NBC-Armechair Quartet: KWK WAAF-Charles Fogarty, trn.

WBAA-Mr. T. K. Noss, news
WBBM-Quarter Hr. of Romance

WCFL-Timely Tunes
WDZ-News of Your Neighbors

WFBM-Hope Alden's Romance
WGN-Mark Love; Piano

WIBA-Linda's First Love
WIBA-Δ Lutheran Devotions

WIND-Rhythm for Two
WJBC-Dough Boy

WJJD-Criminal Court Interviews
WLW-Musical Moments

NBC-Nat'l Farm & Home Hr., Sec'y of Agriculture, Henry A. Wallace; Walter Blaufuss' Orch.: WMAQ WIBA WLW KWK WHO (sw-15.21)

NBC-Gene Arnold & the Cadets: WCFL WBOW

KSD-Refreshment Club
WAAF-Myrna Dee Sergeant

WBAA-Principles of Bookkeeping, L. G. Minier

WCCO-Ma Perkins
WDZ-Sons of Pioneers

WFAM-Blue Streaks
WGN-Bob Elson on State Street

WIND-H. Zimmerman, organist
WIRE-Linda's First Love

WISN-Even As You & I
WJBC-News & Interviews

WJJD-Safety Court
WMBD-Maxim Lowe's Ensemble

WMBI-Continued Story Reading
WMT-German Band

WOC-Inquiring Mike
WOWO-Home Folks' Frolic

WROK-Helene Kimberley, songs
WTAD-Police News

WTAQ-Steel Almanac
WMTJ-Morning Melodies

11:45

CBS-Rich Man's Darling, sketch (Affiliated Products): WBBM WHAS WFBM KMOX (sw-17.76)

News: WMT WBAA
WAAF-Newsletters

WBOW-County Agr. Agent
WCCO-Kitty Keene

WCFL-Fashions on Parade
WDZ-Trading Post

WFAM-Dick Cover, organist
WGN-We Are Four

WIND-"Eb & Zeb" sketch
WIRE-Farm Hour

WISN-Ivory Interlude
WMT-Musical Almanac

WLS-Markets & News
WMBD-His Majesty, the Baby

WOC-Musical Almanac
WOWO-Farm Service

WROK-'Round the Town
WSUI-Farm Flashes

WTAQ-Popular Music
WTAQ-Mail Man

WMTJ-News; Heinie's Grenadiers

AFTERNOON

12:00

NBC-Doring Sisters: WCFL (sw-15.33)

CBS-Jack Berch & his Boys; (Fels Naptha Soap): KMOX WCCO (sw-15.27)

Man on the Street: WBOW WDW News: WJJD WOC WMBD KSD WTAD

WAAF-Symphonic Hour
WBAA-Home Economics Prgm.

WBBM-Shopping News
WBOW-Way Down East

WGN-Melody Time
WHA-Noon Musicale

WHAS-Hank Keenes Gang
WIND-Peacock Court

WISN-Heat Wave
WJBC-Roland String Ensemble

WLBL-Mkt. Repts. & Agri. News
WLS-Dinnerbell Prgm.

WMBI-Δ Midday Gospel Hour
WMT-Hillbillies

WOWO-Musical Almanac
WSBT-News; Stock Report

WSUI-Rhythm Rambles
WTAQ-Farm Hands

12:15

NBC-Dan Harding's Wife, sketch: (sw-15.33)

CBS-Senate Judiciary Committee Hearing Report: WOC WSBT (sw-15.27)

KMOX-Magic Kitchen
WBAA-Dance Time

WBBM-Herbert Foote, organist
WBOW-Wranglers

WCCO-Hugh Aspinwall
WCFL-Noonday Concert

WFBM-Farin Bureau Prgm
WGN-Wife vs. Secretary

WHAS-College of Agriculture
WIND-Milt Herth, organist

WJJD-Δ Noon Day Service
WMBD-Town Crier; Farm Mkts.

WMT-Question Man; Voice of Iowa
WOWO Today's News

WROK-Column Left, news
WTAD-Dance Orch.

12:30

NBC-Words & Music: (sw-15.33)
CBS-Geo. Hall's Orch.: WISN WOC (sw-15.27)

WBBM-Truman Bradley
WCCO-Hope Alden's Romance
WCFL-Your Personal Reporter
WDZ-Rubinoff, violinist
WFBM-Hoosier Farm Circle
WGN-Δ Mid-Day Service
WHA-Farm Prgm.
WHAS-Savings Talk; Markets
WIND-Δ Christian science prgm

WIRE-Reporter
WLW-Charles Dameron Presents
WMAQ-Dan Harding's Wife, sketch

WMBD-Farm News
WMT-Markets; Hillbillies

WOWO-Happy Herb
WROK-Man on the Street

WSBT-Farm Flashes
WTAD-Home & Neighborhood Prgm.

12:45

CBS-Aunt Jenny's Real Life Stories (Spry): WBBM KMOX WCCO WISN WMBD WFBM WHAS (sw-15.27)

Livestock Markets WIBA WLS News: WHO WIND

KSD-Follow the Moon
WBAA-Noon Musicale

WBOW-Hollywood Brevities
WCFL-For Women Only



FRANCES ADAIR Tue. 7 p.m.

Frequencies

Table listing radio frequencies for various stations including KMOX-1090, WISN-1120, WJBC-1200, etc.

WFAM-Hits from the Shows WGN-Bob Elson, sports WIRE-Terry & Ted WMAQ-Norman Ross, news; Norman Shearer, pianist WOC-Fireside Melodies WROK-Home Folks Frolic WTAM-Evening Prelude

CBS-Boake Carter (Philo), commentator; WBBM KMOX WJR WHAS WCCO (sw-11.87) NBC-Passing Parade (Duart Sales): WMAQ NBC-Florence George, sop.: WENR KWK News: WFBM WOC KSD-Rhythm Makers WBOU-Sport Parade WCFI-Guest Hour WFAM-Notre Dame Faculty Round Table WGN-Concert Orch. WHO-Diamond City News WIBA-Juvenile Stars of Tomorrow

WIND-Roller Skating Derby WIRE-Anything Can Happen WISN-Amer. Family Robinson WLW-Bernie Cummins' Orch. WMBD-Value Hints WMT-Howard Lanin's Orch. WTAM-Otto Thurn's Orch. WTAQ-Twilight Melodies WTMJ-Tune Furnisher

NBC-JOHNNY PRESENTS (Phillip Morris) Russ Morgan's Orch.; Charles Martin's Three Minute Thrillers; Phil Ducey, bar.; Frances Adair, songs; Giersdorf Sisters, trio & Rhythm Rogues; Guests: WHO WTMJ KSD WMAQ WTAM WLW WIBA (sw-9.53)

(Continued on Next Page)

NIGHT

5:00 NBC-Science in the News WENR (sw-9.53) CBS-Del Casino, songs: WFBM WOC WOV WBBM WFAM WCCO WMBD (sw-21.52) NBC-Meredith Willson's Orch.: WMT KWK WMAQ MBS-Johnson Family: WGN WLW

News: WJR WTAD KMOX-Safety Legion KSD-News; Geo. Hall's Orch. WAAF-Cocktail Capers WBOW-Sundown Express WCBW-Rhythm Men WCFI-Tea Time WHAS-Under Ether; Mildred Lee WIO-Bulletin; Revue WIBA-Univ. of Wis. Band WIND-Cumberland Ridge Runners WIRE-Cub Reporters WISN-Show Window WJJD-Polish Prgm. WROK-Lou Blake's Orch. WTAM-News; Twilight Tunes WTAQ-Bureau of Public Service WTMJ Jack Armstrong sketch

5:15 NBC-Three X Sisters, harmony trio: WCFI (sw-9.53) CBS-Alexander Cores, violinist: (sw-21.52) NBC-Meredith Willson's Orch.: (sw-15.21) NBC-Tom Mix and His Ralston Straight Shooters: WMAQ KSD KMOX-Miniature Musical Revue KWK-Peggy Duncan, songs WBBM-Howard Neumiller, pianist WCBW-Government Prgm. WCCO-Front Page Parade WENR-Malcolm Claire, children's stories WFAM-Dan Dunn WFBM-Christian Science WGN-Armchair Melodies WHAS-Hank Keene's Gang WHO-Tonic Tunes WIRE-Jimmie Allen, sketch WJR-Envoys of Melody WLW-Phil Davis' Orch. WMBD-Where to Go; The Angelus; Piano Fantasy WOC-Women's Clubs WOV-Sports WROK-WPA Orch. WTAD-Dance Parade WTAM-Creolians WTAQ-Guy Watts, pianist WTMJ-News

5:30 NBC-Kellogg's Singing Lady. Irene Wicker: WGN CBS-News; Dinner Concert: WOV WMBD (sw-21.52) NBC-News; Tom Thomas, bar.: WIRE Jack Armstrong, sketch: KMOX WCCO WHO WOC WMAQ News: WTAD WJBC WBOW KSD-Terry & Ted, sketch KWK-Tony Russell, songs(NBC) WAAF-Sport Shorts WBBM-John Harrington, news WCBW-J. C. O'Hair, pastor WCFI-Twilight Trio WENR-What's the News? WFAM-News; Crimecasts AFRM-Bohemians WHAS-Dinner Dance WIBA-PTA Prgm. WISN-Sports Parade WLW-Bob Newhall, sports WMT-Frank Voelker, organist

5:45 NBC-Science in the News WENR (sw-9.53) CBS-Del Casino, songs: WFBM WOC WOV WBBM WFAM WCCO WMBD (sw-21.52) NBC-Meredith Willson's Orch.: WMT KWK WMAQ MBS-Johnson Family: WGN WLW

News: WJR WTAD KMOX-Safety Legion KSD-News; Geo. Hall's Orch. WAAF-Cocktail Capers WBOW-Sundown Express WCBW-Rhythm Men WCFI-Tea Time WHAS-Under Ether; Mildred Lee WIO-Bulletin; Revue WIBA-Univ. of Wis. Band WIND-Cumberland Ridge Runners WIRE-Cub Reporters WISN-Show Window WJJD-Polish Prgm. WROK-Lou Blake's Orch. WTAM-News; Twilight Tunes WTAQ-Bureau of Public Service WTMJ Jack Armstrong sketch

5:55 NBC-Three X Sisters, harmony trio: WCFI (sw-9.53) CBS-Alexander Cores, violinist: (sw-21.52) NBC-Meredith Willson's Orch.: (sw-15.21) NBC-Tom Mix and His Ralston Straight Shooters: WMAQ KSD KMOX-Miniature Musical Revue KWK-Peggy Duncan, songs WBBM-Howard Neumiller, pianist WCBW-Government Prgm. WCCO-Front Page Parade WENR-Malcolm Claire, children's stories WFAM-Dan Dunn WFBM-Christian Science WGN-Armchair Melodies WHAS-Hank Keene's Gang WHO-Tonic Tunes WIRE-Jimmie Allen, sketch WJR-Envoys of Melody WLW-Phil Davis' Orch. WMBD-Where to Go; The Angelus; Piano Fantasy WOC-Women's Clubs WOV-Sports WROK-WPA Orch. WTAD-Dance Parade WTAM-Creolians WTAQ-Guy Watts, pianist WTMJ-News

6:00 NBC-AMOS 'n' ANDY (PEP-sodent): WLW KSD WHO WTAM (sw-9.53) CBS Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) CBS-Concert Ensemble: WISN NBC-Easy Aces, sketch (Anacrin: KWK WENR WMT WIRE WTMJ (sw-11.87) Sports Review: WFBM WTAD WOC KMOX-Headlines WBBM-Davey Adams WBOW-Home Decorators WCCO-Easy Aces WCFI-Race Wilson contralto WFAM-Rhythm in Red WGN-Chuck Wagon Time WHAS-News WIBA-Dinner Concert WJJD-Supper Time Frolic WMAQ-Donald McGibney, comm. WMBD-Pekin Salute WROK-News; Dinner Music WSUI-Dinner Hour Prgm. WTAQ-String Ensemble

6:15 NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO KSD WMAQ WLW WIRE WTAM (sw-9.53) CBS-Wonders of the Heaven: WISN WBBM WOC CBS-Ma & Pa, sketch (Atlantic Refining): (sw-11.83) NBC-Tastyest Jesters: KWK WENR WMT (sw-11.87) KMOX-France Laux, sports WBOU-Si & Ezra WCFI-Voice of Carelessness WFAM-Sports Review WFBM-Bohemians WHAS-Early Evening Revue WIBA-Workers in Industry WJR-Diamond City News WTMJ-Question Bee

6:30 NBC-HORLICK'S LUM & AB ner, sketch: WENR WLW CBS-Alexander Woolcott, the Town Crier (Granger Tobacco) WBBM KMOX WISN WCCO WJR WHAS WFBM (sw-11.87) NBC-Hendrik Willem Van Loon: KSD News: WIBA WHO WMBD WMT WTAQ KWK-Sport Review; News WBOU-Hit Tunes WCFI-Songs in the Spotlight

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NBC-Music Guild; Four Centuries of Polish Chamber Music; Felix R. Labunski, dir.; String Quartet; Geo. Crook, organist, guests: WCFI WIBA "Tamburitta" (Jarzebski); "Canzona" (Mielczewski); "Sonata" (Szarzynski)

News: KWK WTAQ KSD-News; Orch. WAAF-Man on the Street WBAJ-Jimmy Woodruff, guitarist WCBW-Zion Musicale WJJD-Fields & Hall WGN-Painted Dreams, sketch WHA-Practical Economics WIO-Market Report WIND-Musical Mirror WJJD-III. Medical Society WLS-Closing Grain Market WLW-Story Drama WMT-Bill Brown, Movie Man WROK-Josephine Harmon, songs WTAD-Concert Hall of the Air

1:45 CBS-MYRT & MARGE, sketch (Super Suds); Billy Artzt's Orch.: WBBM WCCO WISN WFBM KMOX WHAS (sw-15.27) NBC-Personal Column of the Air: (sw-15.33) NBC-Jack Baker, trn.: KSD WBOW Judy & Jane: WHO WOC KWK-Norman Paule, songs WAAF-Judy Talbot, the girl about town

WBAJ-Markets & Weather WJJD-Senator Fishface WGN-Nothing But the Truth WIRE-On the Mall WJJD-Fred Beck, organist WLS-Christine WLW-Art Appreciation WMAQ-Martha Holmes, home service WMBD-Trading Post WMT-Variety Prgm. WOV-Question Box WROK-Rippling Melodies WSBT-Rhythmic Serenade WTAD-Frances Mourning WTAQ-House of Peter McGregor WTMJ-Home Harmonizers

2:00 NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33) CBS-Tuesday Jamboree: WOV WHAS WSBT WMBD WOC (sw-15.27) NBC-Marine Band: WMT MBS-Molly of Movies, sketch: WGN KWK

News: WCFI WFBM KMOX-Hello, Peggy WAAF-Red Hot & Low Down WBAJ-Story Time WBBM-Barnyard Follies WBOW-Teachers' College WCBW-Polish Prgm WCCO-Markets; Police Reports WJJD-Birthday Party WHA-School of the Air; Heroes of History WIBA-WPA Orch. WIND-Continental Orch. WIRE-House of McGregor WISN-Mary Ann Presents WJJD-Ben Kanter, pianist WLS-Home-makers' Prgm. WROK-Matinee Musicale WSUI-Poetic Interlude WTAQ-Americana

2:15 NBC-Oxydol's Own Ma Perkins, sketch, Marjorie Hannon: WMAQ KSD WTMJ WLW WHO (sw-15.33) NBC-Marine Band: WCFI KWK (sw-15.21) KMOX-Linda's First Love WBAJ-Music with the Masters WBOU-Market Reports WCCO-News; Stocks Reports WJJD-Man on the Train WFBM-School Sketches WGN-June Baker, home talk

★ WIBA-BEHIND THE MICROPHONE WIND-News WIRE-Plow Boys WISN-Tuesday Jamboree (CBS) WJJD-Federal Housing Prgm WROK-Two Guitars WSUI-Within the Classroom WTAD-Women's Variety Prgm.

2:30 NBC-Vic & Sade, sketch: (Crisco), Bernadine Flynn: WHO KSD WMAQ WLW WTMJ (sw-15.33) CBS-Children's Concert; Cincinnati Symphony Orch.; dir. Eugene Goossens: WOC WMBD WHAS WSBT WFBM WBOU WISN (sw-15.27) Two Movements from "King Christian" Suite (Stelius) Three final Movements from "Mother Goose" Suite (Ravel); "Green Bushes" (Grain-

goff); "Rosenkavlier" Waltz (R. Strauss); Dance from "Merry Mount" (Hanson); Fire Dance from "Love, the Magician" (D. Falla). MBS-Dance Orch.: WGN KMOX-Barnyard Follies WBOW-Concert Orch. WCBW-Scripture Truth Hour WCCO-Mavor's Safety Council WJJD-Decatur on the Air WHA-Organ Melodies WIBA-Bible Hour WIND-Torrid Tunes WIRE-Matinee Varieties WJJD-Happy Harmonies WMBD-Parent-Teachers Ass'n WL-Home-makers WROK-Record Breakers WTAD-Island Serenaders WTAQ-News; Afternoon Musicale

2:45 NBC-THE O'NEILLS, SKETCH (Ivory Flakes): WMAQ KSD WLW WHO WTMJ NBC-"Have You Heard?": WCFI WMT KWK (sw-15.21) WBAJ-Treasure Chest, Prof. P. E. Lull WJJD-WPA Musicale WHA-School of the Air; Story Time WIND-Music & Banter

★ WJBL-BEHIND THE MICROPHONE WJJD-Karl & Harty, songs WTAD-Bessie Dean Reinert 3:00 NBC-General Fed. of Women's Clubs: WMAQ WIRE (sw-9.53) NBC-Chick Webb's Orch.: WENR WMT WIBA (sw-15.21) News: WJJD WTAD KMOX-Ma Perkins, sketch KWK-Musical Prgm. WAAF-News & Weather WBAJ-Amer. Institutions; Lecture, Prof. Phillips WBBM-Meet the Missus WBOW-Afternoon Siesta

★ WCCO-LADIES FIRST WCFI-Eddy Hanson, organist WGN-Way Down East WHA-Our Speech WHAS-Jackson Family WHO-Hits & Encores WIND-And What Do You Think WJBC-Bible Study Hour WJJD-Jose Manzaneras WLW-Arthur Chandler, Jr., organist WMBI-Gospel Music WSUI-Business Forecasting WTAQ-Classic Hour WTMJ-Paul Skinner

3:15 NBC-Men of the West, quartet: WMAQ WHO WIRE (sw-9.53) MBS-Life of Mary Sothorn: WGN WLW KMOX-Kitty Keene, Inc. KWK-Chick Webb's Orch. (NBC) WAAF-Organ Interlude WBBM-Radio Gossip Club WBOW-Devotional Service WCFI-F. H. A. Speaker WJJD-Shut in Prgm. WHAS-Weekday Devotions WIND-Waltz Time WJJD-News WMT-Odd Facts, Tonic Tunes WSUI-Afternoon Musicale WTMJ-U. of Wis. Extension Talk

3:30 NBC-FOLLOW THE MOON, drama (Woodbury's Soap) with Elsie Hitz & Nick Dawson: WMAQ WIRE (sw-9.53) CBS-Sing & Swing; Carlton Kelsey's Orch.: WFBM WMBD WOC WHAS WCCO WISN WFAM (sw-15.27) NBC-Happy Jack, songs: WCFI KWK WMT WIBA WBOW KMOX-Houseboat Hannah WAAF-Petite Musicale WBAJ-We Have Music WBBM-Signor Carmello, accord. WJJD-Sons of the Pioneers WENR-Music Circle WGN-Good Health & Framing WHA-Moods and Melodies WHO-Wax Down East WIND-News & Continental Orch. WJBC-News WJJD-Flannery Sisters, songs WLW-Betty & Bob, sketch WMBI-I See by the Papers WOV-Old-Time Religion WROK-Musicale WSUI-Club Calendar WTAD-Dance Hour WTMJ-Down a Country Road

3:45 NBC-Young Hickory, sketch: KWK WENR WMT (sw-15.21) NBC-The Guiding Light, sketch (White Napha): WMAQ KSD WHO WTMJ WLW (sw-9.53) KMOX-Personal Column WBBM-Linda's First Love WBOW-Lyrical Quarter Hour WCCO-Hello Peggy

WCFI-Nat'l League of American Penwomen WJJD-Home Folks Hymn Hour WGN-Three Graces & Piano WHAS-Hope Alden's Romance WIBA-Rhythm & Romance WIND-Thru the Hollywood Lens WIRE-Harry Bason WJJD-Fred Beck, organist WSUI-Southern Airm WTAQ-At the Crossroads

4:00 NBC-Nellie Revell Interviews: WIRE KSD WHO (sw-9.53) CBS-Do, Re, Mi, girls vocal trio: WFM (sw-15.27) NBC-Your Health; Dramatized Health Lessons; Dr. W. W. Bauer, guest speaker: WIBA WENR KWK WMT News: KSD WOC News: WJBC WTAD KMOX-Josephine Halpin, commentator WAAF-Jimmie Kozak, pianist WBAJ-Practical Speech Problems, Prof. P. E. Lull WBBM-Kitty Keene WBOW-H.O.L.C. WCCO-North Star School WCFI-Melody Matinee WJJD-Ranch Boys WFBM-Tea Time Tunes WGN-Afternoon Serenade WHA-Music of the Masters WHAS-Western Kentucky State Teachers College WIND-Continental Orch. WISN-German Hour WJJD-Supper-Time Frolic WLW-Dick Tracy, sketch WMAQ-Tea Time Varieties WMBD-Trinity Tabernacle WMBI-Foreign Language Service WROK-Markets; Birthday Club WSUI-Second-Year Spanish WTAQ-Varieties WTMJ-Swingsters; Movie Letter

4:15 NBC-Tom Mix & His Ralston Straight Shooters: (sw-9.53) CBS-Science Service Series: WOC WFAM WOV WCCO (sw-15.27) KMOX-Hope Alden's Romance KSD-Charm Sisters, vocal trio WAAF-Contrasts WBBM-Hello, Peggy WBOW-Annette King, soloist

★ WCBS-BEHIND THE MICROPHONE WCFI-John Maxwell, talk WJJD-Tuscola H. S. Drama WGN-Len Salvo, organist WHO-Houseboat Hannah WIND-Sketches in Melody WIRE-Fed. Music Project WLW-Jack Armstrong, sketch WMBD-Miss Patti WROK-Star Dust WTAD-Go Round

4:30 NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53) CBS-St. Louis Syncopators: WOV WISN WFBM WOC KMOX WFAM (sw-15.27) NBC-Kellogg's Singing Lady, Irene Wicker WLW (sw-15.21) NBC-Doring Sisters: WIRE KSD WBOW KWK-Three Pals WAAF-This Rhythmic Age WBAJ-Twilight Musicale WBBM-Women in the Headlines WCFI-Raspberry College WCCO-Schedule; Livestock WJJD-Dance Hour WENR-Four Dictators' Orch. WGN-Jess Kirkpatrick; Piano WHA-Spanish Prgm. WHAS-Out of the Dusk WHO-Hello Peggy WIBA-Betty Gray, organist WIND-News & Organ WJBC-News WMAQ-Six-Day Bike Races WMBD-News; Pet Corner WMT-Freshest Thing in Town WROK-Musicale WSUI-Elementary German WTAQ-Children's Prgm. WTMJ-Blue Room Ensemble

4:45 NBC-Clem & Harry, songs: KSD WMAQ WBOW WHO CBS-Wilderness Road, sketch: WFBM WFAM WISN WCCO WOV WOC (sw-15.27) NBC-Gale Page, contr.: WIRE KWK WENR WMT NBC-Little Orphan Annie, sketch (Ovaltine): WLW (sw-9.53) KMOX-Travelogue WAAF-Harmony Hall WBAJ-Radio Travel Review WBBM-Harry Richman WCFI-Nina Winans WJJD-Dick & Cookie WGN-Margery Graham, books WHA-In Deutscher Sprache

WIBA-The Lone Cowboy WIND-Continental Orch. WMBD-Happy Train WROK-Children's Hour

5:00 NBC-Science in the News WENR (sw-9.53) CBS-Del Casino, songs: WFBM WOC WOV WBBM WFAM WCCO WMBD (sw-21.52) NBC-Meredith Willson's Orch.: WMT KWK WMAQ MBS-Johnson Family: WGN WLW

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5:30 NBC-Kellogg's Singing Lady. Irene Wicker: WGN CBS-News; Dinner Concert: WOV WMBD (sw-21.52) NBC-News; Tom Thomas, bar.: WIRE Jack Armstrong, sketch: KMOX WCCO WHO WOC WMAQ News: WTAD WJBC WBOW KSD-Terry & Ted, sketch KWK-Tony Russell, songs(NBC) WAAF-Sport Shorts WBBM-John Harrington, news WCBW-J. C. O'Hair, pastor WCFI-Twilight Trio WENR-What's the News? WFAM-News; Crimecasts AFRM-Bohemians WHAS-Dinner Dance WIBA-PTA Prgm. WISN-Sports Parade WLW-Bob Newhall, sports WMT-Frank Voelker, organist

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Tuesday

March 16



AL JOLSON
Tue. 7:30 p.m.

(7 p.m. Continued)

★ NBC-LOG CABIN DUDE
Ranch: Louise Massey & West-
erners; Jackie Coogan: WMT
WLS WIRE KWK (sw-11.87)

★ CBS-Hammerstein Music Hall
(Kolyos): Lucy Laughlin,
sop.; John S. Young; Ted
Hammerstein, m.c.; Margaret
Anglin, John Griffin & Connie
Gates, guests: WJR KMOX
WFBM WHAS WCCO WBBM
(sw-11.83)

WBOW-News
WCFL-Don Norman, news
WGN-Tom, Dick & Harry
WIND-Lithuanian Prgm.
WISN-Down By Hermans
WMBD-Good Neighbor
WOC-Bernice Engdahl
WROK-Lou Blake's Orch.
WSUI-Children's Hour
WTAQ-Popular Concert

7:15
WBOW-Rubinoff, violinist
WCFL-Joe Grein, talk
WFAM-Idle Hour
WGN-George Hamilton's Orch.
WOC-Tuesday Presents
WROK-Jerry Evans, tr.
WTAQ-Anniversary Club

7:30
★ CBS-AL JOLSON SHOW;
(Rinso-Lifebuoy); Parkyakar-
kus, comedian; Martha Raye,
WISN WMBD KMOX WFBM
★ NBC-Edgar A. Guest in Wel-
come Valley; Betty Winkler
(Household Finance): WLW
WLS WMT KWK (sw-11.87)

★ NBC-Wayne King's Orch. (La-
dy Esther): WHO WTMJ
WMAQ WIBA KSD WIRE
WTAM
WBOW-Toastmaster Auditions
WCFL-Tunes on Tap
WFAM-What's the Answer;
Moonlight Sonata
WGN-Listen to This
WIND-"Business Today" with
Fred W. Meuller
WOC-Better Homes
WOWO-Earl Gardner's Orch.
WROK-Old Folks at Home
WSUI-Iowans in the News
WTAQ-Hayracketeers

7:45
WCFL-Voice of the Air
WFAM-Invitation to the Waltz;
News
WIND-Colonial Room Ensemble
WOWO-Indiana Artists
WSUI-Art News

8:00
★ NBC-Ben Bernie & All the
Lads (Keglined); Gertrude
Berg & Connie Boswell,
guests: WMT WLW WIBA
WLS KWK WTMJ (sw-11.87)

★ CBS-"Watch the Fun Go By,"
(Ford) Al Pearce's Gang;
Nick Lucas vocalist; Larry
Marsh's Orch.; Guests: WJR
WOWO WFBM WHAS WISN
WBBM WCCO KMOX WOC
WSBT WMBD (sw-11.83)

NBC-Vox Pop (Molle Shave),
conducted by Wallace Butter-
worth & Parks Johnson: KSD
WHO WIRE WTAM WMAQ
(sw-9.53)

WBOW-Barn Dance
WCFL-Herr Louie & the Weasel
WGN-Hugo Mariani's Orch.
WIND-Racing Returns
WROK-Voices of the Farm
WSUI-Radio Child Study Club
WTAQ-Talk

8:15
WCFL-New Songs; New Com-
posers
WGN-Joe Sanders' Orch.
WROK-Tubby Weeks, songs
WTAQ-Sam Designe, vocalist

8:30
HAVE YOU VOTED YET in the
big Star of Stars election? If
not, do so now by filling out
the coupon which appears on
Page 2 of this issue.

★ NBC-PACKARD HOUR;
Fred Astaire; Chas. Butter-
worth, comedian; Trudy Wood,
vocalist; Johnny Green's Orch.;
Conrad Thibault, bar.; Franca
White, sop.; WIRE WMAQ
WIBA WTMJ WHO WTAM
KSD (sw-9.53)
Astaire will introduce four
Gershwin songs from "Shall
We Dance?" The tunes:
"They All Laughed," "Slap
That Bass," "They Can't
Take That Away from Me"
and "Wake Up, Brother, and
Dance."

★ CBS-Jack Oakie's College
(Camel Cigarettes); George
Stoll's & Benny Goodman's
Orchs.; Collegiate Talent &
Judy Garland & Alice Faye:
WCCO WISN KMOX WHAS
WOC WBBM WJR WSBT
WOWO WMBD WFBH (sw-
11.83)

NBC-Husbands & Wives (Pond's
Cream); Selley Brown & Allie
Lowe Miles: WENR KWK
WMT (sw-11.87)

WCFL-Rosalinda Morini
WGN-Carveth Wells, travel talk
WIND-Drama Recording
WLW-Melodrama
WROK-Wrestling Matches
WSUI-Evening Musicale
WTAQ-News

8:45
WCFL-Laugh Parade
WGN-News; Quin Ryan, sports
WIND-Speaking of Love
WSUI-Woodland Rambler
WTAQ-Today's Almanac

9:00
NBC-Tales of Opera: WMT
WENR KWK (sw-6.14)
KOA-Fred Astaire (NBC)
WBOW-News
WCFL-Social Security, sketch
WGN-Sinfonietta
WIND-Milt Herth at the Organ
WLW-Crosley Follies
WSUI-Guest Artist Prgm.
WTAQ-20th Century Club

9:15
WBOW-Rainbow Trio
WCFL-Latin Flashes
WGN-Night Skies & Beyond
WIND-Walkathon
WTAQ-Club 41

9:30
NBC-Roy Shield's Revue: WENR
WIRE WMT WBOV
CBS-Poly Follies (Phillips):
KMOX WOC WISN WBBM
WCCO WFBM WOWO WSBT
WMBD (sw-6.12)

NBC-Jimmie Fidler's Hollywood
Gossip (Drene): KSD WLW
KOA KIBA WTMJ WMAQ
WHO WTAM (sw-9.53)
CBS-Freddie Rich's Orch.: WHAS
(sw-6.12)
WCFL-Barratt O'Hara
WGN-The Northerners
WIND-Rhythm in Red
WJR-Musical Prgm.
WTAQ-St. Norbert College

9:45
NBC-Carol Weyman, sop.: WHO
(sw-9.53)
KOA-Meredith Willson's Orch.
KSD-Jack Randolph, bar.
KWK-Coyita Bunch & Soloists
WCFL-Speakers Bureau
WHAS-Mark Warnow's Orch.
WHO-Jack Kerrigan, bar.
WIBA-Blackfriars: Death Speaks
WIND-News & Sports
WJR-Americana (CBS)
WLW-Don Bestor's Orch.
WMAQ-Whistler & His Dog
WROK-News
WSUI-Daily Iowan of the Air
WTAM-Walter Hansen, pianist
WTMJ-To be announced

10:00
★ NBC-AMOS 'N' ANDY (PEP-
sodent): WMAQ WIRE KOA
CBS-Poetic Melodies (Whitney &
Gum): Franklyn MacCormack;
Jack Fulton, tr.; Carlton
Kelsey's Orch.: KMOX WHAS
WCCO WFBM WBBM
NBC-Velvet Violins: WBOW
WCFL (sw-9.53)
CBS-Ted Lewis' Orch.: WSBT
WOWO
News: WMBD WOC WLW WJR
KWK-Range Riders
WENR-Globe Trotter
WGN-Night Skies & Beyond
WHO-Dance Rhythm
WIND-Remote Control
WISN-Tango Time
WMT-Electric Park Band
WROK-Norman Jenkins' Orch.
WTAM-Ray Pearl's Orch.
WTAQ-Tonic Tunes
WTMJ-News; Sports

10:15
NBC-Martinez Bros. Quartet:
WBOW WCFL (sw-9.53)
CBS-Ted Lewis' Orch.: WOC
WISN WBBM WMBD WOWO
NBC-Jack Denny's Orch.: WMT
KWK
CBS-Pretty Kitty Kelly: KNX
News: WCCO WFBM WHO WMT
WIRE

10:30
NBC-Dreams of Long Ago: WHO
WBOW WIRE (sw-9.53)
CBS-Anson Weeks' Orch.: WISN
WMBD WOC WFBM WHAS
WSBT
NBC-Frankie Masters' Orch.:
WMAQ WIBA
CBS-Al Jolson: KNX KSL
NBC-Johnny Presents: KPO KOA
News: WBBM KWK WTAQ
KMOX-Headline Highlights
WCCO-Rollie Johnson; Reports
WCFL-Armand Buisseret's Ens.
WENR-Phil Levant's Orch.
WGN-Freddy Martin's Orch.
WIND-Bob Tinslev's Orch.
WLW-Bernie Cummin's Orch.
WMAQ-Six-Day Bike Races
WMT-Dance Orch.
WROK-Lou Blake's Orch.
WTAM-Pinky Hunter's Orch.
WTAQ-Radio Night Club

10:45
CBS-Anson Weeks' Orch.: WJR
KMOX WBBM
KWK-Frankie Masters' Orch.
(NBC)
WCCO-Frank Gordon's Orch.
WENR-Happy Jack Turner, songs
WHO-American Legion Prgm.
WIND-News
WMAQ-Clem & Harry, songs
WMT-Freddy Martin's Orch.
WTAM-Dreams of Long Ago
(NBC)
WTAQ-Home Folks Frolic

11:00
NBC-Phil Ohman's Orch.: WIBA
KOA WCFL (sw-6.14)
NBC-Emery Deutch's Orch.:
KSD WIRE WBOW WTAM
WHO
CBS-Roger Pryor's Orch.: WBBM
WMBD WISN WOC
CBS-Watch the Fun Go By
(Ford): KNX
MBS-Horace Heidt's Orch.: WMT
WGN
Dance Orch.: WIND WFBM

11:15
NBC-Charlie Agnew's Orch.:
KSD WENR WHO WIRE
WBOW
WHAS-Johnny Burkarth's Orch.
WIND-Jimmy Noone's Orch.
WLW-Ace Brigode's Orch.
WTAM-Jimmy Garrett's Orch.
12:00
MBS-Hugo Mariami's Orch.: WLW
WGN
KMOX-When Day Is Done
KOA-News
WBBM-News & Weather
WENR-Louis Panico's Orch.
WIND-The Nite Watch
WMAQ-Phil Levant's Orch.
12:15
KOA-Stringin' Along
WBBM-Austin Mack's Orch.
12:30
KOA-Dance Orch.
WBBM-Earl Hoffman's Orch.
WENR-Frankie Masters' Orch.
WGN-Joe Sanders' Orch.
WLW-Skeeter Palmer's Orch.
WMAQ-King's Jesters' Orch.
End of Tuesday Programs

KMOX-Johnny Davis' Orch.
KOA-To be announced
WENR-King's Jesters' Orch.
WGN-Kay Kyser's Orch.
WHAS-Johnny Burkarth's Orch.
WIBA-Glen Brandy's Orch.
WIND-Jimmy Noone's Orch.
WJR-Scenes in Harmony
WLW-String Quartet
WMAQ-Money Talks
WROK-Evening Song
WTAQ-Club 41
WTMJ-Dance Music 'Till 12:30
a.m.

11:30
NBC-Lorraine Grimm, songs
KOA-Community Chest Prgm.
KWK-Ohman's Orch. (NBC)
WFBM-Art Shaw's Orch. (CBS)
WHAS-Dance Band
WIND-In the Crimelight

11:35
NBC-Griff Williams' Orch.:
KWK WIBA KOA WCFL
CBS-Leon Belasco's Orch.: WOC
WMBD WBBM WISN WFBM
WJR WSBT KMOX
NBC-Lou Breeze's Orch.: WHO
KSD WIRE WENR WBOW
CBS-Alexander Woolcott: KNX
KSL
MBS-Joe Sanders' Orch.: WGN
WMT
WCCO-Benny Meroff's Orch.
WIND-Bob Tinslev's Orch.
WLW-Larry Funk's Orch.
WMAQ-Gray Gordon's Orch.
WTAM-Dick Fidler's Orch.

11:45
NBC-Charlie Agnew's Orch.:
KSD WENR WHO WIRE
WBOW
WHAS-Johnny Burkarth's Orch.
WIND-Jimmy Noone's Orch.
WLW-Ace Brigode's Orch.
WTAM-Jimmy Garrett's Orch.
12:00
MBS-Hugo Mariami's Orch.: WLW
WGN
KMOX-When Day Is Done
KOA-News
WBBM-News & Weather
WENR-Louis Panico's Orch.
WIND-The Nite Watch
WMAQ-Phil Levant's Orch.
12:15
KOA-Stringin' Along
WBBM-Austin Mack's Orch.
12:30
KOA-Dance Orch.
WBBM-Earl Hoffman's Orch.
WENR-Frankie Masters' Orch.
WGN-Joe Sanders' Orch.
WLW-Skeeter Palmer's Orch.
WMAQ-King's Jesters' Orch.
End of Tuesday Programs

11:45
NBC-Charlie Agnew's Orch.:
KSD WENR WHO WIRE
WBOW
WHAS-Johnny Burkarth's Orch.
WIND-Jimmy Noone's Orch.
WLW-Ace Brigode's Orch.
WTAM-Jimmy Garrett's Orch.
12:00
MBS-Hugo Mariami's Orch.: WLW
WGN
KMOX-When Day Is Done
KOA-News
WBBM-News & Weather
WENR-Louis Panico's Orch.
WIND-The Nite Watch
WMAQ-Phil Levant's Orch.
12:15
KOA-Stringin' Along
WBBM-Austin Mack's Orch.
12:30
KOA-Dance Orch.
WBBM-Earl Hoffman's Orch.
WENR-Frankie Masters' Orch.
WGN-Joe Sanders' Orch.
WLW-Skeeter Palmer's Orch.
WMAQ-King's Jesters' Orch.
End of Tuesday Programs

11:45
NBC-Charlie Agnew's Orch.:
KSD WENR WHO WIRE
WBOW
WHAS-Johnny Burkarth's Orch.
WIND-Jimmy Noone's Orch.
WLW-Ace Brigode's Orch.
WTAM-Jimmy Garrett's Orch.
12:00
MBS-Hugo Mariami's Orch.: WLW
WGN
KMOX-When Day Is Done
KOA-News
WBBM-News & Weather
WENR-Louis Panico's Orch.
WIND-The Nite Watch
WMAQ-Phil Levant's Orch.
12:15
KOA-Stringin' Along
WBBM-Austin Mack's Orch.
12:30
KOA-Dance Orch.
WBBM-Earl Hoffman's Orch.
WENR-Frankie Masters' Orch.
WGN-Joe Sanders' Orch.
WLW-Skeeter Palmer's Orch.
WMAQ-King's Jesters' Orch.
End of Tuesday Programs

11:45
NBC-Charlie Agnew's Orch.:
KSD WENR WHO WIRE
WBOW
WHAS-Johnny Burkarth's Orch.
WIND-Jimmy Noone's Orch.
WLW-Ace Brigode's Orch.
WTAM-Jimmy Garrett's Orch.
12:00
MBS-Hugo Mariami's Orch.: WLW
WGN
KMOX-When Day Is Done
KOA-News
WBBM-News & Weather
WENR-Louis Panico's Orch.
WIND-The Nite Watch
WMAQ-Phil Levant's Orch.
12:15
KOA-Stringin' Along
WBBM-Austin Mack's Orch.
12:30
KOA-Dance Orch.
WBBM-Earl Hoffman's Orch.
WENR-Frankie Masters' Orch.
WGN-Joe Sanders' Orch.
WLW-Skeeter Palmer's Orch.
WMAQ-King's Jesters' Orch.
End of Tuesday Programs

11:45
NBC-Charlie Agnew's Orch.:
KSD WENR WHO WIRE
WBOW
WHAS-Johnny Burkarth's Orch.
WIND-Jimmy Noone's Orch.
WLW-Ace Brigode's Orch.
WTAM-Jimmy Garrett's Orch.
12:00
MBS-Hugo Mariami's Orch.: WLW
WGN
KMOX-When Day Is Done
KOA-News
WBBM-News & Weather
WENR-Louis Panico's Orch.
WIND-The Nite Watch
WMAQ-Phil Levant's Orch.
12:15
KOA-Stringin' Along
WBBM-Austin Mack's Orch.
12:30
KOA-Dance Orch.
WBBM-Earl Hoffman's Orch.
WENR-Frankie Masters' Orch.
WGN-Joe Sanders' Orch.
WLW-Skeeter Palmer's Orch.
WMAQ-King's Jesters' Orch.
End of Tuesday Programs

11:45
NBC-Charlie Agnew's Orch.:
KSD WENR WHO WIRE
WBOW
WHAS-Johnny Burkarth's Orch.
WIND-Jimmy Noone's Orch.
WLW-Ace Brigode's Orch.
WTAM-Jimmy Garrett's Orch.
12:00
MBS-Hugo Mariami's Orch.: WLW
WGN
KMOX-When Day Is Done
KOA-News
WBBM-News & Weather
WENR-Louis Panico's Orch.
WIND-The Nite Watch
WMAQ-Phil Levant's Orch.
12:15
KOA-Stringin' Along
WBBM-Austin Mack's Orch.
12:30
KOA-Dance Orch.
WBBM-Earl Hoffman's Orch.
WENR-Frankie Masters' Orch.
WGN-Joe Sanders' Orch.
WLW-Skeeter Palmer's Orch.
WMAQ-King's Jesters' Orch.
End of Tuesday Programs

Wednesday

March 17

Wednesday

MORNING

8:15 a.m. CST
CBS-Jack & Loretta Clemens
(Kirkman's Soap): (sw-21.52)
Musical Clock: WHO WOC
KMOX-Ozark Varieties
KWK-Tonic Tunes
WBOW-Morning Headlines
WHA-Morning Melodies
WHAS-Breakfast Business
WJJD-The Toastmaster
WLBL-Grab Bag
WLS-Julian Bentley, news
WLW-Hope Aiden's Romance
★ WSBC-MOVIE REVUE (1210
kc.)
8:30
CBS-Allen Prescott, the Wife
Saver (Sweetheart Soap):
KMOX WCCO (sw-21.52)
MBS-Jacob Tarshish: WGN WLW
News: WFBM WTAQ
KWK-Hillbillies
WBOW-Sundial Revue
WCB-D Polish Prgm.
WFAM-Serenade; News
WIBA-Breakfast Club (NBC)
WIND-News & Current Hits
WJJD-Melody Kings
WLS-△ Morning Devotion:
WMBD-Bandwagon
WMT-Frank Voelker, organist
WOC-Mail Bag
WROK-Organ Reveries
WTAD-Church Service
8:45
NBC-Adela Rogers St. Johns,
current topics; News: WIRE
WBOW
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX
(sw-21.52)
KSD-Tel-a-Tunes
WCCO-Gene & Glenn
WFAM-△ Morning Devotions
WFBM-Apron Strings
WGN-Good Morning
WHAS-Monticello Party Line

WIBA-Society Reporter
WJJD-Tuberculosis Institute
WLBL-△ Morning Devotionals
WLS-Hilltoppers
WLW-Kitty Keene, Inc
WMBD-Party Line
WMT-Oddities in the News;
Women in the News
WOC-News
WOWO-Richard Trojan
WTAQ-Musical Clock
WTMJ-Basket of Melody

9:00
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ KSD (sw-15.33)
★ CBS-Betty & Bob, sketch
(Gold Medal): WBBM WFBM
WHAS KMOX WCCO (sw-
21.52)
NBC-Breen & de Rose, songs:
WBOW
MBS-Len Salvo, organist: WGN
KWK
News: WMT WROK WTAD
WAAF-Answer Man
WCB-D-Italian Prgm.
WCFL-German Prgm
WFAM-Dick Cover, organist
WHA-Your Health
WHO-Morning Melodies
WIBA-News; What's New?
WIND-Cub Reporter, sketch
WIRE-Happy Long
WISN-Party Line
WJJD-Bosworth Broadcast
WLBL-Mkt. Repts. & Agri. News
WLS-World of Commerce
WLW-Linda's First Love
WOC-Musical Clock
WOWO-On the Mall
WSUI-Newslyweds
WTAQ-Women's Hour
WTMJ-What's New in Milwau-
kee?

9:15
CBS-Modern Cinderella, sketch
(Gold Medal): WBBM KMOX
WHAS WFBM WCCO (sw-
21.52)

NBC-John's Other Wife, sketch
(Louis Philippe): KSD WMAQ
(sw-15.33)
★ NBC-Oxydol's Own Ma Per-
kins, sketch: WLS (sw-15.21)
NBC-Vaughn de Leath, songs:
WIBA
MBS-Bachelor's Children: WGN
WLW
Hymns of All Churches: WHO
WOC
KWK-Rhythm Melody Revue
WAAF-Waltztime
WBOW-Mid-Morning Melodies
WHA-News & Views
WIND-Good News Tunes
WIRE-Mary Baker
WISN-On the Nine-Fifteen
WMBD-Shut-In Prgm.
WMT-Scotty Views the News
WROK-On the Mall
WTAD-Lem & Luther, Old Songs
WSUI-Musical Favorites

9:30
NBC-Pepper Young's Family
sketch (Camay): WLS WMT
(sw-15.21)
CBS-Betty Crocker, Hymns of
All Churches: John K. Wat-
kins, news (Gold Medal)
WBBM WFBM KMOX WCCO
WHAS (sw-21.52)
NBC-Just Plain Bill, sketch (An-
acin): WMAQ (sw-15.33)
Betty & Bob, sketch: WHO WOC
Party Line. KWK WIND
WAAF-Adult Education Council
Talk
WBOW-Market Reports
WCB-D-Federal Housing Prgm.
WCFL-Under City Skies
WFAM-Fashion Pointers
WGN-Harold Turner, pianist
WHA-School of the Air; Nature
Tales
WIBA-Josh Higgins, sketch
WIRE-Dr. Aumann
WISN-Ann Leslie's Scrapbook
WJJD-Two of a Kind, Julane Pel-
letier & Ben Kanter

9:45
NBC-Viennese Sextet: WCFL
WBOW
NBC-Edward MacHugh, the Gos-
pel Singer (Ivory Soap): WLW
★ NBC-Today's Children, sketch
(Pillsbury): WMAQ KSD WHO
WTMJ WIRE (sw-15.33)
NBC-Kitchen Cavalcade (C. F.
Mueller Co.): (sw-15.21)
KWK-News
WAAF-Novelties
WCB-D-Hit Tunes
WFAM-Morning Melodies
WGN-Radio Cooking School
WIBA-Melodic Interlude
WIND-The Bandbox
WISN-Concert Contrasts
WJJD-Dude Martin
WLS-News; Markets
WMBD-Window Shopper
WMT-Magic Kitchen
WOC-Party Line
WOWO-American Home
WTAD-Party Line

10:00
★ NBC-THE O'NEILLS, SKETCH
(Ivory Flakes): WLS (sw
15.21)
NBC-David Harum, sketch
(Bah-O); Peggy Allenby: KSD
WMAQ WHO WIRE (sw-15.33)
★ CBS-Heinz Magazine of the
Air; "Trouble House," sketch;
B. A. Rolfe's Orch.; Reed Ken-
nedy, bar.; Gelett Burgess,
"Table Manners," guest: WOC
WFBM WBBM KMOX WISN
WCCO WHAS
CBS-Art Giles' Orch.: WOC (sw-
15.27)
News: WTAD WTAQ
KWK-Rapid Service
WAAF-Woman's Hour

10:15
NBC-Backstage Wife, sketch
(Dr. Lyons): WMAQ WTMJ
KSD WHO (sw-15.33)
NBC-Personal Column of the Air
(Chipso): WLW WLS (sw-
15.21)
KWK-Range Riders
WAAF-Variety
WBOW-Vagabonds (NBC)
★ WCAZ-MOVIE GOSSIP (1070
kc.)
WCFL-Under City Skies
WDZ-Robyn Weaver, songs
WFAM-Harlan Hogan
WIBA-Today's Almanac
WIND-Rhubarb Red
WIRE-For Women Only
WJBC-Request Prgm.
WJJD-Strollin' Tom
WMT-Music Memory Contest
WOWO-Tri-Topics
WROK-Woman's Forum
WTAD-Morning Varieties

10:30
★ CBS-BIG SISTER SKETCH
(Rinso): WBBM WISN WCCO
WHAS WMBD KMOX (sw-
21.52)

10:45
NBC-How to Be Charming, sketch
(Phillips): WMAQ KSD WTMJ
(sw-15.33)
★ NBC-Vic & Sade, sketch
(Crisco): WLS KWK WMT
(sw-15.21)
MBS-Love Song WGN WLW
News: WBOW WDZ
WAAF-Estelle Barnes, pianist
WCFL-Harmony Hi Spots
WFAM-Shilder Serenade
WFBM-Kitchen Clinic
WHA-Party Line
WIBA-Your Home
WIND-Fashion Flashes
WIRE-△ Bible Institute
WJBC-News; Dollar Daze
WJJD Women's Exchange Prgm
WMBI-Shut-in Request Prgm
WOC-Organ Melodies
WOWO-Linda's First Love
WTAD-Ma Perkins
WTAQ-Masters of Swing

10:45
NBC-Voice of Experience (Wasey
Products): WMAQ WHO KSD
WLW WIBA WTMJ (sw
15.33)
★ CBS-Dr. Allan Roy Dafee
(Lysol): WBBM WCCO KMOX
WHAS WOWO (sw-21.52)
★ NBC-Edwards MacHugh, the
Gospel Singer (Ivory Soap):
WLS WMT KWK (sw 15.21)
Party Line: WIRE WJJD
WAAF-Foolish Questions
WOW-Pat & Leo
WCFL-Voice of Cookery
WDZ-Gene McCormick's Band
WFAM-In Movieland
WGN-Don Pedro & Piano
WHA-Operetta Favorites
★ WIBU-BEHIND THE MICRO-
PHONE (1210 kc.)
WIND-Markes & News
WISN-Vocal Varieties
WJBC-Payne Pioneers
WMBD-Linda's First Love
WROK-Amer. Family Robinson
WSUI-Program Calendar

AFTERNOON

11:00
NBC-Honeyboy & Sassafras:
WIRE WCFL KWK
CBS-The Gumps, sketch (Pebe-
co): WFBM WBBM WCCO
KMOX (sw-17.76)

★ NBC-Girl Alone, sketch (Kel-
logg): WMAQ WLW (sw-
15.33)
News: WISN WTAD
KSD-News; Variety Features
WAAF-Melody Parade
WBAA-Amer. Institutions, Prof.
Robert Phillips
WBOW-Farm Prgm.
WDZ-Hawaiian Paradise
WFAM-Harmony Hall
WGN-Len Salvo, organist
WHA-Talking Book
WHAS-Harry Richman
WHO-Kitty Keene, Inc.
WIBA-Linda's First Love
WJBC-Homemaker's Pay Day
WJJD-Bureau of Missing Persons
WLBL-Mkt. Repts. & Agri. News
WLS-Morning Homemakers
WMBD-Thrift Message: Police
WMT-All-Star Revue
WOC-Morning Parade
WOWO-Party Line
WROK-Helen Benson, cowgirl
WSUI-Within the Classroom
WTAQ-Lyman Nellis, organist
WTMJ-Hymns of All Churches

11:15
★ NBC-Story of Mary Marlin
(Kleenex): WMAQ KSD WIRE
WHO (sw-15.33)
★ CBS-Ted Malone (Hinds'):
WCCO KMOX (sw-17.76)
NBC-Homespun: WCFL
MBS-Tom, Dick & Harry: WGN
WLW
KWK-Pop. Tunes
WAAF-Swingtime
WBBM-Quarter Hr. of Romance
WDZ-News of Your Neighbor
WFAM-Romany Moods
WFBM-Hope Alden's Romance
WHAS-Linda's First Love
WIBA-Lutheran Devotions
WIND-Rhythm for Two
WISN-Movie Chat
WJBC-Dough Boy
WJJD-Criminal Court Interviews
★ WLBL-OFFICIAL DETEC-
TIVE STORIES
WMBD-Bargain Counter
WMT-Lou Webb, organist
WOWO-Melody Book
WROK-Among My Souvenirs
WTAD-Dance Music
★ WTAQ-MOVIE GOSSIP
WTMJ-Betty & Bob, sketch

11:30
NBC-Gene Arnold & Cadets:
WCFL WBOW
★ NBC-Nat'l Farm & Home Hr.,
Land Grant College Prgm.;
Guest Speakers: WMAQ WHO
WLW KWK WIBA (sw-15.21)
CBS-Romance of Helen Trent
(Edna Wallace Hopper):
WBBM KMOX WFBM WHAS
(sw-17.76)
KMBD-Public Schools Prgm.
KSD-The Refreshment Club
WAAF-Myrna Dee Sergeant
WCCO-Ma Perkins
WDZ-Sons of Pioneers
WFAM-Rhythmic Age
WGN-Bob Elson on State Street
WHA-Organ Gems
WIND-H. Zimmermann, organist
WISN-Linda's First Love
WISN-Even As You & I
WJBC-News & Interviews
WJJD-Safety Court
WMT-German Band
WOC-Inquiring Mike
WOWO-Home Folks' Frolic
WROK-Helene Kimberly, songs
WTAD-Police News
WTMJ-Black & Gold Ensemble

11:45
CBS-Rich Man's Darling, sketch
(Affiliated Products): WFBM
WHAS WBBM KMOX (sw-
17.76)
News: WBAA WMT
WAAF-Novelettes
WBOW-County Agr. Agent
WCCO-Kitty Keene
WCFL-Fashions on Parade
WDZ-Trading Post
WFAM-Dick Cover, organist
WGN-We Are Four
WIND-Eb & Zeb, sketch
WIRE-Farm Hour
WISN-Organ Melodies
WJBC-Reid & Vin
WLS-Markets & News
WMBD-His Majesty the Baby
WOC-Chimes & Farm Bureau
WOWO-Farm Service
WROK-Round the Town
WSUI-Farm Flashes
WTAD-Popular Hits
WTAQ-Mail Man
WTMJ-News; Heinie's Grenadiers

12:00
NBC-Dick Fidler's Orch.: WCFL
(sw-15.33)
CBS-Five Star Revue (Karo &
Limit); Morton Bowe, trn.;
Meri Bell, songs; Ray Sina-
tra's Orch.: Bill Johnstone,
Hollywood reporter: WBBM
KMOX WCCO WOWO WHAS
(sw-15.27)
Man on the Street: WBOW
WDZ
News: WMBD WOC WJJD KSD
WTAD
WAAF-Symphonic Hour
WBAA-Farm Facts for Fact Folks
WFBM-Way Down East
WGN-Music from Texas
WHA-Noon Musicale
WIND-Peacock Court
WISN-Heat Wave
WJBC-Merrymakers
WLBL-Mkt. Repts. & Agri. News
WLS-Dinnerbell Prgm
WMBI-Midday Gospel Hour
WMT-Cedar Valley Hillbillies
WSBT-News; Stock Report
WSUI-Rhythm Rambles
WTAQ-Farm Hands

12:15
NBC-Dan Harding's Wife, sketch:
(sw-15.33)
CBS-Senate Judiciary Committee
Hearing Report: WSBT (sw-
15.27)
KMOX-Magic Kitchen
WBAA-Dance Time
WBBM-Milton Charles, organist
WBOW-Wranglers
WCCO-Chili Beaners
WCFL-Noon Day Concert
WFBM-Farm Bureau Prgm
WGN-Wife vs. Secretary
WHAS-College of Agriculture
WIND-Milt Herth, organist
WJBC-Torrid Tunes
WJJD-△ Noon Day Service
WMBD-Town Crier; Farm Mkts.
WMT-Question Man; Voice of
Iowa; Markets
WOC-Civic Hour
WOWO-Today's News
WROK-Column Leit, news
WTAD-Studio Orch.

12:30
NBC-Words and Music; Ruth
Lyon, sop.: (sw-15.33)
CBS-George Rector, Food Talks
(Phillips Soups): (sw-15.27)
Man on the Street: WOWO
WROK
News: WBOW WIBA
Variety Prgm.: KWK WHO
WBAA-Vocational Guidance
WBBM-Truman Bradley
WCCO-Hope Alden's Romance
WCFL-World of Music
WDZ-Lazy Jim Sings the News
WFBM-Hoosier Farm Circle
WGN-△ Mid-Day Service
WHA-Farm Prgm.
WHAS-Savings Talk; Markets
WIND-One Night Band Stand
WIRE-Reporter
WLW-Charles Dameron Presents
WMAQ-Dan Harding's Wife,
sketch
WMBD-Farm News
WMT-Cedar Valley Hillbillies.
Joe Doakes; Aunt Fanny
WOC-This & That
WSBT-Farm Flashes
WTAD-Farm & Neighborhood
Prgm.
WTMJ-Rhythm Rascals

12:45
NBC-Words & Music: WIRE
CBS-Aunt Jenny's Real Life
Stories: WMBD KMOX WBBM
WCCO WFBM WISN WHAS
(sw-15.27)
★ NBC-Nellie Revell: (sw-15.21)
Livestock Markets. WLS WIBA
News: WHO WDZ
KSD-Follow the Moon, sketch
WBAA-Noon Musicale
WBOW-Magic Musical Revue
WCFL-For Women Only
WIND-News: Livestock Markets
WLW-Don Bestor's Orch.
WMAQ-To be announced
WOC-Swingapators
WOWO-Earl Gardner's Orch.
WROK-Service Sam; Leonard
Condon, seeds; Home Folks
Hour
WSBT-Man-on-the-Street
WTMJ-Sidewalk Reporter

1:00
★ CBS-BIG SISTER. SKETCH
(Rinso): WFBM
CBS-News Through a Woman's
Eyes (Pontiac) WBBM WISN
WHAS WCCO KMOX (sw-
15.27)
Helen Keller, deaf and blind
author, will be discussed.
NBC-George Hessberger's Orch.:
KWK WCFL

NBC-Modern Romances, drama;
Guests: WMAQ (sw-15.21)
NBC-Savitt Serenade: (sw-15.33)
Man on the Street: WMBD
WTAQ
KSD-Frank McGuire, trn.
WAAF-Hoosier Philosopher
WBAA-Principles of Leadership,
Prof. O. F. Hall
WBOW-△ Rev. Archie Brown
WCB-D. J. C. O'Hair
WDZ-Chick Martin
WGN-Concert Orch
WHA-State Capitol Prgm.
WHO-Open House
WIBA-Melody Moments
WIND-Ind. Univ. Prgm
WJJD-Mid-day Roundup
WLS-Red Foley, Lily May, Girls
of the Golden West
WLW-School of the Air; Drama
Classics
WMT-Iowa Cornhuskers; Many
Happy Returns
WOC-Bill Edmonds Songs
WOWO-To be announced
WROK-Lions Club Luncheon
WSBT-News; Harlan Hogan
WSUI-Musical Chats
WTAD-News
WTMJ-Markets & News

1:15
★ CBS-Amer. School of the Air:
Geography: "Costa Rica &
Bananas": WISN WOC WBT
KMOX WOWO WBBM WCCO
WFBM (sw-15.27)
A mythical trip on a banana
steamer and visit a banana
plantation in Costa Rica.
KSD-Educational Series
WAAF-Interlude
WDZ-Markets Close
WGN-Lawrence Salerno; Pianist
WHAS-Univ. of Kentucky
WHO-Hits & Encores
WIBA-Man on the Street
WIND-Let's Dance
WLS-Melody Parade
WMAQ-Income Tax Speaker
WMBD-Oddities in the News;
Buffalo Trailers
WMT-Musical Almanac
WTAQ-Tunes of the Day; Rhy-
thm & Romance
WTMJ Jr. Chamber of Commerce

1:30
NBC-Jean Dickinson, sop.; Jos-
eph Littau's Orch.: WCFL
NBC-Choir Symphonette: WMAQ
WBOW
Market Report: WLS WHO
News: KWK WTAQ
KSD-News; Orch.
WAAF-Man on the Street
WCB-D-Front Page Drama
WDZ-Fields & Hall
WGN-Painted Dreams, sketch
WHA-Air-Lanes to Homemaking
WIBA-Farm Hour
WIND-Italian Hour
WJJD-Property Tax Talk
WLW-Story Plays & Rhythms
WMBD-Ask Me Another
WMT-Bill Brown, Movie Man
WROK-Rippling Melodies
WTAD-Musical Moments

1:45
NBC-Personal Column of the Air:
(sw-15.33)
★ CBS-MYRT & MARGE,
sketch (Super Suds); Marge
Damerel; Billy Artzt's Orch.:
WBBM WCCO WISN KMOX
WHAS WFBM (sw-15.27)
Judy & Jane: WHO WOC
KSD-Jack Baker, trn. (NBC)
KWK-Coyita Bunch & Bill Fore-
man, songs
WAAF-Happy Jack & Handy
Andy
WBAA-Markets & Weather
WBOW-△ Christian Science
WCB-D-Information Bureau
WDZ-The Buccaneers
WGN-Marriage License Bureau
WIBA-Jean Dickinson, sop.
(NBC)
WIRE-Hughes Reel
WJJD-Fred Beck, organist
WLS-Priscilla Pride
WLW-Dramatic Rise of North-
west Territory
WMAQ-Martha Holmes, home ser-
vice
WMBD-Trading Post
WMT-Variety Prgm
WOWO-Question Box
WROK-Wiki Bird & Singing Cy
WSBT-Rhythmic Serenade
WTAD-Miniature Musical Magic
Revue
WTAQ-House of Peter McGregor
WTMJ-Home Harmonizers

2:00
CBS-Manhattan Matinee: WOC
WSBT WOWO WMBD (sw-
15.27)
NBC-Pepper Young's Family,
sketch (Camay): KSD WHO
WMAQ WLW WTMJ (sw
15.33)

NBC-Do You Want to Write?
Margaret Widdemer: WBOW
MBS-Molly of the Movies, sketch
WGN KWK
News: WCFL WFBM
KMOX-Inquiring Reporter
WAAF-Red Hot & Low Down
WBAA-Musical Album
WBBM-Barnyard Follies
WCB-D-Polish Prgm.
WCCO-Markets; Police Reports
WDZ-Birthday Party
WHA-School of the Air; Journeys
in Music Land
WHAS-Jack Amlung's Orch.
WIBA-Success Story
WIND-Continental Orch.
WIRE-House of McGregor
WISN-Mary Ann Presents
WJJD-Ben Kanter, pianist
WLS-Homemakers' Prgm
WMT-Izy on the Air; Margaret
Johnson, pianist
WROK-Matinee Musicale
WSUI-Poetic Interlude
WTAQ-Fine Arts Trio

2:15
★ NBC-Oxydol's Own Ma Per-
kins, sketch with Margery
Hannon, Willard Farnum &
Virginia Payne: WMAQ WTMJ
WLW WHO KSD (sw-15.33)
CBS-Manhattan Matinee: WHAS
WISN WFBM
NBC-Continental Varieties
KWK WCFL (sw-15.21)
KMOX-Linda's First Love
WBAA-Browsing Time
WBOW-Market Reports
WCCO-News; Stocks
WDZ-Man on the Train
WGN-June Baker, home talk
WIBA-Memoirs of a Concert Mas-
ter
WIND-News
WIRE-Plow Boys
WJJD-These Valiant, drama
WMT-Afternoon Music
WSUI-Within the Classroom
WTAD-Women's Variety Prgm.

2:30
★ NBC-Vic & Sade, sketch (Cris-
co); Bernardine Flynn & Art
Van Harvey: WHO WMAQ
WLW KSD WTMJ (sw-15.33)
CBS-Current Questions Before
Congress: WOC WOWO WSBT
WMBD WISN WCCO WHAS
(sw-15.27)
NBC-Continental Varieties:
WBOW
KMOX-Barnyard Follies
WBAA-Afternoon Musicale
WCB-D-△ Lutheran Prgm
WDZ-Decatur on the Air
WFBM-Charity Couch
WGN-Concert Orch.
WHA-Organ Melodies
WIND-Torrid Tunes
WIRE-Matinee Varieties
WJJD-Happy Harmonies
WLS-Homemakers
WMT-Court Hussey's Orch.
WROK-Record Breakers
WTAD-Island Serenaders
WTAQ-News; △ Rev. Butler

2:45
★ NBC-THE O'NEILLS, SKETCH
(Ivory Flakes): WLW WHO
WMAQ WTMJ KSD
CBS-Curtis Institute of Music:
WFBM WMBD WISN WCCO
WOWO WSBT WOC (sw-
15.27)
NBC-Norcross Sisters: WHAS
WCFL KWK WBOW (sw-
15.21)
WBAA-Melody Time
WDZ-WPA Musicale
WHA-School of the Air; Let's
Draw
WIBA-Mrs. Genschaw, pianist
WIND-Music & Banter

WJJD-Karl & Harty, songs
WTAD-Frances Mourning

3:00
★ NBC-Henry Busse's Orch.:
(Mar-o-Oil): WMAQ WIRE
WHO (sw-9.53)
NBC-Nat'l Congress of Parents
& Teachers Ass'n; Mrs. Benja-
min F. Langworthy, president
of the ass'n. cond.; Guest
Spkr.: WENR WIBA
News: WDZ WTAD
KMOX-Ma Perkins, sketch
KWK-Musical Prgm.
WAAF-News & Weather
WBAA-Principles of Speech, Mr.
Robert Horn
WBBM-Meet the Missus
WBOW-Afternoon Siesta
★ WCCO-LADIES FIRST
WCFL-Eddy Hanson, organist
WGN-Way Down East
WHA-Applied Psychology
WHAS-Jackson Family
WIND-Stars Over Manhattan
WJBC-Christian Story Hour
WJJD-Jose Manzaneras
WLW-Harry Richman; Freddie
Rich's Orch.
WMBI-△ Sunday School Lesson
WMT-Afternoon Music
WSUI-Amer. Legion Auxiliary
WTAQ-Classical Hour
WTMJ-Paul Skinner

3:15
NBC-Collegians, vocal trio: WHO
WMAQ WIRE (sw-9.53)
★ CBS-Int'l B'cast from Dub-
lin, Ireland; St. Patrick's
Day Message, Eamon De Val-
era, speaker: WOWO WMBD
WISN WFBM WSBT WOC
(sw-15.27)
MBS-Lite of Mary Sothorn: WGN
WLW
△ Devotional: WBOW WHAS
KMOX-Kitty Keene, Inc.
KWK-Mo. Fed. Women's Clubs;
Speaker
WAAF-Dick Merrill, flyer
WBBM-Radio Gossip Club
WCFL-III. Fed. of Women's Clubs
WDZ-Christian Science Lecture
WJJD-News
WMT-Odd Facts; Tonic Tunes
WTAD-Lawrence Glossmeyer
WTMJ-Fed. of Women's Clubs

3:30
★ NBC-FOLLOW THE MOON,
drama (Woodbury's) with
Elsie Hitz & Nick Daw-
son: WMAQ WIRE (sw-9.53)
CBS-Mellow Moments: WMBD
WFBM WFAM WHAS WOC
(sw-15.27)
NBC-Bailey Axton, trn.: KWK
WBOW WCFL WIBA (sw-
15.21)
KMOX-Houseboat Hannah
WAAF-Petite Musicale
WBBM-Art Kahn, pianist
WCCO-Musicale
WDZ-19th Dist. Fed. Women's
Club
WENR-Music Circle
WGN-Good Health & Training
WHA-Prgm. Plannig Helps
WIO-Way Down East
WIND-News; Ind. State Police
WISN-News; Afternoon Musicale
WJBC-News
WJJD-Flannery Sisters
WLW-Betty & Bob, sketch
WMBI-Question Hour
WMT-Parent Teachers' Council
WOWO-△ Old Time Religion
WROK-Musicale
WSUI-Public Health Talk



PORTLAND HOFFA
Wed. 8 p.m.

Frequencies

KMOX-1090	WISN-1120
KOA-830	WJBC-1200
KSD-550	WJJD-1130
KWK-1350	WJR-750
WAAF-920	WLBL-900
WBAA-1400	WLS-870
WBBM-770	WLW-700
WBOW-1310	WMAQ-670
WCB-1080	WMBD-1440
WCCO-810	WMBI-1080
WCFL-970	WMT-600
WDZ-1020	WOC-1370
WENR-870	WOWO-1160
WFBM-1230	WRJN-1370
WGN-720	WROK-1410
WHA-940	WSBT-1360
WHAS-820	WSUI-1200
WHO-1000	WTAD-900
WIBA-1280	WTM-1070
WIND-560	WTAQ-1330
WIRE-1400	WTMJ-620

3:45

NBC-Young Hickory, sketch:
WENR WMT KWK (sw-15.21)
CBS-Academy of Medicine: WISN
WFBM WCCO WFAM (sw-
15.27)
NBC-The Guiding Light, sketch
(White Naphtha): WMAQ WHO
KSD WLW WTMJ (sw-9.53)
KMOX-Personal Column
WAAF-Salon Interlude
WBAA-Musical Interlude
WBBM-Linda's First Love
WBOW-Lyrical Quarter Hour
WCFL-Herman Nagel, food chem-
ist
WDZ-Home Folks' Hymn Hour
WGN-To be announced
WHAS-Hope Alden's Romance
WIBA-Rhythm & Romance
WIND-Thru the Hollywood Lens
WIRE-Harry Bason
WJJD-Fred Beck, organist
WMBD-League of Women Voters
WOC-Pat at the Piano
WBI-Opera Arias
WTAD-Yellow Fang
WTAQ-At the Crossroads

4:00

NBC-Adventures of Dari Dan
(Dari Rich): WIRE (sw-9.53)
CBS-Sunbrite Jr Nurse Corps.
(sw-15.27)
NBC-Marlowe & Lyon, pianists:
KSD
NBC-Airbreaks: WIRE WIBA
KWK WMT WENR
News: WOC WTAD
KMOX-Josephine Halpin, com-
mentator
WAAF-Jimmie Kozak, pianist
WBAA-Lafayette PTA Prgm.
WBBM-Kitty Keene
WBO-St. Mary of the Woods
WCCO-Congress of PTA
WCFL-Melody Matinee
WDZ-Ranch Boys
WFAM-On Wings of Tomorrow

(Continued on Next Page)

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All you have to do is to build up a route of steady cus-
tomers for RADIO GUIDE among your friends and neighbors.
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Please send me free prize catalog and tell me how to
earn money and win prizes by selling RADIO GUIDE.
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City State

Wednesday March 17



ANDRE KOSTELANETZ
Wed. 8 p.m.

(4:00 p.m. Continued)

WFBM-Tea Time Tunes
WGN-Dance Orch.
WHA-Music of the Masters
WHAS-Eastern Kentucky State Teachers' College
WHO-Talks to Teachers
WIND-Continental Orch.
WISN-Al Trace's Orch. (CBS)
WJBC-Wesleyan Hour
WJJD-Supper Time Frolic
WLW-Dick Tracy, sketch
WMAQ-Tea Time Varieties
WMBD-Δ Trinity Tabernacle
WMBI-Hymns You Love to Sing
WOWO-Concert Hall
WROK-Markets
WROK-WPA Orch.
WSUI-History in Review
WTAQ-Varieties
WTMJ-Rhythm & Rhyme; Movie Letter

4:15
CBS Dorothy Gordon's Children's Corner: WISN WCCO WFAM WOWO (sw-15.27)

NBC-Tom Mix & His Ralston Straight Shooters (sw-9.53)
NBC-Helen Jane Behlke, songs: KSD

KMOX-Hope Alden's Romance
WAAF-Contrasts
WBAA-Safety Musketeers
WBBM-Al Trace's Orch.
WCFL-Lupi Italian Prgm
WDZ-Organ Reveries
WGN-Bible Stories with Music
WHO-Houseboat Hannah
WIND-Sketches in Melody
WLW-Jack Armstrong, sketch
WMBD-Jack Lyons' Tune Time
WMBI-Tract League
WOC-Afternoon Recess
WTAD-Go Round
WSUI-Speech Clinic of the Air

4:30
NBC-Jack Armstrong, sketch: (Wheaties): (sw-9.53)
CBS-Blue Flames, quartet: WISN WFAM WOC (sw-15.27)

NBC-Doring Sisters: WIRE KSD WBOW WHO
★ NBC-Kellogg's Singing Lady, Irene Wicker: WLW (sw-15.21)

CBS-News Through a Woman's Eyes (Pontiac): WFBM KMOX-Joe Karnes, pianist
KWK-Three Pals
WAAF-Hollywood Brevities
WBAA-Twilight Musicale
WBBM-Man on the Street
WCCO-Schedule; Livestock
WDZ-Dance Hour
WENR-Four Dictators' Orch. (NBC)

WGN-Three Graces & Piano
WHA-Die Deutsche Musik Stunde
WHAS-Out of the Dusk
WIBA-Betty Grav, organist
WIND-News & Organ
WJBC-News; League of Voters
WMBD-News; Pet Corner
WMAQ-Six-Day Bike Races
WMT-Freshest Thing in Town
WOWO-Ace Williams

★ WRJN-BEHIND THE MICROPHONE (1370 kc)
WROK-Tea on the Terrace
WTAD-White Sisters
WTAQ-Children's Prgm.
WTMJ-Carla Pestalozzi

4:45
NBC-Adventures of Dari Dan (Dari Rich): KSD WMAQ WHO

CBS-Wilderness Road, sketch: WFBM WISN WOC WFAM WOWO WCCO (sw-15.27)

NBC-Little Orphan Annie, sketch (Ovaltine): WLW (sw-9.53)
NBC-Old Homestead, drama
WBOW WIRE KWK WENR WMT

WAAF-Waltztime
WBAA-Δ Meditations, Rev. Otto Scott Steele
WBBM-My Diary
WCFL-Eddy Hanson, organist

5:00
NBC-Harry Kogen's Orch.: KWK WMT
CBS-Buddy Clark, songs: WOWO (sw-21.52)

NBC-Our American Schools: WENR (sw-9.53)
CBS-Sunbrite Jr. Nurse Corps
WCCO KMOX WBBM WHAS
MBS-Johnson Family: WGN WLW

Hawk's Trail: WOC WFAM KSD-News; Geo. Hall's Orch.
WAAF-Cocktail Capers
WBOW-Sundown Express
WCFL-Tea Time
WFBM-Pinocchio
WHO-Betsy Ross Bulletin; Revue
WIBA-D.A.R. Prgm.
WIND-Cumberland Ridge Runners
WIRE-Cub Reporters
WISN-Show Window
WJJD-Polish Program
WJR-News
WMAQ-Adventures of Big Bill Baker

WMBD-Buck Jones
WROK-Lou Blake's Orch.
WTAD-Dorothy Douglass
WTAM-News; Twilight Tunes
WTAQ-Bureau of Public Service
WTMJ-Jack Armstrong, sketch

5:15
NBC-Tom Mix & His Ralston Straight Shooters: KSD WMAQ NBC-Carol Deis, sop.: WCFL (sw-9.53)

CBS-News of Youth (Ward Bread) WBBM KMOX (sw-21.52)
KWK-Peggy Duncan, songs
WCCO-Front Page Parade
WENR-Malcolm Claire, children's stories
WFAM-Dan Dunn
WFBM-Δ Wheeler Mission Prgm.
WGN-Buddy & Ginger
WHAS-Hank Keene's Gang
WHO-Jr. Nurse Corps
WIRE-Jimmie Allen, sketch
WJR-Envoys of Melody
WLW-Tommy & Betty
WMBD-Where to Go; The Angelus; Auction of the Air
WOC-Ann Leaf, organist (CBS)
WOWO-Sports
WROK-WPA Orch.
WTAD-Dance Parade
WTAM-To be announced
WTAQ-Guy Watts, pianist
WTMJ-News

5:30
NBC-News; Castles of Romance: WIRE (sw-9.53)
CBS-News; Geo. Hall's Orch.: WSBT WHAS WOWO (sw-21.52)

★ NBC-Kellogg's Singing Lady, Irene Wicker: WGN
Hawk's Trail: WMBD WTAQ Jack Armstrong, sketch KMOX WCCO WHO WOC WMAQ
News: WTAD WBOW WIND WJBC
KSD-Terry & Ted
KWK-Clark Dennis, tr. (NBC)
WAAF-Sport Shorts
WBBM-John Harrington, news
WCFL-Strolling Songsters
WENR-What's the News?
WFAM-News; Crimecasts
WIBA-News; Real-Life Story; Interlude
WISN-Sports Parade
WLW-Bob Newhall, sports
WMT-Frank Voelker, organist
WROK-Sport Review
WTAM-News; Leisy Sportsman
WTMJ-Heinric's Grenadiers

5:45
★ CBS-PRETTY KITTY KELLY (Wonder Bread): WOC KMOX WFBM WBBM WCCO WISN WJR
★ NBC-Lowell Thomas, news (Sun Oil): WLW WTAM (sw-15.21)
NBC-Little Orphan Annie (Ovaltine): KSD WGN
NBC-Flying Time, sketch: WENR (sw-9.53)
NBC-Escorts & Betty: KWK WCFL
Sport Review: WMBD WIBA WIRE

NIGHT

5:00
NBC-Harry Kogen's Orch.: KWK WMT
CBS-Buddy Clark, songs: WOWO (sw-21.52)

NBC-Our American Schools: WENR (sw-9.53)
CBS-Sunbrite Jr. Nurse Corps
WCCO KMOX WBBM WHAS
MBS-Johnson Family: WGN WLW

Hawk's Trail: WOC WFAM KSD-News; Geo. Hall's Orch.
WAAF-Cocktail Capers
WBOW-Sundown Express
WCFL-Tea Time
WFBM-Pinocchio
WHO-Betsy Ross Bulletin; Revue
WIBA-D.A.R. Prgm.
WIND-Cumberland Ridge Runners
WIRE-Cub Reporters
WISN-Show Window
WJJD-Polish Program
WJR-News
WMAQ-Adventures of Big Bill Baker

WMBD-Buck Jones
WROK-Lou Blake's Orch.
WTAD-Dorothy Douglass
WTAM-News; Twilight Tunes
WTAQ-Bureau of Public Service
WTMJ-Jack Armstrong, sketch

5:15
NBC-Tom Mix & His Ralston Straight Shooters: KSD WMAQ NBC-Carol Deis, sop.: WCFL (sw-9.53)

CBS-News of Youth (Ward Bread) WBBM KMOX (sw-21.52)
KWK-Peggy Duncan, songs
WCCO-Front Page Parade
WENR-Malcolm Claire, children's stories
WFAM-Dan Dunn
WFBM-Δ Wheeler Mission Prgm.
WGN-Buddy & Ginger
WHAS-Hank Keene's Gang
WHO-Jr. Nurse Corps
WIRE-Jimmie Allen, sketch
WJR-Envoys of Melody
WLW-Tommy & Betty
WMBD-Where to Go; The Angelus; Auction of the Air
WOC-Ann Leaf, organist (CBS)
WOWO-Sports
WROK-WPA Orch.
WTAD-Dance Parade
WTAM-To be announced
WTAQ-Guy Watts, pianist
WTMJ-News

5:30
NBC-News; Castles of Romance: WIRE (sw-9.53)
CBS-News; Geo. Hall's Orch.: WSBT WHAS WOWO (sw-21.52)

★ NBC-Kellogg's Singing Lady, Irene Wicker: WGN
Hawk's Trail: WMBD WTAQ Jack Armstrong, sketch KMOX WCCO WHO WOC WMAQ
News: WTAD WBOW WIND WJBC
KSD-Terry & Ted
KWK-Clark Dennis, tr. (NBC)
WAAF-Sport Shorts
WBBM-John Harrington, news
WCFL-Strolling Songsters
WENR-What's the News?
WFAM-News; Crimecasts
WIBA-News; Real-Life Story; Interlude
WISN-Sports Parade
WLW-Bob Newhall, sports
WMT-Frank Voelker, organist
WROK-Sport Review
WTAM-News; Leisy Sportsman
WTMJ-Heinric's Grenadiers

5:45
★ CBS-PRETTY KITTY KELLY (Wonder Bread): WOC KMOX WFBM WBBM WCCO WISN WJR
★ NBC-Lowell Thomas, news (Sun Oil): WLW WTAM (sw-15.21)
NBC-Little Orphan Annie (Ovaltine): KSD WGN
NBC-Flying Time, sketch: WENR (sw-9.53)
NBC-Escorts & Betty: KWK WCFL
Sport Review: WMBD WIBA WIRE

WAAF-Tower Tunes
WBOW-Sundown Express
WFAM-Mailbag
WHAS-Organ Magic
WHO-Sunset Corners Opry
WIND-German Hour
WMAQ-Dick Steele, boy reporter
WMI-Little Orphan Annie sketch
WROK-Don & Sleep, songs
WTAD-Twilight Hour
WTAQ-Choirs of the World

6:00
★ NBC-AMOS 'N' ANDY (Peppodent): WHO WLW KSD WTAM (sw-9.53)
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83)
★ NBC-Easy Aces, sketch (Anacin): WENR WMT KWK WIRE WTMJ (sw-11.87)

Sports Review: WFBM WOC KMOX-Headline Highlights
WBBM-Davy Adams
WBOW-Home Decorators
WCCO-Easy Aces
WCFL-Grace Wilson, contralto
WFAM-Evening at the Country Club
WGN-Chuck Wagon Time
WHAS-News
WIBA-Dinner Concert
WISN-Howard Neumiller, pianist (CBS)
WJJD-Supper Time Frolic
WMAQ-Donald McGibeny, comm
WMBD-Honor the Law
WROK-News; Dinner Music
WSUI-Dinner Hour Prgm.
WTAD-Sports Summary
WJJD-Polish Program
WTAQ-String Ensemble

6:15
★ NBC-UNCLE EZRA'S RADIO station (Alka-Seltzer): WMAQ WIRE WHO WTMJ WIBA WTAM (sw-9.53)
CBS-Herbert Foote, organist: WCCO WISN WOC WBBM NBC-Three Rancheros: KWK WMT WENR (sw-11.87)

CBS-Ma & Pa, sketch (Atlantic Refining): (sw-11.83)
KMOX-Larry Sunbrooke's Gang
KSD-Navier Cus. Orch.
WBOW-Si & Ezra
WCFL-Voice of Carelessness
WFAM-Sports Review
WFBM-Piano Twins
WHAS-Early Evening Revue
WJR-Jerry Cooper, songs
WLW-Musical Revue
WMBD-Political Speaker

6:30
★ NBC-HORLICK'S LUM & ABNER, sketch: WENR WLW
CBS-Gogo de Lys, songs: WISN WFBM WCCO WBBM WOC (sw-11.83)
NBC-Vic & Sade, sketch (White Snow): WMAQ
Diamond City News WTMJ KSD
News: WHO WIBA WMBD WMT WTAQ
KMOX-Tom Baker, tr.
KWK-Sport Review; News
WBOW-Hit Tunes
WJBC-Songs in the Spotlight
WFAM-Eddie Burnette
WGN-Concert Orch.
WIRE-Terry & Ted
WJR-The Allen Family
WROK-Homespun Hour
WTAM-Jack Dempsey Fights

6:45
★ CBS-Boake Carter (Philco), commentator: WCCO WBBM WJR WHAS KMOX (sw-11.83)
NBC-Doris Hare, comedienne: KSD WMAQ
NBC-Mario Cozzi, bar.: KWK Diamond City News WIRE WMT News: WOC WFBM WIND
Rubinoff, violinist: WHO WIBA WISN
WBOW-Sports Parade
WGN-Robert Harmon
WENR-Hal Totten on Sports
WFAM-Dixieland Band
WGN-Bob Elson, sports
WIND-Roller Skating Derby
WLW-Songs You Love
WMBD-Value Hints
WROK-Home Folks Frolic
WTAQ-Organ Music

7:00
★ NBC-ONE MAN'S FAMILY (Tenderleaf Tea): Anthony Smythe & Kathleen Wilson: WMAQ WIBA WHO WLW WTMJ KSD WTAM
★ CBS-Cavalcade of America (Du Pont): "Life of James F. Cooper" drama with music; Don Voorhees' Orch.: WCCO WHAS KMOX WFBM WBBM WJR (sw-11.83)
NBC-Broadway Merry-Go-Round (Dr. Lyons); Beatrice Lillie, comedienne; Al Riekey's Orch.: WLS WMT KWK WIRE (sw-11.87)

WAAF-Tower Tunes
WBOW-Sundown Express
WFAM-Mailbag
WHAS-Organ Magic
WHO-Sunset Corners Opry
WIND-German Hour
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WTAM-Jack Dempsey Fights

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News: WHO WIBA WMBD WMT WTAQ
KMOX-Tom Baker, tr.
KWK-Sport Review; News
WBOW-Hit Tunes
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WTAM-Jack Dempsey Fights

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NBC-Mario Cozzi, bar.: KWK Diamond City News WIRE WMT News: WOC WFBM WIND
Rubinoff, violinist: WHO WIBA WISN
WBOW-Sports Parade
WGN-Robert Harmon
WENR-Hal Totten on Sports
WFAM-Dixieland Band
WGN-Bob Elson, sports
WIND-Roller Skating Derby
WLW-Songs You Love
WMBD-Value Hints
WROK-Home Folks Frolic
WTAQ-Organ Music

WROK-Rubinoff, violinist
WTAQ-Today's Almanac

9:00
★ NBC-LUCKY STRIKE HIT Parade & Sweepstakes; Jane Wyatt, guest; Abe Lyman's Orch.; Buddy Clark & Edith Dick, vocalists; Songsmiths Quartet: WMAQ WHO WIBA WLW KSD WTMJ KOA WTAM (sw-9.53)

★ CBS-Gang Busters (Palmolive Shave Cream); True Crime drama: WBBM WFBM WHAS WOWO KMOX WCCO WISN WJR (sw-6.12)

NBC-154th Anniversary Dinner of the Society of Friendly Sons of St. Patrick; James A. Farley, Al Smith & Other Speakers: WIRE WENR KWK WMT MBS-Romance & Roses; Musical Variety Show: WGN

WBOW-News
WCFL-Seeley Institute
WIND-Milt Herth, organist
WMBD-Little Bits from Life
WOC-Rhythm & Romance
WROK-Δ Gospel Hour
WSBT-Leaders in Dance Time
WSUI-Musical Frolic
WTAQ-20th Century Club

9:15
WBOW-Rainbow Trio
WCFL-Lator Flashes
WIND-Walkathon
WOC-Wednesday Presents
WTAQ-Club 41

9:30
CBS-To be announced: WHAS WBBM WSBT KMOX WFBM WMBD WOC WCCO (sw-6.12)
NBC-Gladys Swarthout, sop. (Ice Industry); Frank Chapman, bar.; Concert Orch., dir. Robt. Armbruster: WMAQ WTMJ WTAM WLW WIRE WIBA KOA KSD WHO (sw-9.53)
Miss Swarthout: "Kerry Dance"; "Calm Is the Night"; "Depuis le Jour" the aria from "Louise." Mr. Chapman: "Little Irish Girl." Miss Swarthout and Mr. Chapman: "Believe Me If All Those Endearing Young Charms"; "La Ci-Diam"; "Let's Make Believe." Orchestra: Selections from "Eileen" (Herbert).

KWK-News, Sport Spotlight
WBOW-Concert Orch.
WCFL-Barratt O'Hara, talk
WGN-Fireside Theater
WIND-Evening at the Country Club
WISN-The Open Door
WJR-Musical Prgm.
WOWO-Thank You, Stusia
WROK-Alice Blue, songs
WSUI-Memory Lane
WTAQ-20th Century Club

9:45
CBS-Patti Chapin, songs: WJR WOC WISN WCCO WMBD WSBT (sw-6.12)
Diamond City News: WOWO WHAS
KMOX-Thank You Stusia
KWK-Norman Paule, songs
WBBM-Sports Huddle
WCFL-Union Label League
WFBM-Musical Moments
WIND-News & Sports
WROK-News
WSUI-Daily Iowan of the Air
WTAQ-Dance Music

10:00
★ NBC-AMOS 'N' ANDY (Peppodent): WMAQ WIRE KOA CBS-Benny Goodman's Orch.: WSBT WOWO
NBC-To be announced: WBOW (sw-9.53)
CBS-Poetic Melodies (Wrigley's Gum); Franklyn MacCormick; Jack Fulton, tr.; Carlton Kelsey's Orch.: WCCO WFBM WBBM KMOX WHAS
News: WMBD WOC WLW WJR KWK Range Riders
WCFL-Monte Randall, commentator
WENR-Globe Trotter
WGN-George Hamilton's Orch.
WHO-Virginia Dare
WIBA-Melody Hour
WIND-Remote Control
WISN-Madison Singers
WMT-Dream Songs
WROK-Norman Jenkins' Orch.
WTAQ-Popular Dance
WTAM-Otto Thurn's Orch.
WTMJ-News; Sports

10:15
NBC-King's Jesters: WBOW WENR (sw-9.53)
CBS-Benny Goodman's Orch.: WBBM WOC WMBD WISN CBS-Pretty Kitty Kelly: KNX NBC-Uncle Ezra's Radio Station: KPO KOA

WAAF-Tower Tunes
WBOW-Sundown Express
WFAM-Mailbag
WHAS-Organ Magic
WHO-Sunset Corners Opry
WIND-German Hour
WMAQ-Dick Steele, boy reporter
WMI-Little Orphan Annie sketch
WROK-Don & Sleep, songs
WTAD-Twilight Hour
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WBBM-Davy Adams
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WCFL-Grace Wilson, contralto
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WJJD-Supper Time Frolic
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WTAD-Sports Summary
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KMOX-Larry Sunbrooke's Gang
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WCFL-Voice of Carelessness
WFAM-Sports Review
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WHAS-Early Evening Revue
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WLW-Musical Revue
WMBD-Political Speaker

6:30
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NBC-Vic & Sade, sketch (White Snow): WMAQ
Diamond City News WTMJ KSD
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KMOX-Tom Baker, tr.
KWK-Sport Review; News
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7:00
★ NBC-ONE MAN'S FAMILY (Tenderleaf Tea): Anthony Smythe & Kathleen Wilson: WMAQ WIBA WHO WLW WTMJ KSD WTAM
★ CBS-Cavalcade of America (Du Pont): "

MORNING

8:15 a.m. CST
CBS-As You Like It: WFBM WFAM
CBS-Jack & Loretta Clemens (Kirkman's Soap) (sw-21.52)
8:30
CBS-As You Like It: News: WFAM WOWO (sw-21.52)
News: WFBM WCCO WTAQ
KWK Hillbillies
WBOW-Sundial Revue
WCBD-Polish Prgm
WGN-Good Morning
WHAS-Woman's Interests
WIBA-Breakfast Club (NBC)
WIND-News & Current Hits
WJJD-Melody Kings
WLS- Morning Devotions
WLW-Hello Peggy
WMBD-Bandwagon
WMT-Frank Voelker, organist
WOC-Mail Bag
WROK-Organ Reveries
WTAD- Church Service

8:45
NBC-Adela Rogers St. Johns. current topics; News: WIRE WBOW
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX (sw-21.52)
Morning Devotions: WFAM WLBL
Party Line: WHAS WMBD
KWK-Fel-a-Tune:
KWK-German Music
WCCO-Gene & Glenn
WFBM-Apron Strings
WIBA-Society Reporter
WIND-Morning Dance
WJJD-III. Fed. of Women's Clubs
WLS-Morning Minstrels
WLW-Kitty Keene
WMT-Women in the News; Police Blotter
WOC-News
WOWO-Morning Musicale
WTAQ-Musical Clock
WTMJ-Basket of Melody
9:00
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ KSD (sw-15.33)
* CBS-Betty & Bob, sketch (Gold Medal): WBBM WFBM WHAS KMOX WCCO (sw-21.52)
NBC-Charles Harrison, tnr.: WBOW
MBS-Len Salvo, organist: WGN KWK
News: WMT WROK WTAD
WAAF-Miniature Concert
WCBD-Italian Prgm
WCFL-German Prgm
WFAM-Dick Cover, organist
WHA-Your Health
WHO-Morning Melodies
WIBA-News; What's New?
WIND-Cub Reporter, sketch
WIRE-Happy Long
WISN-Party Line
WJJD-Bosworth Broadcast
WLBL-Mkt. Repts. & Agri. News
WLS-Practical Geography
WLW-Linda's First Love
WMBD-B & M Messenger
WOC-Musical Clock
WOWO-Bill Board
WSUI-Better Vision Prgm.
WTAQ-Women's Hour
WTMJ-What's New in Milwaukee?

9:15
* NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)
CBS-Modern Cinderella sketch. (Gold Medal) WBBM WFBM WHAS KMOX WCCO (sw-21.52)
NBC-John's Other Wife, sketch. (Louis Philippe): WMAQ KSD (sw-15.33)
MBS-Bachelor's Children: WGN WLW
Hymns of All Churches: WHO WOC
KWK Rhythm Melody Revue
WBOW-Mid-Morning Musicale
WHA-Keeping Up with Science
WIBA-Vaughn de Leath, songs (NBC)
WIND-Good News Tunes
WIRE-Mary Baker
WISN-On the Nine-Fifteen
WMBD-Shut-In Prgm.
WMT-Louise Hathaway
WROK-On the Mall
WSUI-Yesterday's Favorites
WTAD-Lem & Luther, Old Songs
9:30
NBC-Just Plain Bill, sketch (Anacin): WMAQ (sw-15.33)

CBS-Betty Crocker; Hymns of All Churches; John K. Watkins, news (Gold Medal): WCCO WBBM KMOX WFBM WHAS (sw-21.52)
NBC-Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21)
Betty & Bob: WHO WOC Party Line: KWK WIND
WAAF-Happiness Time
WBOW-Market Reports
WCBD-Hi Tunes
WCFL-World Tour
WFAM-Morning Melodies
WGN-Beauty Forum
WHA-Art Appreciation
WIBA-Josh Higgins, sketch
WIRE-Dr. Aumann
WISN-Ann Leslie's Scrapbook
WJJD-Two of a Kind
WLW-Betty Moore
WMBD-News
WOWO-Literary Revue
WROK-Intimate Review
WSUI-Book Shelf
WTAD-Popular Dance Revue
WTMJ-One Girl in a Million

9:45
* NBC-Today's Children, sketch: (Pillsbury): WMAQ KSD WHO WTMJ WIRE (sw-15.33)
NBC-Viennese Sextet: WCFL WBOW
NBC-Kitchen Cavalcade (C. F. Mueller, Co.): (sw-15.21)
Party Line: WOC WTAD
KWK-News
WAAF-Notelettes
WCBD-Music & Poetry
WGN-Radio Cooking School
WIBA-Melodic Interlude
WIND-One Girl in a Million
WISN-Hall Quartet
WJJD-Dude Martin
WLS-News: Markets
WLW-Wildson's Wildcats
WMBD-Window Shopper
WMT-Magic Kitchen
WOWO-American Home

10:00
* NBC-THE O'NEILLS, SKETCH (Ivory Flakes): WLS (sw-15.21)
NBC-David Harum sketch (Baby O): KSD WIRE WMAQ WHO (sw-15.33)
CBS-Mary Lee Taylor, (Pet Milk): WBBM WMBD WFBM WHAS WOC KMOX
CBS-Captivators: (sw-21.52)
News: WIND WTAD
KWK-Rapid Service
WAAF-Woman's Hour
WBOW-Melody on Parade
WCBD-Prophetic News
WCCO-Organ Melodies
WCFL-Melody Echoes
WDZ-Nancy White
WFAM-Four-eleven Alarm
WGN-Get Thin to Music, exercises
WHA-Homemakers
WIBA-Robert Gately bar (NBC)
WISN-Notes & Footnotes
WJBC-Farm Hour
WJJD-Mid-morning Jamboree
WLBL-Mkt. Repts. & Agri. News
WLW-Markets & News
WMT-Music Makers
WOWO-Souvenir
WROK-Markets; Musical Interlude
WSUI-Within the Classroom
WTAQ-Lyman Nellis, organist
WTMJ-4th & 5th Districts P.T.A.

10:15
NBC-Personal Column of the Air; (Chipso): WLW WLS (sw-15.21)
CBS-Quality Twins Ed East & Ralph Dumke; Helen Carroll, vocalist (Knox Gelatine): WBBM KMOX WFBM WHAS (sw-21.52)
* NBC-Backstage, Wife, sketch: (Dr. Lyons): WTMJ KSD WMAQ WHO (sw-15.33)
CBS-Cheri McKay & the Three Notes: WISN WOC
KWK-Range Riders
WAAF-Variety
WBOW-Vagabonds (NBC)
WCCO-Hugh Aspinwall
WCFL-Echoes from Havana
WDZ-Robyn Weaver, songs
WFAM-Harlan Hogan
WIBA-Today's Almanac
WIND-Bud Birmingham & his Buckaroos
WIRE-For Women Only
WJBC-Request Prgm.
WJJD-The Gossiper
WMBD-Garland of Roses
WMT-A Word to the Wives
WOWO-Tri-Topics

WROK-Woman's Forum
WTAD-Morning Varieties
10:30
NBC-Betty Moore; Lew White, organist (Benjamin Moore & Co.): WMAQ WTMJ (sw-15.33)
* CBS-BIG SISTER, SKETCH: (Rinso): WCCO WBBM WISN WHAS WMBD KMOX (sw-21.52)
* NBC-Vic & Sade, sketch: (Crisco): WLS KWK WMT (sw-15.21)
MBS-Love Song: WGN WLW
News: WBOW WJJD
Organ Music: WJBC WOC
KSD-Guide Hall's Orch.
WCFL-Harmony Hi-Spots
WFAM-Salon Musicale
WFBM-Kitchen Clinic
WHO-Party Line
WIBA-Salvation Army
WIND-Kitchenette
WOWO-Dramas of Life
WJBC-News; Organ Music
WJJD-Women's Exchange Prgm.
WMBI-Missionary Hour
WOWO-Linda's First Love
WTAD-Ma Perkins
WTAQ-Masters of Swing

10:45
* NBC-Allen Prescott, the Wife Saver, (Manhattan Soap): WMAQ (sw-15.33)
CBS-Eleanor Howe's Homemakers Exchange: (Ice Industr): WBBM WOWO KMOX WCCO WHAS WISN (sw-21.52)
* NBC-Edward MacHugh, The Gospel Singer; (Ivory Soap): WLS WLW WMT KWK (sw-15.21)
NBC-Al Short's Orch.: WIBA KSD
Party Line: WIRE WJJD
WAAF-Foolish Questions
WBOW-Leo Baxter, pianist
WCFL-Voice of Cookery
WDZ-Our School System
WFAM-In Movieland
WGN-Petticoat Philosophy
WHA-Piano Gems
WHO-Betty Moore Triangle Club
WIND-Markets & News
WJBC-Payee Pioneers
WMBD-Linda's First Love
WOC-Tingling Tunes
WROK-Musicale
WSUI-Program Calendar
WTAD-Movie Chatter
WTAQ-Hawaiian Melodeers
WTMJ-Radio Forum

11:00
* NBC-Girl Alone, sketch (Kelllogg), Betty Winkler: WMAQ WLW (sw-15.33)
CBS-The Gumps, sketch (Pebecco) WBBM WFBM KMOX WCCO (sw-17.76)
NBC-Honeyboy & Sassafras: WIRE WCFL KWK
KSD-News; Variety Prgm.
WAAF-Melody Parade
WBOW-Farm Folks
WDZ-Hawaiian Paradise
WFAM-Mishwaka Hour
WGN-Len Salvo, organist
WHA-Music Appreciation Course
WHAS-Melodies & Moods
WHO-Kitty Keene, Inc.
WIBA-Linda's First Love
WIND-News from Life
WISN-News
WJBC-Homemakers Pay Day
WJJD-Bureau of Missing Persons
WLBL-Mkt. Repts. & Agri. News
WLS-Morning Homemakers
WMBD-Prgm. Review; Police Bulletins
WMT-The Marriage Clinic
WOC-Morning Parade
WOWO-Party Line
WROK-Tabernacle Hour
WSUI-Within the Classroom
WTAD-News
WTAQ-Lyman Nellis, organist
WTMJ-Hymns of All Churches

11:15
* NBC-Story of Mary Marlin (Kleenex): WMAQ WIRE WHO KSD (sw-15.33)
* CBS-Ted Malone (Hinds): KMOX WCCO (sw-17.76)
NBC-Armchair Quartet: KWK WAAF-Georgia Erwin, contr.
WBBM-Quartet Hour of Romance
WCFL-Timely Tunes
WDZ-News of Your Neighbor
WFBM-Hope Alden's Romance
WGN-Mark Love; Piano
WHAS-Linda's First Love
WIBA-Lutheran Devotions
WIND-20th Century Serenade
WISN-Organ Melodies
WJBC-Dough Boy
WJJD-Criminal Court Interview

WLW-Musical Moments
WMBD-Bargain Counter
WMT-Lou Webb at the Organ
WOWO-Melody Book
WORK-NYA Sketch
WTAD-Dance Music
WTAQ-Dramas of Life
WTMJ Betty & Bob, sketch
11:30
CBS-Romance of Helen Trent, (Edna Wallace Hopper); Virginia Clark: WBBM KMOX WFBM WHAS (sw-17.76)
* NBC-Nat'l Farm & Home Hr.; Post Office Dept.; Guest Speakers; Walter Blaufuss' Orch.: WHO WMAQ WIBA KWK WLW (sw-15.21)
NBC-Gene Arnold & the Cadets: WBOW WCFL
KSD-Retirement Clut
WAAF-Myrna Dee Sergeant
WCCO-Ma Perkins
WDZ-Sons of Pioneers
WFAM-Blue Streaks
WGN-Bob Elson on State Street
WIND-H. Zimmerman, organist
WIRE-Linda's First Love
WISN-Even As You & I
WJBC-News & Interviews
WJJD-Safety Court
WMBD-Public School Singers
WMBI-Continued Story Reading
WMI-German Band
WOC-Inquiring Mike
WOWO-Rondoliers
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Steel Almanac
WTMJ-Morning Melodies

11:45
CBS-Rich Man's Darling, sketch (Affiliated Products): WBBM WHAS WFBM KMOX (sw-17.76)
Musical Almanac: WJBC WOC
WAAF-Notelettes
WBOW-County Agr. Agent
WCCO-Kitty Keene
WCFL-Fashions on Parade
WDZ-Crossroads Trading Post
WFAM-Dick Cover, organist
WGN-We Are Four
WIND-Lloyd Cutler farm talk
WIRE-Farm Hour
WISN-Ivory Interlude
WLS-Markets & News
WMBD-His Majesty, the Baby
WMT-News
WOWO-Farm Service
WROK-Round the Town
WSUI-Farm Flashes
WTAD-Popular Hits
WTAQ-Mail Man
WTMJ-News; Heinie's Grenadiers

AFTERNOON

12:00
NBC-Dick Fidler's Orch.: WCFL (sw-15.33)
CBS-Jack Berch & His Boys (Fels Naptha); Mark Warnow's Orch.: WCCO KMOX (sw-15.27)
News: WMBD WOC WJJD KSD WTAD
WAAF-Symphonic Hour
WBBM-Shopping News
WBOW-Man on the Street
WDZ-Man on the Street
WFBM-Way Down East
WGN-Silver Serenade
WHA-Noon Musicale
WHAS-Hank Keene's Gang
WIND-Peacock Court
WISN-Heat Wave
WJBC-Roland String Ensemble
WLBL-Mkt. Repts. & Agri. News
WLS-Dinnerbell Prgm.
WMBI-Mid-day Gospel Hour
WMT-Cedar Valley Hillbillies
WSBT-News; Stock Report
WSUI-Rhythm Rumbles
WTAQ-Farm Hands

12:15
NBC-Dan Harding's Wife, sketch: (sw-15.33)
CBS-Senate Judiciary Committee Hearing Report: WSBT (sw-15.27)
KMOX-Magic Kitchen
WBBM-Herbert Foote, organist
WBOW-Wranglers
WCCO-One Girl in a Million
WCFL-Noonday Concert
WFBM-Farm Bureau Prgm
WGN-Wife vs. Secretary
WHAS-College of Agriculture
WIND-Milt Hearth at the Organ
WJJD-Noon Day Service
WMBD-Town Crier; Farm Mkts.
WMT-Question Man; Voice of Iowa
WOC-Civic Hour

WOWO-Today's News
WROK-Column Left, news
WTAD-Dance Orch.

12:30
NBC-Words & Music: (sw-15.33)
CBS-George Rector, food talks (Phillips Soups): (sw-15.27)
Farm News: WMBD WSBT
News: WIRE WIBA WBOW
Variety Prgm.: KWK WIO
WBA-John Brubaker & Rhythm Swingsters
WBBM-Truman Bradley
WCCO-Hope Alden's Romance
WCFL-Your Personal Reporter
WDZ-Rubinoff, violinist
WFBM-Hoosier Farm Circle
WGN-Mid-Day Service
WHA-Farm Prgm.
WHAS-Savings Talk; Markets
WIND-Remote Control
WLW-Charles Dameron Presents
WMAQ-Dan Harding's Wife, sketch
WMI-Markets; Hi-Phillies
WOWO-Happy Herb
WROK-Man on the Street
WTAD-Farm & Neighborhood Prgm.
WTMJ-Dance Orch.

12:45
CBS-Aunt Jenny's Real Life Stories (Spry): WMBD WISN KMOX WCCO WFBM WBBM WHAS (sw-15.27)
Livestock Markets: WIBA WLS
News: WHO WIND
KSD-Follow the Moon, sketch
WBAA-Home Helps & Happenings, Your Kitchen Underfoot
WBOW-Noon Day Tunes
WCFL-For Women Only
WDZ-Lazy Jim Day Sings the News
WIRE-Bridge School
WLW-Don Bestor's Orch.
WMAQ-To be announced
WMT-Joe Doakes, Aunt Fanny
WOC-Swingapators
WOWO-Earl Gardner's Orch.
WROK-Home Folks Hour
WSBT-Man-on-the-Street
WTMJ-Sidewalk Reporter

1:00
* CBS-BIG SISTER, SKETCH. (Rinso): WFBM
NBC-Men Who Made America; "The Uncalled," story of Paul L. Dunbar, drama: WMAQ WLW
CBS-Rambles in Rhythm: (sw-15.27)
* NBC-Music Guild: WIRE WCFL (sw-9.53)
CBS-Milton Charles, organist: WISN WOC
Man on the Street: WBBM WMBD WTAQ
KMOX-Exchange Club
KSD-Afternoon Varieties
KWK-Musical Interlude
WAAF-Hoosier Philosopher
WBAA-Arsene Summers, contr.
WBOW-Rev. Archie Brown
WCCO-J. C. O'Hair
WCCO-Calendar Notes
WDZ-Chick Martin
WGN-Concert Orch.
WHA-State Capitol Prgm.
WHAS-Paul Sutton, songs
WHO-One Girl in a Million
WIBA-Melody Moments
WIND-Purdue University Prgm.
WJJD-Mid-day Roundup
WLS-Red Foley, Lily May, Girls of the Golden West
WMT-Iowa Cornhuskers; Many Happy Returns
WOWO-Purdue Agri. Prgm
WROK-Home Folks Frolic
WSBT-News; Harlan Hogan
WSUI-Musical Chats
WTAD-News
WTMJ-Markets & News

1:15
* CBS-American School of the Air; Literature (Intermediate), "The Other Cross"; Music (Intermediate), Int'l Br'cast from Warsaw: WISN WMBD WOC WOWO KMOX WCCO WFBM WBBM WSBT (sw-15.27)
MBS-Sally Jo Nelson, songs: WGN KWK
KSD-Educational Series
WAAF-Interlude
WBAA-Better Expression, "Applying for a Job in Person"
WDZ-Markets Close
WHAS-Univ. of Kentucky
WHO-Musical Almanac
WIBA-Man on the Street
WIND-Let's Dance
WLS-Otto's Noveldeons



SYLVIA CLARK Thu. 9:30 p.m.

Frequencies

Table with 2 columns: Station Name and Frequency. Includes KMOX-1090, WISN-1120, KOA-830, WJBC-1200, KSD-850, WJJD-1390, FWK-1350, WJR-750, WAAE-920, WLBL-900, WBA-1400, WLS-870, WBBM-770, WLW-700, WBOW-1310, WMAQ-670, WCCO-1080, WMBD-1440, WCCO-810, WMBI-1080, WCFL-970, WMT-600, WDZ-1020, WOC-1370, WENR-870, WOWO-1160, WFBM-1230, WRJN-1370, WGN-720, WROK-1410, WHA-940, WSBT-1360, WHAS-820, WSUI-1200, WHO-1000, WTAD-900, WBA-1280, WTAM-1070, WIND-560, WTAQ-1330, WIRE-1400, WTMJ-620

WMT-German Band
WROK-Dreamers
WTAQ-Tunes of the Day; Rhythm & Romance
WTMJ-Dance Orch

1:30
NBC-It's a Woman's World; Celia Carolyn Cole & Elizabeth Churchill, writers, guests; Howard Price, vocalist; Harold Levy's Orch.; Wm. Farrand, m.c.; Claudine Macdonald, dir.: WBOW WMAQ WIBA WIRE (sw-9.53)
NBC-25th Anniv. of Nat'l Organization for Public Health Nursing: WCFL
News: KWK WTAQ
KSD-News; Green Brothers
WAAF-Man on the Street
WBA-Geography in the News
WCBD-Zion Studio Musicale
WDZ-Fields & Hall
WGN-Painted Dreams, sketch
WHA-Through Travelers' Eyes
WHO-Market Report
WIND-Musical Mirror
WJJD-III. Medical Society
WLS-Closing Gram Market
WLW-School of the Air; Story Lady
WMT-Bill Brown, Movie Man
WROK-Rippling Melodies
WTAD-Colonel Lee Francis

1:45
* CBS-M Y R T & M A R G E, sketch (Super Suds); Billy Artzt's Orch.: WBBM WCCO WFBM KMOX WISN WHAS (sw-15.27)
NBC-Personal Column of the Air (sw-15.33)
NBC-Charles Sears, tnr.: WBA WCFL KSD WBOW
Judy & Jane: WHO WOC
KWK-Norman Paule, songs
WAAF-Gypsy Fortunes
WBAA-Markets & Weather
WDZ-Joy & Chuck
WGN-Nothing But the Truth
WJJD-Fred Beck, organist
WLS-Christine
WLW-Health & Physical Education
WMAQ-Martha Helmes, home service
WMBD-Trading Post
WMT-Variety Prgm.
WOWO-Question Box
WROK-Vocal Varieties
WSBT-Rhythmic Serenade
WTAQ-House of Peter McGregor
WTMJ-Home Harmonizers

2:00
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WTMJ WLW (sw-15.33)
CBS-Thursday Matinee: WOWO WHAS WSBT WOC WMBD (sw-15.27)
MBS-Molly of the Movies, sketch: WGN KWK
News: WCFL WFBM KMOX-Hello, Peggy
WAAF-Red Hot & Low Down

(Continued on Next Page)

Thursday

March 18



BETTY WINKLER
Thu. 11 a.m.

(2:00 p.m. Continued)

WBBM-Barnyard Follies
WBOW-Teachers' College
WCBH-Polish Prgm
WCCO-Markets; Police Reports
WDZ-Birthday Party
WHA-School of the Air; Health
Winners
WIBA-WPA Orch.
WIND-Continental Orch.
WIRE-House of McGregor
WISN-Mary Ann Presents
WJJD-Ben Kanter, pianist
WLS-Homemakers' Prgm.
WMT-Tonic Tunes
WROK-Matinee Musicale
WISN-Poetic Interlude
WTAQ-Echoes of the Stage
2:15
★ NBC-Oxydol's Own Ma Perkins, sketch; Marjorie Hannan; Virginia Payne & Willard Farnum; Charles Egelston; WMAQ WLW WHO WTMJ KSD (sw-15.33)
★ NBC-Eastman School Symp. Orch. & Chorus: WCFL (sw-15.21)
Pope Marcellus Mass (Palestrina); Symphony No. 6 (Beethoven).
MBS-Dance Orch.: WMT
KMOX-Linda's First Love
KWK-Time to Relax
WBOW-Market Reports
WTMJ-Down a Country Road
WCCO-News; Stocks
WDZ-Man on the Train
WFBM-Time to Relax
WGN-June Baker, home talk
WIND-News
WIRE-Plow Boys
WISN-Thursday Matinee (CBS)
WJJD-Federal Housing Prgm
WROK-Two Guitars
WSUI-Within the Classroom
WTAD-Women's Variety Prgm.
2:30
★ NBC-Vic & Sade, sketch (Crisco) Bernardine Flynn & Art Van Harvey: KSD WLW WMAQ WHO WTMJ (sw-15.33)
CBS-Do You Remember?; Old Favorite Melodies: WFBM WMBD WISN WOWO WOC WHAS WSBT (sw-15.27)
KMOX Barnyard Follies
KWK-Fred Berren's Orch.
WBOW-Eastman School Symphony (NBC)
WCBH-Radio Debuts
WCCO-Dr. W. A. O'Brien
WDZ-Decatur on the Air
WGN-Time to Relax
WHA-Chansonette
WIBA-Americana
WIND-Torrid Tunes
WIRE-Matinee Varieties
WJJD-Happy Harmonies
WLS-Homemakers
WROK-Record Breakers
WTAD-Island Serenaders
WTAQ-News; Afternoon Musicale
2:45
★ NBC-THE O'NEILLS, SKETCH (Ivory Flakes): WLW WMAQ WTMJ WHO KSD
★ NBC-Light Opera Co.: KWK (sw-15.21)
MBS-Dance Orch.: WMT WGN
WBAA-Treasure Chest, Robert Horn
WCCO-Musicale
WDZ-WPA Musicale
WHA-School of the Air; Music for Children
WIND-Music & Banter
WJJD-Karl & Harty, songs
3:00
NBC-Fashion Show; dir. Charles LeMaier; Orch.: WMAQ WHO WIRE WIBA KSD (sw-9.53)
CBS-University of Pennsylvania Choral Ass'n, Harl MacDonald, dir.: WMBD WFBM WISN WOWO WOC (sw-15.27)

NBC-Light Opera Co.: WENR
News: WDZ WTAD
KMOX-Ma Perkins, sketch
WAAF-News & Weather
WBBM-Meet the Missus
WBOW-Afternoon Siesta
★ WCCO-LADIES FIRST
WCFL-Organ Prgm
WGN-Way Down East
WHA-Language of Music
WHA-Jackson Family
WIND-And What Do You Think
WJBC-Prophetic Hour
WJJD-Jose Manzaneras
WLW-Arthur Chandler, Jr., organist
WMBI-Short Stories
WMT-Afternoon Music
WSBT-School Musicale
WSUI-This American Indian
WTMJ-Tunesmiths
WTAQ-Classic Hour

3:15
MBS-Life of Mary Sothern: WGN WLW
KMOX Kitty Keene, Inc.
WAAF-Organ Interlude
WBBM-Radio Gossip Club
WBOW-Devotional Service
WCFL-Child Study & Parent Education
WDZ-Shut-in Prgm.
WHA-Weekday Devotions
WIND-Waltz Time
WJJD-News
WMT-Odd Facts; Tonic Tunes
WSUI-Afternoon Musicale
★ WTAD-BEHIND THE MICROPHONE
WTMJ-Community Fund Prgm.

3:30
★ NBC-FOLLOW THE MOON, drama (Woodbury's Soap) with Elsie Hitz & Nick Dawson: WMAQ WIRE (sw-9.53)
★ CBS-Army Band: WOC WFBM WCCO WMBD WHAS WFBM WISN (sw-15.27)
NBC-Metropolitan Opera Guild: WMT KWK WIBA WCFL WBOW (sw-15.21)
News: WIND WJBC
KMOX-Houseboat Hannah
KSD-Frank McGuire, tr.
WAAF-Lutheran Prgm.
WBBM-Signor Carmello, accord.
WDZ-Sons of Pioneers
WENR-Music Circle
WGN-Good Health & Training
WHA-Moods & Melodies
WHO-Way Down East
WIND-News & Orch.
WJJD-Flannery Sisters, songs
WLW-Betty & Bob, sketch
WMBI-Sacred Music
WOWO-Old-Time Religion
WROK-Musicale
WSUI-Radio Review

3:45
NBC-The Guiding Light, sketch (White Naphtha): WMAQ KSD WLW WHO WTMJ (sw-9.53)
NBC-Young Hickory, sketch: WENR KWK WMT (sw-15.21)
KMOX-Personal Column
WBBM-Linda's First Love
WBOW-Lyrical Quarter Hour
WCCO-Hello Peggy
WCFL-Maureen Mae
WDZ-Home Folks' Hymn Hour
WGN-Len Salvo, organist
WHA-Hope Alden's Romance
WHO-Houseboat Hannah
WIBA-Rhythm & Romance
WIND-Thru the Hollywood Lens
WIRE-Harry Bason
WJJD-Fred Beck, organist
WJJD-Yellow Favorites
WTAD-Waltz Fang
WTAQ-At the Crossroads

4:00
NBC-Archer Gibson, organist: WIRE WHO (sw-9.53)
CBS-Current Questions Before Congress: WISN WFAM WCCO (sw-15.27)
NBC-Noble Cain & A Cappella Choir: WENR WIBA KWK WMT WBOW
News: WOC WTAD
KMOX-Josephine Halpin, commentator
WAAF-Jimmie Kozak, pianist
WBBM-Kitty Keene
WCFL-Eddy Hanson, organist
WDZ-Joan Johnson
WFBM-Tea Time Tunes
WGN-Dance Orch.
WHA-Music of the Masters
WHA-Theological Seminary
WIND-Continental Orch.
WJBC-Wesleyan Hour
WJJD-Supper Time Frolic
WLW-Toy Band
WMAQ-Tea Time Varieties
WMBD-Trinity Tabernacle
WMBI-Foreign Language Service
WROK-Markets; Birthday Club
WSUI-International Scene
WTMJ-Swingsters; Movie Letter
WTAQ-Varieties

4:15
NBC-Annette King, contr.: WIRE WBOW
CBS-All Hands on Deck: WISN WFAM WOC WCCO (sw-15.27)
NBC-A Cappella Choir: (sw-15.21)
NBC-Tom Mix & His Ralston Straight Shooters: (sw-9.53)
KMOX-Hope Alden's Romance
WAAF-Hollywood Brevities
WBBM-Hello, Peggy
WCFL-John Maxwell, talk
WDZ-Organ Reveries
WHO-Houseboat Hannah
WIND-Whiting Community Spotlight
WLW-Jack Armstrong, sketch
WMBD-Miss Patti
WROK-Star Dust
WTAD-Go Round
WSUI-Stamp Collector

4:30
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)
CBS-All Hands on Deck: KMOX WOWO
★ NBC-Kellogg's Singing Lady, Irene Wicker: WLW (sw-15.21)
NBC-Doring Sisters: WIRE WHO WMAQ WBOW
KWK-Three Pals
WAAF-Contrasts
WBBM-Women in the Headlines
WCCO-Schedule; Livestock
WCFL-Raspberry College
WDZ-Dance Hour
WENR-Four Dictators' Orch. (NBC)
WFBM-Downtown Chatter
WGN-Harold Turner, pianist
WHA-Federal Orch.
WHA-Out of the Dusk
WIBA-Betty Gray, organist
WJBC-News
WMBD-News; Pet Corner
WMT-Freshest Thing in Iowa
★ WRJN-MOVIE GOSSIP (1370 kc.)
WROK-Musicale
WSUI-Elementary French
WTAD-Magic in the Air
WTAQ-Children's Prgm.
WTMJ-Rhapsody Rhythm

4:45
NBC-Little Orphan Annie, sketch (Ovaltine): WLW (sw-9.53)
CBS-Wilderness Road, sketch: WISN WCCO WFBM WFAM WOWO WOC (sw-15.27)
NBC-Happy Jack, songs: WIRE KWK WENR WMT
NBC-Clem & Harry, songs: WMAQ WBOW WHO
KMOX-Hollywood Reporter
WAAF-The Gaieties
WBBM-Harry Richman
WCFL-Mary Jane Dodd
WDZ-Dick & Cookie
WGN-Margery Graham, Book-a-Week
WIBA-The Lone Cowboy
WIND-Continental Orch.
WMBD-Happy Train
WROK-In Old Mexico
★ WTAD-OFFICIAL DETECTIVE STORIES
WTMJ-Variety Prgm.

NIGHT

5:00
NBC-Amateur Sports; Bill Slater: WMAQ (sw-9.53)
CBS-Patti Chapin, songs: WOC WBBM WFAM WMBD WCCO WFBM WOWO (sw-21.52)
NBC-Harry Kogen's Orch.: KWK WENR WMT
MBS-Johnson Family: WGN WLW
KSD-News & Orch.
KMOX-Betty Moore
WAAF-Concert Master
WBOW-Sundown Express
WCCB-Dinner Concert
WCFL-Tea Time
WHA-Laws & the Schools
WHA-Under Ether; Mildred Lee
WHO-Bulletin; Shop Revue
WIBA-Wis. Wildfire Fed.
WIND-Ridge Runners
WIRE-Cub Reporters
WISN-Show Window
WJJD-Polish Prgm.
WJR-News
WROK-Lou Blake's Orch.
WTAM-News; Twilight Tunes
WTAQ-Bureau of Public Service
WTMJ-Jack Armstrong, sketch

5:15
NBC-Cappy Barra's Swing Harmonics: WIBA WCFL WTAM (sw-9.53)
CBS-Clyde Barrie, bar.: WOC (sw-21.52)
NBC-Tom Mix & His Ralston Straight Shooters: WMAQ KSD
KMOX-Miniature Musical Revue
KWK-Linda Ray, soloist

WBBM-Howard Neumiller, pianist
★ WCCB-OFFICIAL DETECTIVE STORIES
WCCO-Front Page Parade
WENR-Malcolm Claire, children's stories
WFBM-Dan Dunn
WFBM-Christian Science
WGN-Armchair Melodies
WHA-Hank Keene's Gang
WHO-Tonic Tunes
WIRE-Jimmie Allen, sketch
WJR-Envoys of Melody
WLW-En Dinant
WMBD-Where to Go; The Angel; Piano Fantasy
WMT-Who's Who in H. S. Basketball?
WOWO-Sports
WROK-WPA Orch.
WTAD-Dance Parade
WTAQ-Guy Watts, pianist
WTMJ-News

5:30
★ NBC-Kellogg's Singing Lady; Irene Wicker: WGN
NBC-News; Chu Chu Martinez, tr.: WIBA
CBS-News; George Hall's Orch.: WHAS WOWO (sw-21.52)
NBC-News; Music Is My Hobby: WIRE
Jack Armstrong, sketch: WCCO WHO WOC KMOX WMAQ
News: WBOW WIND WJBC
WTAD-WBBM WENR
KSD-Terry & Ted, serial
KWK-Musical Headlines
WAAF-Sport Shorts
WCCB-J. C. O'Hair
WCFL-Twilight Trio
WFAM-News; Crimecasts
WFBM-Bohemians
WISN-Sports Parade
WLW-Bob Newhall, sports
WMBD-Our Mysterious Universe
WMT-Frank Volker, organist
WROK-Sport Review
WTAM-News; Leisy Sportsman
WTAQ-Drama
WTMJ-Heinie's Grenadiers

5:45
★ CBS-PRETTY KITTY KELLY (Wonder Bread): WOC KMOX WFBM WBBM WISN WCCO WJR
★ NBC-Lowell Thomas, News (Sun Oil): WLW WTAM (sw-15.21)
NBC-Flying Time, sketch: WENR
NBC-Orphan Annie, sketch (Ovaltine): KSD WGN
Sports Review: WMBD WIRE WIBA
KWK-Women's Committee of the St. Louis Symphony
WAAF-DX Tips; Ben Hesper
WBOW-Sundown Express
WCFL-Escorts & Betty (NBC)
WFAM-Mailbag
WHA-Organ Magic
WHO-Sunset Corners Opry
WIND-German Hour
WMAQ-Dick Steele, boy reporter
WMT-Little Orphan Annie, sketch
WROK-Bob Kail, songs
WSUI-Daily Iowan of the Air
WTAD-Twilight Hour
WTAQ-Choirs of the World

6:00
★ NBC-AMOS 'N' ANDY (Peppodent): WLW KSD WHO WTAM (sw-9.53)
CBS-Poetic Melodies, (Wrigley's Gum): WJR (sw-11.83)
★ NBC-Easy Aces, sketch; Jane Ace (Anacin): WENR WMT WIRE KWK WTMJ (sw-11.87)
Sports Review: WFBM WOC
KMOX-Headline Highlights
WBBM-Davey Adams
WBOW-Home Decorators
WCCO-Easy Aces
WCFL-Grace Wilson, contralto
WFAM-Rhythm in Red
WGN-Chuck Wagon Time
WHA-News
WIBA-Dinner Concert
WISN-Concert Ensemble (CBS)
WJJD-Supper Time Frolic
WMAQ-Donald McGibeny, comm.
WMBD-Music Hour
WROK-News; Dinner Music
WSUI-Dinner Hour Prgm.
WTAD-Sports Summary
WTAQ-String Ensemble

6:15
CBS-"Ma & Pa," sketch: (Atlantia Refining): (sw-11.83)
CBS-Northwestern Univ. Bookshelf: WISN WBBM WOC WCCO
NBC-To be announced: WENR KWK WMT (sw-11.87)
NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO KSD WMAQ WIRE WLW WTAM
KMOX-France Laux, sports
WBOW-Si & Ezra

WCFL-Voice of Carelessness
WFAM-Sports Review
WFBM-Bohemians
WHA-Leland Brock
WIBA-Social Security Act
WJR-Diamond City News
WTMJ-Aristocrats with Prince & Princess of Song
6:30
★ NBC-HORLICK'S LUM & Abner, sketch: WENR WLW
CBS-Alexander Woolcott, "The Town Crier" (Granger Tobacco): WCCO WFBM KMOX WHAS WJR WISN WBBM (sw-11.83)
News: WHO WIBA WMBD WMT WTAQ
KSD-Helen Traubell, songs
KWK-Sport Review; News
WBOW-Hit Tunes
WTAQ-Songs in the Spotlight
WFAM-Hits from the Shows
WGN-Bob Elson, sports
WIRE-Terry & Ted
WMAQ-Norman Ross, news; Norman Shearer, pianist
WOC-Fireside Melodies
WROK-Home Folks Frolic
WTAM-Pinky Hunter's Orch.

6:45
★ CBS-Boake Carter (Philco) commentator: WCCO WBBM KMOX WJR WHAS (sw-11.83)
MBS-Pleasant Valley Frolics: WGN WLW
News: WFBM WOC WIND
KSD-Rhythm Makers
KWK-Grace & Scotty, songs (NBC)
WBOW-Sports Parade
WCFL-Guest Hour
WENR-Hal Totten on Sports
WFAM-Dixieland Band
WIO-Diamond City News
WIBA-Fauerbach's Roundy
WIND-Roller Skating Derby
WIRE-Anything Can Happen
WISN-Amer. Family Robinson
WMAQ-Moon Glow Melodies (NBC)
WMBD-Value Hints
WMT-Rubinoff, violinist
WTAQ-Orto Thurn's Orch.
WTAQ-Organ Music
WTMJ-Tune Furnishers

7:00
HAVE YOU VOTED YET in the big Star of Stars election? If not, do so now by filling out the coupon which appears on Page 2 of this issue.
★ NBC-RUDY VALLEE'S VARIETY HOUR (Royal Gelatin); Edgar Bergen, ventriloquist; Guests: WMAQ WHO WLW WTMJ WIRE WTAM WIBA KSD (sw-9.53)
★ CBS-A & P Bandwagon Starring Kate Smith; Jack Miller's Orch.: WJR WOC KMOX WFBM WBBM WHAS WCCO (sw-11.83)
NBC-Nat'l Conference on Constitutional Amendments; Sen. Geo. Norris: KWK (sw-11.87)
WBOW-News
WCFL-Don Norman, news
WFAM-Music of the Masters
WGN-Tom, Dick & Harry
WIND-Lithuanian Prgm.
WISN-Down by Hermans
WLS-The Old Judge
WMBD-American Legion Band
WMT-Armand Toyatyan, tr.
WROK-Lou Blake's Orch.
WSUI-Children's Hour
WTAQ-Imperial Hawaiians

7:15
WBOW-Varieties
WCFL-April, May & June
WFAM-Lawyers' Club Forum
WGN-Musical Moments
WLS-Ralph Emerson, organist
WROK-Musicale
WSUI-Television Prgm.
WTAQ-Anniversary Club
7:30
NBC-Rochester Philharmonic Orchestra: (sw-11.87)
MBS-Guy Lombardo's Orch.: WGN WMT
KWK-Grace Church Choir
WBOW-Toastmaster Auditions
WCFL-Tunes on Top
WFAM-What's the Answer; Moonlight Sonata
WIND-Spare the Rod
WISN-Salon Ensemble
WLS-What Since Repeal?
WMBD-Brooks Brain Teasers
WROK-Twenty Fingers of Harmony
WSUI-Ass'n of Univ. Women
WTAQ-Hayracketeers

7:45
WCFL-Talk of the Town
WFAM-Your Government; News
WIND-Colonial Room Ensemble
WISN-Tango Time
WLS-Active Citizen

WROK-Dance Hour
WSUI-Bookworm Turns
8:00
★ NBC-LANNY ROSS' MAX-well House Show Boat; Irene Hubbard; Modern Choir; Margaret McCrae, vocalist; Molasses 'n' January; Al Goodman's Orch.; Guests: WIBA WHO WTMJ WLW WMAQ WTAM KSD (sw-9.53)
NBC-Rochester Philharmonic Orchestra: WIRE
★ CBS-Major Bowes Amateur Hour (Chrysler); WJR WBBM WOWO WOC WISN WCCO WFBM WHAS KMOX WMBD (sw-11.83)
KWK-This Is Paris
WBOW-Mayor Beecher
WCFL-Herr Louie & the Weasel
WGN-Joe Sanders' Orch.
WIND-Racing Returns
WLS-Lawyer Lincoln, sketch
WMT-Style Talks; Band Wagon
WOC-Voices of the Farm
WSBT-Hayloft Jamboree
WSUI-Child Study Club
WTAQ-Talk

8:15
NBC-Norsemen Quartet: WIRE WBOW
WCFL-Lois Russell
WMT-Iowa State Employment
WROK-Tubby Weeks, songs
WTAQ-Juen Gross
8:30
NBC-America's Town Meeting: WENR WIRE WMT WBOW (sw-11.87)
KWK-Roger Fox' Orch.
WCFL-Peacock Kelly's Orch.
WGN-Hugo Mariani's Orch.
WIND-Night Traffic Court
WROK-Alexander Sisters, songs
WSUI-Evening Musicale
WTAQ-News

8:45
WCFL-Lois Russell
WGN-News; Quin Rvan, sports
WROK-Girl Scouts
WSUI-Academy of Science
WTAQ-Today's Almanac
9:00
★ CBS-YOUR TRUE ADVENTURE with Floyd Gibbons (Colgate): WFBM WCCO KMOX WBBM WHAS WISN WJR (sw-6.12)
★ NBC-Bing Crosby's Music Hall (Kraft) with Bob Burns, comedian; Jimmy Dorsey's Orch.; Basil Rathbone, guest: WHO WIBA WMAQ WLW WTMJ WTAM KOA KSD (sw-9.53)
KWK-Cardinal Courtesy Prgm.
WCFL-Seeley Institute
WGN-George Hamilton's Orch.
WIND-Milt Herth, organist
WMBD-Real Life Dramas
WOC-Better Homes
WOWO-Little Theater
WROK-Rock River Barn Dance
WSBT-You and the Story and the Music
WSUI-Community Theater
WTAQ-20th Century Club

9:15
KWK-Piano Portrait
WCFL-Labor Flashes
WGN-Clyde Lucas' Orch.
WIND-Walkathon
WMBD-Buffalo Trailers
WTAQ-Dance Music
9:30
NBC-Jamboree; Roy Shield's Orch.; Bill Thompson, m.c.; Sylvia Clark; Florence George, guest: WENR WIRE WBOW
★ CBS-March of Time: KMOX WBBM WCCO WFBM WHAS WJR (sw-6.12)
KWK-News; Sport Spotlight
WCFL-Barratt O'Hara
WGN-Henry Weber's Concert Review
WIND-Rhythm in Red
WISN-Helen Wittman, songs
WMBD-Harry Hill's Orch.
WMT-Tehel's Bohemians
WOC-Spotlight Revue
WOWO-Xavier Cugat's Orch.
WSBT-To be announced
WTAQ-Popular Music

9:45
KWK-Coyita Bunch; Soloists
WCFL-Fed. Women High School Teachers
WIND-News & Sports
WISN-Dance Orch.
WMBD-Elm City Quartet
WMT-Jamboree (NBC)
WOWO-Ole Tavern Orch.
WROK-News
10:00
★ NBC-AMOS 'N' ANDY (Peppodent): WMAQ WIRE KOA
CBS-Poetic Melodies, (Wrigley's Gum); Jack Fulton, tr.; Franklyn MacCormack; Carlton Kelsey's Orch.: WHAS KMOX WCCO WFBM WBBM

Thursday

March 18



CHARLES EGELSTON
Thu. 2:15 p.m.

11:45
WBBM-Mark Fisher's Orch.
WMAQ-Four Dictators' Orch.
1:00
WBBM-Rol Eldridge's Orch.
WGN-Clyde Lucas' Orch.
1:30
WBBM-Roy Eldridge's Orch.
End of Thursday Programs

Frequencies

NBC-Pianist; John B. Kennedy. news: WBOW (sw-9.53)
 CBS-Tommy Dorsey's Orch.: WSBT WWO
 News: WMBD WOC WJR WLW WENR
 KWK-Range Riders
 WCFL-Bestor's Orch. (NBC)
 WHO-World Dances
 WBA-Melody Hour
 WIND-Roumanian Nat'l Prgm
 WISN-Armchair Chat
 WMT-Electric Park Band
 WROK-Norman Jenkins' Orch.
 WTAM-Margaret Rudd, pianist
 WTAQ-Tonic Tunes
 WTMJ-News; Sports
 10:15
 NBC-Martinez, Bros., quartet: WBOW (sw-9.53)
 CBS-Tommy Dorsey's Orch.: WISN WBBM WOC WMBD
 CBS-Pretty Kitty Kelly: KNX
 News: WHO WMT WCCO WFBM WIRE
 KMOX-Moments You Never Forget
 KOA-Thank You Stusia
 KWK-N. Y. League of Business & Professional Women; Orch. (NBC)
 WENR-King's Jesters' Orch.
 WGN-Freddy Martin's Orch.
 WHAS-Here's To You

WIBA-Eric Brandy's Orch.
 WIND-Glen Brux, tr.
 WLW-Los Amigos Prgm.
 WMAQ-Golden Dragon
 WROK-Evening Song
 WTAM-Ray Pearl's Orch.
 WTAQ-Dance Music
 WTMJ-Dance Music 'Till 12:30
 10:30
 NBC-Phil Levant's Orch.: WENR
 CBS-Anson Weeks' Orch.: WOC WISN WMBD
 NBC-Northern Lights, drama: WBOW WBA WHO WTAM (sw-9.53)
 CBS-Isham Jones' Orch.: WFBM WSBT WHAS
 NBC-Show Boat: KOA
 CBS-Cavalcade of America: KNX KSL
 MBS-Kay Kyser's Orch.: WMT WGN
 News: WBBM KWK WTAQ
 WCCO-Rollie Johnson, Reporter
 WCFL-Armand Buisset's Ens.
 WIND-Bob Tinsley's Orch.
 WIRE-Basonology
 WMAQ-Six-Day Bike Races
 WROK-Lou Blake's Orch.
 10:45
 KMOX-Cameron & Karnes, songs
 KWK-Levant's Orch. (NBC)
 WBBM-Anson Weeks' Orch. (CBS)

KMOX-1090
 KOA-830
 KSD-550
 WTK-1350
 WAAF-920
 WBA-1400
 WBBM-770
 WBOW-1310
 WCBM-1080
 WCCO-810
 WCFL-970

WDZ-1020
 WENR-870
 WFBM-1230
 WGN-720
 WHA-940
 WHAS-820
 WHO-1000
 WBA-1280
 WIND-560
 WIRE-1400
 WISN-1120

WJBC-1200
 WJJD-1130
 WJR-750
 WLBL-900
 WLS-870
 WLW-700
 WMAQ-670
 WMBD-1440
 WMBI-1080
 WMT-600
 WOC-1370

WOWO-1160
 WRJN-1370
 WROK-1410
 WSBT-1360
 WSUI-1200
 WTAD-900
 WTAM-1070
 WTAQ-1330
 WTMJ-620

CBS-Alexander Woolcott: KNX KSL
 MBS-George Hamilton's Orch.: WGN WMT
 KOA-Al Kavelin's Orch.
 WCCO-Jimmy Greco's Orch.
 WCFL-Carl Sands' Orch.
 WENR-Lou Breese's Orch.
 WIND-Bob Tinsley's Orch.
 WMAQ-Gray Gordon's Orch.
 WTAQ-Radio Night Club
 11:45
 WENR-Charlie Agnew's Orch.
 WHAS-Johnny Burkhardt's Orch.
 WIND-Jimmy Noone's Orch.
 12:00
 KMOX-When Day Is Done
 KOA-News
 WBBM-News & Weather
 WENR-Louis Panico's Orch.
 WGN-Hugo Marianni's Orch.
 WIND-The Nite Watch
 WLW-Dance Orch.
 WMAQ-Phil Levant's Orch.
 12:15
 KOA-Dance Orch.
 WBBM-Austin Mack's Orch.
 12:30
 MBS-Joe Sanders' Orch.: WGN WLW
 KOA-Griff Williams' Orch.
 WBBM-Earl Hoffman's Orch.
 WENR-Frankie Masters' Orch.
 WMAQ-King's Jesters' Orch.

WCCO-Frank Gordon's Orch.
 WCFL-Herb Buteau's Orch.
 WENR-Happy Jack Turner, songs
 WHAS-Johnny Burkhardt's Orch.
 WIRE-Frankie Masters' Orch.
 WJR-Isham Jones' Orch.
 WLW-Larry Funk's Orch.
 WMAQ-Clem & Harry, songs
 WTAQ-Home Folks Frolic
 11:00
 CBS-Roger Pryor's Orch.: WOC WBBM WISN WMBD
 NBC-Henry Busse's Orch.: WENR (sw-6.14)
 CBS-Ted Fio-Rito's Orch.: WFBM
 NBC-Jerry Blaine's Orch.: WHO
 KSD WIRE WBA WBOW
 MBS-Benny Goodman's Orch.: WGN WMT
 Dance Orch.: KWK WCCO
 KMOX-Leonard Keller's Orch.
 WCFL-Carl Sands' Orch.

WHAS-News
 WIND-Jimmy Noone's Orch.
 WJR-Marvin Frederic's Orch.
 WLW-Organ & Poems
 WMAQ-Bob Crosby's Orch.
 WSBT-Club Lido
 WTAM-Blue Barron's Orch.
 WTAQ-Varieties
 WTMJ-Dance Music
 11:15
 CBS-Ted Fio-Rito's Orch.: KMOX
 KWK-Busse's Orch. (NBC)
 WHAS-Dance Band
 WIND-In the Crimelight
 11:30
 NBC-Don Ferdi's Orch.: KWK
 NBC-George Breese's Orch.: WHO
 WHO WIRE WBA WBA KSD
 WLW WHO WTAM WBOW
 CBS-Vincent Lopez' Orch.: WOC
 WFBM WMBD WISN WBBM
 KMOX WSBT WJR

Friday

March 19

Friday

MORNING

8:00 a.m. CST
 ★ NBC-Breakfast Club; Orch.: News: WCFL (sw-15.21)
 CBS-Metropolitan Parade; News: WFAM WFBM (sw-21.52)
 NBC-Streamliners; Orch.: KSD WIRE
 Gene & Glenn: WOC WHO
 Musical Clock: WTAQ WROK
 News: WMBD KWK WHAS
 KMOX-Harry W. Flannery Views the News
 WCBD-Sports, Music & Time
 WHA-Band Wagon
 8:15
 CBS-Jack & Loretta Clemens (Kirkman's Soap): (sw-21.52)
 Musical Clock: WHO WOC
 KMOX-Ozark Varieties
 KWK-Tonic Tunes
 WBOW-Morning Headlines
 WHA-Morning Melodies
 WHAS-Breakfast Business
 WIND-Cafe Continental
 WJJD-The Toastmaster
 WLS-Julian Bentley, news
 WLW-Hope Alden's Romance
 8:30
 CBS-Allen Prescott, the Wife Saver (Sweetheart Soap): KMOX WCCO (sw-21.52)
 MBS-Jacob Tarshish, speaker: WJJD WLW
 News: WTAQ WFBM
 KWK-Hillbillies
 WBOW-Sundial Revue
 WCBD-Polish Prem
 WFAM-Serenade; News
 WGN-Good Morning Prgm
 WHAS-Chats with Dolly Dean
 WBA-Breakfast Club (NBC)
 WLS-Morning Devotions
 WMBD-Bandwagon
 WMT-Frank Voelker, organist
 WOC-Mail Bag
 WOWO-Richard Trojan
 WROK-Organ Reveries
 WTAD-Church Service
 8:45
 NBC-Adela Rogers St. Johns, current events; News: WIRE WBOW
 CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX (sw-21.52)
 NBC-Christine, pianist: WCFL (sw-15.21)
 KSD-Tel-a-Tunes
 KWK-German Music
 WCCO-Gene & Glenn
 WFAM-Morning Devotions
 WFBM-Apron Strings
 WHAS-Monticello Party Line
 WBA-Society Reporter
 WIND-Morning Dance
 WJJD-Know Your Postal Service
 WLBL-Morning Devotions
 WLS-Morning Minstrels
 WLW-Kitty Keene
 WMBD-Party Line
 WMT-Women in the News; Police Blotter
 WOC-News
 WOWO-On the Mall
 WTAQ-Musical Clock
 WTMJ-Basket of Md dy

9:00
 NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ KSD (sw-15.33)
 ★ NBC-Int'l B'cast from Aintree, England; Grand Nat'l Steeplechase: WBOW
 ★ CBS-Betty & Bob, sketch (Gold Medal): WBBM WFBM WHAS KMOX WCCO (sw-21.52)
 News: WROK WTAD
 KWK-Joseph Bier, bar.
 WAAF-The Answer Man
 WCBD-Italian Prgm
 WCFL-German Prgm
 WFAM-Dick Cover, organist
 WGN-Len Salvo, organist
 WHA-Dental Health
 WHO-Morning Melodies
 WBA-News; What's New?
 WIND-Cub Reporter, sketch
 WIRE-Happy Long
 WISN-Party Line
 WJJD-Bosworth Broadcast
 WLBL-Markets & Agri. News
 WLS-Midwest College Speaker
 WLW-Linda's First Love
 WMBD-B. & M. Messenger
 WOC Musical Clock
 WOWO-Magazine of the Air
 WSUI-Are You a Collector?
 WTAQ-Women's Hour
 WTMJ-What's New in Milwaukee?

9:15
 NBC-John's Other Wife, sketch (Louis Philippe): WMAQ KSD (sw-15.33)
 CBS-Modern Cinderella, sketch (Gold Medal): WBBM WFBM WHAS KMOX WCCO (sw-21.52)
 ★ NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)
 MBS-Bachelor's Children: WGN WLW
 Betty Crocker: WHO WOC
 KWK-Rhythm Melody Revue
 WAAF-Novelettes
 WBOW-Mid-Morning Musicale
 WHA-World Peace News
 WBA-The Grand Nat'l (NBC)
 WIND-Good News Tunes
 WIRE-Mary Baker
 WISN-On the Nine-Fifteen
 WMBD-Shut-in Prgm.
 WMT-Scotty Views the News
 WROK-On the Mall
 WSUI-Yesterday's Favorites
 WTAD-Lem & Luther, Old Songs
 9:30
 NBC-Just Plain Bill, sketch (Anacin): WMAQ (sw-15.33)
 CBS-Betty Crocker, cooking talk: (Gold Medal): KMOX WFBM WBBM WCCO WHAS (sw-21.52)
 NBC-Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21)
 Betty & Bob: WOC WHO
 Party Line: KWK WIND
 WAAF-Miniature Concert
 WBOW-Market Reports
 WCBD-Rhythm Men
 WCFL-World Tour
 WFAM-Fashion Pointers
 WGN-Harold Turner, pianist

WHA-Musical Varieties
 WBA-Josh Higgins, sketch
 WIRE Music & Drama
 WISN-Ann Leslie's Scrapbook
 WJJD-Happy Harmonies
 WLW-To be announced
 WMBD-News
 WOWO-Morning Dance Hour
 WROK-Intimate Review
 WSUI-Book Shelf
 WTAD-Human Hiram
 WTMJ-Variety Prgm.
 9:45
 CBS-Musical Interlude; John K. Watkins, news (Gold Medal): WBBM KMOX WFBM WCCO WHAS (sw-21.52)
 NBC-Viennese Sextet: WCFL WBOW
 ★ NBC-Today's Children, sketch (Pillsbury): WMAQ WTMJ KSD WHO WIRE (sw-15.33)
 NBC-Edward MacHugh, the Gospel Singer (Ivory Soap): WLW
 NBC-Kitchen Cavalcade (C. F. Mueller Co.): (sw-15.21)
 KWK-News
 WCBD-Hit Tunes
 WFAM-Morning Melodies
 WGN-Radio Cooking School
 WBA-Melodic Interlude
 WIND-The Bandbox
 WISN-Concert Contrasts
 WJJD-Dude Martin
 WLS-News; Markets
 WMBD-Window Shopper
 WMT-Magic Kitchen
 WOC-Party Line
 WOWO-American Home
 WTAD-Party Line
 10:00
 ★ NBC-THE O'NEILLS, SKETCH (Ivory Flakes): WLS (sw-15.21)
 NBC-David Harum, sketch (Bab-O): WIRE WMAQ KSD WHO (sw-15.33)
 ★ CBS-Heinz Magazine of the Air; "Trouble House," sketch; B. A. Rolfe's Orch.; Reed Kennedy, bar.; Mrs. Herbert Hoover, "Girl Scouts" guest: KMOX WCCO WBBM WHAS WISN WOC WFBM (sw-21.52)
 KWK-Rapid Service
 WAAF-Woman's Hour
 WBOW-Jane Justice
 WCBD-Prophecy News
 WCFL-Morning Musicale
 WDM-Men Behind the Classics
 WFAM-Readers' Review
 WGN-Get Thin to Music, Exercises
 WHA-Homemakers
 WBA-Learn to Dance
 WIND-Municipal Court
 WJBC-Farm Hour
 WJJD-Mid-morning Jamboree
 WLBL-Markets & Agri. News
 WLW-Live Stock; News
 WMBD-Dick Raymond, violinist
 WMT-Music Makers
 WOWO-Souvenirs
 WROK-Markets; Police Court News
 WSUI-Within the Classroom
 WTAD-News
 WTAQ-St. Joseph's Catholic Church
 WTMJ-Household Hints

10:15
 ★ NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WHO KSD WTMJ (sw-15.33)
 NBC-Personal Column of the Air (Chipso): WLW WLS (sw-15.21)
 KWK-Range Riders
 WAAF-Bob Sherman, bar.
 WBOW-Vagabonds (NBC)
 WCFL-Echoes from Havana
 WDM-Shep Marchino, songs
 WFAM-Harlan Hogan
 WBA-Today's Almanac
 WIRE-For Women Only
 WJBC-Request Prgm.
 WMBD-Toastmasters Bakers
 WMT-Music Memory
 WOWO-Tri-Topics
 WROK-Woman's Forum
 WTAD-Morning Varieties
 10:30
 ★ NBC-Vic & Sade, sketch (Crisco): WLS KWK WMT (sw-15.21)
 NBC-How to be Charming, sketch (Phillips): WMAQ KSD WTMJ (sw-15.33)
 ★ CBS-BIG SISTER, SKETCH (Rinso): WMBD WISN WCCO WHAS KMOX WBBM (sw-21.52)
 MBS-Love Song: WGN WLW
 WAAF-Estelle Barnes, pianist
 WBOW-News
 WCFL-Harmony Hi-Spots
 WDM-News
 WFAM-Shidler Serenade
 WFBM-Kitchen Clinic
 WHO-Party Line
 WBA-Your Home
 WIND-Fashion Flashes
 WIRE-Bible Institute
 WJBC-News; Dollar Daze
 WJJD-Women's Exchange Prgm.
 WMBI-Radio Bible School
 WOC-Organ Melodies
 WOWO-Linda's First Love
 WTAD-Ma Perkins
 10:45
 NBC-Voice of Experience (Washey Products): WTMJ WMAQ KSD WHO WBA WLW (sw-15.33)
 ★ CBS-Dr. Allan Roy Dafeo (Lysol): WBBM WOWO WHAS WCCO KMOX (sw-21.52)
 ★ NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS WMT KWK (sw-15.21)
 Party Line: WIRE WJJD
 WAAF-Foolish Questions
 WBOW-Pat & Leo
 WCFL-Voice of Cookery
 WDM-Xavier Cugat's Orch.
 WFAM-In Movieland
 WGN-Don Pedro & Piano
 WHA-Peace Preparedness
 WIND-News; Markets
 WISN-String Ensemble
 WJBC-Payne Pioneers
 WMBD-Linda's First Love
 WROK-Bulletin Board
 WSUI-Program Calendar
 WTAD-Varieties
 11:00
 ★ NBC-Girl Alone, sketch (Kellogg): WMAQ WLW (sw-15.33)

CBS-The Gumps, sketch (Pebe-co): KMOX WBBM WFBM WCCO (sw-17.76)
 NBC-Honeyboy & Sassafras: WIRE WCFL
 KSD-News; Variety Prgm.
 KWK-Sunshine Special
 WAAF-Melody Parade
 WBA-Principles of Sociology, T. K. Noss
 WBOW-Farm Prgm.
 WDM-Hawaiian Paradise
 WFAM-Harmony Hall
 WGN-Len Salvo, organist
 WHA-Talking Book
 WHAS-Harry Richman
 WHO-Kitty Keene
 WBA-Linda's First Loves
 WIND-News from Life
 WISN-News Flashes
 WJBC-Homemaker's Pay Day
 WJJD-Bureau of Missing Persons
 WLBL-Markets & Agri. News
 WLS-Homemakers' Prgm.
 WMBD-Thrift Message; Police Bulletins
 WMBI-Gospel Music
 WMT-All-Star Revue
 WOC-Morning Parade
 WOWO-Party Line
 WROK-Musicale
 WSUI-Within the Classroom
 WDM-Lyman Nellis, organist
 WTMJ-Betty Crocker
 11:15
 ★ NBC-Story of Mary Marlin; Joan Blaine (Kleenex): WHO WMAQ WIRE KSD (sw-15.33)
 ★ CBS-Ted Malone (Hinds'): KMOX WCCO (sw-17.76)
 NBC-Stout Hearted Men, quartet: KWK WCFL
 MBS-Tom. Dick & Harry: WGN WLW
 WAAF-Swingtime
 WBBM-Quarter-Hour of Romance
 WDM-News of Your Neighbor
 WFAM-Pacific Paradise
 WFBM-Hope Alden's Romance
 WHAS-Linda's First Love
 WBA-Lutheran Devotions
 WIND-Rhythm for Two
 WISN-Movie Chat
 WJBC-Dough Boy
 WJJD-Criminal Court Interviews
 WMBD-Bargain Counter
 WMT-Lou Webb, organist
 WOC-Front Page Drama
 WOWO-Melody Book
 WROK-Among My Souvenirs
 WTAD-Dance Music
 WTAQ-Hollywood on Parade
 WTMJ-Betty & Bob
 11:30
 CBS-Romance of Helen Trent (Edna Wallace Hopper); Virginia Clark: WFBM WBBM WHAS KMOX (sw-17.76)
 ★ NBC-Nat'l Farm & Home Hour; Conservation Day Program; Guest Speakers; Uncle Sam's Forest Rangers, sketch: WMAQ WLW WHO WBA KWK (sw-15.21)
 NBC-Gene Arnold & Cadets
 WBOW WCFL
 KSD-Refreshment Club

WAAF-Myrna Dee Sergeant
 WCCO-Ma Perkins
 WDM-Sons of Pioneers
 WFAM-Rhythmic Serenade
 WGN-Bob Elson on State Street
 WHA-Organ Gems
 WIND-H. Zimmerman, organist
 WISN-Linda's First Love
 WISN-Even As You & I
 WJBC-News & Interviews
 WJJD-Safety Court
 WMBD-Musical Magic Revue
 WMBI-Continued Story Reading
 WMT-German Band
 WOC-Inquiring Mike
 WOWO-Home Folk Frolic
 WROK-Helene Kimberley, songs
 WTAD-Police News
 WTMJ-Variety Prgm.
 11:45
 CBS-Rich Man's Darling, sketch (Affiliated Products): WBBM WHAS WFBM KMOX (sw-17.76)
 News: WBAA WMT
 WAAF-Novelettes
 WBOW-County Agr. Agent
 WOC-Kitty Keene
 WCFL-Fashions on Parade
 WDM-Crossroads Trading Post
 WFAM-Dick Cover, organist
 WGN-We Are Four
 WIND-"Eb & Zeb." sketch
 WIRE-Farm Hour
 WISN-Organ Melodies
 WJBC-Reid & Vin
 WLS-Markets & News
 WMBD-His Majesty, the Baby
 WOC-Chimes & Farm Bureau
 WOWO-Farm Service
 WROK-'Round the Town
 WISN-Farm Flashes
 WTAD-Popular Hits
 WTAQ-Mail Man
 WTMJ-News; Heimie's Grenadiers

AFTERNOON

12:00
 CBS-Five Star Revue (Karo & Linit) Morton Bowe, tr.; Meri Bell, songs; Ray Sinatra's Orch.: Bill Johnstone, Hollywood Reporter. WBBM WCCO WHAS WOWO KMOX (sw-15.27)
 NBC-Dick Fidler's Orch.: WCFL (sw-15.33)
 News: WMBD WJJD KSD WOC WTAD
 WAAF-Symphonic Hour
 WBAA-Agricultural Forum
 WBOW-Man on the Street
 WDM-Man on the Street
 WFBM-Way Down East
 WGN-Music from Texas
 WHA-Noon Musicale
 WIND-Peacock Court
 WISN-Heat Wave
 WJBC-Merrymakers
 WLBL-Markets & Agri. News
 WLS-Dinnerbell Prgm
 WMBI-Midday Gospel Hour
 WMT-Hillbillies
 WSBT-News; Stock Report
 WSUI-Rhythm Rambles
 WTAQ-Farm Hands
 (Continued on Next Page)

Friday

March 19



DOROTHY DRESLIN
Fri. 2:45 p.m.

12:15
NBC-Dan Harding's Wife, sketch: (sw-15.33)
CBS-Senate Judiciary Committee Hearing Report: WSBT (sw-15.27)
KMOX-Magic Kitchen
WBAA-Dance Time
WBMM-Milton Charles, organist
WBOW-Wranglers
WCCO-One Girl in a Million
WCFL-Noonday Concert
WFBM-Farm Bureau Prgm.
WGN-Wife vs. Secretary
WHAS-College of Agriculture
WIND-Mit Herth, organist
WJBC-Torrid Tunes
WJJD-**Δ**Noon-day Service
WMBD-Town Crier; Farm Mkts.
WMT-Question Man; Voice of Iowa
WOC-Civic Hour
WOWO-Today's News
WROK-Column Left, news
WTAD-Dance Orch.

12:30
NBC-Words & Music: (sw-15.33)
CBS-George Rector, food talks (Phillips Soups): (sw-15.27)
NBC-Love & Learn, sketch: WCFL
Man on the Street: WROK
WOWO
Variety Prgm.: WHO KWK
WBAA-Athletic Review, Homer Allen
WBMM-Truman Bradley
WBOW-Flashes of News
WCCO-Hope Alden's Romance
WDZ-Lazy Jim Sings the News
WFBM-Hoosier Farm Circle
WGN-Mkts. **Δ**Mid-day Service
WHA-Farm Prgm.
WHAS-Savings Talk; Markets
WIBA-News
WIND-One Night Band Stand
WIRE-Reporter
WLW-Charles Dameron Presents
WMAQ-Dan Harding's Wife, sketch
WMBD-Farm News
WMT-Markets: Hillbillies
WSBT-Farm Flashes
WTAD-Farm & Neighborhood Prgm.
WTMJ-Rhythm Rascals

12:45
CBS-Aunt Jenny's Real Life Stories (Spry): WBMM WCCO KMOX WISN WFBM WMBD WHAS (sw-15.27)
Livestock Markets: WLS WIBA
News: WHO WIND WDZ
KSD-Follow the Moon, sketch
WBAA-Woman's Club Recital
WBOW-Musical Revue
WCFL-For Women Only
WIRE-Words & Music (NBC)
WLW-Tommy & Betty
WMAQ-To be announced
WMT-Joe Doakes, Aunt Fanny
WOWO-Earl Gardner's Orch.
WROK-Service Sam; Leonard Condon, seeds
WSBT-Man-on-the-Street
WTMJ-Sidewalk Reporter

1:00
★ CBS-BIG SISTER, SKETCH (Rinsco): WFBM
★ NBC-Music Appreciation Hour: WMAQ WCFL WIRE WLW KSD (sw-15.21-15.33)
CBS-News Through a Woman's Eyes (Pontiac): WCCO KMOX WHAS WBMM WISN (sw-15.27)
MBS-Concert Orch.: WGN KWK
Man on the Street: WMBD
WTAQ
WAAF-Hoosier Philosopher
WBAA-Retail Division of Chamber of Commerce, Mary Wagner
WBOW-**Δ**Rev. Archie Brown
WCB-D. C. O'Hair
WDZ-Chick Martin
WHA-State Capital Prgm.

WHO-Open House
WIBA-Melody Moments
WIND-Federal Housing Prgm.
WJJD-Mid-day Roundup
WLS-Red Foley, Lily May, Girls of the Golden West
WMT-Iowa Cornhuskers; Many Happy Returns
WOC-Bill Edmonds, songs
WOWO-Sari & Elmer
WROK-Home Folks Hour
WSBT-News; Harlan Hogan
WSUI-Musical Chats
WTAD-News
WTMJ-News; Dance Orch.

1:15
★ CBS-American School of the Air (Two 15 Minute Periods) Current Events, Shepard "Starting Off on the Right Foot": WISN WSBT WOWO WOC WFBM WCCO KMOX WBMM (sw-15.27)
MBS-Lawrence Salerno, bar.: WGN KWK
WAAF-Interlude
WBAA-You & Your Health
WDZ-Markets Close
WHAS-Univ. of Kentucky
WHO-Hits & Encores
WIBA-Man on the Street
WIND-Lake County Tuberculosis Inst. Talk
WLS-Melody Parade
WMBD-Front Page Dramas
WMT-Musical Almanac
WROK-Dreamers
WTAQ-Tunes of the Day; Rhythm & Romance

1:30
News: WTAQ KWK
WAAF-Man on the Street
WBAA-Great Inventions
WBOW-Melody on Parade
WCB-D. Zion Studio Musicale
WDZ-Fields & Hall
WGN-Painted Dreams, sketch
WHA-World Affairs
WHO-Mark: Report
WIBA-Music Appreciation Hour (NBC)
WIND-Italian Hour
WJJD-P. T. A. Prgm.
WLS-Closing Grain Markets
WMBD-Ask Me Another
WMT-Bill Brown, Movie Man
WROK-Rippling Melodies
WTAD-Rubinoff, violinist

1:45
★ CBS-MYRT & MARGE, sketch (Super Suds); Billy Artzt's Orch.: WBMM WFBM WISN WCCO KMOX WHAS (sw-15.27)
Judy & Jane: WHO WOC
KWK-Coyita Bunch & Soloists
WAAF-Rus Perkins, bar.
WBAA-Markets & Weather
WBOW-**Δ**Christian Science
WDZ-Sergt. Joe Ryan
WGN-Marriage License Bureau
WJJD-The Serenader
WLS-Priscilla Pride
WMBD-Trading Post
WMT-Variety Prgm.
WOWO-Question Box
WROK-Wiki Bird & Singing Cy
WSBT-Rhythmic Serenade
WTAD-Miniature Musical Magic Revue
WTAQ-House of Peter McGregor
WTMJ-Home Harmonizers
WIND-Continental Orch.
WIRE-House of McGregor
WISN-Mary Ann Presents
WJJD-Ben Kanter, pianist
WLS-Homemakers' Prgm.
WMT-Izzy on the Air; Margaret Johnson, pianist
WROK-Matinee Musicale
WSUI-Poetic Interlude
WTAQ-Studio Arts Trio

2:00
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)
★ CBS-Cincinnati Symphony Orchestra; Eugene Goossens, dir.; Bronislaw Huberman, violinist: WOWO WMBD WFBM WSBT WOC (sw-15.27)
Carnival Overture (Dvorak); Concerto in D major (Tschairowsky); Symphony No. 2 (Whitmore); Hungarian March from "Faust" (Berlioz).
NBC-Bill Krenz' Orch.: WBOW
MBS-Molly of the Movies, sketch: WGN KWK
KMOX-Inquiring Reporter
WAAF-Red Hot & Low Down
WBAA-Musical Album
WBMM-Barnyard Follies
WCB-D. Polish Prgm.
WCCO-Markets & Police Reports
WCFL-News
WDZ-Birthday Party
WHA-School of the Air; Rhythm & Games
WHAS-Jack Amlung's Orch.
WIBA-Success Story

2:15
★ NBC-Oxydol's Own Ma Perkins, sketch; Willard Farnum; WMAQ WLW KSD WTMJ WHO (sw-15.33)
CBS-Cincinnati Symph. Orch.: WISN WHAS
NBC-Tune Twisters: WCFL KWK
KMOX-Linda's First Love
WBAA-Commercial Law, L. G. Minier
WBOW-Market Reports
WCCO-News; Stock Reports
WDZ-Man on the Train
WGN-June Baker, home talk
WIBA-W.C.T.U. Prgm.
WIND-News
WIRE-Plow Boys
WJJD-Art of Living
WMT-Jimmie Smith's Orch.
WSUI-Within the Classroom

2:30
★ NBC-Vic & Sade, sketch (Crisco): WMAQ WLW WHO WTMJ KSD (sw-15.33)
NBC-Elmira College Women's Glee Club: KWK WBOW WCFL (sw-15.21)
MBS-Dance Orch.: WMT WGN
KMOX-Barnyard Follies
WCB-D. Lutheran Prgm.
WCCO Fed. of Women's Clubs
WDZ-Decatur on the Air
WHA-Organ Melodies
WIBA-Sacred Melodies
WIND-Torrid Tunes
WIRE-Matinee Varieties
WJJD-Two of a Kind
WLS-Homemakers
WROK-Record Breakers
WTAD-Island Serenaders
WTAQ-News; **Δ**Rev. Reuss

2:45
★ NBC-THE O'NEILLS, SKETCH (Ivory Flakes): WHO WLW WMAQ WTMJ KSD
NBC-Dorothy Dreslin, sop.: KWK WBOW WCFL (sw-15.21)
WCCO-Art Institute of the Air
WDZ-WPA Musicale
WHA-School of the Air; Exploring Our Needs
WIBA-Travel Talk
WIND-Music & Banter
WJJD-Karl & Harty, songs
WTAD-Frances Mourning

3:00
★ NBC-TEA TIME AT MORRELLS; Gale Page, contr.; Chas. Sears, trn.; Don McNeill, mc.; Joseph Gallicchio's orch.: WMAQ WIRE WHO (sw-9.53)
NBC-Radio Guild, drama: KWK WENR
KMOX-Ma Perkins, sketch
WAAF-News; Weather
WBMM-Meet the Missus
WBOW-Afternoon Sista
★ WCCO-LADIES FIRST
WCFL-Organ Melodies
WDZ-**Δ**Church of God
WGN-Way Down East
WHA-Workers' Changing World
WBAA-We Have Music
WIBA-To be announced
WIND-Stars Over Manhattan
WJBC-Sunday School Lesson
WJJD-Jose Manzaneras
WLW-Harry Richman; Freddie Rich's Orch.
WMBD-**Δ**Radio Bible School
WMT-Afternoon Music
WSUI-Forensic Forum
WTAD-News
WTAQ-Classic Hour
WTMJ-Tunesmiths

3:15
MBS-Life of Mary Sothorn: WGN WLW
KMOX-Kitty Keene, Inc.
WAAF-Health Talk
WBMM-Radio Gossip Club
WBOW-**Δ**Devotional Service
WCFL-Sons of Amer. Revolution
WMT-Odd Facts; Tonic Tunes
WTAD-Lawrence Glossmeyer
WTMJ-Mental Hygiene

3:30
★ NBC-FOLLOW THE MOON, drama (Woodbury's) with Elsie Hitz & Nick Dawson: WMAQ WIRE (sw-9.53)
CBS-Among Our Souvenirs: WOC WHAS WISN WFBM WMBD WFBM (sw-15.27)
Musical: WCCO WROK
News: WJBC WIND
Voice of Wisconsin: WHA WIBA
KMOX-Houseboat Hannah
WAAF-International Potpourri
WBMM-Art Kahn, pianist
WBOW-Rainbow Trio
WCFL-Hamiltonians
WDZ-Lets Visit School
WGN-Good Health & Training
WHO-Way Down East
WIND-News; Continental Orch.
WJJD-Flannery Sisters
WLW-Betty & Bob, sketch
WMBI-Gospel Music
WMT-Ed Fitzgerald Co.

WOWO-**Δ**Old Time Religion
WTMJ-Down a Country Road
3:45
NBC-The Guiding Light, sketch (White Naptha): WMAQ KSD WLW WHO WTMJ (sw-9.53)
CBS-Salvation Army Band: WFBM WOC WMBD WISN WFBM WCCO (sw-15.27)
KMOX-Personal Column
WBMM-Linda's First Love
WBOW-Lyrical Quarter Hour
WCFL-Herman Nagel, Food Chemist
WGN-Arthur Wright & Organ
WHAS-Hope Alden's Romance
WIND-Thru the Hollywood Lens
WIRE-Hairy Bason
WJJD-Club Cabana
WMBI-The Jew
WTAD-Yellow Fang
WTAQ-At the Crossroads

4:00
NBC-Adventures of Dari Dan (Dari Rich): WIRE (sw-9.53)
CBS-Sunbrite Jr. Nurse Corps: (sw-15.27)
NBC-Three Rancheros, vocal trio: WENR WMT
CBS-Al Trace's Orch.: WMBD WISN WCCO
NBC-Marlowe & Lyon, pianists: WBOW KSD
News: WTAD WOC
KMOX-Josephine Halpin, commentator
KWK-Public Interest Period
WAAF-Jimmie Kozak, pianist
WBMM-Kitty Keene
WCFL-Eddy Hanson, organist
WDZ-Home Folks Hymn Hour
WFAW-Scholastic of the Air
WFRM-Tea Time Tunes
WGN-Concert Orch.
WHA-Music of the Masters
WHAS-**Δ**Weekday Devotions
WHO-Drake Roundtable
WIBA-Betty Gray, organist
WIND-Tango Music
WJBC-Wesleyan Hour
WJJD-Supper-Time Frolic
WLW-Toy Band
WMAQ-Tea Time Varieties
WMBI-**Δ**Jewish Sabbath Service
WOWO-Concert Hall
WROK-Markets; Birthday Club
WSUI-Baconian Lecture
WTAQ-Varieties
WTMJ-Rhythm & Rhyme

4:15
★ NBC-Kellogg's Singing Lady, Irene Wicker Presents Children's Operetta: WMT WTMJ WGN WIBA (sw-15.21)
NBC-Tom Mix & His Ralston Straight Shooters: (sw-9.53)
CBS-Dorothy Gordon's Children's Corner: WISN WOC WCCO WHAS WFBM WOWO (sw-15.27)
KMOX-Hope Alden's Romance
KSD-Bruce Gordon, bar.
WAAF-Front Page Drama
WBMM-Signor Carmello
WBOW-Purdue Univ. Prgm.
WCFL-Italian Prgm.
★ WDW-BEHIND THE MICROPHONE
WENR-To be announced
WHO-Houseboat Hannah
WIND-Sketches in Melody
WIRE-Fed. Music Project
WLW-Jack Armstrong, sketch
WMBD-Jack Lyons' Tune Time
WROK-Star Dust
WTAD-Go Round

4:30
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)
CBS-Doris Kerr, songs: WISN WOC (sw-15.27)
NBC-Doring Sisters: KSD WIRE WBOW
CBS-News Through a Woman's Eyes (Pontiac): WFBM
KMOX-Joe Karnes, pianist
KWK-Three Pals
WAAF-Gaeties
WBMM-Man on the Street
WCCO-Schedule; Livestock
WDZ-MacWillis' Orch.
WENR-Music Circle
WFAW-Interesting Questions & Answers
WHA-Drama Through the Ages
WHAS-Out of the Dust
WHO-Hello Peggy
WIND-News; Organ Music
★ WJBC-BEHIND THE MICROPHONE
WLW-Story Time
WMAQ-Six-Day Bike Races
WMBD-News; Pet Corner
WOWO-Ace Williams
WROK-Tea on the Terrace
WSUI-Second-Year French
WTAD-Movie Chatter
WTAQ-Children's Prgm.

CBS-Wilderness Road, sketch
WFBM WISN WCCO WOWO WFBM WOC (sw-15.27)
NBC-Little Orphan Annie, sketch (Ovaltime): WLW (sw-9.53)
★ NBC-San Francisco Symph. Orch.: WBOW WIRE WENR KWK WMT
Violin Concerto in D major (Brahms).
KMOX-Travelogue
WAAF-Harmony Hall
WBAA-Melody Mood
WBMM-My Diary
WCFL-Meditation
WDZ-Dick & Cookie
WGN-Margery Graham, book a week
WHO-Sweet Shop Revue
WIBA-The Lone Cowboy
WIND-Continental Orch.
WMBD-Happy Train
WROK-In Old Mexico
WTMJ-Home Service

4:00
NBC-Adventures of Dari Dan (Dari Rich): WIRE (sw-9.53)
CBS-Sunbrite Jr. Nurse Corps: (sw-15.27)
NBC-Three Rancheros, vocal trio: WENR WMT
CBS-Al Trace's Orch.: WMBD WISN WCCO
NBC-Marlowe & Lyon, pianists: WBOW KSD
News: WTAD WOC
KMOX-Josephine Halpin, commentator
KWK-Public Interest Period
WAAF-Jimmie Kozak, pianist
WBMM-Kitty Keene
WCFL-Eddy Hanson, organist
WDZ-Home Folks Hymn Hour
WFAW-Scholastic of the Air
WFRM-Tea Time Tunes
WGN-Concert Orch.
WHA-Music of the Masters
WHAS-**Δ**Weekday Devotions
WHO-Drake Roundtable
WIBA-Betty Gray, organist
WIND-Tango Music
WJBC-Wesleyan Hour
WJJD-Supper-Time Frolic
WLW-Toy Band
WMAQ-Tea Time Varieties
WMBI-**Δ**Jewish Sabbath Service
WOWO-Concert Hall
WROK-Markets; Birthday Club
WSUI-Baconian Lecture
WTAQ-Varieties
WTMJ-Rhythm & Rhyme

5:15
NBC-Barry McKinley, bar.: (sw-9.53)
NBC-Tom Mix & His Ralston Straight Shooters: WMAQ KSD
CBS-News of Youth (Ward Bread): WBMM KMOX (sw-21.52)
KWK-Peggy Duncan, songs
WCCO-Front Page Parade
WCFL-Mundelein Players
WENR-Malcolm Claire, children's stories
WFAW-Dan Dunn
WFBM-Butler Univ. Prgm.
WGN-Buddy & Ginger
WHAS-Hank Keene's Gang
WHO-Junior Nurse Corps
WIBA-Variety Prgm.
WIRE-Jimmie Allen sketch
WJR-Envoys of Melody
WLW-Harmonica Lads
WMBD-Where to Go; The Angels; Wagon Jubilee
WOC-Eton Boys (CBS)
WOWO-Sports
WROK-WPA Orch.
WTAD-Dance Parade
WTAM-To be announced
WTAQ-Guy Watts, pianist
WTMJ-News

5:30
NBC-News; Robert Gately, bar.: KWK
CBS-News; George Hall's Orch.: WHAS WOWO (sw-21.52)
NBC-News; Carol Deis, songs: WIRE
Hawk's Trail: WMBD WTAQ
Jack Armstrong, sketch: KMOX WMAQ WHO WCCO WOC
News: WJBC WTAD WIND WBOW
KSD-Terry & Ted, sketch
WAAF-Sport Shorts
WBMM-John Harrington, news
WFAW-News; Crimecasts
WFBM-Bohemians
WGN-Harold Turner, pianist
WIBA-News; Real Life Story
WISN-Sports Parade
WLW-Bob Newhall, sports
WMT-Frank Voelker, organist
WROK-Sport Review
WTAM-News; Leisy Sportsman
WTMJ-Heinie's Grenadiers

★ NBC-Lowell Thomas, news (Sun Oil): WLW WTAM (sw-15.21)
NBC-Little Orphan Annie, sketch (Ovaltime): WGN KSD
Sports Review: WMBD WIRE
WIBA
WAAF-Tower Tunes
WBOW-Hit Tunes
WCFL-Strolling Songsters
WDZ-Movie Billboard
WFBM-Mailbag
WENR-Flying Time, sketch
WHAS-Organ Magic
WHO-Sunset Corners Oprv
WIND-German Hour
WMAQ-Dick Steele, boy reporter
WMT-Orphan Annie, sketch
WROK-Don & Sleepy, songs
WSUI-Daily Iowan of the Air
WTAD-Twilight Hour
WTAQ-Choirs of the World

6:00
★ NBS-A M O S N A N D Y (Peasodent): WHO WLW WTAM KSD (sw-9.53)
CBS-Mortimer Gooch sketch (Wrigley's Gum): WJR (sw-11.83)
CBS-Howard Neumiller, pianist: WCCO
NBC-Uncle Sam at Work, drama: KWK WENR WIRE
Sports Review: WFBM WOC
KMOX-Headline Highlights
WBMM-Davey Adams
WBOW-Home Decorators
WILL-Grace Wilson, contralto
WFAW-Dixieland Band
WGN-Chuck Wagon Time
WHAS-News
WIBO-Dinner Concert
WISN-Twenty Fingers of Melody
WJJD-Supper Time Frolic
WMAQ-Donald McGibeny, commentator
WMBD-Honor the Law
WMT-Mile A Minute Revue
WROK-News; Dinner Music
WSUI-Dinner Hour Prgm.
WTAD-Sports Summary
WTAQ-String Ensemble
WTMJ-Gypsy Four

6:15
★ NBC-UNCLE EZRA'S RADIO Station (Alka Seltzer); Pat Barrett: WMAQ WIRE WHO WTMJ WIBA WTAM (sw-9.53)
CBS-Herbert Foote, organist: WBMM WCCO WOC WMBD
NBC-Stainless Show; Ford Bond, narrator; Mario Cozzi, bar.; Josef Stopak's Orch.: WENR KWK WMT (sw-11.87)
CBS-Ma & Pa, sketch (Atlantic Refining): (sw-11.83)
KMOX-France Lanux, sports
KSD-Rhythm Makers
WBOW-Si and Ezra
WCFL-Voice of Carelessness
WFAW-Sports Review
WFBM-Bohemians
WISN-William F. Shaughnessy
WJR-Vocal Varieties
WLW-Bernie Cummins' Orch.

6:30
★ NBC-HORLICK'S LUM & ABNER, sketch; Norris (Abner) Goff: WLW WENR
CBS-Buddy Clark, songs: WISN WBMM WCCO WFBM WOC WHAS (sw-11.83)
NBC-Edwin C. Hill, news: WBOW
Diamond City News WTMJ KSD
News: WHO WIBA WMBD WMT
KMOX-Show World Broadcast
KWK-Sports Review; News
WCFL-Songs in the Spotlight
WFAW-Gately's Gaeties
WGN-Concert Orch.
WIRE-Terry & Ted
WJR-The Allen Family
WMAQ-Norman Ross, news; Voice of Carelessness
WROK-Homespun Hour
WTAM-Junior Safety Police Club
WTAQ-News

6:45
NBC-The House That Jacks Built; Organ Music & Guests (Duff-Norton Mfg. Co.): WMAQ (sw-15.21)
NBC-Singin' Sam, The Barbasol Man: WLW
★ CBS-Boake Carter (Philco) commentator: WBMM KMOX WHAS WJR WCCO (sw-11.83)
NBC-Cabelleros; Soloist & Pianist: (sw-9.53)
NBC-Jean Dickinson, sop.: KWK
Diamond City News: WIRE WMT
News: WFBM WOC WIND
Rubinoff, violinist: WISN WIBA
WHO
KSD-Drama; Stories from Life
WBOW-Sports Reporter
WCFL-Guest Hour
WENR-Hal Totten on Sports
WFAW-To be announced
WGN-Bob Elson, sports
WIND-Roller Skating Derby
WMBD-Value Hints

NIGHT

5:00
CBS-Sunbrite Jr. Nurse Corps: KMOX WCCO WBMM WHAS
NBC-Education in the News: WENR (sw-9.53)
CBS-Ray Heatherton, bar.: WOWO (sw-21.52)
MBS-Johnson Family: WGN WLW
Hawk's Trail: WOC WFBM
KSD-News; Geo. Hall's Orch.
★ WAAF-OFFICIAL DETECTIVE STORIES
WBOW-Sundown Express
WCFL-Tea Time
WFBM-Pinocchio
WHO-Bulletin; Shop Revue
WIBA-Saving Lives
WIND-Ridge Runners
WIRE-Cub Reporters
WISN-Show Window
WJJD-Polish Prgm.
WMAQ-Adventures of Big Bill Baker
WMBD-Buck Jones
WMT-Cozy Corners
WROK-Musicale
WBT-The Hawks Trail
WTAD-Dorothy Douglass
WTAM-News; Twilight Tunes
WTAQ-Bureau of Public Service
WTMJ-Jack Armstrong, sketch

5:15
NBC-Barry McKinley, bar.: (sw-9.53)
NBC-Tom Mix & His Ralston Straight Shooters: WMAQ KSD
CBS-News of Youth (Ward Bread): WBMM KMOX (sw-21.52)
KWK-Peggy Duncan, songs
WCCO-Front Page Parade
WCFL-Mundelein Players
WENR-Malcolm Claire, children's stories
WFAW-Dan Dunn
WFBM-Butler Univ. Prgm.
WGN-Buddy & Ginger
WHAS-Hank Keene's Gang
WHO-Junior Nurse Corps
WIBA-Variety Prgm.
WIRE-Jimmie Allen sketch
WJR-Envoys of Melody
WLW-Harmonica Lads
WMBD-Where to Go; The Angels; Wagon Jubilee
WOC-Eton Boys (CBS)
WOWO-Sports
WROK-WPA Orch.
WTAD-Dance Parade
WTAM-To be announced
WTAQ-Guy Watts, pianist
WTMJ-News

5:30
NBC-News; Robert Gately, bar.: KWK
CBS-News; George Hall's Orch.: WHAS WOWO (sw-21.52)
NBC-News; Carol Deis, songs: WIRE
Hawk's Trail: WMBD WTAQ
Jack Armstrong, sketch: KMOX WMAQ WHO WCCO WOC
News: WJBC WTAD WIND WBOW
KSD-Terry & Ted, sketch
WAAF-Sport Shorts
WBMM-John Harrington, news
WFAW-News; Crimecasts
WFBM-Bohemians
WGN-Harold Turner, pianist
WIBA-News; Real Life Story
WISN-Sports Parade
WLW-Bob Newhall, sports
WMT-Frank Voelker, organist
WROK-Sport Review
WTAM-News; Leisy Sportsman
WTMJ-Heinie's Grenadiers

Frequencies

KMOX-1090	WZDZ-1020	WJBC-1200	WOWO-1160
KOA-830	WENR-870	WRJN-1370	WRJN-1370
FSD-550	WFMB-1230	WJR-750	WROK-1410
KWK-1350	WGN-720	WBL-900	WSBT-1360
WAAF-920	WHA-940	WLS-870	WSUI-1200
WBAA-1400	WHAS-820	WLW-700	WTAD-900
WBBM-770	WHO-1000	WMAQ-670	WTAM-1070
WBOW-1310	WIBA-1280	WMBD-1440	WTAQ-1330
WCBD-1080	WIND-560	WMT-1080	WTMJ-620
WCCO-810	WIRE-1400	WMT-600	
WCFL-970	WISN-1120	WOC-1370	

WROK Home Folks Frolic
WTAQ-Organ Music
WTMJ-Dance Orch.

7:00
★ NBC-IRENE RICH (WELCH Grape Juice); drama: WIRE WMT WLS KWK (sw-11.87)
CBS-Broadway Varieties (Bi-So-Dol); Oscar Shaw, bar. & m.c.; Carmella Ponselle, sop.; Elizabeth Lennox, contr.; Victor Arden's Orch.; WBBM KMOX WCCO WFBM WHAS WJR (sw-11.83)
★ NBC-CITIES SERVICE CONCERT; Lucille Manners, sop.; Rosario Bourdon's Orch.; Revellers Quartet; WMAQ WTMJ KSD WHO WIBA WTAM (sw-9.53)
★ MBS-Coffee Club; Richard Himber's Orch.; Gogo de Lys & Stuart Allen, vocalists; WGN
Don Norman, news; WCB
WCFB
WBOW-News
WFAM-Jack Collins
WIND-Lithuanian Prgm.
WISN-Down by Herman's
WLW-John Lester Johnson Fight
WMBD-Bob Black's Orch.
WOC-German Band
WROK-Lou Blake's Orch.
WSUI-Music Hour
WTAQ-Jane Young

7:15
NBC-Singin' Sam, the Barbasol Man; WLS KWK WMT (sw-11.87)
WBOW-Rubinoff, violinist
WCFB-Stars of Tomorrow
WFAM-Screen & Radio Review
WIRE-Gilbert Mershon
WMBD-News
WROK-Musicale
WTAQ-Anniversary Club

7:30
★ CBS-CHESTERFIELD PRGM.; Hal Kemp's Orch.; Kay Thompson; The Rhythm Singers; WBBM WOC WOWO WFBM WHAS KMOX WCCO WISN WJR WMBD (sw-11.83)
NBC-Death Valley Days, drama (Borax); WLS WLW WMT KWK (sw-11.87)
WBOW-Diamond City News
WCFB-Tunes on Tap
WFAM-Antes Sisters
WGN-Lone Ranger, drama
WIND-News Behind the News
WIRE-Jack (Baron) Pearl
WROK-Livingston Trio, songs
WSUI-Negro in Literature
WTAQ-Hayracketeers

7:45
WBOW-Varieties
WCFB-Talk of the Town
WFAM-Invitations to the Waltz; News
WIND-Colonial Room Ensemble
WROK-Howard Russell, tr.
WSUI-Album of Artists

8:00
★ CBS-Hollywood Hotel (Campbell's Soup); Fred MacMurray, m.c.; Anne Jamison, sop.; Igor Gorin, bar.; Frances Langford, contralto; Raymond Paige's Orch.; Hugh Herbert, Doris Nolan & Geo. Murphy, Gregory Ratoff, Ella Logan & Mischa Auer, guests in "Top of the Town," drama: WHAS WMBD WCCO KMOX WOWO WFBM WBBM WJR (sw-11.83)
NBC-Abe Lyman's Waltz Time (Phillips); Frank Munn, tr.; Mary Eastman, sop.; WMAQ KSD WTAM WIRE WHO (sw-9.53)
★ NBC-Universal Rhythm (Ford); Rex Chandler's Orch.; Walter Gross & Milton Kraus, pianists; Caroleers Mixed Chorus; Countess Olga Albani, sop.; KWK WIBA WTMJ WMT WLW WLS (sw-11.83)
WBOW-Concert Orch.
WCFB-Herr Louie & the Weasel
WGN-Bob Becker, dog chats
WIND-Racing Results
WISN-Dr. Koehler's Health Talk
WOC-Better Homes
WROK-Voices of the Farm
WSBT-Musical Mirror
WSUI-Parade of Events
WTAQ-Safety Council

8:15
WCFB-Judy Talbot
WGN-Diamond City News
WISN-Bert Hirsch
WROK-Lee Harrison, songs
WTAQ-Vocalist

8:30
★ NBC-TWIN STARS (National Biscuit); Victor Moore & Helen Broderick; Orch., dir. Lew Kosloff; WENR KWK WIBA WTMJ WMT WLW (sw-11.87)
★ NBC-True Story Court of Human Relations, drama: WMAQ WHO KSD WTAM (sw-9.53)
WCFB-Sport Parade
WGN-Joe Sanders' Orch.
WIND-Dixie Land Band
WIRE-Band Dance
WISN-Songs You Remember
WOC-Vivian Benschhoff, songs
WROK-Basketball
WBT-Carnival
WSBT-Stars over Manhattan
WSUI-Evening Musicale
WTAQ-News

8:45
WCFB-Pearla Barti
WGN-News; Quin Ryan, sports
WIND-Speaking of Love
WISN-American Weekly
WOC-Tonic Tunes
WSUI-Literary Favorites
WTAQ-Today's Almanac

9:00
★ NBC-RALEIGH AND KOOL Show; Jack (Baron Munchausen) Pearl; Cliff (Sharlie) Hall; Morton Bowe, tr.; Tommy Dorsey's Orch.; WENR WMT KWK (sw-6.14)
★ NBC-Campana's First Nighter, drama: WHO WTMJ WIBA WMAQ WTAM WLW KSD (sw-9.53)
★ CBS-Philadelphia Orch.; dir., Eugene Ormandy (Banking Service); WISN WBBM WHAS WOWO WMBD WFBM WCCO WJR WSBT KMOX (sw-6.12)
March from "Fannhauser"; Waltz from "The nutcracker Suite"; Intermezzo from "Bary Janos" Suite (Kodaly); "Frühlingstimmen" (Strauss)
MBS-Coffee Club Club; Richard Himber's Orch.; Gogo de Lys & Stuart Allen, vocalists; KWK
WBOW-News
WCFB-White Goods Workers Program
WGN-Hugo Mariani's Orch.
WIND-Milt Herth, organist
WOC-Rhythm & Romance
WSUI-Mecca all
WTAQ-20th Century Club

9:15
WBOW-String Ensemble
WCFB-Labor Flashes
WIND-Walkathon
WMBD-Buffalo Trailers
WOC-Friday Presents
WTAQ-Club 41

9:30
NBC-Pontiac Varsity Show; John Held, Jr., m.c.; Students from Louisiana Univ. with Frances Greer, Green Twins, Jones Twins, Busse Brothers & Bonette Sisters, guests: KOA WMAQ WTAM WIRE WTMJ WLW KSD WIBA (sw-9.53)
CBS-To be announced: WMBD WISN WCCO WHAS WBBM KMOX WFBM WOC (sw-6.12)
NBC-Healani of the South Seas; WENR WBOW (sw-6.14)
KWK-News; Sport Spotlight
WCFB-Barratt O'Hara
WGN-Behind the Camera Lines
WHO-String Quartet
WIND-Evening at the Country Club
WJR-Musical Prgm.
WMT-Bandwagon
WOWO-Thank You, Stusia
WROK-Moviedom Off the Record
WSBT-Rubinoff, violinist
WTAQ-Hawaiian Strings

9:45
CBS-Vocals by Verrill; WSBT WOC WISN WMBD WCCO WJR (sw-6.12)
NBC-Elza Shallert Interviews Douglas Fairbanks, Jr.; WMT WBOW (sw-6.14)
Diamond City News: WOWO WHAS

KMOX-Thank You Stusia
KWK-Norman Paule, songs
WBBM-Sports Huddle
WCFB-Insurance Talk
WENR-To be announced
WFBM-Rubinoff, violinist
WHO-Carveth Wells, travelogue
WIND-News & Sports
WROK-News
WSUI-Daily Town of the Air
WTAQ-Variety Show

10:00
★ NBC-AMOS 'N' ANDY (Pepsodent); WMAQ WIRE KOA
NBC-John Winters, organist
George R. Holmes; WBOW (sw-9.53)
CBS-Ozzie Nelson's Orch.; WSBT WOWO
★ NBC-Chicago Symphonic Hour; Roy Shield's dir.; Edward Davies, bar.; Charles Sears, tr.; Noble Cain's A Cappella Choir; Mundelein Verse Speaking Choir; Symphonic Orch.; WENR
CBS-Mortimer Gooch, sketch (Wrigley's Gum); WCCO WFBM WBBM KMOX WHAS KSL
News: WMBD WOC WLW WJR KWK-Range Riders
WCFB-Amateur Hour
WGN-George Hamilton's Orch.
WHO-Virginia Dare
WIBA-Melody Hour
WIND-Swedish Prgm.
WISN-Muscovite Ensemble
WMT-Dream Songs
WROK-Norman Jenkins' Orch.
WTAM-Friday Night Variety
WTAQ-Tonic Tunes
WTMJ-News; Sports

10:15
NBC-Chicago Symphonic Hour; WBOW
CBS-Ozzie Nelson's Orch.; WOC WISN
CBS-Pretty Kitty Kelly; KXN
NBC-Uncle Ezra's Radio Station; KPO KOA
News: WFBM WCCO WHO WMT WIRE
KMOX-Rubinoff, violinist
KWK-To be announced
WBBM-Red Nichols' Orch.
WGN-Kay Kyser's Orch.
WHAS-Johnny Burkhardt's Orch.
WIBA-Glen Brandy's Orch.
WJR-This Week in Review
WLW-String Quartet
WMAQ-Money Talks
WMBD-Variety Prgm.
WROK-Evening Song
WTAQ-Club 41
WTMJ-Dance Music 'Till 12:30 a.m.

10:30
CBS-Anson Weeks' Orch.; WOC WMBD WISN
NBC-Paul Ash's Orch.; WBOW WIRE WHO (sw-9.53)
NBC-Chicago Symphonic Hour; WIBA
CBS-Jay Freeman's Orch.; WHAS WSBT WFBM
NBC-Court of Human Relations; KPO KOA
CBS-Hal Kemp's Orch.; KXN KSL
News: WBBM KWK WTAQ
KMOX-Headline Highlights
WCCO-Rollie Johnson; Reports
WCFB-Armand Buisserets' Ens.
WGN-Freddy Martin's Orch.
WIND-Bob Tinsley's Orch.
WLW-Salute to Canton, Ohio
WMAQ-Six-Day Bike Races
WMT-Dance Orch.
WOWO-Slumber Hour
WROK-Lou Blake's Orch.
WTAM-Otto Thurn's Orch.

10:45
NBC-Chicago Symphonic Hour; KWK WMT
CBS-Jay Freeman's Orch.; WJR WOWO
NBC-Paul Ash's Orch.; WCFB
CBS-Anson Weeks' Orch.; KMOX WBBM
WCCO-Cecil Hurst's Orch.
WENR-Happy Jack Turner, songs
WIBA-Hal Klatz' Orch.
WIND-News
WMAQ-Clem & Harry, songs
WTAM-Blue Barron's Orch.
WTAQ-Home Folks Frolic

11:00
NBC-Bob Crosby's Orch.; WMAQ (sw-6.14)
NBC-Emery Deutsch's Orch.; KSD WIBA WIRE WBOW WHO KOA
CBS-Guy Lombardo's Orch.; WMBD WISN WBBM WOWO WOC
MBS-Tommy Dorsey's Orch.; WMT WGN
Dance Orch.; WCCO WFBM WTMJ

KMOX-Leonard Keller's Orch.
KWK-Irving Rose's Orch.
WENR-Henry Busse's Orch.
WHAS-News
WIND-Jimmy Noone's Orch.
WJR-Marvin Frederic's Orch.
WLW-Organ & Poems
WSBT-Club Lido
WTAM-Pinky Hunter's Orch.
WTAQ-Varieties

11:15
KMOX-Lombardo's Orch. (CBS)
KWK-Crosby's Orch. (NBC)
WFBM-Louie Lowe's Orch.
WHAS-Dance Band
WIND-House of Peter McGregor
WTAM-Emery Deutsch's Orch.

11:30
CBS-Mal Hallett's Orch.; KMOX WMBD WFBM WISN WBBM WOC WOWO WSBT WHAS
WENR-Charlie Agnew's Orch.
WHAS-Johnny Burkhardt's Orch.

NBC-Ray Pearl's Orch.; WIBA WMAQ WHO WIRE WBOW KSD
NBC-George Breece's Orch.; KWK
KOA-Al Kavelin's Orch.
WCCO-Jimmy Greco's Orch.
WCFB-Carl Sands' Orch.
WENR-Lou Breece's Orch.
WGN-Clyde Lucas' Orch.
WIND-Bob Tinsley's Orch.
WJR-Meditations
WLW-Don Bestor's Orch.
WMBT-Midnight Hour
WMT-Michael Zarin's Orch.
WTAM-Dick Fidler's Orch.
WTAQ-Radio Night Club

11:45
WENR-Charlie Agnew's Orch.
WHAS-Johnny Burkhardt's Orch.

WIND-Jimmy Noone's Orch.
WLW-Bernie Cummins' Orch.

12:00
MBS-Hugo Mariani's Orch.; WGN WLW
KMOX-When Day is Done
KOA-News
WBBM-News; Weather
WENR-Louis Panico's Orch.
WIND-The Nite Watch
WMAQ-Phil Levant's Orch.

End of Friday Programs

MR. FAIRFAX

The dramatic serial, "FIVE STAR JONES," is not on the air at present.—L. D., East Haven, Conn.

The JOHN WOLFF who announces "Jack and Loretta Clemens" programs and the Johnny Wolfe in Kaltenmeyer's Kindergarten are two different people.—Mrs. L. W., Danbury, Conn.

FRIDAY NIGHT!

LOVELY Lucille Manners

Hear this triumphant new star with the celebrated Cities Service Revellers and Rosario Bourdon's Orchestra. A thrilling performance every Friday at

8 P. M., E. S. T.
WEAF and 43 NBC RED NETWORK STATIONS

CITIES SERVICE CONCERT

LUM AND ABNER
now on NBC

WJZ WLW WBZ WBZA
WSB WSYR WENR WMC

"Millions Hear Them Daily"

UNCLE EZRA

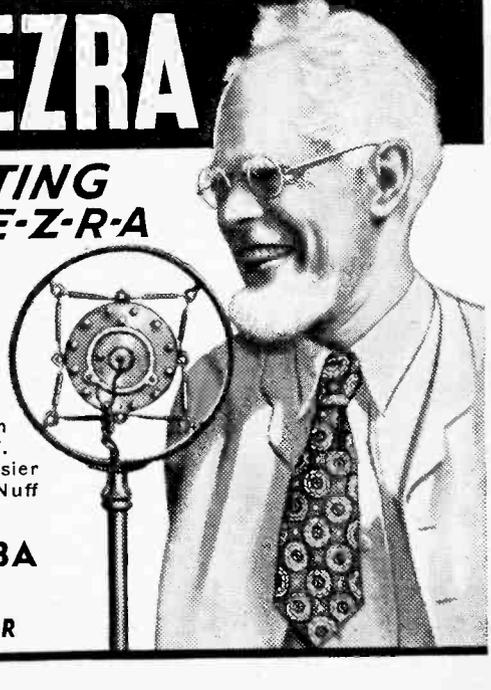
BROADCASTING from Station E-Z-R-A

EVERY MON.-WED.-FRI.
NBC — Coast-to-Coast

You'll enjoy the philosophy and quaint humor of this old man with young ideas. One of the best loved characters in radio, in a program that's DIFFERENT. Never a dull minute. The Hoosier Hot Shots supply the music. 'Nuff said.

WTMJ - WMAQ - WIBA
6.15 P.M., CST

Sponsored by ALKA-SELTZER



Here's That Drugless Way to Lose Ugly Fat!



WILL you do only two pleasant things to take off your ugly fat? First, eat sensibly. Second, mix 3/4 of a glass of Welch's Grape Juice with 1/4 of a glass of water and drink before meals, and at bedtime. No strict dieting, exercising or taking drugs. YET! — weight losses of 7 pounds a month have been credited to this safe method. Use Welch's—made from the finest grapes grown; always full strength; always pure.

Irene Rich, over 40, weighs the same as she did at 16. She says, "Eat sensibly — Drink Welch's Grape Juice."

WATCH YOUR HUSBAND'S WEIGHT

Insurance Companies warn about the dangers of overweight. For they have definitely proved that overweight places too much of a load on the heart, is often associated with such diseases as diabetes and kidney trouble—and shortens the normal span of life. Don't allow your husband to become overweight. Suggest this amazingly easy, pleasant safe Welch way to reduce.

Tune in IRENE RICH On the Air—
Every Friday—N.B.C. at 8:00 P.M., E.S.T.
Welch Grape Juice Co., Westfield, N. Y.

Welch GRAPE JUICE

Good Housekeeping Bureau
TESTED AND APPROVED
GOOD HOUSEKEEPING MAGAZINE

They Have been TEMPTED!

Movie stars, telling of their great temptations, reveal secret chapters in their glamorous lives!

DID you ever want desperately to do something you shouldn't do? Has there ever been a time when your imagination deviled your desires until it seemed humanly impossible for you to turn away from the imagined delights?

Have you ever been a slave to some urge, with your will-power paralyzed and your conscience no more than an irritating voice?

The answer to those questions is yes, I'm sure. For no one lives who hasn't been tempted. Money, love, ambition, admiration... the greater your desire for these things the more frequent and intense your temptation is bound to be.

It was the greatest temptation they ever have known that I asked the stars to tell me about. That was how I came into possession of the exciting and the human and the daring stories I have to tell here. That was how I came to know how the stars, like the rest of us, haven't always been strong enough to resist the temptation that has come their way.

Dick Powell, on the surface, seemed

To find out what happened to Dick Powell, Joan Bennett and Glenda Farrell, read the rest of this story in SCREEN GUIDE!

**It's New!
It's Different!
It is Sensational!**

PHOTOPARADE

See it in SCREEN GUIDE

Other Smash Features:

Clark Gable

Science chooses the perfect mate for him. What does she look like?

Sonja Henie

Learn what this new star really is like. Who is her heart interest?

Ginger Rogers

In Giant-Gravure. It's a beautiful picture of a beautiful girl!

Go to your news stand today and buy that big ten cents' worth—

Screen Guide

10c

APRIL
ISSUE

10c

Saturday

March 20

Saturday



LULU BELLE
Sat. 8 p.m.

MORNING

8:00 a.m. CST

NBC-Streamliners. WIRE KSD
★ NBC-Breakfast Club; Orch.:
WLW WCFL (sw-15.21)
CBS-Fred Feibel, organist:
WFAM WFBM WOWO (sw-21.52)

Gene & Glenn: WHO WOC
News: WMBD KWK WHAS
Musical Clock: WTAQ WROK
KMOX-Harry W Flannery Views
The News
WBOW-Morning Headlines
WCBD-Sports, Music & Time

8:15

Musical Clock: WOC WHO
KMOX-The Corn Huskers
KWK-Tonic Tunes
WBOW-Sundial Revue
WHA-Music for Children
WHAS-Breakfast Business
WIND-Dixie Land and
WJJD-The Toastmaster
WLBL-Grab Bag
WLS-Julian Bentley, news

8:30

CBS-Mellow Moments; News:
WHAS WFAM WOWO (sw-21.52)

News: WTAQ WFBM WCCO
KWK-Hillbillies
WBOW-Streamliners (NBC)
WCBD-Polish Prgm.
WGN-Good Morning
WHA-Instrumental Music Les-
sons

WIBA-Breakfast Club (NBC)
WIND-News & Current Hits
WJJD-Melody Kings
WLS-△Morning Sunday School
WMBD-Bandwagon
WMT-Frank Voelker, organist
WOC-Mail Bag
WROK-Organ Reveries
WTAD-△Church Service

8:45

KSD-Tej-a-Tunes; News
KWK-German Music
WCCO-Gene & Glenn
WFBM-Apron Strings
WIBA-Society Reporter
WIND-Morning Dance
WJJD-Salvation Army
WLBL-△Morning Devotionals
WLS-Morning Minstrels
WLW-Synagogue on the Air
WMBD-Mellow Moments; News
(CBS)

WMT-Women in the News; Po-
lice Blotter
WOC-News
WTAQ-Musical Clock
WTMJ-Basket of Melody

9:00

NBC-News; Breen & de Rose,
songs: WMAQ WLW KWK
CBS-Your Home and Mine: WISN
WHAS WFAM WFBM WOWO
(sw-21.52)

NBC-News; Charioteers: KSD
WBOW WHO (sw-15.33)
News: WTAD WROK WMT
KMOX-Carolyn Pryce
WAAF-Miniature Concert
WBBM-Women in the Headlines
WCBD-Italian Prgm.

WCCO-Hugh Aspinwall
WCFL-German Prgm.
WGN-Len Salvo, organist
WIBA-News; What's New?
WIND-Cub Reporter, sketch
WIRE-Old Fashioned Hymns
WJJD-Bosworth Broadcast
WLBL-Mkt. Repts. & Agri. News
WLS-Junior Stars Prgm.
WMBD-B & M Messenger
WOC-Musical Clock
WSUI-Child Play
WTAQ-Women's Hour
WTMJ-What's New in Milwau-
kee?

9:15

★ CBS-Richard Maxwell, songs:
WOWO WFBM WISN WCCO
WHAS WFAM WOC (sw-21.52)

NBC-Vass Family: KSD WMAQ
WHO (sw-15.33)
NBC-Raising Your Parents; Ju-
venile Forum: WIBA WMT
WLW KWK
KMOX-Miniature Musical Revue
WBBM-Shopper's Review
WBOW-Mid-Morning Musicale
WGN-Morning Melodies
WHA-International Scene
WIND-Good News Tunes
WIRE-Marv Baker
WMBD-Shut-in Prgm.
WROK-On the Mall
WSUI-Yesterday's Favorites
WTAD-Lem & Luthier, Old Songs

9:30

★ CBS-Let's Pretend, Children's
Prgm.: WFBM WOC WISN
WHAS WFAM WOWO (sw-21.52)

NBC-Manhattans; Dance Orch.:
WIRE WHO (sw-15.33)
KMOX-Better Films Council
WAAF-Happiness Time
WBOW-Market Reports
★ WCBM-BEHIND THE MICRO-
PHONE

WCFL-Troubadour
WCCO-Organ Melodies
WGN-Ed Fitzgerald & Co.
WIND-Harmony Parade
WJJD-Two Guitars
WLS-Big Chief Waldo
WMAQ-Morn. Greetings
WMBD-News
WROK-Prep Sport Review
WSUI-Book Shelf
WTAD-Popular Dance Review
WTMJ-One Girl in a Million

9:45

NBC-Clark Dennis, tr.: WMAQ
F. H. A. Prgm.: WCFL WCCO
KMOX-Travelogue
KSD-Manhattans (NBC)
KWK-News
WAAF-Estelle Barnes, pianist
WBOW-Melody on Parade
WCBD-Hit Tunes
WIBA-Today's Almanac
WIND-One Girl in a Million
WJJD-Dude Martin
WLS-Julian Bentley, news
WLW-Ohio Fed. of Music Clubs
WMBD-Window Shopper
WMT-Magic Kitchen
WTAD-More Stately Mansions
WTMJ-Boy Scouts of America

10:00

NBC-Our American Schools:
WHO WMAQ KSD WIRE
WBOW WTMJ (sw-15.33)
★ CBS-Cincinnati Conservatory of
Music Prgm.; Alexander von
Kreisler, cond.: WOC WMBD
WISN WOWO KMOX WHAS
WBBM (sw-21.52)

NBC-Madge Marley, sop.: WCFL
KWK-Rapid Service
WAAF-Woman's Hour
WCBD-J. C. O'Hair
WCCO-Organ Melodies
★ WCLS-FOR YOUR INFOR-
MATION

WDZ-Newton on the Air
WFAM-Dick Cover, organist
WFBM-Children's Hour
WGN-Get Thin to Music; Exer-
cises

WHA-Homemakers
WIBA-Madison Community Union
WJBC-Farm Hour
WJJD-Melody Kings
★ WKBB-BEHIND THE MICRO-
PHONE (1500 kc)

WLBL-Mkt. Repts. & Agri. News
WLS-Ralph Waldo Emerson
WLW-Live Stock Reports; News
WMT-Key Men
WROK-Markets; Musicale
WSUI-Musical Chats
WTAD-News
WTAQ-News; Lyman Nellis, or-
ganist

10:15

NBC-Minutemen, quartet: WLS
WLW KWK (sw-15.21)
NBC-Home Town, sketch: WHO
WBOW WTMJ WMAQ KSD
WIBA (sw-15.33)

WAAF-Variety
WCCO-Stocks
WCFL-Echoes from Havana
WIND-Bud Birmingham & his
Buckaroos
WIRE-Fed. of Music Clubs
WJBC-Request Prgm.
WJJD-Serenader
WLS-Arkie, songs
WMT-A Word to Wives
WROK-Woman's Forum
WTAD-Morning Varieties

10:30

NBC-Magic of Speech: WIBA
(sw-15.21)
CBS-Cincinnati Music Prgm.:
WCCO WFAM

NBC-Mystery Chef: (sw-15.33)
NBC-Bromley House, bar.: WHO
WMAQ KSD WIRE
News: WDJ WJBC
KWK-Boy Scouts of America;
Speaker
WAAF-Swingtime
WBOW-Par 16 Party
WCFL-Morning Musicale
WGN-Betty Crocker
WIND-Kitchenette
WJJD-American Family Robinson
WLS-The Bergstroms
WLW-Academy of Medicine
WMBI-K. Y. B. Club
WMT-Key Men
WTAQ-Masters of Swing
WTMJ-Carla Pestalozzi

10:45

NBC-To be announced: KSD
WHO WIRE (sw-15.33)
NBC-Gene Arnold & the Ranch
Boys (Fitch): WMAQ
KWK-Uncle Dick's Kiddle Klub
WAAF-Foolish Questions
WCFL-The Shopper
WDZ-News of Your Neighbor
WGN-Len Salvo, organist
WHA-Piano Gems
WIND-Valpariso Univ. Prgm.
WJBC-Payne Pioneers
WJJD-Henry King's Orch.
WLS-Red Foley, Lily May &
Girls of Golden West
WLW-Fed. of Women's Clubs
WMT-Homemaker's Matinee
WOC-Organ Melodies
WROK-Kiddie's Club
WSUI-Program Calendar
WTAD-Movie Chatter
WTAQ-Hawaiians
WTMJ-State Board of Health

11:00

★ NBC-Chasins' Music Series;
Abram Chasins, pianist: KSD
WMAQ WIBA (sw-15.33)
CBS-Iron Choir: WCCO WISN
WOWO WHAS WOC WBBM
(sw-17.76)
NBC-△Call to Youth: WLW
WCFL
KMOX-Hollywood Reporter
WAAF-Hollywood Brevities
WBAA-Just Kids, featuring tal-
ented children
WDZ-Voice of Villa Grove
WFAM-Mishwaka Hour
WFBM-Bohemians
WGN-Melody Time
WHA-Consumer's Searchlight
WHO-Governor Kraschel
WIND-News from Life
WIRE-Ho Pt. Ne Club
WJBC-Homemaker's Pay Day
WJJD-High School Hour
WLBL-Mkt. Repts. & Agri. News
WLS-Morn. Homemakers; Martha
Crane & Helen Joyce
WMBD-Weekend Prgm. Review;
Police Bulletins
WMT-Governor Kraschel
WSUI-Science News of the Week
WTAD-News
WTAQ-Lyman Nellis, organist
WTMJ-Gypsy Four

11:15

CBS-Orientele: WCCO WISN
WOWO WHAS WOC WBBM
(sw-17.76)
KMOX-Junior Radio Parade
WAAF-Georgia Erwin, contr.
WBOW-Varieties
WCFL-Timely Tunes
WGN-June Baker, home talk
WHO-Chasins' Music Series
(NBC)
WIND-20th Century Serenade
WJBC-Dough Boy
WLW-Musical Moments
WMBD-Bargain Counter
WMBI-△Teen-Age Bible Study
WMT-Lou Webb, organist
WROK-Helen Benson, songs
WSUI-Morning Melodies
WTAD-Dance Music
WTAQ-Hollywood on Parade
WTMJ-Marquette Univ. Talk

11:30

NBC-Rex Battle's Orch.: WCFL
KSD WIRE
★ NBC-Nat'l Grange Prgm.;
Guest Speaker: WLW WMAQ
WIBA WHO KWK (sw-15.21)
CBS-George Hall's Orch.: WFBM
WOWO WFAM WHAS (sw-17.76)
WAAF-Myrna Dee Sergeant
WBBM-Dental Ass'n Speaker
WBAA-High School Guest Prgm.
WBOW-Market Reports
WCCO-Safety Talk
WDZ-Sons of Pioneers
WGN-Bob Elson, on State Street
WIND-Little Red Schoolhouse
WISN-German Hour
WJBC-News & Interviews
WJJD-Melody Kings

WMBD-Songs of Arvilla
WMBI-Church-School Hour
WMT-German Band
WOC-Inquiring Mike
WROK-Helene Kimberley, songs
WSUI-Travelogue
WTAD-Police News
WTMJ-Morning Melodies
11:45
CBS-Geo. Hall's Orch.: WCCO
KMOX
WAAF-Novelettes
WBBM-Milton Charles, organist
WBOW-County Agr. Agent
WDZ-Crossroads Trading Post
WGN-Howard Lanin's Orch.
WHA-W.P.A. Facts & Plans
WIND-Eb & Zeb
WIRE-Farm Hour
WJJD-Debator's Forum
WLS-Markets & News
WMBD-His Majesty, the Baby
WMT-News
WOC-This & That; Farm Bureau
WOWO-Farm Service
WROK-'Round the Town
WSUI-Farm Flashes
WTAD-Popular Hits
WTAQ-Mail Man
WTMJ-News; Heinie's Grenadiers

AFTERNOON

12:00

CBS-Jack Shannon, tr.: WOWO
WHAS WFBM (sw-15.27)
NBC-Whitney Ensemble: WCFL
News: WMBD WOC WJJD KSD
WTAD
KMOX-Magic Kitchen
WAAF-Symphonic Hour
WBAA-Charles Powell, bar.
WBBM-Camp Fire Girls
WBOW-Man on the Street
WCCO-Chili Beans
WDZ-Markets Close
WHA-Noon Musicale
WIND-Dance Orch.
WISN-Heat Wave
WJBC-Roland String Ensemble
WLBL-Mkt. Repts. & Agri. News
WLS-Poultry Service Time
WMBI-Organ Recital
WMT-Cedar Valley Hillbillies
WSBT-News; Stock Report
WSUI-Rhythmic Rambles
WTAQ-Farm Hands

12:15

CBS-Bob & Vera: WOC WSBT
(sw-15.27)
WBAA-Dance Time
WBBM-Illinois State Medical
Society
WBOW-Rainbow Trio
WCCO-One Girl in a Million
WCFL-Noonday Concert
WDZ-Man on the Street
WFBM-Farm Bureau Prgm.
WGN-Harold Turner, pianist
WHAS-Hank Keene's Gang
WIND-Milt Herth, organist
WJJD-Uncle Joe & Aunt Sally
WLS-4-II Club Prgm.
WMBD-Town Crier, Farm Mkts.
WMT-Question Man Voice of
Iowa
WOWO News
WROK-Column Left, news
WTAD-Dance Orch.

12:30

NBC-Our Barn, Children's Prgm.
WLW WMAQ (sw-15.21)
CBS-Buffalo Presents: WOWO
WOC (sw-15.27)
NBC-Campus Capers: WIRE
WCFL
KWK-Norman Paule, songs
WBAA-Footnotes on the Head-
lines, T. K. Noss
WBBM-Truman Bradley
WBOV-News
WCCO-Markets
WFBM-Hoosier Farm Circle
WGN-△Mid-Day Service
WHA-Farm Prgm.
WHAS-Savings Talk; Markets
WHO-Luncheon Music
WIBA-Melody Moments
WIND-Toytown Revue
WLS-Closing Grain Markets
WMBD-Farm News
WMBI-△Gospel Message
WMT-Markets; Hillbillies
WROK-Man on the Street
WSBT-Farm Flashes
WTAD-Farm & Neighborhood
Prgm.
WTMJ-Sidewalk Reporter

12:45

CBS-Buffalo Presents: WFBM
WMBD WISN WHAS
Markets: WLS WBAA
News: WHO WCCO KWK
KSD-Mitchell Schuster's Orch.
WBBM-Chicago Park District

WBOW-Hollywood Brevities
 WDZ-Lazy Jim Day Sings the News
 WIBA-Livestock, Poultry Markets
 WJJD-Juliane Pelletier, pianist
 WMT-Aunt Fanny; Cornhuskers
 WROK-Home Folks Hour
 WSBT-Man-on-the-Street

1:00
 ★ NBC-METROPOLITAN OPERA Co. (RCA Victor); "Faust" with Richard Crooks, tenor; Ezio Pinza, baritone; Richard Bonnelly, tenor; Helen Jepson, soprano; WTMJ WLW KWK WMAQ WIBA WMT (sw-15.21-9.53)

CBS-Milton Charles, organist: WOV WOC WISN
 NBC-Your Host Is Buffalo; Orch., Trio & Quartet: WIRE KSD
 CBS-Madison Ensemble: (sw-15.27)

Man on the Street: WMBD WBBM WTAQ
 KMOX Exchange Club
 WAAF-For Mother & Dad
 WBAA-Radio Stage
 WBOW-Rev. Archie Brown
 WCBD-J. C. O'Hair
 WCCO-Dance Orch.
 WCFL-Farm Forum
 WDZ-Rubinoff, violinist
 WFBM-Mid-day Meditation
 WGN-New England High School Music Festival
 WHA-Taxation in Wisconsin
 WHAS-Paul Sutton, songs
 WHO-One Girl in a Million
 WIND-Federal Housing Prgm.
 WJJD-Mid-Day Round-Up
 WLS-Home Talent Show
 WSBT-News; Luncheon Dance
 WTAD-News

1:15
 CBS-Dancepatrons: WOC WOWO WFBM WISN WSBT WHAS (sw-15.27)

Rhythm & Romance: WTAQ WHO
 WBBM-Herbert Foote, pianist
 WDZ-Pearlie Mae Shephard
 WHA-Die Deutsche Musik Stunde
 WIND-Let's Dance
 WLS-Homemakers' Prgm.
 WMBD-Saturday Carnival
 WROK-Dreamers

1:30
 NBC-Golden Melodies: WIRE KSD WHO
 WAAF-The Gaieties
 WBBM-Illinois Federation of Women's Clubs
 WBOW-Varieties
 WCBD-German Prgm.
 WCCO-St. Paul Dept. Parks
 WCFL-Talk by Dr. Bickham
 WDZ-Montana Sweethearts
 WIND-Musical Mirror
 WJJD-Adult Education Council
 WROK-Rippling Melodies
 WTAD-Marian Strauss
 WTAQ-News

1:45
 CBS-Clyde Barrie, baritone: KMOX WOWO WSBT WBBM WHAS WCCO WOC (sw-15.27)
 WAAF-Pacific Paradise
 WBOW-Basketball Semi-finals
 WDZ-Estelle Dill, songs
 WFBM-News
 WISN-Tea Dansante
 WJJD-Fred Beck, organist
 WLS-Ralph & Hal
 WMBD-Trading Post
 WROK-Rev. L. E. Eckley
 WTAD-Bessie Dean Reinert
 WTAQ-Day Dreamers

2:00
 CBS-Down by Herman's: WISN WMBD WHAS WFBM WOC WSBT KMOX WCCO (sw-15.27)

NBC-Walter Logan's Musicale: WCFL KSD WHO WIRE
 WAAF-Red Hot & Low Down
 WBBM-Barnyard Follies
 WCBD-Polish Prgm.
 WDZ-Birthday Party
 WGN-Monmouth Jr., College Choir
 WHA-Music & the Masters
 WIND-Continental Orch.
 WJJD-Chicago Dental Society
 WLS-Homemakers
 WOWO-Regional Basketball
 WROK-Matinee Musicale
 WTAQ-Pop Concert

2:15
 WDZ-Man on the Train
 WIND-News
 WLS-Merry-Go-Round
 WMBD-Trading Post
 WROK-Two Guitars
 WTAD-Women's Variety Prgm.

2:30
 ★ NBC-Week-end Revue; Orch. & Soloist: WIRE WHO KSD WCFL
 CBS-Dept. of Commerce Series; Subject, "Rubber": WMBD WCCO WOWO WFBM WHAS WSBT WOC (sw-15.27)

KMOX-Barnyard Follies
 WCBD-Radio Debuts
 WDZ-Decatur on the Air
 WGN-Margot Reibel & Piano
 WIND-Torrid Tunes
 WISN-Tea Dansante
 WJJD-Henry King's Orch.
 WLS-Merry-Go-Round
 WROK-Record Breakers
 WTAD-Sunday School Lesson
 WTAQ-News; Afternoon Musicale

2:45
 CBS-Tours in Tone: WMBD WCCO WFBM WISN WSBT WOC WHAS WOWO (sw-15.27)

WDZ-Meier Sisters
 WGN-Len Salvo, organist
 WIND-Dept. of Commerce Talk
 WJJD-Church on the Hillside
 WTAD-Frances Mourning

3:00
 CBS-Captivators: WOC WHAS WISN KMOX WCCO WMBD WSBT WOWO (sw-15.27)

WAAF-News & Weather
 WBBM-Meet the Missus
 WCFL-Organ Melodies
 WDZ-Concert Hall of the Air
 WENR-Week-end Revue (NBC)
 WFBM-Hebrew Congregation
 WGN-Concert Orch.
 WIA-Ripon College
 WIND-You, the Story & the Music
 WJBC-Children's Hour
 WJJD-Jose Manzaneras
 WMBI-Sacred Music
 WTAD-News
 WTAQ-Classic Hour

3:15
 WAAF-Mkts.; Salon Interlude
 WBBM-Art Kahn, pianist
 WCFL-Mary Jane Dodd
 WIND-Waltz Time
 WJJD-News
 WTAD-Concert Hall of the Air

3:30
 CBS-Ann Leaf, organist; Jimmie Brierly, tenor: WISN WFBM WBBM WHAS KMOX WCCO WOC WMBD WFBM (sw-15.27)

NBC Spelling Bee: WHO WENR WIRE
 WAAF-Green Room
 WCFL-Musicale
 WDZ-Tri-Co. Spelling Bee
 WGN-Howard Lanin's Orch.
 WHA-Religious Tolerance
 WIND-News
 WJJD-Flannery Sisters, songs
 WMBI-Radio Bible School
 WROK-Musicale
 WTAD-Children's Radio Party

3:45
 KSD Spelling Bee (NBC)
 WIA-Chamber Music
 WIND-Thru the Hollywood Lnes
 WJJD-Fred Beck, organist

4:00
 CBS-Mal Hallett's Orch.: WMBD WISN WOWO WCCO WHAS WFAW (sw-15.27)
 News: WTAD WOC
 KMOX-Josephine Halpin, commentator
 WBBM-Society for the Control of Cancer

WCFL-Starlets
 WFBM-Scholarship Hour
 WGN-Skeeter Palmer's Orch.
 WHA-An Hour of Drama
 WIND-Continental Orchestra
 WJBC-Front Page Drama
 WJJD-Supper-Time Frolic
 WMBI-Mother Ruth
 WROK-Birthday Club
 WTAQ-Varieties

4:15
 CBS-Mal Hallett's Orch.: KMOX WOC
 WBBM-Al Trace's Orch.
 ★ WCBM-MOVIE GOSSIP (1420 kc)

WCFL-John Maxwell
 WIND-Sketches in Melody
 WROK-Star Dust
 WTAD-Go Round

4:30
 ★ NBC-Kaltenmeyer's Kindergarten (Quaker Oats); Bruce Kamman: WIBA WMAQ WLW WIRE WHO KSD (sw-9.53)

CBS-Drama of the Skies, Dr. Clyde Fisher from Hayden Planetarium: WOC WHAS WFAW WISN WBBM (sw-15.27)

MBS-Fred Berren's Orch.: WGN WMT
 KMOX-Coming Events
 KWK-Three Pals
 WAAF-Terrence J. Rasmussen, bar.

WBOW-Varieties
 WCCO-Safety Drama
 WCFL-Melody Matinee
 WDZ-Speed & Curly
 WENR-Romance & Rhythm
 WIND-News & Organ Music

WJBC-News
 WMBD-News; Pet Corner
 WOWO-Spelling Contest
 WROK-Musicale
 WTAD-Magic in the Air
 WTAQ-Children's Prgm.
 WTMJ-News; Swingers

4:45
 NBC-Southernaires, quartet: WENR WMT (sw-15.21)
 CBS-Singing Waiters: WBBM WHAS WMBD WOC WCCO WFAW KMOX WISN (sw-15.27)

KWK-Boys Club
 WAAF-Jimmie Kozak, pianist
 WBOW-Lyrical Quarter Hour
 WCFL-Virginia Carle
 WDZ-Harry Reiser
 WIND-Continental Orch.
 WROK-In Old Mexico
 WTAD-Island Serenaders
 WTMJ-Carroll College

5:00
 In the event the Metropolitan Opera runs past 4:30 p.m., Kaltenmeyer's Kindergarten will be heard at this time over the following stations: WLW KSD WIBA WMAQ WIRE WHO (sw-9.53)

NBC-Top Hatters, Orch.: WIBA WMAQ WHO WLW (sw-9.53)
 CBS-Ben Feld's Orch.; News: WCCO WISN WMBD WOC WFAW (sw-21.52)
 NBC-Pianist; Nickelodeon; Sylvia Clark: WENR

News: WTAD WJR
 KMOX-Piano Recital
 KSD-News; Organist
 KWK-Musical Prgm.
 WAAF-Charles Johnson
 WBBM-With Other People's Money

WBOW-Sundial Revue
 WCBD-Saturday Jamboree
 WCFL-Organ Recital
 WFBM-Tea Time Tunes
 WGN-At Close of Day
 WHAS-Out of the Dusk
 WIND-Ridge Runners
 WIRE-Bible Institute
 WJJD-Polish Prgm.
 WMT-Bill Brown, Movie Man
 WROK-Lou Blake's Orch.
 WTAM-News; After Glow
 WTAQ-Bureau of Public Service

5:15
 NBC-Top Hatters' Orch.: KSD WIRE
 News: WCCO WTMJ
 KMOX-Legislation, S. R. Dekins
 KWK-Range Riders
 WAAF-Joanne Gordon, contr.

WBBM-Lee Francis, organist
 WCFL-Mary Donahue, songs
 WFAW-Playshop of the Air
 WGN-Harold Turner, pianist
 WISN-Show Window
 WJR-This Week in Review
 ★ WMBD-Where to Go; Musical Interlude; CHATTER BOX
 WMT-Parade of Features
 WROK-WPA Orch.
 WTAD-Dance Parade
 WTAQ-Guy Watts, pianist

5:30
 NBC-News: Alma Kitchell, contralto: WIRE (sw-9.53)
 CBS-Eton Boys, quartet: WMBD WFBM WOWO KMOX WOC (sw-21.52)

★ NBC-News; Home Symphony: WENR WIBA
 MBS-Enoch Light's Orch.: WGN KWK WMT
 News: WTAD WBOW
 KSD-Dick Liebert, organist
 WAAF-Sport Shorts
 WBBM-John Harrington, news
 WCBD-Rhythm Men
 WCCO-Tourist Bureau
 WCFL-Organ Music
 WFAW-News; Dinner Dance
 WHAS-Dr. Charles W. Welch

WHO-Weekly Digest
 WISN-Sports Parade
 WLW-Bob Newhall, sports
 WMAQ-Romance & Rhythm
 WROK-Sport Review
 WTAM-News; Leisy Sportsman
 WTAQ-Drama
 WTMJ-Heinie's Grenadiers

5:45
 NBC-Religion in the News; Dr. Walter W. Van Kirk WMAQ
 KSD WBOW WTAM (sw-9.53)
 CBS-Dinner Concert; Howard Barlowe's Concert Orch.: WOC WOWO WISN (sw-21.52)
 Sports Review: WMBD WIRE WIBA

KMOX-Safety Legion
 KWK-World Entertains
 WAAF-The Secret of the Flower Bed, drama
 WBBM-Melodies of Yesterday
 WCCO-Uncle Jim Reads the Funnies
 WCFL-N. Y. A. Sketch

Saturday

March 20



CARL HOFF
 Sat. 9 p.m.

WFAW-Mailbag
 WFBM-Del'auw Univ. Prgm.
 WGN-Serenade
 WHAS-News
 WHO-Sunset Corners Opry
 WIND-German Hour
 WJR-Moments You Never Forget
 WLW-Alfred Gus Karger
 WMT-Music Around the Clock
 WROK-Musicale
 WSUI-Daily Town of the Air
 WTAD-Twilight Hour
 WTAQ-Choirs of the World

NIGHT

6:00
 NBC-Martinez Brothers Quartet: KSD WTMJ WCFL (sw-9.53)
 CBS-Saturday Night Swing Club; Bunny Berigan & guests: WISN WOWO WMBD WCCO WFAW (sw-11.83)
 NBC-Message of Israel; Rabbi Barnett R. Brickner, guest speaker: WENR (sw-11.87)
 Sport Summary: WTAD WOC
 KMOX-Headline Highlights
 KWK-Variety Prgm.
 WBBM-Univ. of Chicago vs. Purdue, debate
 WBOW-Hit Tunes
 WFBM-Len Riley's Sportsight
 WGN-Chuck Wagon Gang
 WHAS-Louisville Ensemble
 WHO-Greater Iowa Commission
 WIBA-Amer.-Scandinavian Hour
 WIRE-Lullaby Time
 WJJD-Supper Time Frolic
 WLW-Don Bestor's Orch.
 WMAQ-Norman Ross, news; Norman Shearer, pianist
 WROK-News; Dinner Music
 WSUI-Dinner Hour
 WTAM-Moments You Never Forget

WTAQ-String Ensemble
6:15
 NBC-Hampton Institute Singers: KSD WHO WIRE WMAQ WBOW WTMJ (sw-9.53)
 KMOX-France Laux, sports
 WCFL-Si Perkins & His Folks
 WFAW-Sports Review
 WFBM-Bohemians
 WJR-Diamond City News
 WLW-Univ. of Cincinnati Prgm.
 WOC-Swing Club (CBS)

6:30
 ★ CBS-The Carborundum Band, Edward D'Anna, cond.: KMOX WJR WHAS WBBM WCCO (sw-11.83)
 March, "Soldiers of the King" (Parry); Overture, "Der Freischutz" (Von Weber); "Prince Igor" (Borodin); March, "Americans" (Fillmore); "The Only Girl" (Herbert); March, "Guiding Star" (Steiberitz).

NBC-Uncle Jim's Question Bee, (G. Washington Coffee) WMAQ WTAM (sw-11.87)
 News: WIBA WHO WMBD WTAD
 KWK-Sport Review; News
 WCFL-Tennin Tattler
 WENR-Happy Jack Turner, songs

WFAW-On the Bandstand
 WGN-Bob Elson, sports
 WISN-Melodic Rhythm
 WLW-RFD Hour
 WOC-Fireside Melodies
 WROK-Home Folks Frolic

6:45
 NBC-The ABC of NBC; Behind the Scenes of Broadcasting: WIRE
 MBS-Concert Orch.: WGN WMT News: WFBM WOC WIND
 KSD-Rudolph Friml, Jr.'s Orch.
 KWK-Ran Wilde's Orch. (NBC)

(Continued on Next Page)

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 Washington, D. C.

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SATURDAY PROGRAMS (continued)

(6:45 p.m. Continued)

WBOW-Parade
WCFL Songs in the Spotlight
WENR-Maple City Four, quartet
WHO-Diamond City News
★ **WIBA-OFFICIAL DETECTIVE STORIES**
WMBD Value Hints
WTAQ-Organ Melodies
WTMJ-Carveth Wells
7:00
NBC-Sat. Nite Party (Sealtest), New Yorkers Chorus; Don Dickson, bar.; Lucia Graesser, sop.; James Melton, m.c.; Robert Dolan's Orch.; WIO WMAQ WTAM KSD WLW (sw 9.53)
★ **CBS-PROF. QUIZ WITH Arthur Godfrey (Kelvinator);** WFBM WISN WCCO WBBM KMOX WJR WHAS WOC (sw 11.83)
NBC-Ed Wynn the Perfect Fool (Spud) Graham McNamee; Don Voorhees Orch.; Carlos Don Voorhees' Orch.; Virginia Verrill, vocalist, guest: WLS WMT KWK WIRE WTMJ WIBA (sw-11.87)
KMOX-To be announced
WBOW-News
WFL-Adult Educ. Council
WFAM-Fraternity House Party
WGN Tom, Dick & Harry
WIND Lithuanian Prgm.
WMBD Farm Festival
WROK-Fireside Bible Talk
WTAQ-Drama
7:15
WBOW-Variety Prgm.
WCFL-Jennie's Ensemble
WGN-Musical Moments
WTAQ-Anniversary Club
7:30
★ **CBS-JOHNNY PRESENTS (Philip Morris);** Phil Duey, bar.; Mixed Ensemble; Charles Martin's Circumstantial Evidence Thrills, "It Might of Happened to You"; Russ Morgan's Orch.; WOC KMOX WHAS WFBM WBBM WCCO WJR WFAM WMBD WISN (sw-11.83)
NBC-Meredith Willson's Orch.: KWK WIRE WBOW
WCFL-Funes on Tap
WGN-Dance Orch.
WIBA-WPA Orch.
WIND-U. of Chicago, speaker
WLS-Barn Dance Party
WMT-Benay Venuta, songs
WROK-Glen Olds Pettey, reader
WTAQ-American Weekly
WTMJ-Reviewing the Leaders in Radio
7:45
WBOW-Basketball Semi-finals
WCFL-St. Viator's Debate
WIND-Colonial Room Ensemble
WROK-Musical
WTAQ-Sports Column
8:00
★ **NBC-ALKA-SELTZER NAT'L** Barn Dance; Henry Burr, Verne Lee & Mary Hoosier Hot Shots, Novelindians, male trio; Sally Foster, Lulu Belle & Arkie, songs; Tobias & Susie; Uncle Ezra; Lucille Long & Joe Kelly, m.c.; Guest: WLS WIRE KWK WMT (sw-11.83)
★ **CBS-LOYD GIBBONS** Speed-Show (Nash-Lafayette); Vincent Lopez' Orch.; WCCO WFBM KMOX WHAS WBBM WJR WISN (sw-11.83)
★ **NBC-Snow Village Sketches;** (Loose Wiles) Arthur Allen & Parker Fennelly; WTAM KSD WMAQ WTMJ WLW WIBA (sw-9.53)
WGN-News, Quin Ryan, sports
WHO-Barn Dance Frolic
WIND-Racing Returns
WMBD-Farm Festival
WOC-Gems of Melody
WROK-Lou Blake's Orch.
WSBT-Musical Mirror
WTAQ-Talk
8:15
WCFL-Heri Louie & the Weasel
WGN-Joe Sanders' Orch.
WIND-Northern Indiana High School Basketball Tournament
WROK-Keyhole View of Broadway
WTAQ-Vocalist
8:30
★ **NBC-The Shell Show;** Joe Cook, m.c.; Ernie Watson's Orch.; Guest: WLW WTAM WIBA WMAQ WTMJ KSD (sw-9.53)
CBS-Saturday Night Serenade (Pet Milk); Mary Eastman, sop.; Bill Perry, tr.; Gus Haenschen's Orch.; Chorus; guest: WMBD WFBM WHAS WJR WBBM KMOX WOC (sw-11.83)
CBS Symphony Orch. (sw-11.83)
WCCO-Carveth Wells, travel talk
WCFL-Montparnasse
WGN-Hugo Mariani's Orch.
WIND Sketches in Melody
WISN-Folk Songs
WROK Lincoln Park Community Hour
WSBT-Stars over Manhattan
WTAQ-News
8:45
WCCO-Jimmy Greco's Orch.
WIND-New Books of the Day
WTAQ-Today's Almanac
9:00
★ **CBS-LUCKY STRIKE HIT** Parade & Sweepstakes; Margot Graham, actress, guest; Carl Hoff's Orch.; Edith Dick & Buddy Clark, vocalists; Leaders Male Trio; WBBM WFBM WHAS WISN WCCO WMBD KMOX WJR WOC WSBT (sw-6.12)
NBC-Hildegard, songs; WIRE MBS-Hawaiian Serenade; WGN KWK WMT
KOA-Shell Show (NBC)
WFL-Seeley Institute
WIND-Milt Herth at the Organ
WLS-Barn Yard Jamboree
WROK-Salon Music
WTAQ-20th Century Club
9:15
WBOW-Varieties
WCFL-Labor Flashes
WFBM-Riley's Sportslight
WIND-Walkathon
WROK-Lou Blake's Orch.
WTAQ-Club 41
9:30
★ **NBC-Irvin S. Cobb's Paducah** Plantation (Oldsmobile); Dorothy Page, vocalist; Clarence Muse, bar.; Hall Johnson Negro Choir; Four Blackbirds; John Mather; Norman Field, Harry Jackson's Orch.; WLW KSD WIRE WIBA WTMJ KOA DMAQ WTAM (sw-9.53)
NBC-To be announced: WCFL WMT
WBOW-Rance Orch.
WFBM-Piano Twins
WGN-Saturday Serenades
WIND-Book Review
WROK-Glen Olds Pettey, reader
WROK-WPA Orch.
WTAQ-20th Century Club
9:45
CBS-Song Stylists: WSBT WJR WFBM (sw-6.12)
CBS-Barnsdall Courteous Colonels; Ralph Rose, Jr.; Symph. Orch.; Male Chorus; Richard Lara, Mexican tr.; WBBM WISN WCCO KMOX
News: WIND WROK
WHAS-To be announced
WLS-Henry Hornsbuckle; Ramblers & Patsy
WMBD-Dance Orch.
WOC-Melodic Strings
WTAQ-Varieties
10:00
NBC-Blue Barron's Orch.: KOA WTAM WBOW WIRE (sw-9.53)
CBS-Benny Goodman's Orch.: WSBT WFBM
★ **NBC-ALKA-SELTZER NAT'L** Barn Dance; Henry Burr, Sally Foster; Uncle Ezra; Tobias & Susie; Guest: WIBA WLW WTMJ
NBC-Frankie Masters' Orch.: WMAQ WMT
News: KSD WMBD WOC WJR WCFL-The Grove Family
WGN-George Hamilton's Orch.
WIND-Leaders in Dance Time
WLS-Tall Story Club
WROK-Norman Jenkins' Orch.
WTAQ-Tonic Tunes
10:15
CBS-Benny Goodman's Orch.: WMBD WBBM WISN WOC KMOX WJR WBOW WHAS
NBC-Ink Spots, quartet WCFL KOA WBOW (sw-9.53)
News WFBM WHO WMT WCCO WIRE
KSD Mitchell Schuster's Orch.
KWK-Masters' Orch. (NBC)
WGN-Kay Kyser's Orch.
WIND-Jimmy Noone's Orch.
WMAQ-Phil Levant's Orch.
WROK-Evening Song
WTAQ-Club 41
10:30
NBC-Emil Coleman's Orch.
KOA WBOW WIRE WTAM (sw-9.53)
CBS-Anson Weeks' Orch.: WMBD WISN WOC WFBM WSBT WJR
NBC-Glen Gray's Orch.: WCFL
CBS-Johnny Presents: KNX KSL
MBS-Freddie Martin's Orch.
WGN WMT
News: WBBM KWK WTAQ
KMOX-Headline Highlights
WCCO-Rollie Johnson; Reports
WHAS-Dance Orch.
WIO-Barn Dance Frolic
WIND-Bob Finsley's Orch.
WLS-Hilltoppers; Christine
WMAQ-Six-Day Pike Races
WROK-Lou Blake's Orch.
10:45
KMOX-Johnny Davis' Orch.
KWK-Irving Rose's Orch.
WBBM Anson Week's Orch.
WCCO Cec. Hurst's Orch.
WCFL-Herb Buteau's Orch.
WIND-Current News
WLS-Down at Grandpa's
WMAQ-Clem & Harry, songs
WTAQ-Home Folks Frolic
11:00
NBC-Jerry Blaine's Orch.: KOA WIRE WTAM KSD WBOW
NBC-Bob Crosby's Orch.: WMAQ
CBS-Red Nichol's Orch.: WOC WBBM WISN WMBD
MBS-Leon Belasco's Orch.: WMT WGN
KMOX-Leonard Keller's Orch.
KWK-The Sky Riders
WCCO-Dick Long's Orch.
WCFL-Carl Sands' Orch.
WFBM-Indiana Roof Orch.
WHAS-News
WIBA-Club Chanticleer
WIND-Speaking of Love
WJR-Marvin Frederic's Orch.
WLS-Nat'l Barn Dance
WLW-Jolly Time; News
WSBT-Club Lido
WTAQ-Varieties
WTMJ-Dance Music 'Till 12:30 a.m.
11:15
CBS-Ted Fio-Rito's Orch.: KMOX
NBC-Jerry Blaine's Orch.: WHO WCFL
WCCO-M.A.C. Gophers
WFBM-Louie Lowe's Orch.
WHAS-Dance Band
WHO-Col. B. J. Palmer
WIBA-Bob Crosby's Orch. (NBC)
WIND-In the Crime Light
WLW-Organ & Poems
11:30
NBC-Ray Pearl's Orch.: KSD
WBOW WHO WTAM
CBS-Henry King's Orch.: WOC WISN WMBD WFBM WBBM WJR WSBT
NBC-Dance Orch.: WMT WCFL WIBA
KMOX-Hal King's Orch.
KOA-Ai Kavelin's Orch.
WCCO-Jimmy Greco's Orch.
WGN-Clyde Lucas' Orch.
WIND-Bob Tinsley's Orch.
WIRE-Amos Otstot's Orch.
WMAQ-Lou Breesse's Orch.
WTAQ-Radio Night Club
11:45
CBS-Henry King's Orch.: KMOX WHAS
WIND-Jimmy Noone's Orch.
WLW-Bernie Cummin's Orch.
WMAQ-Charlie Agnew's Orch.
12:00
MBS-Sterling Young's Orch.: WGN WMT
KMOX-Dancing Time
KOA-News
WBBM-News; Weather Man
WCCO-Dance Orch.
WENR-Stan Norris' Orch.
WIND-Nite Watch
WLW-Larry Funk's Orch.
WMAQ-Phil Levant's Orch.
12:15
KOA-Paul Pendarvis' Orch.
WBBM-Mark Fisher's Orch.
WIND-Don Bestor's Orch.
12:30
MBS-Ted Fio-Rito's Orch.: WGN WMT WLW
KOA-Fun-Fare
WCCO-Dick Long's Orch.
WENR-Gray Gordon's Orch.
WMAQ-King's Jesters' Orch.
12:45
MBS-Ai Lyon's Orch.: WGN WMT
WBBM-Earl Hoffman's Orch.
WCCO-M.A.C. Gophers
WLW-Ace Brigode's Orch.
WMAQ-Four Dictators' Orch.
End of Saturday Programs

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NEXT WEEK

Chateau of the Condemned. Read of the amazing hospital where radio is the only link suffering cancer patients have with the outside world. A heart-gripping story of courage and humanity's indomitable spirit in the face of disaster—and the part radio plays in this strange, the hidden, the little-known world in which sad-eyed, pathetic, depressed women and men spend their lives!

•

An All-American Singer's Life Story. Rose Bampton, star of radio and the Metropolitan Opera, tells young singers what they must give to life, and what they may expect to win in return. Read this amazing, this revealing, this entirely human story of an American girl's struggle for fame and success in the world of song—and in the eyes of her fellow-men!

•

Hearing Is Believing. Here is the story of "Pepper Young's Family," the popular feature of American home life. You'll want to know these stars better—and next week you will!

•

No Glamor Girl Is She! Elizabeth Lennox proves that sopranos are the world's glamor girls—and she's happy to be a contralto!

•

Next Week—And Every Week!—Radio Guide brings you the biggest, the best, the most sensational, the super-colossal program section ever published in America!

IN RADIO GUIDE

End of Saturday Programs

LOG OF ALL AMERICAN STATIONS ARRANGED BY CALL LETTERS

BEGINNING this week, the most complete and up-to-date list of all broadcasting stations in North America available anywhere is presented. The stations are arranged first by countries, and next in the alphabetical order

of their call letters. The small figure given in parentheses, as (1/4), following the location of a station is an indication of its power in kilowatts—which means thousands of watts. Where no figure is given, the station has less than 250 watts

power. Thus the figure 1/4 means 250 watts; 1/2 is 500 watts; 10 would be 10,000 watts, etc. Part II of this log will appear next week. Order your copy now! In addition to Canada and the United States, this log will embrace Mexico.

CANADA

Call; Location; Power	Kilos.
CFAC Calgary, Alta.	930
CFCH Montreal, Que. (1/2)	600
CFCH North Bay, Ont.	930
CFCH Calgary, Alta. (10)	1030
CFCH Chatham, Ont.	630
CFCT Victoria, B.C.	1450
CFCT Charlottetown, P.E.I. (1)	630
CFJC Kamloops, B.C.	880
CFJC Prescott, Ont.	930
CFNB Fredericton, N.B. (1)	550
CFPL London, Ont.	730
CFPR Prince Rupert, B.C.	580
CFQC Saskatoon, Sask. (1)	840
CFRR Toronto, Ont. (10)	690
CFRC Kingston, Ont.	1510
CFRN Edmonton, Alta.	960
CIAB Moose Jaw, Sask.	1200
CIAC Charlottetown, P.E.I.	1310
CIAS Summerside, P.E.I.	1450
CIAP Montreal, Que.	1120
CIAM Hamilton, Ont.	1010
CIAC New Carlisle, Que. (1)	960
CIAS Halifax, N.S. (1)	930
CHIC Quebec, Que.	580
CHSI St. John, N.B. (1)	1120
CHWK Chilliwauck, B.C.	780
CIAT Trail, B.C. (1)	910
CJCA Edmonton, Alta. (1)	730
CJCB Sydney, N.S. (1)	1210
CJCC Calgary, Alta.	690
CJCS Stratford, Ont.	1210
CJCU Akhlayik, N.W.T.	1210
CJGX Winnipeg, Man.	1390
CJIC Sault Ste. Marie, Ont.	1500
CJLL North Bay, Ont.	1310
CJLS Yarmouth, N.S.	1310
CJLD Lethbridge, Alta.	950
CJOR Vancouver, B.C. (1/2)	600
CJRC Winnipeg, Man. (1)	630
CJRM Regina, Sask. (1)	540
CKAC Montreal, Que. (5)	730
CKBI Prince Albert, Sask.	1210
CKCD Vancouver, B.C.	1010
CKCH Hull, Que.	1210
CKCK Regina, Sask. (1/2)	1010
CKCL Toronto, Ont.	580
CKCO Ottawa, Ont.	1010
CKCR Waterloo, Ont.	1510
CKCV Quebec, Que.	1310
CKCW Moncton, N.B.	1370
CKFC Vancouver, B.C.	1410
CKGB North Bay, Ont.	1420
CKIC Wolfville, N.S.	1010
CKLW Windsor, Ont. (5)	1030
CKMC Cobalt, Ont.	1210
CKMO Vancouver, B.C.	1410
CKNX Wingham, Ont.	1200
CKOC Hamilton, Ont. (1)	1120
CKOV Kelowna, B.C.	630
CKPC Brantford, Ont.	930
CKPR Fort William, Ont.	930
CKSO Sudbury, Ont. (1)	780
CKTB St. Catharines, Ont.	1200
CKTA Edmonton, Alta. (1/2)	580
CKWX Vancouver, B.C.	1010
CKX Brandon, Man.	1120
CKY Winnipeg, Man. (15)	910
CRK Quebec, Que. (1)	1050
CRM Montreal, Que. (5)	910
CRFO Ottawa, Ont. (1)	880
CRS Chicoutimi, Que.	950
CRCT Toronto, Ont. (5)	840
CRCV Vancouver, B.C. (5)	1100
CRW Windsor, Ont. (1)	600

Call; Location; Power	Kilos.
KDON Del Monte, Calif.	1210
KDYI Salt Lake City, Utah (5)	1290
KE	
KECA Los Angeles, Calif. (5)	1130
KEEN Seattle, Wash.	1370
KEHE Los Angeles, Calif. (5)	780
KELD Eldorado, Ark.	1370
KEAN Bakersfield, Calif.	1370
KEHB Price, Utah	1420
KEN Portland, Ore. (5)	1180
KF	
KFAB Lincoln, Nebr. (10)	770
KFAC Los Angeles, Calif. (1)	1300
KFDB Great Falls, Mont. (2 1/2)	1280
KFBI Abilene, Kans. (5)	1050
KFBX Sacramento, Calif. (5)	1490
KFDM Beaumont, Tex. (1)	540
KFDY Brookings, S.D. (1)	780
KFEL Denver, Colo. (1/2)	920
KFEG St. Joseph, Mo. (2 1/2)	680
KFGA Boone, Iowa	1370
KFH Wichita, Kans. (5)	1300
KFI Los Angeles, Calif. (50)	610
KFIO Spokane, Wash.	1120
KFIZ Pon du Lac, Wis.	1420
KFJB Marshalltown, Ia. (1/4)	1200
KFJL Grand Forks, Ore.	1210
KFJM Grand Falls, N.D. (1)	1410
KFJH Portland, Ore. (1/2)	1300
KFJW Fort Worth, Tex. (1/4)	1370
KFKA Greeley, Colo. (1)	880
KFKU Lawrence, Kans. (5)	1220
KFNR Shenandoah, Ia. (1)	890
KFOR Lincoln, Nebr. (1/4)	1210
KFOX Long Beach, Calif. (5)	1250
KFPI Dublin, Tex. (1/4)	1310
KFPW Ft. Smith, Ark.	1210
KFPY Spokane, Wash. (5)	890
KFQJ Anchorage, Alaska (1/4)	780
KFRG San Francisco, Calif. (5)	610
KFRI Longview, Tex. (1/4)	1370
KFRU Columbia, Mo. (1)	630
KFSB San Diego, Calif. (1)	600
KFSG Los Angeles, Calif. (2 1/2)	1120
KFTO Clayton, Mo. (1)	550
KFVD Los Angeles, Calif. (1/4)	1000
KFVS Cape Girardeau, Mo. (1/4)	1210
KFWB Hollywood, Calif. (5)	950
KFXD Nampa, Idaho (1/4)	1200
KFXJ Grand Junction, Colo. (1/4)	1200
KFXM San Bernardino, Calif.	1210
KFXR Oklahoma City, Okla. (1/4)	1310
KFYO Lubbock, Tex. (1/4)	1310
KFYR Bismarck, N.D. (5)	550
KG	
KGA Spokane, Wash. (5)	1470
KGAR Tucson, Ariz. (1/4)	1370
KGK San Diego, Calif. (1)	1330
KGRU Ketchikan, Alaska (1/2)	900
KGIX Springfield, Mo. (1/2)	1230
KGCA Decatur, Ia.	1270
KGCU Mandan, N.D. (1/4)	1240
KGCC Wolf Point, Mont. (1)	1450
KGDE Fernis Falls, Minn. (1/4)	1200
KGDM Stockton, Calif. (1)	1100
KGDY Duron, S.D. (1/4)	1310
KGEE Sterling, Colo.	1200
KGER Long Beach, Calif. (1)	1360
KGEZ Kalispell, Mont.	1310
KGEF Shawnee, Okla. (1/4)	1420
KGFG Oklahoma City, Okla.	1370
KGFI Corpus Christi, Tex. (1/4)	1500
KGFL Los Angeles, Calif.	1200
KGFL Roswell, N. Mex.	1370
KGFV Kearney, Neb.	1310
KGFY Pierre, S.D. (1/4)	630
KGGE San Francisco, Calif.	1420
KGHS Kansas City, Kans. (1)	1010
KGGM Albuquerque, N.M. (1/2)	1230
KGHP Pueblo, Colo. (1/2)	1320
KGHI Little Rock, Ark. (1/4)	1200
KGHL Billings, Mont. (5)	780
KGIR Butte, Mont. (2 1/2)	1340
KGIV Alamosa, Colo.	1420
KGKB Tyler, Tex. (1/4)	1500
KGKL San Angelo, Tex. (1/4)	1370
KGKO Wichita Falls, Tex. (1)	570

Call; Location; Power	Kilos.
KGKY Scottsbluff, Nebr. (1/4)	1500
KGLO Mason City, Ia.	1210
KGMB Honolulu, Hawaii (1)	1320
KGNC Amarillo, Tex. (2 1/2)	1410
KGNE North Platte, Nebr. (1)	1430
KGNO Dodge City, Kans. (1/4)	1340
KGO San Francisco, Calif. (7 1/2)	790
KGU Honolulu, Hawaii (2 1/2)	750
KGVO Missoula, Mont. (1)	1230
KGW Portland, Ore. (5)	920
KGY Olympia, Wash.	1210
KH	
KHBC Hilo, Hawaii (1/4)	1400
KHJ Los Angeles, Calif. (5)	900
KHIQ Spokane, Wash. (2)	590
KHSL Chico, Calif. (1/4)	950
KI	
KICL Davis, N.M.	1370
KID Idaho Falls, Idaho (1)	1320
KIDB Boise, Idaho (2 1/2)	1350
KIDW Lamar, Colo.	1420
KIEB Mendota, Calif. (1/2)	1450
KIEY Glendale, Calif. (1/4)	850
KIEX Juneau, Alaska	1310
KIRO Seattle, Wash. (1)	710
KIT Yakima, Wash. (1/4)	1310
KIHL Garden City, Kans.	1210
KIHN Pecos, Tex.	1420
KICP Durango, Colo.	1370
KJ	
KJBS San Francisco, Calif. (1/2)	1070
KJIT Seattle, Wash. (5)	970
KL	
KLAI Carlisle, N. M.	1210
KLCC Blytheville, Ark.	1290
KLO Ogden, Utah (1/2)	1400
KLPM Miami, N.D. (1/4)	1210
KLRA Little Rock, Ark. (2 1/2)	1390
KLK Oakland, Calif. (1/4)	1280
KLLE Galveston, Tex.	1370
KLX Oakland, Calif. (1)	880
KLZ Denver, Colo. (5)	560
KM	
KMA Shenandoah, Ia. (5)	930
KMAC San Antonio, Tex.	1370
KMBC Kansas City, Mo. (5)	950
KMED Medford, Ore. (1/4)	1310
KMJ Fresno, Calif. (1)	580
KMLB Monroe, La. (1/4)	1290
KMMJ Clay Center, Nebr. (1)	710
KMO Tacoma, Wash. (1/4)	1330
KMOX St. Louis, Mo. (50)	1690
KMPC Beverly Hills, Calif. (1/2)	710
KMTR Los Angeles, Calif. (1)	570
KN	
KNEI Brady, Tex.	1500
KNET Palestine, Tex.	1420
KNOW Austin, Tex.	1500
KNN Los Angeles, Calif. (50)	1050
KO	
KOA Denver, Colo. (50)	830
KOAC Corvallis, Ore. (1)	550
KOB Albuquerque, N.M. (10)	1180
KOBH Rapid City, S.D.	1370
KOCA Kibore, Tex.	1210
KOH Reno, Nev. (1/2)	1380
KOHL Omaha, Nebr. (5)	1260
KOIN Portland, Ore. (5)	940
KOL Seattle, Wash. (5)	1270
KOMA Oklahoma City, Okla. (5)	1480
KOMO Seattle, Wash. (5)	920
KONO San Antonio, Tex.	1370
KOOS Marshfield, Ore. (1/4)	1200
KORE Eugene, Ore.	1420
KOTN Pine Bluff, Ark.	1500
KOVC Valley City, N.D.	1500
KOY Phoenix, Ariz. (1)	1390
KP	
KPAC Port Arthur, Tex. (1/2)	1260
KPDN Pampa, Tex.	1310
KPLC Lake Charles, La.	1500
KPMC Bakerfield, Calif. (1)	1550
KPO San Francisco, Calif. (50)	680
KPOF Denver, Colo. (1/4)	880
KPPC Pasadena, Calif.	1210
KPQ Wenatchee, Wash. (1/4)	1500
KPRC Houston, Tex. (5)	920
KQ	
KQV Pittsburgh, Pa. (1/2)	1380
KQW San Jose, Calif. (1)	1010

PLUMS AND PRUNES

(Continued from Page 10)

"Positively no connection," NBC Bandleader Phil Levant assures me, "exists between my new novelty song, entitled 'My Poor Prune,' and what I hope you think of it."

Podium Pothooks: The smart ones would have it that Paul Whiteman's musical crew will take over Chicago's Drake Hotel spot if no radio commercial offers keep them in New York . . . "Old Left Hand" Joe Sanders takes over the Red Norvo spot in the Windy City and its MBS schedules March 13 . . . Now blowing his sax from Philadelphia's William Penn is Dick Stabile . . . March 19 will be the date Roger Pryor leaves the Chi College Inn, with CBS pick-up. Loring "Red" Nichols' jam band will replace him . . . Same net will be picking up Anson Weeks from the Chi's Edgewater Beach, March 12.

"I haven't even started to live yet," stated NBC Jamboree's Tony Romano last week in vigorous denial of press-association wires from San Francisco stating he had died!

Dramatically Speaking: Don't get mad, girls, but Bess Johnson is reported to have spendthrifted a thousand dollars on her Easter wardrobe! . . . She wanted to learn how to skate properly, so Ruth ("Girl Alone") Bailey last week took a couple of lessons from Sonja Henie . . . Now you may catch up on what has happened before in "Today's Children." Its sponsor has just published the story to date in book form containing sketches of the principals . . . Ex-Hollywood Comedienne Ann Stone, in Chicago a month, has permanent roles in "Dan Harding's Wife" and "Mary Marlin," and has appeared several times in "Grand Hotel," "Your Health" and "Young Hickory." Discouraged Hollywood extras, please note . . . Connie Peebles, of the "Ace Williams" serial, made his thirteenth birthday a milestone by buying himself a razor! . . . The woman bidder heard recently with Lum 'n' Abner was their secretary, Velma McCall.

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