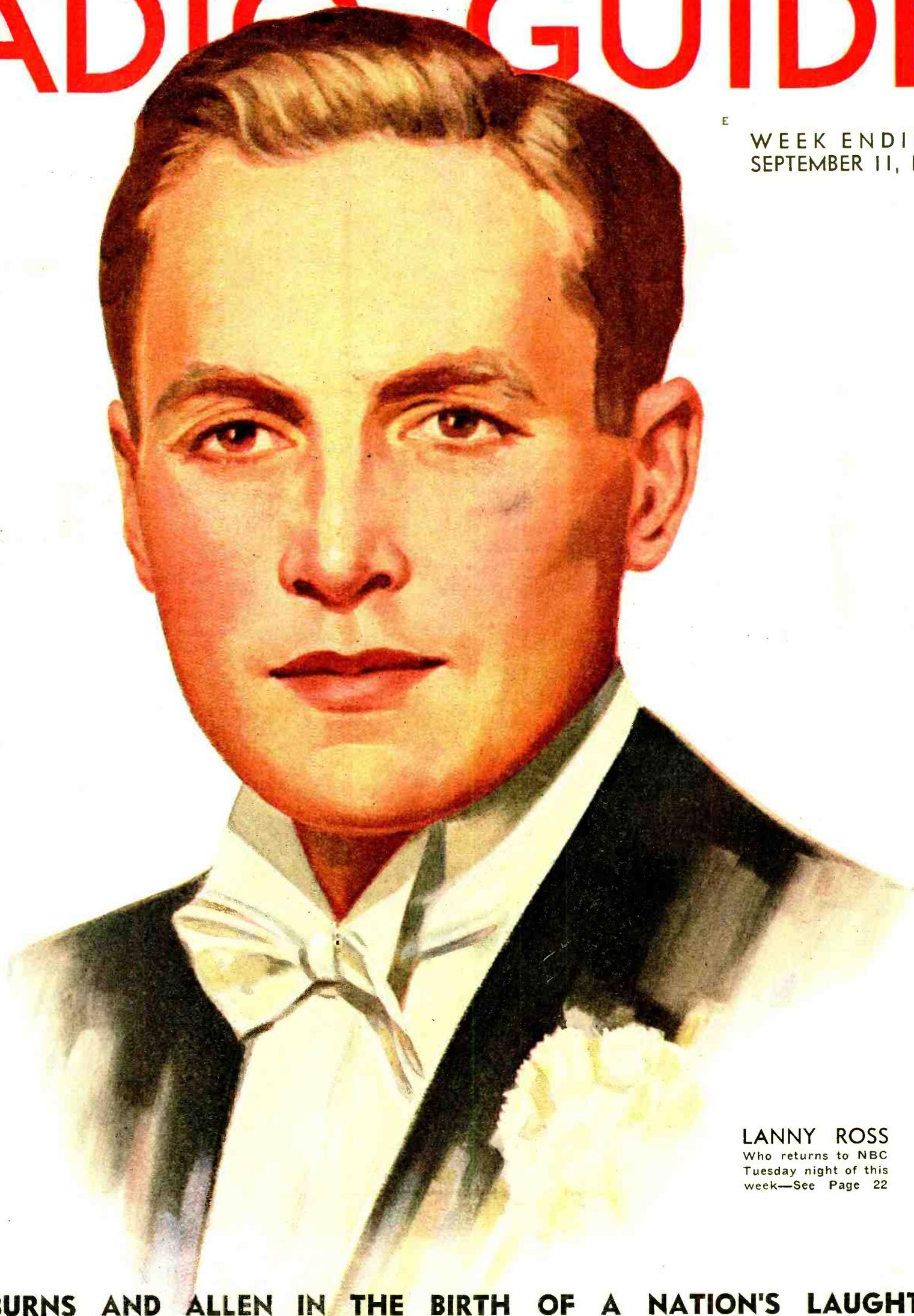


MOST COMPLETE PROGRAM LISTINGS PUBLISHED!

# RADIO GUIDE

TEN CENTS

<sup>E</sup> WEEK ENDING  
SEPTEMBER 11, 1937



**LANNY ROSS**  
Who returns to NBC  
Tuesday night of this  
week—See Page 22

**WATCH BURNS AND ALLEN IN THE BIRTH OF A NATION'S LAUGHTER  
THE WEEK'S BIGGEST BROADCASTS—IN STORIES AND PICTURES**

# RADIO GUIDE

M. L. ANNENBERG  
PUBLISHER

Vol. 6. No. 47

CURTIS  
MITCHELL  
Editor

## Happy Listening

CAMELS don't get on our nerves," writes a customer, "but the studio audience of its program certainly does."

\* \* \*

Nelson Eddy may or may not be our best baritone, but he is herewith awarded the title of "radio's most defended man." Carleton Smith's recent evaluation of Mr. Eddy's abilities published in Radio Guide, aroused the ire of a host of the blond singer's admirers. We are still digging out from under the hurricane of letters they sent us. Nothing we have ever published, so far as we know, has raised the blood pressure of so many persons. By way of an answer to all who wrote, we must insist that Mr. Smith, who is a competent critic of music and singing, is old enough to know his own mind, and his own mind tells him that Mr. Eddy isn't quite the miracle man his fans think him. That's a Carleton Smith opinion, not Radio Guide's. To all those who accused us of having formed a vendetta to "get" Mr. Eddy and saw our publication of the Smith column as a sneaky business designed to put a dent in the Eddy tiara, we refer the forthcoming issue of September 25. Its cover will be a stunning Rubino portrait of Nelson Eddy all dressed up as an artist, flowing tie and all.

\* \* \*

Broadcasting is experiencing another "gold rush." Shows are stampeding to Hollywood at a tremendous rate. Every star in the business, it seems, is eager to soak up some of that golden sunshine while resting from his broadcasting labors. Right now, the big show radio cen-

ter is in California. But will it stay there? We asked a man who has just spent six months in Hollywood. He said: "It will. And here's why. Every radio star worth his salt gets a movie contract, so he goes to Hollywood to make a picture and his radio show follows him. Every picture star worth his salt can get on the radio as a guest or with a series of his own, and he has to stay in Hollywood to make pictures while he broadcasts on the side. So it's Hollywood, mister, whether you like it or not."

\* \* \*

These paragraphs recently begged broadcasters to bring into their temples America's acknowledged masters of writing so that the best brains in the creative business might be set to work concocting entertainment that would be something more than "penny-dreadful" material. We've just heard the news that our foremost dramatic poet has done a radio play for NBC. It is called "The Feast of Ortolans" and the immensely able Maxwell Anderson wrote it. Radio Guide will tell more about it next week. But here is the reason for this paragraph. We are told the words will be spoken by characters who will be nameless, that a mood will be created instead of a plot, that life will be interpreted by a multitude of thoughts which will pour into our ears, coming not from any one man but from voices representing a psychological force or an economic consciousness. Frankly, it has us worried. Either we are about to be dosed generously with genius or this advance news is a lot of goose-grease. At any rate, we can hardly wait for next week and "Feast of Ortolans."

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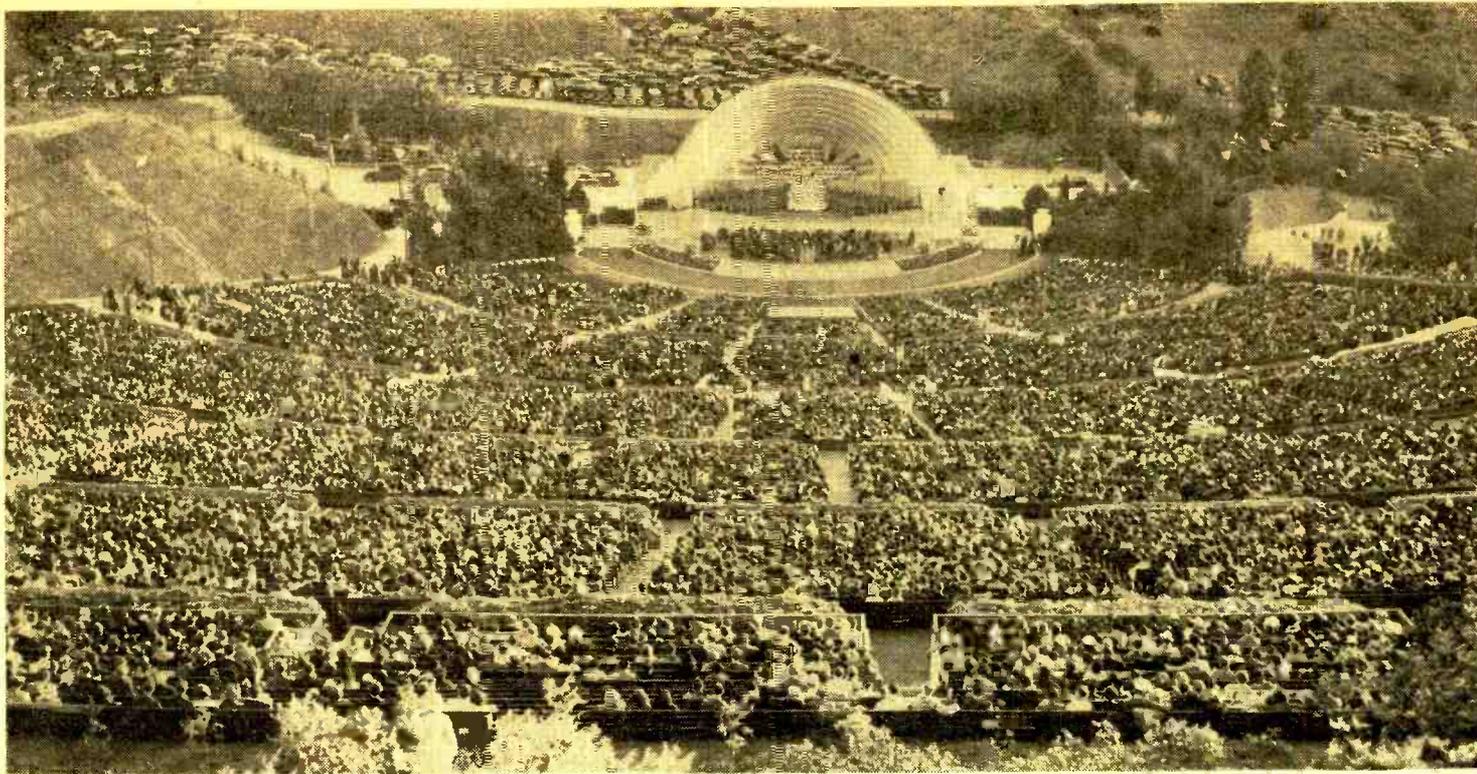
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Cover by Charles E. Rubino

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(Wide World)

Hollywood Bowl, where thousands will gather in honor of the late George Gershwin

# MEMORIAL OF MUSIC

BY GUNNAR NORBERG

The detailed program for the Gershwin Memorial Concert to be aired from Hollywood on Wednesday night will be found on page 16.—The Editors.

A SMALL boy stood outside a penny arcade on a busy street in Brooklyn in 1904. He was barefoot, wore overalls, stood very still, did not see the people hurrying by on the crowded street. Inside the arcade a player-piano sounded the notes of Rubenstein's "Melody in F" as the small boy listened.

Thirty years later, the boy grown to manhood said, "The peculiar jumps in the music held me rooted."

In Hollywood, July 11, 1937, the Brooklyn boy of 1904 died. And all the world mourned. For he was George Gershwin.

Of radio, which honors his memory in a two-and-a-half-hour concert, September 8, as CBS broadcasts from the Hollywood Bowl, Gershwin said in 1930: "... There is a new kind of culture in the world, and particularly in America... And the voice, the instrument, the supreme interpreter of this new culture is radio, without which few of us could acquire it!"

To composers of his day, Gershwin said in 1934: "... to be true music and lasting, it must repeat the thoughts and aspirations of the people and the times. My people are Americans. My time is today."

And to the world, Gershwin brought great music, written in the tempo of his time. Said Dr. Walter Damrosch (who introduced his distinguished "Con-



George Gershwin: He is now immortal

**CBS AIRS HOLLYWOOD BOWL CONCERT IN MEMORY OF GEORGE GERSHWIN THIS WEDNESDAY NIGHT**

certo in F" in 1925): "Gershwin's passing is a great loss to all musical America." Said Paul Whiteman (who first directed a performance of his famed "Rhapsody in Blue" in 1924): "... he had only scratched the surface of the fame that would have been greater still had he lived to continue his works..."

Let's turn back the clock of the years to 1898. In that year George Gershwin was born, September 26, in Brooklyn. His father has been described as a man who "had more vocations in a decade than most men have in a lifetime." Once he was a designer of women's shoes; another time, owner of a cigar store and billiard parlor; another time still, he founded a chain of restaurants. Like the times, the Gershwins were constantly on the move, called 28 different places home during the first 17 years of George's life.

The boy George showed no unusual talents. He engaged in fist-fights, considered school a nuisance, home work drudgery, piano-playing sissified. "Little Maggies" was his name for boys who took music lessons while he was roller-skating champion of his block.

His mother's vanity caused the beginning of George's musical career when he was 13. Mrs. Gershwin bought a piano in 1911 to be on a social par with her sister, who had just purchased one. George's brother, Ira, was given music lessons; then George became interested, studied.

Two years later he quit high school, took a \$15-a-week job as a piano-pounding song-plugger at a New York music (Continued on Page 16)



Left to right: Bing Crosby, Gladys Swarthout, Fred Astaire, Lily Pons, Al Jolson. They will be among the stars to pay tribute to the genius of George Gershwin on Wednesday night. Each will sing a selection from one of the famed composer's five best-known musical-comedy hits



Frank Munn has been on the air thirteen years—never without a commercial! He knows how to say "No" to benefit-seekers—even presidents!

## MUNN'S the WORD

HE GAMBLER ON HIS VOICE—AND HE  
WON TWO WEEKLY PROGRAMS OVER NBC

**Y**A, YA, YA, your old man's a copper!" the kids yelled, and young Frank Munn would haul his fists out of his pockets and jostle his hecklers about.

His mother had died when he was scarcely a week old, and his father, a policeman, passed away when he was just twelve. So that left him a young orphan kid living in the Bronx.

Big for his age, sensitive, but tough. The gang called him "Ox" because he was hard enough to let a beer truck run over him and then he would get up and walk away, and he could heave a baseball down the alley with the speed of a bullet.

At fourteen he went to work in an embroidery factory at three dollars a week. And spent his spare time hanging around machine-shops. And dreamed about becoming a locomotive engineer or a race-track driver.

An average kid, with average ambi-

tions, struggling to keep his head above water, the sort of overgrown youngster that the world likes to kick around—and does.

He might have become almost anything, but nature gave Frank Munn a swell set of vocal cords. He liked to sing, and so he sang. Sang while he watched for empty bobbins in the embroidery factory. Sang on the steps of the gray frame house which belonged to his grandmother, and still stands in the Bronx. Saved what money he could out of his small salary for phonograph records—Caruso, McCormack and Thomas.

The War came along, and young Munn went to work in a Bronx factory which manufactured turbines for the government. He sang war songs to the workers in the factory at lunch hour, listened to their praise and advice, and then saved his money to be able to take voice lessons.

Nothing unusual or extraordinary about the boy in the Bronx factory, nothing unusual but his voice, sweet, simple, unaffected. He didn't want to go on the stage. He didn't look right for the stage—he was chubby-cheeked, hefty, and bashful. But he could make music with that voice of his—beautiful music.

Frank decided to follow in the footsteps of his idols and become a phonograph artist. He saved enough money at work to study under the noted voice teacher, Dudley Buck.

**A**S HIS voice developed, the dollars saved for lessons dwindled rapidly. Munn took a chance. Going to Gustav Haenschen, then musical director of a prominent phonograph-recording concern, he asked for an audition. And got it. And two weeks later made his first recording, for which he received three hundred dollars. Three hundred dollars is a lot of money to a Bronx kid who had never made over twenty-five a week in his life!

Frank Munn decided to give up his factory job and gamble on his voice. It would have been incentive enough for almost any youngster who had struggled through the hardships and denial that young Munn had endured during those factory years.

Once he had gained self-confidence, he was in constant demand for recordings. It was this work that kept him in bread and butter and shirts until the day in 1923 that he walked into a New Jersey radio station, at the suggestion of his friend, Gus Haenschen, to become a pioneer star of the air.

Now, if you are looking for something spectacular, or colorful, or exciting about the radio life of Frank Munn—you won't find it here. Or anywhere that the truth about him is printed. His private life, as well, is as old-fashioned and sentimental as the ballads he has been singing over the air for thirteen years.

He has always been a sore throat to publicity agents because he can never tell them anything more exciting than the last movie he has seen.

He is known around the studios as the "No man" because he refuses to attend any special benefits or performances or parties for important figures. The only way to hear the voice of Frank Munn is to tune in on one of the two programs that he has kept going for years.

He is still the same type of person as he was as a kid in the Bronx: short, fat, with quiet brown eyes, and an easy-going nature. His favorite expression is "take your time." Thirteen years on the air and he's never missed a broadcast! Thirteen years, and never without a commercial!

**M**UNN is the only performer on the air who is big enough to turn down an invitation to sing at the President's birthday party! And he was happy to to miss that! Frank Parker came back from the presidential party with a wry expression on his face and said to Munn:

"How in the deuce do you get out of these things? You don't know how lucky you were to miss that clam-bake! Everybody was talking, the only people who heard me sing were those in the first two rows. How do you get out of these clam-bakes?"

"I just say no," Munn answered with a grin.

He's the kind of fellow who still associates with the same bunch of fellows that he played with as a kid.

Most of the time you'll find him hanging around the new Roosevelt race-track near his home at Merrick, L. I. He tells with a childish glow about how he just met Wild Bill Cummings.

"Yes, sir, talked to him myself yesterday. Best driver in the country." Says, "I'm pretty lucky to have a race-track right at my back door."

Frank can tell you the day and the hour that race-track is to be opened; what drivers will be at the wheel, all about their records, how many of them he knows. He'll talk for hours about it—if you'll stay that long. And most of them have no idea he is a great singer. Just a genial guy who likes to hang around the track and talk about cars.

BY  
**JACK  
SHER**

All his life he has wanted to go to Indianapolis to see the great 500-mile classic—but never has been able to take off enough time from his broadcasts. And now he has a race-track a mile from his home and he is as happy as a kid about it.

When he isn't at the race-track or on a golf course trying to take off some of that 200 pounds, he is down at his old hideout in Harmon, New York.

He has never quite forgiven himself for not becoming a railroad engineer, so he spends much of his time around the roundhouse there—chatting with the boys. Over a period of years he has worked up a fast friendship with the superintendent, who lets him ride in the cab now and then. He could step into the cab and take almost any daily run that the regular engineers do. He's proud of that, and proud of what the boys around the yard think of him. Sometimes he'll even sing for them! He actually looks like a railroad engineer. Like the kind of a guy you probably waved to as a kid.

**M**OST of the page boys around the NBC studios don't even know him on sight. They come up and ask him if he is Mr. Casey or Joseph Hall! He is that quiet and unobtrusive. He always seems to be wearing the same dark-blue serge suit, and it looks like a press wouldn't do it any harm.

That doesn't bother Munn. It's how you can sing that counts!

He tells with a twinkle in his eyes about the old days. He talks about twelve years ago when he first went to work on Station WJZ. When there was no ventilating system and he worked for hours in nothing but a pair of shorts! (That may not sound like truth—but it is an actual fact, and Munn doesn't care whether anybody believes it or not.)

Talking to Frank is like going through an album of yesterday. He has worked on almost every station in New York; he watched Radio City being built, and was the first singer who was asked to sing on the dedication of that magnificent structure. He sang at the dedication with John McCormack. He sat right next to him and couldn't help thinking about how as a kid he had saved his money to buy the phonograph records that had made McCormack famous.

It is no small wonder that Munn gets peeved at certain young singers who walk around the radio stations with a high and mighty air. He doesn't mind telling them what jackasses they often are, either. He just walks up and tells them the direct proportion between their ability and their conceit. Sometimes it helps. There are two very popular young singers who  
(Continued on Page 14)

# "ANIMAL KINGDOM"

## ON THE AIR

JOHN AND ELAINE BARRYMORE HEAD CAST  
OF TRIANGLE PLAY MONDAY NIGHT (EDT)

**O**N MONDAY, September 6, John and Elaine Barrymore will play, over the NBC-Blue network, the Philip Barry stage hit of several seasons ago, "The Animal Kingdom." And thereby hangs a tale as fantastically romantic as any the stage has ever told.

Exotic as is the story of "The Animal Kingdom," that story is more than rivaled by the tangled personal stories of the people who will present it on the air Monday night. Theirs is a tale of love under difficulties, of love on the run, and the pursuer pursued; it's the story of the incredibly bizarre romance of a man of 54, rich, respected, one of the great figures of the American stage, and a girl barely out of her teens, obscure, unknown, a college student nobody had ever heard of—until Love beckoned! Played on a stage the width of America, and more, some of the lines in this strange drama were whispered in the soft blue silence of a moonlit night in Cuba—and some were frenziedly spoken into a radio microphone, for all the world to hear! It was a story that jarred even hard-boiled America, used as we are to the public love-making of the public idols.

But back to the beginning. The year is 1934. The place, the wealthy and exclusive Doctors' Hospital in New York. John Barrymore, a matinee idol as long ago as 1910, still one of the great artists of the American stage and screen, tosses on a bed in a private suite. He is ill, unhappy, bored. To while away the time and lift his spirits, Barrymore begins to run through a pile of fan mail. The letters are the usual thing, the ordinary, routine adoration of people he has never met and never will. But wait a minute—here's something! It's a spritely little note signed by a girl named Elaine Jacobs, a student in New York's Hunter College, a girl only nineteen years of age. This is no run-of-the-mill fan letter: it's bright, fresh, original. It rates an answer from John Barrymore himself!

**S**HE didn't know it then—although she soon found out—but when Elaine Jacobs came to Doctors' Hospital in response to Barrymore's invitation to visit him, she was taking a step that was to change her whole life. She was writing the first chapter of one of the most fabulous of modern-day Cinderella stories.

For John Barrymore fell in love with her. Barrymore the great lover, the greatly loved; Barrymore the matinee idol, who was so used to seeing women at his feet that the spectacle no longer roused him; Barrymore the veteran of four marriages—fell madly in love with a nineteen-year-old college girl! And the feeling was mutual. Love had come to Elaine Jacobs. (In

honor of that love, she changed her name to Barrie.)

No man in love stays long in a hospital if he can possibly get out, and so John Barrymore was soon up and about. A cruise on his \$60,000 yacht *Infanta* was next in order, and when the name of Elaine Barrie appeared on the roster of ship's guests—her parents came too—the romance made the front pages in earnest. For the fourth Mrs. Barrymore, lovely blond former Dolores Costello, the yacht trip was the last straw. She sued for divorce, and the decree was granted on October 9, 1935. Mrs. Barrymore was granted custody of the two children, Dolores, five, and John, Junior, three. Informed of the divorce by newspapermen, Elaine Barrie said she was "not particularly interested." Interested or not, she was married to John Barrymore exactly one month later.

**B**UT a storm had gone before, and more storms were to come after. On the night of May 21, 1935, in the Havana Country Club, John and Elaine had become engaged. The troth was sealed with an 8½-karat diamond ring, an item later to be of some interest to the United States customs authorities, who claimed that Barrymore owed \$3,200 in duty on it. Ecstatically happy, John and Elaine left the *Infanta* in Cuba, flew back to America. For a time the romance was in a quiescent stage, and the newspapers were able to devote some attention to the coming presidential election and other inconsequential matters. Suddenly it flared up again. Barrymore had called at Miss Barrie's home, a quarrel had developed, at the peak of which, she said, he had snatched the diamond from her. The next thing anyone knew, Barrymore was California-bound by train. The train was not long on its way before Miss Barrie was in hot pursuit—by air. She was waiting in

Chicago, boarded the train, made a futile effort to get into the Barrymore compartment. To her angry poundings on the door, to her repeated "John, dear, please open the door!" Barrymore—or someone—turned an adamant ear. And during a lull in Miss Barrie's frontal attack, the actor was slipped off the train and away. Miss Barrie made an assault by radio.

"John, dear, I know you need me now more than ever before. I realize that certain people are keeping you from me," was her dispatch.

On the Coast, Barrymore said that reports of impending marriage were "hooyey." Elaine demanded that he return her ring. The United States government dealt itself a hand by bringing up the \$3,200 customs duty.

Elaine Barrie went West and a reconciliation was announced. Hard on the heels of the reconcilia-

tion came a report that the whole thing had been called off.

"Recent events," said Miss Barrie, "have shown it would be impossible for us to play a happy married life together. With this realization I would infinitely prefer to terminate our blessed relationship at this time rather than when we were married."

"A man can't get along with a gal like that," was the rejoinder.

A month later they were married. The happy event took place at midnight, November 8, 1936, in Yuma, Arizona. Miss Barrie, whose theatrical aspirations had first attracted her to Barrymore, was appearing in a play at Jackson Heights, New York, when her lover summoned her to fly to the Coast. She gave her age as 21, Barrymore's was recorded as 54; the new Mrs. Barrymore expressed herself as "so thrillingly happy."

Since the marriage, Mrs. Barrymore has appeared in several unimportant legitimate-stage productions, has made one short film, "How to Undress Before Your Husband." Rumors of impending divorce have come to naught, although proceedings were once instituted, then allowed to default.

"Animal Kingdom" will give the Barrymores their first appearance together, will give the public the first opportunity it has had to appraise the talent of the former Elaine Barrie.

The play opened at the Broadhurst

Theater in New York on January 12, 1932, and ran out a highly successful season with Leslie Howard in the leading role as Tom Collier, the role that Barrymore will of course play on Monday night. The story of "Animal Kingdom" is the story of the wealthy but persistently unsuccessful Tom Collier, his one-time mistress, Daisy Sage, and his wife, Cecilia Henry. No mere conventional triangle play, "The Animal Kingdom" is a highly dramatic account of the unusual way in which some unusual people solve the age-old question of what to do when true love finds the road to happiness barred by convention. With John Barrymore, one of the few truly great actors of our time, in the leading role, supported by his wife, who has had the benefit of his vast stage experience, the broadcast of "The Animal Kingdom" should be the dramatic highlight of the week.

Perhaps it will be more than that. Perhaps in it John Barrymore will find an answer to the persistent rumors of marital discord. For his last line in "The Animal Kingdom" is this:

"I am going back to my wife . . . to my wife, I said!"

Elaine and John Barrymore may be heard Monday in "Animal Kingdom" over an NBC network at:

EDT 9:30 p.m. — EST 8:30 p.m.  
CDT 8:30 p.m. — CST 7:30 p.m.  
MST 6:30 p.m. — PST 5:30 p.m.



"No more separations," says John Barrymore, and proves it as he kisses Elaine outside the studio where they're practising for their play this week



Martha Raye, radio and screen singing sensation, and Little Jackie Heller (left), NBC tenor, frolic between stage engagements and broadcasts in Chicago. The lady of "swing," who's just finishing a personal-appearance tour 'round the country, returns to the air this Tuesday night on the Al Jolson show. Jackie, heard on many sustaining shows, and Martha have been friends for years

Veteran CBS News Analyst Boake Carter (at right) recently won RADIO GUIDE'S medal for being voted radio's most popular commentator in the Star of Stars election. The award was presented by Ace Gossip Sleuth Martin Lewis (left). Carter, heard thrice weekly, has been news-commentating for 8 years and has missed only 2 broadcasts

# THE PHOTO WEEK

BETWEEN BROADCASTS THE STARS COME OUT TO PLAY, FORGET WORK



Movieband leader Roger Pryor and his cinemactress wife, Ann Sothern (left), get together for a brief visit at Chicago's Edgewater Beach Hotel, where Pryor's band, heard nightly over CBS, is appearing. They're Hollywood's most separated married couple. She's picture-making, and he's road-touring

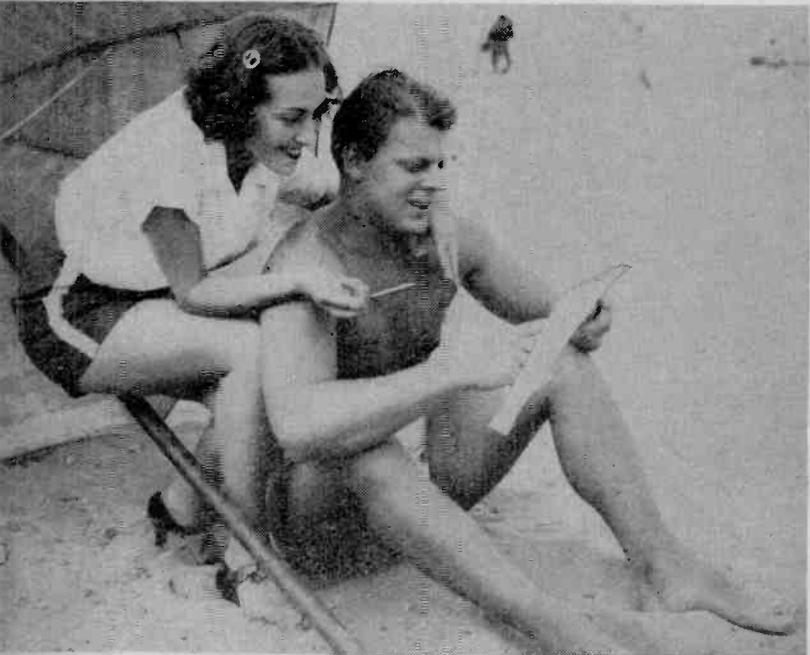
Following the presentation recently of a gold award for their Hollywood Bowl concert, which broke all attendance records last year, Diva Lily Pons and Conductor Andre Kostelanetz (front row, center) were entertained by Edward G. Robinson of the movies & Mrs. Robinson (standing)—at a dinner



—Wide World

Al Jolson and his famous wife, Ruby Keeler, escaped serious injury at a prize-fight recently, when a swirling whisky bottle struck a post near by, showering them with glass. Al's fall CBS show opens Tuesday night

Tuesday night (EDT) Charles J. Correll, Andy of NBC's Amos 'n' Andy, guests on "Packard Hour" with Amos, & Saturday he'll wed Miss Alyce McLaughlin. The couple (above) will take a two-day honeymoon



Betty Winkler, NBC's "Girl Alone" star, finds the beach, with its cooling breezes & warm sun, an ideal hot-weather "workshop," goes over her lines there. With her (above) is Screen & Radiator Don Briggs

Right, left to right: Janet Logan, Alice Patton, Jeanne De Lee and Vivian Firdell have found a formula for keeping cool—in shorts. They're air actresses on NBC's popular week-day "Backstage Wife"

# NEW ON PACKARD HOUR, BUT NOT IN RADIO, LANNY ROSS AND NEW CAST OPEN SERIES TUESDAY

**A**NOTHER multi-star variety program of A-1 caliber will hit the airwaves on Tuesday night of this week when the Packard Hour resumes its fall and winter series over an NBC network with a talent line-up including Lanny Ross, Charles Butterworth, Don Wilson, Florence George, Cliff Arquette, the music of Raymond Paige—and as guest stars no less than Amos 'n' Andy! Sparkling in its cast and brilliant in its conception, the new weekly hour is a fit herald of the new radio year which is expected to be the greatest in radio history, to bring a greater array of stars to the microphone each night than ever before.

The program has contracted as its singing star handsome Lanny Ross, almost everybody's favorite tenor, and holds Charlie Butterworth over from last year as chief funmaker. Raymond Paige, until recently engaged as maestro of "Hollywood Hotel" and imported to radio previously for the program ideas he originated for the "California Melodies" hour several years ago, will direct the orchestra. Don Wilson, selected this year by RADIO GUIDE readers as the most popular announcer in America, will act in that capacity on this program as well as the Jack Benny show when it resumes.

The first Ross-Butterworth program plans two surprises for tuners-in. Number one will be the appearance of Amos 'n' Andy, premiere blackface script team, as guests in a different sort of vehicle than that for which they are famous. Number two will be the commercial program debut of Florence George, lovely young soprano, unknown to radio but a few months ago, who now is on the threshold of air and screen success.

Charles Correll and Freeman Gosden, as Amos 'n' Andy are known in private life, have been top-ranking network favorites for eight years. But seldom have they made appearances outside their own daily dramatic series, and they never before have been guest stars of a big, sponsored variety show. In fact, only last December, when they introduced their Friday night minstrels, did they break a long-standing rule that no one except an engineer and Announcer Bill Hay could watch their show in progress. This was the public's first opportunity to witness their work. Charlie Butterworth, in introducing Amos 'n' Andy to Packard Hour listeners, will reveal the pair in a new light—as comedians of another sort. And, while this will be a distinctly new radio picture of Correll and Gosden, it will not be a virgin field for them, for when they began working together as a team longer than fifteen years ago, they were stage headliners with their harmony and comic-patter act.

**A**MOS 'n' Andy were selected for the guest spot on the initial Ross-Butterworth show because of their tremendous following, one of the largest and most loyal in radio today.

The voice of Florence George is a brand-new one to big-time radio. Discovered less than a year ago by the Chicago City Opera, the beautiful blond coloratura was signed quickly by the NBC Artists Service in Chicago. First film tests were successful and she was transferred to the Hollywood Studios of NBC two months ago. Almost simultaneously she was tendered contracts to appear as prima donna of the Ross-Butterworth hour and in Paramount pictures.

As beautiful and possessed of as winning a personality as any singer on the airwaves, Miss George is a natural for television broadcasts when they finally do get around the mythical "corner." She is one girl in a million who can be photographed from any angle without make-up! Her classmates at Wittenberg College, in Springfield, Ohio, will remember her as Catherine Guthrie, voted the most beautiful co-ed on the campus a little more than a year ago. Miss George derived her professional name from the first names of her parents.

Listeners will be glad to learn of the return to the program of Cliff Arquette, who, as "Grandpa Sneed," was comedy foil for Charlie Butterworth in last winter's Packard Hour series. Arquette has been heard frequently during the summer months on the Burns and Allen shows.



Sonja Henie, skater (top): She'll Hollywood Hotel guestar Friday night (EDT). Sunday night (EDT) Tenor Allan Jones (above) sings on Werner Janssen's Concert. Soprano Agnes Davis (below) will be at CBS Music Hall Friday night (EDT). Bottom: Commentator Jean Paul King—he joins MBS' Hecker's Information Bureau Tues. morning



LEARN THE HAPPINESS  
THAT SONGS BRING—  
LISTEN TO THE SONG  
SHOP FRIDAY NIGHT

**R**ADIO'S premiere-packed week comes to a climax Friday with a star-studded program christened "The Song Shop," which is in the business of selling the happiness that songs bring. The debut will be heard over a 95-station nation-wide CBS network.

In the role of star is black-eyed, black-haired Kitty Carlisle, already a star of the movies and the stage and frequently heard last season as a radio guest star. With her will be the jovial veteran master of ceremonies, Frank Crumit; Reed Kennedy, romantic baritone who is now heard on the CBS "Magazine of the Air"; Alice Cornett, petite rhythm singer who will be new to most listeners; a 47-piece concert orchestra under the direction of Gustav Haenschen; the vocalizations of the widely known Songsmiths' Quartet, retagged "The Song Shop Quartet" for this series; and a 22-voice glee club directed by Kenneth Christie.

The entire cast cooperates to serve as the purveyors of songs, old and new, and each program ends with a miniature Broadway musical production which Producer Walter Craig calls a "songalogue."

In the first program Friday the songalogue is a Viennese love story. The large salon orchestra begins the strains of the immortal "Blue Danube Waltz," which fades into conversation between an American businessman and his daughter, played by Mr. Crumit and Miss Carlisle. The father asks his daughter why she likes this Vienna restaurant, why she keeps coming back there, and then accuses her of looking for someone. She tells him that her heart is in Vienna; that his name is Karl. The orchestra then starts "A Waltz Was Born in Vienna" and Miss Carlisle starts to sing. But her heart is too heavy to continue. As she sobs, the orchestra, unnoticed, slips into "In Old Vienna" and then modulates into "Vienna Beauties" and "Vienna Dreams." Suddenly the baritone voice of Reed Kennedy, in the role of Karl, is heard singing. The young American girl recognizes him and together they sing the song Kitty didn't finish, "A Waltz Was Born in Vienna."

**M**ISS CARLISLE was picked because of her unusual success in her recent Broadway show, "The White Horse Inn," an international musical extravaganza which played all last season in the huge Center Theater in Radio City. Previously, Miss Carlisle appeared in the revival of Ziegfeld's "Rio Rita" and "Champagne Sec," as well as the motion pictures "Murder At The Vanities," "She Loves Me Not," "Here Is My Heart" and "A Night At The Opera."

Gustav Haenschen, the musical director, has been heard on "Show Boat," "The American Album of Familiar Music," "Lavender and Old Lace," "Saturday Night Serenade" and in many stage productions.

From 1923 until 1935, Reed Kennedy was president of two coal companies, director of a mining concern and director of a pump company. He inherited these corporations from his father. He "arrived," as radio trade says, when he soloed on Will Rogers' show.

## MONDAY BRINGS AIR THRILLS TO LISTENERS AS FLYERS VIE FOR RACING HONORS

**A**S THE ten fastest airplanes in the world roar overhead at Cleveland on Monday, a corps of NBC announcers and commentators, headed by Tom Manning, will bring the thrill of the week to listeners throughout the land.

The event they will cover is the eighth annual race for the Thompson Trophy, one of the most-coveted cups in aviation. Run over a quadrangular 10-mile course, the 200-mile race has no limitations as to the size or ratings of the planes entered. It's a free-for-all, with speed the important factor, and consequently most of the planes are enshrouded in a veil of mystery.

Not so with the pilots, however. They're the best-known aviators in the world. There's Col. Roscoe Turner, for instance, former holder of the transcontinental record, Lee Miles, Roger Don Rae, S. J. ("Oshkosh") Wittman and others of their caliber—flying planes known to have speeds up to 350 miles per hour!

**L**AST year's race was won by a Frenchman, Michel Detroyat, whose speed of 264.26 miles per hour still stands as the record. But even that burning speed won't be enough to take this year's event. Trials and tests have already proved that nearer 300 miles per hour is a certainty.

For the pilot making such a speed run—to win the Thompson Trophy, there will be a substantial reward, in addition to considerable prestige and glory. The total purse is \$28,000—and of this sum, \$20,000 goes on the final race, the race NBC airs Monday.

After a "race-horse start," in which the planes are lined up so as to give every pilot an equal chance, the first of the ten to cross the finish line will get 45% of the purse; the second, 25%; the third, 15%; the fourth, 10%; the fifth, 5%—after \$1,000 has been subtracted for consolation prizes for the remaining five. In addition, there is a \$2,000 purse for each of two qualifying trials, split the same way, \$100 prizes to the winners of the first lap and every odd-numbered lap following it, and an added \$2,000 for the flyer who sets a new Thompson record. Still, the real attraction is the elaborate F. C. Thompson Trophy.

In order to cover the race as completely as possible, NBC will air this thrilling sky-classic in two broadcasts. One, just before the race actually begins, will cover the start and earlier stages of the race. A second airing, three-quarters of an hour later, will pick up the race as it goes into its breath-taking final stages—and will continue until after the planes have landed. As the pilots come to earth after completing their 200-mile dash, NBC microphones will be awaiting them, and they will be interviewed for the radio audience. Thus the network not only will bring all the thrills and high-spots of this dangerous race to its listeners, but it will also give them the inside story—told by the very men who have taken part in it! Even those present will not get such a complete picture of the day's affair as this. With NBC covering the race so completely, all thrill-loving listeners will do well to be tuned in on this broadcast.



Gogo De Lys (top) joins "Song Time" over CBS on Friday night. Del Casimo (above): On Tuesday he'll be added to "Blue Velvet Music." Glen Gray (below): He will be heard from the Cleveland Exposition Sunday night (EDT). Bottom: Wayne King, who will be aired from the State Fair in Detroit Tuesday, Wednesday nights



## AL JOLSON, MARTHA RAYE AND PARKYAKARKUS RETURN WITH A SPARKLING NEW SHOW TUESDAY

**T**HIRTEEN weeks of radio idleness end for Al Jolson, Martha Raye, Parkyakarkus and Victor Young's orchestra on Tuesday night of this week, when the Jolson banner is again run up on the Coast-to-Coast Columbia network.

Bringing George Jessel as the first in a series of guest stars, to appear on alternate weeks, Jolson will have his 1936-37 company intact.

The new show, strangely enough, will be the only radio program featuring four bona fide film personalities. Jolson has been under contract to Warner Bros. Miss Raye is now an established screen star, and Parkyakarkus works for RKO-Radio. Victor Young is one of Paramount's music directors.

No one program was the subject of more discussion than the Jolson show which took to the air last fall. Replacing Ken Murray and featuring Jolson, Miss Raye and Sid Silvers, the half-hour seemed to lack coordination and zip.

Critics throughout the country jumped on it almost gleefully, and for a time the show and Jolson's radio future hung in a precarious position. Sid Silvers was definitely a person who must be seen, and it was at his own suggestion that he severed connections with the show. Martha Raye, who had sky-rocketed to fame in the motion pictures, was still inexperienced in radio, and she was trying too hard to attain perfection. Only Young's orchestra and Jolson's courage held the show together.

Then the sponsors got busy. Silvers left and was replaced by Parkyakarkus. Tiny Ruffner was won away from "Show Boat" to act as announcer-producer.

Slowly the revised program began to take definite shape. Within a few weeks after Ruffner took the job, it was moving along at a rapid pace. Jolson's courage had burst into renewed enthusiasm, and Martha Raye had "found" herself. Six weeks later the half-hour variety show, which had held so little promise at first, had soared to a ranking reserved for only the best programs on the air.

**N**OW the company is returning intact—Jolson, Miss Raye, Parkyakarkus and Young—with Ruffner again producing and Ed Ettinger writing the material.

A new policy will be inaugurated with the first program. Jolson's dramatizations, so popular in last season's opus, will be presented on alternate weeks, with guest stars filling in the additional time on other weeks. Rather than just coming in for a song or a few lines of patter, the guests will be woven into the script as regular members of the company.

George Jessel will be the first guest on the new series. Others have not as yet been chosen.

Arthur Caesar, Academy Award winner, has been re-engaged to write Jolson's dramatizations.

The comedy pattern will be similar to that used last season.

Musically, Young's band has been augmented somewhat for the new series. Jolson, Miss Raye and the guest star will be heard in one song each week.

Tiny Ruffner's current status as producer of the show affords an interesting angle for discussion. A product of NBC's announcing staff, he got his first taste of producing when "Show Boat" began floundering a year ago. Ruffner was the choice for producer, and he rallied his forces with such skill that other advertising agencies opened negotiations for his services.

Shortly after the first of the year, Ruffner was rushed to Hollywood to whip the Jolson show into shape. That he accomplished his purpose was manifested in the high rating the program had in polls throughout the country.

Now Ruffner has his work cut out for him. In addition to producing and announcing the Jolson show, he will supervise the Joe Penner and Walt Disney "Mickey Mouse" broadcasts, among others.



Jessica Dragonette, "Beauty Box" star, forgets she exists when she faces a microphone!

# FAREWELL, Your FAILURE

BY MARGE KERR

SPARKS OF HOPE FAN INTO FLAME—WHEN STARS' SECRETS LIFT THE SMOKE SCREEN OF SUCCESS!

**T**HERE'S a secret formula for success which the stars know but don't talk about.

It's the same formula that many great people know, but conceal. It's the formula that will mark a turning-point in your life, once you discover what it is and learn how to make the most of it.

It's your farewell to failure!

Lloyd Douglas hinted at the secret when he wrote "The Magnificent Obsession." Walter Pitkin suggested it when he wrote "More Power to You." Brotherly love was the basis of the Douglas formula, and energy was the basis of Pitkin's.

Then Dorothea Brande came along and wrote "Wake Up and Live."

"Act as if it were impossible to fail," she told us.

And that, I think, is what the famous have been doing all along! It is the secret of the formula which turns strivers into stars.

For instance, you must have observed that the people who get places get there, apparently, because they have a secret source of power. Power in the form of an inner spark that smolders somewhere in every human, but one which only the initiated know how to blow into flame.

In radio, Jessica Dragonette knows how. So do Dick Powell and Ramona and Anne Seymour and Fibber McGee. Let me give you some anecdotes to prove it . . .

Take Jessica first. She uses the formula every time she sings . . . Jessica fans her spark into flame by pretending that she, Jessica, is not there at all! Only a mysterious singer is there—a singer haloed with a peculiar radiance that makes her seem more wraith than woman.

"I have to forget that I exist," Jessica told one writer, "otherwise, I am earthbound."

If you've ever seen her broadcast, you must know how well this pretense works—how ethereal she seems to be. No Cho-Cho San presented in the history of Metropolitan opera ever suffered more painfully, more realistically, for a lost love than does the little Dragonette when she sends Madame Butterfly's wistful sighs into the microphone.

Jessica's not one, but a hundred women all in one, and by throwing herself wholly into every part she sings, it's her way of acting as if it were impossible to fail.

**T**HEN there's Dick Powell, who practices a secret formula too, although he probably won't admit it. If you were to ask him what his success formula is, he'd only grin engagingly and say that he was "lucky"; that he "had the breaks," or any one of a dozen stock phrases that successful people use to cover up the truth.

But I happen to know that Dick's success isn't the result of luck or breaks. To understand this, go back to the town of Little Rock, Arkansas, on a cool winter day almost fifteen years ago . . .

"Going to the dance tonight, Dick?" a freckled youth calls as he passes one of Little Rock's gayest blades on the street.

"Yeah," the red-headed fellow yawns back in elaborate unconcern. "I suppose so . . ."

But his unconcern is really not so elaborate as his yawn implies, for inwardly Dick Powell is seething with excitement. He's going to the dance, all right, and more than that, he's going with his new bride—the Louisiana girl with whom he'd eloped only a few weeks before.

As it turned out, the dance was much more momentous than the squir-

ing of a new wife seemed to presage! For later on in the evening, when fun ran riot around the dance floor, Dick's friends began urging him to sing.

"Dick hadn't done a lot of public singing before that time," one of his Arkansas intimates told me. "He'd only been singing around in church choirs and serenading girls on their front porches, so naturally we thought he'd be scared to death in public. We pushed him up on the platform, fully expecting him to blush, tremble, apologize—and climb down."

But his Ozark friends were badly fooled, for Dick Powell had his secret success formula well in mind, even as far back as fifteen years ago.

"Gosh," his Arkansas friend continued, "he just stood up there and sang as confidently as if he couldn't fail." And sure enough he didn't, for a few weeks later that same band

She had to sit all day long at the piano and play for everybody else . . . she accompanied the harmony girls, the boop-a-doop boys, the adenoidic hillbillies and the corny choirs until her soul rebelled. Then one day, Paul Whiteman played a concert in Cincinnati, and Ramona, compelled by disgust, asked him for an audition.

**S**HE was just a kid at the time," one of Whiteman's musicians explained, "but she sat down at the piano as regally as if she couldn't possibly be wrong, and she played with the passion of a feminine Paderewski."

As if she couldn't possibly be wrong! Different words, perhaps, but the magic formula just the same. A few weeks later Whiteman wired Ramona that she could join him in New York. But her confidence didn't stop with her first big-time radio contract, for



Marian Jordan (Molly of Fibber McGee and Molly, left) and Dick Powell have the same secret source of power—they couldn't fail!



Anne Seymour (above) was told she would never be an actress—it was then that she really started up the ladder of success!

wired him an offer and he went to work on his first professional engagement as a singer—for the Royal Peacock orchestra, then playing in Louisville, Kentucky.

Again those magic words—as if it were impossible to fail—had been the open sesame to success, and though Dick didn't know it then, they were to work a second wizardry later on in his career. This occurred in Indianapolis, when he got a job with Charlie Davis' band at the Indiana Theater.

**D**AVIS had hired Dick to be a singer, but he didn't want Dick sitting on the theater rostrum with a dead pan while the rest of the orchestra worked the stage show.

"You can't just sit between numbers," he told Dick. "You'll have to learn to play something."

"But what?" Dick asked.

"Banjo," said Charlie.

The average person would probably have thrown up the sponge then and there. But Dick, remember, already knew the formula. So he bought a banjo and almost immediately learned to play. Again he was acting as if it were impossible to fail, and again he was succeeding.

Ramona is another famous person who has her finger fastened firmly on the pulse of inner power. Many years ago she demonstrated this when she was working for Radio Station WLW in Cincinnati.

"When Ramona signed a contract at WLW," one of the fellow artists there told me, "she signed it with the understanding that she was to sing as well as play. But unfortunately for her, it didn't turn out that way."

In fact, she didn't get to sing at all.

three days before she was scheduled to start for New York, she suddenly decided to buy a second-hand Packard car. Before its purchase, she had never in her life driven or attempted to drive an automobile.

But she learned it all in three days. And she drove to New York—alone. She felt that she couldn't be a poor pianist—and she wasn't. She felt that she wouldn't turn out to be an incompetent driver—and she didn't!

Anne Seymour, I know, has a secret formula too, and the first time she used it happened several years ago when Anne was a student in the Theater Guild dramatic school. "I worked like a slave," she told me. "Then one day they told me brutally . . .

"Anne, you'll never be an actress!"

But Anne knew better. She left the Guild school, enrolled in the American Laboratory theater, and started acting as if it were impossible to fail. A few years later, this formula paid her its first big dividend when Ethel Barrymore, first lady of the American stage, said, in a statement to the syndicated press . . .

"Anne Seymour, in my opinion, is the best dramatic actress on the air."

If you're still not convinced that confidence can put you where you want to be, consider the case of Fibber McGee and Molly. Ten years ago, they were no more than a bewildered pair of stage comedians, who saw the handwriting on the wall for vaudeville but still didn't know what to do about it.

One night, at dinner with friends, they chanced to tune in on a mediocre radio program. Suddenly Fibber, who is Jim Jordan away from the mike, jumped up and shouted . . .

"By gosh, Marian and I can do as well as these guys . . ."

His host challenged this remark. "Don't be too sure," he said scornfully. "You've got to be pretty good to get on the air."

"But we are good," Jim said angrily. And to prove it, he wagered his host ten dollars that he and Mrs. Jordan would be on the air before the week was over. The next day, he and Marian crashed the doors of a Chicago local station and requested an audition.

"When we faced that funny little mike—they used to call 'em bird-

cages in those days," Marian told me, "I was scared to death. But Jim told me to act like I knew what it was all about and we'd be sure to succeed."

And they did, for after that first broadcast, they signed for radio and they've been on the air without intermission ever since.

So when you add it all up and analyze it—whether it's the case of Dragonette or Powell or Ramona or Seymour or the Jordans, the answer is the same—just as Mrs. Brande said—

"Act as if it were impossible to fail" and sure enough, you probably won't!



Kitty Carlisle, singing star of recent "White Horse Inn," Broadway musical, whose radio appearances have been confined to guest spots, becomes a regular member of the Coca Cola show, which premieres Friday night

**E**DDIE CANTOR will not buck Charlie McCarthy's Chase and Sanborn hour. The famous comedian let this be known last week when he announced plans for his return to the Texaco show. According to arrangements, the last summer Texaco program will be either that of September 12 or 19. But Cantor will not return to the air until Wednesday, September 29, when Texaco will take over the spot on CBS now occupied by the Ken Murray show. The latter, in turn, will be incorporated into the Friday night Hollywood Hotel presentation of Murray's present sponsor. Thus Cantor will conflict with no other comedian; Murray and his stooges will reinforce Hollywood Hotel into a top-

notch variety hour, and CBS will find itself with a vacant hour on Sunday that will be hard to sell to anyone.

*Said Showman Cantor: "It has been our feeling for some time that it was unfortunatate to divide the listening audience on Sunday night between two important shows. When this new time became available, naturally we arranged for the change." His winter line-up, by the way, will include Deanna Durbin, Pinky Tomlin, Jimmy Wallington, Saymore Saymore, Jacques Renard and possibly the Raymond Scott (Mark Warnow's brother) Swing Quintet.*

Andy (Charlie Correll) will march

# HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

to the altar Saturday of this week to music played by Joe Gallicchio and his Amos 'n' Andy ensemble. The affair, to which bids have been sent many friends, will be staged at a tiny chapel at Forest Lawn cemetery here, and a local judge will tie Andy's third knot. But the cemetery locale is not as odd as it sounds. Folk even have picnics and christenings at this unusual park of death. A&A, by the way, explain away the Elinor Harriot extravaganza offer. It seems that they did not block her; the Olsen and Johnson script called for her to provide a colored character's voice, and she had no available voices not in use already on the A&A show. . . . Which reminds me: Is Bill Hay to continue with this team when they change sponsors in January? Fans, as past tests prove, believe he's an integral part of the act—but there's been no announcement.

*Show Boat's Virginia Verrill, who also will play a prominent part in Jack Haley's forthcoming Log Cabin show, is a happy-go-lucky youngster and a miniature of Myrna Loy. Dancing the other night at Catalina to Jan Garber's music, Jan spotted her and she obliged him by singing several songs. Conspicuous in the spotlight, she soon was besieged by tourists and autograph-hunters, the funniest of whom was the*

to ride "the confounded thing." Looking much rested was Don Ameche, just arrived back from a golden-trout fishing-trip in the high Sierras, and, smiling happily, Dorothy Lamour whispered that Hubby Herbie Kay soon would make a musical short for Paramount "which may bring him a role in a featured picture."

*That swimming-pool of Burns and Allen's is wired so that it may be lighted beneath the water at night, but George says that they've quit using the lights since Gracie went for an evening dip and almost drowned. It seems she was swimming under water, came to a red light and parked there.*

While Bing Crosby looks over the ponies at Saratoga for possible additions to his stable of race-horses, Bob Burns is going in for another form of livestock—rabbits. His troubles began recently when Helen Jepson presented him with two white bunnies. These he housed in a hutch on one side of his "zoo." On the other side he has a coop for his pair of ducks. Having heard about the rapid multiplication feats of rabbits, Robin is wondering if he will have to buy more land. . . . Kraft Music Hall's Johnny Trotter may continue on this fall for Bing if Georgie Stoll can't get a music-union



Gregory Ratoff, left, well-known screen and stage comedian, guests on the first coast airing of Ben Bernie and all the lads this week; Frank Crumit, right, "Universal Rhythm" m.c., will add new Coca Cola show to his duties



*middle-aged lady from Kansas who asked Ginny, "Oh do tell me, aren't you Murr-inna Loy?"*

Edgar Bergen's Charlie McCarthy was cocktail-party host to friends last Sunday at his Beverly Hills home, but W. C. Fields wouldn't take a sip until he was assured there wasn't any wood alcohol in his glass. Matter of fact, Fields is teetotaling. Which brings to mind my recent observation of W. C. going around his favorite golf course on one of those motor scooters. Asked if he was taking a short-cut to exercise, the owner of the bulbous nose confided that the scooting was by way of practise for his current picture assignment, in one scene of which he has

ruling straightened out. Speaking of Trotter, when Bing first brought him out west to arrange the music for "Pennies from Heaven," Johnny expressed out his favorite grand piano. Then he and the piano returned east. Then, when Crosby sought him to do the Kraft music, the piano had to travel west again. Trotter just can't arrange, he says, on any other piano!

*Little news wafts overseas from the vacationing Jack Benny, but his sponsor here announces that rasp-voiced Andy Devine has been re-signed for the Jell-O show. Andy also has been added to the cast of the picture "A Young Man's Fancy," the Ken Murray vehicle now being shot by Universal.*

# AIRIALTO LOWDOWN

BY MARTIN LEWIS

**N**OT once during my recent annual holiday did this reporter listen to a radio loudspeaker. However, I did ask some of my fellow pleasure-seekers a few general questions about radio programs.

It was amazing to hear the same complaint about one particular program from a good percentage of those questioned, despite the fact they all enjoyed the show. The sore spot is when Phil Lord interrupts his interviewer during Gang Busters at the most interesting point of the program in order for the announcer to come forth with a long-winded commercial. One man told me that he listened to the program regularly, but he would not buy the sponsor's product for this reason, stating that advertising at the beginning and end of a program should be sufficient without spoiling the entertainment. Mr. Sponsor, take note.

As for music, it seems Wayne King leads the field in popularity. The reason given by most people is that it is so restful, and he doesn't try to over-arrange his numbers. There's my sentiments, too.

Al Pearce seems to have established more of a reputation for himself than this scribbler had even imagined. Young 'uns and grown-ups alike repeated any number of times his popular "I hope—I hope—I hope."

*Broadway with a friend, I met Dick Himber. As we stopped to talk, the friend took a package of cigarettes from his pocket and offered one to the maestro. Himber looked at the brand, and noticing that it wasn't his current sponsor's product, grabbed the package and threw it into the sewer. He then ran into the corner cigar store and purchased a carton of his bosses' brand and handed it to the friend, who seemed to be quite bewildered and is undoubtedly still wondering what it was all about.*

Kate Smith has been spending most of the summer at her Lake Placid home. She leaves it next week for a trip to Virginia to visit her mother, returning to New York a few days before the debut of her new program. Henny Youngman will again supply the comedy, and Jack Miller, who begins his seventh year with Kate, will furnish the music.

*The auto sponsor that featured Rubinoff last season is auditioning talent for a new fall program. Last week they listened to Ted Lewis' orchestra with Jane Froman, The Modern choir and Morton Bowe. Although they're still listening to other talent, the above set-up sounds like a perfect combination to me for the new series.*



Tenor Richard Crooks, left, Metropolitan Opera favorite, will make a guest appearance on the "Magic Key" Sunday afternoon; lyric baritone George Griffin, right, will return to the NBC network on Tuesday night

Beautiful Florence George rises from the ranks of the unknown to become soprano of the Lanny Ross-Charlie Butterworth Packard Hour Tuesday night, which replaces Johnny Green's excellent musical summer series

*Very soon, the CBS "Magazine of the Air" will be heard five times a week instead of three. Reports have it that with this shift will come a change in the entire personnel of the program.*

Bob Trout, who is familiarly known as the presidential announcer, replaces Arthur Godfrey on the Professor Quiz show. Some of you may remember that Trout was the professor's original assistant on the program, leaving it to go to Europe to attend the coronation of King George VI.

*If someone told it to me, I might think it was a press-agent's brainstorm, but I happened to be an eye-witness. The other sundown, walking along*

Went in to see the Ben Bernie broadcast before he left for the Coast and found the Ol' Maestro giving the studio audience instructions on how and when to laugh and applaud. He asked the ladies to remove their gloves, so that when they applauded the radio audience would think there were at least 90,000 people in the studio. After rehearsing them, he accused one lady in the last row of not taking off her gloves. If you wonder what the studio audience is laughing at during the musical numbers, it's because Bernie is either truckin' or making faces at the other artists on the show.

*Don Voorhees is going to have a workout for himself every Wednesday*

*night from now on. He is the leader of the orchestra in the new Broadway musical comedy "Virginia," which means that immediately after his CBS "Cavalcade of Music" program he must dash out of the studio and do double-quick time over to the theater for the overture. The curtain is held until he arrives.*

You can fool some of the people some of the time, but you can't fool all of the people all of the time. Which is my way of telling you that the next time you hear Pierre Le Kreun introduced on the Sunday night Manhattan Merry-Go-Round program, you should know that it's really Oliver Smith. And when you hear Abe Ly-

man's orchestra on Waltz Time, Friday night, don't think the maestro is in the studio. He's really three thousand miles away basking in the California sunshine. When you listen to the Town Hall Quartet on the Walter O'Keefe show and think you notice a resemblance to the Songsmiths heard on the Hit Parade, know ye all that it's the same four voices. On the new soft-drink show, featuring Kitty Carlisle, which debuts Friday night over CBS, the boys will be known as the Song Shop Quartet.

*Wyn Murray, my neighbor out at Jackson Heights, had to leave the Sunday Night Party program all of a sudden due to contract trouble.*

# MUNN'S THE WORD

(Continued from Page 4)

owe a great deal to Frank Munn and his hard-hitting way of putting them in their places.

"All I have to do is look at the lives of men like McCormack and Caruso to realize how unimportant but lucky I am. That's what makes me mad at some of these peacocks around here who think more of themselves than they do of the business they're in. It's a big business, as large and vast as the number of people who listen to it."

There is not an artist in radio who is as grateful or as loyal to his profession as Frank Munn. He loves his radio work, the routine of singing to people, the close, every-day friends the business has given him. He has turned down stage offers, he laughs at becoming a great operatic star, he won't even go on short concert tours. He knows he has a good thing, and he means to stick with it as long as he can. Frank has seen too many people climb and fall.

About his personal life: he has been married just a year. He waited until after he was forty to take the leap. There is never any hurry about anything that Frank does, and marriage

is one contract that a man like Munn would take seriously.

Frank will talk about his wife just enough to let you know that she has, in the short space of a year, made him a very happy home-body. She lets him go into the kitchen whenever he likes and cook up a meal of Hungarian goulash. Their life together is quiet and harmonious and will always go on being just that way.

Frank Munn is the kind of quiet, taciturn person who doesn't like to open his mouth unless it is necessary. And the only time it seems to be necessary is when the red light over the control-room says "On the Air." Then he opens his mouth—and you don't have to be told it is Frank Munn.

Frank Munn may be heard Sunday on American Album of Familiar Music over an NBC network at:

EDT 9:30 p.m. — EST 8:30 p.m.  
CDT 8:30 p.m. — CST 7:30 p.m.  
MST 6:30 p.m. — PST 5:30 p.m.

Also Fridays on Waltz Time at:  
EDT 9:00 p.m. — EST 8:00 p.m.  
CDT 8:00 p.m. — CST 7:00 p.m.  
MST 6:00 p.m. — PST 5:00 p.m.

## DISCARD YOUR OLD AERIAL

It Is Most Likely Corroded and Has Poor or Loose Noisy Connections  
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On the market five years. 100,000 satisfied customers in U. S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios.

**5 DAYS TRIAL** Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

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F. & H. Radio Laboratories, Dept. 114, Fargo, N. Dak.  
Send F. & H. Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here  if sending \$1 with order—thus saving postage cost—same refund guarantee. Check here  if interested in dealer's proposition.  
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ADDRESS.....  
CITY..... STATE.....

**WHAT USERS SAY**  
San Antonio, Tex. It might interest you to know that with the Capacity Aerial Eliminator I get European stations easily and in the winter get Australia, Russia, Honolulu and many Jap Short Wave Stations. I get all Pacific Coast Stations on the broadcast band.  
Signed:.....  
Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed:.....

## ★ WANT \$1900<sup>00</sup> A YEAR? ★

OVER 42,000 APPOINTMENTS IN 1936 GOVERNMENT YEAR  
**\$1140 TO \$2100 FIRST YEAR**  
INFLUENCE NOT NEEDED

Most Government examinations include Mental Tests. Try yourself. Answer the following problems and mail at once. Our examiners will correct your work, rate, and return it. The result should tell you the possibility of a high rating on the U. S. Government Examination.

### MENTAL TEST

- Supreme Court Judges are appointed by (1) Vice President. (2) President. (3) Secretary of State.  
Give Number of Correct Answer .....
- A salary is (1) an income. (2) an expense. (3) a deduction. (4) a mortgage.  
Answer.....
- If you earn \$2000 a year and spend \$195 for education and 30% for other expenses how much would you have left?  
Answer.....
- Consent means to (1) agree. (2) change, (3) differ.  
Answer.....
- Straight means (1) dishonest. (2) uneven. (3) direct.  
Answer.....
- At the rate of \$.65 an hour, how much would you earn working 40 hours a week for 52 weeks?  
Answer.....
- Chicago, Ill., is (1) North. (2) South. (3) East. (4) West, of New Orleans, La.  
Answer.....
- Out of the frying pan into the fire means most nearly: (1) From a good to a better job. (2) If you do good, you make things better for yourself. (3) Going from bad to worse.  
Answer.....

Franklin Institute, Dept. H194,  
Rochester, N. Y.

I send you my work on Mental Test No. 8. Kindly have your examiners correct this work and return to me with my rating and at no cost to me. Kindly send 32 page book "How to Get U. S. Government Job" and full information regarding Government Jobs. Send list of Jobs and tell me how to get one.

Name.....  
Address.....  
Age.....

# BRICKTOP

BY CHESTER BROUWER

THE sudden slump in vaudeville's popularity a few seasons ago, coupled with a fiery ambition to remain "on the top" in the musical field, has prompted Jeanne Brown, diminutive accordion-piano-organ expert, to continue her musical ambitions as one of the featured artists heard regularly over Radio Stations WOWO and WGL in Fort Wayne, Ind.

Jeanne is a native Hoosier, although her travels have taken her far from home—into every state of the union and several foreign countries.

This little lass was born about 20 years ago in Greencastle, Ind., home of DePauw University. After an uneventful early life in the regulation grade and high schools in Greencastle, Jeanne matriculated at DePauw. Two years later she became dissatisfied with the humdrum life at college, and finally decided to go to Chicago to

making overnight jumps from one town to another, Jeanne quit and went to Indianapolis, where she was signed as a staff artist at WFBM. She accompanied Mary Paxton, WFBM's personality singer, now heard regularly over WLW, Cincinnati.

Finding time lagging with the few hours of work on the air, Jeanne joined Amos Otstott's orchestra and played with that band for two seasons at Indianapolis' swank Columbia Club.

It was during her stay in Indianapolis that Jeanne met a young dentist who was completing his dental education in an Indianapolis college. The young doctor is a Fort Wayneite, and when he returned to his home town to hang out his shingle, Jeanne soon followed.

Her prominence as a radio personality preceded her to Fort Wayne, and as soon as she came to Fort Wayne she



Red-headed Jeanne Brown of WOWO-WGL at the microphone. She went from vaudeville to radio, plays "swing" on piano, organ and accordion!

try her luck at fame and fortune. After spending several weeks in Chicago she finally landed a job—her first—as a staff musician with the Balaban and Katz pit orchestras. For 26 weeks Jeanne played in B & K theaters in the Windy City, switching from one to another every week.

Then came her "chance." The famous "Fourteen Bricktops," for several seasons one of the outstanding vaudeville attractions touring the country, played a date at a theater where Jeanne was working. She was successful in getting an audition—and won the job. That job lasted nearly three years.

Not satisfied with playing only the accordion, which she had mastered while going to school in Indiana, Jeanne started studying the piano. She became adept on that instrument through her own efforts, having taken only a few lessons.

Jeanne's second job was with Beverly West, sister of the famous Mae. Miss West and the Bricktops were on the same bill when Miss West's accompanist suddenly took French leave. Jeanne asked for the job—and got it. She subsequently toured the country with Miss West, playing in night spots as well as theaters. It was during this association that Jeanne got her first radio experience.

Nearly every city in which the act appeared, radio stations asked for interviews. Jeanne, of course, went along to accompany Beverly when she sang.

That finished Jeanne as far as vaudeville was concerned. Tiring of

was signed as a staff artist at Westinghouse WOWO and WGL. She has several commercial programs each week and appears as guest artist on a variety of shows regularly.

While living in Indianapolis Jeanne took up organ work. She has developed a distinct "swing" style. Radio officials in Fort Wayne heard her play one of the new electric organs, and were so enthusiastic over her ability that an organ is being purchased for Jeanne to play on the air.

Oh—we are told that wedding bells will be ringing for Jeanne within a very few weeks, but Jeanne declares that will have nothing to do with her radio career.

Jeanne is about five feet three, weighs little more than 100 pounds, and has natural red hair that is naturally curly. Her pleasant smile and personality made her an instant favorite with her fellow workers.

SHE writes her own arrangements of popular songs, and never repeats a song unless by request—which is indeed a difficult thing to do with approximately four solid hours of piano and accordion work each week.

She likes to swim, play tennis and is seen strolling along the downtown streets whenever she has an idle moment. Sweater-and-skirt combinations play an important part in her wardrobe. She hates formal clothes, except when absolutely necessary. Blues, reds and bright yellows are her favorites for her dresses, except in evening things. She wears black most of the time at night—accenting her hair.

## VOICE OF THE LISTENER

The "Voice of the Listener" letter-forum is a regular feature in RADIO GUIDE each week, offered to the readers as a means for expressing and exchanging opinions about radio.

Each week RADIO GUIDE will publish letters deserving our readers' attention.

### THAT EXTRA "R"

Dear VOL: Radio stars on our best sponsored dramas offend almost without exception by adding an "r" to words that end with a vowel. Examples: John in "John's Other Wife" says "Marther" instead of "Martha." It grates sickeningly to hear him, and this happens countless times on other dramatic programs. As I write, Boake Carter has said "Chiner" three times so far in two sentences when it obviously is China he is talking about. Please print this and see if any of these speakers via the airwaves will take notice.—Mrs. Maud Mair, Mukwonago, Wisconsin.

### AGAIN, SERIALS

Voice of the Listener: Is it really true that practically all of us housewives want to listen to a steady succession of radio serials most of the morning and on, on into the afternoon? Even if one isn't too lazy to turn the knob on the dial there isn't any relief from a Ma Perkins or a Mother Moran or a Daddy Jim spreading sweetness and light. And then, too, all of the serial characters get involved in such flimsy, transparent situations. Oh, well, maybe fifty million serials can't be wrong. Anyway, can't we have just a few more good daytime variety shows with music and comedy and, best of all, variety?—Mrs. C. L. Davis, Ralston, Iowa.

### LICORICE AND CAVIAR

VOL: Why in the name of radio entertainment does one hear Marion Anderson on the same program with a French cabaret singer; the m.c. relate a Scotch joke immediately following the rendition of a song by Richard Bonelli, and songs by Nelson Eddy interspersed by chattings by Mr. Fields and "Charlie"? It is really in very bad taste. One does not wear slacks to the opera, serve licorice-drops with caviar or place a Rembrandt in a gaudy frame.—Bertha X. Small, New York City.

### SHAKESPEARE VS. SHAKESPEARE

Dear VOL: May I raise my voice in protest against overlapping programs, not only in content, but in time? As I write, there are two Shakespearean programs on the same night, the only difference being that one comes on a half-hour earlier. It is certainly annoying to listeners who would like to hear both programs. Last week I was so provoked that I listened to neither.

It certainly seems incredible that program directors or broadcasting stations should be so short-sighted, especially when they are offering something so unusual and worth while. Please cut out the competition, and be sensible; it is to your benefit, program directors!—Miss Ann Dale, Baltimore, Maryland.

### ONLY 6% ILLITERATE

Dear Voice of the Listener: On June 23, 1937, I wrote you a letter regarding institutional radios. This letter was published in the July 24th issue of RADIO GUIDE. In said letter I misquoted a fact to the effect that 60% of all inmates were illiterate. I wish to correct a mis-statement to the effect that it should have been 6% instead of 60. A typographical error on my part.—Frank Politz, Eastern State Penitentiary, Graterford, Pa. (C-7795).

### NO STARS

VOL: The one thing to which I object is the stars placed next to some programs listed in RADIO GUIDE, while others receive none. Such outstanding shows as "Columbia Workshop," "Song

Time" and "Blue Velvet" receive nothing, but programs like "Town Hall Tonight," "National Barn Dance" and "Breakfast Club" do receive stars. In my opinion it should be the other way around. Everyone has a different taste in programs, so why not let them choose their own.—Philip Osbaum, Louisville, Ky.

### LO! THE POOR JUVENILE

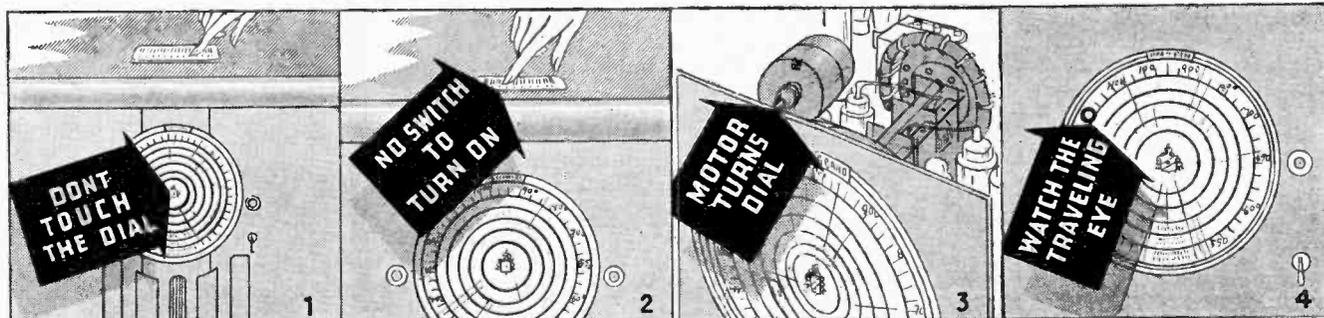
VOL: What's the matter with radio?

Well, for one thing, it's unfair to its juveniles. In the movies the child stars are the best-paid, most publicized and most fussed-over actors. Yet in radio they are practically unheralded. Surely, they are as talented as the movie children. The Halop children, Billy and Florence, Jimmy McCallion, Walter Tetley, Audrey Egan, Mickey O'Day and many others are veterans of countless successful programs. Fifteen-year-old Billy was the star of the so very successful play, "Dead End," and is now out in Hollywood making a picture version of it. Sixteen-year-old Jimmy McCallion was the star of

the Theater Guild production "But for the Grace of God" and was acclaimed an outstanding actor by all dramatic critics. Sweet Audrey Egan is a marvelous actress and possesses a voice as lovely as that of Deanna Durbin. Eleven-year-old Mickey O'Day cannot be equalled, and Walter Tetley—well, he's one of a kind. They're really swell kids. If Hollywood appreciates its juveniles, why shouldn't Radio City? C'mon, let's read and hear more about them. Give them some good publicity. They deserve it!—Miss Leona Johnspoll, Jamaica, Queens, New York City.

# JUST TOUCH BUTTON

## LATEST 18-TUBE MIDWEST TUNES ITSELF BY ELECTRIC MOTOR!



### Only MIDWEST'S Direct-From-Factory Policy Makes This And Other Sensational Features Possible At Amazingly Low Prices!

"The sensation of the radio world" . . . that's what experts said when they saw the amazing new 1938 **MOTORIZED Midwest**. No more dial twiddling—no more squinting! Now, you can enjoy the luxury of radio at its best—you can tune your Midwest by merely touching a button! You'll be astounded at the lightning-like motorized action—just touch a button (on top of the radio) . . . and its corresponding station zips in.

Zip . . . Zip . . . Zip . . . you can bring in 9 perfectly tuned stations in 3 seconds! *All this happens in 1/3 second with Midwest Perfected Motorized Tuning:* (See above illustration). (1-2) You touch button; (3) Electric motor speeds dial towards corresponding station; (4) Colorful Bull's Eye darts across dial and locates itself behind station; (5) Dial stops itself at the station's exact center of resonance and the eye "winks" as program comes in perfectly tuned.

**30 DAYS FREE TRIAL—Enjoy World's Most Advanced Radio for 30 Days in Your Home! Don't Risk a Penny!**

Act at once on this unusual factory-to-you offer. We send any Midwest radio you desire to your home. You use it 30 days, and compare it with other radios you have owned or heard. Then, you can return it to the factory, if you wish, without risking a penny. We trust you to give the Midwest a fair trial. You are triply protected with Foreign Reception Guarantee, One-Year Warranty and Money-Back Guarantee.

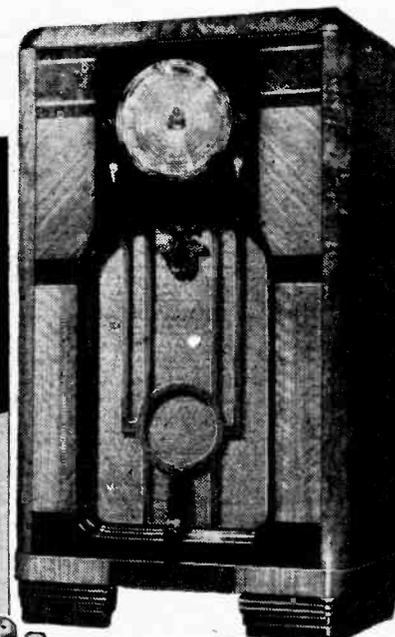
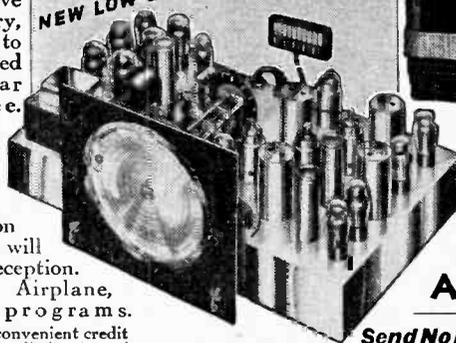
### 18 TUBES FOR PRICE OF 10

Why be content with an ordinary 10, 12 or 14-tube set when you can buy an 18-tube Super DeLuxe 101-feature Motorized Midwest for the same money. It will surprise and delight you with its brilliant world-wide reception on 6 bands, and a range of 12,000 and more miles! It will thrill you with its marvelous 6-continent overseas reception. Secures American, Canadian, Police, Amateur, Airplane, Ship broadcasts . . . and finest Foreign programs. You have a whole year to pay for your Midwest on easiest, most convenient credit terms. Never before have you been offered so much radio for so little money!

[SERVICE MEN: Join nation-wide Midwest service organization. Write for free details.] **SEND FREE 1938 CATALOG**

The famous Midwest factory-to-you plan, proven by 18 years of success) is just as exciting. It enables you to buy at wholesale prices—to save up to 50%—to make your radio dollar go twice as far—to enjoy 30 days FREE trial in your own home—to pay as little as 50c a week.

**18 Tubes**  
**6 WAVE BANDS**  
only **\$39<sup>95</sup>**  
**FACTORY-TO-YOU**  
**NEW LOW BASE PRICE CHASSIS**



**TERMS**  
As Low A  
**50c**  
**A WEEK!**

Send No Money Now!

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User-Agents Make Easy Extra Money. Check Here  for details  
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**MIDWEST**  
**WORLD-WIDE RADIOS**  
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### PATCHY BALDNESS

Patchy Baldness of a temporary nature is often helped by persistent use of Glover's Mange Medicine with massage. Aiding the growth of new hair in these cases is one of the remarkable functions of Glover's. Try it! Shampoo with Glover's Medicated Soap for the added benefits it gives you. At all Druggists.

For FREE LEAFLET on Glover's System, write to GLOVER'S, Dept. 92, 462 Fourth Avenue, New York City.

**GLOVER'S MANGE MEDICINE**

### AGENTS UP TO \$14 IN A DAY

### I'LL SEND THIS OUTFIT ON 30 DAY TRIAL

**No Money Risk!**

Yes—I send everything needed to start making good profits at once with a line of over 250 daily home necessities. And you don't risk a cent. Your Outfit contains full-sized packages of fastest moving products, samples to give away, and such simple instructions you need no past experience. Just call, take orders, make deliveries, collect the money and pocket your profits on the spot. Once started, you can build big on my capital. Norman Gelsler reported \$129 in a week; W. J. Way, with us 9 years, \$19.10 in a day; Mrs. H. H. Hosick, \$41.73 her first week. That shows your possibilities. \$5.00 CASH—OR BRAND NEW FORD AUTOMOBILE—GIVEN AS BONUS TO PRODUCERS. Get the Free Facts! Don't delay! Good territories going fast. Write TODAY. Albert Mills, 4206 Monmouth Ave., Cincinnati, Ohio

### FREE OVER \$10,000 IN CASH PRIZES

You'll see hundreds of advertisements like this during the next few months, would you like to win some of the money? YOU CAN, but you need to know HOW to prepare an entry.

Contest Magazine and Nuggets Monthly, America's largest and most popular contest mediums, will give you "the slant." In addition to this they list all the leading contests announced each month.

**Special Introductory Offer**

That you may become acquainted with these popular contest helps, we will send (new subscribers only) both magazines, THREE MONTHS for only ONE DOLLAR. (Regular subscription rates are \$2.50 per year, each.) Ask your newsdealer for single copies or send 35c to us and receive current issues.

(Canadian or foreign \$1.25)

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### CUT-RATE YARNS

New low prices! Silk Boule (all colors) Worsteds, Sbetlands, Velveens, etc. Quality guaranteed. Sample cards, needles and knitting bag given FREE with order. Prompt service on mail orders

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85 Essex St., Dept. R-9-11, New York City

### BE A RADIO EXPERT

Learn at Home—Make Good Money

Many men I trained at home in spare time make \$30, \$50, \$75, a week. Many make \$5, \$10, \$15 a week extra in spare time while learning. Illustrated 64-page book points out Radio's opportunities, also how you can learn to be a Radio Expert through my practical 50-50 method of training. Television training is included. Money Back Agreement given. Mail coupon today. Get book FREE.

J. E. SMITH, President, Dept. 7JTG, National Radio Institute, Washington, D. C.

Send me, without obligation, your 64-page book "Rich Rewards in Radio" FREE. (Please write plainly.)

NAME.....AGE.....  
ADDRESS.....  
CITY.....STATE.....

## MEMORIAL OF MUSIC

(Continued from Page 3)

house. When he resigned at the end of two years, his salary was only \$25. George's next job lasted only one day. He was pianist in the pit at a cheap 14th Street theater in New York. Ridiculed before the theater audience from the stage, he became furious, walked out without even taking his day's pay.

Soon he was heard in vaudeville as accompanist for Louise Dresser and Nora Bayes. It was while he had this job that he met Max Dreyfuss, head of an important music-publishing firm. Dreyfuss hired George as a composer—at \$35 a week. His first tune was "Swanee," first sung from the stage of New York's Capitol Theater in 1919. Al Jolson sang it in the musical comedy, "Sinbad." It became a hit nine months after it was published.

It was in 1919, too, that George Gershwin had his first big chance. Producer Alex Arons employed him to score his first musical comedy, "La La Lucille." It was a smash hit. For the next five years Gershwin wrote all the music for George White's "Scandals." Meanwhile he also composed for other musicals: "Tip-Toes," "Our Nell," "Sweet Little Devil," "Lady, Be Good!"—all produced in New York. Starred in "Lady Be Good!" were Fred and Adele Astaire. During the same years, Gershwin's "Primrose," "Rain-bow" and "Stop Flirting" were produced in London. His fame as a popular-song writer had crossed the sea. In 1922 his first serious music, a one-act opera, "Blue Monday," was staged.

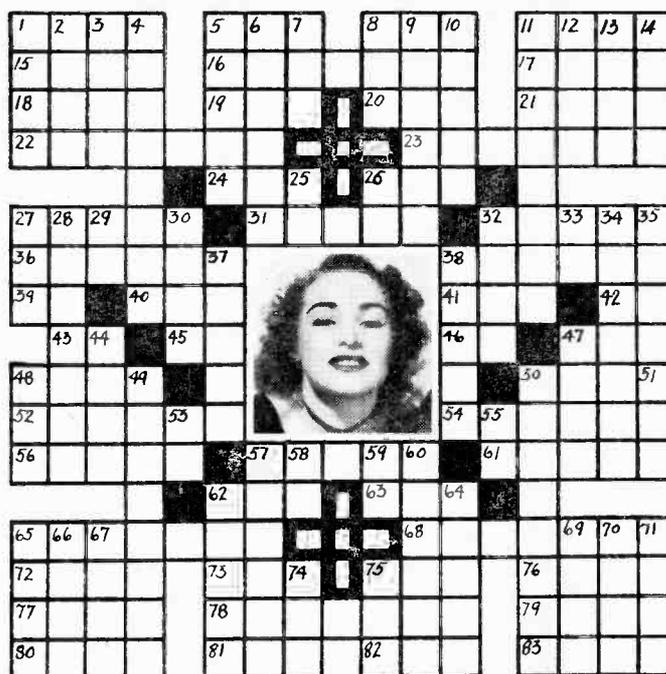
IN 1923 a newspaper story stated that Gershwin was at work on a symphony. He wasn't. But, reading the item, he decided to start work on the now-famous "Rhapsody in Blue." The following year an amazed New York audience heard what was called "jazz opera" given by a "jazz band," when Paul Whiteman introduced the "Rhapsody" at Aeolian Hall. The new music told the story of modern America to the world, the story of "... a culture of abundance, of many quick movements: Ball games, prize-fights, jazz, preaching, science, symphonies," as Gershwin termed it.

Dr. Walter Damrosch, then conductor of the renowned New York Symphony, heard the "Rhapsody," recognized the genius of its 26-year-old composer, commissioned him to write. The "Concerto in F" was the result. December 3, 1925, was a great day in George Gershwin's life. It was then that the New York Symphony first presented his new "Concerto," with Dr. Damrosch conducting and Gershwin himself at the piano.

At the age of 27, Gershwin was a great man. The whole world knew his name, applauded his work. The bare-foot boy of six who had heard the "peculiar jumps" in Rubenstein's "Melody in F" had gone a long way; he had written songs that millions loved; he had scored successful musical comedies; he had composed symphonic music that leaders in music called great. But he did not sit idly, listening to the soothing sound of applause.

Soon audiences heard more musical comedies by Gershwin: "Song of the Flame," "Tell Me No More," "Oh Kay," "Strike Up the Band," "Funny Face," "Treasure Girl," "Show Girl," "Girl Crazy," "Of Thee I Sing," "Let 'Em Eat Cake." For "Of Thee I Sing," Gershwin was awarded the 1931 Pulitzer Prize. New songs, too, came from his pen. Next to "Swanee," "The Man I Love" was his biggest hit. Gershwin music was heard in the great concert halls of America and Europe: "An American in Paris," "Second Rhapsody," "Cuban Overture." For the movies Gershwin scored Janet Gaynor's film, "Delicious," including in it his "Rhapsody of New York." Later he wrote music for Fred Astaire's picture, "Shall We Dance?" "Porgy and

## RADIO GUIDE'S X-WORD PUZZLE



### HORIZONTAL

- Thick slice
- Look secretly
- Linda —, songstress
- Window frame
- Learning
- Toward which the wind blows
- Lowest female voice
- State
- Contraction, it is
- Tier
- Low tide
- Climate
- Repeats
- River (Sp.)
- Pollock, bandleader
- Vivienne —, songstress
- Skinny —, songster
- Sylvia —, songstress-comedienne
- Pressed
- Beatrice —, comedienne
- Negation
- Female hare
- Greek letter
- WRVA is in this state (abbr.)
- Therefore
- Symbol for sodium
- Myself
- Pronoun
- Mannerisms
- Small insect
- Revolve
- Harvested
- Follow
- Fetch
- Colorers
- Insect
- Masculine pronoun
- Frankie —, bandleader

### VERTICAL

- Raw chopped cabbage
- Adoration
- Extent of surface
- Hirsch, violinist
- More artful
- Howard —, announcer
- Affirmative
- Roman household god

### Solution to Puzzle Given Last Week



Bess," his only full-length opera, was produced in 1935. It was a success. And now, on September 8, CBS dedicates a great program to the memory of George Gershwin. Millions will listen to the CBS program, will remember the great man who is gone. For the small boy at the Brooklyn penny arcade in 1904 is no more. But his

music—"true music and lasting"—lives on.

Gershwin Memorial Concert may be heard Wednesday over a CBS network at:

- EDT 12:30 a.m. — EST 11:30 p.m.  
CDT 11:30 p.m. — CST 10:30 p.m.  
MST 9:30 p.m. — PST 8:30 p.m.

### Program for the Gershwin Memorial Concert

- "Of Thee I Sing" overture  
Los Angeles Philharmonic-Symphony Orchestra
  - "Concerto in F"  
Oscar Levant, piano soloist  
Otto Klemperer, conductor
  - Songs  
George Jessel, master of ceremonies, will present:  
Fred Astaire—"You Can't Take That Away from Me"  
Bing Crosby—(not yet scheduled)  
Lily Pons—"Summertime"  
Al Jolson—"Swanee"  
Gladys Swarthout—"The Man I Love"  
Victor Young, conductor
  - "An American in Paris"  
Nathaniel Shilkret, conductor
- (Intermission)
- Eulogy of George Gershwin and short remarks by stars attending the concert
- Gershwin Medley  
Nathaniel Finston, conductor
  - Selections from "Porgy and Bess," with principals of original cast:  
Todd Duncan  
Anne Brown  
Ruby Elzy, and the Hall Johnson Choir of forty voices  
Alexander Steinert, conductor (Numbers played by permission of Merle Armitage)
  - "Rhapsody in Blue"  
Jose Iturbi, conductor and piano soloist



**Log of Short-Wave Stations  
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)

CJRO, Canada	6.15	KKP, Hawaii	16.03
CJRX, "	11.72	LRU, Argentina	15.29
COBZ, Cuba	9.03	LRX, "	9.66
COCD, "	6.13	LSX, "	10.35
COCO, "	6.01	OLR3A, Czecho-	
COCQ, "	9.75	slovakia	9.55
CSW, Portugal	9.94	OLR4A, "	11.84
DJB, Germany	15.20	OLR5A, "	15.23
DJC, "	6.02	ORK, Belgium	10.33
DJD, "	11.77	OXY, Denmark	11.805
DJE, "	15.11	PGJ, Holland	9.59, 15.22
EAQ2, Spain	9.49	PHI, "	17.775
F08AA, Tahiti	7.11	PRADO, Ecuador	6.62
GSA, England	6.05	PRF5, Brazil	9.50
GSB, "	9.51	RAN, Russia	9.60
GSC, "	9.58	RKI, "	15.038
GSD, "	11.75	RNE, "	12.00
GSE, "	15.14	RV15, "	4.273
GSG, "	17.79	RV59, "	6.00
GSH, "	21.47	SPW, Poland	13.64
GSI, "	15.26	TFJ, Iceland	12.23
GSJ, "	21.53	TIPG, Costa Rica	6.41
GSL, "	6.11	TI4NRH, "	9.698
GSO, "	15.18	TPA2, France	15.24
GSP, "	15.31	TPA3, "	11.88
HAS3, Hungary	15.37	TPA4, "	11.71
HAT4, "	9.12	VE9DN, Canada	6.005
HBJ, Switzerland	14.535	VK2ME, Australia	9.59
HBL, "	9.60	VK3LE, "	9.58
HBO, "	11.402	VK3ME, "	9.51
HBH, "	18.48	VPD2, Fijis	9.54
HBP, "	7.80	WIXAL, Boston, Mass.	
HC2RL, Ecuador	6.66		15.25, 11.79 and 6.04
HH2S, Haiti	5.925	XECC, Mexico, D.F.	7.38
HJ1ABE, Colombia	9.5	XEFT, "	6.12
HJ1ABF, "	9.618	XEUZ, "	6.12
HP5J, Panama	9.60	XEXA, "	6.172
HS8PJ, Siam 9.51,	19.02	YV5RC, Venezuela	5.80
HVJ, Vatican City	15.12	ZBW3, China	9.825
JVN, Japan	10.66	ZBW4, "	15.19
JVI, "	9.635	ZR03, Italy	9.635
JZJ, "	11.80	ZR04, "	11.81
JZK, "	15.16	ZMI, S. S. Kanim-	
KIO, Hawaii	11.68	bla	6.01
KKH, "	7.52		

Time given is CST; for CDT add one hour. Short-wave programs of American stations are shown along with the regular listings beginning on page 27. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

**News Broadcasts**

Daily—1:25 a.m., GSG, GSO, GSD, GSB; 2:40, TPA3; 5, TPA2; 7:30, GSJ, GSG, GSH; 10:10, GSJ, GSG, GSH, GSF; 12 noon, GSG, GSI, GSD, GSB; 1:10 p.m., TPA3; 3, GSO, GSB, GSG, GSF, OLR4A; 3:30, JZJ, JZK; 5:30, EAQ2; 5:40, HP5J; 6, RAN; 6:15, CSW; 6:30, EAQ2; 7:10, GSF, GSD, GSP, GSO; 7:15, DJB, DJD; 9:30, DJB, DJD, TPA4; 9:40, GSG, GSD, GSI, GSB; 9:45, CJRO, CJRX; 11:30, JZK; 11:45, COCQ.

Daily except Sundays—5 a.m., VK3ME; 6:30, VK3LR; 12:20 p.m., ZR04; 5, ZR03; 9, ZR04.

Sun., Mon., Wed., Fri.—7 a.m., JZJ, JZK; 3 p.m., RNE.

Mon. & Thurs.—7:30 p.m., OLR4A.

**Sunday, September 5**

6 a.m.—Program from S. S. Kanimbla: 9MI  
\*6:40 a.m.—International church: COCQ  
\*7 a.m.—Variety program: DJL  
\*7 a.m.—Overseas hour for Australia: JZK JZJ  
8:15 a.m.—Chimes and church services: WIXAL (15.25)  
8:30 a.m.—Holiday cruise: GSG GSJ  
8:55 a.m.—Lady chorus: PHI  
\*9:30 a.m.—Vatican City topics: HVJ  
10:30 a.m.—Polish hour: SPW  
11:20 a.m.—BBC Military band: GSG GSJ  
11:30 a.m.—Cultural activities: W3XAL (17.78)  
12:40 p.m.—Iceland hour: TFJ  
12:55 p.m.—Methodist services: GSG GSI  
2:05 p.m.—Folkstone Municipal orchestra: GSG GSI  
2:25 p.m.—Opera, "Bartered Bride": OLR4A  
\*3:30 p.m.—Overseas hour for the East Coast: JZK JZJ  
5:15 p.m.—Our Sunday concert: DJB DJD  
5:20 p.m.—Pini's tango orchestra: GSD GSP  
\*5:30 p.m.—Program from Denmark: OXY  
6 p.m.—Budapest program: HAT4  
\*6 p.m.—Program from Moscow: RAN RKI  
6:15 p.m.—H. M. Irish Guards band: GSD GSP  
\*6:15 p.m.—Sound pictures: DJB DJD  
6:30 p.m.—Two Hours with Cuba: COCQ  
8 p.m.—Poetry and music: GSD GSG GSI  
\*8 p.m.—Carato's tango band: LRX  
8:35 p.m.—"News in Science," O. J. R. Haworth: GSD GSG GSI  
\*9:45 p.m.—Dance music: LRX  
\*10 p.m.—English program from Mexico: XEXA  
\*11:30 p.m.—Overseas hour (Pacific Coast): JZK  
11:45 p.m.—English news: COCQ  
\*12 mid.—English DX programs: XEUZ  
12:20 a.m.—"News in Science": GSB GSD GSO  
12:35 a.m.—BBC Empire orchestra: GSB GSD  
\*2 a.m.—English program from Siberia: RV15

Key to Symbols Used: \*Daily; †Week Days; ‡Monday, Wednesday, Friday.

**Monday, September 6**

7 a.m.—Siamese broadcast: HS8PJ (19.02)  
8:20 a.m.—Vaudeville program: PHI  
11:30 a.m.—Polish hour: SPW  
12:20 p.m.—Letter-box: ZR04  
1 p.m.—PROMENADE CONCERT: GSG GSI  
2:25 p.m.—YUGOSLAV NATIONAL HOLIDAY: OLR4A  
†4 p.m.—Monitor news: WIXAL (11.79)  
4 p.m.—Argentina hour: LSX or LSY (14.115)

**SHORT WAVES**

BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

(Figures in Parentheses Are Megacycles)

ON SUNDAY, August 22, at 6:30 p.m. EST (5:30 p.m. CST), a mysterious new short-wave station was tuned in on a frequency of 9.685 megs. Volume on the musical selections, which consisted solely of phonograph recordings, was very loud, but the announcements, which were in French, were weak and practically non-understandable. At 7:15 p.m. EST (6:15 p.m. CST) the program suddenly stopped, although the carrier wave, which had a bad hum, remained on the air. At 7:30 p.m. EST (6:30 p.m. CST), a recording of "La Marseillaise" was played. This was interrupted by the announcer's concluding announcement of "Bonsoir, Mesdames, Bonsoir, Messieurs," after which the anthem was finished and the station abruptly left the air at 7:35 p.m. EST (6:35 p.m. CST). Obviously this was a new French station testing preparatory to coming on the air, but, at the moment, I am unable to identify the broadcaster.

COGF of Matanzas, Cuba, has shifted to 11.805 megs, thus completely blotting out reception of "The Danish Short-Wave Station," which for a time we were able to hear on that wavelength.

On August 27, the Holden Expedition, which will carry on scientific exploration in the Amazonian jungles, left for Georgetown, British Guiana, on the Royal Dutch liner, *Van Rensselaer*. This group will be guided through the trackless wastes of the Akarai Mountains by special radio direction-bearings equipment, furnished by the Radio Corporation of America.

The expedition, headed by Dr. William Hall Holden, staff surgeon of the American Museum of Natural History, will maintain contact with the outside world from the deep interior of British Guiana and Brazil by means of direct short-wave linkage with the National Broadcasting Company. From the moment the party leaves Georgetown on the two specially built river boats, its progress will be described once or twice weekly, depending on technical conditions, in broadcasts relayed direct from the jungle through RCA Communications to the networks of the National Broadcasting Company.

Because of the world attention that will be focused upon this expedition by radio listeners everywhere, RADIO GUIDE has arranged to have a special representative meet the exploration party at Georgetown, British Guiana, and immediately forward all details concerning the short-wave radio angles of the story by air-mail, so that its readers may keep in close contact with this group as it heads into the unexplored regions ahead.

HP5A (11.7), "Radio Teatro Estrella de Panama," the Star and Herald Theater, Panama City, Panama, is owned by Radio Teatro S. A., and broadcasts daily from 10 a.m. to 10 p.m. EST (9 a.m. to 9 p.m. CST). The musical theme of the station is the "Anvil

Chorus." Reports may be sent to P. O. Box 954, Panama City.

Ashley Walcott of San Francisco, Calif., furnishes me complete details concerning the two new Japanese short-wave stations that have recently appeared on the air. JDY, using an announced frequency of 9.925 megs, and owned by the Manchurian Telephone and Telegraph Company of 7 Oyamagori, Dairen, Kwantung Peninsula, is relaying broadcast station JQAK, daily from 7:10 to 8 a.m. EST (6:10 to 7 a.m. CST). The program consists of Oriental and Occidental music, and latest news from North China, in Korean, Japanese and English, the latter bulletin being read by a Korean with a British accent, from 7:45 to 8 a.m. EST (6:45 to 7 a.m. CST). The English newscast is introduced thus: "Hello, dear friends, this is Darien calling. We will now give you the latest news in English." JDY may be heard at other times of the day in commercial contact with Tokyo. . . . The new Japanese short-wave transmitter, located at Taihoku, Taiwan, relays JFAK of that city, week-days from 4 to 10:30 or 10:40 a.m. EST (3 to 9:30 or 9:40 a.m. CST) and on Sundays from 4 to 10:15 a.m. EST (3 to 9:15 a.m. CST), on a frequency of 9.625 megs. The last twenty minutes in each broadcast is given over to news in English, concerning the Sino-Japanese conflict in the North China area. Half-a-dozen chimes are sometimes used as an interval signal. Near 9:05 a.m. EST (8:05 a.m. CST), commercial station JIB (10.535) of Taihoku, joins the new station in the relay.

The new Havana, Cuba, station, COCM, first reported in this column last week, may now be heard nightly from 7 p.m. to 12 mid. EST (6 to 11 p.m. CST) on a frequency of approximately 9.83 megs. The broadcaster relays CMCM, "Transradio Columbia," and reports may be sent to P. O. Box 33 or Calle 23, No. 482, Vedado, Havana Cuba. The station is broadcasting some very fine musical programs, which come in with great volume and clarity.

The newest country to add its short-wave voice to the international radio menu is that tiny Central American Republic of El Salvador. YSN, on an announced frequency of 11.71 megs but actually heard closer to 11.705 megs, and located in San Salvador, El Salvador, was first heard on Sunday, August 15, from 9 to 10 p.m. EST (8 to 9 p.m. CST), testing out a new General Electric transmitter and asking for reports. There was a slight interference from HP5A, Panama, which broadcasts on the adjacent frequency of 11.70 megs.

According to Sintonia, and Carlos R. Belevan, Secretary of "Radio Universal" of Ica, Peru, two new RCA transmitters have been purchased by the owners of OAX5A/OAX5B of that city, and one of these which works in parallel with OAX5B (11.8) is now broadcasting on 9.64 megs, with the call OAX5C.

4:15 p.m.—Talk, "The Steel Industry": W2XAF (9.53) W2XAD (15.33)  
4:30 p.m.—Brazilian hour: PRF5  
4:45 p.m.—"News in Science": GSG GSO  
†4:45 p.m. (ex. Sat.)—Jorge Leal, Spanish commentator: W2XE (15.27)  
†5 p.m.—Press-radio news for South America: W3XAL (17.78)  
5:15 p.m.—Operetta, "The Room of His Highness": DJB DJD

5:30 p.m.—Opera from Scala: ZR04  
5:30 p.m.—Traditional Welsh music: GSD GSP  
6:05 p.m.—Empire exchange talk: GSD GSP  
6:15 p.m.—BBC Empire orchestra: GSD GSP  
6:25 p.m.—Mail bag: ZR04  
7 p.m.—Orquesta Capitolio: YV5RC  
7:30 p.m.—Elsa Jorn, "Little Songs": DJB DJD  
7:45 p.m.—Amateur hour: YV5RC  
8 p.m.—Mail bag: OLR4A  
8 p.m.—Venetian silhouette: GSD GSG GSI

12:15 a.m.—Hawaii Calls: KKP  
12:30 a.m.—Empire exchange talk: GSB GSD  
12:45 a.m.—"The Crime and Trial of Charlotte Corday": GSB GSD GSO

**Tuesday, September 7**

3:30 a.m.—Happy program: PCJ (15.22)  
†4:30 a.m.—Fiji hour: VPD2  
7:50 a.m.—Music from the movies: PHI  
8:15 a.m.—Talk, "World Affairs": GSG GSJ  
9:15 a.m.—Hungaria Gypsy band: GSG GSJ  
1 p.m.—London merry-go-round: GSG GSI  
3:05 p.m.—Military band: OLR4A  
4 p.m.—German folk-music: DJB DJD  
5 p.m.—Short-wave amateurs' program: DJB DJD  
6 p.m.—Man-About-Town: W3XAL (17.78)  
6:35 p.m.—Welsh scene today: GSD GSP  
6:50 p.m.—Twilight Serenaders: GSD GSP  
7 p.m.—OPERA, "THE MASTER SINGERS OF NUREMBERG": DJB DJD  
7:30 p.m.—The Continentals: YV5RC  
8 p.m.—Talk, "World Affairs": GSG GSI  
9 p.m.—Stirling Castle: GSD GSG GSI  
9:30 p.m.—"Salute to Latin America": W3XAL (6.06)  
10 p.m.—Program from Tahiti: F08AA  
12:15 a.m.—Hawaii Calls: KKP

**Wednesday, September 8**

8 a.m.—Town Moor Racecourse, Doncaster: GSG GSJ  
8:25 a.m.—BBC Empire orchestra: GSG GSJ  
11:20 a.m.—Concert party from Norfolk: GSG GSI  
1:25 p.m.—Frederic Curzon, organ: GSG GSI  
2:05 p.m.—Marie Tauberova, folk-songs: OLR4A  
3:20 p.m.—Harp quintet: GSG GSO  
4 p.m.—German choirs: DJB DJD  
5 p.m.—Operetta concert: DJB DJD  
5:30 p.m.—Chamber music concert: ZR04  
6 p.m.—Latin-American night: W3XAL (17.78)  
6:15 p.m.—Operas and folk-songs: ZR04  
6:25 p.m.—Maltese National Day: GSD GSP  
7:30 p.m.—Consuelo de Alvarez, songs: YV5RC  
8:15 p.m.—Haunting harmonies: GSD GSG GSI  
11:30 p.m.—Memorial to George Gershwin: W2XE (11.83)  
1:05 a.m.—"Let's Go to the Theater": GSB GSD

**Thursday, September 9**

7 a.m.—Oriental variety: ZBW  
7 a.m.—Siamese program: HS8PJ (9.51)  
7:50 a.m.—Phoni variety ensemble: PHI  
8:15 a.m.—H. M. Royal Marines band: GSG GSJ  
9:15 a.m.—The Phantom Five: GSG GSJ  
11:20 a.m.—Pini's tango orchestra: GSG GSI  
12:20 p.m.—BBC orchestra: GSG GSI  
1 p.m.—Favorites of the famous: GSG GSI  
3:05 p.m.—Selections from operettas: OLR4A  
3:20 p.m.—G. D. Cunningham, organ: GSG GSO  
4 p.m.—Light music: DJB DJD  
5:30 p.m.—Light entertainment: GSD GSP  
6:05 p.m.—Slovak folk-songs: OLR4A  
6:50 p.m.—"Let's Go to the Theater": GSD GSP  
6:55 p.m.—Moravian songs: OLR4A  
7:15 p.m.—Army concert: DJB DJD  
8 p.m.—Mail bag: OLR4A  
9 p.m.—Canadian hour: HH2S  
9:15 p.m.—Dvorak's *Sonatina* in G-major: DJB DJD  
9:45 p.m.—The Jazz Girls: YV5RC  
12:45 a.m.—Maltese National Day: GSB GSD

**Friday, September 10**

7:50 a.m.—Salvation Army band: PHI  
10:35 a.m.—Sydney Baynes' band: GSG GSJ  
11:30 a.m.—Polish hour: SPW  
12:30 p.m.—Program for England: W3XAL (17.78) W2XAD (15.33)  
1:35 p.m.—PROMENADE CONCERT: GSG GSI  
3:25 p.m.—Novelty numbers and solos: GSG GSO  
3:30 p.m.—"Pathways to Peace": WIXAL (11.79)  
4 p.m.—Argentina hour: LSX or LSY (18.115)  
4 p.m.—Colorful folk-music: DJB DJD  
5 p.m.—Variety evening: DJB DJD  
5:20 p.m.—BBC Empire orchestra: GSD GSP  
5:30 p.m.—Concert of request numbers: ZR04  
6 p.m.—Woman's Page program: W3XAL (17.78)  
6 p.m.—"Rome's Midnight Voice": ZR04  
8 p.m.—Concert orchestra: YV5RC  
8 p.m.—"A Man with a Past": GSD GSG GSI  
10 p.m.—Program from Tahiti: F08AA  
10:30 p.m.—KDKA DX Club: W3XK (6.14)  
12:10 a.m.—BBC Empire orchestra: GSB GSD

**Saturday, September 11**

7 a.m.—Children's program: GSG GSJ  
7:40 a.m.—Microphone debutantes: PHI  
8:10 a.m.—Gypsy music: PHI  
8:50 a.m.—Concert from Amsterdam: PHI  
9:30 a.m.—AUTOMOBILE HILL CLIMB and the KING'S CUP AIR RACE: GSG GSJ  
11:30 a.m.—Wynford Reynolds octet: GSG GSI  
1 p.m.—Palace of varieties: GSG GSI  
1:40 p.m.—Selections from operettas: OLR4A  
1:50 p.m.—Automobile Hill Climb: GSG GSI  
2:25 p.m.—Variety program: OLR4A  
4:30 p.m.—League of Nations: HBL HBP  
5 p.m.—Program from Budapest: HAT4  
5:30 p.m.—Automobile Hill Climb: GSD GSP  
5:45 p.m.—Variety program from Switzerland: HBJ HBO  
6 p.m.—Cocktail musical program: W3XAL (17.78)  
6:40 p.m.—"The Heavenly Discard": GSD GSP  
7 p.m.—Cuban music: LRX  
7:45 p.m.—Equatorial music: YV5RC  
8:20 p.m.—Police Central band: GSD GSG GSI  
10 p.m.—Northern Messenger; messages to those in the Arctic: VE9DN CRCX  
12 mid.—"Tour of Cuba": COBZ

# WE APPLAUD

— DOROTHY LAMOUR,  
ONCE MISS NEW OR-  
LEANS, NOW RADIO'S  
NO. 1 GLAMOR GAL

The Dorothy below is a far cry from the sparkling, well-poised Dorothy at right—today's Dorothy! From beauty queen to glamorous star of the movies and the Sunday night (EDT) "Chase & Sanborn" hour—that's her story. Stardom's brought out her true charm, made her real beauty apparent—wrought a new Dorothy!



# YOU ASKED FOR THEM— and HERE THEY ARE



Above: Nye Mayhew, whose smooth swing band at the Glen Island Casino is aired several times weekly over MBS, is serious-minded, modest, athletic. He's 34, stands 6' 4", has green eyes, brown hair, weighs 190 pounds



Above: Jean Dickenson, 22-year-old coloratura soprano of the "American Album of Familiar Music," is the protegee of Lilly Pons, reaches high G easily. She was born in Montreal, stands 5' 6", weighs 108 lbs.



Left: Hollace Shaw, red-headed "Blue Velvet" songstress, is 22, began in radio by winning an amateur contest. She auditioned for CBS with the same song, today uses it as the theme for her own program!

Right: Born in Paris, deep-throated singer Jean Sablon won wide European repute before coming to America to sing over NBC. He's 5' 8", weighs 150 lbs., enjoys football, rugby and Cab Calloway. He's unmarried



A hit with the headliners...this  
**FRIENDLY  
 STIMULATION**

"AND A BIG HIT, TOO!" SAYS  
 BADMINTON CHAMPION J. F.  
 DEVLIN, winner All-England  
 championships 1925-29, au-  
 thor "Badminton for All."



"PERKS ME UP!" SAYS ANN LEAF, well-known CBS organist. "When I'm tired, need a lift... there's nothing like the Friendly Stimulation of a cup of Maxwell House! And besides—it's *one* coffee that's always fresh!" (That's because Maxwell House is packed in the Vita-Fresh can, Miss Leaf!)



"THERE'S FLAVOR FOR YOU!" SAY ALAN MARSHAL, of Selznick International Pictures, and LOLA LANE, featured in "Marked Woman"... and millions of other discriminating coffee-drinkers agree. Maxwell House is a blend of the finest coffees grown—that's why it's so delightfully mellow and rich.



**FULL VALUE FOR YOUR MONEY.** Are you sure you are getting, in the coffee you buy, *all* the flavor you pay for? Are you sure you are getting *full* value for your money?

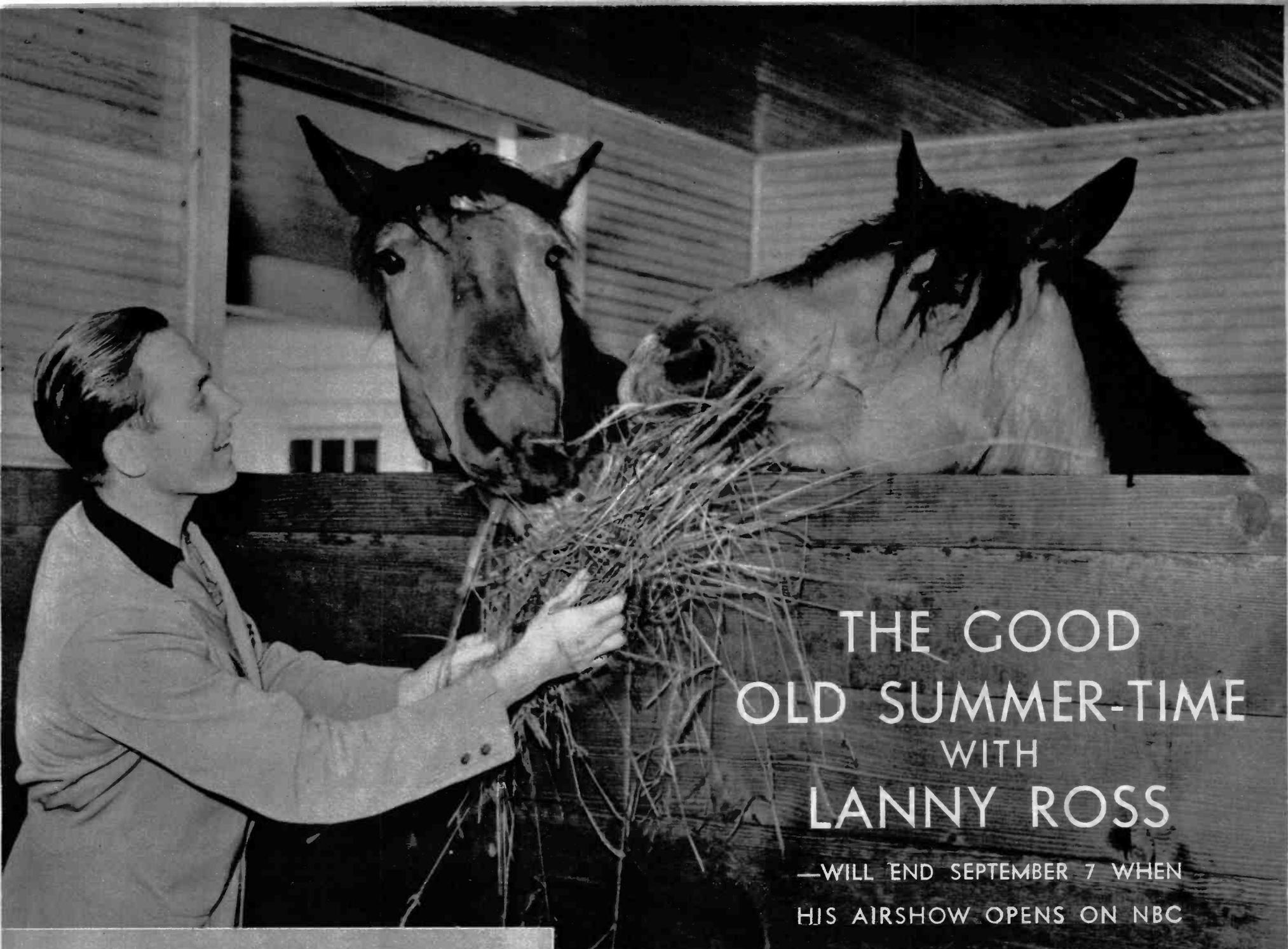
Science knows only one way to bring you coffee *without* loss of *flavor*... to bring you coffee as *fresh* and delicious as the hour it was roasted. And that is to pack it in the super-vacuum, Vita-Fresh can you open with a key.

Maxwell House is the *only* coffee that comes to you in just this way. You always get full value in flavor, freshness and rich, coffee goodness. A product of General Foods.

**TUNE IN!** Maxwell House Show Boat, with Charles Winninger, every Thursday night, over the NBC Red Network.

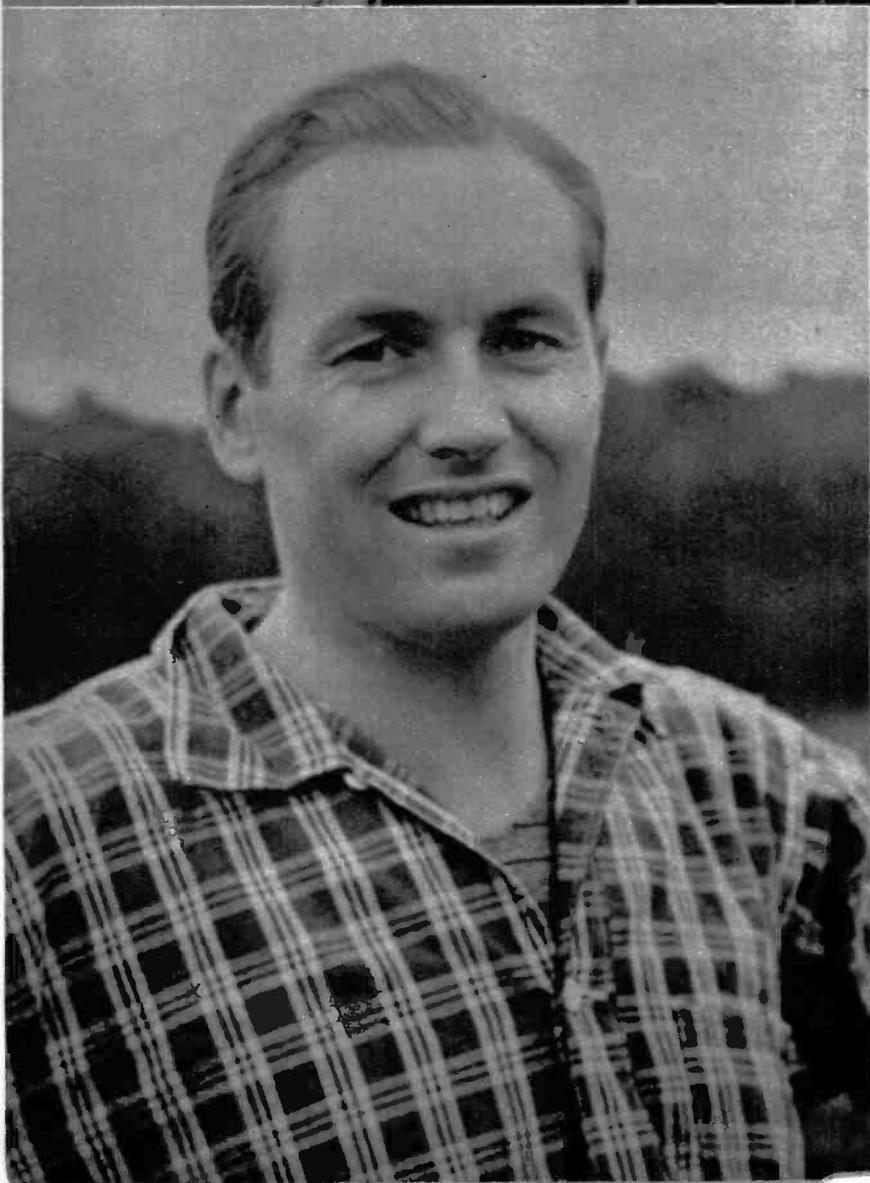
Copyright, General Foods Corp., 1937

**MAXWELL HOUSE COFFEE**



# THE GOOD OLD SUMMER-TIME WITH LANNY ROSS

—WILL END SEPTEMBER 7 WHEN  
HIS AIRSHOW OPENS ON NBC



Before Lanny trekked west, RADIO GUIDE sent a cameraman for pix of him as a farmer. Ross has spent much time on his 500 acres relaxing. Above: For dinner, he dresses up!

Lanny Ross headlines the new NBC Packard Airshow beginning September 7. The show will originate in Hollywood, which means Lanny will have to leave his beloved farm

Below: Lanny does a little gardening about the farmer's cottage, which serves as a home while the house is being completed. The farm is 93 miles from Manhattan, at Millbrook



Pitching hay, right, Lanny gets needed exercise. The old barn, dilapidated, will be replaced by a modern structure. The farm has given much pleasure to Ross, but while in Hollywood it will become a business matter to him

Lanny has been improving his acreage, which has hundreds of trees, two large ponds, cottage, resident's house, one barn. In contrast to western rust-ruined wheat crop, his was very plentiful. Below: Lanny atop his hay-rake

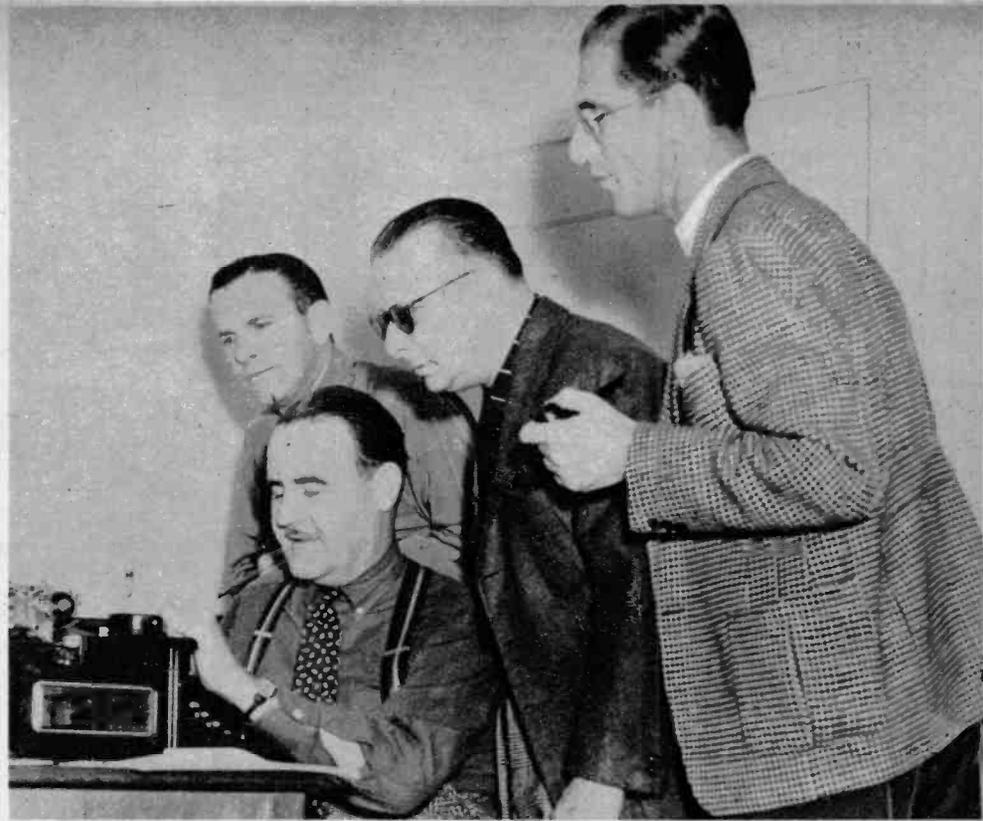


The two men (below, left) with the tenor are the handymen—now doubling as carpenters. The blue-print is of the new barn, which will have 4 stalls for horses, large space for beef cattle

Photos by Sydney Desfor

A continent now divides Lanny and his farm—so if he returns east, that will be one of the reasons. Below, right: The singer leads two prize-winning \$1,500 Belgian horses from the barn





**1** Humor flows easily, seems to come naturally on the Burns and Allen show—but each broadcast means plenty of work for George. Top, left: Leaving Gracie, he and Willie Burns (rear) go to a quiet hotel to work

**2** In a room at the hotel, the boys take comedy seriously, labor over gags. Above, at top: As Harvey Helm pounds a typewriter, George, John P. Medbury (center) and Willie Burns (right) do some heavy thinking

Photos by  
**ART CARTER**  
and **JACK ALBIN**

**3** Left: John P. Medbury thinks of a gag. The others consider it. All take turns suggesting ideas—but thinkers usually stand. There are 3 chairs for the 4. George feels that "it keeps things moving"

# The BIRTH of a NATION'S LAUGHTER

HERE'S HOW MONDAY'S  
MERRIMENT COMES FROM  
FRIDAY'S HARD WORK!

**4** The script is written Friday, polished up Saturday. Rehearsal (left, below) is Monday. Left to right: Ronald Drake, Ev. Meade, Willie Burns, George's brother, and George. The hat is Gracie's

**5** After working all Friday, the boys take the evening off to go to the fights. Below: The crowd trying to get into the stadium. Attending the boxing matches is a regular thing for most stars



6 Script-writing the show is pretty much a stag affair, and Gracie drops in on it only occasionally. George, however, is in it from start to finish. And the arrangement works. Right: Announcer Ronald Drake at the microphone



7 After rehearsal on Monday the program is ready for the air—and that night (EDT) it's broadcast over NBC. George does the lion's share of work preparing the show, is confident—except when Gracie goes into her song (below)



*New Cream Deodorant*  
**No Grease . . . No Fuss . . . Vanishes  
 and Checks Perspiration  
 Instantly**

**J**UST as the permanent wave antiquated the old-fashioned curling iron, so does this miraculous new "vanishing-cream" deodorant put all the greasy old cream deodorants out of date!

Not only does Odorono Ice disappear into your skin without a trace of stickiness or grease—as easily and pleasantly as vanishing cream—but also it actually checks perspiration, as well as odor!

No more stained dresses, no extra

cleaner's bills, no more embarrassing odors. You just smooth this fluffy, dainty cream in . . . and forget the whole problem for as much as three days!

**O**DORONO ICE has no strange smell to turn musty after a while. Just the clean, fresh odor of alcohol . . . and that evaporates completely the moment it's on!

It's so simple and pleasant to apply, and so effective, that 80% of the women who have tried it prefer it to any other deodorant they have ever used.

Odorono Ice is only 35¢ at all Toilet-Goods Departments. Don't risk your dresses and your charm another day . . . get a jar NOW!



\* Trade Mark Reg. U.S. Pat. Off.

**ODO-RO-NO**  
**NON-GREASY ICE**

**SEND 10¢ FOR INTRODUCTORY JAR**

RUTH MILLER, The Odorono Co., Inc.  
 Dept. 9-G-7\*, 191 Hudson St., New York City  
 (In Canada, address P. O. Box 2320, Montreal)

I enclose 10¢ (15¢ in Canada) to cover cost of postage and packing for generous introductory jar of Odorono Ice.

Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_

# JANE and DON GIVE A PARTY

—IN THE "WIDE  
OPEN SPACES"—  
OF A PENTHOUSE  
ON 79TH STREET

Jane Froman and Husband Don Ross—pinch-hitters for Jack Benny on summer Jello program—give their first party of the season!



Seventeen stories up! The party gathered on the Ross terrace (above, right) for breezes (if any) and a view of Manhattan. The penthouse has six rooms, large terrace

Radio stars' guests included radioc celebs, singers, comedians, program sponsors. Games played: bridge, ping-pong, darts. Everyone there found something to enjoy!

Below, right: Host Don Ross, with back to camera, talks to recently married Mr. and Mrs. Robert Simmons (she's Patti Pickens) as Frank Luther, tenor, looks on

Lovely Jane pushed back her dark glasses (left), kept busy rushing cooling drinks to hot guests. Food included caviar, cakes, salads—but most important—Jello!

Photos by Gene Lester



# THIS WEEK'S PROGRAMS

Sunday

September 5

MORNING

7:00 CST 8:00 CDT

CBS-Sunday Morning at Aunt Susan's; News: WFBM KMOX WBBM (sw-15.21)

Richard Blondell, story teller, will return for another visit as guest. Blondell's "Yarns" will highlight the Sunday morning Open House, whose gracious hostess, Elaine Evans, is familiarly known as "Aunt Susan." Harry Swan, known as John Wanderlust, will comment on the week's news; Warren Scofield, as Mr. Music Man, is to reveal facts about music; Albert Alex and Vivian Block, the Teddy and Jean of the program, will act their ages, 17 and 15 respectively; Artelle Dickson, the baritone "Dixie," will sing favorite numbers; and Leo Goldman will conduct the orchestra. Margaret Lewerth, of the CBS staff, is to write and produce the show while Nita Mack vacations in Maine.

NBC-Coast to Coast on a Bus; Children's Prgm.: WMAQ WMT KWK WLW (sw-15.21)

NBC-Harold Nagel's Orch.: WCFL

7:30 CST 8:30 CDT  
NBC-Concert Ensemble: WCFL Program: Die Allmacht (Schubert), Erlking (Schubert-Gilbert), and The Bells of St. Mary's (Alanus) by the ensemble; Extase Langoureuse (Debussy), an alto solo; Prelude-Bruyeres (Debussy), and Rondino (Kreisler) by the orchestra.

8:00 CST 9:00 CDT  
NBC-Russian Melodies, dir. Alexander Kiriloff: WMAQ KWK (sw-15.21)

The program: Polonaise (Opinski); Star of North (Gliuka); Songs of Siberia (Zam); Passepied (Delibes); Serenade (Reichmannoff); Hungarian Dance No. 6 (Brahms); Good-Bye My Village (Prokofoff); Siboney (Lecena); Kragowiac (Leopold).

CBS-Church of the Air: WCCO KMOX WBBM WKBB Rev. Howard Stone Anderson, of the First Congregational Church of Washington, D. C., will be speaker during the morning "Church of the Air" session.

NBC-Highlights of the Bible: WBOW WIRE Reading the Comics: WMBD WMT

8:15 CST 9:15 CDT  
NBC-Russian Melodies: WOWO

8:30 CST 9:30 CDT  
NBC-To be announced: WMAQ WOWO WIRE WLW

CBS-News; Romany Trail; Emery Deutsch's Orch.: WFBM WBBM WCCO WFAM WKBB MBS-Rainbow House; Bob Emery: KWK Morning Musicals: WCFL WORK KMOX Early Edition WBOW-Wednesday of God WCBD-Hungarian Musicals WBA-Fiore Melodies WISN-Spiritual Fellowship WJJD-Happy Go Lucky Time

8:45 CST 9:45 CDT  
KMOX-United Charities Prgm. WAAF-Equestrian Interviews WBA-Radio Bible School WND-Rhythm in Red WJJD-Eddie Fitzpatrick's Orch. WKBB-Church Service

9:00 CST 10:00 CDT  
★ MBS-Northwestern Reviewing Stand: WGN NBC-News; Ward & Muzzy, piano duo: WHO WBOW

CBS-Texas Rangers: WCCO WFBM WFAM WOC WBBM NBC-News; Alice Rensen, contralto: WOWO (sw-15.21)

News: WTMJ WLW WRCK KMOX-Church of the Air KWK-Bible Auditorium WCBD-Jewish Hour

WCFL-Mirth Parade WBA-Norwegian Hour WIND-Favorite Melodies WIRE-Jake Entertains WISN-Breakfast Club WJJD-Bureau of Missing Persons WKBB-United Church Service WMAQ-Sunshine Hour WMBD-Dr. B. G. Carpenter WMT-To be announced WTAD-Church in the Wild-wood

9:15 CST 10:15 CDT  
★ NBC-Nellie Revell, philosophy: WLW WOWO KWK (sw-15.21)

NBC-Bravest of the Brave, drama: WBOW  
△Seventh Day Adventists: WOC WHO  
WAAF-Dance Revue WCFL-Grace Wilson, contr. WGN-Funeful Topic WND-Leaders in Dance Time WJJD-Rose Vanderbosch, songs WLS-Aunt Em Lanning WMBD-News WROK-On the Mall WTAD-News Chatter WTMJ-Masters of Rhythm

9:30 CST 10:30 CDT  
★ CBS-Major Bowes' Capitol Family, Dalton Bros. Helen Alexander, sop., Nicholas Cosentino, tenor, Edward Matthews, bar., Charles Magnante, accordionist; Sam Herman, xylophonist; Robert Reed, m.c.; Waldo Mayo's Orch.: WFAM KMOX WCCO WKBB WMBD WBBM

NBC-Green Bros.' Orch.: WIRE KWK WLW WOWO (sw-15.21)

MBS-Perole String Quartet: WGN Hour of Music: WHO WOC KMOX-Once Upon a Time WAAF-Between the Headlines WCFL-△Seventh Church of Christ Scientist

WFBM-Christian Men Builders WBA-Congregational Church WIND-News WJJD-Happy Go Lucky Time WLS-Concert Orch. WISN-Sunday Morning Revue WMAQ-Refrigeration WROK-Rhythm Makers WTAD-Dance Revue

9:45 CST 10:45 CDT  
NBC-Henry Busse's Orch. (Mar. O. Oil): WMAQ WBOW-WPA Prgm. WIND-Morning Melodies WJJD-Henry King's Orch. WMT-News

10:00 CST 11:00 CDT  
CBS-Major Bowes' Family: WOC NBC-The Hour Glass: Jerry Brannon, tenor; Paul Gersman, violinist: WHO WIRE WBOW (sw-15.33)

NBC-Southernaires: WLS KWK WOWO  
△Catholic Church: WJBC WTAQ KMOX-Travelogue WBBM-Rhythmic Melody WDZ-Glen & Frank WGN-To be announced WIND-Methodist Church WJBC-Catholic Church Service WJJD-Fred Beck, organist WLW-Cadle Tabernacle Choir WMAQ-Silver Streak Review WMBD-Moody Church WMT-Lou Webb, organist WROK-△Judge Rutherford; Morning Concert

10:15 CST 11:15 CDT  
KMOX-Piano Recital WAAF-Song Successes WBBM-Quarter Hour of Romance WDZ-Lillian Lynch WGN-Alice Blue, pianist

10:30 CST 11:30 CDT  
★ NBC-Radio City Music Hall: KWK WLW WOWO (sw-15.21)

Violet Philo, soprano, will be soloist with the Radio City Music Hall String Quartet, assisted by the Henrietta Schumann piano trio. Miss Philo will sing four songs, "J'ai Pleure en Reve" by Hine, "Anakreous Grab" by Wolf, and two compositions by Schubert, "Vohla" and "Ungehdnid." The piano trio will be heard in Drorak's Quintet in A Major, Opus 81,

and the string quartet will play Dvorak's First Quartet for Strings in A.

CBS-Salt Lake City Tabernacle Choir & Organ: WCCO WOC WMBD WFAM

NBC-University of Chicago Round Table Discussion; Guest Spkrs.: WMAQ WBOW WHO (sw-15.33)

KMOX-Employment Service WAAF-Secrets of Charm WBBM-Magic Numbers WDZ-Harmony Rangers WFBM-Stardust Melodies WGN-General White, speaker WISN-World Varieties WIRE-Melody Hour WISN-German Hour WJJD-North Shore Church WKBB-Sunday Morning Revue WLS-Chief Taptuak, soloist WMT-Music Memory WROK-Organ Reverbs WTAD-Methodist Episcopal

10:45 CST 11:45 CDT  
△Church Services: WROK WJBC WAAF-Rhythm Revue WGN-Meier Sisters WJJD-Morning Serenade WLS-Elsie Mae Emerson, organist

## LOG OF STATIONS

LISTED IN EDITION E—MIDWESTERN

Call Letters	Kilo-cycles	Power Watts	Location	Network
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA (8 pm on)	830	50,000	Denver, Colorado	NBC
KSD	550	5,000	St. Louis, Missouri	NBC-R
KWK	1350	5,000	St. Louis, Mo.	NBC & MBS
WAAF	920	1,000	Chicago, Illinois	Local
WBAA	890	1,000	West Lafayette, Indiana	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WBOW	1310	250	Terre Haute, Indiana	NBC
WCBD	1080	5,000	Chicago, Illinois	Local
WCCO	810	50,000	Minneapolis-St. Paul, Minn.	CBS
WCFL	970	5,000	Chicago, Illinois	NBC
WDZ*	1020	250	Tuscola, Illinois	Local
WENR	870	50,000	Chicago, Illinois	NBC-B
WFAM	1200	100	South Bend, Ind.	CBS
WFBM	1230	5,000	Indianapolis, Indiana	CBS
WGN	720	50,000	Chicago, Illinois	MBS
WHA	940	5,000	Madison, Wisconsin	Local
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBA	1280	5,000	Madison, Wisconsin	NBC
WIND	560	5,000	Gary, Indiana	Local
WIRE	1400	5,000	Indianapolis, Indiana	NBC
WISN	1120	1,000	Milwaukee, Wisconsin	CBS
WJBC*	1200	250	Bloomington, Illinois	Local
WJJD	1130	20,000	Chicago, Illinois	Local
WJRT	750	50,000	Detroit, Michigan	CBS
WKBB	1500	250	Dubuque, Iowa	CBS
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMBD	1440	1,000	Peoria, Illinois	CBS
WMBI	1080	5,000	Chicago, Illinois	Local
WMT	600	5,000	Cedar Rapids & Waterloo, Iowa	NBC-B & MBS
WOC	1370	250	Davenport, Iowa	CBS
WOWO	1160	10,000	Fort Wayne, Indiana	NBC-B
WRJN	1370	250	Racine-Kenosha, Wisconsin	Local
WRJK	1410	1,000	Rockford, Illinois	Local
WSBT	1360	500	South Bend, Indiana	CBS
WSUI	880	1,000	Iowa City, Iowa	Local
WTAD	900	1,000	Quincy, Illinois	Local
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTAQ	1330	1,000	Green Bay, Wisconsin	CBS
WTMJ	620	5,000	Milwaukee, Wisconsin	NBC

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; WSM, 650; KFI, 640

NBC—National Broadcasting Company  
CBS—Columbia Broadcasting System  
MBS—Mutual Broadcasting System  
NBC-B—National Broadcasting Company Basic Blue Network  
NBC-R—National Broadcasting Company Basic Red Network  
†—Night Programs Only  
\*—10 a.m. to 5 p.m. Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell △ indicates religious services and programs. Star ★ indicates high spot selections.  
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes duration is on the air at a quarter-hour when you do not find your station listed.

11:00 CST 12:00 CDT  
NBC Radio City Music Hall Salon Orch.: WENR NBC-Dorothy Dreslin, sop.; Fred Hufsmith, tenor: WCFL (sw-15.33)

CBS-Church of the Air: WOC KMOX WKBB WCCO WFAM (sw-15.27)

Rabbi Jonah B. Wise, of the Central Synagogue in New York City, will speak.

WAAF-Musical Hour WBBM-Rhythm at Noon WBOW-△Evangelical Church WDZ-△Hillside Chapel WGN-Reading the Comics WHO-Humanitarian Hour WBA-Workers' Alliance WIND-German Hour WJJD-The Playboys WMAQ-Matinee Greetings WMBD-△Peoria Trinity Tabernacle

WMT-△Trinity Lutheran Church WTAQ-Organ Melodies

11:15 CST 12:15 CDT  
NBC-Dorothy Dreslin: WMAQ WCFL-New Songs WBA-Today's Almanac WJJD-Charles P. Hughes WTAQ-String Ensemble

12:30 CST 12:30 CDT

CBS-Poet's Gold, David Ross; Orch.: KMOX WKBB WTAQ WCCO WOC (sw-15.27)

The irreverent twist which the twentieth century musical comedy stage has given the pastoral dignity of the poet's "Hey nonny nonny" will be eschewed when David Ross reads this line as part of an Elizabethan work to be included on his "Poet's Gold" program. Ross said that when he selected "Sweet Content" by Thomas Dekker (1570-1641) as a poem whose theme was appropriate to the spirit of Labor Day he thought of having a crooner to add the now customary "hotcha-cha" to the final phrase. After some study, however, Ross decided he would adhere to classic Elizabethan tradition.

NBC-Our Neighbors; Jerry Belcher: WENR WMT NBC-Dreams of Long Ago: WHO WMAQ WBOW WLW (sw-15.33)

MBS-Alice Blue, pianist: WGN KWK-United Charities Reporter WCFL-New Songs WFAM-Funny Paper Man WFBM-Origin of Superstitions WBA-Concert Hall of the Air WIRE-Rhythm Makers Review WISN-Last Opportunity WJJD-Sunday Rhythms WMBI-△Gospel Music & Message WWO-△Missionary Hour

11:45 CST 12:45 CDT  
CBS-Poet's Gold; David Ross; Orch.: WMBD WFBM MBS-Edna Sellers, organist: WGN KWK

WCFL-Music in the Air WDZ-Organ Prgm. WIRE-Keene's Old Timers WISN-Polish Merry-makers WJJD-Musical Highlights WTMJ-Laff Parade

12:00 CST 1:00 CDT  
★ NBC-THE MAGIC KEY OF RCA; Symphony Orch.: Frank Black, cond.; Milton J. Cross, m.c.; Jean Sablon, guest: WLW WMT WTMJ WOWO KWK WBA WENR (sw-15.21)

Richard Crooks, famous opera tenor, will be the featured artist on the Magic Key of RCA. Among his solos will be two Stephen Foster compositions, "Old Uncle Ned," and "Oh, Susannah."

NBC-Sunday Drivers: WHO WMAQ (sw-15.33)

CBS-St. Louis Serenade: WFBM KMOX WCCO (sw-15.27)

News: WMBD WOC WJJD WAAF-Remember With Joy WBBM-Builders of Happiness WBOW-Tuning Around WCFL-Musicals WDZ-Juvenile Matinee WFAM-News; Hungarian Hour WGN-To be announced WIND-Polish Prgm. WISN-Hollywood Matinee WKBB-Melody Parade WTAQ-Duchow's Red Ravens

12:15 CST 1:15 CDT  
CBS-St. Louis Serenade: WBBM WCFI Light Classics WGN-Concert Orch. WIND-Bleacher Bug WIRE-News WISN-Smooth Sailing WJJD-Rose Vanderbosch, songs WMBD-For Men Only WOC-To be announced WROK-Musicals WTAD-Storyland Lady

12:30 CST 1:30 CDT  
NBC-Thatcher Colt Mysteries (Scalptone & Pine Tar Soap): WMAQ KSD WIRE WBOW WHO (sw-15.33)

CBS-Living Dramas of Bible: WFBM KMOX WCCO WBBM (sw-15.27)

The story of "Jacob and Esau," adapted from the Book of Genesis by Charles G. Jackson, will be presented. Jackson, former editor of "The Chicagoan," and

recognized Shakespearean authority, lived for four years in Switzerland, and is a linguist of note. This will be his initial radio work.

MBS-Ray Keating's Orch.: WGN WAAF-Tower Tunes WCFL-Light Classics WDZ-Little German Band WISN-Variety Prgm. WJJD-Fred Beck, organist WKBB-News WMBD-Sunday Serenade WROK-Dan the Funny Man

12:45 CST 1:45 CDT  
WAAF-Dream Gondola WCFL-Interlude WISN-Coplin Concert WJJD-Seger Ellis' Orch. WKBB-Organ Reverbs WOC-△Country Church of Hollywood

WTAQ-To be announced

1:00 CST 2:00 CDT  
★ CBS-Everybody's Music: Howard Barlow & Symphony Orch.: WOC WFAM WMBD WFBM WKBB WCCO WBBM (sw-15.27)

An all-Mendelssohn program will be performed by the Columbia Symphony Orchestra directed by Howard Barlow. Barlow will play the Overture "Fingal's Cave" and the "Scottish" Symphony. Henry M. Neely will give his customary commentaries.

★ NBC-Hungarian Band Concert from Vienna: WENR KWK (sw-15.21)

Antal Koetz, Viennese conductor, will direct his Hungarian Band in concert during an international broadcast from Vienna, Austria. The concert, arranged by Max Jordan, NBC's European representative, will be short-waved to America via RCA facilities.

NBC-Tapestry of Melody: WHO WMAQ KSD (sw-15.33)

MBS-Martha & Hal: WGN Polly Pretends: WOWO WIRE KMOX-Romance of Transportation

WBOW-Radio Gospel WCFL-Organ Recital WDZ-Slow Jockeys WBA-Tony Salerno's Orch. WIND-News WIRE-Polly Pretends WISN-Jewels of the Air WJJD-Nick Lucas & Playboys WLW-Danny Dee, philosopher WMT-Tangled Tunes WROK-Amateur Hour WTAD-Lawrence Glosemeyer WTAQ-Van Zealand Ramblers WTMJ-Heinie & His Grenadiers

1:15 CST 2:15 CDT  
CBS-Everybody's Music: KMOX NBC-Tapestry of Melody: WLW WAAF-Helen Grayson WGN-Concert Orch. WIND-Club Cabana WISN-Diamond Dope WJJD-Two Keyboards WMT-Hit Parade WTAD-Quincy Marches On WTAQ-News WISN-Baseball Game

1:30 CST 2:30 CDT  
NBC-Popular Melodies: WIRE WOWO WENR (sw-15.21)

CBS-Everybody's Music: WTAQ NBC-The Widow's Sons, drama: WBOW WMAQ WHO WLW KSD

MBS-Will McCune's Orch.: KWK WGN

News: WCFL WBA WAAF-Petite Musicals WBBM-Flanagrams WCBD-△Zion Sunday Services WDZ-△Watchtower WIND-Bleacher Bug WJJD-Happy Harmonies WROK-Melody Time WTMJ-Spice of Life

1:45 CST 2:45 CDT  
MBS-Will McCune's Orch.: WMT WBBM-Dugout Dopt WGN-Lee Lynch Co-Op. WGN-Baseball Headliners WBA-Music Graphs WISN-Diamond Dope WJJD-Warren Brown Talks Baseball

WTMJ-Musical Spelldown WROK-Marimba Melodies

(Continued on Next Page)

## PLEASE NOTE:

Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 18

# Sunday

## September 5



**SHEP FIELDS**  
"Rippling Rhythm" maestro  
Sun. 7 pm CST (8 CDT)

**2:00 CST** 3:00 CDT  
NBC Romance Melodies: WMAQ  
WBOW WLW WHO KSD (sw-15.33)  
NBC Sunday Vespers: WENR  
KWK  
CBS Spelling Bee: WOC WCO  
KMOX WKBB WFBM WFAM  
WTAQ WMBD  
Thirty high school students se-  
lected from various parts of  
New York City will vie for  
spelling honors. Dr. Hagen  
will pit two teams of 15 boys  
and girls against one another  
in the battle of wits which  
has become a high spot  
among Sunday afternoon air  
shows.

Baseball: Chicago Cubs vs.  
Pittsburgh Pirates: WBBM  
WGN WJJD WIND WCFL  
WAAF-Jimmie Kozak, pianist  
WIBA-Rhythm and Romance  
WIRE-Baseball Game  
WMT-Richard Wilson, talk  
WOWO-Temple Radio Service  
WROK-Musicale  
WTMJ-Swinzesters

**2:15 CST** 3:15 CDT  
WAAF-Hymn Time  
WDZ-Contests  
WIBA-Preparedness for Peace  
WMT-Today in Arts & Sciences  
WTAD-Frances Morning

**2:30 CST** 3:30 CDT  
NBC-The World Is Yours: KSD  
WMAQ WBOW WTMJ WIBA  
(sw-15.33)  
NBC-Senator Fishback & Prof.  
Figgisbottle; Norman Cloutier's  
Orch.; Jean Ellington, songs;  
Showmen Quartet; Paul Stew-  
art, m.c.: WMT KWK WENR  
KSD-Community Forum; News  
WDZ-My Wife on Train  
WGN-Baseball Headliners  
WHO-The Air Is Yours  
WLW-Choral Echoes  
WOWO-Church of the Nazare-  
ne  
WROK-News  
**2:45 CST** 3:45 CDT  
WAAF-Kay Armen  
WDZ-Glen & Frank  
WROK-Salon Music  
WTAD-James Moseley

**3:00 CST** 4:00 CDT  
★ CBS-Our American Neighbors:  
WOC WFAM WKBB WCO  
WMBD WTAQ KMOX (sw-  
15.33)  
Uruguay and Paraguay are the  
two South American coun-  
tries to which "Our American  
Neighbors" will pay tribute.  
The Trio Pamperos, an in-  
strumental and vocal group,  
will be the guests to perform  
with Vincent Sorey's Orches-  
tra.

★ NBC-Saratoga Spa Music Festi-  
val: WENR WOWO KWK  
(sw-15.21)  
NBC-Paul Martin's Orch.: KSD  
WMAQ WTMJ WBOW WHO  
WLW (sw-15.33)

KSD-Baseball Scores  
WAAF-Deadlines  
WBAA-To be announced  
WDZ-Rhythm Ramblers  
WFBM-Bohemians  
WIBA-Villas Park Concert  
WJBC-Band Concert  
WMT-Easy Iowa Songfest  
WROK-Musicale

**3:15 CST** 4:15 CDT  
KMOX-Interviews & Highlights  
WTAD-Bessie Dean Reinert  
WTAQ-Sam DeSigne, songs

**3:30 CST** 4:30 CDT  
★ CBS-Guy Lombardo's Orch.  
(Bond Bread): KMOX WFBM  
(sw-15.27)  
NBC-Roy Shield's Encore Music:  
WHO WMAQ WBOW WTMJ  
WLW (sw-15.33)  
NBC-Acme Sunshine Melodies;  
Smilin' Ed McConnell; Palmer  
Clark's Orch.; Larry Larson,  
organist & Choral Group;  
WENR WMT KWK (sw-  
15.21)  
Smilin' Ed offers: Kid in the  
Three Corners; Patsy: I  
Know Now from "Singing  
Marine"; You Were Meant  
For Me; and Have Thine  
Own Way Lord. The Lin-X  
Chorus sings Love Is On the  
Air Tonight from "Varsity  
Show," the Four Grenadiers  
offer The Pied Piper of Ham-  
elin, the Campus Choir's se-  
lection is Just A-Wearyin'  
For You, and the Glee Club's  
number will be I've Got a  
Gal in California.

CBS-Howard Neumiller, pianist:  
WOC WKBB WMBD WTAQ  
WAAF-Organ Melodies  
WCO-Musical Prgm.

★ WCLS-FOR YOUR INFORMA-  
TION (1310 ke)  
WDZ-Clinton Radio Show  
WFAM-News; In the Gloaming  
WOWO-To be announced  
WROK-Rudolf Friml Jr.'s Orch.  
**3:45 CST** 4:45 CDT  
CBS-Eddie House, organist:  
WOC WKBB WMBD WTAQ  
WAAF-Gypsy Fortunes  
WROK-Judge Rutherford, Mu-  
sicale

WTAD-Interchurch Revival  
**4:00 CST** 5:00 CDT  
★ NBC-Canadian Grenadier  
Guards Band: KWK WOWO  
WCFL WLW (sw-15.21)  
★ MBS-Benny Davis' Stardust  
Revue: WGN  
CBS-Phil Harris' Orch.: KMOX  
WCO WFBM WSBT WTAQ  
WOC WBBM

NBC-Catholic Hour: WMAQ  
WBOW WHO WIBA (sw-9.53)  
The Rev. Maurice Sheehy, head  
of the Department of Re-  
ligion at the Catholic Uni-  
versity and president of the  
Eastern Association of Col-  
lege Deans and Advisors to  
Men, will be the speaker dur-  
ing the September Catholic  
Hour programs. Father Wil-  
liam J. Finn and the Paulist  
Choristers will also return  
for the new season. "The  
Paulist Choristers have been  
in Hollywood during the  
Summer. Under the general  
subject, "Some Spiritual  
Problems of College Stu-  
dents," Father Sheehy's top-  
ic today will be "Why Go  
to College?"

WAAF-Harmony Hall  
WENR-Amateur Hour  
WJBC-Matinee Players  
WJJD-Baseball Score Board  
WKBB-America on Parade  
WMBD-Juvenile Theater  
WMT-Musical Pastels  
WROK-Ave Maria Hour  
WTMJ-Masters of Classics

**4:15 CST** 5:15 CDT  
WAAF-Washington Watchman  
WDZ-Amateur Contest  
WIND-Rhythm in Red  
WJJD-Henry King's Orch.  
WOC-Gerry Morrissy

**4:30 CST** 5:30 CDT  
★ NBC-A TALE OF TODAY,  
drama (Princess Pat): WMAQ  
(sw-9.53)

## Guests and Special Events

### AFTERNOON

12:00 CST RICHARD CROOKS, guest on the  
Magic Key, NBC.  
1:00 CST HUNGARIAN BAND CONCERT from  
Vienna, Austria, NBC.  
3:00 CST SARATOGA SPA MUSIC FESTIVAL,  
NBC.  
5:15 CST NATIONAL TENNIS SINGLES  
CHAMPIONSHIPS, resume by John Tunis,  
NBC. (Also on Tuesday, Wednesday, Thurs-  
day and Friday at this time.)

### NIGHT

6:00 CST WORKMAN'S GERMAN SINGING  
ALLIANCE SAENGERFEST from Cleveland,  
CBS.  
8:00 CST PETE CAVALLO'S BAND from Grant  
Park, CBS.  
8:00 CST ZENITH FOUNDATION SERIES, pre-  
miere, NBC.

★ MBS-Fun in Swing Time (Ad-  
miracion Laboratories, Inc.);  
Tim & Irene; Bunny Berigan's  
Orch.: WGN KWK  
NBC-Helen Traubel, sop.; Orch.:  
WBOW WCFL (sw-15.21)  
CBS-The Chicagoans: KMOX  
WFBM WBBM WSBT WKBB  
WCO WMBD WOC WTAQ  
KSD-Pepper Uppers  
WAAF-St. Francis Retreat  
WBAA-Purdue Band Concert  
WCBD-J. C. O'Hair  
WDZ-The Campbells  
WHO-Baseball Resume  
WIBA-Frautschi's Half Hour  
WIND-Moissaye Boguslawski,  
concert pianist  
WJJD-Piano Reflections  
WLW-Court of Human Relations  
WMT-Walnut Street Church  
WOWO-Vesper Echoes  
WROK-Musicale  
WTMJ-Carla Pestalozzi

**4:45 CST** 5:45 CDT  
WCBD-Musical Gems  
WDZ-Lazy Jim Day  
WIRE-Al Wynkoop  
WJBC-Madge & Lucille  
WJJD-Dick Jurgens' Orch.  
WOWO-News Revue  
WTAD-Loreine Meyers Hughes  
WTMJ-To be announced

**5:00 CST** 6:00 CDT  
★ NBC-Jell-O Summer Prgm.;  
Starring Jane Froman & Don  
Ross; Tune Twisters; D'Arte-  
ga's Orch.; Milton Douglas  
& Priscilla; Guests Comedians:  
KMOX WBBM WFBM WCO  
WIRE WIBA WMAQ WTMJ  
WHO KSD WLW (sw-9.53)  
(also see 9:30 p.m.)  
Jane Froman will revive the  
favorite song hit of a few  
years ago, "Why Was I  
Born?" from "Sweet Ade-  
line" and feature a current  
ballad, "You've Got Some-  
thing There" from "Varsity  
Show." Ross will sing "He's  
a Gypsy from Poughkeepsie"  
and the Tune Twisters will  
be heard in "Me, Myself and  
L." D'Artega's feature orches-  
tral selection will be "Lady  
Be Good."

★ CBS-Columbia Workshop, dra-  
ma; dir. Win. N. Robson:  
KMOX WBBM WFBM WCO  
WKBB WOC WSBT (sw-  
11.83)  
The Columbia Workshop offers  
an experimental dramatiza-  
tion of Lewis Carroll's famed  
"Alice in Wonderland," dra-  
matized for radio by William  
Robson. The Workshop is  
under the direction of Mr.  
Robson, who is also director  
of Columbia's "Living Dra-  
mas of the Bible," while  
Trving Reiz is in Europe.

NBC-To be announced: WENR  
KWK WOWO WMT (sw-11.87)  
WBOW-To be announced  
WCBD-Scripture Truth Hour  
WCFL-Organ Recital  
WDZ-Tuscola on the Air  
WGN-Freddie Martin's Orch.  
WIND-Memories that Endure  
WJJD-Julane Pelletier, pianist  
WMBD-Church of the Nazare-  
ne  
WROK-Boy Scout Bulletin Board  
WSBT-Dinner Dance  
WTAQ-Beacon Lights  
WROK-In Old Mexico

**5:15 CST** 6:15 CDT  
NBC-Tennis Resume: WENR  
KWK WOWO WMT (sw-11.87)  
WDZ-Movie Swingtime  
WJBC-Hawaiian Echoes  
WJJD-News  
WROK-Buccaners  
WSBT-Frank Morgan & Guest  
WTAD-Babel Hild Arnold

**5:30 CST** 6:30 CDT  
★ NBC-WERNER JANSSEN  
concert (Bakers' Broadcast);  
Loretta Lee, vocalist; Allan  
Jones, tr.: WLS KWK WIBA  
WMT WTMJ (sw-11.87)  
CBS-Good Gulf Summer Stars  
with Col. J. C. Flippen, m.c.;  
Oscar Bradley's Orch.; Guest:  
WFBM WSBT (sw-11.83)  
Molasses 'n' January, burnt-  
cork blackface team, Bill  
Mende, singer who has a  
tonight. This broadcast will  
mark the third and final ap-  
pearance of Col. J. C. Flip-  
pen as master of ceremonies  
on the show. Harry Von  
four octav range, and the  
Cavallier Quartet will be the  
guests of the Good Gulf Show  
Zell returns to this post after  
a three-week vacation on next  
Sunday, September 12.

CBS-Twilight Musicale: WKBB  
WMBD WBBM  
NBC-Fireside Recitals (American  
Radiator); Sigurd Nilssen, bas-  
so; Helen Marshall, sop.: KSD  
WMAQ WHO WIRE  
News: WOC WTAD  
★ KMOX-HOLLYWOOD RE-  
PORTER  
WAAF-Song Styles  
WCBD-Gospel Tabernacle  
WCO-Musical Prgm.  
WCFL-Dance Orch.  
WGN-Ted Weems' Orch.  
WIND-Supper Club  
WISN-Down by Herman's  
WJJD-Eddie Fitzpatrick's Orch.  
WLW-String Ensemble  
WOWO-Baseball Scores  
WROK-Gospel String Band  
WROK-Salvation Army Band  
WTAQ-Gene Lynch, songs

**5:45 CST** 6:45 CDT  
NBC-Sunset Dreams (F. W.  
Fitch Co.); Morin Sisters &  
Ranch Boys: WHO WMAQ  
KSD WLW WBOW (sw-9.53)  
(also see 9 p.m.)  
KMOX-Sports Reporter  
WAAF-This Rhythmic Age  
WCFL-Dance Orch.  
WIND-American Scenes  
WIRE-Rose Tire Buddies  
WOC-Sports Summary  
WTAD-Barney Thompson

### NIGHT

**6:00 CST** 7:00 CDT  
★ NBC-CHASE & SANBORN  
Hour; Don Ameche, m.c.;  
Nelson Eddy, bar.; Edgar Ber-  
gen, ventriloquist; Dorothy La-  
mour, sop.; W. C. Fields, com-  
edian; Robert Armstrong's  
Orch.; Guest: WHO WMAQ  
WTMJ WIBA WTAM WIRE  
WLW KSD (sw-9.53)  
Nelson Eddy's numbers tonight  
will be "I'm Falling in Love  
With Someone," from Naugh-  
ty Marietta, "The Lord  
Mayor's Nightmare" from  
Gilbert and Sullivan's Iolan-  
the, and "Evening Star"  
from Tannhauser.

★ CBS-Workmen's German Sing-  
ing Alliance Saengerfest:  
KMOX WHAS WSBT WJR  
WFBM WMBD WCO WISN  
WBBM WOC (sw-11.83) (also  
see 9 p.m.)  
The Annual Saengerfest of the  
Workmen's German Singing  
Alliance, an organization of  
affiliated singing groups all  
over the country, aggregating  
some 6,000 members, will be  
broadcast from Cleveland,  
Ohio. The program will con-  
sist of a number of German

songs, sung by a chorus of  
4,000 voices, assisted by a  
75-piece orchestra, part of the  
Cleveland Symphony Orches-  
tra. The Singing Alliance is  
a group of long standing,  
some of its affiliates having  
been organized as long as 80  
years ago by exiles from the  
Bismarck regime in Germany.  
NBC-To be announced: WBOW  
WLS KWK (sw-11.87)  
WCFL-Polish Prgm.  
WGN-Tom, Dick & Harry  
WIND-Today's Baseball Game  
WJJD-Dude Martin  
WMT-Sunday News  
WROK-Dinner Music  
WTAD-Sports Summary  
WTAQ-News

**6:15 CST** 7:15 CDT  
MBS-Glen Gray's Orch.: WMT  
WCFL-Dance Orch.  
WGN-Dick Gasparre's Orch.  
WJJD-Pickard Family  
WMBD-News  
WTAQ-Club Cabana

**6:30 CST** 7:30 CDT  
★ CBS-Texaco Town with Say-  
more Saymore, Pinky Tomlin,  
Eddie Stanley, Jimmy Walling-  
ton; Sidney Field, comedian;  
Maureen O'Connor, sop.; Jac-  
ques Renard's Orch.: WHAS  
WOC KMOX WISN WBBM  
WMBD WSBT WJR WFBM  
WCO (sw-11.83) (also see 10  
p.m.)

★ MBS-"Hi, There, Audience";  
Ray Perkins: WMT WGN  
WAAF-Eventide Echoes  
WCBD-J. C. O'Hair  
WCFL-Lithuanian Prgm.  
WJJD-Julane Pelletier, pianist  
WJJD-Rhythm and Romance  
WROK-Court of Human Rela-  
tions

WTAQ-Hawaii Calls  
**6:45 CST** 7:45 CDT  
News: WKBB WTAD  
WTAQ-Ambrosius Sisters

**7:00 CST** 8:00 CDT  
★ NBC-Woodbury's Rippling  
Rhythm Revue; Del Casino,  
tr.; Honeychile & Bob Hope.  
WMT WENR WLW KWK (sw-  
11.87) (also see 9:30 p.m.)  
★ CBS-Universal Rhythm  
(Ford); Richard Bonelli, bar.;  
Alec Templeton, pianist; Caro-  
lyn Urbanek; Frank Crumit,  
m.c.; Rex Chandler's Orch.:  
WJR WSBT WKBB WTAQ  
WHAS KMOX WCO WFBM  
WBBM WMBD WOC WISN  
(sw-11.83)

Program: Richard Bonelli will  
sing Vienna City of Dreams;  
Gifts (music by Alec Temple-  
ton, lyrics by Mona Bonelli);  
Prologue from Pagliacci  
(Leoncavallo); and with the  
Chorus, Give Me a Ship and  
a Song; and a Cole Porter  
medley. The orchestra will  
play The Natural Thing to  
Do, Let's Fall in Love, Gu-  
nan Pete, Could I Forget You  
(Kern), Sweet and Hot, Nur-  
sery Rhyme, Love is Never  
Out of Season, and Pavane  
(Ravell). Carolyn Urbanek,  
soprano, will sing Carry Me  
Back to Old Virginia, and,  
accompanied by the Chorus,  
Goodnight, My Love. Alec  
Templeton will play Telling  
(Templeton), and Mother's  
Lullaby and Goodnight.  
Frank Crumit will sing You  
Can't Play Every Instrument  
in the Band. This will be the  
final "Universal Rhythm"  
broadcast in this spot. Next  
Sunday the Ford Sunday Eve-  
ning Hour returns to the air  
at this time.

NBC-Manhattan Merry-Go-Round  
(Dr. Lyons); Pierre Le Kreun,  
tr.; Men About Town, trio,  
Lois Bennett, sop.; Don Dom-  
mies' Orch.: KSD WTAM WHO  
WIBA WTMJ WMAQ WIRE  
(sw-9.53)

Program: Medley by the or-  
chestra of Mado, Jealousy  
and Tra La La. Miss Car-  
lay sings Don't Play With  
Fire, and in duet with Mr.  
Le Kreun Can I Forget You.  
The orchestra and trio offer  
Ella Ella Pour Tout Gen-  
tille; Moi J. Aime Paume,  
and Oh Freuchy. Mr. Le  
Kreun solos Harbor Lights.  
Additional orchestra numbers  
include Pour Faire Les Au-  
tres and Bamboula.

MBS-Bernie Cummins' Orch.:  
WGN  
WBOW-To be announced  
WCFL-Irish Hour  
WIND-On To Adventure  
WROK-Ferde Grofe's Orch.  
WSUI-Vespers

**7:15 CST** 8:15 CDT  
WIND-News  
WROK-Lee Harrison, songs  
**7:30 CST** 8:30 CDT  
★ NBC-Walter Winchell's Jergens  
Journal: WENR WMT WLW  
KWK (sw-11.87) (also see  
9:15 p.m.)

★ NBC-AMERICAN ALBUM OF  
Familiar Music (Bayer's As-  
pirin): Frank Munn, tr.;  
Jean Dickenson, sop.; Amster-  
dam Chorus; Arden & Arden,  
piano duo; Bertrand Hirsch,  
violinist; Gus Haenschen's  
Orch.: WHO WIRE WMAQ  
WTAM WIBA WTMJ KSD  
(sw-9.53)

Frank Munn, tenor, will sing  
Carrie Jacobs Bond's appeal-  
ing composition, "Just A-  
Wearying for You." Jean  
Dickenson, soprano, will be  
heard in two solos, "Taran-  
tella," by Panofka, and Lie-  
bling's Russian Nighthin-  
g. Gustave Haenschen  
will conduct his orchestra in  
selections from Herbert's  
operetta, "The Madcap  
Duchess," with solo offerings  
by Bertrand Hirsch, violin-  
ist; Arden and Arden, piano  
team, and the Buckingham  
Choir.

WGN-Joe Sanders' Orch.  
WIND-Down the Mississippi  
WROK-Pilgrim Rest Hour

**7:45 CST** 8:45 CDT  
★ NBC-IRENE RICH (WELCH  
Grape Juice), drama: WENR  
WOWO WMT KWK (sw-  
11.87) (also see 9 p.m.)  
Irene Rich stars tonight in an  
other new play by Arch  
Oboler titled "Miss Brant."  
Broadcasting from Holly-  
wood, Miss Rich plays the  
part of Carol Webster in a  
play about a young French  
ingenue who, apparently, be-  
lieves that the way to be-  
come a Hollywood movie star  
is to be a thorough-going  
temperamental nuisance.

WGN-News; Sunday Sports  
WLW-Jimmy James' Orch.

**8:00 CST** 9:00 CDT  
★ CBS-Grant Park Concert:  
WHAS WFBM WMBD WSBT  
WOC WISN WCO (sw-11.83)  
★ NBC-Sealtest Sunday Night  
Party; James Melton, m.c.;  
Robert Dolan's Orch.; New  
Yorkers Chorus; Tom Howard  
& George Shelton, comedians;  
WTAM WMAQ WIBA WTMJ  
WHO KSD (sw-9.53)

★ MBS-Good Will Hour (Mac-  
Fadden Pub. Co.): WGN  
NBC-Zenith Foundation; WOWO  
WENR WMT WLW KWK  
(sw-11.87)  
The Zenith Foundation will en-  
able the radio listener to  
take a personal role in  
exploring an uncharted  
realm which may lead to  
discoveries of infinite possi-  
bilities to mankind. The Ze-  
nith Foundation, from which  
the program will take its  
name, was conceived and es-  
tablished by Commander E.  
F. McDonald, Jr., world-  
famed explorer in both geo-  
graphical and scientific fields  
and president of the Zenith  
Radio Corporation.

To be announced: WBOW WIRE  
KMOX-Don't Be Swindled  
KOA-Golden Melodies  
WBBM-Roy Bush, songs  
WCFL-Amateur Hour  
WIND-Leaders in Dance Time  
WJR-Jack Randolph, songs  
WJKB-Dubucque Marches On  
WROK-Sunday Eve. Variety Hr.  
WSUI-Univ. Symp. Orch.

**8:15 CST** 9:15 CDT  
CBS-Grant Park Concert: WBBM  
WJR KMOX

**8:30 CST** 9:30 CDT  
CBS-Grant Park Concert: WKBB  
NBC-To be announced: WOWO  
WENR WBOW WIRE (sw-  
11.87)

NBC-Hall of Fame: KOA  
MBS-Rhythm & Romance: WGN  
WMT

News: WIND WTAQ  
WFBM-Frank Morgan & Guest  
WLW-Unsolved Mysteries

**8:45 CST** 9:45 CDT  
WIND-Nino Rinaldo's Orch.  
WIRE-Indiana on Parade  
WTAQ-Master Singers

**9:00 CST** 10:00 CDT  
NBC-Irene Rich (Welch Grape  
Juice), drama: WSM (also at  
7:45 p.m.)  
NBC-Russ Morgan's Orch.: KSD  
WBOV WTAM WHO WMAQ  
NBC-Sunset Dreams (F. W. Fitch  
Co.): KOA KFI (also at 5:45  
p.m.)  
CBS-News; Phil Napoleon's Or-  
chestra; WJR WTAQ WMBD  
WOC WISN WHAS WSBT  
WKBB WFBM KMOX (sw-  
11.83)

MBS-Old Fashioned Revival:  
WIND WMT  
News: WENR WIBA  
WBBM-Horace Henderson's Orch.  
WCO-Teeling Off  
WCFL-National Revival

**A TALE OF TODAY**  
True life Romance  
WMAQ - WOW - NBC - Sunday  
5:30 P.M., Daylight Saving Time  
4:30 Central Standard Time  
presented by **PRINCESS PAT**  
- the only face powder with an almond base

# Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-850  
WBBM-770  
WBOW-1310  
WCBM-1080  
WCCO-813  
WCFL-973  
WDLZ-1020  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WIBA-1230  
WIND-560  
WIRE-1400

KOA-Thank You Stusia  
WBBM-Melodie Time  
WCFL-Amateur Hour  
WENR-King's Jesters  
WHO-American Families, Inc.  
WIBA-Club Chanticleer  
WIRE-News  
WLW-Dance Orch.  
WMAQ-Andy Kirk's Orch.

9:30 CST 10:30 CDT  
★ NBC-Jell-O Summer Prgm.:  
KFI KOA (also at 5 p.m.)  
CBS-Jay Freeman's Orch.: WOC  
WHAS WISN WMBD WTAQ  
WKBB WFBM WCCO WSBT  
(sw-11.83)  
NBC-Eddie Varzos' Orch.: WENR  
WIRE (sw-6.14)  
NBC-Rippling Rhythm Revue:  
WSM WBAP KPRC WOI  
(also at 7 p.m.)  
NBC-News; Carlos Molina's  
Orch.: WTAM WBOW WMAQ  
(sw-9.53)  
KMOX-Laff Parade  
KWK-The Range Riders  
WBBM-News, Todd Hunter  
WCFL-Jack Kelly's Orch.  
WGN-Ted Weems' Orch.  
WHO-Playhouse  
WIBA-Amer.-Scandinavian Hour  
WJR-Hermit's Cave  
WLW-Concert Hour  
WROK-Musicale

9:45 CST 10:45 CDT  
CBS-Jay Freeman's Orch.:  
KMOX WBBM

WIRE-Interpreters House  
WLW-Jack Randolph, songs  
WOWO-Each Home Hour  
WROK-Sunday Players  
WTMJ-German Hour

9:15 CST 10:15 CDT  
NBC-To be announced: (sw-  
6.14)  
NBC-Walter Winchell: WBAP  
WSM KPRC WOI (also at  
7:30 p.m.)  
CBS-Phil Napoleon's Orch.:  
WCCO  
MBS-Freddie Martin's Orch.:  
KWK WGN  
KMOX-Jack Randolph, songs

MBS-Johnny Messner's Orch.:  
KWK

10:00 CST 11:00 CDT  
CBS-Frankie Masters' Orch.:  
WBBM WISN WHAS WJR  
WKBB  
CBS-Texaco Town: KNX KSL  
(also at 6:30 p.m.)  
NBC-Barney Rapp's Orch.:  
WIRE WENR (sw-9.53)  
MBS-Ozzie Nelson's Orch.: KWK  
NBC-Henry Busse's Orch.: WMAQ  
WOWO WIBA (sw-6.14)  
News: WHO WMBD WCCO  
WFBM WMT WOC WLW  
WTAQ  
KMOX-Cardinal's Game Replayed  
KOA-Melody Master  
WBOW-Leo Baxter's Orch.  
WCFL-Pentacostal Church  
WGN-Fred Waring's Orch.  
WIND-Let's Dance  
WTAM-Tom Ireland; Creoleans  
WTMJ-Sports; Dance Orch.

10:15 CST 11:15 CDT  
NBC-Barney Rapp's Orch.:  
WHO KSD KOA WTAM  
CBS-Frankie Masters' Orch.:  
WMBD WFBM WOC KMOX  
NBC-Henry Busse's Orch.: WMT  
WCCO-Baseball Scores  
WIAS-Harry Currie's Orch.  
WIBA-Merrill Owens  
WIND-Dramas of Life  
WLW-Clyde Trask's Orch.  
WTAQ-Dance Orch.

10:30 CST 11:30 CDT  
NBC-One Man's Family: KPO  
KFI (also see Wed. Prgm. at  
6 p.m.)  
NBC-Andy Kirk's Orch.: WIRE  
WTAM WBOW WENR WHO  
KOA  
NBC-Jess Hawkins' Orch.:  
WIBA WOWO WMAQ (sw-  
6.14)  
CBS-Herbie Kay's Orch.: WOC  
WMBD WBBM WISN WKBB  
WTAQ WJR WCCO KMOX  
WFBM  
MBS-Rudy Vallee's Orch.: WMT  
KSD-Noble Sissle's Orch.  
KWK-News; Dance Orch.  
WGN-Dick Gasparre's Orch.  
WIND-Nino Rinaldo's Orch.  
WLW-Dick Stable's Orch.  
WTMJ-News  
10:45 CST 11:45 CDT  
MBS-Rudy Vallee's Orch.: KWK  
WCFL-Dance Orch.  
WHAS-News  
WIBA-Club Chanticleer  
WIND-Peacock Court  
WMT-Electric Park Band  
WTMJ-Dance Orchestras  
11:00 CST 12:00 CDT  
CBS-Nocturne; Eddie House, or-  
ganist: WBBM WOC WMBD  
WTAQ WISN WKBB WFBM  
WHAS KMOX  
NBC-Don Fernando's Orch.:  
WIBA WENR

NBC-Eddie Varzos' Orch.: WIRE  
WHO WMAQ WBOW  
NBC-Night Editor: KOA  
MBS-Freddie Martin's Orch.:  
WGN WMT  
KSD-Bob Crosby's Orch.  
KWK-Louis Paico's Orch.  
WCCO-To be announced  
WIND-The Nite Watch  
WIRE-Baseball Resume  
WLW-Moon River  
WTAM-Lee Allen's Orch.

11:15 CST 12:15 CDT  
CBS-Charlie Engel's Orch.: WOC  
WBBM WFBM WISN WMBD  
KMOX WKBB WTAQ WHAS  
NBC-Eddie Varzos' Orch.: KOA  
MBS-Ted Weems' Orch.: WGN  
WMT KWK  
11:30 CST 12:30 CDT  
NBC-King's Jesters: WMAQ  
WIBA WBOW  
CBS-Horace Henderson's Orch.:  
WBBM WFBM WISN WMBD  
WOC KMOX WKBB WTAQ  
NBC-Carlos Molina's Orch.: KSD  
WENR KOA WHO WIRE  
MBS-Joe Sanders Orch. WGN  
WMT KWK  
WCCO-Malerich's Orch.  
WLW-Deacon Moore's Orch.  
WTAM-Slumber Hour  
11:45 CST 12:45 CDT  
NBC-Al Vierra's Hawaiians:  
WMAQ WIBA  
KMOX-Glenn Earl's Orch.

11:30 CST 12:30 CDT  
NBC-King's Jesters: WMAQ  
WIBA WBOW  
CBS-Horace Henderson's Orch.:  
WBBM WFBM WISN WMBD  
WOC KMOX WKBB WTAQ  
NBC-Carlos Molina's Orch.: KSD  
WENR KOA WHO WIRE  
MBS-Joe Sanders Orch. WGN  
WMT KWK  
WCCO-Malerich's Orch.  
WLW-Deacon Moore's Orch.  
WTAM-Slumber Hour  
11:45 CST 12:45 CDT  
NBC-Al Vierra's Hawaiians:  
WMAQ WIBA  
KMOX-Glenn Earl's Orch.

11:00 CST 12:00 CDT  
CBS-Nocturne; Eddie House, or-  
ganist: WBBM WOC WMBD  
WTAQ WISN WKBB WFBM  
WHAS KMOX  
NBC-Don Fernando's Orch.:  
WIBA WENR

NBC-Eddie Varzos' Orch.: WIRE  
WHO WMAQ WBOW  
NBC-Night Editor: KOA  
MBS-Freddie Martin's Orch.:  
WGN WMT  
KSD-Bob Crosby's Orch.  
KWK-Louis Paico's Orch.  
WCCO-To be announced  
WIND-The Nite Watch  
WIRE-Baseball Resume  
WLW-Moon River  
WTAM-Lee Allen's Orch.

11:15 CST 12:15 CDT  
CBS-Charlie Engel's Orch.: WOC  
WBBM WFBM WISN WMBD  
KMOX WKBB WTAQ WHAS  
NBC-Eddie Varzos' Orch.: KOA  
MBS-Ted Weems' Orch.: WGN  
WMT KWK  
11:30 CST 12:30 CDT  
NBC-King's Jesters: WMAQ  
WIBA WBOW  
CBS-Horace Henderson's Orch.:  
WBBM WFBM WISN WMBD  
WOC KMOX WKBB WTAQ  
NBC-Carlos Molina's Orch.: KSD  
WENR KOA WHO WIRE  
MBS-Joe Sanders Orch. WGN  
WMT KWK  
WCCO-Malerich's Orch.  
WLW-Deacon Moore's Orch.  
WTAM-Slumber Hour  
11:45 CST 12:45 CDT  
NBC-Al Vierra's Hawaiians:  
WMAQ WIBA  
KMOX-Glenn Earl's Orch.

11:00 CST 12:00 CDT  
CBS-Nocturne; Eddie House, or-  
ganist: WBBM WOC WMBD  
WTAQ WISN WKBB WFBM  
WHAS KMOX  
NBC-Don Fernando's Orch.:  
WIBA WENR

# Sunday September 5



BETTY LOU GERSON  
Mrs. Frank Gardner in  
"A Tale of Today"  
Sun. 4:30 pm CST (5:30 CDT)

12:00 CST 1:00 CDT  
KMOX-When Day Is Done  
KOA-News  
WBBM-News & Weather  
WLW-The Nation Dances  
12:15 CST 1:15 CDT  
KOA-Bridge to Dreamland  
End of Sunday Programs

# Monday

## MORNING

7:00 CST 8:00 CDT  
★ NBC-Breakfast Club; Vocal-  
ists; Don McNeill, m.c.; Orch.:  
News: WOWO WCFL  
CBS-Metropolitan Parade: WFAM  
KMOX (sw-21.52)  
NBC-Streamliners: WBOW  
News: WHO WTAD WMT  
Musical Clock: WBBM WROK  
WOC WKBB  
Morning Melodies: WBAA WIBA  
KWK-Tonic Lanes  
WAAF-Breakfast Express  
WCBM-Ereafast Tunes & Sports  
WCCO-Air Almanac  
WFBM-Early Birds  
WGN-Golden Hour  
WIND-Sketches in Melody  
WIRE-News; Musical Clock  
WISN-Early Risers Club  
WJJD-Rubarb Red  
WLS-Pokey & Arkie  
WLW-Peter Grant, news  
WMAQ-Your Neighbor; News  
WMBD-Breakfast Melodies  
WTAQ-Reveille  
WTMJ-Livestocks; Jimmy Legs;  
News

7:15 CST 8:15 CDT  
CBS-Richard Maxwell, songs:  
News: KMOX WFAM (sw-  
21.52)  
News: WLS WCCO  
▲ Devotional Prgm.: KWK  
WLW  
Musical Clock: WMT WTAD  
WBOW-Open Your Eyes  
WCBM-Polish Prgm.  
WHO-Musical Interlude  
WIND-Cub Cabana  
WJJD-Toastmaster  
WLW-Jewish New Year Prgm.  
WMBD-Eye-Openers

7:30 CST 8:30 CDT  
CBS-Jack Berch's Boys (Fels &  
Co.): KMOX  
News: WBA WTAQ  
Musical Clock: WMBD WMT  
KWK-Pop-Up-Parade; News  
WBOW-Morning Patrol  
WCCO-Musical Chimes  
WFAM-Your Engagement Book  
WGN-Good Morning  
WIND-News & Current Hits  
WIRE-Melody; Varieties  
WJJD-Happy Go Lucky Time  
WLS-Jolly Joe's Pet Pals  
WTMJ-Jimmy Legs; News

7:45 CST 8:45 CDT  
CBS-Bachelor's Children, sketch  
(Old Dutch Cleanser): KMOX  
(sw-21.52)  
NBC-Breakfast Club: WOWO  
WCFL  
WFAM-▲ Morning Devotions  
WHO-Musical Prgm.  
WIBA-Musical Clock  
WJJD-Chicago Tuberculosis Inst.  
WLS-Otto & Noveldeons  
WLW-Chandler Chats  
WMBD-Police Bulletins

WTAD-Bill Sohm's News Chatter  
WTAQ-Today's Almanac  
8:00 CST 9:00 CDT  
★ CBS-PRETTY KITTY KEL-  
ly, sketch (Wonder Bread):  
WISN WFBM WCCO KMOX  
WOC WBBM (sw-21.52)  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch (Old English  
Wax): WMAQ WIRE  
NBC-The Story of Mary Mar-  
lin, sketch (Ivory Snow):  
WLS (sw-15.21)  
NBC-Josh Higgins of Finchville:  
WBOW  
NBC-Breen & De Rose, songs:  
KWK  
KSD-News; Melody Moods  
WAAF-Morning Revue  
WCBM-Italian Prgm  
WCFL-German Prgm.  
WFAM-Dick Cover, organist  
WGN-Melody Sweethearts  
WIA-Band Wagon  
WHO-Time & Temperature  
WIND-Juliane Pelletier, pianist  
WJJD-Popular Organ Melodies  
WLW-Hymns of All Churches  
WMBD-News  
WOWO-Bill Board  
WTAD-Storyland Lady  
WTAQ-Musical Clock  
WTMJ-Headlines; Jimmy Legs  
8:15 CST 9:15 CDT  
NBC-Oxydol's Own Ma Perkins,  
sketch: WLS (sw-15.21)  
CBS-Myrt & Marge, sketch (Su-  
per Suds): KMOX WFBM  
WCCO WISN WBBM (sw-  
21.52)  
NBC-John's Other Wife, sketch  
(Louis Philippe): WMAQ  
WIRE  
NBC-Bennett & Wolverton, in-  
strumentalists: KSD  
MBS-John Metcalf's Choir Loft:  
KWK  
WAAF-Hollywood Brevities  
WBOW Morning Headlines  
WFAM-Morning Variety  
WGN-Musical Mail Box  
WHA-Morning Melodies  
WHO-Neighbor Jim  
WIND-Hawaiian Serenaders  
WJJD-Harry Owens' Orch.  
WLW-Hope Alden's Romance  
WOC-Musical Clock  
WTMJ-Music Parade  
8:30 CST 9:30 CDT  
CBS-Louise & the Lads: WFBM  
NBC-Pepper Young's Family  
sketch (Camay): WLS WMT  
KWK (sw-15.21)  
CBS-Jack Berch's Boys (Fels &  
Co.): WCCO  
NBC-Just Plain Bill, sketch (An-  
acin): WMAQ WIRE  
NBC-Feather for Luck, sketch:  
WCFL WBOW KSD  
KMOX-Ozark Varieties  
WAAF-Morning Song  
WBBM-Quarter Hour of Romance  
WCBM-German Prgm.  
WFAM-Fashion Pointers  
WGN-Get Thin to Music  
WHO-Morning Melodies

WIBA-Today's Almanac  
WIND-Eb & Zeb  
WISN-Early Risers Club  
WJJD-Story Hour  
WKBB-Musical Breakfast  
WLW-Virginians  
WMBD-Band Wagon  
WOWO-Richard Trojan  
WROK-▲ Morning Devotions  
WTAD-▲ Inter-Church Revival  
WTAQ-News  
WTMJ-Your Home Town  
8:45 CST 9:45 CDT  
★ NBC-TODAY'S CHILDREN,  
sketch (Pillsbury): WMAQ  
WIRE WHO WTMJ KSD  
★ CBS-Labor Day Banners:  
WCCO WFAM WFBM WTAQ  
I. M. Omburn, secretary treas-  
urer of the Union Labels  
Trades Department of the  
American Federation of La-  
bor, takes for his topic "La-  
bor Day Banners."  
NBC-Viennese Ensemble: WBOW  
WLW WCFL  
MBS-Harold Turner, pianist:  
WGN  
KMOX-Fashions in Melody  
KWK-Top o' the Morning  
WAAF-Memory Lane  
WBBM-Man on the Street  
WJJD-Women's Exchange Prgm.  
WIBA-Interlude: Society Reporter  
WIND-Thru the Hollywood Lane  
WKBB-Sunshine Express  
WLS-Don & Helen  
WMBD-Messenger; Weather  
WMT-Day Dreamer  
WOC-News  
WOWO-Modern Home Forum  
WROK-Town Crier  
WIAQ-Musical Clock

9:00 CST 10:00 CDT  
★ NBC-THE O'NEILLS, SKETCH  
(Ivory Flakes): WLS (sw-  
15.21)  
CBS-Ruth & Bill, songs: KMOX  
WISN WBBM WFBM WCCO  
WOC WMBD WTAQ  
NBC-David Harum, sketch  
(Bab-O): KSD WIRE WMAQ  
WHO  
NBC-Hollywood High Hatters:  
WIBA WBOW  
News: WIND WMT WTAD  
WAAF-Woman's Page of the Air  
WCBM-Hit Tunes  
WCFL-Swingtime  
WFAM-Mrs. Riley, Shopping  
Guide  
WGN-Don Pedro, songs  
WJJD-Dude Martin  
WLW-Linda's First Love  
WROK-News & Markets  
WTMJ-Blue Room Ensemble  
9:15 CST 10:15 CDT  
NBC-Backstage Wife, sketch  
(Dr. Lyons): WMAQ WTMJ  
WIRE KSD WHO WIBA  
CBS-Romance of Carol Kennedy,  
sketch (Heinz): KMOX WOC  
WISN WBBM WFBM WCCO  
WOC  
NBC-Personal Column of the Air  
(Chipso): WLW WLS (sw-  
15.21)

News: WKBW WMBD  
KWK-Party Line  
WAAF-Viceroy Widow, sketch  
WBOW-Oklahoma Outlaws  
WCBM-Hit Tunes  
WGN-Bachelor's Children  
WHA-American Observer  
WIND-String Ensemble  
WJJD-Two of a Kind  
WMT-Morning Matinee  
WOWO-Tri Topics  
WROK-On the Mall  
WTAD-Women's Varieties  
WTAQ-Panella  
9:30 CST 10:30 CDT  
CBS-Big Sister, sketch (Rinso):  
WCCO WBBM WISN WMBD  
KMOX WFBM  
★ NBC-Vic & Sade, sketch  
(Crisco): WLS KWK WMT  
(sw-15.21)  
NBC-How to be Charming,  
sketch (Phillips): WMAQ  
WIRE WTMJ WIBA WHO  
WAAF-Secrets of Charm  
WBOW-Just About Time  
WCFL-News for Women  
WFAM-Dick Grove  
WGN-Painted Dreams  
WHA-Musical Varieties  
WIND-Fashion Flashes  
WJJD-Women's Exchange Prgm.  
WKBB-Mixing Bowl  
WLW-We Live Again  
WMBI-▲ Devotional Hour  
WOC-Melodic Serenade  
WOWO-Linda's First Love  
WROK-Intimate Review  
WTAD-▲ Church in the Wildwood  
WTAQ-Melody Lane

9:45 CST 10:45 CDT  
NBC-Edward MacHugh, Gospel  
Singer (Ivory Soap): WLS  
WLW (sw-15.21)  
CBS-Aunt Jenny's Real Life  
Stories (Spry): WBBM WCCO  
KMOX WMBD WFBM WISN  
NBC-Manhattans: WHO KSD  
WMAQ  
MBS-Organ Recital: KWK  
Party Line: WTAD WOC  
WAAF-Foolish Questions, Bob  
Hawk  
WBOW-Looking Around  
WCFL-Voice of Cookery  
WFAM-In Movieland  
WGN-Woman in the Store  
WIBA-Dolly Madison  
WIND-News  
WIRE-Interviews; News  
WJJD-Mid-morning Dance Hits  
WKBB-Fonic Tunes  
WMT-Numerical Jamboree  
WOWO-Home Folk Frolic  
WTMJ-Blue Room Ensemble  
10:00 CST 11:00 CDT  
NBC-Girl Alone, sketch (Kel-  
logg): WMAQ WLW  
CBS-Swinging the Blues: WCCO  
NBC-Happy Jack Turner, songs  
WBOW KSD (sw-15.33)  
NBC-Terri Franconi, trn.: WOWO  
KWK WCFL  
Hymns of All Churches: WHO  
WOC  
KMOX-Let's Compare Notes

WAAF-Melody Parade  
WBBM-Houseboat Hannah  
WDZ-We Heard  
WFBM-Hope Alden's Romance  
WGN-Tuneful Moments  
WHA-Homemakers  
★ WIBU-AID PARADE  
WIND-Rhythm for Two  
WIRE-On the Mall  
WISN-Ann Leslie's Scrapbook  
WJBC-Farm Flashes  
WJJD-Bureau of Missing Persons  
WKBB-Rhomberg's Movie News  
WLS-Live Stock Reports; News  
WMBD-Party Line  
WMT-Magic Kitchen  
WROK-Melody Time  
WSUI-Illustrated Musical Chats  
WTAD News  
WTAQ-Cold Facts  
WTMJ Belle & Martha; What's  
New in Milwaukee?  
10:15 CST 11:15 CDT  
★ CBS-YOUR NEWS PARADE  
(Lucky Strike Cigarettes)  
Edwin C. Hill, commentator:  
KMOX WCCO WBBM WISN  
WMBD WOC WKBB WFBM  
NBC-Story of Mary Marlin  
(Ivory Soap): WMAQ KSD  
WLW (sw-15.33)  
NBC-Grace & Scotty, songs:  
WBOW WIRE  
KWK-Range Riders  
WAAF-Hawaiian Echoes  
★ WCAZ-MOVIE GOSSIP (1070  
kc)  
WCFL-Moment Musicale  
WDZ-▲ New Testament  
WFAM-Harlan Hogan  
WGN-Leu Salvo, organist  
WHO-Betty & Bob  
WIBA-Melody Time  
WIND-It Happened This Week  
WJBC-Lucky Lady, news  
WJJD-Criminal Court Interviews  
WLS-Otto & Noveldeons  
WMT-Frank Voelker, organist  
WOWO-Consolaires  
WROK-Woman's Forum  
WISN-Musicale  
WTAD-Neighbor Jim  
WTAQ Grunow Melodies

10:30 CST 11:30 CDT  
NBC-Joe Dumond & the Ranch  
Boys: WIRE WIBA WOWO  
WCFL  
CBS-Romance of Helen Trent,  
Virginia Clark (Edna Wallace  
Hopper): WBBM WFBM  
KMOX  
News: WBOW KWK  
Ma Perkins: WTAD WCCO  
KSD-Russ David, piano moods  
WAAF-Myrna Dee Sergeant  
WDZ-III. Division of Highways  
WFAM-Homespun Verse  
WGN-Harold Turner, pianist  
WHO-Party Line  
WIND-Harry Zimmerman, organ-  
ist  
WISN-Organ Melodies  
WJBC-Dollar Daze  
WJJD-Safety Court  
WKBB-Musical Almanac  
WLS-Ralph Emerson, organist

News: WKBW WMBD  
KWK-Party Line  
WAAF-Viceroy Widow, sketch  
WBOW-Oklahoma Outlaws  
WCBM-Hit Tunes  
WGN-Bachelor's Children  
WHA-American Observer  
WIND-String Ensemble  
WJJD-Two of a Kind  
WMT-Morning Matinee  
WOWO-Tri Topics  
WROK-On the Mall  
WTAD-Women's Varieties  
WTAQ-Panella  
9:30 CST 10:30 CDT  
CBS-Big Sister, sketch (Rinso):  
WCCO WBBM WISN WMBD  
KMOX WFBM  
★ NBC-Vic & Sade, sketch  
(Crisco): WLS KWK WMT  
(sw-15.21)  
NBC-How to be Charming,  
sketch (Phillips): WMAQ  
WIRE WTMJ WIBA WHO  
WAAF-Secrets of Charm  
WBOW-Just About Time  
WCFL-News for Women  
WFAM-Dick Grove  
WGN-Painted Dreams  
WHA-Musical Varieties  
WIND-Fashion Flashes  
WJJD-Women's Exchange Prgm.  
WKBB-Mixing Bowl  
WLW-We Live Again  
WMBI-▲ Devotional Hour  
WOC-Melodic Serenade  
WOWO-Linda's First Love  
WROK-Intimate Review  
WTAD-▲ Church in the Wildwood  
WTAQ-Melody Lane

9:45 CST 10:45 CDT  
NBC-Edward MacHugh, Gospel  
Singer (Ivory Soap): WLS  
WLW (sw-15.21)  
CBS-Aunt Jenny's Real Life  
Stories (Spry): WBBM WCCO  
KMOX WMBD WFBM WISN  
NBC-Manhattans: WHO KSD  
WMAQ  
MBS-Organ Recital: KWK  
Party Line: WTAD WOC  
WAAF-Foolish Questions, Bob  
Hawk  
WBOW-Looking Around  
WCFL-Voice of Cookery  
WFAM-In Movieland  
WGN-Woman in the Store  
WIBA-Dolly Madison  
WIND-News  
WIRE-Interviews; News  
WJJD-Mid-morning Dance Hits  
WKBB-Fonic Tunes  
WMT-Numerical Jamboree  
WOWO-Home Folk Frolic  
WTMJ-Blue Room Ensemble  
10:00 CST 11:00 CDT  
NBC-Girl Alone, sketch (Kel-  
logg): WMAQ WLW  
CBS-Swinging the Blues: WCCO  
NBC-Happy Jack Turner, songs  
WBOW KSD (sw-15.33)  
NBC-Terri Franconi, trn.: WOWO  
KWK WCFL  
Hymns of All Churches: WHO  
WOC  
KMOX-Let's Compare Notes

WAAF-Melody Parade  
WBBM-Houseboat Hannah  
WDZ-We Heard  
WFBM-Hope Alden's Romance  
WGN-Tuneful Moments  
WHA-Homemakers  
★ WIBU-AID PARADE  
WIND-Rhythm for Two  
WIRE-On the Mall  
WISN-Ann Leslie's Scrapbook  
WJBC-Farm Flashes  
WJJD-Bureau of Missing Persons  
WKBB-Rhomberg's Movie News  
WLS-Live Stock Reports; News  
WMBD-Party Line  
WMT-Magic Kitchen  
WROK-Melody Time  
WSUI-Illustrated Musical Chats  
WTAD News  
WTAQ-Cold Facts  
WTMJ Belle & Martha; What's  
New in Milwaukee?  
10:15 CST 11:15 CDT  
★ CBS-YOUR NEWS PARADE  
(Lucky Strike Cigarettes)  
Edwin C. Hill, commentator:  
KMOX WCCO WBBM WISN  
WMBD WOC WKBB WFBM  
NBC-Story of Mary Marlin  
(Ivory Soap): WMAQ KSD  
WLW (sw-15.33)  
NBC-Grace & Scotty, songs:  
WBOW WIRE  
KWK-Range Riders  
WAAF-Hawaiian Echoes  
★ WCAZ-MOVIE GOSSIP (1070  
kc)  
WCFL-Moment Musicale  
WDZ-▲ New Testament  
WFAM-Harlan Hogan  
WGN-Leu Salvo, organist  
WHO-Betty & Bob  
WIBA-Melody Time  
WIND-It Happened This Week  
WJBC-Lucky Lady, news  
WJJD-Criminal Court Interviews  
WLS-Otto & Noveldeons  
WMT-Frank Voelker, organist  
WOWO-Consolaires  
WROK-Woman's Forum  
WISN-Musicale  
WTAD-Neighbor Jim  
WTAQ Grunow Melodies

10:30 CST 11:30 CDT  
NBC-Joe Dumond & the Ranch  
Boys: WIRE WIBA WOWO  
WCFL  
CBS-Romance of Helen Trent,  
Virginia Clark (Edna Wallace  
Hopper): WBBM WFBM  
KMOX  
News: WBOW KWK  
Ma Perkins: WTAD WCCO  
KSD-Russ David, piano moods  
WAAF-Myrna Dee Sergeant  
WDZ-III. Division of Highways  
WFAM-Homespun Verse  
WGN-Harold Turner, pianist  
WHO-Party Line  
WIND-Harry Zimmerman, organ-  
ist  
WISN-Organ Melodies  
WJBC-Dollar Daze  
WJJD-Safety Court  
WKBB-Musical Almanac  
WLS-Ralph Emerson, organist

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WBBM-Houseboat Hannah  
WDZ-We Heard  
WFBM-Hope Alden's Romance  
WGN-Tuneful Moments  
WHA-Homemakers  
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WTMJ Belle & Martha; What's  
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WLW (sw-15.33)  
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WBOW WIRE  
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WJJD-Safety Court  
WKBB-Musical Almanac  
WLS-Ralph Emerson, organist

WLB-News; Livestock  
WMAQ-Dan Harding's Wife,  
sketch  
WMBD-Toastmaster Bakers  
WMBI-Continued Story Reading  
WMT-Morning Markets  
WOC-Betty & Bob, sketch  
WTAQ-Labor Day Program  
WTMJ-Morning Melodies  
10:45 CST 11:45 CDT  
★ MBS-We Are Four (Libby,  
McNeill & Libby): WGN WMT  
NBC-Fran Allison, contralto; pi-  
anist: WIBA WOWO KWK  
(sw-15.21)  
CBS-Our Gal, Sunday, sketch  
(Anacin): WBBM KMOX  
WFBM  
NBC-Rosa Lee, sop.: WBOW  
WLW WHO  
KSD-Rhythm Makers  
WAAF-Soliloquy  
WCCO-Kitty Keene  
WCFL-Fashions on Parade  
WDZ-News  
WFAM-Dick Cover, organist  
WHA-Operetta Favorites  
WIRE-For Women Only  
WISN-Movie Chat  
WJBC-Payne Pioneers  
WKBB-Ma Perkins  
WLS-Melody Parade  
WMAQ-Young Hickory, sketch  
WMBD-Linda's First Love  
WOC-Organ Music  
WROK-Amer. Family Robinson  
WTAD-Refreshment Time  
WTMJ-Cartwright Family  
11:00 CST 12:00 CDT  
★ CBS-Betty & Bob, sketch  
(Gold Medal): WCCO KMOX  
WFBM WBBM  
NBC-Love & Learn, sketch  
WMT WCFL WOWO  
NBC-Joe White, trn.: (sw-15.33)  
CBS-Fred Feibel, organist.  
WKBB  
MBS-Microphone in the Sky:  
KWK  
News: WJJD WISN WTAD  
KSD-Variety Prgm.  
WAAF-Symphonic Hour  
WBOW-Neighbor Jim  
WDZ-Robyn Weaver  
WGN-Bob Elson on State Street  
WHA-Music Appreciation  
WHO-Kitty Keene, Inc.  
WIBA-Linda's First Love  
WIND-News; Tango Orch.  
WIRE-Old Home Town  
WJBC-Personality Hour  
WLS-Priscilla Pride  
WLW-Frim Sisters  
WMAQ-Jack Baker, trn.  
WMBD-Thrift Message; Police  
Bulletins  
WMBI-▲ Midday Gospel Hr.  
WOC-Morning Parade  
WROK-Musicale  
WSBT-Stork Report; Women in  
the News  
WSUI-Prgm. Calendar; Weather  
★ WTAQ-HOLLYWOOD ON PA-  
RADE  
WTMJ-Hymns of All Churches  
(Continued on Next Page)

WLB-News; Livestock  
WMAQ-Dan Harding's Wife,  
sketch  
WMBD-Toastmaster Bakers  
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Bulletins  
WMBI-▲ Midday Gospel Hr.  
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WROK-Musicale  
WSBT-Stork Report; Women in  
the News  
WSUI-Prgm. Calendar; Weather  
★ WTAQ-HOLLYWOOD ON PA-  
RADE  
WTMJ-Hymns of All Churches  
(Continued on Next Page)

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WMAQ-Dan Harding's Wife,  
sketch  
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WISN-Movie Chat  
WJBC-Payne Pioneers  
WKBB-Ma Perkins  
WLS-Melody Parade  
WMAQ-Young Hickory, sketch  
WMBD-Linda's First Love  
WOC-Organ Music  
WROK-Amer. Family Robinson  
WTAD-Refreshment Time  
WTMJ-Cartwright Family  
11:00 CST 12:00 CDT  
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(Gold Medal): WCCO KMOX  
WFBM WBBM  
NBC-Love & Learn, sketch  
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NBC-Joe White, trn.: (sw-15.33)  
CBS-Fred Feibel, organist.  
WKBB  
MBS-Microphone in the Sky:  
KWK  
News: WJJD WISN WTAD  
KSD-Variety Prgm.  
WAAF-Symphonic Hour  
WBOW-Neighbor Jim  
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WHO-Kitty Keene, Inc.  
WIBA-Linda's First Love  
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WIRE-Old Home Town  
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WLS-Priscilla Pride  
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WMAQ-Jack Baker, trn.  
WMBD-Thrift Message; Police  
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WMBI-▲ Midday Gospel Hr.  
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the News  
WSUI-Prgm. Calendar; Weather  
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WTMJ-Hymns of All Churches  
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sketch  
WMBD-Toastmaster Bakers  
WMBI-Continued Story Reading  
WMT-Morning Markets  
WOC-Betty & Bob, sketch  
WTA

# Monday

September 6



WALTER BLAUFUSS  
"Farm and Home Hour"  
orchestra leader  
Mon. 11:30 am CST  
(12:30 pm CDT)

**11:15 CST 12:15 CDT**  
★ MBS-Tom, Dick & Harry (Fels Naptha): WGN WMT WLW  
CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WFBM WCCO  
NBC-Dan Harding's Wife, sketch: (sw-15.33)  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WHO KSD  
KWK-Rapid Service  
WBAA-Radio Gazette  
WBOW-Farm Prgm.  
WCFL-Hit Revue  
WDZ-Moods in Melodies  
WFBM-Hope Alden's Romance  
WIBA-Neighbor Jim  
WIND-Tommy Ott, organist  
WIRE-Singin' Sam  
WISN-Your Neighbor  
WJBC-Dough Boy, news  
WJJD-△ Noon-Day Service  
WKBB-What's New  
WLS-Virginia Lee & Sunbeam  
WMAQ-Rhythm in the Air  
WMBD-Variety; Hymn Time  
WOWO-Bob Wilson, news  
WROK-Among My Souvenirs  
WSBT-Farm Flashes  
WSUI-Homemaker's Chat  
WTAD-Duke Otten  
WTMJ-Betty & Bob

**11:30 CST 12:30 CDT**  
★ NBC-Nat'l Farm & Home Hr.: WMAQ WLW WIBA KWK (sw-15.21)  
The feature of today's "Farm and Home Hour" will be a Labor Day musical program featuring two piano selections by Walter Blaufuss and Allan Grant.  
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM  
NBC-Words & Music: (sw-15.33)  
NBC-John's Other Wife, sketch: WHO KSD  
MBS-Len Salvo, organist: WGN  
WBAA-Parade of Melody  
WCFL-Noon-day Concert  
WDZ-Sons of the Pioneers  
WHA-Talking Book  
WIND-Music & Banter  
WIRE-Linda's First Love  
WISN-Even As You & I  
WJBC-Man on the Street  
WKBB-Farm Flashes  
WLS-Markets; Weather; News  
WMBD-Window Shopper  
WMT-Gerinan Band  
WOC-Neighbor Jim  
WOWO-Hey, Mr. Motorist!  
WROK-Helene Kimberley songs  
WSBT-The Bandstand  
WSUI-Musical Favorites  
WTAD-Police News; Organ Music  
WTMJ-Fastest Show in Town

**11:45 CST 12:45 CDT**  
CBS-Hollywood in Person (Gold Medal): KMOX WCCO WBBM WFBM  
The trailer studio visits Catalina today, where interviews will take place aboard director Tay Garnett's yacht. John Blondell and Dick Powell may be present as guests on the yacht.  
NBC-Just Plain Bill, sketch: WHO KSD  
MRS-Sally Jo Nelson, pianist: WGN  
Man on the Street: WSBT WCFL  
I Didn't Know That: WMAQ WMBD  
News: WBAA WMT  
WDZ-Crossroads Trading Post  
WIND-News; Fed. Farm Credit Admin.  
WIRE-Farm Hour; Markets  
WISN-Ivory Interlude  
WJBC-Reid & Vin  
WLS-Dinner Bell Prgm.

WOC-Farm Bureau  
WOWO-Wilbur Pickett Orch.  
WROK-Round the Town  
WTMJ-News; Heinie's Grenadiers

## AFTERNOON

**12:00 CST 1:00 CDT**  
CBS-News Through a Woman's Eyes (Pontiac): WISN WBBM WKBB KMOX WCCO WFBM  
MBS-Couple Next Door, sketch (Oxydol): WGN  
News: WJBC WTAD WMBD WOC  
KSD-Variety Prgm.  
WAAF-Hoosier Philosopher  
WBAA-Agricultural Forum  
WBOW-Street Reporter  
WCBD-△ Fundamental Bible Class  
WCFL-Fun with Ross  
WDZ-Man on the Street  
WHA-Noon Musicale  
WHO-Markets; Weather  
WIND-Italian Hour  
WIRE-Farm Hour; News  
WJJD-Mid-Day Round-Up  
WMT-Cedar Valley Hillbillies; Joey & Chuck; Question Man  
WOWO-Agricultural Prgm.  
WSBT-News; Monday Matinee

**12:15 CST 1:15 CDT**  
★ NBC-Gold Cup Races: WLW WIBA KWK WMAQ (sw-15.21)  
The Gold Cup race, feature of the twentieth annual regatta of the Detroit Yacht Club, Detroit, Mich., will be described. NBC announcers will be stationed in the Judges' stand on the Detroit Yacht Club on Belle Island, atop a building on the Detroit side and on a boat on the course itself. The latter point will be serviced via short wave. The Gold Cup race is conducted over a three-mile circuit that has been altered to make it "the fastest and the safest Gold Cup course in Detroit's history." France, Italy, Canada and the United States will be represented in the contest by the world's most competent speedboat racers. Conducted under the auspices of the Detroit Gold Cup Committee, Inc., the race is sanctioned by the American Power Boat Ass'n and the Nat'l Outboard Ass'n and is run according to the 1937 rules of the American Power Ass'n.  
News: WKBB WROK  
KMOX-Singin' Sam  
KSD-Nathaniel Shilkret's Orch.  
WAAF-Waltztime  
WBAA-Luncheon Dance Time  
WBBM-Dugout Dope  
WBOW-Wranglers  
WCCO-Chili Beans  
WFBM-Markets; Farm Circle  
WGN-Wife vs. Secretary  
WHO-Councilman Lem Turner  
WISN-Musical Heat Wave  
WJBC-Torrid Tunes  
WMBD-Town Crier; Farm Mkts.  
WMT-Voice of Iowa  
WOC-Inquiring Mike  
WOWO-Market Service  
WSBT-Farm Flashes  
WTAD-Cy & Freckles  
WTMJ-Livestock & Mercantile Quotations

**12:30 CST 1:30 CDT**  
★ NBC-Labor Day Celebration: WOWO  
John L. Lewis, chairman of the CIO, will speak under the auspices of the Steel Workers Organizing Committee of South Park, Pittsburgh.  
CBS-Montana Slim, songs: WOC WSBT  
NBC-Bennett & Wolverton: WHO  
News: WBOW WIBA WIRE WHO  
Baseball; Chicago Cubs vs. Cincinnati Reds (Double Header): WJJD WIND WBBM WCFL WGN  
Man on the Street: WROK  
KWK WAAF WKBB  
Rhythm Rascals: WTAQ WTMJ  
KMOX-Magic Kitchen  
WBAA-Athletic Review  
WCBD-Zion Prgm.  
WCCO-Hope Alden's Romance  
WDZ-Plow Jockeys  
WHA-Farm Prgm.  
WIND-Markets; Piano Interlude  
WLS-Livestock Reports  
WLW-Variety Time  
WMAQ-The Old Painter  
WMBD-Farm News  
WMT-Markets; Hillbillies  
WTAD-Farm & Neighborhood  
**12:45 CST 1:45 CDT**  
★ CBS-Ted Malone's Between the Bookends: WFBM WOC WSBT WCCO  
NBC-Three Cheers: WHO KSD

## Guests and Special Events

### MORNING

8:45 CST "LABOR DAY BANNERS," I. M. Ornburn, CBS.

### AFTERNOON

12:15 CST GOLD CUP RACE from Detroit, NBC and MBS.  
1:30 CST LABOR DAY ADDRESS by Frank Morrison, NBC.  
2:15 CST LABOR DAY ADDRESS by William Green, NBC.  
3:00 CST THOMPSON TROPHY RACE, NATIONAL AIR RACES from Cleveland, NBC. (Story on Page 9.)  
3:30 CST GOLD CUP RACE, description of the finish of the third heat, MBS.  
3:45 CST GOLD CUP RACE, description of the finish of the third heat, NBC.  
4:00 CST THOMPSON TROPHY RACE, NATIONAL AIR RACES from Cleveland, NBC and CBS. (Story on Page 9.)  
4:45 CST DR. CHARLES STELZLE, Labor Day talk, CBS.

### NIGHT

6:30 CST NATIONAL TENNIS SINGLES CHAMPIONSHIPS, resume by John Tunis, NBC.  
7:30 CST JOHN AND ELAINE BARRYMORE IN "ANIMAL KINGDOM," NBC. (Story on Page 5.)  
8:30 CST FRANCES PERKINS, Secretary of Labor, Labor Day talk, CBS.

WAAF-Music in the Air  
WBAA-Markets & Weather  
WBOW-Mahita  
WDZ-Rhythm Revue  
WIBA-Livestock & Poultry Markets  
WIND-Studio Orch.  
WIRE-Police Court  
WKBB-Luncheon Musicale  
WLS-Grain Market Summary  
WLW-Betty & Bob  
WMAQ-News  
WMBD-Col. Beene; Dean & Gail  
WMT-Joe Doakes; Aunt Fanny; Novelty Quintet  
WROK-Service Sam; Home Folks Hour  
WTAQ-News; Musical Interlude  
WTMJ-Sidewalk Reporter

**1:00 CST 2:00 CDT**  
CBS-Colonel Jack Major's Variety Show: WSBT WKBB WCCO WOC (sw-15.27)  
NBC-Green Bros.' Orch.: WIRE WOWO  
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)  
News: WFBM WTAD WIND Man on Street: WMBD WTAQ KMOX-Inquiring Reporter  
WBAA-American Scene  
WBOW-△ Assemblage of God  
WCBD-Polish Prgm.  
WDZ-On the Mall  
WHA-News & Views  
WIBA-Melody Moments  
WISN-Mary Ann Presents  
WLS-News, Julian Bentley  
WMT-Many Happy Returns; Iowa Cornhuskers  
WROK-Home Folks Hour

**1:15 CST 2:15 CDT**  
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)  
CBS-Col. Jack Major: WISN  
KMOX-Hope Alden's Romance  
KWK-This Woman's World  
WBAA-△ Meditations  
WCCO-Front Page Parade  
WDZ-Markets  
WFBM-Apron Strings  
WHA-Intermezzo  
WIBA-Man on the Street  
WLS-Homemakers' Matinee  
WMBD-His Majesty, the Baby  
WMT-German Band  
WTAD-Quincy Marches On

**1:30 CST 2:30 CDT**  
★ NBC-Vic & Sade, sketch: (Crisc): WLW WHO WMAQ WTMJ KSD (sw-15.33)  
★ NBC-Labor Day Address: WIRE WOWO (sw-15.21)  
Frank Morrison, secretary of the American Federation of Labor, will give a Labor Day address from Erie, Pa.

CBS-Poetic Strings: WSBT  
WKBB WISN WTAQ WCCO WOC (sw-15.27)  
KMOX-Linda's First Love  
KWK-News  
WBOV-Harmony Hall  
WCBD-Rhythm Review  
WDZ-Ruthie Moore, harmonica  
WFBM-State Fair Girls School  
WHA-Organ Melodies  
WIBA-Rhythm & Romance  
WMAQ-Spelling Bee  
WMT-Movie Man  
WROK-Rippling Melodies  
WTAD-On the Mall

**1:45 CST 2:45 CDT**  
★ NBC-THE O'NEILLS, SKETCH (Ivory Flakes): WHO WMAQ WTMJ WLW KSD (sw-15.33)  
MBS-Glen Gray's Orch.: KWK  
Organ Melodies: WIBA WDJ  
KMOX-One Woman's Opinion  
WBAA-State Parks  
WBOW-△ Christian Science  
WFBM-Federated Church Women  
WIRE-Safety First  
WLS-Home Service Club  
WMBD-Shut-in Prgm.  
WMT-Interlude; News  
WROK-The Melodeers  
WTAD-Music Graphs

**2:00 CST 3:00 CDT**  
★ NBC-Gold Cup Races: WENR WOWO WBOW KWK WMT (sw-15.21)  
CBS-Bob Brown, songs: WISN WSBT WKBB WFBM WTAQ WOC (sw-15.27)  
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD (sw-15.33)  
News: WAAF WTAD KMOX-Ma Perkins  
★ WCCO-LADIES FIRST  
WDZ-Birthday Party  
WHA-Musical Interlude  
WIBA-Concert Hour  
WLW-Old Fashioned Girl  
WMBD-Trading Post  
WMBI-△ Radio School of the Bible  
WROK-Matinee Musicale  
WTMJ-Home Harmonizers

**2:15 CST 3:15 CDT**  
★ NBC-Labor Day Address: WENR WOWO WBOW WMT KWK (sw-15.21)  
Walton W. Sumner of Dallas, Texas, will introduce William Green, president of the American Federation of Labor, who will make a Labor Day address.  
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WHO KSD  
CBS-The Dictators: WOC WISN WSBT WKBB WFBM WMBD WTAQ (sw-15.27)

NBC-Personal Column of the Air (Chipso): WTMJ WMAQ (sw-15.33)  
Kitty Keene: KMOX WLW  
WAAF-Livestock Markets  
WBAA-Melody in Review  
WDZ-News  
WHA-Magazine Review  
WIRE-Matinee Varieties; News  
WTAD-Women in the News

**2:30 CST 3:30 CDT**  
CBS-Music from the Gold Coast: WOC WCCO WFAM WSBT WKBB WFBM WTAQ WMBD WISN (sw-15.27)  
NBC-Summer Time Syncopations: KSD WLW WMAQ (sw-15.33)  
KMOX-Houseboat Hannah  
KWK-Baseball Warm-Up  
WAAF-Petite Musicale  
WBAA-Pronounce It Down  
WDZ-Man's Wife on the Train  
WHA-Music of the Masters  
WHO-Your Home Town  
WIBA-See America First  
WMBI-△ Sacred Music  
WROK-Musical Joke Book  
WTAD-Music by Cugat  
WTMJ-News; Tunesmiths

**2:45 CST 3:45 CDT**  
NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ KSD WTMJ WLW (sw-15.33)  
CBS-Music from the Gold Coast: KMOX  
NBC-Kiddoodlers: WENR WMT WOWO WBOW (sw-15.21)  
WDZ-Sweet Music  
WMBI-Ministry of the Printed Page  
WTAD-Frances Morning

**3:00 CST 4:00 CDT**  
★ NBC-Nat'l Air Races: WHO WIBT WMAQ  
The Thompson Trophy Race will be described by Tom Manning of Station WTAM's staff. The broadest comes from the National Air Races at Cleveland, Ohio. This race is one of aviation's most spectacular events, featuring the swiftest planes the world has ever known. Such noted fliers as Col. Roscoe Turner, Earl Ormont and Frank Fuller are among the score of celebrated aviators entered for the event.  
NBC-Lucille & Lanny, songs: WIRE WOWO WMT (sw-15.21)  
CBS-Clyde Barrie, bar. WMBD WKBB KMOX WFBM WTAQ WOC WCCO WISN WFAM (sw-15.27)  
MBS-Orange Blossom Quartet: KWK  
KSD-Baseball Scores  
WAAF-Cocktail Capers  
WBAA-Treasure Chest  
WBOW-Talk of the Town  
WDZ-△ Rev. Dan Plies  
WJBC-God's Cheer for the Shut Ins  
WLW-Houseboat Hannah  
WMBI-Birthday Request Prgm  
WROK-Afternoon Concert  
WTAD-News  
WTMJ-Kitty Keene, Inc.

**3:15 CST 4:15 CDT**  
CBS-Eaton Boys, quartet: WMBD WTAQ WOC WFAM WISN WFBM KMOX WCCO (sw-15.27)  
NBC-Escorts & Betty: WOWO WMT WIBA KWK WENR  
NBC-While the City Sleeps (Darius Rich): (sw-15.33)  
NBC-Irma Glen, organist: WHO WMAQ WBOW  
MBS-Couple Next Door, sketch (Oxydol): WLW  
WBAA-Amer. Family Robinson  
WIRE-Harry Bason  
WJJD-Club Cabana  
WTAD-Lawrence Glosemeyer  
WTMJ-Dog House Court

**3:20 CST 4:20 CDT**  
★ NBC-Gold Cup Races: WMT WOWO WIBA WENR KWK  
The third and final heat of the Gold Cup Hydroplane Race, speedboat race of the 20th annual regatta at the Detroit Yacht Club, will be described at this time.  
**3:30 CST 4:30 CDT**  
★ NBC-Kellogg's Singing Lady: Irene Wicker: WLW (sw-15.21)  
Irene Wicker will relate the original version of how "Old King Cole" came to be sung.  
★ MBS-Gold Cup Race: KWK  
CBS-Doris Kerr, songs: WFBM WKBB WFAM WMBD WOC KMOX WISN WCCO WTAQ (sw-15.27)  
NBC-Don Winslow of the Navy, sketch: WBOW WIRE WIBA (sw-15.33)  
NBC-Marlowe & Lyon, piano duo: WENR WMT  
WAAF-Hog 'n' Harmony  
WBAA-Melody Moods

★ WCLS-FOR YOUR INFORMATION (1310 kc)  
WDZ-Front Page Drama  
WHA-Armchair Journeys  
WHO-On the Mall  
WIND-Band Box  
WJBC-News  
WMAQ-Tea Time Varieties  
WOWO-Ace Williams  
WROK-△ Church in the Wild-wood  
WTAD-Dance Hour  
WTMJ-Friendship Circle

**3:45 CST 4:45 CDT**  
★ NBC-Gold Cup Races: WOWO WMT WENR WLW (sw-15.21)  
This broadcast will include the finish of the third heat and an interview with the winner of the Gold Cup Hydroplane Race.  
NBC-Jackie Heller, tr.: WIRE WBOW WMAQ KSD  
CBS-Funny Things, children's pgrm.: WOC WMBD WFBM WKBB KMOX WISN WTAQ (sw-15.27)  
WAAF-Contrasts  
WCCO-Musical Prgm.  
WDZ-Concert Hall of the Air  
★ WEBQ-MOVIE GOSSIP (1210 kc)  
WFAM-Voice of Carelessness  
WHO-Houseboat Hannah  
WIBA-Bible Readings  
WIND-The Serenader  
WJBC-Classified Time  
WROK-Easy to Remember  
WTAD-Musical Maniacs

**4:00 CST 5:00 CDT**  
★ CBS-Nat'l Air Races: WISN WFAM WKBB WMBD WTAQ KMOX WCCO  
★ NBC-Nat'l Air Races: KSD WIBA WBOW (sw-9.53)  
Tom Manning continues a description of the Thompson Trophy Race, a feature of the National Air Races.  
NBC-Gold Cup Races: KWK  
News: WOC WTAD  
WBBM-Tenth Inning  
WDZ-The Babies  
WFBM-Tea Time Tunes  
WGN-Swing It  
WHA-Organ Reverie  
WHO-Dream Days  
WIND-Sports; Studio Orch.  
WJBC-Request Hour  
WJJD-Baseball Score Board  
WLW Toy Band  
WMAQ-Hollywood High Hatters  
WMT-Interlude  
WOWO-Bible Story  
WROK-Markets: Birthday Clut

**4:15 CST 5:15 CDT**  
NBC-Variety Show: WOWO WLW KWK WENR WMT WIBA  
CBS-Air Races: WOC  
WBBM-Howard Neumiller, pianist  
WDZ-Derby Show  
WGN-Harold Turner, pianist  
WHO-Baseball Resume  
WIND-Cumberland Ridge Runners  
WJJD-Organ Melodies  
WMAQ-While the City Sleeps  
WMBD-The Ramblers; News  
WROK-The Buccaneers  
WTAD-Dick Sanders

**4:30 CST 5:30 CDT**  
★ CBS-NEWS, DAILY SPORTS Resume (Chesterfield): WBBM WOC WFBM WKBB WMBD WTAQ WFAM (sw-11.83)  
NBC-News: Three X Sisters vocal trio: WCFL (sw-9.53)  
NBC-News: Johnnie Johnson, bar.: WMT WOWO  
KMOX-Travelogue  
KSD-Ebony and Ivory Studies  
WAAF-Sport Shorts  
WBOW-News  
WCCO-Musical Prgm.  
WDZ-Xavier Cugat's Orch.  
WENR-What's the News?  
WGN-Adventures Abroad  
WIBA-Hits & Encores  
WIRE-House of McGregor  
WISN-News; Musicale  
WJBC-Bingo  
WJJD-Kinney's Hawaiians  
WLW-In-Laws  
WMAQ-Don Winslow of the Navy  
WMBI-Message and Music  
WROK-Musicale  
WTAD-Melody Time  
WTMJ-Playground Tour

**4:45 CST 5:45 CDT**  
★ NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)  
CBS-"How to Dignify Labor," talk: WKBB WISN WCCO WTAQ WFBM WFAM KMOX (sw-11.83)  
Dr. Charles Stelzle, new executive director of the Good Neighbor League, will speak on the topic "How to Dignify Labor."  
NBC-Ranch Boys Trio: WENR KWK WMT  
NBC-Singing Strings: WIBA KSD  
WAAF-Times of Today

# Frequencies

KMOX-1090  
KOA-830  
KSD-650  
KWK-1350  
WAAF-920  
WBAA-890  
WBWB-1310  
WBOW-1310  
WCBD-1080  
WCCO-810  
WCFL-970  
WDZ-1020  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WIBA-1280  
WIND-580  
WTRE-1400

WMBD-Melody Miniature;  
Where to Go & What to Do  
in Peoria  
WMT-Better Vision; Sports  
WOWO-Little Nick Sports  
WROK-Musical Prgm.  
WSUI-Musical Moods  
WTMJ-Heinie's Grenadiers

5:45 CST 6:45 CDT

★ CBS-Boake Carter, commen-  
tator (Philco): WCCO WMBD  
WBWB KMOX WFAM WISN  
(sw-11.83) (also see 9:15 p.m.)  
NBC-John Herrick, bar.; Chris-  
tine Johnson, sop.; WENR  
NBC-Roy Campbell's Royalists;  
WMAQ  
News: WMT WFBM WHO  
Sports Review: WTMJ KSD  
WLV WJJD  
KWK-Sport Review: News  
WAAF-Kay Armen  
WCFL-Dinner Concert  
WGN-Four Californians  
WIBA-Interlude; Birthday Club;  
Sports  
WIRE-Jimmie Allen  
WKBB-Swing Your Partner  
WOC-Dinner Music  
WROK-Motorist Interviews  
WSUI-News; Iowan of the Air  
WTAD-Mary Jane Seaton  
WTAQ-Bureau of Public Service

## NIGHT

6:00 CST 7:00 CDT

★ NBC-Burns & Allen (Grape  
Nuts); Tony Martin, vocalist;  
Ray Noble's Orch.; Guest:  
WIRE WMAQ WTAM WLW  
WHO (also see 8:30 p.m.)  
★ CBS-Horace Heidt's Orch.  
(Alemita): WBWB WFBM  
WJR WHAS WCCO KMOX  
(sw-11.83) (also see 10 p.m.)  
Horace Heidt's Brigadiers will  
feature the most popular  
songs from the years 1926 to  
1935.

6:15 CST 7:15 CDT

NBC-Juan Hernandez & The  
Good Time Society; All-Negro  
Revue: WLS WTMJ (sw-  
11.87)  
NBC-Eddie Varzos' Orch.: KSD  
Sports: WTAD WKBB WMBD  
WOC WCFL  
KWK-Improve My Music Club  
WAAF-Now & Then  
WBOW-Home Decorators  
WFAM-Sports; Polish Hour  
WGN-Dick Gasparre's Orch.  
WIBA-Dinner Hour Concert  
WIND-Re-enactment of Baseball  
Game  
WISN-Down By Hermans  
WJJD-Fred Beck, organist  
WMT-Life Savers; Drama  
WROK-News; Dinner Music

6:30 CST 7:30 CDT

★ NBC-The Voice of Firestone:  
Margaret Speaks, sop.; Chorus;  
Symphonic Orch., dir.  
Alfred Wallenstein; WMAQ  
WTMJ WIRE WTAM WHO  
WIBA KSD (sw-9.53) (also  
see 9:30 p.m.)  
★ CBS-Pick & Pat (Model  
Smoking Tobacco): Benny  
Krueger's Orch.; Edward  
Roecker, bar.; WBWB WJR  
(sw-11.83) (also see 9:30  
p.m.)

6:45 CST 7:45 CDT

★ MBS-Lone Ranger, drama  
(Silvercup): WGN  
NBC-Tennis Resume: WLS (sw-  
11.87)  
★ MBS-Int'l Salon: WMT  
News: WKBB WTAQ  
KMOX-Front Page Patrol  
KWK-Rolla Coughlin's Orch.  
WAAF-Shadowland  
WBOW-Hit Tunes  
WCCO-Musical Prgm.  
WCFL-Streamline Melodies  
WFBM-Piano Twins  
WHAS-The Grab Bag  
WISN-Twilight Musicale  
WLW-For Men Only  
WMBD-Good Neighbor  
WOC-Bernice Engdahl  
WROK-Dinner Music

5:30 CST 6:30 CDT

★ NBC-HORLICK'S LUM & AB-  
ner, sketch: WENR WLW (al-  
so see 9:15 p.m.)  
CBS-Jay Freeman's Orch.: WOC  
WTAQ WKBB WFBM WFAM  
(sw-11.83)  
NBC-Carol Weymann, mezzo  
sop.; KSD WHO WCFL  
NBC-John Herrick, bar.; Chris-  
tine Johnson, sop.; (sw-  
11.87)  
Sports: WISN WMAQ WGN  
News: WBA WJBC WTAD  
KMOX-Sidewalk Reporter  
KWK-Covita Bunch, songs  
WAAF-Rhumba Beat  
WBWB-Phyl Coe, radio mystery  
WBOW-Sundown Express  
WCCO-Baseball Scores  
WDZ-Man at the Movies  
WIRE-Three Little Words  
WJJD-Pick Jurgen's Orch.

6:45 CST 7:45 CDT

NBC-Paul Martin's Orch.: WLS  
(sw-11.87)  
WBOW-Velvet Tones  
WCFL-Herr Louie & the Weasel  
WFBM-Bohemians  
WISN-Music Continental  
WJJD-Dude Martin

WOC-Gems of Melody  
WROK-On to Adventure

7:00 CST 8:00 CDT

★ NBC-FIBBER McGEE & MOL-  
ly (Johnson's Wax); Marian &  
Jim Jordan; Hugh Studebaker;  
Bill Thompson; Ted Weems'  
Orch.: WIRE WTAM WIBA  
WHO KSD WMAQ WTMJ  
WLW (also see 10 p.m.)

7:15 CST 8:15 CDT

★ CBS-Columbia Concert Hall:  
WHAS WBWB KMOX WCCO  
WFBM WMBD WTAQ WSBT  
WOC WISN WJR (sw-11.83)  
Muriel Kerr, Marcel Hubert,  
Georges Barrere and a sym-  
phony orchestra will supply a  
musical program during this  
hour tonight.  
NBC-To be announced: (sw-  
11.87)  
MBS-Joe Sanders' Orch.: WGN  
WMT  
KWK-St. Louis Browns Prgm.  
WBOW Sports Parade  
WCFL-Jam Session  
WIND-Racing Returns  
WJJD-Cumberland Ridge Run-  
ners; Supper-time Frolic  
WKBB-The Charm Circle  
WLS-Grant Park Concert  
WOWO-Musical Varieties  
WROK-Affairs of Mrs. Swenson  
WSUI-Children's Hour

7:30 CST 8:30 CDT

★ NBC-HOUR OF CHARM  
(General Electric); Phil Spi-  
talny's All-Girl Orch., with  
Maxine Rosaline Greene, m.c.;  
WTAM WMAQ KSD WHO  
WIRE WTMJ WIBA WLW  
(sw-9.53)  
★ NBC-John Barrymore in "Ani-  
mal Kingdom": KWK WMT  
WBOW WENR WOWO (sw-  
11.87)  
John and Elaine Barrymore,  
who recently achieved re-  
sounding success for their  
performances in NBC's six-  
play Shakespearean cycle,  
will return to the air to star  
in the first of two comedy  
bits, Philip Barry's "The  
Animal Kingdom." The  
comedy revolves around the  
conflict between business suc-  
cess and respectability, char-  
acteristic of the animal king-  
dom, and the exciting life of  
the intellectual world.

7:45 CST 8:45 CDT

MBS-Pat Barnes' Opera House:  
WGN  
WCFL-To be announced  
WIND-Dixieland Band  
WKBB-Hits and Encores  
WROK-Ken Harris' Orch.  
WSUI-Evening Musicale

7:45 CST 8:45 CDT

WGN-News; Sport High Lights  
WIND-Evening at Country Club  
WKBB-Encores of Stage & Screen  
WSUI-Public Health Talk

3:00 CST 9:00 CDT

★ CBS-Wayne King's Orch.  
(Lady Esther): WJR WFBM  
WHAS WCCO WBWB KMOX  
(sw-11.83)  
★ NBC-Carnation Contented Pro-  
gram, dir. Frank Black: WHO  
WTMJ WIBA KOA WIRE  
WMAQ WTAM KSD (sw-9.53)  
Tonight's "Contented Hour"  
will be a special program of  
popular music from new nonu-  
tion pictures, including: You  
and I Know by Vivian Della  
Chiesa; Here Comes the  
Sandman from "Mr. Dodd  
Takes the Air" by the Lul-  
laby Lady; It Looks Like  
Rain in Cherry Blossom Lane  
by the Quartet; Fantasy on  
"Can I Forget You" from  
"High, Wide and Handsome"  
and "Remember Me" from  
"Mr. Dodd Takes the Air"  
by the orchestra; Love Is  
Never Out of Season, Our  
Penthouse on Third Avenue  
and The Widow in Lace, all  
from "New Faces" by the  
orchestra and quartet; selec-  
tions from "The Firefly" by  
the orchestra and ensemble;  
Gianina Miti, Barcarolle,  
Tommy Atkins, Ballad of  
Romance, A Woman's  
Smile, Love Is Like a Fire-  
fly and Sympathy.

3:00 CST 9:00 CDT

NBC-Dramatic Series: (sw-6.14)  
WCFL-News  
WGN-Fredrick Martin's Orch.  
WIND-Tommy Ott, organist  
WISN-Concert Contrasts  
WLW-Heatrolatun Herald  
WMBD-Brain Teaser  
WOC-Musical Moments  
WROK-The Builders  
WSBT-Dance Time  
WSUI-Album of Artists  
WTAQ-House of Peter MacGregor

8:15 CST 9:15 CDT

WCFB-Labor Flashes  
WIND-Stars Over Manhattan  
WISN-Jam Session  
WKBB-Music in a Sentimental  
Mood  
WOC-Vivian Benschoff  
WROK-In the Gloaming  
WSUI-Famous Short Stories  
WTAQ-Vocalist

8:30 CST 9:30 CDT

★ NBC-Burns & Allen (Grape  
Nuts); Tony Martin, vocalist;  
Ray Noble's Orch.; Guest:  
WTMJ WIBA KOA KSD  
KFI (also at 6 p.m.)  
★ MBS-Henry Weber's Pageant  
of Melody: WGN KWK  
CBS-What Labor Day Means To-  
day, talk: WKBB WTAQ  
WOC WHAS (sw-11.83)  
Secretary of Labor Frances  
Perkins makes a Labor Day  
address from Boston. The  
title of her speech is "What  
Labor Day Means Today."

8:45 CST 9:45 CDT

NBC-Music for Moderns: WTAM  
(sw-6.14)  
NBC-Nat'l Radio Forum: WENR  
(sw-6.14)  
Jack Randolph, songs: WBWB  
WHO  
Musical Moments Revue: WSBT  
WOWO  
KMOX-Eddie Wacker, trn. & or-  
gan  
WBOW-Fireside Hour  
WCCO-Carl Cramer  
WCFL-Dr. F. B. Thompson,  
talk  
WFBM-A Sportsman Remembers  
WIND-Art & American Scenes  
WIRE-Health; Basenology  
WISN-Baseball Game  
WJR-Musical  
WLW-Clyde Trask's Orch.  
WMAQ-Whistler & His Dog  
WMBD-Peoria's Calling  
WMT-Mile a Minute Revue  
WROK-Keeping the Peace  
WSUI-Los Angeles Symph. Orch.

9:00 CST 10:00 CDT

★ NBC-AMOS 'N' ANDY (PEP-  
sodent): WMAQ WIRE KOA  
WTAM KSD WLW KFI (also  
at 5 p.m.)  
CBS-Poetic Melodies (Wrigley's  
Gum); Franklyn McCormack's  
poetry; Jack Fulton, trn.;  
Carlton Kelsey's Orch.: WFBM  
WCCO KMOX WBWB WHAS  
KSL WJR (also at 5 p.m.)  
NBC-Vagabonds: WOWO  
CBS-Ozzie Nelson's Orch.: WSBT  
(sw-11.83)  
NBC-Emery Deutsch's Orch.:  
(sw-9.53)  
News: WBOW WENR WIBA  
KWK WMT  
Musical Moments Revue: WKBB  
WHO  
KWK-News; Rolla Coughlin's  
Orch.  
WCFL-Skyride  
WIND-Swedish Prgm.

9:15 CST 10:15 CDT

★ NBC-UNCLE EZRA'S RADIO  
Station (Alka-Seltzer): KOA  
KFI WIBA (also at 5:15 pm)  
★ CBS-Boake Carter, commen-  
tator (Philco): KNX KSL  
(also at 5:45 p.m.)  
NBC-Emery Deutsch's Orch.:  
WLW  
CBS-Czzie Nelson's Orch.: WOC  
WBWB WMBD WHAS WBWB  
NBC-King's Jesters: WENR  
WOWO (sw-6.14)  
NBC-Horlick's Lum & Abner:  
KGO (also at 5:30 p.m.)  
Musical Moments Revue: WTAQ  
WTAM  
Sports Review: KMOX WFBM  
WJR  
News: WKBB WIRE  
KSD-Melodies in Swingtime  
KWK-Rolla Coughlin's Orch.  
WBOW-The Gaieties  
WCCO-Haenschen's Orch.  
WGN-Joe Sanders' Orch.  
WHO-Today's Winners  
WMT-Frank Morgan & Guest  
WROK-Poet's Corner  
WTMJ-Drama in the News

9:30 CST 10:30 CDT

★ NBC-Voice of Firestone; Mar-  
garet Speaks, sop.; KFI KOA  
(also at 6:30 p.m.)  
★ CBS-Pick & Pat (Model  
Smoking Tobacco): WHAS  
KMOX WFBM WCCO KNX  
KSL (also at 6:30 p.m.)  
NBC-Codolban's Orch.: WBOW  
WTAM KSD (sw-9.53)  
CBS-Roger Pryor's Orch.: WJR  
WKBB WTAQ WOC WSBT  
(sw-11.83)  
NBC-Eddie Varzos' Orch.: WENR  
WOWO  
MBS-Fred Waring's Orch.: WGN  
Musical Moments: WIBA WMBD  
KWK-Range Riders  
WBWB-News With Todd Hunter  
WIO-Frank Morgan & Guest  
WIND-Nino Rinaldo's Orch.  
WIRE-Baseball  
WJW-Barney Rapp's Orch.  
WMAQ-News; Carlos Molina's  
Orch.  
WMT-Baseball Game  
WROK-Ken Harris' Orch.  
WTMJ-Dance Orch.

9:45 CST 10:45 CDT

NBC-Codolban's Orch.: WIBA  
News: WROK WIND  
KSD-Noble Sissle's Orch.  
KWK-Sport Review  
WBWB-Manhattan Mother  
WMBD-Value Hints  
WOWO-Dance Orch.

10:00 CST 11:00 CDT

★ NBC-FIBBER McGEE & MOL-  
ly (Johnson's Wax): KOA  
KFI (also at 7 p.m.)  
NBC-Larry Burke, trn.; Henry  
Busse's Orch.: WBOW WMAQ  
WTAM (sw-9.53)  
NBC-Jess Hawkins' Orch.:  
WENR WOWO (sw-6.14)  
CBS-Horace Heidt's Orch.: KNX  
KSL (also at 6 p.m.)  
CBS-Count Basie's Orch.: WBWB  
WKBB WSBT  
MBS-Tommy Dorsey's Orch.:  
KWK  
News: WHO WJR WOC WMBD  
WCCO WFBM WTAQ WLW  
KMOX-Baseball Highlights  
WGN-Dick Gasparre's Orch.

10:15 CST 11:15 CDT

CBS-Count Basie's Orch.: WJR  
WTAQ WOC WFBM WHAS  
NBC-Jess Hawkins' Orch.:  
WOWO  
KMOX-Musical Moments  
WCCO-Rollie Johnson  
WHO-Dick Leibert, organist  
WIBA-Merrill Owens  
WIND-House of Peter McGregor  
WLW-Billy Snider's Orch.  
WMBD-Sports; Prgm. Review  
WTMJ-Dance Music

WMBD-Slim Miller's Kentuckians  
WOC-Monday Presents  
WROK-Friar's Frolic  
WTAQ-Club Normandie  
WTMJ-Kilowatt Hour

9:15 CST 10:15 CDT

★ NBC-UNCLE EZRA'S RADIO  
Station (Alka-Seltzer): KOA  
KFI WIBA (also at 5:15 pm)  
★ CBS-Boake Carter, commen-  
tator (Philco): KNX KSL  
(also at 5:45 p.m.)  
NBC-Emery Deutsch's Orch.:  
WLW  
CBS-Czzie Nelson's Orch.: WOC  
WBWB WMBD WHAS WBWB  
NBC-King's Jesters: WENR  
WOWO (sw-6.14)  
NBC-Horlick's Lum & Abner:  
KGO (also at 5:30 p.m.)  
Musical Moments Revue: WTAQ  
WTAM  
Sports Review: KMOX WFBM  
WJR  
News: WKBB WIRE  
KSD-Melodies in Swingtime  
KWK-Rolla Coughlin's Orch.  
WBOW-The Gaieties  
WCCO-Haenschen's Orch.  
WGN-Joe Sanders' Orch.  
WHO-Today's Winners  
WMT-Frank Morgan & Guest  
WROK-Poet's Corner  
WTMJ-Drama in the News

9:30 CST 10:30 CDT

★ NBC-Voice of Firestone; Mar-  
garet Speaks, sop.; KFI KOA  
(also at 6:30 p.m.)  
★ CBS-Pick & Pat (Model  
Smoking Tobacco): WHAS  
KMOX WFBM WCCO KNX  
KSL (also at 6:30 p.m.)  
NBC-Codolban's Orch.: WBOW  
WTAM KSD (sw-9.53)  
CBS-Roger Pryor's Orch.: WJR  
WKBB WTAQ WOC WSBT  
(sw-11.83)  
NBC-Eddie Varzos' Orch.: WENR  
WOWO  
MBS-Fred Waring's Orch.: WGN  
Musical Moments: WIBA WMBD  
KWK-Range Riders  
WBWB-News With Todd Hunter  
WIO-Frank Morgan & Guest  
WIND-Nino Rinaldo's Orch.  
WIRE-Baseball  
WJW-Barney Rapp's Orch.  
WMAQ-News; Carlos Molina's  
Orch.  
WMT-Baseball Game  
WROK-Ken Harris' Orch.  
WTMJ-Dance Orch.

9:45 CST 10:45 CDT

NBC-Codolban's Orch.: WIBA  
News: WROK WIND  
KSD-Noble Sissle's Orch.  
KWK-Sport Review  
WBWB-Manhattan Mother  
WMBD-Value Hints  
WOWO-Dance Orch.

10:00 CST 11:00 CDT

★ NBC-FIBBER McGEE & MOL-  
ly (Johnson's Wax): KOA  
KFI (also at 7 p.m.)  
NBC-Larry Burke, trn.; Henry  
Busse's Orch.: WBOW WMAQ  
WTAM (sw-9.53)  
NBC-Jess Hawkins' Orch.:  
WENR WOWO (sw-6.14)  
CBS-Horace Heidt's Orch.: KNX  
KSL (also at 6 p.m.)  
CBS-Count Basie's Orch.: WBWB  
WKBB WSBT  
MBS-Tommy Dorsey's Orch.:  
KWK  
News: WHO WJR WOC WMBD  
WCCO WFBM WTAQ WLW  
KMOX-Baseball Highlights  
WGN-Dick Gasparre's Orch.

10:15 CST 11:15 CDT

CBS-Count Basie's Orch.: WJR  
WTAQ WOC WFBM WHAS  
NBC-Jess Hawkins' Orch.:  
WOWO  
KMOX-Musical Moments  
WCCO-Rollie Johnson  
WHO-Dick Leibert, organist  
WIBA-Merrill Owens  
WIND-House of Peter McGregor  
WLW-Billy Snider's Orch.  
WMBD-Sports; Prgm. Review  
WTMJ-Dance Music

10:30 CST 11:30 CDT

CBS-Frankie Masters' Orch.:  
WBWB WMBD WKBB WHAS  
WSBT WFBM WISN WTAQ  
WJR WOC  
NBC-Deacon Moore's Orch.:  
WIO WMAQ WTAM WBOW  
WLW (sw-9.53)  
NBC-Marvin Frederick's Orch.:  
WIBA WOWO (sw-6.14)  
NBC-Vox Pop: KFI KOA (also  
see Tues. prgms. at 7 p.m.)  
MBS-Rudy Vallee's Orch.: WGN  
WMT  
News: KMOX KWK WTMJ  
WCCO-Baseball Summary  
WENR-Andy Kirk's Orch.  
WIND-Bob Tinsley's Orch.

10:45 CST 11:45 CDT

MBS-Rudy Vallee's Orch.: KWK  
KMOX-Seven Star Revue  
WCCO-Mack Dale  
WHAS-News  
WIBA-Slumber Hour  
WIND-Peacock Court  
WTMJ-Dance Orch.

11:00 CST 12:00 CDT

NBC-Eddie Varzos' Orch.: WMAQ  
WHO KOA WLW WBOW  
CBS-Nocturne, Eddie House, or-  
ganist: WOC WBWB WISN  
WTAQ WFBM WMBD WKBB  
WHAS  
NBC-Don Fernando's Orch.:  
WENR WIBA  
MBS-Happy Felton's Orch.:  
WGN  
Stop! Look! Listen: WTMJ  
WMT  
KSD-Noble Sissle's Orch.  
KWK-Louis Panico's Orch.  
WCCO-Dance Orch.  
WIND-The Nite Watch  
WIRE-Talking Drums  
WTAM-Gene Beecher's Orch.

End of Monday Programs

# Monday

September 6



MARGARET SPEAKS  
"Voice of Firestone" star  
Mon. 6:30 pm CST (7:30 CDT)

WHAS-Baseball; Louisville vs.  
Indianapolis  
WIBA-Music By Cugat  
WIND-Let's Dance  
WTMJ-Sports; Dance Orch.

10:15 CST 11:15 CDT  
CBS-Count Basie's Orch.: WJR  
WTAQ WOC WFBM WHAS  
NBC-Jess Hawkins' Orch.:  
WOWO  
KMOX-Musical Moments  
WCCO-Rollie Johnson  
WHO-Dick Leibert, organist  
WIBA-Merrill Owens  
WIND-House of Peter McGregor  
WLW-Billy Snider's Orch.  
WMBD-Sports; Prgm. Review  
WTMJ-Dance Music

10:30 CST 11:30 CDT  
CBS-Frankie Masters' Orch.:  
WBWB WMBD WKBB WHAS  
WSBT WFBM WISN WTAQ  
WJR WOC  
NBC-Deacon Moore's Orch.:  
WIO WMAQ WTAM WBOW  
WLW (sw-9.53)  
NBC-Marvin Frederick's Orch.:  
WIBA WOWO (sw-6.14)  
NBC-Vox Pop: KFI KOA (also  
see Tues. prgms. at 7 p.m.)  
MBS-Rudy Vallee's Orch.: WGN  
WMT  
News: KMOX KWK WTMJ  
WCCO-Baseball Summary  
WENR-Andy Kirk's Orch.  
WIND-Bob Tinsley's Orch.

10:45 CST 11:45 CDT  
MBS-Rudy Vallee's Orch.: KWK  
KMOX-Seven Star Revue  
WCCO-Mack Dale  
WHAS-News  
WIBA-Slumber Hour  
WIND-Peacock Court  
WTMJ-Dance Orch.

11:00 CST 12:00 CDT  
NBC-Eddie Varzos' Orch.: WMAQ  
WHO KOA WLW WBOW  
CBS-Nocturne, Eddie House, or-  
ganist: WOC WBWB WISN  
WTAQ WFBM WMBD WKBB  
WHAS  
NBC-Don Fernando's Orch.:  
WENR WIBA  
MBS-Happy Felton's Orch.:  
WGN  
Stop! Look! Listen: WTMJ  
WMT  
KSD-Noble Sissle's Orch.  
KWK-Louis Panico's Orch.  
WCCO-Dance Orch.  
WIND-The Nite Watch  
WIRE-Talking Drums  
WTAM-Gene Beecher's Orch.

End of Monday Programs

## MR. FAIRFAX KNOWS ALL

No personal replies to questions unless accom-  
panied by self-addressed stamped envelope.

Write to the National Broadcasting Company,  
RCA Building, Radio City, New York, for the  
whereabouts of OTTO GRAY'S OKLAHOMA  
COWBOYS.—C. R. H., Greenfield, Mass.

The cast of "PRETTY KITTY KELLY" is as  
follows: Arline Blackburn in the title role; Clay-  
ton Collier as Conway; Richard Kollmar is the  
rival suitor. The cast of ARNOLD GRIMM'S  
DAUGHTER: Margaret Shanna, Constance Grimm;  
Don Merrifield, Arnold Grimm; Ed Prentiss, Dal  
Tremaine; James Andelin, Tom Grimm; Guila  
Adams, Mrs. Grimm; Jean McDonald, Gladys  
Grimm.—Miss J. D., West Vancouver, B. C.,  
Canada

Announcer JEAN PAUL KING was born in  
North Bend, Nebraska, December 1, 1904. He is  
five feet seven and a half inches tall, weighs 145

pounds and has brown eyes and hair. He at-  
tended Miami U. in Oxford, Ohio, and graduated  
from the U. of Washington. His ambition is to  
be a magazine writer, and his hobbies are stamp-  
collecting and polo-playing.—Mrs. W. P. L.,  
Frazeyburg, Ohio

For information about AL CLAUSER'S OKLA-  
HOMA OUTLAWS write to Station WHO, Des  
Moines, Iowa.—Miss J. F., Huron, South Dakota.

NBC COAST TO COAST

# LUM AND ABNER

"LISTEN AND LAUGH"

WJZ WLW  
WBZ  
WBZA  
WSYR  
WENR  
WSB WMC



BENNY GOODMAN "Swing School" batoneer Tues. 7:30 pm CST (8:30 CDT)

MORNING

7:00 CST 8:00 CDT CBS-Dear Columbia, Fan Mail Dramatizations; News: WFAM KMOX (sw-21.52) NBC-Streamliners: WBOW NBC-Breakfast Club; News: WCFL Musical Clock: WBBM WKBB WOC WROK News: WTAD WHO WMT WLW 7:15 CST 8:15 CDT Musical Clock: WMT WTAD Devotional Prgm.: KWK WLW News: WLS WCCO 7:30 CST 8:30 CDT CBS-Richard Maxwell, songs: (sw-21.52) NBC-Breakfast Club; News: WWOV News: WIBA WTAQ 7:45 CST 8:45 CDT NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21) CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX (sw-21.52) NBC-Breakfast Club: WCFL WWOV 8:00 CST 9:00 CDT CBS-PRETTY KITTY KELLY, sketch (Wonder Bread): WBBM WFBM WCCO KMOX WISN WOC (sw-21.52) NBC-Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21) NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE NBC-Josh Higgins of Finchville: WBOW MBS-Singing Strings: WGN KWK Musical Clock: WTAQ WROK KSD-News; Melody Moods WAAF-Morning Revue WCBD-Italian Prgm. WCFI-German Prgm. WFAM-Dick Cover, organist WHA-Bandwagon WHO-Tony Cabooch WIND-Julane Pelletier, pianist WJJD-Bosworth Broadcast WLW-Hymns of All Churches WMBD-News WOWO-Bill Board WTAD-Storyland Lady 8:15 CST 9:15 CDT NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21) CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO (sw-21.52) NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE NBC-Bennet & Wolverton, pianist: KSD WIBA MBS-John Metcalf's Choir Loft: KWK WAAF-Hollywood Brevities WBOW-Headlines WGN-Musical Mail Box WHA-Morning Melodies WHO-Frolics WIND-Hawaiian Serenade WKBB-Musical Breakfast WLW-Hope Alden's Romance WOC-Musical Clock WTMJ-Music Parade 8:30 CST 9:30 CDT NBC-Pepper Young's Family, sketch (Camay): WLS WMT KWK (sw-15.21) CBS-Winston & Sutton, pianists: WFBM WFAM NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE NBC-Father for Luck, sketch: WCFL WBOW KSD KMOX-Ozark Varieties WAAF-Happiness Time WBBM-Quarter Hour of Romance WCBD-The Word of Truth

WCCO-Time Signals WGN-Get Thin to Music WHO-Morning Melodies WIBA-Today's Almanac WIND-Eb & Zeb WISN-Early Risers Club WJJD-Story Hour WKBB-Sunshine Express WLS-Hilltoppers WLW-Hello Peggy WMBD-Bandwagon WOWO-Mary Berghoff WROK-Morning Devotions WTAD-Interchurch Revival WTAQ-News WTMJ-Your Home Town 8:45 CST 9:45 CDT NBC-TODAY'S CHILDREN, sketch (Pillsbury): WMAQ WIRE KSD WTMJ WHO NBC-Viennese Ensemble: WBOW WLW WCFL CBS-Madison Ensemble: WFBM WFAM WCCO WTAQ MBS-Harold Turner, pianist: WGN KMOX-Fashions in Melody KWK-Top o' the Morning WAAF-Memory Lane WBBM-Jean Abbey, shopping news WIBA-Troubadour; Society Reporter WIND-Rhythm in Red WKBB-Chance! Steps WLS-Don & Helen WMBD-Messenger; Weather WMT-Day Dreamer WOC-News WOWO-Modern Home Forum WROK-Town Crier 9:00 CST 10:00 CDT NBC-THE O'NEILLS SKETCH (Ivory Flakes): WLS (sw-15.21) NBC-David Harum, sketch (Baby-O): WIRE WMAQ WHO KSD CBS-Mary Lee Taylor (Pet Milk): WOC WMBD KMOX WFBM WBBM NBC-Hollywood High Hatters: WBOW WIBA News: WTAD WMT WROK WAAF-Woman's Page of the Air WCBD-Uncle John WCCO-Organist WCFI-Swing Time WFAM-Captivators WGN-Don Pedro, songs WHA-Your Health WIND-Municipal Court WISN-Symphonetta WJJD-Dude Martin WLW-Linda's First Love WTAQ-Mid Morning Revue WTMJ-Household Hints 9:15 CST 10:15 CDT CBS-Romance of Carol Kennedy, sketch (Heinz): WFBM KMOX WBBM WCCO WISN WOC NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA NBC-Personal Column of the Air (Camay): WLW WLS (sw-15.21) News: WKBB WMBD To be announced: WFAM WTAQ KWK Party Line WAAF-Variety WBOW-Oklahoma Outlaws WGN-Bachelor's Children WHA-World Observer WJJD-Two of a Kind WMT-Louise Hathaway WOWO-Tri Topics WROK-On the Mall WTAD-Women's Varieties 9:30 CST 10:30 CDT NBC-Vic & Sade, sketch: WMT RWK WLS (sw-15.21) CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM Ruth Evans finds herself defending Jack Collins, an escaped convict. Collins is the father of Joe Collins, a youth whom Ruth has befriended and who is visiting her at Faraway Farm. The senior Collins was attempting to see his son when he was discovered by Ruth and the housekeeper. NBC-Geo. Hartrick, bar.: WIBA WMAQ WHO WIRE WAAF-Secrets of Charm WBOW-Just About Time WCFL-News for Women WFAM-The Stylist WGN-Painted Dreams WHA-Musical Varieties WIND-Kitchenette WJJD-Women's Exchange Prgm. WKBB-Your Home WLW-We Live Again

Guests and Special Events

AFTERNOON

2:45 CST THREE CHOIRS FESTIVAL from London, CBS. 5:45 CST GOVERNOR MYERS, farm credit talk, NBC.

NIGHT

6:30 CST AL JOLSON SHOW WITH MARTHA RAYE, PARKYAKARKUS AND VICTOR YOUNG'S ORCHESTRA, premiere of new series, CBS. (Story on Page 9.) 7:00 CST GREGORY RATOFF AND CONNIE BOSWELL, Ben Bernie's guests, NBC. 7:30 CST MILDRED BAILEY AND RED NORVO, guests on Benny Goodman's Swing School, CBS. 7:30 CST PACKARD HOUR WITH LANNY ROSS, CHARLES BUTTERWORTH, FLORENCE GEORGE, DON WILSON AND RAYMOND PAIGE'S ORCHESTRA, premiere of new series, NBC. (Story on Page 8.)

WMBI-Home Hour WOC-Melodic Serenade WOWO-Linda's First Love WROK-Intimate Review WTAD-Church in the Wild-wood WTAQ-Melody Lane WTMJ-Gypsy Four 9:45 CST 10:45 CDT NBC-Edward MacLugh, the Gospel Singer (Ivor, Soap) WLS WLW (sw-15.21) Edward MacLugh offers: "The Rosary," "God's Tomorrow" and "In the Secret of His Presence." CBS-Aunt Jenny's Real Life Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD The true story of the weird experiences of an amnesia victim who lost his memory in an accident shortly after his marriage will be told by the homespun philosopher and story-teller, "Aunt Jenny." Bob Turner has been "missing" for four years and his wife has borne him a son. The details of what happened will be dramatized. NBC-Hi Boys: WMAQ WHO KSD NBC-Originalities: WBOW To be announced. WKBB WTAQ KWK Party Line: WOC WTAD WAAF-Foolish Questions, Bob Hawk WCFL-Voice of Cookery WFAM-In Movieland WGN-Lawrence Salerno & Piano WIND-Markets WBA-Dolly Madison WIRE-Interviews; News WJJD-Mid-morning Dance Hits WLS-Don & Helen WMT-Morning Matinee WOWO-Home Folk Frolic WTMJ-Buccaneers 10:00 CST 11:00 CDT NBC-Girl Alone, sketch (Kelllogg): WMAQ WLW CBS-The Rhythmaires: WFAM NBC-Terri Franconi, tr.: WOWO WCFL NBC-Happy Jack Turner, songs: KSD WBOW (sw-15.33) MBS-Parents Club: KWK Hymns of All Churches: WOC WHO KMOX-Let's Compare Notes WAAF-Melody Parade WBBM-Houseboat Hannah WCCO-Jean Abbey WJJD-We Heard WFBM-Hope Alden's Romance WGN-Melody Time WHA-Homemakers NBC-WIBU-AID PARADE (1210 kc) WIND-Rhythm for Two WIRE-Rhythm Revue WISN-Ann Leslie's Scrapbook WJJD-Farm Flashes WJJD-Bureau of Missing Persons WKBB-Movie News WLS-Livestock Reports; News WMBD-Party Line WMT-Magic Kitchen WROK-Melody Time WSUI-Illustrated Musical Chats

WTAD-News WTAQ-Your Hits WTMJ-Belle & Martha; What's New in Milwaukee? 10:15 CST 11:15 CDT CBS-YOUR NEWS PARADE (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WFBM WOC KMOX WCCO WKBB NBC-Story of Mary Marlin (Ivory Soap): WMAQ KSD WLW (sw-15.33) NBC-Grace & Scotty: WBOW KWK-Range Riders WAAF-Hawaiian Echoes WCAZ-MOVIE GOSSIP (1070 kc) WCFL-New Songs WJJD-Morris Russell WFAM-Harlan Hogan WHO-Betty & Bob WIBA-Melody Time WIND-Deep South WIRE-Rose Room Melody WJBC-Lucky Lady, news WJJD-Criminal Court Interviews WLS-Novelodeons WMBI-Sacred Music WMT-Treasure Chest WOWO-Consolaires WROK-Woman's Forum WTAD-Morning Varieties WTAQ-To be announced 10:30 CST 11:30 CDT NBC-Barry McKinley, bar.: KSD WCFL NBC-Strollers Matinee: WIBA WOWO WIRE (sw-15.21) CBS-Romance of Helen Trent (Edna Wallace Hopper) WFBM KMOX WBBM News: KWK WBOW Ma Perkins: WCCO WTAD WAAF-Myrna Dee Sergeant WJJD-Nathaniel Shilkret WFAM-Safety Council WHO-Party Line WGN-Len Salvo, organist WIND-Harry Zimmerman, organist WISN-Organ Music WJBC-Neighbor Jim WJJD-Safety Court WKBB-Musical Almanac WLS-Grace Wilson; John Brown WLW-News; Weather; Markets WMAQ-Dan Harding's Wife, sketch WMBD-Neighbor Jim WMBI-Continued Story Reading WMT-Morning Markets WOC-Betty & Bob WTAQ-Water Prgm. WTMJ-Morning Melodies 10:45 CST 11:45 CDT MBS-We Are Four: WGN WMT NBC-Strollers Matinee: KWK CBS-Oni Gal, Sunday, sketch (Anacin): WFBM KMOX WBBM NBC-Armchair Quartet: KSD WHO WLW Musical Prgm.: WROK WTAD WAAF-Soliloquy WBOW-Waitz Time WCCO-Kitty Keene WCFL-Fashions on Parade WJJD-News

WFAM-Two Way Harmonies WHA-Novelty Shop WIRE-For Women Only WJBC-Payne Pioneers WKBB-Ma Perkins WLS-How I Met My Husband WMAQ-Young Hickory, sketch WMBD-Linda's First Love WOC-Organ Music WTAQ-For Women Only WTMJ-Singing Strings 11:00 CST 12:00 CDT CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WCCO WFBM NBC-Love & Learn, sketch: WMT WCFL WOWO NBC-Escorts & Betty: WMAQ (sw-15.33) MBS-Happy Felton's Orch.: KWK News: WJJD WISN WTAD KSD-Kay White WAAF-Symphonic Hour WBAA-Morning Melodies WMBD-Jack Lyon, pianist; Police Bulletins WBOW-Farm Folks WJJD-Bud Walters WGN-Bob Elson on State Street WHA-Music Appreciation WHO-Kitty Keene, Inc WIBA-Linda's First Love WIND-News; Noctime Melodies WIRE-Old Home Town WJBC-Personality Hour WKBB-Organ Moods WLS-Don & Helen WLW-Three Spades WMBD-Piano Melodies; Police Bulletins WMBI-Midday Gospel Hour WOC-Library Prgm. WROK-Tabernacle Hour WSBT-Stork Report; Women in the News WSUI-Prgm. Calendar; Weather WTAQ-America on Parade WTMJ-Hymns of All Churches 11:15 CST 12:15 CDT NBC-Dan Harding's Wife, sketch: (sw-15.33) CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WCCO WFBM NBC-Hal Gordon, tr.: WIBA NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WHO KSD KWK-Rapid Service WBAA-Radio Gazette WCFL-Hit Revue WJJD-Wings of Melody WGN-Wayne Van Dyne & Eob Trendler WIND-Tommy Ott, organist WIRE-Singin' Sam WISN-Your Neighbor WJBC-Dough Boy, news WJJD-Charles P. Hughes WKBW-What's New WLS-Ralph Emerson & Chief Tapluka, soloist WLW-Gus Haenschel's Orch. WMAQ-Rhythm in the Air WMBD-Lady of Charm WMT-German Band WOC-Morning Parade WOWO-Bob Wilson WROK-Among My Souvenirs WSBT-Farm Flashes WSUI-Child Play WTAD-Duke Otten WTMJ-Betty & Bob 11:30 CST 12:30 CDT NBC-Nat'l Farm & Home Hr.: WMAQ WIBA KWK WLW (sw-15.21) CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WCCO KMOX WBBM WFBM NBC-Words & Music, vocalists: (sw-15.33) NBC-John's Other Wife, sketch: WHO KSD MBS-Len Salvo, organist: WGN WBAA-Parade of Melody WBOW-Farm Prgm. WCFL-noon Day Concert WJJD-Sons of Pioneers WHA-Talking Book WIND-Christian Science Prgm WIRE-Linda's First Love WISN-Even as You and I WJBC-Man on the Street WJJD-My Kingdom Come, sketch WKBW-Farm Flashes WLS-Markets; News WMBD-Window Shopper WMT-Frank Voelker, organist WOWO-Hey, Mr. Motorist WROK-Helene Kimberley, songs WSBT-News; The Bandstand WSUI-Musical Favorites WTAD-Police News; Organ Music WTAQ-Mail Man WTMJ-Fastest Show in Town

11:45 CST 12:45 CDT CBS-Hollywood in Person (Gold Medal): WBBM KMOX WCCO WFBM The trailer studio will visit the Fox Lot today. NBC-Just Plain Bill, sketch: WHO KSD MBS-Concert Orch.: WGN Man on the Street: WCFL WSBT News: WBAA WMT WBOW-County Agr. Agent WJJD-Crossroads Trading Post WIND-News; Piano Duo WIRE-Farm Hour; Markets WISN-Down the Avenue WJBC-Guest Artists WJJD-Julane Pelletier, piano & songs WLS-Dinnerbell Program WMBD-Variety Show WOC-Farm Bureau WOWO-Wilbur Pickett's Orch. WROK-Round the Town WSUI-Farm Flashes WTAQ-Farm Hands WTMJ-News; Grenadiers

AFTERNOON

12:00 CST 1:00 CDT CBS-Romany Trail: WCCO WFBM WSBT NBC-Matinee Musicale: (sw-15.33) MBS-Couple Next Door, sketch (Oxydol): WGN News: WJBC WMBD WTAD WOC Man on the Street: WBBM WJJD KMOX-Jean Abbey, shopping KSD-Variety Prgm. WAAF-Hoosier Philosopher WBAA-Sam Hamilton, pianist WBOW-Street Reporter WJJD-J. C. O'Hair WCFL-Fun with Ross WIA-noon Musicale WHO-Markets; Weather WIND-GPA Prgm. WIRE-WV. Markets; Farm Hour; News WISN-Musical Heat Wave WJJD-Mid-day Roundup WKBB-Jewel Box WMT-Cedar Valley Hillbillies; Joey & Chuck WOWO-We Shall Have Music WSUI-Rhythm Rumbles 12:15 CST 1:15 CDT News: WKBB WROK KMOX-Singin' Sam WAAF-Waltztime WBAA-Luncheon Dance Time WBBM-Kitty Keene, Inc. WBOW-Wranglers WCCO-Dirty Moore WFBM-Markets; Farm Circle WGN-Wite vs. Secretary WHO-Councilman Lem Turner WIND-Let's Dance WJBC-Orchestra Music WSBT-Low Crier, Farm Mkts. WMT-Voice of Iowa WOC-Inquiring Mike WSBT-Market Service WSBT-Farm Flashes WTAD-Cy & Freckles 12:30 CST 1:30 CDT NBC-Music Guild: WOWO CBS-Dalton Brothers, trio: WOC WSBT NBC-To be announced: WMAQ (sw-15.33) News: WHO WIBA WBOW Man on the Street WROK KWK WKBB KMOX-Magic Kitchen WBAA-Scientific News WBBM-Linda's First Love WCBD-Zion Prgm. WCCO-Hope Alden's Romance WJJD-Flow Jockeys WGN-Lucky Girl WHA-Farm Prgm. WIND-Mkts., Musical Interlude WIRE-Reporter WJJD-III. Medical Society WLS-Livestock Summary WLW-String Ensemble WMBD-Farm News WMT-Markets; Cedar Valley Hillbillies WTAD-Farm & Neighborhood WTMJ-Dance Orch. 12:45 CST 1:45 CDT CBS-Ted Malone's Between the Bookends: WCCO WSBT WOC WMBD WFBM NBC-Johnny O'Brien, harmonica player: KSD WHO (sw-15.33) MBS-Advice to the Lovelorn (Hecker Products): KWK WGN WIRE



BETTY WRAGGE Peggy in "Pepper Young's Family" Tues. 1 pm CST (2 CDT)

Frequencies

- KMOX-1090 WISN-1120 KOA-830 WJBC-1200 KSD-560 WJRD-1190 KWK-1350 WJR-750 WAAF-920 WKBB-1500 WBA-890 WLB-870 WBBM-770 WLW-700 WBOV-1310 WMAQ-670 WCCB-1080 WMBD-1440 WCCO-810 WMBI-1080 WCFL-970 WMT-600 WZL-1020 WOC-1370 WENR-870 WOWO-1160 WFAM-1200 WRJN-1370 WFBM-1230 WROK-1410 WGN-720 WSBT-1360 WHA-940 WSBT-880 WHAS-820 WTAD-900 WHO-1000 WTAD-1070 WIBA-1280 WTAQ-1330 WIND-560 WTMJ-820 WIRE-1400

News: WMAQ WTAQ WAAF-Mary Donahue, songs WBA-Mkts. & Weather Reports WBBM-Truman Bradley, com. WBOW-Mahita WDJ-Rhythm Revue WIBA-Livestock; Poultry Markets WIND-Studio Orch. WJJD-Fred Beck, organist WKBB-Luncheon Musicale WLS-Closing Grain Markets; News WLW-Betty & Bob WMT-Joe Doakes; Aunt Fanny; Iowa Cornhuskers WROK-Home Folks Hour WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT

NBC-Airbreaks: WOWO CBS-Theater Matinee: WSBT WOC WKBB WISN WCCO KMOX (sw-15.27) NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33) News: WFBM WIND WTAD Man on the Street: WMBD WTAQ WBA-Dental Forum WBBM-Radio Gossip Club WBOW-Assemblage of God WCBD-Polish Prgm WCFL-Eddy Hanson, organist WDJ-On the Mall WGN-Concert Trio WHA-News & Views WIBA-Melody Moments WIRE-Federal Music Project WJJD-Federal Housing Prgm. WLS-News, Juhan Bentley WMT-Many Happy Returns, Cornhuskers

1:15 CST 2:15 CDT

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ KSD WTMJ WLW WHO (sw-15.33) NBC-Airbreaks: KWK KMOX-Hope Alden's Romance WBA-Meditations WBBM-Meet the Missus WCCO-Front Page Parade WCFL-To be announced WDJ-Markets Close WFBM-Apron Strings WGN-June Baker, home management WIBA-Travel Talk WIND-Tommy Ott, organist WIRE-Master Singers WJJD-Ben Kanter, pianist WLS-Homemakers Matinee WMBD-His Majesty, the Baby WMT-German Band WTAD-Quincy Marches On WTAQ-Matinee

1:30 CST 2:30 CDT

\* NBC-Vic & Sade, sketch: (Crisco): WHO WMAQ KSD WLW WTMJ (sw-15.33) \* CBS-Columbia Concert Hall, Story of the Song: WOC WISN WTAQ WKBB WSBT (sw-15.27) Germaine Bruyere, dramatic soprano, and Charles Hayward, baritone, are the artists to appear on the "Story of the Song" today. An interesting highlight is to be a group entitled "Songs of Occupation" which Hayward will sing. These are all arrangements of folk songs except one which is by Schubert. They include the old London "Tinker's Song" arranged by Howells; Lobachov's setting of the Russian watchman's song "Slushai"; an arrangement by Pilati of "Tammurriata (The Drummer)" a Neapolitan Lyric; Schubert's "Der Leiermann (The Hurdy-Gurdy Man)," and another Howells interpretation, "Le Petit Couturier (The Little Tailor)." Miss Bruyere is to sing three groups in Italian, German, French and English by Mozart, Schubert, Homer N. Bartlett, E. Charles Dalcroze, and Jacques Lagourgue. NBC-Kidoodlers Quartet: WIRE WOWO (sw-15.21)

MBS-Len Salvo, organist: WGN News: WCFL KWK KMOX-Linda's First Love WBA-Melody Review WBBM-Flanagrams WBOW-Harmony Hall WCBD-Scripture Truth Hour WCCO-Markets WDJ-Russell Farnsworth WFBM-State Fair Girls School WBA-Organ Melodies WIBA-Rhythm & Romance WIND-Dugout Interview WJJD-Happy Harmonies WMBD-Beauty Culture; Shut-in Prgm. WMJ-Movie Man WROK Today in Baseball WTAD-Concert Hall of the Air

1:45 CST 2:45 CDT

\* NBC-THE O'NEILLS, SKETCH (Ivory Flakes): WMAQ KSD WLW WHO WTMJ (sw-15.33) NBC-Have You Heard?: WBOW WOWO KWK (sw-15.21) CBS-Concert Hall: WCCO WFBM KMOX-Josephine Halpin WBA-Chat with the Housewife WBBM-Dugout Dope WDJ-Organ Melodies WGN-Baseball Headliners WBA-Organ Melodies WIND Sports Globe WIRE Safety First WJJD-Warren Brown, baseball talk WLS-Home-Service Club WMT-News; Interlude WROK-Josephine Harmon, songs WTAD-Glen Six

2:00 CST 3:00 CDT

NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE KSD WHO (sw-15.33) NBC-Club Matinee, variety show: WOWO WENR WBOW WMT KWK CBS-Judge Morris Rothenberg, talk: WOC WSBT WFBM WTAQ WKBB (sw-15.27) Judge Morris Rothenberg of the Council of Jewish Agency for Palestine takes for his topic "What Does the New Year Hold for Jewry." Baseball; Chicago Cubs vs. St. Louis Cardinals: WIND WJJD WCFL WBBM WGN News: WAAF WTAD KMOX-Ma Perkins WBA-Songs & Melodies \* WCCO-LADIES FIRST WDJ-Birthday Party WBA-Musical Interlude WBA-Concert Hour WISN-German Prgm. WLW-DeVore Sisters WMBD-Trading Post WMBI-Gospel Music WROK-Matinee Musicale WTMJ-Home Harmonizers

2:15 CST 3:15 CDT

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WHO KSD CBS-Noveltees: WTAQ WKBB WSBT WOC WFBM WMBD (sw-15.27) NBC-Personal Column of the Air (Chipso): WTMJ WMAQ (sw-15.33) NBC-Club Matinee: (sw-15.21) MBS-Bide Dudley's Theater Club: WMT KMOX-Kitty Keene, Inc. WDJ-News WHA-Magazine Review WIRE-Matinee Varieties WLW-Kitty Keene, Inc. WROK-Two Guitars WTAD-Women in the News

2:30 CST 3:30 CDT

CES-Sing & Swing, Carlton Kelsey's Orch.: WKBB WFAM WMBD WTAQ WISN WOC WFBM WCCO (sw-15.27) NBC-Waltz Favorites: WMAQ WHO KSD WLW (sw-15.33) KMOX-Houseboat Hannah WAAF-Petite Musicale WBA-You & Your Radio WDJ-Man's Wife on the Train WHA-Music of the Masters WIBA-Memoirs of a Concert Master WMBI-See by the Papers WOWO-Old Time Religion WROK-Musical Joke Book WTAD-Music by Cugat WTMJ-News; Tunesmiths

2:45 CST 3:45 CDT

choirs of three of England's great cathedral towns, Worcester, Hereford, and Winchester. NBC-The Guiding Light, sketch (White Naptha): WMAQ KSD WHO WTMJ WLW (sw-15.33) Baseball; St. Louis Browns vs. Chicago: KMOX KWK WBA-Arthur Jacklin, pianist WDJ-Sweet Music \* WJBL-BEHIND THE MICROPHONE WTAD-Frances Morning

3:00 CST 4:00 CDT

NBC-Rhythmaires: WMAQ WHO WIBA CBS-Ray Heatherton, bar.: WOC WFAM WMBD WTAQ WFBM WKBB WCCO WISN (sw-15.27) NBC-Lucille & Lanny, songs: WOWO WMT WIRE (sw-15.21) KSD-Baseball Scores WAAF-Jimmie Kozak, pianist WBA-Treasure Chest WBOW-Talk of the Town WDJ-Meet Your Neighbor WENR-Music Circle WJBC-Bible Study Hour WLW-Houseboat Hannah WMBI-Sacred Music WROK-Afternoon Concert WTAD-News WTMJ-Kitty Keene

3:15 CST 4:15 CDT

\* NBC-Nellie Revell, Interviews WMAQ WBOW WIBA WHO (sw-15.33) CBS-Science Service Series: WCCO WTAQ WKBB WMBD WOC WFAM WFBM WISN (sw-15.27) Henry Field, of the Field Museum of Natural History of Chicago, will take his radio audience "Among the Bedouins of North Arabia," during the Science Service broadcast. NBC-Musical Adventures: WOWO WENR The program: Seguidilla (Albeniz); Tanco in D (Albeniz); Guitar (Moszkowski); Pequena Dana Espagnola (Jose Navarero); Bolero (Ravel).

MBS-Couple Next Door, sketch (Oxydol): WLW

WAAF-Song of the Strings WBA-Amer. Family Robinson WIRE-Harry Bason WMT-Let's Go to the Movies WTAD-Bessie Dean Reinert WTMJ-Tell Mrs. Griggs

3:30 CST 4:30 CDT

\* NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21) The Singing Lady will tell the Chinese legend of the Willow Pattern Plate. NBC-Don Winslow of the Navy: WIRE WBOW WIBA (sw-15.33) CBS-St. Louis Synchronators: WMBD WFBM WKBB WFAM WOC WTAQ WCCO WISN (sw-15.27) NBC-Cleo Brown, pianist: WENR WAAF-Georgia Ervin, songs WBA-Melody Moods \* WCLS-FOR YOUR INFORMATION (1310 kc)

\* WDJ-BEHIND THE MICROPHONE

WHA-Armchair Journeys WHO-Melodeers WJBC-News WMAQ-Tea Time Varieties WMBI-Foreign Language Service WMT-Baseball Summary; Varieties

WOWO-On the Mall WROK-Church in the Wildwood

WMT-Drama; Ralph Slade's Orchestra WTAD-Dance Hour WTMJ-Friendship Circle

3:45 CST 4:45 CDT

NBC-Johnnie Johnston, bar.: KSD WMAQ WBOW CBS-Drama of the Skies: WFAM WKBB WFBM WTAQ WMBD WOC WISN (sw-15.27) NBC-King's Men Quartet: WIRE WENR WOWO WLW WIBA (sw-15.21) WAAF-Contrasts WBBM-Tenth Inning WCCO-Musical Prgm. WDJ-Home Folks Hymn Hour WFAM-Motor Dramas WHO-Houseboat Hannah WJBC-Classified Hour WROK-Margaret Eklof, pianist WTAD-Cy and Freckles

4:00 CST 5:00 CDT

CBS-All Hands on Deck: WISN WFAM WKBB WCCO NBC-Science in the News: WBOW WIBA WMAQ (sw-9.53)

NBC-String Time, dir. Jack Meakin: WIRE WENR WOWO WMT News: WTAD WOC Tea Time Tunes: WCFL WFBM KSD-Musical Memories WAAF-Jimmie Kozak, pianist WBBM-Howard Neumiller, pianist WCBD-Rhythm Men WDJ-The Babies WGN-Swing It WHA-Organ Reverie WHO-Dream Days WJBC-Request Hour WJJD-Baseball Score Board WLW-Larry & Sue WMBD-Peoria Tabernacle WROK-Markets; Birthday Club WTAQ-WPA Concert

4:15 CST 5:15 CDT

NBC-Three X Sisters, trio: WBOW WIBA KSD WLW WMAQ (sw-9.53) CBS-All Hands on Deck: WOC WAAF-Harmony Hall \* WCBD-BEHIND THE MICROPHONE WBBM-Woman in the Headlines WCFL-Jack Kelly's Orch. WDJ-Derby Show WGN-Four Californians WRO-Baseball Resume WIND-Cumberland Ridge Runners WJJD-Sterling Young's Orch. WMBD-Peoria Ramblers; News WROK-Buccaneers

4:30 CST 5:30 CDT

\* CBS-NEWS; DAILY SPORTS Resume (Chesterfield): WBBM WOC WFBM WKBB WMBD WTAQ WFAM (sw-11.83) NBC-News; Tony Russell, songs: WMT MBS-Johnny Messner's Orch.: WGN News: WENR WJBC WBOW Musical Prgm.: WCCO WROK KSD-Allan Clarke, bar. WAAF-Sports Shorts WCBD-Salon Group WCFL-To be announced WDJ-Xavier Cugat's Orch. WIBA-Hits & Encores WIRE-Afternoon Varieties WISN-News; Harry Mason WJJD-Kinney's Hawaiians WLW-In-Laws

WMAQ-Don Winslow of the Navy WOWO-Lady of Charm WTAD-Melody Time WTMJ-Playground Tour

4:45 CST 5:45 CDT

\* NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21) CBS-Geo. Hall's Orch.: WKBB WTAQ WFBM WCCO WFAM WISN (sw-11.83) NBC-Top Hatters: WBOW KSD WIBA NBC-Escorts & Betty: WENR WMT WAAF-Tunes of Today WBBM-Sidewalk Melodies WCBD-Lutheran Prgm. WCFL-Light Classics WDJ-Do You Know? WIND-News WIRE-Minute Interviews; News WJBC-Christian Messengers WJJD-Flannery Sisters WMAQ-Malcolm Claire, stories WMBD-Bargain Counter WOC-The Man on the Street WOWO-Bob Wilson WROK-Children's Hour WTAD-Yellow Fang WTMJ-News; Moment Musical

5:00 CST 6:00 CDT

\* NBC-AMOS 'N' ANDY (Peppodent): WHO (sw-9.53) (also see 9 p.m.) \* NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE (sw-11.87) CBS-Poetic Melodies (Wrigley's Gum): (sw-11.83) (also see 9 p.m.) CBS-Herbert Foote, organist: WTAQ WCCO WKBB WOC NBC-Don Fernando's Orch.: WIBA MBS-Rex Battle's Orch.: KWK KMOX-To be announced KSD-News; Green Bros.' Orch. WBBM-The Headliners WBOW-Sundown Express WCBD-Musical Potpourri WCFL-Stanley Hickman WDJ-Organ Reveries WFAM-Crime Casts WFBM-Bohemians WGN-Palmer House Concert WIND-German Hour WISN-Show Window WJJD-Fred Beck, organist WLW-Alias Jimmy Valentine WMAQ-News WMBD-Happy Train

WOWO-Organ Reveries WROK-Make Believe Ballroom WTAD-Voice of Carelessness WTMJ-Jack Armstrong 5:15 CST 6:15 CDT NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO WLW WMAQ WIRE KSD (sw-9.53) CBS-Song Time; Ruth Carhart & Bill Perry: WOC WFAM KMOX WTAQ (sw-11.83) NBC-Tennis Resume: WENR WOWO WIBA WMT Sports Review: WBBM WROK News: WJJD WCFL WAAF-Sylvia WCCO-Livestock Reports WDJ-Movie Swingtime WFBM-Christian Science WGN-Concert Trio WMBD-Pet Corner; Angelus Employment Speaker WTAD-Magic in the Air WTMJ-Heinie's Grenadiers

5:30 CST 6:30 CDT

\* NBC-HORLICK'S LUM & AB-CROPHONE WENR WLW (also see 9:15 p.m.) \* CBS-FAMOUS ACTORS' Guild Presents Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WBBM NBC-Carroll & Fairchild, pianists: WHO CBS-Frank Dailey's Orch.: WTAQ NBC-George Griffin, tr.: WCFL News: WIBA WTAD Sports Review: WISN WOWO WMAQ WGN

KSD-Man on the Lot KWK-Rolla Coughlin's Orch. WCBD-Vocalists WCCO-Musicale WFAM-Hits from the Shows WFBM-Bohemians WIRE-Three Little Words WJJD-Dick Jurgen's Orch. WKBB-WPA Prgm. WMBD-Melody Miniature; Where to Go & What to Do in Peoria

WMT-Better Vision; Sports WOC-Dinner Music WROK-Police Court News WSUI-Gems from Light Operas

5:45 CST 6:45 CDT

NBC-Talk by Governor Myers: WMAQ Governor Myers of the Farm Credit Administration speaks on the topic "The National Farm Credit Situation" from Washington, D. C. NBC-Vivian Della Chiesa, sop.; Orch.: WENR MBS-Four Californians: WGN News: WFBM WMT Phyl Coe Mysteries: WFAM WMBD Sports: KSD WLW WJJD WTMJ KWK-Sport Review; News WCBD-Robinson Family WCCO-Baseball Scores WCFL-Dinner Concert WHO-Singing Cowboy WIBA-Birthday Club; Sports WIRE-Jimmie Allen WISN-Have You Heard WKBB-George Thalhammer, accordionist WROK-Don & Sleepy, songs WJBC-News; Iowan of the Air WTAD-Barney Thompson WTAQ-Bureau of Public Service

6:00 CST 7:00 CDT

\* NBC-JOHNNEY PRESENTS Russ Morgan's Orch. (Philip Morris); Charles Martin's Three Minute Thrillers; Frances Adair, songs; Glenn Cross; Rhythm Rangers: WHO KSD WTMJ WIRE WMAQ WTAM WLW (also see 9:30 p.m.) NBC-Husbands & Wives (Pond's Cream); Conducted by Sedley Brown & Allie Lowe Miles: WMT WLS KWK (sw-11.87) CBS-Blue Velvet Music; Mark Warnow's Orch.; Hollace Shaw; & Del Casino: KMOX WTAQ WFBM WHAS WBBM WFAM WJR WCCO (sw-11.83) Sports: WCFL WKBB WOC WMBD WTAD Dinner Hour Music: WIBA WSUI WBEOW-Home Decorators WCBD-Swing Session WGN-Tom, Dick & Harry WIND-Re-enactment of Baseball WJJD-Fred Beck, organist WISN-Down By Hermans WROK-News; Dinner Music

6:15 CST 7:15 CDT

News: WMBD WOC WAAF-Rhumba Beat WEOU-Si & Ezra

WCFL-Raspberry College WFAM-Franklin Roberts' Orch. WGN-Gus Haenschen's Orch. WIBA-Sports Review WJJD-Let's All Dance WKBB-Amer. Family Robinson 6:30 CST 7:30 CDT \* CBS-Al Jolson Show With Martha Raye, Parkyakarkus & Victor Young's Orch. (Rinso & Lifebuoy): WBBM KMOX WFBM WCCO WJR WHAS WMBD (sw-11.83) (also see 11:30 p.m.) Al Jolson, famed entertainer of stage, screen and radio who has been enjoying a ten-week vacation, will return with an enlarged musical variety program. In addition to Martha Raye, unique film songstress; Parkyakarkus, popular dialect comedian, and the large orchestra conducted by Victor Young, the program this fall and winter will boast the appearance every other week of a prominent guest star from the entertainment world. George Jessel will be guest of the premiere. \* NBC-It Can Be Done (Household Finance); Drama of Success Stories; Edgar A. Guest; Frankie Masters' Orch.: WLW WLS WMT KWK (sw-11.87) Mary Brockbridge, founder of the Frontier Nursing Service of Kentucky, will appear as guest and relate for tonight's audience some of her very unusual experiences. \* NBC-Wayne King's Orch. (Lady Esther): WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53) MBS-Symphony in Rhythm: WGN WAAF-Shadowland WBOW-Hit Tunes WCBD-J. C. O'Hair WCFL-Streamline Melodies WFAM-Rhythm Time WISN-To be announced WKBB-Sweetheart Serenade WOC-Ave Maria Hour WROK-Dinner Music WSBT-Dixie Land Band WTAQ-News

6:45 CST 7:45 CDT

WBOW-Swing Time WCFL-Herr Louie & The Weasel WJJD-Dude Martin WKBB-News WSBT-Moonlight Sonata WTAQ-Rambler Trio 7:00 CST 8:00 CDT \* NBC-Ben Bernie's Orch. (Keg-lined); Vass Family: WMT WLS WLW KWK WOWO WIBA WTMJ (sw-11.87) \* CBS-"Watch the Fun Go By," (Ford) Al Pearce's Gang; Nick Lucas, vocalist; Arlene Harris, human chatterbox; Carl Hoff's Orch.: WJR WHAS WISN WKBB WSBT WBBM WCCO KMOX WOC WTAQ WFBM WMBD (sw-11.83) (also see 10 p.m.) Tonight's performance will conclude the Al Pearce Gang's Hollywood engagement. Their next stop will be Dallas, Texas. \* NBC-Vox Pop (Molle Shave), conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ (also see Mon. prgms. at 10:30 p.m.) MBS-Joe Sanders' Orch.: WGN WBOW-Sports Parade WCFL-Jam Session WIND-Racing Returns WJJD-Cumberland Ridge Runners; Supperette Frolic WROK-Building Talk WSUI-Children's Hour

(Continued on Next Page)

NIGHT

6:00 CST 7:00 CDT

\* NBC-JOHNNEY PRESENTS Russ Morgan's Orch. (Philip Morris); Charles Martin's Three Minute Thrillers; Frances Adair, songs; Glenn Cross; Rhythm Rangers: WHO KSD WTMJ WIRE WMAQ WTAM WLW (also see 9:30 p.m.) NBC-Husbands & Wives (Pond's Cream); Conducted by Sedley Brown & Allie Lowe Miles: WMT WLS KWK (sw-11.87) CBS-Blue Velvet Music; Mark Warnow's Orch.; Hollace Shaw; & Del Casino: KMOX WTAQ WFBM WHAS WBBM WFAM WJR WCCO (sw-11.83) Sports: WCFL WKBB WOC WMBD WTAD Dinner Hour Music: WIBA WSUI WBEOW-Home Decorators WCBD-Swing Session WGN-Tom, Dick & Harry WIND-Re-enactment of Baseball WJJD-Fred Beck, organist WISN-Down By Hermans WROK-News; Dinner Music

6:15 CST 7:15 CDT

News: WMBD WOC WAAF-Rhumba Beat WEOU-Si & Ezra

# Tuesday

September 7



**CHARLES BUTTERWORTH**  
"Packard Hour" comedian  
Tues. 7:30 pm CST (8:30 CDT)

WBOW-Varieties  
WCFL-Georgia Erwin  
WGN-Ted Weems' Orch.  
WIND-Collegiate Episodes  
WKBB-Hits and Encores  
WLW-Melodrama  
WOWO-Answer Me This  
WROK-Ken Harris' Orch.  
WSUI-Evening Musicale  
WTAQ-Top of the Evening

**7:45 CST 8:45 CDT**  
WCFL-Union Label League  
WGN-News; Sport High Lights  
WIND-Job Market  
WKBB-Sentimental Music  
WOWO-Music by Cugat  
WSUI-International Scene

**7:15 CST 8:15 CDT**  
WBOW-Johnny Wink & Bobby  
WCFL-Evening Serenade  
WROK-Verna Davis, songs  
WSUI-Indian Lore

**7:30 CST 8:30 CDT**  
★ **NBC-PACKARD HOUR;**  
Lanny Ross, tr.; Chas. Butterworth, comedian; Florence George, sop.; Don Wilson, m.c.; Raymond Paige's Orch.; WIRE WTMJ WMAQ KSD WIBA WHO KOA WTAM (sw 9.53)

Amos and Andy will be guests of the premiere of the new fall Packard Hour series. This is one of the very few times that this famous team has appeared on any other sponsored program besides their own.

★ **CBS-Benny Goodman's Swing School;** Guests: WCCO WMBD WISN KMOX WHAS WBBM WFBM WOC WJR WSBT (sw-11.83)

Mildred Bailey, blues singer, and her husband, Red Norvo, orchestra leader, will be tonight's guests of Benny Goodman's Swing School.

★ **NBC-Saratoga Spa Music Festival;** WMT KWK WENR

**8:00 CST 9:00 CDT**  
★ **MBS-Sinfonietta;** WMT  
★ **CBS-Navy Band;** WCCO WOC WFBM WHAS WKBB WSBT WISN (sw-11.83)

NBC-To be announced: WBOW WOWO WENR KWK (sw-6.14)  
CBS-Your Unseen Friend, drama (Personal Loan) Harry Salter's Orch.: WJR WBBM (sw-11.83)

KMOX-Velvet Varieties  
WCFL-News  
WGN-Fred Waring's Orch.  
WIND-Tommy Ott, organist  
WLW-Tonic Time  
WMBD-Editorial Digest  
WROK-Sons of Pioneers  
WSBT-Doctors Who Dared  
WISN-Album of Artists  
WTAQ-House of Peter MacGregor

**8:15 CST 9:15 CDT**  
WCFL-Labor Flashes  
WIND-Songs They Write  
WLW-What's the Big Idea?  
WMBD-Neighbor Boys  
WROK-Make Believe  
WSUI-Men Behind the Classics  
WTAQ-Merle Johnson, bar.

**8:30 CST 9:30 CDT**  
NBC-The Harpsichord Ensemble; WENR WBOW (sw-6.14)

★ **NBC-JIMMIE FIDLER'S HOLLYWOOD Gossip (Drene);** KSD KOA WIBA WTMJ WMAQ WLW WHO WTAM WIRE (sw-9.53)

**CBS-Poly Follies (Phillips);** WCCO WFBM WSBT WMBD KMOX WOC WBBM

**CBS-Russell Dorr, bar. & Orch.;** WJR (sw-11.83)

KWK-Soloists & Organist  
WCFL-Vella Cook  
WGN-The Northerners  
WHAS-Here's to You  
WIND-Moulding Public Opinion  
WISN-Baseball Game  
WKBB-World Varieties  
WMT-Eleanor Gough, pianist  
WROK-Jam Time  
WOWO-Amer. Family Robinson  
WSUI-Mexican Orch.; Chorus  
WTAQ-News

**8:45 CST 9:45 CDT**  
★ **NBC-Vic & Sade,** sketch (Ivory Snow); WIRE WTAM WM Q KOA WHO KSD WLW (sw-9.53)

**CBS-Four Stars, girls' quartet;** (sw-11.83)  
Dance Orch.: WTMJ WCFL KWK-Easy Aces  
WIBA-Viola Wahler, sop.  
WIND-News: Sports  
WJR-Sports  
WMT-Gus Haenschen's Orch.  
WOWO-Bob Wilson  
WROK-Opportunity Knocks  
WSUI-Daily Iowan of the Air  
WTAQ-Let's Dance

**9:00 CST 10:00 CDT**  
★ **NBC-AMOS 'N' ANDY (PEP-sodent);** WMAQ WIRE KOA WTAM WLW KSD KFI (also at 5 p.m.)

**CBS-Poetic Melodies (Wrigley's Gum);** Franklin McCormack; Jack Fulton, tr.; Carlton Kelsey's Orch.: KMOX WHAS WCCO WFBM WBBM WJR KSL (also at 5 p.m.)

NBC-Vagabonds: WOWO  
CBS-Jay Freeman's Orch.: WSBT (sw-11.83)  
NBC-Violin in the Night: (sw-9.53)

MBS-Dick Gasparre's Orch.: WGN  
News: WMT KWK WBOW WIBA

WCFL-Skyride  
WENR-Globe Trotter  
WHO-Songfellows  
WIND-Lithuanian Prgm.  
WKBB-Hollywood on Parade  
WMBD-Bob Black's Orch.  
WOC-Tuesday Presents  
WROK-Drama Recording  
WTAQ-Club Normandie  
WTMJ-Musical Moments Revue

**9:15 CST 10:15 CDT**  
NBC-Horlick's Lum & Abner: KGO (also at 5:30 p.m.)  
NBC-Lou Breese's Orch.: (sw-9.53)

**CBS-Jay Freeman's Orch.:** WOC WMBD WISN WCCO KMOX NBC-King's Jesters: WOWO WMT WENR (sw-6.14)

MBS-Ted Weems' Orch.: WGN News: WKBB WTAM KOA-Pleasant Valley Frolics KSD-Melodies in Swingtime KWK-Rolla Coughlin's Orch. WBBM-Melodie Time  
WBOW-Gaeties  
WFBM-Sports  
WHAS-Baseball Game  
WHO-Today's Winners  
WIBA-Club Chanticleer  
WIRE-News: Basonology  
WJR-News Comes to Life  
WLW-Madhatfields, sketch  
WMAQ-Andy Kirk's Orch.  
WTAQ-Peacock Court  
WTMJ-Songs They Write

**9:30 CST 10:30 CDT**  
★ **NBC-JOHNNY PRESENTS Russ Morgan's Orch. (Philip Morris);** Charles Martin's Three Minute Thrillers: KOA WIBA KFI (also at 6 p.m.)

NBC-Carlos Molina's Orch.: WMAQ

**CBS-George Olsen's Orch.:** WISN WFBM WMBD WKBB WSBT KMOX WOC WTAQ (sw-11.83)  
CBS-Al Jolson's Show (Rinso & Lifebuoy): KNX KSL (also at 8:30 p.m.)

NBC-Les Brown's Orch.: WBOW WFO (sw-9.53)  
MBS-Irving Conn's Orch.: WMT Gus Haenschen's Orch.: WIRE KSD

KWK-Range Riders  
WBBM-News, Tod Hunter  
WCCO-Easy Aces  
WENR-Eddie Varzos' Orch.  
WGN-Fredie Martin's Orch.  
WIND-Nino Rinaldo's Orch.  
WLW-Los Amigos  
WROK-Ken Harris' Orch.  
WTMJ-Dance Orch.

**9:45 CST 10:45 CDT**  
CBS-George Olsen's Orch.: WJR WCCO

News: WIND WROK  
KSD-Noble Sissle's Orch.  
KWK Sports Review  
WBBM-Manhattan Mother  
WENR-Eddie Varzos' Orch.  
WIRE-Baseball Game  
WMBD-Value Hints  
WTAM-Violin in the Night

**10:00 CST 11:00 CDT**  
NBC-Hal Kemp's Orch.: WENR WIBA WMT

NBC-Jerry Blaine's Orch.: WMAQ WBOW WTAM (sw-9.53)

**CBS-Roger Pryor's Orch.:** WBBM  
**CBS-Bert Block's Orch.:** WHAS WKBB WISN WSBT  
CBS-Watch the Fun Go By KSL KNX (also at 7 p.m.)  
MBS-Eddie Elkin's Orch.: KWK News: WHO WMBD WOC WLW WCCO WFBM WTAQ WJR KMOX-Today's Game Replayed  
KOA-Ranger Serenade  
WGN-Joe Sanders' Orch.  
WHAS-Baseball; Louisville vs. Columbus

**10:15 CST 11:15 CDT**  
CBS-Bert Block's Orch.: WFBM WBBM WMBD WTAQ WOC WJR

KMOX-Red Maxfield's Orch.  
WCCO-Rollie Johnson  
WHO-Your Favorite Songs  
WIBA-Merrill Owens  
WIND-In the Crimelight

WLW-Barney Rapp's Orch.  
WMBD-Sports; Program Review  
**10:30 CST 11:30 CDT**  
CBS-Tommy Dorsey's Orch.: WHAS WBT WFBM WJR

NBC-Wm. Farmer's Orch.: WHG WMAQ WBOW (sw-9.53)  
CBS-Frankie Masters' Orch.: WKBB WISN WMBD WTAQ WBBM WOC  
NBC-Marvin Frederick's Orch.: WIBA (sw-6.14)  
MBS-Dick Gasparre's Orch.: WGN WMT

News: WTMJ KWK  
KMOX-Seven Star Revue  
KOA-Dance Orch.  
WCCO-Baseball Scores  
WENR-Andy Kirk's Orch.  
WGN-Nino Rinaldo's Orch.  
WIRE-Paul Collins' Orch.  
WLW-Clyde Trask's Orch.  
WTAM-Hugo DePaul's Orch.

**10:45 CST 11:45 CDT**  
NBC-Wm. Farmer's Orch.: WIRE  
MBS-Dick Gasparre's Orch.: KWK

WCCO-Mack Dale  
WHAS-News  
WHO-Amer. Legion Auxiliary  
WIBA-Club Chanticleer  
WIND-Peacock Court  
WMT-Electric Park Band  
WTMJ-Dance Orch.

**11:00 CST 12:00 CDT**  
CBS-Nocturne: WOC WBBM WMBD WKBB WFBM WTAQ WISN KMOX WHAS

NBC-Don Fernando's Orch.: WENR WHO WLW WBOW  
NBC-Russian Rhapsody: WIBA  
MBS-Nve Mayhew's Orch.: WGN WMT  
Stop! Look! Listen!: WMT WTMJ

KOA-Community Chest Prgm.  
KSD-Community Chest Prgm.  
KWK-Stuart Johnson's Orch.  
WCCO-Dance Orch.  
WIND-The Nite Watch  
WIRE-Talking Drums  
WMAQ-Eddie Varzos' Orch.  
WTAM-Blue Barron's Orch.  
End of Tuesday Programs

# Wednesday

September 8

# Wednesday

## MORNING

**7:00 CST 8:00 CDT**

★ **NBC-Breakfast Club;** News: WCFL

CBS-As You Like It: WFAM KMOX (sw-21.52)  
NBC-Streamliners: WBOW News: WMT WTAD WHO WLW Musical Clock: WBBM WKBB WOC WROK

KWK-Tonic Tunes  
WAAF-Breakfast Express  
WCCB-Breakfast Tunes & Sports  
WCCO-Air Almanac  
WFBM-Early Birds  
WIBA-Morning Melody

WIND-Sketches in Melody  
WIRE-News; Musical Clock  
WISN-Early Risers' Club  
WJJD-Toastmaster; Organ  
WLS-Pokey & Arkie  
WMAQ-Your Neighbor; News  
WMBD-Breakfast Melodies  
WOWO-Radio Bible Class  
WTAQ-Reveille

WTMJ-Livestocks; Jimmy Legs; News

**7:15 CST 8:15 CDT**

CBS-Richard Maxwell, songs; News: KMOX WFAM (sw-21.52)

News: WLS WCCO  
Musical Clock: WMT WHO WTAD

KWK-Devotional Prgm.  
WBOW-Open Your Eyes  
WCCB-Polish Prgm.  
WIND-Club Cabana  
WLW-Club Devotions  
WMBD-Eye-Openers  
WTMJ-Jimmy Legs; News

**7:30 CST 8:30 CDT**

CBS-Jack Berch's Boys (Fels & Co.): KMOX (sw-21.52)

NBC-Breakfast Club; News: WOWO

News: WIBA WIND WTAQ  
WBOW-Morning Patrol  
WCCO-Musical Chimes  
WFAM-Your Engagement Book  
WGN-Good Morning

WHO-Hits & Encores  
WIRE-Rule Reporter  
WJJD-Happy Go Lucky Time  
WLS-Jolly Joe's Pet Pals  
WLW-Aunt Mary  
WMBD-Musical Clock  
WOC-Breakfast Club

**7:45 CST 8:45 CDT**

NBC-Breakfast Club: WCFL WOWO

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX (sw-21.52)

NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21)

Musical Clock: WIBA WOC  
WFAM-Morning Devotions  
WHO-Musical Prgm.  
WIRE-Varieties  
WJJD-Chicago Tuberculosis Inst.  
WLS-Otto & Novelodeons  
WLW-Handkerchiefs  
WMBD-Police Flash  
WTAD-News Chatter  
WTAQ-Today's Almanac

**8:00 CST 9:00 CDT**

★ **CBS-PRETTY KITTY KELLY,** sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN (sw-21.52)

NBC-Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21)

NBC-Josh Higgins of Finchville: WBOW

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE

NBC-Breen & de Rose, songs: KWK

KSD-News; Melody Moods  
WAAF-Morning Revue  
WCCB-Italian Prgm.  
WCFL-German Prgm.  
WFAM-Dick Cover, organist  
WGN-Melody Sweethearts  
WHA-Bandwagon

WHO-Time & Temperature  
WIND-Juliane Pelletier, pianist  
WJJD-Rosworth Broadcast  
WLW-Hymns of All Churches  
WMBD-News  
WOWO-Bill Board  
WTAD-Storyland Lady

WTAQ-Musical Clock  
WTMJ-Headlines; Jimmy Legs

**8:15 CST 9:15 CDT**

NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)

NBC-Bennett & Wolverton, instrumentalists: KSD

NBC-Myrt & Marge, sketch (Super Suds): WISN WBBM WCCO KMOX WFBM (sw-21.52)

NBC-John's Other Wife, sketch (Louise Philippe): WMAQ WIRE

MBS-John Metcalf's Choir Loft: KWK

WAAF-Hollywood Brevities  
WBOW-Morning Headlines  
WGN-Musical Mail Box  
WHA-Morning Melodies  
WHO-Neighbor Jim  
WIND-Hawaiian Serenade  
WLW-Hope Alden's Romance  
WOC-Musical Clock

★ **WSBC-MOVIE REVIEW**  
WTMJ-Music Parade

**8:30 CST 9:30 CDT**

NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE

CBS-Louise & the Lads: WFBM  
NBC-Pepper Young's Family, sketch (Camay): WLS WMT KWK (sw-15.21)

CBS-Jack Berch's Boys (Fels & Co.): WCCO

NBC-Feather for Luck, sketch: WCFL WBOW KSD  
KMOX-Ozark Varieties  
WAAF-Morning Song  
WBBM-Quarter Hour of Romance  
WCCB-German Prgm.  
WFAM-Fashion Pointers  
WGN-Get Thin to Music  
WHO-Morning Melodies  
WIBA-Today's Almanac  
WIND-Eb & Zeb  
WISN-Early Risers Club  
WJJD-Story Hour  
WKBB-Musical Breakfast  
WLW-Virginians  
WMBD-Bandwagon  
WOWO-Richard Trojan  
WROK-Morning Devotions  
WTAD-Inter-Church Revival  
WTAQ-News  
WTMJ-Your Home Town

**8:45 CST 9:45 CDT**

★ **NBC-TODAY'S CHILDREN,** sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE

CBS-Ruth & Bill; Ruth Carhart, contr.; Bill Perry, tr.; Orch.: WCCO WFAM WTAQ

NBC-Viennese Ensemble: WBOW WLW WCFL

MBS-Harold Turner, pianist: WGN

KMOX-Fashions in Melody  
KWK-Top o' the Mornine  
WAAF-Memory Lane  
WBBM-Man on the Street  
WFBM-Mrs. Farrell's Kitchen Clinic

WIBA-Interlude; Society Reporter  
WIND-Thru the Hollywood Lens  
WKBB-Sunshine Express  
WLS-Dom & Helen  
WMBD-Messenger; Weather  
WMT-Day Dreamer  
WOC-News  
WOWO-Modern Home Forum  
WROK-Town Crier

**9:00 CST 10:00 CDT**

★ **NBC-THE O'NEILLS SKETCH** (Ivory Flakes): WLS (sw-15.21)

★ **CBS-Heinz Magazine of the Air;** Julia Sanderson & Frank Crumit, songs; B. A. Rolfe's Orch.; "Romance of Carol Kennedy" sketch: WOC WCCO WISN WFBM WBBM KMOX

NBC-David Harum, sketch (Bab-O): KSD WMAQ WHO WIRE

NBC-Hollywood High Hatters: WBOW WIBA

News: WIND WORK WTAD WMT

WAAF-Woman's Hour  
WCCB-Uncle John's Prophetic News  
WCFL-Sing Time  
WFAM-Mrs. Riley's Shopping Guide  
WGN-Dor Pedro, songs  
WHA-Your Health  
WJJD-Dude Martin  
WKBB-Chancel Steps  
WLW-Linda's First Love  
WMBD-Dick Raymond, violinist  
WROK-News & Markets

WTAQ-Mid Morning Revue  
WTMJ Household Hints

**9:15 CST 10:15 CDT**

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA

NBC-Personal Column of the Air (Chippo): WLS WLW (sw-15.21)

News: WKBB WMBD  
KWK-Party Line  
WAAF-Viceroy Widow  
WBOW-Oklahoma Outlaws  
WCFL-Swingtime  
WGN-Bachelor's Children, sketch  
WHA-Behind the News  
WIND-Bud Birmingham's Buckaroos

WFAM-Rhythmic Age  
WJJD-True Confessions  
WIND-Morning Melodies  
WMT-Morning Matinee  
WOWO-Tri Topics  
WROK-On the Mall  
WTAD-Women's Varieties  
WTAQ-Pamela

**9:30 CST 10:30 CDT**

★ **NBC-Vic & Sade,** sketch (Crisco): WLS KWK WMT (sw-15.21)

CBS-Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD KMOX WFBM

An angry mob seeking an escaped convict brings complications to the "Big Sister" episode. Laura Carpenter, the town flirt who has attempted to win the affections of Cornelius Porter, also enters the scene.

NBC-How to be Charming, sketch (Phillips): WMAQ WTMJ WHO WIRE WIBA

WAAF-Secrets of Charm  
WBOW-Just About Time  
WCFL-News for Women  
WFAM-Shidler Serenade  
WGN-Painted Dreams  
WHA-Musical Varieties  
WIND-Fashion Flashes  
WJJD-Women's Exchange Prgm.  
WKBB-Mixing Bowl  
WLW-We Live Again  
WMBI-Shut-In Request Prgm  
WOC-Melodic Serenade  
WOWO-Linda's First Love

WROK-Intimate Review  
WTAD-Church in the Wild-wood  
WTAQ-Melody Lane

**9:45 CST 10:45 CDT**

NBC-Edward MacHugh, the Gospel singer (Ivory Soap): WLS WLW (sw-15.21)

The Gospel singer offers: "My Task," "I Need Thee Every Hour" and "Go Bury Thy Sorrow."

CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WISN WCCO KMOX WFBM WMBD

NBC-Hello Peggy, sketch (Drano): WHO KSD WMAQ (sw-15.33)

MBS-Raoul Nadeau, bar.: KWK Party Line: WOC WTAD

KWK-To be announced  
WAAF-Foolish Questions, Bob Hawk  
WBOW-Looking Around  
WCFL-Voice of Cookery  
WFAM-In Movieland  
WGN-Woman in the Store  
WIBA-Dolly Madison  
WIND-Markets & News  
WIRE-Interviews; News  
WJJD-Mid-morning Dance Hits  
WKBB-Your Tunes  
WMT-Numerical Jamboree  
WOWO-Home Folk Frolic  
WTMJ-Blue Room Ensemble

**10:00 CST 11:00 CDT**

NBC-Girl Alone, sketch (Kellogg): WMAQ WLW

NBC-Trail Finders; Dr. W. T. Hantsche: WOWO KWK WCFL  
NBC-Happy Jack Turner, songs: WBOW KSD (sw-15.33)

CBS-Cheri & the Three Notes  
WFAM WCCO  
Hymns of All Churches: WHO WOC

KMOX-Let's Compare Notes  
WBBM-Houseboat Hannah  
WDZ-We Heard  
WFBM-Hope Alden's Romance  
WGN-Melody Moments  
★ **WIBU-AID PARADE** (1210 kc)

WIND-Rhythm for Two  
WIRE-On the Mall; Rose Room Melody  
WLS-Ann Leslie's Scrapbook



**BETTY WINKLER**  
Patricia Rogers in "Girl Alone"  
Wed. 10 am CST (11 CDT)

## Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1310  
WCBD-1080  
WCCO-810  
WCFL-970  
WDR-1020  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHA8-820  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WLS-870  
WLW-700  
WMAQ-870  
WMBD-1440  
WMBI-1080  
WMT-600  
WOC-1370  
WOWO-1160  
WRJN-1370  
WROK-1410  
WST-1360  
WSTU-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

WJBC-Farm Flashes  
WJJD-Bureau of Missing Persons  
WKBB-Movie News  
WLS-Livestock Reports; News  
WMBD-Party Line  
WMT-Magic Kitchen  
WROK-Melody Time  
WSUI-Illustrated Musical Chats  
WTAD-News  
WTAQ-Cold Facts  
WTMJ-Belle & Martha; What's New in Milwaukee?

**10:15 CST 11:15 CDT**  
★ **CBS-YOUR NEWS PARADE** (Lucky Strike Cigarettes); Edwin C. Hill, commentator; WBBM WISN WMBD WFBM WOC WCCO KMOX WKBB NBC-Story of Mary Marlin (Ivory Soap); WMAQ KSD WLW (sw-15.33)  
NBC-Grace & Scotty, songs: WBOW  
MBS-Len Salvo, organist: WGN KWK-Range Riders  
WAAF-Hawaiian Echoes  
★ **WCAZ-MOVIE GOSSIP** (1070 kc)  
WCFL-New Songs  
WDZ-△New Testament Church  
WFAM-Harlan Hogan  
WHO-Betty & Bob, sketch  
WIBA-Melody Time  
WIND-Remote Control  
WJBC-Lucky Lady, news  
WJJD-Criminal Court Interviews  
WLS-Novelodeons  
WMT-Frank Voelker, organist  
WOWO-Consolaires  
WROK-Woman's Forum  
WTAD-Neighbor Jim  
WTAQ-Grumow Melodies

**10:30 CST 11:30 CDT**  
NBC-Three Marshalls: WCFL KSD  
BS-Romance of Helen Trent (Edna Wallace Hopper); WBBM KMOX WFBM  
NBC-Joe Diamond & the Cadets: WIRE WOWO WIBA  
News: WBOW WDZ  
Ma Perkins WCCO WTAD  
WAAF-Myrna Dee Sergeant  
WFAM-rompous Verse  
WGN-Harold Turner, pianist  
WHO-Party Line  
WIND-Harry Zimmerman, organist  
WISN-Organ Melodies  
WJBC-Dollar Daze  
WJJD-Safety Court  
WKBB-Musical Almanac  
WLS-Ralph Emerson, organist  
WLW-Live Stocks & Markets  
WMAQ-Dan Harding's Wife, sketch  
WMBD-Toastmaster: Bakers  
WMT-Morning Markets  
WOC-Betty & Bob sketch  
WTAQ-Varieties  
WTMJ-Morning Melodies

**10:45 CST 11:45 CDT**  
★ **MBS-We Are Four** (Libby, McNeil & Libby); WGN WMT  
NBC-Fran Allison, contr.: WOWO WIBA KWK (sw-15.21)  
CBS-Our Gal, Sunday, sketch (Anacin): WFBM WBBM KMOX  
NBC-Joe White, tr.: WBOW WLW WHO KSD  
WAAF-Soliloquy  
WCCO-Kitty Keene  
WCFL-Fashions on Parade  
WDZ-Nat. Shikret's Orch.  
WFAM-Dick Cover, organist  
WHA-Operetta Favorites  
WIRE-For Women Only  
WISN-Movie Chat  
WJBC-Payne Pioneers  
WKBB-Ma Perkins  
WLS-Melody Parade  
WMAQ-Young Hickory, sketch  
WMBD-Linda's First Love  
WOC-Organ Music  
WROK-Amer. Family Robinson  
WTAD-Refreshment Time  
WTAQ-George Hall's Orch.  
WTMJ-The Cartright Family

**11:00 CST 12:00 CDT**  
★ **CBS-Betty & Bob**, sketch (Gold Medal): WBBM KMOX WCCO WFBM  
NBC-Love & Learn sketch  
WCFL WOWO WMT  
NBC-Three Rancheros: (sw-15.33)  
CBS-Dixie Serenaders: WKBB  
MBS-Microphone in the Sky: KWK  
News: WJJD WISN WTAD  
KSD-Variety Prgm.  
WAAF-Symphonic Hour  
WBAA-Morning Melodies  
WBOW-Neighbor Jim  
WDZ-Ted Randall  
WGN-Bob Elson on State Street  
WHA-Music Appreciation  
WHO-Kitty Keene, Inc.  
WIBA-Linda's First Love  
WIND-News; Noontime Melodies  
WIRE-Old Home Town  
WJBC-Personality Hour  
WLS-Priscilla Pride  
WLW-Allen Werner, tr.  
WMAQ-Jack Baker, tr.  
WMBD-Thrift Message; Police Bulletins  
WMBI-△Midday Gospel Hour  
WOC-Morning Parade  
WROK-Musicale  
WST-News; Women in the News  
WSUI-Prgm. Calendar; Weather

**11:15 CST 12:15 CDT**  
★ **MBS-Tom, Dick & Harry** (Fels Naptha); WGN WMT WLW  
CBS-Betty Crocker, cooking talk (Gold Medal): WBBM KMOX WCCO WFBM  
NBC-Dan Harding's Wife, sketch: (sw-15.33)  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WHO KSD  
KWK-Rapid Service  
WBAA-Radio Gazette  
WBOW-Farm Prgm.  
WCFL-Hit Revue  
WDZ-Moods in Melodies  
WIBA-Neighbor Jim  
WIND-Tommy Ott, organist  
WIRE-Singin' Sam  
WISN-Your Neighbor  
WJBC-Dough Boy, news  
WJJD-△Noon-Day Service  
WKBB-Manchester Prgm.  
WLS-Virginia Lee & Sunbeam  
WMAQ-Rhythm in the Air  
WMBD-Hymn Time; Variety Prgm.  
WOWO-Bob Wilson  
WROK-Community News  
WST-Harlan Hogan  
WSUI-Homemaker's Chat  
WTAD-Duke Orten  
WTMJ-Betty & Bob

**11:30 CST 12:30 CDT**  
★ **NBC-Nat'l Farm & Home Hr.:** WMAQ KWK WLW WIBA (sw-15.21)  
Today's program will be from the California State Fair, Sacramento, Calif., and will feature a greeting from Australia via short-wave to 200 Australian farmers and business men who are in the U.S. on visit.  
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WFBM WCCO WBBM  
NBC-Words & Music. (sw-15.33)  
NBC-John's Other Wife, sketch: WHO KSD  
MBS-Len Salvo, organist: WGN  
Man on the Street: WJBC WOWO  
WBAA-Parade of Melody  
WCFL-Noon Day Concert  
WDZ-Fields & Hall  
WHA-Talking Book  
WIND-Music & Banter  
WIRE-Linda's First Love  
WISN-Even as You and I  
WKBB-Farm Flashes  
WLS-Markets & News  
WMBD-Window Shopper  
WMT-German Band  
WOC-Neighbor Jim  
WROK-Helene Kimberley songs  
WST-News; The Bandstand  
WSUI-Musical Favorites  
WTAD-Police News; Organ Music  
WTAQ-Mail Man  
WTMJ-Fastest Show in Town

**11:45 CST 12:45 CDT**  
★ **CBS-Hollywood in Person** (Gold Medal): KMOX WBBM WCCO WFBM  
The Goldwyn Lot will be visited by the trailer studio today.  
NBC-Just Plain Bill, sketch: WHO KSD  
MBS-Concert Orch.: WGN  
WBAA-Purdue News Flashes  
WCFL-Man on the Street  
WDZ-Crossroads Trading Post  
WIND-News Musical Comedy Selections

**12:00 CST 1:00 CDT**  
CBS-News Through a Woman's Eyes (Pontiac): WBBM WISN WKBB WCCO KMOX WFBM  
NBC-Command Performance Orchestra: WHO (sw-15.33)  
MBS-Couple Next Door, sketch (Oxydol): WGN  
News: WJBC WOC WMBD WTAD  
KSD-News; Markets; Organ  
WAAF-Hoosier Philosopher  
WBAA-Farm Facts  
WBOW-Street Reporter  
WCBD-J. C. O'Hair  
WCFL-Fun with Ross  
WDZ-Man on the Street  
WHA Noon Musicale  
WHO-Markets; Weather  
WIND-Italian Hour  
WIRE-Government Markets  
WJJD-Mid-day Roundup  
WOWO-Ohio State Agri. Prgm.  
WST-News; Wednesday Matinee  
WSUI-Rhythm Rumbles

**12:15 CST 1:15 CDT**  
News: WROK WKBB  
KMOX Singin' Sam  
WAAF-Waltztime  
WBAA-Luncheon Dance Time  
WBBM-Kitty Keene, Inc.  
WBOW-Wranglers  
WCCO-Chili Beaners  
WFBM-Markets; Farm Circle  
WGN-Wife vs. Secretary  
WHO-Councilman Lem Turner  
WIRE-Farm Hour; News  
WISN-Musical Heat Wave  
WJBC-Dance Music  
WMBD-Town Crier; Farm Mkts  
WOC-Inquiring Mike  
WOWO-Market Service  
WST-Farm Flashes  
WTAD-Cy & Freckles

**12:30 CST 1:30 CDT**  
NBC-Bennett & Wolverton: WOWO  
NBC-Gen. Fed. of Women's Clubs: (sw-15.33)  
CBS-Montana Slim, songs: WOC WSBT  
News: WHO WIBA WIRE  
WBOW  
Man on the Street: WROK  
KWK WKBB  
Rhythm Rascals: WTAQ WTMJ  
KMOX Magic Kitchen  
WBAA-Three Bad Habits  
WBBM-Linda's First Love  
WCBD-Hit Tunes  
WCCO-Hope Alden's Romance  
WDZ-Plow Jockeys  
WGN-Lucky Girl  
WHA-Farm Prgm.  
WJJD-School for Taxpayers  
WLS-Livestock Summary  
WLW-Variety Time  
WMAQ-The Old Painter  
WMBD-Farm News  
WMT-Markets; Hillbillies  
WTAD-Farm & Neighborhood

**12:45 CST 1:45 CDT**  
★ **CBS-Ted Malone's Between the Bookends:** WSBT WOC WCCO WFBM  
NBC-Who of the Moment: KSD WHO (sw-15.33)  
NBC-Peggy Wood Calling: WOWO  
MBS-Advice to the Lovelorn (Hecker Products): WGN  
KWK WIRE  
News: WMAQ WTAQ  
WAAF-Music in the Air  
WBAA-Mkts. & Weather Reports  
WBBM-Truman Bradley, comm.  
WBOW-Mahita  
WDZ-Rhythm Revue  
WIBA-Livestock; Poultry Markets  
WJJD-Fred Beck, organist  
WKBB-Luncheon Musicale  
WLS-Market Summary  
WLW-Betty & Bob  
WMBD-Dean & Gail  
WMT-Joe Doakes; Aunt Fanny  
WROK-Service Sam; Home Folks' Hour  
WTMJ-Sidewalk Reporter

**1:00 CST 2:00 CDT**  
NBC-The Southernaires: WOWO WIRE (sw-15.21)

WIRE-Farm Hour  
WISN-Ivory Interlude  
WJBC-Reid & Vin  
WLS-Dinnerbell Prgm  
WMBD-Neighbor Boys  
WMT-News; Hillbillies; Question Man; Voice of Iowa  
WOC-Farm Bureau  
WOWO-Wilbur Pickett's Orch.  
WROK-Round the Town  
WST-Man on the Street  
WSUI-Farm Flashes  
WTAQ-Farmhands  
WTMJ-News; Heinie's Grenadiers

## AFTERNOON

**12:00 CST 1:00 CDT**  
NBC-News Through a Woman's Eyes (Pontiac): WBBM WISN WKBB WCCO KMOX WFBM  
NBC-Command Performance Orchestra: WHO (sw-15.33)  
MBS-Couple Next Door, sketch (Oxydol): WGN  
News: WJBC WOC WMBD WTAD  
KSD-News; Markets; Organ  
WAAF-Hoosier Philosopher  
WBAA-Farm Facts  
WBOW-Street Reporter  
WCBD-J. C. O'Hair  
WCFL-Fun with Ross  
WDZ-Man on the Street  
WHA Noon Musicale  
WHO-Markets; Weather  
WIND-Italian Hour  
WIRE-Government Markets  
WJJD-Mid-day Roundup  
WOWO-Ohio State Agri. Prgm.  
WST-News; Wednesday Matinee  
WSUI-Rhythm Rumbles

**12:15 CST 1:15 CDT**  
News: WROK WKBB  
KMOX Singin' Sam  
WAAF-Waltztime  
WBAA-Luncheon Dance Time  
WBBM-Kitty Keene, Inc.  
WBOW-Wranglers  
WCCO-Chili Beaners  
WFBM-Markets; Farm Circle  
WGN-Wife vs. Secretary  
WHO-Councilman Lem Turner  
WIRE-Farm Hour; News  
WISN-Musical Heat Wave  
WJBC-Dance Music  
WMBD-Town Crier; Farm Mkts  
WOC-Inquiring Mike  
WOWO-Market Service  
WST-Farm Flashes  
WTAD-Cy & Freckles

**12:30 CST 1:30 CDT**  
NBC-Bennett & Wolverton: WOWO  
NBC-Gen. Fed. of Women's Clubs: (sw-15.33)  
CBS-Montana Slim, songs: WOC WSBT  
News: WHO WIBA WIRE  
WBOW  
Man on the Street: WROK  
KWK WKBB  
Rhythm Rascals: WTAQ WTMJ  
KMOX Magic Kitchen  
WBAA-Three Bad Habits  
WBBM-Linda's First Love  
WCBD-Hit Tunes  
WCCO-Hope Alden's Romance  
WDZ-Plow Jockeys  
WGN-Lucky Girl  
WHA-Farm Prgm.  
WJJD-School for Taxpayers  
WLS-Livestock Summary  
WLW-Variety Time  
WMAQ-The Old Painter  
WMBD-Farm News  
WMT-Markets; Hillbillies  
WTAD-Farm & Neighborhood

**12:45 CST 1:45 CDT**  
★ **CBS-Ted Malone's Between the Bookends:** WSBT WOC WCCO WFBM  
NBC-Who of the Moment: KSD WHO (sw-15.33)  
NBC-Peggy Wood Calling: WOWO  
MBS-Advice to the Lovelorn (Hecker Products): WGN  
KWK WIRE  
News: WMAQ WTAQ  
WAAF-Music in the Air  
WBAA-Mkts. & Weather Reports  
WBBM-Truman Bradley, comm.  
WBOW-Mahita  
WDZ-Rhythm Revue  
WIBA-Livestock; Poultry Markets  
WJJD-Fred Beck, organist  
WKBB-Luncheon Musicale  
WLS-Market Summary  
WLW-Betty & Bob  
WMBD-Dean & Gail  
WMT-Joe Doakes; Aunt Fanny  
WROK-Service Sam; Home Folks' Hour  
WTMJ-Sidewalk Reporter

**1:00 CST 2:00 CDT**  
NBC-The Southernaires: WOWO WIRE (sw-15.21)

**1:15 CST 2:15 CDT**  
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)  
NBC-Continental Varieties: WIRE WOWO (sw-15.21)  
KMOX-Hope Alden's Romance  
KWK-This Woman's World  
WBAA-△Meditations  
WBBM-Meet the Missus  
WCCO-Front Page Parade  
WDZ-Markets Close  
WFBM-Apron Strings  
WGN-June Baker, talk  
WIBA-Man on the Street  
WISN-Diamond Dope  
WLS-Homemakers' Matinee  
WMBD-His Majesty, the Baby  
WMT-German Band  
WTAD-Quincy Marches On  
WTAQ-To be announced; Grain Quotations

**1:30 CST 2:30 CDT**  
★ **NBC-Vic & Sade**, sketch (Crisco): WHO WMAQ WLW KSD WTMJ (sw-15.33)  
★ **CBS-Columbia Concert Hall:** WSBT KMOX WTAQ WKBB (sw-15.27)  
KWK-News; Musical Interlude  
WBAA-Melody Review  
WBBM-Flanagrams  
WBOW-Harmony Hall  
WCBD-Rhythm Men  
WCCO-Markets  
WDZ-Ruthie Moore's Harmonica  
WFBM-State Fair Girls School  
WGN-Arthur Wright & Organ  
WHA-Organ Melodies  
WIBA-Rhythm and Romance  
WISN-Baseball Game  
WMBD-Kay's Spelling Bee

**1:45 CST 2:45 CDT**  
★ **NBC-THE O'NEILLS, SKETCH** (Ivory Flakes): WLW WHO WMAQ WTMJ KSD (sw-15.33)  
CBS-Columbia Concert Hall: WCCO  
NBC-Shefter & Brenner, pianists: WIRE WOWO (sw-15.21)  
KWK Musical Headlines  
WBAA-You and Your Health  
WBBM-Dugout Dope  
WBOW-△Christian Science  
WCBD-Nancy Hickman  
WTAQ-Organ Melodies  
WGN-Baseball Headliners  
WIBA-Organ Melodies  
WLS-Home Service Club  
WMBD-Variety Theater  
WMT-News; Interlude  
WROK-Melodeers  
WTAD-Loreine Meyer Hughes

**2:00 CST 3:00 CDT**  
NBC-Club Matinee: WENR WMT KWK WOWO WBOW (sw-15.21)  
NBC-Lorenzo Jones, sketch (Philips): WMAQ WHO WIRE KSD (sw-15.33)  
CBS-Dance Time: WFBM WKBB KMOX WTAQ WOC WSBT (sw-15.27)  
Baseball: Cubs vs. St. Louis Cardinals: WIND WJJD WCFL WGN WBBM  
News: WAAF WTAD  
WBAA-Birth of the News  
★ **WJBC-LADIES FIRST**  
WDZ-Birthday Party  
WHA-Musical Interlude  
WIBA-Concert Hour  
WLW-Ralph Nyland, tr.  
WMBD-Trading Post  
WMBI-△Sunday School Lesson  
WROK-Matinee Musicale  
WTMJ-Home Harmonizers

**2:15 CST 3:15 CDT**  
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): KSD WHO  
NBC-Personal Column of the Air (Chippo): WTMJ WMAQ (sw-15.33)

**2:30 CST 3:30 CDT**  
★ **NBC-Kellogg's Singing Lady,** Irene Wicker: WLW (sw-15.21)  
An old, humorous folk story titled The Man Who Took Care of the House will be told by the Singing Lady.  
NBC-Don Winslow of the Navy sketch: WIRE WBOW WIBA (sw-15.33)  
NBC-Marlowe & Lyon, pianists: WFNH  
CBS-Doris Kerr, songs: WKBB WTAQ WFAM WMBD WOC WFBM (sw-15.27)  
WAAF-Hog 'n' Harmony  
WBAA-Melody Moods  
★ **WCBS-BEHIND THE MICROPHONE** (1420 kc)  
★ **WCLF-FOR YOUR INFORMATION** (1310 kc)  
WDZ-Front Page Drama  
WHA-Armchair Journeys  
WHO-Buccaneers  
WJBC-News  
WMAQ-Tea Time Varieties  
WMBI-Sacred Music  
WMT-Let's Go to the Movies  
WOWO-Ace Williams  
WROK-Alice Blue, songs  
WTAD-Dance Hour  
WTMJ-Friendship Circle

**2:45 CST 3:45 CDT**  
CBS-Academy of Medicine: WFBM WTAQ WCCO KMOX WFAM WMBD WKBB (sw-15.27)  
NBC-The Guiding Light, sketch (White Naptha): WMAQ WHO KSD WTMJ WLW (sw-15.33)  
KWK-The Man in the Stands  
WBAA-Parents Forum  
WDZ-Sweet Music  
WISN-Baseball Game  
WMBI-Question Hour  
WOC-Afternoon Recess  
WTAD-Frances Mourning

**3:00 CST 4:00 CDT**  
NBC-Not for Ladies; Ben Alexander, commentator: WMAQ WIBA WHO  
CBS-Ann Leaf, organist: WFAM WKBB WMBD WFBM WTAQ WOC (sw-15.27)  
NBC-Animal News Club: WIRE (sw-15.21)  
Baseball: St. Louis Browns vs. Chicago White Sox: KMOX KWK  
WAAF-Jimmie Kozak, pianist  
WBAA-Treasure Chest  
WBOW-Talk of the Town  
WCCO-Baseball Game  
WDZ-△Rev. Mark Borror  
WENR-Music Circle  
WJBC-Christian Story Hour  
WLW-Houseboat Hannah  
WMT-Court Hussey's Orch.  
WOWO-News; On the Mall  
WROK-Afternoon Concert  
WTAD-News  
WTMJ-Kitty Keene

**3:15 CST 4:15 CDT**  
NBC-Dot & Pat, songs & patter: WOWO WIBA WENR  
NBC-Irma Glen, organist: WMAQ WBOW WHO  
CBS-Four Stars, quartet: WFAM WTAQ WMBD WFBM WKBB WOC (sw-15.21)  
NBC-While the City Sleeps (Darius Rich): (sw-15.33)  
WAAF-Song of the Strings  
WBAA-Amer. Family Robinson  
WIRE-Harry Bason  
WLW-Couple Next Door  
WMBI-Tract League  
WTAD-Lawrence Glosemeyer  
WTMJ-Guess Who?

**3:30 CST 4:30 CDT**  
★ **NBC-Kellogg's Singing Lady,** Irene Wicker: WLW (sw-15.21)  
An old, humorous folk story titled The Man Who Took Care of the House will be told by the Singing Lady.  
NBC-Don Winslow of the Navy sketch: WIRE WBOW WIBA (sw-15.33)  
NBC-Marlowe & Lyon, pianists: WFNH  
CBS-Doris Kerr, songs: WKBB WTAQ WFAM WMBD WOC WFBM (sw-15.27)  
WAAF-Hog 'n' Harmony  
WBAA-Melody Moods  
★ **WCBS-BEHIND THE MICROPHONE** (1420 kc)  
★ **WCLF-FOR YOUR INFORMATION** (1310 kc)  
WDZ-Front Page Drama  
WHA-Armchair Journeys  
WHO-Buccaneers  
WJBC-News  
WMAQ-Tea Time Varieties  
WMBI-Sacred Music  
WMT-Let's Go to the Movies  
WOWO-Ace Williams  
WROK-Alice Blue, songs  
WTAD-Dance Hour  
WTMJ-Friendship Circle

CBS-Manhattan Matinee: WOC WCCO WSBT WKBB (sw-15.27)  
NBC-Pepper Young's Family, sketch (Canay): KSD WHO WMAQ WLW WTMJ (sw-15.33)  
News: WFBM WTAD WLS  
Man on Street: WMBD WTAQ  
KMOX-Inquiring Reporter  
WBAA-Oddities in the News  
WBBM-Radio Gossip Club  
WBOW-△Assemblage of God  
WCBD-Polish Prgm.  
WDZ-On the Mall  
WGN-Marriage License Bureau  
WHA-News & Views  
WIBA-Melody Moments  
WISN-Mary Ann Presents  
WMT-Many Happy Returns; Iowa Cornhuskers

**1:15 CST 2:15 CDT**  
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)  
NBC-Continental Varieties: WIRE WOWO (sw-15.21)  
KMOX-Hope Alden's Romance  
KWK-This Woman's World  
WBAA-△Meditations  
WBBM-Meet the Missus  
WCCO-Front Page Parade  
WDZ-Markets Close  
WFBM-Apron Strings  
WGN-June Baker, talk  
WIBA-Man on the Street  
WISN-Diamond Dope  
WLS-Homemakers' Matinee  
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WTAQ-To be announced; Grain Quotations

**1:30 CST 2:30 CDT**  
★ **NBC-Vic & Sade**, sketch (Crisco): WHO WMAQ WLW KSD WTMJ (sw-15.33)  
★ **CBS-Columbia Concert Hall:** WSBT KMOX WTAQ WKBB (sw-15.27)  
KWK-News; Musical Interlude  
WBAA-Melody Review  
WBBM-Flanagrams  
WBOW-Harmony Hall  
WCBD-Rhythm Men  
WCCO-Markets  
WDZ-Ruthie Moore's Harmonica  
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★ **NBC-THE O'NEILLS, SKETCH** (Ivory Flakes): WLW WHO WMAQ WTMJ KSD (sw-15.33)  
CBS-Columbia Concert Hall: WCCO  
NBC-Shefter & Brenner, pianists: WIRE WOWO (sw-15.21)  
KWK Musical Headlines  
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WBBM-Dugout Dope  
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WCBD-Nancy Hickman  
WTAQ-Organ Melodies  
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WIBA-Organ Melodies  
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WMT-News; Interlude  
WROK-Melodeers  
WTAD-Loreine Meyer Hughes

**2:00 CST 3:00 CDT**  
NBC-Club Matinee: WENR WMT KWK WOWO WBOW (sw-15.21)  
NBC-Lorenzo Jones, sketch (Philips): WMAQ WHO WIRE KSD (sw-15.33)  
CBS-Dance Time: WFBM WKBB KMOX WTAQ WOC WSBT (sw-15.27)  
Baseball: Cubs vs. St. Louis Cardinals: WIND WJJD WCFL WGN WBBM  
News: WAAF WTAD  
WBAA-Birth of the News  
★ **WJBC-LADIES FIRST**  
WDZ-Birthday Party  
WHA-Musical Interlude  
WIBA-Concert Hour  
WLW-Ralph Nyland, tr.  
WMBD-Trading Post  
WMBI-△Sunday School Lesson  
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**2:15 CST 3:15 CDT**  
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NBC-Personal Column of the Air (Chippo): WTMJ WMAQ (sw-15.33)

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NBC-Marlowe & Lyon, pianists: WFNH  
CBS-Doris Kerr, songs: WKBB WTAQ WFAM WMBD WOC WFBM (sw-15.27)  
WAAF-Hog 'n' Harmony  
WBAA-Melody Moods  
★ **WCBS-BEHIND THE MICROPHONE** (1420 kc)  
★ **WCLF-FOR YOUR INFORMATION** (1310 kc)  
WDZ-Front Page Drama  
WHA-Armchair Journeys  
WHO-Buccaneers  
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WMAQ-Tea Time Varieties  
WMBI-Sacred Music  
WMT-Let's Go to the Movies  
WOWO-Ace Williams  
WROK-Alice Blue, songs  
WTAD-Dance Hour  
WTMJ-Friendship Circle

**2:45 CST 3:45 CDT**  
CBS-Academy of Medicine: WFBM WTAQ WCCO KMOX WFAM WMBD WKBB (sw-15.27)  
NBC-The Guiding Light, sketch (White Naptha): WMAQ WHO KSD WTMJ WLW (sw-15.33)  
KWK-The Man in the Stands  
WBAA-Parents Forum  
WDZ-Sweet Music  
WISN-Baseball Game  
WMBI-Question Hour  
WOC-Afternoon Recess  
WTAD-Frances Mourning

**3:00 CST 4:00 CDT**  
NBC-Not for Ladies; Ben Alexander, commentator: WMAQ WIBA WHO  
CBS-Ann Leaf, organist: WFAM WKBB WMBD WFBM WTAQ WOC (sw-15.27)  
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WBAA-Treasure Chest  
WBOW-Talk of the Town  
WCCO-Baseball Game  
WDZ-△Rev. Mark Borror  
WENR-Music Circle  
WJBC-Christian Story Hour  
WLW-Houseboat Hannah  
WMT-Court Hussey's Orch.  
WOWO-News; On the Mall  
WROK-Afternoon Concert  
WTAD-News  
WTMJ-Kitty Keene

**3:15 CST 4:15 CDT**  
NBC-Dot & Pat, songs & patter: WOWO WIBA WENR  
NBC-Irma Glen, organist: WMAQ WBOW WHO  
CBS-Four Stars, quartet: WFAM WTAQ WMBD WFBM WKBB WOC (sw-15.21)  
NBC-While the City Sleeps (Darius Rich): (sw-15.33)  
WAAF-Song of the Strings  
WBAA-Amer. Family Robinson  
WIRE-Harry Bason  
WLW-Couple Next Door  
WMBI-Tract League  
WTAD-Lawrence Glosemeyer  
WTMJ-Guess Who?

**3:30 CST 4:30 CDT**  
★ **NBC-Kellogg's Singing Lady,** Irene Wicker: WLW (sw-15.21)  
An old, humorous folk story titled The Man Who Took Care of the House will be told by the Singing Lady.  
NBC-Don Winslow of the Navy sketch: WIRE WBOW WIBA (sw-15.33)  
NBC-Marlowe & Lyon, pianists: WFNH  
CBS-Doris Kerr, songs: WKBB WTAQ WFAM WMBD WOC WFBM (sw-15.27)  
WAAF-Hog 'n' Harmony  
WBAA-Melody Moods  
★ **WCBS-BEHIND THE MICROPHONE** (1420 kc)  
★ **WCLF-FOR YOUR INFORMATION** (1310 kc)  
WDZ-Front Page Drama  
WHA-Armchair Journeys  
WHO-Buccaneers  
WJBC-News  
WMAQ-Tea Time Varieties  
WMBI-Sacred Music  
WMT-Let's Go to the Movies  
WOWO-Ace Williams  
WROK-Alice Blue, songs  
WTAD-Dance Hour  
WTMJ-Friendship Circle

**3:45 CST 4:45 CDT**  
CBS-Funny Things, children's prgm.: WMBD WTAQ WFBM WKBB WOC (sw-15.27)  
WAAF-Roy Glahn, tr.  
WBBM-Tenth Inning  
WDZ-Concert Hall of the Air  
★ **WBO-BEHIND THE MICROPHONE** (1210 kc)  
WFAM-Voice of Carelessness  
WHO-Houseboat Hannah  
WJBC-Classified Time  
WROK-Easy to Remember  
WTAD-Musical Maniacs

**4:00 CST 5:00 CDT**  
CBS-Del Casino, songs: WTAQ WKBB WFAM  
NBC-P's & Q's; Allen Prescott: WBOW WMAQ (sw-9.53)  
NBC-Harry Kogen's Orch.; Soloists: WMT WENR WIRE  
News: WOC WTAD  
Tea Time: WCFL WFBM  
KSD-Melody Parade  
WAAF-Jimmie Kozak, pianist  
WDZ-The Babies  
WGN-Swing It  
WHA-Organ Reverie  
WHO-Dream Days  
WIBA-Madison Concert Orch.  
WIND-Sports Review  
WJBC-Request Hour  
WJJD-Baseball Score Board  
WLW-Tov Band  
WMBD-△Peoria Tabernacle  
WMBI-Boys & Girls Prgm.  
WOWO-△Bible Story  
WROK-Markets: WPA Orch.

**4:15 CST 5:15 CDT**  
★ **CBS-World Cooperative Alliance**, from Paris: WTAQ WOC WKBB WFAM  
A broadcast from the Triennial Congress of the International Cooperative Alliance, meeting in Paris, will be heard. The speakers will be Vianna Tanner, Finance Minister of Finland and President of the International Cooperative Alliance, and Howard A. Cowden, vice-president of the Cooperative League of the United States, both speaking on "The Activities of the Cooperative Alliance Congress." The Alliance is a world-wide organization of different consumer cooperative groups.

**4:30 CST 5:30 CDT**  
★ **CBS-NEWS: DAILY SPORTS** Resume (Chesterfield): WBBM WOC WFBM WKBB WMBD WTAQ WFAM (sw-11.83)  
NBC-News; Cappy Barra's Swing Harmonicas: WCFL (sw-9.53)  
NBC-Jack Baker, tr.: WMT  
KSD-Ferde Grofe's Orch.  
WAAF-Sports Shorts  
WBOW-News  
WDZ-Xavier Cugat's Orch.  
WENR-What's the News?  
WGN-Adventures Abroad  
WHA-Deutsche Musik Stunde  
WIBA-Hits & Encores  
WIND-Afternoon Varieties  
WIRE-House of MacGregor  
WJBC-News

**4:45 CST 5:45 CDT**  
NBC-Carol Weymann, sop.: WMAQ WLW (sw-15.33)  
KSD-News; Waltz Favorite  
KWK-Baseball Warm-Up  
WAAF-Cocktail Capers  
WDZ-Man's Wife on the Train  
WHA-Music of the Masters  
WHO-Your Home Town  
WIBA-Pop Concert  
WMBI-Hymns You Love to Sing  
WOWO-△Old Time Religion  
WROK-Musical Joke Book  
WTAD-Music by Cugat  
WTMJ-News; Tunesmiths

**4:00 CST 5:00 CDT**  
CBS-Del Casino, songs: WTAQ WKBB WFAM  
NBC-P's & Q's; Allen Prescott: WBOW WMAQ (sw-9.53)  
NBC-Harry Kogen's Orch.; Soloists: WMT WENR WIRE  
News: WOC WTAD  
Tea Time: WCFL WFBM  
KSD-Melody Parade  
WAAF-Jimmie Kozak, pianist  
WDZ-The Babies  
WGN-Swing It  
WHA-Organ Reverie  
WHO-Dream Days  
WIBA-Madison Concert Orch.  
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**4:30 CST 5:30 CDT**  
★ **CBS-NEWS: DAILY SPORTS** Resume (Chesterfield): WBBM WOC WFBM WKBB WMBD WTAQ WFAM (sw-11.83)  
NBC-News; Cappy Barra's Swing Harmonicas: WCFL (sw-9.53)  
NBC-Jack Baker, tr.: WMT  
KSD-Ferde Grofe's Orch.  
WAAF-Sports Shorts  
WBOW-News  
WDZ-Xavier Cugat's Orch.  
WENR-What's the News?  
WGN-Adventures Abroad  
WHA-Deutsche Musik Stunde  
WIBA-Hits & Encores  
WIND-Afternoon Varieties  
WIRE-House of MacGregor  
WJBC



**AL JOLSON**  
Gershwin Memorial Concert  
Wed. 10:30 pm CST (11:30 CDT)

(4:30 p.m. Continued)

WJJD-Kinney's Hawaiians  
WLW-In-Laws  
WMAQ-Don Winslow of the Navy  
WMBI-Music & Message  
WOWO-Warner Beauty Talk  
★ **WRJN-BEHIND THE MICROPHONE** (1370 kc)  
WROK-Musicale  
WTAD-Melody Time  
WTMJ-Playground Tour

**4:45 CST 5:45 CDT**  
★ **NBC-Lowell Thomas, news commentator** (Sun Oil): WLW (sw-15.21)  
★ **MBS-Johnson Family, sketch:** WGN  
NBC-Escorts & Betty: WENR WMT  
CBS-The Singing Waiters: WKBB WTAQ WFBM WFAM (sw-11.83)  
NBC-Rhythmaires: KSD WBOW WIBA (sw-9.53)  
WAAF-Tunes of Today  
WBBM-Herbert Foote, organist  
WCFL-Light Classics  
WDZ-Sunshine Girls  
WGN-Four Californians  
WIND-News  
WIRE-Interviews; News  
WJJD-Flannery Sisters  
WMAQ-Malcolm Claire, stories  
WMBD-Bargain Counter  
WOC-The Man on the Street  
WOWO-Bob Wilson  
WROK-In Old Mexico  
WTAD-Yellow Fang  
WTMJ-News; Moment Musical

**5:00 CST 6:00 CDT**  
★ **NBC-AMOS 'N' ANDY** (Pep-sodent): WHO (sw-9.53) (also see 9 p.m.)  
★ **NBC-Easy Aces, sketch** (Anacin): WENR WMT WIRE (sw-11.87)  
CBS-Poetic Melodies (Wrigley's Gum): (sw-11.83) (also see 9 p.m.)  
NBC-Don Fernando's Orch.: WIBA  
CBS-Obligato: WTAQ WKBB WOC  
MBS-Concert Orch.: WGN KWK  
News: WAAF WMAQ WTAD  
KSD-News; George Hall's Orch.  
WBBM-The Headliner  
WBOW-Sundown Express  
WCFL-Stanley Hickman  
WDZ-Ridin' & Swingin'  
WFAM-Crime Casts  
WFBM-Wheeler Mission Prgm.  
WIND-German Prgm.  
WISN-Show Window  
WJJD-Dick Jurgens' Orch.  
WLW-Alias Jimmy Valentine  
WMBD-Happy Train  
WMBI-Sunset Hour  
WOWO-Organ Reverbs  
WROK-Make Believe Ballroom  
WTMJ-Jack Armstrong

**5:15 CST 6:15 CDT**  
★ **NBC-UNCLE EZRA'S RADIO** station (Alka-Seltzer): WMAQ WIRE WHO WTMJ (also see 9:15 p.m.)  
CBS-Song Time with Patty Chapin & Howard Phillips: WTAQ WKBB WOC WFAM (sw-11.83)  
NBC-Tennis Resume: WENR WMT WOWO WLW  
MBS-Les Cavaliers de La Salle: KWK  
Sports Review: WBBM WROK  
News: WIND WJJD WCFL  
KSD-Baseball Scores; Xavier Cugat's Orch.  
WAAF-Melody Review  
WCO-Livestock Reports  
WGN-Concert Trio  
WIBA-Dance Hour  
WMBD-Pet Corner; Angelus; Auction  
WTAD-Musical Moments

**5:30 CST 6:30 CDT**  
★ **NBC-HORLICK'S LUM & ABNER, sketch:** WENR WLW (also see 9:15 p.m.)  
CBS-Jay Freeman's Orch.: WOC WFAM WKBB WTAQ WFBM WBBM (sw-11.83)  
NBC-Selinsky String Quartet: WCFL KSD  
News: WIBA WHO  
Sports: WOWO WGN WISN  
KMOX-Sidewalk Reporter  
KWK-Covita Bunch, songs  
WAAF-The Gaieties  
WCO-Baseball Scores  
WDZ-Man at the Movies  
WIRE-Three Little Words  
WJJD-Fred Beck, organist  
WMAQ-Totten on Sports  
WMBD-Melody Miniature; Where to Go & What to do in Peoria  
WMT-Better Vision; Sports  
WROK-Musicale  
WSUI-Musical Show Melodies  
WTAD-News  
WTAM-Gene Beecher's Orch.  
WTMJ-Heinie's Grenadiers

**5:45 CST 6:45 CDT**  
★ **CBS-Boake Carter, commentator** (Philco): WCO WFAM WBBM KMOX WISN WMBD (sw-11.83) (also see 9:15 p.m.)  
NBC-Charlotte Lansing, sop.: WENR (sw-11.87)  
NBC-Jean Sablon, songs: WMAQ News: WFBM WMT  
Sports: KSD WLW WJJD WTMJ  
KWK Sport Review; News  
WAAF-Kay Armen  
WCFL-Dinner Concert  
WGN-Four Californians  
WIO-Singing Cowboy  
WIBA-Birthday Club: Sports  
WIRE-Rhythm in Fur  
WKBW-The World Dances  
WOC-Dinner Music  
WROK-Motivist Interviews  
WTAD-Twilight  
WSUI-News; Iowan of the Air  
WTAD-Mary Jane Seaton  
WTAM-Evensong  
WTAQ-Bureau of Public Service

### NIGHT

**6:00 CST 7:00 CDT**  
★ **NBC-ONE MAN'S FAMILY** (Tenderleaf Tea): WTMJ KSD WMAQ WIBA WHO WLW WTAQ (also see Sun. Prgms. at 10:30 p.m.)  
"Claudia and Nicky Entertain" is the title of tonight's episode. In this chapter Claudia and Nicky, having invited the Barbour family, including Clifford and Ann, to the Sky Ranch, will entertain the group in an informal gathering. Wedding plans and the coming honeymoon on the China Clipper will be discussed, and Beth Holly's renunciation of Phillip Spencer as David's father will be no small part of the conversation. Sparkling with the informal zest that marks One Man's Family programs, the entire episode will be of a spontaneous variety. Many laughs are in store for the listener as Clifford and Ann wax enthusiastic about their trip.

★ **CBS-Cavalcade of Music** (Du Pont): KMOX WFBM WBBM WCO WHAS WJR (sw-11.83)  
NBC-Roy Shield's Revue: WIRE WLS WMT KWK (sw-11.87)  
Sports: WCFL WKBB WMBD WOC WTAD  
WAAF-Rhythm Rhapsody  
WBOW-Home Decorators  
WFAM-Sports Calendar; Promenade Concert  
WGN-Dick Gasparre's Orch.  
WIND-Re-enactment of Baseball Game  
WISN-Down by Herman's  
WJJD-Dude Martin  
WROK-News; Dinner Music  
WSUI-Dinner Hour Prgm.  
WTAQ-Dinner Ensemble

**6:15 CST 7:15 CDT**  
News: WMBD WOC  
WBOW-Si & Ezra  
WCFL-Stars of Tomorrow  
WJJD-Cumberland Ridge Runners  
WKBW-B. A. Rolfe Presents  
**6:30 CST 7:30 CDT**  
★ **NBC-All-Star Football Game:** KWK WMT WLS (sw-11.87)  
A complete play-by-play description of the New York Herald Tribune's second annual Fresh Air Fund football game between the Eastern

**AFTERNOON**  
4:15 CST MEETING OF WORLD COOPERATIVE ALLIANCE, from Paris, CBS.

**NIGHT**  
6:30 CST ALL-STAR FOOTBALL GAME, Eastern College All-Stars vs. New York Giants, NBC.

8:00 CST ALL-STAR FOOTBALL GAME, MBS.  
8:30 CST MRS. HENRY BANNISTER, U. S. Cabinet Series, talk, CBS.

10:30 CST GERSHWIN MEMORIAL CONCERT from Hollywood Bowl, CBS. (Story on Page 3.)

College All Stars and the New York Giants will be broadcast from the Polo Grounds. The floodlight game, which signals the opening of the Eastern football season, will be described by Bill Stern, NBC sports announcer. The All Stars, coached by Andy Kerr of Colgate and Fred Swan of Temple, are now in training at Hightstown, New Jersey, while the Giants are preparing for the game at Orangeburg, New York.

★ **CBS-Ken Murray's Show** (Campbell's Tomato Juice); Oswald; Marlyn Stuart; Lud Gluskin's Orch.; Guest: WBBM KMOX WHAS WCO WMBD WFBM WJR (sw-11.83) (also see 9:30 p.m.)  
Observing that so many screen luminaries are cashing in on their popularity by opening Hollywood "shoppes" of sundry sorts, Ken Murray announces his plan to open an antique store. The troupe, therefore, sails to Egypt to dig up some antiques and will find—but that would spoil the punch.

★ **NBC-Wayne King's Orch.** (Lady Esther): WMAQ WTMJ WHO WIBA WIRE WTAM KSD  
★ **MBS-Lone Ranger, drama** (Silvercup): WGN  
NBC-Mary Small's Junior Revue: WLS (sw-11.87)  
WAAF-Shadowland  
WBOW-Hit Tunes  
WCFL-Streamline Melodies  
WISN-You Shall Have Music  
WKBB-Sweetheart Serenade  
WLW-William Stoess's Orch.  
WOC-German Band  
WROK-Dinner Music  
WSBT-Rhythm in Red  
WTAQ-News

**6:45 CST 7:45 CDT**  
WBOW-Velvet Tones  
WCFL-Herr Lonie & the Weasel  
WISN-Music Continental  
WJJD-Dude Martin  
WKBB-News  
WSBT-20th Century Serenade  
WTAQ-Twilight Reveries

**7:00 CST 8:00 CDT**  
★ **CBS-CHESTERFIELD PRGM.:** Frank Parker, tr.; Andre Kostelanetz' Orch. & Chorus; Paul Douglas, announcer; WOC WFBM WHAS WISN WMBD WBBM WCO KMOX WKBB WSBT WJR (sw-11.83)  
Program: Yankee Doodle Band from "Life of the Party" (Wyniel) by the orchestra; A Dream (Bartlett) and The Carioca (Youmans) by Frank Parker; That Old Feeling (Pain) by the orchestra; Hearts and Flowers, a new style dance arrangement, by the orchestra; Night over Shanghai (Warren) by Frank Parker; Zigzagger from "Bitter Sweet" and Nevermore from "Conversation Piece" (Coward) by the orchestra and two pianos; The Shag (Ager) by the orchestra; and Play Gypsies, Dance Gypsies, from "Countess Maritza" (Kalman) by Frank Parker.

★ **NBC-Town Hall Tonight** (Sal Hepatica); Walter O'Keefe; comedian; Alice Frost, stooge; Quartet; Peter Van Steeden's Orch.; Guest: WIBA WTAM WMAQ WLW WHO KSD WTMJ (sw-9.53) (also see 10 p.m.)  
NBC-Football Game: WOWO WIRE WLS (sw-11.87)  
MBS-Fred Waring's Orch.: WGN WMT  
KWK-Rolla Coughlin's Orch.  
WBOW-Sports Parade  
WCFL-Jam Session  
WJJD-Cumberland Ridge Runners; Supertime Frolic

WIND-Racing Returns  
WROK-Affairs of Mrs. Swenson  
WSUI-Children's Hour  
WTAQ-Clara Dawes, vocalist  
**7:15 CST 8:15 CDT**  
MBS-Crime Clinic: WGN WMT  
WBOW-Gus Haenschen's Orch.  
WCFL-Evening Serenade  
WROK-Fred Searle, tr.  
WSUI-Book Talk  
WTAQ-Piano Musings  
WTMJ-Kilowatt Orch.

**7:30 CST 8:30 CDT**  
★ **CBS-PALMOLIVE BEAUTY** Box Theater starring Jessica Dragonette, sop.; Al Goodman's Orch.: WCO WHAS WFBM WJR KMOX WMBD WBBM WISN (sw-11.83)  
NBC-Football Game: WBOW WTMJ  
MBS-Joe Sanders' Orch.: WGN WMT KWK  
WCFL-To be announced  
WENR-Grant Park Concert  
WIND-Disland Band  
WKBB-Demi-Tasse  
WOC-Memory Lane  
WROK-Ken Harris' Orch.  
WSBT-Musical Prgm.  
WSUI-Evening Musicale  
WTAQ-Talking Drums, drama

**7:45 CST 8:45 CDT**  
WGN-News; Sport Highlights  
WIND-Evening at Country Club  
WKBB-Concert Under the Stars  
WOC-Vivian Benschhoff  
WSBT-On to Adventure  
WSUI-Rural Life Review  
WTAQ-Organ and Poetry  
**8:00 CST 9:00 CDT**  
★ **NBC-LUCKY STRIKE HIT** Parade; Richard Himber's Orch.; Stuart Allen & Freddie Gibson, vocalists; Songsmiths Quartet; Guest: WHO WTMJ WIBA WIRE KSD KOA WLW WTAM (sw-9.53)  
Ramon Navarro is tentatively scheduled to appear tonight as guest of the Hit Parade.

★ **CBS-Gang Busters** (Palmolive Shave Cream); Phillips Lord, dir.; True Crime drama: WBBM WFBM WHAS WJR KMOX WCO WISN (sw-11.83)  
Chapter No. 2 in the criminal activities of Bob (The Fox) Zwick, notorious Ohio criminal, will be dramatized by Phillips Lord. In the second and concluding episode Lord will show the ultimate end of a criminal spawned in the lawless prohibition era. After a six year career, Zwick was apprehended by the police, and like all men of his stamp, forced to pay his debt to society.

★ **MBS-All-Star Football Game:** WGN WMT KWK  
NBC-All-Star Football Game: WBOW WOWO WENR (sw-6.14)  
WCFL-News  
WIND-Tommy Ott, organist  
WMBD-Hollywood Spotlight  
WOC-Voices of Friendship  
WROK-Sons of Pioneers  
WSBT-Down the Mississippi  
WSUI-Album of Artists  
WTAQ-House of Peter McGregor

**8:15 CST 9:15 CDT**  
WCFL-Labor Flashes  
WIND-Stars Over Manhattan  
WKBB-Sentimental Music  
WMBD-Grab Bag  
WROK-A Gospel Hour  
WSUI-Poetic Interlude  
WTAQ-WPA Concert  
**8:30 CST 9:30 CDT**  
CBS-U. S. Cabinet Series: KMOX WKBB WBBM WOC (sw-11.83)  
Due to the fact that Secretary of the Treasury Morgenthau

is in Europe Mrs. Henry Bannister, a member of the Treasury Department, will substitute for him in a discussion of the workings of the department.  
Musical Moments: WOWO WSBT WCO-Valley Frolics  
WCFL-Grant Park Concert  
WFBM-Piano Twins  
WHAS-Sweet and Low  
WIND-News Behind the News  
WISN-Baseball Game  
WJR-Musical  
WMBD-Wayne County Apple Knockers  
WROK-Barney Whisman, tr.  
WSUI-Manhattan Concert Band

**8:45 CST 9:45 CDT**  
CBS-U. S. Cabinet Series: WSBT WKBB  
NBC-Alistair Cooke, commentator: WTAM KSD WIRE (sw-9.53)  
NBC-Hedda Hopper's Hollywood Chatter (Mar-Oil): KOA  
News: WIND KMOX  
Musical Moments Revue: WFBM WHAS WROK  
WCO-Musicale  
WIO-Songfellows  
WIBA-Piano Pictorial  
WJR-The Success Doctor  
WLW-Lynn Cole's Orch.  
WMAQ-Let's Look at Sports  
WMBD-On to Adventure  
WMT-Dream Song  
WOWO-Bob Wilson  
WSBT-20th Century Serenade  
WISN-Iowan of the Air  
WTMJ-New Games & Old

**9:00 CST 10:00 CDT**  
★ **NBC-AMOS 'N' ANDY** (Pep-sodent): WMAQ WIRE KOA KFI WTAM WLW KSD (also at 5 p.m.)  
NBC-Emery Deutsch's Orch.: (sw-9.53)  
CBS-Tommy Dorsey's Orch.: WSBT (sw-11.83)  
CBS-Poetic Melodies (Wrigley's Gum); Franklyn MacCormick; Jack Fulton, tr.; Carlton Kelsey's Orch.: WCO WFBM WBBM KMOX WHAS WJR KSI (also at 5 p.m.)  
NBC-All-Star Football Game: WOWO  
News: WIBA WENR WMT KWK WBOW  
Musical Moments Revue: WHO WKBB  
★ **WEDC-THE MOVIE QUESTIONAIRE** (1210 kc)  
WCFL-Skyride  
WIND-Lithuanian Prgm.  
WISN-Moon Magic  
WMBD-Dick Raymond's Orch.  
WOC-Crusaders  
WROK-Musicale  
WTAQ-Club Normandie  
WTMJ-Kilowatt Orch.

**9:15 CST 10:15 CDT**  
★ **NBC-UNCLE EZRA'S RADIO** Station (Alka-Seltzer): WIBA KOA KFI (also at 5:15 p.m.)  
★ **CBS-Boake Carter, commentator:** KNX KSL (also at 5:45 p.m.)  
NBC-Horlick's Lum & Abner: KGO (also at 5:30 p.m.)  
NBC-All-Star Football Game: WMT  
NBC-Don Fernando's Orch.: (sw-9.53)  
CBS-Tommy Dorsey's Orch.: WTAQ WMBD WISN WCO WBBM WOC  
Sports: KMOX WJR  
KSD-Melodies in Swingtime  
KWK-Rolla Coughlin's Orch.  
WBOW-The Gaieties  
WENR-King's Jesters Orch.  
WFBM-Sports  
WGN-Phil Levant's Orch.  
WHAS-Baseball; Louisville vs. Columbus

WHO-Today's Winners  
WIRE-Headline News; Baseball  
WJJD-Harry Owens' Orch.  
WKBB-News  
WLW-Mad Hatterfields, sketch  
WMAQ-Norman Pearce, bachelor poet; Annette King, contralto  
WROK-Poet's Corner  
WTAM-Musical Moments Revue  
WTMJ-Drama in the News

**9:30 CST 10:30 CDT**  
NBC-Russ Morgan's Orch.: KSD WTAM WHO WBOW (sw-9.53)  
CBS-Roger Pryor's Orch.: WOC WKBB WSBT WTAQ WISN WFBM WJR (sw-11.83)  
NBC-Waltz Interlude: WLW (CBS Ken Murray's Show, KNX (sw-11.83) (also at 6:30 p.m.)  
MBS-Ted Weems' Orch.: WGN WMT  
Musical Moments Revue: WIBA WMBD  
KMOX-Laff Parade  
KOA-Light on the West

WBBM-News. Tod Hunter  
WCO-Easy Aces, sketch  
WENR-Eddie Varzos' Orch.  
WIND-Nino Rinaldo's Orch.  
WIRE-Baseball Game  
WLW-Barney Rapp's Orch.  
WMAQ-News; Carlos Molina's Orch.  
WROK-Ken Harris' Orch.  
WTMJ-Dance Orch.

**9:45 CST 10:45 CDT**  
CBS-Roger Pryor's Orch.: WCO KMOX  
KSD-Noble Sissle's Orch.  
WBBM-Manhattan Mother  
WIBA-Club Chanticleer  
WIND-Peacock Court  
WMBD-Value Hints  
WROK-News  
**10:00 CST 11:00 CDT**  
★ **NBC-Town Hall Tonight:** KFI KOA (also at 7 p.m.)  
NBC-Mart Kenny's Orch.: WOWO WMAQ (sw-6.14)  
NBC-Paul Whiteman's Orch.: WIBA WBOW WENR WTAM (sw-9.53)  
CBS-Ted Fio-Rito's Orch.: WSBT WHAS

CBS-Frankie Masters' Orch.: WBBM WISN WKBB  
MBS-Leo Reisman's Orch.: WGN WMT KWK  
News: WIO WJR WOC WMBD WCO WFBM WLW WTAQ  
KMOX-Cardinals Game Replayed  
KSD-Weather Report  
KWK-Walkathon  
WTMJ-Sports; Orch.

**10:15 CST 11:15 CDT**  
CBS-Frankie Masters' Orch.: WTAQ WOC  
NBC-Paul Whiteman's Orch.: WLW  
CBS-Ted Fio-Rito's Orch.: WJR WFBM  
KMOX-Musical Moments  
WCO-Rollie Johnson  
WHAS-Louisville Dance Time  
WHO-Dick Leibert, organist  
WIBA-Merrill Owens  
WMBD-Sports. Prgm. Review  
**10:30 CST 11:30 CDT**  
★ **CBS-Gershwin Memorial Concert:** WJR WOC WKBB WISN WMBD WTAQ WBBM WFBM WSBT WHAS WCO

A two and one-half hour George Gershwin Memorial Concert is being held for the benefit of the Continuance Fund of the S. Calif. Symphony Assn. and the Benevolent Fund of the Los Angeles Philharmonic Orchestra. The program: "Of Thee I Sing" Overture by 96 piece Los Angeles Philharmonic Symphony Orchestra; Concerto in F, featuring Oscar Levant, piano soloist; George Gershwin and short remarks by stars attending the concert. Then: Nathaniel Finston, conductor, will present a Gershwin medley: Selections from "Foggy and Bess" with Todd Duncan, Anne Brown and Ruby Elzy principals of original cast, and the Hall Johnson Choir of forty voices conducted by Alexander Steinert; Rhapsody in Blue, Jose Turbi, conductor and piano soloist.

NBC-Andy Kirk's Orch.: WTMJ WHO WBOW WIBA WTAM WENR (sw-9.53)  
NBC-Herman Middleman's Orch.: WOWO WMAQ  
MBS-Fred Waring's Orch.: WGN WMT  
News: KMOX KWK WTMJ  
WIRE-Paul Collins' Orch.  
WLW-Jack Sprigg's Orch.

**10:45 CST 11:45 CDT**  
NBC-Andy Kirk's Orch.: WIRE  
MBS-Fred Waring's Orch.: KWK  
KMOX Seven Star Revue  
WIBA-Club Chanticleer  
WMT-Electric Park Band  
WTMJ-Dance Orch.  
**11:00 CST 12:00 CDT**  
NBC-Eddie Varzos' Orch.: WMAQ WIBA  
CBS-Memorial Concert: KMOX NBC-Don Fernando's Orch.: WENR WLW KOA  
MBS-Jimmy Joy's Orch.: WGN  
Stop! Look! Listen: WMT WTMJ  
KSD-Noble Sissle's Orch.  
KWK-Louis Panico's Orch.  
WHO-Veterans Forum  
WIND-Nite Watch  
WIRE-Talking Drums  
WTAM-Blue Barron's Orch.  
End of Wednesday Programs

MORNING

7:00 CST 8:00 CDT

\* NBC-Breakfast Club; News: WCFL
CBS-Music in the Air; News: WFAM KMOX (sw-21.52)
NBC-Streamliners: WBOW
News: WHO WTAD WMT WLW
Musical Clock: WBBM WRWK WKBW WOC
KWK-Tonic Tunes
WAAF-Breakfast Express
WCBD-Breakfast Tunes & Sports
WCCO-Air Almanac
WFBM-Early Birds
WGN-The Golden Hour
WIBA-Morning Melody
WIND-Sketches in Melody
WIRE-News; Musical Clock
WISN-Early Risers' Club
WJJD-Rhubarb Red
WLS-Arkie & Pokey
WMAQ-Your Neighbor; News
WMBD-Breakfast Melodies
WOWO-Radio Bible Class
WTAQ-Reveille
WTMJ-Livestock; Jimmy Legs; News

7:15 CST 8:15 CDT

News: WLS WCCO
Musical Clock: WMT WTAD
Devotional Prgm.: KWK WLW
KMOX-Travelogue
WBOW-Open Your Eyes
WCBD-Polish Prgm.
WHO-Musical Interlude
WIND-Club Cabana
WJJD-Toastmaster
WMBD-Morning Gold

7:30 CST 8:30 CDT

NBC-Breakfast Club; News: WOWO
CBS-Richard Maxwell, songs: (sw-21.52)
News: WIBA WIND WTAQ
Musical Clock: WMBD WRWK
KMOX-Tick-Tock Revue
KWK-Pop-Up Parade
WBOW-Morning Patrol
WCCO-Musical Chimes
WFAM-Your Engagement Book
WGN-Good Morning
WJJD-Happy Go Lucky Time
WLS-Jolly Joe's Pet Pals
WLW-Aunt Mary

7:45 CST 8:45 CDT

NBC-Breakfast Club: WOWO
WCFL
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX (sw-21.52)
NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21)
WFAM-Morning Devotions
WHO-Musical Prgm.
WIBA-Musical Clock
WIRE-Varieties; News
WJJD-Vick Meyers Band
WLS-Otto's Novelodeons
WLW-Chandler Chats
WMBD-Police Flash
WTAD-News Chatter
WTAQ-Today's Almanac

8:00 CST 9:00 CDT

\* CBS-PRETTY KITTY KELLY, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN (sw-21.52)
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE
NBC-Josh Higgins of Finchville: WBOW
MBS-Singing Strings: WGN KWK
Musical Clock: WRWK WTAQ
KSD-News; Melody Moods
WAAF-Morning Revue
WCBD-Italian Prgm.
WFAM-German Prgm.
WFAM-Dick Cover, organist
WHA-Band Wagon
WHO-Tony Cabooch
WIND-Ben Kanter, pianist
WISN-Early Risers Club
WJJD-Bosworth Broadcast
WLW-Hymns of All Churches
WMBD-News
WOWO-Bill Board
WTAD-Storyland Lady
WTMJ-Headlines; Jimmy Legs

8:15 CST 9:15 CDT

NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO (sw-21.52)
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE
NBC-Bennett & Wolverton: KSD
MBS-John Metcalf's Choir Loft: KWK
WAAF-Hollywood Brevities
WBOW-Morning Headlines
WGN-Musical Mail Box
WHA-Morning Melodies
WHO-Frolies
WIND-Hawaiian Serenade
WLW-Hope Alden's Romance
WOC-Musical Clock
WTMJ-Music Parade

8:30 CST 9:30 CDT

CBS-Instrumentalists: WFBM WFAM WCCO
NBC-Just Plain Bill, sketch (Anacon): WMAQ WIRE
NBC-Pepper Young's Family, sketch (Camay): WLS WMT KWK (sw-15.21)
NBC-Feather for Luck, sketch: WBOW WCFL KSD
KMOX-Ozark Varieties
WAAF-Happiness Time
WBBM-Quarter Hour of Romance
WCBD-German Musicales
WGN-Get Thin to Music
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-Eb & Zeb, sketch
WISN-Early Risers Club
WJJD-Drama
WKBW-Musical Breakfast
WLW-Hello Peggy
WMBD-Band Wagon
WOWO-Literary Revue
WROK-Morning Devotions
WTAD-Inter-Church Revival
WTAQ-News
WTMJ-Your Home Town

8:45 CST 9:45 CDT

\* NBC-TODAY'S CHILDREN, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE
NBC-Viennese Ensemble: WBOW WLW WMT
MBS-Harold Turner, pianist: WGN
KMOX-Fashions in Melody
KWK-Top o' the Morning
WAAF-Memory Lane
WBBM-Carolyn Pryce, shopping
WFBM-Mrs. Farrell's Kitchen Clinic
WIBA-Troubadour; Society Reporter
WIND-Rhythm in Red
WKBW-Sunshine Express
WLS-Don & Helen
WMBD-Messenger; Weather
WMT-Day Dreamer
WOC-News
WOWO-Modern Home Forum
WROK-Town Crier
WTAQ-Musical Clock

9:00 CST 10:00 CDT

\* NBC-THE O'NEILLS, sketch (Ivory Flakes): WLS (sw-15.21)
NBC-David Harum, sketch (Baby O): KSD WIRE WMAQ WHO
CBS-Mary Lee Taylor (Pet Milk): WBBM WMBD WFBM WOC KMOX
NBC-Hollywood High Hatters: WIBA WBOW
News: WIND WTAD WMT
WAAF-Woman's Hour
WCBD-Uncle John
WCCO-Organ Music
WCFL-Swing Time
WFAM-Song Stylists
WGN-Don Pedro, songs
WHA-Your Health
WISN-Symphonetta
WJJD-Dude Martin
WKBW-Chancel Steps
WLW-Linda's First Love
WROK-News & Markets
WTAQ-Mid Morning Revue
WTMJ-Household Hints

9:15 CST 10:15 CDT

NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ KSD WIRE WMAQ WHO WIBA
CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX WOC WFBM WISN WCCO WBBM

NBC-Personal Column of the Air (Chippo): WLW WLS (sw-15.21)
News: WKBW WMBD
KWK-Party Line
WAAF-Variety
WBOW-Oklahoma Outlaws
WCFL-Swingtime
WFAM-To be announced
WGN-Bachelor's Children
WHA-Keeping Up with Science
WIND-Bud Birmingham's Buckaroos
WJJD-Happy Harmonies
WMT-Louise Hathaway
WOWO-Tri Topics
WROK-On the Mall
WTAD-Women's Varieties
WTAQ-To be announced

9:30 CST 10:30 CDT

\* NBC-Vic & Sade, sketch. (Crisco): WLS KWK WMT (sw-15.21)
CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM
NBC-Instrumental Ens.: WMAQ WIRE WHO WIBA
WAAF-Secrets of Charm
WBOW-Just About Time
WCFL-News for Women
WFAM-The Stylist
WGN-Painted Dreams
WHA-Musical Varieties
WIND-Kitchenette
WJJD-Women's Exchange Prgm
WKBW-Your Home
WLW-We Live Again
WMBL-Missionary Echoes
WOC-Melodic Serenade
WOWO-Linda's First Love
WROK-Intimate Review
WTAD-Church in the Wildwood
WTAQ-Melody Lane
WTMJ-Los Angeles Symphony

9:45 CST 10:45 CDT

NBC-Edward MacLugh, Gospel Singer (Ivory Soap): WLW WLS (sw-15.21)
Edward MacHugh sings: "Near to the Heart," "Man of Sorrows" and "Love Lifted Me."
CBS-Aunt Jenny's Real Life Stories (Spry): WISN WCCO WMBD WFBM KMOX WBBM
NBC-Hi Boys WMAQ KSD
NBC-Originalities: WBOW Party Line, WTAD WOC
To be announced: WKBW WTAQ KWK
WAAF-Foolish Questions
WCFL-Voice of Cookery
WFAM-In Morieland
WGN-Morning Serenade
WHO-On the Mall
WIBA-Dolly Madison
WIND-Markets: WPA Prgm.
WIRE-Interviewer; News
WJJD-Mid-Morning Dance Hits
WMT-Morning Matinee
WOWO-Home Folk Frolic
WTMJ-Singing Strings

10:00 CST 11:00 CDT

NBC-Girl Alone, sketch (Kellogg): WMAQ WLW
CBS-Merrymakers: WCCO WFAM
NBC-To be announced: WOWO
NBC-Happy Jack Turner songs: WCFL WBOW KSD (sw-15.33)
MBS-Luncheon Music: KWK WGN
Hymns of all Churches: WHO WOC
KMOX-Let's Compare Notes
WAAF-Melody Parade
WBBM-Houseboat Hannah
WFBM-Hope Alden's Romance
WHA-Homemakers
\* WIBU-AID PARADE (1210 kc)
WDZ-We Heard
WIRE-Master Singers
WISN-Ann Leslie's Scrapbook
WJBC-Farm Flashes
WJJD-Bureau of Missing Persons
WKBW-Movie News
WLS-Livestock Reports; News
WMBD-Party Line
WMT-Magic Kitchen
WROK-Melody Time
WSUI-Illustrated Musical Chats
WIND-News
WTAQ-Your Hits
WTMJ-Belle & Martha; What's New in Milwaukee

10:15 CST 11:15 CDT

NBC-Grace & Scotty, songs: WBOW (sw-15.21)
\* CBS-YOUR NEWS PARADE: (Lucky Strike Cigarettes): Edwin C. Hill, commentator
WBBM WISN WMBD WOC KMOX WCCO WFBM WKBW
NBC-The Story of Mary Marlin (Ivory Soap): WMAQ KSD WLW (sw-15.33)
KWK-Range Riders
WAAF-Hawaiian Echoes
\* WCAZ-MOVIE GOSSIP (1070 kc)
WCFL-Interlude
WDZ-Effingham Church
WFAM-Harlan Hogan
WTAQ-Hit Revue
WIBA-Melody Time
WIND-Deep South
WIRE-Rose Room Melody; Program Resume
WJBC-Lucky Lady, news
WJJD-Criminal Court Interviews
WLS-Otto's Novelodeons
WMBL-Gospel Music
WMT-Treasure Chest
WOWO-Consolaires
WROK-Woman's Forum
WTAD-Morning Varieties
WTAQ-To be announced

10:30 CST 11:30 CDT

NBC-Strollers Matinee: WCFL WIRE WIBA (sw-15.21)
CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX WFBM
MBS-Len Salvo, organist: WGN
News: KWK WBOW WDZ
Ma Perkins: WCCO WTAD
Neighbor Jim: WJBC WMBD
KSD-Russ David, piano moods
WAAF-Myrna Dee Sergeant
WFAM-Four-Eleven Alarm
WID-Party Line
WIND-Harry Zimmerman, organ
WISN-Organ Music
WJJD-Safety Court
WKBW-Musical Almanac
WLS-Ralph Emerson, organist
WLW-News; Livestock; Mkts.
WMAQ-Dan Harding's Wife.
WMBL-Continued Story Reading
WMT-Morning Markets
WOC-Betty & Bob
WOWO-The Rondoliers
WTAQ-Water Prgm.
WTMJ-Morning Melodies; News

10:45 CST 11:45 CDT

\* MBS-We Are Four (Libby, McNeill & Libby): WGN WMT
NBC-Strollers Matinee: WOWO KWK
NBC-Armchair Quartet: KSD WHO WLW
CBS-Our Gal, Sunday, sketch (Old English Floor Wax): WBBM WFBM KMOX
For Women Only: WIRE WTAQ
WAAF-Soliloquy, Estelle Barnes
WBOW-Waltz Time
WCCO-Kitty Keene
WCFL-Fashions on Parade
WDZ-Moweaqua on the Air
WFAM-Two-Way Harmonies
WIA-Song Favorites
WIBA-Adele Genschaw, pianist
WIND-County Agent
WJBC-Payne Pioneers
WKBW-Ma Perkins
WLS-Melody Parade
WMAQ-Young Hickory, sketch
WMBD-Linda's First Love
WOC-Organ Music
WROK-Musical
WTAD-Refreshment Time
WTMJ-Radio Forum

11:00 CST 12:00 CDT

\* CBS-Betty & Bob, sketch (Gold Medal): WBBM WCCO KMOX WFBM
NBC-Love & Learn sketch
WCFL-WOWO WMT
NBC-Jean Ellington, songs: WMAQ (sw-15.33)
MBS-Microphone in the Sky: KWK
News: WTAD WJJD WISN
KSD-Variety Prgm.
WAAF-Symphonic Hour
WBA-Charlotte F. Stewart, sop.
WBOW-Farm Folks
WDZ-Plow Jockeys
WGN-Bob Elson on State Street
WHA-Music Appreciation
WHO-Kitty Keene, Inc.
WIBA-Linda's First Love
WIND-News; Noontime Melodies
WIRE-Old Home Town
WJBC-Personality Hour
WKBW-Galena Hour
WLS-Don & Helen

WLW-The Three Spades
WMBD-Prof. Wordy; Police Bulletin
WMBL-Midday Gospel Hour
WOC-Morning Parade
WSBT-Stork Report; Women in the News
WSUI-Prgm. Calendar; Weather
WTAQ-See America First
WTMJ-Hymns of All Churches

11:15 CST 12:15 CDT

NBC-Hal Gordon, tr.: WIBA
CBS-Hymns of All Churches (Gold Medal): WBBM WCCO KMOX WFBM
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WHO KSD
NBC-Dan Harding's Wife, sketch: (sw-15.33)
KWK-Rapid Service
WBAA-Radio Gazette
WCFL-Hit Revue
WDZ-Wings of Melody
WGN-Wayne Van Dyne & Bob Trendler
WIND-Tommy Ott, organist
WIRE-Singin' Sam
WISN-Your Neighbor
WJBC-Dough Boy, news
WJJD-Charles P. Hughes
WLS-Memories & Melodies
WLW-Gus Haenschen's Orch.
WMAQ-Rhythm in the Air
WMBL-Midday Gospel Hour
WMBD-Lady of Charm
WMT-German Band
WOWO-Bob Wilson
WROK-Drama
WSBT-Harlan Hogan
WSUI-Lure of Perfume
WTAD-Duke Otten
WTAQ-Travel Talk
WTMJ-Betty & Bob

11:30 CST 12:30 CDT

\* NBC-Nat'l Farm & Home Hr.: WMAQ WIBA KWK WLW (sw-15.21)
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM
NBC-Words & Music: (sw-15.33)
NBC-John's Other Wife, sketch: WHO KSD
WBAA-Parade of Melody
WBOW-Farm Prgm.
WCFL-Noon-day Concert
WDZ-Sons of Pioneers
WGN-Markets; Len Salvo, organist
WHA-Talking Book
WIND-One Night Bandstand
WIRE-Linda's First Love
WISN-Even as You and I
WJBC-Man on the Street
WJJD-My Kingdom Come, sketch
WLS-Markets; News
WMBD-Window Shopper
WMT-Frank Voelker, organist
WOC-Front Page Drama
WOWO-Hey, Mr. Motorist
WROK-Helene Kimberley, songs
WSBT-News; The Bandstand
WSUI-Musical Favorites
WTAD-Police News; Organ Music
WTAQ-Mail Man
WTMJ-Fastest Show in Town

11:45 CST 12:45 CDT

CBS-Hollywood in Person (Gold Medal): WCCO WFBM KMOX WBBM
The trailer studio visits the Paramount Lot where a make-up demonstration by Wally Westmore will be aired.
NBC-Just Plain Bill, sketch: WHO KSD
MBS-Concert Orch.: WGN
Farm Flashes: WKBW WSUI
Man on the Street: WCFL WSBT
WBAA-Purdue News
WDZ-Trading Post
WIND-News; Novelty Orch.
WIRE-Farm Hour; Markets
WISN-Down the Avenue
WJBC-Guest Artists
WJJD-Ben Kanter, pianist
WLS-Dinnerbell Prgm.
WMBD-Variety Show
WMT-News
WOC-Farm Bureau
WOWO-Wilbur Pickett's Orch.
WROK-Round the Town
WTAQ-Farm Hands
WTMJ-News; Heinie's Grenadier

11:55 CST 12:55 CDT

\* CBS-Ted Malone's "Between the Bookends": WCCO WFBM WMBD WSBT WOC
NBC-Men of the West, quartet: KSD WHO (sw-15.33)
NBC-Peggy Wood Calling: WOWO
MBS-Advice to the Lovelorn (Hecker Products): WIRE KWK WGN
News: WMAQ WTAQ
WAAF-Mary Donahue, songs
WBAA-Market & Weather Reports
WBBM-Truman Bradley
WBOW-Mahita
WDZ-Rhythm Revue
WIBA-Livestock; Poultry Markets
WIND-Studio Orch.

AFTERNOON

12:00 CST 1:00 CDT

\* NBC-Music Guild: (sw-15.33)
CBS-Rambles in Rhythm: WCCO WKBW WFBM WSBT



VIRGINIA VERRILL "Show Boat" songstress Thurs. 7 pm CST (8 CDT)

MBS-Couple Next Door, sketch (Oxydol): WGN
News: WJBC WMBD WTAD WOC

Man on the Street: WBBM WDZ
KMOX-To be announced
KSD-News; Markets; Organ
WAAF-Hoosier Philosopher
WJBC-Dough Boy, news
WJJD-Charles P. Hughes
WLS-Memories & Melodies
WLW-Gus Haenschen's Orch.
WMAQ-Rhythm in the Air
WMBL-Midday Gospel Hour
WMBD-Lady of Charm
WMT-German Band
WOWO-Bob Wilson
WROK-Drama
WSBT-Harlan Hogan
WSUI-Lure of Perfume
WTAD-Duke Otten
WTAQ-Travel Talk
WTMJ-Betty & Bob

12:15 CST 1:15 CDT

News: WKBW WROK
KMOX-Refreshment Time
WAAF-Waltz Time
WBAA-Luncheon Dance Time
WBBM-Kitty Keene, Inc.
WBOW-Wranglers
WCCO-Dirty Moore
WFBM-Markets; Farm Circle
WGN-Wife vs. Secretary
WHO-Councilman Lem Turner
WIND-Let's All Dance
WJBC-Orchestra Music
WMBD-Town Crier; Farm Mkts.
WMT-Voice of Iowa
WOC-Inquiring Mike
WOWO-Market Service
WSBT-Farm Flashes
WTAD-Cy & Freckles

12:30 CST 1:30 CDT

CBS-Dalton Brothers, trio: WOC WSBT
NBC-It's A Woman's World: (sw-15.33)
NBC-Piano Recital: WOWO
Man on the Street: WROK WKBW KWK
News: WHO WIBA WBOW
KMOX-Magic Kitchen
WAAF-Encores
WBAA-The Story Lady
WBBM-Linda's First Love
WCBD-Zion Prgm.
WCCO-Hope Alden's Romance
WDZ-Plow Jockeys
WGN-Lucky Girl, sketch
WHA-Farm Prgm.
WIRE-Reporter
WIND-Markets; Piano Music
WJJD-Illinois Medical Society
WLS-Livestock Summary
WLW-String Ensemble
WMBD-Farm News
WMT-Markets; Hillbillies
WTAD-Farm & Neighborhood
WTMJ-Dance Orch

12:45 CST 1:45 CDT

\* CBS-Ted Malone's "Between the Bookends": WCCO WFBM WMBD WSBT WOC
NBC-Men of the West, quartet: KSD WHO (sw-15.33)
NBC-Peggy Wood Calling: WOWO
MBS-Advice to the Lovelorn (Hecker Products): WIRE KWK WGN
News: WMAQ WTAQ
WAAF-Mary Donahue, songs
WBAA-Market & Weather Reports
WBBM-Truman Bradley
WBOW-Mahita
WDZ-Rhythm Revue
WIBA-Livestock; Poultry Markets
WIND-Studio Orch.

(Continued on Next Page)

# Thursday

September 9



**BILLY IDELSON**  
Rush in "Vic and Sade"  
Thurs. 1:30 pm CST (2:30 CDT)

(12:45 p.m. Continued)

WJJD-Fred Beck, organist  
WKBB-Luncheon Musicale  
WLS-Closing Grain Market;  
News  
WLW-Betty & Bob  
WMT-Joe Doakes; Aunt Fanny;  
Cornhuskers  
WROK-Home Folks Hour  
WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT

★ NBC-Light Opera: WOWO  
CBS-Theater Matinee: WKBB  
WSBT WOC WISN KMOX  
WCCO (sw-15.27)  
NBC-Pepper Young's Family  
sketch (Camay): WMAQ KSD  
WHO WTMJ WLW (sw-15.33)  
MBS-Concert Trio: WGN  
News: WFBM WTAD WIND WLS  
Men on the Street: WMBD  
WTAQ  
WBAA-Marie Randolph Cook,  
xylo-rimba  
WBAA-Afternoon Melodies  
WBBM-Radio Gossip Club  
WBOW-Assemblage of God  
WCBD-Polish Prgm.  
WDZ-On the Mall  
WHA-News & Views  
WIBA-Melody Moments  
WIRE-Fed. Music Project  
WJJD-F.H.A. Prgm.  
WMBI-Short Stories  
WMT-Many Happy Returns; Iowa  
Cornhuskers

1:15 CST 2:15 CDT

NBC-Oxydol's Own Ma Perkins,  
sketch: WMAQ WTMJ WLW  
WHO KSD (sw-15.33)  
NBC-Light Opera Co.: WIRE  
KWK  
KMOX-Hope Aiden's Romance  
WBAA-Assemblage of God  
WBBM-Meet the Missus  
WCCO-Front Page Parade  
WCFL-To be announced  
WDZ-Markets Close  
WFBM-Apron Strings  
WGN-June Baker, home talk  
WBA-Travel Talk  
WIND-Tommy Ott, organist  
WJJD-Ben Kanter, pianist  
WLS-Homemakers' Matinee  
WMBD-His Majesty, the Baby  
WMT-German Band  
WTAD-Quincy Marches On  
WTAQ-Accordion Duo; Grain  
Quotations

1:30 CST 2:30 CDT

★ NBC-Vic & Sade, sketch  
(Crisco). KSD WLW WMAQ  
WHO WTMJ (sw-15.33)  
CBS-Do You Remember? Old  
Favorite Melodies: WTAQ  
WISN WKBB WSBT WOC  
(sw-15.27)  
NBC-El Caballero: WOWO WIRE  
(sw-15.21)  
MBS-Lawrence Salerno, organist:  
WGN  
KMOX-Linda's First Love  
KWK-News  
WBAA-Men Behind the Classics  
WBBM-Flanagrams  
WBOW-Harmony Hall  
WCBD-Salon Musicale  
WCCO-Markets  
WDZ-Dance Hour  
WFBM-State Fair Girls School  
WHA-Organ Melodies  
WIBA-Rhythm and Romance  
WIND-Dugout Interview  
WJJD-Happy Harmonies  
WMBD-Masters of Rhythm  
WMT-Movie Man  
WROK-Today in Baseball  
WTAD-Col. Lee Frances

1:45 CST 2:45 CDT

★ NBC-THE O'NEILLS, SKETCH  
(Ivory Flakes): WLW WMAQ  
WTMJ WHO KSD (sw-15.33)  
NBC-Swing Serenade; Rhythm  
Girls; Orch.: KWK WOWO  
WBOW (sw-15.21)  
CBS-Do You Remember?: WCCO  
WFBM  
Organ Melodies: WDW WIBA  
KMOX-Josephine Halpin  
WBAA-Chats with the Housewife  
WBBM-Dugout Dope  
WGN-Baseball Headliners  
WIND-Sports Globe  
WIRE-Safety First  
WJJD-Warren Brown Talks Base-  
ball  
WLS-Home Service Club  
WMBD-Variety Theater  
WMT-News; Radio Gossip  
WROK-Ripple Melodies

2:00 CST 3:00 CDT

★ CBS-Howells & Wright, piano  
duo: WKBB WSBT WTAQ  
WFBM WOC WISN (sw-15.27)  
The program: Sielienne (Bach-  
Maier); The Gallant Music  
Box (Harris); Coronation  
Scene (Moussorgsky-Patti-  
son).  
NBC-Lorenzo Jones, sketch  
(Phillips): WIRE KSD WMAQ  
WHO (sw-15.33)  
NBC-Club Matinee: WENR  
WOWO WBOW KWK WMT  
(sw-15.21)  
Baseball; Cubs vs. Cardinals:  
WBBM WIND WGN WJJD  
News: WAAF WTAD  
KMOX Ma Perkins  
WBA-Melody Review  
★ WCCO-LADIES FIRST  
WDZ-Birthday Party  
WHA-Musical Interlude  
WIBA-Concert Hour  
WLW-Arthur Chandler, organist  
WMBD-Trading Post  
WMBI-Short Stories  
WROK-Matinee Musicale  
WTMJ-Home Harmonizers

2:15 CST 3:15 CDT

NBC-Edward MacHugh, Gospel  
Singer (Ivory Soap): KSD  
WHO  
CBS-Novelties: WTAQ WMBD  
WSBT WKBB WISN WFBM  
WOC (sw-15.27)  
NBC-Personal Column of the Air  
(Chipso): WTMJ WMAQ (sw-  
15.33)  
Kitty Keene: KMOX WLW  
WAAF-Historical Society  
WDZ-News  
WHA-Magazine Review  
WIRE-Matinee Varieties; News  
WROK-Two Guitars  
WTAD-Women in the News

2:30 CST 3:30 CDT

★ CBS-Army Band: WFBM WOC  
WMBD WFAM WKBB WTAQ  
WCCO WISN (sw-15.27)  
NBC-Waltz Favorites: WMAQ  
KSD WHO WLW (sw-15.33)  
KMOX-Houseboat Hannah  
KWK-Baseball Warin-Up  
WAAF-Lutheran Prgm.  
WBAA-Pronounce It Down  
WDZ-Man on the Train  
WHA-Music of the Masters  
WIBA-World Varieties  
WMBI-Sacred Music  
WOWO-Old Time Religion  
WROK-Musical Joke Book  
WTAD-Music by Cugat  
WTMJ-News; Tunessmiths

2:45 CST 3:45 CDT

NBC-The Guiding Light, sketch  
(White Naptha): WMAQ KSD  
WHO WTMJ WLW (sw-15.33)  
KMOX-Dope from the Dugout  
KWK-Man in the Stands  
WDZ-Sweet Music  
WTAD-Frances Mourning  
3:00 CST 4:00 CDT  
NBC-Top Hatters: WMAQ WHO  
WIRE WIBA  
CBS-Current Questions Before the  
Senate: WOC WFAM WMBD  
WFBM WKBB WTAQ WCCO  
WISN (sw-15.27)  
NBC-Lucille & Lanny, songs:  
WMT WOWO  
Baseball; St. Louis Browns vs.  
Chicago White Sox: KMOX  
KWK  
WAAF-Jimmie Kozak, pianist  
WBAA-Treasure Chest  
WBOW-Talk of the Town  
WDZ-Meet Your Neighbor  
WENR-Music Circle  
WJBC-Prophetic  
WLW-Houseboat Hannah  
WMBI-Scandinavian Service

## Guests and Special Events

NIGHT

6:00 CST NICOLAI BEREZOWSKI conducting  
the Columbia Concert Orchestra, CBS.

7:30 CST SARATOGA SPA MUSIC FESTIVAL,  
NBC.

WROK-Afternoon Concert  
WTAD-News  
WTMJ-Kitty Keene, Inc.

3:15 CST 4:15 CDT

CBS-Clyde Barrie, bar.: WTAQ  
WMBD WFBM WKBB WFAM  
WISN WOC WCCO (sw-  
15.27)  
NBC-Archer Gibson, organist:  
WBOW WIBA WHO WMAQ  
(sw-9.53)  
NBC-Stuart Gracey, bar.: WMT  
WOWO WENR  
WAAF-Song of the Strings  
WBAA-Amer. Family Robinson  
WIRE-Harry Bason  
WLW-Couple Next Door  
WTMJ-Tell Mrs. Griggs

3:30 CST 4:30 CDT

★ NBC-Kellogg's Singing Lady;  
Irene Wicker: WLW (sw-  
15.21)  
The story of the childhood of  
the renowned Swedish singer,  
Jenny Lind, will be related  
by Irene Wicker.  
NBC-Cleo Brown, songs: WENR  
NBC-Dou Winslow of the Navy,  
sketch: WIRE WBOW WIBA  
(sw-9.53)  
CBS-Elsie Thompson, organist:  
WISN WTAQ WMBD WFBM  
WKBB WFAM WOC WCCO  
(sw-15.27)  
WAAF-Georgia Erwin, songs  
WBAA-Melody Moods

★ WCLF-FOR YOUR INFORMA-  
TION (1310 kc)

WDZ-Three Little Girls in Blue  
WHA-Madison Federal Orch  
WHO-Joe Green's Orch.  
WJBC-News  
WMAQ-Tea Time Varieties  
WMBI-Foreign Language Ser-  
vice  
WMT-Let's Go to the Movies  
WOWO-Young Folks Hour  
WROK-Church in the Wild-  
wood  
WTAD-Dance Parade  
WTMJ-Friendship Circle

3:45 CST 4:45 CDT

NBC-Johnnie Johnston, bar.:  
KSD WMAQ WBOW  
NBC-King's Men, quartet: WMT  
WOWO WIRE WLW WENR  
WIBA (sw-15.21)  
WAAF-Contrasts  
WBAA-Songs of Yesteryear  
WBBM-Tenth Inning  
WDZ-Church in Wildwood  
WFAM-Motor Dramas  
WHO-Houseboat Hannah  
WJBC-Classified Time  
WROK-Easy to Remember  
WTAD-Musical Maniacs

4:00 CST 5:00 CDT

CBS-Del Casino, songs: WFAM  
WKBB WISN WCCO  
NBC-Harry Kogen's Orch.; So-  
loist: WMT WENR WIRE  
WOWO  
NBC-Norsemen Quartet: WMAQ  
WBOW WIBA (sw-9.53)  
News: WTAD WOC  
Tea Time: WCFL WFBM  
KSD-Melody Parade  
WAAF-Jimmie Kozak, pianist  
WBBM-Howard Neumiller, piano  
WCBD-Hit Tunes  
WDZ-The Babies  
WGN-Swing It  
WHA-Organ Reverie  
WHD-Dream Days  
WIND-Sports  
WJBC-Request Hour  
WJJD-Baseball Score Board  
WLW-Modernaires  
WMBD-Peoria Tabernacle  
WROK-Markets: Birthday Club  
WTAQ-WPA Concert Orch.

4:15 CST 5:15 CDT

NBC-Turn Back the Clock: KSD  
WBOW WMAQ (sw-9.53)  
CBS-Hobart Bosworth, Dean of  
Hollywood: WOC WFAM  
WKBB WISN WCCO  
NBC-Harry Kogen's Orch.:  
WLW WIBA

WAAF-Rhumba Beat  
WBBM-Women in the Headlines  
WCFL-Jack Kelly's Orch.  
WIZ-Derby Show  
WGN-Four Californians  
Baseball Resume  
WJJD-Sterling Young's Orch.  
WIND-Cumberland Ridge Run-  
ners  
WMBD-Roanoke Trio; News  
WROK-Buccaneers  
WTAD-Transcriptions

4:30 CST 5:30 CDT

★ CBS-NEWS; DAILY SPORTS  
Resume (Chesterville): WBBM  
WOC WFBM WKBB WMBD  
WTAQ WFAM (sw-11.83)  
NBC-News; Tony Russell, tr.:  
WMT  
MBS-Nye Mayhew's Orch.: WGN  
News: WENR WJBC WBOW  
KSD-Ebony & Ivory Studies;  
Joseph Milsteen, violinist  
WAAF-Sports Shorts  
WCBD-Vocalists  
WCCO-Musicale  
WCFL-To be announced  
WDZ-Xavier Cugat's Orch.  
WIBA-Hits & Encores  
WIND-Afternoon Varieties  
WIRE-House of McGregor  
WISN-News; Swing Time  
WJJD-Kinney's Hawaiians  
WLW-In-Laws  
WMAQ-Don Winslow of the Navy  
WOWO-Lady of Charm  
★ WRJN-MOVIE GOSSIP (1370  
kc.)  
WROK-Bob Kail, cowboy songs  
WTAD-Melody Time  
WTMJ-Playground Tour

4:45 CST 5:45 CDT

★ NBC-Lowell Thomas, news  
commentator (Sun Oil): WLW  
(sw-15.21)  
CBS-George Hall's Orch.: WISN  
WFBM WTAQ WKBB WFAM  
WCCO (sw-11.83)  
NBC-Escorts & Betty: WENR  
WMT  
NBC-Swinging Strings: WBOW  
KSD WIBA  
WAAF-Tunes of Today  
WBBM-Sidewalk Melodies  
WCBD-Lutheran Prgm.  
WCFL-Light Classics  
★ WDW-MOVIE GOSSIP  
WIND-News  
WIRE-Interviews; News  
WJBC-Christian Messengers  
WJJD-Flannery Sisters  
WMAQ-Malcolm Claire, stories  
WMBD-Bargain Counter  
WOC-The Man on the Street  
WOWO-Bob Wilson  
WROK-In Old Mexico  
WTAD-Yellow Fang  
WTMJ-News; Moment Musical

5:00 CST 6:00 CDT

★ NBC-AMOS 'N' ANDY (PEP-  
sodent): WHO (sw-9.53) (also  
see 9 p.m.)  
★ NBC-Easy Aces, sketch; Jane  
Ace (Anacin): WENR WMT  
WIRE (sw-11.87)  
CBS-Poetic Melodies (Wrigley's  
Gum): (sw-11.83) (also see  
9 p.m.)  
CBS-Herbert Foote, organist:  
WTAQ WKBB WOC WCCO  
MBS-A Night in Vienna: KWK  
News: WMAQ WTAD WAAF  
Organ Reveries: WDW WOWO  
KMOX-Travelogue  
KSD-News; Green Brothers'  
Orch.  
WBBM-The Headliner  
WBOW-Sundown Express  
WCBD-Jugo-Slav Radio Hour  
WCFL-Stanley Hickman  
WFAM-Crime Casts  
WFBM-Bohemians  
WGN-Palmer House Concert  
WIBA-Wildlife Federation  
WIND-German Hour  
WISN-Show Window  
WJJD-Eddie Fitzpatrick's Orch.  
WLW-Alias Jimmy Valentine  
WMBD-Happy Train  
WROK-Make Believe Ballroom  
WTMJ-Jack Armstrong

5:15 CST 6:15 CDT

NBC-Vocal Varieties (Tums).  
Smoothies; DeVore Sisters;  
Wm. Stross' Orch.: WHO KSD  
WMAQ WIRE WLW  
NBC-Tennis Resume: WENR  
WOWO  
CBS-Song Time with Gordon  
Graham, bar., host & Doris  
Kerr & Russell Dorr: WOC  
WKBB WTAQ KMOX WFAM  
(sw-11.83)

News: WJJD WCFL  
Sports Review: WBBM WROK  
WAAF-The Gaieties  
WCCO-Livestock Reports  
WDZ-Movie Swingtime  
WFBM-Christian Science Prgm  
WGN-Concert Trio  
WIBA-Harriet Dorans, songs  
WMBD-Pet Corner; Angelus  
WMT-Baseball Roundup  
WTAD-Ronaldo  
WTMJ-Heinie's Grenadiers

5:30 CST 6:30 CDT

★ NBC-HORLICK'S LUM &  
Abner, sketch: WENR WLW  
★ CBS-Elmer Davis, comments  
on the News: WCCO WOC  
WFBM WTAQ (sw-11.83)  
NBC-Carlisle & London, pianists:  
KSD WCFL  
News: WIBA WHO  
Sports: WISN WMAQ WOWO  
WGN  
KMOX-Sidewalk Reporter  
KWK-Rolla Coughlin's Orch.  
WAAF-Tuning Around  
WBBM-Airflow Harmonies  
WFAM-Hits from the Shows  
WFBM-Bohemians  
WIRE-Three Little Words  
WJJD-Fred Beck, organist  
WIBA-WPA Prgm.  
WMBD-Dr. Miller; Where to  
Go & What to Do in Peoria  
WMT-Better Vision; Sports  
WROK-Police Court News  
WSUI-Folk Songs  
WTAD-News

5:45 CST 6:45 CDT

CBS-Patti Chapin, songs: WFAM  
WBBM (sw-11.83)  
NBC-Kidnappers: WENR  
News: WFBM WMT  
Sports Review: WTMJ KSD  
WLW WJJD  
KMOX-Headline Highlights  
KWK-Sport Review; News  
WCCO-Baseball Scores  
WCFL-Dinner Concert  
WGN-Four Californians  
WHO-Singing Cowboy  
WIBA-Interlude; Birthday Club;  
Sports  
WIRE-Rhythm in Fur  
WISN-Have You Heard  
WKBB-Thalhammer, accordionist  
VMAQ-Pat & Hank, comedians  
WMBD-Photo Prgm.; Melody  
Miniature  
WOC-Dinner Music  
WROK-Don & Sleepy, songs  
WSUI-News; Iowan of the Air  
WTAD-Barney Thompson  
WTAQ-Bureau of Public Service

NIGHT

6:00 CST 7:00 CDT

★ NBC-RUDY VALLEE'S VAR-  
ety Hour (Royal Gelatin):  
WTMJ WHO WLW KSD  
WIRE WTAM WIBA WMAQ  
(sw-9.53)  
★ CBS-Columbia Concert Orch.:  
KMOX WTAQ WCCO WFAM  
(sw-11.83)  
Nicolaï Berezowski will be  
the guest conductor of the  
"Take the Baton" series.  
Berezowski is the former as-  
sistant conductor of the Col-  
umbia Symphony Orchestra,  
and is both a composer and  
a violinist of note. His work,  
"Introduction and Allegro"  
was performed at the last  
Library of Congress Festi-  
val in Washington. He is  
now completing a new work,  
a Concert for String Quartet  
and Orchestra, using the quar-  
tet as a solo instrument,  
which Eugene Ormandy plans  
to introduce this winter. The  
program: Brandenburg Con-  
certo No. 4 for two flutes  
and strings (Bach); Intro-  
duction and Allegro (Bere-  
zowski); Symphonic Dance in  
A Minor (Grieg); "Hafner"  
Symphony in D Major (Mor-  
zart).  
NBC-Gun Smoke Law, drama:  
WMT WLS (sw-11.87)  
Sports: WCFL WKBB WMBD  
WTAD WOC  
KWK-Piano Portrait

WAAF-Vesper Singer  
WBOW-Home Decorators  
WCBD-Music Masters  
WGN-Tom, Dick & Harry  
WIND-Re-enactment of Baseball  
Game  
WISN-Down by Herman's  
WJJD-Dude Martin  
WROK-News; Dinner Music  
WSUI-Dinner Hour Prgm.

6:15 CST 7:15 CDT

News: WOC WMBD  
KWK-St. Louis Cardinals Prgm.  
WAAF-The Rhythmic Age  
WBOW-Si & Ezra  
WCFL-Raspherry College  
WGN-Gus Haenschel's Orch.  
WJJD-Ridge Runners  
WKBB-Amer. Family Robinson

6:30 CST 7:30 CDT

NBC-Helen Traubel, songs: WLS  
(sw-11.87)  
CBS-Concert Orch.: WOC  
MBS-Fred Waring's Orch.: WGN  
WMT KWK  
WAAF-Shadowland  
WBOW-Hit Tunes  
WCBD-J. C. O'Hair  
WCFL-Streamline Melodies  
WISN-Rendezvous for Two  
WKBB-Sweetheart Serenade  
WMBD-Music Hour  
WROK-Dinner Music  
WSBT-Dixieland Band  
WTAQ-News

6:45 CST 7:45 CDT

WBOW-Swing Time  
WCFL-Herr Louie & the Weasel  
WFAM-Your Government  
WISN-Music Continental  
WKBB-News  
WOC-Ken Close Harmony Boys  
WTAQ-Phyl Coe Mysteries

7:00 CST 8:00 CDT

★ NBC-CAPT. HENRY'S MAX-  
well House Show Boat; Nadine  
Conner, sop.; Virginia Verrill;  
Warren Hull; Thomas L.  
Thomas, bar.; Hattie McDaniel;  
Alma Kruger; Eddie Green,  
comedian; Meredith Willson's  
Orch.: KSD WLW WHO  
WIBA WTMJ WMAQ WTAM  
(sw-9.53) (also see 9:15 p.m.)  
★ CBS-Major Bowes' Amateur  
Hour (Chrysler): WBBM  
WEAS KMOX WMBD WJR  
WOC WISN WCCO WFBM  
(sw-11.83)  
Albany, N. Y., will be the  
honorary city.  
NBC-To be announced: WLS  
(sw-11.87)  
MBS-Joe Sanders' Orch.: WMT  
KWK WGN  
WBOW-Sports Parade  
WCFL-Jam Session  
WIND-Racing Returns  
WIRE-Health Drama; Basonology  
WJJD-Supper Time Frolic  
WKBB-Continental Nights  
WROK-Musicale  
WSBT-Hayloft Jamboree  
WSUI-Children's Hour  
WTAQ-Drablin' Trio

7:15 CST 8:15 CDT

WBOW-Johnny Wink & Bobby  
WCFL-Evening Serenade  
WROK-Pauline Edwards, songs  
WSUI-Vacation Adventuring  
WTAQ-Symphonic Hour

7:30 CST 8:30 CDT

★ NBC-Saratoga Spa Music Festi-  
val: WBOW WENR (sw-  
11.87)  
★ MBS-Sinfonietta: WMT  
KWK-Louis Panico's Orch.  
WCFL-Bob Smith  
WGN-Freddy Martin's Orch.  
WIND-Night Court  
WIRE-Your Good Health  
WKBB-Hits and Encores  
WOWO-Wilbur Pickett's Orch.  
WROK-Ken Harris' Orch  
WSUI-Evening Musicale

7:45 CST 8:45 CDT

WCFL-High School Teachers  
WGN-News; Sport High Lights  
WIRE-Gus Haenschel's Orch.  
WKBB-Bertha Lincoln Huestis  
WSUI-Previews & Reviews

8:00 CST 9:00 CDT

★ CBS-YOUR TRUE ADVENT-  
ure with Floyd Gibbons (Col-  
gate): WFBM WCCO KMOX  
WISN WBBM WHAS WJR  
(sw-11.83)  
★ NBC-Kraft Music Hall, star-  
ring Bob Burns, comedian;  
Johnny Trotter's Orch.:  
Guests: KSD WTAM WIBA  
KOA WHO WIRE WMAQ  
WTMJ WLW (sw-9.53)  
★ NBC-Piccadilly Music Hall:  
WBOW WENR (sw-6.14)

# Thursday

September 9



KATHRYN WITWER  
"Musical Revue" soprano  
Thurs. 8:30 pm CST (9:30 CDT)

CBS-Nocturne; Eddie House, organist: WISN WBBM WTAQ  
WMBD-WFBM WKBB WOC  
KMOX WHAS  
NBC-Don Fernando's Orch.: WENR WIBA  
MBS-Jimmy Joy's Orch.: WGN  
Stop! Look! Listen!: WTMJ  
WMT  
KSD-Noble Sissle's Orch.  
WCCO-Stuart Johnson's Orch.  
WCCO-Dance Orchest.  
WIND-Nite Watch, Collins' Orch.  
WIRE-Talking Drums  
WLW-Jack Sprigg's Orch.  
WTAM-Gene Beecher's Orch.

End of Thursday Programs

## Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBA-890  
WBBM-770  
WBOW-1310  
WCB-1080  
WCCO-810  
WCFL-970  
WDZ-1020  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHS-820  
WHO-1000  
WIB-1280  
WIND-580  
WIRE-1400

WIND-Moonlight Sonata  
WISN-Baseball Game  
WKB-Baseball Game  
WKB-Memoirs of a Concert  
Master  
WMBD-Neighbor Boys  
WMT-Teitel's Bohemians  
WOC-See America First  
WOWO-Amer. Family Robinson  
WROK-Alexander Sisters  
WSBT-Stars Over Manhattan  
WSUI-Symphonic Band  
WTAQ-Social Security Talk

8:45 CST 9:45 CDT  
MBS-Musical Revue: WMT  
WIND-News  
WMBD-Doctors Who Dared  
WOWO-Bob Wilson  
WROK-Winnebag County T. B.  
Association  
WSUI-Daily Iowan of the Air  
WTAQ-Let's Dance

9:00 CST 10:00 CDT

★ NBC-AMOS 'N' ANDY (PEP-  
sodent): WMAQ WIRE KOA  
WTAM WLW KSD KFI  
(also at 5 p.m.)  
CBS-Poetic Melodies, (Wrigley's  
Gum); Jack Fulton, trn.;  
Franklyn McCormack; Carlton  
Kelsey's Orch.: KMOX WCCO  
WFBM WBBM WJR WHAS  
KSL (also at 5 p.m.)  
NBC-John B. Kennedy, news:  
(sw-9.53)  
CBS-Frank Dailey's Orch.: WSBT  
(sw-11.83)  
NBC-Vagabonds: WOWO  
News: WBOW WMT WIBA  
KWK WENR  
WCFL-Skyride  
WHO-Songfellows  
WIND-Lithuanian Prgm.  
WKBH-Hollywood on Parade

WMBD-Real Life Dramas  
WOC-WPA Concert  
WROK-Rock River Barn Dance  
WTAQ-Club Normandie  
WTMJ-To be announced

9:15 CST 10:15 CDT  
★ NBC-CAPT. HENRY MAX-  
well House Show Boat: KOA  
KFI (also at 7 p.m.)  
NBC-King's Jesters' Orch.:  
WENR WOWO (sw-6.14)  
NBC-Lou Bresse's Orch.: WTAM  
(sw-9.53)  
CBS-Frank Dailey's Orch.: WOC  
WMBD WISN  
MBS-Freddy Martin's Orch.:  
WGN WMT  
News: WIRE WKBB  
Sports: KMOX WJR  
KSD-Melodies in Swing Time  
KWK-Rolla Coughlin's Orch.  
WBBM-Melodie Time  
WBOW-Gaeties  
WCCO-Teeling Off  
WFBM-Sports  
WHAS-Baseball; Louisville vs.  
Columbus  
WHO-Today's Winners  
WIBA-Club Chanticleer  
WLW-Phil Davis' Orch.  
WMAQ-Andy Kirk's Orch.  
WTAQ-Cinderella Ballroom  
WTMJ-Songs They Write

9:30 CST 10:30 CDT

CBS-Geo. Olsen's Orch.: WISN  
WSBT WKBB WMBD KMOX  
WOC WFBM (sw-11.83)  
NBC-Lee Gordon's Orch.: WHO  
WBOW WTAM (sw-9.53)  
NBC-Eddie Varzos' Orch.: WENR  
MBS-Nye Mayhew's Orch.: WMT  
Dance Orch.: WTAQ WTMJ  
KSD-Gus Haenschen's Orch.  
KWK-Range Riders  
WBBM-News, Tod Hunter

WCCO-Easy Aces  
WGN-Ted Weems' Orch.  
WHI-Musical Varieties  
WIBA-Ragna Larson  
WIND-Romanian Prgm.  
WIRE-Baseball Game  
WJR-The Mummies, drama  
WLW-Dick Stable's Orch.  
WMAQ-News; Carlos Molina's  
Orch.  
WROK-Ken Harris' Orch.

9:45 CST 10:45 CDT  
CBS-Geo. Olsen's Orch.: WCCO  
News: WROK WIND  
KSD-Noble Sissle's Orch.  
KWK-Sport Review  
WBBM-Manhattan Mother  
WFBM-Your Local Government  
WIBA-Music by Cugat  
WMBD-Value Hints  
WTAQ-Ball Room

10:00 CST 11:00 CDT

NBC-Jerry Blaine's Orch.: WIBA  
WBOW WENR (sw-9.53)  
CBS-Roger Pryor's Orch.: WKBB  
WBBM  
NBC-Henry Busse's Orch.:  
WMAQ (sw-6.14)  
CBS-Bert Block's Orch.: WHAS  
WISN WSBT  
MBS-Eddie Elkin's Orch.: WGN  
KWK WMT  
News: WHO WOC WMBD WLW  
WJR WTAQ WCCO WFBM  
KMOX-Cardinals Game Replayed  
WIND-Let's All Dance  
WTAM-Blue Barron's Orch.  
WTMJ-Sports; Dance Orch.

10:15 CST 11:15 CDT

CBS-Frankie Masters' Orch.:  
WKBB WBBM WISN  
CBS-Bert Block's Orch.: WFBM  
WOC WJR  
Dance Orch.: WTMJ WTAQ

KMOX-Headline Highlights  
KOA-Thank You Stusia  
WCCO-Rollie Johnson  
WHAS-Harry Currie's Orch.  
WHO-Your Favorite Songs  
WIBA-Merrill Owens  
WIND-In the Crimelight  
WLW-Clyde Trask's Orch.  
WMBD-Sports; Program Review

10:30 CST 11:30 CDT  
NBC-Garwood Van's Orch.:  
WMAQ (sw-6.14)  
CBS-Benny Goodman's Orch.:  
WSBT WKBB WOC WTAQ  
WFBM WMBD WISN WBBM  
WJR  
NBC-Andy Kirk's Orch.: WTAM  
KOA WBOW WIBA WENR  
(sw-9.53)  
MBS-Dick Gasparre's Orch.:  
WGN WMT  
News: WTMJ KWK  
KMOX-Seven Star Revue  
WCCO-Baseball Summary  
WHO-Blue Ribbon State  
WIND-Nino Rinaldo's Orch.  
WIRE-Paul Collins' Orch.  
WLW-Barney Rapp's Orch.  
WTAM-Glen Gray's Orch.

10:45 CST 11:45 CDT

NBC-Andy Kirk's Orch.: WIRE  
WHO  
NBC-Dick Gasparre's Orch.:  
KWK  
KOA-Modern Miracles; Your  
Colorado  
WCCO-Mack Dale  
WHAS-News  
WIBA-Club Chanticleer  
WIND-Peacock Court  
WMT-Electric Park Band  
WTMJ-Dance Orch.

11:00 CST 12:00 CDT

NBC-Eddie Varzos' Orch.: WMAQ  
WHQ KOA WBOW

WTAQ-Melody Lane

9:45 CST 10:45 CDT  
CBS-Aunt Jenny's Real Life  
Stories (Spry): WBBM WCCO  
KMOX WISN WMBD WFBM  
NBC-Edward MacHugh, Gospel  
Singer (Ivory Soap): WLS  
WLW (sw-15.21)  
NBC-Hello Peggy (Drano):  
WMAQ WHO KSD  
Party Line: WTAD WOC  
KWK-To be announced  
WAAF-Foolish Question  
WBOW-Looking Around  
WCFI-Voice of Cookery  
WFAM-In Movieland  
WGN-Woman in the Store  
WIBA-Dolly Madison  
WIND-Markets; Life Saving Talk  
WIRE-Interviews; News  
WJBC-Farm Flashes  
WJJD-Mid-morning Dance Hits  
WKBB-Tonic Tunes  
WMT-Numerical Jamboree  
WOWO-Beauty Chat; Home Folk  
Frolic

10:00 CST 11:00 CDT

NBC-Girl Alone, sketch (Kel-  
logg): WMAQ WLW  
NBC-At Home in the World;  
Dr. Leslie Bates Moss: KWK  
WBOW WIRE WOWO  
CBS-Rhythmaires: WFAM WCCO  
NBC-Happy Jack, songs: KSD  
WCFI  
KMOX-Let's Compare Notes  
WAAF-Melody Parade  
WBBM-Houseboat Hannah  
WDZ-We Heard  
WFBM-Hope Alden's Romance  
WGN-Melody Time  
WHA-Homemakers  
WHO-Betty Crocker  
★ WIBU-AID PARADE (1210  
ke)  
WIND-20th Century Serenade  
WISN-Ann Leslie's Scrapbook  
WJBC-Farm Flashes  
WJJD-Bureau of Missing Persons  
WKBB-Movie News  
WLS-Livestock Reports; News  
WMBD-Party Line  
WMBI-Gospel Music  
WMT-Magic Kitchen  
WOC-Betty Crocker  
WROK-Melody Time  
WSUI-Illustrated Musical Chats  
WTAD-News  
WTAQ-Cold Facts  
WTAJ Belle & Martha; What's  
New in Milwaukee?

10:15 CST 11:15 CDT

★ CBS-YOUR NEWS PARADE  
(Lucky Strike Cigarettes),  
Edwin C. Hill, commentator:  
WBBM WISN WMBD WKBB  
WOC KMOX WCCO WFBM

★ NBC-Marine Band: WIRE

WBOW WIBA  
NBC-Story of Mary Marlin  
(Ivory Soap): WMAQ WLW  
KSD  
MBS-Len Salvo, organist: WGN  
KWK-Range Riders  
WAAF-Hawaiian Echoes  
★ WCAZ-MOVIE GOSSIP (1070  
ke)  
WCFL-Interlude  
WDZ-△New Testament Church  
WFAM-Harlan Hogan  
WHO-Betty & Bob, sketch  
WIND-Fashion Talk  
WJBC-Lucky Lady, news  
WJJD-Criminal Court Interviews  
WLS-Novelodeons  
WMT-Frank Voelker, organist  
WOWO-Consolaires  
WROK-Woman's Forum  
WTAD-Neighbor Jim  
WTAQ-Melodies

10:30 CST 11:30 CDT

CBS-Romance of Helen Trent  
(Edna Wallace Hopper):  
WFBM WBBM KMOX  
NBC-Cadets Quartet: WCFL  
KSD  
NBC-Marine Band: WOWO  
News: WBOW KWK WDZ  
Ma Perkins: WCCO WTAD  
WAAF-Myrna Dee Sergeant  
WFAM-J. Quincy Ames  
WGN-Harold Turner, pianist  
WHO-Party Line  
WIND-Harry Zimmerman, organ-  
ist  
WISN-Organ Melodies  
WJBC-Dollar Daze  
WJJD-Safety Court  
WKBB-Musical Almanac  
WLS-Ralph Emerson, organist  
WLW-News; Live Stocks & Mar-  
kets  
WMAQ-Dan Harding's Wife,  
sketch  
WMBD-Toastmaster Bakers  
WMBI-Continued Story Reading  
WMT-Morning Markets  
WOC-Betty & Bob  
WTAQ-Varieties  
WTMJ-Morning Melodies

10:45 CST 11:45 CDT

★ MBS-We Are Four, sketch  
(Libby, McNeill & Libby):  
WGN WMT  
NBC-Marine Band: KWK WBOW  
NBC-Joe White, trn.: WLW  
KSD WHO  
CBS-Our Gal Sunday, sketch (Old  
English Floor Wax): WBBM  
WFBM KMOX  
WAAF-Soliloquy  
WCCO-Kitty Keene  
WCFI-Fashions on Parade  
WDZ-Progress Prgm.  
(Continued on Next Page)

# Friday

September 10

# Friday

## MORNING

7:00 CST 8:00 CDT

★ NBC-Breakfast Club; News:  
WCFL  
CBS-Metropolitan Parade: WFAM  
KMOX (sw-21.52)  
NBC-Streamliners: WBOW  
Musical Clock: WBBM WKBB  
WOC WROK  
News: WTAD WMT WHO WLW  
KWK-Tonic Tunes; News  
WAAF-Breakfast Express  
WCB-D-Breakfast Tunes & Sports  
WCCO-Air Almanac  
WFBM-Early Birds  
WGN-Golden Hour  
WIBA-Morning Melody  
WIND-Sketches in Melody  
WIRE-News; Musical Clock  
WISN-Early Risers' Club  
WJJD-Rhubarb Red  
WLS-Pokey & Arkie  
WMAQ-Your Neighbor; News  
WMBD-Breakfast Melodies  
WOWO-△Radio Bible Class  
WTAQ-Reveille  
WTMJ-Livestock; Jimmy Legs;  
News

7:15 CST 8:15 CDT

CBS-Richard Maxwell, songs;  
News: WFAM (sw-21.52)  
Musical Clock: WTAD WMT  
News: WLS WCCO  
KMOX-Tic Tac Revue  
KWK-△Devotional Prgm.  
WBOW-Open Your Eyes  
WCB-D-Polish Prgm.  
WHO-Morning Musicals  
WIND-Hawaiian Concert  
WJJD-Toastmaster  
WLW-△Sunday School Lesson  
WMBD-Eye-Opener

7:30 CST 8:30 CDT

NBC-Breakfast Club; News:  
WOWO WOC  
CBS-Jack Berch's Boys (Fels &  
Co.): KMOX (sw-21.52)  
News: WIBA WTAQ WIND  
KWK-Pep-up Parade  
WBOW-Morning Patrol  
WCCO-Musical Chimes  
WFAM-Your Engagement Book  
WGN-Good Morning Prgm.  
WIRE-Melody; Varieties  
WJJD-Happy Go Lucky Time  
WLS-Jolly Joe's Pet Pals  
WLW-Mail Bag  
WMBD-Musical Clock

7:45 CST 8:45 CDT

NBC-Breakfast Club: WOWO  
WCFL WOC

NBC-Aunt Jemima (Quaker  
Oats): WMAQ (sw-15.21)

CBS-Bachelor's Children, sketch  
(Old Dutch Cleanser): KMOX  
(sw-21.52)  
WFAM-△Morning Devotions  
WHO-Musical Prgm.  
WIBA-Musical Clock  
WJJD-Know Your Postal Service  
WLS-Otto's Novelodeons  
WLW-Chandler Chats  
WMBD-Police Flash  
WTAD-News Chatter  
WTAQ-Today's Almanac

8:00 CST 9:00 CDT

★ CBS-PRETTY KITTY KELLY  
sketch (Wonder Bread): WOC  
KMOX WCCO WISN WBBM  
WFBM (sw-21.52)  
NBC-Story of Mary Marlin,  
sketch (Ivory Snow): WLS  
(sw-15.21)  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch (Old English  
Wax): WMAQ WIRE  
NBC-Josh Higgins of Finchville:  
WBOW  
NBC-Breen & De Rose, songs:  
KWK  
KSD-News; Melody Moods  
WAAF-Morning Revue  
WCB-D-Italian Prgm.  
WCFL-German Prgm.  
WFAM-Dick Cover, organist  
WGN-Melody Sweethearts  
WHA-Band Wagon  
WHO-Time & Temperature  
WIND-Ben Kanter, pianist  
WJJD-Bosworth Broadcast  
WLW-Hymns of All Churches  
WMBD-News  
WOWO-Bill Board  
WTAD-Storyland Lady  
WTAQ-Musical Clock  
WTMJ-News; Jimmy Legs

8:15 CST 9:15 CDT

NBC-Oxydol's Own Ma Perkins,  
sketch: WLS (sw-15.21)  
NBC-John's Other Wife, sketch  
(Louise Philippe): WMAQ  
WIRE  
CBS-Myrt & Marge, sketch  
(Super Suds): WFBM KMOX  
WISN WBBM WCCO (sw-  
21.52)  
NBC-Bennett & Wolverton: KSD  
MBS-John Metcalf's Choir Loft:  
KWK  
WAAF-Hollywood Brevities  
WBOW-Morning Headlines  
WGN-Musical Mail Box  
WHA-Morning Jim  
WHO-Neighbor Jim  
WIND-Hawaiian Serenade  
WLW-Hope Alden's Romance  
WOC-Musical Clock

WTMJ-Music Parade

8:30 CST 9:30 CDT  
NBC-Pepper Young's Family,  
sketch (Camay): WLS WMT  
KWK (sw-15.21)  
CRS-Winston & Sutton, piano  
duo: WFBM  
NBC-Just Plain Bill, sketch  
(Anacin): WMAQ WIRE  
CBS-Jack Berch's Boy (Fels &  
Co.): WCCO  
NBC-Feather for Luck, sketch:  
WCFL WBOW KSD  
KMOX-Ozark Varieties  
WAAF-Morning Song  
WBBM-Quarter hour of Romance  
WCB-D-German Musicals  
WFAM-Fashion Pointers  
WGN-Get Thin to Music  
WHO-Morning Melodies  
WIBA-Today's Almanac  
WIND-Eb & Zeb, sketch  
WISN-Early Risers Club  
WJJD-Complete Story Hour  
WKBB-Musical Breakfast  
WLW-Virginians  
WMBD-Bandwagon  
WOWO-Richard Trojan  
WROK-△Morning Devotions  
WTAD-△Inter-Church Revival  
WTAQ-News  
WTMJ-Your Home Town

8:45 CST 9:45 CDT

★ NBC-TODAY'S CHILDREN,  
sketch (Pillsbury): WMAQ  
WTMJ KSD WHO WIRE  
CBS-Ruth & Bill; Ruth Carhart,  
contr.; Bill Perry, trn.; Orch.:  
WCCO WTAQ WFAM  
NBC-Viennese Ensemble: WBOW  
WLW WCFL  
MBS-Harold Turner, pianist  
WGN  
KMOX-Fashions in Melody  
KWK-Top o' the Morning  
WAAF-Memory Lane  
WBBM-Man on the Street  
WFBM-Mrs. Farrell's Kitchen  
Clinic  
WIBA-Society Reporter  
WIND-Rhythm in Red  
WKBB-Sunshine Express  
WLS-Don & Helen  
WMBD-Messenger: Weather  
WMT-Day Dreamer  
WOC-News  
WOWO-Modern Home Forum  
WROK-Town Crier

9:00 CST 10:00 CDT

★ NBC-THE O'NEILLS, SKETCH  
(Ivory Flakes): WLS (sw-  
15.21)  
★ CBS-Heinz Magazine of the  
Air; Julia Sanderson & Frank  
Crumit, songs; B. A. Rolfe's  
Orch.; Romance of Carol Ken-  
nedy, sketch: KMOX WCCO  
WBBM WFBM WISN WOC

NBC-David Harum, sketch (Bab-  
O): WIRE WMAQ KSD WHO

NBC-Hollywood High Hatters:  
WIBA WBOW  
News: WMT WTAD  
WAAF-Woman's Hour  
WCB-D-Uncle John  
WCFL-Swing Time  
WFAM-Mrs. Riley's Shopping  
Guide  
WGN-Don Pedro, songs  
WHA-You Health  
WIND-Municipal Court  
WJJD-Dude Martin  
WKBB-Chancel Steps  
WLW-Linda's First Love  
WMBD-Pekin Homemaker  
WROK-Markets & News  
WSUI-Women We Read About  
WTAQ-Mid Morning Revue  
WTMJ-Household Hints

9:15 CST 10:15 CDT

NBC-Backstage Wife, sketch  
(Dr. Lyons): WMAQ WHO  
WIRE KSD WTMJ WIBA  
NBC-Personal Column of the Air  
(Chipso): WLW WLS (sw-  
15.21)  
News: WMBD WKBB  
KWK-Party Line  
WAAF-Viceroy Widow  
WBOW-Oklahoma Outlaws  
WCFL-Swingtime  
WGN-Bachelor's Children  
WHA-World Peace News  
WJJD-Happy Harmonies  
WMT-Morning Matinee  
WOWO-Tri Topics  
WROK-On the Mall  
WTAD-Women's Varieties  
WTAQ-Pamela

9:30 CST 10:30 CDT

★ NBC-Vic & Sade, sketch  
(Crisco): WLS KWK WMT  
(sw-15.21)  
CBS-Big Sister, sketch (Rin-  
so): WMBD WISN WCCO  
KMOX WBBM WFBM  
NBC-How to be Charming, sketch  
(Phillips): WMAQ WIRE WHO  
WTMJ WIBA  
WAAF-Secrets of Charm  
WBOW-Just About Time  
WCFL-News for Women  
WFAM-Shidler Serenade  
WGN-Painted Dreams  
WHA-Musical Varieties  
WIND-Fashion Flashes  
WJJD-Women's Exchange Prgm.  
WKBB-Mixing Bowl  
WLW-We Live Again  
WMBI-△Radio School of the  
Bible  
WOC-Melodic Serenade  
WOWO-Linda's First Love  
WROK-Intimate Review  
WTAD-△Church in the Wild-  
wood

# Friday

September 10



**MORTON BOWE**  
"Raleigh and Kool Show" tenor  
Fri. 8 pm CST (9 CDT)

(10:45 a.m. Continued)

WFAM-Dick Cover, organist  
WHA-Operetta Favorites  
WIRE-For Women Only  
WISN-Movie Chat  
WJBC-Payne Pioneers  
WKBB-Ma Perkins, sketch  
WLS-How I Met My Husband  
WMAQ-Young Hickory, sketch  
WBMD-Linda's First Love  
WOC-Organ Music  
WROK-Musicale  
WTAD-Old Sportsman  
WTAQ-George Hiall's Orch.  
WTMJ-Cartright Family, News

**11:00 CST 12:00 CDT**  
★ CBS-Betty & Bob, sketch (Gold Medal) WCCO KMOX WBBM WFBM  
NBC-Love & Learn: WCFL WOVVO WMT

NBC-Alexander Bros.: (sw-15.33)  
MBS-Microphone in the Sky: KWK  
News: WJJD WISN WTAD  
KSD-Variety Prgm.  
WAAF-Symphonic Hour  
WBAA-Morning Melodies  
WBOW-Neighbor Jim  
WDZ-Onarga Prgm.  
WGN-Bob Elson on State Street  
WHA-Music Appreciation  
WIRE-Old Home Town  
WIBA-Linda's First Love  
WIND-News; Noontime Melodies  
WJBC-Personality Hour  
WKBB-Platteville Hour  
WLS-Big City Parade  
WLW-Frim Sisters  
WMAQ-Jack Baker, trn.  
WBMD-Thrift Message; Police Bulletins  
WBMI-△Midday Gospel Hour  
WROK-Morning Varieties  
WSBT-Stork Report; Women in the News  
WSUI-Prgm. Calendar; Weather  
★ WTAQ-HOLLYWOOD ON PARADE  
WTMJ-Hymns of all Churches

**11:15 CST 12:15 CDT**  
★ CBS-Tom, Dick & Harry (Fels Naptha): WGN WMT WLW  
NBC-Dan Harding's Wife, sketch: (sw-15.33)  
CBS-Betty Crocker, cooking talk (Gold Medal): WBBM WCCO KMOX WFBM  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WHO KSD  
KWK-Rapid Service  
WBAA-Radio Gazette  
WBOW-Farm Prgm.  
WCFL-Hit Revue  
WDZ-Progress Prgm.  
WIBA-Neighbor Jim  
WIND-Tommy Ott, organist  
WIRE-Singin' Sam  
WISN-Your Neighbor  
WJBC-Dough Boy, news  
WJJD-△Noon-Day Service  
WKBB-What's New?  
WLS-Virginia Lee & Sunbeam  
WMAQ-Rhythm in the Air  
WBMD-Variety; Hymn Time  
WOC-Morning Parade  
WOWO-Bob Wilson  
WROK-Community News  
WSBT-Harlan Hogan  
WSUI-Homemaker's Chat  
WTAD-Duke Otten  
WTMJ-Betty & Bob

**11:30 CST 12:30 CDT**  
★ NBC-Nat'l Farm & Home Hr.: WMAQ WIBA KWK WLW (sw-15.21)  
NBC-John's Other Wife, sketch: WHO KSD  
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WBBM WCCO WFBM  
NBC-Words & Music: (sw-15.33)

Man on the Street: WJBC WOWO  
WBAA-Parade of Melody  
WCFL-Noon-day Concert  
WDZ-New Series  
WGN-Markets; Len Salvo, organist  
WHA-Talking Book  
WIND-T.B. Ass'n. talk  
WIRE-Linda's First Love  
WISN-Even as You & I  
WKBB-Farm Flashes  
WLS-Markets; Weather; News  
WBMD-Window Shopper  
WMT-German Band  
WOC-Neighbor Jim  
WROK-Helen Kimberley, songs  
WSBT-News; The Bandstand  
WSUI-Musical Favorites  
WTAD-Police News  
WTAQ-Mail Man  
WTMJ-Fastest Show in Town

**11:45 CST 12:45 CDT**  
CBS-Hollywood in Person (Gold Medal): WBBM WCCO KMOX WFBM  
NBC-Just Plain Bill, sketch: WHO KSD  
MBS-Concert Orch.: WGN  
News: WBAA WMT  
Man on the Street: WCFL WSBT  
WJZ-Crossroads Trading Post  
WIND-News; Piano Duo  
WIRE-Farm Hour  
WISN-Ivory Interlude  
WJBC-Reid & Vin  
WLS-Dinnerbell Prgm.  
WBMD-Neighbor Boys  
WOC-Farm Bureau  
WOWO-Wilbur Pickett's Orch.  
WROK-Round the Town  
WSUI-Farm Flashes  
WTAD-Juanita Nicols Colpitts  
WTAQ-Farm Hands  
WTMJ-News; Heinie's Grenadiers

## AFTERNOON

**12:00 CST 1:00 CDT**  
NBC-Showtime Matinee: (sw-15.33)  
CBS-News Through a Woman's Eyes (Pontiac): WCCO KMOX WFBM WKBB WBBM WISN  
MBS-Couple Next Door, sketch (Oxydol): WGN  
News: WJBC WBMD WOC WTAD  
KSD-News; Markets; Organ  
WAAF-Hoosier Philosopher  
WBAA-Agricultural Forum  
WB-W-Street Reporter  
WBMD-J. C. O'Hair  
WCFL-Fun with Ross  
WDZ-Danville Man on the Street  
WHA-Noon Musicale  
WHO-Ellis Chalmers at Sunset  
WIND-Italian Hour  
WIRE-Gov. Markets; News  
WJJD-Mid-Day Round-Up  
WLS-Dinnerbell Prgm  
WMT-Cedar Valley Hillbillies; Question Man  
WOWO-Sari 'n' Elmer  
WSBT-News; Friday Matinee  
WSUI-Rhythmic Rambles

**12:15 CST 1:15 CDT**  
News: WKBB WROK  
KMOX-Singin' Sam  
WAAF-Waltztime  
WBAA-Luncheon Dance Time  
WBBM-Kitty Keene  
WBOW-Wranglers  
WCCO-Chili Beans  
WFBM-Markets; Farm Circle  
WGN-Wife vs. Secretary  
WISN-Musical Heat Wave  
WJBC-Dance Time  
WJJD-Happy Harmonies  
WBMD-Town Crier; Farm Mkts  
WMT-Voice of Iowa  
WOC-Inquiring Mike  
WOWO-Market Service  
WSBT-Farm Flashes  
WTAD-Cy & Freckles

**12:30 CST 1:30 CDT**  
★ NBC-Five Hours Back; Musical Prgm.: WOWO (sw-15.33)  
CBS-Montana Slim, songs: WOC WSBT  
News: WIBA WHO WBOW  
Man on the Street: WKBB KWK WROK  
Rhythm Rascals: WTMJ WTAQ  
KMOX-Magic Kitchen  
WAAF-Billy Meyers  
WBAA-Athletic Review  
WBBM-Linda's First Love  
WBMD-Zion Prgm.  
WCCO-Hope Alden's Romance  
WDZ-Plow Jockeys  
WGN-Lucky Girl  
WHA-Farm Prgm.  
WIND-Markets; C.Y.O. Talk  
WIRE-Reporter  
WJJD-Julane Pelletier, pianist  
WLS-Livestock Markets  
WLW-Variety Time

## Guests and Special Events

NIGHT

**7:00 CST SONJA HENIE AND TYRONE POW-ER** in "Thin Ice," Hollywood Hotel guests, CBS.  
**7:30 CST BRANCH RICKEY** speaking at commencement exercises of the American Institute of Banking, NBC.  
**8:00 CST THE SONGSHOP STARRING KITTY CARLISLE, FRANK CRUMIT, ALICE CORNETT** and others, CBS. (Story on Page 8.) NBC.

WMAQ-The Old Painter  
WBMD-Farm News  
WMT-Markets; Hillbillies  
WTAD-Farm & Neighborhood  
**12:45 CST 1:45 CDT**  
★ CBS-Ted Malone's Between the Bookends: WFBM WSBT WOC WBMD WCCO  
NBC-Walter Logan's Musicale KSD  
MBS-Advice to the Lovelorn (Hecker Products): WGN KWK WIRE  
News: WMAQ WTAQ  
WAAF-There Ought to Be a Law  
WBAA-Market & Weather Reports  
WBBM-Truman Bradley, comm.  
WBOW-Merry Melodies  
WDZ-Rhythm Revue  
WHO-Markets & Weather  
WIBA-Livestock; Poultry Markets  
WIND-Studio Orch.  
WJJD-The Serenader  
WKBB-Luncheon Musicale  
WLS-Closing Grain Markets; News  
WLW-Betty & Bob  
WMT-Joe Doakes; Aunt Fanny; Novelty Quintet  
WROK-Service Sam; Home Folks Hour  
WTMJ-Sidewalk Reporter

**1:00 CST 2:00 CDT**  
★ NBC-Radio Guild: WIRE WOWO  
"Sowing the Wind," a straight drama by Sidney Grundy, is the title of today's Radio Guild offering.  
★ CBS-Columbia Concert Hall: WOC WCCO WKBB WSBT (sw-15.27)  
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)  
News: WIND WFBM WTAD WLS  
Man on Street: WBMD WTAQ  
KMOX-Inquiring Reporter  
WAAF-Red Hot & Low Down  
WBAA-Frank Triboulet, trn.  
WBBM-Radio Gossip Club  
WBOW-△Assemblage of God  
WBMD-Polish Prgm.  
WCFL-Grace Wilson, songs  
WDZ-On the Mall  
WGN-Marriage License Romances  
WHA-Football Rally  
WIBA-Melody Moments  
WISN-Mary Ann Presents  
WJJD-The Art of Living  
WBMD-His Majesty, the Baby  
WMT-Many Happy Returns; Iowa Cornhuskers

**1:15 CST 2:15 CDT**  
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WLW WTMJ KSD WHO (sw-15.33)  
CBS-Concert Hall: WISN  
KMOX-Hope Alden's Romance  
KWK-This Woman's World  
WBAA-△Meditations  
WBBM-Meet the Missus  
WCCO-Front Page Parade  
WCFL-Organ Music  
WDZ-Markets  
WFBM-Apron Strings  
WGN-June Baker  
WIBA-Man on the Street  
WIND-Tommy Ott, organist  
WJJD-Ben Kanter, pianist  
WLS-Homemakers' Matinee  
WBMD-His Majesty, the Baby  
WMT-German Band  
WTAD-Quincy Marches On  
WTAQ-To be announced; Grain Quotations

**1:30 CST 2:30 CDT**  
★ NBC-Vic & Sade, sketch (Crisco): WMAQ WLW WHO WTMJ KSD (sw-15.33)  
CBS-Three Consoles: WTAQ WSBT WFAM WISN WKBB (sw-15.27)  
KMOX-To be announced  
WBAA-Give Us a Song  
WBMD-Dugout Dope  
WBOW-Harmony Hall

WCBM-Hit Tunes  
WCCO-Markets  
WCFL-News  
WDZ-Ruthie Moore's Harmonica  
WGN-Lawrence Salerno, organist  
WHA-Organ Melodies  
WIBA-Rhythm & Romance  
WIND-Dugout Interview  
WJJD-Happy Harmonies  
WBMD-Spelling Bee  
WMT-Movie Man  
WOC-Hospitality Luncheon Club  
WROK-Today in Baseball  
WTAD-On the Mall

**1:45 CST 2:45 CDT**  
★ NBC-THO O'NEILLS, SKETCH (Ivory Flakes): WHO WLW WMAQ WTMJ KSD (sw-15.33)  
CBS-Three Consoles: WCCO WFBM  
Organ Melodies: WDZ WIBA  
WBAA-Child at Play  
WBBM-Dugout Dope  
WBOW-△Christian Science  
WCFL-Baseball Interviews  
WGN-Baseball Headliners  
WIND-Sports Globe  
WJJD-Warren Brown Talks Baseball  
WLS-Home Service Club  
WBMD-Variety Show  
WMT-News; Radio Gossip  
WROK-Josephine Harmon songs  
WTAD-Loreine Meyer Hughes

**2:00 CST 3:00 CDT**  
NBC-Club Matinee: WENR WIRE WMT WOWO WBOW (sw-15.21)  
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE KSD WHO (sw-15.33)  
CBS-Bob Byron, piano & patter: WOC WKBB WSBT WFBM WISN WTAQ (sw-15.27)  
Baseball: Cubs vs. St. Louis: WBBM WIND WGN WJJD KWK KMOX  
News: WTAD WAAF  
WBAA-Melody Review  
★ WCCO-LADIES FIRST  
WDZ-Birthday Party  
WHA-Musical Interlude  
WIBA-Concert Hour  
WLW-Helen Nugent, contralto  
WBMD-Trading Post  
WBMI-△Radio Bible School  
WROK-Matinee Musicale  
WTMJ-Home Harmonizers

**2:15 CST 3:15 CDT**  
NBC-Edward MacHugh, Gospel Singer (Ivory Soap) WHO KSD  
NBC-Personal Column of the Air (Chipso): WMAQ WTMJ (sw-15.33)  
CBS-Among Our Souvenirs: WOC WKBB WSBT WFBM WISN WTAQ WBMD (sw-15.27)  
WAAF-Health Talk  
WBAA-Melody Time  
WDZ-News  
WHA-Magazine Review  
WIRE-Matinee Varieties; News  
WLW-Kitty Keene  
WTAD-Women in the News

**2:30 CST 3:30 CDT**  
NBC-Joan Edwards, songs: WHO WMAQ WLW KSD (sw-15.33)  
CBS-Bon Voyage: WTAQ WFBM WCCO WKBB WFAM WISN WBMD WOC (sw-15.27)  
WAAF-Petite Musicale  
WBAA-Keeping Up with the Jones  
WDZ-Man's Wife on the Train  
WHA-Music of the Masters  
WIBA-Echoes of Stage & Screen  
WBMI-Gospel Music  
WOWO-△Old Time Religion  
WROK-Musical Joke Book  
WTAD-Music by Cugat  
WTMJ-News; Tunesmiths

**2:45 CST 3:45 CDT**  
NBC-The Guiding Light, sketch (White Naptha): WMAQ KSD WLW WHO WTMJ (sw-15.33)

WBAA-Rhythmic Rambles  
WDZ-Sweet Music  
WMRI-The Jew  
WTAD-Frances Mourning  
**3:00 CST 4:00 CDT**  
CBS-Marion Carley, pianist: WOC WBMD WKBB WTAQ WFBM WISN WFAM WCCO (sw-15.27)  
NBC-Arthur Lang, bar.: WHO WIBA WIRE WMAQ  
NBC-Lucille & Lanny, songs: WMT WOWO (sw-15.21)  
WAAF-Jimmie Kozak, pianist  
WBAA-Treasure Chest  
WBOW-Talk of the Town  
WDZ-△Church of God  
WENR-Music Circle  
WJBC-△Sunday School Lesson  
WLW-Houseboat Hannah  
WBMT-△Jewish Sabbath Service  
WROK-Afternoon Concert  
★ WTAD-News; BEHIND THE MICROPHONE  
WTMJ-Kitty Keene

**3:15 CST 4:15 CDT**  
NBC-Escorts & Betty: WTMJ WMT WOWO (sw-15.21)  
NBC-While the City Sleeps (Darius Rich): (sw-15.33)  
CBS-Three Treys, trio: WISN WFAM WBMD WKBB WTAQ WFBM WOC WCCO (sw-15.27)  
NBC-Marlowe & Lyons, pianists: WBOW WMAQ WHO WIBA  
WAAF-Front Page Drama  
WBAA-Amer. Family Robinson  
WIRE-Harry Bason  
WLW-Couple Next Door  
WTAD-Lawrence Glosemeyer

**3:30 CST 4:30 CDT**  
NBC-Choir Symphonette: WLW (sw-15.21)  
CBS-Ray Heatherton, bar.: WOC WFAM WKBB WTAQ WISN WBMD WCCO WFBM (sw-15.27)  
NBC-Don Winslow of the Navy sketch: WIRE WBOW WIBA (sw-15.33)  
WAAF-Hog 'n' Harmony  
WBAA-Melody Moods  
★ WCBS-MOVIE GOSSIP (1420 kc)  
★ WCLS-FOR YOUR INFO-RATION (1310 kc)  
WDZ-Front Page Drama  
WENR-Al Vierra's Orch.  
WHA-Armchair Journeys  
WHO-Rhythm Makers  
WJBC-News  
WMAQ-Tea Time Varieties  
WBMI-Music and Special  
WMT-Let's Go to the Movies  
WOWO-Ace Williams  
WROK-△Church in the Wild-wood  
WTAQ-Dance Hour  
WTMJ-News; Friendship Circle

**3:45 CST 4:45 CDT**  
NBC-Jackie Heller trn.: WMAQ WBOW KSD WIRE  
CBS-Funny Things, Children's Prgm.: WKBB WBMD WTAQ WFAM WOC WFBM WISN (sw-15.27)  
NBC-Herman Middleman's Orch.: WOWO WIBA WENR WMT WLW (sw-15.21)  
WAAF-Contrasts  
WBBM-Tenth Inning  
WCCO-Musicale  
WDZ-Concert Hall of the Air  
WHO-Houseboat Hannah  
WJBC-Classified Time  
WROK-Easy to Remember  
WTAD-Musical Maniacs

**4:00 CST 5:00 CDT**  
★ CBS-Margaret Daum, sop.; Concert Orch.: WCCO WISN WTAQ WBMD WKBB  
NBC-Education in the News: WMAQ WBOW WIBA (sw-9.53)  
NBC-Harry Kogen's Orch.; Soloist: WIRE WENR WMT  
News: WTAD WOC  
Tea Time Tunes: WCFL WFBM  
KSD-Melody Parade  
WAAF-International Potpourri  
WBIM-Howard Neumiller, pianist  
WDZ-The Babies  
WFAM-Gatley's Gaeties  
WGN-Swing It  
WHA-Organ Reverie  
WHO-Dream Days  
WIND-Sports Review  
WJBC-Request Hour  
WJJD-Baseball Score Board  
WLW-Toy Band  
WBMI-△Bible Quiz  
WOWO-△Bible Story  
WROK-Markets; Birthday Club

**4:15 CST 5:15 CDT**  
NBC-Barry McKinley, bar.: WLW WBOW WCFL (sw-9.53)

NBC-Harry Kogen's Orchestra: WOWO  
CBS-Margaret Daum, sop.: WFAM WOC  
WAAF-Front Page Drama  
WBBM-Every Woman  
WDZ-Derby Show  
WGN-Harold Turner, pianist  
WHO-Baseball Resume  
WIBA-WPA Recreation Prgm.  
WIND-Cumberland Ridge Runners  
WJJD-Sterling Young's Orch.  
WMAQ-While the City Sleeps  
WBMD-Variety; The Ramblers  
WJBC-Buccaneers  
WTAD-Dick Sanders

**4:30 CST 5:30 CDT**  
★ CBS-NEWS; DAILY SPORTS Resume (Chesterfield): WKBB WBBM WFBM WOC WBMD WFAM WTAQ (sw-11.83)  
NBC-News; Johnnie Johnson, bar.: WOWO WMT  
News: WBOW WJBC KSD Allan Clarke, bar.  
WAAF-Sport Shorts  
WCCO-Musicale  
WCFL-To be announced  
WDZ-Xavier Cugat's Orch.  
WENR-What's the News?  
WGN-Adventures Abroad  
WIBA-Hits & Encores  
WIRE-House of McGregor  
WIND-Afternoon Varieties  
WISN-News; Jubilee Singers  
WJJD-Kinney's Hawaiians  
WLW-The In-Laws  
WMAQ-Don Winslow of the Navy  
WBMI-Gospel Music  
WROK-Musicale  
WTAD-Melody Time  
WTMJ-Playground Tour

**4:45 CST 5:45 CDT**  
★ NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)  
CBS-Frank Dailey's Orch.: WISN WFBM WTAQ WCCO WKBB WFAM (sw-11.83)  
NBC-Ranch Boys, trio: WENR WMT  
NBC-Rhythmaires: WBOW KSD WIBA  
WAAF-Tunes of Today  
WBBM-Herbert Foote, organist  
WCFL-Light Classics  
WDZ-Do You Know?  
WGN-Four Californians  
WIND-News  
WIRE-Interviews, News  
WJBC-WPA Musical Group  
WJJD-Fannery Sisters  
WMAQ-Malcolm Claire, stories  
WBMD-Bargain Counter  
WOC-The Man on the Street  
WOWO-Bob Wilson  
WROK-In Old Mexico  
WTMJ-News; Moment Musical

**5:00 CST 6:00 CDT**  
★ NBC-AMOS 'N' ANDY (Pepsodent): WHO (sw-9.53) (also see 9 p.m.)  
CBS-Poetic Melodies (Wrigley's Gum) (sw-11.83) (also see 9 p.m.)  
NBC-Mary Small, songs: WENR WMT WIBA WOWO (sw-15.21)  
CBS-Northwestern Univ. Book shelf: WKBB WTAQ WOC WCCO  
MBS-Palmer House Orch.: KWK WGN  
News: WMAQ WTAD WAAF KSD News; Green Brothers' Orch.  
WBBM-The Headliner  
WBOW-Sundown Express  
WCFL-Stanley Hickman  
WDZ-Ridin' & Swingin'  
WFAM-Crime Casts  
WFBM-Bohemians  
WIND-German Hour  
WIRE-An Aisle Seat  
WISN-Show Window  
★ WJBC-BEHIND THE MICROPHONE  
WJJD-Eddie Fitzpatrick's Orch.  
WLW-Eichstadt's String Ens.  
WBMD-Happy Train  
WBMI-Sunset Hour  
WROK-Make Believe Ballroom  
WTMJ-Jack Armstrong

**5:15 CST 6:15 CDT**  
★ NBC-UNCLE EZRA'S RADIO Station (Alka-Seltzer); Pat Barrett: WMAQ WIRE WHO WTMJ  
CBS-Song Time with Gogo DeLys & Jack Shannon: WTAQ WFAM WOC WKBB (sw-11.83)  
WFBM (sw-9.53) (also see 9.15 p.m.)  
NBC-Tennis Resume: WMT KWK WOVVO WENR  
Sports Review: WBBM WROK  
News: WJJD WCFL  
KSD-Ferde Grofe's Orch.  
WAAF-Melody Revue  
WCCO-Livestock Reports



**LUCILLE MANNERS**  
"Cities Service Concert" star  
Fri. 6 pm CST (7 CDT)

### Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WLS-870  
WBBM-770  
WBOW-1310  
WCBF-1080  
WCCO-810  
WCFL-970  
WDZ-1020  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

The orchestra plays a medley of "Life Begins at Sweet 16," "Rackety Koo" and "Feather Your Nest." Charlie Magnanti offers "Love is On the Air Tonight" and Jerry Mann's number will be "No No Nora." The chorus sings "Shall We Dance."

NBC-Roy Campbell's Royalists:  
WIRE WENR WMT KWK (sw-11.87)

Sports: WKBB WOC WTAD  
WCFL WMBD  
WAAF-Oklahoma Outlaws  
WBOW-Home Decorators  
WCCO-Musical Prgm.  
WFAM Sports Calendar; Rhythm in Red  
WGN-Dick Gasparre's Orch.  
WIND-Re-enactment of Baseball Game

★ NBC-Robert L. (Believe-it-or-not) Ripley (Huskies); B. A. Rolfe's Orch.; Men-About-Town, trio: WLS WLW WIBA WTMJ KWK WMT (sw-11.87) (also see 10:30 p.m.)

NBC-Waltz Time (Phillips); Frank Munn, tr.; Lois Bennett sop.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53)

Frank Munn will sing "Some Day I'll Find You and Can I Forget You" by Miss Bennett. A Sailboat in the Moonlight. The orchestra offers Peek-a-boo, Santa Lucia, Sympathy, Seal It With a Kiss, Tonight You Belong to Me, and Sleepy Head. In duet Munn and Bennett will sing "They Can't Take That Away From Me." By the chorus, Alice Blue Gown.

This is the premiere of "The Songshop" starring Kitty Carlisle, Frank Crumit as m.c., Reed Kennedy, Alice Cornett, Songshop Quartet, a 22 voice Glee Club, and a 47-piece orchestra under the direction of Gustav Haenschen. Kitty Carlisle, the lyric soprano of the show, is well-known for her work in musical comedy and light opera and on the screen. She was starred last year in the Broadway hit, "White Horse Inn." Miss Carlisle will choose the three or four selections she sings on each program from light operatic motion picture and musical comedy tune favorites. Reed Kennedy, whose baritone voice has been heard on the "Heinz Magazine of the Air" program, has also made extensive concert appearances and has been guest soloist with the Pittsburgh Symphony Orchestra. Frank Crumit, the master of ceremonies of the new program, has been known to radio fans ever since the crystal set days, as a singer and entertainer. Alice Cornett, the "blues" singer of the show, is a Southerner, who has made many radio appearances in the South. Gustav Haenschen, the musical director of the show, is regarded as one of the most versatile conductors on the air. The Songshop Quartet will provide a humorous element to the variety show, with their novel interpretations of all types of popular songs. The 45-minute program will be heard over a 98-station hookup.

★ NBC-AMOS 'N' ANDY, (Pepsodent): WMAQ WIRE WTAM WLW KSD KOA KFI (also at 5 p.m.)

CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, tr.; Franklyn MacCormack, Orch.: WFBM WBBM KMOX WHAS KSL WJR WCCO (also at 5 p.m.)

NBC-George R. Holmes, political news: (sw-9.53)

CBS-Phil Napoleon's Orch.: WSBT (sw-11.83)

News: KWK WBOW WMT WIBA WCFL-Skyride  
WHO-Curt Rogosinski, pianist  
WIND-Swedish Prgm.  
WISN-Moon Magic  
WKBB-Musical Moments Revue  
WOC-Jungle Jim  
WROK-Friar's Frolic  
WTAQ Club Normandie  
WTMJ-Kilowatt Orch.

WDZ-Movie Swingtime  
WGN-Jack & Paul  
WIBA-Silver Springs Prgm.  
WLW-Rhythm in Song  
WMBD-Pet Corner; Angelus  
WTAD-Magic in the Air

5:30 CST 6:30 CDT

★ NBC-HORLICK'S LUM & ABNER, sketch: WLW WENR (also see 9:15 p.m.)

NBC-El Caballero, Jerge Negrette, bar.: WCFL

CBS-Jay Freeman's Orch.: WOC WTAQ WKBB WFAM WBBM (sw-11.83)

News: WIBA WHO  
Sports: WOWO WMAQ WGN WISN

KMOX-Sidewalk Reporter  
KSD-Man on the Lot  
KWK-Coyita Bunch  
WAAF-Eventide Echoes  
WCCO-Baseball Scores  
WDZ-Man at the Movies  
WFBM-N. Y. A. Speaker  
WIRE-Three Little Words  
WJJD-Serenader  
WMBD-Melody Miniature; Where to Go & What to Do in Peoria  
WMT-Better Vision; Sports  
WROK-Musicale  
WSUI-Musical Miniatures  
WTAD-News  
WTMJ-Heinie's Grenadiers

5:45 CST 6:45 CDT

★ CBS-Boake Carter, commentator (Philco): WBBM WISN KMOX WCCO WFAM WMBD (sw-11.83) (also see 9:15 p.m.)

NBC-Louise Florea, sop.: WENR News: WFBM WMT  
Sports: KSD WLW WTMJ WJJD KWK Sport Review; News  
WAAF-Rhumba Beat  
WCFL-Dinner Concert  
WGN-Four Calionians  
WHO-Singing Cowboy  
WIBA-Interlude; Birthday Club; Sports  
WIRE-Rhythm in Fur  
WKBB-The World Dances  
WMAQ-Don Fernando's Orch.  
WOC-Theater News  
WROK-Motorist Interviews  
WSUI-News; Iowan of the Air  
WTAD-Mary Jane Seaton  
WTAQ-Bureau of Public Service

WISN-Down by Herman's  
WJJD-Dude Martin  
WLW-Pleasant Valley Frolics  
WBOW-Sunday School Lesson  
WROK-News; Dinner Music; Voice of Carelessness  
WSUI-Dinner Hour Prgm.  
WTAQ-Dinner Ensemble

6:15 CST 7:15 CDT

NBC-Johnny O'Brien's Harmonica Ensemble: WOWO WMT KWK (sw-11.87)

MBS-Lifetime Revue; Harold Stokes' Orch.: WGN  
News: WMBD WOC WFAM WBOW-Si & Ezra  
WCFL-Stars of Tomorrow  
WFAM-Cafe Continental  
WIRE-Carl Baker  
WJJD-Ridge Runners  
WKBB-Sweetheart Serenade  
WLS-Pleasant Valley Frolic  
WLW-Frank Morgan & Guests  
WSBT-Serenade to Loveliness

6:30 CST 7:30 CDT

★ CBS-CHESTERFIELD PRGM.; Hal Kemp's Orch.; Alice Faye; Don Forbes, announcer: WFBM WHAS KMOX WCCO WBBM WISN WJR WKBB WFAM WOC WMBD (sw-11.83) (also see 9:30 p.m.)

★ MBS-Lone Ranger, drama (Silvercup): WGN

NBC-Death Valley Days, drama (Borax): WLS WLW WMT KWK (sw-11.87)

"Tonight's story titled "Eleven Thousand Miners Can't Be Wrong" is based on actual happenings in Columbia, Calif. This town was one of the state's largest in the Gold Rush days. The story has to do with the town's efforts to become appointed state capital which involved a killing and murder trial.

WAAF-Shadowland  
WBOW-Hit Tunes  
WCFL-Streamline Melodies  
WIRE-Indiana Sportsman  
WMBI-Sacred Music  
WROK-Italian Prgm.  
WTAQ-News

6:45 CST 7:45 CDT

WBOW-Velvet Tones  
WCFL-Herr Louie & The Weasel  
WIRE-To be announced  
WTAQ-Twilight Reveries

7:00 CST 8:00 CDT

★ CBS-Hollywood Hotel (Campbell's Soup); Jerry Cooper, m.c.; Anne Jamison, sop.; Frances Langford, contr.; Dion Romanoff's Orch.: WHAS WJR WBBM WCCO KMOX WFBM WMBD (sw-11.83)

"Twin Ice," starring Sonja Henie and Tyrone Power, will be the picture previewed tonight by Hollywood Hotel. Miss Henie and Mr. Power will appear on the air in the same roles they do in the picture. The story concerns an ice skating teacher (Henie) who meets an incongruous prince (Power) and through his machinations is made into a celebrated professional skater. She still dates the prince—not knowing he is one—and becomes involved in an international intrigue.

MBS-Fred Waring's Orch.: WGN  
WBOW-Sports Parade  
WCFL-Jam Session  
WIND-Racing Results  
WISN-Orchestra  
WJJD-Supper-time Frolic; Cumberland Ridge Runners  
WKBB-News  
WOC-German Band  
WROK-Musicale  
WSBT-Down the Mississippi  
WSUI-Children's Hour

7:15 CST 8:15 CDT

WISN-Gus Haenschen's Orch.  
WCFL-Evening Serenade  
WISN-Woods Dreyfus  
WKBB-Demi-Tasse  
WROK-Livingston Trio  
WSUI-Travelog  
WTAQ-Piano Musings

7:30 CST 8:30 CDT

★ NBC-True Story Court of Human Relations, drama: WMAQ WHO KSD WTAM (sw-9.53) (also see 9:30 p.m.)

★ NBC-Commencement Exercises: WLW WENR WIBA WMT KWK WTMJ (sw-11.87)

Branch Rickey, vice president and general manager of the St. Louis Cardinals baseball club, will discuss baseball as big business in an address entitled "The Score Board." Rickey's talk will be made in connection with the annual radio commencement exercises of the American Institute of Banking. He will be introduced by Dr. Harold Stonier, National Educational Director of the American Institute of Banking.

WBOV-Varieties  
WCFL-Symphony Prgm.  
WGN-Ted Weems' Orch.  
WIND-One Night Band Stand  
WIRE-Master Mind  
WISN-American Weekly  
WKBB-See America First  
WOC-Musical Moments  
WROK-Ken Harris' Orch.  
WBOW-Radio Varieties  
WSBT-Musical Mirror  
WSUI-Evening Musicale  
WTAQ-Talking Drums, drama

7:45 CST 8:45 CDT

WGN-News; Sport High Lights  
WIND-Amateur Show  
WISN-Twenty Fingers of Melody  
WOC-Vivian Bensehoff  
WSUI-American Scene  
WTAQ-Organ and Poetry

8:00 CST 9:00 CDT

★ NBC-RALEIGH AND KOOL Show; Morton Bowe, tr.; Edythe Wright & Jack Leonard, vocalists; Three Esquires; Tommy Dorsey's Orch.: WMT WENR KWK (sw-6.14)

★ NBC-Campana's First Nighter, drama: WHO WTMJ WIBA WMAQ WTAM WLW KSD KOA (sw-9.53)

CBS-The Songshop (Coca-Cola); Starring Kitty Carlisle Frank Crumit; Reed Kennedy; Alice Cornett; Songshop Quartet; Glee Club; Gus Haenschen's Orch.: WISN WCCO WJR KMOX WHAS WFBM WBBM WKBB WMBD WSBT WOC (sw-11.83)

WCFL-News  
WGN-To be announced  
WIRE-Uninterrupted Melodies  
WOWO-Modern Dancepators  
WROK-Vacationing Prgm.  
WSUI-Ave Maria Hour  
WTAQ-House of Peter MacGregor

8:15 CST 9:15 CDT

WCFL-Labor Flashes  
WOWO-American Scene  
WROK-Make Believe  
WTAQ-Winnekin Trio

8:30 CST 9:30 CDT

★ NBC-JIMMIE FIDLER'S HOLLYWOOD GOSSIP (Drene): KSD WMAQ WTAM WIRE KOA WLW (sw-9.53)

NBC-The Liedersingers; Carol Deis, Celia Branz, Fred Huffman & Alden Edkins: WBOW KWK

MBS-Curtain Time: WGN  
WCFL-Labor Talk  
WENR-Story of Business  
WHO-Headlight Frolics  
WIBA-Bill Fox & Bob Cole  
WMT-Style Talk; Band Wagon  
WOWO-Gus Haenschen's Orch.  
WROK-Rockford Osteopathic Association  
WSUI-Organ Melodies  
WTAQ-To be announced  
WTMJ-Screen & Radio Preview

8:45 CST 9:45 CDT

CBS-To be announced: WISN WKBB WTAQ WCCO WSBT WOC (sw-11.83)

NBC-Stringing Along: WBOW KWK

NBC-People in the News; Dorothy Thompson, commentator (Pall Mall): WLW WIRE WTAM WMAQ KOA KSD  
Musical Moments Revue: WFBM WHAS

KMOX-Views on News  
WBBM-Roy Bush & Eddie House  
WCFL-Insurance Talk  
WHO-Songfellows  
WIBA-Club Chanticleer  
WIND-News & Sports  
WJR-The Success Doctor  
WMBD-Housewarming Prgm.  
WMT-Dream Songs  
WOWO-Bob Wilson  
WROK-Alice Blue, songs  
WSUI-Iowan of the Air  
WTMJ-Dance Orch.

9:00 CST 10:00 CDT

★ NBC-Promenade Concert: WENR WOWO (sw-6.14)

9:15 CST 10:15 CDT

★ NBC-UNCLE EZRA'S RADIO Station (Alka Seltzer): KOA KFI WIBA (also at 5:15 p.m.)

★ CBS-Boake Carter, commentator: KSL KNX (also at 5:45 p.m.)

NBC-King's Jesters: (sw-9.53)  
CBS-Phil Napoleon's Orch.: WOC WISN WMBD WBBM

NBC-Horlick's Lum & Abner: KGO (also at 5:30 p.m.)

MBS-Mickey Alpert's Orch.: WMT

News: WKBB WIRE  
Musical Moments Revue: WTAQ WTAM

Sports: KMOX WJR  
KSD-Melodies in Swingtime  
KWK-Rolla Goughlin's Orch.  
WBOW-The Gaieties  
WCCO-Gus Haenschen's Orch.  
WFBM-Sports  
WGN-Ted Weems' Orch.  
WHAS-Baseball; Louisville vs. Toledo

WHO-Today's Winners  
WLW-Madhattfields, sketch  
WMAQ-Norman Pearce, bachelor poet  
WOWO-Dance Orch.  
WROK-Poet's Corner  
WTMJ-Drama in the News

9:30 CST 10:30 CDT

★ NBC-Court of Human Relations: KFI KOA (also at 7:30 p.m.)

NBC-Les Brown's Orch.: WBOW WHO WTAM KSD (sw-9.53)

CBS-Count Basie's Orch.: WOC WISN WFBM WTAQ WKBB WMBD WSBT WHAS WJR (sw-11.83)

NBC-Promenade Concert: WMT CBS-Chesterfield Prgm.; Hal Kemp's Orch.: KNX KSL (also at 6:30 p.m.)

KMOX-Laff Parade  
KWK-Range Riders  
WBBM-News, Tod Hunter  
WCCO-Vacation Varieties  
WGN-Freddie Martin's Orch.  
WIBA-Concert Under the Stars  
WIND-Nino Rinaldo's Orch.  
WIRE-Baseball Game  
WLW-Salute to Cedar Rapids, Iowa

WMAQ-News; Molina's Orch.  
WROK-Ken Harris' Orch.  
WTMJ-Dance Orch.

9:45 CST 10:45 CDT

CBS-Count Basie's Orch.: KMOX News: WIND WROK  
KSD-Noble Sissle's Orch.  
KWK-Sport Review  
WBBM-Manhattan Mother  
WLW-Barney Rapp's Orch.  
WMBD-Value Hints

10:00 CST 11:00 CDT

CBS-Herbie Kay's Orch.: WSBT WBBM WISN WKBB WHAS  
NBC-Trump Davidson's Orch.: KOA WBOW WIBA WTAM WMAQ (sw-9.53)

NBC-Henry Busse's Orchestra: WENR WOWO (sw-6.14)

End of Friday Programs

### NIGHT

6:00 CST 7:00 CDT

★ NBC-Cities Service Concert; Lucille Manners, sop.; Rosario Bourdon's Orch.; Revelers Quartet: WMAQ WTMJ WIBA KSD WHO WTAM (sw-9.53)

★ CBS-Hammerstein Music Hall (Kolynos Tooth Paste); Ted Hammerstein, m.c.; Jerry Mann, comedian; Guest; Orch.: KMOX WBBM WFBM WHAS WJR (sw-11.83)

The guest offerings include: "Wonderful I" by Aneka Davis, "When the Red Red Robin Comes Bob Bob Bobbin' Alone" by Jack Osterman, "Cause My Baby Says It's So" by Joan Edwards, and "I Love You" by Jay Velle.

## CONTESTS ON THE AIR

**SUNDAY**  
6:45 p.m. EST (5:45 p.m. CST), NBC network. Jingle program. Broadcast for West at 10 p.m. EST (9 p.m. CST). Jingle contest, wrist-watch prizes.

**MONDAY**  
2:15 p.m. EST (1:15 p.m. CST) and 9:15 a.m. EST (8:15 a.m. CST), NBC network, Monday thru Friday. Ma Perkins. Prizes: Total of \$30,000 or \$1,000 per day for thirty days. Merchandise requirement. Contest closes September 18.

**TUESDAY**  
7 p.m. EST (6 p.m. CST), NBC network. Husbands and wives. The persons sending in best solution to question given on program will be invited to studio to broadcast in person their answers.

**THURSDAY**  
9 p.m. EST (8 p.m. CST), CBS network. Your True Adventures. Monthly grand prizes of \$250, and weekly prize of \$25 for best "True Adven-

tures" story contributed by listeners and used on program

**FRIDAY**  
8:30 p.m. EST (7:30 p.m. CST), NBC network. True Story Court of Human Relations. Broadcast for West at 11:30 p.m. EST (10:30 p.m. CST). Listeners asked to read a designated story in magazine. \$100 cash prize awarded to best letter telling how entrant would have handled the situations or problems given in story. Letter must

be in by Thursday following broadcast.

**SATURDAY**  
6:30 p.m. EST (5:30 p.m. CST), NBC network. Uncle Jim's Question Bee. Merchandise prizes for questions and answers used on program.  
8 p.m. EST (7 p.m. CST), CBS network. Professor Quiz. Broadcast for West at 11 p.m. EST (10 p.m. CST). Six weekly prizes of \$25 each for best lists of questions and answers to be used on broadcast. See your Nash or Kelvinator dealer for entry blank.



ANN LEAF  
CBS organist  
Sat. 12:15 pm CST (1:15 CDT)

MORNING

7:00 CST 8:00 CDT  
★ NBC-Breakfast Club; News: WCFL WOWO (sw-15.21)  
NBC The Streamliners WBOW  
CBS-Ray Block, pianist: WFAM KMOX (sw-21.52)  
Musical Clock: WBBM WROK WOC WKBB WIRE  
News: WTAD WHO WMT WLW KWK-Tonic Tunes & News  
WAAF-Breakfast Express  
WCBD-Breakfast Tunes & Sports  
WCCO-Air Almanac  
WFBM-Early Birds  
WGN-Golden Hour  
WBA-Morning Melody  
WIND-Sketches in Melody  
WISN-Early Risers' Club  
WJJD-Rhubarb Red  
WLS-Arkie & Pokey  
WMAQ-Your Neighbor; News  
WMBD-Breakfast Melodies  
WTAQ-Reveille  
WTMJ-Jimmy Legs; News  
7:15 CST 8:15 CDT  
CBS-Dalton Bros.: WOC WFAM KMOX (sw-21.52)  
△ Devotional Prgm.: WLW KWK  
Musical Clock: WMT WTAD  
News: WCCO WLS  
WBOW-Open Your Eyes  
WCBD-Polish Prgm.  
WHO-Roundup  
WJJD-Club Cabana  
WIND-Toastmaster  
WMBD-Morning Gold  
7:30 CST 8:30 CDT  
CBS-Fiddler's Fancy; News: (sw-21.52)  
News: WIBA WTAQ WIND  
Musical Clock: WMBD WROK  
KMOX-Tick-Tock Revue  
KWK-Pep-Up Parade  
WBOW-Morning Patrol  
WCCO-Musical Chimes  
WFAM-Your Engagement Book  
WGN-Good Morning  
WHO-Hits & Encores  
WJJD-Happy Go Lucky Time  
WLS-Jolly Joe's Pet Pals  
WLW-Larry & Sue  
7:45 CST 8:45 CDT  
NBC-Breakfast Club: WCFL  
NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21)  
CBS-Fiddler's Fancy; News: WKBB  
Musical Clock: WIBA WHO  
KMOX-Better Films Council  
WFAM-△ Morning Devotions  
WIRE-Varieties  
WJJD-Vic Meyers' Band  
WLS-Novelodeons  
WLW-Lee Edwin, organist  
WMBD-Police Flash  
WTAD-News Chatter  
WTAQ-Today's Almanac  
8:06 CST 9:00 CDT  
NBC-Breen & de Rose, songs: WLW WOWO KWK (sw-15.21)  
NBC Charioteers: KSD WMAQ WIRE WBOW WHO  
CBS The Strangers, trio: WKBB KMOX WFAM WFBM WIAQ WOC (sw-21.52)  
WAAF-Morning Revue  
WBBM-Women in the Headlines  
WCBD-Italian Prgm.  
WCFL-German Prgm.  
WGN-Singing Strings  
WHA-Band Wagon  
WIND-Juliane Pelletier, pianist  
WJJD-Bosworth Broadcast  
WLS-Jolly Joe's Stars Club  
WMBD-News  
WTAD-Storyland Lady  
WTMJ-News; Jimmy Legs

8:15 CST 9:15 CDT  
NBC-Vass Family: KSD WMAQ WIRE  
NBC-Raising Your Parents, Juvenile Forum: WLW WOWO KWK (sw-15.21)  
CBS-Richard Maxwell, songs: WTAQ WKBB WFBM WBBM (sw-21.52)  
KMOX Ozark Varieties  
WAAF-Hollywood Brevities  
WBOW-Morning Headlines  
WFAM-The Sunshine Express  
WGN-Musical Mail Box  
WHA-Morning Melodies  
WHO-Memory's Melodies  
WIND-Hawaiian Serenade  
WOC-Musical Clock  
WTMJ-Music Parade  
8:30 CST 9:30 CDT  
★ MBS-Ed Fitzgerald & Co.: WGN  
CBS-Let's Pretend, Children's Prgm.: WFBM WFAM WTAQ  
NBC-Manhattens: KSD WBOW WIRE  
WAAF-Happiness Time  
WBBM-Milton Charles, organist  
WCBD-German Musicale  
WCCO-Time Signals  
WHO-Morning Melodies  
WIBA-Today's Almanac  
WIND-Eb & Zeb, sketch  
WJJD-Ben Kanter, pianist  
WKBB-Musical Breakfast  
WLS-The Folks Around the Corner  
WMAQ-Morning Greetings  
WMBD-Bandwagon  
WROK-△ Morning Devotions  
WTAD-△ Inter-Church Revival  
WTMJ-Your Home Town  
8:45 CST 9:45 CDT  
NBC-Bill Krenz' Orch.: WMAQ KWK (sw-15.21)  
NBC-Manhattens: WHO  
KMOX-Fashions in Melody  
WAAF-Memory Lane  
WBBM-Amer. Dental Ass'n  
WCFL-Federal Hour Prgm.  
WIBA-Troubadour; Society Reporter  
WIND-Rhythm in Red  
WJJD-American Scene  
WKBB-Sunshine Express  
WLS-Don & Helen  
WLW-△ Synagogue of the Air  
WMBD-Messenger: Weather  
WMT-Day Dreamer  
WOC-News  
WOWO-Modern Home Forum  
WROK-Town Crier  
WTMJ-Swinging a New Song  
9:00 CST 10:00 CDT  
NBC-Patricia Ryan, songs: WLW  
NBC-Three Rancheros: WIBA WMAQ WTMJ  
CBS-Fred Feibel, organist: WOC  
WISN WFBM WFAM WTAQ  
MBS-Ed Fitzgerald & Co.: KWK  
News: WMT WTAD WIND  
KMOX-Carolyn Pryce  
KSD-Amateur Varieties  
WAAF-Woman's Hour  
WBBM-Pappy Cheshire & His Hillbilly Band  
WBOW-4-H Club Prgm.  
WCBD-Hit Tunes  
WCCO-Musical Prgm.  
WCFL-Swing Time  
WHO-Death Rides Again  
WIRE-Hymn Sing  
WJJD-Dude Martin  
WKBB-Chance Steps  
WLS-Priscilla Pride  
WMBD-Jack Lyon, organist  
WOC-Markets & News  
9:15 CST 10:15 CDT  
CBS-Fred Feibel, organist: WCCO KMOX  
NBC-Minute Men, quartet: WLW WIRE WOWO  
NBC-Nancy Swanson, songs: WHO WIBA WMAQ  
News: WMBD WKBB  
WAAF-Variety  
WBOW-Oklahoma Outlaws  
WHA-International Scene  
WIND-Bud Birmingham's Buckaroos  
WJJD-Kinney's Hawaiians  
WISN-On Parade  
WMT-Morning Matinee  
WROK-On the Mall  
WTAD-Women's Varieties  
WTMJ-Carla Pestalozzi  
9:30 CST 10:30 CDT  
★ CBS-Concert Hall: Compinsky Trio: WKBB WFBM WFAM WOC WMBD  
★ MBS-Army Band: KWK WMT

Guests and Special Events

AFTERNOON

2:15 CST JUNIOR CHAMPION STAKES AND EDGEMERE HANDICAP from Aqueduct Race Track, MBS.  
2:30 CST FOXCATCHER NATIONAL STEEPLECHASE described by Chris Wood, NBC.  
2:45 CST NARRAGANSETT SPECIAL from Pawtucket, R. I., NBC.  
4:45 CST NATIONAL TENNIS SINGLES CHAMPIONSHIPS, resume by John Tunis, NBC.

NIGHT

8:00 CST SARATOGA SPA MUSIC FESTIVAL, NBC.

NBC-Harold Nagel's Orch.: WOVW WIBA WLW WIRE (sw-15.21)  
NBC-Jerry Brannon, tr.: WHO WMAQ  
KMOX-Let's Compare Notes  
WBOW-Just About Time  
WCCO-Stock Reports  
WCFL-News for Women  
WGN-To be announced  
WISN-Let's Pretend  
WJJD-Women's Exchange Prgm  
WMBI-K. Y. B. Club  
WROK-Intimate Review  
WTAD-△ Church in the Wild-wood  
WTAQ-Junior Cadets  
WTMJ-Boy Scouts of America

9:45 CST 10:45 CDT  
NBC-Melody Men: WMAQ KSD WLW WBOW WHO  
MBS-Army Band: WGN  
KMOX-Travelogue  
WAAF-Foolish Questions  
WCCO-Dr. W. A. O'Brien  
WCFL-Voice of Cookery  
WIBA-Dolly Madison  
WIND-Valparaiso Univ. Prgm.  
WJJD-Mid-morning Dance Hits  
WTMJ-Don Alvarados

10:00 CST 11:00 CDT  
NBC-Continental; Beatrice Lind, sop.: KSD WMAQ WBOW WHO WIRE  
CBS-Jack Shannon, tr.: WCCO WFBM WOC WISN WMBD WKBB WFAM  
NBC-△ Call to Youth: WLW WOWO  
KMOX-Pappy Cheshire's Hillbilly Band  
KWK-Melodies  
WAAF-Music in the Air  
WBBM-Chi. Board of Health  
WCFL-Shopper  
WJJD-We Heard  
WGN-Luncheon Dance Music  
WHA-Homemakers  
WIND-20th Century Serenade  
WJBC-Farm Flashes  
WJJD-Happy Harmonies  
WLS-Markets & News  
WMT-Magic Kitchen  
WROK-Melody Time  
WSUI-Illustrated Musical Chats  
WTAD-News  
WTAQ-Your Hits  
WTMJ-Belle & Martha; What's New in Milwaukee?

10:15 CST 11:15 CDT  
NBC-Continental: WIBA  
CBS-Orientele: WCCO WKBB WFAM WISN WOC WFBM  
NBC-Three Marshalls: WOWO KWK-News; Musical Interlude  
WAAF-Hawaiian Echoes  
WBBM-Frances Wallertz & Milton Charles  
★ WCAZ-MOVIE GOSSIP (1070 kc)  
WCFL-Timely Tunes  
WJJD-Betty Bartell  
WGN-June Baker  
WIND-Dixie Land Band  
WIRE-Talented Musicians Prgm.  
WJBC-Lucky Lady, news  
WJJD-Harry Owens' Orch.  
WLS-Otto & Novelodeons  
WLW-Academy of Medicine  
WMBD-Adventures in Scotland  
WMBI-△ Teen-Age Bible Study  
WMT-Treasure Chest  
WROK-Woman's Forum  
WTAD-Morning Varieties  
WTAQ-To be announced

WHA-Music Album  
WIND-Tommy Ott, organist  
WIRE-Safety Club  
WJBC-Dough Boy, news  
WJJD-This Week's Hits  
WLS-Garden, Club  
WLW-Gus Haenschen's Orch.  
WROK-Helen Benson, cowgirl  
WHA-Science News  
WTAD-Duke Otten  
WTAQ-Hollywood on Parade  
WTMJ-Seven Singing Serenaders  
11:30 CST 12:30 CDT  
★ NBC-American Farm Bureau Fed.: WMAQ WIBA KWK WLW (sw-15.21)  
Edward A. O'Neal, president of the American Farm Bureau, will speak.  
CBS-Buttalo Presents: WOC WCCO WSBT WKBB WFBM WBBM  
NBC-Cosmopolitan Rhythms: KSD WHO WCFL (sw-15.33)  
MBS-Happy Felton's Orch.: WGN

11:30 CDT  
NBC-George Hessberger's Orch.: WMAQ WIBA WOWO (sw-15.21)  
CBS-George Hall's Orch.: WFBM WISN WCCO WOC WFAM  
NBC-Rex Battle's Ensemble  
KSD WCFL  
Neighbor Jim: WJBC WMBD  
KWK-Kiddie Klub  
WAAF-Myrna Dee Sergeant  
WBBM-Radiology Congress Spkrs.  
WBOW-Par 16 Party  
WJJD-News & Fashions  
WGN-Memory Lane  
WHO-Tabor College Talk  
WIND-Harry Zimmerman, organist  
WIRE-So You're Going to Get Married?

11:45 CDT  
NBC-George Hessberger's Orch.: WLW  
CBS-George Hall's Orch.: WKBB WMBD WBBM  
NBC-Rex Battle's Orch.: WIRE WHO  
WAAF-Swing High  
WCCO-Federal Housing Admin.  
WCFL-Fashions on Parade  
WJJD-Nat. Shikret's Orch.  
WGN-Edna Sellers, organist  
WHA-Piano Gems  
WJBC-Payne Pioneers  
WJJD-Debator's Forum  
WLS-Fantare Interview  
WMT-Kiddies Revue  
WOC-Organ Music  
WROK-Kiddies Club  
WTAQ-For Women Only  
WTMJ-News; Victorians

AFTERNOON

12:00 CST 1:00 CDT  
CBS-Madison Ensemble: KMOX WKBB WCCO WSBT WFBM  
NBC-Your Host Is Buffalo, Edwin Glucksmann's Orch. & Vocalists: (sw-15.33)  
News: WJBC WTAD WMBD WOC  
Markets WIRE WBAA  
Man on the Street: WBBM WJBC  
KSD-News; Markets; Organ  
WAAF-Orchestra Pit  
WBOW-Street Reporter  
WCBD-J. C. O'Hair  
WCFB-Fun with Ross  
WGN-Concert Orch.  
WHA-Non Musicale  
WHO-Corn Belt Hour  
WIND-Federal Housing Prgm.  
WISN-Heat Wave  
WJJD-Mid-day Round-Up  
WLS-Poultry Service Time  
WOWO-Howard Ropa  
WMT-Hillbillies; Question Man; Voice of Iowa  
WSUI-Rhythm Rambles

12:15 CST 1:15 CDT  
CBS-Ann Leaf, organist: WSBT KMOX  
News: WROK WKBB  
WAAF-Waltztime  
WBAA-Luncheon Dance Time  
WBBM-Meet the Missus  
WBOW-Marching Along  
WCCO-Dinty Moore  
WFBM-Hoosier Farm Circle  
WGN-Three Graces & Piano  
WIND-Let's All Dance  
WIRE-Farm Hour; News  
WJBC-Dance Time  
WLS-Home Talent Prgm.  
WMBD-Town Crier; Farm Mkts.  
WOC-Inquiring Mike  
WOWO-Market Service  
WBOW-Tune of the Day  
WTAD-Cy & Freckles  
12:30 CST 1:30 CDT  
NBC-Golden Melodies: WLW (sw-15.33)

CBS-Ann Leaf, organist: WOC  
NBC-Don Fernando's Orch.: KWK WMAQ WOWO (sw-15.21)  
News: WIBA WIRE WHO WBOW  
Man on the Street: WKBB WROK  
KMOX Magic Kitchen  
WAAF-For Mother & Dad  
WBAA-Machine Age Series  
WBBM-Herbert Foote, organist  
WCBD-German Man on the Street  
WCCO-Front Page Parade  
WCFB-Musicale  
WJJD-Plow Jockeys  
WHA-Farm Prgm  
WIND-Bleacher Bug  
WJJD-Happy Harmonies  
WLS-Livestock Market; John Brown  
WMT-Markets; Hillbillies  
WMBD-Farm News  
WTAD-Farm & Neighborhood  
WTMJ-Dance Orch.

12:45 CST 1:45 CDT  
CBS-Tour in Tone: WMBD WOC WSBT WKBB WCCO  
NBC-Cadets' Quartet: WOWO KWK WMAQ (sw-15.21)  
News: WFBM WTAQ  
KSD-Bert Block's Orch.  
WBAA-Chats with Tomorrow's Growmups  
WBBM-Truman Bradley, comm.  
WBOW-Merry Melodies  
WJJD-Rhythm Revue  
WGN-Concert Trio  
WHO-Lem Turner; Four Dons  
WIBA-Livestock; Poultry Markets  
WIND-Studio Orch.  
WIRE-△ Calvary Hour  
WJJD-To be announced  
WLS-Home Talent Show  
WMT-Aunt Fanny; Cornhuskers  
WROK-Home Folks Hour  
WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT  
NBC-Whitney Ensemble: WOWO WMAQ KWK (sw-15.21)  
CBS-Down by Herman: WISN WFBM WSBT KMOX WKBB WOC (sw-15.27)  
NBC-Concert Miniature: WHO WIRE WLW (sw-15.33)  
MBS-Ray Keating's Orch.: WGN  
News: WTAD WLS  
Men on the Street: WMBD WTAQ  
WAAF-Red Hot & Low Down  
WBAA-Radio Stage  
WBBM-Milton Charles, organist  
WBOW-△ Assemblage of God  
WCBD-Polish Prgm.  
WCCO-To be announced  
WJJD-On the Mall  
WHA-Taxation in Wisconsin  
WIBA-Melody Moments  
WMT-Bjorg Bjorgenson; Iowa Cornhuskers  
WTMJ-Dance Orch.

1:15 CST 2:15 CDT  
NBC-Concert Miniature: KSD WBBM-△ Trace's Orch.  
WLS-organist  
WHA-Die Deutsche Musik Stunde  
WIBA-Lone Cowboy  
WLS-Merry Go-Round  
WMBD-His Majesty, the Baby  
WHA-German Band  
WTAD-Quincy Marches On  
WTAQ-Beidelstein Duo  
1:30 CST 2:30 CDT  
NBC-Week-end Revue: WHO WBOW WIRE KSD WLW WIBA WMAQ (sw-15.33)  
CBS-Waltzes of the World: WSBT WKBB WTAQ WCCO WFBM (sw-15.27)  
NBC-Ricardo's Caballeros: WOWO (sw-15.21)  
KMOX-Medical Society  
KWK-News  
WBAA-Tune Time  
WBBM-Flanagrams  
WCBD-Front Page Drama  
WJJD-Pearlie Mae Shephard  
WISN-Tea Danstane  
WMBD-Saturday Jamboree  
WHA-Man  
WOC-Hospitality Luncheon Club  
WROK-Today in Baseball  
WTAD-Master Singers

1:45 CST 2:45 CDT  
CBS-The Dictators: WCCO WISN WFBM WSBT WKBB WTAQ (sw-15.27)  
NBC-Ricardo's Caballeros: KWK KMOX Josephine Halpin  
WBAA-Chats with the Housewife  
WBBM-Dugout Dope

**Frequencies**

KMOX-1090  
 LOA-837  
 ESP-550  
 KWK-1350  
 WAAF-923  
 WBA-890  
 WBBM-770  
 WBOW-1310  
 WCCD-1080  
 WCCO-810  
 WCFL-970  
 WZL-1020  
 WENR-870  
 WFAM-1200  
 WFBM-1230  
 WGN-720  
 WHA-940  
 WHAS-820  
 WHO-1000  
 WIBA-1280  
 WIND-550  
 WIRE-1400

WISN-1120  
 WJBC-1200  
 WJJD-150  
 WJR-750  
 WK-1500  
 WLS-870  
 WLW-700  
 WMAQ-670  
 WMBD-1410  
 WMBI-1080  
 WMT-600  
 WOC-1370  
 WOWO-1160  
 WRJN-1370  
 WROR-1410  
 WSBT-1360  
 WSTU-880  
 WTAD-500  
 WTAM-1070  
 WTAQ-1330  
 WTMJ-620

WJJD-Eddie Fitzpatrick's Orch.  
 WLW R. F. D. Hour  
 WMAQ-Dan Fernando's Orch.  
 WROK-Make Believe Ballroom  
 5:15 CST 6:15 CDT  
 CBS-Song Time with Betty Grable & John Payne: WFAM WTAQ WFBM WKBB KMOX WOC (sw-11.83)  
 NBC-El Chico, Spanish Revue: KSD WHO WIBA  
 MBS-Happy Felton's Orch. KWK  
 News: WCCO WJJD WCFL Sports Review: WBBM WROK WMAQ  
 WZ-Movie Swingtime WGN Four Californians WISN-Show Window WMBD-Pet Corner; Cathedral Melodies  
 WMT-Parade of Features WTD-John Renaldo WTMJ-Hemie's Grenadiers

NBC-Nola Day, songs; Norman Cloutier's Orch.: WIRE WCFL (sw-11.87)  
 NBC-Linton Wells, news correspondent: WMAQ WHO KSD WLW WTAM WIBA (sw-9.53)  
 MBS-Music of the Stars: KWK WGN  
 KMOX-Ben Feld's Orch.  
 WAAF-Shadowland WBOW-Hit Times WCCO-Musicale WFAM-Stars Over Manhattan WFBM-Twilight Serenade WHO-Sunset Corners Frolic WISN-Meodic Rhythm WKBB-Sweetheart Serenade WLS-Barn Dance Party WMBD-Farmer Bill's Happy Family  
 WMT-Iowa Speaks WOC-Gems of Melody WROK-Dinner Music WTAQ-Nws WTMJ-To be announced

NBC-Jamboree: WIRE WCFL-Labor Flashes WFBM-Riley's Spotlight WIND-At the Tavern WROK-Master Singers  
 8:30 CST 9:30 CDT  
 MBS-George Olsen's Orch.: WGN KWK  
 NBC-To be announced: WCFL KSD-News; Noble Sissle's Orch. WFBM-Piano Twins WHO-Barn Dance Frolic WIBA-Club Chanticleer WIND-Moonlight Sonata WLS-Hometown Memories WMT-Band Wagon WROK-Dance Hour  
 8:45 CST 9:45 CDT  
 CBS-Patti Chapin, songs: WTAQ WISN WCCO KMOX WKBB WHAS WMBD WBBM WOC WFBM WSBT (sw-11.83)  
 WISA-News WIND-News & Sports WJR-News Comes to Life WLS-Don & Helen WMT-Gus Haenschen's Orch.  
 9:00 CST 10:00 CDT  
 \*NBC-ALKA-SELTZER NAT'L Barn Dance: WIBA WTMJ KGO (also at 7 p.m.)  
 CBS-Phil Napoleon's Orch.: WOC WFBM WHAS WMBD WTAQ WBBM WISN KMOX WCCO WKBB WSBT (sw-11.83)  
 NBC-Carlos Molina's Orch.: KSD WLW (sw-9.53)  
 NBC-Codauban's Orch.: WIRE News: WMT KWK WMAQ KOA-String Quartet WBOW-Gaieties WCFI-Skyride WGN-Dick Gasparre's Orch. WIND-Lituanian Prgm. WLS-Tall Story Club WROK-Studio Party WTAM-Hugo Del'Paul's Orch.  
 9:15 CST 10:15 CDT  
 NBC-Carlos Molina's Orch.: WBOV WMAQ  
 CBS-Phil Napoleon's Orch.: WJR  
 MBS-Nye Mayhew's Orch.: WMT KWK  
 Sports: KMOX-WFBM KSD-Melodies in Swingtime WGN-Ted Weems' Orch. WHO-Today's Winners WIRE-News; Baseball WKBB-News WMBD-Value Hints WTAQ-Club Normandie  
 9:30 CST 10:30 CDT  
 \*CBS-JOHNNY PRESENTS Russ Morgan's Orch. (Philip Morris); Charles Martin's Circumstantial Evidence Thrills, Frances Adair & Glenn Cross, vocalists: WCCO WISN KMOX WFBM WMBD WOC KXN KSL (also at 6:30 p.m.)  
 NBC-Emery Deutsch's Orch.: WHO KOA WTAM WMT KSD WLW (sw-9.53)  
 CBS-Ozzie Nelson's Orch.: WJR WSBT WBBM (sw-11.83)  
 KWK-Stuart Johnson's Ensemble WBOW-Leo Baxter's Orch. WGN-Freddie Martin's Orch. WHAS-Louisville Dance Time WIND-Nino Rinaldo's Orch. WKBB-Bordertown Barbeque WMAQ-Henry Busse's Orch. WROK-Ken Harris' Orch. WTAQ-Night Club  
 9:45 CST 10:45 CDT  
 News: WROK WIND KWK-Sports Review WLS-Nat'l Barn Dance WMAQ-Eddie Varzos' Orch. WTAQ-World Dances  
 10:00 CST 11:00 CDT  
 NBC-Blue Barron's Orch.: KSD WBOV KOA  
 CBS-Roger Pryor's Orch.: WHAS KMOX WISN WBBM WSBT (also at 7 p.m.)  
 NBC-Paul Whiteman's Orch.: WMT WIBA WMAQ (sw-6.14)  
 MBS-Leo Reisman's Orch.: WGN News: WMBD WJR WOC WCCO WFBM WLW WTAQ WHO Dance Orch.: WTAM WTMJ KWK-Saturday Nite House Party WIND-Let's Dance WKBB-Swing Your Partner  
 10:15 CST 11:15 CDT  
 CBS-Roger Pryor's Orch.: WOC WFBM WJR  
 NBC-Blue Barron's Orch.: WHO KMOX-Glenn Earl's Orch. WCCO-Rollie Johnson WIND-In the Crimelight WKBB-World Dances WLW-Dance Orch. WMBD-Sports; Program Review WTAQ-Riverside Ballroom

**Saturday**

September 11



GEORGE FISCHER  
 "Hollywood Whispers"  
 Sat. 8:15 pm CST (9:15 CDT)

WCBD-Travel Talk  
 WZ-Popeye Club  
 WGN-Baseball Headliners  
 WMT-News; Radio Gossip  
 WROK-The Melodists  
 WTAD-Music Graphs  
 2:00 CST 3:00 CDT  
 NBC-Club Matinee: WOWO KWK WMT WENR WIBA (sw-15.21)  
 CBS-The Dictators: KMOX WOC Baseball; White Sox vs. Detroit: WJJD WIND WCFL WBBM WGN  
 News: WAAF WTAD WBA-Stamp Club Meeting WZ-Birthday Party WHA-Organ Melodies WISN-Baseball Game WMBD-Trading Post WMBI-Plain Talk and Music WROK-Matinee Musicale WTMJ-Jam Session

4:00 CST 5:00 CDT  
 NBC-Top Hatters' Orch.: WMAQ WHO WLW WBOW WIBA KSD (sw-9.53)  
 CBS-Great Lakes Revue: WISN WBBM  
 NBC-Nickelodeon: WMT WOWO WENR WIRE  
 News: WOC WTAD WAAF-Jimmie Kozak, pianist WCBD-Radio Debuts WCFL-Interlude WZ-The Babies WFBM-Tea Time Tunes WGN-Swing It WHA-Organ Reverie WIND-Studio Orch. WJBC-Request Hour WJJD-Baseball Score Board WROK-Birthday Club  
 4:15 CST 5:15 CDT  
 CBS-Ben Feld's Orch.: WOC WTAQ WKBB WISN WFAM WBBM  
 WAAF-Charles Johnson, Duke of the Uke  
 WFCI-Clayton Richotto WZ-Derby Show WGN-Four Californians WHO-Baseball Resume WIND-Cumberland Ridge Runners WJJD-Seger Ellis' Orch. WMBD-The Ramblers; News WROK-Esther Nelson, poetry  
 4:30 CST 5:30 CDT  
 \*CBS-NEWS; DAILY SPORTS Resume (Chesterfield): WBBM WFBM WOC WKBB WMBD WTAQ WFAM (sw-11.83)  
 NBC-News; Alma Kitchell, contralto: KSD WIBA (sw-9.53)  
 NBC-News; To be announced: WENR WOWO  
 MBS-Johnny Messner's Orch.: WGN WMT KWK  
 News: WJBC WBOW WMAQ WLW  
 KMOX-Coming Events; Organ WAAF-Sport Shorts WCFI-Light Classics WZ-Navier Cugat's Orch. WIND-Afternoon Varieties WIRE-Organ Melodies WISN-News; Musicale WJJD-Kinney's Hawaiians WROK-Cocktail Variety Hour; Orch.  
 WTAD-Melody Time WMAQ-To be announced  
 4:45 CST 5:45 CDT  
 NBC-Art of Living, Dr. Norman Vincent Peale: WMAQ KSD WBOW WIBA (sw-9.53)  
 CBS-Melodies of Yesterday: WOC WFBM WFAM WTAQ WBBM WISN (sw-11.83)  
 NBC-Tennis Resume: WENR WMT WOWO  
 KMOX-Man in the Hall WAAF-Pacific Paradise WCFI-N. Y. A. Sketch WZ-Meier Sisters WGN-Afternoon Serenade WIND-News WJJD-Flannery Sisters WLW-Alfred Gus Karger WMBD-Bargain Counter WTMJ-News; Moment Musical  
 5:00 CST 6:00 CDT  
 NBC-El Chico, Spanish Revue: WTMJ WBOW WCFL (sw-9.53)  
 CBS-Count Basie's Orch.: WOC WFAM WTAQ WISN WKBB WMBD WFBM  
 NBC-Message of Israel; Guest Speaker: WENR WOWO WIRE (sw-1.87)  
 Rabbi Louis Binstock of Chicago will speak.  
 MBS-Concert Orch.: WGN WMT KMOX-Piano Recital KSD-News; George Hall's Orch. KWK-Range Riders WAAF-Adventuring with the Marines WBBM-The Headliners WZ-Organ Reveries WRO-News WIBA-American Youth Speaks WIND-German Hour

5:30 CST 6:30 CDT  
 \*CBS-Columbia Concert Hall: WKBB WOC WFAM WTAQ (sw-11.83)  
 NBC-Jimmy Kemper, songs stories: KSD WCFL  
 NBC-Eddie Varzos' Orch.: WENR (sw-11.87)  
 NBC-Uncle Jim's Question Bee (G. Washington Coffee): WMAQ  
 News: WIBA WHO WTAD Sports: WISN WOWO WGN KMOX-Sidewalk Reporter WAAF-The Green Room WBBM-Lee Francis, organist WBOW-Sundown Express WCBD-Chicago Boys Club WCCO-Minn. Tourist Bureau WFBM-Harmony Hall WIRE-To be announced WJJD-Fred Beck, organist WLW-Jack Sprigg's Orch. WMBD-Peoria's Church World; Where to Go & What to Do in Peoria  
 WMT-Hits & Encores WROK-Police Court News  
 5:45 CST 6:45 CDT  
 NBC-Luboschutz & Nemenoff, pianists: WIRE  
 News: WHO WMT WFBM Sports: KSD WLW WTMJ WJJD  
 \*KMOX-HOLLYWOOD REPORTER  
 KWK-Sports Review; News WBBM-On to Adventure WCBD-Robinson Family WCCO-Uncle Ray Reads the Funnies  
 WCFI-Concert Trio WIBA-Interlude; Birthday Club; Sports  
 WIRE-Indianapolis Bible Inst. WISN-Musicale WMBD-Apple Knockers WROK-Don & Sleepy, songs WSCI-Iowan of the Air WTAD-Barney Thompson

6:45 CST 7:45 CDT  
 \*NBC-Concert Orch. dir. H. Leopold Spitalny; Soloists: WMAQ WTAM WIBA WHO KSD (sw-9.53)  
 NBC-Norsemen Quartet: WIRE WCFL (sw-11.87)  
 WBOW-Sports Parade WKBB-News WTAQ-Frankie & Johnnie  
 7:00 CST 8:00 CDT  
 \*NBC-ALKA-SELTZER NAT'L Barn Dance; Henry Burr, Verne Lee & Mary, Hoosier trio; Sally Foster; Lulu Belle & Scotty; Uncle Ezra; Lucille Long & Joe Kelly, m.c.; Guests: WLS KWK WBOW WMT WIRE WLW (sw-11.87) (also see 9 p.m.)  
 \*CBS-PROF. QUIZ WITH BOB Trout (Nash Motor Car Co.); WISN KMOX WHAS WBBM WCCO WFBM WJR WISN (sw-11.83) (also see 10 p.m.)  
 MBS-Louisiana Hayride: WGN WCFL-Mitzie Bauer's Orch. WIND-Racing Returns WOC-Saturday Presents WROK-Musicale WSBT-Songs They Write WTAQ-Organ Melodies  
 7:15 CST 8:15 CDT  
 WCFL-Adult Education Council WTAQ-Veterans' Bureau  
 7:30 CST 8:30 CDT  
 NBC-Special Delivery, sketch: WTAM WMAQ WHO KSD (sw-9.53)  
 CBS-Hollywood Show Case, Lud Gluskin & Guests: WMBD WHAS KMOX WFBM WISN WOC WSBT WBBM WJR (sw-11.83)  
 Guests of the Hollywood Show Case will be Allen Baxter, cinema star noted for his gangster roles, Miss "Jinx" Falkenberg, the magazine cover girl, and Adia Krizmetzoff, Russian baritone.  
 WBBM-Grant Pk. Concert; Bobby Breen, vocalist WCCO-To be announced WCFL-Lupe Italian Prgm. WGN-Joe Sanders' Orch. WIBA-Continental Nights WIND-Collegiate Episodes WKBB-Hits & Encores WROK-Ken Harris' Orch. WTAQ-Dramatization WTMJ-Question Bee  
 7:45 CST 8:45 CDT  
 WGN-News; Sport High Lights WIND-Remote Control WISN-Wisconsin State Fair WTAQ-Sports Column  
 8:00 CST 9:00 CDT  
 \*CBS-LUCKY STRIKE HIT Parade; Mark Warnow's Orch.; Freddie Gibson & Stuart Allen, vocalists; Songsmiths Quartet, guest: WJR WOC WSBT WBBM KMOX WKBB WTAQ WHAS WISN WCCO WMBD WFBM (sw-11.83)  
 Boake Carter is tentatively scheduled to be the guest to night of the Hit Parade.  
 \*NBC-Jamboree: WTAM KOA WBOW WTMJ WMAQ WIBA KSD WHO (sw-9.53)  
 \*NBC-Saratoga Spa Music Festival: WLW (sw-11.87)  
 KWK-Feature Parade WCFL-News WGN-Fred Waring's Orch. WIND-Tommy Ott, organist WIRE-Gus Haenschen's Orch. WLS-Barnyard Jamboree WMT-Radio Riddles WROK-Waltz Time  
 8:15 CST 9:15 CDT  
 \*MBS-George Fischer's Hollywood Whispers; Mary Carlisle, guest: WMT

10:30 CST 11:30 CDT  
 NBC-Wm. Farmer's Orch.: KOA WBOW KSD WHO (sw-9.53)  
 CBS-Benny Goodman's Orch.: WFBM WHAS WSBT WJR NBC-Hat Kemp's Orch.: WMT (sw-6.14)  
 CBS-Frankie Masters' Orch.: WMBD WISN WKBB WCCO WBBM WOC WTAQ  
 MBS-Dick Gasparre's Orch.: WGN  
 KMOX-Barn Dance WIBA-Club Chanticleer WIND-Nino Rinaldo's Orch. WIRE-Paul Collins' Orch. WLW-Dick Stabile's Orch. WMAQ-Andy Kirk's Orch. WTAM-Glen Gray's Orch. WTMJ-News  
 10:45 CST 11:45 CDT  
 NBC-Hal Kemp's Orch.: WIRE NBC-Dick Gasparre's Orch.: WIBA  
 WHAS-News WIND-Peacock Court WMT-Electric Park Band WTMJ-Dance Orch.  
 11:00 CST 12:00 CDT  
 NBC-Don Fernando's Orch.: WENR WBOW KOA WHO  
 CBS-Horace Henderson's Orch.: WOC WBBM WFBM WKBB WMBD WISN WTAQ WHAS WCCO  
 NBC-Eddie Varzos' Orch.: WMAQ WIBA  
 MBS-Ray Keating's Orch.: WGN KWK  
 Stop! Look! Listen!: WTMJ WMT  
 KSD-Noble Sissle's Orch. WIND-Nite Watch WIRE-Talking Drums WLW-Moon River WTAM-Gene Beecher's Orch.  
 11:15 CST 12:15 CDT  
 WFBM-Dance Orch. WIRE-Navier Cugat's Orch.  
 11:30 CST 12:30 CDT  
 CBS-Don Chiesta's Orch.: WOC WBBM WISN WFBM WMBD WTAQ WKBB  
 NBC-King's Jesters: WMAQ KOA WHO WBOW  
 NBC-Carlos Molina's Orch.: WIBA WENR  
 MBS-Freddie Martin's Orch.: WGN KWK  
 KSD-Bert Block's Orch. WCCO-Music by Malerich WHAS-The Witching Hour WIRE-Benny Strong's Orch. WLW-Deacon Moore's Orch. WTAM-Slumber Hour  
 11:45 CST 12:45 CDT  
 NBC-Al Vierra's Orch.: KOA WMAQ WHO WBOW  
 CBS-Rhythm Console: WMBD WBBM WTAQ WISN WFBM WOC  
 MBS-Ted Weems' Orch.: WGN KWK WMT  
 WIRE-Organ Reveries  
 12:00 CST 1:00 CDT  
 MBS-Joe Sanders' Orch.: WGN WMT  
 KMOX-Dancing Time KOA-News WBBM-Swing Around Town WCCO-Dance Orch. WFBM-Yawn Hour WLW-Billy Snider's Orch. WTMJ-Rhythm Nightcaps  
 12:15 CST 1:15 CDT  
 NBC-Geo. Breece's Orch.: KOA  
 12:30 CST 1:30 CDT  
 MBS-Fred Waring's Orch.: WGN WMT  
 NBC-Jack Winston's Orch.: KOA WCCO-Mack Dale WLW-Jack Sprigg's Orch.  
 End of Saturday Programs

**NIGHT**

3:15 CST 4:15 CDT  
 NBC-Vagabond Adventures; Tom Terriss; Alex Kiriloff's Orch.: WIRE WBOW WLW WHO WMAQ  
 CBS-George Olsen's Orch.: WOC WMBD WFBM WFAM WKBB WTAQ (sw-15.27)  
 WAAF-Rhythmic Age WENR Music Circle WROK-Concert Music WTAD-Bessie Dean Reinert  
 3:30 CST 4:30 CDT  
 \*NBC-Kaltenmeyer's Kindergarten (Quaker Puffed Wheat). Bruce Kamman: WIBA WLW WMAQ WIRE WHO (sw-15.33)  
 NBC-Les Brown's Orch.: WENR WOWO WBOW (sw-15.21)  
 WAAF-Hog in Harmony WCFL-Soloist  
 \*WCLS-FOR YOUR INFORMATION (1310 kc)

6:00 CST 7:00 CDT  
 CBS-Saturday Night Swing Club: WFBM WCCO WBBM WTAQ KMOX WJR WHAS WFAM (sw-11.83)  
 NBC-Meredith Willson's Orch.: WLW WTAM WBOW WHO WIRE WMAQ KSD (sw-9.53)  
 NBC-Home Towners: (sw-11.87)  
 MBS-Dick Stabile's Orch.: KWK WMT  
 Sports: WKBB WOC WTAD WMBD  
 WBA-President's Banquet WCBD-Dinner Dance WCFL-Stanley Hickman WGN-Concert Orch. WIBA-Elks' Prgm. WIND-Today's Game Dramatized WJJD-Dude Martin WLS-Barn Dance WROK-News; Dinner Music WSUI-Dinner Hour Prgm. WTMJ-Blue Room Ensemble  
 6:15 CST 7:15 CDT  
 News: WOC WMBD WCBD-The Sport of Kings WCFL-Interlude WGN-Gus Haenschen's Orch. WIBA-Dinner Concert WJJD-Ridge Runners WKBB-B. A. Rolfe Presents  
 6:30 CST 7:30 CDT  
 \*CBS-JOHNNY PRESENTS Russ Morgan's Orch. (Philip Morris); Frances Adair & Glenn Cross, vocalists; Mixed Ensemble; Charles Martin's Circumstantial Evidence Thrills WHAS WBBM WJR (sw-11.83) (also see 9 p.m.)

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**AT RIGHT**... New 1938 RCA Victor Model 813K, 13-tube Electric Tuning Model (Armchair Control available... This allows you to sit across the room and change from station to station by pushing a button) with Sonic-Arc Magic Voice, Magic Brain, Magic Eye, RCA Metal Tubes, Overseas Dial, Beauty-Tone Cabinet and many other special features. Gives you a new idea of how fine radio can be. \$200\*

**BELOW**... This RCA Victor Model 86E nestles against a chair or sofa and forms a convenient end table. The new Sunburst Dial is tuned from above but without disturbing objects on the top. The Beauty-Tone Cabinet is designed to insure lasting beauty in both tone and design. A fine superheterodyne radio with foreign and domestic reception. \$89.95\*



*A Truly Amazing  
New Improvement*  
**RCA VICTOR  
ELECTRIC TUNING**

**Push a Button-**  
**THERE'S YOUR STATION!**

**YOU'VE** always wanted radio reception that is truly automatic. Now it's yours with a 1938 RCA Victor Electric Tuning Model. Just "Push a button—there's your station." Already thousands have discovered that it's simple as pushing a light button...that stations are tuned "right on the nose"—as clear and true as if you had a radio engineer working for you. Best of all, families of modest incomes have found that they can afford one of these wonderful new RCA Victor Electric Tuning Models. Reasonable

prices, generous trade-in allowances and really convenient terms, make this possible for almost everyone.

**Foreign stations easy to get**

You'll also find new radio wonders in the RCA Victor Overseas Dial. Its broad curved glass is a showcase where world radio stations are given 50 times more dial space than ever before. There is no more crowding together of foreign programs. All short wave stations have plenty of "elbow room"... are as easy to locate accurately as local stations.

These 1938 RCA Victor instruments present such a totally new conception of radio that at sight you'll want to trade in your present set. With 39 models from which to choose, you'll find it easy to select an instrument that suits you exactly as to price and design. And whichever RCA Victor you choose, you get radio that is RCA All the Way. See the new 1938 RCA Victor radios at your dealer's store. The world's greatest radio season will start in a few weeks. Now is the time to get ready for it.

**Why RCA All the Way means radio that's a step ahead**

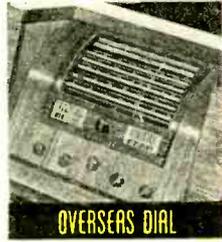
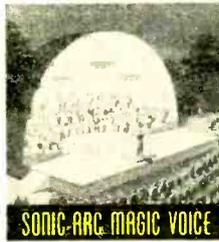
RCA engineers have continuous practical experience in every branch of radio. Through the National Broadcasting Company, RCA creates and broadcasts the majority of network programs. Through Victor, RCA has the benefit of 39 years' leadership in sound production. RCA engineering, NBC broadcasting skill, Victor mastery of tone are combined in every RCA Victor radio. They bring you radio that is RCA All the Way—an extra value, a step ahead that is yours only with an RCA Victor.

You can buy RCA Victor radios on C. I. T. Easy Payment Plan! Any radio is better with an RCA Antenna System. \*All prices F. o. b. Camden, New Jersey, subject to change without notice.

RCA presents the "Magic Key" every Sunday, 2 to 3 P. M., E. D. T., on NBC Blue Network

**NEW!**

**AT RIGHT**... Handsome Bakelite box of Armchair Control. Band shell which is basis of Sonic-Arc Magic Voice. The amazing and exclusive Overseas Dial.



**RCA Victor**

**A SERVICE OF THE RADIO CORPORATION OF AMERICA**