

COMPLETE PROGRAMS FOR WEEK ENDING NOVEMBER 6

RADIO GUIDE

E

NOVEMBER 6, 1937

TEN CENTS

this week!

LUCREZIA BORI

*Chesterfield guest
Wednesday*

EUGENE ORMANDY

Begins "Ford" series

GEORGE
BERNARD SHAW

"As I See It"

GENE ARNOLD

"Tradin' Joe's" Return

LISTEN TO THEM!

Listening

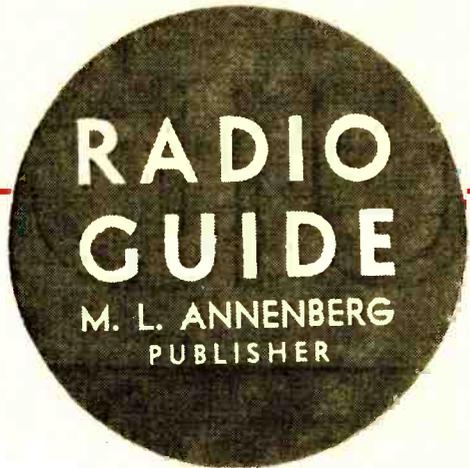
MADE EASY!

TRY OUR Program
SELECTOR



Tyrone Power—NBC Sunday night

TYRONE POWER'S LIFE STORY. HOW TO LIVE LIKE A HUMAN BEING



Vol. 7. No. 3

CURTIS MITCHELL
Editor

Medal of Merit

A Weekly Award for Excellence in Broadcasting

AWARDED TO THE COCA-COLA SONG SHOP

DEAR Editor: I am going to be in New York for a few days and am very eager to visit the Coca-Cola Song Shop. Can you please tell me where it is located and when it is open. Do you think visitors will be welcome?

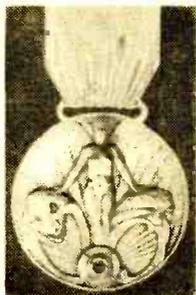
Yours truly, Mrs. E. M.

Yes, we can tell you where the Song Shop is located and when it is open. It is located in your parlor or bedroom, or wherever you have placed your radio. It is open each Friday evening at ten o'clock, EST. Visitors are welcome, genuinely and everlastingly so. Frank Crumit sees to that. Miss Kitty Carlisle helps. The whole cast contributes good cheer.

It is no wonder to us that some people actually believe that there exists in New York the Song Shop whose address was sought by Mrs. E. M. above. This musical program has achieved a remarkable and rare quality in its broadcasts. It diffuses with its melodies an air of conviction and reality. One listens and muses: "These are not actors

and singers. These are people enjoying themselves, happy in their prodigal release of musical treasures."

Programs are like people in some ways. One does not admire an artificial, affected person, nor care for a program which gives



the impression of straining for an effect. Yet, who hasn't surrendered to the unspoken but genuine gaiety of a Jack Benny broadcast? Who has not realized that Jack, Mary, Don, Kenny, and all the others are themselves swept away by the rollicking mood they have created?

The Song Shop has in its music the quality the Benny programs have given to their comedy. Frank Crumit's mellow-voiced introductions, the singing of Reed Kennedy, Kitty Carlisle, Alice Cornett, the Quartet, the Glee Club, the playing of Gus Haenschen's orchestra—these elements all fuse admirably into a splendid stream of entertainment. Small wonder, indeed, that readers write asking how they may visit it.

Well, good musical programs are common, but good programs which have somehow captured this extra quality are rare. No New York side street holds such a song shop; indeed, no street in all the world holds such a one as you can bring to your home each Friday evening for a full hour.

To reward and call attention publicly to unusual accomplishments in the world of radio broadcasting is the purpose of this department. As a symbol of the Coca-Cola Song Shop's achievement, we award to it the Radio Guide Medal of Merit.



Kitty Carlisle



Frank Crumit

HAPPY LISTENING

March of Music . . .

ELSEWHERE we have introduced to our readers Mr. Leonard Lieblich, who with this issue becomes Music Editor of Radio Guide.

We await your approval of his department with mixed emotions. We are eager that you should find in his paragraphs a key which may unlock for your enjoyment all of the really splendid music that radio makes available. As you read and use "The March of Music," please keep in mind the single thought that it is prepared for your increased pleasure, to double your radio enjoyment. If it is lacking, please let us know.

Woman's World . . .

DOROTHY THOMPSON is a remarkable person. It is unbelievable that a woman can have achieved her position in the rigorous, masculine field of international political reporting. Her discussion the other evening of the special significance of the Duke of Windsor's and Wally Simpson's visit to Hitler's Germany was enlightening, almost sensational. Anyone who wishes to understand world affairs can learn much by listening to her brilliant Friday night talks.

Risk, Retribution . . .

ACUSTOMER writes, "You talk all the time about this week. What about next week?" Stung to the quick, we reply, "Next week in radio is one of those unpredictables." If you have ever dealt with artists and actors, you know how it is. Minds are changed, programs are re-planned, whole shows are eviscerated, and what we print today might not be correct tomorrow.

On this occasion, however, we will take a chance. We dare fate and retribution by promising for broadcasting's next week:

Jascha Heifetz as guest on the Ford Sunday Evening Hour.

Grace Moore for General Motors the same evening.

On Wednesday, Bidu Sayao as Chesterfield's guest.

Now, let the walls fall in.

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this week!

Previews of Some of the Better Programs

SUNDAY, OCT. 31

Gene Arnold . . . reflects

"Way Down Home" features Gene Arnold as James Whitcomb Riley's "Tradin' Joe." NBC, Sunday, 2:30 p.m. EST.

When Gene Arnold recites "Tradin' Joe" Sunday, he'll remember one sunny afternoon years ago when he read it to the Hoosier poet in the gloom of his Indiana living-room.

A story of Gene Arnold and of "Tradin' Joe" will be found on page 7.

Ida Cantor . . . world premiere

Mrs. Ida Cantor will be on "Thirty Minutes in Hollywood." MBS, Sunday, at 6 p.m. EST.

Mrs. Ida Cantor, wife of famous comedian, Eddie, is George Jessel's guest this Sunday. It will be the famous mother-of-five-daughters' first broadcast.

Workshop . . . ill-luck

"Columbia Workshop" presents "Sweep" by Director Irving Reis over CBS, Sunday at 8 p.m. EST.

"Sweep" is about the people who have just missed winning sweepstake prizes. Written especially for radio, the story offers listeners thrilling drama.

Eugene Ormandy . . . popular

Eugene Ormandy begins series on the "Ford Sunday Evening Hour" over CBS at 9 p.m. EST.

With Soprano Bidu Sayao as his first guest, Ormandy fans everywhere are in for a treat. Not only will the conductor wave his baton over the "Ford" hour, but he'll continue directing the Philadelphia Orchestra.

Terry . . . funnies

"Terry and the Pirates," a new serial, will make its premiere. NBC, Monday, at 5:15 p.m. EST.

"Terry and the Pirates" replaces "While the City Sleeps." The famous comic-strip brings fun to the children and will be heard Mon., Tues., Wed.

MONDAY, NOV. 1

Hilltop House . . . pathos

"Hilltop House," a new 5-a-week dramatic serial, will premiere over CBS. Monday at 5:45 p.m. EST.

"Hilltop House" gives Bess Johnson (formerly "Lady Esther") a new starring role. She'll depict the struggles of a young matron who finds it difficult to run an orphanage.

A story about this new series may be found on page 9.

Col. Roosevelt . . . adventure

Colonel Theodore Roosevelt, Jr., is "New Horizons" show speaker. CBS, Monday at 6:15 p.m. EST.

Listeners-in will hear Col. Roosevelt tell about "Hunting Jaguars in South America." They'll hear about the "Tiger Man" of Brazil who hunts with spear, bow, arrow.



"Hollywood Hotel" brings Dance Artist Fred Astaire to the airlines Friday night in a preview of his latest film—"A Damsel in Distress"

Al Jolson . . . visitor

Al Jolson fills in for Burns and Allen. NBC, Monday, 8 p.m. EST. For the West, 7:30 p.m. PST.

Noted Entertainer and Singer Al Jolson will take over the Grape Nuts show Monday, while Burns & Allen continue to vacation. Assisting him will be his wife, Ruby Keeler.

New World . . . good will

"Brave New World," a brand-new series in 26 episodes, premieres over CBS, Monday, at 10:30 p.m. EST.

Designed to promote further the New World friendly relations, listeners will be acquainted with history, culture and present-day problems of Latin-American countries.

TUESDAY, NOV. 2

George Bernard Shaw . . . sees it

George Bernard Shaw will be the first speaker on "As I See It." NBC, Tuesday at 4:20 p.m. EST.

Shaw, distinguished dean of British playwrights and provocative writer on social subjects, will give his viewpoints on this contemporary world.

WEDNESDAY, NOV. 3

Lucrezia Bori . . . rarity

Lyric Soprano Lucrezia Bori is guest of the "Chesterfield Hour."

CBS, Wednesday, 9 p.m. EST.

Listeners will hear Miss Bori in one of her rare appearances Wednesday. Since closing her brilliant "Met" career, her activity has been limited to concerts.

Cavalcade . . . inventor

Elmer Ambrose Sperry's life is "Cavalcade of America" dramatization. CBS, Wednesday, 8 p.m. EST. For the West, 9 p.m. PST.

Sperry's first demonstration in 1914 of the automatic pilot for planes was a turning-point in the history of aviation. His life-story will be educational.

Lights Out . . . thriller

Arch Oboler's "Lights Out" drama is "Four Husbands." NBC, Wednesday at 12:30 a.m. EST.

"Four Husbands" provides listeners with a hair-raising story of a female Bluebeard who explains how she got rid of her husbands.

THURSDAY, NOV. 4

Totten, Mitchell . . . bang-board battle

1937 corn-husking championship to be aired on "Farm and Home Hour." NBC, Thursday, 12:30 p.m. EST.

Hal Totten and Everett Mitchell will give listeners an "ear-by-ear" account of the colorful event. In competition will be twenty skilled huskers.

For more details about this corn-husking championship, please see page 9.

Walter Huston . . . stellar

Walter Huston is Rudy Vallee "Variety Hour" guest over NBC. Thursday, at 8 p.m. EST.

Walter Huston is well known to stage-goers, as well as movie-goers. His appearance on the Vallee hour will bring fun, fine entertainment to millions.

Maxwell-M-G-M . . . extravaganza

New Maxwell House program from Hollywood makes its debut over NBC, Thursday, 9 p.m. EST.

With Meredith Willson wielding the baton, stars of M-G-M will go on parade in an hour packed with intimate glimpses of future moving pictures, comedy spots, life on the movie sets, music, fun.

For a complete story about Maxwell House's new series, please turn to page 8.

Town Meeting . . . comeback

"Town Meeting of the Air" with George V. Denny returns to NBC. Thursday at 9:30 p.m. EST.

Once again audiences all over the country will gather together in club-rooms, halls, libraries, to hear Town Meeting broadcasts. Topic Thursday is "America and the Far East."

For a complete story about "America's Town Meeting of the Air," please turn to page 8.

FRIDAY, NOV. 5

Dr. Reiland . . . lives

Dr. Karl Reiland will be heard in a new series—"How to Live." NBC, Friday, 7:15 p.m. EST.

Dr. Reiland's philosophy, transmuted into terse words and drawn from a successful lifetime of service to humanity, adds service to entertainment as Dr. Reiland assists others.

A story in pictures about Dr. Karl Reiland and how he lives may be found on page 15.

Astaire-Burns-Allen . . . glimpses

Fred Astaire, George Burns and Gracie Allen on "Hollywood Hotel." CBS, Friday, 9 p.m. EST.

"Damsel in Distress," starring Fred Astaire, Burns and Allen, will bring "Hollywood Hotel" listeners a preview of the three stars' latest film.

SATURDAY, NOV. 6

Notre Dame-Pittsburgh . . . clash

The Notre Dame-Pittsburgh football classic will be broadcast over NBC. Saturday, 2:45 p.m. EST.

Gridiron tuners-in will be in for thrills and chills aplenty when these two football teams fight it out on Notre Dame's home ground this Saturday.

Baerwald . . . highlight

Hellmut Baerwald, concert pianist, is on "Columbia Concert Hall." CBS, Saturday, 6 p.m. EST.

Music-lovers in America will enjoy a rare treat when they hear Hellmut Baerwald Saturday. A Scandinavian, he spends much of his time in concert tours throughout Europe.

FOR RADIO STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO THIS WEEK'S PROGRAMS, WHICH ARE LISTED ON PAGES 29 TO 45



PROGRESS INTO THE PAST

BY JACK JAMISON

IN THE year 600 B.C. a gentleman named Thales said he could cure plague with music, and another gentleman named Xenocrates declared he could cure insanity in the same way. In the thirteenth century the Arabs had musicians in all their hospitals, and just eighty years after Columbus discovered America a doctor named Porta said: "A flute made of hellebore will cure dropsy, a flute made of poplar will cure sciatica and a flute made of cinnamon wood will cure fainting-fits."

Even chronicled in the Bible is the story of how King Saul, when suffering from what must have been an equivalent of a "liver," called upon David to play the harp, which had the virtue of driving out the "evil spirit" that oppressed him.

Considering which, only a few years ago our modern scientists snorted, "Humbug! Superstition!"

And now, are their faces red! Today some of the finest doctors we have are using music to cure the very things the ancients said it would cure. . . . And radio, as the medium for music, enters a new chapter in miracles.

GENERALLY recognized as one of the outstanding physicians of the world, Dr. George W. Crile of Cleveland, O., recently stated that physicians are for the most part beginning to realize that many diseases, notably diabetes, septic ulcer, and high blood-pressure, are the result of strained emotions—hate,

worry, fear, and anxiety. Worry and anxiety, he says, are responsible for more deaths than any other disease.

Thomas Chandler Haliburton, the noted jurist of a century ago, once stated that "cheerfulness is health—

Dr. Morris Fishbein, distinguished medical authority, editor of the Journal of the American Medical Association and of Hygeia Magazine, verifies the importance of radio and of music in aiding the sick:

Ever since Shakespeare said "Music hath charms to soothe the savage breast," and ever since Orpheus quieted the wild beasts with music of his lyre, there has been more or less recognition of the fact that the mind when disturbed might be greatly influenced by a musical sedative. Few people realize, however, that music has equally the power to stimulate or to arouse. Since many of the drugs used in medical practise are classified as either stimulants or sedatives, it should be obvious that music be recognized as a useful method in treating disease.

Studies have been made in institutions for the mentally disturbed, the mentally defective, and in hospitals of other kinds to establish more definitely the uses to which music may be put. These studies have revealed a definite place for music in arousing those who need

to be brought out of a lethargy or a period of despondency.

In most of the newer hospitals in the United States installation of radio has come to be a well-established part of the equipment. At a time when we are more greatly concerned than at any other previous time in our history with the question of saving money in hospital costs, radio has had to prove its value. In the Chicago Lying-In Hospital there is a central radio equipment with direct transmission to each of the rooms and wards and with a means of providing any of the programs from the local radio stations to any of the rooms. In the Veterans' hospitals throughout the country radios are recognized as of the greatest value in maintaining satisfaction and comfort for people who have to be hospitalized over long periods of time.

the opposite, melancholy, is a disease."

One of the leading recognized medical journals recently made note of the fact that a successful treatment of night terrors in children had been effected by the execution of a simple Chopin waltz on the violin.

And it's generally agreed that half an hour of the bright and happy movements from Haydn, Mozart, Mendelssohn, Grieg, Schutt, Strauss, Herbert, or Sousa will wipe out the "blues" quicker than anything else.

MODERN physicians aren't breaking the historical traditions of their profession when they recognize music as a most important curative force. For those who hesitate, it must be recalled that Apollo, the ancient Greeks' god of music, was also their god of medicine. Hippocrates, the "father of medicine," in 400 B.C. took his mental patients to the temple to listen to music.

Music, scientists and physicians have found, makes its impact on the entire body. It is picked up by the nerves, muscles, and even the bones. Important effects on pulse, respiration, and blood-pressure have been shown in tests at Temple University, where the *Rhapsody in Blue* raised all three. Weber's *Invitation to the Waltz* was found to lower them.

The Italian scholar Assogioli has found that music harmonizes the complicated organic rhythms of the body, producing a sense of well-being. Conflicting moods which depress the nerv-

ous system are brought into harmony through the application of music.

The first suspicion that radio might be used as a health measure for human beings dawned when it was discovered that radio music had profound effects on animals. Everybody knows that a donkey will bray or a dog will howl at certain notes played on a trombone or cornet. It's a cruel thing to make them do it, because it hurts their ears, but it is a fact. You can buy a dog-whistle nowadays which, when you blow into it, can't be heard at all. Its note is so shrill that it is above the span of human hearing. The dogs hear it, though, and come running. Radio music seems not only to please dogs but to have a definite soothing effect upon them. It affects various other animals in various ways.

An interesting proof of this turned up at the Columbia Broadcasting System not long ago. One of the CBS announcers took an auto trip through the South on his vacation, with a friend. Outside of Baltimore they spied a haystack in a field and decided it would be a good place for a nap. They parked their car at the side of the road and turned on the radio. When they woke up they were lying in a circle of seventeen cows, all placidly chewing their cud and listening to a dance band. When the announcer turned off the radio the cows leisurely ambled away. When he turned it on again they drifted back.

HARDLY were the early experiments completed when this bovine appreciation of dance music was put to practical usage. Several modern dairy farms installed radios in their milking barns to see what difference they would make. It was found that the cows stood quietly, whether milked by hand or machine, when the radio was on, and gave more milk into the bargain. Little did Benny Goodman dream, as he swung into *Dinah*, that he was upping the percentage of butterfat for the farmers!

Another experiment was made with chickens. A number of henhouses on Long Island were supplied with radio sets. Tuned to twenty-four-hour stations in near-by New York City, they were switched on automatically with the electric lights shortly before dawn and turned off automatically two or three hours after dark. It was found that they lengthened the hens' working days and had a definite result in increased egg-laying.

At this point the idea occurred to several doctors—"If radio has such a pronounced effect upon animals, what effect might it have on humans?" So, there were more experiments.

At the six-day bicycle races in Madison Square Garden—as one of the first tests—forty-six miles were timed separately on three different evenings. Half of them were ridden in silence. Half were pedaled by the racers with music blaring out over the track from loudspeakers. Without music, the racers' average time for a mile was three minutes and fourteen seconds. With music, the riders cut a full ten seconds off the mile. Music raised their rate of speed from eighteen miles an hour, in other words, to nineteen and a half.

MUSIC plays an important part in stimulating and refreshing workers in the Westinghouse plants at Newark, N. J., and in the factories of the Radio Corporation of America. Says one prominent RCA executive, "We have definitely determined that music lessens fatigue, keeps workers in a cheerful frame of mind, and consequently has a beneficial effect on the speed and efficiency with which they work."

In London, England, Doctors S. Wyatt and J. N. Langdon discovered that 97 percent of 355 factory girls who sat packing cracker boxes all day were bored with their jobs. The more intelligent of the girls suffered the most from the monotony of their task. Music was played for them at intervals during the day, and it was immediately found that symptoms of boredom vanished. Not only that, the output of the same girls increased 11 percent! Light orchestra music had the least effect. Lively "swing" numbers proved the antidote for boredom.

AS ANOTHER experiment, loudspeakers were set up in the post office in Minneapolis, in the sorting room. The mail-sorters are the deaf men who take your letter or package when you hand it in and shoot it into its proper sack with a single flip of the wrist. Minneapolis has a large post office, and the average number of errors a day was 420. Dvorak's *Humoresque* and the Rachmaininoff *Prelude in C Sharp Minor* were tuned in. The number of letters tossed into the wrong sacks dropped immediately from 420 to 366. The music actually seemed to help

the men concentrate on what they were doing. And, they finished their work three-quarters of an hour earlier.

The conclusion was, then, that radio made certain kinds of work easier. You may have noticed this yourself, working around the house with the radio on. We may soon see the day when factories and offices will have sets turned on all day long. Perhaps certain stations will broadcast special kinds of music for different jobs. Sailors have always had their chanteys, just as the black boys on the Mississippi docks have had the songs they sing while they are loading cargo. Science has merely set its seal upon discoveries which people happen to have made long ago for themselves.

Amnesia is a disease in which patients lose their memories and find themselves wandering the streets with no notion of who they are or where they live. In a Chicago hospital, to date, more than a hundred patients have been successfully treated for amnesia by playing familiar music which reminded them of earlier periods in their lives.

A young mother who lost her mind when her baby was born would not

believe the child was hers. She could not learn to love it. She was cured by listening to a Brahms' *Lullaby*.

An old lady who was picked up wandering aimlessly on the sidewalk by a policeman could not tell who she was or where she had come from. At the hospital she heard *Silver Threads Among the Gold* and her memory returned to her at once.

THE Federal government has taken official notice of the curative powers of music. During the past year an average of 37 concerts a week were played in New York City hospitals and institutions by musicians in the WPA Federal Music Project who have been especially trained in musical therapy. Usually the hospital patients, officials of the project discovered, want simple, soothing selections. Therapeutic music has little to do with esthetic appreciation. As an organized emotional outlet, such music stimulates the setting-up of new muscular tensions.

The principle of the treatment is simple. When you hear a lullaby your mother sang to you as a child, or a dance tune that was popular when you were going with your first sweetheart, a whole flood of tender memories associated with that period in your life come back to you. If shock has caused a gap in your remembering, music bridges the gap.

As an indirect result of these experiments the Damrosch hour is today used in many insane asylums as a therapeutic agency. Beds in some asylums, as well as beds in regular hospitals, are equipped with earphones.

Radio is even being used in operating rooms. In operations performed under local anesthetics, where the patient feels no pain but is nervous and frightened, music has a definite restful effect. Two Brooklyn hospitals have operating tables which have recently been equipped with earphones.

MUSIC affects the pulse, breathing-rate and blood-pressure. In addition it does mysterious things to your glands and emotions. It can wash away the conflicting moods which give you what we speak of as "the blues." The blues are a definite mental disease. People who suffer from them too often lapse into melancholia and even insanity. The next time you're feeling blue you can cure yourself at home, doctors say.

Turn your dial first to some music that sounds just as blue as you feel. Turn from that to something a little lighter—a waltz, played softly and rhythmically. Then turn on some jazz. Allow about half an hour for the total cure—ten minutes of sad music, ten minutes of medium and ten minutes of a gay, fast swing band. *Never turn on the jazz first.*

"Musical doctors" who have studied musical therapy have regular prescriptions for you to try, for various other ailments which may trouble you.

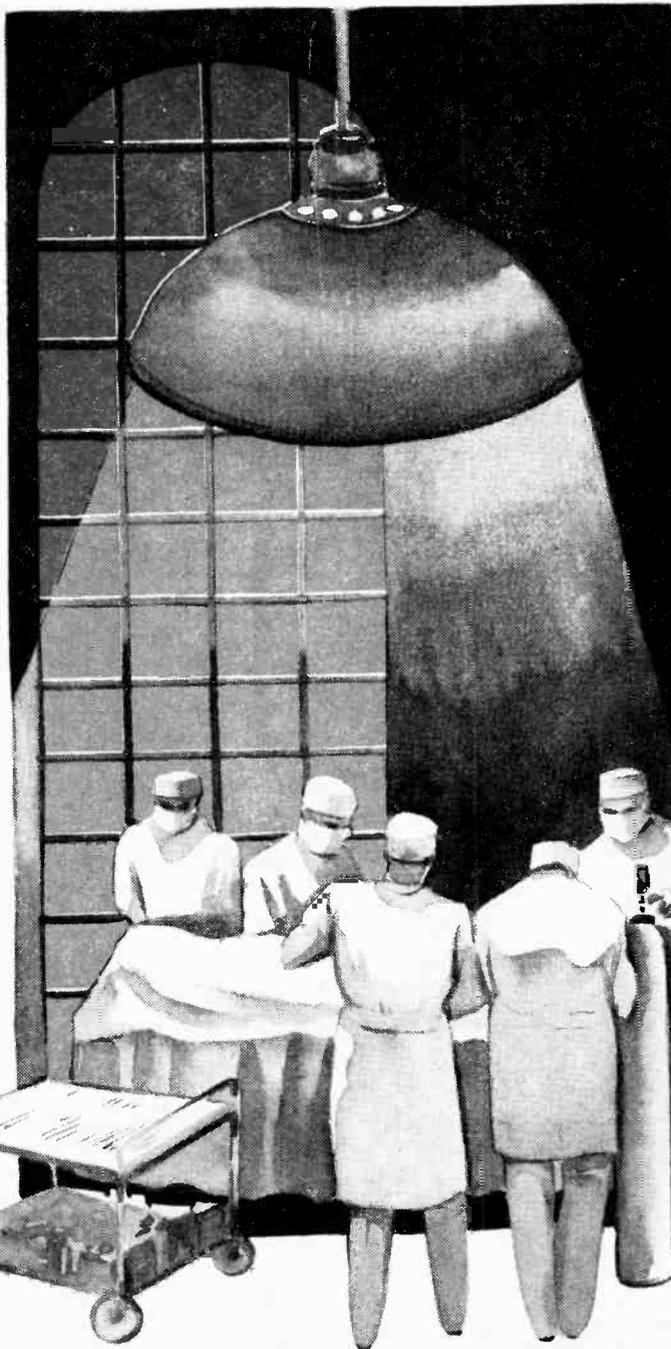
For insomnia—
Spinning Maiden, by Raff.
Memory Song, by Ware.
Ave Maria.

For hysteria—
Barcarolle, from *Tales of Hoffman*.
To a Wild Rose, by MacDowell.
Moonlight Sonata, by Beethoven.

For nervous breakdown—
Melody in F, by Rubenstein.
Hungarian Dance, by Brahms.
Song of the Brook, by Burleigh.

There is a radio station near you which puts on request programs. They will gladly play selections for you if you telegraph or telephone them. The next time you get that depressed feeling it. Radio has found a new field to conquer in the realm of medicine.

IS MUSIC A BLUES-CURE? WILL IT HEAL THE SICK? SCIENTISTS FIND ANCIENTS' MAGIC IN MODERN RADIO



THIS RADIO GADGET

RADIO IS A GREAT THING,
SO IT IS, SO IT IS. "IT SAVED
MY LIFE," SAYS W. C. FIELDS

BY W. C. FIELDS



A close-up of the most famous nose in the world, the one that started the feud between W. C. Fields and Charlie McCarthy. Below: It took a hospital to teach Fields to love radio. Now the two are inseparable



RADIO saved my life, so it did, so it did. Ah, yes indeedy.

I never had much use for radio before pernicious dandruff dimmed my eagle eye and laid me on my spine. If my memory serves me right, only once did I lend an ear to a broadcast, a most extraordinary broadcast, to be sure. The occasion was a joyous one, not a dram less triumphant than the return of Caesar from the wars—a most joyous occasion it was—yes, indeed.

I was listening by the radio and lo, the clang of wagons filled with most precious amber fluid once more resounded on our city streets.

"Great gadget, this radio," I said to myself. "If it could broil a steak, too, I'm sure some day it would replace the horse—yes, and the buggy, too!"

I must have looked pretty bad in the hospital, pretty bad indeed, when radio came to save my life. The women visitors, kindly souls they were, called to cheer me up, I remember it well.

"How well you look today, W. C." they would say. Then they would burst into tears and run away.

Happy days those were, happy days indeed. As my spirits gamboled through caverns of depression one night, the nurse entered with a diminutive contraption under her most capable arm.

"What is the name of this new instrument of torture, my pretty?"

"This," she replied soothingly, "is just a radio."

"Does it break bones, tear limbs or just torment melancholy souls, my chickadee?" I said on a gentler note.

"It does none of those horrible things, Mr. Fields," said the maid. "It plays music and talks."

"Take it away and muzzle it," said I with impatience. "It annoys me. I'll have nothing to do with the little pest—I say, take it away!"

SO SHE set it down at my bedside and it looked at me right in the eye, yes, yes, an eye that once looked upon better days—the good old days when they gave you a free lunch with a stein. Throwing all caution to the winds, I lunged at it boldly and seized it by the throat with one hand while tweaking its nose with the other.

And what did the gadget do? Did it strike back at old W. C. with demoniacal fury? Ah, no indeed, perish the thought. It began filling my etherized abode with most soulful melodies. Just like a chorus of heavenly harps.

I came to love that little gadget most dearly—radio, I believe they called it, yes, so it was. There ought to be one in every hospital room and in every home. Who knows, maybe some day there will be, who knows.

HOUR by hour and day by day I would listen to the gadget most attentively, with rapt attention, one might say, whilst fighting off the doctors who came through the door and the noises of diathermy machines which came through the speaker, my trusty bowie knife in hand and dragging my canoe behind me. Yes indeed.

Before I knew it I was getting well, yes, indeed, I was getting so well that they heard about it at NBC and Paramount. They came to me and asked me to say a piece on the radio for Adolph Zukor's jubilee. I told them I couldn't get out of the bed, so they brought a little black gadget called a microphone to me and everybody said I was good—that's what they said.

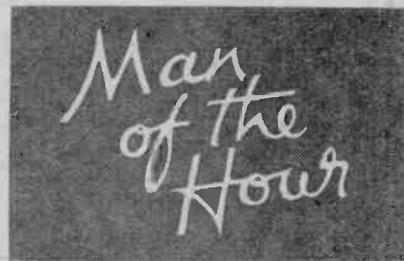
Soon I was well enough to bid a fond farewell to the hospital whilst the nurses and doctors wept on the doorsteps as they bade me good-by—they did indeed, tender souls they are. And the next day the radio people asked me to

go on the air for them once again. All right, I said, if I can pour a little cheer into the souls of the listeners who may be down as I used to be I'll do it, yes indeed, in three or four weeks.

That's fine, that's very fine, they said. So they put me on in three days and signed me to a five-year contract, introduced me to Charlie McCarthy, perish the thought—yes, twice perish the thought. Redwood for a nose!

They ought to sell radios in stores now, yes indeed. They ought to hang them up on Christmas trees for the poor people and the rich ones, too.

It's a coming thing radio, so it is, so it is. It ought to be, yes, indeed. It saved my life, that's what it did!



*I'm one o' those cur'ous kind o' chaps
You think you know when you don't,
perhaps!*

HE STANDS at the county fair, his boots well greased, his vest fancy, his hat ten-gallon. His eyes are bright, and his mouth hard. And as he lolls at the edge of the fiesta-day crowd, he flicks off dandelion tops and raises little spurts of dust with the badge of his trade—a delicately limbered buggy-whip. He stands above the common folk.

Such was the nineteenth-century stocktrader—inspiration for James Whitcomb Riley's long-loved "Tradin' Joe." On Sunday afternoon of this week, that "feller who don't sleep with both eyes shet" will live again. For on NBC's "Way Down Home," which dramatizes the life of the Hoosier poet, Gene Arnold will become for a time the old trader himself as he tells of "the squarest trade ever him and me had made."

"Way Down Home," which was first titled "Back Home," is a new radio program, and a new kind of educational entertainment. The series premiered on September 26. It is based on Riley's personal notes, now in the hands of his heirs, and is intended to give listeners fuller acquaintance with the great Hoosier than readers of biographies could get. Willard Farnum, NBC juvenile who began on the air as "Harold Teen," plays the part of Riley as a youth, and Arnold portrays the poet in later life and reads his poems as they are introduced into the script.

RILEY'S life is particularly suited to radio drama because of the exciting incidents which filled his life. After a childhood made unhappy by a stern father who was determined to keep his boy from becoming "an idle dreamer," Riley left school and joined a band of youngsters who called themselves the "Graphics," and spent two summers painting advertisements on barns and fences. Meanwhile, in the winters, he played with the local Greenfield, Indiana, "Adelphians" as a juvenile actor, guitar- and violin-player, and poetry-reader. At last he settled down in his father's law office, determined to give up his flighty life and his verse-making habit.

But law and rhyme did not mix—and Riley gave up law. One sultry summer afternoon he slipped away without a word to anyone, and again became a vagabond—this time with a traveling medicine show. His main duty was the manipulation of two blackboards at the sides of the wagon, but sometimes he was called on for recitations and character sketches from the back step, but he was happy. On dull Sundays, in lonesome little towns "where even the church bells seemed to bark at us," he turned again to his verse.

After a time, though, the fertile mind of the youth yearned for more preoccupation. He returned to his

Greenfield, and became editor of the local paper—which was within a few months "strangled into a change of ownership." Connections with other Indiana papers followed, one of them with the *Anderson Democrat*. There he became depressed because his contributions to magazines were almost unanimously rejected. He determined to prove that his failure was due to his obscurity; that if his name were known, his poetry would be acclaimed. In the style of Edgar Allen Poe, he composed the flowing "Leonainie":

*"Leonainie—Angels named her;
And they took the light
Of the laughing stars and framed her
In a smile of white—"*

He sent the poem to a friend, the editor of the *Kokomo, Indiana, Dispatch*, who launched the hoax with an editorial gusto as a discovery found on the fly-leaf of an old book. At the same time, to avoid suspicion, Riley attacked its authenticity in the *Democrat* with enthusiasm. The quarrel assumed national proportions; learned scholars joined in; critics harangued and disputed. Awed and amazed, Riley decided that the prank had gone far enough, and disclosed the true source of the work. Then the press assailed him, and his own paper even dismissed him because he had given the "discovery" to a rival! Riley was appalled. Here was stark, real tragedy!

But in Indianapolis, twenty miles away, happier days awaited the young poet. In a few months he was called to take a place on the *Journal* there, and though all was not acceptances and royalties from that time, at least recognition began to come to him. Soon his first book, "The Old Swimmer's Hole and 'Leven More Poems," was published, and he began a series of appearances on the lecture platform which took him to great cities and small hamlets, ever spreading his fame and endearing him to the public.

Where "Tradin' Joe" fits in the topsy-turvy events of Riley's life is not known. Known it is, though, that his days with the traveling painters and the medicine show had a strong influence, causing him to meet many of the picturesque traders at fairs and gatherings of all sorts. Many of the characters he met during those hectic days later reappeared in his beloved verses.

"Tradin' Joe" has a particular significance to Arnold, too. When he recites it Sunday,

he will remember a hot and sunny afternoon years ago. Long before he became connected with NBC, Arnold traveled around Indiana, as Riley had. Most of his work was theatrical, but at one time he was a teacher of elocution for ladies. Having wandered around the grounds of the fairs and watched the stocktraders at their mystic bargainings, he fell in love with "Tradin' Joe" the first time he read it. And when he became a teacher, he made that poem one of the reading exercises for his pupils.

Program
of the
week



James Whitcomb Riley, Hoosier poet, who gave up law for rhyme



Gene Arnold: He portrays the adult Riley on NBC's "Way Down Home"

"TRADIN' JOE'S" RETURN

YEARS AGO GENE ARNOLD READ
"TRADIN' JOE" TO ITS AUTHOR.
SUNDAY HE READS IT ON THE AIR

BY WADE NICHOLS

Then came his meeting with Riley. An acquaintance told Arnold that he would have to have the author's permission to use his poem as an exercise for his classes. Arnold, abashed, rushed to Indianapolis.

He found the poet in his home on famous Lockerbie Street. The shades were drawn, and Riley greeted Arnold in the gloom of the living-room. The young teacher explained his ignorance of the copyright laws; he hoped he had not offended. He described in glowing terms the work of his elocution class, and said that it was progressing rapidly in its study of Mr. Riley's works. "Let me hear you read one of my

poems," Mr. Riley suggested mildly. "Might I read 'Tradin' Joe'?" asked Arnold.

The poet nodded agreement and settled back in his deep chair. He closed his eyes as Arnold read:

*"I hain't no fool—ner I don't p'tend
To be so smart I could rickommend
Myself for a congerssman, my friend!
But I'm kind o' betwixt-and-between,
you know,—
One o' these fellers 'at folks call
'slow'."*

Arnold read on, his knowledge of "Joe's" character lending life to his
(Continued on Page 20)

GALA ARRAY OF FILM STARS TO MAKE BOW IN NEW M-G-M MAXWELL HOUSE SHOW SUN.



"TOWN MEETING OF THE AIR" RETURNS THURSDAY WITH NEW "DISCUSSION GROUPS" AS A FEATURE

CINEMA stars heretofore barred by Metro-Goldwyn-Mayer motion-picture contracts from radio listeners' ears, and in such numbers as never before have been broadcast at one time except on special emergency-relief programs, will become the weekly thing to expect from the new Maxwell House-M-G-M Variety Show series to be launched this Thursday night over the NBC-Red network. "Colossal," Hollywood's favorite adjective, may safely be used to describe the ambitious entertainment undertaking, and, if the big-name movie favorites succeed on the air in this series as well as they have on the screen, the Maxwell House-M-G-M tie-up undoubtedly will be the forerunner of similar working arrangements between national radio sponsors and other film companies, making Hollywood's position in radio more secure.



Thursday's opening program's galaxy of stars will include such stellar film personalities as Jeanette MacDonald, Allan Jones, Warren William, Eleanor Powell, Pete Smith, Ted Healy, Judy Garland, Sophie Tucker, Una Merkel, Igor Gorin, Helen Troy, Betty Jaynes, Ilona Massey, Buddy Ebsen and George Murphy. Ted Pearson will announce, and in addition there will be Dave Gould and his dancing girls, M-G-M Musical Director Herbert Stothart; Ace Director Robert Z. Leonard

as master of ceremonies, and a personal appearance by Louis B. Mayer, president of the motion-picture company. Music for the program will be supplied by Meredith Willson's orchestra and a chorus of twenty voices.

Drama, music of classical and popular nature, comedy and novelties will be blended in the new air production. For the first dramatic offering, "The Firefly" will be performed by the original picture cast, which includes Miss MacDonald, Mr. Jones and Mr. William.

Comic interludes will be the assignment of Misses Merkel and Troy and Messrs. Smith, Healy and Ebsen. Miss Troy, until recently "Saymore Saymore" on the Texaco program, resigned from that post to take over her fun-making role on the new show.

Ilona Massey, new Viennese importation of Metro, will occupy the "New Star" spot. Each week a new personality will be introduced and given an opportunity to demonstrate his or her ability.

As for the vocal soloists slated for the opener, little need be said about Sophie Tucker or Igor Gorin. Gorin already has built an enviable radio name on "Hollywood Hotel" and last summer's Texaco show. Judy Garland, too, is the youngster who romped up the ladder of success on the Jack Oakie program last year. Opera discovered and contributes 16-year-old Betty Jaynes, who has not been heard often on the air.

Scripts for the coffee-film program series will be written by M-G-M's contract authors, including some of the greatest names in the literary world. To these masters of the pen will be entrusted the work of preparing radio previews of the M-G-M motion pictures. After the initial broadcast, the dramatic offerings will actually preview M-G-M pictures prior to their public release. Thus will the listening audience be privileged to hear and to judge new screen stories prior to their screening in any part of the country.

A typical broadcast, as planned by the producers, will include a scene from a forthcoming film, several comedy spots, solo, choral and instrumental music—much of it original and broadcast for the first time, and possibly such intimate glimpses of movieland as an off-stage scene on a lot while a film is being made, perhaps a view of an executive conference while a prospective screen story is being discussed, or a peep into one of the dressing-rooms while a make-up artist prepares a star for the character he or she is about to portray before the camera.



Film Lovely Miriam Hopkins stars in "Silver Theater" play Sunday



"Voice of Firestone" Monday night features Tenor Richard Crooks



Al Jolson is the pinch-hitter for Burns and Allen on Monday night

A FEW years ago the Town Meeting amounted to something in America. People liked to gather for informal and spirited discussion of topics of the day. But then the idea gradually died out. Now, it's coming back—and in a big way.

It's coming back because an experiment of two years' duration has been completed. During those two years the American people were offered an opportunity to participate in Town Meetings once more, and it was an opportunity they were quick to seize.

This Thursday, over a Coast-to-Coast NBC network, "The Town Meeting of the Air" begins its third year, and on Thursday night the voluntary listening groups—formed of people who come together to hear the Town Meeting broadcasts and then discuss them in relation to their own problems—will meet again.

This year, however, the League for Political Education, which sponsors the lively broadcast, is prepared to see that the listening groups don't remain just listening groups. They're to be "discussion groups" now—and therein is a difference.

Before a packed audience of radicals, conservatives, liberals and what not, guest speakers will appear each week in Town Hall on 43rd St. in New York City, and, having spoken, will be bombarded with questions of the audience. Town Hall audiences are noted for the pithy questions they hurl at speakers. And the audience won't be side-stepped or side-tracked.

The reaction to the speeches and the program won't be bottled up in one auditorium. All over the country there will be such interested audiences. They will be gathered in community halls, in club rooms, libraries, wherever room permits them to hear "The Town Meeting of the Air."

IT IS expected that the greatest collective groups will be found in libraries. Cooperating with the American Library Association, The League for Political Education is assured that more than 400 libraries will house and promote "Discussion Groups."

Whereas the League has always been willing to advise on the formation of such groups, it has not heretofore been able to carry out the possibilities which they presented. But now, because "The Town Meeting of the Air" has set its course and has been accepted by the nation, the League is for the first time doing its utmost in fostering discussion groups.

"America and the Far East" is the topic on the opening program. It will be followed on subsequent broadcasts with other national issues of great importance to such an audience.

Half the battle is won once the people of a community are in the same room. The issues close to them, of local importance and interest, are bound to spring out, no matter what else they had been discussing. Then, there will be a true revival of the old New England "town meetin'."

For your station, please turn to the program page for Thursday, 9:30 p.m. EST, 8:30 CST, 7:30 MST, 6:30 PST.

For your station, please turn to the program page for Thursday, 9 p.m. EST, 8 CST, 7 MST, 6 PST.

NATIONAL CORN-HUSK-
ING CHAMPIONSHIP IS
RADIO FARE ON FARM &
HOME HOUR THURSDAY



"HILLTOP HOUSE"—POWERFUL
ORPHANAGE DRAMA—OFFERED
AS NEW SERIAL ON MONDAY

WHEN the 20 fastest corn-huskers in 10 midwestern corn-belt states gather on the Weber Brothers farm near Marshall in Saline County, Missouri, on Thursday, November 4, to decide the national corn-husking championship for 1937, NBC will provide an exclusive broadcast of the affair on the National Farm and Home Hour program.

The event, which was conceived in 1924 by the present Secretary of Agriculture, the Hon. Henry A. Wallace, has made a sport of a farm chore that previously was nothing short of drudgery. Secretary Wallace, then editor of *Wallace's Farmer* in Des Moines, felt that agriculture needed a distinctly rural sport and that it could be provided by corn-husking contests.

THE national contest includes the champions and runners-up from Ohio, Iowa, Minnesota, Illinois, South Dakota, Missouri, Indiana, Nebraska, Kansas and Wisconsin. Each husker is allotted a "land" (four rows of corn) and a "bang wagon," into which he pitches the ears of corn after tearing off the husks. Contestants husk two rows at a time. They must take all the corn on these rows and also must pick up loose corn lying between or within the rows they are husking.

Official "gleaners" will follow each husker and collect all the corn which the husker fails to get on his two rows and all the corn that misses the wagon. For each pound of merchantable corn which the husker misses and the "gleaners" collect, the husker is docked three pounds. A penalty is also made for excess husks left on the corn in the wagon. The winner is determined by adding deductions for gleanings and husks and subtracting this total from the gross weight of corn brought in from the field after 80 minutes of non-stop husking.

Last year's contest was won by Carl Carlson, of Audubon County, Iowa. Unfavorable weather conditions last year in Ohio protected the world record which was set by Carl's brother, Elmer, in Indiana in 1935. Elmer husked a total of 41.52 bushels in the 80 minutes to establish the mark. In doing so, he poured a golden stream of corn into his wagon-box faster than any man had ever done before.

In covering this "corn-belt derby," "the battle of the bang-boards," NBC will send Hal Totten and Everett Mitchell, both veterans, to Missouri to announce. Totten, who will cover the contest for the sixth consecutive year, will follow the huskers down the field in the NBC mobile unit to give an "ear-by-ear" description of the activity. Mitchell will be stationed in a specially constructed booth at one end of the field. During the course of the Farm and Home Hour broadcast, Totten and Mitchell will carry on a two-way conversation, in which they will describe the action from several different vantage points.

For your station, please turn to the program page for Thursday, 12:30 p.m. EST, 11:30 a.m. CST, 10:30 MST, 9:30 PST.



Thursday Elza Schallert will interview Film Actress Mary Boland



Mrs. Ica Cantor, wife of Eddie, is on George Jessel show Sunday



Veteran Actor Walter Huston is Rudy Vallee's guest Thursday night

FOLKS are going to like "Hilltop House." In fact, they'll like it so much that housekeeping schedules are going to be readjusted the country over as mother and the rest of the family take time out every afternoon to follow the trials and tribulations of the orphans and their attractive matron in the house on the hill.

Trouble with a capital "T," pathos, drama, romance, humor—all are combined in such a completely satisfactory and absorbing manner as is not often enough reached in radio. An orphanage without funds, lacking any support from the neighboring townspeople, and run by a matron who is trying to raise money and be in love at the same time—such is the situation confronting listeners to "Hilltop House" which gets its premiere Monday afternoon.

In their search for a "matron" who could safely carry the "Hilltoppers" through such trying experiences, the Palmolive company turned to radio's "human kaleidoscope," Bess Johnson, who earned the title during her eight and one-half years of radio work in Chicago. At one time Bess Johnson was appearing on 17 different programs regularly every week. Up to the end of October she had participated in 4,150 broadcasts and had been an important part in 35 network presentations. Definitely an outstanding figure in radio through her association in broadcasting as actress, announcer, director, agency executive, and writer, Miss Johnson now becomes the highest-paid dramatic actress on the air.

As Lady Esther, Miss Johnson has handled the commercial announcements on Wayne King's broadcasts for six years. The public knows her equally well as "Fran," the modern business woman on the "Today's Children" series. Under the terms of her new "exclusive" contract, she quits both programs.

"Hilltop House" marks Palmolive's first venture into the daytime serial field, and is the successor to the recently concluded Jessica Dragonette series. Heard Mondays through Fridays from 5:45 to 6 p.m. EST, the program will be carried by 67 stations of the Columbia network.

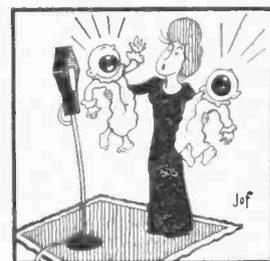
In the years she has been in radio, Bess has become one of the most experienced actresses on the air. During her eight years before the microphone she learned so much about radio that she took up the business end of it, devising and selling programs for a large Chicago advertising agency. In addition, she is in all respects, a wife, and mother of an eight-year-old girl, and, surprisingly so, is a near double for Ann Harding, the film star.

"Hilltop House," her new program, is a story centered around an orphanage of that name in Glendale, a small town in most any state. The matron, played by Bess Johnson, is idolized by the children, loved by the community. But, of course, she does have some enemies, and there is also a lot of money trouble to complicate matters.

The orphanage is run by a trust fund left by a rich citizen of Glendale. But circumstances have arisen which have slowly decreased that trust fund until the financial situation of the institution is a serious one. The town fathers, at a special meeting, decide that the town cannot support the orphanage and, therefore, it must be closed. Of course the matron (Bess) is unable to resign herself to that decision, and proceeds to work unceasingly to raise the necessary funds.

The matron, incidentally, has been running around with a local boy—it's a sort of "that way about each other" affection. Then, along comes a stranger and they fall in love with each other. The stranger turns out to be a swell guy with money and is the savior of the orphanage.

Adelaide Marstone, 26-year-old writer, is the author of the series. She started radio work in Detroit only five years ago.



For your station, please turn to program pages for Monday through Friday, 5:45 p.m. EST, 4:45 CST, 3:45 MST, 2:45 PST.

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

THERE'S romance in the air—palaces—and you'll see it everywhere. The Gable-Lombard business thrives at the microphone. Carole came to Clark's Chase & Sanborn broadcast in his stationwagon; was greeted by him, "How are you, Honey?" and hid in the glass-paneled control room during his airing—of a script, by the way, that Clark had carefully edited so that Charlie McCarthy would not make him look too silly . . . Then, also, a bit of business the listening audience missed occurred when Ruby Keeler Jolson did her stimulating dramatic spot recently for Feg Murray on the Bakers' Broadcast. Ruby finished; sat down. Then a man, face concealed behind a hat, walked across the stage-studio, embraced and kissed Mrs. Jolson. It was Al—proud of the turn his better half had done.

Outside the studios the love bug also operates. Maybe it's bitten Dave Rose, Martha Raye's new arranger, whom she annexed in Chicago during her recent eastern trip, for Dave seemingly is handling all Martha's arrangements these days . . . Other dates are those which Sonja Henie has been keeping with Cesare Romero while Tyrone Power was in the East, and the frequent going-together of Gertrude Nielsen and Tommy Lee, of the Don Lee radio empire. Tony (Oswald) Labriola is making Dolores Downey, of the harmonizing Downey Sisters, his chief worry, and Latham Owens, Joe Penner writer, said his "I do" Sunday, October 17, with home-girl Betty Quinlan, of New Rochelle, N. Y. The Penners, nice people, threw a wedding reception for the bridal couple.

Abe Lyman, one of the more plentiful persons, is a radio addict. Each Sunday you'll see him from early afternoon until late evening sitting in the foyer of the Hollywood NBC studios greeting his friends and catching programs. No, he isn't waiting to pop a fast one off Jack Benny's chin. That's all in fun—and I mean fun—for Abe is donating his services to his friend Jack. Nor is this the limit of Abe's charities. Many of today's stars of stage, screen and radio were helped there through Lyman's goodness of heart, and every old-timer on his uppers knows where he can make an easy touch. Just see Lyman.

Slips That Pass into the Mike: Lux Radio Theater announcer, in closing signature of October 18 broadcast, referred to Fred MacMurray as Mr. Murray . . . (But I should talk).

It didn't go on the air, but Claire Trevor's face turned pink. During rehearsal for her first performance of "Big Town" with Ed Robinson, Claire was introduced to a Mr. Cooper and began talking about crime stories. "The most powerful book on crime," Miss Trevor said to him, "I've ever read is 'Here's to Crime.' Have you ever read it?" Her new friend laconically answered, "Not since I wrote it." He was Courtney Riley Cooper!

Olvera Street, headquarters of Los Angeles Mexicans, most of them very poor, has a new angel—Minetta Ellen, the Fanny Barbour of "One Man's Family." Minetta spends all her spare time there helping people with the result that she has gratefully been christened "Mother of Olvera Street."

More Pay Dirt: Jack Benny receives \$12,500 a week, from which he pays wife Mary Livingstone, his material writers and his stooges. The music and Kenny Baker are paid for separately by Jell-O . . . The Cantor income from radio is \$7,500 weekly for himself. All other members of his cast and musicians are remunerated by

Texaco. Last year his fee was \$15,000—but from this he had to hire all his players and musicians . . . The new Amos 'n' Andy salary, when they go to work January 3 for Campbell's Soup, will be \$7,500 weekly, or, with only a ten percent agent's commission to deduct, a net income weekly of \$3,375 apiece. Announcer's salary is paid separately by the sponsor. Now A & A are each netting \$1,800 weekly . . . Jack Haley takes \$4,000 each Sat-

because his motion-picture-making has been delayed, and when Allen resumes his air buffoonery, remember you first read it here that Jack Benny will be on hand to do a bit of fancy heckling. Fred is one of Jack's favorite comedians. So is Edgar Bergen. Jack's comment to me after first watching Bergen and McCarthy do their routine was typical: "It's all right for another comedian to be good—but most certainly not THAT good!"

ies—for occupancy late next spring. Gary Goff, four years old and all boy, and I have a great joke. I asked him what his favorite radio program is. "Abner and Lum," he replied, giving his dad first billing. "Do you think," he next asked me, "that Abner and Lum are funny?" "No," I answered—and then he and I had a great laugh.

Backstage at Hollywood Mardi Gras rehearsal the other night, Lanny Ross was busily sharing and cracking pecans from a huge box sent him by a Texas fan. The floor was covered with shells. Lanny and his colleagues wondered why the control-room engineer seemed so excited. He ranted around; inspected microphones. He was hunting for a peculiar noise, he said. Lanny cracked another pecan. "Ah," the engineer exclaimed. "That's it! Nuts! You'll have to quit cracking 'em. They are drowning out the program."

Jack Oakie, on Saturday, October 23, celebrated his wife's birthday with a huge costume party for his movie and radio friends. Everyone dressed to represent an advertisement. The Oakie home, incidentally, is Garbo's ex-dwelling, or rather up to recently it was leased by Greta, furnished, from Neil Hamilton. Before that, Jeanette MacDonald occupied it. Because Jeanette's dogs had a mean habit of biting folk, she fenced the property to keep the dogs in. Then, one day, Miss MacDonald was suddenly given notice to move. The reason: Garbo had rented the mansion. So Greta built a tall look-proof fence outside the first one. Next, *Screen Guide* magazine published an airplane view of the house occupied by Garbo—and Greta suddenly decided to move. Oakie moved in—and now he's trying to figure out some logical reason for building a third fence around the other two—perhaps to keep Stu Erwin out?

Charlie McCarthy is now a sissy by order of his sponsor. Hereafter he may neither smoke, drink intoxicating beverages, have dates with wenches, nor carouse in any other fashion. The edict was clamped on the little guy because of certain pictures which had been popping up in national magazines. That's a tough life, even for a dummy.

Funnyman Ken Murray's coming nuptials with New York Socialite Florence Heller have already brought Ken a wedding present from Bandleader Phil Harris. Harris, knowing Murray possessed a big Irish setter named Duke, sent him, so the card read, a "trifling gift" consisting of a year-old Great Dane christened Wally. But Wally and the Duke have been frolicking so vigorously about the Murray menage that Ken is going to exile them—to his country home.

In the Brown Derby the other night I bumped into an exultant Ken Dolan, Frances Langford's manager. He told me what was making him feel so good. Three and a half years ago, he booked Miss Langford into the Paramount Theater in New York for a salary of \$350 a week. "And on November 17," he continued, "Frances will open there for two or three weeks at \$3,500 a week!" . . . Quite a climb in less than four years . . . By the way, have you heard Fran do Tommy Dorsey's "Once in a While"? It's plummy listening.

Tag Lines: Dorothy Lamour and Don Ameche will be seen together in their first picture in a couple of months when Don is loaned to Paramount to do "Ensenada" with his radio-singing co-worker . . . Helen Troy, former Saymore Saymore of Texaco Town, deserted that job hurriedly to join the Metro-Maxwell House show because of her radio-binding M-G-M contract.



Top: B. A. Rolfe, famous bandleader, has a musical dog, "Trouble," who insists on accompanying Rolfe in musical scores. Left: Margarette Shanna, leading lady of "Arnold Grim's Daughter." Friday she'll wed Elliott Woodruff, investment counselor. Right: Pinky Tomlin of "Texaco Town" can't be called "four-eyes" any more. He has removed the glasses he's worn for many years. Just found out he didn't need them any more and the oculists have agreed with him

urday from the Log Cabin syrup makers, but he hires his stooges. Music, Virginia Verrill, Wendy Barrie and Warren Hull are paid separately by the program's sponsor.

Lucky lad is Harry Sosnik, Woodbury musical director, who was stricken down October 10 with a general streptococcus infection resulting from a wild hair—lucky, I say, because prompt and efficient medical attention saved his life; put him back on his feet in the record time of ten days.

Fred Allen will be returning to the air from Hollywood on November 17

Which reminds me of what happened recently to 4-year-old Don Ameche, Jr., when his dad and mother left him at home in charge of his nurse while they rested at Palm Springs. To amuse him, the nurse was permitted to take him to his first movie and oddly enough one of the pictures was "Fifty Roads to Town," featuring Don Senior. Little Don's eyes bulged when his dad's image flashed on the screen. "Daddy," he shouted, "when are you coming home?"

The Phil Bakers and the Norris Goffs (Abner, of Lum 'n' Abner) are planning added wings to their nurser-

AIRIALTO LOWDOWN

BY MARTIN LEWIS

THE fact that Phil Lord is no longer personally producing and appearing in his brain-child, "We, the People," and that in the very near future he will relinquish his post as head man of the CBS "Gang Busters" program, does not mean that he is leaving radio. When the question was popped to Lord, he replied, "Far from it. I have two new program ideas which are completely unusual, starting and have never been done before." He expects to put them on the air before the first of the year. Watch for something good from Phil Lord.

Walter O'Keefe winds up his pinch-hitting job for Fred Allen after his broadcast of November 10. The following week, the comic will hop aboard a big boat and start on his way to a well-earned vacation across the Big Pond. This scribbler hopes that when Walter returns to the U. S. A. some sponsor will be wise and bring him back to the airlines. O'Keefe has done a noble job on a tough assignment, filling in for Fred Allen.

The Hit Parade is just about due for another shift in ork pilots. Harry Salter will take over the baton for the Wednesday night series very soon, and it is already known that Salter will be replaced by Dick Himber sometime in the latter part of December.

Mentioning Himber reminds me to mention his opening at the Essex House in New York. Dick has organized a new dance band just for the hotel engagement. As I walked into the beautiful room I spied Jack Pearl and his wife, Winnie, sitting at a ring-side table with George Burns and his wife—I can't think of her name just now. Anyway, when I inquired about the kiddies, she told me that little Sandra is so amazed at the tall buildings in New York that she wants her mama to buy a skyscraper and take it back to Hollywood with them.

Earlier in the week, I went to the Benny Goodman opening at the Pennsylvania Hotel, and from what took place, you can bet that swing is here to stay—at least, the Goodman brand. Several columns ago I mentioned that I had attended the swingman's last night at the Palomar in Los Angeles, and how the crowd gathered around the bandstand preferring to watch the Goodman madcaps make music than to dance. Surprising as it may seem, the top-hat-and-tails crowd is no different. The hotel could use a room many times larger to accommodate the crowd. They say Glen Gray, playing a few blocks away, gets the overflow.

Another bandleader was recently given a big celebration, but it was a case of local boy making good and returning home to receive the acclaim of the populace. What I'm trying to say is that Paul Whiteman and his orchestra returned to Paul's home town, Denver, for a concert and dance at the Civic Auditorium. Thousands were turned away who had come to pay him homage. The mayor and Paul's father, now superintendent of music in the city schools, met Paul at the station, and with bands playing, speeches and NBC broadcasting the ceremonies, a parade was held to the hotel.

How would you like to have a job for life? Don't tell me, I know the answer. So does Johnny, the call-boy heard on the Philip Morris programs. Johnny has a lifetime contract with his sponsors neatly tucked away, which gives him the distinction of being the shortest radio star with the longest contract. And to think that he used to be a page boy in a New York hotel at a salary of next to nothing, compared to what he is earning today.

Every time I write "believe it or not," Ripley comes to mind immediately, which recalls something I heard about his program the other day. Ripley is supposed to have started the vogue of radio shows introducing people with unusual experiences. Since then, other similar ideas have cropped up, such as: "We, the People," Eddie Guest's "It Can Be Done," "Hobby Lobby" and several others. On the Ripley show you will never hear any-

Last year Andre Kostelanetz won the distinction of being the radio star who flew the most miles. He made many week-end trips to California and back to New York without a mishap or being grounded once. Last week this record was broken when Kosty's plane was grounded at Kansas City because of the bad weather. He had to make the rest of the trip to New York by train, his first ride on the rails in years. By the time you read

Button, button, who's got the button? If it's an unusual button you're looking for, Elsie Hitz would probably have it, because she has a collection of thousands of different types and sizes. The hobby started some years ago when a columnist, in a mood for kidding, wrote that Miss Hitz was an enthusiastic collector of buttons. When the contributions started rolling in, the various types of buttons appealed to the actress, so she's been saving them.

If you're lucky enough to get a ticket for a Kate Smith broadcast, you may be lucky enough to win the cake that the songbird raffles off each week. Believe it or not, she bakes it herself. Every Thursday morning, Kate's alarm clock rings at six, and soon after, she is busy preparing the cake. After that is finished, she has to rush to the studio to rehearse all day for her program that night, which is the reason for arising so early.

Charles Stark, CBS announcer, proved his loyalty to the network that pays him his salary. When his new baby arrived a few weeks ago, he named him Charles Barrett Stark, just so that he will have the initials CBS.

Brother Announcer Mel Allen, also of CBS, who came north from Birmingham, Alabama, a year ago, recently lost out on an audition to make transcriptions for use on southern radio stations; just because he couldn't talk with a southern accent. That's the story given me, anyway—and we're stuck with it. Mel had been so successful in losing his dialect, in order to keep within the CBS ruling against identifiable accents, that he was unable to be his old self and talk with a southern drawl when he needed it.

Some listeners think that Malcolm Claire's southern drawl is affected, but take our word for it, it isn't. Malcolm, who conducts a children's program over the NBC net six times a week, is a native of Alabama—lived in Georgia and Florida before coming north.

Sheilah Graham, who gives out Hollywood gossip on the Vanity Fair program, has a decided English accent that has not been pleasing to the ears of the many listeners, who think her voice is also affected. The truth is that Miss Graham was born in London and has been in the U. S. A. for only four years. She's trying to do away with those broad "A's" by taking diction lessons, and I hope it helps.

About five years ago, a cute little girl and a lady visited my office. They were Estelle Levy, who was then seven years old, and her mother. Estelle, although a youngster, is a radio veteran, having appeared on all the ace dramatic shows. For years, she played the part of Mary in the CBS "Helen and Mary" sketches. I haven't seen Estelle since her visit, but today I received a card announcing her new home address, and up in the right-hand corner is a picture of a very much grown-up and attractive young lady.

Two other youngsters in radio, Janice Gilbert, thirteen, and Jimmy Donnelly, twelve, have become radio's most popular brother and sister team among child actors. It started with the radio program, "The O'Neills," when the casting director decided that their voices, more than those of any other children he auditioned, sounded like two children in the same family. Later they were heard as Jack and Jill in the "Renfrew of the Mounted" series. Today they're Dick and Fran, children of Helen Menken in her CBS serial, "Second Husband." And soon they will be Jerry and Jean Adair in the new "Hilltop House."



Top: Suave little Jester Charlie McCarthy is a big help to his master, Edgar Bergen, for Bergen finds it impossible to write his radio script unless Charlie is sitting on his knees. Left: Lovely Soprano Jeanette MacDonald is learning to ride western saddle for her next film, "Girl of the Golden West." She's being taught by Movie Cowboy Buck Jones. Right: Dr. M. Sayle Taylor, better known as the "Voice of Experience." He's getting 30,000 letters a week!

one who has appeared on any of the aforementioned programs before, or shows of a similar nature. On this show, radio listeners hear the story for the first time on the air.

The Phil Spitalny organization of femme musicians has a strict ruling that if any member gets married she automatically loses her job. That is what happened to Frances Blaisdell, flute player, who tied the knot four months ago. However, an exception was made last week, and by popular request of the other members, causing Spitalny to weaken, Frances is now back at her old post with the band.

this, your reporter hopes to have had a successful and uneventful flight to the Coast to attend the Eddie Cantor anniversary dinner.

Of course, most of you have heard of Tony Wons' Scrapbook, but I'll bet very few readers know this scrapbook is really two hundred scrapbooks. Each of them was sent in by one of his listeners as a gift. One consists of poetry, another of recipes and household hints. One book was so old that the pages dropped out like dried leaves when it was opened. From some of these books Wons selects the material for his ever-popular programs.

A Special Service

The March of Music

by Leonard Lieblich

"... An ampler Ether, a diviner Air..."—Wordsworth

For Music Lovers



Lauritz Melchior

The San Francisco Opera Association

Presents

A Special Broadcast:

Lohengrin (Act II)

By Richard Wagner

The cast:

Lauritz Melchior, tenor . . . *Lohengrin*
 Kirsten Flagstad, soprano . . . *Elsa*
 Ludwig Hofmann . . . *King Henry*
 Julius Huehn . . . *Tetramund*
 George Cehanovsky . . . *King's Herald*
 Kathryn Meisle . . . *Ortrud*
 Fritz Reiner, Conductor

FRIDAY, NOVEMBER 6
 at 12 Midnight EST on NBC



Jan Peerce

The Radio City Music Hall

Presents

Jan Peerce, tenor
 Sydney Foster, pianist
 Erno Rapee, conductor

Overture to Leonora, No. 3
 (Beethoven)
 The Orchestra

Der Sieger (Hugo Kaun)
 Jan Peerce

Barcarolle (Chopin)
 Sydney Foster

Vale of Tuoni (Sibelius)
 The Male Chorus

Pohjola's Daughter (Sibelius)
 The Orchestra

Im Feld Ein Maedchen Singt (Sibelius)
 Jan Peerce

Roumanian Rhapsody No. 1 (Enesco)
 The Orchestra

SUNDAY, OCTOBER 31
 at 12:30 p.m. EST on NBC

RADIO GUIDE's editors asked of their readers: "What do you want in your magazine?" Many replied: "An authoritative, entertaining department to bring us radio's fine music." Such a broad request calls for an editor qualified as a performer, composer, critic, broadcaster. Leonard Lieblich is all of these. After studying under Leopold Godowsky and at the Royal High School of Music in Berlin, he was a concert pianist and composer. For ten years he was music critic for the *New York American*, and is now editor of the *Musical Courier*, leading publication in the field of serious music. He has broadcast comments on the Metropolitan Opera programs, the *New York Philharmonic-Symphony* concerts, the *General Motors* concerts. RADIO GUIDE presents his work hoping its readers will be able to say, "There, sirs, is what we asked you for!"

BORN in New York, nevertheless I am moved by the Missourian desire to be shown. In that spirit, these aged eyes and ears have been fixed questioningly upon radio for a number of years.

What they sought was the realization of their owner's long-cherished wish to have increasing numbers of air listeners respond to the best music done by the best performers; and to have radio corporations, agents and sponsors become similarly music-minded. I feel happily that such a near-millennium has arrived . . . much to my surprise.

You can well understand my surprise if I say that some nine years ago I started out on a little private crusade of my own, which included making the acquaintance of the big men behind radio (executives and advertising chiefs) and trying to convince them that they should put on the air the great orchestras, leading opera companies, renowned soloists, and the famous music festivals of Europe. The proposal was met with indifference and even amused disdain. The warmer my arguments, the colder the response of the biggies. Their usual triumphant final cracks were that I was a highbrow, and that "the average intelligence of radio listeners was that of a child of ten" . . . or maybe it was eleven.

Who Said Highbrow?

Highbrow, my foot, I generally replied, for I love good jazz, well performed, and as for "the average intelligence" stuff, I told them, they swelled that average by crediting the mass of their compatriots with such stupidity. You can't tell me, I sometimes shouted, that the large majority of Americans have no sense of beauty, no craving for spiritual enjoyment, no wish to learn anything at all about the tonal art; and that they really thought the achievements of Babe Ruth and Dempsey superior to those of Beethoven and Debussy. Well, let me tell you something, was my customary conclusion, I have no such opinion of our nation, and what's more, if there are any adult ten-year-old intelligences around in this country, I'm standing not a million miles from them right now . . . That seemed the wisest moment to streak for the door, and before it banged, the listener's farewell to me generally was "Nut."

A Horrible Pain

The I-told-you-so person is a horrible pain, but . . . well, you know what has happened since those days, and the present seems so wonderful that I can well afford to do my chuckling and chortling in private. I am doing it this instant, for it is a Sunday noon, my radio is pealing, and while I type, Erno Rapee and his Music Hall orchestra are doing the Second Symphony of Sibelius, in their current series of the seven by that composer. Would anyone but a Nut have imagined such a thing possible nine years ago? And that on the same day one would be hearing Bach recited on the organ, the Tuskegee Choir chanting spirituals, the impresario of the Metropolitan Opera auditioning serious young vocalists before the microphone, Howard Barlow, Jose Iturbi, and Alfred Wallenstein conducting symphony orchestras, and great industrial establishments sponsoring the singing of Marion Talley, Jeanette MacDonald, Maria Jeritza, Margaret Speaks, Nelson Eddy and Lucrezia Bori? (Please pardon a combined chortle and chuckle.)



Lucrezia Bori

Chesterfield

Presents

Andre Kostelanetz, conductor
 Lucrezia Bori, soprano

Overture to "Carmen" (Bizet)
 The Orchestra

El Morenito (Buzzi-Peccia)
 Miss Bori and Orchestra

Ballet Music from "Casanova"
 The Orchestra

Annie Laurie (Arranged by Crist)
 Miss Bori and Orchestra

Fetes (Debussy) and
The Grand Waliz—La Primavera d'Or
 (Gjasanow-LaForge)
 The Orchestra

WEDNESDAY, NOVEMBER 3
 at 9 p.m. EST on CBS



Bidu Sayao

Ford

Presents

Bidu Sayao, soprano
 Eugene Ormandy, conductor

Overture to "Russian and Ludmilla"
 The Orchestra

"C'era una volta un principe"
 Miss Sayao and Orchestra

"The Boughs and Buds are Springing"
 Chorus and Orchestra

Hungarian Dance No. 5 in G Minor
Londonderry Air (Grainger)
 The Orchestra

Selections: Jota (de Falla); A Dream
(Bartlett); Love Had Eyes (Bishop)
 Miss Sayao and Orchestra

Capriccio Espanole (Rimsky-
Korsakow)

Prayer (Reinagle)
 Chorus and Orchestra

SUNDAY, OCTOBER 31
 at 9 p.m. EST on CBS

General Motors Symphony
Orchestra

Presents

Erna Sack, soprano
Joseph Schmidt, tenor
Erno Rapee, conductor

"March and Procession of Bacchus"
from "Sylvia" (Delibes)

The Orchestra

"Launisches Gluck"
from "A Thousand and One Nights"
(Bruger)

and Waltzes from "The Gypsy Baron"
(Strauss)

Mr. Schmidt and the Chorus

"We Sailed the Blue Ocean"
"Carefully on Tiptoe Stealing"
"For He Is an Englishman"
from "Pinafore" (Sullivan)

General Motors Male Chorus

"Shrovetide Festival"
"The Carnival Resumed"
from ballet "Petrouchka" (Stravinsky)

The Orchestra

"Parade of Scientific Progress"
Talk by John B. Kennedy

"Straussen in Sievering"
from "Die Tanzerin Eissler" (Strauss)
"Parla" Valse (Arditi)

Miss Sack

"Daphnis and Chloe"
Ballet Suite No. 2 (Ravel)
"Daybreak"

The Orchestra

A Continental Opera Medley:
"Beautiful Lady" from "Pink Lady"
(Caryll)

"Heidelberg" from "Prince of Pilsen"
(Luders)

"Every Little Movement" from
"Madame Sherry" (Hocshna)

"Merry Widow Waltz" from "Merry
Widow" (Lehar)

"Play Gypsies, Dance Gypsies"
from "Countess Maritza" (Kalman)

Miss Sack; Mr. Schmidt;
The Orchestra and the Chorus

SUNDAY, OCTOBER 31
at 8 p.m. EST on NBC

OUTSTANDING interest will center in Erna Sack, the luminous young German coloratura soprano, special exponent of trills, roulades, and high tones. Advance reports emphasize that Miss Sack reaches easily to C above high C—which is a greater altitude than that attained by any other soprano within even the oldest memories. Owing to her impending arrival from Europe only just before this concert, Miss Sack may change the numbers as listed above, but the sensational high notes will be in evidence nevertheless. She will be a valued contribution to this winter's season, and finds listeners already agog over prospects of enjoying her range.

Josef Schmidt, insinuating Viennese tenor, is to be heard again, and Erno Rapee and his orchestra and chorus contribute an uncommonly attractive range of light music, and two abidingly great symphonic tone-paintings by Stravinsky and Ravel.

The New York Philharmonic-
Symphony Orchestra

Presents

John Barbirolli, conductor

Overture to "Euryanthe" (Weber)
"Le Rouet d'Omphale" (Saint-Saens)
Dance Rhapsody (Delius)
Symphony No. 1 in C Minor (Brahms)

SUNDAY, OCTOBER 31
at 3 p.m. EST on CBS



Miss Erna Sack and Mr. Joseph Schmidt . . . luminous, insinuating

Pleasures Shared

My pleasures today are being shared in their homes by the laborer, the artisan, the clerk, the farmer and his wife, the financier, the leaders of business, music-lovers and those who are rapidly becoming such. Man and maid, young and old, high up in the mountains, down in the valleys, from sea to sea, in cities, towns and villages, in hospitals and prisons, anyplace where there is a radio, are spending hours of delight communing throughout this Sunday (and will be communing throughout the week) with the enduring masterpieces of music, ideally performed, and looking forward expectantly to a winter of all the celebrated orchestras and other ensembles and soloists, the Metropolitan and other opera companies, and . . . Toscanini! You, my readers, agree with this Nut, do you not, that it is a deeply soul-satisfying thought?

We shall meet often in these columns, and I wish you to know my credo. It does not include taking down the goddess of Liberty and putting St. Cecilia in her place, but I sincerely feel that the great statue of Mammon which we have erected on this continent is beginning to murmur some majestic and sibylline tones in this new dawn of music.

Classical View-Point

Jascha Heifetz complains in print that it is disconcerting to him to be paid a generous fee appropriate for an hour's radio playing, only to find that he is allotted fifteen minutes or so for his performance. He forgets the old French maxim that "Too much of anything is good for nothing." Not that anyone would object to hearing Heifetz' aristocratic art for any length of time, but the abundance and variety of entertainment offered on the air make it inadvisable to permit an hour of monopoly for any individual. At any rate, eyebrows will be raised at Heifetz' statement that he considers himself overpaid for what he does.

In his published remarks, Heifetz also discusses commentators on the concert programs. He believes that the listener would prefer to enjoy or discard the compositions as he prefers, without being helped in the process by a second person. Is that the truth? A straw vote on the subject certainly would be both useful and instructive.

Bankers' Notes

The banks sponsoring the present radio series of the Philadelphia Orchestra are doing something fine and far-reaching. Those concerts enable listeners to build up spiritual savings requiring no payments of interest and returning dividends of endless beauty. The opening program, inspiringly played by the orchestra, vitally conducted by Eugene Ormandy, gave rich promise for delights to come. Radiant Maria Jeritza was the soloist, faultless in delivery, with high tones secure, vibrant.

Some Critics Are Good

So long as the music critics hand out scoldings, they must expect the victims to retaliate occasionally in kind. Some extremely pretty razzing has been showered upon the scribes, like the dictums that they are—"brushers of noblemen's clothes," "dogs barking at the moon," and "carbuncles on the neck of Art." My favorite definition of the reviewers is that of Moritz Rosenthal, the pianist, who said: "There are two kinds of critics, good and bad. The good ones are those who write well about me, and the bad ones are those who do not."

THIS Philharmonic program offers a well-balanced list, showing John Barbirolli's skill as a builder of programs. Aside from the propulsive Overture to Weber's fairy opera, and Saint-Saens' melodious symphonic poem (founded on the mythological tale of the humbled hero abased to doing service at the spinning-wheel), listeners will have also a number by the most tenderly fanciful of modern English composers, and as an uplifting mighty finale, the compelling first symphony of the mighty Brahms.

Delius' work, new to the repertoire of the Philharmonic, appeals through tunefulness and abundance of rich instrumental colors.

The C Minor Symphony of Brahms is familiar matter to music-lovers, and invites easy appeal to those who are rapidly becoming such. The slow movement ranks as one of the loveliest orchestral songs in all music. The final section of the symphony is an overwhelmingly climaxed paean of triumph.

Associated Banks

Present

The Philadelphia Orchestra

Albert Spalding, violinist
Eugene Ormandy, conductor

Academic Festival Overture (Brahms)
The Orchestra

Andante and Finale
from Concerto for violin and orchestra
(Mendelssohn)

Mr. Spalding

"Jesu, Joy of Man's Desiring"
(Bach-Cailliet)
and "Fetes" (Debussy)

The Orchestra

Rondo Capriccio for Violin and
Orchestra (Saint-Saens)

Mr. Spalding

Emperor Waltz (Strauss)

The Orchestra

MONDAY, NOVEMBER 1
at 9 p.m. EST on NBC

OLD German college airs, some of them inherited by our American institutions of learning, constitute the material from which Brahms fashioned his spirited composition.

The Mendelssohn violin concerto is perhaps the best-known and most popular work in that form. Full of melody, euphoniously orchestrated, these pages make their own bid for affection, and need no critical testimonial of merit. Albert Spalding's established musical mastery and sincerity as an interpreter insure affectionate treatment of the masterpiece. He may be expected to shine also with brilliant display of fingers and bow in the piquant piece by Saint-Saens.

Debussy's opus, featuring the atmosphere of outdoor festival occasions, is a suggestion of moods rather than a portrayal of incidents. Imaginative listeners will find that Conductor Ormandy knows well how to illumine such subtle meanings, and also that he commands a virtuoso orchestra able to sound every intention. The Philadelphia Orchestra is noted for its ability to adapt itself to its conductor's moods and follow his slightest signal.

While "The Blue Danube" remains an imperishable favorite all over the world, it has obscured the greatness of some of the Johann Strauss waltzes. The "Emperor" ("Kaiser") is one of his loveliest, with a central strain of high lyrical beauty, and of course the typical Straussian lilt and swing—the latter in the Viennese sense!

SO YOU LIKE CONTESTS?

Know Thyself

THIS department appears here for its second week. In the last issue it began a series of rules designed to help contest beginners overcome their initial difficulties and to explain the operations of prize contests. The second rule in this series is the old maxim:

Know thyself.

This is no facetious quotation. It follows in direct order of importance the rule stated last week as the contestant's first requirement: "Follow the rules." The amazing significance of that first rule can hardly be over-emphasized, despite its apparent simplicity. Some illustrations of its workings were given last week. But to give it the full consideration it warrants, no contestant should ever send in any entry without first searching his conscience to be sure that it has been observed explicitly.

Take Inventory

"Know thyself" becomes applicable to contesting when a person has read the contest rules and determined that it is possible for him to meet all requirements. Then he must decide whether he will. He must weigh the effort required against the possibility of winning; he must evaluate himself and his competition. He should take inventory of his own talents and qualifications and see whether they are best expended on this particular contest venture. Nobody can enter all contests; the smart contestant enters those in which he has at least an even start with all others.

Some contestants surpass others in formal education, and without doubt profit by it; some are more observant than others, and win because of it; a few are willing to keep notebooks and scrapbooks, and find many uses for them; many feel at home in the kitchen—others in advertising offices or at typewriters. All these things influence any contestant's chances to win.

Lack of education is not an insurmountable hurdle. A person who notices advertisements as he reads magazines and newspapers, who observes the slogans on billboards as he drives, who reads the features in his newspaper as well as the news stories, and remembers smart phrases coined by high-priced writers, can overcome an educational handicap. Indeed, much of the knowledge gained in this way is far superior for contesting's uses than is that gained in college classroom drills. It is more applicable to current needs; fits better the ideas of the judges who must pass on the entries. But one thing is certain—a person lacking formal education should certainly try to develop the habit of observing the work of others to the point where it becomes a daily pleasure to cull new ideas from sources readily at hand.

Consider Environment

Environment is a factor of importance. The housewife is best suited to enter contests involving household articles; she can write about Crisco or Ann Page food products better than can almost any man. She should confine herself to contests she can enter on at least an equal footing with everyone else who enters.

Habit counts, too. A man who reads the sports pages every day is best able to enter a football score-guessing contest. He should stay away from cosmetics contests.

Limiting entries to contests which apply to one's own personality requires even deeper analysis. One whose friends are constantly amused at his conversation will probably do well in a slogan contest, or in a contest in which he is expected to fill in smart dialog in a cartoon "balloon." One

YOUR OPPORTUNITY GUIDE

Times listed under radio contests are EST; for CST subtract 1 hour; MST, 2 hours; PST, 3 hours.

\$1,000.00 CASH

PRIZES: (Weekly) 1st, \$500; 2nd, \$250; 3rd, \$100; 4th, \$50; four prizes of \$25 each.

TO ENTER: Pick winning teams in seven football games listed each week in official entry blanks, sending selections before midnight Friday for next day's games to Gillette Safety Razor Co., P. O. Box 5, Boston, Mass. Enclose letter of not more than 50 words telling why you chose any one team to beat its opponent, together with name and address of your Gillette dealer and empty Gillette or Probak package (not individual blade wrapper). Last weekly contest closes midnight, Nov. 19.

For more facts, see official entry blanks available wherever razor blades are sold.

CAR OR CASH

PRIZES: (Weekly) 1st, choice of Ford, Chevrolet or Plymouth or \$500 cash; 2nd, \$200; 3rd, \$100; 4th, \$50; 5th, \$25; five of \$10; fifty of \$5.

TO ENTER: Complete conversation in "talking balloon" cartoon in official entry blank; submit estimate of which ten football teams will be leaders in U. S. after games of following Saturday—according to Atlantic Football Forecasts displayed by Atlantic Refining Co. dealers. Weekly entries must be mailed before midnight, Friday. Last weekly contest closes midnight, Nov. 19. Mail entry to Bill Crowell, The Atlantic Refining Co., P. O. Box No. 1790, Philadelphia, Pa.

For more facts, listen to Atlantic's play-by-play football broadcasts listed on the program pages for Saturday, or see the official entry blank available at dealers.

TWO NEW HOMES

PRIZES: (Weekly) Merchandise certificates worth \$200 each. Also two grand prize certificates worth \$12,000 and \$8,000, to be applied toward the building of New American Homes. Grand prizes selected from weekly winners and announced at close of contest, which runs ten weeks up to Dec. 4.

TO ENTER: Write an essay of 100 words or less on the "Electrical Standard of Living." Entry must be on official entry blank, available at General Electric dealers. Send entry to General Electric Co., P. O. Box 535, Grand Central Annex, New York City.

For more facts, listen to the "Hour of Charm" (Gen. Electric), NBC, Monday, 9:30 p.m. EST.

\$2,500.00 IN CASH

PRIZES: (Weekly) \$2,500 in cash. First prize, \$500. Also \$10,000 in grand prizes.

TO ENTER: Get the "Phyl Coe" Mystery Tabloid, with rules and entry blanks, from Philco radio or tube dealer. Then solve the mysteries broadcast independently over 225 stations. Send solution to Philco Contest Division, P. O. Box No. 416, Grand Central Annex, New York City. For more facts, listen to "Phyl Coe" Mysteries (Philco Radio Corp.), broadcast on transcriptions at different times by 225 stations. See program section for day, station and time.

\$1,000.00 A WEEK

PRIZES: (Weekly) \$1,000 in cash, six prizes of \$100 in cash, and 200 Westinghouse electric roasters retailing at more than \$30 each for six weeks closing Nov. 14.

TO ENTER: Add twenty-five words or less to "I like the new Super-Creamed Crisco because—" Enclose Crisco outer wrapper and dealer's name and address and send to Crisco Contest, Dept. M-107, Box 828, Cincinnati, Ohio.

For more facts, listen to "Vic and Sadé" (Crisco), NBC-Red, Monday through Friday, 3:30 p.m. EST; also NBC-Blue, 11:30 a.m. EST.

\$250,000.00 CASH

PRIZES: \$100,000.00 cash grand prize and supplementary cash prizes totaling \$150,000.00.

TO ENTER: Write conversation of not more than 12 words in one of two balloons in each of 45 cartoons distributed in series of three each week. Send three Old Gold packages with each series to Old Gold Contest, P. O. Box 9, Varick St. Station, New York City. New contestants may obtain early series bringing contest up to date. For more facts, see Old Gold Contest rules and cartoons, available at most cigarette counters.

\$55,000.00 IN MERCHANDISE

PRIZES: (Weekly) 50 major prizes and 250 secondary prizes of merchandise for 12 weeks up to week ending Dec. 11, including diamond

wrist-watches, radios, washing machines.

TO ENTER: Write a 20-word statement about an Ann Page food product, the product changing each week as announced on entry blanks. List any 8 Ann Page food products and enclose a label or package top from any one. Give name of your A & P store. Send entry to A & P, P. O. Box 459, Grand Central Station, New York City.

For more facts, see rules, optional entry blanks, displays of prizes and product-of-the-week at A & P stores.

TEN \$100.00 WATCHES DAILY

PRIZES: (Daily) Ten \$100 Longines watches except Saturdays and Sundays.

TO ENTER: Complete the sentence "I like and use Pebecco because—" in 25 words or less. Enclose two 10c cartons or one 25c or 50c carton with your entry, and mail to Pebecco Contest, c/o Columbia Broadcasting System, New York.

For more facts, listen to "Follow the Moon" (Pebecco Toothpaste), CBS, Monday through Friday, 5 p.m. EST.

TWELVE BICYCLES

PRIZES: (Weekly) Twelve bicycles, 10 to people under 20, and 2 to adults.

TO ENTER: Give answers to games given on programs and finish the sentence announced on the air in 25 words or less. Sentence changes each week. Contest closes each Tuesday midnight following Sunday broadcast. After you have written your entry, add your name, age and address. Then take it to your bicycle dealer, whose signature makes your entry official. Send it to "Bike Headquarters," in care of your station.

For more facts, listen to the "Bicycle Party" (Cycle Trades), NBC, Sunday, 3:30 p.m. EST.

SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes of \$25 each.

TO ENTER: Submit six questions suitable for use on the air, with correct answers, to "Professor Quiz," c/o CBS, New York City.

For more facts, listen to "Professor Quiz" (Nash-Kelvinator Corp.), CBS, Saturday, 9 p.m. EST. For the West, 10 p.m. MST, 9 PST.

THREE \$200.00 SILVER FOX FURS

PRIZES: (Weekly) Three \$200 silver fox furs and 500 pairs of \$2 hose.

TO ENTER: Add fifty words or less to "The first thing said to me after I shampooed with Admiration was—" Mail your entry, with a box-top, to Tim and Irene, Mutual Broadcasting System, 1440 Broadway, NYC, or to your station. For more facts, listen to "Fun in Swingtime," MBS, Sunday, 6:30 p.m. EST.

A CHEVROLET EVERY WEEK

PRIZES: (Weekly) 1st, 1938 Chevrolet; 2nd, Pilot radio; 3rd, Tussy Beauty Case.

TO ENTER: Write 25 words or less on "Why I Use and Like Hind's Honey and Almond Cream." Attach with letter 1) Hind's carton or facsimile of 25c, 50c or \$1 size, or 2 of the 10c size. Send to Hind's Honey and Almond Cream Contest, c/o CBS, NYC. Contest closes Nov. 26.

For more facts, listen to "The Life of Mary Sothern" (Hind's Cream), CBS, Monday through Friday, 5:15 p.m. EST.

\$1,000.00 CASH

PRIZES: \$1,000.00 in cash (or \$500.00—see below) and letters from favorite radio stars.

TO ENTER: Write a letter of any length to Eaton's Fine Papers, Pittsfield, Mass., naming your favorite radio star and explaining your choice. Letters written on Eaton water-marked stationery eligible for \$1,000.00 prize; others eligible for half that amount. Participating radio stars will personally answer ten best letters from their supporters. Letters must be post-marked before midnight, Dec. 15.

For more facts, see Eaton's Letter Papers advertisements in current magazines.

\$15,000.00

PRIZES: \$15,000.00 in cash and merchandise. TO ENTER: Write 25 words or less on "I Like Watkins Liniment because—" and mail entry with wrapper packed with bottle of liniment to Watkins Liniment Contest, Winona, Minn., before midnight Nov. 30.

For more facts, see current magazine and newspaper advertisements of Watkins Liniment.

whose letters arouse the admiration of every correspondent must consider seriously the essay contests and the letter-writing competitions.

There are limitations of another sort. One who lives in a city which enjoys "soft" water should not enter contests in which he will have to write about "hard water" aids for housewives. He does not know the problems of the matter, and thus cannot supply bright answers. One who has never seen Denver nor read much about it is handicapped in a contest conducted by that city's Chamber of Commerce. He might win. But the odds are that someone else will, simply because of an original advantage.

"Know thyself." And knowing, apply yourself to the contests in which mature deliberation leads you to believe you can do well. Think it over as you would an application for a job. Pick the field you can beat.

What's the Score?

Two contests are now offering prizes for good guessers of football scores (see "Your Opportunity Guide"). But there may be a catch to these competitions. Some experts hold that judging will have to be done on the basis of the other requirements in the contests rather than of the scores themselves, because, they say, the post office will rule that these are games of chance. If so, don't rely entirely on correct scores to put entries over the line in these contests! Make those "balloon" conversations and letters good, too. They may be what will win.

This Contest World

Reports have it that William R. Staggs, winner of the \$100,000 first prize in the first Old Gold contest, will divide the money equally with four friends who assisted him with his puzzles. They are C. Addison Pound, Jr.; J. Lamade; Lieut. J. Jaap and Lieut. W. S. Pye, Jr. After this division, Staggs receives less than the second prize winner. She got \$30,000.

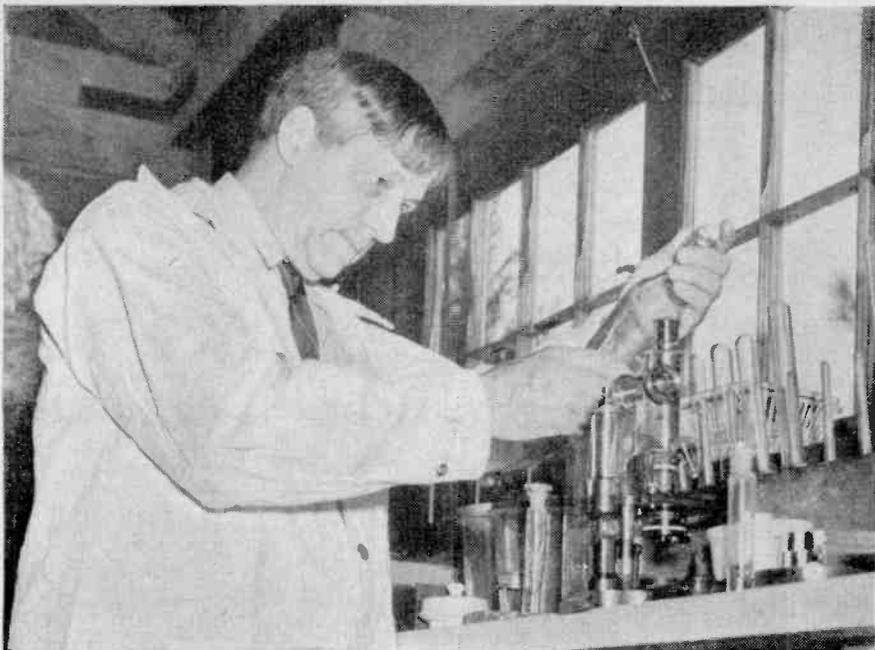
Mrs. Marie Irelan, of Pennsgrove, N. J., captured the grand prize of \$20,000 in the Philadelphia *Inquirer's* contests for a name and slogan for its magazine section. "Everybody's Weekly" was the name selected, and the slogan is "The Magazine of Universal Appeal."

It is reported that 215,447 entries were received in the A & P publication-naming contest. The name selected was "Woman's Day," submitted by Miss May Newburn, of Chicago, and also by Mrs. B. Jarvis, of Detroit, Michigan. Each received \$1,000. But the big news about this contest is that it proves that duplicate awards are made, thus increasing even more the average contestant's confidence in sponsors. That same sponsor is now conducting a different type of contest for its Ann Page food products (see "Your Opportunity Guide").

Rumors of that million-dollar contest to be launched by a cigarette company are still prevalent. Even the name of the supposed sponsor is getting around—but the advertising agency handling the account of the company denies it is contemplated.

Information from Everett Lane, president of National Contesters' Association, and Mrs. Zella Boteler, treasurer, indicates that the policy of the association will be for healthy stimulation and the stamping out of irritations to contesters and sponsors. Lane particularly emphasizes that contestants must remember that casting slurs at sponsors would eventually kill contesting. The association will fight this practise. It plans to form local chapters throughout the country. Applicants for membership will have to pledge themselves to the betterment of contesting, and to refrain from writing "crank" or anonymous letters.

If you have a contest question, send it, with stamped, self-addressed envelope, to "So You Like Contests," c/o Radio Guide, 731 Plymouth Court, Chicago, Ill. The editors will attempt to answer each one. Please sign your name clearly.



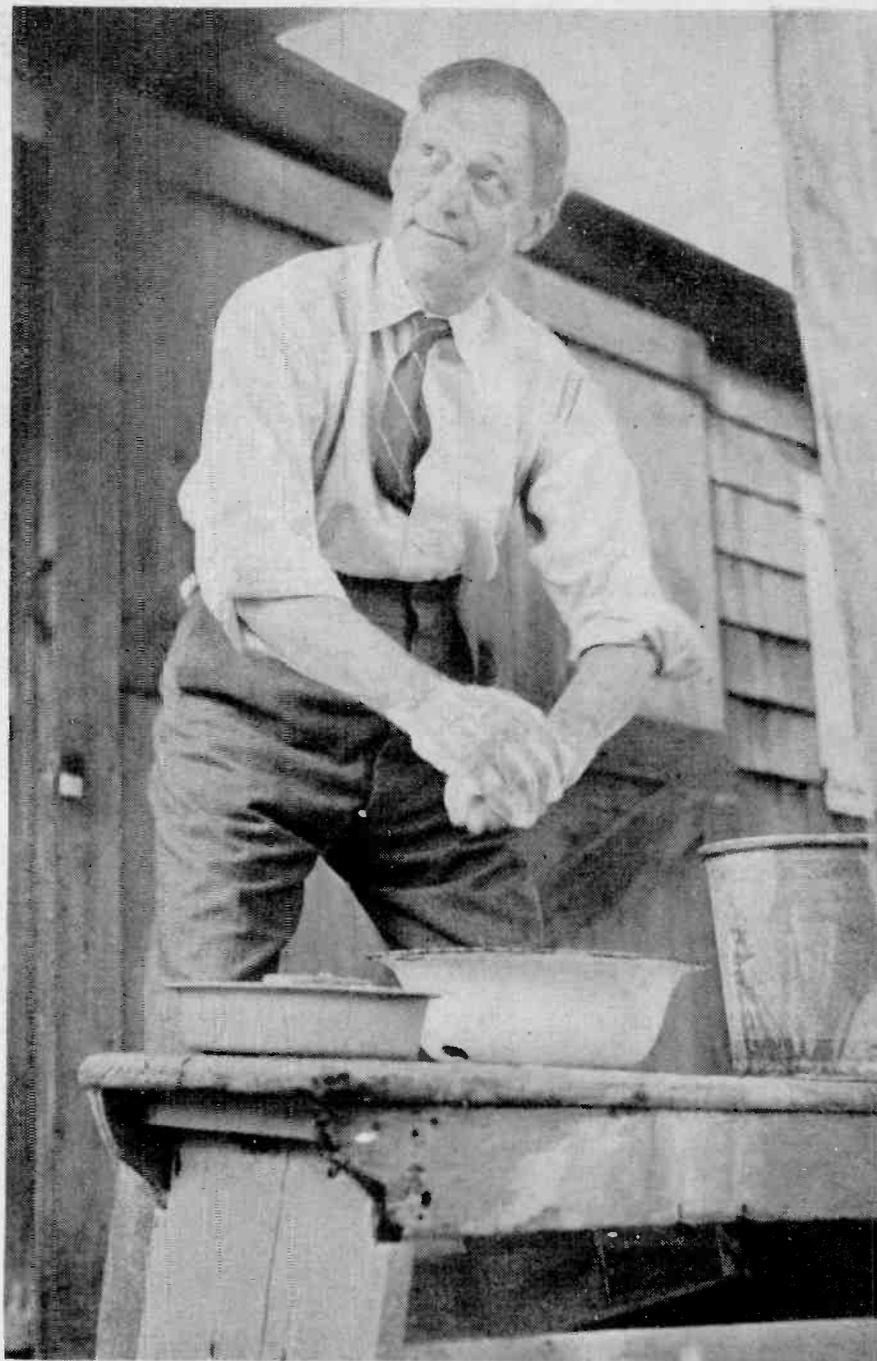
Life for Dr. Reiland includes hobbies. One of his: spiders. He spends many hours in the laboratory on his 200-acre farm in Winsted, Conn.

HOW TO LIVE LIKE A HUMAN BEING



DR. KARL REILAND, retired minister from New York's famous St. George's Church in Manhattan, begins a new, startling series on NBC Friday night. He'll talk about life, actually tell people "How to Live." Tuners-in on this program will hear a man who is not so interested in the after-life as he is in the present one. It is his firm belief that most people are

more concerned with where their next meal is coming from than with where their soul is going. Born on "the other side of the tracks," Dr. Reiland's philosophy and great understanding of life have been gleaned along the path of his own experience. He has written for the best magazines, won the plaudits of New York's first citizens, and set up clinics that have mended men's bodies as well as their souls. Listeners will thrill to his cultured voice, yet in it they'll recognize the timbre of strength—and from it listeners will derive strength themselves.



Although his house has modern equipment, Dr. Reiland prefers to pick up the old bucket, the lard soap, and revel in fine old rain-water suds



At the Reiland house are granddaughters. They insist on going to market with him



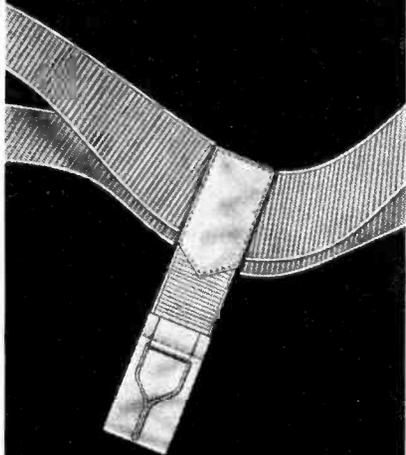
With his own hands, Reiland built this massive fireplace. Masonry is a serious hobby with him



In his studio, Dr. Reiland meditates, rests amidst hundreds of prized knick-knacks

Comfort

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HER SINGING IS SWEETER

BY GEORGE MARSHALL

OH, WHAT a beautiful voice! Keep on studying. You have a great future before you!"—Gigli.

"My daughter an opera singer? Never! You'll marry and raise a family as you should."—Stern father.

Here was advice of two widely divergent views—the first spoken by one of the greatest singers. The second by the parent. Yet each was to play an important part in the life-drama of Vicki Chase, WLW lyric soprano.

As an obedient daughter, the girl, Vicki, was honor-bound to heed the warning of her father, give up her musical career and take a job as stenographer.

On April 11, 1911, Vicki was born. As she grew into womanhood it was discovered that she possessed a voice with all the qualities of her talented mother, who had been a dramatic soprano, plus a personality that reflected her father.

Following graduation from Washington Irving High School in New York, Vicki entered a commercial college, obtained a job as secretary to a businessman and earned sufficient money to study voice secretly for a year and a half.

Her teacher predicted for Vicki a great future as a soprano. She offered to take her pupil to Italy for two years' study. Vicki pondered the question. It was time to consult her parents—a task she had been dreading!

Finally, with her teacher as support, Vicki summoned courage to ask permission to make the European trip. Her parents learned for the first time that their daughter had been studying voice, practising away from home and appearing in out-of-town recitals.

"My daughter an opera singer? Never!" fairly shouted her father. "You'll marry and raise a family as you should. No daughter of mine will ever go on the stage!"

"But Mr.—" interrupted the teacher. "No buts about it, madam," retorted Vicki's father. "No daughter of mine can disobey my orders. And as for you, young lady, if I ever hear of you taking music lessons, I'll disown you!"

Here, the opportunity she had awaited—the chance to prove that she was capable of ascending to great heights as a soprano were gone!

RETURNING to her secretarial job, the girl settled down to a dry routine, reporting for work at 9 in the morning and leaving at 5.

"I might have become a great singer, Vicki, but I've been perfectly happy with my family," her mother would say. A faint smile from her youngest was the only answer she received.

Then tragedy crept into the home. Vicki's mother was stricken. As she lay on her deathbed she called to her daughter.

"Won't you sing for me, Vicki? Sing—something—"

The family was gathered around the bedside. Vicki glanced at her father. He nodded, then the girl softly sang Carrie Jacobs Bond's immortal "Oh Promise Me."

Weeks passed. Vicki had returned to her daily grind. By now any thoughts of a career in music all but perished.

One evening as Vicki sat with her father, he put down his paper, took off his glasses and spoke.

"My daughter, it's about time you were thinking about marrying and raising a family—just as your mother. But you don't seem to go with any boys these days."

"No, Father, I'm not ready to get married yet," was her reply.

"But," he went on, "you're a young woman now. Your mother was only 18 when I married her and you're almost 20." There was a moment of silence, then Vicki, falteringly, spoke.

"Father—I—I'm going away—!"

Neither spoke. Then Vicki arose, ran from the room to her own.

In another part of New York, Vicki found a modest room. With part of her earnings she resumed her voice study. Late in 1933 she appeared in a few concerts.

Then in the fall of 1934 she was featured at Zelli's night club on East 58th Street in New York. The following December she appeared for two weeks at the Roxy Mastbaum theater in Philadelphia and, returning to New York, was given a job on Station WMCA. It was her first radio experience and she spent hours rehearsing.

During rehearsal one day Jean Paurel, who later was to be her arranger, walked into the studio. He listened—then asked if she'd audition for him. Here was just the voice Roxy had been seeking.

An interview was arranged, and



Vicki Chase studied music secretly until her Dad heard her sing

within a short time Vicki Chase was featured with Roxy and His Gang on the Columbia network. Roxy took a personal interest in her.

In July, 1936, Vicki Chase joined the Crosley stations in Cincinnati. Her first starring program was the "Heatrolatown Herald," in which she returned this year. Then came the "Strands of Beauty" Sunday night quarter-hour, with William Stoess' 15-piece string orchestra. When Stoess created the "WLW Concert" a few months ago he called upon Vicki Chase as his first guest soloist.

VICKI is heard regularly as soloist in "Smoke Dreams," broadcast at 1:30 p.m. EST, Sundays, over WLW and the NBC-Red network. Quite often Vicki does a guest appearance on "Vocal Varieties," which is also a WLW-created program broadcast over the NBC-Red network.

Last summer Miss Chase planned to spend a fortnight at home when the "Strands of Beauty" program closed for the season. She was undecided, however, how her father would receive her. It had been many months since she had seen him.

As she walked through the reception room from the studio a hostess handed her a telegram.

"You might want to answer this one," she said. And Vicki did.

It read, "Congratulations. Heard your program tonight. You were wonderful. Can't you come home for a while? I want to share your success and tell you how proud I am of my little Vicki."

It was signed, "Your Father."

WOMEN WHO HOLD THEIR MEN NEVER LET THEM KNOW

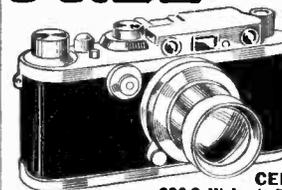
NO matter how much your back aches and your nerves scream, your husband, because he is only a man, can never understand why you are so hard to live with one week in every month.

Too often the honeymoon express is wrecked by the nagging tongue of a three-quarter wife. The wise woman never lets her husband know by outward sign that she is a victim of periodic pain.

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Don't be a three-quarter wife, take **LYDIA E. PINKHAM'S VEGETABLE COMPOUND** and Go "Smiling Through."

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NEWS

Sunday

Fischer, George. Hollywood News. 9:30 & 11:15 p.m. NBC-B.

Headlines & Bylines. H. V. Kaltenborn; Bob Trout; Lewis Browne, 10:30 p.m. CBS.

Lloyd Pantages Covers Hollywood, Sun. 1:45 p.m. (11:00 p.m. for west) CBS.

Radio Newsreel. Parks Johnson and Wallace Butterworth interviewing persons in the week's headlines, 3 p.m. NBC-R.

9:55 a.m. CBS; 11 a.m. & 11 p.m. NBC-R & NBC-B.

Monday

Baker, Captain Bob. Hollywood News and Interviews. Mon. thru Fri. 1:45 p.m. CBS.

Carter, Boake. News Commentator. Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.

Cravens, Kathryn. News Through a Woman's Eyes. Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.

Hill, Edwin C. News Commentator. Mon. thru Fri. 12:15 p.m. CBS.

Johnson, General Hugh. News Commentator. Mon. & Thurs. 8 p.m.; Tues. & Wed. 10 p.m. NBC-B.

Thomas, Lowell. News Commentator. Mon. thru Fri. 6:45 p.m. NBC-B.

Thorgersen, Ed. Football News, Tues. & Fri. 6:45 p.m. NBC-B.

9:25 a.m. & 6:30 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R & NBC-B.

Tuesday

Fidler, Jimmie. Hollywood News, Tues. & Fri. 10:30 p.m. NBC-R.

9:25 a.m. & 6:30 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R & NBC-B.

Wednesday

Skolsky, Sid. Hollywood News. 8:30 p.m. NBC-B.

9:25 a.m. & 6:30 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R & NBC-B.

Thursday

Dooley, Eddie. Football News. Thurs. & Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

March of Time. News Dramatization, 8:30 p.m. NBC-B.

9:25 a.m. & 6:30 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R & NBC-B.

Friday

Holmes, George R., chief of the Washington Bureau of International News Service. 11 p.m. NBC-R.

Thompson, Dorothy. People in the News, 10:45 p.m. NBC-R.

9:25 a.m. & 6:30 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R & NBC-B.

Saturday

9:55 a.m. & 6:25 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R & NBC-B.

LIGHT MUSIC

Sunday

American Album of Familiar Music. Jean Dickenson, soprano; Frank Munn, tenor; Arden and Arden, piano duo; Bertrand Hirsch, violinist; Haenschel Concert Orchestra. 9:30 p.m. NBC-R.

American Radio Warblers. 11:45 a.m. MBS.

Chase & Sanborn. Don Ameche, m.c.; Nelson Eddy, baritone; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, dir. Robert Armbruster. 8 p.m. NBC-R.

Firestone Recitals. Helen Marshall, soprano; Sigurd Nilssen, basso; Frank St. Leger, pianist-composer. 7:30 p.m. NBC-R.

Manhattan Merry-Go-Round. Rachel Carlay; Pierre LeKreun; Men About Town Trio; Don Donnie's orch., 9 p.m. NBC-R.

Open House. Jeanette MacDonald, soprano; Josef Pasternack's Orchestra, 7 p.m. CBS.

Radio City Music Hall. Symphony Orchestra, directed by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.

YOUR PROGRAM SELECTOR

This Is An Exclusive Radio Guide Feature

Eastern Standard Time (Time Given in Listings)	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Selector Time Is Eastern Standard. Use This Table to Find Yours

The Program Selector is a classified index of network programs—listing each program in complete detail under its particular classification and that of any one of its individual stars. For example, if the program as a whole is of a varied nature you will find it under "Variety." However, should there be a comedian or concert star on the same program it can also be found under "Comedy" or "Classical." Look for your favorite program in the Selector in Eastern Standard Time, find your time in the table above, then turn to the RADIO GUIDE program pages to find your station carrying the program.

Rising Musical Star. Alex Smallens, director; Symphony orchestra; Mixed Chorus, directed by Hans Fuerst; Richard Gordon, commentator; Guest, 10 p.m. NBC-R.

Romantic Rhythm. Sally Nelson, songs; Barry McKinley, baritone; Seymour Simons' orchestra; Basil Ruysdale, master of ceremonies. 6:30 p.m. CBS.

Talley, Marion, soprano. Josef Koestner's orch. 5 p.m. NBC-R.

Monday

Contented Hour. Lullaby Lady; Male Quartet; Orchestra directed by Frank Black; Choir directed by Noble Cain. 10 p.m. NBC-R.

Hour of Charm. Phil Spitalny's Girl Orch. 9:30 p.m. NBC-R.

Poetic Melodies. Jack Fulton, tenor; Franklyn McCormack; Carlton Kelsey's orchestra. Mon. thru Fri. 7 & 11 p.m. CBS.

Time to Shine. Barry McKinley, baritone; John B. Gambling, master of ceremonies; Griffin Chorus; Lloyd Shaffer's orchestra. 7 p.m. NBC-B.

Voice of Firestone. Margaret Speaks, soprano; Orchestra, direction Alfred Wallenstein. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Tuesday

Hollywood Mardi Gras. Lanny Ross, tenor; Jane Rhodes, songs; Charles Butterworth, comedian; Raymond Paige's Orch.; Guest. 9:30 p.m. NBC-R.

Vocal Varieties, Tues., Thurs. 7:15 p.m. (11:15 p.m. for West, Tues. only) NBC-R.

Wednesday

Chesterfield Program. Andre Kostelanetz' Orch.; Deems Taylor, commentator & Guest Artist. 9 p.m. CBS.

Thursday

Kraft Music Hall. Bing Crosby, Bob Burns, Chorus, Johnny Trotter's Orch. and Guests. 10 p.m. NBC-R.

Maxwell House—M-G-M Variety Show. Film Stars; Meredith Willson's Orch. Thurs. 9 p.m. NBC-R.

Friday

Cities Service Concert. Lucille Manners, soprano; Revelers Quartet, Rosario Bourdon's orch. 8 p.m. NBC-R.

Hollywood Hotel; Ken Murray & Oswald, comedians; Anne Jamison, soprano; Raymond Paige's Orch.; Jerry Cooper, baritone; Frances Langford, blues; Louella Parsons & Guests, 9 p.m. CBS.

Song Shop. Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cornett; Song Shop Quartet; Twenty-two Voice Glee Club, direction Ken Christie; Orchestra, direction Gustave Haenschel. 10 p.m. CBS.

Waltz Time. Abe Lyman's Orch.; Lois Bennett, soprano; Frank Munn, tenor. 9 p.m. NBC-R.

Saturday

Saturday Night Serenade. Mary Eastman, soprano;

Bill Perry, tenor; Mixed Chorus; Gus Haenschel's orchestra. 9:30 p.m. CBS.

CLASSICAL

Sunday

Chase & Sanborn. Don Ameche, m.c.; Nelson Eddy, baritone; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, dir. Robert Armbruster. 8 p.m. NBC-R.

Firestone Recitals. Helen Marshall, soprano; Sigurd Nilssen, basso; Frank St. Leger, pianist-composer. 7:30 p.m. NBC-R.

General Motors Concert Company. Symphony orchestra, direction Erno Rapee. 8 p.m. NBC-B.

Magic Key. Symphony Orchestra, direction Frank Black; Linton Wells, journalist; Milton Cross, narrator. 2 p.m. NBC-B.

Metropolitan Opera Auditions of the Air. Wilfred Pelletier Conducting Metropolitan Opera Orch.; Guests. 5 p.m. NBC-B.

Open House. Jeanette MacDonald, soprano; Josef Pasternack's Orchestra. 7 p.m. CBS.

Philharmonic-Symphony Society of New York. John Barbirolli, conductor, 3 p.m. CBS.

Radio City Music Hall. Symphony Orchestra, directed by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.

Rising Musical Star. Alex Smallens, director; Symphony orchestra; Mixed Chorus, directed by Hans Fuerst; Richard Gordon, commentator; Guest, 10 p.m. NBC-R.

Sunday Evening Hour. Symphony Orchestra, direction of Eugene Ormandy; Chorus; Guest Artists, 9 p.m. CBS.

Talley, Marion, soprano. Josef Koestner's orch. 5 p.m. NBC-R.

Monday

Philadelphia Orchestra. Eugene Ormandy, conductor. 9 p.m. NBC-B.

Rochester Civic Orchestra. Guy Fraser Harrison, conducting. Mon. 3 p.m.; Tues. 1:45 p.m. NBC-B.

Voice of Firestone. Margaret Speaks, soprano; Orchestra, direction Alfred Wallenstein. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Tuesday

Music Guild. Guest instrumentalists, Tues. 2:30 p.m. NBC-B, Thurs. 2 p.m. NBC-R.

Symphonic Strings, Orchestra, direction Alfred Wallenstein. 10 p.m. MBS.

Wednesday

Chesterfield Program. Andre Kostelanetz' orch.; Deems Taylor, commentator & Guest Artists, 9 p.m. CBS.

Curtis Institute of Music. 4 p.m. CBS.

Thursday

Eastman School of Music. Dr. Howard Hanson, conducting Symphony Orchestra, 3:15 p.m. NBC-B.

Rochester Philharmonic Or-

chestra. Jose Iturbi, conducting 9 p.m. NBC-B.

Friday

Cities Service Concert. Lucille Manners, soprano; Revelers Quartet; Rosario Bourdon's orch. 8 p.m. NBC-R.

Columbia Concert Hall. Guest Instrumentalists, 3 p.m. & Sat. 6 p.m. CBS.

Music Appreciation Hour. Dr. Walter Damrosch, conductor. 2 p.m. NBC-B & NBC-R.

Saturday

Cincinnati Conservatory of Music, 11 a.m. CBS.

Saturday Night Serenade. Mary Eastman, soprano; Bill Perry, tenor; Mixed Chorus; Gus Haenschel's orchestra. 9:30 p.m. CBS.

ORCHESTRAL

Sunday

Chase & Sanborn. Don Ameche, m.c.; Nelson Eddy, baritone; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, dir. Robert Armbruster. 8 p.m. NBC-R.

General Motors Concert Company. Symphony Orchestra, direction Erno Rapee. 8 p.m. NBC-B.

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Tuesday

Hollywood Mardi Gras. Lanny Ross, tenor; Jane Rhodes, songs; Charles Butterworth, comedian; Raymond Paige's Orch.; Guest. 9:30 p.m. NBC-R.

Thursday

Vallee, Rudy, orchestra. Tommy (Betty Lou) Riggs; Guests, 8 p.m. NBC-R.

Friday

Dorsey, Tommy, orchestra. Edythe Wright & Jack Leonard, songs; Paul Stewart, m.c. 9:30 p.m. NBC-B.

Gray Glen, orchestra. 11 p.m. CBS.

Music from Hollywood. Hal Kemp's orchestra; Alice Faye, songs. 8:30 p.m. (11:30 p.m. for West) CBS.

Panico, Louis, orchestra. 11:15 p.m. NBC-R.

Walsh, Mary Jane. Vocalist & Orchestra, 8 p.m. MBS.

Waltz Time. Abe Lyman's orchestra; Lois Bennett, soprano; Frank Munn, tenor, 9 p.m. NBC-R.

Saturday

Your Hit Parade. Al Goodman's orchestra; Freda Gibson & Stuart Allen, vocalists; Male Quartet, 10 p.m. CBS.

COMEDY

Sunday

Baker, Phil, comedian. Beetle and Bottle; Oscar Bradley's orchestra, 7:30 p.m. CBS.

Bicycle Party. Swor and Lubin, comedians; Bill Slater, sports commentator, master of ceremonies and interviewing sports celebrities; Bert Whaley, baritone; Hugo Mariani's orchestra, 3:30 p.m. NBC-R.

Chase & Sanborn. Don Ameche, m.c.; Nelson Eddy, baritone; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, dir. Robert Armbruster, Sun. 8 p.m. NBC-R.

Fun Bug. Billy Franz, comedian; Male Chorus; Orchestra, 2 p.m. CBS.

Jell-O Program. Jack Benny; Mary Livingstone; Kenny Baker; Sam Hearn; Andy Devine; Phil Harris' Orchestra; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Penner, Joe, comedian. Gene Austin, songs; Julie Gibson, songs; Coco and Malt, comic instrumentalists; Jimmie Grier's orchestra, 6 p.m. CBS.

Sen. Fishface and Prof. Figgibottle, comedians. Jack Douglas, master of ceremonies; The Showmen Quartet; Norman Cloutier's orchestra. 8:30 p.m. NBC-B.

Tim and Irene. Hal Gordon, songs; D'Artega's orchestra. 6:30 p.m. MBS.

Time of Your Life. Shelia Barrett, impersonator; Graham McNamee, master of ceremonies; Joe Rines, comedian & orchestra leader. 5:30 p.m. NBC-R.

Thirty Minutes in Hollywood. George Jessel; Norma Talmadge; Amy Arnell; Tommy Tucker's orchestra; The Tommy Tucker Trio. 6 p.m. MBS.

Monday

Al Jolson, Pinch-Hitting for Burns & Allen. Ray Noble's orchestra; Tony Martin, tenor. 8 p.m. (10:30 p.m. for West) NBC-R.

Fibber McGee and Molly. Marian and Jim Jordan; Ted Weems' orchestra. 9 p.m. (12 mid. for west) NBC-R.

Pipe Smoking Time. Pick and Pat, blackface comedians; Edward Roecker, baritone; Benny Krueger's orchestra. 8:30 p.m. (11:30 p.m. for west) CBS.

Vanity Fair. Cal Tinney, master of ceremonies; Sheila Graham, Hollywood reporter; Eileen Barton, comedienne; Larry Duncan, impersonator; Douglas Wilson, tenor & Orchestra. 8:30 p.m. NBC-B.

Tuesday

Al Jolson Show. Martha Raye, songs; Parkyakarkus, comedian; Victor Young's orchestra, 8:30 p.m. (11:30 p.m. for west) CBS.

Hollywood Mardi Gras. Lanny Ross, tenor; Charles Butterworth, comedian;

(Continued on Next Page)

(Continued from Page 17)

Jane Rhodes, songs; Don Wilson; Raymond Paige's orchestra, 9:30 p.m. NBC-R.

Jack Oakie's College. Stuart Erwin, Raymond Hatton, William Austin, comedians; Helen Lind, comedienne; Harry Barris, songs; Meyer Alexander's Chorus; Georgie Stoll's orchestra, 9:30 p.m. CBS.

Watch the Fun Go By. Al Pearce and His Gang; Arline Harris, human chatterbox; Tizzie Lish, comedian; Carl Hoff's orchestra, 9 p.m. (12 mid. for west) CBS.

Wednesday
Minstrel Show. Gene Arnold, interlocutor. Wed. 9:30 p.m. NBC-B.

Texaco Town. Eddie Cantor, comedian; Deanna Durbin, soprano; Pinky Tomlin, songs; Jacques Renard's orchestra; James Wallington, 8:30 p.m. (11:30 p.m. for West) CBS.

Town Hall Tonight. Walter O'Keefe, comedian; Town Hall Quartet; Peter Van Steeden's orchestra; Guests, 9 p.m. (12 mid. for west) NBC-R.

Thursday
Kate Smith Hour. Henny Youngman, comedian; Jim Crowley, football forum; Jack Miller's orchestra; Guests, 8 p.m. (11:15 for west) CBS.

Kraft Music Hall. Bing Crosby; Bob Burns, comedian; Johnny Trotter's orchestra; Guests, 10 p.m. NBC-R.

Maxwell House-M-G-M Variety Show. Film Stars; Meredith Willson's Orch. Thurs. 9 p.m. NBC-R.

Vallee's Varieties. Tommy (Betty Lou) Riggs, comedian; Guests, 8 p.m. NBC-R.

Friday
Hammerstein's Music Hall. Ted Hammerstein, master of ceremonies; Jerry Mann, comedian; Music Hall orchestra; Guests, 8 p.m. CBS.

Hollywood Hotel. Ken Murray & Oswald, comedians; Anne Jamison, soprano; Jerry Cooper, baritone; Frances Langford, blues; Louella Parsons & Guests, 9 p.m. CBS.

Saturday
Jack Haley, comedian. Virginia Verrill, songs; Wendy Barrie; Warren Hull, master of ceremonies; Ted Fio-Rito's orchestra. 8:30 12:30 a.m. for West) NBC-R.

Kaltenmeyer's Kindergarten. Bruce Kamman; Johnny Wolf, Thor Ericson, Merrill Fugit; Harry Kogen's orchestra. 5:30 p.m. NBC-R.

National Barn Dance. Joe Kelly, m.c. Sat. 9 p.m. (11 p.m. for West) NBC-B.

DRAMA
Sunday
Chase & Sanborn. Don Ameche, dramatic star; Nelson Eddy, baritone; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, direction Robert Armbruster. 8 p.m. NBC-R.

Columbia Workshop. Irving Reis, director. 8 p.m. CBS.

Dog Heroes. 4:45 p.m. NBC-B.

Good Will Hour. 10 p.m. MBS.

Hollywood Playhouse. Tyrone Power. 9 & 11:30 p.m. NBC-B.

Irene Rich. Sun. 9:45 p.m. (11 p.m. for West) NBC-B.

On Broadway. 3 p.m. NBC-B.

Silver Theater. Conrad Nagel, director, 5 p.m. CBS.

The Shadow. 4 & 5:30 p.m. MBS.

There Was a Woman, dramatizing lives of women in the lives of famous men, 3 p.m. NBC-B.

The Zenith Foundation. 10 p.m. NBC-B.

Monday
Behind Prison Bars. Warden Lewis E. Lawes. 10 p.m. NBC-B.

Court of Missing Heirs. 7 p.m. CBS.

Public Hero No. One. 10:30 p.m. NBC-R.

Radio Theater. Cecile B. de Mille, producer. 9 p.m. CBS.

Tuesday
Big Town. Edward G. Robinson and Claire Trevor. 8 p.m. CBS.

Mr. Keen, Tracer of Lost Persons. Dramatizations. Tues. Wed. Thurs. 7:15 p.m. NBC-B.

Wednesday
Cavalcade of America. 8 p.m. (12 mid. for West) CBS.

Gang Busters. Phillips Lords, 10 p.m. CBS.

Lights Out. Mystery Drama. 12:30 a.m. NBC-R.

Thursday
March of Time. Dramatization of the week's news. 8:30 p.m. NBC-R.

Maxwell House-M-G-M Variety Show. Film Stars; Meredith Willson's Orch. Thurs. 9 p.m. NBC-R.

Northern Lights. 11:30 p.m. NBC-R.

We, The People. Gabriel Heatter, director; Mark Warnow's orchestra. 7:30 p.m. (10:30 p.m. for West) CBS.

Friday
Curtain Time. 10:30 p.m. MBS.

Death Valley Days. 8:30 p.m. NBC-B.

First Nighter. Barbara Luddy & Les Tremayne. 10 p.m. NBC-R.

Grand Central Station. 8 p.m. NBC-B.

Detective Series. 10:30 p.m. NBC-B.

Radio Guild. 3 p.m. NBC-B.

True Story Court. 9:30 p.m. (11:30 p.m. for West) NBC-R.

TALKS
Sunday
Cheerio, inspirational talk, 10:30 p.m. NBC-B.

Passing Parade. John Nesbit; Talk on Personalities, Past and Present. 9 p.m. MBS.

The Zenith Foundation. 10 p.m. NBC-B.

Monday
Dafoe, Dr. Allan Roy, Medical Talk for Mothers, Mon. Wed. Fri. 4:45 p.m. CBS.

Kingsley, Myra, astrology. Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

McBride, Mary Margaret, Cooking Talk, Mon. Wed. Fri. 12 noon CBS.

National Farm & Home. Guest Speakers; Walter Blaufuss' orchestra. Mon. thru Sat. 12:30 p.m. NBC-B.

National Radio Forum, guest speakers. 10:30 p.m. NBC-B.

Tuesday
Fairfax, Beatrice, Advice To The Lovelorn, Tues. thru Fri. 2:45 p.m. MBS.

Mills, Marjorie, Homemaking & Cooking Talk, Tues. Thur. 1:15 & 1:45 p.m. MBS.

Post, Emily, Etiquette Problems, Tues. Thurs. 10:30 a.m. CBS.

Science in the News. Guest Speaker. Tues. 6 p.m. NBC-R.

Story of Industry. 4:30 p.m. CBS.

Taylor, Mary Lee, Cooking Talk, Tues. Thurs. 11 a.m. (3 p.m. for West) CBS.

Wednesday
Hobby Lobby. Dave Elman; Harry Salter's orchestra. 7:15 p.m. (10:30 p.m. for West) CBS.

Magazine of the Air. Julia Sanderson and Frank Crumit; B. A. Rolfe's orchestra; Bill Adams, food talk. Wed. Fri. 11 a.m. (3 p.m. for West) CBS.

Thursday
Science Service Series. 3:30 p.m. CBS.

Town Meeting of the Air. Round Table Discussion; Prominent Speakers; Geo. V. Denny Jr., moderator. 9:30 p.m. NBC-B.

Friday
Hobby Lobby. Dave Elman; Harry Salter's orchestra. 7:15 p.m. (10:30 p.m. for West) CBS.

Saturday
The Art of Living; Dr. Norman Vincent Peale. 6:45 p.m. NBC-R.

VARIETY

Sunday

Bicycle Party; Swor & Lubin, comedians; Bill Slater, sports commentator, m.c. & interviewing sports celebrities; Bert Whaley, bar; Hugo Mariani's Orch., 3:30 p.m. NBC-R.

Chase & Sanborn. Don Ameche, dramatic star; Nelson Eddy, baritone; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, direction Robert Armbruster. 8 p.m. NBC-R.

Tim and Irene. Hal Gordon, songs; D'Artega's orchestra. 6:30 p.m. MBS.

Interesting Neighbors; Jerry Belcher. 7:45 p.m. (11 p.m. for West) NBC-R.

Jell-O Program. Jack Benny, Mary Livingstone; Kenny Baker, tr.; Sam Hearn; Andy Devine; Phil Harris; Orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Magic Key. Symphony Orchestra, direction Frank Black; Milton Cross, narrator; Linton Wells, journalist; Guests. 2 p.m. NBC-B.

Nelson's, Ozzie, orch.; Harriet Hilliard, songs; Peg Murray, cartoonist; Guests, 7:30 p.m. NBC-B.

Penner, Joe, comedian; Gene Austin, songs; Julie Gibson, songs; Coco & Malt, comic instrumentalists; Jimmy Grier's orchestra. 6 p.m. CBS.

Sen. Fishface & Prof. Figgs-bottle, comedians. Jack Douglas, master of ceremonies; The Showmen Quartet; Norman Clouzier's orchestra. 3:30 p.m. NBC-B.

Sunday Afternoon with Smiling Ed. McConnell. Choral Group; Robert Trendler's Orch. 5:30 p.m. NBC-B.

Thirty Minutes in Hollywood. George Jessel; Norma Talmadge; A My Arnell; Tommy Tucker's orchestra; The Tommy Tucker Trio. 6 p.m. MBS.

Time of Your Life. Sheila Barrett, impersonator; Graham McNamee, m.c.; Joe Rines, comedian & orchestra leader, Sun. 5:30 p.m. NBC-R.

Monday
Al Jolson, Pinch-Hitting for Burns & Allen. Ray Noble's orchestra; Tony Martin, tenor. 8 p.m. (10:30 p.m. for West) NBC-R.

Breakfast Club. Don McNeill, master of ceremonies; Soloists; Orchestra, Mon. thru Sat. 9:00 a.m. NBC-B.

Carson Robison's Buckaroos. Mon. Wed. Fri. 1:15 p.m. MBS.

Fibber McGee & Molly. Marian & Jim Jordan; Ted Weems' orchestra. 9 p.m. (12 mid. for West) NBC-R.

Kitchen Cavalcade. Crosby Gaige, m.c. Mon. thru Fri. 10:45 a.m. NBC-B.

National Farm & Home. Mon. thru Sat. 12:30 p.m. NBC-B.

Pipe Smoking Time. Pick & Pat, blackface comedians; Edward Roecker, baritone; Benny Kreuger's orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

Poetic Melodies. Jack Fulton, tenor; Franklyn MacCormack; Carlton Kelsey's orchestra. Mon. thru Fri. 7 & 11 p.m. CBS.

Vanity Fair. Cal Tinney, m.c.; Sheila Graham, Hollywood reporter; Eileen Barton, comedienne; Larry Duncan, impersonator, Douglas Wilson, tenor & Orchestra; Soloist. 8:30 p.m. NBC-B.

Tony Wons. Mon. Wed. Fri. 10:30 a.m. CBS.

Vox Pop. Parks Johnson & Wallace Butterworth, conducting interviews with People on the Street, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Tuesday
Al Jolson Show. Martha Raye, songs; Parkyakarkus, comedian; Victor Young's orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

Hollywood Mardi Gras. Lan-ny Ross, tenor; Charles Butterworth, comedian;

Jane Rhodes, songs; Raymond Paige's orchestra; Guest. 9:30 p.m. NBC-R.

Husbands and Wives. Allie Lowe Miles and Sedley Brown. Tues. 8 p.m. NBC-B.

It Can Be Done. Edgar Guest; Frankie Masters' Orch.; Singing Ensemble; Guest Speaker. 8:30 p.m. NBC-B.

Jack Oakie's College. Stuart Erwin, Raymond Hatton, William Austin, comedians; Helen Lind, comedienne; Harry Barris, songs; Meyer Alexander Chorus; Georgie Stoll's orchestra. 9:30 p.m. CBS.

Johnny Presents. Three Minute Thrill; Charles Martin; Russ Morgan's Orchestra; Frances Adair; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC-R.

Watch the Fun Go By. Al Pearce & His Gang; Arline Harris, human chatterbox; Tizzie Lish, comedian; Carl Hoff's orchestra. 9 p.m. (12 mid. for West) CBS.

Wednesday
Hobby Lobby. Dave Elman; Harry Salter's orchestra. 7:15 p.m. (10:30 p.m. for West) CBS.

Magazine of the Air. Julia Sanderson and Frank Crumit; B. A. Rolfe's orchestra; Bill Adams, food talk. Wed. Fri. 11 a.m. (3 p.m. for West) CBS.

Hobby Lobby. Dave Elman; Harry Salter's orchestra. 7:15 p.m. (10:30 p.m. for West) CBS.

Magazine of the Air. Julia Sanderson and Frank Crumit; B. A. Rolfe's orchestra; Bill Adams, food talk. Wed. Fri. 11 a.m. (3 p.m. for West) CBS.

Minstrel Show. Gene Arnold, interlocutor. Wed. 9:30 p.m. NBC-B.

Texaco Town. Eddie Cantor, comedian; Deanna Durbin, soprano; Jacques Renard's Orchestra; Pinky Tomlin; James Wallington. 8:30 p.m. (11:30 p.m. for West) CBS.

Town Hall Tonight. Walter O'Keefe, comedian; Town Hall Quartet; Peter Van Steeden's Orch.; Guests, 9 p.m. (12 mid. for West) NBC-R.

Thursday
Amateur Hour. Major Bowes. 9 p.m. CBS.

Kate Smith's Hour. Henny Youngman, comedian; Jim Crowley, Football Forum; Jack Miller's orchestra; Guests. 8 p.m. (11:15 for West) CBS.

Kraft Music Hall. Bing Crosby; Bob Burns, comedian; Johnny Trotter's Orchestra; Guests. 10 p.m. NBC-R.

Maxwell House-M-G-M Variety Show. Film Stars; Meredith Willson's Orch. Thurs. 9 p.m. NBC-R.

Vallee's Varieties. Tommy (Betty Lou) Riggs, comedian; Guests. 8 p.m. NBC-R.

We, The People. Gabriel Heatter, director; Mark Warnow's orchestra. 7:30 p.m. (10:30 p.m. for West) CBS.

Friday
Dorsey, Tommy, orchestra. Edythe Wright & Jack Leonard, songs; Paul Stewart, m.c. 9:30 p.m. NBC-B.

Hammerstein's Music Hall. Ted Hammerstein, m.c.; Music Hall Orchestra; Guests; Jerry Mann, comedian. 8 p.m. CBS.

Hollywood Hotel; Ken Murray & Oswald, comedians, Anne Jamison, soprano; Raymond Paige's Orch.; Jerry Cooper, baritone; Frances Langford, blues; Louella Parsons & Guests, 9 p.m. CBS.

Pontiac Varsity Show. Paul Dumont, m.c. Fri. 9 p.m. NBC-B.

Song Shop. Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cornett; Song Shop Quartet; Twenty-two Voice Glee Club, direction Ken Christie; Orchestra, direction Gustave Haenschen. 10 p.m. CBS.

Saturday
National Barn Dance. Joe Kelly, m.c. Sat. 9 p.m. (11 p.m. for West) NBC-B.

Prof. Quiz. 9 p.m. (12 mid. for West) CBS.

Robert L. Ripley. B. A. Rolfe's orchestra; Guests. 8 p.m. (12 mid. for West) NBC-R.

Uncle Jim's Question Bee, 7:30 p.m. NBC-B.

Jack Haley, comedian. Virginia Verrill, songs; Wendy

Barrie; Warren Hull, master of ceremonies; Ted Fio-Rito's orchestra. 8:30 (12:30 a.m. for West) NBC-R.

SERIAL
Sunday
Back Home. Life of James Whitcomb Riley, Sun. 2:30 p.m. NBC-R.

One Man's Family. (12:30 a.m. for West only). Wed. 8 p.m. NBC-R.

Tale of Today. 6:30 p.m. NBC-R.

Monday
Amos 'n' Andy. Mon. thru Fri. 7 & 11 p.m. NBC-R.

Arnold Grimm's Daughter. Mon. thru Fri. 1:30 p.m. CBS.

Aunt Jenny's Real Life Stories. Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Bachelor's Children. Mon. thru Fri. 9:45 a.m. CBS & Mon. thru Fri. 11:15 a.m. MBS.

Backstage Wife. Mon. thru Fri. 11:15 a.m. NBC-R.

Betty & Bob. Mon. thru Fri. 1 p.m. CBS.

Big Sister. Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Carol Kennedy's Romance. Mon. thru Fri. 11:15 a.m. (3:15 p.m. for West) CBS.

Dan Harding's Wife. Mon. thru Fri. 1:45 p.m. NBC-R.

David Harum. Mon. thru Fri. 11 a.m. NBC-R.

Follow the Moon. Elsie Hitz & Nick Dawson, Mon. thru Fri. 5 p.m. CBS.

Girl Alone. Betty Winkler & Pat Murphy, Mon. thru Fri. 12 noon NBC-R.

Goldbergs. Gertrude Berg; Mon. thru Fri. 12:15 p.m. NBC-R.

Guiding Light. Mon. thru Fri. 4:15 p.m. NBC-R.

Hilltop House. Mon. thru Fri. 5:45 p.m. CBS.

How to Be Charming. Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.

Jack Armstrong. Mon. thru Fri. 5:30 p.m. NBC-R.

Jenny Peabody. Mon. Wed. Fri. 3:30 p.m. CBS.

John's Other Wife. Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Just Plain Bill. Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Kitty Keene. Mon. thru Fri. 4:45 p.m. NBC-R.

Life of Mary Sothern. Mon. thru Fri. 5:15 p.m. CBS.

Lone Ranger. Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Lorenzo Jones. Mon. thru Fri. 4 p.m. NBC-R.

Love and Learn. Mon. thru Fri. 1:30 p.m. NBC-B.

Lum & Abner. Mon. thru Fri. 7:30 p.m. (Mon. Tues. Wed. Fri. 11:15 p.m. for West) NBC-B.

Ma Perkins. Mon. thru Fri. 10:15 a.m. NBC-B & 3:15 p.m. NBC-R.

Mrs. Wiggs of the Cabbage Patch. Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.

Myrt & Marge. Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Neighbor Nell. Mon. Wed. Fri. 5 p.m. NBC-B.

O'Neills. Mon. thru Fri. 11 a.m. NBC-B; 3:45 p.m. NBC-R.

Our Gal Sunday. Mon. thru Fri. 12:45 p.m. CBS.

Pepper Young. Mon. thru Fri. 10:30 a.m. NBC-B & 3 p.m. NBC-R.

Pretty Kitty Kelly. Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Road of Life. Mon. thru Fri. 11:15 a.m. NBC-B & 4:45 p.m. NBC-R.

Romance of Helen Trent. Virginia Clark. Mon. thru Fri. 12:30 p.m. CBS.

Rube Appleberry. Mon. Wed. Fri. 7:45 p.m. MBS.

Story of Mary Marlin. Anne Seymour, Mon. thru Fri. 10 a.m. NBC-B & 4:30 p.m. NBC-R.

Tom Mix' Straight Shooters. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

Uncle Ezra's Radio Station E-Z-R-A. Pat Barrett; Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R.

Vic & Sade. Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

We Are Four. Mon. thru Fri. 2:45 p.m. MBS.

Tuesday
Easy Aces. Jane & Goodman Ace, Tues. Wed. Thurs. 7 p.m. NBC-B.

Famous Actors' Guild. Helen Menken in "Her Second Husband." 7:30 p.m. CBS.

Wednesday
Hello, Peggy. Wed. & Fri. 11:45 a.m. NBC-R.

One Man's Family. 8 p.m. (Sun. 12:30 a.m. for West) NBC-R.

Saturday
Gun Smoke Law. Dramatization by Wilbur Hall. 10 p.m. NBC-B.

Special Delivery. Marion Randolph. 9 p.m. NBC-R.

CHILDREN'S
Sunday
Coast To Coast On a Bus or White Rabbit Line. Milton J. Cross, conducting, 9 a.m. NBC-B.

Musical Plays. Irene Wick-er. 5 p.m. MBS.

Sunday Morning At Aunt Susan's. 9 a.m. CBS.

Monday
Don Winslow Of The Navy. Mon. thru Fri. 6:15 p.m. NBC-R.

Dorothy Gordon's Children's Corner. Mon. Wed. Fri. 5:30 p.m. CBS.

Jack Armstrong. Mon. thru Fri. 5:30 p.m. NBC-R.

Junior Nurse Corps. Mon. thru Fri. 5 & 6 p.m. NBC-B.

Little Orphan Annie. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Singing Lady. Irene Wick-er; Nursery Jingles, songs & stories, Mon. thru Thurs. 5:30 p.m. NBC-B.

Terry and the Pirates. Mon. Tues. Wed. 5:15 p.m. NBC-R.

Tom Mix' Straight Shooters. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

Tuesday
Dear Teacher. Madeline Gray, Tues. Thurs. 5:30 p.m. CBS.

Saturday
Let's Pretend. 10:30 a.m. CBS.

Our Barn. Conducted by Madge Tucker. 11:30 a.m. NBC-B.

RELIGIOUS
Sunday
Church of the Air. Guest Speaker. 10 a.m. & 1 p.m. CBS.

The Radio Pulpit. Dr. Ralph W. Sockman, speaker, 10 a.m. NBC-R.

National Vespers. Dr. Harry Emerson Fosdick, Sun. 4 p.m. NBC-B.

Lutheran Hour. Guest Speakers, Sun. 4:30 p.m. MBS.

Catholic Hour. Rev. Wilfred J. Parsons, S.J., 6 p.m. NBC-R.

Old Fashioned Revival. 10:30 p.m. MBS.

Monday
Time For Thought. Dr. Ralph Emerson Davis, 12 noon NBC-B.

Tuesday
Time For Thought. Dr. John Sutherland Bonnell, 12 noon NBC-B.

Wednesday
Elder Lightfoot Solomon Michaux and His Congregation, 9:30 p.m. MBS.

Time For Thought. Dr. William Hiram Foulkes, 12 noon NBC-B.

Thursday
Time For Thought. Dr. Alfred Grant Walton, 12 noon NBC-B.

Friday
Time

VOICE OF THE LISTENER

The "Voice of the Listener" letter-forum is a regular feature in Radio Guide each week, offered to the readers as a means for expressing and exchanging opinions about radio.

Each week Radio Guide will publish letters deserving our readers' attention.

WANTS IT SPONSORED!

Dear VOL: I have listened to the Breakfast Club program ever since it first went on the air, and I am still wondering why a cereal or coffee company hasn't grabbed it before now. I believe that a great many women do their marketing in the morning, as do I. The Breakfast Club program lingers with me all the way to the grocery and back home again, and it would take very little sales talk to sell me the product sponsoring the program. At least, I would know who the sponsor was, and that is more than my young daughter does after listening to some of the children's programs that are sponsored by cereal companies. I always have a second cup of coffee with the Breakfast Club. Imagine how much better it would taste with Don McNeil as its salesman. Housewives, let's give this program a boost and wake up the sponsors.—Mrs. Robert Wilson, Elmira, N. Y.

The millenium must be here—when a listener requests that a program be sponsored!—Ed.

FOUL BALL

Voice of the Listener: I have just sat down and dialed my radio from east to west, and all I heard was baseball. Why does every station from a 50-watter to 50,000 give us baseball? I'll admit that there are thousands of ball fans, and yet there are thousands who are not. One far-reaching station in each chain can give as much as all the stations together. We can only listen to one at a time, and yet they all follow the leader. I believe that they are afraid they would lose all their listeners if they didn't. But, if they could only see the number of non-baseball fans that would be completely happy for having something else to listen to! I enjoy my radio very much, but I prefer to pick my programs. Here's till baseball and football are confined to one station.—Mrs. Morrison, Kalamazoo, Mich.

One of the greatest dangers faced by smaller radio stations particularly is the creating of listener-antipathy by following the leader and presenting the same type of programs at the same time as other stations. Program directors who are on their toes will guard against such scheduling.—Ed.

AGIN' IT!

VOL: We live in an age of noise and discord. The mechanical age has given us the automobile—the radio—the airplane—and noise—noise—noise! Some of it is necessary, some impossible to overcome. But, to me the worst is the applause that greets each number (no matter how mediocre) on every important radio program. A

plague on their clatter! Why, oh why, must listeners be jarred from their armchairs, night after night, while appreciative audiences knock down the walls? Radio should either ban studio audiences or applause.—Mabelle Texas Welsh, Vernon, Texas.

Have you listened to Bing Crosby's Music Hall recently? There is one

show that bans audience applause and is, perhaps, the forerunner in a new era of broadcasting.—Ed.

CONFLICT

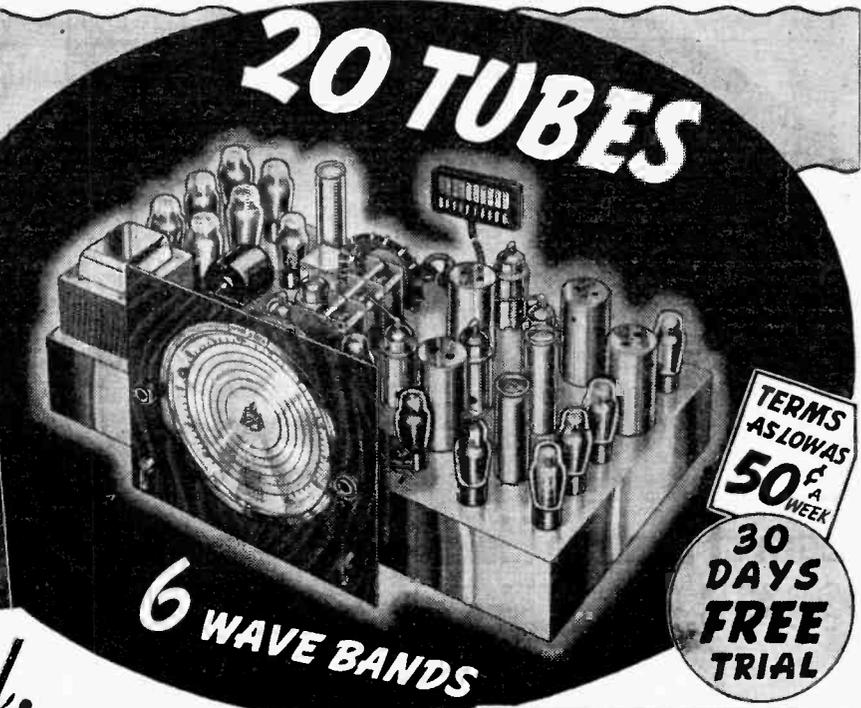
Voice of the Listener: I imagine there are hundreds of listeners who feel as I do. There are four programs which we would like to hear, but as it is, we can only get two of them. Just now we have been jumping from the Kate Smith Hour back to Rudy Vallee, and we know we have missed good parts of each. Now we also have to choose between Major Bowes and

the Show Boat—but I know there will be no switching out here because the men will have all of the Major Bowes hour. What can we do about it? Whose fault is it? To whom can we write in order to protest?—Gladys D. Clark, Brushton, N. Y.

Bombard the program directors of the networks carrying the shows, and also the advertising directors of the sponsoring companies, with your protests, and you may get some relief from one of the most distressing situations in radio broadcasting.—Ed.

MIDWEST... THE ONLY RADIO OF ITS KIND IN THE WORLD... FACTORY-TO-YOU SAVES 50%

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TERMS AS LOW AS 50¢ A WEEK

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YOU CAN BRING IN YOUR STATION—2 to 5 TIMES FASTER THAN ORDINARY SO-CALLED "ELECTRIC TOUCH-BUTTON" RADIOS!



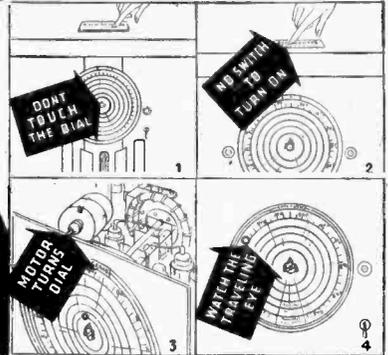
PHANTOM HAND

This remarkable device supervises the electric motor until the station you desire comes in perfectly tuned.

THREE SPEAKERS

Full-scope high fidelity is now made possible by Midwest's Giant Trio-Sonic speaker combination (one 12" bass reproducer, one 6" tenor speaker and one 6" high fidelity reproducer).

Only \$49.95 LESS TUBES NEW LOW BASE PRICE CHASSIS



Top tuning is easier tuning!



SINCE 1920, Midwest has been first with features that other manufacturers adopted later. Over a year ago, Midwest engineers were first with Push-Button Tuning and Dial-A-Matic Tuning. Today, the most talked about of Midwest's 101 features is 1/3-second Motorized Tuning! Just touch a button on top of the radio... that's all... and FLASH!... your station comes in perfectly tuned in just 1/3 (one-third) second... just like magic... at the exact center of resonance. (You can also tune by hand whenever you desire.)

Big FREE catalog shows you how to buy handsome, newly styled, richly finished consoles at wholesale prices... to save up to 50%... to make your radio dollar go twice as far... to pay as little as 50 cents a week on the Midwest Easy Pay Plan... and secure 30 days FREE trial in your own home! You are triply protected with One-Year Warranty, Money-Back and Foreign Reception Guarantees.

[[SERVICE MEN: Join the nation-wide Midwest service organization. Write for free details.]]

MIDWEST RADIO CORPORATION

DEPT. FF-94, MIDWEST RADIO CORPORATION... CINCINNATI, OHIO, U.S.A. Manufacturers of Quality Radios Since 1920



TRAVELING COLORAY EYE

When you touch a button, Eye zips around the dial and stops at exact point where station comes in best.

PASTE COUPON ON 1¢ POSTCARD... OR Write Today!

MIDWEST RADIO CORPORATION Dept. FF94, Cincinnati, O. Send me your new FREE catalog and complete details of your liberal 30-day FREE trial offer. (Special offer and prices prevail only when dealing direct with factory by mail.)

Name.....
Address.....
Town..... State.....
User-Agents Make Easy Extra Money. Check Here for details. Check Here for 1938 BATTERY catalog

STOPS FIRE INSTANTLY
Scientific Way
Thousands Being Sold Weekly
MORE MEN NEEDED to call on Business Concerns; Auto, Truck & Bus Owners; Schools, Public Buildings, Factories, Farms. All season seller. Excellent year round profit opportunity.

NATIONALLY ADVERTISED PRODUCTS
We help you close sales with Direct Mail Advertising. 360,000 sold to U. S. Government. Approved by Underwriters' Laboratories, also Good Housekeeping Institute. Used by 10,000 large Corporations. Write today with details of age, past experience, etc.
The Fyr-Fvter Co. Dept. 15-23, Dayton, Ohio

Lucky You
FAMOUS Terri
FACE POWDER

50c value **25c** (for limited time only) with coupon below.

Use the powder that stage and screen stars prefer. There is no finer powder made than TERRI. Thousands have paid much more for its soft, clinging natural beauty. You'll love TERRI! Don't delay. Get it while this low-price offer lasts.

SEND COUPON NOW

TERRI COSMETICS Corp., 320 Fifth Ave., N.Y.

Enclosed 25c for Terri Face Powder (50c value). Send post-paid with money-back guarantee.

Color of my hair _____
 skin _____ eyes _____
 Name _____
 Address _____
 Town & State _____

BE A RADIO EXPERT



Learn at Home to Make \$30, \$50, \$75 a Week



Chief Operator Broadcasting Station

"When I completed 20 lessons, I obtained my Radio Broadcast Operator's license and immediately joined Station WMFC, where I am now Chief Operator." — HOLLIS F. HAYES, 83 Madison St., Lapeer, Mich.



Own Business Pays \$300 a Month

"I now have my own Radio business which shows three hundred dollars a month profit — thanks again to National Radio." — FRANK T. REESE, 30 N. Felton St., Philadelphia, Pa.



Earned \$50 First Month in Spare Time

"I knew nothing about Radio. After four lessons I began servicing Radios, earning \$50 the first month. Last winter I made as high as \$100 a month in spare time." — G. F. WALTON, 808 West Olney Road, Norfolk, Va.

Find Out What Radio Offers You

Mail coupon for "Rich Rewards in Radio." It's free to any fellow over 16 years old. It points out Radio's spare time and full time opportunities, also those coming in Television; tells about my Training in Radio and Television; shows you letters from men I trained, telling what they are doing, earning; shows my Money Back Agreement. MAIL COUPON in an envelope, or paste on a postcard—NOW!

J. E. SMITH, President
Dept. 7MT6A,
National Radio Institute
Washington, D. C.

Mail this Now FREE
Get 64-page Book

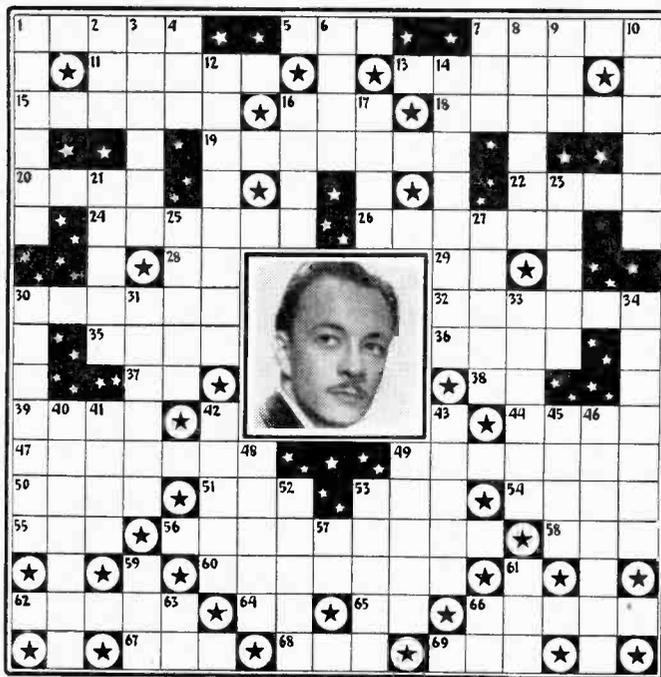
J. E. SMITH, President,
Dept. 7MT6A,
National Radio Institute,
Washington, D. C.

Dear Mr. Smith: Without obligating me, send "Rich Rewards in Radio," which points out spare time and full time opportunities in Radio and explains your 50-50 method of training men at home in spare time to become Radio Experts. (Please Write Plainly.)

NAME _____ AGE _____
 ADDRESS _____
 CITY _____ STATE _____



RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
- King, bandleader
 - Lyman, bandleader
 - Sacred song
 - The Good _____, with Paul Muni
 - Hastens away from danger
 - First name, star in the portrait
 - Small in number
 - Godfrey, announcer
 - Gradual destruction
 - Logan, songstress
 - Glass piece of a camera
 - Mentally deranged
 - An idle talker (Scotch)
 - Possessive of me
 - Otherwise
 - Helen _____, soprano
 - Confuse
 - Purpose, reason
 - Tolls, fees
 - Exist
 - Dictionary of nouns (abbr.)
 - Not any
 - Flow gently
 - Fictitious narratives
 - Rosario _____, conductor
 - Electrical units of resistance
 - Part of the verb "to be"
 - Mistake
 - Dispatch
 - Born
 - Girl's name
 - Short for sister
 - Dried grapes

- Composer of the opera "Ar-mide"
- Initials of Helen Pickens
- Initials of Loretta Young
- Myrt and _____
- Rope for hoisting a sail
- Female sheep
- The tonality of a music scale

- VERTICAL**
- Patricia _____, radio actress
 - Affirmative answer
 - Man's name
 - Sooner than
 - These are kept in hives
 - Latin preposition

Solution to Puzzle Given Last Week



TRADIN' JOE'S RETURN

(Continued from Page 7)

words. He glanced at the poet. Riley was leaning back in his chair, his body relaxed, his eyes still closed. Arnold wet his lips and read on. Finally he finished, but the poet remained unmoving, lost in the rhythmic words which had filled the room:

*"We both shuck hands, 'y jucks!
 and swore
 We'd stick together ferevermore.
 And old Squire Chipman tuck us
 the trip:
 And Marshall and me's in partner-
 ship!"*

THE silence became oppressive. Riley remained silent, eyes closed, breathing steady. Arnold held his breath and waited, apprehensively.

"Yes," abruptly stated the poet, "that'll do. Just read it that way and I think the ladies will like it fine."

Gasping with relief, Arnold hurried away. He used the poem for his voice classes regularly, and in time he and the "Hoosier Poet" became fast friends.

In the decade before his death in 1916, Riley wrote little, and subjected himself less to the rigors of travel as a lecturer. On the porch of his home on Lockerbie Street in Indianapolis, which he made famous in his "Lockerbie Book" collection, he greeted old friends with the gracious hospitality of the disposition reflected in his writing, with the understanding of one who remembered his own foibles, with the warmth of a bachelor who depended on companions for his happiness. Arnold returned more often as their friendship grew, and frequently he repeated "Tradin' Joe" to the man who was not to be "an idle dreamer":

*I'm one o' those cur'ous kind o' chaps
 You think you know when you don't,
 perhaps!*

Gene Arnold may be heard Sundays on "Way Down Home" over an NBC network at:

EST 2:30 p.m. — CST 1:30 p.m.
 MST 12:30 p.m. — PST 11:30 a.m.

PHOTO CARNIVAL
Contents



Pages 21 to 23. Tyrone Power, on "Hollywood Playhouse," NBC Sundays, 9 p.m. EST (West, 8:30 PST)



Pages 24 to 26. Doris Kerr's songs are heard over a CBS network every Wednesday at 6 p.m. EST



Page 27. "Death Valley Days" aired Friday, NBC at 8:30 p.m. EST (West, Tuesday 9 p.m. PST)



Page 28. Parkyakarkus, featured on Al Jolson's show Tuesdays, CBS at 8:30 p.m. EST (West, 8:30 PST)

PHOTO · CARNIVAL

Radio Guide's thrilling picture magazine-within-a-magazine



TYRONE THE MAGNIFICENT

TWO years ago, Tyrone Power was almost unknown. Today he is the toast of Hollywood. Applauded by critics, adored by fans, watched closely by columnists, his name is news.

Rising rapidly in films, Tyrone became one of Hollywood's most-talked-of actors for his work in "Lloyds of London"—but this was not enough for him. Looking for new worlds to conquer, he turned to radio, and on his new Coast-to-Coast dramatic series established himself as an air star as well.

Naturally the romances of so popular a celebrity are of interest to millions. Rumor has had him engaged to Loretta Young, Phyllis Brooks, Janet Gaynor, Sonja Henie. So far, his romance with Sonja, the Olympic skating champion turned film star, has caused most comment. This picture shows why.

Continued on next Page

Continued
Preceding
from
Page



1 Left: Mr. and Mrs. Tyrone Power, Sr., famed actors of 20 years ago, with Son Tyrone, Jr., and (behind him) Daughter Ann. Above: Mrs. Patia Power today

2 Tyrone was born in Cincinnati May 5, 1914. Was a year old (above) when the family went to Hollywood



7 By 1923 Tyrone was healthy enough to leave California. Patia then moved back to Cincinnati, placed the children in school. Week-ends Tyrone was an usher (above, arrow) at the Orpheum Theater. After his father's death he worked at the soda fountain in a local drug store



10 This year Tyrone has been in "Love Is News," "Cafe Metro-pole" (with Loretta Young, left) and "Thin Ice." Before he entered movies, Tyrone met Don Ameche in Chicago, appeared on his program. Today both (above) are with the same studio!

11 Above: Several months ago Jimmie Fidler, well-known Hollywood critic, predicted Tyrone's success. He chose Tyrone, Frances Farmer as the two best young stars



3 Above: Tyrone is shown at the age of 2, when he was wading at Coronado Beach, near San Diego, California. At that time Ann was only 7 months old



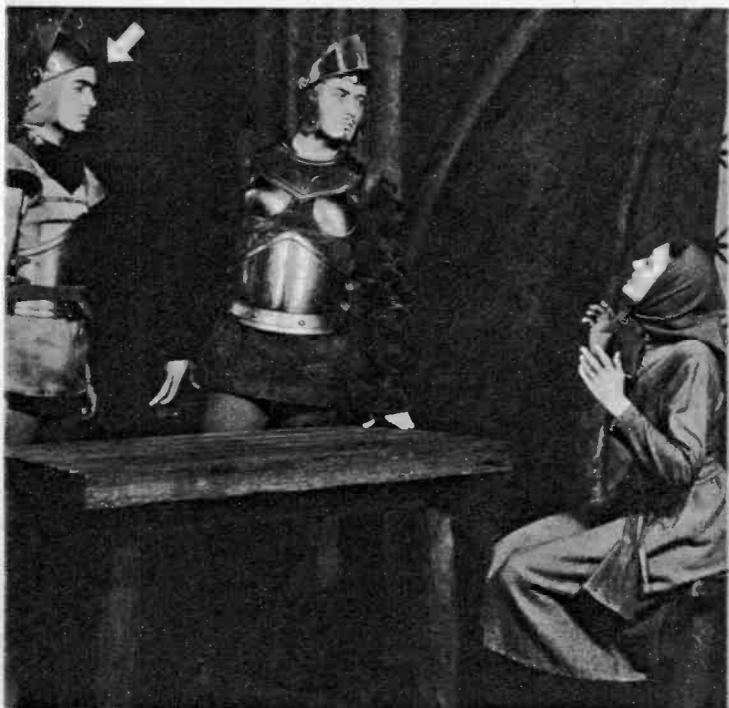
4 Tyrone (above, with Ann) was a frail child. After moving the family to New York, Patia had to bring him back to California again



5 Tyrone, at 7 (above), as he appeared in the "Mission Play" at San Gabriel, California. His mother had the leading role in the same play



6 Above: Soon after, Tyrone was in another such play. Was acclaimed in the Los Angeles papers as a "miniature hit"—a few years ended that



8 After many discouraging tries, Tyrone finally got on the stage. In 1935 he played in Katharine Cornell's "St. Joan" (above, arrow), was seen by a 20th Century-Fox scout—and was promptly awarded a 7-year contract

THERE are many reasons why Tyrone Power should have failed to become a film star: until two years ago his life of acting was mostly one of disappointments and refusals. But there is one reason why he didn't fail: Tyrone had perseverance. Fully convinced he had ability and could prove it, he persisted—today he far overshadows most of the stars he envied.

Tyrone was born in Cincinnati 24 years ago, the son of Tyrone and Patia Power, but during his early years he knew many places as home. By the time he was 7, little Tyrone was on the stage, too, soon scored several hits. The boy actor was somewhat of a sensation, but as a youth he was just another actor looking for something to do. Repeated rounds of the Hollywood studios were without success. Later he moved to Chicago, worked with a Shakespearian troupe at the Chicago Civic Auditorium, played with such big names as Fritz Lieber, Helen Menken. Tiring to radio, he landed in Don Ameche's "Grand Hotel." In 1934 he went to New York, understudied Burgess Meredith in a play starring Katharine Cornell, was spotted by a film scout, signed up. On October 3, Tyrone, sponsored, assumed the leading role in an NBC Coast-to-Coast drama series, "Hollywood Playhouse"—became radio's newest sensation.



9 Tyrone's first movie part was in "Girl's Dormitory." This was followed by "Ladies in Love." Then he was starred with Madeleine Carroll (above) in "Lloyds of London." All this inside of a year!



12 Above: Tyrone, Sonja Henie, Don Ameche. Tyrone (right) has had his name linked with many of Hollywood's most beautiful stars, but the most persistent rumors of serious romance are about Sonja



13 Tyrone has admitted his fondness for Sonja, is seen with her often—but he says they are not thinking of marriage. However, there does seem to be some good reason for thinking they are (see page 21)

SITTING

PRETTY

AS DORIS KERR POSES,
HIDDEN CAMERAS SHOW
YOU HOW RADIO GUIDE
PICTURES ARE TAKEN





1 Doris Kerr, sustaining CBS songstress, arrives for a morning of picture-taking



2 Doris puts on a dressing-gown. Jess Queen begins his make-up work with a grease-paint base



3 Next he plucks her eyebrows. It takes fifteen minutes and is rather painful



4 Lip-stick, held in a tiny brush, is used to color, shape her lips

MAKING photographs is a regular routine for the networks—and one of the ways in which a radio star is born.

Seldom do radio performers spring into the spotlight overnight. Instead, they usually work as sustaining artists, under contract only to the network. During this period, they are heard on the air, become known to listeners. Meanwhile, the networks issue much publicity about them, about their work, their lives. All this so that talented artists will come to be in demand, will get sponsored programs—and the pay that goes with them.

Such an artist is Songstress Doris Kerr. She's a tall, slender, talented brunet, and probably it won't be long before she's sponsored. When she arrives at the 16th-floor studios in the CBS Building at 485 Madison Avenue, New York, no page carries her bag, no maid helps her. But she does her part, CBS does its part—one of these days she'll be a star!



5 Afterwards the lips are blotted on tissue. Then Doris dresses



6 Doris is ready and the cameramen arrange the background, lighting



7 By making slight changes, having Doris change her position, a number of different pictures are taken



8 This shows the rearrangement necessary for the picture at left

Photos by Walter Seigal



9 After the picture-taking is completed, the negatives are developed by Paul Kirsch, then put into a hypo bath. This process takes thirty minutes

10 Herman Weber and Kay Knox retouch films with special lead-pencils to remove unwanted shadows, blemishes, and film defects

11 Films are placed in contact with sensitized paper, which is exposed for two seconds in photo-printing machine run by Jerry Urgo



12 After the prints are developed, and "fixed" in hypo, Dick Schroeder dries them on cloth by heat & air in this machine

13 Meanwhile, former Newspaperwoman Helen Nolan of the CBS publicity department writes the captions

14 Stencils of the captions are cut, run off on a mimeograph by Edith Schroeder — at the rate of 174 sheets per minute



15 Four girls in the mailing-room then paste the captions on the pictures, put them in envelopes, sort them according to their destinations. This step is necessary because some pictures apply to programs which are heard only in certain sections of the country

16 A number of the pictures are filed at CBS for future reference. All others are mailed to editors everywhere. These three pictures of Doris were sent to Radio Guide

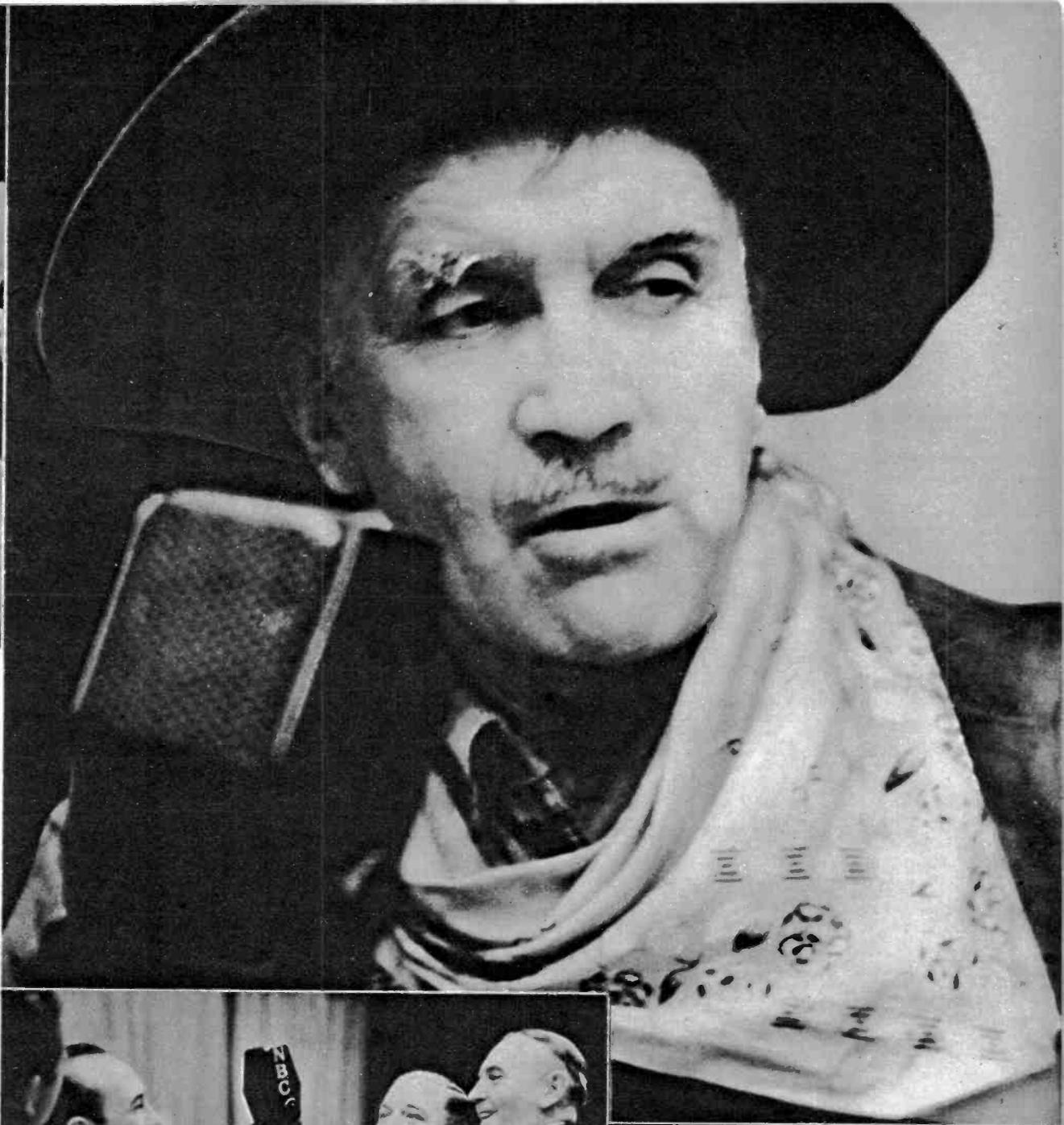


Above: Frank Butler (left) has been with the "Death Valley Days" cast for five years—Jack MacBryde, since its first broadcast in 1930

DEATH VALLEY DAYS

ONE of radio's oldest programs is "Death Valley Days," a cycle of dramatic episodes about California in the prospecting days of the past. This pioneer drama went on the air seven years ago over an NBC-Blue network in the East which reached as far west as Cincinnati. On May 13, 1934, it became Coast-to-Coast when, with another cast in San Francisco, it was put on the Pacific Coast Red network. It is still broadcast in this dual fashion today.

"Death Valley Days" follows its original style closely. Yet its pattern is so flexible that much variety enters the program. Last Friday, when the Mt. Whitney-Death Valley highway was opened with considerable pageantry, The Old Ranger gave a complete preview of the 3-day dedication.



Harry Humphrey (above) is the Old Ranger of "Death Valley Days," is a veteran of more than 1,500 hours on the air. Also a playwright, he has had plays on Broadway and in London

Music for the "Death Valley Days" program is provided by the Melodeers (left). In this quartet are Claude Reese, Taylor Buckley, Charles Robinson and Henry Shope



Above: Milton Herman, who, like Jack MacBryde, has been in the cast since the program began, and Jean King, who is the heroine of these dramatic episodes



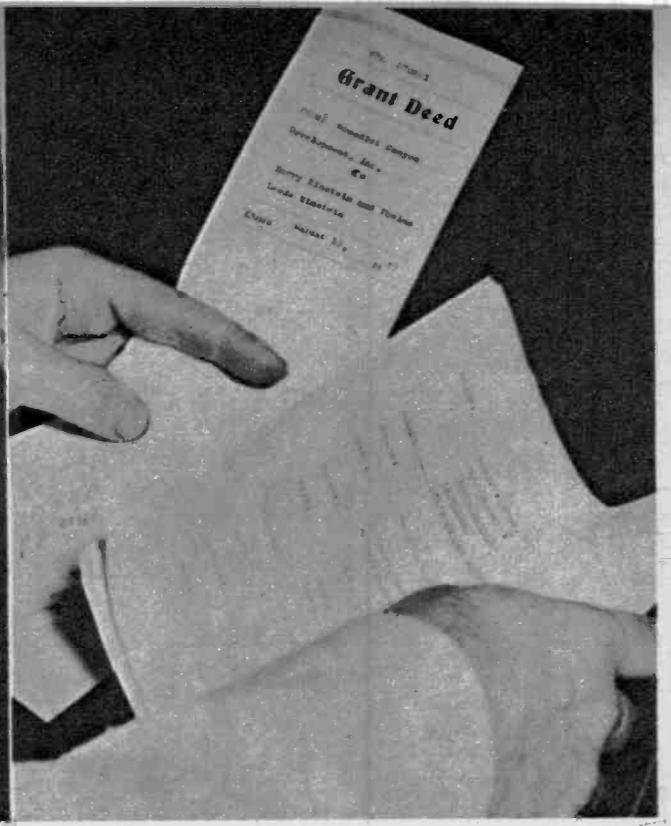
Above: While Geoffrey Bryant (right) studies his script, Richard Barrows (left) and Paul Nugent take time out for a moment's relaxation. All three come from the legitimate stage. In the East "Death Valley Days" is heard on 23 stations, on the West Coast, 5



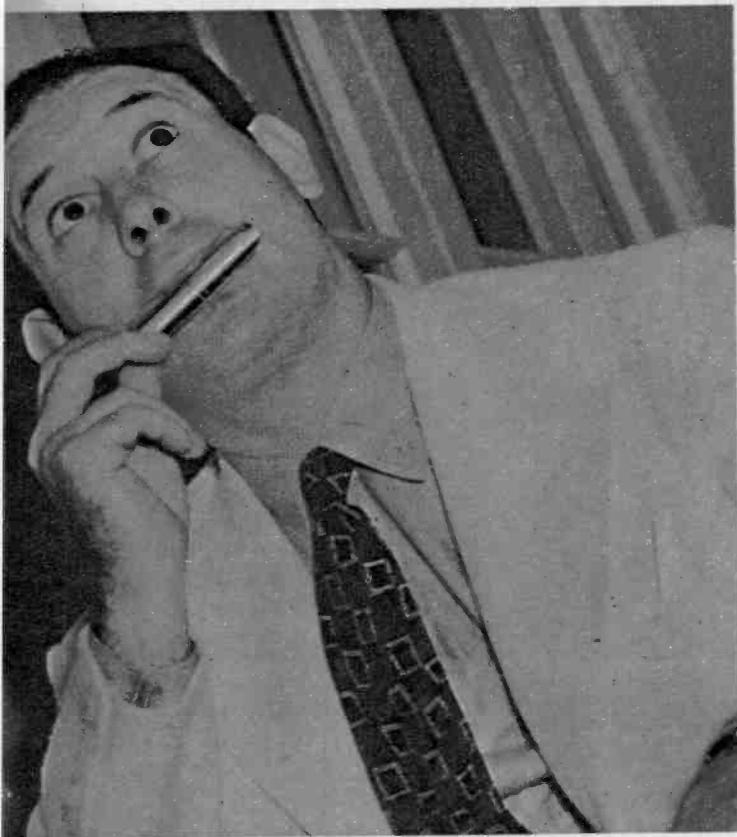
EINSTEIN GIVES UP! Harry "Parkyakarkus" Einstein, who dislikes being photographed, finally surrenders to Radio Guide's cameraman, gets his pockets picked



STILL A BACHELOR AT HEART—Einstein, though recently married, hasn't yet got out of the habit of carrying extra buttons, safety pins



MARRIED MAN. Harry's inside coat pocket reveals: a deed to his new Beverly Hills home, a letter he forgot to mail, a radio script



SUPPRESSED DESIRE of Parkyakarkus is to be another Borah Minnevitich. He often plays the little harmonica he carries in his right hand hip pocket

SURRENDER!

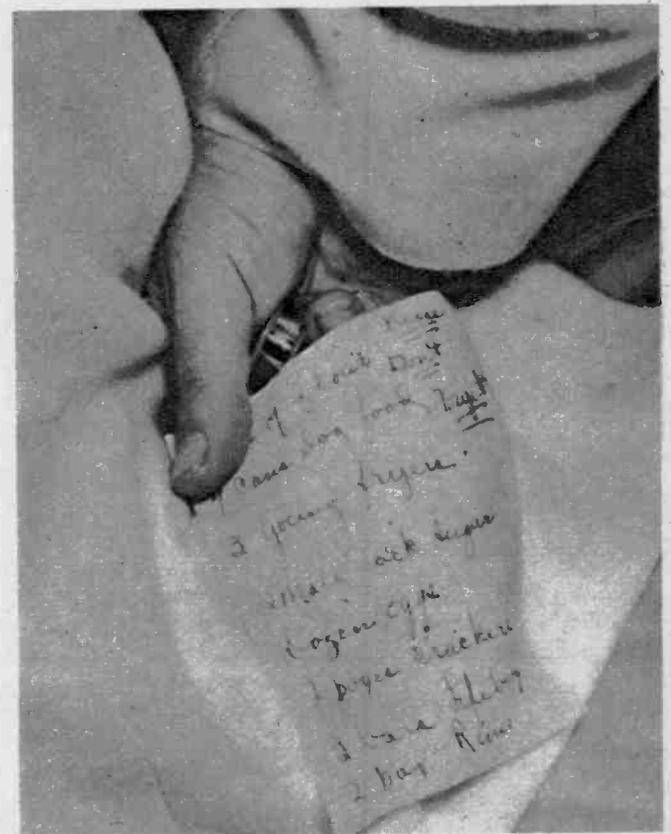
IT'S NOT Harry Einstein's fault that his name isn't Parkyakarkus. In February of 1936 he tried to have his name legally changed. The judge refused, so Harry did the next best thing. He had the name registered in Washington, and now it is his personal property. Although his real name remains Einstein, most people call him just plain Parkyakarkus.

In fact, few know that Parkyakarkus is the former Boston business-man who in 1935 was reputedly the highest salaried retail advertising executive in New England.

Shortly after his high school graduation in 1923, Einstein became a space salesman for a Boston newspaper. By 1935 he was employed as advertising manager for a chain of 17 furniture stores.

Harry began in radio in 1923, clowning on the air for fun—and without pay. He became a favorite in Boston, Eddie Cantor heard him, promptly made him an offer. Harry accepted without hesitation.

By 1937 Parkyakarkus had become so popular that he had many offers for his own program. But after considering them, he decided to join Al Jolson's variety show.



DOMESTIC LIFE of the comedian is reflected by the grocery list his wife, Thelma, has given him. He tried to hide the list—unsuccessfully

Photos by Jack Albin



CALIFORNIA BOOSTER—Harry always carries this post card folder. He also has an electric razor, handkerchief, coins, sun glasses, thread, and even more matches!

ODDS AND ENDS fill his pockets. With his billfold are matches, a telegram from the Modern Order of Ancient Greeks, a tape measure he's carried 2 years!



THIS WEEK'S PROGRAMS

Sunday

October 31

MORNING

8:00 am CST

NBC-Coast to Coast on a Bus, children's prgm.: WMAQ WMT KWK WLW WIBA (sw-15.21)
 CBS-Sunday Morning at Aunt Susan's; News: WFBM WCCO WBBM WKBB (sw-21.52)
 Richard Blondell, story-teller, will be guest.
 NBC-Harold Nagel's Orch.: WCFL WBOW WIRE WHO
 KMOX-△ Church of the Air
 WAAF-Carnival of Comics
 WCBD-Hit Tunes
 WFAM-△ Sunday School
 WIND-△ Baptist Church
 WISN-△ St. Boniface Church
 WJJD-Rose Vanderbosch, pianist
 WLS-Everybody's Hour
 WMBD-Uncle Bill Reads Funnies
 WMT-Reading the Comics
 WOWO-△ Old-Time Religion
 WTAD-Gospel Singers
 WTMJ-△ Church Services

8:15

WCBD-△ United Swedish Service
 WHO-△ Bible Broadcaster
 WJJD-Happy Go Lucky Time

8:30

CBS-Aunt Susan's: KMOX WJR
 WAAF-△ Bible Stories
 WBOW-△ Rev. Archie Brown
 WCFL Concert Ensemble
 WIBA Fiore Melodies
 WIND-Hungarian Air Theater
 WIRE-△ Morning Worship
 WISN-△ Spiritual Fellowship
 WJJD-Vaudeville Show
 WMT-△ Family Altar
 WROK-Morning Musicale
 WTAD-Variety Prgm.
 WTMJ-Our Club

8:45

WAAF-Organ Melodies
 WCBD-△ Polish Bible Class
 WIBA-△ Bible School

9:00

NBC-Russian Melodies, dir. Alexander Kiriloff: WMAQ WLW (sw-15.21)
 CBS-△ Church of the Air: WCCO KMOX WBBM WKBB (sw-21.52)
 NBC-Radio Pulpit: WCFL
 Dr. Ralph W. Sockman will speak on "The Tragedies of Silence."

News: WROK WTMJ WMT
 KWK-Bible Auditorium
 WAAF-Swingtime
 WBOW-Sunshine Hour
 WCBD-△ Meditation Moments
 WFAM-News; △ Old Time Gospel Tabernacle
 WFBM-Stamp Stories
 WGN-Sunday Morning Concert
 WHO-Musical Gems
 WIBA-Norwegian Hour
 WIND-Musical Travelogue
 WIRE-Jake Feld Varieties
 WISN-Breakfast Club
 WJJD-Happy Go Lucky Time
 WKBB-△ Church Service
 WLS-Little Brown Church
 WMBD-Sunday Morning Sunshine
 WOC-Sunday Morning Recital
 WOWO-Christian Science Reader

9:15

NBC-Russian Melodies: WOWO KWK
 △ Seventh Day Adventist: WHO WOC
 WAAF-Symphonic Hour
 WFBM-Gypsy Fortunes
 WLW-Ellis Frakes
 WMBD-News
 WMT-Dr. Frank B. Robinson
 WROK-On the Mall
 WTAD-△ Church in Wildwood
 WTMJ-Master of Rhythm

9:30

NBC-Dreams of Long Ago: WIRE WOWO KWK
 CBS-Walberg Brown Strings: WBBM WCCO WFAM WKBB WMBD (sw-21.52)

NBC-Music & American Youth:

WBOW
 KMOX-Piano Recital
 WCBD-Hungarian Musicale
 WCFL-Swingtime
 WFBM-Christian Men Builders
 WHO-Hour of Music
 WIBA-University Club Round Table
 WIND-I Am Reading Room
 WISN-Sunday Morning Revue
 WJJD-Happy Go Lucky Time
 WLW-Nocely Aces
 WMAQ-News; Morning Melodies
 WMT-Salvation Army Prgm.
 WOC-Hour of Music
 WROK-Rhythm Makers
 WTAD-News

9:45

CBS-Walberg Brown Strings: KMOX
 Modern Miracles: WLW WMAQ
 WAAF-Encores
 WCFL-New Songs
 WIND-Remote Control
 WJJD-Eddie Fitzpatrick's Orch.
 WLS-News
 WMT-Musical Clock

10:00

CBS-Texas Rangers: WCCO WOC
 WBBM WMBD WMBI (sw-21.52)
 NBC-News; Alice Remsen, contralto: WMT WOWO (sw-15.21)
 NBC-News; Ward & Muzzy, piano duo: WBOW WHO
 MBS-Northwestern Reviewing Stand: WGN KWK WIRE
 KMOX-Joe Karnes, piano
 WAAF-Dance Revue
 WCBD-Jewish Hour
 WCFL-Mirth Parade
 WJJD-Herald of Destiny
 WFAM-Variety Show
 WGN-Reviewing Stand
 WIBA-Music Graphs
 WJBC-△ St. Mary's Church
 WJJD-Bureau of Missing Persons

WKBB-Sunday Morning Revue
 WLS-Folks Worth Knowing
 WLW-Cadle Tabernacle Choir
 WMAQ-Sunshine Hour
 WMT-Musical Clock
 WROK-△ Judge Rutherford; News; Morning Concert
 WTAD-△ High Mass

10:15

NBC-Neighbor Nell, philosophy: WOWO WMT KWK (sw-15.21)
 NBC-Silver Flute: WBOW WHO
 KMOX-Travelogue
 WCFL-Hit Review
 WJJD-Dance Prgm.
 WGN-Morning Melodies
 WIBA-Today's Almanac; News
 WJJD-Dick Jurgens's Orch.
 WROK-Morning Concert

10:30

CBS-Major Bowes' Capitol Family; Dalton Bros.; Helen Alexander, sop.; Nicholas Costantino, tr.; Charles Maguante, accordionist; Sam Herman, xylophonist; Robert Reed, m.c.; Waldo Mayo's Orch.: WFAM WCCO WKBB WMBD WOC (sw-21.52)
 NBC-Second Guessers: Lynn Waldorf & Francis Powers: WMT WOWO WIBA WMAQ (sw-15.21)
 MBS-Sunday Morning Quarterback with Benny Friedman (Parker Watch Co.): WGN
 KMOX-Employment Service
 KWK-Charities Reporter
 WAAF-Memory Lane
 WBBM-Gay Time Melodies
 WCBD-J. C. O'Hair
 WJJD-Danville Studios
 WFBM-Stardust Melodies
 WIRE-Melody Hour
 WIND-Listen to Yourself
 WISN-German Hour
 WJJD-Happy Go Lucky Time
 WLS-Concert Orch.
 WLW-Rural Roundup
 WROK-Organ Reveries
 WTAD-△ Methodist Church
 WTAM-News; Blue Barron's Orchestra

10:45

MBS-American Warblers (Amer. Bird Prod.): WGN KWK
 NBC-To be announced: WOWO WIBA WCFL

LOG OF STATIONS

LISTED IN EDITION E—MIDWESTERN

Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA (8 pm on)	830	50,000	Denver, Colorado	NBC-R
KSD	550	5,000	St. Louis, Missouri	NBC-R
KWK	1350	5,000	St. Louis, Mo.	NBC & MBS
WAAF	920	1,000	Chicago, Illinois	Local
WBAA	890	1,000	West Lafayette, Indiana	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WBOW	1310	250	Terre Haute, Indiana	NBC
WCBD	1080	5,000	Chicago, Illinois	Local
WCCO	810	50,000	Minneapolis-St. Paul, Minn.	CBS
WCFL	970	5,000	Chicago, Illinois	NBC
WDZ*	1020	250	Tuscola, Illinois	NBC
WENR	870	50,000	Chicago, Illinois	NBC-B
WFAM	1200	100	South Bend, Ind.	CBS
WFBM	1230	5,000	Indianapolis, Indiana	CBS
WGN	720	50,000	Chicago, Illinois	MBS
WHA	940	5,000	Madison, Wisconsin	Local
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBA	1280	5,000	Madison, Wisconsin	NBC
WIND	560	5,000	Gary, Indiana	Local
WIRE	1400	5,000	Indianapolis, Ind.	NBC-R & MBS
WISN	1120	1,000	Milwaukee, Wisconsin	CBS
WJBC*	1200	250	Bloomington, Illinois	Local
WJJD	1130	20,000	Chicago, Illinois	Local
WJR†	750	50,000	Detroit, Michigan	CBS
WKBB	1500	250	Dubuque, Iowa	CBS
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMBD	1440	5,000	Peoria, Illinois	CBS
WMBI	1080	5,000	Chicago, Illinois	Local
WMT	600	5,000	Cedar Rapids, Ia.	NBC-B & MBS
WOC	1370	250	Davenport, Iowa	CBS
WOWO	1160	10,000	Fort Wayne, Indiana	NBC-B
WRJN	1370	250	Racine, Wisconsin	Local
WROK	1410	1,000	Rockford, Illinois	Local
WSBT	1360	500	South Bend, Indiana	CBS
WSUI	880	1,000	Iowa City, Iowa	Local
WTAD	900	1,000	Quincy, Illinois	Local
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTAQ	1330	1,000	Green Bay, Wisconsin	CBS
WTMJ	620	5,000	Milwaukee, Wisconsin	NBC

Frequencies of Stations Carrying: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBL, 800; WOAI, 1190; WSM, 650; KFI, 640

SHORT WAVES
 Symbol after a program, like (sw-9.53) means that program is broadcast on short waves on 9.53 megacycles.
 NBC—National Broadcasting Company
 CBS—Columbia Broadcasting System
 MBS—Mutual Broadcasting System
 NBC-B—National Broadcasting Company Basic Blue Network
 NBC-R—National Broadcasting Company Basic Red Network
 †—Night Programs Only
 *—10 a.m. to 5 p.m. Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell △ indicates religious services and programs.
 If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes duration is on the air at a quarter-hour when you do not find your station listed.

NBC-Henry Busse's Orch. (Mar. 10-01): WMAQ
 KMOX-Music Cavalcade
 WAAF-Melody Parade
 WBBM-Sunday Sunshine
 WBOW-WPA Prgm.
 WCFL-Fashions on Parade
 WHO-Familiar Classics
 WJBC-△ Park M. E. Church
 WJJD-Seger Ellis's Orch.
 WMT-News
 WROK-△ Swedish Mission

11:00

NBC-Dorothy Dreslin, sop.; Fred Hutsmith, tr.: WCFL (sw-15.33)
 NBC-The Southernaires: WENR KWK WOWO
 △ Methodist Church: WJJD WIND
 WAAF-Modern Melodies
 WBBM-Rhythmic Melody
 WBOW-△ Evangelical Church
 WFAM-Meditation
 WGN-Alice Blue, pianist
 WHA-Hon emakers
 WHO-△ Church Service
 WIBA-Communist Party
 WJBC-△ Catholic Church
 WJJD-△ Dr. Preston Bradley
 WMAQ-Silver Streak Review
 WMBD-△ Trinity Tabernacle

WFAM-△ Presbyterian Church
 WIBA-△ First Congregational
 WTAQ-String Ensemble

11:30

NEC-Radio City Music Hall:
 KWK WLW WOWO (sw-15.21)
 For detail on this program turn to Page 12.

NBC-Univ. of Chicago Round Table Discussion; Guest Spkrs.: WMAQ WHO (sw-15.33)

CBS-Salt Lake City Tabernacle Choir & Organ: WCCO WKBB WTAQ (sw-21.52)

WAAF-Orchestra Pit
 WBBM-Magic Numbers
 WCCO-Musical Prgm.

WCFL-Contrasts in Rhythm
 WFBM-Birthday Party
 WGN-Morning Melodies

WIRE-Rhythm Maker Revue
 WISN-Swingtime Syncopation
 WLS-Grace Wilson, songs

WCC-Ports of Call
 WTMJ-That Was the Year

11:45

CBS-Salt Lake City Tabernacle: WFAM WCCO
 WAAF-Rhythm Revue
 WJJD-Organ Prgm.

WISN-Fur Time Classics
 WLS-Helen Jensen, organist
 WMBD-For Men Only
 WMT-Frank Voelker, organist
 WTMJ-Hollywood Casting Office

AFTERNOON

12:00

NBC-Radio City Music Hall; Salon Orch.: WENR
 CBS-△ Church of the Air: WCCO WFAM

The speaker will be Rev. Martin Hegland (Lutheran), of St. Olaf College in Northfield, Minn.

NBC-Paul Martin's Music: WMAQ WHO WBOW (sw-15.33)
 News: WMBD WOC
 WAAF-Musical Hour

WBBM-Rhythms at Noon
 WCFL-Music in the Air
 WJJD-Battle of Swing Bands
 WFBM-Balfour Day Prgm.

WGN-Reading the Comics
 WIBA-Tony Salerno's Orch.
 WIND-German Hour
 WIRE-Melodiers

WISN-Hollywood Matinee
 WKBB-W. P. A. Prgm.
 WMT-△ Trinity Lutheran Church
 WTAQ-Duchow's Orch.
 WTMJ-Heinie's Grenadiers

12:15

News: WKBW WIRE
 WBOW-Melody Weavers
 WCFL-New Songs

WMBD-To be announced
 WOC-Smooth Sailing
 WROK-News; Musicale
 WTAD-Storyland Lady

12:30

NBC-Smoke Dreams (H. Fendrich) Orch. & Guest: WLW KSD WHO WMAQ (sw-15.33)

MBS-Ted Weems' Orch. (Varady of Vienna): WGN
 NBC Spelling Bee: WENR KWK
 CBS-Poet's Gold: WKBB WMBD WCCO

WBOW-△ Rev. Drake
 WCCO-Romance of Transporta-
 WCFL-Melodiana
 WFAM-Funny Paper Man

WFBM-House Beautiful
 WIBA-News; Concert Hall
 WIRE-Studio Party
 WISN-Smooth Sailing

WJJD-Grand Central Station
 WMBI-Organ Melodies
 WMT-Hit Tunes; Drama
 WOWO-Missionary Hour

WROK-Dan, the Funny Man
 WTAD-Motor Club Drama
 WTAQ-Bavarians & Football Dope

WTMJ-Musical Spelldown

12:45

CBS-Lloyd Pantages Covers Hollywood (Dona Ray): WFBM WBBM KMOX (also KNX at 11 p.m.)

CBS-Romany Trail: WKBB
 WCFL-Music in the Air
 WIRE-To be announced
 WISN-Coplin Concert

WJJD-Musical Highlights
 WMBD-Variety
 WMBI-Round Table
 WMT-Five-Minute Drama

WOC-△ Country Church of Holywood
 WROK-Judge Rutherford
 WTAD-Blended Voices

1:00

NBC-The Magic Key of RCA; Symphony Orch.; Frank Black, cond.; Milton J. Cross, m.c.; Guest: WLW WMT KWK WMT WBOW WENR WIBA WOWO (sw-15.21)

CBS-Fun-Bug (Barnsdall Refining Co.): WBBM WCCO KMOX WKBB WISN

CBS-Romany Trail: WFBM
 NBC-Sunday Drivers: WMAQ WHO (sw-15.33)
 MBS-The Right Job: WGN WIRE
 KSD-News; Nathaniel Shilkret's Orch.

WAAF-Remember With Joy
 WCFL-Musicale
 WJJD-Voice of the People
 WFAM-News; Hungarian Hour

WIND-Down the Mississippi
 WJJD-Extra! Extra!
 WMBD-Walkathon Derby Show
 WMBI-Men's Voices in Song

WOC-Out of the Past to You
 WROK-Symphonic
 WTAD-Lawrence Glosemeyer
 WTAQ-Football Game
 WTMJ-Football; Packers vs. Detroit

1:15

CBS-Lew White Entertains: WFBM
 MBS-Concert Orch.: WGN WIRE
 KSD-United Charities
 WAAF-Deserving of Credit

WCFL-Light Classics
 WJJD-Melodies That Endure
 WMBD-Buddy & Ann
 WMBI-Message
 WTAD-Quincy Marches On

1:30

NBC-Way Down Home, drama: WMAQ KSD WHO (sw-15.33)
 A story about this program can be found on Page 7.

(Continued on Next Page)

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PLEASE NOTE: Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 46

Sunday

October 31



GEORGE FISCHER
Editor of "Jergen's Journal"
Sun. 8:30 pm CST

(1:30 p.m. Continued)

CBS-St. Louis Serenade: WOC WKBB WFBM KMOX WMBD WCCO (sw-15.27)
MBS-Piano Musings: WGN WAAF-Tower Tunes WBBM-Aeolian Trio WCFL-Light Classics WIND-College Airs WIRE-Extra! Extra!
WISN-Jewels of the Air WJJD-Eddie Pitzpatrick's Orch. WMBI-Young People's Hour WROK-Honolulu Melodies

1:45
CBS-St. Louis Serenade: WISN WAAF-Tunes of Today WBBM-Builders of Happiness WCFL-Interlude WGN-To be announced WIND-Side-line Chatter WJJD-Fred Beck, organist WROK-Melody Time WTAD-Public School Prgm.

2:00
NBC-On Broadway, sketch (Diamond Crystal Salt): (sw-15.21)
NBC-Radio Newsreel (Energine); Parks Johnson & Wallace Butterworth Interviewing: WHO KSD WIRE WMAQ (sw-15.33)

CBS-Philharmonic Symp. Society of New York; John Barbirolli, cond.: WMBD WFBM KMOX WOC WKBB WCCO WFAM WBBM (sw-15.27)

MBS-Alice Blue, pianist: WGN KWK
NBC-There Was A Woman, drama: WENR WIBA
WAAF-Quickies
WBOW-Reviewing the Week
WCFL-Organ Recital
WDZ-Lee Lynch Co-Op
WIBA-News
WIND-Football Game
WISN-Polish Merry-makers
WJJD-Dick Jurgens' Orch.
WLW-Polly Pretends
WMBI-Singers
WMT-Tangled Tunes
WOOW-Formula X Presents
WROK-News; Matinee Musicale

2:15
MBS-Concert Orch.: WGN WAAF-Jimmie Kozak, pianist
WBOW-Talk by Dr. Townsend
WIBA-Building Youth
WJJD-Football Game; Bears vs. New York
WMT-Walnut Street Church
WOWO-Bourdon Ensemble
WTAD-Billy Bob Richardson

2:30
NBC-Bicycle Party (Cycle Trades) Swor & Lulin, comedians; Bert Whaley, bar.; Hugo Mariani's Orch.: WMAQ WIRE WHO WLW
Details of the contest on this program may be found on Page 14.

NBC-Sen. Fishface & Prof. Figg-bottle: WBOW WENR KWK WIBA (sw-15.21)
CBS-Philharmonic Symp. Concert: WTAQ
MBS-Edna Sellers, organist: WGN WAAF-Once Around the Clock
WCBD-Δ Zion Sunday Services
WCFL-To be announced
WDZ-Woman on the Train
WISN-City & County Public Service Talk
WOWO-Church of Nazarene
WROK-Amateur Hour
WTAD-Frances Mourning

2:45
WCFL-To be announced
WDZ-Sweet Music
WGN-Alice Blue, pianist
WISN-Symphonetta
WMT-Richard Wilson, talk
WTAD-Lorene Meyers Hughes

3:00
NBC-Δ Nat'l Vespers: WENR KWK
NBC-Romance Melodies; Chas. Sears, trn.; Roy Shields' Orch.: WMAQ WBOW WIRE WLW WMT KWK (sw-15.33)

News: WTAD WCFL
WDZ-Corn-Crib Hoedown
WGN-Dance Orch.
WHO-Curt Rozosinski, pianist
WIBA-Δ Lutheran Hour
WISN-Organ Melodies
WJBC-Band Concert
WOWO-Temple Radio Service
WROK-Musicale

3:15
NBC-Romance Melodies: WHO WCFL-Organ Recital
WMT-Today in Arts & Sciences
WTAD-Bessie Dean Reinert

3:30
MBS-Lutheran Hour: WMT KWK WIRE WCFL WISN
NBC-The World Is Yours: WIBA WMAQ WBOW WHO (sw-15.33)

CBS-Philharmonic Orch.: WTAQ WAAF-Rhumba Beat
WDZ-Danville Studios
WENR-Rhythm in the Air
WGN-Vincent Lopez' Orch.
WJBC-Matinee Players
WLW-Δ Church by the Side of the Road
WOWO-Δ Lutheran Hour
WROK-Rudolph Friml's Orch.
WTAD-James Moseby

3:45
NBC-Ranch Boys: WENR WAAF-Kay Armin
WJBC-Matinee Players
WOWO-Lutheran Hour
WROK-Judge Rutherford; Musicale
WTAD-Δ Interchurch Revival

4:00
NBC-Metropolitan Opera Auditions of the Air (Sherwin Williams Co.); Wilfred Pelletier, Orch. cond.; Guests: WENR WOWO WMT KWK (sw-15.21)

CBS-Silver Theater; Rosalind Russell; James Stewart; Conrad Nagel, dir. & Narrator; Felix Mills' Orch. (1847 Rogers); WFBM KMOX WCCO WBBM (sw-15.27)
NBC-Marion Talley, sop. (Ry-Kripp); Josef Koestner's Orch.; chorus: WIRE WMAQ WHO WTMJ WIBA KSD (sw-15.33)

MBS-Singing Lady (Kellogg): WGN WLW

NBC-To be announced: KSD To be announced: WKBB WTAQ WAAF-Int'l Potpourri
WBOW-Easy to Remember
WCFL-Varieties
WDZ-Concert Hall of the Air
WFAM-Down the Mississippi
WISN-Down the Avenue
WJBC-Matinee Players
WMBD-Juvenile Theater

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:30 CST RADIO CITY MUSIC HALL, symphony orchestra and soloists, NBC.

11:30 CST UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC.

AFTERNOON

1:00 CST THE MAGIC KEY, symphony orchestra, Frank Black, conductor, NBC.

1:30 CST WAY DOWN HOME, musical drama, NBC.

2:00 CST PHILHARMONIC-SYMPHONY SOCIETY of New York, John Barbirolli, conductor; Deems Taylor, commentator, CBS.

4:00 CST METROPOLITAN OPERA AUDITIONS by Wilfred Pelletier, NBC.

4:00 CST SILVER THEATER with Miriam Hopkins in "P. S.—She Got the Job," and Conrad Nagel, narrator, CBS.

5:00 CST THIRTY MINUTES IN HOLLYWOOD with George Jessel, Norma Talmadge, Tommy Tucker's orchestra; Ida Cantor, guest, MBS.

NIGHT

6:00 CST JACK BENNY with Mary Livingstone, Kenny Baker, Andy Devine, Sam Hearn, Don Wilson, Phil Harris' orchestra, NBC.

6:00 CST VICK'S OPEN HOUSE with Jeanette MacDonald, Wilbur Evans, chorus, Josef Pasternack's orchestra, CBS.

6:30 CST BAKERS' BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Peg Murray; Madge Evans, guest, NBC.

7:00 CST CHASE AND SANBORN HOUR with Nelson Eddy, Don Ameche, Dorothy Lamour, Edgar Bergen and Charlie McCarthy, Stroud Twins, Robert Armbruster's orchestra, NBC.

7:00 CST COLUMBIA WORKSHOP, dramatization of "Sweep" by Irving Reis, CBS.

7:00 CST GENERAL MOTORS CONCERT COMPANY with symphony orchestra, Erno Rapee, conductor; Erna Sack and Joseph Schmidt, NBC.

8:00 CST FORD SUNDAY EVENING HOUR, Eugene Ormandy, conductor; Bidu Sayao, guest, CBS.

8:00 CST HOLLYWOOD PLAYHOUSE with Tyrone Power in "Just Suppose," NBC.

9:00 CST ZENITH FOUNDATION, experiments in telepathy, NBC.

WOC-News
WROK-News; Story

4:15
WAAF-Gypsy Fortunes
WBOW-Δ Church in the Wilderness
WCFL-Phily's Kinsman
WOC-Geraldine Morrissey
WTAD-Mabel Hild Arnold

4:30
CBS-Guy Lombardo's Orch. (Bond Bread): KMOX WFBM (sw-15.27)

NBC-The Time of Your Life (Green Watch Co.): WMAQ WHO WLW WIRE KSD (sw-15.33)

NBC-Sunday Afternoon with Smilin' Ed McConnell (Acme Paint); Robert Trendler's Orchestra; Choral Group: WENR WMT KWK (sw-15.21)

NBC-The Shadow (D. L. & W. Co.): WGN

CBS-Howard Neumiller, pianist: WTAQ WISN WBBM WKBB WMBD WOC

WAAF-Elsa Mayer, contralto
WBOW-Chamber Music
WCCO-Hugh Aspinwall
WCFL-Organ Music
WCLS-For Your Information (1310 kc)
WDZ-Tuscola on the Air
WFAM-News; Potpourri
WIBA-American-Scandinavian Hr.
WIND-Dance Time
WJJD-Sons of the Pioneers
WOWO-Howard Ropa
WROK-Musicale
WTMJ-Football Game

4:45
CBS-Eddie House, organist: WOC WISN WKBB WMBD WTAQ WBBM

WAAF-Δ St. Francis Retreat League
WDZ-Movie Swingtime
WIND-Dance Parade
WJBC-Crime Quiz
WJJD-Pickard Family
WOWO-News
WROK-In Old Mexico
WTAD-Sports Review
WTMJ-Spice of Life

5:00
NBC-Joe Penner with Jimmie Grier's Orch.; Gene Austin, songs; Julia Gibson, vocalist; Coco & Malt, comedians (Coco Malt): KMOX WCCO WFBM WBBM WHAS WJR

MBS-Thirty Minutes in Hollywood; George Jessel; Norma Talmadge; Jack Raymond; Epy Persons; Tommy Tucker's Orchestra; Guests: WGN KWK

NBC-Δ Catholic Hour: WMAQ WBOW WIBA WIRE (sw-9.53)
Rev. Wilfred J. Parsons, S. J. will speak on "The Lord and the World."

NBC-Original Microphone Playhouse: WCFL (sw-15.21)
KSD-News; Maestros on Parade
WAAF-Book Chat; Shadowland
WDZ-On to Adventure
WENR-Amateur Hour
WHO-Comedy Stars of Broadway
WIND-Around the World
WISN-Melody Hour
WJJD-To be announced
WLW-Around the World
WMBD-Hit Parade
WMT-Carrier Prgm.
WOC-Δ Sunday School
WOC-Buccaneers
WSBT-Dance Parade
WTAD-Barney Thompson
WTAQ-Beacon Lights
WTMJ-Jam Session

5:15
KSD-Tales of Foreign Legion
WHO-Ferde Grofe's Orch.
WOC-Twilight Serenade
WROK-Marimba Melodies
WTAD-News Summary of Week

5:30
NBC-A Tale of Today, drama (Princess Pat): WMAQ (sw-9.53)

CBS-Romantic Rhythms (Chevrolet); Seymour Simon's Orch.; Sally Nelson, vocalist; Barry McKinley, bar.; Basil Ruysdale, m.c.: WFBM WISN WBBM WSBT WKBB WCCO WMBD WOC WTAQ KMOX (sw-17.76)

MBS-Tim & Irene (Admiral Laboratories, Inc.) with D'Artega's Orch.: WIRE WGN KWK
Details of the contest on this program may be found on Page 14.

NBC-Green Bros. Orch.: WMT WCFL (sw-15.21)

KSD-Pepper-Uppers
WBOW-Concert Hall of the Air
WHO-Rube Appleberry
WIBA-Variety Half-Hour
WIND-Moisseye Boguslawski concert pianist
WLW-Court of Human Relations
WROK-Gospel String Band
WTMJ Chorus

5:45
WHO-Jack Randolph, songs

NIGHT

6:00
NBC-Jell-O Prgm.; Starring Jack Benny, comedian; Mary Livingstone; Kenny Baker, trn.; Sam "Schlepperman" Hearn; Andy Devine; Don Wilson, announcer; Phil Harris' Orch.: WBOW WIRE WMAQ WTAM WIBA WTMJ WHO KSD WLW (sw-9.53) (also see 10:30 p.m.)

CBS-Vick's Open House; Jeanette MacDonald, sop.; Mixed Chorus; Wilbur Evans, bar.; Josef Pasternack's Orch.: WCCO WHAS WBBM KMOX WJR WFBM (sw-17.76)

NBC-Popular Classics; Laura Castellano, sop.; Margaret Brill, harpist; Orch.: WENR (sw-11.87)

News: WMT WTAQ
KWK-Sports
WCFL-Organ Recital
WGN-Freddie Martin's Orch.
WIND-Polish Prgm.
WISN-Down by Herman's
WKBB-Dubuque Marches On
WMBD-Rashid Sisters
WOC-Sport Summary
WROK-News; Dinner Music
WSBT-Δ Evening Meditations
WROK-News; Dinner Music

6:15
NBC-Popular Classics: KWK WMT
News: WCFL WMBD WOC
WTAQ-Dance Orch.

6:30
NBC-Baker's Broadcast with Ozzie Nelson's Orch.; Peg Murray & Harriet Hilliard: KWK WMT WTMJ WIBA WLS (sw-11.87)

CBS-Phil Baker, comedian (Gulf Oil) with Bottle & Beetle; Oscar Bradley's Orch.; Guest: WSBT WFBM WJR WHAS (sw-17.76)

NBC-Fireside Recitals (American Radiator); Sigurd Nilssen, bass; Helen Marshall, sop.: KSD WMAQ WHO WIRE WTAM
CBS-Twilight Musicale: WKBB WISN WBBM WOC
MBS-Ted Weems' Orch.: WGN KMOX-Joe Karnes & Al Cameron
WBOW-Rudolph Friml's Orch.
WCCO-Fender Benders
WCFL-Dance Orch.
WLW-Songs You All Sing
WMBD-Jubilee
WROK-House by the Side of the Road
WTAQ-Musicale

6:45
NBC-Interesting Neighbors; Jerry Belcher (F. W. Fitch Co.): WHO WMAQ KSD WLW WIRE WTAM WBOW (sw-9.53) (also see 10 p.m.)

CBS-Twilight Musicale: WTAQ WCCO
KMOX-Harmonettes
WCFL-Dance Orch.
WMBD-On to Adventure
WROK-Dinner Music

7:00
NBC-Chase & Sanborn Hour; Nelson Eddy, bar.; Edgar Bergen, ventriloquist; Dorothy Lamour, sop.; Stroud Twins, comedians; Robert Armbruster's Orch.; Guest: WTMJ WTAM WIBA WIRE WHO WLW KSD WMAQ (sw-9.53)

CBS-Columbia Workshop, drama; Irving Reis, dir.: KMOX WJR WHAS WSBT WBBM WFBM WMBD WCCO WISN WTAQ WOC WKBB (sw-15.27)

NBC-General Motors Concert Company; Symphony Orch. & Soloists; Erno Rapee, cond.: WBOW WMT WLS KWK (sw-11.87)

WCFL-Polish Prgm.
WGN-Comedy Stars of Broadway
WIND-Know Your Authors
WKBB-News
WROK-Ferde Grofe's Orch.

7:15
MBS-Benny Davis' Stardust Revue: WGN WMT
WIND-Supper Club
WROK-Alice Blue, songs

7:30
MBS-Wayne King's Orch.: WGN
CBS-Birthday Party with David Ross: WOC KMOX WKBB WSBT WJR WFBM WCCO WISN WHAS WMBD (sw-15.27)

WBBM-The Headliner, Don Hancock
WCFL-Lithuanian Prgm.
WIND-Songs They Write
WROK-Pilgrim Rest Hour
WTAQ-Δ Ave Maria Hour

7:45
News: WKBB WTAD
WBBM-To be announced

8:00
NBC-Hollywood Playhouse (Woodbury); Presents Tyrone Power & Guest; Harry Sosnik's Orch.: WMT WENR WLW KWK (sw-11.87) (also see 10:30 p.m.)
Turn to Pages 21, 22 & 23 to see Tyrone Power's Life story in pictures.

CBS-Ford Sunday Evening Hour; Symphony Orch. & Chorus; Eugene Ormandy, dir.: WSBT WKBB WTAQ WHAS KMOX WCCO WFBM WBBM WMBD WJR WOC WISN (sw-15.27)
For detail on this program turn to Page 12.

NBC-Manhattan Merry-Go-Round (Dr. Lyons); Pierre Le Kreun, trn.; Men About Town, trio. Rachel Carley, vocalist; Don Donnie's Orch.: WTAM KSD WIBA WTMJ WMAQ WIRE KOA WHO (sw-9.53)
Miss Carley's numbers will be "If It's the Last Thing I Do and Valentino, Mr. Le Kreun offers I Owe You, and in duet with Miss Carley, Out of the Blue. The trio selections include Be... of Barcelona, Chacon Pour Sol, and Un Bon Movement. The orchestra will play a medley of Maitenant Je Sais C'est Tango Del Cadiere, and La Blonde Femme, and also the number Quant Il Yand Di Anour.

MBS-John Nesbitt's Passing Parade: WGN

WBOW-Sunday Song Service
WCFL-Irish Hour
WIND-On to Adventure
WROK-Variety Hour
WSUI-Vespers; Professor M Willard Lampe

8:15
WGN-Kay Kyser's Orch.
WIND-Leaders in Dance Time

8:30
NBC-American Album of Familiar Music (Bayer's Aspirin); Frank Munn, trn.; Jean Dickenson, sop.; Amsterdam Chorus; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Gus Haenschen's Orch.: WHO KSD WIRE WMAQ WTAM WIBA WTMJ KOA (sw-9.53)

NBC-George Fischer's Jergen's Journal: WENR WMT WLW KWK (sw-11.87) (also see WSM at 10:15 p.m.)

MBS-Forum Commentator: WGN

WBOW-Music by Cugat
WIND-Evening Club

8:45
NBC-Irene Rich, drama (Welch Grape Juice): WENR WOWO WMT KWK (sw-11.87) (also see WSM at 10 p.m.)

WBOW-Music Graphs
WGN-News; Sports Review
WLW-Jack Randolph, songs

A TALE OF TODAY
True Life Romance
WMAQ-WOW-NBC-Sunday
5:30 P.M., CST
presented by **PRINCESS PAT**
-the only face powder with an almond base



JEAN DICKENSON "Album of Familiar Music" soprano Sun. 8:30 pm CST

WENR-Henry Busse's Orch. WGN-Vincent Lopez' Orch. WIAS-Dance Band WIND-Let's All Dance 11:15 NBC-Barney Rapp's Orch.: KOA 11:30 NBC-One Man's Family: KPO KFI (also see Wed. Prgm. at 8 p.m.) End of Sunday Programs

Frequencies

- KMOX-1090 KOA-830 KSD-550 KWK-1360 WAAF-920 WBA-890 WBBM-770 WBOW-1310 WCB-1080 WCCO-810 WCFL-970 WDC-1020 WENR-870 WFAM-1200 WFBM-1230 WGN-720 WHA-940 WHAS-820 WHO-1000 WIBA-1280 WIND-560 WIRE-1400 WISN-1120 WJBC-1200 WJJD-1130 WJR-750 WKBB-1500 WLS-870 WLW-700 WMAQ-970 WMB-1440 WMB-1080 WMT-600 WOC-1370 WOV-1160 WRJN-1370 WROK-1410 WSBT-1360 WSUI-880 WTAD-900 WTAM-1070 WTAQ-1330 WTMJ-620

NBC-Zenith Foundation: WOWO WENR WLW WMT KWK (sw-11.87) CBS-Hollywood Showcase; Lud Gluskin's Orch.; Guest: WISN WFBM WSBT WBBM (sw-15.27) Comedy Stars of Broadway: WCCO WMBD News: WIND WOC KMOX-Evening Serenade KOA-Golden Melodies KSD-Xavier Cugat's Orch. WBOW-Organ Reveries WCFL-Amateur Hour WHAS-Vocal Varieties WJR-Jack Randolph, songs WKB-10 To be announced WROK-Sunday Players WSUI Univ. Symp. Orch. WTAQ-Dance Orch. 9:00 NBC-Rising Musical Star (Seal-test); Alex Smallens' Symp. Orch.; Mixed Chorus, dir. Hans Fuerst; Richard Gordon, commentator; Guest: WIO WIRE WTAM WTMJ WBA WMAQ John Gurney, bass-baritone, will sing 'I Lacerato Spirito' from 'Simon Boccanegra' (Verdi) and Song of the Flea (Moussorgsky). The orchestra will play Triana (Debussy) and Clair de Lune (Debussy). Gurney, accompanied by the chorus will conclude the program with the Finale to 'Boris Godunoff' (Moussorgsky). MBS-Good Will Hour: WGN

MBS-Morton Gould's Orch.: WIRE MBS-Old Fashioned Revival (Gospel Broad. Ass'n): WMT WIND Comedy Stars of Broadway: KMOX KOA WOWO Musicale: WROK WCCO KWK-Range Riders WBBM-Frankie Masters' Orch. WENR-Vocal Varieties WGN-Rhythm & Romance WBA-Studio Musicale WJR-In the Hermit's Cave WLW-Unsolved Mysteries WMBD-Harry Hill's Orch. WTMJ-Dance Orch. 9:45 NBC-Cheerio: KWK KMOX-Jack Randolph, songs KOA-Girls of the West WBBM-Sports Huddle WENR-Al Vierra's Hawaiians WIAS-Comedy Stars of Broadway WWO-Serenade by Liebert WROK-News 10:00 NBC-Interesting Neighbors; Jerry Belcher (F. W. Fitch Co.): KFI KOA (also at 6:45 p.m.) CBS-Jay Freeman's Orch.: WISN WSBT WFBM WCCO WOC (sw-15.27) NBC-News; Jimmy Dorsey's Orchestra: WMAQ KWK MBS-Erskine Hawkins' Orch.: WIRE NBC-Lou Breese's Orch.: WTAM News: WBA WMBD WHAS WTAQ KMOX-Don't Be Swindled WBBM-Horace Henderson's Orch. WBOW-Leo Baxter's Orch. WCFL-National Revival WENR-News; Globe Trotter WIAS-Meador Lowrey, news WIO-Sports Review WJBC-A.M. E. Church WJR-Political Action Comm. WLW-Paul Sullivan, news WOWO-Back Home Hour WTMJ-Moonlight & Shadows 10:15 NBC-Jimmy Dorsey's Orch.: (sw-6.14) CBS-Jay Freeman's Orch.: WJR WMBD WHAS NBC-Lou Breese's Orch.: KSD News: WIRE WCCO WHO KMOX-Jay Mills & Orch. KOA-Melody Masters KWK-Norman Paule, vocalist WBBM-Melodie Time WENR-Earl Hines' Orch. WGN-Fredie Martin's Orch. WBA-Club Chanticleer WLW-Harry Candullo's Orch. WTAQ-Dance Orch. 10:30 NBC-Eddie Varzos' Orch.: WENR NBC-News; Jerry Blaine's Orch.: WBOW WMAQ KSD WTAM (sw-9.53) NBC-Jell-O Prgm.; Starring Jack Benny: KFI KOA (also at 6 p.m.) CBS-Cab Calloway's Orch.: WOC WHAS WISN WMBD WTAQ WKBB WCCO WSBT WJR WFBM KMOX (sw-15.27) MBS-Johnny Messner's Orch.: WIRE News: KWK WMT WBBM-News, Todd Hunter WCFL-Jack Kelly's Orch. WGN-Ted Weems' Orch. WHO-Old Time Religion WBA-The Penguin Club WIND-Hawaiian Melodies WLW-Little Jack Little's Orch. WTMJ-News; Dance Orch. 10:45 CBS-Cab Calloway's Orch.: WFBM WBBM WISN NBC-Eddie Varzos' Orch.: KWK WHO WMT WBA-Ilelen and Louise WIND-News WMBD-Walkathon Derby Show 11:00 CBS-Frankie Masters' Orch.: WBBM WISN WJR WFBM WKB WMBD KMOX WTAQ WOC MBS-George Olsen's Orch.: KWK WIRE WMT NBC-Barney Rapp's Orch.: WHO KSD WTAM WBOW WLW (sw-9.53) NBC-Sande Williams' Orch.: WMAQ WBA WWO (sw-6.14) KOA-Night Editor WCCO-Clyde Lucas' Orch. WCFL-Pentacostal Church

Monday

Monday

MORNING

7:00 am CST CBS-Morning Almanac (sw-21.52) News: WLS WTAD Musical Clock: WROK WOC WBBM WKBB WBA KMOX-Sing, Neighbor, Sing KWK-Today's Almanac WAAF-Your Daily Visitor WBOW-Open Your Eyes WCCO Air Almanac WFAM-That Morning Bugle WFBM-Early Birds WGN-Good Morning WHO-Lem & Martha WIRE-News; Musicale Clock WISN-Early Risers Club WJJD-It's Risin' Time WLW-Rube Appleberry WMAQ-Suburban Hour WMBD-Breakfast Melodies WMB-1 Sunrise Service WMT-Neighbor Bob WOWO-Morning Roundup 7:15 News: WHO WCCO WMT KMOX-Joe Karnes, pianist KWK-Grady Cantrell WAAF-Indian Legends & Songs WBOW-Musical Clock WLS-Pokey & Arkie WLW-Peter Grant, news WMBD-Eye Openers WTAD-Streamliner WTMJ-Jimmy Legs; News 7:30 NBC-William Meeder, organist: KWK News: WTAQ WBA WKBB Musical Clock: WMBD WROK WMT KMOX-Tick Tock Revue WAAF-Breakfast Express WCB-1 Gospel Tabernacle WCCO-Musical Chimes WHO-Good Morning Time WJJD-Christian Science WLS-Morning Devotions WLW-Before Breakfast WOC-Breakfast Club 7:45 NBC-Lucille & Lanny, songs: KWK Musical Clock: WKB WMT WOC WBA KMOX-Let's Compare Notes WHO-Favorite Melodies WIRE-Varieties; News WJJD-Hawaiians; News WLS-Jolly Joe's Pet Pals Club WLW-The Gospel Singer WMBD-Police Flash WOWO-Concordia Chapel WTAD-News WTAQ-Today's Almanac 8:00 NBC-Breakfast Club; Vocalists; Don McNeill, m.c.; Orch.; News: WOWO WCFL WIRE WBOW

CBS-Metropolitan Parade; News: WFBM WTAQ WFAM WKBB (sw-21.52) News: WMT WMBD KMOX-Views on News KSD-News; Harry Reser's Orch. WCB-1 Morning Meditations WIA-Band Wagon WJJD-Rainbow Ridge WLW-Hymns of all Churches WMAQ-Your Neighbor WMT-Butternut Melodies WOC-Musical Request Album WROK-Musical Clock WTAD Storyland Lady WTAQ Reveille WTMJ-Your Winter Wonderland 8:15 NBC-Streamliners; News: KSD CBS-Richard Maxwell, tr.; News: WFBM WTAQ WFAM WKBB (sw-21.52) Musical Clock: WMT WTAD WOC KMOX-Ozark Varieties KWK-Pop-Up Parade WAAF-Breakfast Express WBA-Morning Melodies WCB-1 Christianity in Action WGN-Merrymakers WIA-Morning Melodies WIO-Neighbor Jim WIND-Sketches in Melody WJJD-Rinbarb Red WLS-Lulu Belle & Scotty WTMJ-Your Home Town 8:30 CBS-Morning Moods: KMOX WTAQ WCCO (sw-21.52) WCB-1 Polish Prgm. WIA-Morning Melodies WIO-Neighbor Jim WIND-Latin-American Melodies WJJD Toastmaster WLS-News WLW-Hope Alden's Romance WTMJ-Your Winter Wonderland KWK-Candid Camera WFAM-Your Engagement Book WFBM-Value Varieties WGN-Good Morning Prgm. WHO-Morning Melodies WBA-Today's Almanac WIND-Early Edition WJJD-Happy-Go-Lucky Time WKB-Musical Breakfast WLS-Prairie Ramblers & Patsy WLW-Lady be Good WMAQ-Whistler & his Dag; News WMBD-Bandwagon WMT-Day Dreamer WOC-People's Mail Bag WROK-Morning Devotions WSUI-Daily Iowan; Morning Melodies; Reports WTAD-Inter-church Revival WTMJ-Party Line 8:45 NBC-Breakfast Club: WBOW WCFL CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52) NBC-Landt Trio: WMAQ KSD

Musical Clock: WHO WMT WFAM-Morning Devotions WFBM-Apron Strings WBA-Interlude; Variety Prgm. WIRE-Rose Room Melody; News WJJD-Tuberculosis Institute WKB-Tonic Times WLS-The Hilltoppers WLW-Young Widder Jones WMBD-Women of Today WOC-News WROK-Town Crier WTAD-Airline News WTAQ Organ Melodies WTMJ-March Parade 9:00 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WFBM WCCO KMOX WBBM NBC-Mrs Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD NBC-The Story of Mary Marlin (Anacin): WLS (sw-15.21) NBC-Breen & de Rose, songs: WBOW News: WMT WTAD WROK KWK-Top of the Morning WAAF-Morning Revue WCB-1 Italian Prgm. WCFL-Party Line WFAM-Meet Miss Miller WGN-Martha Crane & Helen Joyce WBA-American WIND-Rose Vanderbosch WJJD-Community Fund Prgm. WKB-Chance Steps WMB-Linda's First Love WMB-Messenger; Weather WOWO-Bill Board WSUI-Within the Classroom WTAQ-Mid-morning Revue WTMJ-What's New in Milwaukee?; Belle & Martha 9:15 NBC-Oxydols Own Ma Perkins, sketch: WLS (sw-15.21) CBS-Myrt & Marge, sketch (Su per Suds): KMOX WFBM WCCO WISN WBBM WMBD NBC John's Otter Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD NBC-Vaughn de Leath, songs: WBOW WCFL KWK-Boarding House WAAF-King of the Kitchen WFAM-Organ Recital WIA-American Observer WIND-Hawaiian Serenaders WJJD-Eddie Fitzpatrick's Orch. WKB-News WLW-All the Answers WMT-The Harper Family WOC-Neighbor Jim WROK-On the Mall WTAD-Women's Varieties WTAQ-Pamela, sketch 9:30 NBC-Pepper Young's Family (Camay): WLS WMT (sw-15.21)

CBS-Tony Wons' Scrapbook (Vicks): WCCO KMOX WBBM NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO NBC-Bennett & Wolverton: WBA WCFL KWK-Party Line WAAF-Estelle Barnes, pianist WBOW-Home Folks WCB-German Musicale WFAM-Fashion Pointers WFBM-Kitchen Clinic WGN-Get Thin to Music WBA-Afield with Ranger Mac WIND-Eb & Zeb, sketch WISN-News WJJD-Complete Story Hour WKB-The Mixing Bowl WLW-Betty & Bob WMBD-Irene's Grab Bag WOC-Morning Parade WOWO-Richard Trojan WROK-Intimate Review WTAD-Church in Wildwood WTAQ-Melody Lane WTMJ Morning Melodies 9:45 NBC-Today's Children, sketch (Pillsbury): WMAQ WIRE WHO WTMJ KSD CBS-Ruth Carhart, contralto: WCCO WFAM WTAQ WKB NBC-Viennese Ensemble: WBOW KWK News: WLS WMBD Party Line: WTAD WOC KMOX-Ma Perkins WAAF-Hawaiian Echoes WBBM-Man on the Street WCFL-Swingtime WGN-Musical Mail Box WBA-Melody Time WIND-Thru Hollywood Lens WISN-Ann Leslie's Scrapbook WLW-Houseboat Hannah WMT-Young Widder Jones WOWO-Modern Home Forum WSUI-Prgm. Calendar; Weather 10:00 NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21) CBS-Louise & the Lads: WISN WOC WFBM NBC-David Harum, sketch (Baby O): KSD WIRE WMAQ WHO NBC-Norm Scherr, pianist: WBOW WBA News: WTAD WKB KMOX-Jean Abbey, radio shop per KWK-News; It's Fun to Keep House WAAF-Woman's Page WBBM-Hollywood Spotlight WCB-Hit Tunes WCCO-Jean Abbey WCFL-Swingtime WDC-We Heard WFAM-Mrs. Riley, Shopepr's Guide WGN-Don Pedro & Piano WBA-Homemakers WIND-Judge John Gutknecht WJJD-Sons of Pioneers

WLW-News; Markets WMBD-Neighbor Jim WMT-Frank Voelker, organist WROK-News; Melody Time WSUI-Home Decoration WTAQ-Radio Reporter WTMJ-Household Hints 10:15 CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX WOC WISN WBBM WFBM WCCO WOC NBC-Hollywood High Hatters: WBOW WCFL NBC Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WBA NBC-Road of Life, sketch (Chips): WLW WLS (sw-15.21) KWK-Range Riders WAAF-Variety WDC-Ruth Moores' Harmonica WGN-Bachelor's Children WIND-Birmingham & Buckaroos WJBC-Theater Time; News WJJD-Two of a Kind WJR-Peaceful Valley WKB-Rhythm & Romance WMBD-Linda's First Love WMT-Singer of Sacred Songs WOWO-Tri Topics WROK-Woman's Forum WSUI-Musical Favorites WTAD-Neighbor Jim WTAQ-Grimow Radio Vocals 10:30 NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21) Details of the contest on this program may be found on Page 14. CBS-Big Sister, sketch (Riso): WCCO WBBM WISN WMBD KMOX WFBM NBC-How to be Charming, sketch (Phillips): WMAQ WHO WIRE WTMJ WBA KSD Carson Robison's Buckaroos: KWK WLW WAAF-Sweet & Slow WBOW-The Revelers WCFL-Peeker in the Pantry WDC-Division of Highways WFAM-Health Talk; Gypsy Fiddles WGN-Painted Dreams WIND-Holler Derby WJBC-Dollar Daze WJJD-Women's Exchange Prgm. WKB-Musical Almanac WMB-1 Devotional Hour WMT-Numerical Jamboree WOC-Melodie Serenade WOWO-Linda's First Love WSUI-Book Shelf WTAD-Ma Perkins WTAQ-News; Women's Hour 10:45 NBC-Edward MacLugh, Gospel Singer (Ivory Soap): WLS (sw-15.21) NBC-Manhatters' Orch.: WBA KSD WHO KWK WBOW CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WCCO KMOX WMBD WFBM WISN

Party Line: WIRE WOWO WAAF-Foolish Questions WCFL-Peekers in the Pantry WDC-News WFAM-Morning Melodies WGN-Melody Time WIA-Opera Favorites WJBC-Payne Pioneers WJJD-Eddie Fitzpatrick's Orch. WKB-Ma Perkins WLW-The Goldbergs WMAQ-Rhythm in the Air WMT-Treasure Chest WOC-Organ Melodies WROK-Amer. Family Robinson WTAD-Betty & Bob WTMJ-News; Talk 11:00 NBC-Girl Alone, sketch (Kellogg): WMAQ WLW CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN WOC WCCO WFAM WMBD NBC-Happy Jack Turner, songs: WCFL (sw-15.33) NBC-Time for Thought: WOWO KSD-News; Kay White, sketch KWK-Young Widder Jones WAAF-Melody Parade WBA-Amer. Institutions; Prof. Phillips WBOW-Neighbor Jim WDC-Bandwagon Bargains WGN-Woman in the Store WIA-Talking Book WHO-Pretty Kitty Kelly WBA-Linda's First Love WBA-Aid Parade WIND-Rhythm in Two WIRE-Your Home Town WJBC-Shoppers Personality Hr. WJJD-Bureau of Missing Persons WLS-Virginia Lee & Sunbeam WMT-Tom Owens Cowboy's WROK-Musicale WSUI-Within the Classroom WTAD-News WTAQ-Hollywood on Parade WTMJ-Love for a Day 11:15 CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: KMOX WCCO WBBM WISN WMBD WOC WKB WFBM NBC-Bailey Axton, tr.: WOWO WLW NBC-The Goldbergs, sketch (Oxydol): WMAQ (sw-15.33) KSD-Marie Harrington, talk KWK-Rapid Service WTAQ-Memory Lane WBOW-Farm Prgm. WCAZ-Movie Gossip (1070 kc.) WCFL-Moment Musicale WDC-Sons of Pioneers WFAM-Harlan Hogan WGN-Len Salvo, organist WHO-Party Line WBA-Neighbor Jim WIND-It Happened This Week (Continued on Next Page)

Monday

November 1



MARJORIE HANNON
Lydia Webster of "We Are Four"
Mon. 11:45 am CST

(11:15 a.m. Continued)

WIRE-Singin' Sam
WJBC-Dough Boy, news
WJJD-Criminal Court Interviews
WLS-Chuck, Ray & Others
WMT-Troubaderos
WROK-Morning Varieties
WSM-Musical
WTAD-Duke Otten
WTMJ-Blue Room Ensemble

11:30

NBC-Nat'l Farm & Home Hour;
Sprks.; Walter Blaufuss' Orch.:
WBA WBOV WMAQ WLW
(sw-15.21)

CBS-Romance of Helen Trent;
Virginia Clark (Edna Wallace
Hopper): WBBM KMOX

NBC-Three Marshalls: WCFL
KSD
Hymns of All Churches: WHO
WOC

KWK-Roy Simmons, vocalist
WAAF-Myrna Dee Sergeant
WCCO-Ma Perkins
WDZ-Chick Martin
WFAM-Homespun Verse
WFBM-Blue Ribbon Melodies
WGN-Quin Ryan, news
WHA-Organ Gems
WIND-Harry Zimmerman, organ-
ist

WIRE-Linda's First Love
WISN-Voice of Experience
WJBC-Singin' Sam
WJJD-Safety Court Broadcast
WKBB-Farm Flashes; Do You
Want a Job?

WLS-Priscilla Pride & Howard
Peterson

WMBD-Popular Melody
WMBI-Continued Story Reading
WMT-German Band

WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman

WTMJ-Behind the Mike

11:45

CBS-Our Gal Sunday, sketch
(Anacin): WBBM KMOX

MBS-We Are Four (Libby Mc-
Neill & Libby): WGN

News: WBA WMT
KSD-Frank McGuire, tr.
KWK-This Woman's World

WAAF-Spots Out
WCCO-Kitty Keene
WCFL-Fashions on Parade

WDZ-Matton Studios
WFAM-Organ Recital
WFBM-Markets; Farin Prgm.

WHO-Betty & Bob
WIRE-Farm Hour
WISN-Srump Me

WJBC-Reid & Vin
WLS-Markets; Weather; News
WMBD-Window Shopper

WOC-Betty & Bob
WOWO-Home Folks' Frolic
WROK-Round the Town

WSUI-Farm Flashes
WTAD-Organ Music
WTAQ-Farm Hands

WTMJ-News; Heinie's Grenadiers;
Mercantile Quotations

AFTERNOON

12:00

NBC-All Souls Day Prgm. from
Vienna: (sw-15.33)

CBS-Betty & Bob, sketch (Gold
Medal): WCCO KMOX
WFBM WBBM (sw-15.27)

MBS-Microphone in the Sky:
KWK
News: WJJD WJBC WMBD

WTAD
KSD-News; Markets; Green
Bros' Orch.

WAAF-Symphonic Hour
WBA-Agricultural Forum
WBOW-Street Reporter
WCFL-Hit Review
WDZ-Man on the Street
WGN-Bob Elson on State Street
WHA-Noon Musicales
WHO-Markets & Weather
WIND-Musical Interlude; Orch.
WIRE-Farm Hour; News
WKBB-Luncheon Musicales
WLS-Dinnerbell Prgm.
WMBI-Δ Midday Gospel Hour
WMT-Question Man
WOC-Inquiring Mike
WOWO-Consolaires
WMT-Mystery Three
WSBT-Stork Report; Harlan
Hogan
WSUI-Rhythm Rambles

12:15

CBS-Hymns of All Churches
(Gold Medal): WBBM KMOX
WFBM WCCO WISN (sw-
15.27)

MBS-Carson Robison's Bucka-
roos (Musterole): WGN
News: WKBB WOWO
KWK-Al Sarli's Jam Session
WBA-Luncheon Dance Time
WBOW-Wranglers
WCFL-Luncheon Concert
WHO-Pappy's Matinee
WIND-Tommy Ott, organist
WJBC-Man on the Street
WJJD-Δ Noon-Day Service
WMBD-Town Crier; Markets
WMT-Voice of Iowa
WOC-Studio Swingcopators
WROK-Column Left, news
WSBT-News; Dance Time
WTAD-Cy & Freckles

12:30

NBC-Love & Learn, sketch:
(sw-15.21)

CBS-Arnold Grimm's Daughter,
sketch (Gold Medal): KMOX
WCCO WBBM WFBM WISN
(sw-15.27)

News: WIBA WOC WHO
Farm Prgm.: WMBD WHA
Rhythm Rascals: WTMJ WTAQ
Voice of Experience: WLW WJJD
KWK-Organ Melodies
WBA-Sports Review
WBOW-Luncheon Dance Hour
WCFL-Young Widder Jones
WDZ-Fields & Hall
WGN-Markets; Mid-day Service
WIND-Livestock; Interlude
WIRE-Reporter
WKBB-Man on the Street
WMAQ-Dan Harding's Wife
WMT-Markets; Hillbillies
WOWO-Hey, Mr. Motorist
WROK-Couple on the Street
WSBT-In Movieland
WTAD-Farm; Markets; Weather

12:45

CBS-Hollywood in Person (Gold
Medal): KMOX WCCO WBBM
WFBM WISN (sw-15.27)

NBC-Grace & Scotty: WOWO
(sw-15.21)

Man on the Street: WSBT WCFL
News: WTAQ WIND
KSD-Luncheon Dance Music
KWK-Dance Orch.

WBA-Don Bowden
WBOW-Tune of the Day
WDZ-Danville
WHO-Luncheon Music
WBA-Market Reports
WIRE-Police Court
WKBB-Song Hit of the Day;
Pet Corner

WLS-Voice of the Feed Lot
WLW-Kitty Keene, Inc.
WMAQ-The King of Hearts
WMBD-Colonel Beeny

WMT-Joe Doakes; Cousin Elvira
WOC-Russ Morgan's Orch.
WROK-Home Folks' Hour
WTAD-Variety Prgm.
WTMJ-Sidewalk Reporter

1:00

CBS-News Through a Woman's
Eyes (Pontiac): WISN WBBM
WKBB KMOX WCCO WFBM
WTAQ (sw-15.27)

NBC-Norman Cloutier's Orch.:
WMAQ WBOW KSD

MBS-Don't Look Now: WIRE
News: WTAD WHA
Voice of Experience: WJJD
KWK

WAAF-Hoosier Philosopher
WBA-Mrs. Ray Gillespie, sopr.
WCCO-Δ Fundamental Bible
Class

WCFL-Melody Hour
WDZ-Matton Studios
WGN-Concert Trio
WHO-Your Home Town
WIBA-Melody Moments

WIND-Italian Hour
WLS-School Time
WLW-Home Town
WMBD-Man on the Street

WMT-Many Happy Returns
WOC-Luncheon Music

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

4:45 CST "HILLTOP HOUSE," starring Bess Johnson, premiere of new Monday through Friday serial, CBS.

5:15 CST NEW HORIZONS, Col. Theodore Roosevelt, Jr., speaker, CBS.

NIGHT

7:00 CST AL JOLSON AND RUBY KEELER substitute for Burns and Allen; Tony Martin and Ray Noble's orchestra, NBC.

7:30 CST VOICE OF FIRESTONE; RICHARD Crooks, Alfred Wallenstein's orchestra, NBC.

7:30 CST VANITY FAIR with Cal Tinney, Eileen Barton, Larry Duncan, Douglas Wilson, orchestra, NBC.

8:00 CST FIBBER MCGEE AND MOLLY with Ted Weems' orchestra, NBC.

8:00 CST LUX RADIO THEATER, Ginger Rogers, guest, in "A Free Soul," CBS.

8:00 CST PHILADELPHIA ORCHESTRA, Eugene Ormandy, conductor; W. M. Kiplinger, Dr. Neil Carothers; Albert Spalding, guest, NBC.

8:30 CST HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC.

9:30 CST BRAVE NEW WORLD, premiere, CBS.

March of Music

Readers asked RADIO GUIDE for the key to radio's fine music. Leonard Lieblich's new "March of Music," on pages 12 and 13 of this issue, is the answer.

WOWO-Purdue Agri. Prgm.
WSBT-News; Notes
WSUL-Musical Chats
WTMJ-Livestocks; News; Dance
Orch.; Weather; Police Reports

1:15

CBS-Dalton Brothers, trio: WOC
WKBB

NBC-Strollers' Matinee: KWK
CBS-Jack & Loretta, songs
(Kirkman's Soap): (sw-
15.27)

NBC-Norman Cloutier's Orch.:
WIRE

Hope Alden's Romance: KMOX
WCCO WFBM

KMOX-Hope Alden's Romance
WAAF-Josephine Bell
WBA-Can You Pronounce It?
WBBM-Kitty Keene, Inc.

WDZ-Markets
WGN-Wile vs. Secretary
WHA-Musical Varieties
WHO-Lady of Millions

WIBA-Man on the Street
WISN-Musical Heat Wave
WJJD-Grand Central Station
WLS-Old Timers

WLW-Sing to Me
WMBD-His Majesty, the Baby
WMT-German Band
WOWO-Eddie Conti's Orch.

WTAD-Quincy Marches On
WTAQ-Man on the Street

1:30

CBS-American School of the Air:
WSBT KMOX WFBM WKBB
WCCO WTAQ WBBM WISN
(sw-15.27)

NBC-Let's Talk It Over: WIBA
WOWO

Dick Sanders: WTAD WTAM
News: WHO KWK WMAQ
KSD-Judy & Jane
WAAF-Encores

WBOW-Melody Time
WCCO-Zion Prgm.
WDZ-Matton Studios

WGN-Lucky Girl
WHA-Backgrounds in Agri.
WHO-Houseboat Hannah
WIND-Δ Presbyterian Church

WIRE-May Robson
WJJD-Livestock Markets
WLS-Market Reports
WLW-Civil Government
WMBD-Party Line

WMT-Movie Man
WOC-Afternoon Recess
WROK-Musical

1:45

NBC-Three Cheers: KSD
MBS-To be announced: WGN
KWK

WAAF-Driskill Wolfe, tr.
WBA-Markets & Weather

WBOW-Δ Devotional Service
WGN-Silver Serenade
WHO-Judy & Jane
WIND-Ben Kanter, pianist
WIRE-D. A. R. Prgm.,
WJJD-Virginia Price, vocalist
WLS-Melody Parade
WMAQ-Bob Hawk's Fun Quiz
WMBD-Beauty Culture; Song a
Minute

WMT-Closing Markets
WOC-Judy & Jane
WROK-Melodeers
WTMJ-Home Harmonizers

2:00

NBC-Rochester Civic Orch.; Guy
Fraser Harrison, cond.: KWK
WOWO

CBS-Ann Leaf, organist; Doris
Kerr, songs: WSBT WKBB
WISN WTAQ WCCO WOC
(sw-15.27)

NBC-Pepper Young's Family,
sketch (Camay): WMAQ KSD
WHO WLW WTMJ (sw-15.33)

MBS-To be announced: WIRE
News: WIND WLS WTAM WFBM
WTAD WAAF

KMOX-Magic Kitchen
WBBM-Radio Gossip Club
WBOW-Ind. State Teachers Col-
lege

WCCO-Polish Prgm.
WCFL-Little Variety Show
WDZ-Birthday Party

WGN-Marriage License Romances
WHA-Trailer Travels
WIBA-American on Parade
WJJD-Future Citizen

WLS-Homemakers' Hour
WMBD-Trading Post
WMT-Magic Kitchen
WROK-News; Musicales
WSUI-Poetic Interlude

2:15

NBC-Oxydol's Own Ma Perkins,
sketch: WMAQ WTMJ WLW
WHO KSD (sw-15.33)

CBS-Ann Leaf, organist: WFBM
WTAQ

WAAF-Hollywood Brevities
WBBM-Meet the Missus
WCCO-Markets

WDZ-News
WFBM-School Sketches
WGN-June Baker, home manage-
ment

WHA-Organ Interlude
WIND-Tommy Ott, organist
WIRE-Matinee Varieties

WISN-Mary Ann Presents
WJJD-Parade of Stars
WLS-Homemakers Matinee
WMBD-Shut-In Prgm.

WSUI-Within the Classroom
WTAD-Women of the World

2:30

NBC-Roch. Civic Orch.: WCFL
(sw-15.21)

CBS-Jenny Peabody, sketch (F.
& F. Cough Drops): WBBM
WFBM KMOX WISN WCCO
WOC (sw-15.27)

NBC-Vic & Sade, sketch (Cris-
co): WLW WHO WMAQ KSD
WTMJ (sw-15.33)

Details of the contest on this pro-
gram may be found on Page 14.
CBS-Broadway Matinee: WSBT
WKBB WISN

MBS-Good Health & Training:
WGN

KWK-Dave Wright, vocalist
WAAF-Red Hot & Low Down
WBOW-Δ Christian Science
WCCO-The Word of Truth

WDZ-Woman on the Train
WHA-Music of the Masters
WIBA-Home Folks Frolic
WIND-Dixieland Band

WJJD-League of Women Voters
WMT-Peggy Fuller's Orch.
WROK-Music Box Melodies
WTAQ-To be announced

2:45

NBC-The O'Neills, sketch (Ivory
Flakes): WHO WMAQ WLW
WTAQ WTMJ KSD (sw-15.33)

CBS-Broadway Matinee: WFBM
WISN WOC WMBD (sw-
15.27)

MBS-Sid Gary, bar.; Orch.:
WGN KWK

KMOX-Josephine Halpin
WBBM-Hour of Romance
WBOW-Talk of the Town
WCCO-Δ Christianity in Action

WDM-May Robson
WDZ-Sweet Music
WIBA-Rhythm & Romance
WIND-Problems for Pamela

WJJD-Happy Harmonies
WMT-Interlude; News
WTAD-Francis Mourning

3:00

NBC-Club Matinee, variety pro-
gram: WENR WMT WOWO
KWK WBOW (sw-15.21)

CBS-Ted Malone's Between the
Bookends: WSBT WKBB WOC
WMBD WFBM WTAQ (sw-
15.27)

NBC-Lorenzo Jones, sketch
(Phillips): WMAQ WIRE WHO
(sw-15.33)

News: WTAD WCFL
Kitty Keene, Inc.: KMOX WTMJ
WBBM-Houseboat Hannah
WCCO-Ladies First

WDZ-Danville Studios
WHA-Four Stars Tonight
WIBA-Extension Faculty Forum
WIBA-Shut-in Hour

WIND-Waltz Time
WISN-Even As You & I
WJBC-God's Cheer for the Shut
Ins

WJJD-Flannery Sisters
WLW-Dr. Friendly
WMBI-Δ Radio School of the
Bible

WROK-Women of the Hour
WSUI-Radio Review

3:15

NBC-The Guiding Light (White
Naphtha): WHO WMAQ WTMJ
(sw-15.33)

CBS-Chicagoans: WKBB WFBM
WOC WTAQ WISN WSBT
WMBD (sw-15.27)

NBC-Club Matinee: WIRE
KMOX-Houseboat Hannah
WBBM-Linda's First Love
WCFL-Organ Recital

WGN-Lady of Millions
WIND-Fred Beck, organist
WJJD-News

WLW-Life of Mary Sothern
WSUI-Gems from Light Opera
WTAD-Lawrence Glosemeyer

3:30

NBC-The Story of Mary Marlin
(Ivory Soap): WHO WLW
WMAQ (sw-15.33)

CBS-Nat'l Auto Show; Speakers:
WFAM

MBS-Johnson Family, sketch:
KWK
News: WIND WJBC

KMOX-Singin' Sam
WAAF-News & Weather
WBBM-Every Woman
WCCO-Grandma Travels

WCFL-Hour of Friendship
WDZ-Effingham Studios
WGN-Len Salvo, organist
WHA-Conserving Human Re-
sources

WJJD-To The Ladies
WMBD-Murder in the 400
WMBI-Δ Sacred Music
WROK-Church in the Wildwood

WSUI-Fed. of Women's Clubs
WTMJ-News; Tuesmiths

3:45

NBC-The Road of Life (Chipso):
WMAQ WTMJ (sw-15.33)

CBS-Dr. Allan Roy Dafee (Ly-
sol): WBBM WFBM KMOX
WCCO (sw-15.27)

NBC-Kitty Keene, Inc. (Dreft):
WHO
To be announced: WOC WTAQ
KWK

KSD-Afternoon Varieties
WAAF-Better Housing Speaker
WFAM-Matinee Melodies

WGN-Lone Trail Opry House
WIBA-Δ Bible Readings
WIND-Cappy's Cabana
WISN-You Shall Have Rhythm

WJBC-Classified Time
WJJD-Virginia Price, vocalist
WLW-Mad Hatterfields
WMBD-Walkathon Derby Show

WMBI-Ministry of the Printed
Page
WOC-Linger Awhile
WROK-Easy to Remember
WTAD-Mary Jane Seaton

4:00

NBC-Neighbor Nell, philosophy:
WMT WENR WCFL KWK
NBC-Bonnie Stewart, songs: KSD
WHO WIBA WIRE WCFL

CBS-Follow the Moon (Pebecco)
with Elsie Hitz & Nick Daw-
son: WBBM WFBM WCCO
KMOX (sw-15.27)

Details of the contest on this pro-
gram may be found on Page 14.
NBC-Jr. Nurse Corps (Sunbrite):
WLW (sw-15.21)

CBS-To be announced: WKBB
News: WOC WOWO
WAAF-Int'l Potpourri
WBOW-Δ Rev. Archie Brown

WDZ-Their Majesties, the Babies
WFAM-Δ Old Time Gospel Re-
vival

WHA-Organ Reveries
WISN-Organ Melodies
WJBC-Wesleyan Hour
WJJD-Doc Hopkins

WMAQ-Tea Time Varieties
WMBD-Townsmen
WMBI-Birthday Request Prgm.

WROK-Markets; News
WSUI-Madrigal Singers
WTAD-Musical Moments
WTMJ-Friendship Circle

4:15

NBC-Terry & the Pirates, sketch
(Dari-Rich): (sw-15.33)

CBS-Life of Mary Sothern, sketch
(Hind's): WBBM KMOX
WCCO (sw-15.27)

Details of the contest on this pro-
gram may be found on Page 14.
CBS-To be announced: WKBB
NBC-The Four of Us: WIBA
KWK

NBC-Marlowe & Lyon, piano duo.
WMAQ KSD WHO
News: WIRE WTAM WTAD
WIND

WAAF-Salon Music
WDZ-Danville Studios
WENR-Music Circle
WFBM-Tea Time Tunes

WLW-Dick Jurgens' Orch.
WLJ-Jack Armstrong
WMBD-Dorothy June & Ram-
blers; Martha Martin

WMT-Let's Go to Press
WOC-Organ Moods
WOWO-Bible Story Hour
WROK-Birthday Club
WSUI-Art News

4:30

NBC-Kellogg's Singing Lady;
Irene Wicker: WLW (sw-
15.21)

CBS-Dorothy Gordon's Children's
Prgm.: WFAM WOC WISN
WCCO (sw-15.27)

NBC-Jack Armstrong, sketch
(Wheaties) (sw-9.53)

NBC-Originalities: WMT KWK
WENR

NBC-Josh Higgins of Finchville,
sketch: WBOW WIBA WMAQ
KMOX-Pappy Cheshire's Hillbil-
lies

KSD-United Charities
WAAF-Hog 'n' Harmony
WBBM-To be announced
WCFL Tea Time

WCLS-For Your Information
(1310 kc.)
WDZ-Movie Swingtime
WIND-Sportsman Park Races

WIRE-House of McGregor
WJBC-Bingo
WJJD-Sons of the Pioneers

WKBB-Story Lady
WMBD-News; Pet Corner
WROK-Musical
WSUI-Elementary German

WTAD-Cy & Freckles
WTAQ-Children's Frolic
WTMJ-Around the Town

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-890
WBA-890
WBBM-770
WBOW-1080
WCCO-810
WCFL-970
WDZ-1020
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400

WISN-1120
WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WLS-870
WMAQ-870
WLW-700
WMBD-1440
WMT-1080
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WRK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-820

WBOW-Home Decorators
NBC-Tom Mix Straight Shooters
(Purina): WMAQ KWK WIRE
NBC-Escorts & Betty: WMT
WENR
NBC-Little Orphan Annie (Oval-
tine): KSD WHO
Sports: WTMJ WISN
KMOX-The Fun Quiz
WBBM-Manhattan Mother
WBOW-Jerry of the Circus
WCCO-Front Page Parade
WCFL-Stanley Hickman
WGN-Orphan Annie
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WMBD-Sports; Where to Go &
What to Do in Peoria
WOC-Jack Armstrong, sketch
WROK-Motorist Interviews
WSUI-Daily Iowan of the Air
WTAQ-Bureau of Public Service

WIND-Racing Returns
WKBB-Hits & Entores
WMT-Over the Transom
WOC-St. Ambrose on the Air
WOWO-Whispering Jack Smith
WROK-Informer Hour
WSBT-Polish Hour
WSUI-Dept. of Speech

CBS-Brave New World: WCCO
WKBB WKBB WTAQ WISN
WOC (sw-15.27)
NBC-Public Hero No. 1 (Fal-
staff): WMAQ WHO KSD
NBC-Nat'l Radio Forum: WENR
(sw-6.14)
NBC-Music for Moderns: WBOW
(sw-9.53)
Vic Arden's Orch.: WMBD
WGWV WSBT
KMOX-Comedy Stars of Broad-
way
KWK-Range Riders
WCFL-Union Talk League
WFBM-Three Victors
WIAS-Here's To You
WIBA-Smoke Rings
WIND-Stars Over Manhattan
WIRE-Forward with Indianapolis
WJR-Musical
WMT-Band Wagon
WROK-Lou Blake's Orch.
WTAM-Symphonic Variations
WTMJ-Glen Gray's Orch.

Monday

November 1



JIM JORDAN
Fibber McGee
Mon. 8 pm CST

NBC-Little Orphan Annie (Oval-
tine) (sw-9.53)

NBC-Tom Mix Straight Shooters
sketch (Purina): (sw-15.21)

NBC-Johnny Johnson, bar.: KSD
KWK WMAQ

WAAF-Denver Sanitarium Talk
WBOW-Sundown Express

WEBQ-Movie Gossip (1210 kc)
WHO-Bits of Melody; News

WIBA-Dance Hour
WIND-Tea Time Dance Tunes

WIRE-Master Singers
WJBC-Movie Gossip

WJJD-Cumberland Ridge Runners
WLW-Singing School

WOC-Man on the Street
WROK-The Old Song Shop

WTAD-Sports Review
WTMJ-News; Moment Musicale

5:00
NBC-Army Band: WMT WCFL
(sw-15.21)

NBC-John Gurney, basso; Mary
Dietrich, sop.: (sw-9.53)

NBC-Jr. Nurse Corps (Sunbrite):
WENR KWK

CBS-Howard Phillips, bar.: WOC
WTAQ WCCO WFBM WFAM

KMOX-Linda's First Love
KSD-News; Dick Leibert

WAAF-Sports Shorts; Shadow-
land

WBBM-Truman Bradley
WGN-Jolly Joe

WHO-Sunset Corners Opry
WIBA-Outdoor Wisconsin

WIND-Stamp Man
WIRE-To be announced

WISN-Show Window
WKBB-Univ. of Dubuque

WLW-Angelo, Italian troubadour
WMAQ-Don Winslow of the Navy

WMBD-Happy Train
WROK-Make-Believe Ballroom

WSUI-Elementary Spanish
WTAD-Speed Gibson

WTMJ-Jack Armstrong, sketch
5:15

CBS-New Horizons: WFBM
WKBB WTAQ

Colonel Theodore Roosevelt,
Jr. will speak on "Hunting
Jaguars in South America."

NBC-Army Band: KWK WENR
NBC-Don Winslow of the Navy,
sketch: KSD WIBA (sw-9.53)

Jack Armstrong, sketch: WCCO
WTAD

Speed Gibson: WMBD WOC
KMOX-Lady of Millions

WBBM-Eleanor Howe
WFAM-Grid Forecast

WFBM-Let's Talk Psychology
WGN-Buddy & Ginger

WIND-Sons of the Pioneers
WIRE-Three Little Words

WLW-Supper Serenade
WMAQ-Romance & Rhythm

WROK-Sports
WTMJ-Heinie's Grenadiers

5:30
NBC-News; Alberta Hunter,
songs: (sw-9.53)

CBS-News; Geo. Hall's Orch.:
WCCO WISN WTAQ WBBM
WFBM WKBB WFAM (sw-
17.76)

NBC-News; Charles Sears, trn.:
WCFL

Jack Armstrong, sketch: KMOX
WHO WMAQ

Sports: WLW KSD
KWK-Coyita Bunch

WBOW-News; Sundown Express
WENR-What's the News?

WGN-Charlie Chan
WIBA-News

WIND-Bill, Mack & Jimmy
WIRE-Little Orphan Annie

WMBD-Bargain Counter
WMT-Message and Music

WMT-Better Vision Prgm.; Jor-
dan's Revue

WOC-Hits & Bits
WROK-Jack Maxedon, songs

WSUI-Musical Moods
5:45

NBC-Lowell Thomas, news com-
mentator (Sun Oil): WLW
(sw-15.21)

NIGHT

6:00

NBC-Amos 'n' Andy (Pep-
sodent): WHO WTAM WLW
KSD (sw-9.53) (also see 10
p.m.)

NBC-Time to Shine (Griffin Shoe
Polish) Barry McKinley, bar.;
John B. Gambling, m.c.; Lynn
Murray Chorus; Lloyd Shaffer's
Orch.: WENR WMT WBOW
KWK (sw-11.87)

CBS-Poetic Melodies (Wrigley's
Gum): WJR (sw-17.76) (also
see 10 p.m.)

CBS-Court of Missing Heirs
(Skelly): WTAQ WISN KMOX
WKBB WCCO WBBM WOC

NBC-Louis Panico's Orch.:
WCFL

MBS-Henry Weber's Concert
Orch.: WGN WIRE

WFAM-Crimecasts
WFBM-Phenomenon
WIAS-Joseph D. Scholtz

WIBA-Dane County Farm Hour
WIND-German Prgm.

WMAQ-News
WMBD-Paul Welton's Orch.

WMBI-Sunset Hour
WROK-News; Dinner Music

WSUI-Dinner Hour
WTMJ-Gridiron Highlights

6:15

NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): WIRE WMAQ
WIO WTAM WIBA
(also see 10:15 p.m.)

CBS-Song Time; Hollace Shaw &
Del Casino: WFAM (sw-17.76)
News: WCFL WMBD

Sports Review: WGN WFBM
KSD-Hollywood Spotlight

WIAS-Whispering Jack Smith
WJR-Vocal Varieties

WKBB-Theater Review
WLW-Four Stars Tonight

6:30

NBC-Horlick's Lum & Abner,
sketch: WENR WLW (also
KGO at 10:15 p.m.)

CBS-Eton Boys, vocal quartet:
WFAM WISN WFBM KMOX
(sw-17.76)

NBC-Carol Weymann, mezzo
sop.: KSD

NBC-John Herrick, bar.: WOWO
WMT (sw-11.87)

News: WTAQ WHO
Sports: WMAQ WOC

KWK-Sports Review; News
WBBM-Phyl Coe, radio mystery

WBOW-Si & Ezra
WCCO-Rube Appleberry

WCFL-Sunny Sam
WGN-Four Californians

WIAS-Glen Gray's Orch.
WIBA-Camp Randall

WIRE-Man to Man Sports News
WJR-Musical Moments

WKBB-Speed Gibson
WMBD-Welcome Stranger

WROK-House by Side of Road
WTAM-Lois Miller, organist

WTMJ-Easy Aces

6:45

CBS-Boake Carter, commentator
(Philo): WCCO WBBM WJR
KMOX WISN WMBD WHAS
WFAM (sw-17.76) (also KNX
KSL at 10:15 p.m.)

MBS-Rube Appleberry (Camp-
bell Cereal Co.): WGN

NBC-Christine Johnson, sop.:
WENR KWK WOWO WMT
(sw-11.87)

News: WFBM WOC WKBB
Vic Arden's Orch.: WHO WIBA
KSD-Rhythm in Swingtime

**NBC-Gen. Hugh Johnson, com-
mentator** (Bronzo Quinine):
WOWO KWK WMT WLS (sw-
11.87)

NBC-To be announced: KSD
WBOW-Sports

WCFL-Dinner Concert
WFAM-Rhythm Time

WGN-Foreign Affairs
WIND-Prof. Alvin C. Eurich

WIRE-News; Musical Clock
WISN-Down By Hermans

WMBD-Brain Teaser
WOC-Bernice Engdahl

WROK-Affairs of Mrs. Swenson
WSUI-Children's Hour

WTAQ-Van Zeeland Serenaders

7:15

NBC-Roy Campbell's Royalists:
WLS

MBS-Charles Gaylord's Orch.:
WGN

KWK-Whispering Jack Smith
WBOW-Vic Arden's Orch.

WCFL-Philip Kinsman
WFAM-To be announced

WIND-Colonial Ensemble
WKBB-Safety Lane

WMT-Carson Robison Buckaroos
WOC-Swing is the Word for You

WOWO-Phyl Coe Mysteries
WROK-The Builders

WTAQ-Symphonic Hour

7:30

NBC-The Voice of Firestone;
Richard Crooks, trn.; Chorus;
Symphonic Orch., dir. Alfred
Wallenstein: WMAQ WTMJ
WIRE WTAM WIBA WHO
KSD (sw-9.53) (also see 10:30
p.m.)

CBS-Pick & Pat (Model Smok-
ing Tobacco); Benny Krueger's
Orch.; Edward Roecker, bar.:

WBBM WHAS WCCO WFBM
WJR KMOX (sw-15.27) (also
KNX KSL at 10:30 p.m.)

NBC-Vanity Fair (Campana);
Cal Timney, m.c.; Orch.;
Eileen Barton; Larry Duncan;
Douglas Wilson, trn. & Orch.:

WLS KWK WMT WOWO (sw-
11.87)

MBS-Lone Ranger, drama (Sil-
vercup): WGN

WBOW-Fireside Hour
WCFL-Streamline Melodies

WFAM-Concert Echoes
WIND-At the Country Club

WISN-Dr. Koehler
WKBB-Continental Nights

WLW-Four Men Only
WMBD-Court of Missing Heirs

WOC-Ave Maria Hour
WROK-Lou Blake's Orch.

WSUI-Poetry Patterns
WTAQ-News

7:45

WCFL-Herr Louie & the Weasel
WIND-On the March

WISN-Music Continental
WSUI-Evening Musicale

8:00

CBS-Lux Radio Theater; Drama
& Music: WISN WJR WHAS
WBBM KMOX WCCO WFBM
WMBD WTAQ (sw-15.27)

NBC-Philadelphia Orch.: Eugene
Ormandy, cond. (Banking
Group): WLS WBOW (sw-
11.87)

NBC-Fibber McGee & Molly
(Johnson's Wax); Marian &
Jim Jordan; Hugh Studebaker;
Bill Thompson; Ted Weems'
Orch.: WIRE WTAM WIBA
WHO KSD WMAQ WTMJ
WLW (also see 11 p.m.)

MBS-Melodic Strings: KWK
KOA-Joe Myers' Sport Highlights
WCFL-Jam Session

WENR-To be announced
WGN-Kay Kyser's Orch.

NBC-Paul Martin's Orch.: KOA
WCFL-Organ Recital

WIND-News
WKBB-World Dances

WMT-Radio Riddles
WOWO-Phyl Coe Mysteries

WROK-News; Musicale
WTAQ-June Gross, vocalist

8:15

NBC-Hour of Charm (General
Electric); Phil Spitalny's All-
Girl Orch., with Maxine; Rosa-
line Greene, m.c.: WTAM KSD
WMAQ WIRE WTMJ WIBA
WLW WHO KOA (sw-9.53)

Details of the contest on this pro-
gram may be found on Page 14.

NBC-Philadelphia Orch.: WENR
MBS-Georgie Price; Vocalists;
Orch.: KWK

WCFL-Concert Hour
WGN-To be announced

WIND-Two Pianos
WKBB-World Entertains

WMT-Evening Serenade
WOC-Gems of Melody

WOWO-Eddie Conti's Orch.
WROK-In the Gloaming

WSUI-Chamber Concert Orch.
WTAQ-News

8:45

WGN-News; Sport High Lights
WIND-Collegiate Episodes

WMT-Dream Songs
WOC-Vivian Benschhof

WROK-Vic Arden's Orch.
WSUI-Daily Iowan of the Air

WTAQ-Organ and Poetry

9:00

**NBC-Carnation Contented Pro-
gram;** Noble Cain's A Cappella
Choir; Dir. Frank Black:
WHO WMAQ WTAM KSD
WTMJ WIBA KOA WIRE
(sw-9.53)

CBS-Wayne King's Orch. (Lady
Esther): WJR WFBM WHAS
WCCO WBBM KMOX (sw-
15.27)

NBC-Behind Prison Bars, drama
(Sloan's Liniment); Warden
Lewis E. Lawes: WENR WMT
WOWO (sw-6.14)

MBS-Famous Jury Trials (Men-
nen's): WGN WLW

KWK-Ran Wilde's Orch.
WBOW-Hit Tunes

WCFL-News
WIND-Tommy Ott, organist

WISN-Rendezvous
WKBB-Gaslight Harmonies

WMBD-Peoria's Calling
WOC-Monday Presents

WROK-Vacationing
WSBT-Doctors Who Dared

WTAQ-Dance Orch.

9:15

WBOW-Dance Hour
WCFL-Labor Flashes

WIND-Musicale Interlude; Walk-
athon

WKBB-Hollywood on Parade
WMBD-Fredman Jubilee

WROK-Poet's Corner
WSBT-Leaders in Dance Time

WTAQ-Vic Arden's Orch.

9:30

NBC-Al Jolson & Ruby Keeler
Pinch-Hitting for Burns &
Allen (Grape Nuts); Tony
Martin, vocalist; Ray Noble's
Orch.; Guest: KOA KFI (also
at 7 p.m.)

WHAT USERS SAY
San Antonio, Tex. It might interest you to know that
with the Capacity Aerial Eliminator I get European
stations easily and in the winter get Australia, Russia,
Honolulu and many Jap Short Wave Stations. I get all
Pacific Coast Stations on the broadcast band.
Signed,
Davenport, Ia. Received your Radio Aerial Eliminator
and it sure works fine. Also works well on Short Wave
band. Wish I had found it long ago. Signed.

9:45

MBS-Henry Weber's Pageant of
Melody: WGN

News: WROK WOWO
Vic Arden's Orch.: WFBM KMOX

KWK-String Nocturne
WCFL-Musicale

WIBA-Music Graphs
WIND-News & Sports

WJR-Wisner Sports
WLW-Sweet Adeline

WMBD-Real Life Dramas
WSBT-WPA Prgm.

WTMJ-Dance Orch.

10:00

NBC-Amos 'n' Andy (Pepso-
dent): WMAQ WIRE WLW
KOA KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's
Gum); Franklyn McCormack,
poetry; Jack Fulton, trn.;
Carlton Kelsey's Orch.: WJR
WFBM WCCO KMOX WBBM
WIAS KSL (also at 6 p.m.)

NBC-Pageant of Transportation:
WENR WMT

CBS-Progressive New Party:
WSBT (sw-15.27)

NBC-Johnny Hauser's Orch.:
WTAM WBOW (sw-9.53)

News: WENR WIBA WTAQ
WMBD WJR WOC WKBB

KWK-Sports Review
WHO-Dalton Norman & Four
Dons

WIND-Swedish Prgm.
WISN-Moon Magic

WLW-Paul Sullivan, news
WOWO-John Hackett, sports

WTMJ-Sports

10:15

NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): KOA (also at
6:15 p.m.)

CBS-Progressive New Party:
WOC KMOX WTAQ WISN
WKBB

NBC-Pageant of Transportation:
WOWO (sw-6.14)

News: WHO WCCO WMT WIRE
WFBM

Musical Moments Revue: WTAQ
WBBM

KWK-Norman Paule, vocalist
WBOW-Δ Meditations



BETTY LOU GERSON Mercedes Colby in "Don Winslow" Tues. 5:15 pm CST

MORNING

7:00 am CST NBC Charioteers: WLW CBS-Morning Almanac: (sw-21.52) Musical Clock: WBBM WROK WOC WKBB WIBA 7:15 News: WMT WLW WCCO WHO KMOX-Joe Du Mond & Quartet KWK-Grady Cantrell 7:30 NBC-Dick Leibert, organist: KWK News: WIBA WKBB WTAQ Musical Clock: WMT WROK WMBD KMOX-Tick Tock Revue 7:45 NBC-Lucille & Lanny, songs: KWK Musical Clock: WKBB WIBA WOC KMOX-Let's Compare Notes 8:00 CBS-Music in the Air; News: WFAM WFBM WTAQ WKBB (sw-21.52) NBC-Breakfast Club; News: WCFL WIRE WBOW News: KMOX WMBD Rainbow Ridge: WIND WJJD KSD-News; Harry Reser's Orch. KWK-Pep-Up Parade WAAF-Breakfast Express WCBD-AMorning Meditations WHA-Band Wagon WHO-Melodies WLS-Lulu Belle & Scotty WLW-Hymns of all Churches WMAQ-Your Neighbor WMT-Breakfast Melodies 8:15 NBC-Streamliners; News: KSD Musical Clock: WMT WOC KMOX-Ozark Varieties WCBD-AMazarene Prgm. WGN-Merrymakers WHA-Morning Melodies WHO-Frolies WIND-Latin-American Melodies WJJD-Teastmaster WLS-News, Julian Bentley WLW-Hope Alden's Romance WTMJ-Your Home Town 8:30 CBS-Richard Maxwell songs: KMOX WTAQ (sw-21.52) NBC-Breakfast Club; News: WOWO MBS-Victor H. Lindlahr (Journal of Living): WGN KWK-Candid Camera WCBD-Polish Prgm. WCCO-Dinty Moore WFAM-Your Engagement Book WFBM-Morning Chat WHO-Morning Melodies WIBA-Today's Almanac WIND-Early Edition WJJD-Happy-Go-Lucky Time WKBB-Musical Breakfast WLS-Morning Roundup WLW-Hello Peggy WMAQ-Whistler & His Dog WMBD-Bandwagon WMT-Day Dreamer WOC-People's Mail Bag WROK-AMorning Devotions WSUI-Daily Iowan; Morning Melodies; Service Reports WTAD-AMinter-church Revival WTMJ-Party Line 8:45 NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21) CBS-Bachelor's Children, sketch (Old Dutch Cuisiner): KMOX WCCO (sw-21.52) NBC-Breakfast Club: WCFL WBOW WOWO NBC-Landt Trio: KSD Musical Clock: WHO WMT

News: WOC WKBB WFAM-AMorning Devotions WFBM-Apron Strings WIBA-Troubadour; Baron's Program WIRE-Rose Room Melody WJJD-Community Fund Prgm. WLS-Morning Minstrels WLW-Young Widder Jones WMBD-Women of Today WROK-Town Crier WTAQ-Organ Melodies WTMJ-March Parade 9:00 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WBBM WFBM WCCO KMOX NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD NBC-The Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21) NBC-Shefter & Brenner: WBOW News: WMT WTAD WROK KWK-Top o' the Morning WAAF-Morning Revue WCBD-Italian Prgm. WCFL-Party Line WFAM-Organ Recital WGN-Martha Crane & Helen Joyce WHA-Your Health WIBA-Echoes of the Stage WIND-Rose Vanderbosch, pianist WJJD-Bosworth Broadcast WKBB-Chancel Steps WLW-Linda's First Love WMBD-Messenger; Weather WOWO-Bill Board WSUI-Within the Classroom WTAQ-Mid-morning Revue WTMJ-What's New in Milwaukee?; Organ & Poetry 9:15 NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21) CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE NBC-Vaughn de Leath, songs: WBOW WCFL KWK-Boarding House WAAF-King of the Kitchen WHA-World Observer WIND-Hawaiian Serenade WKBB-News WLW-All the Answers WMT-Louise Hathaway WOC-Morning Parade WROK-On the Mall WTAD-Women's Varieties 9:30 CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM NBC-Bennett & Wolverton: WIBA WCFL CBS-Louise & The Lads: WCCO WOC WKBB NBC-Pepper Young's Family, sketch (Camay): WMT WLS (sw-15.21) NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO KMOX-Komedy Kingdom KWK-Party Line WAAF-Happiness Time WBOW-Home Folks WCBD-German Musical WFAM-Tuesday Variety WFBM-Kitchen Clinic WGN-Get Thin to Music WHA-Story Time WIND-Eb & Zeb WISN-Alan Hale, news WJJD-Story Hour WLW-Betty & Bob WMBD-Variety Prgm. WOWO-Mary Beighoff WROK-Intimate Review WTAD-AMChurch in Wildwood WTAQ-Melody Lane WTMJ-Morning Melodies 9:45 NBC-Today's Children, sketch (Pillsbury): WMAQ WIRE KSD WTMJ WHO NBC-Viennese Ensemble: KWK CBS-Sutton & Bliss, pianists: WTAQ WKBB WFAM WCCO Party Line: WOC WTAD KMOX-Ma Perkins WAAF-Hawaiian Echoes WBBM-Jean Abbey, shopping news WBOW-Looking Around WCFL-Swingtime WGN-Musical Mail Box WIBA-Melody Time WIND-Remote Control WISN-Ann Leslie's Scrapbook

Good Listening for Today Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated AFTERNOON 3:20 CST GEORGE BERNARD SHAW speaking from London, NBC. NIGHT 6:30 CST FAMOUS ACTORS' GUILD with Helen Menken in "Second Husband," CBS. 7:00 CST "BIG TOWN" with Edward G. Robinson and Claire Trevor, CBS. 7:30 CST AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; Adolphe Menjou and Veree Teasdale, guests, CBS. 8:30 CST HOLLYWOOD MARDI GRAS with Lanny Ross, Charles Butterworth, Jane Rhodes, Raymond Paige's orchestra; Gladys Swarthout, guest, NBC. 8:30 CST JACK OAKIE'S COLLEGE with Stuart Erwin, Raymond Hatton, Harry Barris, Helen Lynd, Meyer Alexander's Chorus, George Stoll's orchestra, CBS.

WLS-News; Markets WLW-Houseboat Hannah WMBD-News WMT-Young Widder Jones WOWO-Modern Home Forum WSUI-Prgm. Calendar; Weather 10:00 NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21) NBC-David Harum, sketch (Baby O): WIRE WMAQ WHO KSD CBS-Mary Lee Taylor (Pet Milk): WOC WMBD KMOX WFBM WBBM NBC-Norm Scherr, pianist: WIBA WBOW KWK-News; Musical Interlude WAAF-Estelle Barnes, pianist WCBD-Uncle John WCCO-Pianist WCFL-Morning Melodies WDW-We Heard WFAM-Shoppers' Guide WGN-Don Pedro & Piano WHA-Homemakers WIND-Municipal Court WISN-Your Neighbor WJJD-Sons of the Pioneers WKBB-Movie News WLW-News; Markets WMT-Frank Voelker, organist WROK-News; Melody Time WSUI-Molly & Max WTAD-News WTAQ-Radio Reporter WTMJ-Household Hints 10:15 CBS-Romance of Carol Kennedy, sketch (Heinz): WFBM WOC KMOX WBBM WCCO WISN NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA NBC-The Road of Life, sketch (Chipso): WLW WLS (sw-15.21) NBC-Hollywood High Hatters: WCFL WBOW KWK-Range Riders WAAF-Variety Prgm. WDN-News WGN-Bachelor's Children WIND-Sons of the Pioneers WJBC-Theater Time; News WJJD-Two of a Kind WKBB-Rhythm & Romance WMBD-Linda's First Love WMT-Singer of Sacred Songs WOWO-Tri Topics WROK-Woman's Forum WSUI-Yesterday's Musical Favorites WTAQ-Varieties 10:30 NBC-Vic & Sade, sketch: WLS (sw-15.21) Details of the contest on this program may be found on Page 14. CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM NBC-Hi-Boys, vocal & instrumental: WHO KSD WLW NBC-Cleo Brown, songs: WMAQ WAAF-Sweet & Slow WBOW-Melody Weavers WCFL-Peekers in the Pantry WDN-AMChurch of God WFAM-The Stylist WISN-Painted Dreams

11:15 CBS-Your News Parade (Lucky Strike) Cigarettes, Edwin C. Hill commentator: WBBM WOC WISN WMBD WFBM KMOX WCCO WKBB NBC-The Goldbergs, sketch (Oxydol): WMAQ (sw-15.33) NBC-Bailey Axton, tr.: WOWO KSD-Marie Harrington, talk KWK-Rapid Service WAAF-Here's Music WBAH-Home Builders WBOW-Farm Prgm. WCAZ-Movie Gossip (1070 kc) WCFL-New Songs WDS-Sons of Pioneers WFAM-Harlan Hogan WGN-Wayne Van Dyne & Bob Trendler WHO-Party Line WIBA-The Master Singers WIND-Deep South WIRE-Singin' Sam WJBC-Dough Boy, news WJJD-Criminal Court Interviews WLS-Chuck, Ray & Others WLW-Vic Arden's Orch. WMBI-Chorus Time WMT-Troubaderos WROK-Morning Varieties WTAD-Painted Fantasies WTMJ-Blue Room Ensemble

11:30 NBC-Nat'l Farm & Home Hour; Spkrs.; Walter Blaufuss' Orchestra: WIBA WMAQ WBOW WLW (sw-15.21) NBC-Carille & London, pianists: KSD WCFL CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM Hymns of All Churches: WHO WOC KWK-Roy Simmons, songs WAAF-Myrna Dee Sergeant WBAH-Catherine Shearer, cont. WCCO-Ma Perkins WDM-Matton Studios WFAM-Safety Council WFBM-Hoosier Farm Circle WGN-Quin Ryan, news WIND-Harry Zimmerman, organist WIRE-Linda's First Love WISN-Voice of Experience WJBC-Singin' Sam WJJD-Safety Court WKBB-Farm Flashes; Do You Want a Job? WLS-For People Only WMBD-I Didn't Know That WMBI-Continued Story Reading WMT-German Band WOWO-Market Service WROK-Helene Kimberley, songs WTAD-Police News WTAQ-Mailman WTMJ-Behind the Mike 11:45 CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM NBC-Dick Fidler's Orch.: KSD MBS-We Are Four (Libby, McNeill & Libby): WGN Betty & Bob: WOC WIIO KWK-AMConfaternity of Christian Doctrine WAAF-Spots Out WBAH-Purdue News WCCO-Kitty Keene WCFL-Fashions on Parade WFAM-Two-Way Harmonies WFBM-Markets; Farm Prgm. WIRE-Farm & Home Hour WISN-Ivory Interlude WJBC-Guest Artists WLS-Weather; Markets; News WMBD-Jubilee WMT-noon-day Newscast WOWO-Home Folks Frolic WROK-Round the Town WSUI-Farm Flashes WTAD-Organ Music WTAQ-Farmhands WTMJ-News; Heinit's Grenadiers; Mercantile Quotations

12:00 CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WISN WCCO WFBM (sw-15.27) NBC-Escorts & Betty: (sw-15.33) NBC-Dick Stable's Orch.: KWK News: WJJD WTAD WJBC WMBD KSD-News; Markets; Green Bros.' Orch. WAAF-Symphonic Hour WBAH-Noon Melodies WBOW-Street Reporter WCFL-Hit Review WDM-Man on the Street WGN-Bob Elson on State Street WHA-Noon Musicaie WHO-Markets & Weather WIND-News; Orch. WIRE-Farm Hour; News WKBB-Luncheon Musicale WLS-Dinnerbell Prgm. WMBI-AMidday Gospel Hour WMT-Question Man WOC-Inquiring Mike WOWO-Consolaires WSBT-Stock Report; Blue Straks WSUI-Rhythm Rambles 12:15 CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27) MBS-Marjorie Mills (Maine Development Com.): WGN News: WKBB WOWO KWK-Al Sarli's Jam Session WBAH-Luncheon Dance Time WBOW-Wranglers WCFL-Luncheon Concert WHO-Songfellows WIND-Interlude Livestocks WJBC-Man on the Street WJJD-AMoonday Service WLS-Dinnerbell Prgm. WMBD-Town Crier, Markets WMT-Voice of Iowa WOC-Studio Swingopators WROK-Column Left, news WSBT-News; Dance Time WTAD-Cy & Freckles 12:30 NBC-Love & Learn: (sw-15.21) CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WCCO KMOX WBBM WFBM WISN (sw-15.27) News: WOC WHO WIBA WIRE Farm Prgm.: WHA WMBD Man on the Street: WJBC WKBB KWK-Organ Melodies WBAH-Russ, Bob & Martha WBOW-Luncheon Dance Hour WCFL-Young Widder Jones WDM-Musical Moments WGN-Markets; AMid-day Service WIND-AMChristian Science Prgm. WLW-Voice of Experience WMAQ-Dan Harding's Wife WMT-Markets; Hillbillies WOWO-Hey, Mr. Motorist WROK-Couple on the Street WSBT-The Bandstand WTAD-Farm; Weather; Markets WTMJ-Dance Orch. 12:45 NBC-Rochester Civic Orch.; Guy Fraser Harrison, cond.: WOWO (sw-15.21) CBS-Hollywood in Person (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27) Man on the Street: WCFL WSBT KSD-Luncheon Dance Music KWK-Dance Orch. WBAH-Tom Stephenson, bar. WBOW-Tune of the Day WDM-Danville Remote WHO-Luncheon Music WIBA-Market Reports WIND-News; Let's Dance WIRE-Police Court WKBB-Song Hits of the Day; Pet Corner WLS-FHA Speaker; Markets WLW-Kitty Keene, Inc. WMAQ-To be announced WMBD-Window Shopper WMT-Joe Doakes; Cousin Elvira; Cornhuskers WOC-Guy Lombardo's Orch. WROK-Story of Heat; Home Folks' Hour WTAD-Morning Varieties WTAQ-News; Musical Interlude WTMJ-Sidewalk Reporter 1:00 CBS-Bill Strickland's Orch.: WCCO WKBB WOC NBC-Fun in Music; Dr. Mad-dy's Band Lessons: WBOW WHO WMAQ (sw-15.33) CBS-Molly Steinberg, stage relief spkr.: (sw-15.27) MBS-Don't Look Now: WIRE News: WJBC WTAD WHA Man on the Street: WBBM WMBD Voice of Experience: WJJD KWK KMOX-Inquiring Reporter KSD-News; Dance Music WAAF-Hoosier Philosopher WBAH-Journalism Today WCBD-J. C. O'Hair

AFTERNOON



VICTOR YOUNG "Al Jolson Show" orchestra leader Tues. 7:30 pm CST

CBS-Famous Actors' Guild Presents Helen Menken in "Second Husband," drama (Bayer Aspirin); KMOX WHAS WJR WBBM (sw-17.76)

NBC-George Griffin, tr.: WMT Sports; WMAQ KWK News; WTAQ WHO KSD-Vic Arden's Orch. WBBW-Si & Ezra WCCO-Home Town Memories WCFM-Sunny Sam

WFAH-Hits from the Shows WFBM-Piano Twins WGN-Harold Stokes' Orch. WIBA-Camp Randall WIRE-Man to Man Sports; News WISN-Down the Avenue WKBB-Speed Gibson

WMBD-Broadway Comedy Stars WOC-Girl Scout League WROK-House by Side of Road WTAM-Sammy Watkins' Orch. WTMJ-Dinner Table of the Air; News

NBC-Benno Rabimoff, violinist; WMAQ NBC-Vivian Della Chiesa, soprano; WENR KWK MBS-Four Californians; WGN News; WFBM WMT WKBB Phyl Coe Mysteries; WFAH WMBD WIBA WMT KSD Rhythm in Swingtime

WBBW-Home Decorators WCCO-Broadway Stars WCFM-Jack Kelly's Orch. WHO-Whispering Jack Smith WIRE-Charlie Chan, sketch WISN-Orchestra

WLV-Tonic Time WOC-Close Harmony Boys WROK-Dinner Music WTAM-Cobwebs & Cadenzas WTAQ-Organ Reveries

NBC-Johnny Presents Russ Morgan's Orch. (Philip Morris); Charles Martin's Three Minute Thrillers; Frances Adair, songs; Glenn Cross; Rhythm Rangers; WHO KSD WTMJ WIRE WLW WMAQ WTAM WIBA (also see 10:30 p.m.)

NBC-Husbands & Wives (Ponds Cream) Conducted by Sedley Brown & Allie Lowe Miles; WMT WLS KWK WMT (sw-11.87)

CBS-"Big Town," drama; Edward G. Robinson and Claire Trevor (Rinso); KMOX WISN WJR WFBM WBBM WMBD WHAS WCCO (sw-15.27)

Sports Parade; WKBB WBOW WCCO-Musical Prgm. WCFM-Dinner Concert WFAH-Rhythm Time WGN-Concert Orch. WIND-News Behind the News

WMBD-Good Neighbor WOC-WPA Prgm. WROK-Piano Moods WSUI-Children's Hour WTAQ-American Scene

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5:30 CBS-News; George Hall's Orch.; WFBM WKBB WTAQ WFAM WISN WCCO (sw-17.76) Jack Armstrong, sketch; WMAQ WHO KMOX Variety Prgm.; WMBD WMT KSD Allan Clarke, bar. KWK Coyita Bunch WBBM Herbert Foote, organist WBOW News; Sundown Express WCFM Salon Group WCFM-To be announced WENR-What's the News? WGN-Charlie Chan WIBA-News WIND-Bill, Mac & Jimmie WIRE-Little Orphan Annie WLW-Bob Newhall, sports WOC-Hits and Bits WROK Police Court News WSUI-Around the Dial

5:45 NBC-Little Orphan Annie (Oval-tine); KSD WHO NBC-Lowell Thomas, news commentator (Sun Oil); WLW (sw-15.21) NBC-Scotts & Betty; WENR NBC-Tom Mix' Straight Shooters (Purina); WMAQ WIRE KWK Sports; WTMJ WISN KMOX-The Fun Quiz WBBM-Manhattan Mother WBOW-Speed Gibson WCCO-Front Page Parade WCFM-Stanley Hickman WGN-Orphan Annie WIBA-Today's Birthdays; Sports WMBD Sports; Where to Go & What to Do in Peoria WMT-News; Did You Know? WOC-Jack Armstrong, sketch WROK-Don & Sleepy, songs WSUI-Daily Iowan of the Air WTAQ-Bureau of Public Service

5:53 NBC-Kellogg's Singing Lady; (Irene Wicker); WLW (sw-15.21) CBS-Dear Teacher; WCCO WISN WKBB (sw-15.27) NBC-Josh Higgins of Finchville, sketch; WBOW WIBA WMAQ NBC-Jack Armstrong, sketch (Wheaties); (sw-9.53) NBC-Juliane Pelletier, pianist; WENR KWK WMT KMOX-Pappy Cheshire's Hillbillies KSD-Piano Studies WAAF-Hog 'n' Harmony WBAA-Campus Customs WBBM-To be announced WCFM-Tea Time WCLS-For your Information (1310 kc) WDJ-Movie Swingtime WHO-Famous Ballads WIND-Sportsman Park Races WIRE-House of McGregor WJBC-Bingo WJJD-Sons of the Pioneers WMBD-News; Pet Corner WMBI-Foreign Language Service WROK-Musical WBSU-Elementary German WTAD-Cy & Freckles WTAQ-Children's Frolic WTMJ-Dog House Court

6:00 NBC-Amos 'n' Andy (Peppodent); WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.) CBS-Poetic Melodies (Wrigley's Gum); WJR (sw-17.76) (also see 10 p.m.) NBC-Easy Aces, sketch (Anacin); WENR WMT WIRE KWK (sw-11.87) CBS-Herbert Foote, organist; WTAQ NBC-Irma Glen, organist; WBOW WIRE

6:15 NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.; WHO WLW WMAQ WIRE KSD WTAM WTMJ WIBA (sw-9.53) (also see 10:15 p.m.) NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.); WENR WMT (sw-11.87) CBS-Song Time; Ruth Carhart & Bill Perry; WOC WFAM WTAQ WHAS WKBB WCCO WBBM (sw-17.76) News; WCFM WMBD WOC Sports; WFBM WGN KMOX WBOW-Hit Tunes WJR-George Jessel WROK-Motor Drama

6:30 NBC-Horlick's Lum & Abner, sketch; WENR WLW (also KGO at 10:15 p.m.)

6:45 NBC-Benno Rabimoff, violinist; WMAQ NBC-Vivian Della Chiesa, soprano; WENR KWK MBS-Four Californians; WGN News; WFBM WMT WKBB Phyl Coe Mysteries; WFAH WMBD WIBA WMT KSD Rhythm in Swingtime WBBW-Home Decorators WCCO-Broadway Stars WCFM-Jack Kelly's Orch. WHO-Whispering Jack Smith WIRE-Charlie Chan, sketch WISN-Orchestra WLV-Tonic Time WOC-Close Harmony Boys WROK-Dinner Music WTAM-Cobwebs & Cadenzas WTAQ-Organ Reveries

7:00 NBC-Johnny Presents Russ Morgan's Orch. (Philip Morris); Charles Martin's Three Minute Thrillers; Frances Adair, songs; Glenn Cross; Rhythm Rangers; WHO KSD WTMJ WIRE WLW WMAQ WTAM WIBA (also see 10:30 p.m.)

7:15 NBC-Husbands & Wives (Ponds Cream) Conducted by Sedley Brown & Allie Lowe Miles; WMT WLS KWK WMT (sw-11.87)

CBS-"Big Town," drama; Edward G. Robinson and Claire Trevor (Rinso); KMOX WISN WJR WFBM WBBM WMBD WHAS WCCO (sw-15.27)

Sports Parade; WKBB WBOW WCCO-Musical Prgm. WCFM-Dinner Concert WFAH-Rhythm Time WGN-Concert Orch. WIND-News Behind the News WMBD-Good Neighbor WOC-WPA Prgm. WROK-Piano Moods WSUI-Children's Hour WTAQ-American Scene

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6:15 NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.; WHO WLW WMAQ WIRE KSD WTAM WTMJ WIBA (sw-9.53) (also see 10:15 p.m.) NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.); WENR WMT (sw-11.87) CBS-Song Time; Ruth Carhart & Bill Perry; WOC WFAM WTAQ WHAS WKBB WCCO WBBM (sw-17.76) News; WCFM WMBD WOC Sports; WFBM WGN KMOX WBOW-Hit Tunes WJR-George Jessel WROK-Motor Drama

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Sports Parade; WKBB WBOW WCCO-Musical Prgm. WCFM-Dinner Concert WFAH-Rhythm Time WGN-Concert Orch. WIND-News Behind the News WMBD-Good Neighbor WOC-WPA Prgm. WROK-Piano Moods WSUI-Children's Hour WTAQ-American Scene

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Frequencies

- KMOX-1090 KOA-890 KSD-550 KWK-1350 WAAF-920 WBAA-890 WBBM-770 WBOW-1310 WCB-1080 WCCO-810 WCFM-970 WDJ-1020 WENR-870 WFAM-1200 WFBM-1230 WGN-720 WHA-940 WHAS-820 WHO-1000 WIA-1280 WIND-560 WIRE-1400

- WCFM-Melody Hour WDJ-Matton Studios WFBM-Bohemians WGN-Concert Orch. WIBA-Melody Moments WIND-Italian Hour WISN-Musical Heat Wave WLS-School Time WLW-The Artist WMT-Many Happy Returns WOWO-We Shall Have Music WSBT-News; Notes WSUI-Musical Chats WTAQ-Glodeen Matinee WTMJ-Livestock; News; Dance Orch.; Weather; Police Reports

- 1:15 CBS-Cheri & Three Notes; WKBB WOC NBC-Have You Heard; (sw-15.21) CBS-Jack & Loretta, songs, (Kirkman's Soap); (sw-15.27) NBC-Mary Williams, sopr.; Orchestra; KWK Hope Alden's Romance; KMOX WFBM WCCO Man on the Street; WIBA WTAQ KSD-Russ David, pianist WAAF-This Rhythmic Age WBAE-Electrical Shop WBBM Kitty Keene, Inc. WCFM-Melody Hour WDJ-Markets Close WGN-Wife vs. Secretary WIA-Musical Varieties WHO-Lady of Millions WIRE-Federal Music Project WJJD-Grand Central Station WLS-Old Timers WLW-Vocational Agriculture WMBD-His Majesty, the Baby WMT-German Band WOWO-Eddie Conit's Orch. WTAQ-Man on the Street

- 1:30 NBC-Music Guild; WOWO CBS-American School of the Air; KMOX WSBT WCCO WTAQ WBBM WKBB WFBM WISN (sw-15.27) NBC-Gen. Fed. of Women's Clubs; WBOW WIBA (sw-15.33) News; WCFM WMAQ WAAF-Encores KSD-Indy & Jane KWK-News; Musical Interlude WAAF-Encores WBAA-Birth of the News WCB-D-Zion Prgm. WDJ-Matton Studios WGN-Lucky Girl WIA-Following Congress WHO-Houseboat Hannah WIND-Federal Housing Prgm. WIRE-May Robson WJJD-Livestock Markets WLS-Market Reports WLW-Living Literature WMBD-Party Line WMT-Movie Man WOC-Afternoon Recess WROK-Musical WTAD-Bessie Dean Reinert

- 1:45 NBC-Armchair Quartet; WIBA (sw-15.33) MBS-Beatrice Fairfax (Hecker Products); KWK WIRE WGN Judy & Jane; WHO WOC KSD-Contract Bridge Lesson WAAF-Driskill Wolfe, tr WBAA-Markets & Weather WBOW-Devotional Service WDJ-Matton Organettes WIND-Ben Kanter, pianist WJJD-Fred Beck, organist WLS-How I met My Husband WMAQ-Bob Hawk's Fun Quiz WMBD-Masters of Rhythm WMT-Closing Markets WROK-Rippling Melodies WTMJ-Home Harmonizers

- 2:00 NBC-Marine Band; WOWO WCFM CBS-Col. Jack Major; WSBT WOC WKBB WISN WCCO WTAQ (sw-15.27) NBC-Pepper Young's Family, sketch (Camay); WMAQ KSD WHO WLW WTMJ (sw-15.33)

- MBS-Concert Trio; KWK WGN WIRE News; WIND WTAD WFBM KMOX-Magic Kitchen WAAF-Matinee Melodies WBAA-Story Time WBBM-Radio Gossip Club WBOW-Indiana State Teacher's College Prgm. WCB-D Polish Prgm. WDJ-Birthday Party WIA-Let's Draw WIBA-Memoirs of a Concert Master WJJD-Federal Housing Prgm. WLS-News, Julian Bentley WMBD-Trading Post WMT-Magic Kitchen WROK-News; Matinee Musicale WSUI-Organ Recital

- 2:15 NBC-Oxydol's Own Ma Perkins, sketch; WMAQ KSD WTMJ WLW WHO (sw-15.33) NBC-Marine Band; WBOW KWK-To be announced WAAF-Hollywood Brevities WBAA-Metal Shops WBBM-Meet the Missus WCCO-Markets WDJ-News WFBM-School Sketches WGN-Home Management WIA-Organ Interlude WIND-Tommy Ott, organist WIRE-Matinee Varieties; News WJJD-Ben Kanter, pianist WLS-Homemakers Matinee WMBD-Shut-In Prgm. WROK-Two Guitars WTAD-Women of the World

- 2:30 NBC-Vic & Sade, sketch (Crisco); WHO WMAQ KSD WLW WTMJ (sw-15.33) Details of the contest on this program may be found on Page 14. CBS-Hollace Shaw, sopr.; Concert Orch.; WMBD WCCO WTAQ WKBB WSBT WFBM WISN WOC (sw-15.27) NBC-Marine Band; (sw-15.21) MBS-Good Health & Training; WGN KMOX-Meet the Missus KWK-Dave Wright, songs WAAF-Red Hot & Low Down WBAA-You & Your Child WBBM-Al Trace's Orch. WCB-D-Scripture Truth Hour WCFM-To be announced WDJ-Woman on the Train WIA-Music of the Masters WIBA-Organ Melodies WIND-Remote Control WJJD-Medical Society WMT-Ralph Slade's Orch. WROK-Music Box Melodies WSUI-Child Study Club

- 2:45 NBC-The O'Neills, sketch (Ivory Flakes); WMAQ KSD WLW WHO WTMJ (sw-15.33) NBC-Poetic Interlude; KWK KMOX-Josephine Halpin WBAA-Treasure Chest WBBM-Hour of Romance WBOW-Talk of the Town WCCO-May Robson WDJ-Sweet Music WGN-Harold Turner, pianist WIBA-Rhythm & Romance WIND-Problems for Pamela WJJD-Happy Harmonies WLS-Home Service Club WTAD-Francis Mourning

- 3:00 NBC-Club Matinee Variety Show; WOWO WMT WENR WBOW KWK NBC-Lorenzo Jones, sketch (Phillips); WMAQ WIRE WHO (sw-15.33) CBS-Ted Malone's "Between the Bookends"; WOC WSBT WFBM WMBD WTAQ WKBB (sw-15.27) Kitty Keene, Inc.; KMOX WTMJ News; WCFM WTAD WBAA-British Isles WBBM-Houseboat Hannah WCCO-Ladies First WDJ-Danville Studios WGN-Concert Orch. WIA-American Life & Books WIBA-The Shut-In Hour WIND-Waltz Time WISN-Even As You & I WJBC-Bible Study Hour WJJD-Flannery Sisters WLW-Dr. Friendly WMBI-Liquor Problem WROK-Women of the Hour WSUI-Int'l Scene

- 3:15 NBC-Club Matinee; WIRE CBS-Bob Byron, songs; WTAQ WSBT WOC WFBM WMBD WKBB WISN (sw-15.27) NBC-The Guiding Light, sketch (White Naptha); WHO WTMJ WMAQ (sw-15.33)

- KMOX-Houseboat Hannah WBAA-Ivah Swavnie, son. WBBM-Linda's First Love WCFM-Organ Recital WDJ-Behind the Microphone WGN-Lady of Millions WIND-Fred Beck, organist WLW-Life of Mary Sothern WJJD-News WMBI-Sacred Music WSUI-Southern Airs WTAD-Margot

- 3:20 NBC-George Bernard Shaw from London; WOWO WMT WENR WBOW KWK WIRE

- 3:30 CBS-Story of Industry; WKBB WFAH WTAQ WISN WFBM WBBM WOC (sw-15.27) The motor vehicle industry will be the topic. NBC-The Story of Mary Marlin, sketch (Ivory Soap); WMAQ WLW WHO (sw-15.33) News; WIND WJBC KMOX-Singin' Sam WAAF-News & Weather WBAA-Melody Time WCCO-Grandma Travels WDJ-Effingham Studios WCFM-Musical Varieties WGN-Rhythm Rambles WIA-Spanish Quarter Hour WJJD-To The Ladies WMBD-Murder in the 400 WMBI-See by the Papers WOWO-Old Time Religion WROK-Church in Wildwood WSUI-Famous Short Stories WTMJ-News; Tunemasters

- 3:35 NBC-Club Matinee; WMT WENR WBOW KWK WIRE NBC-Kitty Keene (Dreft); WHO CBS-Story of Industry; WCCO NBC-The Road of Life, sketch (Chipsol); WMAQ WTMJ (sw-15.33) MBS-Songland; KWK KMOX-Travelogue KSD-Afternoon Varieties WAAF-Jimmie Kozak, pianist WBAA-The Question Man WCFM-Varieties WGN-Lane Trail Opry House WIA-In Deutscher Sprache WIND-At the Tavern WJBC-Classified Time WJBL-Behind the Microphone WJJD-Clayton Richotta, vocalist WLW-Mad Hatterfields WMBD-Ramblers WMBI-Golden Nuggets WROK-Piano Moods WTAD-John Renaldo

- 4:00 NBC-Carlotta, songs; WHO WIBA CBS-To be announced; WKBB NBC-Peggy Wood Calling; WENR CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebecco); WBBM KMOX WCCO WFBM (sw-15.27) Details of the contest on this program may be found on Page 14. NBC-Junior Nurse Corps, sketch; WLW (sw-15.21) MBS-To be announced; WIRE KWK News; WOC WOWO KSD-Diphtheria Prevention Campaign, talk WAAF-Rhumba Beat WBAA-Story Lady WBOW-Rev. Archie Brown WCFM-Soloist WDJ-Their Majesties, the Babies WFAH-Old Time Gospel Revival WIA-Organ Reveries WIND-Sportsman Park Races WISN-German Hour WJBC-Wesleyan Hour WJJD-Amer. College of Surgery WMAQ-Tea Time Varieties WMBD-Trinity Tabernacle WMBI-Grace Notes WMT-Radio Gossip; Today's Times & Topics WROK-Markets; News WSUI-Travelog WTAD-Phyl Coe Mysteries WTAQ-To be announced WTMJ-Friendship Circle

- 4:15 CBS-To be announced; WTAQ WKBB NBC-Terry & The Pirates, sketch (Dani-Rich); (sw-15.33) NBC-To be announced; WIBA WCFM KSD WHO NBC-Edward Davies, bar.; WMT WMAQ WOWO CBS-Life of Mary Sothern, sketch (Hind's); WCCO WBBM KMOX (sw-15.27) Details of the contest on this program may be found on Page 14. MBS-To be announced; KWK News; WIRE WTAD WIND

- 4:30 WAAF-Adult Education Council WBAA-Ivah Gruver Price, contr. WDJ-Danville Studios WENR-Music Circle WFBM-Tea Time Tunes WJJD-Dick Jurgens' Orch. WLW-Jack Armstrong WMBD-Bargain Counter WMBI-Gospel Music WOC-Organ Moods WROK-Birthday Club WSUI-Federal Symphony

- 4:30 NBC-Kellogg's Singing Lady; (Irene Wicker); WLW (sw-15.21) CBS-Dear Teacher; WCCO WISN WKBB (sw-15.27) NBC-Josh Higgins of Finchville, sketch; WBOW WIBA WMAQ NBC-Jack Armstrong, sketch (Wheaties); (sw-9.53) NBC-Juliane Pelletier, pianist; WENR KWK WMT KMOX-Pappy Cheshire's Hillbillies KSD-Piano Studies WAAF-Hog 'n' Harmony WBAA-Campus Customs WBBM-To be announced WCFM-Tea Time WCLS-For your Information (1310 kc) WDJ-Movie Swingtime WHO-Famous Ballads WIND-Sportsman Park Races WIRE-House of McGregor WJBC-Bingo WJJD-Sons of the Pioneers WMBD-News; Pet Corner WMBI-Foreign Language Service WROK-Musical WBSU-Elementary German WTAD-Cy & Freckles WTAQ-Children's Frolic WTMJ-Dog House Court

- 4:45 CBS-Hilltop House, sketch (Palmolive Soap); KMOX WFBM WMBD WCCO WISN WFBM WBBM (sw-15.27) Read "Hilltop House" a story about this program on page 9. NBC-Al Vierra's Orch.; WENR KWK WMT NBC-Johnnie Johnston, baritone; KSD WMAQ NBC-Tom Mix' Straight Shooters (Purina); (sw-15.21) NBC-Little Orphan Annie (Oval-tine); (sw-9.53) WAAF-Child Study Talk WBAA-Twilight Musicale WBOW-Sundown Express WIA-University Concert Band WHO-Bits of Melody; News WIBA-Univ. Concert Band WIND-Dance Time WIRE-What Do You Know? WJBC-Christian Messengers WJJD-Cumberland Ridge Runners WLW-Singing School WOC-Man on the Street WROK-Children's Hour WTAD-Sports Summary WTMJ-News; Moment Musical

- 4:50 CBS-All Hands on Deck; WFAM WFBM WKBB WCCO WTAQ WOC NBC-Science in the News; WCFM (sw-9.53) NBC-Rakov's Orch.; WMT NBC-Junior Nurse Corps, sketch (Sunbrite); WENR KWK KMOX-Linda's First Love KSD-News; Dick Leibert WAAF-Sport Shorts; Shadowland WBBM-Truman Bradley WGN-Harold Turner, pianist WIO-Sunset Corners Opry WIND-Stamp Man WIRE-Sketches in Melody WISN-Show Window WLW-Angelo, Italian troubador WMAQ-Don Winslow of the Navy WMBD-Happy Train WROK-Make Believe Ballroom WSUI-Second Year Spanish WTAD-Barney Thompson WTMJ-Jack Armstrong, sketch

- 5:15 NBC-Rakov's Orch.; KWK WENR NBC-Don Winslow of the Navy, sketch; WHO WIBA (sw-9.53) MBS-Four Californians; WGN Jack Armstrong, sketch; WCCO WTAD KMOX-Lady of Millions KSD-Xavier Cugat's Orch. WBBM-Eleanor Howe WFBM-Christian Science Prgm. WIND-Sons of the Pioneers WIRE-Three Little Words WLW-Supper Serenade WMBD-Romance & Rhythm WMBD-Walkathon Derby Show WROK-Sports Review WTMJ-Heimie's Grenadiers

- 5:30 CBS-News; George Hall's Orch.; WFBM WKBB WTAQ WFAM WISN WCCO (sw-17.76) Jack Armstrong, sketch; WMAQ WHO KMOX Variety Prgm.; WMBD WMT KSD Allan Clarke, bar. KWK Coyita Bunch WBBM Herbert Foote, organist WBOW News; Sundown Express WCFM Salon Group WCFM-To be announced WENR-What's the News? WGN-Charlie Chan WIBA-News WIND-Bill, Mac & Jimmie WIRE-Little Orphan Annie WLW-Bob Newhall, sports WOC-Hits and Bits WROK Police Court News WSUI-Around the Dial

- 5:45 NBC-Little Orphan Annie (Oval-tine); KSD WHO NBC-Lowell Thomas, news commentator (Sun Oil); WLW (sw-15.21) NBC-Scotts & Betty; WENR NBC-Tom Mix' Straight Shooters (Purina); WMAQ WIRE KWK Sports; WTMJ WISN KMOX-The Fun Quiz WBBM-Manhattan Mother WBOW-Speed Gibson WCCO-Front Page Parade WCFM-Stanley Hickman WGN-Orphan Annie WIBA-Today's Birthdays; Sports WMBD Sports; Where to Go & What to Do in Peoria WMT-News; Did You Know? WOC-Jack Armstrong, sketch WROK-Don & Sleepy, songs WSUI-Daily Iowan of the Air WTAQ-Bureau of Public Service

- 5:50 NBC-Amos 'n' Andy (Peppodent); WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.) CBS-Poetic Melodies (Wrigley's Gum); WJR (sw-17.76) (also see 10 p.m.) NBC-Easy Aces, sketch (Anacin); WENR WMT WIRE KWK (sw-11.87) CBS-Herbert Foote, organist; WTAQ NBC-Irma Glen, organist; WBOW WIRE Sports Review; WKBB WOC KMOX-Five Star Final News WBBM-The Headlines WCCO-Glen Gray's Orch. WFAH-Crimecasts WFBM-Phenomenon WGN-Concert Orch. WHAS-Baptist Seminary WIBA-Dinner Concert WIND-German Hour WISN-Down By Herman's WMAQ-News WMBD-Rashid Sisters WROK-News; Dinner Music WSUI-Dinner Hour WTMJ-Musical Moments

- 6:00 NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.; WHO WLW WMAQ WIRE KSD WTAM WTMJ WIBA (sw-9.53) (also see 10:15 p.m.) NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.); WENR WMT (sw-11.87) CBS-Song Time; Ruth Carhart & Bill Perry; WOC WFAM WTAQ WHAS WKBB WCCO WBBM (sw-17.76) News; WCFM WMBD WOC Sports; WFBM WGN KMOX WBOW-Hit Tunes WJR-George Jessel WROK-Motor Drama

- 6:30 NBC-Horlick's Lum & Abner, sketch; WENR WLW (also KGO at 10:15 p.m.)

- 6:45 NBC-Benno Rabimoff, violinist; WMAQ NBC-Vivian Della Chiesa, soprano; WENR KWK MBS-Four Californians; WGN News; WFBM WMT WKBB Phyl Coe Mysteries; WFAH WMBD WIBA WMT KSD Rhythm in Swingtime WBBW-Home Decorators WCCO-Broadway Stars WCFM-Jack Kelly's Orch. WHO-Whispering Jack Smith WIRE-Charlie Chan, sketch WISN-Orchestra WLV-Tonic Time WOC-Close Harmony Boys WROK-Dinner Music WTAM-Cobwebs & Cadenzas WTAQ-Organ Reveries

- 7:00 NBC-Johnny Presents Russ Morgan's Orch. (Philip Morris); Charles Martin's Three Minute Thrillers; Frances Adair, songs; Glenn Cross; Rhythm Rangers; WHO KSD WTMJ WIRE WLW WMAQ WTAM WIBA (also see 10:30 p.m.)

- 7:15 NBC-Husbands & Wives (Ponds Cream) Conducted by Sedley Brown & Allie Lowe Miles; WMT WLS KWK WMT (sw-11.87)

NIGHT

- 6:00 NBC-Amos 'n' Andy (Peppodent); WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.) CBS-Poetic Melodies (Wrigley's Gum); WJR (sw-17.76) (also see 10 p.m.) NBC-Easy Aces, sketch (Anacin); WENR WMT WIRE KWK (sw-11.87) CBS-Herbert Foote, organist; WTAQ NBC-Irma Glen, organist; WBOW WIRE Sports Review; WKBB WOC KMOX-Five Star Final News WBBM-The Headlines WCCO-Glen Gray's Orch. WFAH-Crimecasts WFBM-Phenomenon WGN-Concert Orch. WHAS-Baptist Seminary WIBA-Dinner Concert WIND-German Hour WISN-Down By Herman's WMAQ-News WMBD-Rashid Sisters WROK-News; Dinner Music WSUI-Dinner Hour WTMJ-Musical Moments

- 6:15 NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.; WHO WLW WMAQ WIRE KSD WTAM WTMJ WIBA (sw-9.53) (also see 10:15 p.m.) NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.); WENR WMT (sw-11.87) CBS-Song Time; Ruth Carhart & Bill Perry; WOC WFAM WTAQ WHAS WKBB WCCO WBBM (sw-17.76) News; WCFM WMBD WOC Sports; WFBM WGN KMOX WBOW-Hit Tunes WJR-George Jessel WROK-Motor Drama

- 6:30 NBC-Horlick's Lum & Abner, sketch; WENR WLW (also KGO at 10:15 p.m.)

- 6:45 NBC-Benno Rabimoff, violinist; WMAQ NBC-Vivian Della Chiesa, soprano; WENR KWK MBS-Four Californians; WGN News; WFBM WMT WKBB Phyl Coe Mysteries; WFAH WMBD WIBA WMT KSD Rhythm in Swingtime WBBW-Home Decorators WCCO-Broadway Stars WCFM-Jack Kelly's Orch. WHO-Whispering Jack Smith WIRE-Charlie Chan, sketch WISN-Orchestra WLV-Tonic Time WOC-Close Harmony Boys WROK-Dinner Music WTAM-Cobwebs & Cadenzas WTAQ-Organ Reveries

- 7:00 NBC-Johnny Presents Russ Morgan's Orch. (Philip Morris); Charles Martin's Three Minute Thrillers; Frances Adair, songs; Glenn Cross; Rhythm Rangers; WHO KSD WTMJ WIRE WLW WMAQ WTAM WIBA (also see 10:30 p.m.)

- 7:15 NBC-Husbands & Wives (Ponds Cream) Conducted by Sedley Brown & Allie Lowe Miles; WMT WLS KWK WMT (sw-11.87)

- CBS-"Big Town," drama; Edward G. Robinson and Claire Trevor (Rinso); KMOX WISN WJR WFBM WBBM WMBD WHAS WCCO (sw-15.27)

NBC COAST TO COAST LUM AND ABNER "FUN FOR ALL" WJZ WLW WBAL WBZ WSYR WENR WSB WMC

Tuesday

November 2



NICK DAWSON
Clay Bannister in "Follow the Moon"
Tues. 4 pm CST

Theater of the Air: WSUI WTAQ
WBOW-Variety Show
WCFL Streamline Melodies
WFAM-Melody Weavers; Dixie-land Band
WIND-At the Country Club
WKBB-World Varieties
WOC-Voice of Friendship
WOWO-Musical Varieties
WROK-Lou Blake's Orch.

7:45

WCFL-Herr Louie & The Weasel
WFAM-Moonlight Sonata
WIND-On the March
WIRE-Varieties; News
WTAQ-Rambling Trio

8:00

CBS-Watch the Fun Go By: (Food); Al Pearce's Gang; Arlene Harris, human chatter-box; Carl Hoff's Orch.: WJR WHAS WISN WKBB WSBT WBBM WCCO KMOX WOC WTAQ WFBM WMBD (sw-15.27) (also KNX KSL at 11 p.m.)

NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ KOA (also see Mon. prgms. at 11:30 p.m.)

NBC-To be announced: WIBA WLS WLW KWK .WOWO WMT (sw-11.87)
MBS-Vincent Lopez' Orch.: WGN WCFL-Jam Session
WIND-Racing Returns
WROK-Verna Davis, songs
WSUI-Evening Musicale
WTMJ-To be announced

8:15

WCFL-Organ Recital
WIND-News
WROK-News; Musicale
WSUI-Woodland Rambler

8:30

NBC-Roy Shields' Revue: WENR WBOW WOWO (sw-6.14)

NBC-Hollywood Mardi Gras (Packard); Lanny Ross, tr.; Chas. Butterworth, comedian; Wilson, m.c.; Jane Rhodes, vocalist; Raymond Paige's Orch.: WIRE WTMJ WMAQ KSD WIBA WHO KOA WTAM (sw-9.53)

CBS-Jack Oakie's College (Camel Cigarettes): Stuart Erwin, Raymond Hatton, comedians; Helen Lynd, Patsy Flick, comedienne; Harry Barris, songs; Chorus; George Stoll's Orch.: WCCO WHAS WBBM WFBM WOC WJR WSBT WKBB WISN WMBD KMOX (sw-15.27)

An original song, The Cheer Leader, will be sung by Harry Barris.

MBS-Let's Visit: KWK WMT WCFL-Georgia Erwin
WGN-Comedy Stars of Broadway
WIND-Count of Monte Cristo
WLW-Melodrama
WROK-Make Believe
WSUI-Manhattan Concert Band
WTAQ-News

8:45

WCFL-Jack Kelly's Orch.
WGN-News; Sport High Lights
WROK-Opportunity Knocks
WSUI-Daily Iowan
WTAQ-Let's Dance

9:00

NBC-General Hugh Johnson (Lis-terine): WENR WOWO KWK WMT (sw-6.14)

CBS-Swing School (Camel Cigarettes): Benny Goodman's Orchestra & Guests: WCCO WMBD WISN KMOX WHAS WBBM WFBM WOC WSBT (sw-15.27)

MBS-Symphonic Strings: WGN WBOW Organ Reveries
WCFL-News
WIND-Tommy Ott, organist
WLW-Operetta
WROK-Wrestling Matches
WTAQ-Dance Orch.

9:15

NBC-Choir Symphonette: WENR WOWO (sw-6.14)
MBS-Symphonic Strings: KWK WBOW-Dance Hour
WCFL-Labor Flashes
WIND-Interlude; Walkathon
WMT-Vic Arden's Orch.
WTAQ-Peacock Court

9:30

CBS-Poly Follies (Phillips): WOC WCCO WFBM WSBT WMBD KMOX WBBM

NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTMJ WMAQ WLW WJIO WTAM WIRE (sw-9.53)

CBS-Del Casino, songs: (sw-15.27)

NBC-Harry Horlick's Orch.: WENR WBOW (sw-6.14)
Broadway Comedy Stars: WHAS WOWO

KWK-Range Riders
WCFL-Vella Cook
WGN-The Northerners
WIND-Stars Over Manhattan
WISN-Helen Wittman, songs
WKBB-Swing Your Partner
WJR-News Comes to Life
WMT-Band Wagon

9:45

NBC-Serenade in the Night: WMAQ KOA WHO WMT KSD (sw-9.53)

NBC-Harry Horlick's: KWK CBS-Four Stars, quartet: (sw-15.27)

Vic Arden's Orch.: WHAS WIRE
WCFL-Social Security Talk
WIBA-Moods in Black & White
WIND-News; Sports
WISN-Service League Drama
WKBB-Gems of Melody
WLW-Men at Work
WOWO-Bob Wilson, news
WROK-News Flashes
WTAM-Blue Barron's Orch.
WTAQ-Let's Dance
WTMJ-Hollywood Spotlight

10:00

NBC-Amos 'n' Andy (Pepso-dent): WMAQ WIRE KOA KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's Gum): Franklin MacCormack; Jack Fulton, tr.; Carlton Kelsey's Orch.: KMOX WHAS WCCO WFBM WBBM KSL (also at 6 p.m.)

CBS-Tommy Dorsey's Orch.: WSBT (sw-15.27)

NBC-Vagabonds: WCFL WMT NBC-Lou Breese's Orch.: WBOW WTAM (sw-9.53)

MBS-Development of Music: WGN
News: WIBA WMBD WJR WOC WENR WTAQ WKBB

Sports Review: KWK WOWO
WHO-Comedy Stars of Broadway
WIND-Ridge Runners
WISN-Moon Magic
WLW-Paul Sullivan, news
WTMJ-Last Word in Sports

10:15

NBC-Vocal Varieties (Tums): KOA KFI (also at 6:15 p.m.)

NBC-Lou Breese's Orch.: WCFL CBS-Tommy Dorsey's Orch.: WOC WISN WKBB WTAQ
NBC-King's Jesters: WENR WOWO WMT (sw-6.14)

CBS-Man-to-Man Sports (Rio-Tan): KNX KSL
News: WCCO WFBM WHO WMT
MBS-Ted Woems' Orch.: WGN KMOX-Emil Velazco's Orch.
KWK-Norman Paule, songs
WBBM-Melodie Time
WHAS-Dance Time
WIBA-Club Chanticleer
WIRE-News; Basonology
WJR-Reminiscing
WLW-Arle Simmonds' Orch.
WMAQ-Earl Hines' Orch.
WMBD-Sports; Program Review
WTMJ-Moonlight & Shadows

10:30

NBC-Johnny Presents Russ Morgan's Orch. (Philip Morris): Charles Martin's Three Minute Thrillers: KOA KFI (also at 7 p.m.)

NBC-Jimmy Dorsey's Orch.: WMAQ
NBC-Al Donahue's Orch.: WCFL WBOW (sw-9.53)

CBS-George Olsen's Orch.: WISN WOC WTAQ WKBB WSBT WFBM (sw-15.27)
KMOX-Headlines
KWK-News
WBBM-News with Todd Hunter
WCCO-Rollie Johnson
WENR-Eddie Varzos' Orch.
WGN-Fredde Martin's Orch.
WHO-Your Favorite Songs
WIBA-The Club Penguin
WIND-Hawaiian Melody
WIRE-Variety Show
WLW-Ran Wilde's Orch.
WMBD-Value Hints
WMT-Streamlined Revue
WTAM-Dick Fidler's Orch.
WTMJ-News; Dance Orch.

10:45

MBS-Isham Jones' Orch.: KWK News: WHAS WIND
KMOX-Seven Star Revue
KWK-Sports Review
WBBM-Horace Henderson's Orch.
WCCO-Mack Dale
WHO-American Legion Auxiliary
WIBA-Helen & Louise
WJR-Meditation
WLW-Roger Pryor's Orch.
WMBD-Walkathon Derby Show
WTAM-Violin in the Night

11:00

NBC-Joe Reichman's Orch.: WIBA
NBC-Jerry Blaine's Orch.: KOA WBOW WHO KSD WTAM (sws-9.53)

CBS-Orrin Tucker's Orch.: WOC WBBM WMBD WISN WHAS WTAQ
CBS-Richard Himber's Orch.: WJR WKBB WSBT WFBM
MBS-Horace Heidt's Orch.: WGN WMT WIRE

KWK-Stuart Johnson's Orch.
WCCO-Clyde Lucas' Orch.
WCFL-Nite Club
WENR-Henry Busse's Orch.
WHAS-Dance Band
WIND-Let's All Dance
WLW-Reggie Childs' Orch.
WMAQ-Sande Williams' Orch.
WTMJ-Streamlined Revue

End of Tuesday Programs

Wednesday

November 3

Wednesday

MORNING

7:00 am CST

NBC Good Morning Melodies: WCFL
CBS-Morning Almanac: (sw-21.52)
Musical Clock: WBBM WROK WOC WKBB WIBA

7:15

News: WCCO WLW WHO WMT WKBB
KMOX-Joe Karnes, pianist
KWK-Grady Cantrell

7:30

NBC-William Meeder, organist: KWK
CBS-Greenfield Village Chapel: (sw-21.52)
Musical Clock: WMBD WROK WMT

News: WIBA WKBB WTAQ KMOX-Tick Tock Revue
WAAF-Breakfast Express
WCBD-Gospel Tabernacle
WCCO-Musical Chimes
WHO-Good Morning Pgm.
WJJD-Christian Science
WLS-Morning Devotions
WLW-Before Breakfast
WOC-Breakfast Club

7:45

NBC-Four Showmen: KWK
CBS-As You Like It: (sw-21.52)
Musical Clock: WIBA WKBB WOC
KMOX-Let's Compare Notes
WHO-Favorite Melodies
WJJD-Hawaiians; News
WLS-Ronulus, the Wolf Boy
WLW-The Gospel Singer
WMBD-Police Flash
WOWO-Concordia Chapel
WTAD-Airline News
WTAQ-Today's Almanac

8:00

NBC-Breakfast Club; News: WCFL WBOW WIRE
CBS-As You Like It: WFAM WFBM WTAQ WKBB (sw-21.52)
Rainbow Ridge: WIND WJJD KMOX-Views on News
KSD-News; Harry Reser's Orch.
KWK-Pep-Up Parade; News
WCBD-Morning Meditations

WHA-Band Wagon
WHO-Melodies
WLS-Lulu Belle & Scotty
WLW-Hymns of All Churches
WMAQ-Your Neighbor; News
WMBD-News
WMT-Butternut Melodies
WOC-Request Album
WOWO-Radio Bible Class
WROK-Musical Clock
WTAD-Storyland Lady
WTMJ-Your Winter Wonderland

8:15

CBS-Richard Maxwell, songs
News: WFAM WTAQ WFBM WKBB (sw-21.52)
NBC-Streamliners; News: KSD
Musical Clock: WMT WOC
News: WIND WLS
KMOX-Ozark Varieties
WCBD-Christianity in Action
WGN-Merrymakers
WHA-Morning Melodies
WHO-Neighbor Jim
WIND-Latin American Melodies
WJJD-The Toastmaster
WLW-Hope Alden's Romance
WTMJ-Your Home Town

8:30

CBS-Fiddler's Fancy: WTAQ WCCO (sw-21.52)
NBC-Breakfast Club; News: WOVW WCFL
KMOX-To be announced
KWK-Candid Camera
WCBD-Polish Prgm.
WFAM-Your Engagement Book
WFBM-Value Varieties
WGN-Good Morning
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-Early Edition
WJJD-Mad Hatterfields
WKBB-Musical Breakfast
WLS-Morning Roundup
WLW-Lady be Good
WMAQ-Whistler & His Dog
WMBD-Bandwagon
WMT-Day Dreamer
WOC-People's Mail Bag
WROK-Morning Devotions
WSUI-Daily Iowan
WTAD-Inter-church Revival
WTMJ-Party Line

8:45

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)

NBC-Breakfast Club: WCFL WBOW
NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21)
NBC-Landt Trio: KSD
WFAM-Morning Devotions
WFBM-Apron Strings
WHO-Musical Clock
WIBA-Interlude; Baron's Prgm.
WIRE-Rose Room Melody
WJJD-Chicago Tuberculosis Inst.
WKBB-Tonic Tunes
WLS-The Hilltoppers
WLW-Young Widder Jones
WMBD-Women of Today
WMT-Musical Clock
WOC-News
WROK-Town Crier
WSUI-Morning Melodies; Service Reports
WTAQ-Organ Melodies
WTMJ-March Parade

9:00

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WISN WBBM WFBM KMOX WCCO
NBC-Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21)

NBC-Mis Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD
NBC-Breen & de Rose, songs: WBOW
News: WROK WMT WTAD
KWK-Top o' the Morning
WAAF-Morning Revue
WCBD-Italian Prgm
WCFL-Party Line
WFAM-Meet Miss Miller
WGN-Martha Crane & Heien Joyce
WHA-Your Health
WIBA-World Entertains
WIND-Rose Vanderbosch, pianist
WJJD-Bosworth Broadcast
WKBB-Chance! Steps
WLW-Linda's First Love
WMBD-Messenger; Weather
WOWO-Bill Board
WSUI-Within the Classroom
WTAQ-Mid-morning Revue
WTMJ-What's New in Milwaukee; Belle & Martha

9:15

NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)

CBS-Myrt & Marge, sketch (Super Suds): WISN WBBM WCCO KMOX WFBM WMBD
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD
NBC-Vaughn de Leath, songs: WBOW WIBA WCFL
KWK-Boarding House
WAAF-King of the Kitchen
WFAM-Organ Recital
WHA-Behind the News
WIND-Hawaiian Serenade
WKBB-News
WLW-All the Answers
WMT-Morning Matinee
WOC-Neighbor Jim
WROK-On the Mall
WTAD-Women's Varieties
WTAQ-Pamela

9:30

NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
NBC-Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21)

CBS-Tony Wons' Scrap Book (Vicks): WBBM KMOX WCCO
NBC-Bennett & Wolverton: WCFL WIBA
MBS-Get Thin to Music: WGN
KWK-Party Line
WAAF-Estelle Barnes, pianist
WBOW-Home Folks
WCBD-German Musicale
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WHA-Nature Tales
WIND-Eb & Zeb
WISN-News
WJJD-Story Hour
WKBB-Mixing Bowl
WLW-Betty & Bob
WMBD-Irene's Grab Bag
WOC-Library Prgm.
WOWO-Richard Trojan
WROK-Intimate Review
WTAD-Church in Wildwood
WTAQ-Melody Lane
WTMJ-Morning Melodies

9:45

NBC-Today's Children, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE
CBS-Ruth Carhart, contralto: WKBB WFAM WCCO
NBC-Viennese Ensemble: WBOW KWK

Party Line: WOC WTAD
KMOX-Ma Perkins, sketch
WAAF-Hawaiian Echoes
WBBM-Man on the Street
WCFL-Swingtime
WGN-Musical Mail Box
WIBA-Melody Time
WIND-Thru the Hollywood Lens
WISN-Ann Leslie's Scrapbook
WLS-News; Markets
WLW-Houseboat Hannah
WMBD-News
WMT-Young Widder Jones
WOWO-Modern Home Forum
WSUI-Prgm. Calendar

10:00

CBS-Heinz Magazine of the Air; Julia Sanderson & Frank Crumit, songs; B. A. Rolfe's Orch.; "Romance of Carol Kennedy," sketch: WOC WCCO WISN WFBM WBBM KMOX
NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21)
NBC-Norm Scherr, pianist: WIBA WBOW
NBC-David Hurum, sketch (Bab-O): KSD WMAQ WHO WIRE
News: WIND WTAD WKBB KWK

WAAF-Woman's Page
WCBD-Uncle John
WCFL-Morning Melodies
WDZ-We Heard
WFAM-Mrs. Riley's Shoppers' Guide
WGN-Don Pedro & piano
WHA-Homemakers
WJJD-Sons of the Pioneers
WLW-News; Markets
WMBD-Neighbor Jim
WMT-Frank Voelker, organist
WROK-News; Melody Time
WSUI-Keeping Ahead of the Joneses
WTAQ-Radio Reporter
WTMJ-Household Hints

10:15

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA
NBC-Hollywood High Hatters: WBOW WCFL
NBC-The Road of Life, sketch (Chipso): WLS WLW (sw-15.21)

KWK-Range Riders
WAAF-Variety
WDZ-Komedly Kingdom
WGN-Bachelor's Children
WIND-Sons of the Pioneers
WJBC-Theater Time; News
WJJD-Police Headquarters
WKBB-Rhythm & Romance
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOWO-Tri Topics
WROK-Woman's Forum
WSUI-Musical Favorites
WTAD-Neighbor Jim
WTAQ-Radio Vocals

10:30

NBC-Vic & Sade, sketch (Crisco): WLS WMT (sw-15.21)
Details of the contest on this program may be found on Page 14.
CBS-Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD KMOX WFBM
NBC-How to be Charming, sketch (Phillips): WMAQ WTMJ WHO WIRE WIBA KSD
NBC-To be announced: KWK WAAF-Sweet & Slow
WBOW-The Revelers
WCFL-Peekers in the Pantry
WDZ-Nathaniel Shilkret
WFAM-Shidler Serenade
WGN-Painted Dreams
WIND-Speaking of Love
WJBC-Dollar Dazz
WJJD-Women's Exchange Prgm.
WKBB-Musical Almanac
WLW-Carson Robison
WMBD-Shut In Request Prgm
WMT-Numerical Jamboree
WOC-Melodie Serenade
WOWO-Linda's First Love
WSUI-Book Shelf
WTAD-Ma Perkins
WTAQ-News; Women's Hour

10:45

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WISN WCCO KMOX WFBM WMBD
NBC-Hello Peggy, sketch (Drano): WHO KSD WMAQ WTMJ (sw-15.33)
NBC-Originalities: WBOW Party Line: WIRE WOWO
WAAF-Foolish Questions
WCFL-Voice of Cookery

Frequencies

KMOX-1090
KOA-830
KSD-530
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCCO-810
WCFL-970
WDZ-1020
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400

WISN-1120
WJBC-1200
WJJD-1130
WJR-750
WKBW-1500
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMBI-1080
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

WDZ-News
WFAM-Morning Melodies
WGN-Harold Turner, pianist
WHA-Operetta Favorites
WIB-Tonic Tunes
WIND-Markets; American Legion Auxiliary Talk
WJBC-Payne Pioneers
WJJD-Eddie Fitzpatrick's Orch.
WKBW-Ma Perkins
WLW-The Goldbergs
WMT-Treasure Chest
WOC-Organ Moods
WROK-Amer. Family Robinson
WTAD-Betty & Bob

11:00
NBC-Girl Alone, sketch (Kelllogg); WMAQ WLW
NBC-Time for Thought; WOWO
NBC-Happy Jack Turner, songs; (sw-15.33)
CBS-Mary Margaret McBride, columnist (Minute Tapioca); WBBM KMOX WFBM WISN WOC WFAM WCCO WMBD
KSD-News; Kay White, sketch
KWK-Young Widder Jones
WAAF-Melody Parade
WBAA-American Institutions
WBOW-Neighbor Jim
WCFL-Board of Education
WDZ-Bandwagon Bargains
WGN-Women in the Store
WHA-Talking Book
WHO-Pretty Kitty Kelly
WIBA-Linda's First Love
WIBU-Aid Parade (1200 kc)
WIND-Rhythm for Two
WIRE-Your Home Town
WJBC-Personality Hour
WJJD-Bureau of Missing Persons
WKBW-To be announced
WLS-Virginia Lee & Sunbeam
WMT-The Magic Hour
WROK-Musicale
WSUI-Within the Classroom
WTAD-News
WTAQ-Hollywood on Parade
WTMJ-Love for a Day

11:15
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator; WBBM WISN WMBD WFBM WOC WCCO KMOX WKBW
NBC-Edward Gamage, tr.; WOWO WLW
NBC-Goldbergs, sketch (Oxydol); WMAQ (sw-15.33)
KSD-Marie Harrington, talk
KWK-Rapid Service
WAAF-Memory Lane
WBOW-Farm Prgm.
WCAZ-Movie Gossip (1070 kc)
WCFL-New Songs
WDZ-Sons of Pioneers
WFAM-Harlan Hogan
WGN-Morning Melodies
WHO-Party Line
WIBA-Neighbor Jim
WIND-Remote Control
WIRE-Singin' Sam
WJBC-Dough Boy, news
WJJD-Criminal Court Interviews
WLS-Chuck, Ray & Others
WMT-Troubadors
WROK-Community News
WTAD-Duke Otten
WTMJ-Blue Room Ensemble

11:30
NBC-Nat'l Farm & Home Hour; Speakers: WIBA WLW WBOW WMAQ (sw-15.21)
NBC-Through the Years; WCFL KSD
CBS-Romance of Helen Trent (Edna Wallace Hopper); WBBM KMOX
Hymns of All Churches; WOC WHO
KWK-Roy Simons, songs
WAAF-Myrna Dee Sergeant
WCCO-Ma Perkins
WDZ-Chick Martin
WFAM-P. T. A. Prgm.
WFBM-Blue Ribbon Melodies
WGN-Quin Ryan, news
WHA-Organ Gems
WIND-Harry Zimmerman, organist

WIRE-Linda's First Love
WISN-Voice of Experience
WJBC-Singin' Sam
WJJD-Safety Court
WKBW-Farm Flashes
WLS-Priscilla Pride & Howard Peterson
WMBD-Hymn Time
WMT-German Band
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Behind the Mike

11:45
CBS-Our Gal. Sunday, sketch (Anacin); WBBM KMOX
MBS-We Are Four (Libby, McNeil & Libby); WGN
NBC-Joe White, tr.; KSD
KWK-This Woman's World
WAAF-Swing High
WBAA-Purdue News
WCCO-Kitty Keene
WCFL-Fashions on Parade
WDZ-Matton Studios
WFAM-Organ Recital
WFBM-Markets; Farm Prgm.
WHO-Betty & Bob
WIRE-Farm & Home Hour
WISN-Stump Me
WJBC-Reid & Vin
WLS-Markets; Weather; News
WLW-Kitty Keene, Inc.
WMBD-Jubilee
WMT-News
WOC-Betty & Bob
WOWO-Ohio Agriculture
WROK-Round the Town
WSUI-Farm Flashes
WTAQ-Organ Music
WTAQ-Farmhands
WTMJ-News; Heinie's Grenadiers; Mercantile Quotations

12:00
CBS-Betty & Bob, sketch (Gold Medal); WFBM KMOX WISN WBBM WCCO (sw-15.27)
NBC-Dick Fidler's Orch.; (sw-15.33)
MBS-Microphone in the Sky; KWK
News: WJJD WTAD WMBD WJBC WIBA
KSD-News; Markets; Green Bros. Orch.
WAAF-Symphonic Hour
WBAA-Farm Facts for Farm Folks
WBOW-Street Reporter
WCFL-Hit Review
WDZ-Man on the Street
WGN-Bob Elson on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIND-Musical Interlude
WIRE-Farm Hour; News
WKBW-Luncheon Musicale
WLS-Dinnerbell Prgm.
WMBI-Mid-day Gospel Hour
WMT-Cedar Valley Hillbillies; Question Man
WOC-Inquiring Mike
WOWO-Consolaires
WSBT-Stork Report; Harlan Hogan
WSUI-Rhythm Rambles

12:15
CBS-Betty Crocker, cooking talk (Gold Medal); WBBM KMOX WCCO WFBM WISN (sw-15.27)
CBS-Maxim Lowe's Ensemble; WKBW
NBC-Words and Music; Charles Sears, tr.; Larry Larsen, organist; Ruth Lyon, sop.; Harvey Hays, narrator; WIRE (sw-15.33)
MBS-Carson Robison's Buckaroos (Musterole); WGN
KWK-Al Sarli's Jam Session
WBAA-Luncheon Dance Time
WBOW-Wranglers
WCFL-Noonday Concert
WHO-Pappy's Matinee
WIND-Tommy Ott, organist
WJBC-Man on the Street
WJJD-Noon-Day Service
WMBD-Town Crier; Markets
WMT-Voice of Iowa
WOC-Studio Swingopators
WOWO-Bob Wilson
WROK-Column Left, news
WSBT-News; Dance Time
WSUI-Rhythm Rambles
WTAD-Cy & Freckles

12:30
NBC-Love and Learn, sketch; (sw-15.21)
CBS-Arnold Grimm's Daughter, sketch (Gold Medal); KMOX WFBM WCCO WBBM WISN (sw-15.27)
Man on the Street; WOWO WKBW
Rhythm Rascals; WTAQ WTMJ

News: WHO WOC WIBA
KWK-Organ Melodies
WJBC-Sports Review
WBOW-Luncheon Dance Hour
WCFL-Young Widder Jones
WDZ-Fields & Hall
WGN-Markets; Mid-day Service
WHA-Farm Prgm.
WIND-Livestock; Interlude
WIRE-Reporter
WLW-Voice of Experience
WMAQ-Dan Harding's Wife
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street
WSBT-In Movieland
WTAD-Farm; Weather; Markets

12:45
NBC-Grace & Scotty, songs; (sw-15.21)
CBS-Hollywood in Person (Gold Medal); KMOX WBBM WCCO WFBM WISN (sw-15.27)
Man on the Street; WCFL WSBT
KSD-Luncheon Dance Music
KWK-Dance Orch.
WBAA-Ivor Sempill, contr.
WBOW-Tune of the Day
WDZ-Danville Studios
WHO-Musical Day Dreams
WIBA-Market Reports
WIND-News
WIRE-Police Court
WKBW-Song Hits of the Day; Pet Corner
WLS-Voice of the Feed Lot
WLW-Betty & Bob
WMAQ-The King of Hearts
WMBD-Window Shopper
WMT-Joe Doakes; Cousin Elvira; Novelty Quintet
WOC-Artie Shaw's Orch.
WOWO-Beauty Chat
WROK-Service Sam; Home Folks Hour
WTAD-Variety
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter

1:00
NBC-Strollers Matinee; WIRE WOWO (sw-15.21)
CBS-News Through a Woman's Eyes (Pontiac); WBBM WISN WKBW WCCO KMOX WFBM WTAQ (sw-15.27)
NBC-Your Health, "Personal Health"; WMAQ WBOW WIRE (sw-15.33)
News: WTAD WHA
Voice of Experience; WJJD KWK
KSD-News; Dance Music
WAAF-Hoosier Philosopher
WBAA-Meditations, Rev. Geo. A. Ritchey
WCFL-Melody Hour
WDZ-Matton Studios
WGN-Concert Orch.
WHO-Your Home Town
WIBA-Melody Moments
WIND-Italian Hour
WLS-School Time
WCBW-J. C. O'Hair
WLW-Once Upon a Time
WMBD-Man on the Street
WMT-Many Happy Returns; Jamboree
WOC-Luncheon Music
WROK-Lions' Club Luncheon
WSBT-News; Notes
WSUI-Illustrated Musical Chats
WTMJ-Livestocks; News; Talks

1:15
CBS-Jack Shannon, tr.; WKBW WOC WFBM WCCO (sw-15.27)
NBC-Strollers Matinee; KWK KMOX-Hope Alden's Romance
KSD-Russ David, pianist
WAAF-Josephine Bell
WBAA-Vocational Guidance
WBBM-Kitty Keene, Inc.
WDZ-Markets Close
WGN-Wife vs Secretary
WHA-Musical Varieties
WIBO-Lady of Millions
WIBA-Man on the Street
WISN-Musical Heat Wave
WJJD-Grand Central Station
WLS-Old Timers
WLW-Contemporary Writers
WMBD-His Majesty, the Baby
WMT-German Band
WOWO-Eddie Canty's Orch.
WTAD-Quincy Marches On
WTAQ-Man on the Street

1:30
CBS-American School of the Air; WSBT WTAQ WBBM WFBM WKBW WCCO KMOX WISN (sw-15.27)
NBC-Waltz Favorites; WOWO WIBA
NBC-Carlile, London & Carroll; WBOW (sw-15.33)
KSD-Judy & Jane
KWK-News; Musical Interlude
WAAF-Encores
WBAA-Keeping Ahead of the Joneses
WDZ-Matton Studios
WGN-Lucky Girl
WHA-Over At Our House

WHO-Houseboat Hanauh
WIND-Tuberculosis Ass'n Talk
WIRE-May Robson
WJJD-Livestock Markets
WLS-Market Reports
WLW-Great Northwest
WMAQ-Fort Pearson
WMBD-Farm Line
WMT-Movie Man
WOC-Afternoon Recess
WROK-Musicale
WTAD-Dick Sanders

1:45
NBC-Men of the West; KSD (sw-15.33)
MBS-Beatrice Fairfax (Hecker Products); KWK WIRE WGN
Judy & Jane; WOC WHO
WAAF-Driskill Wolfe, tr.
WBAA-Market & Weather
WBOW-Devotional Service
WCCO-Lutheran Prgm.
WIND-Ben Kanter, pianist
WJJD-Virginia Price, vocalist
WLS-Melody Parade
WMAQ-Bob Hawk's Fun Quiz
WMBD-Dental Series
WMT-Closing Markets
WROK-Melodeers
WTMJ-Home Harmonizers

2:00
NBC-Continental Varieties; KWK WCFL WIRE WOWO (sw-15.21)
CBS-Ray Block's Varieties; WOC WCCO WSBT WKBW WTAQ WISN (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay); KSD WHO WMAQ WLW WTMJ (sw-15.33)
News: WIND WTAD WFBM WLS
KMOX-Magic Kitchen
WAAF-There Was a Time
WBAA-Grade School Prgm.
WBBM-Radio Gossip Club
WBOW-Indiana State Teacher's College Prgm.
WCBW-Polish Prgm.
WCFL-Continental Revue
WDZ-Birthday Party
WGN-Marriage License Romances
WHA-Professor Gordon's Singing Class
WIBA-The Pop Concert
WJJD-Adult Educational Council
WMBD-Trading Post
WMT-Magic Kitchen
WROK-News; Alice Blue, songs
WSUI-Poetic Interlude

2:15
NBC-Symphony Orch. from London; WCFL WOWO WBOW WKBW (sw-15.21)
NBC-Oxydol's Own Ma Perkins, sketch; WMAQ WTMJ WLW WHO KSD (sw-15.33)
WAAF-Sylvia Stone
WBAA-This Week in Literature
WBBM-Meet the Missus
WCCO-Markets
WDZ-News
WFBM-Dentist Says
WGN-June Baker, home management
WHA-Organ Interlude
WIND-Tommy Ott, organist
WIRE-Matinee Varieties; News
WISN-Mary Ann Presents
WJJD-Ben Kanter, pianist
WLS-Homemakers Hatinee
WMBD-Shut-In Prgm.
WMT-Magic Kitchen
WROK-Musicale
WSUI-Within the Classroom
WTAD-Women of the World

2:30
CBS-Jenny Peabody, sketch (F. & F. Cough Drops); WBBM WFBM KMOX WISN WOC WCCO (sw-15.27)
NBC-Vic & Sade, sketch (Crisco); WHO WMAQ WLW KSD WTMJ (sw-15.33)
Details of the contest on this program may be found on Page 14.
CBS-Dalton Bros., trio; WKBW
NBC-Symphony Orch. from London; WOWO
MBS-Good Health & Training; WGN
KWK-Dave Wright, songs
WAAF-Red Hot & Low Down
WBAA-You & Your Child
WBOW-Christians Science
WCBW-Hit Tunes
WDZ-Woman on the Train
WHA-Music of the Masters
WIBA-Home Folks' Frolic
WIND-Dixieland Band
WJJD-School for Taxpayers
WMT-Court Hussey's Orch.
WROK-Music Box Melodies
WSBT-Wednesday Matinee
WTAQ-To me announced

2:45
NBC-Symphony Orch. from London; KWK
CBS-Academy of Medicine; WMBD WTAQ WFBM WISN WSBT (sw-15.27)

November 3

Wednesday



VIRGINIA PAYNE
Ma Perkins
Wed. 2:15 pm CST

NBC-The O'Neills, sketch (Ivory Flakes); WLW WHO WMAQ WTMJ KSD (sw-15.33)
KMOX-Josephine Halpin
WBAA-Cathedral Echoes
WBBM-Quarter Hour of Romance
WBOW-Talk of the Town
WCBW-Christianity in Action
WCCO-May Robson
WDZ-Sweet Music
WGN-Harold Turner, pianist
WIBA-Rhythm & Romance
WIND-Problems for Pamela
WJJD-Happy Harmonies
WLS-Home Service Club
WOC-This & That
WTAD-Frances Mourning

3:00
CBS-Curtis Institute of Music; WKBW WTAQ WSBT WOC WFBM WMBD (sw-15.27)
NBC-Symphony Orch. from London; WENR WMT KWK
WOWO WBOW (sw-15.21)
NBC-Lorenzo Jones, sketch (Phillips); WMAQ WHO WIRE (sw-15.33)
News: WTAD WCFL
Kitty Keene, Inc.; WTMJ KMOX
WBAA-The Home Decorator
WBBM-Houseboat Hannah
WCCO-Ladies First
WDZ-Danville Studios
WGN-Four Stars Tonight
WHA-Know Your Child
WIBA-Shut-In Hour
WIND-Waltz Time
WISN-Even As You & I
WJBC-Christian Story Hour
WJJD-Flannery Sisters
WLW-Dr. Friendly
WMBI-Sunday School Lesson
WROK-Women of the Hour
WSUI-Forensic Forum

3:15
NBC-The Guiding Light, sketch (White Naptha); WHO WTMJ WMAQ (sw-15.33)
CBS-Curtis Institute of Music; WISN
NBC-Symphony Orch. from London; WIRE
News: WDZ WJJD
KMOX-Houseboat Hannah
WBAA-The American Scene
WBBM-Linda's First Love
WCFL-Organ Recital
WGN-Lady of Millions
WIND-Fred Beck, organist
WLW-Life of Mary Sothern
WTAD-Lawrence Glosemeyer

3:30
CBS-Curtis Institute of Music; WFAM
NBC-The Story of Mary Marlin, sketch (Ivory Soap); WLW WMAQ WHO (sw-15.33)
NBC-Nat'l Congress of Parents & Teachers; WENR WBOW WMT WIRE (sw-15.21)
WSUI-Congress of P. T. A. News; WIND WJBC
KMOX-Singin' Sam
WAAF-News & Weather
WBAA-Music with the Masters
WBBM-Every Woman
WCCO-Grandma Travels
WCFL-Hour of Friendship
WDZ-Matton Studios
WGN-Len Solvo, organist
WHA-Deutsche Musik Stunde
WJJD-Community Fund Prgm.
WMBD-Murder in the 400
WMBI-Hymns You Love to Sing
WOWO-Old Time Religion
WROK-Swedish Gospel Service
WSUI-Amer. Legion Auxiliary Prgm.

3:45
WTMJ-News; Tunesmiths
NBC-Kitty Keene, Inc. (Dreft); WHO
CBS-To be announced; WKBW WTAQ
NBC-The Road of Life, sketch (Chippo); WMAQ WTMJ (sw-15.33)
CBS-Dr. Allan Roy Dafeo (Ly-sol); WBBM WFBM KMOX WCCO (sw-15.27)
KSD-Afternoon Varieties
WAAF-Jimmie Kozak, pianist
WFAM-Matinee Melodies
WGN-Lone Trail Opry House
WIND-Cappy's Cabana
WISN-You Shall Have Rhythm
WJBC-Classified Time
WJJD-Dean Craddock
WLW-Mad Hatterfields
WMBD-Walkathon Derby Show
WOC-Linger Awake
WROK-Easy to Remember
WTAD-Mary Jane Seaton

4:00
CBS-To be announced; WKBW WTAQ
NBC-Follow the Moon with Elsie Hitz & Nick Dawson (Pebecco); WFBM WBBM WCCO KMOX (sw-15.27)
Details of the contest on this program may be found on Page 14.
NBC-Neighbor Nell; WENR KWK
NBC-Not for Ladies; WHO WIBA
NBC-Junior Nurse Corps, sketch (Sunbrite); WLW (sw-15.21)
MBS-Jolly Joe, tr.; Pianist; WIRE
News: WOC WOWO
WAAF-Int'l Potpourri
WBAA-Story Book Hour
WBOW-Rev. Archie Brown
WCFL-Not for Ladies
WDZ-Their Majesties, the Babies
WFAM-Old-Time Gospel Revival
WHA-A Novel in Review
WIND-Sportsman Park Races
WISN-Organ Melodies
WJBC-Wesleyan Hour
WJJD-Doc Hopkins, songs
WMAQ-Tea Time Varieties
WMBD-Trinity Tabernacle
WMT-Radio Gossip; Tunes & Topics; Drama
WROK-Markets; News
WSUI-Iowa State Med. Society
WTAD-Musical Moments
WTMJ-Friendship Circle

4:15
NBC-The Four of Us; WIBA WCFL
CBS-To be announced; WISN WTAQ
NBC-Marlowe & Lyon, pianists; WHO KSD WMAQ
CBS-The Life of Mary Sothern (Hind's); WBBM WCCO KMOX (sw-15.27)
Details of the contest on this program may be found on Page 14.
NBC-Terry & the Pirates (Darrich); (sw-15.33)
MBS-To be announced; KWK News; WIRE WTAD
WAAF-Kay Armin
WBAA-Marjorie Sterrett
WDZ-Danville Studios
WENR-Music Circle
WFBM-Tea Time Tunes
WIND-Man At the Mill
WJJD-Dick Jurgens' Orch.
WLW-Jack Armstrong
WMBD-Bargain Counter; Martha Martin
WMBI-Traet League
WMT-P. T. A. Talk
WOC-Organ Moods
WOWO-Bible Story Hour
WROK-Orch.; Joseph Copeland, director
WSUI-Chamber Concert Orch.

4:30
NBC-Kellogg's Singing Lady, Irene Wicker; WLW (sw-15.21)
NBC-Jack Armstrong, sketch (Wheaties); (sw-9.53)
NBC-Josh Higgins of Finchville, sketch; WIBA WMAQ
NBC-Julane Pelletier, pianist; WMT WENR KWK
CBS-Dorothy Gordon's Children's Corner; WFAM WOC WISN (sw-15.27)
KMOX-Pappy Cheshire's Hillbillies
KSD-United Charities
WAAF-Hog 'n' Harmony
WBAA-You & Your Radio
WBBM-To be announced
WBOW-St. Mary's of the Woods
WCS-Behind the Microphone (1420 kc)
WCCO-North Star School
WCFL-Tea Time
WLS-For Your Information (1310 kc)
WDZ-Movie Swingtime
WHA-Deutsche Musik Stunde
WHO-New Tunes
WIND-Sportsman Park Races
WIRE-Dramas of Life
WJBC-Bingo
(Continued on Next Page)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated



JACQUES RENARD
"Texaco Town" maestro
Wed. 7:30 p.m. CST

(4:30 p.m. Continued)

WJJD-Sons of the Pioneers
WKBB-Story Lady
WMBD-News; Pet Corner
WMBI Sacred Music
WROK-Musical
WSUI-Speech Clinic
WTAD-Cy & Freckles
WTAQ-Children's Frolic
WTMJ-Around the Town

4:45
CBS-Hilltop House, sketch (Palmolive Soap): KMOX WISN
WBBM WFBM WMBD WCCO
WFAM (sw-15.27)
Read "Hilltop House" a story about this program on page 9.

NBC-Johnnie Johnston, bar.: KSD WMAQ
NBC-Little Orphan Annie, sketch (Ovaltime): (sw-9.53)
NBC-Al Vierra's Orch.: WENR WMT KWK
NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21)
WAAF-Jimmie Kozak, pianist
WBAA-Leonard Rafterie
WEBQ-Behind the Microphone (1210 kc)

WHO-Bits of Melody; News
WIBA-The Master Singers
WIND-Tea Dance Time
WIRE-Yes or No
WJJD-Cumberland Ridge Runners
WLW-Singing School
WMBI-Boys & Girls' Story Time
WOC-Man on the Street
WROK-In Old Mexico
WSUI-Stories Out of Iowa's Past
WTAD-Sports Review
WTMJ-News; Moment Musical

5:00
CBS-Doris Kerr, songs: WOC WTAQ WCCO WKBB WFAM WFBM
NBC-America's Schools, drama: WMAQ (sw-9.53)
NBC-Harry Kogen's Orch.; Soloists: WCFL WMT WIRE
NBC-Junior Nurse Corps, sketch (Sunbrite): WENR KWK
MBS-Jolly Joe: WGN
KMOX-Linda's First Love
KSD-News; Dick Leibert
WAAF-Sport Shorts; Shadowland
WBBM-Truman Bradley
WBOW-Sundown Express
WHO-Sunset Corners Opry
WIBA-Bob White & Whippoorwill

WIND Stamp Man
WISN Show Window
WLW-Angelo, Italian troubador
WMAQ-Don Winslow of the Navy
WMBD-Happy Train
WROK-Make Believe Ballroom
WSUI-Matinee Dance
WTAD-Speed Gibson
WTMJ-Jack Armstrong, sketch

5:15
CBS-Four Stars, quartet: WTAQ WKBB WFAM
NBC-Don Winslow of the Navy, sketch: WHO WIBA (sw-9.53)
NBC-Harry Kogen's Orch.: KWK WCFL WENR
Jack Armstrong, sketch: WCCO WTAD
Speed Gibson: WOC WMBD
KMOX-Lady of Millions
KSD-Nathaniel Shilkret's Orch.
WBBM-Eleanor Howe
WFBM-Wheeler Mission Prgm.
WGN-Buddy & Ginger
WIND-Sons of Pioneers
WIRE-Three Little Words
WLW-Supper Serenade
WMAQ-Romance & Rhythm
WMT-Adventure Bound
WROK-Sports Review
WTMJ-Heinie's Grenadiers

5:30
CBS-News; Frank Dailey's Orch.: WFBM WKBB WISN WTAQ WFAM WCCO (sw-17.76)
NBC-News; Joan Edwards, songs: WCFL (sw-9.53)

Jack Armstrong, sketch: KMOX WHO WMAQ
KSD-Sports
KWK-Coyita Bunch
WBBM-Herbert Foote, organist
WBOW-News; Sundown Express
WENR-What's the News?
WGN-Charlie Chan
WIBA-News
WIND-Bill, Mac & Jimmie
WIRE-Little Orphan Annie
WLW-Bob Newhall, sports
WMBD-Melody Miniature
WMT-Better Vision; Jordan's Review; Sports
WOC-Hits & Bits
WJR-N. Behind the Microphone (1370 kc)
WROK-Musical
WSUI-Stamp Collector

5:45
NBC-Johnny Hauser's Orch.: (sw-9.53)
NBC-Lovell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Escorts & Betty: WENR
NBC-Tom Mix' Straight Shooters (Purina): WMAQ KWK WIRE
NBC-Little Orphan Annie (Ovaltime): KSD WHO
News: WMT WIND
Sports: WISN WTMJ
KMOX-The Fun Quiz
WBBM-Manhattan Mother
WBOW-Jerry of the Circus
WCCO-Front Page Parade
WCFL-Stanley Hickman
WGN-Orphan Annie
WIBA-Today's Birthdays; Sports
WMBD-Sports; Where to Go
WOC-Jack Armstrong, sketch
WROK-Motorist Interviews
WSUI-Daily Iowan
WTAQ-Bureau of Public Service

NIGHT

6:00
NBC-Amos 'n' Andy Pepsodent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.)
NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE KWK (sw-11.87)
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.)

NBC-Louis Panico's Orch.: WCFL WBOW
CBS-Obbligato: WTAQ WKBB WOC Sports: WKBB WHAS WOC
KMOX-Five Star Final News
WBBM-The Headliner
WCCO-Victor Arden's Orch.
WFAM-Crimecasts
WFBM-Phenomenon
WGN-Toy Center Tonight
WIBA-Dinner Hour
WIND-German Prgm
WISN-Down By Hermans
WMAQ-News
WMBD-Paul Welton's Orch.
WROK-News; Dinner Music
WSUI-Dinner Hour Prgm.
WTMJ-Gridiron Highlights

6:15
NBC-Uncle Ezra's Radio Station (Alka Seltzer): WMAQ WHO WIRE WTMJ WIBA WTAM (also see 10:15 p.m.)
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WMT KWK WENR (sw-11.87)
CBS-Hobby Lobby; Harry Salt-er's Orch. (Hudson Motors): WFBM WJR (sw-17.76) (also see 9:30 p.m.)

News: WJJD WCFL WMBD WOC
Sports Review: WROK WFBM WGN
To be announced: KMOX WTAQ
KSD-Xavier Cugat's Orch.
WBBM-Howard Neumiller, pianist
WBOW-Hit Tunes
WCCO-Musical Prgm.
WFAM-Dinner Dance! News
WHAS-Leland Brock
WKBB-Theater Review
WLW-Marlin Maine's Orch.
WROK-Voice of Carelessness

6:30
NBC-Horlick's Lum & Abner, sketch: WENR WLW (also KGO at 10:15 p.m.)
NBC-Raymond Little's Orch.: KSD WMT
CBS-Aeolian Trio: WOC

AFTERNOON
2:15 CST SYMPHONY ORCHESTRA from London, Arturo Toscanini, conductor; Isobel Baillie, Mary Jarred, Parry Jones, Harold Williams, chorus, NBC.

NIGHT
6:15 CST HOBBY LOBBY, Dave Elman, director; guest, CBS.

7:00 CST CAVALCADE OF AMERICA, dramatization, CBS.

7:00 CST ONE MAN'S FAMILY, NBC.

7:30 CST TEXACO TOWN with Eddie Cantor, Deanna Durbin, Jimmy Wallington, Pinky Tomlin, Jacques Renard's orchestra, CBS.

8:00 CST CHESTERFIELD PROGRAM with Andre Kostelanetz' orchestra, Deems Taylor, and Lucrezia Bori, guest, CBS.

9:00 CST LUCKY STRIKE HIT PARADE, Mark Warnow's orchestra, quartet, vocalists; guest, NBC.

11:30 CST LIGHTS OUT, mystery drama, "Four Husbands," NBC.

Good Critics

Leonard Lieblich, new music editor of RADIO GUIDE, tells in the "March of Music" the criterion for criticizing critics. And he also tells what you'll hear on seven of this week's biggest musical shows. Read about and listen to all this fine music!

News: WHO WTAQ
KMOX-Glen Gray's Orch.
KWK-Sports Review
WBBM-Airflow Harmonies
WBOW-Si & Ezra
WCCO-Rube Appleberry
WCFL-Sunny Sam
WFBM-Vic Arden's Orch.
WGN-Four Californians
WHAS-Jack Smith's Orch.
WIBA-Camp Randall
WIRE-Sports; News
WISN-Woods Dreyfus
WKBB-Speed Gibson
WMAQ-Totten on Sports
WMBD-Welcome, Stranger
WROK-House by Side of Road
WTAM-Fox Fur Trappers
WTMJ-Easy Aces

6:45
CBS-Boake Carter, commentator (Phileo): WCCO WFAM WJR WBBM KMOX WISN WMBD WHAS (sw-17.76) (also KNX KSL at 10:15 p.m.)

MBS-Rube Appleberry (Campbell Cereal Co.): WGN

NBC-Charlotte Lansing, sop.: KWK (sw-11.87)
News: WFBM WKBB
Vic Arden's Orch.: WHO WIBA
KSD Rhythm in Swingtime
WBOW-Home Decorators
WCFL-Pat Kennedy
WENR-Pleasant Valley Frolics
WIRE-Charlie Chan, sketch
WLW-Count of Monte Cristo
WMAQ-Four Stars Tonight
WMT-Carson Robison's Buckaroos
WOC-Twilight Musicales
WROK-Dinner Music
WSBC-Movie Review
WTAQ-Organ Reverbs
WTMJ-Reddy Kilowatt's Orch.

7:00
NBC-One Man's Family (Tenderleaf Tea): WTMJ KSD WMAQ WIBA WHO WLW WTAM (also see Sun. Prgms. at 11:30 p.m.)

CBS-Cavalcade of America (Du Pont); Don Verhees' Orch.: KMOX WFBM WBBM WCCO WHAS WJR (sw-15.27) (also KNX KSL at 11 p.m.)

NBC-Eddy Duchin's Orch. (Elizabeth Arden): WOWO WLS WMT KWK (sw-11.87)

Whispering Jack Smith: WIRE WGN
WBOW-Sports Parade
WCFL-Dinner Concert
WFAM-Rhythm Time
WIND-Traffic Court
WISN-Reflections
WKBB-Festival Time

WMBD-A Cappella Choir
WOC-German Band
WROK-Affairs of Mrs. Swenson
WSUI-Children's Hour
WTAQ-Clara Dawes

7:15
Arden's Orch. & Guest: WISN WBOW
WCFL-Stars of Tomorrow
WFAM-Your Government; Melody Weavers
WGN-Concert Orch.
WIRE-Beauty Box
WKBB-Amer. Family Robinson
WROK-Master Singers
WTAQ-Piano Musings

7:30
CBS-Texaco Town with Eddie Cantor, comedian; Deanna Durbin, songs; Jimmy Wallington; Jacques Renard's Orchestra: WBBM WISN WJR WFAM WHAS WCCO WMBD WFBM KMOX WTAQ WOC (sw-15.27) (also KNX KSL at 10:30 p.m.)

NBC-Skolsky from Hollywood (Bromo-Seltzer): WMT WLS WOWO KWK (sw-11.87)

NBC-Wayne King's Orch. (Lady Esther): WMAQ WTMJ WHO WIBA WIRE WTMJ KSD

MBS-Lone Ranger, drama (Silvercup): WGN

WBOW-Holsum Honey Bunnies
WCFL-Streamline Melodies
WIND-At the Country Club
WLW-Heatrolatow Herald
WROK-Lou Blake's Orch.
WSUI-Evening Musicales

7:45
NBC-Norsemen Quartet: WBOW KWK WOWO WLS (sw-11.87)
WCFL-Herr Louie & the Weasel
WIND-On the March
WMT-Eleanor Lane, pianist
WSUI-Iowans in the News

8:00
CBS-Chesterfield Presents Guest Star with Andre Kostelanetz' Concert Orch.; Deems Taylor, commentator: WFBM WHAS WBBM WCCO KMOX WKBB WOC WTAQ WISN WSBT WJR WMBD (sw-15.27)
For detail on this program turn to Page 12.

NBC-Town Hall Tonight (Sal Hepatica); Walter O'Keefe, comedian; Quartet; Peter Van Steeden's Orch.; Guest: WIBA WMAQ WLW WHO KSD WTAM WTMJ WIRE (sw-9.53) (also see 11 p.m.)

NBC-Musical Comedy Hits; Al Roth's Orch.: WLS WBOW (sw-11.87)

MBS-Kay Kyser's Orch.: WGN WMT
KOA-Sport Highlights
KWK-Famous Jury Trials
WCFL-Jam Session
WIND-Racing Returns
WOWO-Whispering Jack Smith
WROK-Alexander Sisters
WSUI-Drama Hour

8:15
KOA-Your Colorado
WCFL-Organ Recital
WIND-News
WMT-Football Parade
WOWO-George Hall's Orch.
WROK-News; Musicale

8:30
NBC-Minrel Show; Gene Arnold, interlocutor: WOWO WBOW WENR (sw-11.87)
CBS-"Tish," drama: WCCO WJR WHAS WFBM WISN KMOX (sw-15.27)

Vic Arden's Orch.: WOC KOA WSBT
WBBM-On to Adventure
WCFL-Girls Trio
WGN-Freddie Martin's Orch.
WIND-To be announced
WKBB-Memoirs of a Concert Master

WMBD-Good Neighbor Prgm.
WROK-Barney Whisman, tenor
WSUI-N. Y. Symphonic Band
WTAQ-News

8:45
CBS-"Tish," drama: WOC
MBS-Elder Lightfoot: KWK
KOA Vocal Varieties
WBBM-Orrin Tucker's Orch.
WCFL-Robt. Harmon
WGN-News; Sport Highlights
WIND-Contemporary Problems
WMT-Dream Songs
WROK-Vic Arden's Orch.; Guests
WSBT-On to Adventure
WSUI-Daily Iowan
WTAQ-Organ and Poetry

9:00
NBC-Lucky Strike Hit Parade; Mark Warnow's Orch.; Buddy Clark & Freda Gibson, vocalists; Songsmiths Quartet; Guest: WHO WTMJ WTAM WIBA WIRE KSD KOA WLW WMAQ (sw-9.53)

CBS-Gang Busters (Palmolive Shave Cream); Phillips Lord, dir.; True Crime, drama: WBBM WFBM WHAS WJR KMOX WCCO WISN (sw-15.27)

NBC-Gen. Hugh Johnson, commentator (Bromo-Quinine): WOWO KWK WMT WENR (sw-6.14)

Dance Orch.: WTAQ WBOW WCFL-News
WGN-Vincent Lopez' Orch.
WIND-Tommy Ott, organist
WKBB-Gaslight Harmonies
WMBD-Vic Arden's Orch.
WOC-Gwen Elaine Bower
WROK-Gospel Hour
WSBT-Doctors Who Dared
WSUI-Women's Club

9:15
NBC-Nola Day, songs: WBOW WOWO WENR (sw-6.14)
KWK-Piano Portrait
WCFL-Labor Flashes
WIND-Walkathon
WKBB-Hollywood on Parade
WMBD-Jubilee

WMT-Band Wagon
WOC-Wednesday Presents
WROK-Poet's Corner
WSBT-Komedy Kingdom
WTAQ-Master Singers

9:30
CBS-Hobby Lobby; Harry Salt-er's Orch. (Hudson Motors): WBBM WHAS KMOX WISN WMBD WSBT WOC WCCO WFBM (also at 6:15 p.m.)

NBC-Waltz Interlude: WMT WENR WBOW (sw-6.14)

CBS-Patti Chapin, songs: WKBB (sw-15.27)

MBS-Melodies from the Skies: WGN
KWK-Range Riders
WCFL-Union Label League
WIND-Stars Over Manhattan
WJR-Bronley House
WOWO-Vic Arden's Orch.
WROK-Lou Blake's Orch.
WTAQ-To be announced

9:45
NBC-Alistair Cooke, commentator: WMAQ WTMJ WIRE KSD (sw-9.53)

CBS-To be announced: WTAQ (sw-15.27)
News: WIND WOWO WROK
Glen Gray's Orch.: WHO WLW
KOA-Pleasant Valley Frolics
KWK-String Nocturne
WCFL-Talent Scout
WIBA-Paleno Pictorial

WJR-Musical Prgm.
WKBB-Vic Arden's Orch.
WTMJ-Phyl Coe Mysteries

10:00
NBC-Amos 'n' Andy Pepsodent): WMAQ WIRE KOA KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's Gum); Franklyn MacCormick; Jack Fulton, tr.; Carlton Kelsey's Orch.: WCCO WFBM WBBM KMOX WHAS KSL (also at 6 p.m.)

CBS-Benny Goodman's Orch.: WSBT (sw-15.27)

NBC-Joe Rines' Orch.: WBOW WCFL (sw-9.53)
News: WIBA WENR WKBB WMBD WJR WTAQ WOC
Sports: WOWO KWK WTMJ
WEDC-The Movie Questionnaire (1210 kc)

WHO-Dalton Norman, songs
WIND-Swedish Prgm.
WISN-To be announced
WLW-Paul Sullivan, news
WMT-Etchings in Ivory
WROK-Musical
WTAM-Johnny Hauser's Orch.

10:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WIBA KOA KFI (also at 6:15 p.m.)

NBC-King's Jesters; Orch.: WOWO WENR
CBS-Benny Goodman's Orch.: WOC WTAQ WISN WKBB
News: WCCO WHO WMT WFBM

Vic Arden's Orch.: KMOX WBBM
KWK-Norman Paule, songs
WBOW-Meditations
WGN-Freddie Martin's Orch.
WHAS-Dance Time
WIBA-Club Chanticleer
WIRE-News; Basonology
WJJD-Harry Owen's Orch.
WJR-Beachcomber
WLW-Los Amigos
WMAQ-The Bachelor Poet
WMBD-Sports; Program Review
WTMJ-Moonlight & Shadows

10:30
CBS-Sammy Kaye's Orch.: WFBM
NBC-Rudolf Friml, Jr.'s Orch.: WBOW (sw-9.53)
CBS-Frankie Masters' Orch.: WKBB WSBT WTAQ WISN WOC (sw-15.27)

NBC-Dance Orch.: WLW WCFL
MBS-Ted Weems' Orch.: WGN
KMOX-Headline Highlights
KOA-Light on the West
KWK-News

WBBM-News with Todd Hunter
WCCO-Rollie Johnson
WENR-Eddie Varzos' Orch.
WHO-Sports
WIBA-The Club Penguin
WIND-Hawaiian Melody
WIRE-Variety Show
WLW-Ran Wilde's Orch.
WMAQ-Jimmy Dorsey's Orch.
WMBD-Value Hints
WMT-Streamlined Revue
WOWO-Down the Field
WTAM-Blue Barron's Orch.
WTMJ-News; Dance Orch.

10:45
NBC-Rudolf Friml's Orch.: WHO
CBS-Frankie Masters' Orch.: WBBM

MBS-Ted Weems' Orch.: KWK
News: WHAS WIND
KMOX-Seven Star Revue
KSD-Lee Gordon's Orch.
WCCO-Cecil Hurst's Orch.
WIBA-Helen & Louise
WJR-Solay
WLW-Arlie Simmonds' Orch.
WMBD-Walkathon Derby Show

11:00
NBC-Town Hall Tonight: KFI KOA (also at 8 p.m.)

NBC-Henry Busse's Orch.: WOWO WENR (sw-6.14)
CBS-Orrin Tucker's Orch.: WOC WBBM WISN WTAQ WMBD
NBC-Eddie Roger's Orch.: WIBA WBOW KSD (sw-9.53)
CBS-Tommy Dorsey's Orch.: WSBT WKBB WJR WFBM
MBS-Guy Lombardo's Orch.: WGN WMT WLW WIRE
KWK-Ran Wilde's Orch.
WCCO-Clyde Lucas' Orch.
WCFL-Nite Club
WHAS-Dance Band
WHO-Veterans Forum
WIND-Let's All Dance
WMAQ-Sande Williams' Orch.
WTAM-Otto Thurn's Orch.
WTMJ-Streamlined Revue

11:30
NBC-Lights Out, drama: WENR WHO WBOW WIBA WTAM KSD WIRE (sw-9.53)
End of Wednesday Programs

MORNING

7:00 am CST
CBS-Morning Almanac: (sw-21.52)
NBC-Charioteers: WLW
Musical Clock: WBBM WROK WKBB WIBA WOC
7:15
News: WHO WCCO WMT WLW
7:30
NBC-Dick Leibert, organist: KWK
News: WIBA WKBB WTAQ
Musical Clock: WMBD WROK WMT
7:45
NBC-Lucille & Lanny, songs: KWK
Musical Clock: WIBA WKBB WOC
8:00
NBC-Breakfast Club; News: WCFL WBOW WIRE
CBS-Dear Columbia; News: WFBM WTAQ WKBB (sw-21.52)
News: WMBD KMOX
8:15
NBC-Streamliners; News: KSD
Musical Clock: WMT WOC
KMOX-Ozark Varieties
8:30
NBC-Breakfast Club; News: WOWO
CBS-Richard Maxwell, tnr.: KMOX WTAQ (sw-21.52)
MBS-Victor H. Lindlahr (Journal of Living): WGN
KWK-Candid Camera
WCBD-Polish Prgm.
WCCO-Dinty Moore
8:45
NBC-Breakfast Club: WCFL WBOW WOWO
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)
NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21)
NBC-Landt Trio: KSD
Musical Clock: WHO WMT
WFAM-AMorning Devotions
WFBM-Apron Strings
WIBA-Troubadour; Variety Program
WIRE-Rose Room Melody
WJJD-Community Fund Talk
WKBB-What's New
WLS-Morning Minstrels
WLW-Young Widder Jones
WMBD-Women of Today
WOC-News
WROK-Town Crier
WSUI-Morning Melodies; Service Reports
WTAQ Organ Melodies
WTMJ-March Parade
9:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN (sw-21.52)
NBC-The Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD
NBC-Charles Harrison, tnr.: WBOW
News: WMT WTAD WROK
KWK-Top o' the Morning
WAAF-Morning Revue
WCBD-Italian Prgm.
WCFL-Party Line
WFAM-Organ Recital
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-Master Singers
WIND-Rose Vanderbosch, pianist
WJJD-Bosworth Broadcast
WKBB-Chancel Steps
WLW-Linda's First Love
WMBD-Messenger; Weather
WOWO-Bill Board
WSUI-Within the Classroom
WTAQ-Mid-morning Revue
WTMJ-What's New in Milwaukee?; Organ & Poetry
9:15
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD (sw-21.52)
NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)

NBC-Bennett & Wolverton: WCFL
NBC-Vaughn de Leath, songs: WBOW
KWK-Boarding House
WAAF-King of the Kitchen
WHA-Keeping Up with Science
WIBA-Hollywood on Parade
WLW-All the Answers
WIND-Hawaiian Serenade
WKBB-News
WMT-Louise Hathaway
WOC-Morning Parade
WROK-On the Mall
WTAD-Women's Varieties
9:30
CBS-Sutton & Bliss, pianists: WOC WKBB
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM
NBC-Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21)
NBC-Bennett & Wolverton: WIBA
KMOX-Komedy Kingdom
KWK-Party Line
WAAF-Happiness Time
WBOW-Home Folks
WCBD-German Musicales
WCCO-Peggy Tudor
WCFL-To be announced
WFAM-Thursday Serenade
WFBM-Kitchen Clinic
WGN-Get Thin to Music
WHA-Junior Music Enjoyment
WIND-Eb & Zeb, sketch
WISN-Alan Hale, news
WJJD-Story Hour
WLW-Betty & Bob
WMBD-Roy Evans
WOWO-Master Singers
WROK-Intimate Review
WTAD-Church in Wildwood
WLW-We Live Again
WTAQ-Melody Lane
WTMJ-Morning Melodies
9:45
NBC-Today's Children, sketch (Pillsbury): WMAQ WTMJ KSD WHO WIRE
CBS-Instrumentalists: WFAM WCCO
NBC-Viennese Ensemble: KWK
Party Line: WOC WTAD
News: WLS WMBD
KMOX-Ma Perkins, sketch
WAAF-Hawaiian Echoes
WBBM-Carolyn Pryce, shopping
WBOW-Looking Around
WCFL-Swingtime
WGN-Musical Mail Box
WIBA-Melody Time
WIND-Rhythm in Red
WISN-Ann Leslie's Scrapbook
WLW-Houseboat Hannah
WMT-Young Widder Jones
WOWO-Modern Home Forum
WSUI-Program Calendar
10:00
NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21)
NBC-David Harum, sketch (Baby O): KSD WIRE WMAQ WHO
CBS-Mary Lee Taylor (Pet Milk): WBBM WMBD WFBM WOC KMOX
NBC-Norm Scherr, pianist: WIBA WBOW
News: WIND WTAD KWK
WAAF-Musicales Moderne
WCBD-Uncle John
WCCO-Piano Recital
WCFL-Morning Melodies
WDZ-We Heard
WFAM-Shoppers' Guide
WGN-Don Pedro & Piano
WHA-Homemakers
WISN-Your Neighbor
WJJD-Sons of the Pioneers
WKBB-Movie News
WLW-News; Markets
WMT-Frank Voelker, organist
WROK-News; Melody Time
WSUI-Homemaker's Chat
WTAQ-Radio Reporter
WTMJ-Household Hints
10:15
NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ KSD WIRE WMAQ WHO WIBA
CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX WOC WFBM WISN WCCO WBBM
NBC-Road of Life, sketch (Chippo): WLS WLW (sw-15.21)
NBC-Hollywood High Hatters: WMBD WCFL
KWK-Range Riders
WAAF-Variety

WDZ-George Hall
WGN-Bachelor's Children
WIND-Sons of the Pioneers
WJBC-Theater Time; News
WJJD-Two of Kind
WKBB-Rhythm & Romance
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOWO-Tri Topics
WROK-Woman's Forum
WSUI-Musical Favorites
WTAD-Morning Varieties
WTAQ-Varieties
10:30
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
Details of the contest on this program may be found on Page 14.
CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN KMOX WMBD WFBM
NBC-Hi Boys, Instrumental Group: KWK KSD
NBC-Cleo Brown, pianist: WMAQ
Women's Hour: WTAM WTAQ
WAAF-Sweet & Slow
WBOW-The Revelers
WCFL-Peekers in the Pantry
WDZ-Nathaniel Shikret's Orch.
WFAM-The Stylist
WGN-Painted Dreams
WHO-Silver Serenade
WIBA-Church in Wildwood
WIND-Speaking of Love
WIRE-Melody Memories
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.
WKBB-Musical Almanac
WLW-Peggy Tudor
WMBD-Missionary Echoes
WMT-Numerical Jamboree
WOC-Melodic Serenade
WOWO-Linda's First Love
WSUI-Book Shelf
WTAD-Ma Perkins
WTMJ-Gypsy Four; News
10:45
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
CBS-Aunt Jenny's Real Life Stories (Spry): WISN WCCO WMBD WFBM KMOX WBBM
NBC-Gay Nineties; Walter Logan's Orch.: KSD WMT KWK WBOW
NBC-The Mystery Chef (Regional Advertisers): (sw-15.33)
Party Line: WOWO WIRE
WAAF-Foolish Questions
WCFL-Voice of Cookery
WDZ-News
WFAM-Morning Melodies
WGN-Melody Time
WHO-Robt. Hood Bowers' Band
WHA-Song Favorites
WIBA-Adelle Censchaw
WIND-Markets; WPA Prgm.
WJBC-Payne Pioneers
WJJD-Eddie Fitzpatrick's Orch.
WKBB-Ma Perkins
WLW-The Goldbergs
WMAQ-Rhythm in the Air
WOC-Organ Melodies
WROK-Musicale
WTAD-Betty & Bob
WTMJ-Radio Forum
11:00
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW
CBS-Cheri & the Three Notes: WOC WFAM WFBM KMOX WKBB WBBM
NBC-Time for Thought: WOWO
NBC-Happy Jack Turner, songs: WBOW WCFL (sw-15.33)
KSD-News; Kay White, sketch
KWK-Young Widder ones
WAAF-Melody Parade
WBAA-Cornelia Belle Clark, pianist
WCCO-Wandering Minstrel
WDZ-Bandwagon Bargains
WGN-Len Salvo, organist
WHA-Music Appreciation
WHO-Pretty Kitty Kelly
WIBA-Linda's First Love
WIBU-Aid Parade (1270 kc)
WIND-Freshmen Follies
WIRE-Your Home Town
WISN-Movie Chat
WJBC-Personality Hour
WJJD-Bureau of Missing Persons
WLS-Don & Helen
WMBD-Lady & the Doctor; Police Bulletins
WMT-Magic Hour
WROK-Tabernacle Hour
WSUI-Within the Classroom
WTAD-News
WTAQ-Em Owen, organist
WTMJ-Love for a Day
11:15
NBC-George Griffin, tnr.: WOWO (sw-15.21)

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WOC KMOX WCCO WFBM WKBB
NBC-The Goldbergs, sketch (Oxydol): WMAQ (sw-15.33)
KSD-Marie Harrington, talk
KWK-Rapid Service
WAAF-Here's Music
WBAA-PTA Council
WBOW-Farm Prgm.
WCAZ-Movie Gossip (1070 kc)
WCFL-Interlude
WDZ-Sons of Pioneers
WFAM-Harlan Hogan
WGN-Wayne Van Dyne & Bob Trender
WHO-Party Line
WIBA-Master Singers
WIND-Ben Kanter & Rose Vanderbosch, pianists
WIRE-Singin' Sam
WJBC-Dough Boy, news
WJJD-Criminal Court Interviews
WLS-Chuck, Ray & Christine
WLW-Vic Arden's Orch.
WMT-Troubadours
WROK-N. Y. A. Drama
WTAD-Duke Otten
WTMJ-Blue Room Ensemble
11:30
NBC-Nat'l Farm & Home Hour: WMAQ WLW WBOW WIBA (sw-15.21)
A story about the cornhusking contest which will be aired on this program can be found on page 9.
CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX
NBC-Vincent Curran, bar.: KSD WCFL
Hymns of All Churches: WHO WOC
KWK-Roy Simmons, songs
WAAF-Myrna Dee Sergeant
WBAA-A. H. Lawson, tnr.
WCCO-Ma Perkins
WDZ-Mattoon Studios
WFAM-Four-Eleven Alarm
WFBM-Hoosier Farm Circle
WGN-News
WIND-Harry Zimmerman organ
WIRE-Linda's First Love
WISN-Voice of Experience
WJBC-Singin' Sam
WJJD-Safety Court
WKBB-Farm Flashes; Do You Want a Job?
WLS-For People Only
WMBD-Footsteps to Beauty
WMBI-Continued Story Reading
WMT-Question Band
WOWO-Market
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Behind the Mike
11:45
MBS-We Are Four (Libby McNeill & Libby): WGN
NBC-Jean Ellington, songs: KSD
CBS-Our Gal, Sunday, sketch (Old English Floor Wax): WBBM KMOX
Betty & Bob: WHO WOC
KWK-Musical Prgm.
WAAF-Swing High
WBAA-Purdue News
WCCO-Kitty Keene
WCFL-Fashions on Parade
WDZ-Nat'l Corn Husking Contest
WFAM-Two-Way Harmonies
WFBM-Markets; Farm Prgm.
WIND-County Agent
WIRE-Farm Hour
WISN-Ivory Interlude
WJBC-Guest Artists
WLS-Weather; Markets; News
WMBD-Jubilee
WMT-Nat'l Corn Husking Contest
WOWO-Rondaliers
WROK-Round the Town
WSUI-Farm Flashes
WTAD-Organ Music
WTAQ-Farmhands
WTMJ-News; Heinie's Grenadiers; Mercantile Quotations
12:00
CBS-Betty & Bob, sketch (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27)
NBC-Dick Fidler's Orch.: (sw-15.33)
MBS-Microphone in the Sky: KWK

News: WJJD WJBC WMBD WIND WTAD
KSD-News; Markets; Green Bros.' Orch.
WAAF-Symphonic Hour
WBAA-Reba Harwood, sop.
WBOW-Street Reporter
WCFL-Hit Parade
WDZ-Man on the Street
WGN-Bob Elson on State Street
WHA-Noon Musicales
WHO-Markets & Weather
WKBB-Luncheon Musicales
WLS-Dinnerbell Prgm.
WMBI-Midday Gospel Hour
WOC-Inquiring Mike
WOWO-Consolaires
WSBT-Stock Reports & Blue Streaks
WSUI-Rhythm Rambles
12:15
CBS-Hymns of All Churches (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27)
NBC-Words & Music; Vocalists & Organ: (sw-15.33)
MBS-Marjorie Mills (Maine Development Comm): WGN
KWK-Al Sari's Jam Session
WBAA-Luncheon Dance Time
WBOW-Wranglers
WCFL-Luncheon Concert
WHO-Songfellows
WIND-Tommy Ott, organist
WJEC-Man on the Street
WJJD-AMoon-day Service
WKBB-News
WMBD-Town Crier; Markets
WOC-Studio Swingopators
WOWO-News
WROK-Column Left, news
WSBT-News; Dance Time
WTAD-Cy & Freckles
12:30
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27)
NBC-Love & Learn, sketch: (sw-15.21)
Voice of Experience: WLW WJJD
News: WHO WOC WIBA
KWK-Organ Melodies
WBAA-Scientific News Review
WBOW-Luncheon Dance Hour
WCFL-Young Widder Jones
WGN-Markets; Mid-day Service
WHA-Farm Prgm.
WIND-Markets; Interlude
WIRE-Reporter
WKBB-Man on the Street
WMAQ-Dan Harding's Wife
WMBD-Farm News
WOWO-Hey, Mr. Motorist!
WRCK-Couple on the Street
WSBT-Irene La Bedz, Dick Cover
WTAD-Farm; Markets; Weather
WTMJ-Dance Orch.
12:45
NBC-Hal Gordon, tnr.: WOWO WISN WMAQ
CBS-Hollywood in Person (Gold Medal): WCCO WFBM KMOX WBBM WISN (sw-15.27)
NBC-Dan Harding's Wife, sketch: (sw-15.33)
News: WMT WIND
Man on the Street: WCFL WSBT
KSD-Luncheon Dance Music
KWK-Dance Orch.
WBAA-Melody Review
WBOW-Tune of the Day
WHO-Luncheon Music
WIBA-Market Reports
WIRE-Police Court
WKBB-Song Hit of the Day: Pet Corner
WLS-John Brown; Markets
WLW-Kitty Keene, Inc.
WMBD-Window Shopper
WOC-Eddie Duchin's Orch.
WROK-Home Folks Hour
WTAD-Variety
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter
1:00
NBC-Music Guild: WBOW WMAQ WHO KSD (sw-15.33)
CBS-Howard Neumiller, pianist: WKBB WOC WCCO WTAQ
NBC-Edward Davies & Olga Kargau, songs: (sw-15.21)
MBS-Don't Look Now: WIRE
Man on the Street: WBBM WMBD
Voice of Experience: WJJD KWK
News: WHA WTAD
KMOX-Inquiring Reporter
WAAF-Hoosier Philosopher
WBAA-Melody Review
WCBD-J. C. O'Hair
WCFL-Melody Hour
WFBM-Bohemians
WGN-Concert Orch.



NOLA DAY
NBC songstress
Wed. 9:15 pm CST

WIBA-Melody Moments
WIND-Italian Prgm.
WISN-Musical Heat Wave
WLS-School Time
WLW-Current Events
WOWO-Purdue Agri. Prgm.
WSBT-News; Notes
WSUI-Musical Chats
WTMJ-Livestocks; News; Weather; Police Reports
1:15
CBS-Louise & the Lads: WKBB WOC
Hope Alden's Romance: WCCO KMOX WFBM
KWK-Silver Serenade
WAAF-This Rhythmic Age
WBAA-Better Expression
WBBM-Kitty Keene, Inc.
WGN-Wife vs Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WIBA-Man on the Street
WIRE-Federal Music Project
WJJD-Mid-day Round-up
WLS-Old Timers
WLW-Vocational Guidance
WMBD-His Majesty, the Baby
WOWO-Eddie Conti's Orch.
WROK-News
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Melody Window
1:30
CBS-American School of the Air: WCCO WTAQ WSBT KMOX WISN WBBM WFBM (sw-15.27)
NBC-How To Open A Shop, Alissa Keir: WBOW (sw-15.33)
NBC-El Caballero: WIBA WOWO KSD-Judy & Jane
KWK-News; Musical Interlude
WAAF-Encores
WBAA-Presentation
WCBD-Zion Prgm.
WDZ-Vic Arden's Orch.
WHA-Music in the Air
WHO-Houseboat Hannah
WIND-Gary Civic Theater
WIRE-May Robson
WJJD-Livestock; Markets
WLS-Market Reports
WLW-Latin America
WMAQ-News
WMBD-Party Line
WMT-Movie Man
WOC-Afternoon Recess
WROK-Musicales
WTAD-Colonel Francis
WTMJ-Dance Orch.
1:45
NBC-To be announced: (sw-15.33)
NBC-Ranch Boys: WIBA WOWO
MBS-Beatrice Fairfax (Hecker Products): WIRE KWK WGN
Judy & Jane: WOC WHO
KSD-Contract Bridge Lesson
WAAF-Music in the Air
WBAA-Market & Weather
WBOW-Devotional Service
WDZ-Mattoon Organettes
WIND-Ben Kenter, pianist
WJJD-Fred Beck, organist
WKBB-Luncheon Musicales
WLS-How I met My Husband
WMAQ-Bob Hawk's Fun Quiz
WMBD-Martha Martin
WMT-Markets
WROK-Moledeers
WTMJ-Home Harmonizers
2:00
NBC-To be announced: WOWO KWK WCFL
CBS-Theater Matinee: WKBB WSBT WOC WISN WTAQ WCCO (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WTMJ WLW (sw-15.33)
MBS-Concert Trio: WIRE WGN
Magic Kitchen: KMOX WMT
News: WIND WBAA WTAD WLS WFBM
(Continued on Next Page)

AFTERNOON

Thursday

November 4



JACK FULTON
"Poetic Melodies" tenor
Thurs. 10 pm CST

(2:00 p.m. Continued)

WAAF-Matinee Melodies
WBAA-Geography in the News
WBBM-Radio Gossip Club
WBOW-Indiana State Teachers College Prgm.
WCBP-Polish Prgm.
WDZ-Birthday Party
WHA-State Capitol Visits
WBA-Concert Hall of the Air
WJJD- Δ Zion Tabernacle
WMBD-Trading Post
WROK-News; Matinee Musicale
WSUI-Organ Recital
2:15
NBC-Eastman School of Music; Orch.: WCFL WOWO KWK
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)
WAAF-Hollywood Brevities
WBAA-Our Machine Age
WBBM-Meet the Missus
WCCO-Markets
WDZ-News
WFBM-The Dentist Says
WGN-June Baker
WHA-Organ Interlude
WIND-Tommy Ott, organist
WIRE-Public School Prgm.
WLS-Homemakers Matinee
WMBD-Shut-In Prgm.
WROK-Two Guitars
WTAD-Women of the World
2:30
NBC-Vic & Sade, sketch (Crisco): KSD WLW WMAQ WHO WTMJ (sw-15.33)
Details of the contest on this program may be found on Page 14.
CBS-Science Service Series: WOC WISN WKBB WSBT WFBM WTAQ WMBD (sw-15.27)
NBC-Eastman School of Music: WBOW (sw-15.21)
MBS-Good Health & Training: WGN
KMOX-Meet the Missus
KWK-Dave Wright, songs
WAAF-Red Hot & Low Down
WBAA-You & Your Child
WBBM-Al Trace's Orch.
WCBP-Radio Debuts
WCCO-PTA Congress
WDZ-Woman on the Train
WHA-Music of the Masters
WIBA-Organ Melodies
WIND-Remote Control
WIRE-Matinee Varieties; News
WJJD-Medical Society
WMT-Ralph Slade's Orch.
WROK-Music Box Melodies
WSUI-Child Study Club
2:45
NBC-The O'Neills, sketch (Ivory Flakes): WLW WMAQ WTMJ WHO KSD (sw-15.33)
CBS-Do You Remember?: WTAQ WOC WISN WKBB WSBT WFBM WMBD (sw-15.27)
KMOX-Josephine Halpin
WBAA-Treasure Chest
WBBM-Hour of Romance
WBOW-Talk of the Town
WCFL-Swing Serenade
WCCO-May Robson
WDZ-Sweet Music
WGN-Quarter Hour in Three-Quarter Time
WIBA-Rhythm & Romance
WIND-Problems for Pamela
WJJD-Happy Harmonies
WTAD-Ruth & Florence Brown
3:00
CBS-Ted Malone's Between the Bookends: WKBB WSBT WOC WTAQ WFBM WMBD (sw-15.27)
NBC-Lorenzo Jones, sketch (Phillips): WIRE WMAQ WHO (sw-15.33)
NBC-Club Matinee: WENR WMT WOWO WBOW KWK (sw-15.21)
News: WTAD WCFL

Kitty Keene, Inc.: KMOX WTMJ
WBAA-Community Chest Prgm.
WBBM-Houseboat Hannah
WCCO-Ladies First
WDZ-Danville Studios
WGN-Concert Orch.
WHA-Youth Looks Ahead
WIBA-Shut-in Hour
WIND-Waltz Time
WISN-Even As You & I
WJBC-Prophetic Hour
WJJD-Flannery Sisters
WLW-Dr. Friendly
WMBI-Feature Hour
WROK-Women of the Hour
WSUI-Science News of Week
3:15
NBC-Club Matinee: WIRE
CBS-Bob Byron, songs: WTAQ WMBD WSBT WKBB WISN WOC (sw-15.27)
NBC-The Guiding Light, sketch (White Naptha): WTMJ WHO WMAQ (sw-15.33)
KMOX-Houseboat Hannah
WBAA-Paul Worcester, tnr.
WBBM-Linda's First Love
WCFL-Organ
WDZ-Home Bureau
WFBM-D. A. R. Prgm.
WGN-Lady of Millions
WIND-Fred Beck, organist
WJJD-News
WLW-Life of Mary Sothorn
WSUI-Musical Miniatures
WTAD-Margo
3:30
NBC-Club Matinee: WMT
CBS-Army Band: WFBM WOC WBBM WFAM WKBB WTAQ WISN (sw-15.27)
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WMAQ WLW WHO (sw-15.33)
News: WIND WJBC
To be announced: WTAD WCFL KMOX Singin Sam
WAAF-News & Weather
WBAA-Musical Moments
WCCO-Grandma Travels
WDZ-Effingham Studios
WGN-Harold Turner, pianist
WHA-Short Story
WJJD-Eddie Fitzpatrick's Orch.
WMBD-Murder in the 400
WOWO- Δ Old Time Religion
WROK- Δ Church in Wildwood
WSUI-Far Lands
WTMJ-News; Tunemiths
3:45
NBC-The Road of Life, sketch (Chips): WMAQ WTMJ (sw-15.33)
CBS-Army Band: KMOX WCCO WMBD
NBC-Kitty Keene, Inc. (Dreft): WHO
KSD-Afternoon Varieties
WAAF-Chicago Recreation Comm.
WBAA-Interesting People in the News
WCFL-To be announced
WGN-Lone Trail Opry House
WIND-Community Fund Prgm.
WJBC-Classified Time
WJJD-Clayton Richatto, songs
WLW-Mad Hatterfields
WROK-Piano Moods
WTAD-John Renaldo
4:00
CBS-To be announced: WKBB WTAQ
NBC-Golden Melodies: WHO KSD
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebe-co.): WBBM WFBM KMOX WCCO (sw-15.27)
Details of the contest on this program may be found on Page 14.
NBC-Little Variety Show: WENR
NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21)
MBS-To be announced: WIRE KWK
News: WOC WOWO
Madison Concert Orch.: WHA WIBA
WAAF-Rumba Beat
WBAA-Story Book Hour
WBOW- Δ Rev. Archie Brown
WCFL-To be announced
WDZ-Their Majesties, the Babies
WFAM- Δ Old Time Gospel Revival
WIND-Races with Russ Hodges
WISN-Organ Melodies
WJBC-Wesleyan Hour
WJJD-Amer. College of Surgery
WMAQ-Tea Time Varieties
WMBD- Δ Trinity Tabernacle
WMBI- Δ Scandinavian Service
WMT-Radio Gossip; Tunes & Topics; Drama
WROK-Markets: News
WSUI-Jr. Academy of Science
WTAD-Loreine Meyer Hughes
WTMJ-Friendship Circle
4:15
CBS-To be announced: WKBB WTAQ
NBC-Golden Melodies: WMAQ (sw-9.53)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:30 CST NATIONAL FARM AND HOME HOUR, 1937 National Corn-Husking Championship, NBC.

AFTERNOON

2:15 CST EASTMAN SCHOOL OF MUSIC, orchestra; Dr. Howard Hanson, conductor, NBC.

NIGHT

6:30 CST WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra, guests, CBS.

7:00 CST KATE SMITH HOUR, Henny Youngman, Jim Crowley, Jack Miller's orchestra, and guests, CBS.

7:00 CST RUDY VALLEE'S VARIETY HOUR, Walter Huston, guest, NBC.

7:30 CST THE MARCH OF TIME, news dramatizations, NBC.

8:00 CST GOOD NEWS OF 1938, M-G-M film stars, chorus, Meredith Willson's orchestra, NBC.

8:30 CST AMERICA'S TOWN MEETING, premiere; George V. Denny, moderator; speakers, NBC.

9:00 CST KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; guest, NBC.

10:15 CST ELZA SCHALLERT interviews Mary Boland, NBC.

Musical Programs

"The March of Music," RADIO GUIDE'S new department on pages 12 and 13 of this issue, lists and analyzes seven of this week's biggest musical programs. Read this department—double your enjoyment of radio's music!

NBC-Little Variety Show: WMT WOWO WCFL
NBC-Life of Mary Sothorn, sketch (Hind's): KMOX WBBM WCCO (sw-15.27)
Details of the contest on this program may be found on Page 14.
MBS-To be announced: KWK
News: WTAD WIRE WIND
WAAF- Δ Lutheran Prgm.
WBAA-Noel Lee, pianist
WDZ-Danville Studios
WENR-Music Circle
WFBM-Tea Time Tunes
WJJD-Dick Jurgens' Orch.
WLW-Jack Armstrong
WMBD-Bargain Counter
WOC-Organ Moods
WROK-Birthday Club
WSUI-Nat'l Art Week Prgm.
4:30
NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)
CBS-Dear Teacher: WISN WKBB (sw-15.27)
NBC-Juliane Pelletier: WENR KWK WMT
NBC-Josh Higgins of Finchville: WIRE WBOW WIBA WMAQ
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)
KMOX-Hillbilly Band
KSD-Ebony & Ivory Piano
WAAF-Hog 'n' Harmony
WBAAT-wilight Musicale
WCCO-Community Fund Prgm.
WCFL-Tea Time
WCLS-For Your Information (1310 kc)
WDZ-Movie Swingtime
WHO-New Tunes
WIND-Sportsmans Park Races
WIRE-House of McGregor
WJBC-Bingo
WJJD-Sons of the Pioneers
WMBD-News; Pet Corner
WMBI- Δ Foreign Language Service
WROK-Bob Kail, songs
WSUI-Elementary French
WTAD-Cy & Freckles
WTAQ-Children's Frolic
WTMJ-Guess Who?
4:45
CBS-Hilltop House, sketch (Palmolive Soap): WCCO WBBM WFBM WMBD KMOX WISN WFAW
Read "Hilltop House" a story about this program on Page 9.

NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21)
NBC-Johnnie Johnston, bar: KSD WMAQ
NBC-Al Vierra's Orch.: WMT WENR KWK
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)
WAAF-Jimmie Kozak, pianist
WBAA-Bob Hildebrandt, piano
WBOW-Sundown Express
WHO-Bits of Melody; News
WIBA-The Dance Hour
WIND-Tea Dance Time
WIRE-What Do You Know?
WJBC-Christian Messengers
WJJD-Suppertime Frolic
WLW-Singing School
WOC-Man on the Street
WROK-In Old Mexico
WTAD-Sports Summary
WTMJ-News; Moment Musical
5:00
CBS-Del Casino, songs: WFAM WKBB WCCO WFBM WOC WTAQ
NBC-Harry Kogen's Orch.; Soloist: WMT WIRE WCFL
NBC-Johnny Hauser's Orch.: (sw-9.53)
NBC-Junior Nurse Corps, sketch: KWK WENR
KMOX-Linda's First Love
KSD-News; Dick Leibert
WAAF-Sport Shorts; Shadowland
WBBM-Truman Bradley
WGN-Len Salvo, organist
WHO-Sunset Corners Opry
WIBA-Wisconsin Wildlife Fed.
WIND-Stamp Man
WISN-Show Window
WLW-Angelo, Italian troubador
WMAQ-Don Winslow of the Navy
WMBD-Happy Train
WROK-Make Believe Ballroom
WSUI-Short Story
WTAD-Barney Thompson
WTMJ-Jack Armstrong, sketch
5:15
NBC-Don Winslow of the Navy, sketch: WIBA (sw-9.53)
CBS-Eton Boys; News: WFAM WTAQ WKBB
NBC-Harry Kogen's Orch.: WENR
MBS-Four Californians: KWK WGN
Jack Armstrong, sketch: WCCO WTAD

KMOX-Lady of Millions
KSD-Xavier Cugat's Orch.
WBBM-Pantry Party
WBBM-Christian Science Prgm.
WIRE-Three Little Words
WLW-Supper Serenade
WMAQ-Romance & Rhythm
WMBD-Walkathon Derby Show
WMT-On High School Gridirons
WOC-Hits & Hits
WROK-Sport Review
WTMJ-Heinie's Grenadiers
5:30
CBS-Eddie Dooley's Football News (Chesterfield): WOC KMOX WBBM WFBM WKBB WISN WTAQ WCCO (sw-17.76) (also KNX KSL at 7:30 p.m.)
NBC-News; Tony Russell, tnr.: WCFL
Jack Armstrong, sketch: WMAQ WHO
KSD-Allan Clarke, bar.
KWK-Coyita Bunch
WBOW-News; Sundown Express
WENR-News; What's the News?
WFAM-Rhythm Time
WGN-Charlie Chan
WIBA-News Edition
WIND-Bill, Mac & Jimmie
WIRE-Little Orphan Annie
WJJD-Dude Marth
WKBB-Riding the Airways
WLW-Bob Newhall, sports
WMBD-Dr. Sumner Miller
WMT-Better Vision; Jordan's Review
WRJN-Movie Gossip (1370 kc)
WROK-Police Court News
WSUI-Musical Moods
5:45
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Tom Mix' Straight Shooters (Purina): WMAQ WIRE KWK
CBS-George Hall's Orch.: WFBM WKBB WFAM (sw-17.76)
NBC-The Escorts & Betty: WENR
NBC-Little Orphan Annie (Ovaltine): KSD WHO
Jack Armstrong: WOC KMOX Sports: WISN WTMJ
WBOW-Speed Gibson
WBBM-Manhattan Mother
WCCO-Front Page Parade
WCFL-Stanley Hickman
WGN-Orphan Annie
WIBA-Today's Birthdays: Sports
WIND-Inquiring Reporter
WMBD-Sports; Where to Go
WMT-News
WROK-Don & Sleepy, songs
WSUI-Daily Iowan
WTAQ-Bureau of Public Service

NIGHT

6:00
NBC-Amos 'n' Andy (Pepsodent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.)
NBC-Easy Aces, sketch; Jane Ace (Anacin): WENR WMT WIRE KWK (sw-11.87)
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.)
CBS-Herbert Foote, organist: WTAQ
NBC-Louis Panico's Orch.: WCFL WBOW
Dinner Hour: WSUI WIBA
KMOX-Five Star Final News
WBBM-The Headliner
WCCO-Football Preview
WFAM-Crimecasts
WFBM-Phenomenon
WGN-Toy Center Tonight
WHAS-Herbie Koch, organist
WIND-German Hour
WISN-Down By Herman's
WKBB-Sports Review
WMAQ-News
WMBD-Rashid Sisters
WOC-Sports Summary
WROK-News; Dinner Music
WTMJ-Vic Arden's Orch.
6:15
NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO KSD WIBA WIRE WTMJ WTAM WLW WMAQ
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR KWK WMT (sw-11.87)
CBS-Song Time with Lorraine Grimm & Harry Cool: WISN WKBB WCCO WHAS (sw-17.76)
To be announced: WTAQ KMOX

News: WJJD WCFL WMBD WOC
Sports: WFBM WGN
WBBM-Herbert Foote, organist
WBOW-Hit Tunes
WFAM-Dinner Dance; News
WJR-Musical
WROK-Motor Drama
6:30
NBC-Horlick's Lum & Abner, sketch: WENR WLW
CBS-We, the People; Gabriel Heatter, dir. Mark Warnow's Orch. (Sanka Coffee): WBBM KMOX WISN WCCO WOC WJR WHAS WMBD (sw-17.76) (also KSL KNX at 9:30 p.m.)
MBS-Dick Stabile's Orch.: WMT
News: WHO WTAQ
KSD-Vic Arden's Orch.
KWK-Sports; News
WAAF-Tuning Around
WBOW-Si & Ezra
WCFL-Sunny Sam
WFAM-Hits from the Shows
WFBM-Glen Gray's Orch.
WGN-Cancert Trio
WIBA-Camp Randall
WIRE-Man to Man Sports
WJJD-Dude Gibson
WMAQ-Sports
WROK-House by Side of Road
WTAM-Lois Miller, organist
WTMJ-Dinner Table; News
6:45
MBS-Dick Stabile's Orch.: KWK
NBC-Kidoodlers: WENR
News: WFBM WKBB
KSD-Rhythm in Swingtime
WBOW-Home Decorators
WCFL-Jack Kelly's Orch.
WFAM-Rhythm Time
WGN-Concert Orch.
WHO-Whispering Jack Smith
WIBA-Sports
WIRE-Charlie Chan, sketch
WLW-Pleasant Valley Frolics
WMAQ-Pat & Hank, comedians
WROK-Dinner Music
WTAM-Rube Appleberry
WTAQ-Phyl Coe Mysteries
7:00
NBC-Rudy Vallee's Variety Hour (Royal Gelatin): WTMJ WHO WLW KSD WIRE WTAM WIBA WMAQ (sw-9.53)
NBC-General Hugh S. Johnson, commentator (Bromo-Quinine): WMT KWK WOWO WENR (sw-11.87)
CBS-Kate Smith's Hour with Henny Youngman, comedian; Jim Crowley, football forum; Jack Miller's Orch. (Calumet Baking Powder): WHAS WJR WFBM WCCO WISN WOC WBBM KMOX WTAQ WMBD WKBB (sw-15.27) (also KNX KSL at 10:15 p.m.)
WAAF-Vesper Singer
WBOW-Sports Parade
WCFL-To be announced
WFAM-Rhythm Time
WGN-Concert Orch.
WIND-Dr. J. Roscoe Miller, spkr.
WKBB-Sports
WROK-Boy Scout Prgm.
WSUI-Children's Hour
7:15
NBC-The Liedersingers: WLS WOWO (sw-11.87)
KWK-Whispering Jack Smith
WBOW-Johnny Wink & Bobby
WCFL-To be announced
WFAM-Rhythm in Red
WGN-Victor Arden's Orch.
WIND-Colonial Ensemble
WMT-Band Wagon
WROK-Master Singers
WSUI-Television Prgm.
7:30
NBC-The March of Time (Time, Inc.): WMT WOWO KWK WLS (sw-11.87)
MBS-Wayne King's Orch.: WGN
WBOW-Studio Party
WCFL-Streamline Melodies
WFAM-Melody Weavers; Dixieland Band
WIND-At the Country Club
WROK-Lou Blake's Orch.
WSUI-Evening Musicale
7:45
WCFL-Herr Louie & the Weasel
WFAM-Your Government
WIND-On the March
WSUI-League of Women Voters
8:00
NBC-Good News of 1938 (Maxwell House); M-G-M Film Stars; Chorus; Meredith Willson's Orch.: KSD KOA WHO WIBA WTMJ WMAQ WTAM WLW (sw-9.53)
Turn to Page 8 and read the story about this new program.
NBC-Roch. Philharmonic Orch.: WBOW WLS (sw-11.87)

Thursday

November 4



KATHRYN WITWER
"Musical Revue" soprano
Thurs. 9:30 pm CST

CBS-Orrin Tucker's Orch.: WOC
 WKBB WTAQ WISN WBBM
 WFBM WSBT WMBD WJR
 MBS-Benny Goodman's Orch.:
 WGN WMT WIRE
 KOA-Dance Hour
 KWK-Stuart Johnson's Orch.
 WCCO-Clyde Lucas' Orch.
 WCFL-Nite Club
 WHAS-Dance Band
 WHO-Blue Ribbon State
 WIND-Let's All Dance
 WLW-Reggie Childs' Orch.
 WTAM-Dick Fidler's Orch.
 WMAQ-Sande Williams' Orch.
 WTMJ-Streamlined Revue

End of Thursday Programs

WIRE-News; Basonology
 WLW-Theater Digest
 WMAQ-Earl Hines' Orch.
 WMBD-Sports; Prgm. Review
 WTAQ-Dance Orch.
 WTMJ-Moonlight & Shadows
10:30
 CBS-Geo. Olsen's Orch.: WISN
 WSBT WKBB WTAQ WOC
 WFBM (sw-15.27)
 NBC-Jimmy Dorsey's Orch.:
 WBOW WMAQ WTAM (sw-
 9.53)
 News: KWK WBBM
 KMOX-Headlines
 WCCO-Rollie Johnson
 WENR-Eddie Varzos' Orch.
 WGN-Ted Weems' Orch.
 WHA-Musical Varieties
 WHO-Your Favorite Songs
 WBA-The Club Penguin
 WND-Romanian Prgm.
 WIRE-Variety Show
 WMBD-Value Hints
 WMT-Streamlined Revue
 WTMJ-News; Dance Orch.
10:45
 MBS-Billy Swanson's Orchestra:
 KWK
 News: WROC WIND WHAS
 KMOX-Seven Star Revue
 KOA-Comedy Stars
 WBBM-Horace Henderson's Orch.
 WCCO-Mack Dale
 WHC-Dance Rhythms
 WBA-Helen & Louise
 WJR- Δ Meditation
 WLW-Roger Fryor's Orch.
 WMED-Walkathon Derby Show
11:00
 NBC-Jerry Blaine's Orch.: KSD
 WBA WBOW (sw-9.53)
 NBC-Henry Busse's Orch.:
 WENR (sw-6.14)

NBC-Amos 'n' Andy (Pepso-
 dent): WMAQ KOA KFI
 WIRE (also at 6 p.m.)
CBS-Poetic Melodies (Wrigley's
 Gum); Jack Fulton, trn.;
 Franklyn MacCormack; Carlton
 Kelsey's Orch.: KMOX WCCO
 WFBM WBBM WHAS KSL
 (also at 6 p.m.)
 NBC-Joseph Escarpenter's Orch.:
 WBOW (sw-9.53)
 CBS-Cab Calloway's Orch.:
 WSBT (sw-15.27)
 News: WENR WMBD WJR WOC
 WTAQ WBA WKBB
 Sports: WOWO KWK WTMJ
 WCFE-Skyride
 WHO-Comedy Stars of Broadway
 WIND-Cumberland Ridge Run-
 ners
 WISN-Moon Magic
 WLW-Paul Sullivan, news
 WMT-Enchings in Ivory
 WTAM-Blue Barron's Orch.
10:15
 NBC-Elza Schallert Interviews
 Mary Boland: WOWO WCFE
 (sw-6.14)
 CBS-Cab Calloway's Orch.: WOC
 KMOX WISN WKBB
 MBS-Freddie Martin's Orchestra:
 WGN
 News: WCCO WMT WHO
 WFBM
 KOA-Supreme Ranger Serenade
 KWK-Norman Paule, songs
 WBBM-Melodie Time
 WENR-King's Jesters' Orch.
 WHAS-Harry Currie's Orch.
 WBA-Club Chanticleer

Dance Orch.: WTAQ WBOW
 KMOX-Harry Cool, organist
 KWK-String Nocturne
 WCFE-Labor Flashes
 WGN-Vincent Lopez' Orch.
 WIND-Walkathon
 WKBB-Hollywood on Parade
 WMBD-Housewarming Prgm.
 WMT-Vic Arden's Orch.
 WOC-Thursday Presents
 WSBT-Hayloft Jamboree
9:30
 CBS-Essays in Music; Victor
 Bay's Orch.: WSBT WJR
 WOC WCCO WFBM WHAS
 (sw-15.27)
 NBC-Jamboree: WENR WBOW
 (sw-6.14)
 MBS-Henry Weber's Musical Re-
 vue: WGN
 KMOX-Front Page Patrol
 KWK-Range Riders
 WBBM-Glen Gray's Orch.
 WCFE-Fed. Women's H. P.
 Teachers
 WIND-Stars Over Manhattan
 WISN-Phyl Coe Mystery
 WKBB-Swing Your Partner
 WMT-Danceland Orch.
 WOWO-Stars of Broadway
 WROK-Lou Blake's Orch.
 WTAQ-Dance Orch.
9:45
 NBC-Jamboree: KWK
 News: WOWO WROC
 WBBM-Sports Huddle
 WCFE-Sons of America, Talk
 WIND-Russ Hodges, comments
 WISN-Reflections
 WKBB-Gems of Melody
 WMBD-Broadway Comedy Stars
 WMT-Electric Park Band
 WTAQ-Dance Orch.

NBC-America's Town Meeting of
 the Air: WBOW WENR
 WOWO (sw-11.87)
 A story about this program can be
 found on Page 8.
 WCFE-Bob Smith
 WGN-Concert Stars of Broadway
 WIND-Night Court
 WKBB-Globe Trotter
 WROK-In the Gloaming
 WSUI-Juanita Hall Choir Singers
8:45
 WCFE-Dance Orch.
 WGN-News; Sport High Lights
 WIRE-Al Wynkoop
 WKBB-Sentimental Mood Music
 WROK-Informer Hour
 WSUI-Daily Iowan of the Air
9:00
 NBC-Kraft Music Hall, starring
 Bing Crosby; Bob Burns, come-
 dian; Johnny Trotter's Orch.;
 Guests: KSD WTAM WIRE
 WHO WMAQ WBA WTMJ
 KOA WLW (sw-9.53)
 MBS-Commentator Forum: WGN
 KWK
 CBS-Buddy Clark Entertains:
 WFBM WISN WBBM WSBT
 (sw-15.27)
 Broadway Comedy Stars: KMOX
 WCCO WHAS
 KWK-Musical Headlines
 WBOW-Organ Reveries
 WCFE-News
 WIND-Tommy Ott, organist
 WJR-Presentation
 WKBB-This Woman's World
 WMBD-Doctors Who Dared
 WMT-Tech's Bohemians
 WOC-Phyl Coe Mysteries
 WROK-Barn Dance
 WTAQ-Dance Orch.

Frequencies

KMOX-1090
 KOA-830
 KSD-550
 KWK-1350
 WAAF-920
 WBAA-890
 WBBM-770
 WBOW-1310
 WCCO-810
 WCFE-970
 WDFZ-1020
 WENR-870
 WFAM-1200
 WFBM-1230
 WGN-720
 WHA-940
 WHAS-820
 WHO-1000
 WIBA-1280
 WIND-560
 WIRE-1400

WISN-1120
 WJBC-1200
 WJJD-1130
 WJR-750
 WKB-1500
 WLS-870
 WLW-700
 WMAQ-670
 WMBD-1440
 WMBI-1080
 WMT-600
 WOC-1370
 WOWO-1160
 WRJN-1370
 WROK-1410
 WSBT-1360
 WSUI-880
 WTAD-900
 WTAM-1070
 WTAQ-1330
 WTMJ-620

CBS-Major Bowes' Amateur Hour
 (Chrysler): WBBM WHAS
 KMOX WMBD WISN WCCO
 WJR WOC WFBM WTAQ (sw-
 15.27)

MBS-Jack Denny's Orch.: WGN
 KWK WMT
 WCFE-Jam Session
 WIND-Racing Returns
 WIRE-Vic Arden's Orch.
 WKBB-Hits & Encores
 WOWO-Concert Hall
 WROK-Keeping the Peace
 WSBT-Hayloft Jamboree
 WSUI-Univ. Sports Review
8:15

WCFE-Ballads
 WIND-News
 WIRE-Outside Looking In
 WKBB-World Dances
 WROK-News; Musicals
8:30
 MBS-Sinfonietta: WMT KWK

Friday

November 5

Friday

MORNING

7:00 am CST

NBC-Good Morning Melodies:
 WCFE
 Musical Clock: WROC WBBM
 WOC WKBB WBA
7:15
 News: WCCO WHO WMT WLW
7:30
 MBS-William Meeder, organist:
 WCFE KWK
 Musical Clock: WMBD WROC
 WMT
 News: WTAQ WBA WKBB
 KMOX-Tick Tock Revue
 WAAF-Breakfast Express
7:45
 NBC-Lucille & Lanny: KWK
 Musical Clock: WBA WKBB
 WOC
 KMOX-Let's Compare Notes
 WCFE-Morning Melodies
 WHO-Favorite Melodies
 WIRE-Varieties
 WJJD-Hawaiians; News
 WLS-Romulus, the Wolf Boy
 WLW-The Gospel Singer
 WMBD-Police Flash
 WOWO- Δ Concordia Chapel
 WTAD-Airline News
 WTAQ-Today's Almanac
 WTMJ-Jimmy Legs; News
8:00
 NBC-Breakfast Club; News:
 WCFE WBOW WIRE
 CBS-Metropolitan Parade: WFAM
 WFBM WTAQ WKBB (sw-
 21.52)
 News: KMOX WMBD
 KSD-News; Harry Reser's Orch.
 KWK-Pop-Up Parade
 WCB- Δ Morning Meditations
 WHA-Band Wagon
 WHO-Melodies
 WIND-Rainbow Ridge
 WJJD-Rhubarb Red
 WLS-Lulu Belle & Scotty
 WLW-Betty Crocker
 WMAQ-Your Neighbor
 WMT-Breakfast Melodies
 WOC-Request Album
 WOWO- Δ Radio Bible Class
 WROK-Musical Clock
 WTAD-Storyland Lady
 WTMJ-Your Winter Wonderland
8:15
 NBC-Streamliners; News: KSD
 CBS-Richard Maxwell, songs;
 News: WFAM WTAQ WFBM
 WKBB (sw-21.52)
 Musical Clock: WMT WOC
 KMOX-Ozark Varieties
 WCB- Δ Christianity in Action
 WGN-Merrymakers
 WHA-Morning Melodies
 WHO-Neighbor Jim
 WIND-Latin American Melodies

WJJD-Toastmaster
 WLS-News; Julian Bentley
 WLW-Hope Aiden's Romance
 WTMJ-Your Home Town
8:30
 NBC-Breakfast Club; News:
 WOWO
 CBS-Sunny Melodies: KMOX
 WCCO WTAQ (sw-21.52)
 KWK-Candid Camera
 WCB- Δ Polish Prgm.
 WFAM-Your Engagement Book
 WFBM-Value Varieties
 WGN-Good Morning Prgm.
 WHO-Morning Melodies
 WBA-Today's Almanac
 WIND-Early Edition
 WJJD-To be announced
 WKBB-Musical Breakfast
 WLS-Morning Roundup
 WLW-Lady be Good
 WMAQ-Whistler & his Dog; News
 WMBD-Bandwagon
 WMT-Day Dreamer
 WOC-Mail Bag
 WROK- Δ Morning Devotions
 WSUI-Daily Iowan of the Air
 WTAD- Δ Inter-church Revival
 WTMJ-Party Line
8:45
 NBC-Breakfast Club: WCFE
 WBOW
 NBC-Aunt Jemima (Quaker
 Oats): WMAQ (sw-15.21)
 NBC-Landt Trio: KSD
 CBS-Bachelor's Children, sketch
 (Old Dutch Cleanser): KMOX
 WCCO (sw-21.52)
 Musical Clock: WHO WMT
 WFAM- Δ Morning Devotions
 WFBM-Apron Strings
 WBA-Interlude; Variety Prgm.
 WIRE-Rose Room Melody
 WJJD-Know Your Postal Service
 WKBB-Tonic Tunes
 WLS-The Hilltoppers
 WLW-Young Widder Jones
 WMBD-Women of Today
 WOC-News
 WROK-Town Crier
 WSUI-Morning Melodies; Service
 Reports
 WTAQ-Organ Melodies
 WTMJ-March Parade
9:00
 CBS-Pretty Kitty Kelly, sketch
 (Wonder Bread): WOC KMOX
 WCCO WISN WBBM WFBM
 NBC-The Story of Mary Marlin,
 sketch (Ivory Snow): WLS
 (sw-15.21)
 NBC-Mrs. Wiggs of the Cabbage
 Patch, sketch (Old English
 Wax): WMAQ WIRE WHO
 KSD
 News: WTAD WMT WROC
 KWK-Top o' the Morning
 WAAF-Morning Revue
 WBOV-Jane Justice
 WCB- Δ Italian Prgm.

WCFE-Party Line
 WFAM-Meet Miss Miller
 WGN-Martha Crane & Helen
 Joyce
 WHA-Your Health
 WBA-Music Graphs
 WIND-Ben Kanter, pianist
 WJJD-Bosworth Broadcast
 WKBB-Chancel Steps
 WLW-Linda's First Love
 WMBD-Messenger; Weather
 WOWO-Bill Board
 WSUI-Within the Classroom
 WTAQ-Mid-morning Revue
 WTMJ-What's New in Milwau-
 kee?: Belle & Martha
9:15
 NBC-John's Other Wife, sketch
 (Louis Philippe): WMAQ
 WIRE WHO KSD
 CBS-Myrt & Marge, sketch
 (Super Suds): WFBM KMOX
 WISN WBBM WCCO WMBD
 NBC-Oxydol's Own Ma Perkins,
 sketch: WLS (sw-15.21)
 NBC-Vaughn de Leath, songs:
 WBOW WCFE
 KWK-Boarding House
 WAAF-King of the Kitchen
 WFAM-Organ Recital
 WHA-World Peace News
 WBA-Easy to Remember
 WIND-Hawaiian Serenade
 WKBB-News
 WLW-All the Answers
 WMT-Morning Matinee
 WOC-Neighbor Jim
 WROK-On the Mall
 WTAD-Women's Varieties
 WTAQ-Pamela
9:30
 NBC-Pepper Young's Family,
 sketch (Camay): WLS WMT
 (sw-15.21)
 CBS-Tony Wons' Scrapbook
 (Vicks): WBBM KMOX WCCO
 NBC-Just Plain Bill, sketch
 (Anacin): WMAQ WIRE
 WHO
 NBC-Bennett & Wolverton:
 WCFE WBA
 KWK-Party Line
 WAAF-Estelle Barnes, pianist
 WBOV-Home Folks
 WCB- Δ German Musicale
 WFAM-Fashion Pointers
 WFBM-Kitchen Clinic
 WGN-Get Thin to Music
 WHA-Art Appreciation
 WIND-Eb & Zeo, sketch
 WISN-News
 WJJD-Complete Story Hour
 WKBB-The Mixing Bowl
 WLW-Betty & Bob
 WMBD-Irene's Grab Bag
 WOC-Morning Parade
 WOWO-Richard Trojan
 WROK-Intimate Review
 WTAD- Δ Church in Wildwood
 WTAQ-Melody Lane
 WTMJ-Morning Melodies

NBC Today's Children, sketch
 (Pillsbury): WMAQ WTMJ
 KSD WHO WIRE
 CBS-Ruth Carhart, songs:
 WKBB WFAM WMBD WCCO
 NBC-Viennese Ensemble: WBOW
 KWK
 News: WLS WMBD
 Party Line: WTAD WOC
 KMOX Ma Perkins, sketch
 WAAF-Hawaiian Echoes
 WBBM-Man on the Street
 WCFE-Swingtime
 WGN-Musical Mail Box
 WBA-Melody Time
 WIND-Rhythm in Red
 WISN-Ann Leslie's Scrapbook
 WLW-Houseboat Hannah
 WMT-Young Widder Jones
 WOWO-Modern Home Forum
 WSUI-Program Calendar
10:00
 CBS-Heinz' Magazine of the
 Air; Julia Sanderson & Frank
 Crumit, songs; B. A. Rolfe's
 Orch.; Romance of Carol Ken-
 nedy, sketch: KMOX WCCO
 WBBM WISN WOC
 NBC-The O'Neills, sketch (Ivory
 Flakes): WLS (sw-15.21)
 NBC-David Harum, sketch (Bab-
 O): WIRE WMAQ KSD WHO
 NBC-Norm Scherr, pianist: WBA
 WBOW
 KWK-News; Fun to Keep House
 WAAF-Woman's Page
 WCB-Uncle John
 WCFE-Morning Melodies
 WDM-We Heard
 WFAM-Mrs. Riley's Shoppers'
 Guide
 WGN-Don Pedro & piano
 WHA-Homenakers
 WIND-Municipal Court
 WJJD-Sons of the Pioneers
 WKBB-Movie News
 WLW-News; Markets
 WMBD-Neighbor Jim
 WMT-Frank Voelker, organist
 WROK-News; Melody Time
 WTAQ-Radio Reporter
 WSUI-Are You a Collector
 WTAD-News
 WFAE-Society Notes
 WTMJ-Household Hints
10:15
 NBC-Backstage Wife, sketch
 (Dr. Lyons): WMAQ WHO
 WIRE KSD WTMJ WBA
 NBC-The Road of Life, sketch
 (Chipso): WLW WLS (sw-
 15.21)
 NBC-Hollywood High Hatters:
 WBOW WCFE
 KWK-Range Riders
 WAAF-Variety
 WDM-Komedy Kingdom
 WGN-Bachelor's Children

WJBC-Theater Hime; News
 WJJD-Happy Harmonies
 WKBB-Rhythm & Romance
 WMBD-Linda's First Love
 WMT-Singer of Sacred Songs
 WOWO-Tri Topics
 WROK-Woman's Forum
 WSUI-Yesterday's Musical Fa-
 vorites
 WTAD-Neighbor Jim
 WTAQ-Vocals
10:30
 NBC-Vic & Sade, sketch (Cris-
 co): WLS KWK (sw-15.21)
 Details of the contest on this pro-
 gram may be found on Page 14.
 CBS-Big Sister, sketch (Rin-
 so): WMBD WISN WCCO
 KMOX WBBM WFBM
 NBC-How to be Charming, sketch
 (Phillips): WMAQ WIRE WHO
 WTMJ WBA KSD
 WAAF-Sweet & Slow
 WBOW-The Revelers
 WCFE-Peekers in the Pantry
 WDM-Nat Shilkret's Orch.
 WFAM-Shidler Serenade
 WGN-Painted Dreams
 WIND-Musical Interlude
 WJBC-Dollar Daze
 WJBE-Women's Exchange Prgm.
 WKBB-Musical Almanac
 WLW-Carson Robison
 WMBI- Δ Radio School of the
 Bible
 WMT-Numerical Jamboree
 WOC-Organ Melodies
 WOWO-Linda's First Love
 WBI-Book Shelf
 WTAD-Ma Perkins
 WTAQ-News; Women's Hour
10:45
 CBS-Aunt Jenny's Real Life
 Stories (Spry): WBBM WCCO
 KMOX WISN WMBD WFBM
 NBC-Edward MacHugh, Gospel
 Singer (Ivory Soap): WLS
 (sw-15.21)
 NBC-Hello Peggy (Drano):
 WMAQ WHO KSD WTMJ
 NBC-Originalities: WBOW
 Party Line: WIRE WOWO
 WAAF-Foolish Questions
 WCFE-Voice of Cookery
 WDM-News
 WFAE-Footsteps to Beauty
 WGN-Morning Melodies
 WHA-Operetta Favorites
 WBA-Footsteps to Beauty
 WIND-Markets; Life Saving Talk
 WJBC-Payne Pioneers
 WJJD-Eddie Fitzpatrick's Orch.
 WKBB-Ma Perkins
 WLW-Goldbergs
 WMT-Treasure Chest
 WROK-Musical Prgm.
 WTAD-Betty & Bob
11:00
 NBC-Girl Alone, sketch (Kel-
 logg): WMAQ WLW
 NBC-Time for Thought: WOWO

CBS-Mary Margaret McBride,
 columnist (Minute Tapioca):
 WBBM WFBM WISN WFAM
 WOC KMOX WCCO WMBD
 NBC-Happy Jack, songs: WCFE
 KSD-News; Kay White, sketch
 KWK-Young Widder Jones
 WAAF-Melody Parade
 WBAA-Principles of Sociology
 WBOW-Neighbor Jim
 WDM-Bandwagon Bargains
 WGN-Women in the Store
 WHA-Talking Book
 WHO-Pretty Kitty Kelly
 WBA-Linda's First Love
 WBU-Aid Parade (1210 kc)
 WIND-Freshmen Follies
 WIRE-Old Home Town
 WJBC-Personality Hour
 WJJD-Bureau of Missing Per-
 sons
 WKBB-To be announced
 WLS-Virginia Lee & Sunbeam
 WMBI-Gospel Music
 WMT-The Magic Hour
 WROK-Morning Varieties
 WSUI-Organ Recital
 WTAD-News
 WTAQ-Hollywood on Parade
 WTMJ-Love for a Day
11:15
 CBS-Your News Parade (Lucky
 Strike Cigarettes); Edwin C.
 Hill, commentator: WBBM
 WISN WMBD WKBB WOC
 KMOX WCCO WFBM
 NBC-The Goldbergs, sketch
 (Oxydol): WMAQ (sw-15.33)
 NBC-Edward Gamage, trn.:
 WOWO WLW
 KSD-Marie Harrington, talk
 KWK-Rapid Service
 WAAF-Memory Lane
 WBOW-The Farm Program
 WCAZ-Movie Gossip (1070 kc)
 WCFE-Interlude
 WDM-Troubadors
 WFAM-Harlan Hogan
 WGN-Harold Turner, pianist
 WHO-Party Line
 WBA-Neighbor Jim
 WIND-20th Century Serenade
 WIRE-Singin' Sam
 WJBC-Dough Boy, news
 WJJD-Criminal Court Interviews
 WLS-Chuck, Ray & Christine
 WMT-Troubadors
 WROK-Community News
 WTAD-Duke Otten
 WTAQ-Hollywood on Parade
 WTMJ-Footsteps to Beauty
11:30
 NBC-Nat'l Farm & Home Hour:
 WBOW WBA WLW WMAQ
 (sw-15.21)
 CBS-Romance of Helen Trent
 (Edna Wallace Hopper):
 WBBM KMOX

(Continued on Next Page)

Friday

November 5



TONY LABRIOLA
Ken Murray's "Oswald"
Fri. 8 pm CST

(11:30 a.m. Continued)

NBC Vagabonds Quartet: WCFL KSD
KWK Roy Simmons, songs
WAAF Myrna Dee Sergeant
WCCO Ma Perkins
WDZ Chick Martin
WFAM Readers' Review
WFBM Blue Ribbon Melodies
WGN Quin Ryan, news
WHA French Lesson
WHO Betty Crocker
WIND Harry Zimmerman, organist
WIRE Linda's First Love
WISN Voice of Experience
WJBC Singin' Sam
WJJD Safety Court
WKBB Farm Flashes; Do You Want a Job?
WLS Big City Parade
WMBD Piano Melodies; Thrift Message
WMBI Continued Story Reading
WMT German Band
WOC Betty Crocker
WOWO Market Service
WROK Helene Kimberley, songs
WSUI Book Chat
WTAD Police News
WTAQ Mailman
WTMJ Behind the Mike
11:45
MBS We Are Four, sketch (Libby, McNeill & Libby); WGN
NBC Joe White, trn.; Padriac Colum. poet: KSD
CBS Our Gal Sunday, sketch (Old English Floor Wax); WBBM KMOX
Betty & Bob: WHO WOC
KWK This Woman's World
WAAF Swing High
WBAA Purdue News
WCCO Kitty Keene
WCFL Fashions on Parade
WDZ Mattoon Studios
WFAM Organ Recital
WFBM Markets; Farm Prgm.
WHA Organ Gems
WIRE Farm & Home Hour
WISN Stump Me
WJBC Reid & Vin
WKBB Ma Perkins, sketch
WLS Markets; Weather: News
WMBD Jubilee
WMT News
WOWO Home Folk Frolic
WROK Round the Town
WSUI Farm News
WTAD Organ Music
WTAQ Farmhands
WTMJ News; Heinie's Grenadiers; Mercantile Quotations

AFTERNOON

12:00
CBS Betty & Bob, sketch (Gold Medal); WCCO KMOX WBBM WFBM WISN (sw-15.27)
NBC Dick Fidler's Orch.: (sw-15.33)
MBS Microphone in the Sky: KWK
News: WJJD WMBD WTAD WJBC
KSD News; Markets; Green Brothers' Orch.
WAAF Symphonic Hour
WBAA Agricultural Forum
WBOW Street Reporter
WCFL Hit Review
WDZ Man on the Street
WGN Bob Elson on State Street
WHA Noon Musicale
WHO Markets & Weather
WIND Interlude; Tango Orch
WIRE Farm & Home Hr.; News
WKBB Luncheon Musicale
WLS Dinnerbell Prgm.
WMBI Mid-day Gospel Hour

WMT Cedar Valley Hillbillies; Question Man; Voice of Iowa
WOC Inquiring Mike
WOWO Consolaires
WSBT Stork Report; Harlan Hogan
WSUI Rhythm Rumbles

12:15
CBS Betty Crocker, cooking talk (Gold Medal); WBBM WCCO WISN KMOX WFBM (sw-15.27)
NBC Mrs. Wiggs of the Cabbage Patch, sketch: WIRE
NBC Words & Music: (sw-15.33)
MBS Carson Robison's Buckaroos (Musterole); WGN KWK News: WKBB WOWO WROK KWK Al Sarli's Jam Session
WBAA Luncheon Dance Time
WBOW Wranglers
WCFL Luncheon Concert
WHO Pappy's Matinee
WIND Tommy Ott, organist
WJBC Man on the Street
WJJD Noon-day Service
WLS Dinnerbell
WMBD Town Crier; Farm Markets

12:30
NBC Love & Learn, sketch: (sw-15.21)
CBS Arnold Grimm's Daughter, sketch (Gold Medal); KMOX WBBM WCCO WFBM WISN (sw-15.27)
News: WOC WHO WIBA
Man on the Street: WOWO WKBB
Rhythm Rascals: WTAQ WT MJ
KWK Organ Melodies
WBAA Sports Review
WBOW Luncheon Dance Hour
WCFL Young Widder Jones
WDZ Field & Hall
WGN Markets; Mid-day Service
WHA Farm Prgm.
WIND Livestock Markets; Piano Interlude
WIRE Reporter
WLW Voice of Experience
WMAQ Dan Harding's Wife
WMBD Farm News
WMT Markets; Hillbillies
WROK Couple on the Street
WSBT In Movieland
WTAD Farm; Markets; Weather

12:45
NBC Dan Harding's Wife: (sw-15.33)
CBS Hollywood in Person (Gold Medal); WBBM WCCO KMOX WISN WFBM (sw-15.27)
NBC Grace & Scotty, songs: WOWO (sw-15.21)
Market Reports: WIBA WLS
Man on the Street: WCFL WSBT
Dance Music: KSD KWK
WBAA Frank Triboulet, trn.
WBOW Tune of the Day
WDZ Mattoon Studios
WHO Luncheon Music
WIND News
WIRE Police Court
WJBC Reid & Vin
WKBB Song Hits of the Day; Pet Corner
WLW Kitty Keene, Inc.
WMAQ King of Hearts
WMBD Window Shopper
WMT Joe Dokes; Cousin Elvira; Novelty Quintet
WOC Tommy Dorsey's Orch.
WROK Service Sam; Home Folks
WTAD Variety
WTAQ News; Musical Interlude
WTMJ Sidewalk Reporter

1:00
NBC Music Appreciation Hour; Dr. Walter Damrosch, cond.: WLW WBOW (sw-15.21)
1:15
NBC Music Appreciation Hour; Dr. Walter Damrosch, cond.: WMAQ (sw-15.33)
CBS News Through a Woman's Eyes (Pontiac): WCCO KMOX WFBM WKBB WBBM WISN WTAQ (sw-15.27)
MBS Don't Look Now: WIRE
Man on the Street: WIBA WMBD
KSD News; Melody Parade
KWK Voice of Experience
WAAF Hoosier Philosopher
WBAA Behind the Scenes of Merchandising
WCBD J. C. O'Hair
WCFL Melody Hour
WDZ Danville Studios
WGN Concert Orch.
WHA News & Views
WHO Your Home Town
WIND Italian Hour
WJJD Executive Club Meeting
WLS School Time
WMT Many Happy Returns; Jamboree

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

1:00 CST MUSIC APPRECIATION HOUR, Dr. Walter Damrosch, director, NBC.

NIGHT

6:15 CST DR. KARL REILAND, commentator, premiere, NBC.

7:00 CST CITIES SERVICE CONCERT with Lucille Manners, quartet, Rosario Bourdon's orchestra and football talks by Grantland Rice, NBC.

7:30 CST MUSIC FROM HOLLYWOOD, Alice Faye and Hal Kemp's orchestra, CBS.

8:00 CST HOLLYWOOD HOTEL with Frances Langford, Anne Jamison, Jerry Cooper, Ken Murray and Oswald, Raymond Paige's orchestra; Fred Astaire and Burns and Allen, guests, in "Damsel in Distress," CBS.

9:00 CST THE SONG SHOP with Kitty Carlisle, Frank Crumit, Reed Kennedy, Alice Cornett, quartet, glee club, orchestra, CBS.

11:00 CST OPERA, WAGNER'S "LOHENGRIN," 2nd Act; Lauritz Melchior, Kirsten Flagstad, Julius Huehn, Kathryn Meisie, Ludwig Hoffmann, George Cehanovsky; Fritz Reiner, conductor, NBC.

WOC Front Page Drama
WOWO We Shall Have Music
WSBT News; Notes
WSUI Illustrated Musical Chats
WTAD News Summary
WTMJ Livestock; News

1:15
CBS Jack & Loretta, songs: (sw-15.27)
CBS Bob Byron, piano & patten: WKBB WOC
MBS Yasha Davidoff, bar. & Orchestra: KWK WIRE
Hope Alden's Romance: KMOX WCCO WFBM
WAAF Josephine Bell
WBAA You & Your Health
WBBM Kitty Keene, Inc.
WDZ Markets Close
WGN Wife vs. Secretary
WHA Musical Variety
WHO Lady of Millions
WISN Musical Heat Wave
WLS Old Timers
WMBD His Majesty, the Baby
WMT German Band
WOWO Eddie Conti's Orch.
WROK News
WTAD Quincy Marches On
WTAQ Man on the Street
WTMJ Dance Orch.; Weather & Police Reports

1:30
CBS American School of the Air: WSBT WCCO KMOX WTAQ WFBM WBBM WKBB WISN (sw-15.27)
NBC Music Appreciation: WIBA KSD Judy & Jane
KWK News; Musical Interlude
WAAF Encores
WBAA Parents Forum
WCBD Zion Prgm.
WDZ Mattoon Studios
WGN Lucky Girl
WHA Contemporary World Affairs
WHO Houseboat Hannah
WIND Denver Sanatorium, Talk
WIRE May Robson
WLS Market Reports
WMBD Party Line
WMT Movie Man
WOC Afternoon Recess
WOWO 20th Century Serenade
WROK Musical Prgm.
WTAD Dick Saunders

1:45
MBS Beatrice Fairfax (Hecker Products): WGN KWK WIRE
Judy & Jane: WHO WOC
KSD Russ David, pianist
WAAF Driskill Wolfe, trn.
WBAA Market & Weather
WIND Ben Kanter, pianist
WJJD The Serenader
WLS Melody Parade
WBAA Behind the Scenes of Merchandising
WMT Markets
WROK Rippling Melodies
WTMJ Home Harmonizers

2:00
NBC Radio Guild: WOWO WCFL
CBS Columbia Concert Hall: WOC WCCO WKBB WSBT WISN WTAQ (sw-15.27)
NBC Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WT MJ (sw-15.33)

MBS To be announced: WIRE KWK
News: WIND WLS WTAD WFBM
KMOX Magic Kitchen
WAAF Front Page Drama
WBAA Lafayette Grade Schools
WBBM Radio Gossip Club
WBOW Indiana State Teachers College Prgm.
WCBD Polish Prgm.
WDZ Birthday Party
WGN Marriage License Romances
WHA Rhythm & Games
WIBA Studio Party
WJJD The Art of Living
WMBD Trading Post
WMT Magic Kitchen
WROK News; Matinee Musicale
WSUI Poetic Interlude

2:15
NBC Oxydol's Own Ma Perkins, sketch: WMAQ WLW WT MJ WIRE KSD WHO (sw-15.33)
MBS To be announced: KWK WAAF Hollywood Brevities
WBAA Magic Carpet
WBBM Meet the Missus
WBOW Melody Time
WCCO Markets
WDZ News
WFBM Bohemians
WGN June Baker, home management
WHA Organ Interlude
WIND Tommy Ott, organist
WIRE Matinee Varieties; News
WISN Mary Ann Presents
WJJD Parade of Stars
WLS Homemakers' Matinee
WMBD Shut-In Prgm.
WSUI Within the Classroom
WTAD Women of the World

2:30
CBS Ann Leaf, organist: WTAQ WKBB
CBS Jenny Peabody, sketch (F. & F. Cough Drops): WFBM KMOX WISN WBBM WCCO WOC (sw-15.27)
NBC Vic & Sade, sketch (Crisco): WMAQ WLW WHO KSD WT MJ WIRE (sw-15.33)
Details of the contest on this program may be found on Page 14.
MBS Good Health & Training: WGN
KWK Dave Wright, vocalist
WAAF Red Hot & Low Down
WBAA Melody Review
WBOW Christian Science
WCBD Hit Tunes
WDZ Woman on the Train
WHA Music of the Masters
WIBA W. C. T. U. Prgm.
WIND Dixieland Band
WJJD Parent-Teacher Ass'n Talk
WMT Ralph Slade's Orch.
WROK Music Box Melodies
WSBT Friday Serenade

2:45
NBC The O'Neilis, sketch (Ivory Flakes): WHO WLW WMAQ WT MJ KSD (sw-15.33)
CBS Salvation Army Band: WOC WTAQ WSBT WKBB WMBD WISN WFBM (sw-15.27)
KMOX Josephine Halpin
WBAA Vocational Guidance
WBBM Hour of Romance
WBOW Talk of the Town

WCBD Christianity in Action
WCCO May Robson
WDZ Sweet Music
WGN Harold Turner, pianist
WIBA Rhythm & Romance
WIND Problems for Pamela
WJJD Community Fund Prgm.
WLS Home Service Club
WTAD Francis Mourning

3:00
NBC Club Matinee: WENR WMT WOWO WBOW KWK (sw-15.21)
NBC Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO (sw-15.33)

CBS Ted Malone's Between the Bookends: WTAQ WMBD WOC WKBB WSBT WFBM (sw-15.27)
Kitty Keene, Inc.: KMOX WT MJ
WBAA Jefferson H. S. Band
WBBM Houseboat Hannah
WCCO Ladies First
WCFL News
WDZ Danville Studios
WGN Four Stars Tonight
WHA Better Speech
WIBA Shut-in Hour
WIND Waltz Time
WISN Even As You and I
WJBC Sunday School Lesson
WJJD Flannery Sisters
WLW Dr. Friendly
WMBI Radio Bible School
WROK Women of the Hour
WSUI Forensic Forum
WTAD News; Behind the Microphone

3:15
NBC The Guiding Light, sketch (White Naptha): WHO WT MJ WMAQ (sw-15.33)
CBS Music from the Gold Coast: WKBB WSBT WFBM WISN WOC WTAQ WMBD (sw-15.27)
NBC Club Matinee: WIRE KMOX Houseboat Hannah
WBBM Linda's First Love
WCFL Organ Recital
WGN Lady of Millions
WIND Piano Harmonies
WJJD News
WLW Life of Mary Sothorn
WTAD Lawrence Glosemeyer

3:30
NBC The Story of Mary Marlin, sketch (Ivory Soap): WHO WLW WMAQ (sw-15.33)
CBS Music from the Gold Coast: WFAW
News: WIND WJBC
KMOX Refreshment Time
WAAF News & Weather
WBAA Tuneful Topics
WBBM Every Woman
WCCO Grandma Travels
WCFL To be announced
WDZ Effingham Studios
WGN Len Salvo, organist
WHA Voice of Wisconsin
WJJD Eddie Fitzpatrick's Orch.
WMBD Murder in the 400
WMBI Music
WOWO Old Time Religion
WROK Church in Wildwood
WSUI Magazine Rack
WTMJ News: Tunemasters

3:45
NBC The Road of Life, sketch (Chipso): WMAQ WT MJ (sw-15.33)
CBS Dr. Allan Roy Dafeo (Ly-sol): WBBM WFBM KMOX WCCO (sw-15.27)
Dr. Dafeo's topic: "Rattle-Brained Children."
NBC Kitty Keene, Inc. (Dreft): WHO
KSD Afternoon Varieties
WAAF Jimmie Kozak, pianist
WFAM Matinee Melodies
WGN Lone Trail Opry House
WIND Community Chest Prgm.
WISN You Shall Have Rhythm
WJBC Classified Time
WJJD Serenader
WLW Mad Hatterfields
WMBD Walkathon Derby Show
WMBI The Jew
WOC Linger Awhile
WROK Easy to Remember
WTAD Mary Jane Seaton

4:00
NBC Neighbor Nell, philosophy: WENR KWK
CBS To be announced: WKBB WTAQ
CBS Follow the Moon with Elsie Hitz & Nick Dawson (Pebe-co): KMOX WFBM WBBM WCCO (sw-15.27)
Details of the contest on this program may be found on Page 14.
NBC Arthur Lang, bar.: WIBA WHO WCFL KSD
NBC Jr. Nurse Corps (Sunbrite): WLW (sw-15.21)
MBS Jolly Jo, trn. & Pianist: WIRE
News: WOC WOWO
WAAF Int'l Potpourri
WBAA Story Book Hour

WBOW Rev Archie Brown
WDZ Their Majesties, the Babies
WFAM Old Time Gospel Revival
WHA Organ Reverie
WIND Races with Russ Hodges
WISN Organ Melodies
WJJD Community Fund Prgm.
WJBC Wesleyan Hour
WJJD Doc Hopkins, songs
WMAQ Tea Time Varieties
WMBD Ramblers
WMT Radio Gossip; Hit Tunes & Topics
WROK Markets; News
WSUI Through the Airlines
WTMJ Friendship Circle

4:15
NBC Edward Davies, bar.: WMT KWK WMAQ WIBA (sw-15.21)
CBS Life of Mary Sothorn, sketch (Hind's): WBBM KMOX WCCO (sw-15.27)
Details of the contest on this program may be found on Page 14.

CBS To be announced: WISN WKBB WTAQ
NBC Cleo Brown, songs: WCFL WHO (sw-15.33)
News: WIRE WTAD
KSD United Charities
WAAF Health Talk
WBAA Melody Moods
WLD Variety Prgm.
WENR Music Circle
WFBM Tea Time Tunes
WIND Man At the Mill
WJJD Dick Jurgens' Orch.
WLW Jack Armstrong
WMBD Dr. Kadelsky Prgm.
WMBI Sacred Music
WOC Organ Moods
WOWO Bible Story Hour
WROK Birthday Club
WSUI Highway Safety Prgm.

4:30
NBC Herman Middleman's Orch.: WENR WMT KWK (sw-15.21)
CBS Dorothy Gordon's Children's Corner: WFAM WISN WCCO (sw-15.27)
NBC Josh Higgins of Finchville: WBOW WIBA WMAQ
NBC Jack Armstrong, sketch: (sw-15.33)
KMOX Pappy Cheshire's Hillbillies
KSD Piano Studies
WAAF Hog n Harmony
WBAA Twilight Musicale
WCS Movie Gossip (1420 kc)
WCLS For Your Information (1310 kc)
WDZ Movie Swingtime
WHO Famous Ballads
WIND Sportsman's Park Races
WIRE House of McGregor
WJBC Bingo
WJJD Sons of the Pioneers
WKBB The Story Lady
WBBM To be announced
WMBD News; Pet Corner
WMBI Auditorium Choir
WROK Musicale
WSUI Second Year French
WTAD Cy & Freckles
WTAQ Children's Frolic
WTMJ Around the Town

4:45
CBS Hilltop House, sketch (Palmolive Soap): WMBD WBBM WCCO WFBM KMOX WISN WFAW (sw-15.27)
Read "Hilltop House" a story about this program on Page 9.

NBC Orphan Annie, sketch (Ovaltine): (sw-15.21)
NBC Johnnie Johnston, bar.: WMAQ KSD
NBC Al Vierra's Orch.: WENR WMT KWK
NBC Tom Mix Straight Shooters (Purina): (sw-15.21)
WAAF Jimmie Kozak, pianist
WBAA Your Radio Reporter
WBOW Sundown Express
WHO Bits of Melody; News
WIBA Dance Hour
WIND Tea Dance Time
WJBC Behind the Microphone
WJJD Cumberland Ridge Runners
WLW Singing School
WOC Man on the Street
WROK In Old Mexico
WTAD Sports Review
WTMJ News; Medical Society

5:00
CBS Margaret Daum, sop.; Concert Orch.: WCCO WOC WFBM WFAM WTAQ
NBC Education in the News (sw-9.53)
NBC Harry Kogen's Orch.; Soloist: WMT WCFL
NBC Jr. Nurse Corps (Sunbrite): WENR KWK
KMOX Linda's First Love
KSD News; Dick Leibert
WAAF Sport Shorts; Shadowland
WBBM Truman Bradley
WGN Jolly Joe
WHO Sunset Corners Opry
WIBA Variety Prgm.

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOV-1310
WCB-1080
WCCO-810
WCFL-970
WDC-1020
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIB-1280
WIND-560
WIRE-1400

WISN-1120
WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WLS-870
WLW-700
WMAQ-670
WMB-1440
WMBT-1680
WMT-800
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

WIND-Stamp Man
WIRE-An Aisle Seat
WISN-Show Window
WKBB-Univ. of Dubuque
WLW-Angelo, Italian troubadour
WMAQ-Don Winslow of the Navy
WMBD-Happy Train
WMBI-Twilight Musings
WROK-Make Believe Ballroom
WSUI-The Short Story
WTAD-Speed Gibson
WTMJ-Jack Armstrong, sketch

5:15
NBC-Don Winslow of the Navy, sketch: WIBA (sw-9.53)
CBS-Margaret Daum, sop.: WKBB

NBC-Harry Kogen's Orchestra: WENR KWK
Jack Armstrong, sketch: WCCO WTAD

Speed Gibson: WMBD WOC
KMOX-Lady of Millions
KSD-Nathaniel Shikret's Orch.
WBBM-Pantry Party
WCFL-To be announced
WFAM-Grid Forecast
WFBM-Butler Forum
WGN-Buddy & Ginger
WIND-Sons of the Pioneers
WIRE-Three Little Words
WLW-Supper Serenade
WMAQ-Romance and Rhythm
WMT-Adventure Bound
WROK-Sport Review
WTMJ-Heinie's Grenadiers

5:30
CBS-News; Count Basie's Orch.: WTAQ WISN WKBB WFAM WFBM WCCO (sw-17.76)
Jack Armstrong: WHO KMOX WMAQ

Sports: KSD WAAF
KWK-Coyita Bunch
WBBM-Herbert Foote, organist
WBOV-News; Sundown Express
WCFL-News; Piano Recital
WENR-What's the News?
WGN-Charlie Chan
WIBA-News
WIND-Bill, Mac & Jimmie
WIRE-Little Orphan Annie
WIND-Afternoon Varieties
WLW-Bob Newhall, sports
WMBD-Bargain Counter
WMT-Better Vision; Jordan's Review
WOC-Hits & Bits
WROK-Musicale
WSUI-Musical Moods

5:45
NBC-Lowell Thomas, news commentator; Ed Thorgersen (Sun Oil): WLW (sw-15.21)
NBC-Tom Mix Straight Shooters (Purina): WMAQ WIRE KWK
NBC-Escorts & Betty: WENR
NBC-Orphan Annie, sketch (Ovaline): KSD WHO

Sports: WISN WTMJ
KMOX-The Fun Quiz
WBBM-Manhattan Mother
WBOV-Jerry of the Circus
WCCO-Front Page Parade
WCFL-Stanley Hickman
WFBM-N. Y. A. Speaker
WGN-Orphan Annie
WIBA-Today's Birthdays: Sports
WIND-Inquiring Reporter
WMBD-Sports; Where to Go
WMT-News
WOC-Jack Armstrong, sketch
WROK-Motorist Interviews
WSUI-Iowan of the Air
WTAQ-Bureau of Public Service

NIGHT

6:00

NBC-Amos 'n' Andy (Pepso-dent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.)

CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.)

NBC-Mary Small's Jr. Revue: WENR WMT

CBS-Northwestern Univ. Book shelf: WTAQ
Sports: WKBB WOC WHAS
News: WMAQ WAAF
Dinner Hour: WSUI WIBA
KMOX-Headline Highlights
KWK-Improve My Music Club
WBBM-The Headliners
WBOV-Green Bros. Orch.
WCCO-Victor Arden's Orch.
WCFL-Hit Music
WFAM-Crimecasts
WFBM-Phenomenon
WGN-Toy Center Tonight
WIND-German Hour
WIRE-Phyl Coe Mysteries
WISN-Down By Herman's
WMBD-Paul Welton's Orch.
WMBI-Sunset Hour
WROK-News; Dinner Music
WTMJ-Gridiron Highlights

6:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WMAQ WIRE WHO WTMJ WTAM WIBA (also see 10:15 p.m.)

NBC-Dr. Karl Reiland, commen-tator (Pepperell): KWK WMT WENR (sw-11.87)
"How to Live Like a Human Being" a story about this program can be found on Page 15.

CBS-Song Time; Betty Grable & John Payne: WTAQ WFAM WBBM WHAS WCCO

CBS-Chrysler Football Parade: (sw-17.76)

News: WCFL WMBD WOC
Sports Review: WROK WFBM WGN

KMOX-France Laux
KSD-Hollywood Spotlight
WBOV-Hit Tunes
WJR-Vocal Varieties
WKBB-Theater Review
WLW-Four Stars Tonight
WROK-Voice of Carelessness

6:30
NBC-Horlick's Lum & Abner, sketch: WLW WENR (also KGO at 10:15 p.m.)

CBS-Dinner Concert: WFBM WOC WHAS WISN (sw-17.76)
NBC-Louis Panico's Orch.: KSD WMT

Sports: WMAQ WIRE
News: WHO WTAQ
KMOX-Phyl Coe Mysteries
KWK-Sport Review; News
WBBM-Airflow Harmonies
WBOV-Si & Ezra
WCCO-Rube Appleberry
WCFL-Sunny Sam
WFAM-Football Forecast
WGN-Concert Orch.
WIBA-Camp Randall
WJR-Musical Moments
WKBB-Speed Gibson
WMBD-Welcome, Stranger
WROK-Italian Prgm.
WTAM-Jr. Safety Police Club
WTMJ-Easy Aces

6:45
CBS-Boake Carter, commentator (Philo): WBBM KMOX WJR WCCO WFAM WMBD WISN WHAS (sw-11.83) (also KSL KXX at 10:15 p.m.)

MBS-Rube Appleberry, sketch (Campbell Cereal Co.): WGN

NBC-Bughouse Rhythms: WMAQ
MBS-To be announced: KWK
News: WKBB WFBM
KSD-Rhythm in Swingtime
WBOV-Home Decorators
WCFL-Pat Kennedy
WENR-Your Football Prophet
WHO-Frolies
WIBA-Trouble-Shooters
WIRE-Charlie Chan, sketch
WLW-To be announced
WMT-Carson Robinson's Bucka-roos
WOC-Jungle Jim
WTAQ-Organ Meditations
WTMJ-Reddy Kilowatt's Orch.

7:00
NBC-Cities Service Concert: Lucille Manners, sop.; Rosario Bourdon's Orch.; Revelers Quartet; Grantland Rice, foot-ball talk: WMAQ WTMJ WIBA KSD WHO WTAM (sw-9.53)

CBS-Hammerstein Music Hall (Kolyos Tooth Paste); Ted Hammerstein, m.c.; Jerry Mann, comedian; Guest: Orch.: KMOX WBBM WFBM WHAS WCCO WJR (sw-15.27)

NBC-Grand Central Station, sketch (Listerine): KWK WLS WMT (sw-11.83)

MBS-Mary Jane Walsh, vocalist (Barbasol): WGN
WAAF-Oklahoma Outlaws
WBOV-Sports
WCFL-Dinner Concert
WFAM-Rhythm in Red

WIND-Business Today
WIRE-Whispering Jack Smith
WISN-Twenty Fingers of Melody
WKBB-Festival Time
WLW-Tonic Time
WMBD-Brain Teasers
WOC-German Band
WROK-Affairs of Mrs. Swenson
WSUI-Children's Hour
WTAQ-To be announced

7:15
MBS-Lifetime Revue; Harold Stokes' Orch.: WGN
Vic Arden's Orch.: WISN WBOV
WCFL-Stars of Tomorrow
WFAM-Serenade to Loveliness
WIND-Friendly Philosopher
WIRE-To be announced
WKBB-Amer. Family Robinson
WLW-Homer Griffith
WROK-Livingston Trio
WTAQ-Piano Musings

7:30
CBS-Music from Hollywood (Chesterfield); Hal Kemp's Orch.; Alice Faye, vocalist: WFBM WOC WMBD WTAQ WISN WJR WKBB WFAM WCCO WBBM KMOX WHAS (sw-15.27) (also KSL KXX at 10:15 p.m.)

NBC-Death Valley Days, drama (Borax): WLS WLW WMT KWK WOWO (sw-11.87)
Pictures of the "Death Valley Days" cast can be found on Page 25.

MBS-Lone Ranger, drama (Sil-vercup): WGN

WBOV-Phyl Coe Mysteries
WCFL-Streamline Melodies
WIND-At the Country Club
WIRE-Master Mind
WROK-Lou Blake's Orch.
WSUI-Mass Meeting

7:45
WBOV-Frank Banta
WCFL-Herr Louie & The Weasel
WIND-On the March
WSUI-American Scene

8:00
CBS-Hollywood Hotel (Camp-bell's Soup); Frances Lang-jord, contr.; Jerry Cooper, m.c.; Anne Jamison, sop.; Ken Murray & Oswald; Ray-mond Paige's Orch.: WHAS WBBM WCCO KMOX WFBM WOC WJR WMBD (sw-15.27)

NBC-Waltz Time (Phillips); Frank Munn, tr.; Lois Bennett sop.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53)

NBC-Pontiac Varsity Show; Paul Dunton, m.c.: WLS WOWO WLW KWK WMT (sw-11.87)

KCA-Sport Highlights
WBOV-Football; Garfield vs. Memorial
WCFL-Jam Session
WGN-Kay Kyser's Orch.
WIBA-Football Forecast
WIND-Racing Results
WISN-Music Continental
WBBM-News
WROK-Football Game
WSBT-Down the Mississippi
WSUI-Parade of Events
WTAQ-Master Singers
WTMJ-Question Bee

8:15
KOA-Melody Time
WCFL-Ballads
WIBA-Music by Cugat
WIND-News
WISN-American Weekly
WBBM-World Dances
WSUI-Evening Musicale, James Kammon
WTAQ-House of Peter M'Gregor

8:30
NBC-True Story Court of Hu-man Relations, drama: WMAQ WHO KSD WTAM WIRE (sw-9.53) (also see 10:30 p.m.)
Details of the contest on this program may be found on Page 14.

NBC-Tommy Dorsey (Raleigh & Kool), His Trombone & Orch.; Edythe Wright & Jack Leonard, vocalists; Paul Stewart, m.c.: WIBA WENR WTMJ WMT KWK (sw-11.87)

8:45
KOA-Vic Arden's Orch.
WCFL-Dramatic Group
WGN-Ted Weems' Orch.
WIND-Football Predictions
WISN-Woods Dreyfus
WKBB-Success Story
WLW-Cafes of Yesteryear
WOWO-Concert Hall
WSBT-Musical Mirror
WSUI-History in Review
WTAQ-News

WISN-Reflections
WKBB-Sentimental Mood Music
WSUI-Daily Iowan of the Air
WTAQ-To be announced

9:00
CBS-The Song Shop (Coca-Cola); Starring Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cornett; Songshop Quar-tet; Glee Club; Gus Haen-schen's Orch.: WISN WCCO KMOX WHAS WFBM WBBM WKBB WMBD WSBT WOC WJR (sw-15.27)

NBC-Campana's First Nighter, drama: WHO WTMJ WIBA WMAQ WTAM WLW KSD WIRE KOA (sw-9.53)

NBC-To be announced: WIBA WOWO KWK (sw-6.14)
WCFL-News
WENR-The Story of Business
KGN-Football Forecast; Guest
WIND-Tommy Ott, organist
WMT-Bohemian Hour
WTAQ-Dance Orch.

9:15
WCFL-Labor Flashes
WGN-Wayne King's Orch.
WIND-Walkathon
WTAQ-Vic Arden's Orch.

9:30
NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD WLW WMAQ WTAM WIRE KOA (sw-9.53)

MBS-Curtain Time: WGN
KWK-Range Riders
WCFL-Tune Teasers
WENR-Vocal Varieties
WHO-The Songfellows
WIBA-Continental Nights
WIND-Stars Over Manhattan
WMT-Style Talk
WOWO-Victor Arden's Orch.
WTAQ-To be announced
WTMJ-Hollywood Spotlight

9:45
NBC-People in the News; Dor-othy Thompson, commentator (Pall Mall): WIRE WTAM WMAQ KOA KSD WLW

CBS-Talk by Foreign Minister Koht of Norway: WTAQ KMOX (sw-15.27)
Vic Arden's Orch.: WSBT WHAS WFBM WOC WKBB
KWK-String Nocturne
WBBM-Sports Huddle
WCCO-To be announced
WCFL-J. Robt. Johnson
WENR-Sande Williams' Orch.
WHO-Home Town Melodies
WIND-Russ Hodges, comments
WISN-Post Office
WJR-Musicale
WMBD-Hollywood Spotlight
WOWO-News
WTMJ-Screen & Radio Preview

10:00
NBC-Amos 'n' Andy (Pepso-dent): WMAQ WIRE KOA KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, tr.; Franklyn MacCormack; Orch.: WFBM WBBM KMOX WHAS KSL WCCO (also at 6 p.m.)

NBC-Vagabonds: WCFL (sw-6.14)
NBC-George R. Holmes, political news: (sw-9.53)
CBS-Glen Gray's Orch.: WSBT (sw-15.27)
News: WIBA WROK WKBB WMBD WJR WOC WTAQ
Sports Review: KWK WOWO
WBOV-Dance Hour
WENR-Globe Trotter
WHO-Dalton Norman, songs
WIND-Swedish Prgm.
WISN-Moon Magic
WLW-Paul Sullivan, news
WMT-Etchings in Ivory
WTAM-Sammy Watkins' Orch.
WTMJ-Sports

10:15
NBC-Uncle Ezra's Radio Station (Alka Seltzer): KOA KFI (also at 6:15 p.m.)
NBC-Louis Panico's Orch.: WCFL (sw-9.53)
CBS-Glen Gray's Orch.: WOC KMOX WTAQ WISN WKBB
NBC-King's Jesters: WOWO WENR (sw-6.14)

News: WCCO WHO WMT WFBM
KWK-Norman Paule, songs
WBBM-Vic Arden's Orch.
WBOV-Δ Meditations
WGN-Ted Weems' Orch.
WHAS-Gridiron Glimpses
WIBA-Club Chanticleer
WIRE-News; Basonology
WJR-This Week in Review
WLW-Salute to Wilkes Barre, Pa.
WMAQ-Norman Pearce, bachelor poet

WMED-Sports; Program Review
WTMJ-Moonlight & Shadows

10:30
NBC-Court of Human Rela-tions: KFI KOA (also at 8:30 p.m.)
NBC-Joe Rines' Orch.: WCFL
WGOV WBOV WTAM (sw-9.53)

CBS-Richard Himber's Orch.: WTAQ WFBM WKBB WSBT
WOC WISN (sw-15.27)
NBC-Joseph Escarpenter's Orch.: (sw-6.14)

News: KWK WBBM
KMOX-Headline Highlights
WCCO-Rollie Johnson
WENR-Eddie Varzos' Orch.
WGN-Freddie Martin's Orch.
WHO Sports
WIBA-Club Penguin
WIND-Roller Derby
WIRE-Variety Show
WMAQ-News; Jimmy Dorsey's Orch.

WMBD-Value Hints
WMT-Streamlined Revue
WTMJ-News; Dance Orchs.

10:45
NBC-Joseph Escarpenter's Orch.: KWK
CBS-Richard Himbers' Orch.: WBBM

News WIND WROK WHAS
KMOX-Seven Star Revue
WCCO-Cecil Hurst's Orch.
WFBM-To be announced
WIBA-Helen & Louise
WJR-Solay
WLW-Arlie Simmonds' Orch.
WMBD-Walkathon Derby Show
WLW-Dance Orch.

11:00
NBC-Opera, Wagner's "Lohen-grin": WIBA WTAM WBOV WHO KSD (sw-9.53)
For detail on this program turn to Page 12.

Friday November 5



JULIA SANDERSON
"Heinz Magazine of the Air"
singer
Fri. 10 am CST

CBS-Guy Lombardo's Orch.: WOC WTAQ WSBT WMBD WBBM WISN WKBB WFBM WJR

NBC-Henry Busse's Orchestra: WOWO (sw-6.14)

MBS-George Olsen's Orch.: WGN WMT WIRE
Ran Wilde's Orch.: KWK WLW KOA Dance Hour
WCCO-Clyde Lucas' Orch.
WCFL-Nite Club
WENR-King's Jesters' Orch.
WHAS-Dance Time
WIND-Let's All Dance
WMAQ-Sande Williams' Orch.
WTMJ-Streamlined Revue

End of Friday Programs

FRIDAY

WJZ
AND NBC BLUE NETWORK
6:15-6:30 P. M.
C. S. T.

DR. KARL REILAND

PRESENTED BY

THE MAKERS OF



A

NEW KIND OF RADIO PROGRAM

don't
miss it!



LULU BELLE "National Barn Dance" comedienne Sat. 8 pm CST

MORNING

7:00 am CST

CBS-Poetic Strings: (sw-21.52) NBC Good Morning Melodies: WCFL NBC-Norsemen Quartet: WLW Musical Clock: WROK WBBM WIBA WOC WKBB 7:15 News: WMT WHO 7:30 NBC-Dick Leibert, organist: KWK CBS-Jack Shannon, trn.: (sw-21.52) News: WTAQ WIBA WKBB Musical Clock: WMBD WROK WMT 7:45 NBC-Lucille & Lanny: KWK CBS-Leon Goldman, violinist: (sw-21.52) Musical Clock: WIBA WKBB WOC 8:00 NBC-Breakfast Club; News: WCFL WOWO WBOW WIRE WLW (sw-15.21) CBS-Ray Block, pianist: WFAM WKBB WFBM WTAQ (sw-21.52) Musical Clock: WKBB WROK WTAQ 8:15 CBS-Dalton Bros.: WFAM WTAQ WKBB WFBM (sw-21.52) NBC-Streamliners; News: KSD Musical Clock: WMT WOC News: WCCO WLS 8:30 CBS-Richard Maxwell, trn.: WTAQ WFAM WFBM (sw-21.52) MBS-Victor H. Lindlahr (Journal of Living): WGN News: WTAG WIND 8:45 NBC-Landt Trio: KSD NBC-Breakfast Club: WCFL WIRE WBOW NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21) CBS-Fiddler's Fancy; News: WFBM (sw-21.52) 9:00 NBC-Breen & de Rose, songs: WOWO WCFL (sw-15.21) NBC-Nancy Swanson, songs: WMAQ WIRE WHO CBS-Fred Feibel, organist: WKBB WFBM WTAQ WISN WCCO WFAM WOC (sw-21.52) News: WTAD WMT WROK 9:15 NBC-Charioteers: WMAQ WHO NBC-Swingtime Trio: WOWO WMT WIBA WCFL (sw-15.21) CBS-Fred Feibel, organist: WMBO News: WMBD WKBB KMOX-△ Informative Religious Talks 9:30 CBS-Let's Pretend, children's Prgm.: WFBM WCCO WFAM WOC (sw-21.52) The fairy story of the giant who had no heart will be dramatized. NBC-Manhattens: WLW WHO NBC-Bill Krenz' Orch.: WOWO WMT WCFL WIBA WLW (sw-15.21) KMOX-Travelogue KWK-Musical Prgm. WAAF-Happiness Time WCBD-German Musicales WGN-Get Thin to Music WIND-Eb & Zeb, sketch WIRE-Talented Musicians WISN-News 9:45 NBC-Bill Krenz' Orch.: KWK WMAQ NBC-Madhattens: KSD

MBS-Norman Brokenshire's Varieties: WIRE KMOX-Inquiring Reporter WAAF-Hawaiian Echoes WCCO-Dr. O'Brien WCFL-Swingtime WGN-Musical Mail Box WIBA-Music Graphs WIND-Rhythm in Red WISN-Your Neighbor WJJD-Story Book Lane WLS-News & Markets WMBD-News WOWO-Modern Home Forum WROK-Jack Maxedon, ballads WSUL-Prgm. Calendar; Weather WTMJ-Boy Scouts of America 10:00 CBS-Cincinnati Conservatory of Music: WFBM WKBB WCCO WOC (sw-21.52) NBC-Florence Hale's Radio Forum: WBOW WIBA WMAQ WHO NBC-Patricia Ryan, songs: WMT WMAQ (sw-15.21) News: WIND WTAD Pappy Cheshire's Hillbilly Band: KMOX WBBM KSD-Navier Cugat's Orch. KWK-Musical Prgm. WAAF-Estelle Barnes, pianist WBT-Magic Kitchen WCBD-Football Notes WCFL-The Shopper WDJ-We Heard WFAM-Shoppers' Guide WGN-Home Management WILA-Homemakers WISN-Let's Pretend WJJD-Sons of the Pioneers WLS-High School Parade WLW-News; Markets WMBD-Window Shopper WROK-News; Melody Time WSUI-Homecoming Concert WTAQ-Radio Reporter WTMJ-To be announced 10:15 NBC-Minute Men: WOWO WMT WIBA NBC-Ford Rush & Silent Slim, songs; philosophy: WHO KSD WMAQ WLW WBOW WIBA CBS-Conserv. of Music: WCCO News: WKBB KWK WAAF-Variety WCBD-Behind the Microphone WCFL-Fed. Hour Speech WDJ-George Hall's Orch. WGN-Melody Time WIND-Sons of the Pioneers WJBC-Theater Time WJJD-Fed. of Women's Clups WLS-On Parade WMBD-Advs. in Scoutland WROK-Woman's Forum WSUI-Yesterday's Musical Favorites WTAD-Morning Varieties WTAQ-To be announced WTMJ-Victorians; News 10:30 CBS-Conserv. of Music: WFAM WISN WMBD MBS-Army Band: WGN WMT NBC-Our Barn, children's forum: WOWO WIBA (sw-15.21) NBC-Instrumental Ensemble: WMAQ WHO KSD KWK-Uncle Dick's Kiddie Klub WAAF-Sweet & Slow WBOW-The Revelers WCFL-Peekers in the Pantry WDJ-Nat Shilkret's Orch. WIND-Musical Varieties WIRE-Spelling Bee WJBC-Neighbor Jim WJJD-Women's Exchange Prgm. WLW-School of Radio WMBI-K.Y.B. Club WSUI-Book Shelf WTAD-Old Sportsman WTAQ-News; Women's Hour WTMJ-Fed. of Women's Clubs 10:45 NBC-Cobwebs & Cadenzas: KSD WHO WMAQ WBOW NBC-Harold Nagel's Orchestra: WTMJ WAAF-Foolish Questions WCFL-Voice of Cookery WDJ-News WHA-Robert Vaseen, pianist WIND-Valparaiso Univ. Prgm. WJBC-Pioneers WJJD-Eddie Fitzpatrick's Orch. WMT-Kiddies' Revue WOC-Organ WROK-Kiddies Club WTMJ-To be announced 11:00 NBC-Continental, Josef Honti, dir.: KSD WBOW WMAQ WTMJ

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:00 CST CINCINNATI CONSERVATORY OF MUSIC, CBS.

AFTERNOON

1:45 CST FOOTBALL, Notre Dame vs. Pittsburgh, NBC.

5:00 CST COLUMBIA CONCERT HALL, Hellmut Baerwald, concert pianist, CBS.

NIGHT

7:00 CST ROBERT L. RIPLEY and B. A. Rolfe's orchestra, NBC.

7:30 CST JACK HALEY'S LOG CABIN with Virginia Verrill, Warren Hull, Wendy Barrie, Ted Fio-Ritto's orchestra, NBC.

8:00 CST PROFESSOR QUIZ, CBS.

8:15 CST CHICAGO SYMPHONY ORCHESTRA, Dr. Frederick Stock, conductor, MBS.

9:00 CST LUCKY STRIKE HIT PARADE, Al Goodman's orchestra, vocalists, quartet and guests, CBS.

CBS-Captivators: WOC WKBB WFAM WISN WFBM WMBD (sw-21.52) NBC-△ Call to Youth: WOWO KMOX-Magic Kitchen WAAF-Music in the Air WBAA-Just Kids WBBM-Chicago Board of Health WCCO-Wandering Minstrel WDJ-Bandwagon Bargains WGN-Morning Melodies WHA-Questions Parents Ask WHO-Rural Life WIND-Community Chest Prgm. WIRE-Your Home Town WJBC-Personality Hour WJJD-The American Scene WLS-Fanfare Interview WLW-Academy of Medicine WMT-The Magic Hour WSUI-Folk Lore Choir WTAD-News WTAQ-Piano Improvisations

WSUI-Melody Time WTAD-Police News WTAQ-Mailman WTMJ-Singing Strings 11:45 CBS-George Hall's Orch.: WBBM MBS-Sylvia Cyde, sop.: KWK WAAF-Swing High WBAA-4-H Club WCCO-Musical Prgm. WCFL-Fashions on Parade WFBM-Markets; Farm Prgm. WGN-Edna Sellers, organist WHA-W. P. A. Orch. WHO-Gov. Nelson G. Kraschel WJBC-Guest Artists WJJD-Debaters' Forum WLS-Markets; Weather; News WMT-News; Hillbillies WOC-Weekly Chats WOWO-Saturday Roundup WROK-Round the Town WSUI-Farm News WTAQ-Farmhands WTMJ-News; Heinie's Grenadiers; Mercantile Reports

AFTERNOON

12:00 CBS-Orientele: WKBB WCCO WFAM WISN NBC-Happy Jack, songs: WMAQ (sw-15.33) MBS-Save Severin's Pet Club: KWK News: WJJD WMBD WTAD WJBC WIND KMOX-Junior Parade KSD-News; Markets; Green Bros' Orch. WAAF-Symphonic Hour WBBM-D. A. R. Prgm. WBOW-Street Reporter WMBI-Hit Review WDJ-Man on the Street WFBM-△ Midday Meditations WGN-Bob Elson on State Street WHA-Noon Musicales WHO-Corn Belt Farm Hour WIRE-Farm Hour; News WLS-Poultry Service Time WMBI-Gospel Music WMT-Cedar Valley Hillbillies; Question Man WOC-Inquiring Mike WSUI-Len Carroll's Orch.

12:15 CBS-Jimmy Shields, trn.: WBBM WOC WFBM WFAM WISN WCCO NBC-Escorts & Betty: (sw-15.33) MBS-To be announced: KWK WBAA-Luncheon Dance Time WBOW-On the Mall WCFL-Luncheon Concert WGN-Harold Turner, pianist WIND-Let's Dance WJBC-Man on the Street WJJD-Sterling Young's Orch. WKBB-News WLS-Novelodeons WMBD-Town Crier; Farm Markets WMBI-Organ Melodies

WMT-Voice of Iowa WOWO-Bob Wilson, news WROK-Column Left, news WTAD-Cy & Freckles

12:30 NBC-Club Matinee: KWK WMAQ WOWO (sw-15.21) CBS-Buffalo Presents: KMOX WFAM WFBM WISN NBC-Campus Capers; Orch & Vocalists: WCFL WLW WBOW (sw-15.33) News: WHO WIBA WOC Markets: WCCO WLS WDJ WBAA-Footnotes on the Headlines WBBM-Herbert Foote, organist WGN-Markets; Mid-day Service WHA-Farm Prgm. WIND-On the March WIRE-Reporter WJJD-Uncle Joe & Aunt Sally WKBB-Man on the Street WMBD-Farm News WMBI-Young People's Hour WMT-Markets; Hillbillies WROK-Couple on the Street WTAD-Farm; Weather; Markets WTMJ-Dance Music

12:45 NBC-Campus Capers: KSD CBS-Buffalo Presents: WMBD WOC MBS-Dick Stable's Orch.: WIRE Variety: WIND WTAD WBAA-Market & Weather Reports WBBM-Chicago Park District WBOW-Tune of the Day WCCO-Front Page Parade WDJ-Variety Prgm. WFAM-Man on the Street WHO-Lem Turner & Four Dons WIND-News WKBB-Song Hit of the Day; Pet Corner WLS-Weekly Livestock Market Review WMT-Cousin Elvira; Iowa Cornhuskers WROK-Story of Heat; Home Folks Hour WTAQ-Man on the Street WTMJ-Sidewalk Reporter

1:00 CBS-Madison Ensemble: WOC WKBB WFAM NBC-Your Host is Buffalo: WMAQ WLW WIRE KSD (sw-15.33) MBS-Concert Orch.: WIRE WGN KWK KMOX-St. Louis Medical Society WAAF-Waltztime WBAA-Radio Stage WBBM-Man on the Street WBOW-△ Rev. Archie Brown WCBD-J. C. O'Hair WCCO-Clyde Lucas' Orch. WCFL-Melody Hour WDJ-Mattoon Studios WFBM-News WHA-Football; Wisconsin vs. Pittsburgh

1:15 CBS-Ann Leaf, organist: WSBT KMOX WOC WFBM WKBB WFAM MBS-Three Graces & Piano: WGN WIRE WAAF-Pacific Paradise WBBM-Meet the Missus WDJ-Miere Sisters WHA-Die Deutsche Musik Stunde WIBA-Man on the Street WJBC-Dance Time WLS-Howard Peterson, organist WMBD-His Majesty, the Baby WMT-German Band WTAD-Quincy Marches On WTMJ-Melody Hour

1:30 NBC-To be announced: KSD WLW WBOW (sw-15.33) CBS-Ann Leaf, organist: (sw-15.27) NBC-Louis Panico's Orch.: WOWO (sw-15.21) WGN-MBS-Concert Orch. KMOX-Josephine Halpin, organist

KWK-News; Musical Interlude WAAF-Nellie Bell WBBA-Saturday Musical Review WBBM-Milton Charles WCBD-To be announced WCCO-Pre-Game Broadcast WDJ-Mattoon Studios WFBM-News WIBA-Football Parade WIND-Sports Review Jamboree WIRE-Football Dope WJJD-Fred Beck, organist WLS-Market Summary WMAQ-Bob Hawk's Fun Quiz WMBD-Party Line WMT-Movie Man WROK-Musicale WTAD-Bessie Dean Reinert WTMJ-To be announced

1:45 NBC-Football Game; Notre Dame vs. Univ. of Pitts.: WMAQ WLW WBOW KSD (sw-15.33) NBC-Football Game: WOWO (sw-15.21) CBS-Tours in Tone: WMBD WFBM WKBB (sw-15.27) MBS-Football; Illinois vs. Northwestern: WGN KWK Football, Minn. vs. Iowa: WSUI WOC Football, Notre Dame vs. Pitts.: WJR WIND KMOX-Meet the Missus WAAF-Driskill Wolfe, trn. WBAA-Piano Melodies WBBM-Pat Flanagan WFAM-Football; Notre Dame vs. Univ. of Pitts. WIBA-Football; Wisconsin vs. Northwestern WIRE-Football Game WISN-Pigskin Parade WLS-Don & Helen WMT-Minnesota at University of Iowa WROK-Melodeers

2:00 NBC-Football Game: WOWO (sw-15.27) CBS-To be announced: WFBM WKBB (sw-15.27) NBC-Football Game: WMAQ KSD WLW WBOW WIBA (sw-15.33) Football, Iowa State vs. Minnesota: WCCO WHO WMT Football, Northwestern vs. Illinois: WJJD WBBM Football Game: WISN WIND KMOX-Football, Missouri vs. St. Louis WAAF-Matinee Melodies WAAF-Campus Varieties WCBD-Polish Prgm. WCFL-To be announced WDJ-Birthday Party WHA-Organ Melodies WLS-Merry Go-Round WMBD-Trading Post WROK-News; Matinee Musicales WTAD-News

2:15 WAAF-Adventuring with the Marines WDJ-News WMBD-Ramblers WROK-Two Guitars WTAD-Women of the World 2:30 NBC-Football Game: WMAQ KSD WBOW WENR WLW WCFL (sw-15.33) NBC-Football Game: WOWO WENR (sw-15.21) CBS-Waltzes of the World: WKBB WFBM WMBD (sw-15.27) KMOX-Football Game WAAF-Red Hot & Low Down WBAA-Stamp Club Meeting WCBD-Radio Debuts WDJ-Woman on the Train WHA-Music of the Masters WROK-Music Box Melodies WTAD-△ Sunday School Lesson

2:45 CBS-Dictators: WFBM WKBB WTAQ KMOX WISN WMBD (sw-15.27) WDJ-Sweet Music WTAD-Frances Mourning 3:00 NBC-Football Game: WOWO WMT WENR (sw-15.21) WDJ-Danville Studios WHA-Hour of Drama WJBC-Children's Hour WMBI-String Choir & Message WROK-Moods in Blue WTAD-News

3:15 CBS-To be announced: WMBD WKBB WFBM WCCO (sw-15.27)

Saturday

November 6



EDWARD D'ANNA
Conductor of
"Carborundum Band"
Sat. 6:30 pm CST

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCB-1080
WCCO-810
WCFL-970
WDZ-1020
WENR-870
WFAM-1200
WFBM-1230
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400

KSD-News
KWK-Range Riders
WAAF-Sport Shorts; Shadow-land
WBBM-Truman Bradley
WCFL-Interlude
WHO-News; Sunset Corners Op-ry
WIND-Football Resume & Round-up
WLW-Truly American
WMT-Gov. Karschel
WROK-Junior Air Stars
WTAD-Barney Thompson
WTMJ-College Speech Class

5:15
NBC-El Chico, Spanish Revue: KSD
CBS-Columbia Concert Hall: KMOX
MBS-Football: KWK
WBBM-Eleanor Howe Pantry
WCCO-Tourist Bureau
WCFL-N.Y.A. Group
WFAM-Playshop of the Air
WIND-Sons of Pioneers
WISN-Show Window
WMAQ-Community Fund Prgm.
WMBD-Walkathon Derby Show
WMT-Parade of Features
WROK-Sports Review
WTMJ-Heinie's Grenadiers

5:30
CBS-Eddie Dooley's Football News (Chesterfield): WOC
WFBM WTAQ WBBM KMOX
WCCO WISN (sw-17.76) (also KNX KSL at 7:30 p.m.)

NBC-News; Strolling Songsters: WMAQ (sw-9.53)
NBC-Alma Kitchell, contr.: WENR WWO
To be announced: WIRE WDZ
KSD-Football Scores; Geo. Hall's Orch.
WBOW-Sundown Express
WCFL-News; Piano Recital
WFAM-Rhythm Time
WGN-Afternoon Serenade
WHO-Rube Appleberry
WIBA-News
WIND-Bill, Mac & Jimmie
WKBB-Riding the Airways
WLW-Bob Newhall, sports
WMBD-Peoria's Church World
WMT-Hits and Encores
WROK-Police Court News

5:45
CBS-Ben Feld's Orch.: WFBM
KMOX WFAM WKBB WCCO
NBC-Art of Living, Dr. Norman Vincent Peale: WMAQ KSD (sw-9.53)
(sw-17.76)
NBC-Johnny O'Brien's High Hats: WWO
WBBM-Jimmie Evans, sports
WBOW-Speed Gibson
WCFL-Stanley Hickman
WENR-Football Scores
WHO-Baseball Scoreboard
WIBA-Today's Birthdays; Sports
WIND-Football Scores
WISN-Sports Parade
WLW-Alfred Gus Karger
WMBD-Sports; Where to Go
WMT-News
WOC-Hits & Bits
WROK-Don & Sleepy, songs
WSUL-Daily Iowan of the Air
WTAQ-Sports; Musical Interlude
WTMJ-Sports Review

NIGHT

6:00
NBC-Message of Israel; Guest Speaker: WENR (sw-11.87)
NBC-Top Hatters: WHO KSD WCFL (sw-9.53)
CBS-Saturday Night Swing Club: WMBD WISN WTAQ (sw-17.76)

Football Scores: WFAM WHAS
WCCO WWO WIRE
Dinner Hour: WSUI WIBA
KMOX-Five Star Final News
WBBM-The Headliner
WBOW-Football Summary
WFBM-Pacific Paradise
WGN-Concert Orch.
WIBA-Campus Jamboree
WIND-German Hour
WJR-News Comes to Life
WKBB-Sports Review
WLW-Renfro Valley Barn Dance
WMAQ-Louis Panico's Orch.
WMBD-Bright Spot
WMT-Rhythm & Romance
WOC-Sports Summary
WROK-News; Dinner Music
WTMJ-Johnny Hauser's Orch.
WTMJ-Dance Orch.

6:15
CBS-Saturday Night Swing Club: WKBB WFAM WCCO
NBC-Top Hatters: WIRE
Sports Review: WFBM WGN
News: WCFL WOC WMBD

KMOX-France Laux, sports
WBBM-Melodies of Yesterday
WBOW-Hit Tunes
WHAS-Dr. Charles Welch
WMAQ-Totten on Sports
WMT-Evening Serenade
WROK-Motor Drama
WTMJ-Drama in the News

6:30
CBS-Carborundum Band; Edward D'Anna, cond.: KMOX WHAS
WCCO WBBM WJR (sw-7.76)

NBC-Uncle Jim's Question Bee (G. Washington Coffee): WMAQ WTAM

CBS-Sunset Serenade: (sw-17.76)
NBC-Girls of the West: WBOW KSD
NBC-Eddie Varzos' Orch.: WENR (sw-11.87)

News: WTAQ WHO
WCFL-Tenpin Tattler
WENR-Community Fund Prgm.
WFAM-Dinner Dance
WFBM-Piano Twins
WGN-Four Californians
WIBA-International Club
WIRE-Sports; News
WISN-Answer Me This
WKBB-Sweetheart Serenade
WLW-Renfro Valley Barn Dance
WMBD-Happy Family
WMT-Football Scores
WOC-Organ Moods
WROK-House by Side of Road
WTMJ-Dinner Table; News

6:45
NBC-Eddie Varzos' Orch.: KWK
NBC-Jean Sablon, songs: WIO
WBOW WIRE
News: WFBM WKBB
KSD-Musical Memories
WCFL-Musical
WGN-Concert Trio
WROK-Dinner Music
WTAQ-Organ Melodies

7:00
NBC-Robert L. (Believe-It-Or-Not) Ripley (Huskies); B. A. Rolfe's Orch.: WLW WTAM
WHO WTMJ WIBA WIRE
WMAQ KSD (sw-9.53) (also KFI at 11 p.m.)

MBS-III, There, Audience: WMT
KWK
NBC-Al Roth's Orch.: WBOW (sw-11.87)
CBS-Your Unseen Friend; Harry Salter's Orch.: WBBM WJR
WHAS KMOX (sw-15.27)
To be announced: WCFL WIND
WTAQ WKBB

WBAA-President's Banquet
WCCO-Barnyard Follies
WFAM-Organ Moods
WFBM-Symphony Talk; Bohemians
WGN-Concert Orch.
WIND-Football Scores
WISN-Down By Herman's
WLS-Meet the Folks
WOC-Skit Prgm.
WROK-Fireside Bible Talks

7:15
WCFL-Interlude
WGN-Victor Arden's Orch.
WIND-Colonial Ensemble
WOC-Saturday Jamboree

7:30
CBS-Johnny Presents Russ Morgan's Orch. (Philip Morris); Frances Adair & Glenn Cross, vocalists; Mixed Ensemble; Charles Martin's "City Desk," drama: WHAS WOC WFBM
WBBM WMBD WCCO KMOX
WJR (sw-15.27) (also WISN KNX KSL at 10:30 p.m.)

NBC-Jack Haley's Log Cabin; Virginia Verrill, songs; Wendy Barrie; Warren Hull, m.c.; Ted Fio Rito's Orch.: WMAQ WHO
WIBA WLW WIRE WTMJ
WTAM KSD (sw-9.53) (also KFI at 11:30 p.m.)

NBC-Linton Wells, commentator: WBOW (sw-11.87)
MBS-Sylvia Froos, songs; Orch.: WMT
KWK-Feature Parade
WCFL-Armour Institute of Technology, talk
WFAM-Moderate Melodies
WGN-Wayne King's Orch.
WHO-Sunset Corners Frolic
WIND-At the Country Club
WKBB-Bordertown Barbecue
WLS-Barn Dance Party
WROK-Lou Blake's Orch.
WTAQ-American Weekly

7:45
NBC-Nala Day, songs; Orch.: WBOW (sw-11.87)
WCFL-Herr Louie & the Weasels
WIND-On the March
WKBB-News
WTAQ-Sports Column of the Air

8:00
NBC-Alka-Seltzer National Barn Dance; Henry Burr; Verne, Lee & Mary, Hoosier trio; Lulu Belle & Scotty; Uncle Ezra; Lucille Long & Joe Kelly, m.c.; Guests: WLS KWK WMT
WBOW WIRE WLW WIBA
WTMJ (sw-11.87) (also KGO at 10 p.m.)

CBS-Prof. Quiz with Bob Trout (Nash Motor Car Co.): WISN
KMOX WHAS WBBM WCCO
WFBM WJR WISN (sw-15.27) (also KNX KSL at 10 p.m.)
Details of the contest on this program may be found on Page 14.

NBC-Special Delivery, sketch: KSD WMAQ WTAM WTMJ (sw-9.53)
KOA-Sport Highlights
WCFL-Adult Education Council
WGN-News; Highlights of Sports
WHO-Sunset Corners Frolic
WIND-Racing Returns
WKBB-Hits & Encores
WMBD-Doctors Who Dared
WOC-Vivian Benshoof
WROK-Ranch Boys
WSBT-Songs They Write
WTAQ-Master Singers

8:15
MBS-Chicago Symphony Orch.; Dr. Frederick Stock, cond.: WGN

NBC-Special Delivery, sketch: KOA
WIND-Dance Orch.
WKBB-World Dances
WMBD-Bright Spot
WOC-Saturday Jamboree
WROK-News; Musicals
WTAQ-House of Peter McGregor

8:30
CBS-Saturday Night Serenade (Pet Milk); Mary Eastman, sopr.; Bill Perry, tenor; The Serenaders. Gus Haenschen's Orch.: WMBD WOC WBBM
WHAS KMOX WFBM WJR
WKBB

CBS-Among Our Souvenirs: (sw-15.27)
NBC-To be announced: WTAM
WMAQ KSD KOA (sw-9.53)
WCCO-Musical Prgm.
WCFL-Montparnasse
WIND-Football Jamboree
WISN-Curtain Calls
WROK-Dance Hour
WSBT-Cafe Continental
WTAQ-News

8:45
WIND-Arlie Simmonds' Orch.
WKBB-Sentimental Mood Music
WSBT-Comely Kingdom
WTAQ-Dance Orch.

9:00
CBS-Lucky Strike Hit Parade; Al Goodman's Orch.; Freda Gibson & Buddy Clark, vocalists; Songsmiths Quartet; Guest: WJR WOC WSBT
WBBM KMOX WKBB WTAQ
WHAS WISN WCCO WMBD
WFBM (sw-15.27)

NBC-To be announced: KOA
KSD WLW WBOW WMAQ (sw-9.53)
NBC-Gun Smoke Law, drama: (sw-11.87)
MBS-Chicago Symph. Orch.: KWK
WIBA-Club Chanticlear
WIND-Tommy Ott, organist
WIRE-Vic Arden's Orch.
WLS-Barnyard Jamboree
WMT-Swing Hi, Swing Lo
WROK Studio Party
WTAM-Sammy Watkins' Orch.
WTMJ-German Hour

9:15
WCFL-Labor Flashes
WIBA-The Penguin Club
WIND-Walkathon
WIRE-Dept. of Public Welfare
WMT-Danceland

9:30
NBC-To be announced: WCFL (sw-11.87)
NBC-To be announced: WTAM
MBS-Chicago Symph. Orch.: WIRE

KWK-Stuart Johnson's Orch.
WIBA-University 770 Club
WIND-Stars Over Manhattan
WLS-Hometown Memories
WMT-Danceland Orch.
WROK-Lou Blake's Orch.
WTMJ-Dance Orch.

9:45
CBS-Patti Chapin, songs: WTAQ
WISN KMOX WKBB WSBT
WBBM WOC (sw-15.27)

George Jessel: WFBM WHAS
KWK-Sport Review
WCCO-Sportsmen's Special
WIBA-Music by Cugat
WIND-Russ Hodges, comments
WJR-The Soap Box
WMBD-Value Hints
WMT-Electric Park Band
WROK-News Flashes

10:00
CBS-Benny Goodman's Orch.: WFBM WHAS WKBB WISN
WBBM WSBT (sw-15.27)
NBC-Opera, "The Man Without a Country": KSD KOA WMAQ (sw-9.53)

NBC-Rita Rio's Orch.: WCFL
News: WIBA WOC WTAQ
WMBD
Sport Review: KWK WTMJ
KMOX-Chic Scoggin's Orch.
WBOW-Leo Baxter's Orch.
WIND-Ridge Runners
WLW-Paul Sullivan, news
WMAQ-Jimmy Dorsey's Orch.
WMT-Hi-Way Dance Melodies
WTAM-Otto Thurn's Orch.

10:15
CBS-Benny Goodman's Orch.: WJR WOC
NBC-Opera, "The Man Without a Country": WIBA
MBS-Horace Heidt's Orch.: KWK

News: WKBB WCCO WFBM
WMT WIRE WIO
Dance Orch.: WTAQ WHAS
KMOX-Emil Velazco's Orch.
WGN-Ted Weems' Orch.
WHAS-Dance Time
WJR-Pol. Action Comm.

WLW-Roger Pryor's Orch.
WMBD-Sports; Prgm. Review
WTMJ-Moonlight & Shadows

10:30
NBC-Opera, "The Man Without a Country": WTAM WBOW
WHO WCFL

CBS-Frankie Masters' Orch.: WJR WMBD WOC WTAQ
WSBT WBBM WISN WKBB
WFBM (sw-15.27)
KMOX-Tomorrow's Headlines
WCCO-Rollie Johnson
WGN-Freddy Martin's Orch.
WIND-Roller Derby
WIRE-Variety Show
WLS-Fireside Party
WLW-Reggie Childs' Orch.
WMAQ-Henry Busse's Orch.
WMT-Streamlined Revue
WTMJ-News; Dance Orch.

10:45
CBS-Frankie Masters' Orch.: WFBM

News: WROK WIND WHAS
KMOX-Old Fashioned Barn Dance
WCCO-Cecil Hurst's Orch.
WMAQ-Eddie Varzos' Orch.
WMBD-Walkathon Derby Show

11:00
NBC-Eddie Rogers' Orch.: WIBA (sw-6.14)
NBC-Ran Wible's Orch.: KSD
Who WTAM WBOW WLW
CBS-Orrin Tucker's Orch.: WOC
WISN WBBM WSBT WKBB
WTAQ WMBD WJR

CBS-Richard Himber's Orch.: WJR WFBM
MBS-Isham Jones' Orch.: WMT
WGN KWK WIRE
KOA-Nick Stuart
WCCO-Gophers
WCFL-Nite Club
WHAS-Dance Band
WIND-Let's Dance
WLS-National Barn Dance
WMAQ-Sande Williams' Orch.
WTMJ-Streamlined Revue

End of Saturday Programs

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SHORT WAVES

BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

(Figures in Parentheses Are Megacycles)

A NEW 22,000-watt short-wave station at Klipheuvall, South Africa, is relaying the programs of ZTJ, Johannesburg, nightly except Saturdays from 11:45 p.m. to 12:45 a.m. EST (10:45 to 11:45 p.m. CST). The station comes on with a continuous tone such as is used by the Daventry stations, and at exactly 11:45 p.m. EST (10:45 CST) one hears a blast of trumpets which lasts a minute. This is followed by a ten-minute period of setting-up exercises. The frequency of 9.606 megs, which is used during this transmission, makes it possible to receive a South African station in the central states, according to Thomas Grey of Lyons, Illinois.

According to Egyptian Radio, HVJ, "Radio Vaticano," Vatican City, Italy, which broadcasts daily from 10:30 to 10:45 a.m. EST (9:30 to 9:45 a.m. CST), on a frequency of 15.12 megs, is soon to receive a power increase to 50,000 watts. The erection of new rotatable aerial towers has been begun at the Huizen, Holland, short-wave center. By means of this new aerial equipment, which comprises towers mounted upon heavy wheel-bases moving upon a circular rail track, it is hoped to insure the correct direction for the transmitting beam.

"The Magic Key of RCA turns to Reindeer Point, Greenland." With these words, on Sunday, October 17, at 2:07 p.m. EST (1:07 p.m. CST), a short program from the Far North station of the MacGregor Arctic Expedition was introduced. The commercial call W10XAB and a frequency of 17.31 megs were used as the Greenland end of the circuit, while WQV (14.8), Rocky Point, New York, handled the United States pick-up. W10XAB, as tuned in here, provided an unbelievably loud and clear signal; in fact, slightly better than the rebroadcast over the network.

Via airmail and exclusive for RADIO GUIDE, our representative in British Guiana writes that the Holden Expedition left Bartica for the long trek up the Essequeibo River on September 19. In an interview at Georgetown with Orison Hungerford, radio operator of the expedition, he stated that the main base-camp transmitter had been allotted call-letters VP3THE (the THE standing for Terry-Holden Expedition) and that a frequency in the 40-meter (7 megs) band would be used for maintaining two-way communication with the small outpost transmitter of the advance party, which would in turn use a frequency in the 80-meter (4 megs) band. The operator of VP3THE plans to communicate with the Brazil Boundary Commission daily between 1 and 1:30 p.m. EST (12 and 12:30 p.m. CST), and will also maintain irregular contact with VP3BG (14.12), in Georgetown. VP3BG, on its regular broadcast frequency of 6.132 megs, will rebroadcast any program material originating at the jungle base camp. E. H. Clark of Hollister, Calif., the first to report direct reception of VP3THE, states that this transmitter, already established at the base camp in the foothills of the Akari Mountains, was heard contacting VP3BG on Wednesday, October 13, at 8:49 to 9:19 p.m. EST (7:49 to 8:19 p.m. CST). The signals were quite loud and it is believed that this schedule will be repeated quite regularly near 8:45 p.m. EST (7:45 p.m. CST). Now that the base camp has been established, tests with NBC may be expected soon, preliminary to initiating the weekly scheduled series of programs over this network, from the expedition.

It is seldom that I have either the time or the inclination to listen to any single short-wave station for an entire evening, but in the case of the program put on by TGWA (11.76) of Guatemala City, Guatemala, when inaugurating its powerful new transmitter on Tuesday, October 12, the native and marimba selections were so superb that I was held spellbound. This station, which promises to be one of the best of the Latin broadcasters, will be on the air on Mondays and Thursdays from 9 to 11 p.m. EST (8 to 10 p.m. CST) on one of the following frequencies: 9.68, 11.76, 15.17 or 17.80 megs.

George Bernard Shaw, world-famous author and dramatist, will broadcast to Daventry listeners on November 2, at 4:20 p.m. EST (3:20 p.m. CST). He has consented to give the initial talk in the series "As I See It," which will subsequently introduce such speakers as H. G. Wells, Lady Astor, Margaret Bondfield, Gracie Fields and Ian Hay.

Percy Winner, international journalist and news commentator, has been appointed director of the National Broadcasting Company's international short-wave service.

James E. Moore of San Francisco, Calif., writes that the mysterious XW6A, heard recently on 14.185 megs, was none other than ex-W6BAY of California, which was using a bootleg call while on board a ship bound for Manila, where Mr. Moore will operate transmitters in the mines for the next five years. Listeners who heard this station and desire a verification are advised to send their reports under cover to KA1YL, P. O. Box 3232, Manila, Philippines, at once. Fred Pilgrim of Oakland, Calif., reports a new station, XETA (11.76), at Monterey, N. L., Mexico, testing with an announced power of 1,000 watts near 1 a.m. EST (12 mid. CST). The slogan of this station, which relays XET (690 kilocycles), was given as "El Pregonero del Morte." Reports should be sent to Apartado 203.

If successful in obtaining a permit from the Federal Communications Commission, the Anchorage Radio Club of Anchorage, Alaska, will establish the first short-wave station in that territory. It will operate on either 3.4925 or 6.425 megs, with a power of 175 watts.

HB9D (9.535), a station owned by Radio Club of Zurich, Switzerland, is now broadcasting with a power of 100 watts, on Thursdays from 3 to 5 p.m. EST (2 to 4 p.m. CST) and on Sundays from 11 a.m. to 1 p.m. EST (10 a.m. to 12 noon CST). Reports should be addressed to Post Box Zurich 2, Switzerland. HBL (9.345) of Geneva, Switzerland, has inaugurated an additional schedule, which will take place on Thursdays at 7:30 to 7:45 p.m. EST (6:30 to 6:45 p.m. CST). SPB (11.53), the new Warsaw, Poland, short-wave transmitter, is broadcasting week-days from 6 to 7 p.m. EST (5 to 6 p.m. CST), and on Sundays from 6 to 8 p.m. EST (5 to 7 p.m. CST), in parallel with SPW (13.635) of the same city.

"Radio Nacional" (10.37), at Salamanca, Spain, radiates Spanish Insurgent news in English daily from 9 to 9:45 p.m. EST (8 to 8:45 p.m. CST). A non-authenticated report states that this transmission is actually coming from Station EAJ43 in Tenerife, Canary Islands, which picks up the Salamanca station relay during that period.

(Programs on Page 47)

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CJRO, Canada	6.15	JVN, Japan	10.66
CJRX, "	11.72	JVI, "	9.535
COBZ, Cuba	9.03	JZJ, "	11.80
COCQ, "	6.13	JZK, "	15.16
COCO, "	6.01	KIO, Hawaii	11.68
COCQ, "	9.75	KKH, "	7.52
GSW, Portugal	9.94	KKP, "	16.03
DJB, Germany	15.20	LRU, Argentina	15.29
DJE, "	6.02	LRX, "	9.66
DJL, "	11.77	LSX, "	10.35
DJL, "	15.11	OLR3A, Czecho-	
EJ43, Canarias	10.37	slovakia	9.55
EAR, Spain	9.49	OLR4A, "	11.84
EA9AH, Spanish		OLR5A, "	15.23
Morocco	14.05	ORK, Belgium	9.52
FNSK, S.S. Nor-	8.223, 13.275	OXY, Denmark	9.52
mandie		PCI, Holland	9.59, 15.22
FO8AA, Tahiti	7.11	PHI, "	17.775
GSA, England	6.05	PRADO, Ecuador	6.62
GSB, "	9.51	PRF5, Brazil	9.50
GSC, "	9.58	RAN, U.S.S.R.	9.60
GSD, "	11.75	RKI, "	7.54
GSE, "	15.14	RNE, "	12.00
GSF, "	17.79	RV15, "	4.273
GSG, "	21.47	RV59, "	6.00
GSH, "	15.26	SPW, Poland	13.64
GSI, "	21.53	TFJ, Iceland	12.23
GSJ, "	6.11	TPA2, France	15.24
GSL, "	15.18	TPA3, "	11.88
GSO, "	15.31	TPA4, "	11.71
GSP, "	15.37	VE9DN, Canada	6.005
HAS3, Hungary	9.12	VK3ME, Australia	9.59
HAT4, "	14.535	VK3LR, "	9.58
HBJ, Switzerland	9.60	VK3ME, "	9.51
HBL, "	11.402	VPD2, Fiji	9.54
HBO, "	18.48	WIXAL, Boston, Mass.	
HBP, "	7.80	15.25, 11.79 and 6.04	
HC2RL, Ecuador	6.66	XEUZ, Mexico, D.F.	6.12
HH2S, Haiti	5.925	XEZA, "	6.172
HJLABE, Colombia	9.5	XGOX, China	9.8
HJLABP, "	9.618	YSD, El Salvador	7.894
HP5A, Panama	11.7	YV5RC, Venezuela	5.80
HP5J, "	9.60	ZBW3, China	9.525
HS8PJ, Siam	9.51, 19.02	2R03, Italy	9.635
HVJ, Vatican City	15.12	2R04, "	11.81
JDY, Kwantung	9.925	9MI, S.S. Kanimbla	6.01

Short-wave programs of American stations are shown along with the regular listings beginning on page 29. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

Time Given is CST Subtract One Hour for MST

News Broadcasts

Daily—2:20 a.m., GSB, GSD, GSG, GSO; 6:30, NGOX; 6:45, JDY; 7:30, GSG, GSH, GSO; 7:35, JZJ; 10, GSD, GSF, GSG, GSH; 12 noon, GSB, GSD, GSG, GSI; 2 p.m., OLR4A; 2:10, TPA3; 3, GSB, GSG, GSO, GSP; 3:45, EA9AH; 4:40, HP5J; 5:30, EAR, HP5A; 6, EA9AH, RAN, RKI; 6:15, CSW; 6:30, EAJ43; 6:40, GSB, GSD, GSP; 7:15, EAJ43, DJB, DJD; 9:10, GSB, GSC, GSD; 9:30, DJB, DJD; 9:45, CJRO, CJRX; 10:30, TPA4; 11:30, JZK.

Daily except Sundays—5 a.m., VK3ME; 6:30, VK3LR; 5 p.m., 2R04.

Sun., Mon., Wed., Fri.—3 p.m., RNE.

Mon. & Thurs.—7:30 p.m., OLR4A.

Sunday, Oct. 31

6 a.m.—Program from S. S. Kanimbla: 9MI
 *6 a.m.—Program from Darien, Kwantung: JDY
 *6:40 a.m.—International church: COCQ
 *7 a.m.—Variety program: DJL
 *7 a.m.—Overseas hour for Australia: JZJ
 8:15 a.m.—Forced landing in Africa: GSG GSI
 9:10 a.m.—BBC Military band: GSG GSI
 9:15 a.m.—Chimes and church services: WIXAL (15.25)
 10:30 a.m.—Polish hour: SPW
 12:30 p.m.—News of Inter-American cultural activities: W3XAL (17.78)
 12:40 p.m.—Iceland hour: TFJ
 12:50 p.m.—BBC Theater orchestra: GSG GSI
 *1 p.m.—Danish program: OZF (9.52)
 1:40 p.m.—Military band: OLR4A
 *1:55 p.m.—Episcopalian services: GSG GSI
 2:25 p.m.—Corelli: Sonata in D major: OLR4A
 3:20 p.m.—Fred Hartley and quartet: GSF GSO
 *3:30 p.m.—Overseas hour (East): JZJ JZK
 3:45 p.m.—HALLOWEEN PROGRAM: GSF GSO
 *4:30 p.m.—Green Star dance orchestra: YV5RC
 5 p.m.—"The World's Week": WIXAL (11.79)
 *5 p.m.—News and music: EAJ43
 5:15 p.m.—Our Sunday concert: DJB DJD
 6 p.m.—Chimes and church services: WIXAL (6.04)
 *6 p.m.—Program from Moscow: RAN RKI
 6 p.m.—English program from Madrid: EAR
 6 p.m.—Happy program: PCI (9.59)
 6:30 p.m.—Famous preachers and their sermons: H: WIXAL (6.04)
 6:30 p.m.—Two Hours with Cuba: COCO
 *8 p.m.—Cararó's tango band: LRX
 *8 p.m.—El Salvadorian program: YSD
 9:10 p.m.—Episcopalian services: GSG GSI
 11:15 p.m.—HALLOWEEN BROADCAST: DJB DJD
 *11:30 p.m.—Dance music: HP5A
 *11:30 p.m.—Overseas hour (Pacific coast): JZK
 11:45 p.m.—English comments: COCQ
 *12 mid.—English DX program: XEUZ
 *2 a.m.—English programs from Siberia: RV15
 2:40 a.m.—"Long Distance Listening": GSB GSO

Monday, Nov. 1

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday.

4:30 a.m.—Fiji hour: VPD2
 11:30 a.m.—Polish hour: SPW
 12:20 p.m.—The BBC orchestra: GSG GSI
 1:40 p.m.—Schraml: OLR4A
 2:25 p.m.—String Quartet in D minor: OLR4A
 3:45 p.m.—English hour from Brazil: PRF5
 †3:50 p.m.—URSIgram and science news broadcasts: W3XAL (11.79)
 4:15 p.m.—"Sports in America": W2XAF (9.53) W2XAD (15.33)
 †5 p.m.—Monitor news: WIXAL (11.79)
 6:05 p.m.—Military band: OLR4A
 6:15 p.m.—Mail bag: 2R04
 6:30 p.m.—Songs from Old Prague: OLR4A
 8 p.m.—"Green Fields and Pavements": GSD GSC
 8 p.m.—Mail bag: OLR4A
 2:40 a.m.—Empire exchange talks: GSB GSO
 3:30 a.m.—Happy program: PCJ (15.22)

Tuesday, Nov. 2

9:15 a.m.—Revue, "All in Pink": GSG GSI
 10:45 a.m.—"World Affairs": GSD GSG
 12:25 p.m.—Reginald Foort, organ: GSG GSI
 3:20 p.m.—"AS I SEE IT," GEORGE BERNARD SHAW: GSF GSO
 3:35 p.m.—Billy Thorburn's music: GSF GSO
 5:45 p.m.—TIANA LEMNITZ, OPERATIC ARIAS: DJB DJD
 7 p.m.—Man-About-Town program: W3XAL (17.78)
 8 p.m.—"World Affairs": GSD GSC
 10 p.m.—Program from Tahiti: FO8AA
 10:30 p.m.—Salute to Latin America: W8XAL (6.06)
 1:30 a.m.—"World Affairs": GSB GSO

Wednesday, Nov. 3

9 a.m.—S. S. Normandie: FNSK (13.275)
 11:30 a.m.—Polish hour: SPW
 12:30 p.m.—Balalaika orchestra: GSG GSI
 2:15 p.m.—BBC SYMPHONY ORCHESTRA: SEASON 1937-38; THIRD CONCERT; FROM QUEEN'S HALL, LONDON: GSG GSI
 2:25 p.m.—Mail bag: OLR4A
 2:55 p.m.—Symphony for cello and orch.: OLR4A
 4:15 p.m.—"Sports in America": W2XAF (9.53) W2XAD (15.33)
 6 p.m.—Fred Hartley and sextet: GSD GSP
 6 p.m.—Budapest program: HAT4
 6:30 p.m.—Don Mariani, tangos: YV5RC
 7 p.m.—Latin-American nights: W3XAL (17.78)
 7:45 p.m.—"For the Short-Wave Listener": WIXAL (6.04)
 7:45 p.m.—Evening serenade for ladies: DJB DJD

Thursday, Nov. 4

10:20 a.m.—"As I See It," George Bernard Shaw: GSD GSG
 1 p.m.—BBC Military band: GSG GSI
 1:30 p.m.—"Green Fields and Pavements": GSG GSI
 2:05 p.m.—Organ recital: OLR4A
 2:25 p.m.—Moravian folk-songs: OLR4A
 3:20 p.m.—"Long Distance Listening": GSF GSO
 5:20 p.m.—The week's news from London: GSD GSP
 6:05 p.m.—Brass band: OLR4A
 7 p.m.—"At the Black Dog": GSD GSP
 7:30 p.m.—Gloria Lamar, soprano: YV5RC
 7:40 p.m.—Brass band: OLR4A
 8 p.m.—Spanish classical music: HC2RL
 8 p.m.—Mail bag: OLR4A
 8:15 p.m.—Dowager Marchioness of Reading: GSG GSD
 8:30 p.m.—"No Time—Time Enough": DJB DJD
 9 p.m.—Canadian hour: HH2S
 1 a.m.—H. M. Irish Guards' band: GSB GSO

Friday, Nov. 5

8 a.m.—Phohi Variety Ensemble: PHI
 10:30 a.m.—South Wales Copper Mines: GSD GSG
 11:30 a.m.—Polish hour: SPW
 1 p.m.—"As I See It," George Bernard Shaw: GSG GSI
 1:30 p.m.—"Five Hours Back," program for England: W3XAL (17.78) W2XAD (15.33)
 2 p.m.—English program: LRX
 2:10 p.m.—Jay Wilbur and his music: GSG GSI
 2:25 p.m.—Violin concerto in D major: OLR4A
 3:15 p.m.—Hugo Wolf, serenades: OLR4A
 4:30 p.m.—Talk, "Pathways to Peace": WIXAL (11.79)
 5:45 p.m.—BBC Empire orchestra: GSD GSP
 5:45 p.m.—Concert of request numbers: 2R04
 6:15 p.m.—Luis Alvarez and his orchestra: YV5RC
 6:30 p.m.—Play, "Heart's Return": DJB DJD
 7 p.m.—Woman's Page program: W3XAL (17.78)
 10 p.m.—Program from Tahiti: FO8AA
 11:15 p.m.—DX Club: W8XK (6.14)
 1 a.m.—London log: GSB GSO

Saturday, Nov. 6

8:25 a.m.—Meeting of the Phohi Club: PHI
 11:20 a.m.—Ben Oakley and his band: GSG GSI
 1:30 p.m.—"In Town Tonight": GSG GSI
 2:25 p.m.—Variety program: OLR4A
 3:40 p.m.—ICE HOCKEY LEAGUE MATCH: GSF GSO
 4:30 p.m.—League of Nations: HBL HBP
 5 p.m.—Budapest program: HAT4
 5:45 p.m.—Talk, "International Trains": DJB DJD
 5:45 p.m.—Variety program: HBJ HBO
 6:15 p.m.—Porto Carrero Sisters, trio: YV5RC
 7 p.m.—Musical program: W3XAL (17.78)
 7 p.m.—Ernesto Lecuona's Cuban music: LRX
 8 p.m.—"In Town Tonight": GSD GSC
 8:30 p.m.—"Tess of the d'Urbervilles": GSD GSC
 11 p.m.—Northern Messenger; messages to those in the Arctic: VE9DN CRX
 12 mid.—"Tour of Cuba": COBZ

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