

COMPLETE PROGRAMS FOR WEEK ENDING NOVEMBER 13

# RADIO GUIDE

TEN CENTS

*this week!*

**BOB BURNS**

*On "Hollywood  
Mardi Gras"*

**JASCHA HEIFETZ**

*"Ford" guest  
Sunday*

**BURNS AND ALLEN**

*Return to  
NBC Monday*

**WALTER O'KEEFE**

*Final "Town Hall"  
broadcast*

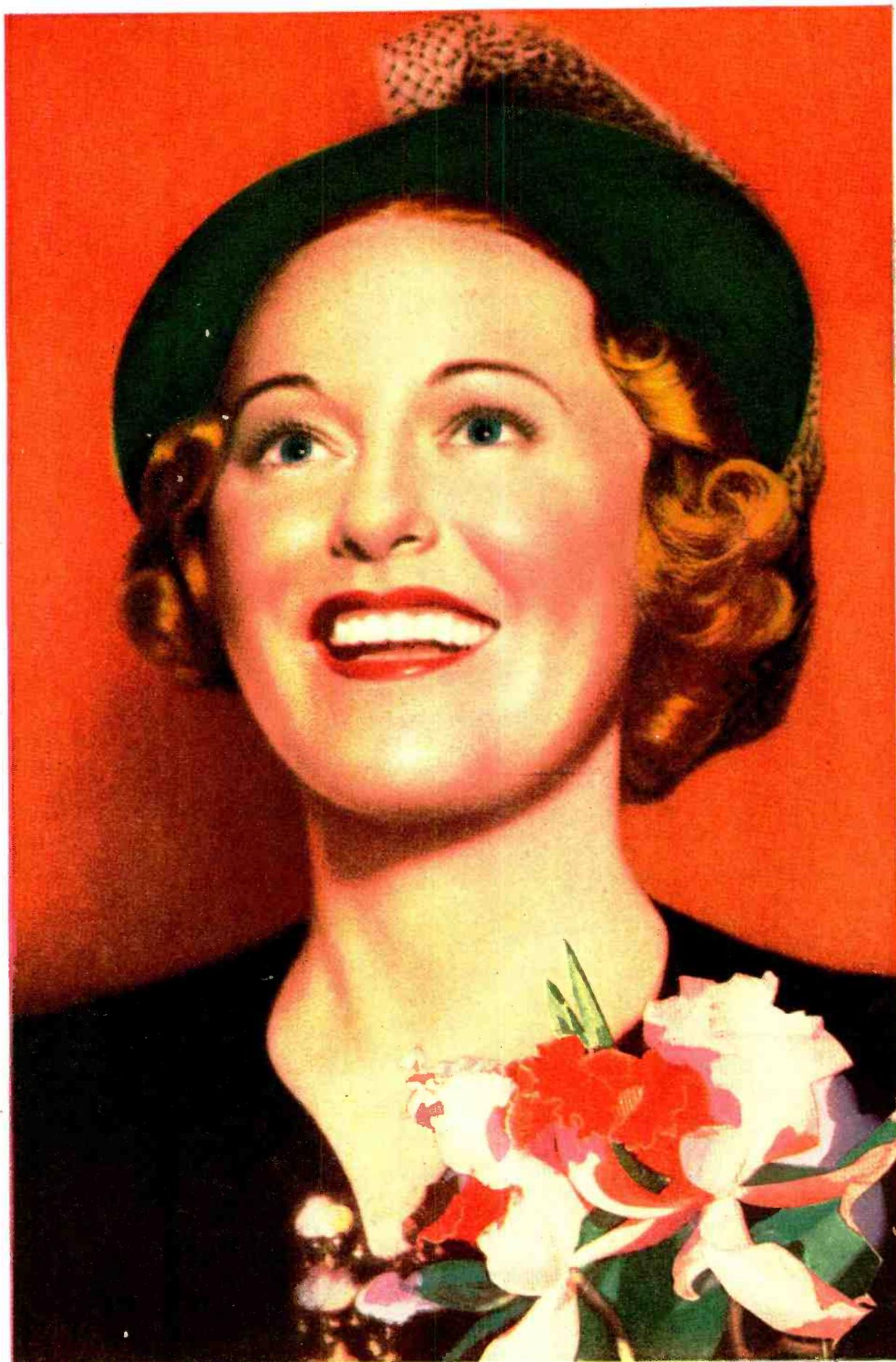
**GERTRUDE BERG**

*Celebrates 8th  
Anniversary*

**SPENCER TRACY**

*In thrilling movie  
drama*

**LISTEN TO THEM!**



*Grace Moore—NBC Sunday night*

**WHAT'S AN AUDITION? PICKING ROBERT RIPLEY'S POCKETS — IN PICTURES**

# RADIO GUIDE

M. L. ANNENBERG  
PUBLISHER

Vol. 7. No. 4

CURTIS  
MITCHELL  
Editor

## Medal of Merit

A Weekly Award for Excellence in Broadcasting

### AWARDED TO EDWARD G. ROBINSON

IN THESE days of pell-mell dramatic offerings, it is hard to point the finger at one program which is lustier or more exciting entertainment than the next. That is, it was difficult. The recent premiere of "Big Town," the roaring story of newspaperdom which stars Edward G. Robinson, considerably simplifies the problem of choosing a program.

For "Big Town" is big-time entertainment. And Edward G. Robinson is an inspired actor.

Tuesday evening at 8 p.m. EST is a listening period that snuggles in between Lum and Abner on the one hand and Al Jolson, Edgar Guest, and Wayne King on the other. Already, Johnny Presents and Husbands and Wives are on the premises. Nevertheless, there are some of us listeners who love the excitement of the rapidly unfolding plot, the suspense of the still-pursuing villain, and the delight of virtue triumphant. We like the ping of Eddie Robinson's tough-mug mouthings. We enjoy the sting of words which he alone can make into verbal hay-makers. For us, then, is fashioned the never-too-old-to-tell story of the men who make newspapers and the knock-'em-down-McClusky technique that goes with their manner of living.

It has reached these ears that before this series was planned, the gentlemen who make Lifebuoy were in doubt that Mr. Robinson's popularity was as great today as in those vigorous and soaring weeks when he



shot it out with the cops and died like a man in "Little Caesar." Citizens stormed the theaters then to see this slight-sized killer in action. It is our guess, based on a number of years of listening to blood-and-thunder in all its forms issuing from the loudspeaker, that Mr. Robinson's fans will flock again to his standard, will once more proclaim him drama's

big gift to rough-and-reckless play-acting.

The odd part of this whole set-up, as many of you know, is that Eddie Robinson is one of the sweetest of men, a sincere student of deep subjects, and more at home with a volume of Shakespeare in his hands than with a tommie-gun.

To those of us who listen, it makes no difference. He is back again in his old diamond-hard role. He has captured anew for us the glitter of a hell-for-leather philosophy of life. Without leaving our cushioned chairs, we can defy gangsters, intimidate millionaires, expose corruption, and even talk back to our landlords. All that, without having to take the consequences.

To add to our courage, we have the example of Claire Trevor, who is a perfect foil for Mr. Robinson.

Truly, radio is a wonderful thing—and Edward G. Robinson's contribution in "Big Town" makes it even more wonderful. Because he brings us honest, intelligent drama, we award to him and to his associates on the "Big Town" programs Radio Guide's Medal of Merit.



Edward G. Robinson,  
radio's editor

# HAPPY LISTENING

### Happy Accident

WE DIDN'T mean to do it. Cross our hearts, we thought we were only designing an attractive front cover with lots of color in it when we adopted the new picture-in-a-rectangle style. But what do you think? Folks have written us it's the best thing Radio Guide or any other magazine ever did. It seems they're cutting out those pictures and pasting them in scrapbooks. It seems we're a success because there's not one smidgen of printing on the picture, and people like that on account of when they cut out the picture it is all there and "price, ten cents" doesn't show up just east of Grace Moore's ear.

### Mortals' Music

THOUGH Emily Post tells us never to point, we hope you don't mind if we thumb your attention right back to pages 12 and 13. Turn the pages right now, breathe deep'y, and think. We want your reaction. Mr. Leonard Lieblich is as deeply versed in music as any observer and student in America. As one to tell the rest of us ordinary mortals to what we must listen, he is the most expert expert we know.

But, he wants to know if there is anything more he can do. If so, please command.

### Hopeful Promises

SO SUCCESSFUL was last week's timid foray into the realm of "next week" as opposed to what goes on under our noses, we dare repeat it again. But please bear in mind, so willy-nilly is the composite brain of broadcasters that these shows are more closely related to hopes than to promises:

Jascha Heifetz—a Chesterfield guest on November 17.

Fred Allen returns to his old Town Hall Tonight on the same date. Rumor says Jack Benny may return with sundry taunts.

Bing Crosby does a guest chore for Hollywood Mardi Gras on the 17th.

Now, we sit back and wait!

# this week!

## Previews of Some of the Better Programs

### SUNDAY, NOV. 7

#### Jean Hersholt . . . M.D.

Starring Jean Hersholt, "Dr. Christian" makes its debut over CBS, Sunday at 2:30 p.m. EST. For the West, 2:30 p.m. PST.

"Dr. Christian" premieres with one of the screen's greatest character actors as its star. Drama centers around the life of a small-town doctor, his friends, his patients.

#### Irene Wicker . . . tot opera

Carl Maria von Weber's "Oberon" is "Singing Lady" vehicle. MBS, Sunday at 5 p.m. EST.

"Oberon," mingling the affairs of elves and humans against a background of familiar melodies, not only features a grand cast but brings pleasant listening to children.

For full details about the broadcast of "Oberon," please turn to page 8.

#### Bobby Breen . . . child wonder

George Jessel's guest on "Thirty Minutes in Hollywood" is Bobby Breen. MBS, Sunday, 6 p.m. EST.

Bobby Breen, 10-year-old singing sensation, is reported to receive the largest fan mail of any child star in Hollywood. Millions eagerly await his appearance Sunday.

#### Zasu Pitts

#### Ralph Bellamy . . . seein' stars

Zasu Pitts and Ralph Bellamy are Feg Murray "Baker's Broadcast" guests. NBC, Sunday at 7:30 p.m. EST.

Leading Man Ralph Bellamy and Comedienne Zasu Pitts furnish Feg Murray with plenty of dynamic material for his weekly drama on real-life incidents of movie stars.

#### Grace Moore . . . highspot

Grace Moore will be heard on "General Motors Concert Company." NBC, Sunday at 8 p.m. EST.

Little did Miss Moore realize years ago when she sang at a church social in Jellico, Tenn., her rich soprano voice would bring her operatic fame. Fans everywhere cheer her appearance this Sunday.

#### Workshop . . . reincarnation

"Come of Age" is "Columbia Workshop" presentation. CBS, Sunday at 8 p.m. EST.

A verse play in jazz rhythms, "Come of Age" deals with the reincarnation of Thomas Chatterton, one of the strangest geniuses in English literature. Irving Reis will direct.

#### Jascha Heifetz . . . paramount

Eugene Ormandy will introduce Jascha Heifetz on "Ford" hour. CBS, Sunday at 9 p.m. EST.

Heifetz, eminent violinist born in Russia, has played in almost every country



Fresh from a jolly vacation in little old New York, Burns and Allen return Monday night to their regular NBC broadcast from Hollywood

in the world. Music-lovers everywhere await his appearance Sunday.

A complete story about Jascha Heifetz may be found on page 6. His program Sunday is on page 13.

#### Tyrone Power . . . lifeline

"Hollywood Playhouse" presents Tyrone Power in "Journey's End." NBC, Sunday at 9 and 11:30 p.m. EST.

"Journey's End" brings Radio-Screen Actor Tyrone Power to the airwaves Sunday in a radio adaptation of a drama that is down-to-earth. tense.

### MONDAY, NOV. 8

#### Herbert Hoover . . . Maine martyr

Former President Herbert Hoover to speak in honor of Elijah Lovejoy. MBS, Monday, 3 p.m. EST.

Mr. Hoover's address Monday marks the occasion of the 100th anniversary of the death of Lovejoy, a Colby College, Maine, alumnus, known to history as the first martyr of a free press.

#### Burns and Allen . . . refreshed

George Burns and Gracie Allen return. NBC, Monday, 8 p.m. EST. For the West, 7:30 p.m. PST.

After a month of rest, spent mostly in little old New York, the zany pair resume their weekly broadcasts from Hollywood, bringing listeners a store of exciting stories about the interesting things seen on the Great White Way.

### TUESDAY, NOV. 9

#### Bob Burns . . . passel of fun

Bob Burns will appear on "Hollywood Mardi Gras" over NBC, Tuesday at 9:30 p.m. EST.

No matter what happens when Hill-billy Burns meets Deadpan Charlie Butterworth before the microphone Tuesday night, tuners-in can count on Bob "jes actin' natural." Charlie will add his bit, too.

#### Cary Grant . . . baby

Movie top-notch Cary Grant enacts scenes from "Bringing up Baby" on "Hollywood in Person." CBS, Tuesday, 1:45 p.m. EST.

Grant's desire is to be a many-sided actor. In "Wings in the Dark" he was an aviator who lost his eye-sight; in " Sylvia Scarlett" he was a small-town smuggler; in "Topper" he was an irresponsible ghost. He presents a new character in this appearance.

### WEDNESDAY, NOV. 10

#### Walter O'Keefe . . . adios

Walter O'Keefe's last broadcast on "Town Hall Tonight" to be aired over NBC, Wednesday, 9 p.m. EST. For West, 9 p.m. PST.

In a brilliant show, packed with fun and visiting talent, Walter O'Keefe ends his summer stay at "Town Hall

Tonight" with the brightest of his season's gags.

### THURSDAY, NOV. 11

#### Spencer Tracy . . . tip-top

Film Star Spencer Tracy will be on "Good News of 1938," over NBC, Thursday at 9 p.m. EST.

Tracy fans are in for a treat Armistice Day. In addition to being the show's master of ceremonies, he'll be heard in important scenes from M-G-M's "Captain Courageous" with Movie Youngster Freddie Bartholomew.

#### Armistice Day . . . 19 years old

Armistice Day program from Ambassador Hotel in Hollywood. NBC, Friday, 2 a.m. EST. (Stations listed with Thursday programs.)

Taking part in this huge program, to be short-waved to BBC in England, will be such celebrities as Beatrice Lillie, Bing Crosby, Gladys Swarthout, Kenny Baker, Fannie Brice, Allan Mowbray, Tony Martin, Alice Faye.

For more details about Armistice Day programs, please turn to page 9.

### FRIDAY, NOV. 12

#### Gertrude Berg . . . pomp

8th Anniversary of "The Goldbergs" and Gertrude Berg's radio career. NBC, Fri., 12:15 p.m. EST.

Friday dialers will thrill to a special program, marking another milestone in the career of Gertrude Berg and her new revival of "Goldbergs" programs.

#### Garrick . . . resurrection

"The Great Garrick" will be "Hollywood Hotel's" play over CBS. Friday at 9 p.m. EST.

Garrick, immortal of the theater, plays before his biggest audience Friday. In the title role will be Film Star Brian Aherne, assisted by beauteous Olivia de Havilland of the movies.

A complete story of "The Great Garrick" may be found on page 9. Brian Aherne also stars on "Silver Theater" play with Jane Wyatt Sunday.

### SATURDAY, NOV. 13

#### Joseph Garretson, Jr. . . . hero

"Front Page News" drama on "Johnny Presents" stars Cincinnati reporter. CBS, Sat., 8:30 p.m. EST. For the West, 8:30 p.m. PST.

Saturday's play will not only dramatize the way in which Garretson helped to solve the mystery of a Cincinnati man's death, but the method by which he won a scoop.

For more details about this "Front Page News" broadcast, please turn to page 8.

#### Harry Salter . . . top tunes

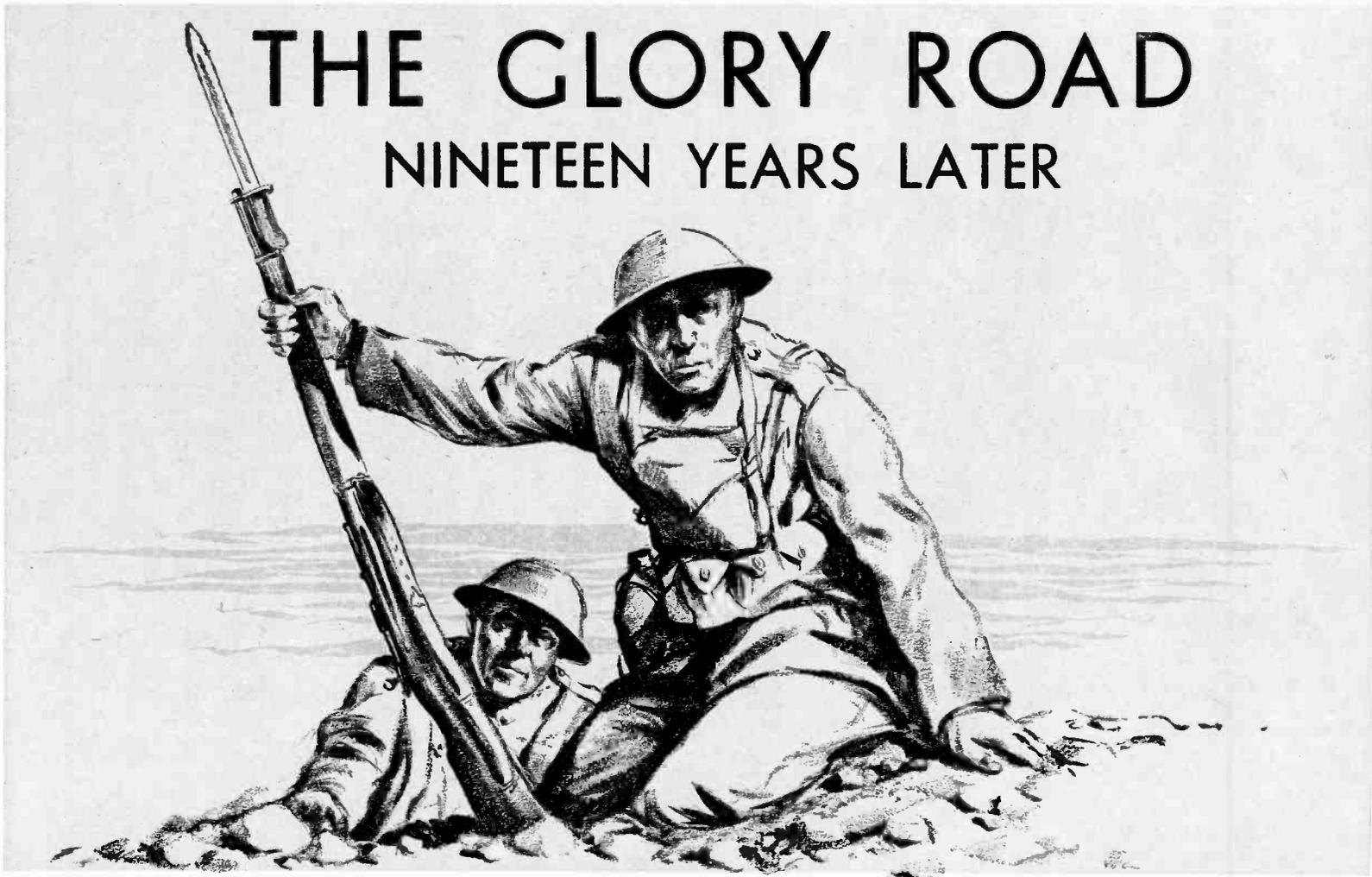
Harry Salter begins first of six appearances on "Hit Parade." CBS, Saturday at 10 p.m. EST.

Maestro Harry Salter takes over the baton for the third time to lead "Your Hit Parade" orchestra in a review of the most popular tunes of the week.

FOR RADIO STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO THIS WEEK'S PROGRAMS, WHICH ARE LISTED ON PAGES 29 TO 45

# THE GLORY ROAD

## NINETEEN YEARS LATER



Last Armistice Day, James Street visited a hospital for disabled war veterans. On Armistice Day this Thursday many Armistice Day programs will resound around the world. Bands will play, flags will wave, statesmen will speak of national honor. But no broadcast will originate, we'll wager, in such a ward as James Street visited. For the men with whom he talked know war, know the filth and the stench and the misery of it. The things they might say might not be fit for broadcasting. But the things they told James Street make a great story, a fine story for anyone to read while the air is full of martial music and highsounding phrases about glory and patriotism.

The boast of heraldry, the pomp of power,  
And all that beauty, all that wealth  
e'er gave,  
Awaits alike the inevitable hour:  
The paths of glory lead but to the grave.

**T**HEIR faces—pallid, wasted faces—turned wearily on their pillows. Their eyes—sunken, misty eyes—looked to the left. There was no sound save the labored breathing of tortured aching men.

It was difficult to realize that those faces once were bronzed—those eyes once were bright. But that was before these men followed the paths of glory, and came at last to this, a hospital row where death will collect the last instalment on a 20-year-old pledge to heroism.

They watched me walk down a corridor in the veterans' hospital to a sun porch, where a handful of their comrades were lolling. I wanted to know if radio had lightened their burdens, and what thought they now—years after their great adventure had led them so near the grave.

I tiptoed between their beds—be-

tween the beds, row on row. I wanted to talk first to those who could sit in the sun and watch the flags wave and the boys tramp by, blowing bugles and pounding drums in commemoration of the Armistice.

The men in the beds did not speak as I passed. There were twenty in that ward. I smiled. They did not smile. They just looked at me, and looked at me. Their lungs were on fire, and a fellow doesn't smile when he's burning up inside.

On the sun porch, the group was loafing by a checker table. Two of the veterans were standing by a window, idly watching the leaves fall. They wore bath robes. Some of the robes had bits of color in them. The folks back home sent those. Others were drab, but warm. The government gave those. The government gives them everything. Once it opened the glory road and called those fellows to follow in the path of "duty."

**A** RADIO, cold and neglected, sat on a little table in one corner.

One of the men by the window stared at me.

"Hello," he said. "What's ailing you?"

"Curiosity." I thought he would smile, but he didn't.

BY JAMES H. STREET

### IN A HOSPITAL DARKENED BY DEATH, A WAR VETERAN TALKS OF RADIO—AS A PEACE-MAKER

"I'd rather have my bugs," he retorted. "What are you curious about?"

"You fellows. I want to talk to you about radio—and Armistice day—"

"Radio? You know radio? Maybe you can make that one over there perk." He nodded toward the set. "It wheezes. Maybe it got gassed too, and caught the bugs." He smiled then.

**A** CIGARETTE was offered. He shook his head. "Have enough trouble keeping my lungs together now, without pouring nicotine in 'em. Where you from? New York? I'm from Pa. No town. A farm."

"Don't you fellows ever listen to the radio?"

"Oh, sure. They've got 'em all over the hospital. I listen at night. Say, that Jack Benny is funny, ain't he? Does he really write his own gags?"

"Doesn't radio mean anything to you except gags? You, cooped up here—doesn't radio have any particular meaning to you?"

"Never thought of it. I guess it does, at that. I listen to sports stuff. And produce markets reports from Cincinnati." He grinned. "That's a funny one. It's habit. Listening to produce reports—just like I was selling corn again. It took a war to get me off the farm and now it takes bugs

to keep me off when I want to go back."

"How long have you been here?"

"Five months. Guess I'll stay until they take me out feet first."

"Was I in the war?" he glared at me when I asked. "What do you think I'm here for—the scenery? We were all in the war, you dope—us and about a million more. Sure, I was in France. That's where I got these bugs. They are the only thing France ever cared to give away."

"Were you in a battle?"

"And how! You should have seen it—in a French tavern. Me and my buddies and a gang of Marines. We—"

"But I mean in the front lines?"

"Oh, in action. Naw. Missed it, thank God. Glad, too, now that I think of it. I ain't mad at nobody."

Hated it at first, though. Like everybody else, I wanted to shoot the Germans. But I didn't get a chance. I got sick. Sorry, mister, but I'm no hero. I caught the bugs—you know, t.b. I came back to the farm, and figured I could lick it at home. Well, I didn't. So here I am. The armistice? I was in a hospital in London. People raised Cain. The docs wouldn't let me up. I took it layin' down."

"The bugs don't make an armistice, you know."

"The bugs don't make an armistice, you know."

"The bugs don't make an armistice, you know."

**N**AW, I ain't no hero," he continued. "You want to see somebody who really saw some action, huh? Come on, I'll show you a guy. And he goes in for serious talk, too. He reads a lot and has got a radio near his bed. He listens to it, when he's able. But don't talk to him too long, because he ain't got long to talk."

He led me back into a ward. That sweet, sickly "hospitally" smell was there—medicine and death. The eyes of the fellow in the third bed followed us as we walked in from the porch, and rested on us as we stood by him. There were crows-feet about the corners of his eyes. There was a

hollowness in his cheeks. His lips were tight and bloodless. His knuckles showed. His skin looked chalky. His hair was thin and seemed lifeless—grayish, washed-out. His radio was silent, sort of a foreboding.

"This guy from New York wants to talk to you," said my first host. "All about radio and war and such stuff."

"Sorry, there's no chair to offer," said the man in bed. "I'm Edgar Mylon."

"This is Armistice day, you know," I said.

"Yes. I know. Maybe we can get some music and speeches; turn on the radio. Soft, please."

A news commentator was at work—rews of a world heading for war flowing into the sickroom.

"Still at it, aren't they?" Edgar coughed as he spoke and said "Excuse me, please."

I switched off the radio.

"LEAVE it on," he said. "There'll be something cheerful soon. A lot of brass hats probably will make some speeches. And there'll be music. You know, music helps make wars—"

I didn't interrupt.

"That's why armies have bands. Not because they want men to enjoy good music, but because they want to arouse them—to make their blood tingle. Listen to a martial song sometimes, and war seems glorious.

"But music could help make peace, too. Listen to Kreisler's Cradle Song and try to hate a man. Did you ever think what a tremendous influence radio could be for peace if it really had a chance?"

I told him no, because I wanted him to talk.

"Radio can reach all people, if governments would let it. Let me tell you a story." He talked with effort—slowly, painfully. Often, he paused for a gasp of breath, closed his eyes and his flesh quivered.

"I came from up in Minnesota. I used to study music. As a kid, my mother made me practise and practise my piano until I thought the devil had sharps and flats and that hell was a row of black and white keys.

"My father and mother used to take me to a band concert every week. It was one of those usual village concerts. You know—a bandstand in a park, and the musicians wore braid. I would sit next to my mother and squirm and twist while the band slaughtered music. It wasn't good music, I guess, but I wonder if I've ever heard any better.

"There was a German in the band. He played a cello. He would sort of rock as he played and would smile to himself. He liked to play those heavy tunes—you know—they always remind me of sausage and black bread and beer. I never thought much about him. He and my father were friends, of a sort. They both loved music, and liked to argue—about anything, music, politics, business. I went away to school and forgot all about him until one day in France. And for no reason at all, I got to thinking about him. And I remembered those concerts—the park—the bandstand—the hard benches, the corner arc light throwing shadows, the people all about.

THEN I wondered if he had a son out there. Do you think I could have shot a man then?

"Don't you see, I knew that man. I knew his habits. Did you ever think that radio can teach us the habits of all men? Do you think that if the average man in Japan knew the ways of the average man in China, that they could kill each other? No! Ignorance causes wars. All right, radio

can help cure ignorance—if folks will but give it half a chance."

He twisted the dial of his tiny set. "Watch," he said. "I'll show you something." He picked up a martial program. There was a pounding of brass, and clanking of cymbals.

The other men in the ward opened their eyes instantly—in unison. One even raised his head. The band blared forth the familiar:

*And we won't come back 'til it's over, over there.*

SEE," said Edgar. "Now suppose that radio were using this time to teach us about other men. Why must we shout and march on Armistice! My God, can't we forget it? How many Americans remember the date of the end of the Revolutionary War—or even the Civil War?"

"There will be a lot said about peace today. They don't have to preach peace to us. Isn't there some way for the messages of peace to be broadcast to nations and people who do not understand? It'll come some day. A voice can do more to prevent wars than all the cannons in the world—and radio can carry that voice to all men. Fantastic? No! Just wait—

"You can read about a man, and

know what goes on in the world now."

"Were you wounded in the war?"

"Gassed."

"Where?"

"Belleau Wood."

"Tell me about it—so many veterans won't talk—"

Edgar was growing weary.

"I'll tell you—I'll tell you anything you want to know. If soldiers would tell people about war, there wouldn't be so many wars."

He listened a minute to the radio.

*It's a long, long way to Tipperary.*

He grimaced.

"Most persons don't know anything about Belleau Wood, where I got mine. They think of trenches. It's just a forest, less than one square mile. It's about five miles from Chateau-Thierry.

THE Germans had begun their big offensive. And don't let anybody kid you—Germany meant to win the war that year—1918. Her set-up was right. Russia was licked. Serbia and Roumania were out. The Germans struck at Chateau-Thierry and were stopped, so they dropped down to the wood and tried to break through.

"The Second Division—I was in that—was rushed to a highway that ran

shot. Sure, you get scared. You see a batch of gray ahead and aim and shoot. Your gun gets hot and you sweat. Sweat pours from you. You can smell your own body.

YOU don't see men die—unless you look. But you hear them. They grunt when they are hit. Most of them don't pitch forward. They just stagger a few steps, then crumple. And they claw the ground when they fall."

*Buddy, my buddy—*

The radio kept droning.

"The machine guns are hidden behind rocks. We have to get them out. We deploy and run pell-mell toward the nest. We throw hand grenades at the nest and when the blasts go off, we run in. There are Germans there—and smoke, and stench. No, they don't surrender. They fight back. We have to use bayonets—

"There are no cries. A few curses. Funny, I could tell when a fighting German was cursing, although I know only a few German words.

"You keep on pressing forward, even at night. Sometimes, the Germans charge—run right up to you, drop behind rocks and spray you

WE FOUGHT there for two weeks. We took the wood. We took almost 2,000 prisoners, but for every German prisoner we lost four men!

"I wasn't there when we swept the wood. Four days before I was running through a clump of bushes, looking for a place to duck. There was a little ravine there—gullies we call them at home. I leaped in it. I didn't see anything—but sweat was pouring from my face and half blinding me. I smelled something sweet—heavy.

"One of my buddies yelled 'gas' and began fumbling for his mask. I got mine on. The gas had collected there. It wasn't very strong—not strong enough to kill. It smelled like—well, like syrup on a cold morning—syrupy sweet, you know.

"My throat smarted at first—like it used to when I smoked too much. Then it tickled. I ran my tongue around my mouth, trying to stop the tickling. But I couldn't. Then my lungs started to hurt—a dull pain at first, then acute—sharp.

TOLD my buddies I was hurt and started back. I got a lift pretty soon. I wasn't worried then. It hurt—sure, it hurt. But you forget pain. Funny about that. I remember thinking at the time, 'I'll never forget how this feels.' And I've already forgot. You know, you can hurt yourself and believe you'll never forget that pain. Then you'll hurt yourself again, and forget all about the first pain.

"That's the way I was. In the hospital, I was sick. Every time I breathed, it hurt. My lungs grew weak, and then the bug stuck in there. I never would have had it if my lungs hadn't been eaten by that gas.

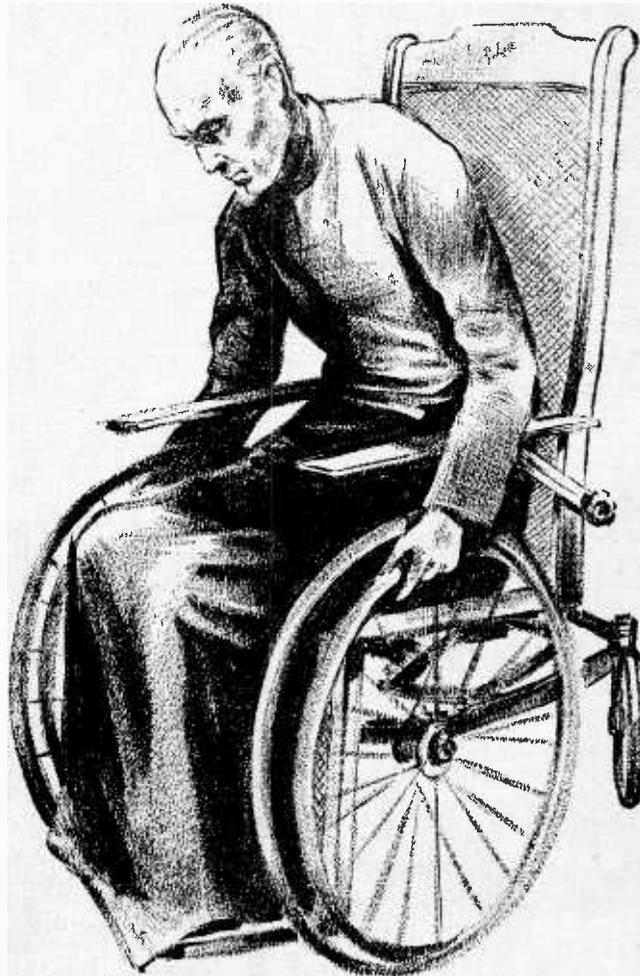
"I didn't even have an armless sleeve to bring home for my suffering. Only a hacking cough. No, I never married. What's the use?"

Taps came from the bedside radio.

*Day is done—gone the sun—from the hills.*

The evening shadows had chased down across the hospital lawn. Nurses bustled about, fluffing pillows.

"That's how I got mine," said Edgar. "Nineteen years ago. Some day, the world will see just how stupid it all is. Some day, men will understand one another. I won't see it—maybe you won't, but it's coming—a world where there is no war." Edgar will be in such a world before next summer.



not understand him. But when you hear him . . . Here's what I mean: I was pretty disgusted with King Edward at first. Then I heard him speak. And now I feel sorry for him. You see, radio gave me a broader slant on him and what was bothering him."

"Then you think one of radio's greatest missions is to be a peacemaker?" I asked

"The greatest mission. Now, don't think I'm one of these 'won't fight at any price' fellows. I'm not. But let me tell you something—the day when America can be bulldozed into a war is gone. And radio is responsible. We

between Paris and Chateau-Thierry. Ahead of us were Belleau Wood and a flock of villages. The Germans held them all. We attacked on June 6, but had to fall back. It was not trench warfare. We hid behind bushes and rocks, and shot. That just suited us."

The radio blared:

*But Madelon, she takes it all in fun—*

"Americans taught Europe something about use of a rifle—we could hit with 'em. We understood small arms. So we just ran into those woods, flopped behind tree trunks, and



Heifetz and his wife. Earthquakes, war—nothing stops his playing

# 65,000 HOURS OF MUSIC

—THAT'S THE RECORD HELD BY  
JASCHA HEIFETZ, VIOLINIST  
ON THE "FORD" HOUR SUNDAY

BY JACK JAMISON

**W**HEN Jascha Heifetz played his violin for the first time in America, as a sixteen-year-old refugee from the Russian revolution, two older musicians sat attentively listening to him from a stage box. They were Mischa Elman, the violinist, and Leopold Godowsky, the pianist. As Jascha played on, perspiration broke out on Elman's forehead.

"It's awfully warm, terribly warm, in here, isn't it?" he asked.

"Not for a pianist!" said Godowsky. On Sunday night of this week Hei-

fetz, now considered by many the greatest violinist alive, will play again—this time for a thousand times as many people as heard him on that first recital in America. He will be radio's guest of the week—the Ford Sunday Evening Hour's star.

Contrariwise, the only harsh thing which critics ever have to say about Heifetz' playing is that he is so perfect he isn't human. Such perfection in music, they had said, is above the powers of a human being; it has a certain machine-like coldness about it.

Bernard Shaw once said to him, for instance: "You know, nothing may be perfect in this world, or the gods become jealous and destroy it. So would you mind playing one wrong note every night before you go to bed?"

Warm or cold, man or machine—which is Heifetz, the greatest living violinist in the world?

**J**ASCHA took his first lesson at three. He first played professionally at six. He was supporting himself by his music when he was seven. ("Before that I guess he was just a bum," says his good friend, Harpo Marx.) He moves from city to city during the concert season with a precision the traffic manager of a railroad might well envy. He has played more than 65,000 hours. That means, if you lump it together, he has played twenty-four hours a day for seven and a half years without stopping. All this sounds like a machine.

Around and around the world he goes, on a regular schedule, playing in San Francisco, Moscow, Delhi, London, wherever his schedule takes him. He carries with him a traveling kit as efficient as an explorer's. Binoculars. Chocolate bars. Brandy. A plaid rug. Thermos bottle. First-aid kit. Aspirin. Portable phonograph. Manuscript paper. Violin strings. Extra horsehairs for his bow. Books. Framed pictures of his two children and his wife, who was Florence Vidor on the screen. An English dictionary. A traveling-clock. An address book. For luck, an ancient ivory statuette of the Chinese goddess of music. Violins. A camera. That sounds somewhat like a machine, too.

Yet this is the same Heifetz who says that he hates to travel and swears that his career will kill him some day. He has already written the epitaph for his tombstone. It reads:

HEIFETZ

*Killed in Action*  
By a  
*Flying Staccato*

**A**ND this is the same Heifetz who—although he wears formal evening clothes on the hottest night in July—prides himself above everything else on his ping-pong serve, can't wait to get back to America so he can have ham and eggs for breakfast, and bothers his friends to distraction trying to sell them sweepstakes tickets. He doesn't need to win the sweepstakes himself. He has earned as much as \$15,000 for a single hour on the air, the highest price ever paid an individual performer. What he wants is the free ticket. If he can sell ten tickets he gets one for himself free of charge.

On the regular concert tour which takes him around the world once every year he lets nothing stop him. When he has a date to play, he plays. There, again, is the machine-like efficiency. He gave a concert in Tokyo when half the city was still in ruins from the greatest earthquake Japan had ever known. Stories were still being told of asphalt streets that folded up and rippled in huge waves like the sea, of wide black cracks into which fell running men, rickshas, even automobiles, to disappear forever. Playing in the lobby of the Imperial Hotel, Jascha was half-way through his selections when suddenly the piano lurched and toppled, almost falling on him. The music tumbled off the rack onto his accompanist's lap. He played on and no second shock came. It could

have been another great quake. He didn't know. But he played on and on.

In 1931 he arrived in India just as Ghandi was arrested by the British. There was open rioting in the streets. Any white man who stepped out of doors might well be taking his life in his hands. Heifetz walked through the growling crowds without a thought. He was there to play the violin. The same year, he got to Tientsin in China at the exact moment when the Japanese attacked, inaugurating their greedy grab of Chinese land. The hall

in which he played was only half full. A half-full hall when Heifetz plays is as rare in China as it is in America, but there was good reason for it in this instance. The British, French and Americans who lived in the foreign concessions

were afraid to stir out of their houses. Half-way through his concert he heard a dull sound that was rapidly repeated—*pup, pup, pup, pup*. Machine-guns were opening fire outside in the street. He played quietly, efficiently on.

**H**E LAYS no especial claim to bravery—far from it. One of the shyest men who ever lived, Heifetz would be the last to claim that. It is simply that violin-playing is his job. People say he does it well; people come to hear him. So he refuses to disappoint them. But it is more than that: He will play no matter what is going on outside in the street. If he gets killed while he is doing it, that is tough luck. He'll be sorry, naturally. The world will be minus a violin player. But, if he didn't play, the world would be minus a violin player anyhow, at least in that particular spot and at that particular moment. So he plays.

As a matter of fact, he has gone through more serious things than earthquakes and riots so far as personal danger is concerned.

He always travels by plane. Averaging an engagement every two days, for four months at a stretch, it is the only way he can keep all of his dates, since some of the places are as far apart as New Orleans and St. Paul. And, as might be expected, planes have brought him more than one close shave. Leaving Salt Lake City to fill an engagement in Helena, Montana, he flew through a blizzard to Boise, Idaho, where shortly after dark the pilot set the plane down on an emergency landing field buried deep in drifts. All the pilot would say was that he was acting under orders. A half-hour passed and they grew hungrier and colder. At last a man with a lantern stumbled out of the blizzard, climbed aboard, and they took off again. They landed at Helena at half past nine. The concert was supposed to begin at half past eight.

**A** PHONE call to the hall told them that the people were still patiently waiting. And it was only then that Heifetz learned the reason for the mysterious landing at Boise. The field at Helena was brand new. This was the first plane to land on it. The stranger who climbed aboard at Boise was an airline supervisor who came along to be of help "just in case it looked as if they were going to crash."

Only a month or so ago, flying from New York to Chicago, the copilot told Heifetz when they were nearly there that every flight east of the Rockies was cancelled on account of storms.

(Continued on Page 17)



THE evening of October 28 marked the eighth anniversary of Rudy Vallee's first appearance on the Fleischmann Hour. And anybody who listened to Rudy that evening broadcasting for Royal Gelatin, another product of Standard Brands, was bound to wander back in memory over what is perhaps the most remarkable career in the history of radio broadcasting.

Listening to Joe Penner and Bob Burns and Edgar Bergen, returned on the anniversary to show their gratitude to the man who gave them their start, your memories couldn't help but get tangled up with the music... dramatic memories, whimsical memories, fine memories. Memories of a boy who started out with the cards stacked high against him to win the respect of everyone as a gallant gentleman, a fine entertainer, a "sticker," and the outstanding younger showman of today's radio industry.

Ten years ago Rudy Vallee was a "fool college kid" who was conceited enough—that was what people called it—to think he could take a dinky college band and make a name for himself with it. Nine years ago he was a night-club entertainer and, because a newspaper reporter didn't understand you had to sing softly into a microphone and dubbed him a crooner, every poolhall he-man from Bangor to Bolinas was laughing at him. He had to knock three or four of them off their feet with clean rights to the jaw before they stopped smirking.

HE WENT on the air. Humiliations stalked him. So did the grimmest of real tragedies. An elderly spinster who was mentally unbalanced went into court and swore that store clerks annoyed her by calling her Mrs. Vallee. When he did at last marry the beautiful Fay Webb, the romance was short-lived, with its final tragic paragraph written in Fay's death.

Now with the passing of the years no one in radio has more real friends than has this same Rudy.

Nothing tells you more about a man than what his friends say of him, and the things said about Rudy by those who have worked with him the most closely are enough to warm the cockles of anybody's heart.

For instance, a few minutes before the anniversary broadcast went on the air, Robert W. Griggs, the advertising manager of Standard Brands, was talking about him. Remember, Griggs is his boss. "Rudy has been broadcasting under the sponsorship of various Standard Brands products for these eight years," he said, "with a record of showmanship which I believe is unparalleled in radio. He occupies a peculiar place in the affection of the listening audience. We know many people have come to look forward to the Thursday evening hour as a highpoint of the week's schedule." And he added: "And we know Rudy is thinking more about his broadcast right now than he is about his anniversary. He's that kind of man." That is high praise.

LOOKING out over the audience as the anniversary program got under way was a breath-taking experience. There in the studio sat nearly every man who has had business dealings of any sort with Rudy. Everyone came who could possibly get there. There were men from advertising agencies, from NBC, from a movie studio; there

were men who had made phonograph records with him; there were musicians, song publishers, publicity men, photographers, arrangers. Some of them came all the way across the country by plane to be there. In the control booth was Bob Moss, his engineer since the days when they were there to do honor to the fellow who was cat-called and had grapefruit thrown at him only a few short years ago; to do honor to him and wish him good luck for the future. Most important, they were

there not so much because Rudy is a success today as because they like the honest, clean way he has won his great success. Joe Higgins, for example, has been signing up orchestras for phonograph recordings for twenty years. It's his business

and he ought to know. "I spotted the quality which landed Rudy up where he is the first time I ever saw him," Joe brags fondly. "I went up to the night club where he was playing to listen to his band. I introduced myself and he bowled me over with his enthusiasm. He waited until everybody else went home and then stayed there and played for me until three o'clock in the morning just to show me what his boys could do. Not only does he work like a dog, but he gets all enthused over it. That's his secret, I think. You can't stop anyone who has the kind of enthusiasm as does Rudy."

And John Royal of NBC, another of his closest friends, says the same thing in different words. Ten years ago John was scouting for talent for vaudeville. He dropped in at the Heigh-Ho Club, and a shy, gangling youngster just out of school came over to his table. The band he was leading was small and not the best that could be heard.

"Ever thought of vaudeville, son?" asked the friendly John.

"Oh, I wouldn't know what to do on the stage," answered Rudy, turning red and fairly squirming with modesty. "All I know is my band."

That was the boy they said was too conceited to waste time on.

But John was a good picker. It was his job to be one. He talked Vallee, Vallee to all of his booking-agent friends until he became a walking joke. Finally, needing a substitute act in a hurry, one of them sent Rudy and the boys up to a small neighborhood theater in New York City. On his second day Rudy had a line of people a block long waiting to buy tickets.

RUDY discovered Alice Faye and Edgar Bergen and all the others," John says judiciously, "because he's a showman; and being a showman is something you can't learn from a correspondence school. How did a green kid like that ever teach himself to walk out on a stage, to speak to an audience with his fine, sure stage presence? In the last analysis, all you can say is that Rudy can discover unseen talent in others because he has it in himself. He has the instinct for it. He was born with it, yes; but he developed it. You have to give him all the credit that is due him."

That is what the men who have been in the show business for twenty and thirty years most admire him for—his refusal to stop at being just a good orchestra leader, his turning himself into a really outstanding showman. Edgar Bergen, Alice Faye, Frances Langford, Bob Burns, Rubinoff,



Discovering stars is a Vallee hobby. Above: With "find" Alice Faye

# The REMARKABLE MR. VALLEE

EIGHT YEARS A STAR-BUILDER,  
SINGER, SHOWMAN—ALL ON  
THURSDAY'S "VARIETIES"

BY LORRAINE THOMAS

Richard Himber, Cyril Smith, Joe Laurie, Jr., Dorothy Lamour, Lee Dixon, Joe Penner, Betty Lou and Tommy Riggs—nobody else in radio can point to such a list of first-rank discoveries. How does Rudy do it? How can he tell that some stranger he has never seen before is going to be a smash hit over the mike?

Alice Faye was dancing in the chorus of a musical show. Rudy listened to a home-made recording of her voice and knew instantly that she was headed straight for the top. Richard

Himber was leading an ordinary orchestra in the pit of a movie theater when Rudy heard him. So was Rubinoff. Cyril Smith was an entertainer on an ocean liner. He had made ninety-two trips to Europe and a hundred and eighty-two to Bermuda, singing comic songs to amuse the passengers, and the future he saw was a few hundred trips more. Rudy heard him sing one number and said, "I want him." Frances Langford, a frightened, skinny youngster in her early teens, asked him for

(Continued on Page 20)

# MURDER AND A SCOOP PROVIDE "FRONT PAGE NEWS" WITH THRILLING DRAMA SAT.



TREAT OF THE WEEK FOR TOTS IS "OBERON," FAIRYLAND OPERA BY "SINGING LADY" SUN.

**J**OSEPH GARRETSON, JR., a reporter for the Cincinnati "Enquirer," will be the hero of Charles Martin's "Front Page News" drama on the "Johnny Presents" program aired by CBS on this Saturday night. "Front Page News," once known as "City Desk," has been on the air since last February. It is a dramatization of incidents and adventures which occur in the lives of working newspapermen.

Director, writer, and producer is Charles Martin, veteran of radio's "Five Star Final" and the "March of Time." A cast of at least six is used in each production. Alice Frost, Orson Welles, Walter Greaza and Frank Raddick appear frequently.

Saturday's play is built on the story of the murder of Harry R. Miller, a well-to-do retired captain of Cincinnati's fire department. It will dramatize the way in which Garretson not only helped solve the mystery of Miller's death but sewed up the story as an exclusive.



Late in May, 1936, Garretson heard from a Cincinnati broker of a man who had approached another broker, offering to sell \$100,000 in bonds owned by "a man who would never be heard of again."

Garretson's informant explained that his bewildered broker-friend had declined the offer because of its irregularity and the air of mystery surrounding it. Garretson made fruitless efforts to investigate.

A month later the headless torso of a man was found stuffed into a culvert in Shelby County, Ky. Ten days later the head and hands of a man were found embedded in concrete in a cardboard box near a lake at Carrollton, Ky. The head was identified as that of Harry R. Miller, although Miller's 66-year-old sister, a former singer, and her chauffeur, Heber Hicks, disputed the identification. Police discovered Hicks was an ex-convict, but had no evidence on which to hold him.

Then Garretson, at work on the story, stepped in with the suggestion that Hicks might have been the man who approached the broker with the mysterious offer to sell \$100,000 in bonds—the property of a man who "would never be heard of again."

Hurriedly, police sent a picture of Hicks to Florida, where the broker was vacationing. Meanwhile Hicks and Miller's sister were arrested at Miller's summer home in New Trenton, Ind.

Then as lawyers, armed with petitions for writs of habeas corpus, besieged the courts, the two prisoners were whisked from jail to jail in Indiana, always a little ahead of the pursuing barristers.

Garretson was the only reporter who knew their whereabouts—and he kept his stories to the "Enquirer" exclusive by filing them under a "Somewhere in Indiana" dateline.

Finally, from Florida, came word that the broker had identified Hicks as the man who had suggested sale of the \$100,000 worth of bonds. Hicks confessed. But he exonerated Miller's sister and maintained that he himself had not slain Miller—instead, that he had hired three men to commit the crime.

Garretson was on hand when the confession was made. Five minutes later his paper had the facts, while competitors shouted at telephone operators, swore at the police and tried vainly to get the story.

Hicks' three accomplices, captured in scattered Ohio and Indiana towns, were tried, sentenced to death and electrocuted. Hicks himself was found guilty and sentenced to die, but still lives under a stay of execution ordered when he appealed to the Indiana Supreme Court.

By custom, the newspaper hero around whom the weekly drama is written, appears briefly on the program. Garretson will fly to New York from Cincinnati to make his radio bow.

For your station, please turn to the program page for Saturday, 8:30 p.m. EST, 7:30 CST. For the West, 9:30 p.m. MST, 8:30 PST.



Film Lad Freddie Bartholomew is on "Good News of 1938" Thurs.



Comedienne Bea Lillie stars on Armistice Day show from Hollywood



Zasu Pitts of the movies is "Baker's Broadcast" highlight Sunday



Tuesday Nellie Revell will interview Radio Actor Allen Prescott

**T**HIS Sunday afternoon Irene Wicker, radio's Singing Lady, broadcasts over an MBS network one of a new series of opera adaptations for children. Her choice is Carl Maria von Weber's "Oberon."

The series of music-plays, begun recently with a dramatization of the life of Goethe, is similar to one started last Christmas and widely acclaimed by parents, teachers and children.

Assisting the Singing Lady in the production are James Meighan, Charles Warburton, Florence Malone, John Brewster, a chorus of a half-dozen children, and a string trio, which provides a musical background.

The formula for the programs is simple. Miss Wicker gives the setting for each play in a brief introduction, and the drama gets under way immediately, outlining in song and story the opera on which it is built.

"Oberon" was first presented at Covent Garden in 1826, and had its American premiere in New York in 1827. It mingles the affairs of elves and humans against a background of well-known melodies.

Oberon and Titania, king and queen of Fairyland, quarrel, and Titania refuses to speak to Oberon until he can show her two lovers who remain faithful to each other in spite of obstacles. Aided by Puck, Oberon takes a hand in the affairs of a likely candidate, Sir Huon of Bordeaux, a knight in the Court of Charlemagne, who has fallen into ill favor and been ordered to go to Bagdad and kill the person he finds sitting at the left of the Caliph.

**H**UON, permitted by Oberon, in a dream, to see Rezia, daughter of the Caliph, falls in love with her. Armed with a magic horn, with which he can save himself from peril, Huon reaches Bagdad, conquers all his opponents in battle, slays the person he finds at the Caliph's left (a rival for Rezia's hand), and sails away with Rezia.

Oberon tests the lovers' courage with a storm. Huon and Rezia are shipwrecked, captured by pirates and sold into slavery. When they repulse the advances of the persons to whom they are sold, both are condemned to be burned alive. Just as the fires are lighted, Huon sounds his magic horn and the two are transported back to the Court of Charlemagne.

To her first job as a children's entertainer, seven years ago, the dark-haired, dark-eyed Singing Lady took the idea that youngsters enjoyed stories with songs more than songs alone.

A dramatized story of the old nursery rhyme, "Twinkle, Twinkle, Little Star," won Irene Wicker her first contract. And it was her talent as a composer and writer as much as her skill as a singer that carried her on.

Now, in addition to the nursery rhymes and the opera adaptations, her weekly schedule includes true stories based on history, travel adventures, dramatizations of fairy tales, stories of famous people, and programs built on legend and folk-lore.

For your station, please turn to the program page for Sunday, 5 p.m. EST, 4 CST, 3 MST, 2 PST.

"GREAT GARRICK" LIVES AGAIN ON HOLLYWOOD HOTEL, WITH AHERNE AND DE HAVILLAND FRI.



## HUGE AIRINGS COMMEMORATE ARMISTICE DAY THURSDAY AS AMERICA HOPES FOR PEACE

**T**HE Great Garrick lives again! In a new world he enlarges the scope of his audience. Garrick, the immortal of the theater, plays before his biggest audience ever. While once he trod only the boards of England's and some of the Continent's playhouses, he appears in 1937 in America—on the air.

David Garrick is assumed in the person of Cinemactor Brian Aherne for the purpose of movie-goers and radio-listeners. His all-American stage on Friday, November 12, will be the CBS Coast-to-Coast network of the Hollywood Hotel. The curtain goes up on the air premiere of "The Great Garrick" at 9 p.m. EST.

It will be during the program's time allotted to movie adaptations that Brian Aherne and Olivia de Havilland will re-enact scenes from their new movie. Hollywood Hotel has in the past presented Miss De Havilland, but as the Princess Germaine, with whom Garrick falls in love, she appears in a gayer and more humorous vehicle than ever before.

**D**AVID GARRICK'S career as a Thespian was assured not long after his appearance at Goodman's Fields as Richard III on October 19, 1741, shortly after his initial stage appearance.

But "The Great Garrick," which will be adapted for radio from the movies, will not be of a biographical vein. Although the life of David Garrick would be a grand one after which to closely pattern a movie, "The Great Garrick," which is played by Aherne and De Havilland, concerns an imaginary and highly entertaining light episode which emphasizes the great acting ability of Garrick.

In real life he was for only one short period rivaled in the favor of the public. It is not at this time when the story opens; instead it is in London, the year 1750 when, loved by women and greatly admired by men, Garrick is the matinee idol of his time. He is playing *Hamlet*.

Even a semblance of hardships was never to be known to the living Garrick. So it is not at all improbable or a stretch of the imagination when, in the story of "The Great Garrick," an offer is made to him and spurned, which would have been eagerly accepted by any other actor of the time.

The celebrated French playwright, Beaumarchais, enters the studio in which the great Sir Joshua Reynolds is sketching Garrick, to ask Garrick to appear in his new play, "The Barber of Seville."

The method for vengeance which Beaumarchais plots and carries out is one that only Garrick could outsmart. The movie version takes no liberties in assuming its role of David Garrick, for it has often been attested by anecdotes that Garrick's power of transforming himself at will was amazing.

"The Great Garrick" is probably one of the best of recent films suited for a nation's air patronage.

For your station, please turn to the program page for Friday, 9 p.m. EST, 3 CST, 7 MST, 6 PST.



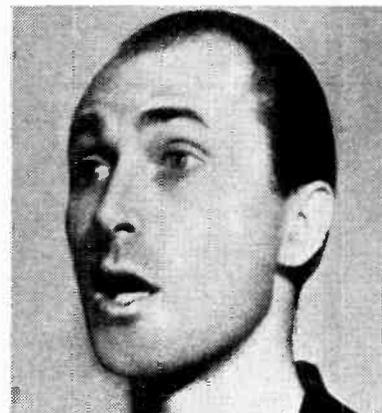
Young Screen-Radio Star Bobby Breen is George Jessel guest Sun.



Dr. William Lyon Phelps is on the "Magazine of the Air" Wednesday



Fri. "Hollywood Hotel" stars Olivia de Havilland in "Great Garrick"



"Silver Theater" play Sun. is 'Honesty's Policy' with Brian Aherne

**G**UNS rumble in Europe and in the Orient . . . Night skies glow with the light of flames from burning villages . . . Civilians scurry for shelter in ruined towns, hearing the roar of monstrous bombing-planes . . . In the chancelleries of the world, statesmen rustle sheaves of papers, exchange their ancient platitudes, talk portentously of peace . . . On muddy fields men lie dying . . .

But this week we celebrate peace, the end of the war to end all war. Nineteen years after men laid down their guns in the trenches of western Europe, the world is still war-torn, still hoping.

Radio on Armistice Day unites spokesmen for many nations. CBS will broadcast an elaborate program sponsored by the Carnegie Foundation for World Peace, the fifth in a series of annual broadcasts undertaken by the foundation.

Theme of the brief addresses by statesmen and educators of several countries is "The Family of Nations." Dr. Nicholas Murray Butler, speaking from New York City, will preside.

Wellington Koo, Chinese ambassador to France, will speak from Paris, by short-wave radio. The Marquis of Lothian, secretary of the Rhodes Scholarship Fund, will talk from England.

Count Paul Teleki, former Prime Minister of Hungary, will speak from Budapest. Italy will be represented by Signora Sarfatti, writer and critic, and biographer of Il Duce. From Switzerland, Dr. William Rappard, director of the Institute Universitaire, will talk.

NBC has scheduled a program sponsored by the Veterans of Foreign Wars, which will be broadcast over the blue network. Commander-in-Chief Scott Squyers will talk, and there will be music by the organization's championship band, playing from Station KDKA in Pittsburgh.

A huge commemorative program, featuring such celebrities as Allan Mowbray, Bing Crosby, Gladys Swarthout, Kenny Baker and Fannie Brice, will be broadcast over NBC from Hollywood's Hotel Ambassador. The entire show will be short-waved to the British Broadcasting Company in England for broadcast there.

MBS moves to the International Peace Arch at Bellingham, Wash., on the boundary between Canada and the United States, for a special Armistice Day program. The governor of Washington and the premier of British Columbia are expected to speak.

Five thousand school children from the two nations will sing. A bagpipe chorus, an American Legion drum-and-bugle corps, and several military bands will participate in the broadcast from the Peace Arch, built to commemorate one hundred years of peace between Canada and the United States and to emphasize the fact that there are no fortifications on the three-thousand-mile frontier.

The MBS broadcast will originate at KVOS, in Bellingham, and be handled through KHJ, in Los Angeles. Last year MBS went to Washington, D. C., to broadcast Armistice Day observances at Arlington National Cemetery.

To the commemorative programs scheduled for this day, the American Red Cross Society will add a broadcast intended to open the organization's annual membership campaign. The organization will take over the CBS network for a half-hour during the evening. A cast of 20 and a symphony orchestra—all volunteer talent—will participate in the production of the program dramatizing Red Cross work.

For many, Armistice Day returns unhappy memories of events during the awful years of 1917-18. For many, it revives the hope that peace everlasting may eventually come to the Family of Nations. To all, it means a day rich with meaningful broadcasts and bright with the wisdom of men who know world affairs—whose ideals are worth while.



For your stations, please turn to the program page for Thursday

# HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

**S**HOW BOAT is dead! Long live "Good News of 1938," its successor. But Show Boat died a hero, and from its interment may have sprung a new Garbo—a new Katharine Cornell. Remember the girl who, on that final Show Boat presentation of Jerome Kern's beloved operetta, was heard speaking the part of Magnolia? If you tuned in the program, you couldn't have forgotten. As she played, she wept—and her audience wept. Her name is Lurene Tuttle. She's a pretty little redhead. For seven years she played everything imaginable as a young stock actress. Then, four years ago, she tried to break into radio. It wasn't—and still isn't—easy. There were many heartbreaks. Finally she won the speaking part of "Ginny" (sung by Anne Jamison) on Hollywood Hotel. She was to be just a sweet young thing—and so saccharine was she that Lurene nearly became so typed. But she fought her way out of the blind alley; demanded roles requiring more versatility. Now, in Hollywood Hotel she does character parts—three or four on one program. Once, a year ago, she supported Leslie Howard. But it took the finale of Show Boat to show her real ability. Lanny Ross, who had never worked with her before, was amazed at her work. Metro-Goldwyn-Mayer picture executives whispered to one another. Picture possibility? Yes, they agreed. Little did they know that seven years ago a studio *did* test Lurene. That studio *didn't* think she could act. They were wrong. Now, Bill Bacher, M-G-M producer of the new Maxwell House program, is going to see that Miss Tuttle goes before the sound-camera again. Plums to you, Mr. Bacher—and my sincere best hopes for your next and greater success, Lurene.

You won't be hearing Show Boat soon again, so at the risk of boring you, I'd like to tell you more about that last program. Barbara Jo Allen (Beth Holly of "One Man's Family") did the Julie lines so convincingly. But Virginia Verrill sang them—against her doctor's orders. Virginia couldn't rehearse her songs, because she had a cold, but regardless of her own well-being, she was on hand to sing for the broadcast—with a fever of 104! At the close of the program she collapsed. . . . After the show, Cap'n Henry went around and kissed all the girls in the cast good-by. . . . Even the audience was touched. For three minutes after the sign-off, the deafening applause continued. Not a person moved to go.

We'll be missing the Ol' Maestro, too, now that his sponsor quit the ether and Ben has decided to devote his time to finishing his current picture-making venture, "Love and Hisses," with Walter Winchell, and after that to his Florida estate and alligators. But as Bernie said on his farewell broadcast, "I expect to be back on the air about the first of the year, and my Lads will always be welcome to go to work for me." . . . That's a promise, Maestro, it is indeed. . . . Yowsah.

Another bit of backstage drama occurred at NBC's Hollywood studios on Sunday, October 24. Marion Talley went on the air and sang a marvelous concert. . . . You say that doesn't strike you as dramatic? Nor would it be, except that Marion's father had died the night before at Kansas City. Marion, with tears in her heart, maintained a normal composure. She mustn't disappoint her listeners. . . . and she didn't. They wouldn't have known of her tragic loss—unless they might have noticed that she sang more beautifully—as if she were singing to the angels. . . . The program ended. Marion broke down; was escorted to the train that bore her away to her father's funeral.

Charlie McCarthy, despite his Irish name, can't handle the brogue which should accompany, for every time Ed Bergen tries it, his Scandinavian ancestry pops out, by yumpin' yimminy! However, Charlie is an expert Swedish linguist (as is, not so strangely, Bergen, too) and has even appeared in Swedish musical comedies, and once in a command performance before the Swedish Crown Prince! . . . Charlie has been a great globe-trotter; has

be instructed how many long and short auto-horn blasts to give when you arrive. By proper tooting, the gates will swing open. . . . Bill's sudden desire for privacy, his friends declare, is one Carlotta Monti, W. C.'s secretary for the past year—up to recently. She's not secretarying for him any more; not since the night there was a rumpus at the Fields home and police squad-cars were called. Carlotta alleges Bill tapped her on the bean with

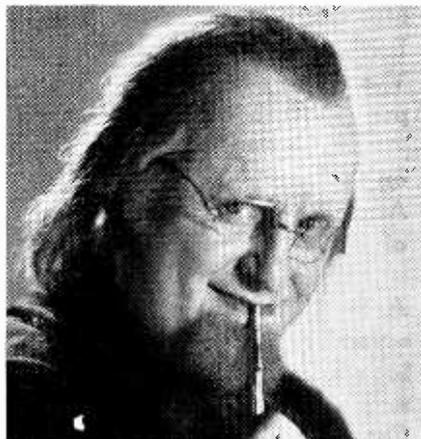
dismissal of another girl who needed work. Truth is, the "needful" girl, because of other radio commitments, quit before Miss MacDonald's friend was hired. Also, when Miss MacDonald heard about the matter, she investigated and offered the allegedly hurt girl special favors at the Metro movie lot. But the girl, who is a stand-in for Gladys Swarthout, only laughed and thanked the worried Jeanette. She told the prima donna she already had four other radio jobs; was just too busy to carry on the Vick's chorus work. So prunes to a malicious misstatement. . . . Miss MacDonald, by the way, will be absent from the airlines for a spell beginning about November 14, or whenever her movie employers call her to begin filming "The Girl of the Golden West." Lily Pons and other operatic stars will substitute weekly until the first of the year, when Jeanette will return to her program.

Of course, the native sons of California are too polite to snicker, but anyway they have noticed that week before last Cole Porter, the songwriter, sustained two broken legs when riding a jumper at Glen Cove, N. Y. You see, Mr. Porter is the gent who wrote "The Lady Is a Tramp," wherein a part of the lyric declares, "I hate California; it's cold and it's damp."

Perhaps by the time this ink has dried, the Warner Brothers radio program series will have been bought by Lucky Strike. If so, the broadcasts will bring you Dick Powell once more. He'll m.c. and sing. Then there will be previews of Warner pictures: the first, "Kid Galahad," with a cast including Bette Davis, Edward G. Robinson, Humphrey Bogart and Wayne Morris. Comedy will be provided by Dorothy McNulty, Rufe Davis and Mable Todd. Rosemary Lane will be starred femme vocalist. John Barrymore may be a future attraction. Music by Dudley Chambers and his singers, and an orchestra under Leo Forbstein will round out the show.

I'd rather not mention the recent vulgar utterance of an inebriated movie actor over a local Los Angeles station. The station is sorry. The hotel from whose cocktail lounge the insulting, drunken remark emanated is mortified. And undoubtedly the actor must feel that he made a fool of himself—as he certainly did. But after all, should microphones be placed in cocktail lounges? I think not.

Tag Lines: Amos 'n' Andy occupy the old offices in Hollywood of Will Rogers. Many times they are inspired by the ideals of the deceased and beloved humorist-philosopher. . . . Tony Martin is legally that now. Before he took it to court his real name was Alvin Morris. . . . Chet Lauck (Lum of Lum 'n' Abner) has succumbed to the ranch urge and bought eight acres in San Fernando Valley. . . . Don (Avoirdupois) Wilson has bought TWO horses for the stables of his new home—in case, Jack Benny says, one of them breaks down. . . . Phil Harris, of the same program, had a desire to fish the other day—for the first time in several years. So he arose at 4 a.m., went fishing and caught—a cold! Harris is a slicker. He had the swimming-pool of his new ranch home shaped not square or round but more like an irregular kidney bean. Idea, he says, is to fool wild ducks. When they alight in the pool, he can draw a bead on them right from his kitchen window. . . . Operatic-minded Stuart Erwin, the Camel funnyman, always wanted to sing at the Metropolitan, but hasn't yet—so he named his Doherman-Pin-scher female "Elsa of Lohengrin," because she has a deep contralto voice!



Top: Kathleen Wilson, of "One Man's Family," and her son—Garrick Holmes. Kathleen was recently given screen tests. Left: Bruce Kamman, Professor of NBC's "Kaltenmeyer's Kindergarten," has given up his downtown Chicago office. From now on the show's gags will be hatched in the garage behind his home. Right: Bill Thompson, "Nick De Populus," was the balking engine of an old auto for "Fibber McGee and Molly" recently, when other devices failed

gadded over Europe and South America. He even spent several weeks in Venezuela, but he didn't care for it so much. The Spanish señoritas didn't seem to understand him when he asked them to come up to his apartment and gaze upon his wood cuts!

Scoop! The Deanna Durbin radio contract matters are settled. Her manager informs that Deanna has 43 more weeks to go with Eddie Cantor—but that afterwards the little songstress will not accept further radio offers.

No longer may you drive right into the W. C. Fields estate at Bel Air. No, sir; its huge gates are locked. Now you must make a telephone call first to Bill, the former coffee salesman, and

a rubber hammer, and then rapped her with a cane. Now she's declaring she will sue for \$200,000. But will she?

Strictly Queue Tee: What artists' representative is offering the services as a singer (!) of Actor Walter Huston? . . . What air-gossiper declared in a newspaper column that Stokowski, when divorced, would wed Garbo, and what other air-gossiper, whose newspaper column faced the first, declared that Stokowski would not wed Garbo? And, we'd like to know, who cares?

Speaking of newspaper columnists, one who devotes his attention to radio recently declared that Jeanette MacDonald had added a friend to her supporting chorus and thus caused the

# AIRIALTO LOWDOWN

BY WILSON BROWN

THE Duke of Windsor and his Baltimore Duchess are due to arrive in New York on Thursday of this week, and already there is speculation whether the couple can be lured before a microphone. While some will say that the networks will avoid issuing an invitation in order to keep out of international affairs which might be controversial in nature, the fact remains that NBC, for example, is "marking time." The fact also remains that Fred Bate, NBC London representative, is a personal friend of the Duke. The fact also remains that NBC did attempt to broadcast the Duke's wedding but withdrew when the government of France diplomatically suggested that the broadcasting of such an event was out of place. The Duke has repeatedly stressed the point that he will visit the U. S. as a private citizen. For this reason, networks might take the attitude that any private citizen can and should be invited to broadcast if there is sufficient public interest in that individual. And for the same reason there is always the possibility that the Duke will avail himself of the opportunity to speak in a country where free speech and free press are encouraged, and a country which has been and still is friendly to the Duke and his American wife. The Duke is said to value the American attitude and wants to maintain his friendship with the people of this country. Should a broadcast be arranged, there will probably be very little advance notice. Therefore listeners should pay careful attention whenever networks make special announcements in the future.

It has been confirmed that all is not well with the A. L. Alexanders, and that Mrs. Alexander is seeking a divorce from the man who is known for making "The Good Will Court" the most-talked-of program of 1937.

There have been many rumors about the physical condition of Grace Moore following her recent illness in California. At her party in New York last week, following her appearance on the General Motors Concert Company program, Miss Moore said: "Tonight I actually surprised myself. I did not realize that my voice was as strong as it is." Which should dispel any rumors that there is anything wrong with the famed Moore vocal cords.

At the party, which was held in Miriam Hopkins' home, Richard Tauber gave the true story of why the premiere program switched to London for a speech from him with the audience being left hanging high and dry. The tenor had given a concert in a small town about a three-hour auto ride from London. Knowing that he had to be in the London studio at a given time, everyone was very considerate in helping him rush away, even to furnishing him with a special car and driver. After riding madly for sixty miles, Mr. Tauber was amazed to find they were right back where they started. "England is like that," he said. So off they started again, arriving at the London studio too late. You may recall that New York switched a second time to London, this time found the panting tenor ready to say his spiel, but—there was so much static no one could distinguish a word he said. "All that work for nothing," the singer mused, and added, "Now I'm hungry. Where do they keep the food around here?"

New York's social season is in full force. Parties are being given several times weekly. One which drew crowds and ohs and ahs was that given in the Waldorf-Astoria for Tyrone Power and Alice Faye, who dropped in from Hollywood for conferences, rest and

shows. The most interesting thing which distinguished this party from all others, and strange to the big city, was that uniformed guards stood in the entrance hall stopping each caller to ask his name, his business connection and who invited him. "Why all this ceremony?" we asked of the man in charge. "Are you trying to make an impression?" "Not at all," he said. "It's to keep out the 'crashers.' You'd be surprised how many uninvited peo-

year. This year she held out for an increase—and may get it yet. . . . Cinema Lovely Ann Southern has flown to Dallas to visit with her band man hubby, Roger Pryor. . . . Margaret Santry, famed a year or so ago for her "Tea at the Ritz" series, is adding a similar idea with a Hollywood locale—none other than Clara Bow's "It" Cafe. . . . Jane Froman, the beautiful lavender-eyed contralto, has been awarded the second female lead

play "Cherie, I Love You." And this writer, for one, felt as if nothing less than a national calamity had happened. But here is what actually did happen: Phil Spitalny and his girl band were playing an out-of-town date. He had wired in that his program would definitely include the above-mentioned song. Upon arrival in New York on Saturday evening, Phil proceeded to work out details of the show, and ran across an innocent-looking little paper which told him that "Cherie, I Love You," the one song upon which all had depended, could not be cleared for broadcast purposes. In other words, the copyright owners or the network either could not or had not made the proper arrangements for the use of the song. (That is another of many rules in the music business.) The next day Phil did his best to fix up matters, but it was Sunday and the right people were in the wrong places—certainly not hanging around their offices. By Monday it was too late. So Evelyn did not play "Cherie, I Love You." And there was nothing anyone could do about it.

But the best story of them all is that passed on by Radio Writer Alton Cook, who vouches for its truthfulness:

Warden Lawes, who this year conducts his program on the question-and-answer basis, was asked whether a single prisoner could escape unaided or whether he would need assistance from the outside.

"I have a couple of thousand prisoners up in Sing Sing listening to this program," he replied. "I'm not going to tell them how it's done."

Radio stars are getting serious about this "Back to the soil" movement, what with Lanny Ross, Hal Kemp, Frank Black, Tommy Dorsey, Milton J. Cross, Lowell Thomas and others owning farms. The latest to join the ranks is Phillips H. Lord, originator of "Gang Busters." Phil has purchased a 20-acre place in Maine, and the three-mile waterfront and thick woods make it a paradise for lovers of fishing and hunting. Phil plans to build cabins on the land and invite his staff and friends to go there for rest and relaxation—something he has found quite necessary in order to keep up with the constant grind of turning out good programs every week.

Without asking to be released, or without letting her audience know, Lenore Ulrich appeared on the Al Pearce show in a comedy sketch the other night just a few hours following the death of her mother.

When a radio artist does as fine a thing as Mark Warnow did last week, public mention should be made of it. Learning from RADIO GUIDE's recent article, "No More Night," that radio is one of the most important things in the life of the blind, Mark Warnow called this writer's office and asked that it be arranged for him to take his orchestra to the New York Institute for the Education of the Blind for a concert. A check showed that the musicians' union would not allow such a concert to be given unless each musician was paid the regular union fee. Mark was reminded of that. "Oh, that doesn't matter," he said. "I'll pay it." So last Friday Mark took a 17-piece band to the school and, aided by the Eton Boys and Hollace Shaw, who also volunteered their services, put on a full program. The cost: Several hundred dollars. The result: A lot of happier blind children.

Tag Lines: One-time Radio Singer and Mikeman Ted Pearson has been signed by M-G-M to play in "Navy Blue and Gold" . . . Ken Murray's right name is Kenneth Abner Doncourt.



Top: For his "News on Parade" sketches, Walter O'Keefe reads every metropolitan daily from front to back, always has so many papers under his arm that he looks like a newsboy. Left: Coloratura Soprano Florence George has departed from "Hollywood Mardi Gras" to appear in a film musical for Paramount. Right: Vallee Ventriloquist Tommy Riggs ("Voice of Betty Lou"). He starred on the gridiron in a backfield position for Brown in 1927 and for Ohio State in 1929

ple try to sneak in just to get a glimpse of Tyrone and Alice."

Ken Murray announces that his marriage to Florence Heller will take place "the first of next year." Meantime, he's consoling himself over her absence in New York City by resting between aircasts at Palm Springs with his pal, Edgar Bergen. . . . Saxy (Hal Kemp band) Dowell isn't engaged any longer. She wanted to marry quickly; he wanted to wait. . . . Married: Jack Oakie Choristers' Jo Stafford, only girl in the group, and John Huddlestone.

Francia White may return to Hollywood Mardi Gras. Of course, she wasn't on it by that name before, but she did sing for the same sponsor last

in RKO's "Radio City Revels." Others in the cast will be Kenny Baker, Harriet Hilliard, Parkyakarkus, Joe Penner, Milton Berle, Jack Oakie, Victor Moore and Helen Broderick. . . . Which reminds that the Ozzie Nelson-Harriet Hilliard heir, Ozzie Junior, was just one year old; received the gift of a wagon decorated with revolving stars from Feg ("Seein' Stars") Murray.

Here is the inside story of what might be titled, "Why editors are sometimes balmy!" or "What happens to the songs you don't hear!" Last week's RADIO GUIDE carried a story telling all about the song, "Cherie, I Love You," which Evelyn Kay would perform on "The Hour of Charm" the other Monday. Well, Evelyn didn't

*A Special Service*

# The March of Music

by Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

*For Music Lovers*



John Barbirolli

The New York  
Philharmonic-Symphony  
Orchestra

Presents

A Two-Hour Concert

John Barbirolli, conductor

*Introduction and Allegro  
for Strings (Elgar)*

Quartet and Orchestra

*Symphony in D Minor, No. 4  
(Schumann)*

The Orchestra

*Symphony No. 6 in B Minor  
(from "Pathétique")  
(Tchaikowsky)*

The Orchestra

SUNDAY, NOVEMBER 7  
at 3 p.m. EST on CBS



Viola Philo

The Radio City Music Hall  
Presents

Viola Philo, soprano  
Erno Rapee, conductor

*Overture to "The Secret of Susanne"  
(Wolf-Ferrari)*  
The Orchestra

*Maedchen Kam Von Stelldichein  
(Sibelius)*

*Die Stille Stadt (Sibelius)*  
Viola Philo

*Symphony No. 1 (Sibelius)*  
The Orchestra

SUNDAY, NOVEMBER 7  
at 12:30 p.m. EST on NBC

Out of a classical background which includes years as a concert pianist, as a composer, as critic on one of New York's largest newspapers and as editor of the great *Musical Courier*, comes Leonard Liebling, RADIO GUIDE's new music editor. To listeners, he is familiar as commentator on Metropolitan Opera programs, New York Philharmonic-Symphony concerts and General Motors concerts. To the artists who create radio's great music, he is a friend. RADIO GUIDE's editors hope his writing will become a source of increased happiness and enjoyment to RADIO GUIDE readers.

RADIO is the Promised Land realized at last by our younger gifted performers, composers and conductors. Too long they had been standing on the outside looking in. Concert and opera, surrounded by tradition, favored old-established names. The newer candidates for fame were regarded with a suspicious eye by the impresarios. The other eye remained fixed on the box-office. One cannot blame the managerial gentry for that. They are primarily businessmen.

"Go get a reputation," they told young aspirants logically.

"Where shall we get it, if you won't give us a chance?" was the usual sensible question.

"That's your affair, not ours," came the final crusher.

Radio being young itself, and formulating its own traditions, has changed all that to a large extent. The microphone now is the chief discoverer of new talent and establisher of new name values. The reasons are simple: (1) a regular opera debut is a rarity, owing to so few permanent lyrical organizations; (2) solo concerts offer mountainous expense for debutants; (3) radio has developed its particular public consisting of many millions of listeners.

The changed conditions prove their own merit, when it is remembered that a number of young performers first achieved popularity over the air before they became regular features of the concert stage and opera houses. To mention most prominent, there are Helen Jepson and Nino Martini at the Metropolitan, and Deanna Durbin in the films.

## The Maw of Minotaur

Like the mythological Minotaur whose mouth swallowed up continuous human sacrifices, radio has to be fed endlessly. Its voracious appetite requires the most diligent kind of talent-scouting. The list of renowned names is limited and cannot possibly provide the material necessary for all the sponsored and sustaining hours and their fractions. Now both kinds of programs earnestly seek, present, and promote new talent irrespective of its origin or previous condition of musical servitude. That, I think, is radio's greatest service to tonal art.

One of the valiant pioneering efforts is the Rising Musical Star Hour, which you may hear on Sunday night. It invites performers to compete for a weekly cash prize, the successful contestant also winning solo place on the current program. Well-known musicians officiate as the selecting jury and furthermore confer a substantial money reward on the artist whom it considers best during the entire series.

Major Bowes' haven for unknowns Thursday night on CBS is another useful outlet—despite the terrors of the gong!

The Sunday afternoon Metropolitan Auditions of the Air program established itself quickly in importance, both for participants and listeners. The former vie for a position at the Metropolitan; the latter enjoy the exciting privilege of hearing trial tests formerly conducted in strictest privacy at the opera house. Incidentally, the program is in itself a clever bid for greater patronage at the Metropolitan. Its artistic head, Edward Johnson, does the ceremony-mastering on the air, with suave and subtle boosting for the famed old organization.

Outstanding are the concerts broadcast by the Curtis Institute of Music on Wednesday, the Eastman School on Thursday and the Cincinnati Conservatory of Music on Saturday. Their student orchestras, chamber-music groups, composers, solo vocalists and instrumen-



Sir Ernest MacMillan

The Philadelphia Orchestra  
Presents

Sir Ernest MacMillan, conductor  
University of Pennsylvania Choral  
Society, Dr. Harl MacDonald,  
director

*Coriolanus Overture (Beethoven)*  
The Orchestra

*Graduale—Sanctus*  
A Capella Choral Society  
*Symphony No. 2 Third Movement  
(Schumann)*

*Serenade for Strings (Haydn)*  
The Orchestra

*Magnificat (C. P. E. Bach)*  
Choral Society and Orchestra

*Roumanian Rhapsody No. 1 (Enesco)*  
The Orchestra

MONDAY, NOVEMBER 8  
at 9 p.m. EST on NBC



Vina Bovy

The San Francisco Opera  
Association  
Presents

A Special Broadcast  
*"Manon" (Acts II and III)*  
by Jules Massenet

The cast:

Vina Bovy, soprano . . . *Manon Lescaut*  
Rene Maison, tenor

Richard Bonelli, baritone . . . *Lescant*  
Norman Cordon, basso . . .

*Des Grieux, senior*  
Pietro Cimini, Conductor

WEDNESDAY, NOVEMBER 10  
at 11:30 p.m. EST on NBC

Ford Motor Co.

Presents

The Detroit Symphony Orchestra

Jascha Heifetz, violinist  
Eugene Ormandy, conductor

Overture in D Minor (Handel-Elgar)  
The Orchestra

Concerto, D Minor: Romanza (Andante  
non troppo) (Wieniawski)

Finale a la Zingara (Wieniawski)  
Jascha Heifetz

Andante Cantabile, String Quartet in  
D Major (Tschaikowsky)

Russian Sailors' Dance from "The Red  
Poppy" (Gliere)  
The Orchestra

Zigeunerweisen (Sarasate)  
Jascha Heifetz and The Orchestra

Beautiful Blue Danube (Strauss)  
The Chorus and Orchestra

O Grant Us Light (Baker)  
The Chorus and Orchestra

SUNDAY, NOVEMBER 7  
at 9 p.m. EST on CBS

**H**EIFETZ, of the patrician style and glamorous technique, lends high solo distinction here. He is to be especially commended for choosing works typical of the violin, written by celebrated players of the instrument. Wieniawski (Polish) and Sarasate (Spanish) both visited America, the former only once, in 1872; the latter many times, including his famous tour with Pianist Eugen d'Albert.

Wieniawski's music, essentially romantic, appeals through rich melody and graceful harmony. The two movements offered by Heifetz are parts of the Concerto in D Minor, and there is no lovelier composition for the violin. The slow, lyrical Andante woos; the lively gypsy Finale stimulates.

Gypsy airs are heard again in the Sarasate number, starting sentimentally, and ending with fleet and fiery variations in dance rhythms.

Sealtest

Presents

A Rising Musical Star

Caroline Urbanek, soprano  
Alexander Smallens, conductor

Pantomime and Ritual Fire Dance  
from "Love the Enchanter" (De Falla)  
The Orchestra

"De Vieni Non Tardar" from "Le  
Nozze de Figaro" (Mozart)  
Whoin? (Schubert)

Caroline Urbanek and The Orchestra

"Carmen" Chorus (Bizet)  
The Chorus and Orchestra

SUNDAY, NOVEMBER 7  
at 10 p.m. EST on NBC

**O**NE of the worthiest aids to young artists is the present series acquainting the radio public with the abilities of brilliant new performers.

The jury which selects them gives an honor place this week to Caroline Urbanek, American lyric soprano. Born in Lowell, Mass., she is of Polish extraction. Of six musical children, Caroline was selected by her parents as the one destined for a professional career, and their choice proved right. She studied in New York with the late Mme. Sembrich, and at the Institute of Musical Art, graduating from there in 1933. A year later came her debut in a Boston recital, and the girl's success induced the Polish Society to finance a tour for her in the land of her forefathers. Miss Urbanek's appearance today presents her as an ex-



Jascha Heifetz . . . patrician style, glamorous technique

talists are introduced to the public in the most dignified manner.

Of course there are many gifted youngsters who so far have tried in vain for an opportunity of any kind on the air. They need not despair on that account, but keep on offering their artistic wares for audition. Sooner or later their turn should come. The Minotaur of the air is insatiable.

From all the foregoing, it may be adduced that radio is far-visited. The older shining stars of today are the retired veterans of tomorrow. From the ranks of the younger men and women must come the fixed luminaries of the future.

### Talent Will Tell

It is gratifying to hear that John Barbirolli, the popular young conductor of the New York Philharmonic Orchestra, has joined the list of guest leaders for the Ford Sunday Evening Hour. Although his five appearances are not to be until next spring, the interim will bring his welcome weekly directing of the Sunday matinee Philharmonic broadcasts. He has won the real regard of the subscribers to that orchestra with his sincere interpretations and modest personal demeanor. To win individual honors as the successor of Toscanini is in itself an achievement of importance.

Richard Tauber, the Viennese tenor scoring currently with his radio singing, has a triple talent—for opera, concert and operetta. The more surprising, therefore, that his father, manager of the opera house at Linz (on the Danube), refused his young son permission to become a professional singer. However, the lad haunted the theaters and the Royal Opera when the family moved to Berlin; and leaving the parental roof, he wandered about Germany, applying for a chance at dozens of provincial opera houses. Persistence won out, as it always does in the case of exceptional ability, and finally the impresario in Chemnitz engaged the youth, "just to get rid of you," as he told him. Then Tauber made his debut as Tamino in Mozart's "Magic Flute." The rest is history.

### Beauty This Winter

Mark December 19 in your calendar. It is the date of return to the air for Violinist Yehudi Menuhin and his pianistic sister, Hephzibah, who have just emerged from a long period of retirement and study in California. A thoughtless person, remembering the amazing previous performances of the Menuhin pair, might wonder what more there was for them to learn, but unremitting industry is the price artists pay for greatness. As no less a genius than Liszt once said: "I study incessantly, only to discover that the more I know about music, the more there is for me to learn. I pursue perfection, and find that it always seems to be just a day ahead."

It is safe to say that one of the outstanding radio pleasures this winter will be the Metropolitan Opera House performance of Richard Strauss' "Rosenkavalier," in which the role of the romantic princess is to be sung by Lotte Lehmann. That soprano, also a poet and novelist, is as much interested in her writing as in her vocal career. Her latest book, "Eternal Flight," published in German, will be issued shortly in English. Mme. Lehmann told a friend recently: "I hope that my American readers will ask for an encore."

perienced contributor in the concert field. She sings a bright Mozart operatic aria, in Italian, and one of Schubert's most beautiful songs in German. Languages represent no obstacle for her, as she masters diction also in French, English, Russian, Polish and other Slavonic languages. Radio listeners surely will hope that Miss Urbanek, the Rising Star, becomes one of the major planets in the firmament of song.

Alexander Smallens' conductorial baton, versed in every variety of music, functions with particular effect where warm temperament is required from the interpreter. He is offered full sway in the exotic example of De Falla. Those who were fortunate enough to see the late lamented La Argentina do the "Fire Dance" remember what passion and color are suggested by De Falla's picturesque score, intense, sinister, savage.

The capable players led by Smallens are picked from members of the New York Philharmonic Orchestra.

The NBC Symphony Orchestra

Presents

A Premiere Concert

Pierre Monteux, conductor

Passacaglia (Bach-Respighi)

Symphony in D Major (Mozart)

Psyche and Eros (Cesar Franck)

Iberia (Debussy)

Till Eulenspiegel (Richard Strauss)

SATURDAY, NOVEMBER 13  
at 10 p.m. EST on NBC

**E**NTER the widely heralded new orchestra of the National Broadcasting Company! Hosannas and full-voiced fanfares to the symphonists of the air and their illustrious trio of conductors!

Now radio doffs its musical swaddling clothes. No longer are the broadcasters dependent upon the aid of the outside orchestras. With this creation of its own symphonic voice, radio has come of age in musical art.

Pierre Monteux commences this week a series of three Saturday evening programs; Artur Rodzinski follows with three more; then on Christmas night, Arturo Toscanini blazes the first of his concluding ten concerts along their path of triumph.

The final seven events are again directed by Rodzinski, who hand-picked and intensively drilled the new organization of ninety-two outstanding players.

To open today's program, Monteux, Belgian Master of the Baton, has chosen Bach's monumental organ, Passacaglia in C Minor, transcribed for orchestra by the late Ottorini Respighi. This is a set of variations built on a solemnly simple theme.

Cesar Franck, Belgian-French composer, wrote "Psyche" (symphonic poem) in 1888, two years before his death (at seventy) and one year before his imperishable symphony.

"Till Eulenspiegel," by Richard Strauss, tells the old German legend of Imish Till, a mischievous lad given to merry and not always innocent pranks. The descriptive orchestration portrays Till riding his horse into the market-place, scattering everything before him; masquerading as a priest; indulging in amatory intrigue; in short, practising every sort of devilment. In the end he is arrested, sentenced, and hung. His final squeaks, as the noose swings him into space, find humorous clarinet utterance in the last measures of the irresistible composition.

# SO YOU LIKE CONTESTS?

## YOUR OPPORTUNITY GUIDE

Times listed under radio contests are EST; for CST subtract 1 hour; MST, 2 hours; PST, 3 hours.

**D**OCUMENTED proofs show that contesting has been a cure for boredom and for want; that it has mended broken homes and hearts; that it has found outlets for intellectual energy otherwise unused. It has been and done these things in many cases.

But it can be none of these unless it is attacked sanely, unless honest effort is spent on the cultivation of its skill. An explanation of one possible effective approach to contesting is the objective of the paragraphs which have served to introduce this department, and at the same time to introduce contesting to beginners and to refresh the resolves and ambitions of old-timers.

Two preliminary rules have already been stated. This week another prolog to the actual job of writing an entry and mailing it is in order:

### Budget your time.

Last week, under the heading, "Know thyself," it was suggested that before any contestant enters any contest, he should analyze himself with relation to the contest before him. Some angles on this were offered.

Now comes another tussle every contestant might well have out with himself before he settles down to manufacture winning entries. It is the budgeting of his time.

Nobody can enter all contests and do a good job on any. Nor should anybody consider seriously the idea of giving all his time to contesting. Contesting may be more engrossing and often more profitable than a regular job—but it lacks security no matter how clever the entries, no matter how astute the entrant. This conclusion means that there must be a budget of contest time.

The total amount of time that any individual can devote to contesting is his own personal problem. But the amount of time that should be spent on any particular contest may be the subject of common thought. Next week a form for procedure in a single contest will be presented. It will indicate that no less than two days' time should be given to any contest; that few deserve more than five.

### Time to Win

Another question involves the length of time that should be spent at once on a contest entry. In a literary contest—slogans, letters, statements, essays, etc.—psychological experiments have indicated that efficiency decreases after from two to four hours. In a decorative contest—one in which the entry may be a miniature battleship, or a drawing—longer periods of efficiency have been noted, but the subsequent fatigue is even greater than in literary efforts. In decorative contests, it is generally conceded true that beginners work with even more concentrated enthusiasm than do old-timers—and their weariness is even greater when they finally tear themselves away from their work. As a suggestion for health more than for efficiency, then, it is recommended that a time-limit of four hours also be placed on decorative entries.

Another question involved in the time-budget is: How many entries should be handled at once? This department's dogmatic answer to that is: *One!* Any contest worth entering is worth an effort that has a winning chance. That requires concentration.

## YOUR OPPORTUNITY GUIDE

Times listed under radio contests are EST; for CST subtract 1 hour; MST, 2 hours; PST, 3 hours.

### \$1,000.00 CASH

PRIZES: (Weekly) 1st, \$500; 2nd, \$250; 3rd, \$100; 4th, \$50; four prizes of \$25 each.

TO ENTER: Pick winning teams in seven football games listed each week in official entry blanks, sending selections before midnight Friday for next day's games to Gillette Safety Razor Co., P. O. Box 5, Boston, Mass. Enclose letter of not more than 50 words telling why you chose any one team to beat its opponent, together with name and address of your Gillette dealer and empty Gillette or Probak package (not individual blade wrapper). Last weekly contest closes midnight, Nov. 19.

For more facts, see official entry blanks available wherever razor blades are sold.

### CAR OR CASH

PRIZES: (Weekly) 1st, choice of Ford, Chevrolet or Plymouth or \$500 cash; 2nd, \$200; 3rd, \$100; 4th, \$50; 5th, \$25; five of \$10; fifty of \$5.

TO ENTER: Complete conversation in "talking balloon" cartoon in official entry blank; submit estimate of which ten football teams will be leaders in U. S. after games of following Saturday—according to Atlantic Football Forecasts displayed by Atlantic Refining Co. dealers. Weekly entries must be mailed before midnight, Friday. Last weekly contest closes midnight, Nov. 19. Mail entry to Bill Crowell, The Atlantic Refining Co., P. O. Box No. 1790, Philadelphia, Pa.

For more facts, listen to Atlantic's play-by-play football broadcasts listed on the program pages for Saturday, or see the official entry blank available at dealers.

### TWO NEW HOMES

PRIZES: (Weekly) Merchandise certificates worth \$200 each. Also two grand prize certificates worth \$12,000 and \$8,000, to be applied toward the building of New American Homes. Grand prizes selected from weekly winners and announced at close of contest, which runs ten weeks up to Dec. 4.

TO ENTER: Write an essay of 100 words or less on the "Electrical Standard of Living." Entry must be on official entry blank, available at General Electric dealers. Send entry to General Electric Co., P. O. Box 535, Grand Central Annex, New York City.

For more facts, listen to the "Hour of Charm," NBC, Monday, 9:30 p.m. EST.

### \$2,500.00 IN CASH

PRIZES: (Weekly) \$2,500 in cash. First prize, \$500. Also \$10,000 in grand prizes.

TO ENTER: Get the "Phyl Coe" Mystery Tabloid, with rules and entry blanks, from Philco radio or tube dealer. Then solve the mysteries broadcast independently over 225 stations. Send solution to Philco Contest Division, P. O. Box No. 416, Grand Central Annex, New York City.

For more facts, listen to "Phyl Coe" Mysteries (Philco Radio Corp.), broadcast on transcriptions at different times by 225 stations. See program pages for day, station and time.

### \$1,000.00 A WEEK

PRIZES: (Weekly) \$1,000 in cash, six prizes of \$100 in cash, and 200 Westinghouse electric roasters retailing at more than \$30 each for six weeks closing Nov. 14.

TO ENTER: Add twenty-five words or less to "I like the new Super-Creamed Crisco because—" Enclose Crisco outer wrapper and dealer's name and address and send to Crisco Contest, Dept. M-107, Box 828, Cincinnati, Ohio.

For more facts, listen to "Vic and Sade," NBC-Red, Monday through Friday, 3:30 p.m. EST; also NBC-Blue, 11:30 a.m. EST.

### \$250,000.00 CASH

PRIZES: \$100,000.00 cash grand prize and supplementary cash prizes totaling \$150,000.00.

TO ENTER: Write conversation of not more than 12 words in one of two balloons in each of 45 cartoons distributed in series of three each week. Send three Old Gold packages with each series to Old Gold Contest, P. O. Box 9, Varick St. Station, New York City. New contestants may obtain early series bringing contest up to date.

For more facts, see Old Gold Contest rules and cartoons, available at most cigarette counters.

### \$55,000.00 IN MERCHANDISE

PRIZES: (Weekly) 50 major prizes and 250 secondary prizes of merchandise for 12 weeks up to week ending Dec. 11, including diamond

wrist-watches, radios, washing machines.

TO ENTER: Write a 20-word statement about an Ann Page food product, the product changing each week as announced on entry blanks. List any 8 Ann Page food products and enclose a label or package top from any one. Give name of your A & P store. Send entry to A & P, P. O. Box 459, Grand Central Station, New York City.

For more facts, see rules, optional entry blanks, displays of prizes and product-of-the-week at A & P stores.

### TEN \$100.00 WATCHES DAILY

PRIZES: (Daily) Ten \$100 Longines watches except Saturdays and Sundays until Dec. 24.

TO ENTER: Complete the sentence "I like and use Pebecco because—" in 25 words or less. Enclose two 10c cartons or one 25c or 50c carton with your entry, and mail to Pebecco Contest, c/o Columbia Broadcasting System, New York.

For more facts, listen to "Follow the Moon" (Pebecco Toothpaste), CBS, Monday through Friday, 5 p.m. EST.

### TWELVE BICYCLES

PRIZES: (Weekly) Twelve bicycles, 10 to people under 20, and 2 to adults.

TO ENTER: Give answers to games given on programs and finish the sentence announced on the air in 25 words or less. Sentence changes each week. Contest closes each Tuesday midnight following Sunday broadcast; last contest closes Dec. 21. After you have written your entry, add your name, age and address. Then take it to your bicycle dealer, whose signature makes your entry official. Send it to "Bike Headquarters," in care of your station.

For more facts, listen to the "Bicycle Party" (Cycle Trades), NBC, Sunday, 3:30 p.m. EST.

### SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes of \$25 each.

TO ENTER: Submit six questions suitable for use on the air, with correct answers, to "Professor Quiz," c/o CBS, New York City.

For more facts, listen to "Professor Quiz," CBS, Sat. 9 p.m. EST. For West, 10 p.m. MST, 9 PST

### THREE \$200.00 SILVER FOX FURS

PRIZES: (Weekly) Three \$200 silver fox furs and 500 pairs of \$2 hose.

TO ENTER: Add fifty words or less to "The first thing said to me after I shampooed with Admiration was—" Mail your entry, with a box-top, to Tim and Irene, Mutual Broadcasting System, 1440 Broadway, NYC, or to your station.

For more facts, listen to "Fun in Swingtime," MBS, Sunday, 6:30 p.m. EST.

### A CHEVROLET EVERY WEEK

PRIZES: (Weekly) 1st, 1938 Chevrolet; 2nd, Pilot radio; 3rd, Tussy Beauty Case.

TO ENTER: Write 25 words or less on "Why I Use and Like Hind's Honey and Almond Cream." Attach with letter 1 Hind's carton or facsimile of 25c, 50c or \$1 size, or 2 of the 10c size. Send to Hind's Honey and Almond Cream Contest, c/o CBS, NYC. Contest closes Nov. 26.

For more facts, listen to "The Life of Mary Sothern," CBS, Monday through Friday, 5:15 p.m. EST.

### \$1,000.00 CASH

PRIZES: \$1,000.00 in cash (or \$500.00—see below) and letters from favorite radio stars.

TO ENTER: Write a letter of any length to Eaton's Fine Papers, Pittsfield, Mass., naming your favorite radio star and explaining your choice. Letters written on Eaton water-marked stationery eligible for \$1,000.00 prize; others eligible for half that amount. Participating radio stars will personally answer ten best letters from their supporters. Letters must be post-marked before midnight, Dec. 15.

For more facts, see Eaton's Letter Papers advertisements in current magazines.

### \$15,000.00

PRIZES: \$15,000.00 in cash and merchandise.

TO ENTER: Write 25 words or less on "I Like Watkins Liniment because—" and mail entry with wrapper packed with bottle of liniment to Watkins Liniment Contest, Winona, Minn., before midnight Nov. 30.

For more facts, see current magazine and newspaper advertisements of Watkins Liniment.

## A "Running Entry"

This contention may be modified somewhat, however. It is doubtless possible to handle a "running entry" and a single entry at the same time. An example of a running entry is the Old Gold contest, in which the procedure is learned at the beginning of the contest, and is followed again each week as new series of cartoons are released. A single entry is a slogan or letter which is submitted once only. Very few contestants have the time and versatility to produce good results when trying to analyze two different products and contests at the same time for single entries. However, for one contest, several entries may easily be concocted at the same time.

With these limitations in mind, then, the best procedure is to set aside periods for contesting which fit into other schedules. A typical contest time-budget might be two hours each on Monday, Wednesday and Friday evening, with a somewhat longer period on Sunday afternoon. A strong resolve not to allow these periods to run longer must be paralleled by a determination not to let other activities encroach on contest time. Each is important. If they run over this, efficiency decreases and enthusiasm may be burned up in sudden spurts of energy. If other activities begin to sneak in, organization and system are lost.

Nobody can set another's schedule. Each must make his own—and perhaps these general suggestions on how that may be done will help. Next week's outline of procedure to be followed in a contest should help round out the points made here.

## This Contest World

Reliable sources report that several sponsors who are planning big national contests have decided to wait until early next year to announce their competitions. Most of the present contests will have ended by then.

The winner of \$1,000 in the Pillsbury Cake-Naming contest is Mrs. A. E. Wyvell, of St. Cloud, Minn. The name selected was "Orangespun Walnut Cake." Choice of a 1938 Chevrolet, Ford or Plymouth, or \$500 in cash, was won by Stephen R. Townsend, of Drexel Hill, Pa., in the October 1 Atlantic Refining Co. football-selection-and-statement contest.

In a recent national contest, twenty-seven percent of the entries were written in pencil, forty percent in ink, twenty-eight percent were typewritten, three percent were hand-printed, and the balance were painted or presented in some unusual and fancy style. All received the same consideration. Decorated entries were stripped, and only the reading matter received consideration. The contest rules had stated that decoration would not count. Remember Rule 1 in this department's little lessons: "Follow the rules!"

Here are the winners in the October 16 Gillette football - score - and - letter contest (see "Your Opportunity Guide"): 1st (\$500), Joseph Benning, North Bergen, N. J.; 2nd (\$250), J. Orten Gadd, Jr., Wallingford, Conn.; 3rd (\$100), James R. Clarke, Macon, Ga.; 4th (\$50), Alan McGeehan, Baltimore, Md.; four prizes, \$25 each: Thomas Dowd, Philadelphia, Pa.; Clinton Smithdeal, Winston-Salem, N. C.; Michael Melfi, Philadelphia, Pa.; M. Etter, Seattle, Wash.

If you have a contest question, send it, with stamped, self-addressed envelope, to "So You Like Contests," c/o Radio Guide, 731 Plymouth Court, Chicago, Ill. The editors will attempt to answer each one. Please sign your name clearly.

# FOR FUN ALONE

BY CHESTER BROUWER

MARY BERGHOFF is one of those rare radio personalities who works only because she loves to entertain people. And Mary can well afford to. The wife of a high official in one of the Midwest's best-known brewing corporations, Mary is as faithful to her duties as the featured vocalist heard over Westinghouse Stations WOWO and WGL in Fort Wayne, Indiana, as would be a girl of lesser means.

Mary was born in Dayton, Ohio, as Mary Ziehler. She spent her school years at Notre Dame grade school in Dayton, and Madames of the Sacred Heart at Clifton, a suburb of Cincinnati.

It was while she was attending school at the Madames that Mary became interested in singing. After taking a few lessons at the school, Mary went to Gournon, a well-known Cin-

soprano. Losing that chance did not take away her courage, so Mary went after, and won, the leading role in an NBC series, "Pine Mountain Valley Folks." She appeared on that series every other week during one season.

Once again devoting her entire time to Fort Wayne's radio productions, Mary took the singing lead in the "Hoosier Hop," a popular local program fed to the Columbia network every Monday afternoon for several months.

RADIO, however, is not Mary's only interest. Every cent she earns on her commercial programs goes into the bank. When she has enough saved, Mary buys another horse. Show horses are her specialty, and the Berghoff home at Covington Downs, an exclusive Fort Wayne suburb, is literally papered with ribbons won by the



WOWO-WGL's Mary Berghoff sings because she likes to, and for that reason alone. Nonetheless, she's a consistently top-notch star!

cincinnati voice teacher, Gournon was excited over the possibilities of her contralto, and spent many weeks in perfecting the tone and range.

But love entered into Mary's life about that time. Marrying John Berghoff, secretary-treasurer of the Hoff-Brau Brewing Corporation, she came to Fort Wayne with her husband to make her home. Her voice study continued, however, this time with David Baxter, a former concert singer.

Last year Mary went to Chicago once each week to study under the former opera star, Helen Byfield Abbott. She continued her weekly trips to Chicago for nearly a year.

RADIO first entered into Mary's life about four years ago. A prominent sponsor was searching for a new vocalist to star on a weekly morning series. Hearing of the opportunity, she went to the radio studios, alone and unannounced. She sang only one song—and got the job. She has been featured on that commercial continuously since that time—a record for Fort Wayne stations.

Since that first program, Mary has appeared on an average of three programs a week without a vacation. She is at present starred on "Polly Pretends," a pretentious new commercial series presented by a Cincinnati manufacturer over station WOWO.

Two years ago, when the sponsors of "Hollywood Hotel" conducted a nationwide talent hunt for a songstress to be co-starred with Dick Powell, Mary entered—and won—the Fort Wayne auditions. She was sent to Chicago for the semi-finals, but lost out to a lyric

Berghoff stables at horse shows throughout the Midwest. Mary is not content with owning show horses, but she shows them herself.

She is an ardent riding enthusiast, and can be seen almost every morning on her own private riding trail on the Berghoff estate, riding in the company of her young daughter, Mary Jane.

Swimming, tennis and other outdoor sports take up a large part of Mary's spare time. The Berghoff pool is one of Fort Wayne's prides, and Mary has built, and maintains herself, a tennis court at her home. Golf, however, is not one of her "vices." She absolutely will not touch a golf club.

Deciding that she would like to get over her constant fear of the stage, Mary succeeded in obtaining a personal-appearance job at the formal opening of a Huyler restaurant in Chicago. Upon the heels of that job came a chance to sing with Ted Weems' orchestra for a night at the Palmer House.

"But I couldn't stand the fright of appearing before so many people," Mary confides. "I know that there are lots of people listening in on the radio when I sing, but I can't see them."

So Mary gave up her ideas of personal appearances and now confines her time to singing to unseen audiences exclusively.

Mary is a tall, stately girl. She has dark brown hair, brown eyes and a sun-tanned complexion. She goes in for sport clothes extensively. She dislikes evening clothing, and shies away from long dresses whenever she can avoid wearing them.



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FLASH! Here's today's biggest radio news—Midwest and only Midwest gives you a combination of Mystic Movie Dial, Traveling Color Eye, Phantom Hand and Motorized Tuning! Just touch a button on top of the radio... that's all... and FLASH!... your station comes in perfectly tuned, in one second... just like magic. (You can also tune by hand.)

GLORIOUS NEW TONE AMAZES MUSICIANS

When you tune in a domestic or foreign program on this super 20-tube 6-wave band 12,000-mile-range Motorized Midwest, you hear it with a new clarity, new depth and an intensity of feeling. Glorious, crystal-clear concert realism and brilliant foreign reception are now realities.

30 DAYS FREE TRIAL!

The famous Midwest factory-to-you plan, proven by 18 years of success, is just as exciting. It enables you to buy at wholesale prices...to save up to 50%...to make your radio dollar go twice as far...and to pay as little as 50 cents a week on the Midwest Easy Pay Plan. You get 30 days FREE home trial!

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Send me your new FREE catalog and complete details of your liberal 30-day FREE trial offer. (Special offer and prices prevail only when dealer direct with factory by mail.)

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## Free for Asthma During Winter

If you suffer with those terrible attacks of Asthma when it is cold and damp; if raw, wintry winds make you choke as if each gasp for breath was the very last; if restful sleep is impossible because of the struggle to breathe; if you feel the disease is slowly wearing your life away, don't fail to send at once to the Frontier Asthma Co. for a free trial of a remarkable method. No matter where you live or whether you have any faith in any remedy under the Sun, send for this free trial. If you have suffered for a lifetime and tried everything you could learn of without relief; even if you are utterly discouraged, do not abandon hope but send today for this free trial. It will cost you nothing. Address Frontier Asthma Co., 59-C Frontier Bldg., 462 Niagara St., Buffalo, N. Y.

## FOR ALL THE PROGRAMS BUY RADIO GUIDE!

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# Radio Guide's Instant Program Locator

| Eastern Standard Time<br>(Time Given in Listings) | 8 | 9 | 10 | 11 | 12 | 1  | 2  | 3  | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
|---|---|---|----|----|----|----|----|----|---|---|---|---|---|---|----|----|----|
| Central Standard Time                             | 7 | 8 | 9  | 10 | 11 | 12 | 1  | 2  | 3 | 4 | 5 | 6 | 7 | 8 | 9  | 10 | 11 |
| Mountain Standard Time                            | 6 | 7 | 8  | 9  | 10 | 11 | 12 | 1  | 2 | 3 | 4 | 5 | 6 | 7 | 8  | 9  | 10 |
| Pacific Standard Time                             | 5 | 6 | 7  | 8  | 9  | 10 | 11 | 12 | 1 | 2 | 3 | 4 | 5 | 6 | 7  | 8  | 9  |

Program Locator Time Is Eastern Standard. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

Acme Paint Co. Smiling Ed McConnell, Sun. 5:30 p.m. NBC-B.

Adair, Frances. Johnny Presents (Philip Morris) Tue. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Admiracion Shampoo. Tim & Irene, Sun. 6:30 p.m. MBS.

Alemite. Horace Heidt, Mon. 8 p.m. (12 mid. for West) CBS.

Alka-Seltzer. Uncle Ezra, Mon., Wed., Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R; National Barn Dance, Sat. 9 p.m. and 11 p.m. NBC-B.

Amateur Hour. Chrysler, Thurs. 9 p.m. CBS.

Ameche, Don. Chase & Sanborn, Sun. 8 p.m. NBC-R.

American Album of Familiar Music. (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.

American Radiator. Fireside Recitals; Helen Marshall; Sigurd Nilssen, Sun. 7:30 p.m. NBC-R.

Amos 'n' Andy. (Pepsodent), Mon. thru Fri. 7 and 11 p.m. NBC-R.

Anacin. Our Gal, Sunday; Mon., Tues., Wed. 12:45 p.m. CBS; Easy Aces, Tues., Wed., Thurs. 7 p.m. NBC-B; Just Plain Bill, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Arnell, Amy. Thirty Minutes in Hollywood (Local Cooperative Campaign), Sun. 6 p.m. MBS.

Arnold Grimm's Daughter. (Gold Medal), Mon. thru Fri. 1:30 p.m. CBS.

Aunt Jenny's Real Life Stories. (Spry), Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Aunt Jimmie. (Quaker Oats), Tues. thru Sat. 9:45 a.m. NBC-B.

Austin, Gene. Cocomalt, Sun. 6 p.m. CBS.

Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC-R.

Bachelor's Children. Old Dutch Cleanser, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.

Backstage Wife. Dr. Lyons, Mon. thru Fri. 11:15 a.m. NBC-R.

Baker, Kenny. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Baker, Phil. Gulf Oil, Sun. 7:30 p.m. CBS.

Banking Group. Philadelphia Orch., Mon. 9 p.m. NBC-B.

Barbasol. Mary Jane Walsh; Nat Brusiloff's orch., Fri. 8 p.m. (11 p.m. for West) MBS.

Barrett, Sheila. Time of Your Life. (Gruen Watch), Sun. 5:30 p.m. NBC-R.

Barrie, Wendy. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Barris, Harry. Camels, Tues. 9:30 p.m. CBS.

Bayer Aspirin. American Album of Familiar Music; Munn Dickenson, Frank Munn, Sun. 9:30 p.m. NBC-R; Famous Actors' Guild; Helen Menken, Tues. 7:30 p.m. CBS.

Beetle & Bottle. Gulf Oil, Sun. 7:30 p.m. CBS.

Behind Prison Bars. Sloan's Liniment, Mon. 10 p.m. NBC-B.

Belcher, Jerry. Interesting Neighbors (Fitch Co.), Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

"Believe It Or Not" Robert L. Ripley. Huskies, Sat. 8 p.m. (12 mid. for West) NBC-R.

Bennett, Lois. Waltz Time (Phillips), Fri. 9 p.m. NBC-R.

Benny, Jack. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Bergen, Edgar. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

Betty & Bob. (Gold Medal), Mon. thru Fri. 1 p.m. CBS.

Bicycle Party. Cycle Trades, Sun. 3:30 p.m. NBC-R.

Big Sister. (Rinso), Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Big Town. Rinso, Tues. 8 p.m. CBS.

Bi-Sol-Dol. Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thurs. 7:15 p.m. NBC-B.

Bond Bread. Guy Lombardo's orch., Sun. 5:30 p.m. CBS.

Borax. Death Valley Days, Fri. 8:30 p.m. NBC-B.

Bowes, Edward. Major. Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.

Bromo-Quinine. Gen Hugh Johnson, Mon. Thurs. 8 p.m. Tues. Wed. 10 p.m. NBC-B.

Bromo-Seltzer. Hollywood News; Sid Skolsky, Wed.

8:30 p.m. NBC-B.

Brusiloff, Nat. orch. Barbasol, Fri. 8 p.m. (11 p.m. for West) MBS.

Burns & Allen. (Grape Nuts), Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Burns, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC-R.

Busse, Henry, orch. (Mar-Oil), Sun. 11:45 a.m. NBC-R.

Butterworth, Charles. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Butterworth, Wallace. Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Calumet Baking Powder. Kate Smith; Henny Youngman; Jim Crowley; Jack Miller's Orch., Thurs. 8 p.m. (11:15 for West) CBS.

Camay. Pepper Young, Mon. thru Fri. 10:30 a.m. NBC-B & 3 p.m. NBC-R.

Camels. Jack Oakie; Stuart Erwin; Raymond Hatton; Patsy Flick; Helen Lynd; Harry Barris, Tues. 9:30 p.m.; Swing School; Benny Goodman's Orch., Tues. 10 p.m. CBS.

Campana. Vanity Fair, Mon. 8:30 p.m. NBC-B; First Nighter, Fri. 10 p.m. NBC-R.

Campbell's Soup. Hollywood Hotel; Ken Murray; Oswald; Anne Jamison; Raymond Paige's orch.; Jerry Cooper; Frances Langford, Fri. 9 p.m. CBS.

Cantor, Eddie. (Texaco), Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Carborundum Band. Sat. 7:30 p.m. CBS.

Carlay, Rachel. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.

Carlisle, Kitty. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

Carol Kennedy's Romance. Heinz, Mon. thru Fri. 11:15 a.m. (3:15 p.m. for West) CBS.

Carnation Milk. Lullaby Land, Mon. 10 p.m. NBC-R.

Carson Robison's Buckaroos. Musterole, Mon. Wed. Fri. 1:15 p.m. MBS.

Carter, Boake. (Philco), Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.

Cavalcade of America. Du Pont, Wed. 8 p.m. (12 mid. for West) CBS.

Chase & Sanborn. Don Ameche; Nelson Eddy; Edgar Bergen; Charlie McCarthy; Stroud Twins; Dorothy Lamour, Sun. 8 p.m. NBC-R.

Chesterfield. Andre Kostelanetz' Orch.; Deems Taylor, Wed. 9 p.m.; Music from Hollywood; Hal Kemp's Orch.; Alice Faye, Fri. 8:30 p.m. (11:30 p.m. for West); Football News; Eddie Dooley, Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

Chevrolet. Romantic Rhythms; Barry McKinley; Sally Nelson; Seymour Simon's Orch., Sun. 6:30 p.m. CBS.

Chipso. Road of Life, Mon. thru Fri. 11:15 a.m. NBC-B & 4:45 p.m. NBC-R.

Chrysler. Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.

Cities Service Concert. Lucille Manners, Fri. 8 p.m. NBC-R.

Clark, Buddy. Your Hit Parade (Lucky Strike), Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.

Coca-Cola. Song Shop; Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cornett, Fri. 10 p.m. CBS.

Cocomalt. Joe Penner. Gene Austin; Julie Gibson, Sun. 6 p.m. CBS.

Colgate. Gang Busters; Phillips Lord, Wed. 10 p.m. CBS.

Commentator Forum. Commentator Magazine, Sun. 9:30 p.m. & Thurs. 10 p.m. MBS.

Commentator Magazine. Commentator Forum, Sun. 9:30 p.m. & Thurs. 10 p.m. MBS.

Cooper, Jerry. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Court of Missing Heirs. Skelly, Mon. 7 p.m. CBS.

Cravens, Kathryn. News Thru a Woman's Eyes (Pontiac), Mon., Wed., Fri. 2 p.m. (5:30 p.m. for West) CBS.

Crisco. Vic & Sade, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

Crocker, Betty. Gold Medal, Wed. Fri. 1:15 p.m. CBS.

Crooks, Richard. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Crosby, Bing. Kraft Music Hall, Thurs. 10 p.m. NBC-R.

Cross, Glenn. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Cross, Milton J. Magic Key (RCA), Sun. 2 p.m. NBC-B.

Crowley, Jim. (Calumet Baking Powder), Thurs. 8 p.m. (11:15 p.m. for West) CBS.

Crumit, Frank. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

Cycle Trades. Bicycle Party; Swor & Lubin; Bills Slater; Hugo Mariani's Orch., Sun. 3:30 p.m. NBC-R.

Dafoe, A. R., Dr. Lysol, Mon. Wed. Fri. 4:45 p.m. CBS.

Dari-Rich. Terry and the Pirates, Mon. Tues. Wed. 5:15 p.m. NBC-R.

David Harum. (Bab-O), Mon. thru Fri. 11 a.m. NBC-R.

Death Valley Days. (Borax), Fri. 8:30 p.m. NBC-B.

Delaware, Lackawanna & Western Coal. The Shadow, Sun. 4 & 5:30 p.m. MBS.

Devine, Andy. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Dickenson, Jean. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.

Dona Ray Cosmetics. Lloyd Pantages, Sun. 1:45 p.m. (11 p.m. for West) CBS.

Dooley, Eddie. Football News (Chesterfield), Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

Dorsey, Tommy, Orch. (Raleigh & Kool), Fri. 9:30 p.m. NBC-B.

Dr. Christian. Vaseline, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.

Dr. Lyons. Manhattan Merry-Go-Round; Rachel Carlay; Pierre LeKreun, Sun. 9 p.m. NBC-R; Backstage Wife, Mon. thru Fri. 11:15 a.m. NBC-R.

Drano. Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.

Drene. Hollywood Gossip; Jimmie Fidler, Tues. & Fri. 10:30 p.m. NBC-R.

Duart Cosmetics. Passing Parade; John Nesbit, Sun. 9 p.m. MBS.

Durbin, Deanna. (Texaco), Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Du Pont. Cavalcade of America, Wed. 8 p.m. (12 mid. for West) CBS.

Duchin, Eddy, orch. Elizabeth Arden Cosmetics, Wed. 8 p.m. NBC-B.

Dumont, Paul. Varsity Show (Pontiac), Fri. 9 & 10:30 p.m. NBC-B.

Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Easy Aces. (Anacin), Tues., Wed., Thurs. 7 p.m. NBC-B.

Eddy, Nelson. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

Edna Wallace Hopper Cosmetics. Romance of Helen Trent, Mon. thru Fri. 12:30 p.m. CBS.

Elizabeth Arden Cosmetics. Eddy Duchin's orch., Wed. 8 p.m. NBC-B.

Elman, Dave. Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Energine. Radio Newsreel; Parks Johnson; Wallace Butterworth, Sun. 3 p.m. NBC-R.

Erwin, Stuart. Camels, Tues. 9:30 p.m. CBS.

F & F Cough Drops. Jenny Peabody, Mon., Wed., Fri. 3:30 p.m. CBS.

Falstaff Beer. Public Hero No. One, Mon. 10:30 p.m. NBC-R.

Famous Actors' Guild. Bayer Aspirin, Tues. 7:30 p.m. CBS.

Famous Jury Trials. Mennen Co., 10 p.m. MBS.

Faye, Alice. Music from Hollywood (Chesterfield), Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Fibber McGee & Molly. (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Fidler, Jimmie. Hollywood Gossip (Drene), Tues. & Fri. 10:30 p.m. NBC-R.

Fio-Rito's, Ted. Orch. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Fireside Recitals. American Radiator, Sun. 7:30 p.m. NBC-R.

Firestone. Richard Crooks; Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

First Nighter. Campana, Fri. 10 p.m. NBC-R.

Fischer, George. Jergens, Sun. 9:30 & 11:15 p.m. NBC-B.

Fitch Co. Interesting Neighbors; Jerry Belcher, Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

Fleischmann. Ozzie Nelson's Orch.; Harriet Hilliard; Peg Murray, Sun. 7:30 p.m. NBC-B.

Flick, Patsy. Camel, Tues. 9:30 p.m. CBS.

Florida Citrus Commission. Emily Post, Tues., Thurs. 10:30 a.m. CBS.

Follow the Moon. Pebeco, Mon. thru Fri. 5 p.m. CBS.

Ford. Sunday Evening Hour; Eugene Ormandy, Sun. 9 p.m.; Watch the Fun Go By; Al Pearce; Arline Harris, Tues. 9 p.m. (12 mid. for West) CBS.

Football News. (Chesterfield), Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

Friedman, Benny. Sunday Morning Quarter Back (Parker Watch), Sun. 11:30 a.m. MBS.

Fulton, Jack. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.

Furest, Hans. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Gang Busters. Colgate, Wed. 10 p.m. CBS.

General Electric. Hour of Charm; Phil Spitalny's Girl Orch., Mon. 9:30 p.m. NBC-R.

General Motors Concert Company. Erno Rapee, Sun. 8 p.m. NBC-B.

Gibson, Freddie. Your Hit Parade (Lucky Strike), Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.

Gibson, Julie. Cocomalt, Sun. 6 p.m. CBS.

Girl Alone. (Kellogg), Mon. thru Fri. 12 noon. NBC-R.

Goldbergs. (Oxydol), Mon. thru Fri. 12:15 p.m. CBS.

Gold Medal. Betty & Bob, Mon. thru Fri. 1 p.m.;

Hymns of All Churches, Mon., Tues., Thurs. 1:15 p.m.; Betty Crocker, Wed. & Fri. 1:15 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 1:30 p.m.; Hollywood in Person, Mon. thru Fri. 1:45 p.m. CBS.

Goodman, Al. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Goodman, Benny, Orch. Swing School (Camels), Tues. 10 p.m. CBS.

Good News of 1938. Maxwell House Coffee, Thurs. 9 p.m. NBC-R.

Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Gordon, Richard. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Grand Central Station. (Lis-terine), Fri. 8 p.m. NBC-B.

Grape Nuts. Burns & Allen; Ray Noble's Orch.; Tony Martin, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Griffin Polish. Time to Shine; Barry McKinley, Mon. 7 p.m. NBC-B.

Gruen Watch. Time of Your Life; Sheila Barrett; Graham McNamee; Joe Rines' Orch., Sun. 5:30 p.m. NBC-R.

Guest, Edgar. It Can Be Done (Household Finance), Tues. 8:30 p.m. NBC-B.

Guiding Light. (White Naphtha), Mon. thru Fri. 4:45 p.m. NBC-R.

Gulf Oil. Phil Baker; Beetle & Bottle, Sun. 7:30 p.m. CBS.

Haley, Jack. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Hammerstein Music Hall. (Kolyons), Fri. 8 p.m. CBS.

Harris, Arlene. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Harris, Phil, orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Hatton, Raymond. Camels, Tues. 9:30 p.m. CBS.

Hearn, Sam. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Heatter, Gabriel. We, The People (Sanka Coffee), Thur. 7:30 p.m. (10:30 p.m. for West) CBS.

Hecker's H-O Foods. Myra Kingsley, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

Heidt, Horace, orch. (Alemite), Mon. 8 p.m. (12 mid. for West) CBS.

Heinz. Carol Kennedy's Romance, Mon. thru Fri. 11:15 a.m. (3:15 p.m. for West) CBS; Magazine of the Air, Wed. Fri. 11 a.m. (3 p.m. for West) CBS.

Hello Peggy. (Drano), Wed. Fri. 11:45 a.m. NBC-R.

Hill, Edwin C. Your News Parade (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.

Hilliard, Harriet. Fleischmann's, Sun. 7:30 p.m. NBC-R.

Hilltop House. Palmolive Soap, Mon. thru Fri. 5:45 p.m. CBS.

Hind's Cream. Life of Mary Sothern, Mon. thru Fri. 5:15 p.m. CBS.

Hobby Lobby. Hudson Motors, Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Hollywood Gossip. Drene, Tues. & Fri. 10:30 p.m. NBC-R.

Hollywood Hotel. Campbell's Soup, Fri. 9 p.m. CBS.

Hollywood in Person. Gold Medal, Mon. thru Fri. 1:45 p.m. CBS.

Hollywood Mardi Gras. (Packard), Tues. 9:30 p.m. NBC-R.

Hollywood News. Bromo-Seltzer, Wed. 8:30 p.m. NBC-B.

Horlick's. Lum & Abner, Mon. thru Fri. 7:30 p.m. (Mon. Tues. Wed. Fri. 11:15 p.m. for West) NBC-B.

Hour of Charm. (General Electric), Mon. 9:30 p.m. NBC-R.

Household Finance. It Can Be Done; Edgar Guest, Tues. 8:30 p.m. NBC-B.

How to be Charming. (Phillips), Mon., Wed., Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.

Hudson Motors. Hobby Lobby; Dave Elman, Wed. 7:15 (10:30 p.m. for West) CBS.

Hull, Warren. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Husbands & Wives. (Pond Cream), Tues. 8 p.m. NBC-B.

Huskies. Robert L. Ripley, Sat. 8 p.m. (12 mid. for West) NBC-R.

Hymns of All Churches. (Gold Medal), Mon., Tues. Thurs. 1:15 p.m. CBS.

International Silver. Silver Theater; Conrad Nagel, Sun. 5 p.m. CBS.

Ipana. Town Hall Tonight; Walter O'Keefe; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.

Interesting Neighbors. Fitch Co., Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

It Can Be Done. (Household Finance), Tues. 8:30 p.m. NBC-B.

Ivory Flakes. O'Neills, Mon. thru Fri. 11 a.m. NBC-B; 3:45 p.m. NBC-R.

Ivory Soap. Story of Mary Marlin, Mon. thru Fri. 10 a.m. NBC-B & 4:30 p.m. NBC-R; Edward MacHugh, Mon. thru Fri. 11:45 a.m. NBC-B.

Jack Armstrong. (Wheaties), Mon. thru Fri. 5:30 p.m. NBC-R.

Jamison, Anne. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Jello-O. Jack Benny; Mary Livingstone; Kenny Baker; Sam Hearn; Andy Devine; Phil Harris' Orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Jenny Peabody. (F & F Cough Drops), Mon., Wed., Fri. 3:30 p.m. CBS.

Jergens. George Fischer, Sun. 9:30 & 11:15 p.m. NBC-B.

Jessel, George. Thirty Minutes in Hollywood (Local Cooperative Campaign), Sun. 6 p.m. EST.

Johnny Presents. (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

John's Other Wife. (Phillippe Cosmetics), Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Johnson, Hugh. Gen. Bromo-Quinine, Mon. Thurs. 8 p.m. Tues. Wed. 10 p.m. NBC-B.

Johnson, Parks. Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Johnson's Wax. Fibber McGee & Molly; Marian & Jim Jordan; Ted Weems' Orch., Mon. 9 p.m. (12 mid. for West) NBC-R.

Jolson, Al. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Jordan, Marian & Jim. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Junior Nurse Corps. (Sunbrite), Mon. thru Fri. 5 & 6 p.m. NBC-B.

Just Plain Bill. (Anacin), Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Kaltenmeyer's Kindergarten. (Quaker Oats), Sat. 5:30 p.m. NBC-R.

Kellogg Cereals. Girl Alone, Mon. thru Fri. 12 noon (Continued from Page 17) NBC-R; Musical Plays, Sun. 5 p.m. MBS; Singing Lady. Irene Wicker, Mon. thru Thurs. 5:30 p.m. NBC-B.

Kemp, Hal, orch. Music from Hollywood (Chesterfield), Fri. 8:30 p.m. (11:30 for West) CBS.

Kennedy, Reed. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

King, Wayne, orch. Lady Esther, Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.

(Continued on Page 18)

# 65,000 HOURS OF MUSIC

(Continued from Page 6)

Their's was the only plane in the air. They had to fly so low that they skimmed roof-tops.

"Am I afraid to fly? Why not fly?" Jascha answers the friends who, with his priceless gift in mind, question him about the risks he takes. "I'm a fatalist. I believe when your time comes it comes. That doesn't mean that I believe in unnecessarily stepping into danger. We owe it to ourselves and those who are dependent on us, all of us, to be careful. But I believe absolutely in my fate."

His fate, of course, being to play the fiddle when and where he is asked.

AND still, this man who takes any risk to play must be quite another man from the picture that description of him paints. If he weren't, he wouldn't have friends like the irrepressible Harpo Marx. And here we come upon the secret of his mystifying personality. He has his violins insured for fabulous sums, but not his own hands. There is scarcely a musician of his rank in the world who does not have his hands insured. Jascha won't hear of it. "It would make me self-conscious," he says. If he were in an automobile accident tomorrow, and his hands were destroyed, he would simply give his priceless violins to his little son, whom he is teaching.

The music means everything to him. Heifetz means nothing.

He has circled the globe four times. On his first visit to Japan, after the earthquake of 1923, he volunteered his services to aid the native sufferers.

Heifetz' hobbies and outside interests are numerous. He plays ping-pong, tennis, golf, and is a superb horseman. He is an enthusiastic motion-picture fan, and when he is in New York is always on hand at the first nights of Broadway openings.

As a person, he thinks he is no different from anybody else. Indeed, so little does he respond to any sense of personal dignity that his friends have had to ask him to stop clowning in public. He was always changing clothes with the waiter, or coming in wearing the doorman's cap with a false mustache. (He is a great patron of "Joke" stores where they sell false whiskers, itching powder, humorous bathroom appliances, and so forth.) Those close to him felt that such behavior was beneath the world's greatest violinist. The world's greatest violinist didn't think so at all—not for a minute! At his own parties he still insists on tending bar and carrying trays.

ANOTHER thing which his well-meaning friends keep quiet is his skill as an amateur safe-cracker. A wealthy woman of Mrs. Heifetz' acquaintance once forgot the combination of her wall safe. Jascha happened to be present and laid his super-sensitive violinist's ear to the dial and turned it slowly until he heard the tumblers fall into place. The safe opened.

The practical jokes he plays nowadays are a bit subtler. Not long ago, seeing his Russian accompanist chatting with a pretty girl aboard ship, Jascha drifted over to them mischievously and asked—in Russian—"What do you think of her?" He led the accompanist into a highly detailed description of the young lady's charms. The legs were good. The hair was beautiful, but why did the little idiot bob it? She had a funny nose. Then Jascha spoke to the girl in the same language and she answered. She spoke perfect Russian, as he had known all along.

And last year, anchored off Balboa, California, he was sitting on the after-deck of his yacht playing his accordion. He can play a dozen instruments. The accordion is his latest, although he says, "I can't manage those adding-machine buttons on one end of it."

Another yacht pulled up alongside and a mustached old gentleman called across the water:

"Young man, I play the accordion. Come on over and we'll play duets."

Jascha rowed over and for a whole blissful afternoon he and the old gentleman played duets. When they were done, his new friend complimented him. "Young man," he said, "you have a very good ear for music. What did you say your name was?"

"Heifetz," said Heifetz.

A machine—or a very lovable, gay friendly human being? What the people who try to answer that question neglect is the fact that there are two Jaschas. One is the husband and father who loves his home so much that he can't bear to travel, who plays crazy jokes on his friends, who likes nothing better than to give parties, who is always laughing.

The other is the supreme, confident musician who steps out on the stage without a smile and, lifting his violin, looks coldly out over his audience's heads. Why? Because if he becomes alive to the presence of his audience as individuals he will be distracted from his playing. And if the Jascha Heifetz who is a musician becomes distracted, the Jascha Heifetz who is a warm-blooded human being will not be able to flood him with his pulsing, human vitality.

These are the two Jaschas. Both of them are great guys—each in a different way.

Jascha Heifetz may be heard Sunday on the Ford Sunday Evening Hour over a CBS network at:  
EST 9:00 p.m. — CST 8:00 p.m.  
MST 7:00 p.m. — PST 6:00 p.m.

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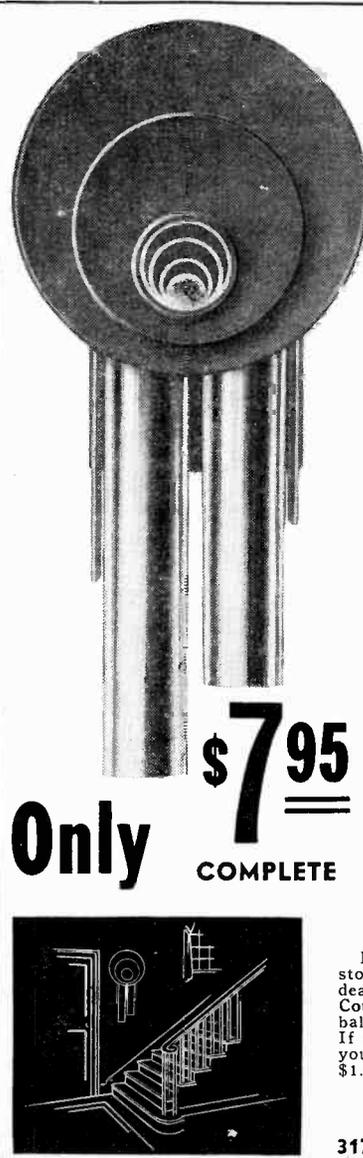
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(Continued from Page 16)

- Kingsley, Myra. Hecker's H-O Foods, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.
- Kitchen Cavalcade. Mueller Macaroni, Mon. thru Fri. 10:45 a.m. NBC-B.
- Koestner, Josef, orch. (Ry-Krisp), Sun. 5 p.m. NBC-R.
- Kolynos, Hammerstein's Music Hall; Jerry Mann, Fri. 8 p.m. CBS.
- Kostelanetz, Andre, orch. (Chesterfield), Wed. 9 p.m. CBS.
- Kraft Music Hall. Bing Crosby; Bob Burns, Thur. 10 p.m. NBC-R.
- Lady Esther. Wayne King's orch., Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.
- Lamour, Dorothy. (Chase & Sanborn), Sun. 8 p.m. NBC-R.
- Langford, Frances. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Lawes, Warden Lewis E. Behind Prison Bars (Sloan's Liniment), Mon. 10 p.m. NBC-B.
- Le Kreun, Pierre. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.
- Leonard, Jack. Raleigh & Kool, Fri. 9:30 p.m. NBC-B.
- Lifebuoy. Al Jolson; Martha Raye; Parkyakarkus; Victor Young's orch., Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Life of Mary Sothern. Hind's Cream, Mon. thru Fri. 5:15 p.m. CBS.
- Listerine. Grand Central Station, Fri. 8 p.m. NBC-B.
- Little Orphan Annie. (Ovaltine), Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.
- Livingstone, Mary. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
- Local Cooperative Campaign. Thirty Minutes in Hollywood; George Jessel; Norma Talmadge; Amy Arnell, Sun. 6 p.m. MBS.
- Log Cabin Syrup. Jack Haley; Wendy Barrie; Virginia Verrill; Warren Hull; Ted Fio-Rito's orch., Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
- Lombardo, Guy, orch. (Bond Bread), Sun. 5:30 p.m. CBS.
- Lone Ranger. (Gordon Baking Co.), Mon. Wed. & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.
- Lord, Phillips H. Gang Busters (Colgate), Wed. 10 p.m. CBS.
- Lorenzo Jones. Phillips. Mon. thru Fri. 4 p.m. NBC-R.
- Lucky Strike. Your News Parade; Edwin C. Hill, Mon. thru Fri. 12:15 p.m. CBS; Your Hit Parade; Leo Reisman's orch.; Fredda Gibson; Buddy Clark, Wed. 10 p.m. NBC-R; Your Hit Parade. Al Goodman's orch.; Fredda Gibson; Buddy Clark, Sat. 10 p.m. CBS.
- Lullaby Lady. Carnation Milk, Mon. 10 p.m. NBC-R.
- Lum & Abner. Horlick's, Mon. thru Fri. 7:30 p.m. (Mon. Tues. Wed. Fri. 11:15 p.m. for West) NBC-B.
- Lutheran Hour. Lutheran Laymen's League, Sun. 4:30 p.m. MBS.
- Lutheran Laymen's League. Lutheran Hour, Sun. 4:30 p.m. MBS.
- Lux. Radio Theater, Mon. 9 p.m. CBS.
- Lyman, Abe, orch. Waltz Time (Phillips), Fri. 9 p.m. NBC-R.
- Lynd, Helen. Camel, Tues. 9:30 p.m. CBS.
- Lysol. Dr. A. R. Dafeo, Mon. Wed. Fri. 4:45 p.m. CBS.
- Ma Perkins. Oxydol, Mon. thru Fri. 10:15 a.m. NBC-B & 3:15 p.m. NBC-R.
- MacCormack, Franklyn. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.
- MacDonald, Jeanette. Open House (Vicks), Sun. 7 p.m. CBS.
- MacFadden Publishing. True Story Court, Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.
- MacHugh, Edward. Ivory Soap, Mon. thru Fri. 11:45 a.m. NBC-B.
- Magazine of the Air. Heinz, Wed. Fri. 11 a.m. (3 p.m. for West) CBS.
- Magic Key. R.C.A., Sun. 2 p.m. NBC-B.
- Manhattan Merry-Go-Round. Dr. Lyons, Sun. 9 p.m. NBC-R.
- Mann, Jerry. Hammerstein's Music Hall (Kolynos), Fri. 8 p.m. CBS.
- Manners, Lucille. Cities Service Concert, Fri. 8 p.m. NBC-R.
- Mar-O-Oil. Henry Busse's Orch., Sun. 11:45 a.m. NBC-R.
- March of Time. Time, Inc., Thurs. 8:30 p.m. NBC-B.
- Mariani, Hugo, orch. Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.
- Marshall, Helen. Fireside Recitals (Amer. Radiator), Sun. 3:30 p.m. NBC-R.
- Martin, Charles. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
- Martin, Tony. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
- Maxwell House Coffee. Good News for 1938; M-G-M Film Stars; Meredith Willson's orch., Thurs. 9 p.m. NBC-R.
- McBride, Mary, Margaret. Minute Tapioca, Mon. Wed. Fri. 12 noon CBS.
- McCarthy, Charlie. Chase & Sanborn, Sun. 8 p.m. NBC-R.
- McConnell, Ed, Smiling. Acme Paint Co., Sun. 5:30 p.m. NBC-B.
- McKinley, Barry. Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS; Time to Shine (Griffin Polish), Mon. 7 p.m. NBC-B.
- McNamee, Graham. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.
- Menken, Helen. Famous Actors' Guild (Bayer Aspirin), Tues. 7:30 p.m. CBS.
- Mennen Co. Famous Jury Trials, Mon. 10 p.m. MBS.
- Metropolitan Opera Auditions of the Air. Sherman Williams, Sun. 5 p.m. NBC-B.
- M-G-M Film Stars. Good News for 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
- Miller, Jack, orch. Calumet Baking Powder, Thurs. 8 p.m. (11:15 p.m. for West) CBS.
- Minute Tapioca. Mary Margaret McBride, Mon. Wed. Fri. 12 noon CBS.
- Model Tobacco. Pick & Pat, Edward Roecker, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
- Molle. Vox Pop; Parks Johnson; Wallace Butterworth, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
- Morgan, Russ, orch. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
- Mr. Keen, Tracer of Lost Persons. Bi-Sol-Dol, Tues. Wed. Thurs. 7:15 p.m. NBC-B.
- Mrs. Wiggs of the Cabbage Patch. Old English Wax, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.
- Mueller Macaroni. Kitchen Cavalcade, Mon. thru Fri. 10:45 a.m. NBC-B.
- Munn, Frank. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R; Waltz Time (Phillips), Fri. 9 p.m. NBC-R.
- Murray, Feg. Fleischmann's, Sun. 7:30 p.m. NBC-B.
- Murray, Ken. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Music from Hollywood. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.
- Musical Plays. Irene Wickler (Kellogg's), Sun. 5 p.m. MBS.
- Musterole. Carson Robison's Buckaroles, Mon. Wed. Fri. 1:15 p.m. MBS.
- Myrt & Marge. Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.
- Mystery Chef. Regional Advertisers, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.
- Nagel, Conrad. Silver Theater (International Silver), Sun. 5 p.m. CBS.
- Nash-Kelvinator. Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS.
- National Barn Dance. Alka-Seltzer, Sat. 9 & 11 p.m. NBC-B.
- National Farm & Home. Mon. thru Sat. 12:30 p.m. NBC-B.
- Nelson, Ozzie, orch. Fleischmann's, Sun. 7:30 p.m. NBC-B.
- Nelson, Sally. Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS.
- Nesbit, John. Passing Parade (Duart Cosmetics), Sun. 9 p.m. MBS.
- News Through a Woman's Eyes. Pontiac, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.
- Nilssen, Sigurd. Fireside Recitals (Amer. Radiator), Sun. 7:30 p.m. NBC-R.
- Noble, Ray, orch. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
- Oakie, Jack. (Camel), Tues. 9:30 p.m. CBS.
- O'Keefe, Walter. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.
- Old Dutch Cleanser. Bachelor's Children, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.
- Old English Wax. Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R; Our Gal Sunday, Thurs. & Fri. 12:45 p.m. CBS.
- One Man's Family. Tenderleaf Tea, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.
- O'Neills. Ivory Flakes, Mon. thru Fri. 11 a.m. NBC-B & 3:45 p.m. NBC-R.
- Open House. Vicks, Sun. 7 p.m. CBS.
- Ormandy, Eugene. Sunday Evening Hour (Ford), Sun. 9 p.m. CBS.
- Oswald. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Our Gal Sunday. Anacin & Old English Wax, Mon. thru Fri. 12:45 p.m. CBS.
- Ovaltine. Little Orphan Annie, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.
- Oxydol. Ma Perkins, Mon. thru Fri. 10:15 a.m. NBC-B & 3:15 p.m. NBC-R; Goldbergs, Mon. thru Fri. 12:15 p.m. NBC-R.
- Packard. Hollywood Mardi Gras; Lanny Ross; Charles Butterworth; Jane Rhodes; Raymond Paige's Orch., Tues. 9:30 p.m. NBC-R.
- Paige, Raymond, orch. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R; Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Pall Mall. People in the News, Dorothy Thompson, Fri. 10:45 p.m. NBC-R.
- Palmolive Soap. Hilltop House, Mon. thru Fri. 5:45 p.m. CBS.
- Pantages, Lloyd. Donna Ray Cosmetics, Sun. 1:45 p.m. (11 p.m. for West) CBS.
- Parker Watch. Sunday Morning Quarterback; Benny Friedman, Sun. 11:30 a.m. MBS.
- Parkyakarkus. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Passing Parade. Duart Cosmetics, Sun. 9 p.m. MBS.
- Pearce, Al. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.
- Pebecco. Follow the Moon, Mon. thru Fri. 5 p.m. CBS.
- Penner, Joe. Cocomalt, Sun. 6 p.m. CBS.
- People in the News. Pall Mall, Fri. 10:45 p.m. NBC-R.
- Pepper Young's Family. Cammy, Mon. thru Fri. 10:30 a.m. NBC-B & 3 p.m. NBC-R.
- Pepperell, Dr. Karl Reiland, Fri. 7:15 p.m. NBC-B.
- Pepsodent. Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC-R.
- Perry, Bill. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.
- Personal Loan. Your Unseen Friend, Sat. 8 p.m. CBS.
- Pet Milk. Mary Lee Taylor, Tues. & Thurs. 11 a.m. (3 p.m. for West); Saturday Night Serenade; Mary Eastman; Bill Perry, Sat. 9:30 p.m. CBS.
- Philadelphia Orch. Banking Group, Mon. 9 p.m. NBC-B.
- Philco. Boake Carter, Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.
- Philip Morris. Johnny Presents; Three Minute Thrill; Charles Martin; Russ Morgan; Frances Adair; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Charles Martin's Dramatizations, Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
- Phillips. How To Be Charming, Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R; Lorenzo Jones, Mon. thru Fri. 4 p.m. NBC-R; Waltz Time; Abe Lyman's Orch.; Lois Bennett; Frank Munn, Fri. 9 p.m. NBC-R.
- Philippe Cosmetics. John's Other Wife, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.
- Phillips Petroleum. Poly Follies, Tues. 10:30 p.m. CBS.
- Pick & Pat. Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
- Pillsbury. Today's Children, Mon. thru Fri. 10:45 a.m. NBC-R.
- Poetic Melodies. Wrigleys, Mon. thru Fri. 7 & 11 p.m. CBS.
- Poly Follies. Phillips Petroleum, Tues. 10:30 p.m. CBS.
- Pond Cream. Husbands & Wives, Tues. 8 p.m. NBC-B.
- Pontiac. News Through a Woman's Eyes, Kathryn Cravens, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS; Varsity Show; Paul Dumont, Fri. 9 & 10:30 p.m. NBC-B.
- Post, Emily. Florida Citrus Commission, Tues., Thurs. 10:30 a.m. CBS.
- Power, Tyrone. Woodbury, Sun. 9 & 11:30 p.m. NBC-B.
- Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.
- Princess Pat. Tale of Today, Sun. 6:30 p.m. NBC-R.
- Professor Quiz. Nash-Kelvinator, Sat. 9 p.m. (12 mid. for West) CBS.
- Public Hero No. One. Falstaff Beer, Mon. 10:30 p.m. NBC-R.
- Quaker Oats. Aunt Jemima, Tues. thru Sat. 9:45 a.m. NBC-B; Kaltemeyer's Kindergarten, Sat. 5:30 p.m. NBC-R.
- Radio Newsreel. Energine, Sun. 3 p.m. NBC-R.
- Radio Theater. (Lux), Mon. 9 p.m. CBS.
- Raleigh & Kool. Edythe Wright; Jack Leonard; Tommy Dorsey's orch., Fri. 9:30 p.m. NBC-B.
- Ralston. Tom Mix, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.
- Rapee, Erno. General Motors Concert Company, Sun. 8 p.m. NBC-B.
- R. C. A. Magic Key; Milton Cross, Sun. 2 p.m. NBC-B.
- Raye, Martha. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Regional Advertisers. Mystery Chef, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.
- Reiland, Dr. Karl. Pepperell, Fri. 7:15 p.m. NBC-B.
- Renard, Jacques, orch.; Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- Rhodes, Jane. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.
- Rich, Irene. Welch, Sun. 9:45 p.m. (11 p.m. for West) NBC-B.
- Rines, Joe, orch. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.
- Rinso. Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS; Big Town; Edward G. Robinson and Claire Trevor, Tues. 8 p.m. CBS.
- Ripley, Robert L. "Believe It Or Not." Huskies, Sat. 8 p.m. (12 mid. for West) NBC-R.
- Rising Musical Star. Sealtest. Sun. 10 p.m. NBC-R.
- Road of Life. Chipso, Mon. thru Fri. 11:15 a.m. NBC-B & 4:45 p.m. NBC-R.
- Robinson, Edward G. Big Town (Rinso), Tues. 8 p.m. CBS.
- Roecker, Edward. Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
- Romance of Helen Trent. Edna Wallace Hopper Cosmetics, Mon. thru Fri. 12:30 p.m. CBS.
- Romantic Rhythms. Chevrolet, Sun. 6:30 p.m. CBS.
- Ross, Lanny. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.
- Royal Gelatin. Rudy Vallee's Orch., Thurs. 8 p.m. NBC-R.
- Ry-Krisp. Marion Talley, Josef Koestner's Orch., Sun. 5 p.m. NBC-R.
- Sal Hepatica. Town Hall Tonight, Walter O'Keefe, Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.
- Sanka Coffee. We, The People; Gabriel Heatter, Thurs. 7:30 p.m. (10:30 p.m. for West) CBS.
- Saturday Night Serenade. Pet Milk, Sat. 9:30 p.m. CBS.
- Sealtest. Rising Musical Star; Alex Smallens; Hans Fuerst; Richard Gordon, Sun. 10 p.m. NBC-R.
- Sheaffer Pen. Harold Stokes, Fri. 8:15 p.m. MBS.
- Sherwin Williams. Metropolitan Opera Auditions of the Air, Sun. 5 p.m. NBC-B.
- Silver Theater. International Silver, Sun. 5 p.m. CBS.
- Simon's, Seymour, orch. Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS.
- Singing Lady. Kellogg's, Mon. thru Thur. 5:30 p.m. NBC-B.
- Skelly. Court of Missing Heirs, Mon. 7 p.m. CBS.
- Skolsky, Sid. Hollywood News (Bromo-Seltzer), Wed. 8:30 p.m. NBC-B.
- Slater, Bill. Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.
- Sloans Liniment. Behind Prison Bars; Warden Lewis E. Lawes, Mon. 10 p.m. NBC-B.
- Smallens, Alex. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.
- Smith, Kate. Calumet Baking Powder, Thur. 8 p.m. (11:15 p.m. for West) CBS.
- Song Shop. Coca-Cola, Fri. 10 p.m. CBS.
- Spitalny, Phil, Girl Orch. Hour of Charm (General Electric), Mon. 9:30 p.m. NBC-R.
- Spry. Aunt Jenny's Real Life Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.
- Stokes, Harold, orch. Sheaffer Pen, Fri. 8:15 p.m. MBS.
- Story of Mary Marlin. Ivory Soap, Mon. thru Fri. 10 a.m. NBC-B; 4:30 p.m. NBC-R.
- Stroud Twins. Chase & Sanborn, Sun. 8 p.m. NBC-R.
- Sunbrite. Junior Nurse Corps, Mon. thru Fri. 5 & 6 p.m. NBC-B.
- Sun Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC-B.
- Sunday Evening Hour. Ford, Sun. 9 p.m. CBS.
- Sunday Morning Quarterback. Parker Watch, Sun. 11:30 a.m. MBS.
- Super Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.
- Swing School. (Camel), Tues. 10 p.m. CBS.
- Swor & Lubin. Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.
- Tale of Today. Princess Pat, Sun. 6:30 p.m. NBC-R.
- Talley, Marion. Ry-Krisp, Sun. 5 p.m. NBC-R.
- Talmadge, Norma. Thirty Minutes in Hollywood (Local Co-Operative Campaign), Sun. 6 p.m. MBS.
- Taylor, Deems. Chesterfield, Wed. 9 p.m. CBS.
- Taylor, Mary Lee. Pet Milk, Tues. Thur. 11 a.m. (3 p.m. for West) CBS.
- Tenderleaf Tea. One Man's Family, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.
- Terry & the Pirates. Dari-Rich, Mon. Tues. Wed. 5:15 p.m. NBC-R.
- Texaco. Eddie Cantor, Deanna Durbin, Jacques Renard's Orch., Pinky Tomlin, James Wallington, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- The Shadow. Delaware, Lackawanna & Western Coal, Sun. 4 & 5:30 p.m. MBS.
- Thirty Minutes in Hollywood. Local Cooperative Campaign, Sun. 6 p.m. MBS.
- Thomas, Lowell. Sun Oil, Mon. thru Fri. 6:45 p.m. NBC-B.
- Thompson, Dorothy. People in the News (Pall Mall), Fri. 10:45 p.m. NBC-R.
- Three Minute Thrill. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R.
- Tim & Irene. Admiracion Shampoo, Sun. 6:30 p.m. MBS.
- Time, Inc. March of Time, Thurs. 8:30 p.m. NBC-B.
- Time of Your Life. Gruen Watch, Sun. 5:30 p.m. NBC-R.
- Time to Shine. Griffin Polish, Mon. 7 p.m. NBC-B.
- Today's Children. Pillsbury, Mon. thru Fri. 10:45 a.m. NBC-R.
- Tomlin, Pinky. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- Tom Mix. Ralston, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.
- Town Hall Tonight. Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC-R.
- Travler, Claire. Big Town (Rinso), Tues. 8 p.m. CBS.
- True Story Court. MacFadden Pub., Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.
- Tums. Vocal Varieties, Tues. & Thur. 7:15 p.m. (11:15 p.m. for West) NBC-R.
- Uncle Ezra. Alka-Seltzer, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R.
- Uncle Jim's Question Bee. Washington Coffee, Sat. 7:30 p.m. NBC-B.
- Vallee's, Rudy, orch. Royal Gelatin, Thurs. 8 p.m. NBC-R.
- Van Steeden, Peter, orch. Town Hall Tonight (Ipana & Sal Hepatica) Wed. 9 p.m. (12 mid. for West) NBC-R.
- Vanity Fair. Campana, Mon. 8:30 p.m. NBC-B.
- Varady of Vienna. Ted Weems' Orch., Sun. 1:30 p.m. MBS.
- Variety Show. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
- Varsity Show. Pontiac, Fri. 8 & 10:30 p.m. NBC-B.
- Vaseline. Dr. Christian, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.
- Verrill, Virginia. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 p.m. for West) NBC-R.
- Vic & Sade. Crisco, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.
- Vicks. Open House, Jeanette MacDonald, Sun. 7 p.m.; Tony Wons, Mon. Wed. Fri. 10:30 a.m. CBS.
- Vocal Varieties. Tums, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) NBC-R.
- Vox Pop. Mollie, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
- Wallenstein, Alfred. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.
- Wallington, James. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- Walsh, Mary Jane. Barbasol, Fri. 8 p.m. (11 p.m. for West) MBS.
- Waltz Time. Phillips, Fri. 9 p.m. NBC-R.
- Watch the Fun Go By. Ford, Tues. 9 p.m. (12 mid. for West) CBS.
- Washington Coffee, Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC-B.
- We, The People. Sanka Coffee, Thurs. 7:30 p.m. (10:30 p.m. for West) CBS.
- Weems, Ted, orch. Varady of Vienna, Sun. 1:30 p.m. MBS; Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.
- Welch, Irene Rich, Sun. 9:45 p.m. (11 p.m. for West) NBC-B.
- Wheaties. Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC-R.
- White Naphtha. Guiding Light, Mon. thru Fri. 4:45 p.m. NBC-R.
- Wicker, Irene. Singing Lady (Kellogg's), Mon. thru Thurs. 5:30 p.m. NBC-B.
- Willson, Meredith, orch. Good News for 1938 (Maxwell House Coffee), NBC-R.
- Wilson, Don. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
- Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.
- Wons, Tony. Vicks, Mon. Wed. Fri. 10:30 a.m. CBS.
- Woodbury. Tyrone Power, Sun. 9 & 11:30 p.m. NBC-B.
- Wright, Edythe. Raleigh & Kool, Fri. 9:30 p.m. NBC-B.
- Wrigley's. Poetic Melodies. Jack Fulton, Franklyn MacCormack, Mon. thru Fri. 7 & 11 p.m. CBS.
- Young, Victor, orch. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Your Hit Parade. Lucky Strike, Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.
- Youngman, Henny. Calumet Baking Powder, Thur. 8 p.m. (11:15 p.m. for West) CBS.
- Your News Parade. Edwin C. Hill (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.
- Your Unseen Friend. Personal Loan, Sat. 8 p.m. CBS.
- Zenith Foundation. Sun. 10 p.m. NBC-B.

## VOICE OF THE LISTENER

The "Voice of the Listener" letterforum is a regular feature in Radio Guide each week, offered to the readers as a means for expressing and exchanging opinions about radio.

Each week Radio Guide will publish letters deserving our readers' attention.

### PROTEST

*Voice of the Listener:* Is there anything more maddening than to be lifted to the heights by an audience singing with a great orchestra and then to have the last phrase chopped off as a station announcer comes in with his call-letters and a weather report? We'd like to hear the weather report, but we would like to hear the finish of the concert first. Practically all the stations are guilty of this annoyance, which not only spoils good programs for us, but which does little to create good-will between us and the stations. One of the blind spots in radio, this is a black mark on good taste and musical sense. Let's do something about it.—Mrs. Frank Arnold, Clarion, Pa.

### ANOTHER KICK

*Dear VOL:* When will sponsors so arrange with the networks to have hours that will accommodate listeners? The situation is especially bad on Sunday nights. The General Motors concert is one of my favorites, but it is utterly impossible to find it on the dial. Now we have it presented at the worst time of all, competing with the most popular program on the air—the Chase and Sanborn Hour. Indeed, it is not fair of sponsors to be so thoughtless of listeners. I am not alone in protesting. I thoroughly love good and beautiful music, and I like comedy and Charlie McCarthy—but I do not like to have them on the air at the same time and on different stations. This same kicking goes for the Vick's Open House and the Jell-O show. Please, sponsors, have a little consideration for your listeners. We would like to listen to your programs—but why not find a time when we can all listen? It's about time someone put in a holler!—Raymond Cyr, Wichita Falls, Tex.

### TOO MUCH PROFANITY

*Voice of the Listener:* I would also like to lift my voice in protest against profanity on the air. Taking the name of the Lord in vain is not merely an oath, such as we hear on the street—it is much more than that. It is written: "Swear not at all." There is much on the air that is foolish and silly, and while there is also much that is good, amusing, and entertaining, let us hear no more profanity.—Emma Brown, Indianapolis, Ind.

### LESS YELLING

*VOL:* I believe that most of the people are willing to listen to the advertising part of a radio program, and also to buy the advertised product in exchange for a good program, but it's unfair to the sponsors when we housewives have to "tune out" the commercial part because the announcer yells at us as if we were a bunch of nit-wits who can't understand plain English. Announcers can be emphatic and stress their points without using the proverbial "sledge hammer." If such announcers think this impossible, let them take a few lessons from Louis Rowen and Bob Brown.

As a rule, I'm not a complainer, but this pet peeve has caused me (and many other women with whom I've conversed on the subject) to turn the dial even though we feel like traitors.—Mrs. Miller, Des Moines, Iowa.

### CAREFUL, JIMMY!

*Dear Voice of the Listener:* Eddie Cantor should be told that too much of Jimmy Wallington's baby talk is spoiling his program. After all, a little of that goes a long way. Maybe I'm not capable of judging, but I certainly do

not enjoy Alice Faye's singing, nor that of Frances Langford. It seems to take so much effort for them to sing.—Mrs. Emma Groff, Upper Darby, Pa.

### APOLOGY DEMANDED!

*Dear Voice of the Listener:* We listened to the "We, the People" program the other evening, when Helen Hayes gave a word of greeting from Boston. She said she had enjoyed her two years for the sponsor of "We, the People," but could not continue, since she was touring in "Victoria Regina." The orchestra on the program then spoiled it all by playing "Goodbye Forever" after she finished her very nice little speech! Those responsible for the program owe some apologies to Miss Hayes, and to the listening audience which takes this charming dramatic star to their hearts.—Mrs. C. L. Washburn, Hinsdale, Ill.

### SONNET TO RADIO

Gone are barriers! An unseen conqueror of the past  
Rides on wings of light across the seas and hills.  
Clean, O clean are op't new volumes fresh to progress;  
Each act of people 'gainst a people fills fast  
The separate lands, yet gathers into one by caustic word  
Or wise rebuke; sets countless minds to keener thinking;  
Shall not this worthy infant shame the plans of war lords?  
And, like the prophetic child, lead us as a revelation  
To the green pastures of ideas; more fully linking  
Us with the future. God grant that when these  
Birth pangs are done, a world weary of old schemes  
Shall grow to maturity with this gift of genius,  
And call this new thing . . . Truth!  
Gone are barriers,  
And a great light illuminates the darkness of our dreams.

—Herbert E. Barrett,  
Hamilton, Ont., Canada.

### FOR AUDIENCES

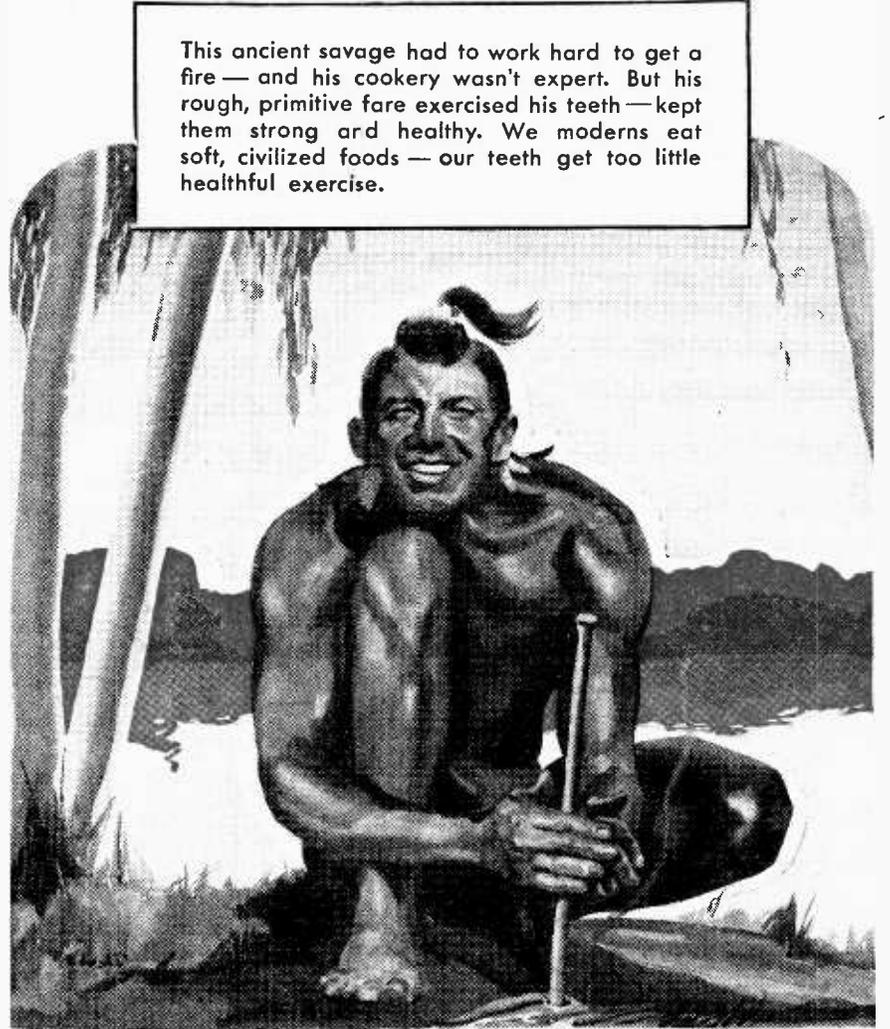
*Voice of the Listener:* There has been much said concerning the evils of studio audiences, but not very much in their behalf. I have never been a part of a studio audience and I am not prejudiced in any way, but I certainly want to come out in favor of them. Some say that audiences take time from the programs and soon become a nuisance to the listeners. On the other hand, it has always seemed to me that a studio audience gives a feeling of reality to a program. When a comedian tells a good joke, a hearty laugh from the audience is necessary to fill out the picture. Somehow, I just can't get used to a cold silence when a famous singer finishes a beautiful song. One would hear thunderous applause anywhere else, so why destroy the illusion on radio? I also think that performers would have more confidence and a more "homey" feeling if their work is applauded. There is the danger, without applause, of their work becoming mechanical, more or less. I think that the studio audience is as vital to a program as the sound-effects. It is certainly as realistic.—Homer Hocks, Clermont, Fla.

### TREASON!

*Dear VOL:* I don't know how the rest of you feel about it, but I don't like Wayne King's "swing" music. With the exception of "Josephine" or "Sleepy Time Gal," why doesn't he continue to play only those smooth waltzes? Perhaps his sponsors are to blame for this change in tempo, and if they are, it's a grave mistake. On fast tunes Wayne King sounds no better than average. When I tune in on "The Waltz King" I want to hear waltzes!—Patricia Albee, Bloomington, Ill.

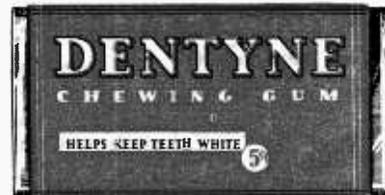
# Envy the savage? Yes!

This ancient savage had to work hard to get a fire—and his cookery wasn't expert. But his rough, primitive fare exercised his teeth—kept them strong and healthy. We moderns eat soft, civilized foods—our teeth get too little healthful exercise.



**DENTYNE HELPS KEEP TEETH SOUNDER, WHITER.** You find yourself chewing more vigorously because of Dentyne's specially firm consistency. Mouth and teeth get wholesome exercise, salivary glands are stimulated, promoting natural self-cleansing. Dentyne's approved

aid to stronger, whiter teeth! **THE FLAVOR'S A JOY!** Spicy, smooth-tasting, delicious! You'll welcome Dentyne for its flavor alone—and you'll find the Dentyne package specially convenient to carry in pocket or purse (its smartly flat shape is an exclusive Dentyne feature.)



HELPS KEEP TEETH WHITE

MOUTH HEALTHY

# DENTYNE

DELICIOUS CHEWING GUM

**Howdy Folks—Here I am—Willie McGregor—MORE FUN THAN A BARREL OF MONKEYS!**

Yes, that's right! A lovable, laughable, life-like, wise-cracking Willie McGregor ventriloquist "dummy" only \$1.00, complete with humorous dialogues and easy instructions on "How to Throw Your Voice." Willie is a riot! At home—at parties, picnics, etc., he makes you a big hit. Fun starts moment you introduce him! Just set Willie on your knee, start him talking, and you'll have crowd-splitting sides with laughter. Measures 30 inches tall. Lifelike colorful head made of durable cast material. Mouth and head move, giving realism to his antics and conversation. Anyone who can talk with a cigarette in his mouth can operate Willie with 5 minutes practice. Willie is a pal with a thousand personalities—at once a wit, philosopher, great lover, woman-hater—in fact, anything you want him to be. You'll be "crazy" about Willie—order him today. **SEND NO MONEY**—rush name and address at once, and I'll mail Willie to you, complete with hook and dialogues. Pay postman only \$1.00 plus postage. Be popular! Have fun! Make money as an entertainer! Mail order NOW!

**Ventriloquist "DUMMY" \$1.00**

Pat McGregor, Dept. C-1205, 4218 Davis Lane, Cincinnati, Ohio



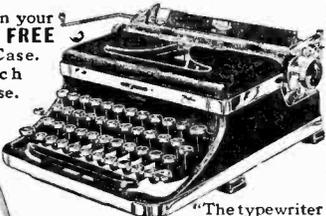
**GIVE YOUR SON  
A CHANCE YOU  
DIDN'T HAVE**

Now...while your son is forming habits that will influence his entire life, give him the benefit of a Royal Portable. Watch his work improve at school. Watch him develop habits of clear thinking, self-reliance, self-expression. Records show that owning a Royal means a 14% better chance for success to the average boy or girl. Not only in school but later on in business. It has helped thousands of adults get ahead, too. And now is the time of times to buy.

Special Offer **ONLY A FEW PENNIES A DAY** buys a

**ROYAL PORTABLE**

FREE Trial in your own home. FREE Carrying Case. FREE Touch Typing Course.



"The typewriter anyone can use"

Get the VALUABLE FREE BOOK, "Your 14% Better Chance for Success." Contains valuable tips on standing out in school, and getting ahead in business.

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Dept. PZ-3, 2 Park Ave., New York, N. Y.

I should like to know how I can get a Royal Portable for only a FEW PENNIES A DAY, with FREE Carrying Case and FREE Touch Typing Course.

I would like a FREE TRIAL of a Royal Portable in my home, without any obligation on my part.

Also send FREE copy of your book, "Your 14% Better Chance for Success."

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**Thousands of Old  
SICK RADIOS  
Given Amazing NEW PEP**

with **ADD-A-TUBE**  
Tubes Overloaded? Get Rid of Static, and Local Interference  
Tune out strong local stations—tune in Los Angeles, Canada, Mexico! If tubes overload, increase selectivity, improve tone, cut out static, distortion, interference. Uses no extra current, fits any radio, battery or electric, works on inside or outside aerial, all waves. Anyone can install in few minutes. **GUARANTEED TO SATISFY!** Use 5 days. If not delighted, return within 10 days from date shipped and your dollar will be refunded instantly!  
R. E. ENGINEERS, Dept. Z-477, Marburg Ave. & B. & O. R. R., Cincinnati, O. Send No Money. Pay nothing now. Just send name and address on postcard. Pay postman only \$1 plus few cents postage on delivery. Send your order today!

**WHY CAN'T YOU WRITE?**

It's much simpler than you think!

So many people with the "gen" of writing in them simply can't get started. They suffer from inertia. Or they set up imaginary barriers to taking the first step. Many are convinced the field is confined to persons gifted with a genius for writing. Few realize that the great bulk of commercial writing is done by so-called "unknowns." Not only do these thousands of men and women produce most of the fiction published, but countless articles on business affairs, social matters, domestic science, etc., as well. Such material is in constant demand. Every week thousands of checks for \$25, \$50 and \$100 go out to writers whose latent ability was perhaps no greater than yours.

**The Practical Method**

NEWSPAPER work demonstrates that the way to learn to write is by writing! Newspaper copy-desk editors waste no time on theories or ancient classics. The story is the thing. Every copy "rub" goes through the course of practical criticism—a training that turns out more successful authors than any other experience. That is why Newspaper Institute of America bases its writing instruction on the Copy-Desk Method. It starts and keeps you writing in your own home, on your own time. And upon the very same kind of actual assignments given daily to metropolitan reporters. Thus you learn by doing, not by studying the individual styles of model authors. Each week your work is analyzed constructively by practical newspaper men. Writing soon becomes easy absorbing. Profitable, too, as you gain the "professional" touch that gets your material accepted by editors. Above all, you can see constant progress—week by week as your faults are corrected and your writing ability grows.

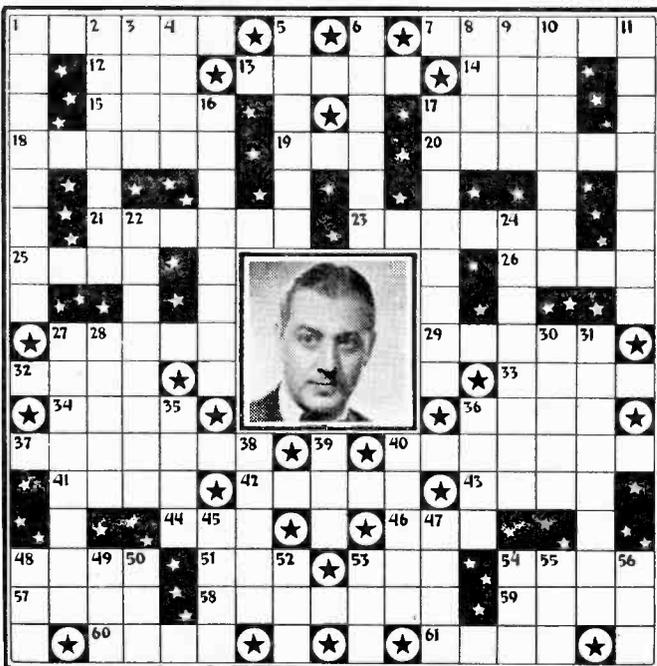
We have prepared a unique Writing Aptitude Test. This tells whether you possess the fundamental qualities necessary to successful writing—acute observation, dramatic instinct, creative imagination, etc. You'll enjoy this test. The coupon will bring it, without obligation, Newspaper Institute of America, 1 Park Ave., New York

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Send me, without cost or obligation, your Writing Aptitude Test and further information about writing for profit as promised in Radio Guide, November 14. 92K597

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Address \_\_\_\_\_  
(All correspondence confidential. No salesman will call on you.)

**RADIO GUIDE'S X-WORD PUZZLE**



**HORIZONTAL**

1. He wrote "The Object of My Affections"
7. Hard limestone of various colors
12. Ozone
13. Deane —, singer
14. Meadow
15. Male of the sheep (plural)
17. Marine mammal
18. Violate by fraud
19. To drag, as a vessel
20. "Sixty-one inches of song"
21. Indians famous as blanket-weavers
23. Masculine name
25. Covert of a wild beast
26. City in Norway
27. Of a deeper sky color
29. An ant
32. A hint
33. Out in the ocean
34. Performs
36. Insects
37. Textile hanging screen
40. Angela — Coutts, famous English philanthropist
41. Nourish
42. One of the tribe of Sioux Indians
43. — Hess, operatic singer
44. A tree
46. Some; an indefinite number
48. See unexpectedly
51. Devour

**VERTICAL**

1. Last name, star in the portrait
2. Nino —, tenor
3. One addicted to lying
4. Feminine name
5. Puncture the skin with a needle
6. Kathryn —, soprano
8. Sheltered side of a ship
9. Genuine
10. Kind of songs Henry Burr likes to sing
11. A mezzanine
16. Tree of the maple family
17. Nat —, orchestra leader
22. Cliff —, radio actor
24. "Chimes of —," famous opera
27. Walter —, orchestra leader
28. Money, riches
30. Compound ether
31. One who makes and leaves a will
35. Vic and —
36. Body of men equipped for war
38. One who wanders
39. Enthusiastic lover of any sport
40. Barb of an arrow
45. Sly, sideling look
47. Bird dwelling
48. Spike of corn
49. Pastry
50. Staple food of the tropics
52. A number
53. Segment of a circle
54. Wager, bet
55. Is James Melton married?
56. Wooden pin

Solution to Puzzle Given Last Week



**THE REMARKABLE MR. VALLEE**

(Continued from Page 7)

an audition one winter when he was playing down in Florida. Rudy signed her at once, took her back to New York, and personally played the piano by the hour for her accompaniments. He taught her how to stand, how to smile, how to use her arms, until she gained confidence, professional finish.

WHAT his discoveries have meant in terms of human happiness need not be said. Whether it was Joe Penner, a struggling and none-too-successful vaudevillian, or Dorothy Lamour, the wave of Rudy's magic wand has meant wealth and fame for all of them. And, best of all, he never hangs onto them. There is no jealousy, no envy; there are none of those vicious percentage contracts running for five years. He just builds up his finds and then—lets them go, on to their own success.

It is unbelievable how many business acquaintances have become Rudy's close personal friends. Hal Wallis of Warner Brothers Pictures is still another friend. "I consider Rudy one of the greatest showmen on the air today," Wallis says, "and a very remarkable one in that he has held the

top spot so long. At Warners we all think of it as a real pleasure to have him with us. You're going to see some of that fine showmanship on the screen soon in a picture he's just started."

What his friends say of him is a pretty good sign of the kind of human being a fellow is.

Rudy Vallee is a very rich young man who lives quietly, modestly and decently. He is a very famous young man who works as hard today as he did when he started. He is a very talented young man who spends all his time developing other people's talent. He is a young man with a past he can be proud of, who, nevertheless, thinks always in terms of the future. And—he is just beginning. For long after Rudy Vallee and his orchestra have been forgotten, Rudy Vallee, the program director and producer of A-1 radio shows, will still be with us. Such is the opinion of studio experts. And so ran the thoughts of all of us as we listened to his anniversary performance.

Rudy Vallee may be heard Thursdays over an NBC network at: EST 8:00 p.m. — CST 7:00 p.m. MST 6:00 p.m. — PST 5:00 p.m.

**PATCHY BALDNESS  
DANDRUFF—ITCHING?**



Don't accept these conditions as something about which nothing of any real value can be done. Give

Glover's Mange Medicine a chance to prove its worth. Used with massage, it is a most effective aid in treating the scalp and hair. Famous for over a half century. To remove the Medicine's pine tar odor, shampoo with Glover's Medicated Soap. At all Druggists. Start using both today! Tell your Barber or Hairdresser to give you GLOVER'S. For FREE literature, write GLOVER'S, 462 Fourth Avenue, New York City.

**GLOVER'S MANGE MEDICINE**

**IF JOAN CRAWFORD SHOULD DIE TONIGHT?**



**SCREEN GUIDE 10¢**  
Hollywood's Only NEWS-PICTURE MAGAZINE  
257 Pictures in this Issue

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Save over 1/2 on all standard office models. Also portables at reduced prices. SEND NO MONEY  
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**SKIN RASH**

RELIEVED...ITCHING STOPPED  
For quick relief from itching of eczema, rashes, pimples, athlete's foot, and other externally caused skin eruptions, use cooling, antiseptic, liquid D.D.D. PRESCRIPTION. Greaseless, stainless, dries fast. Stops the most intense itching in a hurry. A 35c trial bottle, at drug stores, proves it—or money back.

**4 INCHES OFF WAISTLINE**

IN 30 DAYS OR NO COST  
"Reduced my waistline from 42 to 37 inches," says Dr. J. R. Grosline. "I often recommend Director Belt to my patients."  
Director's controlled-stretch elastic creates a gentle flexing action on the abdomen with every move you make. S. Youngblood says: "It comfortably and automatically exercises away the flabby waistline fat."  
Director instantly improves appearance. Loose abdominal muscles go back where they belong—and thousands of men report relief from shortness of breath, restored vigor, and that Director's exercising-action aids elimination without use of cathartics. You look thinner and years younger at once.  
NEW EASY WAY NO DRUGS NO DIET  
Let us prove our claims. Write TODAY for FREE 16-page booklet and 30 Days' Trial Offer.  
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# PHOTO · CARNIVAL

Radio Guide's Picture Panorama of Broadcasting

## LOOK AGAIN ONE OF THEM IS THE NEW BOB DRAKE

**A** RISING star to watch is Spencer Bentley (left), who is strikingly like Dick Powell (below) in appearance. Spencer is more than likely to become a brilliant star in his own right very soon, for he's taking the same route that Vinton Haworth (now Jack Arnold of the movies), Don Ameche, Les Tremayne took. As Bob Drake in "Betty and Bob," he's handling the assignment just as capably. Precedent indicates that stardom is just ahead—but his talent really backs it up.

Born in New York on January 14, 1910, Spencer has lived there most of his life, calls it home. Yet he's traveled from Pago Pago to Panama, and has visited 19 different countries.

Up to 1931 Spencer appeared in stage plays starring such famed actors as Eva Le Gallienne, Basil Rathbone, Billie Burke, Chester Morris, Alice Brady, and Miriam Hopkins. Then he spent a season with a stock company, met and married Betty Coulter, a member of the cast.

Shortly afterward, he turned to radio, and since has announced "Pepper Young's Family," "Personal Column of the Air," and other serials. He produced "Johnny Presents," and played in the "Green Rope Murder Mystery." But his new show gives him his first starring role.



# JOHN'S OTHER WIFE

**J**OHNS Other Wife" is a triangle-conflict story of a department-store executive, his comely designer, and his wife. The drama concentrates on the struggle between the two women for John's love, is heard serially on NBC five mornings weekly. John Perry's wife, Elizabeth, cannot help seeing John's admiration for his beautiful assistant, Martha Curtis, and tortures herself with jealous misgivings every time John praises Martha's acumen, which is in a large part responsible for the success of the store. Martha decided to leave once, because her love became almost more than she could hide, but John's need of her persuaded her to stay. Elizabeth is afraid John will discover how attractive Martha is in other than business lights.

Photos by Gene Lester



Left: Matt Crowley, one of radio's most accomplished radio actors, plays John Perry, and Phyllis Welch has the role of Martha Curtis, comely assistant who is in love with him

(Above) The three who make up the triangle: Adele Ronson as the jealous wife, Elizabeth Perry; Matt Crowley as John, the department store head; Phyllis Welch, the "Other Wife"



(Above) The cast of "John's Other Wife," left to right: Mary Cecil, Adele Ronson, Matt Crowley, Phyllis Welch, and Milo Bolton. Milo plays the part of Alan Green, advertising manager for John Perry's department store



Mary Cecil (above), as Granny, figures in all plot developments. She has had her own programs, is on the stage in "The Women"



Milo Bolton (above), as Alan Green, is indispensable to John Perry, was once in love with Martha Curtis. Milo has played in 300 legitimate stage productions, has 4 years of radio experience



Adele Ronson (above) in role of Elizabeth has had little "legit" experience, but is character and dramatic actress on several airshows. Hobby: Her Connecticut farm

SOMETHING NEW  
COMES TO  
RADIO

MAXWELL HOUSE COFFEE  
PRESENTS

ELEANOR  
POWELL  
IN  
ROSALIE

WM.  
POWELL  
MYRNA  
LOY  
IN  
DOUBLE  
WEDDING

# A NEW AND BRILLIANT RADIO SHOW

ROBERT MONTGOMERY  
ROSALIND RUSSELL  
in  
LIVE, LOVE AND LEARN

PRODUCED BY  
METRO-GOLDWYN-MAYER

SPENCER TRACY  
LUISE RAINER  
in  
BIG CITY

CLARK GABLE  
IN  
IDIOT'S DELIGHT

TUNE IN NBC RED NETWORK  
EVERY THURSDAY NIGHT

## MAXWELL HOUSE AND M-G-M JOIN In Presenting This Great New Radio Show Every Thursday Night

The glamour and glory of Hollywood . . . the magic and miracles of movieland . . . packed in one full hour of brilliant and different entertainment! That is the new Maxwell House-M-G-M radio show.

Think of a radio show featuring the great galaxy of M-G-M stars produced by all the skill at the command of Hollywood's most skillful producer . . . Metro-Goldwyn-Mayer.

You'll be taken into the lot . . . onto the set. You'll hear glorious singers, sparkling music, brilliant actors. You'll meet the fabulous figures of screenland, from humble scene-shifters to scintillating stars . . . writers, musicians, make-up men, actors, script girls, producers.

These brilliant shows are brought to you by Maxwell House Coffee—the rich, full-flavored coffee that buoys you up and never lets you down! A product of General Foods.

Tune in next Thursday and every Thursday, NBC Coast-to-Coast Red Network. Copyright, General Foods Corp., 1937

ROBERT TAYLOR  
WALLACE BEERY  
IN  
SPRING TIDE

JOAN  
CRAWFORD  
IN  
THE BAY  
MORE

M-G-M  
SHOWS  
ON  
RADIO



Left: Jeanette Dowling portrays one of the City Hospital nurses. Her "Calling Dr. Brent... Surgery... Dr. Brent" opens and closes each episode. She's the daughter of a clergyman



Right: Jack Roseleigh in the role of Dr. Winslow is a genial physician. He has been the family doctor to the Brents and counselor to young Dr. Jim throughout his medical studies

Below: A young doctor has to be rather serious about everything, and Matthew Crowley, in the role of Dr. Brent, is just that. He had his first Broadway stage role in "The Front Page"



The "Road of Life" cast confers (below) with Director Edwin R. Wolfe. Left to right are Jack Roseleigh, Jeanette Dowling, Effie Palmer, John Anthony, Ed Wolfe, Matt Crowley, Jarrett Wells

## ROAD OF LIFE

**O**FFERING aid and solace to many who are physically and mentally troubled, as well as presenting a true-to-life record of romance and adventure in the setting of a great city hospital, is the "Road of Life" dramatic serial heard twice daily over the NBC Red and Blue networks. Authored by Irna Phillips, one of radio's most successful and prolific writers, the serial follows the career of James Brent, M.D., after his graduation as a senior interne. Many of the problems facing a young doctor in the choice of which road he will follow in medicine are faithfully presented by Miss Phillips, who has an eminent Chicago physician, Dr. Albert E. Luckhardt, as technical advisor. Irna Phillips also writes the popular "Today's Children" and "The Guiding Light" serials. She writes about 30,000 words a week to keep her shows on the air and has a large office in Chicago where she dictates dialog to Gertrude Price.

Photos by Gene Lester

Below: Peggy Allenby looks up from the file case she keeps in her role as Helen Gowan, supervisor of nurses in the "Road of Life" City Hospital. In private life she is the wife of John McGovern, also a radio actor



Mother Brent talks over family problems with Dr. Winslow and her children. Shown below, left to right, are Lawson Zerbe as Fred, Effie Palmer as Mrs. Brent, Olive Parker as Julia, Jack Roseleigh as Dr. Winslow



# AUDITIONS—WHAT ARE THEY?

## HERE'S WHAT HAPPENS—AND WHY!

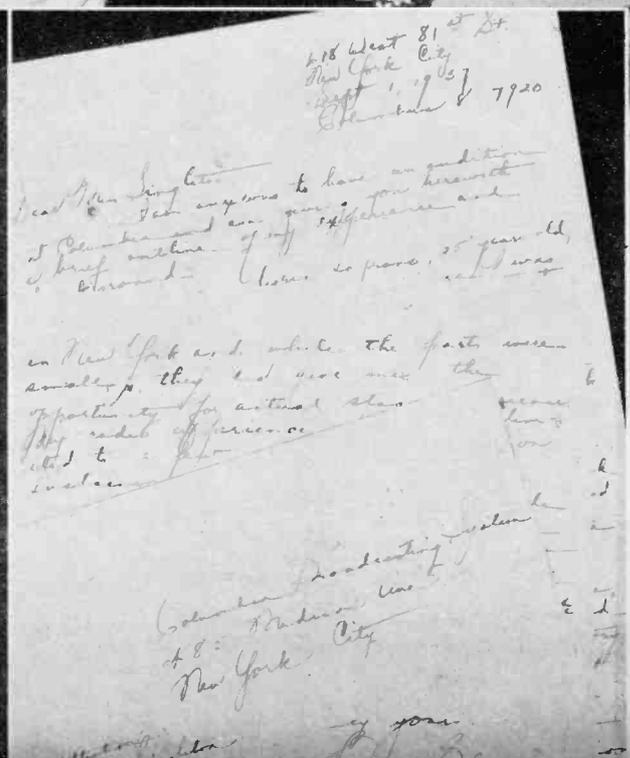


**1** Songstress Hollace Shaw (above, with Flutist Nick Kouloukis) shows the steps that aspiring artists take to get on the air

**2** Left: A letter giving qualifications is first. It must be carefully done, specific, for only the best received are given consideration

**3** Right: A model letter—because it tells fully what experience Hollace has had, why she feels she should get an audition

CONTINUED ON  
NEXT PAGE



CONTINUED FROM PRECEDING PAGE



4 Left: If the letter indicates proper background for network performance, the applicant is notified, comes to the CBS Building at 485 Madison Avenue, New York, there is given her first interview

5 After the interview, the applicant is assigned a regular studio for her audition (above). If she doesn't have her own accompanist, one is provided. Engineer John Dietz and Lucile Singleton sit in the control-room

**T**ALENT-TESTING of ambitious singers is radio routine—but to the listening public the procedure involved remains a mystery. That Radio Guide readers may know exactly how an audition is handled, how artists break into radio, CBS Songstress Hollace Shaw re-enacts the steps she took to get on the air.

Of great importance is the first step, that of letter-writing, and Hollace gives it considerable thought. As yet unseen, the applicant must sell her talents to the network by mail. Hollace, in her letter to CBS in New York City, gives full details, tells specifically about her past experience. Because the letter indicates to Miss Lucile Singleton, the network official in charge of auditions, that Hollace has talent and the right kind of background for radio work, she is called on the telephone, asked to come to the CBS Building for an interview. There she receives a preliminary interview, is assigned a studio, given her first audition. If she shows exceptional ability, she is called before the Audition Board, interviewed a second time, given another audition—and, if she is approved, signed as a sustaining artist. This means that although she has no sponsor, the artist will be a regular network performer, will collect a regular salary of approximately \$60 per week, and will be featured on a regular program.

Now she is featured on "Songtime," sharing the spotlight with Lyric Tenor Del Casino. Still unsponsored, 23-year-old Hollace, like all other sustaining artists, sings, hoping that each day will bring a sponsor, stardom—and the kind of salary a star receives.



8 Above: An artist under contract. Hollace meets Mark Warnow, director of the orchestra with which she will sing on her first broadcast. Her first program was "Blue Velvet Music"



11 Dressed for her air debut (left), Hollace has a last-minute rehearsal (above), accompanied by Flutist Nick Kouloukis. Warnow looks on



12 Above: In a bright spotlight on a full stage, Hollace is on the air, accompanied by an orchestra of 30 men!



6 Next, the audition board listens to the applicant. Its members are: (above, left to right) Ed Cashman, George Zachary, Lucile Singleton, Herbert Rosenthal, and Mack Davis

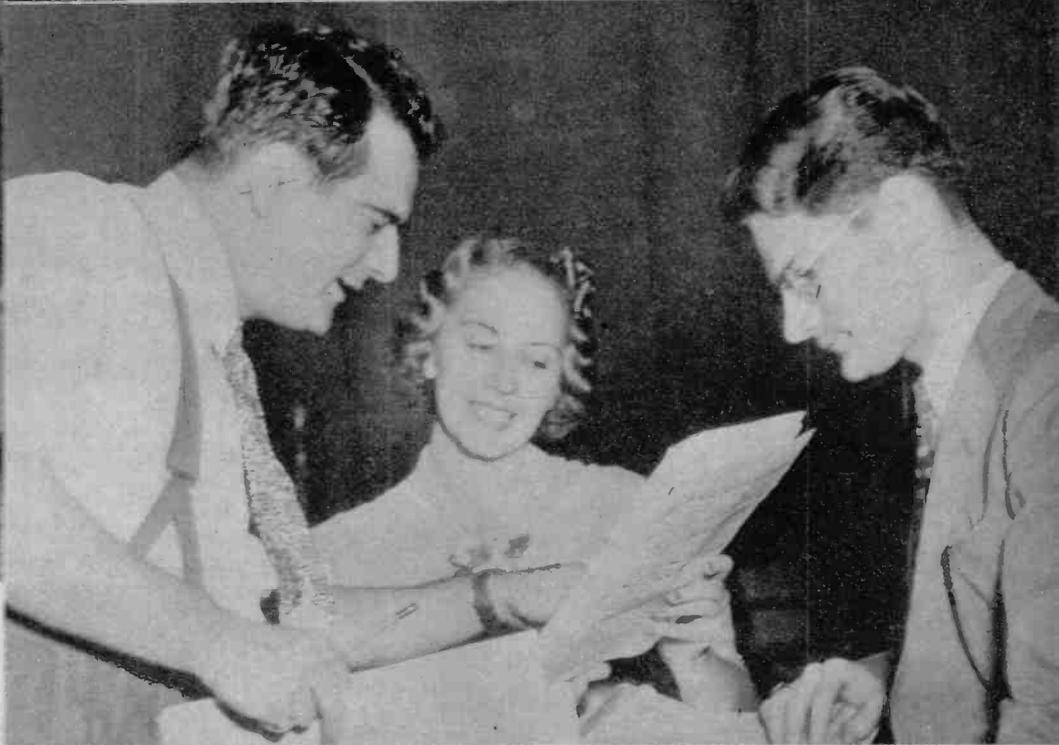


7 Right: After Hollace has passed her auditions, she meets an Artists Bureau representative, signs her contract. In this case, the representative is Mack Davis



9 CBS maintains a large music library for the use of staff artists. Above: Hollace, assisted by Librarian Frank Monroe and Warnow's arranger, Bob Warren, picks out her songs

10 Right: During the rehearsal that follows, Hollace discusses the more difficult passages in the music with Warnow (right) & Music Librarian Wendell Adams



13 Above: After the broadcast, admirers phone, offer congratulations, request songs, propose marriage!



14 Right: Usually admirers crowd around the stage door to greet the air-debutante



1 When the cameraman approached him, Ripley was wearing coat and trousers from India, and slippers from Arabia



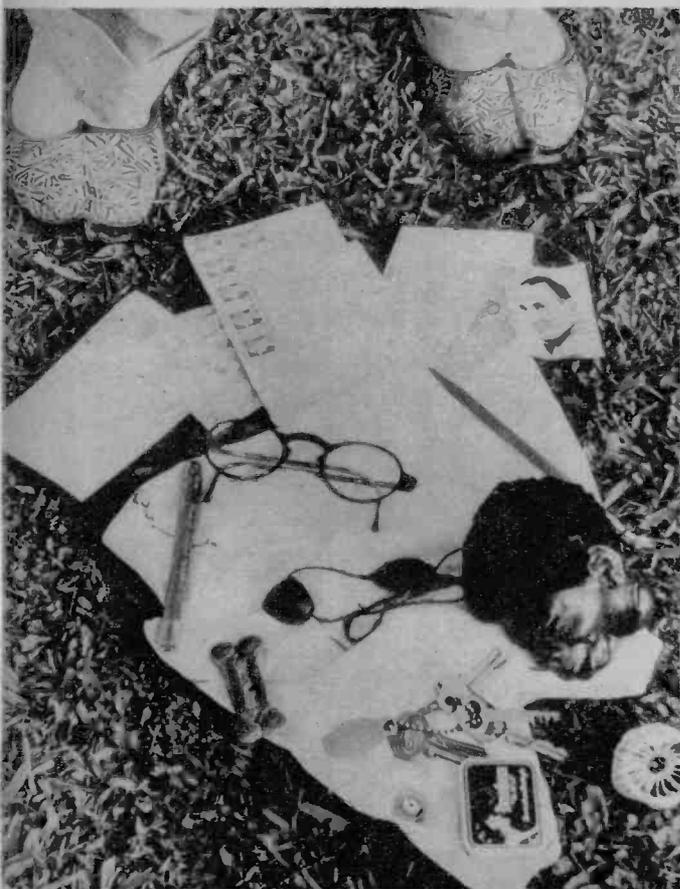
2 In his breast pocket were glasses, a pencil, a 15c cigar. Bob doesn't smoke—but gives cigars to his friends



3 In Ripley's inside coat-pocket—a human head! Ripley got it in Formosa. It's well preserved, has shrunk—but the hair still grows, must be cut every six months!

## PICKPOCKET PICTURES

BY PEEKING IN ROBERT RIPLEY'S POCKETS—YOU SEE HIS PERSONALITY!



4 Among other things in Bob's pockets: The skull of a whale-louse (below keys). Ripley autographs them for friends

ONCE Robert Ripley was a pitcher for the New York Giants, was said by the late John McGraw, who watched him in the training camp at Marlin, Texas, to have all the makings of a baseball immortal. But while pitching his first game, Bob broke his arm—and, believe it or not, he carried on as a left-handed first baseman!

He turned to the San Francisco Bulletin for a job, became a newspaperman, has been one ever since. Ripley worked on many of the largest papers from Coast to Coast, spent much time in sports departments.

One night in 1921, when he was on the staff of the New York Globe, Bob drew odd facts of sporting life, for want of a better title called the feature "Believe It Or Not." It caught on, soon Ripley was drawing one every day. In 1929 he joined the Hearst newspapers. Today his drawings are syndicated to more than 300 papers throughout the world. Searching for material, Ripley visited 167 different countries, covered as many as 75,000 miles in a single year.

Photos by  
Gene Lester

5 "Believe It or Not, that's all"—and on the ground are: Oddity suggestions, warrior's head, cigar, keys, glasses, whale-louse, lozenges, handkerchief, biscuit for his Collie

# THIS WEEK'S PROGRAMS

**Sunday**  
November 7

**MORNING**

**8:00 am CST**  
NBC-Coast to Coast on a Bus, children's prgm.: WMAQ KWK WLW WIBA (sw-15.21)  
CBS-Sunday Morning at Aunt Susann's; News: WFBM WCCO WBBM WKBB (sw-21.52) Richard Blondell, story-teller, will be guest.  
NBC-Harold Nagel's Orch.: WCFL WBOW WIRE WHO  
KMOX-Church of the Air  
WAAF-Carnival of Comics  
WCBD-Hit Tunes  
WFAM-Sunday School  
WIND-Baptist Church  
WISN-St. Boniface Church  
WJJD-Rose Vanderbosch, pianist  
WLS-Everybody's Hour  
WMBD-Uncle Bill Reads Funnies  
WMT-Reading the Comics  
WOWO-Old-Time Religion  
WTAD-Gospel Singers  
WTMJ-Church Services

**8:15**  
WCBD-United Swedish Service  
WHO-Bible Broadcaster  
WJJD-Happy Go Lucky Time

**8:30**  
CBS-Aunt Susan's: KMOX WJR WAAF-Bible Stories  
WBOW-Rev. Archie Brown  
WCFL-Concert Ensemble  
WIBA-Fiore Melodies  
WIND-Hungarian Air Theater  
WIRE-Morning Worship  
WISN-Spiritual Fellowship  
WJJD-Vaudeville Show  
WROK-Morning Musicale  
WTAD-Variety Prgm.  
WTMJ-Our Club

**8:45**  
WAAF-Organ Melodies  
WCBD-Polish Bible Class  
WIBA-Bible School

**9:00**  
NBC-Russian Melodies, dir. Alexander Kiriloff: WMAQ WLW (sw-15.21)  
CBS-Church of the Air: WCCO KMOX WBBM WKBB WMBD (sw-21.52)  
The speaker will be Reverend Jacob S. Payton, Editor of the National Methodist Press.  
NBC-Radio Pulpit: WCFL News: WROK WTMJ WMT KWK Bible Auditorium  
WAAF-Swingtime  
WBOW-Sunshine Hour  
WCBD-Meditation Moments  
WFAM-News; Old Time Gospel Tabernacle  
WFBM-Stamp Stories  
WGN-Sunday Morning Concert  
WHO-Musical Gems  
WIBA-Norwegian Hour  
WIND-Musical Travelogue  
WIRE-Jake Feld Varieties  
WISN-Breakfast Club  
WJJD-Happy Go Lucky Time  
WKBB-Church Service  
WLS-Little Brown Church  
WOC-Sunday Morning Recital  
WOWO-Christian Science Reader

**9:15**  
NBC-Russian Melodies: WOWO KWK  
Seventh Day Adventist: WHO WOC  
WAAF-Symphonic Hour  
WFBM-Gypsy Fortunes  
WLW-Ellis Frakes  
WMT-Dr. Frank B. Robinson  
WROK-On the Mall  
WTAD-Church in Wildwood  
WTMJ-Master of Rhythm

**9:30**  
NBC-Dreams of Long Ago: WIRE WOWO KWK  
CBS-Walberg Brown Strings: WBBM WCCO WFAM WKBB

WMBD (sw-21.52)  
NBC-Music & American Youth: WBOW  
News: WLW WTAD  
KMOX-Piano Recital  
WCBD-To be announced  
WCFL-Swingtime  
WFBM-Christian Men Builders  
WHO-Hour of Music  
WIBA-University Club Round Table  
WIND-I Am Reading Room  
WISN-Sunday Morning Revue  
WMAQ-News; Morning Melodies  
WMT-Salvation Army Prgm.  
WOC-Hour of Music  
WROK-Rhythm Makers

**9:45**  
CBS-Walberg Brown Strings: KMOX  
Modern Miracles: WLW WMAQ  
News: WMBD WLS  
WCFL-New Songs  
WIND-Remote Control  
WJJD-Eddie Fitzpatrick's Orch.  
WMT-Musical Clock

**10:00**  
CBS-Texas Rangers: WCCO WOC  
WBBM WMBD WMBI  
NBC-News; Alice Remsen, contralto: WOWO WCFL (sw-15.21)  
NBC-News; Ward & Mussy, piano duo: WBOW WHO  
MBS-Northwestern Reviewing Stand: WGN KWK WIRE  
KMOX-Joe Karnes, piano  
WAAF-Theater of the Air  
WIBI-Jewish Hour  
WDZ-Heralds of Destiny  
WFAM-Variety Show  
WGN-Reviewing Stand  
WIBA-News; Musical Variety  
WIND-Leaders in Dance Time  
WJJD-Bureau of Missing Persons  
WKBB-Sunday Morning Revue  
WLS-Folks Worth Knowing  
WLW-Cadle Tabernacle Choir  
WMAQ-Sunshine Hour  
WROK-News; Morning Concert  
WTAQ-High Mass

**10:15**  
NBC-Neighbor Nell, philosophy: WOWO KWK (sw-15.21)  
NBC-Silver Flute: WBOW WHO  
KMOX-Travelogue  
WAAF-Do You Remember?  
WCFL-Hit Review  
WDZ-Dance Prgm.  
WGN-Morning Melodies  
WIBA-Today's Almanac; News  
WJJD-Dick Jurgens's Orch.  
WROK-Morning Concert

**10:30**  
NBC-Jewish War Veterans Armistice Day Prgm.: WMT WOWO WIBA WMAQ (sw-15.21)  
CBS-Major Bowes' Capitol Family; Dalton Bros.; Helen Alexander, sop.; Nicholas Costantino, ten.; Charles Magnante, accordionist; Sam Herman, xylophonist; Robert Reed, m.c.; Waldo Mayo's Orch.: WFAM WCCO WKBB WMBD WOC WBBM (sw-15.21)  
MBS-Sunday Morning Quarterback with Benny Friedman (Parker Watch Co.): WGN Dutch Clark, star of the Detroit Lions football team, will be guest.  
KMOX-Employment Service  
KWK-Charities Reporter  
WCBD-North Shore Church  
WCFL-Birth Parade  
WDZ-Danville Studios  
WFBM-Stardust Melodies  
WIND-Listen to Yourself  
WIRE-Melody Hour  
WISN-German Hour  
WJJD-Happy Go Lucky Time  
WLS-Concert Orch.  
WLW-Rural Roundup  
WROK-Organ Reveries  
WTAD-Methodist Church  
WTAM-News; Blue Barron's Orchestra

**10:45**  
MBS-American Warblers (Amer. Bird Prod.): WGN KWK

**LOG OF STATIONS**  
LISTED IN EDITION E—MIDWESTERN

| Call Letters  | Kilo-cycles | Power Watts | Location                | Net-work    |
|---------------|-------------|-------------|-------------------------|-------------|
| KMOX          | 1090        | 50,000      | St. Louis, Missouri     | CBS         |
| KOA (8 pm on) | 830         | 50,000      | Denver, Colorado        | NBC-R       |
| KSD           | 550         | 5,000       | St. Louis, Missouri     | NBC-R       |
| KWK           | 1350        | 5,000       | St. Louis, Mo.          | NBC & MBS   |
| WAAF          | 920         | 1,000       | Chicago, Illinois       | Local       |
| WBAA          | 890         | 1,000       | West Lafayette, Indiana | Local       |
| WBBM          | 770         | 50,000      | Chicago, Illinois       | CBS         |
| WBOW          | 1310        | 250         | Terre Haute, Indiana    | NBC         |
| WCBD          | 1080        | 5,000       | Chicago, Illinois       | Local       |
| WCCO          | 810         | 50,000      | Chicago, Illinois       | NBC         |
| WCFL          | 970         | 5,000       | Chicago, Illinois       | NBC         |
| WDZ*          | 1020        | 250         | Tuscola, Illinois       | Local       |
| WENR          | 870         | 50,000      | Chicago, Illinois       | NBC-B       |
| WFAM          | 1200        | 100         | South Bend, Ind.        | CBS         |
| WFBM          | 1230        | 5,000       | Indianapolis, Indiana   | CBS         |
| WGN           | 720         | 50,000      | Chicago, Illinois       | MBS         |
| WHA           | 940         | 5,000       | Madison, Wisconsin      | Local       |
| WHAS†         | 820         | 50,000      | Louisville, Kentucky    | CBS         |
| WHO           | 1000        | 50,000      | Des Moines, Iowa        | NBC-R       |
| WIBA          | 1280        | 5,000       | Madison, Wisconsin      | NBC         |
| WIND          | 560         | 5,000       | Gary, Indiana           | Local       |
| WIRE          | 1400        | 5,000       | Indianapolis, Ind.      | NBC-R & MBS |
| WISN          | 1120        | 1,000       | Milwaukee, Wisconsin    | CBS         |
| WJBC*         | 1200        | 250         | Bloomington, Illinois   | Local       |
| WJJD          | 1130        | 20,000      | Chicago, Illinois       | Local       |
| WJR†          | 750         | 50,000      | Detroit, Michigan       | CBS         |
| WKBB          | 1500        | 250         | Dubuque, Iowa           | CBS         |
| WLS           | 870         | 50,000      | Chicago, Illinois       | NBC-B       |
| WLW           | 700         | 500,000     | Cincinnati, Ohio        | NBC & MBS   |
| WMAQ          | 670         | 50,000      | Chicago, Illinois       | NBC R       |
| WMBD          | 1440        | 5,000       | Peoria, Illinois        | CBS         |
| WMBI          | 1080        | 5,000       | Chicago, Illinois       | Local       |
| WMT           | 600         | 5,000       | Cedar Rapids, Ia.       | NBC-B & MBS |
| WOC           | 1370        | 250         | Davenport, Iowa         | CBS         |
| WOWO          | 1160        | 10,000      | Fort Wayne, Indiana     | NBC-B       |
| WRJN          | 1370        | 250         | Racine, Wisconsin       | Local       |
| WROK          | 1410        | 1,000       | Rockford, Illinois      | Local       |
| WSBT          | 1360        | 500         | South Bend, Indiana     | CBS         |
| WSUI          | 880         | 1,000       | Iowa City, Iowa         | Local       |
| WTAD          | 900         | 1,000       | Quincy, Illinois        | Local       |
| WTAM†         | 1070        | 50,000      | Cleveland, Ohio         | NBC-R       |
| WTAQ          | 1330        | 1,000       | Green Bay, Wisconsin    | CBS         |
| WTMJ          | 620         | 5,000       | Milwaukee, Wisconsin    | NBC         |

Frequencies of Stations Carrying  
1050; KPO, 680; KOA, 830;  
1190; WSM 650; KFI, 640

**SHORT WAVES**  
Symbol after a program, like (sw-9.53) means that program is broadcast on short waves on 9.53 megacycles.  
NBC—National Broadcasting Company  
CBS—Columbia Broadcasting System  
MBS—Mutual Broadcasting System  
NBC-B—National Broadcasting Company Basic Blue Network  
NBC-R—National Broadcasting Company Basic Red Network  
†—Night Programs Only  
\*—10 a.m. to 5 p.m. Only

**NOTICE:** The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleven-hour changes in program listings, time, etc.  
Bell Δ indicates religious services and programs.  
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes duration is on the air at a quarter-hour when you do not find your station listed.

NBC-Henry Busse's Orch. (Mar.-O. Oil): WMAQ  
KMOX-Music Cavalcade  
WAAF-Melody Parade  
WBBM-Sunday Sunshine  
WBOW-WPA Prgm  
WCFL-Fashions on Parade  
WHO-Familiar Classics  
WIBA-Today's Almanac  
WJBC-Δ Park M. E. Church  
WJJD-Seeger Ellis's Orch.  
WROK-Δ Swedish Mission

**11:00**  
NBC-Denver String Quartet: WCFL (sw-15.33)  
NBC-The Southerners: WENR KWK WOWO  
Methodist Church: WDZ WIND  
Church Service: WHO WMT  
WAAF-Modern Melodies  
WBBM-Rhythmic Melody  
WBOW-Δ Evangelical Church  
WFAM-Meditation  
WGN-Alice Blue, pianist  
WHA-Honemakers  
WIBA-Workers Alliance  
WJBC-Δ Catholic Church  
WJJD-Δ Dr. Preston Bradley  
WMAQ-Silver Streak Review

**11:15**  
WMBD-Δ Trinity Tabernacle  
WMBI-Δ Moody Church  
WTAQ-Organ Melodies

**11:30**  
NBC-Radio City Music Hall: KWK WLW WOWO (sw-15.21) For detail on this program turn to Page 12.  
NBC-Univ. of Chicago Round Table Discussion; Guest Spkrs.: WMAQ WHO (sw-15.33)  
CBS-Salt Lake City Tabernacle Choir & Organ: WCCO WKBB WTAQ (sw-21.52)  
WAAF-Orchestra Pit  
WBBM-Magic Numbers  
WCCO-Musical Prgm.  
WCFL-Contrasts in Rhythm  
WFBM-Birthday Party  
WGN-Morning Melodies  
WIRE-Rhythm Maker Revue  
WISN-Swingtime Syncopation  
WLS-Grace Wilson, songs

WOC-Ports of Call  
WTMJ-That Was the Year

**11:45**  
CBS-Salt Lake City Tabernacle: WFAM  
WAAF-Rhythm Revue  
WCCO-Musical Prgm.  
WDZ-Organ Prgm.  
WISN-Fun Time Classics  
WLS-Helen Jensen, organist  
WMBD-For Men Only  
WMT-American Radio Warblers  
WTMJ-Hollywood Casting Office

**AFTERNOON**

**12:00**  
NBC-Radio City Music Hall; Salon Orch.: WENR  
CBS-Church of the Air: WCCO WFAM  
The speaker will be Rabbi Joseph L. Pink, of Temple Beth Zion in Buffalo, New York.  
NBC-Paul Martin's Music: WMAQ WHO WBOW (sw-15.33)  
News: WMBD WOC  
WAAF-Musical Hour  
WBBM-Rhythms at Noon  
WCFL-Music in the Air  
WDZ-Battle of Swing Bands  
WFBM-Bohemians  
WGN-Reading the Comics  
WIBA-Tony Salerno's Orch.  
WIND-German Hour  
WIRE-Melodiers  
WISN-Hollywood Matinee  
WKBB-W. P. A. Prgm.  
WMT-Inquiring Mike  
WTAQ-Duchow's Orch.  
WTMJ-Heinie's Grenadiers

**12:15**  
News: WKBB WIRE  
WBOW-Melody Weavers  
WCFL-New Songs  
WMBD-Sunday Sunshine  
WOC-Smooth Sailing  
WROK-News; Musicale  
WTAD-Storyland Lady

**12:30**  
NBC-Smoke Dreams (H. Fendrich) Orch. & Guest: WLW KSD WHO WMAQ (sw-15.33)  
MBS-Ted Weems' Orch. (Varady of Vienna): WGN KWK  
NBC-Spelling Bee: WENR  
CBS-Voice of Tolerance: WKBB WMBD WCCO  
WBOW-Δ Rev. Drake  
WCCO-Romance of Transporta-  
WCFL-Melodiana  
WFAM-Funny Paper Man  
WFBM-House Beautiful  
WIBA-News; Concert Hall  
WIRE-Studio Party  
WISN-Smooth Sailing  
WJJD-Grand Central Station  
WMBI-Organ Melodies  
WMT-Hit Tunes; Hawaiian Serenade; Drama  
WOWO-Missionary Hour  
WROK-Dan, the Funny Man  
WTAD-Motor Club Drama  
WTAQ-Bavarians & Football Dope  
WTMJ-Musical Spelldown

**12:45**  
CBS-Lloyd Pantages Covers Hollywood (Dona Ray): WFBM KMOX WCCO (also KNN at 11 p.m.)  
CBS-Romany Trail: WKBB  
WCFL-Music in the Air  
WIRE-To be announced  
WISN-Coplin Concert  
WJJD-Musical Highlights  
WMBD-Variety  
WMBI-Round Table  
WOC-Δ Country Church of Hollywood  
WTAD-Blended Voices  
WTAQ-News

**1:00**  
NBC-The Magic Key of RCA; Symphony Orch.; Frank Black, cond.; Milton J. Cross, m.c.; Guest: WLW WMT KWK WMT WBOW WENR WIBA WOWO (sw-15.21)

CBS-Fun-Bug (Barnsdall Refining Co.): WBBM WCCO KMOX WKBB WISN WTAQ

CBS-Romany Trail: WFBM  
NBC-Sunday Drivers: WMAQ WHO (sw-15.33)  
MBS-The Right Job: WGN WIRE  
WSD-News; Ferde Grofe's Orch.  
WAAF-Remember With Joy  
WCFL-Man On The Street  
WDZ-Voice of the People  
WFAM-News; Hungarian Hour  
WIND-Side-Line Chatter  
WJJD-Extra! Extra!  
WMBD-Walkathon Derby Show  
WMBI-Men's Voices in Song  
WOC-Out of the Past to You  
WROK-Symphonic  
WTAD-Lawrence Glosemeyer  
WTMJ-Football; Packers vs. Detroit

**1:15**  
CBS-Lew White Entertains: WFBM  
MBS-Concert Orch.: WGN WIRE  
KSD-United Charities  
WAAF-Deserving of Credit  
WIND-Football; Pitts. vs. New York  
WJJD-Melodies That Endure  
WMBD-Hod Hiatt  
WMBI-Message  
WTAD-Quincy Marches On

**1:30**  
NBC-Way Down Home, drama: WMAQ WHO (sw-15.33)  
A story about this program can be found on Page 7.

CBS-Doctor Christian, sketch (Chesbrough): WFBM KMOX WBBM WCCO

CBS-To be announced: WOC WKBB (sw-15.27)  
KSD-Community Forum  
WAAF-Tower Tunes  
WCFL-Organ Recital  
WGN-To be announced  
WIRE-Extra! Extra!  
WISN-Jewels of the Air  
WJJD-Eddie Fitzpatrick's Orch.  
WMBD-Buddy & Ann  
WMBI-Young People's Hour  
WROK-Honolulu Melodies  
WTAQ-Herman's Bavarians; Pre-Packer Game Dope

**1:45**  
CBS-To be announced: WISN  
WAAF-Waltz Time  
WBBM-Builders of Happiness  
WGN-Edna Sellers, organist  
WJJD-Fred Beck, organist  
WMBD-Howard Sisters  
WROK-Musicale  
WTAD-Public School Prgm.

**2:00**  
NBC-On Broadway, sketch (Diamond Crystal Salt): (sw-15.21)  
NBC-Radio Newsreel (Engineer); Parks Johnson & Wallace Butterworth Interviewing: WHO KSD WIRE WMAQ (sw-15.33)

CBS-Philharmonic Symp. Society of New York; John Barbirolli, cond.: WMBD WFBM KMOX WOC WKBB WCCO WFAM WBBM (sw-15.27)  
For detail on this program turn to Page 12.

MBS-Alice Blue, pianist: WGN  
NBC-There Was A Woman, drama: WENR WIBA  
Football; Bears vs. Packers: WJJD WTAQ  
KWK-Secondary Schools Prgm.  
WAAF-Quickies  
WBOW-Reviewing the Week  
WCFL-Concert Hour  
WDZ-Lee Lynch Co-Op  
WIBA-Education Week  
WISN-Polish Merry-makers  
WLW-Polly Pretends  
WMBI-Singers  
WMT-Tangled Tunes  
WOWO-Formula X Presents  
WROK-News; Matinee Musicale

**2:15**  
MBS-Concert Orch.: WGN  
WAAF-Jimmie Kozak, pianist  
WBOW-Talk by Dr. Townsend  
WIBA-Music Graphs  
WMT-Δ Walnut Street Church

(Continued on Next Page)

**PLEASE NOTE:** Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-waves programs, please see page 46

# Sunday

## November 7



**IRENE RICH**  
Star of Welch dramas  
Sun. 8:45 pm CST

(2:15 p.m. Continued)

WOWO-Bourdon Ensemble  
WTAD-Billy Bob Richardson

### 2:30

**NBC-Bicycle Party (Cycle Trades)**  
Swor & Lubin, comedians; Bert Whaley, bar.; Hugo Mariani's Orch.: WMAQ WIRE WHO WLW  
Details of the contest on this program may be found on Page 14.

**NBC-Sen. Fishface & Prof. Figgs-bottle:** WBOW WENR KWK WIBA (sw-15.21)

**MBS-Peter Cavello's Band:** WGN WAAF-Once Around the Clock WCBD-Δ Zion Sunday services WCFL-To be announced  
WDZ-Woman on the Train WISN-City & County Public Service Talk

WOWO-Δ Church of Nazarene  
WROK-Amateur Hour  
WTAD-Frances Mourning

### 2:45

WCFL-To be announced  
WDZ-Sweet Music  
WISN-Symphonetta  
WMT-Richard Wilson, talk  
WTAD-Lorene Meyers Hughes

### 3:00

**NBC-Δ Nat'l Vespers:** WENR KWK  
**NBC-Romance Melodies;** Chas. Sears, trn.; Roy Shields' Orch.: WMAQ WBOW WIRE WLW (sw-15.33)

WCFL-Melody Moments  
WDZ-Corn-Crib Hoedown  
WGN-Harold Stokes' Orch.  
WHO-Curt Rozosinskis, pianist  
WIBA-Δ Lutheran Hour  
WISN-Organ Melodies  
WJBC-Band Concert  
WMT-Iowa Network Salutes  
WOWO-Temple Radio Service  
WROK-Δ Ave Maria Hour  
WTAD-News

### 3:15

**NBC-Romance Melodies:** WHO WCFL-News  
WTAD-Bessie Dean Reinert

### 3:30

**MBS-Lutheran Hour:** WMT KWK WIRE WCFL WISN

**NBC-The World Is Yours:** WIBA WMAQ WBOW WHO (sw-15.33)

**CBS-Philharmonic Orch.:** WTAQ WAAF-Rhumba Beat  
WDZ-Danville Studios  
WENR-Rhythm in the Air  
WGN-Vincent Lopez' Orch.  
WIND-Dance Time  
WJBC-Matinee Players  
WLW-Δ Church by the Side of the Road  
WOWO-Δ Lutheran Hour  
WROK-Rudolph Friml's Orch.  
WTAD-James Moseby

### 3:45

**NBC-Ranch Boys:** WENR WAAF-Kay Armin  
WIND-Dance Parade  
WJBC-Crime Quiz  
WOWO-Lutheran Hour  
WROK-Musicale  
WTAD-Δ Interchurch Revival

### 4:00

**NBC-Metropolitan Opera Auditions of the Air** (Sherwin Williams Co.); Wilfred Pelletier, Orch. cond.; Guests: WENR WOWO WMT KWK (sw-15.21)  
Gordon Gifford, bass-baritone of the Bronx, will sing Evening Star from "Tannhauser"

(Wagner) and Cargoes (Dobson); Miss Aliceta Shea, dramatic soprano of Newport, R. I., will sing "Pace Pace" from "Forza del Destino" (Verdi) and "Love in My Heart" (Huntington Woodman); and Howard Price, tenor, of Scranton, Pa., will sing "Cielo e Mar" from "La Gioconda" (Ponchielli) and "A Neapolitan Love Song. The orchestra will offer the Prelude to Act III from "Lohengrin" (Wagner) and the trio will sing "A Love Dream" (Liszt).

**NBC-Marion Talley, sop. (Ry-Krisp); Josef Koestner's Orch.;** chorus: WIRE WMAQ WHO WTMJ WIBA KSD (sw-15.33)

The program: Miss Talley, a medley of war songs as Armistice Day Tribute—There's a Long Long Trail Awaiting, and Keep the Home Fires Burning, also Love Is the Best of All and Neapolitan Love Song by Herbert, and for her aria "Tacea La Notte" from Verdi's "Il Trovatore," and the hymn Blessed Assurance. The Paul Taylor Chorus offers "When the Organ Played O Promise Me, and Miss Talley concludes with Friml's "L'Amour Toujours L'Mour."

**MBS-Singing Lady (Kellogg):** WGN WLW

A story about Irene Wicker "The Singing Lady" can be found on page 8.  
The opera "Oberon" will be Irene Wicker's vehicle.

**CBS-Silver Theater;** Conrad Nagel, dir. & narrator; Felix Mills' Orch.: (1847 Rogers); WFBM KMOX WCCO WBBM (sw-15.27)

**NBC-To be announced:** KSD  
To be announced: WKBB WTAQ  
Down the Mississippi: WFAM WIND

WAAF-Int'l Potpourri  
WBOW-Easy to Remember  
WCFL-Varieties  
WDZ-Home Folks' Hymn Hour  
WISN-Down the Avenue  
WJBC-Matinee Players  
WMBD-Juvenile Theater  
WOC-News  
WROK-News; Story

### 4:15

WAAF-Gypsy Fortunes  
WBOW-Δ Church in the Wilderness  
WCFL-Philip Kinsman  
WDZ-Movie Swingtime  
WOC-Geraldine Morrissey  
WTAD-Mabel Hild Arnold

### 4:30

**CBS-Guy Lombardo's Orch. (Bond Bread):** KMOX WFBM (sw-15.27)

**NBC-The Time of Your Life (Gruen Watch Co.):** WMAQ WHO WLW WIRE KSD (sw-15.33)

**NBC-Sunday Afternoon with Smilin' Ed McConnell (Acme Paint);** Robert Trendler's Orchestra; Choral Group: WENR WMT KWK (sw-15.21)

**NBC-The Shadow (D. L. & W. Co.):** WGN

**CBS-Not So Long Ago:** WTAQ WISN WBBM WKBB WOC WAAF-Elsa Mayer, contralto  
WBOW-Chamber Music  
WCCO-Hugh Aspinwall  
WCFL-Organ Music  
WCLS-For Your Information (1310 kc)

WDZ-On to Adventure  
WFAM-News; Potpourri  
WIBA-American-Scandinavian Hr. Music  
WIND-You, The Story & The Music  
WMBD-Week's News  
WOWO-Howard Ropa  
WROK-Musicale  
WTMJ-Football Game

### 4:45

**CBS-Eddie House, organist:** WOC WISN WKBB WTAQ WBBM WAAF-Δ St. Francis Retreat League  
WDZ-Movie Swingtime  
WJBC-Crime Quiz  
WJJD-Pickard Family  
WMBD-Δ Vespers  
WOWO-News  
WROK-In Old Mexico  
WTAD-Sports Review  
WTMJ-Spice of Life

### 5:00

**NBC-Joe Penner with Jimmie Grier's Orch.;** Gene Austin, songs; Julia Gibson, vocalist; Coco & Malt, comedians (Coco

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

**10:30 CST JEWISH WAR VETERANS ARMISTICE DAY PROGRAM, NBC.**

**11:30 CST RADIO CITY MUSIC HALL, symphony orchestra and soloists, NBC.**

**11:30 CST UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC.**

### AFTERNOON

**1:00 CST THE MAGIC KEY, symphony orchestra, Frank Black, conductor; Eve Currie interviewed by Andre Maurois from France; Gertrud Wettergren, Roy Shield's orchestra, Marlowe and Lyons, guests, NBC.**

**1:30 CST "DR. CHRISTIAN," premiere of dramatic sketch starring Jean Hersholt, CBS.**

**2:00 CST PHILHARMONIC-SYMPHONY SOCIETY of New York, John Barbirolli, conductor; Deems Taylor, commentator, CBS.**

**4:00 CST THE SINGING LADY, MBS**

**4:00 CST METROPOLITAN OPERA AUDITIONS by Wilfred Pelletier, NBC.**

**4:00 CST SILVER THEATER with Jane Wyatt and Brian Aherne in "Honesty's Policy," and Conrad Nagel, narrator, CBS.**

**5:00 CST THIRTY MINUTES IN HOLLYWOOD with George Jessel, Norma Talmadge, Tommy Tucker's orchestra; Bobby Breen, guest, MBS.**

### NIGHT

**6:00 CST JACK BENNY with Mary Livingstone, Kenny Baker, Andy Devine, Sam Hearn, Don Wilson, Phil Harris' orchestra, NBC.**

**6:00 CST VICK'S OPEN HOUSE with Jeanette MacDonald, Wilbur Evans, chorus, Josef Pasternack's orchestra, CBS.**

**6:30 CST PHIL BAKER, Bottle and Beetle, Oscar Bradley's orchestra; Glenda Farrell, guest, CBS.**

**6:30 CST BAKERS' BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Feg Murray; Ralph Bellamy and Zasu Pitts, guests, NBC.**

**7:00 CST CHASE AND SANBORN HOUR with Nelson Eddy, Don Ameche, Dorothy Lamour, Edgar Bergen and Charlie McCarthy, Stroud Twins, Robert Armbruster's orchestra; Barbara Stanwyck, guest, NBC.**

**7:00 CST COLUMBIA WORKSHOP, dramatization of Clemence Dane's "Come of Age," CBS.**

**7:00 CST GENERAL MOTORS CONCERT COMPANY with symphony orchestra, Erno Rapee, conductor; Grace Moore and Joseph Schmidt, NBC.**

**8:00 CST FORD SUNDAY EVENING HOUR, Eugene Ormandy, conductor; Jascha Heifetz, guest, CBS.**

**8:00 CST HOLLYWOOD PLAYHOUSE, with Tyrone Power in "Journey's End," NBC.**

**9:00 CST ZENITH FOUNDATION, experiments in telephony, NBC.**

**9:00 CST RISING MUSICAL STAR, Alex Smallens and symphony orchestra; mixed chorus, Hans Fuerst, director; Richard Gordon, commentator; guest, NBC.**

Malt): KMOX WCCO WFBM WBBM WHAS WJR

**MBS-Thirty Minutes in Hollywood;** George Jessel; Norma Talmadge; Jack Raymond; Epy Persons; Tommy Tucker's Orchestra; Guests: WGN KWK

**NBC-Catholic Hour:** WMAQ WBOW WIBA WIRE (sw-9.53)

"Drama in the Lives of the Saints" will be the topic by Rev. Gillis.  
Rev. Wilfred J. Parsons, S. J. NBC-Dedication Ceremonies of San Francisco Sunshine School: WCFL (sw-15.21)

KSD-News; Maestros on Parade WAAF-Book Chat; Shadowland  
WDZ-On to Adventure  
WENR-Amateur Hour  
WHO-Comedy Stars of Broadway  
WIND-Builders of America  
WISN-Melody Hour  
WLW-Around the World  
WMBD-Hit Parade  
WMT-Varieties  
WOC-Δ Sunday School  
WROK-Buccaneers

**MBS-Tim & Irene (Admiration Laboratories, Inc.) with D'Artega's Orch.:** WIRE WGN KWK

WSBT-Dance Parade  
WTAD-Barney Thompson  
WTAQ-Beacon Lights  
WTMJ-Jam Session

### 5:15

KSD-Tales of Foreign Legion  
WHO-Ferde Grofe's Orch.  
WOC-Old Songs of the Church  
WROK-Marimba Melodies  
WTAD-News Summary of Week

### 5:30

**NBC-A Tale of Today, drama (Princess Pat):** WMAQ (sw-9.53)

**CBS-Romantic Rhythms (Chevrolet);** Seymour Simon's Orch.; Sally Nelson, vocalist; Barry McKinley, bar.; Basil Ruysdale, m.c.; WFBM WISN WBBM WSBT WKBB WCCO WMBD WOC WTAQ KMOX (sw-17.76)

**MBS-Tim & Irene (Admiration Laboratories, Inc.) with D'Artega's Orch.:** WIRE WGN KWK

Details of the contest on this program may be found on Page 14.

**NBC-Green Bros.' Orch.:** WMT WCFL (sw-15.21)

KSD-Pepper-Uppers  
WBOW-Concert Hall of the Air  
WHO-Rube Appleberry  
WIBA-Variety Half-Hour  
WIND-Moissaye Boguslawski, concert pianist  
WLW-Court of Human Relations  
WROK-Salvation Army Band  
WTMJ-Chorus

### 5:45

WHO-Jack Randolph, songs

## NIGHT

### 6:00

**NBC-Jell-O Prgm.;** Starring Jack Benny, comedian; Mary Livingstone; Kenny Baker, trn.; Sam "Schlepperman" Hearn; Andy Devine; Don Wilson, announcer; Phil Harris' Orch.: WBOW WIRE WMAQ WTAM WIBA WTMJ WHO KSD WLW (sw-9.53) (also see 10:30 p.m.)

**CBS-Vick's Open House;** Jeanette MacDonald, sop.; Mixed Chorus; Wilbur Evans, bar.; Josef Pasternack's Orch.: WCCO WHAS WBBM KMOX WJR WFBM (sw-17.76)

**NBC-Popular Classics;** Laura Castellano, sop.; Margaret Brill, harpist; Orch.: (sw-11.87)

News: WMT WTAQ  
KWK-Sports  
WCFL-Organ Recital  
WENR-Marek Weber's Orch.  
WGN-Freddie Martin's Orch.  
WIND-Polish Prgm.  
WISN-Down by Herman's  
WKBB-Dubuque Marches On  
WMBD-Rashid Sisters  
WOC-Sport Summary  
WROK-News; Dinner Music  
WSBT-Δ Evening Meditations  
WROK-News; Dinner Music

### 6:15

**NBC-Popular Classics:** KWK News: WCFL WMBD WOC  
WMT-Open House Prgm.  
WTAQ-Dance Orch.

### 6:30

**NBC-Baker's Broadcast with Ozzie Nelson's Orch.;** Feg Murray & Harriet Hillard: KWK WMT WTMJ WIBA WLS (sw-11.87)

**CBS-Phil Baker, comedian (Gulf Oil)** with Bottle & Beetle; Oscar Bradley's Orch.; Guest: WSBT WFBM WJR WHAS (sw-17.76)

**NBC-Fireside Recitals (American Radiator);** Sigurd Nilssen, bass; Helen Marshall, sop.: KSD WMAQ WHO WIRE WTAM

**CBS-Twilight Musicale:** WKBB WISN WBBM WOC  
MBS-Ted Weems' Orch.: WGN KMOX-The Land We Live In, drama

WBOW-Rudolph Friml's Orch.  
WOC-Fender Benders  
WCFL-Dance Orch.  
WLW-Songs You All Sing  
WMBD-Jubilee  
WROK-House by the Side of the Road  
WTAQ-Musicale

### 6:45

**NBC-Interesting Neighbors;** Jerry Belcher (F. W. Fitch Co.): WHO WMAQ KSD WLW WIRE WTAM WBOW (sw-9.53) (also see 10 p.m.)

**CBS-Twilight Musicale:** WTAQ WCCO  
WCFL-Dance Orch.  
WMBD-On to Adventure  
WROK-Dinner Music

### 7:00

**NBC-Chase & Sanborn Hour;** Nelson Eddy, bar.; Edgar Bergen, ventriloquist; Dorothy Lamour, sop.; Stroud Twins, comedians; Robert Armbruster's Orch.; Guest: WTMJ WTAM WIBA WIRE WHO WLW KSD WMAQ (sw-9.53)

Nelson Eddy's selections for tonight are "Riff Song from 'The Desert Song,' Estrelita (Pence), Quand la Flamme de l'Amour from 'La Jolie Fille de Perth,' (Bizet), and Deep River.

**CBS-Columbia Workshop, drama;** Irving Reis, dir.: KMOX WJR WHAS WSBT WBBM WFBM WMBD WCCO WISN WTAQ WOC WKBB (sw-15.27)

**NBC-General Motors Concert Company;** Symphony Orch. & Soloists; Erno Rapee, cond.: WROK WMT WLS KWK (sw-11.87)

**MBS-Nancy Davis' Stardust Review:** WGN  
WCFL-Polish Prgm.  
WIND-Know Your Authors  
WROK-Musicale

### 7:15

WIND-Supper Club  
WROK-Alice Blue, songs

### 7:30

**MBS-Wayne King's Orch.:** WGN  
CBS-Milestones with David Ross: WOC WKBB WSBT WFBM WJR WCCO WISN WHAS WMBD (sw-15.27)

KMOX-St. Louis Symp. Orch.  
WBBM-The Headliner, Don Hancock  
WCFL-Lithuanian Prgm.  
WIND-Songs They Write  
WROK-Pilgrim Rest Hour  
WTAQ-Δ Ave Maria Hour

### 7:45

News: WKBB WTAD  
WBBM-Aeolian Trio

### 8:00

**NBC-Hollywood Playhouse (Woodbury):** Presents Tyrone Power & Guest; Harry Sosnik's Orch.: WMT WENR WLW KWK (sw-11.87) (also WSM at 10:30 p.m.)  
Turn to Pages 21, 22 & 23 to see Tyrone Power's Life story in pictures.

**CBS-Ford Sunday Evening Hour;** Symphony Orch. & Chorus; Eugene Ormandy, dir.: WSBT WKBB WTAQ WHAS KMOX WCCO WFBM WBBM WMBD WJR WOC WISN (sw-15.27)  
"65,000 Hours of Music" a story about Jascha Heifetz; tonight's guest, can be found on page 6.  
For detail on this program turn to Page 13.

**NBC-Manhattan Merry-Go-Round (Dr. Lyons);** Pierre Le Kreun, trn.; Men About Town, trio; Rachel Carley, vocalist; Don Donnie's Orch.: WTAM KSD WIBA WTMJ WMAQ WIRE KOA WHO (sw-9.53)  
By Miss Carley. Whispers In The Dark; Pierre LeKreun, Si Petite; and together An Old Flame Never Dies. The orchestra plays Tout Va Bien, Tango Se Fue, Paris Sais Tu Poirou, and Pour Le Mour De Paris. The trio offers Lulu and Her La La La, Midnight in Paris, and Ou Ne Sait Pas.

**MBS-John Nesbitt's Passing Parade:** WGN

WBOW-Sunday Song Service  
WCFL-Irish Hour  
WIND-On to Adventure  
WROK-Variety Hour  
WSUI-Vespers; Professor M. Willard Lampe

### 8:15

WGN-Broadway Comedy Stars  
WIND-Leaders in Dance Time

### 8:30

**NBC-American Album of Familiar Music (Bayer's Aspirin);** Frank Munn, trn.; Jean Dickenson, sop.; Amsterdam Chorus; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Gus Haenschen's Orch.: WHO KSD WIRE WMAQ WTAM WIBA WTMJ KOA (sw-9.53)

**NBC-George Fischer's Jergen's Journal:** WENR WMT WLW KWK (sw-11.87) (also WSM at 10:15 p.m.)

**MBS-Forum Commentator:** WGN

WBOW-Music by Cugat  
WIND-Evening Club

### 8:45

**NBC-Irene Rich, drama (Welch Grape Juice):** WENR WOWO WMT KWK (sw-11.87) (also WSM at 10 p.m.)

WBBM-To be announced  
WBOW-Music Graphs  
WGN-News; Sports Review  
WLW-Jack Randolph, songs

### 9:00

**NBC-Rising Musical Star (Seal-test);** Alex Smallens' Symp. Orch.; Mixed Chorus, dir. Hans Fuerst; Richard Gordon, commentator; Guest: WHO WIRE WTAM WTMJ WIBA WMAQ  
For detail on this program turn to Page 13.

# Sunday

## November 7



**PHIL BAKER**  
CBS Comedian  
Sun. 6:30 pm CST

### Frequencies

**KMOX-1090**  
KOA-830  
KSD-560  
KWK-1350  
WAAF-920  
WBA-890  
WBBM-770  
WBOW-1310  
WCBD-1050  
WCCO-810  
WCFL-970  
WDZ-1020  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

**WISN-1120**  
WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMBT-1050  
WMT-600  
WOC-1370  
WOWO-1160  
WRJN-1370  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

**MBS-Good Will Hour:** WGN  
**NBC-Zenith Foundation:** WOWO  
WENR WLW WMT KWK (sw-11.87)

**CBS-Hollywood Showcase:** Lud Gluskin's Orch.; Guest: WISN WFBM WSBT (sw-15.27)

**Comedy Stars of Broadway:** WCCO WMBD  
Edgar Allen, baritone, will be guest tonight with Charlie Lung who will take all the parts in a comic sketch, "Operation."

**Musical:** WJR WROK  
**News:** WIND WOC  
**KMOX-Evening Serenade**

**KOA-Golden Melodies**  
KSD-Xavier Cugat's Orch.  
WBBM-Manhattan Mother  
WBOW-Organ Reveries  
WCFL-Amateur Hour  
WHAS-Vocal Varieties  
WKBB-To be announced  
WSUI-Univ. Symp. Orch.  
WTAQ-Dance Orch.

**9:15**  
**CBS-Hollywood Showcase:** WOC  
WBOW-Melody Time  
WCCO-Bernie Bierman  
WHAS-Harry Currie's Orch.  
WIND-Walkathon  
WJR-Comedy Stars of Broadway  
WMBD-All-Star Varieties  
WTAQ-Let's Dance

**9:30**  
**CBS-Headlines & By-lines:** WISN  
KMOX WTAQ WKBB WOC  
WFBM WSBT (sw-15.27)

**NBC-Cheerio,** inspirational talk, music: WBOW (sw-11.87)

**NBC-Marek Weber's Orch.:** WHO  
WIBA WMAQ (sw-9.53)

**MBS-Morton Gould's Orch.:** WIRE

**MBS-Old Fashioned Revival** (Gospel Broad. Ass'n): WMT WIND

**Comedy Stars of Broadway:** KMOX KOA WOWO  
KWK-Range Riders  
WBBM-Auto Show Gossip  
WCCO-Musicale  
WENR-Vocal Varieties

**WGN-Rhythm & Romance**  
WJR-In the Hermit's Cave  
WLW-Unsolved Mysteries  
WMBD-Harry Hill's Orch.  
WROK-Ferde Grofe's Orch.  
WTAM-Blue Barron's Orch.  
WTMJ-Dance Orch.

**9:45**  
**NBC-Cheerio:** KWK  
KMOX-Jack Randolph, songs  
KOA-Girls of the West  
WBBM-Sports Huddle  
WENR-Al Vierra's Hawaiians  
WHAS-Comedy Stars of Broadway

**10:00**  
**NBC-Interesting Neighbors;** Jerry Belcher (F. W. Fitch Co.): KFI KOA (also at 6:45 p.m.)

**CBS-Jay Freeman's Orch.:** WISN WSBT WFBM WCCO WOC WJR (sw-15.27)

**NBC-News;** Jimmy Dorsey's Orchestra: WMAQ  
**MBS-Lani McIntire's Orch.:** WIRE  
**News:** WIBA WMBD WHAS WTAQ  
**KMOX-Don't Be Swindled** Musical Prgm.  
**WBBM-Horace Henderson's Orch.**  
**WBOW-Leo Baxter's Orch.**  
**WCFL-National Revival**  
**WENR-News:** Globe Trotter

**10:15**  
**NBC-Jeff-O prgm.;** Staring Jack Benny: KFI KOA (also at 6 p.m.)

**NBC-Eddie Varzos' Orch.:** WENR  
**NBC-News;** Jerry Blaine's Orch.: WBOW WMAQ KSD WTAM (sw-9.53)

**CBS-Cab Calloway's Orch.:** WOC  
WHAS WISN WMBD WTAQ  
WKBB WCCO WSBT WJR  
WFBM (sw-15.27)

**WHO-Sports Review**  
WJBC-M. E. Church  
WLW-Paul Sullivan, news  
WOWO-Back Home Hour  
WTAM-Tom Ireland; Musical Bulletin Board  
WTMJ-Moonlight & Shadows

**10:15**  
**NBC-Jimmy Dorsey's Orch.:** (sw-6.14)  
WMBD WHAS  
**CBS-Jay Freeman's Orch.:** WJR  
WMBD WHAS  
**NBC-Lou Brees's Orch.:** KSD  
WTAM  
**News:** WIRE WCCO WHO  
KMOX-Jay Mills & Orch.  
KOA-Melody Masters  
KWK-Allan Dale, vocalist  
WBBM-Melodie Time  
WENR-Earl Hines' Orch.  
WGN-Freddie Martin's Orch.  
WIBA-Club Chanticleer  
WLW-Ran Wilde's Orch.  
WTAQ-Dance Orch.

**10:30**  
**NBC-Eddie Varzos' Orch.:** WENR  
**NBC-News;** Jerry Blaine's Orch.: WBOW WMAQ KSD WTAM (sw-9.53)

**CBS-Cab Calloway's Orch.:** WOC  
WHAS WISN WMBD WTAQ  
WKBB WCCO WSBT WJR  
WFBM (sw-15.27)

**MBS-Ben Young's Orch.:** WIRE  
KMOX-C. Albert Scholin  
KWK-News; Musical Interlude  
WBBM-News, Todd Hunter  
WCFL-Jack Kelly's Orch.  
WGN-Ted Weems' Orch.  
WHO-Old Time Religion  
WIBA-In a Sentimental Mood  
WIND-Hawaiian Melodies  
WLW-Dance Orch.  
WMT-News  
WTMJ-News; Dance Orch.

**10:45**  
**CBS-Cab Calloway's Orch.:** KMOX WBBM  
**NBC-Eddie Varzos' Orch.:** WIO  
WMT  
**KWK-Jack Denny's Orch.**  
WENR-Six-day Bike Races  
WIBA-Helen and Louise  
WIND-News  
WMBD-Walkathon Derby Show

**11:00**  
**CBS-Frankie Masters' Orch.:** WBBM WISN WJR WFBM  
WKBB WMBD KMOX WTAQ  
WOC  
**MBS-George Olsen's Orch.:** WMT  
WIRE  
**NBC-Barney Rapp's Orch.:** WHO KSD WTAM WBOW  
WLW (sw-9.53)

**NBC-Marek Weber's Orch.:** WMAQ WIBA WOWO (sw-6.14)  
**KOA-Night Editor**

**WCCO-Clyde Lucas' Orch.**  
**WCFL-Pentacostal Church**  
**WENR-Henry Busse's Orch.**  
**WGN-Vincent Lopez' Orch.**  
**WHAS-Dance Band**  
**WIND-Bob Tinsley's Orch.**

**11:30**  
**NBC-One Man's Family:** KPO  
KFI (also see Wed. Prgm. at 8 p.m.)  
**End of Sunday Programs**

# Monday

November 8

# Monday

## MORNING

**7:00 am CST**  
**CBS-Morning Almanac** (sw-21.52)  
**NBC-Norsemen Quartet:** KWK  
News: WLS WTAD  
**Musical Clock:** WROK WOC  
WCFL WBBM WKBB WIBA  
**KMOX-Sing, Neighbor, Sing**  
**WBOW-Open Your Eyes**  
**WCCO-Air Almanac**  
**WFAM-That Morning Bugle**  
**WFBM-Early Birds**  
**WGN-Good Morning**  
**WHO-Lem & Martha**  
**WIND-Polish Program**  
**WIRE-News; Musicale Clock**  
**WISN-Early Risers Club**  
**WJJD-It's Risin' Time**  
**WLW-Rube Appleberry**  
**WMAQ-Suburban Hour**  
**WMBD-Breakfast Melodies**  
**WMBT-Sunrise Service**  
**WMT-Neighbor Bob**  
**WOWO-Morning Roundup**  
**WTAQ-Reveille**  
**WTMJ-Livestock; Jimmy Legs; News**

**7:15**  
**News:** WHO WCCO WMT  
**KMOX-Joe Karnes,** pianist  
**KWK-Grady Cantrell**  
**WAAF-Indian Legends & Songs**  
**WBOW-Musical Clock**  
**WLS-Pokey & Arkie**  
**WLW-Peter Grant, news**  
**WMBD-Eye Openers**  
**WTAD-Streamliner**  
**WTMJ-Jimmy Legs; News**

**7:30**  
**NBC-William Meeder,** organist:  
WCFL  
**News:** WTAQ WIBA WKBB  
**Musical Clock:** WMBD WROK  
WMT  
**KMOX-Tick Tock Revue**  
**KWK-Swing Is King**  
**WAAF-Breakfast Express**  
**WCBD-Gospel Tabernacle**  
**WCCO-Musical Chimes**  
**WGN-Music Box**  
**WHO-Good Morning Time**  
**WJJD-Christian Science**  
**WLS-Morning Devotions**  
**WLW-Before Breakfast**  
**WOC-Breakfast Club**

**7:45**  
**NBC-Lucille & Lanny,** songs:  
WCFL  
**Musical Clock:** WKBB WOC  
WIBA  
**KMOX-Let's Compare Notes**  
**KWK-Pep-Up Parade; News**  
**WHO-Favorite Melodies**  
**WIRE-Varieties; News**  
**WJJD-Hawaiians; News**  
**WLS-Jolly Joe's Pet Pals Club**  
**WLW-The Gospel Singer**  
**WMBD-Police Flash**  
**WOWO-Concordia Chapel**  
**WTAD-News**

**WTAQ-Today's Almanac**

**8:00**  
**NBC-Breakfast Club; Vocalists;** Don McNeill, m.c.; Orch.; News: WOWO WCFL WIRE WBOW  
**CBS-Metropolitan Parade; News:** WFBM WTAQ WFAM WKBB (sw-21.52)  
**KMOX-Views on News**  
**KSD-News; George Hall's Orch.**  
**KWK-Pep-Up Parade**  
**WCBD-Morning Meditations**  
**WGN-The Merry-makers**  
**WHA-Band Wagon**  
**WHO-Butternut Melodies**  
**WIND-"Rainbow Ridge," Hill-billy Show**  
**WJJD-Rainbow Ridge**  
**WLW-Hymns of all Churches**  
**WMAQ-Your Neighbor**  
**WMBD-News**  
**WMT-Coffee Pot Inn**  
**WOC-Musical Request Album**  
**WROK-Musical Clock**  
**WTAD-Storyland Lady**  
**WTAQ-Reveille**  
**WTMJ-Your Winter Wonderland**

**8:15**  
**NBC-Streamliners; News:** KSD  
**CBS-Richard Maxwell, tr.;** News: WTAQ WFAM WKBB (sw-21.52)  
**Musical Clock:** WMT WTAD  
**KMOX-Ozark Varieties**  
**KWK-Mrs. O'Brien's Boarding House**  
**WAAF-Breakfast Express**  
**WBAA-Morning Melodies**  
**WCBD-Christianity in Action**  
**WGN-Good Morning**  
**WHA-Morning Melodies**  
**WHO-Neighbor Jim**  
**WIND-Latin American Melodies**  
**WJJD-Roubarb Red**  
**WLS-Lulu Belle & Scotty**  
**WLW-Hope Alden's Romance**  
**WOC-Melody Time**  
**WTMJ-Your Home Town**

**8:30**  
**CBS-Morning Moods:** WTAQ  
WCCO (sw-21.52)  
**Lady be Good:** WLW WJJD  
**KMOX-Travelogue**  
**WCBD-Polish Prgm.**  
**WHA-Morning Melodies**  
**WHO-Neighbor Jim**  
**WIND-Latin American Melodies**  
**WJJD-Toastmaster**  
**WLS-News**  
**WLW-Hope Alden's Romance**  
**WTMJ-Your Winter Wonderland**  
**KWK-Candid Camera**  
**WFAM-Your Engagement Book**  
**WFBM-Value Varieties**  
**WIO-Morning Melodies**  
**WIBA-Today's Almanac**  
**WIND-Early Edition**  
**WKBB-Musical Breakfast**  
**WLS-Prairie Rantlers & Patsy**  
**WMAQ-Whistler & his Dag; News**  
**WMBD-Bandwagon**  
**WMT-Day Dreamer**  
**WOC-People's Mail Bag**

**WROK-Morning Devotions**  
**WSUI-Daily Iowan; Morning Melodies; Reports**  
**WTAD-Inter-church Revival**  
**WTMJ-Party Line**

**8:45**  
**NBC-Breakfast Club:** WBOW  
WCFL  
**CBS-Bachelor's Children,** sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)  
**NBC-Landt Trio:** WMAQ KSD  
**Musical Clock:** WHO WMT  
**WFAM-Morning Devotions**  
**WFBM-Apron Strings**  
**WIBA-Interlude; Variety Prgm.**  
**WIRE-Rose Room Melody; News**  
**WJJD-Tuberculosis Institute**  
**WKBB-Tonic Tunes**  
**WLS-The Hilltoppers**  
**WLW-Young Widder Jones**  
**WMBD-Women of Today**  
**WOC-News**  
**WROK-Town Crier**  
**WTAD-Airline News**  
**WTAQ-Organ Melodies**  
**WTMJ-March Parade**

**9:00**  
**CBS-Pretty Kitty Kelly,** sketch (Wonder Bread): WISN WOC  
**WFBM WCCO KMOX WBBM**  
**NBC-Mrs. Wiggs of the Cabbage Patch,** sketch (Old English Wax): WMAQ WIRE WHO KSD  
**NBC-The Story of Mary Marlin** (Anacin): WLS (sw-15.21)  
**NBC-Breen & de Rose,** songs:  
WBOW  
**News:** WMT WTAD WROK  
**KWK-Top of the Morning**  
**WAAF-Morning Revue**  
**WCBD-Italian Prgm.**  
**WCFL-Party Line**  
**WFAM-Meet Miss Miller**  
**WGN-Martha Crane & Helen Joyce**  
**WIBA-Americana**  
**WIND-Rose Vanderbosch**  
**WJJD-Community Fund Prgm.**  
**WKBB-Chancel Steps**  
**WLW-Linda's First Love**  
**WMBD-Messenger; Weather**  
**WOWO-Bill Board**  
**WSUI-Within the Classroom**  
**WTAQ-Mid-morning Revue**  
**WTMJ-What's New in Milwaukee?; Belle & Martha**

**9:15**  
**NBC-Oxydols Own Ma Perkins,** sketch: WLS (sw-15.21)  
**CBS-Myr & Marge,** sketch (Su-per Suds): KMOX WFBM  
**WCCO WISN WBBM WMBD**  
**NBC-John's Other Wife,** sketch (Louis Philippe): WMAQ  
**WIRE WHO KSD**  
**Picture of the cast of this program can be found on Page 22.**  
**NBC-Vaughn de Leath,** songs:  
WBOW WCFL  
**All the Answers:** KWK WLW  
**KWK-Boarding House**  
**WAAF-King of the Kitchen**  
**WFAM-Organ Recital**

**9:30**  
**NBC-Pepper Young's Family** (Camay): WLS WMT (sw-15.21)  
**CBS-Tony Wons' Scrapbook** (Vicks): WCCO KMOX WBBM  
**NBC-Just Plain Bill,** sketch (Anacin): WMAQ WIRE WHO  
**NBC-Bennett & Wolverton:** WIBA WCFL  
**KWK-Party Line**  
**WAAF-Estelle Barnes,** pianist  
**WBOW-Home Folks**  
**WCBD-German Musicale**  
**WFAM-Fashion Pointers**  
**WFBM-Kitchen Clinic**  
**WGN-Get Thin to Music**  
**WHA-Afield with Ranger Mac**  
**WIND-Eb & Zeb,** sketch  
WISN-News  
**WJJD-Complete Story Hour**  
**WKBB-The Mixing Bowl**  
**WLW-Betty & Bob**  
**WMBD-Irene's Grab Bag**  
**WOC-Morning Parade**  
**WOWO-Richard Trojan**  
**WROK-Intimate Review**  
**WTAD-Church in Wildwood**  
**WTAQ-Melody Lane**  
**WTMJ-Morning Melodies**

**9:45**  
**NBC-Today's Children,** sketch (Pillsbury): WMAQ WIRE  
**WHO WTMJ KSD**  
**CBS-Ruth Carhart,** contralto:  
WCCO WFAM WTAQ WKBB  
**NBC-Viennese Ensemble:** WBOW  
KWK  
**News:** WLS WMBD  
**Party Line:** WTAD WOC  
**KMOX-Ma Perkins**  
**WAAF-Hawaiian Echoes**  
**WBBM-Man on the Street**  
**WCFL-Swingtime**  
**WGN-Musical Mail Box**  
**WIBA-Melody Time**  
**WIND-Thru Hollywood Lens**  
**WISN-Ann Leslie's Scrapbook**  
**WLW-Houseboat Hannah**  
**WMT-Young Widder Jones**  
**WOWO-Modern Home Forum**  
**WSUI-Prgm. Calendar; Weather**

**WHA-American Observer**  
**WIND-Hawaiian Serenaders**  
**WJJD-Eddie Fitzpatrick's Orch.**  
**WKBB-News**  
**WMT-The Harper Family**  
**WOC-Neighbor Jim**  
**WROK-On the Mall**  
**WTAD-Women's Varieties**  
**WTAQ-Pamela,** sketch

**9:30**  
**NBC-Pepper Young's Family** (Camay): WLS WMT (sw-15.21)  
**CBS-Tony Wons' Scrapbook** (Vicks): WCCO KMOX WBBM  
**NBC-Just Plain Bill,** sketch (Anacin): WMAQ WIRE WHO  
**NBC-Bennett & Wolverton:** WIBA WCFL  
**KWK-Party Line**  
**WAAF-Estelle Barnes,** pianist  
**WBOW-Home Folks**  
**WCBD-German Musicale**  
**WFAM-Fashion Pointers**  
**WFBM-Kitchen Clinic**  
**WGN-Get Thin to Music**  
**WHA-Afield with Ranger Mac**  
**WIND-Eb & Zeb,** sketch  
WISN-News  
**WJJD-Complete Story Hour**  
**WKBB-The Mixing Bowl**  
**WLW-Betty & Bob**  
**WMBD-Irene's Grab Bag**  
**WOC-Morning Parade**  
**WOWO-Richard Trojan**  
**WROK-Intimate Review**  
**WTAD-Church in Wildwood**  
**WTAQ-Melody Lane**  
**WTMJ-Morning Melodies**

**9:45**  
**NBC-Today's Children,** sketch (Pillsbury): WMAQ WIRE  
**WHO WTMJ KSD**  
**CBS-Ruth Carhart,** contralto:  
WCCO WFAM WTAQ WKBB  
**NBC-Viennese Ensemble:** WBOW  
KWK  
**News:** WLS WMBD  
**Party Line:** WTAD WOC  
**KMOX-Ma Perkins**  
**WAAF-Hawaiian Echoes**  
**WBBM-Man on the Street**  
**WCFL-Swingtime**  
**WGN-Musical Mail Box**  
**WIBA-Melody Time**  
**WIND-Thru Hollywood Lens**  
**WISN-Ann Leslie's Scrapbook**  
**WLW-Houseboat Hannah**  
**WMT-Young Widder Jones**  
**WOWO-Modern Home Forum**  
**WSUI-Prgm. Calendar; Weather**

**10:00**  
**NBC-The O'Neills,** sketch (Ivory Flakes): WLS (sw-15.21)  
**CBS-Louise & the Lads:** WISN  
WOC WFBM  
**NBC-David Harum,** sketch (Baby O): KSD WIRE WMAQ WHO  
**NBC-Norm Scherr,** pianist:  
WBOW WIBA KWK  
**News:** WTAD WKBB  
**KMOX-Jean Abbey,** radio shop-  
per  
**WAAF-Woman's Page**

**WBBM-Hollywood Spotlight**  
**WCBD-Hit Tunes**  
**WCCO-Jean Abbey**  
**WCFL-Swingtime**  
**WDZ-We Heard**  
**WFBM-Mrs. Riley, Shoppers' Guide**  
**WGN-Don Pedro & Piano**  
**WHA-Homemakers**  
**WIND-Judge John Gutknecht**  
**WJBC-Organ Dreams**  
**WJJD-Sons of Pioneers**  
**WLB-News; Markets**  
**WMBD-Neighbor Jim**  
**WMT-Frank Voelker,** organist  
**WROK-News; Melody Time**  
**WSUI-Home Decoration**  
**WTAQ-Radio Reporter**  
**WTMJ-Household Hints**

**10:15**  
**CBS-Romance of Carol Kennedy,** sketch (Heinz): KMOX WOC  
**WISN WBBM WFBM WCCO**  
WOC  
**NBC-Hollywood High Hatters:**  
WBOW WCFL  
**NBC-Backstage Wife,** sketch (Dr. Lyons): WMAQ WTMJ  
**WIRE KSD WHO WIBA**  
**NBC-Road of Life,** sketch (Chip-so): WLW WLS (sw-15.21)  
**KWK-Range Riders**  
**WAAF-Variety**  
**WDZ-Ruth Moores' Harmonica**  
**WGN-Bachelor's Children**  
**WJBC-Theater Time; News**  
**WJJD-Two of a Kind**  
**WJR-Peaceful Valley**  
**WKBB-Rhythm & Romance**  
**WMBD-Linda's First Love**  
**WMT-Singer of Sacred Songs**  
**WOWO-Tri Topics**  
**WROK-Woman's Forum**  
**WSUI-Musical Favorites**  
**WTAD-Neighbor Jim**  
**WTAQ-Grunow Radio Vocals**

**10:30**  
**NBC-Vic & Sade,** sketch (Cris col): WLS (sw-15.21)  
**Details of the contest on this program may be found on Page 14.**  
**CBS-Big Sister,** sketch (Ringo):  
WCCO WBBM WISN WMBD  
KMOX WFBM  
**NBC-How to be Charming,** sketch (Phillips): WMAQ WHO  
**WIRE WTMJ WIBA KSD**  
**Carson Robison's Buckaroos:**  
KWK WLW  
**WAAF-Sweet & Slow**  
**WBOW-The Revelers**  
**WCFL-Peeker in the Pantry**  
**WDZ-Division of Highways**  
**WFAM-Health Talk; Gypsy Fiddles**  
**WGN-Painted Dreams**  
**WIND-Speaking of Love**  
**WJBC-Dollar Daze**  
**WJJD-Women's Exchange Prgm.**  
**WKBB-Musical Almanac**  
**WMBT-Devotional Hour**  
**WMT-Numerical Jamboree**  
**WOC-Melodic Serenade**  
**WOWO-Linda's First Love**  
**WSUI-Book Shelf**

**11:15**  
**CBS-Your News Parade** (Lucky Strike Cigarettes); Edwin C. Hill, commentator: KMOX  
WCCO WBBM WISN WMBD  
WOC WKBB WFBM  
**NBC-Bailey Axton,** tr.: WOWO  
**NBC-The Goldbergs,** sketch (Oxydol): WMAQ (sw-15.33)  
**KSD-Marie Harrington,** talk

(Continued on Next Page)

# Monday

November 8



**MAXINE**  
"Hour of Charm" soloist  
Mon. 8:30 pm CST

(11:15 a.m. Continued)

KWK-Rapid Service  
WAAF-Memory Lane  
WBOW-Farm Prgm.  
WCAZ-Movie Gossip (1070 kc.)  
WCFL-Moment Musicale  
WDZ-Sons of Pioneers  
WFAM-Harlan Hogan  
WGN-Melody Time  
WHO-Party Line  
WIBA-Neighbor Jim  
WIND-Ben Kanter & Rose Vanderbosch  
WIRE-Singin' Sam  
WJBC-Dough Boy, news  
WJJD-Criminal Court Interviews  
WLS-Chuck, Ray & Others  
WLW-Doc Schneider's Texans  
WMT-Troubaderos  
WROK-Morning Varieties  
WSM-Musicale  
WTAD-Duke Otten  
WTMJ-Blue Room Ensemble

11:30

NBC-Nat'l Farm & Home Hour; Spkrs.; Walter Blaufuss' Orch.; WIBA WBOW WMAQ WLW KWK (sw-15.21)  
CBS-Romance of Helen Trent; Virginia Clark (Edna Wallace Hopper); WBMM KMOX  
NBC-Allen Leaffer's Orch.: WCFL KSD  
Hymns of All Churches: WHO WOC  
WAAF-Myrna Dee Sergent  
WCCO-Ma Perkins  
WDZ-Chick Martin  
WFAM-Homespun Verse  
WFBM-Hoosier Farm Circle  
WGN-Quin Ryan, news  
WHA-Organ Gems  
WIND-Harry Zimmerman, organist  
WIRE-Linda's First Love  
WISN-Voice of Experience  
WJBC-Singin' Sam  
WJJD-Safety Court Broadcast  
WKBB-Farm Flashes; Do You Want a Job?  
WLS-Priscilla Pride & Howard Peterson  
WMBD-Popular Melody  
WMBI-Continued Story Reading  
WMT-German Band  
WOWO-Market Service  
WROK-Helene Kimberley, songs  
WTAD-Police News  
WTMJ-Behind the Mike

11:45

CBS-Our Gal Sunday, sketch (Anacin); WBMM KMOX  
MBS-We Are Four (Libby McNeill & Libby); WGN  
News: WBAA WMT  
KSD-Societies Convention Prgm.  
WAAF-Spots Out  
WCCO-Kitty Keene  
WCFL-Fashions on Parade  
WDZ-Matton Studios  
WFAM-Organ Recital  
WFBM-Markets; Farm Prgm.  
WHO-Betty & Bob  
WIRE-Farm Hour  
WISN-Stump Me  
WJBC-Reid & Vin  
WLS-Markets; Weather; News  
WMBD-Window Shopper  
WOC-Betty & Bob  
WOWO-Home Folks' Frolic  
WROK-Round the Town  
WSUI-Farm Flashes  
WTAD-Organ Music  
WTAQ-Farm Hands  
WTMJ-News; Heinie's Grenadiers

## AFTERNOON

12:00

NBC-Joe White, trn.: (sw-15.33)

CBS-Betty & Bob, sketch (Gold Medal): WCCO KMOX (Medal): WCCO KMOX WISN WFBM WBMM (sw-15.27)  
A fine portrait of Spencer Bentley (Bob Drake) can be found on page 24.

News: WJJD WJBC WMBD WTAD  
KSD-News; Markets; Dick Leibert, organist  
WAAF-Symphonic Hour  
WBAA-Agricultural Forum  
WBOW-Street Reporter  
WCFL-Hit Review  
WDZ-Man on the Street  
WGN-Bob Elson on State Street  
WHA-Noon Musicale  
WHO-Markets & Weather  
WIND-Tango Orchestra  
WIRE-Farm Hour; News  
WKBB-Luncheon Musicale  
WLS-Dinnerbell Prgm.  
WMBI-Midday Gospel Hour  
WMT-Question Man  
WOC-Farm Bureau; Markets  
WOWO-Consolaires  
WMT-Hillbillies; Question Man  
WSBT-Stork Report; Harlan Hogan  
WSUI-Rhythm Rumbles

12:15

CBS-Hymns of All Churches (Gold Medal): WBMM KMOX WFBM WCCO WISN (sw-15.27)  
MBS-Carson Robison's Buckaroos (Mustercle): WGN  
News: WKBB WOWO  
WBAA-Luncheon Dance Time  
WBOW-Wranglers  
WCFL-Luncheon Concert  
WHO-Pappy's Matinee  
WIND-Tommy Ott, organist  
WJBC-Man on the Street  
WJJD-Noon-Day Service  
WMBD-Town Crier; Markets  
WMT-Voice of Iowa  
WOC-Inquiring Mike  
WROK-Column Left, news  
WSBT-News; Dance Time  
WTAD-Cy & Freckles

12:30

NBC-Love & Learn, sketch: (sw-15.21)  
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCCO WBMM WFBM WISN (sw-15.27)  
News: WIBA WOC WHO Farm Prgm.: WMBD WHA Rhythm Rascals: WTMJ WTAQ Voice of Experience: WLW WJJD KWK-Organ Melodies  
WBAA-Sports Review  
WBOW-Luncheon Dance Hour  
WCFL-Young Widder Jones  
WDZ-Fields & Hall  
WGN-Markets; Mid-day Service  
WIND-Livestock; Interlude  
WIRE-Reporter  
WKBB-Man on the Street  
WMAQ-Dan Harding's Wife  
WMT-Markets; Hillbillies  
WOWO-Hey, Mr. Motorist  
WROK-Couple on the Street  
WSBT-In Movie; and  
WTAD-Farm; Markets; Weather

12:45

CBS-Hollywood in Person (Gold Medal): KMOX WCCO WFBM WFBM WISN (sw-15.27)  
NBC-Grace & Scotty: WOWO (sw-15.21)  
Man on the Street: WSBT WCFL  
News: WTAQ WIND  
KSD-Luncheon Dance Music  
KWK-Dance Orch.  
WBAA-Don Bowden  
WBOW-Tune of the Day  
WDZ-Danville  
WHO-Musical Day Dreams  
WIBA-Market Reports  
WIRE-Police Court  
WKBB-Song Hit of the Day  
WLS-Voice of the Feed Lot  
WLW-Kitty Keene, Inc.  
WMAQ-The King of Hearts  
WMBD-Colonel Beeny; Rambler  
WMT-Joe Doakes; Cousin Elvira; Novelty Quintet  
WOC-Russ Morgan's Orch.  
WROK-Service Sam; Home Folks  
WTMJ-Sidewalk Reporter

1:00

CBS-News Through a Woman's Eyes (Pontiac): WISN WFBM WKBB KMOX WCCO WFBM WTAQ (sw-15.27)  
NBC-Norman Cloutier's Orch.: WMAQ WBOW KSD  
MBS-Don't Look Now: WIRE  
News: WTAD WHA  
Voice of Experience: WJJD KWK  
WAAF-Hoosier Philosopher  
WBAA-YWCA Trio  
WCBD-J. C. O'Hair  
WCFL-Melody Four  
WDZ-Matton Studios

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

7:00 CST BURNS AND ALLEN; Tony Martin and Ray Noble's orchestra, NBC.  
7:30 CST VOICE OF FIRESTONE; Richard Crooks, Alfred Wallenstein's orchestra, NBC.  
7:30 CST GRAND HOTEL, drama, premiere, NBC.  
8:00 CST FIBBER MCGEE AND MOLLY with Ted Weems' orchestra, NBC.  
8:00 CST LUX RADIO THEATER; Bing Crosby, guest, in "She Loves Me Not," CBS.  
8:00 CST PHILADELPHIA ORCHESTRA, Sir Ernest MacMillan, conductor; University of Pennsylvania Choral Society, Dr. Harl McDonald, director, NBC.  
8:00 CST "WAY TO PEACE," speech by Lord Robert Cecil, MBS.  
8:30 CST HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC.  
10:00 CST OPERA VERDI'S "LA TRAVIATA" by Chicago Opera Company, NBC.

## Like Contests?

Ten million contestants do—and they're turning to "So You Like Contests?" on page 14 of Radio Guide for news of them and tips on winning. Read this feature; ask a question of its editors if you like—and then win some of America's prize money!

WGN-Concert Trio  
WHO-Your Home Town  
WIBA-Melody Moments  
WIND-Italian Hour  
WLS-School Time  
WLW-Nation's School of the Air  
WMBD-Man on the Street  
WMT-Many Happy Returns; Jamboree  
WOC-Luncheon Music  
WOWO-Purdue Agri. Prgm.  
WSBT-News; Notes  
WSUI-Musical Chats  
WTMJ-Livestocks; News; Dance  
Orch.; Weather; Police Reports

1:15

CBS-Dalton Brothers, trio: WOC WKBB  
CBS-Jack & Loretta, songs (Kirkman's Soap): (sw-15.27)  
NBC-Norman Cloutier's Orch.: WIRE WBOW  
Hope Alden's Romance: KMOX WCCO WFBM  
KMOX-Hope Alden's Romance  
KWK-Concert Melodies  
WAAF-Waltz Time; Better Housing Speaker  
WBAA-Can You Pronounce It?  
WBMM-Kitty Keene, Inc.  
WDZ-Markets  
WGN-Wife vs. Secretary  
WHA-Musical Varieties  
WHO-Lady of Millions  
WIBA-Man on the Street  
WISN-Musical Heat Wave  
WJJD-Grand Central Station  
WLS-Old Timers  
WMBD-His Majesty, the Baby  
WMT-German Band  
WOWO-Eddie Conti's Orch.  
WTAD-Quincy Marches On  
WTAQ-Man on the Street

1:30

CBS-American School of the Air: WSBT KMOX WFBM WKBB WCCO WTAQ WBMM WISN (sw-15.27)  
NBC-Let's Talk It Over: WIBA WOWO  
Dick Sanders: WTAD WTAM  
News: WHO KWK WMAQ  
KSD-Judy & Jane  
WAAF-Encores  
WBOW-Melody Time  
WCBD-Zion Prgm.  
WDZ-Matton Studios  
WGN-Lucky Girl  
WHA-Backgrounds in Agri.  
WHO-Houseboat Hannah  
WIND-Public Welfare Talk  
WIRE-May Robson  
WJJD-Livestock Markets  
WLS-Market Reports  
WMBD-Party Line  
WMT-Movie Man  
WOC-Afternoon Recess

WROK-Musicale

1:45

NBC-Three Cheers: KSD  
MBS-Leo Freudberg's Rhythm Orch.: WGN  
Judy & Jane: WHO WOC  
KWK-To be announced  
WAAF-Driskill Wolfe, trn.  
WBAA-Markets & Weather  
WBOV-Devotional Service  
WGN-Silver Serenade  
WIND-Ben Kanter, pianist  
WIRE-D. A. R. Prgm.  
WJJD-Virginia Price, vocalist  
WLS-Melody Parade  
WMAQ-Bob Hawk's Fun Quiz  
WMBD-Master of Rhythm  
WMT-Closing Markets  
WROK-Melodeers  
WTAD-Margot  
WTMJ-Home Harmonizers

2:00

NBC-Rochester Civic Orch.; Guy Fraser Harrison, cond.: WOWO  
CBS-Ann Leaf, organist; Doris Kerr, songs: WSBT WKBB WISN WTAQ WOC (sw-15.27)  
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)  
MBS-Herbert Hoover, talk: WGN WIRE  
News: WIND WLS WTAM WFBM WTAD WAAF  
KMOX-Magic Kitchen  
KWK-Today at Two  
WAAF-Hog 'n' Harmony  
WBMM-Radio Gossip Club  
WBOW-Ind. State Teachers College  
WCBP-Polish Prgm.  
WCCO-Siesta  
WCFL-Little Variety Show  
WDZ-Birthday Party  
WHA-Trailer Travels  
WIBA-America on Parade  
WJJD-Future Citizen  
WLS-Homemakers' Hour  
WMBD-Trading Post  
WMT-Afternoon Recess  
WROK-News; Musicale  
WSUI-Poetic Interlude

2:15

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)  
CBS-Ann Leaf, organist: WFBM WTAQ  
WAAF-Kay Armin  
WBMM-Meet the Missus  
WCCO-Markets  
WOC-Markets  
WHA-Organ Interlude  
WIND-Tommy Ott, organist  
WIRE-Matinee Varieties  
WISN-Mary Ann Presents  
WJJD-Parade of Stars

WLS-Homemakers Matinee  
WMBD-Shut-In Prgm.  
WSUI-Within the Classroom  
WTAD-Women of the World

2:30

NBC-Roch. Civic Orch.: WCFL (sw-15.21)  
CBS-Jenny Peabody, sketch (F. & F. Cough Drops): WBMM WFBM KMOX WISN WCCO WOC (sw-15.27)  
NBC-Vic & Sade, sketch (Crisco): WLW WHO WMAQ KSD WTMJ (sw-15.33)  
Details of the contest on this program may be found on Page 14.  
CBS-Broadway Matinee: WSBT WKBB WISN  
MBS-Good Health & Training: WGN  
KWK-Siesta Time  
WAAF-Red Hot & Low Down  
WBOV-Christians Science  
WCBD-The Word of Truth  
WDZ-Woman on the Train  
WHA-Music of the Masters  
WIBA-Home Folks Frolic  
WIND-Dixieland Band  
WJJD-League of Women Voters  
WMT-Peggy Fuller's Orch.  
WROK-Music Box Melodies  
WTAQ-To be announced

2:45

NBC-The O'Neills, sketch (Ivory Flakes): WHO WMAQ WLW WTAQ WTMJ KSD (sw-15.33)  
CBS-Broadway Matinee: WFBM WISN WOC WMBD (sw-15.27)  
KMOX-One Woman's Opinion  
KWK-Fed. of Women's Clubs  
WBMM-Hour of Romance  
WBOV-Talk of the Town  
WCCO-May Robson  
WDZ-Sweet Music  
WGN-Peter Cavello's Band  
WIBA-Rhythm & Romance  
WIND-Problems for Pamela  
WJJD-Happy Harmonies  
WTAD-Loreine Meyeres Hughes

3:00

NBC-Club Matinee, variety program: WENR WMT WOWO KWK WBOW (sw-15.21)  
CBS-Ted Malone's Between the Bookends: WSBT WKBB WOC WMBD WFBM WTAQ (sw-15.27)  
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO (sw-15.33)  
News: WTAD WCFL  
Kitty Keene, Inc.: KMOX WTMJ  
WBMM-Houseboat Hannah  
WCCO-Ladies First  
WDZ-Danville Studios  
WGN-Four Stars Tonight  
WHA-Extension Faculty Forum  
WIBA-Shut-in Hour  
WISN-Waltz Time  
WISN-Even As You & I  
WJBC-God's Cheer for the Shut Ins  
WJJD-Flannery Sisters  
WLW-Dr. Friendly  
WMBI-Radio School of the

3:15

NBC-The Guiding Light (White Naptha): WHO WMAQ WTMJ (sw-15.33)  
CBS-Sing & Swing: WKBB WOC WTAQ WISN WSBT WFBM WMBD (sw-15.27)  
NBC-Club Matinee: WIRE  
KMOX-Houseboat Hannah  
WBMM-Linda's First Love  
WCFL-Organ Recital  
WGN-Lady of Millions  
WIND-Fred Beck, organist  
WJJD-News  
WLW-Life of Mary Sothern  
WSUI-Musical Show Melodies  
WTAD-Lawrence Glosemeyer

3:30

NBC-The Story of Mary Marlin (Ivory Soap): WHO WLW WMAQ (sw-15.33)  
CBS-Sing & Swing: WFAM  
MBS-Johnson Family, sketch: KWK  
News: WIND WJBC  
KMOX-Singin' Sam  
WAAF-News & Weather  
WBMM-The Shopping Missus  
WCCO-Grandma Travels  
WCFL-Hour of Friendship  
WDZ-Effingham Studios  
WGN-Len Salvo, organist  
WHA-Conserving Human Resources  
WJJD-To The Ladies  
WMBI-Sacred Music  
WROK-College Hour  
WSUI-Daughters of the American Revolution  
WTMJ-News; Tunesmiths

3:45

NBC-The Road of Life (Chipso): WMAQ WTMJ (sw-15.33)  
Pictures of the cast of this program can be found on page 24.

CBS-Dr. Allan Roy Dafoe (Ly-sol): WBMM WFBM KMOX WCCO (sw-15.27)  
NBC-Kitty Keene, Inc. (Dreft): WHO

To be announced: WOC WTAQ KWK  
KSD-Afternoon Varieties  
WAAF-Estelle Barnes, pianist  
WFAM-Matinee Melodies  
WGN-Lone Trail Opry House  
WIBA-Bible Readings  
WIND-Cappy's Cabana  
WISN-You Shall Have Rhythm  
WJJD-Classified Time  
WJJD-Virginia Price, vocalist  
WLW-Mad Hatterfields  
WMBD-Walkathon Derby Show  
WMBI-Ministry of the Printed Page  
WOC-Linger Awhile  
WTAD-Cy & Freckles

4:00

NBC-Neighbor Nell, philosophy: WIBA WCFL  
NBC-Bonnie Stewart, songs: WHO WIRE  
CBS-Follow the Moon (Pebeco) with Elsie Hitz & Nick Dawson: WBMM WFBM WCCO KMOX (sw-15.27)  
Details of the contest on this program may be found on Page 14.  
NBC-Jr. Nurse Corps (Sunbrite): WLW (sw-15.21)  
MBS-To be announced: KWK  
CBS-To be announced: WKBB  
News: WOC WOWO  
KSD-United Charities Prgm.  
WAAF-Int'l Potpourri  
WBOV-Rev. Archie Brown  
WDZ-Their Majesties, the Babies  
WENR-Six-day Bike Races  
WFAM-Hot Spell  
WHA-Moods & Melodies  
WGN-Peter Cavello's Band  
WISN-Organ Melodies  
WJBC-Wesleyan Hour  
WJJD-Doc Hopkins  
WMAQ-Tea Time Varieties  
WMBD-Townsmen  
WMBI-Birthday Request Prgm.  
WMT-Radio Gossip; Today's Tunes & Topics  
WROK-Markets; News  
WSUI-Cappella Choir  
WTAD-Musical Moments  
WTMJ-Friendship Circle

4:15

NBC-Terry & the Pirates, sketch (Dari-Rich): (sw-15.33)  
CBS-Life of Mary Sothern, sketch (Hind's): WBMM KMOX WCCO (sw-15.27)  
Details of the contest on this program may be found on Page 14.  
CBS-To be announced: WKBB  
NBC-The Four of Us: WIBA KWK WCFL  
NBC-Marlowe & Lyon, piano duo: WMAQ KSD WHO  
News: WIRE WTAM  
WAAF-Sport Shorts Shadowland  
WDZ-Danville Studios  
WENR-Music Circle  
WFBM-Tea Time Tunes  
WJJD-Dick Jurgens' Orch.  
WLW-Jack Armstrong  
WMBD-Dorothy June & Ramblers  
WMI-Let's Go to Press  
WOC-Organ Moods  
WOWO-Bible Story Hour  
WROK-Birthday Club  
WSUI-Art News  
WTAD-Speed Gibson

4:30

NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)  
CBS-Dorothy Gordon: WBMM  
WFAM WOC WISN (sw-15.27)  
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)  
NBC-Julane Pelletier, pianist: WENR  
NBC-Josh Higgins of Finchville, sketch: WBOW WIBA WMAQ  
KMOX-The Fun Quiz  
KSD-Talk; Rosario Bourdon's Orch.  
KWK-This Woman's World  
WCFL-Tea Time  
WCLS-For Your Information (1310 kc.)  
WDZ-Movie Swingtime  
WHO-New Tunes; Bits of Melody  
WIND-News  
WIRE-House of McGregor  
WJBC-Bingo  
WKBB-Story Lady  
WMBD-News; Pet Corner  
WMT-Search for Talent  
WROK-Musicale  
WSUI-Elementary German  
WTAD-Jack Armstrong  
WTAQ-Children's Frolic  
WTMJ-Around the Town

4:45

CBS-Hilltop House, sketch (Palmolive Soap): WISN WFAM WBMM KMOX WFBM WMBD WCCO (sw-15.27)



**FRANK BLACK**  
Contented Hour maestro  
Mon. 9 pm CST

### Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1310  
WCBM-1080  
WCCO-810  
WCFL-970  
WDE-1020  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)  
NBC-Tom Mix Straight Shooters (Purina): WMAQ KWK WIRE  
NBC-Escorts & Betty: WENR  
NBC-Little Orphan Annie (Oval-tine): KSD WHO  
Sports: WTMJ WISN  
KMOX-To be announced  
WBBM-Manhattan Mother  
WBOW-Jerry of the Circus  
WCCO-Front Page Parade  
WCFL-Stanley Hickman  
WFAM-Speed Gibson  
WGN-Orphan Annie  
WIBA-Education Week  
WIND-Listen to Yourself  
WMBD-Sports; Where to Go & What to Do in Peoria  
WMT-News; Did You Know?  
WOC-Jack Armstrong, sketch  
WROK-Motorist Interviews  
WSUI-Daily Iowan of the Air  
WTAQ-Bureau of Public Service

KSD-Musical Memories  
KWK-Tonic Time  
WBOW-Home Decorators  
WCFL-Pat Kennedy  
WIRE-Charlie Chan, sketch  
WLW-Count of Monte Cristo  
WMAQ-Four Stars Tonight  
WROK-On to Adventure  
WTAQ-Dinner Music  
WTAM-Rube Appleberry  
WTMJ-Reddy Kilowatt's Orch.

WMT-Over the Transom  
WOC-St. Ambrose on the Air  
WOWO-Whispering Jack Smith  
WROK-Former Hour  
WSBT-Polish Hour  
WSUI-Dept. of Speech  
8:15  
NBC-Paul Martin's Orch.: KOA  
WCFL-Organ Recital  
WGN-Kay Kyser's Orch.  
WIND-News  
WKBW-World Dances  
WMT-Radio Riddles  
WOWO-Phyl Coe Mysteries  
WROK-News  
WTAQ-June Gross, vocalist

The story of the conquest of the Inca Empire will be dramatized.

NBC-Public Hero No. 1 (Falstaff): WMAQ WHO KSD  
NBC-Nat'l Radio Forum: WENR (sw-6.14)  
NBC-Music for Moderns: (sw-9.53)  
Vic Arden's Orch.: WMBD  
WOWO WSBT  
KMOX-Comedy Stars of Broadway  
KWK-Range Riders  
WBBM-George Jessel  
WBOW-Nat'l Education Prgm.  
WCFL-Union Talk League  
WFBM-Three Victors  
WHAS-Here's To You  
WIBA-Smoke Rings  
WIND-Stars Over Manhattan  
WIRE-Forward with Indianapolis  
WJR-Musical  
WMT-To be announced  
WROK-Lou Blake's Orch.  
WTAM-Symphonic Variations  
WTMJ-Glen Gray's Orch.

NBC-Little Orphan Annie (Oval-tine) (sw-9.53)  
NBC-Tom Mix Straight Shooters sketch (Purina): (sw-15.21)  
NBC-Johnny Johnson, bar.: KSD WMAQ

NBC-Al Vierra's Orch.: WENR WMT

Singing School: WLW WIND  
KWK-Safety Council  
WBOW-Sundown Express  
WCFL-To be announced  
WEBQ-Movie Gossip (1210 kc)  
WHO-Bits of Melody; News  
WIBA-Dance Hour  
WIRE-Master Singers  
WJBC-Movie Gossip  
WOC-Man on the Street  
WROK-The Old Song Shop  
WTAD-Sports Review  
WTMJ-News; Moment Musicale

5:00  
NBC-Army Band: WCFL (sw-15.21)

NBC-John Gurney, basso; Mary Dietrick, sop.: (sw-9.53)  
NBC-Jr. Nurse Corps (Sunbrite): WENR KWK

CBS-Howard Phillips, bar.: WOC  
WTAQ WFBM WFAM  
KMOX-Linda's First Love  
KSD-News; Rhythm Makers  
WBBM-Truman Bradley  
WCCO-Livestock  
WGN-Jolly Joe  
WHO-Sunset Corners Opry  
WIBA-Outdoor Wisconsin  
WIND-Stamp Man  
WIRE-To be announced  
WISN-Show Window  
WKBW-Univ. of Dubuque  
WLW-Angelo, Italian troubadour  
WMAQ-Don Winslow of the Navy  
WMBD-Happy Train  
WMT-Studio Guests  
WROK-Make-Believe Ballroom  
WSUI-Elementary Spanish  
WTMJ-Jack Armstrong, sketch

5:15  
CBS-New Horizons: WFBM  
WKBW WTAQ  
NBC-Army Band: WENR  
NBC-Don Winslow of the Navy, sketch: (sw-9.53)  
Jack Armstrong, sketch: WCCO WTAD  
Speed Gibson: WMBD WOC  
KMOX-Lady of Millions  
KSD-Allan Clarke, bar.  
KWK-Al Sarli's Jam Session  
WBBM-Eleanor Howe  
WCFL-To be announced  
WFAM-Grid Forecast  
WFBM-Let's Talk Psychology  
WGN-Buddy & Ginger  
WIND-Sons of the Pioneers  
WIRE-Three Little Words  
WLW-Supper Serenade  
WMAQ-Romance & Rhythm  
WMT-Adventure Bound  
WROK-Sports  
WTMJ-Heinie's Grenadiers

5:30  
NBC-News; Alberta Hunter, songs: (sw-9.53)  
CBS-News; Geo. Hall's Orch.: WCCO WISN WTAQ WFBM  
WKBW WFAM (sw-17.76)  
NBC-News; Charles Sears, tr.: WCFL  
Jack Armstrong, sketch: KMOX WHO WMAQ

Sports: WLW KSD  
KWK-Coyita Bunch  
WBBM-Pappy Cheshire  
WBOW-News; Sundown Express  
WENR-What's the News?  
WGN-Charlie Chan  
WIBA-News  
WIND-Bill Mack & Jimmy  
WIRE-Little Orphan Annie  
WMBD-Bargain Counter  
WMBI-Message and Music  
WMT-Better Vision Prgm.; Jordan's Review; Sports  
WOC-Hits & Bits  
WROK-Jack Maxedon, songs  
WSUI-Musical Moods

5:45  
CBS-George Hall's Orch.: WKBW

### NIGHT

6:00  
NBC-Amos 'n' Andy (Pep-sodent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.)

NBC-Time to Shine (Griffin Shoe Polish) Barry McKinley, bar.; John B. Gambling, m.c.; Lynn Murray Chorus; Lloyd Shaffer's Orch.: WENR WMT WBOW KWK (sw-11.87)

CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.)

CBS-Court of Missing Heirs (Skelly): WTAQ WISN KMOX WKBW WCCO WBBM WOC

NBC-Irma Glen, organist: WCFL  
MBS-Henry Weber's Concert Orch.: WGN WIRE  
WFAM-Crimecasts  
WFBM-Phenomenon  
WHAS-Sportraits  
WIBA-Dane County Farm Hour  
WIND-German Prgm.  
WMAQ-News  
WMBD-Paul Welton's Orch.  
WMBI-Sunset Hour  
WROK-News; Dinner Music  
WSUI-Dinner Hour  
WTMJ-Gridiron Highlights

6:15  
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WIRE WMAQ WHO WTMJ WTAM WIBA (also see 10:15 p.m.)

CBS-Song Time; Hollar Shaw & Del Casino: WFAM (sw-17.76)  
Sports Review: WGN WFBM  
KSD-Hollywood Spotlight  
WCFL-To be announced  
WHAS-Whispering Jack Smith  
WIB-Vocal Varieties  
WKBW-Theater Review  
WLW-Four Stars Tonight  
WMBD-News

6:30  
NBC-Horlick's Lum & Abner, sketch: WENR WLW (also KGO at 10:15 p.m.)

CBS-Eton Boys, vocal quartet: WFAM WISN WFBM (sw-17.76)  
NBC-Carol Weymann, mezzo-sop.: KSD  
NBC-John Herrick, bar.: WOWO (sw-11.87)  
News: WTAQ WHO  
Sports: WOC KMOX  
KWK-Sports Review; News  
WBBM-Phyl Coe, radio mystery  
WBOW-Si & Ezra  
WCCO-Rube Appleberry  
WCFL-Sunny Sam  
WGN-Four Californians  
WHAS-Glen Gray's Orch.  
WIBA-Camp Randall  
WIRE-Man to Man Sports News  
WJR-Musical Moments  
WKBW-Speed Gibson  
WMAQ-To be announced  
WMBD>Welcome Stranger  
WMT-Court of Missing Heirs  
WROK-House by Side of Road  
WTAM-Lois Miller, organist  
WTMJ-Easy Aces

6:45  
CBS-Boake Carter, commentator (Phileo): WCCO WBBM WJR KMOX WISN WMBD WHAS WFAM (sw-17.76) (also KNX KSL at 10:15 p.m.)

MBS-Rube Appleberry (Campbell Cereal Co.): WGN

NBC-Christine Johnson, sop.: WENR WOWO (sw-11.87)  
News: WFBM WOC WKBW  
Vic Arden's Orch.: WHO WIBA

7:00  
NBC-Burns & Allen (Grape Nuts); Tony Martin, vocalist; Ray Noble's Orch.; Guest: WIRE WHO KSD WTMJ WMAQ WTAM WLW WIBA (also see 9:30 p.m.)

CBS-Horace Heidt's Orch. (Alomite): WBBM WFBM WHAS WJR WCCO KMOX (sw-15.27) (also KNX KSL at 11 p.m.)

NBC-Gen. Hugh Johnson, commentator (Bromo Quinine): WOWO KWK WMT WLS (sw-11.87)

NBC-To be announced: KSD  
WBOW-Sports  
WCFL-News  
WFAM-Rhythm Time  
WGN-Foreign Affairs  
WIND-To be announced  
WIRE-News; Musical Clock  
WISN-Down By Hermans  
WMBD-Brain Teaser  
WOC-Bernice Engdahl  
WROK-Affairs of Mrs. Swenson  
WSUI-Children's Hour  
WTAQ-Van Zealand Serenaders

7:15  
NBC-Roy Campbell's Royalists: WLS  
MBS-Charles Gaylord's Orch.: WGN  
KWK-Key Men  
WBOW-Vic Arden's Orch.  
WCFL-Philip Kinsman  
WFAM-To be announced  
WIND-Colonial Ensemble  
WKBW-Safety Lane  
WMT-Carson Robison Buckaroos  
WOC-Swing is the Word for You  
WOWO-Phyl Coe Mysteries  
WROK-The Builders  
WTAQ-Symphonic Hour

7:30  
NBC-The Voice of Firestone; Richard Crooks, tr.; Chorus; Synphonic Orch., dir. Alfred Wallenstein: WMAQ WTMJ WIRE WTAM WIBA WHO KSD (sw-9.53) (also see 10:30 p.m.)

CBS-Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orch.; Edward Roecker, bar.: WBBM WHAS WCCO WFBM WJR KMOX (sw-15.27) (also KNX KSL at 10:30 p.m.)

NBC-Grand Hotel, drama (Campana): WLS KWK WMT WOWO (sw-11.87)

MBS-Lone Ranger, drama (Silvercup): WGN  
WBOW-Fireside Hour  
WCFL-Streamline Melodies  
WFAM-Concert Echoes  
WIND-Sing & Swing  
WISN-Dr. Koehler  
WKBW-Continental Nights  
WLW-For Men Only  
WMBD-Court of Missing Heirs  
WOC-Δ Maria Hour  
WROK-Lou Blake's Orch.  
WSUI-Poetry Patterns  
WTAQ-News

7:45  
WCFL-Herr Louie & the Weasel  
WIND-Talking Drums  
WISN-Music Continental  
WSUI-Evening Musicale

8:00  
CBS-Lux Radio Theater; Drama & Music: WISN WJR WHAS WBBM KMOX WCCO WFBM WMBD WTAQ (sw-15.27)

NBC-Philadelphia Orch.; Sir Ernest MacMillan, cond. (Banking Group): WLS KWK WBOW (sw-11.87)  
For detail on this program turn to Page 12.

NBC-Fibber McGee & Molly (Johnson's Wax); Marian & Jim Jordan; Hugh Studebaker; Bill Thompson; Ted Weems' Orch.: WIRE WTAM WIBA WHO KSD WMAQ WTMJ WLW (also see 11 p.m.)

KOA-Joe Myers' Sport Highlights  
WCFL-Jam Session  
WENR-To be announced  
WGN-Marriage License Romance  
WIND-Band Stand  
WKBW-Hits & Encores

NBC-Hour of Charm (General Electric); Phil Spitalny's All-Girl Orch., with Maxine; Rosaline Greene, m.c.: WTAM KSD WMAQ WIRE WTMJ WIBA WLW WHO KOA (sw-9.53)  
Details of the contest on this program may be found on Page 14.

NBC-Philadelphia Orch.: WENR  
MBS-Georgie Price; Vocalists; Orch.: KWK  
WCFL-Concert Hour  
WGN-Lawrence Salerno & Organ  
WGN-Peter Cavello's Band  
WIND-Two Pianos  
WKBW-World Entertains  
WMT-Band Wagon  
WOC-Gems of Melody  
WOWO-Eddie Conitt's Orch.  
WROK-In the Gloaming  
WSUI-Chamber Concert Orch.  
WTAQ-News

8:45  
WGN-News; Sport High Lights  
WIND-Collegiate Episodes  
WMT-Dream Songs  
WROK-Vic Arden's Orch.  
WSUI-Daily Iowan of the Air  
WTAQ-Organ and Poetry

9:00  
NBC-Carnation Contented Program; Noble Cain's A Cappella Choir; Dir. Frank Black: WHO WMAQ WTAM KSD WTMJ WIBA KOA WIRE (sw-9.53)

CBS-Wayne King's Orch. (Lady Esther): WJR WFBM WHAS WCCO WBBM KMOX (sw-15.27)

NBC-Behind Prison Bars, drama (Sloan's Liniment); Warden Lewis E. Lawes: WENR WMT WOWO KWK (sw-6.14)

MBS-Famous Jury Trials (Men-nen's): WGN WLW  
Tonight's case: "State vs. Frank Walker."

WBOW-Hit Tunes  
WCFL-News  
WIND-Tommy Ott, organist  
WISN-Rendezvous  
WKBW-Gaslight Harmonies  
WMBD-Peoria's Calling  
WOC-Monday Presents  
WROK-Vacationing  
WSBT-Doctors Who Dared  
WTAQ-Dance Orch.

9:15  
WBOW-Dance Hour  
WCFL-Labor Flashes  
WIND-Walkathon  
WKBW-Hollywood on Parade  
WMBD-To be announced  
WROK-Poet's Corner  
WSBT-Leaders in Dance Time  
WTAQ-Vic Arden's Orch.

9:30  
NBC-Burns & Allen (Grape Nuts); Tony Martin, vocalist; Ray Noble's Orch.; Guest: KOA KFI (also at 7 p.m.)

CBS-Brave New World: WCCO WKBW WTAQ WISN WOC (sw-15.27)

9:45  
NBC-Music for Moderns: WBOW  
MBS-Henry Weber's Pageant of Melody: WGN  
News: WROK WOWO  
Vic Arden's Orch.: WFBM KMOX  
KWK-String Nocturne  
WBBM-Auto Show Gossip  
WCFL-Illinois Industrial Comm.  
WIBA-Music Graphs  
WIND-News & Sports  
WJR-Wisner Sports  
WLW-Sweet Adeline  
WMBD-Real Life Dramas  
WMT-Elizabeth Munger, songs  
WSBT-WPA Prgm.  
WTMJ-Dance Orch.

10:00  
NBC-Amos 'n' Andy (Pep-sodent): WMAQ WIRE WLW KOA KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's Gum); Franklyn McCormack, poetry; Jack Fulton, tr.; Carlton Kelsey's Orch.: WJR WFBM WCCO KMOX WBBM WHAS KSL (also at 6 p.m.)

NBC-Opera; Verdi's "La Traviata": WENR WMT  
CBS-Glen Gray's Orch.: WSBT (sw-15.27)

NBC-Rudolph Friml's Orch.: WCFL WBOW (sw-9.53)  
News: WIBA WTAQ WMBD  
WJR WOC WKBW  
KWK-Sports Review  
WHO-Dalton Norman & Four Dons  
WIND-Swedish Prgm.  
WISN-Moon Magic  
WLW-Paul Sullivan, news  
WOWO-John Hackett, sports  
WTAM Musical Bulletin Board  
WTMJ-Sports

10:15  
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): KOA (also at 6:15 p.m.)

CBS-Glen Gray's Orch.: WOC  
WTAQ WISN WKBW WHAS WKBW  
NBC-Opera; "Verdi's 'La Traviata': WOWO (sw-6.14)  
News: WHO WCCO WMT WIRE WFBM  
Musical Moments Revue: WTAQ WBBM  
KMOX-Chic Scoggin's Orch.  
KWK-Allan Dale, vocalist  
WBOW-Δ Meditations  
WIBA-Soliloquy  
WJR-Peaceful Valley  
WLW-Roger Pryor's Orch.  
WMAQ-Norman Pearce, the bachelor poet

11:00  
NBC-Fibber McGee & Molly (Johnson's Wax): KOA KFI (also at 8 p.m.)

NBC-Dance Orch.: WBOW WHO WIBA KSD (sw-9.53)  
NBC-Don Bestor's Orch.: WOWO (sw-6.14)

CBS-Geo. Hamilton's Orch.: WSBT WFBM WTAQ WKBW  
MBS-Tommy Dorsey's Orch.: WMT WGN WLW WIRE  
CBS-AI Trace's Orch.: WBBM WMBD WOC WISN  
KWK-Clyde Lucas' Orch.  
WCCO-Will Osborne's Orch.  
WCFL-Make Believe Ballroom  
WENR-Six-day Bike Races  
WHAS-Dance Band  
WIND-Let's Dance  
WJR-Emercy Deutsch's Orch.  
WMAQ-The Californians  
WTAM-Otto Thurn's Orch.  
WTMJ-Streamlined Revue

11:30  
NBC-Vox Pop: KFI (also see Tues. at 8 p.m.)  
KOA-Dance Hour  
End of Monday Programs

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**ELIMINATE THE AERIAL FOR GOOD**  
Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

**NOT NEW—VALUE ALREADY PROVED**  
On the market five years, 100,000 customers in U. S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radio for doublet aerial. Note: It will not operate on battery or automobile radios.

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Send F. & H. Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here  if sending \$1 with order—thus saving postage cost—same refund guarantee. Check here  if interested in dealer's proposition.

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**WHAT USERS SAY**  
San Antonio, Tex. It might interest you to know that with the Capacity Aerial Eliminator I get European stations easily and in the winter get Australia, Russia, Honolulu and many Jap Short Wave Stations. I get all Pacific Coast Stations on the broadcast band.  
Signed:.....  
Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed:.....



GERTRUDE BERG Molly of "The Goldbergs" Tues. 11:15 am CST

MORNING

7:00 am CST

NBC-Charioteers: WLW KWK CBS-Morning Almanac: (sw-21.52)

Musical Clock: WBBM WROK WOC WKBB WIBA WCFL

7:15

News: WMT WLW WCCO WHO KMOX-Joe Du Mond & Quartet KWK-Grady Cantrell

7:30

NBC-Dick Leibert, organist: KWK WCFL News: WIBA WKBB WTAQ Musical Clock: WMT WROK WMBD

7:45

Musical Clock: WKBB WIBA WOC KMOX-Let's Compare Notes KWK-Pep-Up Parade; News

8:00

CBS-Music in the Air; News: WFAM WFBM WTAQ WKBB (sw-21.52)

NBC-Breakfast Club: News: WCFL WIRE WBOW News: KMOX WMBD KSD-News; George Hall's Orch. KWK-Pep-Up Parade

8:15

NBC-Streamliners; News: KSD Musical Clock: WMT WOC KMOX-Ozark Varieties KWK-Mrs. O'Brien's Boarding House

WCBD-Nazarene Prgm. WGN-Good Morning WHA-Morning Melodies WHO-Frolics WIND-Latin-American Melodies

8:30

CBS-Richard Maxwell, songs: KMOX WTAQ (sw-21.52) NBC-Breakfast Club; News: WOWO

MBS-Victor H. Lindlahr (Journal of Living): WGN KWK-Radio's Candid Camera; News

WCBD-Polish Prgm. WCCO-Dinty Moore WFAM-Your Engagement Book WFBM-Morning Chat

WHO-Morning Melodies WIBA-Today's Almanac WIND-Early Edition WJJD-Happy-Go-Lucky Time

WKBB-Musical Breakfast WLS-Morning Roundup WLW-Hello Peggy WMAQ-Whistler & His Dog

WMBD-Bandwagon WMT-Day Dreamer WOC-People's Mail Bag

WROK-Morning Devotions WSUI-Daily Iowan; Morning Melodies; Service Reports

WTAD-Inter-church Revival WTMJ-Party Line

8:45

NBC-Aunt Jeannina (Quaker Oats): WMAQ (sw-15.21) CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)

NBC-Breakfast Club: WCFL WBOW WOWO NBC-Landt Trio: KSD Musical Clock: WHO WMT News: WOC WKBB

WFAM-Morning Devotions WFBM-Apron Strings WIBA-Troubadour; Baron's Program

WIRE-Rose Room Melody WJJD-Community Fund Prgm. WLS-Morning Minstrels

WLW-Young Widder Jones WMBD-Women of Today WROK-Town Crier

WTAQ-Organ Melodies WTMJ-March Parade

9:00

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WBBM WFBM WCCO KMOX NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

NBC-The Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21) NBC-Sheffer & Brenner: WBOW News: WMT WTAD WROK

WAAF-Morning Revue WCBF-Italian Prgm. WCFL-Party Line WFAM-Organ Recital

WGN-Martha Crane & Helen Joyce WHA-Your Health

WIBA-Echoes of the Stage WIND-Rose Vanderbosch, pianist WJJD-Bosworth Broadcast

WKBB-Chance Steps WLW-Linda's First Love WMBD-Messenger; Weather

WOWO-Bill Board WSUI-Within the Classroom WTAQ-Mid-morning Revue

WTMJ-What's New in Milwaukee?; Organ & Poetry

9:15

NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21) CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX

WISN WBBM WCCO WMBD NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE

Picture of the cast of this program can be found on page 22. NBC-Vaughn de Leath, songs: WBOW WCFL

All the Answers: WLW KWK WAAF-King of the Kitchen WHA-World Observer

WIND-Hawaiian Serenade WKBB-News WMT-Louise Hathaway

WOC-Morning Parade WROK-On the Mall WTAD-Women's Varieties

9:30

CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM NBC-Bennett & Wolverton: WIBA WCFL

CBS-Louise & The Lads: WOC WKBB NBC-Pepper Young's Family, sketch (Camay): WMT WLS (sw-15.21)

NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO KMOX-Komedy Kingdom

KWK-Party Line WAAF-Happiness Time WBOW-Home Folks

WCBD-German Musical WFAM-Tuesday Variety WFBM-Kitchen Clinic

WGN-Get Thin to Music WHA-Story Time WIND-Eb & Zeb

WISN-Alan Hale, news WJJD-Story Hour WLW-Betty & Bob

WMBD-Roy Evans WOWO-Mary Berghoff WROK-Intimate Review

WTAD-Church in Wildwood WTAQ-Melody Lane WTMJ-Morning Melodies

9:45

NBC-Today's Children, sketch (Pillsbury): WMAQ WIRE KSD WTMJ WHO

NBC-Viennese Ensemble: KWK CBS-Sutton & Bliss, pianists: WTAQ WKBB WFAM WCCO

Party Line: WOC WTAD KMOX-Ma Perkins WAAF-Hawaiian Echoes

WBBM-Jean Abbey, shopping WBOW-Looking Around

WCFL-Swingtime WGN-Musical Mail Box WIBA-Music Graphs

WIND-Remote Control WISN-Ann Leslie's Scrapbook NBC-Hi-Boys, vocal & instrumental: WHO KSD WLW

NBC-Cleo Brown, songs: WMAQ KWK WAAF-Sweet & Slow WBOW-The Revelers

WCFL-Peekers in the Pantry WJJD-Church of God WFAM-The Stylist

WGN-Painted Dreams WIBA-Church in Wildwood WIND-Speaking of Love

WIRE-Memory Memories WJBC-Neighbor Jim

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

2:30 CST CINCINNATI SYMPHONY ORCHESTRA, children's concert, CBS.

4:00 CST "AS I SEE IT," Lady Astor from London, NBC.

4:00 CST NELLIE REVELL interviews Allen Prescott, NBC.

NIGHT

6:30 CST FAMOUS ACTORS' GUILD with Helen Menken in "Second Husband," CBS.

7:00 CST JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, Rhythm Rogues and guest, NBC.

7:00 CST "BIG TOWN" with Edward G. Robinson and Claire Trevor, CBS.

7:30 CST AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; guest, CBS.

8:30 CST HOLLYWOOD MARDI GRAS with Lanny Ross, Charles Butterworth, Jane Rhodes, Raymond Paige's orchestra; Bob Burns, guest, NBC.

8:30 CST JACK OAKIE'S COLLEGE with Stuart Erwin, Raymond Hatton, Harry Barris, Helen Lynd, chorus, George Stoll's orchestra, CBS.

10:00 CST SCIENCE VS. CRIME, Dr. J. Cayce Morrison, speaker, NBC.

NBC-Norm Scherr, pianist: WIBA WBOW KWK WAAF-Estelle Barnes, pianist

WCBD-Uncle John WCCO-Pianist WCFL-Morning Melodies

WDZ-We Heard WFAM-Shoppers' Guide WGN-Don Pedro & Piano

WHA-Homemakers WIND-Municipal Court WISN-Your Neighbor

WJBC-Organ Dreams WJJD-Sons of the Pioneers WKBB-Movie News

WLW-News; Markets WMT-Frank Voelker, organist

WROK-News; Melody Time WSUI-Molly & Max

WTAD-News WTAQ-Radio Reporter WTMJ-Household Hints

10:15

CBS-Romance of Carol Kennedy, sketch (Heinz): WFBM WOC KMOX WBBM WCCO WISN

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE-KSD WHO WIBA

NBC-The Road of Life, sketch (Chippo): WLW WLS (sw-15.21) NBC-Hollywood High Hatters: WCFB WBOW

KWK-Range Riders WAAF-Variety Prgm. WDZ-News

WGN-Bachelor's Children WIND-Sons of the Pioneers

WJBC-Theater Time; News WJJD-Two of a Kind

WKBB-Rhythm & Romance WMBD-Linda's First Love

WMT-Singer of Sacred Songs WOWO-Tri Topics

WROK-Woman's Forum WSUI-Yesterday's Musical Favorites

WTAQ-Varieties NBC-Vic & Sade, sketch: WLS (sw-15.21)

Details of the contest on this program may be found on Page 14. CBS-Big Sisters, sketch (Rinso): WCCO WBBM WISN

WMBD-KMOX WFBM NBC-Hi-Boys, vocal & instrumental: WHO KSD WLW

NBC-Cleo Brown, songs: WMAQ KWK WAAF-Sweet & Slow WBOW-The Revelers

WJJD-Women's Exchange Prgm. WKBB-Musical Almanac

WMBI-Home Hour WMT-Numerical Jamboree

WOC-Melodic Serenade WOWO-Linda's First Love

WSUI-Book Shelf WTAD-Ma Perkins

WTAQ-News; Women's Hour WTMJ-Don Alvarados

10:45

NBC-Edward MacLugh, the Gospel Singer (Ivory Soap): WLS (sw-15.21)

CBS-Aunt Jenny's Real Life Stories (Spry): KMOX WISN

WCCO WFBM WBBM WMBD NBC-Mystery Chef (Regional Advertisers, Inc.): (sw-15.33)

NBC-George Hartrick, bar.: WHO WBOW KSD WIBA

Party Line: WIRE WOWO WAAF-Foolish Questions

WCFL-Voice of Cookery WFAM-Morning Melodies

WGN-Harold Turner, pianist WHO-Robt. Hood Bowers' Band

WHA-Noveltly Shop WIND-Markets

WJBC-Payne Pioneers WJJD-Eddie Fitzpatrick's Orch.

WKBB-Ma Perkins WLW-Goldbergs

WMAQ-Rhythm in the Air WMT-Varieties

WOC-Organ Melodies WROK-Musicale

WTAD-Betty & Bob WTMJ-News; P. T. A. Talks

11:00

NBC-Girl Alone, sketch (Kellogg): WMAQ WLW CBS-Swing the Blues: WBBM

WFBM KMOX WKBB WFAM NBC-Time for Thought: WOWO

NBC-Happy Jack Turner, songs: WBOW (sw-15.33) KSD-News; Kay White, sketch

WROK-Tabernacle Hour WSUI-Within the Classroom

WTAD-News WTAQ-Theater Organ WTMJ-Love for a Day

11:15

CBS-Your News Parade (Lucky Strike) Cigarettes), Edwin C. Hill commentator: WBBM WOC

WISN WMBD WFBM KMOX WCCO WKBB NBC-The Goldbergs, sketch (Oxydol): WMAQ (sw-15.33)

NBC-Bailey Axton, tr.: WOWO KSD-Marie Harrington, talk KWK-Rapid Service

WAAF-Here's Music WBA-Home Builders WBOW-Farm Prgm.

WCAZ-Movie Gossip (1070 kc) WCFL-New Songs

WDZ-Sons of Pioneers WFAM-Harlan Hogan

WGN-Wayne Van Dyne & Bob Trendler WHO-Party Line

WIBA-The Master Singers WIND-Ben Kanter & Rose Vanderbosch

WIRE-Singin' Sam WJBC-Dough Boy, news

WJJD-Criminal Court Interviews WLS-Chuck, Ray & Others

WLW-Vic Arden's Orch. WMBI-Chorus Time

WMT-Troubaderos WROK-Morning Varieties

WTAD-Painted Fantasies WTMJ-Blue Room Ensemble

11:30

NBC-Nat'l Farm & Home Hour; Spkrs.; Walter Blaufuss' Orchestra: WIBA WMAQ WBOW

KWK WLW (sw-15.21) Future Farmers of America program: Music by U. S. Army Band.

NBC-Carlile & London, pianists: KSD WCFL

CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM

Hymns of All Churches: WHO WOC

WAAF-Myrna Dee Sergeant WBA-Morey J. Doyle, pianist

WCCO-Ma Perkins WDC-Matton Studios

WFAM-Safety Council WFBM-Hoosier Farm Circle

WGN-Quin Ryan, news WIND-Harry Zimmerman, organist

WIRE-Linda's First Love WISN-Voice of Experience

WJBC-Singin' Sam WJJD-Safety Court

WKBB-Farm Flashes; Do You Want a Job?

WLS-For People Only WMBD-Ramblers

WMBI-Continued Story Reading WMT-German Band

WOWO-Market Service WROK-Helene Kimberley, songs

WTAD-Police News WTAQ-Mailman WTMJ-Behind the Mike

11:45

CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM

NBC-Dick Fidler's Orch.: KSD MBS-We Are Four (Libby, McNeill & Libby): WGN

Betty & Bob: WOC WHO WAAF Spots Out

WBA-Purdue News WCCO-Kitty Keene

WCFL-Fashions on Parade WFAM-Two-Way Harmonies

WFBM-Markets; Farm Prgm. WIRE-Farm & Home Hour

WISN-Ivory Interlude WJBC-Guest Artists

WLS-Weather; Markets; News WMBD-Jubilee

WMT-News; Hillbillies WOWO-Home Folks Frolic

WROK-Round the Town WSUI-Farm Flashes

WTAD-Organ Music WTAQ-Farmhands

WTMJ-News; Heinie's Grenadiers; Mercantile Quotations

AFTERNOON

12:00

CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WISN

WCCO WFBM (sw-15.27) A fine portrait of Spencer Bentley (Bob Drake) can be found on page 21.

NBC-Dick Fidler's Orch.: (sw-15.33)

News: WJJD WTAD WJBC WMBD

KSD-News; Markets; Green Bros.' Orch. WAAF-Symphonic Hour

WBAA-Noon Melodies WBOW-Street Reporter

WCFL-Hit Review WDZ-Man on the Street

WGN-Bob Elson on State Street WHA-Noon Musicale

WHO-Markets & Weather WIND-Tango Orchestra

WIRE-Farm Hour; News WKBB-Luncheon Musicale

WLS-Dinnerbell Prgm. WMBI-Midday Gospel Hour

WMT-Question Man WOC-Farm Bureau; Markets

WOWO-Consolaires WSBT-Stock Report; Blue Streaks

WSUI-Rhythm Rambles CBS-Hymns of All Churches

(Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27)

MBS-Marjorie Mills (Maine Development Com.): WGN News: WKBB WOWO

WBA-Luncheon Dance Time WBOW-Wranglers

WCFL-Luncheon Concert WHO-Songfellows

WIND-Tommy Ott, organist WJBC-Man on the Street

WJJD-Noonday Service WLS-Dinnerbell Prgm.

WMBD-Town Crier, Markets WMT-Voice of Iowa

WOC-Inquiring Mike WROK-Column Left, news

WSBT-News; Dance Time WTAD-Cy & Freckles

12:30

NBC-Love & Learn: (sw-15.21) CBS-Arnold Grimm's Daughter

sketch (Gold Medal): WCCO KMOX WBBM WFBM WISN

(sw-15.27) News: WOC WHO WIBA WIRE

Farm Prgm.: WHA WMBD Man on the Street: WJBC WKBB

KWK-Organ Melodies WBA-Russ Graefnitz, pianist

WBOW-Luncheon Dance Hour WCFL-Young Widder Jones

WDZ-Musical Moments WGN-Markets; Mid-day Service

WIND-Christians Service Prgm. WLW-Voice of Experience

WMAQ-Dan Harding's Wife WMT-Markets; Hillbillies

WOWO-Hey, Mr. Motorist WROK-Couple on the Street

WSBT-The Bandstand WTAD-Farm; Weather; Markets

WTMJ-Dance Orch. NBC-Hal Gordon, tr.: WOWO

(sw-15.21) CBS-Hollywood in Person (Gold Medal): WBBM KMOX WCCO

WFBM WISN (sw-15.27) Man on the Street: WCFL WSBT

KSD-Luncheon Dance Music KWK-Dance Orch.

WBA-Wo Friend, popular tunes WBOW-Tone of the Day

WDZ-Danville Remote WHO-Luncheon Music

WIBA-Market Reports WIND-News

WIRE-Police Court WKBB-Song Hits of the Day;

Pet Corner WLS-FHA Speaker; Markets

WLW-Kitty Keene, Inc. WMAQ-To be announced

WMBD-Window Shopper WMT-Joe Doakes; Cousin Elvira;

Cornhuskers WOC-Guy Lombardo's Orch.

WROK-Home Folks' Hour WTAQ-News; Musical Interlude

WTMJ-Sidewalk Reporter CBS-Bill Strickland's Orch.:

WCCO WKBB WOC NBC-Fun in Music; Dr. Mad-

dy's Band Lessons: WBOW WHO WMAQ (sw-15.33)

CBS-Molly Steinberg, stage relief spkr.: (sw-15.27)

MBS-Don't Look Now: WIRE News: WJBC WTAD WHA

Man on the Street: WBBM WMBD

Voice of Experience: WJJD KWK



EDWARD G. ROBINSON  
Steve Wilson in "Big Town"  
Tues. 7 pm CST

NBC-George Griffin, tnr.: WMT  
News: WTAQ WHO  
KSD-Vic Arden's Orch.  
KWK Sports  
WBOW-Si & Ezra  
WCCO-Home Town Memories  
WCFL-Sunny Sam  
WFAM-Hits from the Shows  
WFBM-Piano Twins  
WGN-Harold Stokes' Orch.  
WIBA-Camp Randall  
WIRE-Man to Man Sports; News  
WISN-Down the Avenue  
WKBB-Speed Gibson  
WMAQ-To be announced  
WMBD-Broadway Comedy Stars  
WOC-Twilight Musicale  
WROK-House by Side of Road  
WTAM-Sammy Watkins' Orch.  
WTMJ-Dinner Table of the Air;  
News

6:45  
NBC-Benno Rabinoff, violinist:  
WMAQ  
NBC-Vivian Della Chiesa, sop.;  
Orch.: WENR  
MBS-Four Californians: WGN  
News: WFBM WKBB  
Phyl Coe Mysteries: WFAM  
WMBD WIBA WMT  
KSD Musical Memories  
KWK-Whispering Jack Smith  
WBOW-Home Decorators  
WCCO-Broadway Stars  
WCFL-Georgia Erwin  
WHO-Whispering Jack Smith  
WIRE-Charlie Chan, sketch  
WISN-Musical Reminiscences  
WLW-Tonic Time  
WOC-Close Harmony Boys  
WROK-Dinner Music  
WTAM-Cobwebs & Cadenzas  
WTAQ-Organ Reveries

7:00  
NBC-Johnny Present (Philip  
Morris) Russ Morgan's Orch.;  
Charles Martin's Thrills; Gene-  
vieve Rowe, sop.; Frances  
Adair, contr.; Glenn Cross,  
tnr.; Ray Block & Swing Four-  
teen: WHO KSD KTMJ WLW  
WIRE WMAQ WTAM WIBA  
(also see 10:30 p.m.)  
Read the Charles Martin Crime  
Story on page 8.

7:15  
NBC-Husbands & Wives (Ponds  
Cream) Conducted by Sedley  
Brown & Allie Lowe Miles;  
WMT WLS KWK WMT (sw-  
11.87)  
CBS-"Big Town," drama; Edward  
G. Robinson and Claire Trevor  
(Rinso): KMOX WISN WJR  
WFBM WBBM WMBD WHAS  
WCCO (sw-15.27)

Sports Parade: WKBB WBOW  
WCCO-Musical Prgm.  
WCFL-News  
WFAM-Rhythm Time  
WGN-Whispering Jack Smith  
WIND-News Behind the News  
WOC-WPA Prgm.  
WROK-Piano Moods  
WSUI-Children's Hour  
WTAQ-American Scene

7:15  
WBOW-Johnny Wink & Bobby  
WCFL-Dance Orch.  
WFAM-Franklin Roberts' Orch.  
WGN-Victor Arden's Orch.  
WIND-Colonial Ensemble  
(Continued on Next Page)

### NIGHT

6:00  
NBC-Amos 'n' Andy (Pepso-  
dent): WHO WTAM WLW  
KSD (sw-9.53) (also see 10  
p.m.)

CBS-Poetic Melodies (Wrigley's  
Gum): WJR (sw-17.76) (also  
see 10 p.m.)

NBC-Easy Aces, sketch (Anacin):  
WENR WMT WIRE KWK (sw-  
11.87)

CBS-Herbert Foote, organist:  
WTAQ

Sports Review: WKBB WOC  
KMOX-Five Star Final News  
WBBM-The Headliners  
WBOW-The Question Man  
WCCO-Glen Gray's Orch.  
WCFL-Concert Orch.  
WFAM-Crimecasts  
WFBM-Phenomenon  
WGN-Concert Orch.  
WHAS-Δ Baptist Seminary  
WIBA-Education Week  
WIND-German Hour  
WISN-Down By Herman's  
WMAQ-News  
WMBD-Rashid Sisters  
WROK-News; Dinner Music  
WSUI-Dinner Hour  
WTMJ-Musical Moments

6:15  
NBC-Vocal Varieties (Tums);  
Smoothies; DeVore Sisters;  
Wm. Stoess' Orch.: WHO WLW  
WMAQ WIRE KSD WTAM  
WTMJ WIBA (sw-9.53) (also  
see 10:15 p.m.)

NBC-Mr. Keen, Tracer of Lost  
Persons, drama (Amer. Home  
Prod.): WENR WMT KWK  
(sw-11.87)

CBS-Song Time; Ruth Carhart &  
Bill Perry: WOC WFAM WTAQ  
WKBB WCCO (sw-17.76)  
News: WCFL WMBD WOC  
Sports: WFBM WGN KMOX  
WBBM-Herbert Foote  
WBOW-Hit Tunes  
WJR-George Jessel

6:30  
NBC-Horlick's Lum & Abner,  
sketch: WENR WLW (also  
KGO at 10:15 p.m.)

CBS-Famous Actors' Guild Pre-  
sents Helen Menken in "Sec-  
ond Husband," drama (Bayer  
Aspirin): KMOX WHAS WJR  
WBBM (sw-17.76)

**NBC COAST TO COAST**

**LUM AND ABNER**

"Tune in for Fun"

WJZ WLW  
WBAL  
WBZ  
WBZA  
WSYR  
WENR  
WSB WMC

### Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1310  
WCBH-1080  
WCCO-810  
WCFL-970  
WDZ-1020  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMBI-1080  
WMT-600  
WOC-1370  
WOWO-1160  
WRJN-1370  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

NBC-Marine Band: WOWO WCFL  
NBC-Pepper Young's Family,  
sketch (Canay): WMAQ KSD  
WHO WLW WTAM (sw-15.33)  
MBS-Concert Trio: WIRE  
News: WIND WTAD WFBM  
KMOX-Magic Kitchen  
KWK-Today at Two  
WAAF-Hog 'n' Harmony  
WBAA-Story Time  
WBBM-Radio Gossip Club  
WBOW-Indiana State Teacher's  
College Prgm.  
WCBH-Polish Prgm.  
WDZ-Birthday Party  
WGN-Accordiana  
WHA-Let's Draw  
WIBA-Memoirs of a Concert Mas-  
ter  
WJJD-Federal Housing Prgm.  
WLS-News, Julian Bentley  
WMBD-Trading Post  
WMT-Afternoon Recess  
WROK-News; Matinee Musicale  
WSUI-Campus Activities

2:15  
NBC-Oxydol's Own Ma Perkins,  
sketch: WMAQ KSD WTAM  
WLW WHO (sw-15.33)  
NBC-Marine Band: WBOW  
WCFL

WAAF-Waltz Time  
WBAA-Metal Shops  
WBBM-Meet the Missus  
WCCO-Markets  
WDZ-News  
WFBM-School Sketches  
WGN-Home Management  
WHA-Organ Interlude  
WIND-Tommy Ott, organist  
WIRE-Matinee Varieties; News  
WJJD-Ben Kanter, pianist  
WLS-Homemakers Matinee  
WMBD-Shut-In Prgm.  
WROK-Two Guitars  
WSUI-Organ Recital  
WTAD-Women of the World

2:30  
NBC-Vic & Sade, sketch (Cris-  
co): WHO WMAQ KSD WLW  
WTMJ (sw-15.33)

Details of the contest on this pro-  
gram may be found on Page 14.  
CBS-Cincinnati Symp. Orch.:  
WMBD WCCO WTAQ WKBB  
WSBT WFBM WISN WOC  
(sw-15.27)

NBC-Marine Band: (sw-15.21)  
MBS-Good Health & Training:  
WGN  
KMOX-Meet the Missus  
KWK-Siesta Time  
WAAF-Red Hot & Low Down  
WBAA-You & Your Child  
WBBM-With Other Peoples Money  
WCBH-Scripture Truth Hour  
WDZ-Woman on the Train  
WHA-Music of the Masters  
WIBA-Organ Melodies  
WIND-Remote Control  
WJJD-Medical Society  
WMT-Ralph Slade's Orch.  
WROK-Music Box Melodies  
WSUI-Child Study Club

2:45  
NBC-The O'Neills, sketch (Ivory  
Flakes): WMAQ KSD WLW  
WHO WTAM (sw-15.33)

MBS-Radio Garden Club: KWK  
KMOX-One Woman's Opinion  
WBAA-Treasure Chest  
WBBM-Hour of Romance  
WBOW-Talk of the Town  
WCCO-May Robson  
WDZ-Sweet Music  
WGN-Peter Cavello's Band  
WIBA-Rhythm & Romance  
WIND-Problems for Pamela  
WJJD-Happy Harmonies  
WLS-Home Service Club  
WTAD-Francis Mourning

3:00  
NBC-Club Matinee Variety Show:  
WOWO WMT WENR WBOW  
KWK

NBC-Lorenzo Jones, sketch  
(Phillips): WMAQ WIRE  
WHO (sw-15.33)  
CBS-Cincinnati Symp. Orch.:  
WOC WSBT WFBM WMBD  
WTAQ WKBB (sw-15.27)  
Kitty Keene, Inc.: KMOX  
WTMJ

News: WCFL WTAD  
WBAA-British Isles  
WBBM-Houseboat Hannah  
WCCO-Ladies First  
WDZ-Danville Studios  
WGN-Concert Orch.  
WHA-American Life & Books  
WIBA-The Shut-In Hour  
WIND-Waltz Time  
WISN-Even As You & I  
WJBC-Δ Bible Study Hour  
WJJD-Flannery Sisters  
WLW-Dr. Friendly  
WMBI-Liquor Problem  
WROK-Women of the Hour  
WSUI-Int'l Scene

3:15  
CBS-Cincinnati Symp. Orch.:  
WTAQ WSBT WFBM WMBD  
WKBB WISN (sw-15.27)

NBC-Club Matinee: WIRE  
NBC-The Guiding Light, sketch  
(White Napha): WHO WTAM  
WMAQ (sw-15.33)  
KMOX-Houseboat Hannah  
WBAA-Ivah Swaynie, son.  
WBBM-Linda's First Love  
WCFL-Organ Recital  
WDZ-Behind the Microphone  
WGN-Lady of Millions  
WIND-Fred Beck, organist  
WJJD-News  
WLW-Life of Mary Sothern  
WMBI-Sacred Music  
WSUI-Opera Ariess  
WTAD-Mary Jane Seaton

3:30  
CBS-Story of Industry: WKBB  
WFAM WTAQ WISN WFBM  
WMBD WBBM WOC (sw-  
15.27)

NBC-The Story of Mary Marlin,  
sketch (Ivory Soap): WMAQ  
WLW WHO (sw-15.33)  
NBC-Club Matinee: WMT WENR  
WBOW KWK WIRE  
News: WIND WJBC  
KMOX-Singin' Sam  
WAAF-News & Weather  
WBAA-Melody Time  
WCCO-Grandma Travels  
WCFL-Robt. Van Tress  
WDZ-Effingham Studios  
WCFL-Musical Varieties  
WGN-Len Salvo, organist  
WHA-Spanish Quarter Hour  
WJJD-To The Ladies  
WMBI-See by the Papers  
WOWO-Δ Old Time Religion  
WROK-Δ Church in Wildwood  
WSUI-Famous Short Stories  
WTMJ-News; Tunesmiths

3:45  
NBC-Kitty Keene (Dreft): WHO  
NBC-The Road of Life, sketch  
(Chippo): WMAQ WTAM (sw-  
15.33)

Pictures of the cast of this pro-  
gram can be found on page 24.  
MBS-Songland: KWK  
KMOX-Joe Karnes, pianist  
KSD-Afternoon Varieties  
WAAF-Jimmie Kozak, pianist  
WBAA-The Question Man  
WCCO-Musicale  
WCFL-Varieties  
WGN-Lone Trail Opry House  
WHA-In Deutscher Sprache  
WIND-Musical Varieties  
WJBC-Classified Time  
WJBL-Behind the Microphone  
WJJD-Clayton Richotto, vocalist  
WLW-Mad Hatterfields  
WMBI-Golden Nuggets  
WROK-Piano Moods  
WTAD-Cy & Freckles

4:00  
NBC-Nellie Revell Interviews Al-  
len Prescott: WHO WIBA  
WCFL

CBS-To be announced: WKBB  
CBS-Follow the Moon with Elsie  
Hitz & Nick Dawson (Pepco):  
WBBM KMOX WCCO  
WFBM (sw-15.27)

Details of the contest on this pro-  
gram may be found on Page 14.  
NBC-Junior Nurse Corps, sketch:  
WLW (sw-15.21)

MBS-To be announced: WIRE  
KWK  
News: WOC WOWO  
KSD-Diphtheria Prevention Cam-  
paign, talk  
WAAF-Rhumba Beat  
WBAA-Story Lady  
WBOW-Δ Rev. Archie Brown  
WDZ-Their Majesties, the Babies  
WENR-Six-day Bike Races  
WFAM-Hot Spell  
WHA-Organ Reveries  
WHO-Songs of Carlotta  
WIND-You, The Story & The  
Music

WISN-German Hour  
WJBC-Wesleyan Hour  
WJJD-Amer. College of Surgery  
WMAQ-Sea Time Varieties  
WMBD-Δ Trinity Tabernacle  
WMBI-Grace Notes  
WMT-Radio Gossip; Today's  
Times & Topics; Drama  
WROK-Markets; News  
WSUI-Travelog  
WTAD-Magic in the Air  
WTAQ-To be announced  
WTMJ-Friendship Circle

4:15  
CBS-To be announced: WTAQ  
WKBB  
NBC-Terry & The Pirates, sketch  
(Dari-Rich): (sw-15.33)  
NBC-Marlowe & Lyon, piano  
duo: WCFL KSD WHO  
NBC-Nat'l Security League:  
WMT WIBA WMAQ WOWO  
CBS-Life of Mary Sothern,  
sketch (Hind's): WCCO  
WBBM KMOX (sw-15.27)

Details of the contest on this pro-  
gram may be found on Page 14.  
MBS-To be announced: KWK  
WAAF-Sport Shorts; Shadowland

WBAA-Ivah Gruver Price, contr.  
WDZ-Danville Studios  
WENR-Music Circle  
WFBM-Tea Time Tunes  
WIRE-News  
WJJD-Dick Jurgens' Orch.  
WLW-Jack Armstrong  
WMBD-Bargain Counter  
WMBI-Gospel Music  
WOC-Organ Moods  
WROK-Birthday Club  
WSUI-Federal Symphony  
WTAD-Phyl Coe

4:30  
NBC-Kellogg's Singing Lady:  
(Irene Wicker): WLW (sw-  
15.21)

CBS-Deaf Teacher: WCCO WISN  
WBBM WKBB (sw-15.27)  
NBC-Josh Higgins of Finchville,  
sketch: WBOW WIBA WMAQ  
NBC-Jack Armstrong, sketch  
(Wheaties): (sw-9.53)  
NBC-Julane Pelletier, pianist:  
WENR KWK

KMOX-The Fun Quiz  
KSD-Piano Studies  
WBAA-Campus Customs  
WCFL-Tea Time  
WCLF-For your Information  
(1310 kc)  
WDZ-Movie Swingtime  
WHO-Famous Ballads  
WIND-News  
WIRE-House of McGregor  
WJBC-Bingo  
WMBD-News; Pet Corner  
WMBI-Δ Foreign Language Ser-  
vice  
WMT-Search for Talent  
WROK-Musicale  
WSUI-Elementary German  
WTAD-Jack Armstrong, sketch  
WTAQ-Children's Frolic  
WTMJ-Doz House Court

4:45  
CBS-Hilltop House, sketch (Palm-  
olive Soap): KMOX WFBM  
WMBD WCCO WISN WFAM  
WBBM (sw-15.27)

Read "Hilton House," a story about  
this program on page 9.  
NBC-Al Vierra's Orch.: WENR  
KWK WMT

NBC-Johnnie Johnston, baritone:  
KSD WMAQ  
NBC-Tom Mix' Straight Shoot-  
ers (Purina): (sw-15.21)  
NBC-Little Orphan Annie (Oval-  
tine): (sw-9.53)  
Singing School: WLW WIND  
WBAA-Popular Melodies  
WBOW-Sundown Express  
WCFL-Organ Music  
WHA-University Concert Band  
WHO-Bits of Melody; News  
WIBA-Univ. Concert Band  
WIRE-What Do You Know?  
WJBC-Christian Messengers  
WOC-Man on the Street  
WROK-Children's Hour  
WTAD-Sports Summary  
WTMJ-News; Moment Musical

5:00  
CBS-All Hands on Deck: WFAM  
WFBM WKBB WTAQ WOC  
NBC-Science in the News:  
WCFL (sw-9.53)

NBC-Junior Nurse Corps, sketch  
(Sunbrite): WENR KWK  
KMOX-Linda's First Love  
KSD-News Rhythm Makers  
WBBM-Truman Bradley  
WCCO-Livestock  
WGN-Glee Club  
WHO-Sunset Corners Opry  
WIND-Stamp Man  
WIRE-Sketches in Melody  
WISN-Show Window  
WLW-Angelo, Italian troubador  
WMAQ-Don Winslow of the Navy  
WMBD-Happy Train  
WMT-Studio Guests  
WROK-Make Believe Ballroom  
WSUI-Second Year Spanish  
WTAD-Barney Thompson  
WTMJ-Jack Armstrong, sketch

5:15  
NBC-Rakov's Orch.: WENR  
WMT

NBC-Don Winslow of the Navy,  
sketch: WIBA (sw-9.53)  
MBS-Four Californians: WGN  
Jack Armstrong, sketch: WCCO  
WTAD  
KMOX-Lady of Millions  
KSD-Xavier Cugat's Orch.  
KWK-Al Sardi's Jam Session  
WBBM-Eleanor Howe  
WFBM-Δ Christian Science Prgm.  
WIND-Sons of the Pioneers  
WIRE-Three Little Words  
WLW-Supper Serenade  
WMAQ-Romance & Rhythm  
WMBD-Walkathon Derby Show  
WROK-Sports Review  
WTMJ-Heinie's Grenadiers

5:30  
CBS-News; George Hall's Orch.:  
WFBM WKBB WTAQ WFAM  
WISN WCCO (sw-17.76)  
Jack Armstrong, sketch: WMAQ  
WHO KMOX

WBAA-Journalism Today  
WCBH-J. C. O'Hair  
WCFL-Melody Hour  
WDZ-Mattoon Studios  
WFBM-Bohemians  
WGN-Concert Orch.  
WIBA-Melody Moments  
WIND-Italian Hour  
WISN-Musical Heat Wave  
WLS-School Time  
WLW-Nation's School of the Air  
WMT-Many Happy Returns  
WOWO-We Shall Have Music  
WSBT-News; Notes  
WSUI-Musical Chats  
WTAQ-Glodeen Matinee  
WTMJ-Livestock; News; Dance  
Orch.; Weather; Police Reports

1:15  
CBS-Cheri & Three Notes: WKBB  
WOC

NBC-Have You Heard:(sw-15.21)  
CBS-Jack & Loretta, songs,  
(Kirkman's Soap): (sw-15.27)  
NBC-Mary Williams, sopr.; Or-  
chestra: KWK  
Hope Alden's Romance: KMOX  
WFBM WCCO

Man on the Street: WIBA WTAQ  
KSD-Russ David, pianist  
WAAF-Waltz Time; Adult Edu-  
cation Council  
WBAA-Electrical Shop  
WBBM-Kitty Keene, Inc.  
WCFL-Melody Hour  
WDFL-Markets Close  
WGN-Wife vs. Secretary  
WHA-Musical Varieties  
WHO-Lady of Millions  
WIRE-Federal Music Project  
WJJD-Grand Central Station  
WLS-Old Timers  
WMBD-His Majesty, the Baby  
WMT-German Band  
WOWO-Eddie Conti's Orch.  
WTAD-Quincy Marches On  
WTAQ-Man on the Street

1:30  
NBC-Music Guild: WOWO  
The Vladimir Bronner Piano  
Quintet will be heard.

CBS-American School of the Air:  
KMOX WSBT WCCO WTAQ  
WBBM WKBB WFBM WISN  
(sw-15.27)

NBC-Gen. Fed. of Women's Clubs:  
WBOW WIBA (sw-15.33)  
News: WCFL WMAQ  
WAAF-Encores  
KSD-Judy & Jane  
KWK-News; Musical Interlude  
WAAF-Encores

WBAA-Birth of the News  
WCBH-To be announced  
WDZ-Mattoon Studios  
WGN-Lucky Girl  
WHA-Following Congress  
WHO-Houseboat Hannah  
WIND-Federal Housing Prgm.  
WIRE-May Robson  
WJJD-Livestock Markets  
WLS-Market Reports  
WMBD-Party Line  
WMT-Tom Owen's Cowboys  
WOC-Afternoon Recess  
WROK-Musicale

1:45  
NBC-Armchair Quartet: WIBA  
(sw-15.33)

MBS-Beatrice Fairfax (Hecker  
Products): KWK WIRE  
WGN  
Judy & Jane: WHO WOC  
KSD-Contract Bridge Lesson  
WAAF-Driskill Wolfe, tnr  
WBAA-Markets & Weather  
WBOW-Δ Devotional Service  
WDZ-Mattoon Organettes  
WIND-Ben Kanter, pianist  
WJJD-Fred Beck, organist  
WLS-How I met My Husband  
WMAQ-Bob Hawk's Fun Quiz  
WMBD-Variety Theater  
WMT-Closing Markets  
WROK-Rippling Melodies  
WTAD-Bessie Dean Reinert  
WTMJ-Home Harmonizers

2:00  
CBS-Col. Jack Major: WSBT  
WOC WKBB WISN WCCO  
WTAQ (sw-15.27)

# Tuesday

November 9



**BERNARDINE FLYNN**  
Sade of "Vic and Sade"  
Tues. 2:30 pm CST

(7:15 p.m. Continued)

WOC-Fact Finder  
WROK-Russell Anderson, trn.  
WSUI-Television Prgm.  
WTAQ-Bob French, trn.

7:30

CBS-Al Jolson Show with Martha Raye, Parkyakarkus & Victor Young's Orch. (Life-buoy): WBBM KMOX WISN WFBM WCCO WJR WHAS WMBD (sw-15.27) (also KNX KSL at 10:30 p.m.)  
Pictures of "Parkyakarkus" can be found on Page 28.

NBC-It Can Be Done (Household Finance); Drama of Success Stories; Edgar A. Guest; Frankie Masters' Orch.: WLW WLS WMT KWK (sw-11.87)

NBC-Wayne King's Orch. (Lady Esther): WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53)

MBS-Let's Visit: WGN Theater of the Air: WSUI WTAQ WBOW-Radio Varieties  
WCFL-Streamline Melodies  
WFAM-Melody Weavers; Dixieland Band  
WIND-Sing & Swing

WKBB-World Varieties  
WOC-Voice of Friendship  
WOW-Musical Varieties  
WROK-Lou Blake's Orch.

7:45

WCFL-Herr Louie & The Weasel  
WFAM-Moonlight Sonata  
WIND-Talking Drums  
WIRE-Varieties; News  
WTAQ-Rambling Trio

8:00

CBS-Watch the Fun Go By: (Ford); Al Pearce's Gang; Arlene Harris, human chatter-box; Carl Hoff's Orch.: WJR WHAS WISN WKBB WSBT WBBM WCCO KMOX WOC WTAQ WFBM WMBD (sw-15.27) (also KNX KSL at 11 p.m.)

NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ KOA (also see Mon. prgms. at 11:30 p.m.)

NBC-Marek Weber's Orch.: WLS WIBA WWO (sw-11.87)

MBS-Vincent Lopez' Orch.: WGN KWK  
WBOW-To be announced  
WCFL-Jam Session  
WIND-Band Stand  
WLW-Hoosier Housewarmers  
WMT-Open House Prgm.  
WROK-Verna Davis, songs  
WSUI-Evening Musicale  
WTMJ-To be announced

8:15

WCFL-Organ Recital  
WIND-News  
WROK-News; National Education Week  
WSUI-Woodland Rambler

8:30

NBC-Roy Shields' Revue: WENR WBOW WWO (sw-6.14)  
NBC-Hollywood Mardi Gras (Packard); Lanny Ross, trn.; Chas. Butterworth, comedian;

Wilson, m.c.; Jane Rhodes, vocalist; Raymond Paige's Orch.: WIRE WTMJ WMAQ KSD WIBA WHO KOA WTAM (sw-9.53)

CBS-Jack Oakie's College (Camel Cigarettes); Stuart Erwin, Raymond Hatton, comedians; Helen Lynd, Patsy Flick, comedienne; Harry Barris, songs; Glee Club; George Stoll's Orch.: WCCO WHAS WBBM WFBM WOC WJR WSBT WKBB WISN WMBD KMOX (sw-15.27)

MBS-Jaxx Nocturne: KWK WCFL-Concert Gems  
WGN-Comedy Stars of Broadway  
WIND-Two Pianos  
WLW-Detective Mysteries  
WROK-Make Believe  
WSUI-Writer Himself  
WTAQ-News

8:45

WGN-News; Sport High Lights  
WIND-Job Market  
WROK-Opportunity Knocks  
WSUI-Lady Iowan  
WTAQ-Let's Dance

9:00

NBC-General Hugh Johnson (Listerine): WENR WWO KWK WMT (sw-6.14)

CBS-Swing School (Camel Cigarettes); Benny Goodman's Orchestra & Guests: WCCO WMBD WISN KMOX WHAS WBBM WFBM WOC WSBT (sw-15.27)

MBS-Symphonic Strings: WGN WBOW-Organ Reveries  
WCFL-News  
WIND-Tommy Ott, organist  
WLW-Operetta  
WROK-Wrestling Matches  
WTAQ-Dance Orch.

9:15

NBC-Choir Symphonette: WENR WWO (sw-6.14)

MBS-Symphonic Strings: KWK WBOW-Dance Hour  
WCFL-Labor Flashes  
WIND-Walkathon

WMT-Vic Arden's Orch.  
WTAQ-Peacock Court  
9:30

CBS-Poly Follies (Phillips): WOC WCCO WFBM WSBT KMOX

NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTMJ WMAQ WLW WHO WTAM WIRE (sw-9.53)

CBS-Del Casino, songs: (sw-15.27)

NBC-Celia Gamba, violinists: WENR (sw-6.14)  
Broadway Comedy Stars: WHAS WWO  
KWK-Range Riders  
WBOW-Auto Show Gossip  
WBOW-Nat'l Education Prgm.  
WCFL-Vella Cook  
WGN-The Northerners  
WIND-Stars Over Manhattan  
WISN-Helen Wittman, songs  
WKBB-Swing Your Partner  
WJR-News Comes to Life  
WMBD-Playhouse  
WMT-Band Wagon

9:45

NBC-Serenade in the Night: WMAQ KOA WHO WMT KSD (sw-9.53)

CBS-Four Stars, quartet: WBBM (sw-15.27)

Vic Arden's Orch.: WHAS WIRE  
KWK-String Nocturne  
WBOW-To be announced  
WCFL-Social Security Talk  
WIBA-Moods in Black & White  
WIND-News, Russ Hodges  
WISN-Service League Drama  
WKBB-Gems of Melody  
WLW-Men at Work  
WOWO-Bob Wilson, news  
WROK-News Flashes  
WTAM-Blue Barron's Orch.  
WTAQ-Let's Dance  
WTAM-Violin in the Night  
WTMJ-Hollywood Spotlight

10:00

CBS-Poetic Melodies (Wrigley's Gum); Franklin MacCormack; Jack Fulton, trn.; Carlton Kelsey's Orch.: KMOX WHAS WCCO WFBM WBBM KSL (also at 6 p.m.)

NBC-Amos 'n' Andy (Pepsondent): WMAQ WIRE KOA KFI (also at 6 p.m.)

CBS-Tommy Dorsey's Orch.: WSBT (sw-15.27)

NBC-Vagabonds: WCFL WMT  
NBC-Science vs. Crime: WBOW (sw-9.53)

MBS-Development of Music: WGN  
News: WIBA WMBD WJR WOC WENR WTAQ WKBB

Sports Review: KWK WOWO  
WHO-Comedy Stars of Broadway  
WIND-Arlie Simmonds' Orch.  
WISN-Moon Magic  
WLW-Paul Sullivan, news  
WTAM-Musical Bulletin Board  
WTMJ-Last Word in Sports

10:15

NBC-Vocal Varieties (Tums): KOA KFI (also at 6:15 p.m.)

NBC-Lou Breese's Orch.: WCFL WBOW (sw-9.53)

CBS-Tommy Dorsey's Orch.: WOC WISN WKBB WTAQ  
NBC-King's Jesters: WENR WWO WMT (sw-6.14)  
CBS-Man-to-Man Sports (Rio-Tan): KNX KSL  
News: WCCO WFBM WHO WMT  
MBS-Ted Weems' Orch.: WGN  
KMOX-Emil Velazco's Orch.  
KWK-Allen Dale, vocalist  
WBBM-Melodie Time  
WHAS-Dance Time  
WIBA-Club Chanticleer  
WIRE-News; Basonology  
WJR-Reminiscing  
WLW-Noble Sissle's Orch.  
WMAQ-Earl Hines' Orch.  
WMBD-Sports; Program Review  
WTAM-Music You Want  
WTMJ-Moonlight & Shadows

10:30

NBC-Johnny Presents Russ Morgan's Orch. (Philip Morris); Charles Martin's Three Minute Thrillers: KOA KFI (also at 7 p.m.)

NBC-Jimmy Dorsey's Orch.: WMAQ  
NBC-Al Donahue's Orch.: WCFL WBOW (sw-9.53)

CBS-George Olsen's Orch.: WISN WOC WTAQ WKBB WSBT WFBM (sw-15.27)

MRS-Isham Jones' Orch.: WMT KMOX-Headlines  
KWK-News  
WBBM-News with Todd Hunter  
WCCO-Rollie Johnson  
WENR-Eddie Varzos' Orch.  
WGN-Freddie Martin's Orch.  
WIO Sports  
WIBA-The Club Penguin  
WIND-Roller Derby  
WIRE-Variety Show  
WLW-Ran Wilde's Orch.  
WMBD-Value Hints  
WTAM-Dick Fidler's Orch.  
WTMJ-News; Dance Orch.

10:45

MBS-Isham Jones' Orch.: KWK News: WHAS WIND  
KMOX-Seven Star Revue  
KWK-Sports Review  
WBBM-Horace Henderson's Orch.  
WCCO-Mack Dale  
WENR-Six-day Bike Races  
WHO-American Legion Auxiliary  
WIBA-In a Sentimental Mood  
WJR-Meditation  
WLW-Roger Pryor's Orch.  
WMBD-Walkathon Derby Show  
WTAM-Violin in the Night

11:00

NBC-Joe Reichman's Orch.: WIBA  
NBC-Trump Davidson's Orch.: KOA WBOW WHO KSD (sw-9.53)

CBS-Orrin Tucker's Orch.: WOC WBBM WMBD WISN WHAS WTAQ  
CBS-Richard Himber's Orch.: WKBB KSBT WFBM  
MBS-Horace Heidt's Orch.: WGN WMT WIRE WLW  
KWK-Stuart Johnson's Orch.  
WCCO-Will Osborne's Orch.  
WCFL-Nite Club  
WENR-Henry Busse's Orch.  
WHAS-Dance Band  
WIND-Let's All Dance  
WJR-Emerly Deutsch's Orch.  
WMAQ-Marek Weber's Orch.  
WTMA-Bobby Grayson's Orch.  
WTMJ-Streamlined Revue  
End of Tuesday Programs

# Wednesday

November 10

# Wednesday

## MORNING

7:00 am CST

CBS-Morning Almanac: (sw-21.52)

NBC-Four Showmen, quartet: KWK  
Musical Clock: WBBM WROK WCFL WOC WKBB WIBA

7:15

News: WCCO WLW WHO WMT WKBB

7:30

NBC-William Meeder, organist: WCFL  
CBS-Greenfield Village Chapel: (sw-21.52)

Musical Clock: WMBD WROK WMT  
News: WIBA WKBB WTAQ

7:45

CBS-As You Like It: (sw-21.52)  
Musical Clock: WIBA WKBB WOC

8:00

NBC-Breakfast Club; News: WCFL WBOW WIRE  
CBS-As You Like It: WFAM WFBM WTAQ WKBB (sw-21.52)

8:15

CBS-Richard Maxwell, songs: News: WFAM WTAQ WFBM WKBB (sw-21.52)

NBC-Streamliners; News: KSD  
Musical Clock: WMT WOC  
News: WIND WLS

8:30

CBS-Fiddler's Fancy: WTAQ WCCO (sw-21.52)  
NBC-Breakfast Club; News: WOWO WCFL  
Lady Be Good: WLW WJJD

8:45

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)

NBC-Breakfast Club WCFL WBOW  
NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21)

NBC-Landt Trio: KSD

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WISN WBBM WFBM KMOX WCCO

NBC-Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21)

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

NBC-Breen & de Rose, songs: WBOW  
News: WROK WMT WTAD

9:15

NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)

CBS-Myrt & Marge, sketch (Super Suds): WISN WBBM WCCO KMOX WFBM WMBD  
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD  
Pictures of the cast of this program can be found on page 22.

NBC-Vaughn de Leath, songs: WBOW WIBA WCFL  
All the Answers: WLW KWK

9:30

NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO  
NBC-Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21)

CBS-Tony Wons' Scrap Book (Vicks): WBBM KMOX WCCO  
NBC-Bennett & Wolverton: WCFL WIBA

9:45

NBC-Today's Children, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE

CBS-Ruth Carhart, contralto: WKBB WFAM WCCO  
NBC-Viennese Ensemble: WBOW KWK  
Party Line: WOC WTAD  
KMOX-Ma Perkins, sketch  
WAAF-Hawaiian Echoes

10:00

CBS-Heinz Magazine of the Air; Julia Sanderson & Frank Crumit, songs; B. A. Rolfe's Orch.; "Romance of Carol Kennedy," sketch: WOC WCCO WISN WFBM WBBM KMOX

NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21)

NBC-Norm Scherr, pianist: WIBA WBOW

NBC-David Harum, sketch (Bab-O): KSD WMAQ WHO WIRE

News: WIND WTAD WKBB KWK  
WAAF-Woman's Page  
WCBD-Uncle John  
WCFL-Morning Melodies  
WDL-We Heard  
WFAM-Mrs. Riley's Shoppers' Guide

WGN-Don Pedro & piano  
WHA-Homemakers  
WJBC-Organ Dreams  
WJJD-Sons of the Pioneers  
WLW-News; Markets  
WMBD-Neighbor Jim  
WMT-Frank Voelker, organist  
WROK-News; Melody Time  
WSUI-Keeping Ahead of the Joneses

WTAQ-Radio Reporter  
WTMJ-Household Hints

10:15

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA

NBC-Hollywood High Hatters: WBOW WCFL  
NBC-The Road of Life, sketch (Chipso): WLS WLW (sw-15.21)

KWK-Range Riders  
WAAF-Variety  
WDL-Komedy Kingdom  
WGN-Bachelor's Children  
WIND-Sons of the Pioneers  
WJBC-Theater Time; News  
WJJD-Police Headquarters  
WKBB-Rhythm & Romance  
WMBD-Linda's First Love  
WMT-Singer of Sacred Songs  
WOWO-Tri Topics  
WROK-Woman's Forum  
WSUI-Musical Favorites  
WTAD-Neighbor Jim  
WTAQ-Radio Vocals

10:30

NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)  
Details of the contest on this program may be found on Page 14.

CBS-Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD KMOX WFBM

NBC-How to be Charming, sketch (Phillips): WMAQ WTMJ WHO WIRE WIBA KSD  
Carson Robison: WLW KWK  
WAAF-Sweet & Slow  
WBOV-The Revelers  
WCFL-Peekers in the Pantry

WDL-Nathaniel Shilkret  
WFAM-Shidler Serenade  
WGN-Painted Dreams  
WIND-Speaking of Love  
WJBC-Dollar Dazz  
WJJD-Women's Exchange Prgm  
WKBB-Musical Almanac  
WMBI-Shut-In Request Prgm  
WMT-Numerical Janboree  
WOC-Melodic Serenade  
WOWO-Linda's First Love  
WSUI-Book Shelf  
WTAD-Ma Perkins  
WTAQ-News; Women's Hour

10:45

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)

CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WISN WCCO KMOX WFBM WMBD  
NBC-Hello Peggy, sketch (Drano): WHO KSD WMAQ WTMJ (sw-15.33)

NBC-Originalities: WBOW Party Line: WIRE WOWO  
WAAF-Foolish Questions  
WCFL-Voice of Cookery  
WDL-News  
WFAM-Morning Melodies  
WGN-Harold Turner, pianist  
WHA-Operetta Favorites  
WIBA-Tonic Tunes  
WIND-Livestock Markets; News  
WJBC-Payne Pioneers  
WJJD-Eddie Fitzpatrick's Orch.  
WKBB-Ma Perkins  
WLW-The Goldbergs  
WMT-Treasure Chest  
WOC-Organ Moods  
WROK-Amer. Family Robinson  
WTAD-Betty & Bob

11:00

NBC-Girl Alone, sketch (Kellogg): WMAQ WLW  
NBC-Time for Thought: WOWO  
NBC-Happy Jack Turner, songs  
WCFL (sw-15.33)

CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM KMOX WFBM WISN  
WOC WFAM WCCO WMBD  
KSD-News; Kay White, sketch  
KWK-Young Widder Jones  
WAAF-Melody Parade  
WBAA-American Institutions  
WBOW-Neighbor Jim  
WDL-Bandwagon Bargains

WGN-Women in the Store  
WHA-Talking Book  
WHO-Pretty Kitty Kelly  
WIBA-Linda's First Love  
WIBU-Aid Parade (1200 kcal)  
WIND-Freshmen Follies  
WIRE-Your Home Town  
WJBC-Personality Hour  
WJJD-Bureau of Missing Persons  
WKBB-To be announced  
WLS-Virginia Lee & Sunbeam  
WMT-The Magic Hour  
WROK-Musicale  
WSUI-Within the Classroom  
WTAD-News  
WTAQ-Hollywood on Parade  
WTMJ-Love for a Day

11:15

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WFBM WOC WCCO KMOX WKBB

NBC-Edward Gamage, trn.: WWO  
NBC-Goldbergs, sketch (Oxydol): WMAQ (sw-15.33)

KSD-Marie Harrington, talk  
KWK-Rapid Service  
WAAF-Memory Lane  
WBOW-Farm Prgm.  
WCAZ-Movie Gossip (1070 kc)  
WCFL-New Songs  
WDL-Sons of Pioneers  
WFAM-Harlan Hogan  
WGN-Popular Melodies  
WHO-Party Line  
WIBA-Neighbor Jim  
WIND-Ben Kanter & Rose Vanderbosch  
WIRE-Singin' Sam  
WJBC-Dough Boy, news  
WJJD-Criminal Court Interviews  
WLS-Chuck Ray & Others  
WLW-Doc Schneider's Texans  
WMT-Troubaderos  
WROK-Community News  
WTAD-Duke Otten  
WTMJ-Blue Room Ensemble

11:30

NBC-Nat'l Farm & Home Hour; Speakers: WIBA WLW WBOW WMAQ KWK (sw-15.21)

Report on outlook for poultry, beef cattle, horses, fruits, tobacco and minor farm products by federal agr. economists.

NBC-Through the Years: WCFL KSD  
CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX  
Hymns of All Churches: WOC WHO  
WAAF-Myrna Dee Sergent  
WCCO-Ma Perkins  
WDL-Chick Martin  
WFAM-P. T. A. Prgm.  
WFBM-Hoosier Farm Circle  
WGN-Quin Ryan, news  
WHA-Organ Gems  
WIND-Harry Zimmerman, organist  
WIRE-Linda's First Love  
WISN-Voice of Experience  
WJBC-Singin' Sam  
WJJD-Safety Court  
WKBB-Farm Flashes  
WLS-Priscilla Pride & Howard Peterson  
WMBD-Hymn Time  
WMT-German Band  
WOWO-Market Service  
WROK-Helene Kimberley, songs  
WTAD-Police News  
WTAQ-Mailman  
WTMJ-Behind the Mike

11:45

CBS-Our Gal, Sunday, sketch (Anacin): WBBM KMOX  
MBS-We Are Four (Libby, McNeil & Libby): WGN  
NBC-Joe White, trn.: KSD  
WAAF-Swing High  
WBAA-Purdue News  
WCCO-Kitty Keene  
WCFL-Fashions on Parade  
WDL-Matton Studios  
WFAM-Organ Recital  
WFBM-Markets; Farm Prgm.  
WHO-Betty & Bob  
WIRE-Farm & Home Hour  
WISN-Stump Me  
WJBC-Reid & Vin  
WLS-Markets; Weather; News  
WLW-Kitty Keene, Inc.  
WMBD-Jubilee  
WMT-News  
WOC-Betty & Bob  
WOWO-Ohio Agriculture  
WROK-Round the Town  
WSUI-Farm Flashes  
WTAD-Organ Music  
WTAQ-Farmhands



**PETER VAN STEEDEN**  
"Town Hall Tonight"  
orchestra leader  
Wed. 8 pm CST

## Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1310  
WGBD-1080  
WCCO-810  
WCFL-970  
WFLW-1020  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMT-1080  
WOC-1370  
WOWO-1160  
WRJN-1370  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

WTMJ-News; Heinie's Grenadiers; Mercantile Quotations

## AFTERNOON

12:00

CBS-Betty & Bob, sketch (Gold Medal); WFBM KMOX WISN WBBM WCCO (sw-15.27)  
*A fine portrait of Spencer Bentley (Bob Drake) can be found on page 24.*  
NBC-Dick Fidler's Orch.: (sw-15.33)  
News: WJJD WTAD WMBD WJBC WIBA  
KSD-News; Markets; Dick Leibert, organist  
WAAF-Symphonic Hour  
WBAA-Farm Facts for Farm Folks  
WBOW-Street Reporter  
WCFL-Hit Review  
WDZ-Man on the Street  
WGN-Bob Elson on State Street  
WHA-Noon Musicale  
WHO-Markets & Weather  
WIND-Musical Interlude  
WIRE-Farm Hour; News  
WKBB-Luncheon Musicale  
WLS-Dinnerbell Prgm.  
WMBI-Mid-day Gospel Hour  
WMT-Cedar Valley Hillbillies; Question Man  
WOC-Farm Bureau; Markets  
WOWO-Consolaires  
WSBT-Stork Report; Harlan Hogan  
WSUI-Rhythm Rambles

12:15

CBS-Betty Crocker, cooking talk (Gold Medal); WBBM KMOX WCCO WFBM WISN (sw-15.27)  
CBS-Maxim Lowe's Ensemble; WKBB  
NBC-Words and Music; Charles Sears, trn.; Larry Larsen, organist; Ruth Lyon, sop.; Harvey Hays, narrator; WIRE (sw-15.33)  
MBS-Carson Robison's Buckaroos (Musterole); WGN  
WBAA-Luncheon Dance Time  
WBOW-Wrangers  
WCFL-Noonday Concert  
WHO-Pappy's Matinee  
WIND-Tommy Ott, organist  
WJBC-Man on the Street  
WJJD-Noon-Day Service  
WMBD-Town Crier; Markets  
WMT-Voice of Iowa  
WOC-Inquiring Mike  
WOWO-Bob Wilson  
WROK-Column Left, news  
WSBT-News; Dance Time  
WSUI-Rhythm Rambles  
WTAD-Cy & Freckles

12:30

NBC-Love and Learn, sketch: (sw-15.21)  
CBS-Arnold Grimm's Daughter, sketch (Gold Medal); KMOX WFBM WCCO WBBM WISN (sw-15.27)  
Man on the Street: WOWO WKBB  
Rhythm Rascals: WTAQ WTMJ  
News: WHO WOC WIBA  
KWK-Organ Melodies  
WBAA-Sports Review  
WBOW-Luncheon Dance Hour  
WCFL-Young Wilder Jones  
WDZ-Fields & Hall  
WGN-Markets; Mid-day Service  
WHA-Farm Prgm.  
WIND-Livestock; Interlude  
WIRE-Reporter  
WLW-Voice of Experience  
WMAQ-Dan Harding's Wife  
WMBD-Farm News  
WMT-Markets; Hillbillies  
WROK-Couple on the Street  
WSBT-In Movieland  
WTAD-Farm; Weather; Markets

12:45

NBC-Grace & Scotty, songs: (sw-15.21)  
CBS-Hollywood in Person (Gold Medal); KMOX WBBM WCCO WFBM WISN (sw-15.27)

Man on the Street: WCFL WSBT  
KSD-Luncheon Dance Music  
KWK-Dance Orch.  
WBAA-Don R. Devinyne  
WBOW-Tune of the Day  
WDZ-Danville Studios  
WHO-Musical Day Dreams  
WIBA-Market Reports  
WIND-News  
WIRE-Police Court  
WKBB-Song Hits of the Day; Pet Corner  
WLS-Voice of the Feed Lot  
WLW-Kitty Keene, Inc.  
WMAQ-The King of Hearts  
WMBD-Window Shopper  
WMT-Joe Doakes; Cousin Elvira; Novelty Quintet  
WOC-Artie Shaw's Orch.  
WOWO-Beauty Chat  
WROK-Service Sam; Home Folks Hour  
WTAQ-News; Musical Interlude  
WTMJ-Sidewalk Reporter

1:00

NBC-Negro Education Ass'n Program; WIRE WOWO (sw-15.21)  
CBS-News Through a Woman's Eyes (Pontiac); WBBM WISN WKBB WCCO KMOX WFBM WTAQ (sw-15.27)  
NBC-Your Health, "Hygiene"; WMAQ WBOW WIRE (sw-15.33)  
News: WTAD WHA  
Voice of Experience: WJJD KWK  
KSD-News; Dance Music  
WAAF-Hoosier Philosopher  
WBAA-Meditations  
WCBD-J. C. O'Hair  
WCFL-Melody Hour  
WDZ-Matinee Studios  
WGN-Concert Orch.  
WHO-Your Home Town  
WIBA-Melody Moments  
WIND-Italian Hour  
WLS-School Time  
WLW-Nation's School of the Air  
WMBD-Man on the Street  
WMT-Many Happy Returns; Jamboree  
WOC-Luncheon Music  
WROK-Lions' Club Luncheon  
WSBT-News; Notes  
WSUI-Illustrated Musical Chats  
WTMJ-Livestocks; News; Talks

1:15

CBS-Jack Shannon, trn.; WKBB WOC WCCO (sw-15.27)  
KMOX-Hope Alden's Romance  
KSD-Russ David, pianist  
KWK-Concert Melodies  
WAAF-Josephine Bell  
WBAA-Vocational Guidance  
WBBM-Kitty Keene, Inc.  
WDZ-Markets Close  
WFBM-Hope Alden's Romance  
WGN-Wife vs Secretary  
WHA-Musical Varieties  
WHO-Lady of Millions  
WIBA-Man on the Street  
WISN-Musical Heat Wave  
WJJD-Grand Central Station  
WLS-Old Timers  
WMBD-His Majesty, the Baby  
WMT-German Band  
WOWO-Eddie Conti's Orch.  
WTAD-Quincy Marches On  
WTAQ-Man on the Street

1:30

CBS-American School of the Air: WSBT WTAQ WBBM WFBM WKBB WCCO KMOX WISN (sw-15.27)  
NBC-Waltz Favorites: WOWO WIBA  
NBC-Academy of Political Science: WBOW (sw-15.33)  
Gen. Hugh S. Johnson speaks on the topic "Vested Interests in Government Spending."  
KSD-Judy & Jane  
KWK-News; Musical Interlude  
WAAF-Encores  
WBAA-Keeping Ahead of the Joneses  
WCBD-Scripture Truth Hour  
WDZ-Matinee Studios  
WGN-Lucky Girl  
WHA-Over At Our House  
WHO-Houseboat Hannah  
WIND-Tuberculosis Ass'n Talk  
WIRE-May Robson  
WJJD-Livestock Markets  
WLS-Market Reports  
WMAQ-Fort Pearson  
WMBD-Party Line  
WMT-Tom Owen's Cowboys  
WOC-Afternoon Recess  
WROK-Musicale  
WTAD-Dick Sanders

1:45

NBC-Men of the West: KSD (sw-15.33)  
MBS-Beatrice Fairfax (Hecker Products); KWK WIRE WGN Judy & Jane: WOC WHO  
WAAF-Driskill Wolfe, trn.  
WBAA-Market & Weather  
WBOW-Devotional Service

WIND-Ben Kanter, pianist  
WJJD-Virginia Price, vocalist  
WLS-Melody Parade  
WMAQ-Bob Hawk's Fun Quiz  
WMBD-Variety Theater  
WMT-Closing Markets  
WROK-Melodiers  
WTAD-Margot  
WTMJ-Home Harmonizers

2:00

NBC-Continental Varieties: WCFL WIRE WOWO (sw-15.21)  
CBS-Guy Lombardo's Orch.: WOC WSBT WKBB WTAQ WISN (sw-15.27)  
NBC-Pepper Young's Family, sketch (Camay); KSD WHO WMAQ WLW WTMJ (sw-15.33)  
News: WIND WTAD WFBM WLS  
KMOX-Magic Kitchen  
KWK-Today at Two  
WAAF-Hog 'n' Harmony  
WBAA-Grade School Prgm.  
WBBM-Radio Gossip Club  
WBOW-Indiana State Teacher's College Prgm.  
WCBD-Polish Prgm.  
WCCO-Siesta  
WCFL-Continental Revue  
WDZ-Birthday Party  
WGN-Marriage License Romances  
WHA-Professor Gordon's Singing Class  
WIBA-The Pop Concert  
WJJD-Adult Educational Council  
WMBD-Trading Post  
WMT-Afternoon Recess  
WROK-News; Alice Blue, songs  
WSUI-Poetic Interlude

2:15

CBS-Ray Block's Varieties: WOC WSBT WKBB WMBD WTAQ (sw-15.27)  
NBC-Continental Varieties: WBOW  
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)  
WAAF-Kay Armin  
WBAA-This Week in Literature  
WBBM-Meet the Missus  
WCCO-Markets  
WDZ-News  
WFBM-The Dentist Says  
WGN-June Baker, home management  
WHA-Organ Interlude  
WIND-Tommy Ott, organist  
WIRE-Matinee Varieties; News  
WISN-Mary Ann Presents  
WJJD-Ben Kanter, pianist  
WLS-Home-makers Hatinee  
WROK-Musicale  
WROK-Within the Classroom  
WTAD-Women in the News

2:30

CBS-Jenny Peabody, sketch (F. & F. Cough Drops): WBBM WFBM KMOX WISN WOC WCCO (sw-15.27)  
NBC-Vic & Sade, sketch (Crisco): WHO WMAQ WLW KSD WTMJ (sw-15.33)  
*Details of the contest on this program may be found on page 14.*  
CBS-Dalton Bros., trio: WKBB  
NBC-Kiddoilers: WOWO WCFL (sw-15.21)  
MBS-Good Health & Training: WGN  
KWK-Siesta Time  
WAAF-Red Hot & Low Down  
WBAA-You & Your Child  
WBOW-Christians Science  
WCBD-Hit Tunes  
WDZ-Woman on the Train  
WHA-Music of the Masters  
WIBA-Home Folks' Frolic  
WIND-Dixieland Band  
WJJD-School for Taxpayers  
WMBD-Shut-In Prgm.  
WMT-Court Hussey's Orch.  
WROK-Music Box Melodies  
WSBT-Wednesday Matinee  
WTAQ-To be announced

2:45

NBC-Swing Serenade: KWK WOWO WCFL (sw-15.21)  
CBS-Academy of Medicine: WMBD WTAQ WFBM WISN WSBT (sw-15.27)  
Dr. Mather Cleveland will speak on the topic, "The Cripples Place in the Community."  
NBC-The O'Neills, sketch (Ivory Flakes): WLW WHO WMAQ WTMJ KSD (sw-15.33)  
KMOX-One Woman's Opinion  
WBAA-Cathedral Echoes  
WBBM-Quarter Hour of Romance  
WBOW-Talk of the Town  
WCCO-May Robson  
WDZ-Sweet Music  
WGN-Peter Cavello's Band  
WIBA-Rhythm & Romance  
WIND-Problems for Pamela  
WJJD-Happy Harmonies  
WLS-Home Service Club  
WOC-This & That  
WTAD-Frances Mourning

3:00

CBS-Curtis Institute of Music: WKBB WTAQ WSBT WOC WFBM WMBD (sw-15.27)  
NBC-Club Matinee: WENR WMT KWK WOWO WBOW (sw-15.21)  
NBC-Lorenzo Jones, sketch (Phillips) WMAQ WHO WIRE (sw-15.33)  
News: WTAD WCFL  
Kitty Keene, Inc.: WTMJ KMOX  
WBAA-The Home Decorator  
WBBM-Houseboat Hannah  
WCCO-Ladies First  
WDZ-Danville Studios  
WGN-Four Stars Tonight  
WHA-Know Your Child  
WIBA-Shut-In Hour  
WIND-Waltz Time  
WISN-Even As You & I  
WJBC-Christian Story Hour  
WJJD-Flannery Sisters  
WLW-Dr. Friendly  
WMBI-Sunday School Lesson  
WROK-Women of the Hour  
WSUI-Forensic Forum

3:15

NBC-The Guiding Light, sketch (White Naphtha): WHO WTMJ WMAQ (sw-15.33)  
CBS-Curtis Institute of Music: WISN  
NBC-Club Matinee: WIRE  
News: WJJD  
KMOX-Houseboat Hannah  
WBAA-The American Scene  
WBBM-Linda's First Love  
WCFL-Organ Recital  
WGN-Lady of Millions  
WIND-Fred Beck, organist  
WLW-Life of Mary Sothorn  
WTAD-Lawrence Glosemeyer

3:30

CBS-Curtis Institute of Music: WFBM  
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLW WMAQ WHO (sw-15.33)  
NBC-Nat'l Congress of Parents & Teachers: WENR WBOW WMT KWK WIRE (sw-15.21)  
News: WIND WJBC  
KMOX-Singin' Sam  
WAAF-News & Weather  
WBAA-Music with the Masters  
WBBM-The Shopping Missus  
WCCO-Grandma Travels  
WCFL-Hour of Friendship  
WDZ-Efingham Studios  
WGN-Len Salvo, organist  
WHA-Deutsche Musik Stunde  
WJJD-Community Fund Prgm.  
WMBI-Hymns You Love to Sing  
WOWO-Old Time Religion  
WROK-Swedish Gospel Service  
WSUI-Amer. Legion Auxiliary Prgm.  
WTMJ-News; Tunemiths

3:45

CBS-Dr. Allan Roy Dafoe (Ly-sol): WBBM WFBM KMOX WCCO (sw-15.27)  
Dr. Dafoe will speak on "The Futility of War and the Sensibility of Peace."  
NBC-Kitty Keene, Inc. (Dreft): WHO  
CBS-To be announced: WKBB WTAQ  
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ (sw-15.33)  
*Picture of the cast of this program can be found on page 24.*

November 10

KSD-Afternoon Varieties  
WAAF-Jimmie Kozak, pianist  
WFAM-Matinee Melodies  
WGN-Lone Trail Opry House  
WIND-Musical Varieties  
WISN-You Shall Have Rhythm  
WJBC-Classified Time  
WJJD-Deon Craddock  
WLW-Mad Hatterfields  
WMBD-Walkathon Derby Show  
WOC-Question Hour  
WOC-Linger Awhile  
WROK-Easy to Remember  
WTAD-Cy & Freckles

4:00

CBS-To be announced: WKBB WTAQ  
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebecco): WFBM WBBM WCCO KMOX (sw-15.27)

*Details of the contest on this program may be found on Page 14.*  
NBC-Neighbor Nell: KWK  
NBC-Not for Ladies: WHO WIBA  
NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21)  
MBS-Jolly Joe, trn.; Pianist: WIRE  
News: WOC WOWO  
WAAF-Int'l Potpourri  
WBAA-Story Book Hour  
WBOW-Rev. Archie Brown  
WCFL-Not for Ladies  
WDZ-Their Majesties, the Babies  
WENR-Six-day Bike Races  
WFAM-Hot Spell  
WHA-A Novel in Review  
WIND-Musical Mirror  
WISN-Organ Melodies  
WJBC-Wesleyan Hour  
WJJD-Doc Hopkins, songs  
WMAQ-Tea Time Varieties  
WMBD-Trinity Tabernacle  
WMT-Radio Gossip; Tunes & Topics; Drama  
WROK-Markets; News  
WSUI-Iowa State Med. Society  
WTAD-Musical Moments  
WTMJ-Friendship Circle

4:15

NBC-The Four of Us: WIBA WCFL  
CBS-To be announced: WTAQ  
NBC-Marlowe & Lyon, pianists: WHO KSD WMAQ  
CBS-The Life of Mary Sothorn (Hind's): WBBM WCCO KMOX (sw-15.27)  
*Details of the contest on this program may be found on page 14.*  
NBC-Terry & the Pirates (Darrich): (sw-15.33)  
KWK-Health Speaker  
WAAF-Sport Shorts; Shadowland  
WBAA-Clarice Speer  
WDZ-Danville Studios  
WENR-Music Circle  
WFBM-Tea Time Tunes  
WIND-Man At the Mill  
WIRE-News  
WISN-Junior League Speaker  
WJJD-Dick Jurgens' Orch.  
WLW-Jack Armstrong  
WMBD-Bargain Counter  
WMBI-Tract League  
WMT-P. T. A. Talk  
WOC-Organ Moods  
WOWO-Bible Story Hour  
WROK-Orch.: Joseph Copeland, director

WSUI-Juanita Hall Choir Singers  
WTAD-Speed Gibson

4:30

NBC-Kellogg's Singing Lady, Irene Wicker: WLW (sw-15.21)  
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)  
NBC-Josh Higgins of Finchville, sketch: WIBA WMAQ WBOW  
NBC-Harry Kogen's Orch.: WENR  
CBS-Dorothy Gordon: WFAM WOC WISN WBBM (sw-15.27)  
KMOX-The Fun Quiz  
KSD-United Charities  
KWK-This Woman's World  
WBAA-You & Your Radio  
WCBS-Behind the Microphone (1420 kc)  
WCCO-North Star School  
WCFL-Tea Time  
WCLS-For Your Information (1310 kc)  
WHA-Movie Swingtime  
WHA-Deutsche Musik Stunde  
WHO-New Tunes  
WIND-News  
WIRE-Dramas of Life  
WJBC-Bingo  
WKBB-Story Lady  
WMBD-News; Pet Corner  
WMBI-Sacred Music  
WMT-Search for Talents  
WSUI-Speech Clinic  
WTAD-Jack Armstrong  
WTAQ-Children's Frolic  
WTMJ-Around the Town

4:45

CBS-Hilltop House, sketch (Palmolive Soap): KMOX WISN WBBM WFBM WMBD WCCO WFBM (sw-15.27)  
NBC-Johnnie Johnston, bar.: KSD WMAQ  
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)  
NBC-Al Vierra's Orch.: WENR WMT  
NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21)  
Singing School: WLW WIND  
KWK-Safety Council  
WBAA-Leonard Raitree  
WBOW-Sundown Express

(Continued on Next Page)

# UNCLE EZRA

## BROADCASTING

### from Station E-Z-R-A

**EVERY MON.-WED.-FRI.**  
**NBC — Coast-to-Coast**

You'll enjoy the philosophy and quaint humor of this old man with young ideas. One of the best loved characters in radio, in a program that's DIFFERENT. Never a dull minute. The Hoosier Hot Shots supply the music. 'Nuff said.

**WTMJ WMAQ WIRE | WIBA**  
**6:15 P.M., CST | 10:15 P.M., CST**

Sponsored by ALKA-SELTZER



**ALICE FROST**  
"Big Sister"  
Wed. 10:30 am CST

(4:45 p.m. Continued)

WCFL-To be announced  
WEBQ-Behind the Microphone (1210 kc)

WHO Bits of Melody; News  
WIBA-The Master Singers  
WIRE-Yes or No  
WMBI-Boys & Girls' Story Time  
WOC-Man on the Street  
WROK-In Old Mexico  
WSUI Stories Out of Iowa's Past  
WTAD-Sports Review  
WTMJ-News; Moment Musical

**5:00**  
CBS-Doris Kerr, songs: WOC  
WTAQ WKBB WFAM WFBM  
ABC-America's Schools, drama:  
WMAQ (sw-9.53)

NBC-Marek Weber's Orch.:  
WCFL WIRE

NBC-Junior Nurse Corps, sketch  
(Sunbrite): WENR KWK  
KMOX-Linda's First Love  
KSD-News; Rhythm Makers  
WBBM-Truman Bradley  
WBOV-Sundown Express  
WCCO-Livestock  
WGN-Jolly Joe  
WHO-Sunset Corners Opry  
WIBA-Bob White & Whippoorwill

WIND-Stamp Man  
WISN-Show Window  
WLW-Angelo, Italian troubador  
WMAQ-Don Winslow of the Navy  
WMBD-Happy Train  
WMT-Studio Guests  
WROK-Make Believe Ballroom  
WSUI-Matinee Dance  
WTMJ-Jack Armstrong, sketch

**5:15**  
CBS-Four Stars, quartet: WTAQ  
WKBB WFAM  
NBC-Don Winslow of the Navy,  
sketch: (sw-9.53)  
NBC-Marek Weber's Orch.:  
WENR

Speed Gibson: WOC WMBD  
KMOX-Lady of Millions  
KSD-To be announced  
KWK-Al Sarli's Jam Session  
WBBM-Eleanor Howe  
WCCO-Jack Armstrong, sketch  
WCFL-Varieties  
WFBM-△ Wheeler Mission Prgm.  
WGN-Buddy & Ginger  
WIBA-Education Week  
WIND-Sons of Pioneers  
WIRE-Three Little Words  
WLW-Supper Serenade  
WMAQ-Romance & Rhythm  
WMT-Adventure Bound  
WROK-Sports Review  
WTMJ-Hemie's Grenadiers

**5:30**  
CBS-News; Frank Dailey's Orch.:  
WFBM WKBB WISN WTAQ  
WFAM WCCO (sw-17.76)  
NBC-News; Joan Edwards, songs:  
WCFL (sw-9.53)  
Jack Armstrong, sketch: KMOX  
WHO WMAQ

KSD-Sports  
KWK-Coyita Bunch  
WBBM-Pappy Cheshire  
WBOV-News; Sundown Express  
WENR-What's the News?  
WGN-Charlie Chan  
WIBA-News  
WIND-Bill, Mac & Jimmie  
WIRE-Little Orphan Annie  
WLW-Bob Newhall, sports  
WMBD-Melody Miniature; Auction  
WMT-Better Vision; Jordan's Review; Sports  
WOC-Hits & Bits  
WRJN-Behind the Microphone (1370 kc)  
WROK-Island Magic  
WSUI-Stamp Collector

**5:45**  
NBC-Johnny Hauser's Orch.:  
(sw-9.53)  
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)  
NBC-Escorts & Betty: WENR

NBC-Tom Mix' Straight Shooters (Purina): WMAQ KWK WIRE  
NBC-Little Orphan Annie (Oval-tine): KSD WHO  
Sports: WISN WTMJ  
KMOX-To be announced  
WBBM-Manhattan Mother  
WBOV-Jerry of the Circus  
WCCO-Front Page Parade  
WCFL-Stanley Hickman  
WFAM-Speed Gibson  
WGN-Orphan Annie  
WIBA-Today's Birthdays: Sports  
WIND-Listen to Yourself  
WMBD-Sports; Where to Go  
WMT-News; Did You Know  
WOC-Jack Armstrong, sketch  
WROK-Motorist Interviews  
WSUI-Daily Iowan  
WTAQ-Bureau of Public Service

## NIGHT

**6:00**  
NBC-Amos 'n' Andy (Pep-sodent): WHO WTAM WLW  
KSD (sw-9.53) (also see 10 p.m.)

NBC-Easy Aces, sketch (Anac-in): WENR WMT WIRE  
KWK (sw-11.87)

CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.)

NBC-Louis Panico's Orch.:  
WCFL WBOV

CBS-Obligato: WTAQ WKBB  
Sports: WKBB WHAS WOC  
KMOX-Five Star Final News  
WBBM-The Headliner  
WCCO-Vic Arden's Orch.  
WBOV-Crimecasts  
WFBM-Phenomenon  
WGN-Toy Center Tonight  
WIBA-Dinner Hour  
WIND-German Prgm.  
WISN-Down By Hermans  
WMAQ-News  
WMBD-Paul Welton's Orch.  
WROK-News; Dinner Music  
WSUI-Dinner Hour Prgm.  
WTMJ-Gridiron Highlights

**6:15**  
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WMAQ WHO  
WIRE WTMJ WIBA WTAM  
(also see 10:15 p.m.)

NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WMT KWK WENR (sw-11.87)

CBS-Hobby Lobby; Harry Salter's Orch.; Stuart Allen, bar. (Hudson Motors): WFBM WJR (sw-17.76) (also see 9:30 p.m.)  
News: WJJD WMBD WOC  
Sports Review: WROK WFBM WGN KMOX  
KSD-Symphony Orch.  
WBBM-Howard Neumiller, pianist

WBOV-Hit Tunes  
WCCO-Musical Prgm.  
WCFL-Dinner Concert  
WFAM-Dinner Dance! News  
WHAS-Leland Brock  
WKBB-Theater Review  
WLW-Don't Listen  
WROK-Voice of Carelessness  
WTAQ-To be announced

**6:30**  
NBC-Horlick's Lum & Abner, sketch: WENR WLW (also KGO at 10:15 p.m.)

CBS-Aeolian Trio: WOC  
News: WHO WTAQ  
KMOX-Glen Gray's Orch.  
KWK-Sports Review  
WBBM-Airflow Harmonies  
WBOV-Si & Ezra  
WCCO-Rube Appleberry  
WCFL-Sunny Sam  
WFBM-Vic Arden's Orch.  
WGN-Four Californians  
WHAS-Jack Smith's Orch.  
WIBA-Camp Randall  
WIRE-Sports; News  
WISN-Woods Dreyfus  
WKBB-Speed Gibson  
WMAQ-To be announced  
WMBD-Welcome, Stranger  
WMT-Etchings in Ivory  
WROK-House by Side of Road  
WTAM-Fox Fur Trappers  
WTMJ-Easy Aces

**6:45**  
CBS-Boake Carter, commentator (Philco): WCCO WFAM WJR  
WBBM KMOX WISN WMBD  
WHAS (sw-17.76) (also KNX  
KSL at 10:15 p.m.)

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### NIGHT

**6:15 CST HOBBY LOBBY, Dave Elman, director; Stuart Allen, Harry Salter's orchestra and guests, CBS.**

**7:00 CST CAVALCADE OF AMERICA, dramatization, CBS.**

**7:00 CST ONE MAN'S FAMILY, NBC.**

**7:30 CST TEXACO TOWN with Eddie Cantor, Deanna Durbin, Jimmy Wallington, Pinky Tomlin, Jacques Renard's orchestra, CBS.**

**7:45 CST ACADEMY OF POLITICAL SCIENCE MEETING, NBC.**

**8:00 CST TOWN HALL TONIGHT with Walter O'Keefe, quartet, Peter Van Steeden's orchestra; Merry Macs, guests, NBC.**

**8:00 CST CHESTERFIELD PROGRAM with Andre Kostelanetz' orchestra, Deems Taylor; Bidu Sayao, guest, CBS.**

**9:00 CST LUCKY STRIKE HIT PARADE, Leo Reisman's orchestra, quartet, vocalists; guest, NBC.**

**10:30 CST OPERA, MASSENET'S "MANON," with Vina Bovy, Rene Maison, Richard Bonelli, Norman Cordon, George Cehanovsky; Pietro Cimini, conductor, NBC.**

**11:30 CST LIGHTS OUT, mystery drama, NBC.**

## Musical Programs

The details of the great music presented on the air appear in "The March of Music" on pages 12 and 13 of this issue. Radio Guide is the only publication which lists the actual selections to be played—and they're a full week in advance, too!

MBS-Rube Appleberry (Campbell Cereal Co.): WGN

NBC-Charlotte Lansing, sop.: (sw-11.87)  
News: WFBM WKBB  
Vic Arden's Orch.: WHO WIBA  
KSD-Musical Memories  
KWK-Tonic Time

WBOV-Home Decorators  
WCFL-Pat Kennedy  
WENR-Pleasant Valley Frolics  
WIRE-Charlie Chan, sketch  
WLW-Roger Pryor's Orch.  
WMAQ-Four Stars Tonight  
WMT-Carson Robison's Buckaroos  
WOC-Twilight Musicale  
WROK-Dinner Music  
WSUI-American Education Week Prgm.  
WTAQ-Organ Reveries  
WTMJ-Reddy Kilowatt's Orch.

**7:00**  
NBC-One Man's Family (Tenderleaf Tea): WTMJ KSD WMAQ  
WIBA WHO WLW WTAM  
(also see Sun. Prgms. at 11:30 p.m.)

CBS-Cavalcade of America (Du Pont); Don Verhees' Orch.:  
KMOX WFBM WBBM WCCO  
WHAS WJR (sw-15.27) (also  
KNX KSL at 11 p.m.)

NBC-Eddy Duchin's Orch. (Elizabeth Arden): WOWO WLS  
WMT KWK (sw-11.87)

WBOV-Sports Parade  
WFAM-Rhythm Time  
WGN-Concert Trio  
WIND-Traffic Court  
WIRE-Whispering Jack Smith  
WISN-Reflections  
WKBB-Festival Time  
WMBD-A Cappella Choir  
WOC-German Band  
WROK-Affairs of Mrs. Swenson  
WSUI-Children's Hour  
WTAQ-Clara Daves

**7:15**  
Arden's Orch. & Guest: WISN  
WBOV  
WFAM-Your Government; Melody Weavers  
WGN-Concert Orch.  
WIRE-Beauty Box  
WKBB-Amer. Family Robinson  
WROK-Musicale  
WTAQ-Piano Musings

**7:30**  
NBC-Skolsky from Hollywood (Bromo-Seltzer): WMT WLS  
WOWO KWK (sw-11.87)

CBS-Texaco Town with Eddie Cantor, comedian; Deanna Durbin, songs; Jimmy Wallington; Jacques Renard's Orchestra:  
WBBM WISN WJR WFAM  
WHAS WCCO WMBD WFBM  
KMOX WTAQ WOC (sw-15.27)  
(also KNX KSL at 10:30 p.m.)

NBC-Wayne King's Orch. (Lady Esther): WMAQ WTMJ WHO  
WIBA WIRE WTAM KSD

MBS-Lone Ranger, drama (Silvercup): WGN  
WBOV-Holsum Honey Bunnies  
WCFL-Streamline Melodies  
WIND-Sing & Swing  
WLW-To be announced  
WROK-Lou Blake's Orch.  
WSUI-Evening Musicale

**7:45**  
NBC-Academy of Political Science Meeting: WBOV WOWO  
WLS (sw-11.87)  
KWK-Symphony Society  
WCFL-Herr Louie & the Weasel  
WIND-Talking Drums  
WMT-Eleanor Lane, pianist  
WSUI-Iowans in the News

**8:00**  
CBS-Chesterfield Presents Guest Star with Andre Kostelanetz' Concert Orch.; Deems Taylor, commentator: WFBM WHAS  
WBBM WCCO KMOX WKBB  
WOC WTAQ WISN WSBT  
WJR WMBD (sw-15.27)  
For detail on this program turn to Page 12.

NBC-Town Hall Tonight (Sal Hepatica); Walter O'Keefe, comedian; Quartet; Peter Van Steeden's Orch.; Guest: WIBA  
WMAQ WLW WHO KSD  
WTAM WTMJ WIRE (sw-9.53) (also see 11 p.m.)

NBC-Academy of Political Science Meeting: WLS WBOV (sw-11.87)

MBS-Kay Kyser's Orch.: WGN  
WMT  
KOA-Sport Highlights  
KWK-Famous Jury Trials  
WCFL-Concert Gems  
WIND-Band Stand  
WOWO-Whispering Jack Smith  
WROK-Alexander Sisters  
WSUI-Armistice Day Prgm.

**8:15**  
KOA-Beaux Arts Trio  
WCFL-Organ Recital

WIND-News  
WMT-Football Parade  
WOWO-George Hall's Orch.  
WROK-News

### 8:30

NBC-Academy of Political Science Meeting: WOWO WBOV  
WENR (sw-11.87)  
CBS-"Tish," drama: WCCO WJR  
WHAS WFBM WISN KMOX  
WTAQ (sw-15.27)

Vic Arden's Orch.: WOC KOA  
WSBT

WBBM-On to Adventure  
WCFL-Girls Trio  
WGN-Peter Cavello's Band  
WIND-Songs They Write  
WKBB-Memoirs of a Concert Master

WMBD-Good Neighbor Prgm.  
WROK-Barney Whisman, tenor  
WSUI-L. A. Folklore Choir  
WTAQ-News

### 8:45

CBS-"Tish," drama: WOC  
MBS-Elder Lightfoot: KWK  
KOA-Vocal Varieties  
KWK-Don Albert's Orch.  
WBBM-Auto Gossip  
WCFL-Robt. Harmon  
WGN-News; Sport Highlights  
WIND-Contemporary Problems  
WMT-Dream Songs  
WOC-Swing It  
WROK-Vic Arden's Orch.; Guests  
WSBT-On to Adventure  
WSUI-Daily Iowan  
WTAQ-Organ and Poetry

### 9:00

NBC-Lucky Strike Hit Parade; Mark Warnow's Orch.; Buddy Clark & Fredda Gibson, vocalists; Songsmiths Quartet; Guest: WHO WTMJ WTAM  
WIBA WIRE KSD KOA WLW  
WMAQ (sw-9.53)

CBS-Gang Busters (Palmolive Shave Cream); Phillips Lord, dir.; True Crime, drama:  
WBBM WFBM WHAS WJR  
KMOX WCCO WISN (sw-15.27)

NBC-Gen. Hugh Johnson, commentator (Bromo-Quinine):  
WOWO KWK WMT WENR  
(sw-6.14)

Dance Orch.: WTAQ WBOV  
WCFL-News  
WGN-Vincent Lopez' Orch.  
WIND-Tommy Ott, organist  
WKBB-Gaslight Harmonies  
WMBD-Vic Arden's Orch.  
WOC-Gwen Elaine Bower  
WROK-△ Gospel Hour  
WSBT-Doctors Who Dared

### 9:15

NBC-Nola Day, songs: WBOV  
WOWO WENR (sw-6.14)  
KWK-Piano Portrait  
WCFL-Labor Flashes  
WIND-Walkathon  
WKBB-Hollywood on Parade  
WMBD-To be announced  
WMT-Open House  
WOC-Wednesday Presents  
WROK-Poet's Corner  
WSBT-Komedy Kingdom  
WTAQ-Master Singers

### 9:30

CBS-Hobby Lobby; Harry Salter's Orch.; Stuart Allen, bar. (Hudson Motors): WFBM  
WBBM WHAS KMOX WISN  
WMBD WSBT WOC WCCO  
(also at 6:15 p.m.)

CBS-Jewish Fed. Charities: (sw-15.27)  
NBC-Waltz Interlude: WENR  
WBOV (sw-6.14)

CBS-Patti Chapin, songs: WKBB  
MBS-Melodies from the Skies:  
WGN

KWK-Range Riders  
WCFL-Union Label League  
WIND-Stars Over Manhattan  
WJR-Bromley House  
WOWO-Vic Arden's Orch.  
WROK-Lou Blake's Orch.  
WTAQ-To be announced

### 9:45

NBC-Alistair Cooke, commentator: WMAQ WIRE KSD (sw-9.53)

CBS-Four Stars: WTAQ (sw-15.27)  
News: WIND WOWO WROK  
Glen Gray's Orch.: WHO WLW  
KOA-Pleasant Valley Frolics  
KWK-String Nocturne  
WCFL-Talent Scout  
WIBA-Piano Pictorial  
WJR-Musical Prgm.  
WKBB-Vic Arden's Orch.  
WTAM-Ice Folies of 1938  
WTMJ-Phyl Coe Mysteries

### 10:00

NBC-Amos 'n' Andy (Pep-sodent): WMAQ WIRE KOA  
KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's Gum); Franklyn MacCormick; Jack Fulton, tr.; Carlton Kelsey's Orch.: WCCO WFBM  
WBBM KMOX WHAS KSL  
(also at 6 p.m.)

NBC-Vagabonds: WMT  
CBS-Benny Goodman's Orch.:  
WSBT (sw-15.27)  
NBC-Joe Rines' Orch.: WBOV  
WCFL (sw-9.53)

News: WIBA WENR WKBB  
WMBD WJR WTAQ WOC  
Sports: WOWO KWK WTMJ  
WEDC-The Movie Questionnaire (1210 kc)

WHO-Dalton Norman, songs  
WIND-Swedish Prgm.  
WISN-Moon Magic  
WLW-Paul Sullivan, news  
WROK-Musicale  
WTAM-Musical Bulletin Board

### 10:15

NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WIBA KOA  
KFI (also at 6:15 p.m.)

NBC-King's Jesters; Orch.:  
WOWO WENR

CBS-Benny Goodman's Orch.:  
WOC WTAQ WISN WKBB  
NBC-Joe Rines' Orch.: WCFL  
News: WCCO WHO WMT  
WFBM

KMOX-Chic Scoggin's Orch.  
KWK-Allan Dale, vocalist  
WBBM-Vic Arden's Orch.  
WBOV-△ Meditations  
WGN-Freddie Martin's Orch.  
WHAS-Dance Time

WIBA-Club Chanticleer  
WIRE-News; Basonology  
WJJD-Harry Owen's Orch.  
WJR-Beachcomber

WLW-Los Amigos  
WMAQ-The Bachelor Poet  
WMBD-Sports; Program Review  
WTAM-Music You Want  
WTMJ-Moonlight & Shadows

### 10:30

CBS-Richard Himber's Orch.:  
WFBM

NBC-Rudolf Friml, Jr.'s Orch.:  
WCFL WBOV (sw-9.53)

CBS-Frankie Masters' Orch.:  
WKBB WSBT WTAQ WISN  
WOC (sw-15.27)  
NBC-Opera, Massenet's "Manon": WLW

For detail on this program turn to Page 12  
MBS-Leo Reisman's Orch.: WMT  
KMOX-Headline Highlights  
KOA-Light on the West  
KWK-News

WBBM-News with Todd Hunter  
WCCO-Rollie Johnson  
WENR-Eddie Varzus Orch.  
WGN-Ted Wems' Orch.  
WHO-Sports

WIBA-Swing It, Boys  
WIND-Roller Derby  
WIRE-Variety Show  
WLW-Ran Wilde's Orch.  
WMAQ-Jimmy Dorsey's Orch.  
WMBD-Value Hints  
WOWO-Down the Field  
WTAM-Eddie Barron's Orch.  
WTMJ-News; Dance Orch.

### 10:45

NBC-Rudolf Friml's Orch.: WHO  
CBS-Frankie Masters' Orch.:  
WBBM

MBS-Leo Reisman's Orch.: KWK  
News: WHAS WIND  
KMOX-Seven Star Revue  
WCCO-Cecil Hurst's Orch.  
WENR-Six-day Bike Races  
WIBA-Helen & Louise  
WJR-Solay

WLW-Noble Sissle's Orch.  
WMBD-Walkathon Derby Show

### 11:00

NBC-Town Hall Tonight: KFI  
KOA (also at 8 p.m.)  
NBC-Opera: WOWO WENR (sw-6.14)

CBS-Orrin Tucker's Orch.: WOC  
WBBM WISN WTAQ WMBD  
NBC-Eddie Roger's Orch.: WIBA  
WBOV KSD (sw-9.53)

CBS-Tommy Dorsey's Orch.:  
WSBT WKBB WFBM  
MBS-Guy Lombardo's Orch.:  
WGN WMT WLW WIRE

KWK-Clyde Lucas' Orch.  
WCCO-Wil Osborne's Orch.  
WCFL-Nite Club  
WHAS-Dance Band  
WHO-Veterans Forum  
WIND-Let's All Dance  
WJR-Emergency Deutscher's Orch.  
WMAQ-Marek Weber's Orch.  
WTAM-Bobby Grayson's Orch.  
WTMJ-Streamlined Revue

### 11:30

NBC-Lights Out, drama: WENR  
WHO WBOV WIBA WTAM  
KSD WIRE (sw-9.53)

End of Wednesday Programs

MORNING

7:00 am CST
CBS-Morning Almanac: (sw-21.52)
NBC-Charioteers: WLW KWK
Musical Clock: WBBM WROK
WCFB WKBB WIBA WOC
7:15
News: WHO WCCO WMT WLW
KMOX-Joe Dunond & Quartet
7:30
NBC-Dick Leibert, organist:
KWK
News: WIBA WKBB WTAQ
Musical Clock: WMBD WROK
WMT
7:45
Musical Clock: WIBA WKBB
WOC
KMOX-Let's Compare Notes
8:00
NBC-Breakfast Club; News:
WCFB WBOW WIRE
CBS-Deer Columbia; News:
WFBM WTAQ WKBB (sw-21.52)
News: WMBD KMOX
8:15
NBC-Streamliners; News: KSD
KMOX-Ozark Varieties
KWK-Mrs. O'Brien's Boarding
House
8:30
NBC-Breakfast Club; News:
WOWO
CBS-Richard Maxwell, trn.:
KMOX WTAQ (sw-21.52)
MBS-Victor H. Lindlahr (Journal
of Living): WGN
KWK-Candid Camera
WCBF-Polish Prgm.
WCCO-Dinty Moore
WFAM-Your Engagement Book
WFBM-Morning Chat
WHO-Morning Melodies
WIBA Today's Almanac
8:45
NBC-Breakfast Club: WCFB
WBOW WOWO
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX
WCCO (sw-21.52)
NBC-Aunt Jemima (Quaker
Oats): WMAQ (sw-15.21)
NBC-Landt Trio: KSD
Musical Clock: WHO WMT
WFAM-Δ Morning Devotions
WFBM-Apron Strings
WIBA-Troubadour; Variety Pro-
gram
WIRE-Rose Room Melody
WJJD-Community Fund Talk
WKBB-What's New
WLS-Morning Minstrels
WLW-Young Widder Jones
WMBD-Women of Today
WOC-News
WROK-Town Crier
WSUI-Morning Melodies; Service
Reports
WTAQ-Organ Melodies
WTMJ-March Parade
9:00
CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): WOC WBBM
WFBM KMOX WCCO WISN
(sw-21.52)
NBC-The Story of Mary Marlin,
sketch (Ivory Snow): WLS
(sw-15.21)
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ WIRE WHO
KSD
NBC-Charles Harrison, trn.:
WBOW
News: WMT WTAD WROK
KWK-Top o' the Morning
WAAF-Morning Revue
WCBF-Italian Prgm.
WCFB-Party Line
WFAM-Organ Recital
WGN-Martha Crane & Helen
Joyce
WHA-Your Health
WIBA-The Ranch Boys
WIND-Sing Out the News; Organ
WJJD-Bosworth Broadcast
WKBB-Chancel Steps
WLW-Linda's First Love
WMBD-Messenger; Weather
WOWO-Bill Board
WSUI-Within the Classroom
WTAQ-Mid-morning Revue
WTMJ-What's New in Milwau-
kee?; Organ & Poetry
9:15
NBC-John's Other Wife, sketch
(Louis Philippe): WMAQ
WIRE WHO KSD
Pictures of the cast of this program
can be found on page 22.

CBS-Myrt & Marge, sketch (Su-
per Suds): WFBM KMOX
WISN WBBM WCCO WMBD
(sw-21.52)
NBC-Oxydol's Own Ma Perkins,
sketch: WLS (sw-15.21)
NBC-Vaughn de Leath, songs:
WCFB WBOW
All the Answers: WLW KWK
KWK-Boarding House
WAAF-King of the Kitchen
WHA-Keeping Up with Science
WIBA-Hollywood on Parade
WIND-Hawaiian Serenade
WKBB-News
WMT-Louise Hathaway
WOC-Morning Parade
WROK-On the Mall
WTAD-Women's Varieties
9:30
CBS-Sutton & Bliss, pianists:
WOC WKBB
NBC-Just Plain Bill, sketch (An-
acin): WMAQ WIRE WHO
CBS-Emily Post, "How to Get
the Most Out of Life" (Florida
Citrus): WBBM
NBC-Pepper Young's Family,
sketch (Camay): WLS WMT
(sw-15.21)
NBC-Bennett & Wolverton:
WIBA WCFB
KMOX-Komedy Kingdom
KWK-Party Line
WAAF-Happiness Time
WBOW-Home Folks
WCBF-German Musicale
WCCO-Peggy Tudor
WFAM-Thursday Serenade
WFBM-Kitchen Clinic
WGN-Get Thin to Music
WHA-Junior Music Enjoyment
WIND-Eb & Zeb, sketch
WISN-Alan Hale, news
WJJD-Story Hour
WLW-Betty & Bob
WMBD-Roy Evans
WOWO-Master Singers
WROK-Intimate Review
WTAD-Δ Church in Wildwood
WLW-We Live Again
WTAQ-Melody Lane
WTMJ-Morning Melodies
9:45
NBC-Today's Children, sketch
(Pillsbury): WMAQ WTMJ
KSD WHO WIRE
CBS-Instrumentalists: W F A M
WCCO
NBC-Viennese Ensemble: KWK
Party Line: WOC WTAD
News: WLS WMBD
KMOX-Ma Perkins, sketch
WAAF-Hawaiian Echoes
WBBM-Carolyn Pryce, shopping
WBOW-Looking Around
WCFB-Swingtime
WGN-Musical Mail Box
WIBA-Music Graphs
WIND-Rhythm in Red
WISN-Ann Leslie's Scrapbook
WLW-Houseboat Hannah
WMT-Young Widder Jones
WOWO-Modern Home Forum
WSUI-Program Calendar
10:00
NBC-The O'Neills, sketch (Ivory
Flakes): WLS (sw-15.21)
NBC-David Harum, sketch (Bab-
O): KSD WIRE WMAQ WHO
CBS-Mary Lee Taylor (Pet
Milk): WBBM WMBD WFBM
WOC KMOX
NBC-Norm Scherr, pianist: WIBA
KWK WBOW
News: WIND WTAD
WAAF-Musicale Moderne
WCBF-Uncle John
WCCO-Piano Recital
WCFB-Morning Melodies
WJJD-We Heard
WFAM-Shoppers' Guide
WGN-Don Pedro & Piano
WHA-Honemakers
WISN-Your Neighbor
WJBC-Organ Dreams
WJJD-Sons of the Pioneers
WKBB-Movie News
WLW-News; Markets
WMT-Frank Voelker, organist
WROK-News; Melody Time
WSUI-Musical Miniatures
WTAQ-Radio Reporter
WTMJ-Household Hints
10:15
NBC-Backstage Wife, sketch (Dr.
Lyons): WTMJ KSD WIRE
WMAQ WHO WIBA
CBS-Romance of Carol Kennedy,
sketch (Heinz): KMOX WOC
WFBM WISN WCCO WBBM
NBC-Road of Life, sketch
(Chipsol): WLS WLW (sw-
15.21)

NBC-Hollywood High Hatters:
WOWO WCFB
KWK-Range Riders
WAAF-Variety
WDZ-Effingham Church
WGN-Bachelor's Children
WIND-Sons of the Pioneers
WJBC-Theater Time; News
WJJD-Two of Kind
WKBB-Rhythm & Romance
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOWO-Tri Topics
WROK-Woman's Forum
WTAD-Morning Varieties
WTAQ-Varieties
10:30
NBC-Vic & Sade, sketch (Cris-
co): WLS (sw-15.21)
Details of the contest on this pro-
gram may be found on Page 14.
CBS-Big Sister, sketch (Rinso):
WCCO WBBM WISN KMOX
WMBD WFBM
NBC-Hi Boys, Instrumental
Group: KSD
NBC-Cleo Brown, pianist: WMAQ
KWK
Women's Hour: WTAM WTAQ
WAAF-Sweet & Slow
WBOW-The Revelers
WCFB-Peekers in the Pantry
WDZ-Nathaniel Shilkret's Orch.
WFAM-The Stylist
WGN-Painted Dreams
WHA-Silver Serenade
WIBA-Δ Church in Wildwood
WIND-Musical Varieties
WIRE-Melody Memories
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.
WKBB-Musical Almanac
WLW-Peggy Tudor
WMBI-Δ Missionary Echoes
WMT-Numerical Jamboree
WOC-Melodic Serenade
WOWO-Linda's First Love
WSUI-Armistice Day Tribute
WTAD-Ma Perkins
WTMJ-Gypsy Four; News
10:45
NBC-Edward MacHugh, Gospel
Singer (Ivory Soap): WLS
(sw-15.21)
CBS-Aunt Jenny's Real Life
Stories (Spry): WISN WCCO
WMBD WFBM KMOX WBBM
NBC-Cobwebs & Cadenzas: KSD
KWK WBOW
NBC-The Mystery Chef (Region-
al Advertisers): (sw-15.33)
Party Line: WOWO WIRE
WAAF-Foolish Questions
WCFB-Voice of Cookery
WDZ-News
WFAM-Morning Melodies
WGN-Melody Time
WROB-Hood Bowers' Band
WHA-Song Favorites
WIBA-Adele Genschaw
WIND-Livestock Markets; News
WJBC-Payne Pioneers
WJJD-Eddie Fitzpatrick's Orch.
WKBB-Ma Perkins
WLW-The Goldbergs
WMAQ-Rhythm in the Air
WMT-Cedar Valley Hillbillies
WOC-Organ Melodies
WROK-Musicale
WTAD-Betty & Bob
WTMJ-Radio Forum
11:00
NBC-Girl Alone, sketch (Kel-
logg): WMAQ WLW
CBS-Cheri & the Three Notes:
WOC WFAM WFBM KMOX
WKBB WBBM
NBC-Δ Church in the World
Today: WOWO
NBC-Happy Jack Turner, songs:
WBOW WCFB (sw-15.33)
KSD-News; Kay White, sketch
FWK-Young Widder ones
WAAF-Melody Parade
WBA-Morning Melodies
WCCO-Wandering Minstrel
WDZ-Bandwagon Bargains
WGN-Len Salvo, organist
WHA-Music Appreciation
WHO-Pretty Kitty Kelly
WIBA-Linda's First Love
WIBU-Aid Parade (1210 kc)
WIND-Freshmen Follies
WIRE-Your Home Town
WISN-Movie Chat
WJBC-Personality Hour
WJJD-Bureau of Missing Per-
sons
WLS-Don & Helen
WMBD-Lady & the Doctor; Po-
lice Bulletins
WMT-Magic Hour
WROK-Δ Tabernacle Hour
WTAD-News

WTAQ-Em Owen, organist
WTMJ-Love for a Day
11:15
NBC-George Griffin, trn.: WOWO
(sw-15.21)
CBS-Your News Parade (Lucky
Strike Cigarettes); Edwin C.
Hill, commentator: WBBM
WISN WMBD WOC KMOX
WCCO WFBM WKBB
NBC-The Goldbergs, sketch (Oxy-
dol): WMAQ (sw-15.33)
KSD-Marie Harrington, talk
KWK-Rapid Service
WAAF-Here's Music
WBA-PTA Council
WBOW-Farm Prgm.
WCAZ-Movie Gossip (1070 kc)
WCFB-Interlude
WDZ-Sons of Pioneers
WFAM-Harlan Hogan
WGN-Wayne Van Dyne & Bob
Trendler
WHO-Party Line
WIBA-Master Singers
WIND-Ben Kanter & Rose Vand-
erbosch, pianists
WIRE-Singin' Sam
WJBC-Dough Boy, news
WJJD-Criminal Court Interviews
WLS-Chuck, Ray & Christine
WLW-Vic Arden's Orch.
WMT-Question Man; Voice of
Town
WROK-N. Y. A. Drama
WTAD-Duke Otten
WTMJ-Blue Room Ensemble
11:30
NBC-Armistice Day Prgm.: KWK
WMAQ WLW WBOW WIBA
(sw-15.21)
CBS-Romance of Helen Trent
(Edna Wallace Hopper):
WBBM KMOX
NBC-Vincent Curran, bar.: KSD
WCFB
Hymns of All Churches: WHO
WOC
WAAF-Myrna Dee Sergeant
WBA-Parade of Melody
WCCO-Ma Perkins
WDZ-Mattoon Studios
WFAM-Four-Eleven Alarm
WFBM-Hoosier Farm Circle
WGN-News
WIND-Harry Zimmerman, organ
WIRE-Linda's First Love
WISN-Voice of Experience
WJBC-Singin' Sam
WJJD-Safety Court
WKBB-Farm Flashes; Do You
Want a Job?
WLS-For People Only
WMBD-Footsteps to Beauty
WMBI-Continued Story Reading
WMT-News; Markets
WOWO-Market
WROK-Helene Kimberley, songs
WSUI-Drum Parade
WTAD-Police News
WTAQ-Mailman
WTMJ-Behind the Mike
11:45
MBS-We Are Four (Libby Mc-
Neill & Libby): WGN
NBC-Jean Ellington, songs: KSD
CBS-Our Gal, Sunday, sketch
(Kolynos): WBBM KMOX
Betty & Bob: WHO WOC
WAAF-Swing High
WBA-Purdue News
WCCO-Kitty Keene
WCFB-Fashions on Parade
WFAM-Two-Way Harmonies
WFBM-Markets; Farm Prgm.
WIND-County Agent
WIRE-Farm Hour
WISN-Ivory Interlude
WJBC-Guest Artists
WLS-Weather; Markets; News
WMBD-Jubilee
WMT-Nat'l Corn Husking Con-
test
WOWO-Rondaliers
WROK-Round the Town
WSUI-Farm Flashes
WTAQ-Farmhands
WTMJ-News; Heinie's Grena-
diers; Mercantile Quotations

AFTERNOON

12:00
CBS-Betty & Bob, sketch (Gold
Medal): WBBM WCCO KMOX
WFBM WISN (sw-15.27)
A fine portrait of Spencer Bentley
(Bob Drake) can be found on page
23.
NBC-Dick Fidler's Orch.: (sw-
15.33)
NBC-Nat'l Farm & Home Hour:
WMAQ WLW WIBA KWK
(sw-15.21)

News: WJJD WJBC WMBD
WIND WTAD
KSD-News; Markets; Dick Lei-
bert, organist
WAAF-Symphonic Hour
WBA-Reba Harwood, sop.
WBOW-Street Reporter
WCFB-Hit Parade
WDZ-Man on the Street
WGN-Bob Elson on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WKBB-Luncheon Musicale
WLS-Dinnerbell Prgm.
WMBI-Δ Midday Gospel Hour
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Stock Reports & Blue
Sireaks
WSUI-Rhythm Rambles
12:15
CBS-Hymns of All Churches
(Gold Medal): WBBM WCCO
KMOX WFBM WISN (sw-
15.27)
NBC-Words & Music; Vocalists
& Organ: (sw-15.33)
MBS-Marjorie Mills (Maine De-
velopment Comm.): WGN
WBA-Luncheon Dance Time
WBOW-Wranglers
WCFB-Luncheon Concert
WHO-Songfellows
WIND-Tommy Ott, organist
WJBC-Man on the Street
WJJD-Δ Noon-day Service
WKBB-News
WMBD-Town Crier; Markets
WOC-Inquiring Mike
WOWO-News
WROK-Column Left, news
WSBT-News; Dance Time
WTAD-Cy & Freckles
12:30
CBS-Arnold Grimm's Daughter,
sketch (Gold Medal): KMOX
WCCO WBBM WFBM WISN
(sw-15.27)
NBC-Love & Learn, sketch:
(sw-15.21)
Voice of Experience: WLW WJJD
News: WHO WOC WIBA
KWK-Organ Melodies
WBA-Scientific News Review
WBOW-Luncheon Dance Hour
WCFB-Young Widder Jones
WDZ-Fields & Hall
WGN-Markets; Mid-day Service
WHA-Farm Prgm.
WIND-Markets; Interlude
WIRE-Reporter
WKBB-Man on the Street
WMAQ-Dan Harding's Wife
WMBD-Farm News
WOWO-Hey, Mr. Motorist!
WROK-Couple on the Street
WSBT-Irene La Bedz, Dick Cover
WTAD-Farm; Markets; Weather
WTMJ-Dance Orch.
12:45
NBC-Hal Gordon, trn.: WOWO
WMAQ
CBS-Hollywood in Person (Gold
Medal): WCCO WFBM KMOX
WBBM WISN (sw-15.27)
NBC-Dan Harding's Wife, sketch:
(sw-15.33)
Man on the Street: WCFB WSBT
KSD-Luncheon Dance Music
KWK-Dance Orch.
WBA-Alberta Schmalle, sop.
WBOW-Tune of the Day
WDZ-Danville Studios
WHO-Luncheon Music
WIBA-Market Reports
WIND-News
WIRE-Police Court
WKBB-Song Hit of the Day;
Pet Corner
WLS-John Brown; Markets
WLW-Kitty Keene, Inc.
WMBD-Window Shopper
WOC-Eddie Duchin's Orch.
WROK-Home Folks Hour
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter
1:00
CBS-Lyric Serenade: (sw-15.27)
NBC-Music Guild: WBOW KSD
(sw-15.33)
CBS-Howard Neumiller, pianist:
WKBB WOC WCCO WTAQ
NBC-Edward Davies & Olga
Kargau, songs: WMAQ (sw-
15.21)
MBS-Don't Look Now: WIRE
Man on the Street: WBBM
WMBD
Voice of Experience: WJJD
KWK
News: WHA WTAD
KMOX-Inquiring Reporter
WAAF-Hoosier Philosopher
WBA-Melody Review
WCBF-J. C. O'Hair
WCFB-Melody Hour



LOWELL THOMAS
NBC Commentator
Thurs. 5:45 pm CST

WDZ-Mattoon Studios
WFBM-Bohemians
WGN-Concert Orch.
WBA-Melody Moments
WIND-Italian Prgm.
WISN-Musical Heat Wave
WLS-School Time
WLW-Nation's School of the Air
WOWO-Purdue Agri. Prgm.
WSBT-News; Notes
WSUI-Musical Chats
WTMJ-Livestocks; News; Wea-
ther; Police Reports
1:15
CBS-Louise & the Lads: WKBB
WOC
Hope Alden's Romance: WCCO
KMOX WFBM
KWK-Peggy Tudor
WAAF-Chicago Recreation Com.
WBA-Better Expression
WBBM-Kitty Keene, Inc.
WDZ-Markets Close
WGN-Wife vs Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WIBA-Man on the Street
WIRE-Federal Music Project
WJJD-Mid-day Round-up
WLS-Old Timers
WMBD-His Majesty, the Baby
WOWO-Eddie Conti's Orch.
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Melody Window
1:30
CBS-To be announced: WISN
WCCO WTAQ WSBT KMOX
WBBM WFBM (sw-15.27)
NBC-"How To Open A Shop,"
Alissa Keir: WBOW (sw-15.33)
NBC-EI Caballero: WIBA WOWO
KSD-July & Jane
KWK-News; Musical Interlude
WAAF-Encores
WBA-Presentation
WCBF-Zion Prgm.
WDZ-Mattoon Studios
WGN-Lucky Girl
WHA-Music in the Air
WHO-Houseboat Hannah
WIND-Gary Civic Theater
WIRE-May Robson
WJJD-Livestock; Markets
WLS-Market Reports
WMAQ-News
WMBD-Party Line
WMT-Many Happy Returns; Joe
Doakes; Cousin in Elvira
WOC-Afternoon Recess
WROK-Musicale
WTAD-Colonel Francis
WTMJ-Dance Orch.
1:45
NBC-Armchair Quartet: (sw-
15.33)
NBC-Ranch Boys: WIBA WOWO
MBS-Beatrice Fairfax (Hecker
Products): WIRE KWK WGN
Judy & Jane: WOC WHO
KSD-Contract Bridge Lesson
WAAF-Sylvia Stone
WBA-Market & Weather
WBOW-Δ Devotional Service
WIND-Ben Kenter, pianist
WJJD-Fred Beck, organist
WKBB-Luncheon Musicale
WLS-How I met My Husband
WMAQ-Bob Hawk's Fun Quiz
WMBD-Variety Theater
WMT-German Band; Markets;
Bulletin Board
WROK-Melodeers
WTMJ-Home Harmonizers
2:00
CBS-Armistice Day Prgm.:WKBB
WSBT WOC WISN WTAQ
WBBM (sw-15.27)
Turn to pages 4 & 5 and read "The
Glory Road" reflections on the Ar-
mistice-19 years later. You can
also find a story in brief about to-
day's special Armistice Day Pro-
grams on page 9.
NBC-To be announced: WOWO
CBS-Theater Matinee: WKBB
WCFB
(Continued on Next Page)

# Thursday

## November 11



**MARGE DAMAREL**  
Marge of "Myrt and Marge"  
Thurs. 9:15 am CST

(2:00 p.m. Continued)

NBC-Pepper Young's Family, sketch (Canay): WMAQ KSD WHO WTMJ WLW (sw-15:33)  
MBS-Concert Trio: WIRE News: WIND WBAA WTAD WLS WFBM  
KMOX-Magic Kitchen  
KWK-Today at Two  
WAAF-Hog 'n' Harmony  
WBAA-Geography in the News  
WBOW-Football; Wiley vs. Gerst-meyer  
WCBD-Polish Prgm.  
WCCO-Siesta  
WDZ-Birthday Party  
WGN-Art Kahn, pianist  
WHA-State Capitol Visits  
WIBA-Concert Hall of the Air  
WJJD-Δ Zion Tabernacle  
WMBD-Trading Post  
WMT-Afternoon Reces  
WROK-News; Matinee Musicale  
WSUI-Organ Recital

**2:15**  
NBC-Eastman School of Music; Orch.: WCFL WOWO  
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15:33)  
WAAF-Hollywood Brevities  
WBAA-Our Machine Age  
WBBM-Meet the Missus  
WCCO-Markets  
WDZ-News  
WFBM-The Dentist Says  
WGN-June Baker  
WHA-Organ Interlude  
WIND-Tommy Ott, organist  
WIRE-Public School Prgm.  
WLS-Homemakers Matinee  
WMBD-Shut-In Prgm.  
WROK-Two Guitars  
WTAD-Women of the World

**2:30**  
NBC-Vic & Sade, sketch (Crisco): KSD WLW WMAQ WHO WTMJ (sw-15:33)  
Details of the contest on this program may be found on Page 14.  
CBS-Armistice Day Prgm.: WOC WISN WKBB WSBT WFBM WTAQ WMBD WCCO (sw-15:27)  
Turn to pages 4 & 5 and read "The Glory Road" reflections on the Armistice—19 years later. You can also find a story in brief about today's special Armistice Day Programs on page 9.

NBC-Eastman School of Music: (sw-15:21)  
MBS-Armistice Day Prgm.: KWK KMOX-Meet the Missus  
KWK-Siesta Time  
WAAF-Red Hot & Low Down  
WBAA-You & Your Child  
WBBM-Al Trace's Orch.  
WCBD-Radio Debuts  
WDZ-Woman on the Train  
WGN-Good Health & Training  
WHA-Music of the Masters  
WIBA-Armistice Day Prgm.  
WIND-Remote Control  
WIRE-Matinee Varieties; News  
WJJD-Medical Society  
WMT-Ralph Slade's Orch.  
WROK-Music Box Melodies  
WSUI-Child Study Club

**2:45**  
NBC-The O'Neills, sketch (Ivory Flakes): WLW WMAQ WTMJ WHO KSD (sw-15:33)  
CBS-Armistice Day Prgm.: WTAQ WOC WISN WKBB WSBT WFBM WMBD (sw-15:27)  
KMOX-One Woman's Opinion  
WBAA-Treasure Chest  
WBBM-Hour of Romance  
WCFL-Swing Serenade  
WCCO-May Robson  
WDZ-Sweet Music  
WGN-Arthur Wright  
WGN-Peter Cavello's Band  
WIND-Problems for Pamela  
WJJD-Happy Harmonies  
WTAD-Loreine Meyers Hughes

**3:00**  
CBS-Ted Malone's Between the Bookends: WKBB WSBT WOC WTAQ WFBM WMBD (sw-15:27)  
NBC-Lorenzo Jones, sketch (Phillips): WIRE WMAQ WHO (sw-15:33)  
NBC-Club Matinee: WENR WMT WOWO KWK (sw-15:21)  
News: WTAD WCFL  
Kitty Keene, Inc.: KMOX WTMJ  
WBAA-Community Chest Prgm.  
WBBM-Houseboat Hannah  
WCCO-Ladies First  
WDZ-Danville Studios  
WGN-Concert Orch.  
WHA-Youth Looks Ahead  
WIBA-Shut-in Hour  
WIND-Waltz Time  
WISN-Even As You & I  
WJBC-Prophetic Hour  
WJJD-Flannery Sisters  
WLW-Dr. Friendly  
WMBI-Feature Hour  
WROK-Women of the Hour  
WSUI-Science News of Week

**3:15**  
NBC-Club Matinee: WIRE  
CBS-Bob Byron, songs: WTAQ WMBD WSBT WKBB WISN WOC (sw-15:27)  
NBC-The Guiding Light, sketch (White Naptha): WTMJ WHO WMAQ (sw-15:33)  
KMOX-Houseboat Hannah  
WBAA-Marvin Smith, tr.  
WBBM-Linda's First Love  
WCFL-Organ  
WFBM-Monticello Schools  
WGN-Lady of Millions  
WIND-Fred Beck, organist  
WJJD-News  
WLW-Life of Mary Sothern  
WSUI-Waltz Favorites

**3:30**  
CBS-Army Band: WFBM WOC WBBM WFAM WKBB WTAQ WMBD WISN (sw-15:27)  
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WMAQ WLW WHO (sw-15:33)  
News: WIND WJBC  
To be announced: WTAD KWK KMOX-Singin Sam  
WAAF-News & Weather  
WBAA-Melody Moments  
WCCO-Grandma Travels  
WCFL-Illinois Federation of Women's Clubs  
WDZ-Effingham Studios  
WGN-Len Salvo, organist  
WHA-Short Story  
WJJD-Eddie Fitzpatrick's Orch.  
WOWO-Old Time Religion  
WROK-Δ Church in Wildwood  
WSUI-Far Lands  
WTMJ-News; Tunesmiths

**3:45**  
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ (sw-15:33)  
Pictures of the cast of this program can be found on page 24.  
CBS-Army Band: WCCO  
NBC-Kitty Keene, Inc. (Dreft): WHO  
KMOX-Joe Karnes, pianist  
KSD-Afternoon Varieties  
KWK-Cocktail Lounge  
WAAF-Piano Novelties  
WBAA-Interesting People in the News  
WCFL-Organ Music  
WGN-Lone Trail Opry House  
WIND-Musical Varieties  
WJBC-Classified Time  
WJJD-Clayton Richotto, songs  
WLW-Mad Hatterfields  
WROK-Piano Moods  
WTAD-Cy & Freckles

**4:00**  
CBS-To be announced: WKBB WTAQ  
NBC-Golden Melodies: WHO KSD WCFL  
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebe-co.): WBBM WFBM KMOX WCCO (sw-15:27)  
Details of the contest on this program may be found on Page 14.  
NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15:21)  
MBS-To be announced: WIRE KWK  
News: WOC WOWO WTAD  
Madison Concert Orch.: WHA WIBA  
WAAF-Rhumba Beat  
WBAA-Story Book Hour  
WBOW-Δ Rev. Archie Brown  
WDZ-Their Majesties, the Babies  
WENR-Six-day Bike Races  
WFAM-Hot Spell  
WIND-You, The Story & The Music  
WISN-Organ Melodies  
WJBC-Wesleyan Hour  
WJJD-Amer. College of Surgery  
WMAQ-Tea Time Varieties  
WMBD-Δ Trinity Tabernacle  
WMBI-Δ Scandinavian Service

**2:30 CST ARMISTICE DAY PROGRAM from Peace Arch at Canadian-American border at Bellingham, Washington, MBS.**

### Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

#### AFTERNOON

**2:00 CST ARMISTICE DAY PROGRAM by Carnegie Foundation for World Peace, CBS.**

**4:15 CST VETERANS OF FOREIGN WARS PROGRAM, speaker, band, NBC.**

#### NIGHT

**6:30 CST WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.**

**7:00 CST KATE SMITH HOUR, Henny Youngman, Jim Crowley, Jack Miller's orchestra; James Barton and Betty Garde, guests, in "The Informer," CBS.**

**7:00 CST RUDY VALLEE'S VARIETY HOUR, guest, NBC.**

**7:30 CST THE MARCH OF TIME, news dramatizations, NBC.**

**8:00 CST GOOD NEWS OF 1938, film stars, chorus, Meredith Willson's orchestra, NBC.**

**9:00 CST KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; guest, NBC.**

**9:30 CST RED CROSS DRAMA, CBS.**

**1:00 CST ARMISTICE DAY. PROGRAM for British War Veterans, NBC.**

## This Week!

The listener's most painstaking analysis of radio offerings for the week appears on page 3 of each issue of Radio Guide. Read "This Week"—every week—to find the best special shows on the air!

WMT-Radio Gossip; Tunes & Topics; Drama  
WROK-Markets; News  
WSUI-Jr. Academy of Science  
WTMJ-Friendship Circle

**4:15**  
NBC-Veterans of Foreign Wars Prgm.: WMT KWK WOWO WCFL  
Turn to pages 4 & 5 and read "The Glory Road" reflections on the Armistice—19 years later. You can also find a story in brief about today's special Armistice Day Programs on page 9.

CBS-To be announced: WKBB WTAQ  
NBC-Golden Melodies: WMAQ (sw-9:53)  
CBS-Life of Mary Sothern, sketch (Hind's): KMOX WBBM WCCO (sw-15:27)  
Details of the contest on this program may be found on Page 14.  
MBS-To be announced: KWK  
News: WIRE WIND  
WAAF-Sport Shorts; Shadowland  
WBAA-Edith Hines  
WBAA-Noel Lee, pianist  
WDZ-Danville Studios  
WENR-Music Circle  
WFBM-Tea Time Tunes  
WJJD-Dick Jurgens' Orch.  
WLW-Mad Hatterfields  
WROK-Piano Moods  
WTAD-Cy & Freckles

**4:30**  
NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15:21)  
CBS-Deaf Teacher: WISN WKBB WCCO WBBM (sw-15:27)  
NBC-Harry Kogen's Orch.: WENR KWK WMT  
NBC-Josh Higgins of Finchville: WIRE WBOW WIBA WMAQ  
NBC-Jack Armstrong, sketch (Wheaties): (sw-9:53)  
KMOX-The Fun Quiz  
KSD-Ebony & Ivory Piano  
WBAA-Life of Sergeant York  
WCFL-Tea Time  
WCLS-For Your Information (1310 kc)  
WDZ-Movie Swingtime  
WHO-New Tunes  
WIND-Sportsmans Park Races  
WIRE-House of McGregor  
WJBC-Bingo  
WMBD-News; Pet Corner  
WMBI-Δ Foreign Language Service  
WROK-Bob Kail, songs  
WSUI-Elementary French

WTAD-Jack Armstrong  
WTAQ-Children's Frolic  
WTMJ-Guess Who?

**4:45**  
CBS-Hilltop House, sketch (Palmolive Soap): WCCO WBBM WFBM WMBD KMOX WISN WFAM  
NBC-Tom Mix' Straight Shooters (Purina): (sw-15:21)  
NBC-Johnnie Johnston, bar.: KSD WMAQ

NBC-Al Vierra's Orch.: WMT WENR KWK  
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9:53)  
Singing School: WLW WIND  
WAAF-Jimmie Kozak, pianist  
WBOW-Sundown Express  
WCFL-To be announced  
WHO-Bits of Melody; News  
WIBA-The Dance Hour  
WIRE-What Do You Know?  
WJBC-Christian Messengers  
WOC-Man on the Street  
WROK-Alberta Holmes, songs  
WTAD-Sports Summary  
WTMJ-News; Moment Musical

**5:00**  
CBS-Del Casino, songs: WFAM WKBB WCCO WFBM WOC WTAQ  
NBC-Marek Weber's Orch.: WMT WIRE WCFL  
NBC-To be announced: (sw-9:53)  
NBC-Junior Nurse Corps, sketch: KWK WENR  
KMOX-Linda's First Love  
KSD-News; Rhythm Makers  
WBBM-Truman Bradley  
WGN-Harold Turner, pianist  
WHO-Sunset Corners Opry  
WIBA-Wisconsin Wildlife Fed.  
WIND-Stamp Man  
WISN-Show Window  
WLW-Angelo, Italian troubador  
WMAQ-Don Winslow of the Navy  
WMBD-Happy Train  
WROK-Make Believe Ballroom  
WSUI-Short Story  
WTMJ-Jack Armstrong, sketch

**5:15**  
NBC-Don Winslow of the Navy, sketch: WIBA (sw-9:53)  
CBS-Eton Boys; News: WFAM WTAQ WKBB  
NBC-Marek Weber's Orch.: WENR  
MBS-Four Californians: WGN  
KMOX-Lady of Millions  
KWK-Al Sarli's Jam Session  
WBBM-Pantry Party  
WCCO-Jack Armstrong, sketch

WCFL-To be announced  
WFBM-Δ Christian Science Prgm.  
WIND-Sons of the Pioneers  
WIRE-Three Little Words  
WLW-Supper Serenade  
WMAQ-Romance & Rhythm  
WMBD-Walkathen Derby Show  
WMT-On High School Gridiron  
WOC-Hits & Hits  
WROK-Sport Review  
WTMJ-Heinie's Grenadiers

**5:30**  
CBS-Eddie Dooley's Football News (Chesterfield): WOC KMOX WBBM WFBM WKBB WISN WTAQ WCCO (sw-17:76) (also KNX KSL at 7:30 p.m.)

NBC-News; Tony Russell, tr.: WCFL  
Jack Armstrong, sketch: WMAQ WHO  
KSD-Allan Clarke, bar.  
KWK-Coyita Bunch  
WBOW-News; Sundown Express  
WENR-News; What's the News?  
WFAM-Rhythm Time  
WGN-Charlie Chan  
WIBA-News Edition  
WIND-Bill, Mac & Jimmie  
WIRE-Little Orphan Annie  
WKBB-Riding the Airways  
WLW-Bob Newhall, sports  
WMBD-Dr. Sumner Miller  
WMT-Better Vision; Jordan's Review; Sports  
WRJN-Movie Gossip (1370 kc)  
WROK-Police Court News  
WSUI-Musical Moods

**5:45**  
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15:21)  
NBC-Tom Mix' Straight Shooters (Purina): WMAQ WIRE KWK  
CBS-George Hall's Orch.: WFBM WKBB (sw-17:76)  
NBC-The Escorts & Betty: WENR  
NBC-Little Orphan Annie (Ovaltine): KSD WHO  
Jack Armstrong: WOC KMOX  
Sports: WISN WTMJ  
WBOW-Speed Gibson  
WBBM-Pappy Cheshire  
WCCO-Front Page Parade  
WCFL-Stanley Hickman  
WFAM-Speed Gibson  
WGN-Orphan Annie  
WIBA-Today's Birthdays; Sports  
WIND-Inquiring Reporter  
WMBD-Sports; Where to Go  
WMT-News; Did You Know  
WROK-Don & Sleepy, songs  
WSUI-Daily Iowan  
WTAQ-Bureau of Public Service

**NIGHT**

**6:00**  
NBC-Amos 'n' Andy (Pepsodent): WHO WTAM WLW KSD (sw-9:53) (also see 10 p.m.)

NBC-Easy Aces, sketch; Jane Ace (Anacin): WENR WMT WIRE KWK (sw-11:87)

CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17:76) (also see 10 p.m.)  
CBS-Herbert Foote, organist: WTAQ  
NBC-Louis Panico's Orch.: WCFL  
KMOX-Five Star Final News  
WBBM-The Headliner  
WBOW-The Question Man  
WCCO-Football Preview  
WFAM-Crimecasts  
WFBM-Phenomenon  
WGN-Toy Center Tonight  
WAS-Herbie Koch, organist  
WIBA-Education Week  
WIND-German Hour  
WISN-Down By Herman's  
WKBB-Sports Review  
WMAQ-News  
WMBD-Rashid Sisters  
WOC-Sports Summary  
WROK-News; Dinner Music  
WSUI-Dinner Hour  
WTMJ-Vic Arden's Orch.

**6:15**  
NBC-Vocal Varieties (Turns); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO KSD WIBA WIRE WTMJ WTAM WLW WMAQ  
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR KWK WMT (sw-11:87)

CBS-Song Time with Lorraine Grimm & Harry Cool: WISN WKBB WCCO WHAS (sw-17:76)

To be announced: WTAQ KMOX  
News: WJJD WMBD  
Sports: WFBM WGN  
WBBM-American Legion Prgm.  
WBOW-Hit Tunes  
WCFL-Dinner Concert  
WFAM-Dinner Dance; News  
WJR-Musical  
WROK-Motor Drama

**6:30**  
NBC-Horlick's Lum & Abner, sketch: WENR WLW

CBS-We, the People; Gabriel Heatter, dir. Mark Warnow's Orch. (Sanka Coffee): WBBM KMOX WISN WCCO WOC WJR WHAS WMBD (sw-17:76) (also KSL KNX at 9:30 p.m.)

News: WHO WTAQ  
KSD-Vic Arden's Orch.  
KWK-Sports; News  
WAAF-Tuning Around  
WBOW-Si & Ezra  
WCFL-Sunny Sam  
WFAM-Ilits from the Shows  
WFBM-Glen Gray's Orch.  
WGN-Concert Trio  
WIBA-Camp Randall  
WIRE-Man to Man Sports  
WKBB-Speed Gibson  
WMAQ-To be announced  
WMT-Football Resume  
WROK-House by Side of Road  
WTAM-Lois Miller, organist  
WTMJ-Dinner Table; News

**6:45**  
NBC-Kiddoodlers: WENR  
News: WFBM WKBB  
KSD-Musical Memories  
KWK-Whispering Jack Smith  
WBOW-Home Decorators  
WCFL-Jack Kelly's Orch.  
WFAM-Rhythm Time  
WGN-Chicago Christmas Benefit Show, drama  
WHO-Whispering Jack Smith  
WIBA-Sports  
WIRE-Charlie Chan, sketch  
WLW-Pleasant Valley Frolics  
WMAQ-Pat & Hank, comedians  
WROK-Dinner Music  
WSUI-American Education Week Prgm.  
WTAM-Rube Appleberry  
WTAQ-Phyl Coe Mysteries

**7:00**  
NBC-Rudy Vallee's Variety Hour (Royal Gelatin): WTMJ WHO WLW KSD WIRE WTAM WBA WMAQ (sw-9:53)  
Turn to page 7 and read the story about "The Remarkable Mr. Vallee."

NBC-General Hugh S. Johnson, commentator (Bromo-Quinine): WMT KWK WOWO WENR (sw-11:87)

CBS-Kate Smith's Hour with Henny Youngman, comedian; Jim Crowley, football forum; Jack Miller's Orch. (Calumet Baking Powder): WHAS WJR WFBM WCCO WISN WOC WBBM KMOX WTAQ WMBD WKBB (sw-15:27) (also KNX KSL at 10:15 p.m.)

WAAF-Vesper Singer  
WBOW-Sports Parade  
WCFL-News  
WFAM-Rhythm Time  
WGN-Whispering Jack Smith  
WIND-Dr. J. Roscoe Miller, spkr.  
WKBB-Sports  
WROK-Boy Scout Prgm.  
WSUI-Children's Hour

**7:15**  
NBC-The Liedersingers: WLS WOWO (sw-11:87)  
KWK-Four Key Men  
WBOW-Johnny Wink & Bobby  
WCFL-To be announced  
WFAM-Rhythm in Red  
WGN-Victor Arden's Orch.  
WIND-Colonial Ensemble  
WMT-Band Wagon  
WROK-Musicale  
WSUI-Television Prgm.

**7:30**  
NBC-The March of Time (Time, Inc.): WMT WOWO KWK WLS (sw-11:87)

MBS-Wayne King's Orch.: WGN  
WBOW-Studio Party  
WCFL-Streamline Melodies  
WFAM-Melody Weavers; Dixieland Band  
WIND-Sing & Swing  
WROK-Lou Blake's Orch.  
WSUI-Evening Musicale

**7:45**  
WCFL-Herr Louie & the Weasel  
WFAM-Your Government  
WIND-Talking Drums  
WSUI-Amer. Ass'n of Univ. Women

**8:00**  
NBC-Roch. Philharmonic Orch.: WBOW WLS (sw-11:87)

# Thursday

November 11



TED MALONE  
"Between the Bookends"  
Thurs. 3 pm CST

## Frequencies

**KMOX-1090** WISN-1120  
**KOA-830** WJBC-1200  
**KSD-550** WJJD-1130  
**KWK-1350** WJL-750  
**WAAF-920** WKBB-1500  
**WBA-890** WLS-870  
**WBBM-770** WLW-700  
**WBOW-1310** WMAQ-670  
**WCBD-1080** WMBD-1440  
**WCCO-810** WMBT-1080  
**WCFL-970** WMT-600  
**WDZ-1020** WOC-1370  
**WENR-870** WOWO-1160  
**WFAM-1200** WRJN-1370  
**WFBM-1230** WROK-1410  
**WGN-720** WSBT-1360  
**WHA-940** WSUI-850  
**WHAS-820** WTAD-900  
**WHO-1000** WTAQ-1070  
**WIBA-1280** WTAQ-1330  
**WIND-560** WTMJ-620  
**WIRE-1400**

**8:15**  
 WCFL Ballads  
 WIND-News  
 WIRE-Outside Looking In  
 WKBB-World Dances  
 WROK-News: Musicale

**8:30**  
 NBC-America's Town Meeting of the Air: WBOV WENR WOWO (sw-11.87)

MBS-Sinfonietta: WMT  
 KWK-Secondary Schools Prgm.  
 WCFL-Bob Smith  
 WGN-Broadway Comedy Stars  
 WIND-Night Court  
 WKBB-Globe Trotter  
 WROK-In the Gloomings  
 WSUI-Colored Orch.

**8:45**  
 WCFL-Dance Orch.  
 WGN-News: Sport High Lights  
 WIRE-Al Wynkoop  
 WKBB-Sentimental Mood Music  
 WROK-Council of Girl Scouts  
 WSUI-Daily Iowan of the Air

**9:00**  
 NBC-Kraft Music Hall, starring Bing Crosby; Bob Burns, comedian; Johnny Trotter's Orch.; Guests: KSD WTAM WIRE WHO WMAQ WIBA WTMJ KOA WLW (sw-9.53)

MBS-Commentator Forum: WGN KWK

CBS-Buddy Clark Entertains: WFBM WISN WSBT (sw-15.27)

Broadway Comedy Stars: KMOX WCCO WHAS  
 KWK-Graffoli's Orch.  
 WBBM-Auto Show Gossip  
 WBOW-Organ Reveries  
 WCFL-News  
 WIND-Tommy Ott, organist  
 WJR-Presentation

WKBB-This Woman's World  
 WMBD-Doctors Who Dared  
 WMT-Teהל's Bohemians  
 WOC-Phyl Coe Mysteries  
 WROK-Barn Dance  
 WTAQ-Dance Orch.

**9:15**  
 CBS-Buddy Clark Entertains: KMOX WBBM WCCO WOC  
 Dance Orch.: WTAQ WBOV  
 WCFL-Labor Flashes  
 WGN-Vincent Lopez' Orch.  
 WHAS-Herbie Koch, organist  
 WIND-Walkathon  
 WKBB-Hollywood on Parade  
 WMBD-Housewarming Party  
 WMT-Vic Arden's Orch.  
 WSBT-Hayloft Jamboree

**9:30**  
 CBS-Red Cross Drama: WSBT WOC WCCO WFBM WHAS WJR WBBM (sw-15.27)

NBC-Jamboree: WENR (sw-6.14)  
 MBS-Henry Weber's Musical Revue: WGN  
 KMOX-From Today's Front Page  
 KWK-Range Riders  
 WBOV-Nat'l Education Prgm.  
 WCFL-Fed. Women's H. P. Teachers

WIND-Stars Over Manhattan  
 WISN-Phyl Coe Mystery  
 WKBB-Swing Your Partner  
 WMT-Danceland Orch.  
 WOWO-Stars of Broadway  
 WROK-Lou Blake's Orch.  
 WTAQ-Dance Orch.

**9:45**  
 NBC-Jamboree: WBOV  
 News: WOWO WROK  
 KWK-String Nocturne  
 WBBM-Sports Huddle  
 WCFL-Sons of America, Talk  
 WIND-Russ Hodges, comments  
 WISN-Reflections  
 WKBB-Gems of Melody  
 WMBD-Broadway Comedy Stars

WMT-Electric Park Band  
 WTAQ-Dance Orch.

**10:00**  
 NBC-Amos 'n' Andy (Peppodent): WMAQ KOA KFI WIRE (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's Gun); Jack Fulton, trn.; Franklin MacCormack; Carlton Kelsey's Orch.: KMOX WCCO WFBM WBBM WHAS KSL (also at 6 p.m.)

NBC-Concert Hour; H. Leopold Spitalny, cond.: WCFL WBOV (sw-9.53)

CBS-Cab Calloway's Orch.: WSBT (sw-15.27)  
 News: WENR WMBD WJR WOC WTAQ WIBA WKBB  
 Sports: WOWO KWK WTMJ  
 WHO-Songfellows  
 WIND-Arlie Simmonds Orch.  
 WISN-Moon Magic  
 WLW-Paul Sullivan, news  
 WMT-Etchings in Ivory  
 WTMJ-Musical Bulletin Board

**10:15**  
 NBC-Elza Schallert Interviews Mary Boland: WOWO WCFL (sw-6.14)

CBS-Cab Calloway's Orch.: WOC WISN WKBB  
 News: WCCO WMT WHO WFBM  
 KMOX-Chic Scoggin's Orch.  
 KOA-Supreme Ranger Serenade  
 KWK-Allan Dale, vocalist  
 WBBM-Melodie Time  
 WENR-King's Jesters' Orch.  
 WGN-Freddy Martin's Orch.  
 WHA-Harry Currie's Orch.  
 WIND-Club Chanticleer  
 WIND-Harry Candulle's Orch.  
 WIRE-News: Basonology  
 WJR-Market Hours

WLW-Theater Digest  
 WMAQ-Earl Hines' Orch.  
 WMBD Sports; Prgm. Review  
 WTAM-Music You Want  
 WTAQ-Dance Orch.  
 WTMJ-Moonlight & Shadows

**10:30**  
 CBS-Gen. Olsen's Orch.: WISN WSBT WKBB WTAQ WOC WFBM (sw-15.27)  
 NBC-Concert Hour; H. Leopold Spitalny, cond.: WIBA WMAQ WTAM (sw-9.53)

NBC-Bobby Grayson's Orch.: KWK WCFL (sw-6.14)  
 MBS-Billy Swanson's Orch.: WMT

KMOX-Headlines  
 WBBM-News  
 WCCO-Rollie Johnson  
 WENR-Eddie Varzos' Orch.  
 WGN-Ted Weems' Orch.  
 WHA-Musical Varieties  
 WHO-Sports  
 WIND-Roller Derby  
 WIRE-Variety Show  
 WMBD-Value Hints  
 WTMJ-News; Dance Orch.

**10:45**  
 News: WROK WIND WHAS  
 KMOX-Seven Star Revue  
 KOA-Comedy Stars  
 WBBM-Horace Henderson's Orch.  
 WCCO-Mack Dale  
 WENR-Six-day Bike Races  
 WHO-Dance Rhythms  
 WJR-Δ Meditation  
 WLW-Roger Pryor's Orch.  
 WMBD-Walkathon Derby Show

**11:00**  
 NBC-Jerry Blaine's Orch.: KSD WBOV WLW (sw-9.53)

NB-Henry Busse's Orch.: WENR (sw-6.14)  
 CBS-Orrin Tucker's Orch.: WOC WKBB WTAQ WISN WBBM WFBM WSBT WMBD

MBS-Benny Goodman's Orch.: WGN WMT WIRE  
 KOA-Dance Hour  
 KWK-Stuart Johnson's Orch.  
 WCCO-Will Osborne's Orch.  
 WCFL-Nite Club  
 WHAS-Dance Band  
 WHO-Blue Ribbon State  
 WIBA-Helen & Louise  
 WIND-Bob Tinsley's Orch.  
 WJR-Emery Deutsch's Orch.  
 WMAQ-Marek Weber's Orch.  
 WTAM-Blue Barron's Orch.  
 WMAQ-Sande Williams' Orch.  
 WTMJ-Streamlined Revue

**1:00**  
 NBC-Armistice Day Prgm.: KSD WBA WBOV WLW (sw-9.53)  
 End of Thursday Programs

# Friday

November 12

# Friday

## MORNING

7:00 am CST

NBC-Four Showmen: KWK  
 Musical Clock: WROK WBBM WOC WKBB WIBA WCFL

**7:15**  
 NBC-Good Morning Melodies: WCFL  
 News: WCCO WHO WMT WLW

**7:30**  
 MBS-William Meeder, organist: WCFL  
 Musical Clock: WMBD WROK WMT

News: WTAQ WIBA WKBB  
**7:45**  
 Musical Clock: WIBA WKBB WOC

**8:00**  
 NBC-Breakfast Club; News: WCFL WBOV WIRE  
 CBS-Metropolitan Parade: WFAM WFBM WTAQ WKBB (sw-21.52)

News: KMOX WMBD  
 KSD-News; George Hall's Orch.  
 KWK-Pep Up Parade  
 WCBD-Δ Morning Meditations  
 WGN-The Merry-makers  
 WHA-Band Wagon  
 WHO-Melodies  
 WIND-Rainbow Ridge  
 WJJD-Rhubarb Red  
 WLS-Lulu Belle & Scotty  
 WLW-Betty Crocker  
 WMAQ-Your Neighbor  
 WMT-Coffee Pot Inn  
 WOC-Request Album  
 WOWO-Δ Radio Bible Class  
 WROK-Musical Clock  
 WTAD-Storyland Lady

**8:15**  
 NBC-Streamliners; News: KSD  
 CBS-Richard Maxwell, songs: News: WFAM WTAQ WFBM WKBB (sw-21.52)

KMOX-Ozark Varieties  
 KWK-Mrs. O'Brien's Boarding House  
 WCBD-Δ Christianity in Action  
 WGN-Good Morning  
 WHA-Morning Melodies  
 WHO-Neighbor Jim  
 WIND-Latin American Melodies  
 WJJD-Toastmaster  
 WLS-News; Julian Bentley  
 WLW-Hope Alden's Romance  
 WMT-Musical Clock  
 WOC-Melody Time  
 WTMJ-Your Home Town

**8:30**  
 NBC-Breakfast Club; News: WOWO

CBS-Sunny Melodies: WCCO WTAQ (sw-21.52)  
 Lady Be Good: WLW WJJD  
 KMOX-Travelogue  
 KWK-Candid Camera  
 WCBD-Polish Prgm.  
 WFAM-Your Engagement: Book  
 WFBM-Value Varieties  
 WHO-Morning Melodies  
 WIBA Today's Almanac  
 WIND-Early Edition  
 WKBB-Musical Breakfast  
 WMAQ-Whistler & his Dog; News  
 WMBD-Bandwagon  
 WMT-Day Dreamer  
 WOC-Mail Bag  
 WROK-Δ Morning Devotions  
 WSUI-Daily Iowan of the Air  
 WTAD-Δ Inter-church Revival  
 WTMJ-Party Line

**8:45**  
 NBC-Breakfast Club: WCFL WBOV  
 NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21)  
 NBC-Landl: KSD  
 CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)  
 WFAM-Δ Morning Devotions  
 WFBM-Apron Strings  
 WHO-Magic Hour  
 WIBA-Interlude; Variety Prgm.  
 WIRE-Rose Room Melody  
 WJJD-Know Your Postal Service  
 WKBB-Tonic Times  
 WLS-The Hilltoppers  
 WLW-Young Widder Jones  
 WMBD-Women of Today  
 WMT-Musical Clock  
 WOC-News  
 WROK-Town Crier  
 WSUI-Morning Melodies; Service Reports  
 WTAQ-Organ Melodies  
 WTMJ-March Parade

**9:00**  
 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX WCCO WISN WBBM WFBM  
 NBC-The Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21)  
 NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD  
 News: WTAD WMT WROK KWK Top o' the Morning  
 WAAF-Morning Revue  
 WBOV-Jane Justice  
 WCBD-Italian Prgm.  
 WCFL-Party Line  
 WFAM-Meet Miss Miller

**9:15**  
 WGN-Martha Crane & Helen Joyce  
 WHA-Your Health  
 WIBA-Music Graphs  
 WIND-Sing Out the News; Organ  
 WJJD-Bosworth Broadcast  
 WKBB-Chancel Steps  
 WLW-Linda's First Love  
 WMBD-Messenger; Weather  
 WOWO-Bill Board  
 WSUI-Within the Classroom  
 WTAQ-Mid-morning Revue  
 WTMJ-What's New in Milwaukee?; Belle & Martha

**9:30**  
 NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD  
 Pictures of the east of this program can be found on page 22.  
 CBS-Myrt & Marge, sketch (Super Sods): WFBM KMOX WISN WBBM WCCO WMBD  
 NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)  
 NBC-Vaughn de Leath, songs: WBOV WCFL  
 All the Answers: WLW KWK  
 WAAF-King of the Kitchen  
 WFAM-Organ Recital  
 WHA-World Peace News  
 WIBA-Easy to Remember  
 WIND-Hawaiian Serenade  
 WKBB-News  
 WMT-Morning Matinee  
 WOC-Neighbor Jim  
 WROK-On the Mall  
 WTAD-Women's Varieties  
 WTAQ-Pamela

**9:45**  
 NBC-Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21)  
 CBS-Tony Wons' Scrapbook (Vicks): WBBM KMOX WCCO  
 NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO  
 NBC-Bennett & Wolverton: WCFL WIBA  
 KWK-Party Line  
 WAAF-Estelle Barnes, pianist  
 WBOV-Home Folks  
 WCBD-German Musicale  
 WFAM-Fashion Pointers  
 WFBM-Kitchen Clinic  
 WGN-Get Thin to Music  
 WHA-Art Appreciation  
 WIND-Eb & Zeb, sketch  
 WISN-News  
 WJJD-Complete Story Hour  
 WKBB-The Mixing Bowl  
 WLW-Betty & Bob  
 WMBD-Irene's Grab Bag  
 WOC-Morning Parade  
 WOWO-Richard Trojan  
 WROK-Intimate Review

WTAD-Δ Church in Wildwood  
 WTAQ-Melody Lane  
 WTMJ-Morning Melodies

**9:45**  
 NBC-Today's Children, sketch (Pillsbury): WMAQ WTMJ KSD WHO WIRE  
 CBS-Ruth Carhart, songs: WKBB WFAM WMBD WCCO  
 NBC-Viennese Ensemble: WBOV KWK  
 News: WLS WMBD  
 Party Line: WTAD WOC  
 KMOX-Ma Perkins, sketch  
 WAAF-Hawaiian Echoes  
 WBBM-Man on the Street  
 WCFL-Swingtime  
 WGN-Musical Mail Box  
 WIBA-Melody Time  
 WIND-Rhythm in Red  
 WISN-Ann Leslie's Scrapbook  
 WLW-Houseboat Hannah  
 WMT-Young Widder Jones  
 WOWO-Modern Home Forum  
 WSUI-Program Calendar

**10:00**  
 CBS-Heinz' Magazine of the Air; Julia Sanderson & Frank Crumit, songs; B. A. Rolfe's Orch.; Romance of Carol Kennedy, sketch: KMOX WCCO WBBM WFBM WISN WOC  
 NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21)  
 NBC-David Harum, sketch (Baby): WIRE WMAQ KSD WHO  
 NBC-Norm Scherr, pianist: WIBA WBOV KWK  
 WAAF-Woman's Page  
 WCBD-Uncle John  
 WCFL-Morning Melodies  
 WDM-We Heard  
 WFAM-Mrs. Riley's Shoppers' Guide  
 WGN-Don Pedro & piano  
 WHA-Homemakers  
 WIND-Municipal Court  
 WJBC-Organ Dreams  
 WJJD-Sons of the Pioneers  
 WKBB-Movie News  
 WLW-News; Markets  
 WMBD-Neighbor Jim  
 WMT-Frank Voelker, organist  
 WROK-News; Melody Time  
 WTAQ-Radio Reporter  
 WSUI-Are You a Collector  
 WTAD-News  
 WTAQ-Society Notes  
 WTMJ-Household Hints

**10:15**  
 NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WHO WIRE KSD WTMJ WIBA  
 NBC-The Road of Life, sketch (Chippo): WLW WLS (sw-15.21)

NBC-Hollywood High Hatters: WBOV WCFL  
 KWK-Range Riders  
 WAAF-Variety  
 WDM-Komedy Kingdom  
 WGN-Bachelor's Children  
 WJBC-Theater Time; News  
 WJJD-Happy Harmonies  
 WKBB-Rhythm & Romance  
 WMBD-Linda's First Love  
 WMT-Singer of Sacred Songs  
 WOWO-Tri Topics  
 WROK-Woman's Forum  
 WSUI-Yesterday's Musical Favorites  
 WTAD-Neighbor Jim  
 WTAQ-Vocals

**10:30**  
 NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)  
 Details of the contest on this program may be found on page 14.  
 CBS-Big Sister, sketch (Rinso): WMBD WISN WCCO  
 NBC-How to be Charming, sketch (Phillips): WMAQ WIRE WHO WTMJ WIBA KSD  
 Carson Robison: WLW KWK  
 WAAF-Sweet & Slow  
 WBOV-The Revelers  
 WCFL-Peckers in the Pantry  
 WDM-Nat. Shikret's Orch.  
 WFAM-Shilder Serenade  
 WGN-Painted Dreams  
 WIND-Speaking of Love  
 WJBC-Dollar Daze  
 WJJD-Women's Exchange Prgm.  
 WKBB-Musical Almanac  
 WMBD-Δ Radio School of the Bible  
 WMT-Numerical Jamboree  
 WOC-Organ Melodies  
 WOWO-Linda's First Love  
 WSUI-Book Shelf  
 WTAD-Ma Perkins  
 WTAQ-News; Women's Hour

**10:45**  
 CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WCCO KMOX WISN WMBD WFBM  
 NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)  
 NBC-Hello Peggy (Drano): WMAQ WHO KSD WTMJ  
 NBC-Originalities: WBOV KWK  
 Party Line: WIRE WOWO  
 WAAF-Foolish Questions  
 WCFL-Voice of Cookery  
 WDM-News  
 WFBM-Footsteps to Beauty  
 WGN-Harold Turner, pianist  
 WHA-Operetta Favorites  
 WIBA-Footsteps to Beauty  
 WIND-Markets; Life Saving Talk

NBC-Girl Alone, sketch (Kellogg): WMAQ WLW  
 NBC-At Home in the World: WOWO  
 CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM WISN WFAM WOC KMOX WCCO WMBD  
 NBC-Happy Jack, songs: WCFL KSD-News; Kay White, sketch  
 KWK-Young Wilder Jones  
 WAAF-Melody Parade  
 WBA-Principles of Sociology  
 WBOV-Neighbor Jim  
 WDM-Bandwagon Bargains  
 WGN-Women in the Store  
 WHA-Talking Book  
 WHO-Pretty Kitty Kelly  
 WIBA-Linda's First Love  
 WBU-Aid Parade (1210 kc)  
 WIND-Freshmen Follies  
 WIRE-Old Home Town  
 WJBC-Personality Hour  
 WJJD-Bureau of Missing Persons  
 WKBB-To be announced  
 WLS-Virginia Lee & Sunbeam  
 WMBI-Gospel Music  
 WMT-The Magic Hour  
 WROK-Morning Varieties  
 WSUI-Men Behind the Classics; Organ Chat  
 WTAD-News  
 WTAQ-Hollywood on Parade  
 WTMJ-Love for a Day

**11:15**  
 CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WKBB WOC KMOX WCCO WFBM  
 NBC-The Goldbergs, sketch (Oxydol): WMAQ (sw-15.33)  
 NBC-Edward Gamage, trn.: WOWO  
 KSD-Marie Harrington, talk  
 KWK-Rapid Service  
 WAAF-Memory Lane  
 WBOV-The Farm Program  
 WCAZ-Movie Gossip (1070 kc)  
 WCFL-Interlude  
 WDM-Sons of Pioneers  
 WFAM-Harlan Hogan  
 WGN-Melody Time  
 WHO-Party Line  
 WIBA-Neighbor Jim  
 WIND-20th Century Serenade

**11:00**  
 NBC-Armistice Day Prgm.: KSD WBA WBOV WLW (sw-9.53)  
 End of Thursday Programs

**11:00**  
 NBC-Armistice Day Prgm.: KSD WBA WBOV WLW (sw-9.53)  
 End of Thursday Programs

(Continued on Next Page)

# Friday

November 12



FRANCES LANGFORD  
"Hollywood Hotel" vocalist  
Fri. 8 pm CST

(11:15 a.m. Continued)

WIRE-Singin' Sam  
WJBC-Dough Boy, news  
WJJD-Criminal Court Interviews  
WLS-Cluck, Ray & Christine  
WLW-Doc Schneider's Texans  
WMT-Troubadours  
WROK-Community News  
WTAD-Duke Otten  
WTAQ-Hollywood on Parade  
WTMJ-Footsteps to Beauty

11:30

NBC-Nat'l Farm & Home Hour:  
WBOW WIBA WLW WMAQ  
KWK (sw-15.21)  
CBS-Romance of Helen Trent  
(Edna Wallace Hopper):  
WBMM KMOX

NBC-Vagabonds Quartet: WCFL  
KSD  
WAAF-Myrna Dee Sergeant  
WCCO-Ma Perkins  
WDZ-Chick Martin  
WFAM-Readers' Review  
WFBM-Hoosier Farm Circle  
WGN-Quin Ryan, news  
WHA-French Lesson  
WHO-Betty Crocker  
WIND-Harry Zimmerman, organ-  
ist  
WIRE-Linda's First Love  
WISN-Voice of Experience  
WJBC-Singin' Sam  
WJJD-Safety Court  
WKBB-Farm Flashes; Do You  
Want a Job?  
WLS-Big City Parade  
WMBD-Popular Melodies  
WMBI-Continued Story Reading  
WMT-German Band  
WOC-Betty Crocker  
WOWO-Market Service  
WROK-Helene Kimberley, songs  
WSUI-Book Chat  
WTAD-Police News  
WTAQ-Mailman  
WTMJ-Behind the Mike

11:45

MBS-We Are Four, sketch  
(Libby, McNeill & Libby):  
WGN  
NBC-Allen Leaffer's Orch.: KSD  
CBS-Our Gal Sunday, sketch  
(Kolynos): WBMM KMOX  
Betty & Bob: WHO WOC  
WAAF-Front Page Drama  
WBAA-Purdue News  
WCCO-Kitty Keene  
WCFL-Fashions on Parade  
WDZ-Mattoon Studios  
WFAM-Organ Recital  
WFBM-Markets; Farm Prgm.  
WHA-Organ Gems  
WIRE-Farm & Home Hour  
WISN-Stump Me  
WJBC-Reid & Vin  
WKBB-Ma Perkins, sketch  
WLS-Markets; Weather: News  
WMBD-Jubilee  
WMT-News  
WOWO-Home Folk Frolic  
WROK-Round the Town  
WSUI-Farm News  
WTAQ-Farmhands  
WTMJ-News; Heinie's Gren-  
adiers; Mercantile Quotations

## AFTERNOON

12:00

CBS-Betty & Bob, sketch (Gold  
Medal): WCCO KMOX WBMM  
WFBM WISN (sw-15.27)  
A fine portrait of Spencer Bentley  
(Bob Drake) can be found on page  
21.  
NBC-Joe White, trn.: (sw-15.33)  
News: WJJD WMBD WTAD  
WJBC  
KSD-News; Markets; Green  
Brothers' Orch.  
WAAF-Symphonic Hour  
WBAA-Agricultural Forum  
WBOW-Street Reporter

WCFL-Hit Review  
WDZ-Man on the Street  
WGN-Bob Elson on State Street  
WHA-Noon Musicale  
WHO-Markets & Weather  
WIND-Musical Interlude  
WIRE-Farm & Home Hr.; News  
WKBB-Luncheon Musicale  
WLS-Dinnerbell Prgm.  
WMBI-Mid-day Gospel Hour  
WMT-Cedar Valley Hillbillies;  
Question Man  
WOC-Farm Bureau; Markets  
WOWO-Consolaires  
WSBT-Stork Report; Harlan  
Hogan  
WSUI-Rhythm Rambles

12:15

CBS-Betty Crocker, cooking talk  
(Gold Medal): WBMM WCCO  
WISN KMOX WFBM (sw-  
15.27)  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch: WIRE  
NBC-Words & Music: (sw-15.33)  
MBS-Carson Robinson's Bucka-  
roos (Musterole): WGN KWK  
News: WKBB WOWO WROK  
WBAA-Luncheon Dance Time  
WBOW-Wranglers  
WCFL-Luncheon Concert  
WOC-Pappy's Matinee  
WIND-Tommy Ott at the Organ  
WJBC-Man on the Street  
WJJD-Δ Noon-day Service  
WLS-Dinnerbell  
WMBD-Town Crier; Farm Mar-  
kets  
WMT-Voice of Iowa  
WOC-Inquiring Mike  
WSBT-News; Interlude; Adult's  
Camera Club  
WTAD-Cy & Freckles

12:30

NBC-Love & Learn, sketch: (sw-  
15.21)  
CBS-Arnold Grimm's Daughter,  
sketch (Gold Medal): KMOX  
WBMM WCCO WFBM WISN  
(sw-15.27)  
News: WOC WHO WIBA  
Man on the Street: WOWO  
WKBB  
Rhythm Rascals: WTAQ WTMJ  
KWK Organ Melodies  
WBAA-Sports Review  
WBOW-Luncheon Dance Hour  
WCFL-Young Widder Jones  
WDZ-Field & Hall  
WGN-Markets; Mid-day Service  
WHA-Farm Prgm.  
WIND-Livestock Markets; Piano  
Interlude  
WIRE-Reporter  
WLW-Voice of Experience  
WMAQ-Dan Harding's Wife  
WMBD-Farm News  
WMT-Markets; Hillbillies  
WROK-Couple on the Street  
WSBT-In Movieland  
WTAD-Farm; Markets; Weather

12:45

NBC-Dan Harding's Wife: (sw-  
15.33)  
CBS-Hollywood in Person (Gold  
Medal): WBMM WCCO KMOX  
WISN WFBM (sw-15.27)  
A trip to the Paramount lot  
will bring Leo Carrillo, Jean  
Parker and Jimmy Ellison to  
the mike in a scene from  
"The Barrier."  
NBC-Grace & Scotty, songs:  
WOWO (sw-15.21)  
Market Reports: WIBA WLS  
Man on the Street: WCFL WSBT  
Dance Music: KSD KWK  
WBAA-Frank Triboulet, trn.  
WBOW-Tune of the Day  
WDZ-Danville Studios  
WHO-Musical Day Dreams  
WIND-News  
WIRE-Police Court  
WJBC-Reid & Vin  
WKBB-Song Hits of the Day;  
Pet Corner  
WLW-Kitty Keene, Inc.  
WMAQ-King of Hearts  
WMBD-Window Shopper  
WMT-Joe Dokes; Cousin Elvira;  
Novelty Quintet  
WOC-Tommy Dorsey's Orch.  
WROK-Service Sam; Home Folks  
WTAQ-News; Musical Interlude  
WTMJ-Sidewalk Reporter

1:00

NBC-Music Appreciation Hour;  
Dr. Walter Damrosch, cond.:  
WLW WBOW (sw-15.21)  
NBC-Music Appreciation Hour;  
Dr. Walter Damrosch, cond.:  
WMAQ (sw-15.33)  
CBS-News Through a Woman's  
Eyes (Pontiac): WCCO KMOX  
WFBM WKBB WBMM WISN  
WTAQ (sw-15.27)  
MBS-Don't Look Now: WIRE  
KSD-News; Melody Parade  
KWK-Voice of Experience  
WAAF-Hoosier Philosopher  
WBAA-Behind the Scenes of  
Merchandising

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:15 CST THE GOLDBERGS, program cele-  
brating eighth anniversary, NBC.

AFTERNOON

12:45 CST HOLLYWOOD IN PERSON, Leo Car-  
rillo, Jean Parker and Jimmy Ellison in scene  
from "The Barrier," CBS.

1:00 CST MUSIC APPRECIATION HOUR, Dr.  
Walter Damrosch, director, NBC.

NIGHT

7:00 CST CITIES SERVICE CONCERT with Lu-  
cille Manners, quartet, Rosario Bourdon's or-  
chestra and football talks by Grantland Rice,  
NBC.

7:30 CST MUSIC FROM HOLLYWOOD, Alice  
Faye and Hal Kemp's orchestra, CBS.

8:00 CST HOLLYWOOD HOTEL with Frances  
Langford, Anne Jamison, Jerry Cooper, Ken  
Murray and Oswald, Raymond Paige's or-  
chestra; Brian Aherne & Olivia de Havilland  
in "The Great Garrick," CBS.

9:00 CST THE SONG SHOP with Kitty Carlisle,  
Frank Crumit, Reed Kennedy, Alice Cornett,  
quartet, glee club, orchestra, CBS.

9:15 CST FREDDY STEEL VS FRED APOSTOLI,  
middleweight championship fight, NBC.

WCBD-J. C. O'Hair  
WCFL-Melody Hour  
WDZ-Danville Studios  
WGN-Concert Orch.  
WHA-News & Views  
WHO-Your Home Town  
WBA-Melody Moments  
WIND-Italian Hour  
WJJD-Executive Club Meeting  
WLS-School Time  
WMBD-Man on the Street  
WMT-Many Happy Returns;  
Jamboree  
WOC-Front Page Drama  
WOWO-We Shall Have Music  
WSBT-News; Notes  
WSUI-Illustrated Musical Chats  
WTAD-News Summary  
WTMJ-Livestock; News

1:15

CBS-Jack & Loretta, songs:  
(sw-15.27)  
CBS-Bob Byron, piano & pater:  
WKBB WOC  
MBS-Yasha Davidoff, bar. & Or-  
chestra: WIRE  
Hope Alden's Romance: KMOX  
WCCO WFBM  
KWK-Concert Melodies  
WAAF-Waltz Time; Health Talk  
WBAA-You & Your Health  
WBMM-Kitty Keene, Inc.  
WDZ-Markets Close  
WGN-Wife vs. Secretary  
WHA-Musical Variety  
WHO-Lady of Millions  
WIBA-Man on the Street  
WISN-Musical Heat Wave  
WLS-Old Timers  
WMBD-His Majesty, the Baby  
WMT-German Band  
WOWO-Eddie Conti's Orch.  
WDZ-Quincy Marches On  
WTAQ-Man on the Street  
WTMJ-Dance Orch.; Weather &  
Police Reports

1:30

CBS-American School of the Air:  
WSBT WCCO KMOX WTAQ  
WFBM WBMM WKBB WISN  
(sw-15.27)  
NBC-Music Appreciation: WIBA  
KSD-Judy & Jane  
KWK-News; Musical Interlude  
WAAF-Encores  
WBAA-Parents Forum  
WCBD-Zion Prgm.  
WDZ-Mattoon Studios  
WGN-Lucky Girl  
WHA-Contemporary World Af-  
fairs  
WHO-Houseboat Hannah  
WIND-Denver Sanatorium, Talk  
WIRE-May Robson  
WLS-Market Reports  
WMBD-Party Line  
WMT-Tom Owen's Cowboys  
WOC-Afternoon Recess  
WOWO-20th Century Serenade  
WROK-Musical Prgm.

1:45

MBS-Beatrice Fairfax (Hecker  
Products): WGN KWK WIRE  
Judy & Jane: WHO WOC  
KSD-Frank McGuire, trn.  
WAAF-Driskill Wolfe, trn.  
WBAA-Market & Weather

WIND-Ben Kanter, pianist  
WJJD-The Serenader  
WLS-Melody Parade  
WMBD-Variety Theater  
WMT-Markets  
WROK-Rippling Melodies  
WTAD-Margot  
WTMJ-Home Harmonizers

2:00

NBC-Radio Guild: WOWO  
WCFL  
CBS-Columbia Concert Hall:  
WOC WCCO WKBB WSBT  
WISN WTAQ (sw-15.27)  
NBC-Pepper Young's Family,  
sketch (Camay): WMAQ KSD  
WHO WLW WTMJ (sw-15.33)  
MBS-To be announced: WIRE  
News: WIND WLS WTAD  
WFBM  
KMOX-Magic Kitchen  
KWK-Today at Two  
WAAF-Hog 'n' Harmony  
WBAA-Lafayette Grade Schools  
WBMM-Radio Gossip Club  
WBOW-Indiana State Teachers  
College Prgm.  
WCBD-Polish Prgm.  
WDZ-Birthday Party  
WGN-Marriage License Romances  
WHA-Rhythm & Games  
WIBA-Studio Party  
WJJD-The Art of Living  
WMBT-Trading Post  
WMT-Afternoon Recess  
WROK-News; Matinee Musicale  
WSUI-Poetic Interlude

2:15

NBC-Oxydol's Own Ma Perkins,  
sketch: WMAQ WLW WTMJ  
WIRE KSD WHO (sw-15.33)  
WAAF-Hollywood Brevities  
WBAA-Magic Carpet  
WBMM-Meet the Missus  
WBOW-Melody Time  
WCCO-Markets  
WDZ-News  
WFBM-Bohemians  
WGN-June Baker, home manage-  
ment  
WHA-Organ Interlude  
WIND-Tommy Ott, organist  
WIRE-Matinee Varieties; News  
WISN-Mary Ann Presents  
WJJD-Parade of Stars  
WLS-Homemakers' Matinee  
WMBD-Shut-In Prgm.  
WSUI-Within the Classroom  
WTAD-Women of the World

2:30

CBS-Ann Leaf, organist: WTAQ  
WKBB  
CBS-Jenny Peabody, sketch (F.  
& F. Cough Drops): WFBM  
KMOX WISN WBMM WCCO  
WOC (sw-15.27)  
NBC-Vic & Sade, sketch (Cris-  
co): WMAQ WLW WHO KSD  
WTMJ WIRE (sw-15.33)  
Details of the contest on this pro-  
gram may be found on Page 14.  
MBS-Good Health & Training:  
WGN  
KWK-Siesta Time  
WAAF-Red Hot & Low Down  
WBAA-Tune Topics  
WBOW-Δ Christian Science  
WCBD-Hit Tunes  
WCFL-Hour of Friendship

WDZ-Woman on the Train  
WHA-Music of the Masters  
WIBA-W. C. T. U. Prgm.  
WIND-Dixieland Band  
WJJD-Parent-Teacher Ass'n Talk  
WMT-Ralph Slade's Orch.  
WROK-Music Box Melodies  
WSBT-Friday Serenade

2:45

NBC-The O'Neills, sketch (Ivory  
Flakes): WHO WLW WMAQ  
WTMJ KSD (sw-15.33)  
CBS-Four Clubmen: WOC WISN  
WTAQ WSBT WKBB WMBD  
WFBM (sw-15.27)  
MBS-Radio Garden Club: KWK  
KMOX-One Woman's Opinion  
WBAA-Today's Occupations  
WBMM-Hour of Romance  
WBOW-Talk of the Town  
WCCO-May Robson  
WDZ-Sweet Music  
WGN-Peter Cavello's Band  
WIBA-Rhythm & Roma.ce  
WIND-Problems for Pamela  
WJJD-Community Fund Prgm.  
WLS-Home Service Club  
WTAD-Francis Mourning

3:00

NBC-Club Matinee: WENR WMT  
WOWO WBOW KWK (sw-  
15.21)  
NBC-Lorenzo Jones, sketch  
(Phillips): WMAQ WIRE WHO  
(sw-15.33)  
CBS-Ted Malone's Between the  
Bookends: WTAQ WMBD  
WOC WKBB WSBT WFBM  
(sw-15.27)  
Kitty Keene, Inc.: KMOX WTMJ  
WBAA-Musicale  
WBBA-Jefferson H. S. Band  
WBMM-Houseboat Hannah  
WCCO-Ladies First  
WCFL-News  
WDZ-Danville Studios  
WGN-Four Stars Tonight  
WHA-Better Speech  
WBA-Shut-in Hour  
WIND-Waltz Time  
WISN-Even As You and I  
WJBC-Δ Sunday School Lesson  
WJJD-Flannery Sisters  
WLW-Dr. Friendly  
WMBI-Δ Radio Bible School  
WROK-Women of the Hour  
WSUI-Forensic Forum  
WTAD-News; Behind the Micro-  
phone

3:15

NBC-The Guiding Light, sketch  
(White Naptha): WHO WTMJ  
WMAQ (sw-15.33)  
CBS-Music from the Gold Coast:  
WKBB WSBT WFBM WISN  
WOC WTAQ WMBD (sw-15.27)  
NBC-Club Matinee: WIRE  
KMOX-Houseboat Hannah  
WBMM-Linda's First Love  
WBOW-Indiana State Teachers  
College Prgm.  
WGN-Lady of Millions  
WIND-Piano Harmonies  
WJJD-News  
WLW-Life of Mary Sothern  
WTAD-Lawrence Glosemeyer

3:30

NBC-The Story of Mary Marlin,  
sketch (Ivory Soap): WHO  
WLW WMAQ (sw-15.33)  
CBS-Music from the Gold Coast:  
WFAF  
Voice of Wisconsin: WHA WIBA  
News: WIND WJBC  
KMOX-Refreshment Time  
WAAF-News & Weather  
WBAA-Little Theater  
WBBA-Tuneful Topics  
WBMM-The Shopping Missus  
WCCO-Grandma Travels  
WCFL-To be announced  
WDZ-Effingham Studios  
WGN-Len Salvo, organist  
WJJD-Eddie Fitzpatrick's Orch.  
WMBI-Music  
WOWO-Δ Old Time Religion  
WROK-Δ Church in Wildwood  
WSUI-Magazine Rack  
WTMJ-News; Tunessmiths

3:45

NBC-The Road of Life, sketch  
(Chippo): WMAQ WTMJ (sw-  
15.33)  
Pictures of the cast of this pro-  
gram can be found on page 24.  
CBS-Dr. Allan Roy Dafeo (Ly-  
sol): WBMM WFBM KMOX  
WCCO (sw-15.27)  
NBC-Kitty Keene, Inc. (Dreft):  
WHO  
KSD-Afternoon Varieties  
WAAF-Jimmie Kozak, pianist  
WFAF-Matinee Melodies  
WGN-Lone Trail Opry House  
WIND-Musical Varieties  
WISN-You Shall Have Rhythm  
WJBC-Classified Time  
WJJD-Serenader  
WLW-Mad Hatterfields  
WMBD-Walkathon Derby Show  
WMBI-The Jew  
WOC-Linger Awhile  
WROK-Easy to Remember  
WTAD-Cy & Freckles

4:00

CBS-To be announced: WKBB  
WTAQ  
CBS-Follow the Moon with Elsie  
Hitz & Nick Dawson (Pebe-  
co): KMOX WFBM WBMM  
WCCO (sw-15.27)  
Details of the contest on this pro-  
gram may be found on Page 14.  
NBC-Arthur Lang, bar.: WIBA  
WHO WCFL KSD  
NBC-Jr. Nurse Corps (Sunbrite):  
WLW (sw-15.21)  
MBS-Jolly Jo, trn. & Pianist:  
WIRE KWK  
News: WOC WOWO  
WAAF-Int'l Potpourri  
WBAA-Story Book Hour  
WBOW-Δ Rev Archie Brown  
WDZ-Their Majesties, the Babies  
WENR-Six-day Bike Races  
WFAM-Hot Spell  
WHA-Don Reynolds, trn.  
WIND-Musical Mirror  
WISN-Organ Melodies  
WJBC-Wesleyan Hour  
WJJD-Doc Hopkins, songs  
WMAQ-Tea Time Varieties  
WMBD-Townsmen  
WMT-Radio Gossip; Hit Tunes  
& Topics  
WROK-Markets; News  
WSUI-Through the Airlines  
WTAD-Magic in the Air  
WTMJ-Friendship Circle

4:15

NBC-Edward Davies, bar.: WMT  
WMAQ WIBA (sw-15.21)  
CBS-Life of Mary Sothern,  
sketch (Hind's): WBMM  
KMOX WCCO (sw-15.27)  
Details of the contest on this pro-  
gram may be found on Page 14.  
CBS-To be announced: WISN  
WKBB WTAQ  
NBC-Carlotta Dale, songs: WCFL  
WHO (sw-15.33)  
KSD-United Charities  
KWK-Webster College Prgm.  
WBAA-Twilight Melodies  
WAAF-Sport Shorts; Shadowland  
WBBA-Melody Moods  
WDZ-Variety Prgm.  
WENR-Music Circle  
WJJD-Flannery Sisters  
WFBM-Tea Time Tunes  
WHA-Organ Reverie  
WIND-Man At the Mill  
WIRE-News  
WJJD-Dick Jurgens' Orch.  
WLW-Jack Armstrong  
WMBD-Dr. Kadesky; Dorothy  
June & Ramblers  
WMBI-Δ Sacred Music  
WOC-Organ Moods  
WOWO-Bible Story Hour  
WROK-Birthday Club  
WSUI-New York Symphonic Or-  
chestra  
WTAD-Speed Gibson

4:30

NBC-Herman Middleman's Orch.:  
WENR WMT (sw-15.21)  
CBS-Dorothy Gordon: WBMM  
WFAM WISN WCCO (sw-  
15.27)  
NBC-Josh Higgins of Finchville:  
WBOW WIBA WMAQ  
NBC-Jack Armstrong, sketch:  
(sw-15.33)  
KMOX-The Fun Quiz  
KSD-Joseph Milstein, violinist  
KWK-This Woman's World  
WCBS-Movie Gossip (1420 kc)  
WCFL-Tea Time  
WCLS-For Your Information  
1310 kc)  
WDZ-Movie Swingtime  
WHO-Famous Ballads  
WIND-News  
WIRE-House of McGregor  
WJBC-Bingo  
WKBB-The Story Lady  
WLW-Fairlyland Lady  
WMBD-News; Pet Corner  
WMBI-Auditorium Choir  
WROK-Musicale  
WSUI-Second Year French  
WTAD-Jack Armstrong  
WTAQ-Children's Frolic  
WTMJ-Around the Town

4:45

CBS-Hilltop House, sketch (Palm-  
olive Soap): WMBD WBMM  
WCCO WFBM KMOX WISN  
WFAF (sw-15.27)  
NBC-Orphan Annie, sketch  
(Ovaltine): (sw-15.21)  
NBC-Johnnie Johnston, bar.:  
WMAQ KSD  
NBC-Al Vierra's Orch.: WENR  
WMT  
NBC-Tom Mix Straight Shooters  
(Purina): (sw-15.21)  
Singing School: WIND WLW  
KWK-Safety Council  
WBAA-Thorntown Choir  
WBOW-Sundown Express  
WCFL-Organ Music  
WHO-Bits of Melody: News  
WIBA-Dance Hour  
WJBC-Behind the Microphone  
WOC-Man on the Street  
WTAD-Sports Review  
WTMJ-News; Medical Society

## Frequencies

KMOX-1090  
KOA-890  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1310  
WCBM-1080  
WCCO-810  
WCFL-970  
WDZ-1020  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WIAS-820  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

### 5:00

CBS-Margaret Daum, sop.; Concert Orch.: WOC WFAM WTAQ  
NBC-Education in the News: (sw-9.53)  
NBC-Marek Weber's Orch.: WMT WCFL  
NBC-Jr. Nurse Corps (Sunbrite): WENR KWK  
KMOX-Linda's First Love  
KSD-News; Rhythm Makers  
WBBM-Truman Bradley  
WCCO-Livestock  
WFBM-Teachers Federation  
WGN-Jolly Joe  
WHO-Sunset Corners Opry  
WIBA-Variety Prgm.  
WIND-Stamp Man  
WIRE-An Aisle Seat  
WISN-Show Window  
WKBB-Univ. of Dubuque  
WLW-Angelo, Italian troubadour  
WMAQ-Don Winslow of the Navy  
WMBD-Happy Train  
WMBI-Twilight Musings  
WROK-Make Believe Ballroom  
WSUI-The Short Story  
WTMJ-Jack Armstrong, sketch

### 5:15

NBC-Don Winslow of the Navy, sketch: WIBA (sw-9.53)  
CBS-Margaret Daum, sop.: WKBB  
NBC-Marek Weber's Orch.: WENR  
Speed Gibson: WMBD WOC  
KMOX-Lady of Millions  
KSD-Allan Crake, bar.  
KWK-Al Saril's Jam Session  
WBBM-Pantry Party  
WCCO-Jack Armstrong, sketch  
WCFL-To be announced  
WFAM-Grid Forecast  
WFBM-Butler Forum  
WGN-Buddy & Ginger  
WIND-Sons of the Pioneers  
WIRE-Three Little Words  
WLW-Supper Serenade  
WMAQ-Romance & Rhythm  
WMT-Adventure Bound  
WROK-Sport Review  
WTMJ-Heinie's Grenadiers

### 5:30

CBS-News; Frank Dailey's Orch.: WTAQ WISN WKBB WFAM WFBM WCCO (sw-17.76)  
Jack Armstrong: WHO KMOX WMAQ  
Sports: KSD WAAF  
KWK-Coyita Bunch  
WBBM-Pappy Cheshire  
WBOW-News; Sundown Express  
WCFL-News; Piano Recital  
WENR-What's the News?  
WGN-Charlie Chan  
WIBA-News  
WIND-Bill, Mac & Jimmie  
WIRE-Little Orphan Annie  
WIND-Afternoon Varieties  
WLW-Bob Newhall, sports  
WMBD-Bargain Counter  
WMT-Better Vision; Jordan's Review; Sports  
WOC-Hits & Bits  
WROK-Island Magic  
WSUI-Musical Moods

### 5:45

NBC-Lowell Thomas, news commentator; Ed Thorgersen (Sun Oil): WLW (sw-15.21)  
NBC-Tom Mix Straight Shooters (Purina): WMAQ KWK  
NBC-Escorts & Betty: WENR  
NBC-Orphan Annie, sketch (Ovaltine): KSD-WHO  
MBS-Lou Little's Football Forecast (American Chicle): WIRE  
Sports: WISN WTMJ  
KMOX-To be announced  
WBBM-Manhattan Mother  
WBOW-Jerry of the Circus  
WCCO-Front Page Parade  
WCFL-Stanley Hickman  
WFAM-Speed Gibson  
WFBM-N. Y. A. Speaker  
WGN-Orphan Annie  
WIBA-Today's Birthdays; Sports  
WIND-Inquiring Reporter  
WMBD-Sports: Where to Go  
WMT-News; Did You Know?

WOC-Jack Armstrong, sketch  
WROK-Motorist Interviews  
WSUI-Iowan of the Air  
WTAQ-Bureau of Public Service

## NIGHT

### 6:00

NBC-Amos 'n' Andy (Pepso-dent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.)  
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.)

NBC-Mary Small, songs: WENR WMT

NBC-Irma Glen, organist: WCFL  
CBS-Northwestern Univ. Book shelf: WTAQ

Sports: WKBB WOC WHAS  
News: WMAQ WAAF  
Dinner Hour: WSUI WIBA  
KMOX-Headline Highlights  
KWK-Improve My Music Club  
WBBM-The Headliners  
WBOW-The Question Man  
WCCO-Victor Arden's Orch.  
WFAM-Crimecasts  
WFBM-Phenomenon  
WGN-Toy Center Tonight  
WIND-German Hour  
WIRE-Phyl Coe Mysteries  
WISN-Down By Herman's  
WMBD-Paul Welton's Orch.  
WMBI-Sunset Hour  
WROK-News; Dinner Music  
WTMJ-Gridiron Highlights

### 6:15

NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WMAQ WIRE WHO WTMJ WTAM WIBA (also see 10:15 p.m.)

NBC-Dr. Karl Reiland, commentator (Pepperell): KWK WMT WENR (sw-11.87)

CBS-Song Time; Betty Grable & John Payne: WTAQ WFAM WHAS WCCO

CBS-Chrysler Football Parade: (sw-17.76)

News: WMBD WOC  
Sports Review: WROK WFBM WGN  
KMOX-France Laux  
KSD-Hollywood Spotlight  
WBBM-Northwestern Univ. Book-shelf  
WBOW-Hit Tunes  
WCFL-Dinner Music  
WJR-Vocal Varieties  
WKBB-Theater Review  
WLW-Four Stars Tonight  
WROK-Voice of Carelessness

### 6:30

NBC-Horlick's Lum & Abner, sketch: WLW WENR (also KGO at 10:15 p.m.)

CBS-Dinner Concert: WFBM WOC WHAS WISN (sw-17.76)  
NBC-Louis Panico's Orch.: KSD  
MBS-Concert Orch.: WGN

News: WHO WTAQ  
KMOX-Phyl Coe Mysteries  
KWK-Sport Review; News  
WBBM-Airflow Harmonies  
WBOW-Si & Ezra  
WCCO-Rube Appleberry  
WCFL-Sunny Sam  
WFAM-Football Forecast  
WIBA-Camp Randall  
WIRE-Sports

WJR-Musical Moments  
WKBB-Speed Gibson  
WMAQ-To be announced  
WMBD-Welcome, Stranger  
WMT-Etchings in Ivory  
WROK-Italian Prgm.  
WTAM-Jr. Safety Police Club  
WTMJ-Easy Aces

### 6:45

CBS-Boake Carter, commentator (Philco): WBBM KMOX WJR WCCO WFAM WMBD WISN WHAS (sw-11.83) (also KSL KNN at 10:15 p.m.)  
MBS-Rube Appleberry, sketch (Campbell Cereal Co.): WGN  
MBS-Mary Jane Walsh, songs (Barbasol): KWK

NBC-Bughouse Rhythms: WMAQ News: WKBB WFBM  
KSD-Musical Memories  
WBOW-Home Decorators  
WCFL-Pat Kennedy  
WENR-Your Football Prophet  
WHO-Frolies  
WIBA-Trouble-Shooters  
WIRE-Charlie Chan, sketch  
WLW-Singing Cinderella  
WMT-Carson Robinson's Buckaroos  
WOC-Jungle Jim  
WSUI-Amer. Education Week Prgm.

WTAQ-Organ Meditations  
WTMJ-Reddy Kilowatt's Orch.

### 7:00

NBC-Cities Service Concert; Lucille Manners, sop.; Rosario Bourdon's Orch.: Revelers Quartet; Grantland Rice, football talk: WMAQ WTMJ WIBA KSD WHO WTAM (sw-9.53)

CBS-Hammerstein Music Hall (Kolynos Tooth Paste); Ted Hammerstein, m.c.; Jerry Mann, comedian; Guest; Orch.: KMOX WBBM WFBM WHAS WCCO WJR (sw-15.27)

NBC-Grand Central Station, sketch (Listerine): KWK WLS WMT (sw-11.83)

MBS-Mary Jane Walsh, vocalist (Barbasol): WGN

WAAF-Oklahoma Outlaws  
WBOW-Sports  
WCFL-News

WFAM-Rhythm in Red  
WIND-Business Today  
WIRE-Whispering Jack Smith  
WISN-Twenty Fingers of Melody  
WKBB-Festival Time  
WLW-Tonic Time  
WMBD-Brain Teasers  
WOC-German Band  
WROK-Affairs of Mrs. Swenson  
WSUI-Children's Hour  
WTAQ-To be announced

### 7:15

MBS-Lifetime Revue; Harold Stokes' Orch. (Sheaffer Pen Co.): WGN

Vic Arden's Orch.: WISN WBOW  
WCFL-Stars of Tomorrow  
WFAM-Serenade to Loveliness  
WIND-Friendly Philosopher  
WIRE-To be announced  
WKBB-Amer. Family Robinson  
WLW-Homer Griffith  
WTAQ-Piano Musings

### 7:30

CBS-Music from Hollywood (Chestenfield); Hal Kemp's Orch.; Alice Faye, vocalist: WFBM WOC WMBD WTAQ WISN WJR WKBB WFAM WCCO WBBM KMOX WHAS (sw-15.27) (also KSL KNN at 10:15 p.m.)

NBC-Death Valley Days, drama (Borax): WLS WLW WMT KWK WOWO (sw-11.87)

Turn to page 9 and read a synopsis of "The Death Valley Days" cast can be found on Page 27.

MBS-Lone Ranger, drama (Silvercup): WGN

WBOW-Phyl Coe Mysteries  
WCFL-Streamline Melodies  
WIND-Sing & Swing  
WIRE-Master Mind  
WROK-Lou Blake's Orch.  
WSUI-Evening Musicale

### 7:45

WBOW-Green Brothers' Orch.  
WCFL-Herr Louie & The Weasel  
WIND-Talking Drums  
WSUI-American Scene

### 8:00

CBS-Hollywood Hotel (Campbell's Soup); Frances Langford, contr.; Jerry Cooper, m.c.; Anne Jamison, sop.; Ken Murray & Oswald; Raymond Paige's Orch.: WHAS WBBM WCCO KMOX WFBM WOC WJR WMBD (sw-15.27)

Turn to page 9 and read a synopsis of "The Great Garrick" the film preview on tonight's program.

NBC-Waltz Time (Phillips); Frank Munn, tr.; Lois Bennett sop.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53)

NBC-Pontiac Varsity Show; Paul Dumond, m.c.: WLS WOWO WLW KWK WMT (sw-11.87)

KOA-Sport Highlights  
WBOW-To be announced  
WCFL-Jam Session  
WGN-Kay Kyser's Orch.  
WIBA-Football Forecast  
WIND-Band Stand  
WISN-Music Continental  
WKBB-News  
WROK-Musical  
WSBT-Down the Mississippi  
WSUI-Parade of Events  
WTAQ-Master Singers  
WTMJ-Question Bee

### 8:15

KOA-Melody Time  
WCFL-Ballads  
WIBA-Music by Cugat  
WIND-News  
WISN-American Weekly  
WKBB-World Dances  
WROK-News; National Education Week  
WSUI-Ensemble Romantique  
WTAQ-House of Peter McGregor

### 8:30

NBC-True Story Court of Human Relations, drama: WMAQ WHO KSD WTAM WIRE (sw-9.53) (also see 10:30 p.m.)  
Details of the contest on this program may be found on Page 14.

NBC-Tommy Dorsey (Raleigh & Kool), His Trombone & Orch.; Edythe Wright & Jack Leonard, vocalists; Paul Stewart, m.c.: WIBA WENR WTMJ WMT KWK (sw-11.87)

KOA-Vic Arden's Orch.  
WCFL-Dramatic Group  
WGN-Ted Weems' Orch.  
WIND-Football Predictions  
WISN-Woods Dreyfus  
WKBB-Success Story  
WLW-Cafes of Yesteryear  
WOWO-Concert Hall  
WROK-Make Believe  
WSBT-Musical Mirror  
WSUI-History in Review  
WTAQ-News

### 8:45

KOA-Men of the West  
WGN-News; Sport High Lights  
WIND-Diamond Drama  
WISN-Reflections  
WKBB-Sentimental Mood Music  
WROK-Osteopathic Ass'n  
WSUI-Daily Iowan of the Air

### 9:00

CBS-The Song Shop (Coca-Cola); Starring Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cornett; Songshop Quartet; Glee Club; Gus Haenschen's Orch.: WISN WCCO KMOX WHAS WFBM WBBM WKBB WMBD WSBT WOC WJR (sw-15.27)

NBC-Campana's First Nighter, drama: WHO WTMJ WIBA WMAQ WTAM WLW KSD WIRE KOA (sw-9.53)

MBS-Lou Little's Football Forecast (American Chicle): WGN

NBC-To be announced: WIBA WBOW WOWO (sw-6.14)  
KWK-Musical Headlines  
WCFL-News  
WENR-The Story of Business  
KGN-Football Forecast; Guest  
WIND-Tommy Ott, organist  
WMT-Style Talk; Bohemian Hour  
WROK-Alice Blue, songs  
WTAQ-Dance Orch.

### 9:15

NBC-Freddy Steel vs. Fred Apostoli, Middleweight Championship Bout: WIBA WOWO (sw-6.14)

MBS-Wayne King's Orch.: WGN  
KWK-Roger Pryor's Orch.  
WBOW-Dance Hour  
WCFL-Labor Flashes  
WIND-Walkathon  
WROK-Poet's Corner  
WTAQ-Vic Arden's Orch.

### 9:30

NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD WLW WMAQ WTAM WIRE KOA (sw-9.53)

MBS-Curtain Time: WGN  
KWK-Range Riders  
WBOW-Nat'l Education Prgm.  
WCFL-Tune Teasers  
WENR-Vocal Varieties  
WHO-The Songfellows

WIBA-Continental Nights  
WIND-Stars Over Manhattan  
WMT-Style Talk  
WOWO-Victor Arden's Orch.  
WROK-Lou Blake's Orch.  
WTAQ-To be announced  
WTMJ-Hollywood Spotlight

### 9:45

NBC-People in the News; Dorothy Thompson, commentator (Pall Mall): WIRE WTAM WMAQ KOA KSD WLW

CBS-To be announced: WTAQ (sw-15.27)  
Vic Arden's Orch.: WSBT WHAS WFBM WOC WKBB KMOX

News: WOWO WROK  
KWK-String Nocturne  
WBBM-Sports Huddle  
WOWO-Music Graphs  
WCCO-To be announced  
WCFL-J. Robt. Johnson  
WENR-Sande Williams' Orch.  
WHO-Home Town Melodies  
WIND-Russ Hodges, comments  
WISN-Post Office  
WJR-Musical

WMBD-Hollywood Spotlight  
WTMJ-Screen & Radio Preview

### 10:00

NBC-Amos 'n' Andy (Pepso-dent): WMAQ WIRE KOA KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, tr.; Franklyn MacCormack; Orch.: WFBM WBBM KMOX WHAS KSL WCCO (also at 6 p.m.)

NBC-Vagabonds: WCFL WMT (sw-6.14)  
NBC-George R. Holmes, political news: WBOW (sw-9.53)  
CBS-Glen Gray's Orch.: WSBT (sw-15.27)

News: WIBA WROK WKBB WMBD WJR WOC WTAQ  
Sports Review: KWK WOWO  
WENR-Globe Trotter  
WHO-Dalton Norman, songs  
WIND-Swedish Prgm.  
WISN-Moon Magic  
WLW-Paul Sullivan, news  
WTAQ-Musical Bulletin Board  
WTMJ-Sports

### 10:15

NBC-Uncle Ezra's Radio Station (Alka-Seltzer): KOA KFI (also at 6:15 p.m.)

NBC-Eddie Le Baron's Orch.: WCFL (sw-9.53)

CBS-Glen Gray's Orch.: WOC KMOX WTAQ WISN WKBB  
NBC-King's Jesters: WOWO WENR (sw-6.14)  
News: WCCO WHO WMT WFBM  
KWK-Allan Dale, vocalist  
WBBM-Vic Arden's Orch.  
WBOW-Δ Meditations  
WGN-Ted Weems' Orch.  
WHAS-Gridiron Glances  
WIBA-Club Chanticleer  
WIRE-News; Basonology  
WJR-This Week in Review  
WLW-Salute to Elgin, Ill.  
WMAQ-Norman Pearce, bachelor poet  
WMBD-Sports; Program Review  
WTAM-Music You Want  
WTMJ-Moonlight & Shadows

### 10:30

NBC-Court of Human Relations: KFI KOA (also at 8:30 p.m.)

# Friday November 12



JIMMIE FIDLER  
Hollywood Gossip  
Fri. 9:30 pm CST

NBC-Joe Rimes' Orch.: WCFL  
WOWO WBOW WTAM (sw-9.53)

CBS-Happy Felton's Orch.: WOC  
WTAQ WFBM WKBB WSBT  
WISN (sw-15.27)

NBC-Eddie Varzos' Orch.: WENR (sw-6.14)  
MBS-Roger Pryor's Orch.: WMT  
News: KWK WBBM  
KMOX-Headline Highlights  
WCCO-Rollie Johnson  
WGN-Freddie Martin's Orch.  
WHO-Sports  
WIBA-Swing It, Boys  
WIND-Roller Derby  
WIRE-Variety Show  
WMAQ-News; Jimmy Dorsey's Orch.

WMBD-Value Hints  
WTMJ-News; Dance Orchs.

### 10:45

NBC-Eddie Varzos' Orch.: KWK  
CBS-Happy Felton's Orchestra: WBBM

News: WIND WROK WHAS  
KMOX-Seven Star Revue  
WCCO-Cecil Hurst's Orch.  
WENR-Six-day Bike Races  
WIBA-Helen & Louise  
WJR-Solay  
WLW-Arlie Simmonds' Orch.  
WMBD-Walkathon Derby Show  
WLW-Noble Sissle's Orch.

### 11:00

NBC-Teddy Hills' Orch.: WIBA  
WBOW WHO KSD (sw-9.53)  
CBS-Guy Lombardo's Orch.:  
WOC WTAQ WSBT WMBD  
WBBM WISN WKBB WFBM

NBC-Henry Busse's Orchestra: WOWO (sw-6.14)  
MBS-George Olsen's Orch.: WGN  
WMT WIRE  
KOA-Dance Hour  
KWK-Clyde Lucas' Orch.  
WCCO-Will Osborne's Orch.  
WCFL-Nite Club  
WENR-King's Jesters' Orch.  
WHAS-Dance Time  
WIND-Bob Tinsley's Orch.  
WJR-Emerly Deutsch's Orch.  
WLW-Ran Wilde's Orch.  
WMAQ-Marek Weber's Orch.  
WTAM-Dick Fidler's Orch.  
WTMJ-Streamlined Revue  
End of Friday Programs

# Listen FRIDAY

WJZ AND NBC BLUE  
NETWORK — 6:15-6:30 P.M. C.S.T.

TO ONE OF  
AMERICA'S BEST KNOWN PERSONALITIES

## DR. KARL REILAND

A NEW KIND OF  
RADIO PROGRAM  
PRESENTED BY THE MAKERS OF





MARY EASTMAN "Saturday Night Serenade" soprano Sat. 8:30 pm CST

MORNING

7:00 am CST CBS-Poetic Strings: (sw-21.52) NBC-Norsemen Quartet: WLW Musical Clock: WROK WBBM WIBA WOC WKBB WCFL 7:15 News: WMT WHO 7:30 NBC-Dick Leibert, organist: KWK CRS-Jack Shannon, trn.: (sw-21.52) News: WTAQ WIBA WKBB Musical Clock: WMBD WROK WMT 7:45 CBS-Leon Goldman, violinist: (sw-21.52) Musical Clock: WIBA WKBB WOC 8:00 NBC-Breakfast Club; News: WCFL WOWO WBOW WIRE WLW (sw-15.21) CBS-Ray Block, pianist: WFAM WKBB WFBM WTAQ (sw-21.52) Musical Clock: WKBB WROK 8:15 CBS-Dalton Bros.: WFAM WTAQ WKBB WFBM (sw-21.52) NBC-Streamliners; News: KSD 8:30 CBS-Richard Maxwell, trn.: WTAQ WFAM WFBM (sw-21.52) MBS-Victor H. Lindlahr (Journal of Living): WGN News: WTAG WIND 8:45 NBC-Landt Trio: KSD NBC-Breakfast Club: WCFL WIRE WBOW NBC-Aunt Jenima (Quaker Oats): WMAQ (sw-15.21) CBS-Fiddler's Fancy; News: WFBM (sw-21.52) KMOX-Better Films Council WFAM-Nazarene Church WHO-Magic Hour WIBA-Interlude; Variety Prgm. WJJD-Salvation Army Chorists WKBB-What's New? WLS-Morning Minstrels WLW-Synagogue of The Air 9:00 NBC-Breen & de Rose, songs: WOWO WCFL (sw-15.21) NBC-Nancy Swanson, songs: WMAQ WIRE WHO CBS-Fred Feibel, organist: WKBB WFBM WTAQ WISN WCCO WFAM WOC (sw-21.52) News: WTAD WMT WROK KMOX-Carolyn Pryce KSD-Amateur Varieties KWK-Top o' the Mornign WAAF-Morning Revue WBBM-Pantry Party WBOW-4-H Club WCBD-Italian Prgm. WGN-Martha Crane & Helen Joyce WIBA-Tonic Tunes WIND-Sing Out the News; Organ WJJD-Bosworth Broadcast WLS-Junior Stars WLW-Ladies Day WMBD-Messenger; Weather WSUI-Musical Chats WTMJ-What's New in Milwaukee?; Organ & Poetry 9:15 NBC-Charioters: WMAQ WHO WBOW NBC-Swingtime Trio: WOWO WMT WIBA WCFL (sw-15.21) CBS-Fred Feibel, organist: WMBD KMOX-Informative Religious Talks WAAF-King of the Kitchen

WFAM-The Sunshine Express WHA-International Scene WIND-Hawaiian Serenade WIRE-Hymn Singer WISN-Symphonetta WKBB-News WROK-On the Mall WTAD-Women's Varieties 9:30 CBS-Let's Pretend, children's Prgm.: WFBM WFAM WOC (sw-21.52) The story of "Princess Moonbeam" will be dramatized. NBC-Manhattans: WLW WHO NBC-Bill Krenz' Orch.: WOWO WMT WCFL WIBA WLW (sw-15.21) Musical Prgm.: KWK WCCO KMOX-Travelogue WAAF-Happiness Time WBOW-Home Folks WCBD-German Musicales WGN-Get Thin to Music WIND-Eb & Zeb, sketch WIRE-Talented Musicians WISN-News WJJD-Sterling Young's Orch. WLS-Big Chief Gumbo WMAQ-Morning Greetings WMBD-Roy Evans WROK-Intimate Review WTAD-Church in Wildwood WTAQ-Junior Cadets WTMJ-Morning Melodies 9:45 NBC-Bill Krenz' Orch.: KWK WMAQ NBC-Manhattans: KSD WBOW MBS-Norman Brokenshire's Varieties: WIRE KMOX-Inquiring Reporter WAAF-Hawaiian Echoes WCCO-Dr. O'Brien WCFL-Swingtime WGN-Musical Mail Box WIBA-Music Graphs WIND-Rhythm in Red WISN-Your Neighbor WJJD-Story Book Lane WLS-News & Markets WMBD-News WOWO-Modern Home Forum WROK-Jack Maxedon, ballads WSUI-Prgm. Calendar; Weather WTMJ-Boy Scouts of America 10:00 CBS-Cincinnati Conservatory of Music: WKBB WCCO WOC (sw-21.52) NBC-Florence Hale's Radio Forum: WBOW WIBA WMAQ WHO NBC-Patricia Ryan, songs: WMAQ (sw-15.21) News: WIND WTAD Pappy Cheshire's Hillbilly Band: KMOX WBBM KSD-Xavier Cugat's Orch. KWK-Magic Hour WAAF-Estelle Barnes, pianist WBT-Magic Kitchen WCBD-Football Notes WCFL-The Shopper WJJD-We Heard WFAM-Shoppers' Guide WFBM-Saturday Serenade WGN-Home Management WHA-Homenakers WISN-Let's Pretend WJBC-Organ Dreams WJJD-Sons of the Pioneers WLS-High School Parade WLW-News; Markets WMBD-Window Shopper WMT-Magic Kitchen WROK-News; Melody Time WSUI-Radio Stylist WTAQ-Radio Reporter WTMJ-To be announced 10:15 NBC-Minute Men: WOWO WMT WIBA KWK NBC-Ford Rush & Silent Slim, songs; philosophy: WHO KSD WMAQ WLW WBOW WIBA WAAF-Variety WCBD-Lutheran Prgm. WCFL-Fed. Hour Speech WJJD-George Hall's Orch. WGN-Melody Time WIND-Sons of the Pioneers WJBC-Theater Time; News WJJD-Fed. of Women's Clups WKBB-News WLS-On Parade WMBD-Adv. in Scoutland WROK-Woman's Forum WSUI-Yesterday's Musical Favorites WTAD-Morning Varieties WTAQ-To be announced WTMJ-Victorians; News 10:30 CBS-Conserv. of Music: WFAM WISN WMBD

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:00 CST CINCINNATI CONSERVATORY OF MUSIC, CBS.

NIGHT

7:00 CST ROBERT L. RIPLEY and B. A. Rolfe's orchestra, NBC.

7:30 CST JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, mixed ensemble and guest, CBS.

7:30 CST JACK HALEY'S LOG CABIN with Virginia Verrill, Warren Hull, Wendy Barrie, Ted Fio-Rito's orchestra, NBC.

8:00 CST PROFESSOR QUIZ, CBS.

9:00 CST LUCKY STRIKE HIT PARADE, Harry Salter's orchestra, vocalists, quartet and guests, CBS.

9:00 CST SYMPHONY ORCHESTRA, Pierre Monteux, conductor, NBC.

NBC-Our Barn, children's forum: WOWO WIBA (sw-15.21) NBC-Instrumental Ensemble: WMAQ WHO KSD MBS-Army Band: WGN KWK-Uncle Dick's Kiddie Klub WAAF-Sweet & Slow WBOW-The Revelers WCCO-Housing Administration WCFL-Peekers in the Pantry WJBC-Neighbor Jim WJJD-Women's Exchange Prgm. WLW-School of Music WMBI-K.Y.B. Club WMT-News WSUI-Book Shelf WTAD-Old Sportsman WTAQ-News; Women's Hour WTMJ-Fed. of Women's Clubs

10:45

NBC-Gay Nineties: KSD WHO WBOW CBS-Conservatory of Music: WCCO NBC-Harold Nagel's Orchestra: WTMJ WAAF-Foolish Questions WCFL-Voice of Cookery WJBC-News WHA-Robert Yaseen, pianist WIND-Valparaiso Univ. Prgm. WJBC-Payne Pioneers WJJD-Eddie Fitzpatrick's Orch. WMAQ-Interview with Miss Mary Louise Moll WOC-Organ WROK-Kiddies Club WTMJ-To be announced

11:00

NBC-Allen Leifer's Orch.: KSD WBOW WIBA WTMJ WMAQ CBS-Captivators: WOC WBBM WFAM WISN (sw-21.52) NBC-Call to Youth: WOWO KMOX-Magic Kitchen WAAF-Music in the Air WBAA-Just Kids WBBM-State Medical Society WCCO-Wandering Minstrel WJJD-Bandwagon Bargains WGN-Morning Melodies WHA-Questions Parents Ask WHO-Rural Life WIND-Russ Morrow's Orch. WIRE-Your Home Town WJBC-Personality Hour WJJD-The American Scene WLS-Fanfare Interview WLW-Academy of Medicine WMBD-George McDonald; Police Bulletins WMT-To be announced WSUI-High School News Exchange WTAD-News WTAQ-Piano Improvisations

11:15

CBS-Captivators: WCCO WBBM WMBD NBC-Brick Holton, trn.: WOWO NBC-Allen Leifer's Orch.: WHO KWK-Rapid Service WAAF-Here's Music WBAA-Don't Listen WBBM-Women in the Headlines WCAZ-Movie Gossip (1070 kc) WCFL-Timely Tunes

WDF-Sons of Pioneers WGN-Harold Turner, pianist WHA-Music Album WIND-Dixieland Band WIRE-Ho Po Ne WJBC-Dough Boy, news WLS-Chuck, Ray & Christine WLW-Vic Arden's Orch. WMBI-Teen-Age Bible Study WMT-Tom Owens' Cowboys WROK-Helen Benson, cowgirl WSUI-Travel's Radio Review WTAD-Duke Otten WTMJ-Marquette University

11:30

NBC-American Farm Bureau Fed. Prgm.: WLW WBOW WMAQ WIBA KWK (sw-15.21) CBS-George Hall's Orch.: WFAM WOC WMBD WKBB (sw-21.52) NBC-Rex Battle's Ensemble: KSD WCFL WHO WAAF-Myrna Dee Sergeant WBAA-High School Guest Hour WBBM-Amer. Dental Ass'n WCCO-Safety Talk WJBC-Matton Studios WFBM-Hoosier Farm Circle WGN-Quin Ryan, news WHA-Consumer Facts WIND-Harry Zimmerman, organist WISN-German Hour WJBC-Uptowners Quartet WJJD-Ben Kanter, pianist WLS-For People Only WMBI-Church School Hour WMT-Frank Yoelker, organist WOWO-Market Service WROK-Helene Kimberley, songs WSUI-Musical Miniatures WTAD-Police News WTAQ-Mailman WTMJ-Singing Strings

11:45

CBS-George Hall's Orch.: WBBM WAAF-Swing High WCCO-Musical Prgm. WCFL-Fashions on Parade WFBM-Markets; Farm Prgm. WGN-Edna Sellers, organist WHA-W. P. A. Orch. WHO-Gov. Nelson G. Kraschel WJBC-Guest Artists WJJD-Debators' Forum WLS-Markets; Weather: News WMT-News; Cedar Valley Hillbillies WOC-Weekly Chats WOWO-Saturday Roundup WROK-Round the Town WSUI-Farm News WTAQ-Farmhands WTMJ-News; Heinie's Grenadiers; Mercantile Reports

AFTERNOON

12:00

CBS-Orientele: WKBB WCCO WFAM NBC-Happy Jack, songs: WMAQ (sw-15.33) MBS-Léo Freudberg's Orch.: KWK News: WJJD WMBD WTAD WJBC WIND KMOX-Junior Parade KSD-News; Markets; Dick Leibert, organist

WAAF-Symphonic Hour WBAA-Tune Time WBBM-Fed. of Women's Clubs WBOW-Street Reporter WCFL-Hit Review WJBC-Man on the Street WFBM-Midday Meditations WGN-Bob Elson on State Street WHA-Noon Musicales WHO-Corn Belt Farm Hour WIBA-Market Reports WIRE-Farm Hour; News WISN-Musical Heat Wave; Pigs-in-Parade WLS-Poultry Service Time WMBI-Gospel Music WMT-Cedar Valley Hillbillies; Question Man WOC-Inquiring Mike WSUI-Len Carroll's Orch.

12:15

CBS-Jimmy Shields, trn.: WOC WFBM WFAM WCCO NBC-Escorts & Betty: (sw-15.33) WBAA-Luncheon Dance Time WBBM-With Other Peoples Money WBOW-On The Mall WCFL-Luncheon Concert WGN-Harold Turner, pianist WIND-Let's Dance WJBC-Man on the Street WJJD-Sterling Young's Orch. WKBB-News WLS-Novelodeons WMBD-Town Crier; Farm Markets WMBI-Organ Melodies WMT-Voice of Iowa WOWO-Bob Wilson, news WSBT-Football; Army vs. Notre Dame WROK-Column Left, news WTAD-Cy & Freckles

12:30

NBC-Club Matinee: KWK WMAQ WOWO (sw-15.21) CBS-Buffalo Presents: KMOX WFAM WFBM NBC-Campus Capers; Orch & Vocalists: WCFL WLW WBOW (sw-15.33) MBS-Dick Stabile's Orch.: WGN News: WHO WIBA WOC Markets: WCCO WLS WJBC WBBM-Footnotes on the Headlines WBBM-Herbert Foote, organist WHA-Farm Prgm. WIND-On the March WIRE-Reporter WJJD-Uncle Joe & Aunt Sally WKBB-Man on the Street WMBD-Farm News WMBI-Young People's Hour WMT-Markets; Hillbillies WROK-Couple on the Street WTAD-Farm; Weather; Markets WTMJ-Dance Music

12:45

NBC-Football Game: KSD WCFL (sw-15.33) CBS-Buffalo Presents: WMBD WOC MBS-Football Game; Princeton vs. Yale: WIRE WGN Football; Army vs. Notre Dame: WIND WLW WJR WBAA-Market Reports WBBM-Chicago Park District WBOW-Tune of the Day WCCO-Front Page Parade WJJD-Variety Prgm. WFAM-Man on the Street WHO-Lem Turner & Four Dons WKBB-Song Hit of the Day; Pet Corner WLS-Weekly Livestock Market Review WMT-Cousin Elvira; Iowa Cornhuskers WROK-Home Folks' Hour WTAD-Variety WTAQ-News WTMJ-Sidewalk Reporter

1:00

CBS-Madison Ensemble: WOC WTAQ WFBM WKBB WFAM NBC-Football Game: WMAQ KSD (sw-15.33) MBS-Football Game: WIRE KMOX-St. Louis Medical Society KWK-News; Musical Prgm. WAAF-Waltztime WFAA-Radio Stage WBBM-Man on the Street WBOW-Rev. Archie Brown WCBD-J. C. O'Hair WCCO-Clyde Lucas' Orch. WCFL-Melody Hour WJJD-Matton Studios WHA-Football WHO-Luncheon Music WIBA-Melody Moments WIND-Italian Prgm. WISN-Football, Marquette vs. Iowa State College WJJD-Mid-day Roundup

WLS-Home Talent Prgm. WMBD-Man on the Street WSUI-Football Game; Indiana vs. Iowa WTAD-News Summary WTAM-Football, Ohio State vs. Illinois WTAQ-Football Game WTMJ-News; Moment Musicales

1:15

CBS-Ann Leaf, organist: KMOX WOC WFBM WKBB WFAM MBS-Football Game: WIRE KWK-Football; Missouri Univ. vs. Oklahoma Univ. WAAF-Nelie Belle WBBM-Meet the Missus WJBC-Montana Sweethearts WHO-Football Preview WIBA-Man on the Street WJBC-Dance Time WLS-Howard Peterson, organist WMBD-His Majesty, the Baby WMT-German Band WTAD-Quincy Marches On WTAQ-Man on the Street WTMJ-Melody Hour

1:30

NBC-Football Game: WBOW (sw-15.33) CBS-Ann Leaf, organist: WTAQ (sw-15.27) NBC-Louis Panico's Orch.: WOWO (sw-15.21) KMOX-One Woman's Opinion KSD-News; Band Music WAAF-Encores WBAA-Ivor Sempill WBBM-Saturday Musical Review WBBM-Milton Charles WCBD-To be announced WCCO-Pre-Game Broadcast WJJD-Matton Studios WFBM-News WIBA-Football Parade WIND-Sports Review Jamboree WIRE-Football Game WJJD-Fred Beck, organist WLS-Market Summary WLW-Football Jamboree WMAQ-Bob Hawk's Fun Quiz WMBD-Party Line WMT-Tom Owen's Cowboys WROK-Musicales WTMJ-To be announced

1:45

NBC-Football Game: WBOW KSD (sw-15.33) NBC-Football Game: WOWO (sw-15.21) CBS-Tours in Tone: WMBD WFBM WKBB (sw-15.27) Football: WSUI WOC WHO KMOX-Meet the Missus WAAF-Driskill Wolfe, trn. WBAA-Musical Review WBBM-John Harrington WHA-Football; Wisconsin vs. Purdue WIRE-Football Game WLS-Don & Helen WMAQ-Football Game WMT-Football; Indiana vs. Iowa WROK-Melodeers WTAD-Bessie Dean Reinert WTAQ-Football; Marquette vs. Iowa State

2:00

NBC-Football Game: WOWO (sw-15.27) CBS-To be announced: WFBM WKBB (sw-15.27) NBC-Football Game: WBOW KSD (sw-15.33) Football, Iowa State vs. Indiana: WHO WMT Football; Northwestern vs. Minnesota: WJJD WBBM WGN WCCO Football; Wisconsin vs. Purdue: WHA WTMJ KMOX-Football; Missouri vs. Oklahoma Univ. WAAF-Charlie Johnson & Uke WBAA-Campus Varieties WCBD-Polish Prgm. WCFL-To be announced WJJD-Birthday Party WLS-Merry-Go-Round WMBD-Trading Post WROK-News; Matinee Musicales WTAD-News

2:15

WAAF-Adventuring with the Marines WJBC-News WMBD-Football; Bradley vs. Knox WROK-Two Guitars WTAD-Women in the News 2:30 NBC-Football Game: WBOW KSD WENR WCFL (sw-15.33) NBC-Football Game: WOWO WENR (sw-15.21)



**RUSS MORGAN**  
"Johnny Presents" band leader  
Sat. 7:30 pm CST

### Frequencies

**KMOX-1090**  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1310  
WCBM-1080  
WCCO-810  
WCFL-970  
WDZ-1020  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

**WISN-1120**  
WJBC-1200  
WJJD-1130  
WJR-760  
WKBB-1500  
WLB-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMBI-1080  
WMT-600  
WOC-1370  
WOWO-1160  
WRJN-1370  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-500  
WTAM-1070  
WTAQ-1330  
WTMJ-620

**MBS-Concert Orch.:** WGN  
**KMOX-Five Star Final News**  
**WBBM-The Headliner**  
**WBOW-Football Summary**  
**WCFL-To be announced**  
**WISN-To be announced**  
**WIBA-Dinner Dance**  
**WIND-German Hour**  
**WJR-News Comes to Life**  
**WKBB-Sports Review**  
**WLW-Renfro Valley Barn Dance**  
**WMAQ-Louis Panico's Orch.**  
**WMBD-Bright Spot**  
**WMT-Rhythm & Romance**  
**WOC-Sports Summary**  
**WROK-News; Dinner Music**  
**WSUI-Dinner Hour**  
**WTAM-Bobby Grayson's Orch.**  
**WTMJ-Dance Orch.**

**CBS-Johnny Presents (Philip Morris) Russ Morgan's Orch.;** Frances Adair, contr.; Glenn Cross, tr.; Mixed Ensemble; Charles Martin's dramatizations; Ray Block & Swing Fourteen; WHAS WOC WFBM WBBM WCCO KMOX WJR (sw-15.27) (also WISN KNX KSL at 10:30 p.m.)  
**NBC-Linton Wells, commentator:** (sw-11.87)  
**MBS-Sylvia Froos, songs; Orch.:** WMT  
**KWK-Feature Parade**  
**WCFL-Armour Institute of Technology, talk**  
**WFAM-Moderate Melodies**  
**WGN-Wayne King's Orch.**  
**WHO-Sunset Corners Frolic**  
**WIND-Sing & Swing**  
**WKBB-Bordertown Barbecue**  
**WLS-Barn Dance Party**  
**WROK-Lou Blake's Orch.**  
**WTAQ-American Weekly**

**WGN-Vincent Lopez' Orch.**  
**WIND-Tommy Ott, organist**  
**WIRE-Vic Arden's Orch.**  
**WLS-Barnyard Jamboree**  
**WMT-Swing Hi, Swing Lo**  
**WROK-Studio Party**  
**WTMJ-German Hour**  
**9:15**  
**WCFL-Labor Flashes**  
**WIND-Walkathon**  
**WIRE-Dept. of Public Welfare**  
**WMT-Danceland**  
**9:30**  
**NBC-Symphony Orch.;** Pierre Monteux, cond.; WCFL (sw-11.87)  
**NBC-Symphony Orch.;** Pierre Monteux, cond.; WTAM  
**MBS-George Olsen's Orch.:** WGN WIRE  
**KWK-Stuart Johnson's Orch.**  
**WIND-Stars Over Manhattan**  
**WLS-Hometown Memories**  
**WMT-Hi-Way Dance Melodies**  
**WROK-Lou Blake's Orch.**  
**WTMJ-Dance Orchs.**

**CBS-Waltzes of the World:** WKBW WFBM (sw-15.27)  
**WAAF-Red Hot & Low Down**  
**WBAA-Stamp Club Meeting**  
**WCBM-Radio Debuts**  
**WDZ-George Hall's Orch.**  
**WROK-Music Box Melodies**  
**WTAD-△Sunday School Lesson**  
**2:45**  
**CBS-Dictators:** WFBM WKBB WTAQ KMOX WISN (sw-15.27)  
**WDZ-Sweet Music**  
**WTAD-Frances Mourning**

**3:00**  
**NBC-Football Game:** WOWO WMT WENR (sw-15.21)  
**WDZ-Danville Studios**  
**WJBC-Children's Hour**  
**WMBI-String Choir & Message**  
**WROK-Moods in Blue**  
**WTAD-News**

**3:15**  
**CBS-To be announced:** WKBW WFBM (sw-15.27)  
**WDZ-Melody Twisters**  
**WROK-Concert Music**  
**WTAD-Mary Jane Seaton**

**3:30**  
**CBS-To be announced:** WTAQ (sw-15.27)  
**WAAF-News & Weather**  
**WDZ-Effingham Studios**  
**WISN-Football Dancing Party**  
**WJBC-News**  
**WROK-△Bible Story Hour**

**3:45**  
**NBC-Willie Bryant's Orch.:** KSD (sw-15.33)  
**CBS-Frank Dailey's Orch.:** WISN WKBW WFBM WTAQ (sw-15.27)  
**WAAF-Jimmie Kozak, pianist**  
**WIND-Dance Time**  
**WJBC-Classified Time**  
**WROK-Easy to Remember**  
**WTAD-Cy & Freckles**

**4:00**  
**NBC-Football Game:** WENR WOWO (sw-15.21)  
**NBC-Vagabond Adventures:** WBOW (sw-9.53)  
**WAAF-Rhumba Beat**  
**WBBM-John Harrington**  
**WCCO-Game Summary**  
**WCFL-Organ Recital**  
**WDZ-Their Majesties, the Babies**  
**WJBC-Request Hour**  
**WLW-Football Scores**  
**WMBI-Mother Ruth**  
**WROK-News; Birthday Club**

**4:15**  
**CBS-George Olsen's Orch.:** WBBM WISN WCCO WFAM WKBW WTAQ WMBD (sw-15.27)  
**WAAF-Sport Shorts; Shadowland**  
**WDZ-Danville Studios**  
**WGN-Swing It**  
**WIND-Afternoon Varieties**  
**WJJD-Musical Score Board**  
**WLW-To be announced**  
**WROK-Esther Nelson, poetry**  
**WTAD-Barney Thompson**

**4:30**  
**NBC-Kaltenmeyer's Kindergarten (Quaker Puffed Wheat); Bruce Kamman:** WIBA WLW WMAQ WHO KSD WIRE (sw-15.33)  
**CBS-George Olsen's Orch.:** KMOX  
**Football Scores:** WIND WOC WBBM-Al Trace's Orch.  
**WBOW-Melody Time**  
**WCFL-Soloist**  
**WCLS-For Your Information (1310 kc)**  
**WDZ-Movie Swingtime**  
**WISN-Football Dancing Party**  
**WJBC-Bingo**  
**WMBI-△Foreign Language Service**  
**WROK-Musicale**

**4:45**  
**NBC-Herman Middleman's Orch.:** WENR WOWO WMT (sw-15.21)  
**MBS-Ray Keating's Orch.:** WGN  
**CBS-Coolidge String Quartet:** WFAM WKBW WTAQ (sw-15.27)

**CBS-Columbia Concert Hall;** News: WTAQ WFAM WKBB WISN WCCO WOC  
**NBC-El Chico, Spanish Revue:** WBOW WIBA WMAQ WIRE (sw-9.53)  
**NBC-News; Marek Weber's Orchestra:** WOWO WENR  
**MBS-Len Salvo, organist:** WGN  
**KMOX-Piano Recital**  
**KSD-News**  
**KWK-Range Riders**  
**WBBM-Truman Bradley**  
**WCFL-Interlude**  
**WHO-News; Sunset Corners Op-ry**  
**WIND-Football Resume & Round-up**  
**WLW-Football Roundup**  
**WMBD-Bargain Counter**  
**WMT-Gov. Karschel**  
**WROK-Junior Air Stars**  
**WTMJ-College Speech Class**

**5:00**  
**NBC-El Chico, Spanish Revue:** KSD  
**CBS-Columbia Concert Hall:** KMOX  
**MBS-Four Californians:** KWK WGN  
**WBBM-Eleanor Howe Pantry**  
**WCCO-Tourist Bureau**  
**WCFL-N.Y.A. Group**  
**WFAM-Playshop of the Air**  
**WIND-Sons of Pioneers**  
**WISN-Show Window**  
**WLW-Truly American**  
**WMAQ-Community Fund Prgm.**  
**WMBD-Walkathon Derby Show**  
**WMT-Parade of Features**  
**WROK-Sports Review**  
**WTMJ-Heinie's Grenadiers**

**5:15**  
**CBS-Eddie Dooley's Football News (Chesterfield):** WOC WFBM WTAQ WBBM KMOX WCCO WISN (sw-17.76) (also KNX KSL at 7:30 p.m.)  
**NBC-News; Strolling Songsters:** WMAQ (sw-9.53)  
**NBC-News; Alma Kitchell, contr.:** WENR WOWO  
**MBS-Johnny Messner's Orch.:** WGN  
**To be announced:** WIRE WDZ KSD-Football Scores; Geo. Hall's Orch.  
**WBOW-Sundown Express**  
**WCFL-News; Piano Recital**  
**WFAM-Rhythm Time**  
**WHO-Rube Appleberry**  
**WIBA-News**  
**WIND-Bill, Mac & Jimmie**  
**WKBB-Riding the Airways**  
**WLW-Bob Newhall, sports**  
**WMBD-Peoria's Church World**  
**WMT-Hits and Encores; Sports**  
**WROK-Police Court News**

**5:30**  
**CBS-Ben Feld's Orch.:** WFBM KMOX WFAM WKBW WCCO (sw-17.76)  
**NBC-Art of Living, Dr. Norman Vincent Peale:** WMAQ KSD (sw-9.53)  
**NBC-Johnny O'Brien's High Hats:** WOWO  
**Football Scores:** WENR WHO WIND  
**KMOX-To be announced**  
**WBBM-Jimmie Evans, sports**  
**WBOW-Speed Gibson**  
**WCFL-Stanley Hickman**  
**WIBA-Today's Birthdays; Sports**  
**WISN-Sports Parade**  
**WLW-Alfred Gus Karger**  
**WMBD-Sports; Where to Go**  
**WMT-News**  
**WOC-Hits & Bits**  
**WROK-Don & Sleepy, songs**  
**WSUI-Daily Iowan of the Air**  
**WTAQ-Sports; Musical Interlude**  
**WTMJ-Sports Review**

**5:45**  
**NBC-Message of Israel; Guest Speaker:** WENR (sw-11.87)  
**NBC-Top Hatters:** WHO KSD WMAQ (sw-9.53)  
**CBS-Saturday Night Swing Club:** WMBD WISN WTAQ (sw-17.76)  
**Football Scores:** WFAM WHAS WCCO WOWO WIRE

**6:00**  
**NBC-Message of Israel; Guest Speaker:** WENR (sw-11.87)  
**NBC-Top Hatters:** WHO KSD WMAQ (sw-9.53)  
**CBS-Saturday Night Swing Club:** WMBD WISN WTAQ (sw-17.76)  
**Football Scores:** WFAM WHAS WCCO WOWO WIRE

**6:15**  
**CBS-Saturday Night Swing Club:** WKBW WFAM WCCO  
**NBC-Top Hatters:** WIRE WCFL  
**Sports Review:** WFBM WGN  
**News:** WOC WMBD  
**KMOX-France Laux, sports**  
**WBBM-Melodies of Yesterday**  
**WBOW-Hit Tunes**  
**WHAS-Dr. Charles Welch**  
**WMAQ-Totten on Sports**  
**WMT-Evening Serenade**  
**WROK-Motor Drama**  
**WTMJ-Drama in the News**

**6:30**  
**CBS-Carborundum Band; Edward D'Anna, cond.:** KMOX WHAS WCCO WBBM WJR (sw-17.76)  
**NBC-Uncle Jim's Question Bee (G. Washington Coffee):** WMAQ WTAM  
**CBS-Sunset Serenade:** (sw-17.76)  
**NBC-Girls of the West:** WBOW KSD  
**NEC-Eddie Varzos' Orch.:** WENR (sw-11.87)  
**News:** WTAQ WHO  
**WCFL-Tenpin Tattler**  
**WENR-Community Fund Prgm.**  
**WFAM-Dinner Dance**  
**WFBM-Piano Twins**  
**WGN-Four Californians**  
**WIBA-International Club**  
**WIRE-Sports; News**  
**WISN-Answer Me This**  
**WKBB-Sweetheart Serenade**  
**WLW-Renfro Valley Barn Dance**  
**WMBD-Happy Family**  
**WMT-Football Scores**  
**WOC-Organ Moods**  
**WROK-House by Side of Road**  
**WTMJ-Dinner Table; News**

**6:45**  
**NBC-Eddie Varzos' Orch.:** KWK  
**NBC-Jean Sablon, songs:** WHO WBOV WIRE  
**News:** WFBM WKBW  
**KSD-Musical Memories**  
**WCFL-Musical**  
**WGN-Concert Trio**  
**WROK-Dinner Music**  
**WSUI-Amer. Education Week Prgm.**  
**WTAQ-Organ Melodies**

**7:00**  
**NBC-Robert L. (Believe-It-Or-Not) Ripley (Huskies); B. A. Rolfe's Orch.:** WLW WTAM WHO WTMJ WIBA WIRE WMAQ KSD (sw-9.53) (also KFI at 11 p.m.)  
**Turn to page 28 to see Pickpocket pictures of Robert L. Ripley.**  
**MBS-Ili, There, Audience:** WMT  
**NBC-Al Roth's Orch.:** WBOW (sw-11.87)  
**CBS-Your Unseen Friend; Harry Salter's Orch.:** WBBM WJR WHAS KMOX (sw-15.27)  
**To be announced:** WIND WTAQ WKBW  
**KWK-Sport Review; News**  
**WBAA-President's Banquet**  
**WCCO-Barnyard Follies**  
**WCFL-News**  
**WFAM-Organ Moods**  
**WFBM-Symphony Talk; Bohemians**  
**WGN-News; Sport Highlights**  
**WIND-Football Scores**  
**WISN-Down By Herman's**  
**WLS-Meet the Folks**  
**WOC-Skit Prgm.**  
**WROK-Fireside Bible Talks**

**7:15**  
**KWK-Al Sarli's Jam Session**  
**WCFL-Interlude**  
**WFBM-Road Builders**  
**WGN-Victor Arden's Orch.**  
**WIND-Colonial Ensemble**  
**WOC-Saturday Jamboree**

**7:30**  
**NBC-Jack Haley's Log Cabin;** Virginia Verrill, songs; Wendy Barrie; Warren Hull, m.c.; Ted Fio-Rito's Orch. WMAQ WHO WIBA WLW WIRE WTMJ WTAM KSD (sw-9.53) (also KFI at 11:30 p.m.)

**6:30**  
**NBC-Nola Day, songs; Orch.:** WBOW (sw-11.87)  
**WBOW-Melody Time**  
**WCFL-Herr Louie & the Weasels**  
**WIND-Talking Drums**  
**WKBB-News**  
**WTAQ-Sports Column of the Air**

**6:45**  
**NBC-Alka-Seltzer National Barn Dance; Henry Burr; Verne Lee & Mary, Hoosier trio; Lulu Belle & Scotty; Uncle Ezra; Lucille Long & Joe Kelly, m.c.; Guests:** WLS KWK WMT WBOW WIRE WLW WIBA WTMJ (sw-11.87) (also KGO at 10 p.m.)

**6:50**  
**CBS-Prof. Quiz with Bob Trout (Nash Motor Car Co.):** WISN KMOX WHAS WBBM WCCO WFBM WJR WISN (sw-15.27) (also KNX KSL at 10 p.m.)  
**Details of the contest on this program may be found on Page 14.**

**6:55**  
**NBC-Concert Orch.:** H. Leopold Spitalny, cond.; WTAM WTMJ (sw-9.53)  
**KOA-Sport Highlights**  
**KSD-News; Nathaniel Shilkret's Orch.**  
**WCFL-Adult Education Council**  
**WGN-Albert Eustace Hayden**  
**WHO-Sunset Corners Frolic**  
**WIND-Band Stand**  
**WKBB-Hits & Encores**  
**WMAQ-Marek Weber's Orch.**  
**WMBD-Doctors Who Dared**  
**WOC-Vivian Benschhof**  
**WROK-Ranch Boys**  
**WSBT-Songs They Write**  
**WTAQ-Master Singers**

**7:00**  
**KOA-Music By Cugat**  
**WGN-Kay Kyser's Orch.**  
**WIND-Dance Orch.**  
**WKBB-World Dances**  
**WMBD-Farmer Bill's Happy Family**  
**WOC-Sat Presents**  
**WROK-News; Musicale**  
**WTAQ-House of Peter McGregor**

**7:15**  
**CBS-Saturday Night Serenade (Pet Milk); Mary Eastman, sopr.; Bill Perry, tr.; The Serenaders; Gus Haenschen's Orch.:** WMBD WOC WBBM WHAS KMOX WFBM WJR WKBW

**7:30**  
**CBS-Among Our Souvenirs:** (sw-15.27)  
**NBC-Special Delivery, sketch:** WTAM WMAQ KSD KOA (sw-9.53)  
**WCCO-Dick Long**  
**WCFL-Montparnasse**  
**WIND-Football Jamboree**  
**WISN-Curtain Calls**  
**WROK-Nat'l Education Week**  
**WSBT-Cafe Continental**  
**WTAQ-News**

**7:45**  
**WCCO-Musicale**  
**WGN-Ted Weems' Orch.**  
**WIND-Arlie Simmonds' Orch.**  
**WKBB-Sentimental Mood Music**  
**WSBT-Comedy Kingdom**  
**WTAQ-Dance Orch.**

**7:50**  
**CBS-Lucky Strike Hit Parade;** Harry Salter's Orch.; Freda Gibson & Buddy Clark, vocalists; Songsmiths Quartet; Guest: WJR WOC WSBT WBBM KMOX WKBW WTAQ WHAS WISN WCCO WMBD WFBM (sw-15.27)  
**NBC-Symphony Orch.;** Pierre Monteux, cond.; KOA WIBA WTAM KSD WLW WBOW WMAQ (sw-9.53)  
**NBC-Symphony Orch.;** Pierre Monteux, cond. (sw-11.87)  
**MBS-Dance Orch.:** KWK

**8:00**  
**NBC-Al Donahue's Orch.:** WLW KSO KOA WBOW WCFL WHO  
**CBS-Benny Goodman's Orch.:** WJR WMBD WOC WTAQ WSBT WBBM WISN WKBW WFBM (sw-15.27)  
**MBS-Horace Heidt's Orch.:** WMT KMOX-Tomorrow's Headlines WCCO-Rollie Johnson WGN-Freddy Martin's Orch. WIBA-News; Club Canticleer WIND-Roller Derby WIRE-Variety Show WLS-Fireside Party WMAQ-Henry Busse's Orch. WTAM-Musical Bulletin Board WTMJ-News; Dance Orch.

**8:15**  
**NBC-Al Donahue's Orch.:** WIBA News; WROK WIND WHAS KMOX-Old Fashioned Barn Dance WCCO-Cecil Hurst's Orch. WMAQ-Eddie Varzos' Orch. WMBD-Walkathon Derby Show WTAM-Music You Want

**8:30**  
**NBC-Eddie Rogers' Orch.:** (sw-6.14)  
**NBC-Ran Wilde's Orch.:** KSD WHO WTAM WBOW WLW  
**CBS-Orrin Tucker's Orch.:** WOC WISN WBBM WSBT WKBW WTAQ WMBD  
**CBS-Sammy Kaye's Orch.:** WJR WFBM  
**MBS-Isham Jones' Orch.:** WMT WGN WIRE  
**KOA-Nick Stuart**  
**KWK-Clyde Lucas' Orch.**  
**WCCO-Gophers**  
**WCFL-Nite Club**  
**WHAS-Dance Band**  
**WIBA-University 770 Club**  
**WIND-Bob Tinsley's Orch.**  
**WJR-Emery Deutsch's Orch.**  
**WLS-National Barn Dance**  
**WMAQ-Marek Weber's Orch.**  
**WTMJ-Streamlined Revue**  
**End of Saturday Programs**

### NIGHT

**6:00**  
**NBC-Message of Israel; Guest Speaker:** WENR (sw-11.87)  
**NBC-Top Hatters:** WHO KSD WMAQ (sw-9.53)  
**CBS-Saturday Night Swing Club:** WMBD WISN WTAQ (sw-17.76)  
**Football Scores:** WFAM WHAS WCCO WOWO WIRE

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# SHORT WAVES

BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

**R**ICARDO F. RUBIO of Havana, Cuba, writes that another short-wave station, COCU, "Garcia Serra," which relays CMCU on either 6.59 or 9.95 megs, daily from 7 a.m. to 12 mid EST (8 a.m. to 1 a.m. CST), took the air on October 15. Reports should be sent to Jorge Garcia Serra, Estrada Palma No. 25, Vibora, Havana, Cuba. It is reported that COCA (6.46), a short-wave relay for CMCU, will be inaugurated some time in the near future.

The following commercial transmitters are in operation at present, at Rocky Point, N. Y.: WEC (8.93), WQJ (21.24), WLL (17.9), WKC (13.465), WEZ (8.075), WQA (21.22), WKO (15.97), WED (13.435), WEM (7.40), WQD (18.96), WQG (15.04), WEF (10.62), WKP (6.95), WQE (18.92), WQV (14.80), WCG (10.38), WQO (6.925), WQH (18.88), WEB (14.77), WET (9.47), WDB (6.7175), WQB (17.94), WQP (13.90), WEL (8.95) and WIR (4.55).

DJP (11.855) is relaying the regular Zeesen, Germany, programs irregularly between 4:50 and 10:45 p.m. EST (3:50 and 9:45 p.m. CST). Matanzas, Cuba, COGF (11.805) badly interferes with the daily 8 to 9 a.m. EST (7 to 8 a.m. CST), transmission from JZJ (11.8), Tokyo, Japan. After being inaudible for a long while, the 4:30 p.m. EST (3:30 p.m. CST), transmission from Tokyo, radiated over JZK (15.16), is again being heard.

According to R. B. Oxrieder of State College, Penn., HBL (9.345) of Geneva, Switzerland, is now transmitting each Friday from 7:30 to 7:45 p.m. EST (6:30 to 6:45 p.m. CST). RNE (12.06), Moscow, U. S. S. R., broadcasts a French program at 8:30 p.m. EST (7:30 p.m. CST), news in Russian at 10 p.m. EST (9 p.m. CST) and an English period at 10:15 p.m. EST (9:15 p.m. CST), following which it closes down with the "Internationale" at 11 p.m. EST (10 p.m. CST). The new super-power short-wave transmitter, nearing completion at Moscow, U. S. S. R., will broadcast twenty-four hours daily.

A verification just received from CR6AA in Lobito, Angola, Portuguese Africa, by Roy Myers of Los Angeles, Calif., states that this station operates on 7.177 megs, Wednesdays and Saturdays from 2:45 to 4:30 p.m. EST (1:45 to 3:30 p.m. CST). Transmissions are made at irregular intervals on a frequency of 9.666 megs.

Eugene Reinhard of Locust, N. J., writes that he was fortunate enough to hear the special DX program from FR8VX (14.34) of St. Denis, Isle de Reunion, on October 15. I was unable to pull this tiny station through at the RADIO GUIDE Listening Post. James Moore of San Francisco, Calif., reports that the mysterious French Indo-China amateur noted by John DeMyer some time ago is F18AC (14.265), a 50-watt station, owned by R. Lebon, Box 13, Hanoi, French Indo-China, who was heard making his first North American contact with W6NRR, on October 1.

Akifusa Saito of Kumamoto, Japan, informs me that the new Japanese transmitter at Taihoku, Taiwan, which relays JFAK, daily from 4 to 10 a.m. EST (3 to 9 a.m. CST), on a frequency of 9.625 megs, is JFO. PMK (11.5) the station that I was unable to identify, when logged some weeks ago, is a Javanese transmitter, relaying the NIROM programs irregularly from 6 to 8 a.m. EST (5 to 7 a.m. CST).

A technical release from the British Broadcasting Corporation states that

with the approach of the sunspot cycle to its maximum next year, listeners in the northern hemisphere and certain parts of the southern are noticing a marked improvement in reception on the ultra-short waves with the change in season. In the winter the ionosphere cools and becomes more dense, thereby reflecting signals of higher and higher frequency. In direct confirmation to this data, comes a letter from Clyde Criswell of Phoenix, Ariz., in which he states that on October 19, from 10 to 11 a.m. EST (9 to 10 a.m. CST), he picked up television sound signals from Alexandra Palace in London, England, on a frequency of 41.5 megs. Reception was better than over W3XAL, Boundbrook, N. J., on 17.78 megs, at the time. Sound transmissions that are being made in connection with testing the giant new CBS television transmitter at Camden, N. J., were also received on a frequency of 41.5 megs, by Mr. Criswell.

Belgian flyers report that on the route to the Congo it is at present practically impossible to employ radio compasses or direction finders after the plane has passed Oran, since further south there are no powerful transmitters or beacons. Navigation is made possible by ground direction finders operated by the French, who have installed automotive units for receiving and transmitting at various points across the vast Sahara Desert.

Several notable broadcasts will be heard from Daventry this week: On Sunday, November 7, at 10:30 a.m. EST (9:30 a.m. CST), listeners will hear the Jewish Ex-Servicemen's National Remembrance Service, and band music by His Majesty's Scots Guards, from the Horse Guards Parade, Whitehall, London; on Tuesday, November 9, at 7:25 a.m. EST (6:25 a.m. CST), a description of the scene of the procession of the Lord Mayor's Show as it passes through the streets of London. At 2:20 p.m. EST (1:20 p.m. CST), a description of the Lord Mayor's Banquet by Mrs. Collett from Guildhall. At 4:20 p.m. EST (3:20 p.m. CST), another pick-up from the Lord Mayor's Banquet, featuring the address of Prime Minister Neville Chamberlain, in which he will publicly set forth Great Britain's policies and probable future course of action in relation to the tangled international situation; on Thursday, November 11, at 5:25 a.m. EST (4:25 a.m. CST), the famous Service of Remembrance from the Cenotaph, Whitehall, London, which will be preceded by music played by the Regimental Bands, will be broadcast. This will feature a "Salute to the Dead," by Major-General Sir Fabian Ware. At 2:55 p.m. EST (1:55 p.m. CST), the Festival of Empire and Remembrance, from the Royal Albert Hall, which will be attended by the King and Queen, will be aired.

The American Museum of Natural History's expedition to New Guinea left, in part, on October 5. The group will include three scientists, two radio operators (one is ex-W2FEF), a pilot and a flight engineer. A 500-watt transmitter, which it is understood has been assigned the call W10XRA, will be installed at the base-camp at Hollandria, Dutch New Guinea, from which point it will be used to communicate with two portable field transmitters which the advance party will carry into the dangerous territory of the "Head Hunters"! An airplane, equipped with a 100-watt transmitter, to work on 3.105, 6.21, or 12.42 megs, will be used in the explorations.

(Programs are on Page 47)

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**Log of Short-Wave Stations**  
Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

|                   |             |                       |             |
|-------------------|-------------|-----------------------|-------------|
| CJRO, Canada      | 6.15        | JVI, Japan            | 9.535       |
| CJRX, "           | 11.72       | JZJ, "                | 11.80       |
| COBC, Cuba        | 9.31        | JZK, "                | 15.16       |
| COBZ, "           | 9.03        | KIO, Hawaii           | 11.68       |
| COCD, "           | 6.13        | KKH, "                | 7.52        |
| COCO, "           | 6.01        | KKP, "                | 16.03       |
| COCC, "           | 9.75        | Klipheuvcl,           |             |
| CSW, Portugal     | 9.94        | South Africa          | 9.62        |
| DJB, Germany      | 15.20       | LRU, Argentina        | 15.29       |
| DJC, "            | 6.02        | LBX, "                | 9.66        |
| DJD, "            | 11.77       | LBX, "                | 10.35       |
| DJL, "            | 15.11       | OLR3A, Czecho-        |             |
| EA743, Canarias   | 10.37       | slovakia              | 9.55        |
| EAR, Spain        | 9.49        | OLR4A, "              | 11.84       |
| EA9AH, Spanish    |             | CLR5A, "              | 15.23       |
| Morocco           | 14.05       | ORK, Belgium          | 10.33       |
| FNSK, S.S. Nor-   |             | OXY, Denmark          | 9.52        |
| mandie 8.823,     | 13.275      | PCJ, Holland          | 9.59, 15.22 |
| FO8AA, Tahiti     | 7.11        | PHI, "                | 17.75       |
| GSA, England      | 6.05        | PRADO, Ecuador        | 6.62        |
| GSB, "            | 9.51        | PRF5, Brazil          | 9.50        |
| GSC, "            | 9.58        | RAN, U.S.S.R.         | 9.60        |
| GSD, "            | 11.75       | RKI, "                | 7.54        |
| GSE, "            | 15.14       | RNE, "                | 12.00       |
| GSH, "            | 17.79       | RV15, "               | 4.273       |
| GSI, "            | 21.47       | RV59, "               | 6.00        |
| GSL, "            | 15.26       | SPB, Poland           | 11.53       |
| GSM, "            | 21.53       | SPW, "                | 13.64       |
| GTL, "            | 6.11        | TFJ, Iceland          | 12.23       |
| GSO, "            | 15.18       | TPA2, France          | 15.24       |
| GSP, "            | 15.31       | TPA3, "               | 11.88       |
| HAS3, Hungary     | 15.37       | TP4, "                | 11.71       |
| HAT, "            | 9.12        | VF9DN, Canada         | 6.005       |
| HBT, Switzerland  | 14.535      | VK2ME, Australia      | 9.59        |
| HBL, "            | 9.60        | VK3ER, "              | 9.58        |
| HFO, "            | 11.402      | VK3ME, "              | 9.51        |
| HBH, "            | 18.48       | VPD, Fijiis           | 9.54        |
| HBP, "            | 7.80        | WIXAL, Boston, Mass.  |             |
| HC2RL, Ecuador    | 6.68        | 15.25, 11.79 and 6.04 |             |
| HH2S, Haiti       | 9.25        | XFUZ, Mexico, D.F.    | 6.12        |
| HJ1ARE, Colombia  | 5.95        | XFXA, "               | 6.12        |
| HJ1ABP, "         | 9.618       | YGOX, China           | 9.8         |
| HP5A, Panama      | 11.7        | YSD, El Salvador      | 7.894       |
| HP5J, "           | 9.60        | YV5RC, Venezuela      | 5.80        |
| HS8PJ, Siam       | 9.51, 19.02 | ZBW3, China           | 9.525       |
| HVJ, Vatican City | 15.12       | ZP03, Italy           | 9.635       |
| JDY, Kwantung     | 9.925       | ZR04, "               | 11.81       |
| JVN, Japan        | 10.68       | 9MI, S.S. Kanimbla    | 6.01        |

Short-wave programs of American stations are shown along with the regular listings beginning on page 29. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

Time Given is CST  
Add One Hour for EST  
Subtract One Hour for MST

**News Broadcasts**

Daily—2:20 a.m., GSB, GSD, GSG, GSO; 3:35, GSB, GSD, GSG, GSO; 6:30, XGOX; 6:45, JDY; 7:30, GSG, GSH, GSO; 7:35, JZJ; 10, GSD, GSF, GSG, GSH; 12 noon, GSB, GSD, GSG, GSI; 2 p.m., OLR4A; 2:10, TPA3; 3, GSB, GSF, GSO, GSP; 3:45, EA9AH; 4:40, HP5J; 5:30, EAR, HP5A; 6, EA9AH, RAN, RKI; 6:15, CSW; 6:30, EAJ43; 6:40, GSB, GSD, GSP; 7:15, EAJ43, DJB, DJD; 9:10, GSB, GSC, GSD; 9:30, DJB, DJD; 9:45, CJRO, CJRX; 10:30, TPA4; 11:30, JZK.

Daily except Sundays—5 a.m., VK3ME; 6:30, VK3LR; 5 p.m., ZR04.

Sun., Mon., Wed., Fri.—3 p.m., RNE.

Mon. & Thurs.—7:30 p.m., OLR4A.

**Sunday Nov. 7**

6 a.m.—Program from S. S. Kanimbla; 9MI

\*6 a.m.—Program from Darien, Kwantung; JDY

\*7 a.m.—International church; COCQ

\*7 a.m.—Variety program; DJL

\*7 a.m.—Overseas hour for Australia; JZJ

9:15 a.m.—Chimes and church services; WIXAL (15.25)

9:30 a.m.—JEWISH EX-SERVICEMEN'S NATIONAL REMEMBRANCE SERVICE; Rev. J. H. Hertz; H. M. Scots Guards' band; GSD GSG

12:30 p.m.—Cultural activities; W3XAL (17.78)

\*1 p.m.—Danish program; OZF (9.52)

1:55 p.m.—Catholic services; GSG GSI

3 p.m.—Chapel organ; W2XAF (9.53) W2XAD (15.33)

3:30 p.m.—Overseas hour (East); JZJ JZK

3:45 p.m.—Centenary commemoration of Women's Foreign Mission work in the Church of Scotland; GSF GSO

\*3:55 p.m.—Greetings to listeners; DJB DJC DJD

4:30 p.m.—In the College President's Study; WIXAL (11.79)

4:30 p.m.—INTERNATIONAL DX'ERS ALLIANCE PROGRAM FROM ALGER, ALGERIA; TPZ (12.12)

\*4:30 p.m.—Dance orchestra; YV5RC

\*5 p.m.—"The World's Week," Volney Burd; WIXAL (11.79)

5:05 p.m.—Violin Sonatas of Corelli; GSD GSP

6 p.m.—Chimes and church services; WIXAL (6.04)

\*6 p.m.—Program from Moscow; RAN RKI

6:40 p.m.—Mission news; PCJ (9.59)

7 p.m.—Cugat dance orchestra; YV5RC

7 p.m.—Fred Hartley's sextet; GSD GSP

\*8 p.m.—Cararo's tango band; LRX

\*8 p.m.—El Salvadorian program; YSD

8:30 p.m.—PROGRAM FROM EXPEDITION IN ECUADORIAN JUNGLES; HClAG (14.32)

\*10 p.m.—English program; XEXA COBC

\*10:45 p.m. (ex. Sat.)—Program from South Africa; Klipheuvcl (9.62)

\*11:30 p.m.—Dance music; HP5A

\*11:30 p.m.—Overseas hour (Pacific coast); JZK

\*12 mid.—English DX program; XEUZ

\*2 a.m.—English programs from Siberia; RV15

Key to Symbols Used: \*Daily; †Week Days; \$Monday, Thursday.

**Monday, Nov. 8**

†4:30 a.m.—Fiji hour; VPD2

\$7 a.m.—Siamese broadcast; HS8PJ (9.51)

\$7 a.m.—Oriental variety; ZBW3

1:45 p.m.—Mr. Augustus Plum and Family; GSG

2 p.m.—"Tess of the d'Urbervilles" (Part II); GSG GSI

†3:50 p.m.—Science news; WIXAL (11.79)

†4 p.m. (ex. Sat.)—News; W2XAF (9.53) W2XAD (15.33)

4:15 p.m.—Sports in America; W2XAF (9.53) W2XAD (15.33)

†5 p.m.—Monitor news; WIXAL (11.79)

6 p.m.—Symphonies of Beethoven; GSD GSP

7 p.m.—Ezra and Elmer; GSD GSP

7:40 p.m.—Sonata for violin and harp; OLR4A

8 p.m.—Mail bag; OLR4A

8:30 p.m.—Journey into the unknown; DJB DJC

9:30 p.m.—Brave New World; W2XE (15.27)

**Tuesday, Nov. 9**

6:25 a.m.—THE LORD MAYOR'S SHOW; GSG GSH GSI

10:45 a.m.—"World Affairs," H. Wickham Stead; GSD GSG

2:30 p.m.—THE LORD MAYOR'S BANQUET; GSG GSI

3:20 p.m.—THE LORD MAYOR'S BANQUET; Speech by Prime Minister Neville Chamberlain; GSF GSO GSP

5 p.m.—Commemoration of the 9th of November; DJB DJC DJD

6:30 p.m.—Splendors of Literature; WIXAL (6.04)

10:30 p.m.—Salute to Latin America; W3XAL (6.05)

**Wednesday, Nov. 10**

9 a.m.—Music Hall; GSG GSI

1 p.m.—"Tess of the d'Urbervilles" (Part III); GSG GSI

2:15 p.m.—BBC SYMPHONY ORCHESTRA; Adrian Boult, conductor; GSG GSI

4:15 p.m.—Sports in America; W2XAF (9.53) W2XAD (15.33)

6 p.m.—Budapest program; HAT4

7 p.m.—Latin American night; W3XAL (17.78)

7:45 p.m.—For the Short-Wave Listener; WIXAL (6.04)

9:30 p.m.—The Rocky Mountaineers; GSG GSD

**Thursday, Nov. 11**

4:25 a.m.—A SERVICE OF REMEMBRANCE FROM THE CENOTAPH, WHITEHALL, LONDON; GSG GSH GSI

5:10 a.m.—"Salute to the Dead," Major-General Sir Fabian Ware; GSG GSH GSI

8 a.m.—Program on peace; PHI

9:15 a.m.—Service from the Cenotaph; GSG GSI

10:20 a.m.—"As I See It," Viscountess Astor; GSD GSG

1:40 p.m.—Schramm; OLR3A

1:55 p.m.—FESTIVAL OF EMPIRE AND REMEMBRANCE; GSG GSI

4:10 p.m.—Service from the Cenotaph; GSF GSO

5 p.m.—Fog signals; DJB DJC DJD

6 p.m.—"The Part that Ex-Servicemen Can Play in Promoting World Peace," Sir France Fetherston-Godley; GSD GSP

6:30 p.m.—"Textiles, a Heritage and a Promise," Prof. Edw. Schwag; WIXAL (6.04)

6:30 p.m.—Waltzes; DJB DJC DJD

7:10 p.m.—Festival of Remembrance; GSD GSP

7:30 p.m.—Broadcast for the News Radio Club of Connecticut; DJB DJC DJD

8 p.m.—Spanish popular music; PRADO

9 p.m.—Canadian hour; III2S

9:30 p.m.—Festival of Remembrance; GSG GSD

**Friday, Nov. 12**

10:40 a.m.—Play, "Fire!"; GSD GSG

12:40 p.m.—From the London Theater; GSG GSI

1:30 p.m.—Five Hours Back; W3XAL (17.78) W2XAD (15.33)

1:40 p.m.—Children's chorus; OLR3A

2 p.m.—Merry-go-round revue; GSG GSI

2:25 p.m.—Sinfonia concertante; OLR3A

4 p.m.—Heinrich Schutz Circle; DJB DJC DJD

4:15 p.m.—Sports in America; W2XAD (15.33) W2XAF (9.53)

4:30 p.m.—Talk, "Pathways to Peace"; WIXAL (11.79)

6:15 p.m.—Luis Alvarez' orchestra; YV5RC

7 p.m.—Woman's Page; W3XAL (17.78)

8 p.m.—French-Canadian folk songs; GSG GSD

8:15 p.m.—Barble and Lorie; DJB DJC DJD

10 p.m.—Program from Tahiti; FO8AA

11:15 p.m.—DX Club; W8XK (6.14)

**Saturday, Nov. 13**

9:30 a.m.—Troise's mandoliers; GSD GSG

10 a.m.—Merry-go-round revue; GSD GSG

11:20 a.m.—Henry Hall's orchestra; GSG GSI

12:30 p.m.—BBC Military band; GSG GSI

1:30 p.m.—In Town Tonight; GSG GSI

2:25 p.m.—Variety program; OLR3A

3:40 p.m.—CONCERT BY MASSES BANDS; GSF GSO

4:30 p.m.—League of Nations; HBI HBP

5:45 p.m.—Thirty minutes of startling stories; DJB DJC DJD

6 p.m.—Palace of Varieties; GSD GSP

6:30 p.m.—Concert music; DJB DJC DJD

7 p.m.—Ernesto Lecuona's Cuban music; LRX

8 p.m.—In Town Tonight; GSG GSD

8:30 p.m.—Louis Freeman's band; GSG GSD

11 p.m.—Northern Messenger; messages to those in the Arctic; VE9DN CRX

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**MENTAL TEST**

- The presiding officer of the Senate is the (1) President. (2) Vice President. (3) Secretary of War.  
No. of Answer.....
- A mail carrier sorts 9/10 of his mail in 72 minutes. How many minutes will it take him to sort all his mail?  
Answer.....
- Roof is to building as ceiling is to (1) house. (2) barn. (3) room. (4) cottage.  
Answer.....
- To be sure of the meaning of a word refer to a (1) paper. (2) magazine. (3) dictionary.  
Answer.....
- Profit is to loss as plenty is to (1) people. (2) money. (3) famine. (4) business. (5) country.  
Answer.....
- If I can read 10 letters in 40 minutes, how long will it take me to read 28 letters?  
Answer.....
- New York City is (1) North. (2) South. (3) East. (4) West, of Los Angeles, California.  
Answer.....
- The saying, "Haste makes waste" means most nearly: (1) Do not let haste betray you into imprudence. (2) It is injurious to be precipitate and delay is also frequently injurious. (3) The man is wise who does everything in its proper time.  
Answer.....

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Mark with an "X"  
 FULL TIME;  PART TIME

[ Full time pays up to \$35 to \$60 in a week. Part time, either during the day or evening, pays up to \$22.50 in a week. ]

**3** State Which Bonus You Prefer—Cash or Ford Automobile

In addition to their cash earnings, we offer our producers a cash bonus of \$500.00 or a brand-new, latest model Ford Tudor Sedan. State which you would prefer if you decide to accept our offer. Mark "X" before your choice.

\$500 CASH BONUS;  LATEST MODEL FORD TUDOR SEDAN

**4** Can You Start at Once?

Mark with an "X"  YES  NO

If you cannot start at once, state about when you will be able to start.

### SEND NO MONEY

There is no money fee of any kind required with this Application. It merely tells us that you would consider running a Coffee Agency in your locality if we have an opening for you. You will be notified by return mail whether your home locality is available. Then you can decide if the money-making possibilities look good to you. No obligation on your part. Those who apply first will be given preference, so be sure to mail your Application without delay—NOW! No letter is required, just the Application. Mail at once to

All Applications Will Be Held Strictly Confidential

**ALBERT MILLS, President**  
3668 Monmouth Ave. Cincinnati, Ohio