

COMPLETE PROGRAMS FOR WEEK ENDING NOVEMBER 27

RADIO GUIDE

TEN CENTS

this week!

BOBBY BREEN

*On "Hollywood
Showcase"*

GRACE MOORE

*"General Motors"
star Sunday*

ARMY-NAVY

*In gridiron battle
Saturday*

CAROLE LOMBARD

*In thrilling movie
drama*

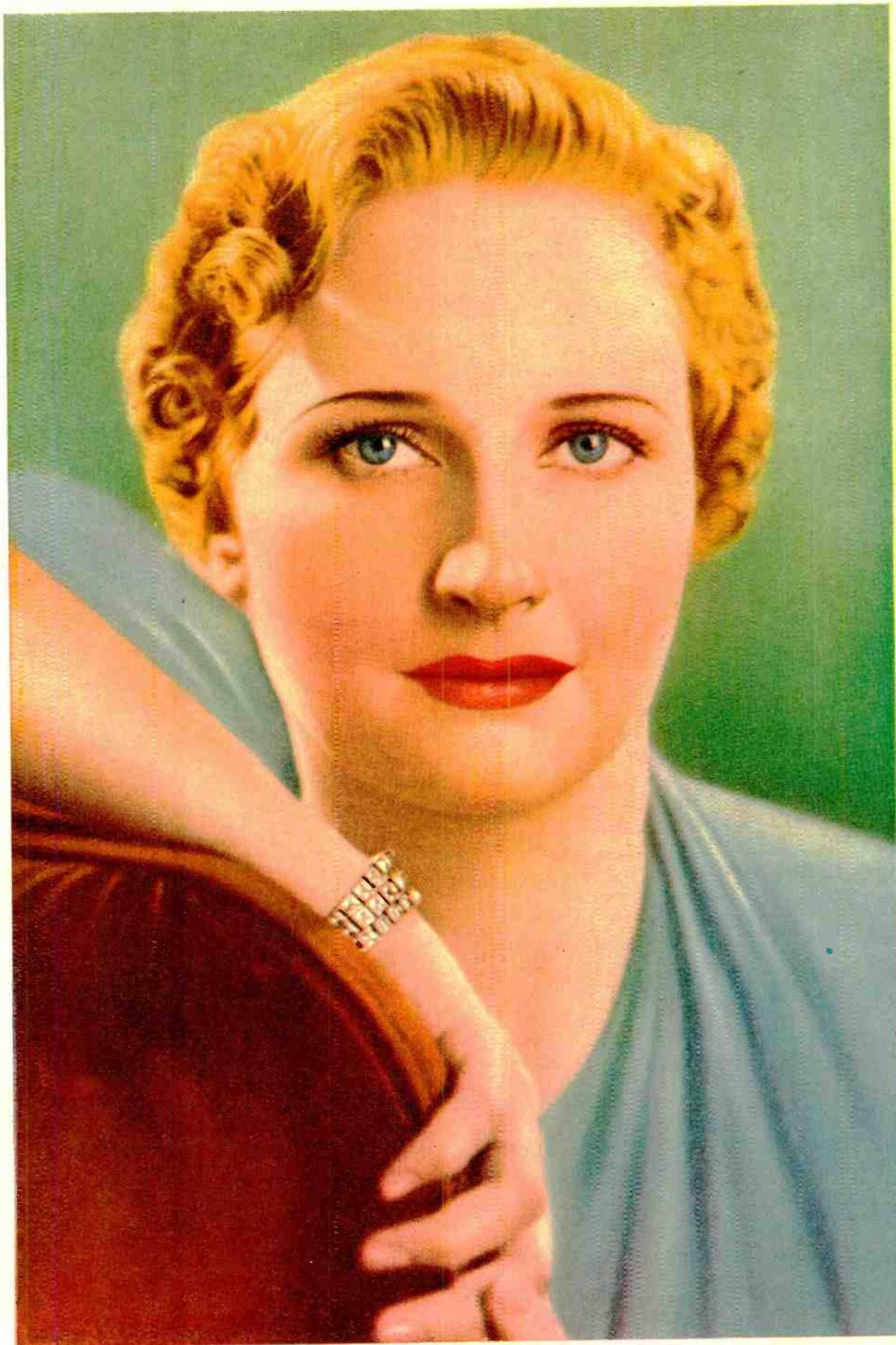
KATE SMITH

*Presents Hero of
the Month*

STOOPNAGLE
AND BUDD

*"Hollywood Mardi
Gras" guests*

LISTEN TO THEM!



Margaret Speaks—NBC Monday night

EXCLUSIVE INSIDE PICTURE-STORY OF HOW "YOUR HIT PARADE" IS MADE

Medal of Merit

A Weekly Award for Excellence in Broadcasting

AWARDED TO GERTRUDE BERG OF "THE GOLDBERGS"

ONCE, Gertrude Berg was a typical housewife.

Today she is probably the most important woman in broadcasting.

Being a housewife must provide a wonderful training for work in other fields, so many former housewives have achieved so much.

Her personal triumph was not easy. Triumph rarely is. Gertrude Berg's radio career was nursed on rebuffs, weaned on rejections. She cut her radio eye-teeth on such harsh words as "No," "Impossible," "It can't be done."

"It Can Be Done" is the name of a splendid program offered each week by Eddie Guest. Let him look up Gertrude Berg and present her story if he wants an honest tale rooted in the soil of deep human experience.

Mrs. Berg's first radio program of importance was "The Rise of the Goldbergs." Her love of a closely knit family, her interest in the doings of her neighbors, her tolerance of minor irritations and her indignation at major ones, these all combine to write a lucid, gripping story of the life of a poor Jewish family in New York.

It was that cast and that locale which caused broadcasting experts to expel her time after time from their presence while they snorted after her, "It can't be done."

America, they said, would not be interested in a story of a Jewish family in New York. They were experts in what America liked, and



they knew. "The Rise of the Goldbergs" as a network show, bah!

But the former housewife knew more than did the experts. She knew that her family was everybody's family, and that her inexpensive apartment was anybody's home in which men and women and children faced a world which threatened continually to overcome them.

Eventually, she proved herself right, for "The Rise of the Goldbergs" became one of the biggest of the big network favorites. On November 12, Gertrude and the famous members of her cast celebrated the eighth birthday of this show the experts once termed "impossible."

It is the purpose of this department to herald new programs which it considers of special distinction as well as to name outstanding contributors to the art of radio entertainment. "The Goldbergs" is hardly a new show, though new listeners each week are still being initiated into the perplexities of life in the Goldberg home. But Mrs. Berg is a person to whom many listeners feel they owe a personal debt.



Gertrude Berg
... persistence

Because Gertrude Berg has accomplished much which has brought pleasure to the homes of listeners, and because "The Goldbergs" has provided wholesome and hearty listening, keeping abreast of radio's big parade for eight years, we herewith award to Gertrude Berg and the cast of "The Goldbergs" the Radio Guide Medal of Merit.

HAPPY LISTENING

Classic Coiffure

THE girl on the cover this week is blond, athletic Margaret Speaks, who has sung so notably on the Voice of Firestone. Just returned from a greatly deserved vacation, she posed for our art director, Mr. Charles Rubino, and thereby made it possible for us to present to her radio listeners one of the most attractive coiffures to be seen around Radio City. We hazard the prediction that many a hopeful singer may be found these next few days before her mirror, a curling-iron in one hand and a copy of Radio Guide in the other, attempting to acquire the smartly classic curls that adorn the famous Firestone singer.

Finding Betty Lou

HAVE you read those famous travel travesties of Doctor Traprock, in which he parodies celebrated books? One is titled amusingly "Through the Alimentary Canal With Gun and Camera." Radio Guide's own cameraman nearly lived up to that descriptive title when he received from his editor the assignment, "Find Betty Lou of the Vallee program and photograph her."

At first it was our impression that Betty Lou was a real bit of cloth or china or wood, just as Charlie McCarthy is real. But, alas, there just isn't a tangible Betty Lou. She is only a voice, and the voice lives deep in the throat of Tommy Riggs, the talented lad who is her father. So, our cameraman proceeded on a camera hunt through the jungle of Mr. Riggs' throat for the little girl's abode. The result, and a very interesting one if we do say so, is visible on page 21.

And Next Week

NEXT week we may enjoy what is possibly the richest listening of the autumn. Great names and great voices abound. As a delicious tidbit of what is to come, put down on your calendar that you are going to listen Saturday, December 4, to the opening of the Metropolitan Opera.

this week!

Previews of Some of the Better Programs

SUNDAY, NOV. 21

Constance Bennett
Cary Grant . . . fantastic

Constance Bennett and Cary Grant star in "Silver Theater" play. CBS, Sunday at 5 p.m. EST.

Currently featured as Hollywood's latest comedy team, Miss Bennett and Grant will be at their best in a special radio adaptation of P. G. Wodehouse's hilarious story, "The Medicine Girl."

Wesley and
Charles Ruggles . . . star pair

Wesley and Charles Ruggles are to be Feg Murray guests on his "Baker's Broadcast" over NBC, Sunday, 7:30 p.m. EST.

Director Wesley and Comedian Charles are brothers. Successful, well known in Hollywood and to film fans, their life stories will prove to be interesting and helpful to others.

Workshop . . . genuine

"Columbia Workshop" will present John William Andrews' stirring drama, "Georgia Transport." CBS, Sunday, 8 p.m. EST.

For every two pilots in the air, there are some 200 ground-men whose job it is to "guard the ship." In verse play, "Georgia Transport" salutes these unsung men of aviation.

Charles Kullmann . . . wanderer

Leading Tenor Charles Kullmann is "Ford Sunday Evening Hour" guest. CBS, 9 p.m. EST.

Kullmann, American-born Metropolitan Opera star, is well known to opera-goers both in Europe and America. His many followers will cheer his appearance on Sunday's concert.

Bobby Breen . . . Hawaii

Radio-Movie Youngster Bobby Breen is "Hollywood Showcase" guest. CBS, Sunday, 10 p.m. EST.

Singing songs from his new picture, "Hawaii Calls," Bobby Breen will thrill tuners-in Sunday. The child star offers complete enjoyment in glorious song.

MONDAY, NOV. 22

Margaret Sullavan . . . lifelike

"Lux Radio Theater" play stars Margaret Sullavan in "Petrified Forest." CBS, Mon., 9 p.m. EST.

Broadway - Movie Actress Margaret Sullavan's tender portrayal of a heroine who at last finds escape from a desert that's stifling, fascinating, brings drama that's tense, stirring.

Brave New World . . . voices

"Brave New World" dramatizes "Voices in the Wilderness." CBS, Monday, 10:30 p.m. EST.

A story of the men who tried to lessen the oppression of the Indians by the white men is told in this interesting, factual "Brave New World" broadcast.



"Hollywood Hotel" stars Glamorous Carole Lombard and Fred MacMurray Friday night in a preview of the film, "True Confessions"

TUESDAY, NOV. 23

Ross Graham . . . young old-timer

Interviewer Nellie Revell greets Baritone Ross Graham. NBC, Tuesday, 5 p.m. EST.

Bass-Baritone Graham is the son of an Arkansas evangelistic singer. He's been singing on the radio ever since its early days, and has given many concerts. Fans everywhere eagerly await his appearance on Tuesday's program.

Big Town . . . 10 cents a dance

"Expose of Dance Hall Hostess Racket" theme of "Big Town." CBS, Tuesday, 8 p.m. EST.

This stark drama offers an ideal role for Edward G. Robinson and depicts true-to-life action in the back streets of a teeming metropolis.

Lum and Abner . . . hill-lore

Lum and Abner to be on Al Jolson show. CBS, Tues., 8:30 p.m. EST. For the West, 8:30 p.m. PST.

Lum and Abner, who have put rural philosophy in the upper income brackets, star for Al Jolson Tuesday night. They'll be heard in a new type of sparkling, all-hillbilly show.

Stoopnagle and Budd . . . jesters

Stoopnagle and Budd will be "Hollywood Mardi Gras" guests. NBC, Tuesday, 9:30 p.m. EST.

Colonel Stoopnagle and his vacuum-

faceted stooge, Budd, enter into a wit duel with Charlie Butterworth Tuesday. The pair's elastic yarns assure dialers-in a wealth of comedy fun.

WEDNESDAY, NOV. 24

Ned Sparks . . . visitor

Fred Allen presents Ned Sparks on "Town Hall Tonight." NBC, Wednesday, 9 p.m. EST. Broadcast for the West at 9 p.m. PST.

There'll be fun aplenty when Glib Wisecracker Fred meets Funnyman Ned Sparks of the movies. Ned's a great favorite with movie-goers and he'll be a great favorite when he guests on "Town Hall Tonight"

Tish . . . capricious

"Tish" dramatization is "Hijack and the Game," broadcast over CBS, Wednesday, at 9:30 p.m. EST.

Hear the sad encounters with runrunners of Mary Roberts Rinehart's Tish, probably the most self-willed old maid in history, and of her famous two cronies, Aggie and Lizzie.

For more details about this broadcast, turn to page 7.

Phil Lord . . . crusader

"Gang Busters" drama is based on saga of Fred Brown, "Chain Bandit." CBS, Wed., 10 p.m. EST.

Debunking crime and painting criminals as they really are has made Phil Lord's "Gang Busters" a powerful so-

cial instrument. Subtly, surely, "Gang Busters" drives home its moral.

For a complete story of Phil Lord and of his "Gang Busters," please turn to page 6.

THURSDAY, NOV. 25

Hollywood in Person . . . star-studded

"Hollywood in Person" stars Betty Grable, Fanchon, Judy Canova and Ben Blue in interviews over CBS, Thursday at 1:45 p.m. EST.

How a modern girl has settled the problem of choosing between a motion-picture career and a million-dollar marriage will be revealed by Betty Grable on Paramount's "Thrill of a Lifetime" set Thursday.

For a complete story about "Hollywood in Person's" broadcast Thursday, please turn to page 17.

Kate Smith . . . Galahad

"Kate Smith Hour" presents hero of the month. CBS, 8 p.m. EST. For the West, 8:30 p.m. PST.

A modern Galahad, the audience's choice, bows in a command appearance on the "Kate Smith Hour" Thursday. A hero's fame and a cash award will be his reward for courage.

Good News . . . no tears

"Good News of 1938" previews M-G-M's "Thoroughbreds Don't Cry." NBC, Thursday, 9 p.m. EST.

Featuring Sophie Tucker, Judy Garland, Mickey Rooney and Ronald Sinclair in a thrilling race-track story, "Good News" promises dialers romance, comedy, action.

Victor Bay . . . thankful

Victor Bay dedicates "Essays in Music" to Thanksgiving. CBS, Thursday, at 10:30 p.m. EST.

In a program telling the conventional history of the holiday, Victor Bay will celebrate Thanksgiving with real reverence, sincere thankfulness.

A story about Victor Bay and his Thanksgiving Day program may be found on page 6.

FRIDAY, NOV. 26

Lost Concerto . . . birthdom

Schumann's "Lost Concerto" for violin and orchestra premieres. NBC, Friday, at 7:05 a.m. EST.

The hitherto unknown Schumann concerto has lain in the archives of Berlin State Library since 1907. Music-lovers everywhere eagerly await its first performance by the Berlin Philharmonic.

For more information about Schumann's "Lost Concerto," please see page 7.

SATURDAY, NOV. 27

Army-Navy . . . tussle

Annual Army-Navy football battle to be broadcast Coast to Coast. NBC, CBS, MBS, 1:15 p.m. EST.

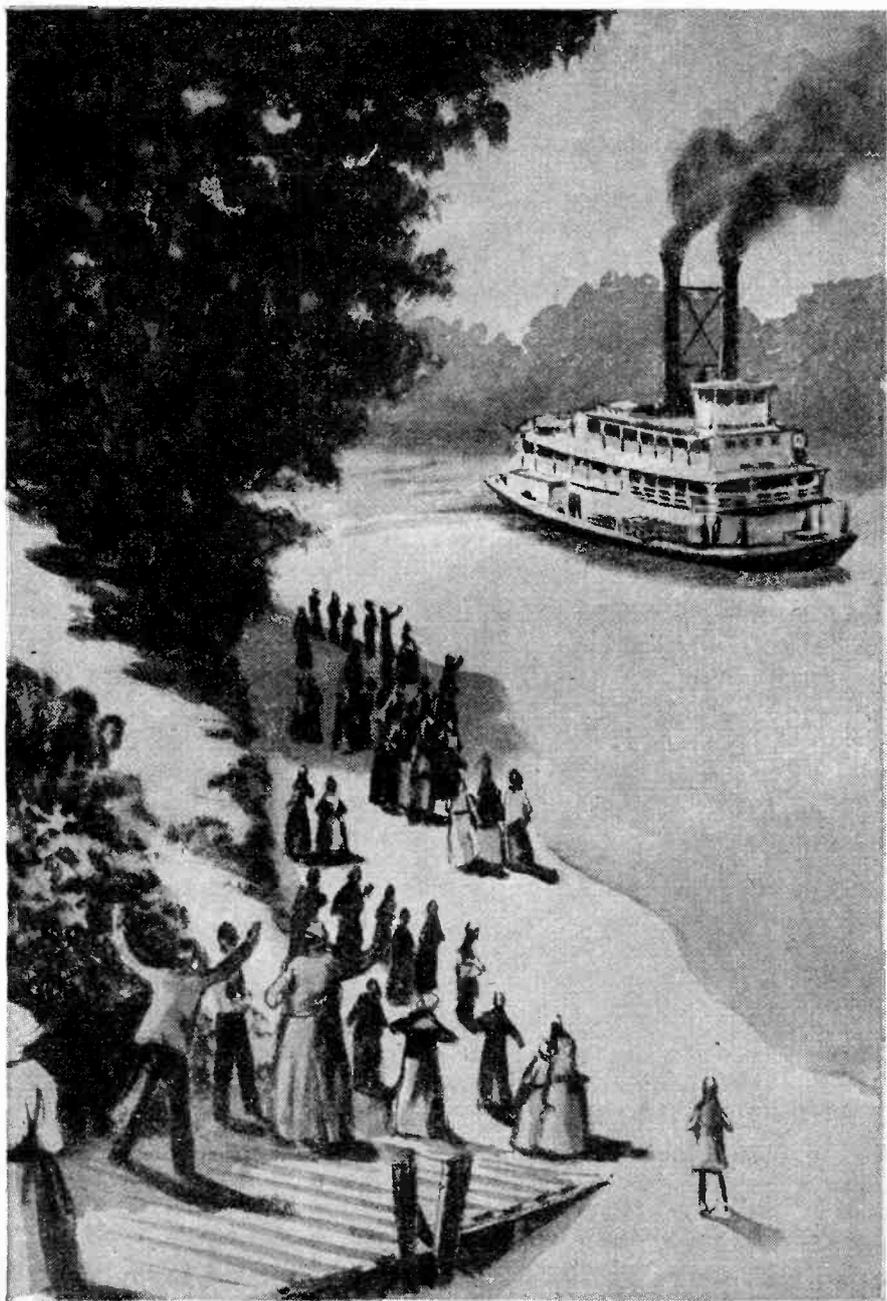
With millions rooting for each team, listeners are assured plenty of gridiron thrills and fight when the Army eleven meets Navy's best in their traditional annual football classic Saturday.

FOR RADIO STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO THIS WEEK'S PROGRAMS, WHICH ARE LISTED ON PAGES 29 TO 45

STORIES OF THE SONGS YOU LOVE ST. LOUIS BLUES

INSPIRED BY THE MOOD OF OL' MAN
RIVER, BILL HANDY GAVE THE WORLD
A SONG—AND LIFE A NEW TEMPO

BY JAMES H. STREET



Among the songs which have set American music apart from that of other countries in expressiveness and feeling is "The St. Louis Blues," a sad and moody piece that has become folk-music to millions. Its story is traced below. A special arrangement of the music will be presented for the benefit of readers of this story by Leith Stevens on the CBS "Saturday Night Swing Club" this week.

DOWN in Memphis, from gaudy, noisy, glamorous Beale Street to the lazy Mississippi River, folks call Congressman Edward Crump—"Mr. Crump, the Red Snapper," because he's the head man of a political show and his hair is pink.

The same folks used to call Bill Handy and his black band the "Blues" because they wore lavender uniforms. And from out this weird color-scheme of black, pink and lavender came the "blues"—a new word for melodious melancholy, a new music, a Congo cousin only once removed from the eerie pounding of African tom-toms and the chants of cotton-field slaves.

Bill Handy forsook his chosen path to the ministry, put his hand to the plow and looked back, left the vineyards of the Lord and became the father of the meanest, moodiest music in the world. And he gave us jazz—and jazz gave us swing.

So here's a salute to old Bill Handy—William Christopher Handy—and a bow to Mr. Crump—the Red Snapper. Not for their political views nor for their races, but because the white man was the inspiration and the black man was the worker who gave us a new tempo of life. Build your monuments to Beethoven! Erect your spires to Mozart! Shout hosannas for Bach! But here goes one vote for Bill Handy as a man who climbed out of the rut and gave the world its first new kind of music since man quit playing on lyres and tom-toms.

Bill Handy—his mother called him Will—wanted to be a preacher. His father, a slave, had preached the gospel through the hills of North Alabama—his grandfather had carried the Word to his barracoon comrades too. And Will was chosen to follow in their footsteps. He studied scripture and exhorted his fellow men to follow the highways of righteousness, and he sang spirituals to encourage them. And his singing eventually led him to water-front saloons and honky-tonks, where he earned his daily bread chanting for "the boys."

HE WAS born in Florence, Alabama, November 16, 1873. There wasn't much chance for a Negro in "Fluents," as natives called the struggling little Southern city in that tragic year of reconstruction. So when Bill was a young man he struck out on his own, headed west for Memphis the metropolis of the Delta, the magnet for most southern Negroes who left their plows and furrows and went to town to labor for a few cents a day, and to wear "yaller" shoes, come Saturday night, on Beale Street.

Memphis intrigued Bill Handy. The shuffling, swaying, swishing tempo of Beale Street fascinated him. The Mississippi River, moody and mean in the winter, and coy and crafty in the summer, gripped his imagination and made him want to sing. He organized his first band before the turn of the century—he had a guitar player, and he pounded the piano. He had studied music—not from a teacher but from observation. He had a strange trick of pounding the keys in a weird, rumbling way, and he and his guitar player

made the saloons on Saturday night when the Negro "bucks," fresh from the farms and filled with gin, were loaded for bear and looking for fun. He played the old favorites then. "Home, Sweet Home," "Swanee River," and every now and then he would even step up a spiritual to a lively tempo. The free-hearted Negroes showered him with pennies, nickels and dimes and Bill saved them carefully. Soon he had a bigger band.

"We got to have some uniforms, Bill," said one of his players one day.

"What color you want?" Bill asked.

"We'll buy uniforms."

"We want lavender ones," shouted his musicians in chorus.

So they got gaudy lavender uniforms and became the toast of Beale Street. One of Handy's musicians was a grinning yellow man named Jasbow. He was a drumming fool from down in the Delta. He would stomp his drums, jump on them and scream and dance and go through all kinds of weird contortions. The crowd loved him, and after each performance Negroes on Beale Street would whoop and holler.

"More Jas! More Jas!"

That's where the word comes from.

ED CRUMP, the Red Snapper, was pretty secure in Memphis politics at that time, but he was worried nevertheless. Reports had got around that Ed was a Wet—the fact of the business is he was—quite wet. The Reformers didn't like that, and started a campaign to beat him for mayor in 1905. It was customary in those days for all politicians to hire a band. The voters demanded a lot of music and a lot of whisky—and a lot of cigars and big bonfires—parades and shouts—and a lot of fun. So Ed hired Bill. He told the Negro bandleader to do something to offset the report that he was a Wet. And Bill wrote his first song. He wanted to get over to the voters that the Red Snapper was a serious, sanetionious Dry, but that most Memphians were going to have their liquor and their dancing regardless of Ed Crump—that the Red Snapper was not responsible for the hilarity on Beale Street. So Bill walked down to the river one day, propped against a cotton bale, and wrote these lyrics:

"Mr. Crump don't 'low no easy riders here,

Mr. Crump don't 'low no easy riders here,

But we don't care what Mr. Crump don't 'low,

We're gonna barrel-house anyhow.

But Mr. Crump don't 'low it

And ain't gonna have it here."

An easy rider is a carouser and a barrel-house is a saloon.

Then Bill wracked his brain for a melody. He watched the Mississippi idling by. He heard the Negroes chanting their work-songs—he heard the steamboat whistles, moaning and groaning—he heard the clanging of the bells—the songs of the roustabouts, the shouts of the first mate. He watched the Negroes coon-jine on the gang-planks. He heard them laugh and saw them sweat. It was music of the river. Then he heard a group of toilers humming that old river ditty, "Looking for the Bully of the Town."

SOMETHING about that impressed him. He jotted down the notes as best he could, and went home and transcribed them. It was a weird melody—a pounding here, a chant there—a bumping here, a moaning there. He fitted his lyrics to it, and that night he took his band on the streets, electioneering for the Red Snapper. Up

Beale Street they marched—playing the song. “Mr. Crump don’t ’low no easy riders here. But we don’t care what Mr. Crump don’t ’low, we’re gonna barrel-house anyhow.” Memphis loved it. The reformers thought that song was evidence that Memphis would be quite a sinful city—that Memphis was a sinful city—in spite of Mr. Crump’s efforts to drive sin from Beale Street. So among bonfires and parades—the swapping of cigars—and the cheers of the multitude—and a rousing political campaign in a southern city—the “Blues” were born.

Ed Crump was elected—in fact, he’s been being elected ever since. There’s about as much chance of beating the Red Snapper in Memphis as there is of beating Mussolini in Italy. And they still say down on Beale Street that Mr. Crump don’t ’low no easy riders there.

Handy published the song, but it didn’t sell very well. Ed Crump wasn’t known very much beyond Memphis, and the lyrics did not click although the music caught on immediately. So Bill sold the song to Theron C. Bennett. Bennett rewrote the lyrics and named the song, “The Memphis Blues”—honoring Handy’s band. The song is the original “Blues.” The song was brought to New York and it swept the nation.

Jasbow was still pounding those drums for Bill Handy back in Memphis, and as the blues went throughout the world, jazz followed. It is not accurate to say that Jasbow gave the world jazz, for jazz was born in the Congo valley. But Jasbow gave the world the name.

HANDY didn’t make much money out of the original blues—those “Memphis Blues”—but he realized then that he could write music. He had organized a quartet previously and had taken it to the Chicago World’s Fair, where the Negro singers were a huge success. It was there that Handy learned that the multitude loved his moaning, groaning melodies. They changed all their songs to the tempo of the popular blues.

After the success of “Memphis Blues,” Handy and his band visited St. Louis. They got a job in a waterfront saloon. One twilight, Bill took a stroll along the levee. The Mississippi whines at St. Louis, and swishes against the brick dikes. Handy heard all that. He understood the river’s moods. The song of the river came back to him—the rippling of the eddies, the chant of the roustabouts, the puffing of the steamboats. The sun was creeping away.

“I hate to see that evening sun go down,” Bill hummed the venerable wail of river workers, who always sang a requiem for the day. “Uh-huh—I hate to see that evening sun go down—”

HE AND his band would be leaving St. Louis soon. “Fo’ long, we’ll be leavin’ this town—I hate to see that sun go down.”

A tall yellow girl passed before him. Her hands glittered with artificial diamonds. Back in Memphis the yellow gals didn’t wear diamonds.

“St. Louis woman with all your diamond rings,” Handy hummed. There was a heap of difference in the city gals in St. Louis and the country gals in Memphis. Then the inspiration came to him. He had no paper, but from a rubbish heap near by he grabbed the top of a cigar-box and with a stubby pencil he wrote rapidly—

“I hate to see that evening sun go down—’cause my man he’s done left this town. If it wasn’t for her powder,

and all her sto’ bought hair—Lawd, Lawd, that man of mine wouldn’t have went no where. St. Louis woman, with yo’ diamond rings—”

It was the immortal “St. Louis Blues.”

The world went mad over the song “Blues” became a household word.

It became one of the best words of all Americana. Those weeping, wailing blues and jazz took America by storm. If there had been no blues, it’s a pretty safe bet there would have been no torch-songs, no crooning, no boo-boo, no swing. Maybe there would have been no demand for Crosby, Vallee—and the hosts. Maybe anything—but anyway, the blues and jazz made the world a better place.

THE “St. Louis Blues” became an American institution, like high-balls, and balling the jack, like black magic and black-bottom, like pumpkin pie and pot-likker. More records have been made of it than of any other song in the world. It’s played in India, in Rangoon—on the Road to Mandalay. You can wander among the bazaars of Bagdad and dicker for Persian rugs while a gramophone a few feet away grinds out “I hate to see that evening sun go down.” Next to “Home, Sweet Home” and “Old Folks at Home,” it is credited with being the best-known song in the world. And for the benefit of our European critics who say nothing good can come out of America, except credit, let us recall here that all three of the world’s most popular songs were written by Americans.

Handy moved to Harlem—became an aristocrat in that bubbling black-belt of New York. He bought a big house and reared a big family. Often he went back to Beale Street. He never has forgotten the song of the river, and even today at 64, the bald old Alabama Negro often talks of the days when he stood on the levees and sang to the river. He says the river sang back to him.

“I guess the river made me sing,” he said. “The river is like that. You just sit and watch it roll by, day after day, minding its own business, never in a hurry, always going just the same, always seeming so happy with life. I guess the blues came from the river.”

Tragedy came to his life early this year. His wife was stricken, and Handy called a private ambulance and had her rushed to a hospital in New York. He ran to the admitting officer and told him his wife was dying. The officer looked at Handy’s bald head and black skin. Bill says the officer argued that Negroes were not allowed in the hospital—even dying Negroes. Bill pleaded that his wife was dying in the ambulance, and when she finally was admitted it was too late.

MAYBE he’ll go back to Memphis, sometime—to stay, back to the river. But whether he does or not, here’s a toast to old Bill Handy, the Negro who built a better mouse-trap, the son of a slave, who made us dance and laugh, who brushed away many cobwebs from the world and let joy and merriment shine through.

It’s a pleasing thought to believe that when he hears the song of the river for the last time, and his Mississippi becomes the Styx, St. Peter will call him home and shove a piano in front of him. And old Bill will pound out his blues, while Beethoven and Mozart and all the lads pat their feet.

“The St. Louis Blues” may be heard on the Saturday Night Swing Club Saturday over a CBS network at:
EST 7:00 p.m. — CST 6:00 p.m.
MST 5:00 p.m. — PST 4:00 p.m.





"It's a tough life," says Andy Devine, rasp-voiced comedian heard on the Jack Benny Sunday "Jell-O" show. Between the filming of Universal's "You're a Sweetheart" and his radio work, the tousle-headed funster knows the true meaning of early to bed, early to rise

THE PHOTO WEEK



Hollywood honored Cartoonist Feg ("Seen' Stars") Murray of Sunday's "Baker's Broadcast" recently. Above: Sketching Anita Louise



Exotic Betty Ito, who takes the role of "Lotus" in "Don Winslow of the Navy," is advocating an old Japanese dish these days—chrysanthemum petal salad!



Look what greeted Radio-Screen Comic Milton Berle upon his recent arrival in Hollywood to make a new picture, "Radio City Revels" for RKO! Chasing Berle around a palm tree on the lawn of the Santa Fe station are (left to right): RKO's Ginger Alton, Alice Nielson, Bette Lippa

It is the peculiar happiness of Thanksgiving Day that nothing political mingles in its observance. It is in its very nature a religious and domestic holiday. It belongs to the altar and the hearth, at which woman should be present; and the women of our country should take this day under their peculiar charge, and sanctify it to acts of piety, charity, and domestic love. Let us all, with devout thankfulness to the beneficent Giver of all good gifts, do our best to make this coming Thanksgiving Day a foretaste of that happy period of "peace on earth and good-will among men" in which all wrongs and sufferings from evil are to dissolve like shadows before the noonday sun in the righteousness and goodness which will crown the glorious reign of Christ on earth.

—SARAH BUELL HALE,
Godey's Lady's Book, 1864.

OUR Pilgrim Fathers may have had the idea originally, but credit for establishing Thanksgiving as a national holiday must go to Sarah Josepha Buell Hale, editor of Godey's Lady's Book during its days of pre-eminence among American magazines. The story of how this came about will be told in a Cavalcade of America drama, broadcast over the CBS network next Wednesday evening.

Until Mrs. Hale took a hand in the matter, Thanksgiving had been a day of dubious standing on the calendar, appointed by proclamation by governors of many of the states, ignored by others, and lacking the significance of a nation-wide festival. Its origins were equally haphazard.

In colonial days, for example, the English towns on the eastern shore of Long Island used to celebrate Thanksgiving on the first Thursday after the cattle were driven home from the common pasturage at Montauk Point. Since this date varied from year to year and with the whims of the various town councils, there was no general celebration. Communities disagreed among themselves, and when an early governor of New York tried to set a common holiday, he ran afoul of dissension and gave up in sorrow.

Washington, in 1789, appointed a day of Thanksgiving and Madison did likewise in 1815, but there was no other noticeable attempt to observe the day nationally until long after Mrs. Hale's campaign had been under way.

Sarah Hale was a decorous but determined feminist. She wrote letters to governors and presidents and tugged at their coat sleeves editorially for more than seventeen years before she got what she wanted.

HER interest was prompted by more than a sentimental fondness of the holiday. It was her belief (and it cropped out constantly in her letters and writings) that a national holiday would help to strengthen the bonds of union among the states.

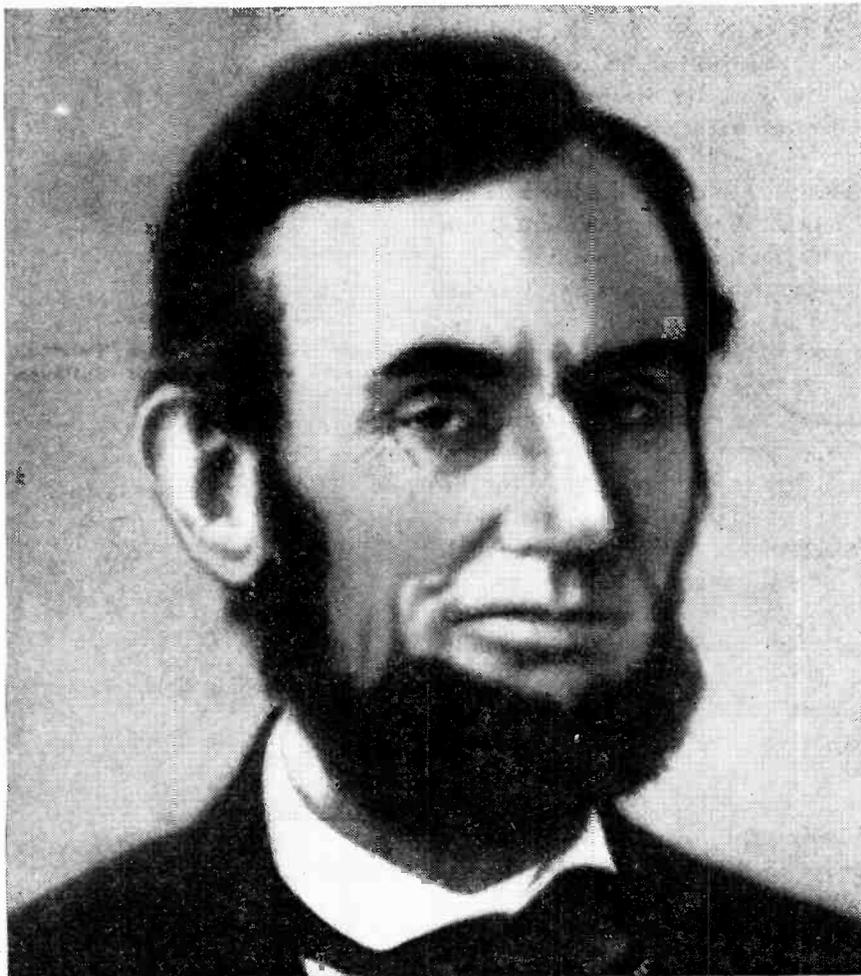
In 1859, for instance, with war clouds already gathering, she wrote in the Lady's Book: "If every state would join in union Thanksgiving on the 24th of this month, would it not be a renewed pledge of love and loyalty to the Constitution of the United States, which guarantees peace, prosperity, progress and perpetuity to our great Republic?"

As early as 1827, ten years before she joined the staff of the Lady's Book, she had written: "We have too few holidays. Thanksgiving, like the Fourth of July, should be considered a national festival and observed by all our people as an exponent of our Republican institutions."

Finally she saw her persistent cam-

THE UNKNOWN STORY OF THANKSGIVING

BY JOHN BOYLE



Abraham Lincoln—he asked a war-weary nation to pause, give thanks

"CAVALCADE OF AMERICA" WEDNESDAY HONORS SARAH HALE, WHO FOUGHT FOR A NATIONAL HOLIDAY—AND WON

aign producing results. In the fall of 1863, when times looked blackest for the future of the United States, when peace and prosperity, happiness and good-will seemed beyond the reach of all, the Great Emancipator must have heard Sarah Hale's plea. On October 3, in the gloom of his White House study, Abraham Lincoln picked up his pen and scratched out the words of a proclamation which called upon a war-weary nation to pause and offer thanks for the blessings which in their troubles they were too apt to overlook.

Coming as it did in the midst of the Civil War, Abraham Lincoln's words

struck a chord of responsiveness in the hearts of his countrymen and, pointing out as it did, these bounties for which they could be thankful, it stirred a waning hope and brought courage when it was most needed.

What a thrill must have been experienced by Sarah Hale as she first read the immortal words which have gone down in history for the depth of their feeling, which established a pre-

cedent followed by every succeeding chief executive, and which climaxed her long fight for a national Thanksgiving Day. Said Abraham Lincoln: "The year that is drawing toward



its close has been filled with the blessings of fruitful fields and healthful skies. To these bounties, which are so constantly enjoyed that we are prone to forget the source from which they come, others have been added which are of so extraordinary a nature that they can not fail to penetrate and soften even the heart which is habitually insensible to the ever-watchful providence of Almighty God.

IN THE midst of a civil war of unequalled magnitude and severity, which has sometimes seemed to foreign states to invite and to provoke their aggression, peace has been preserved with all nations, order has been maintained, the laws have been respected and obeyed, and harmony has prevailed everywhere, except in the theater of military conflict, while that theater has been greatly contracted by the advancing armies and navies of the Union.

"Needful diversion of wealth and of strength from the fields of peaceful industry to the national defense have not arrested the plow, the shuttle, or the ship; the ax has enlarged the borders of our settlements, and the mines, as well of iron and coal as of the precious metals, have yielded even more abundantly than heretofore. Population has steadily increased, notwithstanding the waste that has been made in the camp, the siege, and the battlefield, and the country, rejoicing in the consciousness of augmented strength and vigor, is permitted to expect continuance of years with large increase of freedom.

"No human counsel hath devised, nor hath any mortal hand worked out these great things. They are the gracious gifts of the Most High God, who, while dealing with us in anger for our sins, hath nevertheless remembered mercy.

IT HAS seemed to me fit and proper that they should be solemnly, reverently, and gratefully acknowledged, as with one heart and one voice, by the whole American people. I do therefore invite my fellow citizens in every part of the United States and also those who are at sea and those who are sojourning in foreign lands, to set apart and observe the last Thursday of November next as a day of thanksgiving and praise to our beneficent Father who dwelleth in the heavens, and I recommend to them that while offering up the ascriptions justly due to Him for such singular deliverances and blessings, they do also, with humble penitence for our national perverseness and disobedience commend to His tender care all those who have become widows, orphans, mourners, or sufferers in the lamentable civil strife in which we are unavoidably engaged, and fervently implore the interposition of the Almighty hand to heal the wounds of the nation and to restore it, as soon as may be consistent with the divine purposes, to the full enjoyment of peace, harmony, tranquility, and union.

"In testimony whereof I have hereunto set my hand and caused the seal of the United States to be affixed.

"Done at the city of Washington this 3rd day of October, A. D. 1863, and of the Independence of the United States of the eighty-eighth.

"ABRAHAM LINCOLN."

Sarah Hale's insistence on the nationalization of Thanksgiving, although not of enormous social significance, was typical of the persistence of the editor of the Lady's Book and the methods by which she made it one of the most powerful forces of its time.

(Continued on Page 19)

"GANG BUSTERS" DRAMATIZES TRUE SAGA OF FRED BROWN, THE CHAIN BANDIT, WEDNESDAY

A GOOD many critics rate 35-year-old Phillips H. Lord as not only the most prolific but the cleverest of radio's "idea men." All his shows have been distinguished for their novelty and popularity. "Seth Parker" brought him fame. The "G-Men" series (a forebear of his currently successful "Gang Busters") rescued him from the plight in which he found himself after the failure of his world cruise on the "Seth Parker." "We, the People," rooted in homely reality, was an instant hit.

"Gang Busters," dramatizing the war of society against crime, has evoked praise not only from law-enforcement officials but from parents who see in much present-day writing a tendency to depict the law-breaker as a picturesque and colorful Robin Hood, deserving the admiration of every hero-worshipping adolescent.



The picturesque hero always has been attractive—not so much because of the rich rewards his knavery brings as because he does (and enables the rest of the world to enjoy vicariously) something every human would like to do on many occasions—he flouts authority, daringly, debonairly and without regard for the consequences. The danger is that many a bookish adolescent, peering at the world through rose-colored glasses, may not be able to distinguish the Robin Hoods and Jack Wiltons from the Dillingers and Bradys.

By debunking crime and painting criminals as they really are, "Gang Busters" becomes a valuable social instrument.

Lord, unlike many of the "idea men" of the entertainment field whose primary function it is to create, doesn't beget his brain-children and shove them into the world unattended. He has been an important figure in the life of every show he has originated. True, he has retired from acting in "We, the People" and is expected to retire from "Gang Busters" at the first of next year in order to develop some new ideas. But he has taken an active part in the production of all his shows, and he allows no one except himself to lay a hand on the working script for his favorite, "Gang Busters," now a robust and outstanding success.

The "Gang Busters" drama for this Wednesday is based on the saga of Fred Brown, the "Chain Bandit," who was born and christened Ernest Brush, and whose career in crime trailed from his boyhood to his middle age and led him from a little town in Nebraska to death in a prison-break.

Brown was a psychopathic case. When he was 16 he killed a man, but he betrayed himself by his feverish and unconcealed interest in crime, and the detective who questioned him on the basis of the suspicion aroused by the boy's pop-eyed interest in violence had little difficulty in getting him to boast of the murder. Paroled from a life sentence, Brown began a series of misdeeds that continued until a guard's bullet crashed into his brain and brought him down as he attempted to clamber to freedom over the gray wall of a prison.

Lord's "G-Man" series bore the hallmark of validity because each script was carefully checked by J. Edgar Hoover, chief of the Federal Bureau of Investigation. In a like manner, "Gang Busters" is verified by the officials most closely identified with its real-life incidents.

"Gang Busters" is raw case-history with a punch, powerful, melodramatic, moving. Subtly, surely, without painful warping or twisting to secure an obvious "moral," it points out an ancient truth: that society's way is the best way and that he who flagrantly defies law and custom never wins and usually pays a stiff price for his boldness. Human nature being what it is, this is a law that requires constant reiteration. "Gang Busters" accomplishes that in a singularly successful fashion, and thus achieves social importance.

Four your station, please turn to the program page for Wednesday, 10 p.m. EST, 9 CST, 8 MST, 7 PST.



"Lux" play Monday is "Petrified Forest" with Margaret Sullavan



Sunday "Silver Theater" features Cary Grant in "Medicine Girl"



Child Star Bobby Breen sings on "Hollywood Showcase" Sunday

"ESSAYS IN MUSIC," UNDER BATON OF VICTOR BAY, COMMEMORATES THANKSGIVING THURS.

VICTOR BAY, who conducts "Essays in Music" for CBS, landed in America late in October, 1922, with exactly four dollars in his pocket. The New World looked like anything but the land of opportunity.

Four dollars wouldn't carry anybody far. Bay put up at a cheap lodging house and began to look for work as a violinist, but he struck his first snag when he found that it cost \$50 to join the musicians' union. He didn't have \$50. October looked dark.

Yet four weeks later, in November, Bay was a violinist in Stokowski's Philadelphia Symphony, had a substantial salary, good clothes, good food, and a shiny future. All of which proves that there are a lot of broken places in the fence between poverty and prosperity.

Bay, born in Lodz, Poland, February 25, 1901, had studied at the Royal Conservatory in Petrograd, with Rumshinsky, the operettist, and Ossip Gabrilowitch, conductor of the Detroit Symphony. Now they came to his aid. Rumshinsky lent him enough money to live on and to pay his union fee, and Gabrilowitch prevailed upon Stokowski to give Bay an audition.

Bay had to borrow the fare to Philadelphia for the try-out before Stokowski. But he got the job. Then his troubles began, for rehearsals were conducted in English and Bay couldn't understand English. He had to develop a sharp eye for gestures and facial expressions as the conductor talked.

THE orchestra rehearsed daily, but one day there was no rehearsal. Bay inquired about this.

"It's Thanksgiving Day," they told him. "It's a holiday."

"Why?" he asked.

"Why-uh-it's a day of thanksgiving," they explained.

So Bay, having plenty to be thankful for (when he had left Germany, the million-mark fee he received for one concert amounted to only two dollars in American money), observed Thanksgiving with real reverence.

This year he is paying tribute to the day by dedicating his entire "Essays in Music" program, broadcast over the CBS network this Thursday evening (November 25), to Thanksgiving. The program he has prepared tells the conventional history of the holiday.

The first number, "From an Indian Lodge," by MacDowell, pictures what the Pilgrims found when they landed. A second MacDowell composition, "A. D. 1620," describes the settling of the Pilgrims. Skilton's "War Dance," the next number, puts in music the story of the struggle with the Indians.

To commemorate the first Thanksgiving, Bay will play "Old Hundred." In the second half of his program he will mark Washington's proclamation of Thanksgiving as a national holiday in 1789 by playing Johann Schulz' hymn, "Song of Thanksgiving." A medley of Stephen Foster melodies will follow. The finale is Kremser's "Thanksgiving Hymn."

For your station, please turn to the program page for Thursday, 10:30 p.m. EST, 9:30 CST, 8:30 MST, 7:30 PST.

"TISH" FINDS RUM-RUNNING AND SUMMER VACATIONS MIX TOO WELL—TUNE IN WEDNESDAY



ALTHOUGH Mary Roberts Rinehart callously forgot about Tish almost as soon as she had fashioned her and ushered her into the world (the first "Tish" adventure appeared in a magazine published August 20, 1910), Mrs. Rinehart's readers couldn't forget, and they set up such a clamor for more about the most indomitable old maid in history that they couldn't be denied.

So, in the next few years, Tish, and Lizzie and Aggie, her inseparable companions, joined the ranks of fiction's immortals and became the three musketeers of modern spinsterhood. Tish had her utterances quoted and misquoted by thousands of admirers, her adventures incorporated in a plump and prosperous omnibus, "The Book of Tish," and herself portrayed on the stage by May Robson.

And now they're on the radio. The story of their trials and tribulations is being presented currently by CBS, cooperating with the radio division of the Federal Theater. Betty Garde, Agnes Moorhead and Anne Elstner play Tish, Lizzie and Aggie, respectively. Subordinate roles are taken by members of the Federal Theater group.

THIS week's drama, aired Wednesday, is called "Hijack and the Game." It was written by Jack Raymond, of the theater's radio division, and it tells the story of Tish's involuntary and deplorably successful venture into rum-running during the hectic summer when she was entrusted with a young and lovely niece whom she took to a lonely island to keep out of mischief.

Tish and Lizzie and Aggie, says Mrs. Rinehart, had their origin in reality. She found their prototypes in a summer resort in Maine, where they were grappling with the problem of how to dispose of a stray and extravagantly friendly dog which stubbornly refused to leave them after he had made their acquaintance.

"They didn't really like dogs," says Mrs. Rinehart, "and yet they wanted to be kind to the pup which had adopted them. So they put him on a boat that ferried back and forth across the little lake where we all were staying, hoping he would follow other people onto the opposite shore. But he didn't. So those three women spent the entire afternoon putting the dog on the boat, only to have him back with every return trip."

Struck by the humor of the situation, Mrs. Rinehart used it as the basis for a short story, and that's how Tish and Lizzie and Aggie were born.

Mrs. Rinehart has given the dramatic rights to the Tish stories to the Federal Theater without charge.

As worthy of note as Tish's appearance on the radio is the coincidental revival of literary and cinematic interest in the activities of the famous old maid. Edna Mae Oliver will soon appear in a movie version of Tish's life, and a new omnibus of Tish stories will be brought out soon. Its title, appropriately enough, is "Tish Marches On."

For your station, please turn to the program page for Wednesday, 9:30 p.m. EST, 8:30 CST, 7:30 MST, and 6:30 PST.



NBC Baritone Ross Graham will be Nellie Revell's guest this Tuesday



"Magazine of the Air" Friday stars Angelo Patri, child psychologist



Hillbilly Judy Canova highlights "Hollywood in Person" Thursday

SCHUMANN'S LOST CONCERTO WILL BE HEARD IN WORLD PREMIERE FROM BERLIN FRIDAY

LIKE a message from the dead is the broadcast to be heard on Friday morning, coming from Berlin, Germany. At the uncomfortable hour of 7:05-7:45 a.m. EST, NBC-Red will relay as far west as Chicago a Concerto for Violin and Orchestra by Robert Schumann which has never been publicly performed, although its composer departed this life eighty-one years ago, at the much too early age of forty-six.

The story of the missing concerto is unusual and fascinating; radio listeners—especially the early risers—might like to hear about it.

Schumann fashioned the three-movement work in 1853, three years before his death. It is the last important musical utterance from his pen before the shadows fell seriously upon his mind.

A close friend of the composer was the great Hungarian violinist, Joseph Joachim, and it was for him that Schumann created the concerto. Its premiere had been planned to take place in Duesseldorf, where the composer functioned as conductor of the local symphony orchestra.

Joachim, in possession of the concerto, could not bear to play it after his friend's death, and practically kept the manuscript a secret until his own demise. His will directed that the work be deposited in the Berlin State Library and be not released for publication until 1956, one hundred years after the passing of Schumann. There the prized manuscript rested since 1907 (Joachim died in 1899) and seemed to have only historical value, for the library listed it as "Unfinished."

Wilhelm Strecker, a Berlin music publisher, is credited with "discovering" and exhuming the neglected concerto and obtaining legal permission from the heirs of Schumann and Joachim to have it publicly performed this winter. Yehudi Menuhin, young violin genius, heard of the work and arranged to give it a world premiere in America a few weeks ago by means of radio. Then the German government stepped in and decreed that the first hearing must be in Berlin. The date was set for this Friday, and the concerto will be played then by Wilhelm Kulenkampf, accompanied by the Berlin Philharmonic Orchestra.

However, denying the discovery claims of Mr. Strecker comes the tale of two sisters, well-known Hungarian violinists living in London. They are Yelli d'Aranyi (who has made appearances in America) and Adila Fachiri. Those ladies, about three years ago, began experiments with the unseen world and became ardent devotees of spiritualism. At several seances, so they say, the shade of Schumann communicated with them and urged them to find and play his manuscript. Furthermore, he is alleged to have added that his manuscript was not unfinished but had been carried to full completion, and that instead of there being only one copy of it at the Berlin State Library there were actually four (a fact which was eventually proved true).

Of course, it is all quite romantic, and I hate to spike the picturesque tale, but honesty is owed to Radio Guide readers. Therefore, it is only fair to point out the fact that the existence of the concerto and details about it have

been familiar to musicologists these many years and available to anyone who owns a copy of Grove's "Dictionary of Music and Musicians." That thorough book contains the facts in the biography of Robert Schumann.

When you hear the concerto this Friday, do not think that the year 1853 was all tragedy for Schumann, as in October a lad of twenty arrived in Duesseldorf with a letter of introduction from Joachim, and the harassed composer found his visitor to be a shining genius in whose company he took immeasurable delight. Schumann wrote a famous article about him, publishing the youth's coming greatness to the world. His name was—Johannes Brahms!

—Leonard Liebbling.



For your station, please turn to the program page for Friday, 7:05 a.m. EST, 6:05 CST.

A Special Service

The March of Music

by Leonard Lieblich

"... An ampler Ether, a diviner Air..."—Wordsworth

For Music Lovers



Robert Schumann

FRIDAY, NOVEMBER 26
at 7:05 a.m. EST on NBC

The Reichs Rundfunk
Gesellschaft

Presents

A Special Concert

By the

Berlin Philharmonic Orchestra

Wilhelm Kulenkampff, violinist

The "Lost Concerto"
(Schumann)

(See complete story on page 7)



Mischa Violin

SUNDAY, NOVEMBER 21
at 3 p.m. EST on NBC

The Radio City Music Hall

Presents

Edwina Eustis, soprano
Mischa Violin, conductor
Mishel Piastro, conductor

St. Anne Prelude and Fugue (Bach)
(arranged for string orchestra by
Mischa Violin)

String Orchestra

Secrecy (Wolf)
The Maid of Seville
(Arnold)

Edwina Eustis

Suite for Strings and Tympani
(Sibelius)

String Orchestra

Concerto for Three Pianos
(Bach)

Pianos and Orchestra

Preludium and Allegro
(Kreisler)

Conducted by Mishel Piastro

WHEN hearing music, it is not enough to listen with open ears. The mind should be open, too. If both function in entire cooperation, the result makes for fuller understanding and a higher measure of enjoyment.

Trite as that advice seems, it is a useful reminder just now, when radio promises a wealth of concert and opera entertainment never equaled in any previous season.

Informative remarks accompany much of the music, but they necessarily have to be short and without too much detail. Often the intelligent home listener would like additional explanations.

It is helpful to supplement the spoken comment by reading books about the music and musicians one hears on the air. The seeker will find whole libraries of such volumes at his disposal. If he finds difficulty in proper selection, this department stands ready to offer suggestions in response to written requests.

An idea of how much literary material exists about music may be gained when we check up on just one composer—Wagner. More books have been written about Christ, Napoleon and Wagner than on any other subject since history began.

History itself is indissolubly bound up with music. The most ancient tomes that record the doings of man contain frequent references to his concern with tone. Music flourished in medieval China, Egypt, Greece, and the Roman Empire. Confucius knew much about it. So did Pythagoras, an authority on vibration. Nero fiddled. Biblical David sang for King Saul. At the conclusion of the performance, the latter threw his javelin at the vocalist. That probably is the first authentic instance of musical criticism.

Early poets and essayists mention music with frequency. Milton and Shakespeare show expert knowledge of the art. Many sovereigns employed performers and composers as a regular part of court. Queen Elizabeth was a skilful player on the forerunner of the piano. Frederick the Great, a patron of Bach, excelled on the flute and wrote concertos for it. Napoleon founded the great Paris Conservatoire. Rizzio's guitar-playing helped to undo Mary, Queen of Scots. Wagner's "Tannhauser" premiere in Paris, sponsored by Napoleon III, heaped political troubles upon that monarch.

Countless other data might be cited to show how closely music is bound up with the great personages and great doings down the ages. Today Hitler is known as an ardent Wagnerite. Mussolini plays the violin. The Duke of Windsor reveals no serious musical inclinations like the eminent Elizabeth, for he merely strums the ukulele. However, he composed a march called "Majorca." Which reminds one that a wise man said: "Never criticize the music of a king, for you do not know who might have written it."

Read all you can about music. Its makers and interpreters have contributed to life as picturesque and exciting episodes as are to be found in any books of pure fiction.

The Music Guild Tuesday (NBC, 2:30 p.m. EST) offers a "Quartet in the Dorian Mode" by the English composer, William Walton. The extremely old Dorian scale has quaint charm for modern ears. Walton expands those tones into harmonies of his own, some of which would have surprised the primitive practitioners. A few years ago he made us all sit up with his oratorio "Belshazzar's Feast," a realistically savage piece of writing. I still remember it as the loudest piece of choral writing I ever heard in New York's Carnegie Hall. The present quartet coos by comparison.

Paul White's new E Minor Symphony, still in manuscript, features the Rochester Civic Orchestra program Monday (NBC, 3 p.m. EST). White, young American composer, is a member of the faculty at the Eastman School of Music in Rochester, N. Y., and expresses himself musically with true aptness and distinction.



Lucy Monroe

MONDAY, NOVEMBER 22
at 9 p.m. EST on NBC

Associated Banks

Present

"La Boheme"

by

Giacomo Puccini

The Philadelphia Orchestra,
Alexander Smallens, conducting

The cast:

Mimi . . . Lucy Monroe, soprano
Musetta . . . Suzanne Fisher, soprano
Rodolfo . . . Armand Tokatyan



Charles Kullmann

SUNDAY, NOVEMBER 21
at 9 p.m. EST on CBS

The Ford Motor Company

Presents

A Johann Strauss Program

Charles Kullmann, tenor
Dorothy Sandlin, soprano
Eugene Ormandy, conductor

Overture from "The Gypsy Baron"
The Orchestra

Selections: "A Night in Venice"
Selection from "The Queen's Lace Handkerchief"

Charles Kullmann

Acceleration Waltz
The Orchestra

Duet from "The Bat"

Dorothy Sandlin, Charles Kullmann

Pizzicato Polka
Perpetuum Mobile

Tales From the Vienna Woods
The Orchestra

Prayer and Thanksgiving (Hymn)
Dorothy Sandlin, Charles Kullmann

SUNDAY, NOVEMBER 21
at 8 p.m. EST on NBC

The General Motors
Concert Company

Presents

Grace Moore, soprano
Richard Tauber, tenor
Corinne Frederick, clavichordist
The St. Louis Symphony Orchestra
Vladimir Golschmann, conductor

Ride of the Valkyries (Wagner)
The Orchestra

"Ach, So Fromm" from "Martha"
(Flotow)
Richard Tauber

"Balatella" from "Pagliacci"
(Leoncavallo)
Grace Moore

Air on the G String (Bach)
The Orchestra

Letzter Fruehling (Grieg)
Selection from "Wienerwald"
(Strauss Korngold)
Richard Tauber

The Call of the Birds (Rameau)
Prelude in B Flat (Bach)
Corinne Frederick

The Old Refrain (Kreisler)
The Last Song (Tosti)
Grace Moore

Third Movement (Symphony No. 6)
(Tschaikowsky)
The Orchestra

Serenade (Schubert)
Grace Moore and Richard Tauber
"Wedding March" from "Coq d'Or"
(Rimsky-Korsakoff)
The Orchestra

HERE is variety for tastes not given to an abundance of weighty music.

The Wagner excerpt begins the program with plenty of color and dash. Richard Tauber, master of all vocal styles, will make as tasteful matter of his operatic aria as of his lesser offerings. It is good that he revives Grieg, whose songs are among the most melodious. Grace Moore's list affords full chance for the display of her vibrant vocalization, especially in the brilliant bird-song ("Balatella") from "Pagliacci." Vladimir Golschmann and his orchestra should make much of the rich sonorities in the two marches; the tempestuous one from Tschaikowsky's "Pathetique" Symphony, and the slyly satirical one from "Coq d'Or."

Unusual sounds, tinkly but sweet, are promised by Corinne Frederick's clavichord, a sort of great-great-grandfather to the modern piano. The oldest existing clavichord (dated 1537), is in the New York Metropolitan Museum of Art.

SATURDAY, NOVEMBER 27
at 10 p.m. EST on NBC

The NBC Symphony Orchestra
Presents

Pierre Monteux, conductor

Symphony in D Minor (Franck)
Adagio from "Jeux de Timbres"
(Freed)

Overture to an Opera Bouffe
(Talleferre)

Prelude "Fervaal" (d'Indy)

Suite "The Fire Bird" (Stravinsky)

THE Belgian, Cesar Franck, harassed by poverty and lack of recognition during his long lifetime as an organist in Paris, has attained immortality as a composer, and especially through his only symphony. With an easily followed flow of melody, the score is fertile in imagination despite recognizable bows to Wagner, whom Franck fervently admired. Pathetically modest, the composer was shrunk in a rear seat when his symphony had its premiere, and he slipped away unnoticed



Grace Moore . . . displays a vibrant vocalization

Later this winter, the National Federation of Music Clubs will present radio programs from other countries, bringing performances of some of the best orchestral and choral groups abroad . . . "Intimate Opera," sung by a London company of three vocalists who will visit America shortly, is to go on the air before long . . . Tauber, the mellifluous tenor of General Motors, began his musical career as a conductor. Would it be asking too much to have his sponsors let him lead a number or two on their programs?

Music Hall of the Air, Sunday (NBC, 12:30 p.m. EST), has some arresting aspects. Edwina Eustis, the American soprano soloist, came into fame originally by singing opera in Russian, and Mishel Piastro, stepping forth on that program as a conductor, won his initial celebrity as a violinist. The bill also brings a composition (Sibelius Suite) starring the tympani, and another, ensembling three pianos. The tympani is hardly ever emphasized by composers as a solo instrument, even though its player has to be perfectly versed in ear and rhythmic precision. One of his tests is to be able to tune the tympani to various tones while the rest of the orchestra is playing. Often, too, the tympanist is called upon to operate also the cymbals, tambourine and other mediums. Quite enough, it appears, for any man with only two arms.

From Sarah Proctor Hoyt (Omaha, Nebr.): "I think the new department 'The March of Music' is excellent; the best thing you have had yet as a guide to the programs of classical music. I wish to cast my 'straw vote' with Heifetz, against so much comment about the music played. One doesn't remember it very long, and I always feel like saying, 'Oh, please play and don't talk so much.' Thank you for the new department."

Lotte Lehmann, soloist with Chesterfield Wednesday (CBS, 9 p.m. EST), radiates charm of personality as well as of vocalism. At her winter home in New York she is known by her friends as a hostess of rare gifts. One of them is the exercise of devoted supervision over the . . . kitchen! Mme. Lehmann says: "I love to be particular in what music I give my public, and what food I give my guests." Her naturalness goes also into the heartfelt sincerity with which she interprets the masterpieces of the German song repertoire.

Not for many years has Arthur Rubinstein, Polish pianist, been heard in America, and therefore his appearance with the New York Philharmonic Orchestra Sunday (NBC, 3 p.m. EST) arouses uncommon anticipation. Strangely enough, he first gained larger reputation with his playing of the music of Spain, which he learned to love on his visits to that country. Rubinstein's rhythm and dash lend themselves ideally to the works of Albeniz, Granados, De Falla and Infante.

after the concert. An enthusiastic colleague next day expressed his admiration, and said to Franck: "You've written a masterpiece, don't you think so?" "It sounded exactly as I thought it would," was the humble answer.

SUNDAY, NOVEMBER 21
at 3 p.m. EST on CBS

The Philharmonic Orchestra
Presents

Arthur Rubinstein, pianist
John Barbirolli, conductor

Overture to "The Maid of Pskov"
(Rimsky-Korsakoff)
Variations for String Orchestra (on a Tschaikowsky theme) (Arensky)
The Orchestra

Piano Concerto No. 1 in B flat Minor
(Tschaikowsky)
Arthur Rubinstein and Orchestra

Scene from "The Apocalypse"
(Liadoff)

Suite from "Coq d'Or"
(Rimsky-Korsakoff)
The Orchestra

COMPLETELY Russian are John Barbirolli's choices for his Sabbath matinee. Three of the numbers do not come to hearing often in our land, the Rimsky-Korsakoff Overture, Liadoff Scene, and Arensky Variations.

All this music dates from a time when Russian composers were more concerned with beauty than with realism, and therefore the radio listener may give himself up to simple enjoyment without being bothered by learned analytical guidance.

When Tschaikowsky showed his completed concerto to his intimate companion, Nicolai Rubinstein (brother of Anton, but no relation to Arthur), the latter disparaged the work, called it sketchy and "unpianistic," and suggested many improvements to the composer, who became deeply incensed. He later made only slight changes of his own. Hans von Buelow (son-in-law of Liszt) considered the concerto a masterpiece, and gave it a world-premiere in which America had the privilege of figuring honorably, for that performance took place in the '70's, at Boston, Mass.

The trans-Atlantic cable then was young, and one of its earlier messages carried von Buelow's congratulations to Tschaikowsky in Russia and gave him the first news of the triumph of the concerto.

The programs on these pages, based on advance information, are subject to change at the time of performance.

Other Fine Programs

For stations see our program pages

SUNDAY, November 21

10:00 a.m. EST—Music of American Youth
2:00 p.m. EST—The Magic Key
5:00 p.m. EST—Metropolitan Auditions
9:00 p.m. EST—Ford Hour
10:00 p.m. EST—Rising Musical Star

MONDAY, November 22

3:00 p.m. EST—The Rochester Civic Orchestra
8:30 p.m. EST—The Voice of Firestone
11:00 p.m. EST—Opera "Norma"

TUESDAY, November 23

2:30 p.m. EST—NBC Music Guild

WEDNESDAY, November 24

4:00 p.m. EST—Curtis Institute of Music

THURSDAY, November 25

2:00 p.m. EST—Music Guild
3:15 p.m. EST—Eastman School of Music

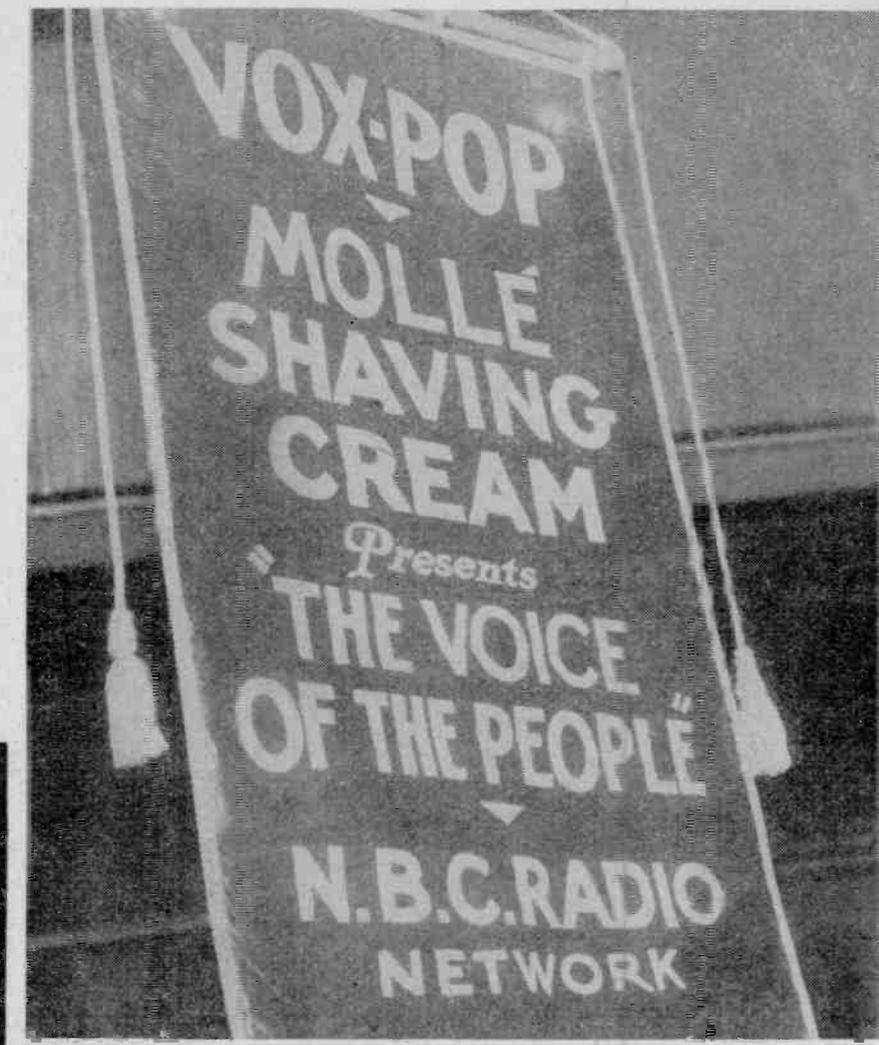
FRIDAY, November 26

2:00 p.m. EST—Music Appreciation Hour
8:00 p.m. EST—Cities Service

RADIO GUIDE GOES TO A BROADCAST "VOX POP"

EACH Tuesday night NBC's "Vox Pop" is broadcast from the lobby of some New York Hotel. Sponsored by Molle Shaving Cream, it is a program of impromptu interviews with various people in the lobby. For one-half hour, those participating try their skill at brain-teasers, general questions and news of the day. A most recent scene of broadcast was the Hotel Bar-bizon-Plaza. NBC engineers moved into

the lobby shortly before the broadcast to install their equipment. A small dais was placed squarely in the center of the lobby. On it, during the broadcast, stood the two conductors of the program, Parks Johnson and Wally Butterworth, and the persons whom they interviewed. Only a few persons lounged around the lobby as the engineers began setting up, but soon a sizeable crowd had gathered for the fun.

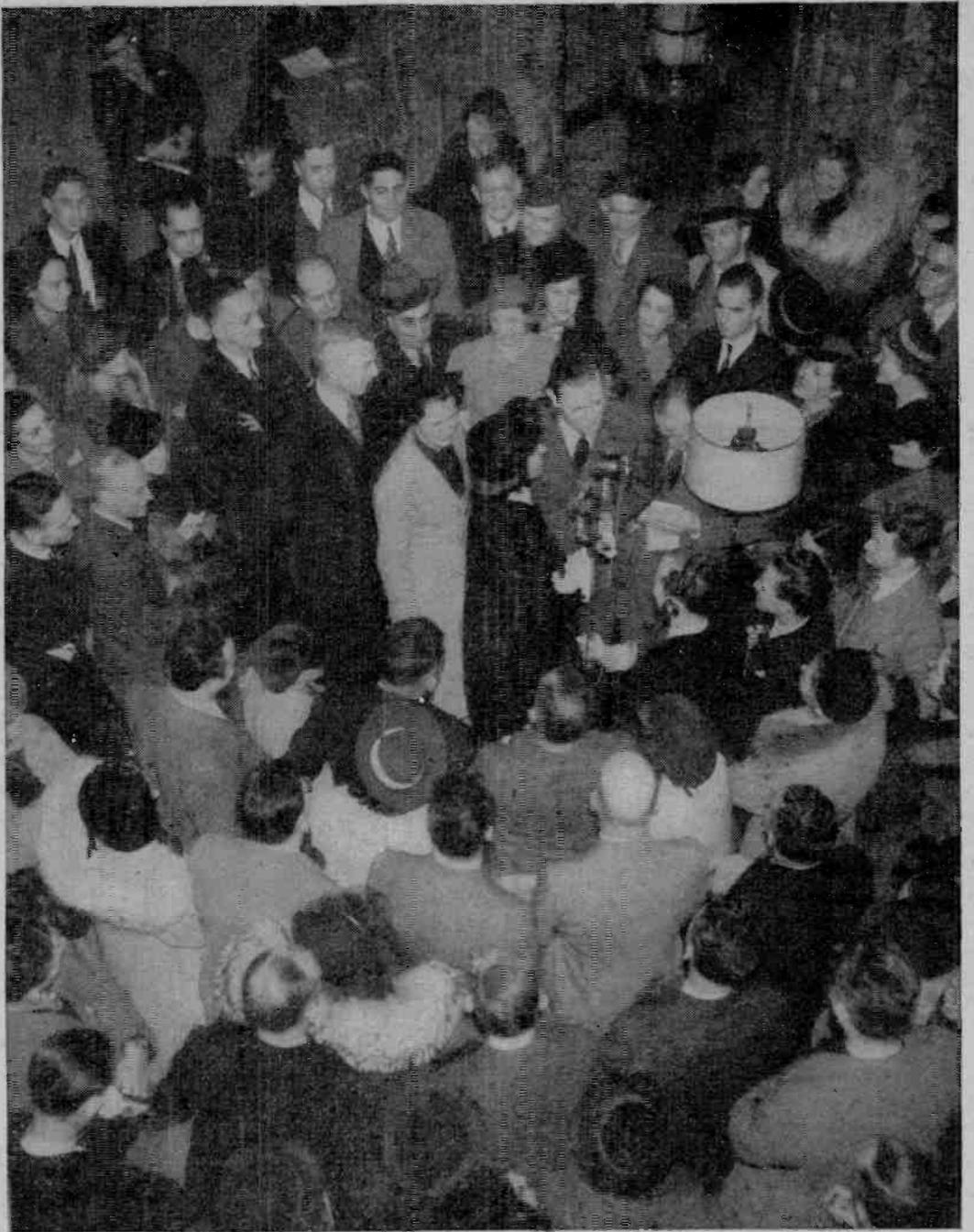


Radio Guide's own cameraman, Gene Lester, is summoned by Parks Johnson and Wally Butterworth to mount the platform for an interview and a rather thorough explanation of some of his picture-taking techniques. As he mounts the dais, Gene takes the opportunity to focus the pair of interviewers for a candid shot. Above, top: There's a very good reason for this banner, which describes the show. It hangs in the lobby of the hotel throughout the preparations of every "Vox Pop" broadcast and is put there to satisfy the curiosity of idlers who persist in plying the engineers with questions. However, it doesn't stop the flow of queries. Many are prevailed upon to join in the spontaneous bombardment of old and new questions



Wally Butterworth with two pretty candidates for places on the broadcast—Virginia Batchelder (left) and Ruth Warrick. They were in New York to present a turkey from the Mayor of Kansas City to Mayor La Guardia

Right: Virginia and Ruth—on the air! Virginia, from McPherson, Kansas, is queen of Kansas City's festival, the "Jubilesta." Ruth, from Kansas City, is the town's official hostess. Both are typical "Vox Pop" broadcasters



Parks Johnson (center) chats with Margery Wilson, writer of feminine charm, and Brett Stokes, publisher. Although Johnson and Butterworth have preliminary talks with persons appearing on the program, the show is spontaneous



Fred Walworth, NBC engineer, bends attentively over the controls of the apparatus set up in the lobby. It's Fred's job to handle all technical details of the show



During each broadcast, an alarm clock rings and the person being interviewed at the moment wins \$5. On this occasion, the two visitors from Kansas were lucky

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

LEO, the M-G-M lion, has roared on the air and most motion-picture critics tuned in the premiere, went into ecstasies, sighed a knowing (?) sigh and said in print: "Marvelous! Metro has done it again!" . . . Not being a movie critic and despite my very wholesome respect for the very many fine pictures that Metro-Goldwyn-Mayer has put on the screen, I must express my opinion of the opening "Good News of 1938" stanza in the light of loudspeaker technique . . . The answer? A disappointment . . . There were bright spots—Director Robert Z. Leonard's master-of-ceremonying, Sophie Tucker's introduction of beloved old-timers, Judy Garland's voice, Meredith Willson's music—and maybe half a plum for "The Firefly" adaptation, which would have been more visual had it been authored more with a mind to radio . . . Likewise, had you been in the first-night audience, you'd also have loved watching the up-and-down elevator antics and funny faces of producer Bill Bacher, Toscanini of the ether-cuers, who did his best. His job was tough. At no time could he assemble the entire company for a dress rehearsal—and I can well imagine how many picture producers and directors he had in his hair—which, incidentally, is long, curly and woolly not unlike the mane of Leo, the lion! . . . Fortunately the second and subsequent shows will have the counsel of experienced radio writers. If these have the fortitude to browbeat the film experts, Metro certainly has the artists and should be able to deliver a bang-up program . . . Bob Andrews, late of Show Boat, is among those called. He will adapt the preview dramas . . . Please, Mr. Mayer, give radio a chance. You are a great showman—on the screen—but you must know, after all, that now you have the loudspeaker.

Can it be possible that the fresh honeymoon of one of America's best-known radio names already is by way of being over—and why? Otherwise, why did that party stop building the proposed honeymoon cote which was to have cost in the vicinity of \$100,000?

Bing Crosby's former playmate and playboy, Harry Barris, has counted out the second-guessers who said he was on the skids; that he'd never straighten up. Six years ago he married Lois Whiteman. His Broadway pals said it would never last. It did. Now the Barrises have a fine baby, are as happy as can be. And Harry's been climbing straight back up to the top of the heap. He's writing more song hits than he ever did before. He delivers one each week to the Oakie College program on which he is featured. His popularity is going up like a thermometer in San Fernando Valley . . . So plums to Barris . . . And isn't it odd? Bing Crosby's marriage to Dixie Lee also put his feet on the ground.

There's much conjecturing what will happen soon on the Hollywood Hotel program. Louella Parsons, First Lady of Hollywood, has asked that her pay be upped from \$2,250 to \$5,000 weekly. The sponsor says Miss Parsons is still wanted—but not at \$5,000 a week. He has a contract—but he won't enforce it if she sulks . . . And there's an emphatically denied rumor that Edmund Lowe has been auditioned.

Rudy Vallee is still very much in the company of Gloria Youngblood, the German-Cherokee beauty who works on the Goldwyn movie lot. Recently they did Lindy's together. More recently, when he one-nighted at the Racquet Club, Palm Springs, they were together again. Still "just friends"? . . . But I must tell you how clean

Rudy is. When he appeared at LA's Paramount theater, he had to pick up his meals between times during his many-a-day routine. However, he was careful about where he ate. Several small restaurants near the theater won his approval—but not until after he had sent one of his stooges to their kitchens and given them a thorough sanitary inspection. No cafes infested with tourists, autograph-hunters or other insects were patronized.

said their vows while best man Ted Fio-Rito, long-time friend and mentor of Sosnik, and Ted's wife, Madelyn, who was matron of honor, looked on. Betty, smartly dressed in gray, wore Madelyn's antique bracelet for "something old," a handkerchief for "something blue," and a penny from her maid was in Betty's right shoe . . . Incidentally, have you watched the development of Ted Fio-Rito as a comedian during the past few Log Cabin

atic songstress was proposed to sing on the same show. Afraid? . . . And prunes likewise to Georgie Jessel, who is leading with his chin by devoting much of his Sunday show's time to ribbing the film air-gossipers. Yes, there probably are too many, and several who are prune-ful, but there are also too many comedians—who are prune-fuller—especially when they see fit to become critics.

Jack Benny's rehearsal went smoothly and finished early on Sunday, November 7. Result, he had time to waste. So he visited and had fun with his friends, Don Ameche, Ed Bergen and Dorothy Lamour, across the hall at Chase & Sanborn hour. They returned the favor shortly when his air time came. Barbara Stanwyck and Ameche sat in the Benny studio control-room. Lamour and Bergen (minus McCarthy) sat in the audience—which never knew how close it was to celebrities! . . . Jack's audience-moodifier just before the curtain consisted of a burlesqued esthetic dance. He slipped, zoomed into the air a la Joan Davis, and almost hurt himself. Yes, the audience yelled . . . Mary glittered with new jewelry from abroad—a bracelet, ring and twin diamond clips.

Wonder if Jack Benny knows that Sam (Schlepperman) Hearn was a former concert violinist; in fact played in symphony orchestras—and what is more, keeps in practise! But whether or not Jack is aware, Schlepperman prizes two fine violins in his collection—which he won't let Benny play!

Bandsman Phil Harris' Mexican gold mine has still to be seen by its owner. On his recent hurried trip there, he was stopped at Nogales and told he could proceed no further because a "slight revolutionary disturbance" was on. He drove back north along the coast to San Diego, where Olsen and Johnson were broadcasting the night he hit town. Thus did radio's "best-dressed bandleader," looking more like a prospector, take in the antics of the two zanies—and saw more than he anticipated, for when it came time for the ill-fated O&J sound technician, Virgil Reimer, to crash a pane of glass, he banged it hard enough almost to break his fist, only to discover that someone had delivered a sheet that was shatterproof!

The long-anticipated Warner Brothers radio program has finally been dotted-lined by Lucky Strike for airing soon on Wednesday night in place of that edition of the Hit Parade. Rehearsals will begin as soon as Dick Powell returns from an appearance at the Cleveland auto show.

Lum & Abner would like those of you who are still in doubt to know that they did not impersonate Andy Devine on a recent broadcast. That was Andy himself, who, by the way, was paid off by the gift of two black-and-tan hound dogs that Abner (Norris Goff) imported especially from Arkansas. Devine's agent now is seeking the tails of the dogs in lieu of his ten percent booking commission!

Wooden Man Charlie McCarthy still is the only competition President Roosevelt can be sure he has. Last month, Charlie's newspaper clipping service bill broke all records for artists who have been publicized by the advertising agency handling the coffee show. His pre-broadcast cracks, mouthed by Ed Bergen, of course, continue to panic the lucky studio ticket-holders. At program before last, the musicians were tuning their instruments. So McCarthy piped up: "If you don't know how to play now, it's a fine time to start to learn!"



Al Garr, tenor soloist on the Phil Baker program, escorted Jane Rhodes, "Hollywood Mardi Gras" swingstress, to a U.C.L.A. football game recently, and found it's the man who pays



John Montague, who's had many offers to capitalize on his fame as "Mystery Man of Golf," appeared on "Radio Newsreel" recently with Parks Johnson (left) and Wally Butterworth—for nothing!

Burns and Allen received a nice present during their New York vacation—a 39-week renewal effective January first . . . Kenny Baker wants more money. Only tied up for about eight more weeks with Benny, Kenny's manager, Mervyn Leroy, has served notice that the Baker check must be upped . . . Among the more-pay-getters is Deanna Durbin. Her new seven-year picture contract at Universal will net her a sliding-scale salary of from \$1,250 to \$2,750 a week and an added bonus of \$10,000 a picture.

As predicted, Harry Sosnik is now the lesser half of the former New York model, Betty Bryant, and a swell girl she is, too. They drove to Yuma, Arizona, on Monday, November 9, and

programs? He's doing all right! At a recent dress rehearsal, Ted brought along young, curly-locked, brown-eyed Ted Junior. Every time Ted read a line, Junior would shout "Hooray! Hooray!" Haley finally suggested that Fio-Rito should leave his stooge at home hereafter.

Tab the voice of John Deering, whom you may have heard as Irene Rich's leading man "Mark" on Sunday, November 7. You'll recognize him also in "Big Town" and other Hollywood-produced dramas. Here's hoping, too, that Miss Rich is given play material more worthy of her talents . . . Prunes to the prima donna who stamped her feet and temperament all over a certain studio-stage when another oper-

AIRIALTO LOWDOWN

BY MARTIN LEWIS

SEVERAL columns ago this department applauded Walter O'Keefe's grand work during the absence of Fred Allen and expressed a hope that some sponsor would grab O'Keefe. Now comes word that Sir Walter joins the Packard show with Lanny Ross, Charlie Butterworth and the rest, on January 4. In the meantime, the comic takes a well-earned vacation in Europe. He sailed on the Queen Mary on the 17th. His very amusing daily newspaper column will be sent back by cable.

Evans Plummer mentioned last week that Paul Whiteman is likely to replace the Hal Kemp-Alice Faye combination which folds with the broadcast of December 24. Don't be surprised when you hear that Frank Parker will be spotted on the show with Whiteman.

A big crowd boarded a train at Grand Central station the other week. Recognized were Harry von Zell and his family, Peter Van Steeden, Radio-Actor John Brown and several radio production men. They were all on the way to California to work on the Fred Allen show. If you know the fare to California and back, it will give you a rough idea as to how expensive a radio program can be besides the regular cost for time and talent. Incidentally, Movie Comic Ned Sparks makes his radio debut on Allen's program next Wednesday night.

Kate Smith could be California bound if her manager, Ted Collins, so desired. Strange as it may seem, he hasn't that desire, because last week he turned down a nice movie contract which was offered to the songbird.

Irving Reis, director of the Columbia Workshop program, will depart for Hollywood as a writer-director on Jan. 1. He hopes to continue on his Workshop program, however, if studio arrangements will permit its being handled from there. Reis has fifteen Workshop productions set for between now and the first of the year and hopes to have another ten ready to be aired from Hollywood.

Reports have it that the Friday night Cities Service concerts featuring Lucille Manners will undergo a change before long. Although 'tis said a new idea will be presented, Miss Manners will remain the star attraction.

A spelling bee to be broadcast between Lowell Thomas and his "nine old men" and George Bye's "Bystanders," originally scheduled for November 14, has been postponed to December 14. NBC will broadcast a "word-by-word" description of what will be a rather interesting event.

Gabriel Heatter is a very considerate person. Inasmuch as his "We, the People" guests on Thanksgiving night will be away from home, he is arranging a nice turkey dinner for them at one of New York's leading hotels.

Mentioning Heatter reminds me of a story I heard the other day. It seems that way back in 1917, when Heatter was trying to earn his bread and butter as a writer, he made an effort to sell a story to Bruce Barton. Barton told Heatter he liked the style of the story but that the plot was too fantastic to be credible. It dealt with a millionaire advertising executive who gave up his business career and turned to politics to get a new slant on life. Fantastic, did he say? Barton, an advertising executive himself, was elected to Congress early this month. Who was it that uttered those immortal words, "Truth is stranger than fiction"?

This may sound fantastic, but it is an actual fact that Milton J. Cross, one of radio's ace announcers, lost three pounds on account of a radio program. Here's the story: A few minutes before broadcast time, Milton was supposed to go out on the stage and speak to the studio audience, but he wasn't to stay out there. His announcing was to come from a small room off the studio, in order for it to be more effective for the studio audience. That

Irene Wicker has also had her share of trouble. Between broadcasts, "The Singing Lady" has been commuting to Boston to visit her son, Charles, who is attending Andover School in Massachusetts. Boys will be boys, and Charles is no exception. He went in for football and a couple of weeks ago he was hurt in a scrimmage and rushed to a hospital in the Hub city. A vertebra in his spine was split. Had it been an eighth of an inch closer to the spinal



When Al Jolson came backstage at an Eddie Cantor "Texaco Town" rehearsal, the above scene took place. Maybe they just wanted the world to know there's no such thing as a Cantor-Jolson feud



Virginia Verrill, singer on the Jack Haley show, proved herself a perfect hostess at the recent Jack Benny party for Haley, by lighting the smokes of Sam (Schlepperman) Hearn (left) and Haley

meant that as soon as he finished his little talk, he would have to dash outside. Well, that's what he did, and as he got ready to leave the stage he was handed his script for the program . . . just one minute before going on the air! Grabbing the papers, Milton rushed into his little room, only to find that there was no light on there. The engineer with the key that controlled the lights couldn't be located quickly enough, so the desk and chair were moved over to the door, where Milton could get some light from the reflection of the studio bulbs. Thus he read his announcements from a script he had never seen before and had not rehearsed, by means of light that was merely reflected—and all that after making a mad dash across the studio.

cord he would have been lame for life. However, he is safe and doing nicely. Irene got a telegram with the news, and even though she had broadcasts to prepare, she rushed to Boston, nearly frantic.

CBS reports the receipt of the following letter from a resident of Rochester, N. Y., who was interested in the Professor Quiz program: "I hope you don't mind our criticisms on one of your questions you had on a recent program. You asked, 'Can you bite the palm of your hand?' The contestant tried and answered no and you said that was the correct answer. However, it is not the correct answer. We have experimented on our own hands, and as a result we both have our hands

bandaged. I have easily bitten the palms of my hand. If you consider this a freak, I will gladly come to New York to prove it."

Eddie Dooley, football commentator for CBS, found out that he has an ardent admirer in the New York state prison at Attica. Every week Eddie gets a copy of the penitentiary paper, which carries a column on football signed, "The Eddie Dooley of Attica." The prison columnist uses Eddie's name with Eddie's permission and each week sends his idol a list of predictions for the next week's games.

Is television to turn that corner soon? General Electric has applied to the Federal Communications Commission for permits to construct new television broadcasting stations at Schenectady, Albany, and Easton, Conn. The British Broadcasting Company reports the first successful broadcast of television from land to a ship at sea.

Prosperity has turned the corner for the leading phonograph-record companies, who are reporting the biggest business in years. This fact can be attributed to the popularity of radio stars who are making records. I, for one, bought a new phonograph-radio combination on the strength of hearing some grand records. To Crosby fans, I heartily recommend the new Decca record he made with Connie Boswell, "Basin Street Blues."

The CBS "Hobby Lobby" show, in spite of its newness, has not been without its excitement. Most pitiful event was the story of the singing duck which auditioned on the program the other week. Its mistress had worked on her protegee for years, and the duck had achieved quite a musical repertoire. But when it was finally led up on the Columbia playhouse stage for the supreme test, it became so terrified by the lights, the music and the milling people, that it could not bring forth a squawk. It had been kept in a New York City apartment all its sheltered life, and had never seen any excitement. More tragic than its silence, however, was its embarrassment and chagrin. For as it waddled, un-auditioned out of the auditorium behind its mistress, reliable witnesses state two large oily tears rolled out of its eyes and dripped along its beak.

Chicago radio artists are all holding their breath in anticipation of the outcome of questionnaires now being distributed among that city's studios and advertising agencies. Reason is the Radio Costume Ball to be held in the ballroom of the Medinah Athletic Club on Saturday evening. Fashioned after the "academy award" of the motion picture field, there will be ten individual awards to Chicago talent for the outstanding performance of the year in acting, authorship, direction, and singing. Madeleine Chace is heading the affair, assisted by Vincent Pelletier, Phil Lord, Bob Brown, Tom McDonnell, Betty Mitchell, and Bob Guilbert. It will be an annual event with the proceeds to the newly organized Radio Artists Fund of Chicago.

Lulu Belle, star of the National Barn Dance, is apartment-hunting and doesn't seem to be fussy at all—not much. All she wants is something with a view similar to the one she had at home in North Carolina, enough room for her little daughter, Linda Lou, to play a real game of hide-and-seek, sound-proofed to keep the neighbors from minding Scotty's guitar music and her yodeling, a wood-burning fireplace, and all on Chicago's near North Side. Now, that certainly can't be asking for much—is it?

SO YOU LIKE CONTESTS?

YOUR OPPORTUNITY GUIDE

Times listed under radio contests are EST; for CST subtract 1 hour; MST, 2 hours; PST, 3 hours.

TWELVE PACKARDS

PRIZES: (Weekly) Three Packard automobiles.

TO ENTER: Only owners of automobiles are eligible to enter. They must ride in a Packard, then add twenty-five words or less to "After riding in the new Packard, the one thing I like about it best is—". The entry must be on an official blank, and must bear the signature of the salesman who gave the required ride, and his distributor, dealer, or sales manager, as well as the contestant's auto license number, name, address, signature and the name of the type of car owned. Send entries to Packard Motor Car Co., Detroit, Mich. Last weekly contest closes Nov. 30.

For more facts, see official entry blanks available at Packard showrooms.

\$1,000.00 AND MERCHANDISE

PRIZES: (Grand) 1st, \$500; 2nd, \$250; 3rd, \$250 coat worn by Marlene Dietrich in movie, "Angel"; 4th, \$100; ten prizes of \$10 each; six \$10 evening bags; ten prizes of \$5 each.

TO ENTER: Write titles for two sets of three pictures each, appearing in December and January issues of Screen Guide magazine, and a 100-word (or less) letter on the subject "Which Man I Would Have Chosen—the Husband or the Lover—had I been the woman in the story told by the motion picture, 'Angel'." Send pictures with entry; do not decorate. Send to Eternal Triangle Contest, Screen Guide, 551 Fifth Avenue, NYC. Must be mailed before Feb. 1, 1938.

For more facts, see Screen Guide magazine.

\$10,000.00 CASH

PRIZES: (Grand) For women—1st, \$1,000; 2nd, \$500; 3rd, \$250. Duplicate grand prizes for men. (Weekly): Two hundred prizes of \$250 each.

TO ENTER: Women add one point to the nine given in "The Perfect Husband" guide; men add one to "The Perfect Wife" guide given on the official entry blank. Enclose a one-inch piece from the metal strip which unwinds when the can of S & W Coffee is opened. Only one entry per person per week. Weekly contests run from October 17 to January 15, 1938. Send entries to Contest Department, S & W Fine Foods, Inc., San Francisco, Calif. Entries do not have to be on official entry blanks.

For more facts see current newspaper advertisements of S & W Coffee, or write to address given above.

\$25.00 FOR LETTERS

PRIZES: (On occasion) \$25 each.

TO ENTER: If you can truly credit to Fleischmann's Yeast some part of the health that made your success possible, send to "Life Begins," 420 Lexington Ave., New York, a letter explaining how, and enclose your picture. The writer must be older than 40, and his true testimonial letter must be "so helpful to others we will wish to print it," according to the sponsor.

For more facts, see current newspaper and magazine advertisements of Fleischmann's Yeast.

750 WATCHES

PRIZES: (Daily) Thirty Benrus men's or women's watches, worth \$49.50 each, for 25 days through Dec. 10.

TO ENTER: Complete the sentence, "I like Chipso because—" in 25 additional words or less and send with Chipso box-top to "Chipso," Cincinnati, Ohio.

For more facts, listen to "The Road of Life," NBC, Monday through Friday, 4:45 p.m. EST.

\$100.00 CASH

PRIZE: (Weekly) One hundred dollars.

TO ENTER: Read a designated story in the sponsor's magazine and explain what you would have done in the same situation. Send entry to True Story Court, 205 East 42nd Street, New York City. No limit to length of entry. Send name of your newsdealer—he gets \$25 if you win!

For more facts, listen to "True Story Court of Human Relations" (MacFadden Publications), NBC, Friday, 9:30 p.m. EST. For the West, 9:30 p.m. MST, 8:30 PST.

TWO NEW HOMES

PRIZES: (Weekly) Merchandise certificates worth \$200 each. Also two grand prize certificates worth \$12,000 and \$8,000, to be applied toward the building of New American Homes. Grand prizes selected from weekly winners and announced at close of contest, which runs ten weeks up to Dec. 4.

TO ENTER: Write an essay of 100 words or

less on the "Electrical Standard of Living." Entry must be on official entry blank, available at General Electric dealers. Send entry to General Electric Co., P. O. Box 535, Grand Central Annex, New York City.

For more facts, listen to the "Hour of Charm," NBC, Monday, 9:30 p.m. EST.

\$10.00 A DAY

PRIZE: (Daily) \$10.

TO ENTER: Send a poem suitable for use on this program to Ted Malone, c/o "Between the Bookends," at the CBS station on which you hear the program, or to the Columbia Broadcasting System, New York City.

For more facts, listen to "Between the Bookends," CBS, Monday through Friday, 4 p.m. EST.

\$2,500.00 IN CASH

PRIZES: (Weekly) \$2,500 in cash. First prize, \$500. Also \$10,000 in grand prizes.

TO ENTER: Get the "Phyl Coe" Mystery Tabloid, with rules and entry blanks, from Philco radio or tube dealer. Then solve the mysteries broadcast independently over 225 stations. Send solution to Philco Contest Division, P. O. Box No. 416, Grand Central Annex, New York City.

For more facts, listen to "Phyl Coe" Mysteries (Philco Radio Corp.), broadcast on transcriptions at different times by 225 stations. See program pages for day, station and time.

\$250,000.00 CASH

PRIZES: \$100,000.00 cash grand prize and supplementary cash prizes totaling \$150,000.00.

TO ENTER: Write conversation of not more than 12 words in one of two balloons in each of 45 cartoons distributed in series of three each week. Send three Old Gold packages with each series to Old Gold Contest, P. O. Box 9, Varick St. Station, New York City. New contestants may obtain early series bringing contest up to date.

For more facts, see Old Gold Contest rules and cartoons, available at most cigarette counters.

\$55,000.00 IN MERCHANDISE

PRIZES: (Weekly) 50 major prizes and 250 secondary prizes of merchandise for 12 weeks up to week ending Dec. 11, including diamond wrist-watches, radios, washing machines.

TO ENTER: Write a 20-word statement about an Ann Page food product, the product changing each week as announced on entry blanks. List any 8 Ann Page food products and enclose a label or package top from any one. Give name of your A & P store. Send entry to A & P, P. O. Box 459, Grand Central Station, New York City.

For more facts, see rules, optional entry blanks, displays of prizes and product-of-the-week at A & P stores.

SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes of \$25 each.

TO ENTER: Submit six questions suitable for use on the air, with correct answers, to "Professor Quiz," c/o CBS, New York City.

For more facts, listen to "Professor Quiz," CBS, Sat. 9 p.m. EST. For West, 10 p.m. MST, 9 PST.

TEN \$100.00 WATCHES DAILY

PRIZES: (Daily) Ten \$100 Longines watches except Saturdays and Sundays until Dec. 24.

TO ENTER: Complete the sentence "I like and use Pebeco because—" in 25 words or less. Enclose two 10c cartons or one 25c or 50c carton with your entry, and mail to Pebeco Contest, c/o Columbia Broadcasting System, New York.

For more facts, listen to "Follow the Moon" (Pebeco Toothpaste), CBS, Monday through Friday, 5 p.m. EST.

TWELVE BICYCLES

PRIZES: (Weekly) Twelve bicycles, 10 to people under 20, and 2 to adults.

TO ENTER: Give answers to games given on programs and finish the sentence announced on the air in 25 words or less. Sentence changes each week. Contest closes each Tuesday midnight following Sunday broadcast; last contest closes Dec. 21. After you have written your entry, add your name, age and address. Then take it to your bicycle dealer, whose signature makes your entry official. Send it to "Bike Headquarters," in care of your station.

For more facts, listen to the "Bicycle Party" (Cycle Trades), NBC, Sunday, 3:30 p.m. EST.

THREE \$200.00 SILVER FOX FURS

PRIZES: (Weekly) Three \$200 silver fox furs and 500 pairs of \$2 hose.

TO ENTER: Add fifty words or less to "I like Admiraion Shampoo because . . ." Mail your entry, with a box-top, to Tim and Irene, Mutual Broadcasting System, 1440 Broadway, NYC, or to your station.

For more facts, listen to "The Tim and Irene Show," MBS, Sunday, 6:30 p.m. EST.

\$1,000.00 CASH

PRIZES: \$1,000.00 in cash (or \$500.00—see below) and letters from favorite radio stars.

TO ENTER: Write a letter of any length to Eaton's Fine Papers, Pittsfield, Mass., naming your favorite radio star and explaining your choice. Letters written on Eaton water-marked stationery eligible for \$1,000.00 prize; others eligible for half that amount. Participating radio stars will personally answer ten best letters from their supporters. Letters must be post-marked before midnight, Dec. 15.

For more facts, see Eaton's Letter Papers advertisements in current magazines.

A CHEVROLET EVERY WEEK

PRIZES: (Weekly) 1st, 1938 Chevrolet; 2nd, Pilot radio; 3rd, Tussy Beauty Case.

TO ENTER: Write 25 words or less on "Why I Use and Like Hind's Honey and Almond Cream." Attach with letter 1 Hind's carton or facsimile of 25c, 50c, or \$1 size, or 2 of the 10c size. Send to Hind's Honey and Almond Cream contest, c/o CBS, NYC. Contest closes Nov. 26.

For more facts, listen to "The Life of Mary Sothern," CBS, Monday through Friday, 5:15 p.m. EST.

\$15,000.00

PRIZES: 1 Lincoln Zephyr sedan; 5 Ford V-8 coaches; 25 prizes of \$100 each; 50 prizes of \$25 each; 50 prizes of \$10 each; 1,000 prizes of \$5 each—total value, \$15,000.00.

TO ENTER: Write 25 words or less on "I like Watkins Liniment because—" and mail entry with wrapper packed with bottle of liniment to Watkins Liniment Contest, Winona, Minn., before midnight, Nov. 30.

For more facts, see current magazine and newspaper advertisements of Watkins Liniment.

Regional Contests

\$15,000.00 CASH

PRIZES: (Grand) 1st, \$10,000; 2nd, \$2,000; 3rd, \$1,000; 4th, \$500; three prizes of \$250 each; three prizes of \$100 each, ninety prizes of \$5 each—total, \$15,000.

TO ENTER: This contest is restricted to residents of Michigan. The Detroit Times is printing a series of 90 "famous names" cartoons, in series of six each week for fifteen weeks ending Jan. 15, 1938. Send solutions, with ten cents for each series, to Famous Names Contest Editor, The Detroit Times, Detroit, Mich. Neatness does not count. Back cartoons may be obtained from same source for three cents each.

For more facts, see current editions of the Detroit Times.

\$20,000.00 CASH

PRIZES: (Grand) 1st, \$15,000; 2nd, \$2,500; 3rd, \$1,000; 4th, \$500; 5th, \$250; five prizes of \$50; ten prizes of \$10; eighty prizes of \$5—total, one hundred prizes of \$20,000.

TO ENTER: This contest is restricted to residents of New England. The Boston Evening American prints each day a human problem presented in cartoon form; there are 90 cartoons, appearing six days each week for fifteen weeks ending Jan. 22, 1938. Ten cents must be sent in with each set of six solutions. Coupons for back cartoons may be obtained from Human Problems Editor at No. 5 Winthrop Square, Boston. Send entries to P. O. Box 1924, Boston, Mass.

For more facts, see current editions of the Boston Evening American.

\$1,000.00 AND MERCHANDISE

PRIZES: (Bi-weekly) 1st, \$1,000 cash; 70 sets of china; 1,000 "Miracle" mixing knives.

TO ENTER: This contest is restricted to residents of New England and the Pacific Coast. Complete with 25 words or less the statement "I prefer the new Allsweet Margarine because—" Entry must be on official entry blank found with every package of Swift's Allsweet Oleomargarine, and sent to address given on blank. This is the third of three two-week contests, and closes November 27.

For more facts, see grocery dealers or current Allsweet newspaper advertisements.

Here's An Offer!

THIS department started out to help beginners in the contest world. It has suggested some pointers along the way toward victory. Now here's something we haven't been able to offer before, and won't be able to offer again—a copy of Wilmer S. Shepherd's Confidential Bulletin, previously circulated only to active students in the Shepherd Correspondence School in Contest Technique—and it's free! Anyone who tells this department that he wants a copy of this bulletin may have it if he sends a stamped, self-addressed envelope with his request. This is intended to carry the beginners who started with this department into the more technical phases of contesting. It costs nothing—it merely serves to introduce to readers one of the honest and sincere contest aids mentioned in this department's first column.

Here's what the November 15 Confidential Bulletin includes: First, an outline of the "Dreams Come True" contest technique—a Shepherd formula which is somewhat like the "happy ending" one suggested here last week. The Bulletin also shows how to apply this technique, and gives an example of a completed entry. Second, the Bulletin discusses Proctor and Gamble contest tips and pointers. Proctor and Gamble is America's largest sponsor of prize contests—and here you are given twenty points to consider when submitting entries for consideration by Elsie Rushmore, who supervises all Proctor and Gamble contests! These are *personalized* contest rules. Third, the Bulletin lists six entries which have won in five recent and current contests. They show what to aim for in your own entries. Fourth part of the Bulletin for November 15 is the Contest Calendar, which acts as a reminder when to mail entries to avoid missing contest deadlines. If you would like to see this Confidential Bulletin—never before generally released—give your name and address to "So You Like Contests," c/o RADIO GUIDE, 731 Plymouth Court, Chicago, Ill. Don't forget to send a stamped, self-addressed envelope or we won't be able to send it. This offer closes November 30, 1937. *Please note:* If you have another contest question, do not send it in the same letter in which you ask for the Confidential Bulletin. To facilitate the handling of Bulletin requests, they must be separated from other contestants' letters.

Publishing Entries

One of RADIO GUIDE's readers' most common questions is "Why don't sponsors publish the entries that won?" There's a reason why some sponsors don't. It is simply that, having paid for slogans or statements for or about their products, they want to use the winning entries in future advertising rather than simply as contest announcements. There have been instances in which entries have started whole advertising campaigns, and indeed, an entry several years ago by Mabel E. Stanton, of Joliet, Illinois, has originated yards of automobile advertising. She started the "results" theme which swung automobile advertising away from technical facts and toward emphasis on the performance of each line of automobiles. Her entry won an automobile for her—and has sold automobiles to thousands of others!

When millions of dollars in sales hang in the balance, sponsors cannot be expected to publish winning entries which might dull the appeal of future advertising. Contestants have no complaint, either. The winners have been paid royally for their work; the losers knew when they started that they might not win. Or they should have!

(Continued on next page)

Honesty on the Air

Radio Station WWVA, in Wheeling, West Virginia, deserves a lot of recognition for coming to the rescue recently when a contest went haywire. The station's managers proved again that contesting today is conducted on a high plane, and that contestants are guaranteed a fair deal in practically every instance.

A food company which had sponsored two previous contests on WWVA recently entered that market with two new food products. The station's managers asked few questions when the company suggested a contest to stimulate sales. The company offered a prize of an automobile to the person who submitted the largest number of labels cut from its packages. Then, on legal technicalities the sponsor claimed that he was not liable for the prize award. When the station's managers argued, it was fruitless.

Then listeners began to call the station and ask about the prize. Rather than shatter the good-will of its listeners, the station bought an automobile, asked the listeners to send their labels direct to the station, and after hiring a special staff of clerks, awarded the prize. The listeners were happy, and WWVA was happy—because its listeners found added faith in the station. The odd twist—the advertiser is happy, too, because the product prospered!

Winning Entries

When General Mills, which turns out just about as many radio programs and contests as anybody should want to, asked listeners to send them suggestions for a new name for "Grand Stand and Band Stand," heard three hours daily on WMCA in New York, a 21-year-old clerk won the \$500 first prize with "Wheaties Reviewing Stand." He'll put the money in a fund he's building to take him through college. (Add to contesting's good works!)

Here are two entries which won in one A & P Ann Page food products weekly contest, as reported by Wilmer Shepherd's Confidential Bulletin which we are offering above to our readers. This one won a Bulova watch: "I like Ann Page Beans because a can opener rewards me with beans that are tender but unbroken in a thick, rich, pork-tomato sauce." And this entry in the same contest won a Bissell Carpet Sweeper: "I like Ann Page Beans because they're perfectly cooked, delightfully seasoned and, served hot or cold, they're always greeted with enthusiasm by my family." Note that in this contest the opening "I like Ann Page Beans because—" does not count in the twenty-word maximum. And notice also that while each covers a wealth of expression, neither sounds confused by any attempt to say too much about the product.

Two weeks ago we reported that the entry which won \$1,000 in the Pillsbury cake-naming contest was "Orangespun Walnut Cake." For comparison, this entry won another prize: "Amberlade Nut Cake." In each instance the contestant noted the chief ingredients—orange marmalade and walnuts. The first concentrated on the lightness of the orange-flavored cake; the latter noted the amber color which the marmalade gave it. Both are excellent original entries.

Who Won?

It's always interesting to know who won in the contests we didn't win. There's some consolation in being able to write to the winners and give them your heartfelt congratulations. Ours go to these winners:

Here are the Pebeco winners for the week ending October 23: Mrs. J. H. Edgerton, Temple City, Calif.; Mrs. Grace Hale, Valparaiso, Ind.; Elizabeth Hicklin, St. Louis, Mo.; Edith McKelvey, Washington, D. C.; Louis W. Schroeder, Jacksonville, Fla.; Mrs. Verda Bitting, Allentown, Pa.; George B. Harrison, Huntington, W. Va.; H. C. Johnson, Jr., Savannah, Ga.; Mrs. E. C. Pickard, Kenilworth, Ill.; Mrs.

M. Street, Dedham, Mass.; James Bryant, Roselle, N. J.; Bertha Dunham, Elyria, Ohio; Anna Hostinsky, Omaha, Neb.; Mrs. E. McGraw, Portland, Ore.; Ruth McCauley, San Angelo, Tex.; Florence H. Carter, New York, N. Y.; Richard G. Berger, Bridgeport, Conn.; Frank W. Haskell, St. Paul, Minn.; Audrey G. Ball, Colorado Springs, Colo.; Miss Gertie M. Espenan, Baton Rouge, La.; Mrs. Olive Stuart, Philadelphia, Pa.; Frankfort H. Woodis, Atlanta, Ga.; Dr. H. F. Bower, Union City, Tenn.; Mrs. Irma Bergquist, Concord, N. H., and Mrs. Emma L. Leischman, Pocatello, Idaho. Each winner will receive a \$100 Longines watch.

These three ladies heard themselves announced as winners of \$200 silver fox furs on the "Tim and Irene" show November 7 (although they knew of it previously because each winner is telephoned personally to be congratulated): Mrs. Walter A. Walker, 2908 Alameda Blvd., Baltimore, Md.; Mrs. Clara John, 784 Middle Drive-Woodruff Pl., Indianapolis, Ind.; Mrs. W. O. Lantz, Jr., 501 North Highland Ave., Pittsburgh, Pa.

One of the first winners in this contest was Mrs. Doris Moeller, of 50 Laguna Street, San Francisco, California. Hers is a newsworthy name, for it was she who two years ago swam to and from famed Alcatraz Island via the San Francisco wharf on the day after G-men announced that the island was "impregnable." She did this under her maiden name, Doris McCleod, at the age of twenty. Official Washington was, to say the least, embarrassed!

This Contest World

Contest sponsors are not so different from humans, after all, it would seem. Several weeks ago a writer in the *Saturday Evening Post* recorded an old rumor that when Alaska red salmon were becoming too popular with the public, one canner of pink salmon advertised "Guaranteed not to turn red in the can"! When a tooth-powder manufacturer advertised that dentists clean teeth with powder, a tooth-paste concern answered with ads stating that dentists make a paste out of the powder before they use it. Now some contest sponsors are blurring their contests: "No puzzles to solve—no jingles to write!"

Now that the season's football score-guessing contests are over, the contest world can settle back down to its serious and perennial business of writing statements about products. It will be a relief to many a housewife who doesn't know—and doesn't much care—who held the Big Ten title last year. Hair to soap and good white flour!

A report some time ago to the effect that the Mars Candy Company of Chicago would sponsor another contest in which the alternative prizes would be a thoroughbred racing colt or \$10,000 in cash seems to have been false. A check-up by this department has brought forth a denial of such an intention by the company's advertising department. In the meantime, contestants remember that "Nation's Taste," the horse named in the first such contest, won many times the amount the prize-winner accepted in preference to the colt.

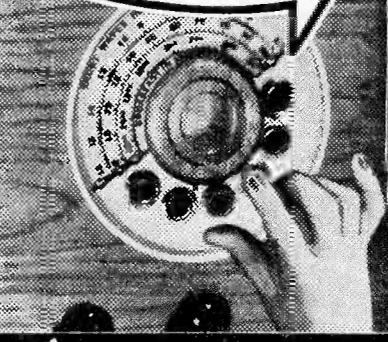
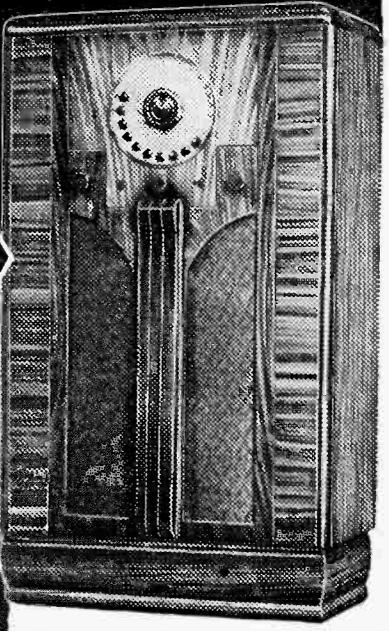
Another rumor that seems to have very little if any basis is that one about the million-dollar contest a cigarette company is supposed to have ready to spring around the first of the year. Nobody who makes more cigarettes than he can roll himself will admit that he knows anything about it—or that he has a million dollars he would like to give away, for that matter!

Contest Pals

One of the most satisfactory systems for obtaining advice on contest entries is to find a "contest pal"—a person who is not bound by friendship to compliment any entry, but who will give honest personal suggestions. Many successful contestants have such real contest helpers. Next week in this department there will be an important announcement on this subject. Be sure you see this unparalleled news!

DIRECT FACTORY-TO-YOU SALE!

SAVE 50% ON THIS
16-TUBE TOUCH BUTTON MIDWEST!



Only \$39.95

ABSOLUTELY COMPLETE IN CONSOLE... NOTHING ELSE TO BUY!

30 DAYS FREE TRIAL

TERMS AS LOW AS 50¢ A WEEK

MIDWEST
30-Day Free Home-Trial Plan
TAKE advantage of the popular Midwest 30-day FREE Home Trial which enables you to try out this Midwest radio or any other Midwest for 30 full days... in the privacy of your own home. You are the final judge. If you decide not to keep it—just send it back to us!

FLASH! Here's today's biggest radio news: Midwest gives you advanced Dial-A-Matic Touch Button Tuning, glorious crystal-clear concert realism, brilliant world-wide reception and scores of advanced features—at a sensationally low factory-to-you price! Dial-A-Matic Tuning doubles your radio enjoyment. Zip!...Zip!...stations come in instantly, automatically, perfectly...as fast as you can push buttons. Not a cut-price set, but a bigger more powerful, super performing *complete* radio in a big, exquisitely designed cabinet of matched walnut. The famous Midwest factory-to-you plan, proven by 18 years of success, is just as exciting. It enables you to buy at wholesale prices...to save up to 50%...to make your radio dollar go twice as far...and to pay as little as 50 cents a week on the Midwest Easy Pay Plan. You get 30 days FREE home trial!

Send for **FREE 1938 Catalog**
MIDWEST RADIO CORPORATION
Dept. FD-94, Cincinnati, Ohio

PASTE COUPON ON 1¢ POSTCARD...OR WRITE TODAY!

MIDWEST RADIO CORPORATION Dept. FD-94, Cincinnati, Ohio
Send me your new FREE catalog and complete details of your liberal 30-day FREE trial offer.
(Special offer and prices prevail only when dealing direct with factory by mail.)

Name _____ Address _____ State _____
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User-Agents Make Easy Extra Money. Check Here for details
 Check Here for 1938 BATTERY Catalog

FOR THE MOST COMPLETE PROGRAMS PUBLISHED
GET **RADIO GUIDE**

\$325,000 Prizes Over 200 Contests

Announced monthly in Contest News, given for Slogans, Limericks, Titles, Crosswords, etc.,
SPECIAL FOR \$1.00
6 mos. subscription and booklet, "How To Prepare Manuscripts & Contest Entries," both for \$1. Sample Contest News 25c. coin, stamps.
CONTEST NEWS, A-33, Toledo, O.

BALD? DON'T BE!
New Hair on Your Head or Money Back.
Science says many cases falling hair and baldness are due to roots being starved for blood. Sensational new Vacuum Helmet now made for home use at cheap price, feeds starved roots, stops falling hair. Feel results on very first treatment. Grows new hair on your head or money back. Send name for Free Facts, price, terms, FREE Trial Offer and guarantee—all Free. Hydro-Vac, Inc., Dept. 1711, Walnut Bldg., Des Moines, Iowa.

\$\$\$ CONTEST MONEY \$\$\$
Are you winning the coveted prizes you see announced in the papers? Your chance is as good as those who win, but you must know how. THE BEST SOURCE OF INFORMATION COMES THROUGH READING AMERICA'S FOREMOST CONTEST PUBLICATIONS, CONTEST MAGAZINE and NUGGETS MONTHLY.
Single copy each, 25c — **SPECIAL INTRODUCTORY OFFER**
In order to acquaint you with these leading contest publications, we will send you both magazines for a period of **THREE MONTHS for only ONE DOLLAR.** Issued on the 1st and 15th of the month.
FREESE PUBLICATIONS, Box 239, UPLAND, IND.

Radio Guide's Instant Program Locator

This Is An Exclusive Radio Guide Feature, Published On Alternate Weeks

Eastern Standard Time (Time Given in Listings)	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Locator Time Is Eastern Standard. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

Acme Paint Co. Smiling Ed McConnell, Sun. 5:30 p.m. NBC-B.

Adair, Frances. Johnny Presents (Philip Morris) Tue. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Admiracion Shampoo. Tim & Irene, Sun. 6:30 p.m. MBS.

Alemite. Horace Heidt, Mon. 8 p.m. (12 mid. for West) CBS.

Alka-Seltzer. Uncle Ezra, Mon. Wed., Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R; National Barn Dance, Sat. 9 p.m. and 11 p.m. NBC-B.

Allen, Fred. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.

Amateur Hour. Chrysler, Thurs. 9 p.m. CBS.

Ameche, Don. Chase & Sanborn, Sun. 8 p.m. NBC-R.

American Album of Familiar Music. (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.

American Radiator. Fireside Recitals; Helen Marshall; Sigurd Nilssen, Sun. 7:30 p.m. NBC-R.

Amos 'n' Andy. (Pepsodent), Mon. thru Fri. 7 and 11 p.m. NBC-R.

Anacin. Our Gal, Sunday; Mon., Tues., Wed. 12:45 p.m. CBS; Easy Aces, Tues., Wed., Thurs. 7 p.m. NBC-B; Just Plain Bill, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Arnell, Amy. Thirty Minutes in Hollywood (Local Cooperative Campaign), Sun. 6 p.m. MBS.

Arnold Grimm's Daughter. (Gold Medal), Mon. thru Fri. 1:30 p.m. CBS.

Aunt Jenny's Real Life Stories. (Spry), Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Aunt Jemima. (Quaker Oats), Tues. thru Sat. 9:45 a.m. NBC-B.

Austin; Gene. Cocomalt, Sun. 6 p.m. CBS.

Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC-R.

Bachelor's Children. Old Dutch Cleanser, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.

Backstage Wife. Dr. Lyons, Mon. thru Fri. 11:15 a.m. NBC-R.

Baker, Kenny. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Baker, Phil. Gulf Oil, Sun. 7:30 p.m. CBS.

Banking Group. Philadelphia Orch., Mon. 9 p.m. NBC-B.

Barbasol. Mary Jane Walsh; Nat Brusiloff's orch., Fri. 7:45 & 8 p.m. (11:15 p.m. for West) MBS.

Barrett, Sheila. Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.

Barrie, Wendy. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Barris, Harry. Camels, Tues. 9:30 p.m. CBS.

Bayer Aspirin. American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC-R; Famous Actors' Guild; Helen Menken, Tues. 7:30 p.m. CBS.

Beetle & Bottle. Gulf Oil, Sun. 7:30 p.m. CBS.

Behind Prison Bars. Sloan's Liniment, Mon. 10 p.m. NBC-B.

Belcher, Jerry. Interesting Neighbors (Fitch Co.), Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

"Believe It Or Not" Robert L. Ripley. Huskies, Sat. 8 p.m. (12 mid. for West) NBC-R.

Benny, Jack. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Bergen, Edgar. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

Betty & Bob. (Gold Medal), Mon. thru Fri. 1 p.m. CBS.

Bicycle Party. Cycle Trades, Sun. 3:30 p.m. NBC-R.

Big Sister. (Rinso), Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Big Town. Rinso, Tues. 8 p.m. CBS.

Bi-Sol-Dol. Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thurs. 7:15 p.m. NBC-B.

Bond Bread. Guy Lombardo's orch., Sun. 5:30 p.m. CBS.

Borax. Death Valley Days, Fri. 8:30 p.m. NBC-B.

Bowes, Edward. Major. Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.

Bromo-Quinine. Gen. Hugh Johnson, Mon. Thurs. 8 p.m. Tues. Wed. 10 p.m. NBC-B.

Bromo-Seltzer. Hollywood News; Sid Skolsky, Wed. 8:30 p.m. NBC-B.

Brusiloff, Nat. orch. Barbasol, Fri. 7:45 & 8 p.m. (11:15 p.m. for West) MBS.

Burns & Allen. (Grape Nuts), Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Burns, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC-R.

Busse, Henry, orch. (Mar-Oil), Sun. 11:45 a.m. NBC-R.

Butterworth, Charles. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Butterworth, Wallace. Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Calumet Baking Powder. Kate Smith; Henry Youngman; Jim Crowley; Jack Miller's Orch., Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Camay. Pepper Young, Mon. thru Fri. 10:30 a.m. NBC-B & 3 p.m. NBC-R.

Carols. Jack Oakie; Stuart Erwin; Raymond Hatton; Patsy Flick; Helen Lynd; Harry Barris, Tues. 9:30 p.m.; Swing School; Benny Goodman's Orch., Tues. 10 p.m. CBS.

Campana. Grand Hotel, Mon. 8:30 p.m. NBC-B; First Nighter, Fri. 10 p.m. NBC-R.

Campbell's Soup. Hollywood Hotel; Ken Murray; Oswald; Anne Jamison; Raymond Paige's orch.; Ray Cooper, Fri. 9 p.m. CBS.

Cantor, Eddie. (Texaco), Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Carborundum Band. Sat. 7:30 p.m. CBS.

Carlay, Rachel. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.

Carlisle, Kitty. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

Carol Kennedy's Romance. Heinz, Mon. thru Fri. 11:15 a.m. (3:15 p.m. for West) CBS.

Carnation Milk. Lullaby Laddy, Mon. 10 p.m. NBC-R.

Carson Robinson's Buckaroos. Musterole, Mon. Wed. Fri. 1:15 p.m. MBS.

Carter, Boake. (Philo), Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.

Cavalcade of America. Du Pont, Wed. 8 p.m. (12 mid. for West) CBS.

Chase & Sanborn. Don Ameche; Nelson Eddy; Edgar Bergen; Charlie McCarthy; Stroud Twins; Dorothy Lamour, Sun. 8 p.m. NBC-R.

Chesterfield. Andre Kostelanetz Orch.; Deems Taylor, Wed. 9 p.m.; Music from Hollywood; Hal Kemp's Orch.; Alice Faye, Fri. 8:30 p.m. (11:30 p.m. for West); Football News; Eddie Dooley, Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

Chevrolet. Romantic Rhythms; Barry McKinley; Sally Nelson; Seymour Simon's Orch., Sun. 6:30 p.m. CBS.

Chipso. Road of Life, Mon. thru Fri. 11:15 a.m. NBC-B & 4:45 p.m. NBC-R.

Chrysler. Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.

Cities Service Concert. Lucille Manners, Fri. 8 p.m. NBC-R.

Clark, Buddy. Your Hit Parade (Lucky Strike), Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.

Coca-Cola. Song Shop; Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cornett, Fri. 10 p.m. CBS.

Cocomalt. Joe Penner. Gene Austin; Julie Gibson, Sun. 6 p.m. CBS.

Colgate. Gang Busters; Phillips Lord, Wed. 10 p.m. CBS.

Commentator Forum. Commentator Magazine, Sun. 9:30 p.m. & Thurs. 10 p.m. MBS.

Commentator Magazine. Commentator Forum, Sun. 9:30 p.m. & Thurs. 10 p.m. MBS.

Cooper, Jerry. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Court of Missing Heirs. Skelly, Mon. 7 p.m. CBS.

Cravens, Kathryn. News Thru a Woman's Eyes (Pontiac), Mon. Wed., Fri. 2 p.m. (5:30 p.m. for West) CBS.

Criscio, Vic & Sade, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

Crocker, Betty. Gold Medal, Wed. Fri. 1:15 p.m. CBS.

Crosby, Bing. Kraft Music Hall, Thurs. 10 p.m. NBC-R.

Cross, Glenn. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Cross, Milton J. Magic Key (RCA), Sun. 2 p.m. NBC-B.

Crowley, Jim. (Calumet Baking Powder), Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Crumit, Frank. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

Cycle Trades. Bicycle Party; Swor & Lubin; Bills Slater; Hugo Mariani's Orch., Sun. 3:30 p.m. NBC-R.

Dafoe, A. R., Dr. Lysol, Mon. Wed. Fri. 4:45 p.m. CBS.

Dari-Rich. Terry and the Pirates, Mon. Tues. Wed. 5:15 p.m. NBC-R.

David Harum. (Bab-O), Mon. thru Fri. 11 a.m. NBC-R.

Death Valley Days. (Borax), Fri. 8:30 p.m. NBC-B.

Delaware, Lackawanna & Western Coal. The Shadow, Sun. 4 & 5:30 p.m. MBS.

Devine, Andy. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Dickenson, Jean. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.

Dona Ray Cosmetics. Lloyd Pantages, Sun. 1:45 p.m. (11 p.m. for West) CBS.

Dooley, Eddie. Football News (Chesterfield), Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

Dorsey, Tommy, Orch. (Raleigh & Kool), Fri. 9:30 p.m. NBC-B.

Dr. Christian of Rivers End. Vaseline, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.

Dr. Lyons. Manhattan Merry-Go-Round; Rachel Carlay; Pierre LeKreun, Sun. 9 p.m. NBC-R; Backstage Wife, Mon. thru Fri. 11:15 a.m. NBC-R.

Drano. Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.

Drene. Hollywood Gossip; Jimmie Fidler, Tues. & Fri. 10:30 p.m. NBC-R.

Duart Cosmetics. Passing Parade; John Nesbit, Sun. 9 p.m. MBS.

Durbin, Deanna. (Texaco), Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Du Pont. Cavalcade of America, Wed. 8 p.m. (12 mid. for West) CBS.

Duchin, Eddy, orch. Elizabeth Arden Cosmetics, Wed. 8 p.m. NBC-B.

Dumont, Paul. Varsity Show (Pontiac), Fri. 9 & 10:30 p.m. NBC-B.

Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Easy Aces. (Anacin), Tues., Wed., Thurs. 7 p.m. NBC-B.

Eddy, Nelson. (Chase &

Sanborn), Sun. 8 p.m. NBC-R.

Edna Wallace Hopper Cosmetics. Romance of Helen Trent, Mon. thru Fri. 12:30 p.m. CBS.

Elizabeth Arden Cosmetics. Eddy Duchin's orch., Wed. 8 p.m. NBC-B.

Elman, Dave. Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Energine. Radio Newsreel; Parks Johnson; Wallace Butterworth, Sun. 3 p.m. NBC-R.

Erwin, Stuart. Camels, Tues. 9:30 p.m. CBS.

F & F Cough Drops. Jenny Peabody, Mon., Wed., Fri. 3:30 p.m. CBS.

Falstaff Beer. Public Hero No. One, Mon. 10:30 p.m. NBC-R.

Famous Actors' Guild. Bayer Aspirin, Tues. 7:30 p.m. CBS.

Famous Jury Trials. Mennen Co., 10 p.m. MBS.

Faye, Alice. Music from Hollywood (Chesterfield), Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Fibber McGee & Molly. (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Fidler, Jimmie. Hollywood Gossip (Drene), Tues. & Fri. 10:30 p.m. NBC-R.

Fio-Rito's, Ted. Orch. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Fireside Recitals. American Radiator, Sun. 7:30 p.m. NBC-R.

Firestone. Margaret Speaks; Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

First Nighter. Campana, Fri. 10 p.m. NBC-R.

Fitch Co. Interesting Neighbors; Jerry Belcher, Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

Fleischmann. Ozzie Nelson's Orch.; Harriet Hilliard; Peg Murray, Sun. 7:30 p.m. NBC-B.

Flick, Patsy. Camel, Tues. 9:30 p.m. CBS.

Florida Citrus Commission. Emily Post, Tues., Thurs. 10:30 a.m. CBS.

Follow the Moon. Pebeco, Mon. thru Fri. 5 p.m. CBS.

Ford. Sunday Evening Hour; Eugene Ormandy, Sun. 9 p.m.; Watch the Fun Go By; Al Pearce; Arline Harris, Tues. 9 p.m. (12 mid. for West) CBS.

Football News. (Chesterfield), Thurs. Sat. 6:30 p.m. (8:30 p.m. for West) CBS.

Friedman, Benny. Sunday Morning Quarter Back (Parker Watch), Sun. 11:30 a.m. MBS.

Fulton, Jack. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.

Furest, Hans. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Gang Busters. Colgate, Wed. 10 p.m. CBS.

General Electric. Hour of Charm; Phil Spitalny's Girl Orch., Mon. 9:30 p.m. NBC-R.

General Motors Concert Company. Erno Rapee, Sun. 8 p.m. NBC-B.

Gibson, Fredda. Your Hit Parade (Lucky Strike), Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.

Gibson, Julie. Cocomalt, Sun. 6 p.m. CBS.

Girl Alone. (Kellogg), Mon. thru Fri. 12 noon. NBC-R.

Goldbergs. (Oxydol), Mon. thru Fri. 12:15 p.m. CBS.

Gold Medal. Betty & Bob, Mon. thru Fri. 1 p.m.; Hymns of All Churches, Mon., Tues., Thurs. 1:15 p.m.; Betty Crocker, Wed. & Fri. 1:15 p.m.; Arnold

Grimm's Daughter, Mon. thru Fri. 1:30 p.m.; Hollywood in Person, Mon. thru Fri. 1:45 p.m. CBS.

Goodman, Benny, Orch. Swing School (Camels), Tues. 10 p.m. CBS.

Good News of 1938. Maxwell House Coffee, Thurs. 9 p.m. NBC-R.

Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Gordon, Richard. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Grand Central Station. (Listerine), Fri. 8 p.m. NBC-B.

Grand Hotel. Campana, Mon. 8:30 p.m. NBC-B.

Grape Nuts. Burns & Allen; Ray Noble's Orch.; Tony Martin, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Gruen Watch. Time of Your Life; Sheila Barrett; Graham McNamee; Joe Rines' Orch., Sun. 5:30 p.m. NBC-R.

Guest, Edgar. It Can Be Done (Household Finance), Tues. 8:30 p.m. NBC-B.

Guiding Light. (White Naphtha), Mon. thru Fri. 4:45 p.m. NBC-R.

Gulf Oil. Phil Baker; Beetle & Bottle, Sun. 7:30 p.m. CBS.

Haley, Jack. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Hammerstein Music Hall. (Kolyanos), Fri. 8 p.m. CBS.

Harris, Arlene. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Harris, Phil, orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Hatton, Raymond. Camels, Tues. 9:30 p.m. CBS.

Hearn, Sam. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Heatter, Gabriel. We, The People (Sanka Coffee), Thurs. 7:30 p.m. (10:30 p.m. for West) CBS.

Hecker's H-O Foods. Myta Kingsley, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

Heidt, Horace, orch. (Alemite), Mon. 8 p.m. (12 mid. for West) CBS.

Heinz. Carol Kennedy's Romance, Mon. thru Fri. 11:15 a.m. (3:15 p.m. for West) CBS; Magazine of the Air, Wed. Fri. 11 a.m. (3 p.m. for West) CBS.

Hello Peggy. (Drano), Wed. Fri. 11:45 a.m. NBC-R.

Hersholt, Jean. Dr. Christian of Rivers End (Vaseline), Sun. 2:30 p.m. (5:30 p.m. for West) CBS.

Hill, Edwin C. Your News Parade (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.

Hilliard, Harriet. Fleischmann's, Sun. 7:30 p.m. NBC-R.

Hilltop House. Palmolive Soap, Mon. thru Fri. 5:45 p.m. CBS.

Hind's Cream. Life of Mary Sothorn, Mon. thru Fri. 5:15 p.m. CBS.

Hobby Lobby. Hudson Motors, Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Hoffa, Portland. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.

Hollywood Gossip. Drene, Tues. & Fri. 10:30 p.m. NBC-R.

Hollywood Hotel. Campbell's Soup, Fri. 9 p.m. CBS.

Hollywood in Person. Gold Medal, Mon. thru Fri. 1:45 p.m. CBS.

Hollywood Mardi Gras. (Packard), Tues. 9:30 p.m. NBC-R.

Hollywood News. Bromo-Seltzer, Wed. 8:30 p.m. NBC-B.

Hollywood Screen Scoops.

Old Gold, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.

Horlick's. Lum & Abner, Mon. thru Fri. 7:30 p.m. (Mon. Tues. Wed. Fri. 7:15 p.m. for West) NBC-B.

Hour of Charm. (General Electric), Mon. 9:30 p.m. NBC-R.

Household Finance. It Can Be Done; Edgar Guest, Tues. 8:30 p.m. NBC-B.

How to be Charming. (Phillips), Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.

Hudson Motors. Hobby Lobby; Dave Elman; Harry Saiter's Orch., Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Hull, Warren. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Husbands & Wives. (Pond Cream), Tues. 8 p.m. NBC-B.

Huskies. Robert L. Ripley, Sat. 8 p.m. (12 mid. for West) NBC-R.

Hymns of All Churches. (Gold Medal), Mon. Tues. Thurs. 1:15 p.m. CBS.

International Silver. Silver Theater; Conrad Nagel, Sun. 5 p.m. CBS.

Ipana. Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.

Interesting Neighbors. Fitch Co., Sun. 7:45 p.m. (11 p.m. for West) NBC-R.

It Can Be Done. (Household Finance), Tues. 8:30 p.m. NBC-B.

Ivory Flakes. O'Neills, Mon. thru Fri. 11 a.m. NBC-B; 3:45 p.m. NBC-R.

Ivory Soap. Story of Mary Marlin, Mon. thru Fri. 10 a.m. NBC-B & 4:30 p.m. NBC-R; Edward MacHugh, Mon. thru Fri. 11:45 a.m. NBC-B.

Jack Armstrong. (Wheaties), Mon. thru Fri. 5:30 p.m. NBC-R.

Jamison, Anne. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Jello-O. Jack Benny; Mary Livingstone; Kenny Baker; Sam Hearn; Andy Devine; Phil Harris' Orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Jenny Peabody (F & F Cough Drops), Mon., Wed., Fri. 3:30 p.m. CBS.

Jergens. Walter Winchell, Sun. 9:30 & 11:15 p.m. NBC-B.

Jessel, George. Thirty Minutes in Hollywood (Local Cooperative Campaign), Sun. 6 p.m. EST.

Johnny Presents. (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

John's Other Wife. (Phillippe Cosmetics), Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Johnson, Hugh, Gen. Bromo-Quinine, Mon. Thurs. 8 p.m. Tues. Wed. 10 p.m. NBC-B.

Johnson, Parks. Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Johnson's Wax. Fibber McGee & Molly; Marian & Jim Jordan; Ted Weems' Orch., Mon. 9 p.m. (12 mid. for West) NBC-R.

Jolson, Al. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Jordan, Marian & Jim. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Junior Nurse Corps. (Sunbrite), Mon. thru Fri. 5 & 6 p.m. NBC-B.

Just Plain Bill. (Anacin), Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Kaltenmeyer's Kindergarten. (Quaker Oats), Sat. 5:30 p.m. NBC-R.

Kellogg Cereals. Girl Alone, Mon. thru Fri. 12 noon (Continued from Page 17) NBC-R; Musical Plays, Sun. 5 p.m. MBS; Singing Lady, Irene Wicker, Mon. thru Thurs. 5:30 p.m. NBC-B.

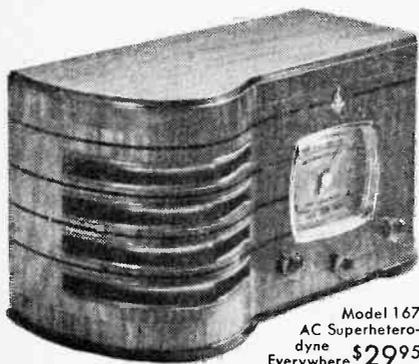
Kemp, Hal, orch. Music from Hollywood (Chesterfield), Fri. 8:30 p.m. (11:30 for West) CBS.

Kennedy, Reed. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

King, Wayne, orch. Lady Esther, Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.

**You'll Never Know
What a HUMAN
NATURAL TONE
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UNTIL YOU HEAR THE
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WORLD'S LARGEST MAKER OF SMALL RADIOS

**"HOLLYWOOD IN PERSON" WILL
STAR BETTY GRABLE, FANCHON,
JUDY CANOVA, BEN BLUE THURS.**

SOME inkling as to how a modern girl settles the problem of deciding between motion-picture stardom and a million-dollar marriage is expected to be revealed during the "Hollywood in Person" broadcast planned for Thursday when Captain Bob Baker takes his \$10,000 studio trailer to the Paramount set on which "Thrill of a Lifetime" is being filmed and interviews Betty Grable, Fanchon, Judy Canova, and Ben Blue.

Many a girl would thank her lucky stars to be in the predicament of Betty Grable, the young lady with the problem, but Betty didn't relish it. Inasmuch as she had set the date of her wedding to Jackie Coogan before she learned recently that she was slated for early stardom in Paramount pictures, her informal remarks over Captain Bob's microphone next Thursday are expected to be of especial significance.

For Thursday's broadcast off the same set for presentation to the Coast-to-Coast audience will come Fanchon, Hollywood's only woman producer of musicals; Judy Canova of the famous hillbilly trio from the flatlands of northern Florida, and Ben Blue, one of Miss Fanchon's discoveries.

FANCHON will tell of her many and varied experiences with the screen's top-flight artists who first started to success under her banner. And in that list there have been Dorothy Lamour, Myrna Loy, Bing Crosby, Martha Raye, Lupe Velez, and Harry Richman. Fanchon herself first gained success when she started producing stage shows as part of the team of Fanchon and Marco.

Because of the fast clip at which it moves, "Hollywood in Person" has gained the reputation of being one of the most rapid-fire and increasingly popular shows on the air.

Staged from a different movie studio each day of the week at 1:45 p.m. EST, each program features a completely new line-up of people. Depending on the nature of the script, anywhere from one to twenty individuals may be interviewed by Bob Baker.

These broadcasts are made possible

through the use of a specially built trailer, equipped with complete facilities for broadcasting.

The trailer was constructed at a cost of \$10,000, and has been described by technicians and engineers as the most perfect portable studio in existence. To insure against vibration, the trailer is placed on special wooden blocks during the fifteen-minute show.

EVERY "Hollywood in Person" program is prepared the preceding day. The staff gets together, maps out a general working script, and irons out all details for the next morning's show. Then it's merely a case of reaching the studio on time the following day, setting up the equipment and rounding up the people who are to appear on the show. Sometimes, of course, this is much easier said than done.

A prize example of this was a recent program on which Evelyn Brent was scheduled to appear as the guest star. They do say that on this particular day R. Calvert Haws, producer of the program, lost six pounds before noon.

First, the crew reached the lot and learned that Miss Brent had been taken ill with an attack of ptomaine poisoning. This meant rewriting the working script and rounding up another complete broadcast in less than 70 minutes.

Then, with a recruited accordionist and a song-writer, the engineers discovered just seven minutes before broadcast time that the line was dead and a connection could not be obtained to the CBS control-room.

There was only one thing to do. Racing against time, the entire outfit leaped aboard two studio cars and followed the trailer over to another sound-stage, where a new connection could be perfected. With engineers working like mad, and everyone else suffering nervous prostration, the connection was completed and the show went on the air on time.

For your station, please turn to the program page for Thursday, 1:45 p.m. EST, 12:45 p.m. CST, 11:45 a.m. MST, 10:45 a.m. PST.



Movie Starlet Betty Grable, shown above bidding a temporary farewell to Jackie Coogan, had to choose between a career and \$1,000,000

THE MERRY-GO-ROUND
OF 1938 —
HOLLYWOOD'S
LATEST FASHION
Inspired by
NEW
UNIVERSAL'S
HIT PICTURE
of that name



1.
Of deluxe quality permanent "Celanese" Moire — richly colored, long wearing

2.
Convenient zipper front, adds glamour and excitement to the sleek princess lines.

3.
Note the perky, puffed and shirred sleeves — the whirlwind tunic skirt — the flare of the wide trousers.

New Universal's famous chorus rears the "You're My Dish" number from

MERRY GO-ROUND OF 1938

— the great ten star musical with Bert Lahr, Jimmy Savo, Billy House, Alice Brady, Mischa Auer and an all star cast.

**GLAMOROUS
Lounge Suits
of LUSTROUS "MOIRE"**



\$4.95
POSTAGE
PREPAID

Seductive, alluring—Truly a movie queen's gown—shimmering, glimmering "Celanese" Moire—skillfully needed—why you'd expect to pay twice \$4.95.

Rapturous Colors: Navy Tunic, Red Trousers—Gold and Black—Peacock and Black. Sizes 12 to 20.

Ordering is easy. Simply fill out the blank below—and either your local dealer will deliver it or we'll ship it parcel post prepaid.



A gorgeous gift in a gorgeous gift box—so luxurious he'll think you paid twice \$4.95.

THE STERLING COMPANY 212 W. MONROE ST. CHICAGO, ILL.

Gentlemen: Please have your local dealer send me _____ Merry-Go-Round Lounge Suits in gift box at \$4.95 each or ship direct parcel post prepaid.

QUANTITY	COLOR COMBINATION	SIZE

NAME _____

ADDRESS _____

TOWN _____ STATE _____

Check enclosed Money Order enclosed C. O. D.

(Continued from Page 16)

- Kingsley, Myra.** Hecker's H-O Foods, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.
- Kitchen Cavalcade.** Mueller Macaroni, Mon. thru Fri. 10:45 a.m. NBC-R.
- Koestner, Josef, orch.** (Ry-Krisp), Sun. 5 p.m. NBC-R.
- Kolynos.** Our Gal Sunday, Thurs. Fri. 12:45 p.m.; Hammerstein's Music Hall; Jerry Mann, Fri. 8 p.m. CBS.
- Kostelanetz, Andre, orch.** (Chesterfield), Wed. 9 p.m. CBS.
- Kraft Music Hall.** Bing Crosby; Bob Burns, Thur. 10 p.m. NBC-R.
- Lady Esther.** Wayne King's orch., Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.
- Lamour, Dorothy.** (Chase & Sanborn), Sun. 8 p.m. NBC-R.
- Lawes, Warden Lewis E.** Behind Prison Bars (Sloan's Liniment), Mon. 10 p.m. NBC-B.
- Le Kreun, Pierre.** Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.
- Leonard, Jack.** Raleigh & Kool, Fri. 9:30 p.m. NBC-B.
- Lifebuoy.** Al Jolson; Martha Raye; Parkyakarkus; Victor Young's orch., Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Life of Mary Sothern.** Hind's Cream, Mon. thru Fri. 5:15 p.m. CBS.
- Listerine.** Grand Central Station, Fri. 8 p.m. NBC-B.
- Little Orphan Annie.** (Ovaltime), Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.
- Livingstone, Mary.** Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
- Local Cooperative Campaign.** Thirty Minutes in Hollywood; George Jessel; Norma Talmadge; Amy Arnell, Sun. 6 p.m. MBS.
- Log Cabin Syrup.** Jack Haley; Wendy Barrie; Virginia Verrill; Warren Hull; Ted Fio-Rito's orch., Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
- Lombardo, Guy, orch.** (Bond Bread), Sun. 5:30 p.m. CBS.
- Lone Ranger.** (Gordon Baking Co.), Mon. Wed. & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.
- Lord, Phillips H.** Gang Busters (Colgate), Wed. 10 p.m. CBS.
- Lorenzo Jones.** Phillips, Mon. thru Fri. 4 p.m. NBC-R.
- Lucky Strike.** Your News Parade; Edwin C. Hill, Mon. thru Fri. 12:15 p.m. CBS; Your Hit Parade; Leo Reisman's orch.; Fredda Gibson; Buddy Clark, Wed. 10 p.m. NBC-R; Your Hit Parade; Harry Salter's orch.; Fredda Gibson; Buddy Clark, Sat. 10 p.m. CBS.
- Lullaby Lady.** Carnation Milk, Mon. 10 p.m. NBC-R.
- Lum & Abner.** Horlick's, Mon. thru Fri. 7:30 p.m. (Mon. Tues. Wed. Fri. 11:15 p.m. for West) NBC-B.
- Lutheran Hour.** Lutheran Laymen's League, Sun. 4:30 p.m. MBS.
- Lutheran Laymen's League.** Lutheran Hour, Sun. 4:30 p.m. MBS.
- Lux.** Radio Theater, Mon. 9 p.m. CBS.
- Lynman, Abe, orch.** Waltz Time (Phillips), Fri. 9 p.m. NBC-R.
- Lynd, Helen, Camel,** Tues. 9:30 p.m. CBS.
- Lysol, Dr. A. R. Dafoe,** Mon. Wed. Fri. 4:45 p.m. CBS.
- Ma Perkins.** Oxydol, Mon. thru Fri. 10:15 a.m. NBC-B & 3:15 p.m. NBC-R.
- MacCormack, Franklyn.** Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.
- MacFadden Publishing.** True Story Court, Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.
- MacHugh, Edward.** Ivory Soap, Mon. thru Fri. 11:45 a.m. NBC-B.
- Magazine of the Air.** Heinz, Wed. Fri. 11 a.m. (3 p.m. for West) CBS.
- Magic Key.** R.C.A., Sun. 2 p.m. NBC-B.
- Manhattan Merry-Go-Round.** Dr. Lyons, Sun. 9 p.m. NBC-R.
- Mann, Jerry.** Hammerstein's Music Hall (Kolynos), Fri. 8 p.m. CBS.
- Manners, Lucille.** Cities Service Concert, Fri. 8 p.m. NBC-R.
- Mar-O-Oil.** Henry Busse's Orch., Sun. 11:45 a.m. NBC-R.
- March of Time.** Time, Inc., Thurs. 8:30 p.m. NBC-B.
- Mariani, Hugo, orch.** Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.
- Marshall, Helen.** Fireside Recitals (Amer. Radiator), Sun. 3:30 p.m. NBC-R.
- Martin, Charles.** Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
- Martin, Tony.** Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
- Maxwell House Coffee.** Good News for 1938; M-G-M Film Stars; Meredith Willson's orch., Thurs. 9 p.m. NBC-R.
- McBride, Mary, Margaret.** Minute Tapioca, Mon. Wed. Fri. 12 noon CBS.
- McCall, George.** Hollywood Screen Scoops (Old Gold), Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.
- McCarthy, Charlie.** Chase & Sanborn, Sun. 8 p.m. NBC-B.
- McConnell, Ed, Smiling.** Acme Paint Co., Sun. 5:30 p.m. NBC-B.
- McKinley, Barry.** Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS.
- McNamee, Graham.** Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.
- Menken, Helen.** Famous Actors' Guild (Bayer Aspirin), Tues. 7:30 p.m. CBS.
- Mennen Co.** Famous Jury Trials, Mon. 10 p.m. MBS.
- Metropolitan Opera Auditions of the Air.** Sherwin Williams, Sun. 5 p.m. NBC-B.
- M-G-M Film Stars.** Good News for 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
- Miller, Jack, orch.** Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
- Minute Tapioca.** Mary Margaret McBride, Mon. Wed. Fri. 12 noon CBS.
- Model Tobacco.** Pick & Pat, Edward Roecker, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
- Molle, Vox Pop;** Parks Johnson; Wallace Butterworth, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
- Morgan, Russ, orch.** Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
- Mr. Keen, Tracer of Lost Persons.** Bi-Sol-Dol, Tues. Wed. Thurs. 7:15 p.m. NBC-B.
- Mrs. Wiggs of the Cabbage Patch.** Old English Wax, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.
- Mueller Macaroni.** Kitchen Cavalcade, Mon. thru Fri. 10:45 a.m. NBC-B.
- Munn, Frank.** American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R; Waltz Time (Phillips), Fri. 9 p.m. NBC-R.
- Murray, Feg.** Fleischmann's, Sun. 7:30 p.m. NBC-B.
- Murray, Ken.** Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Music from Hollywood.** Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.
- Musical Plays.** Irene Wick-er (Kellogg's), Sun. 5 p.m. MBS.
- Musterole.** Carson Robison's Buckaroos, Mon. Wed. Fri. 1:15 p.m. MBS.
- Myrt & Marge.** Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.
- Mystery Chef.** Regional Advertisers, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.
- Nagel, Conrad.** Silver Theater (International Silver), Sun. 5 p.m. CBS.
- Nash-Kelvinator.** Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS.
- National Barn Dance.** Alka-Seltzer, Sat. 9 & 11 p.m. NBC-B.
- National Farm & Home.** Mon. thru Sat. 12:30 p.m. NBC-B.
- Nelson, Ozzie, orch.** Fleischmann's, Sun. 7:30 p.m. NBC-B.
- Nelson, Sally.** Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS.
- Nesbit, John.** Passing Parade (Duart Cosmetics), Sun. 9 p.m. MBS.
- News Through a Woman's Eyes.** Pontiac, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.
- Nilsen, Sigurd.** Fireside Re-citals (Amer. Radiator), Sun. 7:30 p.m. NBC-R.
- Noble, Ray, orch.** Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
- Oakie, Jack.** (Camel), Tues. 9:30 p.m. CBS.
- Old Dutch Cleanser.** Bachelor's Children, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.
- Old English Wax.** Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.
- Old Gold.** Hollywood Screen Scoops; George McCall, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.
- One Man's Family.** Tender-leaf Tea, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.
- O'Neills.** Ivory Flakes, Mon. thru Fri. 11 a.m. NBC-B & 3:45 p.m. NBC-R.
- Open House.** Vicks, Sun. 7 p.m. CBS.
- Ormandy, Eugene.** Sunday Evening Hour (Ford), Sun. 9 p.m. CBS.
- Oswald.** Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Our Gal Sunday.** Anacin & Kolynos, Mon. thru Fri. 12:45 p.m. CBS.
- Ovaltime.** Little Orphan Annie, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.
- Oxydol.** Ma Perkins, Mon. thru Fri. 10:15 a.m. NBC-B & 3:15 p.m. NBC-R; Goldbergs, Mon. thru Fri. 12:15 p.m. NBC-R.
- Packard.** Hollywood Mardi Gras; Lanny Ross; Charles Butterworth; Jane Rhodes; Raymond Paige's Orch., Tues. 9:30 p.m. NBC-R.
- Paige, Raymond, orch.** Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R; Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
- Pall Mall.** People in the News, Dorothy Thompson, Fri. 10:45 p.m. NBC-R.
- Palmolive Soap.** Hilltop House, Mon. thru Fri. 5:45 p.m. CBS.
- Pantages, Lloyd.** Donna Ray Cosmetics, Sun. 1:45 p.m. (11 p.m. for West) CBS.
- Parker Watch.** Sunday Morning Quarterback; Benny Friedman, Sun. 11:30 a.m. MBS.
- Parkyakarkus.** Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Passing Parade.** Duart Cosmetics, Sun. 9 p.m. MBS.
- Pearce, Al.** Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.
- Pebeco.** Follow the Moon, Mon. thru Fri. 5 p.m. CBS.
- Penner, Joe.** Cocomalt, Sun. 6 p.m. CBS.
- People in the News.** Pall Mall, Fri. 10:45 p.m. NBC-R.
- Pepper Young's Family.** Cam-may, Mon. thru Fri. 10:30 a.m. NBC-B & 3 p.m. NBC-R.
- Pepperell, Dr. Karl.** Reiland, Fri. 7:15 p.m. NBC-B.
- Pepsodent.** Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC-R.
- Perry, Bill.** Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.
- Personal Loan.** Your Unseen Friend, Sat. 8 p.m. CBS.
- Pet Milk.** Mary Lee Taylor, Tues. & Thurs. 11 a.m. (3 p.m. for West); Saturday Night Serenade; Mary Eastman; Bill Perry, Sat. 9:30 p.m. CBS.
- Philadelphia Orch.** Banking Group, Mon. 9 p.m. NBC-B.
- Philco.** Boake Carter, Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.
- Philip Morris.** Johnny Presents; Three Minute Thrill; Charles Martin; Russ Morgan; Genevieve Rowe; Frances Adair; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Charles Martin's Dramatizations, Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
- Phillips.** How To Be Charming, Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R; Lorenzo Jones, Mon. thru Fri. 4 p.m. NBC-R; Waltz Time; Abe Lyman's Orch.; Frank Munn, Fri. 9 p.m. NBC-R.
- Phillipe Cosmetics.** John's Other Wife, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.
- Phillips Petroleum.** Poly Fol-lies, Tues. 10:30 p.m. CBS.
- Pick & Pat.** Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
- Pillsbury.** Today's Children, Mon. thru Fri. 10:45 a.m. NBC-R.
- Poetic Melodies.** Wrigleys, Mon. thru Fri. 7 & 11 p.m. CBS.
- Poly Follies.** Phillips Petroleum, Tues. 10:30 p.m. CBS.
- Pond Cream.** Husbands & Wives, Tues. 8 p.m. NBC-B.
- Pontiac.** News Through a Woman's Eyes, Kathryn Cravens, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS; Varsity Show; Paul Dumont, Fri. 9 & 10:30 p.m. NBC-B.
- Post, Emily.** Florida Citrus Commission, Tues., Thurs. 10:30 a.m. CBS.
- Power, Tyrone.** Woodbury, Sun. 9 & 11:30 p.m. NBC-B.
- Pretty Kitty Kelly.** Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.
- Princess Pat.** Tale of Today, Sun. 6:30 p.m. NBC-R.
- Professor Quiz.** Nash-Kelvinator, Sat. 9 p.m. (12 mid. for West) CBS.
- Public Hero No. One.** Fal-staff Beer, Mon. 10:30 p.m. NBC-R.
- Quaker Oats.** Aunt Jemima, Tues. thru Sat. 9:45 a.m. NBC-B; Kaltenmeyer's Kindergarten, Sat. 5:30 p.m. NBC-R.
- Radio Newsreel.** Energin, Sun. 3 p.m. NBC-R.
- Radio Theater.** (Lux), Mon. 9 p.m. CBS.
- Raleigh & Kool.** Edythe Wright; Jack Leonard; Tommy Dorsey's orch., Fri. 9:30 p.m. NBC-B.
- Ralston.** Tom Mix, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.
- Rapee, Erno.** General Motors Concert Company, Sun. 8 p.m. NBC-B.
- R. C. A. Magic Key.** Milton Cross, Sun. 2 p.m. NBC-B.
- Raye, Martha.** Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Regional Advertisers.** Mystery Chef, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.
- Reiland, Dr. Karl.** Pepperell, Fri. 7:15 p.m. NBC-B.
- Renard, Jacques, orch.** Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- Rhodes, Jane.** Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.
- Rich, Irene.** Welch, Sun. 9:45 p.m. (11 p.m. for West) NBC-B.
- Rines, Joe, orch.** Time of Your Life (Gruen Watch), Sun. 5:30 p.m. NBC-R.
- Rinso.** Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS; Big Town; Edward G. Robinson and Claire Trevor, Tues. 8 p.m. CBS.
- Ripley, Robert L.** "Believe It Or Not" Huskies, Sat. 8 p.m. (12 mid. for West) NBC-R.
- Rising Musical Star.** Sealtest, Sun. 10 p.m. NBC-R.
- Road of Life.** Chipso, Mon. thru Fri. 11:15 a.m. NBC-B & 4:45 p.m. NBC-R.
- Robinson, Edward G.** Big Town (Rinso), Tues. 8 p.m. CBS.
- Roecker, Edward.** Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
- Romance of Helen Trent.** Edna Wallace Hopper Cosmetics, Mon. thru Fri. 12:30 p.m. CBS.
- Romantic Rhythms.** Chevrolet, Sun. 6:30 p.m. CBS.
- Ross, Lanny.** Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.
- Rowe, Genevieve.** Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
- Royal Gelatin.** Rudy Vallee's Orch., Thurs. 8 p.m. NBC-R.
- Ry-Krisp.** Marion Talley, Josef Koestner's Orch., Sun. 5 p.m. NBC-R.
- Sal Hepatica.** Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) CBS.
- Salter, Harry, orch.** Hudson Motors, Wed. 7:15 p.m. 10:30 p.m. for West; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.
- Sanka Coffee.** We, The People; Gabriel Heatter, Thurs. 7:30 p.m. (10:30 p.m. for West) CBS.
- Saturday Night Serenade.** Pet Milk, Sat. 9:30 p.m. CBS.
- Sealtest.** Rising Musical Star; Alex Smallens; Hans Fuerst; Richard Gordon, Sun. 10 p.m. NBC-R.
- Sheaffer Pen.** Harold Stokes, Fri. 8:15 p.m. MBS.
- Sherwin Williams.** Metropolitan Opera Auditions of the Air, Sun. 5 p.m. NBC-B.
- Silver Theater.** International Silver, Sun. 5 p.m. CBS.
- Simon's, Seymour, orch.** Romantic Rhythms (Chevrolet), Sun. 6:30 p.m. CBS.
- Singing Lady.** Kellogg's, Mon. thru Thur. 5:30 p.m. NBC-B.
- Skelly.** Court of Missing Heirs, Mon. 7 p.m. CBS.
- Skolsky, Sid.** Hollywood News (Bromo-Seltzer), Wed. 8:30 p.m. NBC-B.
- Slater, Bill.** Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.
- Sloans Liniment.** Behind Prison Bars; Warden Lewis E. Lawes, Mon. 10 p.m. NBC-B.
- Smallens, Alex.** Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.
- Smith, Kate.** Calumet Baking Powder, Thur. 8 p.m. (11:30 p.m. for West) CBS.
- Song Shop.** Coca-Cola, Fri. 10 p.m. CBS.
- Speaks, Margaret.** Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.
- Spitalny, Phil.** Girl Orch. Hour of Charm (General Electric), Mon. 9:30 p.m. NBC-R.
- Spry.** Aunt Jenny's Real Life Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.
- Stokes, Harold, orch.** Sheaffer Pen, Fri. 8:15 p.m. MBS.
- Story of Mary Marlin.** Ivory Soap, Mon. thru Fri. 10 a.m. NBC-B; 4:30 p.m. NBC-R.
- Stroud Twins.** Chase & Sanborn, Sun. 8 p.m. NBC-R.
- Sunbrite.** Junior Nurse Corps, Mon. thru Fri. 5 & 6 p.m. NBC-B.
- Sun Oil.** Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC-B.
- Sunday Evening Hour.** Ford, Sun. 9 p.m. CBS.
- Sunday Morning Quarter-back.** Parker Watch, Sun. 11:30 a.m. MBS.
- Super Suds.** Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.
- Swing School.** (Camel), Tues. 10 p.m. CBS.
- Swor & Lubin.** Bicycle Party (Cycle Trades), Sun. 3:30 p.m. NBC-R.
- Tale of Today.** Princess Pat, Sun. 6:30 p.m. NBC-R.
- Talley, Marion.** Ry-Krisp, Sun. 5 p.m. NBC-R.
- Talmadge, Norma.** Thirty Minutes in Hollywood (Local Co-Operative Campaign), Sun. 6 p.m. MBS.
- Taylor, Deems.** Chesterfield, Wed. 9 p.m. CBS.
- Taylor, Mary Lee.** Pet Milk, Tues. Thur. 11 a.m. (3 p.m. for West) CBS.
- Tenderleaf Tea.** One Man's Family, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.
- Terry & the Pirates.** Darrick, Mon. Tues. Wed. 5:15 p.m. NBC-R.
- Texaco.** Eddie Cantor, De-anna Durbin, Jacques Renard's Orch., Pinky Tomlin, James Wallington, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- The Shadow.** Delaware, Lackawanna & Western Coal, Sun. 4 & 5:30 p.m. MBS.
- Thirty Minutes in Hollywood.** Local Cooperative Cam-paign, Sun. 6 p.m. MBS.
- Thomas, Lowell.** Sun Oil, Mon. thru Fri. 6:45 p.m. NBC-B.
- Thompson, Dorothy.** People in the News (Pall Mall), Fri. 10:45 p.m. NBC-R.
- Three Minute Thrill.** Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R.
- Tim & Irene.** Admiration Shampoo, Sun. 6:30 p.m. MBS.
- Time, Inc.** March of Time Thurs. 8:30 p.m. NBC-B.
- Time of Your Life.** Gruen Watch, Sun. 5:30 p.m. NBC-R.
- Tommy's Children.** Pillsbury, Mon. thru Fri. 10:45 a.m. NBC-R.
- Tomlin, Pinky.** Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- Tom Mix.** Ralston, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.
- Town Hall Tonight.** Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC-R.
- Trevor, Claire.** Big Town (Rinso), Tues. 8 p.m. CBS.
- True Story Court.** MacFadden Pub., Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.
- Tums.** Vocal Varieties, Tues. & Thur. 7:15 p.m. (11:15 p.m. for West Tue. only) NBC-R.
- Uncle Ezra.** Alka-Seltzer, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R.
- Uncle Jim's Question Bee.** Washington Coffee, Sat. 7:30 p.m. NBC-B.
- Vallee's, Rudy, orch.** Royal Gelatin, Thurs. 8 p.m. NBC-R.
- Van Steeden, Peter, orch.** Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.
- Varady of Vienna.** Ted Weems' Orch., Sun. 1:30 p.m. MBS.
- Variety Show.** Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
- Varsity Show.** Pontiac, Fri. 8 & 10:30 p.m. NBC-B.
- Vaseline.** Jean Hersholt; Dr. Christian of Rivers End, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.
- Verrill, Virginia.** Log Cabin Syrup, Sat. 8:30 p.m. (12:30 p.m. for West) NBC-R.
- Vic & Sade.** Crisco, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.
- Vicks.** Open House, Sun. 7 p.m.; Tony Wons, Mon. Wed. Fri. 10:30 a.m. CBS.
- Vocal Varieties.** Tums, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West Tues. only) NBC-R.
- Vox Pop.** Mollie, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
- Wallenstein, Alfred.** Fire-stone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.
- Wallington, James.** Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
- Walsh, Mary Jane.** Barbasol, Fri. 7:45 & 8 p.m. (11:15 p.m. for West) MBS.
- Waltz Time.** Phillips, Fri. 9 p.m. NBC-R.
- Watch the Fun Go By.** Ford, Tues. 9 p.m. (12 mid. for West) CBS.
- Washington Coffee.** Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC-B.
- We, The People.** Sanka Coffee, Thurs. 7:30 p.m. (10:30 p.m. for West) CBS.
- Weems, Ted, orch.** Varady of Vienna, Sun. 1:30 p.m. MBS; Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.
- Welch, Irene.** Rich, Sun. 9:45 p.m. (11 p.m. for West) NBC-B.
- Wheaties.** Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC-R.
- White Naphtha.** Guiding Light, Mon. thru Fri. 4:45 p.m. NBC-R.
- Wicker, Irene.** Singing Lady (Kellogg's), Mon. thru Thurs. 5:30 p.m. NBC-B.
- Willson, Meredith, orch.** Good News for 1938 (Maxwell House Coffee), NBC-R.
- Wilson, Don.** Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
- Winchell, Walter.** Jergen's, Sun. 9:30 & 11:15 p.m. NBC-B.
- Wonder Bread.** Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.
- Wons, Tony.** Vicks, Mon. Wed. Fri. 10:30 a.m. CBS.
- Woodbury.** Tyrone Power, Sun. 9 & 11:30 p.m. NBC-B.
- Wright, Edythe.** Raleigh & Kool, Fri. 9:30 p.m. NBC-B.
- Wrigley's.** Poetic Melodies, Jack Fulton, Franklyn MacCormack, Mon. thru Fri. 7 & 11 p.m. CBS.
- Young, Victor, orch.** Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
- Your Hit Parade.** Lucky Strike, Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.
- Youngman, Henry.** Calumet Baking Powder, Thur. 8 p.m. (11:30 p.m. for West) CBS.
- Your News Parade.** Edwin C. Hill (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.
- Your Unseen Friend.** Personal Loan, Sat. 8 p.m. CBS.
- Zenith Foundation.** Sun. 10 p.m. NBC-B.

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MYSTERY SURROUNDS RETURN OF PAUL WHITEMAN AND HIS FAMOUS ORCHESTRA SUNDAY

THERE'S mystery in the air these days—mystery of a musical nature which is putting certain maestros, critics, and followers of modern rhythm all in a dither as they contemplate what the solution might do to their profession.

Behind all this mystery is one whose name has been synonymous with modern music since the new "jazz" era came into being. This man of mystery, whose baton may beat in an entirely new style in rhythms, completely overshadowing the current "swing" and "continental" interpretations, is none other than America's King of Jazz, Paul Whiteman!

About eleven months ago Paul Whiteman decided that after fifteen years of steadily working to appease the musical appetites of a dancing world, with only three weeks vacation in all that time, that he would succumb to the lure of his own Texas ranch, taking an extended vacation which some day would end only when he "felt good and like it."

So, Paul Whiteman and his wife, the former Margaret Livingstone of the movies, did just that. They put aside all things which had to do with the making of a living, and betook themselves to Eagle Mountain Lake down in Texas where Paul could satisfy a boyhood dream of being a boss rider on what is known down that way as a "cay-ow ray-anch."

During the past year Paul and Margaret have enjoyed themselves doing just what they wanted to do when they wanted to do it, and without any concern for train schedules, booking engagements, or rehearsals. Paul, riding the range, loafing when it pleased him, bathing in the 30-mile-long lake, almost forgot the meaning of a rehearsal. There were no rehearsals in that way of living—they just up and

did things "when the spirit moved."

But now, with the announcement that Paul Whiteman and his famous orchestra are returning again, opening at the Drake Hotel in Chicago for a four-week engagement beginning this Sunday, the musical fraternity began wondering about some of the rumors that had been circulating and just what that Texas ranch episode might have done to Paul Whiteman.

SPECULATION ran rife among the wisecracks of the musical world. What new musical forms, if any, would Whiteman introduce on his return? Could it be that during those eleven months of refreshing vacation the genius of America's jazz king had been stimulated, rejuvenated, and given a new lease on life? Were the rumors of a new Whiteman rhythm true—a rhythm which would sweep all previous interpretations of jazz before it?

It was pointed out that some time ago Whiteman obtained the services of Martin Gould, 22-year-old genius who is known for the unusual arrangements he developed for the Mutual Broadcasting System. Could it be that the Whiteman-Gould combination had discovered a new revolutionary treatment of dance rhythms?

What is the answer? The mystified musical profession during these four weeks will listen to Whiteman's broadcast over the Mutual network from Chicago's Drake Hotel where the King of Jazz is playing. Listeners will hear that answer, too.

For your station, please turn to the program pages for: Sunday, 10 p.m. EST; Tuesday, 9 p.m. EST, 2 a.m. EST; Wednesday, 12:30 a.m. EST; Thursday, 2 a.m. EST; Friday, 12:30 a.m. EST; Saturday, 2:30 a.m. EST.

UNKNOWN STORY OF THANKSGIVING

(Continued from Page 5)

She presided over the editorial course of the magazine from 1837 to 1877.

Mrs. Hale was no flamboyant feminist, and emphatically not a suffragist. In fact, she shuddered politely at the thought of women voting. Yet, curiously, she unconsciously gave rampant suffragettes their greatest weapon in future years when she advocated that women be allowed to hold membership on school boards and take more part in educational work.

She led subtle and thoroughly polite crusades for many social reforms. She fought—always in the best of literary taste—for better wages and working conditions for women, civic attention to public health and sanitation, the establishment of public playgrounds, and the retention of property rights by married women. Meanwhile she found time to produce 36 volumes of verse, fiction and commentary.

A gentlewoman by birth, she was forced into a career by the death of her husband and the necessity of caring for her five small children. She was born in Newport, N. H., October 24, 1788, taught by her mother and an older brother at Dartmouth (from

whom she got a smattering of Latin and philosophy). In 1813 she married David Hale, a Newport barrister. He died of pneumonia in 1822, leaving her with five children, the youngest born two weeks after his death.

ALMOST penniless, Mrs. Hale, at the age of 34, began writing verse and fiction, attracted the attention of the Ladies' Magazine in Boston, became its editor, and, when it was consolidated with Godey's Lady's Book in 1837, moved to the latter publication. Her editorial talent and Louis Antoine Godey's genius as a publisher made the Lady's Book a household bible.

The part Mrs. Hale played in making Thanksgiving a national holiday will, because of its timeliness, be emphasized in the Cavalcade drama this Wednesday, but the play will roughly sketch a vivid outline of the times, and of the courageous woman editor, who was greater than her times.

"Cavalcade of America" may be heard Wednesdays over a CBS network at:
EST 8:00 p.m. — CST 7:00 p.m.
MST 6:00 p.m. — PST 5:00 p.m.
Later for the West Coast at 9 p.m. PST.

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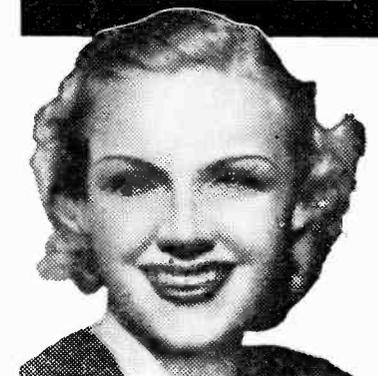
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SO YOU WANT TO DREAM?



The familiar "Are you listenin'?" is again greeting radio audiences who rejoice that Tony Wons is back after an extended vacation. He is shown above with Organist Ann Leaf

Who doesn't like to dream every once in a while, bearing in mind, of course, Kipling's admonition to "dream, and not let dreams be your master." You'll find these programs soothing and comforting when you're tired and they'll provide a welcome relaxation when you need it most.

TONY WONS' SCRAPBOOK

"Are You Listenin'?"

Back on the networks again after an extended vacation is the homespun philosopher, reading his scrapbooks over CBS Mon., Wed., Fri., at 10:30 a.m. EST.

There are many reasons why Tony Wons should be the quiet, thoughtful, human sort of human that he is. For one thing, he comes from the lakes and woods of northern Wisconsin, and as a child he was able to get his fill of the beauties of nature. Besides, he is a fisherman, and fishermen are notoriously addicted to thought, having little else to do.

POET'S GOLD

David Ross . . . vibrant, resonant

Winner of the Diction Award by the American Academy of Arts and Sciences, David Ross reads his Poet's Gold over CBS every Sunday at 1:30 p.m. EST.

A vibrant and resonant voice coupled with a sympathetic reading of outstanding poems have won for David Ross a wide following. His book, "Poet's Gold," an anthology of poems he has read on the air, has been hailed by critics as a distinct contribution to literature, as the poems were selected on the basis of their sound.

BETWEEN THE BOOKENDS

Ted Malone . . . homey, sentimental, intimate

Ted Malone is welcomed to millions of friendly homes every week through the open sesame of poetry he reads on CBS Mon., Tues., Thurs., Fri. at 4 p.m. EST.

Frank Alden Russell is his real name, not used for air purposes because of an original bashfulness. He is the author of the "Happy Hollow" sketches, started his poetry program one day when he read at random to fill time. Listeners liked his informal and intimate style, demanded more of his "little visits." He gives the amateur poet a break, too.

WORDS AND MUSIC

Ruth Lyon, Charles Sears, Larry Larsen,

Harvey Hays . . . inspirational

Six years on the air, "Words and Music" is one of the most successful "dreamy" type of programs—is heard over NBC Monday thru Friday at 1:15 p.m. EST.

Harvey Hays is the narrator, Ruth Lyon the soprano, Charles Sears the tenor, and Larry Larsen the organist for this, one of the oldest regular NBC programs. It is built around fine poetry, beautiful music, and inspired singing. Hays is a Hoosier from Greencastle, Ind., and, like other narrators, has had 25 years on the legitimate stage before entering radio.

POETIC MELODIES

Franklyn MacCormack, Jack Fulton . . . melodic

Reading of popular poetry by MacCormack and specially arranged selections by Tenor Fulton are to be heard over CBS, Mon.-Fri., at 7 and 11 p.m. EST.

From stock company to radio is the story of Franklyn MacCormack, who is a veteran of more than 1,000 stage performances. Jack Fulton, a descendant of Robert Fulton, spent several years with Paul Whiteman as trombonist and vocalist. The combination of Fulton and MacCormack means a delightful interlude of "dreaming."

IMPRESSIONS

Hazel Hayes, Yasha Davidoff . . . classical

Fine music and singing with Yasha Davidoff, basso, and Hazel Hayes, soprano, will help you go "drifting and dreaming" over MBS Monday at 11:30 p.m. EST.

Davidoff's life sounds like a movie scenario. Born in New York, son of a composer and conductor, raised in Russia, and kidnaped by bandits in China, he was first a boy soprano, then baritone, and finally a basso-cantante. At 19, Hazel Hayes was the youngest "Aida" ever heard in America, singing with the Denver Opera Company.



David Ross (left), dean of CBS announcers, is a favorite with his "Poet's Gold" program, while Ted Malone (right) makes a bid for the amateur poet with his "Between The Bookends"



Soprano Ruth Lyon (left) features "Words and Music." Franklyn MacCormack (center) reads popular verse on "Poetic Melodies," and Hazel Hayes (right) sings on the MBS "Impressions"

PHOTO · CARNIVAL

Radio Guide's Picture Panorama of Broadcasting



MEET BETTY LOU WHO IS SHE?

BETTY LOU is none other than the falsetto voice of Tommy Riggs, former football player at Brown and Ohio State universities. She exists neither as a person nor as a dummy—yet to millions of listeners she is a naive, questioning five-year-old, and her popularity threatens to surpass that of the irrepressible Charlie McCarthy.

Tommy Riggs began in radio in 1928, singing and playing piano—and a year later discovered his second voice. He developed it, used it successfully on local stations in Pittsburgh, Cleveland and Cincinnati.

Harry Frankel—better known as "Singin' Sam"—heard him entertaining over WLW, Cincinnati, arranged a network audition for him. Soon afterward, Tommy was with Rudy Vallee—and still is.

Betty Lou's family name is Barrie—and like Betty Lou herself, it's a figment of Tommy's imagination.

*Photos by
Jack Albin*



1 When Fredda Gibson (below) steps before the microphone to sing on "Your Hit Parade," she climaxes a week of extensive rehearsing. Even Fredda doesn't know what her songs will be until the nation-wide survey to determine the most popular tunes of the week has been completed

2 Above: One of "Your Hit Parade" investigators at work. Many such investigators canvass the country each week to determine the popularity of various songs

3 On Fridays an armored truck (above) gathers compilations of figures from the investigators and takes them to the trucking company's headquarters to be placed in vaults

BIRTHDAY of a BROADCAST

HERE IS THE SCENE BACKSTAGE WHEN
"YOUR HIT PARADE" IS BEING BUILT

BECAUSE it is the only radio program that conducts an endless popularity poll on a nation-wide scale, "Your Hit Parade" is unquestionably the most complex broadcast on the air today. Thoroughgoing in every detail, its producers leave nothing to guess-work. In order to find out which tunes lead in popularity each week, statistical organizations gather information in all large cities and in many smaller towns. Four elements are taken into consideration in arriving at the results, thus giving results which truly represent popular opinion. (1) Contacts are made with music publishers to determine the sales of sheet music; (2) wholesale and retail stores handling phonograph records are checked for record sales; (3) investigators contact orchestra directors in leading hotels and night clubs throughout the country to find out the most requested songs; and (4) a check is made to determine the numbers most frequently performed on the radio. These figures are written or wired to New York and at the end of the week the totals are compiled by the sponsor so that work on the actual broadcast can begin. Final figures aren't established until Monday—and finished programs are aired on Wednesday and Saturday of the same week! Because Mark Warnow has been signed for "Your Hit Parade" more often than other orchestra leaders, this picture-story has been built around him.

Photos by Gene Lester

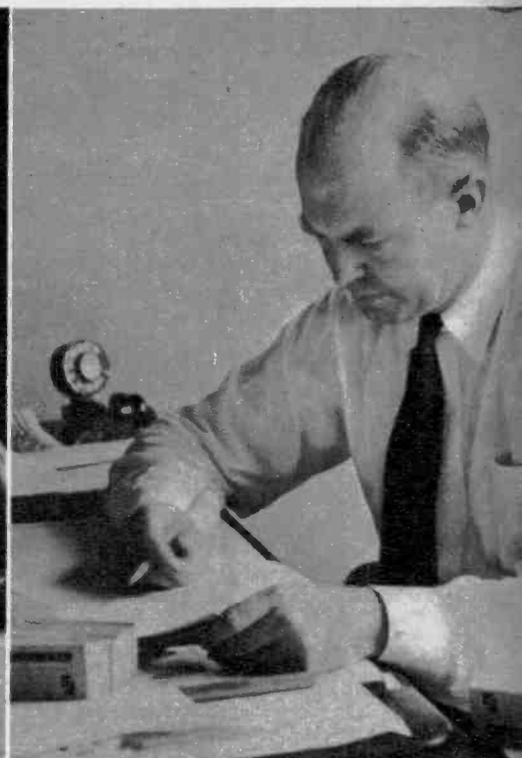


10 As soon as the ten top tunes of the week are determined, Mark Warnow (above), one of the orchestra leaders of "Your Hit Parade," studies them for arrangements, plans, too, for the three medleys he will incorporate in each of his broadcasts



4 At 8:30 o'clock next morning, under the same heavy guard, the figures are delivered to the accounting department of the American Tobacco Company. Over the week-end a final tabulation of the various songs is made

5 By Monday morning the ten top tunes are known, and members of the radio department of Lord & Thomas (the sponsor's advertising agents) meet to plan the week's two broadcasts, work out program-production details

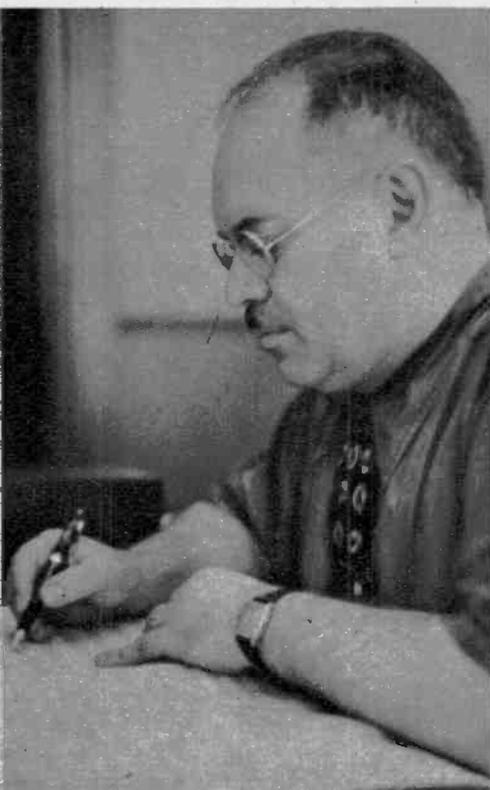
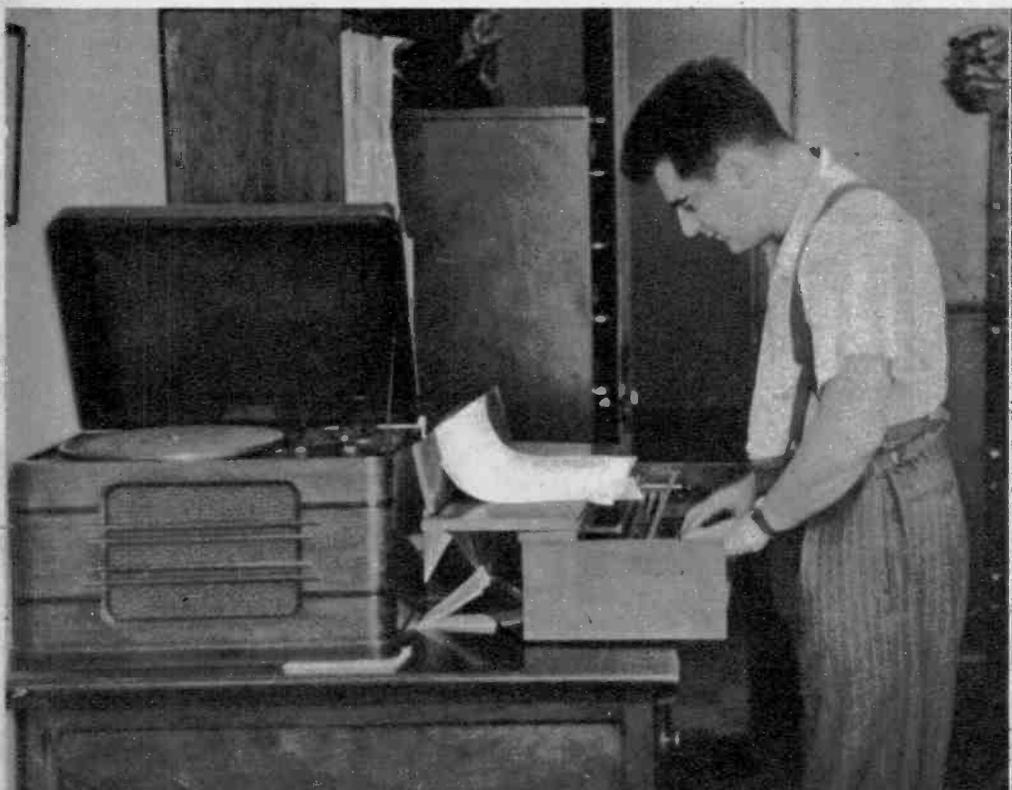


6 First details of the program planned, Bogart Carlaw (above) begins work on the continuity. Several people work on various parts of the script

7 Clark Miller (above) checks the script for legal flaws. When he's approved it, it can't be changed without the sponsor's permission

8 The approved script is run off on a mimeograph machine. George Schiffmacher (above) makes 100 copies for agency, sponsor, network use

9 Herbert Glover (above), publicity director of the agency, supplies newspapers and magazines with pictures, program information, press tickets



11 Before turning the pieces over to his arrangers, Mark outlines all arrangements on a small keyboard (above) that he keeps in his 16th-floor office in the CBS Building. Warnow has been signed as orchestra leader of the program four times this year, more often than any other maestro

12 Above: Joe Tommasi, one of five men who copy music for Warnow. Mark pays \$75 a week up (union scale is \$65), gets best men available

13 Mark has an extensive library of sheet music and recordings that's insured for \$50,000. Wendell Adams (above) is in charge of it

(CONTINUED ON NEXT PAGE)

CONTINUED FROM
PRECEDING PAGE

LUCKY STRIKE
Welcome to
"YOUR HIT PARADE"



14 Mark rehearses his 31-piece orchestra (above) eight hours a week for each 45-minute program. During these rehearsals, Vocalists Fredda Gibson, Buddy Clark and the Songsmiths Quartet also go over their songs



15 Warnow invariably sits on a high stool (above) during rehearsals. He is quick-thinking, has a thorough knowledge of music, is considered one of radio's best conductors. Though exacting, he's never temperamental



17 On each program, a famous artist appears as a guest. Recently Mario Chamlee (left), Metropolitan Opera Company tenor, guested

18 Basil Reuysdael (above), former voice instructor of Lawrence Tibbett, reads the advertising message, introduces guest stars on the program



16 All vocalists on the program, except the guest stars, are anonymous. The Songsmiths (above) are (left to right) Tenors Randolph Weyland and Scrappy Lambert, Baritone Leonard Stokes, and Bass Robert Moody. Ken Christy is their pianist-arranger-coach. The quartet is also featured on "Town Hall Tonight" and on "The Song Shop." Songstress Fredda Gibson used to be with Richard Himber, but recently bought up her contract. Baritone Buddy Clark is a CBS find



19 "Your Hit Parade" is aired twice each week, once over the CBS network, once over an NBC chain. Ben Grauer (above) is the announcer on the NBC show



20 Announcer of the CBS show is Andre Baruch (above). Recently Warnow was replaced on the CBS show by Leo Reisman



21 Each show is recorded, checked by (below, l. to r.) Bob Briody, Sam Grossman, Warnow, Adams, Fredda, and Tommasi

22 Above: Vocalist Buddy Clark. Orchestra leaders change about every 7 weeks. Singers, announcers, stay on indefinitely





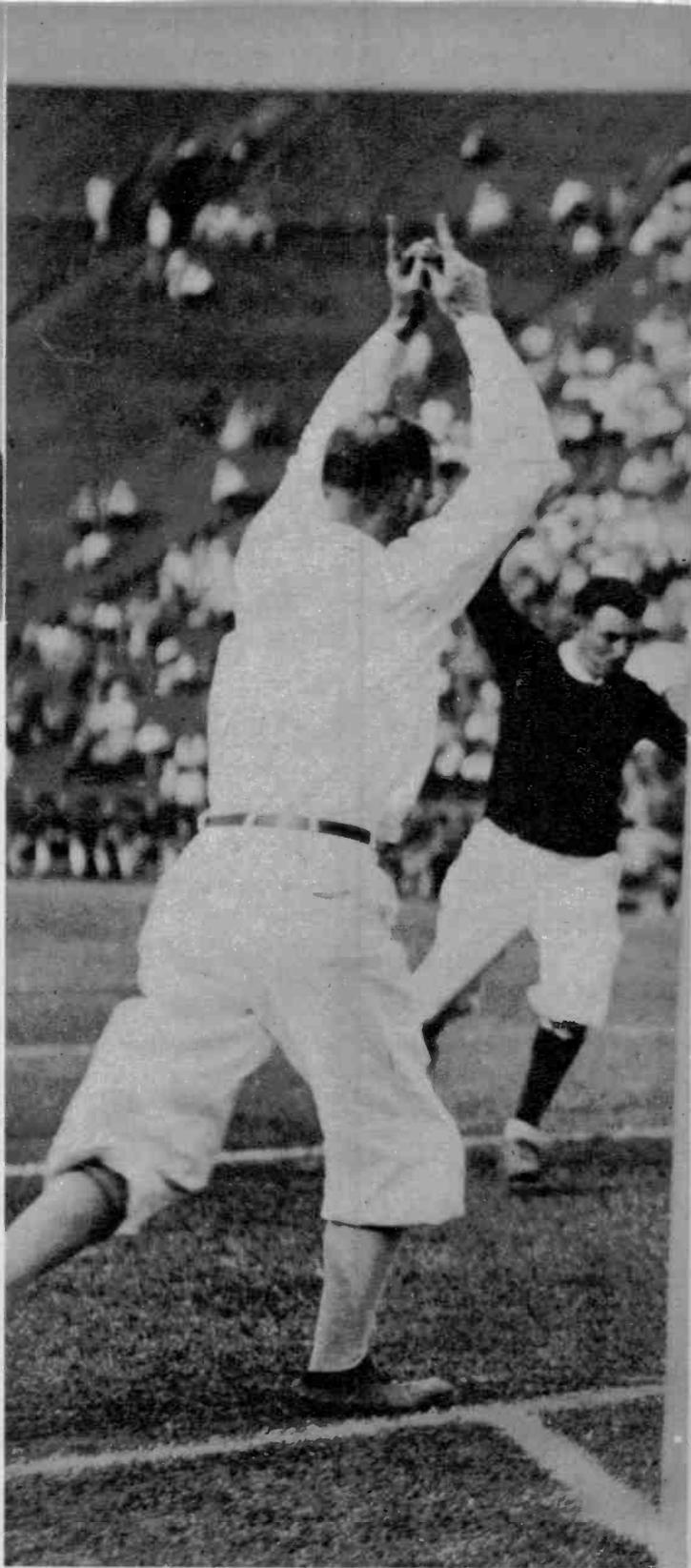
Above: Announcers are far from the field, but Bill Stern of NBC has devised a system to overcome the handicap. Below: CBS' Mel Allen using it

FOOTBALL as an Announcer Sees It!

TO THOSE watching a football game, a substitute is just a substitute until he does something spectacular—but to the football announcer, every substitute is a potential star as soon as he sets foot on the field. Because anyone in the game might become the hero of the day in a split-second's play, the announcer must know about every player at all times.

For this, mere acquaintance with the members of both teams is not enough. To be certain no errors creep into the actual broadcast, the announcer has, at each elbow, a student from the colleges represented on the field, a man who knows each player not only by his number but by his features, his habits, his build, his eccentricities. And before the announcer is a board on which is clipped the complete information about each player on the field.

On each play, these men point to the names of the players involved. With each penalty, they give the announcer the reason by using the finger-tip signals shown below. The result is that without confusion, without the undertone of other voices, the announcer triple-checks every detail of the game.



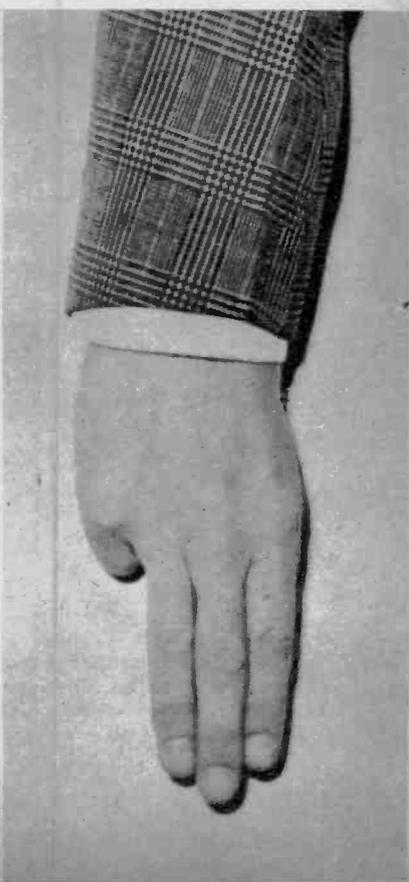
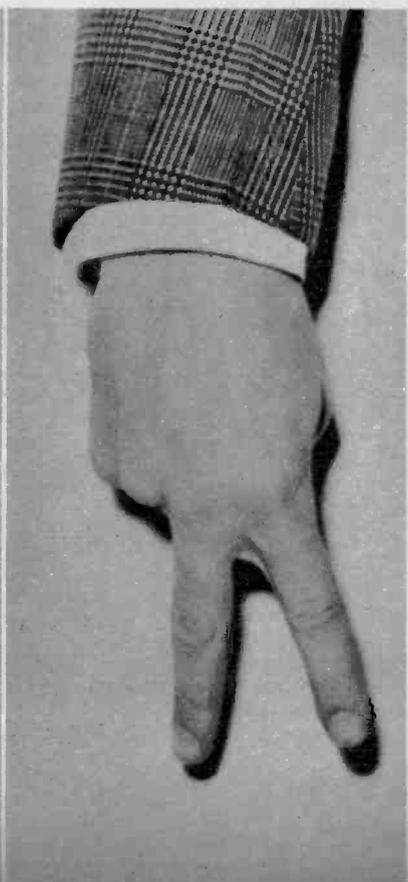
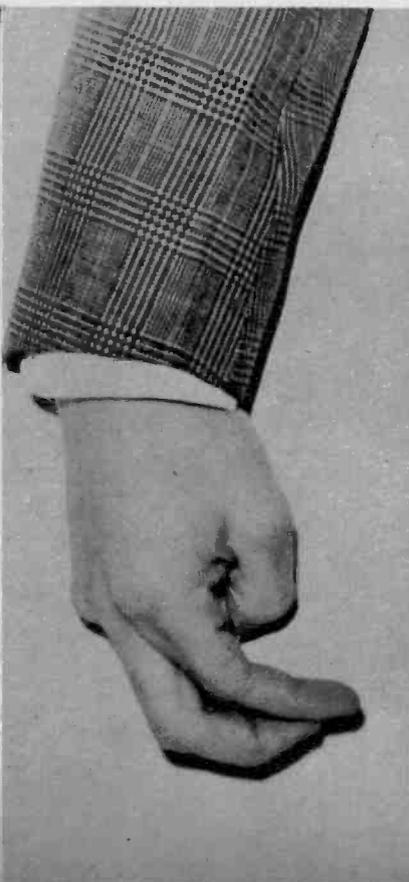
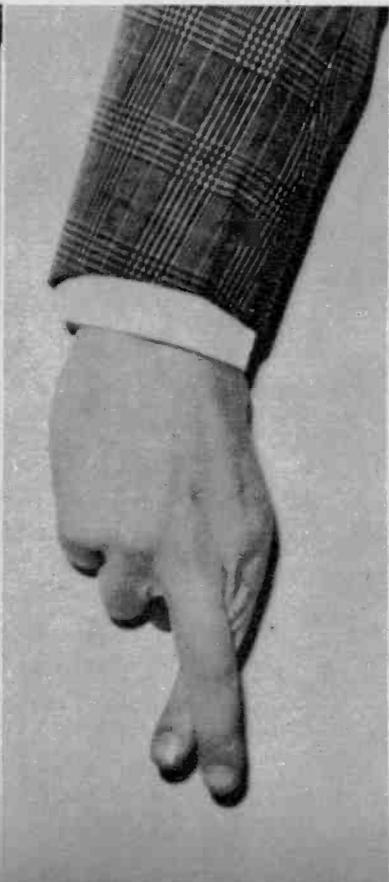
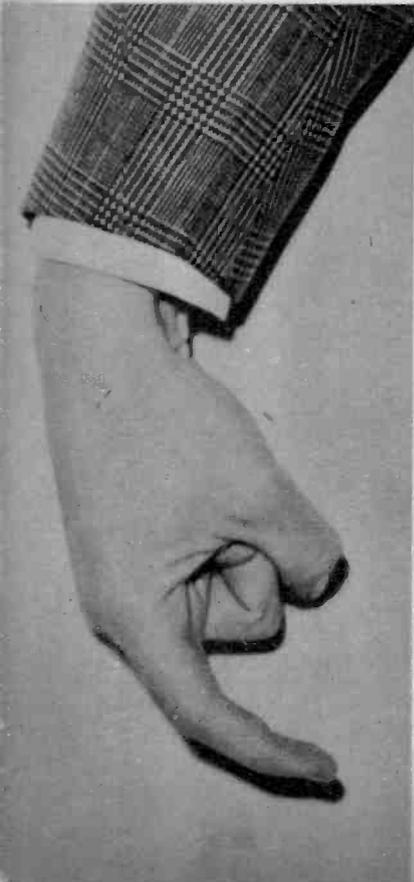
Backfield in motion

Unnecessary roughness

Crawling

Interference on pass

Piling on





On plays such as this, football announcers must have information about every player at their finger-tips. With Bill Stern's system, they have!

Wide World photo

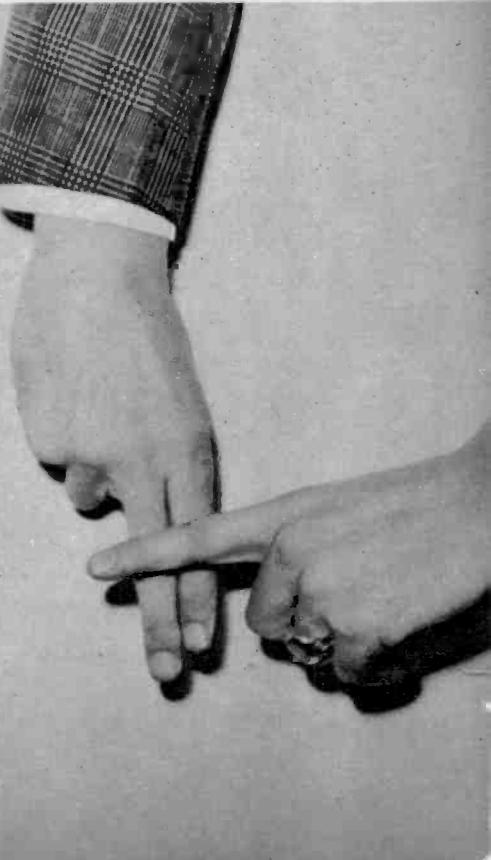
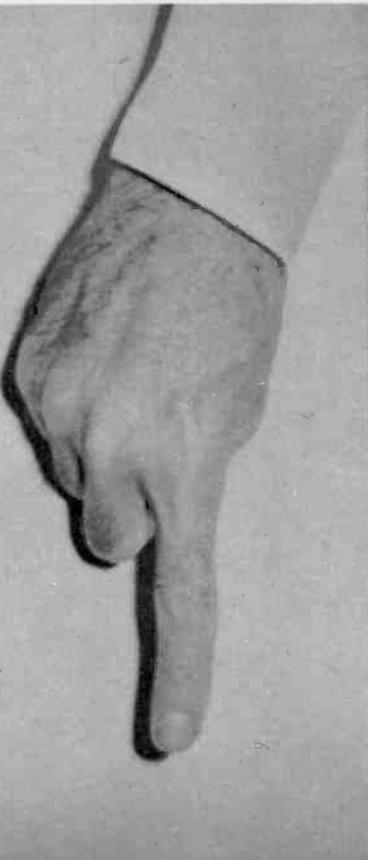
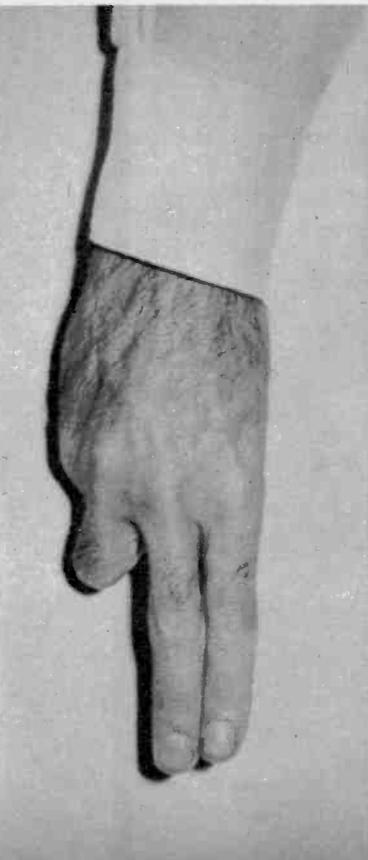
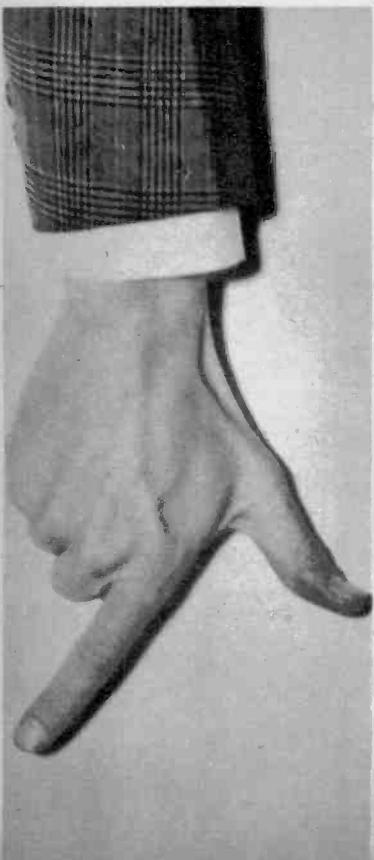
Roughing-kicker

Too many time-outs

Both sides offside

Offside

Holding





Evelyn Kay's violin work with Phil Spitalny's all-girl orchestra brings her much fan mail—and she answers each letter personally. In this drawer she keeps every letter received



Schenectady Legionnaires at the American Legion Convention in New York this fall gave each member of the "Hour of Charm" orchestra a wooden "maestro." Evelyn's is displayed on her dresser



The make-up, gown and slippers she wears for broadcast or stage appearances are kept in this costume bag. It also contains a dressing-room smock, music, soap, talcum powder and a towel



While the band was playing an engagement at the Paramount Theater in New York, Evelyn Kay saw this light jersey sleep-suit in the shop next door, bought it. It cost her \$1



One of Evelyn's favorite evening gowns is this printed cashmere, cut in the princess style. She has 30 dresses. Five of them are evening gowns, 10 are party dresses, the rest are for street wear

BOUDOIR PEEKS

ALTHOUGH Evelyn Kay is the smooth violinist around whom Phil Spitalny's all-girl orchestra has been built, she's a home girl—as these intimate boudoir peeks reveal. Her greatest pleasures are reading good books and cooking for her mother and grandmother, with whom she lives in a modest apartment on East 77th Street, New York. The rent is \$50 a month. Concert mistress, treasurer of the Monday night "Hour of Charm," a metropolitan celebrity, Evelyn doesn't care for night clubs, seldom is seen in them.

Weekly recitals when she was 9 brought Evelyn \$5 for each appearance—and with this start, she progressed so rapidly that by the time she was 12, she was presented a \$1,500 violin by the National Arts Club. After winning the grand prize in the National Federation of Music contest, she attended Hunter College for a year, then finished her education at the Damrosch Institute and the Juilliard Graduate School.

Before joining Phil Spitalny three years ago, when the "Hour of Charm" orchestra was organized, Evelyn played her violin in several successful musical shows, including "Music in May," "Nina Rosa," and "East Wind."

Photos by Gene Lester



Concert Mistress Evelyn Kay pays \$6 for her shoes, buys 3 pairs each season. She owns 5 pairs of street shoes, the same number of evening slippers, and 3 pairs of sports shoes.



In this cabinet, Evelyn keeps bath salts, tooth powder, cosmetics, other toiletries. In a plain jar on the bottom shelf is "Powdered Lint," a new talcum powder which is not yet on the market

THIS WEEK'S PROGRAMS

Sunday

November 21

MORNING

8:00 am CST
NBC-Coast to Coast on a Bus, children's prgm.: WMAQ KWK WLW WIBA (sw-15.21)
CBS-Sunday Morning at Aunt Susan's; News: WFBM WCCO WBBM WKBB (sw-21.52)
John Tasker Howard, music critic, will be the guest.
NBC-Turn Back the Clock: WCFL WBOW WHO
KMOX-△Church of the Air
WAAF-Carnival of Comics
WCBD-Hit Tunes
WFAM-△Sunday School
WIND-△Baptist Church
WIRE-△Sunday Devotions
WISN-△St. Boniface Church
WJJD-Rose Vanderbosch, pianist
WLS-Everybody's Hour
WMBD-Uncle Bill Reads Funnies
WMT-Reading the Comics
WOWO-△Old-Time Religion
WTAD-Gospel Singers
WTMJ-△Church Services

8:15
WCBD-△United Swedish Service
WHO-△Bible Broadcaster
WJJD-Happy Go Lucky Time
WIRE-△Presbyterian Church Choir

8:30
CBS-Aunt Susan's: KMOX WJR
WAAF-△Bible Stories
WBOW-△Rev. Archie Brown
WCFL-Concert Ensemble
WIBA-Fiore Melodies
WIND-Hungarian Air Theater
WIRE-△Church Christ
WISN-△Spiritual Fellowship
WJJD-Vaudeville Show
WROK-Morning Musicales
WTAD-Variety Prgm.
WTMJ-Our Club

8:45
WAAF-Organ Melodies
WCBD-△Polish Bible Class
WIBA-△Bible School

9:00
NBC-Russian Melodies, dir. Alexander Kiriloff: WMAQ WLW (sw-15.21)
CBS-△Church of the Air: WCCO KMOX WBBM WKBB WMBD (sw-21.52)
The speaker will be Rev. Bart R. Van Zyl, of the First Reformed Church in Cicero, Illinois.
NBC-Radio Pulpit: WCFL News: WROK WTMJ WMT KWK Bible Auditorium
WAAF-Swingtime
WBOW-Sunshine Hour
WCBD-△Meditation Moments
WFAM-News; △Old Time Gospel Tabernacle
WFBM-Stamp Stories
WGN-Sunday Morning Concert
WHO-Musical Genis
WIBA-Norwegian Hour
WIND-Contrast in Harmony
WIRE-Jake Feld Varieties
WISN-Breakfast Club
WJJD-Happy Go Lucky Time
WKBB-△Church Service
WLS-△Little Brown Church
WOC-Sunday Morning Recital
WOWO-Christian Science Reader

9:15
NBC-Russian Melodies: WOWO KWK
△Seventh Day Adventist: WHO WOC
WAAF-Encores
WFBM-W.P.A. Prgm.
WLW-Ellis Frakes, bar.
WMT-Tonic Tunes
WROK-On the Mall
WTAD-△Church in Wildwood
WTMJ-Master of Rhythm

9:30
CBS-Walberg Brown Strings: WCCO WFAM WKBB WMBD (sw-21.52)
NBC-Dreams of Long Ago: WIRE WOWO KWK

NBC-Music & American Youth: WBOW
Students from the city schools of Los Angeles will be heard from Hollywood. Dr. Edmund A. Cykler will conduct the combined All-City High and Junior College Orchestra of 60 pieces and Ralph J. Paterson will direct the Los Angeles Junior College Concert Choir of 60 voices. The Washington High School Girls' Glee Club conducted by Olga Sutherland also will be heard.
KMOX-Piano Recital
WBBM-Organ Recital
WCBD-△Rev. Zolan Vajda
WCFL-Swingtime
WFBM-Christian Men Builders
WHO-Hour of Music
WIBA-University Club Round Table
WIND-I Am Reading Room
WISN-Sunday Morning Revue
WLW-News
WMAQ-News; Morning Melodies
WMT-Salvation Army Prgm.
WOC-Hour of Music
WROK-Rhythm Makers
WTAD-Airline News

9:45
CBS-Walberg Brown Strings: KMOX
Modern Miracles: WLW WMAQ
News: WMBD WLS
WAAF-Sweet & Slow
WCFL-New Songs
WIND-Remote Control
WJJD-Eddie Fitzpatrick's Orch.
WMT-Musical Clock
WTAD-Dance Review

10:00
CBS-Texas Rangers: WCCO WOC WBBM WMBD WMBI WFAM
NBC-News; Alice Reimsen, contralto: WOWO WCFL (sw-15.21)
NBC-News; Ward & Mussy, piano duo: WBOW WHO
MBS-Northwestern Reviewing Stand: WGN KWK WIRE
KMOX-Joe Karnes, piano
WAAF-Theater of the Air
WCBD-Jewish Hour
WGN-Reviewing Stand
WIBA-News; Musical Variety
WIND-Leaders in Dance Time
WJBC-△St. Mary's Catholic
WJJD-Bureau of Missing Persons
WKBB-Sunday Morning Revue
WLS-Folks Worth Knowing
WLW-Candle Tabernacle Choir
WMAQ-Sunshine Hour
WROK-News; Morning Concert
WTAD-WPA Prgm.
WTAQ-△High Mass

10:15
NBC-Neighbor Nell, philosophy: WOWO KWK WIRE (sw-15.21)
NBC-Silver Flute: WBOW WHO
KMOX-Travelogue
WAAF-Do You Remember?
WCFL-Hit Review
WGN-Morning Melodies
WIBA-Today's Almanac; News
WJJD-Dick Jurgens' Orch.

10:30
CBS-Major Bowes' Capitol Family; Dalton Bros.; Helen Alexander, sop.; Nicholas Costantino, tr.; Charles Magnante, accordionist; Sam Herman, xylophonist; Robert Reed, m.c.; Waldo Mayo's Orch.: WFAM WCCO WKBB WMBD WOC WBBM (sw-21.52)
NBC-Second Guessers: WMT WOWO WIBA WMAQ (sw-15.21)
MBS-Sunday Morning Quarterback with Benny Friedman (Parker Watch Co.): WGN
KMOX-Employment Service
KWK-Charities Reporter
WCBD-△J. C. O'Hair, pastor
WCFL-Mirth Parade
WFBM-Stardust Melodies
WIND-Listen to Yourself
WIRE-Melody Hour
WISN-German Hour
WJJD-Happy Go Lucky Time
WKBB-String Ensemble
WLS-Concert Orch.
WLW-Rural Roundup
WROK-Organ Reverbs
WTAD-△Methodist Church
WTAM-News; Blue Barron's Orchestra

LOG OF STATIONS

LISTED IN EDITION E—MIDWESTERN

Call Letters	Kilo-cycles	Power Watts	Location	Network
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA (8 pm on)	830	50,000	Denver, Colorado	NBC-R
KSD	550	5,000	St. Louis, Missouri	NBC-R
KWK	1350	5,000	St. Louis, Mo.	NBC-B & MBS
WAAF	920	1,000	Chicago, Illinois	Local
WBAA	890	1,000	West Lafayette, Indiana	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WBOW	1310	250	Terre Haute, Indiana	NBC
WCBD	1080	5,000	Chicago, Illinois	Local
WCCO	810	50,000	Minneapolis-St. Paul, Minn.	CBS
WCFL	970	5,000	Chicago, Illinois	NBC
WENR	870	50,000	Chicago, Illinois	NBC-B
WFAM	1200	100	South Bend, Ind.	CBS
WFBM	1230	5,000	Indianapolis, Indiana	CBS
WGN	720	50,000	Chicago, Illinois	MBS
WHA	940	5,000	Madison, Wisconsin	Local
WHS	820	50,000	Louisville, Kentucky	CBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBA	1280	5,000	Madison, Wisconsin	NBC
WIND	560	5,000	Gary, Indiana	Local
WIRE	1400	5,000	Indianapolis, Ind.	NBC-R & MBS
WISN	1120	1,000	Milwaukee, Wisconsin	CBS
WJBC*	1200	250	Bloomington, Illinois	Local
WJJD	1130	20,000	Chicago, Illinois	Local
WJR†	750	50,000	Detroit, Michigan	CBS
WKBB	1500	250	Dubuque, Iowa	CBS
WKBBH	1380	1,000	La Crosse, Wisconsin	CBS
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMBD	1440	5,000	Peoria, Illinois	CBG
WMBI	1080	5,000	Chicago, Illinois	Local
WMT	600	5,000	Cedar Rapids, Ia.	NBC-B & MBS
WOC	1370	250	Davenport, Iowa	CBS
WOWO	1160	10,000	Fort Wayne, Indiana	NBC-B
WRJN	1370	250	Racine, Wisconsin	Local
WROK	1410	1,000	Rockford, Illinois	Local
WSBT	1360	500	South Bend, Indiana	CBS
WSUI	880	1,000	Iowa City, Iowa	Local
WTAD	900	1,000	Quincy, Illinois	Local
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTAQ	1330	1,000	Green Bay, Wisconsin	NBC-R
WTMJ	620	5,000	Milwaukee, Wisconsin	NBC

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KPRC, 920; WBAP, 800; WOAI, 1190; WSM, 650; KFI, 640

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company Basic Blue Network
NBC-R—National Broadcasting Company Basic Red Network
†—Night Programs Only
*—10 a.m. to 5 p.m. Only

SHORT WAVES
Symbol after a program, like (sw-9.53) means that program is broadcast on short waves on 9.53 megacycles.

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell △ indicates religious services and programs.
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes duration is on the air at a quarter-hour when you do not find your station listed.

10:45
NBC-Felix Knight, tr.; Organ: WMT WOWO (sw-15.21)
NBC-Henry Busse's Orch. (Mar-Oil): WMAQ
MBS-American Warblers (Amer. Bird Prod.): WGN KWK
KMOX-Music Cavalcade
WAAF-Melody Parade
WBOW-WPA Prgm.
WCFL-Fashions on Parade
WHO-Familiar Classics
WIBA-Today's Almanac
WIND-Sunday Morning Varieties
WJBC-△Park M. E. Church
WJJD-Seger Ellis' Orch.
WKBBH-△Church Service
WROK-△Swedish Mission

11:00
NBC-Denver String Quartet: WCFL (sw-15.33)
NBC-The Southernaires: WENR KWK WOWO
△Church Service: WHO WMT
WAAF-Modern Melodies
WBBM-Rhythmic Melody
WBOW-△Evangelical Church
WFAM-Recollections
WGN-△Univ. of Chicago Chapel Service
WHA-Homemakers

WIBA-Workers Alliance
WIND-Musical Varieties
WJBC-△Catholic Church
WJJD-△Dr. Preston Bradley
WMAQ-Silver Streak Review
WMBD-△Trinity Tabernacle
WMBI-△Moody Church
WTAQ-Organ Melodies

11:15
WBBM-Quarter Hour of Romance
WCFL-Melody Parade
WFAM-△Presbyterian Church
WIBA-△First Congregational
WIND-Invitation to a Waltz
WTAQ-String Ensemble

11:30
NBC-Radio City Music Hall: KWK WLW WOWO (sw-15.21)
For news of Broadway, read "Air-also Lowdown" in every issue of Radio Guide.
NBC-Univ. of Chicago Round Table Discussion; Guest Spkrs.: WMAQ WHO (sw-15.33)
CBS-Salt Lake City Tabernacle Choir & Organ: WCCO WKBB WTAQ (sw-21.52)
WAAF-Orchestra Pit
WBBM-Magic Number
WCCO-Musical Prgm.

WCFL-Contrasts in Rhythm
WFBM-Birthday Party
WIND-△Methodist Church Prgm.
WIRE-Rhythm Makers Revue
WISN-Rhythm of the Rhumba
WLS-Grace Wilson, songs
WOC-Ports of Call
WTMJ-That Was the Year

11:45
CBS-Salt Lake City Tabernacle: WFAM WKBB
WAAF-Rhythm Revue
WISN-Swingtime Syncopation
WLS-Helen Jensen, organist
WMBD-For Men Only
WMT-To be announced
WTMJ-Hollywood Casting Office

AFTERNOON

12:00
NBC-Radio City Music Hall; Salon Orch.: WENR
CBS-△Church of the Air: WCCO WFAM
Dr. Frederick M. Smith, President of the Reorganized Church of Jesus Christ of the Latter Day Saints in Independence, Mo.
NBC-Paul Martin's Music: WMAQ WHO WBOW (sw-15.33)
MBS-Chamber Orch.: WMT News: WMBD WOC
WAAF-Musical Hour
WBBM-Rhythms at Noon
WCFL-Music in the Air
WFBM-Bohemians
WGN-Reading the Comics
WIBA-Tony Salerno's Orch.
WIND-German Hour
WIRE-Melodiers
WISN-Hollywood Matinee
WKBB-W. P. A. Prgm.
WKBBH-△Cathedral Hour
WTAD-James Moseby, bar.
WTAQ-Duchow's Orch.
WTMJ-Heinie's Grenadiers

12:15
News: WKBB WIRE WKBBH
WBOW Melody Weavers
WCFL-New Songs
WMBD-Rashid Sisters
WOC-Smooth Sailing
WROK-News; Musicale
WTAD-Storyland Lady

12:30
NBC-Smoke Dreams (H. Fendrich) Orch. & Guest: WLW KSD WHO WMAQ (sw-15.33)
MBS-Ted Weems' Orch. (Varady of Vienna): WGN KWK

NBC Spelling Bee: WENR
CBS-Poet's Gold; David Ross: WKBB WCCO
WBOW-△Rev. Drake
WCFL-Melodiana
WFAM-Funny Paper Man
WFBM-House Beautiful
WIBA-News; Concert Hall
WIRE-Footsteps to Beauty
WISN-Smooth Sailing
WJJD-Grand Central Station
WKBB-Variety Prgm.
WMBD-Blowout Party
WMBI-Organ Melodies
WMT-Hit Tunes; Hawaiian Serenade; Drama
WOWO-Missionary Hour
WROK-Dan, the Funny Man
WTAD-On to Adventure
WTAQ-Bavarians & Football Dope
WTMJ-Musical Spelldown

12:45
CBS-Lloyd Pantages Covers Hollywood (Dona Ray): WFBM KMOX WCCO (also KNX at 11 p.m.)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Romany Trail: WKBB
WCFL-Music in the Air
WIRE-Organ Recital
WISN-Coplin Concert
WJJD-Musical Highlights
WKBBH-Salon Musicale
WMBD-Aladdin's Lamp
WMBI-Round Table
WOC-△Country Church of Hollywood
WTAD-Blended Voices
WTAQ-News

1:00
NBC-The Magic Key of RCA; Symphony Orch.; Frank Black,

cond.; Milton J. Cross, m.c.; Guest: WLW WMT KWK WMT WBOW WENR WIBA WOWO (sw-15.21)

CBS-Fun-Bug (Barnsdall Refining Co.): WBBM WCCO KMOX WKBB WISN WTAQ

CBS-Romany Trail: WFBM
NBC-Sunday Drivers WMAQ WHO KSD (sw-15.33)
MBS-The Right Job: WGN WIRE Football; New York vs. Green Bay WGN WJJD
WAAF-Remember With Joy
WCFL-Man On The Street
WFAM-News; Hungarian Hour
WIND-Down the Mississippi
WMBD-Walkathon Derby Show
WMBI-Men's Voices in Song
WOC-Out of the Past
WROK-Symphonic
WTAD-Lawrence Glosemeyer, tr.
WTMJ-Football Game

1:15
CBS-Low White Entertains: WFBM
MBS-Concert Orch.: WGN WIRE
WAAF-Deserving of Credit
WMBD-Buddy & Ann
WMBI-Message
WTAD-Quincy Marches On
WTAQ-Football Game

1:30
CBS-Jean Hersholt in "Doctor Christian of River's End," sketch (Chesebrough): WFBM KMOX WBBM WCCO

NBC-Gale Page, contr.; Chas. Sears, tr.: WMAQ WHO (sw-15.33)

CBS-To be announced: WKBB (sw-15.27)
KSD-Community Forum
WAAF-Tower Tunes
WCFL-Organ Recital
WIND-Dance Parade
WIRE-Extra! Extra!
WISN-Jewels of the Air
WMBD-Hod Hiatt
WMBI-Young People's Hour
WOC-Maple Leaf Four
WROK-Honolulu Melodies

1:45
WAAF-Quickies
WGN-Edna Sellers, organist
WIND-Side Line Chatter
WIRE-Rosario Bourdon's Orch.
WISN-Symphonetta
WMBD-Howard Sisters
WOC-Sunday Serenade
WROK-Musicale
WTAD-Public School Prgm.

2:00
NBC-On Broadway, sketch (Diamond Crystal Salt): (sw-15.21)
For news of Broadway, read "Air-also Lowdown" in every issue of Radio Guide.

NBC-Radio Newsreel (Energine); Parks Johnson & Wallace Butterworth Interviewing: WHO KSD WIRE WMAQ (sw-15.33)

CBS-Philharmonic Symp. Society of New York; John Barbirolli, cond.: WMBD WFBM KMOX WOC WKBB WCCO WFAM WBBM (sw-15.27)
Arthur Rubinstein, pianist, will be guest.
The numbers to be heard on this program may be found on Page 9.

NBC-There Was a Woman, drama: WENR WIBA
MBS-On a Sunday Afternoon: WGN

KWK-Captains of Industry
WAAF-Symphonic Hour
WBOW-Reviewing the Week
WCFL-Concert Hour
WIND-Football; Detroit vs. Cardinals

WISN-Polish Merry-makers
WLW-△Church by the Side of Road
WMBI-Singers
WMT-Tangled Tunes
WOWO-Formula X Presents
WROK-News; Sunday Song Service

2:15
KWK-Musical Prgm.
WBOW-To be announced
WIBA-Music Graphs
WMT-△Walnut Street Church
WOWO-Bourdon Ensemble
WTAD-Billy Bob Richardson & Jane

(Continued on Next Page)

PLEASE NOTE:

Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 46

Sunday

November 21



BETTY CAINE
Joan Houston in
"A Tale of Today"
Sun. 5:30 pm CST

from Pittsfield, Mass., will sing Voce de Donna from "La Gioconda" (Ponchielli) and Giometta (Fibella). The orchestra will offer selections from "La Traviata" and the trio will sing Serenade (Brahms).

NBC-Marion Talley, sop. (Ry-Krisp); Josef Kozstner's Orch.; chorus: WIRE WMAQ WHO WTMJ WIBA KSD (sw-15.33)

Miss Talley will sing Beneath the Southern Moon and Italian Street Song, both from "Naughty Marietta." Song of Thanksgiving (Alliteen), the Spanish folk song Si Tu Supieras, Suog of India from "Sadko" (Rimsky-Korsakoff) and Stars in My Eyes (Kreiser). The chorus will sing If It Is the Last Thing I Do and, accompanied by the orchestra, Farewell My Love.

MBS-Singing Lady (Kellogg): WGN WLW
Charles Dickens' immortal story, "The Magic Fishbone" will be broadcast, featuring James Meighan and Charles Warburton.

CBS-Silver Theater; Conrad Nagel, dir. & narrator; Felix Mills' Orch. (1847 Rogers): WFBM KMOX WCCO WBBM
Cary Grant and Constance Bennett will be heard in an original story by P. G. Wodehouse, entitled "Medicine Girl."

NBC-To be announced: KSD
To be announced: WKBB WTAQ WAAF-Int'l Potpourri
WBOW-Easy to Remember
WCFL-Father Justin's Rosary Hour

WFAM-Down the Mississippi
WISN-Deaconess Hospital Nurses' Choir
WJBT-Matinee Players
WJJD-Sons of the Pioneers
WKBH-John Gruber, pianist
WMBD-Sunday Party
WOC-News
WROK-News; Afternoon Concert

4:15
WBOW-Church in the Wilderness
WIND-Dance Time
WISN-Down the Avenue
WJJD-Pickard Family
WKBH-Waltz Time
WOC-Geraldine Morrissey
WTAD-Barney Thompson, bar.

4:30
CBS-Guy Lombardo's Orch. (Bond Bread): KMOX WFBM (sw-11.83)

NBC-The Time of Your Life (Gruen Watch Co.): WMAQ WHO WLW WIRE KSD (sw-15.33)

NBC-Sunday Afternoon with Smilin' Ed McConnell (Acme Paint); Robert Trendler's Orchestra; Choral Group: WENR WMT KWK (sw-15.21)

NBC-The Shadow (D. L. & W. Co.): WGN

CBS-Not So Long Ago: WKBH WMBD WISN WKBB
WBBM-Lloyd Pantages Covers Hollywood
WBOW-Chamber Music
WCCO-Hugh Aspinwall
WCLS-For Your Information (1310 kc)
WFAM-America in Peace
WIBA-American-Scandinavian Hr
WIND-You, The Story & The Music
WOC-Nazarene Hour
WOWO-Howard Ropa
WROK-Dance Hour
WTAD-Sports Summary
WTAQ-To be announced
WTMJ-Football Game

4:45
CBS-Eddie House, organist: WOC
WKBB WTAQ WBBM WKBH
WISN-Will Osborne's Orch.
WJBC-Crime Quiz
WMBD-Bill Vickland's Vespers
WOWO-News
WROK-Music by Cugat
WTMJ-Spice of Life

5:00
NBC-Joe Penner with Jimmie Grier's Orch.; Gene Austin, songs; Gay Seabrook, comedienne; Julia Gibson, vocalist; Coco & Malt, comedians (Coco Malt): KMOX WCCO WFBM WBBM WHAS WJR

MBS-Thirty Minutes in Hollywood; George Jessel; Norma Talmadge; Jack Raymond; Epy Persons; Tommy Tucker's Or-

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:30 CST RADIO CITY MUSIC HALL, symphony orchestra; Edwina Eustis, Mischa Violin, Michel Piastro, NBC.

11:30 CST UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC.

AFTERNOON

1:00 CST THE MAGIC KEY, symphony orchestra, Frank Black, conductor, NBC.

2:00 CST PHILHARMONIC-SYMPHONY SOCIETY of New York, John Barbirolli, conductor; Deems Taylor, commentator; Arthur Rubinstein, guest, CBS.

4:00 CST METROPOLITAN OPERA AUDITIONS by Wilfred Pelletier, NBC.

4:00 CST SILVER THEATER with Constance Bennett and Cary Grant in "Medicine Girl," and Conrad Nagel, narrator, CBS.

NIGHT

6:00 CST JACK BENNY with Mary Livingstone, Kenny Baker, Andy Devine, Sam Hearn, Don Wilson, Phil Harris' orchestra, NBC.

6:30 CST PHIL BAKER, Bottle and Beetle, Lucille Ball, Oscar Bradley's Orch.; Guests: WJR WSBT WFBM WHAS (sw-17.76)

6:30 CST BAKER'S BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Feg Murray; Wesley and Charles Ruggles, guests, NBC.

7:00 CST CHASE AND SANBORN HOUR with Nelson Eddy, Don Ameche, Dorothy Lamour, Edgar Bergen and Charlie McCarthy, Stroud Twins, Robert Armbruster's orchestra; guest, NBC.

7:00 CST COLUMBIA WORKSHOP, dramatization of John Williams Andrews' "Georgia Transport," CBS.

7:00 CST GENERAL MOTORS CONCERT COMPANY with symphony orchestra, Erno Rapee, conductor; Grace Moore and Richard Tauber, NBC.

8:00 CST FORD SUNDAY EVENING HOUR. Eugene Ormandy, conductor; Charles Kullmann, guest, CBS.

8:00 CST HOLLYWOOD PLAYHOUSE, with Tyrone Power, NBC.

9:00 CST RISING MUSICAL STAR, Alex Smallens and symphony orchestra; mixed chorus, Hans Fuerst, director; Richard Gordon, commentator; guest, NBC.

9:00 CST HOLLYWOOD SHOWCASE, Lud Gluskin's orchestra; Bobby Breen, guest, CBS.

chestra; Guests: WGN KWK
Buck Jones of the rough and ready Westerns will be guest.

NBC-Catholic Hour: WMAQ WBOW WIBA WIRE (sw-9.53)

NBC-Original Microphone Play: WCFL (sw-15.21)
KSD-News; Maestros on Parade
WENR-Amateur Hour
WHO-Ferde Grofe's Orch.
WIND-Builders of America
WISN-Melody Hour
WKBH-Twilight Reveries
WLW-Around the World
WMBD-Hit Parade
WMT-Varieties
WOC-Sunday School
WROK-Buccaneers
WSBT-Dance Parade
WTAQ-Beacon Lights
WTMJ-Jam Session

5:45
WHO-Jack Randolph, songs

5:15
KSD-Tales of Foreign Legion
WKBH-Phyl Coe Mysteries
WOC-Old Songs of the Church
WROK-Marimba Melodies

5:30
NBC-A Tale of Today, drama (Princess Pat): WMAQ (sw-9.53)

CBS-Romantic Rhythms (Chevrolet): Seymour Simon's Orch.; Sally Nelson, vocalist; Barry McKinley, bar.; Basil Ruysdale, m.c.; WFBM WISN WBBM WSBT WKBH WCCO WMBD WOC WTAQ KMOX WKBH (sw-17.76)

MBS-Tim & Irene (Admiral Laboratories, Inc.) with D'Ar-

tega's Orch.: WIRE WGN KWK
Details of the contest on this program may be found on Page 14.

NBC-Green Bros.' Orch.: WCFL (sw-15.21)
KSD-Pepper-Uppers
WBOW-Concert Hall of the Air
WHO-Rube Appleberry
WIBA-Variety Half-Hour
WIND-Moissaye Boguslawski, concert pianist
WLW-Court of Human Relations
WMT-Frank Robinson, talk
WROK-Salvation Army Band
WTMJ-Chorus

NIGHT

KWK-Sport & Pianist
WCFL-Organ Recital
WENR-Marek Weber's Orch.
WGN-Freddie Martin's Orch.
WIND-Polish Prgm.
WISN-Down by Herman's
WKBH-Dubuque Marches On
WMBD-Concert Orch.
WMT-News
WOC-Sport Summary
WROK-News; Dinner Music
WSBT-Evening Meditations
WROK-News; Joey & Chuck; Dinner Music
WTAQ-To be announced

6:15
NBC-Popular Classics: WMT
News: WCFL WMBD WOC
KWK-Santa Claus
WTAQ-Dance Orch.

6:30
NBC-Baker's Broadcast with Ozzie Nelson's Orch.; Feg Murray & Harriet Hilliard; KWK WMT WTMJ WIBA WLS (sw-11.87)
Director Wesley Ruggles and Actor Charles Ruggles, brothers, will be guests.

CBS-Phil Baker, comedian (Gulf Oil) with Bottle & Beetle; Lucille Ball, comedienne; Oscar Bradley's Orch.; Guests: WJR WSBT WFBM WHAS (sw-17.76)

NBC-Fireside Recitals (American Radiator); Sigurd Nilssen, bass; Helen Marshall, sop.: KSD WMAQ WHO WIRE WTAM

CBS-Twilight Musicale: WKBH WCCO WKBH WISN WBBM WMBD WOC

KMOX-The Land We Live In, drama
WBOW-Rudolph Friml Jr.'s Orch.
WCFL-Dance Orch.
WGN-Ted Weems' Orch.
WLW-To be announced
WROK-House by the Side of the Road
WTAQ-News

6:45
NBC-Interesting Neighbors; Jerry Belcher (F. W. Fitch Co.); WHO WMAQ KSD WLW WIRE WTAM WBOW (sw-9.53) (also see 10 p.m.)

CBS-Twilight Musicale: WTAQ WCFL-Dance Orch.
WMBD-On to Adventure
WROK-Dinner Music

7:00
NBC-Chase & Sanborn Hour; Nelson Eddy, bar.; Don Ameche, m.c.; Edgar Bergen, ventriloquist; Dorothy Lamour, sop.; Stroud Twins, comedians; Robert Armbruster's Orch.; Guest: WTMJ WTAM WIBA WIRE WHO WLW WMAQ KSD (sw-9.53)
Nelson Eddy will sing tonight Through the Years (Yonmans), Thomas Rotundo (O'Hara), Dance Macabre (St. Saens) and Carry Me Back to Old Virginny.

CBS-Columbia Workshop, drama; Irving Reis, dir.: KMOX WJR WHAS WSBT WBBM WFBM WMBD WCCO WISN WTAQ WOC WKBB WKBH (sw-17.76)
"Georgia Transport," a verse play on aviation by John Williams Andrews, will be dramatized.

NBC-General Motors Concert Company; Symphony Orch. & Soloists; Erno Rapee, cond.; WBOW WMT WLS KWK (sw-11.87)
Grace Moore and Richard Tauber will sing on tonight's concert.
The numbers to be heard on this program may be found on Page 9.

MBS-Benny Davis' Stardust Review: WGN
WCFL-Polish Prgm.
WIND-Know Your Authors
WROK-Memory Songs

7:15
WIND-Supper Club
WROK-Musicale

7:30
CBS-Milestones with David Ross: WOC WKBB WSBT WFBM WJR WCCO WISN WHAS WMBD WKBH KMOX (sw-17.76)

WBBM-The Headliner, Don Hancock
WCFL-Lithuanian Prgm.
WGN-Wayne King's Orch.
WIND-Songs They Write
WROK-Pilgrim Rest Hour
WTAQ-Ave Maria Hour

7:45
MBS-Arthur Sears Henning, commentator: WGN

News WKBB WTAD
WBBM-Aeolian Trio

8:00

NBC-Hollywood Playhouse (Woodbury): Presents Tyrone Power & Guest; Harry Sosnik's Orch.: WMT WENR WLW KWK (sw-11.87) (also WSM at 10:30 p.m.)

MBS-John Nesbitt's Passing Parade: WGN

CBS-Ford Sunday Evening Hour; Symphony Orch. & Chorus; Eugene Ormandy, dir.: WSBT WKBB WTAQ WHAS KMOX WCCO WFBM WBBM WMBD WJR WOC WISN WKBH (sw-17.76)
Charles Kullmann, baritone, will be guest soloist.
The numbers to be heard on this program may be found on Page 8.

NBC-Manhattan Merry-Go-Round (Dr. Lyons); Pierre Le Kreeun, tr.; Men About Town, trio, Rachel Carley, vocalist; Don Donnie's Orch.: WTAM KSD WIBA WTMJ WMAQ WIRE KOA WHO (sw-9.53)
Miss Carley will sing Whispers in the Dark and, in duet with Mr. LeKreeun, I've Got My Heart Set on You. Mr. LeKreeun will also sing My Cabin of Dreams. The trio will sing That Fellow Manolo, Emmulene, and Ne Chercher Pas C'est L'Amour. The orchestra will offer a medley composed of Comment Ca C'est Fait, Tango Cortez, and Ciola Pourquoi Les Filles de Mon Village; and also Nous Avons Tous Un Petite de Fault and Le Gatin de Paris.
For news of Broadway, read "Air-into Lowdown" in every issue of Radio Guide.

WBOW-Sunday Song Service
WCFL-Irish Hour
WIND-Leaders in Dance Time
WROK-News; Variety Hour
WSU-Vespers; Professor M. Willard Lampe

8:15
WGN-Broadway Comedy Stars
WIND-On to Adventure

8:30
NBC-American Album of Familiar Music (Bayer's Aspirin); Frank Munn, tr.; Jean Dickenson, sop.; Amsterdam Chorus; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Gus Haenschen's Orch.: WHO KSD WIRE WMAQ WTAM WIBA WTMJ KOA (sw-9.53)

NBC-Walter Winchell's Jergen's Journal: WENR WMT WLW KWK (sw-11.87) (also WSM at 10:15 p.m.)
For news of Broadway, read "Air-into Lowdown" in every issue of Radio Guide.

MBS-Forum Commentator: WGN
Arthur Baum will be the speaker.

WBOW-Music by Cugat
WIND-Evening Club

8:45
NBC-Irene Rich, drama (Welch Grape Juice): WENR WOWO WMT KWK (sw-11.87) (also WSM at 10 p.m.)
Irene Rich stars in "The Gift."

WBBM-To be announced
WBOW-Music Graphs
WGN-News; Sports Review
WLW-Noble Sissle's Orch.

9:00
NBC-Rising Musical Star (Seal-test); Alex Smallens' Symp. Orch.; Mixed Chorus, dir. Hans Fuerst; Richard Gordon, commentator; Guest: WHO WIRE WTAM WTMJ WIBA WMAQ
Clifford Menz, tenor, will sing O' del mio Amato Ben (Donoudy), O Paradiso from "L'Africaine" (Meyerbeer) and, with Leonard Warren and the chorus, Yago's Drinking Song from "Othello" (Verdi). The orchestra will offer Folk and Fugue from "Schwanda" (Weinberger), Andante arranged by Gino Marinuzzi (Geminiani) and Fires of Joy from "Othello" (Verdi).

NBC-Zenith Foundation: WOWO WENR WLW WMT KWK (sw-11.87)

MBS-Good Will Hour: WGN

CBS-Hollywood Showcase; Lud Gluskin's Orch.; Guest: WISN WFBM WSBT WKBH WMBD (sw-17.76)
Bobby Breen, guest, will sing "Down Where the Trade Winds Blow," from his latest picture "Hawaii Calls."
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

Sunday

November 21



JOHN NESBITT
"The Passing Parade"
commentator
Sun. 8 pm CST

WHAS-Dance Band
WIND-Bob Tinsley's Orch.

11:30
NBC-One Man's Family: KPO
KFI (also see Wed. Prgm. at 8 p.m.)
-End of Sunday Programs

Monday

Frequencies

KMOX-1090	WJBC-1200
KOA-830	WJTD-1130
KSD-550	WJR-750
KWK-1350	WKBB-1500
WAAF-520	WKBB-1380
WBA-590	WLS-870
WBBM-770	WLW-700
WBOW-1310	WMAQ-670
WCBD-1050	WMBD-1440
WCCO-810	WMBI-1080
WCFL-870	WMT-600
WENR-870	WOC-1370
WFAM-1200	WOWO-1160
WFBM-1230	WRJN-1370
WGN-720	WROK-1410
WHA-940	WSBT-1360
WHA-820	WSUI-880
WHO-1000	WTAD-900
WIBA-1280	WTAM-1070
WIND-580	WTAQ-1330
WTRE-1400	WTMJ-620
WISN-1120	

News: WIND WOC
KMOX-Evening Serenade
KOA-Golden Melodies
KSD-Ferde Grofe's Orch.
WBBM-Manhattan Mother
WBOW-Organ Reveries
WCCO-Comedy Stars of Broadway
WFL-Amateur Hour
WHAS-Vocal Varieties
WJR-Musicale
WKBB-To be announced
WROK-Little Theater of the Air
WSUI-Univ. Symp. Orch.
WTAQ-Dance Orch.

9:15
CBS-Hollywood Showcase: WOC
WBOW-Melody Time
WCCO-Bernie Bierman
WHAS-Harry Currie's Orch.
WIND-Walkathon
WJR-Comedy Stars of Broadway
WMBD-All-Star Varieties
WTAQ-Let's Dance

9:30
CBS-Headlines & By-Lines:
WISN WKBB WCCO WFBM
KMOX WTAQ WKBB WOC
WSBT WHAS (sw-17.76)
NBC-Cheerio; Talk & Music:
WOWO (sw-11.87)
NBC-Marek Weber's Orch.: WHO
WBOW WIBA WMAQ (sw-9.53)
MBS-Old Fashioned Revival:
WMT WIND
KOA-Comedy Stars of Broadway
KWK-Range Riders
WBBM-Frankie Masters' Orch.
WENR-Vocal Varieties
WIRE-Carl Baker
WJR-In the Hermit's Cave
WLW-Unsolved Mysteries
WMBD-Dick Jurgens' Orch.
WROK-Ferde Grofe's Orch.
WTAM-Blue Barron's Orch.
WTMJ-Dance Orch.

9:45
NBC-Cheerio, Inspirational Talk:
KWK

MBS-Morton Gould: WIRE
Comedy Stars of Broadway:
WHAS WOWO
KMOX-C. Albert Scholin, organist
KOA-Girls of the West
WBBM-Sports Huddle
WCCO-Musicale
WENR-Eddie Varzos' Orch.
WGN-Hockey; Blackhawks vs. Boston
WMBD-Back Seat Driver
WROK-News

10:00
NBC-Interesting Neighbors; Jerry Belcher (F. W. Fitch Co.): KFI KOA (also at 6:45 p.m.)
CBS-Jay Freeman's Orch.: WISN WSBT WFBM WCCO WOC WKBB WJR (sw-15.27)
NBC-News; Jimmy Dorsey's Orchestra: WMAQ
NBC-Lou Breese's Orch.: WHO WTAM WBOW
MBS-Lani McIntire's Orch.: WIRE
News: WIBA WMBD WHAS WTAQ
KMOX-Don't Be Swindled
KWK-Bernie Cummin's Orch.
WBBM-Horace Henderson's Orchestra
WCFL-National Revival
WENR-News; Globe Trotter
WJBC-M. E. Church

WLBW-Paul Sullivan, news
WOWO-Back Home Hour
WTMJ-Moonlight & Shadows
10:15
NBC-Jimmy Dorsey's Orch.: KWK (sw-6.14)
CBS-Jay Freeman's Orch.: WJR WMBD WHAS
NBC-Lou Breese's Orch.: KSD News: WIRE WCCO WHO KMOX-Jay Mills & Orch.
KOA-Melody Masters
WBBM-Melodie Time
WENR-Earl Hines' Orch.
WIBA-Club Chanticleer
WLW-Ran Wilde's Orch.
WTAQ-Dance Orch.
10:30
NBC-Jell-O prgm.; Staring Jack Benny: KFI KOA (also at 6 p.m.)
NBC-News; Jerry Blaine's Orch.: WBOW WMAQ KSD (sw-9.53)
CBS-Cab Calloway's Orch.: WOC WHAS WISN WMBD WTAQ WKBB WCCO WSBT WJR WFBM WKBB (sw-17.76)
NBC-Henry Busse's Orch.: WENR
MBS-George Duffy's Orch.: WLW WIRE
KMOX-Headline Highlights
KWK-News; Pianist

WBBM-News with Todd Hunter
WCFL-Jack Kelly's Orch.
WGN-Ted Weems' Orch.
WHO-Sports Review
WIBA-In a Sentimental Mood
WIND-Let's All Dance
WMT-News
WTAM-News; Grayson's Orch.
WTMJ-News; Dance Orch.
10:45
CBS-Cab Calloway's Orch.: KMOX WBBM
NBC-Henry Busse's Orch.: WMT
NBC-Jerry Blaine's Orch.: WHO
KWK Clyde Lucas' Orch.
WIBA-Helen and Louise
WIND-News
WMBD-Walkathon Derby Show
11:00
CBS-Henry King's Orch.: KMOX WFBM
CBS-Frankie Masters' Orch.: WBBM WISN WJR WKBB
WMBD WTAQ WOC
MBS-George Olsen's Orch.: WMT WIRE
NBC-Benny Meroff's Orch.: WLW WHO KSD WTAM WBOW WENR (sw-9.53)
NBC-Eddie Varzos' Orch.: WMAQ WIBA WOWO (sw-6.14)
KOA-Night Editor
WCCO-Will Osborne's Orch.
WCFL-Pentacostal Church
WGN-Paul Whiteman's Orch.

WFL-Swingtime
WFAM-Mrs. Riley, Shoppers' Guide
WGN-Don Pedro & Piano
WHA-Homemakers
WIND-Judge John Gutknecht
WJBC-Organ Dream's
WJJD-Sons of Pioneers
WKBB-Home Economics
WLW-News; River; Weather
WMBD-Neighbor Jim
WMT-Frank Voelker, organist
WROK-News & Markets; Organ
WISN-Home Decoration
WTAD-News; Mystery Drama
WTAQ-To be announced
WTMJ-Household Hints
10:15
CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX WOC WISN WBBM WFBM WCCO WOC
NBC-Josh Higgins of Finchville: WBOW WCFL
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA
NBC-Road of Life, sketch (Chip-so): WLW WLS (sw-15.21)
KWK-Range Riders
WAAF-Variety Prgm.
WGN-Bachelor's Children
WJBC-Theater Time; News
WJJD-Two of a Kind
WJR-Peaceful Valley
WKBB-Rhythm & Romance
WKBH-Your Home
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOWO-Tri Topics
WROK-Woman's Forum
WSUI-Musical Favorites
WTAD-Neighbor Jim
WTAQ-Grunow Radio Vocals
10:30
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM
NBC-How to be Charming, sketch (Phillips): WMAQ WHO WIRE WTMJ WIBA KSD
Carson Robison's Buckaroos: KWK WLW
WAAF-Sweet & Slow
WBOW-Harry Rieser's Orch.
WCFL-Peeker in the Pantry
WFAM-Health Talk; Gypsy Fiddles
WGN-Painted Dreams
WIBU-Aid Parade
WIND-Speaking of Love
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.
WKBB-Musical Almanac
WKBH-Troubadour
WMBI-Devotional Hour
WMT-Numerical Jamboree
WOC-Melodie Serenade
WOWO-Linda's First Love
WSUI-Book Shelf
WTAD-Ma Perkins
WTAQ-News; Women's Hour
10:45
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)

Monday

November 22

MORNING

7:00 am CST

CBS-Morning Almanac (sw-21.52)
Musical Clock: WROK WOC WCFL WBBM WKBB WIBA WKBH WMT

7:15
News: WHO WCCO WMT

7:30
News: WTAQ WIBA WKBB
Musical Clock: WMBD WROK WMT

7:45
NBC-Lucille & Lanny, songs: WCFL

Musical Clock: WKBB WIBA

8:00
NBC-Breakfast Club; Vocalists; Don McNeill, m.c.; Orch.; News: WOWO WCFL WBOW
CBS-Metropolitan Parade; News: WFBM WTAQ WFAM WKBB (sw-21.52)
News: WMBD WKBH
Coffee Pot Inn: WMT WHO
KMOX-Views on News
KSD-News; Dance Orch.
KWK-Pep-Up Parade
WCBD-Morning Meditations
WGN-The Merry-makers
WHA-Band Wagon
WIND-"Rainbow Ridge," Hill-billy Show

8:15
NBC-Streamline; News: KSD
CBS-Richard Maxwell, tr.; News: WTAQ WFAM WKBB (sw-21.52)
KMOX-Ozark Varieties
KWK-Mrs. O'Brien's Boarding House
WBAA-Morning Melodies
WCBD-Christianity in Action
WGN-Good Morning
WHA-Morning Melodies
WHO-Neighbor Jim
WIND-Latin American Melodies
WJJD-Toastmaster
WKBH-Music Box
WLS-News
WLW-Hope Alden's Romance
WMT-Musical Clock
WTAD-Church in the Wild-wood
WTMJ-Your Home Town

8:30
CBS-Morning Moods: WCCO (sw-21.52)
Morning Melodies: WHA WHO
Lady Be Good: WJJD WLW
KMOX-Travelogue
KWK-Candid Camera; News
WCBD-Polish Prgm.
WFAM-Your Engagement Book
WFBM-Value Varieties
WIBA-Today's Almanac
WIND-Early Edition
WIRE-The Buccaneers
WKBB-Musical Breakfast
WKBH-Uncle Bob
WLS-Kitchen Kettle
WMAQ-Whistler & his Dag; News
WMBD-Bandwagon
WMT-Day Dreamer

WROK-Morning Devotions
WSUI-Daily Iowan; Morning Melodies; Reports
WTAD-Inter-church Revival
WTAQ-Presentation
WTMJ-Party Line

8:45
NBC-Breakfast Club: WBOW WCFL
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)
NBC-Landt Trio: WMAQ KSD
Musical Clock: WHO WMT
WFAM-Morning Devotions
WFBM-Apron Strings
WIBA-Interlude; Variety Prgm.
WIRE-Room Melody; Calendar; News

WJJD-Tuberculosis Institute
WKBB-Tonic Tunes
WKBB-Rapid Ad
WLS-The Hilltoppers
WLW-Young Widder Jones
WMBD-Women of Today
WOC-News
WROK-Town Crier
WTAQ-Coffee Hour
WTMJ-March Parade
9:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC
WFBM WCCO KMOX WBBM
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD
NBC-The Story of Mary Marlin (Anacin): WLS (sw-15.21)
NBC-Breen & de Rose, songs: WBOW
News: WMT WTAD WROK
KWK-Top o' the Morning
WAAF-Morning Revue
WCBD-Italian Prgm.
WCFL-Party Line
WFAM-Organ Recital
WGN-Martha Crane & Helen Joyce
WIBA-Americana
WIND-Rose Vanderbosch
WJJD-Nick Lucas & Playboys
WKBH-Chance Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love
WMBD-Messenger; Weather
WOWO-Bill Board
WSUI-Within the Classroom
WTAQ-Mid-morning Revue
WTMJ-What's New in Milwaukee?; Belle & Martha

9:15
NBC-Oxydols Own Ma Perkins, sketch: WLS (sw-15.21)
CBS-Myrt & Marge, sketch (Super Suds): KMOX WFBM WCCO WISN WBBM WMBD
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD
NBC-Vaughn de Leath, songs: WBOW WCFL
All the Answers: KWK WLW
WAAF-King of the Kitchen
WFAM-Organ Recital
WHA-American Observer
WJJD-Hawaiian Serenaders
WJJD-Eddie Fitzpatrick's Orch.

WKBB-News
WKBH-Ma Perkins
WMT-The Harper Family
WOC-Neighbor Jim
WROK-On the Mall
WTAD-Jane Romar
WTAQ-Pamela, sketch
9:30
NBC-Pepper Young's Family (Camay): WLS WMT (sw-15.21)
CBS-Tony Wons' Scrapbook (Vicks): WCCO KMOX WBBM
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
NBC-Bennett & Wolverton: WIBA WCFL
KWK-Party Line
WAAF-Soliloquy
WBOW-Home Folks
WCBD-German Musicale
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WGN-Get Thin to Music
WHA-Afield with Ranger Mac
WIND-Eb & Zeb, sketch
WISN-News
WJJD-Adult Educational Council
WKBB-The Mixing Bowl
WKBH-Market Basket
WLW-Betty & Bob
WMBD-Irene's Grab Bag
WOC-Morning Parade
WOWO-Richard Trojan
WROK-Intimate Review
WTAD-Dance Review
WTAQ-Melody Lane
WTMJ Morning Melodies
9:45
NBC-Today's Children, sketch (Pillsbury): WMAQ WIRE WHO WTMJ KSD
CBS-Ruth Carhart, contralto: WCCO WFAM WTAQ WKBH WKBH
NBC-Viennese Ensemble: WBOW KWK
News: WLS WMBD
Party Line: WTAD WOC
KMOX-Ma Perkins
WAAF-Hawaiian Echoes
WBBM-Man on the Street
WCFL-Swingtime
WGN-Musical Mail Box
WIBA-Melody Time
WIND-Musical Varieties
WISN-Ann Leslie's Scrapbook
WJJD-Harry Zimmerman, organist
WLW-Houseboat Hannah
WMT-Young Widder Jones
WOWO-Modern Home Forum
WSUI-Prgm. Calendar; Weather

10:00
NEC-The O'Neils, sketch (Ivory Flakes): WLS (sw-15.21)
CBS-Louise & the Lads: WISN WOC WFBM
NBC-David Harum, sketch (Baby O): KSD WIRE WMAQ WHO
NBC-Norm Scherr, pianist: WBOW WIBA
News: WKBH KWK
Jean Abbey, radio shopper: KMOX WCCO
WAAF-Woman's Page
WBBM-Hollywood Spotlight
WCBD-Hit Tunes

WKBH-Home Economics
WLW-News; River; Weather
WMBD-Neighbor Jim
WMT-Frank Voelker, organist
WROK-News & Markets; Organ
WISN-Home Decoration
WTAD-News; Mystery Drama
WTAQ-To be announced
WTMJ-Household Hints
10:15
CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX WOC WISN WBBM WFBM WCCO WOC
NBC-Josh Higgins of Finchville: WBOW WCFL
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA
NBC-Road of Life, sketch (Chip-so): WLW WLS (sw-15.21)
KWK-Range Riders
WAAF-Variety Prgm.
WGN-Bachelor's Children
WJBC-Theater Time; News
WJJD-Two of a Kind
WJR-Peaceful Valley
WKBB-Rhythm & Romance
WKBH-Your Home
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOWO-Tri Topics
WROK-Woman's Forum
WSUI-Musical Favorites
WTAD-Neighbor Jim
WTAQ-Grunow Radio Vocals
10:30
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM
NBC-How to be Charming, sketch (Phillips): WMAQ WHO WIRE WTMJ WIBA KSD
Carson Robison's Buckaroos: KWK WLW
WAAF-Sweet & Slow
WBOW-Harry Rieser's Orch.
WCFL-Peeker in the Pantry
WFAM-Health Talk; Gypsy Fiddles
WGN-Painted Dreams
WIBU-Aid Parade
WIND-Speaking of Love
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.
WKBB-Musical Almanac
WKBH-Troubadour
WMBI-Devotional Hour
WMT-Numerical Jamboree
WOC-Melodie Serenade
WOWO-Linda's First Love
WSUI-Book Shelf
WTAD-Ma Perkins
WTAQ-News; Women's Hour
10:45
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)

WBBM-Manhattan Mother
WBOW-Organ Reveries
WCCO-Comedy Stars of Broadway
WFL-Amateur Hour
WHAS-Vocal Varieties
WJR-Musicale
WKBB-To be announced
WROK-Little Theater of the Air
WSUI-Univ. Symp. Orch.
WTAQ-Dance Orch.
10:15
NBC-Jimmy Dorsey's Orch.: KWK (sw-6.14)
CBS-Jay Freeman's Orch.: WJR WMBD WHAS
NBC-Lou Breese's Orch.: KSD News: WIRE WCCO WHO KMOX-Jay Mills & Orch.
KOA-Melody Masters
WBBM-Melodie Time
WENR-Earl Hines' Orch.
WIBA-Club Chanticleer
WLW-Ran Wilde's Orch.
WTAQ-Dance Orch.
10:30
NBC-Jell-O prgm.; Staring Jack Benny: KFI KOA (also at 6 p.m.)
NBC-News; Jerry Blaine's Orch.: WBOW WMAQ KSD (sw-9.53)
CBS-Cab Calloway's Orch.: WOC WHAS WISN WMBD WTAQ WKBB WCCO WSBT WJR WFBM WKBB (sw-17.76)
NBC-Henry Busse's Orch.: WENR
MBS-George Duffy's Orch.: WLW WIRE
KMOX-Headline Highlights
KWK-News; Pianist

WBBM-News with Todd Hunter
WCFL-Jack Kelly's Orch.
WGN-Ted Weems' Orch.
WHO-Sports Review
WIBA-In a Sentimental Mood
WIND-Let's All Dance
WMT-News
WTAM-News; Grayson's Orch.
WTMJ-News; Dance Orch.
10:45
CBS-Cab Calloway's Orch.: KMOX WBBM
NBC-Henry Busse's Orch.: WMT
NBC-Jerry Blaine's Orch.: WHO
KWK Clyde Lucas' Orch.
WIBA-Helen and Louise
WIND-News
WMBD-Walkathon Derby Show
11:00
CBS-Henry King's Orch.: KMOX WFBM
CBS-Frankie Masters' Orch.: WBBM WISN WJR WKBB
WMBD WTAQ WOC
MBS-George Olsen's Orch.: WMT WIRE
NBC-Benny Meroff's Orch.: WLW WHO KSD WTAM WBOW WENR (sw-9.53)
NBC-Eddie Varzos' Orch.: WMAQ WIBA WOWO (sw-6.14)
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Monday

November 22



MYRTLE VAIL
Myrtle and Marge"
Mon. 9:15 am CST

AFTERNOON

12:00

NBC-Joe White, trn.: (sw-15.33)
 CBS-Betty & Bob, sketch (Gold Medal): WCCO KMOX WISN WFBM WBBM (sw-15.27)
 News: WJDD WJBC WMBD WTAD
 KSD-News; Grace & Eddie, sketch; Markets
 WAAF-Symphonic Hour
 WBAA-Agricultural Forum
 WBOW-Street Reporter
 WCFM-Hit Review
 WGN-Bob Elson on State Street
 WHA-Noon Musicale
 WHO-Markets & Weather
 WIND-Tango Orchestra
 WIRE-Farm Hour; News
 WKBB-Luncheon Musicale
 WKBH-Heat Wave
 WLS-Dinnerbell Prgm.
 WMBD-Midday Gospel Hour
 WMT-Question Man
 WOC-Farm Bureau; Markets
 WOWO-Consolaires
 WMT-Hillbillies; Question Man
 WSBT-Blue Streaks
 WSUI-Rhythm Rambles

12:15

CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WFBM WCCO WISN (sw-15.27)
 Today's numbers will be sweeter. As the Years Go By, Four and Twenty Elders, Silver Regina Coelitum and Praise God from Whom All Blessings Flow.
 MBS-Carson Robison's Buckaroos (Musterole): WGN
 Man on the Street: WJBC WKBH
 News: WKBB WOWO
 WBAA-Luncheon Dance Time
 WBOW-Wranglers
 WCFM-Luncheon Concert
 WHO-Pappy's Matinee
 WIND-Tommy Ott, organist
 WJDD-Non-Day Service
 WMBD-Town Crier; Markets
 WMT-Voice of Iowa
 WOC-Inquiring Mike
 WROK-Column Left, news
 WSBT-News; Stork Report
 WTAD-Cy & Freckles

12:30

NBC-Love & Learn, sketch: (sw-15.21)
 CBS-Arnold Grinnin's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27)
 News: WIBA WOC WHO
 Farm Prgm.: WMBD WHA
 Rhythm Rascals: WTMJ WTAQ
 KWK-Organ Melodies
 WBAA-Sports Review
 WBOW-Luncheon Dance Hour
 WCFM-Young Widdler Jones
 WGN-Markets; Mid-day Service
 WIND-Livestock; Interlude
 WKBB-Man on the Street
 WKBH-Luncheon Music
 WLW-Voice of Experience
 WMAQ-Dan Harding's Wife
 WMT-Markets; Hillbillies
 WOWO-Hey, Mr. Motorist
 WROK-Couple on the Street
 WSBT-In Movieland
 WTAD-Farm; Weather; Markets

12:45

CBS-Hollywood in Person (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27)
 The Harman-Ising Studios will be visited where interviews will be staged with Boko, Honey, Little Cheezer and Brittle Puss, the cat.
 For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Jack & Loretta Clemens, songs: WOWO (sw-15.21)
 Man on the Street: WSBT WCFM
 News: WTAQ WIND WKBH
 KSD-Mort Dennis' Orch.
 KWK-Al Sarlis' Jam Session
 WBAA-Don Bowden
 WBOW-Tune of the Day
 WHO-Musical Day Dreams
 WIBA-Market Reports
 WIRE-Police Court
 WKBB-Song Hit of the Day
 WLS-Voice of the Feed Lot
 WLW-Kitty Keene, Inc.
 WMAQ-The King of Hearts
 WMBD-Colonel Beeney; Rambler
 WMT-Joe Doakes; Cousin Elvira
 WOC-Russ Morgan's Orch.
 WROK-Service Sam; Home Folks
 WTAD-Comedy Stars of Broadway
 WTMJ-Sidewalk Reporter

1:00

CBS-News Through a Woman's Eyes (Pontiac): WISN WBBM WKBB KMOX WCCO WFBM WTAQ (sw-15.27)
 NBC-Norman Cloutier's Orch.: WMAQ WBOW KSD
 MBS-Don't Look Now: WIRE
 News: WTAD WHA
 Voice of Experience: WJDD KWK
 WAAF-Silver Notes; Hoosier Philosopher
 WBAA-Afternoon Melodies
 WCBM-Bible Class
 WCFM-Melody Hour
 WGN-Concert Trio
 WHO-Your Home Town
 WIBA-Melody Moments
 WIND-Italian Hour
 WJDD-Mid-day Roundup
 WKBB-Lone Rangers
 WLS-School Time
 WLW-Nation's School of the Air
 WMBD-Man on the Street
 WMT-Many Happy Returns
 WOC-Luncheon Music
 WOWO-Purdue Agri. Prgm.
 WSBT-News; Notes
 WSUI-Musical Chats
 WTMJ-Livestock; News; Dance
 Orch.: Weather; Police Reports

1:15

CBS-Dalton Brothers, trio: WOC WKBH WKBH WSBT
 CBS-Jack & Loretta, songs (Kirkman's Soap): (sw-15.27)
 NBC-Norman Cloutier's Orch.: WIRE
 Hope Alden's Romance: KMOX WCCO WFBM
 Man on the Street: WTAQ WIBA
 KMOX-Hope Alden's Romance
 KSD-Allan Clarke, bar.
 KWK-Concert Melodies
 WAAF-Waltz Time
 WBAA-Can You Pronounce It?
 WBBM-Kitty Keene, Inc.
 WCCO-Hope Alden
 WGN-Wife vs. Secretary
 WHA-Musical Varieties
 WHO-Lady of Millions
 WISN-Musical Heat Wave
 WJDD-Mid-Day Round-Up
 WLS-Old Timers
 WMBD-His Majesty, the Baby
 WMT-German Band
 WOWO-Jack Tilson's Orch.
 WTAD-Quincy Marches On

1:30

CBS-American School of the Air: WSBT KMOX WFBM WKBH WCCO WTAQ WBBM WISN WKBH (sw-15.27)
 NBC-Let's Talk It Over: WIBA WOWO
 News: WHO WMAQ
 Melody Time: WTAD WBOW
 KSD-Judy & Jane
 KWK-News; Pianist
 WAAF-Live Stock Markets; Better Housing Speaker
 WCBM-Zion Prgm.
 WGN-Lucky Girl
 WHA-Backgrounds in Agri.
 WHO-Houseboat Hannah
 WIND-Public Welfare Talk
 WIRE-May Robson
 WJDD-Livestock Markets
 WLS-Market Reports
 WMBD-Party Line
 WMT-Tom Owen's Cowboys
 WOC-Afternoon Recess
 WROK-Melodies from the Sky
 WTAM-Dick Sanders

1:45

NBC-Girls of the West: KSD
 MBS-Rhythm Orch.: WGN KWK
 Judy & Jane: WHO WOC
 WAAF-Driskill Wolfe, trn.
 WBAA-Markets & Weather
 WBOW-Devotional Service
 WGN-Silver Serenade
 WIND-Ben Kanter, pianist
 WIRE-Women's Federated Clubs
 WJDD-Happy Harmonies
 WLS-Melody Parade
 WMAQ-Bob Hawk's Fun Quiz
 WMBD-Master of Rhythm

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

7:00 CST BURNS AND ALLEN; Tony Martin and Ray Noble's orchestra, NBC.

7:30 CST VOICE OF FIRESTONE; Margaret Speaks, Alfred Wallenstein's orchestra, NBC.

7:30 CST GRAND HOTEL, drama, NBC.

8:00 CST FIBBER MCGEE AND MOLLY with Ted Weems' orchestra, NBC.

8:00 CST LUX RADIO THEATER; Herbert Marshall and Margaret Sullivan, guests, in "Petrified Forest," CBS.

8:00 CST PHILADELPHIA ORCHESTRA; Eugene Ormandy, conductor; Alexander Smallens, Susanne Fischer, Lucy Monroe, Armand Tokatyan, guests, NBC.

8:30 CST HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC.

9:30 CST BRAVE NEW WORLD, "Voices in the Wilderness," drama, CBS.

10:00 CST CHICAGO OPERA COMPANY, portion of "Norma," NBC.

WMT-Closing Markets
 WROK-Melodeers
 WTAD-Margot
 WTMJ-Home Harmonizers

2:00

NBC-Rochester Civic Orch.: Guy Fraser Harrison, cond.: WOWO WCFM
 The Overture to Nicolai's "Merry Wives of Windsor" opens the concert, followed by Symphony in E Minor (Paul White), the Entr'acte Music from Schubert's "Rosamunde" and Tchaikowsky's "Mozartiana" suite.

NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)
 CBS-Ann Leaf, organist; Doris Kerr, songs: WSBT WKBH WISN WTAQ WOC WKBH (sw-15.27)
 MBS-To be announced: WIRE
 News: WIND WLS WTAM WFBM WTAD WAAF

KMOX-Magic Kitchen
 KWK-Today at Two
 WAAF-This Rhythmic Age
 WBBM-Radio Gossip Club
 WBOW-Teachers College Prgm.
 WCBM-Polish Prgm.
 WCCO-Siesta
 WGN-Marriage License Romances
 WHA-Trailer Travels
 WIBA-America on Parade
 WJDD-The Sports Edition
 WLS-Homemakers' Hour
 WMBD-Trading Post
 WMT-Afternoon Recess
 WROK-News; Musicale
 WSUI-Poetic Interlude

2:15

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)
 CBS-Ann Leaf, organist: WFBM WMBD
 WAAF-Kay Armen
 WBBM-Meet the Missus
 WCCO-Markets
 WGN-Home Management
 WHA-Organ Interlude
 WIND-Tommy Ott, organist
 WISN-Mary Ann Presents
 WLS-Homemakers Matinee
 WSUI-Within the Classroom
 WTAD-Mid-Afternoon Interlude

2:30

NBC-Roch. Civic Orch.: WCFM (sw-15.21)
 CBS-Jenny Peabody, sketch (F. & F. Cough Drops): WBBM WFBM KMOX WISN WCCO WOC (sw-15.27)
 NBC-Vic & Sade, sketch (Crisco): WLW WHO WMAQ KSD WTMJ (sw-15.33)
 CBS-Broadway Matinee: WSBT WKBH WISN
 MBS-Good Health & Training: WGN
 KWK-Siesta Time
 WAAF-Red Hot & Low Down
 WBOW-Christian Science
 WCBM-The Word of Truth
 WHA-Music of the Masters
 WIBA-Home Folks Frolic
 WIND-Dixieland Band
 WIRE-The Buccaneers
 WKBH-WPA Prgm.
 WLS-Musical Roundup
 WMBD-Shut-in Prgm.
 WMT-Peggy Fuller's Orch.
 WROK-Music Box Melodies
 WSBT-Monday Varieties

WTAD-String Trio
 WTAQ-To be announced

2:45

NBC-The O'Neills, sketch (Ivory Flakes): WHO WMAQ WLW WTAQ WTMJ KSD (sw-15.33)
 CBS-Broadway Matinee: WSBT WKBH WISN WOC WMBD (sw-15.27)
 MBS-Sid Gary, bar.: WGN
 KMOX-One Woman's Opinion
 WBBM-Hour of Romance
 WBOW-Talk of the Town
 WCCO-May Robson
 WFBM-Fed. of Church Women
 WIBA-Rhythm & Romance
 WIND-Problems for Pamela
 WJDD-Happy Harmonies

3:00

NBC-Club Matinee, variety program: WENR WMT WOWO KWK WBOW (sw-15.21)
 CBS-Ted Malone's Between the Bookends: WSBT WKBH WOC WMBD WFBM WTAQ WKBH
 Details of the contest on this program may be found on Page 14.
 NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO (sw-15.33)

Kitty Keene, Inc.: KMOX WTMJ
 WBBM-Houseboat Hannah
 WCCO-Ladies First
 WCFM-News
 WGN-Four Stars Tonight
 WHA-Extension Faculty Forum
 WIBA-Shut-in Hour
 WIND-Waltz Time
 WISN-Even As You & I
 WJBC-God's Cheer for the Shut Ins
 WLW-Dr. Friendly
 WMBD-Radio School of the Bible
 WROK-Women of the Hour
 WSUI-Radio Review
 WTAD-On the Mall

3:15

NBC-The Guiding Light (White Naptha): WHO WMAQ WTMJ (sw-15.33)
 CBS-Sing & Swing: WKBH WOC WTAQ WISN WSBT WFBM WMBD WKBH (sw-11.83)
 NBC-Club Matinee: WIRE
 KMOX-Houseboat Hannah
 WBBM-Linda's First Love
 WCFM-Organ Recital
 WGN-Lady of Millions
 WIND-Fred Beck, organist
 WLW-Life of Mary Sothern
 WSUI-Musical Show Melodies
 WTAD-Lawrence Glosemeyer

3:30

NBC-The Story of Mary Marlin (Ivory Soap): WHO WLW WMAQ (sw-15.33)
 CBS-Sing & Swing: WFAM
 News: WIND WJBC
 KMOX-Singin' Sam
 WAAF-News & Weather
 WBBM-Missus Goes to Market
 WCCO-Grandma Travels
 WCFM-Hour of Friendship
 WGN-Len Salvo, organist
 WHA-P.T.A. Message
 WMBD-Sacred Music
 WROK-College Hour
 WSUI-D.A.R. Prgm.
 WTAD-News; Voice of Carelessness
 WTMJ-News; Tunesthms
 NBC-The Road of Life (Chipso): WMAQ WTMJ (sw-15.33)

Details of the contest on this program may be found on Page 14.
 CBS-Dr. Allan Roy Dafoe (Ly-sol): WBBM WFBM KMOX WCCO (sw-11.83)

The doctor will give a talk on the science of seeing and of correcting faulty vision in children.

NBC-Kitty Keene, Inc. (Dreft): WHO

To be announced: WGN WTAQ
 KSD-Afternoon Varieties
 WAAF-Estelle Barnes, pianist
 WFAM-Matinee Melodies
 WIBA-Bible Readings
 WIND-Cappy's Cabana
 WISN-You Shall Have Rhythm
 WJBC-Classified Time
 WKBH-Zeke Manners' Gang
 WLW-Mad Hatterfields
 WMBD-Walkathon Derby Show
 WMBI-Ministry of the Printed Page
 WOC-Linger Awhile
 WTAD-Cy & Freckles

4:00

NBC-Neighbor Neil, philosophy; News: WIBA
 NBC-Bonnie Stewart, songs: WHO WIRE
 CBS-Follow the Moon (Pebeco) with Elsie Hitz & Nick Dawson: WBBM WFBM WCCO KMOX (sw-11.83)

Details of the contest on this program may be found on Page 14.
 NBC-Jr. Nurse Corps (Sunbrite): WLW (sw-15.21)

MBS-Charley Stookey's Hillbilly Show (Consol. Drug Trade Co.): WGN KWK

CBS-To be announced: WKBH
 News: WOC WOWO
 KSD-Washington U. Educational Series
 WAAF-Int'l Potpourri
 WBOW-Rev. Archie Brown
 WCFM-Make-Believe Night Club
 WENR-Music Circle
 WFAM-Hot Spell
 WGN-Ozark Minstrels
 WHA-Moods & Melodies
 WIND-Opera Previews
 WISN-Judge Wm. F. Shughnessy; Organ Melodies
 WJBC-Wesleyan Hour
 WJDD-Sons of Pioneers
 WKBH-Questions and Answers
 WMAQ-The Children Speak
 WMBD-D. A. R. Dramas
 WMBI-Birthday Request Prgm.
 WMT-Gadio Gossip; Tunes & Topics

WROK-Markets; News
 WSUI-Good Band
 WTAD-Good Morning Melodies
 WTAQ-Sweet Songs
 WTMJ-Friendship Circle

4:15

NBC-Terry & the Pirates, sketch (Dari-Rich): (sw-15.33)
 CBS-Life of Mary Sothern, sketch (Hind's): WBBM KMOX WCCO (sw-11.83)
 Details of the contest on this program may be found on Page 14.
 CBS-To be announced: WKBH
 NBC-Don Winslow of the Navy, sketch: WIBA WMT
 NBC-Mariow & Lyon, piano duo: WENR KSD
 WAAF-Sport Shorts; Shadowland
 WFAM-Musical Memories
 WFBM-Tea Time Tunes
 WHO-Variety Hour
 WIND-Musical Mirror
 WIRE-Minute Interviews
 WJDD-Cumberland Ridge Runners
 WLW-Jack Armstrong
 WMAQ-Tea Time Varieties
 WMBD-Bargain Counter
 WOC-Organ Moods
 WOWO-Bible Story Hour
 WROK-Birthday Club
 WSUI-Art News
 WTAD-Speed Gibson
 WTAM-News
 WTAQ-Swing Session

4:30

NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)
 CBS-Dorothy Gordon: WKBH WFAM WOC WISN WCCO (sw-11.83)
 NBC-Jack Armstrong, sketch (Wheaties) (sw-9.53)
 NBC-Julane Pelletier, pianist: WMAQ
 NBC-Vagabonds: WBOW WIBA WENR
 MBS-To be announced: WGN KWK
 KMOX-The Fun Quiz
 KSD-Melodeers
 WBBM-Truman Bradley
 WCLF-For Your Information (1310 kc.)
 WIND-News
 WIRE-Organ Recital
 WJBC-Bingo
 WKBH-Story Lady
 WMBD-News; Pet Corner

WMT-Let's Go to Press
 WROK-Top Hatters' Orch.
 WSUI-Elementary German
 WTAD-Jack Armstrong
 WTAQ-Children's Frolic
 WTMJ-Around the Town

4:45

CBS-Hilltop House, sketch (Palmolive Soap): WISN WCCO WBBM KMOX WFBM WMBD (sw-11.83)

NBC-Little Orphan Annie (Oval-tine) (sw-9.53)

NBC-Tom Mix Straight Shooters sketch (Purina): (sw-15.21)
 NBC-Johnny Johnson, bar.: KSD
 NBC-Al Vierra's Orch.: WENR WMT

Singing School: WLW WIND
 WBOW-Sundown Express
 WEBQ-Movie Gossip (1210 kc)
 WFAM-Dance Parade; Voice of Carelessness
 WHO-News

WIBA-Dance Hour
 WIRE-Master Singers
 WJBC-Movie Gossip
 WKBH-Pianology
 WMAQ-Romance & Rhythm
 WOC-Man on the Street
 WROK-The Old Song Shop
 WTMJ-News; Moment Musicale

5:00

NBC-Army Band: WCFM (sw-15.21)
 NBC-John Gurney, basso; Mary Dietrick, sop.: (sw-9.53)
 NBC-Jr. Nurse Corps (Sunbrite): WENR KWK

CBS-Howard Phillips, bar.: WOC
 WTAQ WFBM WFAM WBBM
 KMOX-Linda's First Love
 KSD-News; Weather Report
 WCCO-Livestock

WGN-Jolly Joe
 WHO-Sunset Corners Opry
 WIBA-Outdoor Wisconsin
 WIND-Stamp Man
 WIRE-To be announced
 WISN-Show Window
 WKBH-Univ. of Dubuque

WKBH-Rhapsody
 WLW-Angelo, Italian troubadour
 WMAQ-Don Winslow of the Navy
 WMBD-Happy Train
 WMT-A Hit for Today; Minute Drama; Frank Wood, talk

WROK-Songs at Twilight
 WSUI-Elementary Spanish
 WTMJ-Jack Armstrong, sketch

5:15

CBS-New Horizons: WFBM
 WKBH WKBH WTAQ
 Van Campen Heiler will discuss "Big Time Fishermen with Big Time Game."

NBC-Army Band: WENR
 NBC-Rhythmaires: (sw-9.53)
 Jack Armstrong, sketch: WCCO WTAD

KMOX-Lady of Millions
 KSD-Young America Speaks
 KWK-Santa Claus
 WBBM-Eleanor Howe
 WCFM-Dance Orch.
 WFAM-Hoosier Beer Grille Forecast

WFBM-Let's Talk Psychology
 WGN-Buddy & Ginger
 WIND-Sons of the Pioneers
 WIRE-Three Little Words
 WLW-Supper Serenade
 WMAQ-Terry & the Pirates
 WMBD-Melody Miniature
 WMT-Adventure Bound
 WOC-Speed Gibson
 WROK-Sports

WTMJ-Heimie's Grenadiers
 NBC-Joan Edwards, songs: (sw-9.53)
 CBS-News; George Hall's Orch.: WTAQ WFBM WKBH WFAM WCCO

NBC-Irma Glen, organist; Norm Scherr, pianist: WCFM
 CBS-News; American Red Cross, Spkr.: (sw-17.76)
 Jack Armstrong, sketch: KMOX WHO WMAQ

KSD-Charlie Chan
 KWK-Coyita Bunch
 WBBM-Pappy Cheshire
 WBOW-News; Sundown Express
 WCCO-Homecoming Prgm.
 WENR-What's the News?
 WGN-Charlie Chan
 WIBA-News

WIND-Bill, Mack & Jimmy
 WIRE-Little Orphan Annie
 WISN-News; Musical Interlude
 WKBH-Kiddies' Hour
 WLW-Sports
 WMBD-Speed Gibson
 WMBI-Message and Music
 WMT-Red Goose Puzzle Club
 WOC-Hits & Bits

WROK-Jack Maxedon, ballads
 WSUI-Musical Moods
 CBS-Song Time: WKBH (sw-17.76)



CLARK DENNIS
"Fibber McGee and Molly"
vocalist
Mon. 8 pm CST

WBBM-News With Todd Hunter
WCCO-Rollie Johnson
WHO Sports
WIRE-Variety Show
WJR-Peaceful Valley
WLW-Benny Meroff's Orch.
WMBD-Value Hints
10:45
NBC-Woody Herman's Orch.:
WHO
CBS-Sammy Kaye's Orch.:
WBBM KMOX
MBS-Impressions: KWK
News: WIND WHAS
KSD-Noble Sissle's Orch.
WCCO-Mack Dale
WIBA-Helen & Louise
WJR-Solay
WMBD-Walkathon Derby Show
WTMJ-Dance Orch.
11:00
NBC-Fibber McGee & Molly
(Johnson's Wax): KOA KFI
(also at 8 p.m.)
NBC-Eli Dantzig's Orch.: WHO
WBOW WIBA KSD WCFL
(sw-9.53)
NBC-Don Bestor's Orch.: WOWO
(sw-6.14)
CBS-Geo. Hamilton's Orch.:
WSBT WFBM WTAQ WKBB
MBS-Tommy Dorsey's Orch.:
WMT WGN WLW
CBS-Al Trace's Orch.: WBBM
WMBD WOC WISN
KMOX-Pappy Cheshire's Hill Bill-
ies
KWK-Clyde Lucas' Orch.
WCCO-Will Osborne's Orch.
WENR-Eddie Varzos' Orch.
WHAS-Dance Band
WIND-Bob Tinsley's Orch.
WIRE-Art Berry's Orch.
WJR-Ermy Deutsch's Orch.
WMAQ-The Californians
WTAM-Blue Barron's Orch.
WTMJ-Streamlined Revue
11:30
NBC-Vox Pop: KFI (also see
Tues. at 8 p.m.)
End of Monday Programs

Frequencies

KMOX-1090
KOA-890
KSD-650
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCB-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

WJBC-1200
WJJD-1330
WJE-750
WKBB-1500
WKBH-1390
WLS-870
WMAQ-670
WLW-700
WMBD-1440
WMBT-1080
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-800
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

NBC-Lowell Thomas, news com-
mentator (Sun Oil): WLW
(sw-15.21)
NBC-Tom Mix Straight Shooters
(Purina): WMAQ KWK WIRE
NBC-Escorts & Betty: WENR
NBC-Little Orphan Annie (Oval-
tine): KSD WHO
KMOX-Adventures of Jimmy Al-
len
WBOW-Jerry of the Circus
WCCO-Front Page Parade
WCFL-Varieties
WFAM-Speed Gibson
WFBM-Your Local Government
WGN-Orphan Annie
WIBA-Education Week
WIND-Listen to Yourself
WISN-Sports
WMBD-Sports; Where to Go &
What to Do in Peoria
WMT-Jordan's Revue; Did You
Know?
WOC-Jack Armstrong, sketch
WROK-Musicale
WSUI-Daily Iowan of the Air
WTAQ-Bureau of Public Service
WTMJ-Sports

NIGHT

6:00
NBC-Amos 'n' Andy (Pepso-
dent): WHO WTAM WLW
KSD (sw-9.53) (also see 10
p.m.)
CBS-Poetic Melodies (Wrigley's
Gum): WJR (sw-17.76) (also
see 10 p.m.)
CBS-Court of Missing Heirs
(Skelly): WTAQ WISN KMOX
WKBB WCCO WBBM WOC
WKBH
NBC-Music Is My Hobby: WENR
WMT WBOW (sw-11.87)
NBC-Malcolm Claire, songs:
WMAQ
MBS-Henry Weber's Concert
Orch.: WGN WIRE
Sports: WKBH WHAS
KWK-Ran Wilde's Orch.
WCFL-Dinner Concert
WFAM-Crimecasts
WFBM-Phenomenon
WIBA-Dane County Farm Hour
WIND-German Hour
WMBD-Paul Welton's Orch.
WMBI-Sunset Hour
WROK-News; Joey & Chuck
WSUI-Dinner Hour
WTMJ-Gridiron Highlights

6:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): WIRE WMAQ
WHO WTMJ WTAM WIBA
(also see 10:15 p.m.)
CBS-Jay Freeman's Orch.:
WFAM (sw-17.76)
NBC-Three Cheers: WENR WMT
WBOW (sw-11.87)
Sports Review: WGN WFBM
KSD-Hollywood Spotlight
WBOW-Si & Ezra
WCFL-To be announced
WHAS-Whispering Jack Smith
WJR-Vocal Varieties
WKBB-Theater Review
WLW-Four Stars Tonight
WMBD-News
WROK-Dinner Music; Voice of
Carelessness

6:30
NBC-Horlick's Lum & Abner,
sketch: WENR WLW (also
KGO at 10:15 p.m.)
CBS-Wm. B. Benton, talk:
WFBM WISN WMBD
NBC-Carol Weymann, mezzo-
sop.: KSD
NBC-John Herrick, bar.: WOWO
(sw-11.87)
News: WTAQ WHO WMAQ
Sports: WOC WKBB
KMOX-Modern Miracles
KWK-Sports Review; News

NBC-Christine Johnson, sop.:
WENR WOWO (sw-11.87)
NBC-Top Hatters Orch.: KSD
MBS-Concert Trio: WGN
News: WFBM WOC WKBB
WKBH
Vic Arden's Orch.: WHO WIBA
KWK-Tonic Time
WBOW-Home Decorators
WCFL-Pat Kennedy
WIRE-Charlie Chan, sketch
WLW-Money & Music
WMAQ-To be announced
WROK-On to Adventure
WTAQ-Dinner Music
WTAM-Rube Appleberry
WTMJ-Reddy Kilowatt's Orch.
7:00
NBC-Burns & Allen (Grape
Nuts); Tony Martin, vocalist;
Ray Noble's Orch.; Guest:
WIRE WHO KSD WTMJ
WMAQ WTAM WLW WIBA
(also see 9:30 p.m.)

CBS-Horace Heidt's Orch. (Ale-
mite): WBBM WFBM WHAS
WJR WCCO KMOX (sw-
17.76) (also KNX KSL at
11 p.m.)
Jerry Browne will sing Let
That Be a Lesson to You:
Larry Cotton will sing Have
You Met Miss Jones?; Lou
Bush will play Tea for Two.

NBC-Gen. Hugh Johnson, com-
mentator (Bromo Quinine):
WOWO KWK WMT WLS (sw-
11.87)
NBC-To be announced: KSD
WBOW-Green Bros.' Orch.
WCFL-News
WFAM-Rhythm Time
WGN-Foreign Affairs
WIND-Talk
WISN-Down By Hermans
WKBB-Dinner Music
WMBD-Brain Teaser
WOC-Bernice Engdahl
WROK-Affairs of Mrs. Swenson
WSUI-Children's Hour
WTAQ-Kinney's Hawaiians

7:15
NBC-Jimmy Kemper & Roy
Campbell's Royalists: WLS
(sw-15.21)
MBS-Charles Gaylord's Orch.:
WGN
KWK-Key Men
WBOW-Vic Arden's Orch.
WCFL-Philip Kinsman
WFAM-To be announced
WIND-Colonial Ensemble
WKBB-Safety Lane
WKBB-Pianist
WLS-DeZurik Sisters
WMT-Carson Robison Buckaroos
WOC-Swing It
WOWO-Phyl Coe Mysteries
WROK-The Builders
WTAQ-Symphonic Hour

7:30
NBC-The Voice of Firestone;
Margaret Speaks, sop.; Chorus;
Symphonic Orch., dir. Alfred
Wallenstein: WMAQ WTMJ
WIRE WTAM WIBA WHO
KSD (sw-9.53) (also see 10:30
p.m.)
Miss Speaks will sing Years
at the Spring (Beach), La Ron-
dine (Puccini) and, with the
chorus, Hymn to Thanksgiving
(Kremsler). The mixed chorus
will offer Top of the Town
(McHugh) and Things Are
Looking Up from "Damsel in
Distress" (Gershwin) and the
orchestra will play Arkansas
Traveler and My Bonnie Lies
Over the Ocean.

CBS-Pick & Pat (Model Smok-
ing Tobacco); Benny Krueger's
Orch.; Edward Roecker, bar.:
WBBM WHAS WCCO WFBM
WJR KMOX (sw-17.76) (also
KNX KSL at 10:30 p.m.)

NBC-Grand Hotel, sketch (Cam-
pana): WLS KWK WMT
WOWO (sw-11.87)

MBS-Lone Ranger, drama (Sil-
vercup): WGN

WBOW-Fireside Hour
WCFL-Streamline Melodies
WFAM-Concert Echoes
WIND-Sing & Swing
WISN-Dr. Koehler
WKBB-Continental Nights
WLW-For Men Only
WMBD-Court of Missing Heirs
WOC-Ave Maria Hour
WROK-Lou Blake's Orch.
WSUI-Poetry Patterns
WTAQ-News

7:45
WCFL-Herr Louie & the Weasel
WIND-Talking Drums
WISN-Music Continental
WSUI-Evening Musicale

8:00
CBS-Lux Radio Theater; Drama
& Music: WISN WJR WHAS
WBBM KMOX WCCO WFBM
WMBD WTAQ (sw-17.76)
Herbert Marshall and Mar-
garet Sullavan will star in a
radio version of "Petrified For-
est."

NBC-Philadelphia Orch.; Alex-
ander Smalens, cond. (Bank-
ing Group): WLS KWK
WBOW (sw-11.87)
Alexander Smalens will con-
duct an abbreviated version of
Puccini's opera, "La Boheme,"
with Susanne Fischer, Lucy
Monroe and Armand Tokalyan
singing the featured roles.
The numbers to be heard on this
program may be found on Page 8.

NBC-Fibber McGee & Molly
(Johnson's Wax); Marian &
Jim Jordan; Hugh Studebaker;
Bill Thompson; Ted Weems'
Orch.: WIRE WTAM WIBA
WHO KSD WMAQ WTMJ
WLW (also see 11 p.m.)

KOA-Joe Myers' Sport Highlights
WBOW-Ind. State Teachers Col-
lege
WCFL-Jam Session
WENR-To be announced
WGN-Kay Kyser's Orch.
WIND-Tommy Ott, organist
WKBB-Hits & Encores
WKBB-Drama Recording
WMT-Over the Transom
WOC-St. Ambrose on the Air
WOWO-Whispering Jack Smith
WROK-Informer Hour
WSBT-Polish Hour
WSUI-Dept. of Speech

8:15
KOA-Captains of Industry
WCFL-Organ Recital
WIND-News
WKBB-World Dances
WIND-Radio Riddles
WOWO-Phyl Coe Mysteries
WROK-News; Musicale
WTAQ-June Gross, vocalist

8:30
NBC-Hour of Charm (General
Electric); Phil Spitalny's All-
Girl Orch., with Maxine; Rosa-
line Greene, m.c.: WTAM KSD
WMAQ WIRE WTMJ WIBA
WLW WHO KOA (sw-9.53)
Details of the contest on this
program may be found on Page 14.
Pictures of Evelyn Kay, finalist
on this program can be found on
page 28.

NBC-Philadelphia Orch.: WENR
WBOW
MBS-Georgie Price; Vocalists;
Orch.: WMT
WCFL-Concert Hour
WGN-Ennie Bolognini's Orch.
WIND-Two Pianos
WKBB-World Entertains
WKBB-Barn Dance
WOC-Gems of Melody
WOWO-Jack Tilson's Orch.
WROK-Komedy Kingdom
WSUI-Chamber Orch.
WTAQ-News

8:45
WGN-News; Sport High Lights
WIND-Collegiate Episodes
WMT-Dream Songs
WOC-Vivian Benshoof
WROK-Vic Arden's Orch.
WSUI-Daily Iowan and Poetry

9:00
NBC-Carnation Contented Pro-
gram; Noble Cain's A Cappella
Choir; Dir. Frank Black:
WHO WMAQ WTAM KSD
WTMJ WIBA KOA WIRE
(sw-9.53)
The Lullaby Lady will sing
Meet Me Tonight in Dream-
land (Friedman) and the Con-
tinental Quartet will be heard
in Blue Room from "Girl
Friend" (Rodgers). The or-
chestra will play Heat Wave
from "As Thousands Cheer"
(Berlin) and, with the en-
semble, a football medley com-
posed of Maine Stein Song
(Maine), Far Above Cayuga's
Waters (Cornell), Down the
Field (Yale), Cannon Song
(Princeton), Harvardiana (Har-
vard), Grim Grey Palisades
(N. Y. U.), Rambling Wreck
(Georgia Tech), On, Brave Old

Army Team (Army) and An-
chors Aweigh (Navy). The
chorus, accompanied by the or-
chestra, will offer Ebb Tide
from "Ebb Tide" (Rainger).
CBS-Wayne King's Orch. (Lady
Esther): WJR WFBM WHAS
WCCO WBBM KMOX (sw-
17.76)

NBC-Behind Prison Bars, drama
(Sloan's Liniment); Warden
Lewis E. Lawes: WENR WMT
WOWO KWK (sw-6.14)

MBS-Famous Jury Trials (Men-
nen's): WGN WLW
WBOW-Dance Hour
WCFL-News
WIND-Bob Tinsley's Orch.
WISN-Rendezvous
WKBB-Gaslight Harmonies
WMBD-Peoria's Calling
WOC-Monday Presents
WROK-Grantham's Virginia Cav-
aliers

WSBT-Doctors Who Dared
WTAQ-Dance Orch.
9:15
Vic Arden's Orch.: WSBT WTAQ
WCFL-Labor Flashes
WIND-Walkathon
WKBB-Hollywood on Parade
WKBH-Rapid Ad
WMBD-Bob Black Orch.
WROK-Organ Reveries

9:30
NBC-Burns & Allen (Grape
Nuts); Tony Martin, vocalist;
Ray Noble's Orch.; Guest:
KOA KFI (also at 7 p.m.)

CBS-Brave New World: WCCO
WKBB WTAQ WISN WOC
WBBM WSBT (sw-17.76)
"Voices in the Wilderness,"
the story of the men who tried
to lessen the oppression of the
Indians by the white men, will
be told.

NBC-Public Hero No. 1 (Fal-
staff): WMAQ WHO KSD
NBC-Nat'l Radio Forum: WENR
(sw-6.14)

NBC-Fashion Futures: WBOW
(sw-9.53)
Vic Arden's Orch.: WMBD
WOWO

KMOX-Comedy Stars of Broad-
way
KWK-Range Riders
WCFL-Union Talk League
WFBM-Three Victors
WHAS-Here's To You
WIBA-Smoke Rings
WIND-Stars Over Manhattan
WIRE-Forward with Indianapolis
WJR-Presentation
WKBB-Barn Dance
WMT-Henry Weber's Pageant of
Melody

WROK-Lou Blake's Orch.
WIND-Symphonic Variations
WTMJ-Glen Gray's Orch.
9:45
NBC-Music for Moderns: WBOW
(sw-9.53)

MBS-Henry Weber's Pageant of
Melody: WGN
News: WROK WOWO
Vic Arden's Orch.: WFBM KMOX

KWK-String Nocturne
WCFL-Illinois Industrial Comm.
WIBA-Music Graphs
WIND-News & Sports
WKBH-Melody Time
WLW-Sweet Adeline
WMBD-Del Mar Orch.
WTMJ-Dance Orch.

10:00
NBC-Amos 'n' Andy (Pepso-
dent): WMAQ WIRE WLW
KOA KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's
Gum); Franklyn McCormack,
poetry; Jack Fulton, trn.;
Orch.; WJR WHAS KSL
WFBM WCCO KMOX WBBM
(also at 6 p.m.)

NBC-Chicago Opera Co.: WENR
The third and fourth acts of
"Norma" will be broadcast.
Gina Cigna, Giovanni Martini-
elli, Ezio Pinza and Coe Glade
will be heard in the starring
roles.

CBS-Richard Himber's Orch.:
WSBT (sw-17.76)
NBC-Rudolph Friml's Orch.:
WCFL WBOW (sw-9.53)
MBS-Pageant of Melody: WMT
News: WIBA WTAQ WMBD
WJR WOC WKBB WKBH
KWK-Sports Review
WHO-Dalton Norman & Four
Dons

WIND-Swedish Prgm.
WISN-Moon Magic
WLW-Paul Sullivan, news
WOWO-John Hackett, sports
WTAM Musical Bulletin Board
WTMJ-Sports

10:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): KOA (also at
6:15 p.m.)

CBS-Richard Himber's Orch.:
WTAQ WISN WKBB WHAS
WOC WKBH
NBC-Chicago Opera Co.: WOWO
(sw-6.14)
Bernie Cummins' Orch.: WLW
KWK

News: WHO WCCO WMT WIRE
WFBM
Musical Moments Revue: WTAQ
WBBM
KMOX-Jimmy Garrigan's Orch.
WIBA-Soliloquy
WJR-Peaceful Valley
WMAQ-Norman Pearce, the bach-
elor poet

WMBD-Sports
WTAM-Music You Want
WTMJ-Moonlight & Shadows
10:30
NBC-Voice of Firestone; Mar-
garet Speaks, sop.: KFI KOA
(also at 7:30 p.m.)

CBS-Sammy Kaye's Orch.: WOC
WISN WKBB WTAQ WSBT
WHAS WFBM WKBH (sw-
17.76)
NBC-Chicago Opera Co.: WENR
NBC-Woody Herman's Orch.:
WMAQ WBOW (sw-9.53)

MBS-Impressions: WGN WMT
To be announced: WCFL WIND
News: WTMJ KWK
KMOX-Morning's Headlines

LOWELL THOMAS says:

IF I'M ANY JUDGE OF WOMEN
YOU LADIES WILL FIND
HILLTOP HOUSE
THE FINEST DAYTIME SHOW
ON THE AIR!

The dramatic story of a
brave and lovely woman...
A true-to-life story rich in
pathos, laughter, romance!
Don't miss this thrilling
new radio serial!

Daily, Mon. thru Fri.
5:45-6:00 EST
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-DON'T MISS IT!

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French Shape Ties \$1.00 Dozen
Silk Lined Ties \$1.25 Dozen
Hand Made Ties \$3.00 Dozen
Slide-On Ties \$2.50 Dozen
Complete line of Boxed Novelties,
Mudlet, Tie, Handkerchief, Hose
Sets. All ideal Christmas gifts!
Send 25¢ deposit with order, bal-
ance C.O.D. Over 100% profit!

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HEAR
Fibber McGee
and Molly
WITH TED WEEMS' ORCHESTRA
every Monday
night... NBC

9 o'clock E. S. T.
8 o'clock C. S. T.
10 o'clock M. S. T.
9 o'clock P. S. T.

PRESENTED
BY
JOHNSON'S WAX



STUART ERWIN "Oakie College" comedian Tues. 8:30 pm CST

MORNING

7:00 am CST
NBC-Charioteers: WLW
CBS-Morning Almanac: (sw-21.52)
Musical Clock: WBBM WROK WOC WKBB WIBA WCFL WKBH WMT
7:15
News: WMT WLS WCCO WHO KMOX-Joe Du Mond & Quartet
7:30
NBC-Dick Leibert, organist: KWK
News: WIBA WKBB WTAQ
Musical Clock: WMT WROK WMBD
KMOX-Tick Tock Revue
7:45
Musical Clock: WKBB WIBA KMOX-Let's Compare Notes
8:00
CBS-Music in the Air; News: WFAM WFBM WTAQ WKBB (sw-21.52)
NBC-Breakfast Club; News: WCFL WBOW
News: KMOX WMBD WKBH
8:15
NBC-Streamliners; News: KSD
Musical Clock: WHO WMT
KMOX-Ozark Varieties
8:30
CBS-Richard Maxwell, songs: WKBH (sw-21.52)
NBC-Breakfast Club; News: WOWO
MBS-Victor H. Lindlahr (Journal of Living): WGN
KMOX-Melody Spinners
8:45
NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21)
CBS-Bachelor's Children, sketch (Old Dutch Ciesner): KMOX WCCO (sw-21.52)
NBC-Breakfast Club: WCFL WBOW WOWO
NBC-Landt Trio: KSD
News: WOC WKBB
Musical Clock: WHO WMT
9:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WBBM WFBM WCCO KMOX
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD
NBC-The Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21)
NBC-Shefter & Brenner: WBOW
News: WMT WTAD WROK
KWK-Top o' the Morning
WAAF-Morning Revue
WCBD-Italian Prgm.
WCFL-Party Line
WFAM-Meet Miss Miller
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-Echoes of the Stage
WIND-Rose Vanderbosch, pianist
WJJD-Bosworth Broadcast
WKBH-Chance Steps
WKBH-Rhapsody Music
WLW-Linda's First Love
WMBD-Messenger; Weather
WOWO-Bill Board
WSUI-Within the Classroom
9:15
NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD
NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE
NBC-Vaughn de Leath, songs: WBOW WCFL
At the Answers: WLW KWK WAAF-King of the Kitchen

WFAM-Organ Recital
WHA-World Observer
WIND-Hawaiian Serenade
WKBH-News
WKBH-Ma Perkins
WMT-Louise Hathaway
WOC-Morning Parade
WROK-On the Mall
WTAD-Jane Romar
9:30
CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM
NBC-Bennett & Wolverton: WIBA WCFL
CBS-Louise & the Lads: WOC WCCO WKBB
NBC-Pepper Young's Family, sketch (Camay): WMT WLS (sw-15.21)
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
KMOX-Komedy Kingdom
KWK-Party Line
WAAF-Happiness Time
WBOW-Home Folks
WCBD-German Musical
WFBM-Kitchen Clinic
WGN-Get Thin to Music
WHA-Story Time
WIND-Eb & Zeb
WISN-News
WJJD-Illinois Medical Society
WKBH-Morning Melodies
WLW-Betty & Bob
WMBD-Roy Evans
WOWO-Mary Berghoff
WROK-Intimate Review
WTAD-Dance Review
WTAQ-Melody Lane
WTMJ-Morning Melodies
9:45
NBC-Today's Children, sketch (Pillsbury): WMAQ WIRE
KSD WTMJ WHO
CBS-Sutton & Bliss, pianists: WTAQ WKBB WFAM WCCO WKBH
Party Line: WOC WTAD
KMOX-Ma Perkins
WAAF-Hawaiian Echoes
WBBM-Jean Abbey, shopping news
NBC-Viennese Ensemble: KWK WBOW-Looking Around
WCFL-Swingtime
WGN-Musical Mail Box
WIBA-Music Graphs
WIND-Remote Control
WISN-Ann Leslie's Scrapbook
WJJD-Harry Zimmerman, organist
WLS-News; Markets
WLW-Houseboat Hannah
WMBD-News
WMT-Young Widder Jones
WOWO-Modern Home Forum
WSUI-Prgm. Calendar; Weather
10:00
NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21)
NBC-David Harum, sketch (Baby): WIRE WMAQ WHO KSD
CBS-Mary Lee Taylor (Pet Milk): WOC WMBD KMOX WFBM WBBM
NBC-Norm Scherr, pianist: WIBA WBOW KWK
WAAF-Soliloquy
WCBD-Uncle John
WCCO-Musicale
WCFL-Morning Melodies
WFAM-Shoppers' Guide
WGN-Don Pedro & Piano
WHA-Homemakers
WIND-Municipal Court
WISN-Your Neighbor
WJBC-Organ Dreams
WJJD-Sons of the Pioneers
WKBH-Movie News
WKBH-Home Economics
WLW-News; River; Weather; Markets
WMT-Frank Voelker, organist
WROK-News & Markets; Food Facts; Organ
WSUI-Molly & Max
WTAD-News
WTAQ-To be announced
WTMJ-Household Hints
10:15
CBS-Romance of Carol Kennedy, sketch (Heinz): WFBM WOC KMOX WBBM WCCO WISN
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA
NBC-The Road of Life, sketch (Chipso): WLW WLS (sw-15.21)
NBC-Josh Higgins of Finchville: WCFL WBOW
KWK-Range Riders
WAAF-Variety Prgm.
WGN-Bachelor's Children
WIND-Sons of Pioneers

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

3:20 CST "AS I SEE IT," from London; Ian Hay, speaker, NBC.
4:00 CST NELLIE REVELL interviews Ross Graham, NBC.
NIGHT
6:30 CST FAMOUS ACTORS' GUILD with Helen Menken in "Second Husband," CBS.
7:00 CST JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, Genevieve Rowe, Ray Block and Swing Fourteen, and guest, NBC.
7:00 CST "BIG TOWN" with Edward G. Robinson and Claire Trevor, CBS.
7:30 CST IT CAN BE DONE; Edgar A. Guest, Frankie Masters' orchestra; guest, NBC.
7:30 CST AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; Lum and Abner, guests, CBS.
8:30 CST HOLLYWOOD MARDI GRAS with Lanny Ross, Charles Butterworth, Jane Rhodes, Raymond Paige's orchestra; Stoopnagle and Budd, guests, NBC.
8:30 CST JACK OAKIE'S COLLEGE with Stuart Erwin, Raymond Hatton, Harry Barris, Helen Lynd, chorus; George Stoll's orchestra, CBS.

WJBC-Theater Time; News
WJJD-Two of a Kind
WKBH-Rhythm & Romance
WKBH-Your Home
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOWO-Tri Topics
WROK-Woman's Forum
WSUI-Yesterday's Musical Favorites
WTAD-Variety Prgm.; Security Sam
WTAQ-Varieties
10:30
NBC-Vic & Sade, sketch: WLS (sw-15.21)
CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM
NBC-Hi-Boys, vocal & instrumental: WHO KSD WLW
NBC-Hollywood High Hatters: WMAQ KWK
WAAF-Sweet & Slow
WBOW-Harry Rieser's Orch.
WCFL-Peekers in the Pantry
WFAM-The Stylist
WGN-Painted Dreams
WIBA-Church in Wildwood
WIND-Speaking of Love
WIRE-Melody Memories
WJBC-Neighbor Jim
WJJD-Women's Exchange Prgm.
WKBH-Musical Almanac
WKBH-Amer. Family Robinson
WMBI-Home Hour
WMT-Numerical Jamboree
WOC-Melodic Serenade
WOWO-Linda's First Love
WSUI-Book Shelf
WTAD-Ma Perkins
WTAQ-News; Women's Hour
WTMJ-Don Alvarados
10:45
NBC-Edward MacHugh, the Gospel Singer (Ivory Soap): WLS (sw-15.21)
CBS-Aunt Jenny's Real Life Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD
NBC-Mystery Chef (Regional Advertisers, Inc.): (sw-15.33)
NBC-George Hartwick, bar.: KSD WBOW WIBA
Party Line: WIRE WOWO
KWK-The Morning After
WAAF-Foolish Questions
WCFL-Voice of Cookery
WFAM-Morning Melodies
WGN-Melodies
WHA-Novelty Shop
WHO-Robt. Hood Bowers' Band
WIND-Markets
WJBC-Payne Pioneers
WJJD-Eddie Fitzpatrick's Orch.
WKBH-Ma Perkins
WKBH-Pianology
WLW-Goldbergs
WMAQ-Rhythm in the Air
WMT-Varieties
WOC-Organ Melodies
WROK-Morning Moods

WTAD-Betty & Bob
WTMJ-News; P.-T. A. Talks
11:00
NBC-Girl Alone, sketch (Kelogg): WMAQ WLW
CBS-Swing the Blues: WFBM KMOX WKBB WFAM WKBH
NBC-Our Spiritual Life: WOWO
NBC-Happy Jack Turner, songs: WBOW (sw-15.33)
MBS-The Boy & Girl Friend: WGN
KSD-News; Kay White, sketch; Orch.
KWK-Young Widder Jones
WAAF-Melody Parade
WBAA-Dentist Says
WBBM-Herbert Foote
WCCO-Wandering Minstrel
WCFL-New Songs
WHA-Music Appreciation
WHO-Pretty Kitty Kelly
WIBA-Linda's First Love
WIBU-Aid Parade (1200 kc)
WIND-My Boy Mat
WIRE-Your Home Town
WISN-Movie Char
WJBC-Personality Hour
WJJD-Bureau of Missing Persons
WLS-Don & Helen
WMBD-Dr. Kadesky; Police Bulletin
WMT-To be announced
WOC-Extra! Extra!
WROK-Tabernacle Hour
WSUI-Within the Classroom
WTAD-News
WTAQ-Theater Organ
WTMJ-Love for a Day
11:15
CBS-Your News Parade (Lucky Strike Cigarettes), Edwin C. Hill commentator: WBBM WOC WISN WMBD WFBM KMOX WCCO WKBB
NBC-The Goldbergs, sketch (Oxydol): WMAQ (sw-15.33)
NBC-Bailey Axton, tr.: WOWO
KSD-Marie Harrington, talk
KWK-Rapid Service
WAAF-Memory Lane
WBAA-Home Builders
WBOW-Farm Prgm.
WCAZ-Movie Gossip (1070 kc)
WCFL-New Songs
WFAM-Visitors Welcome
WGN-Len Salvo, organist
WHO-Party Line
WIBA-The Master Singers
WIND-Ben Kanter & Rose Vanderbosch
WIRE-Singin' Sam
WJBC-News & Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Chuck, Ray & Others
WLW-Vic Arden's Orch.
WMBI-Chorus Time
WMT-Troubaderos
WROK-Varieties

WTAD-Duke Otten
WTMJ-Blue Room Ensemble
11:30
NBC-Nat'l Farm & Home Hour; Spkrs.; Walter Blaufuss' Orchestra: WIBA WMAQ WBOW KWK WLW (sw-15.21)
A. D. Stedman speaks on "Progress of the Agricultural Conservation Program."
NBC-Carlile & London, pianists: KSD WCFL
CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM
Hymns of All Churches: WHO WOC
WAAF-Myrna Dee Sergent
WBAA-Morey J. Doyle, pianist
WCCO-Ma Perkins
WFAM-Safety Council
WFBM-Hoosier Farm Circle
WIND-Harry Zimmerman, organist
WGN-Quin Ryan, news
WIRE-Linda's First Love
WISN-Voice of Experience
WJBC-Singin' Sam
WJJD-Safety Court
WKBH-Farm Flashes; Do You Want a Job?
WKBH-Magic Violin
WLS-For People Only
WMBD-Homemaker; Popular Melodies
WMBI-Continued Story Reading
WMT-German Band
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Behind the Mike
11:45
CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM
NBC-Rosa Lee, sop.: KSD
MBS-We Are Four (Libby, McNeill & Libby): WGN
Betty & Bob: WOC WHO
WAAF-Live Stock Markets; Swing High
WBAA-Purdue News
WCCO-Kitty Keene
WCFL-Fashions on Parade
WFAM-Luncheon Dance
WFBM-Markets; Farm Prgm.
WIRE-Farm & Home Hour
WISN-Ivory Interlude
WJBC-Guest Artists
WKBH-Hillbilly Parade
WLS-Weather; Markets; News
WMBD-To be announced
WMT-News; Hillbillies
WOWO-Home Folks Frolic
WROK-Round the Town
WSUI-Farm Flashes
WJBC-Farmhands
WTMJ-News; Heinie's Grenadiers; Mercantile Quotations

11:45
CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM
NBC-Rosa Lee, sop.: KSD
MBS-We Are Four (Libby, McNeill & Libby): WGN
Betty & Bob: WOC WHO
WAAF-Live Stock Markets; Swing High
WBAA-Purdue News
WCCO-Kitty Keene
WCFL-Fashions on Parade
WFAM-Luncheon Dance
WFBM-Markets; Farm Prgm.
WIRE-Farm & Home Hour
WISN-Ivory Interlude
WJBC-Guest Artists
WKBH-Hillbilly Parade
WLS-Weather; Markets; News
WMBD-To be announced
WMT-News; Hillbillies
WOWO-Home Folks Frolic
WROK-Round the Town
WSUI-Farm Flashes
WJBC-Farmhands
WTMJ-News; Heinie's Grenadiers; Mercantile Quotations

AFTERNOON
12:00
CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WISN WCCO WFBM (sw-15.27)
NBC-The Escorts & Betty: (sw-15.33)
News: WJJD WTAD WJBC WMBD
KSD-News; Rhythm Makers; Markets
WAAF-Symphonic Hour
WBAA-Noon Melodies
WBOW-Street Reporter
WCFL-Hit Review
WGN-Bob Elson on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIND-Tango Orchestra
WIRE-Markets; News
WKBH-Luncheon Musicale
WKBH-Parade of Melodies
WLS-Dinnerbell Prgm.
WMBI-Midday Gospel Hour
WMT-Question Man
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Two Way Harmonies
WSUI-Rhythmic Rambles
12:15
CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27)
The numbers on today's program will be Come Follow Me the Savior Spake, Brood O'er Us with Thy Sheltering Wing, I Heard the Voice of Jesus Say, and Not One Is Forgotten.
MBS-Marjorie Mills (Maine Development Com.): WGN
News: WKBH WOWO
Man on the Street: WJBC WKBH

12:15
CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27)
The numbers on today's program will be Come Follow Me the Savior Spake, Brood O'er Us with Thy Sheltering Wing, I Heard the Voice of Jesus Say, and Not One Is Forgotten.
MBS-Marjorie Mills (Maine Development Com.): WGN
News: WKBH WOWO
Man on the Street: WJBC WKBH

WBAA-Luncheon Dance Time
WBOW-Wranglers
WCF-Luncheon Concert
WHO-Songfellows
WIND-Livestock Markets
WJJD-Noonday Service
WLS-Dinnerbell Prgm.
WMBD-Town Crier; Markets
WMT-Voice of Iowa
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles
12:30
NBC-Love & Learn: (sw-15.21)
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WCCO KMOX WBBM WFBM WISN (sw-15.27)
News: WOC WHO WIBA WIRE
Farm Prgm.: WHA WMBD
Man on the Street: WJBC WKBH
KWK-Organ Melodies
WBAA-Russ Graefnitz, pianist
WBOW-Luncheon Dance Hour
WCFL-Young Widder Jones
WGN-Markets; Mid-day Service
WIND-Christian Science Prgm.
WKBH-Luncheon Music
WLW-Voice of Experience
WMAQ-Dan Harding's Wife
WMT-Markets; Hillbillies
WOWO-Hey, Mr. Motorist
WROK-Couple on the Street
WSBT-The Bandstand
WTAD-Farm; Markets; Weather
WTMJ-Dance Orch.
12:45
NBC-Hal Gordon, tr.: WOWO (sw-15.21)
CBS-Hollywood in Person (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27)
At the 20th Century-Fox lot Keye Luke, best known as Charlie Chan's son in the mags, ferried by that name, will tell about himself and particularly his work as an amateur lithographer.
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
News: WIND WKBH
Man on the Street: WCFL WSBT
KSD-Mort Dennis' Orch.
KWK-Al Sarlis' Jam Session
WBAA-Songs and Melodies
WBOW-Tune of the Day
WHO-Old Pioneer & Four Dons
WIBA-Market Reports
WIRE-Police Court
WKBH-Song Hits of the Day; Pet Corner
WLS-Markets
WLW-Kitty Keene, Inc.
WMAQ-To be announced
WMBD-Window Shopper
WMT-Joe Doakes; Cousin Elvira; Cornhuskers
WOC-Guy Lombardo's Orch
WROK-Man Off the Street; Home Folks Hour
WTAD-Vic Arden's Orch.
WLS-News; Musical Interlude
WTMJ-Sidewalk Reporter
1:00
CBS-Milton Charles, organist: WKBH WCCO WKBW WOC
NBC-Fun in Music; Dr. Mad-dy's Band Lessons: WBOW WMAQ (sw-15.33)
CBS-Molly Steinberg, stage relief spkr.: (sw-15.27)
MBS-Don't Look Now: WIRE (sw-15.21)
News: WJBC WTAD WHA
Man on the Street: WBBM WMBD
Voice of Experience: WJJD KWK
KMOX-Inquiring Reporter
KSD-News; Dance Music
WAAF-Silver Notes; Hoosier Philosopher
WBAA-Journalism Today
WCBD-J. C. O'Hair
WCFL-Melody Hour
WFBM-Bohemians
WGN-Concert Orch.
WNO-Luncheon Music
WIBA-Melody Moments
WIND-Italian Hour
WISN-Musical Heat Wave
WLS-School Time
WLW-Nation's School of the Air
WROK-Birthday Club
WSUI-Ensemble Romantique
WTAD-Phyl Coe Mysteries
WMT-Many Happy Returns
WOWO-We Shall Have Music
WSBT-News; Notes
WSUI-Musical Chats
WTAQ-Matinee
WTMJ-Livestock; News; Dance Orch.; Weather; Police Reports
1:15
CBS-Cheri & Three Notes: WKBH WKBH WOC WSBT

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBA-990
WBBM-770
WBOW-1310
WCB-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBH-1380
WLS-870
WLW-700
WMAQ-870
WMBD-1440
WMBI-1080
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

NBC-Jack Baker, tnr.: (sw-15.21)
CBS-Jack & Loretta, songs, (Kirkman's Soap): (sw-15.27)
NBC-Mary Williams, sop.; Orchestra: KWK WIRE
Hope Alden's Romance: KMOX WFBM WCCO
Man on the Street: WIBA WTAQ
KSD-Piano Duo
WAAF-Waltz Time
WBAE-Electrical Shop
WBBM-Kitty Keene, Inc.
WCFL-Melody Hour
WFBM-Hope Alden's Romance
WGN-Wife vs. Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WJJD-Mid-day Roundup
WLS-Old Timers
WMBD-His Majesty, the Baby
WMT-German Band
WOWO-Jack Tilson's Orch.
WTAD-Quincy Marches On

1:30

CBS-American School of the Air:
KMOX WSBT WCCO WTAQ
WBBM WKBB WFBM WISN
WKBH (sw-15.27)
NBC-Music Guild: WOWO
NBC-Gen. Fed. of Women's Clubs:
WBOW WIBA (sw-15.33)
News: WCFL WMAQ KWK
Market Reports: WJJD WLS
KSD-Judy & Jane
WAAF-Live Stock Markets; Adult
Education Council
WBAE-Birth of the News
WCB-D-Zion Prgm.
WGN-Lucky Girl
WHA-Following Congress
WHO-Houseboat Hannah
WIND-Federal Housing Prgm.
WIRE-May Robson
WMBD-Party Line
WMT-Tom Owen's Cowboys
WOC-Afternoon Recess
WROK-Melodies from the Sky
WTAD-Music Graphs

1:45

NBC-Armchair Quartet: WIBA (sw-15.33)
MBS-Beatrice Fairfax (Hecker Products): KWK WIRE WGN
Judy & Jane: WHO WOC
KSD-Contract Bridge Lesson
WAAF-Driskill Wolfe, tnr
WBAE-Markets & Weather
WBOW-Devotional Service
WIND-Ben Kanter, pianist
WJJD-Happy Harmonies
WLS-How I Met My Husband
WMAQ-Bob Hawk's Fun Quiz
WMBD-Variety Theater
WMT-Closing Markets
WROK-Modern Marco Polo
WTAD-Bessie Dean Reinert
WTMJ-Home Harmonizers

2:00

CBS-Col. Jack Major: WSBT
WOC WKBB WISN WKBH
WTAQ (sw-15.27)
NBC-Marine Band: WOWO WCFL
NBC-Pepper Young's Family,
sketch (Camay): WMAQ KSD
WHO WLW WTMJ (sw-15.33)
MBS-Concert Trio: WGN
News: WIND WTAD WFBM
KMOX-Magic Kitchen
KWK-Today at Two
WAAF-Jimmie Kozak, pianist
WBAE-Story Time
WBBM-Radio Gossip Club
WBOW-Indiana State Teacher's
College Prgm.
WCB-D-Polish Prgm.
WCCO-Siesta
WHA-Let's Draw
WIBA-Memoirs of a Concert Mas-
ter
WIRE-Public School Prgm.
WJJD-The Sports Edition
WLS-Homemakers' Hour
WMT-Afternoon Recess
WROK-News; Musicale
WSUI-Campus Activities; Organ
Recital

2:15

NBC-Oxydol's Own Ma Perkins,
sketch: WMAQ KSD WTMJ
WLW WHO (sw-15.33)
NBC-Marine Band: WBOW WCFL
WAAF-Hollywood Brevities
WBAE-Metal Shops
WBBM-Meet the Missus
WFBM-Music of England
WGN-Home Management
WHA-Organ Interlude
WIND-Tommy Ott, organist
WIRE-Matinee Varieties; News
WMBD-Shut-In Prgm.
WROK-Two Guitars
WTAD-Matinee Jamboree

2:30

NBC-Vic & Sade, sketch (Cris-
co): WHO WMAQ KSD WLW
WTMJ (sw-15.33)
CBS-Hollace Shaw, sop.; Orch.:
WMBD WTAQ WKBB WSBT
WKBH WCCO WFBM WISN
WOC (sw-15.27)
Miss Shaw will sing Song of
India (Korsakoff), Sandman Is
Calling You (Gobers) and Will
O' the Wisp (Spross). The or-
chestra will play Polonaise
Militaire (Chopin), Persian
Dance (Moussorgsky), Reverie
du Soir (St. Saens) and
Marche-Scenes Pittoresques
(Massenet).
NBC-Marine Band: (sw-15.21)
MBS-Good Health & Training:
WGN
KMOX-Meet the Missus
KWK-Siesta Time
WAAF-Red Hot & Low Down
WBAE-You & Your Child
WBBM-Your Neighbor & Mine
WCB-D-Rhythm Review
WHA-Music of the Masters
WIBA-Organ Melodies
WIND-Remote Control
WIRE-Matinee Varieties
WLS-Musical Roundup
WMT-Ralph Slade's Orch.
WROK-Music Box Melodies
WSUI-Rural Life Review

2:45

NBC-The O'Neills, sketch (Ivory
Flakes): WMAQ KSD WLW
WHO WTMJ (sw-15.33)
KMOX-One Woman's Opinion
KWK-Nat'l Council of Jewish
Women
WBAE-Treasure Chest
WBBM-Hour of Romance
WBOW-Talk of the Town
WCCO-May Robson
WGN-Harold Turner, pianist
WIBA-Rhythm & Romance
WIND-Problems for Pamela
WISN-Gypsy Trail
WLS-Home Service Club
WSUI-Stephen Foster Melodies
WTAD-Ruth & Florence Brown

3:00

NBC-Club Matinee Variety Show:
KWK WMT WENR WBOW
WKBH
NBC-Lorenzo Jones, sketch
(Phillips): WMAQ WIRE
WHO (sw-15.33)
CBS-Ted Malone's Between the
Bookends: WSBT WFBM WOC
WMBD WTAQ WKBH WKBH
Detail on the contest of this pro-
gram may be found on Page 14.
Kitty Keene, Inc.: KMOX
WTMJ
WBAE-British Isles
WBBM-Houseboat Hannah
WCCO-Ladies First
WCFL-News
WGN-Concert Orch.
WHA-American Life & Books
WIBA-Behind the Microphone
WIND-Waltz Time
WISN-Even As You & I
WJBC-Bible Study Hour
WLW-Dr. Friendly
WMBI-Liquor Problem
WROK-Women of the Hour
WSUI-Int'l Scene
WTAD-Organ Reveries

3:15

CBS-Bob Byron, songs: WKBH
WTAQ WSBT WFBM WMBD
WOC WKBB WISN (sw-11.83)
NBC-Club Matinee: WIRE
NBC-The Guiding Light, sketch
(White Naptha): WHO WTMJ
WMAQ (sw-15.33)
KMOX-Houseboat Hannah
WBAE-Ivah Swaynie, sop.
WBBM-Linda's First Love
WCB-D-Organ Recital
WGN-Lady of Millions
WIND-Fred Beck, organist
WLW-Life of Mary Sothorn
WMBI-Sacred Music
WSUI-Melody Time
WTAD-Loreine Meyer Hughes

3:20

NBC-"As I See It," Ian Hay from
London: WIRE WOWO WMT
WENR WBOW KWK

3:30

CBS-Story of Industry: WKBH
WFBM WTAQ WISN WFBM
WMBD WBBM WOC WKBH
(sw-11.83)

R. E. Flanders, president of
the Jones and Lamson Machine
Co., speaks on "Machines
Makes Jobs."
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WMAQ
WLW WHO (sw-15.33)
News: WIND WJBC WTAD
KMOX-Singin' Sam
WAAF-News & Weather
WBAE-Moment Musicale
WCCO-Grandma Travels
WCFL-Robt. Van Tress
WGN-To be announced
WHA-Spanish Quarter Hour
WMBI-I See by the Papers
WOWO-Old Time Religion
WROK-Church in Wildwood
WSUI-Famous Short Stories
WTMJ-News; Tunesmiths

3:35

NBC-Club Matinee: WIRE WMT
WENR WBOW KWK

3:45

NBC-Kitty Keene (Dreft): WHO
NBC-The Road of Life, sketch
(Chippo): WMAQ WTMJ (sw-
15.33)

Details of the contest on this pro-
gram may be found on Page 14.

MBS-Songland: KWK
Varieties: KMOX WCFL
KSD-Afternoon Varieties
WAAF-Jimmie Kozak, pianist
WBAE-The Question Man
WCCO-Women's Clubs
WGN-To be announced
WHA-In Deutscher Sprache
WIND-At the Tavern
WJBC-Classified Time
WJBL-Behind the Microphone
WLW-Mad Hatterfields
WMBI-Golden Nuggets
WROK-Piano Moods
WTAD-Cy & Freckles

4:00

NBC-Nellie Revell Interviews:
WHO WIBA KSD WIRE
Ross Graham will be inter-
viewed.

CBS-To be announced: WKBH
CBS-Follow the Moon with Elsie
Iltz & Nick Dawson (Pebe-
co): WBBM KMOX WCCO
WFBM (sw-11.83)

Details of the contest on this pro-
gram may be found on Page 14.

NBC-Junior Nurse Corps, sketch:
WLW (sw-15.21)
MBS-Charley Stookey's Hillbilly
Show (Consol. Drug Trade
Co.) WGN KWK
News: WOC WOWO
WAAF-Rumba Beat
WBAE-Story Lady
WBOW-Rev. Archie Brown
WCFL-Make Believe Night Club
WENR-Music Circle
WFAM-Hot Spell
WHA-Organ Reveries
WHO-Songs of Carlotta
WIND-To the Ladies
WISN-German Hour
WJBC-Wesleyan Hour
WJJD-Sons of Pioneers
WKBH-Matinee Music
WMAQ-The Children Speak
WMBD-Trinity Tabernacle
WMBI-Grace Notes
WMT-Radio Gossip; Today's
Tunes & Topics; Drama
WROK-Markets; News
WSUI-Travelog
WTAD-Freshest Thing in Town
WTAQ-To be announced
WTMJ-Friendship Circle

4:15

CBS-To be announced: WTAQ
WKBH
NBC-Terry & The Pirates, sketch
(Dari-Rich): (sw-15.33)
NBC-Marlowe & Lyon, piano
duo: WENR KSD
NBC-Don Winslow of the Navy,
sketch: WMT WIBA WOWO
CBS-Life of Mary Sothorn,
sketch (Hind's): WCCO
WBBM KMOX (sw-11.83)
Details of the contest on this pro-
gram may be found on Page 14.
WAAF-Sport Shorts; Shadowland
WBAE-Ivah Gruver Price, contr.
WFAM-Matinee Melodies
WFBM-Tea Time Tunes
WHO-Variety Hour
WIND-You, the Story & the Mu-
sic
WIRE-News
WJJD-Cumberland Ridge Runners
WLW-Jack Armstrong
WMAQ-Tea Time Varieties
WMBD-Bargain Counter
WMBI-Gospel Music
WOC-Organ Moods

4:30

NBC-Kellogg's Singing Lady:
(Irene Wicker): WLW (sw-
15.21)

An original story concern-
ing Gladys Swarthout will be
told.

CBS-Dear Teacher: WCCO WISN
WKBH WFBM WKBH (sw-
11.83)
NBC-Vagabonds: WBOW WIBA
WENR

NBC-Jack Armstrong, sketch
(Wheaties): (sw-9.53)
NBC-Juliane Pelletier, pianist:
WMAQ
MBS-To be announced: WGN
KWK
KMOX-The Fun Quiz
KSD-Musical Memories
WBAE-Campus Customs
WBBM-Truman Bradley
WCLS-For your information
(1310 kc)
WIND-News
WIRE-Organ Recital
WJBC-Bingo
WMBD-News; Pet Corner
WMBI-Foreign Language Ser-
vice
WMT-Chester Johnson, talk
WROK-Top Hatters' Orch.
WSUI-Elementary German
WTAD-Jack Armstrong, sketch
WTAQ-Children's Frolic
WTMJ-Dog House Court

4:45
CBS-Hilltop House, sketch (Palm-
olive Soap): KMOX WFBM
WMBD WCCO WISN WBBM
(sw-11.83)
NBC-Al Vierra's Orch.: WENR
WMT
NBC-Johnnie Johnston, baritone:
KSD
NBC-Tom Mix' Straight Shoot-
ers(Purina): (sw-15.21)
NBC-Little Orphan Annie (Oval-
tine): (sw-9.53)
MBS-Ray Keating's Orch.: WGN
KWK
Singing School: WLW WIND
University Concert Band: WHA
WIBA
WBAE-Popular Tunes
WBOW-Sundown Express
WFAM-Dance Parade
WHO-News
WIRE-What Do You Know?
WJBC-Christian Messengers
WKBH-WPA Prgm.
WMAQ-Romance & Rhythm
WOC-Man on the Street
WROK-Children's Hour
WTMJ-News; Moment Musical

5:00
CBS-All Hands on Deck: WFAM
WFBM WKBB WTAQ WOC
WBBM
NBC-Science in the News:
WCFL (sw-9.53)
NBC-Junior Nurse Corps, sketch
(Sunbrite): WENR KWK
NBC-Rakov's Orch.: WIRE
KMOX-Linda's First Love
KSD-News; Weather Report
WCCO-Livestock
WGN-Jolly Joe
WHO-Sunset Corners Opry
WIND-Stamp Man
WISN-Show Window
WKBH-Rhapsody
WLW-Angelo, Italian troubador
WMAQ-Don Winslow of the Navy
WMBD-Happy Train
WMT-Rakov's Orch.
WROK-Make Believe Ballroom
WSUI-Spanish Reading
WTMJ-Jack Armstrong, sketch

5:15
NBC-Rakov's Orch.: WENR
CBS-Barry Wood's Music: WOC
WFAM WKBB WTAQ
NBC-Rhythmaires: WIBA (sw-
9.53)
MBS-Len Salvo, organist: WGN
Jack Armstrong, sketch: WCCO
WTAD
KMOX-Lady of Millions
KSD-Young America Speaks
KWK-Santa Claus
WBBM-Eleanor Howe
WCFL-Dance Orch.
WFBM-Christian Science Prgm.
WIND-Sons of the Pioneers
WIRE-Three Little Words
WKBH-Town Hall Players
WLW-Supper Serenade
WMAQ-Terry & the Pirates
WMBD-Walkathon Derby Show
WROK-Sports Review
WTMJ-Heinie's Grenadiers

5:30
CBS-News; George Hall's Orch.:
WFBM WKBB WTAQ WFAM
WISN WCCO (sw-17.76)
Jack Armstrong, sketch WMAQ
WHO KMOX
News: WENR WIBA
Sports: KSD WLW
KWK-Coyita Bunch
WBBM-Pappy Cheshire
WBOW-News; Sundown Express
WCB-D-Salon Group
WCFL-To be announced
WGN-Charlie Chan
WIND-Bill, Mac & Jimmie
WIRE-Little Orphan Annie
WKBH-Kiddies' Hour
WMBD-Illinois State Employment
Speaker; Melody Miniature
WMT-Puzzle Club; News
WOC-Hits and Bits

WROK-Musicale
WSUI-Musical Moods
5:45
NBC-Little Orphan Annie (Oval-
tine): KSD WHO
CBS-Song Time: WFBM WKBH
WISN (sw-17.76)
NBC-Lowell Thomas, news com-
mentator (Sun Oil): WLW
(sw-15.21)
NBC-Escorts & Betty: WENR
NBC-Tom Mix' Straight Shoot-
ers (Purina): WMAQ WIRE
KWK
Sports: WTMJ WISN
Speed Gibson: WBOW WFAM
KMOX-Adventures of Jimmy Al-
len
WCCO-Front Page Parade
WCFL-Varieties
WGN-Orphan Annie
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WMBD-Sports; Where to Go &
What to Do in Peoria
WMT-Jordan's Revue
WOC-Jack Armstrong, sketch
WROK-Don & Sleepy, songs
WSUI-Daily Iowan of the Air
WTAQ-Bureau of Public Service

6:00
NBC-Easy Aces, sketch (Anacin):
WENR WMT WIRE KWK (sw-
11.87)
NBC-Amos 'n' Andy (Pepsol-
dent): WHO WTAM WLW
KSD (sw-9.53) (also see 10
p.m.)
CBS-Poetic Melodies (Wrigley's
Gum): WJR (sw-17.76) (also
see 10 p.m.)
CBS-Illbert Foote, organist:
WTAQ
NBC-Malcolm Claire: WMAQ
Sports Review: WKBH WOC
WKBH
KMOX-Five Star Final News
WBBM-The Headliners
WBOV-Lovely Lady
WCCO-Glen Gray's Orch.
WCFL-Dinner Concert
WFAM-Crimecasts
WFBM-Phenomenon
WGN-Concert Orch.
WHA-ABaptist Seminary
WIBA-Education Week
WIND-German Hour
WISN-Down By Herman's
WMBD-Rashid Sisters
WROK-News; Joey & Chuck;
Dinner Music; Motor Drama
WSUI-Dinner Hour
WTMJ-Musical Moments

6:15
NBC-Vocal Varieties (Tums);
Smoothies; DeVore Sisters;
Wm. Stoess' Orch.: WHO WLW
WMAQ WIRE KSD WTAM
WTMJ WIBA (sw-9.53) (also
see 10:15 p.m.)
NBC-Mr. Keen, Tracer of Lost
Persons, drama (Amer. Home
Prod.): WENR WMT KWK
(sw-11.87)
CBS-Hollywood Screen Scoops
by George McCall (Old Gold
Cigarettes): WJR WBBM
WCCO WHAS KMOX WISN
(sw-17.76) (also at 10:15 p.m.)
For news of Hollywood, read "Hol-
lywood Showdown" in every issue
of Radio Guide.

CBS-To be announced: WFAM
WKBH
News: WMBD WOC
Sports: WFBM WGN
To be announced: WCFL WTAQ
WBOW-Si & Ezra
WKBH-Melody Time

6:30
NBC-Horlick's Lum & Abner,
sketch: WENR WLW (also
KGO at 10:15 p.m.)
CBS-Famous Actors Guild Pre-
sents Helen Menken in "Sec-
ond Husband," drama (Bayer
Aspirin): KMOX WHAS WJR
WBBM (sw-17.76)
NBC-George Griffin, tnr.: WMT
News: WTAQ WHO WMAQ
KSD-Vic Arden's Orch.

6:45
KWK-Sports; News
WBOW-Hit Tunes
WCCO-Home Town Memories
WCFL-Sunny Sam
WFAM-Hits from the Shows
WFBM-Piano Twins
WGN-Harold Stokes' Orch.
WIBA-Camp Randall
WIRE-Man to Man Sports; News
WISN-Down the Avenue
WKBH-Speed Gibson
WKBH-Dinner Music
WMBD-Broadway Comedy Stars
WOC-Twilight Musicale
WROK-House by Side of Road
WTAM-Sammy Watkins' Orch.
WTMJ-Dinner Table of the Air;
News

6:50
MBS-Rube Appleberry, sketch
(Campbell's Cereal Co.): WGN
NBC-Benno Rabinoff, violinist:
WMAQ KSD
NBC-Vivian Della Chiesa, sop.;
Orch.: WENR
News: WFBM WKBH WKBH
Phyl Coe Mysteries: WFAM
WMBD WIBA WMT
Whispering Jack Smith: KWK
WHO
WBOW-Home Decorators
WCCO-Broadway Stars
WCFL-Georgia Erwin
WIRE-Charlie Chan, sketch
WISN-Musical Reminiscences
WLW-Tonic Time
WOC-Hidden Melodies
WROK-Dinner Music
WTAM-Cobwebs & Cadenzas
WTAQ-Ramblin' Trio

7:00
NBC-Johnny Presents (Philip
Morris) Russ Morgan's Orch.;
Charles Martin's Thrill; Gene-
vieve Rowe, sop.; Frances
Adair, contr.; Glenn Cross,
tnr.; Ray Block & Swing Four-
teen: WHO KSD WTMJ WLW
WIRE WMAQ WTAM WIBA
(also see 10:30 p.m.)
NBC-Husbands & Wives (Ponds
Cream) Conducted by Sedley
Brown & Allie Lowe Miles:
WMT WLS KWK (sw-11.87)
CBS-"Big Town," drama; Edward
G. Robinson and Claire Trevor
(Rinso): KMOX WISN WJR
WFBM WBBM WMBD WHAS
WCCO (sw-17.76)
Tonight's drama will be con-
cerned with an expose of the
dance hall hostess racket.

7:15
WBOW-Xavier Cugat's Orch.
WCFL-Dance Orch.
WFAM-Remember When
WGN-Victor Arden's Orch.
WIND-Colonial Ensemble
WOC-WPA Program

(Continued on Next Page)

Tuesday

November 23



VIRGINIA CLARK
Helen Trent of
"The Romance of Helen Trent"
Tues. 11:30 am CST

NIGHT

6:00

NBC-Easy Aces, sketch (Anacin):
WENR WMT WIRE KWK (sw-
11.87)
NBC-Amos 'n' Andy (Pepsol-
dent): WHO WTAM WLW
KSD (sw-9.53) (also see 10
p.m.)
CBS-Poetic Melodies (Wrigley's
Gum): WJR (sw-17.76) (also
see 10 p.m.)
CBS-Illbert Foote, organist:
WTAQ
NBC-Malcolm Claire: WMAQ
Sports Review: WKBH WOC
WKBH
KMOX-Five Star Final News
WBBM-The Headliners
WBOV-Lovely Lady
WCCO-Glen Gray's Orch.
WCFL-Dinner Concert
WFAM-Crimecasts
WFBM-Phenomenon
WGN-Concert Orch.
WHA-ABaptist Seminary
WIBA-Education Week
WIND-German Hour
WISN-Down By Herman's
WMBD-Rashid Sisters
WROK-News; Joey & Chuck;
Dinner Music; Motor Drama
WSUI-Dinner Hour
WTMJ-Musical Moments

6:15
NBC-Vocal Varieties (Tums);
Smoothies; DeVore Sisters;
Wm. Stoess' Orch.: WHO WLW
WMAQ WIRE KSD WTAM
WTMJ WIBA (sw-9.53) (also
see 10:15 p.m.)
NBC-Mr. Keen, Tracer of Lost
Persons, drama (Amer. Home
Prod.): WENR WMT KWK
(sw-11.87)
CBS-Hollywood Screen Scoops
by George McCall (Old Gold
Cigarettes): WJR WBBM
WCCO WHAS KMOX WISN
(sw-17.76) (also at 10:15 p.m.)
For news of Hollywood, read "Hol-
lywood Showdown" in every issue
of Radio Guide.

CBS-To be announced: WFAM
WKBH
News: WMBD WOC
Sports: WFBM WGN
To be announced: WCFL WTAQ
WBOW-Si & Ezra
WKBH-Melody Time

6:30
NBC-Horlick's Lum & Abner,
sketch: WENR WLW (also
KGO at 10:15 p.m.)
CBS-Famous Actors Guild Pre-
sents Helen Menken in "Sec-
ond Husband," drama (Bayer
Aspirin): KMOX WHAS WJR
WBBM (sw-17.76)
NBC-George Griffin, tnr.: WMT
News: WTAQ WHO WMAQ
KSD-Vic Arden's Orch.

6:45
KWK-Sports; News
WBOW-Hit Tunes
WCCO-Home Town Memories
WCFL-Sunny Sam
WFAM-Hits from the Shows
WFBM-Piano Twins
WGN-Harold Stokes' Orch.
WIBA-Camp Randall
WIRE-Man to Man Sports; News
WISN-Down the Avenue
WKBH-Speed Gibson
WKBH-Dinner Music
WMBD-Broadway Comedy Stars
WOC-Twilight Musicale
WROK-House by Side of Road
WTAM-Sammy Watkins' Orch.
WTMJ-Dinner Table of the Air;
News

6:50
MBS-Rube Appleberry, sketch
(Campbell's Cereal Co.): WGN
NBC-Benno Rabinoff, violinist:
WMAQ KSD
NBC-Vivian Della Chiesa, sop.;
Orch.: WENR
News: WFBM WKBH WKBH
Phyl Coe Mysteries: WFAM
WMBD WIBA WMT
Whispering Jack Smith: KWK
WHO
WBOW-Home Decorators
WCCO-Broadway Stars
WCFL-Georgia Erwin
WIRE-Charlie Chan, sketch
WISN-Musical Reminiscences
WLW-Tonic Time
WOC-Hidden Melodies
WROK-Dinner Music
WTAM-Cobwebs & Cadenzas
WTAQ-Ramblin' Trio

7:00
NBC-Johnny Presents (Philip
Morris) Russ Morgan's Orch.;
Charles Martin's Thrill; Gene-
vieve Rowe, sop.; Frances
Adair, contr.; Glenn Cross,
tnr.; Ray Block & Swing Four-
teen: WHO KSD WTMJ WLW
WIRE WMAQ WTAM WIBA
(also see 10:30 p.m.)
NBC-Husbands & Wives (Ponds
Cream) Conducted by Sedley
Brown & Allie Lowe Miles:
WMT WLS KWK (sw-11.87)
CBS-"Big Town," drama; Edward
G. Robinson and Claire Trevor
(Rinso): KMOX WISN WJR
WFBM WBBM WMBD WHAS
WCCO (sw-17.76)
Tonight's drama will be con-
cerned with an expose of the
dance hall hostess racket.

NBC COAST TO COAST
LUM AND ABNER
"They're Full of Fun!"
WJZ WLW
WBAL
WBZ
WBZA
WSYR
WENR
WSB WMC

Tuesday

November 23



RUTH CARHART
"Song Time" vocalist
Tues. 5:45 pm CST

(7:15 p.m. Continued)

WROK-Russell Anderson, trn.
WSUI-Television Prgm.
WTAQ-Bob French, trn.

7:30

CBS-Al Jolson Show with Martha Raye, Parkyakarkus & Victor Young's Orch. (Life-buoy): WBBM KMOX WISN WFBM WCCO WJRW WHAS WMBD (sw-17.76) (also KNX KSL at 10:30 p.m.)

Lynn and Abner as tonight's guests will be featured in an all-hillbilly program.

NBC-It Can Be Done (Household Finance); Drama of Success Stories; Edgar A. Guest; Frankie Masters' Orch.: WLW WLS WMT KWK (sw-11.87) Tonight's guest will be Captain George Grant, sea captain, who has spent all his life at the helm of a freighter.

NBC-Wayne King's Orch. (Lady Esther): WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53)

MBS-Symphony in Rhythm: WGN
Theater of the Air: WSUI WTAQ
Varieties: WBOW WKBB WOWO
WCFL-Streamline Melodies

WFAM-Melody Weavers; Dixieland Band
WIND-Sing & Swing
WKBB-Boy Scout Prgm.
WOC-Voice of Friendship
WROK-Lou Blake's Orch.

7:45

WCFL-Herr Louie & the Weasel
WFAM-Moonlight Sonata
WIND-Talking Drums
WIRE-Varieties; News
WKBB-Evensong
WTAQ-Rambling Trio

8:00

CBS-Watch the Fun Go By: (Ford); Al Pearce's Gang; Arlene Harris, human chatter-box; Carl Hoff's Orch.: WJR WHAS WISN WKBB WSBT WBBM WCCO KMOX WOC WTAQ WFBM WMBD WKBB (sw-17.76) (also KNX KSL at 11 p.m.)

NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ KOA (also see Mon. prgms. at 11:30 p.m.)

Turn to pages 10 and 11 for pictures of Vox Poppers, Parks Johnson & Wallace Butterworth.

NBC-Marek Weber's Orch.: WLS WBOW WIBA WOWO WMT (sw-11.87)

MBS-Paul Whiteman's Orchestra: WGN KWK
WCFL-Jam Session
WIND-Tommy Ott, organist
WLW-Hoosier Housewarmers
WROK-Verna Davis, songs
WSUI-Evening Musicale

8:15

WCFL-Organ Recital
WIND-News
WROK-News; Musicale
WSUI-Woodland Rambler

8:30

NBC-Hollywood Mardi Gras (Packard); Lanny Ross, trn.; Chas. Butterworth, comedian; Wilson, m.c.; Jane Rhodes, vocalist; Raymond Paige's

Orch.: WIRE WTMJ WMAQ KSD WIBA WHO KOA WTAM (sw-9.53)
Stoopnagle and Budd will be guests.

CBS-Jack Oakie's College (Camel Cigarettes); Stuart Erwin, Raymond Hatton, comedians; Helen Lynd, Patsy Flick, comedienne; Harry Barris, songs; Camel Chorus; George Stoll's Orch.: WISN WMBD KMOX WCCO WHAS WBBM WFBM WOC WJR WSBT WKBB (sw-17.76)

NBC-Night Club; Ransom Sherman, m.c.; Roy Shield's Orchestra & Guests: WENR WBOW WOWO (sw-6.14)

MBS-Jazz Nocturne: KWK WCFL-Crime Catches
WGN-Comedy Stars of Broadway
WIND-Job Market
WKBB-Betty Simonson
WLW-Melodrama
WMT-String Ensemble
WROK-David Lundberg, "Make Believe"
WSUI-The Writer Himself
WTAQ-News

8:45

WCFL-Concert Gems
WGN-News; Sport High Lights
WKBB-John Gruber
WROK-Grantham's Virginia Cavaliers
WSUI-Daily Iowan
WTAQ-Music by Young

9:00

NBC-General Hugh Johnson (Listerine): WENR WOWO KWK WMT (sw-6.14)

CBS-Swing School (Camel Cigarettes); Benny Goodman's Orchestra & Guests: WCCO WMBD WISN KMOX WHAS WBBM WFBM WOC WSBT (sw-17.76)

WBOW-Dance Hour
WCFL-News
WGN-Ennio Bolognini's Orch.
WIND-Bob Tinsley's Orch.
WKBB-Sentimental Mood
WLW-To be announced
WROK-Wrestling Matches
WTAQ-Dance Orch.

9:15

NBC-Choir Symphonette: WENR WBOW WOWO (sw-6.14)
MBS-Symphonic Strings: KWK WCFL-Labor Flashes
WIND-Walkathon
WKBB-Rapid Ad
WMT-Vic Arden's Orch.
WTAQ-Dance Music

9:30

CBS-Poly Follies (Phillips): WOC WCCO WFBM WSBT KMOX WBBM WMBD

NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTMJ WMAQ WLW WHO WTAM WIRE (sw-9.53)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Del Casino, songs: (sw-17.76)

NBC-Celia Gamba, violinist; Orchestra & Girls' Trio: WBOW WENR (sw-6.14)

Broadway Comedy Stars: WHAS WOWO
KWK-Range Riders
WCFL-Vella Cook
WGN-The Northerners

WIND-Stars Over Manhattan
WISN-Helen Wittman, songs
WKBB-Swing Your Partner
WKBB-Vocational Radio Guild
WJR-News Comes to Life
WMT-Band Wagon
WTAQ-Continental Nights

9:45

NBC-Celia Gamba, violinist; WMT NBC-Serenade in the Night: WMAQ WHO KSD (sw-9.53)

CBS-Four Stars, quartet: (sw-17.76)
News: WIND WROK
Vic Arden's Orch.: WHAS WIRE KOA-The Three Keys
KWK-String Nocturne
WCFL-Social Security Talk
WIBA-Moods in Black & White
WISN-Service League Drama
WKBB-Gems of Melody
WKBB-Melodic Moods
WLW-Count of Monte Cristo
WMAQ-Four Stars Tonight
WOWO-Bob Wilson, news
WTAM-Violin in the Night
WTAQ-Let's Dance
WTMJ-Hollywood Spotlight

10:00

CBS-Poetic Melodies (Wrigley's Gum); Franklyn MacCormack; Jack Fulton, trn.; Orch.: KMOX WHAS WCCO WFBM WBBM KSL (also at 6 p.m.)

NBC-Amos 'n' Andy (Pepsodent): WMAQ WIRE KOA KFI (also at 6 p.m.)

CBS-Glen Gray's Orch.: WSBT (sw-17.76)

NBC-Earl Hines' Orch.: WCFL WMT

NBC-Lou Breese's Orch.: WBOW (sw-9.53)

MBS-Development of Music: WGN

News: WIBA WMBD WJR WOC WENR WTAQ WKBB WKBB WTMJ
Sports Review: KWK WOWO

WHO-Dick Leibert, organist
WIND-Noble Sissle's Orch.
WISN-Moon Magic
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board

10:15

NBC-Vocal Varieties (Tums): KOA KFI (also at 6:15 p.m.)

NBC-Lou Breese's Orch.: WCFL
CBS-Glen Gray's Orch.: WKBB WOC WISN WTAQ WKBB WOWO WMT (sw-6.14)

CBS-Hollywood Screen Scoops (Old Gold): KNX KSL WFBM (also see 6:15 p.m.)

NBC-King's Jesters: WENR KWK
MBS-Ted Weems' Orch.: WGN

News: WCCO WHO WMT
KMOX-Jimmy Garrigan's Orch.
WBBM-Melodie Time
WHAS-Dance Time
WIBA-Club Chanticleer
WIRE-News; Basonology
WJR-Reminiscing
WLW-Noble Sissle's Orch.
WMAQ-Earl Hines' Orch.
WMBD-Sports; Program Review
WTAM-Music You Want
WTMJ-Moonlight & Shadows

10:30

NBC-Johnny Presents (Philip Morris); Russ Morgan's Orch.; Charles Martin's Thrills: KOA KFI (also at 7 p.m.)

NBC-Jimmy Dorsey's Orch.:

WMAQ
NBC-Al Donahue's Orch.: WCFL WBOW (sw-9.53)
CBS-George Olsen's Orch.: WISN WOC WTAQ WKBB WSBT WKBB (sw-17.76)
MBS-Isham Jones' Orch.: WMT News: KMOX WBBM WFBM KWK

WCCO-Rollie Johnson
WENR-Henry Busse's Orch.
WGN-Freddie Martin's Orch.
WHO-Sports

WIBA-The Club Penguin
WIND-To be announced
WIRE-Variety Show
WLW-Ran Wilde's Orch.
WMBD-Value Hints
WTAM-Dick Fidler's Orch.

10:45

NBC-Jimmy Dorsey's Orchestra: KWK

CBS-Geo. Olsen's Orch.: WFBM News: WHAS WIND
KMOX-Emil Velasco's Orch.
WBBM-Horace Henderson's Orch.
WCCO-Mack Dale
WHO-American Legion Auxiliary
WIBA-In a Sentimental Mood
WJR-Δ Meditation
WLW-Bernie Cummins' Orch.
WMBD-Walkathon Derby Show

11:00

NBC-Joe Reichman's Orch.: WIBA WCFL

NBC-Trump Davidson's Orch.: WBOW WHO KSD (sw-9.53)

CBS-Orrin Tucker's Orch.: WOC WBBM WMBD WISN WTAQ

CBS-Tommy Dorsey's Orch.: WKBB WSBT WFBM

MBS-Horace Heidt's Orch.: WGN WMT WLW
KMOX-Pappy Cheshire's Hill Billies

KOA-Dance Hour
KWK-Stuart Johnson's Orch.
WCCO-Will Osborne's Orch.
WENR-Eddie Varzos' Orch.
WHAS-Dance Band
WIND-Bob Tinsley's Orch.
WIRE-Art Berrys' Orch.
WJR-Emerly Deutsch's Orch.
WMAQ-Marek Weber's Orch.
WTAM-Dick Fidler's Orch.
WTMJ-Streamlined Revue
End of Tuesday Programs

Wednesday

November 24

Wednesday

MORNING

7:00 am CST

CBS-Morning Almanac: (sw-21.52)
Musical Clock: WBBM WROK WCFL WKBB WIBA WKBB WOC WMT

7:15

News: WCCO WHO WMT WKBB
KMOX-Joe Karnes, pianist

7:30

CBS-Greenfield Village Chapel: (sw-21.52)
Musical Clock: WMBD WROK WMT

News: WIBA WKBB WTAQ KMOX-Tick Tock Revue

7:45

CBS-As You Like It: (sw-21.52)
Musical Clock: WIBA WKBB KMOX-Let's Compare Notes

8:00

NBC-Breakfast Club: News: WCFL WBOW WIRE

CBS-As You Like It: WFAM WFBM WTAQ WKBB (sw-21.52)

News: WKBB WMBD Coffee Pot Inn: WHO WMT KMOX-Views on News

8:15

CBS-Richard Maxwell, songs: News: WFAM WTAQ WFBM WKBB (sw-21.52)

NBC-Streamliners: News: KSD News: WIND WLS KMOX-Ozark Varieties

8:30

CBS-Fidler's Fancy: WCCO (sw-21.52)

NBC-Breakfast Club: News: WOWO WCFL
Lady Be Good: WLW WJJD KMOX-Travelogue

8:45

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)

NBC-Breakfast Club: WCFL WBOW
NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21)

NBC-Landt Trio: KSD

9:00

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WISN WBBM WFBM KMOX WCCO
NBC-Story of Mary Marlin, sketch (Ivory Snow): WLS (sw-15.21)

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

NBC-Breen & de Rose, songs: WBOW

News: WROK WMT WTAD

9:15

NBC-Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)

CBS-Myrt & Marge, sketch (Super Suds): WISN WBBM WCCO KMOX WFBM WMBD

NBC-John's Other Wife, sketch (Louis Phillippe): WMAQ WIRE WHO KSD

NBC-Vaughn de Leath, songs: WBOW WIBA WCFL

All the Answers: WLW KWK

9:30

NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO

NBC-Pepper Young's Family, sketch (Camay): WLS WMT (sw-15.21)

CBS-Tony Wons' Scrap Book (Vicks): WBBM KMOX WCCO

NBC-Bennett & Wolverton: WCFL WIBA

9:45

NBC-Today's Children, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE

CBS-Ruth Carhart, contralto: WKBB WFAM WCCO WKBB

NBC-Viennese Ensemble: WBOW KWK
Party Line: WOC WTAD
KMOX-Ma Perkins, sketch
WAAF-Hawaiian Echoes
WBBM-Man on the Street
WCFL-Swingtime
WGN-Musical Mail Box
WIBA-Melody Time
WIND-Thru the Hollywood Lens
WISN-Ann Leslie's Scrapbook
WJJD-Harry Zimmerman, organist

WLS-News; Markets
WLW-Houseboat Hannah
WMBD-News

WMT-Young Widder Jones
WOWO-Modern Home Forum
WSUI-Prgm. Calendar; Weather

10:00

CBS-Heinz' Magazine of the Air; Julia Sanderson & Frank Crumit, songs; B. A. Rolfe's Orch.; "Romance of Carol Kennedy," sketch: WOC WCCO

WISN WFBM WBBM KMOX Gretta Palmer, columnist, will be the guest.

NBC-The O'Neills, sketch (Ivory Flakes): WLS (sw-15.21)

NBC-Norm Scherr, pianist: WIBA WBOW

NBC-David Harum, sketch (Bab-O): KSD WMAQ WHO WIRE

News: WIND WTAD WKBB KWK

WAAF-Woman's Page
WCBD-Uncle John
WCFL-Morning Melodies
WFAM-Mrs. Riley's Shoppers' Guide

WGN-Don Pedro & piano
WHA-Homemakers
WJBC-Organ Dreams
WJJD-Sons of the Pioneers
WKBB-Home Economics
WLW-News; River; Weather; Markets

WMBD-Neighbor Jim
WMT-Frank Voelker, organist
WOWO-Modern Home Forum
WROK-News & Markets; Organ
WSUI-Keeping Ahead of the Joneses

WTMJ-Household Hints

10:15

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA

NBC-Josh Higgins of Finchville: WBOW WCFL

NBC-The Road of Life, sketch (Chippo): WLS WLW (sw-15.21)

KWK-Range Riders
WAAF-Hog 'n' Harmony
WGN-Bachelor's Children
WIND-Sons of the Pioneers
WJBC-Theater Time; News

WJJD-Police Headquarters
WKBB-Rhythm & Romance
WKBB-Your Home

WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOWO-Tri Topics
WROK-Woman's Forum
WSUI-Musical Favorites
WTAD-Neighbor Jim
WTAQ-Radio Vocals

10:30

NBC-Vic & Sade, sketch (Crislog): WLS (sw-15.21)

CBS-Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD KMOX WFBM

NBC-How to be Charming, sketch (Phillips): WMAQ WTMJ WHO WIRE WIBA KSD

Carson Robinson: WLW KWK
WAAF-Sweet & Slow
WBOW-Harry Rieser's Orch.
WCFL-Peekers in the Pantry
WGN-Painted Dreams
WIBU-Aid Parade
WIND-Speaking of Love
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.
WKBB Musical Almanac
WMBI-Shut-In Request Prgm.

WMT-To be announced
WOC-Melodic Serenade
WOWO-Linda's First Love
WSUI-Book Shelf
WTAD-Ma Perkins
WTAQ-News; Women's Hour

10:45

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)

CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WISN WCCO KMOX WFBM WMBD

NBC-Hello Peggy, sketch (Drano): WHO KSD WMAQ WTMJ (sw-15.33)

NBC-Originalities: WBOW Party Line: WIRE WOWO
KWK-The Morning After
WAAF-Foolish Questions
WCFL-Voice of Cookery
WFM-Morning Melodies
WGN-Harold Turner, pianist
WHA-Operetta Favorites
WIBA-Tonic Tunes

WIND-Livestock Markets; News
WJBC-Payne Pioneers
WJJD-Eddie Fitzpatrick's Orch.
WKBB-Ma Perkins
WKBB-Beauty Box Revue
WLW-The Goldbergs
WMT-Treasure Chest
WOC-Orzan Melodies
WROK-Amier. Family Robinson
WTAD-Betty & Bob

11:00

NBC-Girl Alone, sketch (Kellogg): WMAQ WLW

NBC-Time for Thought: WOWO
NBC-Happy Jack Turner, songs: WCFL (sw-15.33)

CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM KMOX WFBM WISN WOC WFAM WCCO WMBD

KSD-News; Kay White, sketch, Night Letter
To be announced: WMT WKBB
KWK-Young Widder Jones
WAAF-Musical Newsy
WBA-American Institutions
WBOW-Neighbor Jim
WGN-Women in the Store
WHA-Talking Book
WJIO-Pretty Kitty Kelly
WIBA-Linda's First Love
WIBU-Aid Parade (1200 kc)

WIND-My Boy Mat
WIRE-Your Home Town
WJBC-Personality Hour
WJJD-Bureau of Missing Persons
WKBB-Musical Gadgets
WLS-Virginia Lee & Sunbeam
WROK-Musicale
WSUI-Within the Classroom
WTAD-News
WTAQ-Hollywood on Parade
WTMJ-Love for a Day

11:15

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WFBM WOC WCCO KMOX WKBB

NBC-Edward Gamage, trn.: WOWO

NBC-Goldbergs, sketch (Oxydol): WMAQ (sw-15.33)

KSD-Marie Harrington, talk
KWK-Rapid Service
WAAF-Memory Lane

WBOW-Farm Prgm.
WCAZ-Movie Gossip (1070 kc)
WCFL-News Songs
WFAM-Visitors Welcome
WGN-Melody Time
WHO-Party Line
WIBA-Neighbor Jim
WIND-Ben Kanter & Rose Vanderbosch
WIRE-Singin' Sam
WJBC-News & Bands
WJJD-Criminal Court Interviews
WKBB-Club Calendar
WLS-Chuck, Ray & Others
WLW-Doc Schneider's Texans
WMT-Troubaderos
WROK-Community News
WTAD-Duke Otten
WTMJ-Blue Room Ensemble

11:30

NBC-Nat'l Farm & Home Hour; Speakers: WIBA WLW WBOW WMAQ KWK (sw-15.21)

Special program from the campus of the College of Agriculture, Ohio State. Speakers include President George W. Rightmire; John F. Cunningham, dean of the College of Agriculture; H. C. Ramsower, director, Ohio Agricultural Extension Service; and Edmund Secrest, director, Ohio Agricultural Experiment Station; music by the Ohio State University Band.

NBC-Through the Years: WCFL
CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX

Hymns of All Churches: WOC WHO
KSD-Through the Years
WAAF-Myrna Dee Sergeant
WCCO-Ma Perkins
WFAM-P. T. A. Prgm.
WFBM-Hoosier Farm Circle
WGN-Quin Ryan, news
WHA-Organ Gems
WIND-Harry Zimmerman, organist
WIRE-Linda's First Love
WISN-Voice of Experience
WJBC-Singin' Sam
WJJD-Safety Court
WKBB-Farm Flashes
WKBB-Magic Violin
WLS-Priscilla Pride & Howard Peterson

Frequencies

KMOX-1090 KOA-830 KSD-550 KWW-1350 WAAF-920 WBA-890 WBBM-770 WBOV-1310 WCB-1080 WCCO-810 WCF-970 WENR-870 WFAM-1200 WFBM-1230 WGN-720 WHA-940 WHS-820 WHO-1000 WIA-1280 WIND-560 WIRE-1400 WISN-1120

12:30 NBC-Love and Learn, sketch: (sw-15.21) CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WFBM WCCO WBBM WISN (sw-15.27) Man on the Street: WOWO WKBB Rhythm Rascals: WTAQ WTMJ News: WHO WOC WIBA KWK-Organ Melodies WBAA-Sports Review WBOW-Luncheon Dance Hour WCFL-Young Widder Jones WGN-Markets; Mid-day Service WHA-Farm Prgm. WIND-Livestock; Interlude WIRE-Reporter WKBH-Luncheon Music WLW-Voice of Experience WMAQ-Dan Harding's Wife WMBD-Farm News WMT-Markets; Hillbillies WROK-Couple on the Street WSBT-In MovieLand WTAD-Farm; Markets; Weather

CBS-American School of the Air: WSBT WTAQ WBBM WFBM WKBW WCCO KMOX WISN WKBH (sw-15.27) NBC-Carille & London, piano duo; Frances Carrol, songs: WBOW (sw-15.33) KSD-Judy & Jane KWK-News; Pianist WAAF-Live Stock Markets; Health Talk; Encores WBAA-Keeping Ahead of the Joneses WCB-Scripture Truth Hour WGN-Lucky Girl WHA-Over At Our House WHO-Houseboat Hananh WIND-Tuberculosis Ass'n Talk WIRE-May Robson WJJD-Livestock Markets WLS-Market Reports WMAQ-Fort Pearson WMBD-Party Line WMT-Tom Owen's Cowboys WOC-Afternoon Recess WROK-Melodies from the Sky WTAD-Melody Time

WKBH-WPA Prgm. WMT-Court Hussey's Orch. WROK-Music Box Melodies WSBT-Wednesday Matinee WTAD-Freshest Thing in Town WTAQ-To be announced 2:45 NBC-Little Variety Show: WCFL WOWO (sw-15.21) CBS-Academy of Medicine: WMBD WTAQ WFBM WISN WSBT WKBH (sw-15.27) Dr. G. Randolph Manning of the Polyclinic Hospital in New York will speak on "The Importance of Nutrition in Life's Plan." NBC-The O'Neills, sketch (Ivory Flakes): LWL WHO WMAQ WTMJ KSD (sw-15.33) KMOX-One Woman's Opinion KWK-This Woman's World WBAA-Cathedral Echoes WBBM-Quarter Hour of Romance WBOW-Talk of the Town WCCO-May Robson WGN-Harold Turner, pianist WIBA-Rhythm & Romance WIND-Problems for Pamela WLS-Home Service Club WOC-This & That

3:45 CBS-Dr. Allan Roy Dafeo (Ly-sol): WBBM WFBM KMOX WCCO (sw-11.83) Topic: Baby teeth and the necessity for their proper care. NBC-Kitty Keene, Inc. (Drett): WHO CBS-To be announced: WKBH WTAQ NBC-The Road of Life, sketch (Chippo): WMAQ WTMJ (sw-15.33) Details of the contest on this program may be found on Page 14. KSD-Afternoon Varieties WAAF-Jimmie Kozak, pianist WFAM-Wednesday Variety WGN-To be announced WIND-Musical Varieties WISN-You Shall Have Rhythm WJBC-Classified Time WKBH-Zeke Manners' Gang WLW-Mad Hatterfields WMBD-Walkathon Derby Show WMBI-Question Hour WOC-Linger Awhile WROK-Easy to Remember WTAD-Cy & Freckles



PHILLIPS LORD "Gang Busters" director Wed. 9 pm CST

WMBD-Thrift Message WMT-German Band WOWO-Market Service WROK-Helene Kimberley, songs WTAD-Police News WTAQ-Mailman WTMJ-Behind the Mike

11:45 CBS-Our Gal. Sunday, sketch (Anacin): WBBM KMOX Pictures of the cast of this program can be found on page 30. MBS-We Are Four (Libby, McNeil & Libby): WGN NBC-Joe White, tr.: KSD WAAF-Live Stock Markets; Swing High Betty & Bob: WHO WOC WBAA-Purdue News WCCO-Kitty Keene WCFL-Fashions on Parade WFAM-Organ Recital WFBM-Markets; Farm Prgm. WIRE-Grace & Eddie; Farm Hr. WISN-Symphonetta WJBC-Reid & Vin WKBH-4-H Club; Markets WLS-Markets; Weather; News WLW-Kitty Keene, Inc. WMBD-To be announced WMT-News WOWO-Ohio Agriculture WROK-Round the Town WSUI-Farm Flashes WTAQ-Farmhands WTMJ-News; Heinie's Grenadiers; Mercantile Quotations

1:45 NBC-Men of the West: KSD (sw-15.33) MBS-Beatrice Fairfax (Hecker Products): KWK WIRE WGN Judy & Jane: WOC WHO WAAF-Driskill Wolfe, tr. WBA-Market & Weather WBOV-Devotional Service WIND-Ben Kanter, pianist WJJD-Happy Harmonies WLS-Melody Parade WMAQ-Bob Hawk's Fun Quiz WMBD-Variety Theater WMT-Closing Markets WROK-Melodeers WTAD-Margot WTMJ-Home Harmonizers

3:00 CBS-Curtis Institute of Music: WKBW WTAQ WSBT WOC WFBM WMBD WKBH NBC-Club Matinee: WENR WMT KWK WOWO WBOW (sw-15.21) NBC-Lorenzo Jones, sketch (Phillips) WMAQ WHO WIRE (sw-15.33) Kitty Keene, Inc.: WTMJ KMOX WBAA-The Home Decorator WBBM-Houseboat Hannah WCCO-Ladies First WCFL-News WGN-Four Stars Tonight WHA-Know Your Child WIBA-Shut-in Hour WIND-Waltz Time WISN-Even As You & I WJBC-Christian Story Hour WLW-Dr. Friendly WMBI-Sunday School Lesson WROK-Women of the Hour WSUI-Forensic Forum WTAD-Good Morning Melodies

4:00 CBS-To be announced: WKBH CBS-Follow the Moon with Elsie Hit & Nick Dawson (Pebeco): WFBM WBBM WCCO KMOX (sw-11.83) Details of the contest on this program may be found on Page 14. NBC-Not for Ladies: WHO WIBA NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21) MBS-Charley Stookey's Hillbilly Show (Consol. Drug Trade Co.): KWK WGN News: WOC WOWO KSD-Washington U. Educational Series WAAF-Int'l Potpourri WBAA-Story Book Hour WBOW-Rev. Archie Brown WCFL-Make Believe Night Club WENR-Music Circle WFAM-Hot Spell WGN-Ozark Minstrels WHA-A Novel in Review WIND-Opera Previews WIRE-To be announced WISN-Julia Dolan; Organ Melodies

WLW-Jack Armstrong, sketch WMAQ-Tea Time Varieties WMBD-Bargain Counter WMBI-Tract League WOC-Organ Moods WOWO-Bible Story Hour WROK-Orch.: Joseph Copeland, director WSUI-N. Y. Federal Symphony WTAD-Speed Gibson WTAQ-Swing Session 4:30 NBC-Kellogg's Singing Lady, Irene Wicker: WLW (sw-15.21) The story of the Thanksgiving Baker Man will be told. NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53) NBC-Vagabonds: WIBA, WMAQ WBOW NBC-Harry Kogen's Orch.: WENR CBS-Dorothy Gordon: WFAM WOC WISN WKBH (sw-11.83) MBS-To be announced: WGN KWK KMOX-The Fun Quiz KSD-Revelers Quartet WBAA-Better Vision Prgm. WBBM-Truman Bradley WCB-Behind the Microphone (1420 kc) WCCO-North Star School WCLS-For Your Information (1310 kc) WHA-Deutsche Musik Stunde WIND-News WIRE-Master Singers WJBC-Bingo WKBW-Story Lady WMBD-News; Pet Corner WMBI-Sacred Music WMT-Waterloo P.T.A. WSUI-Speech Clinic WTAD-Jack Armstrong WTAQ-Children's Frolic WTMJ-Around the Town

AFTERNOON

12:00 CBS-Betty & Bob, sketch (Gold Medal): WFBM KMOX WISN WBBM WCCO (sw-15.27) NBC-Dick Fidler's Orch.: (sw-15.33) News: WJJD WTAD WMBD WJBC WIBA KSD-News; Grace & Eddie, sketch; Markets WAAF-Symphonic Hour WBAA-Farm Facts for Farm Folks WBOW-Street Reporter WCFL-Hit Review WGN-Bob Elson on State Street WHA-Noon Musicale WHO-Markets & Weather WIND-Musical Interlude WIRE-Markets WKBH-Luncheon Musicale WKBH-Parade of Melodies WLS-Dinnerbell Prgm. WMBI-Mid-day Gospel Hour WMT-Cedar Valley Hillbillies; Question Man WOC-Farm Bureau; Markets WOWO-Consolaires WSBT-Stork Report; Blue Streaks WSUI-Rhythm Rambles

12:45 NBC-Jack & Loretta Clemens, songs: (sw-15.21) CBS-Hollywood in Person (Gold Medal): KMOX WBBM WCCO WFBM WISN (sw-15.27) James Cruze, the Clark Gable of his day, will reminisce at the Republic Studios about the old days of movies. For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide. News: WIND WKBH Man on the Street: WCFL WSBT KSD-Mort Dennis' Orch. KWK-Al Sarlis' Jam Session WBAA-Songs and Melodies WBOW-Tune of the Day WHO-Musical Day Dreams WIBA-Market Reports WIRE-Police Court WKBH-Song Hits of the Day; Pet Corner WLS-Voice of the Feed Lot WLW-Kitty Keene, Inc. WMAQ-The King of Hearts WMBD-Window Shopper WMT-Joe Doakes; Cousin Elvira; Novelty Quintet WOC-Artie Shaw's Orch. WOWO-Beauty Chat WROK-Service Sam; Home Folks Hour WTAD-Comedy Stars of Broadway WTAQ-News; Music Box WTMJ-Sidewalk Reporter

2:00 NBC-Continental Varieties: WCFL WIRE WOWO (sw-15.21) CBS-Ray Block's Varieties: WOC WSBT WKBH KTAQ WKBH WISN (sw-15.27) NBC-Pepper Young's Family, sketch (Camay): KSD WHO WMAQ WLW WTMJ (sw-15.33) News: WIND WTAD WFBM KMOX-Magic Kitchen KWK-Today at Two WAAF-Jimmie Kozak, pianist WBAA-Grade School Prgm. WBBM-Radio Gossip Club WBOW-Indiana State Teacher's College Prgm. WCB- Polish Prgm. WCCO-Siesta WCFL-Continental Revue WEZ-Birthday Party WGN-Marriage License Romances WHA-Professor Gordon's Singing Class WIBA-The Pop Concert WJJD-The Sports Edition WLS-Homemakers Hour WMBD-Trading Post WMT-Afternoon Recess WROK-News; Alice Blue, songs WSUI-Poetic Interlude

3:15 NBC-The Guiding Light, sketch (White Naptha): WHO WTMJ WMAQ (sw-15.33) CBS-Curtis Institute of Music: WISN NBC-Club Matinee: WIRE KMOX-Houseboat Hannah WBAA-The American Scene WBBM-Linda's First Love WCFL-Organ Recital WGN-Lady of Millions WIND-Fred Beck, organist WIRE-Rosario Bourdon's Orch. WLW-Life of Mary Sothorn WTAD-Lawrence Gloesneyer

3:15 NBC-Don Winslow of the Navy, sketch: WIBA WMT NBC-Marlowe & Lyon, pianists: KSD WENR CBS-The Life of Mary Sothorn (Hiud's): WBBM WCCO KMOX (sw-11.83) Details of the contest on this program may be found on Page 14. NBC-Terry & the Pirates (Darrich): (sw-15.33) WAAF-Sport Shorts; Shadowland WBAA-Marjory Sterrett WFAM-Matinee Melodies WFBM-Tea Time Tunes WHO-Variety Hour WIND-Man At the Mill WIRE-Minute Interviews WISN-Junior League Speaker WJJD-Cumberland Ridge Runners WKBH-American Legion Aux.

4:45 CBS-Hilltop House, sketch (Palmolive Soap): KMOX WISN WBBM WFBM WMBD WCCO (sw-11.83) NBC-Johnnie Johnston, bar.: KSD NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53) NBC-Al Vierra's Orch.: WENR WMT NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21) Singing School: WLW WIND WBAA-Twilight Musicale WBOW-Down Express WEBQ-Behind the Microphone (1210 kc) WFAM-Dance Parade; Voice of Carelessness (Continued on Next Page)

12:15 CBS-Betty Crocker, cooking talk (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27) CBS-Maxim Lowe's Ensemble: WKBW NBC-Words and Music; Charles Sears, tr.; Larry Larsen, organist; Ruth Lyon, sop.; Harvey Hays, narrator: WIRE (sw-15.33) MBS-Carson Robison's Buckaroos (Musterole): WGN Man on the Street: WJBC WKBH WBAA-Luncheon Dance Time WBOW-Wranglers WCFL-Noonday Concert WND-Pappy's Matinee WIND-Tommy Ott, organist WJJD-Non-Day Service WMBD-Town Crier; Markets WMT-Voice of Iowa WOC-Inquiring Mike WOWO-Bob Wilson WROK-Column Left, news WSBT-News; Stork Report WTAD-Cy & Freckles

1:00 NBC-Strollers Matinee: WIRE (sw-15.21) CBS-News Through a Woman's Eyes (Pontiac): WBBM WISN WKBH WCCO KMOX WFBM WTAQ (sw-15.27) NBC-Your Health, "Hygiene": WMAQ WBOW WIRE (sw-15.33) News: WTAD WHA Voice of Experience: WJJD KWK KSD-News; Dance Music WAAF-Silver Notes; Hoosier Philosopher WBAA-Meditations WCB-J. C. O'Hair WCFL-Melody Hour WGN-Concert Orch. WIO-Your Home Town WIBA-Melody Moments WIND-Italian Hour WKBH-Lone Ranger WLS-School Time WLW-Nation's School of the Air WMBD-Man on the Street WMT-Many Happy Returns WOC-Luncheon Music WOWO-Melody Weavers WROK-Lions' Club Luncheon WSBT-News; Notes WSUI-Illustrated Musical Chats WTMJ-Livestocks; News; Talks

2:15 NBC-Continental Varieties: WBOW NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33) WAAF-Kay Armen WBAA-This Week in Literature WBBM-Meet the Missus WCCO-Markets WFBM-The Dentist Says WGN-June Baker, home management WHA-Organ Interlude WIND-Tommy Ott, organist WIRE-Matinee Varieties; News WISN-Mary Ann Presents WMBD-Shut-in Prgm. WROK-Musicale WSUI-Within the Classroom WTAD-Mid-Afternoon Interlude

3:30 CBS-Jenny Peabody, sketch (F. & F. Cough Drops): WBBM WFBM KMOX WISN WOC WCCO (sw-15.27) NBC-Vic & Sade, sketch (Crisco): WHO WMAQ WLW KSD WTMJ (sw-15.33) CBS-Dalton Bros.: trio: WKBH NBC-Little Variety Show: WCFL WOWO (sw-15.21) MBS-Good Health & Training: WGN KWK-Siesta Time WAAF-Red Hot & Low Down WBAA-You & Your Child WBOW-Christian Science WCB-Drummen WHA-Music of the Masters WBA-Home Folks' Frolic WIND-Dixieland Band WLS-Musical Roundup

4:15 NBC-Don Winslow of the Navy, sketch: WIBA WMT NBC-Marlowe & Lyon, pianists: KSD WENR CBS-The Life of Mary Sothorn (Hiud's): WBBM WCCO KMOX (sw-11.83) Details of the contest on this program may be found on Page 14. NBC-Terry & the Pirates (Darrich): (sw-15.33) WAAF-Sport Shorts; Shadowland WBAA-Marjory Sterrett WFAM-Matinee Melodies WFBM-Tea Time Tunes WHO-Variety Hour WIND-Man At the Mill WIRE-Minute Interviews WISN-Junior League Speaker WJJD-Cumberland Ridge Runners WKBH-American Legion Aux.

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KATHLEEN WILSON
Claudia of "One Man's Family"
Wed. 7 pm CST

(4:45 p.m. Continued)

WHO-News
WIBA-The Master Singers
WIRE-Yes or No
WKBH-Jungle Jim
WMAQ-Romance & Rhythm
WMBI-Boys & Girls' Story Time
WOC-Man on the Street
WROK-Music by Cugat
WSUI-Stories Out of Iowa's Past
WTMJ-News; Moment Musical
5:00
CBS-Barry Wood's Music; WOC
WTAQ WKBB WFAM WFBM
WBBM
ABC-America's Schools, drama;
WCFL WMAQ (sw-9.53)
NBC-Marek Weber's Orch.:
WIRE
NBC-Junior Nurse Corps, sketch
(Sunbrite); WENR KWK
KMOX-Linda's First Love
KSD-News; George Hall's Orch.
WCO-Livestock
WGN-Jolly Joe
WHO-Sunset Corners Opry
WIBA-Bob White & Whippoor-
will
WIND-Stamp Man
WISN-Show Window
WKBH-Pianology
WLW-Angelo, Italian troubador
WMAQ-Don Winslow of the Navy
WMBD-Happy Train
WROK-Songs at Twilight
WMT-A Hit for Today; Interlude
WSUI-Matinee Dance
WTMJ-Jack Armstrong, sketch
5:15
CBS-Frank Dailey's Orch.: WTAQ
WKBH WKBB WFAM
NBC-Rhythmaires; (sw-9.53)
NBC-Marek Weber's Orch.:
WENR
KMOX-Lady of Millions
KSD-Young America Speaks
KWK-Santa Claus
WBBM-Eleanor Howe
WCO-Jack Armstrong, sketch
WCFL-Varieties
WFBM-△ Wheeler Mission Prgm.
WGN-Buddy & Ginger
WIBA-Education Week
WIND-Sons of Pioneers
WIRE-Three Little Words
WLW-Supper Serenade
WMAQ-Terry & the Pirates
WMBD-Melody Miniature
WMT-Adventure Bound
WOC-Speed Gibson
WROK-Sports Review
WTMJ-Heinie's Grenadiers
5:30
CBS-Four Stars; News; WFBM
WKBB WTAQ WCO (sw-
17.76)
NBC-News; Joan Edwards, songs;
WCFL (sw-9.53)
Jack Armstrong, sketch; KMOX
WHO WMAQ
KSD-Charlie Chan
KWK-Coyita Bunch
WBBM-Pappy Cheshire
WBOV-News; Sundown Express
WENR-What's the News?
WFAM-Tunes of Today
WGN-Charlie Chan
WIBA-News
WIND-Bill, Mac & Jimmie
WIRE-Little Orphan Annie
WISN-News; Musical
WKBH-Kiddies' Hour
WLW-Bob Newhall, sports
WMBD-Speed Gibson
WMT-Puzzle Club; News
WOC-Hits & Bits
WRJN-Behind the Microphone
(1370 kc)
WROK-South Sea Island Magic
WSUI-Stamp Collector
5:45
NBC-Bobby Grayson's Orch.: (sw-
9.53)
NBC-Lowell Thomas, news com-
mentator (Sun Oil); WLW
(sw-15.21)
CBS-Song Time; WFBM WKBB
WISN (sw-17.76)

NBC-Escorts & Betty; WENR
NBC-Tom Mix' Straight Shooters
(Purina); WMAQ KWK WIRE
NBC-Little Orphan Annie (Oval-
tine); KSD WHO
Sports; WISN WTMJ
KMOX-Adventures of Jimmy Al-
len
WBOW-Jerry of the Circus
WCO-Front Page Parade
WCFL-Varieties
WFAM-Speed Gibson
WGN-Orphan Annie
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WMBD-Sports; Where to Go
WMT-Jordan's Revue; Better Vi-
sion
WOC-Jack Armstrong, sketch
WROK-Musical
WSUI-Daily Iowan
WTAQ-Bureau of Public Service

NIGHT

6:00
NBC-Amos 'n' Andy Pepso-
dent); WHQ WTAM WLW
KSD (sw-9.53) (also see 10
pm.)
NBC-Easy Aces, sketch (Ana-
cin); WENR WMT WIRE
KWK (sw-11.87)
CBS-Poetic Melodies (Wrigley's
Gum); WJR (sw-17.76) (also
see 10 p.m.)
NBC-Malcolm Claire, songs;
WBOW WMAQ
CBS-Obbligato; WTAQ WKBB
Sports WHAS WOC
Dinner Hour; WIBA WCFL
KMOX-Five Star Final News
WBBM-The Headliner
WCO-Vic Arden's Orch.
WFAM-Crimecasts
WFBM-Phenomenon
WGN-Toy Center Tonight
WIND-German Hour
WISN-Down by Hermans
WKBH-Sports
WMBD-Paul Welton's Orch.
WROK-News; Joey & Chuck
WSUI-Dinner Hour Prgm.
WTMJ-Gridiron Highlights
6:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer); WMAQ WHO
WIRE WTMJ WIBA WTAM
(also see 10:15 p.m.)
NBC-Mr. Keen, Tracer of Lost
Persons, drama (Amer. Home
Products); WMT KWK WENR
(sw-11.87)
CBS-Hobby Lobby; Harry Salt-
er's Orch.; Stuart Allen, bar.
(Hudson Motors); WFBM
WJR (sw-17.76) (also see 9:30
p.m.)
CBS-Herbert Foote Ensemble;
WCO
News; WMBD WOC
Sports Review; WROK WFBM
WGN KMOX
KSD-Xavier Cugat's Orch.
WBBM-Sandra Brown
WBOW-Si & Ezra
WCFL-To be announced
WFAM-Dinner Dance! News
WHAS-Leland Brock
WKBH-Theater Review
WKBH-Melody Time
WLW-Don't Listen
WROK-Dinner Music; Voice of
Carelessness
WTAQ-To be announced
6:30
NBC-Horlick's Lum & Abner,
sketch; WENR WLW (also
KGO at 10:15 p.m.)
NBC-Salinsky Quartet; KSD
CBS-Aeolian Trio; WOC WMBD
News; WHO WTAQ WMAQ
KMOX-Glen Gray's Orch.
KWK-Sports Review; News
WBBM-Airflow Harmonies
WBOW-Hit Tunes
WCO-Rube Appleberry
WCFL-Sunny Sam
WFAM-Dinner Dance
WFBM-Vic Arden's Orch.
WGN-Concert Orch.
WHAS-Jack Smith's Orch.
WIBA-Camp Randall
WIRE-Man to Man; News
WISN-Woods Dreyfus
WKBH-Speed Gibson
WKBH-Dinner Music
WKBH-Dance Orch.
WMT-Etchings in Ivory
WROK-House by Side of Road
WTAM-Fox Fur Trappers
WTMJ-Easy Aces

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:15 CST HOBBY LOBBY, Dave Elman, director;
Stuart Allen, Harry Salter's orchestra and
guests, CBS.
7:00 CST CAVALCADE OF AMERICA, dramati-
zation, CBS.
7:00 CST ONE MAN'S FAMILY, NBC.
7:30 CST TEXACO TOWN with Eddie Cantor,
Deanna Durbin, Jimmy Wallington, Pinky
Tomlin, Jacques Renard's orchestra, CBS.
8:00 CST TOWN HALL TONIGHT with Fred
Allen, Portland Hoffa, Walter Tetley, quartet;
Peter Van Steeden's orchestra; Ned Sparks,
guest, NBC.
8:00 CST CHESTERFIELD PROGRAM with
Andre Kostelanetz' orchestra, Deems Taylor;
Lotte Lehmann, guest, CBS.
8:30 CST TISH DRAMAS, "Hijack and the
Game," CBS.
9:00 CST GANG BUSTERS, the saga of Fred
Brown, the "Chain Bandit," dramatized by
Phillips Lord, CBS.
9:00 CST LUCKY STRIKE HIT PARADE, Leo
Reisman's orchestra, quartet, vocalists; Rene
Maison, guest, NBC.
11:30 CST LIGHTS OUT, "Tin Soldier," mystery
drama, NBC.

6:45
CBS-Boake Carter, commentator
(Philo); WCO WFAM WJR
WBBM KMOX WISN WMBD
WHAS (sw-17.76) (also KNX
KSL at 10:15 p.m.)
NBC-Charlotte Lansing, sop. &
Orch.: (sw-11.87)
NBC-Jean Sablon, songs; KSD
MBS-Harold Stokes' Orch.: WGN
News; WFBM WKBB WKBH
Vic Arden's Orch.: WHO WIBA
KWK-Tonic Time
WBOW-Home Decorators
WCFL-Pat Kennedy
WENR-Pleasant Valley Frolics
WIRE-Charlie Chan, sketch
WLW-Bernie Cummins' Orch.
WMT-Carson Robison's Buckaroos
WOC-Twilight Musicales
WROK-Dinner Music
WSBC-Movie Review
WSUI-American Education Week
Prgm.
WTAQ-Organ Reveries
WTMJ-Reddy Kilowatt's Orch.
7:00
NBC-One Man's Family (Tender-
leaf Tea); WTMJ KSD WMAQ
WIBA WHO WLW WTAM
(also see Sun. Prgms. at 11:30
p.m.)
CBS-Cavalcade of America (Du
Pont); Don Veebees' Orch.:
KMOX WFBM WBBM WCO
WHAS WJR (sw-17.76) (also
KNX KSL at 11 p.m.)
The Life of Sarah Josepha
Hale will be dramatized.
Turn to page 5 for a story about
tonight's program.
NBC-Eddy Duchin's Orch. (Eliza-
beth Arden); WOWO WLS
WMT KWK (sw-11.87)
WBOW-Green Bros.' Orch.
WCFL-News
WFAM-Echoes of the Islands
WGN-Concert Trio
WIND-Traffic Court
WIRE-Whispering Jack Smith
WISN-Reflections
WKBH-Festival Time
WKBH-Music on the Upbeat
WMBD-Bradley A Cappella Choir
WOC-German Band
WROK-Affairs of Mrs. Swenson
WSUI-Children's Hour
WTAQ-Clara Dawes
7:15
Vic Arden's Orch. & Guests;
WISN WBOW
WCFL-Stars of Tomorrow
WFAM-Ind. Employment Service;
Melody Weavers
WGN-Concert Orch.
WIRE-Beauty Box
WISN-Concert Contrasts
WKBH-Amer. Family Robinson
WROK-Clarence Lindsey, tr.
WTAQ-Piano Musings
7:30
NBC-Skolsky from Hollywood
(Bromo-Seltzer); WMT WLS
WOWO KWK (sw-11.87)
For news of Hollywood, read "Hol-
lywood Showdown" in every issue
of Radio Guide.

Vic Arden's Orch.: WOC KOA
WSBT
KMOX-Robert Preis' Orch.
WBBM-On to Adventure
WCFL-Concert Gems
WGN-Ennio Bolognini's Orch.
WIND-Two Pianos
WKBH-Memoirs of a Concert
Master
WKBH-Singing Strings
WROK-Komedy Kingdom
WSUI-L. A. Folklore Choir
WTAQ-News
8:45
KOA-Vocal Varieties
KWK-Don Albert's Orch.
WBBM-Orrin Tucker's Orch.
WGN-News; Sport Highlights
WIND-Contemporary Problems
WKBH-John Gruber
WMT-Dream Songs
WOC-Swing It
WROK-Vic Arden's Orch.; Guests
WSBT-On to Adventure
WSUI-Daily Iowan
WTAQ-Organ and Poetry
9:00
NBC-Lucky Strike Hit Parade;
Leo Reisman's Orch.; Buddy
Clark & Freda Gibson, vocal-
ists; Songsmiths Quartet;
Guest: WHO WTMJ WTAM
WIBA WIKE KSD KOA WLW
WMAQ (sw-9.53)
Rene Maison is scheduled for
a guest appearance tonight.
Turn to pages 22, 23, 24, and 25
to see "Birthdays of a Broadcast"
in pictures.
CBS-Gang Busters (Palmolive
Shave Cream); Phillips Lord,
dir.; True Crime, drama;
WBBM WFBM WHAS WJR
KMOX WCO WISN (sw-
17.76)
The saga of Fred Brown, the
"Chain Bandit," will be dra-
matized by Phillips Lord.
A story about tonight's Crime
dramatization can be found on
page 8.
NBC-Gen. Hugh Johnson, com-
mentator (Bromo-Quinine);
WOWO KWK WMT WENR
(sw-6.14)
Dance Orch.: WTAQ WBOW
Vic Arden's Orch.: WMBD WKBH
WGN-Paul Whiteman's Orch.
WIND-Bob Tinsley's Orch.
WKBH-Gaslight Harmonies
WOC-Gwen Bower
WROK-Grantham's Virginia Cav-
aliers
WSBT-Doctors Who Dared
9:15
NBC-Nola Day, songs; WBOW
WOWO WENR (sw-6.14)
MBS-Horace Heidt's Orch.:
WMT
KWK-Piano Portrait
WCFL-Labor Flashes
WIND-Walkathon
WKBH-Hollywood on Parade
WKBH-Rapid Ad
WMBD-Real Life Dramas
WOC-Wednesday Presents
WROK-Barney Whisman, tr.
WSBT-Komedy Kingdom
WTAQ-Dancing
9:30
CBS-Hobby Lobby; Harry Salt-
er's Orch.; Stuart Allen, bar.
(Hudson Motors); WFBM
WBBM WHAS KMOX WISN
WMBD WSBT WOC WCO
(also at 6:15 p.m.)
NBC-Waltz Interlude; WENR
WBOW WJR (sw-6.14)
CBS-Patti Chapin, songs; WKBH
(sw-17.76)
MBS-Melodies from the Skies;
WGN
KWK-Range Riders
WCFL-Union Label League
WIND-Stars Over Manhattan
WKBH-Court of Human Rela-
tions
WMT-Band Wagon
WOWO-Vic Arden's Orch.
WROK-Lou Blake's Orch.
WTAQ-To be announced
9:45
NBC-Alistair Cooke, commenta-
tor; KSD WMT (sw-9.53)
CBS-To be announced; WTAQ
(sw-17.76)
News; WIND WOWO WROK
WKBH
Glen Gray's Orch.: WHO WLW
KOA-Pleasant Valley Frolics
KWK-String Nocturne
WCFL-Talent Scout
WIBA-Piano Pictorial
WIRE-Phyl Coe Mysteries
WJR-Musical Prgm.
WKBH-Vic Arden's Orch.
WMAQ-Four Stars Tonight
WTAM-Blue Barron's Orch.
WTMJ-Phyl Coe Mysteries
10:00
CBS-Poetic Melodies (Wrigley's
Gum); Franklyn MacCormick;
Jack Fulton, tr.; Orch.: KSL

MORNING

7:00 am CST
CBS-Morning Almanac: (sw-21.52)
NBC-Southernaires: WLW
Musical Clock: WBBM WROK
WCFL WKBB WIBA WOC
WKBH WMT
7:15
News: WHO WCCO WMT WLS
KMOX-Joe Dumond & Quartet
7:30
NBC-Dick Leibert, organist-KWK
News: WIBA WKBB WTAQ
Musical Clock: WMBD WROK
WMT
7:45
Musical Clock: WIBA WKBB
KMOX-Let's Compare Notes
KWK-Grady Cantrell
8:00
NBC-Breakfast Club; News:
WCFL WBOW
CBS-Deer Columbia; News:
WFBM WTAQ WKBB WFAM
(sw-21.52)
News: WMBD KMOX WKBH
8:15
NBC-Streamliners; News: KSD
KMOX-Ozark Varieties
KWK-Mrs. O'Brien's Boarding
House
8:30
NBC-Breakfast Club; News:
WOWO WCFL
CBS-Richard Maxwell, trn.:
WTAQ WKBH (sw-21.52)
MBS-Victor H. Lindlahr (Journal
of Living): WGN
KMOX-Melody Spinners
KWK-Candid Camera
WCBD-Polish Prgm.
WCCO-Dinty Moore
WFAM-Your Engagement Book
WFBM-Morning Chat
8:45
NBC-Breakfast Club: WCFL
WBOW WOWO
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX
WCCO (sw-21.52)
NBC-Aunt Jemima (Quaker
Oats): WMAQ (sw-15.21)
NBC-Landt Trio: KSD
Musical Clock: WHO WMT
WFAM-AMorning Devotions
WFBM-Apron Strings
WIBA-Troubadour; Variety Pro-
gram
WIRE-Rose Room Melody; Bet-
ter Health; News
WJJD-Vic Meyers' Band
WKBH-What's New?
WKBH-Rapid Ad
WLS-Morning Minstrels
WLW-Young Widder Jones
WMBD-Women of Today
WOC-News
WROK-Town Crier
WSUI-Morning Melodies; Service
Reports
WTAQ-Coffee Hour
WTMJ-March Parade
9:00
CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): WOC WBBM
WFBM KMOX WCCO WISN
NBC-The Story of Mary Marlin,
sketch (Ivory Snow): WLS
(sw-15.21)
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ WIRE WHO
KSD
NBC-Charles Harrison, trn.:
WBOW
News: WMT WTAD WROK
KWK-Top of the Morning
WAAF-Morning Revue
WCBD-Italian Prgm
WCFL-Party Line
WFAM-Meet Miss Miller
WGN-Martha Crane & Helen
Joyce
WHA-Your Health
WIBA-The Ranch Boys
WIND-Rose Vanderbosch, pianist
WJJD-Bosworth Broadcast
WKBH-Chance Steps
WKBH-Babette and Christy
WLW-Linda's First Love
WMBD-Messenger; Weather
WOWO-Bill Board
WSUI-Within the Classroom
WTAQ-Mid-morning Revue
WTMJ-What's New in Milwau-
kee?; Organ & Poetry
9:15
NBC-John's Other Wife, sketch
(Louis Philipe): WMAQ
WIRE WHO KSD

CBS-Myrt & Marge, sketch (Su-
per Suds): WFBM KMOX
WISN WBBM WCCO WMBD
NBC-Oxydol's Own Ma Perkins,
sketch: WLS (sw-15.21)
NBC-Vaughn de Leath, songs:
WCFL WBOW
All the Answers: WLW KWK
WAAF-King of the Kitchen
WFAM-Organ Recital
WHA-International Scene
WIBA-Hollywood on Parade
WIND-Hawaiian Serenade
WKBH-News
WKBH-Ma Perkins
WMT-Louise Hathaway
WOC-Morning Parade
WROK-On the Mall
WTAD-Jane Romar
9:30
CBS-Sutton & Bliss, pianists:
WOC WKBH
NBC-Just Plain Bill, sketch (An-
acin): WMAQ WIRE WHO
CBS-Emily Post, "How to Get
the Most Out of Life" (Florida
Citrus): WBBM
NBC-Pepper Young's Family,
sketch (Camay): WLS WMT
(sw-15.21)
NBC-Beinnett & Wolverton:
WIBA WCFL
KMOX-Komedy Kingdom
KWK-Party Line
WAAF-Happiness Time
WBOW-Home Folks
WCBD-German Musicales
WCCO-Peggy Tudor
WFBM-Kitchen Clinic
WGN-Get Thin to Music
WHA-Music for Children
WIND-Eb & Zeb
WISN-Alan Hale, news
WJJD-Illinois Medical Society
WKBH-Morning Melodies
WLW-Betty & Bob
WMBD-Roy Evans
WOWO-Master Singers
WROK-Intimate Review
WTAD-Dance Review
WTAQ-Melody Lane
WTMJ-Morning Melodies
9:45
NBC-Today's Children, sketch
(Pillsbury): WMAQ WTMJ
KSD WHO WIRE
CBS-The Instrumentalists: WFAM
WCCO WKBH
NBC-Viennese Ensemble: KWK
Party Line: WOC WTAD
News: WLS WMBD
KMOX-Ma Perkins, sketch
WAAF-Hawaiian Echoes
WBBM-Carolyn Pryce, shopping
WBOW-Looking Around
WCFL-Swingtime
WGN-Musical Mail Box
WIBA-Music Graphs
WIND-Rhubarb Red
WISN-Ann Leslie's Scrapbook
WJJD-Harry Zimmerman, organ-
ist
WLW-Houseboat Hannah
WMT-Young Widder Jones
WOWO-Modern Home Forum
WSUI-Program Calendar
10:00
NBC-The O'Neills, sketch (Ivory
Flakes): WLS (sw-15.21)
NBC-David Harum sketch (Bab-
O): KSD WIRE WMAQ WHO
CBS-Mary Lee Taylor (Pet
Milk): WBBM WMBD WFBM
WOC KMOX
NBC-Norm Scherr, pianist: WIBA
KWK WBOW
News: WIND WTAD
WAAF-Musicales Moderne
WCBD-Uncle John
WCCO-Musicales
WCFL-Morning Melodies
WFAM-Shoppers' Guide
WGN-Don Pedro & Piano
WHA-Homemakers
WISN-Your Neighbor
WJBC-Organ Dreams
WJJD-Sons of the Pioneers
WKBH-Movie News
WKBH-Home Economics
WLB-News; River; Weather;
Markets
WMT-Frank Voelker, organist
WROK-News & Markets; Food
Facts; Organ
WSUI-Molly & Max
WTAQ-To be announced
WTMJ-Household Hints
10:15
NBC-Backstage Wife, sketch (Dr.
Lyons): WTMJ KSD WIRE
WMAQ WHO WIBA
CBS-Romance of Carol Kennedy,
sketch (Heinz): KMOX WOC
WFBM WISN WCCO WBBM

NBC-Road of Life, sketch
(Chipso): WLS WLW (sw-
15.21)
NBC-Josh Higgins of Finchville:
WBOW WCFL
KWK-Range Riders
WAAF-Variety Prgm.
WGN-Bachelor's Children
WIND-Sons of the Pioneers
WJBC-Theater Time; News
WJJD-Two of Kind
WKBH-Rhythm & Romance
WKBH-Your Home
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOWO-Tri Topics
WROK-Woman's Forum
WSUI-Yesterday's Musical Favo-
rites
WTAD-Footsteps to Beauty
WTAQ-Varieties
10:30
NBC-Vic & Sade, sketch (Cris-
co): WLS (sw-15.21)
CBS-Big Sister, sketch (Rinso):
WCCO WBBM WISN KMOX
WMBD WFBM
NBC-Hi Boys, Instrumental
Group: KSD
NBC-Hollywood High Hatters:
WMAQ KWK
Women's Hour: WTAM WTAQ
WAAF-Sweet & Slow
WBOW-Harry Rieser's Orch.
WCFL-Peekers in the Pantry
WFAM-The Stylist
WGN-Painted Dreams
WHA-Univ. Thanksgiving Service
WHA-Silver Serenade
WIBA-AM Church in Wildwood
WIND-Speaking of Love
WIRE-Melody Memories
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.
WKBH-Musical Almanac
WKBH-Amer. Family Robinson
WLW-Peggy Tudor
WMBI-AMissionary Echoes
WMT-Numerical Jamboree
WOC-Melodic Serenade
WOWO-Linda's First Love
WSUI-Book Shelf
WTAD-Ma Perkins
WTMJ-Gypsy Four; News
10:45
NBC-Edward MacHugh, Gospel
Singer (Ivory Soap): WLS
(sw-15.21)
CBS-Aunt Jenny's Real Life
Stories (Spry): WISN WCCO
WMBD WFBM KMOX WBBM
NBC-Cobwebs & Cadenzas: KSD
WBOW
NBC-The Mystery Chef (Region-
al Advertisers): (sw-15.33)
Party Line: WOWO WIRE
KWK-The Morning After
WAAF-Foolish Questions
WCFL-Voice of Cookery
WFAM-Morning Melodies
WGN-Melody Time
WHO-Robt. Hood Bowers' Band
WIBA-Adele Genschaw
WIND-Livestock Markets; News
WJBC-Payne Pioneers
WJJD-Eddie Fitzpatrick's Orch.
WKBH-Ma Perkins
WKBH-Pianology
WLW-The Goldbergs
WMAQ-Rhythm in the Air
WMT-Morning Matinee
WOC-Organ Melodies
WROK-Morning Moods
WTAD-Betty & Bob
WTMJ-Radio Forum
11:00
NBC-Girl Alone, sketch (Kel-
logg): WMAQ WLW
CBS-Cheri & the Three Notes:
WOC WFAM WFBM KMOX
WKBH WBBM WKBH
NBC-AM Church in the World
Today: WOWO
MBS-The Boy & Girl Friend:
WGN
NBC-Happy Jack Turner, songs:
WBOW WCFL (sw-15.33)
KSD-News; Kay White, sketch;
Orch.
KWK-Young Widder Jones
WAAF-Melody Parade
WBA-Cornelia Belle Clark, pi-
anist
WCCO-Wandering Minstrel
WHO-Pretty Kitty Kelly
WIBA-Linda's First Love
WIBU-Aid Parade (1210 kc)
WIND-My Boy Mat
WIRE-Your Home Town
WISN-Movie Chat
WJBC-Personality Hour
WJJD-Bureau of Missing Per-
sons
WLS-Don & Helen

WMBD-Lady & the Doctor; Po-
lice Bulletins
WMT-To be announced
WROK-AM Tabernacle Hour
WSUI-Within the Classroom
WTAD-News
WTAQ-Em Owen, organist
WTMJ-Love for a Day
11:15
CBS-Your News Parade (Lucky
Strike Cigarettes); Edwin C.
Hill, commentator: WBBM
WISN WMBD WOC KMOX
WCCO WFBM WKBH
NBC-George Griffin, trn.: WOWO
(sw-15.21)
NBC-The Goldbergs, sketch (Oxy-
dol): WMAQ (sw-15.33)
KSD-Marie Harrington, talk
KWK-Rapid Service
WAAF-Memory Lane
WBA-PTA Council
WBOW-Farm Prgm.
WCAZ-Movie Gossip (1070 kc)
WCFL-Interlude
WFAM-Visitors Welcome
WGN-Len Salvo, organist
WHO-Party Line
WIBA-Master Singers
WIND-Ben Kanter & Rose Vand-
erbosch, pianists
WIRE-Singin' Sam
WJBC-News & Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Cluck, Ray & Christine
WLW-Vic Arden's Orch.
WMT-Troubaderos
WROK-N. Y. A. Drama
WTAD-Duke Otten
WTMJ-Blue Room Ensemble
11:30
NBC-Nat'l Farm & Home Hour;
Spks.: KWK WMAQ WLW
WBOW WIBA (sw-15.21)
special Thanksgiving Day
musical program.
CBS-Romance of Helen Trent
(Edna Wallace Hopper):
WBBM KMOX
NBC-Vincent Curran, bar.: WCFL
KSD
Hymns of All Churches: WHO
WOC
WAAF-Myrna Dee Sergeant
WBA-Parade of Melody
WCCO-Ma Perkins
WFAM-Four-Eleven Alarm
WFBM-Hoosier Farm Circle
WGN-News
WHA-Chamber Music
WIND-Harry Zimmerman, organ
WIRE-Linda's First Love
WISN-Voice of Experience
WJBC-Singin' Sam
WJJD-Safety Court
WKBH-Farm Flashes; Do You
Want a Job?
WKBH-Magic Violin
WLS-For People Only
WMBD-Footsteps to Beauty
WMBI-Continued Story Reading
WMT-German Band
WOWO-Market
WROK-Helene Kimberley, songs
WSUI-Drum Parade
WTAD-Police News
WTAQ-Mailman
WTMJ-Behind the Mike
11:45
MBS-We Are Four (Libby Mc-
Neill & Libby): WGN
NBC-Jean Ellington, songs: KSD
CBS-Our Gal, Sunday, sketch
(Kolynos): WBBM KMOX
Betty & Bob: WHO WOC
WAAF-Live Stock Market; Swing
High
WBA-Purdue News
WCCO-Kitty Keene
WCFL-Fashions on Parade
WFAM-Luncheon Dance
WFBM-Markets; Farm Prgm.
Today: WOWO
WIRE-Farm Hour
WISN-Ivory Interlude
WJBC-Guest Artists
WKBH-Hillbilly Parade
WLS-Weather; Markets; News
WMBD-To be announced
WMT-News; Hillbillies
WOWO-Rondaliers
WROK-Round the Town
WSUI-Farm Flashes
WTAQ-Farmhands
WTMJ-News; Heinie's Grena-
diers; Mercantile Quotations
12:00
NBC-Dick Fidler's Orch.: (sw-
15.33)

CBS-Betty & Bob, sketch (Gold
Medal): WBBM WCCO KMOX
WFBM WISN (sw-15.27)
News: WJJD WJBC WMBD
WIND WTAD
KSD-News; Rhythm Makers;
Markets
WAAF-Symphonic Hour
WBA-Reba Harwood, sop.
WBOW-Street Reporter
WCFL-Hit Parade
WGN-Bob Elson on State Street
WHA-Noon Musicales
WHO-Markets & Weather
WIRE-Markets
WKBH-Luncheon Musicales
WLS-Dinnerbell Prgm.
WMBI-AMidday Gospel Hour
WMT-Question Man; Voice of Ia.
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Two Way Harmonies
WSUI-Rhythmic Rambles
12:15
CBS-Hymns of All Churches
(Gold Medal): WBBM WCCO
KMOX WFBM WISN (sw-
15.27)
The numbers on today's pro-
grams will be En Keloheut,
Dear Lord and Father of Mau-
kind. Oh What the Joy and the
Glory Must Be, and Deliverance
will Come.
NBC-Words & Music; Vocalists
& Organ: (sw-15.33)
MBS-Marjorie Mills (Maine De-
velopment Comm.): WGN
Man on the Street: WJBC
WKBH
News: WKBH WOWO
WBA-Luncheon Dance Time
WBOW-Wranglers
WCFL-Luncheon Concert
WHO-Songfellow
WIND-Tommy Ort, organist
WJJD-AMoon-day Service
WMBD-Town Crier; Markets
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles
12:30
CBS-Arnold Grimm's Daughter,
sketch (Gold Medal): KMOX
WCCO WBBM WFBM WISN
(sw-15.27)
NBC-Love & Learn, sketch:
(sw-15.21)
News: WHO WOC WIBA
KWK-Organ Melodies
WBA-Scientific News Review
WBOW-Luncheon Dance Hour
WCFL-Young Widder Jones
WGN-Markets; Mid-day Service
WHA-Farm Prgm.
WIND-Markets; Interlude
WIRE-Reporter
WKBH-Man on the Street
WKBH-Luncheon Music
WLW-Voice of Experience
WMAQ-Dan Harding's Wife
WMBD-Farm News
WMT-Markets; Hillbillies
WOWO-Hey, Mr. Motorist!
WROK-Couple on the Street
WSBT-Robert Ewing & Dick
Cover
WTAD-Farm; Markets; Weather
WTMJ-Dance Orch.
12:45
CBS-Hollywood in Person (Gold
Medal): WCCO WFBM KMOX
WBBM WISN (sw-15.27)
Fanchon, Betty Grable and
Judy Canova will be inter-
viewed.
Turn to page 17 for a story about
today's guests.
For news of Hollywood, read "Hol-
lywood Showdown" in every issue
of Radio Guide.
NBC-Larry Burke, trn.: WOWO
WMAQ
News: WIND WKBH
Man on the Street: WCFL WSBT
KSD-Mort Dennis' Orch.
KWK-Al Sarlis' Jan Session
WBA-Melody Review
WBOW-Tune of the Day
WHO-Luncheon Music
WIBA-Market Reports
WIRE-Police Court
WKBH-Song Hit of the Day;
Pet Corner
WLS-Markets
WLW-Kitty Keene, Inc.
WMBD-Window Shopper
WMT-Joe Doakes; Cousin Elvira;
Iowa Cornhuskers
WOC-Eddie Duchin's Orch.
WROK-Man Off the Street;
Home Folks Hour
WTAD-Vic Arden's Orch.
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter



BILLY IDELSON
Rush of "Vic and Sade"
Thurs. 2:30 pm CST

1:00
CBS-Lyric Serenade: (sw-15.27)
NBC-Music Guild: WBOW KSD
(sw-15.33)
CBS-Howard Neumiller, pianist:
WKBH WOC WCCO WTAQ
WKBH
NBC-Edward Davies & Olga
Karegau, songs: WMAQ (sw-
15.21)
MBS-Don't Look Now: WIRE
Man on the Street: WBBM
WMBD
Voice of Experience: WJJD
KWK
News: WHA WTAD
KMOX-Inquiring Reporter
WAAF-Silver Notes; Hoosier Phi-
losopher
WCB-J. C. O'Hair
WCFL-Melody Hour
WFBM-Bohemians
WGN-Concert Orch.
WIBA-Melody Moments
WIND-Italian Prgm.
WISN-Musical Heat Wave
WLS-School Time
WLW-To be announced
WMT-Many Happy Returns; Ia.
Cornhuskers
WOWO-Purdue Agri. Prgm.
WSBT-News; Notes
WSUI-Musical Chats
WTMJ-Livestocks; News; Wea-
ther; Police Reports
1:15
CBS-Louise & the Lads: WKBH
WOC WKBH WSBT
MBS-Sylvia Cyde, sop. & Orch.:
WIRE
Hope Alden's Romance: WCCO
KMOX WFBM
Man on the Street: WIBA WTAQ
KWK-Peggy Tudor
WAAF-Waltztime
WBA-Better Expression
WBBM-Kitty Keene, Inc.
WGN-Wife vs Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WJJD-Mid-day Round-up
WLS-Old Timers
WMBD-His Majesty, the Baby
WMT-Gerinan Band
WOWO-Jack Tilson's Orch.
WTAD-Quincy Marches On
WTMJ-Melody Window
1:30
CBS-To be announced: WISN
WCCO WTAQ WSBT KMOX
WBBM WFBM WKBH (sw-
15.27)
NBC-"How To Open A Shop,"
Alissa Keir: (sw-15.33)
NBC-El Caballero: WIBA WOWO
News: KWK WMAQ
KSD-Judy & Jane
WAAF-Live Stock Markets; En-
cores
WBA-Presentation
WBOW-Talk of the Town
WCBD-Zion Prgm.
WGN-Lucky Girl
WHA-Moods & Melodies
WIND-Gary Civic Theater
WIRE-May Robson
WJJD-Zion Tabernacle
WLS-Market Reports
WMBD-Party Line
WMT-Tom Owen's Cowboys
WOC-Afternoon Recess
WROK-Melodies from the Sky
WTAD-Colonel Lee Francis
WTMJ-Dance Orch.
1:45
NBC-Armchair Quartet: (sw-
15.33)
NBC-Ranch Boys: WIBA WOWO
MBS-Beatrice Fairfax (Hecker
Products): WIRE KWK WGN
Judy & Jane: WOC WHO
KSD-Contract Bridge Lesson
WAAF-Sylvia Stone
WBA-Market & Weather
(Continued on Next Page)

AFTERNOON

Thursday

November 25



RAYMOND JOHNSON
Gordon Ellis in
"The Guiding Light"
Thurs. 3:15 pm CST

(1:45 p.m. Continued)

WBOW-Football; Garfield vs. Wiley
WIND-Ben Kanter, pianist
WJJD-The Sports Edition
WKBB-Luncheon Musicale
WLS-How I met My Husband
WMAQ-Bob Hawk's Fun Quiz
WMBD-Variety Theater
WMT-Closing Markets
WROK-Modern Marco Polo
WTMJ-Home Harmonizers

2:00

CBS-Theater Matinee: WKBB WSBT WOC WISN WTAQ WKBBH (sw-15.27)
NBC-To be announced: WOWO NBC-Pepper Young's Family sketch (Camay) WMAQ KSD WHO WTMJ WLW (sw-15.33)
MBS-Football; Missouri vs. Kansas State; WIRE WGN
News: WIND WBAA WTAD WFBM

KMOX-Football; St. Louis U. vs. Washington
KWK-Today at Two
WAAF-Jimmie Kozak, pianist
WBAA-Geography in the News
WBBM-Radio Gossip Club
WCBD-Polish Prgm.
WCCO-Siesta
WIBA-Concert Hall of the Air
WJJD-Zion Tabernacle
WLS-Homemakers' Matinee
WMBD-Trading Post
WMT-Afternoon Recess
WROK-News; Musicale
WSUI-Campus Activities; Organ Recital

2:15

NBC-Eastman School of Music Prgm.: WCFL (sw-15.21)
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)
WAAF-Hollywood Brevities
WBAA-Our Machine Age
WBBM-Meet the Missus
WCCO-Markets; News
WFBM-The Dentist Says
WIND-Tommy Ott, organist
WIRE Public School Prgm.
WMBD Shut-In Prgm.
WROK Two Guitars
WTAD-Matinee Jamboree

2:30

NBC Vic & Sade, sketch (Crisco): KSD WLW WMAQ WHO WTMJ (sw-15.33)
CBS-Science Service Series: WISN WKBB WSBT WFBM WOC WTAQ WMBD WKBBH (sw-15.27)
NBC-Eastman School of Music: WOWO
MBS-Football Game: KWK WGN
WAAF-Red Hot & Low Down
WBAA-You & Your Child
WBBM-Your Neighbor & Mine
WCBD-Radio Debats
WCCO-News X-Ray
WHA-Music of the Masters
WIND-Remote Control
WIRE-Matinee Varieties: News
WKBB-Frank Modahl, pianist
WLS-Musical Roundup
WMT-Ralph Slade's Orch.
WROK Music Box Melodies
WSUI-Child Study Club

2:45

NBC-The O'Neills, sketch (Ivory Flakes): WLW WMAQ WTMJ WHO KSD (sw-15.33)
CBS-Do You Remember?: WOC WTAQ WISN WKBB WSBT WFBM WMBD WKBBH (sw-15.27)
KMOX-One Woman's Opinion
KWK-Webster College Prgm.
WBAA-Hymn Time
WBBM-Hour of Romance

WCFL-Swing Serenade
WCCO-May Robson
WIND-Problems for Pamela
WTAD-Florence & Ruth Brown

3:00

CBS-Ted Malone's Between the Bookends: WKBB WSBT WOC WTAQ WFBM WMBD WKBBH
Details of the contest on this program may be found on Page 14.
NBC-Lorenzo Jones, sketch (Phillips): WIRE WMAQ WHO (sw-15.33)
NBC-Club Matinee: WENR WMT WOWO KWK (sw-15.21)
WBBM-Houseboat Hannah
WCCO-Ladies First
WCFL-News
WIBA-Shut-in Hour
WIND-Waltz Time
WISN-Even As You & I
WJBC-Prophetic Hour
WLW-Dr. Friendly
WMBI-Feature Hour
WROK-Women of the Hour
WSUI-Science News of Week
WTAD-Travel Interview
WTMJ-Kitty Keene, Inc.

3:15

NBC-Club Matinee: WIRE
CBS-Bob Byron, songs: WTAQ WMBD WSBT WKBB WISN WOC WKBBH (sw-11.83)
NBC-The Guiding Light, sketch (White Naptha): WTMJ WHO WMAQ (sw-15.33)
WBAA-Paul Worcester, trn.
WBBM-Linda's First Love
WCFL-Organ
WFBM-D.A.R. Prgm.
WIND-Fred Beck, organist
WLW-Life of Mary Sothorn
WSUI-Piano Interlude
WTAD-Loreine Meyer Hughes

3:30

CBS-Army Band: WFBM WOC WFAW WKBB WTAQ WKBBH WBBM WMBD WISN (sw-11.83)
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WMAQ WLW WHO (sw-15.33)
News: WJBC WTAD
KWK-To be announced
WAAF-News & Weather
WBAA-Music with the Masters
WCCO-Grandma Travels
WCFL-Illinois Federation of Women's Clubs
WGN-Len Salvo, organist
WHA-Short Story
WIND-Freshmen Follies
WOWO-Old Time Religion
WROK-Church in Wildwood
WSUI-Far Lands
WTMJ-News; Tunemiths

3:45

NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ (sw-15.33)
Details of the contest on this program may be found on Page 14.
NBC-Kitty Keene, Inc. (Dreft): WHO
KSD-Afternoon Varieties
WAAF-Jimmie Kozak, pianist
WBAA-Interesting People in the News
WCCO-Art Institute
WCFL-Organ Music
WGN-To be announced
WIND-At the Tavern
WJBC-Classified Time
WLW-Mad Hatterfields
WROK-Margaret Ekolf, piano moods
WTAD-Cy & Freckles

4:00

CBS-To be announced: WKBB WTAQ
NBC-Golden Melodies: WHO KSD WCFL
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebe-co.): WBBM WFBM KMOX WCCO (sw-11.83)
Details of the contest on this program may be found on Page 14.
NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21)
MBS-Charley Stookey's Hillbilly Show (Consol. Drug Trade Co.): WGN KWK
News: WOC WOWO
Madison Concert Orch.: WHA WIBA
WAAF-Rhumba Beat
WBAA-Story Book Hour
WCFL-Make Believe Night Club
WENR-Music Circle
WFAW-Hot Spell
WIND-To the Ladies
WIRE-To be announced
WISN-Organ Melodies
WJBC-Wesleyan Hour
WJJD-Sons of Pioneers
WKBB-Zeke Manners' Gang
WMAQ-The Children Speak
WMBD-Trinity Tabernacle
WMBI-Scandinavian Service
WMT-Radio Gossip; Tunes & Topics; Drama
WROK-Markets; News
WSUI-Jr. Academy of Science

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

12:45 CST HOLLYWOOD IN PERSON; Fanchon, Betty Grable and Judy Canova, guests, CBS.

NIGHT

6:30 CST WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.

7:00 CST KATE SMITH HOUR, Henny Youngman, Jim Crowley, Jack Miller's orchestra, CBS.

7:00 CST RUDY VALLEE'S VARIETY HOUR, guest, NBC.

7:30 CST THE MARCH OF TIME, news dramatizations, NBC.

8:00 CST GOOD NEWS OF 1938, film stars, chorus, Meredith Willson's orchestra, NBC.

9:00 CST KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; guests, NBC.

9:30 CST ESSAYS IN MUSIC, Victor Bay's orchestra, CBS.

10:15 CST ELZA SCHALLERT interviews Elizabeth Patterson, NBC.

WTAD-Freshest Thing in Town
WTMJ-Friendship Circle

4:15

NBC-Don Winslow of the Navy, sketch: WMT KWK WOWO
CBS-To be announced: WKBB WTAQ

NBC-Golden Melodies: WENR (sw-9.53)

CBS-Life of Mary Sothorn, sketch (Hind's): KMOX WBBM WCCO (sw-11.83)
Details of the contest on this program may be found on Page 14.

WAAF-Sport Shorts; Shadowland
WBAA-Clarice Speer
WFBM-Matinee Melodies
WFBM-Tea Time Tunes
WHO-Variety Hour
WIND-You, the Story & the Music
WIRE-Minute Interviews
WJJD-Suppertime Frolic; Cumberland Ridge Runners
WLW-Jack Armstrong
WMAQ-Tea Time Varieties
WMBD-Bargain Counter
WOC-Piano Moods
WROK-Birthday Club
WSUI-Madrigal Singers
WTAD-Barney Thompson

4:30

NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)

A Story of Thanksgiving will be told.
CBS-Deer Teacher: WISN WKBB WCCO WBBM WFAW WKBBH (sw-11.83)

NBC-Harry Kogen's Orch.: WENR KWK WMT

NBC-Vagabonds: WIBA WMAQ
MBS-To be announced: WGN
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)

KMOX-The Fun Quiz
KSD-Ebony & Ivory, piano duo
WBAA-You & Your Radio
WBOW-Rev. Archie Brown
WCLS-For Your Information (130 kc)

WIND-News
WIRE-String Ensemble
WJBC-Bingo
WMBD-News; Pet Corner
WMBI-Foreign Language Service
WOC-This & That
WROK-Bob Kail, songs
WSUI-Elementary French
WTAD-Jack Armstrong
WTAQ-Children's Frolic
WTMJ-Guess Who?

4:45

CBS-Hilltop House, sketch (Palmolive Soap): WCCO WBBM WFBM WMBD KMOX WISN

NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21)

NBC-Johnnie Johnston, bar.: KSD
NBC-Al Vierra's Orch.: WMT WENR KWK

NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)
Singing School: WLW WIND
WBAA-Twilight Melodies
WFAW-Dance Parade; Motor Dramas

WHO-News
WIBA-The Dance Hour
WIRE-What Do You Know?

WJBC-Christian Messengers
WKBB-Red Cross
WMAQ-Romance & Rhythm
WOC-Man on the Street
WROK-Variations in Rhythm
WTMJ-News; Moment Musical

5:00

CBS-Del Casino songs: WFAW WKBB WFBM WOC WBBM WTAQ

NBC-Marek Weber's Orch.: WMT WIRE WCFL

NBC-Teddy Hill's Orch.: (sw-9.53)

NBC-Junior Nurse Corps, sketch KWK WENR
KMOX-Linda's First Love
KSD-News; Dick Leibert, organist

WBOW-Sundown Express
WCCO-Livestock
WGN-Jolly Joe
WHO-Sunset Corners Opry
WIBA-Wisconsin Wildlife Fed.

WIND-Stamp Man
WISN-Show Window
WKBB-Pianology
WLW-Angelo, Italian troubador
WMAQ-Don Winslow of the Navy
WMBD-Happy Train

WROK-Make Believe Ballroom
WSUI-Short Story
WTMJ-Jack Armstrong, sketch

5:15

NBC-Teddy Hill's Orch.: WIBA CBS-Eton Boys, News: WFAW WTAQ WKBB

NBC-Marek Weber's Orch.: WENR

MBS-Harold Turner, pianist: WGN
To be announced: WCFL WMAQ
KMOX-Lady of Millions
KSD-Young America Speaks
KWK-Santa Claus
WBBM-Pantry Party

WCCO-Jack Armstrong, sketch
WFBM-Christian Science Prgm
WIND-Sons of the Pioneers
WIRE-Three Little Words
WKBB-Town Hall Players
WLW-Supper Serenade
WMBD-Walkathon Derby Show
WMT-On High School Gridirons
WOC-Hits & Hits
WROK-Sport Review
WTMJ-Heinie's Grenadiers

5:30

CBS-Eddie Dooley's Football News (Chesterfield): WOC KMOX WBBM WFBM WKBB WISN WTAQ WCCO (sw-17.76) (also KNX KSL at 7:30 p.m.)

NBC-Tony Russell, trn.: WCFL Jack Armstrong, sketch: WMAQ WHO
KSD-Sportcast
KWK-Coyita Bunch
WBOW-News; Sundown Express
WENR-News; What's the News?
WFAW-Rhythm Time
WGN-Charlie Chan
WIBA-News Edition
WIND-Bill, Mac & Jimmie
WIRE-Little Orphan Annie
WKBB-Riding the Airways
WKBB-Kiddies' Hour
WLW-Bob Newhall, sports
WMBD-Dr. Sumner Miller
WMT-Puzzle Club; News
WRJN-Movie Gossip (1370 kc)
WROK-Musicale

5:45

NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)

NBC-Tom Mix' Straight Shooters (Purina): WMAQ WIRE KWK

CBS-Song Time: WFBM WKBB (sw-17.76)

NBC-The Escorts & Betty: WENR

NBC-Little Orphan Annie (Ovaltine): KSD WHO
Jack Armstrong: WOC KMOX
Sports: WISN WTMJ
WBOW-Speed Gibson
WBBM-Pappy Cheshire
WCO-Front Page Parade

WCFL-Varieties
WFAW-Speed Gibson
WGN-Orphan Annie
WIBA-Today's Birthdays; Sports
WIND-Inquiring Reporter
WMBD Sports; Where to Go
WMT-Jordan's Revue
WROK-Don & Sleepy, songs
WSUI-Daily Iowan
WTAQ-Bureau of Public Service

NIGHT

6:00

NBC-Amos 'n' Andy (Pepsodent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.)

NBC-Easy Aces, sketch; Jane Ace (Anacin): WENR WMT WIRE KWK (sw-11.87)

CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.)

CBS-Herbert Foote's Ensemble: WTAQ
NBC-Malcolm Claire: WMAQ
Sports: WKBB WKBBH WOC
KMOX-Five Star Final News
WBBM-The Headliner
WBOW-To be announced
WCO-Football Preview
WFCF-Dinner Concert
WAM-Crimecasts
WFBM-Phenomenon
WGN-Toy Center Tonight
WHA-Herbie Koch, organist
WIBA-Education Week
WIND-German Hour
WISN-Down By Herman's
WMBD-Rashid Sisters
WROK-News; Joey & Chuck
WSUI-Dinner Hour
WTMJ-Vic Arden's Orch.

6:15

NBC-Vocal Varieties (Turns); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO KSD WIBA WIRE WTMJ WTAM WLW WMAQ

NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR KWK WMT (sw-11.87)

CBS-Hollywood Screen Scoops; Geo. McCall (Old Gold Cigarettes): WISN WBBM KMOX WJR WCCO WHAS (sw-17.76) (also at 10:15 p.m.)

CBS-To be announced: WKBB WFAW
News: WMBD WOC
Sports: WFBM WGN
To be announced: WCFL WTAQ
WBOW-Si & Ezra
WKBB-Drama
WROK-Dinner Music; Motor Drama

6:30

NBC-Hortick's Lum & Abner, sketch: WENR WLW

CBS-We, the People; Gabriel Heatter, dir. Mark Warnow's Orch. (Sanka Coffee): WBBM KMOX WISN WCCO WOC WJR WHAS WMBD (sw-17.76) (also KSL KNX at 9:30 p.m.)

MBS-Dick Stable's Orch.: WMT News: WHO WTAQ WMAQ
KSD-Vic Arden's Orch.
KWK-Sports; News
WAAF-Tuning Around
WFBM-Hit Tunes
WCFL-Sunny Sam
WFAW-Hits from the Shows
WFBM-Glen Gray's Orch.
WGN-Concert Trio
WIBA-Camp Randall
WIRE-Man to Man Sports
WKBB-Speed Gibson
WKBB-Dinner Music
WROK-House by Side of Road
WTAM-Lois Miller, organist
WTMJ-Dinner Table; News

NBC-To be announced: WBOW WLS (sw-11.87)
MBS-Kay Kyser's Orch.: KWK WMT WGN
WCFL-Jam Session
WIND-Tommy Ott, Organist
WIRE-Vic Arden's Orch.
WKBB-Hits & Encores
WOWO-Concert Hall
WROK-Keeping the Peace
WSBT-Hayloft Jamboree
WSUI-Univ. Sports Review

8:15

WCFL-Ballads
WIND-News
WIRE-Outside Looking In
WKBB-World Dances
WROK-News: Musicale

8:30

NBC-America's Town Meeting of the Air: WBOW WENR WOWO (sw-11.87)
The question, "Does Science Promote Human Happiness?" will be the basis for a symposium.

6:45

MBS-Rube Appleberry, sketch (Campbell Cereal Co.): WGN
NBC-Savitt Serenade: KSD
NBC-Rudolph Friml, Jr.'s Orch.: WENR

News: WFBM WKBB WKBBH
KWK-Whispering Jack Smith
WBOW-Home Decorators
WCFL-Pianist
WFAM-We Salute
WHO-Whispering Jack Smith
WIBA-Sports
WIRE-Charlie Chan, sketch
WLW-Pleasant Valley Frolics
WMAQ-Eddie Varzos' Orch.
WHOK-Dinner Music
WTAM-Rube Appleberry
WTAQ-Phyl Coe Mysteries

7:00

NBC-Rudy Vallee's Variety Hour (Royal Gelatin): WTMJ WHO WLW KSD WIRE WTAM WIBA WMAQ (sw-9.53)
Turn to page 21 to see pictures of Tommy Riggs.

NBC-General Hugh S. Johnson, commentator (Bromo-Quinine): WMT KWK WOWO WENR (sw-11.87)

CBS-Kate Smith's Hour with Henny Youngman, comedian; Jim Crowley, football forum; Jack Miller's Orch. (Calumet Baking Powder): WHAS WJR WFBM WCCO WISN WOC WBBM KMOX WTAQ WMBD WKBB WKBBH (sw-17.76) (also KNX KSL at 10:30 p.m.)

WAAF-Vesper Singer
WBOW-Green Bros' Orch.
WCFL-News
WFAW-Harmonizers
WGN-Whispering Jack Smith
WIND-J. Roscoe Miller, talk
WKBB-Sports
WROK-Boy Scout Prgm.
WSUI-Children's Hour

7:15

NBC-The Liedersingers: WLS WOWO (sw-11.87)
KWK-Four Key Men
WBOW-Navier Cugat's Orch.
WFAW-Sports
WGN-Vic Arden's Orch.
WIND-Colonial Ensemble
WMT-Band Wagon
WROK-Musicale
WSUI-Television Prgm.

7:30

NBC-The March of Time (Time, Inc.): WMT WOWO KWK WLS (sw-11.87)

MBS-Wayne King's Orch.: WGN
WBOW-Studio Party
WCFL-Streamline Melodies
WFAW-Melody Weavers; Dixieland Band
WIND-Sing & Swing
WIBA WIRE WTMJ WTAM
WSUI-Evening Musicale

7:45

WCFL-Herr Louie & the Weasel
WFAW-Music Dept. Recital
WIND-Talking Drums
WSUI-Business & Professional Women's Club

8:00

NBC-Good News of 1938 (Maxwell House); M-G-M Film Stars; Chorus; Meredith Willson's Orch.: KSD KOA WHO WIBA WTMJ WMAQ WTAM WLW (sw-9.53)
Sophie Tucker, Judy Garland, Mickey Rooney, C. Aubrey Smith and Ronald Sinclair will present a preview of "Thoroughbreds Don't Cry."

CBS-Major Bowes' Amateur Hour (Chrysler): WBBM WHAS KMOX WMBD WISN WCCO WJR WOC WFBM WTAQ WKBBH (sw-17.76)

NBC-To be announced: WBOW WLS (sw-11.87)
MBS-Kay Kyser's Orch.: KWK WMT WGN
WCFL-Jam Session
WIND-Tommy Ott, Organist
WIRE-Vic Arden's Orch.
WKBB-Hits & Encores
WOWO-Concert Hall
WROK-Keeping the Peace
WSBT-Hayloft Jamboree
WSUI-Univ. Sports Review

8:15

WCFL-Ballads
WIND-News
WIRE-Outside Looking In
WKBB-World Dances
WROK-News: Musicale

8:30

NBC-America's Town Meeting of the Air: WBOW WENR WOWO (sw-11.87)
The question, "Does Science Promote Human Happiness?" will be the basis for a symposium.

Thursday

November 25



FRAN CARLON
"Kitty Keene"
Thurs. 3:45 pm CST

MBS-Benny Goodman's Orch.: WGN WMT
KMOX-Pappy Cheshire's Hill Billies
KOA-Dance Hour
KWK-Stuart Johnson's Orch.
WCCO-Will Osborne's Orch.
WHAS-Dance Band
WHO-Blue Ribbon State
WBA-Helen & Louise
WIND-Bob Tinsley's Orch.
WIRE-Art Berry's Orch.
WJR-Emery Deutsch's Orch.
WMAQ-Marek Weber's Orch.
WTMJ-Streamlined Revue
End of Thursday Programs

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-1310
WCBW-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

MBS-Sinfonietta: WMT
KWK-Secondary Schools Prgm.
WCFL-Robert Harmon
WGN-Broadway Comedy Stars
WIND-Night Court
WKBH-Globe Trotter
WROK-In the Gloaming
WSUI-Concert Orch.

8:45

WCFL-Dance Orch.
WGN-News; Sport High Lights
WIRE-Al Wynkoop
WKBH-Sentimental Mood Music
WROK-Grantham's Virginia Cavaliers
WSUI-Daily Iowan of the Air

9:00

NBC-Kraft Music Hall, starring
Bing Crosby; Bob Burns, comedian; Johnny Trotter's Orch.;
Guests: KSD WTAM WIRE

WHO WMAQ WIBA WTMJ
KOA WLW (sw-9.53)

MBS-Commentator Forum: WGN

CBS-Buddy Clark Entertains:
WFBM WISN WSBT WBBM
WJR (sw-17.76)

Broadway Comedy Stars: KMOX
WCCO WHAS
KWK-Musical Headlines
WCFL News

WIND-Bob Tinsley's Orch.
WKBH-This Woman's World
WKBH-John Gruber

WMBD-Doctors Who Dared
WIND-Tehel's Bohemians
WOC-Phyl Coe Mysteries

WROK-Winnebago County Tuberculosis Assn.
WTAQ-Dance Orch.

9:15

CBS-Buddy Clark Entertains:
WOC

Dance Orch.: WTAQ WBOW
KMOX-Hollywood Reporter
KWK-Zinn Arthur's Orch.

WCCO-Political Prgm.
WCFL-Labor Flashes
WGN-Paul Whiteman's Orch.

WHAS-Herbie Koch, organist
WIND-Walkathon
WKBH-Hollywood on Parade

WKBH-Rapid Ad
WMBD-To be announced
WMT-Vic Arden's Orch.

WROK-Rock River Barn Dance
WSBT-Hayloft Jamboree

9:30

CBS-Essays in Music: WSBT
WOC WFBM WHAS WJR
(sw-17.76)

Turn to page 8 and read more
about the program.

NBC-Jamboree: WENR WBOW
(sw-6.14)

MBS-Henry Weber's Musical Review: WGN

KMOX-From Today's Front Page
KWK-Range Riders
WBBM-Glen Gray's Orch.

WCFL-Fed. Women's H. P. Teachers
WIND-Stars Over Manhattan
WISN-Phyl Coe Mystery

WKBH-Swing Your Partner
WKBH-Medley Time
WMT-Danceland Orch.

WOWO-Stars of Broadway
WROK-Lou Blake's Orch.
WTAQ-Dance Orch.

9:45

News: WOWO WROK
KWK-String Nocturne
WBBM-Sports Huddle

WCCO-Essays in Music
WFCFL-Songs of America, Talk
WIND-Russ Hodges, comments

WISN-To be announced
WKBH-Gems of Melody
WKBH-Medley Time

WMT-Electric Park Band
WTAQ-Dance Orch.

10:00

NBC-Amos 'n' Andy (Pepson-
dent): WMAQ KOA KFI
WIRE (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's
Gum); Jack Fulton, trn.;
Franklyn MacCormack; Orch.;

WFBM WBBM WHAS KSL
KMOX WCCO (also at 6 p.m.)

NBC-Concert Hour; H. Leopold
Spitalny, cond.: WCFL WBOW
(sw-9.53)

CBS-Cab Calloway's Orch.:
WSBT (sw-17.76)

News: WENR WMBD WJR WOC
WKBH WTAQ WIBA WKBH

Sports: WOWO KWK WTMJ
WHO-Dick Leibert, organist
WIND-Noble Sisslo's Orch.

WISN-Moon Magic
WLW-Paul Sullivan, news
WMT-Etchings in Ivory

WTAM-Musical Bulletin Board

10:15

CBS-Hollywood Screen Scoops
(Old Gold): KXN KSL KFBN
(also at 6:15 p.m.)

NBC-Elza Schallert Interviews:
WOWO WCFL (sw-6.14)

Elizabeth Patterson, character
actress last seen in "High,
Wide and Handsome," will
reveal how Thanksgiving was
celebrated in the old South.

CBS-Cab Calloway's Orch.: WOC
WISN WKBH WKBH

MBS-Freddy Martin's Orch.:
WGN

News: WCCO WMT WHO
KMOX-Jimmy Garrigan's Orch.
KOA-Supreme Ranger Serenade

KWK-Allan Dale, vocalist
WBBM-Melodie Time
WENR-King's Jesters' Orch.

WHA-Harry Currie's Orch.
WIBA-Club Chanticleer
WIND-Harry Candulle's Orch.

WIRE-News; Basonology
WJR-Market Hours
WLW-Theater Digest

WMAQ-Earl Hines' Orch.
WMBD-Sports; Prgm. Review
WTAM-Music You Want

WTAQ-Dance Orch.
WTMJ-Moonlight & Shadows

10:30

CBS-Gen. Olsen's Orch.: WISN
WSBT WKBH WTAQ WOC
WKBH (sw-17.76)

NBC-Concert Hour; H. Leopold
Spitalny, cond.: WIBA WMAQ
(sw-9.53)

NBC-Bobby Grayson's Orch.:
(sw-6.14)

MBS-Billy Swanson's Orch.:
WMT

News: WBBM WFBM KWK
KMOX-Headlines
WCCO-Rollie Johnson

WENR-Henry Busse's Orch.
WGN-Ted Weens' Orch.
WHA-Musical Varieties

WHO-Sports
WIND-To be announced
WIRE-Variety Show

WMBD-Value Hints
WTMJ-News; Dance Orch.

10:45

CBS-George Olsen's Orch.:KMOX
WFBM

News: WROK WIND WHAS
KOA-Comedy Stars
WBBM-Horace Henderson's Orch.

WCCO-Mack Dale
WHO-Dance Rhythms
WJR-To be announced

WLW-Bernie Cummins' Orch.
WMBD-Walkathon Derby Show

11:00

NBC-Jerry Blaine's Orch.: KSD
WBOW WLW WTAM WCFL
(sw-9.53)

NBC-Eddie Varzos' Orch.: WENR
(sw-6.14)

CBS-Frankie Masters' Orch.:
WOC WFBM WSBT WMBD
WKBH WTAQ WISN WBBM

Friday

November 26

Friday

MORNING

7:00 am CST

Musical Clock: WROK WBBM
WOC WKBH WIBA WCFL
WMT WKBH

7:15

News: WCCO WHO WMT
KMOX-Joe Karnes, pianist

7:30

MBS-William Meeder, organist:
WCFL

Musical Clock: WMBD WROK
WMT

News: WTAQ WIBA WKBH
7:45

Musical Clock: WIBA WKBH
KMOX-Let's Compare Notes

8:00

NBC-Breakfast Club; News:
WCFL WBOW

CBS-Metropolitan Parade: WFAM
WFBM WTAQ WKBH (sw-
21.52)

Coffee Pot Inn: WMT WHO
News: KMOX WMBD WKBH

8:15

NBC-Streamliners; News: KSD
CBS-Richard Maxwell, songs;
News: WTAQ WFBM WKBH
(sw-21.52)

KMOX-Ozark Varieties
KWK-Mrs. O'Brien's Boarding
House

WCBD-Christianity in Action
WGN-Good Morning
WHA-Morning Melodies
WHO-Neighbor Jim

WIND-Latin American Melodies
WJJD-Toastmaster

8:30

NBC-Breakfast Club; News:
WOWO

CBS-Sunny Melodies: WCCO
(sw-21.52)

Lady Be Good: WLW WJJD
KMOX-Travelogue
KWK-Candid Camera

WCBD-Polish Prgm.
WFAM-Your Engagemene Book
WFBM-Value Varieties

WHO-Morning Melodies
WIBA-Today's Almanac
WIND-Early Edition

WIRE-Matinee Varieties
WKBH-Musical Breakfast
WKBH-Uncle Bob

WLS-Kitchen Kettle
WMAQ-Whistler & his Dog; News
WMBD-Bandwagon

WMT-Day Dreamer
WROK-Morning Devotions
WSUI-Daily Iowan of the Air

WTAD-Interchurch Devotional
WTAQ-Presentation
WTMJ-Party Line

8:45

NBC-Breakfast Club: WCFL
WBOW

NBC-Aunt Jemima (Quaker
Oats): WMAQ (sw-15.21)

NBC-Landt Trio: KSD
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX

WCCO (sw-21.52)
WFAM-Morning Devotions
WFBM-Apron Strings

WHO-Musical Clock
WIBA-Interlude, Variety Prgm.
WIRE-Rose Room Melody; Bet-
ter Health

WJJD-Know Your Postal Service
WKBH-Tonic Tunes
WKBH-Rapid Ad

WLS-The Hilltoppers
WLW-Young Widder Jones
WMBD-Women of Today

WMT-Musical Clock
WOC-News
WROK-Town Crier

WSUI-Morning Melodies; Service
Reports
WTAQ-Coffee Hour

WTMJ-March Parade

9:00

CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): WOC KMOX
WCCO WISN WBBM WFBM

NBC-The Story of Mary Marlin,
sketch (Ivory Snow): WLS
(sw-15.21)

NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ WIRE WHO
KSD

News: WTAD WMT WROK
KWK-Top o' the Morning
WAAF-Morning Revue

WBOW-Jane Justice
WCBD-Italian Prgm
WCFL-Party Line

WFAM-Meet Miss Miller
WGN-Martha Crane & Helen
Joyce

WHA-Your Health
WIBA-Music Graphs
WIND-Ben Kanter, pianist

WJJD-Bosworth Broadcast
WKBH-Chance Steps
WKBH-Olive Hagen, organist

WLW-Linda's First Love
WMBD-Messenger; Weather
WOWO-Bill Board

WSUI-Within the Classroom
WTAQ-Mid-morning Revue
WTMJ-What's New in Milwau-
kee?; Belle & Martha

9:15

NBC-John's Other Wife, sketch
(Louis Philippe): WMAQ
WIRE WHO KSD

CBS-Myrt & Marge, sketch
(Sper Suds): WFBM KMOX
WISN WBBM WCCO WMBD

NBC-Oxydol's Own Ma Perkins,
sketch: WLS (sw-15.21)

NBC-Vaughn de Leath, songs:
WBOW WCFL

All the Answers: WLW KWK

WAAF-King of the Kitchen
WHA-World Peace News
WIBA-Easy to Remember

WIND-Hawaiian Serenade
WKBH-News
WKBH-Ma Perkins

WMT-Morning Matinee
WOC-Neighbor Jim
WROK-On the Mall

WTAD-Jane Romar
WTAQ-Pamela

9:30

NBC-Pepper Young's Family,
sketch (Camay): WLS WMT
(sw-15.21)

CBS-Tony Wons' Scrapbook
(Vicks): WBBM KMOX WCCO

NBC-Just Plain Bill, sketch
(Anacin): WMAQ WIRE
WHO

NBC-Bennett & Wolverton:
WCFL WIBA

KWK-Party Line
WAAF-Soliloquy
WBOW-Home Folks

WCBD-German Musicals
WFAM-Fashion Pointers
WFBM-Kitchen Clinic

WGN-Get Thin to Music
WHA-Art Appreciation
WIND-Eb & Zeb

WISN-News
WJJD-Parent-Teacher Assn' Talk
WKBH-The Mixing Bowl

WKBH-Morning Melodies
WLW-Betty & Bob
WMBD-Irene's Grab Bag

WOC-Morning Parade
WOWO-Richard Trojan
WROK-Intimate Review

WTAD-Old Sportsman
WTAQ-Melody Lane
WTMJ-Morning Melodies

9:45

NBC-Today's Children, sketch
(Pillsbury): WMAQ WTMJ
KSD WHO WIRE

CBS-Ruth Carhart, songs:
WKBH WFAM WMBD WCCO
WKBH

NBC-Viennese Ensemble: WBOW
KWK

News: WLS WMBD
Party Line: WTAD WOC
KMOX Ma Perkins, sketch

WAAF-Hawaiian Echoes
WBBM-Man on the Street
WCFL-Swingtime

WGN-Musical Mail Box
WIBA-Melody Time
WIND-Rhubarb Red

WISN-Ann Leslie's Scrapbook
WJJD-Harry Zimmerman, organ-
ist

WLW-Houseboat Hannah
WMT-Young Widder Jones
WOWO-Modern Home Forum

WSUI-Program Calendar

10:00

CBS-Heinz' Magazine of the
Air; Julia Sanderson & Frank

Crumit, songs; B. A. Rolfe's
Orch.; Romance of Carol Ken-
nedy, sketch: KMOX WCCO

WBBM WFBM WISN WOC
Angelo Patri will give "Ad-
vice to Parents" for the guest
article.

NBC-The O'Neills, sketch (Ivory
Flakes): WLS (sw-15.21)

NBC-David Harum, sketch (Bab-
O): WIRE WMAQ KSD WHO

NBC-Norm Scherr, pianist: WIBA
WBOW KWK

WAAF-Woman's Page
WCBD-Uncle John
WCFL-Morning Melodies

WFAM-Mrs. Riley's Shoppers'
Guide

WGN-Don Pedro & piano
WHA-Homemakers
WIND-Municipal Court

WJBC-Organ Dreams
WJJD-Sons of the Pioneers
WKBH-Movie News

WKBH-Home Economics
WLW-News; River; Weather;
Markets

WMBD-Neighbor Jim
WMT-Frank Voelker, organist
WROK-News & Markets; Organ

WTAQ-Radio Reporter
WSUI-Are You a Collector
WTAD-News

WTAQ-To be announced
WTMJ-Household Hints

10:15

NBC-Backstage Wife, sketch
(Dr. Lyons): WMAQ WHO
WIRE KSD WTMJ WIBA

NBC-The Road of Life, sketch
(Chipso): WLW WLS (sw-
15.21)

NBC-Josh Higgins of Finchville:
WBOW WCFL

KWK-Range Riders
WAAF-Hog 'n' Harmony
WGN-Bachelor's Children

WJBC-Theater Time; News
WJJD-Happy Harmonies
WKBH-Rhythm & Romance

WKBH-Your Home
WMBD-Linda's First Love
WMT-Singer of Sacred Songs

WOWO-Tri Topics
WROK-Woman's Forum
WSUI-Yesterday's Musical Fa-
vorites

WTAD-Neighbor Jim
WTAQ-Vocals

10:30

NBC-Vic & Sade, sketch (Cris-
co): WLS (sw-15.21)

CBS-Big Sister, sketch (Rin-
so): WMBD WISN WCCO
KMOX WBBM WFBM

NBC-How to be Charming, sketch
(Phillips): WMAQ WIRE WHO
WTMJ WIBA KSD

Carson Robison: WLW KWK
WAAF-Sweet & Slow

WBOW-Harry Rieser's Orch.
WCFL-Peekers in the Pantry
WGN-Painted Dreams

WIBU-Aid Parade
WIND-Speaking of Love
WJBC-Dollar Daze

WJJD-Women's Exchange Prgm.
WKBH-Musical Almanac
WKBH-Troubadour

WMBI-Radio School of the
Bible

WMT-To be announced
WOC-Organ Melodies
WOWO-Linda's First Love

WSUI-Book Shelf
WTAD-Ma Perkins
WTAQ-News; Women's Hour

10:45

CBS-Aunt Jenny's Real Life
Stories (Spry): WBBM WCCO
KMOX WISN WMBD WFBM

NBC-Edward MacHugh, Gospel
Singer (Ivory Soap): WLS
(sw-15.21)

NBC>Hello Peggy (Drano):
WMAQ WHO KSD WTMJ

NBC-Originalities: WBOW
Party Line WIRE WOWO

KWK-The Morning After
WAAF-Foolish Questions
WCFL-Voice of Cookery

WFAM-Footsteps to Beauty
WGN-Morning Melodies
WHA-Operetta Favorites

WIBA-Footsteps to Beauty
WIND-Markets; Life Saving Talk
WJBC-Payne Pioneers

WJJD-Eddie Fitzpatrick's Orch.
WKBH-Ma Perkins
WKBH-Beauty Box Revue

WLW-Goldbergs
WMT-Treasure Chest
WROK-Morning M

Friday

November 26



BESS JOHNSON
Matron of "Hilltop House"
Fri. 4:45 pm CST

(11:30 a.m. Continued)

WMBI-Continued Story Reading
WMT-German Band
WOWO-Market Service
WROK-Helene Kimberley, songs
WSUI-Book Chat
WTAD-Police News
WTAQ-Mailman
WTMJ-Behind the Mike

11:45

MBS-We Are Four, sketch (Libby, McNeill & Libby): WGN
CBS-Our Gal Sunday, sketch (Kolyons): WBBM KMOX
Betty & Bob: WHO WOC
WAAF-Live Stock Markets; Swing High
WBAA-Purdue News
WCCO-Kitty Keene
WCFL-Fashions on Parade
WFAM-Organ Recital
WFBM-Markets; Farm Prgm.
WHA-Organ Gems
WIRE-Grace & Eddy
WISN-Symphonetta
WJBC-Reid & Vin
WKBB-Ma Perkins, sketch
WKBH-Music & Livestock
WLS-Markets; Weather: News
WMBD-To be announced
WMT-News
WOWO-Home Folk Frolic
WROK-Round the Town
WSUI-Farm News
WTAQ-Farmhands
WTMJ-News; Heinie's Grenadiers; Mercantile Quotations

AFTERNOON

12:00

CBS-Betty & Bob, sketch (Gold Medal): WCCO KMOX WBBM WFBM WISN (sw-15.27)
NBC-Farm & Home Hr.: WIRE News: WJJD WMBD WTAD WJBC
KSD-News; Grace & Eddy, sketch; Markets
WAAF-Symphonic Hour
WBAA-Agricultural Forum
WBOW-Street Reporter
WCFL-Hit Review
WGN-Bob Elson on State Street
WHA-Noon Musicales
WHO-Markets & Weather
WIND-Musical Interlude
WIRE-Govt. Market
WRBB-Luncheon Musicales
WKBH-Community Prgm.
WMBD-Dinnerbell Prgm.
WMBI-Mid-day Gospel Hour
WNT-Cedar Valley Hillbillies: Question Man
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Blue Streaks
WSUI-Rhythm Rumbles

12:15

CBS-Betty Crocker, cooking talk (Gold Medal): WBBM WCCO WISN KMOX WFBM (sw-15.27)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch: WIRE
NBC-Words & Music: (sw-15.33)
MBS-Carson Robinson's Buckaroos (Musterole): WGN KWK News: WKBB WOWO
Man on the Street: WJBC WKBH
WBAA-Luncheon Dance Time
WBOW-Wranglers
WCFL-Luncheon Concert
WHO-Pappy's Matinee
WIND-Tommy Ott, organist
WJJD-Non-day Service
WLS-Dinnerbell
WMBD-Town Crier; Farm Markets
WMT-Voice of Iowa
WOC-Inquiring Mike

WROK-Column Left; News
WSBT-News; Stork Report
WTAD-Cy & Freckles

12:30

NBC-Love & Learn, sketch: (sw-15.21)
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WBBM WCCO WFBM WISN (sw-15.27)
News: WOC WHO WIBA
Man on the Street: WOWO WKBB
Rhythm Rascals: WTAQ WTMJ
KWK-Organ Melodies
WBAA-Sports Review
WBOW-Luncheon Dance Hour
WCFL-Young Widder Jones
WGN-Markets; Mid-day Service
WHA-Farm Prgm.
WIND-Livestock Markets; Piano Interlude
WIRE-Reporter
WKBH-Luncheon Music
WLW-Voice of Experience
WMAQ-Dan Harding's Wife
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street
WSBT-In Movieland
WTAD-Farm; Markets; Weather

12:45

NBC-Dan Harding's Wife: (sw-15.33)
CBS-Hollywood in Person (Gold Medal): WBBM WCCO KMOX WISN WFBM (sw-15.27)
Today's tid-bit will come from the Warner Brothers lot where "Hollywood Hotel," "Robin Hood" and many other pictures are in the process of being made.
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
NBC-Jack & Loretta Clemens, songs: WOWO (sw-15.21)
News: WKBH WIND
Man on the Street: WCFL WSBT
KSD-Mort Dennis' Orch.
KWK-Al Sarlis' Jam Session
WBAA-Frank Triboulet, trn.
WBOW-Tune of the Day
WHO-Musical Day Dreams
WIBA-Market Reports
WIRE-Police Court
WJBC-Reid & Vin
WKBB-Song Hits of the Day; Pet Corner
WLS-Voice of the Feedlot
WLW-Kitty Keene, Inc.
WMAQ-King of Hearts
WMBD-Window Shopper
WMT-Joe Dokes; Cousin Elvira; Novelty Quintet
WOC-Tommy Dorsey's Orch.
WROK-Service Sam; Home Folks
WTAQ-Music Box
WTMJ-Sidewalk Reporter

1:00

NBC-To be announced: WLW WBOW (sw-15.21)
NBC-To be announced: WMAQ (sw-15.33)
CBS-News Through a Woman's Eyes (Pontiac): WCCO KMOX WFBM WKBB WBBM WISN WTAQ (sw-15.27)
KSD-News; Melody Parade
KWK-Voice of Experience
WAAF-Silver Notes; Hoosier Philosopher
WBAA-Behind the Scenes of Merchandising
WCBD-J. C. O'Hair
WCFL-Melody Hour
WGN-Concert Orch.
WHA-What About Taxes?
WHO-Your Home Town
WIBA-Melody Moments
WIND-Italian Hour
WIRE-Rosario Bourdon's Orch.
WJJD-Executive Club Meeting
WKBH-Romantic Melodies
WLS-School Time
WMBD-Man on the Street
WMT-Many Happy Returns; Jamboree
WOC-Front Page Drama
WOWO-We Shall Have Music
WSBT-News; Notes
WSUI-Illustrated Musical Chats
WTAD-News Summary
WTMJ-Livestock; News

1:15

CBS-Jack & Loretta, songs: (sw-15.27)
CBS-Bob Byron, piano & patter: WKBB WOC WKBH WSBT
Hope Alden's Romance: KMOX WCCO WFBM
Man on the Street: WTAQ WIBA
KWK-Concert Melodies
WAAF-Waltz Time
WBAA-You & Your Health
WBBM-Kitty Keene, Inc.
WGN-Wife vs. Secretary
WHA-Musical Variety
WHO-Lady of Millions
WISN-Musical Heat Wave
WLS-Old Timers
WMBD-His Majesty, the Baby
WMT-German Band

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:00 CST HEINZ MAGAZINE OF THE AIR; Julia Sanderson, Frank Crumit, B. A. Rolfe's orchestra; Angelo Patri, guest, CBS.

NIGHT

7:00 CST CITIES SERVICE CONCERT with Lucille Manners, quartet, Rosario Bourdon's orchestra and football talks by Grantland Rice, NBC.

7:30 CST MUSIC FROM HOLLYWOOD, Alice Faye and Hal Kemp's orchestra, CBS.

8:00 CST HOLLYWOOD HOTEL with Anne Jamison, Jerry Cooper, Ken Murray and Oswald, Raymond Paige's orchestra; Carole Lombard and Fred MacMurray, guests, in "True Confession," CBS.

9:00 CST THE SONG SHOP with Kitty Carlisle, Frank Crumit, Reed Kennedy, Alice Cornett, quartet, glee club, orchestra, CBS.

WOWO-Jack Tilson's Orch.
WTAD-Quincy Marches On
WTMJ-Dance Orch.; Weather & Police Reports

1:30

CBS-To be announced: WKBH WSBT WCCO KMOX WTAQ WFBM WBBM WKBB WISN (sw-15.27)
NBC-Music Appreciation: WIBA KSD-Judy & Jane
KWK-News; Pianist
WAAF-Live Stock Markets; Health Talk
WBAA-Parents Forum
WCBD-Zion Prgm.
WGN-Lucky Girl
WHA-Contemporary World Affairs
WHO-Houseboat Hannah
WIND-WPA Prgm.
WIRE-May Robson
WMBD-Party Line
WMT-Tom Owen's Cowboys
WOC-Afternoon Recess
WROK-Melodies from the Sky
WTAD-Melody Time

1:45

MBS-Beatrice Fairfax (Hecker Products): WGN KWK WIRE
Judy & Jane: WHO WOC
KSD-Allan Clarke, bar.
WAAF-Driskill Wolfe, trn.
WBAA-Market & Weather
WIND-Ben Kanter, pianist
WJJD-The Serenades
WLS-Melody Parade
WMBD-Variety Theater
WMT-Markets
WROK-Rippling Melodies
WTAD-Margot
WTMJ-Home Harmonizers

2:00

NBC-Radio Guild: WOWO WCFL
CBS-Columbia Concert Hall: WOC WKBH WSBT WKBH WISN WTAQ (sw-15.27)
The Oxford Ensemble will play Quartet in C Major Opus 8, No. 1 (Bach), Andante (Enesco) and Suite in Altan Style (Brandts Buys).
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)
MBS-To be announced: WIRE News: WIND WTAD WFBM KMOX-Magic Kitchen
KWK-Today at Two
WAAF-Front Page Drama
WBAA-Lafayette Grade Schools
WBBM-Radio Gossip Club
WBOW-Indiana State Teachers College Prgm.
WCBD-Polish Prgm.
WCCO-Siesta
WGN-Marriage License Romances
WHA-Rhythm & Games
WIBA-Studio Party
WJJD-The Sports Edition
WLS-Homemakers' Hour
WMT-Trading Post
WMT-Afternoon Recess
WROK-News; Musicales
WSUI-Poetic Interlude

2:15

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WLW WTMJ KSD WHO (sw-15.33)
WAAF-Hollywood Brevities
WBAA-Magic Carpet
WBBM-Meet the Missus
WBOW-Melody Time
WCCO-Markets
WFBM-Bohemians
WGN-June Baker, home management

WHA-Organ Interlude
WIND-Tommy Ott, organist
WISN-Mary Ann Presents
WMBD-Shut-In Prgm.
WSUI-Within the Classroom
WTAD-Women of the World

2:30

CBS-Ann Leaf, organist: WTAQ WKBB
CBS-Jenny Peabody, sketch (F. KSD & F. Cough Drops): WFBM KMOX WISN WBBM WCCO WOC (sw-15.27)
NBC-Vic & Sade, sketch (Crisco): WMAQ WLW WHO KSD WTMJ (sw-15.33)
MBS-Good Health & Training: WGN
KWK-Siesta Time
WAAF-Red Hot & Low Down
WBAA-Melody Time
WBOW-Christian Science
WCBD-Hit Tunes
WCFL-Hour of Friendship
WHA-Music of the Masters
WIBA-W. C. T. U. Prgm.
WIND-Dixieland Band
WIRE-Matinee Varieties
WLS-Musical Roundup
WMT-Ralph Slade's Orch.
WROK-Music Box Melodies
WSBT-Friday Serenade
WTAD-String Trio

2:45

NBC-The O'Neills, sketch (Ivory Flakes): WHO WLW WMAQ WTMJ KSD (sw-15.33)
CBS-Four Clubmen: WOC WISN WTAQ WSBT WKBH WMBD WKBH WFBM (sw-15.27)
KMOX-One Woman's Opinion
KWK-This Woman's World
WBAA-Today's Occupations
WBBM Hour of Romance
WBOW-Talk of the Town
WCCO-May Robson
WGN-Harold Turner, pianist
WIBA-Rhythm & Romance
WIND-Problems for Pamela
WLS-Home Service Club

3:00

NBC-Club Matinee: WENR WMT WOWO WBOW KWK (sw-15.21)
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO (sw-15.33)
CBS-Ted Malone's Between the Bookends: WTAQ WMBD WOC WKBB WSBT WFBM WKBH
Details of the contest on this program may be found on Page 14.
Kitty Keene, Inc.: KMOX WTMJ
WBAA-Music Society
WBBM-Houseboat Hannah
WCCO-Ladies First
WCFL-News
WGN-Four Stars Tonight
WHA-Better Speech
WIBA-Shut-in Hour
WIND-Waltz Time
WISN-Even As You and I
WJBC-Sunday School Lesson
WLW-Dr. Friendly
WMBI-Radio Bible School
WROK-Women of the Hour
WSUI-Forensic Forum
WTAD-On the Mall; Behind the Microphone

3:15

NBC-The Guiding Light, sketch (White Naptha): WHO WTMJ WMAQ (sw-15.33)
CBS-Music from the Gold Coast: WKBH WSBT WFBM WISN WOC WTAQ WMBD WKBH (sw-11.83)

NBC-Club Matinee: WIRE
KMOX-Houseboat Hannah
WBBM-Linda's First Love
WCFL-Organ Recital
WGN-Lady of Millions
WIND-Piano Harmonies
WLW-Life of Mary Sothorn
WTAD-Lawrence Glosemeyer

3:30

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WHO WLW WMAQ (sw-15.33)
CBS-Music from the Gold Coast: WFBM
News: WJBC WTAD
Voice of Wisconsin: WHA WIBA
KMOX-Singin' Sam
WAAF-News & Weather
WBAA-Little Theater Drama
WBBM-Missus Goes to Market
WCCO-Grandma Travels
WCFL-Hour of Friendship
WDZ-Behind the Microphone
WGN-To be announced
WIND-Freshmen Follies
WMBI-Music
WOWO-Old Time Religion
WROK-Church in Wildwood
WSUI-Magazine Rack
WTMJ-News; Tunessmiths

3:45

NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ (sw-15.33)
Details of the contest on this program may be found on Page 14.
CBS-Dr. Allan Roy Dafeo (Ly-sol): WBBM WFBM KMOX WCCO (sw-11.83)
Topic: The necessity for a truth campaign against the so-called social diseases.
NBC-Kitty Keene, Inc. (Dreft): WHO
KSD-Afternoon Varieties
WAAF-Jimmie Kozak, pianist
WFAM-Matinee Melodies
WGN-Ozark Minstrels
WIND-Cappy's Cabana
WJBC-Classified Time
WKBH-Little Ole
WLW-Mad Hatterfields
WMBD-Walkathon Derby Show
WMBI-The Jew
WOC-Linger Awhile
WROK-Easy to Remember
WTAD-Cy & Freckles

4:00

CBS-To be announced: WKBH
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebe-co): KMOX WFBM WBBM WCCO (sw-11.83)
Details of the contest on this program may be found on Page 14.
NBC-Arthur Lang, bar.: WIBA WHO
NBC-Jr. Nurse Corps (Sunbrite): WLW (sw-15.21)
MBS-Charley Spookey's Hillbilly Show (Consol. Drug Trade Co.): WGN
News: WOC WOWO
KSD-Washington U. Educational Series
WAAF-Int'l Potpourri
WBAA-Story Book Hour
WBOW-Rev Archie Brown
WCFL-Make Believe Night Club
WENR-Music Circle
WFAM-Hot Spell
WHA-Don Reynolds, trn.
WIND-Musical Mirror
WIRE-P.T.A. Safety Prgm.
WISN-Organ Melodies
WJBC-Wesleyan Hour
WJJD-Sons of Pioneers
WKBH-St. Mary's College
WMAQ-The Children Speak
WMBD-Dorothy June & Ramblers
WMT-Radio Gossip; Hit Tunes & Topics
WROK-Markets & News; Birthday Club
WSUI-Through the Airlines
WTAD-Freshest Thing in Town
WTAQ-Sweet Songs
WTMJ-Friendship Circle

4:15

NBC-Don Winslow of the Navy, sketch: WMT WIBA (sw-15.21)
CBS-Life of Mary Sothorn, sketch (Hind's): WBBM KMOX WCCO (sw-11.83)
Details of the contest on this program may be found on Page 14.
CBS-To be announced: WKBH
NBC-Carlotta Dale, songs: KSD WENR (sw-15.33)
WBAA-Twilight Melodies
WAAF-Sport Shorts; Shadowland
WBAA-Melody Moods
WFAM-Friday Serenade
WFBM-Tea Time Tunes
WHA-Organ Reverie
WHO-Variety Hour
WIND-Man at the Mill
WIRE-Symphony Speaker
WISN-American Education Week
WJJD-Cumberland Ridge Runners
WLW-Jack Armstrong

WMAQ-Tea Time Varieties
WMBD-Bargain Counter
WMBI-Sacred Music
WOC-Organ Moods
WOWO-Bible Story Hour
WSUI-Madrigal Singers
WTAD-Speed Gibson
WTAQ-Swing Session

4:30

NBC-Jackie Heller, trn.: WENR WMT (sw-15.21)
CBS-Dorothy Gordon: WFAM WISN WCCO WKBH WTAQ (sw-11.83)
NBC-Vagabonds: WBOW WIBA WMAQ
NBC-Jack Armstrong, sketch: (sw-15.33)
MBS-To be announced: WGN
KMOX-The Fun Quiz
KSD-Piano Duo
KWK-This Woman's World
WBAA-People of Other Lands
WBBM-Truman Bradley
WCBS-Movie Gossip (1420 kc)
WCLS-For Your Information (1310 kc)
WIND-News
WIRE-Organ Recital
WJBC-Bingo
WKBH-The Story Lady
WLW-Fairlyland Lady
WMBD-News; Pet Corner
WMBI-Auditorium Choir
WROK-Musicales
WSUI-Second Year French
WTAD-Jack Armstrong
WTMJ-Around the Town

4:45

CBS-Hilltop House, sketch (Palmolive Soap): WMBD WBBM WCCO WFAM KMOX WISN WFBM (sw-11.83)
NBC-Orphan Annie, sketch (Ovaltine): (sw-15.21)
NBC-Johnnie Johnston, bar.: KSD
NBC-Al Vierra's Orch.: WENR WMT
NBC-Tom Mix Straight Shooters (Purina): (sw-15.21)
Singing School: WIND WLW
WBAA-Melody Moods
WBOW-Sundown Express
WFAM-Dance Parade; Voice of Carelessness
WFO-News
WIBA-Dance Hour
WIRE-Yes or No
WJBC-Behind the Microphone
WKBH-Matinee Musicales
WMAQ-Romance & Rhythm
WCCO-Man on the Street
WROK-Music by Cugat
WTAQ-To be announced
WTMJ-News; Medical Society

5:00

CBS-Margaret Daum, sop.; Concert Orch.: WOC WFAM WBBM WTAQ
NBC-Education in the News: (sw-9.53)
NBC-Marek Weber's Orchestra: WCFL
NBC-Jr. Nurse Corps (Sunbrite): WENR KWK
KMOX-Linda's First Love
KSD-News; Dick Leibert, organist
WCCO-Livestock
WFBM-Conservatory Prgm.
WGN-Jolly Joe
WHO-Sunset Corners Opry
WIBA-Variety Prgm.
WIND-Stamp Man
WIRE-Mr. Loomis
WISN-Show Window
WKBH-Univ. of Dubuque
WKBH-Mystery Melodies
WLW-Angelo, Italian troubadour
WMAQ-Don Winslow of the Navy
WMBD-Happy Train
WMBI-Twilight Musings
WMT-A Hit for Today; Interlude
WROK-Songs at Twilight
WSUI-The Short Story
WTMJ-Jack Armstrong, sketch

5:15

NBC-Rhythmairs: WIBA (sw-9.53)
CBS-Margaret Daum, sop.: WKBH
NBC-Marek Weber's Orch.: WENR
To be announced: WCFL WMAQ
KMOX-Lady of Millions
KSD-Young America Speaks
KWK-Santa Claus
WBBM-Pantry Party
WCCO-Jack Armstrong, sketch
WFAM-Grid Forecast
WFBM-Butler Forum
WGN-Buddy & Ginger
WIND-Sons of the Pioneers
WIRE-Three Little Words
WKBH-College Hour
WLW-Supper Serenade
WMBD-Jack Lyon Entertains
WMT-Adventure Bound
WOC-Speed Gibson
WROK-Sport Review
WTMJ-Heinie's Grenadiers



TOMMY DORSEY
Swing Trombonist
Fri. 8:30 pm CST

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBA-890
WBBM-770
WBOW-1310
WCBD-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WBO-1000
WBA-1280
WIND-560
WIRE-1400
WISN-1120

WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WLS-1380
WLS-1380
WLW-700
WMAQ-670
WMBD-1440
WMBI-1080
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WTAQ-900
WTAM-1070
WTAQ-1330
WTMJ-620

5:30

CBS-News; Frank Dailey's Orch.: WTAQ WKBB WFBM WCCO (sw-17.76)

Jack Armstrong: WHO KMOX WMAQ
KSD-Charlie Chan
KWK-Coyita Bunch
WAAF-Sports
WBBM-Pappy Cheshire
WBOW-News; Melody Weavers
WCFL-News; Piano Recital
WENR-What's the News?
WFAM-Gately's Gaieties
WGN-Charlie Chan
WIBA-News
WIND-Bill, Mac & Jimmie
WIRE-Little Orphan Annie
WISN-News; Musical Interlude
WKBH-Kiddies' Hour
WLW-Bob Newhall, sports
WMBD-Speed Gibson
WMT-Puzzle Club; News
WOC-Hits & Bits
WROK-South Sea Island Magic
WSUI-Musical Moods

6:45

NBC-Lowell Thomas, news commentator; Ed Thorgeren (Sun Oil): WLW (sw-15.21)
NBC-Tom Mix Straight Shooters (Purina): WMAQ KWK WIRE
CBS-Song Time: WKBB WFBM (sw-17.76)
NBC-Escorts & Betty: WENR
NBC-Orphan Annie, sketch (Ovaline): KSD WHO
Sports: WISN WTMJ
KMOX-Adventures of Jimmy Allen
WBOW-Jerry of the Circus
WCCO-Front Page Parade
WCFL-Varieties
WFAM-Speed Gibson
WGN-Orphan Annie
WIBA-Today's Birthdays; Sports
WIND-Inquiring Reporter
WMBD-Sports; Where to Go
WMT-Jordan's Revue; Did You Know?
WOC-Jack Armstrong, sketch
WROK-Musical
WSUI-Iowan of the Air
WTAQ-Bureau of Public Service

NIGHT

6:00

NBC-Amos 'n' Andy (Pepodent): WHO WTAM WLW KSD (sw-9.53) (also see 10 p.m.)

CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-17.76) (also see 10 p.m.)

NBC-Mary Small, songs: WMT WIRE

NBC-Malcolm Claire, songs: WMAQ

CBS-Northwestern Univ. Bookshelf: WTAQ

News: WAAF KMOX
Sports: WKBB WOC WHAS
Dinner Hour: WSUI WIBA
KWK-Improve My Music Club
WBBM-The Headliners
WBOW-Lovely Lady
WCCO-Victor Arden's Orch.
WCFL-Dinner Concert
WENR-Your Football Prophet
WFAM-Crimecasts
WFBM-Phenomenon
WGN-Toy Center Tonight
WIND-German Hour
WISN-Down By Herman's
WKBH-Sports
WMBD-Paul Welton's Orch.
WMBI-Sunset Hour
WROK-News; Joe & Chuck
WTMJ-Gridiron Highlights

6:15

NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WMAQ WIRE WHO WTMJ WTAM WIBA (also see 10:15 p.m.)

NBC-Dr. Karl Reiland, commentator (Pepperell): KWK WMT WENR (sw-11.87)

CBS-Chrysler Football Parade: (sw-17.76)

CBS-Dinner Concert: WTAQ

News: WMBD WOC
Sports Review: WROK WFBM KMOX WGN

KSD-Hollywood Spotlight
WBBM-Northwestern Univ. Bookshelf

WBOW-Si & Ezra
WCFL-To be announced

WJR-Vocal Varieties
WKBB-Theater Review

WKBH-Musical Prgm.
WLW-Four Stars Tonight

WROK-Dinner Music; Voice of Carelessness

6:30

NBC-Horlick's Lum & Abner, sketch: WLW WENR (also KGO at 10:15 p.m.)

CBS-Dinner Concert: WFBM

WOC WHAS WISN WMBD (sw-17.76)

NBC-Louis Panico's Orch.: KSD

MBS-Concert Orch.: WGN

News: WHO WTAQ WMAQ

KMOX-Phyl Coe Mysteries
KWK-Sport Review; News

WBBM-Airflow Harmonies
WBOW-Hit Tunes

WCCO-Rube Appleberry
WCFL-Sunny Sam

WFAM-Football Forecast
WIBA-Camp Randall

WIRE-Sports
WJR-Musical Moments

WKBH-Speed Gibson
WKBH-Dinner Music

WMT-Etchings in Ivory
WROK-Italian Prgm.

WTAM-Jr. Safety Police Club
WTMJ-Easy Aces

6:45

CBS-Boake Carter, commentator (Philo): WBBM KMOX WJR WCCO WFAM WMBD WISN WHAS (sw-11.83) (also KSL KXX at 10:15 p.m.)

MBS-Mary Jane Walsh, songs (Barbasol): KWK

NBC-Louise Florea, sop.: KSD

MBS-Henry Weber's Concert Orchestra: WGN

News: WKBB WFBM WKBH

WBOV-Home Decorators
WCFL-Pat Kennedy

WENR-Vocal Varieties
WIO-Frolies

WIBA-Trouble-Shooters
WIRE-Charlie Chan, sketch

WLW-Singing Cinderella
WMAQ-Chicago Opera Prgm.

WMT-Carson Robinson's Buckaroos

WOC-Jungle Jim
WTAQ-Organ Meditations

WTMJ-Reddy Kilowatt's Orch.

7:00

NBC-Cities Service Concert; Lucille Manners, sop.; Rosario Bourdon's Orch.; Revelers Quartet; Grantland Rice, football talk: WMAQ WTMJ WIBA KSD WHO WTAM (sw-9.53)

Miss Manners, Could I Be in Love from "Champagne Waltz," Opere Ton Coeur, Irish Love Song, and with Robert Simmons, Thine Alone from "Eileen," Simmons also offers There's Music in My Heart, Cherie, The orchestra, Bacchanale from "Faust," Valse Triste, Carrilho, Blue Grass, and Torch Dance from "Henry the Eighth," The Revelers sing The Land Where the Good Songs Go from "Miss 1917," and the ensemble offers On Wings of Song and selections from "Follow the Fleet."

CBS-Hammerstein Music Hall (Kolyos Tooth Paste); Ted Hammerstein, m.c.; Jerry Mann, comedian; Guest; Orch.: KMOX WBBM WFBM WHAS WCCO WJR (sw-17.76)

Magnante plays Daunting Tambourine; The chorus sings Do, Do, Do; Jerry Mann's number will be I'd Rather Call You Baby; the orchestra offers a medley of Sometimes I'm Happy, In An Old English Village, and Your Broadway, My Broadway.

NBC-Grand Central Station, sketch (Listerine): KWK WLS WMT (sw-11.83)

MBS-Mary Jane Walsh, vocalist (Barbasol): WGN

WAAF-Oklahoma Outlaws
WBOW-Green Bros.' Orch.
WCFL-News

WFAM-Echoes of the Islands
WIND-Business Today

WIRE-Whispering Jack Smith
WISN-Twenty Fingers of Melody

WKBB-Festival Time
WKBH-Singing Strings
WLW-Tonic Time
WMBD-Brain Teasers
WOC-German Band
WROK-Affairs of Mrs. Swenson
WSUI-Children's Hour
WTAQ-To be announced

7:15
MBS-Lifetime Revue; Harold Stokes' Orch. (Sheaffer Pen Co.): WGN

WBOW-Vic Arden's Orch.
WCFL-Stars of Tomorrow

WFAM-Amer. Family Robinson
WIND-Friendly Philosopher

WIRE-Lou Little
WISN-Concert Contrast

WKBH-Amer. Family Robinson
WKBH-John Gruber

WLW-Homer Griffith
WROK-Livingston Trio

WTAQ-Piano Musings

7:30
CBS-Music from Hollywood (Chesterfield); Hal Kemp's Orch.; Alice Faye, vocalist; WFBM WOC WMBD WTAQ WISN WJR WKBB WFAM WCCO WBBM KMOX WHAS (sw-11.83) (also KSL KXX at 10:30 p.m.)

NBC-Death Valley Days, drama (Borax): WLS WLW WMT KWK WOWO (sw-11.87)

MBS-Lone Ranger, drama (Silvercup): WGN

WBOW-Phyl Coe Mysteries
WCFL-Streamline Melodies

WIND-Sing & Swing
WIRE-Master Mind

WKBH-Modern Mood
WROK-Lou Blake's Orch.

WSUI-Evening Musicale

7:45
WBOW-Music by Cugat
WCFL-Herr Louie & The Weasel

WIND-Talking Drums
WSUI-American Scene

8:00
CBS-Hollywood Hotel (Campbell's Soup); Jerry Cooper, m.c.; Annie Jamison, sop.; Ken Murray & Oswald; Raymond Paige's Orch.: WIAS WBBM WCCO KMOX WFBM WOC WJR WMBD (sw-17.76)

For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Waltz Time (Phillips); Frank Munn, tr.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53)

NBC-Pontiac Varsity Show; Paul Dumond, m.c.: WLS WOWO WLW KWK WMT (sw-11.87)

Tonight's program will come from the campus of Stanford University.

MBS-Kay Kyser's Orch.: WGN
KOA Sport Highlights
WBOW-To be announced

WCFL-Jam Session
WIBA-Football Forecast
WIND-Tommy Ott, organist

WISN-Music Continental
WKBB-News
WKBH-Concert Hall

WROK-Musical
WSBT-Varsity Drag
WSUI-Parade of Events

WTAQ-Master Singers
WTMJ-Question Bee

8:15
KOA-Melody Time
WCFL-Ballads

WIBA-Music by Cugat
WIND-News
WISN-American Weekly

WKBB-World Dances
WROK-News; Musicale
WSUI-Mexican Orch.

WTAQ-House of Peter M'Gregor

8:30
NBC-True Story Court of Human Relations, drama: WMAQ WIO KSD WTAM WIRE (sw-9.53) (also see 10:30 p.m.)

Details of the contest on this program may be found on Page 14.

NBC-Tommy Dorsey (Raleigh & Kool), His Trombone & Orch.; Edythe Wright & Jack Leonard, vocalists; Paul Stewart, m.c.: WIBA WENR WTMJ WOWO WMT KWK (sw-11.87)

KOA-Vic Arden's Orch.
WCFL-Dramatic Group
WGN-Ennio Bolognini; Orch.

WIND-Football Predictions
WISN-Woods Dreyfus
WKEB-Success Story

WKEB-Evensong

WLW-Cafes of Yesteryear
WROK-David Lundberg, "Make Believe"

WSBT-Musical Mirror
WSUI-History in Review
WTAQ-News

8:45
KOA-The Three Keys
WGN-News; Sport High Lights

WIND-Diamond Drama
WISN-Reflections

WKBB-Sentimental Mood Music
WKBH-John Gruber

WROK-Alice Blue, songs
WSUI-Daily Iowan of the Air

9:00
CBS-The Song Shop (Coca-Cola); Starring Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cornett; Songshop Quartet; Glee Club; Gus Haensch's Orch.: WISN WCCO KMOX WHAS WFBM WBBM WKBH WMBD WSBT WOC WJR (sw-17.76)

NBC-Campana's First Nighter, drama: WHO WTMJ WIBA WMAQ WTAM WLW KSD WIRE KOA (sw-9.53)

MBS-Lou Little's Football Forecast (American Chicle): WGN

NBC-Boxing Bouts: WBOW WIBA WOWO (sw-6.14)
KWK-Your Good Health
WCFL-News

WENR-The Story of Business
WIND-Bob Tinsley's Orch.
WKBH-Musical Moments

WMT-Style Talk; Bohemian Hour
WROK-Grantham's Virginia Cavaliers

WTAQ-Dance Orch.

9:15
MBS-Wayne King's Orch.: WGN
KWK-Christian Endeavor Choir

WBOW-Dance Hour
WCFL-Labor Flashes
WIND-Walkathon

WKBH-Rapid Ad
WROK-Harry Garland, vacationing

WTAQ-Vic Arden's Orch.

9:30
NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD WLW WMAQ WTAM WIRE KOA (sw-9.53)

For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Boxing Bouts: WBOW MBS-Curtain Time: WGN

To be announced: WENR WTAQ
KWK-Rage Riders
WCFL-Tune Teasers

WIBO-George Jessel; Orch.
WIBA-Continental Nights
WIND-Stars Over Manhattan

WMT-Band Wagon
WOWO-Victor Arden's Orch.
WROK-Lou Blake's Orch.

WTMJ-Hollywood Spotlight

9:45
NBC-People in the News; Dorothy Thompson, commentator (Pall Mall): WIRE WTAM WMAQ KOA KSD WLW

CBS-To be announced: WTAQ WCCO (sw-17.76)
News: WOWO WROK

Vic Arden's Orch.: WSBT WHAS
WFBM WOC WKBB KMOX
KWK-String Nocturne
WBBM-Sports Huddle

WCFL-J. Robt. Johnson
WENR-Marek Weber's Orch.
WHO-Home Town Melodies

WIND-Russ Hodges, comments
WISN-Post Office
WJR-Musical

WMBD-Hollywood Spotlight
WTMJ-Screen & Radio Preview

10:00
NBC-Amos 'n' Andy (Pepodent): WMAQ WIRE KOA KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, tr.; Franklyn MacCormack; Orch.: WFBM WBBM KMOX WHAS KSL WCCO (also at 6 p.m.)

NBC-Panchito's Orch.: WCFL WMT (sw-6.14)

NBC-George R. Holmes, political news: WBOW (sw-9.53)

CBS-Glen Gray's Orch.: WSBT (sw-17.76)

News: WIBA WKBB WKBH
WMBD WJR WOC WTAQ

Sports Review: KWK WOWO
WENR-Globe Trotter
WHO-Dalton Norman, songs

WIND-Swedish Prgm.
WISN-Moon Magic
WLW-Faul Sullivan, news

WTAM-Musical Bulletin Board
WTMJ-Sports

10:15
NBC-Uncle Ezra's Radio Station (Alka Seltzer): KOA KFI (also at 6:15 p.m.)

NBC-King's Jesters: WFCL WBOV (sw-9.53)

CBS-Glen Gray's Orch.: WOC WTAQ WISN WKBB WKBH

NBC-Panchito's Orch.: WOWO
News: WCCO WHO WMT WFBM
KMOX-Jimmy Garrigan's Orch.

KWK-Allan Dale, vocalist
WBBM-Vic Arden's Orch.
WGN-Ted Weems' Orch.

WHAS-Gridiron Glimpses
WIBA-Club Chanticleer
WIRE-News; Basonology

WJR-This Week in Review
WLW-Salute to Shreveport, La.
WMAQ-Norman Pearce, bachelor poet

WMBD-Sports; Program Review
WTAM-Music You Want
WTMJ-Moonlight & Shadows

10:30
NBC-Court of Human Relations: KFI KOA (also at 8:30 p.m.)

NBC-Joe Rines' Orch.: WCFL WOWO WBOW (sw-9.53)

CBS-Happy Felton's Orch.: WOC WTAQ WFBM WKBB WSBT

WKBH WISN (sw-17.76)
NBC-Henry Busse's Orch.: WENR (sw-6.14)

MBS-Bernie Cummins' Orch.: WMT

News: KWK WBBM
KMOX-Morning's Headlines
WCCO-Rollie Johnson
WGN-Freddie Martin's Orch.
WHO-Sports
WIBA-Swing It, Boys
WIND-Let's All Dance
WIRE-Variety Show
WMAQ-News; Jimmy Dorsey's Orch.
WMBD-Value Hints
WTMJ-News; Dance Orchs.

10:45
CBS-Happy Felton's Orchestra: KMOX

MBS-Bernie Cummins' Orch.: KWK

News: WIND WHAS
WBBM-Orrin Tucker's Orch.
WCCO-Cecil Hurst's Orch.

WIBA-Helen & Louise
WJR-Meditation
WLW-Arnie Simmonds' Orch.
WMBD-Walkathon Derby Show

WLW-Noble Sissle's Orch.

11:00
NBC-Teddy Hills' Orch.: WIBA
WBOW WHO KSD WCFL (sw-9.53)

CBS-Guy Lombardo's Orch.: WOC WTAQ WSBT WMBD

WBBM WISN WKBB WFBM
NBC-Wm. Scott's Orch.: WOWO (sw-6.14)

MBS-George Olsen's Orch.: WGN
WMT

KMOX-Pappy Cheshire's Hill Billies

KOA-Dance Hour
KWK-Clyde Lucas' Orch.
WCCO-Will Osborne's Orch.

WENR-Eddie Varzos' Orch.
WHAS-Dance Time
WIND-Bob Tinsley's Orch.

WIRE-Art Berry's Orch.
WJR-Emerly Deutsch's Orch.
WLW-Don Bestor's Orch.

WMAQ-Marek Weber's Orch.
WTAM-Otto Thurn's Orch.
WTMJ-Streamlined Revue

End of Friday Programs

FRIDAY

WJZ AND NBC BLUE NETWORK
6:15 - 6:30 P.M. — C. S. T.

DR. KARL REILAND

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TED FIO-RITO "Jack Haley's Log Cabin Revue" maestro Sat. 7:30 pm CST

MORNING

7:00 am CST CBS-Poetic Strings: (sw-21.52) NBC-Norsemen Quartet: WLW Musical Clock: WROK WBBM WIBA WOC WKBB WCFL WKBH WMT 7:15 News: WMT WHO WCCO KMOX-Shumate Bros. 7:30 NBC-Dick Leibert, organist: KWK CBS-Jack Shannon, trn.: (sw-21.52) News: WTAQ WIBA WKBB Musical Clock: WMBD WROK WMT 7:45 CBS-Leon Goldman, violinist: (sw-21.52) Musical Clock: WIBA WKBB 8:00 NBC-Breakfast Club; News: WCFL WOWO WBOW WLW (sw-15.21) CBS-Ray Block, pianist: WFAM WKBB WFBM WTAQ (sw-21.52) News: WKBH WMBD Musical Clock: WKBH WROK 8:15 CBS-Dalton Bros.: WFAM WTAQ WKBB WFBM (sw-21.52) NBC-Streamliners; News: KSD 8:30 CBS-Richard Maxwell, trn.: WFAM WFBM WKBH (sw-21.52) MBS-Victor H. Lindlahr (Journal of Living): WGN News: WTAG WIND 8:45 NBC-Landt Trio: KSD NBC-Breakfast Club: WCFL WBOW NBC-Aunt Jemima (Quaker Oats): WMAQ (sw-15.21) CBS-Fiddler's Fancy; News: WFBM (sw-21.52) 9:00 NBC-Breen & de Rose, songs: WOWO WCFL WIRE (sw-15.21) NBC-Amande Snow, songs: WHO WBOW WMAQ WIRE CBS-Fred Feibel, organist: WKBH WFBM WTAQ WISN WFAM WOC WKBH WCCO (sw-21.52) News: WTAD WMT WROK 9:15 NBC-Charjoteers: WHO WBOW KSD NBC-Swing Serenade: WOWO WMT WIBA WCFL (sw-15.21) CBS-Fred Feibel, organist: WMBD 9:30 CBS-Let's Pretend, children's Prgm.: WFBM WFAM WOC WTAQ (sw-21.52) The favorite children's fairy tale, "The Sleeping Beauty" will be dramatized. NBC-Manhatters: WLW WCFL NBC-Bill Krenz Orch.: WOWO WMAQ WKW WMT WIBA WLW (sw-15.21) Musical Prgm.: KWK WCCO KMOX-Travelogue 9:45 NBC-Manhatters: KSD WBOW WHO MBS-Norman Brokenshire's Varieties: WIRE KMOX-Inquiring Reporter WAAF-Hawaiian Echoes WCCO-Dr. O'Brien WCFL-Swingtime WGN-Musical Mail Box WIBA-Music Graphs WIND-Rhythm in Red WISN-Your Neighbor

WJJD-Sterling Young's Orch. WKBH-Rhapsody WLS-News & Markets WMBD-News WOWO-Modern Home Forum WROK-Jack Maxedon, ballads WSUI-Prgm. Calendar; Weather WTMJ-Boy Scouts of America 10:00 CBS-Cincinnati Conservatory of Music: WKBH WCCO WOC (sw-21.52) NBC-Florence Hale's Radio Forum: WBOW WIBA WMAQ WHO NBC-Joan Brooks, songs: WMAQ (sw-15.21) News: WIND WTAD Pappy Cheshire's Hillbilly Band: KMOX WBBM To be announced: WTAQ WTMJ KSD-Xavier Cugat's Orch. KWK-Magic Hour WAAF-Soliloquy WBT-Magic Kitchen WCBD-Football Notes WCFL-The Shopper WFAM-Shoppers' Guide WFBM-Saturday Serenade WGN-Home Management WHA-Homemakers WISN-Let's Pretend WJBC-Organ Dreams WJJD-Sons of the Pioneers WKBH-Home Economics WLS-High School Parade WLW-News; River; Weather; Markets WMBD-Window Shopper WMT-Magic Kitchen WROK-News; Organ WSUI-Radio Stylist 10:15 NBC-Minute Men: WOWO WIBA KWK NBC-Ford Rush & Silent Slim, songs; philosophy: WHO KSD WMAQ WBOW WIBA WAAF-Variety WCBD-Lutheran Prgm. WCFL-Fed. Hour Speech WGN-Melody Time WIND-Sons of the Pioneers WJBC-Theater Time; News WJJD-Fed. of Women's Clups WKBH-News WKBH-Your Home WLS-Priscilla Pride WLW-My Health WMBD-Advs. in Scoutland WMT-Singer of Sacred Songs WROK-Woman's Forum WSUI-Yesterday's Musical Favorites WTAD-Variety Prgm. WTAQ-To be announced WTMJ-Victorians; News 10:30 CBS-Conserv. of Music: WFAM WISN WMBD WKBH NBC-Our Barn, children's forum: WOWO WIBA (sw-15.21) NBC-Instrumental Ensemble: WMAQ WHO KSD MBS-Army Band: WGN WMT KWK-Uncle Dick's Kiddie Klub WAAF-Sweet & Slow WBOW-The Revelers WCCO-Housing Administration WCFL-Peekers in the Pantry WFBM-Children's Hour WIND-Speaking of Love WIRE-Music Spelling Bee WJBC-Neighbor Jim WJJD-Women's Exchange Prgm. WLS-On Parade WLW-School of Music WMBI-K.Y.B. Club WSUI-Book Shelf WTAD-Concert Hall WTAQ-News; Women's Hour WTMJ-Fed. of Women's Clubs 10:45 NBC-Gay Nineties: KSD WHO WBOW WMAQ CBS-Conservatory of Music: WCCO NBC-Harold Nagel's Orchestra: WTMJ WAAF-Foolish Questions WCFL-Voice of Cookery WHA-Robert Yaseen, pianist WIND-Valparaiso Univ. Prgm. WJBC-Payne Pioneers WJJD-Eddie Fitzpatrick's Orch. WMT-Kiddies Revue WOC-Organ Melodies WROK-Kiddies Club WTMJ-To be announced 11:00 NBC-Allen Leaffer's Orch.: KSD WBOW WIBA WTMJ WMAQ WLW CBS-Captivators: WOC WKBB WFBM WKBH (sw-21.52) NBC-Rex Battle's Ensemble: KSD WCFL WHO WAAF-Myrna Dee Sergeant WBAA-High School Guest Hour WBBM-Amer. Dental Ass'n WCCO-Safety Talk WFBM-Hoosier Farm Circle WGN-Quin Ryan, news WHA-Consumer Facts WIND-Harry Zimmerman, organist WISN-German Hour WJBC-Uptowners Quartet WJJD-Ben Kanter, pianist WLS-For People Only WMBD-Juvenile Theater WMBI-Church School Hour WMT-Frank Voelker, organist WOWO-Market Service WROK-Helene Kimberley, songs WSUI-Musical Miniatures WTAD-Police News

Good Listening for Today Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated MORNING 10:00 CST CINCINNATI CONSERVATORY OF MUSIC, CBS. AFTERNOON 12:15 CST FOOTBALL, Army vs. Navy, CBS, MBS, NBC. NIGHT 7:00 CST ROBERT L. RIPLEY and B. A. Rolfe's orchestra, NBC. 7:30 CST JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, Genevieve Rowe, Ray Block and Swing Fourteen, and guest, CBS. 7:30 CST JACK HALEY'S LOG CABIN with Virginia Verrill, Warren Hull, Wendy Barrie, Ted Fio-Rito's orchestra, NBC. 8:00 CST PROFESSOR QUIZ, CBS. 9:00 CST LUCKY STRIKE HIT PARADE, Harry Salter's orchestra, vocalists, quartet; Winifred Cecil, guest, CBS. 9:00 CST SYMPHONY ORCHESTRA, Pierre Monteux, conductor, NBC.

NBC-Call to Youth: WOWO WMT KMOX-Magic Kitchen WAAF-Music in the Air WBAA-Just Kids WBBM-III. State Med. Society WCFL-Interlude WGN-Poetry, Margery Graham WHA-Questions Parents Ask WHO-Rural Life WIND-Melody Aces WIRE-Your Home Town WJBC-Personality Hour WJJD-High School Hour WLS-Fanfare Interview WMBD-George McDonald; Police Bulletins WSUI-High School News Exchange WTAD-News WTAQ-Piano Improvisations 11:15 CBS-Captivators: WCCO WBBM WMBD NBC-Brick Holton, trn.: WOWO NBC-Allen Leaffer's Orch.: WHO KWK-Rapid Service WAAF-Memory Lane WBAA-Don't Listen WCAZ-Movie Gossip (1070 kc) WCFL-Timely Tunes WGN-Harold Turner, pianist WHA-Music Album WIND-Dixieland Band WIRE-Ho Po Ne WJBC-News & Bands WKBH-Club Calendar WLS-Chuck, Ray & Christine WLW-Vic Arden's Orch. WMBI-Teen-Age Bible Study WMT-Tom Owen's Cowboys WROK-Helen Benson, cowgirl WSUI-Travel's Radio Review WTAD-Duke Otten WTMJ-Marquette University 11:30 NBC-Farmers' Union Prgm.: WBOW WMAQ WIBA KWK WLW (sw-15.21) CBS-George Hall's Orch.: WFAM WOC WKBB WKBH (sw-21.52) NBC-Rex Battle's Ensemble: KSD WCFL WHO WAAF-Myrna Dee Sergeant WBAA-High School Guest Hour WBBM-Amer. Dental Ass'n WCCO-Safety Talk WFBM-Hoosier Farm Circle WGN-Quin Ryan, news WHA-Consumer Facts WIND-Harry Zimmerman, organist WISN-German Hour WJBC-Uptowners Quartet WJJD-Ben Kanter, pianist WLS-For People Only WMBD-Juvenile Theater WMBI-Church School Hour WMT-Frank Voelker, organist WOWO-Market Service WROK-Helene Kimberley, songs WSUI-Musical Miniatures WTAD-Police News

WTAQ-Mailman WTMJ-Singing Strings 11:45 CBS-George Hall's Orch.: WBBM WAAF-Live Stock Markets; Swing High WCCO-Musical Prgm. WCFL-Fashions on Parade WFBM-Markets; Farm Prgm. WGN-Edna Sellers, organist WHA-W. P. A. Orch. WHO-Gov. Nelson G. Kraschel WJBC-Guest Artists WJJD-Debaters' Forum WLS-Markets; Weather: News WMT-News; Cedar Valley Hillbillies WOC-Weekly Chats WOWO-Consolaires WROK-Round the Town WSUI-Farm News WTAQ-Farmhands WTMJ-News; Heinie's Grenadiers; Mercantile Reports

AFTERNOON 12:00 CBS-Orientele: WKBH WCCO WOC WBBM WFAM NBC-Don Bestor's Orch.: WMAQ (sw-15.33) News: WJJD WMBD WTAD WJBC WIND KMOX-Junior Parade KSD-News; Rhythm Makers; Markets WAAF-Symphonic Hour WBAA-Tune Time WBOW-Street Reporter WCFL-Hit Review WFBM-Midday Meditation WGN-Bob Elson on State Street WHA-Noon Musicale WHO-Corn Belt Farm Hour WIBA-Market Reports WIRE-Farm Hour; News WISN-Musical Heat Wave WKBH-Saturday Senesade WLS-Poultry Service Time WMBI-Gospel Music WMT-Cedar Valley Hillbillies; Question Man WSUI-Len Carroll's Orch. 12:15 NBC-Football; Army vs. Navy: WMAQ (sw-15.33) CBS-Football; Army vs. Navy: WOC WBBM WFBM WCCO Man on the Street: WJBC WKBH WBAA-Luncheon Dance Time WBOW-On The Mall WCFL-Luncheon Concert WFAM-News; Stork Report WGN-Harold Turner, pianist WIND-Tommy Ott, organist WJJD-Harry Owen's Orch. WKBH-News WLS-Curley & Ramblers WMBD-Town Crier; Farm Markets

WMBI-Organ Melodies WMT-Voice of Iowa WOWO-Bob Wilson, news WSBT-Football; Army vs. Notre Dame WROK-Column Left, news WTAD-Cy & Freckles 12:30 NBC-Club Matinee: KWK WMAQ WLW WOWO (sw-15.21) CBS-Football Game: KMOX WFAM WFBM NBC-Football Game: WCFL (sw-15.33) News: WIOO WIBA WOC Markets: WCCO WLS WJZ WBAA-Footnotes on the Headlines WBBM-Herbert Foote, organist WBOW-Luncheon Dance Hour WGN-Markets; Midday Service WHA-Farm Prgm. WIND-On the March WIRE-Reporter WJJD-Uncle Joe Dobson WKBH-Man on the Street WKBH-Luncheon Music WMBD-Farm News WMBI-Young People's Hour WMT-Markets; Hillbillies WROK-Couple on the Street WTAD-Farm; Markets; Weather WTMJ-Dance Music 12:45 CBS-Football Game: WMBD WOC (sw-15.27) News: WKBH WTAQ WIND WBAA-Market Reports WBBM-Chicago Park District WBOW-Tune of the Day WCCO-Front Page Parade WFAM-Man on the Street WHO-Lem Turner & Four Dons WIRE-Farm Talk WKBH-Song Hit of the Day, Pet Corner WLS-Weekly Livestock Market Review WMT-Cousin Elvira; Iowa Cornhuskers WROK-Man Off the Street; Home Folks Hour WTMJ-Sidewalk Reporter 1:00 CBS-Football Game: WTAQ WOC WFBM WKBH KFAM WISN NBC-Football Game: WIRE WMAQ (sw-15.33) KMOX-St. Louis Medical Society WAAF-Silver Notes; For Mothers & Dads WBAA-Radio Stage WBBM-Man on the Street WBOW-Rev. Archie Brown WCBD-J. C. O'Hair WCCO-Will Osborne's Orch. WCFL-Melody Hour WGN-Concert Orch. WHO-Luncheon Music WIBA-Melody Moments WIND-Italian Prgm. WJJD-Mid-day Roundup WKBH-Dance Orch. WLS-Home Talent Prgm. WMBD-Man on the Street WTAD-News WTMJ-News; Moment Musicale 1:15 CBS-Football Game: KMOX WOC WFBM WKBH WBBM-Meet the Missus WFAM-Football; Notre Dame vs. So. Calif. WGN-Three Graces & Piano WHA-Die Deutsche Musik Stunde WHO-Football Preview WIBA-Man on the Street WJBC-Dance Time WLS-Old Timers WMBD-Illis Majesty, the Baby WMT-German Band WTAD-Quincy Marches On WTAQ-Man on the Street WTMJ-Melody Hour 1:30 NBC-Football Game: WBOW (sw-15.33) CBS-Football Game: WTAQ WKBH (sw-15.27) NBC-Louis Panico's Orch.: WOWO (sw-15.21) KMOX-One Woman's Opinion KSD-News; Robert Hood Bowers' Band KWK-News & Speaker WAAF-Live Stock Markets; Encores WBAA-Musical Review WBBM-Football; Public High Champs vs. Catholic High Champs WCBD-Rhythm Men WFBM-News WGN-Concert Orch. WIBA-Football Parade WIND-Sports Review Jamboree WIRE-Football Dope

WJJD-Fred Beck, organist WLS-Market Summary WLW-Football Jamboree WMAQ-Bob Hawk's Fun Quiz WMBD-Party Line WMT-Tom Owen's Cowboys WROK-Melodies from the Sky WTAD-Music Graphs WTMJ-To be announced 1:45 NBC-Football Game: WBOW (sw-15.33) NBC-Football; Notre Dame vs. So. Calif.: WOWO WMT (sw-15.21) CBS-Football Game: WMBD WOC WKBH (sw-15.27) Football: WSUI WFBM WMAQ WIRE WTAQ KMOX-Meet the Missus KSD-Modern Miracles WAAF-Driskill Wolfe, trn. WCBF-Radio Gossip WGN-Football; Notre Dame vs. So. Calif. WGN-Ozark Minstrels WHO-Football; Iowa vs. Neb. WJJD-Warren Brown Talks Football WLS-Don & Helen WROK-Melodiers WTAD-Bessie Dean Reinert 2:00 NBC-Football Game: WOWO (sw-15.27) CBS-Football Game: WKBH WOC (sw-15.27) NBC-Football Game: WBOW (sw-15.33) Football; Notre Dame vs. So. Calif.: WJJD WIND WJR WLW To be announced: WTMJ WCCO WKBH Football Game: KSD KWK WAAF-Charlie Johnson, Duke of the Uke WBAA-Campus Varieties WCBD-Polish Prgm. WCFL-To be announced WHA-Music of the Masters WLS-Homemakers Hour WMBD-Trading Post WROK-News; Musicale WTAD-News 2:15 WAAF-Hollywood Brevities WMBD-Football Game WROK-Two Guitars WTAD-Matinee Jamboree 2:30 NBC-Football Game: WBOW (sw-15.33) NBC-Football Game: WOWO WENR (sw-15.21) CBS-Football Game: WOC WKBH (sw-15.27) WAAF-Red Hot & Low Down WBAA-Stamp Club Meeting WCBD-Radio Debuts WLS-Merry-Go-Round WROK-Music Box Melodies 2:45 CBS-Football Game: WKBH WOC WTAQ WISN (sw-15.27) WTAD-Ruth & Florence Brown 3:00 NBC-Football Game: WOWO WMT WENR (sw-15.21) WHA-Hour of Drama WJBC-Children's Hour WMBI-String Choir & Message WHO-Moods in Blue WTAD-Sunday School Lesson 3:15 CBS-Football Game: WKBH WOC (sw-15.27) WROK-Top Hatters' Orch. WTAD-Loreine Meyers Hughes 3:30 NBC-To be announced: WMAQ (sw-15.33) CBS-To be announced: WTAQ WOC WMBD (sw-15.27) News: WJBC WTAQ WAAF-News & Weather WROK-Children's Bible Story Hour 3:45 NBC-Football Game: WBOW (sw-15.33) CBS-Frank Dailey's Orch.: WOC WKBH WTAQ WBBM WKBH WFBM WMBD (sw-15.27) WAAF-Jimmie Kozak, pianist WJBC-Classified Time WROK-Easy to Remember WTAD-Cy & Freckles 4:00 NBC-Football Game: WENR WOWO (sw-15.21) NBC-Top Hatters: WBOW WMAQ (sw-9.53) WAAF-Rhumba Beat WBBM-Pat Flanagan's Football Review

Saturday

November 27



FREDDA GIBSON
"Hit Parade" Songstress
Sat. 9 pm CST

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCBD-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBH-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMBT-1080
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-960
WTAM-1070
WTAQ-1330
WTMJ-620

WCCO-Game Summary
WCFL-Make Believe Night Club
WDZ Their Majesties, the Babies
WHA-Organ Reverie
WJBC-Hawaiian Melodies
WLW-Football Scores
WMBI-Mother Ruth
WOC-News
WROK-News; Birthday Club
WTAD-Dance Hour

4:15

CBS-George Olsen's Orch.: WOC
WFBM WFAM WKBB WTAQ
(sw-11.83)
NBC-Top Hatters: WLW
WAAF-Sport Shorts; Shadowland
WBBM-Al Trace's Orch.
WCCO-Football Summary
WGN-Swing It
WIND-Football Scores
WJJD-Musical Score Board
WKBH-Rose Green, pianist
WMBD-Bargain Counter
WROK-Esther Nelson, poetry
WTAD-Barney Thompson

4:30

NBC-Kaltenmeyer's Kindergarten
(Quaker Puffed Wheat); Bruce
Kamman: WIBA WLW WMAQ
WHO KSD WIRE (sw-15.33)
NBC-Rakov's Orchestra: WBOW
WMT
CBS-George Olsen's Orch.:
WKBH WCCO KMOX
WBBM-Truman Bradley
WCLS-For Your Information
(1310 kc)
WGN-Lone Trail Opry House
WIND-Dance Time
WISN-Football Dancing Party
WJBC-Bingo
WKBH-Rose Green
WMBD-News
WMBI-Foreign Language Ser-
vice
WROK-Musicale
WTAD-Football Review

4:45

NBC-Rakov's Orch.: WENR WMT
WOWO (sw-15.21)
CBS-Coolidge String Quartet;
News: WFAM WKBB WTAQ
WKBH WISN KMOX WMBD
WBBM (sw-11.83)
Today's numbers will be
String Quartet, No. 3 in B
flat (Rossini) and String
Quartet in D, Op. 18, No. 3
(Beethoven).
KWK-Football Scores
WBOW-Sundown Express
WCCO-Uncle Ray
WFBM-Scholarship Hour
WIND-Dance Time
WJJD-Suppertime Frolic; Cum-
berland Ridge Runners
WOC-Man on the Street
WROK-Music by Cugat
WTMJ-News; Moment Musical

5:00

CBS-Coolidge String Quartet;
News: WOC WCCO
NBC-E. Chico Spanish Revue:
WBOW WIBA WMAQ WIRE
(sw-9.53)
NBC-News; Marek Weber's Or-
chestra: WOWO WENR
KMOX Piano Recital
KSD-News
KWK-Range Riders
WBBM-Truman Bradley
WCFL-Interlude
WHO-News; Sunset Corners Op-
ry
WIND-Football Resume & Round-
up
WLW-Football Roundup
WMT-Gov. Karschel
WROK-Junior Air Stars
WTMJ-College Speech Class

5:15

NBC-El Chico, Spanish Revue:
KSD
KMOX-To be announced
WBBM-Lee Francis
WCCO-Tourist Bureau
WCFL-N.Y.A. Group
WFAM-Playshop of the Air
WIND-Sons of Pioneers
WISN-Show Window
WLW-Truly American
WMAQ-Community Fund Prgm.

WMBD-Walkathon Derby Show
WMT-Parade of Features
WROK-Sports Review
WTMJ-Heinie's Grenadiers
5:30
CBS-Eddie Dooley's Football
News (Chesterfield): WOC
WFBM WTAQ WBBM KMOX
WCCO WISN (sw-17.76) (also
KNX KSL at 7:30 p.m.)

NBC-News; Strolling Songsters:
WMAQ (sw-9.53)
NBC-News; Alma Kitchell,
contr.: WENR WOWO
KSD-Football Scores; Geo. Hall's
Orch.
MBS-Football; U.C.L.A. vs. Mis-
souri U.: KWK
WBOW-News; Sundown Express
WCFL-News; Piano Recital
WFAM-Rhythm Time
WHO-Rube Appleberry
WIBA-News
WIND-Bill, Mac & Jimmie
WIRE-Nat Shilkret's Orch.
WKBH-Riding the Airways
WKBH-Kiddies' Hour
WLW-Bob Newhall, sports
WMBD-Peoria's Church World
WMT-Hits and Encores; Sports
WROK-Dance Hour

5:45

CBS-Ben Feld's Orch.: WFBM
WFBM WKBB WCCO (sw-
17.76)
NBC-Religion in the News: KSD
WMAQ (sw-9.53)
NBC-Johnny O'Brien's High
Hats: WOWO WIRE
Football Scores: WENR WHO
WIND
KMOX-Adventures of Jimmy Al-
len
WBBM-Jimmie Evans, sports
WBOW-Speed Gibson
WCFL-Musical Varieties
WGN-Afternoon Serenade
WIBA-Today's Birthdays; Sports
WISN-Sports Parade
WLW-To be announced
WMBD-Sports; Where to Go
WMT-News
WOC-Hits & Bits
WROK-Don & Sleepy, songs
WSUI-Daily Iowan of the Air
WTAQ-Sports; Musical Interlude
WTMJ-Sports Review

NIGHT

6:00

NBC-Message of Israel; Guest
Speaker: WENR (sw-11.87)
NBC-Wm. Scott's Orch.: WHO
KSD WBOW WMAQ (sw-9.53)
CBS-Saturday Night Swing Club:
WISN WTAQ WMBD (sw-
17.76)
Football Scores: WFAM WHAS
WCCO WOWO WIRE
MBS-Concert Orch.: WGN
Sports: WKBH WKBH WOC
KMOX-Five Star Final News
WBBM-The Headliner
WCFL-To be announced
WFBM-Pacific Paradise
WIBA-Dinner Dance
WIND-German Hour
WJR-News Comes to Life
WLW-Renfro Valley Barn Dance
WMAQ-Louis Panico's Orch.
WMT-Evening Music
WROK-News; Joey & Chuck
WSUI-Dinner Hour
WTAM-Bobby Grayson's Orch.
WTMJ-Dance Orch

6:15

CBS-Saturday Night Swing Club:
WKBH WFAM WCCO
NBC-Top Hatters: WCFL
News: WOC WMBD
Sports Review: WFBM WGN
KMOX-France Laux, sports
WBBM-Melodies of Yesterday
WHAS-Dr. Charles Welch
WIRE-Royal Hawaiians
WKBH-Melody Time
WMAQ-Totten on Sports
WROK-Dinner Music; Motor
Drama
WTAM-Dick Fidler's Orch.
WTMJ-Drama in the News

6:30

CBS-Carborundum Band; Edward
D'Anna, cond.: KMOX WHAS
WCCO WBBM WJR (sw-
17.76)
NBC-Uncle Jim's Question Bee
(G. Washington Coffee):
WMAQ WTAM
CBS-Sunset Serenade: (sw-17.76)
NBC-Ricardo & His Caballeros:
(sw-11.87)
News: WTAQ WHO
KSD-Amateur Varieties
WBOW-Hit Tunes
WCFL-Tenpin Tattler
WENR-To be announced

WFAM-News; Moderate Melodies
WFBM-Piano Twins
WGN-Concert Trio
WIBA-International Club
WIRE-Sports
WISN-Answer Me This
WKBH-Sweetheart Serenade
WKBH-Dinner Music
WLW-Renfro Valley Barn Dance
WMBD-Happy Family
WMT-Football Scores
WOC-Organ Moods
WROK-House by Side of Road
WTMJ-Dinner Table; News

6:45

MBS-Rube Appleberry, sketch
(Campbell Cereal): WGN
NBC-Eddie Varzos' Orch.: WMT
WIRE
NBC-Jean Sablon, songs: WHO
WBOW
News: WFBM WKBH WKBH
WCFL-Musical
WROK-Dinner Music
WTAQ-Organ Melodies

7:00

NBC-Robert L. (Believe-It-Or-
Not) Ripley (Huskies); B. A.
Rolle's Orch.: WLW WTAM
WHO WTMJ WIBA WIRE
WMAQ KSD (sw-9.53) (also
KFI at 11 p.m.)
MBS-Hi, There, Audience: WMT
NBC-Harry Lewis' Orch.: WBOW
(sw-11.87)
CBS-Your Unseen Friend; Harry
Salter's Orch.: WBBM WJR
WHAS KMOX (sw-17.76)
KWK-Sport Review; News
WBAA-President's Banquet
WCCO-Barnyard Follies
WCFL-News
WFAM-Sinatra Serenade
WFBM-Bohemians
WGN-News; Sport Highlights
WIND-Football Scores
WISN-Down By Herman's
WKBH-To be announced
WKBH-Saturday Swingtime
WLS-Meet the Folks
WOC-Prof. Bowersocks Andiana
WROK-Fireside Bible Talks
WTAQ-Frankie & Johnny

7:15

KWK-Al Sarli's Jam Session
WCFL-Interlude
WFAM-Amer. Family Robinson
WGN-Victor Arden's Orch.
WIND-Colonial Ensemble
WOC-Saturday Jamboree
WTAQ-To be announced

7:30

NBC-Jack Haley's Log Cabin;
Virginia Verrill, songs; Wendy
Barrie; Warren Hull, m.c.; Ted
Fio-Rito's Orch.: WMAQ WHO
WIBA WLW WIRE WTMJ
WTAM KSD (sw-9.53) (also
KFI at 11:30 p.m.)
CBS-Johnny Presents (Philip
Morris) Russ Morgan's Orch.;
Frances Adair, contr.; Glenn
Cross, tr.; Genevieve Rowe,
sop.; Charles Martin's Dramati-
zations; Ray Block & Swing
Fourteen: WHAS WOC WFBM
WBBM WCCO KMOX WJR
WISN (sw-17.76) (also KNX
KSL at 10:30 p.m.)

NBC-Linton Wells, commentator:
WBOW (sw-11.87)
MBS-Sylvia Froos, songs; Orch.
WMT
KWK-Feature Parade
WCFL-Armour Institute of Tech-
nology, talk
WFAM-Goldman Band
WGN-Wayne King's Orch.
WHO-Sunset Corners Frolic
WIND-Sing & Swing
WKBH-Bordertown Barbecue
WKBH-Evensong
WLS-Barn Dance Party
WROK-Lou Blake's Orch.
WTAQ-American Weekly

7:45

NBC-Nola Day, songs; Orch.:
(sw-11.87)
WBOW-Melody Time
WCFL-Herr Louie & the Weasels
WIND-Talking Drums
WKBH-News
WTAQ-Sports Column of the Air

8:00

NBC-Alka-Seltzer National Barn
Dance; Henry Burr; Verne
Lee & Mary, Hoosier trio.
Lulu Belle & Scotty; Uncle
Ezra; Lucille Long & Joe Kelly,
m.c.; Guests: WLS KWK WMT
WBOW WIRE WLW WIBA
WTMJ (sw-11.87) (also see
10 p.m.)
CBS-Prof. Quiz with Bob Trout
(Nash Motor Car Co.): WISN
KMOX WHAS WBBM WCCO
WFBM WJR WISN (sw-17.76)
(also KNX KSL at 10 p.m.)
Details of the contest on this
program may be found on Page 14.

NBC-Al Roth's Orch.: WTMJ
KSD WTAM (sw-9.53)
KOA-Sport Highlights
WCFL-Adult Education Council
WGN-Albert Eustace Haydon,
talk
WHO-Sunset Corners Frolic
WIND-Tommy Ott, organist
WKBH-Hits & Encores
WKBH-Talk
WMAQ-Marek Weber's Orch.
WMBD-Doctors Who Dared
WOC-Vivian Benschopf
WROK-Ranch Boys
WSBT-Songs They Write
WTAQ-Master Singers

8:15

KOA-Music by Cugat
WCFL-Concert Gems
WGN-Kay Kyser's Orch.
WIND-Dance Orch.
WKBH-World Dances
WKBH-John Gruber
WMBD-Farmer Bill's Happy
Family
WOC-Sat Presents
WROK-News; Musicale
WTAQ-House of Peter McGreor

8:30

CBS-Saturday Night Serenade
(Pet Milk); Mary Eastman,
sopr.; Bill Perry, tr.; The
Serenaders: Gus Haenschen's
Orch.: WMBD WOC WBBM
WHAS KMOX WFBM WJR
WKBH

CBS-Among Our Souvenirs: (sw-
17.76)
NBC-Special Delivery, sketch:
WTAM WTMJ WMAQ KSD
KOA (sw-9.53)
WCCO Dick Long
WCFL-Montparnasse
WIND-Football Jamboree
WISN-Curtain Calls
WKBH-Saturday Night at a
Country Parsonage
WROK-Dance Hour
WSBT-Cafe Continental
WTAQ-News

8:45

WCCO-Musicale
WGN-Ennio Bolognini; Orch.
WIND-Noble Sissio's Orch.
WKBH-Sentimental Mood Music
WMAQ-Jimmy Dorsey's Orch.
WROK-Grant's Virginia Cav-
aliers
WSBT-Komedie Kingdom
WTAQ-Dance Orch.
WTAM-Otto Thurn's Orch.

9:00

CBS-Lucky Strike Hit Parade;
Harry Salter's Orch.: Freda
Gibson & Buddy Clark, vocal-
ists; Songsmiths Quartet;
Guest: WJR WOC WSBT
WBBM KMOX WKBH WTAQ
WHAS WISN WCCO WMBD
WFBM WKBH (sw-17.76)
Winifred Cecil is scheduled
for a guest appearance tonight.
Turn to pages 22, 23, 24, and 25
to see "Birthday of a Broadcast"
in pictures.
NBC-Symphony Orch.: Pierre
Monteux, cond.: KOA WIBA
WTAM KSD WBOW WMAQ
(sw-9.53)

The numbers to be heard on this
program may be found on Page 9.

NBC-Symphony Orch.: Pierre
Monteux, cond.: (sw-11.87)
Noble Sissle's Orch.: KWK WLW
WGN-Paul Whiteman's Orch.
WIND-Bob Tinsley's Orch.
WIRE-Vic Arden's Orch.
WLS-Irinyard Jamboree
WMT-Swing Time
WROK-Studio Party
WTMJ-German Hour

9:15

WCFL-Labor Flashes
WIND-Walkathon
WIRE-Dept. of Public Welfare
WMT-Danceland

9:30

NBC-Symphony Orch.: WCFL
(sw-11.87)
NBC-Symphony Orch.: WTAM
MBS-Co. Olsen's Orch.: WIRE
WGN
KWK-Stuart Johnson's Orch.
WIND-Stars Over Manhattan
WLS-Hometown Memories
WLW-Benny Meroff's Orch.
WMT-Hi-Way Dance Melodies
WROK-Lou Blake's Orch.
WTMJ-Lake Orchs.

9:45

CBS-Patti Chapin, songs: WTAQ
WISN WKBH WSBT WOC
(sw-17.76)
George Jessel: WFBM WHAS
KMOX
KWK-Benny Meroff's Orch.
WCCO-Sportsmen's Special
WIND-Russ Hodges, comments
WJR-The Soap Box
WKBH-Tonic Tunes
WMBD-Value Hints
WMT-Electric Park Band
WROK-News

10:00

NBC-Alka-Seltzer Barn Dance:
KGO KOA (also at 8 p.m.)

CBS-Frankie Masters' Orch.:
WFBM WKBH WISN WBBM
WSET (sw-17.76)
NBC-Symphony Orch.: WMAQ
KSD (sw-9.53)
NBC-Symphony Orch.: WCFL
MBS-Horace Heidt's Orch.: KWK
WIRE

News: WOC WTAQ WMBD
WKBH
Sport Review: KWK WTMJ
KMOX-Jimmy Garrigan's Orch.
WCCO-Sportsmen's Special
WGN-Night Skies
WHAS-Barn Dance
WIND-Reggie Childs' Orch.
WLW-Paul Sullivan, news
WMAQ-Jimmy Dorsey's Orch.
WMT-Hi-Way Dance Melodies

10:15

CBS-Frankie Masters' Orch.:
WJR WOC WKBH
NBC-Symphony Orch.: WIBA
News: WKBH WCCO WFBM
WMT WHO
Bernie Cummins' Orch.: WLW
KWK
Dance Orch.: WTAQ WHAS
KMOX-Emil Velazco's Orch.
WGN-Ted Weems' Orch.
WHAS-Dance Time
WIRE-News; Musical Interlude
WJR-Pol. Action Comm.

WMBD-Sports; Prgm. Review
WTMJ-Moonlight & Shadows
10:30

NBC-Al Donahue's Orch.: WLW
KOA WBOW WCFL WHO
CBS-Benny Goodman's Orch.:
WJR WMBD WOC WTAQ
WSBT WBBM WISN WKBH
WKBH WFBM (sw-17.76)
MBS-Horace Heidt's Orch.: WMT
KWK

KMOX-Barn Dance
KSD-News; Dance Parade
WCCO-Rollie Johnson
WGN-Freddy Martin's Orch.
WIBA-News; Club Canticleer
WIND-Let's All Dance
WIRE-Variety Show
WLS-Fireside Party
WMAQ-Henry Busse's Orch.
WTAM-Musical Bulletin Board
WTMJ-News; Dance Orch.

10:45
NBC-Al Donahue's Orch.: WIBA
News: WROK WIND WHAS
WCCO-Cecil Hurst's Orch.
WMAQ-Eddie Varzos' Orch.
WMBD-Walkathon Derby Show
WTAM-Music You Want

11:00
NBC-Eddie Rogers' Orch.: WCFL
(sw-6.14)
NBC-Don Bestor's Orch.: WHO
WBOW WLW
CBS-Orrin Tucker's Orch.: WOC
WISN WBBM WKBH WTAQ
WMBD

CBS-Sammy Kaye's Orch.: WJR
WFBM WSBT
MBS-Isham Jones' Orch.: WMT
WGN

KOA-Nick Stuart
KSD-Mart Dennis' Orch.
KWK-Clyde Lucas' Orch.
WCCO-Gophers
WHAS-Dance Band
WIBA-University 770 Club
WIND-Bob Tinsley's Orch.
WIRE-Art Berry's Orch.
WJR-Emery Deutsch's Orch.
WLS-National Barn Dance
WMAQ-Marek Weber's Orch.
WTMJ-Streamlined Revue
End of Saturday Programs

Joe Kelly

Hello-Hello Everybody Everywhere!

That's the greeting with which this pop-
ular and genial Master-of-Ceremonies
greet his nation-wide radio audience

EVERY SATURDAY NIGHT

On the Alka-Seltzer National Barn Dance.
This popular program features over 40 Radio
Artists including the Maple City Four; Uncle
Ezra; Hoosier Hot Shots; Otto and His
Novelodeans; Arkansas Woodchoppers; Hen-
ry Burr; Verne, Lee and Mary; Lucille
Long; Bill O'Connor; Skyland Scotty and
others. A rollicking program of old time
singing, dancing and homespun fun. Brought
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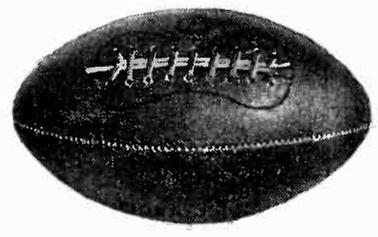
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SHORT WAVES

BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

(Figures in Parentheses Are Megacycles)

ACCORDING to an official announcement, recently intercepted from Daventry, England, transmissions from that short-wave center, directed upon sections of the world not covered at this time, will be broadcast in several foreign languages just as soon as additional transmitters and aerials can be constructed. Programs in Arabic, Spanish, and Portuguese will be inaugurated in the near future. Apparently Great Britain is preparing to take full advantage of the use of short-wave broadcasting as a powerful and effective instrument of propaganda. Up to this time, transmissions from Daventry have been in English exclusively. . . . Used as a fifth transmitter, during part of transmission four, GSP (15.31) is now carrying the Daventry programs daily from 1:35 p.m. EST (12.35 p.m. CST). . . . JZJ (11.8). Tokyo, may be heard Mondays from 8 to 9 a.m. EST (7 to 8 a.m. CST), without interference from COGF (11.805), the Cuban station, which badly heterodynes the Nipponese programs on other days of the week.

The present schedule of English broadcasts over the Soviet transmitters is as follows: over RNE (12.06), daily from 10 to 11 p.m. EST (9 to 10 p.m. CST); Sundays, Mondays and Fridays from 4 to 5 p.m. EST (3 to 4 p.m. CST); Sundays and Wednesdays from 6 to 7 a.m. EST (5 to 6 a.m. CST), and on Sundays from 10 to 11 a.m. EST (9 to 10 a.m. CST); over RAN (9.6) and RKI (7.54), daily from 7 to 9:10 p.m. EST (6 to 8:10 p.m. CST). Reports to Soviet stations should never be addressed to individuals but to Radio Center, Moscow, U.S.S.R.

The Brazilian government is considering the construction of a 50,000-watt combined broadcast and short-wave transmitter for radiating coffee propaganda. The station would cost \$720,000. Two directional aerials, beamed on the United States and Europe respectively, would be employed by the station. . . . The radio technical division of the Technological Museum in Vienna, Austria, has put a new transmitter, with call OEIRV, into operation. This 500-watt station, which can operate on any wave-length between 10 and 95 meters, will not be used for ordinary broadcasting, but is intended as a research station. Occasionally it will, however, broadcast Vienna music to foreign countries and especially to parts of the world which very seldom hear Austrian programs.

On Thanksgiving Day, November 25, at 7:30 p.m. EST (6:30 p.m. CST), the Zeesen, Germany, stations will transmit a special Thanksgiving program for North America, consisting of a suitable selection of music and songs, and a commentary from the Thanksgiving dinner of the American colony in Berlin.

A letter of verification from JDY (9.925) of Darien, Kwantung, received by Billie Byrd, Jr., of Little Rock, Arkansas, states: "The JDY short-wave radio broadcasting station commenced its broadcast on July 16, in order to inform the whole world of the righteous standpoint of Japan and the progress of the China incident against the incorrect and malignant propaganda broadcast by China. We should be very pleased if you could kindly tell your friends of our broadcast, and we earnestly hope many people will understand the true situation of Japan." An enclosed photograph pictured the very modernistic building in which the transmitter was housed. Surrounding

the structure were wires carrying a charge of electricity. This 10,000-watt broadcaster gives music and the news in Japanese daily from 7 to 7:30 a.m. EST (6 to 6:30 a.m. CST); news in the Manchou language from 7:31 to 7:45 a.m. EST (6:31 to 6:45 a.m. CST), and news in English from 7:46 to 8 a.m. EST (6:46 to 7 a.m. CST).

ZIK2 (10.6), located in Belize, British Honduras, is now being heard regularly on Tuesdays, Thursdays and Saturdays, at 7:30 p.m. EST (6:30 p.m. CST), with very good signal strength.

According to the American Commercial Attache in Paris, a new station, known as Radio 37 (8.33), was inaugurated on September 5. Broadcasts take place week-days from 7 to 9 a.m., 1:45 to 7 p.m. and from 1:50 to 4 a.m. EST (6 to 8 a.m., 12:45 to 6 p.m. and from 12:50 to 3 a.m. CST), and on Sundays from 1:45 to 7 p.m. and from 2:30 to 9 a.m. EST (12:45 to 6 p.m. and from 1:30 to 8 a.m. CST). I would like to hear from any readers that have heard this station.

John DeMyer of Lansing, Mich., has just received word that FZE8 (17.28), Djibouti, French Somaliland, tests with music and voice, the first Thursday of each month from 7:45 to 8:15 a.m. EST (6:45 to 7:15 a.m. CST). This station is regarded as a difficult DX catch.

On Friday, November 26, at 11:30 a.m. EST (10:30 a.m. CST), the story of Southwark Cathedral, one of the oldest and most attractive churches in the British Empire, will be broadcast from Daventry. St. Mary Overie, the first church to occupy this spot, near London Bridge, in London, is believed to have been founded in 604 A.D. The first cathedral, a part of which is still incorporated in the present edifice, was erected by two Norman knights at the time of Norman the Conqueror. Following destruction of this structure by fire in the 13th century, the present cathedral was started and finally completed in the 16th century. At one time this magnificent church was sold by James I to a group of nineteen men, for about \$4,000.

At present there is only one broadcasting station in operation in Angola, Portuguese Africa. It is a 500-watt, privately owned station at Lobito, using the call CR6AA, and a frequency of 7.174 megs. Broadcasts are radiated on Wednesdays and Saturdays from 3:30 to 5:30 p.m. EST (2:30 to 4:30 p.m. CST).

Thorne Donnelly has been granted a license to operate WOGK, the transmitter aboard his yacht Mako, on the following frequencies: 13.245, 8.82, 6.66, 2.738, and 2.118 megs. Power of the station is 100 watts. . . . Speaking of yachts, how many have heard KFZT (2.178), located aboard Commander Eugene McDonald's yacht Mizpah? Although located in the Chicago yacht harbor, the Commander has to contact station WMI (2.55) in Lorraine, Ohio, because of the absence of a coastal station in that city, and then have his call sent back to the Windy City via long-distance telephone, in order to talk to his friends who are only a short distance away across the water, as the crow flies.

The American Telephone and Telegraph Company has requested a permit to erect another 20,000-watt trans-Pacific short-wave telephone transmitter at Dixon, Calif., to operate on a frequency of 19.08 megs.

(Programs on next page)

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**Log of Short-Wave Stations
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)

CJRO, Canada	6.15	JVI, Japan	9.53b
CJRX, "	11.72	JZJ, "	11.80
COBC, Cuba	9.31	JZK, "	15.16
COBZ, "	9.03	KIO, Hawaii	11.68
COCD, "	6.13	KKH, "	7.52
COCO, "	6.01	KKP, "	16.03
COCQ, "	9.75	Klipheuveel	
CSW, Portugal	9.94	South Africa	9.62
DJB, Germany	15.20	LRI, Argentina	15.29
DJC, "	6.02	LRX, "	9.68
DJD, "	11.77	LSX, "	10.35
DJL, "	15.11	OLR3A, Czecho-	
EAJ43, Canarias	10.37	slovakia	9.55
EAR, Spain	9.49	OLR4A, "	11.84
EA9AH, Spanish		OLR5A, "	15.23
Morocco	14.05	ORK, Belgium	10.33
FNSK, S.S. Nor-		OKY, Denmark	9.52
mandie	8.823, 13.275	PCJ, Holland	9.59, 15.22
FO8AA, Tahiti	7.11	PHI, "	17.775
GSA, England	6.05	PRADO, Ecuador	6.62
GSB, "	9.51	PRF5, Brazil	9.50
GSC, "	9.58	RAN, U.S.S.R.	9.60
GSD, "	11.75	RKI, "	7.54
GSE, "	15.14	RNE, "	12.00
GSG, "	17.77	RV15, "	4.273
GSH, "	21.47	RV59, "	6.00
GSI, "	15.26	SPD, Poland	11.53
GSJ, "	21.53	SPW, "	13.64
GSL, "	6.11	TFJ, Iceland	12.23
GSO, "	15.18	TPA2, France	15.24
GSP, "	15.31	TPA3, "	11.88
HAS3, Hungary	15.37	TPA4, "	11.71
HAT4, "	9.12	VE9DN, Canada	6.005
HBF, Switzerland	18.48	VK2ME, Australia	9.59
HBJ, "	14.535	VK3LR, "	9.58
HBL, "	9.34	VK3ME, "	9.51
HBO, "	11.402	VPD, Fiji	9.54
HBP, "	7.80	W1XAL, Boston, Mass.	
HC2RL, Ecuador	6.68	15.25, 11.79 and 6.04	
HH2S, Haiti	6.925	XEUZ, Mexico, D.F.	6.12
HJ1ABE, Colombia	9.5	XEXA, "	6.172
HJ1ABF, "	9.618	XGOX, China	9.8
HP5A, Panama	11.7	YSD, El Salvador	7.894
HP5J, "	9.60	YV5RC, Venezuela	5.80
HS8PJ, Siam	9.51, 19.02	ZBW3, China	9.525
HVJ, Vatican City	15.12	2R03, Italy	9.635
JDY, Kwantung	9.925	2R04, "	11.81
JVN, Japan	10.66	9MI, S.S. Kanimbla	6.01

Short-wave programs of American stations are shown along with the regular listings beginning on page 29. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

Time Given is CST
Add One Hour for EST
Subtract One Hour for MST

News Broadcasts

Daily—3:35 a.m., GSB, GSD, GSG, GSO; 6, HP5J; 6:30, XGOX; 6:45, JDY; 7:30, GSG, GSH, GSO; 7:35, JZJ; 10, GSD, GSF, GSG, GSH; 12 noon, GSB, GSD, GSG, GSI; 2 p.m., OLR4A; 2:10, TPA3; 3, GSB, GSF, GSO, GSP; 3:45, EA9AH; 5:30, EAR, HP5A; 6, EA9AH, RAN, RKI; 6:15, CSW; 6:30, EAJ43; 6:40, GSB, GSD, GSP; 7:15, EAJ43, DJB, DJD; 9:10, GSB, GSC, GSD; 9:30, DJB, DJD; 9:45, CJRO, CJRX; 10:30, TPA4; 11:30, JZK.

Daily except Sundays—5 a.m., VK3ME; 6:30, VK3LR; 5 p.m., 2R04.

Sun., Mon., Wed., Fri.—3 p.m., RNE.

Mon. & Thurs.—7:30 p.m., OLR4A.

Sunday, Nov. 21

5 a.m.—Program from S.S. Kanimbla: 9MI

*6 a.m.—Program from Darien, Kwantung: JDY

*7 a.m.—International church: COCQ

*7 a.m.—Variety program: DJL

*7 a.m.—Overseas hour for Australia: JZJ

8:15 a.m.—Scottish Golfers: GSG GSI

8:20 a.m.—Talk by Lod Prins on the World Chess Championship between Dr. Max Euwe and Dr. Aljechiro: PHI

9 a.m.—BBC orchestra: GSG GSI

12:30 p.m.—Cultural activities: W3XAL (17.78)

12:30 p.m.—Sunday orchestral concert: GSG GSI

12:40 p.m.—Iceland hour: TFJ

*1 p.m.—Danish program: OZF (9.52)

1:55 p.m.—Episcopal services: GSG GSI

2:25 p.m.—Popular concert: OLR3A

3 p.m.—Chapel Organ: W2XAF (9.53) W2XAD (15.33)

3:20 p.m.—SCENES FROM "THE MERCHANT OF VENICE," Shakespeare: GSG GSI

3:30 p.m.—Overseas hour (East): JZJ JZK

3:45 p.m.—"RECENT JAPAN AND AMERICA," Prof. Kenzo Takayangi: JZJ JZK

*3:55 p.m.—Greetings to listeners: DJB DJC DJD

4 p.m.—German fairy tales: DJB DJC DJD

4 p.m.—Leslie Jeffries and orchestra: GSF GSO

4:30 p.m.—"In the College President's Study": W1XAL (11.79)

*5 p.m.—American program from Poland: SPW SPD

*5 p.m.—"The World's Week," Volney Hurd: W1XAL (11.79)

5:30 p.m.—Congregational services: GSG GSD

5 p.m.—Chimes and church services: W1XAL (6.04)

*6 p.m.—Program from Moscow: RAN RKI

7 p.m.—Happy program: PCJ (9.59)

7:30 p.m.—Organ music: DJB DJC DJD

*8 p.m.—Cararo's tango band: LRX

*8 p.m.—El Salvadorian program: YSD

8:15 p.m.—Orchestral concert: DJB DJC DJD

*10 p.m.—English programs: XEXA COBC

*10:45 p.m. (ex. Sat.)—Program from South Africa: Klipheuveel (9.61)

*11:30 p.m.—Dance music: HP5A

*1:30 p.m.—Overseas hour (Pacific coast): JZK

*12 mid.—English DX programs: XEUZ

2 a.m.—English programs from Siberia: RV15

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday.

Monday, Nov. 22

4:30 a.m.—Fiji hour: VPD2

5:7 a.m.—Siamese broadcast: HS8PJ (9.51)

5:7 a.m.—Oriental variety: ZBW3

10:20 a.m.—Adventures of Shorly and Conky: GSG GSD

‡5:50 p.m.—Science news: W1XAL (11.79)

‡4 p.m. (ex. Sat.)—News: W2XAF (9.53) W2XAD (15.33)

‡4:15 p.m.—Sports in America: W2XAF (9.53) W2XAD (15.33)

‡5 p.m.—Monitor news: W1XAL (11.79)

5:15 p.m.—American Travelog: W2XAF (9.53) W2XAD (15.33)

‡6 p.m.—Dinner music: W1XAL (6.04)

6:30 p.m.—Radio Course: W1XAL (6.04)

7 p.m.—Venezuelan music: YV5RC

8 p.m.—Mail bag: OLR4A

‡8:30 p.m.—Orquesta Cugat: YV5RC

Tuesday, Nov. 23

11:20 a.m.—"This Is England," Donald James: GSG GSI

2:25 p.m.—Old Czech baroque masters: OLR3A

3:20 p.m.—"AS I SEE IT," Ian Hay: GSG GSO

4 p.m.—Songs of the Bavarian Homeland: DJB

5 p.m.—Light music: DJB DJC DJD

6 p.m.—BBC Empire orchestra: GSG GSD

6:30 p.m.—Splendors of Literature: W1XAL (6.04)

7 p.m.—Man-About-Town: W3XAL (17.78)

7:30 p.m.—Lissy Buhler, songs: DJB DJC DJD

8:15 p.m.—Songs of Old London: GSG GSD

9 p.m.—Georg Steiner, violinist: DJB DJC DJD

10 p.m.—Program from Tahiti: FO8AA

10:30 p.m.—Salute to Latin America: W8XAL (6.06)

11:45 p.m.—Miss Kohana, songs: JZK

Wednesday, Nov. 24

10:20 a.m.—"MATTERS OF MOMENT," Diwan Bahudur Sir Ramaswami Mudaliar: GSG GSD

12:55 p.m.—Musical play, "A Wisp of Lace": GSG GSI

2:15 p.m.—Fred Hartley's sextet: GSG GSI

3:50 p.m.—BBC SYMPHONY ORCHESTRA; conducted by Sir Adrian Boult: GSG GSF

4:30 p.m.—Melodies from "Prince Caramo": DJB

5:15 p.m.—Choral concert: 2R03

5:30 p.m.—Rosita Jerma Wade: 2R03

6 p.m.—Folk songs: 2R03

6:30 p.m.—Don Mariani, tangos: YV5RC

7 p.m.—Latin-American nights: W3XAL (17.78)

7:45 p.m.—For the Short-Wave Listener: W1XAL (6.04)

8:15 p.m.—Paprika and Hungarian wine: DJB

9:30 p.m.—Ezra and Elmer: GSG GSD

Thursday, Nov. 25

12:40 p.m.—From the London Theater: GSG GSI

1 p.m.—BBC Empire orchestra: GSG GSI

3:20 p.m.—Survey of the Roman Wall, Northumberland: GSG GSF

6 p.m.—Westward from Liverpool: GSG GSD

6:30 p.m.—"Textiles, a Heritage and a Promise," Prof. Edw. Schwag: W1XAL (6.04)

6:30 p.m.—THANKSGIVING DAY PROGRAM FOR U. S.: DJB DJC DJD

7 p.m.—"General Agricultural Policy": W1XAL (6.04)

7 p.m.—Scottish dance music: GSG GSD

7:30 p.m.—Waltz hour: YV5RC

8 p.m.—Musings of a Scientist: GSG GSD

8:45 p.m.—Request concert: DJB DJC DJD

9 p.m.—Canadian hour: HH2S

9:30 p.m.—Ezra and Elmer: GSG GSD

Friday, Nov. 26

10:30 a.m.—FAMOUS LONDON BUILDINGS; a pageant of the history of the Church of St. Mary Overie, by London Bridge: GSG GSD

11:20 a.m.—Talk, "A Visit to Daventry": GSG

12:45 p.m.—Dave Frost's band: GSG GSI

1:30 p.m.—Five Hours Back: W3XAL (17.78) W2XAD (15.33)

2 p.m.—Kentucky Minstrels: GSG GSI

3:40 p.m.—Sportsmen Talking: GSG GSF

3:45 p.m.—Tokyo Mixed orchestra: JZJ JZK

4:30 p.m.—Talk, "Pathways to Peace": W1XAL (11.79)

5:15 p.m.—"Rome's Midnight Voice": 2R03

5:45 p.m.—Request program: 2R03

6:15 p.m.—Concert orchestra: YV5RC

6:30 p.m.—English program: HBL (9.34)

7 p.m.—Woman's Page: W3XAL (17.78)

10 p.m.—Program from Tahiti: FO8AA

11:15 p.m.—DX Club: W8XK (6.14)

Saturday, Nov. 27

7:45 a.m.—THE NOVEMBER HANDICAP; from Castle Irwell Racecourse, Manchester: GSG GSI

10:20 a.m.—Kentucky minstrels: GSG GSD

11:30 a.m.—Henry Hill's orchestra: GSG GSI

12:45 p.m.—Football game: W1XAL (11.79)

2 p.m.—Palace of Varieties: GSG GSI

2:25 p.m.—Variety program: OLR3A

3:40 p.m.—Musical play, "A Wisp of Lace": GSG

4 p.m.—Operetta music: DJB DJC DJD

4:30 p.m.—League of Nations: HBL HBP

5 p.m.—Program from Budapest: HAT4

7 p.m.—Cocktail music: W3XAL (17.78)

7:30 p.m.—Continental: YV5RC

8 p.m.—In Town Tonight: GSG GSD

8:15 p.m.—Club of Nations: DJB DJC DJD

8:30 p.m.—Van Straten's band: GSG GSD

11 p.m.—Northern Messenger; messages to those in the Arctic: VE9DN CRCX

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Send no money. Order today, all modern colors. Sent C. O. D. 79c plus postage while supply lasts. Remember, every pen is tested and carries a 5-year written guarantee. Tell us how many and specify color. Ideal for Xmas gift. It's like saving \$2.21. **EXTRA!** If you want your name engraved in gold on pen and would like to save postage, send \$1 bill with order for pen & pencil set in Xmas gift box.

ALVIN BARKER PEN CO., Dept. A,
645 Walnut, Cincinnati, Ohio

Amazing Machine GROWS HAIR



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THE PRACTICAL PRODUCTS CO.,
Dept. C-581, 4204 Davis Lane, Cincinnati, Ohio

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1 LB.

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Albert Mills, 3682 Monmouth Ave., Cincinnati, O.

FOR ALL THE PROGRAMS BUY
RADIO GUIDE!

"TENT SHOW GRADUATE"

BY HELEN CLARKSON

OLAN SOULE got his first job in the entertainment business as a combined chauffeur, valet, and nursemaid to a cantankerous canvas truck, the major item of rolling stock owned by a road-show company. Today, Soule is featured in Coast-to-Coast broadcasts on all three major networks.

Back in the beginning of his career, the youthful Olan, fresh out of high school, fibbed about his age and stage experience—and talked himself into a real trouper's job with the Brooks Stock Company. That was in 1926, at the start of a season in which the Brooks outfit stormed many a barn around Wisconsin, Iowa, Illinois, and generally throughout the Middle West.

Soule, with the dramatic muse burning brightly, spent most of the first summer declaiming Shakespeare while swinging an 18-pound sledge on a line of tent stakes. Followed his debut as prop chaser, and a well-rounded schedule that included a full line of juveniles, specialties, playing drums in the orchestra, chasing props, driving truck and working canvas—all for the munificent sum of \$35 a week. But it was all valuable experience. He followed this with stock for Morgan Wallace, Ralph Bellamy—now in pictures—and for E. G. Gifford in St. Louis.

Probably those early jobs in stock were the foundation for the amazing variety of dramatic talent that add up to radio's Olan Soule of 1937. For on all the radio horizon there are not more than two or three dramatic actors with Soule's easy ability to assume any kind of role. A man of many voices and moods, there hasn't been a time during the past three years when Soule was cast in less than five different character roles every single week.

Perfect voice control accounts for his remarkable ability to develop a character and hold it. The result is that his fans on one program are almost never able to detect his personality in another radio show, unless their attention is directly called to it—and then they have a most difficult time believing that both men are Soule.

Unlike many an actor who suffered during the theatrical doldrums of 1932 and 1933, Soule got busy with shorthand and typing lessons and found himself a job in the office of a steel company in Chicago. He had been a good canvas man, a good actor, and he also turned into a good secretary. But somehow or other pictures of microphones kept popping up between shorthand notes, to remedy this, and he finally attended a public radio audition in Chicago.

SHORTLY, Olan was thinking up plausible excuses so that his boss at the steel company office would let him off. The reason was that a production man had discovered the Soule talent for taking on almost any kind of character, and Olan was being called more and more often to take a weird variety of parts. Finally, he asked for time off once too often, and by force of circumstances found himself looking to radio for his full quota of bread and butter. He was cast as a Chinese cook, the various "barks" on a dog-food show, a medicine man, and about anything and everything else that radio wanted.

Feature parts on the networks started coming his way in 1934. After that the Soule record sounds like a list of most of the shows in radio. Included are roles with "Just Plain Bill," "Jack Armstrong," "Story of Mary Marlin," "Judy and Jane," "Little Church Around the Corner," "Today's Children," "Song of the City," "Tale of Today," "While the City Sleeps," and several dozen more. And he has been announcer for Amos 'n' Andy, and he

has done commercials for Lum and Abner.

A few years ago, he wrote a full three-act mystery play, "The Iron Clasp," which was a success in stock and on the road, and was later adapted as a half-hour radio program. At present the file in his Chinese-red study safeguards several five-a-week radio dramatic programs written in spare moments—one of which may hit the networks next summer. Soule has also tackled the job of writing a novel, which will be completed as time permits.

Young (he's 26), Soule looks like every theatergoer's favorite juvenile, but his voice is something like the late Lon Chaney's face—he can turn it into anything he wants. With a flare for color schemes, he is frequently consulted on problems of interior decoration. He and his wife (whom



Olan Soule: In 1926 he talked himself into his first big acting job!

he married in Belleville, Illinois, after a three months' courtship—while playing stock in St. Louis) have a reputation for being among the most entertaining hosts and hostesses in Chicago's radio world.

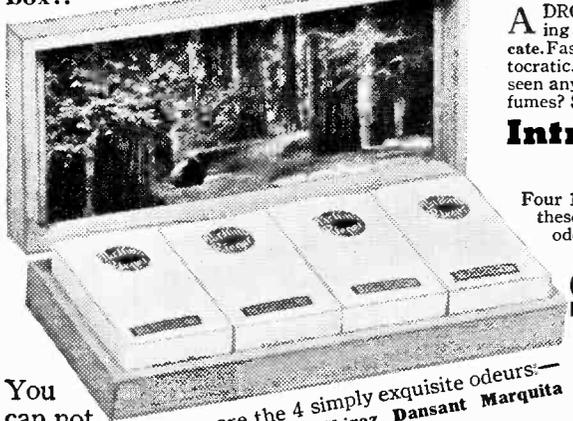
A man of many hobbies, Olan, besides writing stories and scripts during his time off the air, has been declared the champion Cross-word puzzle worker of the studios. He is a candid camera enthusiast, collects oriental rugs and has filled all the rooms of his apartment with them; is one of the first radioites to plan his summer vacation via auto-trailer. His house-on-wheels is fully equipped for four, but his schedule caused him to plan trips for week-end to nearby spots, instead of far afield. For relaxation he golfs, swims, plays badminton, drives his own car.

BACK in 1620, a pioneering Pilgrim named George Soule stepped from one of the Mayflower's boats to land at Plymouth Rock. It was George Soule's grandson Benjamin who, in 1684, married Sarah Standish, daughter of Captain Miles Standish. Seven generations on into time, Olan Soule was born in 1910 at La Harpe, Illinois.

Today he is heard as Dr. Frank Gardner in "A Tale of Today," Sam Ryder in "Bachelor's Children," Art Blaine in "We Are Four," he is commentator on the "Science in The News" and "Men of Destiny" programs, and is announcer for one local show in Chicago—on this show, "The Story of Davey Adams," he is known as "Hardtack Olan Soule."

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Four 1 dram trial bottles of these exquisite \$5.00 an oz. odours right now for only

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4 one dram (1/2 oz.) bottles.

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And besides While giving \$2.50 regular perfume value at \$1.00, we give you also right now absolutely free this beautiful

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Send me the 4 exquisite new Rieger perfumes in genuine Redwood Treasure Chest on our Money Back Guarantee.

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Name.....
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Only one set of these 4 trial bottles with Redwood Treasure Chest to any one customer. Don't miss this very special offer; write while the offer lasts. (Remember our money-back guarantee.)

VOICE OF THE LISTENER

The "Voice of the Listener" letterforum is a regular feature in Radio Guide each week, offered to the readers as a means for expressing and exchanging opinions about radio.

Each week Radio Guide will publish letters deserving our readers' attention.

BETTER PROGRAMMING

Voice of the Listener: I have often wondered why so many of the hit programs are scheduled at the same times. For instance, Kate Smith and Rudy Vallee, the Packard Hour and Jack Oakie, Lucky Strike and Gang Busters, Lowell Thomas, Hobby Lobby, and Uncle Ezra, One Man's Family and the Cavalcade of America—they all provide conflicts in our listening.

Here's another situation that should be remedied. As I am writing this, at 9:15 a.m. on Thursday, there is a delightful story-hour program over WOR. As the announcer states, it is interesting enough for grown-ups to hear, but children, who would get the most enjoyment out of the program, are all at school. I have wondered why more children's stories are not programmed for their bedtime hours.

It is really very hard for listeners to enjoy all the best programs on the air because there are so many conflicts. Let's do something about them. And let's try to get more children's stories around their bedtimes. It would mean much to children in boarding schools and public institutions, particularly to the thirty blind boys for whom I am house mother.—W. B. O., Staunton, Va.

If listeners protest strongly enough direct to the program officials of the networks and stations involved, and even to the advertising directors of the concerns sponsoring the conflicting programs, relief may be obtained from this rather distressing situation. Perhaps if the children in your institution petitioned your local station, they might find a program director interested in scheduling broadcasts at more desirable times.—Ed.

NO POLITICS

Voice of the Listener: One of the most disgusting aspects of radio is for one to tune in on a favorite program only to find some blatant politician berating an opponent. The broadcasting companies shouldn't sell them a minute of time, and that goes for all of them, including the President. If they want to howl, put them in a room by themselves and turn them loose on one another, but let the rest of the world go free.—Verne Hall, Schenectady, N. Y.

Do you really mean that?—Ed.

VARIETY IS THE THING

Voice of the Listener: It must be true that "variety is the spice of life." In radio, at least, the variety programs have proved themselves the best "drawing card" of the masses. Those stars who have shared their spotlight with others on the same program are the ones we find at the top, or near the top, in popularity polls.

Jack Benny wouldn't have a leg to stand on by himself. He's good, of course, but a good program requires support—and lots of it. Gone are the days of the vaudeville monologist who did it all himself. That was too much of one thing. These days, anywhere from a couple to a dozen others are called in to put it over.

Just look at the top-notchers who are only a cog in a greater supporting cast—Jack Benny, Eddie Cantor, Eddie Bergen and Charlie McCarthy, Joe Cook, Joe Penner, and any number of others. They work side by side with those lesser lights who help them re-

main at the top. And better still, think of all the hidden talent that has been uncovered by your favorite programs!

—Clyde J. Ogden, Martins Ferry, Ohio.

MUSIC MARCHES ON!

Dear VOL: You have asked the readers of RADIO GUIDE to approve or disapprove your new department conducted by Leonard Lieblich. As a reader of your publication for almost two years, I wish to state that I believe *The March of Music* by Leonard Lieblich is the most valuable feature you have had. For the lovers of good music, I know it is appreciated. For people who do not thoroughly understand good music, it is a valuable guide.

There are many persons who do not like classical music because they have never been taught to like it. My parents strived to make me understand it, but as my classmates "pooh-poohed" it,

I never dared to like it. It was only a few years ago that I fully realized how really beautiful classical music is. Now there isn't a concert on the radio that I would care to miss. I am happy that I have learned to enjoy it, and I know that Mr. Lieblich would be happy too if he could teach many of our younger folks to enjoy good music. To be sure, I have learned much in Mr. Lieblich's first two pages and hope to learn more next week. Incidentally, I'm going to keep those pages!—D. Jeanne Philbert, Kingman, Ariz.

We are grateful to receive criticisms from RADIO GUIDE readers relative to the departments, features, and policies of this publication. Only through the expressions of our readers can we hope to know in what direction to progress. We are anxious to learn what others of our readers think of Mr. Lieblich's music department.—Ed.

BOUQUETS

Voice of the Listener: Well, sir, it's very true that you only get what you pay for. At least, I'm positive of a ten-cent impression after delving in and out of the pages of RADIO GUIDE each week. Honestly, it's a real treat to have it near. It not only serves as a timetable of radio, but a sort of memo for the week's serving ability. And, with "ability" I mean a seven-letter word with a background formation of super-colossal energy.

Honestly, it is really a problem to me how anyone can entertain as much as one single reason for condemning the sponsors of our radio programs for a brief commercial statement now and then. I've still got my first time to ever find anything without some good in or about it.

For instance, there's a cheese program every Thursday night with its usual corn-on-the-cob addition from Arkansas. Of course, there's a reason for that, too. If it hadn't been for the slip-up I made on the glo-coat of my floor the other night, I would have missed the main reason for chuckling down the over-stuffed feeling of that indulgence.

And, there's always that medical-aid kit to rely on in case you become exhausted with keg-ling from Bernie to Town Hall Allen, and if somebody hadn't killed Buck Benny's bee, we might have been able to have honey-combed our old maid sister-in-laws into raising something more than their usual aroused curiosity.

There are considerable more reasons why these programs should be more respected and less condemned, but I'll leave it to the Scotch population to express them. Seriously, after a complete summation of the entire week, I find there is just one big moment of hilarious laughter after another. And too, my appetite is adjusted to accept about as many of those products as my purse strings will allow. So, it is with great respect that I commend the entire radio field.—Fred A. Halterman, Anna, Ill.

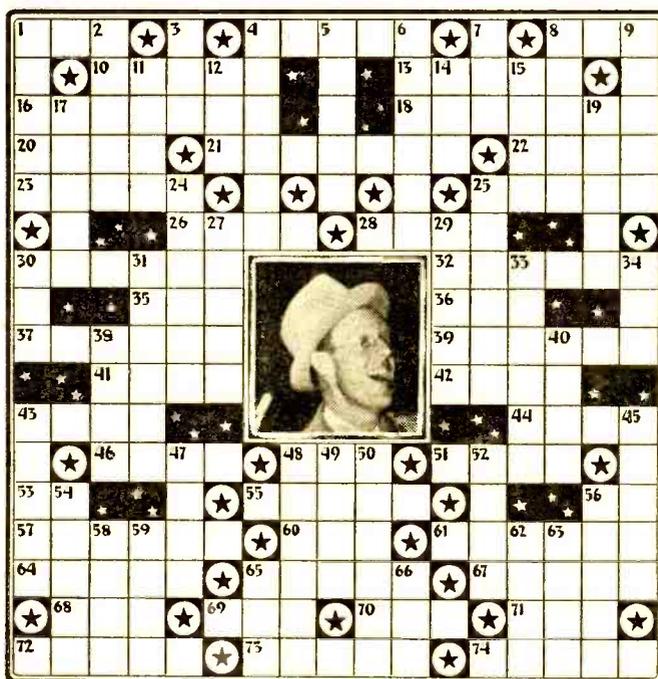
TROUBLE IN CUBA

Voice of the Listener: We Americans and also Cubans in this country have always enjoyed listening to programs from the States because they offer such a variety of entertainment with which the local stations cannot compete. Recently, however, we have been deprived of this pleasure by certain powerful local stations which have placed their programs directly on the channels of the most important American stations, both on long and short waves. The outcome of this is that radio owners have refused to listen to any programs at all if they can't get the ones they want, a fact that local sponsors seem to overlook. Radio sales have gone down considerably, the public being indifferent to a luxury from which they do not derive any pleasure.

The first week of November finds the Pan American Radio Convention meeting here. There is vague talk about an international law which seems to be in effect in other countries but which is unknown here. Can we, the public, take the matter into our own hands and do something about this situation? Please give us a suggestion.—Mrs. Anton Zeis, Havana, Cuba.

International law is effective only as long as the parties concerned choose to observe it, because there is no means of enforcing it. The Cuban government might be prevailed upon to take measures in the situation. Otherwise it would seem that a concerted attempt could be made on the part of your listeners to inform sponsors on your local stations of the attitude with which their advertising is being received.—Ed.

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

1. To be able, possess power physically
4. Dresses
8. Rude, disorderly crowd
10. Masculine name of French origin
13. A feather
16. Jealous
18. Screen behind an altar
20. Voyage on a ship
21. The "King of Swing"
22. Exhibits ostentatiously
23. Modulated
25. Passage into a forest
26. Vessels used in brewing
28. Expressing entrance upon
30. One of the Lombardo brothers
32. Blunders
35. Metal in raw state
36. Stir, bustle
37. Patricia —, songstress
39. To annoy
41. — Chase, movie actress
42. To break short
43. Desert in northern China
44. Tidings
46. Treat with contempt
48. Idle chatter (slang)
51. Of green color
53. Bachelor of Arts (abbr.)
55. Composer of "Peer Gynt Suite"
56. Mixed type
57. Opera by Bizet
60. Not matched
61. Anne, Seymour, "Mary —"
64. — Howe, inventor of cotton gin

55. Vapid
67. Satellite of a planet (pl.)
68. Preposition
69. Make memorandum of
70. Wholly
71. Noah built one
72. — Lou Gerson, radio actress
73. Opera by Vincenzo Bellini
74. Three spots in cards

VERTICAL

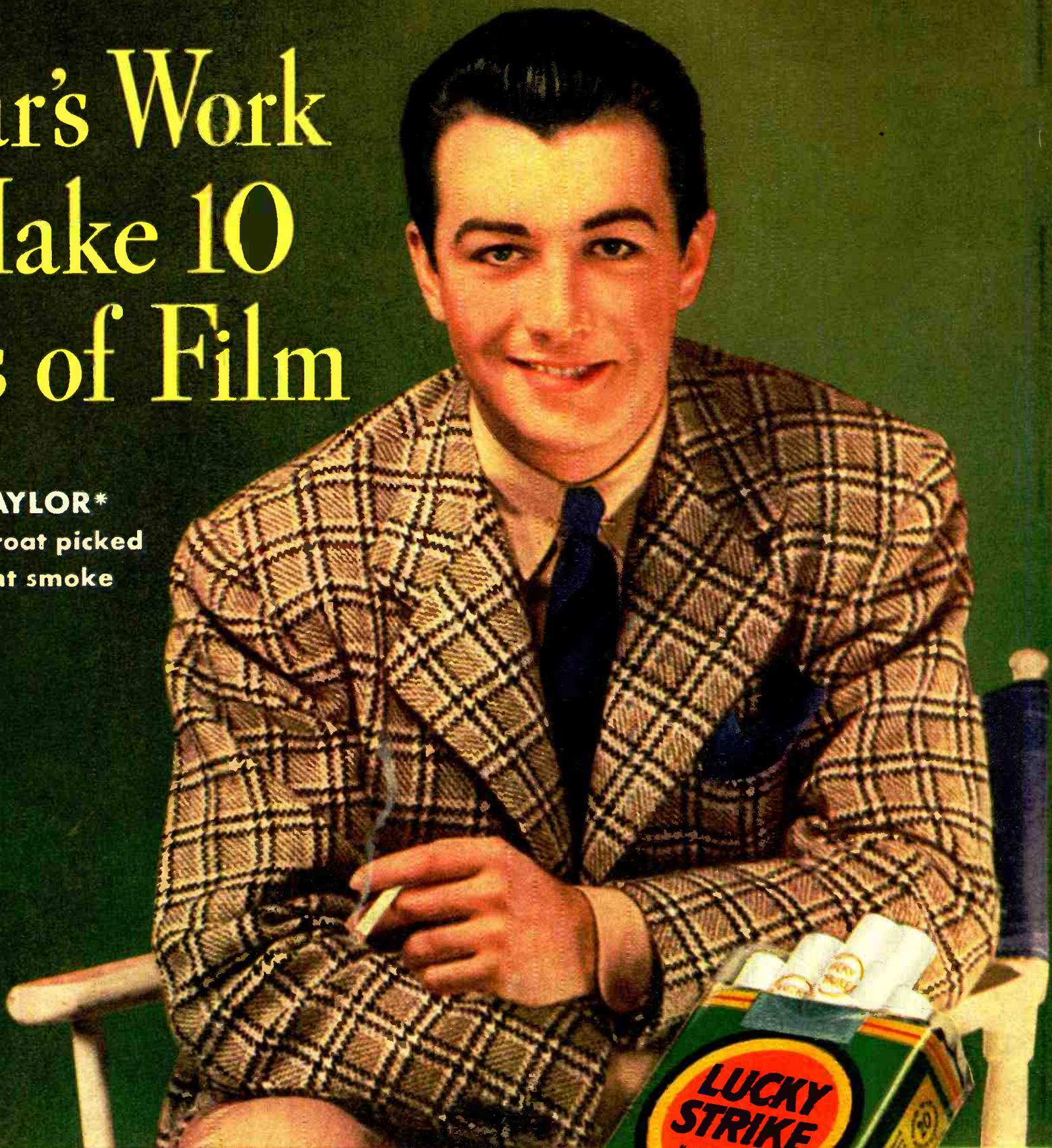
1. Coat of arms
2. Composer of "The Rosary"
3. River in Spanish
4. Concourse
5. "The Bartered —," famous opera
6. Stretched ligaments of a joint
7. The coat of animals

Solution to Puzzle Given Last Week



A Year's Work to Make 10 Hours of Film

ROBERT TAYLOR*
tells how his throat picked
Luckies, a light smoke



"MY 8 PICTURES this year," says Robert Taylor, "run about 10 hours on the screen. But that meant over 2,000 hours of work for me... During all this intense acting, however, I found Luckies gentle on my throat. I started smoking them 7 years ago."

Luckies are easy on your throat because the "Toasting" process takes out certain harsh throat irritants that are

found in all tobacco—even the finest.

And Luckies do use the finest tobacco. Sworn records show that among independent tobacco experts—auctioneers, buyers, warehousemen, etc.—Lucky Strike has twice as many exclusive smokers as have all other cigarettes combined.

In the impartial, honest judgment of the experts... the men who know tobacco best... it's Luckies—2 to 1.

*STAR OF METRO-GOLDWYN-MAYER'S "YANK AT OXFORD"

Luckies—A Light Smoke

Easy on your throat—"It's Toasted"



WITH TOBACCO EXPERTS...
WITH MEN WHO KNOW TOBACCO BEST

It's Luckies 2 to 1