

COMPLETE PROGRAMS FOR WEEK ENDING JANUARY 22

A E A 8 7 B

RADIO GUIDE

TEN CENTS

this week

J. EDGAR HOOVER

*Federation of Women's
Clubs' speaker Thursday*

ROSE BAMPTON

*Soprano star of "Kraft
Music Hall" Thursday*

HENRY BUSSE

*Returns with orchestra in
new series Sunday*

JOHN BARRYMORE

*Al Jolson's guest
Tuesday*

HARPO MARX

*Visits "Thirty Minutes
in Hollywood" Sunday*

EUGENE ORMANDY

*Conducts Philadelphia
Orchestra Monday*

LISTEN TO THEM!



Rosemary Lane—NBC Wednesday night

HATE, LIES, PROPAGANDA—ALL THAT BREEDS WAR HAS COME—WITH RADIO

RADIO GUIDE

M. L. ANNENBERG
PUBLISHER

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CURTIS
MITCHELL
Editor

Medal of Merit

A Weekly Award for Excellence in Broadcasting

AWARDED TO THE CAVALCADE OF AMERICA

AUSTRIA is the home of genius, France of fine wines, beautiful women and wit. Culture and good taste are England's creations, unknown and unpractised outside its confines. Great souls and godliness are virtues solely Italian, and unity is proud Germany's boast.

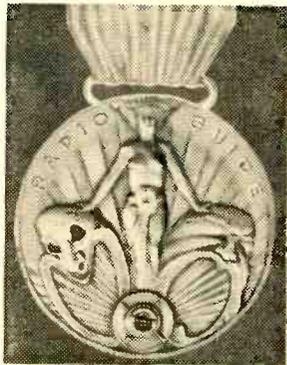
So run the claims to glory of the nations of the world. In every country citizens band together to affirm their own greatness as a nation. The argument each group selects for its own national self-aggrandizement is an index to its right to that claim.

America's pride is the one which in these troubled days seems most notable of all—for America is proud of its democracy. In a world shaken with the palsy of propaganda and weakened by war, America proclaims again its faith in its democratic ideal.

That truly American spirit, echoing out of the past and rising in the present, is the theme of one of radio's most significant programs, "The Cavalcade of America," sponsored by E. I. du Pont de Nemours and Company. Heard for the first time on Wednesday evening, October 9, 1935, the Cavalcade remains one of CBS listeners' favorite programs.

The basis of the Cavalcade's sustained listener support is its solid program content. The first broadcast consisted of two parts, one called "The Return of the Mayflower"

and the other describing the then-current grasshopper plague. In the years following, more adventures along the path of America's march to greatness have been dramatized. The flight of the first air-mail across the Sierras; the discovery of anesthesia; the story of the Declaration of Independence; the founding of the nation's life-insurance companies; the story of the song, "Home Sweet Home," and the birth of our Christmas seals have been typical Cavalcade presentations.



When Cavalcade made its debut, its announced purpose was to present a series of spoken dramas which would reveal the spirit of America as it had issued from American hearts and minds during the past three hundred years—to remind people of purposes and motives on which our fathers and mothers based and built this nation. That purpose has been remembered well and achieved very often.

Because that program has served in exemplary fashion a purpose that asks much of its servants, and because in so doing it has added greatly to our spiritual wealth and national pride, Radio Guide this week joins America's radio citizenry in a salute. To it and to its sponsor, the editors of Radio Guide express congratulations in their highest award, the Radio Guide Medal of Merit, which will be presented on the air on Wednesday night of this week.

HAPPY LISTENING

War Without Trenches

IT MAY become necessary for the government to throttle American radio in a subsidy! Speeches by General Hugh Johnson and skits by Mae West won't be the cause, either. It's war—stinking, cut-throat, hateful lies broadcast by short-wave propagandists are its overture. America may have to reply in kind to dictators' stooges who proclaim for the world to hear, "American democracy is crumbling!" James Street may jar some of your own ideas back on their heels this week on pages 2 and 3. The story is a shocker—and one we'll wager most of us need. Check up on yourself, won't you?

Love and No Taxes

WE CAN remember when stamp-collectors (they're really philatelists, they'll tell you!) were satirized so: oldish gabies with horn-rimmed specs, magnifying-glasses and potato-sack suits. Now we learn in a story on page 6 that they come right out in the open and admit that they're hepped up over the British "Coronations," for instance. But the thing we like best about reading Radio Guide's stories before we inscribe these lines is this sort of thing: "philately"—the word—is derived from the Greek philos (love, or a fondness), and ateleia, which means tax-free or a tax exemption. The story explains why, and points up a few pungent angles on this Saturday's stamp-collectors' broadcast.

Symphony in Sweat-shirts

THE very idea of a symphony orchestra of uninhibited artists in dungarees and sweat-shirts and bedroom slippers is strangely appealing, we find. Mull it over—you get to thinking of punch-lines for cartoons right away! But aside from that, if you find yourself growing fond of the thought, there's more of this sort of thing going on in a story on page 6—the one that reveals the NBC Home Symphony in its true light!

This Week's Earfest

CONSIDER these appealing entrees culled from "This Week" on the facing page: Harpo Marx and Sid Silvers with George Jessel Sunday; Mischa Auer bantering with Bing Crosby Thursday; part of "Pinafore" on Mutual's operetta series Friday; Henry Busse starting an NBC series Sunday. We'll be listening with you!



Philharmonic presents Violinist-Conductor Georges Enesco—Sun.

This Week!

PREVIEWS OF SOME OF THE WEEK'S BETTER REGULAR AND SPECIAL SHOWS



New drama serial, "Those We Love," stars Nan Grey—Tuesday

SUNDAY, JANUARY 16

Ernest La Prade . . . symphonic biggie
"Home Symphony"—NBC, 12 noon EST.

Under the baton of La Prade, listeners will hear amateur musicians join NBC's great concert orchestra in playing Military March in D; "Exaltation"; the Minuet from Divertimento, No. 17; "Traumerei," and Overture to "Russlan and Ludmilla."

For a complete story about the "Home Symphony" and this broadcast, please see page 5, also page 10. A complete program appears on page 8.

Trumpeter extraordinary . . . swing high, swing low
Henry Busse's Orchestra—NBC, 1:15 p.m. EST.

For ten years, Busse played for Paul Whiteman, perfecting his technique and acquiring a nationwide reputation for his presentation of "When Day Is Done." A popular maestro since 1928, fans still hear Busse playing the brand of music that rocketed him to fame years ago.

Georges Enesco . . . for Philharmonic
"Philharmonic-Symphony Society"—CBS, 3 p.m. EST.

Following the playing of the solo part in Saint-Saens' Concerto for Violin in A Major, Enesco will conduct Mozart's Symphony in D Major, Beethoven's Symphony No. 4 in B-flat Major, and, for the first time in America, two movements from "Suite Rustique."

For more information about this broadcast, please see page 8.

Harpo Marx
Sid Silvers . . . small talk
"Thirty Minutes in Hollywood"—MBS, 6 p.m. EST.

Two ace comics, Silvers, who is always talking, and Harpo, who never talks, will be Jessel's guests. One of the four mad Marx brothers, Harpo will solo on his harp. Once a Phil Baker stooge, Silvers attained stardom on Al Jolson's show in 1936.

Danielle Darrieux . . . meets McCarthy
"Chase and Sanborn Hour"—NBC, 8 p.m. EST.

Sensational French actress, Danielle is hailed as the most beautiful woman in the European films. Brought to the United States recently by Universal Studios, she has the starring role in their forthcoming production, "The Rage of Paris."

Robert Casadesus . . . French pianist
"Ford Sunday Evening Hour"—CBS, 9 p.m. EST.

Casadesus was born in Paris of a family of international musical reputation. A prize pupil of the Conservatoire, his career was brilliant from the start. He has played throughout Europe, Africa, and South America. He often gives joint recitals with his wife, Gaby Casadesus. A gifted composer and performer, he was heard for the first time in the United States in 1935.

For more information about Robert Casadesus and this broadcast, please see page 7. A complete program appears on page 8.

Espionage . . . for Welch
Irene Rich—NBC, 9:45 p.m. EST.
(For the West, 8:15 p.m. PST.)

A beautiful woman, in time of war, was valued by the Russian Secret Service as worth a hundred men, as long as she used her head. But a spy must forswear love and romance or choose death, as the

"Lady in Black" discovers in this exciting play.

MONDAY, JANUARY 17

Eugenio de Hostos . . . "A Caribbean Pilgrim"
"Brave New World"—CBS, 10:30 p.m. EST.

De Hostos was a great contributor to educational advancement both in his own island, and in other sections of Latin America, including Chile, Peru, Ecuador, Venezuela and Santo Domingo. A true pioneer, he was a staunch advocate of freedom and unity for all the West Indies.

TUESDAY, JANUARY 18

Nan Grey . . . modernite
"Those We Love"—NBC, 8 p.m. EST.

Featuring Film Starlet Nan Grey and an all-star motion-picture-player cast, tuners-in will hear the third episode in this new dramaserial concerning the Marshall family, and in particular the twenty-one-year-old daughter of the family, Kathy.

Caliban . . . visits Jolson
"Al Jolson Show"—CBS, 8:30 p.m. EST. (For the West, 8:30 p.m. PST.)

Stormiest of all the Barrymores, debonair John is famous for his love affairs and applauded as America's foremost actor. First modern American interpreter of the works of the Bard, John will be heard in a brilliant skit.



HARPO MARX, WORLD'S MADDEST COMIC, VISITS JESSEL—SUNDAY

Jimmy Durante
Gene Lester . . . for Camel
"Jack Oakie"—CBS, 9:30 p.m. EST.

Durante claims for himself the glory of having originated the expression—"Hot cha." Fans cheer this "stylized" comic who sees all, "nose" all. Present, too, will be RADIO GUIDE's Singing Cameraman, Gene Lester, who'll not only sing but photograph this entire broadcast. Look for pictures of "Oakie College" in an early issue of RADIO GUIDE.

WEDNESDAY, JANUARY 19

Madeline Gray . . . blind-tot program
"Dear Teacher"—CBS, 6 p.m. EST.

Four blind youngsters, all under twelve years of age, will enter into a question-and-answer game conducted by Miss Gray, on the subject of rubber. The child with the most perfect answers wins a gold star; the runner-up, a silver one.

A complete story about this broadcast may be found on page 7.

Big Brothers . . . humanitarians
"Cavalcade of America"—CBS, 8 p.m. EST. (For the West, 9 p.m. PST.)

The Big Brothers is a humanitarian organization, with groups in thirty-six states and six Canadian provinces, with the purpose of helping young boys. Within the past year, it has aided 64,000 children.

THURSDAY, JANUARY 20

J. Edgar Hoover . . . crime
"General Federation of Women's Clubs"—NBC, 4:30 p.m. EST.

Tuners-in will hear Hoover, chief of the Bureau of Investigation, U. S. Department of Justice, lead a discussion on "Crime Prevention and Parole." Assisting him will be Judge Camille Kelley, of the Juvenile Court of Memphis, Tennessee.

For more information about this broadcast, please see page 10.

Rose Bampton
Mischa Auer . . . Bing's guests
"Kraft Music Hall"—NBC, 10 p.m. EST.

Miss Bampton, American-born and trained, began her career as a contralto, but turned soprano. Auer, Russian by birth, has been responsible for gay comedy in many of filmland's biggies. Scheduled to appear last week, their visit was postponed.

FRIDAY, JANUARY 21

Pinafore . . . opera comique
"Operetta Series"—MBS, 9 p.m. EST.

Music-lovers everywhere cheer the revival of this gay Gilbert and Sullivan light opera which was first produced in London in 1878. Humorous, and sometimes heart-breaking, it tells the story of a lass who loved a sailor.

Tommy Farr-Jimmy Braddock . . . fisticuffs
Madison Square Garden Boxing Bout—NBC, 10 p.m. EST.

Farr, coal-miner from Wales and the British Empire's best fighting man, mixes it up in a ten-round bout with former World's Heavyweight Champion, Braddock. Bringing boxing fans a blow-by-blow description will be NBC's ace sports announcers.

SATURDAY, JANUARY 22

Theodore Steinway . . . philately
"Calling All Stamp Collectors"—NBC, 5:30 p.m. EST.

Steinway, of the famous piano firm, is owner of an invaluable collection of stamps depicting musical subjects. In addition to an interview with Master of Ceremonies Robert L. Graham, Jr., he'll talk on "Music in Stamps."

For complete details about this broadcast, please see page 6.

FOR STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO "THIS WEEK'S PROGRAMS" ON PAGES 27 TO 43



WORLD WAR HAS COME—WITH RADIO

BY JAMES STREET

SPREADING HATE AND LIES IN PEACE- LOVING COUNTRIES, RADIO HAS BECOME A PUPPET FOR NATIONS THREATENING WAR

"**H**ITLER is a degenerated pervert; a ruthless murderer of helpless women and children, and of all who cling to their right in opposition to his insane craving for personal power and glory."

That is not the spontaneous mouth-
ing of an irresponsible zealot haranguing the multitudes in Red Square, but the planned, studied and officially edited speech of a Russian propagandist whose voice may be heard in your living-room if you tune your radio to Station RAN in Moscow.

"The French government is a pack of filthy murderers who have deliberately slain hundreds of defenseless women and children by permitting French aviators to join forces with the Spanish Loyalists."

And that, the bellows of a Spanish rebel town-crier, who shouted above the roar of Italian and German planes, echoed throughout the United States from Station EA9AH at Tetuan, Spanish Morocco.

"American democracy is crumbling

"Rome is the hope of Islam——"

"Heil Hitler——"

"Il Duce——"

"Workers of the world, unite and fight——"

"Banzai——"

"Chinese militarism is backed by communistic imperialism! It struck at Japan. Japan, for self-preservation, struck back! That is the naked truth."

Well, the naked truth is that the new world war has come! Radio has fired the opening salvo! Barrages are being laid down by kilowatts! The airwaves are torpedoing the democratic principles of government! And thousands of casualties are falling every week as they sit in their armchairs before their radios and are victims of propa-

ganda which is flooding the American home twenty-four hours a day.

Italy's African station at Bari is considered by diplomats to be more powerful as a weapon of war than an armada of airplanes! It has England's statesmen jittery, for they know, and we had better learn, that the pen is not mightier than the sword and that the spoken word is mightier than both, and that Europe and Japan are beating their plowshares into transmitters.

FIVE years ago there were thirty-seven high-powered radio stations in Europe! Today there are 116! Five years ago none had more than 130 kilowatts. Today sixteen stations can blanket the world with propaganda. And you don't know which is a lie and which is the truth, and when there is doubt there is danger.

All right, I'm an alarmist. Maybe I'm a jingo.

But Major R. Ernest Dupuy, United States Army intelligence officer, is not an alarmist. He said:

"How to check unwelcome propaganda is a problem. The seriousness of the situation will be much aggravated—if war comes. Imagine the effect on the people at home of a

broadcast in their own language telling of crushing disaster! Of the effect on troops of a broadcast of shocking conditions at home!"

Raymond Gram Swing, editor of *The Nation*, is not an alarmist. Listen to him:

"Short-wave broadcasting has proved as revolutionary in the field of propaganda as aviation in the field of transportation. Give a government a few high-power, short-wave transmitters, and it may well exclaim, 'The World Is My Oyster!'"

Ludwig Lore, the New York columnist, is not an alarmist. But he says:

"The battle of the airwaves continues with undiminished vigor. Latest news from the battlefield indicates that Italy, particularly, is intensifying its campaign of radio broadcasts in the languages of other countries. Talks in Arabic have become a daily feature from both the Rome and Bari short-wave mediums. In addition, Serbian, Greek, Turkish, Roumanian, and Albanian programs have been introduced. Japan is making increasing use of the short-wave propaganda channels——"

So what? you'll think. You are secure in America! Jerk your head out

of the sand, my fine-feathered ostrich! You are not secure as long as a voice can invade your home with a hymn of hate. The music may be a lullaby, and the singer may croon, but the words are the same.

But, you'll say, you don't have to listen. Of course not, but you will—and you may never know you are being fed poison in small doses. The German stations, with traditional German thoroughness, have a way of slipping propaganda to you in tidbits so you can swallow them whole and can't taste them.

GERMANY owns eight powerful short-wave stations, more than any other nation. They can reach all parts of the world. One station asks its listeners to write Germany what they think of the program. These programs, directed mostly at America, are not the hell-fire-and-damnation stuff that Germans fire at Russians. They are good programs—good music. The station always ends its program in English and thanks American friends who have written the station.

"Thank you, William Glutz of St. Louis, for your letter. Heil Hitler."

And Bill Glutz is pleased. He tells his friends. His friends write and listen. Germany, they say, must be marvelous, and Hitler must be all right.

One German station even salutes an American city during its programs.

"Next week," the announcer will say, "we will salute our German friends in Milwaukee. Tell your friends to listen in."

And don't think Milwaukee doesn't hear about it. Milwaukee is flattered that Germany should salute her. It's a beautiful gesture—we should write the station and thank them. It breeds good-will, brotherly love!

Oh, yeah? Do you think Germany, pinched for pennies, is spending millions of marks on broadcasts just to spread good-will to Bill Glutz in St. Louis and Fritz Swartz in Podunk? Do you think the German government—and remember the government owns the stations—wants to hear from Bill and Fritz just to save the stamps or read about the weather in Podunk?

Don't believe me—I'm an alarmist, but listen to Major Dupuy, whose job it is to find out about such things:

"Military intelligence of one of the countries can take a mass of apparently innocent information obtained in these letters and fit it into a picture of the country."

RADIO listeners who write the foreign stations probably will hoot—but your innocent letters may become a part of the German military intelligence files. And if your letters are very informative, and you snap your heels and up your chin at "Heil Hitler," you may be asked to be a spy when Europe starts shooting instead of speling.

Bits of information in your letters may be extremely valuable to another nation. And Major Dupuy says American radio friends of European stations would make an excellent list from which to select agents.

"Collectively," said Major Dupuy, author of "If War Comes," "radio espionage amounts to a great deal; insofar as the individual is concerned, it amounts to little. The superspy may be dismissed as an interesting figment of the imagination. Espionage nets are composed of many individuals, each of whom contributes some little bit of information—much of it useless, some of it priceless.

"Out of this mass the intelligence officers back home, passing the crude ore through the sieve of evaluation, pulls here and there some tiny nuggets, and from these nuggets finally builds a mosaic which has a definite pattern. The result is intelligence."

You read every day that every time England peeps into the Mediterranean and sees Il Duce's airplanes and submarines, John Bull gets the heebie-jeebies. But what gives England fits is every time her citizens tune in on the short-wave they hear the Prato Smorald station in Rome dishing out propaganda. And that station is being supplemented by two short-wave transmitters of one-hundred kilowatts and three of fifty kilowatts. An Arab sheik, loafing in his tent, hears Italy pleading day after day that Mussolini is the savior of Islam.

Station 2RO in Rome is a honey. The speakers lambast communism and then, in honeyed tones, tell what a fine fellow Mussolini is, a gentle-tempered man who will save Islam. They do not say from whom Il Duce will save Islam, but the Arabs know—and so does England.

ACCORDING to Station 2RO, Italy's invasion of Ethiopia was "holy work," and the announcers speak impassionately of Mussolini's bringing about the "emancipation and civilization of the benighted people of Ethiopia"—those who were not butchered. Moscow's station, RAN, competing for American ears with the excellent German stations, has run in a little sex-appeal to catch listeners. One speaker was a girl with an unusually beautiful voice.

"Nazism and fascism," she said, "already have gone far to bring about the destruction of civilization and must be fought bitterly at every turn."

Many of the speeches from Russian and Fascist stations can't be printed in this country—but they can go into your

living-room. The language simply is filthy, for no words are barred. The Russians, especially, go heavy on the personal vilification of Hitler. His bachelorhood is jeered at, and he is called a pervert in every language, including the Scandinavian.

There used to be a smokehouse game in the South called "playing the dozens." The idea was for the contestants to "cuss" each other, and the boy with the most vulgar vocabulary was champion. But there were a few expressions barred. "Playing the dozens" invariably ended in fights!

If they still "play the dozens" in Dixie, the fellows can get a new supply of expressions by listening to the Communists and Fascists "play the dozens" on the international short-waves. But I'm warning you, fellows, if you use some of the language that European culture is broadcasting over here, you'd better duck when you speak. They are fighting words.

Russia has another trick that is popular. She has American visitors broadcast to this country.

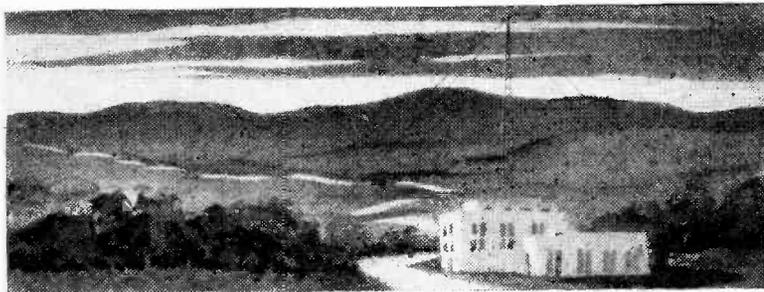
AMERICANS are easily flattered. And we like to talk. Some of our citizens go to Russia, stay a few weeks and "study" the country. Then they broadcast and tell us how marvelous everything is. Some fools believe them.

The Spanish rebels are doing as much with the radio to smear the international picture as with their armies. The Tetuan station is Franco's most powerful weapon, excepting the friendship of Italy and Germany.

This station, EA9AH, is assigned to a "ham" (an amateur operator), who gets paid for his services. The professional amateur contacts American "hams" every night and gives his spiel. It's bunk—sheer bunk—but it's good bunk, and many people believe it.

Britain is so worried over the radio war that the British Broadcasting Company is planning "truthful" broadcasts in an effort to counter Germany's and Italy's propaganda. These programs will take the air as soon as the British arrange their programs in Arabic, Spanish, and Portuguese.

And the broadcasts will be part of the country's huge rearmament program. The English, who long have maintained the prestige of the Empire by words—backed up by cannon—realize now that radio is a weapon so powerful that any country that controls it will control the whole world.



So alarmed is England over the hot-air war that the House of Commons has debated broadcasts of Italy's Bari station. Mussolini, every diplomat admits, has launched on a program to harry England and convince her that Italy can be a good friend and a dangerous foe. To do this, Italy is leveling radio broadsides at Africa and Palestine, where subjects of England and France already have their guns cocked.

Japan's broadcasts seldom reach the American Eastern Seaboard but are heard often on the West Coast. But Japanese propaganda is scattered every day throughout this country.

Within one hundred feet of where I write this on New York's Fifth Avenue, is the Japanese Chamber of Commerce, which is blanketing America with pamphlets aimed to help the Japanese viewpoint here. These pamphlets are sent to newspapers.

And within one hundred feet of the propaganda bureau are American women with kettles asking money, "to help the Chinese people—boycott Japan!"

MY OWN thirteen-year-old son refused to put a trinket on our Christmas tree because the decoration was "Made in Japan." He had heard the suggestion of his radio!

My daughter has a Russian doll, given me by a friend. An acquaintance saw it and instructed me:

"You shouldn't buy Russian goods."

"Why?"

"Russia is undermining our government."

He had heard it on the radio—from Germany!

I'm making a mountain out of a molehill? All right, I'm an alarmist! But when I hear children repeat propaganda they have heard on international broadcasts, when I hear men who have formed opinions from European broadcasts, then I reckon it's time to be alarmed.

What can we do about it? Officially? Nothing!

Once there was a plan to drown out Europe's and Japan's bunk by flooding the airwaves with static. That was silly.

This country won't tolerate censorship, especially during peace times. If you tell Americans they mustn't listen to international broadcasts, they'll listen in spite of hell and high water just to show you they won't be bossed.

And is it mechanically possible to shut off such broadcasts? If the stations are powerful enough, there is no way to keep radio propaganda from American listeners.

The real danger to us is not that the propaganda is going to make us Fascists or Communists. It may influence us—it does. But no nation has a balance of power yet in the propaganda field. The German stations, it seems to me, are the best, and their programs are superior. But the Russians just about even things with the Germans. The Spanish are only fair-to-middling, and the Italians are devoting most of their words to harass-

ing England. Japan's propaganda is crude. But when England gets her machine to working—look out!

Our South American neighbors are taking a lot of punishment from short-wave broadcasts. And there is a real danger!

We've got to live with those folks. And with Germany preaching fascism to South Americans every night, there's no telling what might happen. The Monroe Doctrine has nothing to do with the air.

It may sound silly to you for Germany to tell South Americans that democracy is a dead thing, but it's not

silly to South Americans. Some of them believe it.

You'll say we can isolate ourselves, mind our own knitting, and be friends with the world. Well, brother, when words can reach my children from Berlin, Moscow and the ends of the world, I say there's no such thing as isolation. You can't isolate me from my neighbors when I can hear my neighbors fighting!

You can't tell me there won't be a world war when I can hear it every night.

Radio may win this war—it can certainly lose it.

Mr. Swing—he's not an alarmist, remember—says that if this country gets into a conflict "the radio will become a government instrument stronger than any political instrument that science has ever devised.

"It will then be beyond our powers to save it for democratic purposes. And if the United States is to succeed in isolating itself, it will find it unescapable to make use of the radio as one of its lines of defense in struggling for survival of its philosophy and institutions."

WHICH is a big editor's way of saying that if we get into war the government will take over radio, and that it will become a mouthpiece for the government. And after the war (if there is any radio left) it will be impossible to change radio back into a medium for free discussion. Or if we stay out of war, radio will be our best bet to keep our democratic ideas from being gobbled up.

Mr. Swing then holds out this gem of hope:

"History has no record of a fully marshaled and working democracy being overthrown."

But with international propaganda preached to us day after day that our ideals are weak and dying, how long will our country be a "fully marshaled and working democracy"?

Mr. Swing is critical of American radio. He believes it can save itself and its government by giving a better picture of American civilization.

In a speech recently at Chicago before the National Conference on Educational Broadcasting, he gave praise to radio where praise is due, but insisted that "if what comes over the radio is the balanced picture of American civilization, we have cause to fear for survival of that civilization."

"We are given too much highly artful amusement," he said, "quite a good deal of artful music, an occasional touch of notable literature, and very little wisdom."

He believes "creative editing" is lacking in American radio.

The foreign broadcasters are just a little bit slicker than we are. They give the people information, carefully edited. Maybe the information is a lie, but lies are interesting.

"**F**OREIGN radio," said Mr. Swing,

"is a present-day force which affects us in America, and is going to affect us more as time goes on. What is still more serious, it affects our relations with other countries. Those other countries are being told by the Fascist countries that we are on the skids, that we belong to the past, while fascism has the future in mortgage. Of course we don't believe it. But others who listen may not be so quick to disbelieve. And those other countries are being given carefully interpreted news about us which bears out the prediction of our decline.

"What are we saying via the short wave to convince our neighbors that our civilization is full of vitality and

(Continued on Page 17)



At home with the McNeills. Left to right: Don, Tommy and Mrs. McNell. Easy-going emcee of NBC's Breakfast Club, Don is always "just himself," is noted for his homely wise-cracks and original gags



Ransom Sherman, NBC Club Matinee emcee, pounds out each Matinee show. Assisting is daughter, Ann, who apes his every move, writes when he writes, stares when he stares—even erases when he does

THE PHOTO WEEK



Buddy Rogers (left), movie idol-bandleader, has just formed a new swing band. Wishing Buddy good luck is NBC's Friday night swingstar, Tommy Dorsey, who presented Buddy with a shiny new trombone. The gift was presented at New York's Hotel Commodore, where the Dorsey band plays



SCOOP! Exclusive photo of the back of that great little man—Chase and Sanborn's Charlie McCarthy. Note the high cut in the back of Charlie's coat where his "voice," Edgar Bergen, places his hand to operate the wooden comic. Bergen ordinarily objects to such a picture as this



Left: Uncle Ezra's brand-new Illinois stock farm was one pure-bred Guernsey richer recently when his sponsor gave him a prize yearling calf. Heard on the Barn Dance and on his own "Radio Station," Uncle Ezra in real life is Pat Barrett

Hollywood's premiere of Walt Disney's "Snow White" brought out a family group seldom seen together, since the youngsters rarely go out nights. They are the Freeman ("Amos") Gosdens and children, Freeman, Jr., and Virginia



An item in Radio Guide in 1933 that WIND was looking for child talent, started Seymour Young on his career. Listeners now hear him as "Jacob Kransky" in "Guiding Light"



When Santa Anita's race-track opened Christmas Day, Hollywood Reporter Jimmie Fidler and wife were in attendance. Fidler is being sued by Connie Bennett for \$250,000 on a libel charge



Jane Pickens, soprano star of the Wednesday night Ben Bernie program, took time out recently to enjoy the rink at Radio City, popular spot for stars to get together and skate

WORLD'S BIGGEST SYMPHONY BEGINS NEW SERIES UNDER BATON OF LA PRADE—SUNDAY

IT IS the biggest symphony in the world. So big, in fact, that most of its members have never seen its conductor and never will, and only a few have seen each other. Some smoke stogies while they play; others perform in sweat-shirts and dungarees. Some are old, some young. Some play well, some don't. Some quit in the middle of a number and begin reading magazines. The organization has no concert hall; it never goes on tour; and nobody knows exactly what its membership is; but critics and music-lovers applaud it universally.

It swings into action this week. It is the National Broadcasting Company's Home Symphony, designed to give amateur musicians everywhere a chance to take part once a week in the greatest of concerts—a program in which thousands of listeners, sitting at their own firesides, join the NBC

Concert Orchestra in the performance of works written by the masters of music. This Sunday it begins its second season.

At the conclusion of the broadcast series last year, the Home Symphony had enrolled participating study-groups in forty-six states, six provinces in Canada, several foreign countries and on a few ships at sea. How many students followed the program without writing in for copies of the music, which the broadcasting company distributed, could not be

determined, but indications were that the number was large.

In the first program of the new year the amateur musicians who take part will join the concert orchestra in playing Schubert's Military March in D; Coerne's "Exaltation"; the Minuet from Divertimento, No. 17, by Mozart; Schumann's "Traumerei," for strings; and the Overture to "Ruslan and Ludmilla," by Glinka.

Credit for the idea goes to Ernest La Prade, of the NBC program department. La Prade also directs the Home Symphony broadcasts. The objectives of his program he describes as three-fold: (1) It gives a chance to play orchestral music to those who have no other opportunities; (2) it gives graduates of high-school orchestras the chance to continue their work (of 200,000 graduated every year, the vast majority drop their studies); and (3) it encourages the formation of local musical organizations.

"The ranks of amateur musicians in the United States are augmented each year by several hundreds of thousands of young people from school orchestras," La Prade said last week, in announcing resumption of the broadcasts. "This is due to the splendid work of the public-school music departments. Fifteen years ago, orchestras were practically nonexistent in the schools. Today there are more than 35,000, which means that from September to June some two million young people are playing orchestral instruments in the schools of the United States.

"After graduation, many of these students may wish to continue their musical experience. We hope the opportunity is afforded by these specially designed Home Symphony programs for all music-lovers to share in the performances of standard symphonic literature.

"There is no way of knowing how many groups listen to our programs," he added. "Many of them already have the music which we sell in book form. Therefore they do not have to write in for the booklet."

A folder listing the selections to be used and particulars for procuring music is available to anyone writing the NBC Home Symphony, in care of the National Broadcasting Company, Radio City, New York.

The program wastes little time on dialog. Listening amateurs are first given an opportunity to tune their instruments; Director La Prade tells them how many beats to the measure the number contains; a metronome ticks off the time; and the great unseen orchestra chimes in with the orchestra at Radio City in an immeasurable outpouring of melody.

For your station, please turn to the program page for Sunday, 12 noon EST, 11 a.m. CST, 10 MST, 9 PST.



CALLING ALL STAMP COLLECTORS! ROBERT STEINWAY DISCUSSES MUSIC IN STAMPS—SAT.



Bing Crosby will present "Met" Soprano Rose Bampton—Thursday



Jimmy (Schnozzle) Durante will star for Jack Oakie—Tuesday



John Barrymore will be heard in a skit on Al Jolson's show—Tues.



Movie Actor Edward Arnold is on "Your Hollywood Parade"—Wed.

THE technical term for stamp-collecting is philately. Coined in 1864 by a French expert named Herpin, the word is derived from the Greek "philos" (for fond) and "ateleia" (for tax-free). Not to be translated too literally as a fondness for freedom from taxes, what it actually means is a fondness for the objects which denote prepayment of, and therefore freedom from, taxes. In short, a fondness for stamps.

Stamp-collecting grew out of the hobby stage and became a science in the second half of the nineteenth century as the postal systems of the world were developed. Collectors' catalogs nowadays list between 170,000 and 180,000 different varieties of governmental postage stamps alone, exclusive of the comparatively obscure issues of private, municipal and local posts.

The U. S. Post Office estimates that there are between nine and ten million stamp-collectors in the United States, ranging from enterprising small boys to the best known of all American collectors—President Roosevelt.

Some 80,000 of these people are members of the 650 collectors' clubs which make up the membership list of the National Federation of Stamp Clubs. Saturday the Federation presents for its own membership, and for millions of outsiders, the third in a brand-new series of radio programs, aptly entitled, "Calling All Stamp Collectors." The guest speaker is Theodore Steinway, of the famous piano firm, owner of an invaluable collection of stamps depicting musical subjects.

STEINWAY'S talk, based on his meticulous collection, will be called "Music in Stamps." His album contains stamps picturing cathedral bells, stringed musical instruments, trumpets, post-horns, drums, bars of music, famous composers, theaters and opera houses. One coveted item is a special issue on a sheet bearing the Czechoslovakian national anthem and autographed by Eduard Benes. Another is a stamp bearing the signature of the pianist, Paderewski, issued when he was premier of Poland.

Producers of the series of broadcasts are seeking to bring before the microphone the important personages of the world who make a practise of collecting stamps. Upon these guest stars falls the spotlight of the Federation's programs. Each is interviewed by Robert L. Graham, Jr., radio representative of the Federation, in charge of producing the programs, writing the scripts and negotiating for speakers. Graham, a busy New York attorney, who is never too busy, however, to talk stamps, acts as master of ceremonies.

Other guest speakers already scheduled for appearances are Adolphe Menjou, the film star; Congressman Sol Bloom; Roy North, of the Bureau of Printing and Engraving; L. B. Gatchel, president of the Air-Mail Society of the United States; and Lily Pons, of the Metropolitan Opera Company.

For your station, please turn to the program page for Saturday, 5:30 p.m. EST, 4:30 CST, 3:30 MST, 2:30 PST.

FOUR BLIND TOTS IN QUESTION-AND-ANSWER GAME GUEST ON "DEAR TEACHER" WEDNESDAY

ON WEDNESDAY afternoon, sixty pupils of the New York Institute for the Education of the Blind will step into a bus, roll through the traffic-choked streets and file out gaily when it halts in front of the Columbia Broadcasting System offices.

Four of the sixty will take their places before a CBS microphone. The fifty-six others will be in the audience to listen, to applaud, and to partake of an unusual child's program.

"Dear Teacher," featured over CBS Mondays and Wednesdays, is the brain child of a small, red-haired dynamo who was once a schoolteacher but who quit to become a reporter.

Madeline Gray understands children. She knows that they have a highly keyed competitive instinct. So she appeals to them by calling her program a "hurdle race," rather than a "quiz" or "examination." Four children are selected to appear on each program. To keep the "race" fair, they are of the same grade in school, though not necessarily the same age.

The subject upon which questions are based is chosen a week in advance. This is the feature most highly praised by teachers, because it gives pupils an incentive to study.

FIVE leather bags, crammed with questions, are on "Dear Teacher's" desk. Each child digs into the first bag and draws out his own question for the first hurdle. The questions become increasingly difficult, and the children's scores are recorded as so many yards in a hurdle. "Perfect score! One hundred yards for you." Teacher Gray has been known to give a child "thirty-three yards" if he shows a faint glimmer of knowledge about a question.

No special help or advantage is being given the four unseeing pupils who face the microphone this Wednesday. At first it was suggested that the teacher read the questions aloud to each child. This was vehemently rejected by the pupils themselves. They dislike help of any sort. Instead, the questions will be printed in Braille by a class in the school who will not be at the broadcast, and the students will do their own reading on the program. The competitors, Mildred Ebert, Athene Healy, Sanford Kopelson and Harry Sutcliffe, all in the sixth grade, were told just one week in advance that their topic would be "rubber."

The child who wins the "race" receives a fourteen-carat gold star, the runner-up gets a sterling-silver star, and the remaining two each receive a bronze pin.

Only children under twelve are eligible to appear on the program. One little girl, fearful at the shadow of approaching age, sent a frantic letter: "Please use me before my birthday, January 20, or I'll be too old!"

Children are asked to send in four questions, the winner each week to receive a twenty-volume set of "The Book of Knowledge." Close to 1,000 letters a week are received.

For your station, please turn to the program page for Wednesday, 6 p.m. EST, 5 CST, 4 MST, 3 PST.



French Actress Danielle Darrieux meets Charlie McCarthy—Sunday



Comedian Sid Silvers visits "30 Minutes in Hollywood"—Sunday



Eugene Ormandy will conduct the Philadelphia Orchestra—Monday



"Hollywood Hotel" stars Edith Fellows in film preview—Friday

DISTINGUISHED FRENCH PIANIST, ROBERT CASADESUS, IS FORD HOUR GUEST—SUNDAY

IN EUROPE, the name of Casadesus is to music what the name of Rothschild is to finance. One of the first families of French art, the Casadesus clan have been musicians for generations: among them Francis Casadesus, composer, conductor, founder and director of the American Conservatory at Fontainebleau; Henri-Gustav, founder of the Society of Ancient Instruments, who gathered one of the most famous collections of ancient and Oriental instruments in existence; the excellent cellist, Marcel-Lucien, killed in the World War; and many others, including the musician who is to appear on the Ford Sunday Evening Hour, Robert Casadesus.

Brought up in such a tradition, it was only natural that young Robert should dedicate himself to music. As his special medium, he chose the piano. Born in Paris in 1890, at the age of thirteen he entered the class of Louis Diemer, a pupil of Liszt's. At the close of his first season of study, the lad Casadesus won first prize in piano-playing. At nineteen, he gained the same honor in harmony, and the following year, the famous Diemer Prize fell to him.

Robert then started his concert career and soon made a name for himself, performing all over Europe, North Africa and South America.

Casadesus' first trip to the United States was in 1935, when he debuted in New York with the Philharmonic Orchestra, playing a Mozart concerto. The following season he returned here, triumphing again with the Philharmonic under Toscanini. Only three other pianists previously had the distinction of appearing with the great conductor. An admirer of Casadesus, whom he heard at his first concert in New York, Toscanini had promised that he should be his soloist the ensuing winter. Casadesus again played with Toscanini, this time in Paris at a French Music Festival "in homage to Saint-Saens" when he performed that composer's piano Concerto in C Minor. He was once more soloist with the Philharmonic under John Barbirolli in 1936. This season he appears as a soloist with the Boston, Chicago, Cincinnati, St. Louis and Kansas City Symphony Orchestras, and with the Philharmonic this month, his medium then being the late Maurice Ravel's piano concerto for left hand alone.

Besides his solo pianism, Casadesus also gives recitals for two pianos with his attractive wife, Gaby, whom he met when he returned to the Paris Conservatoire on a visit to his old teacher. Mme. Casadesus (also from a well-known musical family) won the highest woman's award at the Conservatoire, and is widely acclaimed as a truly brilliant performer.

Like all good Frenchmen, Robert Casadesus is fond of good food and wine. He loves the country and his favorite sport is sailing. He is a gifted composer as well as performer and last year his fine sonata for flute and piano was heard in Boston. His violin concerto and symphony have been performed in Paris. Although he commands all styles as a pianist, Casadesus' most impressive playing shows itself in the works of Scarlatti, Mozart and Beethoven, but he is also recognized as a leading exponent of modern French music. He practises three hours a day, the rest of the time devoting himself to composing and teaching. During the summer he is the head of the piano department of the Fontainebleau School of Music near Paris.

The Ford Sunday Evening Hour has already brought before the microphone a brilliant and an admirable choice of programs. The season's fare so far has included such stars as Heifetz, Menuhin, Tibbett, Lehmann, Pinza, Kullmann, and Masini. Richard Crooks will make his second guest appearance Sunday, January 23. A favorite with all kinds of listeners because of the variety it offers, the program is especially beloved of educators and music critics.

For your station, please turn to the program page for Sunday, 9 p.m. EST, 8 CST, 7 MST, 6 PST.



A Special Service

SUNDAY, JANUARY 16
at 12 noon EST on NBC-Red
The NBC Home Symphony
Presents

Ernest La Prade, conductor
Military March in D (Schubert)
Exaltation (Coerne)
*Minuet from Divertimento No. 17 (for
Woodwind Quintet) (Mozart)*
Trauemerei (for Strings) (Schumann)
*Overture "Russlan and Ludmilla"
(Glinka)*

HERE is a project which everyone must warmly endorse who has the cause of music at heart. Nothing devised in recent years by radio program-makers is of wider appeal or more practical use than this idea of the Home Symphony. Read about it on page 6 of this issue of RADIO GUIDE, and if you are an amateur player on any instrument, learn how you can be a performing part of the largest orchestra in the world without leaving your own fireside—and without suffering any reprimand from Conductor La Prade in case you perpetrate a wrong note or break the rhythm with a premature or belated entrance.

SUNDAY, JANUARY 16
at 3 p.m. EST on CBS

The New York Philharmonic
Orchestra
Presents

Georges Enesco, conductor and
violin soloist
Mishel Piastro, conductor
*Concerto in A Major for Violin and
Orchestra (Saint-Saens)*
Georges Enesco
(Orch. conducted by Mishel Piastro)
*Symphony in D Major, "Haffner"
(Mozart)*
*Two Movements of Rustic Suite (Sabin
Dragoi) (First time in America)*
*Symphony No. 4 in B-Flat Major,
Opus 60 (Beethoven)*
(Orch. conducted by Georges Enesco)

TWO violinists conduct here, with Enesco as the main leader and Piastro taking the baton while the former plays the A Major Concerto by Saint-Saens, not as arresting a work as his example in B Minor, (he wrote three violin concertos) but possessing several gracious melodic episodes and some resplendent embroidery.

Mozart's "Haffner" Symphony is so called because he contrived it to celebrate a festivity in the home of the Haffner family, friends of the composer in his native Salzburg.

Beethoven's Fourth Symphony, coming between the majestic "Eroica" (No. 3) and the towering "Fifth," seems to be a pause in the master's higher creative flights, as though his genius were resting and diverting itself in lighter moods. Perhaps, too, he sought solace for the recent failure of his only opera, "Fidelio." At any rate, the "Fourth" is so playful, airy and blithe that it has acquired the subtitle of "Spring."

Enesco brings forward two excerpts by his Roumanian fellow-countryman, Dragoi, whose music should arouse curiosity, for the composer is totally unknown in our land.

The March of Music

Edited by Leonard Lieblich

"... An ampler Ether, a diviner Air..."—Wordsworth

A TRULY sad 1937 event in the musical world was the recent death of Maurice Ravel, the most adept fashioner of poetical music and exquisite orchestration since the passing of Claude Debussy. Both men have left us a priceless gift of pages infused with rare imaginativeness and beauty.

Ravel possessed not all the creative originality of Debussy but exceeded him in the sensitivity and skill with which he made the orchestra voice its most subtle colors and loveliest accents. Perhaps never will scores like "Daphnis and Chloe," "La Valse," "Alborado del Gracioso" (Morning Serenade), "Ma Mere l'Oye" (Mother Goose) and the opera "L'Heure Espagnole" (Spanish Hour) be surpassed or even equaled for delicacy, shimmer and fragrance.

To think that the inventor of such rare and precious works should have attained his greatest popularity through an obvious though inordinately clever "Bolero" is to remember that also other renowned composers won their widest recognition from the masses with similar productions. One has only to recall Rubinstein's "Melody in F," Wagner's wedding march from "Lohengrin," Schumann's "Trauemerei," Chopin's "Minute Waltz," Liszt's "Liebestraum," Brahms' "Hungarian Dances," Elgar's "Salut d'Amour" and "Pomp and Circumstance," Weber's "Invitation to the Dance," Mendelssohn's "Spring Song," Rachmaninoff's C sharp minor Prelude, Paderewski's "Minuet" and Richard Strauss' waltzes from "Rosenkavalier." However, admiration rather than disparagement goes to those composers for the universality of genius able to commune as eloquently with the untrained multitude as with the informed lovers of music.

A few years ago the French master visited America, conducting some of his works and playing others on the piano. In New York, critics praised the compositions but showed a lack of enthusiasm for Ravel's art at the keyboard. The day after his debut in the metropolis, a friend called on the composer, whom he found at diligent piano-practise. "How did the newspapers treat my concert?" he asked. "They liked your music but not your playing," was the answer. Ravel quietly closed down the lid of the instrument and said, "Then there's no use of my practising any more."

It was a tragic shock to Musicland when, three years ago, while in Ravel's birthplace, Ciboure (Basque France), I published the exclusive news that his mind had become clouded, necessitating his confinement in an asylum.

A few months later I had the information from Ciboure that Ravel's malady was hopeless, and that he spent countless hours stamping the rhythm and shouting the melody of his "Bolero." It was a shuddersome picture, and from the bottom of my heart I hoped that the sufferer would not survive long.



Pianists Artur Rubinstein (left) and Robert Casadesus guest respectively for the Associated Banks Monday and the Sunday Evening Hour

For Music Lovers

SUNDAY, JANUARY 16
at 9 p.m. EST on CBS

The Ford Sunday Evening Hour
Presents

Robert Casadesus, pianist
Fritz Reiner, conductor
Overture to "Masaniello" (Auber)
The Orchestra
*Finale Concerto in C Minor
(Saint-Saens)*
Robert Casadesus
Espana (Chabrier)
The Orchestra
*Danse Bohemienne from "La Jolie
Fille de Perth" (Bizet)*
The Orchestra
Arabesque (Debussy)
Danse Espagnole (Granados)
Toccata (Ravel)
Robert Casadesus
The Sorcerer's Apprentice (Dukas)
The Orchestra

AUBER'S (1782-1871) opera "Masaniello" deals with an historical revolutionist of Naples who in 1647 headed the successful insurrection against the Spanish viceroy, Duke of Arcos. The "Masaniello" Overture characterizes some of the stormy episodes of that hero's career, and ends with much triumphant clamor in the drum department.

Of Saint-Saens' five piano concertos, only those in C Minor and G Minor—the latter is on the Banks program Monday—retain comparative popularity. Facile and gracious writing, they are, musically, not profound enough, and, technically, not difficult enough to win wide performance from the younger virtuosos of today.

MONDAY, JANUARY 17
at 9 p.m. EST on NBC-Blue

Associated Banks
Presents

The Philadelphia Orchestra
Eugene Ormandy, conductor
Artur Rubinstein, pianist
Overture to "Euryanthe" (Weber)
The Orchestra
*2nd and 3rd Movements Concerto in
G Minor (Saint-Saens)*
Artur Rubinstein
Espana (Chabrier)
The Orchestra
Nocturne (Chopin)
Etude in A Flat (Chopin)
Fire Dance (De Falla)
Artur Rubinstein
*Will-o'-the-Wisps from "Romeo and
Juliet" (Berlioz)*
*Rakoczy March from "The Damnation
of Faust" (Berlioz)*
The Orchestra

A GLANCE over the programs on this page makes one think that we are having a Saint-Saens Week, with three of his concertos represented.

Artur Rubinstein, Polish virtuoso, chooses the best-known piano opus of Saint-Saens, the Concerto in G Minor.

Rubinstein's top-rank pianism will shine in the poesy and fervor of Chopin, and the sinister brilliancies of De Falla's fragment from his ballet, "El Amor Brujo" (Love, the Magician).

SATURDAY, JANUARY 22
at 10 p.m. on NBC-Red and Blue
The NBC Symphony Orchestra
Presents

Arturo Toscanini, conductor
Overture to "Anacreon" (Cherubini)
Symphony in B Flat No. 98 (Haydn)
Serenade in A Major (Brahms)
Prelude to "Meistersinger" (Wagner)

HARDLY a trace remains of Cherubini's operas, but several of their overtures still have public performance occasionally. The "Anacreon" gives a good idea of the composer's style, classical, clear, delicately knit.

Of Haydn's 125 symphonies, the one heard tonight belongs to the better known of that large collection. Toscanini will regale us with a transparent and finely controlled interpretation of this gentle and genial music.

Brahms' "Serenade" is in five movements, written for small orchestra. The work reveals simplicity in theme, amiable moods, and gleams of humor.

Resplendent is the close, with Wagner in richest melodic utterance and fullest brilliancy of orchestration.

MONDAY, JANUARY 17
at 3 p.m. EST on NBC-Blue

The Rochester Civic Orchestra
Presents

Guy Fraser Harrison, conductor
Overture "Coriolanus" (Beethoven)
"Unfinished" Symphony (Schubert)
Eight Russian Folk-Songs (Liadow)
Suite Opus 42 (Macdowell)

BEETHOVEN'S "Coriolanus" Overture has no relation to Shakespeare's drama, but forms a prelude for the play about the Roman patrician by the German poet Von Collin. After a short introduction the main theme (violins and violas) indicates the proud and heroic character of Coriolanus; follows a lyric strain denoting his gentler attributes. Ending the Overture is the passionate and dramatic music depicting the hero's refusal to resume allegiance to Rome, and his ensuing tragic death.

Almost as superfluous as to analyze "Home, Sweet Home," is any comment upon a work so tenderly simple, heart-warming and altogether eloquent as the "Unfinished" Symphony; Schubert's eighth work in that form, it has only two movements, composed in 1822. No one knows why it was never completed and that does not matter. What we have of those treasured pages is a hallowed masterpiece of endearing and enduring loveliness, whose haunting theme in the first movement is perhaps the most beatific morsel of melody ever to spring from the musical genius of man.

Anatole Liadow, pupil of Rimsky-Korsakoff, equaled his mentor in love of Russian music of the soil. These rich orchestrations are replete with tunes that proclaim the nostalgia of that country as well as its passionate devotion to whirlwind dancing.

The Macdowell Suite in A Minor (dating from 1889-1890) came to life just after he returned to his native America following long residence in Germany. The composition treats of its creator's impressions as he wandered often through the Wiesbaden Forest. "He half believed the old tales of spirits and fairies," Mrs. Macdowell relates. At any rate, the five movements of the Suite seem to testify to mystic imagination, for they are called "In a Haunted Forest," "Summer Idyll," "In October," "The Shepherdess Song," and "Forest Spirits."



Stars of the Metropolitan Opera Company's presentation of "The Barber of Seville" are Lily Pons as "Rosina" and John Charles Thomas as "Figaro"

His troubled spirit now at rest, we can forget his agony, and cherish his memory through the rich heritage of lovely music left us by the matchless Maurice Ravel.

The more do we mourn his loss because he belonged to the small group of supereminent composers rapidly being depleted by death. While there were more than a score living just before 1900, we now have only Strauss, Sibelius, Stravinsky and Rachmaninoff. When they go, where shall we look for their successors?

The Toscanini-NBC Orchestra concerts continue their auspicious course, but I wonder whether music sharps are not getting greater benefits from them than the less-sophisticated radio listeners. It seems to me that as the series was planned principally to interest millions rather than an elect circle, the purpose could be better realized by performing some of the more familiar works in the orchestral repertoire. Only a few of them seem to be in the current Toscanini prospectus. The select music a conductor likes might also be preferred by regular concert-goers but is almost certain not to please the large majority of radio dialists. For their sake, we musical insiders could endure (and even enjoy, when led by Toscanini) those numbers which under other circumstances we treat with lofty condescension.

Saturday noon brings Abram Chasins, in his fourth year (and 100th broadcast) of the series in which he discusses the master composers and plays them on the piano by way of illustration. The program is not a technical lesson but rather an aid toward better understanding of noted works for the keyboard. Chasins, composer of over eighty published works, has just spent seven months making over his second piano concerto (originally played with the Philadelphia Orchestra several seasons ago) and is to re-premiere it at a New York Philharmonic concert in April.

Robert Casadesus, French pianist-composer, whose solo art will partner on Sunday with the glories of Ford, belongs to a distinguished French family of musicians, one of whose Parisian members gathered the world's most famous collection of ancient instruments. Casadesus frequently gives recitals for two pianos with his attractive wife, Gaby. Happily married and uncommonly domestic, the couple have two children and a spacious Paris apartment overlooking the Seine. Casadesus says that "America is the greatest country of music-lovers," and further compliments our "indestructible national optimism."

Also Recommended

For Stations, See Our Program Pages

SUNDAY, January 16
12:30 p.m. EST—Radio City Music Hall. NBC-B.
12:30 p.m. EST—Salt Lake City Tabernacle Choir. CBS.
2:00 p.m. EST—The Magic Key. NBC-B.
5:00 p.m. EST—Metropolitan Auditions NBC-B.
10:00 p.m. EST—Rising Musical Star. NBC-R.

MONDAY, January 17
8:30 p.m. EST—Voice of Firestone. NBC-R.
(8:30 p.m. PST for West).

TUESDAY, January 18
1:45 p.m. EST—Rochester Civic Orch. NBC-B.
2:30 p.m. EST—NBC Music Guild. NBC-B.
10:30 p.m. EST—Symphonic Strings. MBS-WOR.

WEDNESDAY, January 19
1:45 p.m. EST—Songs Through the Ages. NBC-B.
3:45 p.m. EST—Curtis Institute. CBS.
9:00 p.m. EST—Chesterfield Program: Lawrence Tibbett. CBS.

THURSDAY, January 20
2:00 p.m. EST—NBC Music Guild. NBC-R.
FRIDAY, January 21
2:00 p.m. EST—Music Appreciation. NBC-R & B.
SATURDAY, January 22
12:00 noon EST—Chasins Music Series. NBC-R.
9:30 p.m. EST—Indianapolis Symphony. MBS.
10:00 p.m. EST—NBC Symphony Orchestra: Toscanini. NBC-R & B.

SATURDAY, JANUARY 22
at 2:00 p.m. EST on NBC-Blue

The Metropolitan Opera Company
Presents

"THE BARBER OF SEVILLE"

by Gioacchino Rossini

The Cast:

Rosina . . . Lily Pons
Count Almaviva . . . Bruno Landi
Dr. Bartolo . . . Pompilio Malatesta
Figaro . . . John Chas. Thomas
Don Basilio . . . Ezio Pinza
Conductor, Gennaro Papi

Rossini's "Barber of Seville" is an operatic farce that should always be performed for American audiences in English, so that they need miss none of its amusing situations and the bubbling humor of the text. Often at the Metropolitan I have seen listeners who understand Italian titillated with laughter and our less linguistic compatriots sitting by glumly and wondering what all the fun was about. They had to get their smiles from the tuneful merriment of Rossini's sparkling score.

And what a rollicking score it is, with an overture effervescent as champagne preceding Figaro's ebulliently robustious air, "Largo al factotum" (Room for the factotum); Rosina's brilliantly florid aria, "Una voce poco fa" (A little voice I heard); Basilio's ridiculously explosive song, "La Calunnia" (Slander); and the vivacious Lesson Scene (in which the soprano, Rosina, is allowed to interpolate any song she pleases).

ACT I

Scene I

A street, old Seville, dawn. Young, handsome Count Almaviva and his musicians serenade Rosina, beautiful ward of Dr. Bartolo. The Count, left alone, watches for Rosina but instead encounters Figaro, the famous Barber of Seville, gossip, and go-between for lovers. Figaro sings his gay "Largo al factotum" boasting that no one can get along without him. "Figaro here, Figaro there, Figaro everywhere." The Count begs Figaro to arrange a meeting with Rosina, asking that he be introduced as "Lindor," so that the girl may not be influenced by his title. He and Figaro hide as the aged Dr. Bartolo emerges to give orders to the servant that no one be admitted except Basilio, the music teacher, who is helping the guardian to marry the ward for her dowry.

Scene II

A room at Dr. Bartolo's. Rosina reads a note from "Lindor" and sings "Una voce poco fa," expressive of her delight. Basilio tells Bartolo that Count Almaviva is also a suitor for Rosina's hand, and in the aria, "La Calunnia," the musician relates how they will blacken the young man's character in order to disgust Rosina. However, Figaro reveals to the girl that Bartolo wishes to marry her himself. Bartolo accuses his ward of a romantic interest. The Count, simulating a drunken dragoon, staggers in, but Bartolo furiously refuses him quarters and rushes off to get exemption from that duty. The lovers exchange quick vows before the old man returns with soldiers who try to arrest the Count, but he secretly whispers his identity and they release him.

ACT II

A room at Bartolo's house. A strange music master enters (the Count in another disguise) and announces that he is substituting for the suddenly indisposed Basilio. Rosina's music lesson is flavored with the flirtation of the lovers. Figaro comes and starts to shave the protesting Bartolo, but manages to steal the key of the balcony. Basilio enters in perfect health and the Count secretly bribes him with a purse. Figaro diverts Bartolo's attention by getting soap in his eyes, but the latter realizes that he is being duped and the three plotters make a merry exit.

In the final scene of this act, Bartolo convinces Rosina that "Lindor" is really acting for Almaviva. Furious, she decides to marry Bartolo at once, ordering him to have "Lindor" and Figaro arrested. The happy old man goes to get the police. Figaro and the Count enter by means of the stolen key and Rosina reproaches them angrily. The Count, delighted that she prefers a poor lover to a titled rich one, admits his identity. Basilio arrives to act as notary and marriage broker for Bartolo, but a pistol persuades him to perform the ceremony for the young couple instead.

Defense Weapon...

INTERNATIONAL NEWS

Sunday, CBS, 1:30-1:45 p.m. EST.

Ponder this novel development in the dither of international diplomacy.

Italy, it is alleged, has distributed free radio sets to the native populace of the Near East, ostensibly to augment and simplify the reception of anti-British (alleged) propaganda, and England has retaliated with the inauguration of special "straight news broadcasts" from the potent short-wave station at Daventry. These programs will be beamed for consumption in the Holyland hotbed of international and inter-racial travail—and more special "news" gluts the kilocycles!

The new British broadcasts were announced as a corollary to the intensified effort at "psychological rearmament" to be undertaken by the Empire. "Psychological rearmament" is a neat and pretty phrase for the purposeful molding of public opinion—but lo, nature tosses an old familiar wrench in the diplomatic machinery—static stains the ether!

The Columbia Broadcasting System planned with admirable foresight, a Coast-to-Coast rebroadcast of one Capt. Cazalet's "Review of the Findings of a survey of the situation in Palestine" for the hour noted above. Capt. Cazalet is a conservative Member of Parliament and Vice-President of the House of Commons Palestine Committee. Serious listeners were primed for an interesting first-hand report—then the engineers stepped in and reported "midday reception from Jerusalem too poor to make this rebroadcast advisable"—and to this deal at least, an ace in the deck of British diplomacy was ruled out of the game.

Gangbusters...

"CRIME PREVENTION AND PAROLE"

Thursday, NBC-Blue, 4:30-5 p.m. EST.

J. Edgar Hoover, fiery little crime crusader of the Federal Bureau of Investigation, leads a four-place team of social problem specialists against the nation's toughest social problem when he crosses verbal swords with "Crime Prevention and Parole" over the Blue network of the National Broadcasting Company, Thursday.

Hoover has been the spearhead of the growing consciousness on the part of the general public that crime prevention starts in the home, the school and the playground—not in the alley-apprehension of budding criminals.



Ernest La Prade, director of the NBC Home Symphony (Sunday) opens his second concert series

Listen... and Learn

The "Home Symphony" Returns, January 16

The people spoke—shrilly, militantly and in hordes—and program schedules and pretty plans gave way! The NBC "Home Symphony" returns this Sunday at high noon via the Red network.

The 1936-37 series of Home Symphony programs developed such a host of enthusiastic participants that the original series was extended several weeks last spring. Only the relative summer passivity of listeners permitted the network to call a temporary halt.

The program is designed to provide

the amateur musician who plays strictly for the fun and enjoyment of blowing, scraping or pounding out his own notes with an opportunity to "swing out," as it were, in the finest musical company . . . purely and simply to have a grand time with his battered oboe, an old violin, Brother Joe's discarded saxophone, or what have you! The idea is to play right along with the orchestra—without fear of throwing the brass section out of bounds with your courageous but callous notes.

"So what?" . . . The Key Question



WHEN the long-heralded Man from Mars visits this sizzling corner of the old Universe and says "Phlugg"—which we can let stand as the Martian equivalent for "Hello, old man, how's tricks?"—someone will probably respond, "So what?" This will frustrate with finality the Martian's attempt at friendship and submerge all possibility of mutual understanding for at least ten thousand years.

So What? . . .

Just this—that simple phrase is the most treacherous six-letter combination of mental morphine in the lexicon of modern America, and also the most potent clue to the secret of sound intelligence!

"So what?" is the most effective question-key to the vaults of knowledge—and it can be the most simple-minded substitute for thinking, a sop to complacent stupidity!

"So what?" is the keenest of scientists' instruments, the sharpest tool in the philosopher's mental workshop—and it can be the shoddiest excuse for cleverness in the mental luggage of the lout.

Let's use this brave new phrase in the way that marks us men, not mummies. Turn it inward on the mind . . . and get excited about learning. For we'll have plenty of use for learning in 1938.

The new year's challenge is grim and gay—grim, for the times are still "out of joint"; gay, for there's joy in the anticipation of new struggles. But the grimness will dissolve and the gayness reach the heights if we meet the challenge with a swift mental charge.

Make "So what?" the spearhead of that charge. Make it the first challenge to yourself and to the political charmers when they parade for your consideration the new crop of mental patent medicines and panaceas for business, social and world salvation.

Add equal parts of "So what?" to every proposal and promise that issues from your loudspeaker, or spouts with sinister sweetness from the pages of your favorite journals, or drips convincingly from the tongue of your preferred pedagog—and you'll be twice removed from the grasping at empty forms and slogans that is the certain badge of ignorance.

Across the page are recommended hours of predigested information. Beware the *predigestion*—but fling an inquisitive "So what?" at this array of informational entertainment—gamble 30 minutes a day on the outcome of listening with a purpose—and you'll come away with rewards that can't be reckoned in greenbacks.

World Man...

HENDRIK WILLEM VAN LOON

Wednesday & Friday, NBC-Red, 7:30-7:45 p.m. EST.

NBC calls this program "Present Day Happenings in terms of Past History"—and describes the man as they define the program.

We're a Van Loon enthusiast and proud of it, and this opportunity to bring the tidings of his return to the airways is not alone a duty but a privilege. Those of you who remember his previous series of cultured reminiscence will agree with our enthusiasm—and you who have yet to share his air-acquaintance have been storing up for an intellectual treat.

Frankly, it matters little what the amazing mind of this cultured Hollander conjures up for a specific broadcast. You get Van Loon—and you get the outpouring of one of the most capable minds of our age.

Disturbance...

PROF. QUIZ

Saturday, CBS, 9-9:30 p.m. EST. (For the West, 9-9:30 p.m. PST).

The keenest threat to your Saturday night complacency is not the jungle rhythms of swing bands—no, not even the excited pleas for your approval of some product . . . but the smoothly put mental menaces of Professor (Craig Earl) Quiz's Columbia question session.

The whole philosophy of these "Listen and Learn" pages springs from the belief that selective listening can provide anyone with an excellent background of information . . . and the Professor's program fills a copious niche in the process.

Phantasmagoria...

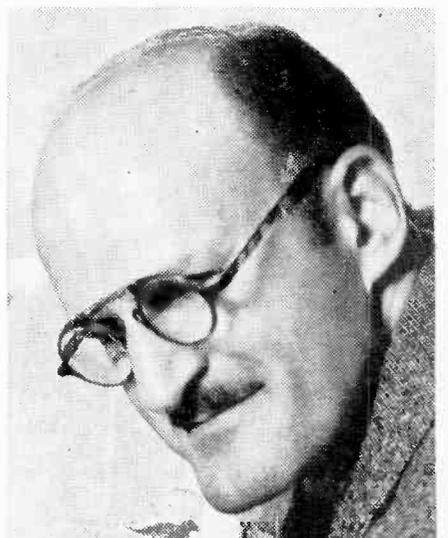
THE SPELLING BEE

Saturdays, NBC-Blue, 8:30-9 p.m. EST.

Professor Nicholas Murray Butler, President of Columbia University, lists "Correctness in the use of the Mother Tongue," as the principal item in a list of six comprehensive tests of an "educated man."

Paul Wing, director of children's programs for NBC, steps out of the immediate harness of his job to provide listeners with a specialized form of brain disturbance.

This genial maestro of the polysyllabic problem carries on the old classroom tradition of the Spelling Bee each Saturday night at 8:30.



Paul Wing baffles adults with his dictionarial dither, the NBC Spelling Bee (Saturdays, 8:30 p.m.)

BUSINESS MATTERS

Friday, January 21

The Capital Gains Tax. 4-4:15 p.m. CBS. Speaker unannounced.

Saturday, January 22

The Story of Industry. 5-5:30 p.m. CBS. Drama-story of "Coffee and Tea." Romantic, historical background of these products promises well for this program. Guest speaker: Dr. R. R. DuPree, "Uncle Sam, Industry & the Home."

HISTORICAL DRAMATIZATIONS

Sunday, January 16

Epic of America. 8-8:30 p.m. Mutual. New chapter in the march of America from the great James Truslow Adams history, "Epic of America," dramatized.

Monday, January 17

Exits and Entrances. 2:30-3 p.m. CBS. American School of the Air presentation-in-drama of significant current events. Interpretations, in light of history, by Shepard Stone of the New York Times.

Brave New World. 10:30-11 p.m. CBS. Heroes of the New World, Latin-America: their lives and accomplishments dramatized. This week: "A Caribbean Pilgrim"—Eugenio de Hostos, Puerto Rican intellectual, advocate of freedom and unity for the West Indies.

Wednesday, January 19

Cavalcade of America. 8-8:30 p.m. CBS. (For the West, 9-9:30 PST.) American progress dramatically depicted in the history of scientific development. Dramatic story of "Big Brothers," national organization for prevention of juvenile crime.

INSPIRATIONAL TALKS

Sunday, January 16

Radio Pulpit. 10-10:30 a.m. NBC-Red. Dr. Ralph W. Sockman, "The Ends and Means."

Church of the Air (Morning & Afternoon). 10-10:30 a.m. CBS. Rev. John W. Elliott of Philadelphia, sermon. 1-1:30

Recommended Programs

p.m. CBS. Rev. Wilfrid Parsons, Professor of history, Georgetown University.

National Vespers. 4-4:30 p.m. NBC-Blue. Dr. Harry E. Fosdick. Sermon, "This Is a Miraculous World."

The Lutheran Hour. 4:30-5 p.m. Mutual. Religious message by Dr. Walter A. Maier. (Carried by MBS and affiliated stations.)

The Catholic Hour. 6-6:30 p.m. NBC-Red. Rev. Father James M. Gillis. Sermon, "Capitalism."

Monday, January 17

Time for Thought. (Daily, Monday-Friday.) 12-12:15 p.m. NBC-Blue. Monday: Dr. R. E. Davis, "Three Things." Tuesday: Dr. J. S. Bonnell, "Transforming the Commonplace." Wednesday: Dr. W. H. Foulkes, "Homespun." Thursday: Dr. A. G. Walton, "Some Questions and Answers." Friday: Rev. E. H. Mills, "Fortifications for Daily Living."

Saturday, January 22

Call to Youth. 12-12:15 p.m. NBC-Blue. Dr. George Stewart, "Learning."

Religion in the News. 6:45-7 p.m. NBC-Red. Religious implications of current events discussed by Dr. W. W. Van Kirk.

The Message of Israel. 7-7:30 p.m. NBC-Blue. Rabbi Morris Lazaron, talk.

PEOPLE—THOUGHT—COMMENT

Sunday, January 16

University of Chicago Round Table. 12:30-1 p.m. NBC-Red. Intellectual sortie against significant current prob-

lems by eminent members of the University faculty.

Headlines and By-Lines. 10:30-11 p.m. CBS. Last-minute world news by Bob Trout and interpretations of the week's headlines by H. V. Kaltenborn and Erwin Canham, CBS dean of commentators and editor of the Christian Science Monitor, respectively.

Monday, January 17

New Horizons. 6:15-6:30 p.m. CBS. "Adventures in Asia with Mongolian Bandits." Personal experiences presented by Dr. James L. Clark.

National Radio Forum. 10:30-11 p.m. NBC-Blue. National leaders speak from Washington on problems and plans in the national political and economic arena.

Tuesday, January 18

Let's Talk It Over. 2:15-2:30 p.m. NBC-Blue. (Thrice weekly—Tues., Wed., and Thur.) Timely coverage of women's contemporary interests sparkplugged by a trio of ace personalities. Tuesday: June Hynd and guest. Wednesday: Alma Kitchell is host to Cecilia Razovski, associate director, National Council of Jewish Women, who speaks on "Born Abroad." Thursday: Lisa Sergio.

Wednesday, January 19

Youth in a Modern Community. 4:30-5 p.m. NBC-Blue. "Who Makes Social Codes?" Discussion by Miss Aimee Zilmer, Social Hygiene Chairman, National Congress of Parents and Teachers.

Thursday, January 20

Current Questions Before the Senate.

4:45-5 p.m. CBS. Companion program to the Tuesday presentation "... before the House." Leading senators speak from Washington.

America's Town Meeting. 9:30-10:30 p.m. NBC-Blue. Speakers of eminence join the Town Hall audience in open discussion of the question, "Should Congress Adopt the President's Plan for the Reorganization of Federal Bureaus?"

Friday, January 21

Linton Wells. "That's Life." 9:15-9:30 p.m. NBC-Blue. An old-timer in the newspaper game looks at the tapestry of time—finds anecdotes in personal history to illustrate the picture of today.

Saturday, January 22

What Is the Place of the Humanities in the College Curriculum of Today? 2:15-2:30 p.m. CBS. Student-Faculty discussion by Columbia professor and two outstanding undergraduates.

Alistair Cooke. 7:30-7:45 p.m. NBC-Red. Brilliant British film and drama critic reviews best of Broadway and Hollywood productions.

SCIENTIFIC DEVELOPMENTS

Sunday, January 16

The World Is Yours. 4:30-5 p.m. NBC-Red. Conversational story of nature's greatest struggle, "Land vs. Weather"—the unceasing battle of all ages described by its eminent reporters, the geologists. A presentation of the Smithsonian Institution.

Wednesday, January 19

Geography. The Hamilton Family. 2:30-3 p.m. CBS. School of the Air Session on Farms, Flowers and Seeds. The Hamiltons are home—visit Pennsylvania's farms to report "a seedmen's race" and other interesting activities of this fruitful section of the country.

Thursday, January 20

Science Service Series. 4-4:15 p.m. CBS. Watson Davis and guest, Dr. Harry M. Johnson of the Highway Research Board, discuss "How Safe Are Young Drivers?"

Avocation . . .

MUSIC IS MY HOBBY

Monday, NBC-Blue, 7-7:15 p.m. EST

Pleasant proof of the latent possibilities of music as a compelling hobby for anyone is this informal presentation of talented non-professional musicians. "Music Is My Hobby" brings to the microphone various notable persons who find in musical expression the same satisfaction that others derive from elaborate electric-train installations, badminton or stamp-collecting.

This is one "amateur" program that is on the level for fair, as may be witnessed from the fact that men and women too busy to risk the simple satisfaction of avoiding a gong have been scheduled for weeks ahead.



Hendrik Willem Van Loon, solid philosopher and pundit, returns for a regular series Wednesday

Listening—To Learn

Theme of the Week: Music, Played and Appreciated

Music, like good literature, good art and informational radio programs, is plagued by the popular misconception that it's heavy and "highbrow." Some is. Some isn't. And what's the matter with an honest dash of "highbrow" interest anyway?

Deems Taylor has done much to anesthetize the popular fallacy that "symphony" is over our heads. Our colleague, Leonard Lieblich, is pushing this falsehood further into the limbo of things unsound—and we shall endeavor simply to provide a broader guide to radio's splendid weekly menu . . . the rest is up to you.

Sunday. A good start on the week's listening! NBC "Home Symphony," 12-12:30 p.m. NBC-Red. This interesting experiment in musical "participation" for listeners is equally enjoyable for you who choose only to listen.

Monday. You'll enjoy particularly the music of the Coolidge Quartet, 3-3:45 p.m. CBS. This group of strings presents the music of the masters' more intimate moods.

Tuesday. Dr. Maddy's "Fun in Music," 2-2:30 p.m. NBC-Red, continues the instrumental instruction sessions for students of orchestra and band instruments—real fun, this effort to squeeze music out as well as take it in!

Wednesday. Curtis Institute of Music Program, 3:45-4:30 p.m. CBS. Talented members of the student body and faculty present a musical variety, sometimes orchestral music, sometimes vocalists, strings, etc.

Thursday. Here's appreciation-plus! "Essays in Music," conducted by Victor Bay with the Columbia Symphony, presents a wide selection of compositions all devoted to the same subject-matter as interpreted in their individual ways by different composers. 10:30-11 p.m. CBS.

Friday. A big day on radio's musical front. Dr. Damrosch and his now-famous "Music Appreciation Hour," 2-3 p.m. on both NBC-Red and Blue. You need not know "do" from "mi" or a sharp from a flat to get real fun from this fine program.

Saturday. Come to the Metropolitan! (2 p.m. NBC-Blue.) Opera dominates the afternoon. This week join the gilded throng at New York's famous shrine of storied song to hear "The Barber of Seville" with Lily Pons in the role of Rosina.

Please refer to "The March of Music" in this issue for description and details regarding these headline musical presentations of the week.

Forecasting the Theme— Listening to Learn

An aid to planned listening for individuals, club groups and teachers who supplement classroom assignments with listening schedules for their pupils.

January 23-29: Drama
January 30-Feb. 5: General Science
February 6-12: Literature

The Check-Up . . .

A Question-Review of Last Week's Educational Programs

1. Where is the "decapitated capital"? How do you account for this title? What significance has the "decapitation" for international politics in the Near East?
2. What new scientific discovery is aiding the treatment of mental disease?
3. Are the planets stars? What are the "rings" around Saturn?
4. Who is Zena Gale? And for what is he/she principally noted?
5. What was the outstanding astronomical event of 1937? Only persons located in the Arctic Circle could view this phenomenon. True or false?
6. The Canning Industry is important only to housewives who don't like to do much cooking. True or false? . . . why?

Serious listening to recommended programs last week provided answers to all factual questions.



Prof. Quiz' brain disturbers upset the mental calm of a multitude of fans (Saturdays, 9 p.m., CBS)

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

MICKEY MOUSE inhaled a long, deep breath on Sunday, January 2, took one last look over his shoulder and plunged into the ether waves . . . He came up smiling—a standard broadcast program without the least odor of cheese in the vicinity. True, the premiere of Mickey did have a few bugs. Donald Duck quacked a bit unintelligibly without the aid of the silver screen, but that can be and probably is by now remedied. And your reporter would have enjoyed several numbers by a barnyard novelty band—instead of the heavier things . . . Enough of the flaw-picking, however. The show is plumpful—one your children and you must not miss . . . Creator Walter Disney, as m.c., was polished, poised and likable; as the voice of Mickey, was very amusing . . . Backstage note: Amos 'n' Andy, retiring Pepsodent salesman, turned up for the opener, proclaimed it a great success.

The maddest man in Hollywood is Eddie Cantor—because Bing Crosby's latest family addenda is a boy, born January 5 at Cedars of Lebanon Hospital. The boy is Bing's fourth, rivaling Eddie's family of five girls.

Is It Romance? . . . The sad expression on the face of Dorothy Ates since Fiddler Dave Rubinoff left for a concert tour . . . The squiring to the Coconut Grove of Eleanor Walsh by Edgar Bergen.

Perhaps the flight of Dorothy Lamour to Chicago to visit her hubby, Herbie Kay, for a few days (January 3-15) might indicate that she's sincere about soon wanting to take air and screen leave and build a home with a nursery. At any rate, an interesting side note is that Kay, now airing from the Drake, has been elected president of the Society for the Protection of Bandleaders with Hollywood Wives, the roster of which includes Ozzie Nelson (wife Harriet Hilliard), Roger Pryor (wife Ann Sothorn), Johnny Green (wife Betty Furness), Lou Brink (wife Frances Hunt) and Harmon Nelson (wife Bette Davis). Rules require wives to make at least one weekly phone call to their one-nighting husbands, with reverse-charge privileges, and husbands to dedicate one or more songs annually to their wives.

Attention, Ladies: If Robert Taylor's maiden effort as "Good News of 1938" master of ceremonies on January 6 rates as successful, you'll be hearing more of him—and Barbara Stanwyck will be seeing less of him.

Tall, brunet Gale Page, singing and dramatic serial star of the Chicago NBC studios, passed her Warner Brothers screen test with flying honors and returned to Hollywood January 15 to begin work in pictures . . . Another Chicago find, Florence George, who left Hollywood Mardi Gras to work in the picture "College Rhythm," rooted so hard at the Rose Bowl game that she lost her voice and delayed production on the film . . . Still another radio-to-film-goer is handsome young Jackson Wheeler, Joe Penner program miker, who'll start work at Metro-Goldwyn-Mayer January 14.

Most embarrassed performer of the week was Charlie Butterworth, who at public radio rehearsal was surrounded by his co-workers and tipped off that his shirt-tail was sticking out.

Equally embarrassed and skinned up badly in a place that makes it necessary for her to eat off the mantel was Comedienne Mable Todd when she tried to turn her "hopped up" motor-scooter around a corner while careen-

ing along Hollywood Boulevard at 45 miles per hour. Fortunately, no bones were broken, but anyway Mable is sore about the whole thing.

James Marion Fidler has been sued for \$250,000 (count 'em) damages by Constance Bennett, film actress, who alleges that on December 28 last the defendant did wrongfully imply during his broadcast that Miss Bennett had

But polls, one must remember, are polls—and if all showed the same results, they would get monotonous. Viva la argument!

Grace Moore, charged by many as being exceedingly temperamental, has a heart. While Paul Whiteman's orchestra was playing in Chicago, her brother heard Paul's eleven-year-old find, tow-headed Jean Ellis, sing. He

Frank Woodruff, who sent a posthumous check to the veteran's estate.

Ken Murray is on his way back to radio with Oswald and "Mama" Marilyn Stuart—and maybe on the same program series he recently left. But if not, there's another sponsor dickering for him come mid-February.

Which reminds me that Don Ameche is knee-deep in plans for his new home, to be erected on the fourteen-acre ranch he has bought in San Fernando Valley . . . and Charlie McCarthy's in hiding because he's heard Don plans to build the house of wood! . . . Out at the Santa Anita races the other day, the Stroud Twins received a hot tip on a nag named McCarthy, so they passed the word to Edgar Bergen. Bergen put a wager on the equine McCarthy's nose, but in the stretch the horse developed a wooden leg! . . . Speaking of the dummy, Jack Oakie, on a recent edition of Oakie College, flippantly told his secretary to get Charlie McCarthy on the telephone. He added, "Number's Hollywood 3101." Immediately, at the Columbia Broadcasting System's Hollywood studios, whose number IS Hollywood 3101, all bedlam broke loose. For twenty minutes every line was tied up with calls from fans, ALL WOMEN, who wanted to speak with Charlie.

Too late for the program pages, but worth tuning in Saturday night, January 15, will be the special Hollywood edition of the CBS Swing Club, extended a half-hour and featuring the full orchestra of Paul Whiteman in an ultra jam session. Producer Phil Cohan also promises the appearance of Joe Venuti, Fats Waller, the Raymond Scott Quintet, Jack and Johnny Teagarden, "Professor" Jerry Collona, whose subject will be the "Turbulent Topic Swing," and other guests.

Claire Trevor, of "Big Town," had her father, Noel, come to Hollywood for his first visit over the holidays. Every year of the four she's been on the screen, Miss Trevor has been able to get home for Christmas, but because she was busy this year making the picture "Walking Down Broadway," she had to import her dad. Next, Claire gathered in the five other girls in the picture—Leah Ray, Phyllis Brooks, Dixie Dunbar, Jayne Regan and Lynn Bari—and the six of them threw a cocktail party for their fathers, which wound up with a tour of the Hollywood night spots . . . Plums, girls, to every one of you.

The rapidly climbing in popularity Joe Penner broadcasts are never missed by Edward G. Robinson Junior, so as a special treat recently, Ed Senior took son to Joe's program and backstage afterward. Junior was greatly thrilled to meet Penner—almost as much as he is by the RADIO GUIDE Medal of Merit his distinguished dad recently won . . . Two other shows showing marked listener gains of late are those of Burns and Allen and—as you might guess—Jack Benny.

Bing Crosby, avid believer in assisting in promoting the thoroughbred, always has a Racing Form along at rehearsals; employs a runner who carries out his investments in the various events and brings Bing back the bad news of the finish. At that, he must cash dividends now and then, for he's gone in for one \$85 and another \$150 pheasant feather—Hawaiian-made hatbands—to encircle his old slouch hats!

(HOOK): How can you put an idea before the people who produce the radio programs? Many readers would like to know, I am sure, so watch this column next week. Your Hollywood reporter will try to give you a few tips.



Caught in a gay holiday mood recently at Hollywood's smart Trocadero were Edward G. Robinson, Tuesday night's "Big Town" star, and Rosemary Lane, star vocalist of Wednesday night's "Your Hollywood Parade." They were celebrating the success of the show on which Rosemary sings



When Hollywood's star cameramen made their annual award Christmas Eve to "Hollywood's Most Popular Camera Subject," Joe Penner was the recipient. The presentation came as a surprise to Joe. Left to right: Radio Guide Cameraman Jack Albin, Penner, Hyman Fink and Charles Rhodes

been grossly discourteous to Patsy Kelly, screen comedienne . . . So I wonder how Connie feels about the paragraph which appeared January 4 in the Daily Variety, theatrical trade paper, reading: "Constance Bennett is very upset over the reports that she sleeps in flannel nightgowns. Miss Bennett claims she is allergic to flannel and sleeps in French silk gowns with a hot-water bottle for warmth." . . . Ah me! . . . But she WAS swell in "Topper."

A nationwide radio poll conducted by a New England papermaker has named Eddie Cantor as the most popular star on the air. There are those who will disagree; will say that Jack Benny or Charlie McCarthy are tops.

thought her a discovery; wired Grace so. Result, Grace sponsored little Jean's singing appearance on the January 10 Lux Theater in which Miss Moore appeared in "Enter Madame." And what's more, Jean, who hails from a Tennessee village but eleven miles removed from Miss Moore's native Jellico, has found the diva an ardent patron who wishes to groom her for opera . . . Another touching happening the week previous in the Lux series was the signing of Stage Veteran John Prince for a supporting role. The old fellow rehearsed several nights, but on the eve of his appearance—which he had so sincerely wanted to make because it would have marked his 52nd anniversary in the theater—he died . . . Plums to Lux Producer

AIRIALTO LOWDOWN

BY MARTIN LEWIS

FOR every program that leaves the air, it follows logically that a new one must replace it. At the last minute, Sid Skolsky decided to give up his weekly movie-gossip airing because the work entailed probably gave him a headache. The Hollywood columnist has decided to concentrate on his newspaper column. There wasn't much time for the sponsor to get a new show into shape for the January 12th debut, but they signed Eddie Garr, emcee and mimic, who has appeared on Rudy Vallee's show several times. The tentative idea is to have Garr take the listeners on a tour of New York night clubs.

Another new show being discussed around the aircastles will have Joe Cook as head man if the deal goes through. Don Voorhees and his orchestra are slated to supply the music.

For a time it looked as though the "Senator Fishface and Professor Figg-bottle" program would be taken off the air, but as a result of the demand by the NBC stations carrying the comedy show, the series will be retained. However, it will be heard each Sunday three hours later than its former schedule, which was taken over by a new sponsored program.

Father Coughlin has sent wires out to radio stations to find out if they have 4 to 5 o'clock (EST) Sundays open on their schedules. From his answers he will assemble a new independent network to carry his weekly series of talks.

This is somewhat belated, but nevertheless I'd like to give you a word's-eye view of the Chesterfield program of December 22, which featured Lily Pons as guest star. After her last selection, Miss Pons walked over to Andre Kostelanetz, and grasped both his hands in hers. Whereupon Kosty, very graciously, and most romantically kissed her fingers. When the program went off the air, the songstress had to take several curtain-calls, and when the excitement of the audience had died down, she went back into the wings once more. However, she reappeared several seconds later with two ushers holding a huge birthday cake. You see, December 22 was the birthday not only of Mr. Kostelanetz but of Deems Taylor also, and Lily Pons offered the cake with many happy returns of the day to both, adding, "May you have many more happy birthdays." An unusual note was struck when Maestro Kostelanetz started to leave the stage. His musicians, all fifty-two of them, stood and played "Happy Birthday to You." Beaming with gratitude and unable to express his deep appreciation, Kostelanetz waved enthusiastically.

Several letters have reached my desk from readers who wonder why the same jokes are repeated over and over again by different radio comics. There are probably several reasons for the repetition, my friends. For instance, let me tell you what happened when I was out in Hollywood several months ago. I attended the dress rehearsal of a program which is put on in front of a studio audience the night before the program goes on the air to get their reaction to the gags. I couldn't help but notice one comedy script-writer sitting in the audience taking notes of the best gags, which were used the following night on another program. That's one way. Another reason for repetition may be that a writer may work for a comic one season and the next season for another. While on the pay-roll of the new employer, the writer undoubtedly refreshes the scripts of the season before which were used by his former employer.

Right now there is a case in the law courts, brought by one comedian against the gag-writers of another. The men had worked for the plaintiff last season and he now claims that they are using his material for their new boss, but with new twists.

One of the best twisters of gags, in my opinion, is George Burns. You may recall this gag which Gracie used some

twist, the gag sounds just like the original joke, but, in all probability, not quite so funny. Original jokes are few and far between, so I'm afraid we shall continue to hear the same wheezes over and over again.

Here is an opportunity for unemployed musicians to get some work that will last for at least two years. Orchestra Leader Vincent Lopez has

of her life: A group of folding-chairs were piled a few feet away from the microphone into which she was singing. In the middle of a song, Amanda backed up and caught her heel in one of the chairs. A quick backward glance and the NBC singer knew that if she tried to pry loose the pile of chairs would topple and come over the air like an earthquake. She continued singing in this uncomfortable position the entire fifteen minutes, her foot aching more by the minute. The program over, she quickly pulled her foot out. Not a chair toppled!

You may have heard of understudies filling the shoes of a star during a performance, but have you ever heard of an understudy filling in at a rehearsal? That's what happened at the "Song Shop" the other week. Reed Kennedy had a slight attack of laryngitis and couldn't perform at the rehearsal. In order to time the show properly, one of the singers in Gus Haenschen's choir stepped in and sang Reed's number, while Kennedy sat back and sprayed his throat. In the evening, Reed was in good enough condition to sing "O' Man River" on the show in his famous lusty baritone.

Lucille Manners, soprano star of the Friday night concert series, was so upset recently that she almost had to give up her broadcast. She had finished rehearsals some time before and was dashing to the studio about five minutes before going on the air. She threw open the heavy, sharp-edged studio door, which swung into one of the NBC porters and gashed his forehead badly. There wasn't a thing she could do but ask one of the other porters to take him to the first-aid room, because she had to get to the stage for her opening song. However, the accident so unnerved her that she nearly lost control of her voice. Word was brought to her during the program that the gash wasn't as serious as it looked, and she perked up considerably.

Radio's serial authors sometimes lose their characters in the intricacies of plot. Florence Malone, actress with Bess Johnson on the CBS serial, "Hilltop House," tells of being left in a cocktail bar for six months on another serial she was playing. "The author had me enter with another character," Miss Malone said, "and neglected to write me out until six months later. And I came out sober!"

Phil Spitalny has a new twelve-year-old singer on his program named Mary Ann Bock. She hails from Pittsburgh, is very cute and quite clever. She has a birdlike voice that reaches an F above the octave beyond high C. Spitalny has not been able to find a name for her type of singing, so when you listen in to the program next Monday night, listen for the voice, and if you have a good name for it send it to Maestro Spitalny. Incidentally, Phil and his all-girl band are going on a tour of theaters. All this week they will be in Cleveland; starting January 21 they will play a week's engagement in Chicago, followed by a week in Kansas City.

The show goes on despite the fact that Mento ("Aunt Jenny") Everitt is under doctor's care and confined to her bed at all times with the exception of time out for rehearsals and broadcasts. Her illness is a recurrence of ill effects from an old spinal injury sustained when she had just passed her twentieth birthday. She fell eighteen feet from a scenic platform to the stage of a Boston theater, where she was playing, and although her injuries were severe and painful she continued to appear nightly in a minor role.



Eddie Cantor was godfather and Deanna Durbin and Glenda Farrell godmothers at the recent christening of Barbara Jane Wallington, infant daughter of Announcer James, at Wee Kirk o' the Heather in Glendale. Left to right: Deanna, Mrs. Wallington, Barbara, James, Eddie and Glenda



Left to right: Pat O'Brien, Joan Blondell and her hubby, Dick Powell, enjoyed an evening of fun recently at Hollywood's gay Trocadero. They were celebrating the success of the new NBC Warner Bros.-Lucky Strike "Your Hollywood Parade," of which Powell is the master of ceremonies

time ago: "We had a lot of fun diving in the swimming-pool yesterday; but we're going to have more fun tomorrow when we put water in it." Here's the way George used the same idea with the twist: "This camera I have takes wonderful pictures, but it's going to take better pictures tomorrow when I put film in it." Then on January 3, if you listened to George and Gracie you heard another twist. Said Gracie, "My brother ran 30, 40, 50, 60, 70, 80 yards over the goal-line, and it would have counted six points if he had the ball with him." The idea behind all three gags is the same and, unfortunately, all comics are not quite so clever as George Burns. Therefore, when they grab a gag told by another comic and try to give it a different

offered his assistance to the U. S. Army in the future recruiting of musicians. A recruiting officer advised the band-leader that there is a constant demand for young men with musical ability to serve in the bands because of the fact that such service is normally two years and bandsmen are constantly replaced. Lopez, in the future, will interview all applicants. So if you are a musician and are among the army of unemployed and would like to join the Army of the United States, get in touch with Mr. Lopez.

Strange things happen in the radio studios that cause the heart to beat faster. For instance, here's what happened to Amanda Snow, causing her the most uncomfortable fifteen minutes

So You Like Contests?

A COUPLE of weeks ago we decided to try an experiment on our readers. We printed four entries which had been sent to us for criticism and asked readers to do the job for us. The results have proved three things we had wondered about—first, that testers, as represented by this department's readers, are essentially sportsmanlike and want to help each other; second, that testers are above average intelligence, for the criticisms, by and large, were remarkably well done; third, that testers are alert to opportunities for aid, for when we mentioned that we had received letters asking for criticisms, we received about twenty times as many as ever before!

Our Labor Laboratory Contest Entries Dissected

To get right down to business on entry criticisms, we'll reprint the entries to refresh readers' minds, together with suggestions from others:

I like Ivory Soap because—I want quality as well as economy and have found it in Ivory. the superlativeness is surprising and it never fails to give perfect satisfaction.—F. R. L.

"... In this entry, F. R. L. has said the same things about Ivory Soap that she might have said about a thousand other articles. Although the quality of Ivory has been found satisfactory, what are its specific qualities? Does it wash fragile articles without hurting the fabrics? Will it clean dirty, heavy overalls? Does it injure your hands? Elsie Rushmore, who judges Procter and Gamble contests, seems to prefer concrete entries—how the smoke and grime from the near-by railroad so blackens your young son's clothes that only Ivory can bring them clean, or how Husband John's overalls, greasy from his particular work, are cleaned by this soap..."—G. L. DARLAND, 215 Michigan Ave., Pueblo, Colo.

"... Your entry has two sentences. It should have only one, as the rules stated 'finish this sentence.' Your entry is too general. It is better to spotlight one virtue of Ivory Soap. The word 'superlativeness' makes the entry sound a bit overdone, and therefore insincere. Your entry has exactly twenty-five words. I feel that a statement of fewer words has a better chance to win with P. & G. I helped my mother write a statement which won first place in a P. & G. contest last summer. It had twenty-one words..."—MARY KAY ANDERSON, Hancock Extension, Vandergrift, Pa.

I like the New Super-Creamed Crisco Because—It gives me lighter cakes, flakier pastry, crisper fried foods and so digestible. It saves work, saves time, by being already creamed.—G. B.

"... I feel much better since I noted your failure in the Crisco contest. No, I am not being 'catty' when I say so. The main reason that you and I didn't win, I believe, is that almost word for word our entries were alike. That's not so bad—until you consider that the judges probably read hundreds just like ours!..."—MARJORIE E. YOUNG, Panama, Okla.

I like the new super creamed Crisco because its wholesomeness, fine keep-

ing qualities and creamy texture are a combination ever ready for a dependable short cut to serving many appetizing, healthful meals.—C. L. K.

"... Procter and Gamble entries are judged according to three standards: simplicity, sincerity and individuality. C. L. K.'s Crisco entry has sincerity, but it lacks the two other points. Un-

America's Dream-lined Floating Palace?"—O. D.

"... This entry has stuffy, cluttered sentence structure. The Joneses shouldn't be dragged in on a competitive, envying basis—or do you love your neighbor? 'America's Dream-lined Floating Palace' is much too flowery and impractical for modern

This business of entry criticism has stirred so much interest that next week we're going to print more entries for criticism here. But take heed—they'll be harder to criticize, because now that the game has been started and everybody knows the rules, there will be more value in harder assignments.

We mentioned an award of \$5 to be paid for the best criticism. In our opinion, two of the criticisms are equally worthy—and duplicate awards are being made to G. L. Darland, for his Ivory criticism, and to Lois Bailey, for her Packard entry analysis. Checks have already accompanied congratulations to them!

Maxwell House and Hollywood Some Closing-Date Confusion

All week, serious pondering has shadowed the ordinary perkiness around this department. Finally it has been decided that the most useful thing we can do for our readers is to admit that we're stumped. It seems somehow more courageous to lay our cards on the table than to ignore a matter which is important to testers. So here goes:

The Maxwell House Coffee—M-G-M radio program, "Good News of 1938," announced a contest on its December 30 broadcast. We knew it was coming, of course—but could get no advance information. As a matter of fact, on the very morning of the day on which the contest was announced, RADIO GUIDE's Hollywood office was told that "details were still in conference." Since then there has been even more confusion. The closing date was announced on December 30 as January 13. That date is still confirmed by our own staff. But NBC says that the closing date is January 20—which is an important point, because if it is the former date, the contest will be all over by the time you read this. If it's the latter, you still have time to enter. Our recommendation is this: Listen to "Good News of 1938" this Thursday night on NBC, and if it develops that the closing date is next Sunday, proceed on the facts below. If it was January 13, consider this just a misspent attempt to serve.

The prize is \$5,000 cash and a trip to Hollywood. The winner may also be asked to appear on the Coast-to-Coast program. To enter, suggest a name for an M-G-M motion picture to be made from the book, "Benefits Forgotten," by Honore Willsie Morrow, and explain in not more than 50 words why your title applies. If more than one title is suggested in one letter, the writer will be disqualified.

Now, we know that the outline of the story given on the air easily slips the mind, so here's a resume of the story for those who can't get copies: The time is 85 years ago. Stars are Walter Huston, and James Stewart as his son. His wife will be Beulah Bondi. Story concerns a boy who couldn't get along with his father, but who enjoyed a great mother-love. Huston is a fanatic circuit-riding preacher in the days of the pioneer West. Advance notes on the film call it a "significant presentation" of "a classic story of a potent problem in American family life."

Send entries to M-G-M, P. O. Box 7, Culver City, Cal. Good luck!

THIS WEEK'S PRIZE SPECIALS

These are this week's best contest bets! RADIO GUIDE has singled them out for individual discussion to increase your chances to win. These exclusive winning tips are given weekly, except the first issue of each month.

\$1,000.00 a Day

PRIZES: (Daily except Saturdays and Sundays) Ten \$100.00 bills.

TO ENTER: Complete in 25 additional words or less the sentence "I consider Oxydol the perfect laundry soap because—" The first daily contest closes Monday of this week (January 17) and the last on February 25—thirty daily contests in all. Entries received each day are considered in that day's contest. Enclose a top from any size Oxydol box. Contest open to Canada. Send entries to Oxydol, Box 123, Cincinnati, Ohio.

TO WIN: Let no tester forget his Procter and Gamble lessons when he enters this contest! Some reminders: Don't use a word in your entry over two syllables except "Oxydol" itself! Don't decorate your entry. Don't try to be clever. Personalize your writing style. Make your entry simple, but not stereotyped—a new personal angle is what you need. Read your entry before you send it in to be sure that what you have said applies to Oxydol only—not to any other product you can think of. These are Oxydol's favorite selling points: (1) Soaks out dirt in 15 minutes; (2) Cuts washing time "25% to 40% in tub or machine"; (3) Makes white material "4 to 5 shades whiter"; (4) Leaves colored materials "sparkling, brilliant, fresh"; (5) Leaves hands soft and white. Use these selling points—but not these phrases—and don't try to crowd in too many. Tip: Mail your entry so it will not arrive on a Monday!

"Your Opportunity Guide" lists all current contests in the first issue of Radio Guide each month. If you would like an advance copy of these contest listings, send a stamped, self-addressed envelope to "So You Like Contests?" Dept. CL4, c/o Radio Guide, 731 Plymouth Court, Chicago, Ill.

60 Studebakers

PRIZES: (Weekly) Ten first prizes, each a six-cylinder, four-door Studebaker sedan with 1,000 gallons of gasoline and Philco custom-built radio; 200 second prizes, each \$5.

TO ENTER: Complete in 25 additional words or less the sentence, "I like Ivory Soap because—" Open to United States only. Entries will be entered in each week's contest as received. Weekly contest closing dates: each Saturday from January 29 through March 5, inclusive—six weekly contests in all. Attach wrappers from 1 large and 1 medium-size bar of Ivory with each entry. Mail entries to Ivory Soap, Box 828, Cincinnati, Ohio.

TO WIN: First, read the full contest announcement on RADIO GUIDE's back cover, then the Procter and Gamble reminders listed under the Oxydol contest. Also read the criticisms of P. & G. entries in these columns. Don't mail your entry in time to get in the first weekly contest—wait for the second and third; don't get it in the last week, either. There are two approaches to Ivory Soap-selling: (1) the wide variety of its uses—such as bath, face, shampoo, baby's bath, dishwashing, fine silks and woolens; (2) some remarkable effect in one (no more) particular use. Write in a "homey" style, and put personal, human-interest angles in your statement. In both of these contests, note that the statement must be in a single sentence. Use blanks provided in contest advertisements (see RADIO GUIDE's back cover this week for yours) or white 8½" by 11" paper.

wieldy wording and long phrases spoil its simplicity. As for individuality, nearly every Crisco advertisement, either printed or broadcast, carries almost these exact words.

"Although it may sound silly, I'd like to make a suggestion. C. L. K. should keep a diary—one of those little ones in which one has to say as much as possible in a very few words. It stimulates self-expression and helps develop conciseness..."—MRS. LEE FIGG, 320 N. Temple Ave., Indianapolis, Ind.

After riding in the New Packard the one thing I like best about it is: "The Jones' turn-around stares of admiration, and why shouldn't they, for who could resist a second look at

advertising. What, concretely, has been expressed in the whole thing about a Packard?..."—MRS. BAXTER HERBERT, 816 West Sixth St., Los Animas, Colo.

"... To express my criticism, as one contest fan to another, let's get right down to riding facts. The question is 'the one thing I like best.' Instead, you put it thus:

Jones'—stares.
Jones'—admiration.
They—couldn't resist.

"Sponsors do not want flowery stuff. They want slants on their product, with as much sincerity as you would want them to give you in what they have to sell..."—LOIS BAILEY, 15 Fort St., Groton-on-the-Thames, New London County, Conn.

THREE TRUE TALL TALES

NEW YEAR'S night Robert L. Ripley presented the three winners in his contest to discover the most amazing "Believe It Or Not" personalities for 1937. They were: Hubert Young of Northport, Alabama; John Urban of Dunlap, Pennsylvania, and Milton Stewart of New Sharon, Iowa. This contest, held in conjunction with the regular Saturday night "Believe It Or Not" program presided over by

Ripley, drew more than 30,000 letters from persons in all walks of life. Open to everybody, all a person needed to do to enter the contest was describe a legitimate "Believe It Or Not" experience during 1937—whether serious, funny, odd or weird. In addition to winning free trips to New York City with all their expenses paid for one week and making a network air appearance, the winners received cash awards.



MOST DRAMATIC winner was Hubert Young (left), who never knew his mother until one day last year. While fishing in the Florida swamps, he became lost. Crawling on hands and knees, mosquito-bitten and half dead, Hubert's moans attracted a farmer. When Hubert regained consciousness he discovered the farmer and his wife were his real parents



ODDEST tale was told by John Urban (left). One night Urban's wife heard a thief among the chickens, slipped out of bed and called her husband. Not recognizing her, Urban grabbed a gun, fired at Mrs. Urban, missed, but hit a flower-pot he had placed above the door to the henhouse. It fell, and knocked the unsuspecting thief unconscious!

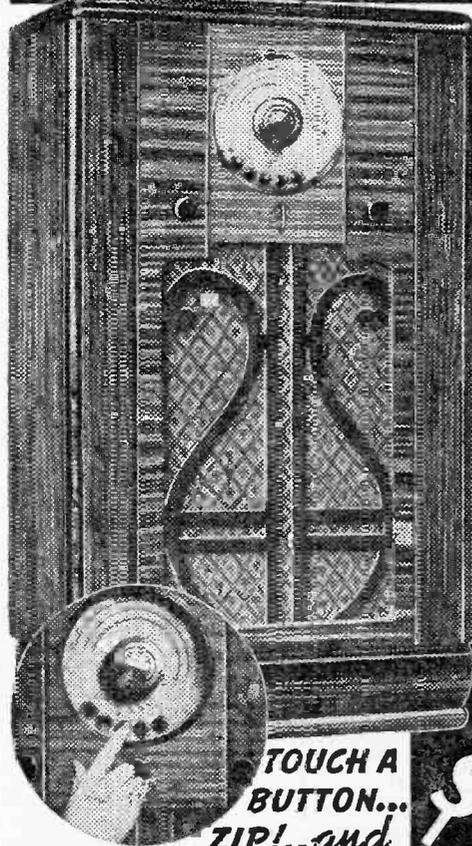


FUNNIEST incident was told to Ripley by Milton Stewart (left). For years Stewart had been a stutterer. Then suddenly he stopped stuttering, only to find he was in the clutches of an even more embarrassing voice affliction than stuttering. Stewart frequently finds he unexpectedly says "Whoa" while talking

Photos by Charles P. Seawood

NOW FOR THE FIRST TIME IN 18 YEARS MIDWEST GIVES YOU **\$30⁰⁰**

TRADE-IN-ALLOWANCE ON YOUR OLD RADIO DURING THIS FACTORY-TO-YOU SALE!



16 TUBE MIDWEST TOUCH-BUTTON TUNING

REGULAR RETAIL VALUE... 139.90
DIRECT FACTORY-TO-YOU PRICE \$69.95
LESS SPECIAL \$30 TRADE-IN ALLOWANCE
you pay only

\$39⁹⁵

TOUCH A BUTTON... ZIP!.. and your station flashes in!

ABSOLUTELY COMPLETE

LET us send this marvelous new 1938 Midwest 16-tube radio to your home... on 30 days FREE trial. Use it for four weeks before you make up your mind! If you decide to keep it, you secure \$30.00 credit on your old radio... and Midwest will call for it at your home!

Just imagine a radio so fine, so powerful, so luxurious—in a big, beautiful, richly-finished walnut console—selling at such an amazingly low factory-to-you price! You'll be delighted with its glorious new tone, 10,000 mile tuning range, and brilliant world-wide reception. Take advantage of Midwest's successful factory-to-you plan—save 60% of every \$1.00—by buying at wholesale prices!

Send for FREE 1938 Factory Catalog
 Dept. KC-94, MIDWEST RADIO CORPORATION Cincinnati, Ohio

30 DAYS FREE HOME TRIAL
TERMS AS LOW AS 50¢ A WEEK

PASTE COUPON ON 1¢ POSTCARD... OR WRITE TODAY!

MIDWEST RADIO CORPORATION
 Dept. KC-94, Cincinnati, O.
 Send me your new FREE catalog, complete details of your liberal 30-day FREE trial offer and factory-to-you wholesale prices. (Special offer and prices prevail only when dealing direct with factory by mail.)

Name..... (PLEASE PRINT CLEARLY)
 Address.....
 Town..... State.....
 User-Agents Make Easy Extra Money. Check Here for details. Check Here for 1938 Battery Catalog.

DISCARD YOUR OLD AERIAL

It Is Most Likely Corroded and Has Poor or Loose Noisy Connections
No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.

ELIMINATE THE AERIAL FOR GOOD
 Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires. **Not New—Value Already Proved.** On the market five years, 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios.

5 DAYS TRIAL Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

WHAT USERS SAY
 LaPorte, Tex. After using the Capacity Aerial Eliminator over a year on my 1935 small 7 tube set can say it brings in reception with fine volume and clarity, pulling in stations from Japan, Europe, South America, and broadcast stations from all over the U. S. Efficiency proven. I took down my old outside aerial. Signed: Dayton, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed:

JUST MAIL THIS COUPON
 F & H Radio Laboratories, Dept. 12, Fargo, N. Dak.
 Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here if sending \$1 with order—thus saving postage cost—same refund guarantee. Check here if interested in dealer's proposition.

NAME.....
 ADDRESS.....

NEWS

Sunday

Headlines & Bylines. H. V. Kaltenborn; Bob Trout; Pierre Bedard, 10:30 p.m. CBS.

Radio Newsreel. Parks Johnson and Wallace Butterworth interviewing persons in the week's headlines, 3 p.m. NBC-R.

Winchell, Walter. 9:30 & 11 p.m. NBC-B.

9:55 a.m. CBS; 11 a.m. NBC-R & NBC-B; 11 p.m. NBC-B; 11:30 p.m. NBC-R.

Monday

Baker, Captain Bob. Hollywood News and Interviews. Mon. thru Fri. 1:45 p.m. CBS.

Carter, Boake. News Commentator. Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.

Cravens, Kathryn. News Through a Woman's Eyes. Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.

Hill, Edwin C. News Commentator. Mon. thru Fri. 12:15 p.m. CBS.

Johnson, General Hugh. News Commentator. Mon. & Thurs. 8 p.m.; Tues. & Wed. 10 p.m. NBC-B.

Thomas, Lowell. News Commentator. Mon. thru Fri. 6:45 p.m. NBC-B.

9:25 a.m. & 6:30 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

Tuesday

Fidler, Jimmie. Hollywood News. Tues. & Fri. 10:30 p.m. NBC-R.

Hollywood Screen Scoops. George McCall. Tues. Thur. 7:15 p.m. (11:15 p.m. for West) CBS.

Thompson, Dorothy. People in the News. Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.

9:25 a.m. & 6:30 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

Wednesday

9:25 a.m. & 6:40 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

Thursday

March of Time. News Dramatization, 8:30 p.m. NBC-B.

9:25 a.m. & 6:25 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

Friday

9:25 a.m. & 6:30 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

Saturday

9:55 a.m. & 6:25 p.m. CBS; NBC-R; 9:55 a.m. & 6:30 p.m. NBC-B.

LIGHT MUSIC

Sunday

American Album of Familiar Music. Jean Dickenson, soprano; Frank Munn, tenor; Arden and Arden, piano duo; Bertrand Hirsch, violinist; Haenschel Concert Orchestra. 9:30 p.m. NBC-R.

American Radio Warblers. 11:45 a.m. MBS.

Chase & Sanborn. Don Ameche, m.c.; Nelson Eddy, baritone; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra. dir. Robert Armbruster. 8 p.m. NBC-R.

Double Everything. Al Shaw and Stan Lee, comedians; Jack Brooks and Paul Small, singing duo; Betty and Jean, girl singers; Sutton and Bliss, piano duo; Carl Hohengarten's orchestra. 6:30 p.m. CBS.

Major Bowes' Capitol Family. Dalton Brothers; Helen Alexander, soprano; Nicholas Cosentino, tenor; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.

Manhattan Merry-Go-Round. Rachel Carlay; Pierre LeKreun; Men About Town Trio; Don Donnie's orch. 9 p.m. NBC-R.

Open House. Jeanette MacDonald, soprano; Josef Pasternack's Orchestra. 7 p.m. CBS.

Radio City Music Hall. Symphony Orchestra, directed

YOUR PROGRAM SELECTOR

This Is An Exclusive Radio Guide Feature, Published on Alternate Weeks

Eastern Standard Time (Time Given in Listings)	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Selector Time Is Eastern Standard. Use This Table to Find Yours.

The Program Selector is a classified index of network programs—listing each program in complete detail under its particular classification and that of any one of its individual stars. For example: if the program as a whole is of a varied nature you will find it under "Variety." However, should there be a comedian or concert star on the same program it can also be found under "Comedy" or "Classical." Look for your favorite program in the Selector in Eastern Standard Time, find your time in the table above, then turn to the RADIO GUIDE program pages to find your station carrying the program.

Due to the Holiday Season, some of these programs may not be heard due to temporary changes in Program Listings, Time, etc.

by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.

Rising Musical Star. Alex Smallens, director Symphony orchestra; Mixed Chorus, directed by Hans Fuerst; Richard Gordon, commentator; Guest, 10 p.m. NBC-R.

Talley, Marion, soprano. Josef Koestner's orch. 5 p.m. NBC-R.

Monday

Contented Hour. Maria Kurenko, soprano; Lullaby Lady; Male Quartet; Orchestra directed by Frank Black. 10 p.m. NBC-R.

Hour of Charm. Phil Spitalny's Girl Orch. 9:30 p.m. NBC-R.

Poetic Melodies. Jack Fulton, tenor; Franklyn MacCormack; Orchestra. Mon. thru Fri. 7 & 11 p.m. CBS.

Voice of Firestone. Richard Crooks, tenor; Orchestra, direction Alfred Wallenstein. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Tuesday

Hollywood Mardi Gras. Lanny Ross, tenor; Jane Rhodes, songs; Charles Butterworth and Walter O'Keefe, comedians; Ruby Mercer, soprano; Raymond Paige's Orch.; Guest. 9:30 p.m. NBC-R.

Vocal Varieties. Tues., Thurs. 7:15 p.m. (11:15 p.m. for West, Tues. only) NBC-R.

Wednesday

Chesterfield Program. Lawrence Tibbett, baritone; Andre Kostelanetz' orchestra; Deems Taylor, commentator. 9 p.m. CBS.

Your Hollywood Parade. Dick Powell, m.c.; Rosemary Lane, vocalist; Orchestra direction Leo Forbstein; Choral Ensemble directed by Dudley Chambers; Film Guest Stars. 10 p.m. NBC-R.

Thursday

Kraft Music Hall. Bing Crosby, Bob Burns, Chorus. Johnny Trotter's Orch. and Guests. 10 p.m. NBC-R.

Good News of 1938. Film Stars; Fannie Brice; Judy Garland; Meredith Willson's Orch.; Chorus. 9 p.m. NBC-R.

Friday

Cities Service Concert. Lucille Manners, soprano; Revelers Quartet; Rosario Bourdon's orch. 8 p.m. NBC-R.

Hollywood Hotel; Ken Murray & Oswald, comedians; Anne Jamison, soprano; Raymond Paige's Orch.; Jerry Cooper, baritone; Frances Langford, blues; Louella Parsons & Guests. 9 p.m. CBS.

Song Shop. Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cornett; Song Shop Quartet; Twenty-two Voice Glee Club, direction Ken Christie; Orchestra, direction Gustave Haenschel. 10 p.m. CBS.

Waltz Time. Abe Lyman's Orch.; Frank Munn, tenor. 9 p.m. NBC-R.

Saturday

Saturday Night Serenade. Mary Eastman, soprano;

Bill Perry, tenor; Mixed Chorus; Gus Haenschel's Orchestra. 9:30 p.m. CBS.

CLASSICAL

Sunday

Chase & Sanborn. Don Ameche, m.c.; Nelson Eddy, baritone; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, dir. Robert Armbruster. 8 p.m. NBC-R.

Magic Key. Symphony Orchestra, direction Frank Black; Milton Cross, narrator. 2 p.m. NBC-B.

Major Bowes' Capitol Family. Dalton Brothers; Helen Alexander, soprano; Nicholas Cosentino, tenor; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.

Metropolitan Opera Auditions of the Air. Wilfrid Pelletier Conducting Metropolitan Opera Orch.; Guests. 5 p.m. NBC-B.

Open House. Jeanette MacDonald, soprano; Josef Pasternack's Orchestra. 7 p.m. CBS.

Philharmonic-Symphony Society of New York. Georges Enesco, conductor. 3 p.m. CBS.

Radio City Music Hall. Symphony Orchestra, directed by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.

Rising Musical Star. Alex Smallens, director Symphony orchestra; Mixed Chorus, directed by Hans Fuerst; Richard Gordon, commentator. 10 p.m. NBC-R.

Sunday Evening Hour. Symphony Orchestra, direction of Fritz Reiner; Guest Artists. 9 p.m. CBS.

Monday

Philadelphia Orchestra. Guest conductor. 9 p.m. NBC-B.

Voice of Firestone. Richard Crooks, tenor; Orchestra, direction Alfred Wallenstein. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Tuesday

Music Guild. Guest Instrumentalists, Tues. 2:30 p.m. NBC-B. Thurs. 2 p.m. NBC-R.

Wednesday

Chesterfield Program. Lawrence Tibbett, baritone; Andre Kostelanetz' orchestra; Deems Taylor, commentator. 9 p.m. CBS.

Curtis Institute of Music. 4 p.m. CBS.

Friday

Cities Service Concert. Lucille Manners, soprano; Revelers Quartet; Rosario Bourdon's orch. 8 p.m. NBC-R.

Music Appreciation Hour. Dr. Walter Damosch, conductor. 2 p.m. NBC-B & NBC-R.

Saturday

Cincinnati Conservatory of Music, 11 a.m. CBS.

Metropolitan Opera Company. 2 p.m. NBC-B.

Saturday Night Serenade.

Mary Eastman, soprano; Bill Perry, tenor; Mixed Chorus; Gus Haenschel's orchestra. 9:30 p.m. CBS.

ORCHESTRAL

Sunday

Chase & Sanborn. Don Ameche, m.c.; Nelson Eddy, baritone; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, dir. Robert Armbruster. 8 p.m. NBC-R.

Magic Key. Symphony Orchestra, direction Frank Black; Milton Cross, narrator. 2 p.m. NBC-B.

Major Bowes' Capitol Family. Dalton Brothers; Helen Alexander, soprano; Nicholas Cosentino, tenor; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.

Open House. Jeanette MacDonald, soprano; Josef Pasternack's Orchestra. 7 p.m. CBS.

Philharmonic-Symphony Society of New York. Georges Enesco, conductor. 3 p.m. CBS.

Radio City Music Hall. Symphony Orchestra, directed by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.

Rising Musical Star. Alex Smallens, director Symphony orchestra; Mixed Chorus, directed by Hans Fuerst; Richard Gordon, commentator. 10 p.m. NBC-R.

Sunday Evening Hour. Symphony Orchestra, direction of Fritz Reiner; Guest Artists. 9 p.m. CBS.

Monday

Contented Hour. Maria Kurenko, soprano; Lullaby Lady; Male Quartet; Orchestra directed by Frank Black. 9:30 p.m. NBC-R.

Hour of Charm. Phil Spitalny's Girl Orch. 9:30 p.m. NBC-R.

Philadelphia Orchestra. Guest conductor. 9 p.m. NBC-B.

Voice of Firestone. Richard Crooks, tenor; Orchestra, direction Alfred Wallenstein. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Tuesday

Hollywood Mardi Gras. Lanny Ross, tenor; Jane Rhodes, songs; Charles Butterworth, comedian; Ruby Mercer, soprano; Raymond Paige's Orch.; Guest. 9:30 p.m. NBC-R.

Wednesday

Chesterfield Program. Lawrence Tibbett, baritone; Andre Kostelanetz' orchestra; Deems Taylor, commentator. 9 p.m. CBS.

Curtis Institute of Music. 4 p.m. CBS.

Friday

Cities Service Concert. Lucille Manners, soprano; Revelers Quartet; Rosario Bourdon's orch. 8 p.m. NBC-R.

Music Appreciation Hour. Dr. Walter Damosch, conductor. 2 p.m. NBC-B & NBC-R.

Saturday

Metropolitan Opera Company. 2 p.m. NBC-B.

Saturday Night Serenade. Mary Eastman, soprano; Bill Perry, tenor; Mixed Chorus; Gus Haenschel's orchestra. 9:30 p.m. CBS.

DANCE

Sunday

Bussé, Henry, orchestra. 1:15 p.m. NBC-R.

Calloway, Cab, orchestra. Sun. 11:30 p.m. & Thurs. 11 p.m. CBS.

Lombardo, Guy, orchestra. Sun. 5:30 p.m. CBS.

Ozzie Nelson's Orchestra. Harriet Hilliard, songs; Feg Murray, cartoonist; Guests. 7:30 p.m. NBC-B.

Monday

Gray, Glen, Orchestra. Mon. 11 p.m.; Fri. 11 p.m. CBS.

Hall, George, orchestra. Mon. Thurs. 6:35 p.m.; Wed. 6:15 p.m.; Sat. 12:30 a.m. CBS.

Hour of Charm. Phil Spitalny's Girl Orchestra. 9:30 p.m. NBC-R.

King, Wayne, orchestra. Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.

Tuesday

Duchin, Eddy, orchestra. 10 p.m. MBS.

Goodman, Benny, orchestra. 10 p.m. CBS.

Heidt, Horace, orchestra. 9 p.m. NBC-B.

Melody Puzzles. Richard Himber's Orchestra. 8 p.m. MBS.

Nohle, Leighton, orchestra. Tues. Thurs. 11:30 p.m. CBS.

Rogers, Buddy, orchestra. Tues. Fri. 12:30 a.m. CBS.

Wednesday

Kaye, Sammy, orchestra. 11:30 p.m. CBS.

Thursday

Vallee, Rudy, orchestra. Tommy (Betty Lou) Riggs; Guests, 8 p.m. NBC-R.

Friday

Dorsey, Tommy, orchestra. Edythe Wright & Jack Leonard, songs; Neil O'Leary's Oddities in the News; Paul Stewart, m.c. 9:30 p.m. NBC-B.

Waltz Time. Abe Lyman's orchestra; Frank Munn, tenor. 9 p.m. NBC-R.

Whiteman, Paul, orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

Saturday

Your Hit Parade. Richard Himber's orchestra; Freda Gibson & Buddy Clark, vocalists; Male Quartet. 10 p.m. CBS.

COMEDY

Sunday

Baker, Phil, comedian; Lucille Ball, comedienne; Beetle and Bottle; Oscar Bradley's orchestra, 7:30 p.m. CBS.

Chase & Sanborn. Don Ameche, m.c.; Nelson Eddy, baritone; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, dir. Robert Armbruster, Sun. 8 p.m. NBC-R.

Double Everything. Al Shaw

and Stan Lee, comedians; Jack Brooks and Paul Small, singing duo; Betty and Jean, girl singers; Sutton and Bliss, piano duo; Carl Hohengarten's orchestra. 6:30 p.m. CBS.

Jell-O Program. Jack Benny; Mary Livingstone; Kenny Baker; Sam Hearn; Andy Devine; Phil Harris' Orchestra; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Mickey Mouse Theater of the Air. Walt Disney, m.c. 5:30 p.m. NBC-R.

Penner, Joe, comedian. Gene Austin, tenor; Julie Gibson, songs; Coco and Malt, comic instrumentalists; Jimmie Grier's orchestra. 6 p.m. (11 p.m. for West) CBS.

Sen. Fishface and Prof. Figgibottle, comedians. Jack Douglas, master of ceremonies; The Showmen Quartet; Norman Cloutier's orchestra. 6:30 p.m. NBC-B.

Thirty Minutes in Hollywood. George Jessel, comedian; Norma Talmadge; Tommy Tucker's Orchestra. 6 p.m. MBS.

Monday

Burns & Allen. Ray Noble's orchestra; Tony Martin, tenor. 8 p.m. (10:30 p.m. for West) NBC-R.

Fibber McGee and Molly. Marian and Jim Jordan; Billy Mills' orchestra. 9 p.m. (12 mid. for west) NBC-R.

Pipe Smoking Time. Pick and Pat, blackface comedians; Edward Roecker, baritone; Benny Krueger's orchestra. 8:30 p.m. (11:30 p.m. for west) CBS.

Tuesday

Al Jolson Show. Martha Raye, songs; Parkyakarkus, comedian; Victor Young's orchestra. 8:30 p.m. (11:30 p.m. for west) CBS.

Hollywood Mardi Gras. Lanny Ross, tenor; Charles Butterworth and Walter O'Keefe, comedians; Ruby Mercer, soprano; Jane Rhodes, songs; Don Wilson; Raymond Paige's orchestra. 9:30 p.m. NBC-R.

Jack Oakie's College. Stuart Erwin, Raymond Hatton, comedians; Harry Barris, songs; Camel Chorus; George Stoll's orchestra. 9:30 p.m. CBS.

Watch the Fun Go By. Al Pearce and His Gang; Arline Harris, human chatterbox; Tizzie Lish, comedian; Carl Hoff's orchestra, 9 p.m. (12 mid. for west) CBS.

Wednesday

Minstrel Show. Gene Arnold, interlocutor. Wed. 9:30 p.m. NBC-B.

Texaco Town. Eddie Cantor, comedian; Deanna Durbin, soprano; Pinky Tomlin, songs; Jacques Renard's orchestra; Mlle. Fifi; James Wallington. 8:30 p.m. (11:30 p.m. for West) CBS.

Town Hall Tonight. Fred Allen & Portland Hoffa; Town Hall Quartet; Peter Van Steeden's orchestra; Guests. 9 p.m. (12 mid. for West) NBC-R.

Your Hollywood Parade. Dick Powell, master of ceremonies; Rosemary Lane, vocalist; Orchestra direction Leo Forbstein; Choral Ensemble directed by Dudley Chambers; Film Guest Stars. 10 p.m. NBC-R.

Thursday

Kate Smith Hour. Jack Miller's orchestra; Guests. 8 p.m. (11:30 p.m. for west) CBS.

Kraft Music Hall. Bing Crosby; Bob Burns, comedian; Johnny Trotter's orchestra; Guests. 10 p.m. NBC-R.

Good News of 1938. Film Stars; Chorus; Fannie Brice; Meredith Willson's orchestra; Judy Garland. 9 p.m. NBC-R.

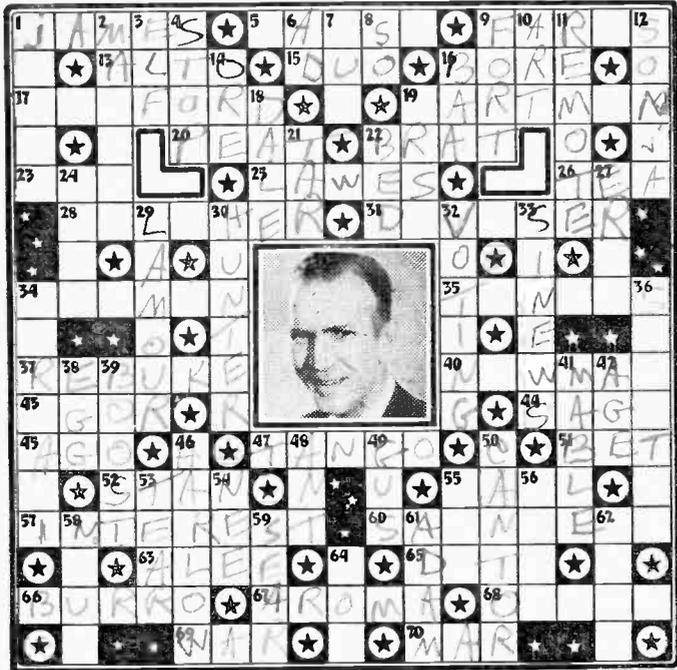
Vallee's Varieties. Tommy (Betty Lou) Riggs, comedian; Guests, 8 p.m. NBC-R.

Friday

Hammerstein's Music Hall. Ted Hammerstein, m.c.; Jerry Mann, comedian; Music Hall orchestra; Guests, 8 p.m. CBS.

(Continued on Page 18)

RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
- Melton, tenor
 - Mary Jaire, songstress
 - City of Andre Baruch's birth
 - Male singing voice
 - A duet
 - Weary by tedious repetition
 - Masculine name
 - Mary, soprano
 - Dried turf of a marsh
 - A child, so-called in contempt
 - Yonder (poetical)
 - Warden Lewis E.
 - Beverage
 - Last name, star in the portrait
 - One who invents
 - Ethel, blues singer
 - Colors, stains
 - Reprimand
 - Ruby, maestro
 - Gorin, baritone
 - Mythical story of ancient times
 - Time gone past
 - Spanish dance
 - Wager
 - Stanley, bandleader
 - Arnold, Ranch Boys' narrator
 - Personal concern
 - Andy, orchestra leader
 - On the sheltered side
 - Drifted sand upon the sea-shore

- VERTICAL**
- First name, star in the portrait
 - Marlowe, songstress
 - Dwarf, fairy
 - To halt
 - Paid newspaper notice
 - Gluskin, bandleader
 - In this manner
 - Military station
 - Jarrett, bandleader
 - Distant in space
 - Henie, movie star
 - Raw metal
 - Sheep's cry
 - Glen
 - Pertaining to the Kelts of Ireland
 - Viscous substance from coal
 - Article of furniture
 - Musical instrument
 - Sea eagle
 - Dorothy, radio and screen actress
 - Ian, screen star
 - Casting ballots
 - Tendons
 - Hugo, orchestra leader
 - Ray, orchestra leader
 - To incite
 - To benefit, lift
 - Feminine name
 - Grow old
 - Wilcox, announcer
 - Insect
 - Arnheim, bandleader
 - Last name of star comedian
 - Disrupt
 - Born
 - South African antelope
 - Enslens, announcer
 - A substantive in grammar
 - Scorch
 - Masculine name
 - Burden, weight
 - Where animals are kept

Solution to Puzzle Given Last Week



- HORIZONTAL**
- Melton, tenor
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 - A substantive in grammar
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 - Masculine name
 - Burden, weight
 - Where animals are kept

WORLD WAR HAS COME—WITH RADIO

(Continued from Page 3)

that they had better pattern after us rather than Italy or Germany?

"The modern propagandist comes with gifts of music. He is interested in you, the listener. He tries to win your sympathy. He talks about things happening in his country. He explains them reasonably. His task is to disarm you while his government continues to arm. He speaks to you face to face, and it gets you. After all, he presents facts, or they seem to be facts. And you are rational, you trust yourself to weigh facts.

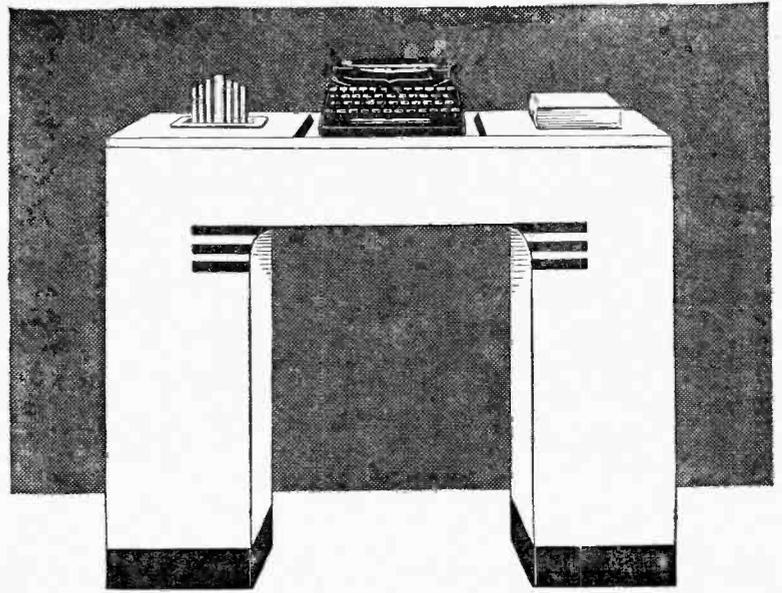
"THAT is the secret of the power of radio propaganda. It disseminates information. It tells facts. It reports news. And there is no information, there are no facts, no news, that cannot be weighed for a special interest. When a despotic government supplies them it weighs them for its own sake. It is a despotic government; it has no responsibility to you.

"Whether we want it or not, whether we accept it or not, a challenge has gone forth throughout the world to

us and to all that we have believed in our national history. The challenge is already vocal in every house in this country that uses a short-wave receiving set. It is vocal in far corners of the world where such matters have hardly been given a thought. The challenge is already a sizable stream today. Before we know it, it will be a flood. Radio as a present-day force is one of the chief instruments of that challenge. It also must be one of the chief instruments in meeting the challenge. It must meet it abroad wherever the challenge is heard. But it must meet it above all at home in expressing the whole of our civilization.

We have been hiding our radio light under a bushel! The only way to meet this foreign propaganda is to fight phrase with phrase. The dictators are telling the world how good and noble they are, and how weak we are. Let's tell the world how good we are, and without blurbs.

Now don't ask me how we can publicize America and answer propaganda with propaganda without the government subsidizing radio, because, brethren, I don't know.



This Beautiful Desk FOR ONLY \$1.00 MORE THAN THE COST OF THE TYPEWRITER

A beautiful desk in a neutral blue-green which will fit into the decorations of any home—trimmed in black and silver—and made of sturdy fibre board—is now available to purchasers of a Remington Noiseless Portable Typewriter for only one dollar (\$1.00) more than the cost of the typewriter itself. The desk is so light that it can be moved anywhere without trouble—it is so strong that it will hold six hundred (600) pounds. With this combination of desk and Noiseless Portable Typewriter, you will have a miniature office at home. Learn the complete details of this offer. Mail the coupon today.

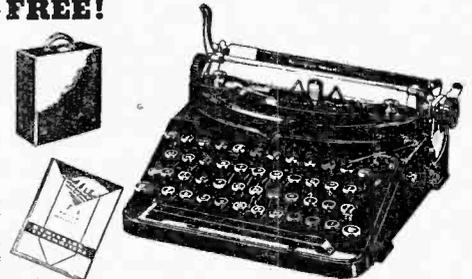
THE COMBINATION AT ONLY 10¢ A DAY

How easy it is to pay for this combination of desk and Remington Noiseless Portable Typewriter! Just imagine! 10¢ a day is all you have to pay to get this combination at once. You will never miss 10¢ a day. Yet this small sum can actually make you immediately the possessor of this amazing combination. You assume no obligations by sending the coupon.

TWO EXTRAS absolutely FREE!

FREE CARRYING CASE. The Remington Noiseless Portable is light in weight, easily carried about. With this factory offer Remington supplies free a sturdy, beautiful carrying case which rivals the most attractive luggage you can buy.

LEARN TYPING FREE. To help you even further, you get free with this special offer a 19-page booklet, prepared by experts, to teach you quickly how to type-write by the touch method. When you buy a Noiseless at 10¢ a day, you get these two free Remington Rand gifts that increase the pleasure of using your Remington Noiseless Portable. Remember, the carrying case and the touch typing book are sent free while this offer holds.



SPECIFICATIONS

ALL ESSENTIAL FEATURES of large standard office machines appear in the Noiseless Portable—standard 4-row keyboard; back spacer; margin stops and margin release; double shift key; two color ribbon and automatic reverse; variable line spacer; paper fingers; makes as many as seven carbons; takes paper 9.5" wide; writes lines 8.2" wide. There are also extra features like the card writing attachment, black key cards and white letters, rubber cushioned feet. These make typing on a Remington Noiseless Portable a distinct pleasure. Thousands of families now using the Remington Noiseless Portable know from experience how wonderful it is!

MONEY BACK GUARANTEE

The Remington Noiseless Portable Typewriter is sold on a trial basis with a money back guarantee. If, after ten days trial, you do not wish to keep the typewriter, we will take it back, paying all shipping charges. You risk nothing in buying a Remington Portable Typewriter at only 10¢ a day.

Mail Coupon NOW

Remington Rand Inc., Dept. No. 24-14,
Remington Rand Bldg.,
465 Washington Street, Buffalo, N. Y.

Gentlemen: Without obligation tell me how I can get a Remington Noiseless Portable Typewriter at 10¢ a day, along with a desk at one dollar.

Name

Address

City State

★ GET ON "UNCLE SAM'S" PAYROLL ★

Common Education Usually Sufficient
Influence Not Needed
\$1260 to \$2100 First Year
Many 1938 Appointments Expected
MEN—WOMEN

FRANKLIN INST., Dept. N198, Rochester, N. Y.
Gentlemen: Rush to me, without charge, 32 page booklet with list of U. S. Government big paid positions obtainable. Advise me also regarding salaries, hours, work, vacation, etc. Tell me how to qualify for a position.

TEAR HERE

Name

Address

Mail Coupon immediately—today sure.

(Continued from Page 16)

Hollywood Hotel. Ken Murray & Oswald, comedians; Anne Jamison, soprano; Frances Langford, blues; Jerry Cooper, baritone; Louella Parsons & Guests, 9 p.m. CBS.

Saturday

Jack Haley, comedian. Virginia Verrill, songs; Wendy Barrie; Warren Hull, master of ceremonies; Ted Fio-Rito's orchestra. 8:30 12:30 a.m. for West) NBC-R.

National Barn Dance. Joe Kelly, m.c. Sat. 9 p.m. (11 p.m. for West) NBC-B.

DRAMA

Sunday

Chase & Sanborn. Don Ameche, dramatic star; Nelson Eddy, baritone; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, direction Robert Armbruster. 8 p.m. NBC-R.

Court of Human Relations. 4 p.m. MBS.

Court of Missing Heirs. 10:30 p.m. CBS.

Detective Series. 8 p.m. NBC-B.

Dog Heroes. 4:45 p.m. NBC-B.

Good Will Hour. 10 p.m. MBS.

Hollywood Playhouse. Tyrone Power. 9 & 10:30 p.m. NBC-B.

Irene Rich. Sun. 9:45 p.m. (11:15 p.m. for West) NBC-B.

On Broadway. 3 p.m. NBC-B.

Thatcher Colt Stories. 2:30 p.m. NBC-R.

The Shadow. 4 & 5:30 p.m. MBS.

The Zenith Foundation. 10 p.m. CBS.

There Was a Woman. 1:30 p.m. NBC-B.

Monday

Behind Prison Bars. Warden Lewis E. Lawes. 10 p.m. NBC-B.

Grand Hotel. 8:30 p.m. NBC-B.

Lone Ranger. Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Public Hero No. One. 10:30 p.m. NBC-R.

Radio Theater. Cecile B. de Mille, producer. 9 p.m. CBS.

Tuesday

Big Town. Edward G. Robinson and Claire Trevor. 8 p.m. (12:30 a.m. for West) CBS.

Mr. Keen, Tracer of Lost Persons. Tues. Wed. Thurs. 7:15 p.m. NBC-B.

Wednesday

Cavalcade of America. 8 p.m. (12 mid. for West) CBS.

Gang Busters. Col. N. H. Schwarzkoff. 10 p.m. CBS.

Lights Out. Mystery Drama. 12:30 a.m. NBC-R.

Your Hollywood Parade. Dick Powell, master of ceremonies; Rosemary Lane, vocalist; Orchestra direction Leo Forbstein; Choral Ensemble directed by Dudley Chambers; Film Guest Stars. 10 p.m. NBC-R.

Thursday

Good News of 1938. Film Stars; Chorus; Fanny Brice; Judy Garland; Meredith Willson's orchestra. 9 p.m. NBC-R.

March of Time. Dramatization of the week's news. 8:30 p.m. NBC-B.

We, The People. Gabriel Heatter, director; Mark Warnow's orchestra. 7:30 p.m. (10:30 p.m. for West) CBS.

Friday

A. L. Alexander's Court. 9:30 p.m. (11:30 p.m. for West) NBC-R.

Death Valley Days. 8:30 p.m. NBC-B.

First Nighter. Barbara Luddy & Les Tremayne. 10 p.m. NBC-R.

Grand Central Station. 8 p.m. NBC-B.

TALKS

Sunday

Becker, Bob. Dog Talks. 2 p.m. NBC-R.

Cheerio, inspirational talk.

10:30 p.m. NBC-B. The Zenith Foundation. 10 p.m. CBS.

Monday

Dr. Afoe, Dr. Allan Roy, Medical Talk for Mothers. Mon. Wed. Fri. 4:45 p.m. CBS.

Kingsley, Myra, astrology. Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

McBride, Mary Margaret. Cooking Talk. Mon. thru Fri. 12 noon CBS.

Moore, Betty. Interior Decorating. 11:45 a.m. NBC-R.

National Farm & Home. Guest Speakers; Walter Blaufuss' orchestra. Mon. thru Sat. 12:30 p.m. NBC-B.

National Radio Forum, guest speakers. 10:30 p.m. NBC-B.

Voice of Experience. Mon. thru Fri. 1:45 p.m. MBS.

Tuesday

Academy of Medicine. 4 p.m. CBS.

Carnegie, Dale. How to Win Friends & Influence People. 10:45 p.m. NBC-R.

Fairfax, Beatrice, Advice To The Lovelorn. Tues. thru Fri. 2:45 p.m. MBS.

Homemakers' Exchange. Eleanor Howe. Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.

Post, Emily. Etiquette Problems. Tues. Thurs. 10:30 a.m. CBS.

Science in the News. Guest Speaker. Tues. 6 p.m. NBC-R.

Taylor, Mary Lee, Cooking Talk. Tues. Thurs. 11 a.m. (3 p.m. for West) CBS.

Wednesday

Hobby Lobby. Dave Elman; Stuart Allen, tenor; Harry Salter's Orchestra. 7:15 p.m. (10:30 p.m. for West) CBS.

Thursday

Town Meeting of the Air. Round Table Discussion; Prominent Speakers; Geo. V. Denny Jr., moderator. 9:30 p.m. NBC-B.

Friday

Dr. Karl Reiland. Inspirational Talk. Fri. 7:15 p.m. NBC-B.

Saturday

Religion in the News. Dr. Walter Van Kirk. 6:45 p.m. NBC-R.

The Child Grows Up. Katharine Lenroot, Chief of the Children's Bureau, U. S. Department of Labor. 10:30 a.m. NBC-B.

VARIETY

Sunday

Chase & Sanborn. Don Ameche, dramatic star; Nelson Eddy, baritone; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, direction Robert Armbruster. 8 p.m. NBC-R.

Double Everything. Al Shaw and Stan Lee, comedians; Jack Brooks and Paul Small, singing duo; Betty and Jean, girl singers; Sutton and Bliss, piano duo; Carl Hohengarten's orchestra. 6:30 p.m. CBS.

Fitch Program. 7:30 p.m. NBC-R.

Jell-O Program. Jack Benny, Mary Livingstone; Kenny Baker, tr.; Sam Hearn; Andy Devine; Phil Harris' Orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Magazine of the Air. Changing Pollock, editor; Morton Bowe, tenor; Bill Adams, food editor; Mark Warnow's Orchestra. Guests. 3:30 p.m. CBS.

Magic Key. Symphony Orchestra, direction Frank Black; Milton Cross, narrator; Guests. 2 p.m. NBC-B.

Major Bowes' Capitol Family. Dalton Brothers; Helen Alexander, soprano; Nicholas Cosentino, tenor; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.

Martha and Hal, songs and patter. Sun. 11:15 a.m. Wed. Fri. 9:45 a.m. MBS.

Mickey Mouse Theater of the Air. Walt Disney, m.c. 5:30 p.m. NBC-R.

Nelson's, Ozzie, orch.; Harriet Hilliard, songs; Feg

Murray, cartoonist; Guests, 7:30 p.m. NBC-B.

Penner, Joe, comedian; Gene Austin, songs; Julie Gibson, songs; Coco & Malt, comic instrumentalists; Jimmy Grier's orchestra. 6 p.m. (11 p.m. for West) CBS.

Radio Newsreel. Parks Johnson & Wallace Butterworth Interviewing Persons in the Week's Headlines. 3 p.m. NBC-R.

Sen. Fishface & Prof. Figgs-bottle, comedians. Jack Douglas, master of ceremonies; The Showmen Quartet; Norman Cloutier's orchestra. 6:30 p.m. NBC-B.

Sunday Afternoon with Smiling Ed McConnell. Irma Glenn, organist. 5:30 p.m. NBC-B.

Thirty Minutes in Hollywood. George Jessel; Norma Talmadge; Tommy Tucker's orchestra. 6 p.m. MBS.

Monday

Breakfast Club. Don McNeill, master of ceremonies; Soloists; Orchestra. Mon. thru Sat. 9:00 a.m. NBC-B.

Burns & Allen. Ray Noble's Orchestra; Tony Martin, tenor. 8 p.m. (10:30 p.m. for West) NBC-R.

Carson Robison's Buckaroos. Mon. Wed. Fri. 1:15 p.m. MBS.

Fibber McGee & Molly. Marian & Jim Jordan; Billy Mills' orchestra. 9 p.m. (12 mid. for West) NBC-R.

Kitchen Cavalcade. Crosby Gaige, m.c. Mon. thru Fri. 10:45 a.m. NBC-B.

National Farm & Home. Guest Speakers; Walter Blaufuss' Orchestra. Mon. thru Sat. 12:30 p.m. NBC-B.

Pipe Smoking Time. Pick & Pat, blackface comedians; Edward Roecker, baritone; Benny Kreuger's orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

Poetic Melodies. Jack Fulton, tenor; Franklyn MacCormack; Orchestra. Mon. thru Fri. 7 & 11 p.m. CBS.

Tony Wons. Mon. Wed. Fri. 10:30 a.m. CBS.

Vox Pop. Parks Johnson & Wallace Butterworth, conducting interviews with People on the Street, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Tuesday

Al Jolson Show. Martha Raye, songs; Parkyakarkus, comedian; Victor Young's orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

Hollywood Mardi Gras. Lanny Ross, tenor; Charles Butterworth & Walter O'Keefe, comedians; Jane Rhodes, songs; Raymond Paige's orchestra; Guest. 9:30 p.m. NBC-R.

It Can Be Done. Edgar Guest; Frankie Masters' Orch.; Singing Ensemble; Guest Speaker. 8:30 p.m. NBC-B.

Jack Oakie's College. Stuart Erwin, Raymond Hatton, comedians; Harry Harris, songs; Camel Chorus; Georgie Stoll's Orchestra. 9:30 p.m. CBS.

Johnny Presents. Chas. Martin; Russ Morgan's Orchestra; Frances Adair & Glenn Cross, vocalists; Ray Block & Swing Fourteen. Tues. 8 p.m. (11:30 p.m. for West) NBC-R. Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Watch the Fun Go By. Al Pearce & His Gang; Arline

Harris, human chatterbox; Tizzie Lish, comedian; Carl Hoff's orchestra. 9 p.m. (12 mid. for West) CBS.

Wednesday

Hobby Lobby. Dave Elman; Stuart Allen, tenor; Harry Salter's Orchestra. 7:15 p.m. (10:30 p.m. for West) CBS.

Minstrel Show. Gene Arnold, interlocutor. Wed. 9:30 p.m. NBC-B.

Texaco Town. Eddie Cantor, comedian; Deanna Durbin, soprano; Jacques Renard's Orchestra; Pinky Tomlin; Mlle. Fifi; James Wallington. 8:30 p.m. (11:30 p.m. for West) CBS.

Town Hall Tonight. Fred Allen & Portland Hoffa; Town Hall Quartet; Peter Van Steeden's Orchestra; Guests. 9 p.m. (12 mid. for West) NBC-R.

Your Hollywood Parade. Dick Powell, master of ceremonies; Rosemary Lane, vocalist; Orchestra direction Leo Forbstein; Choral Ensemble directed by Dudley Chambers; Film Guest Stars. 10 p.m. NBC-R.

Thursday

Amateur Hour. Major Bowes. 9 p.m. CBS.

Kate Smith's Hour. Jack Miller's orchestra; Guests. 8 p.m. (11:30 p.m. for West) CBS.

Kraft Music Hall. Bing Crosby; Bob Burns, comedian; Johnny Trotter's Orchestra; Guests. 10 p.m. NBC-R.

Good News of 1938. Film Stars; Chorus; Fannie Brice; Judy Garland; Meredith Willson's orchestra. 9 p.m. NBC-R.

Vallee's Varieties. Tommy (Betty Lou) Riggs, comedian; Guests. 8 p.m. NBC-R.

We, The People. Gabriel Heatter, director; Mark Warnow's orchestra. 7:30 p.m. (10:30 p.m. for West) CBS.

Friday

Dorsey, Tommy, orchestra. Edythe Wright & Jack Leonard, songs; Paul Stewart, m.c.; Neil O'Hara's Oddities in the News. 9:30 p.m. NBC-B.

Hammerstein's Music Hall. Ted Hammerstein, m.c.; Music Hall Orchestra; Guests; Jerry Mann, comedian. 8 p.m. CBS.

Hollywood Hotel; Ken Murray & Oswald, comedians; Anne Jamison, soprano; Frances Langford, blues; Raymond Paige's Orch.; Jerry Cooper, baritone; Louella Parsons & Guests. 9 p.m. CBS.

Song Shop. Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cornett; Song Shop Quartet; Twenty-two Voice Glee Club, direction Ken Christie; Orchestra, direction Gustave Haenschen. 10 p.m. CBS.

Saturday

National Barn Dance. Joe Kelly, m.c. Sat. 9 p.m. (11 p.m. for West) NBC-B.

Prof. Quiz. 9 p.m. (12 mid. for West) CBS.

Robert L. Ripley. B. A. Rolfe's orchestra; Guests. 8 p.m. (12 mid. for West) NBC-R.

Uncle Jim's Question Bee. 7:30 p.m. NBC-B.

Jack Haley, comedian. Virginia Verrill, songs; Wendy Barrie; Warren Hull, master of ceremonies; Ted Fio-Rito's orchestra. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Johnny Presents. Chas. Martin; Russ Morgan's Orchestra; Glenn Cross &

Genevieve Rowe vocalists; Ray Block & Swing Fourteen. 8:30 p.m. (11:30 p.m. for West) CBS.

SERIAL

Sunday

Jean Hersholt in "Dr. Christian." 2:30 p.m. (5:30 p.m. for West) CBS.

One Man's Family. (12:30 a.m. for West only). Wed. 8 p.m. NBC-R.

Tale of Today. 6:30 p.m. NBC-R.

Monday

Amos 'n' Andy. Mon. thru Fri. 7 & 11 p.m. NBC-R.

Arnold Grimm's Daughter. Mon. thru Fri. 1:30 p.m. CBS.

Attorney-at-Law. Mon. thru Fri. 10:30 a.m. NBC-B.

Aunt Jenny's Real Life Stories. Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Bachelor's Children. Mon. thru Fri. 9:45 a.m. CBS & Mon. thru Fri. 11:15 a.m. MBS.

Backstage Wife. Mon. thru Fri. 11:15 a.m. NBC-R.

Betty & Bob. Mon. thru Fri. 1 p.m. CBS.

Cabin at the Crossroads. Mon. thru Fri. 10:15 a.m. (11:15 a.m. for West) NBC-B.

Big Sister. Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Dan Harding's Wife. Mon. thru Fri. 9:45 a.m. NBC-R.

David Harum. Mon. thru Fri. 11 a.m. NBC-R.

Dick Tracy. Mon. thru Fri. 5 p.m. NBC-R.

Follow the Moon. Elsie Hitz & Nick Dawson, Mon. thru Fri. 5 p.m. CBS.

Girl Alone. Betty Winkler & Pat Murphy, Mon. thru Fri. 12 noon NBC-R.

Goldbergs. Gertrude Berg; Mon. thru Fri. 4:30 CBS.

Guiding Light. Mon. thru Fri. 3:45 p.m. NBC-R.

Hilltop House. Bess Johnson, Mon. thru Fri. 5:45 p.m. CBS.

How to Be Charming. Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.

Jack Armstrong. Mon. thru Fri. 5:30 p.m. NBC-R.

Jenny Peabody. Mon. Wed. Fri. 3:30 p.m. CBS.

John's Other Wife. Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-B.

Just Plain Bill. Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Kitty Keene. Mon. thru Fri. 4:30 p.m. CBS.

Life of Mary Sothern. Mon. thru Fri. 5:15 p.m. CBS.

Little Orphan Annie. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Lorenzo Jones. Mon. thru Fri. 4 p.m. NBC-R.

Lum & Abner. Mon. Wed. Fri. 7:30 p.m. (11:15 p.m. for West) NBC-B.

Ma Perkins. Mon. thru Fri. 10:45 a.m. CBS & 3:15 p.m. NBC-R.

Margot of Castlewood. Mon. thru Fri. 10 a.m. (11 a.m. for West) NBC-B.

Mrs. Wiggs of the Cabbage Patch. Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.

Myrt & Marge. Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Neighbor Nell. Mon. Wed. Fri. 5 p.m. NBC-B.

O'Neills. Mon. thru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.

Our Gal Sunday. Mon. thru Fri. 12:45 p.m. CBS.

Pepper Young. Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R.

Pretty Kitty Kelly. Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Terry & the Pirates. Mon. Tues. Wed. 5:15 p.m. NBC-R.

The Woman in White. Mon. thru Fri. 10:45 a.m. NBC-B.

Tom Mix' Straight Shooters. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

Uncle Ezra's Radio Station E-Z-R-A. Pat Barrett; Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R.

Vic & Sade. Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

Tuesday

Easy Aces. Jane & Goodman Ace, Tues. Wed. Thurs. 7 p.m. NBC-B.

Famous Actors' Guild. Helen Menken in "Her Second Husband." 7:30 p.m. CBS.

Those We Love. 8 p.m. NBC-B.

Wednesday

Hello, Peggy. Wed. & Fri. 11:45 a.m. NBC-R.

One Man's Family. 8 p.m. (Sun. 12:30 a.m. for West) NBC-R.

CHILDREN'S

Coast To Coast On a Bus or White Rabbit Line. Milton J. Cross, conducting. 9 a.m. NBC-B.

Monday

Dick Tracy. Mon. thru Fri. 5 p.m. NBC-R.

Don Winslow Of The Navy. Mon. thru Fri. 5:15 p.m. NBC-B.

Jack Armstrong. Mon. thru Fri. 5:30 p.m. NBC-R.

Junior Nurse Corps. Mon. thru Fri. 5 & 6 p.m. NBC-B.

Little Orphan Annie. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Singing Lady. Irene Wick-er; Nursery Jingles, songs & stories. Mon. thru Thurs. 5:30 p.m. NBC-B.

Terry and the Pirates. Mon. Tues. Wed. 5:15 p.m. NBC-R.

Tom Mix' Straight Shooters. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

Friday

Music Appreciation Hour. Dr. Walter Damosch, conductor. 2 p.m. NBC-B & NBC-R.

Saturday

Our Barn. Conducted by Madge Tucker. 11:30 a.m. NBC-B.

RELIGIOUS

Catholic Hour. Guest Speakers. 6 p.m. NBC-R.

Church of the Air. Guest Speakers. 10 a.m. & 1 p.m. CBS.

The Radio Pulpit. Dr. Ralph W. Sockman, speaker. 10 a.m. NBC-R.

National Vespers. Dr. Harry Emerson Fosdick. Sun. 4 p.m. NBC-B.

Lutheran Hour. Guest Speakers. Sun. 4:30 p.m. MBS.

Old Fashioned Revival. 10:30 p.m. MBS.

Monday

Making Use of Religion. Dr. Ralph Emerson Davis. 12 noon. NBC-B.</

\$1,000.00 "SNAPPY COMEBACK" CONTEST

Based on Scenes from "Hollywood Hotel"



CAN YOU SUGGEST SOMETHING WE
CAN DO AS LONG AS WE'RE HERE?

SCENE No. 3

(Suggested Comebacks)

"We can jump off a cliff together."
"We can 'Hitch Your Wagon to a Star' and take a ride."
"Have you read any good books lately?"



I WANT A HUG FROM THIS MUG!

SCENE No. 4

(Suggested Comebacks)

"Naughty, naughty, musn't point!"
"You've got me cryin' agcin—but not for you."
"I wish I was in Dixie."

PRIZES

First Prize	\$500.00
Second Prize	250.00
Third Prize	100.00
Next Ten Prizes, \$10.00 Each	100.00
Next Ten Prizes, \$5.00 Each	50.00
TOTAL	\$1,000.00

EVERYBODY thinks of "snappy comebacks" from time to time—and now RADIO GUIDE is giving away \$1,000.00 for them! Think of the luxuries you've always wanted, think of having a lot of unexpected cash in your pockets—and then enter this contest. All you have to do is think up "snappy comebacks" for cartoon "balloons"! It's fun! It's easy! And everyone has an equal chance! Experience isn't necessary, ability to write isn't essential, technical knowledge isn't needed, and painstaking neatness doesn't count. Your contest entries are to be judged simply on their wit, their appropriateness and their originality. If you can furnish the best answers for the "comeback balloons," you'll win the prize regardless of the literary value of your entries. And for the best set of answers, RADIO GUIDE will pay \$500.00 in cash. The next best answer wins \$250.00, the third best, \$100.00, while \$10.00 will be paid for the next ten winners. The remaining prizes of \$5.00 each boost the grand

total up to \$1,000.00—and there's no rule against your winning more than one of the prizes, either! All of this money is being given away—and you have as much chance as anybody to win it. Get in the contest now.

The two scenes above are from "Hollywood Hotel," the million-dollar motion picture now showing throughout the country. Be sure to see it. It's a history-making episode in the film industry, for it brings a radio show to the screen for the first time—and it's grand entertainment, as well. More than that, seeing it will certainly help you to win this contest!

The contest began last week, so if you haven't already entered, get your copy of that issue now. Then fill in the six yet to come, and send them to the address below. But don't send in any of the cartoons until you have the set of eight completed. You'll be disqualified if you do. Before starting, read the rules carefully—and then get in on the profitable pastime—today!

- RULES:**
1. In each of eight issues—January 15, through March 5—Radio Guide will publish two photographs of scenes from Warner Bros.' motion picture, "Hollywood Hotel." Each picture will have a blank conversation "balloon" to be filled in with a "snappy comeback" to remarks printed in other "balloons." Suggested "comebacks" will accompany each picture.
 2. A complete set of sixteen filled-in photographs or reasonably accurate facsimiles of them, constitutes an entry. Replies must be written in spaces provided on pictures. For the sets of pictures selected by the judges, prizes amounting to \$1,000.00 will be paid according to the schedule on this page.
 3. Entries will be judged on appropriateness—in consideration of the story of the motion picture—neatness, originality, and directness of thought. Elaborate entries will receive no special consideration.
 4. Do not send in any entries until your set is complete—sixteen pictures in all. Back issues of Radio Guide may be obtained from the Circulation Dept., Radio Guide, 731 Plymouth

5. To be eligible for prizes, entries must be postmarked before midnight, March 13, 1938.
6. No entries will be returned. In fairness to all participants in the contest, judges will not enter into any correspondence concerning any aspect of this contest. All entries become the property of Radio Guide.
7. This contest is open to everyone in the United States and Canada, except employes of Radio Guide and their families. The editors of Radio Guide will be the contest judges. All persons agree by entering to accept the decisions of the judges as final. In case of ties, duplicate prizes will be awarded.
8. Anybody eligible to compete may enter as many times as he likes—and may win more than one prize if his entries merit such consideration.



A call to Volunteer 5-1900 in New York—and \$50—buys any mood from versatile Irene Hubbard. Above: She portrays happiness

Above: Hatred and contempt. Miss Hubbard uses a characterization such as this in Mutual's "The Shadow," in which she plays sinister, criminal roles

Mother love (above), a mood she often uses in "Death Valley Days," a serial on NBC in which she portrays homespun, down-to-earth parts



MOODS
\$50 EACH

STARDOM comes to the actress who excels in one particular type of role—but it never comes to Irene Hubbard. Although she's one of the most sought after actresses on the air, few listeners have ever heard her name.

While others become well known for the roles they play, she remains anonymous, specializing in no particular one—and yet excels in all of them!

Irene charges \$50 an appearance—and is heard from time to time on nearly every important show on the air calling for characterizations. Her sponsor need only name the type wanted and Irene will drop her true personality—to become that person! Long experience on the stage authenticates every part that Irene Hubbard plays.

Photos by Sydney Desfor



Irene's idea of timidity (above) is used as often in "Aunt Jenny" as her portrayal of surprise (below). In this CBS show, she's everything from society snob to scrubwoman

Below: A blasé mood that becomes the selfish Thelma Gidley in "Hilltop House." Irene is also philosophical Aunt Mary Hallock in "Special Delivery"

Above: Irene's conception of tragedy and sorrow. Below: Her portrayal of fear. Either mood might be needed in "Big Sister," a CBS show in which she plays any role from that of servant to hillbilly



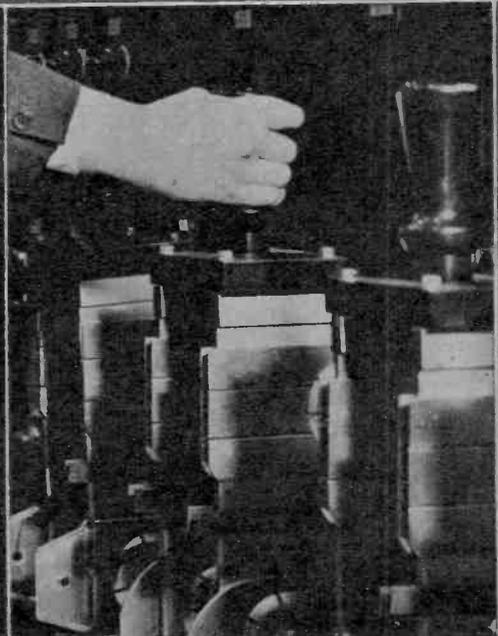
WHAT IS A NETWORK?

HERE'S HOW RADIO SHOWS ARE AIRED COAST - TO - COAST!

—International

Above: Radio City—headquarters of NBC—covers twelve acres, rises 850 feet! Right: Rudy Vallee sings into a New York mike—and 59 stations carry his program! To show how it's done, Radio Guide goes behind the scenes, reveals what happens when power switch is thrown (extreme right)

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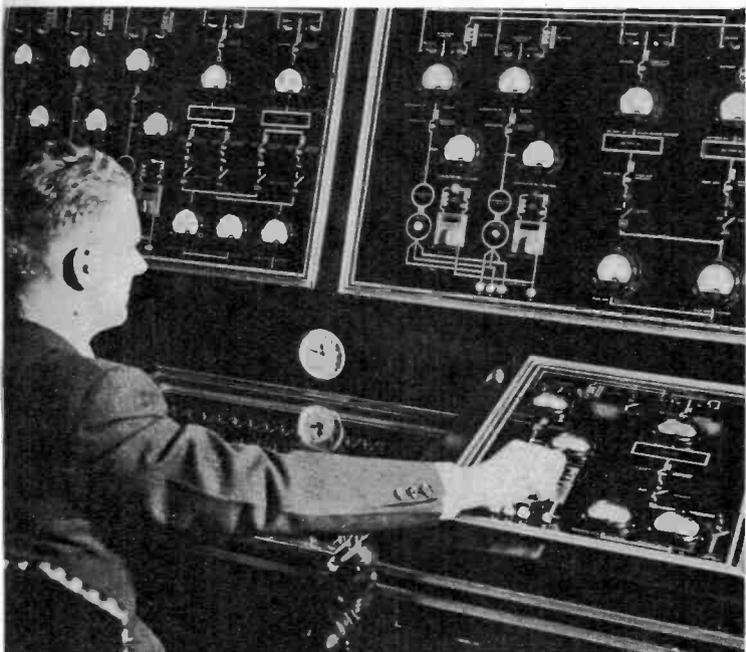




1 As artists perform in the studio, an engineer in the glass-paneled control-room (above) modifies tones, regulates volume for proper balance



2 Programs from all Radio City studios go through the master control room (above) before going on the network. The desk there has 3,700 lamps & keys



3 A miniature of power lines (above) reveals the location of any power failures. All power equipment is installed in duplicate to cover emergencies

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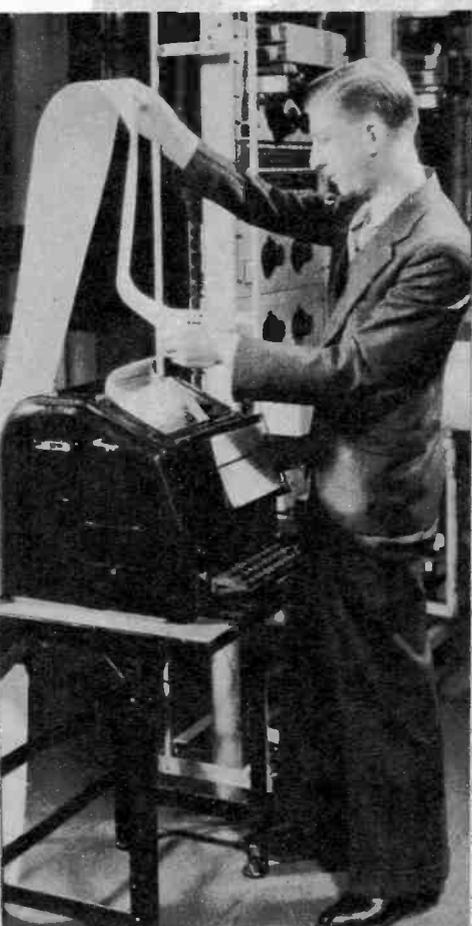
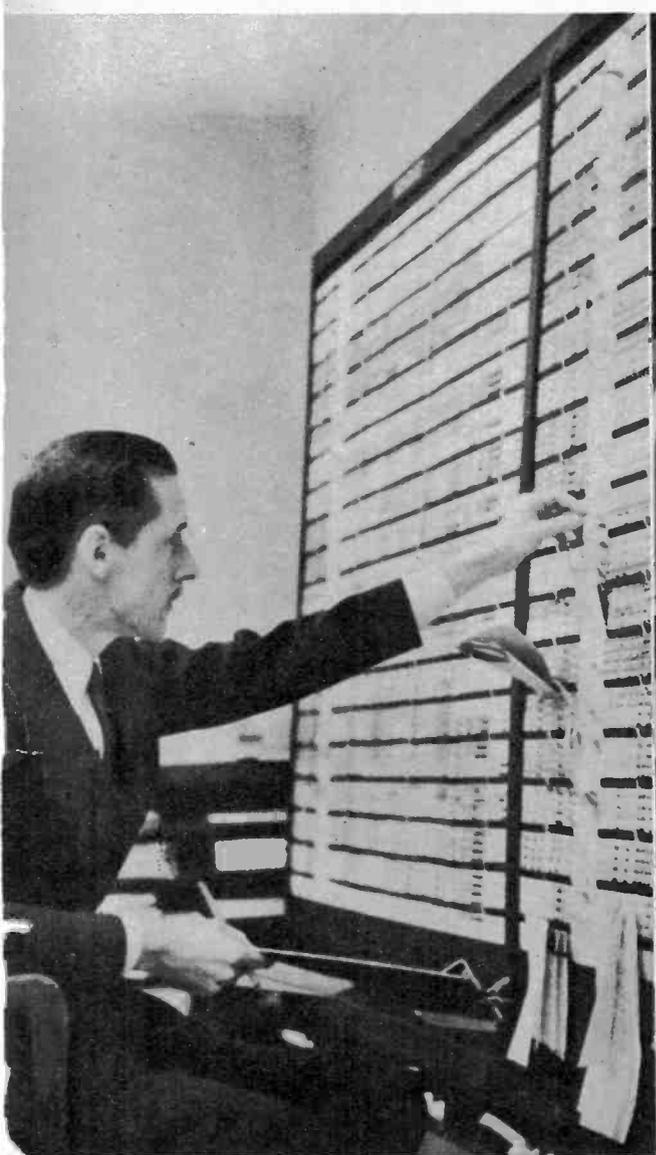
LIVING on a farm, a lonely boy calls his girl friend—and for miles around, farmers' wives on the same party line pick up their receivers to listen. Doing this, they do what stations on a radio network do when they broadcast a program from Coast to Coast. For in reality, a network is not wireless. It is just what the name implies—a web of telephone wires connecting stations throughout the nation.

Now think of the lonely boy as an artist in Radio City, his phone as WEAf. Simply think of all the other phones on the party line as affiliated stations of the vast NBC-Red network, and for the purposes of illustration, the picture is complete.

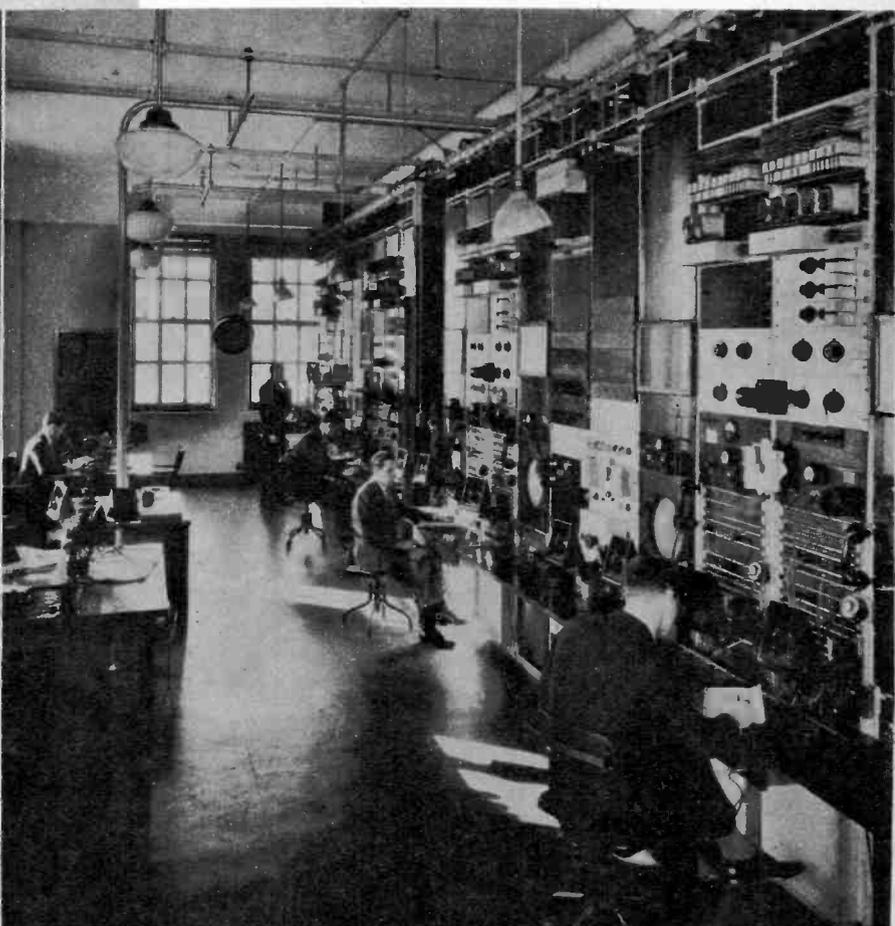
For engineers, however, it is not so simple. Technical differences between an ordinary speaking voice and a radio program are so great that they call for 20 million dollars' worth of special telephone equipment and 500 skilled engineers to operate it. Here and on the following two pages, in pictures, Radio Guide tells how these magicians of the wires accomplish this modern-day miracle of universal entertainment.



4 Motor generators (above) develop the power used. Stored in batteries to assure a smooth, uniform flow, the reserve could run Radio City for 72 hours!



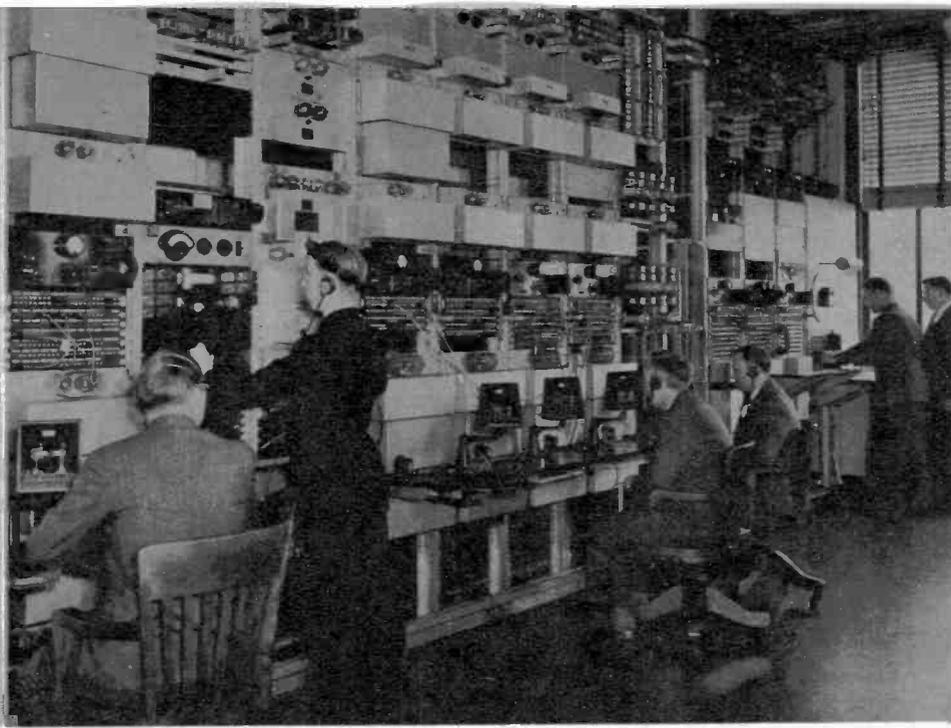
5 Left: Card files of all program schedules for stations on the NBC networks are kept in Radio City. Above: All such arrangements are made over teletype



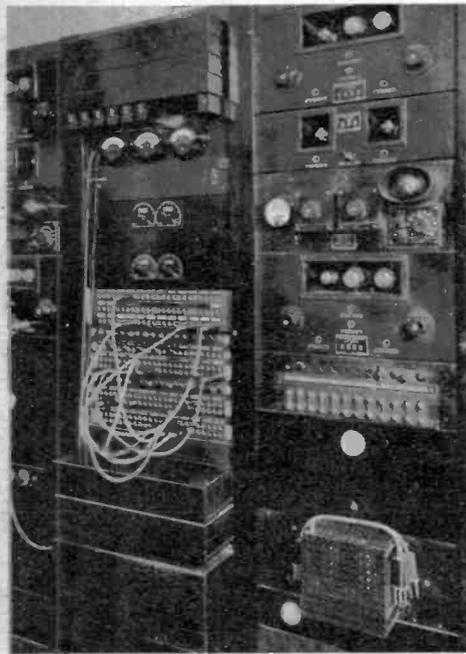
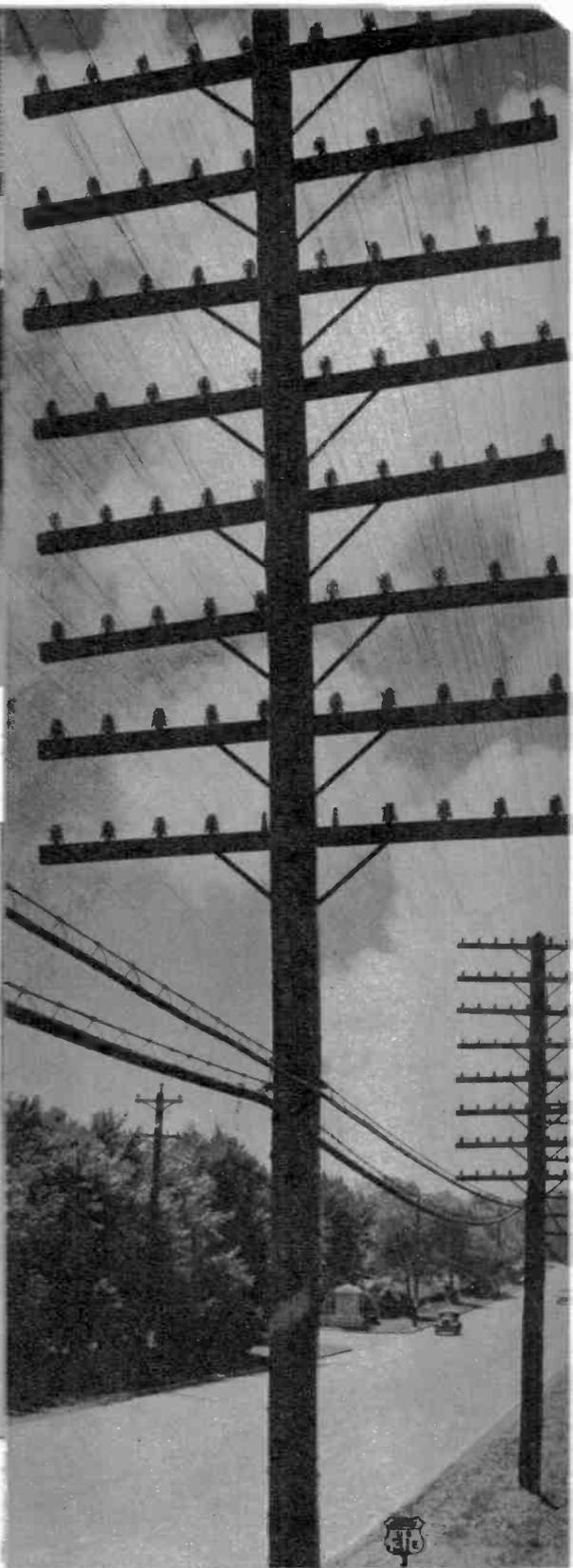
6 From the master control-room, the program goes to the telephone company (above). From there, it is sent on wires to individual network stations



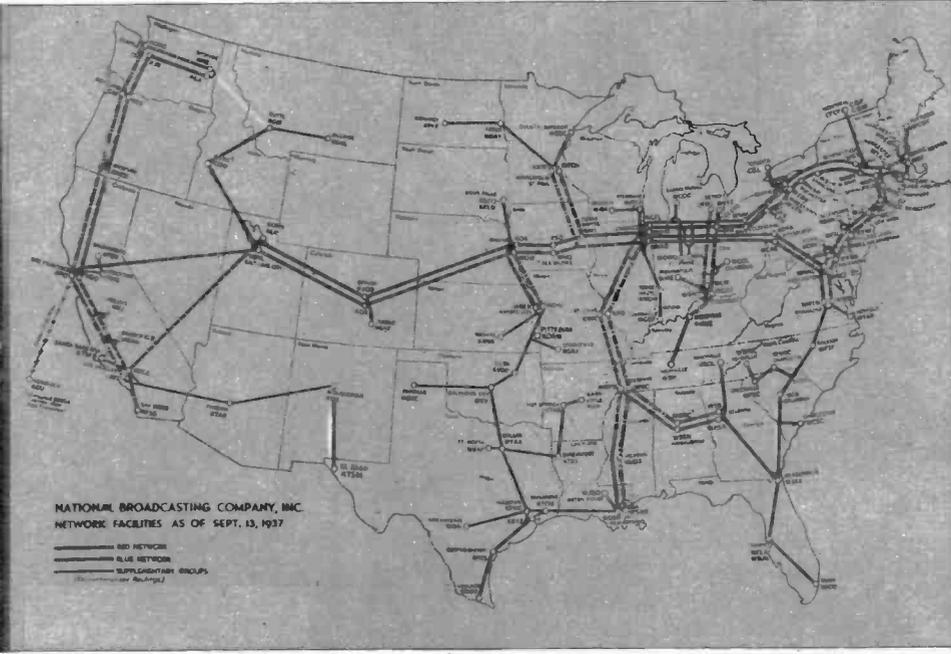
7 Over 60,000 miles of cable—containing hundreds of wires (above) make up the network



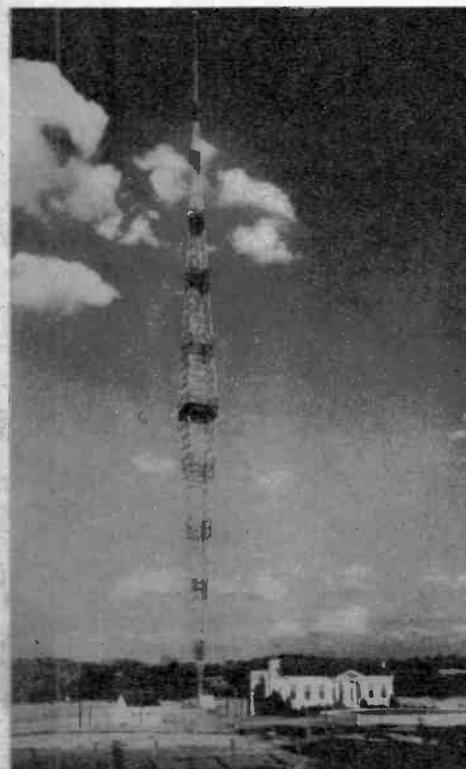
8 Wires, such as those to the right, carry broadcasts over the nation. But because sending signals over wires weakens them, booster stations (above) are needed every 50 miles to amplify them, restore their strength



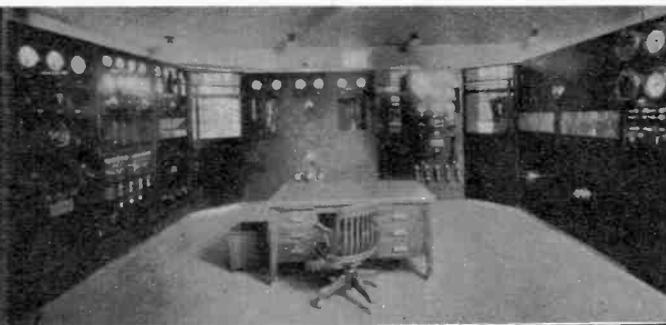
9 The cross-country telephone wires lead to switchboards (above) at stations on the net



10 Above: A map showing the 143 NBC stations in the United States. Of these, 37 are on the Red network, 45 on the Blue, 61 on both. New York programs for the Red net originate at WEAJ, for the Blue net, WJZ



11 WSM, Nashville, Tennessee—on both networks—has the world's tallest towers (above)



12 Under the 875-foot tower, the WSM transmitter (top) airs the Radio City program. Here, telephone service ends—and actual broadcasting begins!



13 Above, left: A typical American radio home. This one happens to belong to Mr. and Mrs. H. L. Stone of Nashville. They are shown above with Daughter Nancy, Son Bobby—and dog, Tricks

SLEEP with the STARS



Ordinarily, sleep comes to the person who lies on his back, relaxed, as is Carson Robison (above) of the MBS Buckaroos

WORST form of torture ever devised by sadistic savages consisted of tying a captive securely, then tickling his feet to keep him from sleeping. For they knew sleep was necessary, even though they didn't know why. And until comparatively recently, science knew little more than they did.

Today scientists generally agree that when a person is fully awake, reactions between nerve cells create consciousness—and when he's asleep, these reactions are suspended. Sleep saves the nerves by forcing the body to rest.

Realizing that sleep doesn't always come when it's most needed, scientists have turned their attention to the matter, developed scientific sleeping-aids. One of the best-known stores where they're sold is Lewis & Conger, New York. To this shop, radio stars, often sleepless because of the nerve-wracking nature of their work, turn to solve a problem that literally has been keeping thousands of people awake nights!



Frances Adair (above), heard over CBS and NBC on "Johnny Presents," needs freedom of movement—finds it with this flexible \$10 elbow pillow



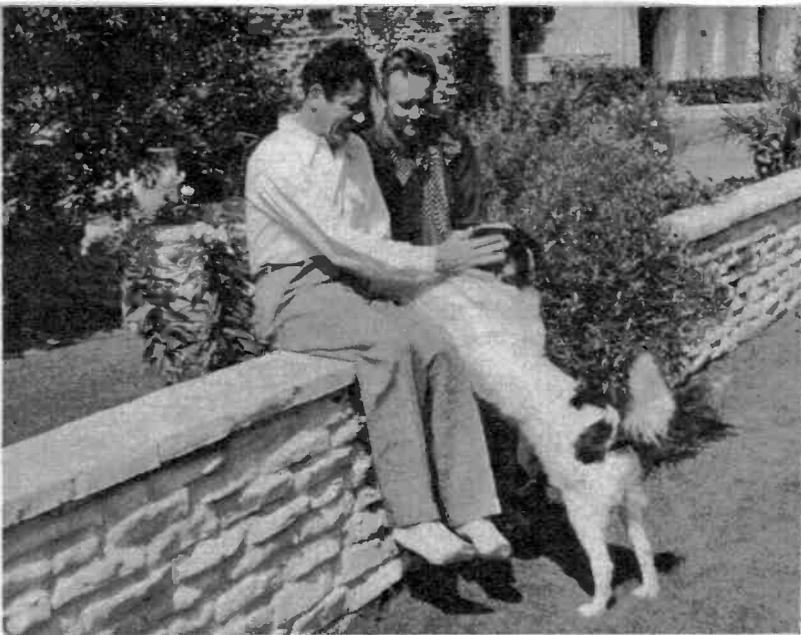
Lights keep many from sleeping—but Alice Cornett, songstress of the CBS "Song Shop," has found a solution to that problem. Her black sleep-shades (left) cost \$1



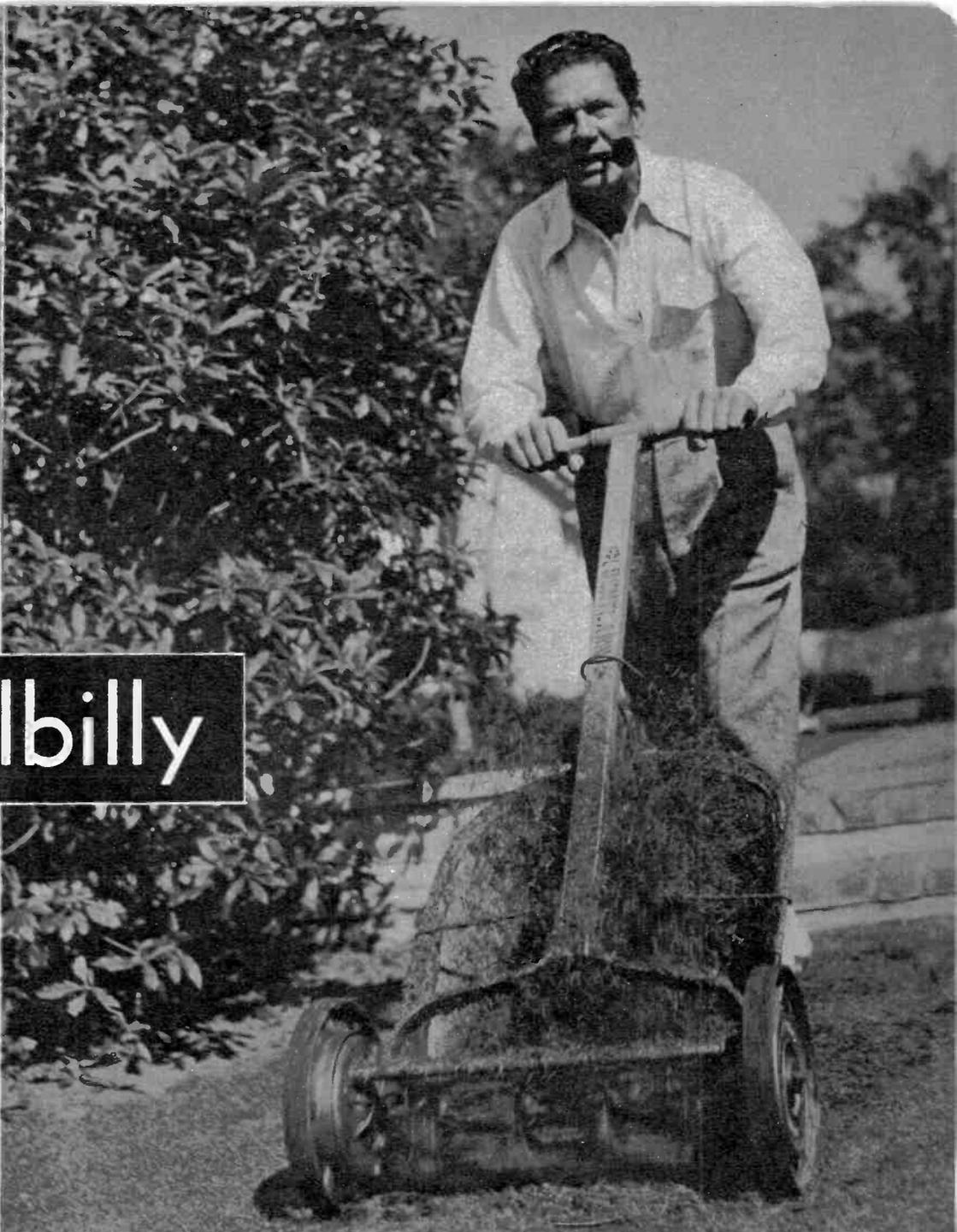
Temperature changes can't wake Betty Wragge, "Peggy" in NBC's "Pepper Young's Family." Above: She uses a \$65 automatic electric blanket



Agitated minds cause most sleeplessness. So Morton Bowe, tenor of the CBS "Magazine of the Air," uses this \$15 lamp (above), reads light literature until he's drowsy



The reason for Bob Burns' changed attitude toward city life (right) seems to be his wife and secretary, the former Harriet Foster. She and Robin (above) were married last June



Hollywood Hillbilly

TIME and Hollywood change all things—and apparently they're even affecting Bob Burns, master of the Bazooka and native son of Van Buren, Arkansas! Bob's still a hillbilly, of course. His mannerisms are not affected; they're retained from the days when he really lived in the Ozarks. But Bob isn't the nostalgic mountaineer that he once was.

When he arrived in Hollywood, for example, Robin rented an apartment for \$27.50 a month, and though stardom followed shortly afterward, he lived there for over a year. He was saving his money so that he could buy Arkansas acreage—and retire to it!

But the Ozarks seem to have lost their real-life appeal. Recently Bob bought a beautiful new home in Bel Air, near Hollywood, began settling down to urban life—and now he's a "Hollywood hillbilly"!



Though he prefers horses, Robin raises angora rabbits (above)—because "they ain't so much of 'em when it comes to curryin'!"



Above: When Bob's Scotty, Snooker, insists on drinking from the same pan that his duck, Donald, wades in—a referee's needed!



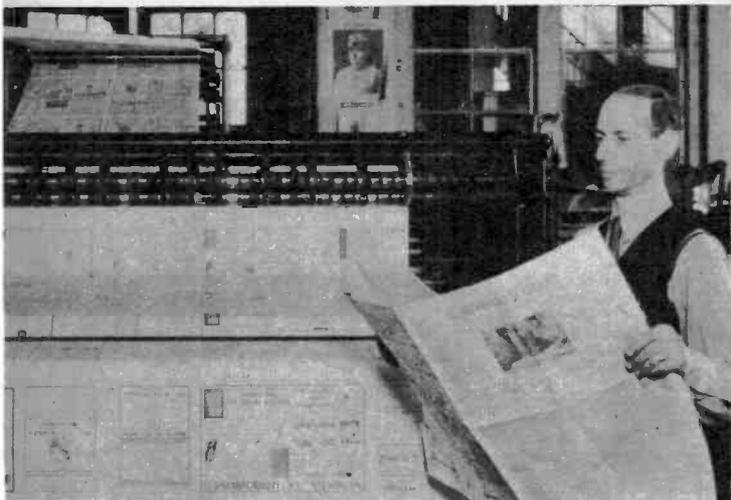
Bob admits it's his wife's influence that makes him pick walnuts (above) instead of waiting for them to fall.



Right: Maintaining a hill tradition



The 55-piece Carborundum Band (above), with a repertoire of more than 2,000 pieces, made its radio debut 12 years ago, and has been on the air ever since. Heard Saturdays, the program consists of music by the band, directed by Edward D'Anna, Indian legends, narrated by Francis D. Bowman, and the actual roar of Niagara Falls, picked up by microphones suspended over the gorge. It's been a CBS feature since 1930



Angelo Sarracinni (above) is a saxophonist—and a newspaper editor and publisher. His Italian-language paper was begun in 1922, has 4,000 circulation

PLEASURE BEFORE BUSINESS

AMERICA, it has been said, is becoming a nation of spectators, a place where a chosen few entertain all others. But if this is true, the Carborundum Band proves there are exceptions, for it is composed of non-professional musicians—ordinary businessmen who have learned to lead fuller lives. Here's how they make pleasure pay profits.



Romeo Greene (above), a trombonist, works in the Shredded Wheat factory. In summer he conducts tours through the plant, where he's employed as chief receiving-clerk



George Levy (left) owns one of Niagara Falls' largest radio- and electrical-supply houses—and plays flute in the band. Above: Ernest Cuto, trumpeter, who is an attorney at law



When Clyde Emert (standing, above) isn't busy giving music lessons to students or directing the band in Niagara Falls Senior High School, he's playing bassoon with the Carborundum Band

THIS WEEK'S PROGRAMS

Sunday

January 16

MORNING

8:00 am CST

NBC-Coast to Coast on a Bus; Children's Prgm.: KOIL WREN (sw-15.21)

Sylvia, the pure white performing goose, will hook a tune or two as special guest of the children's hour.

CBS-Wings Over Jordan; Choir & Speaker: KMBC KFAB WNAX WIBW KSCJ (sw-21.52)

The second broadcast of a new series, featuring a 35-voice Negro choir and talks by prominent Negro leaders, will be heard. The speaker, Dr. Charles D. Hulbert, dean of the School of Religion, and acting president of Morehouse College in Atlanta, Ga. The choir, made up of singers from Cleveland and vicinity, was organized by the Rev. Glenn Settle, pastor of the Gethsemane Baptist Church in Cleveland, and is directed by a 17 year old boy, James Tait.

NBC-Turn Back the Clock: WOW KGBX WDAF KTHS WIO Musical Clock: KANS WHB

8:15

NBC-Tom Terriss: WOW KGBX WDAF KTHS

8:30

NBC-Coast to Coast on a Bus: KWK

CBS-Aubade for Strings; News: KMOX KFOR KMBC WNAX KFAB WIBW KSCJ (sw-21.52)

NBC-Melody Moments: KGBX WDAF KTHS

9:00

NBC-Russian Melodies: WREN KANS KOIL (sw-15.21)

CBS-Church of the Air: KSCJ KMOX KFAB KLRA KMBC KFH (sw-21.52)

Dr. Elliott, Secretary of Christian Education of the American Baptist Publication Society, will speak from Philadelphia.

NBC-Radio Pulpit: WDAF KVOO KGBX (sw-15.23)

Sermon: "The Ends and Means."

9:15

NBC-Russian Melodies: KWK

9:30

NBC-Ski Camp from Vienna: KGBX KVOO KARK (sw-15.33)

From Vienna, Austria, American listeners will be treated to a broadcast at the ski-camp "Sukarhaus." There will be interviews, a guitarist and dance music from a hotel at Kitzbuehl.

CBS-Walberg Brown Strings: KSCJ KMBC WIBW KLRA KFH KFAB

NBC-Dreams of Long Ago: News: WREN KWK KANS

CBS-Children's Hour: (sw-21.52) News: KWTO WAAW

9:45

CBS-Walberg Brown Strings: KMOX

10:00

CBS-Texas Rangers: KFH KSCJ KLRA KMBC KFAB WNAX

MBS-Reviewing Stand: KWK

NBC-News; Silver Flute: KARK KGBX KVOO WOW WDAF WHO (sw-15.33)

KANS-News of the Week

KCMO-Three-Quarter Tempos

KFEQ-R. Club, Historical Play

KOIL-Labor Union Speaker

KTHS-News; Bible Class

KWBG-News; It Happened in Hutchinson

KWTO-Ave Maria Hour

KXBY-Organ Rhapsody

WHB-Hits from Hollywood

WIBW-For Mother & Dad

10:15

NBC-Neighbor Nell: WREN

CBS-Texas Rangers: KMOX
NBC-Neighbor Nell, philosophy:
WREN KWK KANS
MBS To be announced: KFOR
KFEQ-Faye & Cleo
KOIL-Anglo Israel Truth
KTHS Zeke Manners' Gang
KWBG-Memoirs of a Concert
Master

10:30

CBS-Major Bowes' Capitol Family; Robert Reed, m.c.; Dalton Brothers; Helen Alexander, sop.; Nicholas Cosentino, tr.; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's Orch.: WIBW WNAX KSCJ KLRA KMBC KFH KFAB (sw-21.52)

NBC-Angler & Hunter: KARK KVOO KGBX WHO WOW KTHS (sw-15.33)

NBC-Felix Knight, tr.: KANS KOIL

MBS-Embassy Trio: WHB KCMO Bert Euhman, organist

KFBI-World Varieties

KFEQ-Good Samaritan Club

KMOX-Mo. State Employment

KWK-United Charities Reporter

KWTO-Album Leaves

KXBY-Hollywood Prevue

WDAF-Modern Miracles

WMBH-News

10:45

NBC-To be announced: WDAF WOW WHO KVOO KARK KTHS (sw-15.33)

NBC-Bill Stern's "Sport Scraps": KANS KOIL WREN

MBS-American Radio Warblers (Amer. Bird Products): KWK WHB

KFBI-Methodist Church

KGBX-Music Graphs

KWBG-Foliage Scenes

KWTO-Worship Service

KXBY-Invitation to Waltz

WMBH-Chapel Hour

11:00

NBC-Home Symphony Orch.: KGBX WOW KVOO (sw-15.33)

The music detail for this program may be found on page 8.

Turn to page 6 and read the article about Ernest La Prade and the NBC Home Symphony.

NBC-Southernaires, male quartet: KOIL KWK WREN KANS (sw-15.21)

CBS-Major Bowes: KFOR KMOX Church Services: KWBG KTHS WHO

KARK-Nazarene Church

KCMO-Green Brothers' Orch.

KFAB-Congregational Church

KFEQ-Baptist Church

KMBC-Stone Church Choir

KUOA-Bates Singers

KXBY-Unity Sunday Service

WDAF-Songs of Romance

WHB-Broadway Melodies

WIBW-Methodist Church

WJAG-Presbyterian Church

WMBH-Community Church

11:15

NBC-Home Symphony Orch.: WDAF

KCMO-Just Joan

WOW-Bible Attractions

11:30

NBC-Radio City Music Hall: Guests: KWK KOIL KANS WREN (sw-15.21)

Jan Peerce will sing Eliazar's aria from Halevy's opera, "La Juive." The orchestra will play Beethoven's First Symphony, the second and third movements from Tchaikovsky's Sixth Symphony and Hungarian Capriccio (Zador).

For news of Broadway, read "Air-aito Lowdown" in every issue of Radio Guide.

NBC-Univ. of Chicago Round Table Discussions: WDAF WOW KGBX KVOO (sw-15.33)

CBS-Salt Lake City Tabernacle Choir & Organ: KFH KSCJ KLRA KFOR KMOX (sw-21.52)

The choir will sing Calm as the Night, Eternal Ruler, Behold the Great Redeemer Die and Pilgrim's Chorus. The organ selections will be Fantasia on "Ad nos, ad salutarem undam" (Liszt), Dawn (Nevin) and To the Evening Star from "Tannhauser" (Wagner).

KCMO-Recreation Prgm.

WHB-American Legion Prgm.

LOG OF STATIONS LISTED IN EDITION B-CENTRAL SOUTHWEST

Call Letters	Kilo-cycles	Power Watts	Location	Network
KANS	1210	100	Wichita, Kansas	NBC
KARK	890	1,000	Little Rock, Arkansas	NBC
KCMO	1370	100	Kansas City, Missouri	Local
KFAB	770	10,000	Lincoln, Nebraska	CBS
KFBI	1050	5,000	Abilene, Kansas	Local
KFEQ	680	2,500	St. Joseph, Missouri	Local
KGBX	1300	5,000	Wichita, Kansas	CBS
KFOR*	1210	250	Lincoln, Nebraska	CBS & MBS
KGBX	1230	500	Springfield, Missouri	NBC
KGNF	1430	1,000	North Platte, Nebraska	Local
KLRA	1390	5,000	Little Rock, Arkansas	CBS
KMBC	950	5,000	Kansas City, Missouri	CBS
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA†	830	50,000	Denver, Colorado	NBC-R
KOIL	1260	5,000	Omaha, Nebraska	NBC-B & MBS
KRNT††	1320	5,000	Des Moines, Iowa	CBS
KSCJ	1330	3,000	Sioux City, Iowa	CBS
KSD	550	5,000	St. Louis, Missouri	NBC-R
KSO†*	1430	2,500	Des Moines, Ia.	NBC-B & MBS
KSTP†	1460	25,000	St. Paul, Minnesota	NBC-R
KTHS	1060	10,000	Hot Springs, Arkansas	NBC
KUOA	1260	5,000	Siloam Springs, Arkansas	Local
KVOO	1140	25,000	Tulsa, Oklahoma	NBC
KWBG§(x)	1420	100	Hutchinson, Kansas	Local
KWK	1350	5,000	St. Louis, Mo.	NBC-B & MBS
KWTO	560	5,000	Springfield, Missouri	Local
KXBY	1530	1,000	Kansas City, Missouri	Local
WAAW‡	660	500	Omaha, Nebraska	Local
WBAP†	800	50,000	Fort Worth, Texas	NBC & TQN
WBMM†	770	50,000	Chicago, Illinois	CBS
WCCO†	810	50,000	Minneapolis, Minnesota	CBS
WDAF	610	5,000	Kansas City, Missouri	NBC-R
WENR†	870	50,000	Chicago, Illinois	NBC-B
WFAA†	860	50,000	Dallas, Texas	NBC & TQN
WGN†	720	50,000	Chicago, Illinois	MBS
WHB	860	1,000	Kansas City, Missouri	MBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBW	580	5,000	Topeka, Kansas	CBS
WJAG	1060	1,000	Norfolk, Nebraska	Local
WLS†	870	50,000	Chicago, Illinois	NBC-B
WLW†	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ†	670	50,000	Chicago, Illinois	NBC-R
WMBH	1420	250	Joplin, Missouri	Local
WMT†	600	5,000	Cedar Rapids, Ia.	NBC-B & MBS
WNAX	570	5,000	Yankton, South Dakota	CBS
WGW	590	5,000	Omaha, Nebraska	NBC-R
WREN	1220	5,000	Lawrence, Kansas	NBC-B
WSM†	650	50,000	Nashville, Tenn.	NBC

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPQ, 680; KPRC, 920; WOAI, 1190; KFI, 640

NBC-National Broadcasting Company
CBS-Columbia Broadcasting System
MBS-Mutual Broadcasting System
NBC-B-National Broadcasting Company
Basic Blue Network
NBC-R-National Broadcasting Company
Basic Red Network
TQN-Texas Quality Network
§-Day & Special Programs Only
†-Night Programs Only
‡-Special Programs Only
(x)-Station on the Air 6 a.m. to 11 p.m.
*-Network Programs Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
Bell Δ indicates religious services and programs.
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

11:45
MBS-Pauline Alpert, pianist: WHB
KCMO-Ferde Grofe Concert
WHB-Popular Orch.
WNAX-Shepherd of the Hills
KMBC-Musical Prgm.
WNAX-Russ Pike

12:00
CBS-Church of the Air: KFH KLRA KFOR KSCJ KMOX KSL
Father Parsons, Professor of History at the Georgetown University Graduate School, will be heard from Washington.
NBC-Paul Martin's Music: KTHS KVOO KARK KGBX WOW WHO (sw-15.33)
News: KCMO KXBY KFAB-Sabbath Melodies
KFBI-Hal Burke's Orch.

12:15
NBC-Henry Busse's Orch. (Oil Shampoo): WDAF KVOO
News: WOW KUOA
KCMO-Luncheon Lyrics
KGBX-Mastersingers
KMBC-Musical Prgm.
KWBG-Ivory Wizards
KXBY-The Masters
WDAF-Pepper Uppers
WJAG-Andy Moats' Orch.
WNAX-Brass Band

12:30
NBC-Smoke Dreams (H. Fendrich); Orch. & Guest Artists: KSD WHO KARK KVOO WDAF WOW
CBS-Transcontinental News Broadcast: KMOX KLRA KFH KSCJ KFAB KMBC
NBC-Tuskegee Institute Choir Concert: (sw-15.33)
NBC-To be announced: WREN KANS
Δ-Mid-Day Meditations: KWTO KGBX
KCMO-The Wanderer
KFBI-Lois, Joe & Ernest
KOIL-News
KTHS-Arlington Concert Ensemble
KWBG-Hour of Adoration & Praise
KWK-School of the Air
WIBW-Symphony Orch.
WIBW-Sunday Players
WNAX-Happy Jack's Old Timers

12:45
CBS-Poet's Gold; David Ross; Orch.: KLRA KSCJ KFAB KFH KMBC
KCMO-WPA Prgm.
KMOX-Sons of the Prairie
KOIL-George Johnson, organist
KTHS-George Jessel
KXBY-To be announced
WJAG-News; Harold Kline, bar.

1:00
NBC-The Magic Key of RCA; Symphony Orch., dir. Frank Black; Milton J. Cross; Guests: KARK KVOO WREN KOIL KGBX KWK KTHS KANS (sw-15.21)
NBC-Bob Becker & Guests; Irma Glen, organist (Red Heart Dog Food): WDAF WHO KSD (sw-15.33)

CBS-Boris Morros String Quartet: WIBW KFAB WNAX KSCJ KMBC KFH
News: KFOR WAAW
KCMO-Dick Leibert
KFBI-Harmony Kings
KLRA-Better Way Life
KMOX-Joe Karnes & Al Cameron
KWBG-Sunday Players
KWTO-Variety Time
KXBY-Friendly Church
WIBW-Hollywood Spotlight
WMBH-In Our Garden
WNAX-Variety Gang

1:15
NBC-Bennett & Wolverton: WOW WDAF
CBS-String Quartet: KMOX
KLRA-Δ Christian Science Prgm.
KSD-Strange As It Seems
KWTO-News
WHB Concert Orch.
WIO-Strange As It Seems
WJAG-Soothing Strings
WMBH-Pioneer Headliners

1:30
CBS-Jean Hersholt in Dr. Christian, sketch (Chesbrough): KMBC KFH KMOX KFAB WIBW KSCJ KLRA (sw-11.83)
NBC-Thatcher Colt Stories (Packers Tar Soap): KSD WHO WOW WDAF (sw-15.33)
MBS-New Poetry Hour: A. M. Sullivan: KFOR
KCMO-Vocal Varieties
KFBI-Latch String
KFEQ-On the Mall
KUOA-Reginald Martin, organist
KWBG-Pop Concert
KWTO-Siesta Songs
KXBY-Mail Box Forum
WHB-Rhythm Club
WNAX-Bohemian Band

1:45
KCMO-Siesta
KFEQ-Melody Time
KWTO-University of the Air
KXBY-Bureau of Missing Persons
WHB-Power Parade
WJAG-Washington Letter from Congressman Karl Stefan
WMBH-Cheerful Home Chats

2:00
NBC-Radio Newsreel (Energie) with Parks Johnson & Wallace Butterworth, interviewing: KSD WHO WDAF WOW (sw-15.33)

CBS-Philharmonic Symphony Society of N. Y.; Georges Enesco, cond.: KSCJ KMBC KLRA KFAB WIBW KMOX KFH (sw-11.83)
The music detail for this program may be found on page 8.

NBC-On Broadway, sketch (Diamond Salt): (sw-15.21)
For news of Broadway, read "Air-aito Lowdown" in every issue of Radio Guide.

NBC-The Last of the Lockwoods, sketch: WREN KANS KGBX KTHS
MBS-On a Sunday Afternoon: KFOR WHB KOIL
KARK-Cathedral Hour
KCMO-Symphonic Choir
KFBI-Latch String
KFEQ-Ministrel Show
KGNF-Musical Prgm.
KVOO-Music for Men
KWBG-Sunday Players
KWK-Captains of Industry
KWTO-Spelling Bee
KXBY-Band Concert
WJAG-Sunday Afternoon Variety
WMBH-Men & Women of Vision
WNAX-Buckle Busters

2:15
MBS-On a Sunday Afternoon: KWK
KGNF-News
KVOO-Organ Moments
KWBG-Univ. Debate Team
WMBH-Moving Stories of Life

2:30
NBC-Frank Simon's Armco Band; Talk by Ironmaster; Guest: KWK KOIL WREN (sw-15.21)
Tonight's numbers will be a march paraphrase entitled Music in the Air (Hindley); Humoresque (Dvorak); Carnival of Venice (Schmidt-Heitbrunn), a bassoon solo by Harry Meuser, guest soloist; Slavonic Rhapsody No. 2 (Friedman); the Mexican serenade La Paloma (Yradier); and a march, The Chimes of Liberty (Goldman).

NBC-Sunday Drivers: WDAF WIO WOW KTHS KARK KANS KGBX
KCMO-Concert Hall
KFBI-Mary Ellen Rathbun
KFEQ-K. F. E. Cuties
KGNF-Gospel Duo
KWTO-Radio Revival
KVOO-Movie News
KWBG-Rhythm on Parade
KWTO-Love Thy Neighbor
KXBY-Education in Religion
WIBW-Cochrane College Spotlight
WJAG-Lutheran Bible Hour
WMBH-Dinner Music
WNAX-George B. German

2:45
KFBI-Wesleyan College
KVOO-Marguerite, harpist
KWBG-The Little Accordionist.
WNAX-Happy Jack's Old Timers

3:00
MBS-Court of Human Relations (Vadsco Sales Corp.): WHB KWK
Episode: "He Lied to His Wife."
NBC-Nat'l Vespers: KGBX WREN KANS KTHS
sermon, "This is a Miraculous World."
NBC-Romance Melodies: KSD KVOO (sw-15.33)
Father Coughlin: KOIL KFEQ WHO

KARK-Nazarene Church
KCMO-Keeper of the Keys
KGNF-Safety Sam
KUOA-Music Dept of John Brown Univ.
KWBG-Under the Capital Dome
KWTO-Community Sing
KXBY-Pia-Mor Orch.
WDAF-Mixed Quartet
WJAG-State Hospital
WMBH-Joe Dumond
WOW-John Hix

3:15
NBC-Romance Melodies: WDAF WOW
KCMO-Sweet Music
KFBI-Latch String
KWBG-Mellomusic
WMBH-Merlin Stratton, piano
WNAX-Lambert Bartak, accordionist

(Continued on Next Page)

PLEASE NOTE:

Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 44

Sunday

January 16



MILTON C. CROSS
"Magic Key" m.c.
Sun. 1 pm CST

3:30

MBS- Δ Lutheran Hour: WHB KWK KFAB

CBS-Philharmonic Orch.: KFOR NBC-Jean Ellington, songs: KOIL KANS WREN

NBC-The World Is Yours, Smithsonian Institute drama: WOW KGBX KARK KTHS KVOO "Land Versus Weather," a dramatization of the "dispatches" from the workers in Physical Geology, who report the battle between irresistible erosion and immovable rock, will be heard.

KCMO- Δ Church in the Wildwood KFBI- Δ Ministerial Alliance KFEQ-Dailey Sisters KWBG-Casey Jones KXBY-Lerner-Vogue WDAF-Music & Flowers WHO-Ferde Grofe's Orch. WJAG-Studio Prgm. WMBH-News WNAX-Brass Band

3:45

NBC-Ranch Boys: WREN KOIL KANS

KCMO-Symphonetta KFEQ-Work Wanted KUOA- Δ Meditation, John Schrag KWBG-Marvelors KXBY-Book Review WDAF-Pat Dunn, bass WHO-Lyman Cooley's Travel Club WJAG-News WMBH-String Trio WNAX-Freeman Junior College

4:00

NBC-Metropolitan Opera Auditions (Sherwin Williams Co.); Wilfred Pelletier, cond.: KOIL KWK WREN (sw-15.21)

Felix Knight, tenor, will sing O Paradiso from "L'Africano" (Meyerbeer) and I'm Falling in Love (Victor Herbert); Bessie Rickford, lyric soprano, will sing Ah Fors'te Lui from "Traviata" (Verdi) and Day Is Gone (Margaret Lang); and Nino Carbol, bass baritone, will sing La Calunnia from "The Barber of Seville" and Marechiaro (Tosti). The orchestra will play Semiramide (Rossini) and the trio will offer the Trio from the last act of "Faust."

NBC-Marlon Talley (Ry-Krisp) Josef Koestner's Orch.; Chorus: WHO WDAF WOW KSD (sw-9.53)

CBS-Magazine of the Air (Heinz) Channing Pollock, editor; Morton Bowe, tnr.; Mark Warnow's Orch.; Guests: KMOX KFAB WNAX KMBC KFH (sw-11.83)

Channing Pollock's talk: "The Happiness of Love."

To be announced: KANS KSCJ KARK-Herbert Sutherland, songs KOMO-Through the Looking Glass

KFBI- Δ Swedish Services KFEQ-Variety Hour KGBX-Biblical Lectures KLRA-Studio Party KTHS-Top Tunes Parade KUOA-Civic Hour, John E. Brown

KVOO-Musical Prgm. KWBG-News; Ronnie Rogers' Orch. KWTO-Drury College Prgm. WDAF-Drums; William Farnum WIBW-Elks' Safety Prgm. WJAG-Harmonettes WMBH-Little Theater

4:15

News: WIBW WAAW KARK-Rhythm & Melody

KGBX-Concert Hall KSCJ-Club Cabana KXBY-Dance Orch. WJAG-I. Halvorsen, Jr., pianist 4:30

NBC-Mickey Mouse Theater of the Air, Walt Disney, m.c. (Pepsondent Co.); Felix Mills' Orch.: KVOO KTHS WHO WOW KANS WDAF KSD (sw-9.53)

CBS-Guy Lombardo's Orchestra (Bond Bread): KMBC KFH KMOX (sw-11.83)

NBC-Sunday Afternoon with Smiling Ed McConnell (Acme Paint); Irma Glen, organist: KOIL WREN KWK (sw-15.21)

CBS-To be announced: KSCJ KFAB

KARK-Children's Hospital Prgm. KCMO-Magic of Music KFBI- Δ Lutheran Church KLRA-Harding College KWBG-Romance of Music KWTO-Teachers' College Prgm. KXBY-WPA Prgm.

WJB-John Wahlstedt, tnr. WIBW-To be announced WJAG-International Scene WMBH-Music Graphs WNAX-Univ. of South Dakota 4:45

NBC-Edward Davies, bar.: KOIL WREN KWK (sw-15.21) KARK-Ben Selvin's Orch. KCMO-Harmony Isle KFAB-Comedy Stars of Broadway KWBG-Melody Cruise KWTO-P.T.A. Prgm. WJAG-Gospel Singers 5:00

CBS-Joe Penner; Jimmie Grier's Orch.; Gene Austin, songs; Julie Gibson, vocalist; Gay Seabrook, comedian; Coco & Malt, comedians (Cocomalt): KFAB KMOX KMBC (also KNX KSL at 11 p.m.)

MBS-Thirty Minutes in Hollywood; George Jessel; Norma Talmadge; Tommy Tucker's Orch.: KWK KOIL KFOR Sid Silvers, who is always talking, and Harpo Marx, who never talks, will be guests of George Jessel. Harpo will play his harp.

NBC-Midwestern Stars, variety prgm.: WREN NBC- Δ Catholic Hour: WDAF KARK WOW KTHS KGBX (sw-9.53)

Sermon: "Capitalism." News: KFBI KFEQ Δ Ave Maria Hour: WMBH KWBG

KANS-Laff Parade KCMO-Symphonic Hour KFBI-DeCoursey Varieties KLRA-Ranch Boys KSCJ-Sioux City School KSD-News; Nathaniel Shilkret's Orch. KVOO-Sunday Afternoon Social KWTO-Sports WHO-Comedy Stars of Broadway WIBW-The People Speak WNAX-Southern Normal

5:15 KANS-Aviation News KFBI-Betty Huxell KSCJ-Sketches in Melody KSD-Tales of the Foreign Legion WHO-Melody Time WIBW-Pacific Paradise 5:30

CBS-Double Everything (Wrigley's Gum); Al Shaw & Sam Lee; Jack Brooks & Paul Small, singing duo; Bailey Sisters; Sutton & Bliss, piano team; Carl Hohengarten's Orchestra: KMOX KSCJ KFAB KFH WNAX KMBC KLRA (sw-11.83)

NBC-Tale of Today (Princess Pat): WOW (sw-9.53)

NBC-Sen. Fishface & Prof. Figg-bottle: KANS WREN (sw-15.21)

MBS-Dance Orch.: KWK Pepper-Uppers: KVOO KARK KSD

KFBI- Δ Salina Gospel Tabernacle KFEQ-News KGBX-Assembly Vespers KOIL-Hollywood Spotlight KWBG-Singing Policeman KXBY-George Griffith WDAF-Drums; William Farnum WIBW-To be announced WMBH-Twilight Reveries 5:45

MBS-Dance Orch.: KFOR News: KOIL WHO KFBI- Δ Ave Maria Hour WMBH-Soverign Studios

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:00 CST HOME SYMPHONY, Ernest La Prade, conductor, NBC.

11:30 CST RADIO CITY MUSIC HALL, symphony orchestra, Erno Rapee, conductor; Jan Peerce, guest, NBC.

11:30 CST UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC.

AFTERNOON

12:15 CST HENRY BUSSE'S orchestra, premiere, NBC.

1:00 CST THE MAGIC KEY, symphony orchestra, Frank Black, conductor; guest, NBC.

2:00 CST PHILHARMONIC-SYMPHONY SOCIETY of New York, Georges Enesco, conductor; Deems Taylor, commentator; Mishel Piastro, concertmeister, CBS.

2:30 CST FRANK SIMON'S ARMCO BAND, guest, NBC.

4:00 CST METROPOLITAN OPERA AUDITIONS by Wilfred Pelletier, NBC.

4:30 CST MICKEY MOUSE THEATER OF THE AIR; Walter Disney, m.c., Felix Mills' orchestra, NBC.

5:00 CST THIRTY MINUTES IN HOLLYWOOD with George Jessel, Norma Talmadge, Tommy Tucker's orchestra; Sid Silvers and Harpo Marx, guests, MBS.

5:00 CST JOE PENNER with Gene Austin, Julie Gibson, Coco and Malt, Jimmy Grier's orchestra, CBS.

NIGHT

6:00 CST JACK BENNY with Mary Livingstone, Kenny Baker, Andy Devine, Sam Hearn, Don Wilson, Phil Harris' orchestra, NBC.

6:00 CST OPEN HOUSE with Jeanette MacDonald, Wilbur Evans, chorus, Josef Pasternack's orchestra, CBS.

6:30 CST PHIL BAKER, Bottle and Beetle, Oscar Bradley's orchestra, CBS.

6:30 CST BAKER'S BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Feg Murray; guests, NBC.

7:00 CST CHASE AND SANBORN HOUR with Nelson Eddy, Don Ameche, Dorothy Lamour, Edgar Bergen and Charlie McCarthy, Stroud Twins, Robert Armbruster's orchestra; Danielle Derrieux, guest, NBC.

8:00 CST FORD SUNDAY EVENING HOUR, Fritz Reiner, conductor; Robert Casadesus, guest, CBS.

8:00 CST HOLLYWOOD PLAYHOUSE with Tyrone Power, NBC.

8:45 CST IRENE RICH in "Lady in Black," NBC.

9:00 CST ZENITH FOUNDATION, experiments in telepathy, CBS.

9:00 CST RISING MUSICAL STAR, Alex Smallens and symphony orchestra; mixed chorus, Hans Fuerst, director; Richard Gordon, commentator; guest, NBC.

NIGHT

6:00

NBC-Jack Benny (Jell-O); Mary Livingstone; Kenny Baker, tnr.; Sam Hearn; Don Wilson, announcer; Andy Devine; Phil Harris' Orch.: KSD KGBX WDAF KVOO KARK WOW WFAA WMAQ WLW WHO WSM KSTP KANS (sw-9.53) (also see 10:30 p.m.)

CBS-Vick's Open House; Jeanette MacDonald, sopr.; Wilbur Evans, bar.; Mixed Chorus; Josef Pasternack's Orchestra: KMBC KSCJ WCCO KFH KMOX KLRA KRNT WBBM KFAB (sw-11.83)

NBC-Popular Classics; Vivian Della Chiesa, sopr.; Margaret Brill, harpist; Celia Gamba, violinist; Orch.: KSO KOIL WREN (sw-11.87)

MBS-The Forum: KFOR News: KCMO KXBY WIBW WMT KOA-Elsa Kauerz & Trio KSCJ-Hawaii Calls

KWK-Sports; Pianist WENR-Marek Weber's Orch. WGN-Dick Jurgens' Orch. WNAX-For Mother & Dad

6:15

NBC-Popular Classics: WMT KWK KOA KCMO-Evening Musicale KFBI- Δ Christian Science KXBY-Pages of an Old Hymnal WIBW-Marling Gossip

6:30

CBS-Phil Baker, comedian (Gulf Oil); Beetle & Bottle; Lucille Ball, comedienne; Oscar Bradley's Orch.: KLRA (sw-11.83)

NBC-Ozzie Nelson's Orchestra (Baker's Broadcast); Feg Murray & Harriet Hilliard: KOIL WREN KVOO KARK KWK WSM WMT KSO WLS WFAA (sw-11.87)

NBC-Interesting Neighbors, Jerry Belcher (F. W. Fitch Co.): WDAF WOW KANS KSTP WMAQ KSD WHO KOA (sw-9.53)

CBS-Twilight Musicale: KSCJ WBBM WNAX KFAB KRNT KFOR

MBS-Ace Brigode's Orch.: WGN KCMO-Popular Vocalist KFHI-String Trio KGBX-Eventide Reflections KMBC- Δ Vesper Service KMOX-The Land We Live In KXBY-Travel Revue WCO-March of Minnesota WIBW-Senator Capper WLW-News

6:45

KCMO-Let's Dance KFHI-Comedy Stars of Broadway KGBX-Investigate Before You Invest

KWBG-Derby Show KXBY-Easy Chair WIBW-Harmony Hall WLW-Melody Grove

7:00

NBC-Chase & Sanborn Hour; Nelson Eddy, bar.; Don Ameche, m.c.; Robert Armbruster's Orch.; Dorothy Lamour, sopr.; The Stroud Twins, comedians; Edgar Bergen, ventriloquist; Guest: KVOO WOW WFAA KOA WLW WDAF KSTP KARK WSM KSD WHO WMAQ (sw-9.53)

The guest tonight will be Danielle Derrieux.

NBC-Detective Series: KANS KWK KOIL WMT WREN WLS KSO (sw-11.87)

CBS-People's Choice: KFHI KRNT KSCJ WNAX WIBW KMOX KMBC KFAB KLRA (sw-11.83)

MBS-Epic of America, drama: KFOR KSO WGN KCMO-Curtain Calls

KWBG-News KWBG-Sports KXBY-Sunday at Seven WBBM-Manhattan Mother

7:15

KGBX-Twentieth Century Serenade KXBY-Interlude

7:30

CBS-Earaches of 1938, with Harry Conn; Beatrice Kay & Barry Wood, vocalists; Bill Jones, comedian; Mark Warnow's Orchestra: KMOX KFHI KMBC KLRA KSCJ WCCO WNAX WIBW KFAB KRNT KFOR (sw-11.83)

NBC-Ernest Gill's California Concert: KWK WREN WLS KSO KANS (sw-11.87)

MBS-Horace Heidt's Orch.: KSO KOIL WMT

KCMO-Marek Weber's Orch. KGBX-Student Concert KXBY-Symphony Hall WBBM-Board of Education Series WGN-Shep Fields' Orch.

7:45

KCMO-On the Mall WBBM-Sports Huddle WGN-Arthur Sears Henning

8:00

CBS-Ford Sunday Evening Hour; Guest; Symph. Orch. & Chorus under dir. of Eugene Ormandy: KSCJ KFAB KRNT KFHI WBBM WIBW KMOX KLRA KMBC WNAX WCCO (sw-11.83)

Robert Casadesus, noted French pianist, will be guest soloist. The music detail for this program may be found on page 8. Turn to page 7 and read the article about tonight's guest.

NBC-Hollywood Playhouse (Woodbury); Tyrone Power & Guest; Harry Sosnik's Orch.: KSO WMT KOIL WREN KWK WENR WLW (sw-11.87) (also see 9:30 p.m.)

NBC-Manhattan Merry-Go-Round (Dr. Lyons); Rachel Carley, vocalist; Pierre La Kreun, tnr.; Men About Town; Don Donnie's Orch.: KOA WMAQ WFAA WDAF KSTP KSD WOW WSM WHO (sw-9.53)

Miss Carley will sing Sweet Someone, Mr. LeKreun will sing There's a Gold Mine in the Sky and together they offer I Still Love to Kiss You Goodnight. The trio will offer Femmes d'Espagne, Cosi-Cosi and Il Mio Son Pullover. The orchestra will play a medley composed of La Bella Rose Mon Parais d'Amour and Dits Moi Ma Mere. Billets Deux and Pant Pas Dire Ca. For news of Broadway, read "Air-aito Lowdown" in every issue of Radio Guide.

News: KFOR KARK KANS-News; Dance Music KCMO-Sunday Song Service KGBX-South Sea Islanders KTHS-Hot Springs Pleasure Time KVOO-Vocal Varieties KWBG-Sports WGN-Kay Kyser's Orch.

8:15

MBS-Choral Contrasts: KFOR KANS-WPA Prgm. KARK- Δ Nazarene Church WGN-Broadway Comedy Stars

8:30

NBC-American Album of Familiar Music (Bayer Aspirin); Frank Munn, tnr.; Bertrand Hirsch, violinist; Jean Dickenson, sopr.; Gus Haenschen's Orch.: KOA KSD WHO WOW WMAQ WFAA WDAF KSTP WSM (sw-9.53)

Jean Dickenson will sing Marie Antoinette Song and Parla and Frank Munn will offer The First Time I Saw You. Bertrand Hirsch will play Annie Laurie, a violin solo. The ensemble will offer Tales From the Vienna Woods and the orchestra will play selections from "Smilin' Through" and You Do Something to Me.

NBC-Walter Winchell's Jergen's Journal: KOIL WMT KWK KSO WLW WENR WREN (sw-11.87) (also see 10 p.m. p.m.)

For news of Broadway, read "Air-aito Lowdown" in every issue of Radio Guide.

MBS-News Testers: KFOR WGN KANS-Howard Fordham's Orch. KCMO- Δ Ave Maria Hour KGBX-American Family Robinson KTHS-Arlington Concert KXBY-In the Gloaming

8:45

NBC-Irene Rich (Welch Grape Juice); Drama: WREN WENR WMT KOIL KWK KSO (sw-11.87) (also see 10:15 p.m.)

A beautiful woman, in time of war, was valued by the Russian Secret Service as worth a hundred men, as long as she used her head. But a spy must forswear love and romance or choose death as the "Lady in Black" discovers in this new play featuring Irene Rich.

MBS-Morrie Brennan's Orch.: KFOR WHB

KGBX-W.P.A. Concert WGN-News; Sports WLW-Unbroken Melodies

9:00

NBC-Rising Musical Star (Sealtest); Alex Smallens' Symph. Orch.; Chorus of 70 Mixed Voices; Richard Gordon, commentator: WMAQ WOW WHO KSTP WSM WDAF (sw-9.53)

Arnold Eidus, violinist, will play the Finale from Wieniawski's "Violin Concerto in D Minor" and Hora Staccato (Dionis). Smallens will conduct the orchestra in the Prelude of Act I of Wagner's "Lohengrin" and the chorus will be heard in the Valse from Gounod's opera "Faust."

CBS-Zenith Foundation: KRNT KFAB KMBC KLRA WBBM KMOX WCCO KFHI (sw-11.83)

NBC-Roy Shield's Orch.: KGBX WBAP KARK WREN KANS KTHS (sw-6.14)

MBS-Goodwill Hour: WGN MBS-To be announced: KFOR KSO KOIL KWK

To be announced: KXBY WIBW KSCJ

KCMO-Dance Gems KOA-Golden Melodies KSD-Xavier Cugat's Orch. KWBG-News WENR-Vocal Varieties WLW-Unsolved Mysteries WMT-Court of Missing Heirs WNAX-Hal Grayson's Orch.

9:15

KXBY-Songs They Write WBAP-Vocal Varieties WENR-Marek Weber's Orch. WIBW-Emahizer's Melodies.

9:30

CBS-Skelly Court of Missing Heirs: WBBM KRNT KFAB KMOX WIBW WCCO KSCJ KFHI WNAX

NBC-Hollywood Playhouse (Woodbury); Tyrone Power & Guests; Harry Sosnik's Orch.: WSM KOA WBAP KARK (also at 8 p.m.)

NBC-Do You Want to Be an Actor?; Haven MacQuarrie, dir.: WOW WHO (sw-9.53)

CBS-Headlines & Bylines: KLRA (sw-11.83)

NBC-Cheerios: WREN KGBX KANS WENR KTHS KWK (sw-6.14)

MBS-Impressions: WGN MBS-Old Fashioned Revival: KSO KFOR WMT KOIL KCMO-Melody Time KMBC-News; Musical Interlude KSTP-Night Editor

Sunday

January 16



MARY LIVINGSTONE
"Jell-O Program" comedienne
Sun. 6 pm CST

Frequencies

KANS-1210
KARK-890
KCMO-1370
KFAB-770
KFBI-1050
KFEQ-680
KFDR-1210
KGBX-1230
KGNF-1430
KLRA-1390
KMBC-950
KMOX-1090
KOA-830
KOIL-1260
KRNT-1320
KSCJ-1330
KSD-550
KSO-1430
KSTP-1460
KTHS-1060
KUOA-1260
KVVO-1140
KWBG-1420

WDAF-Court of Missing Heirs
WLW-Ethel Shutta; Emery
Deutsch's Orch.
WMAQ-Four Stars Tonight

9:45

KCMO-Cuban Casino
KMBC-Comedy Stars of Broad-
way
KSTP-Augsburg Choir
KXBY-News
WGN-Hockey; Blackhawks vs.
Toronto
WMAQ-Eddie Varzos' Orch.

10:00
NBC-Walter Winchell's Jengen's
Journal: WSM KARK WBAP
KPRC WOAI (also at 8:30
p.m.)
For news of Broadway, read "Air-
alto Lowdown" in every issue of
Radio Guide.

NBC-Benny Meroff's Orch.: WHO
WMAQ KTHS (sw-9.53)
CBS-Jay Freeman's Orch.: WNAX
KLRA KRNT KFAB KSCJ
WCCO (sw-11.83)
NBC-News; Blue Barron's Orch.:
WREN KANS

News: WIBW WENR KWBG
KGBX
Hockey Game: KXBY KWK
KCMO-Lights and Shadows
KFH-All Girl Minstrels
KMBC-Studio Service
KMOX-Broadway Comedy Stars
KSTP-Beauty That Endures
WBBM-Horace Henderson's Orch.
WDAF-Rose Ann Carr, sop.
WLW-Paul Sullivan, news
WOW-Job Clinic

10:15

NBC-Irene Rich (Welch Grape
Juice); Drama: KGO WSM
KARK KGBX WBAP (also at
8.45 p.m.)
NBC-Blue Barron's Orch.: (sw-
6.14)
NBC-Benny Meroff's Orch.: KSD
WDAF

News: KTHS WHO
KMOX-Don't be Swindled
KOA-Melody Masters
KSTP-News; Sports
WCCO-Cedric Adams
WENR-Earl Hines' Orch.
WIBW-American Legion
WLW-Don Redman's Orch.

10:30

NBC-Jack Benny (Jell-O): KOA
(also at 6 p.m.)
NBC-Henry Busse's Orch.: KANS
KOIL WREN WENR (sw-6.14)
CBS-Cab Calloway's Orch.: KSCJ
KLRA WNAX WIBW KMBC
KFOR WBBM KFAB KFH
(sw-11.83)
NBC-News; Jerry Blaine's Orch.:
KSD KARK
MBS-Larry Lee's Orch.: WLW
KSTP
News: WMT WOW KSO KCMO
KRNT
Dance Music: WBAP WCCO
KGBX-Sunday Evening Altar
KMOX-Organ Recital
KTHS-Mirth & Melody
KXBY-Rev. Wilson
WBBM-News with Todd Hunter
WDAF-News; Dance Orch.
WGN-Bill Carlsen's Orch.
WHO-Sports Review
WSM-Francis Craig's Orchestra

WMAQ-News; Marek Weber's Or-
chestra

10:45

NBC-Jerry Blaine's Orch.: WHO
KGBX
NBC-Henry Busse's Orch.: KSO
WMT KWK WBAP
CBS-Cab Calloway's Orch.: KRNT
WCCO
MBS-Larry Lee's Orch.: KFOR
KCMO-Revolving Disc Club
KMOX-Jay Mills' Orch.
WBBM-Melodie Time
WOW-Chermot Ballroom

11:00

NBC-Lou Breeze's Orch.: WHO
KARK WDAF KTHS KSD
WLW KGBX WBAP WSM
(sw-9.53)
NBC-Eddie Varzos' Orch.: KANS
WREN (sw-6.14)
NBC-Night Editor: KOA
MBS-Richard Himber's Orch.:
WGN KFOR KSTP WMT KSO
KOIL KWK
CBS-Dance Orch.: KRNT KMBC
KLRA KFH WIBW KMOX
WBBM WNAX KFAB KSCJ
KCMO-Flying Carpet
KXBY-Supernatural Tales
WCCO-Joe Jung's Orch.
WENR-Music as You Desire It
WMAQ-Marek Weber's Orch.

11:15

NBC-Lou Breeze's Orch.: WOW

KMOX-Paul Sabin's Orch.
KOA-Dance Hour
KSD-Floyd Roy's Orch.

11:30

NBC-One Man's Family: KPO
KFI (also see Wed. Prgrms. at
7 p.m.)
CBS-Ted Fio-Rito's Orch.: KRNT
KFAB WBBM KSCJ WNAX
KMOX WIBW KFH KMBC
WCCO
NBC-Don Ricardo's Orch.: KSO
WREN KANS (sw-6.14)
NBC-Earl Hines' Orch.: KGBX
WDAF KARK WSM WHO
KSD WMAQ (sw-9.53)
MBS-Kay Kyser's Orch.: WGN
KOIL WMT KFOR KWK
WLW KSTP
KGBX-Weaver of Dreams
KLRA-Radio Night Club
KOA-Nick Stuart's Orch.
KTHS-Evensong
KXBY-Lucille's Paradise
WBAF-Rhythm & Romance
WOW-Music Box

11:45

KCMO-Slumber Carpet
KMOX-Forest Crawford's Orch.
WENR-Charles Agnew's Orch.

12:00

MBS-Johnny Johnson's Orch.:
KSO WGN WLW
News: KOA KSTP KANS WHO

KMBC-Midnight Headlines
KMOX-Dancing Time
KXBY-Antlers' Club
WBBM-News & Weather
WENR-Tweet Hogan's Orch.
WMAQ-Benny Meroff's Orch.
End of Sunday Programs

Monday

January 17, 1938

Monday

MORNING

7:00 am CST

NBC-Norsemen Quartet: WREN
NBC-Malcolm Claire: KTHS
WDAF
CBS-Fiddler's Fancy: (sw-21.52)
News: WMBH KCMO KUOA
KXBY WIBW
Musical Clock: KFEQ KOIL
KGBX
Sing. Neighbor, Sing: KWTO
KARK KMOX
KANS-News; Musical Clock
KFAB-Tune 'n' Times
KFBI-Beverly Sales
KFH-Council of Churches
KGNF-Hits & Encores
KLRA-Early Riser's Club

7:15

NBC-Good Morning Melodies:
KARK KTHS WDAF
News: KGNF WOW WHB WHO
KMBC WAAW KXBY WJAG
KCMO-Tic Toc Tunes
KFBI-Lois, Joe & Ernest
KFH-Right Off the Press
KMOX-Home Folks Hour
KUOA-Sons of the Pioneers
KVOO-Alabama Boys
KWTO-Macaroni Mack
WIBW-Variety Prgm.
WMBH-Time 'n' Tunes
WNAX-Bohemian Band
WREN-Your Friendly Sky Pilot

7:30

NBC-Do You Remember?: KGBX
KARK KTHS
CBS-Fred Feibel, organist: (sw-
21.52)
NBC-Wm. Meeder, organist:
WREN
Musical Clock: KOIL WDAF
WHB WOW
News: KWTO KFEQ
KFAB-Lyle & Milan
KFBI-Timely Tunes
KFH-Evans Motor Prgm.
KGNF-Musical Gems
KLRA-Funnies
KMBC-Rhythm in Rhyme
KMOX-Tick Tock Revue
KWBG-Information Desk
KWK-Musical Prgm.
KXBY-Colorado Pete
WHO-Good Morning Time
WIBW-Trouble Chasers
WJAG-Good Morning Club
WNAX-Baladeers & George Ger-
man

7:45

CBS-Fred Feibel, organist: KLRA
News: KOIL KVOO
KANS-Tabloid Time
KFAB-Time 'n' Tunes
KFEQ-Musical Clock
KFH-Rhythm Five
KGNF-Zeke Manners' Gang
KMBC-Texas Rangers
KMOX-Let's Compare Notes
KUOA-Program Resume
KWK-Top o' the Morning
KWTO-Breakfast Ballads
WHO-Favorite Melodies
WIBW-Gospel Singers

WNAX-Happy Jack, songs
WREN-Wendell Barcroft; News
8:00

CBS-Metropolitan Parade; News:
KLRA KFH (sw-21.52)
NBC-Breakfast Club; Orch. &
Soloists; News: WREN KTHS
KOIL KARK KANS
News: WMBH KFOR KMOX
KXBY
Coffee Pot Inn: WJAG WHO
WNAX WOW
KFAB-Chapel Service
KCMO-News; Tic Toc Times
KFBI-Bit O' Cheer & Sunshine
KGBX-New Orleans Swingsters
KGNF-Morning Devotions
KMBC-Glad & Woody Smith
KSCJ-Ye Town Criers
KSD-News; Dance Orch.
KVOO-Variety Prgm.
KWBG-News; It Happened in
Hutchinson
KWK-Pep-Up Parade
KWTO-Old Family Almanac
WIBW-Unity School

8:15

NBC-Breakfast Club; News:
KGBX
NBC-Person to Person: KSD
News: KGNF WNAX WIBW
KCMO-Carlton Briggs, Hymnster
KFAB-Coffee Pot Inn
KMBC-Young Widder Jones
KMOX-Ozark Varieties
KVOO-Handy Ads
KWBG-Happy Birthday Prgm.
WIBW-Unity School
KWTO-Hits & Encores
KXBY-Morning Meditations
WHO-Melody Time
WJAG-Devotional
WMBH-Church in the Wildwood
WOW-Hymns of Cheer

8:30

NBC-Alice Joy, songs; News:
KSD
CBS-Road of Life: (sw-21.52)
CBS-Jack & Paul: KLRA KFOR
KFH KMBC
NBC-Breakfast Club; News:
KVOO
KCMO-Crown Show
KFAB-Morning Reveries
KFBI-News & Pianist
KFEQ-Faye & Cleo
KGNF-Round the Town
KMOX-Joe Karnes, pianist
KUOA-Robert Hilliard's Orch.
KWBG-Swap Service
KWK-Candid Camera
KWTO-Slim, Snookums & Smokey
KXBY-Musical Cowgirls
WDAF-Pecks of the Air
WHB-Kenneth Kay
WHO-Morning Melodies
WIBW-Hymns of All Churches
WJAG-Musical Clock
WMBH-Soap Box
WNAX-Melody Kings
WOW-Pretty Kitty Kelly

8:45

CBS-Bachelor's Children (Old
Dutch Cleanser): KMOX
KFAB (sw-21.52)
NBC-Land Trio: WDAF
CBS-Morning Moods: KLRA KFH
Markets: KFEQ KSCJ

Party Line: KMBC WOW
KCMO-Church Council
KFBI-Frank & Dusty
KSD-Morning Melodies
KUOA-Gospel Singer
KWBG-Singin' & Swingin'
KWTO-Rhythm & Romance
KXBY-Picking the Air Pockets
WIBW-Olson Oddities
WIBW-Betty & Bob
WMBH-Trio

9:00

NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WDAF WHO WOW
KSD (sw-15.33)
CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): KMOX KFH
KSCJ KLRA
NBC-Margot of Castlewood
(Quaker Oats): WREN KANS
KOIL KVOO KWK (sw-15.21)
News: KTHS KGBX
KARK-Vocalities
KCMO-News; Music Briefs
KFAB-News; Midway Melody
KFBI-Tunes in Black & White
KFEQ-Old-Time Frolic
KGNF-Stars Over Hollywood
KMBC-Fashion Flashes
KTHS-Newstime; Town Crier
KUOA-God's Half Hour
KWBG-News: Buy It Yourself
Prgm.
KWTO-Top-notchers
KXBY-Remote Control
WHB-Regal Melodies
WIBW-Variety Prgm.
WJAG-Russell Jensen, pianist
WMBH-Piano Moods
WNAX-John Peter DePagner

9:15

NBC-Cabin at the Crossroads
(Aunt Jemima): KOIL KANS
KVOO WREN (sw-15.21)
CBS-Myrt & Marge, sketch
(Super Suds): KLRA KFH
KMOX KFAB WIBW WNAX
NBC-To be announced: KWK
NBC-John's Other Wife, sketch
(Louis Philippe): WDAF KSD
WOW WHO (sw-15.33)
KARK-Gene Granville's Orch.
KCMO-Anne Hayes
KGBX-Leaders in Dance Time
KGNF-News
KMBC-Prgm. Notes; Interlude
KSCJ-Want Ad Rambles
KTHS-Master Singers
KWBG-Jewels & Gems
KWTO-Party Line
KXBY-Twentieth Century Revue
WHB-Magic Kitchen
WJAG-Musical Gems
WMBH-Vocal Varieties

9:30

NBC-Attorney-at-Law, sketch
(Johnson's Floor Wax): KWK
KOIL WREN (sw-15.21)
NBC-Viennese Ensemble: KGBX
CBS-Tony Wons' Scrapbook
(Vicks): KMBC KFAB KMOX
WNAX
NBC-Just Plain Bill, sketch
(Anacin): WDAF WOW WHO
(sw-15.33)
MBS-Get Thin to Music (Wallace
Biscuit Co.): KFOR

Markets: KFEO WAAW KFBI
News: KWTO WMBH
KARK-Lee Winter, organist
KANS-Kwik Ads
KCMO-Charm School
KFH-Grain & Livestock Markets
KGNF-Theater Organ
KLRA-Dr. Caldwell
KSCJ-Roberta Deany
KTHS-Honeymooners; Song for
Today
KUOA-Mail Bag
KVOO-Lady of Millions
KXBY-Board of Trade; Safety
Talk
WHB-Weather; Story Behind the
Song
WIBW-Housewives Prgm.

9:45

NBC-The Woman in White, sketch
(Pillsbury): WDAF KSD
WHO WOW (sw-15.33)
CBS-Oxydol's Own Ma Perkins,
sketch: KMBC KMOX KLRA
WNAX KSCJ
NBC-Viennese Ensemble: WREN
KANS
NBC-Kitchen Cavalcade (C. F.
Mueller Co.): (sw-15.21)
KARK-News for the Ladies
KCMO-Laff Parade
KFAB-Weather Report & Mkts.
KFBI-Norse Trio
KFH-Shopping with Rorabaugh's
KGBX-Church in Wildwood
KOIL Golden Hour
KTHS-Home Folks Frolic
KVOO-Dan Harding's Wife
KWBG-Shopping Notes
KWK-The Party Line
KWTO-Ozark News
KXBY-Social Calendar
WHB-Municipal Court
WMBH-Musical Portraits

10:00

CBS-Ruth Carhart, songs: KFH
KFAB KSCJ KLRA
NBC-The Story of Mary Marlin,
sketch (Ivory Flakes): (sw-
15.21)
NBC-David Harum, sketch (Bab-
O): KSD WHO WDAF WOW
NBC-Norm Scherr, pianist:
KARK KGBX KVOO
MBS-Reminiscing: KFOR KWK
News: KUOA KOIL
KANS-Weather; Lost & Found;
News
KCMO-News; Symphonetta
KFEQ-Easy to Remember
KGNF-News, Weather & Grain
KMBC-Organ Melodies
KMOX-Jean Abbey
KTHS-Time for Thought
KWTO-Charles & Charlotte
KXBY-Organ Rhapsody
WJAG-Drama; Curtain Raiser
WMBH-The Magic Kitchen
WNAX-Devotional Service
WREN-Kiloeye Limited

10:15

CBS-Romance of Carol Kennedy,
sketch (Heinz): KMOX KFAB
KMBC
NBC-Pepper Young's Family
(Camay Soap): (sw-15.21)
NBC-Backstage Wife, sketch (Dr.
Lyons): KSD WOW WHO
WDAF

NBC-Josh Higgins of Finchville,
sketch: KARK KTHS KGBX
WREN
MBS-Bachelor's Children (Cudahy
Packing Co.): WHB
KANS-Mystic Melodies
KCMO-Today & Tomorrow in K.
C.
KFBI-Christian Science
KFEQ-Ben Henderson
KFH-To be announced
KGNF-Shoppers Prgm
KLRA-Woman's Magazine
KOIL-Tonic Tunes
KSCJ-Women's Review
KUOA-Univ. of the Air
KVOO-Brains of Bright Hope
KWBG-Viola Darby
KWK-Tonic Tunes
KWTO-Slim, Smokey & the Sen-
ator
WAAW-Markets
WJAG-Voice of the Street
WNAX-Buckle Busters

10:30

NBC-Vic & Sade, sketch (Cris-
co): (sw-15.21)
CBS-Big Sisters, sketch (Rinso):
KLRA KMOX KFAB WNAX
KFH KMBC
NBC-Originalities: KANS WREN
NBC-How to be Charming, sketch:
(Phillips): WOW WHO WDAF
KSD KVOO
KARK-Music for Madame
KCMO-Bert Buhman, organist
KFBI-News & Morning Melodies
KFEQ-Bunkhouse Bill
KGBX-Melody Time
KGNF-For Women Only
KOIL-Vagabond Dreamer
KSCJ-Pelletier Pointer
KTHS-Melody Time
KUOA-Piano Moods
KWBG-Merry Music Makers
KWK-News
KWTO-Guitar Specialist
KXBY-Enchanted Ballroom
WHB-Piano Specials
WIBW-Protective Service
WJAG-Announcers' School
WMBH-Melody Time
WREN-Stylist of the Console

10:45

NBC-Edward MacHugh, Gospel
Singer (Ivory Soap): (sw-
15.21)
CBS-Aunt Jenny's Real Life
Stories (Spry): KFAB WNAX
KMOX KFH KMBC
NBC-Betty Moore Triangle Club;
Interior Decoration (Benjamin
Moore & Co.): WDAF WHO
WOW KSD KARK
NBC-Larry Larsen, organist:
WREN KANS
KFEQ-Weather Reports
KGBX-Markets
KLRA-Allay Presents
KOIL-To be announced
KSCJ-Livestock Trade; Real
Estate News
KTHS-Rhythm Makers
KUOA-"Verse," Alice Marsh
KVOO-Glenn Condon
KWBG-Devotional Hour
KWK-The Morning After
KWTO-Farm & Home Hour
KXBY-Timely Tunes

WHB-The Ranch Boys
WIBW-Judy & Jane
WMBH-News
11:00
CBS-Mary Margaret McBride,
columnist (Minute Tapioca):
KFAB KSCJ KMBC KMOX
NBC-Making Use of Religion:
KGBX KANS
Lecture: "Three Things," by
Dr. R. E. Davis
CBS-Madison Ensemble: KFH
KLRA
MBS-The Boy & The Girl Friend:
WIBW
Markets: WMBH KFEQ KUOA
Party Line: KVOO WIBW
KARK-Nazarene Church
KCMO-News; Song Souvenirs
KFOR-News
KGNF-P.T. A. Prgm.
KOIL-Women in the News
KSD-News; Green Brothers' Or-
chestra
KTHS-Amer. Family Robinson
KWBG-News; Markets
KWK-Young Widder Jones
KXBY-Unity School
WDAF-Program Resume; Dance
Selections
WHO-Robt. Hood Bowers' Band
WJAG-Musical Masterpieces
WNAX-Russ Pike
WOW-Your Home Town
WREN-Music Graphs

11:15

CBS-Your News Parade (Lucky
Strike Cigarettes); Edwin C.
Hill, commentator: KLRA
KSCJ WNAX KMOX KFAB
KMBC KFH
NBC-The O'Neills, sketch (Ivory
Soap): WOW WDAF (sw-
15.33)

FREE!

60 Studebakers
1200 CASH PRIZES!

Listen to "The O'Neills"
and "Mary Marlin" or
see back cover of this
magazine for details of
Ivory Soap's new, excit-
ing, easy contest!

NBC-Bailey Axton, trn.: KANS
KGBX WREN KTHS
MBS-Theater Club: KFOR
KCMO-Vocal Varieties
KFBI-Traffic Interview & Mar-
kets
KFEQ-Missouri Organ
KOIL-Music for Madame
KSD-Billie Ruth Orr
KVOO-News
KWBG-Hollywood on Review
(Continued on Next Page)

Monday

January 17



GERTRUDE BERG
Molly of "The Goldbergs"
Mon. 3:30 pm CST

(11:15 a.m. Continued)

KWK-Rapid Service
KXBY-Early Edition
WAAW-Markets
WHB-Rhythm & Romance
WHO-Dan Harding's Wife
WIBW-Dinner Hour
WMBH-Singing Fireman

11:30
NBC-Nat'l Farm & Home Hour:
KVOO KARK WREN KTHS
KWK KANS KGBX KOIL
(sw-15.21)
The Romances will be guests.
NBC-Bobby Grayson's Orch.:
WDAF WOW

CBS-Romance of Helen Trent,
sketch (Edna Wallace Hop-
per); Virginia Clark: KMBC
KFAB KMOX

MBS-Organ Recital: KFOR
KCMO-For the Ladies
KFBI-Down Melody Lane
KFH-Judy & Jane
KGNF-Livestock & Produce
KLRA-Lady of Millions
KSCJ-To be announced
KSD-Marie Harrington
KQOA-Music Masters
KWBG-Piano Talks
KWTO-Mid-day Markets
WAAW-News
WHB-Organ Recital
WHO-Hymns of All Churches
WMBH-Today's Favorites
WNAX-Happy Jack's Old Timers

11:45
CBS-Our Gal Sunday, sketch
(Anacin): KMBC KMOX
KFAB

CBS-Novelists: KLRA KFH
MBS-Jean Merrill, songs: KFOR
WHB

KCMO-World Book Man; Here
Comes the Band
KFBI-Hal Burke's Orch.
KFEQ-Comedy Stars of Broadway
KGNF-Your Home Town
KSCJ-Roundup
KSD-Dan Harding's Wife
KWBG-Hits & Encores
KWTO-Luncheon Lyrics
KXBY-News
WHO-Betty & Bob
WJAG-Modern Melodies
WMBH-Singin' Sam

AFTERNOON

12:00
CBS-Betty & Bob, sketch (Gold
Medal): KMOX KFAB (sw-
15.27)

CBS-Maxim Lowe's Ensemble:
KLRA KFH
NBC-Vincent Curran, bar.: WDAF
(sw-15.33)

Markets: WOW KFEQ
News: Markets: KSD KMBC
WHB KOIL
News: KGNF KCMO WMBH
WIBW KSCJ
KGBX-Luncheon Dance Music
KWBG-News; It Happened in
Hutchinson
KWTO-Singing Sam
KXBY-Television Flashes
WHO-Markets; Weather
WJAG-Andy Moats' Orch.
WNAX-Lambert Bartak

12:15
MBS-Carson Robison's Bucka-
roos (Musterole): KOIL WHB
CBS-Hymns of All Churches
(Gold Medal): KMOX KFAB
(sw-15.27)

NBC-Escorts & Betty: WDAF
Markets; News: WJAG WNAX
Markets: WIBW KFH WAAW
KCMO-Luncheon Lyrics
KFEQ-Vic Arden's Orch.

KGNF-Musical Brevities
KMBC-Tex Owens, songs
KSCJ-Voice of the People
KQOA-News
KWBG-Flying Fingers
KXBY-To be announced
KWTO-Luncheon Lyrics
WHO-Luncheon Music
WMBH-Swing Time
WOW-Midday Melodies

12:30
CBS-Arnold Grimm's Daughter
(Gold Medal): KMOX KFAB
(sw-15.27)

NBC-Sue Blake, sketch: KANS
CBS-Slim Jim Jones: KLRA
News: KFEQ KWTO WAAW
WOW WHO WREN KTHS
KGBX KGNF
KARK-Light Crust Doughboys
KCMO-Musical Menu
KFBI-Voice of the People
KFH-Linda's First Love
KMBC-Betty & Bob
KOIL-Noonday Varieties
KSCJ-Sons of Pioneers
KQOA-Stewart Hamblen
KVOO-Harry Knowles' Orch.
KVOO-Bob Willis' Playboys
KWBG-Homes of Today
KWK-Organ Melodies
KXBY-Farmer's Hour
WDAF-News; Service Reports
WHB-Silver Sails
WIBW-Noonday Prgm.
WJAG-News & Weather
WNAX-Brass Band
WMBH-Man on the Street

12:45
CBS-Hollywood in Person (Gold
Medal): KMOX KFAB
(sw-15.27)
For news of Hollywood, read "Hol-
lywood Showdown" in every issue
of Radio Guide.

NBC-Jack & Loretta Clemens:
KARK KANS (sw-15.21)
NBC-Words & Music: KSD
MBS-The Voice of Experience
(Lydia Pinkham): KWK KOIL
WHB
Man on the Street: KWTO WOW
KFBI-Frank Gage
KFEQ-United Reporter
KFH-Ma Perkins
KGBX-Rhythm & Romance
KGNF-The Serenader
KLRA-Big Smith Troupe
KMBC-Hymns of All Churches
KSCJ-Livestock Trade, Farm
Flash
KTHS-Zeke Manners' Gang
KQOA-Farm Prgm.
KWBG-Mainstreet Chatter
WDAF-Linda's First Love
WHB-Voice of Experience
WJAG-Radio Family Mail Bag
WMBH-Accordion Novelties
WNAX-D. B. Gurney
WREN-Tulsa Ted and his Range
Riders

1:00
CBS-News Thru a Woman's Eyes
(Pontiac): KLRA KMOX KFH
KFAB KSCJ (sw-15.27)

NBC-Norman Cloutier's Orch.:
KGBX KSD KTHS (sw-15.33)
NBC-Navy Band: KANS (sw-
15.21)

MBS-Don't Look Now: WHB
Your Home Town: WHO WOW
News: KFOR WAAW
KARK-Livestocks; Luncheon Mu-
sic

KCMO-News; Midday Moods
KFBI-Lois, Joe & Ernest
KFEQ-Hiram's Store
KGNF-The Swappers
KMBC-Arnold Grimm's Daughter
KOIL-Curb Exchange
KQOA-1260 Friendly Street
KWBG-News; His Majesty the
Baby
KWK-Carson Robison's Bucka-
roos
KWTO-Siesta Songs
WDAF-Lady of Millions
WMBH-Zeke Manners' Gang
WNAX-Bohemian Band

1:15
CBS-The O'Neills, sketch (Ivory
Soap): KMOX KFH KLRA
NBC-Navy Band: KOIL WREN
MBS-The Hitmakers: WHB
Markets: WOW WAAW
KARK-Δ Church of Christ
KCMO-Sidewalk Snooper
KFAB Markets & News
KGNF-Ralph at Organ
KMBC-Hollywood in Person
KSCJ-Peacock Court
KQOA-From the Bookshelf
KWBG-Echoes from Light Opera
KVOO-The Chef; Dance Orch.
KWK-Concert Melodies
KWTO-Organ Reveries
WDAF-Dan Harding's Wife
WHO-Lady of Millions
WMBH-On the Mall

1:30
CBS-American School of the Air:
KFH KFAB KMBC KMOX
KSCJ (sw-11.83)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON
2:00 CST ROCHESTER CIVIC ORCHESTRA,
conducted by Guy Fraser Harrison, NBC.

5:00 CST DEAR TEACHER, Madeline Gray, CBS.

NIGHT
7:30 CST VOICE OF FIRESTONE; Richard
Crooks, Alfred Wallenstein's orchestra, NBC.

7:30 CST GRAND HOTEL, drama, NBC.

8:00 CST FIBBER MCGEE AND MOLLY with
Clark Dennis, Betty Winkler, Billy Mills'
orchestra, NBC.

8:00 CST LUX RADIO THEATER, George Arliss
and His Wife, Florence, guests, in "Disraeli,"
CBS.

8:00 CST PHILADELPHIA ORCHESTRA; Eu-
gene Ormandy, conductor; Artur Rubinstein,
guest, NBC.

8:30 CST HOUR OF CHARM, Phil Spitalny's
all-girl orchestra, NBC.

9:00 CST CARNATION CONTENTED HOUR;
orchestra conducted by Marek Weber, Lullaby
Lady, Maria Kurenko, male quartet, Vincent
Pelletier, announcer, NBC.

9:30 CST BRAVE NEW WORLD, dramatization
of story of "The Caribbean Pilgrim," CBS.

**11:00 CST HOLLYWOOD HOTEL CELEBRA-
TION**, CBS.

NBC-Ranch Boys: KGBX
Houseboat Hannah: WDAF WHO
WOW
Markets: KFBI WJAG
KCMO-Dance Time
KFEQ-Garden Roundup
KGNF-News
KLRA-Linda's First Love
KSD-Judy & Jane
KTHS-Concert Ensemble
KVOO-Handy Ads
KWBG-Jam Session
KWK-News; Pianist
KXBY-Women's News
WHB-Variety Prgm.
WNAX-Your Home Town

1:45
NBC-Bonnie Stewart, songs:
KTHS KGBX KSD KARK
(sw-15.33)
MBS-Sid Gary, bar.; Orch.:
KFOR KWK
Judy & Jane: WHO
WNAX WDAF WOW
KCMO-Belle Nevins, songs
KFBI-Kolman's Orch.
KFEQ-Novely Time
KGNF-Social Calendar
KLRA-Rhythm Rhapsody
KWBG-WPA Program
KWK-To be announced
KWTO-Ma Perkins
KXBY-Leigh Havens
WHB-Beauty Forum
WJAG-Russell Jensen, organist
WMBH-News

2:00
NBC-Rochester Civic Orch.:
WREN KOIL (sw-15.21)
The music detail for this program
may be found on page 9.

CBS-Coolidge Quartet; Beethoven
Cycle: KLRA KFOR KSCJ
(sw-11.83)
The quartet will feature the
Quartet in F Minor, Op. 95. It
was written in 1810.

NBC-Pepper Young's Family,
sketch (Camay): KSD WDAF
WOW WHG KVOO (sw-15.33)

News: KQOA WIBW
Markets: KWTO KFEQ KFH
KANS-News; Dance Matinee
KARK-Clyde McCoy's Orch.
KCMO-News; Swingtime
KFAB-Markets; Hometown News
KGBX-Music by Cugat
KGNF-Markets: Roundup Music
KMBC-Happy Kitchen
KMOX-Magic Kitchen
KWBG-Women in the News;
Novelties
KTHS-Kilicycle Gossip
KWK-Today at Two
KXBY-Afternoon Arias; News
WHB-Girl Meets Boy
WNAX-Melody Kings

2:15
NBC-Oxydol's Own Ma Perkins,
sketch: KSD KVOO WHO
WDAF WOW (sw-15.33)

CBS-Coolidge Quartet: KFAB
KFH KMBC
KARK-Johnny Richmond's Orch.
KFBI-Princess of the Piano
KGBX-Home Folks Frolic
KGNF-Paul Pendarvis Presents

KTHS-Music Graphs
KQOA-Jan Hubati's Orch.
KWBG-Lonesome Cowhand
KWTO-Charlotte, pianist
WHB-Dance Matinee
WIBW-Street Reporter
WJAG-Afternoon Concert
WMBH-The Scrap Book
WNAX-Varieties

2:30
NBC-Vic & Sade, sketch (Cris-
co): KSD KVOO WDAF WHO
WOW (sw-15.33)

CBS-Coolidge Quartet: KSCJ
KFH KLRA KMBC WNAX
KMOX KFAB (sw-11.83)

NBC-Civic Orch.: KANS
KARK-Consolairs
KCMO-Keeper of the Keys
KFBI-News & Dance Patterns
KFEQ-Medical Assn. Talk
KGBX-Concert Hall
KGNF-World Bookman; Music
for Today
KTHS-Δ Church in the Wildwood
KQOA-Δ Radio Revival
KWBG-Success Story
KWK-Siesta Time
KWTO-Music in a Sentimental
Mood
KXBY-At the Tavern
WHB-Honor Roll
WIBW-Kansas Roundup
WMBH-Markets

2:45
NBC-The Guiding Light (White
Naptha): KTHS WDAF WOW
KSD WHO KVOO (sw-15.33)

CBS-Vera Brodzky, pianist: KFH
KLRA KFAB KSCJ (sw-11.83)

MBS-Good Health & Training:
KFOR
KARK-Markets; News
KCMO-Harmony Isle
KFEQ-Pauline Ferne
KGNF-Jose Manzanara's Rhythm
KMBC-News; Afternoon Melodies
KMOX-One Woman's Opinion
KWBG-Hands Across the Sea
KWK-This Woman's World
KWTO-Hollywood on Parade
KXBY-Day Dreaming
WHB-Staff Frolic
WMBH-Organ Moods
WNAX-Southerners with Betty

3:00
NBC-Club Matinee: KVOO KOIL
WREN KGBX KARK KANS
KTHS KWK (sw-15.21)

CBS-Sing & Swing: KLRA KFH
KFAB KSCJ (sw-11.83)

NBC-Lorenzo Jones, sketch (Phil-
lips): WDAF WOW WHO (sw-
9.53)

CBS-Myrt & Marge, sketch (Su-
per Suds): KMBC
KCMO-News; Tuneful Topics
KFBI-Beverly Sales Co.
KFEQ-Whirligig
KGNF-Last Week News
KMOX-Singin' Sam
KWBG-Neighboring City Prgms.
KWTO-Studio Jamboree
KXBY-Down the Mississippi
WJAG-Musical Roulette
WMBH-Handy Ads

WNAX-Women's Side of the
News
3:15
CBS-Pretty Kitty Kelly, sketch
(Wonder Breal): KMBC
CBS-Nat'l Thrift Week Prgm.:
KLRA KFH KFAB KSCJ
(sw-11.83)

NBC-The Story of Mary Marlin,
sketch (Ivory Flakes): WDAF
WHO WOW (sw-9.53)

MBS-West & Matey: WHB
KFBI-Sentimental Moods
KMOX-Houseboat Hannah
KVOO-Organ Moments
WNAX-Balladeers

3:30
NBC-Hi-Boys: WDAF WHO WOW
(sw-9.53)

CBS-The Goldbergs: (sw-11.83)
NBC-Club Matinee: KGBX
CBS-Kitty Keene, sketch (Dreft):
KMOX KMBC WIBW WNAX
KFH
MBS-Johnson Family, sketch:
KFOR WHB
KCMO-Poetic Treasures
KFAB-Harry Johnson
KFEQ-Monty & His Piano
KGNF-Talking Drums
KLRA-Studio Party
KSCJ-Stars Over Hollywood
KVOO-Staff Frolic
KXBY-Picking the Air Pockets
WJAG-Tango Time
WMBH-News Magazine

3:45
NBC-The Road of Life, sketch
(Chipso): (sw-9.53)

CBS-Dr. Allan Roy Dafoe (Ly-
sol): KMOX KMBC (sw-
11.83)
Topic: "Death Rate in Child-
birth."

NBC-Cadets Quartet: WHO WOW
KSD WDAF
MBS-Book a Week: KFOR
KCMO-Music by Cugat
KFAB-Uncle Charlie & Company
KFBI-Dude Rancher
KFEQ-Faye & Cleo
KFH-Tea Time Jamboree
WJAG-Rhythm Moods
KLRA-WPA Orch.
KSCJ-Community House
KWTO-Vital Statistics
KXBY-20th Century Revue
WHB-Cocktail Hour Music
WHO-Kitty Keene, Inc.
WIBW-Edmund Denny
WJAG-Musical Souvenirs
WMBH-Louise Carpenter, violin-
ist
WNAX-Brass Band

4:00
NBC-Bennett & Wolverton:
KGBX KARK KVOO KTHS
KWK WHO
CBS-Follow the Moon; Elsie Hitz
& Nick Dawson (Pebeco):
KMBC KMOX (sw-11.83)

NBC-Jr. Nurse Corps: (sw-15.21)
MBS-To be announced: KFOR
WHB
News: KQOA KWTO
KANS-News; Raymond Shelley,
organist
KCMO-News; Melody Matinee
KFBI-Concert Hall & News
KFEQ-We Three
KGNF-Singing Strings
KOIL-Hits & Encores
KSCJ-News; Let's Dance
KSD-Washington Univ. Educa-
tional Series
KWBG-News: Ronnie Rogers'
Orch.
KXBY-Rhythmic Ramblings
WDAF-With the Poets
WIBW-Ma Perkins
WJAG-Δ Devotional
WMBH-Make Believe Ballroom
WNAX-Happy Jack, songs
WOW-People in the Headlines
WREN-Alice Marie Meyn, songs

4:15
NBC-Don Winslow of the Navy:
WREN KANS KTHS KARK
KGBX KWK
NBC-Terry & the Pirates (Dari-
Rich): (sw-9.53)
NBC-Vagabonds: KSD
CBS-Life of Mary Sothern,
sketch (Hind's): KMOX
KMBC (sw-11.83)

News: KFH WHB KGNF KFAB
KCMO-Just Joan
KFEQ-Matinee
KLRA-To be announced
KOIL-Nebraska Dental Ass'n
KSCJ-Freshet: Thing in Town
KQOA-Kiddies Hour
KVOO-Community Fund; P.T.A.
Prgm.
KWTO-Markets
KXBY-Dixieland Band; News
WDAF-Birthday Bell
WHO-Myrt & Marge
WIBW-Roy Faulkner
WJAG-News & Radio Detectives
WMBH-Bob Lee, vocal
WOW-Lady of Millions

4:30
CBS-Stepmother, sketch (Col-
gate): KMOX (sw-11.83)

NBC-Johnny Johnson, bar.: KWK
KOIL KANS WREN

CBS-To be announced: KSCJ
KLRA KFAB
NBC-Kellogg's Singing Lady:
(sw-15.21)
Story: Hickory, Dickory,
Dock.
NBC-Harry Kogen's Orch.: KTHS
KGBX KARK KVOO
NBC-Jack Armstrong, sketch
(sw-9.53)
CBS-News Thru a Woman's Eyes
(Pontiac): KMBC
News: WAAW WDAF
KCMO-Music Graphs
KFBI-Fellowship Hour
KFEQ-Apple Crick, drama
KFH-Right Off the Press
KGNF-Through Hollywood Lens
KSD-Young America Speaks
KQOA-The Witching Hour
KWBG-John Norman & his Violin
KWTO-World Dances
KXBY-WPA Symphony
WHB-Yours Truly, Mr. Dooley
WHO-Party Line
WIBW-Matinee
WJAG-Story Lady
WMBH-Concert Hour
WOW-Music: Police Bulletins

4:45
CBS-Hilltop House, sketch (Palm-
olive Soap): KMOX KMBC
KLRA KFAB KFH WNAX
(sw-11.83)

NBC-Crusader's Orch.: WREN
KANS KOIL KWK
NBC-Little Orphan Annie: sw-
9.53)

NBC-Tom Mix' Straight Shoot-
ers: (sw-15.21)

News: WHO KFEQ
KCMO-Tea Time Tunes
KFBI-Lullaby Lady
KGNF-House of Peter MacGregor
KSCJ-Cub Reporter
KSD-News; Tune Topics
KQOA-Sports Revue
KVOO-Adventures of Jimmy Al-
len
KWBG-Song Shower
KWTO-Lonely Troubadour
KXBY-Vaudeville of the Air
WDAF-Dick Tracy
WHB-John Wahlstedt, trn.
WJAG-Highlights
WOW-Aunt Sally

5:00
CBS-Deer Teacher: KFH KLRA
KFOR KSCJ KFAB
A story about this program may be
found on page 7.

NBC-Army Band: WREN KANS
KOIL
NBC-Junior Nurse Corps (Sun-
brite): KWK
NBC-Creagh Matthews, trn.:
KSD (sw-9.53)

Dick Tracy, sketch: KVOO WOW
KARK-Democrat Funnies
KCMO-News; Melody
KFBI-Dance Melodies & News
KFEQ-Jimmie Allen
KGBX-Dance Hour
KGNF-Sports Parade
KMBC-Terry & the Pirates
KMOX-Linda's First Love
KTHS-Lullaby Time
KWBG-News; Day of Old
KWTO-Sports
KXBY-Singing Strings
WDAF-To be announced
WHO-Hilltop House
WMBH-Five O'Clock Serenade
WNAX-George B. German

5:15
CBS-New Horizons: KSCJ
Dr. James L. Clark will tell of
his personal experiences in a
talk titled "Adventures in Asia
with Mongolian Bandits."
NBC-Top Hatters: KARK KGBX
(sw-9.53)

MBS-Dancing Strings: KWK
Jimmy Allen: KLRA WHO
KFH-Man on the Street
KFH-Personality Parade
KGNF-Today's Rhythm
KMBC-Moods in Blue
KMOX-Lady of Millions
KOIL-Theater Spotlight
KSD-Dick Tracy, sketch
KTHS-News; Close of Day
KVOO-News of the Hour
KXBY-Jerry Van Horn
WDAF-Terry & Ted
WNAX-Trapper's Trio
WOW-Terry and the Pirates

5:30
CBS-News; Geo. Hall's Orch.:
KMBC KSCJ KFAB KLRA
(sw-11.83)

NBC-News; Joan Edwards, songs:
KARK (sw-9.53)

NBC-Waltz Serenades; Tony Rus-
sell, bar.: WREN
Jack Armstrong, sketch: KOIL
WHO WDAF KMOX KLRA
News: WMBH WIBW
KANS-Song Mechanics

Monday January 17



WALTER BLAUFUSS
"National Farm and Home Hour"
orchestra leader
Mon. 11:30 am CST

Frequencies

KANS-1210	KWK-1350
KARK-890	KWTO-560
KCMO-1370	KXBY-1530
KFAB-770	WAAW-680
KFBI-1050	WBAP-800
KFEQ-680	WBBM-770
KFH-1300	WCCO-810
KFOR-1210	WDAF-610
KGBX-1230	WENR-WLS-870
KGNF-1430	WFAA-800
KLRA-1390	WGN-720
KMBC-950	WIB-860
KMOX-1090	WHO-1000
KOA-830	WIBW-580
KOIL-1260	WJAG-1060
KRNT-1320	WLW-700
KSCJ-1330	WMAQ-670
KSD-550	WMBH-1420
KSO-1430	WMT-600
KSTP-1460	WNAX-570
KTHS-1060	WOW-590
KUOA-1260	WREN-1220
KVVO-1140	WSM-650
KWBG-1420	

KCMO-Chansonette
KFBI-World Dances
KFH-News; Sports
KGBX-Adv. of Ace Williams
KGNF-News; Weather
KSD-Charlie Chan
KVOO-Spotlight Revue
KWBG-Richard Rice
KWK-Al Sari's Jam Session
KXBY-Accident Prevention
WNAX-Serenaders
WOW-The Jangles

5:45
NBC-Lowell Thomas, news (Sun Oil): (sw-15.21)
NBC-Dinner Concert: WREN KARK KANS
NBC-Little Orphan Annie, sketch (Ovaltine): KSD WOW WDAF WHO
NBC-Tom Mix' Straight Shooters (Purina): KWK
CBS-Hollace Shaw, sop.; Orch.: KFH KMBC KSCJ KFAB (sw-11.83)
MBS-Anthony Candelori's Orch.: KFOR
Jack Armstrong: KLRA WIBW
Adventures of Jimmy Allen: KWBG KMOX
KCMO-Piano Moderne
KFBI-Lois, Joe & Ernest
KGBX-Karl Zomar's Scrapbook
KOIL-News
KVOO Sports; Music
KNBY-Tune Mixer
WMBH-Lorraine Gire, vocalist
WNAX-News & Sports

NIGHT

6:00
NBC-Amos 'n' Andy, sketch (Campbell's Soup): KSD WLW KSTP (also see 10 p.m.)
CBS-Poetic Melodies (Wrigley's Gum): (sw-11.83) (also see 10 p.m.)
CBS-Not So Long Ago: KFAB WCCO KSCJ WIBW
NBC-Music Is My Hobby: WENR KOIL KSO KWK (sw-11.87)
Abram Menin, former assistant to the U. S. District Attorney in New York and still active in New York legal circles, will be guest artist. Menin will be heard in a program of violin classics, accompanied by Miss de Lorenzo, a piano-teacher friend.
NBC-Hal Totten, sports: WMAQ News: KCMO KGBX KFOR KMOX WOW KXBY KMBC
Sports: KFBI WDAF
KANS-News & Sports
KARK-Livestocks; Ben Selvin's Orch.
KFH-Air Adventures of Jimmy Allen
KLRA-Dinner Dance
KVOO-Court of Missing Heirs
WBBM-Headliner
WFAA-Sports & News
WGN-Jack Westaway, sketch
WHO-Sunset Corners Opry
WMT-Dinner Music; Life Savers
WNAX-Organ Melodies
WSM-Sports; Console Melodies

6:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WDAF KARK WOW WHO WMAQ KGBX KSTP WBAP (also see 10:15 p.m.)
NBC-Three Cheers: WREN KSO WENR KOIL KANS WSM (sw-11.87)
CBS-Nan Wynn, songs: KLRA WCCO WBBM KSCJ KMOX KFH WIBW KFAB KMBC (sw-11.83)
MBS-Concert Orch.: WGN KWK WMT
KCMO-To be announced
KFBI-LIB Quarter Hour
KMOX-France Laux, sports
KOA-Jimmy & Gyp in Alaska
KSD-George Hall's Orch.

KUOA-Family Altar
KXBY-Mountain Rangers
WLW-Four Stars Tonight

6:30
NBC-Horlick's Lum & Abner, sketch: WLW WENR (also KGO at 10:15 p.m.)
CBS-Jay Freeman's Orch.: KLRA WCCO WBBM KSCJ KFH WIBW KFAB (sw-11.83)
NBC-John Herrick, bar.: KSD KANS KARK
MBS-Concert Orch.: KFOR News: WHO WMAQ WREN Sports: KOIL KNBY
Vic Arden's Orch.: Guests: KFBI WFAA
KANS-Lassen Ensemble
KCMO-Musical Menu
KGBX-South Sea Islanders
KMBC-Evening Serenade
KMOX-Broadway Comedy Stars
KOA-Jack Armstrong
KSTP-Sports; Musicale
KVOO-Comedy Stars of Broadway
KWK-Sport Review; News
WDAF-Fatty Lewis
WNAX-Henry King's Orch.
WOW-Variety Prgm.
WSM-Adventures That Made America

6:45
CBS-Boake Carter, commentator (Philo): KMBC KMOX KFH KFAB KLRA WBBM KRNT WCCO (sw-11.83) (also see KNX KSL at 10:15 p.m.)
NBC-Rhythmaires: KOA WMAQ WSM WOW
NBC-Barry McKinley, bar.: KWK WREN WENR
MBS-To be announced: WGN KOIL KFOR
Vic Arden's Orch.: KVOO WHO KSCJ
KANS-Evening Concert
KARK-Race Resume
KCMO-American Scene
KELD-Movie Gossip (1370 kc)
KOA-Jimmie Allen Adventures
KSD-Yodel's Alpine Inn
KSTP-Arthur Godfrey
KXBY-Frank Farrell
WDAF-Studio Prgm.
WFAA-Modern Miracles
WIBW-This Rhythmic Age
WLW-Money and Music
WMT-Carson Robison's Buckaroos

7:00
NBC-Burns & Allen (Grape Nuts); Tony Martin; Ray Noble's Orch.; Guest: KSD WOW KVOO KGBX WFAA WMAQ KARK WDAF WHO WLW KSTP WSM (also see 9:30 p.m.)
NBC-Melody Parade (Lucky Strike); Buddy Clark & Freddie Gibson, vocalists; Harry Salters Orch.: WREN WLS KWK KOIL KSO KANS WMT (sw-11.87)
CBS-"Tish," drama: KMBC KFH KFAB WNAX KSCJ WCCO KMOX KLRA KRNT (sw-11.83)
KCMO-News; Melodic Moments
KOA-Too Young to Vote
KWBG-Sports
KXBY-Seven o'Clock Tunes
WBBM-Salute to Waukegan
WIBW-Marling Radio Gossip
WGN-Foreign Affairs

7:15
CBS-"Tish," drama: WIBW MBS-Morton Gould's Orch.: KFOR
KCMO-Sports
KOA-Melody Time
KXBY-Miracles of Sport
WGN-Charlie Gaylord's Orch.

7:30
NBC-Voice of Firestone; Richard Crooks, trn.; Alfred Wallenstein, cond.: WDAF KGBX WMAQ WFAA WOW KVOO KSTP WHO KSD WSM KARK KANS WLW (sw-9.53) (also see 10:30 p.m.)
NBC-Grand Hotel, drama (Campana): WLS KWK KSO WMT KOIL WREN (sw-11.87)
CBS-Pick & Pat (Model Smoking Tobacco); Edward Roecker, bar.; Benny Krueger's Orch.: KMBC KFAB WBBM KRNT KMOX KSCJ WCCO KLRA (sw-11.83) (also KNX KSL at 10:30 p.m.)
MBS-The Lone Ranger (Gordon Baking Co.): WGN
MBS-Lawrence Welk's Orch.: KFOR
KCMO-Let's Dance
KFH-Ensemble
KXBY-Barnwarmers

WIBW-There Was a Time
WNAX-Varieties

7:45
KOA-Vocal Varieties
WIBW-Crime Patrol

8:00
NBC-Fibber McGee & Molly (Johnson Wax); Marion & Jim Jordan; Hugh Studebaker; Bill Thompson; Betty Winkler; Billy Mill's Orch.: WLW KSD WOW WSM WMAQ WHO KSTP WDAF KVOO WFAA KARK (sw-9.53) (also see 11 p.m.)
CBS-Lux Radio Theater; Dramatic & Musical Prgm.: KLRA KMBC KRNT WNAX WCCO WBBM KFAB KMOX KFH (sw-11.83)
Cecil B. De Mille, who is in New York, will be piped into tonight's program interviewing Major Bowes, George Arliss and wife, Florence, are guests in "Disraeli."
NBC-Philadelphia Orch. (Banking Group); Eugene Ormandy, guest cond.: WREN KANS KWK WLS KSO (sw-11.87)
Artur Rabinstein, pianist, will be guest soloist.
The music detail for this program may be found on page 8.
MBS-Kay Kyser's Orch.: WGN WHB KOIL
News: KFOR KGBX
KCMO-News; Moonlight Musicale
KOA-Men of the West
KSCJ-Peter McGregor
KTHS-Arkansas Club Women
WIBW-Concert Master
WMT-Over the Transom

8:15
MBS-Kay Kyser's Orch.: KFOR
KCMO-Jam Session
KGBX-20th Century Serenade
KOA-Pleasant Valley Frolics
KSCJ-Club Cabana
WMT-Welcome, Stranger

8:30
NBC-Hour of Charm (General Electric); Phil Sitalny & His Girls; Maxine; Rosaline Greene, m.c.: KVOO WDAF WMAQ KOA WSM WOW WHO KSD WFAA KSTP WLW (sw-9.53)
MBS-Musical Cartoons: KFOR WHB KOIL WMT
KARK-You Shall Have Rhythm
KCMO-To be announced
KGBX-Dance Orch.
KSCJ-Top Tunes
KTHS-Arlington Concert
KXBY-International Nites
WGN-Ennio Bolognini & Orch.
WIBW-K P & L Prgm.

8:45
KARK-Robert Saunders' Orch.
WGN-News; Sport Celebrities
WIBW-Crime Patrol

9:00
CBS-Wayne King's Orch. (Ladys Esther Cosmetics): WBBM KMBC KFAB KMOX WIBW KRNT WCCO (sw-11.83)
NBC-Behind Prison Bars, drama (Sloan's Liniment); Warden Lewis E. Lawes: KOIL WMT WREN KSG WENR KWK (sw-6.14)
NBC-Carnation Contended Prgm.; Maria Kurerko, sop.; Orch., dir. Marek Weber: KOA KSD WMAQ WDAF KSTP WFAA WHO WSM WOW KARK (sw-9.53)
The Lullaby Lady will sing Cradle Song (Schubert); the quartet will offer Was Willet Du Blos in Spanien (Alex) and Once in a While (Edwards). The orchestra will play Second Minuet (Betz) and Fruhlings Rauschen (Sinding). The ensemble will offer Memories of Vienna composed of Vienna Dream (Seizinsky), Spring in Vienna (Stelz), Fledermaus Waltz (J. Strauss), White Hearts Are Singing (O. Strauss), Vienna Life (J. Strauss), Ich Weis Auf Der Wunden Ein Kleines Hotel (Benatzky), Im Prater Bluhm Wider Die Baume (Stelz), Ich Mocht Wieder Etmahl in Grinzing, Two Hearts in Three-Quarter Time and Deutscheister March (Ertl).
MBS-True or False, drama (J. B. Williams Co.): WGN WLW
News: KCMO KWBG
KANS-Howard Fordham's Orch.
KFH-Evening Serenade
KGBX-Organocourne
KLRA-Glen Gray's Orch.
KSCJ-American Scene
KTHS-For Men Only
KXBY-Little Joe
WNAX-Musical Moments

9:15
KCMO-Dance Gems
KLRA-Varieties
KXBY-Jam Session
WNAX-Yankton College Prgm.

9:30
NBC-Burns & Allen (Grape Nuts); Tony Martin; Ray Noble's Orch.; Guest: KOA KFI (also at 7 p.m.)
NBC-Public Hero No. 1, drama (Falstaff Brewing Co.): KSD KARK WMAQ KTHS KGBX WOW WHO WFAA KANS
MBS-Lone Ranger (Gordon Baking Co.): KFOR
CBS-Brave New World, drama: KSCJ WNAX WCCO WBBM KFH KRNT KFAB WIBW KLRA (sw-11.83)
The story of "A Caribbean Pilgrim," Eugenio de Hostos de Puerto Rico, will be the subject of the dramatization. De Hostos was a great contributor to educational advancement both in his own island, and in other sections of Latin America, including Chile, Peru, Ecuador, Venezuela, and Santa Domingo. He was an advocate of freedom and unity for all the West Indies.
NBC-For Men Only (Vitalis); Peg La Centra; Peter Van Steeden's Orch.; Guest: WENR WLW (sw-9.53)
NBC-Nat'l Radio Forum: WREN KOIL WMT KSO (sw-6.14)
MBS-Pageant of Melody: WGN KCMO-Revolution Disc Club
KOA-Men of the West
KMOX-Evening Serenade
KSTP-Rhythm and Romance
KWK-Organ, Violin & Poetry
KNBY-Schlitz Tavern
WDAF-Philharmonic Orch.
WSM-Comedy Stars of Broadway

9:45
Vic Arden's Orch.: KMBC KMOX KSTP-Rosicrucian Order
WDAF-Studio Prgm.
WSM-Goodman's Pianologue

10:00
NBC-Amos 'n' Andy, sketch (Campbell's Soup): WDAF WOW KOA WHO WSM WMAQ WBAP (also at 6 p.m.)
CBS-Poetic Melodies (Wrigley's Gum): KMBC WBBM KFAB KLRA WCCO KMOX KRNT (also at 6 p.m.)
NBC-Bert Block's Orch.: WMT NBC-Freddy Martin's Orchestra: (sw-9.53)
CBS-Glen Gray's Orch.: (sw-11.83)
News: KOIL WIBW KWBG WLW KSCJ WENR KGBX KARK
Sports: KWK WREN
KANS-News; Wrestling Match
KCMO-Organ Reveries
KFH-Elk's Safety Crusade
KSTP-Mr. Editor
KTHS-Dream Boat
KXBY-Stars Over Manhattan
WNAX-Carol Lee, songs

10:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): KOA KFI (at 6:15 p.m.)

NBC-Bert Block's Orch.: WREN KGBX
CBS-Glen Gray's Orch.: KLRA KCSJ KFAB WNAX KMBC KFOR
NBC-Freddy Martin's Orch.: KARK
News: KFH WBAP WHO KSO WMT WSM KRNT KTHS
Vic Arden's Orch.: KMOX WBBM KCMO-Joan & Jimmie, songs
KOIL-Around Omaha
KSTP-News; Sports
KWK-Musical Prgm.
WCCO-Cedric Adams
WDAF-Max Condon, trn.
WENR-King's Jesters
WGN-Ennio Bolognini's Concert Orch.
WIBW-Crime Patrol
WLW-Harmony School
WMAQ-Bachelor Poet
WOW-Wig Waggin' with Wag

10:30
NBC-Voice of Firestone; Orch.: KFI KOA (also at 7:30 p.m.)
NBC-Lou Breeze's Orch.: WLW KARK KTHS WMAQ KGBX (sw-9.53)
CBS-Sammy Kaye's Orch.: KSCJ KMBC KFAB WNAX KLRA KRNT WIBW (sw-11.83)
NBC-Magnolia Blossoms; Fisk Jubilee Choir: WREN KTHS KSO WSM
MBS-Will Osborne's Orch.: KOIL WGN KFOR WMT
Dance Orch.: KSTP WDAF KFH
News: WOW KMOX WBBM KWK
KCMO-Lights and Shadows
KXBY-Cappys Cabana
WBAP-Jack Amlung's Orch.
WCCO-Rollie Johnson
WENR-Henry Busse's Orch.
WHO-Sports

10:45
NBC-Lou Breeze's Orch.: WHO WOW
CBS-Sammy Kaye's Orch.: WCCO
MBS-Will Osborne's Orch.: KWK KCMO-Flying Carpet
KMOX-Paul Sabin's Orch.
KXBY-News
WBBM-Piano Parade

11:00
NBC-Fibber McGee & Molly (Johnson Wax); Orch.: KFI KOA (also at 8 p.m.)
CBS-Hollywood Hotel Celebration: KLRA KFH WIBW WBBM KFAB WNAX KSCJ KMBC
NBC-Charlie Barnett's Orch.: KANS WREN (sw-6.14)
MBS-Tommy Dorsey's Orch.: WGN KOIL KSO KFOR WMT WLW
NBC-Lani McIntire's Orch.: WDAF KARK WJHO KSD KGBX WMAQ WOW WSM
KMOX-Pappy Cheshire's Hill Billy Band
KTHS-Jimmy Capra's Orch.

KWK-Ran Wilde's Orch.
KXBY-Frimely Voice
WBAP-Black Night
WCCO-Joe Jung's Orch.
WENR-Music As You Desire It

11:15
MBS-Tommy Dorsey's Orch.: KWK
KXBY-Evening at Country Club

11:30
NBC-Vox Pop (Molle Shave): KFI (also see Tues. Prgms. at 8 p.m.)
NBC-Earl Hines' Orch.: KARK KGBX KSD WDAF WOW WSM WHO KTHS WMAQ (sw-9.53)
CBS-Eddie Fitzpatrick's Orch.: KFH KMBC KRNT KFAB WIBW WNAX KSCJ WBBM WCCO
NBC-Bobby Grayson's Orch.: WREN KANS WMAQ (sw-6.14)
MBS-Lawrence Welk's Orch.: KOIL WMT KWK KFOR WLW KSO
Dance Music: WBAP KOA KLRA-Radio Night Club
KMOX-Jay Mills' Orch.
KXBY-Lucille's Paradise
WGN-Charlie Gaylord's Orch.

11:45
CBS-Eddie Fitzpatrick's Orch.: KMOX
NBC-Earl Hines' Orch.: WBAP KCMO-Slumber Hour
WENR-Dance Orch.

12:00
MBS-Kay Kyser's Orch.: KSO WLW WGN
News: KOA WHO
KMBC-Midnight Headlines
KMOX-Dancing Time
KSTP-News; Dream Ship
KXBY-Antlers' Club
WENR-Californian's Orch.
WMAQ-King's Jesters' Orch.
WOW-Musical Prgm.

End of Monday Programs

MR. FAIRFAX

HUGH STUDEBAKER was born May 31, 1900. He is married, has no children, is five feet ten and one-half inches tall, weighs 160 pounds. Lives in a north side apartment in Chicago.—B. E. H., Granville, Ohio.

TED MAXWELL is not in Helen Menken's "Second Husband" cast. ED PRENTISS was born in Chicago, September 9, 1908. He is five feet eleven inches tall, has dark brown hair and eyes. He is a bachelor and lives in a five room apartment on Chicago's near-north side. KEN GRIFFIN is 29 years old, six feet tall, has thinning brown hair and weighs 200 pounds. He was born in Enid, Oklahoma, on May 23, and is married.—M. S., Milton, Mass.

NBC COAST TO COAST

LUM AND ABNER
MON. • WED. • FRI.

WJZ WLW
WBAL
WBZ
WBZA
WSYR
WENR
WSB WMC

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FIBBER M'GEE and MOLLY
Monday Nights
NBC

9 o'clock • E. S. T.
8 o'clock • C. S. T.
10 o'clock • M. S. T.
9 o'clock • P. S. T.

Presented by
JOHNSON'S WAX



CHARLES BUTTERWORTH "Hollywood Mardi Gras" comedian Tues. 8:30 pm CST

MORNING

7:00 am CST NBC-Charioteers: WREN NBC-Malcolm Claire: WDAF KARK KTHS CBS-News: (sw-21.52) News: KCMO KUOA WMBH KXBY WIBW Musical Clock: KFEQ KGBX KOIL 7:15 NBC-Dick Leibert's Ens.: WREN CBS-Poetic Strings: (sw-21.52) NBC-Good Morning Melodies: KARK KVOO KTHS WDAF News: KGNF WOW WAAW WHB KMBC WJAG 7:30 NBC-Do You Remember?: KGBX KARK KTHS News: KWTO KFEQ Musical Clock: WOV WDAF WHB KOIL WMBH 7:45 CBS-Fred Feibel, organist: KLRA News: KOIL KVOO KXBY WREN 8:00 CBS-Arthur Godfrey & Organ: (sw-21.52) NBC-Breakfast Club; Orch.; Soloists; News: KTHS WREN KOIL KARK KANS (sw-15.21) CBS-Music in the Air; News: KFAB KLRA KFH News: WMBH KFOR KMOX KXBY Coffee Pot Inn: WJAG WHO WOW 8:15 NBC-Breakfast Club; News: KGBX CBS-Music in the Air: (sw-21.52) NBC-Person to Person: KSD News: KGNF WIBW WNAX KCMO-Songs of the Pioneers KFAB-Coffee Pot Inn KMBC-Young Widder Jones KMOX-Ozark Varieties KVOO-Glenn Condon 8:30 CBS-The Road of Life: (sw-21.52) NBC-Francis Adair, songs: KSD NBC-Breakfast Club; News: KVOO CBS-Dave Bacal & High Hatters: KLRA KFH KFOR KMBC KCMO-Crown Show KFAB-Morning Song KFBI-Frank & Dusty KFEQ-Faye & Cleo KGNF-Paul Pendarvis Presents KMOX-Melody Spinners KSCJ-Ye Town Criers KUOA-Concert Orch. KWBG-Swap Service KWK-Candid Camera; News KWTO-Slim, Snookums & Zedric KXBY-Musical Cowgirls WDAF-Pecks on the Air WHB-Kenneth Kay WHO-Morning Melodies WIBW-Betty Crocker WJAG-Musical Clock WMBH-Soap Box WNAX-Melody Kings WOW-Pretty Kitty Kelly 8:45 CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX KFAB (sw 21.52) NBC-Landt Trio: WDAF CBS-Waitzes of the World: KLRA KFH Party Line: KMBC WOW KCMO-Church Council KFBI-Tunes in Black & White KFEQ-Markets KGNF-Movie Gossip KOIL-Polly the Shopper

KSCJ-Market Report KSD-Morning Melodies KUOA-Gospel Singer KWBG-Singin' & Swingin' KWTO-Rhythm & Romance KXBY-Picking Air Pockets WHO-Olson Oddities WIBW-Betty & Bob WMBH-Dixie Demons 9:00 NBC-Margot of Castlewood (Quaker Oats): KOIL KANS WREN KVOO KWK (sw-15.21) CBS-Pretty Kitty Kelly, sketch (Wonder Bread): KFH KSCJ KLRA KMOX NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WHO WDAF WOW News: KGBX KTHS KARK-Ben Selvin's Orch. KCMO-Music Briefs KFAB-News; Ole & Marge KFBI-Radio Work Shop KFEQ-Old-Time Frolic KGNF-Rhythm & Romance KMBC-Fashion Flashes KUOA-God's Half Hour KWBG-News; Buy it Yourself Prgm. KWTO-The Singing Cowboy KXBY-Remote Control WHB-Melodies WIBW-Joe Dumond WJAG-Russell Jensen, pianist WMBH-Piano Moods WNAX-John Peter DePagter 9:15 NBC-Cabin at the Crossroads (Aunt Jemima): KOIL KANS WREN KVOO KWK (sw-15.21) CBS-Myrt & Marge, sketch (Super Suds): KLRA KMOX KFH KFAB WIBW WNAX NBC-John's Other Wife, sketch (Louis Philippe): WDAF KSD WHO WOW KARK-Concert Miniature KCMO-Anne Hayes KGBX-Leaders in Dance Time KGNF-News KMBC-Prgm. Notes; Interlude KSCJ-Lady About Town KTHS-Easy to Remember KWBG-Newcomer's Hour KWTO-Party Line KXBY-Twentieth Century Revue WHB-Magic Kitchen WJAG-Musical Gems WMBH-Vocal Varieties 9:30 NBC-Attorney-at-Law, sketch, (Johnson's Floor Wax): KWK KOIL WREN (sw-15.21) CBS-Jack & Paul: KFAB KSCJ NBC-Just Plain Bill, sketch (Anacin): WOW WDAF WHO MBS-Get Thin to Music (Wallace Biscuit Co.): KFOR WHB Markets: KFEQ WAAW KFBI KFH KANS-Kwik Ads KARK-James Dion's Orch. KCMO-Charm School KGNF-Organ Music KLRA-Party Line KMBC-Zeke Manners KMOX-Komedy Kingdom KTHS-Honeymooners; Song for Today KUOA-Mail Bag KVOO-Lady of Millions KWTO-Radio Newettes KXBY-Vocal Varieties WIBW-Housewives Prgm. WMBH-News WNAX-Brass Band 9:45 NBC-Woman in White, sketch (Pillsbury): WOW WHO KSD WDAF CBS-Oxydol's Own Ma Perkins, sketch: KMBC KMOX KLRA WNAX KSCJ NBC-Viennese Ensemble: WREN NBC-Kitchen Cavalcade (C. F. Mueller Co.): (sw-15.21) KANS-Model Kitchen KARK-At Home with Carolina Rawls KCMO-Sweet Swing KFAB-Weather Report & Mkts. KFBI-Sophisticated Swing KFH-Model Kitchen KGBX-Church in the Wildwood KOIL-Golden Hour KTHS-Home Folks Frolic KVOO-Dan Harding's Wife KWBG-Neighbor Jim KWK-The Party Line KWTO-Ozark News KXBY-Social Calendar WHB-Municipal Court WMBH-Music Graphs

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:30 CST FAMOUS ACTORS GUILD with Helen Menken in "Second Husband," CBS. 7:00 CST JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, Genevieve Rowe, Ray Block and Swing Fourteen and guest, NBC. 7:00 CST "BIG TOWN" with Edward G. Robinson and Claire Trevor, CBS. 7:00 CST THOSE WE LOVE, dramatic serial starring Nan Grey, NBC. 7:30 CST IT CAN BE DONE; Edgar A. Guest, Frankie Masters' orchestra; guest, NBC. 7:30 CST AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; John Barrymore, guest, CBS. 8:30 CST HOLLYWOOD MARDI GRAS with Lanny Ross, Charles Butterworth, Walter O'Keefe, Jane Rhodes, Raymond Paige's orchestra, NBC. 8:30 CST JACK OAKIE with Stuart Erwin, Raymond Hatton, Harry Barris, chorus; George Stoll's orchestra; Jimmy Durante, guest, CBS.

10:00 CBS-Mary Lee Taylor (Pet Milk): KFAB KMOX KFH KLRA KMBC NBC-The Story of Mary Marlin, sketch (Ivory Flakes): (sw-15.21) NBC-Norm Scherr, pianist: KGBX KARK KVOO NBC-David Harum, sketch (Baby O); Peggy Allenby: KSD WHO WOW WDAF (sw-15.33) MBS-Listen Awhile: KFOR KWK News: KUOA KOIL KANS-Weather; News; Lost & Found KCMO-News; You Shall Have Rhythm KFEQ-Pretty Kitty Kelly KGNF-News, Weather, Grain KSCJ-Memories That Endure KTHS-Time for Thought KWBG-News; Gems of the Masters KWTO-Gems of Melody KXBY-Organ Rhapsody WJAG-Curtain Raiser WMBH-Magic Kitchen WNAX-Devotional Service WREN-Church in the Wildwood 10:15 CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX KFAB KMBC NBC-Pepper Young's Family, sketch (Camay Soap): (sw-15.21) NBC-Backstage Wife, sketch (Dr. Lyons): KSD WOW WDAF WHO MBS-Bachelors Children (Cudahy): WHB NBC-Josh Higgins of Finchville, sketch: KTHS KGBX KARK KVOO KANS-Mystic Melodies KCMO-Milady's Serenade KFBI-Christian Science KFEQ-Ben & Pauline KFH-To be announced KGNF-Shoppers Prgm. KLRA-Woman's Magazine KOIL-Tonic Tunes KSCJ-Women's Review KUOA-Univ. of the Air KWBG-Viola Darby KWK-Tonic Tunes KWTO-Billy Gilbert, trn. WAAW-Markets WJAG-Voice of the Street WNAX-Buckle Busters WREN-Musical Encores 10:30 NBC-Homemakers' Exchange (Nat'l Ice Adv. Inc.): KSD WHO WOW KANS KVOO KARK WDAF (sw-15.33) NBC-Vic & Sade, sketch (Crisco): (sw-15.21) CBS-Big Sister, sketch (Rinso): WNAX KLRA KFAB KMOX KFH KMBC NBC-Originalities: WREN Mary Lee Taylor: WMBH KWTO KCMO-Bert Buhrman, organist KFBI-Morning Melodies KFEQ-Bunkhouse Bill KGBX-On the Mall KGNF-Favorites in Song KOIL-Vagabond Dreamer KSCJ-Pelletier Pointer; News KTHS-On the Mall KUOA-Piano Moods KWBG-Merry Music Makers KWK-News; Musical Interlude KXBY-Enchanted Ballroom WHB-Hollywood Spotlight WIBW-Protective Service WJAG-West Point Prgm. 10:45 NBC-Edward MacHugh, Gospel Singer (Ivory Soap): (sw-15.21) CBS-Aunt Jenny's Real Life Stories (Spry): KFAB KMBC WNAX KMOX KFH NBC-Larry Larsen, organist: KOIL WREN KANS NBC-Geo. Hartrick, bar.: KTHS WDAF KARK KSO KFEQ-Weather Reports KGBX-Markets KGNF-Singing Strings KLRA-Allay Presents KSCJ-Livestock Trade; Want Ad Rambles KUOA-Vincent York's Orch. KVOO-Glenn Condon KWBG-Devotional Hour KWK-Morning After KWTO-Farm & Home Hour KXBY-Timely Tunes WHB-Music in the Air WHO-Robert Hood Bowers Band WIBW-Judy & Jane WOW-College of Agriculture 11:00 CBS-Mary Margaret McBride, columnist (Minute Tapioca): KFAB KMBC KMOX NBC-Our Spiritual Life: KGBX KANS Dr. J. S. Bonnell, "Transforming the Commonplace." CBS-News: KLRA KFH NBC-Happy Jack songs: WDAF WHO (sw-15.33) MBS-Boy & Girl Friend: WHB Markets: KFEQ KUOA WMBH Party Line: KVOO WIBW KARK-Nazarene Church KCMO-News; Song Souvenirs KFOR-News KGNF-Trade Guide KOIL-Women in the News KSD-Dick Leibert, organist KTHS-Amer. Family Robinson KWBG-News; Markets KWK-Young Widder Jones KXBY-Unity School WJAG-Fed. of Women's Clubs WNAX-Russ Pike WOW-Your Home Town WREN-George Hall's Orch. 11:15 CBS-Your News Parade (Lucky Strike Cigarettes): Edwin C Hill, commentator: KFH KLRA KSCJ WNAX KMBC KMOX KFAB NBC-The O'Neills, sketch (Ivory Flakes): WDAF WOW (sw-15.33) NBC-Bailey Axton, trn.: KGBX KANS WREN KTHS

KCMO-Rhythm in Vogue KFBI-Down Melody Lane; Mkts. KFEQ-Missouri Organ KOIL-Music for Madame KSD-Songs of Jean Carmen KUOA-Dental Assn. KVOO-News KWBG-Hollywood on Review KWK-Rapid Service KXBY-Early Edition WAAW-Markets WHO-Dan Harding's Wife WIBW-Dinner Hour WMBH-School of Music 11:30 NBC-Nat'l Farm & Farm Hour: KGBX KVOO KTHS WREN KARK KOIL KWK KANS (sw-15.21) Edward Davies, baritone, will be guest. NBC-Carlile & London, piano duo: WOV WDAF (sw-15.33) CBS-Romance of Helen Trent, sketch (Edna Wallace Hooper): KMBC KMOX KFAB MBS-Studies in Black & White: KFOR WHB KCMO-Master Singers KFH-Judy & Jane KGNF-Live Stock & Produce KLRA-Lady of Millions KSCJ-Roundup KSD-Marie Harrington & Allan Clarke KUOA-Music in a Sentimental Mood KWBG-Organalities KWTO-Markets WAAW-News WHO-Hymns of All Churches WMBH-Today's Favorites WNAX-Happy Jack's Old Timers 11:45 CBS-Our Gal, Sunday (Anacin): KMBC KMOX KFAB NBC-Three Romances: WDAF WOW (sw-15.33) CBS-Morning Moods: KFH KLRA MBS-Marcella Hendricks, songs: KFOR WHB KCMO-World Book Man; Here Comes the Band KFBI-Hal Burke's Orch. KFEQ-Novelty Time KGNF-Paul Pendarvis Presents KSD-Dan Harding's Wife KUOA-Down Our Street KWBG-Hits & Entores KWTO-Vic Arden's Orch. KXBY-News WHO-Betty & Bob WJAG-Modern Melodies WMBH-Singin' Sam

AFTERNOON

12:00 CBS-Betty & Bob, sketch (Gold Medal): KMOX KFAB (sw-15.27) CBS-Dixie Serenade: KLRA KFH NBC-Emerson Gill's Orch.: (sw-15.33) News: KGNF KCMO KSCJ WMBH WIBW News; Markets: KMBC KOIL KWBG WHB KGBX-Luncheon Dance Music KSD-News; Rhythm Makers KWTO-Singing Sam KXBY-Television Flashes WDAF-Bible College WHO-Markets & Weather WJAG-Andy Moats' Orch. WNAX-Lambert Bartak 12:15 CBS-Hymns of All Churches (Gold Medal): KMOX KFAB (sw-15.27) NBC-Escorts & Betty: WDAF (sw-15.33) CBS-Ann Leaf, organist: KLRA Markets: WAAW WIBW KFH KCMO-Luncheon Lyrics KFEQ-Big Smith Troupe KGNF-Say It with Music KMBC-Tex Owens, songs KOIL-Noonday Varieties KSCJ-Voice of the People KUOA-News KWBG-Highlights Through a Woman's Eyes KWTO-Luncheon Lyrics KXBY-To be announced WHB-Anything Can Happen WHO-Songfellows WJAG-Markets; News WMBH-Swing Time WNAX-News & Markets WOW-Midday Melodies 12:30 NBC-Sue Blake, sketch: KANS CBS-Arnold Grimm's Daughter (Gold Medal): KMOX KFAB (sw-15.27) News: KFEQ KWTO KTHS WOW KGBX WREN KGNF WHO KARK-Light Crust Doughboys KCMO-Musical Menu KFBI-Voice of the People KFH-Linda's First Love KMBC-Betty & Bob KSCJ-Sons of Pioneers KUOA-Stewart Hamblen KVOO-Bob Willis' Playboys KWBG-Home of Today KWK-Organ Melodies KXBY-Farm Hour WDAF-News; Service Reports WOV-Silver Sails WIBW-Noonday Prgm. WJAG-News & Weather WMBH-Man on the Street WNAX-Brass Band 12:45 CBS-Vincent Del Garza: KLRA NBC-Rochester Civic Orch.: KARK Children's Concert: Gliere's Sailors Dance from "The Red Poppy," Grainger's Shepherd's Hey, Grieg's Norwegian Dance No. 2, Minuet (Holzoul), Gypsy Dance from Bizet's "Carmen" and Borodine's Polovetsian Dances. NBC-Words & Music: KSD CBS-Hollywood in Person (Gold Medal): KMOX KFAB (sw-15.27) For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide. MBS-The Voice of Experience (Lydia E. Pinkham): KOIL KWK WHB Man on the Street: WOW KWTO KANS-Campus Capers; News KFBI-Frank Gage KFEQ-Reporter KFH-Ma Perkins KGBX-Rhythm & Romance KGNF-Tom Collins' Orch. KMBC-Hymns of All Churches KSCJ-Livestock Trade; Farm Flash KTHS-Zeke Manners' Gang KWBG-Mainstreet Chatter WDAF-Linda's First Love WHO-Singing Cowboy WJAG-Radio Family Mail Bag WMBH-Home Folks Frolic WNAX-D. B. Gurney WREN-Tulsa Ted and his Range Riders 1:00 CBS-Stage Relief. Speaker: (sw-15.27) CBS-Slim Jim Jones: KFH KLRA KSCJ NBC-Fun in Music; Dr. Maddy: KGBX KTHS MBS-To be announced: WHB KWK News: KFOR WAAW KARK-Livestocks; Luncheon Music KCMO-News; Mid-day Moods KFAB-Comedy Stars of Broadway KFBI-Lois, Joe & Ernest KFEQ-Hiran's Store KGNF-The Swappers KMBC-Arnold Grimm's Daughter KMOX-Inquiring Reporter KOIL-Curb Exchange KSD-Mary Carolyn Henry, sop.; News; Russ David's Orch. KUOA-1260 Friendly Street KWBG-News; His Majesty the Baby KWTO-Siesta Songs WDAF-Lady of Millions WHO-New Tunes WMBH-Kiwanis Club WNAX-Bohemian Band WOW-Musical Prgm. 1:15 NBC-Let's Talk It Over: KOIL KANS WREN (sw-15.21) CBS-The O'Neills, sketch (Ivory Soap): KMOX KLRA KFH MBS-Radio Garden Club: KWK Markets: WOW WAAW KARK-Church of Christ KCMO-Sidewalk Snooper KFAB-Markets & News KFEQ-Nute's Gang KGNF-Ralph Jones, pianist KMBC-Hollywood in Person KSCJ-Peacock Court KVOO-Carson Robison's Buckaroos KWBG-Echoes from Light Opera KWTO-Organ Reveries WDAF-Dan Harding's Wife WHB-Design for Dancing WHO-Lady of Millions 1:30 NBC-Music Guild: KOIL (sw-15.21)

Tuesday

January 18



VIVIAN DELLA CHIESA
NBC Soprano
Tues. 6:45 pm CST

Sports: KCMO KWBG
KANS-News; Design for Dancing
KARK-Answer Me This
KOA-Concert Hall Music.
KSCJ-Serenader
KNBY-Romance of Money
WGN-Concert Orch.

7:15
MBS-Sammy Kaye's Orch.: KFOR
KFH-Comely Stars of Broadway
KSCJ-Peter McGregor
KNBY-Rhapsody in Brass
WGN-Victor Arden's Orch.
WSM-Swingtime on Parade

7:30
NBC-It Can Be Done, drama
of Success Stories; Edgar A.
Guest (Household Finance).
Frankie Masters' Orch.: KSO
KWK WREN KOIL WLS
WMT WLW (sw-11.87)

Mrs. Polly Pettit, founder of the
New York School of Dis-
play, will be tonight's guest.
Mrs. Pettit got her start in this
field twelve years ago when she
made a model man for her son
out of gumdrops. The stunt so
impressed her friends that she
was prevailed upon to try and
sell it. A candy company con-
tracted her to do their window
displays, from which work her
school finally evolved. The
school is three years old now
and has over 300 graduates.

**NBC-Wayne King's Orch. (Lady
Esther):** KSD WMAQ WSM
WHO WDAF KVOO WOW
KSTP WBAP (sw-9.53)

CBS-Al Jolson Show (Lifebuoy):
Martha Raye; Parkyakarkus;
Victor Young's Orch.: WCCO
KMBC WBBM KFH KRNT
KMOX KFAB KLRA WNAX
WIBW (sw-11.83) (also KNX
KSL at 10:30 p.m.)
John Barrymore will be guest.

NBC-Walter Kelsey's Orch.:
KOA

MBS-Symphony in Rhythm: WGN
KFOR
To be announced: KGBX KSCJ
KANS-Amer. Family Robinson
KARK-David Myhand, songs
KCMO-Let's Dance
KNBY-Barnwards

7:45
KANS-Symphonies in Song; News
KARK-Symphonetta
KCMO Romance in Rhythm
KGBX-News
KOA-Comedy Stars of Broadway

8:00
CBS-Watch the Fun Go By
(Ford); Al Pearce's Gang,
Carl Hoff's Orch., Guest:
WIBW KMOX WBBM KFAB
KMBC KRNT WCCO KLRA
WNAX KFH KSCJ (sw-11.83)
(also KNX KSL at 11 p.m.)

NBC-Vox Pop (Molle Shave):
Johnson: KSD WHO WDAF
Wallace Butterworth & Parks
WMAQ WOW KOA KSTP (also
Mon. Prgms. at 11:30 p.m.)

NBC-Horace Heidt's Brigadiers
(Alemitte): KWK WMT KSO
KOIL WREN WLW WBAP
WLS WSM KANS (sw-11.87)

NBC-To be announced: KVOO
MBS-Leighton Noble's Orch.:
WGN
KARK-Dance Parade
KCMO-News; Moonlight Musicale
KFOR News
KGBX-Swing Your Partner
KTHS-Federated Women's Clubs

8:15
MBS-Leighton Noble's Orch.:
KFOR
KCMO-Jam Session
KGBX-The Witching Hour

(Continued on Next Page)

Frequencies

KANS-1210
KARK-890
KCMO-1370
KFAB-770
KFBI-1050
KFEQ-680
KFH-1300
KFOR-1210
KGBX-1230
KGNF-1430
KLRA-1390
KMBC-950
KMOX-1090
KOA-830
KOIL-1260
KRNT-1320
KSCJ-1330
KSD-550
KSO-1430
KSTP-1460
KTHS-1060
KVOA-1260
KVOO-1140
KWBG-1420
KWK-1350
KWTO-560
KXBY-1530
WAAW-660
WBAP-800
WBBM-770
WCCO-810
WDAF-610
WENR-WLS-870
WFAA-800
WGEN-720
WHB-860
WHO-1000
WIBW-580
WJAG-1060
WLW-700
WMAQ-670
WMBH-1420
WMT-600
WNAX-570
WOW-590
WREN-1220
WSM-650

CBS-American School of the Air:
KFAB KMBC KMOX KSCJ
KFH (sw-11.83)

NBC-Gen. Fed. of Women's
Clubs: KGBX (sw-15.33)

Houseboat Hannah: WOW WHO
WDAF

KANS-Variety Revue; News
KCMO-Dance Time
KFBI-News; Friendly Farmers
Hour

KFEQ-Garden Roundup
KGNF-News; Tonic Tunes
KLRA-Linda's First Love
KSD-Judy & Jane
KTHS-Concert Ensemble

KWBG-Your Home
KVOO-Handy Ads
KWBG-Jam Session
KWK-News; Pianist
KWTO-Slim Pickens' Playboys

KXBY-Women's News
WJB-Variety Prgm.
WJAG-Grain Market

WMBH-Rippling Rhythm
WNAX-Buckle Busters
WREN-Make Believe Ballroom

1:45

NBC-Armchair Quartet: KTHS
KARK KGBX (sw-15.33)

MBS-Beatrice Fairfax (Hecker
Products): KWK
Judy & Jane: WNAX WHO
KVOO WDAF WOW

To be announced: KLRA KXBY
KCMO-Belle Nevins, songs
KFBI-Kolman's Orch.

KGNF-Jose Manzanara's Orch.
KLRA-Rhythm by Cugat
KSD-Contract Bridge Lessons
KWBG-WPA Prgm.

KWTO-Ma Perkins
WHB-Beauty Forum
WJAG-Russell Jensen, organist
WMBH-News

2:00

NBC-Pepper Young's Family,
sketch (Camay): KSD WOW
WDAF WHO KVOO (sw-
15.33)

CBS-Ray Block's Varieties: KSCJ
KFOR KLRA (sw-11.83)

NBC-Marine Band: WREN KOIL
KANS

MBS-To be announced: WHB
News: WIBW KUOA
Markets: KFEQ KWTO KFH
KARK-Musical Varieties
KCMO-News; Swingtime
KFAB-News & Markets
KGBX-Music by Cugat
KGNF-Markets; Swing Stylists
KMBC-Happy Kitchen
KMOX-Magic Kitchen
KTHS-Grade Schools Present
KWBG-Women in the News;
Novelties

KWK-Today at Two
KXBY-Afternoon Arias; News
WMBH-Music by Cugat
WNAX-Melody Kings

2:15

NBC-Oxydol's Own Ma Per-
kins, sketch: KSD WDAF
KVOO WHO WOW (sw-15.33)

CBS-Dictators: KFH KFAB KSCJ
KMBC KFOR KLRA (sw-
11.83)

MBS-Jean King, songs: KFOR
WHB
KGBX-Home Folks Frolic
KGNF-Stars Over Hollywood
KUOA-Leo Erdody's Orch.
KWBG-Lonesome Cowhand
KWTO-Ewing Nix, violinist
WIBW-June Baker, homemaker
WJAG-Afternoon Concert
WMBH-Scrap Book
WNAX-Varieties

2:30

CBS-Hollace Shaw, sop.; Concert
Orch.: KSCJ KLRA KFH
(sw-15.27)

NBC-Vic & Sade, sketch (Cris-
co): WDAF KVOO KSD WHO
WOW (sw-15.33)

KARK-Consolairs
KCMO-Keeper of the Keys
KFAB-Star Dust

KFBI-News; Dance Patterns
KFEQ-Ministerial Alliance
KGBX-Mastersingers
KGNF-World Bookman; Music
for Today

KMBC-P. Hans Flath, organist
KMOX-Meet the Missus
KTHS-Navier Cugat's Orch.
KUOA-Radio Revival
KWBG-Swing Your Partner
KWK-Siesta Time
KWTO-Security Sam; Pop Con-
certs

KNBY-Tom McDermott
WHB-Honor Roll
WIBW-Kansas Roundup
WMBH-Markets
WNAX-Serenaders

2:45
CBS-Hollace Shaw, sop.; Concert
Orch.: KFAB

NBC-The Guiding Light (White
Naphtha): KTHS WDAF WHO
KSD WOW KVOO (sw-15.33)

MBS-Good Health & Training:
KFOR
KARK-News; Livestocks
KCMO-Harmony House
KFEQ-Pauline Ferne
KGBX-Organ Reveries
KGNF-Song Matinee
KMBC-News; Good Will In-
dustries

KMOX-One Woman's Opinion
KWBG-Hands Across the Sea
KWK-Council of Jewish Women
KNBY-Day Dreaming
WIBW-Staff Frolic
WMBH-Mildred Moore, vocalist
WNAX-Southerners with Betty

3:00
CBS-Myrt & Marge, sketch Su-
per Suds): KMBC
NBC-Club Matinee: WREN KOIL
KGBX KVOO KANS KTHS
KARK KWK

NBC-Lorenzo Jones, sketch
Phillips): WDAF WOW WHO
(sw-9.53)

CBS-Academy of Medicine: KFH
KLRA KFAB KSCJ (sw-11.83)
Dr. James W. Toumey, of the
New York Orthopedic Hospital,
will speak on "What We Can
Do for the Paralysis Victim."

KCMO-News; Tuneful Topics
KFEQ-Whirligig
KGNF-News
KMOX-Singin' Sam
KWBG-Neighboring City Prgms.
KWTO-Studio Jamboree
KXBY-Down the Mississippi
WJAG-Musical Roulette
WMBH-Handy Ads
WNAX-Women's Side of the
News

3:15
CBS-Dance Time: KSCJ KLRA
KFH KFAB (sw-11.83)

CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): KMBC
NBC-The Story of Mary Marlin,
sketch (Ivory Flakes): WHO
WDAF WOW (sw-9.53)

MBS-Songland: KFOR WHB
KFBI-Sentimental Moods
KGNF-Dorothy & Gene
KMOX-Houseboat Hannah
WNAX-Balladeers

3:30
CBS-The Goldbergs: (sw-11.83)
CBS-Kitty Keene, sketch (Dreft):
KMBC KMOX WIBW WNAX
KFH

NBC-Club Matinee: KVOO
NBC-Norman Cloutier's Orch.:
WDAF WHO WOW (sw-9.53)

MBS-Johnson Family, sketch:
KFOR WHB
KCMO-Poetic Treasures
KFAB-Afternoon Serenade
KFEQ-Monty & His Piano
KGBX-Music by Cugat
KGNF-The Serenader
KLRA-To be announced
KSCJ-Stars Over Hollywood
KXBY-Picking the Air Pockets
WJAG-Tango Time
WMBH-News Magazine

3:45
NBC-Cadets Quartet: WDAF
KSD WHO WOW
CBS-Current Questions Before
the House: KLRA KMBC
KSCJ (sw-11.83)
Rep. Walter M. Pierce, Demo-
crat from Oregon, speaks on
"The Development of Hydro-
Electric Power."

NBC-The Road of Life, sketch
Chipso): (sw-9.53)

MBS-Book a Week: KFOR
KCMO-Easy to Remember
KFAB-Uncle Charlie & Co.
KFBI-Dude Rancher
KFH-Tea Time Jamboree
KGBX-Home Folks' Frolic
KGNF-Round the Town
KMOX-Sons of the Prairie
KVOO-Elois & Swing Four
KWTO-Vital Statistics
KXBY-Once Upon a Time
WHB-Cocktail Hour Music
WHO-Kitty Keene, Inc.

WIBW-Edmund Denny
WJAG-Around Town
KMBH-Jim West, vocal
WNAX-Buckle Busters

4:00
NBC-The Four of Us; News:
KWK WREN
NBC-Bennett & Wolverton: KSD
KARK KTHS KGBX KVOO
WHO

CBS-Follow the Moon; Elsie Hitz
& Nick Dawson (Pebeco):
KMOX KMBC (sw-11.83)

NBC-Jr. Nurse Corps: (sw-15.21)
News: KUOA KWTO
KANS-News; Jack McElroy, tr.
KCMO-News; Melody Matinee
KFBI-Concert Hall & News
KFEQ-We Three

KLRA-American Family Robinson
KOIL-Hits and Encores
KSCJ-News; Let's Dance
KWBG-News; Ronnie Rogers'
Orch.

KXBY-Toast to Melody; News
WDAF-Question Box
WIBW-Ma Perkins
WJAG-Christian Science
WMBH-Personal Problems
WNAX-Happy Jack's Old Timers
WOW-People in the Headlines

4:15
NBC-Don Winslow of the Navy:
KTHS KARK KGBX KANS
WREN KWK

NBC-Vagabonds: KSD
CBS-Life of Mary Sothorn, sketch
(Hind's): KMBC KMOX (sw-
11.83)

NBC-Terry & the Pirates (Dari-
Rich): (sw-9.53)
News: WHB KGNF KFH KFAB
KCMO-Just Joan, songs
KFEQ-Matinee
KLRA-Melodeers
KOIL-Tabor College, Speaker
KSCJ-Freshest Thing in Town
KUOA-Kiddies Hour
KVOO-Romantic Strings
KWTO-Market Reporter
WDAF-Birthday Bell
WHO-Myrt & Marge
WIBW-To be announced
WJAG-News & Radio Detectives
WMBH-Bob Lee, vocal
WOW-Lady of Millions

4:30
CBS-Stepmother, sketch (Col-
gate): KMOX (sw-11.83)

NBC-Kellogg's Singing Lady:
(sw-15.21)

Story: Washoo Legend of Red
Goose and the Squirrel Chief.
NBC-Harry Kogan's Orch.: KTHS
KGBX KVOO KARK WOW
KWK

CBS-To be announced: KSCJ
KLRA KFOR KFAB

NBC-Jack Armstrong, sketch:
(sw-9.53)

NBC-Johnny Johnston, bar.:
KOIL WREN KANS
KCMO-Tea Time Tunes
KFBI-Fellowship Hour
KFEQ-Apple Crick
KFH-Right Off the Press
KGNF-The American Scene
KMBC-Music for Madame
KUOA-Harbor of Harmony
KSD-Careful Children's Club
KWBG-John Norman & his Violin
KWTO-World Dances
KXBY-WPA Symphony
WAAW-News
WDAF-News; Mystery Melodier
WHB-Yours Truly, Mr. Dooley
WHO-Party Line
WIBW-Matinee
WJAG-Story Lady
WMBH-Concert Hour

4:45
CBS-Hilltop House, sketch (Palm-
olive Soap): KMOX KFAB
WNAX KMBC KLRA KFH
(sw-11.83)

NBC-Crusader's Orch.: WREN
KOIL KANS KWK

NBC-Little Orphan Annie: (sw-
9.53)

NBC-Tom Mix' Straight Shooters:
(sw-15.21)
News: KFEQ WHO
KFBI-Lullaby Lady
KGNF-The Stamp Man
KSCJ-Cub Reporter
KSD-News; George Hall's Orch.
KUOA-Sports Revue
KVOO-Adventures of Jimmy Al-
len
KWBG-Song Shower
KWTO-Toots Bennett
KXBY-Vaudeville of the Air
WDAF-Dick Tracy
WHB-John Wahlstedt, tr.
WJAG-Highlights
WOW-Aunt Sally

5:00
CBS-Let's Pretend, children's
prgm.: KFH KLRA KSCJ
KFOR
The fairy story, "One Eye,
Two Eyes, and Three Eyes,"
will be the first presentation of

"Let's Pretend" in its new
schedules. This program will
now be heard twice a week on
Tuesdays and Thursdays.

NBC-Science in the News:
KTHS (sw-9.53)

NBC-Rakov's Orch.: WREN
KANS KOIL
NBC-Jr. Nurse Corps (Sunbrite):
KWK
Dick Tracy, sketch: KVOO WOW
KARK-Democrat Funnies
KCMO-News; Master Merchants
KFAB-Hits & Encores
KFBI-Dance Melodies & News
KFEQ-Jimmie Allen
KGBX-Dance Hour
KGNF-Sports Parade
KMBC-Terry & the Pirates
KMOX-Linda's First Love
KWBG-News; Days of Old
KWTO-Sports
KNBY-Max Cooper
WDAF-Kansas City Schools
WHO-Hilltop House
WMBH-Five O'Clock
WNAX-George B. German

5:15
CBS-Let's Pretend: *KMBC
NBC-Rhythmaires: KARK KGBX
(sw-9.53)

MBS-Len Salvo, organist: KWK
KFAB-Man on the Street
KFH-Personality Parade
KGNF-Dream Time
KLRA-Adventures of Jimmy Al-
len

KMOX-Lady of Millions
KOIL-Theater Spotlight
KSD-Dick Tracy
KTHS-News; Close of Day
KVOO-News of the Hour
KNBY-Bill Butterfield
WDAF-Terry & Ted
WHO-Jimmy Allen
WNAX-Trappers Trio
WOW-Terry and the Pirates

5:30
CBS-News; Selections from Light
Operas: KMBC KLRA KFAB
KFOR KSCJ KFH (sw-11.83)

NBC-Organ; Alma Kitchell, con-
tralto: WREN
NBC-News; Lani McIntire's Or-
chestra: KARK
News: WMBH WIBW
Jack Armstrong, sketch: WHO
KOIL KMOX WDAF

KANS-Creative Writers
KCMO-Chansonette
KFBI-World Dances
KGBX-Cabbages & Kings
KGNF-News; Weather
KSD-Sportscast
KVOO-Spotlight Revue
KWBG-Musical Alphabet
KWK-Al Sarli's Jam Session
KNBY-Dixieland Band
WNAX-Serenaders
WOW-The Jangles

5:45
NBC-Lowell Thomas, news com-
mentator (Sun Oil): (sw-
15.21)

NBC-Tom Mix' Straight Shooters
(Purina): KWK
NBC-Little Orphan Annie, sketch
(Ovaltine): KSD WOW WDAF
CBS-Barry Wood's Music: KSCJ
KFH KFAB KMBC (sw-11.83)

NBC-Dinner Concert: WREN
KANS KARK
Jack Armstrong: KLRA WIBW
KCMO-Bing Crosby
KFBI-Lois, Joe & Ernest
KGBX-New Orleans Swingsters
KMOX-Adventures of Jimmy
Allen
KOIL-News
KVOO-Jolly Cowboys
KWBG-Jimmy Allen
KNBY-Speaking of Love
WHO-Little Orphan Annie
WMBH-Lorraine Gire, vocalist
WNAX-News & Sports

6:00
NBC-Amos 'n' Andy (Campbell's
Soup): KSD WLW KSTP (sw-
9.53) (also see 10 p.m.)

NBC-Easy Aces, sketch (Anacin):
KOIL WENR KSO KWK
WMT (sw-11.87)

CBS-Poetic Melodies (Wrigley's
Gum): (sw-11.83) (also see
10 p.m.)

NBC-Hal Totten, sports: WMAQ
CBS-Herbert Foote, organist:
KSCJ KFAB
News: KCMO KMBC KFOR
KGBX WOW KXBY KMOX
Vic Arden's Orch.: WCCO WDAF
KANS-News; Sports
KARK-Livestocks; Nat Cromwell,
songs
KFBI-Dancing Party
KFH-Jimmie Allen
KLRA-Dinner Music

6:30
NBC-People in the News; Doro-
thy Thompson (Pall Mall):
WENR

NBC-Through the Years: WFAA
KVOO KARK KANS WSM
CBS-Navy Band: KLRA KFH
MBS-Headlines: WMT
News: WHO WMAQ WREN
Sports: KOIL KNBY
KFBI-Jungle Jim
KGBX-Dance Music
KOA-Jack Armstrong
KSCJ-Elks Club Prgm.
KSD-Victor Arden's Orch.
KSTP-Sports; Musicale
KWK-Sports; News
WDAF-Variety Prgm.
WCCO-Musical Prgm.
WGN-Harold Stokes' Orch.
WIBW-Concert Master
WLW-Press Review
WMT-String Ensemble
WNAX-Jimmy Grier's Orch.
WOW-Spirit of Athletics

6:45
NBC-Doctor Dollar: WMAQ
NBC-Vivian Della Chiesa, sopr.:
WENR WREN WMT
MBS-Jerry Livingston's Orch.:
KFOR KWK
Easy Aces: WFAA WDAF
KANS-Evening Concert
KCMO-Front Page Dramas
KELD-Movie Gossip (1370 kc)
KFH Broadway Comedy Stars
KLRA-Health Talk; Interlude
KOA-Jimmie Allen Adventures
KOIL-For Men
KSCJ-Jungle Jim
KSD-Yodel's Alpine Inn
KSTP-Thru the Years
KNBY-Spiritual Harmonizers
WCCO-Broadway Comedy Stars
WGN-Rube Appleberry
WHO-The Songfellows
WLW-Tonic Time
WOW-Vic Arden's Orch.
WSM-George Jessel & Orch.

7:00
NBC-Johnny Presents Russ Mor-
gan's Orch. (Philip Morris);
Chas. Martin's Thrills; Glenn
Cross; Francis Adair, songs;
Ray Block & Swing Fourteen;
Genevieve Rowe, sop.; Guest:
KVOO WHO WOW WMAQ
KSD WLW WBAP WSM
KSTP WDAF KGBX (also see
10:30 p.m.)

7:15
NBC-Those We Love (Pond's
Cream): KWK KSO WMT
WLS KOIL WREN (sw-11.87)

MBS-Sammy Kaye's Orch.:
WHB

7:30
NBC-It Can Be Done, drama
of Success Stories; Edgar A.
Guest (Household Finance).
Frankie Masters' Orch.: KSO
KWK WREN KOIL WLS
WMT WLW (sw-11.87)

Mrs. Polly Pettit, founder of the
New York School of Dis-
play, will be tonight's guest.
Mrs. Pettit got her start in this
field twelve years ago when she
made a model man for her son
out of gumdrops. The stunt so
impressed her friends that she
was prevailed upon to try and
sell it. A candy company con-
tracted her to do their window
displays, from which work her
school finally evolved. The
school is three years old now
and has over 300 graduates.

**NBC-Wayne King's Orch. (Lady
Esther):** KSD WMAQ WSM
WHO WDAF KVOO WOW
KSTP WBAP (sw-9.53)

CBS-Al Jolson Show (Lifebuoy):
Martha Raye; Parkyakarkus;
Victor Young's Orch.: WCCO
KMBC WBBM KFH KRNT
KMOX KFAB KLRA WNAX
WIBW (sw-11.83) (also KNX
KSL at 10:30 p.m.)
John Barrymore will be guest.

NBC-Walter Kelsey's Orch.:
KOA

MBS-Symphony in Rhythm: WGN
KFOR
To be announced: KGBX KSCJ
KANS-Amer. Family Robinson
KARK-David Myhand, songs
KCMO-Let's Dance
KNBY-Barnwards

7:45
KANS-Symphonies in Song; News
KARK-Symphonetta
KCMO Romance in Rhythm
KGBX-News
KOA-Comedy Stars of Broadway

8:00
CBS-Watch the Fun Go By
(Ford); Al Pearce's Gang,
Carl Hoff's Orch., Guest:
WIBW KMOX WBBM KFAB
KMBC KRNT WCCO KLRA
WNAX KFH KSCJ (sw-11.83)
(also KNX KSL at 11 p.m.)

NBC-Vox Pop (Molle Shave):
Johnson: KSD WHO WDAF
Wallace Butterworth & Parks
WMAQ WOW KOA KSTP (also
Mon. Prgms. at 11:30 p.m.)

NBC-Horace Heidt's Brigadiers
(Alemitte): KWK WMT KSO
KOIL WREN WLW WBAP
WLS WSM KANS (sw-11.87)

NBC-To be announced: KVOO
MBS-Leighton Noble's Orch.:
WGN
KARK-Dance Parade
KCMO-News; Moonlight Musicale
KFOR News
KGBX-Swing Your Partner
KTHS-Federated Women's Clubs

8:15
MBS-Leighton Noble's Orch.:
KFOR
KCMO-Jam Session
KGBX-The Witching Hour

(Continued on Next Page)

**NBC-Those We Love (Pond's
Cream):** KWK KSO WMT
WLS KOIL WREN (sw-11.87)

MBS-Sammy Kaye's Orch.:
WHB

7:00
NBC-Johnny Presents Russ Mor-
gan's Orch. (Philip Morris);
Chas. Martin's Thrills; Glenn
Cross; Francis Adair, songs;
Ray Block & Swing Fourteen;
Genevieve Rowe, sop.; Guest:
KVOO WHO WOW WMAQ
KSD WLW WBAP WSM
KSTP WDAF KGBX (also see
10:30 p.m.)

7:15
NBC-Those We Love (Pond's
Cream): KWK KSO WMT
WLS KOIL WREN (sw-11.87)

MBS-Sammy Kaye's Orch.:
WHB

Tuesday

January 18



BENNY GOODMAN
"King of Swing"
Tues. 9 pm CST

8:30

NBC-Hollywood Mardi Gras (Pac-kard); Lanny Ross, tr.; Chas. Butterworth, comedians; Jane Rhodes, songs; Ken Carpenter, announcer; Walter O'Keefe; Raymond Paige's Orchestra; Guests: WDAF WBAP WMAQ WSM WHO KSD KOA KANS WOV KSTP (sw-9.53)
Beetle, Phil Baker's "ghost-hecker" may appear as a surprise guest-hecker.

CBS-Jack Oakie (Camel Cigarettes); Stuart Irwin & Raymond Hutton, comedians; Harry Barris & Katherine Kane, songs; George Stoll's Orch.: WBBM KLRA KFV WMAX KMBC KFAB KMOX KRNT KSCJ WIBW WCCO (sw-11.83)
Jimmy Durante will be guest.

MBS-Jazz Nocturne: KFOR KWK

NBC-Alias Jimmy Valentine, drama (Larus Bros.): KOIL KTHS KVOO WENR WREN KSO KWK (sw-11.87)
KARK-Employment Service
KCMO-Concert Hall
KGBX-Success Story
KXBY-Carnival
WGN-Broadway Comedy Stars
WLW-Detective Mysteries 8:45
KARK-Vocal Symphony
KGBX-Red-Headed Romancer
KGNF-Movie Gossip
WGN-News; Sports 9:00
CBS-Benny Goodman's Orchestra (Camel Cigarettes): WIBW KMBC KRNT KSCJ KMOX KFV WBBM KFAB KLRA WCCO WMAX (sw-11.83)
MBS-Eddy Duchin's Orch. (Elizabeth Arden): WGN WLW
NBC-Gen. Hugh Johnson, commentator: WENR KWK WMT KSO KOIL WREN (sw-6.14)
News: KARK KCMO KWBG KGBX-Man About Town KXBY-Little Joe 9:15
NBC-Kiddlers: WREN KWK (sw-6.14)
KARK-Gene Granville's Orch.
KCMO-Carnival
KGBX-Amer. Family Robinson
KOIL-Mysteries
KTHS-Joe Dumond's Quartet
KXBY-Jam Session
WENR-Eddie Varzos' Orch.
WMT-Victor Arden's Orch. & Guests 9:30
CBS-Del Casino, songs: KLRA (sw-11.83)

CBS-Poly Follies (Phillips Petroleum Co.): WBBM KRNT KFAB KMOX WIBW KSCJ WCCO KFV
NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD WHO KSTP WSM WBAP WMAQ WOV WDAF WLW KOA (sw-9.53)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
NBC-Celia Gamba, violinist; Orch. & Girls' Trio: WREN (sw-6.14)
MBS-Symphonic Strings: KFOR KOIL KSO
KANS-Howard Fordham's Orch.
KARK-Ruby Newman's Orch.
KCMO-Revolving Disc Club
KGBX-Harlemania
KMBC-Sports & News
KTHS-Country Store
KWK-Organ, Violin & Poetry
KXBY-Schlitz Tavern
WENR-Marek Weber's Orch.
WGN-Northerners
WMT-Dance Band
WMAX-News 9:45
NBC-How to Win Friends & Influence People; Dale Carnegie (Colgate): WLW WMAQ KSD KSTP WDAF WHO WOV KOA (sw-9.53)
NBC-To be announced: KGBX KTHS KARK
CBS-Harry B. Mitchell, talk: KLRA (sw-11.83)
MBS-Symphonic Strings: WMT
KMBC-Broadway Comedy Stars
KSTP-Dale Carnegie
KWK-String Nocturne
WBAP-Dance Music
WMAX-Tommy Tucker's Orch.
WSM-Vic Arden's Orch. 10:00
CBS-Tommy Dorsey's Orch.: (sw-11.83)
NBC-Ink Spots: (sw-9.53)

CBS-Poetic Melodies (Wrigley's Gum): KLRA WBBM KFAB WCCO KMOX KMBC KRNT (also at 6 p.m.)
NBC-Amos 'n' Andy, sketch (Campbell's Soup): WDAF KOA WSM WOV WFAA WMAQ WHO KFI (also at 6 p.m.)
NBC-Jerry Blaine's Orch.: KSO WMT KANS
MBS-Developments of Music; Dean Becker, organist: WGN News: WIBW KOIL KSCJ KWBG KGBX
Sports: WREN KWK
KARK-Moon Magic
KCMO-Rhythm Makers' Orch.
KFH-Public Forum
KSTP-Mr. Editor
KTHS-Bedford Brown's Orch.
KXBY-Stars Over Manhattan
WENR-Globe Trotter 10:15
CBS-Hollywood Screen Scoops by George McCall (Old Gold Cigarettes): KMBC
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
NBC-Vocal Varieties (Tums): KOA KFI (also at 6:15 p.m.)
CBS-Tommy Dorsey's Orch.: KFAB WMAX WIBW KSCJ KLRA KFOR
NBC-Jerry Blaine's Orch.: WENR WMT
NBC-King's Jesters' Orch.: KGBX KARK WDAF
MBS-Dance Orch.: WGN News: KFV WHO WMT KTHS WSM KRNT KSO
KCMO-Joan & Jimmie
KMOX-Paul Sabin's Orch.
KOIL-Around Omaha
KSTP-News; Sports
KWK-Rhythm & Romance
WBBM-To be announced
WCCO-Cedric Adams

WFAA-News; George Hall's Orch.
WLW-Ethel Shutta; Emery Deutch's Orch.
WMAQ-Eddie Varzos' Orch.
WOW-Wig Waggin' with Wagner 10:30
NBC-Johnny Presents Russ Morgan's Orch. (Philip Morris); Phil Duey: KOA KFI (also at 7 p.m.)
NBC-Henry Busse's Orch.: KOIL WREN KANS KSO
CBS-Leighton Noble's Orch.: WMAX KFAB KLRA WIBW KSCJ KRNT KMBC KFOR (sw-11.83)
NBC-Ruby Newman's Orchestra: KGBX KARK WSM WDAF
MBS-Larry Lee's Orch.: WLW WMT
News: KMOX WOV KWK
KCMO-Lights and Shadows
KFH-Dance Orch.
KSTP-Orchestras
KTHS-Joe Capraro's Orch.
KXBY-Moonlight Sonata
WCCO-Rollie Johnson
WENR-Henry Busse's Orch.
WFAA-Eddie Fitzpatrick's Orch.
WGN-Dick Jurgens' Orch.
WHO-Sports Review
WMAQ-News; Benny Meroff's Orchestra 10:45
NBC-Ruby Newman's Orchestra: WOV
CBS-Noble's Orch.: WCCO
MBS-Larry Lee's Orch.: KWK
KCMO-Flying Carpet
KMOX-Forest Crawford's Orch.
KXBY-News
WHO-American Legion 11:00
NBC-Paul Whiteman's Orch.: WREN WSM KANS KSO WMT
NBC-Marek Weber's Orch.: KSD
KGBX-KTHS WHO KARK
CBS-Orrin Tucker's Orch.: WBBM KFV WMAX WIBW KMBC KRNT KFAB KSCJ

CBS-Emery Deutch's Orch.: KLRA
MBS-Sammy Kaye's Orch.: WLW
KFOR WGN KOIL
Dance Orch.: WDAF KOA
KMOX-Pappy Cheshire's Hill Billy Band
KWK-Glenn Hartmann's Orch.
KXBY-Friendly Voice
WCCO-Joe Jung's Orch.
WENR-Music as You Desire It
WFAA-Ivan Wayne
WMAQ-Marek Weber's Orch.
WOW-Musical Prgm. 11:15
MBS-Sammy Kaye's Orch.: KWK
KOA-Community Chest Prgm.
KSD-Roger Fox' Orch.
KXBY-Country Club
WFAA-Prairie Nocturne 11:30
CBS-Dance Orch.: KRNT WCCO KSCJ WBBM KFAB WMAX
NBC-Al Jahns' Orch.: KOA KSD
WFAA-KGBX KARK WDAF WHO WOV
NBC-Freddie Nagel's Orch.: WMT
WSM WREN KANS (sw-6.14)
MBS-Isham Jones' Orch.: WGN
KOIL KSO KFOR WMT KWK WLW
KLRA-Radio Night Club
KMOX-Jay Mills' Orch.
KTHS-Southern Rhapsody
KXBY-Lucille's Paradise
WMAQ-Earl Hines' Orch. 11:45
CBS-Dance Orch.: KMOX
KCMO-Slumber Hour
WENR-Charles Agnew's Orch. 12:00
MBS-Ray Pearl's Orch.: WGN
WLW KSO
News: KMBC KWBG KOA WHO
KMOX-Dancing Time
KSTP-News; Dream Ship
KXBY-Antlers' Club
WENR-Louis Panico's Orch.
WMAQ-Eddie Varzos' Orch.
End of Tuesday Programs

Wednesday

January 19, 1938

Wednesday

MORNING

7:00 am CST

NBC-Four Showmen, quartet: WREN
CBS-Rhythmaires: (sw-21.52)
NBC-Malcolm Claire: WDAF KTHS
News: KCMO KUOA WMBH WIBW
Musical Clock: KFEQ KGBX KOIL
Sing, Neighbor Sing: KWTO KMOX KARK 7:15
NBC-Good Morning Melodies: WDAF KARK KTHS
CBS-Salon Musicale (sw-21.52)
NBC-Wm. Meeder, organist: WREN
News: WOW WAAW WJAG WHB KMBC 7:30
CBS-Greenfield Village: (sw-21.52)
NBC-Do You Remember?: KGBX KARK KTHS
News: KFEQ KWTO
Musical Clock: WOW WDAF WHB KOIL 7:45
CBS-As You Like It: KLRA (sw-21.52)
News: KOIL KVOO WREN 8:00
CBS-Arthur Godfrey & Organ: (sw-21.52)
NBC-Breakfast Club, Orchestra: Soloists; News: WREN KARK KANS KTHS KOIL (sw-15.21)
CBS-As You Like It: KFAB KFV News: WMBH KFOR KMOX KXBY
Coffee Pot Inn: WHO WJAG WMAX WOV 8:15
CBS-Madison Ensemble; News: KLRA KFV (sw-21.52)
NBC-Breakfast Club; News: KGBX
NBC-Person to Person: KSD News: KGNF WMAX
KCMO-Carlton Briggs, hymnster
KFAB-Coffee Pot Inn
KMBC-Young Widder Jones
KMOX-Ozark Varieties
KVOO-Handy Ads
KWBG-Happy Birthday Prgm.
KWK-O'Brien's Boarding House 8:30
CBS-The Road of Life (sw-21.52)

NBC-Alice Joy, songs; News: KSD
CBS-Dave Bacal & High Hatters: KLRA KMBC KFOR KFV
NBC-Breakfast Club; News: KVOO
KCMO-Crown Show
KFAB-Morning Reveries
KFBI-News; Pianist
KFEQ-Faye & Cleo
KGNF-Music from Paradise
KMOX-Joe Karnes, pianist
KSCJ-Ye Town Criers
KUOA-Robert Hilliard's Orch.
KWBG-Swap Service
KWK-Radio's Candid Camera
KWTO-Slim, Snookums & Zedric
KXBY-Musical Cowgirls
WDAF-Peeks on the Air
WHB-Kenneth Kay
WHO-Morning Melodies
WIBW-Hymns of All Churches
WJAG-Musical Clock
WMBH-Soap Box
WMAX-Melody Kings
WOW-Pretty Kitty Kelly 8:45
CBS-Fiddler's Fancy: KFV KLRA KFOR
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX KFAB (sw-21.52)
NBC-Landt Trio: WDAF Party Line: WOW KMBC
KCMO-Church Council
KFBI-Frank & Dusty
KGNF-Oddities in the News; Round Up Music
KOIL-Polly the Shopper
KSCJ-Market Report
KSD-Morning Melodies
KUOA-Reginald Martin, hymns
KWBG-Singin' & Swingin'
KWTO-Rhythm & Romance
KXBY-Picking Air Pockets
WHO-Olson Oddities
WIBW-Betty & Bob 9:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): KSCJ KLRA KMOX KFV
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WDAF WOW WHO KSD (sw-15.33)
NBC-Margot of Castlewood (Quaker Oats): KOIL KANS WREN KVOO KWK (sw-15.21)
News: KTHS KGBX
KARK-Edmund Claire's Orch.
KCMO-News; Music Briefs
KFAB-News; Ole & Marge
KFBI-Tunes in Black & White
KFEQ-Old-Time Frolic

KGNF-Stars over Hollywood
KMBC-Fashion Flashes
KUOA-God's Half Hour
KWBG-News; Buy it Yourself Prgm.
KWTO-Top-notchers
KXBY-Remote Control
WHB-Melodies
WIBW-Variety Prgm.
WJAG-Russell Jensen, pianist
WMBH-Piano Moods
WMT-Tim Barty's Round-Up
WMAX-John Peter DePogter 9:15
NBC-Cabin at the Crossroads (Aunt Jemima): KOIL KANS WREN KVOO KWK
CBS-Myrt & Marge, sketch (Super Suds): KFV KMOX KFAB KLRA WIBW WMAX
NBC-John's Other Wife, sketch (Louis Philippe): WOW KSD WHO WDAF (sw-15.33)
KARK-Ben Selvin's Orch.
KCMO-Anne Hayes
KGBX-Leaders in Dance Time
KGNF-News
KMBC-Prgm. Notes; Interlude
KSCJ-Want Ad Rambles
KTHS-Master Singers
KWBG-Jewels & Gems
KWTO-Party Line
KXBY-20th Century Revue
WHB-Magic Kitchen
WJAG-Musical Gems
WMBH-Music by Cugat 9:30
NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): KWK WREN KOIL (sw-15.21)
CBS-Tony Wons' Scrapbook (Vicks): KMBC KFAB KMOX WMAX
NBC-Just Plain Bill, sketch (Anacin): WOW WHO WDAF (sw-15.33)
News: KWTO WMBH KANS Kwik Ads
KARK-Lee Winter, organist
KCMO-Charms School
KFBI-Opening Markets
KFEQ-Markets
KGNF-Organ Music
KLRA-Party Line
KSCJ-A. A. U. W.
KTHS-Honeymooners; Songs for Today
KUOA-Mail Bag
KVOO-Lady of Millions
KWBG-Star Beams
KXBY-Board of Trade; Safety Talk
WHB-Weather; Story Behind the Song

WIBW-Housewives Prgm.
WJAG-Norfolk Schools 9:45
NBC-Woman in White, sketch (Pillsbury): KSD WOW WHO WDAF (sw-15.33)
CBS-Oxydol's Own Ma Perkins, sketch: KMBC KMOX KLRA WMAX KSCJ
NBC-Viennese Ensemble: KANS WREN
NBC-Kitchen Cavalcade (C. F. Muller Co.): (sw-15.21)
KARK-News for the Ladies
KCMO-Laff Parade
KFAB-Weather & Markets
KFBI-Norse Trio
KFH-Shopping News
KGBX-Church in Wildwood
KOIL-Golden Hour
KTHS-Home Folks Frolic
KUOA-Concert Orch.
KVOO-Dan Harding's Wife
KWBG-Shopping Notes
KWK-Party Line
KWTO-Ozark News
KXBY-Social Calendar
WAAW-Markets
WHB-Municipal Court
WMBH-Musical Portraits 10:00
CBS-Ruth Carhart, songs: KMOX KFAB KFV KLRA KSCJ
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): (sw-15.21)
NBC-David Harum, sketch (Bab-O); Peggy Allenby: KSD WOW WDAF WHO
NBC-Norm Scherr, pianist: KARK KGBX KVOO
MBS-To be announced: KWK KANS-Weather; Lost & Found; News
KCMO-News; Symphonetta
KFEQ-Pretty Kitty Kelly
KGNF-News, Weather, Grain
KMBC-Job Negime, Arabian bar.
KOIL-News
KWBG-News; Hutchinson History
KTHS-Time for Thought
KUOA-Behind the Microphone
KWTO-Charles & Charlotte
KXBY-Organ Rhapsody
WJAG-News; Weather; Markets; Little Show; Curtain Raiser
WMBH-Magic Kitchen
WMAX-Devotional Service
WREN-Kilicycle Limited 10:15
NBC-Josh Higgins, sketch: KTHS KGBX KARK

NBC-Backstage Wife, sketch (Dr. Lyons): KSD WOW WDAF WHO
CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX KFAB KMBC
NBC-Pepper Young's Family (Camay Soap): (sw-15.21)
MBS-Bachelors' Children: WHB
KANS-Mystic Melodies
KCMO-Today & Tomorrow
KFBI-Christian Science
KFEQ-Ben & Pauline
KFH-To be announced
KGNF-Shoppers Prgm.
KLRA-Woman's Magazine
KOIL-Tonic Tunes
KSCJ-Women's Review
KUOA-Univ. of the Air
KVOO-Brains of Bright Hope
KWBG-Viola Darby
KWK-Tonic Tunes
KWTO-Slim, Smokey & Senator
WAAW-Markets
WJAG-Voice of the Street
WMAX-Buckle Busters 10:30
CBS-Big Sister, sketch (Rinso): KFV KMOX WMAX KFAB KLRA KMBC
NBC-Originalities: KANS WREN
NBC-Vir & Sade, sketch (Crisco): (sw-15.21)
NBC-How to be Charming, sketch (Phillips): WOW WHO KVOO WDAF KSD
KARK-Melody Lane
KCMO-Bert Buhman, organist
KFBI-News & Morning Melodies
KFEQ-Bunkhouse Bill
KGBX-Melody Time
KGNF-Jose Manzanara's Orch.
KOIL-Vagabond Dreamer
KSCJ-Pelletier Pointer
KTHS-Melody Time
KUOA-Piano Moods
KWBG-Merry Music Makers
KWK-News; Musical Interlude
KWTO-Little Miss Nobody
KXBY-Enchanted Ballroom
WHB-Music in the Air
WIBW-Protective Service
WJAG-Announcer's School
WMBH-Music Graphs 10:45
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): (sw-15.21)
CBS-Aunt Jenny's Real Life Stories (Spry): WMAX KFV KFAB KMOX KMBC
NBC-Larry Larsen, organist: WREN KARK KANS

NBC>Hello Peggy, sketch (Dra no): WDAF WHO KSD WOW
KFEQ-Weather Reports
KGBX-Markets
KGNF-Amer. Family Robinson
KLRA-Allay Presents
KOIL-To be announced
KSCJ-Livestock Trade Navy News
KTHS-Scripts & Scraps
KUOA-Edward Lloyd's Orch.
KVOO-Glenn Condon
KWBG-Devotional Hour
KWK-The Morning After
KWTO-Farm & Home Hour
KXBY-Board of Trade; Timely Tunes
WHB-Ranch Boys
WIBW-Judy & Jane
WMBH-News 11:00
CBS-Mary Margaret McBride, Columnist (Minute Tapioca): KMBC KSCJ KMOX KFAB
NBC-Time for Thought, Dr. Wm. Hiram Foulkes: KGBX KANS Dr. W. H. Foulkes, "Home-spin."
CBS-Salon Musicale: KFV KLRA
NBC-Happy Jack Turner, songs (sw-15.33)
MBS-The Boy & The Girl Friend: WHB
Markets: WMBH KFEQ KUOA Party Line: KVOO WIBW
KARK-Nazarene Church
KCMO-News; Song Souvenirs
KFOR-News
KGNF-Round the Town
KOIL-Women in the News
KSD-News; Green Brothers' Orch.
KTHS-Amer. Family Robinson
KWBG-News; Markets
KWK-Young Widder Jones
KXBY-Unity School
WDAF-Program Resume; Dance Selections
WHO-Robt. Hood Bowers' Band
WJAG-Musical Masterpieces
WMAX-Russ Pike
WOW-Your Home Town
WREN-The Ranch Boys 11:15
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: KMBC KFAB KMOX KSCJ WMAX KLRA KFV
NBC-Edward Gamage, tr.: KGBX KANS WREN KTHS
NBC-The O'Neill's, sketch (Ivory Flakes): WOW WDAF (sw-15.33)

Frequencies

KANS-1210
 KARK-890
 KJMO-1370
 KFAB-770
 KFBI-1050
 KFEQ-680
 KFH-1300
 KFOR-1210
 KGBX-1230
 KGNF-1430
 KLRA-1390
 KMBC-950
 KMOX-1090
 KOA-830
 KOIL-1260
 KRNT-1320
 KSCJ-1330
 KSD-550
 KSO-1430
 KSTP-1460
 KTHS-1060
 KUOA-1260
 KVOO-1140
 KWBG-1420

Markets: WAAW WIBW KFH
 KCMO-Luncheon Lyrics
 KFEQ-Big Smith Troupe
 KGNF-To be announced
 KMBC-Tex Owens, songs
 KSCJ-Voice of the People
 KUOA-News
 KWBG-Flying Fingers
 KWTO-Luncheon Lyrics
 WHO-Luncheon Music
 WMBH-Swing Time
 WOW-Midday Melodies

1:30
 NBC-Waltz Favorites: KANS
 KOIL WREN
 CBS-American School of the Air:
 KMOX KSCJ KMBC KFAB
 KFH (sw-11.83)
 The Hamilton Family visit
 Pennsylvania's farms to report
 "a seedman's race" and other
 activities of this section of the
 country.
 NBC-Carlie & London: KGBX
 (sw-15.33)
 Houseboat Hannah: WDAF WHO
 WOW
 KCMO-Dance Time
 KFBI-Closing Markets
 KFEQ-Garden Roundup
 KGNF-Studio Talk
 KLRA-Linda's First Love
 KSD Judy & Jane
 KTHS-Concert Ensemble
 KVOO-Handy Ads
 KWBG-Jam Session
 KWK-News; Pianist
 KXBY-Women's News
 WHB-Variety Prgm.
 WJAG-Grain Market
 WMBH-Roy Wilson, pianist
 WNAX-Your Home Town

2:45
 CBS-Curtis Institute of Music:
 KFAB KSCJ KFH KLRA
 (sw-11.83)
 NBC-The Guiding Light (White
 Naphia): KTHS WDAF WHO
 WOW KVOO (sw-15.33)
 NBC-Little Variety Show: KANS
 MBS-Good Health & Training:
 KFOR
 KARK-Stocks; News
 KCMO-Harmony Isle
 KFEQ-Pauline Ferne
 KGNF-Rhythm Rascals
 KMBC-News; Musical Interlude
 KMOX-One Woman's Opinion
 KWBG-Hands Across the Sea
 KWK-This Woman's World
 KWTO-Hollywood on Parade
 KXBY-Day Dreaming
 WHB-Staff Frolic
 WMBH-Organ Moods
 WNAX-Southerners with Betty

January 19 **Wednesday**



PORTLAND HOFFA
 "Town Hall Tonight" comedienne
 Wed. 8 pm CST

MBS-Mary Williams, songs, &
 Orch.: KFOR WHB
 KCMO-Vocal Varieties
 KFBI-Traffic Interview & News
 KFEQ-Missouri Organ
 KOIL-Music for Madame
 KSD-Dick Leibert, organist
 KUOA-△Chapel
 KVOO-News
 KWBG-Hollywood on Review
 KWK-Rapid Service
 KXBY-Early Edition
 WAAW-Markets
 WHO-Dan Harding's Wife
 WIBW-Dinner Hour
 WMBH-Today's Favorites

12:30
 NBC-Sue Blake, sketch: KANS
 CBS-Slim Jim Jones: KLRA
 CBS-Arnold Grimm's Daughter
 (Gold Medal): KMOX KFAB
 (sw-15.27)
 News: KWTO KFEQ WOW WHO
 KTHS KGBX WREN KGNF
 KARK-Light Crust Doughboys
 KCMO-Musical Menu
 KFBI-Voice of the People
 KFH-Linda's First Love
 KMBC-Betty & Bob
 KOIL-Noonday Varieties
 KSCJ-Sons of Pioneers
 KUOA-Stewart Hamblen
 KVOO-Bob Willis' Playboys
 KWBG-Homes of Today
 KWK-Organ Melodies
 KXBY-Farm Hour
 WDAF-News; Service Reports
 WHB-Silver Sails
 WIBW-Noonday Prgm.
 WJAG-News & Weather
 WMBH-Man on the Street
 WNAX-Brass Band

1:45
 NBC-Men of the West: KSD
 KARK KTHS (sw-15.33)
 MBS-Beatrice Fairfax (Hecker
 Products): KWK
 Judy & Jane: WHO WNAX
 KVOO WDAF WOW
 KCMO-Belle Nevins, songs
 KFBI-Kolman's Orch.
 KFEQ-Novety Time
 KGNF-Today's Rhythm
 KLRA-Continental Rhythm
 KWBG-WPA Prgm.
 KWTO-Ma Perkins
 KXBY-To be announced
 WHB-Beauty Forum
 WJAG-Russell Jensen, organist
 WMBH-News

3:00
 NBC-Lorenzo Jones, sketch
 (Philips): WOW WDAF WHO
 CBS-Myrt & Marge, sketch
 (Super Suds): KMBC
 NBC-Club Matinee: KVOO KWK
 KOIL KGBX KARK WREN
 KTHS KANS (sw-15.21)
 KCMO-News; Tuneup Topics
 KFEQ-Whirligig
 KGNF-News
 KMOX-Singin' Sam
 KWBG-Neighboring City Prgms.
 KWTO-Studio Jamboree
 KXBY-Down the Mississippi
 WJAG-Musical Roulette
 WMBH-Handy Ads
 WNAX-Women's Side of the
 News

4:00
 NBC-Bennett & Wolverton:
 KARK KVOO KGBX KTHS
 WDAF RWK WHO
 NBC-Jr. Nurse Corps: (sw-15.21)
 CBS-Follow the Moon; Elsie Hitz
 & Nick Dawson (Pebecco):
 KMBC KMOX (sw-11.83)
 News: KUOA KWTO
 KANS-News; Jack McElroy, trn.
 KCMO-News; Melody Matinee
 KFBI-Concert Hall & News
 KFEQ-We Three
 KGNF-△Vesper Reveries
 KLRA-Varieties
 KOIL-Hits and Encores
 KSCJ-News; Let's Dance
 KSD-Washington Univ. Educa-
 tional Series
 KWBG-News; Ronnie Rogers'
 Orch.
 KXBY-Rhythmic Ramblings
 WIBW-Ma Perkins
 WJAG-△Devotional
 WMBH-Make Believe Ballroom
 WNAX-Happy Jack's Old Timers
 WNO-People in the Headlines
 WREN-Alice Marie Meyn, songs

NBC-Kellogg's Singing Lady
 (sw-15.21)
 Story: The Snow Maiden.
 CBS-News Through a Woman's
 Eyes (Pontiac): KMBC
 CBS-To be announced: KSCJ
 KLRA KFOR KFAB
 NBC-Johnny Johnson, bar.: KOIL
 KANS WREN KWK
 NBC-Harry Kogen's Orch.: KGBX
 KTHS KVOO KARK
 NBC-Jack Armstrong, sketch:
 (sw-9.53)
 KCMO-Music Graphs
 KFBI-Fellowship Hour
 KFEQ-Apple Crick, drama
 KFH-Right Off the Press
 KGNF-Paulendarvis' Orch.
 KSD-Young America Speaks
 KUOA-Harbor of Harmony
 KWBG-John Norman & his Violin
 KWTO-World Dances
 KXBY-WPA Symphony
 WAAW-News
 WDAF-News; Mystery Melodier
 WHB-Your Truly, Mr. Dooley
 WHO-Party Line
 WIBW-Matinee
 WJAG-Story Lady
 WMBH-Concert Hour
 WOW-Police Bulletins

11:30
 CBS-Romance of Heien Trent,
 sketch (Edna Wallace Hop-
 per): KMBC KFAB KMOX
 NBC-Campus Kids: WOW WDAF
 NBC-Nat'l Farm & Home Hour:
 WREN KGBX KTHS KARK
 KOIL KWK KANS
 MBS-Bill Lewis, songs: KFOR
 KCMO-For the Ladies
 KFBI-Down Melody Lane
 KFH-Judy & Jane
 KGNF-Livestock & Produce
 KLRA-Lady of Millions
 KSCJ-Roundup
 KSD-Marie Harrington, talk
 KVOO-Music Appreciation
 KWBG-Piano Talks
 KWTO-Markets
 WAAW-News
 WHB-Ray Frye, organist
 WHO-Hymns of All Churches
 WMBH-Today's Favorites
 WNAX-Happy Jack's Old Timers

12:45
 NBC-Songs Through the Ages:
 KARK KANS (sw-15.21)
 CBS-Hollywood in Person (Gold
 Medal): KMOX KFAB (sw-
 15.27)
 For news of Hollywood, read "Holi-
 wood Showdown" in every issue
 of Radio Guide.
 NBC-Words & Music: KSD
 MBS-Voice of Experience (Lydia
 Pinkham): KOIL WHB KWK
 Man on the Street: KWTO WOW
 KFBI-Frank Gage
 KFEQ-United Reporter
 KFH-Ma Perkins
 KGBX-Rhythm & Romance
 KGNF-Bart Woodyard's Orch.
 KLRA-Big Smith Troupe
 KMBC-Betty Crocker
 KSCJ-Livestock Trade; Farm
 Flash
 KTHS-Zeke Manners' Gang
 KWBG-Mainstreet Chatter
 WDAF-Linda's First Love
 WHO-Musical Day Dreams
 WJAG-Radio Family Mail Bag
 WMBH-Home Folks Frolic
 WNAX-D. B. Gurney
 WREN-Tulsa Ted and his Range
 Riders

2:00
 NBC-Continental Varieties: Josef
 Honti's Orch.: KOIL WREN
 KANS
 CBS-Leith Stevens' Harmonies:
 KSCJ KLRA KFOR (sw-
 11.83)
 NBC-Pepper Young's Family,
 sketch (Camay): KSD WDAF
 WOW WHO KVOO (sw-15.33)
 News: WIBW KUOA
 Markets: KWTO KFEQ KFH
 KARK-Curtain Calls
 KCMO-News; Swingtime
 KFAB-News & Markets
 KGBX-Music by Cugat
 KGNF-Markets; Musical Melodies
 KMBC-Happy Kitchen
 KMOX-Magic Kitchen
 KTHS-Strange But True
 KWBG-Women in the News;
 Novelties
 KWK-Today at Two
 KXBY-Afternoon Arias; News
 WHB-Girl Meets Boy
 WMBH-Vocal Stars
 WNAX-Melody Kings

3:15
 CBS-Pretty Kitty Kelly, sketch
 (Wonder Bread): KMBC
 NBC-The Story of Mary Marlin,
 sketch (Ivory Flakes): WDAF
 WHO WOW (sw-9.53)
 MBS-West & Matey, vocal duo:
 KFOR WHB
 KCMO-To be announced
 KFBI-Sentimental Moods
 KGNF-Popular Tunes
 KMOX-Houseboat Hannah
 KVOO-Organ Moments
 WNAX-Balladeers
 3:30
 NBC-Frances Carroll, songs: WHO
 WOW WDAF (sw-9.53)
 CBS-Kitty Keene, sketch (Dreft):
 KMBC KMOX WIBW WNAX
 KFH
 NBC-Nat'l Congress of P. T. A.
 KANS WREN KARK KGBX
 KOIL KWK KTHS
 Miss Aimee Zilmer discusses
 "Who Makes Social Codes."
 CBS-The Goldbergs: (sw-11.83)
 MBS-Johnson Family, sketch:
 KFOR WHB
 KCMO-Poetic Treasures
 KFAB-Harry Johnson
 KFEQ-Monty & His Piano
 KGNF-Talking Drums
 KLRA-Studio Party
 KUOA-String Ensemble
 KVOO-Staff Frolic
 KXBY-Picking the Air Pockets
 WJAG-Tango Time
 WMBH-News Magazine

4:15
 CBS-Life of Mary Sothorn,
 sketch (Hind's): KMBC
 KMOX (sw-11.83)
 NBC-Don Winslow of the Navy:
 WREN KANS KTHS KARK
 KGBX KWK
 NBC-Bennett & Wolverton:
 KSD
 NBC-Terry & the Pirates (Dari-
 Rich): (sw-9.53)
 MBS-Harold Turner, pianist:
 KOIL
 News: KFEQ KFH WHB KFAB
 KCMO-Fresh Joan
 KSCJ-Freshest Thing in Town
 KUOA-Kiddies Hour
 KVOO-Marguerite, harpist
 KWTO Markets
 KXBY-Dixieland Band; News
 WDAF-Birthday Bell
 WHO-Myrt & Marge
 WIBW-Roy Faulkner
 WJAG-News & Radio Detectives
 WMBH-Bob Lee, vocal
 WOW-Lady of Millions

4:45
 CBS-Hilltop House, sketch (Palm-
 olive Soap): KFAB KMOX
 KLRA KFH KMBC WNAX
 (sw-11.83)
 NBC-Crusader's Orch.: WREN
 KANS KOIL KWK
 NBC-Little Orphan Annie (sw-
 9.53)
 NBC-Tom Mix Straight Shooters:
 (sw-15.21)
 News: WHO KFEQ
 KCMO-Tea Time Tunes
 KFBI-Lullaby Lady
 KGNF-House of Peter MacGregor
 KSCJ-Cub Reporter
 KSD-News; Tune Topics
 KUOA-Sports Revue
 KVOO-Adventures of Jimmy Al-
 len
 KWBG-Song Shower
 KWTO-Lonely Troubadour
 KXBY-Vaudeville of the Air
 WDAF-Dick Tracy
 WHB-John Wahlstedt, trn.
 WJAG-Highlights
 WOW-Aunt Sally

11:45
 CBS-Our Gal Sunday, sketch
 (Anacin): KMBC KMOX
 KFAB
 CBS-Manhattan Serenade: KLRA
 KFH
 NBC-Student Science Club of
 America: WDAF
 MBS-Leonard Warren, bar.:
 KFOR WHB
 KCMO-World Book Man; Here
 Comes the Band
 KFBI-Hal Burke's Orch.
 KFEQ-Comedy Stars of Broadway
 KGNF-Your Home Town
 KSD-Dan Harding's Wife
 KWBG-Hits & Encores
 KWTO-Luncheon Lyrics
 KXBY-News
 WHO-Betty & Bob
 WJAG-Modern Melodies
 WMBH-Singin' Sam
 WOW-Voice of Experience

1:00
 CBS-News Through a Woman's
 Eyes (Pontiac): KFH KFAB
 KMOX KLRA KSCJ (sw-
 15.27)
 NBC-Your Health, "Contagious
 Disease": KGBX (sw-15.33)
 Subject: "Smallpox and Dipht-
 heria."
 MBS-Don't Look Now: WHB
 News: KFOR WAAW
 Your Home Town: WOW WHO
 KARK-Livestocks; Luncheon Mu-
 sic
 KCMO-News: Midday Moods
 KFBI-Lois, Joe & Ernest
 KGNF-The Swappers
 KMBC-Arnold Grimm's Daughter
 KOIL-Curb Exchange
 KSD-News; Bert Granoff, soloist;
 Russ David's Orch.
 KUOA-1260 Friendly Street
 KWBG-News; His Majesty the
 Baby
 KWK-Carson Robison's Bucka-
 roos
 KWTO-Siesta Songs
 WDAF-Lady of Millions
 WMBH-Zeke Manners' Gang
 WNAX-Bohemian Band

2:15
 NBC-Oxydol's Own Ma Perkins,
 sketch: KVOO WDAF WOW
 KSD WHO (sw-15.33)
 CBS-Ray Block's Varieties: KFH
 KFAB KMBC
 KFBI-Princess of the Piano
 KGBX-Home Folks Frolic
 KGNF-The Serenader
 KTHS-WPA Presents
 KUOA-Jan Hubati's Orch.
 KWTO-△Rev. Floyd Hitchcock
 WHB-Dance Orch.
 WIBW-June Baker, homemaker
 WHB-Dance Matinee
 WIBW-Street Reporter
 WJAG-Afternoon Concert
 WMBH-Scrap Book
 WNAX-Varieties

3:45
 CBS-Dr. Allan Roy Dafee (Ly-
 sol): KMOX KMBC (sw-
 11.83)
 Topic: "A Better Humanity."
 4:30
 CBS-Stepmother, sketch (Col-
 gate): KMOX (sw-11.83)
 (Continued on Next Page)

AFTERNOON

12:00
 CBS-Betty & Bob (Gold Medal):
 KMOX KFAB (sw-15.27)
 NBC-Emerson Gill's Orch.: WDAF
 (sw-15.33)
 CBS-Maxim Lowe's Ensemble:
 KFHI KLRA
 News: KGNF WMBH KSCJ
 KCMO WIBW
 News; Markets: KSD KMBC
 WHB KOIL
 Markets: WOW KFEQ
 KGBX-Dance Music
 KUOA-Farms of Melody
 KVOO-Gern & Home Hour
 KWBG-News; It Happened in
 Hutchinson
 KWTO-Singing Sam
 KXBY-Cooke's Ensemble
 WHO-Markets & Weather
 WJAG-Andy Moats' Orch.
 WNAX-Lambert Bartak

12:15
 CBS-Betty Crocker, cooking ex-
 pert (Gold Medal): KMOX
 KFAB (sw-15.27)
 NBC-Escorts & Betty: WDAF
 (sw-15.33)
 MBS-Carson Robison's Buckaroos
 (Musterole): KOIL WHB
 News & Markets: WNAX WJAG

1:15
 CBS-The O'Neill's, sketch (Ivory
 Soap): KMOX KFH KLRA
 NBC-Let's Talk It Over: WREN
 KOIL KGBX (sw-15.21)
 Alma Kitchell is host to Ce-
 cilia Razovski, Associate Direc-
 tor of the National Council of
 Jewish Women, who speaks on
 "Born Abroad."
 Markets: WOW WAAW
 KARK-△Church of Christ
 KCMO-Sidewalk Snooper
 KFAB-Markets & News
 KFEQ-Nute's Gang
 KGNF-Ralph Jones, pianist
 KMBC-Hollywood in Person
 KSCJ-Peacock Court
 KVOO-Dance Orch.
 KWBG-Echoes from Light Opera
 KWK-Concert Melodies
 KWTO-Organ Reveries
 WDAF-Dan Harding's Wife
 WHB-Design for Dancing
 WHO-Lady of Millions
 WMBH-On the Mall

2:30
 NBC-Little Variety Show: KOIL
 KANS (sw-15.21)
 NBC-Vic & Sae, sketch (Cris-
 co): KSD KVOO WDAF WHO
 WOW (sw-15.33)
 CBS-Deep River Boys: KMOX
 KFH WNAX KSCJ KMBC
 KFAB (sw-11.83)
 CBS-Deep River Boys: KLRA
 Concert Hall of the Air: KGBX
 KTHS
 KARK-Valerie Vaughn, songs
 KCMO-Keeper of the Keys
 KFBI-News; Dance Patterns
 KFEQ-Master Singers
 KGNF-World Bookman; Music of
 Today
 KTHS-△Church in the Wildwood
 KUOA-Radio Revival
 KWBG-Success Story
 KWK-Siesta Time
 KWTO-Music in a Sentimental
 Mood
 KXBY-At the Tavern
 WHB-Honor Roll
 WIBW-Kansas Roundup
 WMBH-Stock & Grain Quotes

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from Station E-Z-R-A

EVERY MON.-WED.-FRI.

NBC - Coast-to-Coast

You'll enjoy the philosophy and
 quaint humor of this old man
 with young ideas. One of the
 best loved characters in radio,
 in a program that's DIFFERENT.
 Never a dull minute. The Hoosier Hot
 Shots supply the music. 'Nuff said.

WOW WDAF KARK KTBS KGBX
6:15 P.M., CST

Sponsored by ALKA-SELTZER

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated



BEN BERNIE
"The Ol' Maestro"
Wed. 8:30 pm CST

KGBX-Karl Zomar's Scrapbook
KOIL-News; Song Hit of the Day
KVOO-Jolly Cowboys
WHO-Little Orphan Annie
WMBH-Lorraine Gire, vocalist
WNAX-News & Sports

NIGHT

6:00
NBC-Easy Aces, sketch (Anacin): WENR KSO KOIL KWK WMT (sw-11.87)

NBC-Amos 'n' Andy, sketch Campbell's Soup: WLW KSD KSTP (sw-9.59) (also see 10 p.m.)

NBC-Hal Hotten, sports talk: WMAQ KOA
CBS-Poetic Melodies (Wrigley's Gum): (sw-11.83) (also see 10 p.m.)

CBS-Obligato: KFAB KSCJ WIBW
News: KCMO KMBC KMOX KFOR WOW KGBX KXBY

KANS-News; Sports
KARK-Alfred Duncan's Orch.
KFBI-Dancing Party
KFH Jimmy Allen
KLRA-Dinner Music
KOA-Briefs
KVOO-Music Sports
WBBM-The Headliner
WCCO-Glen Gray's Orch.
WDAF-Sports

WFAA-Sports & News
WGN-Jack Westaway, sketch
WIO-Sunset Corners Opry
WNAX-Organ Melodies
WSM-Sports; Dance Miniature

6:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WDAF WOW WMAQ WBAP KARK KGBX WHO KSTP (sw-9.53) (also see 10:15 p.m.)

CBS-Hobby Lobby; Dave Elman & Harry Salters' Orch. (Hudson Motors); Stuart Allen, bar.: KMBC (sw-11.83) (also see 9:30 p.m.)

NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): KOIL WENR WMT KWK KSO (sw-11.87)

CBS-Herbert Foote, organist: KFAB WIBW WCCO KSCJ MBS-Lawrence Welk's Orch.: WHB WGN

Sports: KFBI KMOX KANS-Ensemble
KCMO-Musical Menu
KFH-Quartet
KOA-Jimmy & Gyp in Alaska
KSD-Navier Cugat's Orch.
KVOO-News

KXBY-Mountain Rangers
WBBM-Your Neighbor & Mine
WLW-Marlin Maine
WSM-String Quartet

6:30
NBC-Horlick's Lum & Abner, sketch: WENR WLW (also KGO at 10:15 p.m.)

CBS-Aeolian Trio: KFAB WCCO KSCJ WIBW KMOX WBBM NBC-Hendrik Willem van Loon: WOW KSD

NBC-Mario Cozzi, bar.: KANS MBS-To be announced: WMT KFOR
News: WHO WMAQ WREN
Sports Review: KOIL KXBY
KANS-Dance Melodies
KARK-News; Robert Saunders' Orch.

KFBI-Front Page Drama
KFH-Variety Prgm.
KGBX-South Sea Islanders
KLRA-Sports; Interlude
KOA-Jack Armstrong
KSTP-Sports; Musicale
KVOO-Comedy Stars of Broadway
KWK-Sports; News

WBBM-Pantry Party
WDAF-Glen Gray's Orch.
WFAA-Vic Arden's Orch.
WNAX-Henry King's Orch.
WSM-Mary Dugan

6:45
CBS-Boake Carter, commentator (Philco): KMBC KFH KLRA KMOX KFAB WBBM KRNT WCCO (sw-11.83) (also KNX KSL at 10:15 p.m.)

NBC-Jean Sablon, songs: KARK NBC-Charlotte Lansing, sop.: KOIL WENR WENR

NBC-George Hall's Orch.; News: KFOR KSCJ
NBC-Top Hatters: KARK KGBX KFAB-Man on the Street
KFH-Personality Parade
KGNF-Singing Strings
KLRA-Adventures of Jimmy Allen

KMBC-How Do You Like It?
KMOX-Lady of Millions
KOIL-Theater Spotlight
KSD-Dick Tracy
KTHS-Newstime
KVOO-News of the Hour
KWK-To be announced
KXBY-Diane
WDAF-Terry & Ted
WHO-Jimmy Allen
WNAX-Trappers Trio
WOW-Terry and the Pirates

5:30
CBS-George Hall's Orch.; News: KFAB KLRA (sw-11.83)
NBC-Piano; Alma Kitchell, contralto: WENR

NBC-News; Joan Edwards, songs: KARK (sw-9.53)
News: WMBH WIBW
Jack Armstrong, sketch: KMOX KOIL WHO WDAF
KANS-Song Mechanics
KARK-To be announced
KCMO-Chansonette
KFBI-World Dances
KFH-Sports Salute
KGBX-Adventures of Ace Williams

KGNF-News; Weather
KMBC-Magic Island
KSD-Charlie Chan
KVOO-Joe Dumond & Quartet
KWBG-Richard Rice
KWK-Coyita Bunch
KXBY-George Griffith
WNAX-Serenaders
WOW-The Jangles

5:45
NBC-Lowell Thomas, news commentator (Sun Oil): (sw-15.21)
CBS-Del Casino, songs: KSCJ KMBC KFAB KFH (sw-11.83)
NBC-Blue Barron's Orch.: (sw-9.53)
NBC-Little Orphan Annie (Oval time): KSD WOW WDAF
NBC-Dinner Concert: KARK WREN KANS
NBC-Tom Mix Straight Shooters (Purina): KWK
Adventures of Jimmy Allen: KWBG KMOX
Jack Armstrong: KLRA WIBW
KCMO-Connie Boswell
KFBI-Lois, Joe & Ernest

AFTERNOON

2:45 CST CURTIS INSTITUTE OF MUSIC, CBS.
5:00 CST DEAR TEACHER, Madeline Gray, CBS.

NIGHT

6:15 CST HOBBY LOBBY, Dave Elman, director; Stuart Allen, Harry Salter's orchestra and guests, CBS.

7:00 CST CAVALCADE OF AMERICA, dramatization, CBS.

7:00 CST ONE MAN'S FAMILY, NBC.

7:30 CST TEXACO TOWN with Eddie Cantor, Deanna Durbin, Jimmy Wallington, Pinky Tomlin, Mlle. Fifi, Jacques Renard's orchestra, CBS.

8:00 CST TOWN HALL TONIGHT with Fred Allen, Portland Hoffa, Walter Tetley, quartet; Peter Van Steeden's orchestra, NBC.

8:00 CST CHESTERFIELD PROGRAM with Lawrence Tibbett, Andre Kostelanetz' orchestra, Deems Taylor, CBS.

8:30 CST BEN BERNIE AND ALL THE LADS with Lew Lehr, Jane Pickens, Buddy Clark, Nicholas Brothers; guests, CBS.

9:00 CST YOUR HOLLYWOOD PARADE with Dick Powell, Rosemary Lane, Mable Todd, choral ensemble, Al Goodman's orchestra; Edward Arnold, guest, NBC.

MBS-Crime Clinic: KFOR KWK To be announced: KSTP WOW Easy Aces. WFAA WDAF Musical Moments: WIBW KVOO WHO

KANS-Evening Concert
KCMO-American Scene
KELD-Movie Gossip (1370 kc.)
KOA-Jimmie Allen Adventures
KSCJ-Home Folks
KSD-Yodel's Alpine Inn
KXBY-Frank Farrell
WGN-Harold Stokes' Orch.
WLW-Four Stars Tonight
WMT-Robinson's Burlesques
WMAQ-Eddie Varzos' Orch.
WSM-Comedy Stars of Broadway

7:00
NBC-One Man's Family (Tenderleaf Tea); Anthony Smythe; Kathleen Wilson: KOA WLW WSM KVOO KSD WOW WHO WDAF WMAQ KSTP WFAA KARK (also see Sun. prgms at 11:30 p.m.)

CBS-Cavalcade of America, drama (Du Pont), Guest: KRNT WCCO KMBC KMOX KFAB WBBM (sw-11.83) (also KNX KSL at 11 p.m.)
The organization of the Big Brothers will be the subject of the weekly dramatization.
Radio Guide's medal of merit will be awarded to the producers of this program.

NBC-Roy Shields' Orch.: WLS WENR WMT KWK KOIL KSO (sw-11.87)
MBS-To be announced: WGN KANS-News; Grapevine Telegram

KARK-Bernard Lewison's Orch.
KCMO-News, Melodic Moments
KFH-Vic Arden's Orch.
KLRA-Health Talk, Melody Time
KGBX-Let's Play Pilley
KLRA-Palm Garden
KSCJ-To be announced
KWBG-Sports
KXBY-Behind the Mike
WIBW-Marling Radio Gossip
WNAX-Musical Review

7:15
MBS-To be announced: KFOR KCMO-Sports
KFH-Organ Melodies
KGBX-Laff Parade
KLRA-Musical Moments
KSCJ-Peter McGregor
KXBY-Miracles of Sport
WIBW-This Rhythmic Age

7:30
CBS-Texaco Town with Eddie Cantor; Deanna Durbin, Pinky Tomlin; Mlle. Fifi; Jimmy Wallington & Jacques Renard's Orch.: KSCJ KFH WIBW KMOX KMBC KFAB WNAX KLRA KRNT WCCO WBBM (sw-11.83) (also KNX KSL at 10:30 p.m.)

MBS-The Lone Ranger (Gordon Baking Co.): WGN (also see 9:30 p.m.)

NBC-Wayne King's Orch. (Lady Esther): WSM WMAQ KSTP WDAF KVOO WHO WFAA KSD WOW

NBC-Eddie Garr, mimic (Bromo Seltzer): WLS WMT WREN KOIL KWK KSO (sw-11.87)

MBS-Hoosier Housewarmers: KFOR WLW
KANS-Amer. Family Robinson
KARK-Harmony Dictators
KCMO-Let's Dance
KGBX-20th Century Serenade
KOA-Three Keys
KXBY-Barnwarmers

7:45
NBC-Choir Symphonette: WREN KANS KSO KOIL (sw-11.87)
KARK-James Dion's Orch.
KCMO-Melody Time
KGBX-News
KWK-Symphony Society
WENR-To be announced
WLS-De Zurik Sisters
WMT-Safety Talk

8:00
CBS-Chesterfield Presents Andre Kostelanetz' Orch.; Lawrence Tibbett, bar.; Deems Taylor, commentator; Guests: KMBC WIBW WNAX WCCO WBBM KMOX KFAB KFH KLRA KRNT KSCJ (sw-11.83)

NBC-Town Hall Tonight (Sal Hepatica); Starring Fred Allen with Portland Hoffa; Town Hall Quartet; Peter Van Steeden's Orch.; Guest: WHO KVOO KSTP WOW WLW KSD WFAA WMAQ WDAF WSM KARK KOA (sw-9.53) (also KFI at 11 p.m.)

NBC-Cleveland Orch.: WREN KANS KSO
MBS-Kay Kyser's Orch.: WGN KWK KOIL WMT
KCMO-News; Moonlight Musicale
KFOR-News
KGBX-Echoes of the Stage
KTHS-Arkansas Traveler
KVOO-To be announced
WLS-Don & Helen, vocal duo:

8:15
NBC-Cleveland Orch.: WLS MBS-Kay Kyser's Orch.: KFOR KCMO-Jam Session
KOA Beaux Arts Trio
KTHS-Belford Brown's Orch.

8:30
CBS-Ben Bernie & All the Lads with Lew Lehr, Buddy Clark & Jane Pickens; Nicholas Bros., Dance Team (U. S. Rubber): KFAB KFH WBBM KLRA KRNT KMBC KSCJ KMOX WIBW WNAX WCCO (sw-11.83)

NBC-Cleveland Orch.: KANS WENR WREN (sw-11.87)
MBS-Let's Visit: KFOR KOIL KSO KWK WMT

KCMO-Concert Hall
KGBX-Dance Orch.
KTHS-Paolo Grosso's Ensemble
KXBY-International Nites
WGN-Ennio Bolognini & Orch
8:45

KTHS-Palm Garden of the Air
WGN-News; Sports
9:00

NBC-Your Hollywood Parade (Lucky Strike Cigarettes); Dick Powell, m.c.; Rosemary Lane, vocalist; choral ensemble; Al Goodman's Orch. & guests: WLW WDAF WOW WMAQ KOA KGBX WHO WFAA KSD KSTP KTHS KARK WSM (sw-9.53)
Edward Arnold will be guest. For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

NBC-General Hugh Johnson (Bromo Quinine) commentator: KWK WMT KOIL WENR KSO WREN (sw-6.14)

CBS-Gang Busters (Palmolive Shaving Cream); Col. H. N. Schwarskopf: WBBM KLRA KMOX KFAB WCCO KMBC KFH KRNT (sw-11.83)

MBS-Horace Heidt's Orch.: KFOR
News: KWBG KCMO
KANS-Howard Fordham's Orch.
KSCJ-Pearock Court
KXBY-Little Joe
WGN-Herbie Kay's Orch.
WIBW-Prayer Meeting
WNAX-Musical Moments

9:15
NBC-Nola Day, songs: WENR WREN KSO (sw-6.14)
MBS-Horace Heidt's Orch.: WMT KCMO-Dance Gems
KOIL-Unemployment Compensation Division, Spkr.
KSCJ-The Stamp Man
KWK Piano Portrait
KXBY-Jam Session
WNAX-Yankee College

9:30
CBS-Hobby Lobby; Dave Elman & Harry Salters' Orch. (Hudson Motors); Stuart Allen, bar.: WBBM WHAS KMOX WIBW WCCO KFH KFAB KRNT (also at 6:15 p.m.)

MBS-Lone Ranger: KFOR (also at 7:30 p.m.)

NBC-Minstrels of 1938: Gene Arnold, interlocuter: WENR WMT KOIL WREN KANS (sw-6.14)

CBS-Howard Phillips, songs: (sw-11.83)
MBS-Melodies from the Skies: WGN
KCMO-Eddy Fitzpatrick's Orch.
KLRA-Frank Ashcroft
KMBC-News & Sports
KSCJ-Hawaii Calls
KWK-Organ; Violin & Poetry
KXBY-Schlitz Tavern
WNAX-News

9:45
CBS-To be announced: KLRA (sw-11.83)
NBC-Minstrels of 1938: KSO KMBC-Vocal Varieties
WNAX-Eddie Fitzpatrick's Orch.

10:00
NBC-Amos 'n' Andy, sketch (Campbell's Soup): WMAQ KOA WOW WDAF WBAP WHO WSM (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's Gum): KLRA WBBM KRNT KMBC KMOX WCCO KFAB (also at 6 p.m.)

CBS-Bob Crosby's Orch.: (sw-11.83)
NBC-Ink Spots: KANS KSO
NBC-Dick Gasparre's Orch.: (sw-9.53)

MBS-Melodies from the Sky: WMT
News: WIBW KOIL KWBG WLW KSCJ KUOA KGBX KARK WENR
Sports: KWK WREN
KCMO-Organ Reveries
KFH-Town Tattler
KGBX-Dance Orch.
KSTP-Mr. Editor
KTHS-Dream Boat
KXBY-Stars Over Manhattan

10:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): KPO KOA KFI (also at 6:15 p.m.)

NBC-Dick Gasparre's Orch.: KARK KGBX
CBS-Bob Crosby's Orch.: KMBC KFAB KLRA WNAX KSCJ WIBW
MBS-Ray Keating's Orch.: KFOR

NBC-King's Jesters' Orch.: WREN WENR KANS
News: KFH WHO WMT WSM
KTHS KRNT KSO
KCMO-Joan & Jimmie
KMOX-Paul Sabin's Orch.
KOIL-Around Omaha
KSTP-News; Sports
KWK-Rhythm & Romance
WBBM-Dance Orch.
WCCO-Cedric Adams
WDAF-Al Crocker's Rhythmatics
WGN-Dick Jurgens' Orch.
WLW-Los Amigos
WMAQ-Earl Hines' Orch.
WOW-Wig Waggin' with Wag

10:30
NBC-Paul Whiteman's Orch.: KANS WMT WREN (sw-6.14)
NBC-Henry Busse's Orch.: WSM KARK KTHS KGBX WENR
CBS-Sammy Kaye's Orch.: KLRA WIBW (sw-11.83)
CBS-Orrin Tucker's Orch.: WNAX KSCJ KFAB KRNT KMBC
MBS-Leo Reisman's Orch.: KSO KFOR KOIL
News: WBBM WOW KMOX KWK
Dance Orch.: KFH WDAF KSTP WBAP
KCMO-Lights and Shadows
KOA-Light on the West
KXBY-Cappy's Cabana
WCCO-Rollie Johnson
WGN-Bill Carlsen's Orch.
WHO-Sports
WLW-Emery Deut's Orch.
WMAQ-News; Benny Meroff's Orchestra

10:45
NBC-Henry Busse's Orch.: WOW WHO WBAP
CBS-Orrin Tucker's Orch.: KMOX
MBS-Leo Reisman's Orch.: KWK KCMO-Flying Carpet
KXBY-News
WBBM-Piano Parade
WCCO-Cecil Hurst's Orch.
WLW-Larry Lee's Orch.

11:00
NBC-Harold Nagel's Orch.: KANS WREN (sw-6.14)
CBS-Tommy Dorsey's Orch.: WIBW KRNT KMBC KSCJ WNAX WBBM KFAB KFH KLRA
NBC-Eddie Varzos' Orch.: KSD KGBX KARK WDAF WBAP (sw-9.53)
MBS-Guy Lombardo's Orch.: WGN KFOR WMT KOIL KSO WLW
Dance Orch.: KOA KTHS WOW
KMON-Pappy Cheshire's Hill Billy Band
KWK-Ran Wilde's Orch.
KXBY-Friendly Voice
WCCO-Joe Jung's Orch.
WENR-Music as You Desire It
WHO-Veterans Forum
WMAQ-Marek Weber's Orch.
WSM-Evening Fantasy

11:15
NBC-Eddie Varzos' Orch.: WSM MBS-Guy Lombardo's Orch.: KWK
KXBY-Evening at Country Club
WBAP-Dance Music

11:30
NBC-Lights Out, experimental drama: WOW KSD KSTP WDAF KGBX WMAQ KARK WHO WSM KTHS WBAP KOA KANS (sw-9.53)
"The Seven Women" is a ghost story thriller by Arch Oboler about a hotel room where no traveler was safe in the night.
CBS-Dance Orch.: KMBC WCCO WBBM KSCJ WNAX KFAB KRNT
NBC-Teddy Hill's Orch.: WREN KSO (sw-6.14)
CBS-Henry King's Orch.: KFH WIBW
MBS-Kay Kyser's Orch.: KWK KOIL WGN WLW WMT KFOR KLRA-Radio Night Club
KMOX-Jay Mills' Orch.
KXBY-Lucille's Paradise

11:45
CBS-Dance Orch.: KMOX KCMO-Slumber Hour
WENR-Earl Hines' Orch.

12:00
MBS-Ray Pearl's Orch.: WGN WLW KSO
News: KOA KWBG KANS KMBC-Midnight Headlines
KMOX-Dancing Time
KSTP-News; Dream Ship
KXBY-Antlers' Club
WENR-Louis Panico's Orch.
WHO-Dance Hour
WMAQ-Benny Meroff's Orch.
WOW-Musical Prgm.
End of Wednesday Programs

MORNING

7:00 am CST
NBC-Malcolm Claire: WDAF
KARK KTHS
CBS-Rhythmaires: (sw-21.52)
NBC-Southernaires, Negro quartet: WREN
News: KCMO KUOA WMBH WIBW
Musical Clock: KFEQ KOIL
7:15
NBC-Good Morning Melodies: WDAF KARK KVOO KTHS
CBS-Eton Boys: (sw-21.52)
NBC-Dick Liebert's Ensemble: WREN
News: KGNF WOW WHO WHB WJAG WAAW KMBC
7:30
NBC-Do You Remember?: KGBX KTHS KARK
News: KWTO KFEQ
Musical Clock: WDAF WOW KOIL WHB
KFAB-Lyle & Milan
KFBI-Timely Tunes
KFH Service Supreme
KGNF-Serenader Music
KLRA-Funnies
7:45
CBS-Poetic Strings: KLRA
News: KOIL KVOO WREN
KANS-Tabloid Time
KFAB-Time 'n' Tunes
KFEQ-Musical Clock
KGNF-House of Peter MacGregor
KMBC-Texas Rangers
KMOX-Let's Compare Notes
KUOA-Program Resume
KWK-Grady Cantrell
KWTO-Breakfast Ballads
WNAX-Happy Jack, songs
8:00
CBS-Arthur Godfrey & Organ: (sw-21.52)
NBC-Breakfast Club; Orch. & Soloists; News: WREN KARK KTHS KOIL KANS (sw-15.21)
CBS-Dear Columbia; News: KFH KFAB KLRA
News: KFOR WMBH KMOX KXBY
Coffee Pot Inn: WHO WJAG WNAX WOW
KCMO-News; Tie Toe Tunes
KFBI-Bit o' Cheer & Sunshine
KGBX-Swingsters
KGNF-Devotional
KMBC-Glad & Woody Smith
KSCJ-Ye Town Criers
KSD-News; George Hall's Orch.
KVOO-Variety Prgm.
KWBG-News; It Happened in Hutchinson
KWK-Pep-Up Parade
KWTO-Old Family Almanac
WIBW-Unity School
8:15
NBC-Person to Person: KSD
CBS-Dear Columbia: (sw-21.52)
NBC-Breakfast Club: News: KGBX
News: KGNF WIBW WNAX
KCMO-Songs of the Pioneers
KFAB-Coffee Pot Inn
KMBC-Young Widder Jones
KMOX-Ozark Varieties
KVOO-Handy Ads
KWBG-Happy Birthday Prgm.
KWK-O'Brien's Boarding House
KWTO-Hits & Encores
KXBY-Morning Meditations
WHO-Melody Time
WJAG-Devotional
WMBH-Church in the Wild-wood
WOW-Hymns of Cheer
8:30
NBC-Breakfast Club; News: KVOO
CBS-Jack & Paul: KMBC KFOR KLRA KFH
NBC-Frances Adair, songs; News: KSD
CBS-The Road of Life: (sw-21.52)
KCMO-Crown Show
KFAB-Master Singers
KFBI-News; Dance Gems
KFEQ-Faye & Cleo
KGNF-To be announced
KMOX-Melody Spinners
KUOA-Robert Hillard's Orch.
KWBG-Swap Service
KWK-Candid Camera
KWTO-Karl Zomar's Scrapbook
KXBY-Musical Cowgirls
WDAF-Peeks on the Air
WHB-Kenneth Kay
WHO-Morning Melodies
WIBW-Hymns of All Churches
WJAG-Musical Clock
WMBH-Soap Box

WNAX-Melody Kings
WOW-Pretty Kitty Kelly
8:45
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX KFAB (sw-21.52)
CBS-Eton Boys: KLRA KFH
NBC-Landt Trio: WDAF
Party Line: KMBC WOW
KCMO-Council of Churches
KFBI-Frank & Dusty
KGNF-Behind the Microphone
KOIL-Polly the Shopper
KSCJ-Market Report
KSD-Morning Melodies
KUOA-Gospel Singer
KWBG-Singin' & Swingin'
KWTO-Rhythm & Romance
KXBY-Picking Air Pockets
WHO-Olson Oddities
WIBW-Betty & Bob
9:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): KSCJ KLRA KFH KMOX
NBC-Margot of Castlewood, sketch (Quaker Oats): WREN KVOO KWK KANS KOIL (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WDAF WOW KSD WHO
News: KTHS KGBX
KARK-Leopold Kruger's Orch.
KCMO-News; Music Briefs
KFAB-News; Ole & Marge
KFBI-Tunes in Black & White
KFEQ-Old-Time Frolic
KGNF-Today's Rhythm
KMBC-Fashion Flashes
KUOA-God's Half Hour
KWBG-News; Buy It Yourself Prgm.
KWTO-Singing Cowboy
KXBY-Remote Control
WHB-Melodies
WIBW-Joe Dumond
WJAG-Russell Jensen, pianist
WMBH-Piano Moods
WNAX-John Peter DePagter
9:15
NBC-Cabin at the Cross Roads (Aunt Jenima): KOIL KANS WREN KVOO KWK (sw-15.21)
CBS-Myrt & Marge, sketch (Super Suds): KFAB KMOX KLRA KFH WIBW WNAX
NBC-John's Other Wife, sketch (Louis Philippe): WOW WHO WDAF KSD
KARK-Vocalities
KCMO-Anne Hayes
KGBX-Leaders in Dance Time
KGNF-News
KMBC-Prgm. Notes; Interlude
KSCJ-Memories That Endure
KTHS-Easy to Remember
KWBG-Newcomer's Hour
KWTO-Party Line
KXBY-Twentieth Century Revue
WHB-Magic Kitchen
WJAG-Musical Gems
WMBH-Waltz Time
9:30
NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): KWK KOIL WREN (sw-15.21)
CBS-Milton Charles & Howard Neumiller, organ & piano: KMBC KFAB KSCJ
NBC-Just Plain Bill (Anacin): WOW WHO WDAF
MBS-Get Thin to Music (Walter Biscuit Co.): KFOR
News: WMBH KWTO
Markets: KFEQ WAAW KFBI
KARK-Harvey Kent's Orch.
KANS-Kwik Ads
KCMO-Charms School
KFH-Grain & Live Stock Markets
KGNF-Theater Organ
KLRA-Party Line
KMOX-Comedy Kingdom
KTHS-Honeymooners; Songs for Today
KUOA-Mail Bag
KVOO-Lady of Millions
KWBG-Star Beams
KXBY-Vocal Varieties
WHB-Weather; Story Behind the Song
WIBW-Housewives Prgm.
WNAX-Brass Band
9:45
NBC-Woman in White, sketch (Pillsbury): WDAF WOW WHO KSD (sw-15.33)
CBS-Oxydol's Own Ma Perkins, sketch: KMBC KMOX KLRA KSCJ WNAX
NBC-Viennese Ensemble: WREN KANS
NBC-Kitchen Cavalcade (C. F. Mueller Co.): (sw-15.21)

KARK-At Home with Carolina Rawls
KCMO-Sweet Swing
KFAB-Weather Report & Mkts.
KFBI-Sophisticated Swing
KFH-Model Kitchen
KGBX-Church in Wildwood
KOIL-Golden Hour
KTHS-Home Folks Frolic
KVOO-Dan Harding's Wife
KWBG-Neighbor Jim
KWK-The Party Line
KWTO-Ozark News
KXBY-Social Calendar
WHB-Municipal Court
WMBH-Music Graphs
10:00
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): (sw-15.21)
NBC-David Harum sketch (Bab-O); Peggy Allenby: KSD WOW WDAF WHO (sw-15.33)
NBC-Norm Scherr, pianist: KGBX KARK KVOO
CBS-Mary Lee Taylor (Pet Milk): KFAB KMOX KLRA KFH KMBC
MBS-Good Morning from Cleveland: KFOR KWK
News: KUOA KOIL
KANS-Weather; Lost & Found
KCMO-News; You Shall Have Rhythm
KFEQ-Pretty Kitty Kelly
KGNF-News, Weather, Grain
KSCJ-Front Page Drama
KTHS-Time for Thought
KWBG-News; Gems of the Masters
KWTO-Gems of Melody
KXBY-Organ Rhapsody
WJAG-Curtain Raiser
WMBH-Music Kitchen
WNAX-Devotional Service
WREN-Church in the Wildwood
10:15
NBC-Josh Higgins, sketch: KTHS KGBX KARK
CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX KFAB KMBC
NBC-Backstage Wife, sketch (Dr. Lyons): KSD WOW WHO WDAF
NBC-Pepper Young's Family, sketch (Ivory Soap): (sw-15.21)
MBS-Bachelor's Children (Cud-ahy): WHB
Christian Science Prgm.: KFBI KCMO
KANS-Mystic Melodies
KFEQ-Ben & Pauline
KFH-To be announced
KGNF-Shoppers Prgm.
KLRA-Woman's Magazine
KOIL-Tonic Tunes
KSCJ-Women's Review
KUOA-University of the Air
KVOO-Strings of Harmony
KXBY-Vivia Darby
KWK-Tonic Tunes
KWTO-Freda Alexander, soloist
WAAW-Markets
WJAG-Voice of the Street
WNAX-Buckle Busters
WREN-Musical Encores
10:30
NBC-Homemakers' Exchange (Nat'l Ice Adv. Inc.): KSD WOW WDAF KANS KARK KVOO (sw-15.33)
NBC-Vic & Sade, sketch (Crisco): (sw-15.21)
NBC-Originalities: WREN
CBS-Big Sister, sketch (Rinso): KLRA KMOX KFAB KFH WNAX KMBC
Mary Lee Taylor: KWTO WMBH
KCMO-Bert Bahrman, organist
KFBI-News; Morning Melodies
KFEQ-Bankhouse Bill
KGBX-Organ Reveries
KGNF-Little Show; Round Up Music
KOIL-Vagabond Dreamer
KSCJ-Pelletier Pointer
KTHS-On the Mall
KUOA-Piano Moods
KANS-To be announced; News
KWBG-Merry Music Makers
KWK-News; Musical Interlude
KXBY-Enchanted Ballroom
WIBW-Music in the Air
WIBW-Protective Service
WJAG-West Point Prgm.
10:45
NBC-Larry Larsen, organist: WREN KOIL KANS
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): (sw-15.21)
CBS-Aunt Jenny's Real Life Stories (Spry): KFH KMOX KFAB WNAX KMBC

NBC-Cobwebs & Cadenzas: WOW WDAF KTHS KARK
KFEQ-Weather Reports
KGBX-Markets
KGNF-Amer. Family Robinson
KLRA-Allay Presents
KSCJ-Livestock Trade; Want Ad Rambles
KSD-Songs of Jean Carmen
KVOO-Glenn Condon
KWBG-Devotional Hour
KWK-The Morning After
KWTO-Farm & Home Hour
KXBY-Timely Tunes
WHO-Robert Hood Bowers Band
WIBW-Judy & Jane
WMBH-News
11:00
CBS-Mary Margaret McBride, columnist (Minute Tapioca): KMBC KFAB KMOX
NBC-Church in the World Today: KANS KGBX
Dr. A. G. Walton, "Some Questions and Answers": NBC Happy Jack, songs: WDAF WHO (sw-15.33)
CBS-The Rhythmaires: KLRA KFH
MBS-The Boy & Girl Friend: WHB
Markets: WMBH KFEQ KUOA Party Line: KVOO WIBW
KARK-Nazarene Church
KCMO-News; Song Souvenirs
KFOR-News
KGNF-Round the Town
KOIL-Women in the News
KSD-Dick Leibert, organist
KTHS-Amer. Family Robinson
KWBG-News; Markets
KWK-Young Widder Jones
KXBY-Unity School
WJAG-Musical Masterpieces
WNAX-Russ Pike
WOW-Your Home Town
WREN-George Hall's Orch.
11:15
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: KMBC KSCJ WNAX KLRA KFAB KFH KMOX
NBC-George Griffin, songs: KANS WREN KGBX KTHS
NBC-The O'Neills, sketch (Ivory Flakes): WOW WDAF (sw-15.33)
KCMO-Rhythm in Vogue
KFBI-Markets; Down Melody Lane
KFQ-Missouri Organ
KOIL-Music for Madame
KSD-Dick Leibert, organist
KUGA-Sentimental Mood
KVOO-News
KWBG-Hollywood on Review
KWK-Rapid Service
KXBY-Early Edition
WAAW-Markets
WHB-Hits from Hollywood
WHO-Dan Harding's Wife
WIBW-Dinner Hour
WMBH-Organ Reveries
11:30
NBC-Nat'l Farm & Home Hour: KVOO KTHS KGBX WREN KARK KOIL KWK KANS (sw-15.21)
Broadcast from the National Western Live Stock Show, Denver, Colo.
NBC-Jean Ellington, songs: WDAF WOW
CBS-Romance of Helen Trent, sketch (Edna Wallace Hopper): KMBC KFAB KMOX
KCMO-Master Singers
KFH-Judy & Jane
KGNF-Livestock & Produce
KLRA-Lady of Millions
KSCJ-Roundup
KSD-Marie Harrington & Allan Clarke
KWBG-Organalities
KWTO-Markets
WAAW-News
WHB-Rhythm & Romance
WHO-Hymns of All Churches
WMBH-Today's Favorites
WNAX-Happy Jack's Old Timers
11:45
CBS-Our Gal Sunday sketch (Kolyos): KMBC KMOX KFAB
NBC-Three Romeos: WDAF
CBS-Madison Ensemble: KLRA KFH
MBS-Naoul Nadeau, bar. & Orch.: KFOR WHB
KFBI-Hal Burke's Orch.
KFEQ-Novelty Time
KGNF-Jose Manzanares' Orch.
KSD-Dan Harding's Wife
KUOA-Boosters of John Brown University
KWBG-Hits & Encores

KWTO-Luncheon Lyrics
KXBY-News
WHO-Betty & Bob
WJAG-Modern Melodies
WMBH-Singin' Sam
WOW-Voice of Experience
AFTERNOON
12:00
CBS-Betty & Bob, sketch (Gold Medal): KMOX KFAB (sw-15.27)
CBS-Dixie Serenaders: KLRA KFH
NBC-Emerson Gill's Orch.: WDAF
News: KGNF KCMO KSCJ WIBW WMBH
News; Markets: KSD KMBC KOIL WHB
Markets: WOW KFEQ
KXBY-Dance Music
KUOA-Vic Fraser's Orch.
KWBG-News; It Happened in Hutchinson
KWTO-Singing Sam
KXBY-Television Flashes
WHO-Markets: Weather
WJAG-Andy Moat's Orch.
WNAX-Lambert Bartak
12:15
CBS-Hymns of All Churches (Gold Medal): KMOX KFAB (sw-15.27)
NBC-Escorts & Betty: WDAF
Markets; News: WJAG WNAX
Markets: KFH WAAW WIBW
KCMO-Luncheon Lyrics
KFEQ-Big Smith Troupe
KGNF-Vic Arden's Orch.
KMBC-Tex Owens, songs
KOIL-Noonday Varieties
KSCJ-Voice of the People
KUOA-News
KWBG-Highlights Thru a Woman's Eyes
KWTO-Luncheon Lyrics
KXBY-To be announced
WHB-Anything Can Happen
WHO-Songtellers
WMBH-Swing Time
WOW-Midday Melodies
12:30
CBS-Arnold Grimm's Daughter: (Gold Medal): KMOX KFAB (sw-15.27)
NBC-Sue Blake, sketch: KANS
CBS-Ann Leaf, organist: KLRA
News: KWTO WOW KGBX WHO KTHS WREN KGNF
KARK-Light Crust Doughboys
KCMO-Musical Menu
KFBI-Voice of the People
KFH-Linda's First Love
KMBC-Betty & Bob
KSCJ-Sons of Pioneers
KUOA-Stewart Hamblen
KVOO-Bob Wills' Playboys
KWBG-Homes of Today
KWK-Organ Melodies



PEGGY ALLENBY
Susan Price in "David Harum"
Thurs. 10 am CST

KXBY-Farm Hour
WDAF-News; Service Reports
WHB-Silver Sails
WIBW-Noon day Prgm.
WJAG-News; Weather
WMBH-Man on the Street
WNAX-Brass Band
12:45
CBS-Hollywood in Person (Old Medal): KFAB KMOX (sw-15.27)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
NBC-Larry Burke, tr.: KARK KANS
MBS-Words & Music: KSD
MBS-Voice of Experience (Lydia Pinkham): KOIL KWK WIBW
Man on the Street: WOW KWTO
KFBI-Frank Gage
KFEQ-United Reporter
KFH-Ma Perkins
KGBX-Rhythm & Romance
KGNF-Stripling Brothers' Orch.
KMBC-Hymns of All Churches
KSCJ-Livestock Trade. Farm Flash
KTHS-Zeke Manners' Gang
KWBG-Mainstreet Chatter
WDAF-Linda's First Love
WHO-Singing Cowboy
WJAG-Radio Family Mail Bag
WMBH-Home Folks' Frolic
WNAX-D. B. Gurney
WREN-Tulsa Ted's Range Riders
1:00
NBC-Music Guild: WOW KGBX KTHS (sw-15.33)
NBC-Ranch Boys, trio: KANS (sw-15.21)
CBS-Lyric Serenade: KFH KSCJ KLRA (sw-15.27)
MBS-To be announced: WHB KWK
News: KFOR WAAW
KARK-Livestocks; Luncheon Music
KCMO-News; Midday Moods
KFAB-Comedy Stars of Broadway
KFBI-Lois, Joe & Ernest
KFEQ-Hiram's Store
(Continued on Next Page)

OLD BOOKS WANTED

We pay big cash prices for thousands of different titles. We bought over 7,500 books in past twenty-one months, paying as high as \$500 for a single book. For example, we will pay you cash for the following books as described in our price list:

Table with 2 columns: Book Title and Price. Includes titles like Pilgrim's Progress (\$4,000.00), Adventures of Tom Sawyer (200.00), Old Swimmer's Hole (75.00), Black Beauty (100.00), Treasure Island (50.00), Scarlet Letter (35.00), Venus and Adonis (5,000.00), Leaves of Grass (250.00), Snow-Bound (45.00), Uncle Tom's Cabin (100.00), Ben Hur (50.00), Last of the Mohicans (50.00), Moby Dick (100.00), Little Women (25.00), McGuffey Primer (100.00), Tamerlane & Other Poems (5,000.00)

These are but a few of the many thousands of books we want. DON'T SEND BOOKS until you have checked our latest list giving full information. Don't delay—a single old school book, story book, Bible, poetry, history, travel, almanacs, newspapers, letters, etc., may bring you \$25, \$50, \$100, \$500 or even \$5,000 cash for certain books. Better investigate NOW. Send 10c to the American Book Mart, 140 S. Dearborn St., Dept. 5401, Chicago, and we will send you latest list of old books we want to buy and cash prices we will pay.

Thursday

January 20



BING CROSBY
"Music Hall" singing m.c.
Thurs. 9 pm CST

(1:00 p.m. Continued)

KGNF-The Swappers
 KMBC-Arnold Grimm's Daughter
 KMOX-Inquiring Reporter
 KOIL-Curb Exchange
 KSD-News; Swing Serenade
 KUOA-1260 Friendly Street
 KWBG-News; His Majesty the Baby
 KWTO-Siesta Songs
 WDAF-Lady of Millions
 WHO-New Tunes
 WJAG-Vic Arden's Orch.
 WMBH-Rotary Club
 WNAX-Bohemian Band

1:15
 CBS-The O'Neills, sketch (Ivory Soap); KMOX KLRA KFH
 NBC-Let's Talk It Over: KANS
 KOIL WREN KWK (sw-15.21)

Markets: WOW WAAW
 KARK-Church of Christ
 KCMO-Sidewalk Snooper
 KFAB-Markets & News
 KFEQ-Nute's Gang
 KGNF-Ralph Jones, pianist
 KWBC-Hollywood in Person
 KSCJ-Peacock Court
 KSD-Piano Duo
 KVOO-Carson Robison's Buckaroos
 KWBG-Echoes from Light Opera
 KWK-Peggy Tudor
 KWTO-Organ Reverbs
 WDAF-Dan Harding's Wife
 WHB-Design for Dancing
 WHO-Lady of Millions

1:30
 CBS-American School of the Air:
 KMOX KFAB KMBC KSCJ
 KFH (sw-11.83)
 NBC-Campus Kids: WREN KOIL
 KANS

NBC-To be announced: KGBX
 (sw-15.33)
 Houseboat Hannah: WDAF WOW
 WHO
 KCMO-Dance Time
 KFBI-Closing Markets
 KFEQ-Garden Roundup
 KGNF-News; Treasured Memories

KLRA-Linda's First Love
 KSD-Judy & Jane
 KTHS-Concert Ensemble
 KVOO-Handy Ads
 KWBG-Jam Session
 KWK-News; Pianist
 KXBY-Women's News
 WHB-Variety Prgm.
 WJAG-Farm Topics
 WMBH-Roy Wilson, pianist
 WNAX-Buckle Busters

1:45
 NBC-Edw. Davies, bar.: KOIL
 KANS WREN
 NBC-Armchair Quartet: KTHS
 KARK KGBX (sw-15.33)
 MBS-Beatrice Fairfax (Hecker
 Products): KWK
 Judy & Jane: WHO WNAX
 KVOO WDAF WOW
 KCMO-Popular Vocalist
 KFBI-Kolman's Orch.
 KGNF-Men Behind the Classics
 KLRA-Popular Tunes
 KSD-Contract Bridge Lesson
 KWBG-WPA Program
 KWTO-Ma Perkins
 KXBY-To be announced
 WHB-Beauty Forum
 WJAG-Russell Jensen, organist
 WMBH-News

2:00
 CBS-Ben & Bessie; Variety
 Show: KSCJ KLRA KFOR
 (sw-11.83)
 NBC-To be announced: WREN
 KANS
 NBC-Pepper Young's Family
 sketch (Canary): KSD WOW
 KVOO WHO WDAF (sw-15.33)
 MBS-To be announced: WHB
 News: KUOA WIBW

Markets: KFEQ KWTO KFH
 KARK-Musical Varieties
 KCMO-News; Swingtime
 KFAB-Hometown News & Mkts.
 KGBX-Music Graphs
 KGNF-Markets; Golden Melodies
 KMBC-Happy Kitchen
 KMOX-Magic Kitchen
 KOIL-Piano Impressions
 KTHS-Personal Problem Clinic
 KWBG-Women in the News;
 Novelties
 KWK-Today at Two
 KXBY-Afternoon Arias
 WMBH-Master Singers
 WNAX-Melody Kings

2:15
 NBC-Oxydol's Own Ma Perkins,
 sketch: WOW KVOO WDAF
 KSD WHO (sw-15.33)
 NBC-Rochester Philharmonic Or-
 chestra: KOIL KANS
 CBS-Variety Show: KFAB KFH
 KMBC
 MBS-Studies in Black & White:
 KFOR WHB

KFBI-Princess of the Piano
 KGBX-Home Folks Frolic
 KGNF-Stars over Hollywood
 KTHS-Richard Leibert, organist
 KWTO-Charlotte's Piano Impro-
 visations
 WIBW-Street Reporter
 WREN-Master Singers

2:30
 NBC-Vic & Sade, sketch (Cris-
 co): KVOO WHO WOW WDAF
 KSD (sw-15.33)
 CBS-Army Band: KFAB KFH
 KSCJ (sw-11.83)
 NBC-Rochester Philharmonic Or-
 chestra: (sw-15.21)

KARK-Sid London's Orch.
 KFBI-News & Dance Patterns
 KCMO-Keeper of the Keys
 KFEQ-Ministerial Alliance
 KGBX-Behind the Microphone
 KGNF-World Bookman; Music of
 Today
 KLRA-Studio Party
 KMBC-P. Hans Flath, organist
 KMOX-Meet the Missus
 KTHS-Xavier Cugat's Orch.
 KUOA-Radio Revival
 KWBG-Swing Your Partner
 KWK-Siesta Time
 KWTO-Charm Circle
 KXBY-Tom McDermott
 WHB-Honor Roll
 WIBW-Kansas Roundup
 WMBH-Stock & Grain Quota-
 tions
 WNAX-Serenaders

2:45
 NBC-The Guiding Light, sketch
 (White Naptha): KTHS KVOO
 WDAF WHO WOW KSD
 (sw-15.33)
 CBS-Army Band: KLRA
 MBS-Good Health & Training:
 KFOR
 KARK-Stocks; News
 KCMO-Harmony House
 KFEQ-Pauline Ferne
 KGBX-Easy to Remember
 KGNF-Paul Pendarvis Presents
 KMBC-News; Musical Interlude
 KMOX-One Woman's Opinion
 KWBG-Hands Across the Sea
 KWK-Webster College Prgm.
 KXBY-Day Dreaming
 WHB-Staff Frolic
 WMBH-Dream Songs
 WNAX-Southerners with Betty

3:00
 NBC-Club Matinee: KOIL KANS
 KGBX KWK KVOO KARK
 KTHS WREN (sw-15.21)
 CBS-Science Service: KFH
 KLRA KFAB KSCJ (sw-
 11.83)
 Dr. Harry M. Johnson, of the
 highway research board dis-
 cusses "How Safe Are Young
 Drivers?"
 NBC-Lorenzo Jones, sketch (Phil-
 lips): WOW WHO WDAF
 (sw-9.53)
 CBS-Myrt & Marge, sketch
 (Super Ads): KMBC
 KCMO-News; Tuneful Topics
 KFEQ-Whirligig
 KGNF-News
 KMOX-Singin' Sam
 KWBG-Neighboring City Prgms.
 KWTO-Studio Jamboree
 KXBY-Down the Mississippi
 WJAG-Musical Roulette
 WMBH-Handy Ads
 WNAX-Women's Side of the
 News

3:15
 CBS-Pretty Kitty Kelly, sketch
 (Wonder Bread): KMBC
 NBC-The Story of Mary Marlin,
 sketch (Ivory Flakes): WOW
 WDAF WHO (sw-9.53)
 CBS-Do You Remember?: KSCJ
 KFAB KLRA KFH (sw-11.83)
 MBS-Songbird: KFOR WHB
 KFBI-Sentimental Moods
 KGNF-Dorothy & Gene
 KMOX-Houseboat Hannah

3:30
 CBS-Follow the Moon, Elsie
 Hitz & Nick Dawson (Pebecco):
 KMBC KMOX (sw-11.83)
 NBC-Bennett & Wolverton: KSD
 KTHS KVOO KARK KGBX
 WHO
 NBC-The Four of Us: WREN
 KWK
 NBC-Junior Nurse Corps, sketch
 (Sunbrite): (sw-15.21)
 News: KUOA KWTO KSCJ
 KANS-News; Jack McElroy, trn.
 KCMO-News; Melody aTimee
 KFBI-Concert Hall & News
 KFEQ-We Three
 KLRA-American Family Robin-
 son

3:45
 NBC-Cadets' Quartet: WDAF
 WOW KSD
 NBC-The Road of Life, sketch
 (Chippo): (sw-9.53)
 CBS-Current Questions Before
 the Senate: KSCJ KLRA
 (sw-11.83)
 MBS-Book a Week: KWK KFOR
 KCMO-Easy to Remember
 KFAB-Uncle Charlie & Company
 KFBI-Dude Rancher
 KFEQ-Faye & Cleo
 KFH-Tea Time Jamboree
 KGBX-Home Folks' Frolic
 KGNF-Trade Guide
 KMBC-Classic Hour
 KMOX-Sons of the Prairie
 KUOA-Southern Singers
 KVOO-Elois & Swing Four
 KWTO-Vital Statistics
 KXBY-Once Upon a Time
 WHB-Cocktail Hour Music
 WHO-Kitty Keene, Inc.
 WIBW-Edmund Denny
 WJAG-Front Page Drama
 WNAX-Buckle Busters

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

3:30 CST GENERAL FEDERATION OF WOMEN'S CLUBS, J. Edgar Hoover, Judge Camille Kelley and Mrs. Maude Booth, speakers, NBC.

NIGHT

6:30 CST WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.

7:00 CST KATE SMITH HOUR, Jack Miller's orchestra; guest, CBS.

7:00 CST RUDY VALLEE'S VARIETY HOUR; guest, NBC.

7:30 CST THE MARCH OF TIME, news dramatizations, NBC.

8:00 CST GOOD NEWS OF 1938, Judy Garland, Fanny Brice, Frank Morgan, Betty Jaynes, and other film stars, chorus, Meredith Willson's orchestra, Ted Pearson, announcer, NBC.

9:00 CST KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; Rose Bampton and Mischa Auer, guests, NBC.

KUOA-World Book Man
 WNAX-Balladeers

3:30

NBC-Gen. Federation of Women's Clubs: KTHS KGBX KOIL KANS KWK KVOO KARK WREN (sw-15.21)
 J. Edgar Hoover, Chief of the Bureau of Investigation, U. S. Department of Justice, and Judge Camille Kelley, of the Juvenile Court, Memphis, Tenn., will be the principal speakers in a discussion of "Crime Prevention and Parole." A third speaker will be Maude Ballington Booth, who, with her husband, founded and carried on the work of the Volunteers of America for more than forty years.

CBS-Kitty Keene, sketch (Dreft): KMBC KMOX WIBW KFH WNAX

NBC-Songs My Mother Taught Me: WDAF WHO WOW (sw-9.53)

CBS-The Goldbergs, sketch (Oxydol): (sw-11.83)
 MBS-Johnson Family, sketch: WHB KFOR

KCMO-Poetic Treasures
 KFAB-Afternoon Serenade
 KFEQ-Monty & His Piano
 KGNF-Singing Strings
 KLRA-Melody Time
 KSCJ-Stars Over Hollywood
 KUOA-Wilson Shulz, violinist
 KXBY-Picking the Air Pockets
 WJAG-Tango Time
 WMBH-News Magazine

3:45
 NBC-Cadets' Quartet: WDAF
 WOW KSD
 NBC-The Road of Life, sketch
 (Chippo): (sw-9.53)
 CBS-Current Questions Before
 the Senate: KSCJ KLRA
 (sw-11.83)

MBS-Book a Week: KWK KFOR
 KCMO-Easy to Remember
 KFAB-Uncle Charlie & Company
 KFBI-Dude Rancher
 KFEQ-Faye & Cleo
 KFH-Tea Time Jamboree
 KGBX-Home Folks' Frolic
 KGNF-Trade Guide
 KMBC-Classic Hour
 KMOX-Sons of the Prairie
 KUOA-Southern Singers
 KVOO-Elois & Swing Four
 KWTO-Vital Statistics
 KXBY-Once Upon a Time
 WHB-Cocktail Hour Music
 WHO-Kitty Keene, Inc.
 WIBW-Edmund Denny
 WJAG-Front Page Drama
 WNAX-Buckle Busters

4:00
 CBS-Follow the Moon, Elsie
 Hitz & Nick Dawson (Pebecco):
 KMBC KMOX (sw-11.83)
 NBC-Bennett & Wolverton: KSD
 KTHS KVOO KARK KGBX
 WHO
 NBC-The Four of Us: WREN
 KWK
 NBC-Junior Nurse Corps, sketch
 (Sunbrite): (sw-15.21)
 News: KUOA KWTO KSCJ
 KANS-News; Jack McElroy, trn.
 KCMO-News; Melody aTimee
 KFBI-Concert Hall & News
 KFEQ-We Three
 KLRA-American Family Robin-
 son

4:15
 NBC-Edw. Davies, bar.: KOIL
 KANS WREN
 NBC-Armchair Quartet: KTHS
 KARK KGBX (sw-15.33)
 MBS-Beatrice Fairfax (Hecker
 Products): KWK
 Judy & Jane: WHO WNAX
 KVOO WDAF WOW
 KCMO-Popular Vocalist
 KFBI-Kolman's Orch.
 KGNF-Men Behind the Classics
 KLRA-Popular Tunes
 KSD-Contract Bridge Lesson
 KWBG-WPA Program
 KWTO-Ma Perkins
 KXBY-To be announced
 WHB-Beauty Forum
 WJAG-Russell Jensen, organist
 WMBH-News

4:30
 NBC-Edw. Davies, bar.: KOIL
 KANS WREN
 NBC-Armchair Quartet: KTHS
 KARK KGBX (sw-15.33)
 MBS-Beatrice Fairfax (Hecker
 Products): KWK
 Judy & Jane: WHO WNAX
 KVOO WDAF WOW
 KCMO-Popular Vocalist
 KFBI-Kolman's Orch.
 KGNF-Men Behind the Classics
 KLRA-Popular Tunes
 KSD-Contract Bridge Lesson
 KWBG-WPA Program
 KWTO-Ma Perkins
 KXBY-To be announced
 WHB-Beauty Forum
 WJAG-Russell Jensen, organist
 WMBH-News

KOIL-Hits & Encores
 KSD-Educational Series
 KWBG-News: Ronnie Rogers' Orch.

KXBY-Toast to Melody
 WDAF-Songs of Romance
 WIBW-Ma Perkins
 WJAG-Devotional
 WMBH-Make Believe Ballroom
 WNAX-Happy Jack's Old Timers
 WOW-People in the Headlines

4:15
 NBC-Don Winslow of the Navy,
 sketch: KANS KTHS KARK
 KGBX KWK WREN
 CBS-Life of Mary Sothorn,
 sketch (Hind's): KMBC
 KMOX (sw-11.83)
 NBC-Felix Knight, trn.: KSD
 News: KFH KGNF WHB KFAB
 KCMO-Just Joan
 KFEQ-Matinee
 KLRA-Betty Barthell
 KOIL-Music in a Sentimental
 Mood

KSCJ-Freshest Thing in Town
 KUOA-Kiddies Hour
 KVOO-Movie News
 KWTO-Markets
 WDAF-Birthday Bell
 WHO-Myrt & Marge
 WIBW-Roy Faulkner
 WJAG-News & Radio Detectives
 WOW-Lady of Millions

4:30
 CBS-Stepmother, sketch (Col-
 gate): KMOX (sw-11.83)
 NBC-Harry Kogen's Orch.: KWK
 KGBX KTHS KARK WOW
 CBS-To be announced: KLRA
 KSCJ KFOR KFAB
 NBC-Jack Armstrong, sketch
 (Wheaties): (sw-9.53)
 NBC-Kellogg's Singing Lady:
 (sw-15.21)

A story about Walter Dam-
 rosch will be told.
 NBC-Johnnie Johnston, bar.:
 WREN KANS
 KCMO-Tea Time Tunes
 KFBI-Fellowship Hour
 KFEQ-Apple Crick, drama
 KFH-Right Off the Press
 KGNF-Through Hollywood Lens
 KMBC-Melody Man
 KOIL-P.T.A. Prgm.
 KSD-Careful Children's Club
 KVOO-Spotlight Revue
 KWBG-John Norman & his Violin
 KWTO-World Dances
 KXBY-WPA Symphony
 WAAW-News
 WDAF-News; Mystery Melodier
 WHB-Yours Truly, Mr. Dooley
 WHO-Party Line
 WIBW-Matinee
 WJAG-Story Lady
 WMBH-Tango Tunes

4:45
 NBC-Crusader's Orch.: WREN
 KANS KWK
 NBC-To be announced: KARK
 NBC-Tom Mix' Straight Shooters
 (Purina): (sw-15.21)
 NBC-Little Orphan Annie, sketch
 (Ovaltine): (sw-9.53)
 CBS-Hilltop House, sketch (Palm-
 olive Soap): KMOX WNAX
 KFAB KMBC KFH KLRA
 (sw-11.83)
 News: WHO KFEQ
 KFBI-Lullaby Lady
 KGNF-Stamp Man

5:00
 NBC-Rex Maupin's Orch.: WREN
 KANS KOIL
 CBS-Let's Pretend, children's
 prgm.: KFOR KMBC KSCJ
 KLRA
 NBC-Teddy Hill's Orch.: KTHS
 KSD (sw-9.53)
 NBC-Junior Nurse Corps, sketch
 (Sunbrite): KWK
 Dick Tracy, sketch: WOW
 KVOO
 KARK-Democrat Funnies
 KCMO-News; Master Merchants
 KFAB-Hits & Encores
 KFBI-Dance Melodies & News
 KFEQ-Jimmie Allen
 KGBX-Dance Hour
 KGNF-Sport Parade
 KMOX-Linda's First Love
 KWBG-News; Days of Old
 KWTO-Sports
 KXBY-Max Cooper
 WDAF-Better Business Bureau
 WHO-Hilltop House
 WMBH-Five O'clock
 WNAX-George B. German

5:15
 NBC-Teddy Hill's Orch.: KARK
 WOW
 NBC-Rex Maupin's Orch.: KWK
 KFAB-Man on the Street
 KFH-Personality Parade
 KGBX-For Novelty's Sake
 KGNF-Dream Time
 KLRA-Adventures of Jimmy Al-
 len
 KMOX-Lady of Millions
 KOIL-Theater Spotlight
 KSD-Dick Tracy
 KTHS-News; Close of Day
 KVOO-News of the Hour
 KXBY-To be announced
 WDAF-Terry & Ted
 WHO-Jimmy Allen
 WNAX-Trappers Trio

5:30
 CBS-News; George Hall's Orch.:
 KFAB KLRA KFH KFOR
 KMBC KSCJ (sw-11.83)
 NBC-Waltz Serenaders; Tony
 Russell, trn.: WREN
 NBC-Infantile Paralysis Founda-
 tion Prgm.: KARK
 News: WMBH WIBW
 Jack Armstrong: WHO WDAF
 KOIL KMOX
 KANS-Library Bookshelf
 KCMO-Chansonette
 KFBI-World Dances
 KGBX-Cabbages & Kings
 KGNF-News; Weather
 KSD-Sportcast
 KWBG-Musical Alphabet
 KWK-Al Sarli's Jam Session
 KXBY-Dixieland Band
 WNAX-Serenaders
 WOW-The Jangles

5:45
 NBC-Lowell Thomas, news; Ed.
 Thorgerson, sports (Sun Oil):
 (sw-15.21)
 CBS-Barry Wood & His Music:
 KSCJ KMBC KFH KFAB
 (sw-11.83)
 NBC-Dinner Concert: WREN
 KANS KARK
 NBC-Tom Mix' Straight Shooters
 (Purina): KWK
 NBC-Little Orphan Annie (Oval-
 tine), sketch: WOW KSD
 WDAF
 Jack Armstrong: KLRA WIBW
 Jimmy Allen: KWBG KMOX
 KCMO-Piano Moderne
 KFBI-Lois, Joe & Ernest
 KGBX-New Orleans Swingsters
 KOIL-News
 KXBY-Speaking of Love
 WHO-Little Orphan Annie
 WMBH-Lorraine Gire, vocalist
 WNAX-News & Sports

KOIL-Nebr. Univ. of Music
 KSCJ-Cub Reporter
 KSD-News; Geo. Hall's Orch.
 KUOA-Sports Revue
 KVOO-Adventures of Jimmy Al-
 len
 KWBG-Song Shower
 KWTO-Joe Dumond
 KXBY-Vaudeville of the Air
 WDAF-Dick Tracy
 WHB-John Wahlstedt, trn.
 WOW-Aunt Sally

5:00
 NBC-Rex Maupin's Orch.: WREN
 KANS KOIL
 CBS-Let's Pretend, children's
 prgm.: KFOR KMBC KSCJ
 KLRA
 NBC-Teddy Hill's Orch.: KTHS
 KSD (sw-9.53)
 NBC-Junior Nurse Corps, sketch
 (Sunbrite): KWK
 Dick Tracy, sketch: WOW
 KVOO
 KARK-Democrat Funnies
 KCMO-News; Master Merchants
 KFAB-Hits & Encores
 KFBI-Dance Melodies & News
 KFEQ-Jimmie Allen
 KGBX-Dance Hour
 KGNF-Sport Parade
 KMOX-Linda's First Love
 KWBG-News; Days of Old
 KWTO-Sports
 KXBY-Max Cooper
 WDAF-Better Business Bureau
 WHO-Hilltop House
 WMBH-Five O'clock
 WNAX-George B. German

5:15
 NBC-Teddy Hill's Orch.: KARK
 WOW
 NBC-Rex Maupin's Orch.: KWK
 KFAB-Man on the Street
 KFH-Personality Parade
 KGBX-For Novelty's Sake
 KGNF-Dream Time
 KLRA-Adventures of Jimmy Al-
 len
 KMOX-Lady of Millions
 KOIL-Theater Spotlight
 KSD-Dick Tracy
 KTHS-News; Close of Day
 KVOO-News of the Hour
 KXBY-To be announced
 WDAF-Terry & Ted
 WHO-Jimmy Allen
 WNAX-Trappers Trio

5:30
 CBS-News; George Hall's Orch.:
 KFAB KLRA KFH KFOR
 KMBC KSCJ (sw-11.83)
 NBC-Waltz Serenaders; Tony
 Russell, trn.: WREN
 NBC-Infantile Paralysis Founda-
 tion Prgm.: KARK
 News: WMBH WIBW
 Jack Armstrong: WHO WDAF
 KOIL KMOX
 KANS-Library Bookshelf
 KCMO-Chansonette
 KFBI-World Dances
 KGBX-Cabbages & Kings
 KGNF-News; Weather
 KSD-Sportcast
 KWBG-Musical Alphabet
 KWK-Al Sarli's Jam Session
 KXBY-Dixieland Band
 WNAX-Serenaders
 WOW-The Jangles

5:45
 NBC-Lowell Thomas, news; Ed.
 Thorgerson, sports (Sun Oil):
 (sw-15.21)
 CBS-Barry Wood & His Music:
 KSCJ KMBC KFH KFAB
 (sw-11.83)
 NBC-Dinner Concert: WREN
 KANS KARK
 NBC-Tom Mix' Straight Shooters
 (Purina): KWK
 NBC-Little Orphan Annie (Oval-
 tine), sketch: WOW KSD
 WDAF
 Jack Armstrong: KLRA WIBW
 Jimmy Allen: KWBG KMOX
 KCMO-Piano Moderne
 KFBI-Lois, Joe & Ernest
 KGBX-New Orleans Swingsters
 KOIL-News
 KXBY-Speaking of Love
 WHO-Little Orphan Annie
 WMBH-Lorraine Gire, vocalist
 WNAX-News & Sports

6:00
 NBC-Amos 'n' Andy, sketch
 (Campbell's Soup): KSD WLW
 KSTP (sw-9.53) (also see 10
 p.m.)
 NBC-Easy Aces, sketch (Ana-
 cin): WENR KSO KOIL KWK
 WMT (sw-11.87)
 CBS-Herbert Foote's Concert En-
 semble: KFAB KSCJ
 NBC-Totten on Sports: WMAQ

6:00
 NBC-Amos 'n' Andy, sketch
 (Campbell's Soup): KSD WLW
 KSTP (sw-9.53) (also see 10
 p.m.)
 NBC-Easy Aces, sketch (Ana-
 cin): WENR KSO KOIL KWK
 WMT (sw-11.87)
 CBS-Herbert Foote's Concert En-
 semble: KFAB KSCJ
 NBC-Totten on Sports: WMAQ

6:00
 NBC-Amos 'n' Andy, sketch
 (Campbell's Soup): KSD WLW
 KSTP (sw-9.53) (also see 10
 p.m.)
 NBC-Easy Aces, sketch (Ana-
 cin): WENR KSO KOIL KWK
 WMT (sw-11.87)
 CBS-Herbert Foote's Concert En-
 semble: KFAB KSCJ
 NBC-Totten on Sports: WMAQ

6:00
 NBC-Amos 'n' Andy, sketch
 (Campbell's Soup): KSD WLW
 KSTP (sw-9.53) (also see 10
 p.m.)
 NBC-Easy Aces, sketch (Ana-
 cin): WENR KSO KOIL KWK
 WMT (sw-11.87)
 CBS-Herbert Foote's Concert En-
 semble: KFAB KSCJ
 NBC-Totten on Sports: WMAQ

CBS-Poetic Melodies (Wrigley's
 Gum): (sw-11.83) (also see 10
 p.m.)
 News: KCMO KMBC KMOX
 KGBX KFOR WOW KXBY
 WDAF
 News; Sports: KANS WFAA
 KARK-Livestocks; Robert Saun-
 ders' Orch.
 KFBI-Jimmy Allen
 KGH-Behind the Microphone
 KFBI-Dancing Party
 KLRA-To be announced
 KOA-Goodwill Industries
 WBBM-The Headliner
 WCCO-Victor Arden's Orch.
 WGN-Concert Orch.
 WIO-Broadway Comedy Stars
 WIBW-Bar Nothin' Ranch
 WNAX-Organ Melodies
 WSM-Sports; Console Melodies
 6:15

NBC-Mr. Keen, Tracer of Lost
 Persons, drama (Home Pro-
 ducts): KOIL WMT WENR
 KSO KWK (sw-11.87)
 NBC-Vocal Varieties (Tums):
 KSD WOW WHO WDAF
 WMAQ WLW KSTP

CBS-Hollywood Screen Scoops by
 George McCall (Old Gold Ciga-
 rettes): WIBW WBBM KLRA
 KFAB KMOX KRNT KFH
 WCCO (sw-11.83) (also see
 10:15 p.m.)
 For news of Hollywood, read "Hol-
 lywood Showdown" in every issue
 of Radio Guide.

MBS-Concert Orch.: WGN
 KANS-Lassen Ensemble
 KARK-Arnold Briggs' Orch.
 KARK-Edmund Clair's Orch.
 KCMO-Jack Randolph, songs
 KFBI-Sports
 KGBX-Brown-Eyed Blues Girl
 KMBC-As Kansas City Dines
 KOA-Did'ya Know?
 KSCJ-Club Cabana
 KXBY-Mountain Rangers
 WBAP-In a Sentimental Mood
 WREN-Ballaire Tavern
 WSM-Fireside Singers

6:30
 CBS-"We, the People" (Sanka
 Coffee); Gabriel Heatter, dir.;
 Mark Warnow's Orch.: KSCJ
 WCCO WBBM KRNT KMBC
 KMOX WHAS WIBW KFAB
 (sw-11.83)
 NBC-Fredly Martin's Orchestra:
 KANS
 NBC-Music for Moderns: WENR
 KARK
 MBS-Headlines: WMT
 News: WHO WMAQ WREN
 WLW
 Sports: KOIL KXBY
 KCMO-Musical Menu
 KFBI-Dancing Party
 KFH-University Prgm.
 KGBX-Supper Dance Music
 KLRA-Sports; Dinner Music
 KOA-Jack Armstrong
 KSD-Victor Arden's Orch.
 KSTP-Sports; Musicale
 KWK-Sports; News
 WDAF-Studio Prgm.
 WFAA-Senora Milla Dominguez
 WGN-Concert Trio
 WNAX-Jimmy Grier's Orch.
 WOW-Spirit of Athletics

6:45
 NBC-Fredly Martin's Orch.: KSO
 WREN
 NBC-Music for Moderns: KGBX
 MBS-Sammy Kaye's Orch.: KFOR
 Easy Aces: WFAA WDAF
 KANS-Evening Concert
 KCMO-Hit Shows
 KELD-Movie Gossip (1370 kc)
 KOA-Jimmie Allen Adventures
 KOIL-For Men
 KSD-Yodel's Alpine Inn
 KSTP-Mr. Editor
 KWK-Musical Headlines
 KXBY-Spiritual Harmonizers
 WGN-Rube Appleberry, sketch
 WHO-The Songfellows
 WLW-To be announced
 WMAQ-Eddie Varzos' Orch.
 WMT-Refreshing Rhythms
 WOW-Vic Arden's Orch.
 WSM-Vocal Varieties

7:00
 NBC-Rudy Vallee's Variety Hour
 (Royal Gelatin); Guest: WFAA
 WLW WBAP WHO KOA
 WOW WSM WDAF WMAQ
 KSTP-KSD (sw-9.53)

NBC-Gen. Hugh Johnson, com-
 mentator (Bromo Quinine):
 KWK KOIL KSO WREN
 WLS WMT (sw-11.87)
 CBS-Kate Smith Hour; Jack
 Miller's Orch. (Calumet Bak-
 ing Powder): KLRA KSCJ
 KFH WCCO WIBW WNAX

Frequencies

KANS-1210 KWK-1350
KARK-890 KXBY-1530
KCMO-1370 KXBY-1530
KFAB-770 WJAG-1060
KFBI-1050 WJAG-1060
KFEQ-680 WBBM-770
KFH-1300 WCCO-810
KFOR-1210 WDAF-610
KGBX-1230 WENR-WLS-870
KGNF-1430 WFAA-800
KLRA-1390 WGN-720
KMBC-950 WHB-860
KMOX-1090 WHO-1000
KOA-830 WJAG-1060
KOIL-1260 WJAG-1060
KRNT-1320 WLV-700
KSCJ-1330 WMAQ-670
KSD-560 WMBH-1420
KSO-1430 WMP-600
KSTP-1460 WNAX-670
KTHS-1060 WOW-590
KUOA-1260 WREN-1220
KVCO-1140 WSM-650
KWBG-1420

KANS-News; Cancer Control Talk
 KARK-Answer Me This
 KCMO-News; Melodic Moments
 KGBX-World Entertains
 KWBG-Sports
 KXBY-Hollywood Reporter
 WGN-Concert Orch.

7:15
 NBC-Barry McKinley, bar.:
 KANS KOIL WREN (sw-11.87)
 MBS-Music by Louis Katzman:
 KFOR

KCMO-Sports
 KWK-Four Key Men
 KXBY-Rhapsody in Brass
 WGN-Victor Arden's Orch.
 WLS-De Zurik Sisters
 WMT-Band Wagon

7:30
 NBC-March of Time (Time,
 Inc.): WLS KSO WMT KWK
 KOIL WREN (sw-11.87)

MBS-Will Osborne's Orch.: KFOR
 KANS-Amer. Family Robinson
 KARK-Del Sarto's Orch.
 KCMO-Capt. Budd's Hobby Club
 KGBX-20th Century Serenade
 KXBY-Barnwarmers
 WGN-Shep Fields' Orch.

7:45
 KANS-Symphonies in Song; News
 KARK-Harvey Kent's Orch.
 KCMO-Melody Time
 KGBX-News
 KGH-Behind the Microphone
 (1200 kc)

8:00
 NBC-Eastman School of Music:
 WREN KSO (sw-11.87)

CBS-Major Bowes' Amateur Hour
 (Chrysler): WBBM KSCJ
 KFHI WIBW WNAX KMBC
 KRNT KFAB KMOX KLRA
 WCCO (sw-11.83)
 The honor city will be Fort
 Worth, Texas.

NBC-Good News of 1938 (Max-
 well House); Judy Garland &
 Fannie Brice, M-G-M film
 stars; Chorus; Meredith Will-
 son's Orch.; Ted Pearson, an-
 nouncer; KSD WOW WLW
 WHO WSM WBAP WDAF
 KOA WMAQ KSTP KTHS
 (sw-9.53)
 For news of Hollywood, read "Hol-
 lywood Showdown" in every issue
 of Radio Guide.

MBS-Kay Kyser's Orch.: KOIL
 WGN WMT
 KANS-Quaker Players
 KARK-Gordon Brothers' Orch.
 KCMO-News, Moonlight Musicale
 KFQR-News
 KGBX-Bordertown Barbecue
 KWK-Ran Wilde's Orch.
 WLS-Don & Helen

8:15
 MBS-Kay Kyser's Orch.: KFOR
 KANS-Design for Dancing
 KARK-Edmund Claire's Orch.
 KCMO-Jam Session
 WLS-Evelyn, the Little Maid

8:30
 MBS-Alfred Wallenstein's Sinfon-
 ietta: WMT KOIL KFOR
 NBC-America's Town Meeting of
 the Air: WENR WREN KANS
 KSO (sw-11.87)

The question open for discus-
 sion will be "Should Congress
 Adopt the President's Plan for
 the Reorganization of Federal
 Bureaus?"

KARK-Wildcat Show Case
 KCMO-Harry Reser's Orch.
 KGBX-Success Story
 KWK-Secondary Schools
 KXBY-Carnival
 WGN-Comedy Stars of Broadway

8:45
 KARK-Chester Lincoln's Orch.
 KCMO-Dance Gems
 KGBX-Audre Power
 WGN-News, Sport Celebrities

9:00
 MBS-Thomas Girdler, talk: KFOR
 KOIL KWK

Tom M. Girdler, chairman of
 the board and president of the
 Republic Steel Corporation, who
 has been a consistent foe of the
 Committee for Industrial Or-

ganization, will reply to Robert
 H. Jackson's attack on "big
 business."
 NBC-Kraft Music Hall; Bing
 Crosby; Bob Burns; Johnny
 Trotter's Orch.: WDAF WMAQ
 KSTP KTHS WOW KOA
 WSM KSD WHO WLW
 KVOO WBAP (sw-9.53)
 Jose Hampton and Mischa
 Auer will be guests.
 Turn to page 25 for some interest-
 ing pictures of Bob Burns.

CBS-To be announced: KFHI
 KSCJ KLRA KFAB KRNT
 WIBW (sw-11.85)
 News: KARK KCMO KWBG
 Broadway Comedy Stars: KMOX
 WCCO

KGBX-Organocuturne
 KMBC-P. Hans Flath Entertains
 KXBY-Little Joe
 WBBM-On to Adventure
 WGN-World Neighbors
 WMT-Musical Interlude
 WNAX-Yankton College Prgm.
 WMT-Tehel's Bohemians

9:15
 CBS-To be announced: KMOX
 KARK-Fed. Music Project
 KCMO-Pippling Rhythms
 KXBY-Jam Session
 WCCO-Musical Prgm.
 WMT-Victor Arden's Orch.

9:30
 CBS-Essays in Music; Victor
 Bay's Orch.: KRNT WCCO
 KSCJ KFOR WIBW (sw-
 11.83)

NBC-Jamboree: WREN WENR
 KOIL KSO (sw-6.14)
 MBS-Henry Weber's Musical Re-
 vue: WGN

KANS-Howard Fordham's Orch.
 KARK-Ben Selvin's Orch.
 KCMO-Revolving Disc Club
 KFHI-Comedy Stars of Broadway
 KGBX-Harlemiana
 KMBC-News & Sports
 KMOX-Front Page Patrol
 KWK-Organ, Violin & Poetry
 KXBY-Schlitz Tavern
 WBBM-Orrin Tucker's Orch.
 WMT-Danceland Orch.
 WNAX-Evening News

9:45
 CBS-Essays in Music: KFHI
 KARK-Rendezvous for Two
 KMBC-Comedy Stars of Broad-
 way

WBBM-Sports Huddle
 WIBW-Emahizer's Melodies
 WMT-Electric Park Band
 WNAX-Tommy Tucker's Orch.

10:00
 NBC-Amos 'n' Andy, sketch
 (Campbell's Soup): WSM KOA
 WDAF WFAA WMAQ WOW
 WHO (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's
 Gum) Jack Fulton, trn.:
 KMOX KLRA KFAB WBBM
 KMBC KRNT WCCO KSL (al-
 so at 6 p.m.)

NBC-Eddie Le Barron's Orch.:
 KANS KSO WMT (sw-6.14)
 CBS-Cab Calloway's Orch. (sw-
 11.83)

NBC-King's Jester's Orch.: (sw-
 9.53)
 News: KOIL WIBW KWBG WLW
 KSCJ KGBX

Sports: KWK WREN
 KARK-Nocturnal Soliloquy
 KCMO-Cuban Casino
 KFHI-To be announced
 KSTP-Styles for Men
 KTHS-Vic Arden's Orch.
 KVOO-It's A Racket
 KXBY-Dance Orch.
 WDAF-Winthrop Williams
 WENR-Globe Trotter

10:15
 CBS-Hollywood Screen Scoops
 (Old Gold Cigarettes), by
 George McCall: KMBC

NBC-Elza Schallert Reviews:
 KANS WREN (sw-6.14)

NBC-King's Jesters: KGBX
 KARK KVOO
 CBS-Cab Calloway's Orch.: KSCJ
 KFAB KLRA WNAX WIBW
 MBS-Theater Digest: KFOR
 WLW

News: KFHI KTHS WHO WMT
 KRNT KSO WSM

KCMO-Joan & Jimmie, songs
 KMOX-Paul Sabin's Orch.
 KOA-Ranger Serenade
 KOIL-Around Omaha
 KSTP-News; Sports
 KWK-Rhythm & Romance
 WBBM-To be announced
 WCCO-Cedric Adams
 WDAF-Winthrop Williams
 WENR-King's Jesters
 WFAA-News; Geo. Hall's Orch.
 WGN-Dick Jurgens' Orch.
 WMAQ-Eddie Varzos' Orch.
 WOW-Wig Waggin' with Wag

10:30
 NBC-Jimmy Grier's Orch.: KSO
 KANS WREN WMT KOIL
 NBC-Benny Meroff's Orch.: WSM
 KARK KGBX WMAQ KVOO

CBS-Leighton Noble's Orch.:
 KSCJ WNAX KFAB WIBW
 KLRA KRNT KMBC (sw-
 11.83)

News: KMOX WBBM WOW KWK
 Dance Orch.: KFHI WDAF KSTP
 KCMO-Lights and Shadows
 KTHS-Joe Capraro's Orch.
 KXBY-Moonlight Sonata
 WCCO-Rollie Johnson
 WENR-Henry Busse's Orch.
 WFAA-Herman Waldman's Orch.
 WGN-Bill Carlsen's Orch.
 WHO-Sports Review

10:45
 NBC-Jimmy Grier's Orch.: KWK
 NBC-Benny Meroff's Orch.: WHO
 WOW

CBS-Leighton Noble's Orch.:
 KMOX WCCO
 MBS-Larry Lee's Orch.: WLW
 KFOR

KOA-Broadway Comedy Stars
 KCMO-Flying Carpet
 KXBY-News
 WBBM-Melodie Time

11:00
 NBC-Paul Pendarvis' Orch.: KSD
 KGBX WDAF KARK
 CBS-Emery Deutsch's Orch.:
 KLRA

NBC-Roger Pryor's Orch.: KANS
 WREN
 CBS-Orrin Tucker's Orch.: KFAB
 WBBM KMBC KRNT WNAX
 KFHI WIBW KSCJ

MBS-Benny Goodman's Orch.:
 KFOR KSO WMT KOIL WGN
 Dance Orch.: KVOO KSTP KOA
 KMOX-Pappy Cheshire's Hill-Billy
 Band

KTHS-Bedford Brown's Orch.
 KWK-Glenn Hartmann's Orch.
 KXBY-Friendly Voice
 WCCO-Joe Jung's Orch.
 WENR-Music as You Desire It

WFAA-Ivan Wayne
 WHO-Blue Ribbon State
 WLW-Lou Breeze's Orch.
 WMAQ-Marek Weber's Orch.
 WOW-Music Box
 WSM-Reveries in Rhythm

11:15
 NBC-Paul Pendarvis' Orch.: WSM
 WHO
 MBS-Benny Goodman's Orch.:
 KWK

KSD-El Roland's Orch.
 KXBY-Pla-Mor Orch.
 WFAA-Prairie Nocturne

11:30
 NBC-Garwood Van's Orch.: KANS
 WREN

Thursday

January 20



FANNIE BRICE
 Baby Snooks of "Good News
 of 1938"
 Thurs. 8 pm CST

CBS-Dance Orch.: WIBW WCCO
 KFAB WBBM KRNT KMBC
 WNAX KFHI KSCJ

NBC-Earl Hines' Orch.: WHO
 KVOO WDAF KGBX WFAA
 KSD WOW KARK KTHS
 WMAQ WSM (sw-9.53)

MBS-Kay Kyser's Orch.: KFOR
 WGN WMT KWK KSO KOIL
 WLW

KLRA-Radio Night Club
 KMOX-Jay Mills' Orch.
 KOA-Nick Stuart's Orch.
 KVOO-Joaquin Grill's Orch.
 KXBY-Lucille's Paradise

11:45
 KCMO-Slumber Hour
 KMOX-Music as You Desire It
 WENR-Charles Agnew's Orch.

12:00
 MBS-Joe Reichman's Orch.: KSO
 WGN WLW
 News: KANS KOA WHO
 KCMO-In the Valley of the
 Moon

KMBC-Midnight Headlines
 KMOX-Dancing Time
 KSTP-News; Dream Ship
 KVOO-Bob Wills' Playboys
 KXBY-Antlers' Club
 WBBM-News & Weather
 WENR-Louis Panico's Orch.
 WMAQ-Eddie Varzos' Orch.
 WOW-Musical Prgm.

11:15
 NBC-Paul Pendarvis' Orch.: WSM
 WHO
 MBS-Benny Goodman's Orch.:
 KWK

KSD-El Roland's Orch.
 KXBY-Pla-Mor Orch.
 WFAA-Prairie Nocturne
11:30
 NBC-Garwood Van's Orch.: KANS
 WREN

End of Thursday Programs

Friday

January 21, 1938

Friday

MORNING

7:00 am CST
 NBC-Four Showmen: WREN
 CBS-Novelties: (sw-21.52)
 NBC-Malcolm Claire: KTHS
 News: KCMO KUOA WMBH
 WIBW

Musical Clock: KOIL KFEQ
 KGBX
 Sing, Neighbor, Sing: KARK
 KMOX KWTO

KANS-News; Musical Clock
 KFAB-Time 'n' Tunes
 KFBI-Timely Tunes
 KFHI-Council of Churches
 KGNF-Morning Melodies
 KLRA-Early Riser's Club
 KMBC-Tex Owens, songs
 KSCJ-Ye Town Criers
 KVOO-Shannon Shamrocks
 KWBG-News; Tock Tunes
 KWK-Sunny Time
 WDAF-A Thousand Melodies
 WHO-Lem & Martha
 WJAG-Earlybirds
 WNAX-To be announced

7:15
 NBC-Good Morning Melodies:
 KTHS WDAF
 News: WOW WHO WHB WAAW
 KMBC WJAG
 KARK-Church of Christ
 KCMO-Tic Toc Tunes
 KFBI-Lois, Joe & Ernest
 KFHI-Right Off the Press
 KGNF-What Happened Last Nite
 KMOX-Home Folks Hour
 KUOA-Sons of Pioneers
 KVOO-The Chef; Music
 KWTO-Macaroni Mack
 WIBW-Variety Prgm.
 WMBH-Time 'n' Tunes
 WNAX-Bohemian Band
 WREN-Your Friendly Sky Pilot

7:30
 NBC-Wm. Meeder, organist:
 KWK WREN

NBC-Do You Remember?:
 KGBX KTHS
 News: KWTO KFEQ
 Musical Clock: WDAF WOW
 KOIL WHB

KFAB-Lyle & Milan
 KFBI-Timely Tunes
 KFHI-Variety Prgm.
 KGNF-Roundup Music
 KLRA-Funnies
 KMBC-Rhythm in Rhyme
 KMOX-Tick Tock Revue
 L'WBG-Information Desk
 KXBY-Colorado Pete
 WHO-Good Morning Time
 WIBW-Trouble Chasers
 WJAG-Good Morning Club
 WNAX-Balladeers with George
 German

7:45
 NBC-Do You Remember? KARK
 CBS-Fred Feibel, organist: KLRA
 News: KOIL KVOO WREN
 KANS-Tabloid Time
 KFAB-Time 'n' Tunes
 KFEQ-Musical Clock
 KGNF-Zeke Manners' Gang
 KMBC-Texas Rangers
 KMOX-Let's Compare Notes
 KUOA-Program Resume
 KWK-Grady Cantrell
 KWTO-Breakfast Ballads
 WHO-Favorite Melodies
 WIBW-Gospel Singers
 WNAX-Happy Jack, songs

8:00
 NBC-Breakfast Club: Orch.:
 News: WREN KARK KTHS
 KOIL KANS
 CBS-Arthur Godfrey & Organ:
 (sw-21.52)
 CBS-Metropolitan Parade; News:
 KLRA KFAB KFHI
 News: WMBH KFOR KMOX
 KXBY
 Coffee Pot Inn: WJAG WNAX
 WHO WOW
 KCMO-News; Tic Toc Tunes
 KFBI-Bit O' Cheer & Sunshine

KGBX-Swingsters
 KGNF-Morning Devotions
 KMBC-Glad & Woody Smith
 KSCJ-Ye Town Criers
 KSD-News; George Hall's Orch.
 KVOO-Variety Prgm.
 KWBG-News; It Happened in
 Hutchinson
 KWK-Pep-Up Parade
 KWTO-Old Family Almanac
 WIBW-Unity School

8:15
 NBC-Person to Person: KSD
 CBS-Metropolitan Parade; News:
 (sw-21.52)
 NBC-Breakfast Club; News:
 KGBX
 News: KGNF WIBW KSCJ
 WNAX
 KCMO-Carlton Briggs, hymnster
 KFAB-Coffee Pot Inn
 KMBC-Young Widder Jones
 KMON-Ozark Varieties
 KVOO-Handy Ads
 KWBG-Happy Birthday Prgm.
 KWK-O'Brien's Boarding House
 KWTO-Hits & Encores
 KXBY-Morning Meditations
 WHO-Melody Time
 WMBH-Church in the Wild-
 wood
 WOW-Hymns of Cheer

8:30
 NBC-Alice Joy, songs; News:
 KSD
 CBS-Dave Bacal & High Hatters:
 KLRA KFHI KMBC KFOR
 CBS-Road of Life, sketch (Chip-
 so): (sw-21.52)
 NBC-Breakfast Club: KVOO
 KCMO-Crown Show
 KFAB-Morning Reveries
 KFBI-News; Whispering Pianist
 KFEQ-Faye & Cleo
 KGNF-Music from Paradise
 KMON-Joe Karnes, pianist
 KUOA-Concert Orch.
 KWBG-Swap Service
 KWK-Candid Camera; News
 KWTO-Slim, Snookums & Zedric

KXBY-Musical Cowgirls
 WDAF-Pecks on the Air
 WHB-Kenneth Kay
 WHO-Morning Melodies
 WIBW-Betty Crocker
 WJAG-Musical Clock
 WMBH-Soap Box
 WNAX-Melody Kings
 WOW-Pretty Kitty Kelly

8:45
 CBS-Bachelor's Children, sketch
 (Old Dutch Cleanser): KMOX
 KFAB (sw-21.52)
 CBS-Sunday Melodies: KLRA
 KFHI
 NBC-Landt Trio: WDAF
 Party Line: KMBC WOW
 KCMO-Church Council
 KFBI-Frank & Dusty
 KFEQ-Markets
 KGNF-To be announced
 KOIL-Polly the Shopper
 KSCJ-Market Report
 KSD-Morning Melodies
 KUOA-Reginald Martin, hymns
 KWBG-Singin' & Swingin'
 KWTO-Rhythm & Romance
 KXBY-Picking Air Pockets
 WHO-Olson Oddities
 WIBW-Betty & Bob

9:00
 CBS-Pretty Kitty Kelly, sketch
 (Wonder Bread): KFHI KSCJ
 KLRA KMOX
 NBC-Margot of Castlewood
 (Quaker Oats): KOIL KANS
 WREN KVOO KWK (sw-15.21)
 NBC-Mrs. Wiggs of the Cabbage
 Patch, sketch (Old English
 Wax): WDAF WOW WHO
 KSD (sw-15.33)
 News: KTHS KGBX
 KARK-Just Music
 KCMO-News; Music Briefs
 KFAB-News; Ole & Margge
 KFBI-Tunes in Black & White
 KFEQ-Old-Time Frolic
 KGNF-Stars over Hollywood
 KMBC-Fashion Flashes

KOIL-Marco of Castlewood
 KUOA-Mail Bag
 KWBG-News; Buy it Yourself
 Prgm.
 KWTO-Top-notchers
 KXBY-Remote Control
 WHB-Melodies
 WIBW-Variety Prgm.
 WJAG-Russell Jensen, pianist
 WMBH-Piano Moods
 WNAX-John Peter Delpagter

9:15
 NBC-John's Other Wife, sketch
 (Louis Philippe): WOW WHO
 WDAF KSD (sw-15.33)
 CBS-Myrt & Marre, sketch
 (Super Suds): KLRA KFHI
 KFAB KMOX WIBW WNAX
 NBC-Cabin at the Crossroads
 (Aunt Jemima): KOIL KANS
 WREN KVOO KWK (sw-15.21)
 KARK-Ben Selvin's Orch.
 KCMO-Anne Hayes
 KGBX-Leaders in Dance Time
 KGNF-News
 KMBC Prgm. Notes; Interlude
 KOIL-Aunt Jemima
 KSCJ-Want Ad Rambles
 KTHS-Master Singers
 KWBG-Jewels & Gems
 KWTO-Party Line
 KXBY-Twentieth Century Revue
 WIBW-Magic Kitchen
 WJAG-Musical Gems

9:30
 NBC-Attorney-at-Law, sketch
 (Johnson's Floor Wax): KWK
 KOIL WREN (sw-15.21)
 CBS-Lony Wons' Scrapbook
 (Vicks) KMBC KMOX KFAB
 WNAX
 NBC-Just Plain Bill, sketch:
 (Anacin): WOW WHO WDAF
 (sw-15.33)
 MBS-Get Thin to Music (Wallace
 Biscuit Co.): KFOR
 News: WMBH KWTO
 Markets: WAAW KFHI KFEQ
 KFBI

NBC-Norm Scherr, pianist:
 KGBX KARK KVOO
 CBS-Ruth Carhart, songs: KFAB
 KMOX KLRA KSCJ KFHI
 NBC-The Story of Mary Marlin,
 sketch (Ivory Flakes): (sw-
 15.21)

(Continued on Next Page)

Friday

January 21



JERRY COOPER
"Hollywood Hotel" soloist
Fri. 8 pm CST

(10:00 a.m. Continued)

NBC-David Harum, sketch (Bab-
O): KSD WDAF WHO WOW
MBS-Reminiscing: KFOR KWK
News: KUOA KOIL
KANS-Weather; Lost & Found
KCMO-News; Symphonetta
KFEQ-Pretty Kitty Kelly
KGNF-News, Weather, Grain
KMBC-Organ Melodies
KTHS-Time for Thought
KWBG-News; Hutchinson His-
tory
KWTO-Charles & Charlotte
KXBY-Organ Rhapsody
WJAG-News; Weather; Markets;
Curtain Raiser
WMBH-Magic Kitchen
WNAX-Devotional Service
WREN-Kilicycle Limited

10:15
NBC-Backstage Wife, sketch (Dr.
Lyons): KSD WOW WDAF
WHO

CBS-Romance of Carol Kennedy,
sketch (Heinz): KFAB KMOX
KMBC

NBC-Josh Higgins, sketch: KARK
KTHS KGBX

NBC-Pepper Young's Family
(Camay Soap): (sw-15.21)

MBS-Bachelor's Children: WHB
KANS-Mystic Melodies
KCMO-Today and Tomorrow
KFBI-Christian Science
KFEQ-Ben Henderson

KFH-To be announced
KGNF-Shoppers Prgm
KLRA-Woman's Magazine
KOIL-Tonic Tunes

KSCJ-Women's Review
KUOA-Univ. of the Air
KVOO-Brains of Bright Hope
KWBG-Viola Darby
KWK-Tonic Tunes

KWTO-Slim, Smokey & the Sen-
ator
WAAW-Markets
WJAG-Voice of the Street
WNAX-Buckle Busters

10:30
NBC-Vic & Sade, sketch (Cris-
co): (sw-15.21)

CBS-Big Sister, sketch (Rinso):
KLRA KMOX KFH WNAX
KFAB KMBC

NBC-Originalities: KANS WREN
NBC-How To Be Charming,
sketch (Phillips): WOW WHO
WDAF KVOO KSD

KARK-The Tempo Changes
KCMO-Bert Buhrman, organist
KFBI-News; Morning Melodies
KFEQ-Bunkhouse Bill
KGBX-On the Mall

KGNF-For Women Only
KOIL-Vagabond Dreamer
KSCJ-Pelletier Pointer
KTHS-Melody Time

KUOA-Piano Moods
KWBG-Merry Music Makers
KWK-News; Musical Interlude
KWTO-Mid-Morning Melodies
KXBY-Enchanted Ballroom

WHB-Music in the Air
WIBW-Protective Service
WJAG-Announcer's School
WMBH-Vocal Varieties

10:45
NBC-Edward MacHugh, Gospel
Singer (Ivory Soap): (sw-
15.21)

NBC-Larry Larsen, organist:
KTHS KARK WREN KANS
NBC-Hello Peggy, sketch (Dra-
no): WDAF WHO WOW KSD

CBS-Aunt Jenny's Real Life
Stories (Spry): WNAX KFAB
KFH KMOX KMBC
KFEQ-Weather Reports
KGBX-Markets
KLRA-Allay Presents
KOIL-To be announced

KSCJ-Wall Street Mission
KVOO-Glenn Condon
KWBG-Devotional Hour
KWK-The Morning After
KWTO-Farm & Home Hour
KXBY-Trade Reports; Timely
Tunes
WIBW-Judy & Jane
WMBH-News

11:00
CBS-Mary Margaret McBride,
Columnist (Minute Tapioca):
KSCJ KMBC KFAB KMOX
NBC-Fortification for Life's De-
mands: KGBX KANS
NBC-Happy Jack, songs: (sw-
15.33)

CBS-Dixie Serenaders: KLRA
KFH
MBS-The Boy & the Girl Friend:
WHB

Markets: KUOA KFEQ WMBH
Party Line: WIBW KVOO
KARK-Devotional Church
KCMO-News; Song Souvenirs
KFOR-News

KGNF-News; Velvet Rhythm
KOIL-Women in the News
KSD-News; Green Brothers' Or-
chestra

KTHS-Amer. Family Robinson
KWBG-News; Markets
KWK-Young Widder Jones
KXBY-Unity School
WDAF-Program Resume; Dance
Selections

WHB-Robt. Hood Bowers' Band
WJAG-Musical Masterpieces
WNAX-Russ Pike
WOW-Your Home Town
WREN-Music Graphs

11:15
CBS-Your News Parade (Lucky
Strike Cigarettes); Edwin C.
Hill, commentator: KFAB KFH
KSCJ WNAX KLRA KMBC
KMOX

NBC-Edward Gamage, tenor:
KGBX KANS KTHS WREN
NBC-The O'Neills, sketch (Ivory
Flakes): WOW WDAF (sw-
15.33)

MBS-Organ Recital: WHB KFOR
KCMO-Vocal Varieties
KFBI-Traffic Interview; Markets
KFEQ-Missouri Organ
KGNF-Paul Pendarvis Presents
KOIL-Music for Madame

KSD-Dick Leibert, organist
KUOA-Music in a Sentimental
Mood
KVOO-News
KWBG-Hollywood on Review

KWK-Rapid Service
KXBY-Early Edition
WAAW-Markets
WHO-Dan Harding's Wife
WIBW-Dinner Hour
WMBH-Vocal Varieties

11:30
NBC-Emerson Gill's Orch.: WOW
WDAF

NBC-Nat'l Farm & Home Hour:
KTHS WREN KVOO KGBX
KANS KARK KOIL KWK
(sw-15.21)

CBS-Romance of Helen Trent,
sketch (Edna Wallace Hopper):
KMBC KFAB KMOX

MBS-Studies in Black & White:
KFOR WHB
KCMO-For the Ladies
KFBI-Down Melody Lane

KFH-Judy & Jane
KGNF-Livestock & Produce
KLRA-Lady of Millions
KSCJ-Roundup

KSD-Marie Harrington
KUOA-Pop Concert
KWBG-Piano Talks
KWTO-Markets

WAAW-News
WHO-Betty Crocker
WMBH-Today's Favorites
WNAX-Happy Jack's Old Timers

11:45
CBS-Novelists: KLRA KFH
CBS-Our Gal Sunday, sketch
(Kolynos): KMBC KFAB
KMOX

MBS-Elinor Sherry, songs: KFOR
WHB
KCMO-World Book Man: Here
Comes the Band

KFBI-Hal Burke's Orch.
KFEQ-Comedy Stars of Broadway
KGNF-Your Home Town
KSD-Dan Harding's Wife

KWBG-Hits & Encores
KXBY-News
WHO-Betty & Bob
WJAG-Modern Melodies
WMBH-Singin' Sam

12:00
CBS-Maxim Lowe's Ensemble:
KLRA KFH

12:05
CBS-Hollywood in Person (Gold
Medal): KFAB KMOX (sw-
15.27)

For news of Hollywood, read "Hol-
lywood Showdown" in every issue
of Radio Guide.

NBC-Jack & Loretta Clemens:
KANS KARK (sw-15.21)

NBC-Nat'l Housing Conference:
KSD

MBS-Voice of Experience (Lydia
Pinkham): KOIL KWK WHB
Man on the Street: KWTO WOW

KFBI-Frank Gage
KFEQ-Felix Street Reporter
KFH-Ma Perkins
KGBX-Rhythm & Romance

KGNF-Mr. E. C. Stickelman, talk
KLRA-Big Smith Troupe
KMBC-Betty Crocker

12:15
CBS-Betty & Bob, sketch (Gold
Medal): KFAB KMOX (sw-
15.27)

NBC-Carlile & London: (sw-9.53)
News: KGNF WMBH KSCJ
KCMO WIBW

News; Markets: KMBC KOIL
KSD WHB
Markets: WQW KFEQ WAAW
KGBX-Dance Music
KUOA-Gems of Melody

KWBG-News; It Happened in
Hutchinson
KWTO-Singing Sam
KXBY-Television Flashes
WDAF-Bible College
WHO-Markets: Weather
WJAG-Andy Moats' Orch.
WNAX-Lambert Bartak

12:30
NBC-Sue Blake, sketch: KANS
(sw-15.21)

CBS-Arnold Grimm's Daughter
(Gold Medal): KFAB KMOX
(sw-15.27)

NBC-Nat'l Housing Conference:
(sw-15.33)

CBS-Slim Jim Jones: KLRA
News: KWTO KFEQ KTHS
WOW WHO KGBX WREN
KGNF

KARK-Light Crust Doughboys
KCMO-Musical Menu
KFBI-Voice of the People
KFH-Linda's First Love
KMBC-Betty & Bob
KOIL-Noon-day Varieties
KSCJ-Sons of Pioneers
KUOA-Stewart Hamblen
KVOO-Bob Will's Playboys
KWBG-Homes of Today
KWK-Organ Melodies
KXBY-Farm Hour
WDAF-News; Service Reports
WHB-Silver Sails
WIBW-Noonday Prgm.
WJAG-News & Weather
WMBH-Man on the Street
WNAX-Brass Band

Good Listening for Today

Stations which will broadcast these programs may be found in
the adjacent program columns at the time hereunder indicated

NIGHT

7:00 CST CITIES SERVICE CONCERT with Lu-
cille Manners, quartet, Rosario Bourdon's or-
chestra, NBC.

7:30 CST PAUL WHITEMAN'S ORCHESTRA,
Oliver Wakefield, m.c.; guests, CBS.

8:00 CST OPERETTA SERIES, "Pinafore," MBS.

8:00 CST HOLLYWOOD HOTEL with Frances
Langford, Jerry Cooper, Anne Jamison, Ray-
mond Paige's orchestra; Leo Carrillo and
Edith Fellowes in "Little Miss Roughneck,"
CBS.

9:00 CST MADISON SQUARE GARDEN BOUT,
Jim Braddock vs. Tommy Farr, NBC.

9:00 CST THE SONG SHOP with Kitty Carlisle,
Frank Crumit, Reed Kennedy, Alice Cornett,
quartet, glee club, orchestra; guest, CBS.

CBS-Betty & Bob, sketch (Gold
Medal): KFAB KMOX (sw-
15.27)

NBC-Carlile & London: (sw-9.53)
News: KGNF WMBH KSCJ
KCMO WIBW

News; Markets: KMBC KOIL
KSD WHB
Markets: WQW KFEQ WAAW
KGBX-Dance Music
KUOA-Gems of Melody

KWBG-News; It Happened in
Hutchinson
KWTO-Singing Sam
KXBY-Television Flashes
WDAF-Bible College
WHO-Markets: Weather
WJAG-Andy Moats' Orch.
WNAX-Lambert Bartak

12:15
CBS-Betty Crocker, cooking ex-
pert (Gold Medal): KFAB
KMOX (sw-15.27)

MBS-Carson Robison's Buckaroos
(Musterole): WHB KOIL
Markets & News: WNAX WJAG
Markets: WIBW KFH
KCMO-Luncheon Lyrics
KFEQ-Vic Arden's Orch.
KGNF-Mid-Day Melodies
KMBC-Tex Owens, songs
KUOA-News

KWBG-Flying Fingers
KWTO-Luncheon Lyrics
KXBY-To be announced
WHO-Luncheon Music
WMBH-Swing Time
WOW-Midday Melodies

12:30
NBC-Sue Blake, sketch: KANS
(sw-15.21)

CBS-Arnold Grimm's Daughter
(Gold Medal): KFAB KMOX
(sw-15.27)

NBC-Nat'l Housing Conference:
(sw-15.33)

CBS-Slim Jim Jones: KLRA
News: KWTO KFEQ KTHS
WOW WHO KGBX WREN
KGNF

KARK-Light Crust Doughboys
KCMO-Musical Menu
KFBI-Voice of the People
KFH-Linda's First Love
KMBC-Betty & Bob
KOIL-Noon-day Varieties
KSCJ-Sons of Pioneers
KUOA-Stewart Hamblen
KVOO-Bob Will's Playboys
KWBG-Homes of Today
KWK-Organ Melodies
KXBY-Farm Hour
WDAF-News; Service Reports
WHB-Silver Sails
WIBW-Noonday Prgm.
WJAG-News & Weather
WMBH-Man on the Street
WNAX-Brass Band

12:45
CBS-Hollywood in Person (Gold
Medal): KFAB KMOX (sw-
15.27)

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lywood Showdown" in every issue
of Radio Guide.

NBC-Jack & Loretta Clemens:
KANS KARK (sw-15.21)

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KSD

MBS-Voice of Experience (Lydia
Pinkham): KOIL KWK WHB
Man on the Street: KWTO WOW

KFBI-Frank Gage
KFEQ-Felix Street Reporter
KFH-Ma Perkins
KGBX-Rhythm & Romance

KGNF-Mr. E. C. Stickelman, talk
KLRA-Big Smith Troupe
KMBC-Betty Crocker

12:00
CBS-Maxim Lowe's Ensemble:
KLRA KFH

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lywood Showdown" in every issue
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Man on the Street: KWTO WOW

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KFH-Ma Perkins
KGBX-Rhythm & Romance

KGNF-Mr. E. C. Stickelman, talk
KLRA-Big Smith Troupe
KMBC-Betty Crocker

12:15
CBS-Betty & Bob, sketch (Gold
Medal): KFAB KMOX (sw-
15.27)

NBC-Carlile & London: (sw-9.53)
News: KGNF WMBH KSCJ
KCMO WIBW

News; Markets: KMBC KOIL
KSD WHB
Markets: WQW KFEQ WAAW
KGBX-Dance Music
KUOA-Gems of Melody

KWBG-News; It Happened in
Hutchinson
KWTO-Singing Sam
KXBY-Television Flashes
WDAF-Bible College
WHO-Markets: Weather
WJAG-Andy Moats' Orch.
WNAX-Lambert Bartak

12:30
NBC-Sue Blake, sketch: KANS
(sw-15.21)

CBS-Arnold Grimm's Daughter
(Gold Medal): KFAB KMOX
(sw-15.27)

WJAG-Russell Jensen, organist
WMBH-News

2:00
CBS-Marine Band: KFOR KSCJ
KLRA (sw-11.83)

NBC-Radio Guild: KOIL KANS
NBC-Pepper Young's Family,
sketch (Camay): WDAF WOW
KSD WHO KVOO (sw-15.33)

News: KUOA WIBW
Markets: KWTO KFEQ KFH
KARK-Livestocks; Musical Va-
rieties

KCMO-News; Swingtime
KFAB-News & Markets
KGBX-Music by Cugat
KGNF-Markets; New Favorites
KMBC-Happy Kitchen
KMOX-Magic Kitchen
KTHS-High School Presents
KWBG-Women in the News;
Novelties

KWK-Today at Two
KXBY-Afternoon Arias; News
WMBH-Dance Matinee
WMBH-Katherine Bryant, vocal
WNAX-Melody Kings
WREN-Nat Shilkret Presents

2:15
CBS-Marine Band: KFH KFAB
KMBC

NBC-Oxydol's Own Ma Perkins,
sketch: WDAF KVOO WOW
WHO KSD (sw-15.33)

KFBI-Princess of the Piano
KGBX-Home Folks Frolic
KGNF-Jose Manzanares' Rhythm
KUOA-Jan Hubati's Orch.
KWBG-Lonesome Cowhand
KWTO-Fwing Nix, violinist
WIBW-Street Reporter
WJAG-Afternoon Concert
WMBH-Scrap Book
WNAX-Bohemian Band

2:30
NBC-Vic & Sade, sketch (Cris-
co): KSD WDAF KVOO WOW
WHO (sw-15.33)

CBS-Three Consoles: KMBC KFH
WNAX KSCJ KMOX KFAB
KLRA (sw-11.83)

KARK-Consolairs
KCMO-Keeper of the Keys
KFBI-News; Dance Patterns
KGBX-Concert Hall
KGNF-World Bookman; Music of
Today

KTHS-Church in the Wildwood
KUOA-Radio Revival
KWBG-Success Story
KWK-Siesta Time
KWTO-Studio Jamboree
KXBY-At the Tavern
WHB-Honor Roll
WIBW-Kansas Roundup
WMBH-Organ Moods

2:45
NBC-The Guiding Light (White
Naptha): KTHS WDAF WOW
KSD WHO KVOO (sw-15.33)

MBS-Good Health & Training:
KFOR

KARK-Stock Market; News
KCMO-Harmony Isle
KFEQ-Pauline Fernie
KGNF-Singing Strings
KMBC-News; Speaker
KMOX-One Woman's Opinion
KWBG-Hands Across the Sea
KWK-This Woman's World
KXBY-Day Dreaming
WHB-Staff Frolic
WNAX-Southerners with Betty

3:00
NBC-Club Matinee: WREN KWK
KGBX KARK KOIL KTHS
KANS (sw-15.21)

NBC-Nat'l Ass'n of Cost Account-
ants: KSCJ KLRA KFAB
KFH (sw-11.83)

The subject: "The Capital
Gains Tax."

CBS-Myrt & Marge, sketch (Su-
per Suds): KMBC

NBC-Lorenzo Jones, sketch (Phil-
lius): WOW WDAF WHO (sw-
9.53)

KCMO-News: Tuneful Topics
KFEQ-Whirligig
KGNF-News
KMOX-Singin' Sam
KSCJ-T. B. Association
KUOA-Temperance Prgm.
KVOO-Elois & Swing Four
KWBG-Neighboring City Prgms.
KXBY-Down the Mississippi
WJAG-Musical Roulette
WMBH-Handy Ads
WNAX-Women's Side of the
News

3:15
CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): KMBC
NBC-The Story of Mary Marlin,
sketch (Ivory Flakes): WHO
WOW WDAF (sw-9.53)

NBC-Club Matinee: KVOO
CBS-Music of the Gold Coast:
KSCJ KFAB KFH KLRA (sw-
11.83)

MBS-Black on White: KFOR
WHB

CBS-Dr. Allan Roy Dafeo (Ly-
sol): KMBC KMOX (sw-11.83)
Topic: "Infantile Paralysis."

NBC-Cadets Quartet: WHO WOW
KSD WDAF

NBC-Road of Life, sketch (Chip-
co): (sw-9.53)

MBS-Book a Week: KWK KFOR
KCMO-Music by Cugat
KFAB-Uncle Charlie & Company
KFBI-Dude Rancher
KFEQ-Faye & Cleo
KFH-Tea Time Jamboree
KGNF-Round the Town
KSCJ-Experimental Drama
KVOO-Norma, violinist
KWTO-Vital Statistics; Health
Hints

KXBY-20th Century Serenade
WHB-Cocktail Hour Music
WIBW-Edmund Denny
WJAG-Int'l Sunday School
Lesson
WMBH-American Family Robin-
son

4:00
CBS-Follow the Moon (Pebeco);
Elsie Hitz & Nick Dawson;
KMBC KMOX (sw-11.83)

NBC-Bennett & Wolverton:
KTHS KGBX KARK KVOO
KWK WHO

NBC-Jr. Nurse Corps: (sw-15.21)
MBS-Sammy Watkins' Orch.:
WHB KFOR

News: KWTO KUOA
KANS-News; Jack McElroy, trn.
KCMO-News; Melody Matinee
KFBI-Concert Hall & News
KFEQ-We Three
KLRA-Studio Party
KOIL-Hits & Encores
KSCJ-Let's Dance
KSD-Washington Univ. Educa-
tional Series

KWBG-News: Ronnie Rogers'
Orch.
KXBY-Rhythmic Ramblings
WDAF-Safety Council
WIBW-Ma Perkins
WJAG-Devotional
WMBH-Make Believe Ballroom
WNAX-Happy Jack's Old Timers
WOW-People in the Headlines
WREN-Alice Marie Meyn, songs

4:15
NBC-Don Winslow of the Navy:
KARK WREN KTHS KANS
KWK KGBX

CBS-Life of Mary Sothorn, sketch
(Hind's): KMBC KMOX (sw-
11.83)

NBC-Carrolla Dale, songs: KSD
(sw-9.53)

News: KFH KGNF KFAB WHB
KCMO-Just Joan
KFEQ-Matinee
KOIL-To be announced
KSCJ-Freshest Thing in Town
KUOA-Kiddies Hour
KVOO-Ernest Ward
KWTO-Markets
KXBY-Dixieland Band
WDAF-Birthday Bell
WHO-Mvrt & Marge
WIBW-Roy Faulkner
WJAG-News & Radio Detectives
WMBH-Bob Lee, vocal
WOW-Lady of Millions

4:30
CBS-Stepmother, sketch (Col-
gate): KMOX (sw-11.83)

NBC-Harry Kogen's Orch.: KTHS
KGBX KARK

NBC-Rakov's Orch.: KOIL WREN
(sw-15.21)

CBS-To be announced: KLRA
KSCJ KFAB
CBS-News Through a Woman's
Eyes (Pontiac): KMBC
NBC-Jack Armstrong: (sw-9.53)
KANS-Address by Margorie Ellig
KCMO-Bruce School
KFBI-Fellowship Hour

AFTERNOON

Friday January 21



ANNE SEYMOUR
"Mary Marlin"
Fri. 3:15 pm CST

Frequencies

KANS-1210
KARK-890
KCMO-1370
KFAB-770
KFBI-1050
KFEQ-680
KFH-1300
KFOR-1210
KGBX-1230
KGNF-1430
KLRA-1390
KMBC-950
KMOX-1090
KOA-830
KOIL-1260
KNT-1320
KSCJ-1330
KSD-550
KSO-1430
KSTP-1460
KTHS-1060
KUOA-1260
KVOO-1140
KWBG-1420

KWK-1350
KWTO-560
KXBY-1530
WAAW-660
WBAP-800
WBMM-770
WCCO-810
WDAF-610
WENR-WLS-870
WFAA-800
WGN-720
WHB-860
WHO-1000
WIBW-580
WJAG-1060
WLW-700
WMAQ-670
WMBH-1420
WMT-600
WNAX-570
WOW-590
WREN-1220
WSM-650

KFEQ-Apple Crick, drama
KFH-Right Off the Press
KGNF-Words & Music
KMOX-Fun Quiz
KSD-Careful Children's Club
KUOA-Harbor of Harmony
KVOO-Spotlight Revue; Sports
KWBG-John Norman & his Violin
KWTO-World Dances
KXBY-WPA Symphony
WAAW-News
WDAF-News; Mystery Melodier
WHB-Your Truly, Mr. Dooley
WHO-Party Line
WIBW-Matinee
WJAG-Story Lady
WMBH-Concert Hour
WOW-Police Bulletins

4:45

CBS-Hilltop House, sketch (Palmolive Soap): KFAB KMOX WNAX KMBC KFH KLRA (sw-11.83)

NBC-Crusader's Orch.: WREN KOIL KANS KWK
NBC-Tom Mix' Straight Shooters (sw-15.21)
NBC-Little Orphan Annie: (sw-9.53)

News: KFEQ WHO KTHS
KCMO-Music Graphs
KFBI-Lullaby Lady
KGNF-House of Peter MacGregor
KSCJ-Cub Reporter
KSD-News; Tune Topics
KUOA-Sports Revue
KVOO-Adv. of Jimmy Allen
KWBG-Show Shower
KWTO-Toots Bennett
KXBY-Vaudeville of the Air
WDAF-Dick Tracy
WHB-John Wahlstedt, tnr.
WJAG-Highlights
WOW-Aunt Sally

5:00

CBS-Children's Concert: KSCJ KLRA KFOR
NBC-Rex Maupin's Orch.: KOIL KANS WREN
NBC-Education in the News: (sw-9.53)
NBC-Jr. Nurse Corps (Sunbrite): KWK
Dick Tracy, sketch: WOW KVOO
KARK-Democrat Funnies
KCMO-News; Master Merchants
KFAB-Vic Arden's Orch.
KFBI-Dance Melodies & News
KFEQ-Jimmie Allen
KFH-To be announced
KGBX-Dance Hour
KMBC-David Grosch's Sing-Talk
KMOX-Linda's First Love
KSD-Melodeers
KTHS-Lullaby Time
KUOA-Kiddies Hour
KWBG-News; Rays of Old
KWTO-Sports
KXBY-Singing Strings
WDAF-Variety Prgm.
WHO-Hilltop House
WMBH-Five O'Clock Serenade
WNAX-George B. German

5:15

NBC-Rhythmairs: KARK WOW KGBX (sw-9.53)
NBC-Rex Maupin's Orch.: KWK Adv. of Jimmy Allen: KLRA WHO
KFAB-Man on the Street
KFH-Personality Parade
KGNF-The Serenader
KMBC-To be announced
KMOX-Lady of Millions
KOIL-Theater Spotlight
KSD-Dick Tracy, sketch
KTHS-News; Close of Day
KVOO-News of the Hour
KXBY-Jerry Van Horn
WDAF-Terry & Ted
WMBH-Trainload of Ideas
WNAX-Trappers Trio

5:30

NBC-Organ; Jack Baker, tnr.: WREN
NBC-Art Tatum, pianist: KARK
CBS-News; Four Stars: KFH KLRA KFAB KFOR KSCJ (sw-11.83)

News: WMBH WIBW
Jack Armstrong, sketch: WDAF
KOIL WHO KMOX
KANS-Song Mechanics
KARK-To be announced
KCMO-Chansonette
KFBI-World Dances
KFH-News; Sports
KGBX-Adventures of Ace Williams
KGNF-News; Weather
KMBC-Magic Island
KSD-Charlie Chan
KWBG-Richard Rice
KWK-Al Sarli's Jam Session
KXBY-Accident Prevention
WNAX-Serenaders
WOW-The Jangles

5:45

NBC-Little Orphan Annie (Oval-tine): KSD WOW WDAF
NBC-Lowell Thomas, news commentator (Sun Oil): (sw-15.21)

CBS-Song Time: KSCJ KFH KFAB KMBC (sw-11.83)
NBC-Dinner Concert: KARK KANS WREN
NBC-Tom Mix' Straight Shooters (Purina): KWK
Adventures of Jimmy Allen: KMOX KWBG
Jack Armstrong: KLRA WIBW
KCMO-Interlude
KFBI-Lois, Joe & Ernest
KGRX-Karl Zomar's Scrapbook
KOIL-News; Song Hit of the Day
KXBY-Tune Mixer
WHO-Little Orphan Annie
WMBH-Lorraine Gire, vocalist
WNAX-News & Sports

NIGHT

6:00

NBC-Amos 'n' Andy, sketch (Campbell's Soup): KSD KSTP WLW (sw-9.53) (also see 10 p.m.)

CBS-Northwestern Univ. Bookshelf: KFAB KSCJ WCCO
CBS-Poetic Melodies (Wrigley's Gum): (sw-11.83) (also see 10 p.m.)
NBC-Totten on Sports: WMAQ
NBC-Mary Small, songs: WENR WMT WSM

News: KMBC KCMO KXBY
WOW KMOX KFOR KGBX
KANS-News & Sports
KARK-Livestocks; Novelty Quartet
KFBI-Dancing Party
KFH-Jimmy Allen
KLRA-Dinner Music
KOA-Briefs
KOIL-This Week's Drama
KWK-Improve My Music Club
WBBM-The Headliner
WDAF-Sports
WFAA-Sports & News
WGN-Jack Westaway, sketch
WHO-Sunset Corners Opry
WIBW-Eventide Echoes
WNAX-Organ Melodies

6:15

NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WDAF WBAP KARK WMAQ WOW KGBX KSTP WHO (sw-9.53) (also see 10:15 p.m.)
NBC-Dr. Karl Reiland, commentator (Pepperell): WENR KSO WSM WMT KOIL KWK (sw-11.87)
Topic: "Health and Work."

CBS-Margaret Daum, sop.; Orch.: KSCJ KLRA KFAB WCCO KMBC (sw-11.83)
Sports: KFBI KWTO
KANS-Ensemble
KCMO-To be announced
KFH-Church of Christ
KMOX-France Laux, sports
KOA-Dick Newton, songs
KSD-Rhythm Makers
KXBY-Mountain Rangers
WBBM-N. U. Bookshelf
WGN-Evening Serenade
WLW-Marlin Maine's Orch.

6:30

NBC-Horlick's Lum & Abner, sketch: WLW WENR (also KGO at 10:15 p.m.)

CBS-Dinner Concert: WIBW KFH WBBM KMOX
NBC-Dinner Concert: WMT WSM
NBC-Hendrik Willem Van Loon, author: KSD WOW
MBS-To be announced: KFOR WGN
News: WMAQ WREN WHO
Sports: KXBY KOIL
KANS-Tommy Tucker's Orch.
KARK-Robert Saunders' Orch.
KCMO-Musical Menu
KFBI-Vic Arden's Orch.
KGBX-South Sea Islanders

NBC-Death Valley Days, drama (Borax): WREN KWK WMT KOIL KSO WLW WLS (sw-11.87)

MBS-The Lone Ranger (Gordon Baking Co.): WGN
MBS-Topics of the Day: KFOR
KANS-Amer. Family Robinson
KARK-Johnny Richmond's Orch.
KCMO-K. C. Law Association

KLRA-Sports; Dinner Concert
KOA-Jack Armstrong
KSTP-Sports; Musicale
KWBG-Home Folks' Frolic
KWK-Sports Review; News
KWTO-Toots Bennett, songs
WDAF-Fatty Lewis
WFAA-Treasure Gold
WNAX-Henry King's Orch.

6:45
CBS-Boake Carter, commentator (Philco): KMOX KMBC KFH KFAB KLRA WBBM KRNT WCCO (sw-11.83) (also KNX KSL at 10:15 p.m.)

MBS-Arthur Godfrey, songs and patter; Organ (Barbasol): KOIL KWK WLW
NBC-Creagh Mathews, tnr.: KARK WREN (sw-11.87)
NBC-Bughouse Rhythm: WFAA WOW
Vic Arden's Orch.: WIBW KSCJ
KANS-Evening Concert
KCMO-Hunting & Fishing
KELD-Movie Gossip (1370 kc)
KOA-Jimmie Allen Adventures
KSD-Yodel's Aphnic Inn
KSTP-Elks Safety Campaign
KXBY-Frank Farrell
WDAF-Studio Prgm.
WENR-Vocal Varieties
WHO-Frolics
WMAQ-Eddie Varzoz' Orch.
WMT-Robison's Buckaroos
WSM-Comedy Stars of Broadway

7:00

NBC-Grand Central Station, sketch (Listerine): KOIL WREN WLS KSO KWK WMT (sw-11.87)

NBC-Cities Service Concert; Lucille Manners, sop.; Rosario Bourdon's Orch.: KSD KSTP WDAF WMAQ WHO WBAP WOW WFAA KOA (sw-9.53)
Miss Manners will sing A Heart That's Free (Robyn); Flower Song from "Fanny" (Gounod); Two Dreams Got Together (Franklin) and, in duet with Mr. Simunous, Here in My Arms (Rodgers). Mr. Simunous will also offer Barl of Aragh (Herbert). The Revelers will offer a medley of cowboy songs; the ensemble will play selections from "Love and Hisses" and Largo (Handel). The orchestra will offer excerpts from "Italian in Algiers Overture" (Rossini), Minuet (Paderewski) and Bolero (Moszkowski).

CBS-Hammerstein Music Hall (Kolyons); Ted Hammerstein, m.c.; Jerry Mann, comedian; Orch.: WBBM KFAB KMOX KRNT KMBC WCCO WIBW (sw-11.83)
Guests: Helen Menken, actress; Ivan Ivanzoff, Russian tenor; Lee Whitney, prima donna; Doris Rhodes, rhythm singer; and Bob MacGinsey, whistling virtuoso.

MBS-Arthur Godfrey, songs and patter; Organ (Barbasol): WGN
To be announced: WIBW KSCJ KANS-News; Design for Dancing
KARK-James Dixon's Orch.
KCMO-News; Melodic Moments
KFH-Vic Arden's Orch.
KGBX-Let's Play Pilley
KLRA-Melody Time
KWBG-Sports
KXBY-College of Commerce
WLW-Pogue's Scrapbook
WNAX-Rhythm Rascals
WSM-Francis Craig's Orch.

7:15

MBS-Charioters. Male Quartet: KFOR
Vic Arden's Orch.: KLRA WSM
KARK-Hawaiian Melodians
KCMO-Sports
KFH-To be announced
KGBX-Brown-Eyed Blues Girl
KSCJ-Peter McGregor
KXBY-Miracles of Sport
WGN-Concert Orch.
WLW-Joe Dumond
WNAX-Front Page Dramas

7:30

CBS-Paul Whiteman's Orchestra (Chesterfield); Oliver Wakefield, m.c.; Guests: KRNT KFAB KMBC KMOX KLRA WCCO KSCJ WNAX WBBM KFH WIBW (sw-11.83) (also KNX KSL at 10:30 p.m.)

NBC-Death Valley Days, drama (Borax): WREN KWK WMT KOIL KSO WLW WLS (sw-11.87)

MBS-The Lone Ranger (Gordon Baking Co.): WGN
MBS-Topics of the Day: KFOR
KANS-Amer. Family Robinson
KARK-Johnny Richmond's Orch.
KCMO-K. C. Law Association

KLRA-Sports; Dinner Concert
KOA-Jack Armstrong
KSTP-Sports; Musicale
KWBG-Home Folks' Frolic
KWK-Sports Review; News
KWTO-Toots Bennett, songs
WDAF-Fatty Lewis
WFAA-Treasure Gold
WNAX-Henry King's Orch.

6:45
CBS-Boake Carter, commentator (Philco): KMOX KMBC KFH KFAB KLRA WBBM KRNT WCCO (sw-11.83) (also KNX KSL at 10:15 p.m.)

MBS-Arthur Godfrey, songs and patter; Organ (Barbasol): KOIL KWK WLW
NBC-Creagh Mathews, tnr.: KARK WREN (sw-11.87)
NBC-Bughouse Rhythm: WFAA WOW
Vic Arden's Orch.: WIBW KSCJ
KANS-Evening Concert
KCMO-Hunting & Fishing
KELD-Movie Gossip (1370 kc)
KOA-Jimmie Allen Adventures
KSD-Yodel's Aphnic Inn
KSTP-Elks Safety Campaign
KXBY-Frank Farrell
WDAF-Studio Prgm.
WENR-Vocal Varieties
WHO-Frolics
WMAQ-Eddie Varzoz' Orch.
WMT-Robison's Buckaroos
WSM-Comedy Stars of Broadway

7:00
NBC-Grand Central Station, sketch (Listerine): KOIL WREN WLS KSO KWK WMT (sw-11.87)

NBC-Cities Service Concert; Lucille Manners, sop.; Rosario Bourdon's Orch.: KSD KSTP WDAF WMAQ WHO WBAP WOW WFAA KOA (sw-9.53)
Miss Manners will sing A Heart That's Free (Robyn); Flower Song from "Fanny" (Gounod); Two Dreams Got Together (Franklin) and, in duet with Mr. Simunous, Here in My Arms (Rodgers). Mr. Simunous will also offer Barl of Aragh (Herbert). The Revelers will offer a medley of cowboy songs; the ensemble will play selections from "Love and Hisses" and Largo (Handel). The orchestra will offer excerpts from "Italian in Algiers Overture" (Rossini), Minuet (Paderewski) and Bolero (Moszkowski).

CBS-Hammerstein Music Hall (Kolyons); Ted Hammerstein, m.c.; Jerry Mann, comedian; Orch.: WBBM KFAB KMOX KRNT KMBC WCCO WIBW (sw-11.83)
Guests: Helen Menken, actress; Ivan Ivanzoff, Russian tenor; Lee Whitney, prima donna; Doris Rhodes, rhythm singer; and Bob MacGinsey, whistling virtuoso.

MBS-Arthur Godfrey, songs and patter; Organ (Barbasol): WGN
To be announced: WIBW KSCJ KANS-News; Design for Dancing
KARK-James Dixon's Orch.
KCMO-News; Melodic Moments
KFH-Vic Arden's Orch.
KGBX-Let's Play Pilley
KLRA-Melody Time
KWBG-Sports
KXBY-College of Commerce
WLW-Pogue's Scrapbook
WNAX-Rhythm Rascals
WSM-Francis Craig's Orch.

KGBX-20th Century Serenade
KXBY-Barnwarmers
WSM-Trio Time

7:45

KANS-Symphonies in Song; News
KARK-C. of C. Annual Dinner
KCMO-Musical Hall Varieties
KGBX-News
WSM-Waltz Time

8:00

NBC-Waltz Time (Phillips); Abe Lyman's Orch.: WDAF WMAQ KSD WOW WHO (sw-9.53)

Mr. Munn will sing I'll Hitch My Wagon to a Star and, accompanied by the chorus, Always and Always. The chorus will also sing Some Day My Prince Will Come Along and I'm Falling in Love With Someone. The orchestra will offer Liebestraum, Le Poeme, When My Prince Charming Comes Along, Celieto Lindo and Play Fiddle Play.

CBS-Hollywood Hotel (Campbell's Soup); Dramatic Musical Revue; Frances Langford; Jerry Cooper; Anne Jamison; Ken Niles; Raymond Paige's Orch.; Guests: KSCJ KFAB KFH KLRA KMOX WBBM WIBW KRNT WNAX WCCO KMBC (sw-11.83)
Leo Carrillo and Edith Fellows will present a preview of "Little Miss Roughneck."

For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

MBS-Operetta: KWK WLW WMT KOIL
The second part of Gilbert and Sullivan's "Pinafore" will be heard.

NBC-Nola Day, songs: KSO WLS WREN WFAA KTHS KANS WSM (sw-11.87)

KCMO-News; Moonlight Musicale
KFOR-News
KGBX-Swing Your Partner
KOA-The Three Keys
KSTP-FrontPage Drama
WGN-Let's Play Games

8:15

NBC-Linton Wells, commentator: KSO WREN WFAA WLS WSM KOIL KTHS KANS (sw-11.87)

MBS-Operetta: KFOR
Kay Kyser's Orch.: WGN KSTP
KCMO-Jam Session
KGBX-The Witching Hour
KOA-Vic Arden's Orch.

8:30

NBC-Tommy Dorsey's (Raleigh & Kool) Trombone & Orch.: Three Esquires: WREN KOA KSO KARK KTHS WENR KWK WMT KOIL WSM WFAA (sw-11.87)

Tommy Dorsey inaugurates a Swing Contest in which amateur instrumentalists will be invited.

NBC-A. L. Alexander's True Stories: KSD KSTP WOW WDAF WHO WMAQ (sw-9.53) (also see 10:30 p.m.)

MBS-Studies in Contrast; Orch. & Soloists: KFOR
KANS-To be announced; News
KCMO-Blue Ribbon Hour
KGBX-Dance Orch.
KXBY-International Nites
WGN-Ennio Bolognini & Orch.
WLW-To be announced

8:45

WGN-News; Sport Celebrities

9:00

CBS-The Song Shop (Coca Cola) Starring Kitty Carlisle; Frank Crumit; Reed Kennedy; Alice Cornett; Song Shop Quartet; Glee Club & Gus Haenschen's Orch.; Guest: KLRA KMOX WBBM KSCJ KFAB KRNT WIBW WCCO KFH (sw-11.83)

NBC-Campana's First Nighter, drama; Lester Tremayne & Barbara Luddy: WHO KOA WMAQ WDAF KSTP WFAA WSM WLW WOW KSD KVOO (sw-9.53)

Tonight's play starring Les Tremayne and Barbara Luddy is a comedy titled "Four Door Blinky."

NBC-Madison Square Garden Boxing Bouts: WREN WENR KWK KSO KANS (sw-6.14)
The Tommy Farr-Jim Braddock bout will be broadcast.

MBS-Twenty Years Ago & Today, drama: KOIL KFOR
News: KCMO KARK KWBG KGBX-Man About Town
KMBC-Poly Follies
KTHS-Palm Garden of the Air
KXBY-Little Joe
WGN-Shep Fields' Orch.
WHO-Johnny Messner's Orch.

WMT-Style Talk; Bohemian Hr.
WNAX-The Uptowners

9:15

KARK-Highway Commission Program
KCMO-Carnival
KGBX-Amer. Family Robinson
KTHS-Dance Orch.
KXBY-Jam Session
WNAX-Carol Lee, songs

9:30

NBC-Jimmie Fidler's Hollywood Gossip (Drene): WMAQ WLW KOA WLW KSD KSTP WDAF (sw-9.53)

For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

MBS-Lone Ranger (Gordon Baking Co.): KFOR

NBC-Boxing Bouts: KTHS KSO WREN KANS KOIL WENR KARK KGBX (sw-6.14)

KCMO-Revolving Disc Club
KMBC-News & Sports
KVOO-To be announced
KWK-Range Riders
KXBY-Schlitz Tavern
WFAA-Music by Reser
WGN-Curtain Time
WHO-Studio Presentation
WMT-Dance Band
WNAX-Evening News
WSM-America Looks Abroad

9:45

NBC-People in the News; Dorothy Thompson, comm. (Pall Mall): WMAQ WDAF WOW KSD KOA KSTP WLW

CBS-Talk by W. B. Benton: KSCJ KMOX WCCO KFAB KLRA KFH (sw-11.83)
William B. Benton from Chicago discusses "The Further Education of a Business Man."

KMBC-Vic Arden's Orch.
KWK-String Nocturne
WBBM-Sports Huddle
WFAA-Vocal Varieties
WHO-Home Town Melodies
WIBW-Emahizer's Melodies
WMT-Band Wagon
WNAX-Dick Jurgen's Orch.

10:00

NBC-Amos 'n' Andy, sketch (Campbell's Soup): WDAF WOW KOA WMAQ WBAP WSM WHO (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's Gum): WCCO KRNT KFAB KLRA KMOX KMBC WBBM (also at 6 p.m.)

CBS-Glen Gray's Orch.: (sw-11.83)
NBC-Panchito's Orch.: WMT
NBC-To be announced; News: (sw-9.53)

News: KOIL KWBG KSCJ KGBX WIBW
KANS-Howard Fordham's Orch.
KARK-Moon Magic
KCMO-Organ Reveries
KFH-You Shall Have Rhythm
KTHS-Jimmy Capra's Orch.
KSTP-Mr. Editor
KVOO-Comedy Stars of Broadway
KWK-Sports
KXBY-Dance Orch.
WENR-Globe Trotter
WLW-Paul Sullivan, news
WREN-Weather; Sports

10:15

NBC-Uncle Ezra's Radio Station (Alka-Seltzer): KOA KFI (also at 6:15 p.m.)

NBC-King's Jesters: KARK KGBX KTHS WENR KVOO
CBS-Glen Gray's Orch.: KSCJ KMBC KFAB KLRA WNAX KFOR WIBW
NBC-Panchito's Orch.: WREN
News: KFH WHO KTHS WMT KRNT KSO

Vic Arden's Orch.: KMOX WBBM
KCMO-Joan & Jimmie, songs
KOIL-Around Omaha
KSTP-News; Sports
KWK-Rhythm & Romance
WBAP-News; The Bohemians
WCCO-Cedric Adams
WDAF-James Fern, tnr.
WGN-Bill Carlsen's Orch.
WLW-Salute to Charleston, N. C.
WMAQ-Eddie Varzoz' Orch.
WOW-Wig Waggin' with Wag
WSM-Teachers College

10:30

NBC-True Story Court of Human Relations: KOA KFI (also at 8:30 p.m.)

NBC-Henry Busse's Orchestra: KANS WENR WREN
CBS-Leighton Noble's Orch.: WNAX KMBC KRNT KFAB KLRA WIBW KFOR KSCJ (sw-11.83)

NBC-Freddy Martin's Orch.: KARK KGBX KTHS KVOO (sw-9.53)

End of Friday Programs

10:45
NBC-Freddy Martin's Orch.: WOW WHO WBAP
CBS-Leighton Noble's Orch.: WBBM
MBS-Larry Lee's Orch.: KWK
KCMO-Flying Carpet
KMOX-Paul Sabm's Orch.
WCO-Hurst's Orch.
WLW-Ethel Shutta; Emery Deutsch's Orch.
WSM-Sports; News

11:00
NBC-Dick Gasparre's Orchestra: KANS WREN
CBS-Orrin Tucker's Orch.: KFH KMBC KFAB KRNT WBBM WNAX KSCJ KLRA WIBW WBBM
NBC-Teddy Hill's Orch.: KGBX WDAF WBAP KTHS WHO KARK KSD
MBS-Guy Lombardo's Orch.: WMT KOIL KFOR KSO WGN
Dance Orch.: KSTP KOA WDAF KVOO
KMOX-Pappy Cheshire's Hill Billy Band
KWK-Ran Wilde's Orch.
KXBY-The Friendly Voice
WCCO-Joe Jung's Orch.
WENR-Music as You Desire It
WLW-Lou Breesse's Orch.
WMAQ-Marek Weber's Orch.
WOW-Music Box
WSM-Vagabonds Dreams

11:15
NBC-Teddy Hill's Orch.: KOA WSM
MBS-Guy Lombardo's Orchestra: KWK
Dance Orch.: KXBY WBAP

11:30
CBS-Dance Orch.: KRNT KFAB WNAX KMBC WIBW WCCO WBBM KSCJ
NBC-Happy Felton's Orch.: KSD WSM KGBX KARK WDAF KTHS WOW WBAP
NBC-Charlie Barnett's Orch.: WREN KANS (sw-6.14)
MBS-Kay Kyser's Orch.: KSO WGN WMT KOIL KWK KFOR WLW
KLRA-Night Club
KMOX-Jay Mills' Orch.
KOA-Nick Stuart's Orch.
KVOO-Port of Poets
KXBY-Round Table
WMAQ-Earl Hines' Orch.

11:45
KCMO-Slumber Hour
WENR-To be announced

12:00
MBS-Lawrence Welk's Orch.: WGN WLW KSO KOIL
News: KWBG KOA KANS WHO
KMBC-Midnight Headlines
KMOX-Dancing Time
KSTP-News; Dream Ship
KXBY-Antlers' Club
WBBM-To be announced; Musical Weather Man
WENR-Louis Panico's Orch.
WMAQ-Eddie Varzoz' Orch.
WOW-Musical Prgm.



ANN LEAF
CBS Organist
Sat. 2 pm CST

MORNING

7:00 a.m. CST
NBC-Southernaires, quartet:
WREN
CBS-Poetic Strings: (sw-21.52)
NBC-Malcolm Claire: KARK
WOW WDAF KTHS
News: KCMO WMBH KUOA
WIBW
Musical Clock: KOIL KFEQ
KGBX
7:15
NBC-Dick Liebert Ensemble:
WREN
NBC-Good Morning Melodies:
KTHS KARK
News: WOW WHO WHB WJAG
KMBC
7:30
CBS-Jack Shannon, tr.: (sw-
21.52)
NBC-Do You Remember?: KTHS
KGBX KARK
Musical Clock: WDAF WOW
KOIL WHB KANS
7:45
CBS-Leon Goldman, violinist:
KLRA (sw-21.52)
News: KOIL KVOO WREN
8:00
NBC-Breakfast Club, Orch.;
Soloists; News: WREN KARK
KOIL KTHS KANS (sw-
15.21)
CBS-Ray Block, pianist: KLRA
KFH KMBC KFAB (sw-21.52)
News: WMBH KFOR KMOX
KXBY
Coffee Pot Inn: WJAG WNAX
WHO WOW
8:15
CBS-Eton Boys, quartet: KLRA
KFH KMBC (sw-21.52)
NBC-Breakfast Club: KGBX
NBC-Sunshine Express; News:
WOW KSD
8:30
NBC-Breakfast Club; News:
KVOO
CBS-Fiddlers' Fancy; News: KFH
KMBC KFAB KLRA (sw-
21.52)
8:45
NBC-Landt Trio: WDAF WOW
KSD
9:00
NBC-Sweethearts of the Air:
KOIL WREN KANS (sw-
15.21)
CBS-Fred Feibel, organist: KFOR
KLRA KSCJ (sw-21.52)
NBC-Amanda Snow, songs: WOW
WDAF KARK WHO KVOO
News: KTHS KGBX
9:15
NBC-Charioteers: WOW WDAF
KARK KVOO KTHS KGBX
KSD WHO
NBC-Swing Serenade: WREN
KANS KOIL (sw-15.21)
CBS-Fred Feibel, organist: KFH
KFAB
9:30
CBS-Let's Pretend: KMBC KSCJ
KLRA KFOR (sw-21.52)
NBC-The Child Grows Up: KOIL
KWK
NBC-Manhattens: WOW WDAF
KARK KVOO KGBX
News: KWTO WMBH
Markets: KFBI WAAW KFH
9:45
NBC-Viennese Ensemble: WREN
KANS KOIL KVOO KWK
NBC-Manhattens' Orch.: WHO
KSD
10:00
CBS-Cincinnati Conservatory of
Music: KMBC KLRA KSCJ
KFH KFAB (sw-21.52)
Program: Symphony No. 4 in
F Minor, Op. 36 (Tchaikow-

sky) and In the Novgorod For-
ests (A. von Kreiser).
MBS-Tall Corn Time: KFOR
NBC-Maida Severn, songs: WREN
(sw-15.21)
NBC-Florence Hale Radio Forum:
KARK WOW KGBX WHO
WDAF (sw-15.33)
News: KUOA KWK KOIL
KANS-Lost & Found; News
KCMO-News; You Shall Have
Rhythm
KFBI-Sophisticated Swing
KFEQ-Pretty Kitty Kelly
KGNF-News, Weather, Grain
KMOX-Pappy Cheshire's Hill-
billy Band
KVOO-Glenn Condon
KTHS-Time for Thought
KWBG-News; Gems of the Mas-
ters
KWTO-Front Page Dramas
KXBY-Organ Rhapsody
WJAG-News; Weather; Markets;
Curtain Raiser
WMBH-Revival of Music
10:15
NBC-Ford Rush & Silent Slim:
KGBX KSD KVOO KTHS
KARK WHO (sw-15.33)
NBC-Minute Men: KANS WREN
KWK (sw-15.21)
Markets: WAAW WOW
KCMO-Milady's Serenade
KFBI-Christian Science
KFEQ-Ben Henderson
KGNF-Shoppers Prgm
KLRA-Woman's Magazine
KOIL-Tonic Tunes
KUOA-Univ. of the Air
KWBG-Viola Darby
KWTO-Billy Gilbert, tr.
WHB-Kiddies Revue
WJAG-Voice of the Street
WMBH-Magic Kitchen
WNAX-Serenaders
10:30
NBC-Instrumental Ensemble:
WDAF KARK KGBX KSD
WHO KTHS
NBC-Our Barn, children's prgm.:
WREN (sw-15.21)
MBS-Army Band: KFOR KOIL
KANS-Kiddies Revue
KCMO-Organ Melodies
KFBI-News; Morning Melodies
KFEQ-Bunkhouse Bill
KGNF-Morning Musicales
KUOA-Taylor King's Orch.
KVOO-Kiddies Revue
KWBG-Merry Music Makers
KWK-Kiddie Klub
KWTO-Jungle Jim
KXBY-Enchanted Ballroom
WIBW-Protective Service
WJAG-West Point Prgm.
WOW-Uncle Tom's Playhouse
10:45
NBC-Joan Brooks, contr.: WHO
WDAF KARK KSD KTHS
MBS-Army Band: WHB
KFEQ-Weather Reports
KGBX Markets
KGNF-To be announced
KSCJ Markets; Want Ads
KUOA-Vincent York's Orch.
KWBG-Devotional Hour
KWTO-Farm & Home Hour
KXBY-Timely Tunes
WIBW-Range Riders
WMBH-News
WNAX-Lambert Bartak, accord-
ionist
11:00
NBC-Abraham Chasins' Music Se-
ries: KSD KTHS WHO KGBX
(sw-15.33)
NBC-Call to Youth; Guest
Spkr.: WREN
Dr. George Stewart. "Learn-
ing."
CBS-Captivators: KFAB KMBC
KLRA KSCJ (sw-21.52)
Markets: KUOA WMBH
KANS-News; Piano Moods
KARK-Nazarene Church
KCMO-News; Song Souvenirs
KFH-Markets & News
KFOR-News
KGNF-News; Roundup Music
KMOX-Magic Kitchen
KOIL-Women in the News
KVOO-Handy Ads
KWBG-News; Markets
KWTO-Chats With County Farm
Agent
KXBY-Unity School
WDAF Young Thespians
WIBW-Saturday Swing
WIBW-Ezra Hawkins & Aunt
Fay
WJAG-Musical Masterpieces
WNAX-Buckle Busters
WOW-Your Home Town
11:15
NBC-Bailey Axton, tr.: WREN
CBS-Captivators: KFH

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:00 CST CINCINNATI CONSERVATORY OF MUSIC, CBS.

AFTERNOON

1:00 CST METROPOLITAN OPERA, "The Barber of Seville," NBC.

4:30 CST CALLING ALL STAMP COLLECTORS, Robert L. Graham, director, NBC.

NIGHT

7:00 CST ROBERT L. RIPLEY and B. A. Rolfe's orchestra, NBC.

7:30 CST JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, Genevieve Rowe, Ray Block and Swing Fourteen, and guest, CBS.

7:30 CST JACK HALEY'S LOG CABIN with Virginia Verrill, Warren Hull, Wendy Barrie, Ted Fio-Rito's orchestra, NBC.

8:00 CST PROFESSOR QUIZ, CBS.

8:00 CST NATIONAL BARN DANCE, Joe Kelly, m.c., NBC.

9:00 CST LUCKY STRIKE HIT PARADE, Richard Himber's orchestra, vocalists, quartet; Norman Cordon, guest, NBC.

9:00 CST SYMPHONY ORCHESTRA, Arturo Toscanini, conductor, NBC.

NBC-Music Series: WDAF
KANS Junior Hockey Game
KCMO-Piano Moderne
KFBI-Markets; Down Melody
Lane
KFEQ-Missouri Organ
KGNF-Talking Drums
KOIL-Music for Madame
KUOA-Travel Talk
KVOO-News
KWBG-Hollywood on Review
KWK-Rapid Service
KWTO-Farm & Home Hour
KXBY-Early Edition
WHO-Iowa Health Prgm.
WIBW-Dinner Hour
WMBH-Three Rhythm Maids
WNAX-Brass Band
11:30
NBC-Farmers' Union Program:
KANS KOIL KARK KWK
WREN KTHS KGBX KVOO
(sw-15.21)
Monthly program of the Na-
tional Grange; United States
Army Band.
NBC-Campus Capers: WDAF
WOW WHO KSD
CBS-George Hall's Orch.: KSCJ
KFH KLRA KFAB (sw-21.52)
MBS-Studies & Sketches in Black
& White: WHB
Markets: KGNF KWTO
KCMO-Master Singers
KMBC-Council of Churches
KUOA-Memoirs of a Concert
Master
KWBG-Organalities
WAAW-News
WMBH-Today's Favorites
WNAX-Ragtime Band
11:45
MBS-Save Severn's Pet Club:
KFOR
KFEQ-Novely Time
KCMO-World Book Man; Here
Comes the Band
KFBI-Hal Burke's Orch.
KGNF-Today's Rhythm
KWBG-Hits & Encores
KWTO-Vic Arden's Orch.
KXBY-News
WHB-Rhythm & Romance
WHO-Gov. Nelson G. Kraschel
WJAG-Modern Melodies
12:00
NBC-Emery Deutsch's Orch.:
WDAF WOW
CBS-Orientele: KFAB KMOX
KFH KLRA KSCJ
Markets: KFBI KFEQ
News: KGNF WIBW WMBH
KCMO
News; Markets: KMBC KOIL
WIBW

AFTERNOON

KGBX-Dance Music
KSD-News; Rhythm Markets
KVOO-Bob Willis' Playboys
KWBG-News; It Happened in
Hutchinson
KWTO-Singin' Sam
KXBY-Television Flashes
WHO-Corn Belt Farm Hour
WJAG-Andy Moats' Orch.
WNAX-Lambert Bartak
12:15
CBS-Michael Roscoe, pianist:
KFAB KFH KLRA KMOX
KCMO-Luncheon Lyrics
KFBI-Hal Burke's Orch.
KFEQ-Home Folks Frolic
KGNF-Vic Arden's Orch.
KMBC-John Sturgess, bar.
KOIL-Song Hit of the Day
KSCJ-Voice of the People
KUOA-News
KWBG-Highlights Thru a Wo-
man's Eyes
KWTO-Luncheon Lyrics
KXBY-Board of Trade; Interlude
WIBW-Anything Can Happen
WIBW-Kansas Farmer Markets
WJAG-Markets; News
WMBH-Swing Time
WNAX-News & Markets
WOW-Midday Melodies
12:30
NBC-Club Matinee: KWK
CBS-Buttalo Presents: KSCJ
KMBC KLRA KFH KMOX
MBS-Carnegie Tech. Symphony
Orch.: WHB
News: KWTO KFEQ KTHS
WOW KGBX WREN KGNF
WHO
KANS-Maestros on Parade;
News
KARK-Light Crust Doughboys
KCMO-Musical Menu
KFAB-Treasure Chest
KFBI-Voice of the People
KUOA-Stewart Hamblen
KWBG-Home of Today
KXBY-Farm Hour
WDAF-News; Service Reports
WIBW-Noonday Prgm.
WJAG-News; Weather
WMBH-Man on the Street
WNAX-Brass Band
12:45
NBC-Lani McIntire's Orchestra:
WHO KSD
Dance Orch.: WBAP WDAF
Man on the Street WOW KWTO
KARK-Stock, Cotton, Grain
KFAB-Christian Science
KFBI-Frank Gage
KFEQ-Street Reporter
KGBX-Rhythm & Romance
KGNF-Singing Strings Music
KTHS-Zeke Manners' Gang
KVOO-The Chef; Music
KWBG-Mainstreet Chatter
WJAG-Radio Family Mail Bag
WMBH-Home Folks Frolic

WNAX-D. B. Gurney
WREN-Tulsa Ted's Range Riders
1:00
NBC-Metropolitan Opera Co.:
WREN KANS KGBX KOIL
KWK KTHS KVOO KARK
"The Barber of Seville" by
Rossini will be heard.
The music detail for this program
may be found on page 9.
NBC-Louis Panico's Orch.: WHO
WOW KSD KARK (sw-15.33)
CBS-Madison Ensemble: KLRA
KSCJ KMBC KFH
MBS-To be announced: WHB
News: WAAW KFOR
KCMO-News; Mid-Day Moods
KFAB-News & Markets
KFBI-Lots, Joe & Ernest
KGNF-The Swappers
KMOX-Medical Society
KUOA-1260 Friendly Street
KWBG-News: His Majesty the
Baby
KWTO-Siesta Songs
WJAG-Vic Arden's Orch.
WNAX-Bohemian Band
1:15
CBS-Columbia University Facul-
ty: Student Discussion: KFAB
KMOX KLRA WIBW KSCJ
KMBC KFH
Topic: "What is the Place of
the Humanities in the College
Curriculum Today."
NBC-Benny Meroff's Orchestra:
WDAF
MBS-Three Graces & Piano:
WIBW
KCMO-Sidewalk Snooper
KFEQ-Nut's Gang
KGNF-Ralph Jones, pianist
KWBG-Echoes from Light Opera
KWTO-Organ Reveries
WMBH-On the Mall
1:30
NBC-Your Host is Buffalo: KSD
WDAF KGBX WOW WHO
(sw-15.33)
CBS-In Town Tonight, from Lon-
don: KFAB WIBW KSCJ
KMOX KMBC KFH KLRA
(sw-11.83)
NBC-Metropolitan Opera Co.:
KTHS KANS WREN KVOO
KARK KWK
MBS-Ray Keating's Orch.: KFOR
KCMO-Dance Time
KFBI-Friendly Farmers' Hour
KFEQ-Garden Roundup
KGNF-News; Dance Music
KWBG-Jam Session
KWTO-Better Boys & Girls Club
KXBY-Junior Revue
WHB-Variety Prgm.
WJAG-Mystery Duo
WMBH-Roy Wilson, piano
WNAX-Amateur Contest
1:45
MBS-Ray Keating's Orch.: WHB
KCMO-Belle Nevins
KFBI-Kolman's Orch.
KFEQ-Four H Club
KGNF-Paul Pendarvis Presents
KWBG-WPA Program
WJAG-Russell Jensen, organist
WMBH-News
2:00
CBS-Ann Leaf, organist: KLRA
KFH KFAB KSCJ
NBC-Golden Melodies: WDAF
KSD WOW (sw-15.33)
MBS-Benay Venuta's Program:
WHB KFOR
KCMO-News; Swingtime
KFEQ-High School Prgm
KGNF-Markets; Music Matinee
KMBC-To be announced
KMOX-Brave New World
KUOA-News
KWBG-Woman in the News:
Novelties
KWTO-Markets
KXBY-Afternoon Arias; News
WMBH-Kiddies Revue
WNAX-Varieties
2:15
KFBI-Princess of the Piano
KGNF-Stars over Hollywood
KUOA-Leo Erdody's Orch.
KWBG-Lonesome Cowhand
KWTO-World Varieties
WJAG-Cousin Jean
2:30
CBS-Waltzes of the World: KFH
KFAB KLRA KMBC WIBW
KSCJ (sw-11.83)
NBC-Bill Krenz' Orch.: WOW
KSD WDAF WHO
NBC-Metropolitan Opera Co.:
KGBX KANS KTHS KOIL
KVOO KWK KARK
KCMO-Keeper of the Keys
KFBI-News; Dance Patterns
KFEQ-Ministerial Alliance
KGNF-World Bookman; Music of
Today

KMOX-Meet the Missus
KUOA-Radio Revival
KWBG-Swing Your Partner
KXBY-Crosby Sings
WJAG-Defield Co.
WMBH-Lorraine Gire, songs
WNAX-Amateur Contest
2:45
News: KARK KXBY
KCMO-Harmony House
KFEQ-Pauline Ferne
KGNF-The Serenader
KMOX-One Woman's Opinion
KWBG-Hands Across the Sea
KWTO-Estelle Dill
3:00
NBC-Metropolitan Opera Co.:
WREN KGBX KANS KTHS
KARK
CBS-Dictators: WIBW KLRA
KMOX KSCJ KFAB KFH
(sw-11.83)
NBC-Olga Kargau, sop.; Charles
Sears, tr.: WBAF WOW WHO
MBS-International House Discus-
sion: KFOR
KCMO-News; Tuneful Topics
KFEQ-Whirligig
KGNF-News
KMBC-News; Musical Interlude
KWBG-Neighboring City Prgms.
KWTO-Studio Jamboree
KXBY-And What Do You Think?
WHB-Staff Frolic
WMBH-Handy Ads
WNAX-Serenaders
3:15
CBS-Gertrude Lutzi & John
Sturgess, vocalists: KMBC
KSCJ KFAB WIBW KMOX
KLRA KFH (sw-11.83)
KCMO-Gay White, songs
KFBI-Sentimental Moods
KGNF-Talking Drums
WMBH-Dixie Demons
3:30
NBC-Walter Kelsey's Orchestra:
WDAF WOW WHO
MBS-Arthur Wright & Organ:
KFOR WHB
KCMO-Poetic Treasures
KFEQ-Monty & His Piano
KGNF-Jose Manzanares' Orch.
KXBY-Picking the Air Pockets
WJAG-Helen Craven Karella
WMBH-News
WNAX-Amateur Contest
3:45
CBS-Four Clubmen, quartet:
KMBC KLRA KSCJ WIBW
KFH KFAB (sw-11.83)
NBC-Walter Kelsey's Orch.: KSD
MBS-Rhythm Orch.: KFOR WHB
KARK-To be announced
KCMO-Easy to Remember
KFBI-Dude Rancher
KGNF-Top Tunes of Today
KFEQ-Faye & Cleo
KMOX-Sons of the Prairie
KUOA-Accordian Quintet
KWTO-Vital Statistics
KXBY-Once Upon a Time
WJAG-Mrs. Martha Schelstedt
WMBH-Lorraine Gire, vocal
4:00
CBS-Story of Industry: KLRA
KMBC KSCJ WIBW KFH
KMOX (sw-11.83)
The drama-story of "Coffee
and Tea" will be presented. Dr.
R. R. DuPre will be guest
speaker on the topic "Uncle
Sam, Industry and the Home."
NBC-Top Hatters Orch.: KVOO
KGBX WDAF KTHS KSD
WHO (sw-9.53)
NBC-Rakov's Orch.: KOIL
KANS WREN (sw-15.21)
MBS-Sammy Kaye's Orchestra:
WHB KFOR KWK
News: KWTO KUOA KARK
KCMO-News; Melody Matinee
KFAB-Afternoon Serenade
KFBI-Concert Hall; News
KFEQ-We Three
KWBG-News: Ronnie Rogers'
Orch.
KXBY-Toast to Melody
WJAG-Devotional
WMBH-Make Believe Ballroom
WNAX-Happy Jack's Old Timers
WOW-People in the Headlines
4:15
News: WJAG WIBW KGNF KFH
KFAB WHB
KARK-To be announced
KCMO-Just Joan
KFEQ-Matinee
KUOA-Kiddies Hour
KWTO-Markets
WDAF-Birthday Bell
WMBH-Master Singers
4:30
NBC-Calling All Stamp Collec-
tors: WOW WHO KSD KGBX
KARK (sw-9.53)
Read about this novel weekly pro-
gram on page 8.

Saturday

January 22



BUDDY CLARK
"Your Hit Parade" vocalist
Sat. 9 pm CST

Frequencies

KANS-1210 KWK-1350
KARK-890 KWTQ-560
KCMO-1370 KXBY-1530
KFAB-770 WAAW-624
KFBI-1050 WBAP-800
KFEO-680 WBBM-770
KFOR-1210 WCCO-810
KGBX-1230 WDAF-610
KGNF-1430 WENR-WLS-870
KLRA-1390 WFAA-800
KMBC-950 WGN-720
KMOX-1090 WHE-860
KOA-830 WHO-1000
KOIL-1260 WJAG-1060
KRNT-1320 WLW-700
KSCJ-1330 WMAQ-670
KSD-550 WMBH-1420
KSO-1430 WMT-600
KSTP-1460 WNAX-570
KTHS-1060 WOV-590
KUOA-1260 WREN-1220
KVOO-1140 WSM-650
KWBG-1420

NBC-Harold Nagel's Orchestra:
KANS
CBS-Syncopation Piece: WIBW
KSCJ
Adventures of Jimmy Allen:
KWBG
KCMO-Bing Crosby, bar.
KFBI-Lois, Joe & Ernest
KGBX-New Orleans Swingsters
KOIL-News
KXBY-Speaking of Love
WDAF Dance Cavaliers
WMBH-Mary Sowers & Patricia
Spicer
WNAX-News & Sports

KCMO-News; Melodic Moments
KGBX-For Novelty's Sake
KLRA-Palm Garden
KWBG Sports
KXBY-Seven o'Clock Tunes
WCCO-Barnyard Follies
WGN-News; Sports
WIBW-Kansas Roundup
WLS-Meet the Folks
WNAX-Happy Jack's Old Timers
WSM-Golden West Cowboys
WDAF Dance Cavaliers
7:15
MBS-Pat Barnes: KFOR
KCMO-Sports
KGBX-20th Century Serenade
KLRA-Play Time
KXBY-Rhapsody in Brass
WGN-Concert Trio
WSM-Leon Cole; Red Hawk
7:30

9:00
CBS-Lucky Strike Hit Parade;
Fredda Gibson & Buddy Clark,
vocalists; Song Smith, Male
Quartet; Richard Himber's Or-
chestra; Guests: KMBC KLRA
WNAX KMOX WBBM KFAB
KFH KSCJ KRNT WCCO
WIBW (sw-11.83)
Norman Cordon will be the
guest.

KWK-Sport Review
KXBY Dance Orch.
WCCO-Sportsmen's Special
WGN-Might Skies & Beyond
WLS-Tall Story Club
WLW-Paul Sullivan, news
WMT-Musical Interlude
WSM-Jack's Mtners; Curly Fox
& Texas Ruby; Dixie Liners
10:15

NBC-Symphony Orch.; Arturo
Toscanini, guest cond.: WMAQ
KOA WOW KARK KSTP
WDAF KGBX KVOO WBAP
(sw-9.53)
The music detail for this program
may be found on page 9.

CBS-Buddy Rogers' Orchestra:
WIBW
NBC-Symphony Orch.: KGBX
MBS-Horace Heidt's Orch.:
KFOR KWK
News: WCCO KFH WHO KTHS
KRNT KSO
KCMO-Joan & Jimmie, songs
KMOX Forest Crawford's Orch.
KOIL-Around Omaha
KSTP-News; Sports
KVOO-Hockey Games
WGN-Bill Carlsen's Orch.
WLW-Larry Lee's Orch.
10:30

NBC-Symphony Orch.; Arturo
Toscanini, guest cond.: WREN
WMT KANS KSO KOIL WLW
(sw-6.14)

NBC-Benny Meroff's Orchestra:
WREN KANS
NBC-Ruby Newin's Orchestra:
KARK KGBX WHO KVOO
KSD
CBS-Bob Crosby's Orch.: KLRA
WNAX KRNT KSCJ WIBW
KFAB KMBC (sw-11.83)
MBS-Horace Heidt's Orch.:
KOIL KSO WLW
Dance Orch.: WDAF KFH
News: WMT WOW
KMOX Old Fashioned Barn Dance
KCMO-Lights and Shadows
KSTP-Sports; News
KTHS-Joe Capraro's Orch.
KXBY-Moonlight Sonata
WBBM-News with Todd Hunter
WCCO-Bollie Johnson
WFAA-Herman Waldman's Orch.
WGN-Dick Jurgens' Orch.
WLS-Fireside Party
WMAQ-Henry Busse's Orch.
WSM-Crook Brothers' Orch.;
Lakeland Sisters; Vagabonds
10:45

MBS-Symphony Orch.: KFOR
WGN
News: KWBG KCMO
KSD-Treasure Hunt
KTHS-Vic Arden's Orch.
KWK-Ran Wilde's Orch.
KXBY-Little Joe
WLS-Barnyard Jamboree
WSM-Sarie & Sallie; Crook Brothers
Possum Hunters; Delmore
Brothers

NBC-Horace Heidt's Orchestra:
KSTP
KCMO-Flying Carpet
KXBY-News
WBBM-Piano Parade
WCCO-Cecil Hurst's Orch.
WMAQ-Eddie Varzos' Orch.
WMT Electric Park Band
WOW-Wig Waggin' with Wag
WSM-Vagabonds & Robert Lunn
11:00

NBC-Symphony Orch.: KSD
KCMO-Dance Gems
KTHS-Ranch Boys
KXBY-Jam Session

NBC-Bert Block's Orch.: KANS
WREN
CBS-Sammy Kaye's Orch.: KFH
KRNT KFAB KMBC KLRA
KSCJ WBBM WNAX WIBW
NBC-Emery Deutsch's Orchestra:
KARK KTHS WDAF WLW
KGBX
MBS-Isham Jones' Orch.: WGN
KFOR WMT KOIL KSO
Dance Orch.: WOW KVOO
Mac Gophers: KSTP WCCO
KOA-Nick Stuart's Orch.
KSD-Mort Dennis' Orch.
KWK-Glenn Hardman's Orch.
WFAA-News; Preston Trio
WHO-Owl Club

NBC-Symphony Orch.: WREN
KANS (sw-6.14)

NBC-Bert Block's Orch.: KANS
WREN
CBS-Sammy Kaye's Orch.: KFH
KRNT KFAB KMBC KLRA
KSCJ WBBM WNAX WIBW
NBC-Emery Deutsch's Orchestra:
KARK KTHS WDAF WLW
KGBX
MBS-Isham Jones' Orch.: WGN
KFOR WMT KOIL KSO
Dance Orch.: WOW KVOO
Mac Gophers: KSTP WCCO
KOA-Nick Stuart's Orch.
KSD-Mort Dennis' Orch.
KWK-Glenn Hardman's Orch.
WFAA-News; Preston Trio
WHO-Owl Club

MBS-Symphony Orch.: KFOR
KCMO-Eddy Fitzpatrick's Orch.
KTHS-Detective Mysteries
KWK-Al Sarti's Jam Session
KXBY-Variety Prgm.
WLS-Hometown Memories
WMT-Dance Orch.
WSM-Golden West Cowboys; De-
Ford Bailey; Uncle Dave Macon

NBC-Bert Block's Orch.: KANS
WREN
CBS-Sammy Kaye's Orch.: KFH
KRNT KFAB KMBC KLRA
KSCJ WBBM WNAX WIBW
NBC-Emery Deutsch's Orchestra:
KARK KTHS WDAF WLW
KGBX
MBS-Isham Jones' Orch.: WGN
KFOR WMT KOIL KSO
Dance Orch.: WOW KVOO
Mac Gophers: KSTP WCCO
KOA-Nick Stuart's Orch.
KSD-Mort Dennis' Orch.
KWK-Glenn Hardman's Orch.
WFAA-News; Preston Trio
WHO-Owl Club

NBC-Symphony Orch.: WREN
KANS (sw-6.14)

NBC-Bert Block's Orch.: KANS
WREN
CBS-Sammy Kaye's Orch.: KFH
KRNT KFAB KMBC KLRA
KSCJ WBBM WNAX WIBW
NBC-Emery Deutsch's Orchestra:
KARK KTHS WDAF WLW
KGBX
MBS-Isham Jones' Orch.: WGN
KFOR WMT KOIL KSO
Dance Orch.: WOW KVOO
Mac Gophers: KSTP WCCO
KOA-Nick Stuart's Orch.
KSD-Mort Dennis' Orch.
KWK-Glenn Hardman's Orch.
WFAA-News; Preston Trio
WHO-Owl Club

CBS-Nan Wynn, songs: WBBM
KFAB WNAX KLRA KFH
KSCJ WIBW (sw-11.83)
KMBC-Vocal Varieties
KMOX-George Jessel & Will Os-
borne's Orch.
KWK-String Nocturne
WCCO-Sportsmen's Special
WLW-Organ Interlude
WMT-Dance Orch.

NBC-Bert Block's Orch.: KANS
WREN
CBS-Sammy Kaye's Orch.: KFH
KRNT KFAB KMBC KLRA
KSCJ WBBM WNAX WIBW
NBC-Emery Deutsch's Orchestra:
KARK KTHS WDAF WLW
KGBX
MBS-Isham Jones' Orch.: WGN
KFOR WMT KOIL KSO
Dance Orch.: WOW KVOO
Mac Gophers: KSTP WCCO
KOA-Nick Stuart's Orch.
KSD-Mort Dennis' Orch.
KWK-Glenn Hardman's Orch.
WFAA-News; Preston Trio
WHO-Owl Club

NBC-Alka Seltzer Nat'l Barn
Dance: KOA (also at 8 p.m.)

NBC-Bert Block's Orch.: KANS
WREN
CBS-Sammy Kaye's Orch.: KFH
KRNT KFAB KMBC KLRA
KSCJ WBBM WNAX WIBW
NBC-Emery Deutsch's Orchestra:
KARK KTHS WDAF WLW
KGBX
MBS-Isham Jones' Orch.: WGN
KFOR WMT KOIL KSO
Dance Orch.: WOW KVOO
Mac Gophers: KSTP WCCO
KOA-Nick Stuart's Orch.
KSD-Mort Dennis' Orch.
KWK-Glenn Hardman's Orch.
WFAA-News; Preston Trio
WHO-Owl Club

CBS-Buddy Rogers' Orch.: KFH
KFAB KRNT KSCJ WBBM
KLRA WNAX (sw-11.83)
NBC-Symphony Orch.: WMAQ
WBAP WOW WDAF KVOO
KSD (sw-9.53)
News: KOIL WIBW KWBG
KGBX
KCMO-Cuban Casino
KMOX-Paul Sabini's Orch.
KTHS-Bedford Brown's Orch.

NBC-Bert Block's Orch.: KANS
WREN
CBS-Sammy Kaye's Orch.: KFH
KRNT KFAB KMBC KLRA
KSCJ WBBM WNAX WIBW
NBC-Emery Deutsch's Orchestra:
KARK KTHS WDAF WLW
KGBX
MBS-Isham Jones' Orch.: WGN
KFOR WMT KOIL KSO
Dance Orch.: WOW KVOO
Mac Gophers: KSTP WCCO
KOA-Nick Stuart's Orch.
KSD-Mort Dennis' Orch.
KWK-Glenn Hardman's Orch.
WFAA-News; Preston Trio
WHO-Owl Club

NBC-Alka Seltzer Nat'l Barn
Dance: KOA (also at 8 p.m.)

NBC-Bert Block's Orch.: KANS
WREN
CBS-Sammy Kaye's Orch.: KFH
KRNT KFAB KMBC KLRA
KSCJ WBBM WNAX WIBW
NBC-Emery Deutsch's Orchestra:
KARK KTHS WDAF WLW
KGBX
MBS-Isham Jones' Orch.: WGN
KFOR WMT KOIL KSO
Dance Orch.: WOW KVOO
Mac Gophers: KSTP WCCO
KOA-Nick Stuart's Orch.
KSD-Mort Dennis' Orch.
KWK-Glenn Hardman's Orch.
WFAA-News; Preston Trio
WHO-Owl Club

NBC-Alka Seltzer Nat'l Barn
Dance: KOA (also at 8 p.m.)

NBC-Bert Block's Orch.: KANS
WREN
CBS-Sammy Kaye's Orch.: KFH
KRNT KFAB KMBC KLRA
KSCJ WBBM WNAX WIBW
NBC-Emery Deutsch's Orchestra:
KARK KTHS WDAF WLW
KGBX
MBS-Isham Jones' Orch.: WGN
KFOR WMT KOIL KSO
Dance Orch.: WOW KVOO
Mac Gophers: KSTP WCCO
KOA-Nick Stuart's Orch.
KSD-Mort Dennis' Orch.
KWK-Glenn Hardman's Orch.
WFAA-News; Preston Trio
WHO-Owl Club

CBS-Buddy Rogers' Orch.: KFH
KFAB KRNT KSCJ WBBM
KLRA WNAX (sw-11.83)
NBC-Symphony Orch.: WMAQ
WBAP WOW WDAF KVOO
KSD (sw-9.53)
News: KOIL WIBW KWBG
KGBX
KCMO-Cuban Casino
KMOX-Paul Sabini's Orch.
KTHS-Bedford Brown's Orch.

NBC-Bert Block's Orch.: KANS
WREN
CBS-Sammy Kaye's Orch.: KFH
KRNT KFAB KMBC KLRA
KSCJ WBBM WNAX WIBW
NBC-Emery Deutsch's Orchestra:
KARK KTHS WDAF WLW
KGBX
MBS-Isham Jones' Orch.: WGN
KFOR WMT KOIL KSO
Dance Orch.: WOW KVOO
Mac Gophers: KSTP WCCO
KOA-Nick Stuart's Orch.
KSD-Mort Dennis' Orch.
KWK-Glenn Hardman's Orch.
WFAA-News; Preston Trio
WHO-Owl Club

NBC-Alka Seltzer Nat'l Barn
Dance: KOA (also at 8 p.m.)

NBC-Bert Block's Orch.: KANS
WREN
CBS-Sammy Kaye's Orch.: KFH
KRNT KFAB KMBC KLRA
KSCJ WBBM WNAX WIBW
NBC-Emery Deutsch's Orchestra:
KARK KTHS WDAF WLW
KGBX
MBS-Isham Jones' Orch.: WGN
KFOR WMT KOIL KSO
Dance Orch.: WOW KVOO
Mac Gophers: KSTP WCCO
KOA-Nick Stuart's Orch.
KSD-Mort Dennis' Orch.
KWK-Glenn Hardman's Orch.
WFAA-News; Preston Trio
WHO-Owl Club

CBS-Buddy Rogers' Orch.: KFH
KFAB KRNT KSCJ WBBM
KLRA WNAX (sw-11.83)
NBC-Symphony Orch.: WMAQ
WBAP WOW WDAF KVOO
KSD (sw-9.53)
News: KOIL WIBW KWBG
KGBX
KCMO-Cuban Casino
KMOX-Paul Sabini's Orch.
KTHS-Bedford Brown's Orch.

NBC-Bert Block's Orch.: KANS
WREN
CBS-Sammy Kaye's Orch.: KFH
KRNT KFAB KMBC KLRA
KSCJ WBBM WNAX WIBW
NBC-Emery Deutsch's Orchestra:
KARK KTHS WDAF WLW
KGBX
MBS-Isham Jones' Orch.: WGN
KFOR WMT KOIL KSO
Dance Orch.: WOW KVOO
Mac Gophers: KSTP WCCO
KOA-Nick Stuart's Orch.
KSD-Mort Dennis' Orch.
KWK-Glenn Hardman's Orch.
WFAA-News; Preston Trio
WHO-Owl Club

NBC-Alka Seltzer Nat'l Barn
Dance: KOA (also at 8 p.m.)

NBC-Bert Block's Orch.: KANS
WREN
CBS-Sammy Kaye's Orch.: KFH
KRNT KFAB KMBC KLRA
KSCJ WBBM WNAX WIBW
NBC-Emery Deutsch's Orchestra:
KARK KTHS WDAF WLW
KGBX
MBS-Isham Jones' Orch.: WGN
KFOR WMT KOIL KSO
Dance Orch.: WOW KVOO
Mac Gophers: KSTP WCCO
KOA-Nick Stuart's Orch.
KSD-Mort Dennis' Orch.
KWK-Glenn Hardman's Orch.
WFAA-News; Preston Trio
WHO-Owl Club

CBS-Buddy Rogers' Orch.: KFH
KFAB KRNT KSCJ WBBM
KLRA WNAX (sw-11.83)
NBC-Symphony Orch.: WMAQ
WBAP WOW WDAF KVOO
KSD (sw-9.53)
News: KOIL WIBW KWBG
KGBX
KCMO-Cuban Casino
KMOX-Paul Sabini's Orch.
KTHS-Bedford Brown's Orch.

NBC-Bert Block's Orch.: KANS
WREN
CBS-Sammy Kaye's Orch.: KFH
KRNT KFAB KMBC KLRA
KSCJ WBBM WNAX WIBW
NBC-Emery Deutsch's Orchestra:
KARK KTHS WDAF WLW
KGBX
MBS-Isham Jones' Orch.: WGN
KFOR WMT KOIL KSO
Dance Orch.: WOW KVOO
Mac Gophers: KSTP WCCO
KOA-Nick Stuart's Orch.
KSD-Mort Dennis' Orch.
KWK-Glenn Hardman's Orch.
WFAA-News; Preston Trio
WHO-Owl Club

NBC-Alka Seltzer Nat'l Barn
Dance: KOA (also at 8 p.m.)

NBC-Bert Block's Orch.: KANS
WREN
CBS-Sammy Kaye's Orch.: KFH
KRNT KFAB KMBC KLRA
KSCJ WBBM WNAX WIBW
NBC-Emery Deutsch's Orchestra:
KARK KTHS WDAF WLW
KGBX
MBS-Isham Jones' Orch.: WGN
KFOR WMT KOIL KSO
Dance Orch.: WOW KVOO
Mac Gophers: KSTP WCCO
KOA-Nick Stuart's Orch.
KSD-Mort Dennis' Orch.
KWK-Glenn Hardman's Orch.
WFAA-News; Preston Trio
WHO-Owl Club

CBS-Buddy Rogers' Orch.: KFH
KFAB KRNT KSCJ WBBM
KLRA WNAX (sw-11.83)
NBC-Symphony Orch.: WMAQ
WBAP WOW WDAF KVOO
KSD (sw-9.53)
News: KOIL WIBW KWBG
KGBX
KCMO-Cuban Casino
KMOX-Paul Sabini's Orch.
KTHS-Bedford Brown's Orch.

NBC-Bert Block's Orch.: KANS
WREN
CBS-Sammy Kaye's Orch.: KFH
KRNT KFAB KMBC KLRA
KSCJ WBBM WNAX WIBW
NBC-Emery Deutsch's Orchestra:
KARK KTHS WDAF WLW
KGBX
MBS-Isham Jones' Orch.: WGN
KFOR WMT KOIL KSO
Dance Orch.: WOW KVOO
Mac Gophers: KSTP WCCO
KOA-Nick Stuart's Orch.
KSD-Mort Dennis' Orch.
KWK-Glenn Hardman's Orch.
WFAA-News; Preston Trio
WHO-Owl Club

NBC-Alka Seltzer Nat'l Barn
Dance: KOA (also at 8 p.m.)

NBC-Bert Block's Orch.: KANS
WREN
CBS-Sammy Kaye's Orch.: KFH
KRNT KFAB KMBC KLRA
KSCJ WBBM WNAX WIBW
NBC-Emery Deutsch's Orchestra:
KARK KTHS WDAF WLW
KGBX
MBS-Isham Jones' Orch.: WGN
KFOR WMT KOIL KSO
Dance Orch.: WOW KVOO
Mac Gophers: KSTP WCCO
KOA-Nick Stuart's Orch.
KSD-Mort Dennis' Orch.
KWK-Glenn Hardman's Orch.
WFAA-News; Preston Trio
WHO-Owl Club

CBS-Buddy Rogers' Orch.: KFH
KFAB KRNT KSCJ WBBM
KLRA WNAX (sw-11.83)
NBC-Symphony Orch.: WMAQ
WBAP WOW WDAF KVOO
KSD (sw-9.53)
News: KOIL WIBW KWBG
KGBX
KCMO-Cuban Casino
KMOX-Paul Sabini's Orch.
KTHS-Bedford Brown's Orch.

NBC-Bert Block's Orch.: KANS
WREN
CBS-Sammy Kaye's Orch.: KFH
KRNT KFAB KMBC KLRA
KSCJ WBBM WNAX WIBW
NBC-Emery Deutsch's Orchestra:
KARK KTHS WDAF WLW
KGBX
MBS-Isham Jones' Orch.: WGN
KFOR WMT KOIL KSO
Dance Orch.: WOW KVOO
Mac Gophers: KSTP WCCO
KOA-Nick Stuart's Orch.
KSD-Mort Dennis' Orch.
KWK-Glenn Hardman's Orch.
WFAA-News; Preston Trio
WHO-Owl Club

NIGHT

6:00

CBS-Saturday Night Swing Club:
WNAX KLRA KSCJ KFAB
KFH KRNT WCCO (sw-11.83)
NBC-Message of Israel: WENR
(sw-11.87)
NBC-Kaltenmeyer's Kindergar-
ten: WMAQ KARK WHO KOA
(sw-9.53)
MBS-Lawrence Welk's Orchestra:
WGN KSO WMT KOIL KWK
News: KCMO KGBX KFOR
KMBC WOW KXBY KMOX
KANS-News; Sports
KFBI-Dancing Party
KSD-Community Forum
KSTP-Umbrella Court
WBBM-The Headliner
WDAF Sports
WFAA-Sports & News
WIBW-Bar Nothing Ranch Folks
WLW-Rainbow Valley Folks
WSM-Sacred Quartet
6:15

6:15

CBS-Saturday Night Swing Club:
KMBC WIBW
NBC-Kaltenmeyer's Kindergar-
ten: WOW WBAP WDAF
Sports: KWTQ KFBI
KANS-Lassen Ensemble
KCMO-Musical Menu
KGBX-Dinner Salon Music
KMOX-France Laux, sports
KSD-Amateur Varieties
KXBY-Mountain Rangers
WBBM-Melodies of Yesterday
WCCO-Broadway Stars
WMT-Sen. Clyde L. Herring
WREN-Ballaire Tavern
6:30

6:30

CBS-Carborundum Band; Edward
D'Anna, cond.: KMBC KFAB
WCCO WBBM KMOX (sw-
11.83)
Some interesting facts in pictures
about the Carborundum Band may
be found on page 26.

NBC-Uncle Jim's Question Bee:
WMAQ (sw-11.87-9.53)
NBC-Alistair Cooke, dramatic
critic: KARK WFAA WDAF
KOA

CBS-Sunset Serenade: WIBW
NBC-Jack Meakins' Orch.: WMT
KANS
MBS-Basil Fomeen's Orchestra:
KFOR
Sports: KXBY KOIL
KFBI-Church Review
KFH-Amer. Legion Prgm.
KGBX-Supper Dance Tunes
KLRA-Sports; Dinner Music
KSCJ-Sketches in Melody
KSTP-Sports; Musicale
KWK-Sports; News
WENR-Eddie Varzos' Orch.
WGN-Concert Trio
WHO-News
WNAX-Varieties
WOW-Three Maids & a Mike
WREN-Ronnie Ashburn, news
WSM-Ungle Natchel
6:45

6:45

NBC-Jean Sablon, songs: KOA
WOW WHO WDAF KSTP
WFAA KARK KGBX
CBS-Sunset Serenade: KFH
NBC-Ricardo & His Caballeros:
WREN KWK
MBS-Basil Fomeen's Orchestra:
KOIL
KCMO-Jungle Jim
KELD-Movie Gossip (1370 kc)
KSCJ-Homelinks
KSD-Yodel's Alpine Inn
KXBY-Jack England
WGN-Rube Appleberry, sketch
7:00

7:00

NBC-Rob't L. (Believe-It-Or-Not)
Ripley (Huskies); B. A.
Rolf's Orch.; Men About
Town, trio: WOW WLW WSM
WMAQ WBAP WDAF KSD
KSTP WHO KOA KANS (sw-
9.53) (also KFI at 11 p.m.)
CBS-Columbia Workshop: KMBC
WBBM KMOX KSCJ KFAB
KRNT KFH (sw-11.83)
NBC-Harry Lewis' Orch.: KSO
WMT KSO WREN (sw-11.87)
MBS-Pat Barnes' Barnstormers:
KOIL KWK
KARK-Down the Avenue

CBS-Columbia Workshop: KMBC
WBBM KMOX KSCJ KFAB
KRNT KFH (sw-11.83)
NBC-Harry Lewis' Orch.: KSO
WMT KSO WREN (sw-11.87)
MBS-Pat Barnes' Barnstormers:
KOIL KWK
KARK-Down the Avenue

CBS-Johnny Presents Russ Mor-
gan's Orch (Philip Morris);
Genevieve Rowe, sop.; Charles
Martin's Thrills; Francis Adair
& Glenn Cross, vocalists; Ray
Block & Swing Fourteen:
WBBM KFH KFAB KLRA
KMOX WCCO KMBC KRNT
(sw-11.83) (also KNX KSL at
10:30 p.m.)

NBC-Jack Haley's Log Cabin
(Log Cabin Syrup); Virginia
Verrill, songs; Wendy Barrie;
Warren Hull, m.c.; Ted Fi-
orito's Orch.: WDAF WMAQ
KSD WHO KOA WOW WLW
KSTP WBAP (sw-9.53) (also
KFI at 11:30 p.m.)

NBC-Spelling Bee: KANS WREN
MBS-Ota Baalanova's Continen-
tal Revue: KOIL KFOR WMT
KSO

KARK-Ben Selvin's Orch.
KCMO-Studio Party
KSCJ-To be announced
KWK-Feature Parade
KXBY-Barnwarmers
WGN-Shep Fields Orch.
WLS-Barn Dance Party
WNAX-Bakers' Revue
WSM-Delmore Brothers
7:45

NBC-Spelling Bee: WFAA KANS
KVOO
News: KARK KGBX
KSCJ-Club Cabana
8:00

CBS-Prof. Quiz with Bob Trout
(Nash Motor Car Co.): WIBW
KMOX KMBC WCCO KFAB
WBBM KLRA KRNT KFH
(sw-11.83) (also KNX KSL at
11 p.m.)

NBC-Alka-Seltzer Nat'l Barn
Dance; Lulu Belle & Scotty;
Joe Kelly; Lucille Long; Guest:
KSO WLS WMT KWK WLW
WREN WBAP KGBX KARK
KOIL KTHS (sw-11.87) (also
see 10 p.m.)

NBC-Al Roth's Orch.: WDAF
WOW KSTP (sw-9.53)
KANS-News; To be announced
KCMO-News; Moonlight Musicale
KFOR-News
KOA-Comedy Stars of Broadway
KSCJ-Stamp Man
KSD-Treasure Hunt
WGN-Gods of Mankind
WHO-Sunset Corners Frolic
WMAQ-Benny Meroff's Orch.
WNAX-Saturday Night Jamboree
WSM-Possum Hunters; Uncle
Dave Macon; Gully Jumpers
8:15

NBC-Nat'l Award of the U. S.
Jr. Chamber of Commerce:
WDAF WOW KSTP WMAQ
KOA (sw-9.53)
KCMO-Jam Session
KSD-News; Rhythm Makers
KSCJ-Concert Hour
WGN-Kay Kyser's Orch.
8:30

CBS-Sat. Night Serenade; Mary
Eastman, sop.; Gill Perry, tr.;
The Serenaders; Gus Haen-
schen's Orch. (Pet Milk);
KMOX KFH KMBC KFAB
WBBM KLRA
NBC-Special Delivery: WMAQ
KSTP WOW WDAF KOA KSD
(sw-9.53)
CBS-By Popular Demand; Book
Review: (sw-11.83)
MBS-Indianapolis Symp. Orch.:
WGN KFOR
KANS-Howard Fordham's Orch.
KCMO-On the Mall
KSCJ-Dramas of Life
KXBY-Carnival
WCCO-Dick Long
WIBW-College Days
WNAX-Hal Grayson's Orch.
WSM-Dixie Liners; Lakeland Sis-
ters; Fruit Jar Drinkers
8:45

KCMO-Dolly Dawn's Dawn Pat-
rol
WCCO-Musical Prgm.

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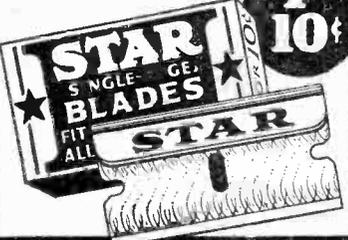
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SHORT WAVES

BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE

Time Shown is EST. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

THE famous violinist, Bratza, will give a recital in a program from Daventry, on Tuesday, January 18, at 11:20 a.m. EST. Bratza, who is a Serbian by birth, became a naturalized British subject in 1929, has played under most of the leading European conductors. He studied under the celebrated Professor Sevcik at Vienna. The Royal Research Ship *Discovery*, the vessel in which Scott made his first Antarctic Expedition, and is now moored in the Thames off the Embankment, London, will be the source of a special broadcast from Daventry on Tuesday, January 18, at 5:20 p.m. EST. Specially built for the British National Antarctic Expedition in 1901, the *Discovery* left London, under Scott's command in August of that year. As the world knows, Scott discovered the great ice-cap on which the South Pole is situated.

According to Earl Roberts of Indianapolis, Ind., VPP (12.86), giving location as Nottingham Island, Canada, was heard phoning VE5FX at Chesterfield, N.W.T., near 5:45 p.m. EST.

Mildred and Harve Amers of Pomona, Calif., send me the following interesting notes: HVJ, Radio Vaticano, Vatican City, has been testing with Madras, India, from 9:30 to 10:30 a.m. EST, on its usual frequency of 15.12, and on a new frequency of 11.74 megacycles. YUA (6.1), Belgrade, Jugoslavia, has been heard broadcasting a special program to the United States from 7 to 8 p.m. EST, on the 1st and 14th of each month. ZMBJ, aboard the New Zealand motorship *Awatea*, is

broadcasting test programs on 8.84 megacycles, Saturday nights at 11 p.m. EST, while waiting for the government to assign the station a regular broadcast frequency.

CB1170 (11.68), Santiago, Chile, is radiating an English program on Tuesdays, Thursdays and Saturdays from 7 to 7:45 p.m. EST. Reports should be sent to P.O. Box 706. A verification from CXA8 (9.64), which relays LR3, gives the correct address of the latter station as Belgrano 1841, Buenos Aires, Argentina. HJIABE, Cartagena, Colombia, normally on 9.495 megacycles, is testing on 4.86 megacycles, preparatory to adopting this as a regular frequency. Reports should be sent to P.O. Box 31.

The construction of a new 100,000-watt station has been authorized by the Egyptian Government and subsequently it is expected that there will be a powerful short-wave relay station.

Some of the most beautiful compositions of the Viennese orchestra conductor and waltz king, Johann Strauss, are contained in the immortal melodies of his operetta "Wiener Blut." This operetta, especially arranged for broadcasting, will be offered by the Zeesen, Germany, short-wave stations on Wednesday, January 19, at 6 p.m. EST. The new weekly series of broadcasts from Zeesen, Germany, entitled a "Tour of Germany," and presented in English, will be inaugurated on Thursday, January 20, at 7:30 p.m. EST, with a short visit to Heidelberg, the world-famed university city.

Log of Short-Wave Stations Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

CJRO, Canada	6.15	JZJ	11.80
COBC, Cuba	9.31	JZK	15.16
CJRX, "	11.72	KTO, Hawaii	11.68
COBZ, "	9.08	KKH	7.52
COCD, "	6.13	KKP	16.03
COCH, "	9.43	Klipheuevel	
COCO, "	6.01	South Africa	9.62
COCG, "	9.75	LRU, Argentina	15.29
COGF, "	11.805	LRX	9.66
CSW, Portugal	9.94	LSX	10.35
DJB, Germany	15.20	OLR3A, Czecho-slovakia	9.55
DJC, "	6.02	OLR4A, "	11.84
DJD, "	11.77	OLR5A, "	15.23
DJL, "	15.11	OLR5A, "	10.33
EJ43, Canarias	10.37	ORK, Belgium	9.52
EAR, Spain	9.49	OZF, Denmark	15.22
EJ9AH, Spanish Morocco	14.05	PCJ, Holland	9.59, 15.22
F08AA, Tahiti	7.11	PHI	17.775
GSA, England	6.05	PRADO, Ecuador	6.62
GSE, "	9.51	PRF5, Brazil	9.50
GSG, "	9.58	PSH	10.22
GSD, "	11.75	RAN, U.S.S.R.	9.60
GSE, "	15.14	RKI	7.54
GSG, "	17.79	RNE	12.00
GSH, "	21.47	RV15	4.273
GSI, "	15.26	RV59	6.00
GSL, "	6.11	SD, Poland	11.53
GSO, "	15.18	SPW	13.64
GSP, "	15.31	TFI, Iceland	12.23
HAS3, Hungary	15.37	TPA2, France	15.24
HAT4, "	9.12	TPA3	11.88
HBT, Switzerland	18.48	TPA4	11.71
HBJ, "	14.535	VE9DN, Canada	6.005
HBL, "	9.34	VK2ME, Australia	9.59
HBO, "	11.402	VK3LR	9.58
HBP, "	7.80	VK3ME	9.51
HC2RL, Ecuador	6.66	VPD2, Fiji	9.54
HH2S, Haiti	5.925	WIXAL, Boston, Mass.	
HJIABE, Colombia	9.5	XE2M, Mexico, D.F.	6.12
HJIABP, "	9.618	XEXA	6.172
HP5A, Panama	11.7	YSD, El Salvador	7.894
HP5J, "	9.60	YV5RC, Venezuela	5.80
HS8PJ, Siam	9.51, 19.02	ZBW3, China	9.525
HVJ, Vatican City	15.12	ZIK2, British Honduras	10.6
JDY, Kwantung	9.925	ZR03, Italy	9.635
JVN, Japan	10.66	ZR04	11.81
JVI, Japan	9.535	ZMI, S.S. Kanimbla	6.01

Short-wave programs of American stations are shown along with the regular listings beginning on page 27. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—12:30 a.m., JZJ; 5, GSB, GSD, GSG, GSO; 7:30, XGOX; 7:45, JDY; 8:30, GSG, GSH, GSO, GSV, GSF; 8:35, JZJ; 11, GSD,

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(Continued from Preceding Page) \$5:15 p.m.—Sports in America: W2XAF (9.53) W2XAD (15.33) \$6 p.m.—Monitor news: W1XAL (11.79) 6:15 p.m.—American Travelog: W2XAF (9.53) W2XAD (15.33) 7:30 p.m.—Course in Modern Radio: W1XAL (6.04) \$8 p.m.—"Conjunto-Neopoblano 1936 Typical Orchestra": COGF \$10 p.m.—Dance music: LRX 10:30 p.m.—Brave New World: W2XE (11.83)

Tuesday, January 18

9 a.m.—Phohi Variety Ensemble: PHI 9:45 a.m.—"Catherine Parr": GSF GSG 11:20 a.m.—Violin Recital by Bratza: GSF GSG 11:40 a.m.—"Do We Understand English?": GSF 2 p.m.—Erith British Legion band: GSB GSP 2:30 p.m.—Scottish dance music: GSB GSP GSG 4:35 p.m.—"British Industries Fair, 1938": GSC 5:20 p.m.—A visit to the ship in which Scott made his first Antarctic Expedition: GSC 6:45 p.m.—Talk, "Use of X-rays in Medicine and Industry": DJB DJC DJD \$7:30 p.m.—Broadcast from Belize, British Honduras: ZIK2 7:45 p.m.—Around Italy with Music: 2RO3 \$8 p.m.—Argentine music: COGF 8:15 p.m.—Tuesday Symphonies: 2RO3 \$9 p.m.—Somavillas' orchestra: COGF 11:30 p.m.—Salute to Latin America: W8XAL (6.06)

Wednesday, January 19

8:15 a.m.—"Upon Returning from North China," Dr. Taguchi: JZJ 11:40 a.m.—"World Affairs," J. L. Briery: GSF 2:30 p.m.—Rev'ue, "London Pie": GSB GSP GSG 3:15 p.m.—BBC Symphony Orchestra: GSP GSG 6 p.m.—Operetta, "Wiener Blut": DJB DJC DJD 6:20 p.m.—House in the Country: GSC GSL 7:05 p.m.—Empire Exchange Talks: GSC GSL 7:45 p.m.—Concert of light music: 2RO3 8 p.m.—Songs of America: W1XAL (6.04) 8 p.m.—Rosita Jemma Wade: 2RO3 8:45 p.m.—Cross section of last year's songs: DJB DJC DJD 8:45 p.m.—For the Short-Wave Listener: W1XAL (6.04) 9:45 p.m.—Military music: DJB DJC DJD

Thursday, January 20

7:30 a.m.—"At the Black Dog": GSF GSG GSI 9:20 a.m.—Variety program: PHI 11:35 a.m.—North-Country music: GSF GSG 1:20 p.m.—BBC Empire orchestra: GSB GSG 2 p.m.—All Kinds of People: GSB GSG GSP 3:30 p.m.—The Way of Peace: GSB GSG GSP 4:35 p.m.—"Goody Two Shoes": GSC GSD GSO 5:30 p.m.—Songs by Richard Strauss: DJB DJC 6:15 p.m.—Musical variety hour: DJB DJC DJD 7:30 p.m.—A Visit to Heidelberg: DJB DJC DJD 8 p.m.—Charles Brill's orchestra: GSC GSL 8:15 p.m.—"Modern Italy," John Fughese: 2RO3 9 p.m.—Program from Holland for North America: PCJ (9.59) 9:55 p.m.—"The Pig and Whistle": GSC GSD GSL 10 p.m.—Canadian hour: HH2S

Friday, January 21

9 a.m.—Film-music: PHI 11:30 a.m.—Empire Variety Theater: GSF GSG 1:20 p.m.—Next Week's programs: GSB GSG 1:40 p.m.—Phil Clark, organ: GSB GSG 2 p.m.—Opera, "Manon," J. Massenet: GSB GSG 4:45 p.m.—From a London Cabaret: GSC GSD GSO 5 p.m.—"The Individual and the Community": DJB DJC DJD 5:15 p.m.—Oldy English cembalo music: DJB DJC 6:20 p.m.—"Do We Understand English?": GSC 7:30 p.m.—Listener's Mail Bag: W1XAL (6.04) 7:45 p.m.—Stars of Italian Stage and Radio: 2RO3 8 p.m.—North American hour from Czechoslovakia: OLR3A 8:30 p.m.—"Rome's Midnight Voice," Amy Bernardy: 2RO3 9 p.m.—Program for Latin America: W1XAL (11.79) 9:45 p.m.—Dancing Time: GSC GSD GSI 10 p.m.—Army band concert: DJB DJC DJD 11:30 p.m.—DX Club: W8XK (6.14)

Saturday, January 22

8 a.m.—Commodore Grand orchestra: GSF GSG 8:15 a.m.—Naniwabushi ballad recital: JZJ 9 a.m.—Luigi Voselli's orchestra: GSF GSG 9:55 a.m.—Relay from Rotterdam: PHI 10:30 a.m.—A commentary on a match in the fourth round of the Football Association Cup Tie: GSF GSG 12:30 p.m.—Jack Payne's band: GSB GSG 2 p.m.—The BBC Singers: GSB GSG GSP 3 p.m.—Palace of Varieties: GSB GSG GSP 4:45 p.m.—Hockey; Wembley Lions vs. Harringay Racers: GSC GSD GSO 6:30 p.m.—Dance music: DJB DJC DJD 6:45 p.m.—Variety hour from Switzerland: HBL 7:15 p.m.—Salvador Santaella's orchestra: YV5RC 7:20 p.m.—"Ice-Hockey in Great Britain": GSC 7:45 p.m.—Concert of chamber music: 2RO3 8 p.m.—Musical cocktail: W3XAL (17.78) 8:30 p.m.—Continental: YV5RC 9 p.m.—Popular music: COGF 9:15 p.m.—Gilbert Stacey's sextet: GSC GSD GSI 11 p.m.—Northern Messenger, messages to those in the Arctic: VE9DN CRCX

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EACH WITH 1000 GALLONS OF TEXACO FIRE-CHIEF GASOLINE AND STUDEBAKER-PHILCO CUSTOM-BUILT RADIO—ALSO 1200 CASH PRIZES!

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6 BIG WEEKLY CONTESTS
 210 PRIZES WEEKLY

Each Week These Prizes
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Each a 1938 STUDEBAKER 6 cruising sedan—In standard color. Each with 1000 gallons TEXACO FIRE-CHIEF Gasoline—and \$54.95 Studebaker-PHILCO custom-built radio.

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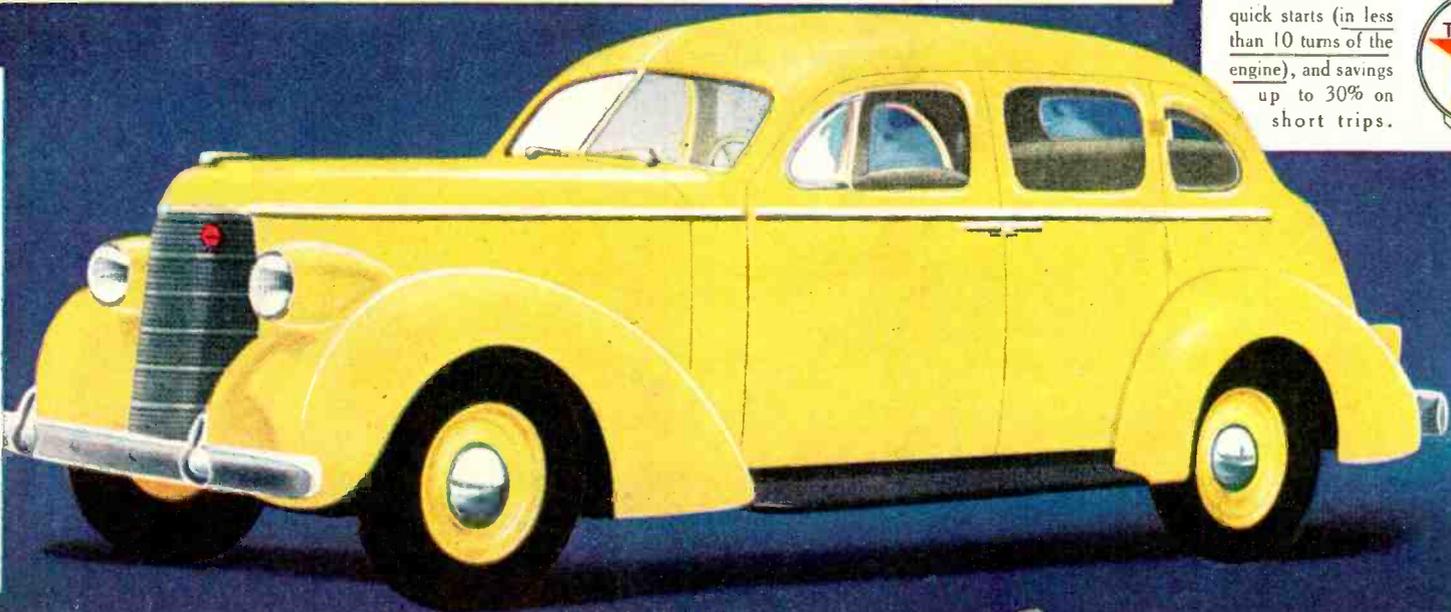
Free! 1000 GALLONS OF TEXACO FIRE-CHIEF GASOLINE DELIVERED AS YOU DRIVE *Anywhere*

... in any of the 48 states where you may drive—famous Fire-Chief, the only gasoline made differently in the four seasons to match 24 different U.S. climate zones. Result: quick starts (in less than 10 turns of the engine), and savings up to 30% on short trips.



LOOK!
 YOU MAY WIN A BEAUTIFUL 1938 STUDEBAKER SIX CRUISING SEDAN

A big impressive sedan of grace and power... with special new comfort features that give you the Studebaker Miracle Ride. World's safest, strongest all-steel body. Extra-roomy, luxury interior. Easier handling. Driving economy equal to lowest price cars!



WIN! START NOW! JUST COMPLETE THIS SENTENCE:

"I like Ivory Soap because _____ (IN 25 ADDITIONAL WORDS OR LESS)

New contest each week! Enter now... enter every week!

60 Studebakers... each with Texaco Fire-Chief Gasoline to last the average driver about 2 years... each with a Studebaker-Philco Custom-Built Radio! 1200 cash awards! What a *wealth* of prizes!

We chose Studebaker for its beautiful clean-cut styling, its impressive roominess, its special safety features and its "levelized" Miracle Ride.

We chose Texaco Fire-Chief Gasoline because you'll enjoy driving your new car on this full-mileage, full-power gasoline.

We chose the Studebaker-Philco Custom-Built Radio because it assures you clear, rich reception at any speed!

These thrilling prizes are being offered for one reason only—to encourage you to find out how many ways Ivory Soap can help you. And all you have to do is finish the sentence "I like Ivory Soap because..." in 25 additional words or less.

HINTS TO WIN! Probably you use Ivory for your bath, complexion, shampoo... for baby's bath... for silks and woolens... for dishwashing and smooth hands. So just tell us about it... as simply as this:

"I like Ivory Soap because there is nothing sweeter than to pick up a baby whose

clothes and skin have just been washed with Ivory Soap."

You see—this sentence is not merely "literary." It is a good sentence because it is "sincere," "original" and "apt." *Sincere* means that a sentence should suggest the personal experience of the writer. *Original* means it has character of its own without being eccentric. And this sentence is "apt" because it is appropriate to Ivory Soap in one of its many uses. This sentence mentions Ivory's use for babies. There are many other uses.

So write *your* sentence from your own personal experience, and enter this thrilling contest!



"THRILLED TO WIN"
 CAR WINNER in Ivory Soap's big contest last year "I was thrilled to have one of my entries win a big beautiful car and 1000 gallons of Texaco Fire-Chief Gasoline. My friends say they're going to enter this year's contest every week."
 Miss Agnes Young, Stratford, Conn.

FOR CONTEST NEWS AND PRIZE-WINNERS, TUNE IN ON "THE O'NEILLS" and "MARY MARLIN"
 Monday thru Friday—See your local newspaper for exact time and stations

READ THESE EASY RULES:

1. Finish the sentence "I like Ivory Soap because..." in 25 additional words or less. Write on entry blanks or on one side of a sheet of paper. Sign your name and address.
 2. Attach the wrappers from one Large Size cake and one Medium Size cake of Ivory Soap (or facsimiles) to each entry.
 3. Mail to Ivory Soap, Box 828, Cincinnati, O.
 4. There will be six weekly contests, each with a separate list of prizes as shown in panel at top.
 5. Entries will be entered in each week's contest as received. Entries for the final week's contest must be postmarked before Saturday midnight, March 5. Opening and closing dates are—
- | CONTEST | OPENING | CLOSING |
|---------|---------------|---------------|
| 1st— | Now | Sat., Jan. 29 |
| 2nd— | Sun., Jan. 30 | Sat., Feb. 5 |
| 3rd— | Sun., Feb. 6 | Sat., Feb. 12 |
| 4th— | Sun., Feb. 13 | Sat., Feb. 19 |
| 5th— | Sun., Feb. 20 | Sat., Feb. 26 |
| 6th— | Sun., Feb. 27 | Sat., Mar. 5 |
6. Entries judged for originality, sincerity and aptness of thought. Fancy entries will not count extra. Duplicate prizes awarded in case of ties. No entries returned. Entries, contents, and ideas therein become the property of Procter & Gamble. Any resident of the United States may compete except employees of Procter & Gamble, their advertising agencies and their families. Contest subject to Federal, State and Local regulations.

ENTRY BLANK

"I like Ivory Soap because _____"

(FINISH THIS SENTENCE IN 25 ADDITIONAL WORDS... OR LESS)

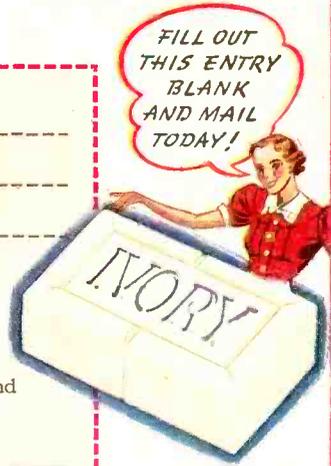
IVORY SOAP, Box 828, Cincinnati, Ohio.

Here is my entry for the Ivory Soap Contest. I attach the wrappers from one Medium Size cake and one Large Size cake of Ivory Soap (or facsimiles).

NAME _____

STREET _____

CITY _____ STATE _____



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