

COMPLETE PROGRAMS FOR WEEK ENDING JANUARY 29

A E

RADIO GUIDE

TEN CENTS

this week

RICHARD CROOKS

*Tenor soloist on
"Ford" hour Sunday*

ARTHUR GODFREY

*Begins new series
Monday*

**MADELEINE
CARROLL**

*Visits "Kraft Music
Hall" Thursday*

**EDWARD
EVERETT HORTON**

*Al Jolson's guest
Tuesday*

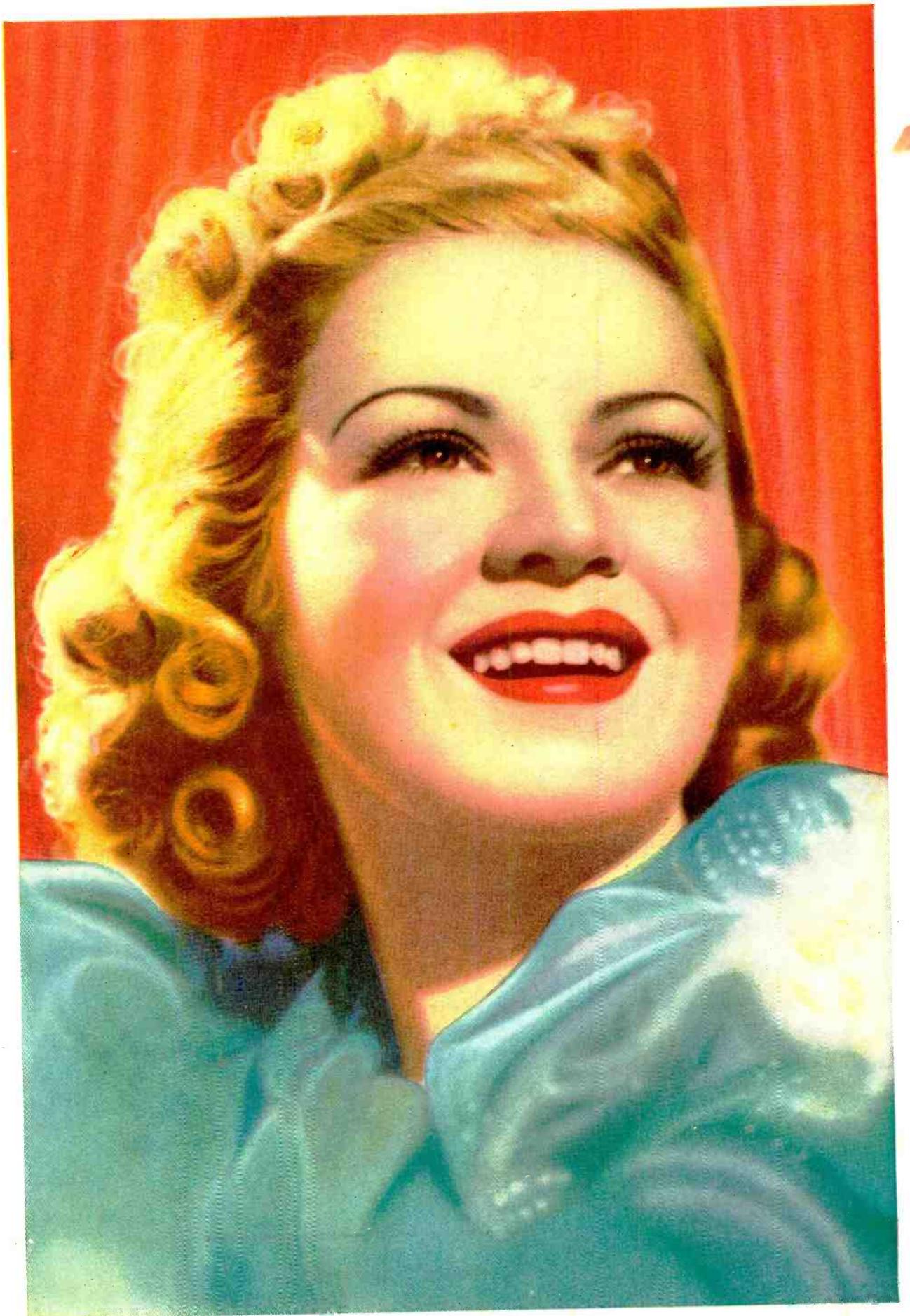
MARGARET SPEAKS

*"Voice of Firestone"
Monday*

CONNIE BOSWELL

*Paul Whiteman's
songstress Friday*

LISTEN TO THEM!



Claire Trevor—CBS Tuesday night

MEET THE SATELLITES OF RADIO WHO HELP MAKE PHIL BAKER A STAR

RADIO GUIDE

M. L. ANNENBERG
PUBLISHER

Vol. 7. No. 15

CURTIS MITCHELL
Editor

Medal of Merit

A Weekly Award for Excellence in Broadcasting

AWARDED TO AMERICA'S TOWN MEETING OF THE AIR

COMMERCIAL radio is one of America's greatest social assets. It eases Charlie McCarthy into millions of homes every week to confess painfully to Mr. Bergen—and to delight the homesteaders; it projects the pleasure of Mr. Ford's Sunday Evening Hour throughout the nation; it whisks Lum and Abner into a million hearts.



it is the Town Meeting's diversification of interest, its sound purpose.

The program was conceived in 1935, after Denny, already president of the League for Political Education, listened to one of President Roosevelt's fireside chats. He mated the idea of the early New England town meeting with radio—and produced "the best thing on the air,"

That cash-on-delivery broadcasting is the greatest driving force in the world of entertainment today. But wise men recognize that it must be kept in that world—away from another in which radio also plays its part—the world of education. Business zealots expand commercial radio in its own sphere; enlightened educators keep it there.

The fact that everything commercial has been scrupulously fended from it explains part of the success of one of the most remarkable phenomena in educational radio today, "America's Town Meeting of the Air." Financed by the National Broadcasting Company as a sustaining program, directed by the League for Political Education (now called Town Meeting, Inc.) and its president, George V. Denny, Jr., it is radio's all-American forum because it allows no thought of propaganda or pressure to interfere with its cultivation of opinions and facts from every American group.

That stubborn resistance against any of the sort of censorship that money's talk brings is part of the reason for its achievement. More of



George V. Denny, Jr., mated radio and town meeting

according to many; the program that has won for two successive years the Women's National Radio Committee award as the outstanding educational program.

It has become the jousting ground for Senators, foreign ambassadors, financiers, educators, politicians and "little fellows" in the audience. Social problems, such as "Do We Worry Too Much?" and "Has Science Advanced Human Happiness?" are considered along with political problems. After every discussion, the audience of more than a thousand asks questions, and they, with their extemporaneous answers, are also broadcast. Voluntarily formed groups throughout the country conduct their own debates.

Because in this fashion the Town Meeting has given to its listeners a workable basis for independent thinking, the editors of Radio Guide consider their contribution one to America as a whole, as well as to radio itself. In expression of that judgment, they present to George V. Denny, Jr., and to America's Town Meeting of the Air, the Radio Guide Medal of Merit.

HAPPY LISTENING

Highpockets

WHEN he should have been still in short pants, he rose head and shoulders above his unimposing fellows. When the neighbors should have been gossiping about "that nice young Wadlow boy who's courting the Smith girl," young Robert Wadlow's fame as the "Alton Giant" spread around the world.

Latest ticker reports state that he's now eight feet seven inches tall. He makes quite a problem for himself, what with there being so much of him, and all. He has one solution to his problems that seems satisfactory. Mr. Elgar Brown, who contributes his illuminating pieces to Radio Guide from time to time, throws some light on that matter this week on pages 2 and 3.

Luxury

GERTRUDE EDELSTEIN—there was an interesting girl, too. She had plenty of money, didn't have to work, and most of all, didn't have any particular need for the money she made from writing. It was a luxury to be able to write. So in time she became Gertrude Berg, and gave radio "The House of Glass" and "The Goldbergs." On pages 20 and 21 her life is reviewed by writers who do need the money. But they, too, happen to love their work . . .

Rosebuds

RADIO GUIDE'S contest editor is a queer one. He keeps a file of letters, marked "Rosebuds," and after others leave the office of an evening, he is wont to gloat over them—the nicer of the letters he gets. He calls them rosebuds because he likes rosebuds and he likes nice letters and it just goes on and on that way. The rosebuds are from people who say they've been winning silk stockings and wrist-watches and such knick-knacks because he tells them how to do it. He tells this each week on page 14, which is just a few pages from here.

Future

WE'RE all whipped up over the roto-gravure section you'll see next week. we can hardly hold ourselves in check. Something about the X-ray pictures of Bob Trout, or the Mickey Mouse pictures or Carl Hoff making a movie is sure to pop out if we carry on. It's better that we wait, though, because next week's Radio Guide is really going to be a surprise. See you shortly!



Film Comic Edward Everett Horton: He'll be Al Jolson's guest—Tuesday

This Week!

SOME OF THE BETTER REGULAR AND SPECIAL BROADCASTS—IN PREVIEW



Soprano Margaret Spears becomes the "Voice of Firestone"—Monday

SUNDAY, JANUARY 23

Georges Enesco . . . music triumph
"Philharmonic-Symphony Society"—
CBS, 3 p.m. EST.

A composition by its violinist-conductor, Enesco, will be one of the selections of this concert. In addition to his Suite for Orchestra, No. 1, Opus 9, the orchestra will play MacDowell's symphonic poem, "Lancelot and Elaine," and Symphonie Fantastique by Berlioz.

See page 8 for Leonard Liebking's discussion of this program.

The Sewing-Machine . . . its history
"The World Is Yours"—NBC, 4:30 p.m. EST.

Met at first with rejection, the sewing-machine eventually wedged its way into use. Tuners-in will hear how the invention introduced the machine age to primitive people the world over; was the stepping-stone for women into professions, business.

Please turn to page 6 for complete details of this program.

Richard Crooks . . . American tenor
"Ford Sunday Evening Hour"—CBS, 9 p.m. EST.

Born thirty-seven years ago in Trenton, New Jersey, Crooks, brilliant "Met" star, is noted for his "Voice of Firestone" concerts and scores of phonograph records. Music-lovers in out-of-the-way hamlet and city alike anticipate his appearance.

MONDAY, JANUARY 24

Arthur Godfrey . . . hoity-toity
New Barbasol Series—CBS, 7:15 p.m. EST.

Godfrey is one of the few entertainers in radio who goes before a microphone without a script. For this reason, all his programs are informal and his topics often reflect news of the day. Besides *ad-libbing*, he frequently turns vocalist.

(Godfrey will also be heard Friday, 7:15 p.m. EST. For the West, 9 p.m. PST.)

Pan-Americanism . . . highlights in a Century
"Brave New World"—CBS, 10:30 p.m. EST.

Struggles of four great American Secretaries of State in their fight for Pan-American unity, understanding and peace form the basis for this amazing dramatization. They are: Henry Clay, James G. Blaine, Elihu Root and Cordell Hull.

TUESDAY, JANUARY 25

Edward Everett Horton . . . Al's star
Al Jolson show—CBS, 8:30 p.m. EST.
(For the West, 8:30 p.m. PST.)

Epitome of bachelordom is Horton, screen comic, who rose to fame as the original "Ruggles of Red Gap" in the silent-film version. Everybody laughs when he stammers with absent-minded embarrassment, except Horton. To him, making people laugh is a serious business.

Lou Holtz . . . Al Pearce's guest
"Watch the Fun Go By"—CBS, 9 p.m. EST.
(For the West, 9 p.m. PST.)

Born in New York City thirty-eight years ago, Holtz grew up to become a Broadway favorite and radio dialectician. Expert at *ad-libbing*, he is famous for his stories of Lapidus, East Side character—always goes through his act casually, flippantly.

Verree Teasdale
Adolphe Menjou . . . for Camel
Jack Oakie show—CBS, 9:30 p.m. EST.

Anything can happen when Menjou, in top-hat, white tie and tails, meets "Prez." Oakie in battered felt hat, slacks and tattered sweater. They'll be heard in an uproarious skit. Assisting Menjou will be "best-dressed" Actress Verree, who in real life is Mrs. Menjou.

For complete details about this broadcast, please see page 7.

WEDNESDAY, JANUARY 26

Dr. W. W. Bauer . . . poliomyelitis
"Your Health"—NBC, 2 p.m. EST.

Representing the American Medical Association, Dr. Bauer will discuss the nature of infantile paralysis, health practises that will aid in minimizing danger of contraction, and basic after-treatments recommended by the medical fraternity for the malady's sufferers.

For complete details about this broadcast, please see page 7.

John C. Fremont . . . American pioneer
"Cavalcade of America"—CBS, 8 p.m. EST.
(For the West, 9 p.m. PST.)

The life of Fremont, explorer and general, becomes the subject of this dramatization. Born in 1813, Fremont was known as "The Pathfinder" because of his explorations in the Rocky Mountains. A mountain in Wyoming has been named after him.



ARTHUR GODFREY BEGINS SONG AND PATTERN SERIES—MONDAY

Mary Astor
Richard Arlen . . . in "Reunion"
"Your Hollywood Parade"—NBC, 10 p.m. EST.

Written especially for radio by Arch Oboler, this play offers grand opportunity for the talents of Astor and Arlen. A Quincy, Illinois, girl, Mary got her start in the movies by winning a beauty contest. Arlen was "found" by pioneer Producer Jesse Lasky and has risen to stellar rank in the dazzling world of motion pictures.

"Oxychloride X" . . . horror tale
"Lights Out"—NBC, 12:30 a.m. EST.

A spine-tickling novelty, written especially for radio by Playwright Arch Oboler, this is the story of the world catastrophe which takes place when a chemist concocts a horribly destructive substance which eats away at steel and glass alike.

THURSDAY, JANUARY 27

Gladys Swarthout . . . thumb-nail sketch
Elza Schallert Reviews—NBC, 11:15 p.m. EST.

A Missouri lass, Miss Swarthout came all the way from the small town of Deep Water to dazzle "Met"—goes with her glorious mezzo-soprano voice. Well known on the screen and in radio, fans will hear her tell her own life-story.

FRIDAY, JANUARY 28

Dr. Sharp . . . from Rio de Janeiro
"Views and News of South America"—
NBC, 6:15 p.m. EST.

This is the first in a series of talks by Dr. Sharp, who is flying 20,000 miles from Boston around South America and returning through Central America. Visiting all South American countries, he'll interview presidents, tell of South American life.

SATURDAY, JANUARY 29

Do you want to sing? . . . your opportunity
"Columbia Chorus Quest"—CBS, 6 p.m. EST.

This program offers open auditions over the air to young choral groups throughout the country. Singing, in hopes of winning a cup awarded by CBS and a concert tour, will be mixed-voice Motet Choir of Susquehanna University in Selinsgrove, Pa.

Madame Curie . . . her life
"Columbia Workshop"—CBS, 8 p.m. EST.

Besides presenting a thrilling dramatization of the life of the great woman scientist, this broadcast will further examine the problems of radio biography, first approached by the Workshop in its recent production of "Marconi, the Man of Wireless."

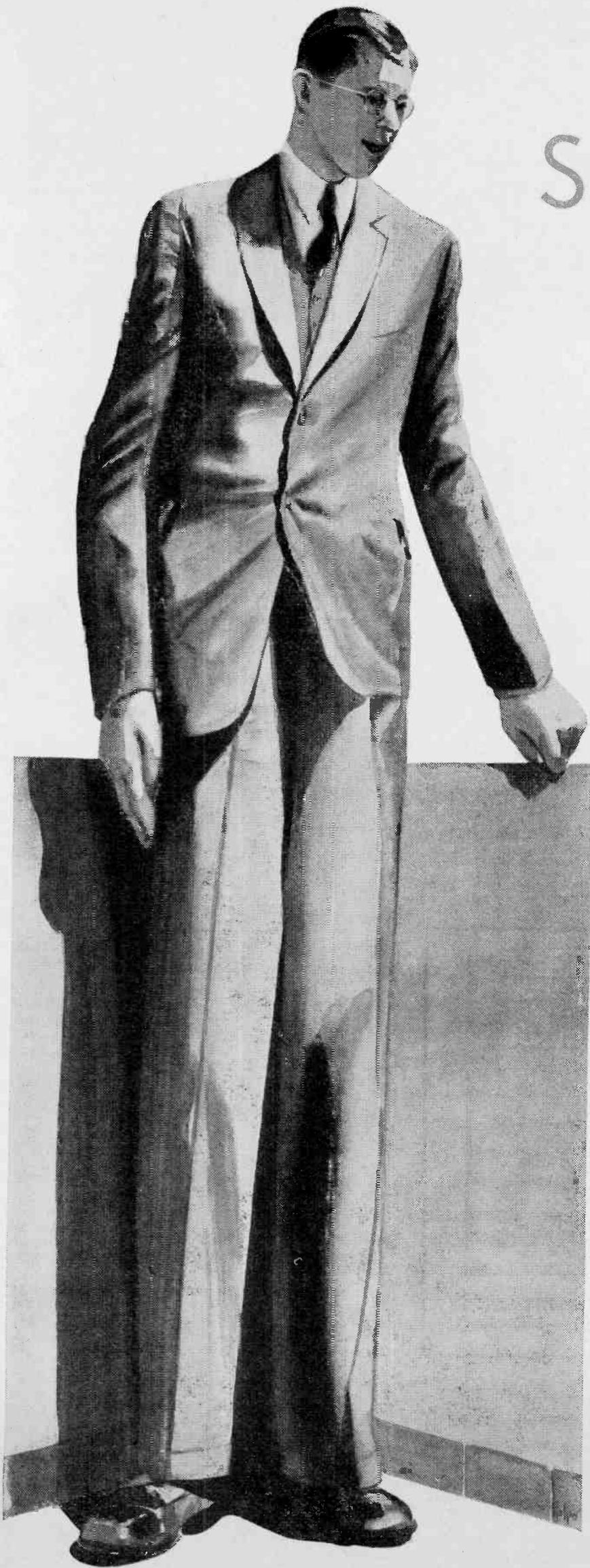
Gene Lester . . . visits Log Cabin
"Jack Haley's Revue"—NBC, 8:30 p.m. EST.
(For the West, 9:30 p.m. PST.)

Haley, renowned stage and screen comic, rose to success overnight as emcee of his own radio series. Log Cabin will have as its guest Radio Guide's "singing cameraman," Gene Lester. In addition to singing, he will photograph this broadcast.

Maxwell Anderson . . . his play
"Second Overture"—NBC, 9:30 p.m. EST.

This play, with scenes laid in the days of the Russian Revolution, was written expressly for radio by Anderson, distinguished American playwright. The son of a Baptist minister, he first attained fame in 1924 as co-author of "What Price Glory." Since then he has written such successes as "Elizabeth the Queen," "Mary of Scotland," and "Valley Forge," unique in their historical treatment.

FOR STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO "THIS WEEK'S PROGRAMS" ON PAGES 27 TO 43



SO VALIANT

BY ELGAR BROWN

RADIO IS ROBERT WADLOW'S BEST FRIEND. IN IT, THE HUMAN GIANT OF ALTON, ILLINOIS, HAS FOUND ESCAPE FROM A GAPING WORLD

ALMOST every average citizen rebels, now and then, against being an average citizen. We have all been gripped, on occasion, with the urge to be different. At such great emotional crises we wallow, not at all unenjoyably, in the slough of self-pity, retire briefly to the crying-room and moan feelingly:

"Ah, to be distinctive, spectacular, ruggedly individual! To rise above the common herd! At heart I am a non-conformist. I am bored by life's familiar patterns. Standardization irks me to the marrow!"

This may be clean, harmless fun. But before sinking too deeply in the mire of discontent, consider the case history of young Mr. Robert Pershing Wadlow, who is distinctive, spectacular, et cetera, and a non-conformist by decree of Nature.

At the callow age of nineteen years, the celebrated giant of Alton, Illinois, stands eight feet seven inches high, scales 465 pounds, bears unchallenged the title of World's Tallest Human.

THE distinction is neither welcome nor appreciated. Ever since his birth on Washington's Birthday, 1918, Bob Wadlow has been diligently rising above the common herd. And how he wishes he hadn't!

Whenever this high-pocketed Gulliver roams abroad in a wretched Lilliputian world, making ungainly strides on stilt-like legs which themselves reach to the average adult's shoulders, he is certain to hear the same fatuous sally that has insulted his saucer-size ears for year upon year:

"How's the weather up there?"

Being patient and enduring and blessed with understanding as big as his grotesque figure, Wadlow will pass off this inanity with a shrug and a grin. If he ever elected to bare what's in his heart, his answer might be:

"The weather is all right, my stupid friend, but it's damned lonely up here. I'm a stand-out, sure. But it is an empty honor, because I'm also a misfit, and the world won't let me forget it. I tell you, I'm lonely!"

In short, the Giant of Alton is pathetically unhappy.

His intelligence quotient is high, but his handicap is mental no less than physical. His nature is sensitive, and inside of himself he suffers the anguish of the damned.

He is naturally gregarious and social-minded, but this is inescapable truth: Today his only real surcease lies within the walls of his own modest home; his infrequent hours of unclouded happiness are those spent in seclusion, with the family he loves and the radio he cherishes with an intensity that only loneliness can foster.

FROM a physical standpoint, what's so tough about this giant business? What complications, what handicaps stand between Wadlow and a normal life? Your answer is on every hand when you meet the big fellow in his Alton home.

It is an unpretentious seven-room cottage, built for ordinary occupants. Architecture and furnishings are standard. No ceilings have been raised, no doorways heightened. Father Harold Wadlow and his capable wife have had problems enough without the extra expense of such alterations.

The boy-mountain has a special bed, nine by six feet inside, and a special cane chair which dominates the dining-room like a Gargantuan throne. In his own room his favorite pictures have been hung at eye level, which means a foot below the ceiling. These are the sole concessions to his vastness.

ROBERT lumbers into view, filling the doorway. He stoops to clear his head and shoulders. (It is stoop, stoop, wherever he turns.) Once through the seven-foot arch he stands erect. His straight blond hair touches the room's ceiling. He walks uncertainly, with rolling gait. If you are six feet tall and standing up, his belt-buckle is on a level with your startled eyes. Far above, his own blue eyes twinkle merrily behind heavy-rimmed glasses on prodigious frames. Your incredulity amuses him.

As he advances you are bewildered, secretly terrified. He towers over you. You think of fairy-tales, like Jack and the Beanstalk. The room becomes tiny,

stifling, overcrowded. You are fascinated by the tremendous feet encased in black, well-shined shoes.

The shoes look like great chunks of soft coal. They are eighteen inches long, half as wide, specially built of extra-strong leather reinforced by metal supports. If they were numbered they would be size 36. Engineers of the Peters Shoe Company in St. Louis built them, have given Bob all his shoes as a promotional stunt. Otherwise they would cost upwards of \$50.

THE giant's feet are flat, hurt him frequently. This accounts for his awkwardness. In extreme youth the growing arches collapsed under their staggering burden.

Wadlow is neither too fat nor too thin for his height. Everything about the monstrous lad is in proportion—except his surroundings, which now seem strangely distorted. You reach for his outstretched hand. Your own hand, suddenly shrunken, is engulfed in his palm and lost, as if it were thrust into a great pillow and buried. The flesh is white, smooth, soft as a baby's. Later, when that unbelievable paw grasps a pencil to scrawl an autograph, the pencil looks the size of a cigarette.

The cloth in his perfectly fitted suit is plum-colored. There are ten and a half yards of material. Sol Winkelman, the Chicago tailor who clothes Wadlow, says an ordinary suit requires about three yards. The sleeve circumference is twenty-eight inches (normal, fourteen). The trousers out-seam is sixty-five inches (normal, thirty-two). The cost, three times what you pay for your suits.

EVERYTHING except neckties and handkerchiefs must be made to order. An ordinary tie around his neck leaves barely enough material for the knot, and a regulation kerchief scarcely covers the palm of his hand. But he makes these items serve.

He wears no gloves, thrusting ham-like hands into specially built pockets when they get cold. The family must economize, and gloves would be another costly problem. Shirts, hats, sox, underwear, pajamas, even garters are built to scale. He prefers athletic shirts and shorts to woolens, which would cost a staggering sum.

This problem of apparel has long been a family bugbear. During the first seventeen years of his life, when he averaged five to six additional inches annually, Bob outgrew his clothes regularly each three months. In the last two years he has slowed up, growing only about five inches. Specialists who examine him regularly (and who advised long ago against an operation on the pituitary gland which causes the abnormality) say it is possible but improbable that he will attain the mythical height of nine feet. It is conceded, however, that he will shortly weigh a generous quarter-ton.

WHEN he uses the bathroom there is scant comfort for the giant, either in using the tub or other facilities. In his dream home the bathtub, like other features, will be built to scale; until the dream is realized, good-natured Robert grins and bears it.

He can squeeze himself into an ordinary chair but he can't stay there long. It is too cramped. Under a standard dining-table, at home or in a restaurant, he cannot bend his knees or he would upset the table. Fellow diners must make room for his extended legs as best they can.

Bob can and does dandle his baby brother, four-year-old Harold, Jr., in the palm of his hand with arm outstretched. For the baby is a perfectly

normal person. So are the elder Wadlows and Helen, seventeen; Eugene, fifteen, and Betty, thirteen.

The phenomenal Robert Pershing uses normal-size tooth-brushes, combs, towels and eating-utensils, but they are, of course, inadequate. Tales of his voracious appetite have been vastly overdrawn; he requires only about twice as much food as the normal adult. He likes seven or eight eggs for breakfast, with double helpings of cereal and several cups of coffee. But a single big steak will appease him at dinner.

He is not exceptionally powerful. But for his bulk the average man could best him in a struggle. He tires quickly, must sit down often. He has frequent aches and pains—and as you might suspect, a double dose of any remedy is required to bring him relief!

IN A deep, guttural voice Bob Wadlow talks freely about his peculiarities. He tries to make light of his handicaps, stresses the pitifully few advantages of his height. He goes out in the yard, stooping patiently to clear the front door, and shows you how he can wash the windows without a ladder. He is not whining, he is very matter-of-fact as he tells you:

"I never could really mix with other boys and girls. At school I tried athletics, but I was too awkward. I can't dance. What girl wants to be stepped on by an elephant? I enjoy movies but can't see them in comfort. Seats are too small, no leg room, and people behind me complain.

"It's that way at a football game, too. Folks keep yelling, 'Sit down,' when I'm already sitting down.

"I could never be a mechanic, for my hands are too large. I liked civics best in school. Later I wanted to be a lawyer and even started my law study at Shurtleff College. But no jury would keep its mind on a case if I was arguing it. They'd probably ask me for my autograph. I like flying and would love to be a pilot, but they don't make planes the right size for me.

TRAVEL a lot with Dad, my manager. I'm trying to repay the folks for bringing me up—though I tell them they went too far along that line. I appeared briefly with a circus in New York but couldn't stand being classed as a freak. Now we make more dignified appearances at conventions and businessmen's luncheon meetings."

Travel has its problems, too. Bob is too big to drive a car. He can sit in the tonneau, but has to get out and stretch frequently. He gets by on a train if they put two sections together. Airplanes are too small, even when they move out a couple of seats for his comfort. Once in Newark he thrust his huge elbow right through a plane window, shattering the glass.

"In hotels," he says, "they either remove the footboards of two beds and place them end to end, or put three double beds together and let me sleep crosswise. But all this causes trouble, and I guess the best place for me, after all, is at home with the folks—and my good old radio."

You begin to understand. You say, sympathetically, that you don't blame him for preferring to be alone. But he spurns sympathy. He sets you right with a philosophy far beyond his nineteen years.

"Oh, I like people," he says. "They stare a lot and follow me around, of course. And sometimes they make slurring remarks. But I know they aren't really mean. They are just thoughtless. They can't help gawking any more than I can help my size. They're all right, people are!"

He grins and concludes on a note of apology: "All the same, it's quite a strain. I get in the public's eye and the public gets in my hair—and the best part of every trip is getting home and relaxing."

When the Giant of Alton thinks of home and relaxation, he automatically thinks of radio. For radio, he explains, is the one medium of entertainment he can enjoy as well as the next (and smaller) fellow. When he lolls before his loudspeaker he isn't stealing the show, as he does whenever he ventures in public.

HE LEANS toward comedy programs. In this field his favorites are "Town Hall Tonight," "with Allen in there pitching"; Crosby and his Burns, Fibber McGee and his adventures in prevarication.

But he would tune in any time of day or night, he insists, to hear a program about unusual people in everyday life—people like himself! Dear to his heart are presentations like "We, the People," "It Can Be Done," "Hobby Lobby," "Interesting Neighbors." He likes them, he says candidly, because they deal mostly with hapless folks battling handicaps—and winning.

The tallest human has not escaped the talent scouts for inspirational programs. His radio premiere occurred at Radio City on Robert L. Ripley's "Believe It or Not" show.

"I was scared stiff," he admits. "They had to adjust the microphone as high as it would reach, and then it came up to my mouth—when I sat down. I don't remember what I said, although it was written out for me. I suppose I was asked the usual things." Then, wistfully, "Boy, do I get fed up with those stock questions!"

He must have been good, for they called him back to Radio City as a guest on Postal Telegraph's "Theater Guide," wherein the mike fright was less agonizing. There have been subsequent radio interviews from stations in St. Louis, Omaha, Lincoln, Kansas City, Tulsa, Des Moines, Quincy, Joliet, Rockford, Springfield, and Tuscola, Ill.

THEY'RE an unselfish clan, these Wadlows. For nineteen years Bob's parents have been trying to compensate him for a shoddy trick of Nature. They have cheerfully made untold sacrifices. They have rejected more promotional offers than you can shake a stick at, because they knew their boy's destiny was not that of a common side-show feature.

When this hulking fugitive from ridicule came home to them, his sensitive soul scarred by the jibes of a thoughtless world, they offered comfort and consolation. Now Bob wants to pay them back in kind. He is making his own cheerful sacrifice. He is scrapping his pride.

He has hard common sense. He knows he is ostracized from normal social contacts. He'd like to run away, become a recluse. Instead, he is deliberately preparing himself for a public career. His fondest hope is to capitalize on his notoriety by joining some national radio broadcast. Naturally, he'd rather face a microphone than a personal audience. But if that fails he will face the music, let the cruel quips fall where they may.

Valiant is an overworked word these days—but valiant is still the word for the lonely Giant of Alton.



Robert Wadlow: He's eight feet seven inches high, weighs 465 pounds and bears the unchallenged title of "World's Tallest Human." Above: He shakes hands with an average-size man beside a full-size auto

LET'S REGISTER AT "HOLLYWOOD HOTEL"



NO ONE knows the stars as well as they know each other, so Gene Lester, Radio Guide's "singing cameraman," now in Hollywood, became one. On January 7, he registered at "Hollywood Hotel" to capture—in pictures—this entire broadcast. In addition to hobnobbing with the stars backstage and photographing them, Gene was heard—on the air—singing "I've Hitched My Wagon to a Star."

Present as guests of Louella Parsons and the "Hotel" were French Performers Claudette Colbert and Charles Boyer, who've soared to stardom in the film capital. During the party, Freeman Gosden and Charlie Correll dropped in to answer the ques-

tion most often put to them—how they happened to create the lovable characters, "Amos 'n' Andy." The comedians were welcomed by the program's "regulars"—Frances Langford, Jerry Cooper, Anne Jamison, Ken Niles and Raymond Paige's orchestra.

Recently celebrating its fourth anniversary on the air, "Hollywood Hotel" is a radio success. Its name was inspired by Hollywood Hotel, located in the center of the film capital, and the "Orchid Room"—focal point of the program's activity—was named for Orchid Street, on which the Hotel faces. Visited by practically every important star in filmland, this program gave Warner Brothers the idea for its newest film sensation, "Hollywood Hotel."



Louella Parsons stands by with the show's sound-effects man, Al Span. Famed Hollywood newspaper columnist, Louella's presentation of guest stars in a motion-picture preview is a part of every "Hollywood Hotel" broadcast



Here they are—radio's famous blackface team—"Amos (right) 'n' Andy." Veterans of radio, they made their first change in sponsors on January 3, when they began a new three-year contract with Campbell Soup Company



Singing master of ceremonies of "Hollywood Hotel" is Baritone Jerry Cooper. In radio since 1934, Jerry joined the "Hotel" last May



Giving the go-ahead signal in "Hollywood Hotel's" control-room are (left to right): Addison Simmons, staff writer; Diana Bourbon, associate producer; and F. G. Ibbett, the show's producer and director. Standing in the doorway is Onlooker Maury Wood, formerly of Chicago's WGN direction staff



Miss Parsons (left) introduces the show's singer, Frances Langford. Rudy Vallee "find," she was radio's most popular female singer last year



Backstage guest-actors enjoy tea and sandwiches prior to a preview of Warner Brothers' gay film, "Tovarich." Melville Cooper (left) played "Monsieur Dupont"; Basil Rathbone (center) was "Commissar Gorotchenko," and Charles Boyer portrayed General "Prince Mikhail Ouratieff"



Playing the part of "Tatiana" in "Tovarich," was Claudette Colbert. Right (l. to r.): Louella interviews Melville Cooper, Claudette. Ibbett looks on



Announcer of the show is Ken Niles. A Montana lad. Niles made his radio debut in 1929, has been with the "Hotel" since its inception four years ago



Born in Ireland. Anne Jamison grew up to join the "Hotel" in 1935, become its soprano star



Maestro of the show is Raymond Paige (right). Child music-wizard, Paige formed his first orchestra at Sunday school. Above: Getting Ibbett's congratulations for another good show

"WORLD IS YOURS" DRAMATIZES DEVELOPMENT OF THE SEWING MACHINE ON NBC THIS SUNDAY

ONE night in 1841 a grim mob tramped down a narrow street in Paris and stumbled to a halt before a dirty factory building. Torchlights flickered uncertainly on the ancient walls. A stone crashed against the door. At once the air was filled with missiles. Recklessly the crowd surged into the dark interior, swinging clubs and axes, shouting and cursing, and attacking furiously every piece of machinery in the place.

Cries of "Thimmonier!" "Thimmonier!" arose. But Thimmonier, the man they sought, had fled prudently into the night, carrying with him a portable model of the machines against which their rage was directed. The rioters were tailors. Thimmonier was a fellow craftsman who had invented a sewing-machine, and eighty of these devil's devices had been installed in a factory to turn out uniforms for King Louis Philippe's army of 300,000 men. This latest insult from a king already unpopular was too much for the tailors of Paris. They saw their comrades being thrown out of work; they heard of rioting in Lyons by unemployed weavers; and they plotted to destroy Thimmonier and his machine.



The story of their efforts and the whole romantic history of one of the most prosaic of inventions will be told this Sunday in a dramatization which is part of the series known as "The World Is Yours," broadcast by the National Broadcasting Company under the auspices of the United States Department of the Interior and the Smithsonian Institution.

The best-known names in the history of the sewing-machine are those of Elias Howe, Jr., and Isaac Merritt Singer. But other lesser lights contributed at least as much as they did to its development. The first man on record with the idea for such a machine was an Englishman, Thomas Saint, who in 1790, as the industrial revolution broke over England, patented an apparatus which used a needle and thread to sew together two or more pieces of leather. There is no evidence, however, that Saint's idea was ever put to practical use. He died in poverty.

Thimmonier, next in the dynasty of sewing-machine men, was a poverty-ridden French tailor so obsessed with his invention that he worked at his trade only enough to buy bare necessities for his family. His fellow workers regarded him as mildly insane, but their contempt changed to rage when he perfected his invention and converted it to use in the mass-production of uniforms. Hence their decision to destroy his handiwork.

While the harried French tailor was tinkering in his Paris garret, a prolific American inventor, Walter Hunt, was working on the same idea in New York City. Hunt was a mechanical genius but a poor businessman. A friend whom he owed \$15 said once that he had invented the safety-pin and sold it for \$400 outright, all in the space of less than three hours, to get money to pay the debt. Between 1832 and 1834 he produced a practical sewing-machine, sold a half-interest to a blacksmith friend, and promptly lost his enthusiasm for the device.

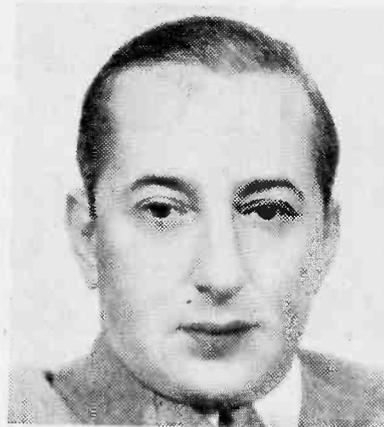
In 1838, his fifteen-year-old daughter, Caroline, typifying the attitude of the age, rejected his half-hearted suggestion that she start a corset factory and install the machinery he had invented. Her reason was that it would be a sin to deprive hand-working seamstresses of a livelihood.

Howe set out to make a sewing-machine in 1843 and, working independently and with apparently no knowledge of Hunt's achievements, got his first patent on September 10, 1846. Other inventors, driven by the same motive, had also been at work. The most distinguished was one Allen Benjamin Wilson, who made a sewing-machine in 1847. All these men contributed to the development of the machine, but eventually all manufacturers were forced to pay tribute to Howe, who, in the beginning, had been so unsuccessful that he had pawned his patent.

For your station, please turn to the program page for Sunday, 4:30 p.m. EST, 3:30 CST, 2:30 MST, 1:30 PST.



STARRING NAN GREY,
"THOSE WE LOVE"
BRINGS TRUE-TO-LIFE
DRAMA THIS TUESDAY



"Watch the Fun Go By" features Comedian Lou Holtz—Tuesday



Glamorous Gladys Swarthout is guest of Elza Schallert—Thurs.



Verree Teasdale appears in skit on "Jack Oakie Show"—Tuesday



"Your Hit Parade" star is Prima Donna Evelyn Herbert—Saturday

WHEN the Pond radio show, "Husbands and Wives," was scrapped late last month, sponsors cast about for a program which would appeal directly to women, young and old. The solution, they decided, was a dramatic serial depicting the contemporary American domestic scene. Among writers invited to submit scripts was Ann Ridgway, whose one-act plays for the Rudy Vallee hour had brought her a respectable volume of fan mail and a considerable reputation as a radio author.

With official approval and under the title of "Those We Love," her drama had its first performance January 4, and became the newest network serial show. It likewise marked an innovation in casting. For the first time in history all the actors for a radio serial were recruited from Hollywood's movie lots. Only two had had previous experience on the air in other than occasional guest-star broadcasts.

Seventeen-year-old Nan Grey, Universal Pictures starlet, is featured in "Those We Love." Others in the cast are Richard Cromwell, Pedro de Cordoba, Alma Kruger, Owen Davis, Jr., Victor Rodman and Virginia Sale, daughter of Chic Sale. Pedro de Cordoba and Alma Kruger have worked in radio on a contract basis before, the latter as the wife of Captain Henry in "Show Boat."

Nan Grey went to Hollywood in 1934 from Houston, Texas, for a two-week vacation and has been there ever since. She wanted to be a newspaperwoman. Instead, she is an actress, edging toward a warm spot in the cinematic sun and a firm place in the radio world. She made her debut on the air only last fall, when she appeared on the "Lux Radio Theater" broadcast with Bing Crosby in "She Loves Me Not."

SHE took her first screen test at the insistence of a friend of the family. Signed immediately by Warner Brothers, she played first in "Fire Bird," with Ricardo Cortez and Verree Teasdale, then appeared in "Babette" and in the feminine lead in "Mary Jones' Pa." Later, her contract having been sold to Universal, she came out in "The Great Impersonation," "Sutter's Gold," "Three Smart Girls," "Dracula's Daughter," and other pictures.

It was her first-time guest appearance with Crosby on the Lux show last autumn that impressed the producers of "Those We Love." Out of it, and out of an audition in which she triumphed over twenty-three competitors for the role she takes in the new serial, she got a radio contract for five years, providing for salary increases that will eventually place her in the top bracket of money-earners among radio performers in the film capital.

"Those We Love" follows a pattern similar to that made famous by "One Man's Family." It deals with the life of the family of John Marshall, a barrister in the old New England town of Westbridge.

For your station, please turn to the program page for Tuesday, 8 p.m. EST, 7 CST, 6 MST, 5 PST.

"JACK OAKIE SHOW"
GUESTS ARE VERREE
TEASDALE, ADOLPHE
MENJOU—ON TUESDAY



ONE of the ways to beat the wolf at the door is to unfasten the latch and invite him in!

That's what numerous radio sponsors learned after a long and bitter struggle, during which time the Hollywood raiding squads descended here and there, pirating such microphone stars as Don Ameche, Dorothy Lamour, Jimmy Melton, Walter Winchell, Ben Bernie and scores of others away from their broadcasts and plunking them down bang into Hollywood to make picture stars out of them.

Their frequent raids and the success of their swoops started radio sponsors thinking. "What's sauce for the goose . . ." they figured—so-o, radio started raiding the movies for talent, and out of the battle came such mike stars as Dick Powell, Rosemary Lane, Mickey Mouse, John Barrymore, Irene Rich, Tyrone Power, Jr., Charlie Butterworth, Fred Astaire, Jeanette MacDonald, Edward Everett Horton, Andy Devine, and the list is legion!

Jack Oakie, himself a movie star who moved into the radio camp after a successful raiding party, takes a leaf from the book of sponsor experience when he presents two world-famous picture stars, Verree Teasdale and Adolphe Menjou, on the Oakie College portion of the Camel hour Tuesday.

Though Miss Teasdale and Mr. Menjou have been married for several years, it is not their custom to appear professionally together. Consequently, their joint guest-shot on Jack Oakie's show will be only the third time they have ever broadcast together.

RECENTLY the two of them made a guest appearance on Al Jolson's program, the outcome of that being a series of flattering radio offers, all of which were refused until Prez. Oakie invited them to star in a riotous sketch on his campus show.

Says Prez. Oakie of the proposed broadcast: "It'll be the first time a sweat-shirt and a dress suit ever met socially on a radio program, but if Menjou can tolerate my battered felt hat, worn sweater, and slacks, I guess I can put up with his top-hat, white tie, and tails."

Assisting Prez. Oakie in entertaining the guests will be Stu Erwin, the Sophisticates, Warbler Jo Stafford and Bandleader Georgie Stoll, who is currently working to perfect what he hopes will be the next popular trend in jazz music. Says Georgie, "I think I've hit upon the formula: emphasis on a melodic theme, with rhythm background."

It will be "Maestro" and not Bandleader Benny Goodman who shares honors with Oakie, Erwin, Miss Teasdale, and Mr. Menjou this Tuesday night. Maestro Benny earned the title when he invaded Carnegie Hall for a Sunday night swing concert which drew New York's greatest musical advance ticket sale—greater than was even recorded for the historic Whiteman concert years ago—and from staid veteran Carnegie Hall subscribers!

For your station, please turn to the program page for Tuesday, 9:30 p.m. EST, 8:30 CST, 7:30 MST, 6:30 PST.



Paul Whiteman presents Blues Singer Connie Boswell—Friday



Filmdom's Madeleine Carroll visits "Kraft Music Hall"—Thursday



"Your Hollywood Parade" play is "Reunion" with Mary Astor—Wed.



Suave Sophisticate Adolphe Menjou highlights Oakie show—Tues.

BRINGING A MESSAGE TO POLIO
VICTIMS, DR. W. W. BAUER IS
"YOUR HEALTH" SPEAKER—WED.

A DECADE ago at Warm Springs, Georgia, where he had gone to recover from a severe attack of infantile paralysis, Franklin Delano Roosevelt established the Warm Springs Foundation, giving impetus to an intensified campaign against the malady that had laid him low. This week, for the fifth year in succession, his birthday will be the occasion for a nation-wide program of benefit balls, theatrical performances and parties, funds from which will pour into the war against the disease.

Because the President's birthday falls on Sunday, January 30, the celebration will be held on the day preceding. The benefits will make effective immediately a new National Foundation for Infantile Paralysis which the President announced last September. Henceforth the new foundation will supervise the annual birthday celebration and, in the language of the President, "lead, direct and unify the fight on every phase of this sickness . . . make every effort to insure that every responsible research agency in this country is adequately financed to carry on investigations into the cause of infantile paralysis . . . endeavor to eliminate much of the needless after-effects of this disease . . ."

During the fifty-two-week period from January 3, 1937, to January 1, 1938, according to Robert Olesen, of the United States Public Health Service, 9,450 persons in the United States were stricken by infantile paralysis, a total exceeded only by the 13,600 cases recorded in 1931. In many communities, as the epidemic spread, schools were closed and official edicts put a damper on public gatherings. An outbreak during the late summer and early autumn gave rise to a new effort to curb and stamp out the disease.

In the midst of this new crusade against poliomyelitis, the American Medical Association comes to the fore with a timely chapter in its radio series entitled "Your Health." On Wednesday, Dr. W. W. Bauer, representing the A. M. A., will discuss the nature of infantile paralysis, the regular health practises that will aid every individual in minimizing the danger of contracting the disease, and the basic after-treatments recommended by the medical fraternity for victims of the ailment. The program will, as usual, present facts through the medium of drama and discussion for the benefit of laymen, who ordinarily avoid technical discussions.

The "Your Health" series exemplifies the intensive effort of the medical profession to enlighten the public regarding the nature of the most common diseases, in order that prevalent medical myths may be routed, unfounded fears that complicate the prevention and cure of certain diseases allayed, and knowledge of essential good-health practises more widely disseminated.

Many common fallacies still burden public understanding of infantile paralysis. It is widely—but erroneously—believed that the disease strikes only at young children. Poliomyelitis respects no boundary lines of age, sex, or social standing. While the incidence of infection is highest among children under the age of five, older children and adults are frequently struck down. All-around good health is the first bulwark against this, as well as other illnesses. Since the disease is communicable by contact with nasal or throat discharges of infected or convalescent persons, or "carriers," the best precautionary measure is avoidance of crowds during epidemic periods.

Dr. Bauer's talk on the methods of forestalling infantile paralysis and on its treatment will mark a high point in a week devoted to an intensive campaign to arouse public interest in the fight against the disease. It is a broadcast fitting perfectly into plans of the new National Foundation.

Timeliness heightens the value of this broadcast, coming as it does on the eve of another national response to a pressing need.



For your station, please turn to the program page for Wednesday, 2 p.m. EST, 1 CST, 12 noon MST, 11 a.m. PST.

A Special Service

The March of Music

Edited by Leonard Liebling

"... An ampler Ether, a diviner Air ..."—Wordsworth

For Music Lovers

SUNDAY, JANUARY 23
at 3 p.m. EST on CBS

The New York Philharmonic
Orchestra

Presents

Georges Enesco, conductor

Symphonic Poem "Lancelot and
Elaine" (MacDowell)

Suite for Orchestra, No. 1, Opus 9
(Enesco)

Fantastic Symphony (Berlioz)

IN 1884, the twenty-three-year-old
MacDowell finished the composition
scheduled and wrote to a friend:

"I can only say that if it gives the
public pleasure or brings to it in any
degree some remembrance of Tenny-
son's beautiful poem, I shall have suc-
ceeded in my aim."

MacDowell paints in tone Lancelot's
ride to the castle of Elaine's father,
the tournament (Lancelot's motive in
horns, bassoons, clarinets and oboe),
the hero's victory (flutes and violins),
his downfall, Elaine's grief, and the
barge carrying her away, a lily in one
hand, Lancelot's message in the other.

Enesco has said that his native Rou-
manian music is motivated by the In-
dian and Egyptian folk-songs of the
gypsy-like races who wandered into
Roumania during Roman rule.

SUNDAY, JANUARY 23
at 9 p.m. EST on CBS

The Ford Sunday Evening Hour

Presents

Richard Crooks, tenor

Fritz Reiner, conductor

Overture to "William Tell" (Rossini)
The Orchestra

"Una Furtiva Lagrima" from "L'Elisir
d'Amore" (Donizetti)

"La Donna e Mobile" from "Rigoletto"
(Verdi)

Richard Crooks

Rhapsody "Italia" (Casella)

Treasure Waltz (Strauss)

The Orchestra

Come Where My Love Lies Dreaming
(Foster)

King All Glorious (Barnby)

Richard Crooks

Hungarian Dance No. 6 (Brahms)
The Orchestra

ROSSINI, after writing "William
Tell," heard Meyerbeer's "The Hu-
guenots" and, impressed by its great-
ness, never composed another opera.
Today's appraisal is that Rossini was a
more important creator than Meyer-
beer. The "Tell" overture has few
rivals in its ebullience and effect.

"Una Furtiva Lagrima" (A Furtive
Tear) has been preempted by lyric
tenors mastering long-held tones and
able to express sentimental emotion.
Elan and vocal swagger are necessary
for the Duke's rollicking air "Woman
is Fickle" from "Rigoletto."

Casella, living Italian composer, be-
longs to the modernist school. In his
Rhapsody, however, he does not dis-
dain the older melodic style. Foster's
song is one of the loveliest gems in
his collection that is so close to the
American heart.

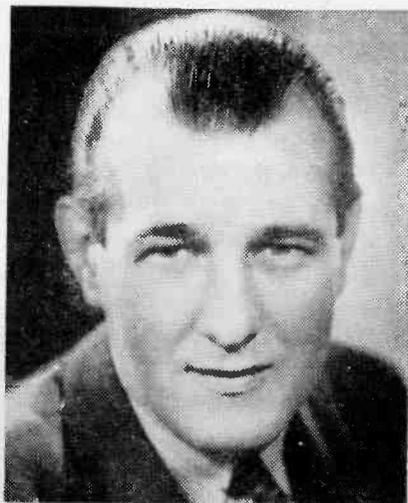
TIME'S tooth gnaws at everything in the world, including even the
works of the master composers. Each new generation and era
brings revisions of judgment, changes in taste, and progressive dis-
coveries that enlarge the boundaries of form, harmony, construction
and orchestration. As the years roll on, music once highly rated dis-
appears from public performance. Sometimes the loss is negligible
and in other instances it is to be deplored, for not enough valuable
new material has been created to take the place of worthy composi-
tions fallen by the wayside.

An interesting statistical study was made not long ago by Dr. John
H. Mueller and Dr. Kate Hevner of Indiana University, who furnish
figures tabulating the fluctuations in repertoire. Those investigators
traced the course of fifty famous composers over sixty years of Ameri-
can concert history, covering the symphony orchestras of Boston, Chi-
cago, Philadelphia, Cincinnati, Minneapolis and St. Louis. The German
and Austrian contributions hold the first and most-lasting place. In
1875, Bach, Mozart, Schubert, Brahms, Gluck, Handel, Weber, Liszt,
Mendelssohn, Schumann, Strauss and Wagner contributed fifty per-
cent of all the programs. At present their works comprise about forty-
three percent. The findings point out also that while Beethoven,
Brahms, Mozart and Bach retain their hold, Wagner seems to be declin-
ing! (That is surprising, considering the current Wagner enthusiasm in
New York.)

Tschaikowsky, too, has had a sharp slump. In 1910 he was third
favorite with Americans; but in 1930 he was seventh and is still slip-
ping. Others moving into the shadows are Liszt, Berlioz, Grieg, Mac-
Dowell, Saint-Saens and Schumann. Rubinstein, Raff and Spohr, who
at one time claimed six percent of the programs, now are almost en-
tirely consigned to oblivion.

There is nothing to do about such recessions, for evolution estab-
lishes its own processes. However, some of the neglected composers
have periodic brief "revivals." That may console them as they look
down from Elysium upon our ungrateful world.

A correspondent wishes to know why, in my recent remarks on
orchestral instruments, I omitted the English horn. There was no in-
tention to do so, but lack of space prevented a cataloging of the com-
plete symphonic wind family, which would include also the trumpet,
tuba, clarinet and piccolo. The English horn, technically known as the
cor Anglais, has nothing English about it. The word "Anglais" (En-
glish) is a corruption of the French term "angle" (the final "e" takes
an accent and is pronounced "anglay"), meaning "bent," and derived
from the fact that in olden times the instrument was bent at an obtuse



Alfred Wallenstein (left) conducts "Symphonic Strings" (Tues. 10:30 p.m.
MBS). Richard Crooks (right) guests on the Ford Sunday Evening Hour

MONDAY, JANUARY 24
at 9 p.m. EST on NBC-Blue

Associated Banks

Presents

The Philadelphia Orchestra

In

An All-Wagner Program

with

Friedrich Schorr, baritone

Eugene Ormandy, conductor

Prelude to Act III ("Lohengrin")
The Orchestra

"Wahn" Monologue from "Die Meis-
tersinger"

"Evening Star" from "Tannhaeuser"
Friedrich Schorr

Siegfried's Death and Funeral Music
from "Goetterdaemmerung"

Entrance of the Gods into Valhalla
from "Das Rheingold"

The Orchestra

Wotan's "Farewell" from "Die
Walkuere"

Friedrich Schorr

Magic Fire Music from "Die Walkuere"
The Orchestra

WAGNER is the only composer
whose chief musical moments ap-
pear nearly as strongly on the concert
stage as in the opera house, and that
is the greatest tribute to his genius
for musical characterization.

The familiar prelude to the third act
of "Lohengrin" is immensely spirited,
with a tender contrasting passage, the
whole being a joyous preliminary to
the procession escorting Lohengrin and
Elsa to their bridal chamber.

"Wahn, Wahn, Ueberall Wahn" (Il-
lusion, Illusion Everywhere) sings the
adorable cobbler-poet, Hans Sachs, in
the second act of "Meistersinger" when
he realizes that his advanced years
make him no match for young Wal-
ther's art and romantic impulsiveness
which win the love of the maidenly
Eva. Sad protest and resignation
sound in Sachs' heartfelt measures.

FRIDAY, JANUARY 28
at 1:45 p.m. EST on NBC Blue & Red

The National Broadcasting
Company

Presents

Heinz and Robert Scholz,
duo-pianists

The Art of the Fugue (Bach)
(Arranged by Erich Schwerbsch)

THE lonely loftiness of Johann Se-
bastian Bach and his towering im-
portance as an originator are best
understood when it is recalled that,
although he was born in the same year
as Handel (1685), the former's death
found Gluck less than forty, Haydn
eighteen, Mozart three; Schubert and
Beethoven had not even come into the
world. And yet Bach contrived the
groundwork, and ways and means,
upon which all the music of his great
successors was founded and developed.

In no form of composition did Bach
display more originality and ingenu-
ity than in the fugue, which he en-
riched with a myriad of clever new
complexities and adornments.

SATURDAY, JANUARY 29
at 9:15 p.m. EST on MBS

The Mutual Broadcasting System

Presents

The Chicago Symphony Orchestra

Frederick Stock, conductor

Overture, "Sakuntala"
(Carl Goldmark)

Andante and Scherzo from Symphony
No. 1 (Mahler)

"Enigma" Variations (Elgar)

Ballet Music from "Le Cid"
(Massenet)

Suite "Ruses d'Amour" (Glazounow)

FREDERICK STOCK consistently de-
vises programs of artistic variety
and value. Today he and his highly
accomplished orchestra open with an
overture nearly seventy-five years old,
but still fresh and glowing.

The music illustrates a romantic
legend by the East Indian poet, Kali-
dasa. Sakuntala, a lowly maid, weds
King Dushyante after they overcome
the machinations of a wicked sorcerer.
A short introduction precedes the sen-
suous love-theme (string instruments),
repeated at the close after a middle
section of dramatic vigor. The com-
poser's nephew, the late Rubin Gold-
mark, was a prominent American com-
poser and harmony teacher of the late
George Gershwin.

In Gustave Mahler's (1860-1911) first
symphony, the initial movement de-
picts a nature scene, with the cuckoo's
song (clarinets) and distant hunting-
calls of the trumpet. A lively second
movement is followed by a funeral
march taken from an old French peas-
ant tune. The fourth division, of stormy
character, ends in a blazing climax for
full orchestra.

Mahler, whose fame as a composer
is greater abroad than in America,
made his real success here as a first-
class conductor of the Metropolitan
Opera.

SATURDAY, JANUARY 29
at 10 p.m. EST on NBC Blue & Red

The NBC Symphony Orchestra

Presents

Arturo Toscanini, conductor

Overture to "Scala di Seta" (Rossini)

"Rhenish" Symphony in E Flat
(Schumann)

Nocturne and Scherzo from "Midsum-
mer Night's Dream" (Mendelssohn)

Pictures at an Exhibition
(Moussorgsky)

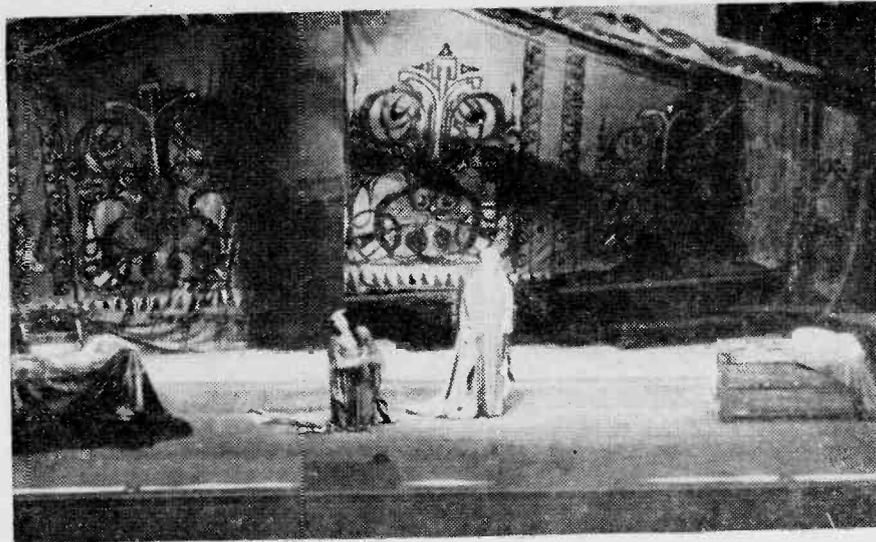
IF THE changeable Toscanini does not
have one of his frequent transposi-
tions of mind, he will adhere to the
foregoing not-too-classical list.

He loves the light and somewhat
frothy operatic overtures of Rossini,
which he invests with more than a
little sparkle and humor. The present
example dates from an early opera
(Venice, 1812), one of the composer's
few failures. "Scala di Seta" means
"The Ladder of Silk."

"The best of Schumann's music,"
said the late Philip Hale, authoritative
Boston music critic, "is an expression
of states and conditions of soul . . .
The hearer must be imaginative and a
dreamer."

However, a few material hints help
to unravel the third symphony, com-
posed at Duesseldorf (1850) and deal-
ing with the Rhineland which Schu-
mann loved so dearly. He wrote to his
publishers:

"My symphony perhaps mirrors here
and there something of Rhenish life."



"Tristan and Isolde" . . . Burning love story, incomparable music

angle in the middle. In tone compass, the English horn is a tenor oboe,
and gives forth prevalingly melancholy and sad qualities of tone,
"dreamy and rather noble," as Berlioz says in his famous book on
orchestration. Another commentator called the English horn "an oboe
in mourning." An especially appealing item for this medium is the
languishing melody in the slow movement of Dvorak's New World
Symphony; altogether the most sublime voicing for the instrument
occurs in the third act of "Tristan and Isolde."

Apropos, as mistakes happen in even the best-regulated journals,
this page referred (in the aforementioned issue) to the beautiful horn
chirpings in Tchaikowsky's Nutcracker Suite, and readers were told
to listen for those passages. Did you ever hear a horn chirp? Neither
did I. Correctly said, it is the flute that does the chirpings in the suite.

Radio listeners should feel greatly privileged these days, for fol-
lowing the opinion expressed by this department after the first Tos-
canini concert, all the leading music critics now agree that his orches-
tra sounds better in the microphone transmission than for the invited
hearers in the studio. That is as it should be, for NBC founded its
symphony unit specifically for radio purposes. The orchestra gives
out its fullest and finest voice, best balance and greatest brilliancy
through your loudspeaker.

When you turn a knob and sit back in easy Sunday enjoyment
of New York Philharmonic concerts, it might be useful to know that
the orchestra has an annual overhead outlay of \$720,000.

Friedrich Schorr, one of the outstanding Wagner baritones, will
demonstrate his art on the Banks program devoted to that composer.
Schorr, while not a frequent radio performer, sings regularly at the
Metropolitan Opera, where he has given memorable vocal portraiture
of the prodigious baritone roles in "Tannhaeuser," "The Ring" cycle,
"Meistersinger," "Parsifal" and "Tristan and Isolde."

The March of Music feels a bit conceited, for several weeks ago it
recommended Jussi Bjoerling of the General Motors concerts as a use-
ful possibility for the Metropolitan Opera, and now that institution has
engaged the Swedish tenor for next season.

A disgruntled air-artist suggests that many of the sustaining pro-
grams hardly sustain the performers.

Also Recommended

For Stations, See Our Program Pages

SUNDAY, January 23		TUESDAY, January 25	
12:00 noon EST—NBC Home Symphony. NBC-R.	2:30 p.m. EST—NBC Music Guild. NBC-B.	10:30 p.m. EST—Symphonic Strings. MBS.	
12:30 p.m. EST—Radio City Music Hall. NBC-B.			
12:30 p.m. EST—Salt Lake City Tabernacle Choir.	WEDNESDAY, January 26		
	2:00 p.m. EST—The Magic Key. NBC-B.	3:45 p.m. EST—Curtis Institute. CBS.	
	5:00 p.m. EST—Metropolitan Auditions. NBC-B.	9:00 p.m. EST—Chesterfield Program: Lawrence	
	10:00 p.m. EST—Rising Musical Star. NBC-R.	Tibbett. CBS.	
MONDAY, January 24		THURSDAY, January 27	
3:00 p.m. EST—Rochester Civic Orch. NBC-B.	2:00 p.m. EST—NBC Music Guild. NBC-R.	3:15 p.m. EST—Eastman School Band. NBC-B.	
3:45 p.m. EST—Vera Brodsky, pianist. CBS.			
8:30 p.m. EST—Voice of Firestone. NBC-R.	SATURDAY, January 29		
(8:30 p.m. PST for West.)	12:00 noon EST—Chasins Music Series. NBC-R.		

SATURDAY, JANUARY 29
at 1:45 p.m. EST on NBC-Blue

The Metropolitan Opera Company

Presents

"TRISTAN AND ISOLDE"

By

Richard Wagner

The Cast:

Tristan Lauritz Melchior
Isolde Kirsten Flagstad
Brangaene Gertrude Wettengren
Kurvenal Julius Huehn
King Mark Emanuel List
Conductor, Artur Bodanzky

In 1865 King Ludwig II of Bavaria sat
in his box at the Munich Opera, and
selfishly was the only listener at a pri-
vate performance of Wagner's "Tristan
and Isolde," conducted by the composer
for his royal patron. This afternoon some
millions of auditors will have that opera
brought into even the lowliest of their
homes; and too, better sung and played
orchestrally than at the seance for the
music-loving monarch.

At this writing, "Tristan and Isolde"
is perhaps the most popular work at the
Metropolitan, helped to that eminence
not only because of its burning love-
story and incomparable music, but also
because of the presence of those two
grandly endowed artists, Kirsten Flag-
stad and Lauritz Melchior, who so ir-
resistibly hymn the exaltation of love.

ACT I

Previous to the beginning of Wagner's
story—the libretto is his own, adapted
from an Arthurian legend—Isolde, Irish
princess, had been betrothed to Morold,
slain in the Cornish war by Tristan, who
cruelly sent the dead fighter's head to
his fiancée. She found in it a metal
splinter from the slayer's sword. Tristan,
himself wounded, and learning of Isol-
de's magic healing arts, disguises him-
self, assumes the name of Tantris and
goes to Ireland to be cured by the prin-
cess. Tenderly she nurses him, only to
find that the splinter exactly fits a notch
in the stranger's sword. She raises the
weapon to kill him, but when she sees
the appeal in his eyes, she spares him.

He departs filled with gratitude, but
soon returns, commanded by his elderly
uncle, King Mark of Cornwall, to bring
back Isolde as a bride for that sovereign.
Her parents assent, and loving Tristan
and believing he loves her, Isolde re-
solutely sails on the knight's ship.

The opening of the opera is aboard
the vessel now nearing its destination.
Tristan has remained aloof and the des-
perate Isolde resolves to poison herself
and him. However, her faithful com-
panion Brangaene secretly substitutes a
magic love-philtre for the intended
deadly draught, the enamored pair drain
it, and embrace passionately as chanting
sailors announce the arrival at Cornwall.

ACT II

A soft summer night in the garden
outside Isolde's dwelling. The King is
away hunting and echoes of horns are
heard in the distance. Tristan has not
joined the party, which includes Melot,
jealous of Tristan's fame and suspecting
his love for Isolde. She waves a torch
which summons her waiting lover. They
commune in music of amorous intensity
while Brangaene watches from the tower
and warns of approaching day. Sudden-
ly King Mark bursts in, led by the
treacherous Melot who stabs the unre-
sisting Tristan after he has been pa-
thetically reproached by his royal master.

ACT III

An orchestral prelude sounds the deso-
lation of Tristan's sea-castle in Brittany.
Grievously wounded, he is being at-
tended by his devoted retainer, Kurvenal.
The delirious knight constantly raves
about a ship that shall bring Isolde to
his side and a shepherd plays mourn-
fully on his reed-pipe as he watches the
waters for a sail. Suddenly the lad's
lay changes to a joyous tune. "A ship,
a ship." Isolde lands and from afar calls
Tristan, who, hearing her voice, tears
the bandage from his wound and stag-
gers to meet her.

He utters only her name as he expires
in Isolde's arms. Another ship is sighted,
that of King Mark. Brangaene has told
him of her plot and he comes to forgive
the hapless lovers. However, Kurvenal,
believing that King Mark has come to
attack Tristan's castle, leads his men
against the intruders and is killed after
he has despatched Melot. The stricken
monarch stands awed as Isolde sings
her "Liebestod" (Love Death) and falls
dead over the body of Tristan. Mme.
Flagstad's matchless voice and emotional
appeal make that final invocation an
unforgettable experience.

2 Cents—\$50,000

CALLING ALL STAMP COLLECTORS

Saturday, NBC-Red,
5:30-5:45 p.m. EST.

Stamp-collecting enthusiasts in the United States number up to two million persons, and the fires that light their hobby-ridden eyes are sparkling brighter Saturdays as the new NBC series "Calling All Stamp Collectors" takes the air for its fourth broadcast.

This fascinating hobby claims an interest bordering on fanaticism from youth and age and from the high and low of every occupation and profession. President Roosevelt and two outstanding members of his cabinet, Secretary Ickes and Postmaster General Farley, are ardent seekers of the elusive colored bits of paper that range in value from two cents to—breathe deeply—*fifty thousand dollars*. Lauritz Melchior of the Metropolitan Opera recently added to his fame when it was discovered that he possessed one of the most valuable and extensive collections in the country. But the slow growth of the schoolboy's treasured album holds as much delight for him as the great man's contemplation of his costly philatelic museum.

"Calling All Stamp Collectors" presents the story behind stamps—the oft-times magic saga of events in postal, political and collecting history that makes stamps such intriguing objects of the collector's search.

Success Formula . . .

HOW TO WIN FRIENDS AND INFLUENCE PEOPLE

Tuesdays, NBC-Red,
10:45-11 p.m. EST.

An army of previously unstrung individuals now pays enthusiastic allegiance to the formula for personal success in life and business codified and promoted by Dale Carnegie.

The new messiah of muddled thinkers and social stammerers brings to NBC airplanes typical case-studies of persons who have been helped in "winning friends and influencing people." The program pattern will consist of personal interviews with troubled clients, a dramatization of the problem situation—then a redramatization according to Carnegie-patterned maneuvers designed to produce an outcome favorable to the client.

This "before and after" technique is simple, straightforward, effective—strictly Carnegian. Listeners should find these intimate sessions provocative, interesting, practical.



Dorothy Gordon heads a Mozart Birthday Observation for School of the Air (Thurs. 2:30 p.m. EST)

Job-Hunting . . .

PREPARING FOR THE JOB HUNT

Friday, CBS, 2:30-2:45 p.m. EST.

After the diploma or the apprenticeship . . . what? Practical advice for young people embarking on their initial voyage in business will be tendered by the National Vocational Guidance Association when the American School of the Air introduces the ABC of job-hunting on its regular Friday afternoon session.

This series of programs on "Vocational Guidance" is primarily designed for young persons approaching or new to the world of work. Adults, too, have found its advice of real value in attacking the problem of getting, holding and advancing in their jobs.

The series has covered a wide variety of vocational problems through interviews with youthful laborers in various industries and by dramatization of typical work problems and their solutions. This week the program gets down to brass tacks with sound suggestions for selling oneself and getting a job!

Assuming that you are prepared by training for a particular job, what are the essential qualifications that every prospective employer expects of an applicant? What are the best approaches? Are your references in good order? What plus-values can you bring to the job? Are you prepared to grow with the work?

The vital questions that an applicant must ask himself and be prepared to answer will be discussed in the program "Preparing for the Job Hunt." Hear it. Then be sure to follow up with the program scheduled for next week at the same time, when the Vocational Guidance series continues with "Now that we have it, how do we hold it (that first job)?"

Prophet . . .

SWEDENBORG ANNIVERSARY

Sunday, CBS, 1:30-1:45 p.m. EST.

When Thomas Chadwick, comptroller of the British treasury, steps to a London microphone to take part in America's radio salute to the memory of Emanuel Swedenborg, listeners will hear new evidence of the fact that prophecy and scholarship are all too often without honor.

Nineteen-thirty-eight marks the 250th anniversary of this famous engineer, scientist, philosopher and seer, and only within the past few years has the importance of many of his discoveries been recognized.

Swedenborg's life, to which Chadwick will turn brief, but significant, attention, was an amazing combination of practical engineering accomplishment and scientific research in the antipodal realms of physical and psychic phenomena.

His work anticipated modern research on the functions of the endocrine system—or the ductless glands of the human body. He raised the theory of the nebular hypothesis of the formation of the planets long before Kant or LaPlace. He improved the air-pump and made discoveries in physiology that have but recently been confirmed as correct by modern medical science.

Listen to what should prove an interesting historical summary of a man, long dead, who somehow knew more about our century than most of us who view its daily unfolding. Brief though it be, this broadcast from London should suggest new avenues of thought, and prime again the font of new horizons for the serious listener.

Listen . . . and Learn

How to Avoid the Mental "Draft"



WHILE old political and economic tonics sour on the social shelf, and new remedies have as yet only the enthusiasm of their proponents to recommend them, "we, the people" are daily confronted with the task of reaffirming our allegiance to traditional ideals or choosing new doctrines of our destiny.

This is a tough assignment for the ablest intellect—and a hopeless game against loaded dice for the person who is un- or ill-informed.

Thus strung between the Scylla of rapid-fire changes in our social environment and the Charybdis of the difficult task of keeping sufficiently well informed to make critically sound decisions for ourselves, most of us either stick to the frying-pan of old familiar prejudice or jump into the fire of some brash new plan for social salvation. Yet neither of these alternatives can appeal to thinking persons. Neither choice results from a digest of facts of well-considered logic. Habit dictates sticking to traditional points of view, and the simple appeal of a pretty promise usually directs a shift of allegiance—from jazz to swing, from AFL to CIO, from "right" to "left," and from "strict construction" to "new deal," and so on. You can name a dozen more.

If the average man was asked to select a new car on the same basis that he is asked to support a political platform or a change in business practise, he'd rebel quickly enough. If a woman had to select a roast the way she accepts the resolutions of her fortnightly club, she would rebel with no uncertain methods.

Why do we let mass thinking run roughshod over our individual judgments and sweep us along in tacit acceptance of local and national programs that our better judgment might not approve? "I haven't the time to keep up!" This is the mental bromide with which we deceive ourselves.

And yet this excuse is no longer valid . . . it's as dated as the bustle and as outworn as the galena crystal detector of good old wireless days. *For on an easily imposed diet of purposeful listening, we can keep abreast of vital world trends and cull from the air a college quota of general knowledge that will give us the necessary background for straight thinking.*

With a listening plan and a purpose, we can roam the ether's encyclopedia and create for ourselves the mental machinery with which to avoid the mental "drafting" of the masses and keep our decisions independent, logical and sound.

What's going on . . . WHY? The knowledge of what's going on is not one-tenth so important as knowing WHY it is happening—and therein lies the tremendous new appeal and value of the educational-cultural programs on the air today. They spark with information—the "whats"—and provide the basis for intelligent conclusions—the "whys." *And a new grasp of events in the shaping is yours for a few hours a week.*

"Fifteen minutes a day" won't do it . . . but thirty minutes will help. And the price is cheap enough for the invaluable ability to run your own mental show on "understand better the world in which we live."

Let's get excited about learning. Radio's capsule classroom is the busy person's best way.

Recommended Programs

Times indicated on these pages are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

BUSINESS MATTERS

Friday, January 28

The Undistributed Profits Tax. 4-4:15 p.m. CBS. Talk by Mr. Fred Clausen, Chairman Committee on Federal Taxation, U. S. C. of C.

Further Education of a Business Man. 10:45-11 p.m. CBS. Talk by W. B. Benton. Thought-provoking discussion by former advertising executive turned college administrator.

Saturday, January 29

The Story of Industry. 5-5:30 p.m. CBS. Drama-story of the "Printing Industry," one of the most fascinating of our basic industries.

EDUCATIONAL NEWS

Sunday, January 23

Travel Talks by Malcolm La Prade. 2:15-2:30 p.m. NBC-Red.

Wednesday, January 26

America's Schools. 6-6:15 p.m. NBC-Red. Broadcast in the Our American Schools series under the auspices of the National Educational Association.

Thursday, January 27

American School of the Air. 2:30-3 p.m. CBS. Dorothy Gordon directs the observation of Mozart's birthday. Special music and a discussion of "The Sacred Pool" in the literature division.

Friday, January 28

Education in the News. 6-6:15 p.m. NBC-Red.

Saturday, January 29

Florence Hale's Radio Column. 11-11:15 a.m. NBC-Red. In the Our American Schools series.

NBC Spelling Bee. 8:30-9 p.m. NBC-Blue.

HISTORICAL DRAMATIZATIONS

Sunday, January 23

Epic of America. 8-8:30 p.m. Mutual. New chapter in the march of America from the great James Truslow Adams History, "Epic of America." Dramatized.

Monday, January 24

Exits and Entrances. 2:30-3 p.m. CBS. American School of the Air presentation-in-drama of significant current events. Interpretations, in light of history, by Shepard Stone, of New York Times.

Brave New World. 10:30-11 p.m. CBS. Heroic struggle for the freedom of the Americas—"Highlights in a Century of Pan-Americanism." The story-drama of the work for unity of Henry Clay, James G. Blaine, Elihu Root, and Cordell Hull.

Wednesday, January 26

Cavalcade of America. 8-8:30 p.m. CBS. (For the West, 9-9:30 p.m. PST.) American progress dramatically depicted in the history of scientific development. Dramatic story of "The Pathfinders"—America's first scientific explorer, geologist, botanist, and topographer, John C. Fremont.

INSPIRATIONAL TALKS

Sunday, January 23

Radio Pulpit. 10-10:30 a.m. NBC-Red. Dr. Ralph W. Sockman, "Losing Without Finding."

Church of the Air. (Morning and Afternoon) 10-10:30 a.m. CBS. Dr. Lynn Harold Hough, Dean of Drew Theologi-

cal Seminary, Madison, New Jersey. 1-1:30 p.m. CBS. Rabbi Harry J. Stern, Temple Emmanuel, Montreal, Canada.

National Vespers. 4-4:30 p.m. NBC-Blue. Dr. Paul Scherer, "Past and Future."

The Lutheran Hour. 4:30-5 p.m. Mutual. Religious message by Dr. Walter A. Maier. (Carried by MBS and affiliated stations.)

The Catholic Hour. 6-6:30 p.m. NBC-Red. Rev. Father James M. Gillis sermon, "Equality."

Monday, January 24

Time for Thought. (Daily, Monday-Friday) 12-12:15 p.m. NBC-Blue. Monday: Dr. R. E. Davis, "When We Are Sick." Tuesday: Dr. J. S. Bonnell, "The Feeling of Inferiority." Wednesday: Dr. W. H. Foulkes, "Homespun." Thursday: Dr. A. G. Walton, "Church Marches On." Friday: Rev. E. H. Mills, "The Law of the Spirit."

Saturday, January 29

Call to Youth. 12-12:15 p.m. NBC-Blue. Dr. George Stewart, "Growing Into Life."

Religion in the News. 6:45-7 p.m. NBC-Red. Religious implications of current events discussed by Dr. W. W. Van Kirk.

The Message of Israel. 7-7:30 p.m. NBC-Blue. Rabbi Morris Lazaron, talk.

MUSIC

Monday, January 24

Music Is My Hobby. 7-7:15 p.m. NBC-Blue. Talented adult amateurs play the instruments and the music that are their hobbies.

Tuesday, January 25

Fun in Music 2-2:30 p.m. NBC-Red. Dr. Joseph Maddy's instruction class in orchestral and band instruments.

Note: See "The March of Music" in this issue for a list and description of recommended musical programs for this week.

PEOPLE—THOUGHT—COMMENT

Sunday, January 23

University of Chicago Round Table. 12:30-1 p.m. NBC-Red. Intellectual sortie against significant current problems by eminent members of the University Faculty.

Interesting Neighbors. 7:30-8 p.m. NBC-Red. Fireside interviews of unusual or distinguished American families.

Headlines and By-Lines. 10:30-11 p.m. CBS. Last-minute world news by Bob Trout and interpretations of the week's headlines by H. V. Kaltenborn, and Erwin Canham—domestic news.

Monday, January 24

New Horizons. 6:15-6:30 p.m. CBS. Dr. Geo. Vaillant, "Hidden History in Mexican Temples."

National Radio Forum. 10:30-11 p.m. NBC-Blue. National leaders speak from Washington on problems and plans in the national political and economic arena.

Tuesday, January 25

Let's Talk It Over. 2:15-2:30 p.m. NBC-Blue. (Tuesday, Wednesday, and Thursday.) Tuesday, Dee Mildred Thompson, Dean of Vassar College, and June Hynd, "We Work as We Go." Wednesday, Alma Kitchell. Thursday, Lisa Sergio.

Current Questions Before the House. 4:45-5 p.m. CBS. Congressmen spot the significant agenda of the week on the floor of the House. From Washington. Speaker, Repr. James Mead, Democrat.

Did You Listen? Did You Learn?

A WEEKLY CHECK-UP

A Challenge to Serious Listening

1. What is the safety ranking of the "young driver," according to the Highway Research Board?
2. What are the principal objectives of the "Big Brothers"? What are they?
3. Where does the U. S. get most of its coffee and tea? Are these beans and leaves essential to a good diet?
4. What are social codes? Do you help make them?
5. What famous Puerto Rican fought for Latin American freedom and unity? How?
6. Most Mongolians are bandits. True or false?

Answers to questions of fact were given in outstanding recommended programs last week.

of New Jersey, "Problems of Employment of All the People."

Wednesday, January 26

Youth in a Modern Community. 4:30-5 p.m. NBC-Blue. "Mid Pleasures and Palaces," discussion by Mrs. Scott Wood, Juvenile Protection Chairman.

Hendrik Willem van Loon. 7:30-7:45 p.m. NBC-Red. Perhaps the most cultured man of our day muses on present-day problems, their importance in the light of history. Also Friday.

Thursday, January 27

Current Questions Before the Senate. 4:45-5 p.m. CBS. Companion program to the Tuesday presentation "... before the House." Leading senators speak from Washington.

The March of Time. 8-8:30 p.m. NBC-Blue. Dramatizing the march of events that make the headlines—mold our lives. Thrilling. Terse. A must program for Power in the Mediterranean.

America's Town Meeting. 9:30-10:30 p.m. NBC-Blue. Major James S. Barnes and S. K. Ratcliffe discuss "The Struggle for Power in the Mediterranean."

PERSONAL PROBLEMS

Tuesday, January 25

Academy of Medicine. 4-4:15 p.m. CBS. Common sense, authoritative advice on health protection and cure.

Wednesday, January 26

Your Health. 2-2:30 p.m. NBC-Red. Dr. W. W. Bauer discusses prevention, care, and treatments of "Poliomyelitis—Infantile Paralysis."

Friday, January 28

Vocational Guidance. 2:30-2:45 p.m. CBS. (School of the Air Session on Young People and Jobs.) Preparing for the Job-Hunt.

SCIENTIFIC DEVELOPMENTS

Sunday, January 23

The World Is Yours. 4:30-5 p.m. NBC-Red. "The Saga of the Sewing Machine," the invention that spread the machine age to every corner of the globe.

Tuesday, January 25

Science in the News. 6-6:15 p.m. NBC-Red. The University Broadcasting Council (Chicago) reports the "scientific" side of the news.

Wednesday, January 26

Geography. Tropical Products in New York City. 2:30-3 p.m. CBS. Visit the city of a thousand wonders—amazing facts about "tropical products of New York City."

Thursday, January 27

Science Service Series. 4-4:15 p.m. CBS. Watson Davis and guest, Dr. Harrison E. Howe, editor of Industrial & Engineering Chemistry, "What's New in Chemistry."

Friday, January 28

The Science Club—"The Magdeburg Spheres." 2:45-3 p.m. CBS. (Last half of "School of the Air" program, 2:30-3 p.m.) The story of the 17th-century experiment, which proved that air exerts pressure. Interesting suggestions for home experiments.

Listening—To Learn

Theme of the Week:

Drama—For Refreshed Ideas

Modern drama seems a far cry from the religious festivals from which scholars claim it sprang, but in essential qualities and purpose it remains but slightly changed. As a reflection of life, and the forceful impact of thought and action on life, it still provides the most effective medium known for the transfer of impressions.

The theater of radio deprives us of two "dimensions" of the stage—sight and action—but in many ways heightens the forcefulness of sound.

Whether you take your drama seriously or simply for enjoyment—whether you find it an easy avenue of escape from the work-a-day events of life or rely on it for emotional and mental stimulation—radio's theater answers your demand. The selections listed here are suggested for varied nibbling at the week's repertoire.

They do not include all dramatic shows. And their merits lie in variety of listener interest, dramatic quality or value of content, as mental stimulants.

Sunday. "There Was a Woman," NBC-Blue, 1:30-2 p.m. Drama-stories of women who have been the spark-plugs of inspiration for men of accomplishment. "Dr. Christian," CBS, 2:30-3 p.m. (For the West, 2:30-3 p.m. PST). Recommended for the interesting work of Actor Jean Hersholt.

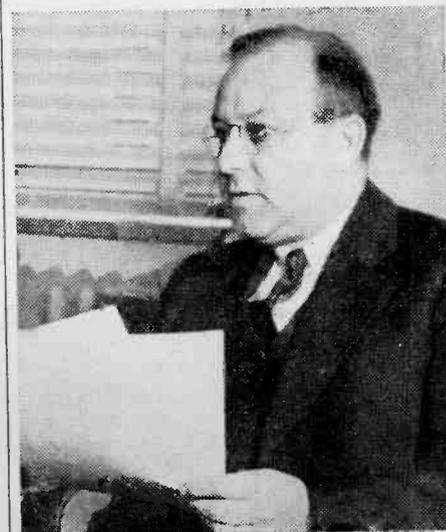
Monday. "Radio Theater," CBS, 9-10 p.m. Under the progressive direction of Cecile B. de Mille, this program represents an outstanding example of radio's dramatic technique.

Tuesday. Helen Menken, CBS, 7:30-8 p.m. A talented actress rather than her vehicle recommends this series of dramatic interludes.

Wednesday. "Cavalcade of America," CBS, 8-8:30 p.m. (For the West, 9-9:30 p.m. PST.) Another outstanding dramatization of highlights in the lives of America's scientific explorers and their contributions to twentieth century thought and life.

Thursday. "The March of Time," NBC-Blue, 8-8:30 p.m. Here is a drama geared to the news. The creators of this broadcast have harnessed the play to the press and built radio's most effective means of bringing the news of the week to life.

Friday. "The Radio Guild," NBC-Blue, 3-4 p.m. Special dramatizations for radio of plays that have become favorites with theater-lovers.



Dr. W. W. Bauer of the A.M.A. tells how to prevent and treat poliomyelitis (Wed. 2 p.m. EST, NBC)

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

SO YOU'D like to be a radio author? Maybe you would and maybe you wouldn't, but of course the big question is: "How can I get whom to consider my program idea?" Frankly, both NBC and CBS, not to forget MBS, are crying for new program ideas—but just because an idea seems new to you, don't forget that it may have been done hundreds of times before you bought your radio set, or again, the networks may have scores of very similar ideas on file awaiting the opportunity and proper time to launch them.

The first thing for you to do is set your idea down in the best form possible. Typewrite it. Write several complete programs carrying out the plan. Give it a name. Bind all neatly in a folder and put the name of the program and your name and address on the cover and a flyleaf as well.

Next, write to the program department of any of the networks (NBC, CBS or MBS) and address your letter to their New York, Chicago or Hollywood offices. Don't send your program idea yet. Just say that you have a program idea prepared to present and that you'd like them to send you a legal waiver or release form to be filled out. When you receive this, fill it out and have it notarized. Then include it WITH your bound program idea and send both back to the program department of whichever network you first contacted.

The legal release, or waiver, is a damage-action "insurance policy" to protect the networks against professional or arbitrary litigants who fail to realize that a new radio idea seldom exists. No network will consider a program idea from an unknown writer without first obtaining such a waiver . . . and don't try to sell a program to an advertising agency your first time up, for the agencies watch what the networks accept, and would prefer to have it that way—leave the proving-ground and test work to the big chains. That's that. Now go out and make yourself a fortune.

Think nothing of it—that widely distributed newspaper story quoting Jack Benny as saying he doesn't like radio work and will quit it at the expiration of his present contract. That means until 1940, anyway, and I can recall back in 1930 when Jack wanted to be a dance-band leader!

Mickey Mouse has been having microphone money troubles in lining up Snow White's Seven Dwarfs. Bobby (Sneezy) Gilbert and Roy (Doc) Atwell both feel radio work deserves larger pay checks, despite the size of Mickey's cast—which is said to set a record. Altogether, Mickey (Walt Disney) Mouse hires a 33-piece band, three soundmen, a twelve-voice girl chorus and a male octet, six bird-whistlers and twelve regular members of the dramatic cast. Disney has to use the large stage of the RKO studio Little Theater for adequate space.

Personal nomination for the most plumpful and catchy tune of many a day: "Bei Mir Bist Du Schoen." Funny thing: J. J. Kammen, original composer of it, who drew his inspiration from a Jewish chant, was Jacques Renard's house guest last summer, and the ro-tund maestro tried to interest various Hollywood studios in the tune. No sale in sight, Kammen went back to New York, and there sold his rights dirt cheap. Now look.

Rom-antics: Pinky Tomlin's love-bug finally bit him and he's announced his engagement to Joanne Alcorn, recent "Miss Oklahoma." They hope to hitch before Texaco Town moves to Broadway early in March . . . Alice Faye, back from New York, where she attended "In Old Chicago's" premiere, and Tony Martin's so happy again.

Backstage Stuff: On the eastern Jack Haley Log Cabin Jamboree January 8, Jack complimented Virginia Verrill on the beauty of her dress. The line was in the script, but the studio audience came down with a terrific laugh. Reason: Ginny was dressed in sloppy slacks . . . At dress rehearsal January 10, for Lux Theater's performance of "Enter Madame," Grace Moore, as Della Rocca, an excitable prima

For no special reason, I'd like to have had Feg Murray interview that deodorized skunk (all right, Martin, if you must) which "Bug Man" George Stone produced on the Baker's Broadcast of January 9. (The animal, by the way, was insured for \$50,000 to remain his unnatural sweet self.) Feg could have asked the creature, "What do you think of the movies?" and been surprised by Mr. Skunk's reply, "Too

a few weeks earlier, thus delaying by seven days her scheduled reappearance on the series!

Amos 'n' Andy are deluged with letters from businessmen proclaiming, "I've got a Genevieve Blue in my office," but Madaline Lee, pretty southerner who plays the role, is far from dumb in real life. She attended Columbia, Texas and Southern Methodist universities . . . Week before last, A & A, Genevieve and Bill Hay moved microphone and families to Palm Springs, whence they'll broadcast for the next four months. There, in the middle of the desert, a hundred miles away from NBC Hollywood headquarters, a studio has been fitted in the tower of the El Mirador Hotel at the foot of Mt. San Jacinto.

Speaking of Palm Springs, celebrities and other visitors there have the time of their lives playing "cops and robbers" on motor scooters. John Scott Trotter, Kraft maestro, prefers, however, to chase his thieves on a bicycle—since he weighs 200 pounds!

Kraft Master of Ceremonies Crosby, incidentally, has been receiving ribs galore in token of having completed his domestic male quartet. The day Bing passed the cigars, the entire production staff of the Paul Whiteman show, including Producer Martin Gosch, Writer Tom Langan and Gag Team Al Lewis and Hank Garson, dropped their work to spend a full hour trying to compose a proper telegram and wound up by sending this: DEAR BING: WE KNOW YOU'LL LIKE THE NEW BABY BECAUSE IT CAME FROM DIXIE. Personally, I like the wire from members of the J. Walter Thompson agency press bureau. It read: IF YOU DO NOT AT FOURTH SUCCEED, TRY, TRY AGAIN.

Figure this out for income tax practice: If Clarence Stroud is seen kissing Gloria Brewster, it isn't Clarence, but Claude Stroud. However, if Gloria slaps Claude, it isn't Gloria, but Barbara Brewster. (The Stroud Twins are that way about the Brewster Twins.)

It is really true that Martha Raye spends much of her spare time taking nurse's training at Cedars of Lebanon Hospital, and it is just as well, as events last week turned out. By a coincidence, Martha's mother was ill at the hospital and the songstress was at the Jolson show rehearsal. Jean Roth, Miss Raye's secretary, called the hospital to check on Mrs. Raye's condition. In so doing, Jean slipped and fell against a glass-topped table and severed an artery in her finger. Keeping presence of mind, Miss Roth called Martha away from rehearsal, and the latter, applying first-aid technique she'd learned at the hospital, did as professional a job, according to their doctor, as would have a registered nurse . . . But to continue, I might explain that if Miss Raye sounded dizzy on her January 11 show, blame it on insomnia induced by worry over her mother, and the sleeping potion her doctor gave her before the broadcast. Seems that the potion called for eight hours of sleep. Martha had to awaken after four hours and go on the air.

No publicity athlete is Open House Baritone Wilbur Evans. He believes in keeping fit—plays handball regularly. Now he's accepted an invitation to play on the Hollywood CBS basketball team, which will meet all comers.

Tag Lines: Among the warming-up new programs is that starring the very plumpful Bob Hope, and another which will have Joe E. Brown as piece de resistance . . . Hoping baby Barbara Jane will become an Anna Held, Jimmy Wallington has invested in a milk bath widget for the Wallington heiress.



Due to an emergency appendectomy undergone on December 28 by Leading Lady Margaretta Shanna, listeners recently heard CBS' "Arnold Grimm's Daughter" from Chicago's Passavant Hospital. Left to right: Genelle Gibbs, who portrays "Sonie"; Producer Ed Morse, and Margaretta, who's "Connie"



On January 6, Radio Guide's Medal of Merit was presented to Elza Schallert, noted movie previewer and interviewer of the stars, by Radio Guide's Hollywood columnist, Evans Plummer. Miss Schallert, sustaining artist heard Thursdays, has been signed to a new fifty-two-week contract by NBC

donna, really managed to get so excited that she banged down her fists on the microphone and skinned her knuckles! . . . Every Burns and Allen program has its huddle afterward, at which George, Gracie and their writers listen to and study a recording of the show. But do they laugh? Never—that is, they seldom do, unless the playback reveals that someone (and it was George January 10) stuffed a line.

Ed Robinson, who took "Big Town" to the big town of New York for its January 18 and 25 airings, did so by virtue of a singular clause in his 20th Century-Fox contract. The paragraph gives him two weeks' rest every winter to allow him to attend new shows on Broadway.

many of them possess a peculiar odor that I should." And then Mr. Murray might have queried, "Do you think 'Gone with the Wind' ever will be produced?" and heard the answer, "That's a difficult question. Like my trademark, I think the whole thing will blow over."

Jeanette MacDonald's week-late return to radio brought from her husband, Gene Raymond, a great basket topped by a corsage of white orchids. Inside, the songstress found every known cold remedy from pink pills to gargles, not forgetting the Vick's line, all neatly packed and with the accompanying card bearing the tag line of the program, "Don't Catch Cold." Which, of course, Jeanette HAD done

AIRIALTO LOWDOWN

BY MARTIN LEWIS

BOAKE CARTER winds up his thrice-a-week broadcasts for Philco on February 18. He starts his new series on February 28 and will be heard at 6:30 p.m. EST, which is one hour and fifteen minutes earlier than his present schedule. Listeners on the West Coast will hear the rebroadcast at 5:45 p.m. PST.

Apparently, Gabriel Heatter can't get too much work. Besides being host on the "We, the People" show, he also does several news broadcasts each week. Now he has signed for another program for a milk sponsor, which starts January 31 and will be heard over the NBC-Red network five times a week in the late afternoon. Incidentally, the "We, the People" program discontinues its rebroadcast for the West Coast. Listeners in this sector will have to tune in at 4:30 p.m. PST, instead of 7:30 p.m. PST, as formerly.

Kitty Carlisle is off the "Song Shop" program because the radio work conflicted with her role in the Broadway musical "Three Waltzes." She found that trying to appear in radio and on the stage at the same time was just a bit too much for her. For the next few weeks, famous guest artists will appear in her place.

Rumors have it that there will also be a change in the Sunday night Sealtest program heard over the NBC-Red network, featuring Alex Smallens and his symphonic group. My informant tells me that Bobby Dolan, who conducted the orchestra for the sponsor's last series, has already been signed and the new set-up will be in the form of a variety show.

Frank Black takes over the baton assignment from Rosario Bourdon on the "Cities Service Concerts," starting February 4. Black will add an eleven-voice choir, a male quartet and a tenor soloist, yet to be selected. However, the style of the program will not be changed and Lucille Manners will continue to be heard on the program.

Marek Weber, who replaced Frank Black as conductor of the "Contented Hour," had quite an auspicious debut, and there was a bit of humor connected with the event. It seems Weber has not yet completely mastered the English language, and he is rather a problem to those who are trying to lead him around. He appeared slightly nervous when Announcer Fort Pearson was introducing the program's personnel one by one. Maestro Weber, who was the last to be introduced, seemed to want to break in several times before his turn, causing many innocent chuckles. However, once the program got under way he quickly regained his composure and conducted the orchestra for a very delightful half-hour.

I got a big kick out of my recent visit to an Al Pearce program. In practically all broadcasts before studio audiences, the announcer of the show usually comes out before the program goes on the air and makes a little speech of welcome, adding instructions about the applause. Announcer Kenneth Roberts has a new and original humorous twist when asking the audience to applaud. His story is that he just received a call from the telephone company informing him that the power is a little bit low and the audience would have to laugh and applaud much louder than usual. He put the audience through a rehearsal several times, such to its amusement and that of the program personnel.

Fred Allen put his audience in a good mood before the first broadcast after his return to New York. If you listened in, you may have wondered

about the commotion and the outburst of laughter while the local announcer was giving the station identity. Fred didn't know that the mike was open and looked out into the audience and inquired if Mae West was in the studio. Just in case you missed this show, I'd like to repeat one crack he made which I thought extremely funny. In giving his version of the title of that very popular tune, "I Saw You Last

makes an amusing remark, which keeps his men in good humor and gets better results.

Russ Morgan is another orchestra leader who does not let temperament interfere with his work. No matter how badly rehearsals may be going, Morgan never blows up. He is always patient with his men and keeps them in rehearsal until every note is per-



Rumor has it Milton Berle (left), who gained national prominence as witty emcee of "Community Sing," will return to the air soon in a brand-new show. Above: Berle wisecracks with Ol' Maestro Ben Bernie, who also returned to the air recently in a new Wednesday night variety show



Radio's newest emcee is Robert Taylor (right), of Thursday night's "Good News of 1938." Metro-Goldwyn-Mayer contract player and idol of millions of feminine picture fans, Bob will continue in this capacity as long as film work does not conflict. With him above is Actor Jerry Hauser

"Night And Got That Old Feeling," Fred put it this way: "I Saw My Dentist Last Night and Got That Gold Filling." Are you laughing, or am I easily amused?

It was a pleasure and a privilege to be among those present in the studio for the Radio City Music Hall broadcast on Sunday, January 9. It was very interesting to watch Erno Rapee put his men through the rehearsal for the program. Undoubtedly you have often read of temperamental orchestra leaders flaring up at their musicians when they make a mistake. Not so with Maestro Rapee. He taps his baton on his music stand and very good-naturedly discusses the correct method with them. Every once in a while he

fect for the broadcast. There is no raising of voice, no fines or anything of the sort. His method is unique and at the same time very effective. When things start going wrong, he merely makes his men stop rehearsing and tells them to report early the next morning . . . but very early, sometimes 6 a.m.!

Tenor Jack Fulton of the "Poetic Melodies" show visited New York last week-end, and as usual he got in touch with his old friend, Al Pearce. It is a habit of Jack's to pull out a package of gum from his pocket whenever he is with friends and offer it around. Of course the brand is that of his sponsor. While in New York, Jack was out with a party of friends and, according to custom, he pulled out a

package of gum. Much to his surprise and that of his friends, the chewing-gum was not the brand of his sponsor but that of his sponsor's biggest competitor! He couldn't understand how it got into his pocket until he remembered that he had been with Al Pearce earlier in the day. Pearce is a past master at practical joking and there could be no one else responsible for this gag.

In case you have been wondering what has happened to the lucky alarm clock on the "Vox Pop" program conducted by Parks Johnson and Wally Butterworth, here is the story. As you probably know, the clock was set to ring sometime during the program, and whoever was being interviewed at the microphone when it went off won a \$5.00 prize. The boys were recently informed that this was a violation of the anti-lottery law on radio. To avoid complications, Parks and Wally immediately withdrew the clock.

KILOCYCLE CHATTER: The enjoyable Fibber McGee and Molly program may move to the West Coast before long. The excellent climate there may help speed Molly's recovery . . . Doris Kerr, Patti Chapin and Richard Maxwell have been dropped from the CBS network's payroll . . . "Sugarfoot and Sassafras" is the name of a new blackface comedy team. The former is the brother of one of the team of "Pick and Pat," and the latter was half the combination of "Honeyboy and Sassafras." George Fields, who was "Honeyboy," died several months ago . . . The new dialectician on the Fred Allen program is Charlie Cantor, who was formerly Henny Youngman's "Uncle Max" on the Kate Smith show. To give you an idea of Cantor's versatility, on his first program he took the part of a Chinese laundryman, a rube and an old-clothes salesman . . . Somebody had a bright idea when he signed Lucille and Lanny for a six weeks' engagement on Fred Allen's show. Their unique style is easy on the ears.

KILOCYCLE KOMMENTS: I have been waiting for it to happen for a long time, and finally, on January 6, the announcer at NBC gave the call-letters WJZ when he should have said WJZ . . . Elza Schallert's interviews with movie stars make good listening. Her microphone voice is something else to rave about . . . One of the mysteries of radio: Why some sponsor has not grabbed the popular "Saturday Night Swing Club" program . . . Loudspeaker chirps that I hope won't cause too much of a swelling: When Robert Taylor made his first appearance on the M-G-M show, he asked Meredith Willson, "How about playing one of your swell numbers?" Willson replied, "Roses in December"; and then Bob Taylor came back with, "Swell." There must be a synonym for "swell," and I, for one, hope it will be used when it has been found.

From the Windy City comes news that Mrs. Truman Bradley, wife of the announcer for the Ford Sunday Evening Hour, has started suit for divorce. They were married last September 8, and she charges that her husband struck her on two occasions . . . Announcers Andre Baruch and the suave David Ross have better announcements to make. Baruch let his friends know that last month he became engaged to Beatrice Wain . . . It has just been revealed that Ross walked up that well-known middle aisle several weeks ago with Beatrice Pons, a radio actress.

Are studio audiences an asset or a hindrance to radio programs? What goes on in the studios during a broadcast before an audience? Read "Aerialto Lowdown" next week for the answers.

So You Like Contests?

WHEN this department stopped listing all the important current contests every week in favor of publishing them once a month under the title, "Your Opportunity Guide," the complaints from readers were discouragingly numerous. It's gratifying now to see the number of readers who have come around to our way of thinking—that learning what contests are running is imperative, but worth less thought than learning *how to win*; that this department is more valuable when it lists the contests monthly and brings that list up to date weekly than it could be by devoting half its space to contests previously announced.

These expressions of confidence go a long way toward adding new strength to our resolve to introduce as many new and radical ideas as possible. And that leads up to the point of this discussion. Many readers have told us about articles they would like to see here. These are now being readied for publication. We'd like to invite everyone else to let us know his suggestions. Our aim is to let our readers learn best by learning from each other—to make this truly a source of information edited by its own readers!

Winning Entries

Ideas That Clicked!

Interest centers now on Procter & Gamble. Last week's "Contest Specials" were two P & G contests whose prizes total over \$60,000. Insiders expect two more P & G contests in about a month or six weeks. These facts lend special importance to these Chipso entries which "clicked" with Miss Elsie Rushmore, written by students in Wilmer Shepherd's school:

"I like Chipso because, although we live by the railroad, it enables me to send Jim to school in clothes fresh and clean as those the 'uptown' youngsters wear."

"I like Chipso because it does 'triple-duty' on washdays—STANDS UP in hard water—LIFTS OUT dirt—CUTS OFF an hour or more of regular washing time."

Both of these entries won Benrus wrist-watches. The first is built on what Shepherd calls the "Dragon-Killer" technique (with the railroad playing the part of the dragon), and the second is based on the series of three analogous thoughts. Not as intimate as the first, nor as most P & G winners, it nevertheless packs plenty of "selling" into a few words. Both are noteworthy examples for everyone to study before entering the current Oxydol and Ivory Soap contests.

National Contesters Association

More About Its Purposes

Some weeks back we asked obliquely whether readers wanted us to publish news about the new National Contesters Association organized by Everett Lane, big-time contesteer of Mine Run, Virginia. The response was terrific; contesters seem to favor the new movement. Now we've gotten a copy of its constitution so we can tell our readers what it's all about. Briefly, it's this: Lane began work early in 1937 to formulate an organization to prevent contesting from shaking itself to pieces from overexuberance. Big

prizes have shown some disappointing human traits among sponsors and contesters, and Lane wanted to overcome them. The by-laws passed at the first convention to accomplish that purpose have already been reviewed here. Officers elected were Lane, of P. O. Box 83, Mine Run, Va., president; Carl R. Greimel, 6369 Ridge Drive, Brookmont, Md., vice-president; Amos R.

of entry-analysis on these—and for the best we'll pay \$5:

"Enhance that affection with Camay for Complexion."

"If your mirror says nay—switch to Camay."

"The beauties of today are users of Camay."—J.M.J.

These three slogans were submitted

a steady prize-winner. Why did she miss this time?

"I like Ivory Soap because it is so white and clean and gives my skin a healthy sheen."—E.D.T.

Because that entry didn't win, the writer wrote to us, "Contests . . . are nothing but a gambling device, and in spite of what you say about the manner that winners are arrived at, I believe they are picked from a hat . . ." Is there an answer to that?

Send your criticism of any one of these entries to Dept. EC2, "So You Like Contests?" c/o RADIO GUIDE, 731 Plymouth Court, Chicago, Illinois. Last time, we had to award duplicate checks because two criticisms were equally excellent. Another thing—we forward your letter to the writer of the entry, so you're doing him a service when you write! That contesteer gets a liberal contest education from the letters we send on to him. Will you help?

This Contest World

Its Newest Whirligigs

Ted Malone's "Between the Bookends" program has left the air. With that swell broadcast went radio's best poetry contest. There's a wide-open gap left for some enterprising sponsor . . . *Contest Magazine*, through some mystic "off the cuff" maneuver, has taken over 2,500 subscriptions to the defunct *Contest Digest*. Looks like the customers' bargain, at that.

A contest for amateur "swing" musicians has been announced on Tommy Dorsey's Friday night NBC program. For details, write to him, in care of the Amateur Swing Contest, NBC, New York City . . . During the three weeks preceding this writing, the *New York Post* has paid 7,797 prizes in its three sets of weekly contests, although only 4,500 prizes were offered. Most of the difference represents duplicate awards—a fine answer to those who say contests aren't honest! The prizes total \$20,899.47—and the contests are still running!

Another example of fairness on the part of a sponsor is given in the prize list of the Worcester (Mass.) *Evening Gazette's* "Great Names" contest. Three first prizes of \$1,250 each were paid to Jack Hoffman, 2 Shannon St., Worcester; Mrs. Nellie M. Hall, 38 Sprague St., Malden, Mass., and Miss Mae B. Grenda, 29 Boxford St., Lawrence, Mass. The *Gazette's* competition paper, the *Worcester Evening Post*, recently announced a "pictorial stamp" contest, with a first prize of \$1,500, which makes Worcester about as contest-conscious a city as we've heard about.

Gilson Willets, chief at National Contest Headquarters, has found America's oldest contesteer. After searching the country, he found Frank DeGuerre right in his own San Francisco back-yard! DeGuerre is 82 years old . . . First flash on the Eaton letter contest—the radio poll, remember? Eddie Cantor was the popularity winner. More details on contest winners later . . . Winners in the Snowdrift contest were recently announced. Big winners: Mrs. Kate Baldauf, 4000 Hibernian Ave., Pratt City, Birmingham, Ala.—\$5,000; Edna McHenry, 303 N. Marengo, Pasadena, Cal.—\$1,000; Mrs. G. Harper Wilkinson, Rt. 3, Box 147, Pensacola, Fla.—\$500. Congratulations to all of you!

THIS WEEK'S PRIZE SPECIALS

These are this week's best contest bets! RADIO GUIDE has singled them out for individual discussion to increase your chances to win. These exclusive winning tips are given weekly, except the first issue of each month.

Bonds and Cameras

PRIZES: (Weekly) 1st, a \$100.00 United States savings bond; three second prizes, each a Kodak Senior Six-20 camera with f 4.5 lens (worth about \$29.50 each); (Grand prize, selected from weekly winners) \$500.00 United States bond.

TO ENTER: Send your most attractive photo of a child under ten years to Lysol Photo Contest, Bloomfield, N. J. Each must have with it a Lysol carton. Contest open only to amateurs. There are six weekly contests—the first opens next Monday (Jan. 31) and is announced this week to allow time for preparation of entries; the last closes at midnight, Saturday, March 12. State age of child.

TO WIN: Listen to Dr. Allan R. Dajoe's broadcasts each Monday, Wednesday and Friday on CBS at 4:45 p.m. EST, for tips on winning and contest announcements which began Jan. 10. Dr. Dajoe is one of the judges. Entries will be judged on basis of health and personality of the child, beauty or originality of setting, photographic excellence and human interest. Do not retouch the photographs in any way. Save your negatives, because before prizes are awarded, top contesters must submit them and sign affidavits denying that the picture or any closely similar picture of the same subject has been or will be entered in any other contest or exhibition. **Tips:** The competition in the first week's contest will be stiffest, because of advance entries. Children from one year to five years generally win such contests.

"Your Opportunity Guide" lists all current contests in the first issue of Radio Guide each month. Look for it next week! Send your contest question, with a stamped, self-addressed envelope to "So You Like Contests?" Dept. GC, c/o Radio Guide, 731 Plymouth Court, Chicago, Illinois.

\$1,000.00 for a Name

PRIZE: (Grand) \$1,000.00 cash.

TO ENTER: Submit a name for the amusement zone of the 1939 World's Fair to be opened for 288 days beginning February 18, 1939, in San Francisco, Calif. The name must not exceed three words. Submit as many entries as desired, but each must be on a separate sheet of paper with contesteer's name and address. Entries must be received (not mailed) by February 18, 1938. Send entries to "1939 World's Fair Contest Committee, Treasure Island on San Francisco Bay, San Francisco, Calif."

TO WIN: Consider these facts about the fair: It is called a "pageant of the Pacific." It will have international exhibits, etc., as have other recent fairs. Its site is 400 acres linked to San Francisco by the new San Francisco-Oakland Bay bridge, the world's largest. The amusement zone will be "forty acres of fun." It will embody the "glamor and romance" of the South Seas, Latin America, the Orient and the Far East. The decorations will be exotic and colorful. Entertainment will include music, pageants, girl shows, "cavalcade" shows, barkers, "thrill rides," foreign villages reproduced in detail, scenic railways, sky-rides, etc. The name must be short, catchy, easy to remember, suggesting fun, gaiety, and color. These have been names of such sections before: Panama Pacific Exposition (San Francisco, 1915): "The Zone"; Century of Progress (Chicago, 1933-34): "The Midway"; St. Louis Exposition (1904): "The Pike."

Peacock, 6075 Regent St., Philadelphia, Pa., secretary, and Mrs. Zella Boteler, 6805 46th St., Chevy Chase, Md., treasurer. There is an initiation fee of \$1, and annual dues are the same amount. The charter members now want to form local chapters all over the country. Let us know if you'd like our help in this, won't you? The date and place of the first national convention will be announced soon.

Non-Winning Entries

Ideas That Failed

Last week we reprinted the most pungent criticisms of non-winning entries sent to us in response to our invitation to readers to help each other. This week, as promised, here are more non-winning entries. Try your powers

for criticism by the same person—and in our opinion they have a common deficiency. Can you see it—and others?

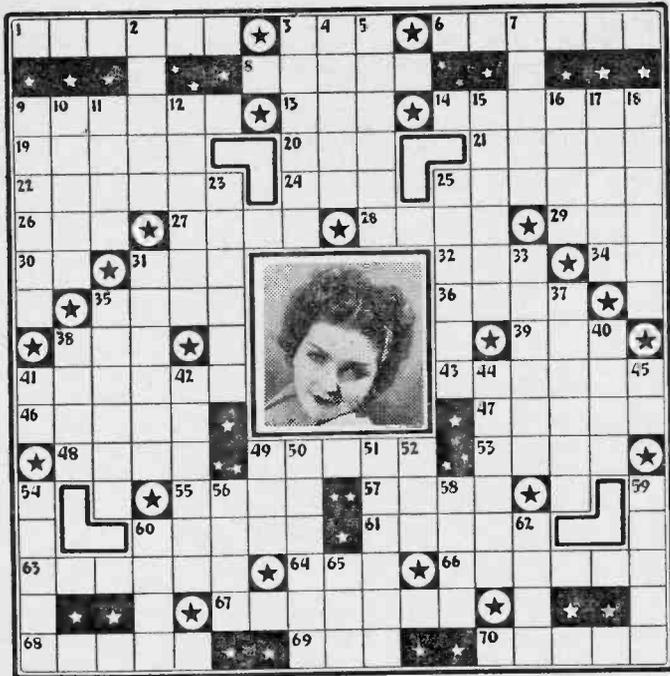
"I like Chipso because it does my washings with miraculous speed and mildness, and my farmhouse cleaning tasks are safely and satisfactorily finished, while my hands remain unharmed."—M.L.L.

Considering the many tips given here on Procter & Gamble entries, what's wrong with this apparently good Chipso statement?

"I like Ivory because Ivory leaves my hand-painted china clean and fresh without injury to delicate gold rims and lends the designs a more distinctive lustre."—L.R.

This statement above was written by

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

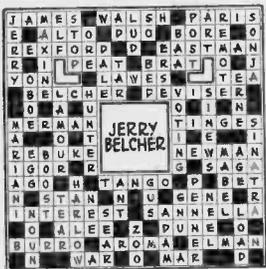
1. Richard —, bandleader
3. Mineral spring
6. Nellie —, "Neighbor Nell"
8. Raymond —, maestro
9. Andre —, announcer
13. Correlative of neither
14. First name of star in the portrait
19. A gazelle
20. Payable
21. Rosa —, opera star
22. Cleansed repeatedly
24. Peer Gynt's mother
25. Treat with tokens of affection
26. Induced
27. Myrtle —, "Myrt"
28. Pierce with a weapon
29. Held a session
30. Bone (Latin)
31. Cut with an ax
32. Part of the mouth
34. Old form of you
35. Wheeled vehicles
36. Pertaining to the laity
38. Course or route
39. Sign of the Zodiac
41. Paul —, bandleader
43. Made a noise like a lion
46. Masculine name
47. Book of maps
48. To make a loan
49. One who dives
53. Notable achievement

55. A metal
57. — D'Orsay, comedienne
60. Lose consciousness
61. Palm off slyly
63. Bob —, bandleader
64. Ostrich-like bird
66. Last name of news commentator
67. A woman's club
68. First name of banjo-eyed comedian
69. Born
70. Jack —, comedian

VERTICAL

2. That low-down feeling
3. Shoe fastened by straps

Solution to Puzzle Given Last Week



4. Religious
5. Harmonizes
7. A clergyman
9. Howard —, maestro
10. Sign of the Zodiac
11. Bark
12. Dextrous
15. Country in Asia Minor
16. Hastens
17. Short written composition
18. Endured
23. Nick —, radio actor
25. One who visits a short while
31. Lennie —, bandleader
33. Robber of the high seas
35. Prepared by a carding machine
37. Last name, star in the portrait
38. Lucille —, radio actress
40. Animal flesh
41. Myself
42. Early American "painter"
44. Doltish, simple
45. Doctor of Science (abbr.)
49. — Bestor, bandleader
50. Place under arrest
51. Disseminate
52. River (Spanish)
54. Yellow-brown pigment
56. Fits with tackling
58. Qualifies
59. Clouded
60. Island of the South Seas
62. Music chant
65. Man's nickname

VOICE OF THE LISTENER

The "Voice of the Listener" letterforum is a regular feature in Radio Guide each week, offered to the readers as a means for expressing and exchanging opinions about radio.

Each week Radio Guide will publish letters deserving our readers' attention.

AN OPEN LETTER

(to Jimmie Fidler—for a change)

Dear Jimmie (and I do mean you): I imagine you have received many criticisms on your recent broadcast in which your remark regarding the sentimental gesture made by Eddie Cantor on his November 24 broadcast regarding boys and girls in Hollywood sending messages to their parents, was, in my opinion, very uncouth and uncalled for.

This might be a misinterpretation of words. If it is, I'm sorry. However, your wondering whether or not there were many telegrams signed "compliments of Eddie Cantor," didn't sound particularly like the Jimmie Fidler I've been listening to.

I can't speak for others, but the sentiments, usually brought in at the end of Eddie's programs, seem to me are

ones that aren't exactly written in the script but deeply sincere.

I venture to say that many mothers were glad to hear from their kids, even if, as you think, they might have been signed "compliments of Eddie Cantor."

Your remark was unethical, to say the least. Remember, Jimmie, give credit where credit is deserved.—L. Loufek, Battle Creek, Mich.

PROMOTE RADIO STARS

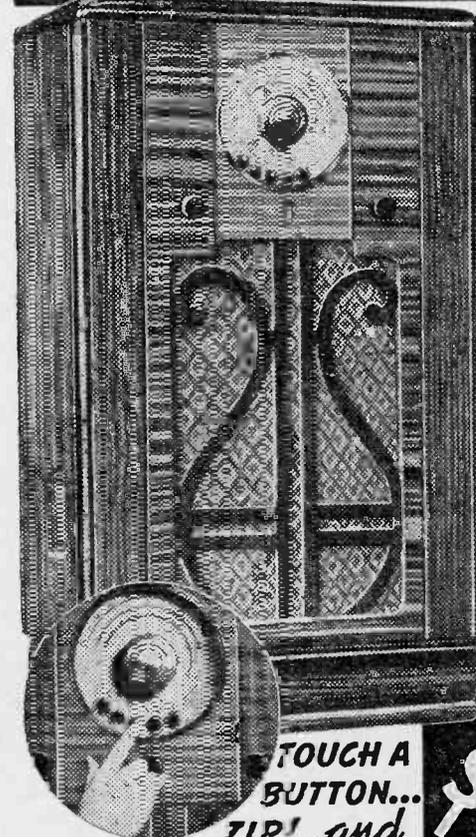
Voice of the Listener: When will Radio begin to realize the individuality of its stars and publicize them just as much as the movies do? When I say "radio stars," I mean radio personalities, not referring in any way to Hollywood actors and actresses. They belong in the movies, let them stay there!

For example, Don McNeil, Ransom Sherman, Les Tremayne, Barbara Luddy, Pat Murphy, and Betty Winkler. Let's read and see more about them! They are the ones to whom we listen every day. They are the real radio stars. Let's hear less about movies and more about radio.—Mrs. P. W. Winler, Long Beach, N. Y.

RADIO GUIDE is trying to do just that, Mrs. Winler.—Ed.

NOW FOR THE FIRST TIME IN 18 YEARS MIDWEST GIVES YOU **\$30⁰⁰**

TRADE-IN-ALLOWANCE ON YOUR OLD RADIO DURING THIS FACTORY-TO-YOU SALE!



16 TUBE MIDWEST TOUCH-BUTTON TUNING

REGULAR RETAIL VALUE... \$139.90
DIRECT FACTORY-TO-YOU PRICE \$69.95
LESS SPECIAL \$30 TRADE-IN ALLOWANCE
You pay only

\$39⁹⁵

TOUCH A BUTTON... ZIP!... and your station flashes in!

ABSOLUTELY COMPLETE

LET us send this marvelous new 1938 Midwest 16-tube radio to your home... on 30 days FREE trial. Use it for four weeks before you make up your mind! If you decide to keep it, you secure \$30.00 credit on your old radio... and Midwest will call for it at your home!

Just imagine a radio so fine, so powerful, so luxurious—in a big, beautiful, richly-finished walnut console—selling at such an amazingly low factory-to-you price! You'll be delighted with its glorious new tone, 10,000 mile tuning range, and brilliant world-wide reception. Take advantage of Midwest's successful factory-to-you plan—save 60% of every \$1.00—by buying at wholesale prices!

Send for FREE 1938 Factory Catalog Dept. KD-94, MIDWEST RADIO CORPORATION Cincinnati, Ohio

30 DAYS FREE HOME TRIAL

TERMS AS LOW AS 50¢ A WEEK

PASTE COUPON ON 1¢ POSTCARD... OR WRITE TODAY!

MIDWEST RADIO CORPORATION
Dept. KD-94, Cincinnati, O.
Send me your new FREE catalog, complete details of your liberal 30-day FREE trial offer and factory-to-you wholesale prices. (Special offer and prices prevail only when dealing direct with factory by mail.)

Name..... (PLEASE PRINT CLEARLY)

Address.....

Town.....

State.....

User-Agents Make Easy Extra Money. Check Here for details. Check Here for 1938 Battery Catalog.

\$1

Completes Does away with Aerial entirely—Just place an F & H Capacity Aerial Eliminator (size 1 1/2 in. x 1 in.) within your set. Simple instructions furnished with unit. Easily connected by anyone to aerial and ground of set. Your radio will then operate and tune in the same manner as if it were connected to an aerial. Operates on both short and long waves.



DISCARD YOUR OLD AERIAL

It is Most Likely Corroded and Has Poor or Loose Noisy Connections No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.

ELIMINATE THE AERIAL FOR GOOD
Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires. Not New—Value Already Proved.

On the market five years. 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radias for doublet aerial. Note: It will not operate on battery or automobile radios.

5 DAYS TRIAL Mail coupon at once. Pay postman \$1.00 plus a satisfied, return within five days and your dollar will be refunded without question.

WHAT USERS SAY
LaPorte, Tex. After using the Capacity Aerial Eliminator over a year on my 1935 small 7 tube set can say it brings in reception with fine volume and clarity, pulling in stations from Japan, Europe, South America, and broadcast stations from all over the U. S. Efficiency proven. I took down my old outside aerial. Signed: Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed:

F & H Radio Laboratories, Dept. 73, Fargo, N. Dak. Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here if sending \$1 with order—thus saving postage cost—same refund guarantee. Check here if interested in dealer's proposition.

NAME..... ADDRESS.....

Radio Guide's Instant Program Locator

This Is An Exclusive Radio Guide Feature, Published On Alternate Weeks

Eastern Standard Time (Time Given in Listings)	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Locator Time Is Eastern Standard. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

A. L. Alexander's True Stories. MacFadden Pub. Co., Fri. 9:30 p.m. (11:30 p.m. for West). NBC-R.

Acme Paint Co. Smiling Ed McConnell, Sun. 5:30 p.m. NBC-B.

Alemite. Horace Heidt, Tues. 9 p.m. NBC-B.

Alias Jimmy Valentine. Larus Bros., Tues. 9:30 p.m. NBC-B.

Alka-Seltzer. Uncle Ezra, Mon., Wed., Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R; National Barn Dance, Sat. 9 p.m. and 11 p.m. NBC-B.

Allen, Fred. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.

Amateur Hour. Chrysler, Thurs. 9 p.m. CBS.

Ameche, Don. Chase & Sanborn, Sun. 8 p.m. NBC-R.

American Album of Familiar Music. (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.

Amos 'n' Andy. Campbell's Soup, Mon. thru Fri. 7 and 11 p.m. NBC-R.

Anacin. Our Gal, Sunday; Mon., Tues., Wed. 12:45 p.m. CBS; Easy Aces, Tues., Wed., Thurs. 7 p.m. NBC-B; Just Plain Bill, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Arnold Grimm's Daughter. (Gold Medal), Mon. thru Fri. 1:30 p.m. CBS.

Attorney At Law. Johnson's Wax, Mon. thru Fri. 10:30 a.m. NBC-B.

Aunt Jemima Pancake Flour. Cabin at the Crossroads, Mon. thru Fri. 10:15 a.m. (11:15 a.m. for West) NBC-B.

Aunt Jenny's Real Life Stories. (Spry), Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Austin, Gene. Cocomalt, Sun. 6 p.m. (11 p.m. for West) CBS.

Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC-R.

Bachelor's Children. Old Dutch Cleanser, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.

Backstage Wife. Dr. Lyons, Mon. thru Fri. 11:15 a.m. NBC-R.

Baker, Kenny. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Baker, Phil. Gulf Oil, Sun. 7:30 p.m. CBS.

Banking Group. Philadelphia Orch., Mon. 9 p.m. NBC-B.

Barbasol. Arthur Godfrey, Mon. & Fri. 7:15 p.m. (Fri. only 12 mid. for West) CBS.

Barrie, Wendy. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Barris, Harry. Camels, Tues. 9:30 p.m. CBS.

Bayer Aspirin. American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC-R; Famous Actors' Guild; Helen Menken, Tues. 7:30 p.m. CBS.

Becker, Bob. Red Heart Dog Food, Sun. 2 p.m. NBC-R.

Beetle & Bottle. Gulf Oil, Sun. 7:30 p.m. CBS.

Behind Prison Bars. Sloan's Liniment, Mon. 10 p.m. NBC-B.

Belcher, Jerry. Interesting Neighbors (Fitch Co.), Sun. 7:30 p.m. NBC-R.

"Believe It Or Not" Robert L. Ripley. Huskies, Sat. 8 p.m. (12 mid. for West) NBC-R.

Benjamin Moore Paint. Triangle Club; Betty Moore, Mon. 11:45 a.m. NBC-R.

Benny, Jack. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Bergen, Edgar. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

Bernie, Ben, Orch. U. S. Rubber, Wed. 9:30 p.m. CBS.

Betty & Bob. (Gold Medal), Mon. thru Fri. 1 p.m. CBS.

Big Sister. (Rinso), Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Big Town. Rinso, Tues. 8 p.m. CBS.

Bills, Billy, Orch. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Bi-Sol-Dol. Mr. Keen, traces of Lost Persons, Tues. Wed. Thurs. 7:15 p.m. NBC-B.

Bond Bread. Guy Lombardo's orch., Sun. 5:30 p.m. CBS.

Borax. Death Valley Days, Fri. 8:30 p.m. NBC-B.

Bowes, Edward, Major. Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.

Brice, Fannie. Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.

Bromo-Quinine. Gen Hugh

Johnson, Tues., Wed. 10 p.m. NBC-B.

Bromo-Seltzer. Hollywood News; Sid Skolsky, Wed. 8:30 p.m. NBC-B.

Burns & Allen. (Grape Nuts), Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Burns, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC-R.

Busse, Henry, Orch. Mar-O-Oil Shampoo, Sun. 1:15 p.m. NBC-R.

Butterworth, Charles. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Butterworth, Wallace. Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Cabin at the Crossroads. Aunt Jemima Pancake Flour, Mon. thru Fri. 10:15 a.m. (11:15 a.m. for West) NBC-B.

Calumet Baking Powder. Kate Smith; Jack Miller's Orch., Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Camay. Pepper Young's Family, Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R.

Camels. Jack Oakie; Stuart Erwin; Raymond Hatton; Patsy Flick; Harry Barris, Tues. 9:30 p.m.; Benny Goodman's Orch., Tues. 10 p.m. CBS.

Campana. Grand Hotel, Mon. 8:30 p.m. NBC-B; First Nighter, Fri. 10 p.m. NBC-R.

Campbell's Soup. Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC-R; Hollywood Hotel; Ken Murray; Oswald; Anne Jamison; Raymond Paige's orch.; Jerry Cooper; Frances Langford, Fri. 9 p.m. CBS.

Cantos. Eddie, Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Carborundum Band. Sat. 7:36 p.m. CBS.

Carlay, Rachel. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.

Carnation Milk. Lullaby Land, Mon. 10 p.m. NBC-R.

Carnegie, Dale. Colgate, Tues. 10:45 p.m. NBC-R.

Carson Robison's Buckaroos. Mustierole, Mon. Wed. Fri. 1:15 p.m. MBS.

Carter, Boake. (Philco), Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.

Cavalcade of America. Du Pont, Wed. 8 p.m. (12 mid. for West) CBS.

Chase & Sanborn. Don Ameche; Nelson Eddy; Edgar Bergen; Charlie McCarthy; Stroud Twins; Dorothy Lamour, Sun. 8 p.m. NBC-R.

Chesterfield. Lawrence Tibbett; Andre Kostelanetz' orch.; Deems Taylor, Wed. 9 p.m.; Paul Whiteman's orch., Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Chips. Road of Life, Mon. thru Fri. 9:30 a.m. CBS; 4:45 p.m. NBC-R.

Chrysler. Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.

Cities Service Concert. Lucille Manners, Fri. 8 p.m. NBC-R.

Clark, Buddy. Melody Puz-zles (Lucky Strike), Mon. 8 p.m. NBC-B; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Coca-Cola. Song Shop; Frank Crumit; Reed Kennedy; Alice Cornett, Fri. 10 p.m. CBS.

Cocomalt. Joe Penner, Gene Austin; Julie Gibson, Sun. 6 p.m. (11 p.m. for West) CBS.

Colgate. Stepmother, Mon. thru Fri. 5:30 p.m. CBS; Dale Carnegie, Tues. 10:45 p.m. NBC-R; Gang Busters; Col. N. H. Schwarzkopf, Wed. 10 p.m. CBS.

Cook & Son. Malcolm La

Prade, Sun. 2:15 p.m. NBC-R.

Cooper, Jerry. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Court of Human Relations. Vadsco Sales Corp., Sun. 4 & 4:30 p.m. MBS.

Court of Missing Heirs. Skelly, Sun. 10:30 p.m. CBS.

Cravens, Kathryn. News Thru a Woman's Eyes (Pontiac), Mon., Wed., Fri. 2 p.m. (5:30 p.m. for West) CBS.

Crisco. Vic & Sade, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

Crocker, Betty. Gold Medal, Wed. Fri. 1:15 p.m. CBS.

Crosby, Bing. Kraft Music Hall, Thurs. 10 p.m. NBC-R.

Cross, Glenn. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Cross, Milton J. Magic Key (RCA), Sun. 2 p.m. NBC-B.

Crumit, Frank. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

Dafoe, A. R., Dr. Lysol, Mon. Wed. Fri. 4:45 p.m. CBS.

Dan Harding's Wife. Nat'l Biscuit Co. Mon. thru Fri. 9:45 a.m. NBC-R.

Dari-Rich. Terry and the Pirates, Mon. Tues. Wed. 5:15 p.m. NBC-R.

David Harum. (Bab-O), Mon. thru Fri. 11 a.m. NBC-R.

Death Valley Days. (Borax), Fri. 8:30 p.m. NBC-B.

Delaware, Lackawanna & Western Coal. The Shadow, Sun. 4 & 5:30 p.m. MBS.

Devine, Andy. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Dickenson, Jean. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.

Dick Tracy. Puffed Wheat & Rice, Mon. thru Fri. 5 p.m. NBC-R.

Dorsey, Tommy, Orch. Raleigh & Kool, Fri. 9:30 p.m. NBC-B.

Double Everything. Wrigley's, Sun. 6:30 p.m. CBS.

Dr. Christian. Vaseline, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.

Dr. Lyons. Manhattan Merry-Go-Round; Rachel Carlay; Pierre LeKreun, Sun. 9 p.m. NBC-R; Backstage Wife, Mon. thru Fri. 11:15 a.m. NBC-R.

Drene. Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.

Drene. Hollywood Gossip; Jimmie Fidler, Tues. & Fri. 10:30 p.m. NBC-R.

Dubin, Deanna. (Texaco), Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Du Pont. Cavalcade of America, Wed. 8 p.m. (12 mid. for West) CBS.

Duchin, Eddy, orch. Elizabeth Arden Cosmetics, Tues. 10 p.m. MBS.

Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Easy Aces. (Anacin), Tues., Wed., Thurs. 7 p.m. NBC-B.

Eddy, Nelson. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

Edna Wallace Hopper Cosmetics. Romance of Helen Trent, Mon. thru Fri. 12:30 p.m. CBS.

Elizabeth Arden Cosmetics. Eddy Duchin's orch., Tues. 10 p.m. MBS.

Elman, Dave. Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Energine. Radio Newsreel; Parks Johnson; Wallace Butterworth, Sun. 3 p.m. NBC-R.

Erwin, Stuart. Camels, Tues.

9:30 p.m. CBS.

Falstaff Beer. Public Hero No. One, Mon. 10:30 p.m. NBC-R.

Famous Actors' Guild. Bayer Aspirin, Tues. 7:30 p.m. CBS.

Fibber McGee & Molly. (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Fidler, Jimmie. Hollywood Gossip (Drene), Tues. & Fri. 10:30 p.m. NBC-R.

Fifi, Mlle. Texaco, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Fio-Rito's, Ted, Orch. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Firestone, Margaret Speaks; Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

First Nighter. Campana, Fri. 10 p.m. NBC-R.

Fitch Co. Interesting Neighbors; Jerry Belcher, Sun. 7:30 p.m. NBC-R.

Fleischmann, Ozzie Nelson's Orch.; Harriet Hilliard; Peg Murray, Sun. 7:30 p.m. NBC-B.

Flick, Patsy. Camel, Tues. 9:30 p.m. CBS.

Florida Citrus Commission. Emily Post, Tues., Thurs. 10:30 a.m. CBS.

Follow the Moon. Pebeco, Mon. thru Fri. 5 p.m. CBS.

Ford, Sunday Evening Hour; Fritz Reiner, Sun. 9 p.m.; Watch the Fun Go By; Al Pearce; Arline Harris, Tues. 9 p.m. (12 mid. for West) CBS.

Fulton, Jack. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.

Furest, Hans. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Gang Busters. Colgate, Wed. 10 p.m. CBS.

Garland, Jduy. Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.

Garr, Eddie. Manhattan After Dark (Bromo-Seltzer), Wed. 8:30 p.m. NBC-B.

General Electric. Hour of Charm; Phil Spitalny's Girl Orch., Mon. 9:30 p.m. NBC-R.

Gibson, Fredda. Melody Puz-zles (Lucky Strike), Mon. 8 p.m. NBC-B; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Gibson, Julie. Cocomalt, Sun. 6 p.m. (11 p.m. for West) CBS.

Girl Alone. (Kellogg), Mon. thru Fri. 12 noon. NBC-R.

Glass Container Ass'n of America. There Was A Woman, Sun. 1:30 p.m. NBC-B.

Godfrey, Arthur. Barbasol, Mon. & Fri. 7:15 p.m. (Fri. only 12 mid. for West) CBS.

Goldbergs. (Oxydol), Mon. thru Fri. 4:30 p.m. CBS.

Gold Medal. Betty & Bob, Mon. thru Fri. 1 p.m.; Hymns of All Churches, Mon., Tues., Thurs. 1:15 p.m.; Betty Crocker, Wed. & Fri. 1:15 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 1:30 p.m.; Hollywood in Person, Mon. thru Fri. 1:45 p.m. CBS.

Goodman, Al, Orch. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.

Goodman, Benny, O rch. Swing School (Camels), Tues. 10 p.m. CBS.

Good News of 1938. Maxwell House Coffee, Thurs. 9 p.m. NBC-R.

Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Gordon, Richard. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Grand Central Station. (Listerine), Fri. 8 p.m. NBC-B.

Grand Hotel. Campana, Mon. 8:30 p.m. NBC-B.

Grape Nuts. Burns & Allen; Ray Noble's Orch.; Tony Martin, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Guest, Edgar. It Can Be Done (Household Finance), Tues. 8:30 p.m. NBC-B.

Guiding Light. White Naptha, Mon. thru Fri. 3:45 p.m. NBC-R.

Gulf Oil. Phil Baker; Beetle & Bottle, Sun. 7:30 p.m. CBS.

Haley, Jack. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Hammerstein Music Hall. (Kolyos), Fri. 8 p.m. CBS.

Harris, Arlene. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Harris, Phil, orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Hatton, Raymond. Camels, Tues. 9:30 p.m. CBS.

Hearn, Sam. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Heater, Gabriel. We, The People (Sanka Coffee), Thur. 7:30 p.m. CBS.

Hecker's H-O Foods. Myra Kingsley, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

Heidt, Horace, orch. Alemite, Tues. 9 p.m. NBC-B.

Heinz. Romance of Carol Kennedy, Mon. thru Fri. 11:15 a.m.; Magazine of the Air, Sun. 5 p.m. CBS.

Hello Peggy. (Drano), Wed. Fri. 11:45 a.m. NBC-R.

Hersholt, Jean. Dr. Christian (Vaseline), Sun. 2:30 p.m. (5:30 p.m. for West) CBS.

Hill, Edwin C. Your News Parade (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.

Hilliard, Harriet. Fleischmann's, Sun. 7:30 p.m. NBC-R.

Hilltop House. Palmolive Soap, Mon. thru Fri. 5:45 p.m. CBS.

Himber, Richard, Orch. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Hind's Cream. Life of Mary Sothorn, Mon. thru Fri. 5:15 p.m. CBS.

Hobby Lobby. Hudson Motors, Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Hoffa, Portland. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.

Hollywood Gossip. Drene, Tues. & Fri. 10:30 p.m. NBC-R.

Hollywood Hotel. Campbell's Soup, Fri. 9 p.m. CBS.

Hollywood in Person. Gold Medal, Mon. thru Fri. 1:45 p.m. CBS.

Hollywood Mardi Gras. (Packard), Tues. 9:30 p.m. NBC-R.

Hollywood News. Bromo-Seltzer, Wed. 8:30 p.m. NBC-B.

Hollywood Playhouse. Woodbury, Sun. 9 & 10:30 p.m. NBC-B.

Hollywood Screen Scoops. Old Gold, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.

Homemakers' Exchange. Nat'l Ice Adv. Inc., Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.

Horlick's. Lum & Abner, Mon. Wed. Fri. 7:30 p.m. (11:15 p.m. for West) NBC-B.

Hour of Charm. (General Electric), Mon. 9:30 p.m. NBC-R.

Household Finance. It Can Be Done; Edgar Guest, Tues. 8:30 p.m. NBC-B.

How to be Charming. (Phillips), Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.

Howe, Eleanor. Homemakers' Exchange (Nat'l Ice Adv. Inc.), Tues. Thurs. 11:30

a.m. (12:45 p.m. for West) NBC-R.

Hudson Motors. Hobby Lobby; Dave Elman; Harry Salter's Orch., Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Hull, Warren. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Huskies. Robert L. Ripley, Sat. 8 p.m. (12 mid. for West) NBC-R.

Hymns of All Churches. (Gold Medal), Mon. Tues. Thurs. 1:15 p.m. CBS.

Ipana. Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.

Interesting Neighbors. Fitch Co., Sun. 7:30 p.m. NBC-R.

It Can Be Done. (Household Finance), Tues. 8:30 p.m. NBC-B.

Ivory Flakes. Story of Mary Marlin, Mon. thru Fri. 11 a.m. NBC-B; 4:15 p.m. NBC-R.

Ivory Soap. Edward MacHugh, Mon. thru Fri. 11:45 a.m. NBC-B; The O'Neills, Mon. thru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.

Jack Armstrong. (Wheaties), Mon. thru Fri. 5:30 p.m. NBC-R.

Jamison, Anne. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Jello-O. Jack Benny; Mary Livingstone; Kenny Baker; Sam Hearn; Andy Devine; Phil Harris' Orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Jergens. Walter Winchell, Sun. 9:30 & 11 p.m. NBC-B.

Jessel, George. Thirty Minutes in Hollywood (Local Cooperative Campaign), Sun. 6 p.m. EST.

Johnny Presents. (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

John's Other Wife. (Phillippe Cosmetics), Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Johnson, Hugh, Gen. Bromo-Quinine, Tues. Wed. 10 p.m. NBC-B.

Johnson, Parks. Radio Newsreel (Energine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Johnson's Wax. Attorney-at-Law, Mon. thru Fri. 10:30 a.m. NBC-B; Fibber McGee & Molly; Marian & Jim Jordan; Betty Winkler; Billy Mills' Orch., Mon. 9 p.m. (12 mid. for West) NBC-R.

Jolson, Al. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Jordan, Marian & Jim. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Junior Nurse Corps. (Sun-brite), Mon. thru Fri. 5 & 6 p.m. NBC-B.

Just Plain Bill. (Anacin), Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Kellogg Cereals. Girl Alone, Mon. thru Fri. 12 noon NBC-R; Singing Lady, Irene Wicker, Mon. thru Thurs. 5:30 p.m. NBC-B.

Kennedy, Reed. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

King, Wayne, orch. Lady Esther, Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.

Kingsley, Myra. Hecker's H-O Foods, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

Kitchen Cavalcade. Mueller Macaroni, Mon. thru Fri. 10:45 a.m. NBC-B.

Koestner, Josef, orch. (Ry-Krisp), Sun. 5 p.m. NBC-R.

Kolyos. Our Gal Sunday, Thurs., Fri. 12:45 p.m.; Hammerstein's Music Hall; Jerry Mann, Fri. 8 p.m. CBS.

Kraft Music Hall. Bing Crosby; Bob Burns, Thur. 10 p.m. NBC-R.

Kostelanetz, Andre, orch. (Chesterfield), Wed. 9 p.m. CBS.

Lady Esther. Wayne King's orch., Mon. 10 p.m. CBS; Tues. Wed. 8:30 p.m. NBC-R.

Lamour, Dorothy. (Chase & Sanborn), Sun. 8 p.m. NBC-R.

BEHIND THE SCENES MAN

BY JEANNE HALE

IN CASE your "extrasensory perception" hasn't already made you aware of the fact, the man responsible for the dramatic "stepping-up" of the Zenith telepathy broadcasts is Lew Jacobson, ace production man for J. Walter Thompson. Lew, oddly enough, is also one of the limited number of individuals who has achieved prominence in radio by "going west" instead of "east"—or, to be more exact, you might say "middle west."

He doesn't expect to remain "middle west" for long, however, for he's ambitious to get where the real "big" is going on in radio production, and if it happens to be Hollywood, that's where he hopes to have his mail addressed in due time.

Going back to the beginning of things, Lew owes his start in the theatrical world directly to a six-inch ruler in the hands of his mother, for

eral Broadcasting Company, comprising eight stations, Lew took over the program direction of the whole works. The chain is now the Intercity Broadcasting Company.

He remained with WPEN and General until 1935, when WLW in Cincinnati lured him westward. He produced the "Crosley Operas," "Smoke Dreams," "Crosley Follies," "Hymns of All Churches," "Lilac Time," and other big-time shows for WLW with such tremendous success that the Columbia network propelled him further westward in 1936 via a long-distance-telephone offer.

For CBS in Chicago, his record of successes included such outstanding programs as "Poetic Melodies," "Builders of Happiness," "History in the Making," "Loveliness for Sale," "Fire-side Theater" and "Mortimer Gooch."

His handling of the CBS show in Chicago prompted the Thompson agency to reach out for him several months ago, and production of the Zenith show was one of the first entrusted to him by the firm. Among other current evidences of Lew's talent are the Cameo Operas heard on the "Northerners" program.

Though inclined toward the symphonic and operatic, Lew has sufficient versatility to adapt himself to other phases of entertainment, demonstrated during his early broadcasting days in Philadelphia when he announced boxing shows and other sporting events while also handling symphonic and operatic broadcasts.

He has a good deal of the pioneer in his youthful nature likewise, for his record of radio work is credited with the first attempts to broadcast from an airplane.

"It was some years ago in Phillie," Lew says. "We had an old Bellanca eight-passenger job and attached loud-speakers to the undercarriage. The experiment wasn't such a hot success, as we had to cut the motors to make our broadcast heard, and naturally the ship would start coming down. Every time we got perilously near the ground, on would go the engines again—and off would go our broadcast. But it was lots of fun."

Though a busy gent, Lew still devotes plenty of time to his family. He's been married for twelve years and thinks the world of his wife and two little girls—Eileen, who is 10, and Alice, who is 6. This information is passed along so that any young ladies who might be interested will not be misled—for Lew is handsome, too, what with noble, high forehead, dark hair, and sparkling eyes, combined with a personality that makes him a "great guy" with his associates and those who work for him.

Not only is Lew Jacobson popular with the Zenith Corporation, sponsor of the telepathy broadcasts, but the actors in the show's cast think he is "a swell guy," as they say. That's what makes for perfect programs, such as are Lew's.

Lew, incidentally, is also able to squeeze out a few moments now and then for his greatest hobby, next to music—candid-camera photography.

Strangely, there is no great romance woven about his marriage and it wasn't a "show business" development, for Lew says Mrs. Alice Jacobson was never in it, nor has she any musical talents. Neither had his forebears, but his own musical ability is expressing itself in Eileen—fondly known as "Teekie"—who is quite a singer for a child. Little Alice, known to her parents as "Wiggle," hasn't found her musical forte as yet.

Despite the success Lew has experienced in radio thus far, he isn't satisfied.

"The only thing I've done so far that I've been satisfied with," he says, "is marrying my wife."

And the Mrs. is his severest critic.



Airplane and telepathy broadcasts put Lew Jacobson on a high plane!

it was determined application of this modest weapon to sensitive portions of Lew's anatomy that kept him at his piano lessons when he was a youngster around six.

After a bit of this, the music inherent in him began to assert itself, and since those childhood days it would require a machine-gun or a .75 to separate him and his love for good music.

His first theatrical experience was in his home town of Philadelphia when he was a school lad of eleven. He used to substitute for the "nickel-odeon" organists in the evening while they dashed out for a bit of dinner.

His school career was interrupted by the World War—not through his own enlistment but through that of his father. Lew's dad, a veteran of the Spanish-American conflict—in which he served as a seaman and received a commendation for outstanding service—rejoined Uncle Sam's navy and commanded a mine-sweeper in the North Sea during all that conflict.

His departure threw the burden of supporting the family on Lew, for, in addition to his mother, there were two young sisters to be cared for. Lew got a job demonstrating organs for the Wurlitzer Company.

IN 1924, Lew became organist at the Fox Theater in Philadelphia. Two years later he was musical conductor at the Embassy Theater in Baltimore, but returned to Philadelphia in 1927 to become program director for Radio Station WPEN.

As WPEN expanded and became the key station in the network of the Gen-

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1500.00

Yes, Siree! An Automobile or \$1,500.00 in Cash is First Prize in this contest. That's our offer to you.

The winner may have choice of Lincoln Zepher, Plymouth, Pontiac, De Soto, Oldsmobile, Dodge, Buick or Chrysler. What could be a finer prize? Either your favorite automobile and enough extra in cash for gasoline and supplies for 2 years, or \$1,500.00 lump sum in CASH. You have your choice.

MANY OTHER PRIZES
 WIN \$500.00
 WIN 400.00
 WIN 300.00
 WIN 200.00
 WIN 100.00
 And 44 \$25.00 CASH PRIZES

Can You Solve this Puzzle?

Here's a Puzzle That Will Test Your Wits.

GUESSES

Probably you know the names of most of the Famous Movie Stars, but just to refresh your memory we mention a few:

GRETA GARBO	ROBERT TAYLOR
FREDRIC MARCH	DICK POWELL
JOAN CRAWFORD	WARNER BAXTER
SHIRLEY TEMPLE	CINGER ROGERS
WALLACE BERRY	GARY COOPER
CLARE BARKLE	KAY FRANCIS

YES-IMP-TELL-HER

When the Scrambled Letters above are correctly rearranged they will spell the name of a Famous Movie Star.

Start switching the letters around; see if you can figure it out. If your answer is correct, you will receive at once A LARGE SIZE PICTURE OF THIS FAMOUS MOVIE STAR FREE—beautifully colored and suitable for framing—and the opportunity to win AUTOMOBILE or \$1,500.00 all in CASH.

BE THE BIG WINNER!! Second Prize Winner gets \$500.00 IN CASH; 3rd Prize Winner, \$400.00 IN CASH; 4th Prize Winner, \$300.00 IN CASH; and many other cash prizes.

Duplicate prizes in case of ties. SEND TODAY!! Just your answer to the Movie Scramble above. USE THE COUPON. HURRY! DON'T DELAY! It makes no difference in what part of the U. S. you live, you can take part.

USE THIS COUPON—MAIL NOW

ANSWER COUPON

MOVIE SCRAMBLES, 84 MARKET STREET, WINONA, MINN.

Herewith my answer to your Movie Scramble Puzzle:

My Answer.....

My Name.....

Street.....

City..... State.....

Send me the Free Picture

BOYS WANTED!

Bright ambitious boys have a great opportunity for earning easy pocket money and many fine prizes with only a few hours effort after school each week. See advertisement on page 45 for details!

★ WANT \$1900⁰⁰ A YEAR? ★

MANY 1938 APPOINTMENTS EXPECTED \$1140 TO \$2100 FIRST YEAR

INFLUENCE NOT NEEDED

Most Government examinations include Mental Tests. Try yourself. Answer the following problems and mail at once. Our examiners will correct your work, rate, and return it. The result should tell you the possibility of a high rating on the U. S. Government Examination.

MENTAL TEST

- How much is the interest on \$8,700 for half a year at three per cent?
Answer.....
- An Implement is— (1) A false accusation; (2) A reminder; (3) A tool; (4) An increase.
Give number of correct answer.....
- If you save 1/10 of your annual salary of \$1,500 and spend \$178 for education, and 20% of it for your share at home, how much would you have left?
Answer.....
- Double entry means: (1) A punishable offense; (2) A method of indexing; (3) A system of bookkeeping; (4) A stub record of checks issued.
Answer.....
- Technical means— (1) Mysterious; (2) Drawn in ink; (3) Scientific; (4) Clumsy.
Answer.....
- If you were a per diem employee earning \$.50 an hour, how much would you receive for 34 days, working 7 hours a day?
Answer.....
- Albany is to New York as Augusta is to (a) Georgia; (b) Michigan; (c) Maine; (d) Wisconsin; (e) Illinois.
Answer.....
- The statement: "Never cry over spilt milk" means most nearly (a) "Watch your step," (b) "It's an ill wind that brings no good," (c) "Accidents will happen in the best of regulated families," (d) "Waste not, want not," (e) "Tears will not mend broken crocks."
Answer.....

Franklin Institute, Dept. N186, Rochester, N. Y.

I send you my work on Mental Test No. 2. Kindly have your examiners correct this work and return to me with my rating and at no cost to me. Kindly send 32 page book "How to Get U. S. Government Job" and full information regarding Government Jobs. Send list of Jobs and tell me how to qualify for one.

Name.....

Address.....

Age.....

(Continued from page 16)

Lane, Rosemary. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.

Langford, Frances. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

La Prade, Malcolm. Cook & Son, Sun. 2:15 p.m. NBC-R.

Larus Bros. Alias Jimmy Valentine, Tues. 9:30 p.m. NBC-B.

Lawes, Warden Lewis E. Behind Prison Bars (Sloan's Liniment), Mon. 10 p.m. NBC-B.

Le Kreun, Pierre. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.

Leonard, Jack. Raleigh & Kool, Fri. 9:30 p.m. NBC-B.

Lifebuoy. Al Jolson; Martha Raye; Parkyakarkus; Victor Young's orch., Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Life of Mary Sothern. Hind's Cream, Mon. thru Fri. 5:15 p.m. CBS.

Listerine. Grand Central Station, Fri. 8 p.m. NBC-B.

Little Orphan Annie. (Ovaltine), Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Livingstone, Mary. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Local Cooperative Campaign. Thirty Minutes in Hollywood; George Jessel; Norma Talmadge, Sun. 6 p.m. MBS.

Log Cabin Syrup. Jack Haley; Wendy Barrie; Virginia Verrill; Warren Hull; Ted Fio-Rito's orch., Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Lombardo, Guy, orch. (Bond Bread), Sun. 5:30 p.m. CBS.

Lone Ranger. (Gordon Baking Co.), Mon. Wed. & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Lord, Phillips H. Gang Busters (Colgate), Wed. 10 p.m. CBS.

Lorenzo Jones. Phillips, Mon. thru Fri. 4 p.m. NBC-R.

Lucky Strike. Melody Puzzles; Harry Salter's Orch., Mon. 8 p.m. NBC-B; Your News Parade; Edwin C. Hill, Mon. thru Fri. 12:15 p.m. CBS; Your Hollywood Parade; Dick Powell; Rosemary Lane; Al Goodman's Orch., Wed. 10 p.m. NBC-B; Your Hit Parade; Freda Gibson; Buddy Clark; Richard Himber's Orch., Sat. 10 p.m. CBS.

Lullaby Lady. Carnation Milk, Mon. 10 p.m. NBC-R.

Lum & Abner. Horlick's, Mon. Wed. Fri. 7:30 p.m. (11:15 p.m. for West) NBC-B.

Lux. Radio Theater, Mon. 9 p.m. CBS.

Lyman, Abe, orch. Waltz Time (Phillips), Fri. 9 p.m. NBC-R.

Lysol. Dr. A. R. Dafoe, Mon. Wed. Fri. 4:45 p.m. CBS.

Ma Perkins. Oxydol, Mon. thru Fri. 10:45 a.m. CBS & 3:15 p.m. NBC-R.

MacCormack, Franklyn. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.

MacFadden Publishing. A. L. Alexander's True Stories, Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.

MacHugh, Edward. Ivory Soap, Mon. thru Fri. 11:45 a.m. NBC-B.

Magazine of the Air. Heinz, Sun. 5 p.m. CBS.

Magic Key. R.C.A., Sun. 2 p.m. NBC-B.

Manhattan After Dark. Bromo-Seltzer, Wed. 8:30 p.m. NBC-B.

Manhattan Merry-Go-Round. Dr. Lyons, Sun. 9 p.m. NBC-R.

Mann, Jerry. Hammerstein's Music Hall (Kolynos), Fri. 8 p.m. CBS.

Manners, Lucille. Cities Service Concert, Fri. 8 p.m. NBC-R.

March of Time. Time, Inc., Thurs. 8:30 p.m. NBC-B.

Margot of Castlewood. Quaker Oats, Mon. thru Fri. 10 a.m. (11 a.m. for West) NBC-B.

Mar-Oil Shampoo. Henry Busse's Orch., Sun. 1:15 p.m. NBC-R.

Martin, Charles. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Martin, Tony. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Maxwell House Coffee. Good News for 1938; M-G-M Film Stars; Judy Garland; Fannie Brice; Meredith Willson's orch., Thurs. 9 p.m. NBC-R.

McBride, Mary, Margaret. Minute Tapioca, Mon. thru Fri. 12 noon CBS.

McCall, George. Hollywood Screen Scoops (Old Gold), Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.

McCarthy, Charlie. Chase & Sanborn, Sun. 8 p.m. NBC-R.

McConnell, Ed, Smiling-Acme Paint Co., Sun. 5:30 p.m. NBC-B.

Melody Puzzles. Lucky Strike, Mon. 8 p.m. NBC-B.

Menken, Helen. Famous Actors' Guild (Bayer Aspirin), Tues. 7:30 p.m. CBS.

Metropolitan Opera Auditions of the Air. Sherwin Williams, Sun. 5 p.m. NBC-B.

M-G-M Film Stars. Good News for 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.

Mickey Mouse Theater of the Air. Pepsodent, Sun. 5:30 p.m. NBC-R.

Miller, Jack, orch. Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Mills, Billy, orchestra. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Minute Tapioca. Mary Margaret McBride, Mon. thru Fri. 12 noon CBS.

Model Tobacco. Pick & Pat, Edward Roecker, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Molle. Vox Pop; Parks Johnson; Wallace Butterworth, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Moore, eBtty. Triangle Club (Benjamin Moore Paint), Mon. 11:45 a.m. NBC-R.

Morgan, Russ, orch. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Mr. Keen, Tracer of Lost Persons. Bi-Sol-Dol, Tues. Wed. Thurs. 7:15 p.m. NBC-B.

Mrs. Wiggs of the Cabbage Patch. Old English Wax, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.

Mueller Macaroni. Kitchen Cavalcade, Mon. thru Fri. 10:45 a.m. NBC-B.

Munn, Frank. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R; Waltz Time (Phillips), Fri. 9 p.m. NBC-R.

Murray, Feg. Fleischmann's, Sun. 7:30 p.m. NBC-B.

Murray, Ken. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Musterole. Carson Robison's Buckaroos, Mon. Wed. Fri. 1:15 p.m. MBS.

Myrt & Marge. Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Mystery Chef. Regional Advertisers, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.

Nash-Kelvinator. Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS.

National Barn Dance. Alka-Seltzer, Sat. 9 & 11 p.m. NBC-B.

Nat'l Biscuit Co. Dan Harding's Wife, Mon. thru Fri. 9:45 a.m. NBC-R.

National Farm & Home. Mon. thru Sat. 12:30 p.m. NBC-B.

Nat'l Ice Adv. Inc. Home-makers' Exchange; Eleanor Howe, Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.

Nelson, Ozzie, orch. Fleischmann's, Sun. 7:30 p.m. NBC-B.

News Through a Woman's Eyes. Pontiac, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.

Noble, Ray, orch. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Oakie, Jack. (Camel), Tues. 9:30 p.m. CBS.

O'Keefe, Walter. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Old Dutch Cleanser. Bachelor's Children, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.

Old English Wax. Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.

Old Gold. Hollywood Screen Scoops; George McCall, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.

One Man's Family. Tender-leaf Tea, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.

O'Neills. Ivory Soap, Mon. thru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.

Open House. Vicks, Sun. 7 p.m. CBS.

Oswald. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Our Gal Sunday. Anacin & Kolynos, Mon. thru Fri. 12:45 p.m. CBS.

Ovaltine. Little Orphan Annie, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Oxydol. Ma Perkins, Mon. thru Fri. 10:45 a.m. CBS & 3:15 p.m. NBC-R.

Goldbergs, Mon. thru Fri. 4:30 p.m. CBS.

Packard. Hollywood Mardi Gras; Lanny Ross; Charles Butterworth; Jane Rhodes; Walter O'Keefe; Raymond Paige's Orch., Tues. 9:30 p.m. NBC-R.

Packer's Tar Soap. Thatcher Colt Stories, Sun. 2:30 p.m. NBC-R.

Paige, Raymond, orch. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R; Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Pall Mall. People in the News, Dorothy Thompson, Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.

Palmolive Soap. Hilltop House, Mon. thru Fri. 5:45 p.m. CBS.

Parkyakarkus. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Pearce, Al. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Pebecco. Follow the Moon, Mon. thru Fri. 5 p.m. CBS.

Penner, Joe. Cocomalt, Sun. 6 p.m. (11 p.m. for West) CBS.

People in the News. Pall Mall, Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.

Pepper Young's Family. Cammay, Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R.

Pepperell, Dr. Karl Reiland. Fri. 7:15 p.m. NBC-B.

Pepsodent. Mickey Mouse Theater of the Air, Sun. 5:30 p.m. NBC-R.

Perry, Bill. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Pet Milk. Mary Lee Taylor, Tues. & Thurs. 11 a.m. (3 p.m. for West); Saturday Night Serenade; Mary Eastman; Bill Perry, Sat. 9:30 p.m. CBS.

Philadelphia Orch. Banking Group, Mon. 9 p.m. NBC-B.

Philo. Boake Carter, Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.

Philip Morris. Johnny Presents; Three Minute Thrill; Charles Martin; Russ Morgan; Genevieve Rowe; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Charles Martin's Dramatizations, Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Phillips. How To Be Charming, Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R; Lorenzo Jones, Mon. thru Fri. 4 p.m. NBC-R; Waltz Time; Abe Lyman's Orch.; Frank Munn, Fri. 9 p.m. NBC-R.

Phillippe Cosmetics. John's Other Wife, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Phillips Petroleum. Poly Folies, Tues. 10:30 p.m. CBS.

Pick & Pat. Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Pillsbury Flour. The Woman in White, Mon. thru Fri. 10:45 a.m. NBC-R.

Pinkham Medicine. Voice of Experience, Mon. thru Fri. 1:45 p.m. MBS.

Poetic Melodies. Wrigleys, Mon. thru Fri. 7 & 11 p.m. CBS.

Poly Folies. Phillips Petroleum, Tues. 10:30 p.m. CBS.

Pond Cream. Those We Love, Tues. 8 p.m. NBC-B.

Pontiac. News Through a Woman's Eyes, Kathryn Cravens, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.

Post, Emily. Florida Citrus Commission, Tues., Thurs. 10:30 a.m. CBS.

Powell, Dick. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.

Power, Tyrone. Hollywood Playhouse (Woodbury), Sun. 9 & 10:30 p.m. NBC-B.

Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Princess Pat. Tale of Today, Sun. 6:30 p.m. NBC-R.

Professor Quiz. Nash-Kelvinator, Sat. 9 p.m. (12 mid. for West) CBS.

Public Hero No. One. Falstaff Beer, Mon. 10:30 p.m. NBC-R.

Puffed Wheat & Rice. Dick Tracy, Mon. thru Fri. 5 p.m. NBC-R.

Quaker Oats. Margot of Castlewood, Mon. thru Fri. 10 a.m. (11 a.m. for West) NBC-B.

Radio Newsreel. Energine, Sun. 3 p.m. NBC-R.

Radio Theater. (Lux), Mon. 9 p.m. CBS.

Raleigh & Kool. Edythe Wright; Jack Leonard; Tommy Dorsey's Orch., Fri. 9:30 p.m. NBC-B.

Ralston. Tom Mix, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

R. C. A. Magic Key; Milton Cross, Sun. 2 p.m. NBC-B.

Raye, Martha. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Red Heart Dog Food. Bob Becker, Sun. 2 p.m. NBC-R.

Regional Advertisers. Mystery Chef, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.

Reiland, Dr. Karl. Pepperell, Fri. 7:15 p.m. NBC-B.

Reiner, Fritz. Sunday Evening Hour (Ford), Sun. 9 p.m. CBS.

Renard, Jacques, orch.; Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Rhodes, Jane. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Rich, Irene. Welch, Sun. 9:45 p.m. (11:15 p.m. for West) NBC-B.

Rinso. Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS; Big Town; Edward G. Robinson and Claire Trevor, Tues. 8 p.m. CBS.

Ripley, Robert L. "Believe It Or Not." Huskies, Sat. 8 p.m. (12 mid. for West) NBC-R.

Rising Musical Star. Sealtest, Sun. 10 p.m. NBC-R.

Road of Life. Chipso, Mon. thru Fri. 9:30 a.m. CBS & 4:45 p.m. NBC-R.

Robinson, Edward G. Big Town (Rinso), Tues. 8 p.m. CBS.

Roecker, Edward. Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Romance of Carol Kennedy. Heinz, Mon. thru Fri. 11:15 a.m. CBS.

Romance of Helen Trent. Edna Wallace Hopper Cosmetics, Mon. thru Fri. 12:30 p.m. CBS.

Ross, Lanny. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Rowe, Genevieve. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Royal Gelatin. Rudy Vallee's Orch., Thurs. 8 p.m. NBC-R.

Ry-Krisp. Marion Talley, Josef Koestner's Orch., Sun. 5 p.m. NBC-R.

Sal Hepatica. Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) CBS.

Salter, Harry. Orch. Melody Puzzles (Lucky Strike), Mon. 8 p.m. NBC-B; Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Sanka Coffee. We, The People; Gabriel Heatter, Thurs. 7:30 p.m. CBS.

Saturday Night Serenade. Pet Milk, Sat. 9:30 p.m. CBS.

Sealtest. Rising Musical Star; Alex Smallens; Hans Fuerst; Richard Gordon, Sun. 10 p.m. NBC-R.

Sherwin Williams. Metropolitan Opera Auditions of the Air, Sun. 5 p.m. NBC-B.

Singing Lady. Kellogg's, Mon. thru Thur. 5:30 p.m. NBC-B.

Skelly. Court of Missing Heirs, Sun. 10:30 p.m. CBS.

Sloans Liniment. Behind Prison Bars; Warden Lewis E. Lawes, Mon. 10 p.m. NBC-B.

Smallens, Alex. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Smith, Kate. Calumet Baking Powder, Thur. 8 p.m. (11:30 p.m. for West) CBS.

Song Shop. Coca-Cola, Fri. 10 p.m. CBS.

Speaks, Margaret. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Spitalny, Phil, Girl Orch. Hour of Charm (General Electric), Mon. 9:30 p.m. NBC-R.

Spry. Aunt Jenny's Real Life Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Stepmother. Colgate, Mon. thru Fri. 5:30 p.m. CBS.

Story of Mary Marlin. Ivory Flakes, Mon. thru Fri. 11 a.m. NBC-B; 4:15 p.m. NBC-R.

Stroud Twins. Chase & Sanborn, Sun. 8 p.m. NBC-R.

Sunbrite. Junior Nurse Corps, Mon. thru Fri. 5 & 6 p.m. NBC-B.

Sun. Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC-B.

Sunday Evening Hour. Ford, Sun. 9 p.m. CBS.

Super Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Tale of Today. Princess Pat, Sun. 6:30 p.m. NBC-R.

Talley, Marion. Ry-Krisp, Sun. 5 p.m. NBC-R.

Talmadge, Norma. Thirty Minutes in Hollywood (Local Co-Operative Campaign), Sun. 6 p.m. MBS.

Taylor, Deems. Chesterfield, Wed. 9 p.m. CBS.

Taylor, Mary Lee. Pet Milk, Tues. Thur. 11 a.m. (3 p.m. for West) CBS.

Tenderleaf Tea. One Man's Family, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.

Terry & the Pirates. Darrich, Mon. Tues. Wed. 5:15 p.m. NBC-R.

Texaco. Eddie Cantor, Deanna Durbin, Jacques Renard's Orch., Pinky Tomlin; James Wallington; Mlle. Fifi, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Thatcher Colt Stories. Packer's Tar Soap, Sun. 2:30 p.m. NBC-R.

The Shadow. Delaware, Lackawanna & Western Coal, Sun. 4 & 5:30 p.m. MBS.

The Woman in White. Pillsbury, Mon. thru Fri. 10:45 a.m. NBC-R.

There Was a Woman. Glass Container Ass'n of America, Sun. 1:30 p.m. NBC-B.

Thirty Minutes in Hollywood. Local Cooperative Campaign, Sun. 6 p.m. MBS.

Thomas, Lowell. Sun Oil, Mon. thru Fri. 6:45 p.m. NBC-B.

Thompson, Dorothy. People in the News (Pall Mall), Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.

Those We Love. Pond Cream, Tues. 8 p.m. NBC-B.

Three Minute Thrill. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R.

Tibbett, Lawrence. Chesterfield, Wed. 9 p.m. CBS.

Time, Inc. March of Time, Thurs. 8:30 p.m. NBC-B.

Tomlin, Pinky. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Tom Mix. Ralston, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.

Town Hall Tonight. Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC-R.

Trevor, Claire. Big Town (Rinso), Tues. 8 p.m. CBS.

Triangle Club. Benjamin Moore Paint, Mon. 11:45

True Story Court. MacFadden Pub., Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.

Tums. Vocal Varieties, Tues. & Thur. 7:15 p.m. (11:15 p.m. for West Tue. only) NBC-R.

U. S. Rubber. Ben Bernie's Orch., Wed. 9:30 p.m. CBS.

Uncle Ezra. Alka-Seltzer, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R.

Uncle Jim's Question Bee. Washington Coffee, Sat. 7:30 p.m. NBC-B.

Vadco Sales Corp. Court of Human Relations, Sun. 4 & 4:30 p.m. MBS.

Vallee's, Rudy, orch. Royal Gelatin, Thurs. 8 p.m. NBC-R.

Van Steeden, Peter, orch. Town Hall Tonight (Ipana & Sal Hepatica) Wed. 9 p.m. (12 mid. for West) NBC-R.

Variety Show. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Vaseline. Jean Hersholt; Dr. Christian, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.

Verrill, Virginia. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 p.m. for West) NBC-R.

Vic & Sade. Crisco, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

Vicks. Open House, Sun. 7 p.m.; Tony Wons, Mon. Wed. Fri. 10:30 a.m. CBS.

Vocal Varieties. Tums, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West Tues. only) NBC-R.

Voice of Experience. Pinkham Medicine, Mon. thru Fri. 1:45 p.m. MBS.

Vox Pop. Molle, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Wallenstein, Alfred. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

Wallington, James. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Waltz Time. Phillips, Fri. 9 p.m. NBC-R.

Watch the Fun Go By. Ford, Tues. 9 p.m. (12 mid. for West) CBS.

Washington Coffee. Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC-B.

We, The People. Sanka Coffee, Thurs. 7:30 p.m. CBS.

Welch. Irene Rich, Sun. 9:45 p.m. (11:15 p.m. for West) NBC-B.

Wheaties. Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC-R.

Whiteman, Paul, orch. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

White Naphtha. Guiding Light, Mon. thru Fri. 3:45 p.m. NBC-R.

Wicker, Irene. Singing Lady (Kellogg's), Mon. thru Thurs. 5:30 p.m. NBC-B.

Willson, Meredith, orch. Good News for 1938 (Maxwell House Coffee), NBC-R.

Wilson, Don. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Winchell, Walter. Jergen's, Sun. 9:30 & 11 p.m. NBC-B.

Winkler, Betty. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Wons, Tony. Vicks, Mon. Wed. Fri. 10:30 a.m. CBS.

Woodbury. Hollywood Playhouse; Tyrone Power, Sun. 9 & 10:30 p.m. NBC-B.

Wright, Edythe. Raleigh & Kool, Fri. 9:30 p.m. NBC-B.

Wrigley's. Double Everything, Sun. 6:30 p.m.; Poetic Melodies, Jack Fulton, Franklyn MacCormack, Mon. thru Fri. 7 & 11 p.m. CBS.

Young, Victor, orch. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Your Hit Parade. Lucky Strike, Wed. 10 p.m. NBC-R; Sat. 10 p.m. CBS.

Your Hollywood Parade. Lucky Strike, Wed. 10 p.m. NBC-R.

Your News Parade. Edwin C. Hill (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.

Zenith Foundation. Sun. 10

COMING—

Here's the good news for which you have been waiting. In next week's issue of Radio Guide two pages will be devoted to a complete log of all short-wave stations throughout the world, giving the time they are on the air and the location and frequency in megacycles and meters of each station. Look for it!

\$1,000.00 "SNAPPY COMEBACK" CONTEST

Based on Scenes from "Hollywood Hotel"



SCENE No. 5

(Suggested Comebacks)

"Hooray for Hollywood Hotel!"
"It won't do any good to look like me—
my female public loves only me."
"Where'd you get that tie?"



SCENE No. 6

(Suggested Comebacks)

"Okay, if I can have Dick Powell."
"Swell, I've got a 'Heart Full of Music'.
"I'd love to, but Mother told me
never to raise my voice."

PRIZES

First Prize	\$500.00
Second Prize	250.00
Third Prize	100.00
Next Ten Prizes, \$10.00 Each ..	100.00
Next Ten Prizes, \$5.00 Each ..	50.00

TOTAL **\$1,000.00**

PLENTY of money for clothes, luxuries, amusements, whatever your heart desires—and money in the bank! It's a pleasant outlook for 1938—and it can be yours! **RADIO GUIDE** is giving away the comfortable sum of \$1,000.00, and the chances of your winning are as good as anybody's. All you have to do is send in the best "snappy comebacks" in **RADIO GUIDE**'s great "Hollywood Hotel" contest now under way. It's easy—but you'll have to get busy at once.

This is the third week of the contest based on Warner Brothers' new film success, "Hollywood Hotel." If you haven't filled out the first two entries, do so at once while there's still time. Then write your "snappy comebacks" in the empty cartoon "balloons" above. If you haven't seen the picture, do so by all means!

Before filling in any of the "balloons," however, be sure you've read the contest rules carefully. If your name isn't on each picture, if you send insufficient postage, or send in your "comebacks" before you have the complete set, you disqualify yourself. Spend a few minutes reading the rules. Other substantial prizes bring the total amount of free cash to \$1,000.00—and you may even win more than one prize!

Start thinking up "snappy comebacks" now. Make them witty, appropriate, and original, and you may be in the money! There's nothing difficult about this contest, no reason why you shouldn't win! Everybody has an equal chance, and anybody can think up "snappy comebacks" if he'll only make up his mind to do it. But you can't afford to delay. Get in this contest. You may be a big winner!

RULES: 1. In each of eight issues—January 15, through March 5—Radio Guide will publish two photographs of scenes from Warner Brothers' motion picture, "Hollywood Hotel." Each picture will have a blank conversation "balloon" to be filled in with a "snappy comeback" to remarks printed in other "balloons." Suggested "comebacks" will accompany each picture.

2. A complete set of sixteen filled-in photographs or reasonably accurate facsimiles of them, constitutes an entry. Replies must be written in spaces provided on pictures. For the sets of pictures selected by the judges, prizes amounting to \$1,000.00 will be paid according to the schedule on this page.

3. Entries will be judged on appropriateness—in consideration of the story of the motion picture—neatness, originality, and directness of thought. Elaborate entries will receive no special consideration.

4. Do not send in any entries until your set is complete—sixteen pictures in all. Back issues of Radio Guide may be obtained from the Circulation Dept., Radio Guide, 731 Plymouth Court, Chicago, Ill., or examined at

its offices or in public libraries. Sign your name on each picture or affix it securely in some way. Send entries to "Snappy Comeback" Contest Editor, Radio Guide, 731 Plymouth Court, Chicago, Ill.—first-class postage, pre-paid. Entries with insufficient postage will not be accepted by the addressee.

5. To be eligible for prizes, entries must be postmarked before midnight, March 13, 1938.

6. No entries will be returned. In fairness to all participants in the contest, judges will not enter into any correspondence concerning any aspect of this contest. All entries become the property of Radio Guide.

7. This contest is open to everyone in the United States and Canada, except employes of Radio Guide and their families. The editors of Radio Guide will be the contest judges. All persons agree by entering to accept the decisions of the judges as final. In case of ties, duplicate prizes will be awarded.

8. Anybody eligible to compete may enter as many times as he likes—and may win more than one prize if his entries merit such consideration.



1 Gertrude Berg was born Gertrude Edelstein in 1903. Her birthplace was New York City. She's shown above as she appeared at the age of 5 months

2 When 9, Gertrude spent summers at her father's hotel in the Catskills, played in the woods dressed as Minnehaha (above)

3 Above: Gertrude Berg—at the age of 10—with her mother. Mrs. Edelstein was born in England, always wanted her daughter to be a writer. At this age, Gertrude often posed for the famed artist, Marquis Luigi Curci, former husband of Galli-Curci and a friend of the Edelsteins

THE RISE OF MOLLY GOLDBERG

AN OBSERVANT little girl grew up to be an imaginative writer—and she gave the world the story of "The Goldbergs." Yet because she was born in comfortable circumstances, it never was necessary for Gertrude Berg to write a word. Only an irrepressible desire to create has made "The Goldbergs" a reality instead of a passing inspiration.

The daughter of a well-to-do hotel owner who kept an inn in New York City and another in the Catskill Mountains, Gertrude Edelstein was fascinated with the many types of people who came to her father's hotels, and from early girlhood tried to put her impressions of them on paper. At home she always found encouragement, even though she never attempted to sell any of her work. Marrying at the age of 20, she continued to write, and was persuaded by her husband, Lewis Berg, to try to sell her work. But it was only after many radio officials had refused to put her new serial on the air that an NBC executive decided to give it a trial.

"The Rise of the Goldbergs" made its debut November 10, 1929—and met instant success. After 5 years on the air, the cast made a triumphant tour of theaters throughout the nation. And then Mrs. Berg wrote a new radio show, "The House of Glass." Again she played the leading role.

This year, on September 13, "The Goldbergs" returned to the air, and soon surpassed its old peak of popularity. Now Radio Guide gives the first complete story of the remarkable woman who is behind it!



4 Above, center: Gertrude, age 19, just before her graduation from Columbia University, New York. At 20, she married Lewis Berg (above, right), a chemical engineer and sugar technologist. With his encouragement, she wrote "The Goldbergs," became radio's "Molly Goldberg" (above, left)



5 A popular feature on the air for 5 years, "The Goldbergs" made a tour of theaters throughout the country in 1934. Its first appearance was at the Chicago Theater (above) in Chicago on July 13 of that year. Then Mrs. Berg wrote a new serial, "The House of Glass." At right: Its cast



6 Concluding "The House of Glass," Mrs. Berg returned to the air with "The Goldbergs" and its original cast September 13, 1937. She's shown above as "Molly Goldberg" with "Jake Goldberg," who is really James R. Waters. "Rosie" is played by Roslyn Silber, "Sammy" by Everett Sloan



7 Above, left: Mrs. Berg, who wrote the movie, "Make a Wish," starring Bobby Breen, discusses the script with Associate Producer Edward Gross. Above, center: Returning to New York from Hollywood, she was met by Son Chernay, 14, and Daughter Harriet, 10. Above, right: The Bergs—at home



Phil Baker (left) has boosted his salary more than 200,000% since he began entertaining—but he doesn't claim all the credit. Many others have helped him to reach the top—and stay there

STAR AND SATELLITES

MEET THOSE WHO'VE
HELPED PHIL BAKER
MAINTAIN STARDOM

AUDIENCES like the unexpected—and learning this was the key to Phil Baker's success. He introduced the most revolutionary innovation in modern show business—the heckling stooge, and today he's one of the highest-paid of all entertainers. Yet when Baker made his stage debut in a Boston theater on amateur night, 26 years ago, his pay was 50 cents!

Phil's first real job was playing piano in a motion-picture theater—but he soon gave it up when he realized he'd be just another piano-player. Turning to the accordion, Phil teamed up with Ben Bernie, who was then a small-time violinist in vaudeville, and both rose rapidly. When the partnership came to an end, both were stars.

Entertaining at New York's Winter Garden one night, Phil was heckled by Jo-Jo, one of Irving Berlin's singing waiters—and the act went over better than ever. Phil hired Jo-Jo. Later Sid Silvers took over the offstage job, which is held by Ward Wilson today.

Now a star of stage, screen and radio, Baker has three stooges—and a number of lesser-known assistants. Most of them get little credit, but all of them play an important part in helping Phil to be the success he is. Here Radio Guide presents them for the first time.

Known to millions simply as "Bottle," Harry McNaughton (below) has stooged for Comedian Baker since his first program five years ago

Eerie-voiced "Beetle" is really Ward Wilson (below). His strange voice serves as a radio version of Baker's old "voice from the accordion" and is produced by special equipment

Orchestra Leader Oscar Bradley (below) provides the smooth music which plays so important a part on Baker's program





If you'd gone on the stage at 10, been on the networks nearly 3 years, become "tops"—then you might find time for golf, as Stuart Allen (above) does

IF YOU WERE A STAR...

"**H**OW would I live if I were a radio star?" So runs the most common question that comes to the minds of radio listeners. In reply, Gene Lester, Radio Guide's "Singing Cameraman," has "snapped" and sung on several big programs, captured in pictures exactly what he saw as a broadcaster. But that was the glamorous side—and to complete the picture, to reveal what radio stars do away from the mike, he has trailed one of radio's favorites, recorded his home life.

Nobody is better fitted to represent radio's stars than Stuart Allen, for everybody hears him! He is among the most popular on the air. He solos with Richard Himber's Essex House band, appears with Eddy Duchin's band on the "Hour of Romance" on MBS Tuesday nights—and on Wednesday shares star's honors on the CBS "Hobby Lobby" program! Gene Lester shows how you would live if you were Stuart Allen—a typical big broadcaster and star!

Photos by Gene Lester



Homes on Long Island, New York—and all that goes with them—come to stars such as Stuart (above) only after much hard work



Stuart has two baths in his 7-room home—but he usually has to take a quick shower. Rehearsals, broadcasts, make the life of a star a hectic one!



Movies demand more in clothes than radio. Allen dresses (left) in moderately expensive clothes—looks well dressed (above)



A star lives a strenuous life in fast tempo. He's amply rewarded, but work's uncertain. Still it's a better life than that of the star's maid (above)!



Above: "Danny O'Neill,"—who is James Tasney—is a construction engineer who works for the father of "Eileen Turner." Arline Blackburn is "Eileen"



Above: The part of "Mrs. Baily" is taken by Authoress Jane West (right), the part of "Mrs. Collins," by Actress Marjorie Anderson



"Mrs. O'Neill" is characterized by Actress Kate McComb (above). Mrs. McComb is often called the perfect "mother type" for stage and radio roles

THE O'NEILLS

REALISM is the effect most sought after by Jane West, authoress of "The O'Neills"—and she achieves it. Listeners sit before their radios every day to share the problems, the loves, the laughs of "The O'Neills"—forgetting for the time that they're listening to drama and not real life. For the spirit of realism has become so ingrained in the authoress and the cast that "The O'Neills" has become a part of their lives—and it's contagious!

"The O'Neills" tells a story of a typical American family, is set in the Midwest. Every-day problems arise—and with them, their solutions. Romance comes occasionally, sometimes leads to marriage and babies. Sometimes death stalks in the drama. But realism is always present.

After a one-station trial in 1934, the program went on CBS in 1935. A year later it was aired over NBC. Now it's broadcast daily on both networks!

Photos by Gene Lester



Above: "Peggy O'Neill Kayden" is played by Violet Dunn, "Monte Kayden," by Chester Stratton, and their twins—by sound effects!



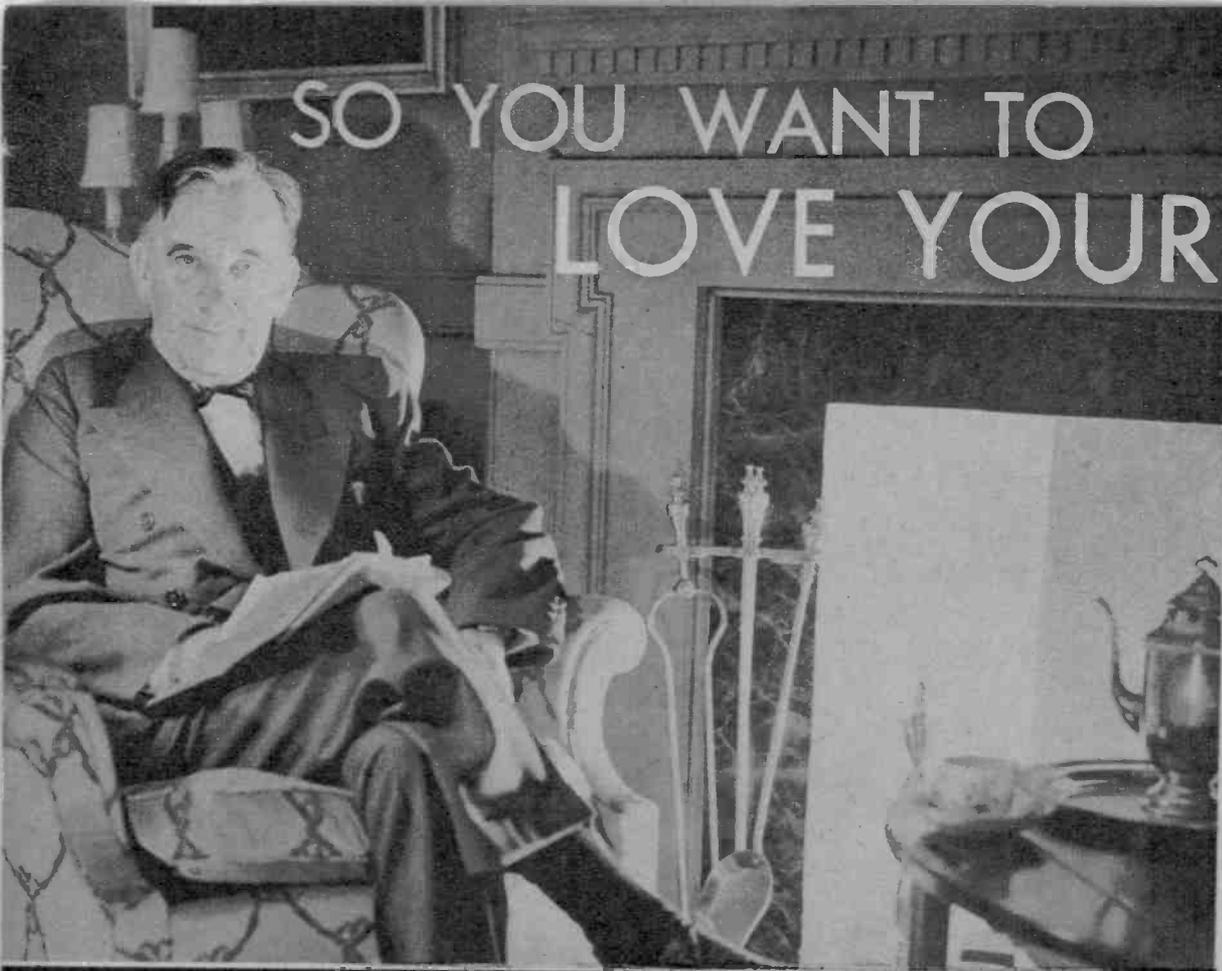
Much of the realism of "The O'Neills" is due to the work of Director Carlo de Angelo, shown above with "Janice Collins"—who is really Janice Gilbert



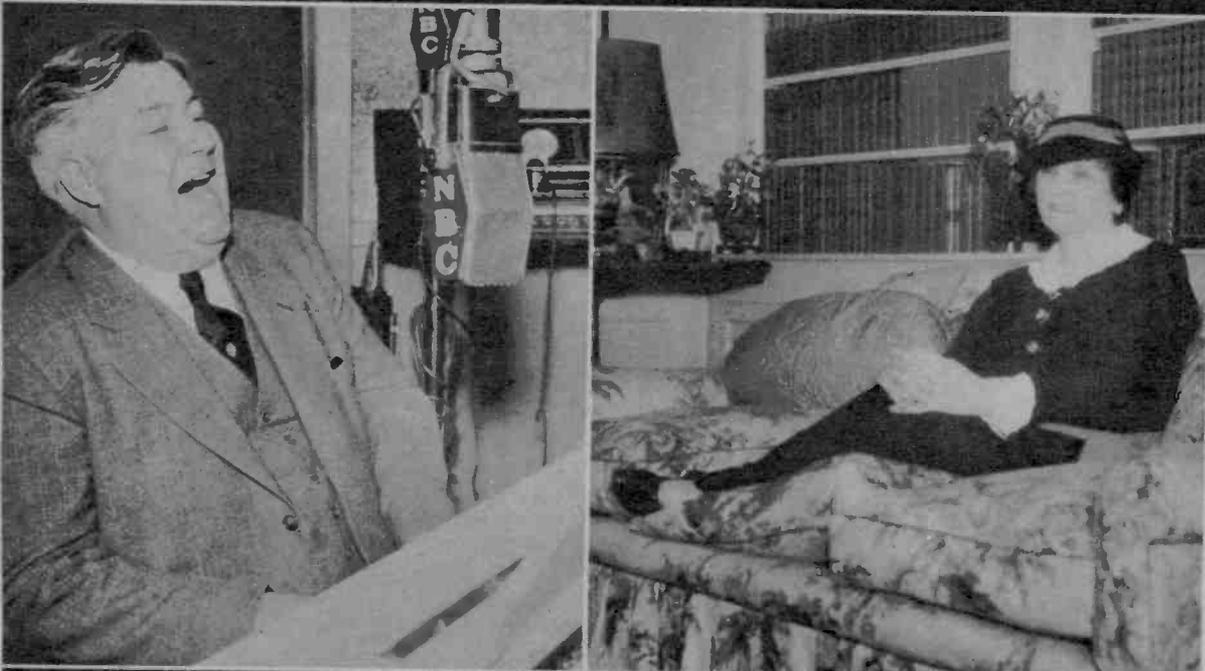
Above: Janice's Yorkshire terrier—proof that her "Buster" is an actual dog! Right: "Morris Levy" is portrayed by Jack Rubin



SO YOU WANT TO LOVE YOUR NEIGHBOR?



Edgar A. Guest (above) began as a newspaper reporter, later gained fame as a poet, and today is syndicated throughout the country. The same human, practical philosophy that predominates in his down-to-earth poetry is present in his success-inspiring program, "It Can Be Done"



The son of an Atlanta, Georgia, minister, Smiling Ed McConnell (above, left) began his singing career at the age of 3, has been a revival singer, played on the vaudeville stage—and been in radio more than 15 years. Baltimore-born Emily Post (above, right) is Etiquette's dictator. She has traveled widely throughout Europe and America, made her radio debut 7 years ago

Cinemactor Jean Hersholt (below, left), has long been associated with the Danish stage, first appeared in the movies in 1915. Dr. Karl Reiland (below, center) is a newcomer to radio. On an Atlanta station 8 weeks, Dr. Reiland was put on the network by his present sponsor less than 2 months ago. Arthur Peterson (below, right), though only 24 years old, plays old-man roles



NEIGHBOR?

Inspiration for self-betterment, good-will for the advancement of others, is the lot of radio listeners—if they know when and where to tune in for it. Here are a few of the kinds of programs that put a person in the proper frame of mind, that inspire him to live life fully:

IT CAN BE DONE

Edgar A. Guest . . . Courage, determination

Edgar A. Guest, Frankie Masters and his orchestra, guests who've achieved success the hard way are heard Tuesdays at 8:30 p.m. EST on NBC.

"It Can Be Done" is an exemplar program, showing that what has been done can be done again. Men and women who have succeeded in the face of great or unusual odds are presented on the show, and their stories dramatized.

SUNDAY AFTERNOON WITH SMILING ED McCONNELL

Smiling Ed McConnell . . . Reflection, comfort

Smiling Ed McConnell, veteran radio philosopher, pianist and singer, sings gospel hymns over NBC every Sunday afternoon at 5:30 EST, accompanied by Irma Glen at the organ.

Long a favorite of the airlines, Smiling Ed McConnell sings the world's best-loved gospel hymns and inspirational songs in his own inimitable, characteristic style. Here is balm for the tortured soul, inspiration for the downhearted, rest for the weary, peace for the troubled.

HOW TO GET THE MOST OUT OF LIFE

Emily Post . . . Enlightenment, guidance

Emily Post, arbiter of the social graces, is heard over CBS at 10:30 a.m. EST on Tues. & Thurs.

Accepted as the last word ever since it was published in 1922, Emily Post's book on etiquette has been revised and has run into many editions to keep it up to date. In it she tells readers the correct thing to do. On the air, she tells listeners how to get the most out of life.

DR. CHRISTIAN

Jean Hersholt . . . Advice, counsel

Jean Hersholt, Danish film star who portrays the role of "Dr. Christian," an inspirational leader, is heard over CBS at 2:30 p.m. EST and again at 2:30 p.m. PST, Sundays.

Making the role of "Dr. Christian" famous in the movie, "The Country Doctor," Jean Hersholt has turned to radio, carried it to still greater fame. As a doctor who practises in the typical midwestern town of "River's End," "Dr. Christian" is the inspirational guidance of his community. Each episode is complete in itself.

HOW TO LIVE

Dr. Karl Reiland . . . Inspiration, stimulation

Dr. Karl Reiland's inspirational talks are heard Fridays at 7:15 p.m. EST over an NBC network.

Dr. Reiland, the only clergyman on a sponsored radio program, is the former liberal rector of St. George's Church on New York's lower East Side.

THE GUIDING LIGHT

Arthur Peterson . . . Philosophy, good-will

Arthur Peterson, playing in a role symbolic of "The Guiding Light," is heard at 3:45 p.m. EST Mondays through Fridays over NBC.

Life in the "melting-pot" community of a large American city, where many nationalities are thrown closely together, is vividly portrayed in the story of "The Guiding Light." There the Good Samaritan, a genial, kindly old gentleman, becomes the friendly counsellor for a whole section of the city.

THIS WEEK'S PROGRAMS

Sunday

January 23

MORNING

8:00 am CST

NBC-Coast to Coast on a Bus, children's prgm.: WMAQ WIBA (sw-15.21)

CBS-Wings Over Jordan; Choir & Speaker: WFBM WCCO WBBM WKBB (sw-21.52)

Dr. Russell C. Barbour, D.D., pastor of the First Baptist Church of Nashville, Tenn., and editor of the "National Baptist Voice," is to be the guest speaker. James Tait, 17, will direct the Negro choir of selected singers from Cleveland and vicinity.

NBC-Turn Back the Clock: WCFL WBOW WHO Reading the Funnies: KWK WMBD

KMOX-Church of the Air WAAF-Carnival of Comics WCBD-North Park College WFAM-Sunday School WIND-Baptist Church WIRE-Sunday Devotions WISN-St. Boniface Church

8:15 NBC-Tom Terriss: WCFL WBOW WCBD-United Swedish Service WHO-Bible Broadcaster WJJD-Happy Go Lucky Time

8:30 NBC-Coast to Coast on a Bus: KWK

CBS-Aubade for Strings; News: WFBM WCCO WBBM WKBB KMOX WJR (sw-21.52)

WAAF-Bible Stories WBOW-Radio Gospel WCFL-Melody Moments WIBA-Melodies WIND-Hungarian Air Theater WIRE-Church Christ WISN-Spiritual Fellowship WJJD-Vaudeville Show WOVW-Old Time Religion WROK-Morning Musicale WTAD-Variety Prgm. WTMJ-Our Club

8:45 WAAF-The Symphonic Hour WCBD-Polish Bible Class WIBA-Bible School

9:00 NBC-Russian Melodies, dir. Alexander Kiriloff: WMAQ WLW (sw-15.21)

CBS-Church of the Air: WCCO KMOX WBBM WMBD WOC (sw-21.52)

Dr. Lynn Harold Hough, Dean of the Drew (Methodist) Theological Seminary, takes for his topic, "Loneliness."

NBC-Radio Pulpit: WCFL News: WROK WIMJ WMT KWK-Bible Auditorium WBOW-Sunshine Hour WCBD-Meditation Moments WFAM-News; Old Time Gospel Tabernacle

WFBM Stamp Stories WGN-Sunday Morning Concert WHO-Christian Science Prgm. WIBA-Norwegian Hour WIND-Concert in Harmonies WIRE-Jake Field Varieties WISN-Breakfast Club WJJD-Happy Go Lucky Time WKBB-Church Service WLS-Little Brown Church WOVW-Christian Science Reader

9:15 NBC-Russian Melodies: WOVW WMT KWK

WFBM-WPA Prgm. WHO-Seventh Day Adventist WIND-Contrast in Harmonies WLW-Hugh Cross & His Pals WMAQ-Morning Melodies WROK-On the Mall WTAD-Church in Wildwood WTMJ-Master of Rhythm

9:30 NBC-Madrigal Singers: WBOW WCFL NBC-Dreams of Long Ago: WIRE WMAQ WOVW KWK

CBS-Walberg Brown Strings: WCCO WFAM WKBB WMBD (sw-21.52)

KMOX-Piano Recital WBBM-Organ Recital WCBD-Rev. Zoltan Vajda WFBM-Christian Men Builders WHO-Crescent Hour of Music WIBA-Univ. Club Round Table WIND-I Am, Reading Room WIRE-Feld Sisters WISN-Sunday Morning Revue WLW-The Moving Finger Writes WMT-Salvation Army Prgm. WOC-Hour of Music WROK-Rhythm Makers WTAD-Bill Sohm, news

9:45 News: WMBD WLS KMOX-Travelogue WAAF-Organ Melodies WCFL-New Songs WIND-Remote Control WJJD-This Curious World WLW-Modern Miracles WMT-Musical Clock

10:05 CBS-The Texas Rangers: WCCO WBBM WMBD WFAM KMOX NBC-News; Alice Remsen, contralto: WOVW WCFL

NBC-News; Silver Flute: WBOW WHO WMAQ MBS-Northwestern Reviewing Stand: WGN KWK WAAF-Swing High WCBD-Jewish Hour WIBA-News; World Varieties WIND-Leaders in Dance Time WIRE-Program Highlights WJBC-Catholic Church WJJD-Bureau of Missing Persons

10:15 NBC-Neighbor Nell, philosophy: WOVW KWK WIRE WMT WAAF-Variety WCFL-Hit Review WGN-Morning Melodies WJJD-Dick Jurgen's Orch. WOC-Twenty-Five Years Ago Today

10:30 CBS-Major Bowes' Capitol Family; Dalton Bros.; Helen Alexander, sop.; Nicholas Cosentino, tr.; Charles Magnante, accordionist; Sam Herman, xylophonist; Robert Reed, m.c.; Waldo Mayo's Orch.: WFAM WCCO WKBB WMBD WOC (sw-21.52)

NBC-Felix Knight, tr.: WOVW WMT WIBA WCFL NBC-Angler & Hunter: WBOW WHO

KMOX-Employment Service KWK-Charities Reporter WAAF-Do You Remember? WBBM-Modern Miracles WCBD-J. C. O'Hair, pastor WFBM-Stardust Melodies WIND-Listen to Yourself WIRE-Melody Hour WISN-German Hour WJJD-Happy Go Lucky Time WKBB-String Ensemble WLS-Concert Hour WLW-Donald Norris WMAQ-Sunshine Hour WROK-Organ Reveries WTAD-Methodist Church WTMJ-News; Blue Barron's Orchestra

10:45 NBC-Bill Stern's "Sport Scraps": WMT WOVW WIBA

NBC-To be announced: WHO WMAQ WBOW

MBS-American Warblers (Amer. Bird Prod.): WGN KWK Melody Parade: WAAF WCFL

WBBM-Sunday Sunshine WIND-Sunday Morning Varieties WJBC-Park M. E. Church WJJD-Tommy Tucker's Orch. WKBB-Church Service WLW-Rural Roundup WROK-Swedish Mission

11:00 CBS-Major Bowes': KMOX

LOG OF STATIONS

LISTED IN EDITION E—MIDWESTERN

Call Letters	Kilo-cycles	Power Watts	Location	Network
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA (8 pm on)	830	50,000	Denver, Colorado	NBC-R
KSD	550	5,000	St. Louis, Missouri	NBC-R
KWK	1350	5,000	St. Louis, Missouri	NBC-B & MBS
WAAF	920	1,000	West Lafayette, Indiana	Local
WBAA	890	1,000	Chicago, Illinois	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WBOW	1310	250	Terre Haute, Indiana	NBC
WCBD	1080	5,000	Chicago, Illinois	Local
WCCO	810	50,000	Minneapolis-St. Paul, Minn.	CBS
WCFL	970	5,000	Chicago, Illinois	NBC
WENR	870	50,000	Chicago, Illinois	NBC-B
WFAM	1200	100	South Bend, Indiana	CBS
WFBM	1230	5,000	Indianapolis, Indiana	CBS
WGN	720	50,000	Chicago, Illinois	MBS
WHA	940	5,000	Madison, Wisconsin	Local
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBA	1280	5,000	Madison, Wisconsin	NBC
WIND	560	5,000	Gary, Indiana	Local
WIRE	1400	5,000	Indianapolis, Ind.	NBC-R & MBS
WISN	1120	1,000	Milwaukee, Wisconsin	CBS
WJBC*	1200	250	Bloomington, Illinois	Local
WJJD	1130	20,000	Chicago, Illinois	Local
WJR†	750	50,000	Detroit, Michigan	CBS
WKBB	1500	250	Dubuque, Iowa	CBS
WKBH	1380	1,000	La Crosse, Wisconsin	CBS
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMBD	1440	5,000	Peoria, Illinois	CBS
WMBI	1080	5,000	Chicago, Illinois	Local
WMT	600	5,000	Cedar Rapids, Ia.	NBC-B & MBS
WOC	1370	250	Davenport, Iowa	CBS
WOVW	1160	10,000	Fort Wayne, Indiana	NBC-B
WRJN	1370	250	Racine, Wisconsin	Local
WROK	1410	1,000	Rockford, Illinois	Local
WSBT	1360	500	South Bend, Indiana	CBS
WSUI	880	1,000	Iowa City, Iowa	Local
WTAD	900	1,000	Quincy, Illinois	Local
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTAQ	1330	1,000	Green Bay, Wisconsin	CBS
WTMJ	620	5,000	Milwaukee, Wisconsin	NBC

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KPRC, 920; WBAP, 800; WOAI, 1190; WSM, 650; KFI, 640

SHORT WAVES
Symbol after a program, like (sw-9.53), means that program is broadcast on short waves on 9.53 megacycles.

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
Bell Δ indicates religious services and programs.
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

11:30
NBC-Home Symp. Orch.; Ernest La Prade, cond.: WLS (sw-15.33)
Second program of the new series: the first movement from Haydn's "Military" Symphony; Ave Maria (Schubert); Anita's Dance from "Peer Gynt Suite" (Grieg); and Strauss' Blue Danube Waltzes for inclusion in the broadcast.

NBC-The Southernaires: WENR KWK WOVW (sw-15.21)
Church Service: WHO WMT WAAF-Encores
WBBM-Rhythmic Melody
WBOW-Evangelical Church
WCFL-Melody Revue
WFAM-Recollections
WGN-Chicago U. Chapel Service
WIBA-Communist Party
WIND-Sing & Swing
WJJD-Dr. Preston Bradley
WMAQ-Silver Streak Review
WMBD-Trinity Tabernacle
WMBI-Moody Church
WTAQ-Organ Request Prgm.

11:15
WBBM-Quarter Hour of Romance
WFAM-Presbyterian Church
WIBA-Congregational Church
WIND-Singing Canaries

WFBM-DePaw Prgm.
WIND-Methodist Church Prgm.
WIRE-Rhythm Makers Revue
WISN-Rhythm of the Rhumba
WLS-Grace Wilson, songs
WOC-Ports of Call
WTMJ-That Was the Year

11:45
CBS-Salt Lake City Tabernacle: WKBH WFAM
WAAF-Last of the Mohicans
WISN-Sunday Songsters
WGN-Alice Blue, pianist
WLS-Helen Jensen, organist
WMBD-Sunday Morning Sunshine
WMT-Richard Wilson, talk
WTMJ-Hollywood Casting Office

12:00
NBC-Radio City Music Hall; Salon Orch.: WENR
NBC-Al & Lee Reiser, piano duo: WHO WMAQ WBOW (sw-15.33)

CBS-Church of the Air: KMOX WCCO WFAM WBBM Rabbi Harry J. Stern of Temple Emanuel, Montreal, Canada, chooses the topic "The Challenge to Jew and Christian." The choir of the Temple will be heard.
News: WMBD WOC
WAAF-Musical Hour
WCFL-Laff Parade
WFBM-Songhits of the Week
WGN-Reading the Comics
WIBA-Tony Salerno's Orch.
WIND-German Hour
WIRE-Melodeers
WISN-Hollywood Matinee
WKBB-W. P. A. Prgm.
WKBH-Cathedral Hour
WMT-George Sir Venka & Orch.
WTAD-James Moseby
WTAQ-Duchow's Red Ravens
WTMJ-Heinie's Grenadiers

12:15
NBC-Henry Strasse's Orch. (Oil Shampoo): WMAQ

News: WKBB WIRE WKBH
WBOW-Dinner Music
WCFL-Musical Ballads
WFBM-Indianapolis Hebrew Congregation
WHO Travel Club
WMBD-For Men Only
WOC-Smooth Sailing
WROK-News; Musicale
WTAD-Storyland Lady

12:30
NBC-Smoke Dreams (H. Fendrich) Orch. & Guest: WLW KSD WHO WMAQ (sw-15.33)

CBS-Swedenborg 250th Birthday Celebration from London: WMBD WFBM WKBB WBBM WKBB
Thomas Chadwick will speak from London on the 250th birthday celebration for Emanuel Swedenborg, a Swedish mystic and philosopher, who started a religious cult of Swedenborgianism which is still alive today.

NBC-There Was a Woman (Glass Containers): WENR
NBC-Tuskegee Institute Choir: WBOW

NBC-To be announced: WMT
MBS-Gotham String Quartet: WGN
KMOX-Amateur Prgm.
KWK-School of the Air
WCCO-Strange As It Seems
WCFL-Melodiana
WFAM-Funny Paper Man
WIBA-News; Concert Hall
WIRE-Footsteps to Beauty
WISN-Smooth Sailing
WJJD-Grand Central Station
WMBI-Organ Melodies
WOVW-Missionary Hour
WROK-Dan, the Funny Man

NBC-Univ. of Chicago Round Table Discussion: Guest Spkrs.: WMAQ (sw-15.33)

CBS-Salt Lake City Tabernacle Choir & Organ: WCCO KMOX WKBB WTAQ (sw-21.52)

WAAF-Orchestra Pit
WBBM-Magic Number
WCCO-Musical Prgm.
WCFL-Contrasts in Rhythm

WTAD-On to Adventure
WTMJ-Park Ave. Hill Billies

12:45
CBS-Poet's Gold; David Ross; Orch.: WKBH WCCO WKBB WBBM WFBM

WCFL-Music in the Air
WIRE-Concert Hall
WISN-Coplin Concert
WJJD-Murder Will Out
WMBD-Variety Prgm.
WMBI-Round Table
WOC-Country Church of Hollywood
WTAD-Blended Voices
WTAQ-News
WTMJ-New Voices of 1938

1:00
NBC-The Magic Key of RCA; Symphony Orch.; Frank Black cond.; Milton J. Cross, m.c.; Guest: WLW WMT KWK WBOW WENR WIBA WOVW WTMJ (sw-15.21)

NBC-Bob Becker; Irma Glen, organist (Red Heart Dog Food!); Guests: KSD WHO (sw-15.33)

CBS-Boris Morros' String Quartet: WOC WMBD WKBB WISN WBBM WCCO WKBB WTAQ

MBS-Edna Sellers, organist: WGN
KMOX-Joe Karnes & Al Cameron
WAAF-Remember With Joy
WCFL-Man On The Street
WFAM-News; Hungarian Hour
WFBM-Home Life Hour
WIND-Down the Mississippi
WIRE-Richard Leibert
WJJD-Extra, Extra
WMAQ-Nat Shilkret's Orch.
WMBI-Men's Voices in Song
WROK-Symphonique
WTAD-Lawrence Glosemeyer, tr.

1:15
NBC-Cook's Travelogues by Malcolm La Prade: WMAQ

NBC-Vagabonds: (sw-15.33)
MBS-Ray Keating's Orch.: WGN Strange As It Seems: WHO KSD

KMOX-France Laux, sports
WAAF-Deserving of Credit
WBOW-Extra! Extra!
WJJD-Melodies That Endure
WMBI-Message
WTAD-Quincy Marches On

1:30
CBS-Jean Hersholt in "Doctor Christian," sketch (Chesbrough): WFBM KMOX WBBM WCCO (sw-15.33)

NBC-Thatcher Colt Stories (Packers Tar Soap): WMAQ WHO WIRE KSD (sw-15.33)

CBS-To be announced: WKBB
WAAF-Tower Tunes
WCFL-Hit Tunes of Tomorrow
WGN-Edna Sellers, organist
WIND-Know Your Authors
WISN-Jewels of the Air
WJJD-Fred Beck, organist
WKBH-John Gruber, pianist
WMBD-Buddy & Ann
WMBI-Young People's Hour
WOC-Today's Farmers
WROK-Musicale
WTAQ-Bill Bardeen, stamp talk

1:45
WAAF-Don Bolt, commentator
WCFL-Interlude
WGN-Alice Blue, pianist
WIND-Concert Echoes
WISN-Symphonetta
WJJD-Judge John Gutknecht, talk
WKBB-Sunday Varieties
WMBD-Attic Treasures
WOC-Maple Leaf Quartet
WROK-Musicale
WTAD-Public School Prgm.
WTAQ-Ralph Schroeder, tr.

(Continued on Next Page)

ALDEN EDKINS
SONG RECITAL
SUNDAY MORNINGS-9:30 to 9:45 e.s.t.
WAAF-New York — WCAE-Pittsburgh
EDWIN McARTHUR, Accompanist
THE GRISWOLD MFG. CO., ERIE, PA.

PLEASE NOTE: Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 44

Sunday

January 23



IRENE RICH
"Welch's" dramatic star
Sun. 8:45 pm CST

WBOW-Mystery with Music
WIBA-Δ Lutheran Hour
WIND-Waltz Time
WISN-The Treasure Hunt
WJBC-Concert
WMAQ-Strange As It Seems
WMT-Continental Varieties
WOWO-Δ Temple Radio Service
WROK-Δ Ave Maria Hour

3:15
NBC-Romance Melodies: WMAQ
WAAF-News Room Oddities
WBOW-To be announced
WCFL-News
WIND-Rhythm in Red
WISN-Curtain Calls

3:30
NBC-The World Is Yours; Smithsonian Inst., drama: WIBA
WLW WBOW WHO (sw-15.33)
The story of the invention of the sewing machine will form the basis for today's dramatization.
On page 6 you will find a story about this program.

MBS-Δ Lutheran Hour: WMT
KWK WIRE WCFL

NBC-Jean Ellington, songs: WENR
CBS-Philharmonic Symp.: WOC
Δ Lutheran Hour: WOWO
WISN

WGN-Herbie Kay's Orch.
WIND-Swing Serenade
WJBC-Matinee Players
WJJD-Happy Harmonies
WMAQ-Question-Air with Bob Brown

WROK-Music Graphs
WTAD-News

3:45
NBC-Ranch Boys: WENR
WAAF-St. Francis Retreat League
WIND-Hits of the Week
WJJD-Victor Quan's Orch.
WROK-Songs of Yesterday
WTAD-Δ Interchurch Revival

4:00
NBC-Metropolitan Opera Auditions of the Air (Sherwin Williams Co.); Wilfred Pelletier, orch. cond.; Guests: WENR WOWO WMT KWK (sw-15.21)
John Rockwood, baritone from Guelph, Ontario, and Georgia Standing, contralto from Salt Lake City, Utah, will be heard.

NBC-Marion Talley, sop. (Ry-Krisp); Josef Koestner's Orch.; chorus: WIRE WMAQ WHO WTMJ WIBA KSD (sw-15.33)

CBS-Magazine of the Air (Heinz Co.): WISN WOC WFBM KMOX WCCO WBBM (sw-11.83)

Clyde Barrie will offer None But the Lonely Heart (Tschalkowsky) and The Lord's Prayer. The orchestra will play Pilgrim's Chorus from "Tannhauser," La Capricieuse (Elgar), Dance of the Buffoons. No More at Evening, The Moon Shines, Loch Lomond and Annie Laurie. Channing Pollock will speak on "The Happiness of Faith."

MBS-Musical Steelmakers (Wheeling Steel Corp.): WGN WLW

News: WMBD WJJD
WAAF-International Potpourri
WBOW-Easy to Remember
WCFL-Δ Father Justin's Rosary Hour
WFAW-Down the Mississippi; News

WIND-Memories that Endure
WJBC-Organ Recital
WKBB-To be announced
WKBB-World Varieties
WROK-News; Δ Nazarene Hour
WTAQ-Δ Ave Maria

4:15
WAAF-James Mitchell, tnr.
WBOW-Δ Church in Wildwood
WJBC-Rosena Moore
WJJD-Sons of the Pioneers
WMBD-Bill Vickland's Vespers
WTAD-News

4:30
CBS-Guy Lombardo's Orch. (Bond Bread): KMOX WFBM (sw-11.83)

NBC-Mickey Mouse Theater of the Air (Pepsodent Co.); Felix Mills' Orch.; Walt Disney, m.c.: WMAQ WHO WLW KSD WTMJ WIRE WIBA (sw-9.53)

MBS-The Shadow (D. L. & W. Co.): WGN

NBC-Sunday Afternoon with Smilin' Ed McConnell (Acme Paint); Irma Glenn, organist; WENR WMT KWK (sw-15.21)

CBS-Howard Neumiller, pianist: WKBB WOC WMBD
WAAF-Salon Concert
WBBM-Spelling Bee
WBOW-W.P.A. Prgm.

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:30 CST RADIO CITY MUSIC HALL, symphony orchestra, Erno Rapee, conductor; Viola Philo and Corinne Frederick, guests, NBC.

11:30 CST UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC.

AFTERNOON

12:30 CST SWEDENBORG BIRTHDAY CELEBRATION, Thomas Chadwick speaking from London, CBS.

1:00 CST THE MAGIC KEY, symphony orchestra, Frank Black, conductor; guest, NBC.

2:00 CST PHILHARMONIC-SYMPHONY SOCIETY of New York, Georges Enesco, conductor; Deems Taylor, commentator, CBS.

2:30 CST FRANK SIMON'S ARMCO BAND, guest, NBC.

3:30 CST THE WORLD IS YOURS, drama, NBC.

4:00 CST METROPOLITAN OPERA AUDITIONS by Wilfred Pelletier, NBC.

4:30 CST MICKEY MOUSE THEATER OF THE AIR; Walter Disney, m.c., Felix Mills' orchestra, NBC.

5:00 CST THIRTY MINUTES IN HOLLYWOOD with George Jessel, Norma Talmadge, Tommy Tucker's orchestra; Lee Wiley and Songwriters Kalmar and Ruby, guests, MBS.

5:00 CST JOE PENNER with Gene Austin, Julie Gibson, Coco and Malt, Jimmy Grier's orchestra, CBS.

NIGHT

6:00 CST JACK BENNY with Mary Livingstone, Kenny Baker, Andy Devine, Sam Hearn, Don Wilson, Phil Harris' orchestra, NBC.

6:00 CST OPEN HOUSE with Jeanette MacDonald, Wilbur Evans, chorus, Josef Pasternack's orchestra, CBS.

6:30 CST PHIL BAKER, Bottle and Beetle, Oscar Bradley's orchestra, CBS.

6:30 CST BAKER'S BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Feg Murray; guests, NBC.

7:00 CST CHASE AND SANBORN HOUR with Nelson Eddy, Don Ameche, Dorothy Lamour, Edgar Bergen and Charlie McCarthy, Stroud Twins, Robert Armbruster's orchestra; guest, NBC.

8:00 CST FORD SUNDAY EVENING HOUR, Fritz Reiner, conductor; Richard Crooks, guest, CBS.

8:00 CST HOLLYWOOD PLAYHOUSE with Tyrone Power in "Geek Gets Girl," NBC.

9:00 CST ZENITH FOUNDATION, experiments in telepathy, CBS.

9:00 CST RISING MUSICAL STAR, Alex Smalens and symphony orchestra; mixed chorus, Hans Fuerst, director; Richard Gordon, commentator; guest, NBC.

WCCO-Hugh Aspinwall
WCLS-For Your Information (1310 kc)

WFAW-America in Peace
WIND-Moissaye Boguslawski
WISN-Treasure Hunt
WJJD-Pickard Family
WKRH-Playbox Theater
WROK-Musicale
WTAQ-To be announced

4:45
NBC-Edward Davies, bar.: WMT
WBOW WENR KWK
CBS-Eddie House, organist: WOC
WKBB
WFAW-WPA Prgm.
WISN-Tea Dansante
WMBD-Talk by Dr. Townsend

5:00
CBS-Joe Penner with Jimmie Grier's Orch.; Gene Austin, songs; Julia Gibson, vocalist; Coco & Malt, comedians (Coco Malt): KMOX WCCO WFBM WBBM (also KNX KSL at 10 p.m.)

MBS-Thirty Minutes in Hollywood; George Jessel; Norma Talmadge; Tommy Tucker's Orchestra; Guests: WGN KWK Lee Wiley, blues singer, and Songwriters Kalmar and Ruby will be guests.

NBC-Midwestern Stars; Variety Prgm.: WCFL WLW

NBC-Catholic Hour: WMAQ
WBOW WIBA WIRE (sw-9.53)

KSD-News; Dick Leibert, organist
WENR-Amateur Hour
WHO-Broadway Comedy Stars
WIND-Armand Buisseret's Orch.
WISN-Polish Merry-makers
WKBB-Singing Strings
WMBD-Hit Parade
WMT-Varieties
WOC-Δ Sunday School
WROK-Elks Club Safety Prgm.
WSBT-Twilight Musicale
WTAQ-Beacon Lights
WTMJ-Musical Spelldown

5:15
KSD-Tales of Foreign Legton
WHO-Melody Time
WOC-Old Songs of the Church
WROK-Ber. Whitechurch, songs

5:30
CBS-Double Everything (Wrigley's); Al Shaw & Sam Lee; & Others; Carl Hohengarten's Orch.: WFBM WBBM WCCO KMOX (sw-11.83)

NBC-A Tale of Today, drama (Princess Pat): WMAQ (sw-9.53)

NBC-Sen. Fishface & Prof. Figg's bottle: KWK WCFL WMT
KSD-Pepper-Uppers
WBOW-Organ Fantasies
WGN-Jack Betzner's Orch.
WIBA-Concert Trio
WIND-Bill Carlsen's Orch.
WIRE-Master Mind
WISN-Organ Melodies
WKBH-Travelogue
WTBJ-Chorus Singers
WLW-People's Court
WMBD-Playhouse
WOC-Gerry Morrissey, songs
WROK-Gospel String Band
WSBT-Dance Parade
WTAQ-Dinner Concert
WTMJ-Chorus Singers

5:45
WBOW-Rudolf Friml, Jr.'s, Orch.
WHO-News
WKBH-Concert Hall
WOC-Rhythm & Romance
WSBT-Lyric Serenade

NIGHT

6:00
CBS-Vicks' Open House; Jeanette MacDonald, sop.; Wilbur Evans, bar.; Josef Pasternack's Orch.: WJR WCCO WHAS WBBM KMOX WFBM (sw-11.83)

NBC-Jell-O Prgm.; Starring Jack Benny, comedian; Mary Livingstone; Kenny Baker, tnr.; Sam "Schlepperman" Hearn; Andy Devine; Don Wilson, announcer; Phil Harris' Orch.: WBOW WIRE WMAQ WTAM WIBA WTMJ WHO KSD WLW (sw-9.53) (also see 10:30 p.m.)

NBC-Popular Classics; Vivian Della Chiesa, sop.; Margaret Brill, harpist; Orch.: WENR (sw-11.98)

MBS-Forum: WGN
News: WMT WROK
KWK-Sport Review, Johnnie O'Hara

WCFL-Father Maguire's Round Table
WIND-Polish Prgm.
WISN-Down by Herman's
WKBB-Dubuque Marches On

WKBH-Δ Ave Maria Hour
WMBD-Land & Hiatt
WOC-Sports
WSBT-Sunday at Six
WTAQ-Dance Orch.

6:15
NBC-Popular Classics: WMT
KWK
News: WMBD WOC
WROK-Veterans of Foreign Wars; Dinner Music
WSBT-The New Yorkers

6:30
NBC-Interesting Neighbors with Jerry Belcher; Roy Shield's Orch. (F. W. Fitch Co.): KSD
WBOW WMAQ WHO WIRE
WTAM (sw-9.53)

NBC-Baker's Broadcast with Ozzie Nelson's Orch.; Feg Murray & Harriet Hilliard: KWK WMT WTMJ WIBA WLS (sw-11.98)

CBS-Phil Baker, comedian (Gulf Oil) with Bottle & Beetle; Lucille Ball, comedienne; Oscar Bradley's Orch.; Guests: WJR
WSBT WFBM WHAS (sw-11.83)

On pages 22 and 23 you will find pictures of people who have helped Phil Baker maintain stardom.

CBS-Twilight Musicale: WKBB
WKBB WISN WMBD WOC
WBBM

MBS-Dance Orch.: WGN
KMOX-The Land We Live in
WCCO-March of States
WCFL-Dance Orch.
WLW-Newspaper of the Air
WROK-House by the Side of the Road
WTAQ-News

6:45
CBS-Twilight Musicale: WTAQ
WCFL-Favorite Melodies
WLW-Gordon Maine's Orch.
WMBD-On to Adventure
WROK-Dinner Music

7:00
NBC-Detective Stories: WBOW
WMT WLS (sw-11.98)
MBS-Epic of America, drama: WGN KWK
CBS-People's Choice: WJR
WISN WTAQ WOC WKBB
WHAS WSBT WFBM WMBD
WBBM KMOX WKBB (sw-11.83)

NBC-Chase & Sanborn Hour; Nelson Eddy, bar.; Don Ameche, m.c.; Edgar Bergen, ventriloquist; Dorothy Lamour, sop.; Stroud Twins, comedians; Robert Armbruster's Orch.; Guest: WTMJ WTAM WIBA WIRE WHO WLW WMAQ KSD (sw-9.53)

Nelson Eddy's selections include Ranger's Song from "Rio Rita" (Tierney), I'll Take You Home Again, Kathleen and Dio Possente from "Faust" (Gounod).

WCFL-Polish Prgm.
WIND-Sunday at Seven
WROK-Black & White Harmony

7:15
WIND-Supper Club
WROK-Musicale

7:30
CBS-Earaches of 1939 with Harry Conn: WOC WKBB WSBT
WFBM WCCO WHAS WJR
WMBD WKBB KMOX WTAQ
WISN (sw-11.83)

NBC-Ernest Gill's California Concert: WBOW WLS WISN (sw-11.98)

MBS-Sammy Kaye's Orch.: WMT
WGN KWK
WBBM-Board of Education
WCFL-Lithuanian Prgm.
WIND-Cafe Continental
WROK-Pilgrim Rest Hour

7:45
News: WKBB WTAD
WBBM-Sports Huddle
WGN-Arthur Sears Henning
WIND-Invitation to the Waltz

8:00
NBC-Hollywood Playhouse (Woodbury): Presents Tyrone Power & Guest; Harry Sosnik's Orch.: WMT WENR WLW KWK (sw-11.98) (also see 9:30 p.m.)
George B. Anderson's comedy, "Geek Gets Girl," will be heard tonight.

CBS-Ford Sunday Evening Hour; Symphony Orch. & Chorus; Eugene Ormandy, dir.: WSBT
WKBB WTAQ WHAS KMOX
WCCO WFBM WBBM WMBD
WJR WOC WISN WKBB
(sw-11.83)
Richard Crooks, tenor of the Metropolitan Opera, returns for his second guest appearance this season as a soloist.
Music detail for this program may be found on page 8.

NBC-Manhattan Merry-Go-Round (Dr. Lyons); Pierre Le Kreun, tnr.; Men About Town, trio; Rachel Carley, vocalist; Don Donnie's Orch.: WTAM KSD
WIBA WTMJ WMAQ WIRE
KOA WHO (sw-9.53)

For news of Broadway, read "Airs-also Lowdown" in every issue of Radio Guide.

Miss Carley will sing You Took the Words Right Out of My Heart, Qu'est Ce Que J'ai Done and in duet with Mr. Le-Kreun, My Heaven on Earth. Mr. Le-Kreun will also sing This Is My Night to Dream. The trio will offer C'est Merveilleux, Maurice the Gendarme and Boudidouan. The orchestra will offer a medley of La Caravan, La Chete and M'en Donnant des Fleurs and also the song Je Suis Fouche.

WBOW-Elks Safety Club
WCFL-Irish Hour
WGN-Kay Kyser's Orch.
WIND-Leaders in Dance Time
WROK-Δ Swedish Church

8:15
WBOW-Master Singers
WIND-On to Adventure

8:30
NBC-American Album of Familiar Music (Bayer's Aspirin); Frank Munn, tnr.; Jean Dickenson, sop.; Amsterdam Chorus; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Gus Haenschen's Orch.: WHO KSD
WIRE WMAQ WTAM WIBA
WTMJ KOA (sw-9.53)

NBC-Walter Winchell's Jergen's Journal: WENR WMT WLW KWK (sw-11.98) (also see 10 p.m.)
For news of Broadway, read "Airs-also Lowdown" in every issue of Radio Guide.

WBOW-Dance Orch.
WCCO-Music
WIND-Sunday Evening Club

8:45
NBC-Irene Rich, drama (Welch Grape Juice): WENR WOWO
WMT KWK (sw-11.87) (also WSM at 10:15 p.m.)
Darkest Africa is the setting for tonight's story, "Boy Meets Angel-Lady." Miss Rich has the role of a mission nurse, so loved by the natives that they call her "Angel-Lady."



MORTON BOWE "Magazine of the Air" tenor Sun. 4 pm CST

WHAS-Dance Band WIND-Sterling Young's Orch. WLW-Twenty-four Hours Review WTAM-News; Clyde McCoy's Orchestra 11:30 NBC-One Man's Family: KPO KFI (also see Wed. Prgm. at 8 p.m.) End of Sunday Programs

Frequencies

- KMOX-1090 WJBC-1200 KOA-830 WJJD-1130 KSD-568 WJZ-750 KWK-1350 WKBB-1500 WAAF-920 WKBB-1380 WBA-890 WLS-870 WBBM-770 WLW-700 WBOW-1310 WMAQ-670 WCBD-1080 WMBD-1440 WCCO-810 WMBI-1080 WCFL-970 WMT-600 WENR-870 WOC-1370 WFAM-1200 WMAQ-670 WFBM-1230 WRJN-1370 WGN-720 WROK-1410 WHA-940 WSBT-1360 WHAS-820 WSUI-880 WHO-1000 WTAD-900 WIBA-1280 WTAM-1070 WIND-580 WTAQ-1380 WIRE-1400 WTMJ-620 WISN-1120

WGN-News; Sports Review WLW-Unbroken Melodies

9:00

NBC-Rising Musical Star (Seal-test); Alex Smallens' Symp. Orch.; Mixed Chorus, dir. Hans Fuerst; Richard Gordon, commentator; Guest: WHO WIRE WTAM WTMJ WIBA WMAQ CBS-Zenith Foundation: WFBM WBBM KMOX WJR WCCO WHAS (sw-11.83) NBC-Paul Martin's Orchestra: WOWO WBOW (sw-6.14)

MBS-Impressions Orch.: KWK WGN Dance Orch.: WKBH WTAQ Vocal Varieties: WENR WHAS KOA-Golden Melodies KSD-Ferde Grofe's Orch. WCFL-Amateur Hour WIND-News WISN-Down the Avenue WLW-Unsolved Mysteries WMBD-Comedy Stars of Broadway WMT-Court of Missing Heirs WOC-Romantic Musings WROK-Little Theater of the Air WSBT-Answer Me This

9:15

NBC-Paul Martin's Orch.: WENR WIND-Walkathon WKBH-Sentimental Music WMBD-To be announced

9:30

CBS-Skelly Court of Missing Heirs: WBBM KMOX WISN WMBD WOC WTAQ WKBH WCCO

NBC-Hollywood Playhouse (Woodbury's): KOA WSM (also at 8 p.m.)

NBC-Do You Want to Be an Actor?: Haven McQuarrie, dir.: WHO WBOW (sw-9.53)

CBS-Headlines & By-Lines: WFBM WKBB WSBT (sw-11.83)

NBC-Cheerio; Talk & Music: KWK WBA WENR (sw-6.14) MBS-Old Fashioned Revival: WMT WIND MBS-Johnny Messner's Orch.: WGN Comedy Stars of Broadway: WOWO WHAS WIRE-Carl Baker WJR-In the Hermit's Cave WLW-Country Sunday WMAQ-Four Stars Tonight WROK-Ferde Grofe's Orch. WTAM-Symphonic Variations WTMJ-Dance Orch.

9:45

News: WHAS WROK WGN-Hockey Game WIRE-Al Wynkoop WMAQ-Highlights of the Week WOWO-Dance Orch.

10:00

NBC-Walter Winchell's Jergens' Journal: KOA WSM (also at 8:30 p.m.)

CBS-Jay Freeman's Orch.: WISN WSBT WCCO WKBH WHAS WBBM WJR WFBM (sw-11.83)

NBC-Dance Orch.: WHO WBOW NBC-News; Blue Barron's Orch.: WMAQ KWK

News: WIBA WMBD WTAQ WOC KMOX-Broadway Comedy Stars WCFL-National Revival WENR-News; Globe Trotter

WIRE-Wheeler City Mission WJBC-M. E. Church WLW-Paul Sullivan, news WOWO-Back Home Hour WTAM-Tom Ireland; Musical Bulletin Board WTMJ-News; Moonlight & Shadows

10:15

NBC-Irene Rich, drama (Welch Grape Juice): WSM (also at 8:45 p.m.)

NBC-Dance Orch.: KSD CBS-Jay Freeman's Orch.: WOC WMBD

News: WIRE WHO KMOX-Don't Be Swindled KOA-Melody Master WCCO-Cedric Adams WENR-Louis Panico's Orch. WIBA-Club Chanticleer WLW-Don Redman's Orch. WTAM-Music You Want WTAQ-Dance Orch.

10:30

NBC-Jell-O prgm.; Starring Jack Benny: KFI KOA (also at 6 p.m.)

NBC-News: Jerry Blaine's Orch.: WBOW KSD (sw-9.53) NBC-Henry Busse's Orch.: WMAQ

CBS-Horace Henderson's Orch.: WHAS WISN WMBD WTAQ WKBH WSBT WJR WFBM WOC WBBM WKBB (sw-17.76)

MBS-Larry Lee's Orch.: WLW WGN WIRE KMOX-George Scott, organist KWK-Charlie Gaylord's Orch. WCCO-Musical Prgm. WCFL-Jack Kelly's Orch. WENR-Earl Hines' Orch. WGN-Bill Carlsen's Orch. WIO-Sports Review WIBA-Clyde's Musicmakers WIND-Peacock Court WMT-News WTMJ-Dance Orch.

10:45

CBS-Horace Henderson's Orch.: WCCO NBC-Henry Busse's Orch.: WMT WHO

KMOX-Jay Mills' Orch. WBBM-Melodie Time WENR-Louis Panico's Orch. WIND-News WJBC-Peggy Payne & Pioneers

11:00

CBS-Dance Orch.: WOC KMOX WBBM WISN WKBB WMBD WTAQ WJR WFBM

MBS-Dance Orch.: WIRE KWK WMT WGN NBC-Lou Bresse's Orch.: WMAQ WHO KSD WTAM WBOW (sw-9.53)

NBC-Deacon Moore's Orch.: WIBA (sw-6.14) KOA-Night Editor WCCO-Dance Orch. WCFL-Pentecostal Church WENR-Music As You Desire It

Monday

MORNING

7:00 am CST

CBS-Fiddlers Fancy: (sw-21.52) Musical Clock: WROK WOC WBBM WKBB WIBA WKBH WMT KMOX-Sing, Neighbor, Sing KWK-Sunny Time WAAF-Eye-Opener Prgm. WBOW-Open Your Eyes WCCO-Air Almanac WCFL-You Gotta Get Up WFAM-That Morning Bugle; News WFBM-Early Birds WGN-California Sunshine WHO-Lem & Martha WIND-Polish Program WIRE-News; Musical Flashes WISN-Early Risers Club WJJD-Rhubarb Red WLS-News; Markets WLW-Nation's Family Prayer WMAQ-Suburban Hour WMBD-Family Almanac WMBI-Sunrise Service WOWO-Morning Roundup WTAD-Airline News WTAQ-Reveille WTMJ-Livestock Market; Top of the Morning

7:15

News: WHO WCCO WMT WLW WAAF KMOX-Headline Highlights; Home Folks Hour WBOW-Musical Clock WJJD-It's Risin' Time WKBH-Melodies WLS-Pokey & Arkie WKBH-Melody Time WMBD-Your Hit Parade WTAD-Good Morning Melodies

7:30

CBS-Fred Feibel, organist: (sw-21.52) News: WTAQ WIBA WKBB Musical Clock: WMBD WMT Devotions: WKBH WLS KMOX-Tick Tock Revue KWK-Hits & Encores WAAF-Breakfast Express WCBD-Gospel Tabernacle WCCO-Musical Chimes WGN-The Music Box WHO-Good Morning Time WJJD-Christian Science WLW-The Gospel Singer WTMJ-News; Top of the Morning

7:45

Musical Clock: WKBH WIBA KMOX-Let's Compare Notes KWK-Top of the Morning WHO-Favorite Melodies WJJD-Hawaiians WKBH-Singing Twins WLS-Jolly Joe's Pet Pals WLW-Voice of Experience WMBD-Police Flash WOWO-Concordia Chapel WTAD-Bill Sohm WTAQ-Today's Almanac

8:00

NBC-Breakfast Club; Vocalists; Don McNeill, m.c.; Orch.; News: WOWO WCFL WBOW CBS-Deer Columbia; News: WFBM WTAQ WFAM WKBB (sw-21.52) News: WMBD WKBH Coffee Pot Inn: WMT WHO KMOX-Views on News KSD-News; Green Bros. Orch. KWK-Grady Cantrell WCBD-Morning Meditations WGN-Good Morning Prgm. WHA-Band Wagon WIND-Harry Zimmerman, organist WIRE-Musical Clock WJJD-Sports Edition Handicapper WLS-Lulu Belle & Scotty WLW-Hymns of All Churches WMAQ-Your Neighbor WTAD-Mikronicle

8:15

NBC-Person to Person: KSD KMOX-Ozark Varieties KWK-Mrs. O'Brien's Boarding House WBA-Morning Melodies WCBD-Christianity in Action WGN-Everyday Words WHA-Morning Melodies WHO-Zanol; Melody Time WIND-Latin American Melodies WIRE-Dessa Byrd WJJD-Toastmaster WKBH-Music Box WLS-Morning Minstrels WLW-All the Answers WMT-Musical Clock WOC-Melody Time WTAD-Church in the Wildwood WTMJ-Your Home Town

8:30

CBS-The Road of Life, sketch (Chipso): WBBM (sw-21.52) NBC-Alice Joy, songs; News: KSD Morning Melodies: WHA WHO KMOX-Houseboat Hannah KWK-Candid Camera; News WBOW-Radio Gospel; News WCBD-Polish Prgm. WCCO-Hugh Aspinwall WFAM-Your Engagement Book WFBM-Apron Strings WIBA-Today's Almanac WIND-News & Current Hits WJJD-Happy Go Lucky Time WKBH-Musical Breakfast WKBH-Uncle Bob WLS-News WLW-Myrt & Marge WMAQ-Whistler & his Dog; News WMBD-Bandwagon WOC-Mail Bag WROK-Morning Devotions WSUI-Daily Iowan of the Air WTAD-Inter-church Revival WTAQ-Song Title WTMJ-Party Line

8:45

NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52) News: WOC WMT KSD-Morning Melodies WBBM-Linda's First Love WFAM-Morning Devotions WHO-Oddities WIBA-Interlude; Variety Prgm. WIND-Mind Your Manners WIRE-Social Calendar; Rose Room Melody; Footnotes WJJD-Chicago Tuberculosis Institute WKBH-Tonic Tunes WKBH-Rapid Ad WLS-Don & Helen WLW-Young Widder Jones WMBD-Women of Today WROK-Town Crier WSUI-Service Reports WTAM-Hannibal Studio WTAQ-Coffee Hour WTMJ-Dimty Moore

9:00

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WFBM WCCO KMOX WBBM NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD NBC-Margot of Castlewood sketch (Quaker Oats): WLS KWK WMT WTMJ WOWO (sw-15.21) WAAF-There Was a Time WBOW-Swing Time WCBD-Italian Prgm. WCFL-Party Line WFAM-Concert Time WGN-Martha Crane & Helen Joyce WIBA-Americana WIND-Priscilla Holbrook, pianist WJJD-Nick Lucas & Playboys WKBH-Chancel Steps WKBH-Olive Hagen, organist WLW-Linda's First Love WMBD-Messenger; Weather WROK-News WSUI-Within the Classroom WTAQ-Mid-Morning Revue

9:15

NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD CBS-Myrt & Marge, sketch (Super Suds): KMOX WFBM WCCO WISN WBBM WMBD NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WLS WMT KWK WLW WTMJ WOWO (sw-15.21) WAAF-King of the Kitchen WBOW-Mid-Morning Music WCFL-Melodiana WHA-American Observer WIND-Your Favorite Band WJJD-Eddie Fitzpatrick's Orch. WKBH-News WKBH-Rhythm & Romance WOC-Party Line WROK-On the Mall WTAR-Stars Over Hollywood

9:30

NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KWK CBS-Tony Wons' Scrapbook (Vicks): WCCO KMOX WBBM NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO NBC-Viennese Ensemble: WCFL WBOW WMT MBS-Get Thin to Music: WGN WAAF-Soliloquy WCBD-German Hour WFAM-Fashion Pointers WHA-Afield with Ranger Mac WFBM-Kitchen Clinic WIBA-Church of the Air WIND-Hawaiian Melodies WISN-News WJJD-Adult Educational Council WKBH-The Mixing Bowl WKBH-Morning Melodies WLW-Betty & Bob WMBD-Roy Evans WOC-Morning Parade WOWO-Richard Trojan WROK-Intimate Review WTAQ-Melody Lane WTMJ-Dan Harding's Wife

9:45

NBC-Woman in White, sketch (Pillsbury): WMAQ WIRE WHO WTMJ KSD NBC-Kitchen Cavalcade: (sw-15.21) CBS-Oxydol's Own Ma Perkins, sketch: WCCO WKBB KMOX WKBH WOC Party Line: KWK WTAD WAAF-Hawaiian Echoes WBBM-Truman Bradley WCFL-Bittersweet Melodies WFAM-Serenade WGN-Musical Mail Box WIBA-Music Graphs WJND-Musical Varieties WISN-Ann Leslie's Scrapbook WJJD-Sentenced Men WLS-News; Markets WLW-Houseboat Hannah WMBD-News WMT-Young Widder Jones WOWO-Modern Home Forum WSUI-Prgm. Calendar; Weather

10:00

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS WLW (sw-15.21) CBS-Ruth Carhart, songs: WISN WOC WTAQ WFBM WMBD WCCO NBC-David Harum, sketch (Bab-O): KSD WIRE WMAQ WHO NBC-Norm Scherr, pianist: WCFL WBOW WIBA WMT WTMJ News: WKBH WTAD KMOX-Jean Abbey, radio shopper KWK-Dr. Friendly WAAF-Woman's Page WBBM-Hollywood Spotlight WCBD-Hit Tunes WFBM-Mrs. Riley, Shoppers' Guide WGN-Don Pedro & Piano WHA-Homemakers

WIND-Traffic Court Broadcast WJBC-Organ Dreams WJJD-Sons of Pioneers WKBH-Home Economics WROK-News & Markets; Organ WSUI-Home Decoration

10:15

CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX WISN WBBM WFBM WCCO WOC NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA NBC-Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21) NBC-Josh Higgins of Finchville: WBOW WCFL

MBS-Bachelor's Children (Old Dutch Cleanser): WGN Morning Varieties: WOC WTAD KWK-Tonic Tunes WAAF-Mid-Morning Varieties WJBC-Theater Time; News WJJD-Two of a Kind WJR-Peaceful Valley WKBH-Rhythm & Romance WKBH-Your Home WLW-News; Weather; Markets WMBD-Linda's First Love WMT-Singer of Sacred Songs WOWO-News WROK-Woman's Forum WSUI-Yesterday's Favorites WTAQ-Radio Vocals

10:30

NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21) CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM NBC-How to be Charming, sketch (Phillips): WMAQ WHO WIRE WTMJ WIBA KSD KWK-News; Wake Up & Sing WAAF-Sweet and Slow WBOW-Harry Reser's Orch. WCFL-Peeker in the Pantry WFAM-Health Talk; Gypsy Fiddles WGN-Painted Dreams WIBU-Aid Parade WIND-Musicale WJBC-Dollar Daze WJJD-Women's Exchange Prgm. WKBH-Musical Almanac WKBH-Troubadour WLW-Carson Robison's Buckaroos WMBI-Devotional Hour WMT-Numerical Jamboree WOC-Melody Serenade WOWO-Linda's First Love WSUI-The Book Shelf WTAD-Ma Perkins WTAQ-News; Morning Concert

10:45

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21) CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WCCO KMOX WMBD WFBM WISN NBC-Betty Moore; Interior Decorating Talk (Benjamin Moore & Co.): WHO KSD WMAQ (sw-15.33)

NBC-Three Romeos: WBOW Party Line: WIRE WOWO KWK-The Morning After WAAF-Foolish Questions WFAM-Morning Melodies WGN-Harold Turner, pianist WHA-Operetta Favorites WIBA-Tonic Tunes WIND-News & Livestock Markets WJBC-Payne Pioneers WJJD-Eddie Fitzpatrick's Orch. WKBH-Ma Perkins WKBH-Beauty Box Revue WLW-The Goldbergs WMT-Frank Voelker, organist WOC-Screen Fans Prgm. WROK-Music Graphs WTAD-Betty & Bob WTMJ-U. W. Extension Division

11:00

CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN WOC WCCO WFAM WMBD NBC-Girl Alone, sketch (Kellogg): WMAQ WLW NBC-Happy Jack Turner, songs: WBOW WCFL (sw-15.33) KSD-News; George Hall's Orch.; Night Letter KWK-Young Widder Jones WAAF-Melody Parade WBA-Morning Melodies WGN-Woman in the Store WHA-Talking Book WHO-Robert Hood Bowers' Band WIBA-Linda's First Love WIND-Sketches in Melody WIRE-Your Home Town WJBC-Take It for Granted WKBH-Musical Moods WLS-Virginia Lee & Sunbeam WMT-Tangled Tunesters WOWO-Bill Board WROK-Morning Varieties WSUI-Within the Classroom WTAD-News WTAQ-Hollywood on Parade WTMJ-Organ & Poetry; What's New in Milwaukee?

11:15

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: KMOX WCCO WBBM WISN WMBD WOC WKBH WFBM NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW (sw-15.33) Pictures of the cast of this serial may be found on page 25. NBC-Bailey Axton, thr.: WBOW WCFL WIBA MBS-Theater Club of the Air: WMT KSD-Dick Leibert, organist KWK-Rapid Service WAAF-News WCAZ-Movie Gossip (1070 kc.) WFAM-Visitors Welcome WGN-Morning Melodies WHO-Dan Harding's Wife WIND-Ben Kanter & Rose Vanderbosch

(Continued on Next Page)

Monday

January 24



BOAKE CARTER
"Philco" news commentator
Mon. 6:45 pm CST

(11:15 a.m. Continued)

WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBB-Club Calendar
WLS-Chich, Ray & Christine
WROK-Affairs of Mrs. Swenson
WTAD-Duke Otten

11:30

NBC-Nat'l Farm & Home Hour;
Guest Spkrs.: KWK WIBA
WBOW WMAQ WLW (sw-15.21)

Program: Washington News
Comment, H. R. Baukhage;
Farm Business and Science
News, Morse Salisbury; Farm
Credit Administration speaker;
Betty and the Escorts, guests.

CBS-Romance of Helen Trent;
Virginia Clark (Edna Wallace
Hopper): WBBM KMOX

NBC-Bobby Grayson's Orchestra:
WCFL

Hymns of All Churches: WHO
WOC

KSD-Marie Harrington
WAAF-This Feminine World
WCCO-Ma Perkins
WFAM-Homespun Verse
WFBM-Hoosier Farm Circle
WCCO-Musical Prgm.

WGN-Quin Ryan's News
WHA-Organ Gems
WIND-Harry Zimmerman, organ-
ist

WIRE-Linda's First Love
WISN-Musical Heat Wave
WJBC-Singin' Sam

WJJD-Safety Court Broadcast
WKBB-Farm Flashes; Do You
Want a Job?

WKBB-Magic Violin
WLS-Ma Perkins
WMBD-Thrift Message; Miss El-
ectrolux; Melody Miniature

WMT-Continued Story Reading
WMT-Troubaderos
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Merry-Go-Roundup

11:45

CBS-Our Gal Sunday, sketch
(Anacin): WBBM KMOX
Betty & Bob: WOC WHO
News: WBAA WMT

KSD-Dan Harding's Wife
WAAF-Markets; Swing High
WCCO-Grandma Travels
WFCM-Fashions on Parade
WFAM-Luncheon Dance
WFBM-Markets; Farm Prgm.

WGN-We Are Four
WIRE-Grace & Eddy; Farm &
Home Hour

WJBC-Reid & Vin
WKBB-Sports; Livestock Reports
WLS-Markets; Weather: News
WMBD-Window Shopper
WOWO-Home Folk Frolic
WROK-Round the Town
WSUI-Farm Flashes
WTAQ-Farm Hands
WTMJ-Heinie & His Grenadiers

AFTERNOON

12:00

NBC-Vincent Curran, songs: (sw-15.33)

CBS-Betty & Bob, sketch (Gold Medal): WCCO KMOX WISN WFBM WBBM (sw-15.27)

News: WJJD WJBC WMBD WTAD

KSD-News; Grace & Eddie, sketch; Markets
WAAF-Symphonic Hour
WBAA-Agricultural Forum
WBOW-To be announced

WCFL-Hit Review
WGN-Bob Elson on State Street
WHA-Noon Musicales
WHO-Markets & Weather
WIND-Tango Orchestra
WIRE-Markets; News
WKBB-Luncheon Musicales
WKBB-Heat Wave
WLS-Dinnerbell Prgm.
WMBI-△Midday Gospel Hour
WMT-Hillbillies; Question Man;
Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Blue Streaks
WSUI-Rhythm Rambles

12:15

MBS-Carson Robison's Buckaroos (Musterole): WGN
NBC Betty & the Escorts: WCFL (sw-15.33)

CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WFBM WCCO WISN (sw-15.27)

Program: Since Jesus Came Into My Heart; Still, Still With Thee; Evening Song, and What If It Were Today?

Man on the Street: WJBC WKBB
News: WKBB WOWO
WBAA-Social Security Talk;
Luncheon Dance Time
WBOW-Looking Around
WHO-Luncheon Music
WIBA-Farm Hour
WIND-Tommy Ott, organist
WJJD-△Noon Day Service
WMBL-Town Crier; Markets
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles

12:30

CBS-Arnold Grumm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27)

NBC-Words & Music: WMAQ (sw-15.33)
News: WIBA WOC WHO
Rhythm Rascals: WTMJ WTAQ
KWK Organ Melodies
WBAA-Sports Review
WBOW-Home Folks Frolic
WLCF-Young Widder Jones
WGN-Markets; Mid-day Service
WHA-Farm Prgm.
WIND-Livestock; Interlude
WIRE-Reporter
WKBB-Man on the Street
WKBB-Luncheon Music
WLS-Voice of the Feed Lot; Mär-
kets

WLV-Lady Be Good
WMBD-Farm News
WMT-Markets; Hillbillies
WOWO-Hey, Mr. Motorist
WROK-Couple on the Street
WSBT-In Movieland
WTAD-Farm; Weather; Markets

12:45

CBS-Hollywood in Person (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27)

For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Jack & Loretta Clemens, songs: WOWO

NBC-Words & Music: KSD
MBS-Voice of Experience (Lydia E. Pinkham): KWK WCFL

News: WIND WKBB
WBAA Popular Melodies
WBOW-Tune of the Day
WHO-Musical Day Dreams
WIBA-Market Reports
WIRE-Police Court
WKBB Song Hit of the Day
WLS-This Business of Farming
WLV-Kitty Keene, Inc.
WMAQ Donald Novis Sings
WMBD-Col. Beenny; Songsters
WMT-Joe Doakes; Cousin Elvira;
Troubadors
WOC-Russ Morgan's Orch.
WROK-Service Sam; Home Folks
WSBT-Man on the Street
WTAD-Comedy Stars of Broad-
way

WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter

1:00

CBS-News Through a Woman's Eyes (Pontiac): WISN WBBM WKBB KMOX WCCO WFBM WOC WTAQ (sw-15.27)

NBC-In'l Broadcast from Berlin: WMAQ WBOW

MBS-Dcn't Look Now: WIRE
News: WTAD WHA
Man on the Street: WMBD WFBM
KSD-News; Mary Carolyn Henry
KWK-Carson Robison's Buckaroos

WAAF-The Hoosier Philosopher
WBAA-Can You Pronounce It?
WCBM-△Bible Class
WGN-Concert Trio
WHO Your Home Town
WIBA-Melody Moments
WIND-Italian Hour

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:15 CST ARTHUR GODFREY with John Salb, organist, CBS.

7:30 CST VOICE OF FIRESTONE; Margaret Speaks, Alfred Wallenstein's orchestra, NBC.

7:30 CST GRAND HOTEL, drama, NBC.

8:00 CST FIBBER MCGEE AND MOLLY with Clark Dennis, Betty Winkler, Billy Mills' orchestra, NBC.

8:00 CST LUX RADIO THEATER, CBS.

8:00 CST PHILADELPHIA ORCHESTRA; Eugene Ormandy, conductor; Friedrich Schorr, guest, NBC.

8:30 CST HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC.

9:00 CST CARNATION CONTENTED HOUR; orchestra conducted by Marek Weber, Lullaby Lady, Maria Kurenko, male quartet, Vincent Pelletier, announcer, NBC.

9:30 CST BRAVE NEW WORLD, dramatization, CBS.

WJJD-Mid-day Roundup
WKBB-Lone Rangers
WLS-School Time Current Events
WLW-Nation's School of Air
WMT-Many Happy Returns; Ger-
man Band
WOWO-Purdue Agricultural Prgm.
WSBT-News; Farm Flashes
WSUI-Musical Chats
WTMJ-Livestock; Weather;
News; Police Reports

1:15

CBS-To be announced: WKBB
CBS-The O'Neills, sketch (Ivory Soap): WBBM KMOX WISN WCCO

Pictures of the cast of this serial may be found on page 25.

NBC-Navy Band: WIBA WCFL WIRE

KWK-Concert Melodies
WAAF-Waltz Time
WFBM-News
WGN-Wife vs. Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WKBB-Hits & Encores
WLS-Otto's Novelodeons
WMBD-His Majesty, the Baby
WMT-Swing Session
WOC-Hospitality Luncheon Club
WOWO-Jack Tilson's Orch.
WSBT-Notes

WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Luncheon Concert

1:30

CBS-American School of the Air: WCCO WSBT KMOX WFBM WKBB WTAQ WBBM WISN WKBB WOC (sw-11.83)

NBC-Ranch Boys: WBOW (sw-15.33)

NBC-Navy Band: WOWO
MBS-Lucky Girl, sketch: WGN
News: WMAQ WBAA
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Markets; Meat Board Talk
WCBZ-Bion Program
WHA-Backgrounds in Agriculture
WHO-Houseboat Hannah
WIND-Public Welfare Talk
WIRE-May Robson
WJJD-Livestock Markets
WLS-Market; John Brown, pi-
anist
WMBD-Party Line
WMT-Jimmie Smith's Orch.
WROK-Melodies from the Sky
WTAD-Margo
WTAM-Dick Sanders

1:45

NBC-Bonnie Stewart, songs: KSD WMAQ

MBS-Sid Gary, bar. & Orch.: KWK WGN WMT

WAAF-Encores
WBAA-Markets; Weather
WBOW-△Devotional Service
WHO-Judy & Jane
WIND-Ben Kanter, pianist
WIRE-D.A.R. Prgm.
WJJD-Happy Harmonies
WLS-Catholic Woman's Club Prgm.
WMBD-Matinee Melodies
WROK-Melodeers
WTAD-Margot
WTMJ-Home Harmonizers

2:00

CBS-Coolidge Quartet: WSBT WKBB WISN WTAQ WOC WBBM WCCO WFBM (sw-11.83)

Today's number will be Opus 18, No. 4-C Minor.

NBC-Rochester Civic Orch.; Guy Fraser Harrison, cond.: WOWO WCFL WIRE WBOW
Arlene Hershey, soprano, will sing three sonnets by Jack Lowe: The Warning, Black Pools and Triad. Harrison will conduct the orchestra in the Overture to Beethoven's "Egmont," Smetana's Symphonic poem, "Vltava," Bacchanale from Saint-Saens' "Samson and Delilah," Aubade (Lalo), a set of German dances by Schubert and Marche Joyeuse (Chabrier).

NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)

News: WIND WTAM WAAF WTAD
KMOX-Magic Kitchen
KWK-Today at Two
WCBM-Polish Prgm.
WGN-Marriage License Romances
WHA-Trailer Travels
WIBA-Concert Hall
WJJD-The Sports Edition
WKBB-Beethoven Cycle
WMBD-Trading Post
WMT-Afternoon Recess
WROK-News; Musicales
WSUI-Poetic Interlude

2:15

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)

CBS-Coolidge Quartet: WMBD WAAF-Music on the Air
WBBM-Meet the Missus
WCCO-Markets
WGN-Valiant Lady, sketch
WHA-Organ Interlude
WIND-Tommy Ott, organist
WISN-Mary Ann Presents
WSUI-Within the Classroom
WTAD-Jane Romar

2:30

NBC-Vic & Sade, sketch (Crisco): WLW WHO WMAQ KSD WTMJ (sw-15.33)

CBS-Coolidge Quartet: WISN WOC WCCO
NBC-Roch. Civic Orch.: WMT KMOX-Pappy Cheshire's Hillbillies
KWK-Siesta Time
WAAF-Red Hot & Low Down
WBBM-Man on the Street
WCBM-The Word of Truth
WGN-June Baker
WHA-Music of the Masters
WIBA-Easy to Remember
WIND-Stars Over Hollywood
WKBB-WPA Prgm.
WLS-Musical Roundup
WMBD-Petticoat Parade
WROK-Music Box Melodies
WSBT-Monday Varieties

2:45

NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD (sw-15.33)

CBS-Vera Brodsky, pianist: WSBT WKBB WISN WOC WKBB WFBM WTAQ (sw-11.83)

MBS-Good Health & Training: WGN
KWK-This Woman's World
WBBM-Radio Gossip Club
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Happy Harmonies
WIRE-Matinee Varieties; News
WLW-Dan Harding's Wife
WTAD-Lawrence Glosemeyer

3:00

NBC-Club Matinee: WENR WMT WOWO KWK WBOW WIBA

CBS-Sing & Swing: WSBT WKBB WOC WFBM WTAQ WKBB WMBD (sw-11.83)

NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO (sw-15.33)

KMOX-Singin' Sam
WBBM-Houseboat Hannah
WCFL-Studio Orch.
WGN-Four Stars Tonight
WHA-Extension Faculty Forum
WIND-Dance Orch.
WISN-Even As You & I
WJBC-God's Cheer for the Shut Ins

WLW-Dr. Friendly
WMBI-△Radio School of the Bible

WROK Women of the Hour
WSUI-Travel's Radio Review
WTAD-On the Mall
WTMJ-Those Happy Gilmans

3:15

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WHO WMAQ (sw-15.33)

CBS-Ted Malone's Between the Bookends: WKBB WOC WTAQ WISN WSBT WFBM WKBB (sw-11.83)

NBC-Club Matinee: WIRE
KMOX-One Woman's Opinion
WBBM-One Quarter Hour of Ro-
mance

WCCO-May Robson
WCFL-Organ Recital
WGN-Lady of Millions
WIND-Fred Beck, organist
WLW-Life of Mary Sothern
WMBD-Hawaiian Melodies
WSUI-Waltz Favorites
WTAD-Guy & Freckles
WTMJ-Twenty Flying Fingers

3:30

NBC-Hi Boys: WHO WMAQ (sw-15.33)

CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-11.83)

Turn to pages 20 and 21 for a picture group titled "The Rise of Molly Goldberg."

CBS-To be announced: WKBB WKBB

CBS-Kitty Keene, sketch (Dreft): WCCO KMOX

NBC-Club Matinee: (sw-15.21)
WAAF-News & Weather
WCFL-Piano Recital
WFAM-Matinee Melodies
WFBM-Fed. of Church Women
WGN-Len Salvo, organist
WHA-P.T.A. Message
WIND-Waltz Time
WISN-You Shall Have Rhythm
WJBC-News
WLW-Mad Hatterfields
WMBD-Polly of the Range
WMBI-Sacred Music
WOC-Linger Awhile
WROK-College Hour
WSUI-D.A.R. Prgm.
WTAD-Hannibal Studio
WTAQ-Fiddlers Three
WTMJ-Around the Town

3:45

NBC-The Road of Life (Chipso) WMAQ WTMJ WLW (sw-9.53)

CBS-Dr. Allan Roy Dafeo (Ly-sol): WBBM WFBM KMOX WCCO (sw-11.83)

Topic: Do Not Be Ashamed to Show Sentiment or Emotions.

NBC-Three Romances: WCFL
MBS-Book a Week: WGN
KSD-Favorite Classics
WAAF-Estelle Barnes, pianist
WHA-Kitty Keene, Inc.
WIBA-△Bible Readings
WIND-Cappy's Cabana
WJBC-Classified Time
WKBB-Amer. Family Robinson
WMBD-D.A.R. Drama
WMBI-Ministry of the Printed Page
WOC-Linger Awhile
WTAQ-Swing Session

4:00

NBC-Bennett & Wolverton: WIRE

CBS-Follow the Moon (Pebeco) with Elsie Hitz & Nick Dawson: WBBM WFBM WCCO KMOX (sw-11.83)

NBC-Neighbor Nell; News: KWK WMT

NBC-Jr. Nurse Corps (Sunbrite): WFLW (sw-15.21)

MBS-Harold Turner, pianist: WGN

CBS-To be announced: WKBB News: WOC WOWO
KSD-Washington Univ. Educa-
tional Series
WAAF-Sports Shorts
WBOW-△Christian Science Prgm.

4:15

NBC-Terry & the Pirates, sketch (Dari-Rich): (sw-9.53)

CBS-Life of Mary Sothern, sketch (Hind's): WBBM KMOX WCCO (sw-11.83)

CBS-To be announced: WKBB
NBC-Don Winslow of the Navy, sketch: WOWO WIBA WMT KWK

NBC-Vagabonds: KSD WENR
MBS-Art Wright & Len Salvo: WGN

WAAF-Kay Armen
WBOW-Talk o' the Town
WFBM-Bohemians
WHO-Myrt & Marge
WIRE-Minute Interviews; News
WLW-Jack Armstrong
WMAQ-Tea Time Varieties
WMBD-Bargain Counter
WOC-Organ Moods
WROK-Birthday Club
WSUI-Art News
WTAD-Jack Armstrong
WTAM-News

4:30

NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)

Story: Lantern and the Fan.
CBS-Stepmother, sketch (Col-gate): KMOX WFBM WBBM WCCO (sw-11.83)

NBC-Jack Armstrong, sketch (Wheaties) (sw-9.53)

CBS-To be announced: WISN
NBC-Johnny Johnston, bar.: WENR KWK
NBC-Harry Kogen's Orchestra:
WIRE WMAQ WBOW WIBA
KSD-Young America Speaks
WAAF-Shadowland
WCLS-For Your Information
(1310 kc.)
WFAM-Pop Concert; Voice of
Carelessness
WGN-Afternoon Serenade
WHO-Party Line
WIND-News
WJBC-News; Riddle Time
WOC-Linger Awhile
WKBB-Story Lady
WKBB-Echoes of Stake & Screen
WMBD-News; Pet Corner
WMT-Tom Owen's Roundup
WOC-Timely Tunes
WROK-Top Hatters' Orch.
WSUI-Elementary German
WTAD-Speed Gibson
WTAQ-Herman Daumler, violinist
WTMJ-Kitty Keene, Inc.

4:45

CBS-Hilltop House, sketch (Palm-olive Soap): WISN WCCO WBBM KMOX WMBD (sw-11.83)

NBC-Little Orphan Annie (Oval-tine) (sw-9.53)

NBC-Tom Mix Straight Shooters sketch (Purina): (sw-15.21)

NBC-Cadets: WENR KWK
KSD-News; Tune Topics
WEBQ-Movie Gossip (1210 kc)
WFBM-Tea Time Tunes
WHO-News
WIBA-Dance Hour
WIND-Dramas of Life
WIRE-Music Memories
WJBC-Movie Gossip
WKBB-Pianology
WLW-Hilltop House
WMAQ-Romance and Rhythm
WOC-Man on the Street
WROK-The Old Song Shop
WTAQ-Sport Wheel
WTMJ-Song Parade

5:00

CBS-Dear Teacher: WOC WTAQ WFBM

NBC-Creagh Mathews, tnr.: WFLW (sw-9.53)

NBC-Jr. Nurse Corps (Sunbrite): WENR KWK

NBC-Army Band: WMT
MBS-Dancing Strings: WGN
KMOX-Linda's First Love
KSD-Terry & Pirates
WBBM-Kitty Keene, Inc.
WBOW-Mery-Go-Round

Monday

January 24



MAXINE
"Hour of Charm" soloist
Mon. 8:30 pm CST

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCBD-1080
WCCO-810
WCFL-870
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WIB-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

CBS-Not So Long Ago: WTAQ
WBBD WKBB WBBM WCCO
NBC-Music Is My Hobby: WENR
KWK (sw-11.98)
NBC-Hal Totten, sports: WMAQ
WBOW
Sports: WKBH WOC
News: KMOX WCFL
KOA-Men of the West
WFAM-Crimecasts
WFBM-Dinner Music
WGN-Jack Westaway, sketch
WHAS-Bill Bryan, songs
WHO-Sunset Corners Opry
WIBA-Dinner Concert
WIND-German Hour
WIRE-Vic Arden's Orch.
WISN-Down by Herman's
WMT-Life Savers; Dinner Music
WROK-News; Dinner Music;
Voice of Carelessness
WSUI-Dinner Hour
WTMJ-Gypsy Four

MBS-Morton Gould's Orch.: WGN
WTAQ-News
8:45
WCFL-Varieties
WGN-News; Sport High Lights
WIND-Collegiate Episodes
WOC-Vivian Benshoof
WROK-Vic Arden's Orch.
WTAQ-Organ & Poetry
9:00
CBS-Wayne King's Orch. (Lady
Esther): WJR WFBM WHAS
WCCO WBBM KMOX (sw-
11.83)
NBC-Carnation Contented Pro-
gram; Orch. directed by Marek
Weber; Maria Kurenko, sop.;
KSD WHO WMAQ WTAM
KOA WIRE (sw-9.53)
Program: Madame Kurenko
will sing Last Rose of Summer;
the quartet will offer Tonight
or Never (Lesso Valerio) and
Zekiel Saw De Wheel; the or-
chestra will play Rosalie, Good-
by Jonah and a medley of
waltzes from Fiedermans
(Strauss), Liebesfreud (Kries-
ler) and Blue Danube (Strauss);
the Lullaby Lady will offer
Every Mother's Lullaby (Gus
Edwards); and a violin solo will
be offered, Hungarian Dance
No. 5 (Brahms).

WTAQ-News
8:45
WCFL-Varieties
WGN-News; Sport High Lights
WIND-Collegiate Episodes
WOC-Vivian Benshoof
WROK-Vic Arden's Orch.
WTAQ-Organ & Poetry

MBS-Lone Ranger, sketch: WMT
NBC-Nat'l Radio Forum: WCFL
WBOW
MBS-Pageant of Melody: WGN
Dance Orch.: WOWO WTMJ
KMOX-Evening Serenade
KWK-String Nocturne
WCCO-Political Broadcast
WHAS-1937 Flood Anniversary
WIBA-Smoke Rings
WIND-Stars Over Manhattan
WIRE-Forward with Indianapolis
WBBD-Musical Moments
WROK-Laurie's Orch.

9:45
News: WROK WOWO
WCCO-Musical
WIBA-Music by Cugat
WIND-News & Sports
WBBD-Dance Orch.

10:00
NBC-Amos 'n' Andy (Campbell's
Soup): WMAQ WIRE WHO
KOA KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's
Gum); Franklyn McCormack,
poetry; Jack Fulton, tr.;
Orch.: WJR WHAS KSL
WFBM WCCO KMOX WBBM
(also at 6 p.m.)

CBS-Glen Gray's Orch.: WSBT
(sw-11.83)
NBC-Bert Block's Orch.: WMT
NBC-Freddy Martin's Orchestra:
WBOW (sw-9.53)

Sports Review: KWK WOWO
News: WIBA WTAQ WBBD
WJR WOC WKBB WKBH
WCFL-Labor Flashes
WENR-Globe Trotter
WIND-Swedish Prgm.
WISN-Moon Magic
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports; News

10:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): KOA (also at
6:15 p.m.)

NBC-Bert Block's Orch.: WOWO
NBC-Freddy Martin's Orchestra:
WMAQ

CBS-Glen Gray's Orch.: WTAQ
WISN WKBB WOC WKBH
MBS-Jack Betzner's Orch.: WGN
News: WHO WMT WFBM WHAS
Vic Arden's Orch.: KMOX
WTAQ WBBM

KWK-Rhythm & Romance
WCCO-Cedric Adams
WCFL-Organ Recital
WENR-Louis Panico's Orch.
WIBA-Clyde's Musicmakers
WIRE-News; Basonology
WJR-Peaceful Valley
WLW-Harmony School
WBBD-Sports; Prgm. Review
WTAM-Music You Want
WTMJ-Moonlight and Shadows

10:30
NBC-Voice of Firestone: Mar-
garet Speaks, sop.; KFI KOA
(also at 7:30 p.m.)

CBS-Sammy Kaye's Orch.: WOC
WISN WKBB WTAQ WSBT
WHAS WFBM WKBH (sw-
11.83)

11:00
NBC-Fibber McGee & Molly
(Johnson's Wax): KOA KFI
(also at 8 p.m.)

CBS-Eddie Fitzpatrick's Orch.:
WSBT WFBM WKBB WHAS
WBBM WBBD WISN WTAQ
WOC KMOX
NBC-Lani McIntire's Orchestra:
WHO WBOW WMAQ KSD
WIBA (sw-9.53)
NBC-Charlie Barnett's Orch.:
WCFL WOWO (sw-5.14)
MBS-Tommy Dorsey's Orch.:
WMT WGN KWK WIRE
WCCO-Dance Orch.
WENR-Music As You Desire It
WIND-Sterling Young's Orch.
WJR-Ernie Holst's Orch.
WLW-Twenty-four Hours Review
WTAM-Dance Orch.

11:30
NBC-Vox Pop: KFI (also see
Tues. at 8 p.m.)

End of Monday Programs

NBC-Lou Breese's Orch.: WLW
WBOW (sw-9.53)
NBC-Magnolia Blossoms: WCFL
MBS-Larry Lee's Orch.: WIRE
WGN WMT
News: WBBM KWK
KMOX-Morning's Headlines
WCCO-Rollie Johnson
WENR-Dance Orch.
WHO-Sports
WIBA-Mastersingers
WIND-Peacock Court
WMAQ-Henry Busse's Orch.
WBBD-Value Hints
WOWO-ΔChurch of the Naza-
rene
WTMJ-Dance Orch.

10:45
NBC-Lou Breese's Orch.: WHO
KWK WIBA
CBS-Sammy Kaye's Orch.: WBBD
WCCO
KMOX-Dusty Rhodes' Orch.
WBBD-Piano Parade
WIRE-Variety Show
WJR-Solay

11:00
NBC-Fibber McGee & Molly
(Johnson's Wax): KOA KFI
(also at 8 p.m.)

CBS-Eddie Fitzpatrick's Orch.:
WSBT WFBM WKBB WHAS
WBBM WBBD WISN WTAQ
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NBC-Lani McIntire's Orchestra:
WHO WBOW WMAQ KSD
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WJR-Ernie Holst's Orch.
WLW-Twenty-four Hours Review
WTAM-Dance Orch.

11:30
NBC-Vox Pop: KFI (also see
Tues. at 8 p.m.)

End of Monday Programs

WCCO-Jack Westaway
WHO-Hilltop House
WIBA-Outdoor Wisconsin
WIND-Stamp Man
WIRE-Terry & the Pirates
WISN-Show Window
WKBB-Univ. of Dubuque
WKBH-To be announced
WMAQ-Dick Tracy
WBBD-Happy Train
WROK-Songs at Twilight
WSUI-Elementary Spanish
WTMJ-Jack Armstrong, sketch

5:15
CBS-New Horizons: WKBH
WKBB WTAQ WBBD
"Hidden History in Mexican
Jungles" will be described by
Dr. George Vaillant.

NBC-Top Hatters: WCFL (sw-
9.53)
NBC-Army Band: WENR
MBS-Dancing Strings: KWK
Dick Tracy, sketch: KSD WIRE
Sports: WFAM WROK
KMOX-Lady of Millions
WBBM-Pantry Party Preview
WCCO-Livestock
WFBM-Let's Talk Psychology
WGN-Buddy & Ginger
WIBA-World Dances
WIND-Sons of the Pioneers
WLW-That's My Story
WMAQ-Terry & the Pirates
WOC-Speed Gibson
WTMJ-Heinie's Grenadiers

5:30
NBC-News: Joan Edwards, songs:
(sw-9.53)
CBS-News: George Hall's Orch.:
WTAQ WFBM WKBB WFAM
(sw-11.83)
Jack Armstrong, sketch: WOC
WCCO WHO WMAQ KMOX
Charlie Chan: KSD WGN
Dick Tracy: WMT WISN
News: WIBA WIND
KWK-Al Sarli's Jam Session
WBBM-Pappy Cheshire
WBOW-News; Merry-Go-Round
WCFL-Musical Varieties
WENR-What's the News?
WIRE-Little Orphan Annie
WKBH-Kiddies' Hour
WLW-Allan Franklyn, sports
WBBD-Speed Gibson
WROK-Jack Maxedon, ballads
WSUI-Musical Moods

5:45
CBS-Doris Rhodes, sop.; Concert
Orch.: WKBW WOC (sw-11.83)
NBC-Lowell Thomas, news com-
mentator (Sun Oil): WLW
(sw-15.21)
NBC-Tom Mix Straight Shooters
(Purina): WMAQ KWK WIRE
NBC-Little Orphan Annie (Oval-
tine): KSD
Sports: WISN WTMJ
Orphan Annie: WHO WGN
KMOX-Adventures of Jimmy Al-
len
WBOW-Jerry of the Circus
WCCO-Front Page Parade
WCFL-Jack Kelly's Orch.
WENR-Don Winslow of the Navy
WFAM-Speed Gibson
WFBM-Your Local Government
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WBBD-Sports; Where to Go &
What to Do in Peoria
WMT-Puzzle Club; News
WROK-Dance Hour
WSUI-Daily Iowan of the Air
WTAQ-Bureau of Public Service

5:30
NBC-News: Joan Edwards, songs:
(sw-9.53)
CBS-News: George Hall's Orch.:
WTAQ WFBM WKBB WFAM
(sw-11.83)
Jack Armstrong, sketch: WOC
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WCCO WHO WMAQ KMOX
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WSUI-Daily Iowan of the Air
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6:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): WIRE WMAQ
WHO WTMJ WTAM WIBA
(also see 10:15 p.m.)

CBS-Arthur Godfrey (Barbasol):
WBBM KMOX WFBM WHAS
WJR (sw-11.83)
Arthur Godfrey, assisted by
John Saib at the organ, make
their debut over CBS to be
heard Mondays and Fridays at
this time.

CBS-Jack Shannon, tr.: WFAM
WKBH
NBC-Three Cheers: WENR (sw-
11.98)

MBS-Concert Orch.: WGN KWK
WMT
KOA-Pleasant Valley Frolics
KSD-Nat Shilkret's Orch.
WBOW-Si & Ezra
WCCO-Musicale
WCFL-Dinner Concert
WLW-Four Stars Tonight
WBBD-News
WOC-Questions and Answers
WTAQ-To be announced

6:30
NBC-Horlick's Lum & Abner,
sketch: WENR WLW (also
KGO at 10:15 p.m.)

CBS-Hollace Shaw, sop.: WISN
WCCO WHAS WBBM
NBC-Carol Weymann, mezzo-
sop.: KSD (sw-11.98)
News: WTAQ WHO WMAQ WOC
WFAM
KMOX-Broadway Comedy Stars
KWK-Sport Review; News
WBOW-Dance Hour
WCFL-Hired Hands
WFBM-Musical Moods
WIBA-Univ. School for Workers
WIRE-Man to Man Sports; News
WJR-Vic Arden's Orch.
WKBH-Speed Gibson
WKBB-Dinner Music
WBBD-World of Science
WROK-House by Side of Road
WTAM-Lois Miller, organist
WTMJ-Easy Aces

6:45
CBS-Boake Carter, commentator
(Philco): WCCO WBBM WJR
KMOX WISN WBBD WHAS
WFAM (sw-11.83) (also KNX
KSL at 10:15 p.m.)

NBC-Barry McKinley, bar.:
WENR KWK
NBC-Rhythmairs: WBOW WTAM
WMAQ
MBS-Ennio Bolognini's Orch.:
WGN
News: WFBM WKBE WKBH
KSD-Alpine Varieties
WCFL-Pat Kennedy
WHO-Vic Arden's Orch.
WIBA-Musical Moments Revue
WIRE-Charlie Chan, sketch
WLW-Money & Music
WMT-Carson Robison's Buckaroos
WOC-Jimmy Odette's Orch.
WROK-On to Adventure
WTAQ-Sleepy Hollow Scrapbook
WTMJ-Reddy Kilowatt's Orch.

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WOC-Jimmy Odette's Orch.
WROK-On to Adventure
WTAQ-Sleepy Hollow Scrapbook
WTMJ-Reddy Kilowatt's Orch.

7:30
NBC-Grand Hotel, sketch (Cam-
pana): WLS KWK WMT
WOWO (sw-11.98)

NBC-The Voice of Firestone;
Margaret Speaks, sop.; Chor-
us; Symphonic Orch., dir. Al-
fred Wallenstein: WMAQ KSD
WTMJ WIRE WTAM WIBA
WHO WLW (sw-9.53) (also
see 10:30 p.m.)

CBS-Pick & Pat (Model Smok-
ing Tobacco); Benny Krueger's
Orch.; Edward Roecker, bar.:
WBBM WHAS WCCO WFBM
WJR KMOX (sw-11.83) (also
KNX KSL at 10:30 p.m.)

MBS-Lone Ranger, drama (Sil-
vercup): WGN
WBOW-Fireside Hour
WCFL-Streamline Melodies
WFAM-20th Century Serenade
WIND-Colonial Ensemble
WISN-Dr. Koehler
WKBH-True Detective
WBBD-Good Neighbor
WOC-ΔAve Maria Hour
WROK-Laurie's Orch.
WTAQ-Symphonic Hour

7:45
WCFL-Herr Louie & the Weasel
WFAM-Clipper Caravan
WIND-Talking Drums
WISN-Reflections

8:00
CBS-Lux Radio Theater; Drama
& Music: WISN WJR WHAS
WBBM KMOX WCCO WFBM
WBBD (sw-11.83)

NBC-Philadelphia Orch.; Eugene
Ormandy, cond. (Banking
Group): WLS KWK WBOW
(sw-11.98)
Friedrich Schorr, baritone,
will be the guest soloist.
Music detail for this program may
be found on page 8.

NBC-Fibber McGee & Molly
(Johnson's Wax); Marian &
Jim Jordan; Hugh Studebaker;
Bill Thompson; Clark Dennis,
vocalist; Betty Winkler; Billy
Mills' Orch.: WIRE WTAM
WMAQ WLW WHO KSD (also
see 11 p.m.)

MBS-Sammy Watkin's Orchestra:
WGN
KOA-Men of the West
WCFL-Jam Session
WIBA-Basketball Game
WIND-Sing & Swing
WKBH-Hits & Encores
WKBH-John Gruber
WMT-Over the Transom
WOC-St. Ambrose College Prgm.
WOWO-20th Century Serenade
WROK-Former Hour
WSBT-Polish Hour
WTMJ-Basketball

8:1



ALICE FROST "Big Sister" Tues. 10:30 am CST

MORNING

7:00 am CST CBS-Novelters: (sw-21.52) Musical Clock: WBBM WROK WOC WKBB WIBA WCFL WKBH WMT

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:30 CST FAMOUS ACTORS GUILD with Helen Menken in "Second Husband," CBS. 7:00 CST JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, Genevieve Rowe, Ray Block and Swing Fourteen and guest, NBC.

AFTERNOON

11:45 CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM NBC-Three Romeos: WCFL Betty & Bob: WOC WHO KSD-Dan Harding's Wife WAAF-Markets; Swing High WBA-News Flashes WCCO-Gandma Travels WFAM-Morning Melodies WFBM-Markets; Farm Prgm. WGN-We Are Four WIRE-Farm & Home Hour WJBC-Guest Artists WKBH-Hillbilly Parade WLS-Weather; Markets; News WMBD-Window Shopper WMT-News WOWO-Home Folks Frolic WROK-Round the Town WSUI-Farm Flashes WTAQ-Farinhands WTMJ-Heinie's Grenadiers

WIBA-Today's Almanac WIND-Early Edition WJJD-Happy-Go-Lucky Time WKBH-Uncle Bob WIS-News WLW-Myrt & Marge WMAQ-Whistler & His Dog WMBD-Bandwagon WCC-Mail Bag WROK-Morning Devotions WSUI-Daily Iowan; Morning Melodies; Service Reports WTAD-Interchurch Devotional WTAQ-Song Title WTMJ-Party Line

WMT-Louise Hathaway WOWO-Mary Berghoff WROK-Intimate Review WTAQ-Melody Lane WTMJ-Dan Harding's Wife 9:45 NBC-Woman in White (Pillsbury): WMAQ WIRE KSD WTMJ WHO CBS-Oxydol's Own Ma Perkins, sketch: KMOX WKBB WKBH WCCO WOC NBC-Kitchen Cavalcade: (sw-15.21) Party Line: KWK WTAD WAAF-Hawaiian Echoes WBBM-Truman Bradley WCFL-Bittersweet Melodies WFAM-Serenade WGN-Musical Mail Box WIBA-Music Graphs WIND-Les Paul & Priscilla Holbrook WISN-Ann Leslie's Scrapbook WJJD-Sentenced Men WLS-News; Markets WLW-Houseboat Hannah WMBD-News WMT-Young Widder Jones WOWO-Modern Home Forum WSUI-Prgm. Calendar: Weather

NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21) KWK-Tonic Tunes WAAF-Zeke Manners' Gang WGN-Bachelor's Children WIND-Sons of the Pioneers WJBC-Theater Time; News WJJD-Two of a Kind WKBB-Rhythm & Romance WKBH-Your Home Prgm. WLW-News; Weather; Markets WMBD-Linda's First Love WMT-Singer of Sacred Songs WOC-Morning Varieties WOWO-News WROK-Woman's Forum WSUI-Musical Favorites WTAD-Varieties WTAQ-Rhythm & Romance 10:30 NBC-Homemakers' Exchange (Nat'l Ice Adv., Inc.): WHO KSD WMAQ WTMJ WIRE (sw-15.33) NBC-Vic & Sade, sketch: WLS (sw-15.21) CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM NBC-Originalities: WMT KWK-News; Musical Interlude WAAF-Sweet and Slow WBOW-Harry Rieser's Orch. WCFL-Peekers in the Pantry WFAM-Hollywood Fashion Parade WGN-Painted Dreams WIBA-Church in the Wildwood WIBU-Aid Parade WIND-Speaking of Love WJBC-Petite Musicale WJJD-Women's Exchange Prgm. WKBB-Musical Almanac WKBH-World Entertains WLW-Lady Be Good WMBI-Home Hour WOC-Melody Serenade WOWO-Linda's First Love WSUI-Book Shelf WTAD-Ma Perkins WTAQ-News; Morning Concert 10:45 NBC-Edward MacHugh, the Gospel Singer (Ivory Soap): WLS (sw-15.21) CBS-Aunt Jenny's Real Life Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD NBC-Mystery Chef (Regional Advertisers, Inc.): (sw-15.33) NBC-George Hartrick, bar.: KSD WBOV WIBA Party Line: WIRE WOWO KWK-The Morning After WAAF-Foolish Questions WFAM-Morning Melodies WGN-Harold Turner, pianist WHA-Novelty Shop WHO-Robt. Hood Bowers' Band WIND-Markets

WJBC-Peggy Payne & Pioneers WJJD-Eddie Fitzpatrick's Orch. WKBB-Ma Perkins WLW-Goldbergs WMAQ-Rhythm in the Air WMT-Frank Voelker, organist WOC-Screen Fans Prgm. WROK-Amer. Family Robinson WTAD-Betty & Bob WTMJ-P.T.A. Prgm. 11:00 CBS-Mary Margaret McBride, Columnist (Minute Tapioca): WBBM WFBM KMOX WISN WMBD WCCO WFAM WOC NBC-Girl Alone, sketch (Kellogg): WMAQ WLW CBS-Novelters: WKBH NBC-Happy Jack Turner, songs: WHO WBOV WCFL (sw-15.33) MBS-The Boy & Girl Friend: WMT WGN KSD-News; Dick Leibert, organist KWK-Young Widder Jones WAAF-Memory Lane WBA-Dentist Says WHA-Music Appreciation WIBA-Linda's First Love WIND-Sketches in Melody WIRE-Your Home Town WISN-Movie Chat WJBC-Take It for Granted WJJD-Criminal Court Interviews WKBH-Tonic Tunes WLS-Don & Helen WOWO-Bill Board WROK-Tabernacle Hour WSUI-Within the Classroom WTAD-News WTAQ-Theater Organ WTMJ-Organ & Poetry; What's New in Milwaukee 11:15 CBS-Your News Parade (Lucky Strike Cigarettes), Edwin C. Hill commentator: WBBM WOC WISN WMBD WFBM KMOX WCCO WKBB NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW (sw-15.33) Pictures of the cast of this serial may be found on page 25. NBC-Bailey Axton, unr.: WMT KSD-Songs of Jean Carmen KWK-Rapid Service WAAF-News WBA-Home Builders WBOW-Farm Prgm. WCFL-Swing Time WCAZ-Movie Gossip (1070 kc) WFAM-Visitors Welcome WHO-Dan Harding's Wife WIBA-Carson Robison's Buckaroos WIND-Ben Kanter, pianist WIRE-Singer Sam WJBC-Parade of Bands WJJD-Criminal Court Interviews WKBH-Club Calendar WLS-Chuck, Ray & Christine WMBI-Chorus Time WROK-Varieties WTAD-Duke Otten 11:30 NBC-Nat'l Farm & Home Hour; Spkrs.; Walter Blaufuss' Orch.: WIBA WMAQ WBOW KWK WLW (sw-15.21) Program: Washington News Comment, H. R. Bankhage; Progress of the Agricultural Conservation Program, A. D. Stedman; Ruth Lyon, soprano. NBC-Rosa Lee, sop.: WCFL CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM Hymns of All Churches: WHO WOC KSD-Roses for Madame WAAF-This Feminine World WBA-Katharine Shearer, sop. WCCO-Musical Prgm. WFAM-Civic Safety Council WFBM-Hoosier Farm Circle WIND-Harry Zimmerman, organist WGN-Quin Ryan, News WIRE-Linda's First Love WISN-Musical Heat Wave WJBC-Singin' Sam WJJD-Safety Court WKBB-Farm Flashes; Do You Want a Job? WKBH-Magic Violin WLS-Ma Perkins WMBD-Homemaker WMBI-Continued Story Reading WMT-Troubaderos WOWO-Market Service WROK-Helene Kimberley, songs WTAD-Police News WTAQ-Mailman WTMJ-Merry-Go-Roundup



WALTER O'KEEFE
"Hollywood Mardi Gras" comedian
Tues. 8:30 pm CST

Frequencies

KMOX-1090
KOA-830
KSD-550
KWB-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCBJ-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

Market Reports: WLS WJJD
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Live Stock Markets; Adult Education Council
WBOW-Melody Time
WCBJ-Zion Prgm.
WHA-Following Congress
WHO-Houseboat Hannah
WIND-Safety Prgm.
WIRE-May Robson
WLS-Markets; Birthday Ball; Speaker
WMBD-Party Line
WMT-Gas Light Harmonies
WROK-Master Singers
WTAD-Music Graphs

1:45
NBC-Armchair Quartet: WIBA WMAQ (sw-15.33)
MBS-Beatrice Fairfax (Hecker Products): KWK WIRE WGN
KSD-Contract Bridge Lesson
WMT-Gas Light Harmonies
WBA-Markets & Weather
WBOW-Devotional Service
WHO-Judy & Jane
WIND-Ben Kanter, pianist
WJJD-Happy Harmonies
WLS-How I Met My Husband
WMBD-Matinee Melodies
WMT-Ralph Slade's Orch.
WROK-Modern Marco Polo
WTAD-Bessie Dean Reinert

2:00
CBS-Tuesday Matinee: WBT WCCO WTAQ WSBT WISN WOC (sw-11.83)
NBC-Marine Band: WOWO WCFL WIRE
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)
MBS-Mark Love, basso: WGN
News: WIND WTAD WAAF KMOX-Magic Kitchen KWK-Today at Two
WBAA-Story Time
WBBM-Herbert Foote, organist
WBOW-State Teachers College
WCBJ-Polish Prgm.
WFBM-Earl Gordon's Organlogue
WHA-Let's Draw
WIBA-Memoirs of a Concert Master

2:15
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ KSD WTMJ WLW WHO (sw-15.33)
CBS-Tuesday Matinee: WMBD NBC-Marine Band: WBOW WAAF-Music in the Air WBAA-Metal Shops
WBBM-Meet the Missus
WCCO-Markets; News
WFBM-School Sketches
WGN-Valiant Lady, sketch
WHA-Organ Interlude
WIND-Tommy Ott, organist
WROK-Two Guitars
WTAD-Jane Romar

2:30
CBS-Hollace Shaw, sop.; Concert Orch.: WTAQ WKBW WOC WFBM WISN WSBT (sw-11.83)
NBC-Marine Band: WMT (sw-15.21)
NBC-Vic & Sade, sketch (Crisco): WHO WMAQ KSD WLW WTMJ (sw-15.33)
KMOX-Meet the Missus
KWK-Siesta Time
WAAF-Red Hot and Low Down
WBAA-The Parents Forum
WBBM-Missus Goes to Market
WCCO-News X-Ray
WCBJ-Hit Tunes
WGN-June Baker
WHA-Music of the Masters
WHIS-Barney, Lynn & Norris
WIBA-Slim Thompson; Pianist
WIND-Stars Over Hollywood
WLS-Musical Roundup
WMBD-Petticoat Parade
WROK-Music Box Melodies
WSUI-Radio Child Study Club

2:45
NBC-The Guiding Light (White Naptha): WMAQ WHO WTMJ KSD (sw-15.33)
MBS-Good Health & Training: WGN
KMOX-Pappy Cheshire's Hill Billy Band
KWK-Fed. of Women's Clubs
WBAA-Treasure Chest
WBBM-Radio Gossip Club
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Happy Harmonies
WIRE-Matinee Varieties

3:00
WLS-Home Service Club
WLW-Dan Harding's Wife
WTAD-Loreine Meyer Hughes
3:00
NBC-Club Matinee: WOWO WENR WMT WBOW KWK WIBA (sw-15.21)
NBC-Lorenz Jones, sketch (Phillips): WMAQ WIRE WHO (sw-15.33)
CBS-Academy of Medicine: WSBT WFBM WTAQ WKBW WKBH WMBD WOC (sw-11.83)
KMOX-Singin' Sam
WBAA-British Isles Talk
WBBM-Houseboat Hannah
WCFL-News
WGN-Concert Orch.
WHA-American Life & Books
WIND-Orchestra; Streamliners
WISN-Even As You and I
WJBC-Bible Study Hour
WLW-Dr. Friendly
WMBI-The Liquor Problem
WROK-Women of the Hour
WSUI-International Scene
WTAD-Organ Reveries
WTMJ-Those Happy Gilman

3:15
CBS-Ted Malone's Between the Bookends: WKBH WFBM WTAQ WSBT WOC WMBD WKBW WISN (sw-11.83)
NBC-Club Matinee: WIRE
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ
KMOX-One Woman's Opinion
WBAA-Melody Moments
WBBM-One-Quarter Hour of Romance
WCCO-May Robson
WCFL-Organ Recital
WGN-Lady of Millions
WIND-Fred Beck, organist
WLW-Life of Mary Sothern
WMBI-Sacred Music
WSUI-Stephen Foster Melodies
WTAD-Cy & Freckles
WTMJ-Rhythm & Rhyme

3:30
CBS-To be announced: WKBW
CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-11.83)
Turn to pages 20 and 21 for a picture group titled "The Rise of Molly Goldberg."
NBC-Norman Cloutier's Orch.: WMAQ WHO (sw-15.33)
CBS-Kitty Keene, sketch (Dreft) KMOX WCCO
WAAF-News; Weather
WCBJ-Robt. Van Tress
WFAM-Matinee Melodies
WFBM-Pacific Paradise
WGN-Len Salvo, organist
WHA-Spanish Quarter Hour
WIND-Waltz Time
WISN-Movie Chat
WJBC-News
WKBH-Matinee Musicale
WLW-Mad Hatterfields
WMBD-Afternoon Visitor
WMBI-I See by the Papers
WOC-This & That
WOWO-Old Time Religion
WROK-Lights and Shadows
WSUI-Famous Short Stories
WTAD-Hannibal Studio
WTAQ-Gems of Melody
WTMJ-Doghouse Court

3:45
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW (sw-9.53)
CBS-Current Questions Before the House: WKBW WFAM WTAQ WISN WFBM WMBD WBBM WOC WKBH (sw-11.83)
Representative James Mearns, Democrat of New York, will discuss a problem before our legislators. "The Problem of Employment for our Older People."
NBC-Cadets Quartet: WCFL MBS-Book a Week: WGN
KMOX-Sons of the Prairie
KSD-Favorite Classics
WAAF-Jimmie Kozak, pianist
WBAA-Question Man
WCCO-Women's Clubs
WHA-Organ Reverie
WHO-Kitty Keene, Inc.
WIND-At the Tavern
WJBC-Classified Time
WJBL-Behind the Microphone
WMBI-Golden Nuggets
WROK-Margaret Ekolf, pianist

4:00
NBC-Bennett & Wolverton: KSD WIRE WBOW
CBS-To be announced: WKBW
NBC-The Four of Us; News: KWK
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebecco): WBBM KMOX WCCO WFBM (sw-11.83)
NBC-Junior Nurse Corps, sketch: WLW (sw-15.21)
MBS-Lawrence Salerno & Organ: WGN

4:15
NBC-Terry & The Pirates, sketch (Dari-Rich): (sw-9.53)
NBC-Vagabonds: KSD WENR
NBC-Don Winslow of the Navy, sketch: WMT WIBA WOWO KWK
CBS-Life of Mary Sothern, sketch (Hind's): WCCO
WBBM KMOX (sw-11.83)
Jack Armstrong: WLW WTAD
WAAF-Pat Casey, tr.
WBAA-Melody Moods
WBOW-Talk of the Town
WFBM-There Was a Time
WHO-Myrt & Marge
WIRE-News
WMAQ-Tea Time Varieties
WMBD-Bargain Counter
WMBI-Gospel Music
WOC-Organ Moods
WROK-Birthday Club
WSUI-Melody Time

4:30
NBC-Kellogg's Singing Lady: (Irene Wicker): WLW (sw-15.21)
Story: City Mouse and Country Mouse.
NBC-Harry Kogen's Orchestra: WIRE WBOW WMAQ WIBA
CBS-Stepmother, sketch (Colgate): WFBM KMOX WCCO WBBM (sw-11.83)
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)
CBS-Eton Boys: WISN WKBW
NBC-Johnny Johnston, baritone: KWK WENR
KSD-Careful Children's Club
WAAF-Salon Concert
WBAA-You & Your Radio
WCLF-For your Information (1310 kc)
WFAM-Pop Concert; Motor Dramas
WGN-Afternoon Serenade
WHO-Party Line
WIND-News
WJBC-News; Riddle Time
WJJD-Cumberland Ridge Runners
WKBH-Famous Homes
WBBM-News; Pet Corner
WMBI-Foreign Language Service

4:45
WMT-Tom Owen's Roundup
WOC-Music in Modern Manner
WROK-Top Hatters' Orch.
WSUI-Elementary German
WTAD-Jack Armstrong, sketch
WTAQ-Music Appreciation
WTMJ-Kitty Keene, Inc.
4:45
CBS-Hilltop House, sketch (Palmolive Soap): KMOX WCCO WISN WBBM WMBD (sw-11.83)
NBC-Three Roneos: WENR KWK
NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21)
NBC-Little Orphan Annie (Ovaltine): (sw-9.53)
NBC-Harry Kogen's Orch.: WTMJ KSD-News; Dick Leibert, organist
WBAA-Twilight Melodies
WFBM-Tea Time Tunes
WHO-News
WIBA-University Concert Band
WIND-Once Upon a Time
WIRE-Yes or No
WJBC-Christian Messengers
WKBH-WPA Prgm.
WLW-Hilltop House
WMBD-Shut-In Prgm.
WOC-Man on the Street
WROK-Children's Hour

5:00
CBS-Let's Pretend: WKBW WOC WTAQ WFAM WKBH
NBC-Science in the News: WCFL (sw-9.53)
NBC-Junior Nurse Corps, sketch (Sunbrite): WENR KWK
NBC-Rakov's Orch.: WMT KMOX-Linda's First Love
KSD-Terry & Pirates
WBBM-Kitty Keene
WBOW-Mery-Go-Round

5:15
WCCO-Jingling Sam
WGN-Armchair Melodies
WHO-Hilltop House
WIND-Stamp Man
WIRE-Terry & the Pirates
WISN-Show Window
WLW-Front Page People
WMAQ-Dick Tracy
WMBD-Happy Train
WROK-Make Believe Ballroom
WSUI-Spanish Reading
WTMJ-Jack Armstrong, sketch
5:15
CBS-Let's Pretend: WFAM
NBC-Joan Edwards, songs: WCFL
NBC-Rakov's Orch.: WENR
MBS-Len Salvo, organist: WGN KWK
Dick Tracy: KSD WIRE
KMOX-Lady of Millions
WBBM-Pantry Party Preview
WCCO-Livestock
WFBM-Christian Science Prgm.
WIBA-Dance Hour
WIND-Sons of the Pioneers
WLW-Supper Serenade
WMAQ-Terry & the Pirates
WMBD-Dorothy June
WROK-Sports Review
WTMJ-Heinie's Grenadiers
5:30
CBS-News; Selections from Light Opera: WFBM WKBW WTAQ WFAM (sw-11.83)
Jack Armstrong, sketch: WMAQ WHO WOC WCCO KMOX
News: WENR WIBA WIND
Sports: KSD WLW
Dick Tracy: WISN WMT
KWK-Al Sarli's Jam Session
WBBM-Pappy Cheshire
WBOW-News; Merry-Go-Round
WCBJ-Salon Group
WCFL-Musical Varieties
WGN-Charlie Chan
WIRE-Little Orphan Annie
WKBH-Kiddies' Hour
WMBD-III. State Emp. Speaker
WROK-Organ Reveries
WSUI-Musical Moods
5:45
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Little Orphan Annie (Ovaltine): KSD
NBC-Lani McIntire's Orch.: WCFL
CBS-Barry Wood's Music: WOC WFBM WKBW (sw-11.83)
NBC-Tom Mix' Straight Shooters (Purina): WMAQ WIRE KWK
Sports: WTMJ WISN
Speed Gibson: WBOW WFAM
Orphan Annie: WGN WHO
KMOX-Adv. of Jimmy Allen
WCCO-Front Page Parade
WENR-Don Winslow of the Navy
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WMBD-Sports; Where to Go & What to Do in Peoria
WMT-Puzzle Club; News
WROK-Don & Sleepy, songs
WSUI-Daily Iowan of the Air
WTAQ-Bureau of Public Service

6:00
NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE KWK (sw-11.98)
NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (sw-9.53) (also see 10 p.m.)
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)
CBS-Herbert Foote, organist: WTAQ WMBD WBBM
NBC-Hal Totten, sports; WMAQ WBOW
Sports Review: WKBW WOC WKBH
KMOX-Five Star Final News
WCCO-Vic Arden's Orch.
WCFL-News
WFAM-Crimecasts
WFBM-Dinner Music
WGN-Concert Orch.
WHA-S-Baptist Seminary
WHO-Broadway Comedy Stars
WIBA-Dinner Melodies
WIND-German Hour
WISN-Down By Herman's
WROK-News; Dinner Music; Motor Drama
WSUI-Dinner Hour Prgm.
WTMJ-Musical Moments
6:15
NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO WLW WMAQ WIRE KSD WTAM WTMJ WIBA (sw-9.53) (also see 10:15 p.m.)

6:30
CBS-Famous Actors Guild Presents Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WHAS WJR WBBM (sw-11.83)
NBC-People in the News (Paul Mail): WENR
NBC-Dick Gasparre's Orch.: WBOW WTAM WCFL
MBS-Headlines: WMT
News: WTAQ WHO WMAQ WLW WOC
KSD-Vic Arden's Orch.
KWK-Sports; News
WBOW-Hit Tunes
WCCO-Musical Prgm.
WFAM-20th Century Serenade
WFBM-Piano Tunes
WGN-Harold Stokes' Orch.
WIBA-Dinner Concert
WIRE-Man to Man Sports; News
WISN-Songs by Hugh Porter
WKBW-Speed Gibson
WKBH-Dinner Music
WMBD-Broadway Comedy Stars
WROK-House by Side of Road
WTMJ-Dinner Table of the Air
6:45
NBC-Doctor Dollar: WMAQ
NBC-Vivian Della Chiesa: WMT WENR
MBS-Jerry Livingston's Orch.: KWK
News: WFBM WKBW WKBH
KSD-Alpine Varieties
WCCO-Broadway Stars
WFAM-Amer. Family Robinson
WHO-Songfellow
WIRE-Charlie Chan
WISN-Fiddlers Three
WLW-Tonic Time
WMBD-Ray Olsen
WOC-Twilight Musicale
WROK-Dinner Music
WTAQ-Ramblin' Trio
7:00
NBC-Johnny Presents (Philip Morris) Russ Morgan's Orch.; Charles Martin's Thrill; Genevieve Rowe, sop.; Frances Adair, contr.; Glenn Cross, tr.; Ray Block & Swing Fourteen: WHO KSD WTMJ WLW WIRE WMAQ WTAM WIBA (also see 10:30 p.m.)
NBC-Those We Love (Pond's Cream): WMT WLS KWK (sw-11.98)
Turn to page 6 and read more about this new weekly dramatic series.
CBS-"Big Town," drama; Edward G. Robinson and Claire Trevor (Rinso): KMOX WISN WJR WFBM WBBM WMBD WHAS WCCO (sw-11.83)
This expose will deal with the small loan and usury racket.
(Continued on Next Page)

News: WOC WOWO
WAAF-Sport Shorts
WBAA-Story Book Hour
WCFL-Danteland
WENR-Music Circle
WFAM-Hot Spell
WHA-Teacher's Round Table
WHO-Famous Ballads
WIBA-Travel Hour
WIND-You. the Story & the Music
WISN-Organ Melodies
WJBC-Wesleyan Hour
WJJD-Supper Time Frolic
WKBH-Questions and Answers
WMAQ-The Children Speak
WMBD-Wayside Chapel
WMBI-Grace Notes
WMT-Church Prgm.
WROK-Markets; News
WSUI-Travelogue
WTAQ-Novel Hour
WTMJ-Down a Country Road; News

4:15
NBC-Terry & The Pirates, sketch (Dari-Rich): (sw-9.53)
NBC-Vagabonds: KSD WENR
NBC-Don Winslow of the Navy, sketch: WMT WIBA WOWO KWK
CBS-Life of Mary Sothern, sketch (Hind's): WCCO
WBBM KMOX (sw-11.83)
Jack Armstrong: WLW WTAD
WAAF-Pat Casey, tr.
WBAA-Melody Moods
WBOW-Talk of the Town
WFBM-There Was a Time
WHO-Myrt & Marge
WIRE-News
WMAQ-Tea Time Varieties
WMBD-Bargain Counter
WMBI-Gospel Music
WOC-Organ Moods
WROK-Birthday Club
WSUI-Melody Time

4:30
NBC-Kellogg's Singing Lady: (Irene Wicker): WLW (sw-15.21)
Story: City Mouse and Country Mouse.
NBC-Harry Kogen's Orchestra: WIRE WBOW WMAQ WIBA
CBS-Stepmother, sketch (Colgate): WFBM KMOX WCCO WBBM (sw-11.83)
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)
CBS-Eton Boys: WISN WKBW
NBC-Johnny Johnston, baritone: KWK WENR
KSD-Careful Children's Club
WAAF-Salon Concert
WBAA-You & Your Radio
WCLF-For your Information (1310 kc)
WFAM-Pop Concert; Motor Dramas
WGN-Afternoon Serenade
WHO-Party Line
WIND-News
WJBC-News; Riddle Time
WJJD-Cumberland Ridge Runners
WKBH-Famous Homes
WBBM-News; Pet Corner
WMBI-Foreign Language Service

4:45
WMT-Tom Owen's Roundup
WOC-Music in Modern Manner
WROK-Top Hatters' Orch.
WSUI-Elementary German
WTAD-Jack Armstrong, sketch
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WTMJ-Kitty Keene, Inc.
4:45
CBS-Hilltop House, sketch (Palmolive Soap): KMOX WCCO WISN WBBM WMBD (sw-11.83)
NBC-Three Roneos: WENR KWK
NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21)
NBC-Little Orphan Annie (Ovaltine): (sw-9.53)
NBC-Harry Kogen's Orch.: WTMJ KSD-News; Dick Leibert, organist
WBAA-Twilight Melodies
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WHO-News
WIBA-University Concert Band
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WIRE-Yes or No
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WKBH-WPA Prgm.
WLW-Hilltop House
WMBD-Shut-In Prgm.
WOC-Man on the Street
WROK-Children's Hour

5:00
CBS-Let's Pretend: WKBW WOC WTAQ WFAM WKBH
NBC-Science in the News: WCFL (sw-9.53)
NBC-Junior Nurse Corps, sketch (Sunbrite): WENR KWK
NBC-Rakov's Orch.: WMT KMOX-Linda's First Love
KSD-Terry & Pirates
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WBOW-Mery-Go-Round

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WCCO-Jingling Sam
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Orphan Annie: WGN WHO
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WTMJ-Musical Moments
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NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO WLW WMAQ WIRE KSD WTAM WTMJ WIBA (sw-9.53) (also see 10:15 p.m.)

6:30
CBS-Famous Actors Guild Presents Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WHAS WJR WBBM (sw-11.83)
NBC-People in the News (Paul Mail): WENR
NBC-Dick Gasparre's Orch.: WBOW WTAM WCFL
MBS-Headlines: WMT
News: WTAQ WHO WMAQ WLW WOC
KSD-Vic Arden's Orch.
KWK-Sports; News
WBOW-Hit Tunes
WCCO-Musical Prgm.
WFAM-20th Century Serenade
WFBM-Piano Tunes
WGN-Harold Stokes' Orch.
WIBA-Dinner Concert
WIRE-Man to Man Sports; News
WISN-Songs by Hugh Porter
WKBW-Speed Gibson
WKBH-Dinner Music
WMBD-Broadway Comedy Stars
WROK-House by Side of Road
WTMJ-Dinner Table of the Air
6:45
NBC-Doctor Dollar: WMAQ
NBC-Vivian Della Chiesa: WMT WENR
MBS-Jerry Livingston's Orch.: KWK
News: WFBM WKBW WKBH
KSD-Alpine Varieties
WCCO-Broadway Stars
WFAM-Amer. Family Robinson
WHO-Songfellow
WIRE-Charlie Chan
WISN-Fiddlers Three
WLW-Tonic Time
WMBD-Ray Olsen
WOC-Twilight Musicale
WROK-Dinner Music
WTAQ-Ramblin' Trio
7:00
NBC-Johnny Presents (Philip Morris) Russ Morgan's Orch.; Charles Martin's Thrill; Genevieve Rowe, sop.; Frances Adair, contr.; Glenn Cross, tr.; Ray Block & Swing Fourteen: WHO KSD WTMJ WLW WIRE WMAQ WTAM WIBA (also see 10:30 p.m.)
NBC-Those We Love (Pond's Cream): WMT WLS KWK (sw-11.98)
Turn to page 6 and read more about this new weekly dramatic series.
CBS-"Big Town," drama; Edward G. Robinson and Claire Trevor (Rinso): KMOX WISN WJR WFBM WBBM WMBD WHAS WCCO (sw-11.83)
This expose will deal with the small loan and usury racket.
(Continued on Next Page)

6:30
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR WMT KWK (sw-11.98)
CBS-Hollywood Screen Scoops by George McCall (Old Gold Cigarettes): WJR WBBM WCCO WHAS KMOX WISN WOC (sw-11.83) (also see 10:15 p.m.)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

6:30
CBS-To be announced: WKBW
MBS-Harold Stokes' Orch.: WGN
WBOW-Si & Ezra
WCFL-Dinner Concert
WFAM-Dinner Dance; News
WFBM-Sports
WKBH-Melody Time
WMBD-News
WTAQ-Xavier Cugat's Orch.
6:30
CBS-Famous Actors Guild Presents Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WHAS WJR WBBM (sw-11.83)
NBC-People in the News (Paul Mail): WENR
NBC-Dick Gasparre's Orch.: WBOW WTAM WCFL
MBS-Headlines: WMT
News: WTAQ WHO WMAQ WLW WOC
KSD-Vic Arden's Orch.
KWK-Sports; News
WBOW-Hit Tunes
WCCO-Musical Prgm.
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KSD-Alpine Varieties
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(Continued on Next Page)

Tuesday

January 25



AL PEARCE
"Watch the Fun Go By" m.c.
Tues. 8 pm CST

Edward Everett Horton will be guest.

NBC-It Can Be Done (Household Finance); Drama of Success Stories; Edgar A. Guest; Frankie Masters' Orch.: WLW
WLS WMT KWK (sw-11.98)
The guest tonight will be Joseph W. Towns of Dallas, Tex., who is making a good livelihood collecting the sweepings from buildings.

MBS-Symphony in Rhythm: WGN
WBOW-Soloists
WCFL-Streamline Melodies
WFAM-Dixieland Band
WIND-Colonial Ensemble
WKBB-Varieties
WKBH-Boy Scout Prgm.
WOC-Hour of Friendship
WROK-Laurie's Orch.
WSUI-Little Theater of the Air
WTAQ-Sentimental Music

7:45
WCFL-Herr Louie & the Weasel
WFAM-Symphonic Serenade
WIND-Talking Drums
WKBH-John Gruber, pianist
WTAQ-Organ Time

8:00
CBS-Watch the Fun Go By: (Ford); Al Pearce's Gang; Arlene Harris, human chatterbox; Carl Hoff's Orch.: WJR
WHAS WISN WKBB WSBT WBBM WCCO KMOX WOC WTAQ WFBM WMBD WKBH (sw-11.83) (also KNX KSL at 11 p.m.)
Lou Holtz, comedian of stage and screen, will be guest.

NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD
WHO WIRE WTAM WMAQ KOA (also see Mon. prgms. at 11:30 p.m.)

NBC-Horace Heidt's Brigadiers (Alomite): WLW WLS KWK
WMT (sw-11.98)

WBOW-Studio Party
WCFL-Jam Session

WIBA-Yvonne Naset's Girl Orch.
WIND-Sing & Swing
WOWO-20th Century Serenade
WROK-Verna Davis, songs
WSUI-Evening Musicale
WTMJ-Dance Orch.

8:15
MBS-Leighton Noble's Orch.: WGN
WCFL-Organ Recital
WIND-News
WROK-News; Ten Minutes with You
WSUI-Woodland Rambler

8:30
NBC-Hollywood Mardi Gras (Packard); Lanny Ross, trn.; Chas. Butterworth, comedian; Walter O'Keefe; Jane Rhodes; Orch.: WIRE WTMJ WMAQ
KSD WIBA WHO KOA WTAM (sw-9.53)

CBS-Jack Oakie (Camel Cigarettes); Stuart Erwin, Raymond Hatton, comedians; Patsy Flick, comedienne; Harry Barris, songs; Camel Chorus; George Stoll's Orch.: WISN
WMBD KMOX WCCO WHAS WBBM WFBM WSBT WKBB WTAQ WOC WJR WKBH (sw-11.83)
Adolphe Menjou and Verree Teasdale will be guests. A story about Jack Oakie's guests may be found on page 7.

NBC-Alias Jimmy Valentine, drama (Larus Bros.): WENR
KWK WENR WOWO WBOW WMT (sw-6.14)

WCFL-News
WGN-Comedy Stars of Broadway
WIND-Two Pianos
WLW-True Detective Mysteries
WROK-David Lundberg, Make Believe
WSUI-Los Angeles Cappella Choir

8:45
WCFL-Crime Catchers
WGN-News: Sport High Lights
WIND-Job Market
WROK-Musicale
WSUI-Daily Iowan of the Air

9:00
NBC-General Hugh Johnson (Lis-terine): WENR WOWO KWK
WMT (sw-6.14)

MBS-Eddy Duchin's Orch. (Elizabeth Arden): WGN WLW
CBS-Benny Goodman's Orch. & Guests (Camel Cigarettes):
WCCO WTAQ WJR WKBH WMBD WISN KMOX WHAS WBBM WFBM WOC WSBT WKBH (sw-11.83)
Stoopnagle and Budd will be guests.
Dance Orch.: WCFL WTAQ
WBOW-Slumber Hour
WIND-Bill Carlsen's Orch.
WROK-Whispering Orch.
WSUI-The Opera in Miniature

9:15
NBC-Choir Symphonette: WENR
WBOW WOWO (sw-6.14)
KWK-Key Men Quartet
WCFL-Favorite Melodies
WIND-Walkathon
WMT-Vic Arden's Orch.
WROK-Wrestling Matches

9:30
CBS-Poly Follies (Phillips): WOC
WCCO WFBM WSBT KMOX WBBM WMBD

NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA
WIBA WTMJ WMAQ WLW WHO WTAM WIRE (sw-9.53)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Howard Phillips, songs: (sw-11.83)
NBC-Celia Gamba, violinist; Or-chestra & Girls' Trio: WBOW
WENR

MBS-Symphonic Strings: WMT
Broadway Comedy Stars: WHAS
WOWO

KWK-String Nocturne
WCFL-Labor Flashes
WGN-The Northerners
WIND-Stars Over Manhattan
WISN-Helen Wittman, songs
WJR-Beachcomber
WKBH-Swing Your Partner
WKBH-Vocational Radio Guild
WTAQ-Dance Orch.

9:45
NBC-How to Win Friends & In-fluence People, Dale Carnegie (Colgate Palmolive Peet): KSD
WIRE KOA WMAQ WHO WLW WTAM (sw-9.53)

CBS-Four Clubmen Quartet: (sw-11.83)

News: WIND WROK WOWO
WCFL-Vella Cook
WHAS-Vic Arden's Orch.
WIBA-Club Chanticleer
WISN-Service League Drama
WKBB-Gems of Melody
WTMJ-Hollywood Spotlight

10:00
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA
WHO KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's Gum); Franklyn MacCormack; Jack Fulton, trn.; Orch.:
KMOX WHAS WCCO WFBM WBBM KSL (also at 6 p.m.)

CBS-Tommy Dorsey's Orch.: (Old Gold): WTAQ WKBH
WENR (sw-11.83)

NBC-Ink Spots: WBOW WMT
(sw-9.53)

MBS-Developments of Music: WGN
News: WIBA WMBD WJR WOC
WTAQ WKBH WKBH
Sports Review: KWK WOWO
WCFL-American Legion Prgm.
WENR-Globe Trotter
WIND-Hawaii Calls
WISN-Eik's Club Safety Prgm.
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports; News

10:15
NBC-Vocal Varieties (Tums):
KOA KFI (also at 6:15 p.m.)

CBS-Hollywood Screen Scoops (Old Gold): KNX KSL WFBM
(also at 6:15 p.m.)

NBC-Louis Panico's Orch.: WIBA
WENR WBOW

CBS-Tommy Dorsey's Orch.: WOC
WISN WTAQ WKBH WJR WKBH

NBC-Jerry Blaine's Orch.: WOWO
WMAQ

MBS-Ennio Bolognini's Orch.: WGN
News: WMT WHO WHAS
KMOX-Dusty Rhodes' Orch.
KWK-Rhythm & Romance
WBBM-Horace Henderson's Orch.
WCCO-Cedric Adams
WCFL-Dance Orch.
WIRE-News; Basonology
WLW-Los Anigos
WMBD-Sports; Program Review

WTAM-Music You Want
WTMJ-Moonlight & Shadows

10:30
NBC-Johnny Presents (Philip Morris); Russ Morgan's Orch.; Charles Martin's Thrills: KOA
KFI (also at 7 p.m.)

NBC-Ruby Newman's Orchestra: WENR WBOW (sw-9.53)
NBC-Henry Busse's Orch.: WMAQ
CBS-Leighton Noble's Orch.: WOC WTAQ WKBH WSBT
WJR WISN WKBH (sw-11.83)
MBS-Abe Lyman's Orch.: WLW
WIRE WMT WGN
News: KMOX WBBM WFBM
KWK

WCCO-Rollie Johnson
WHAS-Remembering
WIO-Sports
WIBA-Clyde's Musicmakers
WIND-Peacock Court
WMBD-Value Hints
WTMJ-Dance Orch.

10:45
NBC-Henry Busse's Orch.: KWK
CBS-Leighton Noble's Orch.: WFBM WMBD

KMOX-Forest Crawford's Orch.
WBBM-Melodie Time
WCCO-Ray Noble's Orch.
WHO-American Legion Auxiliary
WIBA-Easy to Remember
WIND-News
WIRE-Variety Show
WJR-ΔMeditation

11:00
NBC-Paul Whiteman's Orchestra: WCFL WMT

NBC-Earl Hines' Orch.: WBOW
WHO KSD WIRE WMAQ (sw-9.53)

CBS-Orrin Tucker's Orch.: WOC
WBBM WMBD WISN WTAQ
CBS-Ernie Holst's Orch.: WKBH
WSBT WFBM KMOX

MBS-Sammy Kaye's Orch.: WGN
KOA-Community Chest Prgm.
KWK-Glenn Hardman's Orch.
WCCO-Dance Orch.
WENR-Music As You Desire It
WHAS-Rudy Bundy's Orch.
WIBA-Club Chanticleer
WIND-Bill Carlsen's Orch.
WJR-Ernie Holst's Orch.
WLW-Twenty-four Hours Review
WTAM-Tommy Hopton's Orch.

End of Tuesday Programs

Wednesday

January 26, 1938

Wednesday

MORNING

7:00 am CST
CBS-Salon Musicale: (sw-21.52)
Musical Clock: WBBM WROK
WKBB WIBA WKBH WOC
WMT

7:15
News: WCCO WHO WMT
WAAF WKBB

7:30
CBS-Greenfield Village Chapel: (sw-21.52)
News: WIBA WKBH WTAQ
ΔMorning Devotions: WKBH
WLS
Musical Clock: WMBD WMT

7:45
CBS-Metropolitan Parade: WTAQ
(sw-21.52)
Musical Clock: WIBA WKBH
KMOX-Let's Compare Notes
KWK-Top o' the Morning
WCFL-Morning Melodies
WHO-Favorite Melodies
WJJD-Hawaiians
WKBH-Singing Twins
WLS-Jolly Joe's Pet Pals
WLV-Voice of Experience
WMBD-Police Flash

8:00
NBC-Breakfast Club; News: WCFL WBOW
CBS-Metropolitan Parade: WFAM
WFBM WKBB

CBS-Arthur Godfrey & Organ: (sw-21.52)
News: WKBH WMBD
Coffee Pot Inn: WHO WMT
KMOX-Views on News
KSD-News; Green Bros.' Orch.
KWK-Grady Cantrell
WCBD-ΔMorning Meditations
WGN-Good Morning Prgm.
WHA-Band Wagon
WIND-Harry Zimmerman, organ-ist
WIRE-Musical Clock
WJJD-Sports Edition Handicap-er
WLS-Lulu Belle & Scotty
WLW-Hymns of All Churches

WMAQ-Your Neighbor; News
WOWO-ΔRadio Bible Class
WTAD-Mikronicle
WTMJ-Dinty Moore

8:15
CBS-Madison Ensemble; News: WFAM WTAQ WFBM WKBH
(sw-21.52)

NBC-Person to Person: KSD
News: WIND WLS
KMOX-Ozark Varieties
KWK Mrs. O'Brien's Boarding House

WCBD-ΔChristianity in Action
WGN-Everyday Words; Good Morning Prgm.
WHA-Morning Melodies
WHO-Melody Time
WIND-Latin American Melodies
WIRE-Dessa Byrd
WJJD-The Toastmaster
WKBH-Music Box
WLS-Morning Minstrels
WLW-All the Answers
WMT-Musical Clock
WTAD-Church in the Wildwood
WTMJ-Your Home Town

8:30
NBC-Alice Joy, songs; News: KSD

CBS-The Road of Life, sketch (Chipso): WBBM (sw-21.52)
NBC-Breakfast Club News: WOWO WCFL
KMOX-Houseboat Hannah
KWK-Candid Camera; News
WBOW-ΔRadio Gospel; News
WCBD-Polish Prgm.
WCCO-Hugh Aspinwall
WFAM-Your Engagement Book
WFBM-Apron Strings
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-Early Edition
WJJD-Happy Go Lucky Time
WKBH-Musical Breakfast
WKBH-Uncle Bob
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & His Dog
WMBD-Bandwagon
WOC-Mail Bag
WROK-ΔMorning Devotions
WSUI-Daily Iowan; Morning Mel-odies; Service Reports

WTAD-ΔInterchurch Devotional
WTAQ-Song Title
WTMJ-Party Line

8:45
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX
WCCO (sw-21.52)
News: WOC WMT
KSD-Morning Melodies
WBBM-Linda's First Love
WFAM-ΔMorning Devotions
WHO-Oddities
WIBA-Interlude; Variety Prgm.
WIND-Mind Your Manners
WIRE-Better Health
WJJD-Chicago Tuberculosis Inst.
WKBH-Tonic Tunes
WKBH-Rapid Ad
WLS-Don & Helen
WLW-Young Widder Jones
WMBD-Women of Today
WROK-Town Crier
WTAD-Hannibal Studio
WTAQ-Coffee Hour
WTMJ-Xavier Cugat's Orch.

9:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WISN
WBBM WFBM KMOX WCCO

NBC-Margot of Castlewood sketch (Quaker Oats): WLS
WTMJ WOWO WMT KWK (sw-15.21)

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO
KSD
WAAF-There Was a Time
WBOW-Swing Time
WCBD-Italian Prgm.
WCFL-Party Line
WFAM-Concert Time
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-World Entertains
WIND-Priscilla Holbrook, pianist
WJJD-Bosworth Broadcast
WKBH-Chance Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love
WMBD-Messenger; Weather
WROK-News

9:15
WSUI-Within the Classroom
WTAQ-Mid-Morning Revue

9:30
NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WLS
WTMJ WMT WOWO KWK WLW (sw-15.21)
CBS-Myrt & Marge, sketch (Super Suds): WISN WBBM
WCCO KMOX WFBM WMBD
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ
WIRE WHO KSD
WAAF-King of the Kitchen
WBOW-Mid-Morning Music
WCFL-Melodiana
WHA-International Science
WIND-Your Favorite Band
WKBH-News
WKBH-Rhythm & Romance
WOC-Party Line
WROK-On the Mall
WTAQ-Stars Over Hollywood

9:30
NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS
KWK (sw-15.21)

NBC-Just Plain Bill, sketch (An-acin): WMAQ WIRE WHO
CBS-Tony Wons' Scrap Book (Vicks): WBBM KMOX WCCO
NBC-Viennese Ensemble: WCFL
WBOW WMT
WAAF-Soliloquy
WCBD-Deutsche Liederstunde
WFBM-Fashion Pointers
WFBM-Kitchen Clinic
WGN-Get Thin to Music
WHA-Nature Tales
WIBA-ΔChurch of the Air
WIND-Hawaiian Melodies
WISN-News
WJJD-School for Taxpayers
WKBH-Mixing Bowl
WLW-Betty & Bob
WMBD-Roy Evans
WOC-Library Prgm.
WOWO-Richard Trojan
WROK-Intimate Review
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife

9:45
NBC-Kitchen Cavalcade: (sw-15.21)

NBC-Woman in White, sketch (Pillsbury): WMAQ KSD WHO
WTMJ WIRE

CBS-Oxydol's Own Ma Perkins, sketch: KMOX WKBH WKBH
WCCO WOC

Party Line: KWK WTAD
WAAF-Hawaiian Echoes
WBBM-Truman Bradley
WCFL-Bittersweet Melodies
WFAM-Serenade
WGN-Musical Mail Box
WIBA-Melody Time
WIND-Les Paul & Priscilla Hol-brook
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLS-News; Markets
WLW-Houseboat Hannah
WMBD-News
WMT-Young Widder Jones
WOWO-Modern Home Forum
WSUI-Calendar; Weather

10:00
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS
WLW (sw-15.21)

CBS-Ruth Carhart, songs: WCCO
WBBM WTAQ WFBM WISN
WOC WMBD

NBC-Norma Scherr, pianist: WBOW
WIBA WMT WTMJ
NBC-David Harum, sketch (Bab-O): KSD WMAQ WHO
WIRE

News: WIND WTAD WKBH
KMOX-Melody Spinners
KWK-Dr. Friendly
WAAF-Woman's Page of the Air
WCBD-Uncle John
WCFL-Morning Melodies
WFAM-Mrs. Riley's Shoppers' Guide
WGN-Don Pedro & Piano
WHA-Homemakers
WJBC-Organ Dreams
WJJD-Sons of the Pioneers
WKBH-Home Economics
WROK-News & Markets; Organ
WSUI-Magazine Notes

10:15
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE
KSD WHO WIBA

CBS-Romance of Carol Kennedy, sketch (Heinz): WCCO WISN
WFBM WBBM KMOX

NBC-Josh Higgins of Finchville: WBOW
WCFL

NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21)

MBS-Bachelor's Children (Old Dutch Cleanser): WGN
KWK-Tonic Tunes
WAAF-Mid-Morning Varieties
WIND-Sons of the Pioneers
WJBC-Theater Time
WJJD-Police Headquarters
WKBH-Rhythm & Romance
WKBH-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOC-Morning Varieties
WOWO-News
WROK-Woman's Forum
WSUI-Musical Favorites
WTAD-Variety Prgm.
WTAQ-Radio Vocals

10:30
CBS-Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD
KMOX WFBM

NBC-How to Be Charming, sketch (Phillips): WMAQ WTMJ
WHO WIRE WIBA KSD

NBC-Vic & Sade, sketch (Cris-co): WLS (sw-15.21)

KWK-News: Wake Up & Live
WAAF-Sweet & Slow
WBOW-Harry Rieser's Orch.
WCFL-Peekers in the Pantry
WFAM-Morning Melodies
WGN-Painted Dreams
WIBU-Aid Parade
WIND-Musicale
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.
WKBH-Musical Almanac
WKBH-Shoppers' Guide
WLW-Carson Robison
WMBI-Request Prgm.
WMT-Numerical Jamboree
WOC-Melody Serenade
WOWO-Linda's First Love
WISU-Book Shelf
WTAD-Ma Perkins
WTAQ-News; Morning Concert

Frequencies

KMOX-1090 WJBC-1200
KOA-830 WJJD-1130
KSD-550 WJR-760
KWK-1350 WKBB-1500
WAAF-920 WKBB-1380
WBAA-890 WLS-870
WBMM-770 WLW-707
WBOW-1310 WMAQ-670
WCCB-1080 WMBD-1440
WCCO-810 WMT-1080
WCFB-970 WMT-600
WENR-870 WOC-1370
WFAM-1200 WOWO-1160
WFBM-1230 WRJN-1370
WGN-720 WRK-1410
WHA-940 WSBT-1360
WHAS-820 WSUI-880
WIB-1000 WTAD-900
WIB-1280 WTAM-1070
WIND-560 WTAQ-1330
WISN-1400 WTMJ-620
WISN-1120

10:45

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WISN WCCO KMOX WFBM WMBD
NBC-Hello Peggy, sketch (Drano): WHO KSD WMAQ (sw-15.33)
NBC-Larry Larsen, organist: WBOW
Party Line: WIRE WOWO
KWK-The Morning After
WAAF-Foolish Questions
WCFB-Voice of Cookery
WGN-Harold Turner, pianist
WHA-Operetta Favorites
WIB-Tonic Tunes
WIND-Livestock Markets: News
WJBC-Peggy Payne & Pioneers
WJJD-Eddie Fitzpatrick's Orch.
WKBB-Ma Perkins
WLW-The Goldbergs
WMT-Frank Voelker, organist
WOC-Screen Fans Prgm.
WROK-Music Graphs
WTAD-Betty & Bob
WTMJ-Mildred Cable, sop.

11:00

CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM KMOX WFBM WISN WOC WFAM WCCO WMBD
NBC-Girl Alone, sketch (Kelllogg): WMAQ WLW
NBC-Happy Jack Turner, songs: WBOW WCFB (sw-15.33)
KSD-News; Green Brothers' Orch.; Night Letter
KWK-Young Widder Jones
WAAF-Melody Parade
WBAA-Morning Melodies
WGN-Women in the Store
WHA-Talking Book
WHO-Robert Hood Bowers' Band
WIB-A Linda's First Love
WIND-Sketches in Melody
WIRE-Your Home Town
WJBC-Personality Hour
WJJD-Bureau of Missing Persons
WKBB-To be announced
WKBH-Musicale
WLS-Virginia Lee & Sunbeam
WMT-Tangled Tunesters
WOWO-Bill Board
WROK-Morning Varieties
WSUI-Within the Classroom
WTAD-News
WTAQ-Hollywood on Parade
WTMJ-Organ & Poetry; What's New in Milwaukee

11:15

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WFBM WOC WCCO KMOX WKBB

NBC-Edward Gamage, trn.: WIBA WCFB
NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ (sw-15.33)
Pictures of the cast of this serial may be found on page 25.

NBC-To be announced: WBOW
MBS-Mary Williams, songs: WMT
KSD-Dick Leibert, organist
KWK-Rapid Service
WAAF-News
WCAZ-Movie Gossip (1070 kc)
WFAM-Visitors Welcome
WGN-Popular Melodies
WHO-Dan Harding's Wife
WIND-Ben Kanter & Rose Vanderbosch
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Chuck, Ray & Christine
WROK-Affairs of Mrs. Swenson
WTAD-Duke Otten

NBC-Nat'l Farm & Home Hour; Speakers: WIBA WLW WBOW WMAQ KWK (sw-15.21)
Program: Washington News Comment. H. R. Bankhage; Farm, Business and Science News, Morse Salisbury; the Ranch Boys trio.

NBC-Campus Kids: WCFB
CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX
Hymns of All Churches: WOC WHO
KSD-Marie Harrington
WAAF-This Feminine World
WCCO-Musical Prgm.
WFAM-P. T. A. Prgm.
WFBM-Hoosier Farm Circle
WGN-Quin Ryan, News
WHA-Organ Geins
WIND-Harry Zimmerman & Les Paul
WIRE-Linda's First Love
WISN-Musical Heat Wave
WJBC-Singin' Sam
WJJD-Safety Court
WKBB-Farm Flashes
WKBH-Magic Violin
WLS-Ma Perkins
WMBD-Thrift Message; Variety Prgm.; Melody Miniature
WMT-Troubaderos
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Merry-Go-Roundup

11:45

CBS-Ouy Gal. Sunday, sketch (Anacin): WBBM KMOX
Betty & Bob: WHO WOC
News: WBAA WMT
KSD-Dan Harding's Wife
WAAF-Live Stock Markets; Swing High
WCCO-Grandma Travels
WCFB-Fashions on Parade
WFAM-Luncheon Dance
WFBM-Market Reports; Farm Prgm.
WGN-We Are Four
WIRE-Grace & Eddie; Farm Hr.
WJBC-Reid & Vin
WKBH-4-H Club; Markets
WLS-Markets; Weather; News
WMBD-Window Shopper
WOWO-Ohio Agriculture Prgm.
WROK-'Round the Town
WSUI-Farm Flashes
WTAQ-Farmhands
WTMJ-Heinie's Grenadiers

AFTERNOON

12:00

CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WISN WBBM WCCO (sw-15.27)
NBC-Emerson Gill's Orch.: (sw-15.33)
News: WJJD WTAD WMBD WJBC
KSD-News; Grace & Eddie, sketch; Markets
WAAF-Symphonic Hour
WBAA-Agricultural Forum
WBOW-To be announced
WCFB-Hit Review
WGN-Man on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIND-Musical Interlude
WIRE-Markets; News
WKBH-Luncheon Musicale
WKBH-Parade of Melodies
WLS-Dinnerbell Prgm.
WMBI-Mid-day Gospel Hour
WMT-Hillbillies; Question Man; Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Blue Streaks
WSUI-Rhythm Rambles

12:15

CBS-Betty Crocker, cooking talk (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27)
CBS-Maxim Lowe's Ensemble: WKBB
NBC-Betty & The Escorts: WIRE WCFB (sw-15.33)
MBS-Carson Robison's Buckaroos (Musterole): WGN
Man on the Street: WJBC WKBH
WBAA-Luncheon Dance Time
WBOW-Looking Around
WCFB-Noonday Concert
WHO-Luncheon Music
WIND-Tommy Ott, organist
WJJD-Noon Day Service
WMBD-Town Crier; Markets
WOC-Inquiring Mike
WOWO-Bob Wilson, news
WROK-Column Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles

12:30

CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WFBM WCCO WBBM WISN (sw-15.27)
NBC-Words & Music: WMAQ (sw-15.33)
Man on the Street: WOWO WKBB
Rhythm Rascals: WTAQ WTMJ

News: WHO WOC WIBA
KWK-Organ Melodies
WBAA-Sports Review
WBOW-Home Folks Frolic
WCFB-Young Widder Jones
WGN-Markets; Mid-day Service
WHA-Farm Prgm.
WIND-Livestock; Interlude
WIRE-Reporter
WKBH-Luncheon Music
WLS-Voice of the Feed Lot; Markets
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street
WSBT-In Movieland
WTAD-Farm; Markets; Weather

12:45

CBS-Hollywood in Person (Gold Medal): KMOX WBBM WCCO WFBM WISN (sw-15.27)
For news of Hollywood, read "Hollywood Showdown" in early issue of Radio Guide.
MBS-Voice of Experience (Lydia E. Pinkham): WCFB KWK
News: WIND WKBH
KSD-Luncheon Dance Music
WBAA-Wanita Wilson, soprano
WBOW-Tune of the Day
WHO-Musical Day Dreams
WIBA-Market Reports
WIRE-Police Court
WJJD-Mahlon Merrick's Ensemble
WKBH-Song Hits of the Day; Pet Corner
WLS-This Business of Farming
WLV-Kitty Keene, Inc.
WMAQ-Donald Novis Sing
WMBD-The Songsters
WMT-Joe Doakes; Cousin Elvira; Troubaderos
WOC-Artie Shaw's Orch.
WOWO-Beauty Chat
WROK-Service Sam; Home Folks Hour
WSBT-Man on the Street
WTAD-Comedy Stars of Broadway
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter

1:00

NBC-Your Health: WMAQ WBOW (sw-15.33)
Dr. W. W. Bauer, director of Public Health Bureau of the American Medical Association, will speak on "Polionyeletis." On page 7 you find an interesting article about this series.

CBS-News Through a Woman's Eyes (Pontiac): WBBM WISN WKBH WCCO KMOX WFBM WOC WTAQ (sw-15.27)
MBS-Don't Look Now: WIRE
Man on the Street: WMBD WCFB
News: WTAD WHA
KSD-News; Bert Granoff, trn. & Orch.
KWK-Carson Robison's Buckaroos

WAAF-The Hoosier Philosopher
WBAA-J. C. O'Hair
WGN-Concert Orch.
WHO-Your Home Town
WIBA-Melody Moments
WIND-Italian Hour
WJJD-Mid-Day Round-Up
WKBH-Long Rangers
WLS-School Time
WLW-Nation's School of the Air
WMT-Many Happy Returns; German Band
WOWO-Melody Weavers
WROK-Lions' Club Prgm.
WSBT-News; Farm Flashes
WSUI-Musical Chats
WTMJ-Livestock Market; Weather; News; Police Reports

1:15

NBC-Let's Talk It Over: WCFB
CBS-To be announced: WKBB
CBS-The O'Neills, sketch (Ivory Soap, WBBM KMOX WISN WCCO)
Pictures of the cast of this serial may be found on page 25.

KWK-Concert Melodies
WAAF-Waltztime
WBAA-Men Behind the Classics
WFBM-News
WGN-Wife vs Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WIBA-Dance Hour
WIRE-To be announced
WKBH-Hits & Encores
WLS-Otto's Novelodeons
WMBD-His Majesty, the Baby
WMT-Swing Session
WOC-Luncheon Club
WOWO-Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Jr. Chamber of Commerce

1:30

NBC-Waltz Favorites: WOWO WIBA WMT WCFB
CBS-American School of the Air: WKBH WSET WTAQ WBBM WFBM WKBH WCCO KMOX WISN WOC (sw-11.83)

NBC-Carlile & London: WBOW (sw-15.33)

MBS-Lucky Girl, sketch: WGN
News: WBAA WMAQ
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Live Stock Markets; Encores
WCB-Scripture Truth Hour
WHA-Over at Our House
WHO-Houseboat Hananah
WIND-Tuberculosis Ass'n Talk
WIRE-May Robson
WJJD-Livestock Markets
WLS-Markets; John Brown, pianist
WMBD-Party Line
WROK-Melodies from the Sky
WTAD-Melody Time

1:45

NBC-Men of the West: KSD WMAQ (sw-15.33)
MBS-Beatrice Fairfax (Hecker Products): KWK WIRE WGN
KSD-Favorite Classics
WAAF-Aurelia d'Este
WBAA-Market & Weather
WBOW-Devotional Service
WHO-Judy & Jane
WIND-Ben Kanter, pianist
WJJD-Happy Harmonies
WLS-Infant Welfare
WMBD-Matinee Melodies
WROK-Community News
WTMJ-Home Harmonizers

2:00

NBC-Continental Varieties; Josef Honti, orch. dir.: WCFB WIRE WOWO
CBS-Leith Stevens' Harmonies: WOC WSBT WKBB WTAQ WKBH WISN WCCO WFBM (sw-11.83)
NBC-Pepper Young's Family, sketch (Carney): KSD WHO WMAQ WLW WTMJ (sw-15.33)

News: WIND WTAD WAAF
KMOX-Magic Kitchen
KWK-Today at Two
WBAA-Grade School Prgm.
WBBM-Herbert Foote, organist
WBOW-State Teachers College
WCB- Polish Prgm.
WCFB-Continental Revue
WDZ-Birthday Party
WGN-Marriage License Romances
WHA-Professor Gordon's Singing Class

WIBA-Pop Concerts
WJJD-The Sports Edition
WLS-Homemakers' Hour
WMBD-Trading Post
WMT-Afternoon Recess
WROK-News; Alice Blue, songs
WSUI-Poetic Interlude
NBC-Continental Varieties: (sw-15.21)
CBS-Leith Stevens' Harmonies: WMBD
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)
WAAF-Music in the Air
WBAA-This Week in Literature
WBBM-Meet the Missus
WCCO-Markets; News
WJJD-Dentist Says
WGN-Valiant Lady, sketch
WHA-Organ Interlude
WIND-Tommy Ott, organist
WISN-Mary Ann Presents
WROK-Musicale
WSUI-Within the Classroom
WTAD-Jane Romar

2:30

CBS-Deep River Boys: WFBM WISN WOC WTAQ WKBH WCCO (sw-11.83)
NBC-Vic & Sade, sketch (Crisco): WHO WMAQ WLW KSD WTMJ (sw-15.33)
NBC-Little Variety Show WCFB
WMT-WOWO WIRE WBOW
KMOX-Pappy Cheshire's Hill Billy Band
KWK-Siesta Time
WAAF-Red Hot & Low Down
WBAA-You & Your Child
WBBM-Man on the Street
WCB-Ilit Tunes
WGN-June Baker
WHA-Music of the Masters
WIBA-Easy to Remember
WIND-Stars Over Hollywood
WLS-Musical Roundup
WKBH-WPA Prgm.
WMBD-Petticoat Parade
WROK-Music Box Melodies
WSBT-Matinee Melodies

2:45

CBS-Curtis Institute of Music Prgm.: WISN WTAQ WFBM WSBT WKBH WOC (sw-11.83)
NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ KSD WTMJ (sw-15.33)
NBC-Metropolitan Opera Guild: WCFB WMT WOWO WBOW
MBS-Good Health & Training: WGN

NBC-This Woman's World
WBAA-Hymn Echoes
WBBM-Radio Gossip Club
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Happy Harmonies
WIRE-Matinee Varieties; News
WLW-Dan Harding's Wife
WTAD-Ruth & Florence Brown

NBC-Club Matinee: WMT KWK WENR WOWO WBOW WIBA (sw-15.21)
CBS-Curtis Institute of Music: WKBB WMBD
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WHO WIRE (sw-15.33)
KMOX-Singin' Sam
WBAA-Home Decorator
WBBM-Houseboat Hannah
WCFB-News
WGN-Four Stars Tonight
WHA-Know Your Child
WIND-Dance Orch.
WISN-Even As You and I
WJBC-Christian Story Hour
WLW-Dr. Friendly
WMBI-Sunday School Lesson
WROK-Women of the Hour
WSUI-Forensic Forum
WTMJ-Those Happy Gilmans

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WHO WMAQ (sw-15.33)
CBS-Curtis Institute of Music: WISN
KMOX-One Woman's Opinion, sketch (American Scene)
WBBM-One-Quarter Hour of Romance
WCCO-May Robson
WCFB-Organ Recital
WGN-Lady of Millions
WIND-Fred Beck, organist
WIRE-Rosario Bourdon's Orch.
WLW-Life of Mary Sothorn
WTAD-Cy & Freckles
WTMJ-Swinging a New Song

CBS-To be announced: WSBT
NBC-Frances Carroll, songs: WHO WMAQ (sw-15.33)
CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-11.83)
Turn to pages 20 and 21 for a picture group titled "The Rise of Molly Goldberg."
CBS-Kitty Keene, sketch (Dreif): KMOX WCCO
NBC-Nat'l Congress of Parents & Teachers: WENR WIRE WBOW KWK (sw-15.21)
Mrs. Scott Wood, Juvenile Protection Chairman of the National Congress of Parents and Teachers, will discuss "Mid Pleasures and Palaces."

WAAF-News & Weather
WBAA-Music with the Masters
WCFB-Piano Recital
WFAM-Matinee Melodies
WFBM-Bohemians
WGN-Afternoon Serenade
WHA-Deutsche Musik Stunde
WIND-Studio Orch.
WISN-You Shall Have Rhythm
WJBC-News
WKBH-Matinee Musicale
WLW-Mad Hatterfields
WMBD-Polly of the Range
WMBI-Hymns You Love to Sing
WMT-Court Hussey's Orch.
WOC-Linger Awhile
WOWO-Old Time Religion
WROK-Swedish Gospel Service
WSUI-American Legion Auxiliary
WTAQ-Hanubal Studio
WTAQ-Fiddlers Three
WTMJ-Around the Town

CBS-Dr. Allan Roy Dafeo (Lysole): WBBM WFBM KMOX WCCO (sw-11.83)
Topic: Dieting.
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW (sw-9.53)
CBS-To be announced: WKBB
MBS-Book a Week: WGN
KSD-Favorite Classics
WAAF-Jimmie Kozak, pianist
WHO-Kitty Keene, Inc.
WIND-Cappy's Cabana
WJBC-Classified Time
WKBH-Amer. Family Robinson
WMBD-Dean & Gail
WMBI-Question Hour
WROK-Easy to Remember
WTAQ-Swing Session

CBS-To be announced: WKBB
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebecco): WFBM WBBM WCCO KMOX (sw-11.83)
NBC-Neighbor Nell; News: KWK
MBS-Mark Love & Len Salvo: WGN



FRED ALLEN
'Town Hall Tonight' comedian
Wed. 8 pm CST

NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21)
News: WOC WOWO
KSD-Washington Univ. Educational Series
WAAF-Sport Shorts
WBAA-Story Book Hour
WBOW-Christian Science Program
WCFB-Danceland
WENR-Music Circle
WFAM-Ilot Spell
WHA-A Novel in Review
WHO-Master Singers
WIBA-Arts and Decoration
WIND-Musical Mirror
WIRE-I.U. Prgm.
WISN-Organ Melodies
WJBC-Wesleyan Hour
WJJD-Supper Time Frolic
WKBH-P.T.A. Talk
WMAQ-The Children Speak
WMBD-Wayside Chapel
WMT-Church Prgm.
WROK-Markets; News; Musicale
WSUI-Iowa Medical Society
WTAQ-Novel Hour
WTMJ-Down a Country Road; News

NBC-Don Winslow of the Navy, sketch: WIBA WMT WOWO KWK
NBC-Vagabonds: WENR KSD
CBS-The Life of Mary Sothorn (Hind's): WBBM WCCO KMOX (sw-11.83)
NBC-Terry & the Pirates (Darius): (sw-9.53)
MBS-Harold Turner, pianist: WGN
Jack Armstrong, sketch: WLW WTAD
WAAF-Kay Armen
WBAA-Marjory Starrett, sop.
WBOW-Talk o' the Town
WFAM-There Was a Time
WHO-Myrt & Marge
WIND-Piano & song, Jane Dudley
WIRE-Minute Interviews; News
WKBH-Frank Modahl
WMAQ-Tea Time Varieties
WMBD-Bargain Counter
WMBI-Tract League
WOC-Organ Moods
WROK-Albert Ammond, pianist
WSUI-Folk Lore Choir

NBC-Kellogg's Singing Lady, Irene Wicker: WLW (sw-15.21)
Story: Washoo Legend of the Star Eagle.
CBS-To be announced: WISN
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)
NBC-Harry Kogen's Orch.: WIRE WMAQ WIBA WBOW
NBC-Johnny Johnston, bar.: KWK WENR
CBS-Stepmother, sketch (Colgate): WCCO WFBM KMOX WBBM (sw-11.83)
KSD-Young America Speaks
WAAF-Shadowland
WBAA-Better Vision
WCB-Behind the Microphone (1420 kc)
WCLS-For Your Information (1310 kc)
WFAM-Pop Concert; Voice of Carelessness
WGN-Afternoon Serenade
WHO-Party Line
WIND-News
WJBC-News; Riddles
WKBH-Story Lady
WKBH-Success Story
WMBD-News; Pet Corner
WMBI-Sacred Music
WMT-Tom Owen's Roundup
WOC-Music in Modern Manner
WROK-Top Hatters' Orch.
WSUI-Speech Clinic of the Air
WTAD-Speed Gibson
WTAQ-Heriman Daumler, violinist
WTMJ-Kitty Keene, Inc.

(Continued on Next Page)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated



KATHLEEN WILSON
Claudia in "One Man's Family"
Wed. 7 pm CST

WROK-Organ Reveries
WSUI-Stamp Collector

5:45

NBC-Blue Barron's Orch.: (sw-9.53)
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)

CBS-Barry Wood's Music: WOC WKBB WFBM (sw-11.83)
NBC-Tom Mix' Straight Shooters (Purina): WMAQ KWK WIRE
NBC-Little Orphan Annie (Oxaltime): KSD

Sports: WISN WTMJ
Dance Orch.: WROK WCFL
Orphan Annie: WGN WHO
KMOX-Adventures of Jimmy Allen

WBOW-Jerry of the Circus
WCFL-Jack Kelly's Orch.
WCO-Front Page Parade
WENR-Don Winslow of the Navy
WFAM-Speed Gibson
WIBA-Today's Birthdays: Sports
WIND-Listen to Yourself
WMBD-Sports; Where to Go & What to Do in Peoria
WMT-Puzzle Club; News
WSUI-Daily Iowan
WTAQ-Bureau of Public Service

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AFTERNOON

1:00 CST YOUR HEALTH, Dr. W. W. Bauer, speaker, NBC.

NIGHT

6:15 CST HOBBY LOBBY, Dave Elman, director; Stuart Allen, Harry Salter's orchestra and guests, CBS.

7:00 CST CAVALCADE OF AMERICA, dramatization, CBS.

7:00 CST ONE MAN'S FAMILY, NBC.

7:30 CST TEXACO TOWN with Eddie Cantor, Deanna Durbin, Jimmy Wallington, Pinky Tomlin, Mlle. Fifi, Jacques Renard's orchestra, CBS.

8:00 CST TOWN HALL TONIGHT with Fred Allen, Portland Hoffa, Walter Tetley, quartet; Peter Van Steeden's orchestra, NBC.

8:00 CST CHESTERFIELD PROGRAM with Lawrence Tibbett, Andre Kostelanetz' orchestra, Deems Taylor, CBS.

8:30 CST BEN BERNIE AND ALL THE LADS with Lew Lehr, Jane Pickens, Buddy Clark, Nicholas Brothers; guests, CBS.

9:00 CST YOUR HOLLYWOOD PARADE with Dick Powell, Rosemary Lane, Mable Todd, choral ensemble, Al Goodman's orchestra; Mary Astor, Richard Arlen and Bob Hope, guests, NBC.

11:30 CST LIGHTS OUT, "Oxychloride X," experimental drama, NBC.

WIBA-Dinner Hour Melodies
WIRE-Man to Man Sports; News
WKBB-Speed Gibson
WKBB-Dinner Music
WROK-House by Side of Road
WTMJ-Easy Aces

6:45
CBS-Boake Carter, commentator (Philo): WCO WFAM WJR
WBMM KMOX WISN WMBD
WHAS (sw-11.83) (also KNX
KSL at 10:15 p.m.)

NBC-Cheer Up America (Mennen); Henry Burbig, comedian; Ray Murray; Funny Boners Trio; Frank Novak's Orch.: WTAM KSD WHO WMAQ

NBC-Science on the March: WBOW WENR (sw-11.98)
MBS-The Crime Clinic: KWK News: WFBM WKBB WKBB
WCFL-Pat Kennedy, trn.
WIBA-Musical Moments Revue
WLW-Four Stars Tonight
WMT-Carson Robison's Buckaroos
WOC-Jimmy Odette's Orch.
WROK-Dinner Music
WSBC-Movie Review
WTAQ-Twilight Reveries
WTMJ-Reddy Kilowatt's Orch.

7:00
NBC-One Man's Family (Tenderleaf Tea): WTMJ KSD WMAQ
WIBA WHO WLW WTAM
WIRE (sw-9.53) (also see Sun. Prgrams. at 11:30 p.m.)

CBS-Cavalcade of America (Du Pont); Don Veeheres' Orch.: KMOX WFBM WBBM WCCO
WHAS WJR (sw-11.83) (also KNX KSL at 11 p.m.)
The life of John C. Fremont, American explorer and general, will be dramatized. He was known as "The Pathfinder" because of his explorations in the Rocky Mountains.

NBC-Roy Shield's Revue: WOWO
WLS WMT KWK (sw-11.98)
MBS-Ennio Bolognini's Orch.: WGN
WBOW-Dance Hour
WCFL-News
WFAM-The New Yorkers
WIND-Traffic Court
WISN-Concert Miniature
WKBB-Festival Time
WKBB-Music on the Upbeat
WMBD-Music Hour
WOC-German Band
WROK-Musicale
WSUI-Children's Hour
WTAQ-Clara Dawes, sop.

7:15
WBOW-Vic Arden's Orch. & Guest
WCFL-Stars of Tomorrow
WFAM-News and Notes
WISN-Reflections
WKBB-Amer. Family Robinson
WROK-Clarence Lindsey, trn.
WTAQ-Piano Musings

7:30
CBS-Texaco Town with Eddie Cantor, comedian; Deanna Durbin, songs; Jimmy Wallington; Mlle. Fifi; Jacques Renard's Orch.: WBBM WISN WFAM
WHAS WCCO WMBD WFBM
KMOX WTAQ WOC WKBB
WJR (sw-11.83) (also KNX
KSL at 10:30 p.m.)

NBC-Wayne King's Orch. (Lady Esther): WMAQ WTMJ WHO
WIBA WIRE WTAM KSD
MBS-Lone Ranger, drama (Silvercup): WGN
NBC-Harriet Parsons, commentator (Bromo Seltzer): WMT
WLS WOWO KWK (sw-11.98)
MBS-The Hoosier Housewarmers: WLW
WBOW-Honey Bunners
WCFL-Streamline Melodies
WIND-Tommy Ott, organist
WROK-Laurie's Orch.
WSUI-Evening Musicale

7:45
NBC-Jimmy Kemper & Co.: WLS
WOWO (sw-11.98)
KWK-Women's Committee of the St. Louis Symphony
WCFL-Herr Louie & the Weasel
WIND-Talking Drums
WMT-Safety Talk
WSUI-Iowans in the News

8:00
CBS-Chesterfield Presents Guest Lawrence Tibbett, bar., with Andre Kostelanetz' Concert Orch.; Deems Taylor, commentator: WFBM WHAS WJR
WBBM WCCO KMOX WKBB
WOC WTAQ WISN WSBT
WMBD WKBB (sw-11.83)
Mr. Tibbett will sing Di Provenza from "Traviata" (Verdi), Gitano (Longas), In the Still of the Night (Porter), I Got Plenty of Nuttin' from "Porgy and Bess" (Gershwin) and Song of the Shirt (Stoltart). The orchestra will play Once in a While and Tiger Rag.

NBC-Town Hall Tonight (Sal Hepatica); Fred Allen & Portland Hoffa; Quartet; Peter Van Steeden's Orch.; Guest: WIBA
WMAQ WLW WHO KSD
WTAM WTMJ WIRE KOA
(sw-9.53) (also KFI at 11 p.m.)
Lucille and Lanny will be guests.

NBC-To be announced: WOWO
MBS-Kay Kyser's Orch.: WGN
WMT
KWK-Charlie Gaylord's Orch.
WCFL-Jam Session
WIND-Sing & Swing
WLS-Don & Helen
WROK-Alexander Sisters
WSUI-Stage Door Review

8:15

NBC-To be announced: WLS
WCFL-Organ Recital
WIND-News
WROK-News; Ten Minutes with You
WSUI-With the Authors

8:30

CBS-Ben Bernie; Lew Lehr; Buddy Clark & Jane Pickens; Nicholas Bros., dance team (U. S. Rubber): WCCO WJR
WHAS WFBM WISN WMBD
WKBB WBBM KMOX WSBT
WKBB WOC (sw-11.83)

NBC-Nat'l Council of Jewish Women: WBOW (sw-11.98)
Hon. George T. Messersmith, Assistant Secretary of State, will speak.

MBS-Let's Visit: KWK WMT
WCFL-News
WENR-The Bishop's Pence
WGN-Ennio Bolognini; Orch.
WIND-I Am, Reading Room
WROK-Komedy Kingdom
WSBT-Vic Arden's Orch.
WSUI-Musical Prgm.
WTAQ-Continental Nights

8:45

WCFL-Varieties
WGN-News, Sport Highlights
WIND-Contemporary Problems
WROK-Vic Arden's Orch.; Guests
WSUI-Daily Iowan of the Air

9:00

NBC-Your Hollywood Parade (Lucky Strike Cigarettes); Dick Powell, m.c.; Rosemary Lane, vocalist; Choral Ensemble; Al Goodman's Orchestra; Guests: WIO WTMJ WTAM
WIBA WIRE KSD KOA WLW
WMAQ (sw-9.53)
Mary Astor and Richard Arlen will be co-starred in an original play by Arch Oboler tentatively titled "Reunion."

Bob Hope will also make a guest appearance on this program tonight.
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Gang Busters (Palmolive Shave Cream); Col. H. N. Schwarzkopf, dir.; True Crime, drama: WBBM WFRM WHAS
WJR KMOX WCCO WISN
(sw-11.83)

NBC-Gen. Hugh Johnson, commentator (Bromo-Quinine):
WOWO KWK WMT WENR
(sw-6.14)

MBS-Horace Heidt's Orchestra: WGN
Vic Arden's Orch.: WKBB WOC
WSBT
WBOW-Slumber Hour
WCFL-L. Fish Co., Games
WIND-Dick Jurgens' Orch.
WKBB-Gaslight Harmonies
WMBD-Musical Moments
WROK-Whispering Review
WSUI-Dormitory Review
WTAQ-Dance Orch.

9:15
NBC-Nola Day, songs: WBOW
WENR (sw-6.14)
MBS-Horace Heidt's Orch.: WMT
KWK-Piano Portrait
WCFL-Jack Kelly's Orch.
WIND-Walkathon
WKBB-Hollywood on Parade
WKBB-Rapid Ad
WMBD-Bob Black's Orch.
WOC-Gwen Bower
WOWO-Dance Orch.
WROK-Barney Whisman, trn.
WSBT-Komedy Kingdom
WTAQ-Dancing

9:30
CBS-Hobby Lobby; Harry Salter's Orch.; Stuart Allen, bar. (Hudson Motors): WFBM
WBBM WHAS KMOX WISN
WMBD WSBT WOC WCCO
(also at 6:15 p.m.)

NBC-Minstrels of 1938: WENR
WBOW
CBS-Del Casino, songs: WJR
WKBB (sw-11.83)
MBS-Melodies From the Skies: WGN
MBS-Lone Ranger, sketch: WMT
KWK-String Nocturne
WCFL-Labor Flashes
WIND-Stars Over Manhattan
WKBB-Dance Time
WOWO-Vic Arden's Orch.
WROK-Laurie's Orch.

9:45
CBS-Special Talks Prgm.; Guest
Spkrs: WJR WKBB
NBC-Minstrels of 1938: (sw-6.14)
News: WIND WOWO WROK
WCFL-Union Label League
WKBB-Rudolph Kvelve, violinist
WTAQ-To be announced

10:00
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA
WHO KFI (also at 6 p.m.)

8:15
NBC-Dick Gasparre's Orch.:
WBOW (sw-9.53)
CBS-Bob Crosby's Orch.: WSBT
(sw-11.83)
MBS-Melodies from the Sky:
WMT
News: WIBA WKBB WMBD
WJR WTAQ WOC WKBB
Sports: WOWO KWK
WCFL-Dance Orch.
WENR-Globe Trotter
WIND-Swedish Prgm.
WISN-Moon Magic
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports; News

10:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): WIBA KOA
KFI (also at 6:15 p.m.)

NBC-Louis Panico's Orchestra:
WOWO WENR
CBS-Bob Crosby's Orch.: WOC
WTAQ WISN WKBB WKBB
NBC-Dick Gasparre's Orch.:
WMAQ
WGN
WGN-Jerry Livingston's Orch.:
WGN
News: WHO WMT WFBM WHAS
KMOX-Dusty Rhodes' Orch.
KWK-Rhythm & Romance
WBBM-Grrin Tucker's Orch.
WCCO-Cedric Adams
WCFL-WPA Talk
WIBA-Club Chanticleer
WIRE-News; Basonology
WJJD-Harry Owen's Orch.
WJR-Reminiscing
WLW-Learn the Words
WMBD-Sports; Program Review
WTAM-Music You Want
WTMJ-Moonlight and Shadow:

10:30
CBS-Sammy Kaye's Orch.:
WOC WKBB WTAQ WISN
WFBM WSBT WKBB WHAS
(sw-11.83)
NBC-Henry Busse's Orchestra:
WBOW WMAQ (sw-9.53)
NBC-Paul Whiteman's Orch.:
WMT WENR
This broadcast will feature a radio fashion show from Hollywood. Clothes modeled by NBC stars will be described by Sally Martin, fashion expert. Master of ceremonies will be Charles Irwin.

MBS-Leo Reisman's Orch.: WGN
WIRE
KMOX-Morning's Headlines
KOA-Light on the West
KWK-News
WBBM-News with Todd Hunter
WCCO-Rollie Johnson
WCFL-Organ Recital
WCO-Sports
WIBA-Clyde's Musicians
WIND-Peacock Court
WLW-Emery Deutsch's Orch.
WMBD-Value Hints
WOWO-Out of Bounds
WTMJ-Dance Orch.

10:45
CBS-Sammy Kaye's Orch.:
WMBD KMOX
NBC-Paul Whiteman's Orch.:
KWK
NBC-Henry Busse's Orch.: WHO
WBBM-Piano Parade
WCCO-Cecil Hurst's Orch.
WIBA-Slumber Hour
WIND-News
WIRE-Variety Show
WJR-Solay
WLW-Larry Lee's Orch.

11:00
CBS-Eddy Duchin's Orch.: WOC
WSBT WKBB WFBM KMOX
WBBM WISN WTAQ WMBD
NBC-Earl Hines' Orch.: WIBA
WBOW WMAQ KSD (sw-9.53)
NBC-Harold Nagel's Orch.:
WOWO
MBS-Guy Lombardo's Orch.:
WGN WMT WIRE KWK
Dance Hour: KOA WCCO
WENR-Music As You Desire It
WHAS-Rudy Bundy's Orch.
WHO-Veterans Forum
WIND-Bill Carlsen's Orch.
WJR-Ernie Holst's Orch.
WLW-Twenty-four Hours Review
WTAM-Tommy Hopton's Orch.

11:30
NBC-Lights Out, experimental
drama: KSD WIRE WHO KOA
WBOW WIBA WTAM WMAQ
WTMJ (sw-9.53)
"Oxychloride X," a spine
thriller by radio playwright
Arch Oboler, is the story of the
world catastrophe which takes
place when a chemist concocts
a horribly destructive substance
which eats away at steel and
glass alike.

End of Wednesday Programs

NIGHT

6:00

NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD
(sw-9.53) (also see 10 p.m.)

NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE
KWK (sw-11.98)

CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)

NBC-Hal Totten, sports: WMAQ
WBOW

CBS-Obligato: WTAQ WKBB
WMBD WCCO WFBM
News: KMOX WCFL
Sports: WOC WKBB
Dinner Hour: WIBA WSUI WHO
WFAM-Crimecasts
WFBM-Dinner Music
WGN-Jack Westaway, sketch
WHAS-Nedra Gordinier
WHO-Sunset Corners Opry
WIND-German Hour
WISN-Down by Hermans
WROK-News; Dinner Music;
Voice of Carelessness
WTMJ-Gypsy Four

6:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): WMAQ WHO
WIRE WTMJ WIBA WTAM
(also see 10:15 p.m.)

NBC-Mr. Keen, Tracer of Lost
Persons, drama (Amer. Home
Products): WMT KWK WENR
(sw-11.98)

CBS-Hobby Lobby; Harry Salter's
Orch.; Stuart Allen, bar.
(Hudson Motors): WFBM
WJR (sw-11.83) (also see 9:30
p.m.)
Turn to page 24 for pictures of
Stuart Allen.

CBS-Herbert Foote Ensemble:
WTAQ WOC
MBS-Lawrence Welk's Orch.:
WGN
Sports Review: WROK WFBM
KMOX
KSD-George Hall's Orch.
WBBM-Your Neighbor & Mine
WBOW-Si & Ezra
WCCO-School Prgm.
WCFL-Dinner Concert
WFAM-Dinner Dance; News
WHAS-Vocal Varieties
WKBB-Theater Review
WKBB-Musical Album
WLW-Melody Grove

6:30
NBC-Horlick's Lum & Abner,
sketch: WENR WLW (also
KGO at 10:15 p.m.)

NBC-Hendrik Willem Van Loon,
talk: KSD WTAM WBOW
NBC-Mario Cozzi, bar.: WMT
CBS-Aeolian Trio: WMBD WISN
WCCO WBBM
MBS-Harold Stokes' Orch.: WGN
WMT

News: WHO WTAQ WMAQ WOC
KMOX-Modern Miracles
KWK-Sports Review; News
WCFL-Hired Hands
WFAM-20th Century Serenade
WFBM-Musical Moods
WHAS-Herbie Koch, organist

News: WHO WTAQ WMAQ WOC
KMOX-Modern Miracles
KWK-Sports Review; News
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KMOX-Modern Miracles
KWK-Sports Review; News
WCFL-Hired Hands
WFAM-20th Century Serenade
WFBM-Musical Moods
WHAS-Herbie Koch, organist

MORNING

7:00 am CST
CBS-Rhythmairs: (sw-21.52)
Musical Clock: WBBM WRK
WKBB WIBA WOC WKBB
WMT
KMOX-Home Folks Hour
KWK-Sunny Time
WAAF-Eye-Opener Prgm.
WBOW-Open our Eyes
WCCO-Air Almanac
WCFL-You Gotta Get Up
WFAM-That Morning Bugle;
News
WFBM-Early Birds
WGN-California Sunshine
WHO-Lem & Martha
WIND-Polish Prgm.
WIRE-News; Musical Clock
WISN-Early Risers Club
WJJD-Rhubarb Red
WLS-News; Julian Bentley
WLW-Nation's Family Prayer
WMAQ-Suburban Hour
WMBD-Family Almanac
WMBI-Sunrise Service
WOWO-Morning Roundup
WTAD-Airline News
WTAQ-Reveille
WTMJ-Livestock; Top o' the
Morning; News
7:15
CBS-Eton Boys: (sw-21.52)
News: WHO WCCO WMT WAAF
WLW
KMOX-Singin' Down the Lane
WBOW-Musical Clock
WJJD-It's Risin' Time
WKBH-Melodiers
WLS-Hilltoppers
WMBD-Your Hit Parade
WTAD-Good Morning Melodies
7:30
CBS-Poetic Strings: (sw-21.52)
News: WIBA WKBB WTAQ
Morning Devotions WKBH
WLS
Musical Clock: WMBD WMT
KMOX-Tick Tock Revue
KWK-Hits & Encores
WAAF-Breakfast Express
WCBD-Gospel Tabernacle
WCCO-Musical Chimes
WGN-Music Box
WHO-Favorite Melodies
WJJD-Christian Science
WLW-The Gospel Singer
WTMJ-News; Top o' the Morn-
ing
7:45
Musical Clock: WIBA WKBB
KMOX-Let's Compare Notes
KWK-Top o' the Morning
WCFL-Morning Musical
WHO-Favorite Melodies
WJJD-Hawaiians
WKBH-Singing Twins
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience
WMBD-Police Flash
WOWO-Concordia Chapel
WTAD-Airline News
WTAQ-Today's Almanac
8:00
NBC-Breakfast Club; News:
WCFL WBOW
CBS-As You Like It; News:
WFBM WTAQ WKBB WFAM
CBS-Arthur Godfrey & Organ
(sw-21.52)
News: WMBD WKBH
Coffee Pot Inn: WIO WMT
KMOX-Views on News
KSD-News; Green Bros.' Orch.
KWK-Grady Cantrell
WCBD-Meditations
WGN-Good Morning Prgm.
WHA-Band Wagon
WIND-Harry Zimmerman, organ-
ist
WIRE-Musical Clock
WJJD-Sports Edition Handicap-
per
WLS-Lulu Belle & Scotty
WLW-Hymns of All Churches
WMAQ-Your Neighbor
WOWO-Radio Bible Class
WTAD-Storyland Lady
8:15
CBS-As You Like It; News:
(sw-21.52)
NBC-Person to Person: KSD
KMOX-Ozark Varieties
KWK-Mrs. O'Brien's Boarding
House
WCBD-Nazarene Prgm.
WGN-Everyday Words; Good
Morning Prgm.
WHA-Morning Melodies

WHO-Melody Time
WIND-Latin-American Melodies
WIRE-Dessa Byrd
WJJD-Toastmaster
WKBH-Song Fest
WLS-Evelyn & Hilltoppers
WLW-All the Answers
WMT-Musical Clock
WTMJ-Your Home Town
8:30
NBC-Breakfast Club; News:
WOWO WCFL
CBS-The Road of Life, sketch
(Chipso): WBBM (sw-21.52)
NBC-Frances Adair, songs; News:
KSD
MBS-Victor H. Lindlahr (Journal
of Living): WGN
KMOX-Houseboat Hannah
KWK-Candid Camera; News
WBOW-Radio Gospel; News
WCBD-Polish Prgm.
WCCO-Dinty Moore
WFAM-Your Engagement Book
WFBM-Morning Chat
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-News & Current Hits
WJJD-Hillbilly Songs
WKBH-Uncle Bob
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & his Dog; News
WMBD-Bandwagon
WOC-Mail Bag
WROK-Morning Devotions
WSUI-Daily Iowan; Morning Mel-
odies; Service Reports
WTAQ-Song Title
WTMJ-Party Line
8:45
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX
WCCO (sw-21.52)
NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WMAQ
News: WOC WMT
KSD-Morning Melodies
WBBM-Linda's First Love
WFAM-Morning Devotions
WFBM-Apron Strings
WHO-Oddities
WIBA-Interlude; Variety Prgm.
WIND-Mind Your Manners
WIRE-Better Health; Rose Room
Melody; News
WJJD-Illinois League of Women
Voters
WKBH-What's New?
WKBH-Rapid Ad
WLS-Don & Helen
WLW-Young Widder Jones
WMBD-Women of Today
WROK-Town Crier
WTAQ-Coffee Hour
WTAD-Hannibal Studio
WTMJ-Spam
9:00
CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): WOC WBBM
WFBM KMOX WCCO WISN
NBC-Margot of Castlewood,
sketch (Quaker Oats): WLS
WMT KWK WTMJ WOWO
(sw-15.21)
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ WIRE WHO
KSD
WAAF-This Rhythmic Age
WBOW-Household Hints
WCBD-Italian Prgm.
WCFL-Party Line
WFAM-Lyric Serenade
WGN-Martha Crane & Helen
Joyce
WHA-Your Health
WIBA-Concert Hall
WIND-Priscilla Holbrook, pianist
WJJD-Bosworth Broadcast
WKBH-Chancel Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love
WMBD-Messenger; Weather
WROK-News
WSUI-Within the Classroom
WTAQ-Mid-Morning Revue
9:15
NBC-John's Other Wife, sketch
(Louis Philippe): WMAQ
WIRE WHO KSD
CBS-Myrt & Marge, sketch (Su-
per Suds): WFBM KMOX
WISN WBBM WCCO WMBD
NBC-Cabin at the Crossroads,
sketch (Aunt Jemima): WOWO
WMT KWK WLW WTMJ WLS
(sw-15.21)
WAAF-King of the Kitchen
WBOW-Mid-Morning Music
WCCO-Musical Chimes
WCFL-Melodiana
WEDC-The Movie Questionnaire

WFAM-Concert Time
WHA-Keeping Up with Science
WIND-Your Favorite Band
WKBB-News
WKBH-Rhythm & Romance
WOC-Party Line
WROK-On the Mall
9:30
NBC-Attorney-at-Law, sketch
(Johnson's Floor Wax): WLS
KWK (sw-15.21)
CBS-Howard Neumiller & Dave
Bacal: WOC WKBB WCCO
NBC-Just Plain Bill, sketch (An-
acin): WMAQ WIRE WHO
CBS-Emily Post, "How to Get
the Most Out of Life" (Florida
Citrus): WBBM
NBC-Viennese Ensemble: WCFL
WBOW
MBS-Get Thin to Music: WGN
KMOX-Komedy Kingdom
WAAF-Hollywood Brevities
WCBD-Deutsche Liederstunde
WFBM-Kitchen Clinic
WHA-Music for Children
WIBA-Church of the Air
WIND-Eb & Zeb
WISN-News
WJJD-Illinois Medical Society
WKBH-Morning Melodies
WLW-Betty & Bob
WMBD-Roy Evans
WMT-Louise Hathaway
WOWO-Richard Trojan
WROK-Intimate Review
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife
9:45
NBC-The Woman in White
(Pillsbury): WMAQ WTMJ
KSD WHO WIRE
CBS-Oxydol's Own Ma Perkins,
sketch: KMOX WKBB WKBH
WCCO WOC
NBC-Kitchen Cavalcade: (sw-
15.21)
Party Line: KWK WTAD
News: WLS WMBD
KMOX-Ma Perkins, sketch
WAAF-Hawaiian Echoes
WBBM-Truman Bradley
WCFL-Bittersweet Melodies
WFAM-Serenade
WGN-Musical Mail Box
WIBA-Music Graphs
WIND-Les Paul & Priscilla Hol-
brook
WISN-Mrs. Sylvia Shiras; Inter-
lude
WJJD-Sentenced Men
WLW-Houseboat Hannah
WMT-Young Widder Jones
WOWO-Modern Home Forum
WSUI-Calendar; Weather
10:00
NBC-The Story of Mary Mar-
lin, sketch (Ivory Flakes):
WLW WLS (sw 15.21)
NBC-David Harum, sketch (Bab-
o): KSD WIRE WMAQ WHO
CBS-Mary Lee Taylor (Pet
Milk): WBBM WMBD WFBM
WOC KMOX
NBC-Norm Scherr, pianist:
WBOW WIBA
MBS-Good Morning from Cleve-
land: WMT
News: WIND WTAD
KWK-Dr. Friendly
WAAF-Musicale Moderne
WCBD-Uncle John
WCCO-Musicale
WCFL-Morning Melodies
WFAM-Shoppers' Guide
WGN-Don Pedro & Piano
WHA-Homenakers
WISN-Ann Leslie's Scrapbook
WJBC-Organ Dreams
WJJD-Sons of the Pioneers
WKBH-Movie News
WKBH-Home Economics
WROK-News & Markets; Food
Facts; Organ
WSBT-Two-Way Harmonies
WSUI-Homenakers' Chat
WTAQ-Hawaiian Melodies
WTMJ-Carson Robison's Bucka-
roos
10:15
NBC-Backstage Wife, sketch (Dr.
Lyons): WTMJ KSD WIRE
WMAQ WHO WIBA
CBS-Romance of Carol Kennedy
sketch (Heinz): KMOX WISN
WFBM WCCO WBBM
NBC-Pepper Young's Family
(Camay Soap): WLS (sw-
15.21)
NBC-Josh Higgins of Finchville:
WBOW WCFL
KWK-Tonic Tunes
WAAF-Zeke Manners' Gang

WGN-Bachelor's Children
WHA-Sons of the Pioneers
WJBC-Theater Time; News
WJJD-Two of a Kind
WKBB-Rhythm & Romance
WKBH-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOC-Weekly Shopper
WOWO-News
WROK-Woman's Forum
WSUI-Musical Favorites
WTAD-Varieties
WTAQ-Rhythm & Romance
10:30
NBC-Homemakers' Exchange
(Nat'l Ice Ad. Inc.): KSD
WHO WMAQ WTMJ WIRE
(sw-15.33)
NBC-Vic & Sade, sketch (Cris-
co): WLS (sw-15.21)
CBS-Big Sister, sketch (Rinso):
WCCO WBBM WISN KMOX
WMBD WFBM
NBC-Originalities: WMT
KWK-News; Musical Interlude
WAAF-Sweet and Slow
WBOW-Harry Rieser's Orch.
WCFL-Peekers in the Pantry
WFAM-Hollywood Fashion Parade
WGN-Painted Dreams
WIBA-Church in Wildwood
WIBU-Aid Parade
WIND-Speaking of Love
WJBC-Petite Musicale
WJJD-Women's Exchange Prgm.
WKBH-Musical Almanac
WKBH-Babette & Christy
WLW-Betty Moore, interior dec-
orator
WMBI-Missionary Echoes &
Music
WOC-Melody Serenade
WOWO-Linda's First Love
WSUI-Book Shelf
WTAD-Ma Perkins
WTAM-Women's Hour
WTAQ-News; Morning Concert
10:45
NBC-Edward MacHugh, Gospel
Singer (Ivory Soap): WLS
(sw-15.21)
NBC-Cobwebs & Cadenzas:
WBOW KSD
NBC-The Mystery Chef (Region-
al Advertisers): (sw-15.33)
CBS-Aunt Jenny's Real Life
Stories (Spry): WISN WCCO
WMBD WFBM KMOX WBBM
Party Line: WOWO WIRE
KWK-The Morning After
WAAF-Foolish Questions
WCFL-Voice of Cookery
WFAM-Morning Melodies
WGN-Harold Turner, pianist
WHA-Song Favorites
WHO-Robt. Hood Bowers' Band
WIBA-Adele Genschaw; pianist
WIND-Livestock Markets: News
WJBC-Peggy Payne & Pioneers
WJJD-Eddie Fitzpatrick's Orch.
WKBH-Ma Perkins
WKBH-Pianology
WLW-The Goldbergs, sketch
WMAQ-Rhythm in the Air
WMT-Frank Voelker, organist
WOC-Screen Fans Prgm.
WROK-Amer. Family Robinson
WTAD-Betty & Bob
WTMJ-Rosario Bourdon
11:00
CBS-Mary Margaret McBride,
columnist (Minute Tapioca):
WBBM WFBM KMOX WISN
WMBD WCCO WFAM WOC
NBC-Girl Alone, sketch (Kel-
logg): WMAQ WLW
CBS-Rhythmairs: WKBB
NBC-Happy Jack Turner, songs:
WBOW WCFL WHO (sw-
15.33)
MBS-The Boy & Girl Friend:
WGN WMT
KSD-News; to be announced
KWK-Young Widder Jones
WAAF-Memory Lane
WBA-Morning Melodies
WHA-Music Appreciation
WIBA-Linda's First Love
WIND-Sketches in Melody
WIRE-Your Home Town
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBH-Tonic Tunes
WLS-Don & Helen
WOWO-Bill Board
WROK-Tahernacle Hour
WSUI-Within the Classroom
WTAD-News
WTAQ-Theater Organ
WTMJ-Organ & Poetry; What's
New in Milwaukee

11:15
CBS-Your News Parade (Lucky
Strike Cigarettes); Edwin C.
Hill, commentator: WBBM
WISN WMBD WOC KMOX
WCCO WFBM WKBB
NBC-George Griffin, tnr.: WMT
NBC-The O'Neills, sketch (Ivory
Soap): WLW WMAQ (sw-
15.33)
Pictures of the cast of this serial
may be found on page 25.
NBC-To be announced: WBOW
KSD-Songs of Jean Carmen
KWK-Rapid Service
WAAF-News
WBAA-PTA Council
WCAZ-Movie Gossip (1070 kc)
WCFL-Swingtime
WFAM-Visitors Welcome
WHO-Dan Harding's Wife
WIBA-Carson Robison's Bucka-
roos
WIND-Rhythm for Two
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Chuck, Ray & Christine
WROK-N. Y. A. Drama
WTAD-Duke Otten
11:30
NBC-Jean Ellington, songs:
WCFL
NBC-Nat'l Farm & Home Hour:
Spkrs.: KWK WMAQ WLW
WBOW WIBA (sw-15.21)
Program: Washington News
Comment, H. R. Bankhage;
The Household Calendar, Ruth
Van Dorn; Farm Business
Facts, E. J. Rowell of the Bu-
reau of Agricultural Economics;
Farm and Home Bugle.
CBS-Romance of Helen Trent
(Edna Wallace Hopper):
WBBM KMOX
Hymns of All Churches: WHO
WOC
KSD-Roses for Madame
WAAF-This Feminine World
WBAA-Parade of Melody
WCCO-Musical Prgm.
WFAM-Four-Eleven Alarm
WFBM-Hoosier Farm Circle
WGN-Quin Ryan, News
WIND-Harry Zimmerman
WIRE-Linda's First Love
WISN-Musical Heat Wave
WJBC-Singin' Sam
WJJD-Safety Court
WKBH-Farm Flashes; Do You
Want a Job?
WKBH-Magic Violin
WLS-Ma Perkins
WMBD-Irene's Grab Bag
WMBI-Continued Story Reading
WMT-Troubaderos
WOWO-Markets
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Merry-Go-Roundup
11:45
NBC-Three Romeos: WCFL
CBS-Our Gal, Sunday, sketch
(Kolyos): WBBM KMOX
Betty & Bob: WHO WOC
Farm Talk: WSUI WIND
KSD-Dan Harding's Wife
WAAF-Live Stock Market; Swing
High
WBAA-Purdue News
WCCO-Grandma Travels
WFAM-Luncheon Dance
WFBM-Market Reports; Farm
Bureau Prgm.
WGN-We Are Four
WIRE-Farm & Home Hour
WJBC-Guest Artists
WKBH-Hillbilly Parade
WLS-Weather; Markets; News
WMBD-Window Shopper
WMT-News; Hillbillies; Question
Man
WOWO-Rondaliers
WROK-Round the Town
WTAQ-Farmhands
WTMJ-Heinie's Grenadiers



BESS JOHNSON
Matron of "Hilltop House"
Thurs. 4:45 pm CST

WCFL-Hit Parade
WGN-Man on State Street
WHA-Neon Musicale
WIO-Markets & Weather
WJBC-Markets; News
WKBH-Luncheon Musicale
WKBH-Long Rangers
WLS-Dinnerbell Prgm.
WMBI-Midday Gospel Hour
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rambles
12:15
NBC-Betty & the Escorts: WCFL
(sw-15.33)
CBS-Hymns of All Churches
(Gold Medal): WBBM WCCO
KMOX WFBM WISN (sw-
15.27)
Program: There Is a Happy
Land, Sun of My Soul, En
Komochoi and The End of the
Road.
Man on the Street: WJBC
WKBH
News: WKBH WOWO
WBAA-Luncheon Dance Time
WBOW-Looking Around
WHO-Songfellow
WIND-Tommy Ott, organist
WJJD-Noon Day Service
WMBD-Town Crier; Markets
WMT-Voice of Iowa
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles
12:30
CBS-Arnold Grimm's Daughter,
sketch (Gold Medal): KMOX
WCCO WBBM WFBM WISN
(sw-15.27)
NBC-Words & Music: WMAQ
(sw-15.33)
News: WHO WOC WIBA
KWK-Organ Melodies with Glenn
Hardmann
WBAA-Scientific News
WBOW-Home Folks Frolic
WCFL-Young Widder Jones
WGN-Markets; Mid-day Service
WHA-Farm Prgm.
WIND-Markets; Interlude
WIRE-Reporter
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-Henry Hornsbuckle
WLW-Hello Peggy
WMBD-Farm News
WMT-Markets; Hillbillies
WOWO-Hey, Mr. Motorist!
WROK-Couple on the Street
WSBT-Rhapsody in Brass
WTAD-Farm, Markets, Weather
WTMJ-Luncheon Concert
12:45
CBS-Hollywood in Person (Gold
Medal): WCCO WFBM KMOX
WBBM WISN (sw-15.27)
For news of Hollywood, read "Hol-
lywood Showdown" in every issue
of Radio Guide.
NBC-Words & Music: KSD
NBC-Larry Burke, tnr.: WOWO
(sw-15.21)
MBS-Voice of Experience (Lydia
E. Pinkham): WCFL KWK
News: WIND WKBH WTAQ
WBAA-Alberta Schmade, sop.
WBOW-Tune of the Day
WHO-Singing Cowboy
WIBA-Markets
WIRE-Police Court
WKBH-Song Hit of the Day:
Pet Corner
WLS-Grace Wilson, songs
WLW-Kitty Keene, Inc.
WMAQ-Perry Coma, bar.; Mar-
lowe & Lyon, pianists
WMBD-Carson Robison's Bucka-
roos

AFTERNOON

12:00
NBC-Emerson Gill's Orchestra:
(sw-15.33)
CBS-Betty & Bob, sketch (Gold
Medal): WBBM WCCO KMOX
WFBM WISN (sw-15.27)
News: WJJD WJBC WMBD
WIND WTAD
KSD-News; Rhythm Makers
WAAF-Symphonic Hour
WBAA-Noon Melodies
WBOW-To be announced

(Continued on Next Page)

Thursday

January 27



IREENE WICKER
"Singing Lady"
Thurs. 4:30 pm CST

(12:45 p.m. Continued)

WMT-Joe Doakes; Cousin Elvira; Iowa Cornhuskers
WOC-Eddie Duchin's Orch.
WROK-Man Off the Street; Home Folks Hour
WSBT-Man on the Street
WTAD-Musical Moments
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter

1:00

NBC-Music Guild: WBOW WMAQ (sw-15.33)
CBS-Air Passenger Award to Andre Kostelanetz; WKBB WTAQ WKBT WOC WCCO WISN (sw-15.27)
NBC-Ranch Boys: (sw-15.21)
MBS-To be announced: WIRE KWK
Man on the Street: WBBM WMBD WCFL
News: WHA WTAD
KMOX-Inquiring Reporter
KSD-News; Luncheon Music
WAAF-The Hoosier Philosopher
WBAA-Afternoon Musicale
WCBD-J. C. O'Hair
WFBM-Buckaroos
WHO-New Tunes
WIBA-Melody Moments
WIND-Italian Prgm.
WJJD-Mid-Day Round-Up
WKBB-B.P.O.E. Prgm.
WLS-School Time
WLW-Nation's School of the Air
WMT-Many Happy Returns; German Band
WOWO-Purdue Agri. Prgm.
WSBT-News; Farm Flashies
WBSU-Musical Chats
WTMJ-Livestocks; Weather; News; Police Reports

1:15

CBS-The O'Neills, sketch (Ivory Soap): WBBM KMOX WCCO WISN
Pictures of the cast of this serial may be found on page 25.
NBC-Let's Talk It Over: KWK WIBA WMAQ (sw-15.21)
Hope Alden's Romance WCCO KMOX WFBM
KSD-Ebony & Ivory, piano duo
WAAF-Waltztime
WCFL-Afternoon Musicale
WFBM-News
WGN-Wife vs. Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WIRE-Music Memories
WKBB-Town Hall Players
WLS-Melody Time
WMBD-His Majesty, the Baby
WMT-Swing Session
WOC-Afternoon Recess
WOWO-Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Luncheon Concert

1:30

CBS-Amer. School of the Air: WISN WBBM WFBM WOC WKBB WCCO WTAQ WSBT KMOX (sw-11.83)
NBC-Three-Quarter Time: WBOW (sw-15.33)
NBC-Campus Kids: WOWO WMT WCFL
MBS-Lucky Girl, sketch: WGN
News: WBAA WMAQ
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Markets; Meat Board Talk
WCBD-Zion Prgm.
WHA-Music in the Air
WHO-Houseboat Hannah
WIBA-Conference of Jews and Christians
WIND-Gary Civic Theater
WIRE-May Robson
WJJD-Δ Zion Tabernacle

WLS-Market Summary
WMBD-Party Line
WROK-Master Singers
WTAD-Hannibal Merchants

1:45

NBC-Armchair Quartet: WMAQ (sw-15.33)
NBC-Campus Kids: WOWO WIBA WCFL
MBS-Beatrice Fairfax (Hecker Products): WIRE KWK WGN
KSD-Contract Bridge Lesson
WAAF-Sylvia Stone
WBAA-Market & Weather
WBOW-Δ Devotional Service
WHO-Judy & Jane
WIND-Ben Kanter, pianist
WKBB-Luncheon Musicale
WLS-How I met My Husband
WMBD-Matinee Melodies
WMT-Ralph Slade's Orch.
WROK-Modern Marco Polo

2:00

CBS-Ray Block's Varieties: WOC WKBB WSBT WCCO WBBM WISN WTAQ WKBH WFBM (sw-11.83)

NBC-To be announced: WOWO WCFL
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WTMJ WLW (sw-15.33)
MBS-Arthur Wright organ: WGN WIRE

News: WIND WTAD WAAF
KMOX-Magic Kitchen
KSD-To be announced
KWK-Today at Two
WBAA-Geography in the News
WBOW-Teachers College Prgm.
WCBD-Polish Prgm.
WHA-State Capitol Visit
WIBA-Concert Hall of the Air
WJJD-Sports Edition
WLS-Homemakers' Hour
WMBD-Trading Post
WMT-Afternoon Recess
WROK-News; Ten Minutes with You
WSUI-Campus Activities; Organ Recital

2:15

CBS-Ray Block's Varieties: WMBD
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD (sw-15.33)
NBC-Eastman School of Music: WOWO WCFL (sw-15.21)
MBS-Studies & Sketches in Black & White: WIRE
WAAF-Music in the Air
WBAA-Piano Harmonies
WBBM-Meet the Missus
WCCO-Markets; News
WGN-Valiant Lady, sketch
WIND-Tommy Ott, organist
WROK-Two Guitars
WTAD-Jane Romar

2:30

CBS Army Band: WKBB WISN WFBM WCCO WOC WKBH WTAQ (sw-11.83)
NBC-Vic & Sade, sketch (Crisco): KSD WLW WMAQ WHO WTMJ (sw-15.33)
NBC-Eastman School of Music: WMT
KMOX-Meet the Missus
KWK-Siesta Time
WAAF-Red Hot and Low Down
WBAA-Parents' Forum
WBBM-Missus Goes to Market
WBOW-To be announced
WCBD-Radio Debuts
WGN-June Baker
WHA-Music of the Masters
WIBA-Slim Thompson, pianist
WIND-Stars Over Hollywood
WIRE-To be announced; News
WLS-Musical Roundup
WMBD-Petticoat Parade
WROK Music Box Melodies
WSBT-School Musicale
WSUI-Radio Child Study Club

2:45

NBC-Eastman School of Music: WCFL WMT WOWO
NBC-The Guiding Light, sketch (White Naptha): WMAQ WHO KSD WTMJ (sw-15.33)
MBS-Good Health & Training: WGN
KMOX-Pappy Cheshire's Hill Billy Band
KWK-Health Dept., Spkr.
WBAA-Treasure Chest
WBBM-Radio Gossip Club
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Happy Harmonies
WLW-Dan Harding's Wife
WMT-At Your Service
WTAD-Lawrence Glosemeyer

3:00

CBS-Science Service Series: WKBB WSBT WOC WFBM WTAQ WKBH WMBD (sw-11.83)
"What's New in Chemistry?" will be the subject of a talk by Dr. Harrison E. Howe, Editor of Industrial and Engineering Chemistry.

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:30 CST WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.

7:00 CST KATE SMITH HOUR, Jack Miller's orchestra; guest, CBS.

7:00 CST RUDY VALLEE'S VARIETY HOUR; guest, NBC.

7:00 CST THE MARCH OF TIME, news dramatizations, NBC.

8:00 CST GOOD NEWS OF 1938, Robert Taylor, m.c.; Judy Garland, Fanny Brice, Frank Morgan, Betty Jaynes, and other film stars, chorus, Meredith Willson's orchestra, Ted Pearson, announcer, NBC.

8:30 CST AMERICA'S TOWN MEETING, round table discussion, NBC.

9:00 CST KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; Madeleine Carroll, guest, NBC.

10:15 CST ELZA SCHALLERT interviews Gladys Swarthout, NBC.

NBC-Club Matinee: WENR WMT WOWO KWK WBOW WIBA (sw-15.21)
NBC-Lorenzo Jones, sketch (Phillips): WIRE WMAQ WHO (sw-15.33)
KMOX-Singin' Sam
WBAA-Community Chest
WBBM-Houseboat Hannah
WCFL-News
WGN-Concert Orch.
WHA-Youth Looks Ahead
WIND-Dance Orch.
WISN-Even As You & I
WJBC-Prophetic Hour
WLW-Dr. Friendly
WMBI-Feature Hour
WROK-Women of the Hour
WSUI-Previews & Reviews
WTMJ-Those Happy Gilmans

3:15
NBC-Club Matinee: WIRE
CBS-Ted Malone's Between the Bookends: WMBD WSBT WOC WKBB WFBM WTAQ WISN WKBH (sw-11.83)
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ (sw-15.33)
KMOX-One Woman's Opinion
WBA-Marvin Smith, tr.
WBBM-One-Quarter Hour of Romance
WCCO-May Robson
WCFL-Organ
WFBM-Fed. of Women's Clubs
WGN-Lady of Millions
WIND-Fred Beck, organist
WLW-Life of Mary Sothorn
WSUI-Opera Arias
WTAD-Cy & Freckles
WTMJ-Rhythm & Rhyme

3:30
NBC-Club Matinee: WBOW
CBS-To be announced: WKBB CBS-Kitty Keene, sketch (Dreft) KMOX WCCO
CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-11.83)
Turn to pages 20 and 21 for a picture group titled "The Rise of Molly Goldberg."

NBC-Songs My Mother Taught Me: WMAQ WHO (sw-15.33)
WAAF-News; Weather
WBAA-Melody Moments
WCFL-Illinois Federation of Women's Clubs
WFAA-Matinee Melodies
WFBM-Fed. of Woman's Clubs
WGN-Len Salvo, organist
WHA-In Deutscher Sprache
WIND-Waltz Time
WISN-Movie Chat
WJBC-News
WKBH-WPA Concert Music
WLW-Mad Hatterfields
WMBD-Afternoon Visitor
WOC-Linger Awhile
WOWO-Δ Old Time Religion
WROK-Lights and Shadows
WSUI-Far Lands
WTAQ-Gems of Melody
WTMJ-Guess Who?

3:45
NBC-Cadets Quartet: WCFL
CBS-Current Question Before the Senate: WOC WFBM WISN WFAA WKBB WTAQ WKBH WBBM WMBD (sw-11.83)
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW (sw-9.53)
MBS-Book a Week: WIRE WGN
KMOX-Sons of the Prairie
KSD-Favorite Classics
WAAF-Jimmie Kozak, pianist

WBAA-Interesting People in the News
WCCO-Art Institute
WHO-Kitty Keene, Inc.
WIND-At the Tavern
WJBC-Classified Time
WROK-Margaret Ekolf; piano moods

4:00
NBC-Bennett & Wolverton: KSD WIRE WBOW
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebecco): WBBM WFBM KMOX WCCO (sw-11.83)
NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21)
News: WOC WOWO
Madison Concert Orch.: WHA WIBA

KWK-Dental Convention, Spkr.
WAAF-Sport Shorts
WBAA-Story Book Hour
WCFL-Danceland
WENR-Music Circle
WFAM-Hot Spell
WGN-Afternoon Melodies
WHA-Concert Orch.
WHO-Famous Ballads
WIND-You, the Story & the Music
WISN-Organ Melodies
WJBC-Wesleyan Hour
WJJD-Supper Time Frolic
WKBH-German Hour
WMAQ-The Children Speak
WMBD-Δ Wayside Chapel
WMBI-Δ Scandinavian Service
WMT-Δ Church Prgm.
WROK-Markets & News
WSUI-Jr. Academy of Science
WTAQ-Novel Hour
WTMJ-Down a Country Road; News

4:15
NBC-Don Winslow of the Navy, sketch: WMT WOWO WBOW KWK
CBS-To be announced: WKBB NBC-Felix Knight, tr.: WENR-KSD (sw-9.53)
CBS-Life of Mary Sothorn, sketch (Hind's): KMOX WBBM WCCO (sw-11.83)
MBS-Herbert Hyde, organist: WGN

Jack Armstrong: WLW WTAD
WAAF-The Concert Master
WBAA-Gordon Graves, pianist
WBOW-Talk o' the Town
WFBM-There Was a Time
WHO-Myrt & Marge
WIRE-Minute Interviews; News
WMAQ-Tea Time Varieties
WMBD-Bargain Counter
WOC-Piano Music
WROK-Birthday Club
WSUI-State Symphony of Boston

4:30
NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)
A story about Wolfgang Mozart will be told.
CBS-Stepmother, sketch (Colgate): KMOX WFBM WBBM WCCO
CBS-Four Clubmen: WISN WKBB WKBH
NBC-Johnnie Johnston, baritone: WENR KWK
NBC-Harry Kogen's Orchestra: WIRE WMAQ WIBA WBOW
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)
KSD-Careful Children's Club

WBAA-Men of Destiny
WCL-For Your Information (1310 kc)
WFAM-Pop Concert; Motor Dramas
WGN-Afternoon Serenade
WHO-Party Line
WIND-News
WJBC-News; Riddles
WMBD-News, Pei Corner
WMBI-Foreign Language Service
WMT-Tom Owen's Roundup
WOC-Music in Modern Manner
WROK-Bob Kail, songs
WSUI-Elementary French
WTAQ-Music Appreciation
WTMJ-Kitty Keene, Inc.

4:45
CBS-Hilltop House, sketch (Palmolive Soap): WCCO WBBM WMBD KMOX
NBC-Tom Mix Straight Shooters (Purina): (sw-15.21)
NBC-Three Romances: WENR KWK
NBC-Little Orphan Annie, sketch (Ovaline): (sw-9.53)
KSD-News; Dick Leibert, organist
WBAA-Twilight Melodies
WFBM-Tea Time Tunes
WHO-News
WIND-Once Upon a Time
WIRE-Yes or No
WJBC-Δ Christian Messengers
WKBH-Matinee Musicale
WLW-Hilltop House
WMAQ-Romance & Rhythm
WOC-Man on the Street
WROK-Variations in Rhythm
WTMJ-Popular Parade; Medical Society

5:00
CBS-Let's Pretend; News: WOC WKBB WKBB WTAQ WFAM
NBC-Rex Maupin's Orch.: WIRE
NBC-Geo. R. Holmes, commentator; Orch.: WCFL (sw-9.53)
NBC-Junior Nurse Corps, sketch: KWK WENR
KMOX-Linda's First Love
KSD-Terry & Pirates
WBBM-Kitty Keene
WBOW-Merry-Go-Round
WCCO-Jingling Sam
WGN-Armchair Melodies
WHO-Hilltop House
WIBA-Wisconsin Wildlife Fed.
WIND-Stamp Man
WISN-Show Window
WLW-Front Page People
WMAQ-Dick Tracy
WMBD-Happy Train
WMT-Waterloo D.A.R. Prgm.
WROK-Make Believe Ballroom
WSUI-Short Story
WTMJ-Jack Armstrong, sketch

5:15
NBC-Chick Webb's Orch.: WMAQ KSD (sw-9.53)
NBC-Rex Maupin's Orch.: KWK WENR
MBS-Harold Turner, pianist: WGN
Dick Tracy: KSD WIRE
KMOX-Lady of Millions
WBBM-Pantry Party Preview
WCCO-Livestock
WCFL-Mundelein College Radio Shop
WFBM-Δ Christian Science Prgm.
WIBA-Dance Hour
WIND-Sons of the Pioneers
WLW-Supper Serenade
WMBD-Mickey Mouse; Jack Lyon, pianist
WMT-Basketball Revue
WROK-Sport Review
WTMJ-Heinie's Grenadiers

5:30
CBS-News; Geo. Hall's Orch.: WFAA WFBM WKBB WTAQ (sw-17.76)
Jack Armstrong, sketch: WMAQ WHO WOC WCCO KMOX
News: WIBA WIND
Sports: KSD WLW
Dick Tracy: WISN WMT
KWK-Al Sarli's Jam Session
WBBM-Pappy Cheshire
WBOW-News; Merry-Go-Round
WCFL-Musical Varieties
WENR-News; What's the News?
WGN-Charlie Chan
WIRE-Little Orphan Annie
WKBH-Kiddies' Hour
WMBD-Dr. Sumner Miller; Melody Miniature
WRJN-Movie Gossip (1370 kc)
WROK-Organ Reveries
WSUI-Musical Moods

5:45
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Tom Mix' Straight Shooters (Purina): WMAQ WIRE KWK
CBS-Del Casino, songs: WOC WFBM WKBB (sw-17.76)
NBC-Little Orphan Annie (Ovaline): KSD
Orphan Annie: WGN WHO
Sports: WISN WTMJ

Speed Gibson: WBOW WFAM
KMOX-Jimmy Allen's Adventures
WCCO-Front Page Parade
WCFL-Soloist
WENR-Don Winslow of the Navy
WIBA-Today's Birthdays; Sports
WIND-Inquiring Reporter
WMBD-Sports; Where to Go & What to Do in Peoria
WMT-Puzzle Club; News
WROK-Don & Sleepy, songs
WSUI-Daily Iowan of the Air
WTAQ-Bureau of Public Service

NIGHT

6:00

NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (sw-9.53) (also see 10 p.m.)

NBC-Easy Aces, sketch; Jane Ace (Anacin): WENR WMT WIRE KWK (sw-11.98)

CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)

CBS-Herbert Foote's Ensemble: WTAQ WMBD WBBM
NBC-Hal Totten, sports: WMAQ WBOW

News: KMOX WCFL
Sports: WKBB WKBH WOC
Dinner Music: WSUI WIBA
WCCO-Victor Arden's Orch.
WFAM-Crimecasts
WFBM-Dinner Musci
WGN-Concert Orch.
WIAS-Nedra Gordinier
WHO-Broadway Comedy Stars
WIND-German Hour
WISN-Down By Herman's
WROK-News; Dinner Music; Motor Drama
WTMJ-Musical Moments

6:15

NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO KSD WIBA WIRE WTAM WMAQ WLW
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR KWK WMT (sw-11.98)

CBS-Hollywood Screen Scoops; Geo. McCall (Old Gold Cigarettes): WISN WBBM KMOX WJR WCCO WHAS WOC (sw-11.83) (also see 10:15 p.m.)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

CBS-To be announced: WKBB WBOW-Si & Ezra
WCFL-Dinner Concert
WFAM-Dinner Dance; News
WFBM-Sports
WKBH-Unsolved Mysteries
WMBD-News
WTAQ-Xavier Cugat's Orch.
WTMJ-Dance Orch.

6:30

CBS-We, the People; Gabriel Heatter, dir. Mark Warnow's Orch. (Sanka Coffee): WBBM KMOX WISN WCCO WOC WJR WHAS WMBD (sw-11.83)

NBC-Freddy Martin's Orchestra: WENR (sw-11.98)
NBC-Music for Moderns: WBOW
MBS-Headlines: WMT
News: WHO WTAQ WMAQ
KSD-Vic Arden's Orch.
KWK-Sports; News
WAAF-Tuning Around
WCFL-Soloist
WFAA-We Salute
WFBM-Bohemians
WIBA-Dinner Melodies
WIRE-Man to Man Sports; News
WKBH-Speed Gibson
WKBH-Dinner Music
WLW-News
WROK-House by Side of Roar
WTAM-Lois Miller, organist
WTMJ-Dinner Table of the Air

6:45

MBS-The Man in the Moon: WLW
News: WFBM WKBB WKBH
Dinner Music: WTAQ WROK
KSD-Alpine Varieties
KWK-Musical Headlines
WBOW-Bobby Grayson's Orch.
WCFL-Music for Moderns
WFAA-Amer. Family Robinson
WFBM-News
WGN-Rube Appleberry
WHO-Songfellows
WIRE-Charlie Chan, sketch
WMAQ-Louis Panico's Orch.
WMT-Refreshing Rhythms
WTAM-Glen Gray's Orch.

7:00

NBC-March of Time (Time, Inc.): WMT KWK WLS (sw-11.98)

Thursday

January 27



BOB BURNS
"Music Hall" comedian
Thurs. 9 pm CST

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBA-890
WBBM-770
WBOW-1310
WCB-1080
WCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBH-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMT-1080
WMT-600
WOG-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

NBC-America's Town Meeting of the Air: WBOW WENR WOWO (sw-11.98)
Radio Guide's Medal of Merit will be awarded to the producers of "America's Town Meeting."
KWK-Secondary Schools Prgm.
WCF-News
WGN-Broadway Comedy Stars
WIND-Night Court
WKBB-Globe Trotter
WROK-Farm Prgm.
WSUI-Symphony and Chorus

WMBD-Harry Hill's Orch.
WMT-Vic Arden's Orch.
WROK-Whispering Orch.
9:30
CBS-Hollywood Showcase: WOC WSBT WCCO WFBM WISN WKBH WHAS (sw-11.83)
NBC-Jamboree: WENR WBOW
MBS-Concert Orch.: WGN
KMOX-Front Page Patrol
KWK-String Nocturne
WBBM-To be announced
WCFL-Labor Flashes
WIND-Stars Over Manhattan
WJR-Marked Hours
WKBB-Swing Your Partner
WMT-Dance Orch.
WOWO-Stars of Broadway
WROK-Laurie's Orch.
WTAQ-To be announced

CBS-Hollywood Screen Scoops (Old Gold): KNX KSL WFBM (also at 6:15 p.m.)
NBC-Elza Schallert Reviews: WOWO WCFL Gladys Swarthout will be interviewed.
NBC-Louis Panico's Orchestra: WBOW (sw-9.53)
MBS-Theater Digest: WGN WLW News: WMT WHO WHAS
KMOX-Dusty Rhodes' Orch.
KOA-Supreme Ranger Serenade
KWK-Rhythm & Romance
WBBM-Horace Henderson's Orch.
WCCO-Cedric Adams
WENR-Louis Panico's Orch.
WIBA-Club Chanticleer
WIRE-News: Basonology
WISN-Wrestling Matches
WMAQ-News; Irma Glen, organist
WMBD-Sports; Prgm. Review
WTAM-Music You Want
WTAQ-Dance Orch.
WTMJ-Moonlight & Shadows

NBC-Rudy Vallee's Variety Hour (Royal Gelatin): WTMJ WHO WLW KSD WIRE WTAM WIBA WMAQ (sw-9.53)
CBS-Kate Smith's Hour with Jack Miller's Orch. (Calumet Baking Powder): WHAS WJR WFBM WCCO WISN WOC WBBM KMOX WTAQ WMBD WKBH WSBT WKBH (sw-11.83) (also KNX KSL at 10:30 p.m.)
WAAF-Vesper Singer
WBOW-Dance Hour
WCFL-News
WFAM-The New Yorkers
WGN-Concert Orch.
WIND-The Advance of Medicine
WROK-Boy Scout Prgm.
WSUI-Children's Hour
7:15
WCFL-Josephine
WFAM-News and Notes
WGN-Vic Arden's Orch.
WIND-Tommy Ott, organist
WSUI-Television Prgm.
7:30
NBC-Barry McKinley, bar. WLS WOWO (sw-11.98)
MBS-Dance Orch.: WGN KWK WMT
WBOW-Soloists

NBC-Good News of 1938 (Maxwell House); Judy Garland; Fannie Brice; M-G-M Film Meredith Wilson's Orch.; Robert Taylor, m.c.; Ted Pearson, announcer: KSD KOA WHO WIBA WTMJ WMAQ WTAM WIRE WLW (sw-9.53)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
NBC-Rochester Philharmonic Orchestra: WBOW
MBS-Kay Kyser's Orch.: WGN WMT
KWK-Charlie Kaylord's Orch.
WCFL-Milestones in American Music
WIND-News & Music
WKBB-Hits & Encores
WLS-Don & Helen
WOWO-20th Century Serenade
WROK-Keeping the Peace
WSBT-Hayloft Jamboree
WSUI-Sports Review
8:15
NBC-Roch. Philharmonic Orch.: (sw-11.98)
WIND-In the Crimelight
WKBB-World Dances
WLS-Evelyn, "The Little Maid"
WROK-News; Ten Minutes with You
8:30
MBS-Sinfonietta: WMT

NBC-Kraft Music Hall, starring Bing Crosby; Bob Burns, comedian; Johnny Trotter's Orch.; Guests: KSD WTAM WIRE WHO WMAQ WIBA WTMJ KOA WLW (sw-9.53)
Madeleine Carroll will be guest.
MBS-Witch's Tales: KWK
NBC-America's Town Meeting: (sw-6.14)
CBS-Essays in Music: WOC WISN WFBM WSBT (sw-11.83)
Broadway Comedy Stars: KMOX WHAS
Dance Orch.: WCFL WTAQ
WBBM-On to Adventure
WGN-Herbie Kay's Orch.
WIND-Bill Carlsen's Orch.
WJR-Musicale
WKBB-This Woman's World
WKBH-John Gruber
WMBD-News
WMT-Musical Interlude
WROK-Winnebago Tub. Ass'n
9:15
KMOX-France Laux, sports
WCO-Musical Prgm.
WCFL-Favorite Melodies
WHAS-Herbie Koch, organist
WIND-Walkathon
WJR-Sports
WKBB-Hollywood on Parade
WKBH-Rapid Ad

NBC-Jamboree: (sw-6.14)
News: WOWO WROK
WBBM-Sports Huddle
WCFL-Fed. Women's Teachers
WIND-Russ Hodges, comments
WKBH-Gems of Melody
WMBD-Stars of Broadway
WMT-Electric Park Band
10:00
CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, trn.; Franklyn MacCormack; Orch.: WFBM WBBM WHAS KSL KMOX WCCO (also at 6 p.m.)
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ KOA KFI WHO WIRE (also at 6 p.m.)
NBC-Dance Orch.: WMT WCFL WBOW (sw-9.53)
CBS-Cab Calloway's Orch.: WSBT (sw-11.83)
News: WMBD WJR WOC WKBH WTAQ WIBA WKBH
Sports: WOWO KWK
WENR-Globe Trotter
WIND-Hawaii Calls
WISN-Armchair Chat on Art
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports; News
10:15
CBS-Cab Calloway's Orch.: WOC WISN WKBH WKBH WJR

CBS-Leighton Noble's Orch.: WSBT WKBH WTAQ WKBH WOC WJR (sw-11.83)
NBC-Henry Busse's Orchestra: WCFL WMAQ WBOW WCFL NBC-Jimmy Grier's Orch.: WMT WIRE
News: WBBM WFBM KWK
KMOX-Headline Highlights
WCCO-Rollie Johnson
WENR-Earl Hines' Orch.
WHA-Musical Varieties
WHO-Sports
WIBA-Clyde's Musicmakers
WIND-Peacock Court
WMBD-Value Hints
WTMJ-Dance Orch.
10:45
CBS-Leighton Noble's Orch.: KMOX WFBM WMBD WISN
NBC-Jimmy Grier's Orch.: KWK
NBC-Jimmy Dorsey's Orch.: WHO
MBS-Larry Lee's Orch.: WLW WGN
KOA-Comedy Stars

WBBM-Melodie Time
WCCO-Ray Noble's Orch.
WIBA-Slumber Hour
WIND-News
WIRE-Variety Show
11:00
NBC-Nat Brandwynne's Orch.: KSD WBOW WMAQ (sw-9.53)
CBS-Ernie Holst's Orch.: KMOX WFBM WSBT
NBC-Roger Pryor's Orch.: WCFL
CBS-Orrin Tucker's Orch.: WOC
WMBD WKBH WISN WBBM WTAQ
MBS-Bob Crosby's Orch.: WGN
WMT WIRE KWK
Dance Orch.: KOA WCCO
WENR-Music As You Desire It
WHAS-Rudy Bundy's Orch.
WHO-Blue Ribbon State
WIBA-Club Chanticleer
WIND-Bill Carlsen's Orch.
WJR-Ernie Holst's Orch.
WLW-Twenty-four Hours Review
WTAM-Golden Gloves
End of Thursday Programs

Friday

January 28, 1938

Friday

MORNING

7:00 am CST
CBS-**Novelists:** (sw-21.52)
Musical Clock: WROK WBBM WOC WKBH WIBA WMT WKBH
KMOX-Sing, Neighbor, Sing
KWK-Sunny Time
WAAF-Eye-Opener Prgm.
WBOW-Open Your Eyes
WCCO-Air Almanac
WCFL-You Gotta Get Up
WFAM-Morning Bugle; News
WFBM-Early Birds
WGN-California Sunshine
WHO-Lem & Martha
WIND-Polish Prgm.
WIRE-News; Musical Clock
WISN-Early Risers Club
WJJD-Rhubarb Red
WLS-News, Julian Bentley
WLW-Nation's Family Prayer
WMAQ-Suburban Hour
WMBD-Family Almanac
WMBI-Sunrise Service
WOWO-Morning Roundup
WTAD-Airline News
WTAQ-Reveille
WTMJ-Livestock; Top of the Morning
7:15
News: WCCO WHO WMT WAAF
KMOX-Headline Highlights; Home Folks Hour
WBOW-Musical Clock
WJJD-It's Risin' Time
WKBH-Melodeers
WLS-Pokey & Arkie
WLW Peter Grant, news
WMBD-Your Hit Parade
WTAD-Good Morning Melodies
7:30
CBS-Fred Feibel, organist: (sw-21.52)
NBC-Wm. Meeder, organist: WCFL
News: WTAQ WIBA WKBH
Devotions: WKBH WLS
Musical Clock: WMBD WMT
KMOX-Tick Tock Revue
KWK-Hits & Encores
WAAF-Breakfast Express
WCB- Gospel Tabernacle
WCCO-Musical Chimes

WGN-Music Box
WHO-Good Morning Time
WJJD-Christian Science Prgm.
WLW-The Gospel Singer
WTMJ-News; Top of the Morning
7:45
Musical Clock: WIBA WKBH
KMOX-Let's Compare Notes
KWK-Top of the Morning
WBOW-Radio Gospel
WCFL-Morning Melodies
WHO-Favorite Melodies
WJJD-Hawaiians
WKBH-Singing Twins
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience
WMBD-Police Flash
WOWO-Concordia Chapel
WTAD-Bill Sohm
WTAQ-Today's Almanac
8:00
NBC-Breakfast Club; News: WCFL
CBS-Metropolitan Parade; News: WFBM WTAQ WKBH
CBS-Arthur Godfrey & Organ: (sw-21.52)
Coffee Pot Inn: WMT WHO
News: WMBD WKBH KMOX
KSD-News; Green Bros. Orch.
KWK-Grady Cantrell
WBOW-Basketball Tournament
WCB- Morning Meditations
WCCO-Musical Chimes
WFAM-Kitchen Clinic
WGN-Good Morning Prgm.
WHA-Band Wagon
WIND-Harry Zimmerman, organist
WJJD-Sports Edition Handicap
WLS-Don & Helen
WLW-Betty Crocker
WMAQ-Your Neighbor
WOWO-Radio Bible Class
WTAD-Mikronicle
8:15
NBC-Person to Person: KSD
CBS-Metropolitan Parade; News: WFAM (sw-21.52)
KMOX-Ozark Varieties
KWK-Mrs. O'Brien's Boarding House
WCB- Christianity in Action
WGB-Everyday Words; Good Morning Prgm.

WHA-Morning Melodies
WHO-Melody Time
WIND-Latin American Melodies
WIRE-Dessa Byrd
WJJD-Toastmaster
WKBH-Music Box
WLS-Morning Minstrels
WLW-All the Answers
WMT-Musical Clock
WTAD-Church in the Wild-wood
WTMJ-Your Home Town
8:30
CBS-The Road of Life, sketch (Chipso): WBBM (sw-21.52)
NBC-Breakfast Club; News: WCFL WOWO
NBC-Alice Joy, songs; News: KSD
CBS-Chicagoans: WCCO
KMOX-Houseboat Hannah
KWK-Candid Camera; News
WCB-Polish Prgm.
WFAM-Your Engagement Book
WFBM-Apron Strings
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-News & Current Hits
WJJD-Hillbilly Songs
WKBH-Musical Breakfast
WKBH-Uncle Bob
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & his Dog; News
WMBD-Bandwagon
WOC-Mail Bag
WROK-Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Interchurch Devotional
WTAQ-Song Title
WTMJ-Party Line
8:45
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)
News: WOC WMT
KSD-Morning Melodies
WBBM-Linda's First Love
WFAM-Morning Melodies
WHO-Oddities
WIBA-Interlude; Variety Prgm.
WIND-Mind Your Manners
WIRE-Social Calendar; Better Health
WJJD-Know Your Postal Service
WKBH-Tonic Tunes

WKBH-Rapid Ad
WLS-Don & Helen
WLW-Young Widder Jones
WMBD-Women of Today
WROK-Town Crier
WSUI-Service Reports
WTAD-Hannibal Studio
WTAQ-Coffee Hour
WTMJ-Dinty Moore
9:06
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX WCCO WISN WBBM WFBM
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD
NBC-Margot of Castlewood, sketch (Quaker Oats): WOWO KWK WMT WLS WTMJ (sw-15.21)
WAAF-There Was a Time
WCB-Italian Prgm.
WCFL-Party Line
WFAM-Concert Time
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-Concert Hall
WIND-Ben Kanter, pianist
WJJD-Bosworth Broadcast
WKBH-Chance Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love
WMBD-Messenger; Weather
WROK-News
WSUI-Within the Classroom
WTAQ-Mid-Morning Revue
9:15
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD
NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WLS WLW KWK WMT WOWO WTMJ (sw-15.21)
WAAF-King of the Kitchen
WCFL-Melodiana
WHA-World Peace News
WIND-Your Favorite Band
WKBH-News
WKBH-Rhythm & Romance
WOC-Party Line
WROK-On the Mall
WTAQ-Stars Over Hollywood

9:30
NBC-Attorney at Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)
NBC-Viennese Ensemble: WCFL WMT
CBS-Tony Wons' Scrapbook (Vicks): WBBM KMOX WCCO
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
MBS-Get Thin to Music: WGN
WAAF-Soliloquy
WCB-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WHA-Art Appreciation
WIBA-Church of the Air
WIND-Hawaiian Melodies
WISN-News
WJJD-Parent-Teacher Assn' Talk
WKBH-The Mixing Bowl
WKBH-Morning Melodies
WLW-Betty & Bob
WMBD-Roy Evans
WCC-Morning Parade
WOWO-Richard Trojan
WROK-Intimate Review
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife
9:45
NBC-Kitchen Cavalcade: (sw-15.21)
CBS-Oxydol's Own Ma Perkins, sketch: KMOX WKBH WOC WKBH WCCO
NBC-Woman in White, sketch (Pillsbury): WMAQ WTMJ KSD WHO WIRE
News: WLS WMBD
Party Line: KWK WTAD
WAAF-Hawaiian Echoes
WBBM-Truman Bradley
WCFL-Bittersweet Melodies
WFAM-Serenade
WGN-Musical Mail Box
WIBA-Music Graphs
WIND-Les Paul & Priscilla Holbrook
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLW-Houseboat Hannah
WMT-Young Widder Jones
WOWO-Modern Home Forum
WSUI-Calendar; Weather

CBS-Ruth Carhart, songs: WBBM WCCO WTAQ WFBM WOC WMBD WISN
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS WLW (sw-15.21)
NBC-Norm Scherr, pianist: WIBA WMT WTMJ
KMOX-Melody Spinners
KWK-Dr. Friendly
WAAF-Woman's Page
WCB-Uncle John
WCFL-Morning Melodies
WFAM-Mrs. Riley's Shoppers' Guide
WGN-Don Pedro & piano
WHA-Homemakers
WIND-Municipal Court
WJBC-Organ Dreams
WJJD-Sons of the Pioneers
WKBH-Movie News
WKBH-Home Economics
WROK-News & Markets; Organ
WSUI-Are You a Collector?
WTAD-News
10:15
NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21)
CBS-Romance of Carol Kennedy: (Heinz): KMOX WCCO WISN WBBM WFBM
NBC-Backstage Wife, sketch (Dr. Lyons) WMAQ WHO WIRE KSD WTMJ WIBA
NBC-Josh Higgins of Finchville: WCFL
MBS-Bachelor's Children (Old Dutch Cleanser): WGN
KWK-Tonic Tunes
WAAF-Mid-Morning Varieties
WJBC-Theater Time, News
WJJD-Happy Harmonies
WKBH-Rhythm & Romance
WKBH-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOC-Melody Serenade
WOWO-News
WROK-Woman's Forum
WSUI-Musical Favorites
WTAD-Variety Prgm.
WTAQ-Vocals
10:30
CBS-Big Sister, sketch (Rinso): WMBD WISN WCCO KMOX WBBM WFBM
(Continued on Next Page)

Friday

January 28



ROSARIO BOURDON
"Cities Service" orchestra leader
Fri. 7 pm CST

(10:30 a.m. Continued)

NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
Helen Stansbury, Director of the Women's Traffic Division for United Airlines, will be interviewed.
NBC-How to be Charming, sketch (Phillips): WMAQ WIRE WHO WTMJ WIBA KSD
KWK-News; Wake Up & Live
WAAF-Sweet and Slow
WCFL-Peekers in the Pantry
WFAM-Morning Melodies
WGN-Painted Dreams
WIBU-Aid Parade
WIND-Musicale
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.
WKBB-Musical Almanac
WKBB-Sports
WLW-Carson Robison's Buckaroos
WMBI-△ Radio School of the Bible
WMT-Numerical Jamboree
WOC-Screen Fans Prgm.
WOWO-Linda's First Love
WSUI-Book Shelf
WTAD-Ma Perkins
WTAQ-News; Morning Concert

10:45
CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WCCO KMOX WISN WMBD WFBM
NBC-Hello Peggy (Drano): WMAQ WHO KSD
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
Party Line: WIRE WOWO
KWK-The Morning After
WAAF-Foolish Questions
WCFL-Voice of Cookery
WGN-Harold Turner, pianist
WHA-Operetta Favorites
WIBA-Tonic Tunes
WIND-Markets; Life Savings Talk
WJBC-Peggy Payne & Pioneers
WJJD-Pop Wise & Filbert
WKBB-Ma Perkins
WKBH-Beauty Box Revue
WLW-The Goldbergs, sketch
WMT-Frank Woelker, organist
WROK-Music Graphs
WTAD-Betty & Bob
WTMJ-Singing Strings

11:00
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM WISN WFAM WOC KMOX WCCO WMBD
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW
NBC-Happy Jack, songs: WCFL KOA-Dance Hour
KSD-Let's Sing Again
KWK-Young Widder Jones
WAAF-Melody Parade
WBAA-Morning Melodies
WGN-Woman in the Store
WHA-Talking Book
WHO-Robert Hood Bowers' Band
WIBA-Linda's First Love
WIND-Sketches in Melody
WIRE-Your Home Town
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBH-Musical Gadgets
WLS-Virginia Lee & Sunbeam
WMBI-Gospel Music
WMT-Tangled Tunesters
WOWO-Bill Board
WROK-Morning Varieties
WSUI-Men Behind the Classics; Organ Recital
WTAD-News
WTAQ-Hollywood on Parade
WTMJ-Organ & Poetry; What's New in Milwaukee?

11:15
NBC-Edward Gamage, tnr.: WIBA WMT

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WKBB WOC KMOX WCCO WFBM

NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW (sw-15.33)
Pictures of the cast of this serial may be found on page 25.

KSD-Dick Leibert, organist
KWK-Rapid Service
WAAF-News
WCAZ-Movie Gossip (1070 kc)
WCFL-Swingtime
WFAM-Visitors Welcome
WGN-Morning Melodies
WHO-Dan Harding's Wife
WIND-20th Century Serenade
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBB-Club Calendar
WLS-Chuck, Ray & Christine
WROK-Affairs of Mrs. Swenson
WTAD-Duke Otten

11:30

NBC-Nat'l Farm & Home Hour: WIBA WLW WMAQ KWK (sw-15.21)
Program: Washington News Comment, H. R. Bankhage; New Knowledge of the Science of Life, Gove Humbidge; Uncle Sam's Forest Rangers; the Ranch Boys trio.
CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX
NBC-Emerson Gill's Orch.: WCFL Betty Crocker: WOC WHO
KSD-Marie Harrington
WAAF-This Feminine World
WCCO-Musical Prgm.
WFAM-Readers' Review
WFBM-Hoosier Farm Circle
WGN-Quin Ryan, news
WIND-Harry Zimmerman, organist
WIRE-Linda's First Love
WISN-Musical Heat Wave
WJEC-Singin' Sam
WJJD-Safety Court
WKBB-Farm Flashes; Do You Want a Job?
WKBH-Magic Violin
WLS-Ma Perkins
WMBD-Thrift Message; Miss Electrolux; Melody Miniature
WMBI-Continued Story Reading
WMT-Troubaderos
WOWO-Market Service
WROK-Helene Kimberley, songs
WSUI-Book Chat
WTAD-Police News
WTAQ-Mailman
WTMJ-Merry-Go-Roundup

11:45

CBS-Our Gal Sunday, sketch (Kolyons): WBBM KMOX Betty & Bob: WHO WOC
KSD-Dan Harding's Wife
WAAF-Live Stock Markets; Swing High
WBAA-Purdue News
WCCO-Grandma Travels
WCFL-Fashions on Parade
WFAM-Organ Recital
WFAM-Luncheon Dance
WGN-We Are Four
WHA-Farm Prgm
WIRE-Grace & Eddie; Farm & Home Hour
WJBC-Reid & Vin
WKBH-Ma Perkins, sketch
WKBH-Club & Livestocks
WLS-Markets; Weather: News
WMBD-Window Shopper
WMT-News; Hillbillies; Question Man
WOWO-Home Folk Frolic
WROK-Round the Town
WSUI-Farm Flashes
WTAQ-Farm Hands
WTMJ-Heinie's Grenadiers

AFTERNOON

12:00

CBS Betty & Bob, sketch (Gold Medal): WCCO KMOX WBBM WFBM WISN (sw-15.27)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
MBS-Voice of Experience (Lydia E. Pinkham): WCFL KWK
News: WJJD WMBD WTAD
WJBC WIND
KSD-News; Grace & Eddie, sketch; Markets
WAAF-Symphonic Hour
WBAA-Agricultural Forum
WBOW-Noonday Tunes
WCFL-Hit Review
WGN-Man on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIRE-Markets; News
WKBH-Luncheon Musicale
WKBH-Parade of Melodies
WLS-Dinnerbell Prgm.
WMBI-△ Midday Gospel Hour
WOC-Farm Bureau; Markets
WOWO-Consolaires

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

12:45 CST HEINZ AND ROBERT SCHOLZ, concert pianists, NBC.

5:15 CST VIEWS AND NEWS OF SOUTH AMERICA, Dr. Roland Hall Sharp, NBC.

NIGHT

6:15 CST ARTHUR GODFREY with John Salb, organist, CBS.

7:00 CST CITIES SERVICE CONCERT with Lucille Manners, quartet, Rosario Bourdon's orchestra, NBC.

7:30 CST PAUL WHITEMAN'S ORCHESTRA, Oliver Wakefield, m.c.; Connie Boswell, guest, CBS.

8:00 CST HOLLYWOOD HOTEL with Frances Langford, Jerry Cooper, Anne Jamison, Louella Parsons, Raymond Paige's orchestra; movie preview, CBS.

9:00 CST THE SONG SHOP with Frank Crumit, Reed Kennedy, Alice Cornett, quartet, glee club, orchestra; Nadine Conner, guest, CBS.

WSBT Blue Streaks
WSUI-Rhythm Rambles

12:15

CBS-Betty Crocker, cooking talk (Gold Medal): WBBM WCCO WISN KMOX WFBM (sw-15.27)
NBC-Betty & the Escorts: (sw-15.33)
MBS-Carson Robison's Buckaroos (Musterole): WGN
News: WKBW WOWO
Luncheon Music: WCFL WBAA WHO
Man on the Street: WJBC WKBH
WBOW-Looking Around
WIND-Tonny Ott, organist
WJJD-△ Noon Day Service
WMBD-Town Crier; Farm Markets
WMT-Voice of Iowa
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report;
WTAD-Cy & Freckles

12:30

CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WBBM WCCO WFBM WISN (sw-15.27)
NBC-Words & Music: WMAQ (sw-15.33)
News: WOC WHO WIBA
Man on the Street: WOWO WKBH
Rhythm Rascals: WTAQ WTMJ
KWK-Organ Melodies
WBAA-Sports Review
WBOW-Home Folks Frolic
WCFL-Young Widder Jones
WGN-Markets; Mid-day Service
WHA-Farm Prgm
WIND-Markets; Piano Interlude
WIRE-Reports
WKBH-Luncheon Music
WLS-Voice of the Feed Lot; Markets
WLW-To be announced
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street
WST-In Movie Land
WTAD-Farm: Markets; Weather

12:45

NBC-Heinz & Robert Scholz, pianists: KSD WOWO
Music detail for this program may be found on page 8.
CBS-Hollywood in Person (Gold Medal): WBBM WCCO KMOX WISN WFBM (sw-15.27)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
MBS-Voice of Experience (Lydia E. Pinkham): WCFL KWK
News: WKBH WIND
WBAA-Frank Triboulet, tnr.
WBOW-Tune of the Day
WHO-Musical Day Dreams
WIBA-Market Reports
WIRE-Police Court
WKBH-Song Hits of the Day; Pet Corner
WLS-This Business of Farming
WLW-Kitty Keene, Inc.
WMAQ-Donald Novis Sing
WMBD-The Songsters
WMT-Joe Dokes; Cousin Elvira; Troubaderos
WOC-Tommy Dorsey's Orch.
WROK-Service Sam; Home Folks Hour
WSBT-Man on the Street

WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter

1:00

NBC-Heinz & Robert Scholz, pianists: (sw-15.21)
NBC-Heinz & Robert Scholz, pianists: WMAQ (sw-15.33)
CBS-News Through a Woman's Eyes (Pontiac): WCCO KMOX WFBM WKBH WBBM WISN WOC WTAQ (sw-15.27)
MBS-Don't Look Now: WIRE
Man on the Street: WCFL WMBD
KSD-News; Let's Sing Again; Henry Allan Clarke & Orch.
KWK-Carson Robison's Buckaroos
WAAF-The Hoosier Philosopher
WBAA-Behind the Scenes of Merchandising
WBOW-Basketball Tournament
WCBD-J. C. O'Hair
WGN-Concert Orch.
WHA-What About Taxes?
WHO-Your Home Town
WIBA-Melody Moments
WIND-Italian Hour
WJJD-Executive's Club Meeting
WKBH-Community Prgm.
WLS-School Time
WMT-Many Happy Returns; German Band
WOWO-Wilbur Picket's Orch.
WSBT-News Farm Flashes
WSUI-Musical Chats
WTAD-News Summary
WTMJ-Livestock Market; Weather; News; Police Reports

1:15

CBS-To be announced: WKBH
NBC-Concert Pianists: WIBA
CBS-The O'Neills, sketch (Ivory Soap): WBBM KMOX WCCO WISN
Pictures of the cast of this serial may be found on page 25.
KWK-Concert Melodies
WAAF-Waltz Time
WBAA-You & Your Health
WCFL-Melody Hour
WFBM-News
WGN-Wife vs. Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WIRE-To be announced
WKBH-Famous Homes
WLS-Otto's Novelodeons
WMBD-His Majesty the Baby
WMT-Swing Session
WOC-Front Page Drama
WOWO-Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Luncheon Concert

1:30

CBS-American School of the Air: WSBT WCCO KMOX WTAQ WFBM WBBM WKBH WISN WOC WKBH (sw-11.83)
MBS-Lucky Girl, sketch: WGN
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Markets; Health Talk
WBAA-News
WCBD-Zion Prgm
WHA-Contemporary World Affairs
WHO-Houseboat Hannah
WIND-Indiana Elks Safety Prgm.
WIRE-May Robson
WLS-Markets; John Brown, pianist

WMBD-Party Line
WMT-Jimmie Smith's Orch.
WOWO-20th Century Serenade
WROK-Melodies from the Sky
WTAD-Medical Ass'n

Federal Taxation of the U. S. Chamber of Commerce.
NBC-Club Matinee: WMT WOWO WENR KWK WIBA (sw-15.21)

1:45

MBS-Beatrice Fairfax (Hecker Products): WGN KWK WIRE
KSD-Dick Leibert, organist
WBAA-Markets; Weather
WHO-Judy & Jane
WIND-Ben Kanter, pianist
WJJD-The Serenader
WLS-Big City Parade
WMBD-Matinee Melodies
WMT-P. T. A. Prgm.
WROK-Community News
WTAD-Margot
WTMJ-Homie Harmonizers

2:00

NBC-Radio Guild: WOWO WCFI
CBS-Marine Band: WOC WKBH
WSBT WISN WTAQ WFBM WCCO (sw-11.83)
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)
MBS-Intercollegiate Debates: KWK

Ann vs. Swarthmore. Resolved: That American isolation is impractical in the modern world.

News: WIND WTAD WAAF

KWK-Today at Two
KMOX-Magic Kitchen
WBAA-Grade School Prgm.
WBBM-Herbert Foote, organist
WCBD-Polish Prgm.
WGN-Marriage License Romances
WHA-Rhythm & Games
WIBA-Studio Party
WIRE-Shortridge High School
WJJD-The Sports Edition
WKBH-Concert Hall
WLS-Homemakers' Hour
WMBD-Peria's Schools
WMT-Afternoon Recess
WROK-News; Ten Minutes with You
WSUI-Poetic Interlude

2:15

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WLW WTMJ KSD WHO (sw-15.33)
WAAF-Music in the Air
WBAA-Magic Carpet
WBBM-Meet the Missus
WCCO-Markets; News
WGN-Valiant Lady, sketch
WHA-Organ Interlude
WIND-Tommy Ott, organist
WISN-Mary Ann Presents
WROK-Ballad Singer
WSUI-Within the Classroom
WTAD-Jane Romar

2:30

CBS-Ann Leaf, organist: WFBM WOC WISN WCCO WKBH WTAQ (sw-11.83)
NBC-Vic & Sade, sketch (Crisco): WMAQ WLW WHO KSD WTMJ (sw-15.33)
Helen Stansbury, Director of the Women's Traffic Division for United Airlines, will be interviewed.

KMOX-Pappy Cheshire's Hill Billy Band
KWK-Siesta Time
WAAF-Red Hot & Low Down
WBAA-Vic Arden's Orch.
WBBM-Man on the Street
WCBD-Hit Tunes
WGN-June Baker
WHA-Music of the Masters
WIBA W. C. T. U. Prgm.
WIND-Stars Over Hollywood
WIRE-To be announced
WKBH-WPA Prgm.
WLS-Musical Roundup
WMBD-Petticoat Parade
WMT-Rhythm & Romance
WROK-Music Box Melodies
WSBT-Friday Serenade

2:45

NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD (sw-15.33)
CBS-Deep River Boys: WTAQ WISN WKBH WFBM WKBH WOC (sw-11.83)
MBS-Good Health & Training: WGN WMT
KWK-This Woman's World
WBBM-Radio Gossip Club
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Remote Control
WIRE-Matinee Varieties
WLW-Dan Harding's Wife
WTAD-Loreine Meyer Hughes

3:00

CBS-Nat'l Assn. of Cost Accountants, Spkr.: WTAQ WKBH WSBT WKBH WOC WFBM (sw-11.83)
The subject will be "The Undistributed Profits Tax," and the speaker, Fred H. Clausen, Chairman of the Committee of

NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO (sw-15.33)

KMOX-Singin' Sam
WBAA-Lafayette Music Society
WBBM-Houseboat Hannah
WCFL-News
WGN-Four Stars Tonight
WHA-Better Speech
WIND-Dance Orch.
WISN-Even as You and I
WJBC-△ Sunday School Lesson
WLW-Dr. Friendly
WMBD-Trading Post
WMBI-△ School of the Bible
WROK-Women of the Hour
WSUI-Forensic Forum
WTMJ-Those Happy Gilman

3:15

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WHO WMAQ (sw-15.33)
CBS-Ted Malone's Between the Bookends: WKBH WSBT WOC WTAQ WMBD WKBH WFBM WISN (sw-11.83)
NBC-Club Matinee: WIRE
Lady of Millions: WGN WCCO
KMOX-One Woman's Opinion
WBBM-One-Quarter Hour of Romance
WCFL-Organ Recital
WIND-Piano Harmonies
WLW-Life of Mary Sothorn
WTAD-Cy & Freckles
WTMJ-Twenty Flying Fingers

3:30

NBC-Roger Williams, tnr.: WHO WMAQ (sw-15.33)
CBS-To be announced: WKBH WKBH
CBS-Kitty Keene, sketch (Dreft): KMOX WCCO
NBC-Club Matinee: (sw-15.21)
CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-11.83)
Turn to pages 20 and 21 for a picture group titled "The Rise of Molly Goldberg."

Voice of Wisconsin: WHA WIBA
WAAF-News Flashes & Weather
WBAA-Concert Review
WCFL-Piano Recital
WFAM-Matinee Melodies
WFBM-Wheeler Mission
WGN-Rhythm Rambles
WIND-Waltz Time
WISN-You Shall Have Rhythm
WJBC-News
WLW-Mad Hatterfields
WMBD-Polly of the Range
WMBI-Music
WOC-Linger Awhile
WOWO-△ Old Time Religion
WROK-△ Church in Wildwood
WSUI-Magazine Rack
WTAD-Hamibal Studio
WTAQ-Fiddlers Three
WTMJ-Around the Town

3:45

NBC-The Road of Life, sketch (Chippo): WMAQ WTMJ WLW (sw-9.53)
CBS-Dr. Allan Roy Dafeo (Lysole): WBBM WFBM KMOX WCCO (sw-11.83)
Topic: Child and Adult Tantrums.
NBC-Cadets Quartet: WCFL
MBS-Book a Week: WGN
KSD-Favorite Classics
WAAF-Jimmie Kozak, pianist
WHO-Kitty Keene, Inc.
WIND-Cappy's Cabana
WJBC-Classified Time
WKBH-Amer. Family Robinson
WMBD-Dear & Gail
WMBI-△ The Jew Sabbath Service
WOC-Highway Safety Campaign
WROK-Easy to Remember
WTAQ-Swing Session

4:00

CBS-Follow the Moon (Pebeco): Elsie Hitz & Nick Dawson: KMOX WFBM WBBM WCCO (sw-11.83)
NBC-Jr. Nurse Corps (Sunbrite): WLW (sw-15.21)
NBC-Neighbor Nell; News: KWK
MBS-Sammy Watkins' Orchestra: WGN
News: WOWO WOC
KSD-Wash. Univ. Educational Series
WAAF-International Potpourri
WBAA-Story Book Hour
WCFL-Danceland
WENR-Music Circle
WFAM-Hot Spell
WHA-Don Reynolds, tnr.
WHO-New Tunes
WIBA-Travel Prgm.
WIND-Musical Mirror
WIRE-WPA Concert
WISN-Organ Melodies

Friday January 28



MARGE DAMEREL
Marge of "Myrt and Marge"
Fri. 9:15 am CST

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCB-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1280
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

5:00
NBC Education in the News: WFCFL (sw-9.53)
NBC Rex Maupin's Orch.: WIRE WMT
CBS Children's Concert: WOC WTAQ WFAM WKBH
NBC Jr. Nurse Corps (Sunbrite): WENR KWK
KMOX-Linda's First Love
KSD-George Hall's Orch.
WBBM-Kitty Keene
WBOW-Merry-Go-Round
WCCO-Jack Westaway
WGN-Armchair Melodies
WHO-Hilltop House
WIBA-Variety Prgm.
WIND-Stamp Man
WISN-Show Window
WKBK-Univ. of Dubuque
WLW-Front Page People
WMAQ-Dick Tracy
WMBD-Happy Train
WMBI-Twilight Musings
WROK-Songs at Twilight
WSUI-Short Story
WTMJ-Jack Armstrong, sketch

5:15
NBC-Views & News of South America: KWK WENR
NBC-Rhythmaires: WMAQ
CBS-Children's Concert: WKBH Dick Tracy: KSD WIRE
Sports Review: WFAM WROK
Dance Music: WIBA WCFL
KMOX-Lady of Millions
WBBM-Pantry Parties
WCCO-Livestock
WFBM-Butler Forum
WGN-Buddy & Ginger
WIND-Sons of the Pioneers
WLW-That's My Story
WMBD-Dorothy June
WOC-Speed Gibson
WTMJ-Heinie's Grenadiers

5:30
CBS-News; Eton Boys: WFAM WTAQ WKBH WFBM (sw-11.83)
News: WIBA WIND
Jack Armstrong: WHO WOC WCCO WMAQ KMOX
Dick Tracy: WMT WISN
Charlie Chan: KSD WGN
KWK-Al Sarli's Jam Session
WBBM-Pappy Cheshire
WBOW-News; Merry-Go-Round
WCFL-Musical Varieties
WENR-What's the News?
WIRE-Little Orphan Annie
WKBH-Kiddies' Hour
WLW-Allan Franklyn, sports
WMBD-Speed Gibson
WROK-Organ Reveries
WSUI-Musical Moods

5:45
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Tom Mix Straight Shooters (Purina): WMAQ KWK WIRE
CBS-Song Time; Betty Grable & John Payne: WKBH WOC (sw-11.83)
NBC-Orphan Annie, sketch (Ovaltine): KSD
Orphan Annie: WGN WHO
Sports: WISN WTMJ
KMOX-Adventures of Jimmy Allen
WBOW-Jerry of the Circus
WCCO-Front Pace Parade
WCFL-Jack Kelly's Orch.
WENR-Don Winslow of the Navy
WFAM-Speed Gibson
WFBM-Favorite Melodies
WIBA-Today's Birthdays; Sports
WIND-Inquiring Reporter
WMBD-Sports; Where to Go & What to Do in Peoria
WMT-Puzzle Club; News
WROK-Dance Hour
WSUI-Daily Iowan of the Air
WTAQ-Bureau of Public Service

NIGHT

6:00
NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (sw-9.53) (also see 10 p.m.)
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)
NBC-Mary Small, songs: WENR WMT (sw-11.98)
NBC-Hal Totten, sports: WMAQ WBOW
CBS-Northwestern Univ. Bookshelf: WTAQ WMBD WBBM
News: WAAF KMOX WCFL
Sports: WKBH WOC WKBH
Dinner Hour: WSUI WIBA WHO WFBM
KOA-Girls of the West
KWK-Improve My Music Club
WCCO-Labor, Farm & Business

7:15
WFAM-Crimecasts
WGN-Jack Westaway, sketch
WHAS-Nedra Gordinier
WHO-Sunset Corners Opry
WIND-German Hour
WIRE-To be announced
WISN-Down by Herman's
WROK-News; Dinner Music; Voice of Carelessness
WTMJ-Gypsy Four

6:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WMAQ WIRE WHO WTMJ WTAM WIBA (also see 10:15 p.m.)
NBC-Dr. Karl Reiland, commentator (Pepperell): KWK WMT WENR (sw-11.98)

CBS-Arthur Godfrey (Barbasol): WBBM WJR WHAS KMOX WFBM (also KNX KSL at 12 mid.)

CBS-Margaret Daum, sop.; Concert Orch.: WCCO (sw-11.83)
MBS-Lawrence Welk's Orchestra: WGN
KOA-Music by Cugat
KSD-Rhythm Makers
WBOW-Si & Ezra
WCFL-Dinner Concert
WFAM-Dinner Concert; News
WKBH-Theater Review
WKBH-Unsolved Mysteries
WLW-Melody Grove
WMBD-News
WOC-Questions & Answers
WROK-Sports Review
WTAQ-To be announced

6:30
NBC-Horlick's Lum & Abner, sketch: WLW WENR (also KGO at 10:15 p.m.)

CBS-Margaret Daum, sop.: WISN WMBD KMOX WHAS WFAM WBBM
NBC-Hendrik Willem Van Loon: WBOW KSD
NBC-Dinner Concert: WMT
News: WHO WTAQ WMAQ WOC
KWK-Sport Review; News
WCFL-Hired Hands
WFBM-Musical Moods
WGN-Concert Orch.
WIBA-Dinner Concert
WIRE-Sports; News
WJR-Vic Arden's Orch.
WKBH-Speed Gibson
WKBH-Dinner Music
WROK-Italian Prgm.
WTAM-Jr. Safety Police Club
WTMJ-Easy Aces

6:45
CBS-Boake Carter, commentator (Philo): WBBM KMOX WJR WCCO WFAM WMBD WISN WHAS (sw-11.83) (also KSL KNX at 10:15 p.m.)

MBS-Arthur Godfrey; Nat Brusiloff's Orch. (Barbasol): KWK WLW

NBC-Bughouse Rhythm: WBOW
News: WKBH WFBM WKBH
KSD-Alpine Varieties
WCFL-Pat Kennedy
WENR-Vocal Varieties
WHO-Frolies
WIRE-Charlie Chan, sketch
WMAQ-Four Stars Tonight
WMT-Carson Robison's Buckyroos
WOC-Swing It
WTAQ-Sleepy Hollow Scrapbook
WTMJ-Reddy Kilowatt's Orch.

7:00
NBC-Cities Service Concert; Lucille Manners, sop.; Rosario Bourdon's Orch.; Revelers Quartet: WMAQ WTMJ WIBA WIRE KSD WHO WTAM (sw-9.53)

CBS-Hammerstein Music Hall (Kolyons Tooth Paste); Ted Hammerstein, m.c.; Guest; Orch.: KMOX WBBM WFBM WHAS WCCO WJR (sw-11.83)

NBC-Grand Central Station, sketch (Listerine): KWK WLS WMT (sw-11.98)

MBS-Studies in Contrasts: WGN
WBOW-Dance Hour
WCFL-News
WFAM-The New Yorkers
WIND-Business Today
WISN-Twenty Fingers of Melody
WKBH-Festival Time
WKBH-Singing Strings
WLW-Barton Rees Pogue's
WMBD-Brain Teasers
WOC-German Band
WROK-Alice Blue, songs
WSUI-Children's Hour
WTAQ-Twilight Meditations

7:15
WBOW-Vic Arden's Orch.
WCFL-Stars of Tomorrow
WFAM-News and Notes
WIND-Tommy Ott, organist
WISN-Concert Contrasts
WKBH-American Family Robinson
WLW-Joe Dumond
WROK-Livingston Trio
WTAQ-Piano Musings

7:30
CBS-Paul Whiteman's Orch. (Chesterfield Cigarettes) Oliver Wakefield, m.c.; Guest: WFBM WOC WMBD WTAQ WISN WJR WKBH WFAM WCCO WBBM KMOX WHAS WKBH (sw-11.83) (also KSL KNX at 10:30 p.m.)
Connie Boswell will be the guest.

NBC-Death Valley Days, drama (Borax): WLS WLW WMT KWK WOWO (sw-11.98)
"Nevada's Plymouth Rock"; Unbeknownst to most Americans, a piece of Plymouth Rock reposes in the brick wall of the old courthouse in Aurora, Nev. How it happened to be brought from the shore of Massachusetts to a wild and woolly western mining camp will be told by the Old Ranger.

MBS-Lone Ranger, drama (Silvercup): WGN

WBOW-Basketball Tournament
WCFL-Streamline Melodies
WIND-Colonial Ensemble
WROK-Laurie's Orch.
WSUI-Evening Musical

7:45
WCFL-Herr Louie & The Weasel
WIND-Talking Drums
WSUI-American Scene

8:00
NBC-Waltz Time (Phillips); Frank Munn, tr.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53)
Mr. Munn will sing I Live the Life I Love and Smoke in the Chimney and the chorus will offer Where the Mountains Meet the Sea and I'm Alone Because I Love You. The orchestra will play Beautiful Lady, Springtime in the Air, Oh Marie, Me and Marie and My Waltz.

CBS-Hollywood Hotel (Campbell's Soup); Frances Langford; Jerry Cooper; Anne Jamison; Ken Niles; Raymond Paige's Orch.: WHAS WBBM WCCO KMOX WFBM WOC WMBD WJR (sw-11.83)
Turn to pages 4 and 5 for the pictures taken by Radio Guide's cameraman during a recent broadcast of this program.
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

MBS-Opera of Pinafore: WLW WMT
Gilbert and Sullivan's "Iolanthe" will be presented in two parts. The first part will be heard tonight.

NBC-Nola Day, contr.: WOWO (sw-11.98)

KOA-The Three Keys
KWK-Charlie Gaylord's Orch.
WCFL-Jam Session
WGN-Let's Play Games
WIBA-Music by Cugat
WIND-News & Music
WISN-Variety Prgm.
WKBH-News
WKBH-Concert Hall
WROK-Musical
WSBT-Invitation to the Waltz
WSUI-Parade of Events
WTAM-Hockey Game
WTAQ-Mastersingers
WTMJ-Question Bee

8:15
NBC-To be announced: WOWO WLS KOA WMT WIBA (sw-11.98)

KOA-Vic Arden's Orch.
WCFL-Ballads
WGN-Kay Kyser's Orch.
WIND-House of Peter McGregor
WISN-American Weekly
WKBH-World Dances
WROK-News; Basketball
WSBT-Elks' Safety Prgm.
WSUI-Musical Prgm.
WTAQ-House of Peter McGregor

8:30
NBC-A. L. Alexander's True Stories (True Story Magazine): WMAQ WHO KSD WTAM WIRE (sw-9.53) (also see 10:30 p.m.)

NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool Cigarettes); Edythe Wright & Jack Leonard, vocalists; Three Esquires; Paul Stewart, m.c.: WIBA WENR WTMJ WOWO WMT KWK KOA (sw-11.98)

WCFL-News
WGN-Ennio Bolognini's Orch.
WIND-Piano Duo
WISN-Down the Avenue
WKBH-Success Story
WKBH-History Sketches
WLW-Paul Sullivan Review
N. C.
WROK-Make Believe
WSBT-20th Century Serenade
WSUI-History in Review
WTAQ-To be announced

8:45
WCFL-Bob Smith
WGN-News; Sports
WIND-Studio Orch.
WISN-Reflections
WKBH-Sentimental Mood Music
WKBH-Dance Orch.
WROK-Musical
WSUI-Daily Iowan of the Air
WTAQ-Organ & Poetry

9:00
CBS-The Song Shop (Coca-Cola); Starring Frank Crumit; Reed Kennedy; Alice Corbett; Songshop Quartet; Glee Club; Gus Haenschen's Orch.; Guests: WISN WCCO KMOX WHAS WFBM WBBM WKBH WMBD WSBT WOC WJR (sw-11.83)
Nadine Conner will be guest.

NBC-Campana's First Nighter, drama: WHO WTMJ WIBA WMAQ WTAM WLW KSD WIRE KOA (sw-9.53)
Tonight's drama is titled "The Great Bell of the Kremlin."

NBC-Paul Martin's Orch.: WMT WENR WIBA WOWO (sw-6.14)

MBS-Twenty Years Ago & Today: KWK
WCFL-L. Fish Co., Games
WGN-Shep Fields' Orch.
WIND-Dick Jurgens' Orch.
WKBH-Musical Moments
WTAQ-Dance Orch.

9:15
WCFL-Dance Orch.
WIND-Walkathon
WKBH-Rapid Ad
WROK-Travelogue
WTAQ-Vic Arden's Orch.

9:30
NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD WLW WMAQ WTAM WIRE KOA (sw-9.53)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

MBS-Lone Ranger: WMT
NBC-To be announced: WENR (sw-6.14)

MBS-Curtain Time: WGN
KWK-String Nicturine
WCFL-Labor Flashes
WHO-Radio Revels of 1938
WIBA-Continental Nights
WIND-Stars Over Manhattan
WKBH-Variety Prgm.
WOWO-Vic Arden's Orch.
WROK-Laurie's Orch.
WTMJ-Hollywood Spotlight

9:45
NBC-People in the News; Dorothy Thompson, commentator (Pall Mall): WIRE WTAM WMAQ KOA KSD WLW

CBS-Talk by W. B. Benton: WSBT WTAQ KMOX WCCO WKBH WMBD (sw-11.83)
The second of two talks by William B. Benton, vice-president of the University of Chicago, on the subject of "The Further Education of a Business Man" will be heard.
News: WOWO WROK
Vic Arden's Orch.: WHAS WFBM WOC WKBH
WBBM-Sports Huddle
WCFL-Insurance Talk
WIND-Russ Hodges, comments
WISN-Post Office Drama
WJR-Musical
WTMJ-Screen & Radio Preview

10:00
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, tr.; Franklin McCormack; Orch.: WFBM WBBM KMOX WHAS KSL WCCO (also at 6 p.m.)

CBS-Glen Gray's Orch.: WSBT (sw-11.83)

NBC-To be announced: WBOW (sw-9.53)
News: WKBH WKBH WMBD WJR WOC WTAQ WIBA
Sports: KWK WOWO
WCFL-Novena Broadcast

WENR-Globe Trotter
WIND-Swedish Prgm.
WISN-Moon Magic
WLW-Paul Sullivan, news
WMT-Dance Band
WROK-Whispering Orch.
WTAM-Musical Bulletin Board
WTMJ-Sports: News

10:15
NBC-Uncle Ezra's Radio Station (Alka Seltzer): KOA KFI (also at 6:15 p.m.)

NBC-Panchito's Orch.: WOWO WMAQ
NBC-Louis Panico's Orchestra: WENR WBOW

CBS-Glen Gray's Orch.: WOC WTAQ WISN WKBH WKBH
MBS-Ray Keating's Orch.: WGN
News: WHO WMT WFBM WHAS
Vic Arden's Orch.: WBBM KMOX
KWK-Rhythm & Romance
WCCO-Cedric Adams
WIBA-Club Chanticleer
WIRE-News; Basonology
WJR-This Week in Review
WLW-Salute to Winston Salem,
WMBD-Sports; Program Review
WTAM-Music You Want
WTMJ-Moonlight & Shadows

10:30
NBC-A. L. Alexander's True Stories (True Story Magazine): KFI KOA (also at 8:30 p.m.)

NBC-Freddy Martin's Orch.: WBOW (sw-9.53)
CBS-Jimmy Garrigan's Orch.: WOC WTAQ WFBM WKBH WSBT WKBH WISN (sw-11.83)

NBC-Henry Busse's Orch.: WOWO WMAQ
MBS-Larry Lee's Orch.: WMT WIRE WGN
News: KWK WBBM
KMOX-Morning's Headlines
WCCO-Rollie Johnson
WENR-Earl Hines' Orch.
WHAS-Derby City Rhythm
WHO-Sports
WIBA-Clyde's Musicians
WIND-Peacock Court
WMBD-Value Hints
WTMJ-Dance Orch.

10:45
NBC-Freddy Martin's Orch.: WHO
CBS-Jimmy Garrigan's Orch.: WJR WMBD

NBC-Henry Busse's Orch.: KWK
KMOX-Dusty Rhodes' Orch.
WBBM-Piano Parade
WCCO-Cecil Hurst's Orch.
WIBA-Slumber Hour
WIND-News
WIRE-Variety Show
WLW-Emery Deutsch's Orch.
WOWO-Elks Safety Prgm.

11:00
NBC-Chick Webb's Orchestra: WBOW WMAQ WHO KSD (sw-9.53)

NBC-Dick Gasparre's Orchestra: WOWO
CBS-Orrin Tucker's Orch.: WISN WOC WTAQ WSBT WMBD WBBM WKBH WFBM KMOX

MBS-Guy Lombardo's Orch.: WIRE WMT WGN KWK
Dance Orch.: WCFL WTAM
KOA-Dance Hour
WCCO-Joe Jung's Orch.
WENR-Music As You Desire It
WHAS-Rudy Bundy's Orch.
WIBA-Club Chanticleer
WJR-Ernie Holst's Orch.
WIND-Bill Carlson's Orch.
WLW-Twenty-four Hours Review

End of Friday Programs



MARY EASTMAN "Saturday Night Serenade" soprano Sat. 8:30 pm CST

MORNING

7:00 am CST
CBS-Poetic Strings (sw-21.52)
NBC-Southernaires Quartet
WCFL
Musical Clock: WROK WBBM
WIBA WOC WKBB WKBH
WMT
7:15
News: WMT WHO WCCO WLW
WAAF
7:30
CBS-Jack Shannon, tr.: (sw-21.52)
NBC-Liebert Ensemble: KWK
News: WTAQ WIBA WKBB
Morning Devotions: WKBB
WLS
Musical Clock: WMBD WMT
7:45
CBS-Leon Goldman, violinist:
(sw-21.52)
NBC-Jack & Loretta: KWK
Musical Clock: WIBA WKBB
8:00
NBC-Breakfast Club; News:
WCFL WOWO WBOW WLW
(sw-15.21)
CBS-Ray Block, pianist: WFAM
WKBB WFBM WTAQ (sw-21.52)
News: WKBB WMBD
Coffee Pot Inn: WHO WMT
8:15
CBS-Eton Boys: WFAM WTAQ
WBBM WFBM (sw-21.52)
NBC-Sunshine Express; News:
KSD
8:30
CBS-Fiddler's Fancy; News:
WBBM WFAM WFBM (sw-21.52)
MBS-Victor H. Lindlahr (Journal
of Living): WGN
8:45
NBC-Landt Trio: KSD WMAQ
NBC-Breakfast Club: WCFL
News: WOC WMT
9:00
NBC-Breen & de Rose, songs:
WOWO WCFL WIRE WMT
WTMJ (sw-15.21)
NBC-Amanda Snow, songs: WHO
KSD WBOW WMAQ
CBS-Fred Feibel, organist: WKBB
WFBM WCCO WKBB WOC
WFAM (sw-21.52)
KMOX-Carolyn Pryce
KWK-Top o' the Morning
WAAF-This Rhythmic Age
WBBM-Pantry Party; News
WCBD-Italian Prgm.
9:15
NBC-Charioters: WHO KSD
NBC-Viennese Ensemble: WMT
WOWO WCFL (sw-15.21)
CBS-Fred Feibel, organist: WISN
WTAQ
KMOX-Piano Interlude; Religious
Talk
WAAF-Memory Lane
WBOW-Mid-Morning Melodies
WFAM-The Sunshine Express
WHA-News & Views
WIND-Your Favorite Band
WIRE-Old Fashioned Hymn
Singer
WMAQ-Morning Greetings
WMBD-Trail Buddies
WROK-On the Mall
WTMJ-Don Alvarados
9:30
NBC-The Child Grows Up: WMT
WOWO WMAQ WIBA KWK
(sw-15.21)
CBS-To be announced: WFBM
WFAM WOC WTAQ WCCO
(sw-21.52)
NBC-Manhattans: WCFL WLW
WBOW
MBS-Get This to Music: WGN
KMOX-Travelogue

WAAF-Hollywood Brevities
WCBM-Deutsche Liederstunde
WHA-Musical Varieties
WHO-Public Service
WIND-Eb & Zeb, sketch
WIRE-Federated Musicians
WISN-News
WJJD-Story Book Lane
WKBB-Rhapsody
WLS-To be announced
WMBD-Roy Evans
WROK-Intimate Review
9:45
NBC-Manhattans: WHO KSD
CBS-To be announced: WISN
NBC-Swing Serenade: WMAQ
KWK WMT WLW WIBA
(sw-15.21)
MBS-Leo Freudberg's Orch.:
WIRE
News: WMBD WLS
KMOX-Inquiring Reporter
WAAF-Hawaiian Echoes
WCCO-Dr. O'Brien
WCFL-Swingtime
WGN-Musical Mail Box
WIND-Remote Control
WJJD-Sterling Young's Orch.
WKBB-Morning Moods
WOWO-Modern Home Forum
WROK-Jack Maxedon, ballads
WSUI-Calendar; Weather
WTMJ-Boy Scouts
10:00
CBS-Philharmonic Symp. Society
of New York: WKBB
WCCO WOC WISN (sw-15.21)
Program: Trumpet Prelude
(Percell-Wood); Romance, Op.
3 for Horn (Sintgaglia); Reverie
for Trumpet and Orchestra
(Glantz); Sonata for Horn,
Trumpet and Trombone (Pou-
lene); Chorale (Bach-Abert);
Scherzo Caprice for Flute, Oboe,
Clarinet, Horn, Bassoon, Strings
and Piano; The Bluebells of
Scotland; and Rienzi Overture
(Wagner).
NBC-Florence Hale Radio Forum:
WBOW WMAQ WHO
NBC-Maida Severn, songs: (sw-
15.21)
MBS-Tall Corn Time: WIRE
News: WIND KWK
Pappy Cheshire's Hillbilly Band:
KMOX WBBM
KSD-George Hall's Orch.
WAAF-Soliloquy
WCBM-World of Sports
WCFL-The Shopper
WFAM-Shoppers' Guide
WFBM-Shopper's Serenade
WGN-Home Management
WHA-Homemakers
WIBA-World Entertains
WJBC-Organ Dreams
WJJD-Sons of the Pioneers
WKBB-Home Economics
WLS-High School on Parade
WLW-My Health
WMBD-Window Shopper
WMT-Magic Kitchen
WROK-News; Markets; Organ
WSUI-Radio Stylist
WTAD-Behind the Microphone
WTAQ-Hawaiian Melodies
WTMJ-Victorians
10:15
NBC-Minute Men: WOWO KWK
(sw-15.21)
NBC-Joan Brooks, contr.: KSD
WMAQ WBOW WHO
WAAF-Zeke Manners' Gang
WCBM-Lutheran Prgm.
WGN-Melody Time
WIND-Sons of the Pioneers
WJBC-Theater Time, News
WJJD-III. Fed. of Women's Clubs
WKBB-News
WKBB-Your Home
WLW-News; Weather; Markets
WMBD-Advs. in Scoutland
WMT-Singer of Sacred Songs
WROK-Woman's Forum
WSUI-Yesterday's Musical Fa-
vorites
WTAD-Morning Varieties
WTAQ-Rhythm & Romance
10:30
NBC-Music & American Youth:
WMAQ WHO KSD
CBS-Philharmonic Symp. So-
ciety of New York: WFAM
WMBD WKBB
NBC-Our Barn, children's for-
um: WOWO WIBA (sw-15.21)
MBS-Army Band: WMT WGN
WIRE
KWK-Kiddie Klub
WAAF-Sweet and Slow
WBOW-Harry Rieser's Orch.
WCFL-Peekers in the Pantry
WFBM-Children's Hour
WIND-Speaking of Love
WJBC-Petite Musicale
WJJD-Dental Society
WLS-On Parade

Good Listening for Today
Stations which will broadcast these programs may be found in
the adjacent program columns at the time hereunder indicated
MORNING
10:00 CST PHILHARMONIC SYMPHONY SO-
CIETY, Rudolph Ganz, conductor, CBS.
AFTERNOON
12:45 CST METROPOLITAN OPERA, "Tristan
and Isolde," NBC.
NIGHT
7:00 CST COLUMBIA WORKSHOP, dramatiza-
tion of life of Madame Curie, CBS.
7:00 CST ROBERT L. RIPLEY and B. A. Rolfe's
orchestra, NBC.
7:30 CST JOHNNY PRESENTS Russ Morgan's
orchestra, Charles Martin, Frances Adair,
Glenn Cross, Genevieve Rowe, Ray Block and
Swing Fourteen, and guest, CBS.
7:30 CST JACK HALEY'S LOG CABIN with
Virginia Verrill, Warren Hull, Wendy Barrie,
Ted Fio-Rito's orchestra; Gene Lester, Radio
Guide's singing cameraman, guest, NBC.
8:00 CST PROFESSOR QUIZ, CBS.
8:00 CST NATIONAL BARN DANCE, Joe Kel-
ly, m.c., NBC.
8:15 CST CHICAGO SYMPHONY ORCHES-
TRA, Dr. Frederick Stock, conductor, MBS.
8:30 CST SECOND OVERTURE, original play by
Maxwell Anderson, NBC.
9:00 CST LUCKY STRIKE HIT PARADE, Rich-
ard Humber's orchestra, vocalists, quartet;
Evelyn Herbert, guest, NBC.
9:00 CST SYMPHONY ORCHESTRA, Arturo
Toscanini, conductor, NBC.
WLW-Ladies Day
WMBI-K. Y. B. Club
WSUI-Book Shelf
WTAD-Concert Hall
WTAQ-News; Morning Concert
WTMJ-Wis. Fed. of Women's
Clubs
10:45
NBC-Music & American Youth:
WBOW
WAAF-Foolish Questions
WCFL-Voice of Cookery
WHA-Robert Yaseen, pianist
WIND-Valparaiso Univ. Prgm.
WJBC-Peggy Payne & Pioneers
WMT-Kiddies Revue
WOC-Screen Fans Prgm.
WROK-Kiddies Club
WTMJ-Carla Pestalozzi
11:00
NBC-Call to Youth: WOWO
CBS-Philharmonic Symp. Orch.:
WOC
NBC-Abraham Chasin's Music
Series: WBOW WHO WIBA
WMAQ KSD
KMOX-Magic Kitchen
WAAF-Music in the Air
WBAA-Just Kids
WBBM-Truman Bradley
WCFL-Interlude
WGN-Poetry, New & Old
WHA-Questions Parents Ask
WIND-Sketches in Melody
WIRE-Your Home Town
WJBC-Take It for Granted
WJJD-High School Hour
WLW-Modernaires
WMBD-George McDonald; Police
Bulletins
WSUI-High School News Ex-
change
WTAD-News
WTAQ-Piano Improvisations
WTMJ-Organ & Poetry; What's
New in Milwaukee?
11:15
CBS-The Captivators: WISN WOC
WKBB WFAM WKBB WCCO
(sw-21.52)
NBC-Bailey Axton, tr.: WOWO
WCFL
KWK-Rapid Service
WAAF-News
WBAA-Don't Listen
WBBM-Meet Chicago
WCAZ-Movie Gossip (1070 kc)
WGN-Morning Melodies
WHA-Music Album
WIND-Twentieth Century Seren-
ade
WIRE-Ho Po Ne
WJBC-Parade of Bands
WLW-Chuck, Ray & Christine
WLW-Afternoon Edition
WMBD-Juvenile Theater
WMBI-Teen-Age Bible Study
WMT-Frank Voelker, organist
WROK-Helen Benson, cowgirl
WSUI-Radio Review
WTAD-Duke Otten
WTAQ-Hollywood on Parade
11:30
NBC-Rex Battle's Orch.: WHO
KSD WCFL
NBC-Nat'l Farm & Home Hr.:
WBOW WMAQ WIBA KWK
WLW (sw-15.21)
Mrs. Gladys Talbot Edwards
of Jamestown, N. D., will be
guest speaker of this program by
the Farmers Union.
CBS-George Hall's Orch.: WFAM
WOC WKBB WKBB (sw-
21.52)
MBS-Studies & Sketches in Black
& White: WMT
WAAF-This Feminine World
WBAA-High School Guest
WBBM-American Dental Assn.
WCCO-Safety Talk
WFBM-Hoosier Farm Circle
WGN-Quin Ryan, news
WHA-Consumer Facts
WIND-Sterling Young's Orch.
WISN-German Hour
WJBC-Guest Artists
WJJD-Talk on Safety
WLS-Howard Peterson, organist
WMBI-Church School Hour
WOWO-Market Service
WROK-Helene Kimberley, songs
WSUI-Forum String Quartet
WTAD-Police News
WTAQ-Mailman
WTMJ-C. Y. O. Prgm.
11:45
CBS-Geo. Hall's Orch.: WBBM
WAAF-Market Reports; Swing
High
WCFL-Fashions on Parade
WCCO-Music
WFBM-Market Reports; Farm
Prgm.
WGN-Melody Time
WHA-Federal Music Program
WHO-Gov. N. G. Kraschel, talk
WIND-Harry Zimmerman, organ-
ist
WIRE-Farm Hour; News
WJJD-Debator's Forum
WLS-Markets; Weather; News
WMT-News; Cedar Valley Hill-
billies; Question Man
WOC-Governor Kraschel
WOWO-Consolaires
WROK-'Round the Town
WSUI-Farm Flashes

WTAQ-Farmhands
WTMJ-Heinie's Grenadiers
WJJD-"College, 1938"
WLS-Home Talent
WTAD-News
1:15
CBS-Madison Ensemble: KMOX
WBBM
WAAF-Front Page Drama
WFBM-News
WGN-Three Graces and piano
WHA-Die Deutsche Musik Stunde
WMBD-His Majesty, the Baby
WTAD-Quincy Marches On
WTAQ-Man on the Street
1:30
CBS-Motor City Melodies: WISN
KMOX WTAQ WSBT WBBM
WCCO WKBB WFBM WOC
(sw-11.83)
NBC-Your Host Is Buffalo: KSD
WHO WCFL (sw-15.33)
MBS-Benja Venuta's Prgm.:
WGN
To be announced: WJJD WCBM
WAAF-Markets; Encores
WBAA-Musical Review
WIND-The Art of Living
WLS-Grace Wilson, songs
WMBD-Party Line
WROK-Master Singers
WTAD-Music Graphs
1:45
CBS-Motor City Melodies WKBB
WAAF-Charlie Johnson, Duke of
the Uke
WGN-Concert Orch.
WIND-Ben Kanter
WJJD-Happy Harmonies
WLS-Kentucky Girls
WMBD-Matinee Melodies
WMT-Peggy Fuller & Orch.
WROK-Rippling Melodies
WTAD-Bessie Dean Reinert
2:00
NBC-Golden Melodies: WHO
WCFL KSD (sw-15.33)
CBS-Ann Leaf, organist: WKBB
WCCO WOC WFBM WKBB
WBBM WSBT WISN WTQ
(sw-11.83)
MBS-Music Hall Prgm. from
London: WGN
This program will feature
Clapham and Dwyer and other
BBC stars, with the BBC Vari-
ety Orchestra, conducted by
Charles Shadwell.
News: WTAD WIND WBAA
WAAF
KMOX-Brave New World
WHA-Community Discussion
WJJD-Sports Edition
WLS-Homemakers Hour
WMBD-Trading Post
WROK-News; Ten Minutes with
You
2:15
CBS-Ann Leaf, organist: WMBD
WAAF-Matinee Melodies
WBAA-Melody Moments
WBBM-Meet the Missus
WIND-Book Review
WROK-Two Guitars
WTAD-Jane Romar
2:30
CBS-Waltzes of the World:
WBBM WMBD WKBB WFBM
WOC WISN WSBT WCCO
WKBB WTAQ (sw-11.83)
NBC-Bill Krenz' Orch.: KSD
WHO WCFL (sw-15.33)
KMOX-Meet the Missus
WAAF-Red Hot and Low Down
WBAA-Stamp Club Meeting
WBBM-Missus Goes to Market
WCBD-Radio Debuts
WHA-Music of the Masters
WIND-Studio Orch.
WLS-Merry-Go-Round
WROK-Music Box Melodies
2:45
KMOX-One Woman's Opinion
WBAA-Mary Louise Switzer, pian-
ist
WIND-Happy Harmonies
WTAD-Ruth & Florence Brown
3:00
NBC-Charles Sears, tr.; Olga
Kargau, sop.; Orch.: WHO
WENR (sw-15.33)
CBS-Ted Malone's Between the
Bookends: WKBB WBBM WOC
WMBD WKBB WFBM KMOX
WISN WSBT WCCO WTAQ
MBS-International House: WGN
WBAA-Campus Varieties
WCFL-News
WHA-Hour of Drama
WIND-Symphony Hour
WJBC-Children's Hour
WMBI-String Choir & Message
WROK-Moods in Blue
WTAD-Sunday School Lesson
3:15
CBS-Gertrude Lutzo & John
Sturgess, vocalists: WMBD
WSBT WTAQ WOC KMOX
WISN WCCO WKBB (sw-
11.83)

AFTERNOON

Frequencies

KMOX-1090
KOA-830
KSD-560
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCPD-1060
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBB-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMBT-1080
WMT-800
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUT-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

WBBM-Let's Hear Your Side
 WCFL-Organ Music
 WFBM-Jordan Conservatory
 WKBB-To be announced
 WROK-Top Hatters' Orch.
 WTAD-Cy & Freckles
3:30

CBS-Gertrude Lutzi & John Sturgess, vocalists: WISN WFAM
 NBC-Walter Kelsey's Orchestra: WENR WHO (sw-15.33)
 MBS-Arthur Wright, organist: WGN
 WAAF-News and Weather
 WCFL-Youth 'Round the World
 WJBC-News
 WKBB-Student Recital
 WROK-Children's Bible Story Hour
 WTAD-Hannibal Studio
3:45

CBS-Four Clubmen's Quartet: WMBD WISN WFAM WTAQ WBBM WKBB WCCO WMBD (sw-11.83)
 NBC-Walter Kelsey's Orch.: KSD KMOX-Sons of the Prairie
 WAAF-Jimmie Kozak, pianist
 WCFL-Maureen Mae
 WFBM-Flanner House
 WGN-The Bookshelf Spotlight
 WJBC-Classified Time
 WKBB-To be announced
 WOC-News
 WROK-Easy to Remember
4:00

CBS-The Story of Industry: WISN WFAM KMOX WTAQ WCCO WBBM WOC (sw-11.83)
 Subject: "Printing."
 NBC-Rakov's Orch.: WENR WIBA WOWO WBOW
 NBC-Top Hatters' Orch.: WLW WMAQ WHO KSD
 MBS-Sammy Kaye's Orch.: KWK WGN WIRE WMT
 WAAF-Sport Shorts
 WCFL-Make Believe Danceland
 WFBM-Scholarship Hour
 WHA-Organ Reverie
 WIND-Hollywood Lens
 WJBC-Hawaiian Melodies
 WJJD-Supper Time Frolic
 WMBD-Dean & Gail
 WMBI-Mother Ruth
 WROK-News; Birthday Club
 WTMJ-Down a Country Road;
 News
4:15

NBC-Rakov's Orch.: (sw-15.21)
 NBC-Top Hatters' Orch.: (sw-9.53)
 CBS-The Story of Industry: WKBB
 WAAF-Pat Casey, trn.
 WIND-Orchestra
 WMBD-Bargain Counter
 WROK-Esther Nelson, poetry
 WTAD-News
4:30

NBC-Calling All Stamp Collectors: WMAQ WHO KSD WIBA WBOW (sw-15.33)
 NBC-Bobby Grayson's Orchestra: WOWO WBOW WENR (sw-15.21)
 CBS-Leon Goldman's Orchestra: WISN WOC WFAM WTAQ WCCO WBBM KMOX (sw-11.83)
 News: WIND WJBC
 WAAF-Salon Concert
 WCLS-For Your Information (1310 kc)
 WJBC-Variety Prgm.
 WKBB-Rose Green, pianist
 WLW-Truly American
 WMBD-News; Pet Corner
 WMBI-Foreign Language Service
 WROK-Norm & Tubby
 WTAD-Sports
 WTMJ-Wisconsin League of Women Voters
4:45

CBS-Leon Goldman's Orchestra: WKBB WMBD
 NBC-AI Jahn's Orch.: WBOW WMAQ (sw-15.33)
 KMOX-Travelogue
 KSD-News; Dick Leibert, organist

WCCO-Uncle Ray
 WHO-Betsy Ross News Bulletin
 WIBA-Mastersingers
 WIND-Once Upon a Time
 WOC-Man on the Street
 WROK-Samartano & Moorman
 WTMJ-Carson Robison's Buckaroos
5:00

CBS-Columbia Chorus Quest; News: WKBB WTAQ WOC WKBB WBBM WFAM WMBD WFBM WISN (sw-11.83)
 The mixed voice Motet Choir of Susquehanna University in Selingsgrove, Pa., will be heard. The choir will offer music by Bach, Orlando Gibbons, Victoria, Christiansen, and others. Professor Frederick C. Stevens of the university is director of the choir, which is composed of university students.

NBC-El Chico Spanish Revue: WBOW WHO WMAQ KSD WIBA (sw-9.53)
 NBC-To be announced: KWK WOWO WENR
 MBS-Len Salvo, organist: WIRE WGN
 KMOX-Piano Recital
 WCCO-Jingling Sam
 WCFL-Debate
 WIND-The Stamp Man
 WLW-The Little Choir
 WMT-Gov. Karschel, talk
 WROK-Junior Air Stars
 WTMJ-Popular Parade
5:15

CBS-Columbia Chorus Quest: KMOX
 MBS-Aces High: WLW
 WCCO-Tourist Bureau
 WCFL-Youth Around the World
 WGN-Alice Blue, pianist
 WIBA-Carson Robison's Buckaroos
 WIND-Sons of Pioneers
 WIRE-Better Business Bureau
 WISN-Show Window
 WMT-Parade of Features
 WROK-Sports Review
 WTMJ-Heinie's Grenadiers
5:30

CBS-Ben Feld's Orch.: WBBM WTAQ KMOX WCCO WISN WOC (sw-11.83)
 NBC-News; Sports; Question Box: WHO WMAQ KSD (sw-9.53)
 NBC-News; Harold Nagel's Orchestra: WOWO KWK WENR
 MBS-Otto Thurn's Orch.: WGN News: WIBA WIND
 WBBM-Income Tax Speaker
 WBOW-News; Merry-Go-Round
 WCFL-Chicago Housing Authority
 WFAM-Playshop of the Air
 WFBM-Buckaroos
 WIRE-Outside Looking In
 WKBB-Riding the Airways
 WKBB-Kiddies' Hour
 WLW-Allan Franklin, sports
 WMBD-Peoria's Church World
 WMT-Rhythm & Romance
 WROK-Organ Reveries
5:45

CBS-Ben Feld's Orch.: WKBB WFAM WFBM
 NBC-Religion in the News: KSD WHO WMAQ (sw-9.53)
 NBC-Harold Nagel's Orch.: (sw-15.21)
 News: WLW WMT
 Sports: WISN WTMJ WCCO
 WBBM-Your Neighbor & Mine
 WBOW-Speed Gibson
 WCFL-Piano Recital
 WFBM-E. J. Unruh
 WGN-Red Grange Sports Gossip
 WIBA-Today's Birthdays; Sports
 WIND-Musical Interlude
 WMBD-Sports; Where to Go & What to Do in Peoria
 WROK-Don & Sleepy, songs
 WSUI-Daily Iowan of the Air
5:50

NBC-Harry Lewis' Orch.: WBOW WMT (sw-11.98)
 MBS-Pat Barnes' Barnstormers: KWK
 To be announced: WBAA WKBB WCCO-Barn Yard Follies
 WCFL-News
 WFAM-New Yorkers
 WGN-News; Sport Highlights
 WIND-Book Review
 WLS-Meet the Folks
 WROK-Fireside Bible Talks
7:15

WFCFL-Armour Inst. of Technology
 WFAM-Lyric Serenade
 WGN-Concert Trio
 WIND-Tommy Ott, organist
7:36

NBC-Jack Haley's Log Cabin; Virginia Verrill, songs; Wendy Barrie; Warren Hull, m.c.; Ted Fio-Rito's Orch.: WMAQ WHO WIBA WLW WIRE WTMJ WTAM KSD (sw-9.53) (also KFI at 11:30 p.m.)
 Gene Lester, Radio Guide's singing cameraman, will be Jack Haley's guest tonight.

CBS-Johnny Presents (Philip Morris) Russ Morgan's Orch.; Frances Adair, contr.; Glenn Cross, trn.; Genevieve Rowe, sop.; Charles Martin's Dramatizations; Ray Block & Swing Fourteen: WHAS WOC WFBM WBBM WCCO KMOX WJR WMBD WISN (sw-11.83) (also KNX KSL at 10:30 p.m.)
 NBC-Spelling Bee: WCFL (sw-11.98)
 MBS-Olga Baclanova's Continental Revue: WMT
 KWK-Feature Parade

NIGHT
6:00
 CBS-Saturday Night Swing Club: WISN WTAQ WFAM WCCO WBBM WHAS (sw-11.98)
 NBC-Message of Israel: WENR WIBA (sw-11.98)
 NBC-Kaltenmeyer's Kindergarten: WHO WMAQ WBOW WIRE WIBA (sw-9.53)
 MBS-Lawrence Welk's Orch.: WGN KWK
 Sports: WKBB WKBB WOC
 KMOX-Five Star Final News
 KSD-Rhythm Makers
 WCFL-News
 WFBM-Dinner Music
 WIND-German Hour
 WJR-News Comes to Life
 WLW-Renfro Valley Barn Dance
 WMBD-Carson Robison's Buckaroos
 WMT-Bohemian Frolic
 WOWO-Ranch Boys

WROK-News; Dinner Music; Motor Drama
 WSUI-Dinner Hour Prgm.
 WTAM-Emerson Gilp's Orch.
 WTMJ-Sports Spelldown
6:15
 CBS-Saturday Night Swing Club: WKBB WOC
 Sports Review: WMAQ KMOX WFBM
 KSD-Amateur Varieties
 WBBM-Melodies of Yesterday
 WCCO-Broadway Stars
 WCFL-To be announced
 WHAS-Dr. Charles Welch
 WKBB-Melody Time
 WMBD-News
 WTMJ-Larry Lawrence
6:30

CBS-Carborundum Band; Edward D'Anna, cond.: KMOX WHAS WCCO WBBM WJR (sw-11.83)
 NBC-Uncle Jim's Question Bee (G. Washington Coffee): WMAQ WTAM (sw-11.98)
 NBC-Alistair Cooke, dramatic critic: (sw-9.53)
 NBC-Jack Meakin's Orch.: WMT
 MBS-Jack Betzner's Orch.: WGN
 News: WTAQ WHO WOC
 KWK-Sports Review; News
 WBOW-Dance Hour
 WCFL-Tenpin Tattler
 WENR-Louis Panico's Orch.
 WFAM-News; Interlude
 WFBM-Bohemians
 WIBA-International Club
 WIRE-Sports; News
 WISN-Vocal Varieties
 WKBB-Sweetheart Serenade
 WKBB-Dinner Music
 WGN-Renfro Valley Barn Dance
 WMBD-Happy Family
 WROK-House by Side of Road
 WTMJ-Dinner Table
6:45

NBC-Jack Meakin's Orch.: KWK
 NBC-Jean Sablon, songs: WCFL WBOW
 News: WFBM WKBB WKBB
 KSD-Alpine Varieties
 WCFL-Musicale
 WFAM-American Family Robinson
 WGN-Rube Appleberry
 WHO-Curt Rogesinski, pianist
 WIRE-Val Olman's Orch.
 WOC-Prof. Bowersocks & Lena
 WROK-Dinner Music
 WSUI-Basketball Game
 WTAQ-Frankie & Johnny
7:00

NBC-Robert L. (Believe-It-Or-Not) Ripley (Huskies); B. A. Rolfe's Orch.: WLW WTAM WHO WTMJ WIBA WIRE WMAQ KSD (sw-9.53) (also KFI at 11 p.m.)
 CBS-Columbia Workshop: WBBM WJR WHAS KMOX WFBM WISN WOC WTAQ WKBB (sw-11.83)
 "Madame Curie," a radio treatment of the life of the great woman scientist, will be the subject of this dramatization.

NBC-Harry Lewis' Orch.: WBOW WMT (sw-11.98)
 MBS-Pat Barnes' Barnstormers: KWK
 To be announced: WBAA WKBB WCCO-Barn Yard Follies
 WCFL-News
 WFAM-New Yorkers
 WGN-News; Sport Highlights
 WIND-Book Review
 WLS-Meet the Folks
 WROK-Fireside Bible Talks
7:15

WFCFL-Armour Inst. of Technology
 WFAM-Lyric Serenade
 WGN-Concert Trio
 WIND-Tommy Ott, organist
7:36

NBC-Jack Haley's Log Cabin; Virginia Verrill, songs; Wendy Barrie; Warren Hull, m.c.; Ted Fio-Rito's Orch.: WMAQ WHO WIBA WLW WIRE WTMJ WTAM KSD (sw-9.53) (also KFI at 11:30 p.m.)
 Gene Lester, Radio Guide's singing cameraman, will be Jack Haley's guest tonight.

CBS-Johnny Presents (Philip Morris) Russ Morgan's Orch.; Frances Adair, contr.; Glenn Cross, trn.; Genevieve Rowe, sop.; Charles Martin's Dramatizations; Ray Block & Swing Fourteen: WHAS WOC WFBM WBBM WCCO KMOX WJR WMBD WISN (sw-11.83) (also KNX KSL at 10:30 p.m.)
 NBC-Spelling Bee: WCFL (sw-11.98)
 MBS-Olga Baclanova's Continental Revue: WMT
 KWK-Feature Parade

WFCFL-Armour Inst. of Technology
 WFAM-Lyric Serenade
 WGN-Concert Trio
 WIND-Tommy Ott, organist
7:36

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 NBC-Spelling Bee: WCFL (sw-11.98)
 MBS-Olga Baclanova's Continental Revue: WMT
 KWK-Feature Parade

WFCFL-Armour Inst. of Technology
 WFAM-Lyric Serenade
 WGN-Concert Trio
 WIND-Tommy Ott, organist
7:36

WBOW-To be announced
 WFAM-Goldman Band
 WGN-Shep Fields' Orch.
 WIND-Colonial Ensemble
 WKBB-Bordertown Barbecue
 WKBB-Zeke Manners' Gang
 WLS-Barn Dance Party
 WROK-Laurie's Orch.
 WTAQ-American Weekly
7:45

WBOW-The Old Timers
 WIND-Talking Drums
 WKBB-News
 WKBB-Rapid Ad
 WTAQ-Sports Column of the Air
8:00

NBC-Alka-Seltzer National Barn Dance; Henry Burr; Verne, Lee & Mary, Hoosier trio; Lulu Belle & Scotty; Uncle Ezra; Lucille Long & Joe Kelly, m.c.; Guests: WLS KWK WMT WBOW WIRE WLW (sw-11.98) (also see 10 p.m.)
 CBS-Prof. Quiz with Bob Trout (Nash Motor Car Co.): WISN KMOX WHAS WBBM WCCO WFBM WJR WISN (sw-11.83) (also KNX KSL at 10 p.m.)

NBC-Al Roth's Orch.: WTAM WIBA (sw-9.53)
 MBS-John Steele, commentator, from London: WGN
 KOA-Comedy Stars of Broadway
 KSD-Treasure Hunt
 WCFL-Herr Louie & the Weasel
 WHO-Sunset Corners Frolic
 WIND-Basketball Game
 WKBB-Hits & Encores
 WKBB-Week's Activities at the State Capitol
 WMAQ-Henry Busse's Orch.
 WMBD-Happy Family
 WOC-Vivian Benschopf
 WROK-Ranch Boys
 WSBT-In the Gloaming
 WTAQ-Master Singers
 WTMJ-Dance Orch.; News
8:15

MBS-Chicago Symphony Orch.: WGN
 Music detail for this program may be found on page 9.
 NBC-Al Roth's Orch.: KOA
 KSD-News; Rhythm Makers
 WCFL-Adult Education Council
 WKBB-World Dances
 WKBB-John Gruber, pianist
 WOC-Jungle Jim
 WROK-News; Ten Minutes with You
 WTAQ-House of Peter McGregor
8:30

CBS-Saturday Night Serenade (Pet Milk); Mary Eastman, sopr.; Bill Perry, trn.; The Serenaders; Gus Haenschen's Orch.: WMBD WOC WBBM WHAS KMOX WFBM WJR WKBB
 NBC-Second Overture, drama: WMAQ KOA WTAM (sw-9.53)
 "Second Overture," a play in one act and one scene laid in the days of the Russian Revolution, 1918, was written to order for NBC by Maxwell Anderson, distinguished American playwright. The scene of "Second Overture" is a small damp cellar in the city of Tumen, East of Moscow, where a small group of refugees are huddled together, surrounded by armed guards, awaiting disposition at the hands of the authorities who have taken them prisoner. In the cast will be Marlena Fiory, Helen Walpole, Adele Harrison, Waldemar Kappel,

NBC-Symphony Orch.: KSD
 WCFL-To be announced
 WIND-Walkathon
 WROK-Musicale
9:30
 NBC-Symphony Orch.: WTAM
 KWK-AI Sarli's Jam Session
 WCFL-Labor Flashes
 WIND-Stars Over Manhattan
 WLS-Land o' Memories
 WROK-Laurie's Orch.
9:45

NBC-Symphony Orch.: WCFL
 CBS-Maxine Sullivan, songs: WTAQ WISN WHAS WKBB KMOX WBBM WOC WSBT (sw-11.83)
 KWK-String Nocturne
 WCCO-Sportsmen's Special
 WFBM-A Sportsman Recalls
 WIND-Russ Hodges, comments
 WJR-Radio Soap Box
 WMBD-Value Hints
 WROK-News
10:00

NBC-Alka-Seltzer Barn Dance: WIBA WTMJ KGO KOA (also at 8 p.m.)
 CBS-Bob Crosby's Orch.: WISN WFBM WKBB WBBM WSBT (sw-11.83)
 NBC-Symphony Orch.: WCFL
 News: WOC WTAQ WMBD WKBB
 KMOX-Forest Crawford's Orch.
 KWK-Sport Review

NBC-Alka-Seltzer Barn Dance: WIBA WTMJ KGO KOA (also at 8 p.m.)
 CBS-Bob Crosby's Orch.: WISN WFBM WKBB WBBM WSBT (sw-11.83)
 NBC-Symphony Orch.: WCFL
 News: WOC WTAQ WMBD WKBB
 KMOX-Forest Crawford's Orch.
 KWK-Sport Review

NBC-Alka-Seltzer Barn Dance: WIBA WTMJ KGO KOA (also at 8 p.m.)
 CBS-Bob Crosby's Orch.: WISN WFBM WKBB WBBM WSBT (sw-11.83)
 NBC-Symphony Orch.: WCFL
 News: WOC WTAQ WMBD WKBB
 KMOX-Forest Crawford's Orch.
 KWK-Sport Review

PHIL SPITALNY'S orchestra leaves Radio City for three weeks to make one-week stage appearances in Cleveland (starting January 14), Chicago (January 21) and Kansas City (January 28). "CLARA, LU 'N' EM" wrote their own script. They did not engage a writer—Mrs. E. M. A., Logansport, Ind.

YOU CAN WIN!
 Prize Contests pay Rich Rewards. My students have won over \$200,000 in Prizes. My PERSONAL COACHING COURSE in CONTEST TECHNIQUE will help you win. As a foretaste, I offer you 3 Gifts.
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 They are FREE while they last. Write NOW! A postal will do. Simply ask for "the 3 Gifts."
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 Dept. R, 6230 N. 4th St., Philadelphia, Pa.

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Stanley Waxman, Charles Webster, Morgan Farley, Burford Hampden and George Gault, all of whom have had long experience in the theater and radio.

CBS-By Popular Demand, Book Review: (sw-11.83)
 KSD-Community Forum
 WCCO-Dick Long
 WCFL-Montparnasse
 WIBA-Club Chanticleer
 WISN-Curtain Calls
 WKBB-Saturday Night at a Country Parsonage
 WROK-Dance Hour
 WSBT-On to Adventure
 WTAQ-News
8:45

CBS-Among Our Souvenirs: (sw-11.83)
 WCCO-Musicale
 WIBA-News
 WKBB-Sentimental Mood Music
 WROK-Joe Gerken's Orch.
 WSBT-Komedy Kingdom
 WTAQ-Dance Orch.
9:00

CBS-Lucky Strike Hit Parade; Richard Himber's Orch.; Freda Gibson & Buddy Clark, vocalists; Songsmiths Quartet; Guest: WJR WOC WSBT WBBM KMOX WKBB WTAQ WHAS WISN WCCO WMBD WFBM WKBB (sw-11.83)
 Evelyn Herbert will be tonight's guest.

NBC-Symphony Orch.; Arturo Toscanini, cond.: KOA WTAM WTMJ WIBA WMAQ WIRE (sw-9.53)
 Music detail for this program may be found on page 9.
 NBC-Symphony Orch.; Arturo Toscanini, cond.: WBOW WMT WLW (sw-6.14)

KSD-Treasure Hunt
 KWK-Charlie Gaylord's Orch.
 WLS-Barnyard Jamboree
 WROK-Whispering Orch.
9:15
 NBC-Symphony Orch.: KSD
 WCFL-To be announced
 WIND-Walkathon
 WROK-Musicale
9:30

NBC-Symphony Orch.: WTAM
 KWK-AI Sarli's Jam Session
 WCFL-Labor Flashes
 WIND-Stars Over Manhattan
 WLS-Land o' Memories
 WROK-Laurie's Orch.
9:45

NBC-Symphony Orch.: WCFL
 CBS-Maxine Sullivan, songs: WTAQ WISN WHAS WKBB KMOX WBBM WOC WSBT (sw-11.83)
 KWK-String Nocturne
 WCCO-Sportsmen's Special
 WFBM-A Sportsman Recalls
 WIND-Russ Hodges, comments
 WJR-Radio Soap Box
 WMBD-Value Hints
 WROK-News
10:00

NBC-Alka-Seltzer Barn Dance: WIBA WTMJ KGO KOA (also at 8 p.m.)
 CBS-Bob Crosby's Orch.: WISN WFBM WKBB WBBM WSBT (sw-11.83)
 NBC-Symphony Orch.: WCFL
 News: WOC WTAQ WMBD WKBB
 KMOX-Forest Crawford's Orch.
 KWK-Sport Review

NBC-Alka-Seltzer Barn Dance: WIBA WTMJ KGO KOA (also at 8 p.m.)
 CBS-Bob Crosby's Orch.: WISN WFBM WKBB WBBM WSBT (sw-11.83)
 NBC-Symphony Orch.: WCFL
 News: WOC WTAQ WMBD WKBB
 KMOX-Forest Crawford's Orch.
 KWK-Sport Review

NBC-Alka-Seltzer Barn Dance: WIBA WTMJ KGO KOA (also at 8 p.m.)
 CBS-Bob Crosby's Orch.: WISN WFBM WKBB WBBM WSBT (sw-11.83)
 NBC-Symphony Orch.: WCFL
 News: WOC WTAQ WMBD WKBB
 KMOX-Forest Crawford's Orch.
 KWK-Sport Review

Saturday January 29



EDWARD D'ANNA
 "Carborundum Band" conductor
 Sat. 6:30 pm CST

WHAS-Kentucky Play Party
 WIND-In the Gloaming
 WLS-Tall Story Club
 WLW-Paul Sullivan, news comm.
10:15
 CBS-Bob Crosby's Orch.: WJR WOC WKBB
 MBS-Horace Heidt's Orch.: KWK WGN
 News: WKBB WCCO WFBM WIRE WHO

Dance Orch.: WTAQ WHAS
 KMOX-Dsuty Rhodes' Orch.
 WLW-Larry Lee's Orch.
 WMBD-Sports; Prgm. Review
10:30
 NBC-Ruby Newman's Orch.: WBOW WHO
 CBS-Dance Orch.: WJR WMBD
 WSBT WISN WKBB WKBB
 WOC WTAQ WFBM (sw-11.83)
 NBC-Dance Orch.: WCFL
 MBS-Horace Heidt's Orch.: WIRE WLW
 News: WBBM WMT KSD
 KMOX-Barn Dance
 WCCO-Rollie Johnson
 WIND-Peacock Court
 WLS-Fireside Party
 WCFL-Henry Busse's Orch.
 WTAM-Musical Bulletin Board
10:45

NBC-Ruby Newman's Orch.: KSD WTAM
 News: WROK WIND
 WBBM-Piano Parade
 WCCO-Cecil Hurst's Orch.
 WIRE-Variety Show
 WMAQ-Louis Panico's Orch.
 WMT-Electric Park Band
11:00
 NBC-Emery Deutsch's Orch.: WBOW WTAM KSD
 CBS-Sammy Kaye's Orch.: WOC WISN WKBB WTAQ WMBD WFBM WSBT WBBM
 NBC-Bert Block's Orch.: WCFL
 MBS-Isham Jones' Orch.: WMT WGN WIRE
 KOA-Nick Stuart's Orch.
 KWK-Glenn Hardman's Orch.
 WCCO-Gophers
 WHO-WHO-ot Owl Club
 WIBA-Club Chanticleer
 WIND-Bill Carlsen's Orch.
 WJR-Ernie Holst's Orch.
 WLS-National Barn Dance
 WLW-Twenty-four Hours Review
 WMAQ-Earl Hines' Orch.
 WTMJ-Dance Orch.

End of Saturday Programs

OLD BOOKS WANTED

We pay big cash prices for thousands of different titles. We bought over 7,500 books in past twenty-one months, paying as high as \$500 for a single book. For example, we will pay you cash for the following books as described in our price list:

Pilgrim's Progress	\$4,000.00
Adventures of Tom Sawyer	200.00
Old Swimming Hole	75.00
Black Beauty	100.00
Treasure Island	35.00
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Venus and Adonis	5,000.00
Leaves of Grass	250.00
Snow-Bound	45.00
Uncle Tom's Cabin	100.00
Ben Hur	50.00
Last of the Mohicans	50.00
Moby Dick	100.00
Little Women	25.00
McGuffey Primer	100.00
Tamerlane & Other Poems	5,000.00

These are but a few of the many thousands of

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SHORT WAVES

BY CHAS. A. MORRISON, president, INTERNATIONAL DX-ER'S ALLIANCE
Broadcasts mentioned below are Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours.

JANUARY 4 was a red-letter day in the annals of amateur radio history, for it was in the early morning hours of that day that a message, traveling at a speed of 271 miles per second, was flashed around the world, touching every continent en route and covering a total distance of 54,100 miles in exactly three minutes and twenty seconds.

The "All-Continents Round Table," organized and presided over by Bill Burkhart, Jr., W4DLH of Goulds, Fla. (the southernmost amateur station on the mainland of the United States), was called to order shortly after 7:30 a.m. EST, with the following members, each of whom had been chosen to represent his continent upon this occasion, answering the rollcall by checking in with W4DLH in a satisfactory two-way contact: VU2CQ in Bombay, India; G5ML in Kenilworth, England; HK5AR in Cali, Colombia; VK4JU in Brisbane, Australia, and SU1KG in Alexandria, Egypt. After preliminary contacts, time checks and last-minute instructions, the first attempt was made at 7:46 a.m. EST to pass the message around the world. Due to poor reception conditions on the Colombia-to-Australia link, the first and second trials were both failures. The third attempt, which was destined to mark another milestone in the history of radio communications, got under way at 8:18 a.m. and 20 seconds EST, with Bill Burkhart, W4DLH, saying, "Calling the All-Continents Round Table and checking it over to VU2CQ. Take it away, Bombay." There, M. Mozoomder, right in the middle of his dinner hour, turned the message over to G5ML in Kenilworth, England. Here, Fred Miles, who had just finished his noon-day lunch, picked up the message and passed it over the Atlantic to HK5AR in Cali, Colombia, South America. Antonio Restrepo, who had gotten out of bed at daybreak for the event, in turn passed it along to Frank Noland, VK4JU in Brisbane, Australia, who was a bit "weak in the knees" after two weeks of burning the midnight oil in preparation for the big moment. From Australia the message zoomed over the Indian Ocean to Bob Green, SU1KG, who had gotten off work in the middle of his afternoon's duties in Alexandria, Egypt, to participate in the historic relay. From this point the message was passed back over the Atlantic and home again to waiting W4DLH in Goulds, Fla., who at exactly 8:21 a.m. and 40 seconds EST came back on the air, and so excited he could hardly speak, said, "O. K., Alexandria, and O. K., members of the All-Continents Round Table, the circuit is complete, we have succeeded."

Then the excitement of success, following weeks of responsibility and minute preparations, got the best of Bill, and he became absolutely speechless. When he had calmed down sufficiently to pass the good word on to his colleagues, it was to the effect that for the first time in the annals of amateur radio history, a message had been sent twice around the world, touching all continents en route, in the incredible total elapsed time of three minutes and twenty seconds.

What does this new world-record mean to short-wave radio? No one can yet tell, but one thing is certain, it will excite the imagination of radio men throughout the world and furnish the pioneering background for greater things in all-continental work. Perhaps in some small way this achievement will show the fathers of the ether lanes that amateur radio is a medium by which the peoples of the

world will gain a better and more peaceful understanding of each other. At least, it opens up new fields for experimentation in a science which is yet in its infancy. RADIO GUIDE salutes the AMATEUR FRATERNITY.

On Sunday, January 23, at 8:15 p.m. EST, Giulio Gatti-Casazza, former director at the New York Metropolitan, will be interviewed before the microphone of 2RO3 (9.635), Rome, Italy.

Presidents, other government officials and representative citizens of various Latin-American countries will be heard over the Blue Network of the National Broadcasting Company beginning Friday, January 28, at 6:15 p.m. EST, in a new series of programs entitled "Views and News of South America." These broadcasts will be released for international listeners through Short-Wave Station W3XAL (17.78). The first broadcast will originate in Rio de Janeiro, Brazil, where it will be short-waved to the United States, probably over PSH (10.22).

Harold Schrock of Bloomington, Ill., informs me that Amateur Station W9BSP, owned by Marshall H. Ensor of Olathe, Kan., operating in the 160-meter amateur band on a frequency of 1.903 megs, with a power of 1000 watts, is radiating code lessons and radio instruction for those interested in obtaining amateur operating licenses, nightly from 8:30 to 9:30 p.m. EST.

Eugene Reinhard of Red Band, N. J., reports a new Spanish station, announcing as "German Freedom Sender, Deutscher Freiheit Sender," is being heard daily from 4 to 4:30 p.m. EST, on a frequency of 9:34 megs. R. B. Oxrieder of State College, Penn., is hearing an unknown French speaking station near 2 p.m. EST, on a frequency of 9.035 megs. TI4NRH, the famous station of Senor Amando Cespedes Marin of Heredia, Costa Rica, which has not been on the air for many weeks, is again being heard in the late evenings on a frequency of 9.698 megs. RV59 (6.004), Moscow, U.S.S.R., is relaying the Soviet programs at present daily from 4 to 5 p.m. EST, and sometimes a little later. Verifications are again being sent out from Short-Wave Station ZBW3 (9.525) of Hong Kong, providing reports are accompanied by an international reply coupon.

The Broadcasting Corporation of Japan is planning to drastically enlarge its present schedule of overseas broadcasts. In anticipation of this move, JZJ (11.8) has been heard testing recently at irregular hours outside of the regular program periods.

Australia will open its 150th anniversary celebrations with several interesting broadcasts, which will be available over Daventry stations, as follows: on Wednesday, January 26, at 3:15 a.m. EST, "Stars of Australia"; at 4:45 a.m. EST, a message to the Australian Commonwealth from S. M. Bruce, High Commissioner for Australia in London; at 3 p.m. EST, a talk by Lord Wakehurst, Governor of New South Wales, with a description of some of the happenings on the opening day of the celebrations, from Sydney, Australia. Two episodes from the dramatic biography "Victoria Regina," which has been such a striking stage success in New York and London, will be produced on the Daventry program on Monday, January 24, at 9:50 p.m. EST.

Log of Short-Wave Stations Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)		
CJRO, Canada	6.15	JZJ, " 11.80
COBC, Cuba	9.31	JZK, " 10.16
CJRX, "	11.72	KIO, Hawaii 11.68
COBZ, "	9.03	KKH, " 7.52
COCD, "	6.13	KKP, " 16.03
COCH, "	9.43	Kliphevel, "
COCO, "	6.01	South Africa 9.62
COCQ, "	9.75	LRU, Argentina 15.29
COGF, "	11.805	LTX, " 9.66
CSW, Portugal	9.94	LSX, " 10.35
DJB, Germany	15.20	OLR3A, Czecho-
DJC, "	6.02	slovakia 9.55
DJD, "	11.77	OLR4A, " 11.84
DJL, "	15.11	OLR5A, " 15.23
EJ43, Canarias	10.37	ORK, Belgium 10.33
EAP, Spain	9.49	OZF, Denmark 9.52
EAAH, Spanish	14.05	PCI, Holland 9.59, 15.22
PHI, "	17.775	
F08AA, Tahiti	7.11	PRADO, Ecuador 6.62
GSA, England	6.05	PRF5, Brazil 9.50
GSE, "	9.51	PSH, " 10.22
GSC, "	9.58	RAN, U.S.S.R. 9.60
GSD, "	11.75	RKI, " 7.54
GSF, "	15.14	RNE, " 12.00
GSG, "	17.79	RV15, " 4.273
GSH, "	21.47	RV59, " 6.00
GSI, "	15.26	SPD, Poland 11.53
GSJ, "	21.58	SPW, " 13.64
GSL, "	6.11	TFJ, Iceland 12.23
GSO, "	15.18	TPA2, France 15.24
GSP, "	15.31	TPA3, " 11.88
HAS3, Hungary	15.37	TPA4, " 11.71
HAT4, "	9.12	VE9DN, Canada 6.005
HBH, Switzerland	18.48	VK2ME, Australia 9.59
HBJ, "	14.535	VK3LR, " 9.58
HBO, "	9.34	VK3ME, " 9.51
HBP, "	11.402	VPD2, Fiji 9.54
HCERL, Ecuador	7.80	WIXAL, Boston, Mass. 15.25, 11.79 and 6.04
HH2S, Haiti	5.925	XEUZ, Mexico, D.F. 6.12
HJ1AB, Colombia	9.5	XEXA, " 6.172
HJ1ABP, "	9.618	YSD, El Salvador 7.994
HP5A, Panama	11.7	YV5RC, Venezuela 5.80
HP5J, "	9.60	ZBW3, China 9.525
HS8PJ, Siam	9.51, 19.02	ZIK2, British 10.8
HVJ, Vatican City	15.12	Honduras 9.635
JDY, Kwantung	9.925	2RO3, Italy 11.81
JVN, Japan	10.66	2RO4, " 11.81
JVI, Japan	9.535	9MI, S.S. Kanimbla 6.01

Short-wave programs of American stations are shown along with the regular listings beginning on page 27. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—12:30 a.m., JZJ; 5, GSF, GSB, GSD, GSG, GSO; 7:30, XGOX; 7:45, JDY; 8:30, GSG, GSH, GSO, GSI, GSF; 8:35, JZJ; 11, GSD, GSF, GSG, GSH; 1 p.m., GSB, GSG, GSD, GSA; 2:40, 2RO3; 3, OLR4A; 3:10, TPA3; 4:15, GSB, GSD, GSC, GSO; 4:45, E9AH; 6:30, EAR, HP5A; 7, E9AH, HP5J, RAN, RKI; 7:15, CSW; 7:30, EAJ43; 7:35, 2RO3; 7:40, GSB, GSC, GSI; 8:15, EAJ43, DJB, DJJ; 10:25, GSB, GSC, GSD, GSI; 10:30, DJB, DJJ; 10:45, CJRO, CJRX; 11:30, TPA4.

Sunday, January 23

7 a.m.—Program from S. S. Kanimbla: 9MI
*7 a.m.—Program from Darien, Kwantung: JDY
7:30 a.m.—Crystal Palace band: GSF GSG GSD
8 a.m.—Variety program for North America: DJL
*8 a.m.—International church: COCQ
*8 a.m.—Overseas hour for Australia: JZJ
8:50 a.m.—Variety concert: PHI
9 a.m.—Two plays from "Victoria Regina": GSF
9:20 a.m.—BBC orchestra: BBC
Chorus: GSF GSG
1:40 p.m.—Iceland hour: TFJ
*2 p.m.—Danish program: OZF
2:15 p.m.—Clifford Curzon, pianist: GSG GSP
2:55 p.m.—Hoghton Street Baptist services: GSG
3 p.m.—New York Philharmonic orchestra: WIXAL (11.79)
4 p.m.—Chapel Organ: W2XAF (9.53) W2XAD (15.33)
*4:30 p.m.—Overseas hour (East): JZJ JZJ
4:45 p.m.—Trio of koto: JZJ JZJ
*4:55 p.m.—Greetings to listeners: DJB DJC DJD
5 p.m.—Devotional period: WIXAL (11.79)
5 p.m.—Sunday orchestral concert: GSC GSD
5:15 p.m.—A play in songs: DJB DJC DJD
5:30 p.m.—Dance orchestra: YV5RC
5:30 p.m.—"In the College President's Study": WIXAL (11.79)
6:35 p.m.—"News from Wales," J. C. Griffith-Jones: GSC GSI
6:50 p.m.—Methodist services: GSC GSI
7 p.m.—El Salvadorian program: YSD
7 p.m.—Chimes and church services: WIXAL (6.04)
*7 p.m.—Brazil on the Air: PSH (10.22)
*7 p.m.—Program from Moscow: RAN RKI
7:30 p.m.—Requests concert: DJB DJC DJD
7:30 p.m.—Melodies of the world: YV5RC
7:45 p.m.—Folk-songs and music: 2RO3
8 p.m.—Sea chauties: GSC GSI
8 p.m.—Complete opera: COCH
8 p.m.—Band concert: COCO
8:15 p.m.—Interview with Giulio Gatti-Casazza, former director of the New York Metropolitan: 2RO3
9 p.m.—Holy Rosary services: TIRCC (6.55)
*9 p.m.—Cararo's tango band: LRX
9:15 p.m.—"World Affairs," Sir Malcolm Robertson: GSC GSI
*11:45 p.m. (ex. Sat.)—Program from South Africa: KLIPHEUVEL (9.61) ROBERTS HEIGHTS (9.523)
*12 mid.—Eden Concert Cabaret: COCQ
(Continued on Next Page)

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(Continued from Preceding Page)
*12:30 a.m.—Overseas hour (Pacific Coast): ZJZ
*1 a.m.—DX programs: XEUZ
*3 a.m.—English programs from Siberia: RV15

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ††Tuesday, Thursday, Saturday; †††Tuesday, Thursday.

Monday, January 24

†5:30 a.m.—Program from Fiji's: VPD
‡8 a.m.—Oriental variety: ZBW3
8:15 a.m.—Carmen Hill, 'cello: GSF GSG GSG
8:40 a.m.—Variety program: PHI
10 a.m.—Arthur Salisburg's orchestra: GSF GSG
11:30 a.m.—Vest-pocket vaudeville: GSF GSG
1:30 p.m.—Swift Serenade Concert orchestra: GSG GSD
3:30 p.m.—"The Count of Monte Cristo" (Part IV): GSP GSG
4 p.m.—Around the Dials: W1XK (9.57)
4:35 p.m.—Teddy Joyce and his girls: GSG GSD
4:45 p.m.—English hour from Brazil: PRF5
†4:50 p.m.—Science news: W1XAL (6.04)
†4:50 p.m. (ex. Sat.)—News: W2XAF (9.53)
W2XAD (15.33)
5 p.m.—Musical treasures: DJB DJC DJD
‡5:15 p.m.—Sports in America: W2XAF (9.53)
W2XAD (15.33)
5:30 p.m.—"Headlines and Bylines" (for Europe): W2XE (11.83)
†6 p.m.—Monitor news: W1XAL (11.79)
9:15 p.m.—Lively entertainment: DJB DJC DJD
6:15 p.m.—American travelog: W2XAF (9.53)
W2XAD (15.33)
7:30 p.m.—"Beside the well . . .": DJB DJC
7:30 p.m.—Josef Marais' band: GSG GSG
7:30 p.m.—Course in modern radio: W1XAL (6.04)
7:45 p.m.—Opera: 2R03
8 p.m.—Maurice Winnick's orchestra: GSG GSG
‡8 p.m.—"Conjuncto-Neopobiano 1936 Typical orchestra": COGF
8:15 p.m.—Mail bag: 2R03
9:15 p.m.—In Town Tonight: GSG GSG GSG
9:15 p.m.—Program of the Pan American Union: YV5RC
10:10 p.m.—"Thirty-two Years as a Butler," Charles W. Cooper: GSG GSG GSG
12:45 a.m.—Michio Miyagi, koto player: JZJ

Tuesday, January 25

7:15 a.m.—Made in Great Britain: GSF GSG GSG
7:45 a.m.—Troise and his mandoliers: GSF GSG GSG
8:15 a.m.—Michio Miyagi, koto player: JZJ
9 a.m.—Mien Potharst, pianist: PHI
9:40 a.m.—Radio revue: PHI
11:40 a.m.—"Do We Understand English?": GSF
1:55 p.m.—BBC Midland orchestra: GSG GSG
2:15 p.m.—"Over the Farm Gate," J. A. Scott Watson: GSP GSG
2:50 p.m.—Moisevitsh, pianist: GSP GSG
3:20 p.m.—Celebration of the 179th Anniversary Robert Burns: GSP GSG
4:35 p.m.—La Societe des Instruments a Vent de Bruxelles: GSG GSG GSG
5:15 p.m.—"I've Been Told," Anthony Weymouth: GSG GSG GSG
6:20 p.m.—News: GSG GSG
6:40 p.m.—French-Canadian folk-songs: GSG GSG
6:45 p.m.—Edith v. Voigtlander, violinist: DJB DJC DJD
7:30 p.m.—Greetings to Baden: DJB DJC DJD
†7:30 p.m.—Broadcast from Belize, British-Honduras: ZIK2
7:30 p.m.—Popular music and Rafael Guinan: YV5RC
7:30 p.m.—"Splendors of Literature," Prof. J. P. Scammel: W1XAL (6.04)
7:45 p.m.—Economic survey: 2R03
8 p.m.—Eric Thiman, organ: GSG GSG
†8 p.m.—Argentine music: COGF
8 p.m.—Man-About-Town: W3XAL (17.78)
8 p.m.—Harvard hour: W1XAL (6.04)
8:15 p.m.—Tuesday Symphonies: 2R03
††9 p.m.—Somavillas' orchestra: COGF
9:15 p.m.—Swabian humor: DJB DJC DJD
9:30 p.m.—Otto Dobrindt's orchestra: DJB DJC
11 p.m.—Program from Tahiti: F08AA
11:30 p.m.—Salute to Latin America: W8XAL (6.06)

Wednesday, January 26

3:15 a.m.—Stars of Australia: GSB GSO GSD
3:45 a.m.—BBC Empire orchestra: GSB GSO GSD
4:45 a.m.—A Message to the Australian Commonwealth from S. M. Bruce, High Commissioner for Australia in London: GSB GSO GSD
7:40 a.m.—Jack Leonard's orchestra: GSF GSG
11:20 a.m.—Gwendoline Gasper, soprano: GSF
11:40 a.m.—"World Affairs," Sir Malcolm Robertson: GSF GSG
3 p.m.—Australia's 150th Anniversary Celebration: GSP GSG GSD
3:15 p.m.—Band wagon: GSG GSP
4:45 p.m.—BBC Symphony Concerts, conducted by Sir Adrian Boult: GSO GSD
5 p.m.—At the Hearth: DJB DJC DJD
5:15 p.m.—An hour of music: DJB DJC DJD
6:15 p.m.—"Tannhauser," Richard Wagner; Broadcast from Leipzig: DJB DJC DJD
7 p.m.—Budapest program: HAT4
7:30 p.m.—Round table: DJB DJC DJD
7:30 p.m.—Don Mariani, tangos: YV5RC
7:30 p.m.—World of Science: W1XAL (6.04)
7:45 p.m.—Famous voices of yesterday: 2R03
8 p.m.—Songs of the twentieth century: W1XAL (6.04)

8 p.m.—South American Music: GSG GSG
8 p.m.—North American hour from Czechoslovakia: OLR3A
8 p.m.—Latin-American night: W3XAL (17.78)
8 p.m.—"Just Talking On . . .," Rosita Jemima Wade: 2R03
8:30 p.m.—Light music: 2R03
8:45 p.m.—For the Short Wave Listener: W1XAL (6.04)
10:45 p.m.—Vest-pocket vaudeville: GSG GSD

Thursday, January 27

7:15 a.m.—Gaugmont State orchestra: GSF GSG GSG
7:30 a.m.—"At the Black Dog": GSF GSG GSG
8:15 a.m.—Fumikichi Fujimoto, songs: JZJ
8:20 a.m.—Eduard Biele, violin: PHI
9 a.m.—House in the Country: GSF GSG
9:15 a.m.—H. M. Royal Marines band: GSD GSG GSG
3 p.m.—Hillbilly Round-up: GSP GSG
3:30 p.m.—The Way of Peace: GSP GSG
4:40 p.m.—Table Tennis, Final of the Swaythling Cup: GSG GSG GSG
4:45 p.m.—Fuji Mixed orchestra: JZJ JZJ
6 p.m.—Malay love songs: DJB DJC DJD
6:15 p.m.—Variety hour: DJB DJC DJD
6:50 p.m.—Recital of empi artists: GSG GSG
7:15 p.m.—Geber Hernandez orchestra: YV5RC
7:30 p.m.—Special program for Florida: DJB DJC
7:30 p.m.—"Whales and Whaling the Year Around": W1XAL (6.04)
7:45 p.m.—Selections from operas: 2R03
8:15 p.m.—"Modern Italy," John Pugliese: 2R03
8:45 p.m.—Musician of the spirit: W1XAL (6.04)
9:15 p.m.—Ship ahoy!: DJB DJC DJD
9:35 p.m.—H. M. Royal Horse Guards band: GSG
10 p.m.—Canadian hour: HH2S

Friday, January 28

8:05 a.m.—"Topical talks for seamen": GSF GSG GSG
8:20 a.m.—Next week's programs: GSF GSG GSG
9 a.m.—Phohi variety ensemble: PHI
11:30 a.m.—"How Table Mountain Got its Cloud," a legend of South Africa: GSF GSG
1:20 p.m.—Next week's programs: GSG GSD
2:30 p.m.—"Five Hours Back": W2XAD (15.33)
W2XAF (9.53)
3 p.m.—Kentucky Minstrels: GSP GSG
4:45 p.m.—"Japan-made Optical Instruments": JZJ JZJ
4:45 p.m.—"Empire Variety Theater": GSG GSD
5 p.m.—Soldier songs: DJB DJC DJD
5:25 p.m.—"At the Black Dog": GSG GSG GSG
6:15 p.m.—"Views and News of South America": W3XAL (17.78)
6:20 p.m.—"Do We Understand English?": GSG GSG
6:30 p.m.—Cantata, "Filled with Longing": DJB
6:35 p.m.—BBC Empire orchestra: GSG GSG
7:15 p.m.—Concert orchestra: YV5RC
7:30 p.m.—Concert by the Berlin Conservatory of Music: DJB DJC DJD
7:30 p.m.—Listener's Mail Bag: W1XAL (6.04)
7:30 p.m.—English program from Switzerland: HBL (9.345)
7:45 p.m.—Talk, "Pathways to Peace": W1XAL (6.04)
8 p.m.—North American hour from Czechoslovakia: OLR3A
8 p.m.—Bernard Crook quintet: GSG GSG
8 p.m.—Woman's Page program: W3XAL (17.78)
8:15 p.m.—"Across the Footlights": W1XAL (6.04)
8:30 p.m.—"The Schmidts at Home": DJB DJC
8:30 p.m.—"Rome's Midnight Voice," Amy Bernardly: 2R03
9 p.m.—Program for Latin-America: W1XAL (11.79)
9:15 p.m.—Dance music: DJB DJC DJD
9:30 p.m.—"House in the Country": GSG GSD GSG
10:45 p.m.—Snooker, Joe Davis vs. Horace Lindrum: GSG GSG GSG
11:30 p.m.—DX Club: W8XK (6.14)
12:45 a.m.—A visit to "Snow": JZJ

Saturday, January 29

8 a.m.—Commodore Grand orchestra: GSF GSG
8:30 a.m.—Operetta program: PHI
9 a.m.—Gershon Parkinson quintet: GSF GSG
10:30 a.m.—Football; Portsmouth vs. Stoke City: GSF GSG
12:30 p.m.—Ambrose and his orchestra: GSG GSG
2:30 p.m.—In Town Tonight: GSP GSG GSD
3 p.m.—Music Hall: GSG GSG GSG
4:45 p.m.—BBC orchestra: GSG GSG GSG
5 p.m.—Folk-song play: DJB DJC DJD
5 p.m.—Tourist hour: HP5A
6:45 p.m.—Swabian play, "Delicious Titbit": DJB DJC DJD
6:45 p.m.—Variety hour from Switzerland: HBL HBP
7:15 p.m.—Salvador Santaella and his orchestra: YV5RC
7:20 p.m.—"Over the Farm Gate," J. A. Scott Watson: GSG GSG GSG
7:30 p.m.—Songs and poetry: DJB DJC DJD
7:45 p.m.—Concert of chamber music: 2R03
8 p.m.—Cocktail music: W3XAL (17.78)
8 p.m.—Cuban music: L1X
8:15 p.m.—"Pasquini, teacher of Haendel," Eliza Beth Luin: 2R03
8:30 p.m.—The Continentals and Luis Alvarez: YV5RC
9 p.m.—Popular music: COGF
10:15 p.m.—London log: GSG GSG GSG
11 p.m.—Northern Messenger; messages to those in the Arctic: VE9DN CRX

Time Shown is EST. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

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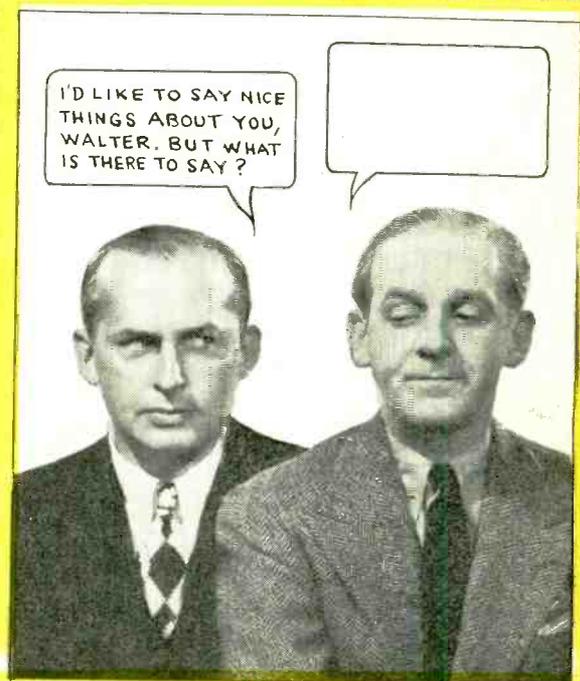
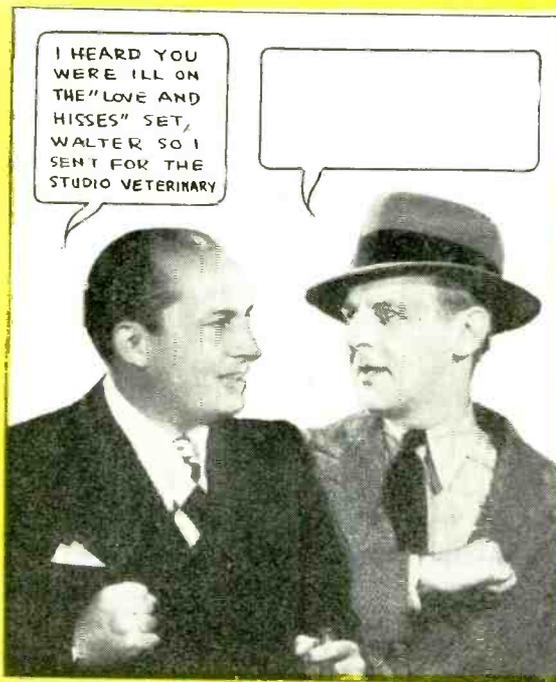
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