

COMPLETE PROGRAMS FOR WEEK ENDING FEBRUARY 19

RADIO GUIDE

TEN CENTS

this week

JEAN
SABLON

*"Your Hit Parade"
guest Saturday*

HUMPHREY BOGART

*On "Baker's Broadcast"
Sunday*

BARBARA
STANWYCK

*Meets Charlie
McCarthy Sunday*

PATSY KELLY

*Visits Al Jolson
show Tuesday*

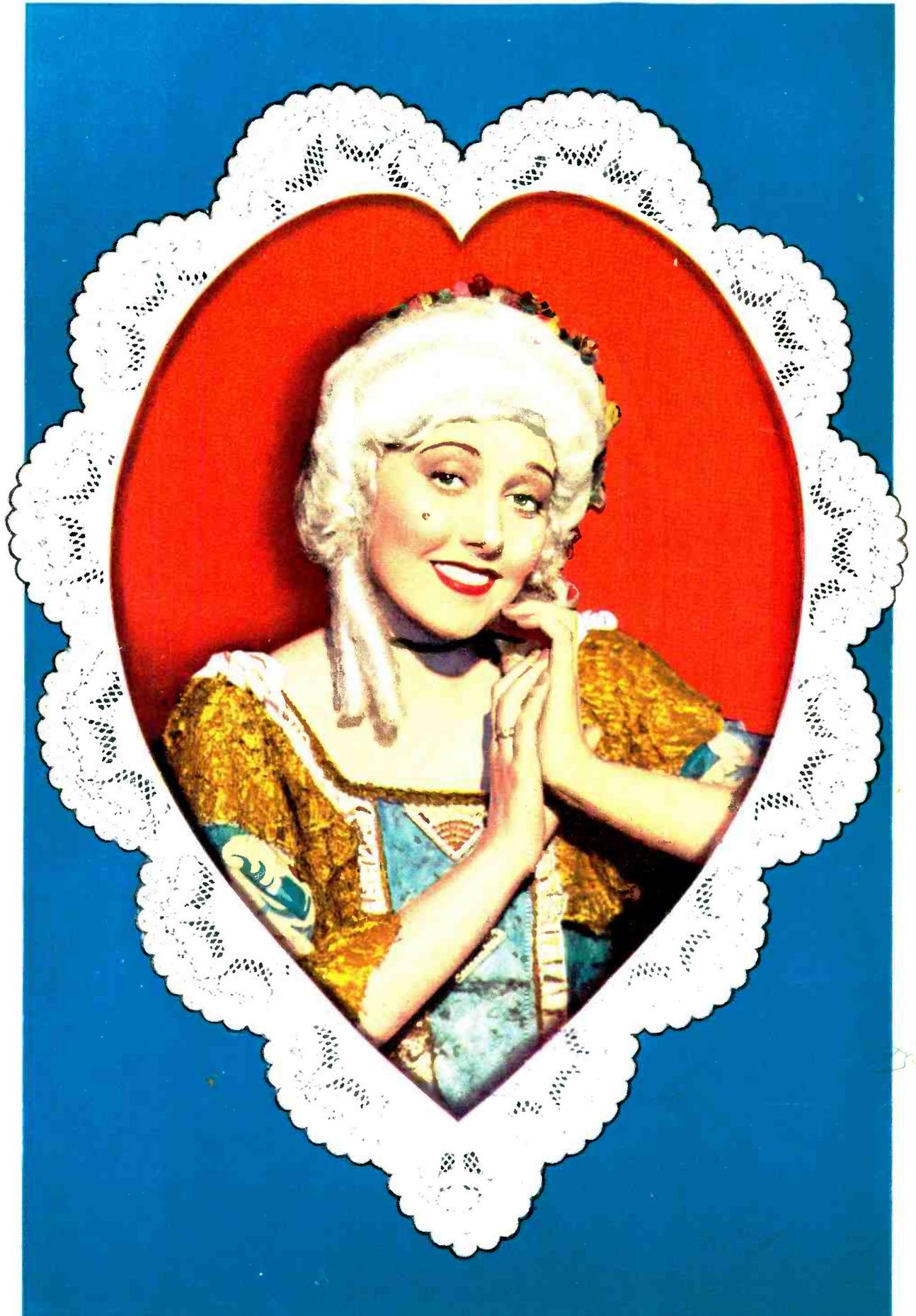
MARGARET SPEAKS

*"Voice of Firestone"
Monday*

LAURITZ
MELCHIOR

*Sings on
"Ford" hour Sunday*

LISTEN TO THEM!



Vivian Fridell—Mary Noble of "Backstage Wife"

TRUE STORY OF THE NATION'S NEWEST HIT—BEI MIR BIST DU SCHOEN

RADIO GUIDE

M. L. ANNENBERG
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CURTIS
MITCHELL
Editor

Medal of Merit

A Weekly Award for Excellence in Broadcasting

AWARDED TO THE NATIONAL FARM AND HOME HOUR

EVER since the formation of the National Broadcasting Company it has felt that the noontime belongs to agriculture; since 1928 it has! Back in the fall of that year NBC conceived the idea of a national radio program designed to fit the special needs of the more than thirty million American agriculturalists whose labors keep the bread-basket of the country filled. That was the beginning of the National Farm and Home Hour.

Now in its tenth year, this program, heard week-days over the NBC-Blue network, brings the farmer into daily contact with chief policy-making officers of the national government and provides him with a ringside seat at the most spectacular happenings in agricultural America.

The United States Department of Agriculture is and always has been the chief collaborator with NBC in presenting it. Other cooperating farm organizations, numbering almost fifty and representing every phase of American agriculture, include the National 4-H Clubs, American Farm Bureau Federation, National Grange, Future Farmers of America, Farmers Union, and the Association of Land Grant Colleges and Universities.

Special broadcasts direct from the scenes of important farm events are a regular feature on the Farm and Home Hour. Each year microphones are to be found at various livestock expositions, corn-husking contests, har-

vest festivals, country-life meetings, and the conventions of major farm organizations to relay the story of the proceedings to Farm and Home Hour listeners.

A revue of rural America, this program is truly the farmers' variety show. In it, rural folk have chosen a much more meaty program as their own than have any of their urban cousins. Not only do they hear fine music but they listen attentively to guests whose messages are broadening intellectually and profitable materially. There is none of the song-and-patter or swing craze in this series. They learn politics firsthand, and they take more of a hand in self-government than does any other group of citizens in the United States. Needless to say, the National Farm and Home Hour is a vital factor in helping rural America form the views on which its votes are cast.

Not only has the National Farm and Home Hour's long record of radio service to farmers and homemakers of the nation won it the title of "Farmer's Bulletin Board," but it has actually become known as the voice of American agriculture. Because of its unselfish rendering of that service, Radio Guide joins with the nation in a salute this week to the National Farm and Home Hour. To it, the editors give its highest award, the Radio Guide Medal of Merit, which will be presented on the air Tuesday.



HAPPY LISTENING

"Bei Mir Bist Du Schoen"

OUR radio has been full of it these last few weeks—full of some sort of a haunting rhythm with strange words which first seemed to us to be something about beer in a mist of sheen, but which we discovered were really "Bei Mir Bist Du Schoen." It took James Street to inform us that such was not originally German for "By Me You Are Grand," but—well, Hitler may not like it—it's a slight variation of a Yiddish song which had an inconspicuous debut in Brooklyn five years ago. More about how Maestro Guy Lombardo is responsible for the number's current popularity will be found in a highly entertaining story by Mr. Street on pages 2 and 3.

Herpetological Data

THERE are some of our friends to whom the mere mention of the word "snake" brings forth visions of slimy, slinking, vile-some creatures and a near fit of hysteria. Quite a natural behaviorism, psychologists declare—but one which is all unwarranted, according to scientists and students of the reptile family (herpetologists, if you please). Snakes, they'll have you know, are badly misunderstood. They're not as bad as tradition and myth will have them. In fact, certain species perform a distinct contribution to civilization, what with the services they render mankind. Next Sunday, on "The World Is Yours" program, scientists will attempt to dispel current misinformation about snakes. (See page 4.)

Calling Mr. Fred Smith

WE'D just love to wander into the lobby of New York City's Hotel New Yorker next Wednesday evening and have a bell-boy page "Mr. Fred Smith." But, we're not going to because we wouldn't like to be the cause of a near riot. That bell-boy would be a bit perturbed when he found from 300 to 500 Fred Smiths answering his call. Yes, there'll be that many bona fide Fred Smiths at the New Yorker. As members of the B. & P. & C. U. O. of F. S. of A. (please see page 18 for explanation) they'll be having their second annual banquet for the purpose of strengthening their code of "Don't worry about anything and never get into trouble." We'd like to attend this meeting of the "silliest society in the world," but our name isn't Fred Smith. So, we'll listen to NBC's account of the affair.



Jack Benny will be Robert Taylor's "Good News of 1938" guest—Thurs.

This Week!

PREVIEWS OF SOME OF THE BETTER
REGULAR AND SPECIAL BROADCASTS



Handsome Bob retaliates by visiting Jack and his Jell-O Show—Sun.

SUNDAY, FEBRUARY 13

Raymond Greene . . . from London

Everest Expedition—CBS, 1:30 p.m. EST.

Greene, veteran of the 1933 expedition to Mt. Everest, will describe the "Assault on Everest." His talk will concern the new Everest expedition of seven men, leaving London last week. Although not a member of this latest expedition, Greene has helped in the preparation for it.

Dr. Walter Damrosch . . . Lincoln song

"Magic Key of RCA"—NBC-Blue, 2 p.m. EST.

One day after the 129th anniversary of Abraham Lincoln's birth, Magic Key presents Dr. Damrosch conducting his own composition, "An Abraham Lincoln Song." Dean of American musical conductors, Damrosch recently celebrated his 76th birthday. This program will also feature Consuelo De LaMar, lyric soprano, singing from her native Cuba.

Pescha Kagan . . . guest pianist

"Magazine of the Air"—CBS, 5 p.m. EST.

Guest on the "Magazine of the Air" will be an 18-year-old concert pianist, Pescha Kagan, who has been heard on the program before. She was born in Washington, Pa., of Russian parentage, studied in Vienna and under Josef Hoffman, and has been soloist with the Cincinnati Symphony and the Pittsburgh Symphony Orchestras. Paderewski complimented her on her technique.

Frogs . . . jump for \$10,000

"Golden Gate Exposition Mining Day"—NBC-Blue, 6:30 p.m. EST.

Featuring a mammoth frog derby, this broadcast will be heard from San Francisco. Philip Bradley, president of the Alaska Juneau mine, has wagered \$10,000 that his frogs will jump higher and farther than the famous "Salome Jane" frog owned by Thomas Campbell.

Robert Taylor vs. Jack Benny

"Jell-O Program"—NBC-Red, 7 p.m. EST.
(For the West, 8:30 p.m. PST.)

Anything can happen when radio comic No. 1 meets feminine film idol No. 1, Handsome Bob, and it's a sure bet Benny will try to find out how Bob got that way. Perhaps Bob will want to know how Benny got that way, too. In order not to be outdone, however, Benny plans to repay Taylor's visit by appearing with him on the latter's "Good News of 1938" program Thursday night.

Humphrey Bogart . . . thumb-nail sketch

"Baker's Broadcast"—NBC-Blue, 7:30 p.m. EST.

Being a thoroughgoing menace in such film hits as "Petrified Forest" and "Dead End" brought instantaneous success to Bogart. Fans will hear him tell his life-story in an interview as the guest of Peg ("Seein' Stars") Murray this Sunday.

Barbara Stanwyck . . . meets Charlie

"Chase and Sanborn Hour"—NBC-Red, 8 p.m. EST.

Miss Stanwyck, who graduated from stage stardom to front ranks of the film capital, was acclaimed by critics recently for her tender portrayal of the sacrificing mother in "Stella Dallas." Sunday she'll be heard in a scene from Eugene O'Neil's widely acclaimed drama, "The Straw."

Lauritz Melchior . . . for Ford

"Sunday Evening Hour"—CBS, 9 p.m. EST.

Considered greatest Wagnerian tenor of the world, Melchior is a Dane by birth. He made his "Met" debut the same day as did Marion Talley, Kansas City's protege, is best loved for his grand characterizations of the title roles of "Tannhaeuser" and "Siegfried."

For pictorial highlights in the life of Melchior, please see page 22.

MONDAY, FEBRUARY 14

Pan American . . . Temples to Friendship

"Brave New World"—CBS, 10:30 p.m. EST.

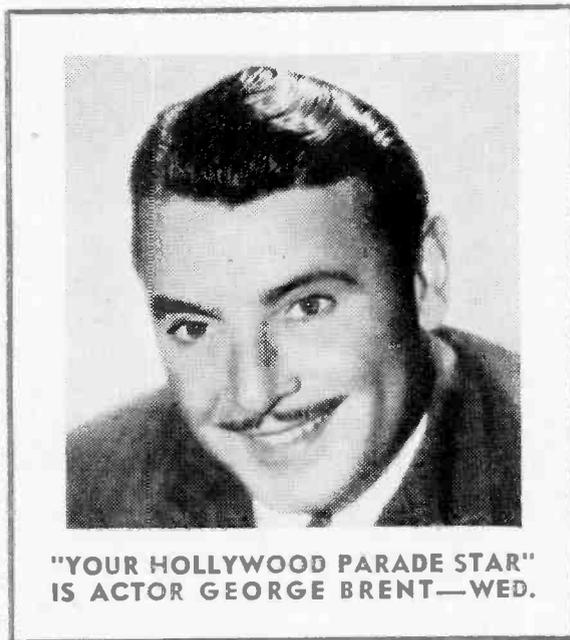
Beginning a new series of modern interests of the United States in Latin America, this broadcast will tell about the Pan American Union, Latin American embassies, the Hispanic Museum in New York, and various consulates in New York—all bonds of friendship between the Americas.

TUESDAY, FEBRUARY 15

Who is most photographed . . . Do you know?

Press Photographers of New York
Second Annual Poll—NBC-Blue, 6:15 p.m. EST.

Listeners will hear the name of the most-photographed man and woman in the news—in the opinion of the press photographers of New York. Not only will the two "most-photographed" persons be named, but they will be heard during this special broadcast telling what they think of photographers.



Patsy Kelly . . . visits Jolson

Al Jolson Show—CBS, 8:30 p.m. EST.
(For the West, 8:30 p.m. PST).

Miss Kelly was drafted by Hollywood magnates after a long series of successes on the musical-comedy stage. Born in Brooklyn, New York, she got her professional start as a tap-dancer, is the screen's foremost exponent of the raucous retort.

WEDNESDAY, FEBRUARY 16

George Brent

Olivia de Havilland . . . star pair

"Your Hollywood Parade"—NBC-Red 10 p.m. EST.

Olivia is known as the girl who plays in million-dollar productions; most notable, "Captain Blood" and "Anthony Adverse." Brent, a Dublin lad, got his start in a Broadway play. Recruited by Hollywood, he became entrenched overnight as a leading man.

27 murders . . . drama macabre

"Lights Out"—NBC-Red, 12:30 a.m. EST.

"Murder Castle" is the title of Arch Oboler's thrilling drama for murder-loving fans. It is based upon the story of the "Holmes Murder Castle" in Chicago, a building which was the scene of twenty-seven murders before the criminal was eventually captured and hanged.

FRIDAY, FEBRUARY 18

Nadine Conner . . . returns

"The Songshop"—CBS, 10 p.m. EST.

Miss Conner, guest on "The Songshop" last week, returns again as star of this week's program. Miss Conner, a product of the West Coast, made her first radio appearances as "Peggy Gardiner," later starred on the "Open House" and "Show Boat" programs.

SATURDAY, FEBRUARY 19

National Lawyers' Guild . . . convenes

Round-Table Discussion—CBS, 3:30 p.m. EST.

Participants in the discussion will be Judge John P. Devaney, former Chief Justice of the Supreme Court of Minnesota, and Dean Lloyd K. Garrison of the University of Wisconsin, former chairman of the Labor Board. They'll be heard speaking from Washington, where the Guild will convene.

Knights of Pythias . . . 74 years

Anniversary Celebration—CBS, 5:45 p.m. EST.

Bert S. Manzer, chancellor, will be heard speaking to members of the order throughout the United States. Granted a charter on February 19, 1864, from the United States Congress, this Order met with the approval of President Abraham Lincoln.

Student Choir . . . audition

"Columbia Chorus Quest"—CBS, 6 p.m. EST.

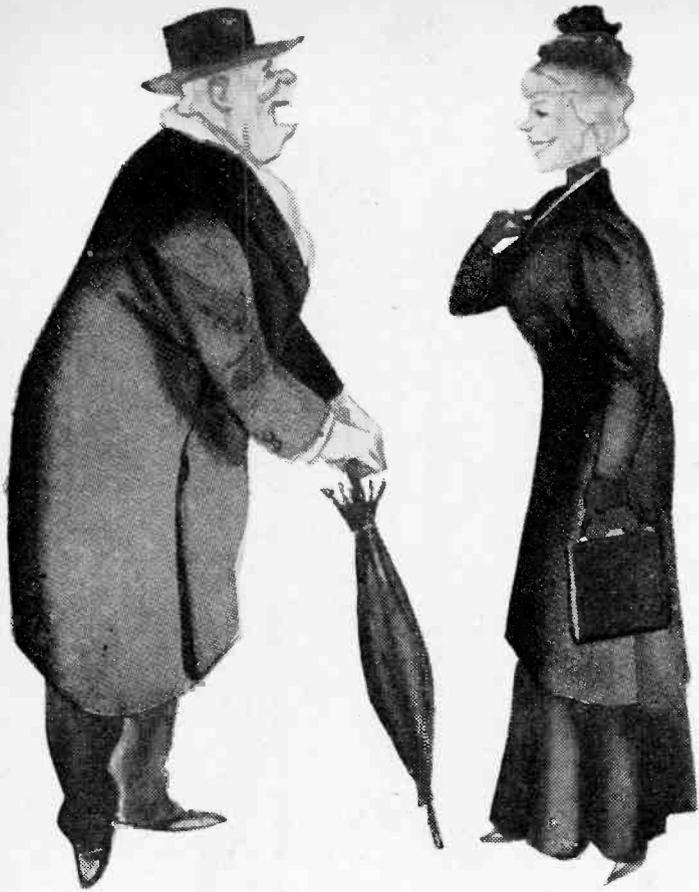
The University of Pennsylvania a capella choir, a mixed chorus of students ranging from the ages of 18 to 23, will present a program consisting of eighteenth century sea-chanties, a negro spiritual, a college hymn, and works by Palestrina, Purcell, and Mozart. They'll be heard from Philadelphia.

Jean Sablon . . . France's No. 1 troubadour

"Your Hit Parade"—CBS, 10 p.m. EST.

Attracted by his spectacular rise to fame in Europe, NBC brought Sablon to the United States about a year ago. His success was immediate, and since his arrival he's been heard on many programs. His vocalizations are suave and polished, and are rendered with a generous portion of pep.

FOR STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO "THIS WEEK'S PROGRAMS" ON PAGES 27 TO 43



"BY ME YOU ARE GRAND"

BY JAMES STREET

EVERYBODY'S SINGING IT—"BIE MIR
BIST DU SCHOEN." PLAYED ON THE AIR
FOR THE FIRST TIME BY GUY LOMBARDO,
RADIO MADE IT THE NATION'S NO. 1 HIT

THE marquee of the little Parkway Theater, fast in the wilderness of Brooklyn and on the fringe of the clattering ghetto, was bright and cheerful that night, and its lights flickered the message that the Yiddish musical comedy, "I Would If I Could," was opening.

But the little crowd that milled around the marquee and gaped or bought seats was not cheerful. It was hard to be cheerful in 1933, for the world's head was throbbing with the depression hangover.

Inside the theater, Aaron Lebedeff, one of the Brooklyn boys and idol of the Yiddish theater, peered over the footlights and smiled. It took a good man to smile in 1933—a hero to laugh. Then Lebedeff turned to his co-star, looked into her eyes and sang:

"Bei mir bistu shain."

A haunting tune it was, a sweet melody. The audience swayed as he sang. It patted its feet. It smiled. It laughed.

"Bei Mir Bistu Shain"—By Me You are Beautiful!

Only those who understood Yiddish understood the song, but the spectators in the theater understood, and when they walked out that night in 1933, they were smiling.

The world looked brighter. Things couldn't be so bad as they seemed—"bei mir bistu shain"—it rang in their ears. Durn it, wish that melody would get out of my head.

Thirty-three passed with a ray of hope on the horizon, '34 ran away, '35 was a husky year—swing it! Thirty-six came and went, and the nation's

tempo was churning again—racing! Thirty-seven, and the nation got that sinking sensation in the pit of its stomach. Thirty-eight—

And across the East River—that dirty, tricky, vicious river—from the wilderness of Brooklyn to the wilds of Broadway there came the haunting melody—

"Bei Mir Bist Du Schoen."

NEW YORK hummed it, the people patted their feet. They laughed again, and radio flung it into the far corners of the land, and the people sang—it means, "You are grand!"

That's how it happened, neighbors. It took the latest song-hit five years to get across a little river, and a few days to get around the world.

And behind it all is one of those strange stories that can happen only in radio and in the United States. You hear a heap about freedom of the press, but some day some scholar is going to do an opus on freedom of the theater, for it is there America gets its moods.

There is no explaining "Bei Mir Bist Du Schoen," the song your radio probably is playing right now. It's the same old "Bei Mir Bistu Shain" that Lebedeff sang back in 1933, except that "Shain" has been changed to "Schoen," but it still means you're grand—you are beautiful—you are the tops—you are *bella*—you are *wunderbar*—every language tells how swell you are—you are *grande, si si—tu es tres elegante*—you are the bee's knees—honey, yu's de stuff!

JACOB JACOBS and Sholom Secunda earn their daily bread by putting music and words together. They got their heads in a huddle back in 1933 and created the original Yiddish song. It has been called Hebrew. It is not Hebrew. Hebrew is as dead as Latin. It has been called German. It is not German—it's Yiddish. The language is spoken by Jews. It's their tongue. It's difficult to say exactly how it started, and even Jews disagree. But their consensus is that the Jews, who went to Germany many years ago to escape persecution, merged some of their Hebrew words with German and the re-

sult was Yiddish. It's a musical language, softer than German, and expressive.

There is no English word to tell exactly what "shain" means—the nearest to it is beautiful—not beautiful in the slightly sense, but swell—great—fine. As an American will say to his girl, "Darling, you are the tops," an American Jew would say in Yiddish, "Bei mir bistu shain."

Jacobs wrote the original lyrics. They don't rhyme in English. Secunda did the melody. The music rhymes in any language, and by me it's grand!

The song was a fair-to-middling success in Yiddish, and the show did pretty well. But when the show closed after a run of one season, only in Brooklyn, the owners of the song sold it to J. & J. Kammen for \$30!

J. & J. KAMMEN are Brooklyn music-publishers, but publish only Yiddish songs. It was not unusual for songwriters to sell a piece for such a pittance. The chances were a million to one that if it wasn't a hit during the run of the show it never would be a hit, and would die in Brooklyn, which is a bad place, indeed, to die—but a nice place to live.

J. & J. Kammen gave the boys a check for \$30, and cataloged the song. The boys cashed the check, took \$15 each and forgot all about it. Secunda, a conductor, kept on writing Yiddish music. He now is at the Jewish Art Theater and is doing all right by himself.

The Kammen house stuck a few copies of the song on the racks, and they gathered dust. Then J. Kammen, a little, jolly fellow who at eighteen was the youngest conductor on Broadway, took "Bei Mir Bistu Shain" from view, stored it among the dead songs and went his way, selling more popular Yiddish tunes.

And thus ended the first chapter in the life of a song.

Guy Lombardo deserves a medal. Once a week in his broadcasts he presents a song that he believes will be a hit. He's usually right. Last summer he explored his file, snatched Bei Mir etc. from the bottom and told his orchestra, "Here it is—the hit!"



"Sounds like the leading dish on a Swedish menu," said one of his musicians.

"Play it," said Guy, and his boys rehearsed it. Their eyes sparkled as they played—again and again.

"It's swell," they said in unison, "by us it's hot!" And after rehearsal they walked away, feeling better and humming that thing.

The nation first heard it on the radio. It didn't click right off the bat, but other orchestra-leaders saw the handwriting on the wall and ganged Guy, demanding where he got the song. He told them.

And a new hit was born.

The musicians flocked to little Mr. Kammen in droves. He thought they were crazy.

"Give it here," they demanded. "Where is it?"

"Where's what?" little Mr. Kammen asked excitedly, for only a miracle or a big feed could interest musicians that much.

"That Mister Shain business—the one we heard on the radio. Don't hold out on us!"

"Yeah," said another, "you know the song—My Dear Husky Jane."

"That's not the name," shouted another, "It's Buy a Beer, Mister Shain."

"Nope, it's 'My Dear Barney MacShane'—it'll take the Irish like an epidemic."

"It's 'Come Here, Liza Jane!'"

"It's 'My Dear Dusky Dame' — a Negro song!"

"You guys," said little Mr. Kammen, holding up his pudgy hands, "are nuts! The only song I've got like that is 'Bei Mir Bistu Shain.'"

HE HAD only a few copies! But little Mr. Kammen knows his music. He knew he had something. So he got together with the house of Harms, which publishes English songs. Sammy Cahn and Saul Chaplin set to work writing the English version. They changed the Yiddish "Shain" to the German "Schoen" so it would rhyme with again, and it does—crazy as it may look.

Since everybody wanted to know what the expression meant, the boys wrote it that way—it "means that you're grand." If a boy is singing it to his sweetheart, he says, "It means you're the fairest in the land." If a girl is singing it, "It means that my heart's at your command."

The singer could say "bella"—Italian for beautiful, or even "wunderbar"—German for wonderful—but whatever language he uses, it means you are grand!

It is pronounced "By meer bist doo shane."

The publishers had to dash to the presses for more copies, and before they could shake the daze from their eyes, the song had sold more than 200,000 copies. It jumped to the peak of "Your Hit Parade." From Sioux Crossing, Idaho, to Broadway, the folks sang it.

AL JOLSON, Eddie Cantor and George Jessel sang it—Jessel in Yiddish. Benny Goodman plays it every night! Lebedeff, playing at a Broadway theater, sings it at every performance, and the audience hums it and shakes the ceiling with cheers.

It has done something to America! You can't lick a people who can laugh and sing. Look back! Remember "Brother, Can You Spare a Dime?"

Only America could sing about its plight, could put its woes to melody. Then came "Who's Afraid of the Big Bad Wolf." It was an epic—a simple melody that made the people laugh at their troubles. It perked up the

spirits. Then came "Happy Days," and the nation was rolling again—rolling along to that dippy, dopey "The Music Goes 'Round and Around."

This nation's history from 1929 until 1938 has been written in songs—hum them:

Nineteen twenty-nine, the so-what, prohibition era—"Maine Stein Song"; the depression—"Hallelujah, I'm a Bum" and "Brother, Can You Spare a Dime?"; the awakening — "Happy Days" and "Who's Afraid of the Big Bad Wolf"; the new spree—"The Music Goes 'Round"; and the recession—"Bei Mir Bist Du Schoen."

The song knocked Hollywood back on its heels. It couldn't overlook a bet like that. Warner Brothers was producing "Love, Honor and Behave." It grabbed the song and stuck it in. And, for one of the few times, *Variety*, the magazine of the theater, announced a show as featuring a song, and not an actress or author.

THE show will be released in March, but "Bei Mir Bist Du Schoen" marches on. Its owners are worried lest its popularity wane before the show is released, and an effort is being made to soft-pedal the melody. It's like trying to check Niagara.

When Secunda realized that his 1933 melody was a sensation, he just laughed. He had sold it for \$30! But J. Kammen and the other owners did something virtually unprecedented in the hard-boiled music world.

"Secunda and Jacobs will share in the profits," said little Mr. J. Kammen. "We will compensate the author and lyrics writer. It's a matter of morals, not of law."

"The song is the first Jewish song ever to click after being put in an American version. One of the last Jewish song-hits was 'Du Greene Kosine,' which means 'My Green Cousin,' or 'My Country Cousin.' It came out in 1922 and went over swell."

The first time I heard the song was on a train. I was sitting in a smoker with three men discussing this and that. One companion was a southern industrialist. Another was connected with the Department of Agriculture, and the other was a Connecticut Yankee, en route to Arkansas, where he had business holdings.

OUR discussion, naturally, got around to business and politics. We all had different opinions. The argument got warmer, and then hot and we all got huffy. Eventually, our senses returned and we agreed to call the whole thing off.

"Let's go back in the club car," suggested one.

Back in the observation car was a small troupe heading for Oklahoma for a show. There were three men and a girl. They were near the corner of the car, and the girl was standing before the men, talking softly.

"Listen carefully," she cautioned, "and you'll get it. It's a knockout. We'll do it at our first performance."

Then she sang Bei Mir etc.

I thought she was saying, "Oh, ain't it a shame."

But I patted my feet. My industrialist traveler was listening intently.

"What's she singing?" he asked. "Sounds like 'my beer is the same.'"

WE ALL listened. The argument was forgotten. And, since I make my living asking questions, I asked the lady who she was singing. She told me, and sang it again.

By the time our train reached Chattanooga, Tenn., everybody in the club car was singing, and the porter was carrying the bass.



In Memphis, I tried to tell some friends about it, but I couldn't pronounce the title. Some guests were in my hotel room one evening, and I was trying to hum it. I can't tote a tune in a water-bucket.

"I know the song," said Charles Maughan of Station WREC, in Memphis, who was among my guests. "Hold everything. He fetched a radio from the station, contacted the Columbia Broadcasting Station in New York, learned when the song would be played again. And while we all ganged around the set, Maughan got the song for us."

The guests went away singing it.

"If it wasn't for radio," Maughan said, "that song wouldn't be popular here for a month or so after it was

popular in New York. But now the same song that is popular in New York today is the hit in Hurricane, Ark., the same night."

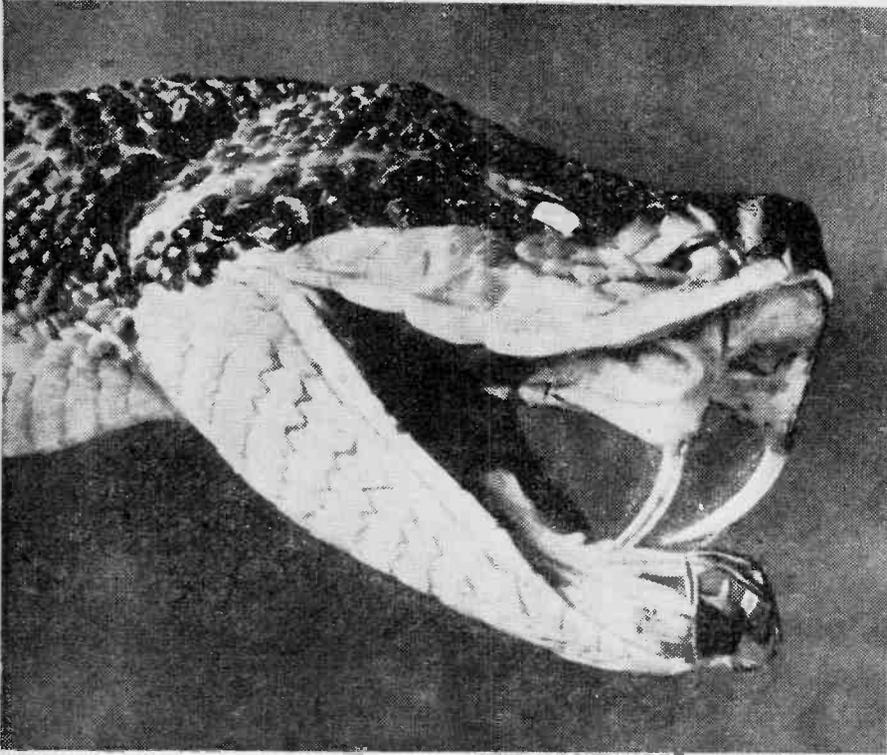
When I got back to New York, the redcap who met me was humming it. So was the subway guard. And, when I reached home, it was blaring on our radio.

"Isn't it a swell piece?"—the first words that greeted me.

By me it's grand. We should have a stamp issue for our musicians and the radio, for they have given us something to think about besides our worries. You can't lick a nation that sings.

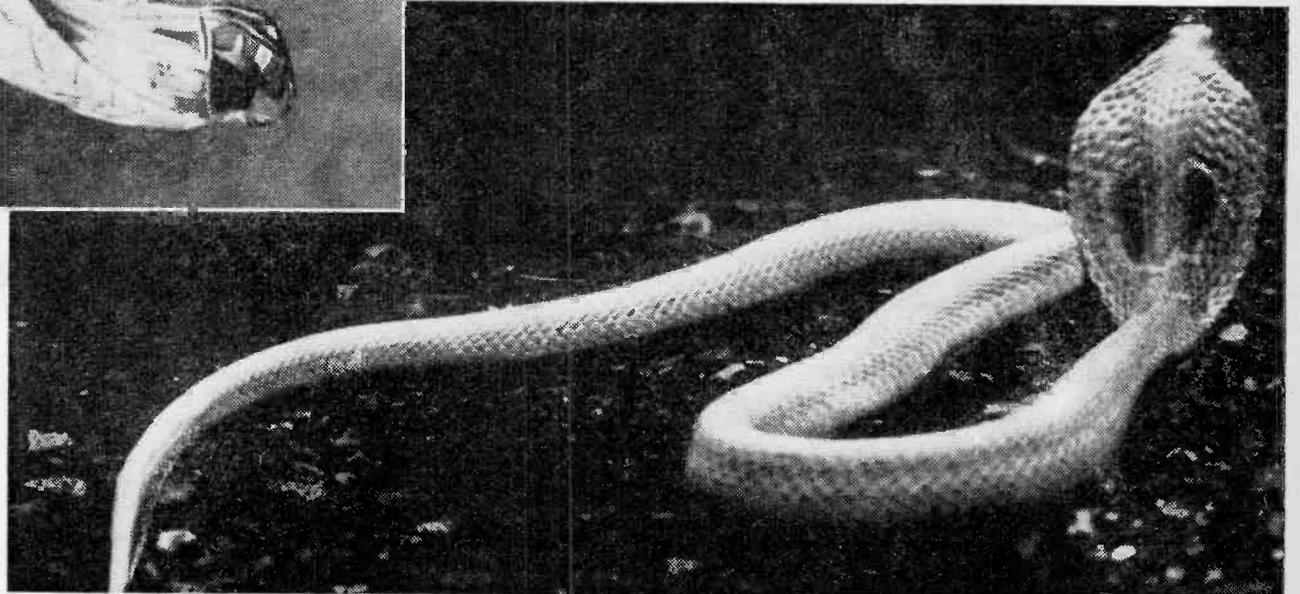
"I've tried to explain—bei mir bist du schoen—it means you're the finest in the land."





SNAKES ON THE AIR

"WORLD IS YOURS" REVEALS TRUE
FACTS ABOUT THE SERPENT—SUN.



Although the serpent is a force for evil in Christian and Jewish faiths, in ancient religions it occupied a lofty place

IN BROOKLYN, N. Y., recently, one Salvatore Lamarcella, a fruit-peddler, lifted the door to the cellar where he kept his reserve supplies and stomped down the stairs into the darkness, whistling cheerfully. Salvatore was beginning what he hoped would be another profitable day, and the world looked good to him.

In the twilight of his underground storehouse, Salvatore, breathing deeply of the odors of tropical fruit destined for the tables of the honest burghers of Brooklyn, groped for the stalks of several bunches of bananas—part of his stock in trade. Suddenly Salvatore's whistling stopped. So, for a moment, did his breathing.

His hand had encountered something alive and moving!

Salvatore peered intently at the fruit crates. He then cried out hoarsely and stumbled toward the door, shouting for the police. A crowd gathered quickly around the entrance, as Salvatore began to wave his arms and shout. The crowd grew larger. Two policemen arrived.

"All right! All right!" said one of them brusquely. "Break it up now! Break it up! Wotsa matta, anyhow?" "It's a snake!" volunteered a bystander. "He says there's a ten-foot snake down there!"

"Nuts!" said the policeman.

"Let's see!" said his companion.

DOWN the stairway they clomped. Then, like the king of France's men, they clomped back up again. One of them made for a telephone. The other frowned on the crowd. Presently a car drew up at the curb and out popped two agents of the American Society for the Prevention of Cruelty to Animals.

Together they made for the fateful cellar door, bearing long poles topped with prongs. Within a few minutes they too emerged from Lamarcella's cavern, bearing between them what looked like a piece of heavy rope—except that it wriggled, a phenomenon not ordinarily ascribed to rope. The crowd on the sidewalk gasped and fell back. "Snake!" said somebody.

"Boa constrictor," said one of the S.P.C.A. men, laconically. "Little one. Baby." The crowd laughed uneasily, still vaguely appalled. The snake was only five feet long, instead of ten, as Salvatore had reported, but his error was pardonable under the circumstances. The crowd shuddered.

Unharmful and without difficulty the captive reptile was taken to Barrett Park Zoo, on Staten Island, and lodged in safety.

"It's either sleepy or lazy," its captors explained. How long it had been in Salvatore's cellar no one knew, but the best guess was that it had arrived only recently with a shipment of fruit from South America.

AFFAIRS like that don't happen often, even in Brooklyn—but in Brooklyn or anywhere else they make people pause to think. In the western world at least, the almost invariable reaction to snakes is a feeling of fear and revulsion, and there is something about the mere sight of snakes that shivers the timbers of the average man's complacency. Snake-fear is one of the oldest of mankind's fears.

Scientists say it isn't instinctive—that it's something acquired by every new generation and transmitted by that generation to the children of the next. Psychologists say that children are never afraid of snakes unless the fear has been implanted in their minds by a parental warning to avoid all crawling things. But once that fear is planted it becomes deeply rooted—sometimes ineradicable.

CURIOUS facts about snakes, immemorial enemies of one part of mankind, oldest forgotten gods of another, will be the subject of a radio broadcast Sunday, Feb. 13, on the series known as "The World Is Yours," sponsored by the Smithsonian Institution and presented by the Office of Education of the U. S. Department of the Interior and the National Broadcasting Co.

Unquestionably part of our modern horror of serpents springs from the

story of the Fall of Man in the Book of Genesis. "... and the woman said, the serpent beguiled me, and I did eat. And the Lord God said unto the serpent, Because thou hast done this, thou art cursed above all cattle, and above every beast of the field, upon thy belly shalt thou go, and dust shalt thou eat all the days of thy life."

It was a force for evil in the Christian and Jewish faiths, but in other ancient religions the serpent often occupied a lofty place. An early Egyptian account of the creation, for example, recites that in the beginning there was nothing but darkness and silence, and that out of this Great Night evolved the World Egg, which eventually divided into the skies and the earth. One version is that a great world serpent warmed and hatched the egg, and thus gave life to the universe.

ANCIENT Egyptians also believed eclipses of the sun, which they could see but found hard to explain, were due to attacks on the sun god, Ra, by a great serpent, Apopi, who lived in the celestial river and from time to time assailed the sun god and his boatmen. The sun, they reasoned, was obscured in the fury of the fight as the snake was beaten off.

Ancient Hindus, in accounting for the universe, held that the world was supported on a series of foundations, the lowest of which was a great coiled world serpent floating in water. On top of the serpent was a great tortoise, and on the broad back of the tortoise stood four sturdy elephants who held up the earth.

Snake-worship antedates written history and goes back into the age of bronze. Apparently in the minds of

primitive peoples the snake was associated with fertility. In Greek mythology it symbolized wisdom and longevity, and was also associated with Aesculapius, the god of medicine. In modern India—although death from snake-bite is frequent—many natives consider snakes good omens and go out of their way to set out pans of milk and water for serpentine visitors.

IN OUR time, and in the Western Hemisphere, there are few traces of snake-worship, but there are many evidences of the persistence of age-old fears. It is these fears that form the basis of the incredible snake stories and legends which gain currency and strength with the years, despite the attempts of scientists to dispel them.

A myth which has considerable standing among southern Negroes in the United States is the story of the "whip-snake," which is said to pursue human beings, wrap itself around their legs and lash them to death. No one has ever known an instance where this actually happened, but the belief in the whip-snake is persistent.

It is true that in the South there is a "coach whip," which has been known to follow people, apparently out of inordinate curiosity, but this type of snake will bite only if cornered and annoyed and seldom shows fight. There is, furthermore, no proof that it ever has behind its beady eyes any idea of setting upon a human being with intent to whip to death.

ALMOST everyone is familiar with the story of the "hoop-snake," which, according to legend, puts its tail in its mouth and rolls along merrily instead of crawling. The myth-makers

(Continued on Page 18)

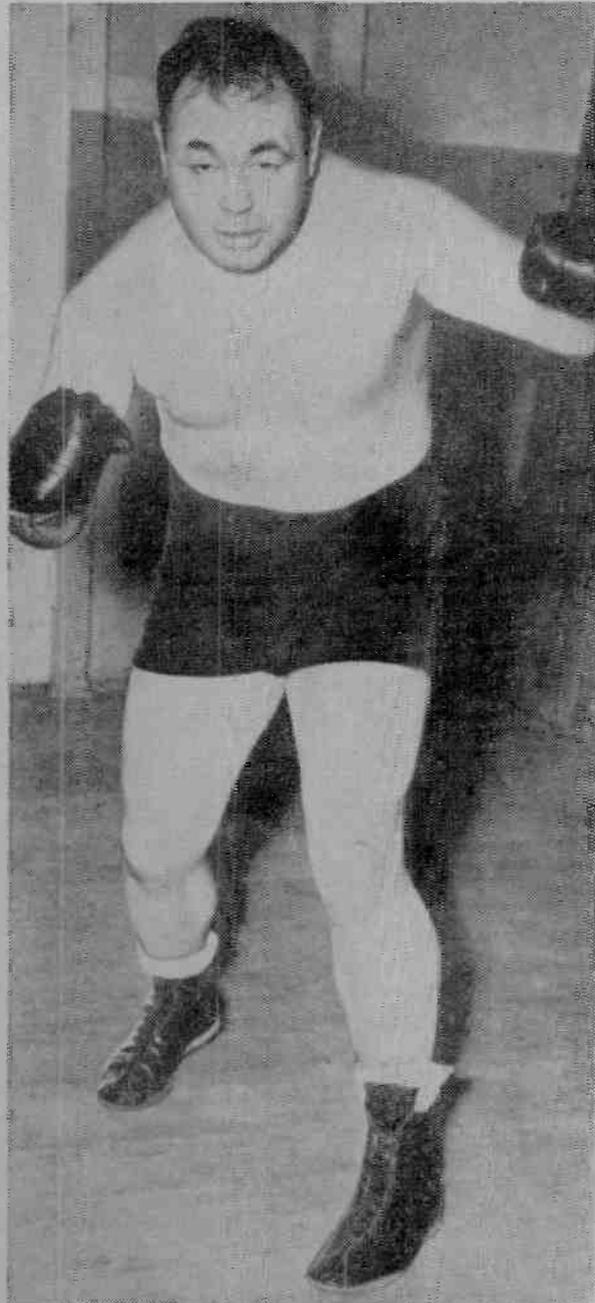


Frank McHugh (left), one of Hollywood's best-known comedians, and Humphrey Bogart, ace "badman" actor, will be "Hollywood Hotel's" guests this Friday night. They'll be heard in a preview of Warner Brothers' latest hit—"Swing Your Lady." Lest anyone be mistaken, it's a story of wrestling.



Jean Sablon arrived in America last year (above) heralded as "The Bing Crosby of Paris." An immediate success on the air, he has been heard on many programs, including the Magic Key of RCA and Rudy Vallee Hour, appears this Saturday night as guest of Columbia's "Your Hit Parade"

HIGHLIGHTS OF THE WEEK



Born in 1910 in Orange, N. J., Tony Galento grew up to become the city's boxing idol. Veteran fighter since 1929, he'll meet Harry Thomas Friday night in a fray to be aired over NBC-Blue



Just shut your eyes, put your finger almost any place on this picture and you're bound to hit a Fred Smith. On January 10, six members of the F. S. Association of America met in New York to plan their second annual get-together banquet. They expect from 300 to 500 Fred Smiths present when it is broadcast from the Hotel New Yorker over the NEC-Blue network this Wednesday night



Upon President Roosevelt's arrival in Rio de Janeiro in 1936, he was welcomed by Brazil's President Getulio Vargas, at a reception dinner (above). Wednesday of this week, MBS listeners will hear Vargas from aboard the S. S. Normandie



Joseph C. Bejcek of Cicero, Ill., national trombone champion, will play with Frank Simon's Armco Band on NBC-Blue Sun.

A Special Service

SUNDAY, FEBRUARY 13
at 3 p.m. EST on CBS

The New York Philharmonic
Orchestra

Guila Bustabo, violinist
John Barbirolli, conductor

Overture to "Oberon" (Weber)
The Orchestra

Concerto in A Minor (Dvorak)
Guila Bustabo

Symphony No. 4 (Tchaikowsky)
The Orchestra

"**OBERON**," written in 1826, was the last work from the brilliant pen of Weber, and after conducting its world-premiere at Covent Garden, London, in April of that year, the composer passed away there only eight weeks afterward.

Today's overture concerns Oberon, the elfin king, Puck, and two young lovers who remain constant through all temptations. The opening horn-call is the summons of Oberon. Later is heard the broadly grand melody, "Ocean, Thou Mighty Monster." The overture ends in a blaze of brilliancy.

Dvorak's Concerto does not receive frequent hearing these days, and it is a pity, for the music is ingratiating, racy, and sparkingly scored for both the soloist and orchestra. Beethoven and Brahms, with their two concertos for violin, are towering opposition to other works in the same form. Only Mozart's, Mendelssohn's and Tchaikowsky's retain some enduring hold.

SUNDAY, FEBRUARY 13
at 9 p.m. EST on CBS

The Ford Sunday Evening Hour

Lauritz Melchior, tenor
Fritz Reiner, conductor

An All-Wagner Program

Overture to "Rienzi"
The Orchestra

Grail Narrative "Lohengrin"
Lauritz Melchior

Entrance of the Guests
"Tannhaeuser"
Chorus and Orchestra

Prelude to Act III "Lohengrin"
The Orchestra

"Am Stillen Herd" ("Meistersinger")
Siegfried's Love Song
"Die Walkuere"
Lauritz Melchior

Siegfried's Rhine Journey
"Goetterdaemmerung"
The Orchestra

THIS Wagner list displays the composer's cumulative art from his early "Rienzi" to "Goetterdaemmerung," composed thirty years later.

Melchior, sterling Wagnerian tenor, first reveals the mystery of Lohengrin's origin and the story of the Holy Grail; then follows the burst of impetuous song, "By Silent Hearth," with which the young cavalier, Walther, intends to make entry to the vocal contest for the hand of Eva; and lastly, the warm Melchior tones sound in the rapturous measures he addresses to Sieglinde ("Walkuere," end of second act) as he describes the allurements of the moonlit spring night and their invitation to love.

The March of Music

Edited by Leonard Liebbling

"... An ampler Ether, a diviner Air..."—Wordsworth

DIFFERENCES of opinion regarding the values of this and that have existed ever since early Biblical days, when Elisha and Naaman argued about the relative curative properties of the Rivers Jordan, Abana and Pharpar.

In music it is likewise. The controversies about the merits of Wagner, Strauss, Debussy and later moderns occurred in comparatively recent periods, but more ancient memories revert back to the time of Palestrina, whom Pope Pius IV honored so gloriously. Berlioz said later that the Italian's choral works are nothing but exercises in counterpoint.

Debussy disliked Bach; Beethoven and Chopin made him their daily musical bread. Berlioz called Handel "a musician of the stomach"; Gluck considered him "a musician of the heart." When Weber heard Beethoven's Seventh Symphony, he remarked: "Beethoven is now ready for the madhouse." When Beethoven heard Weber's "Freischuetz" he called it "a collection of diminished sevenths." Brahms fell asleep while hearing Liszt play one of his piano pieces. Brahms hated Tchaikowsky's music; the latter hated Brahms'. Handel declared that Gluck "does not know more about counterpoint than my cook." Beethoven offered to uncover his head and go down on his knees before the tomb of Handel. Chopin had no taste for Schumann. Wagner derided Meyerbeer and Mendelssohn. And so it goes, ad infinitum.

Every attack rallies a champion. The wise music-lover will lend attention to all the opinions and try to improve himself. Shakespeare's advice applies beautifully:

"Give every man thy ear,
But few thy voice.
Take each man's censure
But reserve thy judgment."

A dissenter who facetiously signs his postcard "Tristan Murphy" asks: "Why do you musical writers call it 'grand' opera? What's grand about it?" Friend "Tristan" misunderstands the use of the word "grand," which derives from the Italian and French term "grande," strictly meaning "large" or "imposing."

That does not refer so much to the physical picture but means that in grand opera the plot is preponderantly serious and the characters sing continuously, as opposed to "opera comique," in which the explanatory dialog is spoken. We do not hear such works often in America, but students interested in the subject may find the complete listing in John Tower's "Dictionary of Operas and Operettas."



Violinist Guila Bustabo (left) guests with the New York Philharmonic Sunday. Enid Szantho (right) sings with the Philadelphia Orchestra Mon.

For Music Lovers

MONDAY, FEBRUARY 14
at 9 p.m. EST on NBC-Blue

The Philadelphia Orchestra

Enid Szantho, mezzo-soprano
Eugene Ormandy, conductor

Overture to "Oberon" (Weber)
The Orchestra

"Arioso" (Handel)
Air from "Mignon" (Thomas)
Enid Szantho

Dance of the Nymphs and
Satyrs (Schumann)
The Orchestra

Morgenstimmung (Wolf)
Traeume (Wagner)
Zueignung (Strauss)
Enid Szantho

Capriccio Espagnole
(Rimsky-Korsakoff)
The Orchestra

HANDEL has had an extensive public revival of recent seasons in England and Germany, particularly with his operas, of which there have been some specially endowed performances also in America, but not at the Metropolitan. The healthy sentiment, vigorous dramatics, and skilled construction of the Handel compositions insure them lasting life.

With the other vocal numbers delivered by Mme. Szantho, we enter the essentially romantic period. Thomas makes for easy appeal, but Wolf's "Morning Mood" and Strauss' "Dedication" (among the most popular of modern concert-songs) offer a far more sophisticated range of harmony and characterization. Wagner's "Dreams," an ecstatic reverie, presents material in theme and mood which he later amplified for the glowing love-duet of the second act in "Tristan and Isolde."

SUNDAY, FEBRUARY 13
at 12:30 p.m. EST on NBC-Blue

The Radio City Music Hall
of the Air

Erno Rapee, conductor
Jan Peerce, tenor

Overture to "Russlan and Ludmilla"
(Glinka)

The Orchestra

Lenski's Aria from Eugen Onegin
(Tchaikowsky)

Carnaval (Fourdrain)
Jan Peerce

Symphony No. 3 (Saint-Saens)
The Orchestra

THE orchestral music of Saint-Saens makes for facile and piquant listening, perhaps a bit too much so for the taste of most conductors, who prefer to delve into more profound interpretations. That doubtless explains why so little of the melodic and elegantly written symphonic output of Saint-Saens is played today. Gounod, when he heard the C Minor Symphony, was much affected and said: "There is the French Beethoven." (A peculiar estimate!)

The symphony has two parts embracing all the traditional four movements. Organ and piano are included in the vivid and varied orchestration.

THURSDAY, FEBRUARY 17
at 8:45 p.m. EST on NBC-Blue

The Eastman School of Music
Orchestra

Dr. Howard Hanson, conductor
Ricercare for wind instruments
(Palestrina)

London Street Cries (Gibbons)
Symphony in D (Johann Stamitz)

HERE is a feast for devotees of the early classics, covering the period between 1583 and 1761. To be thoroughly in the spirit of such music, one must make allowances for the limited orchestral means of the period and temporarily forget the fuller sonorities and richer colorings of the school that began with Haydn and extends to the present-day Stravinsky.

Palestrina, most eminent composer of the Catholic Church, served under several Popes, all of whom honored his genius. In 1564, the College of Cardinals, desirous of eliminating all secular melodies from ritual music, commissioned Palestrina to write a mass in every way appropriate for church performance. He obliged with three, the greatest of which, "Missa Papae Marcelli," still ranks as a supreme musical glorification. A sixteenth or seventeenth century "Ricercare" (stemming from the French word "rechercher," meaning to "search out") is a fugued piece employing all the constructive resources and learning of the composer.

Orlando Gibbons, appointed organist of Westminster Abbey in 1622, created the first compositions ever engraved in England. Although primarily a writer of church music, he deserts those sacred precincts to do some topical tonalizing illustrating the singsong bids of the outdoor vendors in medieval London.

Johann Stamitz wrote twelve symphonies, and it is informative to encounter one of those rarely performed simple scores in order to see how early the general outline was established which served as models for Haydn and his successors.

SATURDAY, FEBRUARY 19
at 11 a.m. EST on CBS

The Cincinnati Conservatory
of Music Orchestra

Alexander von Kreisler, conductor
Conservatory Madrigal Singers

Symphony No. 5 (Beethoven)
Fingal's Cave (Mendelssohn)
The Orchestra

Group of Eight Madrigals
Madrigal Singers

SOME orchestral composers never produce a great symphony; Beethoven wrote two such in a single year (1808), the Fifth and the "Pastoral." Of his nine, the Fifth is easily best known, possibly because most of us know that Beethoven himself gave us a key to its story by saying of the first four notes: "Thus Fate knocks at the door." Unlike Opportunity, the theme knocks more than once, and you can easily distinguish its entrance and development throughout the first movement, one of the most transparently constructed in all symphonic literature. The rest of the masterpiece may be said to interpret Man's struggles with Fate, alternate hope and despondency, and final victory. The second movement, gently consoling, has wonderful song for the string instruments. The third starts with timidity, but the kettledrum soon beats out rhythmic opposition. The final division, sturdily confident, ends with what has been aptly described as a "grand march of joy."



In Wagner's "Lohengrin" this Saturday will be Kirsten Flagstad as the tragic bride, Elsa, and Lauritz Melchior as the Knight of the Holy Grail

With the spirit of revolt everywhere manifest, Colorado Springs now joins the malcontents. However, its protest is not economic or political but concerns itself with a purely artistic matter. The city forwards to NBC a firm request for more representative music than it has been broadcasting recently in the Denver section.

It appears that the Metropolitan Opera performance on Saturdays was aired in full only once up to January 15, and that the Toscanini concerts have been heard only in part since their inauguration on Christmas night. The protest takes the form of a letter, and to give it more force, the 375 persons who signed the communication have secured its publication in Colorado newspapers. One passage reads: "From an approximate 120 radio hours is it too much for us to expect, with the above-mentioned programs and others of like quality, some ten or fifteen hours of good music a week? We think not."

We agree emphatically with the Colorado Springs solicitants, but wonder whether the fault lies with NBC, with KOA (Denver), or with the commercial sponsors. The last-named (if responsible) are alluded to in the missive with this remark: "We would emphasize the fact that those who profess some taste in programs represent quite as significant a purchasing power as those who have desired the withdrawal or curtailings of the offerings mentioned."

"Little" Guila Bustabo, we musical chroniclers used to call her, but while that young woman still is no giantess physically, she has grown far beyond the childish musical stage, and now impresses audiences here and in Europe as having arrived at real artistic status. The proof will be offered afresh when she gathers honors this Sunday afternoon as the soloist of the New York Philharmonic. The matter of youthful prodigies is an engaging subject, and shall get special mention in the near future.

Enid Szanthe, experienced alike in concert and opera, is an extraordinary racial combination, Irish-Hungarian, the former through her mother. At seventeen, Miss Szanthe won fame at the Bayreuth Festival, where she sang under Toscanini's direction. In 1935 she made her American concert debut and now is engaged for the Metropolitan. Like many other artists, she harbors superstitions. The night before she sings, she puts a copy of the music under her pillow.

Also Recommended

For Stations, See Our Program Pages

| | | | |
|---|--|--|--|
| <p>SUNDAY, February 13 12:00 noon EST—NBC Home Symphony. NBC-R. 12:30 p.m. EST—Salt Lake City Tabernacle Choir. CBS. 12:30 p.m. EST—Radio City Music Hall. NBC-B. 2:00 p.m. EST—The Magic Key. NBC-B. 5:00 p.m. EST—Metropolitan Auditions. NBC-B. 10:00 p.m. EST—Rising Musical Star. NBC-R.</p> | | <p>WEDNESDAY, February 16 3:45 p.m. EST—Curtis Institute of Music. CBS. 9:00 p.m. EST—Chesterfield program: Lawrence Tibbett. CBS.</p> | |
| <p>MONDAY, February 14 3:00 p.m. EST—Rochester Civic Orch. NBC-B. 3:45 p.m. EST—Vera Brodsky, pianist. CBS. 8:30 p.m. EST—Voice of Firestone. NBC-R. (8:30 p.m. for West.)</p> | | <p>THURSDAY, February 17 2:00 p.m. EST—NBC Music Guild. NBC-R. 10:00 p.m. EST—Essays in Music. CBS.</p> | |
| <p>TUESDAY, February 15 2:30 p.m. EST—NBC Music Guild; First performance new quartet by Boris Koutzen. NBC-B.</p> | | <p>FRIDAY, February 18 2:00 p.m. EST—Music Appreciation Hour. NBC-R. & B.</p> | |
| <p>SATURDAY, February 19 12:00 noon EST—Chasins Music Series. NBC-R. 9:30 p.m. EST—Indianapolis Symphony Orchestra. MBS. 10:00 p.m. EST—NBC Symphony Orchestra: Toscanini. NBC-B. & R.</p> | | | |

SATURDAY, FEBRUARY 19
at 1:45 p.m. EST on NBC-Blue

The Metropolitan Opera Company

Presents

"LOHENGRIN"

by Richard Wagner

The Cast:

| | |
|----------------------|-------------------|
| Elsa | Kirsten Flagstad |
| Ortrud | Karin Branzell |
| Lohengrin | Lauritz Melchior |
| King Henry | Ludwig Hofmann |
| Telramund | Julius Huehn |
| Herald | George Cehanovsky |

Conductor, Maurice De Abravanel

When Lohengrin was sweeping Germany's lyric stages after its 1850 Weimar premiere (conducted by Liszt), Wagner, a political exile in Switzerland, said bitterly, "I seem to be the only German who hasn't seen my opera." It was in fact not until eleven years later that Wagner first attended a performance of Lohengrin. Since then the work probably has had more listeners than any other opera by Wagner, with the possible exception of Tannhauser.

ACT I

First half of the tenth century. The banks of the river Scheldt at Antwerp. The stage is thronged with knights, nobles and ladies of Saxony, Thuringia and Brabant; among them Telramund and his ambitious, scheming wife, Ortrud. The Brabantians are exercised over the disappearance of young Duke Godfrey, brother of Elsa, both of whom have lived under the care of Telramund, who intended to marry the latter. He believes, however, that she has killed the lad in order to gain his estates, and so Telramund weds Ortrud. The benign King Henry, unwilling to believe that charge against Elsa, sends for her and proclaims that justice shall be meted by ordeal through battle. Elsa, asked to name her champion, sings her mystic "dream," in which a knight clad in shining armor comes to her rescue. Trumpeters blow repeated summons to the mysterious hero, who fails to appear, while the evil Ortrud gloats over Elsa's discomfiture. A sudden commotion follows the appearance of a swan-drawn boat bearing the personage of Elsa's vision, who announces his readiness to answer the challenge and marry the innocent maid, provided that she never asks his name, rank or whence he came. Elsa promises.

ACT II

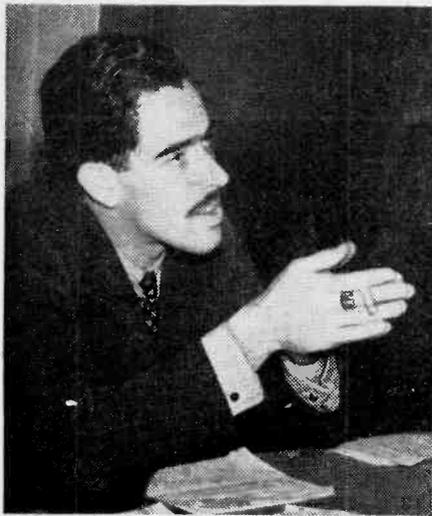
Night. Telramund and Ortrud cower outside the battlements of the royal castle. Herself a sorceress, she informs him that if Elsa could persuade the stranger to reveal his identity, his divine powers would cease. Elsa appears on her balcony and soliloquizes upon her happiness, but Ortrud disturbs Elsa with hints of the black arts practised by her champion. Dawn breaks and the wedding festivities begin, the course to the cathedral proceeding radiantly with the music of the immemorial nuptial march.

ACT III (Scene 1)

The bridal chamber, to which the courtiers escort the wedded pair. Elsa questions her husband as to his identity, and despite his gentle protests, develops a frenzy of fearful curiosity. Telramund bursts in, only to be slain by his intended victim.

Scene II

Again the Oak of Justice, with the king and his court. The knight, after explaining the death of Telramund, answers Elsa's ominous question by delivering the great "Narrative," revealing himself as Lohengrin, Knight of the Holy Grail. Celestial harmonies rise from the orchestra as he steps aboard his swanboat. Thinking him gone, the incautious Ortrud passionately cries that it was she who transformed Elsa's brother into the swan that is to bear away Lohengrin forever. He prays, the swan sinks and in its place rises the youthful Duke Godfrey. Lohengrin, in sad thought, is borne away and the pale and frantic Elsa dies in her brother's arms.



William N. Robson directs new experiments in radio drama, Columbia Workshop, Sat., CBS

"Let's Pretend" Fosters and Controls Child Imagination

Tuesday & Thursday, CBS, 6-6:30 p.m.

Recently promoted from a limited Saturday morning airing to network stature, twice a week, the children's program "Let's Pretend" bubbles with fun and sound mental-emotional stimulus for children—manages neatly to avoid most of the juvenile-program traits that start parental headaches.

"Let's Pretend" presents special radio adaptations of folk-legends and fairy tales—and credit is due Columbia's creator-director, Nila Mack, for having kept her fairy-folk *real* without dampening either their appeal to children or overdoing their potential grip on young minds.

Too fanciful or too realistic depictions overstimulate the child. Too dainty editing of mythical characters denudes them of charm. "Let's Pretend" simply pretends—and the characters come alive as honest-to-goodness boys, girls and perfectly *natural*, unnatural beings, however the story demands.

Significantly, parents enjoy as well as approve this timely accomplishment in radio for children.

This week the children's cast selects new dramas from its growing repertoire—presents two well-loved yarns of fairyland. Educational? For the little mind, sound moral philosophy. For the adult mind, pleasant relaxation back in the byways of make-believe.

Tuesday the presentation is "Faithful John" from Grimm's Fairy Tales. On Thursday it is "The Queen Who Couldn't Make Spice Nuts."

Manufacturer Tells "How Business Gets Back"

Friday, CBS, 10:45-11 p.m.

James Ford Bell, chairman of the board of General Mills, Inc., "dollar-a-year-man" during the war and successful merchant miller since 1901, will discuss "How Business Gets Back," over the CBS network, Friday night.

A member of the Food Industry Advisory Board, Mr. Bell represents the foodstuffs manufacturers of the nation and his talk should reflect the economic thinking of a vast segment of the populace.

Mr. Bell's topic implies an answer—asks no questions. The speaker's prominence as an industrial leader implies soundness as well as success. RADIO GUIDE hopes that Mr. Bell will build his answers of business blocks fashioned for 1938.

Listening to Learn

"And this cuff was but to knock at your ear, and beseech listening."—Shakespeare.

Surprises Put the Kick in Serious Listening



DAVID got his man, Goliath, with a surprise—and a sling! Cleopatra surprised Caesar with the ruse of the rug!

Delilah sheared Samson's locks—caught the famous muscle-man "napping"—sealed his doom with a surprise!

The Red Sea parted—surprised Moses and Israel in flight—then submerged the Egyptian pursuit!

Even in those distant days startling surprises made the biggest news—made history. Today, with a restless world going in high gear, smart moderns are taking a leaf from the history lesson—are seeking surprises.

Because surprises pep up life.

The realm of serious listening is a field for bigger and better surprises. Surprises that stimulate as well as startle. Surprises that bring a thrill that lasts.

Dialing Discoveries

Your loudspeaker is a Pandora's box of both kinds—and selected spinning will bring you the best.

What are the best surprises?—The ones that startle first—then stick in the mind and stimulate thinking.

Across the pages is an index of surprises due to break on the ether this week. Surprises to fit every taste, custom-cut to pep up living for today. Old surprises in new garb—and new surprises as hot as the latest headlines. From science. From business. From books. From people.

Spin an inquisitive dial and get the surprise of your life! You'll be better prepared to avoid the ignominy that befalls Samson or Goliath—better ready to take the advice of Wordsworth . . .

"In the world's broad field of battle . . .

Trust no Future howe'er pleasant!

Let the dead past bury its dead!

Act,—act in the living present!"

There's a theme for happiness in a hectic world.

Chicago Round Table Program Inaugurates Eighth Year

Sundays, NBC-Red, 12:30-1 p.m.

Serious listeners will eavesdrop on the eighth annual inaugural session of radio's most unique arena of discussion when the Chicago Round Table convenes Sunday at 12:30 p.m.

Participants, Raymond Gram Swing, noted editor and writer; frequent Table disputant, philosopher and legislator, T. V. Smith; and Harry D. Gid- eonse, economist, will discuss "The Need for Opposition in Government."

As usual, the trend of the discussion cannot be forecast readily, as the Table members *ad-lib* their comments from brief notes or speak extemporaneously as the trend of the discussion warrants. Their comments come clean, so to speak, and unimpeded by topical restrictions or too-studied preparation,

stem straight from minds saturated with authoritative knowledge.

The Chicago Round Table, conceived by Judith Waller, educational director of NBC's central division, and Allen Miller, director of the University Broadcasting Council, was lifted from local, Chicago, prominence to national eminence on October 15, 1933, as a regular Sunday feature on the NBC-Red network.

During the seven-year airing of the Round Table many of the greatest modern minds in government, philosophy and sociology have expressed views on vital topics. Listeners have accorded this medley of provocative butt and rebuttal a higher interest-ranking than many programs designed strictly for entertainment.



—Walter Engel Photo

Raymond Gram Swing, Fri., MBS, Aired "World Events" for America—American Events for Europe

World Events Digest Features Ace Newsmen

Fridays, MBS, 6:45-7 p.m.

Raymond Gram Swing, for twenty years ace foreign correspondent and editor for American and English newspapers, brings authoritative, intimate knowledge of foreign psychology, personalities and current history to his Mutual Broadcasting System digest of "World Events" each Friday afternoon.

Crisp-thinking historical analyst, author of "Forerunners of American Fascism," Swing interprets the news from abroad in the light of his broad background as observer and reporter of epochal events in foreign political, economic and international affairs since 1913.

Swing's broadcasting career began in London, 1931, when he served as pioneer commentator on American affairs for the British Broadcasting Corporation. Since returning to the United States in 1934 he has continued his American interpretations for Europeans through a regular Saturday night BBC short-wave feature heard in England and on the Continent.

Joins Round Table

Now ranked by millions of American and foreign listeners as a top-flight radio commentator, Swing is also a contributor to the American School of the Air and appears frequently on the rostrum of America's Town Meeting. Sunday, he joins the pundits of the Chicago University Round Table, 12:30-1 p.m. NBC-Red, for a discussion of "The Need for Opposition in Government." (See story on this page.)

Hall of Fame Pictures Lives of Nation's Great

Saturdays, NBC-Red, 9:30-10 p.m.

America's greatness is a composite of great American lives. With this springboard for its theme the New York University Hall of Fame in cooperation with the National Broadcasting Company is presenting "a cavalcade of the lives of men and women whose works have contributed most to America's greatness."

This new series of biographical dramatizations took the air two weeks ago and has already strung an enthusiastic group of listeners on the listening-line for Saturday evenings.

This week the portrait subject is Walt Whitman, famous American poet of the nineteenth century, quester after ideal beauty, journeyman compositor, editor, schoolmaster and lover of life and people.

Scientist Describes Life in "Oldest City"

Thursday, CBS, 4-4:15 p.m.

Damascus, the oldest *extant* city in the world, is a mere founding compared with Tepe Gawra, current claimant to the title of "oldest city." This ancient ruin was discovered in 1926-27 by Dr. Ephraim Avigdor Speiser, who joins Watson Davis Thursday at 4 o'clock on Science Service Series to tell of the "modern" conveniences of prehistoric living and describe the evidences of city-planning and home comforts that existed not so long after Noah beached the Ark and started civilization's first resettlement project.

Dr. Speiser, practicing archeologist, currently professor of Semitics at the University of Pennsylvania, and an authority of note on a galaxy of ancient and oriental subjects, will flush a covey of the biggest scientific and artistic surprises of recent years.

Listeners will enjoy a thrilling trip down the ages to one of the most interesting periods of human history—via Mesopotamia, one of the boom-lands of modern archeological exploration and discovery—and find that 3,000 B. C. was quite as amazing an era as the fanciful versions of 3,000 A. D. popularized today by H. G. Wells and Dick "Buck Rogers" Calkins.

Digging Toward "Dawn"

Just as the telescope and spectrographs are pushing back the frontiers of our universe, so are the scientists' shovels digging backward to the "dawn" of history. Until recently the "oldest cities" in the world and their records which gave a new starting-point for history were the Semitic cities of Nineveh (stone)—now modern Mosul, and Babylon (brick)—on a site somewhat removed from the present metropolis.

Now Tepe Gawra holds the distinction, and authentic records remove the "dawn" another eon.

The story of these fascinating records is the work of archeologists—the men and women who literally dig up the threat of human life; who frequently discover evidence of ways of life and high artistic accomplishment that beggar our pride in modern progress, and prove anew that there are fewer new things under the sun than we of a more "enlightened" age are wont to believe.

It is the powerful magnet of "surprise" that today draws scientific expeditions to ancient Mesopotamia, where much of the desert is strewn with the ruins of ancient cities; where once again nomad shepherds "watch their flocks by night."



Nila Mack keeps her fairy-folk real on the "Let's Pretend" program. Tuesday and Thursday, CBS

Recommended Programs

Times indicated on these pages are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

This catalog of recommended listening includes this week's highlight programs of educational value. Omissions do not imply lack of recommendation.

ECONOMICS—BUSINESS

Friday, February 18

Business Speaks. 10:45-11 p.m. CBS. James Ford Bell of General Mills, Inc., tells "How Business Gets Back."

EDUCATIONAL NEWS

Wednesday, February 16

America's Schools. 6-6:15 p.m. NBC-Red. Projects and progress in the nation's school systems.

Friday, February 18

Education in the News. 6-6:15 p.m. NBC-Red. Shannon Allen of the Office of Education and authoritative guest speakers.

Saturday, February 19

Florence Hale's Radio Column. 11-11:15 a.m. NBC-Red. "Our American Schools."

HISTORY

Sunday, February 13

Epic of America. 8-8:30 p.m. MBS. Post Civil War era of American history.

Monday, February 14

Brave New World. 10:30-11 p.m. CBS. "Temples to Friendship" America's monuments to our amicable relationship with Latin America.

INSPIRATION

Sunday, February 13

Radio Pulpit. 10-10:30 a.m. NBC-Red. Dr. R. W. Sockman, sermon.

Church of the Air (Morning and Afternoon) 10-10:30 a.m. CBS. Rt. Rev. George Craig Stewart, Bishop of Chicago. 1-1:30 p.m. CBS. Rabbi Joseph Rauch.

National Vespers. 4-4:30 p.m. NBC-Blue. Dr. Harry Emerson Fosdick.

The Lutheran Hour. 4:30-5 p.m. MBS. Talk by Dr. Walter A. Maier.

The Catholic Hour. 6-6:30 p.m. NBC-Red. Rt. Rev. Fulton J. Sheen continues his talks on the social problem and the church. Topic: "The Trojan Horse."

Saturday, February 19

Call to Youth. 12-12:15 p.m. NBC-Blue. Anna Rose Kimpel.

Religion in the News. 6:45-7 p.m. NBC-Red. Dr. W. W. Van Kirk discusses religious implications of leading topics in current events.

The Message of Israel. 7-7:30 p.m. NBC-Blue. Rabbi Harry Levi discusses religion—its meanings and use in the world today.

MUSIC

Tuesday, February 15

Fun In Music. 2-2:30 p.m. NBC-Red. Dr. Joseph Maddy, instrumental lessons.

Thursday, February 17

International Music Program. 2:30-2:45 p.m. CBS. Musical greetings in folk-songs from school children of Vienna, Austria.

Friday, February 18

Music Appreciation Hour. 2-3 p.m.

NBC-Red and Blue. Dr. Walter Damrosch directs selections from Wagner and Mozart.

Note: See the "March of Music" in this issue for description of recommended musical programs for the week.

PEOPLE—THOUGHT—COMMENT

Sunday, February 13

Interesting Neighbors. 7:30-8 p.m. NBC-Red. Jerry Belcher interviews typical American families.

Monday, February 14

New Horizons. 6:15-6:30 p.m. CBS. Dr. G. D. Pinkley explores the brain of a famous fossil, "The Peking Woman."

Tuesday, February 15

Let's Talk It Over. 2:15-2:30 p.m. NBC-Blue (Tuesday, Wednesday and Thursday). Tuesday: June Hynd interviews Kathleen McLaughlin, women's editor of the New York Times and Senator Fischel on "Work and Wages for Women in Industry." Wednesday: Alma Kitchell presents Ruth Bryan Owen speaking for Quota International on "Open Doors." Thursday: Lisa Sergio presents an eminent woman in the field of arts and society.

Thursday, February 17

March of Time. 8-8:30 p.m. NBC-Blue. The march of the week's headlines dramatically retold.

America's Town Meeting. 9:30-10:30 p.m. NBC-Blue. Professor Paul H. Douglas, University of Chicago, and an opponent to be selected discuss "Wages, Prices and Recovery."

PERSONAL-SOCIAL PROBLEMS

Monday, February 14

Human Relations Forum. 2:30-3 p.m. CBS. Selected group of young men and women in an informal discussion, "What factors and persons are involved in the making of vital decisions about our own lives?"

Tuesday, February 15

Academy of Medicine. 4-4:15 p.m. CBS.

Friday, February 18

Vocational Guidance. 2:30-2:45 p.m. CBS. "Making a Life — Not Only a Living"

SCIENTIFIC DEVELOPMENTS

Sunday, February 13

The World Is Yours. 4:30-5 p.m. NBC-Red. The "Old Timer" from the Smithsonian Institution visits the zoo—garners curious facts about misunderstood villains of the animal world, "Snakes, Big and Little."

The New Assault on Everest. 1:30-1:45 p.m. CBS. From London, Raymond Greene, explorer, explains new plans for scaling the world's highest peak.

Wednesday, February 16

Geography. (Hamilton Family-School of the Air) 2:30-3 p.m. CBS. Strange, informative tales from the "South Pacific Islands."

Design for Listening

Theme of the Week:
Great Discoveries

*But mount to Paradise
By the stairway of Surprise.*

—EMERSON, "MERLIN"

If discovery means "to find first," then Columbus did not discover America. Leif Erickson did not discover America. And someone will doubtless soon prove that it was not a band of jibbering Asiatic wanderers who did!

And what matter, you ask? Simply that to most of us a discovery becomes important only after we have traced a direct line of personal profit from the event to some point on the narrow circle of our immediate interests—and *this attitude works to our great and lasting loss.*

Sunday. Discover why the snake was not the logical beast to proffer the apple to Eve—new facts about the reptiles we shun on "The World Is Yours." 4:30-5 p.m. NBC-Red.

Monday. Two discoveries await your tuning to "Brave New World"—the discovery of unusually stimulating radio enjoyment, and facts about American monuments to peace in the Americas. 10:30-11 p.m. CBS.

Tuesday. Discover what society is endeavoring to do for women in industry, and why, when you "Talk It Over" with June Hynd and her guests at 2:15 p.m. NBC-Blue.

Wednesday. Discover the truth about cancer—the disease whose bite is so dangerous because popular fear has stifled its bark—"Don't Fear Cancer—Fight It!" "Your Health" at 2 p.m. NBC-Red.

Thursday. For better understanding of our world neighbors, "International Music Program" from Vienna, Austria, at 2:30 p.m. CBS.

Friday. Join James Ford Bell, eminent business executive at 10:45 p.m. on CBS for an expedition into the armed camp of recession—discover "How Business Gets Back."

Saturday. Discover what things create a poet, and how "a living line" can turn the world's mind when laws and swords can merely numb it. "American portraits" at 9:30 p.m. NBC-Red.

*Forecasting the Designs for Listening:
Next Week: Famous Revolutions
Week of February 27-March 5:
The Story of Electricity*



Kathryn Cravens reports the "News Through A Woman's Eyes" Mon., Wed., and Fri. on CBS.

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

TWO major Hollywood programs have been in the midst of sponsor-switching during the past week—Lum 'n' Abner and Eddie Cantor's Texaco Town. In the former case, Horlick's have released L & A to sell another product—probably one of the General Foods brands—effective February 28. While both the team and their present sponsor aver that they have been extremely happy with one another, the fact remains that when, last December, the Lum 'n' Abner sketches were reduced from five to three a week, many letters of complaint were received from listeners. Unquestionably Chet Lauck and Norris Goff, portrayers of the L & A characters, felt that the reduced schedule and the limited network of stations carrying their efforts were not good policy. Negotiations are on between two big companies, as this is written, one of which will pay the L & A bills come February 28 and send the series over an enlarged network of stations. Likewise, when time can be cleared by the network, you'll be hearing Lum 'n' Abner five times weekly once more . . . As for the Cantor angel-trade, Eddie has tendered Camel cigarettes a proposal whereby he would stage a full-hour show to replace the Oakie College and Benny Goodman swing session for a consideration of \$16,000 weekly. The comedian's current Texaco contract expires March 31. This would leave Texaco without a program—but there are rumors that Pinky Tomlin has his bid in to carry on.

Meantime, Tomlin has taken friendly leave of Texaco Town to make a personal-appearance tour for six to eight weeks, during which he visits Pittsburgh, Philadelphia, Washington and other cities. Following the theater work, Pinky expects to wed Joanne Alcorn March 1, take a honeymoon, and then rejoin the Cantor show around March 16 or 23.

SCOOP! Mae West will in all likelihood go on the air very shortly again—and this time as guest of the George Jessel show. The much-discussed lady plans to do another dramatic sketch, but this time she will appeal to the children of the nation by spending her talents on "Little Red Ridinghood"! At least, that's what Jessel camp-followers insist is the truth . . . Meantime, Georgie has blossomed out as a full-fledged radio producer for the Mutual network. Under his wing will be "All the World's a Stogie," variety program starring Harpo Marx and Sid Silvers, and three script shows, "Science vs. Crime," "Hollywood Success Story," and "Dogs of Hollywood Stars," which will concern itself with the pooches—not the feet—of the glam guys and gals.

"You have the most beautiful eyes," whispered Edgar (McCarthy Voice) Bergen into a shell-pink ear of NBC Songstress Marion Talley recently when the two met for the first time on the occasion of their initiation into the Los Angeles Breakfast Club. Marion blushed. Edgar, heart throbbing, didn't allow her out of his sight. Can it be romance abloom?

Speaking of Bergen, his girl Friday, Mary Hanrahan, fell in love with a little girl who had fallen in love with McCarthy and wanted Charlie to talk to her at rehearsals Sunday, January 30. But Bergen was busy, and rather than disappoint the child, Mary took Charlie out of his especially fitted suitcase, held him before the little tot—and McCarthy whispered sweet nothings and niceties—but Charlie's voice had a rather effeminate quality!

Rudy (Your Time) Vallee is having a time for himself with (a) Igmone

King, film player and evidential successor to Gloria Youngblood for the crooner's favors, and (b) a cute little portable electric cocktail shaker and his own special bottle of rum. The latter two items are carried by Rudy about town to the various cocktail salons which enjoy Mr. Vallee's patronage. Arriving at a bar, he sets up shaker and rum, then proceeds to show novice bartenders exactly how to mix his particular version of a daiquiri.

Rumors have wafted steadily along Hollywood Boulevard that all was not well at the Tony Martin-Alice Faye apartment, but now rumors are passing the same route that all is well; difficulties have been patched up . . . so maybe they all were just rumors.

Ginger Rogers, whose mother, Lela, denies that there is anything to stories of reconciliation between Ginger and Lew Ayres, was not able to appear

in Hollywood for weeks but network "scouts" still haven't discovered him.

Claude Stroud, bachelor twin brother of Clarence, has enough trouble keeping his identity straight without others than Clarence horning in, but it seems that he and Claude Rains dwell in the same apartment hotel, and both are known to the desk and lobby simply as Claude. So last week Mrs. Rains became a mother . . . And Claude Stroud, entering the hotel drug store, was congratulated!



In attendance at the recent World Cruise party at the Hawaiian Paradise in Hollywood were Lanny Ross and wife Olive, attired as French sailors. The "Hollywood Mardi Gras" tenor showed that he can use chopsticks



Radio's newest romance is that between Charlie McCarthy's stooge, Edgar Bergen, and Marion Talley. It all began when they were initiated at the Los Angeles Breakfast Club, while miniature Charlie looked on

Our unofficial research department, Mr. Burns Lee, reports a recent visit to Robert Taylor's alma mater, Pomona College, and startling discoveries. Mr. Taylor, the evidence points, was a star in a college play; was supposed in one scene to bend over and pick up a pin. He did, but stuck his finger and exclaimed something that rhymed with "slam!" The audience was indignant; Robert had to publish an apology in next morning's college paper. Also, Mr. Lee declares, Mr. Taylor was NOT exactly discovered by an alert scout who attended one of those college plays. No, sir! Robert, waiting long for a scout to appear, finally went out and asked one to catch his act. The scout did and was convinced. You know the result.

on the February 8 term of Oakie College because of doctor's orders. Gee-gee is worn out from film work; hasn't rested in five months . . . Thrilled to tears is Dorothy Lamour, who'll join the Coconut Grove floor show March 21 when her very much loved hubby, Herbie Kay, opens there . . . Fortunately escaping serious injuries, Walter O'Keefe and his wife had a bad automobile smash week before last . . . Story is that Dick Powell, who may be a papa in August, denies a rift with Your Hollywood Parade, but just the same he hasn't been too happy with the work. Bob Hope, by the way, is now a steady on that program . . . Virgil Irwin (alias Wood Holden), the handsome, six-foot-four announcer with the soft, soothing voice, has been

Who's who on the Mickey Mouse Theater? Ask me. I sleuthed at the medal presentation Sunday, January 30, and have the following to report: Donald Duck is Clarence Nash, short, curly-haired former milkman, who was discovered at competitive auditions. Mickey Mouse, usually voiced by the absent Walt Disney, was substituted by a mysterious lad who insists his name is Joe Twerp (and shows a social-security card reading so), but who also is said by coworkers to be John Stetson. Minnie's squeaks emanate from Thelma Boardman, a cute, unsophisticated young lady. Florence Gill, veteran actress on the far side of forty, does the plump cackles of Clara Cluck. You've heard her, too, on the Jack Haley show. Mel Blanc played the hiccuping detective. Disney Executive Stuart Buchanan is the voice of Goofy. There are really eight men in Donald Duck's Webfoot Sextet, and three of them concentrate on the oddest collection of musical (?) instruments ever assembled. And does Felix Mills do a terrific job of directing the music, chorus and sound cues—a mere army of some fifty men and girls!

Robin Bazooka Burns, on a recent Sunday, quietly made a visit to the Glendale Baptist Church, preached a sermon and played his trade-mark horn. Object: To assist his friend, the minister, in raising needed funds. Bob did the same plump deed last year, too, without seeking publicity. This year he gets it—because he deserves it.

Backstage Stuff: At Jack Benny's "Hurricane" performance before the curtain rose, Jack saying to the studio audience: "We're going to raise the roof with this program today—and it's either going to be terrific or terrible." . . . George Burns and Gracie Allen, preceding their Monday, January 31, broadcast, entertained the audience with an impromptu soft-shoe dance; were cheered by the onlookers for an encore after the airing! . . . Morey Amsterdam, after a Ted Fio-Rito Melody Shop broadcast, introducing the Galli Sisters singing "Bei Mir Bist Du Schoen" and remarking, "A bulletin from the Amalgamated Press denies that Hitler is making this tune the Nazi national anthem" . . . Allan Jones, attending the Good News show in his trailer and serving food between rehearsals to the cast, including Bob Taylor and Fannie Brice . . . Sound Engineer Harry Saz supplying the heartbeats in that Boris Karloff sketch on a recent Chase and Sanborn hour. Substitutes unsatisfactory, Saz tried his own heart; found it sounded like one. He sat in a separate studio, alone, so that the beat could be amplified.

Tag Lines: Maybe by the time this is read, the Joe Penner show will have an unofficial addition to its cast; Gagman Don Prindle expects to be a father . . . Songbird Anne Jamison, of Hollywood Hotel, will desert that show the last week of March and the first week of April to make a concert appearance at Town Hall, in New York . . . Plumful new idea is Tommy Tucker's Musical Mystics, heard only locally now. The Jessel bandsman answers fan-mail puzzlers with musical titles in this novelty KEHE airing.

AIRIALTO LOWDOWN

BY MARTIN LEWIS

NBC announces a new full-hour weekly series of broadcasts entitled "Great Plays," which will be heard over their Red network starting February 26. The presentations will include masterpieces of theater literature selected from the classics to trace the development of drama from the productions at sunrise in the Theater Dionysus in ancient Athens down to the stage of present-day Broadway. A commentator will describe the historic locale in which the plays were actually presented in ages past, giving a picture of the audience as it arrives, the important facts pertaining to the production, and the color of the contemporary period.

Horace Heidt's *Brigadiers* have added three broadcasts to be heard over NBC to their already busy schedule. These broadcasts originate in the Hotel Biltmore in New York, and will be heard late Wednesday, Friday and Saturday nights. The Wednesday program is called "Rhyme Night," with Heidt reading rhymes sent in by listeners; Friday night is called "Dance Program," featuring the latest hit tunes; and Saturday night is called "Dance Interviews," with Heidt asking dancing guests where they hail from and then playing their favorite tunes.

I have been wondering where Ferde Grofe has been hiding, but along comes a notice that the conductor, composer and arranger will make an appearance on the Magic Key program Sunday, March 20, and five days later will conduct his orchestra in his second annual Carnegie Hall concert. During the Magic Key program, Mr. Grofe will introduce excerpts from his new piano concerto, and will play it in its entirety during the Carnegie Hall concert.

Quite a number of requests have been coming in concerning the whereabouts of Walter Wicker, who formerly played the part of Bob Crane in the serial, "Today's Children," which is now off the air. As far as this reporter can find out, he left Chicago shortly before he was divorced from Irene Wicker. At that time he was written out of the script of "Today's Children" and never did reappear. One source claims that Walter is writing radio scripts, but it is not known for what program.

The boys in the Paul Whiteman band tried to put one over on their boss, but Wise Man Paul turned the tables and put one over on them. They made a bet with Whiteman a short time ago that they knew an expert who could accurately interpret his character from his handwriting, without knowing the identity of her subject. The maestro took the bet and gave the boys a sample for the graphologist. Of course the handwriting expert was tipped off, and a few days later the boys gave Whiteman the graphologist's interpretation of his handwriting, which read: "The constant rhythmic curvature of the script reveals this quite clearly. The writer is impulsive, impatient, generous, possesses a strong imagination and much originality. Above all, the writer is a genius and a great musician." Paul was amused when he read this, but never paid off the bet because the handwriting he had submitted was that of his efficient secretary, who can't read a note of music!

Ben Bernie's secretary, Elinor Smith, is also very efficient. It is Elinor who makes certain that the "Ol' Maestro" doesn't smoke more than eight cigars a day. That is his allotment and that is the number she carries with her. When they are gone, Bernie cannot smoke any more until the next day.

You'd have been amused if you had seen Bernie and his friendly enemy,

Walter Winchell, huddling in a corner of the famed Lindy's Restaurant on Broadway a few Wednesday nights ago. From where I sat it looked as though they were thinking up new cutting remarks to hurl at each other during their broadcasts.

Your reporter saw a private preview of the new Technicolor picture, "The Goldwyn Follies," which stars your radio favorites Charlie McCarthy

laryngitis, which kept him away from a few of his scheduled radio programs . . . Tuesday, January 25, Lucy Gilman of the "Ma Perkins" sketch was stricken with appendicitis and was rushed to the Oak Park Hospital in Chicago for an emergency appendectomy. Oddly enough, the very same thing happened to Betty Olson last October shortly after she started on a new NBC series, and it was Betty who was rushed in to substitute for Lucy.

The Andrews Sisters, who are heard on the CBS "Double Everything" show on Sundays, are enjoying a rapid rise to fame because of their now-famous Decca recording of "Bei Mir Bist Du Schoen." It seems that a great many people believe that the gals are colored because of their southern accent and their individual rhythmic style of vocal interpretation. It is not true. Though Patty, seventeen, Maxene, eighteen, and LaVerne, twenty-one, were born in Minneapolis, they have done most of their singing below the Mason-Dixon line and were favorites for about one year in Memphis and New Orleans night clubs and theaters. This accounts for their accent. They are thrilled over their sudden success, which has not gone to their heads.

IN THE MAIL: "Have just read your article in RADIO GUIDE about studio audiences having become noisy and not a little rowdyish—have heard from many friends who claim this very thing is spoiling some good programs for the listening audience in the quiet of their homes. Was so glad that you have taken up this matter. Certainly people will tune out this sort of thing. It seems to be getting worse and worse. Just want you to know how I agree with you and thank you for writing what you did. We are all with you!" —R. C. This is just one of the many letters received on this subject.

It's hard to believe, but it's true. People are coming from all parts of the U. S. A. just to be among those present at the Toscanini broadcasts, which reminds me that before this popular concert series made its debut, Phil Spitalny was having a great deal of trouble trying to get tickets for the opening broadcast. He asked everyone he knew, including this reporter, to try to get a pair of ducats for him. NBC had received 23,000 requests for tickets and the studio seats only 1,400 people, so you can imagine what they were up against. Anyway, five friends came through for Spitalny and he wound up with ten tickets which he could have sold for at least \$25.00 a pair—which was the price offered to me for the two I had. Lucky fellow!

I visited the Bob Ripley program on a recent Saturday night, and in the studio audience were such notables as Bugs Baer and George Rector, very good friends of Ripley. Announcer Ford Bond makes the usual speech before the program goes on the air, telling the audience how and when to applaud. "There are only 250 people in this studio," he states, "so you must applaud four times louder than you ordinarily would, so listeners-in will think there are at least 1,000."

Some of the song-writers must lose sleep in order to think up some of the titles for their selections. Take, for instance, Raymond Scott, who became famous through the CBS Saturday Night Swing Club. Scott and his quintet have recorded such numbers as "War Dance for Wooden Indians," "The Penguins," and "Reckless Night on Board an Ocean Liner." Now along comes Mike Riley, who drove the country screwy several years ago with his "Music Goes 'Round" ditty, with a new song called "It Looks Like a Cruller, Doughnut?" If that's the life of Riley, I don't want it.

While on the subject of songs, I want to give three cheers to Connie Boswell for her grand rendition of "Martha" on the last Paul Whiteman broadcast from the West Coast.

How do the broadcasting networks regulate the number of times a popular song can be repeated? Read "Airialto Lowdown" next week and I'll tell you all about it.



Sixteen hundred dollars worth of live chinchilla nestled in the palm of Alice Hill's hand as she greeted the animal's owner, Reginald E. Chapman, in Chicago. Alice is the new "Betty" on CBS' "Betty and Bob"



Jose Iturbi, world-famous pianist-conductor, gave his protege, ten-year-old Peter Raul Lohanich II, some valuable last-minute instructions just before a recital in New York recently. In center is the boy's father

and his stooge, Edgar Bergen; the two Bakers, Kenny and Phil, and Helen Jepson. It is a very entertaining and amusing movie with McCarthy, Bergen and Phil Baker offering many laughs, and Kenny Baker doing an excellent singing job.

CASUALTIES: Humpty-Dumpty had a great fall—and so did Lawrence Tibbett. The baritone slipped on the ice at his Wilton, Conn., home, resulting in a gash on his head which required seven stitches to patch up . . . Pat Murphy of the NBC "Girl Alone" cast took a spill when he went ice-skating for the first time since he was fourteen years old. He injured his left shoulder . . . CBS Announcer Bob Trout was laid up with an attack of

Lauritz Melchior conducted the funeral services for his father-in-law, Karl Hacker, who died Sunday, January 23. Melchior sang a Danish hymn; and in his requiem, which lasted about one minute, he told the selected fifteen people in attendance that it was not only his wife's father who had passed on, but it was like losing his own.

Prof. Figgibottle, who is really Don Johnson, is a very busy man. Besides writing material for the Senator Fish-face-Figgibottle Sunday program, he also writes for the "On Broadway" airing, heard on Sundays; and now he has taken over the script-writing for the "Easy Aces" program while Goodman and Jane Ace enjoy a month's vacation in Florida.

—Wide World

The PHOTO WEEK



A devotee of the lowly hotdog is Loretta Clemens—ingenue singer and comedienne heard with Errother Jack over NBC-Blue Monday, Wednesday Friday and Saturday. While waiting at the studio to go on the air she likes to curl up on a couple of chairs, find a magazine to read, and munch her favorite delicacy. It's her way of finding relaxation.



Southland's Songbird Kate Smith cut the President's birthday cake in celebration of his birthday Jan. 29



Voted America's No. 1 air-traveler by airline companies, "Chesterfield" Maestro Andre Kostelanetz was recently presented with a trophy by Capt. Eddie Rickenbacker (left). Looking on is Journalist Dorothy Kilgallen



Sophie Tucker (right), famous veteran of stage and screen, celebrated her 50th birthday recently by appearing on Robert Taylor's "Good News of '938." Helping Bob and Sophie celebrate is Fannie ("Baby Snooks") Brice



New York crippled children recently saw a puppet performance of "Barber of Seville," given simultaneously with a broadcast from the "Met." Left to right: John Charles Thomas, Gerry Lewis, who arranged it, and Lily Pons



Dr. Harry Hagen of MBS' Monday "True or False" program asked Competitors Ruth Starrett and Frances Conier if blondes were more temperamental than brunets. "True," said Blonde Ruth, but the answer was "False"



Movie Actor and Amateur Magician Chester Morris recently gave the Kraft Music Hall a demonstration in hoodwinking by pulling two bouquets "out of the air." Above: Bob Burns (left) and Morris with result of his trick



When King of Swing Benny Goodman (at mike) and his orchestra appeared at New York's Paramount Theater Jan. 30, fans were unable to remain in their seats. Intoxicated by the tempo, they swarmed the stage and danced

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changed my name from "Miss" to "Mrs."

LESS than a year ago I was friendless, lonely, unhappy. Then came the amazing event that changed my whole life.

It was at Jane Smith's party. I found myself sitting alone as usual. I had nothing to offer—no musical ability at all. Mary Nelson came over to talk to me. She was a wonderful pianist and the life of every party. "I wish I could play like you, Mary," I said. Imagine my surprise when Mary told me she had never had a teacher in her life.

Then Mary told me about the wonderful method perfected by the U. S. School of Music. No teacher, no weary scales, no tiresome hours of practice. You learn to play real music right from the start. That very night I sent for the Free Book and Demonstration Lesson.

I never dreamed that playing the piano was so simple. Although I never had any "talent" I was playing my favorite pieces almost before I knew it. Then came the turning point in my whole life. I went to a party and this time I had something to offer. My friends were amazed when I sat down at the piano and played a song after song. Before the evening was over I was invited to

three parties, and it wasn't long before I met Tom, who shortly afterwards asked me to be his wife.

Free Book and Demonstration Lesson

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LaPorte, Tex. After using the Capacity Aerial Eliminator over a year on my 1935 small 7 tube set can say it brings in reception with fine volume and clarity, pulling in stations from Japan, Europe, South America, and broadcast stations from all over the U. S. Efficiency proven. I took down my old outside aerial. Signed: _____
Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed: _____

It Is Most Likely Corroded and Has Poor or Loose Noisy Connections
No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.
ELIMINATE THE AERIAL FOR GOOD
Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.
NOT NEW—VALUE ALREADY PROVED
On the market five years. 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios.
5 DAYS TRIAL (few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.)

JUST MAIL THIS COUPON:
F & H Radio Laboratories, Dept. 76, Fargo, N. Dak.
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here if sending \$1 with order—thus saving postage cost—same refund guaranteed. Check here if interested in dealer's proposition.

NAME _____
ADDRESS _____
CITY _____ STATE _____

Log of Short-Wave Stations
Whose Programs Are Listed

| (Megacycles or thousands of kilocycles shown) | | | |
|---|-------------|-----------------------|-------------|
| CB1170, Chile | 11.68 | KIO, Hawaii | 11.68 |
| CJRO, Canada | 6.15 | KKH, " | 7.52 |
| CJRX, Cuba | 11.72 | KKP, " | 16.03 |
| COCD, " | 6.13 | Klipheuvcl, | |
| COCH, " | 9.43 | South Africa | 9.62 |
| COCO, " | 6.01 | LRU, Argentina | 15.29 |
| COCQ, " | 9.75 | LRX, " | 9.66 |
| COGF, " | 11.805 | LSX, " | 10.35 |
| GSW, Portugal | 9.94 | OLR3A, Czecho- | |
| DJB, Germany | 15.20 | slovakia | 9.55 |
| DJD, " | 6.02 | OLR4A, " | 11.84 |
| DJE, " | 11.77 | OLR5A, " | 15.23 |
| DJL, " | 15.11 | ORK, Belgium | 10.33 |
| EAJ43, Canarias | 10.37 | OZF, Denmark | 9.52 |
| EAR, Spain | 9.49 | PCI, Holland | 9.59, 15.22 |
| EA9AH, Spanish | | PHI, " | 17.75 |
| Morocco | 14.05 | PRADO, Ecuador | 6.62 |
| FO8AA, Tahiti | 7.11 | PRF, Brazil | 9.50 |
| GSA, England | 6.05 | PSH, " | 10.22 |
| GSB, " | 9.51 | RAN, U.S.S.R. | 9.60 |
| GSC, " | 9.58 | RKI, " | 7.54 |
| GSD, " | 11.75 | RNE, " | 12.00 |
| GSE, " | 15.14 | RV15, " | 4.273 |
| GSF, " | 17.79 | RV59, " | 6.00 |
| GSH, " | 21.47 | SPD, Poland | 11.53 |
| GSI, " | 15.26 | SPW, " | 13.64 |
| GSL, " | 21.58 | TFJ, Iceland | 12.23 |
| GSO, " | 6.11 | TI4NRH, Costa | |
| Rica | | | 9.698 |
| GSP, " | 15.31 | TPA2, France | 15.24 |
| HAS3, Hungary | 15.37 | TPA3, " | 11.88 |
| HAT4, " | 9.12 | TPA4, " | 11.71 |
| HBH, Switzerland | 14.48 | VE9DN, Canada | 6.005 |
| HBJ, " | 14.535 | VK2ME, Australia | 9.59 |
| HBL, " | 9.34 | VK3ME, " | 9.51 |
| HBO, " | 11.402 | YLR, " | 9.58 |
| HBP, " | 7.80 | VPD2, Fiji | 9.54 |
| HC2RL, Ecuador | 6.66 | VP2LO, St. Kitts | 6.38 |
| HH2S, Haiti | 5.925 | W1XAL, Boston, Mass. | |
| HJ1ABE, Colombia | 9.5 | 15.25, 11.79 and 6.04 | |
| HJ1ABP, " | 9.618 | XEUZ, Mexico, D.F. | 6.12 |
| HP5A, Panama | 11.7 | XEXA, " | 6.172 |
| HP5J, " | 9.60 | YSD, El Salvador | 7.894 |
| HS8PJ, Siam | 9.51, 19.02 | YV5RC, Venezuela | 5.80 |
| HVJ, Vatican City | 15.12 | ZBW3, China | 9.525 |
| IRF, Italy | 9.83 | ZIK2, British | |
| JDY, Kwantung | 9.925 | Honduras | 10.6 |
| JVN, Japan | 10.66 | ZMBJ, S. S. Awatea | 8.84 |
| JVI, " | 9.535 | ZR03, Italy | 9.635 |
| JZJ, " | 11.80 | 9MI, S.S. Kanimbla | 6.01 |
| JZK, " | 15.16 | | |

Short-wave programs of American stations are shown along with the regular listings beginning on page 27. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—12:30 a.m., JZJ; 5, GSF, GSB, GSD, GSG GSO; 7:30, XGON; 7:45, JDY; 8:30, GSG, GSH, GSO GSI, GSF; 8:35, JZJ; 11, GSD, GSF, GSG, GSH; 1 p.m., GSB, GSD, GSG, GSA; 2:40, 2R03; 3:10, TPA3; 4:15, GSB, GSC, GSO; 4:30, OLR3A; 4:45, EA9AH; 6:30, EAR, HP5A; 7, EA9AH, HP5J, RAN, RKI; 7:15, CSW; 7:30, EAJ43; 7:35, 2R03; 7:40, GSB, GSC, GSL; 8:15, EAJ43, DJB, DJD; 10:30, GSB, GSC, GSD, GSL, DJB, DJD; 10:45, CJRO, CJRX; 11:30, TPA4.
Mon., Wed., Fri.—9:45 p.m., OLR3A

Sunday, February 13

*7 a.m.—Program from Darien, Kwantung; JDY
*8 a.m.—Variety program for North America; DJL
*8 a.m.—International church; COCQ
*8 a.m.—Overseas hour for Australia; JZJ
9:35 a.m.—Scenes from "Othello," by Shakespeare; GSF GSG
*2 p.m.—Danish program; OZF
*4 p.m.—Test broadcast from St. Kitts; VP2LO (6.38)
*4:30 p.m.—Overseas hour (East); JZJ JZI
*4:55 p.m.—Greetings to listeners; DJB DJC DJD
5 p.m.—Children's program; DJB DJC DJD
5:30 p.m.—Lilli Friedman, violin; DJB DJC DJD
*6 p.m.—Special English period from Tokyo; JZJ
6 p.m.—Sunday Evening's program; DJB DJC
*7 p.m.—Brazil on the Air; PSH (10.22)
*7 p.m.—Program from Moscow; RAN RKI
*7:30 p.m.—Broadcast from Loyalist Headquarters in Madrid; EAR
7:45 p.m.—Opera; 2R03 IRF
8 p.m.—Band concert; COCO
*9 p.m.—Cararo's tango band; LRX
*11:45 p.m. (ex. Sat.)—Program from South Africa; ZRK (9.61) ZRH (9.523)
*12 mid.—Broadcast from Eden Concert Cabaret; COCQ
*12:30 a.m.—Overseas hour (Pacific Coast); JZJ
*1 a.m.—English DX programs; XEUZ
*3 a.m.—English program from Siberia; RV15

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ††Tuesday, Thursday, Saturday.

Monday, February 14,

†5:30 a.m.—Program from Fiji's; VPD
*8 a.m.—Oriental variety; ZBW3
*8 a.m.—Siamese broadcast; HS8PJ (9.51)
†10:30 a.m.—Vatican City broadcast; HVJ
†11:30 a.m.—Vest-pocket vaudeville; GSF GSG
†12:15 p.m. (ex. Sat.)—Hollywood Brevities; W2XAD (15.33)
3:30 p.m.—Drama, "The Count of Monte Cristo" (Part VII); GSG GSP
†4:50 p.m.—Science news; W1XAL (6.04)
†5 p.m. (ex. Sat.)—News; W2XAF (9.53) W2XAD (15.33)
(Continued in Last Column)

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

AT ABOUT 9:25 p.m. EST, turn your dial to 9.59 megs (this is approximately half-way between GSC (9.58), Daventry, England, and HP5J (9.601), Panama City, Panama). If your receiver is sensitive and weather conditions are favorable, you will hear the faint hiss of a carrier-wave. At exactly 9:30 p.m. you will hear tinkling chimes, reminiscent of camel bells, followed by a soft-toned clock striking eight times. A man's voice, speaking in an unknown tongue, is then heard, followed by an oriental chant, accompanied by a high-pitched, wailing male voice, rising and falling in weird cadence. This monotonous and fantastic music continues, with only short interruptions for selection announcements in the same strange language, until 10:30 p.m., at which time the native program ends and music of a more "western" type is substituted. If you are still listening and the signal hasn't faded away, at exactly 10:40 p.m. EST you will hear an English speaker with an Oxford accent say, prosaically enough, "This is Delhi. The latest news-bulletin in English follows." Yes, you have been in tune with Delhi, India's new short-wave station, situated at the foothills of the lofty Himalaya Mountains, half-way 'round the world. Credit for a first report on this fascinating station, which has since been heard by your columnist, goes to James Pratt of London, Ontario, Canada. This broadcaster also operates on 6.085 and 3.49 megs.

Television in natural colors is the latest achievement claimed by British inventor J. L. Baird, who has been secretly experimenting with the process for years, but just recently has brought it to a successful fruition. "It has nothing to do with films," he said, "as the Union Jack can, for example, be reproduced in natural colors."

Those who were fascinated by that exciting film, "Mutiny on the Bounty," will undoubtedly be even more thrilled

to hear the actual descendants of the mutineers from the H.M.S. *Bounty* speak direct from their heretofore isolated home on Pitcairn Island, a tiny dot in the southern Pacific wastes, about half-way between New Zealand and South America.

This island, which practically has been cut off from the outside world since 1790, will receive, the latter part of this month, a modern short-wave receiver and a 60-watt transmitter, which has been built to operate upon the following frequencies: 478 kilocycles, 7.245 and 14.346 megs. This new broadcaster, when completed, will be identified by the call-letters VDGA. Power will be furnished by batteries which will be charged by an especially designed wind-charger. This radio installation has been made possible through the generous donations of material and labor by many amateurs and manufacturers under the instigation of the Coto-Coil Company, Providence, R. I., whose chief engineer, L. S. Bellem, is heading an expedition which sailed from Brooklyn, N. Y., on February 3, to deliver personally and set up the new equipment at Pitcairn.

Granville P. Lindley, chief electrician for the Byrd Expedition, who is accompanying the party as a representative of the NBC, will, by means of additional equipment which he is taking, arrange several broadcasts from the island for pick-up and re-broadcast here in the United States by the networks of the National Broadcasting Company. These short-wave transmissions—the first of which will take place early in March—will probably be broadcast on either 17.31 or 12.8625 megs. This end of the long ocean circuit will be handled by the RCA commercial transmitters at Bolinas, Calif.

Pacific Alaska Airways, Inc., of Bethel, Alaska, has received a license for Aeronautical Station KINF, which will operate on any one of the following frequencies: 1.638, 3.082, 4.125, 5.692, 8.015 and 8.22 megs.



On February 2 listeners to the Daventry stations heard a program of Continental and gay Gypsy music played by the Hungaria Gypsy Orchestra. Above: The orchestra was led in spirited music by Maestro Bela Bizony

†6 p.m.—Monitor news; W1XAL (11.79)
*8 p.m.—North American program from Czechoslovakia; OLR2B (6.03) or OLR3A
*8 p.m.—"Conjunto-Neopoblano 1936 Typical Orchestra"; COGF
9 p.m.—Program of Pan American Union; YV5RC
9:15 p.m.—German Study Club; DJB DJC DJD
10:50 p.m.—O. H. Peasgood, organ; GSC GSD

Tuesday, February 15

9 a.m.—Building a ship; PHI
9:20 a.m.—Phohi Symphony Orchestra; PHI
11:40 a.m.—"The Private Soldier," Ian Hay; GSF GSG
1:30 p.m.—Empire Mail Bag; GSG
3 p.m.—Musical comedy, "Tip Toes"; GSF GSG
5 p.m.—Songs and dances from Hungary; DJB
6:20 p.m.—"Topics of the Day," Collin Brooks; GSC GSL
††7 p.m.—English period from Chile; CB1170
††7:30 p.m.—Broadcast from Belize, British Honduras; ZIK2 (10.6)
††8 p.m.—Argentine music; Gavilan and Catanneo, guitar duo; COGF
10:25 p.m.—Technical tips for the radiofan; DJB
11 p.m.—Program from Tahiti; FO8AA
11:30 p.m.—Salute to Latin America; W8XAL (6.06)

Wednesday, February 16

7:55 a.m.—Play, "The Silver Box," by Galsworthy (Part I); GSF GSG GSI
11:40 a.m.—"World Affairs," Sir Malcolm Robertson; GSF GSG
3:15 p.m.—BBC Symphony Orchestra Concert; conducted by Sir Adrian Boult; GSP GSG
7 p.m.—Budapest program; HAT4
7:45 p.m.—Around Italy with Music; 2R03 IRF
8 p.m.—Newcastle String Players; GSC GSI
8:30 p.m.—Concert of light music; 2R03 IRF
8:45 p.m.—For the Short-Wave Listener; W1XAL (6.04)
9:15 p.m.—Opera, "Masquerade," Verdi; DJB
10:50 p.m.—Vest-pocket vaudeville; GSB GSC

Thursday, February 17

7:15 a.m.—Alfred Van Dam's orchestra; GSF GSG
7:30 a.m.—At the Black Dog; GSF GSG GSI
9:20 a.m.—Phohi Variety Ensemble; PHI
11:35 a.m.—"Tunes from Tyneside"; GSF GSG
12:20 p.m.—BBC Empire orchestra; GSG
2 p.m.—Radio Pie; GSG GSP
3 p.m.—"All Kinds of People"; GSG GSP
3:30 p.m.—The Way of Peace; GSG GSP
4:35 p.m.—BBC orchestra; GSO GSC
6:15 p.m.—Waltz to the violin; DJB DJC DJD
6:20 p.m.—Drama, "The Count of Monte Cristo"; GSC GSI
7:15 p.m.—Geber Hernandez' orchestra; YV5RC
7:30 p.m.—At the spinning wheel; DJB DJC
7:45 p.m.—Selections from operas; 2R03 IRF
8 p.m.—Dancing Time; GSC GSI
8:15 p.m.—Talk, "Mevie City," Rome; 2R03 IRF
8:30 p.m.—Waltz hour; YV5RC
8:45 p.m.—Customs of Daily German Life; DJB
9:40 p.m.—Band Wagon; GSC GSB GSI

Friday, February 18

7 a.m.—Julius Kantrovitch's Orchestra; GSF
7:30 a.m.—Play, "The Silver Box," by Galsworthy (Part II); GSF GSG GSI
9 a.m.—Play, "Ibsen's Peer Gynt"; PHI
11:30 a.m.—Empire Variety Hall; GSF GSG
2 p.m.—Comic Opera, "The Bartered Bride," Smetana; GSG GSP
4:35 p.m.—Next week's programs; GSO GSC
5:30 p.m.—Herrera-Vega, Mexican Duo; DJB
6 p.m.—Tragedy, "Emilia Galotti"; DJB DJC DJD
7:30 p.m.—Listener's mail bag; W1XAL (6.04)
7:45 p.m.—Stars of Italian stage and radio; 2R03 IRF
8 p.m.—Modern Airports; DJB DJC DJD
8:15 p.m.—"Roone's Midnight Voice"; 2R03 IRF
8:30 p.m.—Norwegian dances by Grieg; DJB DJC
9 p.m.—Jesus Paiva, singer; YV5RC
9:45 p.m.—Dance music; YV5RC
10:50 p.m.—Empire Variety Hall; GSB GSC GSI
11:30 p.m.—DX Club; W8XK (6.14)

Saturday, February 19

8:45 a.m.—Microphone debutantes; PHI
9 a.m.—Radio show; PHI
10:10 a.m.—Relay from Rotterdam; PHI
10:40 a.m.—Rugby Football; Royal Navy vs. Royal Army; GSF GSG
12:30 p.m.—Palestine's citrus industry; GSG
2:30 p.m.—"In Town Tonight"; GSG GSP
3 p.m.—Ice Hockey; World Championships, from the Zimni Stadium, Prague, Czechoslovakia; GSG GSP OLR3A
5 p.m.—Tourist hour; HP5A
6:20 p.m.—Palace of Varieties; GSC GSI
6:45 p.m.—Songs from all parts of the world; DJB DJC DJD
7:30 p.m.—Palatinate variety; DJB DJC DJD
7:45 p.m.—Chamber music; 2R03 IRF
8 p.m.—Cocktail music; W3XAL (6.1)
8:15 p.m.—Talk, "Storing the Glaciers"; 2R03 IRF
8:45 p.m.—Carnival customs; DJB DJC DJD
9 p.m.—Popular music; COGF
9:45 p.m.—Dance music; YV5RC
10:20 p.m.—London log; GSC GSD GSI
11 p.m.—Northern Messenger; Messages to those in the Arctic; VE9DN CRX

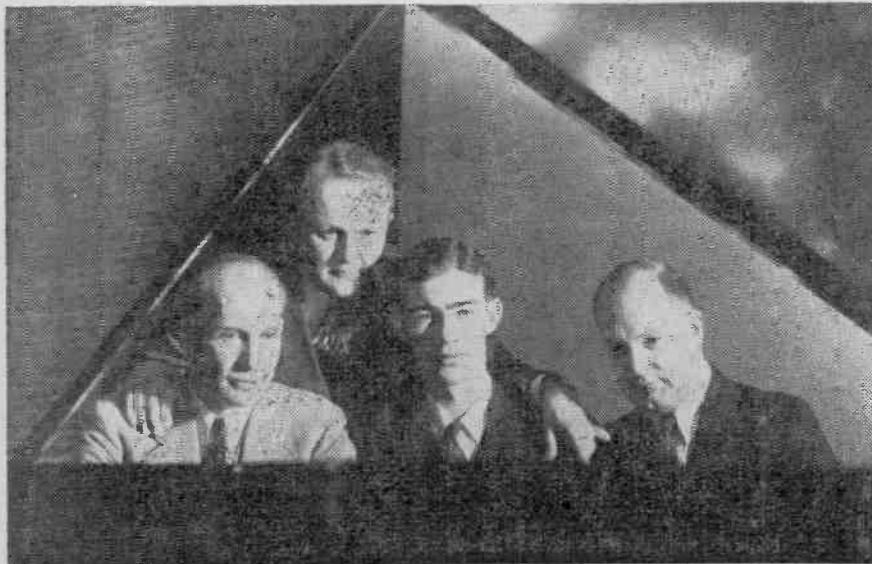
"SO YOU LIKE CONTESTS," FORMERLY PUBLISHED ON THIS PAGE, MAY BE FOUND THIS WEEK ON THE INSIDE BACK COVER

WHEELING STEEL

Although the "Musical Steelmakers" program (Sundays, 5 p.m. EST) is a newcomer to the Mutual network, next Sunday's show will actually be the sixty-seventh consecutive broadcast. Previously the show's broadcasts had been limited to WWVA, Wheeling, W. Va., and WPAY, Portsmouth, Ohio.



Designed to give opportunity and expression to musically talented employes, the program features the 16-piece "Musical Steelmakers" orchestra (above)



Also a program highlight are the "Singing Millmen," a quartet composed of William Stevenson, Frank Nalapa, William Griffiths, and Walter Schane



The "Old Timer" who knows all steel answers is really John Winchcoll. Soprano Sara Rehm adds color and personality to the Steelmakers' music

JOE REICHMAN FOUND IN DOCTOR'S EDICT A NEW LIFE—NOT DEATH

WHAT would you do if your doctor said suddenly: "You have only two years to live"? What would you do? Go on a wild spree and make your last months gay, unfettered by conventions and repressions? Would you quit everything to go to Europe, China, Africa? Would you become deeply religious and spend your last two years in prayer? Joe Reichman, suffering from heart trouble, did none of these things. What he did, though, kept him from going crazy during those two years when he was marking time.

He had studied law. "You've always wanted to be a musician," he told himself. "You never took lessons because your family couldn't afford it. You never could think of it seriously because it would have been foolish to tackle a profession you weren't trained for.

"All right, then. You're going to be foolish now. You're going to do all the foolish, impractical, dumb-cluck things that you've always wanted to do, but which thought of the future prevented you from doing. You have no future, so what's to stop you? Go ahead—and toss caution to the winds."

So he got a job as a pianist. On his predicted doomsday he was thumping away at a piano in Florida. Later he went to New York. At first they slammed doors in his face. He had few friends. He had few contacts. But he had set out to make a name for himself as a bandleader.

HE TRIED desperately but found no success. It was when his hotel wouldn't give him any more credit, and when he saw no course open but to return home to St. Louis that luck changed.

As he inserted the key in the door of his hotel room one evening, he heard the telephone ring. This was news. In the four months he had been in New York no one had ever called. "H—hello," he said, hesitantly.

"This is Charlie Goodheart of the Music Corporation calling," came a voice. "We want you to open at the Hotel New Yorker tomorrow at noon. Can you get your band together by then?"

Reichman had once auditioned for Goodheart, unsuccessfully. He thought he had been forgotten. He had no band now. He had no union card. He had no orchestrations. But he said "Yes." And he did as he said he would. He found bandsmen, and he opened at the New Yorker next day.

It was his birthday. Strangely, it was a rebirth for Joe Reichman. Today he is a different person from the depressed, emotional, bewildered young man who did not know how long he had to live.

Joe Reichman's Orchestra may be heard Thursday and Saturday on the Mutual network at:
EST 1:00 a.m. — CST 12:00 mid.
MST 11:00 p.m. — PST 10:00 p.m.

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Smooth going makes him a star performer on skis. Smooth going across your chin makes super-keen Star Single-edge Blades star performers on your face. Famous since 1880.

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NAME.....
ADDRESS.....

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Radio Guide's Instant Program Locator

This Is An Exclusive Radio Guide Feature, Published On Alternate Weeks

| Eastern Standard Time (Time Given in Listings) | 8 | 9 | 10 | 11 | 12 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
|---|---|---|----|----|----|----|----|----|---|---|---|---|---|---|----|----|----|
| Central Standard Time | 7 | 8 | 9 | 10 | 11 | 12 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 |
| Mountain Standard Time | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Pacific Standard Time | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 |

Program Locator Time Is Eastern Standard. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Standard time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

A. L. Alexander's True Stories, MacFadden Pub. Co., Fri. 9:30 p.m. (11:30 p.m. for West). NBC-R.

Acme Paint Co. Smiling Ed McConnell, Sun. 5:30 p.m. NBC-B.

Adair, Frances. Johnny Presents (Philip Morris) Tue. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Alemite. Horace Heidt's orchestra, Tues. 9 p.m. NBC-B.

Alias Jimmy Valentine. Larus Bros., Tues. 9:30 p.m. NBC-B.

Alka-Seltzer. Uncle Ezra, Mon., Wed., Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R; National Barn Dance, Sat. 9 p.m. and 11 p.m. NBC-B.

Allen, Fred. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.

Amateur Hour. Chrysler, Thurs. 9 p.m. CBS.

Ameche, Don, Chas & Sanborn, Sun. 8 p.m. NBC-R.

American Album of Familiar Music. Bayer Aspirin, Sun. 9:30 p.m. NBC-R.

Amos 'n' Andy. Campbell's Soup, Mon. thru Fri. 7 and 11 p.m. NBC-R.

Anacin. Our Gal, Sunday, Mon., Tues., Wed. 12:45 p.m. CBS; Easy Aces, Tues., Wed., Thurs. 7 p.m. NBC-B; Just Plain Bill, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Arnold Grimm's Daughter. (Gold Medal), Mon. thru Fri. 1:30 p.m. CBS.

Attorney-at-Law. Johnson's Wax, Mon. thru Fri. 10:30 a.m. NBC-B.

Aunt Jemima Pancake Flour. Cabin at the Crossroads, Mon. thru Fri. 10:15 a.m. (11:15 a.m. for West) NBC-B.

Aunt Jenny's Real Life Stories. (Spry), Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Austin, Gene. Cocomalt Sun. 6 p.m. (11 p.m. for West) CBS.

Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC-R.

Bachelor's Children. Old Dutch Cleanser, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.

Backstage Wife. Dr. Lyons, Mon. thru Fri. 11:15 a.m. NBC-R.

Baker, Kenny. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Baker, Phil. Gulf Oil, Sun. 7:30 p.m. CBS.

Banking Group. Philadelphia Orch., Mon. 9 p.m. NBC-B.

Barbasol. Arthur Godfrey, Mon. & Fri. 7:15 p.m. (Fri. only 12 mid. for West) CBS.

Barrie, Wendy. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Barris, Harry. Camels, Tues. 9:30 p.m. CBS.

Bayer Aspirin. American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC-R; Famous Actors' Guild; Helen Menken, Tues. 7:30 p.m. CBS.

Becker, Bob. Red Heart Dog Food, Sun. 2 p.m. NBC-R.

Beetle & Bottle. Gulf Oil, Sun. 7:30 p.m. CBS.

Behind Prison Bars. Sloan's Liniment, Mon. 10 p.m. NBC-B.

Belcher, Jerry. Interesting Neighbors (Fitch Co.), Sun. 7:30 p.m. NBC-R.

"Believe It or Not" Robert L. Ripley. Post Bran Flakes, Sat. 8 p.m. (12 mid. for West) NBC-R.

Benjamin Moore Paint. Betty Moore, Mon. 11:45 a.m. NBC-R.

Benny, Jack. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Bergen, Edgar. Chas & Sanborn, Sun. 8 p.m. NBC-R.

Bernie, Ben, Orch. U. S. Rubber, Wed. 9:30 p.m. CBS.

Betty & Bob. Gold Medal, Mon. thru Fri. 1 p.m. CBS.

Big Sister. Rinso, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Big Town. Rinso, Tues. 8 p.m. CBS.

Bi-Sol-Dol. Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thurs. 7:15 p.m. NBC-B.

Bond Bread. Guy Lombardo's orch., Sun. 5:30 p.m. CBS.

Borax. Death Valley Days, Fri. 8:30 p.m. NBC-B.

Bowes, Edward, Major. Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.

Brice, Fannie. Good News of

1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.

Bromo-Quinine. Gen. Hugh Johnson, Tues., Wed. 10 p.m. NBC-B.

Bromo-Seltzer. Harriet Parsons, Wed. 8:30 p.m. NBC-B.

Burns & Allen. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Burns, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC-R.

Busse, Henry, Orch. Mar-Oil Shampoo, Sun. 1:15 p.m. NBC-R.

Butterworth, Charles. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.

Butterworth, Wallace. Radio Newsreel (Engerine), Sun. 3 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Cabin at the Crossroads. Aunt Jemima Pancake Flour, Mon. thru Fri. 10:15 a.m. (11:15 a.m. for West) NBC-B.

Calumet Baking Powder. Kate Smith; Jack Miller's Orchestra; Ted Straeter Chorus, Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Camay. Pepper Young's Family, Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R.

Camels. Jack Oakie; Stuart Erwin; Raymond Hatton; Patsy Flick; Harry Barris, Tues. 9:30 p.m.; Benny Goodman's Orch., Tues. 10 p.m. CBS.

Campana. Grand Hotel, Mon. 8:30 p.m. NBC-B; First Nighter, Fri. 10 p.m. NBC-R.

Campbell's Soup. Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC-R; Hollywood Hotel; Ken Murray; Oswald; Anne Jamison; Raymond Paige's Orch.; Jerry Cooper; Frances Langford; Marlyn Stuart, Fri. 9 p.m. CBS.

Cantor, Eddie. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Carborundum Band. Sat. 7:30 p.m. CBS.

Carlay, Rachel. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.

Carnation Milk. Lullaby Lady, Mon. 10 p.m. NBC-R.

Carnegie, Dale. Colgate, Tues. 10:45 p.m. NBC-R.

Carson Robison's Buckaroos. Musterole, Mon. Wed. Fri. 1:15 p.m. MBS.

Carter, Boake. Philco, Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.

Carter, John. Chas & Sanborn, Sun. 8 p.m. NBC-R.

Cavalcade of America. Du Pont, Wed. 8 p.m. (12 mid. for West) CBS.

Chase & Sanborn. Don Ameche; John Carter; Edgar Bergen; Charlie McCarthy; Stroud Twins; Dorothy Lamour, Sun. 8 p.m. NBC-R.

Cheer Up America. Mennen, Wed. 7:45 p.m. NBC-R.

Chesterfield. Lawrence Tibbett; Andre Kostelanetz; Deems Taylor, Wed. 9 p.m.; Paul Whiteman's orch.; Deems Taylor, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Chipso. Road of Life, Mon. thru Fri. 9:30 a.m. CBS; 4:45 p.m. NBC-R.

Chrysler. Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.

Cities Service Concert. Lucille Manners, Fri. 8 p.m. NBC-R.

Clark, Buddy. Melody Puzzles (Lucky Strike), Mon. 8 p.m. NBC-B; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Coca-Cola. Song Shop; Frank Crumit; Reed Kennedy; Alice Cornett, Fri. 10 p.m. CBS.

Cocomalt. Joe Penner, Gene Austin; Julie Gibson, Sun. 6 p.m. (11 p.m. for West) CBS.

Cooper, Jerry. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Colgate. Stepmother, Mon. thru Fri. 5:30 p.m. CBS; Dale Carnegie, Tues. 10:45 p.m. NBC-R; Gang Busters; Col. N. H. Schwartzkopf, Wed. 10 p.m. CBS.

Cook & Son. Malcolm La Prade, Sun. 2:15 p.m. NBC-R.

Court of Human Relations. Vadsco Sales Corp., Sun. 4 & 4:30 p.m. MBS.

Court of Missing Heirs. Skelly, Sun. 10:30 p.m. CBS.

Cravens, Kathryn. News thru a Woman's Eyes (Pontiac), Mon., Wed., Fri. 2 p.m. (5:30 p.m. for West) CBS.

Crisco. Vic & Sade, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.

Crocker, Betty. Gold Medal, Wed. Fri. 1:15 p.m. CBS.

Crosby, Bing. Kraft Music Hall, Thurs. 10 p.m. NBC-R.

Cross, Glenn. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Cross, Milton J. Magic Key (RCA), Sun. 2 p.m. NBC-B.

Crumit, Frank. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

Dafoe, A. R., Dr. Lysol, Mon. Wed. Fri. 4:45 p.m. CBS.

Dan Harding's Wife. Nat'l Biscuit Co. Mon. thru Fri. 9:45 a.m. NBC-R.

Dari-Rich. Terry and the Pirates, Mon. Tues. Wed. 5:15 p.m. NBC-R.

David Harum. Bab-O, Mon. thru Fri. 11 a.m. NBC-R.

Dennis, Clark. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Death Valley Days. Borax, Fri. 8:30 p.m. NBC-B.

Delaware, Lackawanna & Western Coal. The Shadow, Sun. 4 & 5:30 p.m. MBS.

Devine, Andy. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Dickenson, Jean. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R.

Dick Tracy. Puffed Wheat & Rice, Mon. thru Fri. 5 p.m. NBC-R.

Dorsey, Tommy, Orch. Raleigh & Kool, Wed. 8:30 p.m. NBC-R.

Double Everything. Wrigley's, Sun. 6:30 p.m. CBS.

Dr. Christian. Vaseline, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.

Dr. Lyons. Manhattan Merry-Go-Round; Rachel Carlay; Pierre LeKreun, Sun. 9 p.m. NBC-R; Backstage Wife, Mon. thru Fri. 11:15 a.m. NBC-R.

Drano. Hello Peggy, Wed. & Fri. 11:45 a.m. NBC-R.

Drene. Hollywood Gossip; Jimmie Fidler, Tues. & Fri. 10:30 p.m. NBC-R.

Duchin, Eddy, orch. Elizabeth Arden Cosmetics, Tues. 10 p.m. MBS.

Durbin, Deanna. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Du Pont. Cavalcade of America, Wed. 8 p.m. (12 mid. for West) CBS.

Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Easy Aces. Anacin, Tues., Wed. Thurs. 7 p.m. NBC-B.

Edna Wallace Hopper Cosmetics. Romance of Helen Trent, Mon. thru Fri.

12:30 p.m. CBS.

Elizabeth Arden Cosmetics. Eddy Duchin's orch., Tues. 10 p.m. MBS.

Elman, Dave. Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Engerine. Radio Newsreel; Parks Johnson; Wallace Butterworth, Sun. 3 p.m. NBC-R.

Erwin, Stuart. Camels, Tues. 9:30 p.m. CBS.

Evans, Wilbur. Open House (Vick's) Sun. 7 p.m. CBS.

Falstaff Beer. Public Hero No. One, Mon. 10:30 p.m. NBC-R.

Famous Actors' Guild. Bayer Aspirin, Tues. 7:30 p.m. CBS.

Famous Fortunes. General Shoe Corp. Tues. 7:45 p.m. (11:15 p.m. for West) MBS.

Fibber McGee & Molly Johnson's Wax, Mon. 9 p.m. (12 mid. for West) NBC-R.

Fidler, Jimmie. Hollywood Gossip (Drene), Tues. & Fri. 10:30 p.m. NBC-R.

Fifi, Mlle. Texaco, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Fio-Rito's, Ted. Orch. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Firestone. Margaret Speaks; Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.

First Nighter. Campana, Fri. 10 p.m. NBC-R.

Fitch Co. Interesting Neighbors; Jerry Belcher, Sun. 7:30 p.m. NBC-R.

Fleischmann. Ozzie Nelson's Orch.; Harriet Hilliard; Peg Murray, Sun. 7:30 p.m. NBC-B.

Flick, Patsy. Camel, Tues. 9:30 p.m. CBS.

Florida Citrus Commission. Emily Post, Tues., Thurs. 10:30 a.m. CBS.

Follow the Moon. Pebecco, Mon. thru Fri. 5 p.m. CBS.

Ford. Sunday Evening Hour; Fritz Reiner, Sun. 9 p.m.; Watch the Fun Go By; Al Pearce; Arline Harris, Tues. 9 p.m. (12 mid. for West) CBS.

Fulton, Jack. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.

Furest, Hans. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Gang Busters. Colgate, Wed. 10 p.m. CBS.

Garland, Judy. Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.

General Electric. Hour of Charm; Phil Spitalny's Girl Orch., Mon. 9:30 p.m. NBC-R.

General Shoe Corp. Famous Fortunes, Tues. 7:45 p.m. (11:15 p.m. for West) MBS.

Gibson, Freda. Melody Puzzles (Lucky Strike), Mon. 8 p.m. NBC-B; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Gibson, Julie. Cocomalt, Sun. 6 p.m. (11 p.m. for West) CBS.

Girl Alone. Kellogg, Mon. thru Fri. 12 noon. NBC-R.

Glass Container Ass'n of America. There Was a Woman, Sun. 1:30 p.m. NBC-B.

Godfrey, Arthur. Barbasol, Mon. & Fri. 7:15 p.m. (Fri. only 12 mid. for West) CBS.

Gold Medal. Betty & Bob, Mon. thru Fri. 1 p.m.; Hymns of All Churches, Mon., Tues., Thurs. 1:15 p.m.; Betty Crocker, Wed. & Fri. 1:15 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 1:30 p.m.; Hollywood in Person, Mon.

thru Fri. 1:45 p.m. CBS.

Goldbergs. Oxydol, Mon. thru Fri. 4:30 p.m. CBS.

Goodman, Al, Orch. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.

Goodman, Benny, Orch. Camel, Tues. 10 p.m. CBS.

Good News of 1938. Maxwell House Coffee, Thurs. 9 p.m. NBC-R.

Gordon Baking Co. Lone Ranger, Mon., Wed., Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Grand General Station. Listerine Fri. 8 p.m. NBC-B.

Grand Hotel. Campana, Mon. 8:30 p.m. NBC-B.

Grape Nuts. Burns & Allen; Ray Noble's Orch.; Tony Martin, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.

Guest, Edgar. It Can Be Done (Household Finance), Tues. 8:30 p.m. NBC-B.

Guiding Light. White Napttha, Mon. thru Fri. 3:45 p.m. NBC-R.

Gulf Oil. Phil Baker; Beetle & Bottle, Sun. 7:30 p.m. CBS.

Haley, Jack. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Hammerstein Music Hall. Kolynos, Fri. 8 p.m. CBS.

Harris, Arlene. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Harris, Phil, orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Hatton, Raymond. Camels, Tues. 9:30 p.m. CBS.

Havrilla, Alios. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.

Hearn, Sam. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Heatter, Gabriel. We, The People (Sanka Coffee), Thurs. 7:30 p.m. CBS.

Hecker's H-O Foods. Myra Kingsley, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

Heidt, Horace, orch. Alemite, Tues. 9 p.m. NBC-B.

Heinz. Romance of Carol Kennedy, Mon. thru Fri. 11:15 a.m.; Magazine of the Air, Sun. 5 p.m. CBS.

Hello, Peggy. Drano, Wed. Fri. 11:45 a.m. NBC-R.

Hersholt, Jean. Dr. Christian (Vaseline), Sun. 2:30 p.m. (5:30 p.m. for West) CBS.

Hill, Edwin C. Your News Parade (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.

Hilliard, Harriet. Fleischmann's, Sun. 7:30 p.m. NBC-B.

Hilltop House. Palmolive Soap, Mon. thru Fri. 5:45 p.m. CBS.

Hinber, Richard, Orch. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Hind's Cream. Life of Mary Sothern, Mon. thru Fri. 5:15 p.m. CBS.

Hobby Lobby. Hudson Motors, Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Hoffa, Portland. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC-R.

Hollywood Gossip. Drene, Tues. & Fri. 10:30 p.m. NBC-R.

Hollywood Hotel. Campbell's Soup, Fri. 9 p.m. CBS.

Hollywood in Person. Gold Medal, Mon. thru Fri. 1:45 p.m. CBS.

Hollywood Mardi Gras. Packard, Tues. 9:30 p.m. NBC-R.

Hollywood News. Bromo-Seltzer, Wed. 8:30 p.m. NBC-B.

Hollywood Playhouse. Woodbury, Sun. 9 & 10:30 p.m. NBC-B.

Hollywood Screen Scoops. Old Gold, Tues., Thurs.

7:15 p.m. (11:15 p.m. for West) CBS.

Homemakers' Exchange. Nat'l Ice Adv. Inc., Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.

Hope, Bob. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.

Horlick. Lum & Abner. Mon. Wed. Fri. 7:30 p.m. (11:15 p.m. for West) NBC-B.

Hour of Charm. General Electric, Mon. 9:30 p.m. NBC-R.

Household Finance. It Can Be Done; Edgar Guest, Tues. 8:30 p.m. NBC-B.

How to be Charming. Phillips, Mon., Wed., Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.

Howe, Eleanor. Homemakers' Exchange (Nat'l Ice Adv. Inc.), Tues., Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.

Hudson Motors. Hobby Lobby; Dave Elman; Harry Salter's Orch., Wed. 7:15 p.m. (10:30 p.m. for West) CBS.

Hughes, Rush. The Hughes Reel (Milk Products), Mon. thru Fri. 4:30 p.m. NBC-R.

Hull, Warren. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Hymns of All Churches. Gold Medal, Mon. Tues. Thurs. 1:15 p.m. CBS.

Interesting Neighbors. Fitch Co., Sun. 7:30 p.m. NBC-R.

Ipana. Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC-R.

It Can Be Done. Household Finance, Tues. 8:30 p.m. NBC-B.

Ivory Flakes. Story of Mary Marlin, Mon. thru Fri. 11 a.m. NBC-B; 4:15 p.m. NBC-R.

Ivory Soap. Edward MacHugh, Mon. thru Fri. 11:45 a.m. NBC-B; The O'Neills, Mon. thru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.

Jack Armstrong. Wheaties, Mon. thru Fri. 5:30 p.m. NBC-R.

Jamison, Anne. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Jello-O. Jack Benny; Mary Livingstone; Kenny Baker; Sam Hearn; Andy Devine; Phil Harris' orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Jergens. Walter Winchell, Sun. 9:30 & 11 p.m. NBC-B.

Jessel, George. Local Cooperative Campaign, Sun. 6 p.m. MBS.

Johnny Presents. Philip Morris, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

John's Other Wife. Philippe Cosmetics, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Johnson, Hugh, Gen. Bromo-Quinine, Tues. Wed. 10 p.m. NBC-B.

Johnson, Parks. Radio Newsreel (Engerine), Sun. 3 p.m.; Vox Pop Mollie, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Johnson's Wax. Attorney-at-Law, Mon. thru Fri. 10:30 a.m. NBC-B; Fibber McGee & Molly; Marian & Jim Jordan; Betty Winkler; Clark Dennis; Billy Mills' Orch., Mon. 9 p.m. (12 mid. for West) NBC-R.

Jolson, Al. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.

Jordan, Marian & Jim. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.

Junior Nurse Corps. Sunbrite, Mon. thru Fri. 5 & 6 p.m. NBC-B.

Just Plain Bill. Anacin, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Kay Kyser's Kampus Klass. Lucky Strike, Tues. 8 p.m. MBS.

Kellogg Cereals. Girl Alone, Mon. thru Fri. 12 noon. NBC-R; Singing Lady, Irene Wicker, Mon. thru Thurs. 5:30 p.m. NBC-B.

Kennedy, Reed. Songshop (Coca-Cola), Fri. 10 p.m. CBS.

King, Wayne, orch. Lady Esther, Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC-R.

(Continued on Next Page)

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(Cont'd from Facing Page)

Kingsley, Myra. Hecker's H-O Foods, Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.
Kitchen Cavalcade. Mueller Macaroni, Mon. thru Fri. 10:45 a.m. NBC-B.
Koestner, Josef, orch. Ry-Krisp, Sun. 5 p.m. NBC-R.
Kolyinos, Hammerstein's Music Hall, Fri. 8 p.m. CBS.
Kraft Music Hall. Bing Crosby; Bob Burns, Thurs. 10 p.m. NBC-R.
Kostelanetz, Andre, orch. Chesterfield, Wed. 9 p.m. CBS.
Lady Esther. Wayne King's orch., Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC-R.
Lamour, Dorothy. Chase & Sanborn, Sun. 8 p.m. NBC-R.
Lane, Rosemary. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.
Langford, Frances. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
La Prade, Malcolm. Cook & Son, Sun. 2:15 p.m. NBC-R.
Larus Bros. Alias Jimmy Valentine, Tues. 9:30 p.m. NBC-B.
Laws, Warden Lewis E. Behind Prison Bars (Sloan's Liniment), Mon. 10 p.m. NBC-B.
Le Kreun, Pierre. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC-R.
Leonard, Jack. Raleigh & Kool, Wed. 8:30 p.m. NBC-R.
Lifebuoy. Al Jolson; Martha Raye; Parkyakarkus; Victor Young's orchestra; Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
Life of Mary Sothern. Hind's Cream, Mon. thru Fri. 5:15 p.m. CBS.
Listerine. Grand Central Station, Fri. 8 p.m. NBC-B.
Little Orphan Annie. Ovaltine, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.
Livingstone, Mary. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
Local Cooperative Campaign. George Jessel; Norma Tamadge, Sun. 6 p.m. MBS.
Log Cabin Syrup. Jack Haley; Wendy Barrie; Virginia Verrill; Warren Hull; Ted Fio-Rito's orchestra, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
Lombardo, Guy, orchestra. Bond Bread, Sun. 5:30 p.m. CBS.
Lone Ranger. Gordon Baking Co., Mon., Wed. & Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.
Lorenzo Jones, Phillips, Mon. thru Fri. 4 p.m. NBC-R.
Lucky Strike. Melody Puzzles; Harry Salter's Orch., Mon. 8 p.m. NBC-B; Your News Parade; Edwin C. Hill, Mon. thru Fri. 12:15 p.m. CBS; Kay Kyser's Kampus Klass, Tues. 8 p.m. MBS; Your Hollywood Parade; Dick Powell; Rosemary Lane; Bob Hope; Al Goodman's orchestra, Wed. 10 p.m. NBC-R; Your Hit Parade; Freddy Gibson; Buddy Clark; Richard Himber's orch.; Sat. 10 p.m. CBS.
Lullaby. Lady. Carnation Milk, Mon. 10 p.m. NBC-R.
Lum & Abner. Horlick's, Mon., Wed., Fri. 7:30 p.m. (11:15 p.m. for West) NBC-B.
Lux Radio Theater. Mon. 9 p.m. CBS.
Lyman, Abe, orchestra. Waltz time (Phillips), Fri. 9 p.m. NBC-R.
Lysol. Dr. A. R. Dafeo, Mon. Wed. Fri. 4:45 p.m. CBS.
Ma Perkins. Oxydol, Mon. thru Fri. 10:45 a.m. CBS; 3:15 p.m. NBC-R.
MacCormack, Franklyn. Poetic Melodies (Wrigley's), Mon. thru Fri. 7 & 11 p.m. CBS.
MacDonald, Jeanette. Open House (Vick's), Sun. 7 p.m. CBS.
MacFadden Publishing. A. L. Alexander's True Stories, Fri. 9:30 p.m. (11:30 p.m. for West) NBC-R.
MacHugh, Edward. Ivory Soap, Mon. thru Fri. 11:45 a.m. NBC-B.
Magazine of the Air. Heinz, Sun. 5 p.m. CBS.
Magic Key. R.C.A., Sun. 2 p.m. NBC-B.
Manhattan Merry-Go-Round. Dr. Lyons, Sun. 9 p.m. NBC-R.
Manhattan Chorus. Waltz Time (Phillips), Fri. 9 p.m. NBC-R.

Manners, Lucille. Cities Service Concert, Fri. 8 p.m. NBC-R.
March of Time. Time, Inc., Thurs. 8 p.m. NBC-B.
Margot of Castlewood. Gaker Oats, Mon. thru Fri. 10 a.m. (11 a.m. for West) NBC-B.
Mar-O-Oil Shampoo. Henry Busse's Orch., Sun. 1:15 p.m. NBC-R.
Martin, Charles. Johnny Presents (Phillip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
Martin, Tony. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
Maxwell House Coffee. Good News for 1938; M-G-M Film Stars; Judy Garland; Fannie Brice; Meredith Willson's orchestra; Robert Taylor, Thurs. 9 p.m. NBC-R.
McBride, Mary. Margaret Minute Tapioca, Mon. thru Fri. 12 noon CBS.
McCall, George. Hollywood Screen Scoops (Old Gold), Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.
McCarthy, Charlie. Chase & Sanborn, Sun. 8 p.m. NBC-R.
McConnell, Ed. Smiling. Acme Paint Co., Sun. 5:30 p.m. NBC-B.
Melody Puzzles. Lucky Strike, Mon. 8 p.m. NBC-B.
Menken, Helen. Famous Actors' Guild (Bayer Aspirin), Tues. 7:30 p.m. CBS.
Mennen. Crier Up America, Wed. 7:45 p.m. NBC-R.
Metropolitan Opera Auditions of the Air. Sherwin Williams, Sun. 5 p.m. NBC-B.
M-G-M Film Stars. Good News for 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
Mickey Mouse Theater of the Air. Pepsodent, Sun. 5:30 p.m. NBC-R.
Milk Products. The Hughes Reel; Rush, Hughes, Mon. thru Fri. 4:30 p.m. NBC-R.
Miller, Jack, orchestra. Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
Mills, Billy, orchestra. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.
Minute Tapioca. Mary Margaret McBride, Mon. thru Fri. 12 noon CBS.
Medel Tobacco. Pick & Pat. Edward Roecker, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
Melle. Vox Pop; Parks Johnson; Wallace Butterworth, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
Moore. Betty. Benjamin Moore Paint, Mon. 11:45 a.m. NBC-R.
Morgan, Russ, orchestra. Johnny Presents (Phillip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
Mr. Keen, Tracer of Lost Persons. Bi-So-Dol, Tues. Wed. Thurs. 7:15 p.m. NBC-B.
Mrs. Wiggs of the Cabbage Patch. Old English Wax, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.
Mueller Macaroni. Kitchen Cavalcade, Mon. thru Fri. 10:45 a.m. NBC-B.
Munn, Frank. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC-R; Waltz Time (Phillips), Fri. 9 p.m. NBC-R.
Murray, Feg. Fleischmann's, Sun. 7:30 p.m. NBC-B.
Murray, Ken. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
Musterole. Carson Robison's Buckaroos, Mon. Wed. Fri. 1:15 p.m. MBS.
Myrt & Marge. Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.
Mystery Chef. Regional Advertisers, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.
Nash-Kelvinator. Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS.
National Barn Dance. Alka-Seltzer, Sat. 9 & 11 p.m. NBC-B.
Nat'l Biscuit Co. Dan Harding's Wife, Mon. thru Fri. 9:45 a.m. NBC-R.
National Farm & Home Hour. Mon. thru Sat. 12:30 p.m. NBC-B.
Nat'l Ice Adv. Inc. Homemakers' Exchange; Eleanor Howe, Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.

Nelson, Ozzie, orch. Fleischmann's, Sun. 7:30 p.m. NBC-B.
News Through a Woman's Eyes. Pontiac, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.
Noble, Ray, orch. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC-R.
Oakie, Jack. Camel, Tues. 9:30 p.m. CBS.
O'Keefe, Walter. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.
Old Dutch Cleanser. Bachelor's Children, Mon. thru Fri. 9:45 a.m. CBS & 11:15 a.m. MBS.
Old English Wax. Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R; Our Gal Sunday, Thurs. Fri. 12:45 p.m. CBS.
Old Gold. Hollywood Screen Scoops; George McCall, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.
One Man's Family. Tenderleaf Tea, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.
O'Neills. Ivory Soap, Mon. thru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.
Open House. Vicks, Sun. 7 p.m. CBS.
Oswald. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
Our Gal Sunday. Anacin & Old English Wax, Mon. thru Fri. 12:45 p.m. CBS.
Ovaltine. Little Orphan Annie, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.
Oxydol. Ma Perkins, Mon. thru Fri. 10:45 a.m. CBS & 3:15 p.m. NBC-R; Goldbergs, Mon. thru Fri. 4:30 p.m. CBS.
Packard. Hollywood Mardi Gras; Lanny Ross; Charles Butterworth; Jane Rhodes; Ruby Mercer; Walter O'Keefe; Raymond Paige's orch., Tues. 9:30 p.m. NBC-R.
Packer's Tar Soap. Thatcher Colt Stories, Sun. 2:30 p.m. NBC-R.
Paige, Raymond, orch. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R; Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
Pall Mall. People in the News, Dorothy Thompson, Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.
Palmolive Soap. Hilltop House, Mon. thru Fri. 5:45 p.m. CBS.
Parkyakarkus. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
Parsons, Harriet. Bromo-Seltzer, Wed. 8:30 p.m. NBC-B.
Pearce, Al. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.
Pebeco. Follow the Moon, Mon. thru Fri. 5 p.m. CBS.
Penner, Joe. Cocomalt, Sun. 6 p.m. (11 p.m. for West) CBS.
People in the News. Pall Mall, Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.
Pepper Young's Family. Cammay, Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R.
Pepperell, Dr. Karl Rieland, Fri. 7:15 p.m. NBC-B.
Pepsodent. Mickey Mouse Theater of the Air, Sun. 5:30 p.m. NBC-R.
Perry, Bill. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.
Pet Milk. Mary Lee Taylor, Tues. & Thurs. 11 a.m. (3 p.m. for West); Saturday Night Serenade; Mary Eastman; Bill Perry, Sat. 9:30 p.m. CBS.
Philadelphia Orch. Banking Group, Mon. 9 p.m. NBC-B.
Philco. Boake Carter, Mon. Wed. Fri. 7:45 p.m. (11:15 p.m. for West) CBS.
Philip Morris. Johnny Presents; Three Minute Thrill; Charles Martin; Russ Morgan; Frances Adair; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Charles Martin's Dramatizations, Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
Phillips. How To Be Charming, Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R; Lorenzo Jones, Mon. thru Fri. 4 p.m. NBC-R; Waltz Time; Abe Lyman's Orch.; Frank Munn; Manhattan Chorus, Fri. 9 p.m. NBC-R.

ON OATH TELLS HER SECRET OF GAINING WEIGHT



Anne Johnston swears before Notary Public

Many Report Gains of 5 to 15 Pounds After Taking New Ironized Yeast Tablets

NO longer need thousands of girls remain skinny and unattractive, unable to win friends and popularity. For, with these amazing new Ironized Yeast tablets, thousands who never could gain before have put on 5 to 15 pounds of solid, naturally attractive flesh—gained glorious new health, pep and charm—often in just a few weeks!

It sounds almost unbelievable. Yet listen to what Miss Anne Johnston, who is just one of many users, swears to under oath before a Notary Public:—
"Under the strain of working in several pictures in Hollywood, I became terribly run-down. I lost weight, my skin looked terrible, I suffered with headaches and my nerves were simply on edge. Of course I knew I couldn't stay in the pictures or work as a model, as I often did, looking so skinny and wornout. I was in despair until a friend recommended Ironized Yeast tablets and I bought a bottle. Almost at once I felt lots peppier and stronger. My skin cleared beautifully. All my headaches and nervousness disappeared, and in 2 months I gained 8 pounds. With my new pep and new figure I've gained loads of new friends, and the hard work of pictures never bothers me at all!"

Anne Johnston, Jackson Heights, N. Y.
Sworn to before me
Donald M. McCready, Notary Public

Why they build up so quick

Scientists have discovered that hosts of people are thin and rundown only because they don't get enough Vitamin B and iron in their daily food. Without these vital elements you may lack appetite and not get the most body-building good out of what you eat. Now you get these exact missing elements in these new Ironized Yeast tablets.
They're made from one of the world's richest sources of health-building Vitamin B—the special yeast used in making English ale. By a new costly process, this rich yeast is concentrated 7 times, taking 7 pounds of yeast to make just one pound of concentrate—thus making it many times more powerful in Vitamin B strength than ordinary yeast. Then 3 kinds of strength-building iron (organic, inorganic and hemoglobin iron) and pasteurized English ale yeast are added. Finally every batch of this Ironized Yeast is tested and re-tested biologically for its Vitamin B strength. This insures its full weight-building power.
No wonder, then, that these new easy-to-take little Ironized Yeast tablets have helped thousands of the skinniest people who needed their vital elements quickly to gain new normally attractive pounds, new charm.

Make this money-back test

To make it easy for you to try Ironized Yeast, we do better than offer you a small sample package. We offer you a FULL SIZE package, and you don't risk a penny. For if with this first package you don't begin to eat better and get more benefit from your food—if you don't feel better, with more strength, pep and energy—if you are not convinced that Ironized Yeast will give you the normally attractive flesh you need—the price of this first package will be promptly refunded. So get Ironized Yeast tablets from your druggist today.

Special offer!

To start thousands building up their health right away, we make this special offer. Purchase a package of Ironized Yeast tablets at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating new book on health, "New Facts About Your Body." Remember, results with the very first package—or money refunded. At all druggists. Ironized Yeast Co., Inc., Dept. 1135, Atlanta, Ga.

WARNING: Beware of the many cheap substitutes. Be sure you get the genuine original Ironized Yeast.

(Continued on Next Page)

SNAKES ON THE AIR

(Continued from Page 4)

say that this snake has a poisonous barb in its tail and that when it stings its enemies they die. Travelers have been known to relate stories of hoop-snakes who rolled slam-bang into trees and stung them with such force that they could not disengage themselves and remained prisoners. The trees were said to have died of poisoning.

Scientists laugh at the hoop-snake. They also laugh at the idea of the "milk-snake," which, in many farming regions, assumes the proportions of a were-wolf in the folklore of husbandry, by virtue of its supposed habit of sucking away the milk supply of unattended cows. This idea is false.

THERE is, it is true, a milk-snake which frequents barns and barnyards in a more or less praiseworthy quest for mice, but there is no evidence that it ever milked a cow. And there is plenty of evidence that it couldn't. It would be impossible for a snake, with its recurved teeth, to fasten itself to a cow's udder and suck milk. Nevertheless there are people who swear by the existence of the milk-snake and who attribute to its evil appetite variations in the flow of milk from cows.

Another common belief, among a score or more listed by Karl P. Schmidt of the Field Museum of Natural History, in a leaflet on "snake stories," is that the age of a rattlesnake can be told by the number of rattles it bears. "This is true," says Schmidt, "when the rattle is complete with the original button with which the snake was born, though the number of rattles varies with the amount of food taken by the snake, and certain other conditions, so that the average figure, three rattles per year, is subject to individual fluctuations."

Equally foolish, say the scientists, are the beliefs that rattlesnakes will not cross a horse-hair rope and that when confined and tortured they will commit suicide by striking themselves. Men who have studied snakes agree that they are immune to their own venom, and that it would be impossible for them to kill themselves in this highly poetic fashion.

ANOTHER common assumption is that snakes charm birds and mice. Investigators have found that this is not the case, that often mice which are tossed into a snake pit are indifferent to serpents right up to the time when they are gobbled up. This belief is thought to have arisen from observation of the snake's familiar motionless, unblinking contemplation of its prey. A snake couldn't blink if it wanted to. It has no eyelids.

All sorts of legends have grown up around snake charmers. Devotees of this curious profession are thought to wield magic power with the music they play. Yet snakes have no external ears and are apparently unable to hear sounds conveyed on airwaves. The accepted explanation is that the serpent sways its body as the snake-charmer sways his. When the charmer stops moving, the snake stops, music or no music.

It all points to one conclusion.

The snake is badly misunderstood—like a lot of villains.

Listen to "The World Is Yours" on Sunday and find out the facts!

"The World Is Yours" may be heard Sunday on NBC-Red at:
EST 4:30 p.m. — CST 3:30 p.m.
MST 2:30 p.m. — PST 1:30 p.m.

(Cont'd from Preceding Page)

Philippe Cosmetics. John's Other Wife, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.
Phillips Petroleum. Poly Follies, Tues. 10:30 p.m. CBS.
Pick & Pat. Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
Pillsbury Flour. The Woman in White, Mon. thru Fri. 10:45 a.m. NBC-R.
Pinkham Medicine. Voice of Experience, Mon. thru Fri. 1:45 p.m. MBS.
Poetic Melodies. Wrigley's, Mon. thru Fri. 7 & 11 p.m. CBS.
Poly Follies. Phillips Petroleum, Tues. 10:30 p.m. CBS.
Pond Cream. Those We Love, Tues. 8 p.m. NBC-B.
Pontiac. News Through a Woman's Eyes, Kathryn Cravens, Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.
Post Bran Flakes. Robert L. Ripley, Sat. 8 p.m. (12 mid. for West) NBC-R.
Post, Emily. Florida Citrus Commission, Tues., Thurs. 10:30 a.m. CBS.
Powell, Dick. Your Hollywood Parade (Lucky Strike), Wed. 10 p.m. NBC-R.
Power, Tyrone. Hollywood Playhouse (Woodbury), Sun. 9 & 10:30 p.m. NBC-B.
Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.
Princess Pat. Tale of Today, Sun. 6:30 p.m. NBC-R.
Professor Quiz. Nash-Kelvinator, Sat. 9 p.m. (12 mid. for West) CBS.
Public Hero No. One. Falstaff Beer, Mon. 10:30 p.m. NBC-R.
Puffed Wheat & Rice. Dick Tracy, Mon. thru Fri. 5 p.m. NBC-R.
Quaker Oats. Margot of Castlewood, Mon. thru Fri. 10 a.m. (11 a.m. for West) NBC-B.
Radio Newsreel. Energine, Sun. 3 p.m. NBC-R.
Radio Theater. Lux, Mon. 9 p.m. CBS.
Raleigh & Kool. Edythe Wright; Jack Leonard; Tommy Dorsey's orchestra, Wed. 8:30 p.m. NBC-R.
Ralston. Tom Mix, Mon. thru Fri. 5:45 & 6:45 p.m. NBC-B.
RCA Magic Key. Milton Cross, Sun. 2 p.m. NBC-B.
Raye, Martha. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
Red Heart Dog Food. Bob Becker, Sun. 2 p.m. NBC-R.
Regional Advertisers. Mystery Chef, Tues. Thurs. 11:45 a.m. (2:45 p.m. for West) NBC-R.
Reiland, Dr. Karl. Pepperell, Fri. 7:45 p.m. NBC-B.
Renard, Jacques, orchestra. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
Rhodes, Jane. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.
Rich, Irene. Welch, Sun. 9:45 p.m. (11:15 p.m. for West) NBC-B.
Rinso. Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS; Big Town; Edward G. Robinson and Claire Trevor, Tues. 8 p.m. CBS.
Ripley, Robert L. "Believe It Or Not." Post Bran Flakes, Sat. 8 p.m. (12 mid. for West) NBC-R.
Rising Musical Star. Sealtest, Sun. 10 p.m. NBC-R.
Road of Life. Chipso, Mon. thru Fri. 9:30 a.m. CBS & 4:45 p.m. NBC-R.
Robinson, Edward G. Big Town (Rinso), Tues. 8 p.m. CBS.
Roecker, Edward. Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
Romance of Carol Kennedy. Heinz, Mon. thru Fri. 11:15 a.m. CBS.
Romance of Helen Trent. Edna Wallace Hopper Cosmetics, Mon. thru Fri. 12:30 p.m. CBS.
Ross, Lanny. Hollywood Mardi Gras (Packard), Tues. 9:30 p.m. NBC-R.
Royal Gelatin. Rudy Vallee's orchestra, Thurs. 8 p.m. NBC-R.
Ry-Krisp. Marion Talley, Josef Koestner's orchestra, Sun. 5 p.m. NBC-R.
Sal Hepatica. Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's orchestra, Wed. 9 p.m. (12 mid. for West) NBC-R.

Salter, Harry, Orch. Melody Puzzles (Lucky Strike), Mon. 8 p.m. NBC-B; Hobby Lobby (Hudson Motors), Wed. 7:15 p.m. (10:30 p.m. for West) CBS.
Sanka Coffee. We, The People; Gabriel Heatter, Thurs. 7:30 p.m. CBS.
Saturday Night Serenade. Pet Milk, Sat. 9:30 p.m. CBS.
Schwartzkopf, Col. N. H. Gang Busters (Colgate), Wed. 10 p.m. CBS.
Sealtest. Rising Musical Star; Alex. Smallens; Hans Fuerst; Alois Havrilla, Sun. 10 p.m. NBC-R.
Sherwin Williams. Metropolitan Opera Auditions of the Air, Sun. 5 p.m. NBC-B.
Singing Lady. Kellogg's, Mon. thru Thurs. 5:30 p.m. NBC-B.
Skelly. Court of Missing Heirs, Sun. 10:30 p.m. CBS.
Sloans Liniment. Behind Prison Bars; Warden Lewis E. Lawes, Mon. 10 p.m. NBC-B.
Smallens, Alex. Rising Musical Star (Sealtest), Sun. 10 p.m. NBC-R.
Smith, Kate. Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
Song Shop. Coca-Cola, Fri. 10 p.m. CBS.
Speaks, Margaret. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.
Spitalny, Phil. Girl orchestra. Hour of Charm (General Electric), Mon. 9:30 p.m. NBC-R.
Spry. Aunt Jenny's Real Life Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.
Stepmother. Colgate, Mon. thru Fri. 5:30 p.m. CBS.
Story of Mary Marlin. Ivory Flakes, Mon. thru Fri. 11 a.m. NBC-B; 4:15 p.m. NBC-R.
Stroud Twins. Chase & Sanborn, Sun. 8 p.m. NBC-R.
Stuart, Marlyn. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.
Sunbrite. Junior Nurse Corps, Mon. thru Fri. 5 & 6 p.m. NBC-B.
Sun Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC-B.
Sunday Evening Hour. Ford, Sun. 9 p.m. CBS.
Super Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.
Tale of Today. Princess Pat, Sun. 6:30 p.m. NBC-R.
Talley, Marion. Ry-Krisp, Sun. 5 p.m. NBC-R.
Talmadge, Norma. Local Co-operative Campaign, Sun. 6 p.m. MBS.
Taylor, Deems. Chesterfield, Wed. 9 p.m. & Fri. 8:30 p.m. (11:30 p.m. for West) CBS.
Taylor, Mary Lee. Pet Milk, Tues. Thurs. 11 a.m. (3 p.m. for West) CBS.
Taylor, Robert. Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
Ted Straeter Chorus. Calumet Baking Powder, Thurs. 8 p.m. (11:30 p.m. for West) CBS.
Tenderleaf Tea. One Man's Family, Wed. 8 p.m. (12:30 a.m. Sun. for West) NBC-R.
Terry and the Pirates. Dari-Rich, Mon. Tues. Wed. 5:15 p.m. NBC-R.
Texaco. Eddie Cantor, Deanna Durbin, Jacques Renard's orchestra; James Wallington; Mlle. Fifi, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
Thatcher Colt Stories. Packard's Tar Soap, Sun. 2:30 p.m. NBC-R.
The Hughes Reel. Milk Products, Mon. thru Fri. 4:30 p.m. NBC-R.
The Shadow. Delaware, Lackawanna & Western Coal, Sun. 4 & 5:30 p.m. MBS.
The Woman in White. Pillsbury, Mon. thru Fri. 10:45 a.m. NBC-R.
There Was A Woman. Glass Container Ass'n of America, Sun. 1:30 p.m. NBC-B.
Thomas, Lowell. Sun Oil, Mon. thru Fri. 6:45 p.m. NBC-B.
Thompson, Dorothy. People in the News (Pall Mall), Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.
Those We Love. Pond Cream, Tues. 8 p.m. NBC-B.
Three Minute Thrill. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC-R.
Tibbett, Lawrence. Chesterfield, Wed. 9 p.m. CBS.
Time, Inc. March of Time, Thurs. 8 p.m. NBC-B.
Tom Mix. Ralston, Mon. thru

Fri. 5:45 & 6:45 p.m. NBC-B.
Town Hall Tonight. Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC-R.
Trevor, Claire. Big Town, (Rinso), Tues. 8 p.m. CBS.
Tums. Vocal Varieties, Tues. & Thurs. 7:15 p.m. (11:15 p.m. for West Tues. only) NBC-R.
U. S. Rubber. Ben Bernie's orchestra, Wed. 9:30 p.m. CBS.
Uncle Ezra. Alka-Seltzer, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC-R.
Uncle Jim's Question Bee. Washington Coffee, Sat. 7:30 p.m. NBC-B.
Vadco Sales Corp. Court of Human Relations, Sun. 4 p.m. MBS.
Vallee's, Rudy, orchestra. Royal Gelatin, Thurs. 8 p.m. NBC-R.
Van Steeden, Peter, orchestra. Town Hall Tonight (Ipana & Sal Hepatica) Wed. 9 p.m. (12 mid. for West) NBC-R.
Vaseline. Jean Hersholt; Dr. Christian, Sun. 2:30 p.m. (5:30 p.m. for West) CBS.
Verrill, Virginia. Log Cabin Syrup, Sat. 8:30 p.m. (12:30 a.m. for West) NBC-R.
Vic & Sade. Crisco, Mon. thru Fri. 11:30 a.m. NBC-B & 3:30 p.m. NBC-R.
Vicks. Open House; Jeanette MacDonald; Wilbur Evans, Sun. 7 p.m.; Tony Wons, Mon. Wed. Fri. 10:30 a.m. CBS.
Vocal Varieties. Tums, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West Tues. only) NBC-R.
Voice of Experience. Pinkham Medicine, Mon. thru Fri. 1:45 p.m. MBS.
Vox Pop. Molle, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.
Wallenstein, Alfred. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC-R.
Wallington, James. Texaco, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
Waltz Time. Phillips, Fri. 9 p.m. NBC-R.
Watch the Fun Go By. Ford, Tues. 9 p.m. (12 mid. for West) CBS.
Washington Coffee. Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC-B.
We, The People. Sanka Coffee, Thurs. 7:30 p.m. CBS.
Welch. Irene Rich, Sun. 9:45 p.m. (11:15 p.m. for West) NBC-B.
Wheaties. Jack Armstrong, Mon. thru Fri. 5:30 p.m. NBC-R.
Whiteman, Paul, orchestra. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.
White Naptha. Guiding Light, Mon. thru Fri. 3:45 p.m. NBC-R.
Wicker, Irene. Singing Lady (Kellogg's), Mon. thru Thurs. 5:30 p.m. NBC-B.
Willson, Meredith, orchestra. Good News for 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC-R.
Wilson, Don. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC-R.
Winchell, Walter. Jergen's, Sun. 9:30 & 11 p.m. NBC-B.
Winkler, Betty. Fibber McGee & Molly (Johnson's Wax), Mon. 9 p.m. (12 mid. for West) NBC-R.
Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.
Wons, Tony. Vicks, Mon. Wed. Fri. 10:30 a.m. CBS.
Woodbury. Hollywood Playhouse; Tyrone Power, Sun. 9 & 10:30 p.m. NBC-B.
Wright, Edythe. Raleigh & Kool, Wed. 8:30 p.m. NBC-R.
Wrigley's. Double Everything, Sun. 6:30 p.m.; Poetic Melodies, Jack Fulton, Franklyn MacCormack, Mon. thru Fri. 7 & 11 p.m. CBS.
Young, Victor, orchestra. Lifebuoy, Tues. 8:30 p.m. (11:30 p.m. for West) CBS.
Your Hit Parade. Lucky Strike, Sat. 10 p.m. CBS.
Your Hollywood Parade. Lucky Strike, Wed. 10 p.m. NBC-R.
Your News Parade. Edwin C. Hill (Lucky Strike), Mon. thru Fri. 12:15 p.m. CBS.
Zenith Foundation. Sun. 10 p.m. CBS.

FRED SMITH MARCHES ON

MR. FRED SMITH, the advertising man, of New York City, was galloping toward a train the day he was supposed to be interviewed, and he explained politely that he had little or no time to talk about the B. & P. & C. U. O. of F. S. of A., but he did pause for a few remarks and courteously proffered a bunch of papers which clarified the situation.

The B. & P. & C. U. O. of F. S. of A. refers to the Benevolent and Protective and Completely Universal Order of Fred Smiths of America—an association of all the Fred Smiths, subtitled itself, with becoming modesty, "the silliest society in the world." This Wednesday, February 16, it holds its second annual banquet, a running account of which will be broadcast by NBC.

The founder of the society is Mr. Fred Smith, the advertising man, of New York City, who last fall managed the successful campaign of Bruce Barton for Congress. Other members of Mr. Smith's committee for the 1938 Fred Smith banquet are Mr. Fred Smith, Mr. Fred Smith, Mr. Fred Smith and Mr. Fred Smith.

IN ORDER, after Mr. Fred Smith, the advertising man, of New York City, they are Mr. Fred Smith, the clerk of Dutchess County, Poughkeepsie, N. Y.; Mr. Fred Smith, the coal-dealer, of Plainfield, N. J.; Mr. Fred Smith, the title and mortgage man, of New York City; and Mr. Fred Smith, the advertising man, of Plainfield, N. J.

In order to keep identities untangled, members of the committee sign themselves like this: Fred (Advertising) Smith, Fred (Fuel) Smith, Fred (Dutchess) Smith, Fred (Mortgage) Smith, and Fred (Research) Smith. That way everybody keeps out of chaos and in his proper place.

It's all very confusing, but recently it was confusion thrice confounded, because Fred (Research) Smith, who was christened "Research" last year, has since gone into the advertising business, and now, in the interests of accuracy, has to be called Fred (Advertising No. 2) Smith, to distinguish him from Fred (Advertising) Smith.

The B. & P. & C. U. O. of F. S. of A. was organized last year. It has a platform, but it advocates no action of any kind except doing something completely silly and aimless once a year to keep from growing old and smug. Fred Smiths, according to the association's bulletin, believe that most of the world's ills arise from worry, so their platform is "Don't worry about anything and never get into trouble."

THE first banquet, last year, was a great success. Nearly 100 Fred Smiths and Mrs. Fred Smiths attended. This year the committee hopes that from 300 to 500 will be present, and invitations and tickets are going out to Fred Smiths everywhere. Four members of the B. & P. & C. U. O. of F. S. of A. are listed in the current Who's Who, and there are a half-dozen others in Who's Who who are eligible to join the organization.

The radio program to be broadcast this year in connection with the banquet will deal with the history of the Fred Smiths since the dawn of time. It will be called simply, "Fred Smith Marches On."

"Fred Smiths' Annual Banquet" may be heard Wednesday on NBC-Blue at:
EST 9:00 p.m. — CST 8:00 p.m.
MST 7:00 p.m. — PST 6:00 p.m.

PHOTO CARNIVAL

RADIO GUIDE'S PICTURE
PANORAMA OF BROADCASTING

HIGH BOY

TALLEST man in network broadcasting is Edmund Birch Ruffner; "Tiny" to his friends and fans because he stands "only" 6 feet 6 inches from the tip of his big toe to the topmost light-brown hair of his head, as photo shows. (One page is too short to do justice to the man.) On the air more than 9,000 times, "Tiny" is currently heard as announcer on the Al Jolson show over CBS Tuesday nights at 8:30 o'clock EST.

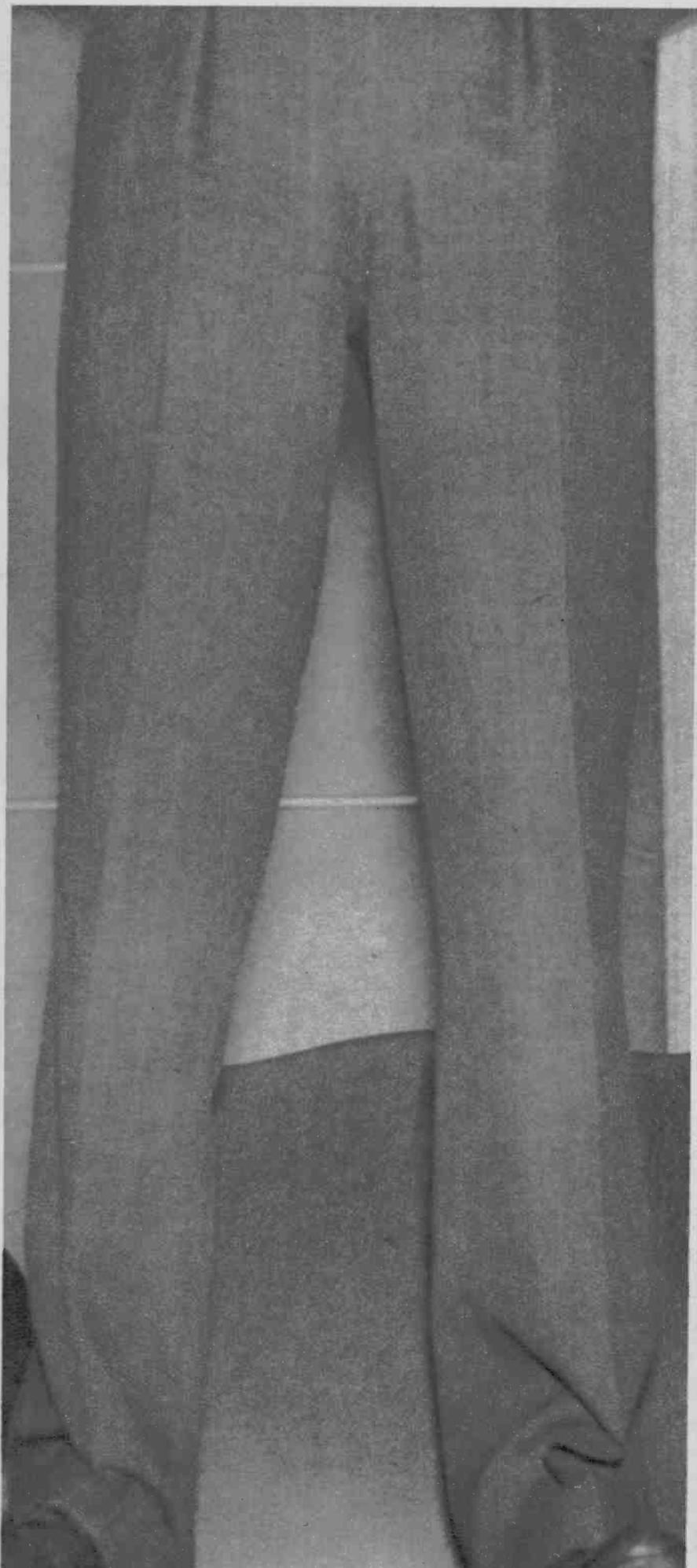
One of the most popular men in the business, Ruffner has always aimed high, lives up to his size. His radio debut was as a singer in Seattle in 1922 from atop an office building. In 1929 he came out tops in the first announcer-golfer tournament ever held. He has run the gamut of jobs in radio, became announcer for the old Maxwell House Show Boat and now has graduated to the position of vice-president in charge of radio at the Hollywood office of Ruthrauff & Ryan, advertising agency. Originally his newspaperman father had him trained for opera and occasionally the radio audience hears him sing—not too inartistically for comfort. Looking for higher aims, "Tiny" awaits the advent of television with optimism. He's made many friends, is credited with saving a would-be suicide and a near-drowned boy. He wants to travel. On those legs (next page) he can!



—Photo by Gene Lester

CONTINUED ON NEXT PAGE

MOTHER KNOWS



Thirty-seven-year-old Ruffner made his first amateur appearance at the age of fifteen in a Seattle May festival, and following his "radio-ten" debut, made a number of concert appearances on the West Coast. He played and sang in two musical comedies in New York.

One was "Princess Flavia" at the Century, and the other was "Circus Princess" at the Winter Garden. "Tiny" is fond of strawberry shortcake, all sports, dogs. And with his wife he can often be found listening to and enjoying music by Beethoven and Brahms.



Nancy Wicker, age eleven, is following in the footsteps of her mother, Irene Wicker, radio's famed "Singing Lady." With her mother's recent Sunday afternoon MBS show as a training-ground, she learned acting, singing, technique



The NBC "Singing Lady" program is a one-woman program; written, produced and performed by Miss Wicker alone. The MBS program, on the other hand, allowed for the use of a cast, permitted mother and daughter to work together



The show's "chorus girls," all under 16 years of age, are, left to right: Teresa Keane, Clementine Torella, Nancy, Peggy Zinke, Audrey Egan, Marie Skinner and Virginia Torella. Not on any show is Nancy's brother, Walter, age 15

BAKER'S BEDTIME

PHIL BAKER'S natural good nature and deep understanding of life and human frailty have brought him an enviable success in his marriage and home life. He has three small children: Stuart, age three; Michael, one year, and Margot, dubbed "Little Miss Muffett," five. Phil is devoted to his family, keenly interested in their activities. He is unconsciously an ideal father and husband, is never too busy nor too tired to answer the innumerable questions children love to propound nor to give them a romp before bedtime. His happiest hours are spent in his beautiful home in Hollywood, secure in the knowledge that he is "tops" with the entire family.



Mrs. Baker (above) interests Stuart and Margot in an Arabian Nights story. Sparkling eyes, enchanted smiles, approve her thrilling choice. Soon this angelic calm will be shattered when Papa takes them for that nightly romp



Margot and Stuart are convincing Phil that he really doesn't want to read that paper. They've come in from their after-dinner walk and they "wanna play"—rough, too. Phil seems to like it pretty well—he likes "play" better, anyhow



Maid's night out, and Papa Phil is running the show alone at this point. Son Stuart seems somewhat doubtful of Papa's ability to carry on this buttoning-up process, but Phil grins cheerfully & hopefully, finally manages the combination



Ear-and-neck inspection is a nightly job, even on Sundays, when Phil has his CBS broadcast. Papa takes this job of getting his offspring to bed seriously. "Nice work, Miss Muffett," says Phil approving her ready-for-bed technique

—Photos by Norma Lloyd

LAURITZ MELCHIOR: Highlights in the Life of the Greatest Heroic Tenor



Left motherless when three months old, young Lauritz spent most of his early days in the Melchior School for Boys conducted by his father. Handsome, sturdy, and with a fine voice, he soon drew attention from Great Britain's future queen

ON SUNDAY of this week Lauritz Melchior steps before a microphone on The Ford Sunday Evening Hour in one of his few radio appearances of the season. Unlike Richard Crooks, Lily Pons, Richard Bonelli, Lawrence Tibbett and others of the dignified Metropolitan Opera Association, Mr. Melchior is still a "guest star" rather than a "regular." Why this situation prevails, especially in a season when classical music occupies the No. 1 place in the radio budget, is a question often debated in the profession, which recognizes the big Danish man as the greatest Wagnerian tenor of all time.

Melchior made his Metropolitan debut the same day as did Marion Talley, Kansas City's protege. Odd to note is that Melchior's matinee performance drew a slight six inches of type from most newspaper critics while Talley's story was front-page news. This was no reflection upon the performance of the tenor, but, instead, a tribute to the publicity experts backing the talented Miss Talley.

A Dane by birth, Melchior was taken from Copenhagen to London in the entourage of the Danish Princess Alexandria when she became Queen Alexandria of Great Britain. In England he sang in the choir of the church attended by the Queen. Later he returned to Denmark to begin study in the school of the Danish Royal Opera. In 1924 was the sensation of the Bayreuth Music Festival. That latter appearance so impressed Gatti-Casazza, then impresario of the Metropolitan, that he immediately arranged for Mr. Melchior to come to America.



After three years in opera, young Melchior changed from baritone to tenor on the advice of his teacher



At 21 Lauritz was a pupil at the School of the Royal Opera, where only talented students got home leaves



For 12 years Melchior has maintained a 3,000-acre hunting estate, well stocked with wild game, and this lodge in Chossewitz, Austria. Each summer he manages to spend 3 or 4 months there with his wife, his friends and his two children



The lodge is decorated with game Melchior killed, has a telephone and radio in every room, including the baths, has many American conveniences. Sometimes the tenor entertains as many as 150 guests at one time at a hunt or lunch



Mrs. Melchior, a good marksman, joins her husband in his love of sports. Her prized possession is a coat made from a leopard her husband shot



Although noted for his Wagnerian roles, Melchior is by no means limited to them. Above: The tenor in the German costume of "Canio" in "I Pagliacci"



"Yearning for Pardon" and "Then I Saw Him" from "Tannhauser" (above) are among Melchior's favorite songs, are preserved for posterity on records



Forty-five times Mr. Melchior has sung Parsifal (above). This is a greater number of performances than given by any other singer, living or dead



Melchior first sang Tristan (above) in 1929, and since then has sung it over 125 times in 16 different opera houses under 22 different conductors



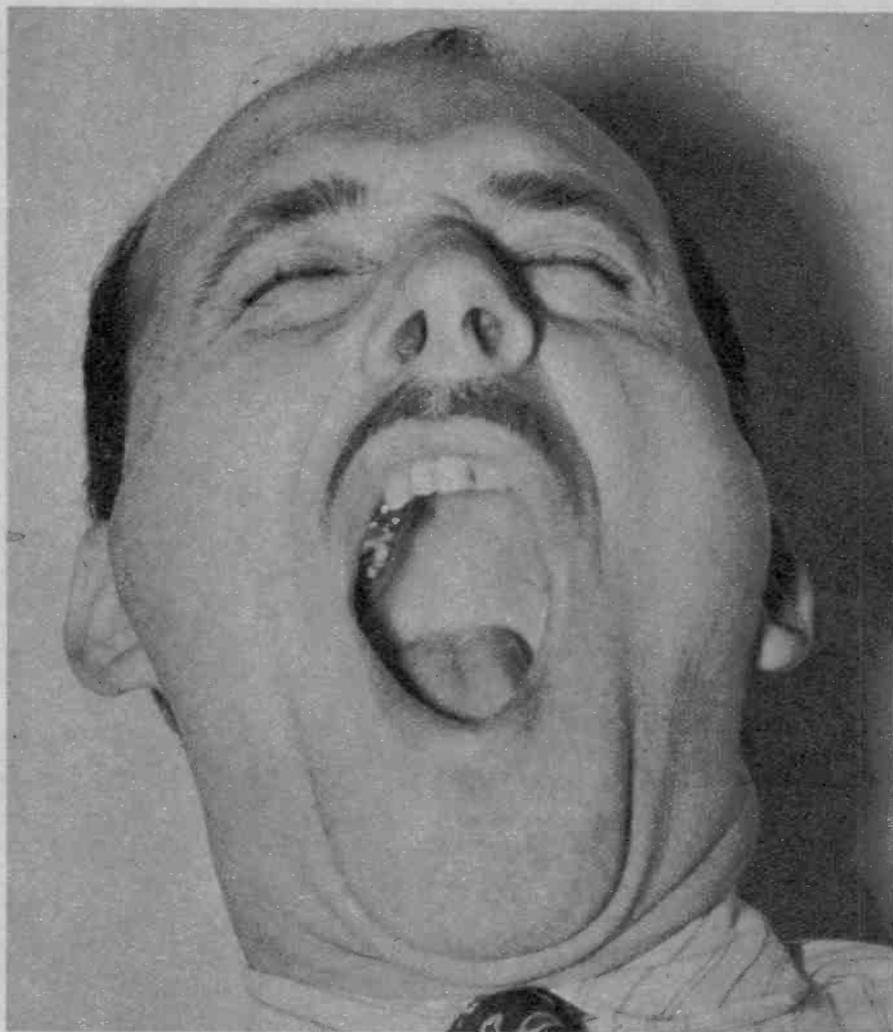
The tenor's first wife died, leaving a daughter, Berte (left) and a son, Ib (right). Ten years ago Melchior married Marie Hacher, Munich actress, who is pictured with him above. Ib is 18 years old, is studying medicine, has never been to America. Berte lives in Denmark where she runs a candy business

BUSIEST MAN...

RADIO is a busy business, run by busy people, but probably the top-ranking, all-time busybody of the airwaves is Ray Bloch, orchestra leader, choral director, singing coach, arranger, piano soloist—and family man! His days (and the better part of most of his nights) are spent in the unceasing hurly-burly of broadcasting: rehearsals, conferences, programming, the making of new arrangements and a dozen other time-consuming activities—all this in addition to actual time on the air! An important figure at both the National Broadcasting Company and Columbia, Ray Bloch has so many musical organizations under his baton that he actually has found it impossible to contrive appropriate names for all of them! But every one of them, name or no name, bears the unmistakable imprint of Bloch's own personality! He has had—is having—an amazing career.

Born in Alsace-Lorraine (the date was Aug. 3, 1902), his parents brought him to the United States at an early age. His father, a chef, encouraged his musical ambitions, made considerable financial sacrifices in order that his son might have the best of instruction. The elder Bloch was wise in this action, for his son's talent was obvious. Ray Bloch was singing in choirs when he was eight years old, and leading them at twelve! He was still in his early teens when he got his first job. It paid \$6 a week, that job as office boy for the New York foreign-language newspaper, *Courier des Etats Unis*! Music was Bloch's first and only love, however, and it wasn't long before he was playing the piano in New York ballroom orchestras. Characteristically, he moved quickly from that job to a better one, and before long he was leading his own orchestra, touring the major vaudeville circuits. Ray Bloch offers ample proof of the statement that it's the busiest people who get the most done. In spite of everything, he has found time to compose a number of songs. Latest to be published is "Shindig," and another one, "In the Same Old Way," is due shortly. Ray Bloch has been married since 1923 and has an eight-year-old daughter. His luck, he says, is good. He once fell asleep behind the wheel while driving, came out of the resultant crash without a scratch, although the car was a total wreck. He's five feet six and a half inches tall, weighs 140 pounds, has black hair, brown eyes—enough energy for three men!

Photos by Bert Lawson, Gene Lester, Charles Seawood



Ray Bloch doesn't yawn often, in spite of the fact that he doesn't get much sleep—but when he does yawn, he means it! He sleeps well, anytime, anywhere, and rises early. He is a fast dresser, eats a very light breakfast



When Bloch leaves home, daughter Roberta is still in bed, but gets a kiss just the same. They'll meet again late tonight—maybe!



Eight blocks (five minutes in a taxi) from his home is Ray Bloch's office. Small, it's just big enough for two desks and a piano



Skilled as a vocal coach—there's really no limit to his wealth of musical talents—Ray Bloch has helped many to stardom. Above, he's working with Nan Wynn as Bobby Gibson looks on—listens!



Twice a week, "The Eton Boys," widely known male quartet, rehearses with Ray Bloch. The quartet, left to right: Art Gentry, Jack Day, Earl Smith, Charles Day. Rehearsals last two hours—and consist exclusively of work!



In all, Bloch conducts about eight orchestras every week at both NBC and CBS. Many of them go on the air on short notice to fill vacancies caused by sudden cancellations. Group rehearsing above is "The Instrumentalists"



Because he isn't likely to ask anyone to do anything he can't do himself, and because the people under his direction know that he's usually the one who works hardest and longest, Ray Bloch inspires unusual loyalty and devotion



The comparatively new CBS program, "Earaches of 1938," features this Bloch group of singers: Norman Horn, Genevieve Rowe, Helen Jackson, Glen Cross, Roger Kinne, Jude Freeland, Floyd Scherman. Ray himself is at the piano



In a moment of whimsy, Radio Guide Photographer Gene Lester made this surrealist portrait, entitled "Ray Bloch in Relaxation." The clothing is Bloch's own, but his friends doubt that he ever relaxes so completely!



Inveterate furniture-movers, Mr. and Mrs. Ray Bloch like nothing better—or so they say—than a quiet evening spent in household rearranging. In the photograph above, Ray Bloch is shown in a typical pose—on the move!

\$1,000.00

"SNAPPY COMEBACK" CONTEST

Based on Scenes from "Hollywood Hotel"



SCENE No. 11

(Sample Comebacks)

"Sure, I'm your sister!"

"Maybe it was in the 'Hollywood Bowl'."

"Isn't Dick Powell wonderful!"



SCENE No. 12

(Sample Comebacks)

"Always thinking of something to eat!"

"I'll take the same!"

"A stomachache if we eat here!"

PRIZES

| | |
|-------------------------------|----------|
| First Prize | \$500.00 |
| Second Prize | 250.00 |
| Third Prize | 100.00 |
| Next Ten Prizes, \$10.00 Each | 100.00 |
| Next Ten Prizes, \$5.00 Each | 50.00 |

TOTAL **\$1,000.00**

THINK of having extra cash in your pockets, money in the bank, the luxuries you can buy, the things you've always wanted! It's all possible, too! There's still plenty of time to get into RADIO GUIDE's "snappy comeback" contest—still time to win part of that \$1,000.00 prize money which will go to the authors of the best "snappy comebacks" for the silent characters in the set of sixteen photographs which RADIO GUIDE is publishing.

RADIO GUIDE's contest is based on the movie hit, "Hollywood Hotel," now being shown at theaters throughout the country. Two scenes from the motion picture are being published each week, over a period of eight weeks. If you haven't already seen "Hollywood Hotel," do so at once. You'll like the show, and after you've

seen it you'll find it an easy matter to think up "snappy comebacks" to enter in this contest.

In each photograph in the series appear characters from "Hollywood Hotel." Some are speaking. Some are silent. Your task is to put in the artist's "balloons" above the silent characters' heads what you think are the best "snappy comebacks"—the most appropriate, the wittiest, the most original that could be made under the circumstances.

Before filling in the "balloons," however, be sure to read carefully the contest rules printed below. Your name must be on each picture; your entries must bear sufficient postage; and you must send in only complete sets of "comebacks"—sixteen pictures in all. Submit as many sets as you like, but be sure each is complete.

RULES: 1. In each of eight issues—January 15, through March 5—Radio Guide will publish two photographs of scenes from Warner Brothers' motion picture, "Hollywood Hotel." Each picture will have a blank conversation "balloon" to be filled in with a "snappy comeback" to remarks printed in other "balloons." Sample "comebacks" will accompany each picture.

2. A complete set of sixteen filled-in photographs or reasonably accurate facsimiles of them, constitutes an entry. Replies must be written in spaces provided on pictures. For the sets of pictures selected by the judges, prizes amounting to \$1,000.00 will be paid according to the schedule on this page.

3. Entries will be judged on appropriateness—in consideration of the story of the motion picture—neatness, originality, and directness of thought. Elaborate entries will receive no special consideration.

4. Do not send in any entries until your set is complete—sixteen pictures in all. Back issues of Radio Guide may be obtained from the Circulation Dept., Radio Guide, 731 Plymouth Court, Chicago, Ill., or examined

at its offices or in public libraries. Sign your name on each picture or affix it securely in some way. Send entries to "Snappy Comeback" Contest Editor, Radio Guide, 731 Plymouth Court, Chicago, Ill.—first-class postage, prepaid. Entries with insufficient postage will not be accepted by the addressee.

5. To be eligible for prizes, entries must be postmarked before midnight, March 13, 1938.

6. No entries will be returned. In fairness to all participants in the contest, judges will not enter into any correspondence concerning any aspect of this contest. All entries become the property of Radio Guide.

7. This contest is open to everyone in the United States and Canada, except employes of Radio Guide and their families. The editors of Radio Guide will be the contest judges. All persons agree by entering to accept the decisions of the judges as final. In case of ties, duplicate prizes will be awarded.

8. Anybody eligible to compete may enter as many times as he likes—and may win more than one prize if his entries merit such consideration.

THIS WEEK'S PROGRAMS

Sunday

February 13

MORNING

8:00 am CST
NBC-Coast to Coast on a Bus, children's prgm.: WMAQ WIBA (sw-15.21)
CBS-Wings Over Jordan; Choir & Speaker: WFBM WCCO WBBM (sw-21.52)
The Rev. J. H. Dwell, pastor of the North Pennsylvania Baptist Church, Philadelphia, Pa., will be the guest speaker.
NBC-Turn Back the Clock: WCFL WBOW WHO
KMOX-△Church of the Air
KWK-Reading the Funnies
WAAF-Carnival of Comics
WCBD-North Park College
WFAM-△Sunday School
WIND-△Baptist Church
WIRE-△Sunday Devotions
WISN-△St. Boniface Church

8:15
NBC-Tom Terriss: WCFL WBOW
WCBD-△United Swedish Service
WHO-△Bible Broadcaster
WJJD-American Scene

8:30
CBS-Aubade for Strings; News: WFBM WCCO WBBM KMOX WJR (sw-21.52)
NBC-Coast to Coast on a Bus: KWK
WAAF-△Bible Stories
WBOW-△Radio Gospel
WCFL-Melody Moments
WIBA-Melodies
WIND-Hungarian Air Theater
WIRE-△Church of Christ
WISN-△Spiritual Fellowship
WJJD-Vaudeville Show
WOWO-△Old Time Religion
WROK-Morning Musicale
WTAD-Variety Prgm.
WTMJ-Our Club

8:45
WAAF-The Symphonic Hour
WCBD-△Polish Bible Class
WIBA-△Bible School

9:00
NBC-Russian Melodies, dir. Alexander Kiriloff: WMAQ
CRS-△Church of the Air: WCCO KMOX WBBM WMBD (sw-21.52)
The Rt. Rev. George Craig Stewart, Episcopal Bishop of Chicago, has entitled his sermon "Road Building." Music from St. Luke's Pro-Cathedral of Evanston, Ill., will be heard.
NBC-Radio Pulpit: WCFL
News: WROK WTMJ WMT
KWK-△Bible Auditorium
WBOW-Sunshine Hour
WCBD-△Meditation Moments
WFAM-News; △Old Time Gospel Tabernacle
WFBM Stamp Stories
WGN-Sunday Morning Concert
WHO-△Christian Science Prgm.
WIBA-Norwegian Hour
WIND-Concert in Harmonies
WIRE-Feld Sisters
WISN-Breakfast Club
WJJD-Happy Go Lucky Time
WLS-△Little Brown Church
WLW-Kentucky Mountain
WOC-△Christian Science Prgm.
WOWO-△Christian Science Reader

9:15
NBC-Russian Melodies: WOWO
WMT KWK (sw-15.21)
WFBM-WPA Prgm.
WIND-△Seventh Day Adventist
WIND-Contrast in Harmonies
WLW-Hugh Cross & His Pals
WMAQ-Morning Melodies
WOC-Sunday Serenade
WROK-On the Mall
WTAD-△Church in Wildwood
WTMJ-Master of Rhythm

9:30
NBC-Madrid Singers: WBOW
WCFL
NBC-Dreams of Long Ago: WIRE
WMAQ WOWO KWK
CBS-Walberg Brown Strings: WCCO WFAM WMBD WBBM (sw-21.52)
KMOX-Piano Recital
WCBD-Popular Concert
WFBM-Christian Men Builders

WHO-Crescent Hour of Music
WIBA-Univ. Club Round Table
WIND-I Am, Reading Room
WISN-Sunday Morning Revue
WJJD-Happy Go Lucky Time
WLW-The Moving Finger Writes
WMT-Salvation Army Prgm.
WOC-Hour of Music
WROK-Rhythm Makers
WTAD-Bill Sohm, news

9:45
News: WMBD WLS
KMOX-Travelogue
WAAF-Organ Melodies
WBAA-New Songs
WBBM-Remote Control
WBOW-This Curious World
WCBD-Modern Miracles
WCCO-Musical Clock
WCFL
WENR
WFAM
WFBM
WGN
WHA
WHAS†
WHO
WIBA
WIND
WIRE
WISN
WJBC*
WJJD
WJR†
WKBB
WKBH
WLS
WLW
WMAQ
WMBD
WMBI
WMT
WOC
WOWO
WRJN
WROK
WSBT
WSUI
WTAD
WTAM†
WTAQ
WTMJ

10:06
CBS-The Texas Rangers: WCCO
WBBM WMBD WFAM KMOX
NBC-News; Alice Remsen, contralto: WOWO WCFL
NBC-News; Silver Flute: WBOW
WHO WMAQ (sw-15.33)
MBS-Northwestern Reviewing
Stand: WGN KWK
WAAF-Variety
WCBD-△Jewish Hour
WIBA-News; World Varieties
WIND-Leaders in Dance Time
WIRE-Program Highlights
WJBC-△Church of the Air
WJJD-Bureau of Missing Persons
WLS-Folks Worth Knowing
WLW-Cadle Tabernacle Choir
WOC-△Seventh Day Adventists
WROK-News; Morning Concert
WTAD-WPA Prgm.
WTAQ-△High Mass

10:15
NBC-Neighbor Nell, philosophy:
WOWO KWK WIRE WMT
WAAF-Swing High
WCFL-Hit Review
WGN-Morning Melodies
WJJD-Dick Jurgens' Orch.
WOC-Twenty-Five Years Ago Today

10:30
CBS-Major Bowes' Capitol Family; Dalton Bros.: Helen Alexander, sop.; Nicholas Cosentino, trn.; Charles Magnante, accordionist; Sam Herman, xylophonist; Robert Reed, m.c.; Waldo Mayo's Orch.: WFAM WCCO WMBD WOC (sw-21.52)
NBC-Felix Knight trn.: WOWO
WMT WIBA WCFL
NBC-Angler & Hunter: WBOW
KMOX-Employment Service
KWK-Charities Reporter
WAAF-Do You Remember?
WBBM-Modern Miracles
WCBD-△J. C. O'Hair, pastor
WFBM-Stardust Melodies
WHO-Travel Club
WIND-Listen to Yourself
WIRE-Melody Hour
WISN-German Hour
WJJD-Happy Go Lucky Time
WKBH-String Ensemble
WLS-Garden Prgm.
WLW-Donald Novis
WMAQ-Sunshine Hour
WROK-Organ Reveries
WTAD-△Methodist Church

10:45
NBC-Bill Stern's "Sport Scraps":
WMT WOWO WIBA
NBC-Norsemen Quartet: WHO
WMAQ WBOW
MBS-American Warblers (Amer. Bird Prod.): WGN KWK
WAAF-Melody Parade
WBBM-Hollywood Spotlight
WCFL-Melody Parade
WIND-Sunday Morning Varieties
WJBC-△Park M. E. Church
WJJD-Tommy Tucker's Orch.
WKBH-△Church Service
WLS-Roy Anderson, bar.
WLW-Rural Roundup
WROK-△Swedish Mission

11:00
CBS-Major Bowes': KMOX
NBC-Home Symp. Orch., Ernest La Prade, cond.: WCFL (sw-15.33)
Program: The Overture to Glinka's "Russian and Lud milla," Jaerneffelt's Berceuse, Schubert's Moment Musical, Andante from Beethoven's "First Symphony" and the Finale from Haydn's "Military" Symphony.
NBC-Southernaires: KWK WLS
WOWO (sw-15.21)
△Church Service: WHO WMT
WAAF-Encores
WBBM-Rhythmic Melody
WBOW-△Evangelical Church

LOG OF STATIONS

LISTED IN EDITION E—MIDWESTERN

| Call Letters | Kilo-cycles | Power Watts | Location | Net-work |
|---------------|-------------|-------------|-----------------------------|-------------|
| KMOX | 1090 | 50,000 | St. Louis, Missouri | CBS |
| KOA (8 pm on) | 830 | 50,000 | Denver, Colorado | NBC-R |
| KSD | 550 | 5,000 | St. Louis, Missouri | NBC-R |
| KWK | 1350 | 5,000 | St. Louis, Missouri | NBC-B & MBS |
| WAAF | 920 | 1,000 | Chicago, Illinois | Local |
| WBAA | 890 | 1,000 | West Lafayette, Indiana | Local |
| WBBM | 770 | 50,000 | Chicago, Illinois | CBS |
| WBOW | 1310 | 250 | Terre Haute, Indiana | NBC |
| WCBD | 1080 | 5,000 | Chicago, Illinois | Local |
| WCCO | 810 | 50,000 | Minneapolis-St. Paul, Minn. | CBS |
| WCFL | 970 | 5,000 | Chicago, Illinois | NBC-B |
| WENR | 870 | 50,000 | Chicago, Illinois | NBC-B |
| WFAM | 1280 | 100 | South Bend, Indiana | CBS |
| WFBM | 1230 | 5,000 | Indianapolis, Indiana | CBS |
| WGN | 720 | 50,000 | Chicago, Illinois | MBS |
| WHA | 940 | 5,000 | Madison, Wisconsin | Local |
| WHAS† | 820 | 50,000 | Louisville, Kentucky | CBS |
| WHO | 1000 | 50,000 | Des Moines, Iowa | NBC-R |
| WIBA | 1280 | 5,000 | Madison, Wisconsin | NBC |
| WIND | 560 | 5,000 | Gary, Indiana | Local |
| WIRE | 1400 | 5,000 | Indianapolis, Ind. | NBC-R & MBS |
| WISN | 1120 | 1,000 | Milwaukee, Wisconsin | CBS |
| WJBC* | 1200 | 250 | Bloomington, Illinois | Local |
| WJJD | 1130 | 20,000 | Chicago, Illinois | Local |
| WJR† | 750 | 50,000 | Detroit, Michigan | CBS |
| WKBB | 1500 | 250 | Oubuque, Iowa | CBS |
| WKBH | 1380 | 1,000 | La Crosse, Wisconsin | CBS |
| WLS | 870 | 50,000 | Chicago, Illinois | NBC-B |
| WLW | 700 | 500,000 | Cincinnati, Ohio | NBC & MBS |
| WMAQ | 670 | 50,000 | Chicago, Illinois | NBC-R |
| WMBD | 1440 | 5,000 | Peoria, Illinois | CBS |
| WMBI | 1080 | 5,000 | Chicago, Illinois | Local |
| WMT | 600 | 5,000 | Cedar Rapids, Ia. | NBC-B & MBS |
| WOC | 1370 | 250 | Davenport, Iowa | CBS |
| WOWO | 1160 | 10,000 | Fort Wayne, Indiana | NBC-B |
| WRJN | 1370 | 250 | Racine, Wisconsin | Local |
| WROK | 1410 | 1,000 | Rockford, Illinois | Local |
| WSBT | 1360 | 500 | South Bend, Indiana | CBS |
| WSUI | 880 | 1,000 | Iowa City, Iowa | Local |
| WTAD | 900 | 1,000 | Quincy, Illinois | Local |
| WTAM† | 1070 | 50,000 | Cleveland, Ohio | NBC-R |
| WTAQ | 1330 | 1,000 | Green Bay, Wisconsin | CBS |
| WTMJ | 620 | 5,000 | Milwaukee, Wisconsin | NBC |

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KPRC, 920; WBAP, 800; WOAI, 1190; WSM, 650; KFI, 640

SHORT WAVES
Symbol after a program, like (sw-9.53), means that program is broadcast on short waves on 9.53 megacycles.

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company Basic Blue Network
NBC-R—National Broadcasting Company Basic Red Network
†—Night Programs Only
*—10 a.m. to 5 p.m. Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
Bell △ indicates religious services and programs.
If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

WFAW-△Retollections
WGN-△Chicago U. Chapel Service
WIBA-Master Singers
WIND-Sing & Swing
WJJD-△Dr. Preston Bradley
WMAQ-Thrills Behind the News Reel
WMBD-△Trinity Tabernacle
WMBI-△Moody Church
WTAQ-Organ Request Prgm.

11:15
WBBM-Quarter Hour of Romance
WFAW-△Presbyterian Church
WIBA-△Congregational Church
WIND-Singing Canaries

11:30
NBC-Univ. of Chicago Round Table Discussion; Guest Spkrs.: WMAQ (sw-15.33)
Raymond Gram Swing, T. V. Smith and Harry D. Gideonse will be heard in a discussion of the need for the opposition in government.

NBC-Radio City Music Hall: KWK WLW WOWO (sw-15.21)
Jan Pearce, tenor, will be guest.
For news of Broadway, read "Air-also Lowdown" in every issue of Radio Guide.

CBS-Salt Lake City Tabernacle Choir & Organ: WCCO KMOX WTAQ WISN (sw-21.52)
WAAF-Orchestra Pit
WBBM-Sunday Sunshine
WCFL-Contrasts in Rhythm

WFBM-Buter University Prgm.
WIND-△Methodist Church Prgm
WIRE-Rhythm Makers Revue
WLS-Grace Wilson, songs
WOC-Ports of Call
WTMJ-That Was the Year

11:45
CBS-Salt Lake City Tabernacle: WKBH WFAW
WAAF-Last of the Mohicans
WBBM-Magic Numbers
WISN-Sunday Songsters
WLS-Helen Jensen, organist
WMBD-Sunday Morning Sunshine
WMT-Richard Wilson, talk
WTMJ-Hollywood Casting Office

AFTERNOON

12:00
NBC-Radio City Music Hall; Salon Orch.: WENR
NBC-Al & Lee Reiser, piano duo: WHO WMAQ WBOW (sw-15.33)
CBS-△Church of the Air: KMOX WCCO WFAM WBBM
Rabbi Joseph Rauch, of the Temple Adath Israel, Louisville, will talk on "The Quest of the Soul." The Adath Israel Temple Choir is to sing.
News: WMBD WOC
WAAF-Musical Hour
WCFL-Laff Parade

WFBM-Songhits of the Week
WGN-Reading of the Tribune Comics
WIBA-Tony Salerno's Orch.
WIND-German Hour
WIRE-Melodeers
WISN-Hollywood Matinee
WJBC-Voice of Personality
WKBH-Cathedral Hour
WMT-George Sir Venka & Orch.
WTAD-Dance Prgm.
WTAQ-Duchow's Red Ravens
WTMJ-Heinie's Grenadiers

12:15
NBC-Henry Busse's Orch. (Oil Shampoo): WMAQ (sw-15.33)
News: WKBB WIRE WKBH WHO
WBOW-Dinner Music
WCFL-Musical Ballads
WFBM-Indianapolis Hebrew Congregation
WMBD-For Men Only
WOC-Smooth Sailing
WROK-News; Musicale
WTAD-Storyland Lady

12:30
NBC-Smoke Dreams (H. Fendrich); Orch. & Guest: WLW KSD WHO WMAQ
CBS-Raymond Greene from London: WMBD WFBM WBBM WKBH
Raymond Greene speaks from London on "The New Assault on Everest."
NBC-There Was a Woman (Glass Containers): WENR
The story of Lucrezia Hart Clay, wife of Henry Clay, will be dramatized.
NBC-Tuskegee Institute Choir: WBOW (sw-15.33)
NBC-Command Performance: WMT
MBS-Gotham String Quartet: WGN
KMOX-Neighborhood Amateurs
KWK-School of the Air
WCCO-Strange As It Seems
WCFL-Melodiana
WFAW-Funny Paper Man
WIBA-News; Concert Hall
WIRE-Footsteps to Beauty
WISN-Smooth Sailing
WJJD-Grand Central Station
WMBI-Organ Melodies
WOWO-△Missionary Hour
WROK-Dan, the Funny Man
WTAD-On to Adventure
WTMJ-Park Ave. Hill Billies

12:45
CBS-Poet's Gold; David Ross; Orch.: WKBH WCCO WBBM WFBM WMBD
WCFL-Music in the Air
WIRE-Concert Hall
WISN-Coplin Concert
WJJD-Frankie Trumbauer's Orch.
WMBI-Round Table
WOC-△Country Church of Hollywood

WTAD-Blended Voices
WTAQ-News
WTMJ-New Voices of 1938

1:00
NBC-Bob Becker; Irma Glen, organist (Red Heart Dog Food); Guests: KSD WHO (sw-15.33)
NBC-The Magic Key of RCA; Symphony Orch.; Frank Black cond.; Milton J. Cross, m.c.; Guest: WLW WMT KWK WBOW WENR WIBA WOWO WTMJ (sw-15.21)
One day after the 129th anniversary of Abraham Lincoln's birth, the Magic Key will present Dr. Walter Damrosch, conducting his own composition, "An Abraham Lincoln Song." The program will also feature Consuelo De LaMar, lyric soprano, singing from her native Cuba; Sara Allgood and Whitford Kane, Broadway stage stars, in an original skit, "Two Thousand Pounds." Dr. Damrosch's work, for baritone solo with chorus and orchestra, is a musical setting for Walt Whitman's famous poem, "O Captain, My Captain." Glenn Darwin will sing the solo part.

"The Heart of Lincoln" is the title of the talk by Rep. Barton.
CBS-Rep. Bruce Barton, talk: WMBD WCCO WBBM KWBH WOC WISN WTAQ
MBS-The Right Job: WGN
KMOX-Joe Karnes & Al Cameron
WAAF-Remember With Joy
WCFL-Man On The Street
WFAM-News; Hungarian Hour
WFBM-Home Life Hour
WIND-Down the Mississippi
WIRE-Richard Leibert
WJJD-Extra, Extra
WMAQ-Talk on Inter-racial Relations
WMBI-Gospel Message
WROK-Guitar & Banjo Club
WTAD-Lawrence Glosemeyer, trn.

1:15
NBC-Cook's Travelogues by Malcolm La Prade: WMAQ
NBC-Vagabonds: (sw-15.33)
CBS-Boris Morros' String Quartet: WISN WMBD WBBM WCCO WKBH WTAQ WOC
Strange As It Seems: WHC KSD
KMOX-France Laux, sports
WAAF-Deserving of Credit
WGN-Alive Blue, pianist
WIRE-Extra! Extra!
WJJD-Priscilla, pianist
WMBI-Message
WROK-Symphonique
WTAD-Quincy Marches On

1:30
CBS-Jean Hersholt in "Doctor Christian," sketch (Chesebrough): WFBM KMOX WBBM WCCO (sw-11.83)
NBC-Thatcher Colt Stories (Packers Tar Soap): WMAQ WHC WIRE KSD (sw-15.33)
MBS-New Poetry Hour: WGN
WAAF-Tower Tunes
WCFL-Hit Tunes of Tomorrow
WIND-Know Your Authors
WISN-"Jewels of the Air"
WJJD-Romantic Melodies
WKBH-John Gruber, pianist
WMBD-Buddy & Ann
WMBI-Young People's Hour
WOC-Today's Farmers
WROK-Hawaiian Melodies
WTAQ-Bill Bardeen, stamp talk

1:45
WAAF-Don Bolt, commentator
WCFL-Interlude
WIND-Concert Echoes
WISN-Symphonetta
WJJD-Judge John Gutknecht, talk
WKBH-For Your Information
WMBD-Attic Treasures
WOC-Maple Leaf Quartet
WROK-Musicale
WTAD-Public School Prgm.
WTAQ-Ralnh Schroeder, trn.

2:00
NBC-On Broadway, sketch (Diamond Crystal Salt): (sw-15.21)
Jack Hasty, noted radio writer, wrote this special Lincoln's Day program, dealing with the imaginary visit of Lincoln to New York's Broadway. Tom Gunn, equally famed Lincoln impersonator, will do that part.
For news of Broadway, read "Air-also Lowdown" in every issue of Radio Guide.
NBC-Radio Newsreel (Energine): Parks Johnson & Wallace Butterworth interviewing: WHO KSD WIRE WMAQ (sw-15.33)
CBS-Philharmonic Symp. Society of New York; John Barbirolli, cond.: WMBD WFBM KMOX WBBM WKBH WTAQ WISN WOC WCCO WFAM (sw-11.83)
Guila Bustabo, violin soloist, will play A Minor Concerto (Dvorak).
The music detail for this program may be found on page 6.
NBC-The Last of the Lockwoods, sketch: WENR WIBA WBOW

(Continued on Next Page)

ALDEN EDKINS
SONG RECITAL
SUNDAY MORNINGS-9:30 to 9:45 a.s.t.
WFAW-New York — WCAE-Pittsburgh
EDWIN McARTHUR, Accompanist
THE GRISWOLD MFG. CO., ERIE, PA.

Sunday

February 13



FRANK BLACK
"Magic Key" orchestra leader
Sun. 1 pm CST

(2:00 p.m. Continued)

MBS-On a Sunday Afternoon:
WGN
KWK-Captains of Industry
WAAF-Musical Moderne
WCFL-Concert Hour
WIND-Dance Band
WJJD-Review of the Week
WLW-Church by the Side of Road
WMBI-Singers
WMT-Tangled Tunes
WOWO-News
WROK-News; Sunday Song Service
WTMJ-Barber Shop Quartet
2:15
MBS-On a Sunday Afternoon:
KWK
WAAF-Southland Echoes
WIND-Hawaiian Melodies
WMT-Walnut Street Church
WOWO-Bourdon Ensemble
WTAD-Bessie Dean Reinert
WTMJ-Concert Violinist
2:30
NBC-Frank Simon's Armco Band, talk by Ironmasters: WOWO WENR WLW KWK WMT (sw-15.21)
Program: Abraham Lincoln, a march by Goldman; Perpetual Motion (Strauss); Mood Mauve (Howland); Love's Enchantment (Pryor), a trombone solo by Joseph Bejcek; Huckleberry Finn (Grofe), and Second Regiment Connecticut, a march by Reeves.
NBC-Sunday Drivers; Frances Adair; Fields & Hall: WMAQ WBOW WIRE WHO (sw-15.33)
WAAF-Ballads
WCBD-Zion Sunday Services
WCFL-Organ Recital
WIBA-Amer.-Scandinavian Hour
WIND-Dixieland Band
WIRE-Rev. Alvey
WJJD-Happiness Highway
WROK-Amateur Hour
WTMJ-German Hour
2:45
WAAF-Elsa Mayer, contr.
WGN-Bob Becker
WIND-Sterling Young's Orch.
WTAD-James Moseby
3:00
MBS-Court of Human Relations (Vadso Sales Corp.): WGN WLW KWK
The title of today's episode is "The Girl I Gave Up."
NBC-Romance Melodies: WCFL
NBC-Nat'l Vespers: WENR
Father Charles E. Coughlin: WHO WJJD WOC WTMJ WIRE
WAAF-Jimmie Kozak, pianist
WBOW-Mystery with Music
WIBA-Lutheran Hour
WIND-Waltz Time
WISN-The Treasure Hunt
WJBC-Concert
WMAQ-Strange As It Seems
WMT-Continental Varieties
WOWO-Temple Radio Service
WROK-Oregon Community Hour
WTAD-Inter-church Revival
3:15
NBC-Romance Melodies: WMAQ WAAF-George Morgan, trn.
WBOW-To be announced
WCFL-News
WIND-Rhythm in Red
WISN-Stump Me Boys
WJBC-Travelogue
3:30
NBC-The World Is Yours; Smithsonian Inst., drama: WIBA WLW WBOW
A story about today's dramatization may be found on page 4.

MBS-Lutheran Hour: WMT KWK WIRE WCFL WISN
NBC-Jean Ellington, songs: WENR
CBS-Philharmonic Symp.: WOC
WAAF-News Room Oddities
WGN-Herbie Kay's Orch.
WHO-Ottumwa Rotarians
WIND-Swing Serenade
WJBC-Dance Music
WJJD-Happy Harmonies
WMAQ-Question-Air with Bob Brown
WOWO-Lutheran Hour
WROK-Music Graphs
WTAD-Jack Petrie
WTMJ-Bowling Matches
3:45
NBC-Ranch Boys: WENR
WAAF-St. Francis Retreat League
WIND-Hits of the Week
WJJD-Nat'l Conference
WROK-Songs of Yesterday
WTAD-Bates Trio
4:00
NBC-Metropolitan Opera Auditions of the Air (Sherwin Williams Co.); Wilfred Pelletier, orch. cond.; Guests: WENR WOWO WMT KWK (sw-15.21)
Margaret Codd, lyric coloratura from Cleveland, Ohio; Marcella Uhl, contralto from Louisville, Kentucky; John Alda Lewis, tenor from Dayton, Ohio, will be auditioned.
NBC-Marion Talley, sop. (Ry-Krisp); Josef Koestner's Orch.; chorus: WIRE WMAQ WHO WTMJ WIBA KSD (sw-9.53)
MBS-Musical Steelmakers (Wheeling Steel Corp.): WGN WLW
CBS-Magazine of the Air (Heinz Co.): WISN WOC WFBM KMOX WCCO WBBM (sw-11.83)
Pescha Kagan, pianist, will be the guest.
News: WMBD WJJD
WAAF-International Potpourri
WBOW-Easy to Remember
WCFL-Father Justin's Rosary Hour
WFAM-Book of the Week
WIND-Memories that Endure
WKBH-World Varieties
WROK-News; Ave Maria Hour
WTAD-What's Your Answer?
WTAQ-Ave Maria
4:15
WAAF-Kay Armen
WBOW-Church in Wildwood
WFAM-Down the Mississippi
WJJD-Priscilla, pianist
WMBD-Maurice Warner & Lillya Diesch
4:30
CBS-Guy Lombardo's Orch. (Bond Bread): KMOX WFBM (sw-11.83)
NBC-Mickey Mouse Theater of the Air (Pepsodent Co.); Felix Mills' Orch.; Walt Disney, m.c.: WMAQ WHO WLW KSD WTMJ WIRE WIBA (sw-9.53)
MBS-The Shadow (D. L. & W. Co.): WGN
NBC-Sunday Afternoon with Smilin' Ed McConnell (Acme Paint); Irma Glenn, organist: WENR WMT KWK (sw-15.21)
CBS-Oliver Drake, news oddities: WOC WCCO
To be announced: WOWO WTAQ
WAAF-Salon Concert
WBBM-Spelling Bee
WBOW-W.P.A. Prgm.
WCLS-For Your Information (1310 kc)
WFAM-America in Peace
WIND-Moissaye Boguslawski
WISN-Treasure Hunt
WJBC-Women's Club
WJJD-Hawaiian Echoes
WKBH-Playbox Theater
WMBD-Bill Vicklands Vespers
WROK-Tercentenary Prgm.
4:45
NBC-Edward Davies, bar.: WMT WENR KWK WBOW WOWO
CBS-Sutton & Bliss, piano duo: WOC WISN WCCO
WFAM-W.P.A. Prgm.
WJBC-High School Group
WJJD-Sons of the Pioneers
WMBD-Talk by Dr. Townsend
5:00
CBS-Joe Penner with Jimmie Grier's Orch.; Gene Austin, songs; Julia Gibson, vocalist; Malt: KMOX WCCO WFBM WBBM (also KNX KSL at 10 p.m.)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:30 CST UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC-Red.

11:30 CST RADIO CITY MUSIC HALL; Erno Rapee, conductor; Jan Peerce, guest, NBC-Blue.

AFTERNOON

12:30 CST RAYMOND GREENE, from London, CBS.

1:00 CST THE MAGIC KEY, symphony orchestra, Frank Black, conductor; Dr. Walter Damrosch, Consuela De La Mar, Sara Allgood and Whitford Kane, guests, NBC-Blue.

2:00 CST PHILHARMONIC-SYMPHONY SOCIETY of New York, John Barbirolli, conductor; Deems Taylor, commentator; Guila Bustabo, guest, CBS.

2:30 CST FRANK SIMON'S ARMCO BAND; Joseph Bejcek, guest, NBC-Blue.

3:30 CST THE WORLD IS YOURS, dramatization, NBC-Red.

4:00 CST MAGAZINE OF THE AIR; Channing Pollock, Morton Bowe, Mark Warnow's orchestra; Pescha Kagan, guest, CBS.

4:00 CST METROPOLITAN OPERA AUDITIONS by Wilfred Pelletier, NBC-Blue.

4:30 CST MICKEY MOUSE THEATER OF THE AIR; Walter Disney, m.c.; Felix Mills' orchestra, NBC-Red.

5:00 CST JOE PENNER with Gene Austin, Julie Gibson, Jimmy Grier's orchestra, CBS.

5:00 CST GEORGE JESSEL PROGRAM with Norma Talmadge, Tommy Tucker's orchestra; Larry Buster Crabbe and Alice White, guests, MBS.

5:30 CST GOLDEN GATE EXPOSITION MINING DAY PROGRAM, NBC-Blue.

NIGHT

6:00 CST JACK BENNY with Mary Livingstone, Kenny Baker, Andy Devine, Sam Hearn, Don Wilson, Phil Harris' orchestra; Robert Taylor, guest, NBC-Red.

6:00 CST OPEN HOUSE with Jeanette MacDonald, Wilbur Evans, chorus, Josef Pasternack's orchestra, CBS.

6:30 CST PHIL BAKER, Bottle and Beetle, Oscar Bradley's orchestra, CBS.

6:30 CST BAKER'S BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Peg Murray; Humphrey Bogart, guest, NBC-Blue.

7:00 CST CHASE AND SANBORN HOUR with Don Ameche, Dorothy Lamour, Edgar Bergen and Charlie McCarthy, Stroud Twins, John Carter, Robert Armbruster's orchestra; Barbara Stanwyck, guest, NBC-Red.

8:00 CST FORD SUNDAY EVENING HOUR, Fritz Reiner, conductor; Lauritz Melchior, guest, CBS.

8:00 CST HOLLYWOOD PLAYHOUSE with Tyrone Power, NBC-Blue.

MBS-George Jessel; Norma Talmadge; Tommy Tucker's Orch.; Guests (Regional Adv.): WGN KWK WISN
Buster Crabbe and Alice White will be tonight's guests.
5:15
KSD-Tales of the Foreign Legion
WHO-Melody Time
WOC-Old Songs of the Church
WROK-Ber. Whitechurch, songs
WTAD-"T" Men

5:30
CBS-Double Everything (Wrigley's); Al Shaw & Sam Lee; Andrew Sisters & Others; Carl Holiengarten's Orch.: WFBM WBBM WCCO KMOX (sw-11.83)
NBC-A Tale of Today, drama (Princess Pat): WMAQ (sw-9.53)
NBC-Golden Gate Exposition Mining Day Prgm.: WCFL WMT WBOW (sw-15.21)
A mammoth Jumping Frog Derby will feature the broadcast of Mining Day at the Golden Gate Exposition from San Francisco. The frog jumping contest was arranged after Philip Bradley, president of the Alaska Junco mine offered to wager \$10,000 that his frogs could jump higher and farther

NBC-Sen. Fishface & Prof. Figg-bottle: WCFL
NBC-Catholic Hour: WMAQ WBOW WIBA WIRE (sw-9.53)
KSD-News; George Hall's Orch.
WAAF-Sentimental Journeys
WENR-Amateur Hour
WHO-Broadway Comedy Stars
WIND-Verse of Melody
WJJD-Pickard Family
WKBH-Singing Strings
WLW-Hoosier Housewarming
WMBD-Hit Parade
WMT-Varieties
WOC-Sunday School
WOWO-To be announced
WROK-Elks Club Safety Prgm.
WSBT-Twilight Musicale
WTAQ-Beacon Lights
WTMJ-Musical Spelldown

than the famous "Salome Jane" frog owned by Thomas Campbell, former governor of Arizona.
6:45
CBS-Twilight Musicale: WTAQ
WCFL-Favorite Melodies
WGN-Broadway Comedy Stars
WLW-Melody Grove
WMBD-On to Adventure
WROK-Dinner Music
7:00
NBC-Chase & Sanborn Hour; John Carter, trn.; Don Ameche, m.c.; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, sop.; Stroud Twins, comedians; John Carter, trn.; Robert Armbruster's Orch.; Guest: WTMJ WTAM WIBA WIRE WHO WLW WMAQ KSD (sw-9.53)
Barbara Stanwyck, guest, will be heard in a scene from Eugene O'Neill's "The Straw."
NBC-Detective Stories: WBOW WMT (sw-11.87)
MBS-Epic of America, drama: WGN KWK
CBS-St. Louis Blues: WJR WOC WSBT WFBM WMBD KMOX WISN WTAQ WHAS WKBH (sw-11.83)
WBBM-Manhattan Mother
WCFL-Polish Prgm.
WIND-Sunday at Seven
WLS-Debate, Chicago Kent College vs. Marquette Univ.
WROK-Black & White Harmony
7:15
WIND-Supper Club
WROK-Musicale
7:30
CBS-Earaches of 1939 with Harry Conn: WOC WSBT WISN WFBM WCCO WHAS WJR WMBD WKBH KMOX WTAQ (sw-11.83)
NBC-Ernest Gill's California Concert: WBOW WLS WISN (sw-11.87)
MBS-Sammy Kaye's Orch.: WMT KWK
WBBM-Board of Education
WCFL-Lithuanian Prgm.
WGN-Jack Russell's Orch.
WIND-Gypsy Caravan
WROK-Pilgrim Rest Hour
7:45
WBBM-Sports Huddle
WGN-Arthur Sears Henning
WIND-Tuneful Truths
8:00
NBC-Hollywood Playhouse (Woodbury); Presents Tyrone Power & Guest; Harry Sosnik's Orch.: WMT WENR WLW KWK (sw-11.87) (also see 9:30 p.m.)
CBS-Ford Sunday Evening Hour; Symphony Orch. & Chorus; Fritz Reiner, dir.: WSBT WTAQ WHAS KMOX WKBH WCCO WFBM WBBM WMBD WJR WOC WISN (sw-11.83)
Lauritz Melchior, Metropolitan Opera tenor, returns for his second guest appearance of the season.
The music detail for this program may be found on page 6.
Pictures of highlights in the life of Lauritz Melchior may be found on pages 22 and 23.

6:00
CBS-Vicks' Open House; Jeanette MacDonald, sop.; Wilbur Evans, bar.; Josef Pasternack's Orch.: WJR WCCO WHAS WBBM KMOX WFBM (sw-11.83)
NBC-Jell-O Prgm.; Starring Jack Benny, comedian; Mary Livingstone; Kenny Baker, trn.; Sam "Schlepperman" Hearn; Andy Devine; Don Wilson, announcer; Phil Harris' Orch.: WBOW WIRE WMAQ WTAM WIBA WTMJ WHO KSD WLW (sw-9.53) (also see 10:30 p.m.)
Robert Taylor will be guest.
NBC-Paths of Prosperity: WENR (sw-11.87)
Edward Tomlinson will preside in this new series of round-table discussions. Topic: Is International Trade a Path for Our Prosperity?
MBS-Forum: WGN
KWK-Sport Review, Johnnie O'Hara
WCFL-Father Maguire's Round Table
WIND-Polish Prgm.
WISN-Down by Herman's
WKBH-Ave Maria Hour
WMBD-From the Music Room
WMT-News
WOC-Sports
WROK-News; Dinner Music
WSBT-Sunday at Six
WTAQ-Dance Orch.

6:15
NBC-Paths of Prosperity: KWK
News: WMBD WOC
WMT-Concert Echoes
WROK-Veterans of Foreign Wars; Dinner Music
WSBT-The New Yorkers
6:30
NBC-Interesting Neighbors with Jerry Belcher; Roy Shield's Orch. (F. W. Fitch Co.): KSD WBOW WMAQ WHO WIRE WTAM (sw-9.53)
NBC-Baker's Broadcast with Ozzie Nelson's Orch.; Peg Murray & Harriet Hillard: KWK WMT WTMJ WIBA WLS (sw-11.87)
Humphrey Bogart will be the guest.
CBS-Phil Baker, comedian (Gulf Oil) with Bottle & Beetle; Lucille Ball, comedienne; Oscar Bradley's Orch.; Guests: WJR WSBT WFBM WHAS (sw-11.83)
Phil Baker assumes the role of "Barlie Chang" in "The Great Meatball Mystery" or "Grounds for Divorce." Al Garr sings Two Dreams Got Together, and the orchestra plays Jubilee, Rio Rita and Home Town.
Pictures of Phil Baker at home with his wife and family may be found on page 21.

6:30
CBS-Twilight Musicale: WBBM WKBH WISN WMBD WOC
MBS-Charles Gaylord's Orch.: WGN
KMOX-The Land We Live in WCCO-March of States
WCFL-Charlie Agnew's Orch.
WLW-Newspaper of the Air
WROK-House by the Side of the Road
WTAQ-News
8:15
WBOW-Elks Safety Club
WCFL-Irish Hour
WIND-Leaders in Dance Time
WROK-Swedish Church
8:30
WBOW-Master Singers
NBC-American Album of Familiar Music (Bayer's Aspirin); Frank Munn, trn.; Jean Dickenson, sop.; Amsterdam Chorus; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Gus Haenschen's Orch.: WHO KSD WIRE WMAQ WTAM WIBA WTMJ KOA (sw-9.53)
Frank Munn will sing Just A-Wearyin' for You (Bond). Miss Dickenson will sing Fa La Nane, Bambin and Pretty Mocking Bird (Bishop). Bertrand Hirsch, violinist, will play My Darling. The piano team will

PLEASE NOTE:

Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 44

Sunday

February 13



RACHEL CARLAY
"Manhattan Merry-Go-Round"
vocalist
Sun. 8 pm CST

NBC-Deacon Moore's Orch.: WIBA (sw-6.14)
KOA-Night Editor
WCCO-Glenn Lee's Orch.
WCFL-Δ Pentecostal Church
WENR-Music As You Desire It
WHAS-Rudy Bundy's Orch.
WIND-Dance Time
WLW-Twenty-four Hours Review
WTAM-News; Mike Riley's Orch.

11:30
NBC-One Man's Family: KPO
KFI (also see Wed. Prgm. at 8 p.m.)

End of Sunday Programs

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCBM-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WTA-1280
WIND-560
WIRE-1400
WISN-1120

WGN-News; Sports Review
WLW-Unbroken Melodies

9:00

NBC-Rising Musical Star (Sealtest); Alex Smallens' Symph. Orch.; Mixed Chorus, dir. Hans Fuerst; Alois Havrilla, commentator; Guest: WHO WIRE WTAM WTMJ WIBA WMAQ (sw-9.53)
Phyllis Kraeuter, youngest member of a musical family and cellist of the Kraeuter String Quartet, will be the Rising Musical Star to be featured. She will play the finale from Saint-Saens' "Violoncello Concerto" and Grainger's arrangement of a Swedish folk song and dance. She will be accompanied at the piano in the latter number by her sister, Leonora. The orchestra will play the Overture to Glinka's "Russian and Ludmilla" and, with the chorus, the Andante from Tchaikowsky's "Fifth Symphony."

CBS-Zenith Foundation: WFBM WBBM KMOX WJR WCCO WHAS (sw-11.83)

MBS-Good Will Hour (Ironized Yeast): WGN

NBC-Paul Martin's Orchestra: KWK WOWO WBOW (sw-11.87)

Dance Orch.: WKBH WTAQ
KOA-Golden Melodies
KSD-Stop Dreaming
WCFL-Amateur Hour
WENR-Vocal Varieties
WIND-News
WISN-Chester Lincoln's Orch.
WLW-Unsolved Mysteries
WMBD-Comedy Stars of Broadway
WMT-Court of Missing Heirs

8:45

NBC-Irene Rich, drama (Welch Grape Juice): WENR WOWO WMT KWK (sw-11.87) (also WSM at 10:15 p.m.)
Irene Rich stars in "Backstage Climax" as a young actress who makes her debut on Broadway.

NBC-Walter Winchell's Jergens' Journal: WENR WMT WLW KWK (sw-11.87) (also see 10 p.m.)
For news of Broadway, read "Ari-aito Lowdown" in every issue of Radio Guide.

MBS-News Testers: WGN
WBOW-Dance Orch.
WCCO-Music
WIND-Sunday Evening Club

Monday

February 14, 1938

Monday

MORNING

7:00 am CST

CBS-Fiddlers Fancy: (sw-21.52)
Musical Clock: WROK WOC
WBBM WIBA
News: WIND WOWO
KMOX-Sing. Neighbor, Sing
KWK-Sunny Time
WAAF-Celebrity Breakfast
WBOW-Open Your Eyes
WCCO-Air Almanac
WCFL-You Gotta Get Up
WFAM-Morning Bugle; News
WFBM-Early Birds
WGN-California Sunshine
WHO-Lem & Martha
WIND-Polish Program
WIRE-News; Musical Clock
WISN-Early Risers Club
WJJD-Rhubarb Red
WKBH-Morning Revue
WLS-News; Markets
WLW-Δ Nation's Family Prayer
WMAQ-Suburban Hour
WMBD-Family Almanac
WMBI-Δ Sunrise Service
WMT-Cuckoo Clock
WTAD-Airline News
WTAQ-Reveille
WTMJ-Livestock Market; Top o' the Morning

7:15

News: WHO WCCO WMT WLW
WAAF
Musical Clock: WBOW WTAD
KMOX-Musical Prgm.
WJJD-It's Risin' Time
WKBH-Melodiers
WLS-Pokey & Arkie
WKBH-Melodiers
WMBD-Your Hit Parade
WOWO-Morning Roundup

7:30

CBS-Fred Feibel, organist: (sw-21.52)
NBC-William Meeder, organist: KWK
News: WTAQ WIBA
Musical Clock: WMBD WMT
Δ Devotions: WKBH WLS
KMOX-Popular Melodies
WAAF-Don Norman
WCBM-Δ Gospel Tabernacle
WCCO-Musical Chimes
WGN-The Music Box
WHO-Good Morning Time
WJJD-Δ Christian Science
WLW-The Gospel Singer
WTAD-Mikronicle
WTMJ-News; Top o' the Morning

7:45

KMOX-Let's Compare Notes
KWK-Top o' the Morning

WHO-Favorite Melodies
WIBA-Musical Clock
WJJD-Hawaiians
WKBH-Singing Twins
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience
WMBD-Police Flash
WOWO-Δ Concordia Chapel
WTAD-News
WTAQ-Today's Almanac

8:00

NBC-Breakfast Club; Vocalists: Don McNeill, m.c.; Orch.; News: WCFL WBOW
CBS-Deer Columbia; News: WFBM WTAQ WFAM (sw-21.52)
News: WMBD WKBH WIRE KMOX
Coffee Pot Inn: WMT WHO KSD-News; Harry Reser's Orch. KWK-Δ Cantrell, devotional program
WAAF-Breakfast Express
WCBM-Δ Morning Meditations
WGN-Everyday Words; Good Morning Prgm.
WHA-Band Wagon
WIND-Harry Zimmerman, organist
WJJD-Happy Go Lucky Time
WLS-Lulu Belle & Scotty
WLW-Hymns of All Churches
WMAQ-Your Neighbor
WTAD-Storyland Lady

8:15

NBC-Person to Person: KSD
Musical Clock: WHO WMT
KMOX-Ozark Varieties
KWK-Mrs. O'Brien's Boarding House
WCBM-Christianity in Action
WGN-Everyday Words
WHA-Morning Melodies
WIND-Bob Atcher, songs
WIRE-Dessa Byrd
WJJD-Toastmaster
WKBH-Uncle Bob
WLS-Morning Minstrels
WLW-Houseboat Hannah
WTAD-Δ Church in the Wild-wood
WTMJ-Your Home Town

8:30

CBS-The Road of Life, sketch (Chipso): WBBM (sw-21.52)
CBS-Lee Francis, pianist: WKBH
NBC-Alice Joy, songs; News: KSD
KMOX-Houseboat Hannah
KWK-Candid Camera; News
WAAF-Edna Earle
WBOW-Δ Radio Gospel; News
WCBM-Polish Prgm.
WCCO-Hugh Aspinwall
WFAM-Your Engagement Book

WOC-Romantic Musings
WROK-Little Theater of the Air
WSBT-Answer Me This

9:15

WENR-Dental Society Talk
WIND-Walkathon
WKBH-Dance Orch.
WMBD-Harry Hill's Orch.

9:30

CBS-Skelly Court of Missing Heirs: WBBM KMOX WISN WMBD WOC WTAQ WKBH WCCO

NBC-Hollywood Playhouse (Woodbury's): KOA WSM (also at 8 p.m.)

NBC-Do You Want to Be an Actor?: Haven McQuarrie, dir.: WHO WBOW WMAQ (sw-9.53)

CBS-Headlines & By-Lines: WFBM WSBT (sw-11.83)
NBC-Cheerio; Talk & Music: KWK WIBA WENR (sw-11.87)

MBS-Old Fashioned Revival: WMT WIND
Comedy Stars of Broadway: WOWO WHAS

WGN-Jack Russell's Orch.
WIRE-Carl Baker
WJR-In the Hermit's Cave
WLW-Country Sunday
WROK-Ferde Grofe's Orch.
WTAM-Symphonic Variations
WTMJ-Dance Orch.

9:45

News: WHAS WROK
WGN-Hockey; Blackhawks vs. Boston
WIRE-Dept. of Public Welfare
WOWO-Organ Serenade

WFBM-Round-up
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-News & Current Hits
WJJD-Bob Atcher
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & his Dog; News
WMBD-Bandwagon
WOC-Mail Bag
WROK-Δ Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Δ Interchurch Revival
WTAQ-Song Title
WTMJ-Party Line

8:45

NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)
KSD-Morning Melodies
WBBM-Linda's First Love
WFAM-Δ Morning Devotions
WFBM-Apron Strings
WHO-Oddities
WIBA-Interlude; Variety Prgm.
WIND-Mind Your Manners
WIRE-Social Calendar; Rose Room Melody; Footnotes
WJJD-Chicago Tuberculosis Institute
WKBH-Rapid Ad
WLS-Don & Helen, vocal duo
WLW-Young Widder Jones
WMBD-Women of Today
WMT-Highway Bulletin; News
WOC-News
WROK-Town Crier
WSUI-Service Reports
WTAD-Through Life's Window
WTAQ-Coffee Hour
WTMJ-Dinty Moore

9:00

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC
WFBM WCCO KMOX WBBM
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD
NBC-Margot of Castlewood sketch (Quaker Oats): WLS KWK WMT WTMJ WOWO (sw-15.21)
WAAF-News; Interlude
WCBM-Swing Time
WCBM-Italian Prgm.
WCFL-Party Line
WFAM-Concert Time
WGN-Martha Crane & Helen Joyce
WIBA-Americana
WIND-Harry Zimmerman, organist
WJJD-Nick Lucas & Playboys
WKBH-Olive Hagen, organist

10:00

NBC-Walter Winchell's Jergens' Journal: KOA WSM (also at 8:30 p.m.)

CBS-Jay Freeman's Orch.: WISN WSBT WCCO WKBH WHAS WFBM WJR (sw-11.83)

NBC-Marlowe & Lyon, piano duo: WHO WBOW WMAQ (sw-9.53)

NBC-News; Blue Barron's Orch.: KWK
News: WIBA WMBD WTAQ WOC

KMOX-Broadway Comedy Stars
WBBM-Henry Gendron's Orch.
WCFL-Δ National Revival
WENR-News; Globe Trotter

WIRE-Δ Wheeler City Mission
WJBC-Δ M. E. Church
WLW-Paul Sullivan, news
WOWO-Back Home Hour

WTAM-Tom Ireland; Musical Bulletin Board
WTMJ-News; Moonlight & Shadows

10:15

NBC-Irene Rich, drama (Welch Grape Juice): WSM KOA (also at 8:45 p.m.)

NBC-Louis Panico's Orch.: KSD WBOW (sw-9.53)

CBS-Jay Freeman's Orch.: WOC WMBD
News: WIRE WHO
KMOX-George L. Scott, organist
WCCO-Cedric Adams
WENR-Louis Panico's Orch.
WIBA-Club Chanticleer
WLW-Eddie Conti's Orch.
WMAQ-Highlights of the Week
WTAM-Music You Want
WTAQ-Dance Orch.

WLW-Linda's First Love
WMBD-Messenger; Weather
WROK-News
WISN-Within the Classroom
WTAD-Homemaker's Prgm.
WTAQ-Mid-Morning Revue

9:15

NBC-John's Other Wife, sketch (Louis Philippe): WMAQ
WIRE WHO KSD

CBS-Myrt & Marge, sketch (Super Suds): KMOX WFBM WCCO WISN WBBM WMBD
NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WLS WMT KWK WLW WTMJ WOWO (sw-15.21)

WAAF-King of the Kitchen
WBOW-Mid-Morning Music
WCFL-Waltztime
WHA-American Observer
WIND-Your Favorite Band
WJJD-Eddie Fitzpatrick's Orch.
WKBH-Rhythm & Romance
WOC-Party Line
WROK-On the Mall
WTAD-Instrumental Trio
WTAR-Stars Over Hollywood

9:30

NBC-Attorney at Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)

CBS-Tony Wons' Scrapbook (Vicks): WCCO KMOX WBBM
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO
NBC-Viennese Ensemble: WCFL WBOW WMT

MBS-Get Thin to Music: WGN
WAAF-Soliloquy
WCBM-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WHA-Afield with Ranger Mac

WIBA-Δ Church of the Air
WIND-Eb & Zeb
WISN-News
WJJD-Adult Educational Council

WKBH-Morning Melodies
WLW-Betty & Bob
WMBD-Roy Evans
WOC-Morning Parade
WOWO-Richard Trojan
WROK-Intimate Review
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife

9:45

NBC-Woman in White, sketch (Pillsbury): WMAQ WIRE WHO WTMJ KSD

NBC-Kitchen Cavalcade: (sw-15.21)
CBS-Oxydol's Own Ma Perkins, sketch: WCCO KMOX WKBH WOC

10:30

NBC-Jell-O prgm.; Starring Jack Benny: KFI KOA (also at 6 p.m.)

NBC-News; Henry Busse's Orch.: WMAQ WBOW KSD (sw-9.53)

CBS-Horace Henderson's Orch.: WBBM WISN WTAQ WKBH WOC

NBC-Emery Deutsch's Orch.: WIBA
CBS-Cab Calloway's Orch.: WJR WHAS WMBD WSBT WFBM (sw-17.76)

MBS-Ozzie Nelson's Orch.: WLW WIRE WGN KWK

KMOX-Headline Highlights
WCCO-Musical Prgm.
WCFL-Charlie Agnew's Orch.
WENR-Louis Armstrong's Orch.

WHO-Sports Review
WIND-Emil Flindt's Orch.
WMT-News
WTMJ-Dance Orch.

10:45

CBS-Horace Henderson's Orch.: WCCO
NBC-Henry Busse's Orch.: WHO
NBC-Emery Deutsch's Orchestra: WMT

KMOX-Dusty Roades' Orch.
WBBM-Melodie Time
WIBA-Slumber Hour
WJBC-Peggy Payne & Pioneers

11:00

CBS-Dick Barrie's Orch.: WISN KMOX WTAQ WBBM WMBD WOC WJR WFBM

MBS-George Olsen's Orch.: WIRE KWK WMT WGN
NBC-Eddy Rogers' Orch.: WMAQ WHO KSD WBOW

WROK-Woman's Forum
WSUI-Yesterday's Favorites
WTAD-Concert Hall
WTAQ-Radio Vocals

10:30

NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM
NBC-How to be Charming, sketch (Phillips): WMAQ WHO WIRE WTMJ WIBA KSD
KWK-News; Wake Up & Sing
NBC-Originalities: WMT
WAAF-Swing High
WBOW-Harry Reser's Orch.
WCFL-Peeker in the Pantry
WFAM-Health Talk; Gypsy Fiddles

WGN-Painted Dreams
WBEU-Aid Parade
WIND-Musicale
WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.
WKBH-Troubadour
WLW-Carson Robison's Buckaroos

WMBI-Δ Devotional Hour
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-The Book Shelf
WTAQ-News; Merry Go Round

10:45

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)

CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WCCO KMOX WMBD WFBM WISN
NBC-Betty Moore; Interior Decorating Talk (Benjamin Moore & Co.): WHO KSD WMAQ

The importance of color in decorating will be the theme. Miss Moore will tell her radio listeners how a last generation room in a nineteenth-century house was brought up-to-date by the proper application of color in decorating.

NBC-Three Romeos: WBOW Party Line: WIRE WOWO Morning Melodies: WGN WFAM

KWK-The Morning After
WAAF-Foolish Questions
WHA-Operetta Favorites
WIBA-Tonic Tunes
WIND-News & Livestock Markets
WJBC-Peggy Payne & Pioneers
WJJD-Priscilla, pianist
WKBH-Beauty Box Revue
WLW-The Goldbergs

WMT-Frank Voelker, organist
WOC-Screen Fans Prgm.
WROK-Music Graphs
WTAD-Betty & Bob
WTMJ-Morning Melodies

(Continued on Next Page)

Monday

February 14



RAY NOBLE
"Burns and Allen" maestro
Mon. 7 pm CST

11:00

CBS-Mary Margaret McBride, columnist (Minute Tapioca); WBBM WFBM KMOX WISN WOC WCCO WFAM WMBD Valentines are the subject of today's commentary.
NBC-Girl Alone, sketch (Kellogg); WMAQ WLW
NBC-Happy Jack Turner, songs; WBOW WCFL (sw-15.33)
KSD-News; Dick Leibert, organist
KWK-Young Widder Jones
WAAF-Memory Lane
WBAA-American Institutions
WCCO-Coast to Coast Frolic
WGN-Woman in the Store
WHA-Talking Book
WHO-Robert Hood Bowers' Band
WIBA-Linda's First Love
WIND-Sketches in Melody
WIRE-To be announced
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBH-Musical Moods
WLS-Virginia Lee & Sunbeam
WMT-Tangled Tunesters
WOWO-Bill Board
WROK-Morning Varieties
WSUI-Within the Classroom
WTAD-News
WTAQ-Hollywood on Parade
WTMJ-Organ & Poetry; What's New in Milwaukee?

11:15

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator; KMOX WCCO WBBM WISN WMBD WOC WFBM
NBC-The O'Neills, sketch (Ivory Soap); WMAQ WLW
NBC-Bailey Axton, tr.; WBOW WIBA
News: WAAF WMT
KSD-Courageous Lady
KWK-Rapid Service
WCAZ-Movie Gossip (1070 kc.)
WCFL-New Songs
WFAM-Visitors Welcome
WGN-Melody Time
WHO-Dan Harding's Wife
WIND-Priscilla & Her Piano
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Chick, Ray & Christine
WROK-Affairs of Mrs. Swenson
WTAD-Eileen

11:30

NBC-Nat'l Farm & Home Hour; Guest Spkrs.: KWK WIBA WBOW WMAQ WLW (sw-15.21)
Speaker: W. A. Ross, Office of Education, U. S. Department of Interior, "The F.F.A. Bulletin Board."
CBS-Romance of Helen Trent; Virginia Clark (Edna Wallace Hopper); WBBM KMOX
NBC-Lang Thompson's Orchestra; WCFL
Hymns of All Churches: WHO WOC
KSD-Marie Harrington
WAAF-This Feminine World
WCCO-Musical Prgm.
WFAM-Homespun Verse
WFBM-Iloosier Farm Circle
WGN-Quin Ryan's News
WHA-Organ Gems
WIND-Harry Zimmerman & Les Paul, organ & guitar
WIRE-Linda's First Love
WISN-Musical Heat Wave
WJBC-Singin' Sam
WJJD-Safety Court Broadcast
WKBH-House of MacGregor
WLS-Ma Perkins
WMBD-Thrift Message; Miss Electrolux; Melody Miniature

WMBI-Continued Story Reading
WMT-Troubaderos
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Merry-Go-Roundup

11:45

CBS-Our Gal Sunday, sketch (Anacin); WBBM KMOX
Betty & Bob: WOC WHO
News: WBAA WMT
KSD-Dan Harding's Wife
WAAF-Markets; Sweet & Slow; Mary Wright
WCCO-Grandma Travels
WCFL-Fashions on Parade
WFAM-Luncheon Dance
WFBM-Markets; Farm Prgm.
WGN-Edna Sellers, organist
WIRE-Farm & Home Hour
WJBC-Reid & Vin
WKBH-Livestock Quotations
WLS-Markets; Weather; News
WMBD-Window Shopper
WOWO-Sari 'n' Elmer
WROK-'Round the Town
WSUI-Farm Flashes
WTAQ-Farm Hands
WTMJ-Heinie & His Grenadiers

AFTERNOON

12:00

NBC-Vincent Curran, songs: (sw-15.33)
CBS-Betty & Bob, sketch (Gold Medal); WCCO KMOX WISN WFBM WBBM (sw-15.27)
News: WJJD WJBC WMBD WTAD
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Agricultural Forum
WCFL-Hit Review
WGN-Man on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIND-Tango Orch.
WIRE-Markets; News
WKBH-Parade of Melodies
WLS-Dinnerbell Prgm.
WMBI-Midday Gospel Hours
WMT-Hillbillies; Question Man; Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rumbles

12:15

NBC-Betty & the Escorts: WCFL (sw-15.33)
CBS-Hymns of All Churches (Gold Medal); WBBM KMOX WFBM WCCO WISN (sw-15.27)
MBS-Carson Robison's Buckaroos (Musterole); WGN Man on the Street; WJBC WKBH
WBAA-Sports Review
WHO-Luncheon Music
WIBA-Farm Hour
WIND-Tommy Ott, organist
WJJD-Non Day Service
WMBI-Town Crier; Markets
WOC-Inquiring Mike
WOWO-News
WROK-Column Left, news
WSBT-News; Stork Report
WTAD-Allis Chalmers Boys

12:30

CBS-Arnold Grimm's Daughter, sketch (Gold Medal); KMOX WCCO WBBM WFBM WISN (sw-15.27)
NBC-Words & Music: WMAQ (sw-15.33)
News: WIBA WOC WHO
Rhythm Rascals: WTMJ WTAQ
Luncheon Dance Time: WBOW WBAA
KWK-Organ Melodies
WCFL-Young Widder Jones
WGN-Markets; Midday Service
WHA-Farm Prgm.
WIND-Livestock Markets
WIRE-Reporter
WKBH-Luncheon Music
WLS-Voice of the Feed Lot; Markets
WLW-Freddy Heikel's Ensemble
WMBD-Farm News
WMT-Markets; Hillbillies
WOWO-Hey, Mr. Motorist
WROK-Couple on the Street
WSBT-In Movieland
WTAD-Farm; Weather; Markets

12:45

CBS-Hollywood in Person (Gold Medal); KMOX WCCO WBBM WFBM WISN (sw-15.27)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
NBC-Jack & Loretta Clemens: WOWO
NBC-Words & Music: KSD
MBS-Voice of Experience (Lydia E. Pinkham); KWK WCFL
News: WIND WKBH

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

7:30 CST VOICE OF FIRESTONE; Margaret Speaks, Alfred Wallenstein's orchestra, NBC-Red.
7:30 CST GRAND HOTEL, drama, NBC-Blue.
8:00 CST FIBBER MCGEE AND MOLLY with Clark Dennis, Betty Winkler, Billy Mills' orchestra, NBC-Red.
8:00 CST LUX RADIO THEATER; Joan Crawford and Spencer Tracy in "Anna Christie," CBS.
8:00 CST PHILADELPHIA ORCHESTRA; Eugene Ormandy, conductor; Enid Szanthe, guest, NBC-Blue.
8:30 CST HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC-Red.
9:00 CST CARNATION CONTENTED HOUR; orchestra conducted by Marek Weber, Lullaby Lady, Maria Kurenko, male quartet, Vincent Pelletier, announcer, NBC-Red.
9:30 CST BRAVE NEW WORLD, dramatization, CBS.

NBC-Roch. Civic Orch.: WMT (sw-15.33)
KMOX-Pappy Cheshire's Hillbillies
KWK-Siesta Time
WAAF-Red Hot & Low Down
WBBM-Man on the Street
WCBD-The Word of Truth
WCCO-Musical Prgm.
WGN-June Baker
WHA-Music of the Masters
WIBA-Easy to Remember
WIND-Stars Over Hollywood
WJJD-Sports Edition
WKBH-WPA Prgm.
WLS-Musical Roundup
WMBD-Petticoat Parade
WROK-Rhythm Before Three
WSBT-Monday Varieties
WTAD-Melody Time
2:45
NBC-The Guiding Light, sketch (White Naptha); WHO WMAQ WTMJ KSD WLW
CBS-Vera Brodsky, pianist; WSBT WISN WKBH WFBM WOC WTAQ (sw-11.83)
MBS-Good Health & Training: WGN
KWK-This Woman's World
WBBM-Radio Gossip Club
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Happy Harmonies
WIRE-Matinee Varieties; News
WTAD-Lawrence Glosemeyer

3:00

NBC-Club Matinee: WENR WMT WOWO KWK WBOW WIBA (sw-15.21)
CBS-Sing & Swing: WSBT WOC WFBM WTAQ WKBH WMBD WISN (sw-11.83)
NBC-Lorenzo Jones, sketch (Phillips); WMAQ WIRE WHO
KMOX-Singin' Sam
WBBM-Houseboat Hannah
WCFL-News
WGN-Rhythm Rumbles
WHA-Extension Faculty Forum
WIND-Dance Orch.
WJBC-God's Cheer for the Shut Ins
WLW-Dan Harding's Wife
WMBI-Radio School of the Bible
WROK Women of the Hour
WSUI-The Bookman
WTAD-Behind the Microphone
WTMJ-Those Happy Gilmans

3:15

NBC-The Story of Mary Marlin, sketch (Ivory Soap); WHO WMAQ
CBS-Sing & Swing: WKBH Lady of Millions; WGN WCCO KMOX-One Woman's Opinion
WBBM-One Quarter Hour of Romance
WCFL-Piano Recital
WIND-Fred Beck, organist
WIRE-To be announced
WLW-Life of Mary Sothern
WSUI-Opera Arias
WTMJ-Twenty Flying Fingers

3:30

NBC-The Hughes Reel with Rush Hughes (Milk Products); WHO WMAQ WIRE
CBS-The Goldbergs, sketch (Oxydol); WBBM (sw-11.83)
CBS-Kitty Keene, sketch (Dreft); WCCO KMOX
NBC-Club Matinee: (sw-15.21)
WAAF-News & Weather
WCFL-Musicale
WFM-Anything Happens
WFBM-Fed. of Church Women
WHA-Afternoon Melodies
WHA-P.T.A. Message
WIND-Waltz Time
WISN-Mary Ann Presents
WJBC-News
WKBH-Magic Violin
WLW-Mad Hatterfields
WMBD-Polly of the Range
WMBI-Sacred Music
WOC-Linger Awhie
WROK-College Hour
WSUI-D.A.R. Prgm.
WTAD-Police News
WTAQ-Fiddlers Three
WTMJ-Around the Town

3:45

NBC-The Road of Life (Chippo) WMAQ WTMJ WLW
CBS-Dr. Allan Roy Dafeo (Lysol); WBBM WFBM KMOX WCCO (sw-11.83)
Topic: Jealousy between brother and sister.
NBC-Three Romeos: WCFL KSD
MBS-Book a Week: WGN
WAAF-Estelle Barnes, pianist
WHO-Kitty Keene, Inc.
WIBA-Bible Readings
WIND-Cappy's Cabana
WIRE-To be announced
WISN-Cuban Cabby
WJBC-Request Hour
WKBH-Amer. Family Robinson
WMBD-Hawaiian Melodies

WBAA-Don Bowden, songs
WBOW-Tune of the Day
WHO-Musical Day Dreams
WIBA-Market Reports
WIRE-Police Court
WLS-This Business of Farming
WLW-Kitty Keene, Inc.
WMAQ-Donald Novis, tr.
WMBD-Colonel Beeny; Noonday Melodies
WMT-Joe Doakes; Cousin Elvira; Troubadors
WOC-Russ Morgan's Orch.
WROK-Service Sam: Home Folks
WSBT-Man on the Street
WTAD-Comedy Stars of Broadway
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter

1:00

NBC-Norman Cloutier's Orch.: WHO WMAQ WBOW (sw-15.33)
CBS-News Through a Woman's Eyes (Pontiac); WISN WBBM KMOX WCCO WFBM WTAQ WOC (sw-15.27)
NBC-Navy Band: WIRE Man on the Street; WMBD WCFL KSD-News; Mary Carolyn Henry KWK-Carson Robison's Buckaroos
WAAF-The Hoosier Philosopher
WBAA-Can You Pronounce It?
WCBD-Bible Class
WGN-Popular Melodise
WHA-News & Views
WIBA-Melody Moments
WIND-Italian Hour
WJJD-Livestock Markets
WKBH-Lone Rangers
WLS-School Time Current Events
WLW-Nation's School of Air
WMT-Many Happy Returns; German Band
WOWO-Purdue Agricultural Prgm.
WSBT-News; Farm Flashes
WSUI-Musical Chats
WTAD-News
WTMJ-Livestock; Weather; News; Police Reports

1:15

CBS-The O'Neills, sketch (Ivory Soap); WBBM KMOX WISN WCCO
NBC-Navy Band: WIBA WCFL
KWK-Concert Melodies
WAAF-Waltz Time
WFBM-News
WGN-Wife vs. Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WJJD-Midday Roundup
WKBH-Hits & Encores
WLS-Otto's Novelodeons
WMBD-His Majesty, the Baby
WMT-Swing Session
WOC-Hospitality Luncheon Club
WOWO-Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Luncheon Concert

1:30

CBS-American School of the Air: WCCO WSBT KMOX WFBM WTAQ WBBM WISN WKBH WOC (sw-11.83)
NBC-Ranch Boys: WBOW (sw-15.33)
NBC-Navy Band: WOWO
MBS-Lucky Girl, sketch: WGN
News: WMAQ WBAA WMT KSD-Judy & Jane

KWK-News; Pianist
WAAF-Markets; Meat Board Talk; Encores
WCBD-Zion Program
WHA-Backgrounds in Agriculture
WHO-Houseboat Hannah
WIND-Dept. of Public Welfare
WIRE-May Rubson
WLS-Market; John Brown, pianist
WMBD-Party Line
WROK-Melodies from the Sky
WTAD-County Medical Assn.
WTAM-Dick Sanders

1:45

NBC-Bonnie Stewart, songs: KSD WMAQ (sw-15.33)
MBS-Music for the School: KWK WAAF-Driskill Wolfe, tr.
WBAA-Markets; Weather
WBOW-Devotional Service
WHO-Judy & Jane
WIND-Tommy Ott, organist
WIRE-To be announced
WJJD-Happy Harmonies
WLS-Hamilton Park Women's Club Chorus
WMBD-Matinee Melodies
WMT-Jimmie Smith's Orch.
WROK-Melodeers
WTAD-Florence & Ruth Brown
WTMJ-Home Harmonizers

2:00

CBS-Coolidge Quartet: WSBT WISN WTAQ WOC WBBM WCCO WFBM WKBH (sw-11.83)
Program: Opus 59, No. 3—O Major (Beethoven).
NBC-Rochester Civic Orch.; Guy Fraser Harrison, cond.: WOWO WCFL WIRE WBOW
John Crowder, pianist, will play Negro Rhapsody for Piano and Orchestra (Powell). The orchestra will offer Overture to "Lepman Carnival" (Berlioz). Suite on Children's Tunes (Maresch). Arensky's Variations on a Theme by Tchaikowsky, Nocturne from "A Midsummer Night's Dream" (Mendelssohn) and the Overture to "Ruy Blas."

2:15

NBC-Pepper Young's Family, sketch (Camay); WMAQ KSD WHO WLW WTMJ (sw-15.33)
News: WIND WAAF WTAD
KMOX-Magic Kitchen
KWK-Today at Two
WCBD-Polish Prgm.
WGN-Marriage License Romances
WIBA-Trailer Travels
WIBA-Concert Hall
WJJD-Matinee Dance
WMBD-Trading Post
WMT-Afternoon Recess
WROK-News; Musicale
WSUI-Travel's Radio Review; Within the Classroom

2:30

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD
CBS-Coolidge Quartet: WMBD WAAF-Music on the Air
WBBM-Meet the Missus
WCCO-Markets; News
WGN-Valiant Lady, sketch
WHA-Organ Interlude
WIND-Henry Yohanan
WJJD-Ben Kanter, pianist
WTAD-Jane Romar

2:30

NBC-Vic & Sade, sketch (Crisco); WLW WHO WMAQ KSD WTMJ (sw-15.53)

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBDM-770
WBDW-1310
WCBW-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

5:00

CBS-Dear Teacher: WOC WTAQ
WFAM WKBH
NBC-Creagh Mathews, trn.:
WCFL (sw-9.53)
NBC-Jr. Nurse Corps (Sunbrite):
WENR KWK
NBC-Army Band: WMT WOWO
MBS-Dancing Strings: WGN
Terry & the Pirates: WIRE KSD
KMOX-Linda's First Love
WAAF-Shadlowland
WBBM-Kitty Keene, Inc.
WBOW-Merry-Go-Round
WCCO-Jack Westaway
WHO-Hilltop House
WIBA-Outdoor Wisconsin
WIND-Stamp Man
WISN-Show Window
WLW-Front Page People
WMAQ-Dick Tracy
WMBD-Happy Train
WROK-Songs at Twilight
WSUI-Elementary Spanish
WTAD-Freshet Thing in Town
WTMJ-Jack Armstrong, sketch

5:15

CBS-New Horizons: WKBH
WTAQ WMBD
NBC-Views & News of South America: WCFL
Dr. Roland Sharp, foreign correspondent for the Christian Science Monitor, speaks from Buenos Aires.
NBC-Army Band: WENR
MBS-Dancing Strings: KWK
Terry & the Pirates: WMAQ WMT
Dick Tracy, sketch: KSD WIRE
Sports: WFAM WROK
KMOX-Lady of Millions
WBBM-Pantry Party Preview
WCCO-Livestock
WFBM-Let's Talk Psychology
WGN-Buddy & Ginger
WHO-Jimmy Allen
WIBA-Dance Interlude
WIND-Sons of the Pioneers
WLW-Short, Short Story
WOC-Speed Gibson
WTAD-Jack Armstrong
WTMJ-Heinie's Grenadiers

5:30

NBC-News: Joan Edwards, songs: (sw-9.53)
CBS-News: George Hall's Orch.: WTAQ WFBM (sw-11.83)
Jack Armstrong, sketch: WOC WCCO WHO WMAQ KMOX
Dick Tracy: WMT WISN
Speed Gibson: WMBD WTAD
KSD-Sportlights
KWK-Al Sarli's Jam Session
WBBM-Pappy Cheshire
WBOW-News; Merry-Go-Round
WCFL-Musical Varieties
WENR-What's the News?
WGN-Charlie Chan
WIBA-News
WIND-Ben Kanter, pianist
WIRE-Little Orphan Annie
WKBH-Kiddies' Hour
WLW-Allan Franklyn, sports
WROK-Jack Maxedon, ballads
WSUI-Musical Moods

5:45

CBS-Doris Rhodes, songs: WOC WCCO WFBM (sw-11.83)
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Tom Mix Straight Shooters (Purina): WMAQ KWK WIRE
NBC-Little Orphan Annie (Ovaltine): KSD
Orphan Annie: WHO WGN
KMOX-Adventures of Jimmy Allen
WBOW-Jerry of the Circus
WCFL-Jack Kelly's Orch.
WENR-Don Winslow of the Navy
WFAM-Speed Gibson
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WISN-Sports
WMBD-Sports; Where to Go & What to Do in Peoria
WMT-Sports; News
WROK-Hawaiian Melodies

WSUI-Daily Iowan of the Air
WTAQ-Bureau of Public Service
WTMJ-To be announced

NIGHT

6:00

CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)

NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)

CBS-Not So Long Ago: WTAQ WMBD WCCO
NBC-Music Is My Hobby: WENR KWK

NBC-Hal Totten, sports: WMAQ WBOB
News: KMOX WCFL WBBM
Sports: WKBH WOC
WFAM-Crimecasts
KOA-Men of the West
WFBM-Civic Theater
WGN-Jack Westaway, sketch
WHAS-Bill Bryan, songs
WHO-Sunset Corners Opry
WIBA-Dinner Concert
WIND-German Hour
WIRE-Vic Arden's Orch.
WISN-Down by Herman's
WMT-Life Savers; Dinner Music
WROK-News; Dinner Music; Voice of Carelessness
WSUI-Dinner Hour
WTMJ-Sports; Moment Musical

6:15

NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WIRE WMAQ WHO WTMJ WTAM WIBA (also see 10:15 p.m.)

CBS-Arthur Godfrey (Barbasol): WBBM KMOX WFBM WHAS WJR (sw-11.83)

NBC-Three Cheers: WENR
MBS-Concert Orch.: WGN KWK WMT

To be announced: WLW WTAQ
KOA-Pleasant Valley Frolics
KSD-George Hall's Orch.
WBOW-Si & Ezra
WCCO-Musicale
WCFL-Dinner Concert
WFAM-Dinner Dance
WKBH-Memory Lane
WMBD-News
WOC-Questions and Answers

6:30

NBC-Horlick's Lum & Abner, sketch: WENR WLW (also KGO at 10:15 p.m.)

CBS-Hollace Shaw, sop.: WISN WCCO WHAS WBBM WFAM
News: WTAQ WHO WMAQ WOC
KMOX-France Laux, sports
KSD-Charlie Chan
KWK-Sport Review; News
WBOW-Dance Hour
WCFL-Hired Hands
WFBM-Musical Moods
WIBA-Univ. School for Workers
WIRE-Man to Man Sports; News
WJR-Vic Arden's Orch.
WKBH-Dinner Music
WMBD-World of Science
WROK-House by Side of Road
WSUI-Basketball Game; Michigan vs. Iowa
WTAM-Lois Miller, organist
WTMJ-Easy Aces

6:45

CBS-Boake Carter, commentator (Philco): WCCO WBBM WJR KMOX WISN WMBD WHAS WFAM (sw-11.83) (also KNX KSL at 10:15 p.m.)

NBC-Tino Rossi, trn.: WENR KWK
NBC-Melody & Rhythm: WBOW WMAQ
MBS-Ennio Bolognini's Orch.: WGN
News: WFBM WKBH
Vic Arden's Orch.: WHO WIBA
KSD-Alpine Varieties
WCFL-Dance Orch.
WIRE-Charlie Chan, sketch
WLW-To be announced
WMT-Carson Robison's Buckaroos
WOC-Twilight Musicale
WROK-On to Adventure
WTAM-Angelo Robert, pianist
WTAQ-Sleepy Hollow Scrapbook
WTMJ-Reddy Kilowatt's Orch.

7:00

NBC-Burns & Allen (Grape Nuts); Tony Martin, vocalist; Ray Noble's Orch.; Guest: WIRE WHO KSD WTMJ WMAQ WTAM WLW WIBA (also see 9:30 p.m.)

NBC-Melody Puzzles (Lucky Strike); Buddy Clark & Fredda Gibson, vocalists; Harry SALTER'S Orch.: WBOW KWK WMT WLS (sw-11.87)

MBS-Morton Gould's Orch.: WGN
CBS-"Tish," drama, dir. Lawrence Menkin: WFBM WOC WHAS WCCO KMOX WISN WTAQ WMBD (sw-11.83)

WBBM-Salute to Michigan City
WCFL-News
WFAM-The New Yorkers
WIND-Frontiers of Knowledge
WJR-Dr. Dollar
WKBH-Singing Strings
WROK-Old Uncle Joe

7:15
WCFL-Philip Kinsman
WFAM-Faculty Talk
WIND-Tommy Ott, organist
WJR-Musicale
WLS-Dezurik Sisters
WROK-The Builders

7:30
CBS-Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orch.; Edward Roecker, bar.: WBBM WHAS WCCO WFBM WJR KMOX (sw-11.83) (also KNX KSL at 10:30 p.m.)

MBS-Lone Ranger, drama (Silvercup): WGN

NBC-Grand Hotel, sketch (Campana): WLS KWK WMT WOWO (sw-11.87)

NBC-The Voice of Firestone; Margaret Speaks, sop.; Chorus; Symphonic Orch., dir. Alfred Wallenstein: WMAQ KSD WTMJ WIRE WTAM WIBA WHO WLW (sw-9.53) (also see 10:30 p.m.)

Margaret Speaks will sing "O Dry Those Tears (Del Riego), Ay, Ay, Ay (Freire), Poor But-terfly (Hubbell) and, with the chorus, a medley of three songs by Friml. The chorus offers "The Wooing (Sieveking). The orchestra plays the March and Procession of Bacchus (Delibe) and Southern Roses (Strauss).

WBOW-Fireside Hour
WCFL-Streamline Melodies
WFAM-20th Century Serenade
WIND-Colonial Ensemble
WISN-Dr. Koehler
WKBH-Rapid Ad
WMBD-Good Neighbor
WOC-Ave Maria Hour
WROK-Battle of Music
WTAQ-Symphonic Hour

7:45
WCFL-Herr Louie & the Weasel
WFAM-Clipper Caravan
WIND-Talking Drums
WISN-Reflections
WKBH-John Gruber

8:00
CBS-Lux Radio Theater; Drama & Music: WISN WJR WHAS WBBM KMOX WCCO WFBM WMBD (sw-11.83)
Spencer Tracy and Joan Crawford are tentatively scheduled to present a preview of "Anna Christie."

NBC-Philadelphia Orch.; Eugene Ormandy, cond. (Banking Group): WLS KWK (sw-11.87)
Enid Szantlo, mezzo-soprano, will be the guest.
The music detail for this program may be found on page 6.

NBC-Fibber McGee & Molly (Johnson's Wax); Marian & Jim Jordan; Hugh Studebaker; Bill Thompson; Clark Dennis, trn.; Betty Winkler; Billy Mills' Orch.: WIRE WTAM WMAQ WTMJ WIBA WHO WLW KSD (also see 11 p.m.)

MBS-Frank Ferneau's Orchestra: WMT
KOA-Men of the West
WBOW-Teacher's College Prgm.
WCFL-James Alexander
WGN-Kay Kyser's Orch.
WIBA-Basketball Gama
WIND-News & Music
WKBH-Barn Dance
WOC-St. Ambrose College Prgm.
WOWO-20th Century Serenade
WROK-Informer Hour
WSBT-Polish Hour

8:15
KOA-Pleasant Valley Frolics
WCFL-Evening Serenade
WIND-House of Peter McGregor
WROK-News; Ten Minutes with You
WTAQ-June Gross, vocalist

8:30
NBC-Hour of Charm (General Electric); Phil Spitalny's All-Girl Orch., with Maxine; Rosaline Greene, m.c.: WTAM KSD WMAQ WIRE WLW WHO WTMJ WIBA KOA (sw-9.53)

MBS-Musical Cartoons: WMT
News: WCFL WTAQ
WBOW-To be announced
WGN-Ennio Bolognini & Orch.
WIND-Piano Duo
WKBH-World Entertains
WOC-Sesqui-Centennial Speaker

WOWO-Jack Tilson's Orch.
WROK-Komedy Kingdom
WSUI-Department of Speech Prgm.

8:45
WCFL-Varieties
WGN-News; Sport High Lights
WIND-Collegiate Episodes
WOC-Vivian Benschopf, songs
WROK-Vic Arden's Orch.
WTAQ-Organ & Poetry

9:00
CBS-Wayne King's Orch. (Lady Esther): WJR WFBM WHAS WCCO WBBM KMOX (sw-11.83)

NBC-Carnation Contented Program; Orch. directed by Marek Weber; Maria Kurenko, sop.; KSD WHO WMAQ WTAM KOA WIRE WIBA WTMJ (sw-9.53)

Program: Orchestra numbers -Avalon, April Showers, Halle-lujah, Gold and Silver Waltz, Bei Mir Bist Du Schoen, and Negra Constantida. Mue. Kurenko sings Tarantella (Rossini), the Lullaby Lady offers Brahms Cradle Song, the quartet's number will be "With a Smile and a Song from "Snow White and the Seven Dwarfs," and the ensemble will play a selection from "The Chocolate Soldier" (Strauss).

NBC-Behind Prison Bars, drama (Sloan's Liment); Warden Lewis E. Lawes: WENR WMT WOWO KWK (sw-11.87)

Warden Lawes will attempt to answer this question: "Who is responsible for the "commercial racket" as we know it today?"

MBS-True or False (J. B. Williams Co.): WGN WLW

WBOW-Slumber Hour
WCFL-L. Fish Co., games
WIND-An Evening at the Country Club
WISN-Rendezvous
WKBH-Umbrella Court
WMBD-Peoria's Calling
WOC-Y.M.C.A. Prgm.
WROK-Whispering Orch.
WSUI-Daily Iowan
WIAQ-Dance Orch.

9:15
Vic Arden's Orch.: WSBT WTAQ
WBOW-Musical Workshop
WCFL-Dance Orch.
WIND-Walkathon
WKBH-Barn Dance
WMBD-Jack Lyon, pianist
WOC-Monday Presents
WROK-In the Gloaming

9:30
NBC-Burns & Allen (Grape Nuts); Tony Martin, vocalist; Ray Noble's Orch.; Guest: KOA KFI (also at 7 p.m.)

NBC-Public Hero No. 1 (Falstaff): WMAQ WHO KSD

NBC-For Men Only (Vitalis): WTAM WLW

CBS-Brave New World: WFBM WTAQ WISN WOC WKBH WJR WSBT WCCO WBBM (sw-11.83)

Beginning a new section in Pan-American history, that of modern interests of the United States in Latin America, Brave New World salutes "Temples to Friendship." The broadcast will tell about the Pan-American Union, Latin American embassies, the Hispanic Museum in New York, and the various Pan-American consulates and commercial houses in New York, all bonds of interest between the Americas.

MBS-Lone Ranger, sketch: WMT KWK

NBC-Nat'l Radio Forum: WCFL WBOB
MBS-Pageant of Melody: WGN
KMOX-Evening Serenade
WHAS-Here's to You
WIBA-Smoke Rings
WIND-Stars Over Manhattan
WIRE-Forward with Indianapolis
WMBD-Musical Moments
WOWO-Ranch Boys
WROK-Musicale
WTMJ-American Singers

9:45
News: WROK WOWO
WIBA-Music by Cugat
WIND-News & Sports
WMBD-Dance Orch.

10:00
CBS-Poetic Melodies (Wrigley's Gum); Franklin McCormack, poetry; Jack Fulton, trn.; Orch.: WJR WHAS KSL WFBM WCCO KMOX WBBM (also at 6 p.m.)

CBS-Glen Gray's Orch.: WSBT (sw-11.83)

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE WHO KOA KFI (also at 6 p.m.)

NBC-Bert Block's Orch.: WMT WOWO

NBC-Jerry Blaine's Orchestra: WBOW (sw-9.53)
News: WIBA WTAQ WMBD WJR WOC WKBH
KWK-Sports Review
WCFL-Labor Flashes
WENR-Globe Trotter
WIND-Swedish Prgm
WISN-Wrestling Matches
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports; News

10:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): KOA (also at 6:15 p.m.)

NBC-Freddy Martin's Orchestra: WIBA
CBS-Glen Gray's Orch.: WTAQ WOC WKBH
MBS-Jack Betzner's Orch.: WGN KWK

News: WHO WMT WFBM WHAS WMAQ
Vic Arden's Orch.: KMOX WTAQ WBBM
WCCO-Cedric Adams
WCFL-Dance Orch.
WENR-Louis Panico's Orch.
WIBA-Clyde's Musicmakers
WIRE-News; Basonology
WJR-Peaceful Valley
WLW-Johnny Hamp's Orch.
WMBD-Sports; Prgm. Review
WTAM-Music You Want
WTMJ-Moonlight and Shadows

10:30
NBC-Voice of Firestone; Margaret Speaks, trn.: KFI KOA (also at 7:30 p.m.)

CBS-Sammy Kaye's Orch.: WOC WTAQ WSBT WHAS WFBM WKBH (sw-11.83)

NBC-Eddy Rogers' Orch.: WLW WBOW (sw-9.53)
NBC-Magnolia Blossoms: WCFL
MBS-Sammy Watkins' Orchestra: WIRE WGN WMT

News: WBBM KWK
KMOX-Morning's Headlines
WCCO-Rollie Johnson
WENR-Louis Armstrong's Orch.
WHO-Sports
WIBA-Indian Room
WIND-Peacock Court
WMAQ-Henry Busse's Orch.
WMBD-Value Hints
WOWO-Church of the Nazarene
WTMJ-Dance Orch.

11:00
NBC-Fibber McGee & Molly (Johnson's Wax): KOA KFI (also at 8 p.m.)

CBS-Jack Crawford's Orchestra: WSBT WFBM WHAS KMOX WBBM WMBD WISN WTAQ WOC
NBC-Lani McIntire's Orchestra: WHO WBOW WMAQ KSD WIBA
NBC-Chick Webb's Orch.: WCFL WOWO (sw-6.14)
MBS-Red Norvo's Orch.: WMT WGN KWK
WCCO-Gleenn Lee's Orch.
WENR-Music As You Desire It
WIND-Sterling Young's Orch.
WIRE-Basketball; Indiana vs. Wisconsin
WJR-Ernie Holst's Orch.
WLW-Twenty-four Hours Review
WTAM-Tommy Hopton's Orch.

11:30
NBC-Vox Pop: KFI (also see Tues. at 8 p.m.)

End of Monday Programs

Monday

February 14



MARIAN JORDAN
Molly of "Fibber McGee and Molly"
Mon. 8 pm CST

10:45

NBC-Eddy Rogers' Orch.: WHO KWK
CBS-Sammy Kaye's Orch.: WMBD WBBM WCCO
MBS-Sammy Watkins' Orchestra: KWK
KMOX-Dusty Roades' Orch.
WIBA-McLoud's Music Makers
WIND-News
WIRE-Variety Show
WJR-Solay

11:00
NBC-Fibber McGee & Molly (Johnson's Wax): KOA KFI (also at 8 p.m.)

CBS-Jack Crawford's Orchestra: WSBT WFBM WHAS KMOX WBBM WMBD WISN WTAQ WOC
NBC-Lani McIntire's Orchestra: WHO WBOW WMAQ KSD WIBA
NBC-Chick Webb's Orch.: WCFL WOWO (sw-6.14)
MBS-Red Norvo's Orch.: WMT WGN KWK
WCCO-Gleenn Lee's Orch.
WENR-Music As You Desire It
WIND-Sterling Young's Orch.
WIRE-Basketball; Indiana vs. Wisconsin
WJR-Ernie Holst's Orch.
WLW-Twenty-four Hours Review
WTAM-Tommy Hopton's Orch.

11:30
NBC-Vox Pop: KFI (also see Tues. at 8 p.m.)

End of Monday Programs

NBC COAST TO COAST

LUM AND ABNER

MON. • WED. • FRI.

WJZ WLW
WBAL
WBZ
WBZA
WSYR
WENR
WSB WMC

don't miss!

FIBBER M'GEE and MOLLY
Monday Nights
NBC

9 o'clock • E. S. T.
8 o'clock • C. S. T.
10 o'clock • M. S. T.
9 o'clock • P. S. T.

Presented by
JOHNSON'S WAX



RUSS MORGAN
"Johnny Presents" orchestra leader
Tues. 7 pm CST

MORNING

7:00 am CST

CBS-Novelties: (sw-21.52)
Musical Clock: WBBM WROK
WOC WKBB WIBA WCFL
7:15
CBS-Eton Boys: (sw-21.52)
News: WMT WCCO WHO WAAF
7:30
NBC-Dick Leibert, organist:
KWK
CBS-Poetic Strings: (sw-21.52)
News: WIBA WTAQ
Devotions: WKBH WLS
Musical Clock: WMT WMBD
7:45
Musical Clock: WKBB WIBA
8:00
CBS-Music in the Air; News:
WFAM WFBM WTAQ
CBS-Arthur Godfrey & Organ
(Kreml Tonic): (sw-21.52)
NBC-Breakfast Club; News:
WCFL WBOW
News: WMBD WKBH WIRE
Coffee Pot Inn: WHO WMT
8:15
CBS-Music in the Air; News:
(sw-21.52)
NBC-Person to Person: KSD
8:30
CBS-The Road of Life, sketch
(Chipso): WBBM (sw-21.52)
NBC-Frances Adair, songs; News:
KSD
CBS-Boulevard Four: WKBH
NBC-Breakfast Club; News:
WOWO
MBS-Victor H. Lindlahr (Journal
of Living): WGN
KMOX-Houseboat Hannah
KWK-Candid Camera; News
WBOW-△Radio Gospel; News
WCBD-Polish Prgm.
WCCO-Dinty Moore
WFAM-Your Engagement Book
WFBM-Morning Chat
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-Early Edition
WJJD-Bob & Mrs. Atcher
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & His Dog
WMBD-Bandwagon
WOC-Mail Bag
WROK-△Morning Devotions
WSUI-Daily Iowan; Morning Mel-
odies; Service Reports
WTAD-△Interchurch Devotional
WTAQ-Song Title
WTMJ-Party Line
8:45
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX
WCCO (sw-21.52)
NBC-Dan Harding's Wife (Nat'l
Biscuit Co.), sketch: WMAQ
KSD-Morning Melodies
WBBM-Linda's First Love
WFAM-△Morning Devotions
WFBM-Apron Strings
WHO-Oddities
WIBA-Interlude; Variety Prgm.
WIND-Mind Your Manners
WIRE-Better Health; Rose Room
Melody; Footnotes
WJJD-Vic Meyers' Band
WKBH-Rapid Ad
WLS-Don & Helen, vocal duo
WLW-Young Widder Jones
WMBD-Women of Today
WMT-Highway Bulletin; News
WOC-News
WROK-Town Crier
WTAD-Hannibal Studio
WTAQ-Coffee Hour
WTMJ-Spam
9:00
NBC-Margot of Castlewood,
sketch (Quaker Oats): WLS
WMT WOWO WTMJ KWK
(sw-15.21)

NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ WIRE WHO
KSD
CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): WISN WOC
WBBM WFBM WCCO KMOX
WAAF-News; Interlude
WBOW-Household Hints
WCBD-Italian Prgm.
WCFL-Party Line
WFAM-Lyric Serenade
WGN-Martha Crane & Helen
Joyce
WHA-Your Health
WIBA-Echoes of the Stage
WIND-Priscilla, pianist
WJJD-Bosworth Broadcast
WKBH-Olive Hagen, organist
WLW-Linda's First Love
WMBD-Messenger: Weather
WROK-News
WSUI-Within the Classroom;
Prgm. Calendar and Weather
WTAD-Homemaker's Prgm.
WTAQ-Mid-Morning Revue
9:15
NBC-Cabin at the Crossroads,
sketch (Aunt Jemina): WLS
WMT WTMJ WOWO KWK
WLW (sw-15.21)
CBS-Myrt & Marge, sketch
(Super Suds.: WFBM KMOX
WISN WBBM WCCO WMBD
NBC-John's Other Wife, sketch
(Louis Philippe) WHO KSD
WMAQ WIRE
WAAF-King of the Kitchen
WBOW-Mid-Morning Music
WCFL-Waltztime
WFAM-Concert Time
WHA-World Observer
WIND-Your Favorite Band
WKBH-Rhythm & Romance
WOC-Party Line
WROK-On the Mall
WTAD-Raymond Hunolt
9:30
NBC-Attorney at Law, sketch
(Johnson Floor Wax): WLS
KWK (sw-15.21)
CBS-Emily Post, "How to Get
the Most Out of Life" (Florida
Citrus): WBBM
NBC-Viennese Ensemble: WCFL
WBOW
CBS-Songs for You: WOC WCCO
NBC-Just Plain Bill, sketch
(Anacin): WMAQ WIRE WHO
KMOX-Komedy Kingdom
WAAF-Hollywood Brevities
WCBD-Deutsche Liederstunde
WFAM-Homemakers' Exchange
WFBM-Kitchen Clinic
WGN-Get Thin to Music
WHA-Story Time
WIBA-△Church of the Air
WIND-Eb & Zeh
WISN-News
WJJD-Illinois Medical Society
WKBH-Morning Melodies
WLW-Betty & Bob
WMBD-Roy Evans
WMT-Louise Hathaway
WOWO-Mary Berghoff
WROK-Intimate Review
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife
9:45
NBC-Woman in White (Pills-
bury): WMAQ WIRE KSD
WTMJ WHO
CBS-Oxydol's Own Ma Perkins,
sketch: KMOX WKBH WCCO
WOC
NBC-Kitchen Cavalcade: (sw-
15.21)
Party Line: KWK WTAD
WAAF-Hawaiian Echoes
WBBM-Truman Bradley
WCFL-Bittersweet Melodies
WFAM-Serenade
WGN-Dr. Friendly
WIBA-Music Graphs
WIND-Les Paul & Priscilla Hol-
brook
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLS-News; Markets
WLW-Dr. Friendly
WMBD-News
WMT-Young Widder Jones
WOWO-Modern Home Forum
10:00
NBC-The Story of Mary Mar-
lin (Ivory Flakes): WLS WLW
(sw-15.21)
NBC-David Harum, sketch (Bab
O): WIRE WMAQ WHO KSD
(sw-15.33)
CBS-Mary Lee Taylor (Pet
Milk): WOC WMBD KMOX
WFBM WBBM
NBC-Norm Scherr, pianist:
WMT WBOW WIBA

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:30 CST NATIONAL FARM AND HOME HOUR, NBC-Blue.

5:15 CST PRESS PHOTOGRAPHERS OF NEW YORK ANNUAL POLL, NBC-Blue.

NIGHT

6:30 CST FAMOUS ACTORS' GUILD with Helen Menken in "Second Husband," CBS.

7:00 CST JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, Ray Block and Swing Fourteen; guest, NBC-Red.

7:00 CST "BIG TOWN," newspaper drama with Edward G. Robinson and Claire Trevor, CBS.

7:30 CST IT CAN BE DONE; Edgar A. Guest, Frankie Masters' orchestra; guest, NBC-Blue.

7:30 CST AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; Patsy Kelly, guest, CBS.

8:00 CST WATCH THE FUN GO BY, Al Pearce's Gang and Carl Hoff's orchestra; Joe Cook, guest, CBS.

8:30 CST HOLLYWOOD MARDI GRAS with Lanny Ross, Charles Butterworth, Walter O'Keefe, Jane Rhodes, Raymond Paige's orchestra, NBC-Red.

8:30 CST JACK OAKIE with Stuart Erwin, Raymond Hatton, Harry Barris, chorus, George Stoll's orchestra; Andy Devine, Phil Harris, Schleppepman, Rochester, Blanche Stewart, guests, CBS.

KWK-Dr. Friendly
WAAF-Soliloquy
WCBD-Uncle John
WCCO-Musical Prgm.
WCFL-Morning Melodies
WFAM-Shoppers' Guide
WGN-Don Pedro & Piano
WHA-Homemakers
WIND-Municipal Court
WISN-Morning Musical
WJBC-Personality Hour
WJJD-Sons of the Pioneers
WKBH-Home Economics
WROK-News & Markets; Food
Facts; Organ
WSUI-Molly & Max
WTAD-News
WTAQ-Hawaiian Melodies
WTMJ-Robison's Buckaroos
10:15
CBS-Romance of Carol Kennedy,
sketch (Heinz): WFBM WISN
KMOX WBBM WCCO
NBC-Josh Higgins of Finchville:
WCFL WBOW
NBC-Backstage Wife, sketch
(Dr. Lyons): WMAQ WTMJ
WIRE KSD WHO WIBA
NBC-Pepper Young's Family
(Camay Soap): WLS (sw-
15.21)
KWK-Tonic Tunes
WAAF-Zeke Manners' Gang
WGN-Bachelor's Children
WJBC-Riddle Tune
WJJD-Sports Edition Handicap-
per
WKBH-Your Home Prgm.
WLW-News; Weather; Markets
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOC-Morning Varieties
WOWO-News
WROK-Woman's Forum
WSUI-Musical Favorites
WTAD-Concert Hall
WTAQ-Rhythm & Romance
10:30
NBC-Homemakers' Exchange
(Nat'l Ice Adv. Inc.): WHO
KSD WMAQ WTMJ WIRE
NBC Vic & Sade, sketch WLS
(sw-15.21)
CBS-Big Sister, sketch (Rinso):
WCCO WBBM WISN WMBD
KMOX WFBM
NBC-Originalities: WMT
KWK-News; Musical Interlude
WAAF-Swing High
WBOW-Harry Reser's Orch.
WCFL-Peekers in the Pantry
WFAM-Hollywood Fashion Parade
WGN-Painted Dreams
WIBA-△Church in the Wildwood
WIBU-Aid Parade

WIND-Speaking of Love
WJBC-Petite Musicale
WJJD-Women's Exchange Prgm.
WKBH-World Entertains
WLW-Hugh Cross's Radio Pals
WMBI-Home Hour
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-Book Shelf
WTAD-Transcriptions
WTAQ-News: Morning Concert
10:45
NBC-Edward MacHugh, the
Gospel Singer (Ivory Soap):
WLS (sw-15.21)
CBS-Aunt Jenny's Real Life
Stories (Spry): KMOX WISN
WCCO WFBM WBBM WMBD
NBC-Mystery Chef (Regional Ad-
vertisers, Inc.)
NBC-George Hartrick, bar.: KSD
WBOW WIBA
Party Line: WIRE WOWO
KWK-Morning After
WAAF-Foolish Questions
WFAM-Morning Melodies
WGN-Harold Turner, pianist
WHA-Novelty Shop
WHO-Dick Leibert, organist
WIND-Livestock Markets
WJBC-Peggy Payne & Pioneers
WJJD-Priscilla, pianist
WLW-The Goldbergs
WMAQ-Rhythm in the Air
WMT-Frank Voelker, organist
WOC-Screen Fans Prgm.
WROK-Amer. Family Robinson
WTAD-Betty & Bob
WTMJ-P.T.A. Prgm.
11:00
CBS-Mary Margaret McBride,
Columnist (Minute Tapioca):
WBBM WFBM KMOX WISN
WMBD WCCO WFAM WOC
NBC-Girl Alone, sketch (Kel-
logg): WMAQ WLW
NBC-Happy Jack Turner, songs:
WHO WBOW WCFL (sw-
15.33)
MBS-The Boy & Girl Friend:
WMT
KSD-News; Dick Leibert, or-
ganist
KWK-Young Widder Jones
WAAF-Melody Parade
WBAA-The Dentist Says
WGN-Morning Melodies
WHA-Music Appreciation
WIBA-Linda's First Love
WIND-Sketches in Melody
WIRE-To be announced
WISN-Movie Chat
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBH-Tonic Tunes

WLS-Short, Short Stories
WOWO-Bill Board
WROK-△Tabernacle Hour
WSUI-Within the Classroom;
Farm Flashes
WTAD-News
WTAQ-Theater Organ
WTMJ-Organ & Poetry; What's
New in Milwaukee
11:15
CBS-Your News Parade (Lucky
Strike Cigarettes), Edwin C.
Hill commentator: WBBM WOC
WISN WMBD WFBM KMOX
WCCO
NBC-The O'Neills, sketch (Ivory
Soap): WMAQ WLW
NBC-Bailey Axton, thr.: WBOW
News: WAAF WMT
KSD-Songs of Jean Carmen
KWK-Rapid Service
WBAA-Home Builders
WCFL-Swing Time
WCAZ-Movie Gossip (1070 kc)
WFAM-Visitors Welcome
WHO-Dan Harding's Wife
WIBA-Carson Robison's Bucka-
roos
WIND-Priscilla Holbrook, pianist
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Chuck, Ray & Christine
WMBI-Chorus Time
WROK-Varieties
WTAD-Bea & Ve
11:30
NBC-Nat'l Farm & Home Hour;
Spkrs.: Walter Blaufuss' Orch.:
WIBA WMAQ WBOW KWK
WLW (sw-15.21)
Radio Guide's Medal of Merit will
be presented to the National Farm
and Home Hour.
NBC-Rosa Lee, sop.: WCFL
CBS-Romance of Helen Trent
(Edna Wallace Hopper):
KMOX WBBM
Hymns of All Churches: WHO
WOC
KSD-Roses for Madame
WAAF-This Feminine World
WBAA-Katherine Shearer, con-
tra-
alto
WCCO-Musical Prgm.
WFAM-Civic Safety Council
WFBM-Hoosier Farm Circle
WGN-Quin Ryan, News
WIND-Harry Zimmerman, organ-
ist
WIRE-Linda's First Love
WISN-Musical Heat Wave
WJBC-Singin' Sam
WJJD-Safety Court
WKBH-House of MacGregor
WLS-Ma Perkins
WMBD-Homemaker
WMBI-Continued Story Reading
WMT-Troubaderos
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Merry-Go-Roundup
11:45
CBS-Our Gal Sunday, sketch
(Anacin): KMOX WBBM
NBC-Three Romeos: WCFL
Betty & Bob: WOC WHO
News: WMT WBAA
KSD-Dan Harding's Wife
WAAF-Markets; Sweet & Slow
WCCO-Grandma Travels
WFAM-Luncheon Dance
WFBM-Markets; Farm Prgm
WGN-Musical Mail Box
WIRE-Farm Hour
WJBC-Morning Concert
WKBH-Song Time
WLS-Weather; Markets; News
WMBD-Jack & Jill
WOWO-Home Folks Frolic
WROK-'Round the Town
WTAQ-Farinhands
WTMJ-Heinie's Grenadiers

AFTERNOON

12:00

CBS-Betty & Bob, sketch (Gold
Medal): WBBM KMOX WISN
WCCO WFBM (sw-15.27)
NBC-Emerson Gill's Orch.: WCFL
(sw-15.33)
News: WJJD WTAD WJBC
WMBD
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Russ Graefnitz, pianist
WGN-Man on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIND-Tango Orch.
WIRE-Markets; News

WKBH-Parade of Hits
WLS-John Baker, cond.
WMBI-△Midday Gospel Hour
WMT-Hillbillies; Question Man;
Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rumbles
12:15
CBS-Hymns of All Churches
(Gold Medal): WBBM KMOX
WCCO WFBM WISN (sw-
15.27)
NBC-Betty & the Escorts: WCFL
(sw-15.33)
Man on the Street: WJBC
WKBH
WBAA-Town Crier
WGN-Harold Turner, pianist
WHO-Songfellow
WIND-Livestock Markets
WJJD-△Noon Day Service
WMBD-Town Crier; Markets
WOC-Inquiring Mike
WOWO-News
WROK-Column Left, news
WSBT-News; Stork Report
WTAD-Allis Chalmers Boys
12:30
CBS-Arnold Grimm's Daughter,
sketch (Gold Medal): WCCO
KMOX WBBM WISN WFBM
(sw-15.27)
NBC-Words & Music: WMAQ
(sw-15.33)
News: WOC WHO WIBA
KWK-Organ Melodies
Luncheon Dance Music: WBOW
WBAA
WCFL-Young Widder Jones
WGN-Markets; △Mid-day Service
WHA-Farm Prgm.
WIND-△Christian Science Prgm.
WIRE-Reporter
WKBH-Luncheon Music
WLS-Henry Hornsbuckle
WLW-Hello Peggy
WMBD-Farm News
WMT-Markets; Hillbillies
WOWO-Hey, Mr. Motorist
WROK-Couple on the Street
WSBT-Rhapsody in Brass
WTAD-Farm; Markets; Weather
WTMJ-Luncheon Concert
12:45
CBS-Hollywood in Person (Gold
Medal): WBBM KMOX WCCO
WFBM WISN (sw-15.27)
For news of Hollywood, read "Hol-
lywood Snowdown" in every issue
of Radio Guide.
NBC-Rochester Civic Orch. Edu-
cational Concert: (sw-15.21)
Children's Concert: Cheyenne
War Dance (Skilton), Land of
the Sky Blue Water (Gadman),
Turkey in the Straw (Gibson),
To a Wild Rose (MacDowell),
Jub Dance (Dett), On the Trail
from "Grand Canyon Suite"
(Grofe) and Natchez on the Hill
(Powell).
NBC-Words & Music: KSD
MBS-Voice of Experience (Lydia
E. Pinkham): KWK WCFL
News: WIND WKBH
KSD-News; Markets
WBAA-Jo Friend, songs
WBOW-Tune of the Day
WHO-Singing Cowboy
WIBA-Markets
WIRE-Police Court
WLS-Guest speaker from Chicag
Dental Society Convention
WLW-Kitty Keene, Inc.
WMBD-Carson Robison's Bucka-
roos
WMT-Joe Doakes; Cousin Elvira
Cornhuskers
WOC-Guy Lombardo's Orch.
WOWO-Al Becker Interviews
WROK-Man Off the Street; Home
Folks Hour
WSBT-Man on the Street
WTAD-Musical Moments
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter
1:00
NBC-Fun in Music; Dr. Mad-
dy's Band Lessons: WBOW
WMAQ (sw-15.33)
CBS-Molly Steinberg, stage relief
spkr.: (sw-15.27)
NBC-Rochester Civic Orch. Edu-
cational Concert: KWK (sw-
15.21)
CBS-Four Clubmen: WOC WISN
WKBH
Man on the Street: WBBM
WCFL WMBD
KMOX-Inquiring Reporter
KSD-News; Luncheon Music
WAAF-The Hoosier Philosopher
WBAA-Melody Time
WCBD-J. C. O'Hair
WCCO-Banjo Chix
WFBM-Buckaroos
WGN-Popular Melodies

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCBM-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBH-1380
WLS-870
WLW-700
WMAQ-870
WMBD-1440
WMT-1080
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

WHA-Farm Organization Forum
WHO-New Tunes
WIBA-Melody Moments
WIND-Italian Hour
WIRE-WPA Concert
WJJD-Livestock Markets
WLS-School Time
WLW-Nation's School of the Air
WMT-Many Happy Returns; German Band
WOWO-Richard Trojan
WSBT-News; Farm Flashes
WSUI-Musical Chats
WTAD-News
WTAQ-Matinee
WTMJ-Livestock Market; Weather; News; Police Reports

1:15
CBS-The O'Neills, sketch (Ivory Soap): WBBM KMOX WISN WCCO
NBC-Let's Talk It Over: KWK WIRE WIBA (sw-15.21)
KSD-Ebony & Ivory, piano duo
WAAF-Waltz Time
WBAA-Electrical Shop
WCFL-Afternoon Musicale
WFBM-News
WGN-Wife vs. Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WJJD-Mid-Day Round-Up
WKBH-Home Folks
WLS-Melody Parade
WMBD-Illis Majesty, the Baby
WMT-Swing Session
WOC-Afternoon Recess
WOWO-Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Luncheon Concert

1:30
NBC-Music Guild: WOWO
NBC-Gen. Fed. of Women's Clubs: WBOW WIBA
CBS-American School of the Air: WBSB WCCO WTAQ WBBM WFBM WISN WKBH KMOX WOC (sw-11.83)
MBS-Lucky Girl, sketch: WGN News: WMAQ WBAA WMT Market Reports: WLS WJJD KSD Judy & Jane
KWK-News; Pianist
WAAF-Live Stock Markets; Adult Education Council
WCBM-Zion Prgm.
WCFL-Evanston on Parade
WHA-Following Congress
WHO-Houseboat Hannah
WIND-WPA Prgm.
WIRE-May Robson
WLS-Markets; News
WMBD-Party Line
WROK-Master Singers
WTAD-Music Graphs

1:45
NBC-Armchair Quartet: WIBA WMAQ
MBS-Beatrice Fairfax (Hecker Products): KWK WIRE WGN
KSD-Contract Bridge Lesson
WAAF-Encores
WBAA-Markets & Weather
WBOW-Devotional Service
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Two of a Kind
WLS-How I Met My Husband
WMBD-Matinee Melodies
WMT-Ralph Slade's Orch.
WROK-Modern Marco Polo
WTAD-Bessie Dean Reinert
WTMJ-Homemakers' Studio

2:00
NBC-Marine Band: WOWO WCFL WIRE (sw-15.33)
CBS-Tuesday Matinee: WCCO WISN WSBT WOC (sw-11.83)
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)
News: WIND WTAD WAAF KWK Today at Two
WBAA-Story Time
WBBM-To be announced
WBOW-State Teachers College
WCBM-Polish Prgm

WFBM-Bohemians
WGN-Mark Love & Organ
WHA-Let's Draw
WIBA-Memoirs of a Concert Master
WJJD-Matinee Dance
WLS-Homemakers' Hour
WMBD-Trading Post
WMT-Afternoon Recess
WROK-News; Ten Minutes with You
WSUI-Campus Activities; Organ Recital

2:15
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ KSD WTMJ WLW WHO
CBS-Tuesday Matinee: WTAQ WKBH WMBD
NBC-Marine Band: WBOW (sw-15.21)
WAAF-Music in the Air
WBAA-The Apothecary
WBBM-Meet the Missus
WFBM-Patriotic Songs
WGN-Valiant Lady, sketch
WHA-Organ Interlude
WIND-Priscilla, pianist
WJJD-Ben Kanter, pianist
WROK-Two Guitars
WTAD-Jane Romar

2:30
CBS-Hollace Shaw, sop.; Concert Orch.: WTAQ WOC WFBM WISN WSBT WKBH (sw-11.83)
NBC-Marine Band: WMT
NBC-Vic & Sade, sketch (Crisco): WHG WMAQ KSD WLW WTMJ
KMOX-Pappy Cheshire's Hillbilly Band
KWK-Siesta Time
WAAF-Red Hot and Low Down
WBAA-You & Your Child
WBBM-Missus Goes to Market
WCBM-Rhythm Men
WCCO-News X-Ray
WGN-June Baker
WHA-Music of the Masters
WIBA-Slim Thompson; Pianist
WIND-Stars Over Hollywood
WJJD-Sports Edition
WLS-Musical Roundup
WMBD-Petticoat Parade
WROK-Rhythm Before Three
WSUI-Radio Child Study Club

2:45
NBC-The Guiding Light (White Naptha): WMAQ WHO WTMJ KSD WLW
CBS-Hollace Shaw, sop.; Concert Orch.: WMBD WBT
MBS-Good Health & Training: WGN
KWK-Nat'l Council of Jewish Women
WBAA-Treasure Chest
WBBM-Radio Gossip Club
WCBM-Evanston on the Air
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Ben Kanter, pianist
WIRE-Matinee Varieties
WLS-Home Service Club
WTAD-Loreine Meyer Hughes

3:00
NBC-Club Matinee: WOWO WENR WMT WBOW KWK WIBA (sw-15.21)
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO
CBS-Academy of Medicine: WSBT WFBM WTAQ WKBH WMBD WISN (sw-11.83)
KMOX-Singin' Sam
WBAA-Farm Security Adm.
WBBM-Houseboat Hannah
WCFL-News
WGN-Melody Time
WHA-American Life & Books
WIND-Studio Orch.
WJBC-Bible Study Hour
WLW-Dan Harding's Wife
WMBI-The Liquor Problem
WOC-Linger Awhile
WROK-Women of the Hour
WSUI-International Scene
WTAD-Organ Reveries
WTMJ-Those Happy Gilmans

3:15
CBS-Glee Club & Choir of Sexton Hall College: WKBH WFBM WTAQ WSBT WMBD WISN WOC (sw-11.83)
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ
MBS-Songland: WIRE
KMOX-One Woman's Opinion
WBAA-Kellam Sisters Trio
WBBM-One-Quarter Hour of Romance
WCCO-May Robson
WCFL-Musicale
WGN-Lady of Millions
WIND-The Serenader
WLW-Life of Mary Sothern
WMBI-Gospel Music
WSUI-Concert Gems
WTMJ-Rhythm & Rhyme

3:30
NBC-The Hughes Reel with Rush Hughes (Milk Products): WIRE WMAQ WHO
CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-11.83)
CBS-Kitty Keene, sketch (Dreft) KMOX WCCO
WAAF-News; Weather
WBAA-Afternoon Musicale
WCFL-Robt. Van Tress
WFM-Anything Happens
WFBM-Δ Wheeler Mission
WGN-Musical Serenade
WHA-Spanish Quarter Hour
WIND-Waltz Time
WISN-Movie Chat
WJBC-News
WKBH-Magic Violin
WLW-Mad Hatterfields
WMBD-Afternoon Visitor
WMBI-"I See By the Papers"
WOC-This & That
WOWO-Δ Old Time Religion
WROK-Lights and Shadows
WSUI-Famous Short Stories
WHA-Organ Interlude
WIND-Police News
WTAQ-Gems of Melody
WTMJ-Doghouse Court

3:45
NBC-The Road of Life, sketch (Chippo): WMAQ WTMJ WLW
CBS-Current Questions Before the House: WFAM WKBH WTAQ WISN WFBM WMBD WOC (sw-11.83)
Rep. George D. O'Brien takes for his topic "Preservation of our Inland Waterways."
NBC-Cadets Quartet: WCFL
MBS-Book a Week: WGN
KMOX-Sons of the Prairie
KSD-Music Hall Favorites
WAAF-Estelle Barnes, pianist
WBAA-Scientific News Review
WBBM-Your Neighbor & Mine
WCCO-Women Voters
WHA-Organ Reverie
WHO-Kitty Keene, Inc.
WIBA-Hits and Encores
WIND-At the Tavern
WIRE-To be announced
WJBC-Request Hour
WJBL Behind the Microphone
WMBI-Golden Nuggets
WROK-Margaret Ekolf, pianist
WTAD-Jack Petrie

4:00
NBC-Bennett & Wolverton: KSD WENR WBOW
NBC-The Four of Us; News: KWK
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebecco): WBBM KMOX WCCO WFBM (sw-11.83)
NBC-Junior Nurse Corps, sketch: WLW (sw-15.21)
MBS-Lawrence Salerno, organ: WGN WIRE
News: WOC WOWO WISN
WAAF-Rhumba Beat
WBAA-Town Forum
WCFL-Danceland
WFM-Anything Happens
WHA-Teacher's Round Table
WHO-Famous Ballads
WIND-You, Story & Music
WJBC-World Affairs
WKBH-Sophisticated Swing
WMAQ-Tea Time Varieties
WMBD-Δ Wayside Chapel
WMBI-Grace Notes
WMT-Δ Church Prgm.
WROK-Markets, News
WSUI-Travelogue
WTAQ-Novel Hour
WTMJ-Down a Country Road

4:15
NBC-Vagabonds: WMAQ
NBC-Don Winslow of the Navy, sketch: WMT WIBA WOWO KWK WBOW
CBS-Life of Mary Sothern, sketch (Hind's): WCCO WBBM KMOX (sw-11.83)
MBS-Harold Turner, pianist: WGN
KSD-Washington University
WAAF-Pat Casey, trn.
WENR-Music Circle
WFBM-Rendezvous for Two
WFO-Mvrt & Marge
WIRE-Minute Interviews; News
WISN-Rhythm Review
WLW-Jack Armstrong
WMBD-Bargain Counter
WMBI-Wonderful Words
WOC-Organ Moods
WROK-Birthday Club
WSUI-Southern Airs
WTAD-News

4:30
NBC-Kellogg's Singing Lady: (Irene Wicker): WLW (sw-15.21)
Story: Epaminondas.
On page 20 you will find pictures taken during a recent "Singing Lady" broadcast.
NBC-Harry Kogen's Orchestra: WIRE WBOW WMAQ WIBA
CBS-Stepmother, sketch (Colgate): WFBM KMOX WCCO WBBM (sw-11.83)

NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)
NBC-Johnny Johnston, baritone: KWK WENR
News: WIND WJBC
KSD-Careful Children's Club
WAAF-Organ Melodies
WBAA-Exponent of the Air
WFAM-Pop Concert; Motor Dramas
WGN-Afternoon Serenade
WHO-Party Line
WISN-Even as You & I
WJJD-Suppertime Frolic
WKBH-WPA Prgm.
WMBD-News; Pet Corner
WMT-Tom Owen's Roundup
WMBI-Choir Class Broadcast
WOC-Music in Modern Manner
WOWO-To be announced
WROK-Top Hatters' Orch.
WSUI-Elementary German
WTAD-Cy & Freckles
WTAQ-Music Appreciation
WTMJ-Kitty Keene, Inc.

4:45
CBS-Hilltop House, sketch (Palmolive Soap): KMOX WCCO WISN WBBM WMBD (sw-11.83)
NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21)
NBC-Three Romeos: WENR
NBC-Little Orphan Annie (Ovaline): (sw-9.53)
MBS-Johnson Family, sketch: KWK
KSD-News; Gabriel Heatter, commentator
WAAF-Sport Shorts
WBAA-Story Book Hour
WFBM-Tea Time Tunes
WHA-University Concert Band
WHO-News
WIBA-University Concert Band
WIND-Once Upon a Time
WIRE-Yes or No
WJBC-Δ Christian Messengers
WKBH-Teatime Melodies
WLW-Hilltop House
WMBI-Foreign Language Service
WOC-Man on the Street
WOWO-American Family
WROK-Children's Hour
WTAD-Popular Dance Prgm.
WTMJ-News; Moment Musical

5:00
CBS-Let's Pretend: WOC WTAQ WFAM WKBH
Story: "Faithful John"
NBC-Science in the News: WCFL (sw-9.53)
NBC-Junior Nurse Corps, sketch (Sunbrite): WENR KWK
NBC-Rakov's Orch.: WMT WOWO
MBS-Freddy Heikell's Ensemble: WGN
Terry & the Pirates: WIRE KSD
KMOX-Linda's First Love
WAAF-Song Webs
WBBM-Kitty Keene
WBOW-Mery-Go-Round
WCBM-J. C. O'Hair
WCCO-Tandy Mackenzie
WHO-Hilltop House
WIND-Stamp Man
WISN-Show Window
WLW-Front Page People
WMAQ-Dick Tracy
WMBD-Happy Train
WROK-Music by Cugat
WSUI-Spanish Reading
WTAD-Freshet Thing in Town
WTMJ-Jack Armstrong, sketch

5:15
NBC-Press Photographers of N. Second Annual Poll: WMT WENR WOWO
The most photographed man and woman in the news—in the opinion of the press photographers of New York—will be named and will appear when the photographers announce the results of their second annual poll during this special broadcast.
NBC-Joan Edwards, songs: WCFL (sw-9.53)
MBS-Len Salvo, organist: WGN KWK
Dick Tracy: KSD WIRE
Terry & the Pirates: WMT WMAQ
KMOX-Lady of Millions
WBBM-Pantry Party Preview
WCCO-Livestock
WFBM-Δ Christian Science Prgm.
WHO-Jimmy Allen
WIBA-Dance Hour
WIND-Sons of the Pioneers
WLW-Supper Serenade
WMAQ-Terry & the Pirates
WMBD-Window Shopper
WROK-Sports Review
WTAD-Jack Armstrong
WTMJ-Gabriel Heatter; Heinie's Grenadiers

5:30
CBS-News; Selections from Light Opera: WTAQ WFAM WMBD (sw-11.83)
Selections from "Robin Hood" (De Koven) will be heard.

Jack Armstrong, sketch: WMAQ WHO WOC WCCO KMOX
News: WENR WIBA
Sports: KSD WLW
Dick Tracy: WISN WMT
KWK-Al Sarli's Jam Session
WBBM-Pappy Cheshire
WBOW-News; Merry-Go-Round
WCFL-Musical Varieties
WFBM-Defense Week Speaker
WGN-Charlie Chan
WIND-Ben Kanter, pianist
WIRE-Little Orphan Annie
WKBH-Kiddies' Hour
WROK-Organ Reveries
WSUI-Musical Moods
WTAD-Barney Thompson

5:45
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Little Orphan Annie (Ovaline): KSD
NBC-Dinner Concert: WCFL
CBS-Barry Wood's Music: WOC WFBM (sw-11.83)
NBC-Tom Mix' Straight Shooters (Purina): WMAQ WIRE KWK
Sports: WTMJ WISN
Speed Gibson: WBOW WFAM
Orphan Annie: WGN WHO
KMOX-Adv. of Jimmy Allen
WCCO-Front Page Parade
WENR-Don Winslow of the Navy
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WMBD-Sports; Where to Go & What to Do in Peoria
WMT-Sports; News
WROK-Don & Sleepy, songs
WSUI-Daily Lowan of the Air
WTAQ-Bureau of Public Service

NIGHT

6:00
NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE KWK (sw-11.87)
NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)
CBS-Herbert Foote, organist: WTAQ WMBD
NBC-Hal Totten, sports: WMAQ WBOW
News: WCFL WBBM
Sports Review: WOC WKBH
KMOX-Five Star Final News
WCCO-Vic Arden's Orch.
WFAM-Crimecasts
WFBM-Dinner Music
WGN-Evans Serenade
WHAS-Δ Baptist Seminary
WIO-Broadway Comedy Stars
WIBA-Dinner Melodies
WIND-German Hour
WISN-Down By Herman's
WROK-News; Dinner Music;
WSUI-Dinner Hour Prgm.
WTMJ-Musical Moments

6:15
NBC-Vocal Varieties (Turns); Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO WLW WMAQ WIRE KSD WTAM WTMJ WIBA (sw-9.53) (also see 10:15 p.m.)
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR WMT KWK (sw-11.87)
CBS-Hollywood Screen Scoops by George McCall (Old Gold Cigarettes): WJR WBBM WCCO WHAS KMOX WISN WOC (sw-11.83) (also see 10:15 p.m.)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

MBS-Concert Orch.: WGN
WBOW-Si & Ezra
WCFL-Dinner Concert
WFAM-Dinner Dance; News
WFBM-Sports
WKBH-Melody Time
WMBD-News
WTAQ-Xavier Cugat's Orch.

6:30
NBC-People in the News (Paul Mall): WENR
CBS-Famous Actors Guild Presents Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WHAS WJR WBBM (sw-11.83)

NBC-Dick Gasparre's Orch.: WBOW
MBS-Headlines: WMT
News: WTAQ WHO WMAQ WLW WOC

Tuesday

February 15



MARTHA RAYE
"Al Jolson Show" soloist
Tues. 7:30 pm CST

KSD-Vic Arden's Orch.
KWK-Sports; News
WCCO-Musical Prgm.
WCFL-Pop Wise & Philbert
WFAM-20th Century Serenade
WFBM-Piano Twins
WIBA-Dick Harris' Orch.
WIRE-Man to Man Sports; News
WISN-Woods Dreyfus
WKBH-Dinner Music
WMBD-Broadway Comedy Stars
WROK-House by Side of Road
WTAM-Hansel & Gretel
WTMJ-Dinner Table of the Air

6:45
NBC-Doctor Dollar: WMAQ
MBS-Famous Fortunes, drama (General Shoe Corp.): WGN WMT KWK

NBC-Vivian Della Chiesa, sop.: WENR
NBC-Dick Gasparre's Orch.: WCFL

News: WFBM WKBH
KSD-Alpine Varieties
WCCO-Broadway Stars
WFAM-Amer. Family Robinson
WHO-Songfellows
WIRE-Charlie Chan
WISN-Fiddlers Three
WLW-Tonic Tunes
WMBD-Safety Short Course
WOC-Boy Scout Prgm.
WROK-Dinner Music
WTAQ-Ramblin' Trio

7:00
NBC-Johnny Presents (Philip Morris) Russ Morgan's Orch.; Chas. Martin's Thrill; Frances Adair, contr.; Glenn Cross, trn.; Ray Block & Swing Fourteen: WHO KSD WTMJ WLW WIRE WMAQ WTAM WIBA (also see 10:30 p.m.)
Turn to pages 24 and 25 for pictures of Ray Block, director of the "Swing Fourteen."

NBC-Those We Love (Pond's Cream): WMT WLS KWK (sw-11.87)

CBS-Big Town, newspaper drama: Edward G. Robinson & Claire Trevor (Rinso): KMOX WJR WFBM WBBM WMBD WHAS WISN WCCO (sw-11.83)
MBS-Kay Kyser's Musical Klass (Lucky Strike): WGN

News: WCFL WIND
WBOW-Dance Hour
WFAM-The New Yorkers
WKBH-Betty Simonson
WOC-Close Harmony Boys
WROK-Piano Moods
WSUI-Children's Hour
WTAQ-American Scene

7:15
WBOW-Music by Cugat
WCFL-Josephine
WFAM-Remember When
WIND-Tommy Ott, organist
WKBH-Rapid Ad
WOC-W.P.A. Prgm.
WROK-Musicale
WSUI-Television
WTAQ-Bob French, trn.

7:30
CBS-Al Jolson Show with Martha Raye, Parkyakarkus & Victor Young's Orch. (Lifebuoy): WBBM KMOX WISN WFBM WCCO WJR WHAS WMBD (sw-11.83) (also KNX KSL at 10:30 p.m.)
Patsy Kelly will be guest.
On pages 19 and 20 you will find pictures of "Troy" Ruffner, announcer of this program.

NBC-Wayne King's Orch. (Lady Esther): WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53)

(Continued on Next Page)

Tuesday

February 15



JACK FULTON
"Poetic Melodies" tenor
Tues. 6 pm CST

8:00
CBS-Watch the Fun Go By: (Ford); Al Pearce's Gang; Arlene Harris, human chatter-box; Carl Hoff's Orch.: WJR WHAS WISN WSBT WTAQ WBBM WCCO KMOX WOC WFBM WMBD WKBH (sw-11.83) (also KNX KSL at 11 p.m.)
Joe Cook will be guest.

NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ KOA (also see Mon. prgrms. at 11:30 p.m.)

NBC-Horace Heidt's Brigadiers (Alemite): WLW WLS KWK WMT (sw-11.87)
Program: A college medley of University of Pennsylvania songs: A Quaint Old Lady and a Fine Old Gent; I Can Dream Can't I; Red Riding Hood; When Irish Eyes Are Smiling.

WBOW-Studio Party
WCFL-Jam Session
WGN-Foreign Affairs
WIBA-To be announced
WIND-News & Music
WOWO-Buckeye Barnstormers
WROK-Verna Davis, songs
WSUI-Evening Musicale
WTMJ-Dance Orch.
8:15

MBS-Leighton Noble's Orch.: WGN
WCFL-Organ Recital
WIND-In the Crimelight
WROK-News; Ten Minutes with You
WSUI-The Woodland Rambler
8:30

NBC-Alias Jimmy Valentine, drama (Larus Bros.): WOWO KWK WENR WMT (sw-11.87)

NBC-Hollywood Mardl Gras

(Packard); Lanny Ross, tr.; Chas. Butterworth, comedian; Walter O'Keefe; Jane Rhodes; Orch.: WIRE WTMJ WMAQ KSD WIBA WHO KOA WTAM (sw-9.53)

CBS-Jack Oakie (Camel Cigarettes); Stuart Erwin, Raymond Hatton, comedians; Patsy Flick, comedienne; Harry Barris, songs; Camel Chorus; Georgie Stoll's Orch.: WISN WMBD KMOX WCCO WHAS WBBM WFBM WSBT WTAQ WOC WJR WKBH (sw-11.83)
Phil Harris, Andy Devine, Schlegelmann, Rochester and Blanche Stewart visit Oakie College to carry on with the Valentine Party they started Sunday.

WBOW-Concert Hair
WCFL-News
WIND-Two Pianos
WLW-True Detective Mysteries
WROK-David Lundberg, Make Believe
WSUI-N. Y. Symphonic Band
8:45

WCFL-Melody Revue
WGN-News; Sport High Lights
WIND-Job Market
WROK-Dance Prgm.
WSUI-Daily Iowan of the Air
9:00

NBC-General Hugh Johnson (Litterine): WENR WOWO KWK WMT (sw-11.87)
MBS-How to Win Friends & Influence People, Dale Carnegie (Colgate Palmolive Peet): KSD WIRE KOA WMAQ WHO WLW WTAM (sw-9.53)

CBS-Benny Goodman's Orch. & Guests (Camel Cigarettes): WCCO WTAQ WJR WKBH WMBD WISN KMOX WHAS WBBM WFBM WOC WSBT (sw-11.83)
Bobby Hackett, trumpeter, and Harry Carney, saxophonist, will be guests.

Dance Orch.: WCFL WTAQ
WIND-An Evening at the Country Club

WBOW-Slumber Hour
WROK-Whispering Orch.

9:15
NBC-Kiddoodlers: WENR WBOW WOWO (sw-11.87)
KWK-Key Men Quartet
WCFL-Favorite Melodies
WIND-Walkathon
WMT-Vic Arden's Orch.
WROK-Wrestling Matches

9:30
CBS-Poly Follies (Phillips): WOC WCCO WFBM WSBT KMOX WBBM WMBD

NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTMJ WMAQ WLW WHO WTAM WIRE
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Howard Phillips, songs: (sw-11.83)
NBC-Elizabeth Lennox, contr. & Orch.: WBOW WENR
MBS-Symphonic Strings: WMT Broadway Comedy Stars: WHAS WOWO

KWK-String Nocturne
WCFL-Labor Flashes
WGN-The Northerners
WIND-Bill Carlsen's Orch.
WISN-Helen Wittman, songs
WJR-Beachcomber
WKBH-Vocational Radio Guild
WTAQ-Dance Orch.
9:45

NBC-How to Win Friends & Influence People, Dale Carnegie (Colgate Palmolive Peet): KSD WIRE KOA WMAQ WHO WLW WTAM (sw-9.53)

CBS-Dr. Stanley High, talk: (sw-11.83)
News: WIND WROK WOWO
WCFL-Talk
WHAS-Vic Arden's Orch.
WIBA-Club Chanticleer
WISN-Service League Drama
WTMJ-Hollywood Spotlight
10:00

CBS-Red Norvo's Orch.: WSBT (sw-11.83)

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also at 6 p.m.)
CBS-Poetic Melodies (Wrigley's Gum); Franklyn MacCormack; Jack Fulton, tr.; Orch.: KMOX WHAS WCCO WFBM WBBM KSL (also at 6 p.m.)

NBC-Ink Spots: WBOW WMT WOWO (sw-9.53)
MBS-Developments of Music: WGN
News: WIBA WMBD WJR WOC WTAQ WKBH

KWK-Sports Review
WCFL-American Legion Prgm.
WENR-Globe Trotter
WIND-Mickey Isley's Orch.
WISN-Elk's Club Safety Prgm.
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports: News
10:15

NBC-Vocal Varieties (Tums): KOA KFI (also at 6:15 p.m.)

CBS-Hollywood Screen Scoops (Old Gold): KNX KSL WFBM (also at 6:15 p.m.)

NBC-Louis Panico's Orch.: WENR WBOW
CBS-Red Norvo's Orch.: WOC WISN WTAQ WKBH WJR
NBC-Lang Thompson's Orch.: WOWO WIBA KWK WCFL (sw-9.53)

MBS-Ennio Bolognini's Orch.: WGN
News: WMT WHO WHAS WMAQ

KMOX-Meet the Missus
WBBM-Orrin Tucker's Orch.
WCCO-Cedric Adams
WIRE-News; Basonology
WLW-Los Amigos
WMBD-Sports; Program Review
WTAM-Music You Want
WTMJ-Moonlight & Shadows
10:30

CBS-Leighton Noble's Orch.: WOC WTAQ WSBT WISN WJR WKBH (sw-11.83)

NBC-Johnny Presents (Philip Morris); Russ Morgan's Orch.; Charles Martin's Thrills: KOA KFI (also at 7 p.m.)
NBC-Ruby Newman's Orchestra: WENR WBOW (sw-9.53)
NBC-Henry Busse's Orch.: WMAQ MBS-Leo Reisman's Orch.: WMT WGN WIRE

News: WBBM WFBM KWK
KMOX-Headline Highlights
WCCO-Rollie Johnson
WCFL-Charlie Agnew's Orch.
WHAS-Remembering
WHO-Sports
WIBA-Indian Room
WIND-Peacock Court
WLW-Eddie Rogers' Orch.
WMBD-Value Hints
WTMJ-Dance Orch.
10:45

CBS-Leighton Noble's Orch.: WFBM WMBD
MBS-Leo Reisman's Orch.: KWK KMOX-Dusty Roades' Orch.
WBBM-Melodie Time
WCCO-Ray Noble's Orch.
WHO-American Legion Auxiliary
WIBA-McLoud's Music Makers
WIND-News
WIRE-Variety Show
WJR- Δ Meditation
11:00

NBC-Willy Bryant's Orch.: WCFL
NBC-Louis Armstrong's Orch.: WBOW WHO KSD WMAQ
CBS-Herb Gordon's Orch.: WOC WBBM WMBD WISN WTAQ WSBT WKBH WFBM KMOX
MBS-Bob Crosby's Orch.: WGN WMT WIRE

KWK-Glenn Hardman's Orch.
KOA-Concert Hall
WCCO-Glenn Lee's Orch.
WENR-Music As You Desire It
WHAS-Rudy Bundy's Orch.
WIBA-Club Chanticleer
WIND-Dance Hour
WJR-Ernie Holst's Orch.
WLW-Twenty-four Hours Review
WTAM-Mike Riley's Orch.
End of Tuesday Programs

(7:30 p.m. Continued)

NBC-It Can Be Done (Household Finance); Drama of Success Stories; Edgar A. Guest; Frankie Masters' Orch.: WLW WLS WMT KWK (sw-11.87)
Joseph W. Towns, proprietor of the "world's strangest business," will be the guest star. Towns collect sweepings from dentists offices in many states, recovers the gold fillings that normally would be thrown away, and averages about \$700 a ton for his efforts.

WBOW-Soloists
WCFL-Streamline Melodies
WFAM-George E. Sokolsy
WIND-Colonial Ensemble
WKBH-Boy Scout Prgm.
WOC-Voices of Friendship
WROK-Battle of Music
WSUI-Little Theater of the Air
WTAQ-Sentimental Music
7:45

WCFL-Herr Louie & the Weasel
WFAM-The Old Cronies
WGN-To be announced
WIND-Talking Drums
WKBH-John Gruber, pianist
WTAQ-Organ Time

Wednesday

February 16, 1938

Wednesday

MORNING

7:00 am CST

CBS-Salon Musicale: (sw-21.52)
Musical Clock: WBBM WROK WIBA WOC

7:15
News: WCCO WHO WMT WAAF

7:30
CBS-Greenfield Village Chapel (sw-21.52)
NBC-William Meeder, organist: KWK

News: WIBA WTAQ
 Δ Morning Devotions: WKBH WLS

Musical Clock: WMBD WMT
7:45

CBS-Metropolitan Parade: WTAQ (sw-21.52)

8:00
NBC-Breakfast Club; News: WCFL WBOW
CBS-Metropolitan Parade: WFAM WFBM

CBS-Arthur Godfrey & Organ (Barbasol): (sw-21.52)
News: WKBH WMBD WIRE
Coffee Pot Inn: WHO WMT
KMOX-Views on News
KSD-News; Harry Reser's Orch.
KWK- Δ Cantrell, devotional program

WCBD- Δ Morning Meditations
WGN-Everyday Words; Good Morning Prgm.
WHA-Band Wagon

8:15
CBS-Madison Ensemble; News: WTAQ WFBM (sw-21.52)
NBC-Person to Person: KSD
KMOX-Ozark Varieties
KWK-Mrs. O'Brien's Boarding House

WCBD-Christianity in Action
WHA-Morning Melodies
WHO-Musical Clock
WIND-Latin American Melodies
WIRE-Dessa Byrd
WJJD-The Toastmaster
WKBH-Uncle Bob
WLS-News

WLW-Houseboat Hannah
WMT-Musical Clock
WTAD- Δ Church in the Wild-wood
WTMJ-Your Home Town

8:30
NBC-Alice Joy, songs; News: KSD

CBS-The Road of Life, sketch (Chippo): WBBM (sw-21.52)
NBC-Breakfast Club: News: WOWO WCFL
CBS-Dave Bacal & Hi-Hatters: WKBH

WAAF-Edna Earle
KMOX-Houseboat Hannah
KWK-Candid Camera; News
WBOW- Δ Radio Gospel; News
WCBD-Polish Prgm.
WCCO-Hugh Aspinwall
WFAM-Your Engagement Book
WFBM-Round-up
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-Early Edition
WJJD-Hillbilly Songs & Guitar
WLS-News

WLW-Myrt & Marge
WMAQ-Whistler & His Dog
WMBD-Bandwagon
WOC-Mail Bag
WROK- Δ Morning Devotions
WSUI-Daily Iowan; Morning Melodies; Service Reports
WTAD- Δ Interchurch Devotional
WTAQ-Song Title
WTMJ-Party Line

8:45
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)

NBC-Landt Trio: KSD
WBBM-Linda's First Love
WFBM- Δ Morning Devotions
WFBM-Apron Strings
WHO-Oddities
WIBA-Interlude; Variety Prgm.
WIND-Mind Your Manners
WIRE-Better Health; Rose Room Melody; Footnotes
WJJD-Chicago Tuberculosis Institute Prgm.

WKBH-Rapid Ad
WLS-Coast to Coast Frolic
WLW-Young Widder Jones
WMBD-Women of Today
WMT-Highway Bulletin; News
WOC-News
WROK-Town Crier
WTAD-Through Life's Window
WTAQ-Coffee Hour
WTMJ-Dinty Moore

9:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WISN
WBBM WFBM KMOX WCCO
NBC-Margot of Castlewood sketch (Quaker Oats): WLS
WTMJ WOWO WMT KWK (sw-15.21)

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

WAAF-News; Interlude
WBOW-Swing Time
WCBD-Italian Musicale
WCFL-Party Line
WFAM-Concert Time
WGN-Martha Crane & Helen Joyce

WHA-Your Health
WIBA-World Entertains
WIND-Harry Zimmerman, organist

WJJD-Bosworth Broadcast
WKBH-Olive Hagen, organist
WLW-Linda's First Love
WMBD-Messenger; Weather
WROK-News
WSUI-Within the Classroom: Prgm. Calendar and Weather
WTAD-Homemaker's Prgm.
WTAQ-Mid-Morning Revue

9:15
CBS-Myrt & Marge, sketch (Super Suds): WISN WBBM WCCO KMOX WFBM WMBD
NBC-Cabin at the Crossroads, sketch (Aunt Jimima): WLS
WTMJ WMT WOWO KWK WLW (sw-15.21)

NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD
WAAF-King of the Kitchen
WBOW-Mid-Morning Music
WCFL-Waltztime
WHA-International Scene
WIND-Your Favorite Band
WKBH-Rhythm & Romance
WOC-Party Line
WROK-On the Mall
WTAD-Instrumental Trio
WTAQ-Stars Over Hollywood

9:30
NBC-Attorney at Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO KWK-Dr. Friendly
CBS-Tony Wons' Scrap Book (Vicks): WBBM KMOX WCCO

NBC-Viennese Ensemble: WCFL WBOW WMT

WAAF-Soliloquy
WCBD-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WGN-Get Thin to Music
WHA-Nature Tales
WIBA- Δ Church of the Air
WIND-Eb & Zeb
WISN-News
WJJD-School for Taxpayers
WKBH-Morning Melodies
WLW-Betty & Bob
WMBD-Roy Evans
WOC-Library Prgm.
WOWO-Richard Trojan
WROK-Intimate Review
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife

9:45
NBC-Kitchen Cavalcade: (sw-15.21)
NBC-Woman in White, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE

CBS-Oxydol's Own Ma Perkins, sketch: KMOX WKBH WOC WCCO

Party Line: KWK WTAD
WAAF-Hawaiian Echoes
WBBM-Truman Bradley
WCFL-Bittersweet Melodies
WFAM-Serenade
WGN-Dr. Friendly
WIBA-Melody Time
WIND-Les Paul & Harry Zimmerman, guitar & organ
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLS-News; Markets
WLW-Dr. Friendly
WMBD-News
WMT-Young Widder Jones
WOWO-Modern Home Forum

10:00
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS WLW (sw-15.21)

CBS-Ruth Carhart, songs: WCCO WMBD KMOX WTAQ WFBM WISN WOC

NBC-Norm Scherr, pianist: WBOW WIBA WTMJ
NBC-David Harum, sketch (Bab-O): KSD WMAQ WHO WIRE (sw-15.33)

News: WIND WTAD WKBH
WAAF-Woman's Page of the Air

WBBM-Chicago Dental Society
WCBD-Uncle John
WCFL-Morning Melodies
WFAM-Mrs. Riley's Shoppers' Guide

WGN-Don Pedro & Piano
WHA-Homemakers
WJBC-Personality Hour
WJJD-Sons of the Pioneers
WKBH-Home Economics
WMT-Coast to Coast Frolic
WROK-News & Markets; Organ
WSUI-Magazine Notes

10:15
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA

CBS-Romance of Carol Kennedy, sketch (Heinz): WCCO WISN WFBM WBBM KMOX

NBC-Josh Higgins of Finchville: WBOW WCFL
MBS-Bachelor's Children (Old Dutch Cleanser): WGN
NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21)

KWK-Tonic Tunes
WAAF-Mid-Morning Varieties
WIND-Sons of Pioneers
WJBC-Riddle Time
WJJD-Sports Edition Handicapper

WKBH-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love
WMT-Singer of Sacred Songs
WOC-Morning Varieties
WOWO-News
WROK-Woman's Forum
WSUI-Musical Favorites
WTAD-Concert Hall
WTAQ-Radio Vocals

10:30
CBS-Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD KMOX WFBM

NBC-How to Be Charming, sketch (Phillips): WMAQ WTMJ WHO WIRE WIBA KSD

NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
NBC-Originalities: WMT
KWK-News: Wake Up & Live
WAAF-Swing High
WBOW-Harry Reser's Orch.
WCFL-Peekers in the Pantry
WFAM-Morning Melodies
WGN-Painted Dreams
WIBU-Aid Parade
WIND-Musicale

WJBC-Dollar Daze
WJJD-Women's Exchange Prgm.
WKBH-Shoppers' Guide
WLW-Careon Robison
WMBI-Request Prgm.
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-Book Shelf
WTAQ-News; Morning Concert
10:45

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)

CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WISN WCCO KMOX WFBM WMBD
NBC-Hello Peggy, sketch (Drano): WHO KSD WMAQ

NBC-Larry Larsen, organist: WBOW
Party Line: WIRE WOWO
KWK-The Morning After
WAAF-Foolish Questions
WGN-Morning Melodie
WHA-Amateur Theater Progress
WIBA-Tonic Tunes
WIND-Livestock Markets: News
WJBC-Peggy Payne & Pioneers
WJJD-Police Headquarters
WOC-Screen Fans Prgm.
WLW-The Goldbergs
WMT-Frank Voelker, organist
WROK-Music Graphs
WTAD-Betty & Bob
WTMJ-Coast to Coast Frolic

11:00
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM KMOX WFBM WISN WOC WFAM WCCO WMBD
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW
NBC-Happy Jack Turner, songs: WBOW WCFL (sw-15.33)

KSD-Dick Leibert, organist Night Letter
KWK-Young Widder Jones
WAAF-Memory Lane
WBAA-American Institutions
WGN-Women in the Store
WHA-Talking Book
WHO-Robert Hood Bowers' Band
WIBA-Linda's First Love
WIND-Sketches in Melody
WIRE-To be announced
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBH-Musical Moods
WLS-Virginia Lee & Sunbeam
WMT-Tangled Tunesters
WOWO-Bill Board

Frequencies

KMOX-1090
KOA-830
KSD-550
KWV-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCB-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIB-1280
WIND-560
WIRE-1400
WISN-1120

CBS-Betty & Bob, sketch (Gold Medal); WFBM KMOX WISN WBBM WCCO (sw-15.27)
News: WJJD WTAD WMBD WJBC
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Farm Facts for Farm Folks
WCFL-Hit Review
WGN-Man on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIND-Musical Interlude
WIRE-Markets; News
WKBH-Parade of Melodies
WKBH-Dinnerbell Prgm.
WMBI-Mid-day Gospel Hour
WMT-Hillbillies; Question Man; Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rumbles

WAAF-Live Stock Markets; Or-teopathic Talk
WBAA-Δ Meditations
WCB-D. C. O'Hair
WGN-Coast to Coast Frolic
WHA-News & Views
WHO-Dance Rhythms
WIBA-Melody Moments
WIND-Italian Hour
WJJD-Livestock Markets
WKBH-Long Rangers
WLS-School Time; Visit to a Flour Mill
WLW-Nation's School of the Air
WMT-Many Happy Returns; German Band
WROK-Lions' Club Prgm.
WSBT-News; Farm Flashes
WSUI-Musical Chats
WTAD-News
WTMJ-Livestock Market; Weather; News; Police Reports

2:15
NBC-Continental Varieties: (sw-15.21)
CBS-Leith Stevens' Harmonies: WMBD
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WLW WHO KSD
MBS-Symph. Concert Orch. from London: WGN
The B.R.C. Symphony Concert from Queen's Hall, featuring the Symphony Orchestra under the direction of Sir Adrian Boult, will be heard playing Beethoven's Grosse Fuge for Strings, and Schumann's In Kraftigen Nicht zu Schnell Tempo. Langsam und Lebhaft Doch Nicht zu Schnell.
WAAF-Music in the Air
WBAA-This Week in Literature
WBBM-Meet the Missus
WCCO-Markets; News
WFBM-Dentist Says
WHA-Organ Interlude
WIND-Henry Yohanan, pianist
WJJD-Ben Kanter, pianist
WROK-Musicale
WTAD-Jane Romar

WAAF-News & Weather
WBAA-Music with the Masters
WCFL-Varieties
WFAM-Anything Happens
WFBM-Symphonetta
WGN-Len Salvo, organist
WHA-Deutsche Musik Stunde
WIND-Studio Orch.
WISN-Mary Ann Presents
WJBC-News
WKBH-Magic Violin
WLW-Mad Hatterfields
WMBD-Polly of the Range
WMBI-"Hymns You Love to Sing"
WMT-Court Hussey's Orch.
WOC-Linger Awhile
WOWO-Δ Old Time Religion
WROK-Δ Swedish Gospel Service
WSUI-Iowa Congress of Parents & Teachers, talk
WTAD-Police News
WTAQ-Fiddlers Three
WTMJ-Around the Town



TOMMY DORSEY
"Raleigh and Kool"
orchestra leader
Wed. 7:30 pm CST

WROK-Morning Varieties
WSUI-Within the Classroom; Farm Flashes
WTAD-News
WTAQ-Hollywood on Parade
WTMJ-Organ & Poetry; What's New in Milwaukee

11:15
NBC-Edward Gamage, tnr.: WIBA WBOW WCFL
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WFBM WOC WCCO KMOX
NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
News: WAAF WMT
KSD-Dick Leibert, organist
KWK-Rapid Service
WCAZ-Movie Gossip (1070 kc)
WFAM-Visitors Welcome
WGN-Morning Melodies
WHO-Dan Harding's Wife
WIND-Twentieth Century Serenade
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Chuck, Ray & Christine
WROK-Affairs of Mrs. Swenson
WTAD-Eileen

1:15
NBC-Let's Talk It Over: WIBA WIRE (sw-15.21)
CBS-The O'Neills, sketch (Ivory Soap, WBBM KMOX WISN WCCO
KWK-Concert Melodies
WAAF-Waltztime
WBAA-I Want a Job
WCFL-Musicale
WFBM-News
WGN-Wife vs. Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WJJD-Mid-Day Round-Up
WKBH-Hits & Encores
WLS-Otto's Noveldeons
WMBD-His Majesty, the Baby
WMT-Swing Session
WOC-Luncheon Club
WOWO-Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Jr. Chamber of Commerce

2:30
CBS-Deep River Boys: WFBM WISN WOC WTAQ WKBH WSBT WCCO (sw-11.83)
NBC-Vic & Sade, sketch (Crisco): WHO WMAQ WLW KSD WTMJ
NBC-Little Variety Show: WCFL WMT WOWO WIRE WBOW (sw-15.33)
KMOX-Pappy Cheshire's Hill Billy Band
KWK-Siesta Time
WAAF-Red Hot & Low Down
WBAA-You & Your Child
WBBM-Man on the Street
WCB-D-Salon Group
WGN-June Baker
WHA-Music of the Masters
WIBA-Easy to Remember
WIND-Stars Over Hollywood
WJJD-Sports Edition
WLS-Musical Roundup
WMBD-Petticoat Parade
WROK-Rhythm Before Three
WTAD-Melody Time

3:45
CBS-Dr. Allan Roy Dafeo (Lyso): WBBM WFBM KMOX WCCO (sw-11.83)
Topic: The great killer, worry.
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW
MBS-Book a Week: WGN
To be announced: WIRE WISN
KSD-Favorite Classics
WAAF-Jimmie Kozak, pianist
WHO-Kitty Keene, Inc.
WIBA-Hits and Encores
WIND-Cappy's Cabana
WJBC-Request Hour
WKBH-John Gruber
WMBD-Dean & Gail
WMBI-Question Hour
WROK-Easy to Remember
WTAD-Marcella Cheek
WTAQ-Swing Session

NBC-Terry & the Pirates (Darius Rich):
MBS-Harold Turner, pianist: WGN
KSD-Washington University
WAAF-Kay Armen
WBAA-Marjory Sterett
WENR-Music Circle
WFBM-Bohemians
WHO-Myrt & Marge
WIND-Piano & Song, Henry Yohanan
WIRE-Minute Interviews; News
WISN-Rhythm Review
WKBH-Bergstrom Chorus
WLW-Jack Armstrong, sketch
WMBD-Bargain Counter
WMBI-Gospel Music
WOC-Organ Moods
WROK-Albert Ammond, pianist
WSUI-Folk Lore Choir
WTAD-News

11:30
NBC-Nat'l Farm & Home Hour; Speakers: WIBA WLW WBOW WMAQ KWK (sw-15.21)
Special broadcast from Manhattan, Kan., in connection with the diamond jubilee of Kansas State College.
NBC-Campus Kids: WCFL
CBS-Romance of Helen Trenor (Edna Wallace Hopper): WBBM KMOX
Hymns of All Churches: WOC WHO
KSD-Marie Harrington
WAAF-This Feminine World
WCCO-Coast to Coast Frolics
WFAM-P. T. A. Prgm.
WFBM-Hoosier Farm Circle
WGN-Quin Ryan, News
WHA-Organ Gems
WIND-Harry Zimmerman & Les Paul
WIRE-Linda's First Love
WISN-Musical Heat Wave
WJBC-Singin' Sam
WJJD-Safety Court
WKBH-House of MacGregor
WLS-Ma Perkins
WMBD-Thrift Message; Variety Prgm.; Melody Miniature
WMT-Troubaderos
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Merry-Co-Roundup

12:30
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WFBM WCCO WBBM WISN (sw-15.27)
NBC-Words & Music: WMAQ (sw-15.33)
Rhythm Rascals: WTAQ WTMJ News: WHO WOC WIBA
Luncheon Dance Music: WBOW WBAA
Farm Prgm.: WHA WMBD
KWK-Organ Melodies with Glenn Hardmann
WCFL-Young Widder Jones
WGN-Markets; Δ Mid-day Service
WIND-Livestock: Interlude
WIRE-Reporter
WKBH-Luncheon Music
WLS-Voice of the Feed Lot; Markets
WLV-Freddy Heikell's Ensemble
WMT-Markets; Hillbillies
WOWO-Man on the Street
WROK-Couple on the Street
WSBT-In Movieland
WTAD-News; Markets; Weather

1:30
NBC-Waltz Favorites: WOVOW WIBA WCFL
CBS-American School of the Air: WKBH WSBT WTAQ WBBM WFBM WCCO KMOX WISN WOC (sw-11.83)
NBC-Carlile & London: WBOW (sw-15.33)
MBS-Lucky Girl, sketch: WGN News: WBAA WMAQ WMT
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Live Stock Markets; Encores
WCB-D-Δ Scripture Truth Hour
WHA-Over at Our House
WHO-Houseboat Hanan
WIND-Tuberculosis Ass'n Talk
WIRE-May Robson
WJJD-Livestock Markets
WLS-Markets; John Brown, pianist; News
WMBD-Party Line
WROK-Melodies from the Sky
WTAD-Melody Time

2:45
CBS-Curtis Institute of Music Prgm.: WISN WTAQ WFBM WSBT WKBH WOC (sw-11.83)
NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ KSD WTMJ WLW (sw-15.21)
NBC-Metropolitan Opera Guild: WCFL WMT WOWO WBOW
KWK-This Woman's World
WBAA-Hymn Echoes
WBBM-Radio Gossip Club
WCB-D-Δ Lutheran Prgm.
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Happy Harmonies
WIRE-Matinee Varieties; News
WTAD-Lawrence Glosemeyer

4:00
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebecco): WFBM WBBM WCCO KMOX (sw-11.83)
NBC-Neighbor Nell; Dean Fossler, organist: KWK
MBS-Mark Love, basso; organ: WGN
NBC-Bennett & Wolverton: WENR KSD
NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21)
News: WOC WOWO WISN
WAAF-Rhumba Beat
WBAA-British Isles Talk
WBOW-Δ Christian Science Program
WCFL-Danceland
WHA-Organ Reverie
WHO-Master Singers
WIBA-Arts and Decoration
WIND-Musical Mirror
WJBC-Music School Recital
WKBH-P.T.A. Talk
WMAQ-Tea Time Varieties
WMBD-Δ Wayside Chapel
WMT-Δ Church Prgm.
WROK-Markets; News; Musicale
WSUI-Iowa Medical Society
WTAD-Bates Trio
WTAQ-Novel Hour
WTMJ-Down a Country Road

4:30
NBC-Kellogg's Singing Lady, Irene Wicker: WLW (sw-15.21)
Story: Aladdin and the Magic Lamp.
On page 20 you will find pictures taken during a recent "Singing Lady" broadcast.
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)
NBC-Harry Kogen's Orch.: WIRE WMAQ WIBA
NBC-Johnny Johnston, bar.: KWK WENR KSD
CBS-Stepmother, sketch (Colgate): WCCO WFBM KMOX WBBM (sw-11.83)
News: WIND WJBC
WAAF-Organ Melodies
WBAA-Basketball Previews
WBOW-St. Mary of the Woods College Prgm.
WCBS-Behind the Microphone (1420 kc)
WFAM-Man-in-the-Tower
WGN-Afternoon Serenade
WHO-Party Line
WISN-Even As You & I
WJJD-Suppertime Frolic
WKBH-WPA Prgm.
WMBD-News; Pet Corner
WMBI-Tract League
WMT-Tom Owen's Roundup
WOC-Music in Modern Manner
WOWO-To be announced
WROK-Top Hatters' Orch.
WSUI-Speech Clinic of the Air
WTAD-Cy & Freckles
WTAQ-Herman Daumler, violinist
WTMJ-Kitty Keene, Inc.

11:45
CBS-Our Gal, Sunday, sketch (Anacin): WBBM KMOX Betty & Bob: WHO WOC
News: WBAA WMT
KSD-Dan Harding's Wife
WAAF-Markets; Sweet & Slow; Mary Wright
WCCO-Grandma Travels
WCFL-Fashions on Parade
WFAM-Luncheon Dance
WFBM-Market Reports; Farm Prgm.
WGN-Musical Mail Box
WIRE-Farm & Home Hr.
WJBC-Reid & Vin
WKBH-4-H Club; Markets
WLS-Markets; Weather; News
WMBD-Window Shopper
WOWO-Ohio Agriculture Prgm.
WROK-'Round the Town
WTAQ-Farmhands
WTMJ-Heinie's Grenadiers

12:45
CBS-Hollywood in Person (Gold Medal): KMOX WBBM WCCO WFBM WISN (sw-15.27)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
MBS-Voice of Experience (Lydia E. Pinkham): WCFL KWK
NBC-Jack & Loretta Clemens: WOVOW
News: WIND WKBH
KSD-News; Markets
WBAA-Wanita Wilson, soprano
WBOW-Tune of the Day
WHO-Musical Day Dreams
WIBA-Market Reports
WIRE-Coast to Coast Frolic
WLS-This Business of Farming
WLW-Kitty Keene, Inc.
WMAQ-Donald Novis Sing
WMBD-Noonday Melodies
WMT-Joe Doakes; Cousin Elvira; Troubaderos
WOC-Artie Shaw's Orch.
WROK-Service Sam; Home Folks Hour
WSBT-Man on the Street
WTAD-Comedy Stars of Broadway
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter

1:45
NBC-Waltz Favorites: WMT NBC-Men of the West: KSD WMAQ (sw-15.33)
MBS-Beatrice Fairfax (Hecker Products): KWK WIRE WGN
KSD-Favorite Classics
WAAF-Driskill Wolfe, tnr.
WBAA-Market & Weather
WBOW-Δ Devotional Service
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Happy Harmonies
WLS-Infant Welfare
WMBD-Matinee Melodies
WROK-Community News
WTMJ-Home Harmonizers

3:00
NBC-Club Matinee: WMT KWK WENR WOWO WBOW WIBA (sw-15.21)
CBS-Curtis Institute of Music: WMBD
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WHO WIRE KMOX Singin' Sam
WBAA-Home Decorator
WBBM-Houseboat Hannah
WCFL-News
WGN-Jess Kirkpatrick, pianist
WHA-Know Your Child
WIND-Dance Orch.
WJBC-Δ Christian Story Hour
WLW-Dan Harding's Wife
WMBI-Δ Sunday School Lesson
WROK-Women of the Hour
WSUI-Forensic Forum
WTAD-Xavier Cugat's Orch.
WTMJ-Those Happy Gilmans

4:15
NBC-Don Winslow of the Navy, sketch: WIBA WMT WOWO WBOW KWK
CBS-The Life of Mary Sothern (Hind's): WBBM WCCO KMOX (sw-11.83)
NBC-Vagabonds: WMAQ

4:45
NBC-Little Orphan Annie, sketch (Ovaltine): WBBM WCCO KMOX (sw-11.83)
NBC-Three Romances: WENR
(Continued on Next Page)

LAUGH WITH



HENRY BURBIG

AND HIS LAUGHING-STOCK COMPANY
WEDNESDAYS-7:45 P.M., E.S.T.
WEAF, WTAM, KYW, WENR-WLS
THURSDAYS-WLW-7:45 P.M.

AFTERNOON

12:00
NBC-Emerson Gill's Orch.: (sw-15.33)

1:00
NBC-Your Health: WMAQ WBOW (sw-15.33)
Topic: "Don't Fear Cancer-Fight It."
CBS-News Through a Woman's Eyes (Pontiac): WBBM WISN WCCO KMOX WFBM WTAQ WOC (sw-15.27)
NBC-Swing Time Trio: WOWO (sw-15.21)
MBS-Don't Look Now: WIRE Man on the Street: WMBD WCFL
KSD-News; Bert Granoff, tnr. & Orch.
KWK-Carson Robison's Buckaroos

2:00
NBC-Continental Varieties: Josef Ponti, orch. dir.: WCFL WOWO (sw-15.33)
CBS-Leith Stevens' Harmonies: WKBH WISN WSBT WTAQ WOC WFBM (sw-11.83)
NBC-Pepper Young's Family, sketch (Camay): KSD WHO WMAQ WLW WTMJ
News: WIND WTAD WAAF
To be announced: WIRE WBBM KMOX-Magic Kitchen
KWK-Today at Two
WBAA-Asher Booth, bar.
WBOW-State Teachers College
WCB-D-Polish Prgm.
WCCO-Tax Payers' Assn.
WDZ-Birthday Party
WGN-Marriage License Romances
WHA-Professor Gordon's Singing Class
WIBA-Pop Concerts
WJJD-Matinee Dance
WLS-Homemakers' Hour
WMBD-Trailing Post
WMT-Afternoon Recess
WROK-News; Alice Blue, songs
WSUI-Radio Review; Within the Classroom

3:15
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WHO WMAQ
CBS-Curtis Institute of Music: WISN
KMOX-One Woman's Opinion
WBAA-American Scene
WBBM-One-Quarter Hour of Romance
WCCO-May Robson
WCFL-Piano Recital
WGN-Lady of Millions
WIND-Fred Beck, organist
WIRE-Rosario Bourdon
WLW-Life of Mary Sothern
WTMJ-Swinging a New Song
3:30
NBC-The Hughes Reel with Rush Hughes (Milk Products): WHO WIRE WMAQ
CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-11.83)
CBS-Kitty Keene, sketch (Dreft): KMOX WCCO
NBC-Nat'l Congress of Parents & Teachers: WENR WBOW KWK (sw-15.21)

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated



ROSEMARY LANE
"Your Hollywood Parade"
vocalist
Wed. 9 pm CST

(4:45 p.m. Continued)

CBS-Hilltop House, sketch (Palmolive Soap): KMOX WISN WMBD WBBM WCCO (sw-11.83)
NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21)
MBS-Johnson Family, sketch: KWK
WAAF Sport Shorts
WEBQ-Behind the Microphone (1210 kc)
WFAM-Pop Concert
WFBM-Tea Time Tunes
WHO-News
WIND-Once Upon a Time
WIRE-Music Memories
WJBC-Musical Varieties
WKBH-Jungle Jim
WLW-Hilltop House
WMAQ-Romance & Rhythm
WMBI-Boys & Girls Story Time
WOC-Man on the Street
WOWO-American Family
WROK-Music by Cugat
WSUI-Stories Out of Iowa's Past
WTAD-Dance Prgm.
WTAQ-Sport Wheel
WTMJ-News; Moment Musical
5:00
CBS-Dear Teacher: WOC WTAQ WKBH WFAM
ABC-America's Schools, drama: WCFL (sw-9.53)
NBC-Harold Nagel's Orch.: WMT WOWO
NBC-Junior Nurse Corps, sketch (Sunbrite): WENR KWK
MBS-Frank Ferneau's Orch.: WGN Terry & the Pirates: WIRE KSD
KMOX-Linda's First Love
WAAF-Sentimental Journeys
WBBM-Kitty Keene, Inc.
WBOW-Merry-Go-Round
WCCO-Jack Westaway
WHO-Hilltop House
WIBA-P.T.A. Prgm.
WIND-Stamp Man
WISN-Show Window
WLW-Front Page People
WMAQ-Dick Tracy
WMBD-Happy Train
WROK-Songs at Twilight
WSUI-Iowa Union Matinee Dance
WTAD-Freshest Thing in Town
WTMJ-Jack Armstrong, sketch
5:15
CBS-George Hall's Orch.; News: WTAQ WKBH WFAM WMBD
NBC-Top Hatters' Orch.: WCFL (sw-9.53)
MBS-Frank Ferneau's Orchestra: KWK
NBC-Harold Nagel's Orch.: WENR Terry & the Pirates: WMAQ WMT
Dick Tracy: KSD WIRE
KMOX-Lady of Millions
WBBM-Pantry Party Previews
WCCO-Livestock
WFBM-Δ Wheeler Mission Prgm
WGN-Buddy & Ginger
WHO-Jimmy Allen
WIBA-Dance Hour
WIND-Sons of Pioneers
WLW-Short, Short Story
WOC-Speed Gibson
WROK-Sports Review
WTAD-Jack Armstrong
WTMJ-Gabriel Heatter
5:30
CBS-George Hall's Orch.; News: (sw-11.83)
NBC-News; Joan Edwards, contralto: (sw-9.53)
Jack Armstrong, sketch: WOC WCCO WHO WMAQ KMOX
Dick Tracy: WMT WISN
Speed Gibson: WMBD WTAD
KSD-Sportlights
KWK-Al Sarli's Jam Session
WBBM-Pappy Cheshire
WBOW-News; Merry-Go-Round
WCFL-Musical Varieties
WENR-What's the News?
WFBM-Defense Week Speaker

WGN-Charlie Chan
WIBA-News
WIND-Ben Kanter, pianist
WIRE-Little Orphan Annie
WKBH-Kiddies Hour
WLW-Allan Franklyn, sports
WRJN-Behind the Microphone (1370 kc)
WROK-Organ Reveries
WSUI-The Stamp Collector; Daily Iowan of the Air
5:45
NBC-Jean Sablon, songs; Orch.: (sw-9.53)
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
CBS-Barry Wood's Music: WOC WKBH (sw-11.83)
NBC-Tom Mix' Straight Shooters (Purina): WMAQ KWK WIRE
NBC-Little Orphan Annie (Oxaltime): KSD
Sports: WISN WTMJ
Orphan Annie: WGN WHO
KMOX-Adventures of Jimmy Allen
WBOW-Jerry of the Circus
WCCO-Front Page Parade
WCFL-Dance Orch.
WENR-Don Winslow of the Navy
WFAM-Crimecasts
WFBM-State Safety Prgm.
WIBA-Today's Birthdays, Sports
WIND-Listen to Yourself
WMBD-Sports; Where to Go & What to Do in Peoria
WMT-Sports; News
WROK-Hawaiian Melodies
WTAQ-Bureau of Public Service

NIGHT

6:00
NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)
NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE KWK (sw-11.87)
CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)
NBC-Hal Totten, sports: WMAQ WBOW
CBS-Obligato: WTAQ WMBD WCCO
Dinner Hour: WIBA WSUI
News: KMOX WCFL WBBM
Sports: WOC WKBH
WFBM-Civic Theater; Dinner Music
WGN-Jack Westaway, sketch
WIAS-Nedra Gordiner
WHO-Sunset Corners Opry
WIND-German Hour
WISN-Down By Hermans
WROK-News; Dinner Music; Voice of Carelessness
WTMJ-Gypsy Four
6:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WMAQ WHO WIRE WTMJ WIBA WTAM (sw-9.53) (also see 10:15 p.m.)
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WMT KWK WENR (sw-11.87)
CBS-Hobby Lobby; Harry Saiter's Orch.; Stuart Allen, bar. (Hudson Motors): WFBM WJR (sw-11.83) (also see 9:30 p.m.)
MBS-Lawrence Welk's Orchestra: WGN
CBS-Herbert Foote, organist: WTAQ WOC WBBM
Sports Review: WROK WFBM
KMOX-Broadway Comedy Stars
KSD-Xavier Cugat's Orch.
WBOW-Si & Ezra
WCCO-School Prgm.
WCFL-Dinner Concert
WFAM-Dinner Dance; News
WHAS-Vocal Varieties
WKBH-Musical Album
WLW-Melody Grove
WMBD-News
6:30
NBC-Horlick's Lum & Abner, sketch: WENR WLW (also KGO at 10:15 p.m.)
NBC-Mario Cozzi, bar.: WMT
NBC-Hendrik Willem Van Loon, talk: WBOW
CBS-Aeolian Trio: WISN WCCO WBBM
MBS-Harold Stokes' Orch.: WMT News: WHO WTAQ WMAQ WOC
KMOX-France Laux, sports
KSD-Charlie Chan

KWK-Sports Review; News
WCFL-Hired Hands
WFAM-Songs of the Strings
WFBM-Musical Moods
WHAS-Social Security Spkr.
WIBA-Dinner Hour Melodies
WIRE-Man to Man Sports; News
WKBH-Speed Gibson
WKBH-Dinner Music
WROB-Fredman Pioneers
WROK-House by Side of Road
WTAM-Ruby & His Orch.
WTMJ-Easy Aces
6:45
CBS-Boake Carter, commentator (Philo): WCCO WFAM WJR WBBM KMOX WISN WMBD WHAS (sw-11.83) (also KNX KSL at 10:15 p.m.)
NBC-Cheer Up America (Mennen); Henry Burbig, comedian; Ray Murray; Funny Boners
Trio; Frank Novak's Orch.: WTAQ WENR
NBC-Science on the March: WBOW WCFL (sw-11.87)
NBC-Louis Panico's Orch.: KSD News: WFBM WKBH WKBH
WKBH-Boy Scout Dramatic Prgm.
WHO-Vic Arden's Orch.
WIBA-Musical Moments Revue
WLW-To be announced
WMAQ-Louis Panico's Orch.
WMT-Carson Robison's Buckaroos
WOC-Twilight Musicale
WROK-Dinner Music
WSBC-Movie Review
WTAQ-Twilight Reveries
WTMJ-Reddy Kilowatt's Orch.
7:00
NBC-One Man's Family (Tenderleaf Tea): WTMJ KSD WMAQ WIBA (also WLW WTAM WIRE (also see Sun. Prgms. at 11:30 p.m.)
CBS-Cavalcade of America (Du Pont); Don Veerhees' Orch.: KMOX WFBM WBBM WCCO WHAS WJR (sw-11.83) (also KNX KSL at 11 p.m.)
The story of the Louisiana Purchase will be the subject. Thomas Jefferson, James Madison, Napoleon, Charles IV of Spain, and Talleyrand are some of the historical characters who will appear in this dramatization.
NBC-Roy Shield's Revue: WOWO WLS WMT KWK (sw-11.87)
WBOW-Dance Hour
WCFL-News
WFAM-The New Yorkers
WIND-Traffic Court Broadcast
WISN-Music by Arnold Griggs
WKBH-Beauty Box Revue
WMBD-Music Hour
WOC-German Band
WROK-Lawrence Barrett's Orch.
WSUI-Children's Hour
WTAQ-Clara Dawes, sop.

NIGHT

6:15 CST HOBBY LOBBY, Dave Elman, director; Stuart Allen, Harry Saiter's orchestra and guests, CBS.
7:00 CST CAVALCADE OF AMERICA, dramatization, CBS.
7:00 CST ONE MAN'S FAMILY, NBC-Red.
7:30 CST TOMMY DORSEY'S ORCHESTRA, vocalists, Paul Stewart, m.c., NBC-Red.
7:30 CST TEXACO TOWN with Eddie Cantor, Deanna Durbin, Jimmy Wallington, Mlle. Fifi, Jacques Renard's orchestra, CBS.
8:00 CST FRED SMITHS' SECOND ANNUAL BANQUET, NBC-Blue.
8:00 CST TOWN HALL TONIGHT with Fred Allen, Portland Hoffa, Walter Tetley, Lucille and Lanny, quartet, Peter Van Steeden's orchestra, NBC-Red.
8:00 CST CHESTERFIELD PROGRAM with Lawrence Tibbett, Andre Kostelanetz' orchestra, Deems Taylor, CBS.
8:30 CST BEN BERNIE AND ALL THE LADS with Lew Lehr, Jane Pickens, Buddy Clark, Nicholas Brothers; guests, CBS.
9:00 CST YOUR HOLLYWOOD PARADE with Dick Powell, Rosemary Lane, Mable Todd, Bob Hope, choral ensemble, Al Goodman's orchestra; George Brent and Olivia de Havilland, guests, NBC-Red.
11:30 CST LIGHTS OUT, "Murder Castle," experimental drama, NBC-Red.

7:15
WBOW-Vic Arden's Orch.
WCFL-Stars of Tomorrow
WFAM-Indiana Employment Service
WISN-Reflections
WKBH-Downbeat Serenade
WROK-Clarence Lindsey, tr.
WSUI-Salute to the Cities of Iowa
WTAQ-Piano Musings
7:30
NBC-Harriet Parsons, commentator (Bromo Seltzer): WMT WLS WOWO KWK (sw-11.87)
CBS-Texaco Town with Eddie Cantor, comedian; Deanna Durbin, songs; Jimmy Wallington; Mlle. Fifi; Jacques Renard's Orch.: WBBM WISN WFAM WHAS WCCO WMBD WFBM KMOX WTAQ WOC WKBH WJR (sw-11.83) (also KNX KSL at 10:30 p.m.)
NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool); Edythe Wright; Jack Leonard; Three Esquires; Paul Stewart, m.c.: WMAQ WTAM WHO WIRE WLW KSD
Louisville, Ky., will be the setting for Amateur Swing Contest; children of this vicinity compete for most applause and \$75 prize for first place.
MBS-Lone Ranger, drama (Silvercup): WGN
NBC-To be announced: WIBA WBOW-Honey Bunnies
WCFL-Streamline Melodies
WIND-Tommy Ott, organist
WROK-Battle of Music
WSUI-Evening Musicale
WTMJ-Dance Orch.
7:45
NBC-Jimmy Kemper & Co.: KWK WOWO (sw-11.87)
WCFL-Herr Louie & the Weasel
WIND-Talking Drums
WLS-The De Zurik Sisters
WMT-March for Safety
WSUI-Stage Door Review
8:00
CBS-Chesterfield Presents Guest Lawrence Tibbett, bar., with Andre Kostelanetz' Concert Orch.; Deems Taylor, commentator: WFBM WHAS WJR WBBM WCCO KMOX WOC WTAQ WISN WSBT WMBD WKBH (sw-11.83)
NBC-Town Hall Tonight (Sal Hepatica); Fred Allen & Portland Hoffa; Quartet; Peter Van Steeden's Orch.; Lucille & Lanny; Guest: WIBA WTAM WMAQ WLW WHO KSD WTMJ WIRE KOA (sw-9.53) (also KFI at 11 p.m.)

NBC-Fred Smiths' Second Annual Banquet: WOWO (sw-11.87)
MBS-Charles Gaylord's Orch.: KWK WMT WGN
WCFL-Board of Education Prgm.
WIND-News & Music
WLS-Don & Helen
WROK-Alexander Sisters
WSUI-Δ Ave Maria Hour
8:15
NBC-Choir Symphonic: WBOW WLS
WCFL-Evening Serenade
WIND-House of Peter McGregor
WROK-News; Motor Drama
8:30
CBS-Ben Bernie; Lew Lehr; Buddy Clark & Jane Pickens; Nicholas Bros., dance team (U. S. Rubber): WCCO WJR WHAS WFBM WISN WMBD WKBH WBBM KMOX WSBT WOC (sw-11.83)
MBS-Brazil's Welcome to the S. S. Normandie: KWK WMT
NBC-To be announced: WENR WBOW WOWO (sw-11.87)
WCFL-News
WGN-Jack Russell's Orch.
WIND-I Am, Reading Room
WROK-Komedy Kingdom
WSBT-Vic Arden's Orch.
WSUI-American Folk Singers
WTAQ-Continental Nights
8:45
WCFL-Varieties
WGN-News; Sports
WIND-Contemporary Problems
WROK-Vic Arden's Orch.; Guests
WSUI-Daily Iowan of the Air
9:00
NBC-Your Hollywood Parade (Lucky Strike Cigarettes); Dick Powell, m.c.; Rosemary Lane, vocalist; Choral Ensemble; Al Goodman's Orchestra; Bob Hope, comedian; Guests: WHO WTMJ WTAM WMAQ WIBA WIRE KSD KOA WLW (sw-9.53)
George Brent and Olivia de Havilland will be heard in a special radio adaptation of "Gold Is Where You Find It." For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.
CBS-Gang Busters (Palmolive Shave Cream); Col. H. N. Schwarzkopf, dir.; True Crime, drama: WBBM WFBM WHAS WJR KMOX WCCO WISN (sw-11.83)
NBC-Gen. Hugh Johnson, commentator (Bromo-Quinine): WOVOW KWK WMT WENR (sw-11.87)
Vic Arden's Orch.: WKBH WOC WSBT WMBD
WBOW-Slumber Hour
WCFL-L. Fish Co., Games
WIND-Paul Pendarvis' Orch.
WROK-Whispering Orch.
WSUI-Iowa Men's Panhellenic Asso.
WTAQ-Dance Orch.
9:15
NBC-Nola Day, contr.: WBOW WOWO WENR (sw-11.87)
MBS-Sammy Kaye's Orch.: WMT KWK-Piano Portrait
WCFL-Jack Kelly's Orch.
WIND-Walkathon
WKBH-Hollywood on Parade
WKBH-Rapid Ad
WMBD-Bob Black's Orch.
WOC-Gwen Bower, songs
WROK-Barney Whisman, tr.
WSBT-Komedy Kingdom
WTAQ-Dancing
9:30
CBS-Hobby Lobby; Harry Saiter's Orch.; Stuart Allen, bar. (Hudson Motors): WFBM WBBM WHAS KMOX WISN WMBD WSBT WOC WCCO (also at 6:15 p.m.)
NBC-Minstrel Show: WBOW WENR (sw-11.87)
MBS-Melodies From the Skies: WGN
MBS-Lone Ranger, sketch: WMT KWK
WCFL-Labor Flashes
WIND-Bill Carlsen's Orch.
WJR-Diesel Flashes
WKBH-Mader's Orch.
WOWO-Vic Arden's Orch.
WROK-Laurie's Orch.
9:45
CBS-Special Talks Prgm.: WJR News: WIND WOWO WROK
WCFL-Union Label League
WKBH-Rudolph Kvelve, violinist
WTAQ-To be announced
10:00
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also at 6 p.m.)
CBS-Poetic Melodies (Wrigley's Gum); Franklyn MacCormick; Jack Fulton, tr.; Orch.: KSL WCCO WFBM WBBM KMOX WHAS (also at 6 p.m.)
NBC-Dick Gasparre's Orch.: WBOW (sw-9.53)
CBS-Bob Crosby's Orch.: WSBT (sw-11.83)
NBC-Ink Spots: WOWO
MBS-Melodies from the Sky: WMT
News: WIBA WMBD WTAQ WOC WJR WKBH
Sports: WOWO KWK
WCFL-Dr. Martin H. Bickham
WENR-Globe Trotter
WIND-Swedish Prgm.
WISN-News; League Spkr.
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports; News
10:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WIBA KOA KFI (also at 6:15 p.m.)
NBC-Louis Panico's Orchestra: WOWO WENR KWK
CBS-Bob Crosby's Orch.: WOC WTAQ WISN WKBH
NBC-Dick Gasparre's Orchestra: WCFL
MBS-Jerry Livingston's Orch.: WGN
News: WHO WMT WFBM WHAS WMAQ
KMOX-Meet the Missus
WBBM-Henry Gendron's Orch.
WCCO-Cedric Adams
WIBA-Club Chanticleer
WIRE-News; Basanology
WJJD-Harry Owen's Orch.
WJR-Reminiscing
WLW-Learn the Words
WMBD-Sports; Program Review
WTAM-Music You Want
WTMJ-Moonlight and Shadows
10:30
CBS-George Olsen's Orchestra: WOC WTAQ WISN WFBM WSBT WKBH WHAS (sw-11.83)
NBC-Rhyme Night, Horace Heidt's Orch.: WENR WBOW (sw-9.53)
NBC-Eddy Duchin's Orchestra: WMT WMAQ
MBS-Leighton Noble's Orch.: WGN WIRE
KMOX-Morning's Headlines
KOA-Light on the West
KWK-News
WBBM-News with Todd Hunter
WCCO-Rollie Johnson
WCFL-Herr Louie & the Weasel
WHO-Sports
WIBA-Indian Room
WIND-Peacock Court
WLW-Johnny Hamp's Orch.
WMBD-Value Hints
WOWO-Out of Bounds
WTMJ-Dance Orch.
10:45
CBS-George Olsen's Orchestra: WBBM WMBD
MBS-Leighton Noble's Orchestra: KWK
NBC-Rhyme Night, Horace Heidt's Orch.: WHO
KMOX-Dusty Roades' Orch.
WCCO-Cecil Hurst's Orch.
WIBA-McLoud's Music Makers
WIND-News
WIRE-Variety Show
WJR-Solay
WLW-Sammy Watkins' Orch.
11:00
CBS-Red Norvo's Orch.: WFBM KMOX WMBD
NBC-Louis Armstrong's Orch.: WIBA WBOW WMAQ KSD WCFL
CBS-Orrin Tucker's Orch.: WOC WBBM WISN WTAQ
NBC-Under Western Skies, drama: WOWO
MBS-Guy Lombardo's Orch.: WGN WMT WIRE KWK
KOA-Dance Hour
WCCO-Glenn Lee's Orch.
WENR-Music As You Desire It
WHAS-Rudy Bundy's Orch.
WHO-Veterans Forum
WIND-Dance Hour
WJR-Ernie Holst's Orch.
WLW-Twenty-four Hours Review
WTAM-Dance Orch.
11:30
NBC-Lights Out, experimental drama: KSD WIRE WJIO WBOW WIBA WTAM WMAQ WTMJ (sw-9.53)
"Murder Castle" is the title of Arch Oboler's drama macabre for tonight. It is based upon the story of the "Holmes Murder Castle" in Chicago, a building which was the scene of twenty-seven murders before the criminal was eventually captured and hanged.
End of Wednesday Programs

MORNING

7:00 am CST

CBS-Rhythmairs: (sw-21.52) News: WOWO WTAD Musical Clock: WBBM WROK WIBA WOC KMOX-Home Folks' Hour KWK-Sunny Time WAAF-Eye-Opener Prgm. WBOW-Open our Eyes WCCO-Air Almanac WTAD-You Gotta Get Up WFAM-That Morning Bugle; News WFBM-Early Birds WGN-California Sunshine WHO-Lem & Martha WIND-Polish Prgm. WIRE-News; Musical Clock WISN-Early Risers Club WJJD-Rhubarb Red WKBH-Morning Revue WLS-News; Julian Bentley WLW-ΔNation's Family Prayer WMAQ-Suburban Hour WMBD-Family Almanac WMBI-ΔSunrise Service WMT-Cuckoo Clock WTAQ-Reveille WTMJ-Livestock; Top o' the Morning

7:15

CBS-Eton Boys: (sw-21.52) News: WHO WCCO WMT WAAF WLW Musical Clock: WBOW WTAD KMOX-Musical Prgm. WJJD-It's Risin' Time WKBH-Melodeers WLS-Hilltoppers WMBD-Your Morning Hit Parade WOWO-Morning Roundup

7:30

NBC-Dick Leibert Ensemble: KWK CBS-Poetic Strings: (sw-21.52) News: WIBA WTAQ ΔMorning Devotions WKBH WLS Musical Clock: WMBD WMT KMOX-Popular Melodies WAAF-Don Norman WCBD-ΔGospel Tabernacle WCCO-Musical Chimes WGN-Music Box WHO-Mother Hubbard WJJD-ΔChristian Science Prgm. WLW-The Gospel Singer WTMJ-News; Top o' the Morning

7:45

Musical Clock: WIBA WKBB KMOX-Let's Compare Notes KWK-Top o' the Morning WCFL-Morning Musical WHO-Favorite Melodies WJJD-Hawaiians WKBH-Singing Twins WLS-Jolly Joe's Pet Pals WLW-Voice of Experience WMBD-Police Flash WOWO-ΔConcordia Chapel WTAD-News WTAQ-Today's Almanac

8:00

NBC-Breakfast Club; News: WCFL WBOW CBS-As You Like It; News: WFBM WTAQ WFAM CBS-Arthur Godfrey & Organ (sw-21.52) News: WMBD WKBH WIRE Coffee Pot Inn: WHO WMT KMOX-Views on News KSD-News; Harry Reser's Orch. KWK-ΔCantrell, devotional program WAAF-Breakfast Express WCBD-ΔMeditations WGN-Everyday Words; Good Morning Prgm. WHA-Band Wagon WIND-Harry Zimmerman, organist WJJD-Happy Go Lucky Time WLS-Lulu Belle & Scotty WLW-Hymns of All Churches WMAQ-Your Neighbor WOWO-ΔRadio Bible Class WTAD-Storyland Lady

8:15

CBS-As You Like It; News: (sw-21.52) NBC-Person to Person: KSD Musical Clock: WMT WHO KMOX-Ozark Varieties KWK-Mrs. O'Brien's Boarding House WCBD-ΔNazarene Prgm.

WHA-Morning Melodies WIND-Bob Aicher, songs WIRE-Dessa Byrd WJJD-Toastmaster WKBH-Uncle Bob WLS-De Zurik Sisters, trio WLW-Houseboat Hannah WTAD-ΔChurch in the Wild-wood WTMJ-Your Home Town

8:30

NBC-Breakfast Club; News: WOWO WCFL CBS-The Road of Life, sketch (Chipso): WBBM (sw-21.52) NBC-Frances Adair, songs; News: KSD CBS-Dave Bacal: WKBH MBS-Victor H. Lindlahr (Journal of Living): WGN KMOX-Houseboat Hannah KWK-Candid Camera; News WAAF-Edna Earle WBOW-ΔRadio Gospel; News WCBD-Polish Prgm. WCCO-Dinty Moore WFAM-Your Engagement Book WFBM-Morning Chat WHO-Ginsberg Morning Melodies WIBA-Today's Almanac WIND-News & Current Hits WJJD-Hillbilly Songs WLS-News WLW-Myrt & Marge WMAQ-Whistler & his Dog; News WMBD-ΔBandwagon WOC-Mail Bag WROK-ΔMorning Devotions WSUI-Daily Iowan; Morning Melodies; Service Reports WTAD-ΔInter-church Revival WTAQ-Song Title WTMJ-Party Line

8:45

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52) NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ KSD-Morning Melodies WBBM-Linda's First Love WFAM-ΔMorning Devotions WFBM-Apron Strings WHO-Oddities WIBA-Interlude; Variety Prgm. WIRE-Better Health; Rose Room Melody; News WJJD-Illinois League of Women Voters WKBH-Rapid Ad WLS-Don & Helen WLW-Young Widder Jones WMBD-Women of Today WMT-Highway Bulletin; News WOC-News WROK-Town Crier WTAQ-Coffee Hour WTAD-Through Life's Window WTMJ-Span

9:00

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN NBC-Margot of Castlewood, sketch (Quaker Oats): WLS WMT KWK WTMJ WOWO (sw-15.21) NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD WAAF-News; Interlude WBOW-Household Hints WCBD-Italian Prgm. WCFL-Party Line WFAM-Lyric Serenade WGN-Martha Crane & Helen Joyce WHA-Your Health WIBA-Ranch Boys WIND-Priscilla, pianist WJJD-Bosworth Broadcast WKBH-Olive Hagen, organist WLW-Linda's First Love WMBD-Messenger; Weather WROK-News WSUI-Within the Classroom Calendar & Weather WTAD-Homemaker's Prgm. WTAQ-Mid-Morning Revue

9:15

NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WOWO WMT KWK WLW WTMJ WLS (sw-15.21)

WAAF-King of the Kitchen WBOW-Mid-Morning Music WCCO-Musical Chimes WCFL-Waltztime WEDC-The Movie Questionnaire WFAM-Concert Time WHA-Keeping Up with Science WIBA-Organ Melodies WIND-Your Favorite Band WKBH-Rhythm & Romance WOC-Party Line WROK-On the Mall WTAD-Raymond Hunolt

9:30

NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21) CBS-Howard Neumiller & Dave Bacal: WOC WCCO NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM NBC-Viennese Ensemble: WCFL WBBM MBS-Get Thin to Music: WGN KMOX-Komedy Kingdom WAAF-Hollywood Brevities WCBD-Deutsche Liederstunde WFAM-Homemakers' Exchange WFBM-Kitchen Clinic WHA-Music for Children WIBA-ΔChurch of the Air WIND-Eb & Zeb WISN-News WJJD-Illinois Medical Society WKBH-Morning Melodies WLW-Betty & Bob WMBD-Roy Evans WMT-Louise Hathaway WOWO-Richard Trojan WJJD-Intimate Review WTAD-Ma Perkins WTAQ-Melody Lane WTMJ-Dan Harding's Wife

9:45

NBC-The Woman in White (Pillsbury): WMAQ WTMJ KSD WHO WIRE NBC-Kitchen Cavalcade: (sw-15.21) CBS-Oxydol's Own Ma Perkins, sketch: KMOX WKBH WOC WCCO News: WLS WMBD Party Line: KWK WTAD WAAF-Hawaiian Echoes WBBM-Truman Bradley WCFL-Bittersweet Melodies WFAM-Serenade WGN-Dr. Friendly WIBA-Music Graphs WIND-Les Paul & Priscilla Holbrook WISN-Mrs. Sylvia Shiras; Inter-lude WJJD-Sentenced Men WLW-Dr. Friendly WMT-Young Widder Jones WOWO-Modern Home Forum

10:00

NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLW WLS (sw-15.21) NBC-David Harum, sketch (Baby O): KSD WIRE WMAQ WHO (sw-15.33) CBS-Mary Lee Taylor (Pet Milk): WBBM WMBD WFBM WOC KMOX NBC-Norm Scherr, pianist: WMT WBOW WIBA News: WIND WTAD KWK-Dr. Friendly WAAF-Musicale Moderne WCBD-Uncle John WCCO-Musicale WCFL-Morning Melodies WFAM-Shoppers' Guide WGN-Don Pedro & Piano WHA-Homemakers WISN-Ann Leslie's Scrapbook WJBC-Personality Hour WJJD-Sons of the Pioneers WKBH-Home Economics WROK-News & Markets; Food Facts; Organ WSBT-Two-Way Harmonies WSUI-Homemakers' Chat WTAQ-Hawaiian Melodies WTMJ-Carson Robison's Buckaroos

10:15

CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX WISN WFBM WCCO WBBM NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ KSD WIRE WMAQ WHO WIBA

NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21) NBC-Josh Higgins of Finchville: WBOW WCFL KWK-Tonic Tunes WAAF-Zeke Manners' Gang WGN-Bachelor's Children WIND-Sons of the Pioneers WJBC-Riddle Time WJJD-Sports Edition Handicap-er WKBH-Your Home WLW-News; Weather; Markets WMBD-Linda's First Love WMT-Singer of Sacred Songs WOC-Weekly Shopper WOWO-News WROK-Woman's Forum WSUI-Musical Favorites WTAD-Concert Hall WTAQ-Rhythm & Romance

10:30

NBC-Homemakers' Exchange (Nat'l Ice Ad. Inc.): KSD WHO WMAQ WTMJ WIRE NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21) CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN KMOX WMBD WFBM NBC-Originalities: WMT KWK-News; Musical Interlude WAAF-Swing High WBOW-Harry Reser's Orch. WCFL-Peekers in the Pantry WFAM-Hollywood Fashion Parade WGN-Painted Dreams WIBA-ΔChurch in Wildwood WIBU-Aid Parade WIND-Speaking of Love WJBC-Petite Musicale WJJD-Women's Exchange Prgm. WKBH-Babette & Christy WLW-Betty Moore, interior decorator WMBI-Missionary Music WOC-Radio Bazaar WOWO-Linda's First Love WSUI-Book Shelf WTAM-Women's Hour WTAQ-News; Morning Concert

10:45

NBC-Cobwebs & Cadenzas: WBOW KSD NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21) CBS-Aunt Jenny's Real Life Stories (Spry): WISN WCCO WMBD WFBM KMOX WBBM Party Line: WOWO WIRE KWK-The Morning After WAAF-Foolish Questions WCFL-Voice of Cookery WFAM-Morning Melodies WGN-Harold Turner, pianist WHA-Song Favorites WHO-Dick Leibert, organist WIBA-Adele Genschaw; pianist WIND-Livestock Markets WJBC-Peggy Payne & Pioneers WJJD-Priscilla, pianist WKBH-Pianology WLW-The Goldbergs, sketch WMAQ-Rhythm in the Air WMBI-Echoes from Mission Fields WMT-Frank Voelker, organist WOC-Screen Fans Prgm. WROK-Amer. Family Robinson WTAD-Betty & Bob WTMJ-Morning Melodies

11:00

CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN WMBD WCCO WFAM WOC NBC-Girl Alone, sketch (Kellogg): WMAQ WLW CBS-Rhythmairs: WKBB NBC-Happy Jack Turner, songs: WBOW WCFL WHO (sw-15.33) MBS-The Boy & Girl Friend: WMT Morning Melodies: WBAA WGN KSD-News; Safety Council Prgm. KWK-Young Widder Jones WAAF-Melody Parade WHA-Music Appreciation WIBA-Linda's First Love WIND-Sketches in Melody WIRE-To be announced WJBC-Take It for Granted WJJD-Bureau of Missing Persons WKBH-Tonic Tunes WLS-Short, Short Stories WOWO-Bill Board WROK-ΔTabernacle Hour WTAQ-Theater Organ

WSUI-Within the Classroom; Farm Flashes WTAD-News WTMJ-Organ & Poetry; What's New in Milwaukee

11:15

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WOC KMOX WCCO WFBM NBC-The O'Neils, sketch (Ivory Soap): WLW WMAQ NBC-George Griffin, bar.: WBOW News: WAAF WMT KSD-Songs of Jean Carmen KWK-Rapid Service WBAA-PTA Council WCAZ-Movie Gossip (1070 kc) WCFL-Swingtime WFAM-Visitors Welcome WHO-Dan Harding's Wife WIBA-Carson Robison's Buckaroos WIND-Priscilla Holbrook, pianist WIRE-Singin' Sam WJBC-Parade of Bands WJJD-Criminal Court Interviews WKBH-Club Calendar WLS-Chuck, Ray & Christine WMBI-Music Faculty Prgm. WROK-N. Y. A. Drama WTAD-Bea & Vea

11:30

NBC-Al & Lee Reiser, piano duo: WCFL NBC-Nat'l Farm & Home Hour; Spkrs.: KWK WMAQ WLW WBOW WIBA (sw-15.21) CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX Hymns of All Churches: WHO WOC KSD-Roses for Madame WAAF-This Feminine World WBAA-Charlotte Friend Stewart WCCO Musical Prgm. WFAM-Four-Eleven Alarm WFBM-Hoosier Farm Circle WGN-Quin Ryan, News WIND-Harry Zimmerman & Les Paul, organist & guitarist WIRE-Linda's First Love WISN-Musical Heat Wave WJBC-Singin' Sam WJJD-Safety Court WKBH-House of MacGregor WLS-Ma Perkins WMBD-Window Shopper WMEI-Continued Story Reading WMT-Troubaderos WOWO-Markets WROK-Helene Kimberley songs WTAD-Police News WTAQ-Mailman WTMJ-Merry-Go-Roundup

11:45

NBC-Three Romeos: WCFL CBS-Our Gal, Sunday, sketch (Old English Floor Wax): WBBM KMOX Betty & Bob: WHO WOC KSD-Dan Harding's Wife WAAF-Markets; Sweet & Slow WBAA-Purdue News WCCO-Grandma Travels WFAM-Luncheon Dance WFBM-Markets; Farm Bureau WGN-Musical Mail Box WIND-Farm Talk WIRE-Farm & Home Hour WJBC-Morning Concert WKBH-Song Time WLS-Weather; Markets; News WMBD-Jack & Jill WMT-News; Hillbillies; Question Man WOWO-Rondaliers WROK-Round the Town WTAQ-Farmhands WTMJ-Heinie's Grenadiers

AFTERNOON

12:00

NBC-Emerson Gill's Orchestra: (sw-15.33) CBS-Betty & Bob, sketch (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27) News: WJJD WJBC WMBD WIND WTAD KSD-Sports Preview WAAF-Symphonic Hour WBAA-Russ Mock, pianist WCFL-Hit Parade WGN-Man on State Street WHA-Noon Musicale WHO-Markets & Weather WIRE-Markets; News WKBH-Long Rangers WLS-Dinnerbell Prgm. WMBI-ΔMidday Gospel Hour



FRAN CARLON Sally Dunlap of "Attorney-at-Law" Thurs. 9:30 am CST

WOC-Farm Bureau; Markets WOWO-Consolaires WSBT-Harlan Hogan WSUI-Rhythm Rumbles

12:15

NBC-Betty & the Escorts: WCFL (sw-15.33) CBS-Hymns of All Churches (Gold Medal): WBBM WCCO KMOX WFBM WISN (sw-15.27) Man on the Street: WJBC WKBH WBAA-Town Crier WGN-Harold Turner, pianist WHO-Songfellows WIND-Tommy Ott, organist WJJD-ΔNoon Day Service WMBD-Town Crier; Markets WMT-Voice of Iowa WOC-Inquiring Mike WOWO-News WROK-Column Left, news WSBT-News; Stark Report WTAD-Allis Chalmers' Boys

12:30

NBC-Words & Music: WMAQ (sw-15.33) CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WCCO WBBM WFBM WISN (sw-15.27) News: WHO WOC WIBA Luncheon Dance Time: WBAA WBOW KWK-Organ Melodies with Glenn Hardmann WCFL-Young Widder Jones WGN-Markets; Mid-day Service WHA-Farm Prgm. WIND-Markets; Interlude WIRE-Reporter WKBH-Luncheon Music WLS-Henry Hornsbuckle WLW-Hello Peggy WMBD-Farm News WMT-Markets; Hillbillies WOWO-Hey, Mr. Motorist! WROK-Couple on the Street WSBT-Rhapsody in Brass WTAD-Farm, Markets Weather WTMJ-Luncheon Concert

12:45

CBS-Hollywood in Person (Gold Medal): WCCO WFBM KMOX WBBM WISN (sw-15.27) For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide. NBC-Felix Knight, tnr.: WOWO (sw-15.21) MBS-Voice of Experience (Lydia E. Pinkham): WCFL KWK News: WIND WKBH KSD-News; Markets WBAA-Alberta Schmadle, sop. WBOW-Tune of the Day WHO-Singing Cowboy WIBA-Markets WIRE-Poice Court WLS-Guest speaker from Chicago Dental Society Convention WLW-Kitty Keene, Inc. WMAQ-Perry Como, bar.; Marlowe & Lyon, pianists WMBD-Robison's Buckaroos WMT-Joe Doakes; Cousin Elvira; Iowa Cornhuskers WOC-Eddie Duchin's Orch. WROK-Man Off the Street: Home Folks Hour WSBT-Man on the Street WTAD-Musical Moments WTAQ-News; Musical Interlude WTMJ-Sidewalk Reporter

1:00

NBC-Ranch Boys: KWK (sw-15.21) CBS-Lyric Serenade: WTAQ WKBT WOC WCCO WISN (sw-15.27) NBC-Music Guild: WBOW WMAQ (sw-15.33) MBS-To be announced: WIRE KMOX-Inquiring Reporter

(Continued on Next Page)

Thursday

February 17



VIRGINIA PAYNE
"Ma Perkins"
Thurs. 2:15 pm CST

(1 p.m. Continued)

Man on the Street: WBBM
WBMD WCFL
KSD-News; Luncheon Music
WAAF-The Hoosier Philosopher
WBAA-Behind the Scenes of
Merchandise
WCBD-J. C. O'Hair
WFBM-Buckaroos
WGN-Popular Melodies
WHA-Farm Organization Forum
WHO-New Tunes
WIBA-Melody Moments
WIND-Italian Hour
WJJD-Mid-Day Round-Up
WKBH-B.P.O.E. Prgm.
WLS-Touring the World, "Gua-
na"
WLW-Nation's School of the Air
WMT-Many Happy Returns; Ger-
man Band
WOWO-Purdue Agri. Prgm.
WSBT-News; Farm Flashes
WSUI-Musical Chats
WTAD-News
WTMJ-Livestocks; Weather;
News; Police Reports

1:15
CBS-The O'Neills, sketch (Ivory
Soap): WBBM KMOX WCCO
WISN
NBC-Let's Talk It Over: KWK
WIRE WIBA WMAQ (sw-
15.21)
Hope Alden's Romance: WCCO
KMOX
KSD-Ebony & Ivory, piano duo
WAAF-Waltztime
WBAA-You & Your Health
WCFL-Afternoon Musicale
WFBM-News
WGN-Wife vs. Secretary
WHA-Musical Varieties
WHO-Lady of Millions
WJJD-Mid-Day Round-Up
WKBH-Home Folks
WLS-Melody Parade
WBMD-His Majesty, the Baby
WMT-Swing Session
WOC-Afternoon Recess
WOWO-Jack Tilson's Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Luncheon Concert

1:30
CBS-Amer. School of the Air:
WISN WBBM WFBM WOC
WKBH WCCO WTAQ WSBT
KMOX (sw-11.83)
MBS-Lucky Girl, sketch: WGN
NBC-Jean Ellington, songs:
WBOW (sw-15.33)
NBC-Dot & Pat, songs: WOWO
WCFL
News: WBAA WMAQ WMT
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Sylvia Stone
WCBD-Zion Musicale
WHA-Music in the Air
WHO-Houseboat Hannah
WIBA-Conference of Jews and
Christians
WIND-Gary Civic Theater
WIRE-May Robson
WLS-Market Summary; News
WBMD-Party Line
WROK-Master Singers
WTAD-Music Graphs

1:45
NBC-Armchair Quartet: WMAQ
(sw-15.33)
NBC-Dot & Pat, songs: WOWO
WIBA WCFL
MBS-Beatrice Fairfax (Hecker
Products): WIRE KWK WGN
KSD-Contract Bridge Lesson
WBAA-Market & Weather
WBOW-Devotional Service
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Two of a Kind

WLS-How I met My Husband
WBMD-Matinee Melodies
WMT-Jimmy Smith's Orch.
WROK-Modern Marco Polo
WTAD-Bessie Dean Reinert
WTMJ-Homemakers' Studio

2:00
CBS-Ray Block's Varieties: WOC
WSBT WCCO WISN WTAQ
KWKH (sw-11.83)
NBC-To be announced: WOWO
WCFL (sw-15.33)
NBC-Pepper Young's Family,
sketch (Camay): WMAQ KSD
WHO WTMJ WLW
NBC-Rosa Linda, pianist: WBOW
MBS-Third Annual Northern
American Wild Life Confer-
ence: WGN WIRE
J. N. "Ding" Darling, noted
cartoonist, and President of the
General Wild Life Federation,
will speak. His talk is "Na-
tional Wild Life Restoration
Week."

To be announced: KSD WBBM
News: WIND WTAD WAAF
KMOX-Magic Kitchen
KWK-Today at Two
WBAA-Geography in the News
WCBD-Polish Prgm.
WFBM-Organogue
WHA-High School English
WIBA-Concert Hall of the Air
WJJD-Matinee Dance
WLS-Homemakers' Hour
WBMD-Trading Post
WMT-Afternoon Recess
WROK-News; Ten Minutes with
You
WSUI-Campus Activities; Organ
Recital

2:15
CBS-Ray Block's Varieties:
WBMD
NBC-Oxydol's Own Ma Perkins,
sketch: WMAQ WTMJ WLW
WHO KSD
NBC-Rochester Philharmonic Or-
chestra: WBOW WOWO WCFL
(sw-15.21-15.33)
MBS-Studies & Sketches in Black
& White: WIRE WGN
WAAF-Music in the Air
WBAA-The World We Live in
WBBM-Meet the Missus
WCCO-Markets; News
WFBM-Dentist Says
WIND-Priscilla, pianist
WJJD-Ben Kanter, pianist
WROK-Two Guitars
WTAD-Jane Romar

2:30
CBS-Army Band: WISN WTAQ
WFBM WOC WKBH (sw-11.83)
NBC-Vic & Sade, sketch (Cris-
co): KSD WLW WMAQ WHO
WTMJ
NBC-Rochester Philharmonic Or-
chestra: WMT
KMOX-Pappy Cheshire's Hillbilly
Band
KWK-Siesta Time
WAAF-Red Hot and Low Down
WBAA-You & Your Child
WBBM-Missus Goes to Market
WCBD-Rhythm Men
WCCO-Dental Health
WGN-June Baker
WHA-Music of the Masters
WIBA-Slim Thompson, pianist
WIND-Stars Over Hollywood
WJJD-Sports Edition
WLS-Musical Roundup
WBMD-Petticoat Parade
WROK-Rhythm Before Three
WSBT-School Musicale
WSUI-Radio Child Study Club
WTAD-Mastersingers

2:45
NBC-Rochester Philharmonic Or-
chestra: WCFL WMT WOWO
NBC-The Guiding Light, sketch
(White Naptha): WMAQ WHO
WLW KSD WTMJ
MBS-Good Health & Training:
WGN
KWK-Webster College Prgm.
WBAA-Treasure Chest
WBBM-Radio Gossip Club
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Ben Kanter, pianist
WMT-At Your Service
WTAD-Loreine Meyers Hughes

3:00
CBS-Science Service Series:
WSBT WOC WFBM WTAQ
KWBH WBMD WISN (sw-
11.83)
NBC-Club Matinee: WENR WMT
WOWO KWK WBOW WIBA
(sw-15.21)
NBC-Lorenzo Jones, sketch (Phil-
lips): WIRE WMAQ WHO
KMOX-Singin' Sam
WBAA-Community Chest
WBBM-Houseboat Hannah
WCFL-News
WGN-Rhythm Rambles
WHA-Youth Looks Ahead
WIND-Streamliners

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:30 CST WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.
7:00 CST KATE SMITH HOUR, Ted Straeter Chorus, Jack Miller's orchestra; guest, CBS.
7:00 CST RUDY VALLEE'S VARIETY HOUR; guest, NBC-Red.
7:00 CST THE MARCH OF TIME, news drama-tizations, NBC-Blue.
7:45 CST EASTMAN SCHOOL OF MUSIC, Dr. Howard Hanson, conductor, NBC-Blue.
8:00 CST GOOD NEWS OF 1938, Robert Taylor, m.c.; Judy Garland, Fannie Brice, Frank Morgan, Betty Jaynes, and other film stars, chorus, Meredith Willson's orchestra, Ted Pearson, announcer; Jack Benny, guest, NBC-Red.
9:00 CST KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; guest, NBC-Red.
10:15 CST ELZA SCHALLERT Interviews, NBC-Blue.

WJBC-Prophetic Hour
WLW-Dan Harding's Wife
WMBI-Feature Hour
WROK-Women of the Hour
WSUI-Previews & Reviews
WTAD-Travels
WTMJ-Those Happy Gilmans
3:15
CBS-Deep River Boys, vocal trio:
WBMD WSBT WFBM WTAQ
WOC WISN WKBH (sw-11.83)
NBC-The Story of Mary Marlin,
sketch (Ivory Flakes): WHO
WMAQ
MBS-Songland: WIRE
KMOX-One Woman's Opinion
WBAA-Marvin Smith, trn.
WBBM-One-Quarter Hour of Ro-
mance
WCCO-May Robson, sketch
WCFL-Musicale
WGN-Lady of Millions
WIND-The Serenader
WLW-Life of Mary Sothern
WSUI-Musical Varieties
WTMJ-Rhythm & Rhyme

3:30
NBC-The Hughes Reel with Rush
Hughes (Milk Products): WHO
WMAQ WIRE
NBC-General Fed. of Women's
Clubs: WBOW WENR WMT
KWK WLBA WCFL (sw-
15.21)
CBS-Kitty Keene, sketch (Dreft)
KMOX WCCO
CBS-The Goldbergs, sketch (Ox-
ydol): WBBM (sw-11.83)
WAAF-News; Weather
WBAA-Afternoon Musicale
WFAM-Anything Happens
WGN-Lawrence Salerno & organ
WHA-In Deutscher Sprache
WIND-Waltz Time
WISN-Movie Chat
WJBC-News
WKBH-Magic Violin
WLW-Mad Hatterfields
WBMD-Afternoon Visitor
WMBI-Gospel Message
WOC-Linger Awhile
WOWO-Old Time Religion
WROK-Lights and Shadows
WSUI-Far Lands
WTAD-Police News
WTAQ-Gems of Melody
WTMJ-Guess Who?

3:45
NBC-Cadets Quartet: WCFL
CBS-Dance Time: WOC WFBM
WISN WFAM WTAQ WKBH
WBMD (sw-11.83)
NBC-The Road of Life, sketch
(Chipso): WMAQ WTMJ WLW
MBS-Book a Week: WGN
KMOX-Songs of the Prairie
KSD-Favorite Classics
WAAF-Jimmie Kozak, pianist
WBAA-Interesting People in the
News
WBBM-Your Neighbor & Mine
WCCO-Art Institute
WHO-Kitty Keene, Inc.
WIBA-Lee Hoiby, pianist
WIND-At the Tavern
WIRE-To be announced
WJBC-Request Hour
WMBI-Amateur Hour
WROK-Margaret Ekolf, piano
moods
WTAD-Jack Petrie
4:00
NBC-Bennett & Wolverson: KSD
WBOW WENR

NBC-The Four of Us: KWK
CBS-Follow the Moon with Elsie
Hitz & Nick Dawson (Pebe-
co.): WBBM WFBM KMOX
WCCO (sw-11.83)
NBC-Junior Nurse Corps, sketch
(Sunbrite): WLW (sw-15.21)
News: WOC WOWO WISN
Madison Concert Orch. WHA
WIBA
WAAF-Rhumba Beat
WBAA-Melody Moods
WCFL-Danceland
WFAM-Anything Happens
WHO-Famous Ballads
WIND-You, the Story & the
Music
WJBC-Concert Band
WKBH-German Hour
WMAQ-Tea Time Varieties
WBMD-Wayside Chapel
WMT-Church Prgm.
WROK-Markets & News
WSUI-Jr. Academy of Science
WTAD-Organ Music
WTAQ-Novel Hour
WTMJ-Down a Country Road

4:15
NBC-Don Winslow of the Navy,
sketch: WMT WOWO WBOW
KWK
NBC-Berno Rabinoff, violinist:
WMAQ (sw-9.53)
CBS-Life of Mary Sothern,
sketch (Hind's): KMOX
WBBM WCCO (sw-11.83)
MBS-Len Salvo, organist: WGN
KSD-Washington University
WAAF-Concert Master
WBAA-Gordon Graves, pianist
WENR-Music Circle
WFBM-Bohemians
WHO-Myrt & Marge
WIRE-Minute Interviews; News
WISN-Rhythm Review
WLW-Jack Armstrong
WBMD-Bargain Counter
WMBI-Foreign Language Service
WOC-Pats' Organ Moods
WROK-Birthday Club
WSUI-State Symphony of Boston
WTAD-Summary

4:30
NBC-Kellogg's Singing Lady;
Irene Wicker: WLW (sw-
15.21)
Story: Indian Legend
On page 20 you will find pictures
taken during a recent "Singing
Lady" broadcast.
CBS-Stepmother, sketch (Col-
gate): KMOX WFBM WBBM
WCCO
NBC-Johnnie Johnston, baritone:
WENR KWK
NBC-Harry Kogen's Orchestra:
WIRE WMAQ WIBA
NBC-Jack Armstrong, sketch
(Wheaties): (sw-9.53)
WIRE: WIND WJBC
KSD-Careful Children's Club
WBAA-Heralds of Destiny
WBOW-Full Gospel Hour
WFAM-Periscope of the News
WGN-Afternoon Serenade
WHO-Party Line
WISN-Even as You & I
WJJD-Suppertime Frolic
WKBH-Tea Time Melodies
WBMD-News; Pet Corner
WMBI-Foreign Language Service
WMT-Tom Owen's Roundup
WOC-Music in Modern Manner
WOWO-To be announced
WROK-Bob Kail, songs

4:45
CBS-Hilltop House, sketch (Palm-
olive Soap): WCCO WBBM
WBMD KMOX WISN
NBC-Tom Mix' Straight Shoot-
ers (Purina): (sw-15.21)
NBC-Three Romeros: WENR
NBC-Little Orphan Annie, sketch
(Ovaltine): (sw-9.53)
MBS-Johnson Family, sketch:
KWK
KSD-News; Gabriel Heatter,
commentator
WBAA-Story Book Hour
WAAF-Sport Shorts
WFAM-Pop Concert
WFBM-Tea Time Tunes
WHO-News
WIND-Once Upon a Time
WIRE-Yes or No
WJBC-Christian Messengers
WKBH-Girl Scouts Prgm.
WLW-Hilltop House
WMAQ-Romance & Rhythm
WOC-Man on the Street
WOWO-American Family
WROK-Variations in Rhythm
WTAD-Popular Dance Prgm.
WTMJ-News; Medical Society

WSUI-Elementary French
WTAD-Cy & Freckles
WTAQ-Music Appreciation
WTMJ-Kitty Keene, Inc.
4:45
CBS-Hilltop House, sketch (Palm-
olive Soap): WCCO WBBM
WBMD KMOX WISN
NBC-Tom Mix' Straight Shoot-
ers (Purina): (sw-15.21)
NBC-Three Romeros: WENR
NBC-Little Orphan Annie, sketch
(Ovaltine): (sw-9.53)
MBS-Johnson Family, sketch:
KWK
KSD-News; Gabriel Heatter,
commentator
WBAA-Story Book Hour
WAAF-Sport Shorts
WFAM-Pop Concert
WFBM-Tea Time Tunes
WHO-News
WIND-Once Upon a Time
WIRE-Yes or No
WJBC-Christian Messengers
WKBH-Girl Scouts Prgm.
WLW-Hilltop House
WMAQ-Romance & Rhythm
WOC-Man on the Street
WOWO-American Family
WROK-Variations in Rhythm
WTAD-Popular Dance Prgm.
WTMJ-News; Medical Society

5:00
CBS-Let's Pretend: WOC WKBH
WTAQ WFAM
Story: "The Queen Who
Couldn't Make Spice Nuts."
NBC-Rakov's Orch.: WMT WIRE
WOWO
NBC-Geo. R. Holmes, commen-
tator; Orch.: (sw-9.53)
NBC-Junior Nurse Corps, sketch:
KWK WENR
MBS-Freddie Heikell's Ensemble:
WGN
KMOX-Linda's First Love
KSD-Terry & Pirates
WAAF-Eventide Echoes
WBBM-Kitty Keene
WBOW-Merry-Go-Round
WCBD-J. C. O'Hair
WCCO-Jingling Sam
WCFL-Organ Music
WHO-Hilltop House
WIBA-Wisconsin Wildlife Fed.
WIND-Stamp Man
WISN-Show Window
WLW-Front Page People
WMAQ-Dick Tracy
WBMD-Happy Train
WROK-Music by Cugat
WSUI-Ave Maria Hour
WTAD-Freshest Thing in Town
WTMJ-Jack Armstrong, sketch

5:15
NBC-Teddy Hill's Orch.: WMAQ
KSD (sw-9.53)
NBC-Rakov's Magic Rhythm:
KWK WENR
MBS-Harold Turner, pianist:
WGN
Dick Tracy: KSD WIRE
KMOX-Lady of Millions
WBBM-Pantry Party Preview
WCCO-Livestock
WCFL-Mundelein College Radio
Shop
WFBM-Christian Science Prgm.
WHO-Jimmy Allen
WIBA-Dance Hour
WIND-Sons of the Pioneers
WLV-Supper Serenade
WBMD-Mickey Mouse; Dorothy
June
WMT-Basketball Revue
WROK-Sport Review
WTAD-Jack Armstrong
WTMJ-Gabriel Heatter; Heinie's
Grenadiers

5:30
CBS-News; Charles Malvoin, talk:
WFAM WFBM WTAQ (sw-
17.76)
Jack Armstrong, sketch: WMAQ
WHO WOC WCCO KMOX
Sports: KSD WLW
Dick Tracy: WISN WMT
KWK-Al Sarli's Jam Session
WBBM-Pappy Cheshire
WFBM-News; Merry-Go-Round
WCFL-Musical Varieties
WENR-News; What's the News?
WGN-Charlie Chan
WIBA-News
WIND-Ben Kanter, pianist
WIRE-Little Orphan Annie
WKBH-Kiddies' Hour
WBMD-Dr. Sumner Miller; Mel-
ody Miniature
WRJN-Movie Gossip (1370 kc)
WROK-Organ Reveries
WSUI-Musical Moods; Daily
Iowan of the Air
WTAD-Barney Thompson

5:45
CBS-Doris Rhodes, songs: WOC
(sw-17.76)
NBC-Tom Mix' Straight Shoot-
ers (Purina): WMAQ WIRE
KWK
NBC-Lowell Thomas, news com-

mentator (Sun Oil): WLW
(sw-15.21)
NBC-Little Orphan Annie (Oval-
tine): KSD
Orphan Annie: WGN WHO
Sports: WISN WTMJ
Speed Gibson: WBOW WFAM
KMOX-Jimmy Allen's Adventures
WCCO-Front Page Parade
WCFL-Soloist
WENR-Don Winslow of the Navy
WFBM-Defense Week Speaker
WIBA-Today's Birthdays; Sports
WIND-Inquiring Reporter
WBMD-Sports; Where to Go &
What to Do in Peoria
WMT-Sports; Evening News
WROK-Don & Sleepy, songs
WTAQ-Bureau of Public Service

NIGHT
6:00
NBC-Amos 'n' Andy (Campbell's
Soup): WTAM WLW KSD
(also see 10 p.m.)
NBC-Easy Aces, sketch; Jane
Ace (Anacin): WENR WMT
WIRE KWK (sw-11.87)
CBS-Poetic Melodies (Wrigley's
Gum): WJR (sw-11.83) (also
see 10 p.m.)
CBS-Herbert Foote's Ensemble:
WTAQ WBMD
NBC-Hal Totten, sports: WMAQ
WBOW
News: KMOX WCFL
Sports: WKBH WOC
Dinner Music: WSUI WIBA
WBBM-John Harrington, news
WCCO-Victor Arden's Orch.
WFAM-Crimecasts
WFBM-Dinner Music
WGN-Evening Serenade
WHA-Nedra Gordimer
WHO-Broadway Comedy Stars
WBOW-German Hour
WISN-Down By Herman's
WROK-News; Dinner Music;
WTMJ-Musical Moments

6:15
NBC-Vocal Varieties (Turns);
Smoothies; DeVore Sisters;
Wm. Stoess' Orch.: WHO KSD
WIRE WTAM WMAQ WLW
NBC-Mr. Keen, Tracer of Lost
Persons, drama (Amer. Home
Prod.): WENR KWK WMT
(sw-11.87)
CBS-Hollywood Screen Scoops;
Geo. McCall (Old Gold Ciga-
rettes): WISN WBBM KMOX
WJR WCCO WHAS WOC (sw-
11.83) (also see 10:15 p.m.)
For news of Hollywood, read "Hol-
lywood Showdown" in every issue
of Radio Guide.
Dinner Concert: WCFL WGN
WBOW-Si & Ezra
WFAM-Dinner Dance; News
WFBM-Sports
WIBA-Keeping America Out of
War
WKBH-Unsolved Mysteries
WBMD-News
WTAQ-Xavier Cugat's Orch.
WTMJ-Dance Orch.

6:30
CBS-We, the People; Gabriel
Heatter, dir. Mark Warnow's
Orch. (Sanka Coffee): WBBM
KMOX WISN WCCO WOC
WJR WHAS WBMD (sw-
11.83)
NBC-Ruby Newman's Orchestra:
WENR
NBC-Through the Years: WBOW
MBS-Headlines: WMT
News: WHO WTAQ WMAQ
WLW
Dinner Music: WKBH WIBA
KSD-Vic Arden's Orch.
KWK-Sports; News
WAAF-Turning Around
WCFL-Pop Wise & Philbert
WFAM-We Salute
WFBM-Bohemians
WIRE-Man to Man Sports; News
WROK-House by Side of Road
WTAM-Lois Miller, organist
WTMJ-Dinner Table of the Air

6:45
News: WFBM WKBH
KSD-Alpine Varieties
KWK-Musical Headlines
WCFL-Music for Moderns
WFAM-Amer. Family Robinson
WGN-Rube Appleberry
WHO-Songfellows
WIBA Sports Review
WIRE-Charlie Chan, sketch
WLW-Henry Burbig's Musical
Varieties
WMAQ-Louis Panico's Orch.
WMT-Refreshing Rhythms
WROK-Hymns at Eventide
WTAM-Cambrian Choir
WTAQ-Fed. of Labor Talk

Thursday

February 17



JACK MILLER
"Kate Smith Hour" maestro
Thurs. 7 pm CST

Frequencies

KMOX-1090 WJBC-1200
KOA-830 WJJD-1130
KSD-550 WJR-750
KWK-1350 WKBH-1500
WAAF-920 WKBH-1380
WAAA-890 WLS-870
WBBM-770 WLV-700
WBOW-1310 WMAQ-670
WCBW-1080 WMBD-1440
WCCO-810 WMBL-1080
WCFL-970 WMT-600
WENR-870 WOC-1370
WFAM-1200 WOWO-1160
WFBM-1230 WRJN-1370
WGN-720 WRWK-1410
WHA-940 WSET-1360
WHAS-820 WSUI-880
WHO-1000 WTAD-900
WIBA-1280 WTAM-1070
WIND-560 WTAQ-1330
WIRE-1400 WTMJ-620
WISN-1120

7:00

NBC-March of Time (Time, Inc.): WMT KWK WLS WOWO (sw-11.87)

NBC-Rudy Vallee's Variety Hour (Royal Gelatin): WTMJ WHO WLW KSD WIRE WTAM WIBA WMAQ (sw-9.53)

CBS-Kate Smith's Hour with Jack Miller's Orch.; Ted Straeter Chorus (Calumet WFBM WCCO WISN WOC WBBM KMOX WTAQ WMBD WSBT WKBH WHAS (sw-11.83) (also KNX KSL at 10:30 p.m.)

MBS-Josef Cherniavsky's Musical Camera: WGN WAAF-Vesper Singer WBOW-Dance Hour WCFL-News WFAM-The New Yorkers WIND-The Advance of Medicine WROK-Boy Scout Prgm. WSUI-Children's Hour

7:15

WBOW-Music by Cugat WCFL-Josephine WFAM-News and Notes WIND-Tommy Ott, organist WSUI-Television Prgm.

7:30

NBC-Barry McKinley, bar WLS WBOW WCWO (sw-11.87)
MBS-The Witch's Tale: KWK WMT
WCFL-Streamline Melodies
WFAM-Dixieland Band
WGN-Ennio Bolognini's Orch.
WIND-Colonial Ensemble
WROK-Battle of Music
WSUI-Evening Musicale

7:45

NBC-Eastman School of Music: WMT WOWO (sw-11.87)
The music detail for this program may be found on page 7.
WBOW-To be announced
WCFL-Herr Louie & the Weasel
WFAM-Music of the Masters
WGN-Vic Arden's Orch.
WIND-Talking Drums
WLS-Dezuriks
WSUI-Women Voters Prgm.

8:00

CBS-Major Bowes' Amateur Hour (Chrysler): WBBM WHAS KMOX WMBD WISN WCCO WJR WOC WFBM WTAQ WKBH (sw-11.83)
Oakland, Calif., will be the honor city.

NBC-Good News of 1938 (Maxwell House); Judy Garland; Fannie Brice; M-G-M Film Meredith Wilson's Orch.; Robert Taylor, m.c.; Ted Pearson, announcer; KSD KOA WHIO WIBA WTMJ WMAQ WTAM WIRE WLW (sw-9.53)
Jack Benny will be guest.

For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

MBS-World Neighbors: WGN WMT
"World Neighbors" brings the concluding episode on the Bourbons in Spain. The different angles to be treated are (1) Louis IV's grandson takes over Spain, (2) the conclusion of the rise to power of Spain, (3) the downfall of Spain's power.

KWK-Charlie Gaylord's Orch.
WBOW-Teacher's College Prgm.
WCFL-Milestones in American Music
WIND-News & Music

WLS-Don & Helen
WROK-Keeping the Peace
WSBT-Hayloft Jamboree
WSUI-Sports Review
8:15
WIND-In the Crimelight
WLS-Evelyn, "The Little Maid"
WROK-News; Ten Minutes with You

8:30

NBC-America's Town Meeting of the Air: WBOW WENR WOWO (sw-11.87)
MBS-Sinfonietta: WMT KWK-Secondary Schools Prgm. WCFL-News
WGN-Broadway Comedy Stars
WIND-Night Court
WROK-Farm Prgm.
WSUI-Musical Prgm.

8:45

WCFL-Youth 'Round the World
WGN-News; Sport High Lights
WROK-Barn Dance
WSUI-Daily Iowan of the Air

9:00

NBC-Kraft Music Hall, starring Bing Crosby; Bob Burns, comedian; Johnny Trotter's Orch.; Guests: KSD WTAM WIRE WHO WMAQ WIBA WTMJ KOA WLW (sw-9.53)

CBS-Essays in Music: WOC WISN WFBM WSBT (sw-11.83)
MBS-Hollywood Serenade: WGN KWK

Broadway Comedy Stars: KMOX WCCO WHAS

Dance Orch.: WCFL WTAQ WBBM-On to Adventure
WIND-Paul Pendarvis' Orch.
WJR-Musicale

WKBH-Al Seidel's Orch.
WMBD-News
WMT-Band Wagon
WROK-Girl Scout Prgm.

9:15

CBS-Essays in Music: WCCO KMOX-France Laux, sports
WCFL-Favorite Melodies
WHAS-Your Favorite Hymns
WIND-Walkathon
WJR-Sports

WKBH-Rapid Ad
WMBD-Harry Hill's Orch.
WMT-Vic Arden's Orch.
WROK-Whispering Orch.

9:30

CBS-Hollywood Showcase; Lud Gluskin's Orch.: WOC KMOX WSBT WCCO WFBM WISN WKBH WHAS (sw-11.83)
NBC-Jamboree: WENR WBOW (sw-11.87)

MBS-Musical Revue: WGN KWK-String Nocturne
WBBM-Orrin Tucker's Orch.
WCFL-Labor Flashes
WIND-Bill Carlsen's Orch.
WJR-Marked Hours
WMT-Eleanor Lane, pianist
WOWO-Stars of Broadway
WROK-Musicale
WTAQ-To be announced

9:45

News: WOWO WROK WBBM-Sports Huddle
WCFL-Fed. Women's Teachers
WIND-Russ Hodges, comments
WMBD-Stars of Broadway
WMT-Electric Park Band

10:00

CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, trn.; Franklyn MacCormack; Orch.: WFBM WBBM WHAS KSL KMOX WCCO (also at 6 p.m.)

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ KOA KFI WHO WIRE (also at 6 p.m.)

NBC-Happy Felton's Orch.: WBOW (sw-9.53)

CBS-Cab Calloway's Orch.: WSBT (sw-11.83)

NBC-Don Vodi's Orch.: WOWO WMT
News: WMBD WJR WOC WKBH WTAQ WIBA

KWK-Sports
WCFL-Vella Cook
WENR-Globe Trotter
WIND-Emil Flindt's Orch.
WISN-Wrestling Matches
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports; News

10:15

CBS-Hollywood Screen Scoops (Old Gold): KNX KSL WFBM (also at 6:15 p.m.)

NBC-Elza Schallert Reviews: WOWO WCFL KWK

CBS-Cab Calloway's Orch.: WOC WKBH WJR

MBS-Theater Digest: WGN WLW

Norwood Chamberlin's adaptation of "Caesar's Wife" will be heard.

News: WMT WHO WHAS
KMOX-Meet the Missus
KOA-Supreme Ranger Serenade
WBBM-Horace-Henderson's Orch.
WCCO-Cedric Adams
WENR-Louis Panico's Orch.
WIBA-Club Chanticleer
WIRE-News; Basonology
WMAQ-News; Irma Glen, organist

WMBD-Sports; Prgm. Review
WTAM-Music You Want
WTAQ-Dance Orch.
WTMJ-Moonlight & Shadows

10:30

CBS-Leighton Noble's Orch.: WSBT WTAQ WKBH WHAS WOC WJR (sw-11.83)

NBC-Henry Busse's Orchestra: WBOW (sw-9.53)

NBC-Jimmy Grier's Orch.: WMT WIRE

News: WBBM WFBM KWK KMOX-Headline Highlights
WCCO-Rollie Johnson
WCFL-Charlie Agnew's Orch.
WENR-Earl Hines' Orch.
WHA-Musical Varieties
WHO-Sports
WIBA-Indian Room
WIND-Peacock Court
WMAQ-Louis Panico's Orch.
WMBD-Value Hints
WTMJ-Dance Orch.

10:45

CBS-Leighton Noble's Orch.: WFBM WMBD WISN

NBC-Henry Busse's Orch.: WHO

MBS-Sammy Watkins' Orch.: WLW WGN

NBC-Jimmy Grier's Orch.: KWK KMOX-Dusty Roads' Orch.
KOA-Comedy Stars

WBBM-Melodie Time
WCCO-Ray Noble's Orch.
WIBA-McLoud's Music Makers
WIND-Variety Show
WJR-Meditation

11:00

NBC-Nat Brandwynne's Orch.: KSD WBOW WMAQ

CBS-Herb Gordon's Orch.: KMOX WMBD WBBM WFBM WSBT WISN WOC WTAQ

NBC-Roger Pryor's Orch.: WCFL MBS-Bob Crosby's Orch.: WGN WMT WIRE

KOA-Music by Cugat
KWK-Glenn Hardmann's Orch.
WCCO-Glenn Lee's Orch.
WENR-Music As You Desire It
WHAS-Rudy Bundy's Orch.

WHO-Blue Ribbon State
WIBA-Club Chanticleer
WIND-Dance Hour
WJR-Ernie Holst's Orch.
WLW-Twenty-four Hours Review
WTAM-Mike Riley's Orch.

End of Thursday Programs

Friday

February 18, 1938

Friday

MORNING

7:00 am CST

CBS-**Noveltyers**: (sw-21.52)
News: WOWO WTAD
Musical Clock: WROK WBBM WOC WIBA
KMOX-Sing, Neighbor, Sing
KWK-Sunny Time
WAAF-Celebrity Breakfast
WBOW-Open Your Eyes
WCCO-Air Almanac
WCFL-You Gotta Get Up
WFAM-Morning Bugle; News
WFBM-Early Birds
WGN-California Sunshine
WHO-Lem & Martha
WIND-Polish Prgm.
WIRE-News; Musical Clock
WISN-Early Risers Club
WJJD-Rhubarb Red
WKBH-Morning Revue
WLS-News, Julian Bentley
WLV-Nation's Family Prayer
WMAQ-Suburban Hour
WMBD-Family Almanac
WMBL-Sunrise Service
WMT-Cuckoo Clock
WTAQ-Reveille
WTMJ-Livestock; Top o' the Morning

7:15

News: WCCO WHO WMT WAAF
Musical Clock: WBOW WTAD
KMOX-Musical Prgm.
WJJD-It's Risin' Time
WKBH-Melodeers
WLS-Pokey & Arkie
WLW-Peter Grant, news
WMBD-Jack Lyon, organist
WOWO-Morning Roundup

7:30

CBS-Fred Feibel, organist: (sw-21.52)
NBC-Wm. Meeder, organist: KWK WCFL
News: WTAQ WIBA
Devotions: WKBH WLS
Musical Clock: WMBD WMT
KMOX-Let's Compare Notes
WAAF-Don Norman
WCBM-Gospel Tabernacle
WCCO-Musical Chimes
WGN-Music Box
WHO-Good Morning Time
WJJD-Christian Science Prgm.

WLW-The Gospel Singer
WTAD-Mikronicle
WTMJ-News; Top o' the Morning

7:45

KMOX-Coast to Coast Frolic
KWK-Top o' the Morning
WBOW-Radio Gospel
WCFL-Morning Melodies
WHO-Favorite Melodies
WIBA-Musical Clock
WJJD-Hawaiians
WKBH-Singing Twins
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience
WMBD-Police Flash
WOWO-Concordia Chapel
WTAD-Bill Sohm
WTAQ-Today's Almanac

8:00

NBC-Breakfast Club; News: WCFL WBOW
CBS-Metropolitan Parade; News: WFBM WTAQ
CBS-Arthur Godfrey & Organ: (sw-21.52)
News: WMBD WKBH KMOX WIRE
Coffee Pot Inn: WMT WHO
KSD-News; Harry Reser's Orch.
KWK-Cantrell, devotional program
WAAF-Breakfast Express
WCBM-Morning Meditations
WCCO-Musical Chimes
WFAM-Kitchen Clinic
WGN-Everyday Words; Good Morning Prgm.
WHA-Band Wagon
WIND-Harry Zimmerman, organist
WJJD-Happy Go Lucky Time
WLS-Don & Helen
WLW-Betty Crocker
WMAQ-Your Neighbor
WOWO-Radio Bible Class
WTAD-Storyland Lady

8:15

CBS-Metropolitan Parade; News: WFAM (sw-21.52)
Musical Clock: WMT WHO
KMOX-Ozark Varieties
KWK-Mrs. O'Brien's Boarding House
WCBM-Christianity in Action
WGN-Carolyn Price
WHA-Morning Melodies
WIND-Bob Atcher, songs

WIRE-Dessa Byrd
WJJD-Toastmaster
WKBH-Uncle Bob
WLS-Morning Minstrels
WLW-Houseboat Hannah
WTAD-Church in the Wild-wood
WTMJ-Your Home Town

8:30

CBS-The Road of Life, sketch (Chipso); WBBM (sw-21.52)
NBC-Breakfast Club; News: WCFL WOWO
NBC-Alice Joy, songs; News: KSD

CBS-Chicagoans: WKBH KMOX-Houseboat Hannah
KWK-Candid Camera; News
WAAF-Edna Earle
WBOW-Radio Gospel; News

WCCO-Mother Hubbard
WFAM-Your Engagement Book
WFBM-Round-up
WGN-Good Morning
WIO-Morning Melodies
WIBA-Today's Almanac
WIND-News & Current Hits
WJJD-Hillbilly Songs
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & his Dog; News
WMBD-Bandwagon
WOC-Mail Bag
WROK-Morning Devotions
WSUI-Daily Iowan of the Air; Morning Melodies; Service Reports

WTAD-Interchurch Devotional
WTAQ-Song Title
WTMJ-Party Line

8:45

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
KSD-Morning Melodies
WBBM-Linda's First Love
WFAM-Morning Melodies
WFBM-Apron Strings
WHO-Oddities
WIBA-Interlude; Variety Prgm.
WIRE-Social Calendar; Rose Room Melody; Footnotes
WJJD-Know Your Postal Service
WKBH-Rapid Ad
WLS-Don & Helen
WLW-Young Widder Jones

WMBD-Women of Today
WMT-Highway Bulletin; News
WOC-News
WROK-Town Crier
WTAD-Through Life's Window
WTAQ-Coffee Hour
WTMJ-Dinty Moore

9:06

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX WCCO WISN WBBM WFBM
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

NBC-Margot of Castlewood, sketch (Quaker Oats): WOWO KWK WMT WLS WTMJ (sw-15.21)

WAAF-News; Interlude
WBOW-Swing Time
WCBM-Italian Prgm.
WCFL-Party Line
WFAM-Concert Time
WGN-Martha Crane & Helen Joyce

WHA-Your Health
WIBA-Concert Hall
WIND-Harry Zimmerman, organist
WJJD-Bosworth Broadcast
WKBH-Olive Hagen, organist
WLW-Linda's First Love
WMBD-Messenger; Weather
WROK-News
WSUI-Within the Classroom; Calendar & Weather
WTAD-News; Homemaker's Program
WTAQ-Mid-Morning Revue

9:15

CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD
NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WLS WLW KWK WMT WOWO WTMJ (sw-15.21)
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD
WAAF-King of the Kitchen
WBOW-Mid Morning Music
WCFL-Swingtime
WHA-World Peace News
WIND-Your Favorite Band

WKBH-Rhythm & Romance
WOC-Party Line
WROK-On the Mall
WTAD-Instrumental Trio
WTAQ-Stars Over Hollywood

9:30

NBC-Attorney at Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)

NBC-Viennese Ensemble: WCFL WMT WBOW

CBS-Tony Wons' Scrapbook (Vicks): WBBM KMOX WCCO
NBC-Just Plain Bill, sketch (Anarin): WMAQ WIRE WHO

MBS-Get Thin to Music: WGN WAAF-Musicale Moderne
WCBM-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WHA-Art Appreciation
WIBA-Church of the Air
WIND-Eb & Zeb
WISN-News
WJJD-Parent-Teacher Assn' Talk
WKBH-Morning Melodies
WLW-Betty & Bob
WMBD-Roy Evans
WOC-Radio Bazaar
WOWO-Richard Trojan
WROK-Intimate Review
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife

9:45

NBC-Kitchen Cavalcade: (sw-15.21)

CBS-Oxydol's Own Ma Perkins, sketch: KMOX WOC WKBH WCCO

NBC-Woman in White, sketch (Pillsbury): WMAQ WTMJ KSD WHO WIRE
News: WLS WMBD
Party Line: KWK WTAD
Dr. Friendly: WLW WGN
WAAF-Hawaiian Echoes
WBBM-Truman Bradley
WBOW-Coast to Coast Frolic
WCFL-Bittersweet Melodies
WFAM-Serenade
WIBA-Music Graphs
WIND-Les Paul & Harry Zimmerman, guitar & organ
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WMT-Young Widder Jones
WOWO-Modern Home Forum

10:00

NBC-David Harum, sketch (Bab-O): WIRE WMAQ KSD WHO (sw-15.33)

CBS-Ruth Carhart, songs: WBBM WCCO WTAQ WFBM WOC WISN KMOX WMBD

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS WLW (sw-15.21)

NBC-Norm Scherr, pianist: WIBA WTMJ WBOW

KWK-Dr. Friendly
WAAF-Woman's Page
NBC-Uncle John
WCFL-Morning Melodies
WFAM-Mrs. Riley's Shoppers Guide

WGN-Don Pedro & Piano
WHA-Homemakers
WIND-Municipal Court
WJBC-Personality Hour
WJJD-Sons of the Pioneers
WKBH-Home Economics
WMT-Coast to Coast Frolic
WROK-News & Markets; Organ
WSUI-Are You a Collector?
WTAD-News

10:15

NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21)

CBS-Romance of Carol Kennedy: (Heinz): KMOX WCCO WISN WLBW WFBM

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WHO WIRE KSD WTMJ WIBA

NBC-Josh Higgins of Finchville: WBOW WCFL
MBS-Bachelor's Children (Old Dutch Cleanser): WGN
KWK-Tonic Tunes
WAAF-Mid-Morning Varieties
WJBC-Riddle Time
WJJD-Sports Edition Handicap-Per

WKBH-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love
WMI-Singer of Sacred Songs
WOC-Melody Serenade
WOWO-News
WROK-Woman's Forum
WSUI-Musical Favorites
WTAD-Variety Prgm.
WTAD-Concert Hall
WTAQ-Vocals

(Continued on Next Page)

Friday

February 18



NICK DAWSON
Clay Banister of
"Follow the Moon"
Fri. 4 pm CST

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator; WBBM WISN WMBD KMOX WCCO WOC WFBM
NBC-Edward Gamage, trn.: WIBA WBOW
News: WAAF WMT
KSD-Lady Courageous
KWK-Rapid Service
WCAZ-Movie Gossip (1070 kc)
WCFL-Swingtime
WFAM-Visitors Welcome
WGN-Melody Time
WHO-Dan Harding's Wife
WIND-20th Century Serenade
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Chuck, Ray & Christine
WROK-Affairs of Mrs. Swenson
WTAD-Eileen

11:30

NBC-Nat'l Farm & Home Hour: WIBA WLW WMAQ KWK WBOW (sw-15.21)

CBS-Romance of Helen Trent, sketch (Edna Wallace Hooper): WBBM KMOX
NBC-Emerson Gill's Orch.: WCFL Betty Crocker: WOC WHO

KSD-Marie Harrington
WAAF-This Feminine World
WCCO-Coast of Coast Varieties
WFAM-Readers' Review
WFBM-Hoosier Farm Circle
WGN-Quin Ryan, news
WHA-Organ Gems
WIND-Harry Zimmerman & Les Paul, organ & guitar

WIRE-Linda's First Love
WISN-Musical Heat Wave
WJBC-Singin' Sam
WJJD-Safety Court
WKBH-House of MacGregor
WLS-Ma Perkins

WMBD-Thrift Message; Miss Electrolux; Melody Miniature
WMBI-Continued Story Reading
WMT-Troubaderos
WOWO-Market Service
WROK-Helene Kimberley songs
WSUI-Book Chat; Farm Flashes
WTAQ-Police News
WTAQ-Mailman
WTMJ-Merry-Go-Roundup

12:30

CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WBBM WCCO WFBM WISN (sw-15.27)

NBC-Words & Music: WMAQ (sw-15.33)
News: WOC WHO WIBA
Rhythm Rascals: WTAQ WTMJ
KWK-Organ Melodies with Glenn Hardmann

Luncheon Music: WCFL WBAA WHO
Man on the Street: WJBC WKBH
WIND-Tommy Ott, organist
WJJD-Noon Day Service
WMBD-Town Crier; Farm Markets

WMT-Voice of Iowa
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report; WTAD-Allis Chalmers' Boys

12:45

CBS-Our Gal Sunday, sketch (Old English Floor Wax): WBBM KMOX
Betty & Bob: WHO WOC
KSD-Dan Harding's Wife
WAAF-Markets; Sweet & Slow; Mary Wright
WBAA-Purdue News
WCCO-Grandma Travels
WCFL-Fashions on Parade
WFAM-Luncheon Dance
WFBM-Markets; Farm Bureau Prgm.

WGN-Musical Mail Box
WIRE-Farm & Home Hour
WJBC-Reid & Vin
WKBH-Club & Livestocks
WLS-Markets; Weather; News
WMBD-Window Shopper
WMT-News; Hillbillies; Question Man
WOWO-Sari 'n' Elmer
WROK-Round the Town
WTAQ-Farm Hands
WTMJ-Heinie's Grenadiers

NBC-Jack & Loretta Cleinens: WOV
CBS-Hollywood in Person (Gold Medal): WBBM WCCO KMOX WISN WFBM (sw-15.27)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

MBS-Voice of Experience (Lydia E. Pinkham): WCFL KWK
News: WKBH WIND
KSD-News; Markets
WBAA-Frank Triboulet, trn
WBOW-Tune of the Day
WHO-Musical Day Dreams
WIBA-Market Reports
WIRE-Coast to Coast Frolics
WLS-This Business of Farming
WLW-Kitty Keene, Inc.
WMAQ-Donald Novis Sing
WMBD-Noonday Melodies
WMT-Joe Dokes; Cousin Elvira; Troubaderos
WOC-Tommy Dorsey's Orch.
WROK-Service Sam; Home Folks Hour
WSBT-Man on the Street
WTAD-Comedy Stars of Broadway
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter

1:00
CBS-News Through a Woman's Eyes (Pontiac): WCCO KMOX WFBM WBBM WISN WTAQ WOC (sw-15.27)
NBC-Music Appreciation Hour: WMAQ WLW WBOW (sw-15.33-15.21)
MBS-Don't Look Now: WIRE Man on the Street: WCFL WMBD KSD-Mary Carolyn Henry; Allan Clarke; Orch.
KWK-Carson Robison's Buckaroos
WAAF-The Hoosier Philosopher
WBAA-Introduction to the Drama
WCBD-J. C. O'Hair

1:15
CBS-Betty Crocker, cooking talk (Gold Medal): WBBM WCCO WISN KMOX WFBM (sw-15.27)
NBC-Betty & the Escorts: (sw-15.33)
MBS-Carson Robison's Buckaroos (Musterole): WGN
News: WKBH WOWO

1:30
CBS-American School of the Air: WSBT WCCO KMOX WTAQ WFBM WBBM WISN WKBH WOC (sw-11.83)
NBC-Music Appreciation Hour: WIBA
MBS-Lucky Girl, sketch: WGN News: WBAA WMT
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Markets; Health Talk
WCBD-Zion Prgm.
WHA-Contemporary World Affairs
WHO-Houseboat Hannah
WIND-Indiana Elks Safety Prgm.
WIRE-May Robson
WLS-Markets; John Brown, pianist
WMBD-Party Line
WOWO-Three of Us
WROK-Melodies from the Sky
WTAD-Medical Ass'n

1:45
MBS-Beatrice Fairfax (Hecker Products): WGN KWK WIRE
KSD-Ferde Grofe's Orch.
WAAF-Driskill Wolfe, trn.
WBAA-Markets; Weather
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Happy Harmonies
WLS-Big City Parade
WMBD-Matinee Melodies
WMT-Waterloo P. T. A. Prgm.
WOWO-Book Revue
WROK-Community News
WTMJ-Home Harmonizers

2:00
CBS-Marine Band: WOC WCCO WSBT WISN WTAQ WFBM WKBH (sw-11.83)
NBC-Radio Guild: WOWO WCFL WBOW (sw-15.33)
Drama: "There's Always Juliet" by John VanDrieten
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)

2:15
NBC-Club Matinee: (sw-15.21)
CBS-Kitty Keene, sketch (Dreft): KMOX WCCO
CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-11.83)
Voice of Wisconsin: WHA WIBA
WAAF-News Flashes & Weather
WBAA-Concert Review
WCFL-Musicale
WFAM-Anything Happens
WFBM-Wheeler Mission
WGN-Rhythmic Rambles
WIND-Waltz Time
WISN-Mary Ann Presents
WJBC-News
WKBH-Magic Violin
WLBH-Matinee Musicale
WLW-Mad Hatterfields
WMBD-Polly of the Range
WMBI-Gospel Music
WOC-Linger Awhile
WOWO-Old Time Religion
WROK-Church in Wildwood
WSUI-Magazine Rack
WTAD-Police News
WTAQ-Fiddlers Three
WTMJ-Around the Town

2:30
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW
CBS-Dr. Allan Roy Daboe (Lysol): WBBM WFBM KMOX WCCO (sw-11.83)
Topic: The family doctor should be the family friend and confidant.
NBC-Cadet's Quartet: WCFL
MBS-Book a Week: WGN
KSD-Music Hall Favorites
WAAF-Jimmie Kozak, pianist
WHO-Kitty Keene, Inc.
WIND-Cappy's Cabana
WIRE-To be announced
WISN-Cuban Cabby
WJBC-Request Hour
WKBH-Amer. Family Robinson
WMBD-Dorothy June
WMBI-"The Jew" and Sabbath Service
WROK-Easy to Remember
WTAD-Marcella Cheek
WTAQ-Swing Session

2:45
NBC-The Guiding Light, sketch (White Naptha): WIO WMAQ WTMJ KSD WLW
CBS-Deep River Boys: WTAQ WISN WFBM WKBH WSBT WOC (sw-11.83)
MBS-Good Health & Training: WGN
KWK-This Woman's World
WBBM-Radio Gossip Club
WCBD-Lutheran Prgm.
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Happy Harmonies
WIRE-Matinee Varieties
WMT-Defense Week Prgm.
WTAD-Lawrence Glosemeyer

3:00
CBS-Music from the Gold Coast: WTAQ WSBT WKBH WFBM WISN WOC (sw-11.83)
NBC-Club Matinee: WMT WOWO WENR KWK WIBA WBOW (sw-15.21)
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO
KMOX-Singin' Sam
WBAA-High School Glee Club
WBBM-Houseboat Hannah
WFL-News
WGN-Serenade
WIA-Better Speech
WIND-Streamliners
WJBC-Sunday School Lesson
WLW-Dan Harding's Wife
WMBD-Trading Post
WMBI-School of the Bible
WROK-Women of the Hour
WSUI-Forensic Forum
WTAD-Behind the Microphone
WTMJ-Those Happy Gilmans

3:15
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WHO WMAQ
CBS-Music from Gold Coast: WMBD
MBS-Black on White: WIRE
Lady of Millions: WGN WCCO
KMOX-One Woman's Opinion
WBBM-One-Quarter Hour of Romance
WCFL-Piano Recital
WIND-Fred Beck, organist
WLW-Life of Mary Sothern
WTMJ-Twenty Flying Fingers

3:30
NBC-The Hughes Reel with Rush Hughes (Milk Products): WHO WIRE WMAQ

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WMBI-"The Jew" and Sabbath Service
WROK-Easy to Remember
WTAD-Marcella Cheek
WTAQ-Swing Session

4:00
CBS-Follow the Moon (Pebecco): Elsie Hitz & Nick Dawson: KMOX WFBM WBBM WCCO (sw-11.83)
NBC-Jr. Nurse Corps (Sunbrite): WLW (sw-15.21)
NBC-Neighbor Nell; Dean Fossler, organist: KWK WMT
NBC-Bennett and Wolverton: WENR KSD
MBS-Frank Ferneau's Orchestra: WIRE WGN
News: WOWO WOC WISN
KSD-Wash. Univ. Educational Series
WAAF-International Potpourri
WBAA-Melody Time
WBOW-Christian Science
WCFL-Danceland
WFAM-Anything Happens
WHA-Don Reynolds, trn.
WHO-New Tunes
WIBA-Travel Prgm.
WIND-Musical Mirror
WJBC-Dramatic Group
WKBH-Question & Answers
WMAQ-Tea Time Varieties
WMBD-Wayside Chapel; Variety Prgm.
WROK-Markets & News
WSUI-Through the Airlines
WTAD-Bates Trio
WTAQ-Novel Hour
WTMJ-Down a Country Road

4:15
NBC-Don Winslow of the Navy, sketch: WIBA WMT WOWO KWK WBOW
CBS-Life of Mary Sothern (Hind's): WBBM KMOX WCCO (sw-11.83)
NBC-Carlotta, songs: WMAQ (sw-9.53)
KSD-Washington University
WAAF-Rhumba Beat
WENR-Music Circle
WFBM-Bohemians
WHA-Organ Reverie
WHO-Myrt & Marge
WIND-Piano & Song
WIND-Interviews; News Flashes
WISN-Rhythm Review
WLW-Jack Armstrong
WMAQ-Tea Time Varieties
WMBD-Bargain Counter
WMBI-True Stories in Soul-Winning
WOC-Organ Moods
WROK-Birthday Club
WSUI-Piano Interlude
WTAD-News Summary

4:30
NBC-Rakov's Orchestra: WENR WOWO (sw-15.21)
NBC-Harry Kogen's Orch.: WMAQ WIBA WIRE WBOW KSD
NBC-Jack Armstrong, sketch: (sw-9.53)
MBS-Len Salvo, organist: WGN KWK

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

7:00 CST CITIES SERVICE CONCERT with Lucille Manners, quartet, Dr. Frank Black, conductor, NBC-Red.

7:30 CST PAUL WHITEMAN'S ORCHESTRA; Deems Taylor, commentator; Oliver Wakefield, m.c.; guest, CBS.

8:00 CST HOLLYWOOD HOTEL with Frances Langford, Jerry Cooper, Anne Jamison, Louella Parsons, Ken Murray and Oswald, Marilyn Stuart, Raymond Paige's orchestra; Humphrey Bogart, Louise Fazenda and Frank McHugh in "Swing Your Lady," CBS.

9:00 CST MADISON SQUARE GARDEN HEAVYWEIGHT BOXING BOUT, Tony Galento vs. Harry Thomas, NBC-Blue.

9:00 CST THE SONGSHOP with Frank Crumit, Reed Kennedy, Alice Cornett, quartet, glee club, orchestra; Nadine Conner, CBS.

Luncheon Music: WCFL WBAA WHO

Man on the Street: WJBC WKBH
WIND-Tommy Ott, organist
WJJD-Noon Day Service
WMBD-Town Crier; Farm Markets

WMT-Voice of Iowa
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report; WTAD-Allis Chalmers' Boys

12:30
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WBBM WCCO WFBM WISN (sw-15.27)

NBC-Words & Music: WMAQ (sw-15.33)
News: WOC WHO WIBA
Rhythm Rascals: WTAQ WTMJ
KWK-Organ Melodies with Glenn Hardmann

Luncheon Music: WCFL WBAA WHO
Man on the Street: WJBC WKBH
WIND-Tommy Ott, organist
WJJD-Noon Day Service
WMBD-Town Crier; Farm Markets

WMT-Voice of Iowa
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report; WTAD-Allis Chalmers' Boys

12:45
NBC-Jack & Loretta Cleinens: WOV
CBS-Hollywood in Person (Gold Medal): WBBM WCCO KMOX WISN WFBM (sw-15.27)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

MBS-Voice of Experience (Lydia E. Pinkham): WCFL KWK
News: WKBH WIND
KSD-News; Markets
WBAA-Frank Triboulet, trn
WBOW-Tune of the Day
WHO-Musical Day Dreams
WIBA-Market Reports
WIRE-Coast to Coast Frolics
WLS-This Business of Farming
WLW-Kitty Keene, Inc.
WMAQ-Donald Novis Sing
WMBD-Noonday Melodies
WMT-Joe Dokes; Cousin Elvira; Troubaderos
WOC-Tommy Dorsey's Orch.
WROK-Service Sam; Home Folks Hour
WSBT-Man on the Street
WTAD-Comedy Stars of Broadway
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter

1:00
CBS-News Through a Woman's Eyes (Pontiac): WCCO KMOX WFBM WBBM WISN WTAQ WOC (sw-15.27)
NBC-Music Appreciation Hour: WMAQ WLW WBOW (sw-15.33-15.21)
MBS-Don't Look Now: WIRE Man on the Street: WCFL WMBD KSD-Mary Carolyn Henry; Allan Clarke; Orch.
KWK-Carson Robison's Buckaroos
WAAF-The Hoosier Philosopher
WBAA-Introduction to the Drama
WCBD-J. C. O'Hair

1:15
NBC-Club Matinee: (sw-15.21)
CBS-Kitty Keene, sketch (Dreft): KMOX WCCO
CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-11.83)
Voice of Wisconsin: WHA WIBA
WAAF-News Flashes & Weather
WBAA-Concert Review
WCFL-Musicale
WFAM-Anything Happens
WFBM-Wheeler Mission
WGN-Rhythmic Rambles
WIND-Waltz Time
WISN-Mary Ann Presents
WJBC-News
WKBH-Magic Violin
WLBH-Matinee Musicale
WLW-Mad Hatterfields
WMBD-Polly of the Range
WMBI-Gospel Music
WOC-Linger Awhile
WOWO-Old Time Religion
WROK-Church in Wildwood
WSUI-Magazine Rack
WTAD-Police News
WTAQ-Fiddlers Three
WTMJ-Around the Town

1:30
CBS-American School of the Air: WSBT WCCO KMOX WTAQ WFBM WBBM WISN WKBH WOC (sw-11.83)
NBC-Music Appreciation Hour: WIBA
MBS-Lucky Girl, sketch: WGN News: WBAA WMT
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Markets; Health Talk
WCBD-Zion Prgm.
WHA-Contemporary World Affairs
WHO-Houseboat Hannah
WIND-Indiana Elks Safety Prgm.
WIRE-May Robson
WLS-Markets; John Brown, pianist
WMBD-Party Line
WOWO-Three of Us
WROK-Melodies from the Sky
WTAD-Medical Ass'n

1:45
MBS-Beatrice Fairfax (Hecker Products): WGN KWK WIRE
KSD-Ferde Grofe's Orch.
WAAF-Driskill Wolfe, trn.
WBAA-Markets; Weather
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Happy Harmonies
WLS-Big City Parade
WMBD-Matinee Melodies
WMT-Waterloo P. T. A. Prgm.
WOWO-Book Revue
WROK-Community News
WTMJ-Home Harmonizers

2:00
CBS-Marine Band: WOC WCCO WSBT WISN WTAQ WFBM WKBH (sw-11.83)
NBC-Radio Guild: WOWO WCFL WBOW (sw-15.33)
Drama: "There's Always Juliet" by John VanDrieten
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)

2:15
NBC-Club Matinee: (sw-15.21)
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WMBI-Gospel Music
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WOWO-Old Time Religion
WROK-Church in Wildwood
WSUI-Magazine Rack
WTAD-Police News
WTAQ-Fiddlers Three
WTMJ-Around the Town

2:30
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW
CBS-Dr. Allan Roy Daboe (Lysol): WBBM WFBM KMOX WCCO (sw-11.83)
Topic: The family doctor should be the family friend and confidant.
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MBS-Book a Week: WGN
KSD-Music Hall Favorites
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MBS-Good Health & Training: WGN
KWK-This Woman's World
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3:00
CBS-Music from the Gold Coast: WTAQ WSBT WKBH WFBM WISN WOC (sw-11.83)
NBC-Club Matinee: WMT WOWO WENR KWK WIBA WBOW (sw-15.21)
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CBS-Music from Gold Coast: WMBD
MBS-Black on White: WIRE
Lady of Millions: WGN WCCO
KMOX-One Woman's Opinion
WBBM-One-Quarter Hour of Romance
WCFL-Piano Recital
WIND-Fred Beck, organist
WLW-Life of Mary Sothern
WTMJ-Twenty Flying Fingers

3:30
NBC-The Hughes Reel with Rush Hughes (Milk Products): WHO WIRE WMAQ

AFTERNOON

12:00
CBS-Betty & Bob, sketch (Gold Medal): WCCO KMOX WBBM WFBM WISN (sw-15.27)
NBC-Carlile & London: (sw-15.33)
News: WJJD WMBD WTAD WJBC WIND
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Agricultural Forum
WCFL-Hit Review
WGN-Man on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIRE-Markets; News
WKBH-Parade of Melodies
WLS-Dinnerbell Prgm.
WMBI-Midday Gospel Hour
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythmic Rambles

12:15
CBS-Betty Crocker, cooking talk (Gold Medal): WBBM WCCO WISN KMOX WFBM (sw-15.27)
NBC-Betty & the Escorts: (sw-15.33)
MBS-Carson Robison's Buckaroos (Musterole): WGN
News: WKBH WOWO

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CBS-News Through a Woman's Eyes (Pontiac): WCCO KMOX WFBM WBBM WISN WTAQ WOC (sw-15.27)
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WBAA-Introduction to the Drama
WCBD-J. C. O'Hair

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NBC-Jack & Loretta Cleinens: WOV
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WBAA-Frank Triboulet, trn
WBOW-Tune of the Day
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WIBA-Market Reports
WIRE-Coast to Coast Frolics
WLS-This Business of Farming
WLW-Kitty Keene, Inc.
WMAQ-Donald Novis Sing
WMBD-Noonday Melodies
WMT-Joe Dokes; Cousin Elvira; Troubaderos
WOC-Tommy Dorsey's Orch.
WROK-Service Sam; Home Folks Hour
WSBT-Man on the Street
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CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-11.83)
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WMBI-School of the Bible
WROK-Women of the Hour
WSUI-Forensic Forum
WTAD-Behind the Microphone
WTMJ-Those Happy Gilmans

Friday

February 18



FRANCES LANGFORD
"Hollywood Hotel" vocalist
Fri. 8 pm CST

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-890
WBBM-770
WBOW-1910
WCB-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

WOC-Speed Gibson
WTAD-Jack Armstrong
WTMJ-Heinie's Grenadiers

5:30
CBS-News; Eton Boys: WFAM
WTAQ (sw-11.83)
Dick Tracy: WMT WISN
Jack Armstrong: WHO WOC
WCCO WMAQ KMOX
KSD-Sportlights
KWK-Al Sarli's Jam Session
WBBM-Pappy Cheshire
WBOW-News; Merry-Go-Round
WCFL-Musical Varieties
WENR-What's the News?
WFBM-News; N.Y.A. Prgm.
WGN-Charlie Chan
WIBA-News
WIND-Ben Kanter, pianist
WIRE-Little Orphan Annie
WKBH-Kiddies' Hour
WLW-Allan Franklyn, sports
WMBD-Speed Gibson
WROK-Organ Reveries
WSUI-With the Authors; Daily
Iowan of the Air
WTAD-Speed Gibson

5:45
NBC-Tom Mix Straight Shooters
(Purina): WMAQ KWK WIRE
NBC-Lowell Thomas, news com-
mentator (Sun Oil): WLW
(sw-15.21)
CBS-Song Time; Betty Grable
& John Payne: WKBH WOC
(sw-11.83)
NBC-Orphan Annie, sketch
(Ovaltine): KSD
Orphan Annie: WGN WHO
Sports: WISN WTMJ
Speed Gibson: WTAD WFAM
KMOX-Adventures of Jimmy Al-
len
WBOW-Jerry of the Circus
WCCO-Front Page Parade
WCFL-Jack Kelly's Orch.
WENR-Don Winslow of the Navy
WFBM-Favorite Melodies
WIBA-Today's Birthdays; Sports
WIND-Inquiring Reporter
WMBD-Sports; Where to Go &
What to Do in Peoria
WMT-Sports; News
WROK-Dance Hour
WTAQ-Bureau of Public Service

4:45
NBC-Orphan Annie, sketch
(Ovaltine): (sw-9.53)
CBS-Hilltop House, sketch (Palm-
olive Soap): WBBM WCCO
WMBD KMOX WISN (sw-
11.83)
NBC-Three Romances: WENR
NBC-Tom Mix Straight Shooters
(Purina): (sw-15.21)
MBS-Johnson Family, sketch:
KWK
KSD-News; Tune Topics
WAAF-Sport Shorts
WBAA-Story Book Hour
WFBM-Tea Time Tunes
WHO-News
WIND-Once Upon a Time
WIRE-Music Memories
WJBC-Behind the Microphone
WKBH-St. Theresa College
WLW-Hilltop House
WMAQ-Romance and Rhythm
WOC-Man on the Street
WOWO-American Family
WROK-Evelyn Gelafo, songs
WTAD-Dance Prgm.
WTAQ-Jungle Jim
WTMJ-News; Moment Musical

5:00
NBC-Education in the News:
WCFL (sw-9.53)
NBC-Maurice Spitalny's Orch.:
WMT WIRE WOWO
CBS-Music for Fun; Concert
Orch., dir. Howard Barlow:
WOC WTAQ WFAM WKBH
NBC-Jr. Nurse Corps (Sunbrite)
WENR KWK
KMOX-Linda's First Love
KSD-Xavier Cugat's Orch.
WAAF-Shadowland
WBBM-Kitty Keene, Inc.
WBOW-Merry-Go-Round
WCCO-Jack Westaway
WHO-Hilltop House
WIBA-Silver Springs
WIND-Stamp Man
WISN-Show Window
WLW-Front Page People
WMAQ-Dick Tracy
WMBD-Happy Train
WMBI-Twilight Musings
WROK-Songs at Twilight
WSUI-University Concert Band
WTAD-Freshet Thing in Town
WTMJ-Jack Armstrong, sketch

5:15
NBC-Reserve Officers Nat'l De-
fense Week Prgm.: WOWO
WMT KWK WENR
NBC-Rhythmaires: WMAQ (sw-
9.53)
CBS-Music for Fun: WMBD
Dick Tracy: KSD WIRE
Sports Review: WFAM WROK
Dance Music: WIBA WCFL
KMOX-Lady of Millions
WBBM-Pantry Party Previews
WCCO-Livestock
WFBM-Butler Forum
WGN-Buddy & Ginger
WHO-Jimmy Allen
WIND-Sons of the Pioneers
WLW-Short, Short Story

6:00
NBC-Amos 'n' Andy (Campbell's
Soup): WTAM WLW KSD
(also see 10 p.m.)
CBS-Poetic Melodies (Wrigley's
Gum): WJR (sw-11.83) (also
see 10 p.m.)
NBC-Mary Small, songs: WENR
WIRE WMT (sw-11.87)
NBC-Hal Totten, sports: WMAQ
WBOW
CBS-Northwestern Univ. Book-
shelf: WTAQ WMBD WCCO
News: WAAF KMOX WCFL
WBBM
Sports: WOC WKBH
Dinner Hour: WSUI WIBA WHO
KOA-Girls of the West
KWK-Improve My Music Club
WFAM-Crimecasts
WFBM-Civic Theater; Dinner
Music
WHAS-Nedra Gordinier
WHO-Sunset Corners Opry
WIND-German Hour
WISN-Down by Herman's
WROK-News; Dinner Music;
Voice of Carelessness
WTMJ-Organ Grinder's Swing

6:15
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer); Pat Barrett:
WMAQ WIRE WHO WTMJ
WTAM WIBA (sw-9.53) (also
see 10:15 p.m.)
CBS-Arthur Godfrey (Barbasol):
WBBM WJR WHAS KMOX
WFBM (sw-11.83) (also KNX
KSL at 11 p.m.)
NBC-Four of Us: WENR (sw-
11.87)
MBS-Lawrence Welk's Orch.:
WGN WMT KWK
KOA-Music by Cugat
KSD-Rhythm Makers
WBOW-Si & Ezra
WCCO-Musicale
WCFL-Dinner Concert
WFAM-Dinner Concert; News
WKBH-Unsolved Mysteries
WLW-Melody Grove
WMBD-News
WOC-Questions & Answers
WTAQ-To be announced

6:30
NBC-Horlick's Lum & Abner,
sketch: WLW WENR (also
KGO at 10:15 p.m.)

CBS-Margaret Daum, sop.: WISN
WHAS WFAM (sw-11.83)
NBC-Hendrik Willem Van Loon:
WBOW
NBC-Dinner Concert: WMT
News: WHO WTAQ WMAQ WOC
KMOX-France Laux, sports
KSD-Charlie Chan
KWK-Sport Review; News
WBBM-Northwestern University
Bookshelf
WCCO-Tandy Mackenzie
WCFL-Hired Hands
WFBM-Musical Moods
WIBA-Dinner Concert
WIRE-Sports; News
WJR-Vic Arden's Orch.
WKBH-Dinner Music
WMBD-Fredman Pioneers
WROK-Italian Prgm.
WTAM-Jr. Safety Police Club
WTMJ-Easy Aces

6:45
CBS-Boake Carter, commentator
(Philo): WBBM KMOX WJR
WCCO WFAM WMBD WISN
WHAS (sw-11.83) (also KSL
KNX at 10:15 p.m.)

MBS-Arthur Godfrey; Nat Brus-
loit's Orch. (Barbasol): WLW
NBC-Bughouse Rhythm: WBOW
WHO
MBS-Concert Hour: WGN
News: WFBM WKBH
KSD-Alpine Varieties
KWK-The Key Men Quartet
WCFL-To be announced
WENR-Vocal Varieties
WIRE-Charlie Chan, sketch
WMAQ-Louis Panico's Orch.
WMT-Carson Robison's Bucka-
roos
WOC-Swing It
WTAQ-Sleepy Hollow Scrapbook
WTMJ-Reddy Kilowatt's Orch.

7:00
NBC-Cities Service Concert:
Lucille Manners, sop.; Frank
Black's Orchestra; Revelers
Quartet: WMAQ WTMJ WIBA
WIRE KSD WHO WTAM (sw-
9.53)

CBS-Hammerstein Music Hall
(Anacini); Ted Hammerstein,
m.c.; Guest; Orch.: KMOX
WFBM WHAS WCCO WJR
(sw-11.83)
Guests: Reinold Werrenrath,
baritone; Joy Hodges, singer;
Alice Marion, contralto; Virgil
Bingham and partner, Al Paris,
blind two-piano team.

NBC-Grand Central Station,
sketch (Listerine): KWK
WLS WMT (sw-11.87)
MBS-Studies in Contrast: WGN
WBOW-Dance Hour
WCFL-News
WFAM-The New Yorkers
WIND-Business Today
WISN-Twenty Fingers of Melody
WKBH-Singing Strings
WLW-Barton Rees Pogue's
Scrapbook
WMBD-Brain Teasers
WOC-German Band
WROK-Alice Blue, songs
WSUI-Children's Hour
WTAQ-Twilight Meditations

7:15
WBOW-Vic Arden's Orch.
WCFL-Stars of Tomorrow
WFAM-Rhythmaires
WIND-Tommy Ott, organist
WISN-Concert Contrasts
WLW-Johnny Hamp's Orch.
WROK-Livingston Trio
WTAQ-Piano Musings

7:30
CBS-Paul Whiteman's Orch.
(Chesterfield Cigarettes) Ol-
iver Wakefield, m.c.; Deems
Taylor, commentator; Guest:
WFBM WOC WMBD WTAQ
WISN WJR WFAM WKBH
WCCO WBBM KMOX WHAS
(sw-11.83) (also KSL KNX
at 10:30 p.m.)

NBC-Death Valley Days, drama
(Borax): WLS WLW WMT
KWK WOWO (sw-11.87)
"Remmie's Ride" is the title
of tonight's story and it deals
with a 700-mile race between a
horseman and a steamboat for
\$25,000 in gold.

MBS-Lone Ranger, drama (Sil-
vercup): WGN
WBOW-Soloists
WCFL-Streamline Melodies
WIND-Colonial Ensemble
WROK-Laurie's Orch.
WSUI-Evening Musical

7:45
WCFL-Herr Louie & The Weasel
WIND-Talking Drums
WSUI-American Scene

8:00
NBC-Waltz Time (Phillips);
Frank Munn, tr.; Abe Ly-
man's Orch.: WMAQ WTAM
KSD WIRE WHO (sw-9.53)
Frank Munn sings Moonlight
on the Sunset Trail and Good-
night Sweet Dreams. The chorus
offers You're the Sweetest Girl
I Ever Knew and The Angelus
Was Ringing. The orchestra
plays Moonlight Madonna, Vi-
ennese Romance, White House,
and A Waltz Was Born in
Vienna.

CBS-Hollywood Hotel (Campbell's
Soup); Frances Langford; Jerry
Cooper; Anne Jamison; Ken
Niles; Ken Murray, m.c.;
Oswald; Marlyn Stuart; Ray-
mond Paige's Orch.: WHAS
WFBM WOC WMBD WJR
WBBM WCCO KMOX (sw-
11.83)
Humphrey Bogart, Louise Fa-
zenda and Frank MacHugh will
be heard in a radio version of
"Swing Your Lady."
For news of Hollywood, read "Hol-
lywood Showdown" in every issue
of Radio Guide.

NBC-Nola Day, contr.: WOWO
WMT WBOW (sw-11.87)
MBS-Opera; to be announced:
WLW
The Savoyard Singers will
present the second part of "The
Mikado."

KOA-The Melody Master
KWK-Charlie Gaylord's Orch.
WCFL-WPA Singers
WGN-Let's Play Games
WIBA-Music by Cugat
WIND-News & Music
WISN-Game Time
WKBH-Concert Hall
WROK-Musicale
WSBT-Sports
WOC-Parade of Events
WTAQ-Hockey Game
WTAQ-Mastersingers
WTMJ-Question Bee

8:15
NBC-They're Saying in England,
Howard Marshall, commenta-
tor: WOWO WLS KOA WIBA
WBOW (sw-11.87)
KOA-Vic Arden's Orch.
WCFL-Ballads
WGN-Kay Kyser's Orch.
WIND-House of Peter McGregor
WISN-American Weekly
WMT-Band Wagon
WROK-News; Ten Minutes With
You
WSBT-Elks' Safety Prgm.
WSUI-American Folk Singers
WTAQ-House of Peter McGregor

8:30
NBC-A. L. Alexander's True
Stories (True Story Magazine):
WMAQ WHO KSD WTAM
WIRE (also see 10:30 p.m.)
NBC-Paul Martin's Orch.: WIBA
KOA WENR WOWO WBOW
(sw-11.87)
MBS-Bamberger Symphony Or-
chestra: WMT
To be announced: KWK WTAQ
WCFL-News
WIND-Piano Duo
WISN-Down the Avenue
WKBH-History Sketches
WLW-Paul Sullivan Review
WROK-Make Believe
WSBT-Little Jamboree
WSUI-History in Review
WTMJ-Dance Orchestra

8:45
WCFL-Bob Smith
WGN-News; Sports
WIND-Studio Orch.
WISN-Reflections
WKBH-Dance Orch.
WROK-Musicale
WSUI-Daily Iowan of the Air
WTAQ-Organ & Poetry

9:00
NBC-Campana's First Nighter,
drama: WHO WTMJ WIBA
WMAQ WTAM WLW KSD
WIRE KOA

9:15
NBC-Nola Day, contr.: WOWO
WMT WBOW (sw-11.87)
MBS-Opera; to be announced:
WLW
The Savoyard Singers will
present the second part of "The
Mikado."

9:30
NBC-Jimmie Fidler's Hollywood
Gossip (Drene): KSD WLW
WMAQ WTAM WIRE KOA
(sw-9.53)
For news of Hollywood, read "Hol-
lywood Showdown" in every issue
of Radio Guide.

MBS-Lone Ranger: WMT KWK
MBS-Curtain Time: WGN
WCFL-Lahor Flashes
WHO-Radio Revels of 1938
WIND-Bill Carlsen's Orch.
WKBH-Variety Prgm.
WOWO-Vic Arden's Orch.
WROK-Laurie's Orch.
WTAQ-To be announced
WTMJ-Hollywood Spotlight

9:45
NBC-People in the News; Dor-
othy Thompson, commentator
(Pall Mall): WIRE WTAM
WMAQ KOA KSD WLW (sw-
9.53)
CBS-Talk by James F. Bell:
WTAQ KMOX WCCO WKBH
WBBM WMBD (sw-11.83)
James F. Bell, chairman of
the Board of General Mills,
speaks on "How Business Gets
Back."
News: WOWO WROK
Vic Arden's Orch.: WHAS WFBM
WOC
WCFL-Insurance Talk
WIND-Russ Hodges, comments
WISN-Post Office Drama
WJR-Musicale
WSBT-On to Adventures
WTMJ-Screen & Radio Preview

10:00
NBC-Amos 'n' Andy (Campbell's
Soup): WMAQ WIRE KOA
WHO KFI (also at 6 p.m.)
CBS-Poetic Melodies (Wrigley's
Gum); Jack Fulton, tr.,
Franklyn MacCormack; Orch.:
WFBM WBBM KMOX WHAS
KSL WCCO (also at 6 p.m.)
CBS-Glen Gray's Orch.: WSBT
(sw-11.83)
NBC-Ruby Newman's Orchestra:
WBOW WOWO (sw-9.53)
News: WKBH WKBH WMBD
WJR WOC WTAQ WIBA
KWK-Sports
WCFL-Novena Broadcast
WENR-Globe Trotter
WIND-Swedish Prgm.
WISN-Moon Magic
WLW-Paul Sullivan, news
WMT-Dance Band
WROK-Whispering Orch.
WTAM-Musical Bulletin Board
WTMJ-Sports; News
CBS-Glen Gray's Orch.: WOC
WTAQ WISN WKBH

NBC-Madison Sq. Garden Heavy-
weight Boxing Bout: WBOW
WENR WIBA WOWO (sw-
11.87)

A blow-by-blow description of
the non-title heavyweight battle
between Harry Thomas and
Tony Galento will be heard.

CBS-The Song Shop (Coca-
Cola); Starring Frank Crumit;
Reed Kennedy; Alice Cornett;
Songshop Quartet; Glee Club;
Gus Haenschen's Orch.; Guests:
WISN WCCO KMOX WHAS
WFBM WBBM WMBD WSBT
WOC WJR (sw-11.83)
Nadine Conner will be guest.

MBS-Twenty Years Ago & To-
day: KWK WMT
WCFL-L. Fish Co., Games
WGN-Ennio' Bolognini's Orch.
WIND-Paul Pendarvis' Orch.
WKBH-Musical Moments
WROK-Whispering Orch.
WTAQ-Dance Orch.

9:15
WCFL-Dance Orch.
WIND-Walkathon
WKBH-Rapid Ad
WROK-Travelogue
WTAQ-Vic Arden's Orch.

9:30
NBC-Jimmie Fidler's Hollywood
Gossip (Drene): KSD WLW
WMAQ WTAM WIRE KOA
(sw-9.53)
For news of Hollywood, read "Hol-
lywood Showdown" in every issue
of Radio Guide.

MBS-Lone Ranger: WMT KWK
MBS-Curtain Time: WGN
WCFL-Lahor Flashes
WHO-Radio Revels of 1938
WIND-Bill Carlsen's Orch.
WKBH-Variety Prgm.
WOWO-Vic Arden's Orch.
WROK-Laurie's Orch.
WTAQ-To be announced
WTMJ-Hollywood Spotlight

9:45
NBC-People in the News; Dor-
othy Thompson, commentator
(Pall Mall): WIRE WTAM
WMAQ KOA KSD WLW (sw-
9.53)

CBS-Talk by James F. Bell:
WTAQ KMOX WCCO WKBH
WBBM WMBD (sw-11.83)
James F. Bell, chairman of
the Board of General Mills,
speaks on "How Business Gets
Back."
News: WOWO WROK
Vic Arden's Orch.: WHAS WFBM
WOC
WCFL-Insurance Talk
WIND-Russ Hodges, comments
WISN-Post Office Drama
WJR-Musicale
WSBT-On to Adventures
WTMJ-Screen & Radio Preview

10:00
NBC-Amos 'n' Andy (Campbell's
Soup): WMAQ WIRE KOA
WHO KFI (also at 6 p.m.)
CBS-Poetic Melodies (Wrigley's
Gum); Jack Fulton, tr.,
Franklyn MacCormack; Orch.:
WFBM WBBM KMOX WHAS
KSL WCCO (also at 6 p.m.)
CBS-Glen Gray's Orch.: WSBT
(sw-11.83)
NBC-Ruby Newman's Orchestra:
WBOW WOWO (sw-9.53)
News: WKBH WKBH WMBD
WJR WOC WTAQ WIBA
KWK-Sports
WCFL-Novena Broadcast
WENR-Globe Trotter
WIND-Swedish Prgm.
WISN-Moon Magic
WLW-Paul Sullivan, news
WMT-Dance Band
WROK-Whispering Orch.
WTAM-Musical Bulletin Board
WTMJ-Sports; News
CBS-Glen Gray's Orch.: WOC
WTAQ WISN WKBH

10:15
NBC-Bert Bloch's Orch.: WBOW
WMAQ WHO KSD
NBC-Dick Gasparre's Orchestra:
WOWO
CBS-Sammy Kaye's Orch.: WISN
WMBD WBBM WFBM KMOX
WOC WTAQ WSBT
MBS-Guy Lombardo's Orch.:
WIRE WMT WGN KWK
Dance Orch.: WCFL WTAM KOA
WCCO-Glen Lee's Orch.
WENR-Music As You Desire It
WHAS-Rudy Bundy's Orch.
WIBA-Club Chanticleer
WIND-Dance Hour
WJR-Casino of the Stars
WIND-Bill Carlsen's Orch.
WLW-Twenty-four Hours Review

End of Friday Programs

MR. FAIRFAX KNOWS ALL

No personal replies to questions unless ac-
companied by stamped, self-addressed envelope.

The theme song of the PHILADELPHIA OR-
CHESTRA on the Associated Banks program is
an original song by Earl MacDonald which has
not as yet been titled.—L. R. R., Paxton, Ill.

ELIZABETH RELLER has left the cast of
"Betty and Bob" to go to New York for stage
work. The role of "Betty" is now being portrayed
by Alice Hill.—D. D. S., Cleveland, Ohio.

PHIL LORD is an NBC Chicago actor. He was
born February 22, 1883, in San Francisco, Cal-
ifornia. He is particularly known for character
roles, having entered radio in New York in 1931.
PHIL LORD is often confused with PHILLIPS H.
LORD, writer, producer and director of several
radio programs. PHILLIPS H. was born in Ver-
mont on July 13, 1902.—R. E. B., Jr., Denby, S. D.

The theme song of the "ASSOCIATED BANKS"
program is an original by Earl MacDonald. It
has no title.—T. R. T., Postville, Ia.



RICHARD HIMBER
"Your Hit Parade"
orchestra leader
Sat. 9 pm CST

MORNING

7:00 am CST

CBS-Poetic Strings: (sw-21.52)
NBC-Southernaires Quartet
WCFL
Musical Clock: WROK WBBM
WIBA WOC

7:15

News: WMT WHO WCCO WLW
WAAF
Musical Clock: WBOW WTAD

7:30

CBS-Jack Shannon, trn.: (sw-21.52)
NBC-Liebert Ensemble: KWK
News: WTAQ WIBA
Morning Devotions: WKBH
WLS
Musical Clock: WMBD WMT

7:45

CBS-Leon Goldman, violinist
(sw-21.52)
NBC-Jack & Lorretta: KWK

8:00

NBC-Breakfast Club; News:
WCFL WWOV WBOW WLW
(sw-15.21)
CBS-Ray Block, pianist: WFAM
WKBB WFBM WTAQ (sw-21.52)
News: WKBH WMBD WIRE
Coffee Pot Inn: WHO WMT

8:15

CBS-Eton Boys, WFAM WTAQ
WBBM WFBM (sw-21.52)
NBC-Sunshine Express: News:
KSD

8:30

CBS-Fiddler's Fancy; News:
WBBM WFAM WFBM WKBH
(sw-21.52)
MBS-Victor H. Lindlahr (Journal
of Living): WGN
KWK-Candid Camera; News
WAAF-Edna Earle
WBOW-Δ Radio Gospel; News
WCBD-Polish Prgm.
WCCO-Dinty Moore
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-News & Current Hits
WJJD-Hillbilly Songs
WLS-News
WMAQ Whistler & His Dog;
News
WMBD-Bandwagon
WOC-Mail Bag
WROK-Δ Morning Devotions
WSUI-Daily Iowan of the Air;
Morning Melodies; Service Re-
ports

8:45

NBC-Landt Trio: KSD WMAQ
NBC-Breakfast Club: WCFL
KMOX-Better Films Council; Or-
gan Interlude
WCCO-Hugh Aspinwall
WHO-Olson Oddities
WIBA-Interlude; Variety Prgm
WIRE-Troubadours; News
WJJD-Salvation Army Choristers
WKBH-Rapid Ad
WLS-Don & Helen
WLW-Δ Synagogue of the Air
WMBD-Women of Today
WMT-Highway Bulletin; News
WOC-News
WROK-Town Crier
WTAD-Through Life's Window
WTAQ-Coffee Hour
WTMJ-Span

9:00

NBC-Breen & de Rose, songs:
WOWO WCFL WIRE WMT
(sw-15.21)
NBC-Amanda Snow, songs: WHO
KSD WBOW WMAQ
CBS-Fred Feibel, organist: WOC
WFBM WCCO WKBH WFAM
(sw-21.52)
News: WROK WAAF
KMOX-Carolyn Pryce

KWK-Top o' the Morning
WBBM-Pantry Party; News
WCBD-Italian Prgm.
WGN-Martha Crane & Helen
Joyce
WIBA-Concert Hall
WIND-Priscilla Holbrook, pianist
WISN-Robinson Crusoe Jr.
WJJD-Bosworth Broadcast
WLS-Junior Stars
WLW-Mail Bag
WMBD-Messenger: Weather
WSUI-Illustrated Musical Chats;
Calendar & Weather
WTAD-Librarian
WTAQ-Mid-Morning Revue
WTMJ-Carla Pestalozzi

9:15

NBC-Charioteers: WHO KSD
NBC-Viennese Ensemble: WMT
WOWO WCFL (sw-15.21)
CBS-Fred Feibel, organist: WISN
WTAQ WMBD
KMOX-Magic Kitchen
WAAF-Memory Lane
WBOW-Mid-Morning Music
WFAM-The Sunshine Express
WHA-News & Views
WIND-Your Favorite Band
WIRE-Old Fashioned Hymn
Singer
WMAQ-Morning Greetings
WROK-On the Mall
WTAD-Saturday Morning Round-
up
WTMJ-Marquette University

9:30

NBC-The Child Grows Up: WMT
WOWO WMAQ WIBA KWK
(sw-15.21)
CBS-Jewell Cowboy's Hillbilly
Singers: WFBM WFAM WOC
WCCO WTAQ (sw-21.52)
NBC-Mlle. Nadie Boulanger:
WCFL WLW WBOW
MBS-Get Thin to Music: WGN
WAAF-Hollywood Brevities
WCBD-Deutsche Liederstunde
WHA-Musical Varieties
WHO-Public Service
WIND-Eb & Zeb, sketch
WIRE-Federated Musicians
WISN-News
WJJD-Story Book Lane
WKBH-Rhapsody
WLS-Morning Jamboree
WMBD-Roy Evans
WROK-Intimate Review
WTAD-Concert Hall of the Air
WTMJ-Don Alvarados

9:45

NBC-Mlle. Nadie Boulanger:
KSD
CBS-Jewel Cowboys: WISN
NBC-Swing Serenade: WMAQ
WMT WIBA (sw-15.21)
MBS-Leo Freudberg's Orch.:
WGN WIRE KWK
News: WMBD WLS
KMOX-Inquiring Reporter
WAAF-Hawaiian Echoes
WCCO-Dr. O'Brien
WCFL-Swingtime
WHO-Rhythm Makers
WIBA-Today's Almanac
WIND-News & Current Hits
WJJD-Illinois Fed. of Women's
Clubs
WKBH-Morning Moods
WOWO-Modern Home Forum
WTAD-Popular Dance Revue
WTMJ-Boy Scouts

10:00

CBS-Cincinnati Conservatory of
Music: KMOX WISN WOC
(sw-15.21)
The music detail for this program
may be found on page 7.
NBC-Florence Hale Radio Forum:
NBCOW WMAQ WHO (sw-
15.33)
NBC-Madia Severn, songs: (sw-
15.21)
MBS-Tall Corn Time: WIRE
KSD-George Hall's Orch.
KWK-News; Womens Clubs, spkr.
WAAF-Soliloquy
WBBM-Saturday Sunshine
WCBD-Salon Group
WCCO-Stocks
WCFL-The Shopper
WFAM-Shoppers' Guide
WFBM-Shopper's Serenade
WGN-June Baker, home manage-
ment
WHA-Homemakers
WIBA-World Entertains
WIND-News
WJBC-Personality Hour
WJJD-Sons of the Pioneers
WKBH-Home Economics
WLS-High School Parade; Feiger
High School
WLW-My Health
WMBD-Window Shopper
WMT-Magic Kitchen
WROK-News; Markets; Organ
WSUI-Radio Stylist

10:15

NBC-Mlle. Nadie Boulanger:
KSD
CBS-Jewel Cowboys: WISN
NBC-Swing Serenade: WMAQ
WMT WIBA (sw-15.21)
MBS-Leo Freudberg's Orch.:
WGN WIRE KWK
News: WMBD WLS
KMOX-Inquiring Reporter
WAAF-Hawaiian Echoes
WCCO-Dr. O'Brien
WCFL-Swingtime
WHO-Rhythm Makers
WIBA-Today's Almanac
WIND-News & Current Hits
WJJD-Illinois Fed. of Women's
Clubs
WKBH-Morning Moods
WOWO-Modern Home Forum
WTAD-Popular Dance Revue
WTMJ-Boy Scouts

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:00 CST CINCINNATI CONSERVATORY OF MUSIC, CBS.

AFTERNOON

12:45 CST METROPOLITAN OPERA, "Lohengrin," NBC-Blue.

2:30 CST NATIONAL LAWYERS' GUILD, CBS.

4:45 CST KNIGHTS OF PYTHIAS PROGRAM, CBS.

5:00 CST COLUMBIA CHORUS QUEST, University of Pennsylvania A Cappella Choir, CBS.

NIGHT

7:00 CST ROBERT L. RIPLEY and B. A. Rolfe's orchestra, NBC-Red.

7:30 CST JOHNNY PRESENTS Russ Morgan's orchestra, Charles Martin, Frances Adair, Glenn Cross, Ray Block and Swing Fourteen; guest, CBS.

7:30 CST JACK HALEY'S LOG CABIN with Virginia Verrill, Warren Hull, Wendy Barrie, Ted Fio-Rito's orchestra; guest, NBC-Red.

8:00 CST PROFESSOR QUIZ, CBS.

8:00 CST NATIONAL BARN DANCE, Joe Kelly, m.c., NBC-Blue.

9:00 CST LUCKY STRIKE HIT PARADE, Richard Himber's orchestra, vocalists; quartet; Jean Sablon, guest, CBS.

9:00 CST SYMPHONY ORCHESTRA, Arturo Toscanini, conductor, NBC-Red and Blue.

WTAD-Behind the Microphone
WTAQ-Hawaiian Melodies
WTMJ-Victorians

10:15

CBS-Cincinnati Conservatory of Music: WCCO
NBC-Minute Men: WOWO KWK (sw-15.21)
NBC-Musical Tete-a-Tete: WMAQ KSD WHO WBOW (sw-15.33)
WAAF-Zeke Manners' Gang
WCBD-Δ Lutheran Prgm.
WGN-Melody Time
WIND-Sons of the Pioneers
WJBC-Riddle Time
WJJD-Sports Edition Handicap-
per
WKBH-Your Home
WLW-News; Weather; Markets
WMBD-Advs. in Scoutland
WMT-Singer of Sacred Songs
WROK-Woman's Forum
WSUI-Yesterday's Musical Fa-
vorites
WTAD-Concert Hall
WTAQ-Rhythm & Romance

10:30

NBC-Music & American Youth:
WMAQ WHO WIBA (sw-15.33)
CBS-Cincinnati Conservatory of Music: WFAM WMBD WKBH
NBC-Our Barn, children's forum: WOWO (sw-15.21)
MBS-Army Band: WMT WGN WIRE
KSD-Melody Parade
KWK-Kiddie Klub
WAAF-Swing High
WBOW-Harry Reser's Orch.
WCFL-Peekers in the Pantry
WFBM-Children's Hour
WIND-Speaking of Love
WJBC-Petite Musicale
WJJD-Dental Society
WLS-On Parade
WLW-Ladies Day
WMBI-K. Y. B. Club
WOC-Radio Bazaar
WSUI-Book Shelf
WTAQ-News; Morning Concert
WTMJ-Wis. Fed. of Women's Clubs

10:45

WAAF-Foolish Questions
WBOW-To be announced
WCFL-Voice of Cookery
WHA-Robert Yaseen, pianist
WIND-Valparaiso Univ. Prgm.
WJBC-Peggy Payne & Pioneers
WMT-Kiddies Revue
WOC-Screen Fans Prgm.
WBBM-Kiddies Club
WTMJ-Morning Melodies

11:00

NBC-Δ Call to Youth: WOWO

CBS-Captivators: WCCO KMOX
WISN WOC WKBH WFAM
(sw-21.52)

NBC-Abraham Chasin's Music Series: WBOW WHO WIBA
WMAQ KSD (sw-15.33)
WAAF-Music in the Air
WBAA-Just Kids
WBBM-Truman Bradley
WCFL-Call to Youth
WGN-Poetry, New and Old
WHA-Questions Parents Ask
WIND-Sketches in Melody
WIRE-Your Home Town
WJBC-Take It for Granted
WJJD-High School Hour
WLS-Short, Short Stories
WLW-Modernaires
WMBD-George McDonald; Police Bulletins
WSUI-High School News Exchange
WTAD-News
WTAQ-Piano Improvisations
WTMJ-Organ & Poetry; What's New in Milwaukee?

11:15

NBC-Bailey Axton, trn.: WOWO
WCFL
KWK-Rapid Service
WAAF-News
WBAA-Don't Listen
WBBM-Meet Chicago
WCAZ-Movie Gossip (1070 kc)
WLS-Morning Melodies
WHA-Music Album
WIND-Priscilla Holbrook, pianist
WIRE-Ho Po Ne
WJBC-Parade of Bands
WKBH-Club Calendar
WLS-Chuck, Ray & Christine
WLW-Afternoon Edition
WMBD-Juvenile Theater
WMBI-Δ Teen-Age Bible Study
WMT-Frank Voelker, organist;
Welding Time
WROK-Helen Benson, cowgirl
WSUI-Gems from Light Operas
WTAD-Bea & Vea
WTAQ-Hollywood on Parade

11:30

NBC-Lani McIntire's Orch.: WHO
KSD WCFL
NBC-Nat'l Grange Prgm.: WLW
WBOW WMAQ WIBA KWK
(sw-15.21)
CBS-George Hall's Orch.: WFAM
WOC WKBH (sw-21.52)
KMOX-Magic Kitchen
WAAF-This Feminine World
WBAA-4-H Club Prgm.
WBBM-Amer. Dental Assn.
WCCO-Safety Talk
WFBM-Hoosier Farm Circle
WGN-Quin Ryan, news

WHA-Consumer Facts
WIND-Sterling Young's Orch.
WISN-German Hour
WJBC-Morning Concert
WJJD-Priscilla, pianist
WLS-Howard Peterson, organist
WMBI-Δ Church School Hour
WMT-Ralph Slade's Orch.
WOWO-Market Service
WROK-Helene Kimberley, songs
WSUI-Science News of the Week;
Farm Flashes
WTAD-Police News
WTAQ-Mailman
WTMJ-Farm Roundup

11:45

CBS-Geo. Hall's Orch.: WBBM
Gov. N. G. Kraschel, talk: WHO
WOC
WAAF-Markets; Sweet & Slow
WCFL-Fashions on Parade
WCCO-Music
WFBM-Market Reports; Farm
Prgm.
WGN-Musical Mail Box
WHA-Organ Melodies
WIND-Harry Zimmerman, organ-
ist
WIRE-Farm Hour; News
WJBC-Guest Artists
WJJD-Debator's Forum
WLS-Markets; Weather: News
WMT-News: Cedar Valley Hill-
billies; Question Man
WOWO-Farm Security Prgm.
WROK-Round the Town
WTAD-Y.M.C.A. Prgm.
WTAQ-Farmhands
WTMJ-Heinie's Grenadiers

AFTERNOON

12:00

NBC-Emery Deutsch's Orchestra:
WMAQ (sw-15.33)
CBS-Orientele: WSBT WCCO
WBBM WOC
News: WJJD WMBD WTAD
WJBC WIND
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Tune Time
WCFL-Hit Review
WFBM-Δ Midday Meditation
WGN-Man on State Street
WHA-Noon Musicale
WHO-Farm Hour
WIBA-News; Markets
WISN-Musical Heat Wave
WKBH-Saturday Serenade
WLS-Poultry Service Time
WMBI-Piano & Organ Duets
WOWO-Noem Carroll, organist
WSUI-Len Carroll's Orch.

12:15

CBS-Rhythmairs: WFBM WCCO
WSBT WOC
WBAA-Footnotes on the Head-
lines
WBBM-Herbert Foote, organist
WCFL-Luncheon Concert
WGN-Alice Blue, pianist
WIND-Tommy Ott, organist
WJBC-Inquiring Mike
WJJD-Sterling Young's Orch.
WKBH-Man on the Street
WLS-Weekly Market Review
WMBD-Town Crier; Farm Mar-
kets
WMBI-Δ Gospel Message
WMT-Voice of Iowa
WOWO-Bob Wilson
WROK-Column Left, news
WTAD-Cy & Freckles

12:30

NBC-To be announced: WMAQ
KWK WLW WOWO (sw-15.21)
CBS-Buffalo Presents: KMOX
WFBM WSBT
NBC-To be announced: WCFL
(sw-15.33)
Luncheon Dance Time: WBOW
WBAA
News: WHO WOC
WBBM-Modern Medicine
WCCO Livestock
WGN-Markets; Δ Midday Service
WHA-Farm Prgm.
WIBA-Melody Moments
WIND-Bob Atcher, songs & guitar
WIRE-Reporter
WJJD-Uncle Joe & Aunt Sally
WKBH-Luncheon Music
WLS-Man on the Farm
WMBD-Farm News
WMBI-Young People's Hour
WMT-Markets; Hillbillies
WROK-Couple on the Street
WTAD-Farm; Markets; Weather
WTMJ-News; Weather; Police;
Sidewalk Reporter

12:45

NBC-Lani McIntire's Orchestra:
WHO

NBC-Metropolitan Opera Co.:
WMT WOWO WMAQ WBOW
KWK WTMJ WLW WIBA
WIRE (sk-9.53-15.21)
Richard Wagner's "Lohen-
grin" will be broadcast.
The music detail for this program
may be found on page 7.

CBS-Buffalo Presents: WOC
WMBD
News: WKBH WIND
KSD-News; Markets
WBAA-Market Reports
WBBM-Chicago Park District
WCCO-First Edition
WLS-Otto's Novelodeons
WROK-Man Off the Street;
Home Folks Hour
WSBT-Man on the Street
WTAD-Comedy Stars of Broadway
WTAQ-News: Musical Interlude

1:00

CBS-Madison Ensemble: WOC
WFBM WSBT WTAQ WISN
NBC-Campus Capers: WCFL
MBS-Theater Orch., from Lon-
don: WGN
Man on the Street: WBBM
WMBD
KMOX-Medical Society: Piano
Interlude
KSD-Dance Music
WAAF-Waltztime
WBAA-Radio Stage
WCBD-J. C. O'Hair
WCCO-Glenn Lee's Orch.
WHA-Taxation in Wisconsin
WHO-Agricultural Conservation
WIND-Italian Prgm.
WJJD-This Curious World
WKBH-Dance Orch.
WLS-Home Talent
WTAD-News

1:15

CBS-Madison Ensemble: KMOX
WBBM
NBC-Campus Capers: WHO
WAAF-Front Page Drama
WFBM-News
WHA-Die Deutsche Musik Stunde
WJJD-Mid-Day Round-Up
WMBD-His Majesty, the Baby
WTAD-Quincy Marches On
WTAQ-Man on the Street

1:30

CBS-Motor City Melodies: WISN
KMOX WTAQ WSBT WBBM
WCCO WKBH WFBM WOC
(sw-11.83)
NBC-Your Host Is Buffalo: KSD
WHO WCFL
MBS-New Haven Children's Sym-
phony Concert: WGN
WAAF-Markets; Encores
WBAA-Camera Club
WCBD-Behind the Microphone
WIND-The Art of Living
WJJD-College, 1938
WLS-Grace Wilson, songs
WMBD-Party Line
WROK-Master Singers
WTAD-Music Graphs

1:45

WAAF-Charlie Johnson, Duke of
the Uke
WBAA-Musical Review
WCBD-American Legion Prgm.
WIND-Tommy Ott, organist
WJJD-The Serenader
WLS-Kentucky Girls
WMBD-Matinee Melodies
WROK-Melody Time
WTAD-Bessie Dean Reinert

2:00

NBC-Golden Melodies: WHO
WCFL KSD
CBS-Merrymakers: WKBH WISN
WCCO WOC WFBM WBBM
WSBT WTAQ (sw-11.83)
News: WTAD WIND WAAF
KMOX-Brave New World
WBAA-Campus Customs
WCBD-Polish Prgm.
WJJD-Matinee Dance
WLS-Homemakers Hour
WMBD-Trading Post
WROK-News; Ten Minutes with
You

2:15

CBS-Merrymakers: WMBD
WAAF-Melody Moments
WBAA-Melody Moments
WBBM-Meet the Missus
WIND-Henry Yohanan, pianist
WJJD-Andy Andrews
WROK-Two Guitars
WTAD-Jane Romar

2:30

CBS-Nat'l Lawyers' Guild: WOC
WMBD WKBH WFBM WISN
WSBT WCCO WTAQ KMOX
(sw-11.83)
In conjunction with the con-
vention of the National Law-
yers' Guild in Washington, a
round-table discussion will be
broadcast. Participants in the



FRANCES ADAIR
"Johnny Presents" vocalist
Sat. 7:30 pm CST

News: WCCO WFBM WHO
KMOX-Dusty Roaders' Orch.
WGN-Jack Russell's Orch.
WLW-Sammy Watkins' Orch.
WMBD-Sports; Prgm. Review
WTAQ-Dance Orch.

10:30
NBC-Happy Felton's Orch.: WIO (sw-9.53)
CBS-Bob Crosby's Orch.: WJR
WSBT WISN WKBH WTAQ
WOC WFBM (sw-11.83)
MBS-Portland Junior Symphony
Orch.: KWK WGN WLW
News: WBBM WMT KSD WIRE
To be announced: WLW WBOW
WIND
KMOX-Barn Dance
WCCO-Rollie Johnson
WLS-Dezurik Sisters
WROK-Laurie's Orch.
WTMJ-Dance Orch.

9:15
NBC-Symphony Orch.: KSD
WIND-Walkathon
WROK-Musicale

9:30
KWK-Al Sarli's Jam Session
WIND-Bill Carlsen's Orch.
WLS-Dezurik Sisters
WROK-Laurie's Orch.
WTMJ-Dance Orch.

9:45
CBS-Talk by Sen. Joseph C.
O'Mahoney: KMOX WBBM
WOC WTAQ WISN WHAS
(sw-11.83)
Sen. Joseph C. O'Mahoney,
Democrat of Wyoming, speaks
on the Federal Incorporation
Bill.
KWK-String Nocturne
WCCO-Sportsmen's Special
WFBM-A Sportsman Recalls
WIND-Russ Hodges, comments
WJR-Radio Soap Box
WKBH-Dance Orch.
WMBD-Value Hints
WROK-News

10:00
NBC-Alka-Seltzer Barn Dance:
WIBA WTJ KGO KOA (also
at 8 p.m.)

CBS-Orrin Tucker's Orch.: WISN
WFBM WBBM WSBT KMOX
(sw-11.83)
NBC-Symphony Orch.: (sw-
6.14)
News: WOC WTAQ WMBD
WKBH
KWK-Sport Review
WGN-Night Skies
WHAS-Kentucky Play Party
WIND-Emil Flindt's Orch.
WLS-York Township High School
WLW-Good Will Hour
WROK-Whispering Orch.

10:15
CBS-Orrin Tucker's Orch.: WJR
WOC WKBH
MBS-Jack Betzner's Orch.: KWK
End of Saturday Programs

To be announced: WCCO KSD
KOA-Denver String Quartet
WIBA-Club Chanticleer
WISN-Curtain Calls
WKBH-Saturday Night at a
Country Parsonage
WROK-Dance Hour
WSBT-Cafe Continental
WTAQ-News

8:45
CBS-Among Our Souvenirs: (sw-
11.83)
WCFL-Labor Flashes
WIBA-News
WKBH-Sentimental Mood Music
WSBT-Komedy Kingdom
WTAQ-Dance Orch.

9:00
CBS-Lucky Strike Hit Parade;
Richard Humber's Orch.; Freda
Gibson & Buddy Clark, vocal
ists; Songsmiths Quartet
Guest WJR WOC WSBT
WBBM KMOX WTAQ WHAS
WISN WCCO WMBD WFBM
WKBH (sw-11.83)
Jean Sablon will be the guest.

NBC-Symphony Orch.: Arturo
Toscanini, cond.: KOA WTAM
WIBA WMAQ WIRE (sw-9.53)

NBC-Symphony Orch.: Arturo
Toscanini, cond.: WBOW WMT
WCFL (sw-11.87)

KSD-Treasure Hunt
KWK-Charlie Gaylord's Orch.
WLS-Barnyard Jamboree
WROK-Whispering Orch.

9:15
NBC-Symphony Orch.: KSD
WIND-Walkathon
WROK-Musicale

9:30
KWK-Al Sarli's Jam Session
WIND-Bill Carlsen's Orch.
WLS-Dezurik Sisters
WROK-Laurie's Orch.
WTMJ-Dance Orch.

9:45
CBS-Talk by Sen. Joseph C.
O'Mahoney: KMOX WBBM
WOC WTAQ WISN WHAS
(sw-11.83)
Sen. Joseph C. O'Mahoney,
Democrat of Wyoming, speaks
on the Federal Incorporation
Bill.
KWK-String Nocturne
WCCO-Sportsmen's Special
WFBM-A Sportsman Recalls
WIND-Russ Hodges, comments
WJR-Radio Soap Box
WKBH-Dance Orch.
WMBD-Value Hints
WROK-News

10:00
NBC-Alka-Seltzer Barn Dance:
WIBA WTJ KGO KOA (also
at 8 p.m.)

CBS-Orrin Tucker's Orch.: WISN
WFBM WBBM WSBT KMOX
(sw-11.83)
NBC-Symphony Orch.: (sw-
6.14)
News: WOC WTAQ WMBD
WKBH
KWK-Sport Review
WGN-Night Skies
WHAS-Kentucky Play Party
WIND-Emil Flindt's Orch.
WLS-York Township High School
WLW-Good Will Hour
WROK-Whispering Orch.

10:15
CBS-Orrin Tucker's Orch.: WJR
WOC WKBH
MBS-Jack Betzner's Orch.: KWK

NBC-Robert L. (Believe-It-Or-
Not) Ripley (Post Bran
Flakes); B. A. Rolfe's Orch.:
WIO WTJ WIBA WIRE
WLW WTAM WMAQ KSD
(sw-9.53) (also KFI at 11
p.m.)

CBS-Columbia Workshop: WHAS
WISN WOC WTAQ WKBH
WBBM KMOX WFBM (sw-
11.83)

MBS-Pat Barnes' Barnstormers:
KWK
WCCO-Barn Yard Follies
WCFL-News
WFAM-New Yorkers
WGN-News; Sports
WIND-Book Review
WLS-Bar-N Frolic
WROK-Fireside Bible Talks
WSUI-Children's Hour

7:15
WBBM-Modern Miracles
WCFL-Armour Inst. of Tech-
nology
WFAM-Lyric Serenade
WGN-Ennie Bolognini's Orch.
WIND-Tommy Ott, organist
WSUI-Drum Parade

7:30
NBC-Jack Haley's Log Cabin;
Virginia Verrill, songs; Wendy
Barrie; Warren Hull, m.c.; Ted
Fio-Rito's Orch.: WMAQ WHO
WIBA WLW WIRE WTJ
WTAM KSD (sw-9.53) (also
KFI at 11:30 p.m.)

CBS-Johnny Presents (Philip
Morris) Russ Morgan's Orch.:
Frances Adair, contr.; Glenn
Cross; Chas. Martin's Dramati-
zations; Ray Block & Swing
Fourteen: WHAS WOC WFBM
WBBM WCCO KMOX WJR
WISN (sw-11.83) (also KNX
KSL at 10:30 p.m.)
Turn to pages 24 and 25 for pic-
tures of Ray Block, director of the
"Swing Fourteen."

NBC Spelling Bee: WCFL (sw-
11.87)
MBS-Olga Baclanova's Continen-
tal Revue: WMT WGN
KWK-Feature Parade
WBOW-Music by Cugat
WFAM-Goldman Band
WIND-Colonial Ensemble
WKBH-Swingtime
WLS-Barn Dance Party
WROK-Laurie's Orch.
WSUI-Basketball Game; Chicago
vs. Iowa
WTAQ-American Weekly

7:45
WBOW-Central Singers
WIND-Talking Drums
WKBH-Rapid Aid
WTAQ-Sports Column of the Air

8:00
NBC-Alka-Seltzer National Barn
Dance, Henry Burr; Verne
Lee & Mary, Hoosier trio;
Lulu Belle & Scotty; Uncle
Ezra; Lucille Long & Joe Kelly,
m.c.; Guests: WLS KWK WMT
WBOW WIRE WLW (sw
11.87) (also see 10 p.m.)

CBS-Prof. Quiz with Bob Trout
(Nash Motor Car Co.): WISN
KMOX WHAS WBBM WCCO
WFBM WJR WISN (sw-11.83)
(also KNX KSL at 10 p.m.)

NBC-Station WTAM Dedicatory
Prgm.: WTAM WIBA (sw-9.53)
KOA-Comedy Stars of Broadway
KSD-Treasure Hunt
WCFL-Herr Louie & the Weasel
WIO-Sunset Corners Frolic
WIND-Basketball Game
WKBH-Week's Activities at the
State Capitol
WMAQ-Henry Busse's Orch.
WOC-Vivian Benshoof, songs
WROK-Ranch Boys
WSBT-In the Gloaming
WTAQ-Master Singers
WTMJ-Basketball Game

8:15
KOA-The Week in Sports
KSD-News; Rhythm Makers
WCFL-Montparnasse
WKBH-John Gruber, pianist
WOC-Jungle Jim
WROK-News; Ten Minutes with
You
WTAQ-House of Peter McGregor

8:30
CBS-Saturday Night Serenade
(Pet Milk); Mary Eastman,
sopr.; Bill Perry, tr.; The
Serenaders; Gus Haenschen's
Orch.: WMBD WOC WBBM
WHAS KMOX WFBM WJR

NBC-American Portraits, drama:
WMAQ (sw-9.53)
CBS-By Popular Demand, Book
Review: (sw-11.83)
MBS-Indianapolis Symphony Or-
chestra: WGN

WFBM-Buckaroos
WIRE Outside Looking In
WKBH-Kiddies' Hour
WLW-Allan Franklyn, sports
WMBD-Peoria's Church World
WMT-Governor Kraschel, talk
WROK-Organ Reveries
WTAD-Barney Thompson

5:45
CBS-Ben Feld's Orch.: WFAM
WFBM WBBM
NBC-Religion in the News: WHO
WMAQ (sw-9.53)
MBS-Jerry Livingston's Orch.:
WGN KWK
Sports: WISN WTMJ WCCO
KSD-Camera Club of the Air
WBOW-Speed Gibson
WCFL-Piano Recital
WIBA-Today's Birthdays; Sports
WIND-Musical Interlude
WLW-News
WMBD-Sports; Where to Go &
What to Do in Peoria
WMT-Sports; News
WROK-Don & Sleepy, songs
WSUI-Daily Iowan of the Air

4:30
NBC-Calling All Stamp Collec-
tors: WMAQ WHO KSD WIBA
WIRE WBOW (sw-9.53)
NBC-Hal Grayson's Orchestra:
WOWO WENR (sw-15.21)
CBS-Bill McCune's Orch.: WBBM
WISN WOC WFAM WTAQ
WCCO WKBH (sw-11.83)
News: WIND WJBC
WAAF-Organ Melodies
WCLS-For Your Information
(1310 kc)
WJJD-Suppertime Frolic
WLW-Truly American
WMBD-News; Pet Corner
WMBI-Sacred Music
WROK-Norm & Tubby
WTAD-Cy & Freckles
WTMJ-Soc. for Mental Hygiene

4:45
CBS-Knights of Pythias: WENR
WMBD WOWO (sw-15.21)
In celebration of the 74th an-
niversary of the founding of the
order of the Knights of Pythias,
Bert S. Manzer, Chancellor of
the order, will be heard speak-
ing to members of the order
throughout the United States.

NBC-Al Jahn's Orch.: WBOW
WIRE WMAQ (sw-9.53)
KSD-News; Gabriel Heatter,
commentator
WAAF-Sport Shorts
WCCO-Uncle Ray
WHO-Betsy Ross News Bulletin
WIBA-Mastersingers
WIND-Once Upon a Time
WMBI-Foreign Language Service
WOC-Man on the Street
WROK-Samartano & Moorman
WTAD-Afternoon Dance Prgm.
WTMJ-Carson Robison's Bucka-
roos

5:00
CBS-Columbia Chorus Quest:
News: WTAQ WOC WFBM
WKBH WBBM WFAM WMBD
WISN (sw-11.83)
The University of Pennsylv-
ania a Capella Choir will be
heard.
The Men's Voices will offer
Hail Alma Mater, One of These
Days, the "Buryin' Ground,"
Hanging Johnny, Away to Rio
and Ave Materna. The Mixed
Chorus will offer Quierito Pri-
mum, Lament from "Ildie and
Aeneas," Adoramus Te Christe,
Graduale and Sanctus, and Li-
vera Me and Kyrie.

NBC-El Chico Spanish Revue:
WBOW WHO WMAQ KSD
WIBA (sw-9.53)
NBC-Music by Meakin: KWK
WOWO WENR WMT
MBS-Len Salvo, organist: WIRE
WGN
KMOX-Piano Recital
WAAF-Eventide Echoes
WCBD-J. C. O'Hair
WCCO-Jingling Sam
WCFL-Debate
WIND-The Stamp Man
WLW-The Little Choir
WROK-Junior Air Stars
WTMJ-Carroll College

5:15
CBS-Columbia Chorus Quest:
KMOX
NBC-Music by Meakin: (sw-
15.21)
MBS-Aces High: WLW
WCCO-Tourist Bureau
WCFL-Youth Around the World
WGN-Nat'l Society of the Sons
of the American Revolution
WIBA-Carson Robison's Bucka-
roos
WIND-Sons of the Pioneers
WIRE-Better Business Bureau
WISN-Show Window
WMT-Parade of Features
WROK-Sports Review
WTMJ-Gabriel Heatter, Heinie's
Grenadiers; Sports

5:30
CBS-Ben Feld's Orch.: WTAQ
WCCO WISN WOC KMOX
(sw-11.83)
NBC-News; Sports; Question
Box: WHO WMAQ (sw-9.53)
NBC-News; Chick Webb's Orch.:
WOWO WENR (sw-15.21)
MBS-Otto Thurn's Orch.: KWK
WGN
News: WIBA WIND
KSD-Sportlights
WBBM-Income Tax Speaker
WMBD-News; Merry-Go-Round
WCFL-Chicago Housing Authority
WFAM-Playshop of the Air

NIGHT

WTMJ-Down a Country Road;
News

4:15
NBC-Rakov's Orch.: (sw-15.21)
WAAF-Pat Casey, tr.
WIND-Orchestra
WMBD-Bargain Counter
WROK-Two Little Girls in Blue,
with Helene Kimberley
WTAD-News

4:30
NBC-Calling All Stamp Collec-
tors: WMAQ WHO KSD WIBA
WIRE WBOW (sw-9.53)
NBC-Hal Grayson's Orchestra:
WOWO WENR (sw-15.21)
CBS-Bill McCune's Orch.: WBBM
WISN WOC WFAM WTAQ
WCCO WKBH (sw-11.83)
News: WIND WJBC
WAAF-Organ Melodies
WCLS-For Your Information
(1310 kc)
WJJD-Suppertime Frolic
WLW-Truly American
WMBD-News; Pet Corner
WMBI-Sacred Music
WROK-Norm & Tubby
WTAD-Cy & Freckles
WTMJ-Soc. for Mental Hygiene

4:45
CBS-Knights of Pythias: WENR
WMBD WOWO (sw-15.21)
In celebration of the 74th an-
niversary of the founding of the
order of the Knights of Pythias,
Bert S. Manzer, Chancellor of
the order, will be heard speak-
ing to members of the order
throughout the United States.

NBC-Al Jahn's Orch.: WBOW
WIRE WMAQ (sw-9.53)
KSD-News; Gabriel Heatter,
commentator
WAAF-Sport Shorts
WCCO-Uncle Ray
WHO-Betsy Ross News Bulletin
WIBA-Mastersingers
WIND-Once Upon a Time
WMBI-Foreign Language Service
WOC-Man on the Street
WROK-Samartano & Moorman
WTAD-Afternoon Dance Prgm.
WTMJ-Carson Robison's Bucka-
roos

5:00
CBS-Columbia Chorus Quest:
News: WTAQ WOC WFBM
WKBH WBBM WFAM WMBD
WISN (sw-11.83)
The University of Pennsylv-
ania a Capella Choir will be
heard.
The Men's Voices will offer
Hail Alma Mater, One of These
Days, the "Buryin' Ground,"
Hanging Johnny, Away to Rio
and Ave Materna. The Mixed
Chorus will offer Quierito Pri-
mum, Lament from "Ildie and
Aeneas," Adoramus Te Christe,
Graduale and Sanctus, and Li-
vera Me and Kyrie.

NBC-El Chico Spanish Revue:
WBOW WHO WMAQ KSD
WIBA (sw-9.53)
NBC-Music by Meakin: KWK
WOWO WENR WMT
MBS-Len Salvo, organist: WIRE
WGN
KMOX-Piano Recital
WAAF-Eventide Echoes
WCBD-J. C. O'Hair
WCCO-Jingling Sam
WCFL-Debate
WIND-The Stamp Man
WLW-The Little Choir
WROK-Junior Air Stars
WTMJ-Carroll College

5:15
CBS-Columbia Chorus Quest:
KMOX
NBC-Music by Meakin: (sw-
15.21)
MBS-Aces High: WLW
WCCO-Tourist Bureau
WCFL-Youth Around the World
WGN-Nat'l Society of the Sons
of the American Revolution
WIBA-Carson Robison's Bucka-
roos
WIND-Sons of the Pioneers
WIRE-Better Business Bureau
WISN-Show Window
WMT-Parade of Features
WROK-Sports Review
WTMJ-Gabriel Heatter, Heinie's
Grenadiers; Sports

5:30
CBS-Ben Feld's Orch.: WTAQ
WCCO WISN WOC KMOX
(sw-11.83)
NBC-News; Sports; Question
Box: WHO WMAQ (sw-9.53)
NBC-News; Chick Webb's Orch.:
WOWO WENR (sw-15.21)
MBS-Otto Thurn's Orch.: KWK
WGN
News: WIBA WIND
KSD-Sportlights
WBBM-Income Tax Speaker
WMBD-News; Merry-Go-Round
WCFL-Chicago Housing Authority
WFAM-Playshop of the Air

Frequencies

KMOX-1090
KOA-830
KBD-550
KWK-1350
WAAF-920
WAAA-890
WBBM-770
WBOW-1310
WCBD-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WEAS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

WJBC-1200
WJJD-1130
WJR-760
WKBK-1500
WKBH-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMBT-1080
WMT-600
WOC-1370
WOWO-1160
WROK-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

discussion will be Judge John P.
Devaney, former Chief Justice
of the Supreme Court of Minne-
sota, and Dean Lloyd K. Garri-
son of the University of Wis-
consin.

NBC-Bill Krenz' Orch.: KSD
WHO WCFL
WAAF-Red Hot and Low Down
WAAA-Stamp Club of the Air
WBBM-Missus Goes to Market
WCBD-Radio Debut
WHA-Music of the Masters
WIND-Studio Orch.
WJJD-Sports Edition
WLS-Merry-Go-Round
WROK-Rhythm Before Three
WTAD-Mastersingers

2:45
WBAA-Mary Louise Switzer, pi-
anist
WBBM-To be announced
WIND-Happy Harmonies

3:00
NBC-Charles Sears, tr.; Mildred
Stanley, contr.; Orch.: WIO
WENR
CBS-Ann Leaf, organist: WBBM
WOC WISN WSBT WCCO
WMBD WKBH WFBM KMOX
WTAQ
WBAA-Campus Varieties
WCFL-Piano Recital
WIND-Symphony Hour
WJBC-Children's Hour
WMBI-String Choir
WROK-Musicale
WTAD-Sunday School Lesson

3:15
CBS-Gertrude Lutzo & John
Sturgess, vocalists: WMBD
WSBT WTAQ WOC WBBM
WISN WCCO WKBH (sw-
11.83)
KMOX-One Woman's Opinion,
WCFL-Afternoon Musicale
WFBM-Jordan Conservatory
WROK-Top Hatters' Orch.

3:30
CBS-Gertrude Lutzi & John
Sturgess, vocalists: KMOX
WFAM
NBC-Walter Kelsey's Orchestra:
WENR WHO
MBS-Arthur Wright & Organ:
WGN
WAAF-News and Weather
WBBM-Let's Hear Your Side
WHA-Operetta Favorites
WJBC-News
WKBH-Student Recital
WMBI-Radio School of the Bible
WROK-Children's Bible Story
Hour
WTAD-Police News

3:45
CBS-Four Clubmen's Quartet:
WMBD WISN WFAM WTAQ
WKBH WCCO WMBD (sw-
11.83)
NBC-Walter Kelsey's Orch.: KSD
KMOX-Sons of the Prairie
WAAF-Jimmie Kozak, pianist
WCFL-Adult Education Council
WFBM-Flanner House
WJBC-Hits of the Week
WKBH-To be announced
WOC-News
WROK-Easy to Remember
WTAD-Harmony Four

4:00
CBS-The Story of Industry:
WISN WFAM WTAQ WCCO
WKBH WOC (sw-11.83)
NBC-Rakov's Orch.: WIBA WLW
WOWO WBOW
NBC-Top Hatters' Orch.: WHO
WMAQ KSD (sw-9.53)
MBS-Sammy Kay's Orch.: WGN
WIRE WMT KWK
KMOX-Pappy Cheshire's Hill
Billy Band
WAAF-Rhumba Beat
WBBM-Pappy Cheshire
WCFL-Make Believe Danceland
WFBM-Scholarship Hour
WHA-Organ Reverie
WIND-Hollywood Lens
WJBC-Hawaiian Melodies
WMBD-Dean & Gail
WMBI-Mother Ruth
WROK-News

OLD BOOKS WANTED

We pay big cash prices for thousands of different titles.
We bought over 7,500 books in past twenty-one months,
paying as high as \$500 for a single book. For example,
we will pay you cash for the following books as described
in our price list:

| | |
|--------------------------|------------|
| Pilgrim's Progress | \$4,000.00 |
| Adventures of Tom Sawyer | 200.00 |
| Old Swimm'g Hole | 75.00 |
| Black Beauty | 100.00 |
| Treasure Island | 50.00 |
| Scarlet Letter | 35.00 |
| Venus and Adonis | 5,000.00 |
| Leaves of Grass | 250.00 |
| Snow-Bound | 45.00 |
| Uncle Tom's Cabin | 100.00 |
| Ben Hur | 50.00 |
| Last of the Mohicans | 50.00 |
| Moby Dick | 100.00 |
| Little Women | 25.00 |
| McGuffey Primer | 100.00 |
| Tamerlane & Other Poems | 5,000.00 |

These are but a few of the many thousands of books
we want. DON'T SEND BOOKS until you have checked
our latest list giving full information. Don't delay—a
single old school book, story book, bible, poetry, his-
tory, travel, almanacs, newspapers, letters, etc., may
bring you \$25, \$50, \$100, \$500 or even \$5,000 cash for
certain books. Better investigate NOW. Send 10c to the
American Book Mart, 140 S. Dearborn St., Dept. 580A,
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we want to buy and cash prices we will pay.

FREE \$1.00 JAR Paul Rieger's FLOWER DROPS FACE POWDER

I want every fastidious woman to try Flower Drops Face Powder, my masterpiece. This new creation, with its petal-like softness... so smooth and flattering... will bring out the hidden beauty of your complexion. Its elusive perfume will captivate you. Send your name and address and I shall send you my *Regular One Dollar Size Free*, smartly packed in an exquisite jade green jar, styled for your boudoir. Specify shade desired and enclose 24c, stamps or coin, for shipping and handling. I shall gladly refund your money if you are not completely satisfied with



this Introductory Offer. Write today to Paul Rieger, 292 Art Center Bldg., San Francisco, California.

YOU CAN WIN!

Prize Contests pay Rich Rewards. My Students have won over \$200,000 in Prizes. My PERSONAL COACHING COURSE in CONTEST TECHNIQUE will help you win. As a foretaste, I offer you 3 Gifts:

1. A Copy of my CONFIDENTIAL BULLETIN, chock-full of Contest News, Tips and Winning Entries.
2. The TEN CARDINAL SECRETS of WINNING.
3. A \$1,000 TECHNIQUE of WINNING. They are FREE while they last. Write NOW! A postal will do. Simply ask for "the 3 Gifts."

WILMER S. SHEPHERD, JR.

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STRIKE!

EN-AR-CO (Japanese style) OIL strikes quickly at the pain and discomfort of neuralgia, sprains, muscular soreness, fatigue and exposure—been doing it for over 50 years. Excellent for the discomfort of head colds or bronchial irritation, too! Get a bottle today and put such pains and aches out of business... 60c at all dependable Druggists!

AMERICAN OWNED!
AMERICAN MADE!

\$\$\$\$ CONTEST MONEY \$\$\$\$

Thousands of dollars are being given away, are you getting your share? To win you must understand the technique. CONTEST MAGAZINE and NUGGETS MONTHLY, America's leading Contest publications will help you. SPECIAL INTRODUCTORY OFFER We will send you both magazines, three months, (\$1.50 value if you bought them at your newsdealer) and give you a copy of our book "WINNING SECRETS," all for ONE DOLLAR. FREESE PUBLICATIONS, P. O. BOX R-239, UPLAND, IND.

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Slyde-On Ties... \$2.50 Dozen
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Complete line of Ties, Tie and Handkerchief Sets, etc. Send 25¢ deposit, Balance C.O.D. Over 100% profit.

FREE Write TODAY for Wholesale Catalog and FREE Sample Materials. BOULEVARD CRAVATS, 22 W. 21st St., Dept. D-22, New York

BE A RADIO EXPERT

Learn at Home—Make Good Money

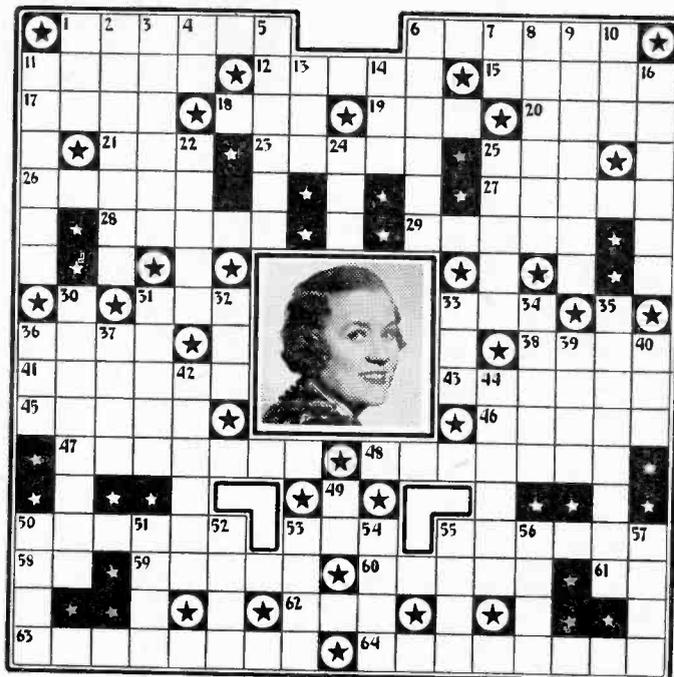
Many men I trained at home in spare time make \$30, \$50, \$75 a week. Many make \$5, \$10, \$15 a week extra in spare time while learning. Illustrated 64-page book points out Radio's opportunities, also how you can learn to be a Radio Expert through my practical 50-50 method of training. Television training is included. Money Back Agreement given. Mail coupon today. Get book FREE.

J. E. SMITH, President, Dept. 8BT6, National Radio Institute, Washington, D. C.

Send me, without obligation, your 64-page book "Rich Rewards in Radio" FREE. (Please write plainly.)

NAME.....
ADDRESS.....
CITY..... STATE.....

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

1. First name of star in the portrait
6. Last name of star in the portrait
11. English principality
12. Produce emotion
15. Group of related species
17. Feminine name
18. A number
19. Paul —, bandleader
20. Place where money is coined
21. Eccentric
23. The oceans
25. Border
26. More mentally sound
27. City in Japan
28. Draw off gradually
29. Even
31. A fish
33. Segment of a circle
36. Diving bird of northern seas
38. Sonja Henie was born in —, Norway
41. Howard —, announcer
43. Animal of the weasel family
45. Minetta —, actress, "One Man's Family"
46. Web-footed fowls
47. Person of Spanish and Indian blood
48. Apprehends by legal authority
50. Pilfer

53. Man's name
55. Type of musical instrument
58. Upon
59. Harvests
60. Written contract for letting land
61. Southern state (abbr.)
62. Loretta —, songstress
63. Rosa and Carmela —, singers
64. Rex —, orchestra leader

VERTICAL

1. Disfigure
2. Species of nut (pl.)

Solution to Puzzle
Given January 29



VOICE OF THE LISTENER

The "Voice of the Listener" letterforum is a regular feature in Radio Guide each week, offered to the readers as a means for expressing and exchanging opinions about radio. Each week Radio Guide will publish letters deserving our readers' attention.

NOW FOR ACCENTS

Dear VOL: Why does an actress, when taking the part of a southern girl or woman, always manage to sound exactly like an old southern "Negro mammy" and nothing else? We southern women do not talk like our "darkies"—and nothing is so "un-funny," nor more "pruneful" to us than to hear such imitations, which aren't imitations at all, but exaggerations that are ridiculous.

If you would hear a true southern gentleman talk, I suggest you listen to Jack Baker, the Louisiana Lark, on the NBC Breakfast Club. There are many southern men and also girls on the national networks, whose pleasing voices should clear up all wrong impressions on the way southerners talk.—Thelma Thweatt, Shreveport, La.

MORE ABOUT ACCENTS

Voice of the Listener: Criticism hits at many points. This one deals with

"put on" accents in broadcasting on the part of announcers. A different accent from the normal is necessary and to be expected in the course of a program. But, the "put on" of some announcers is most annoying and should be corrected.

One announcer would give the impression that he is grinding his words in order not to lose one letter, or a speck of it, as though the listener were not intelligent enough to understand. One puts on a poor imitation of an English cockney and draws out a mess of words. Another, who might have been brought up where cows are called "caows," gets an announcing job and makes a desperate effort at a New Yorker's, Bostonian, southern, or some other accent.

Good advice to these announcers is: "Be yourself."—Francis Anthony, North Bangor, N. Y.

A RECORD?

Voice of the Listener: In the past five years I have spent listening to the radio, I have listened to 51,000 programs of the NBC and enjoyed every one. I claim the listening championship of the world. I am a shut-in from the effects of sleeping sickness, and a faithful listener to NBC.—Ken P. Hess, Oklahoma City, Okla.

Make BIG MONEY WITH NEW PREMIUM GIFT PLAN and FREE Give-Away Samples

EASY SALES! STEADY INCOME!
BIG \$14.00 Sample Display
Furnished to Producers

Men! Women! Here's more than the ordinary money-making opportunity—over 400 nationally known household necessities—Coffee, Tea, Groceries, sold under the sensational Togstad Premium Gift Plan. Fine-paying, exclusive route still available in your neighborhood. Start in spare time, if you wish. Over 30 actual samples—\$14.00 worth—FREE with exclusive territory franchise. Samples for you to give away to help you get started. YOU RISK NOTHING. Your own groceries at wholesale.

No Experience Needed! Mail Coupon For This FREE Offer—TODAY!

Write today—or mail the convenient coupon. We'll send you FREE complete details of how you can earn really BIG money under this new Premium Gift Plan and by distributing FREE samples. You also get at once FREE sample of our amazing, new household discovery. Just paste coupon on penny postcard and MAIL IT TODAY!

THE C. I. TOGSTAD COMPANY

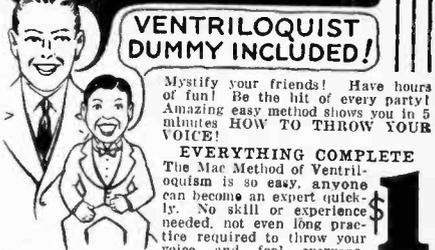
Dept. 703 Kokomo, Ind.

The C. I. Togstad Co., Dept. 703, Kokomo, Ind.

Gentlemen: Please send at once your NO-RISK money making offer and PREMIUM Gift Plan, also FREE sample of your famous household discovery.

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Address.....
City..... State.....

IN 5 MINUTES LEARN HOW TO THROW YOUR VOICE



Mystify your friends! Have hours of fun! Be the hit of every party! Amazing easy method shows you in 5 minutes HOW TO THROW YOUR VOICE!

EVERYTHING COMPLETE The Mac Method of Ventriloquism is so easy, anyone can become an expert quickly. No skill or experience needed, not even long practice required to throw your voice and fool everyone.

Sound like a "tough guy," an Englishman, Irishman, Dutchman, old lady, or a baby. Imitate animals, birds, Whistle, sing, make funny noises that create a riot of laughter. Full size 30-inch Ventriloquist Dummy and special Ventriloquist Mouth-Piece included at no extra cost. Dummy's head made of double cast material with movable mouth. Easy to operate. Dummy alone worth more than \$1.00. Put him on your knee—make him talk, sing, laugh, whistle.

SEND NO MONEY—WRITE! Order complete "Mac Method of Ventriloquism" today with Full Size Dummy and many humorous, side-splitting dialogues. Send no money—just mail your name and address. Pay postman only \$1.00 plus few cents postage for everything—complete. Nothing else to buy. Be popular—learn to throw your voice—rush your order NOW! Mac Method, 4208 Davis Lane, Dept. F-2052, Cincinnati, Ohio

IF YOU AGREE TO SHOW YOUR FRIENDS I'LL SEND YOU ACTUAL SAMPLE SNAG-PROOFED SILK HOSE

And Show You How To Earn Up To \$22 In A Week Thrilling new! Amazing New patented process makes women's Snag-Proofed Chiffon Hosiery resist snags and runs, wear twice as long, and cut hosiery bills in half. Individual lengths to fit all customers. Lowest prices. Write for actual sample to show your friends. SEND NO MONEY—rush your order NOW! PICTORIAL RING CO., Dept. CC-83, Indianapolis, Ind.

Amazing, New, Popular PICTORIAL RING

ANY PHOTO OR PICTURE reproduced, permanently on exquisite gem-like ring. Marvelous new secret process! A priceless keepsake! Guaranteed! Sample ring from any photo you send only 59¢. SEND NO MONEY—write now! wants PICTURE RING. Show ring—take orders—make money! Just send photo with strip of paper trimmed to end of next around finger for size. Pay postman only 59¢, plus few cents postage. Photo returned with ring. Money back if not delighted. Order NOW! Ring Hand-Tied in Lifelike Colors—10c extra. PICTORIAL RING CO., Dept. KK34, Cincinnati, O.

23 LANGUAGES

SPEAK ANY MODERN LANGUAGE IN 3 MONTHS BY LINGUAPHONE UNIQUE METHOD BRINGS VOICES OF NATIVE MASTERS INTO YOUR OWN HOME.. SEND FOR FREE BOOK LINGUAPHONE INSTITUTE 44 Rockefeller Center • New York

So You Like Contests?

FOR the second time, this department gets personal about this matter of contesting, publishing criticisms of non-winning entries sent to us. The idea is that publication of winning entries, coupled with criticisms of typical losers, will provide a solid foundation for readers' own efforts. Let's get on, then, with—

The Labor Laboratory Contest Entries Dissected

To refresh critics' minds, the entries will be reprinted, with their criticisms following:

"Enhance that affection with Camay for Complexion."

"If your mirror says nay—switch to Camay."

"The beauties of today are users of Camay."—J.M.J.

"The fault with J.M.J.'s three non-winning Camay slogans may be summed up in three words—*rhyme without reason*. More in detail, they are all vague and all too general. In the first, *what affection is Camay to enhance?* The affection of your dog, or of some blind man?"

"In the second, the mirror could say 'nay' because of unattractive teeth, and not even the most enthusiastic Camay fan can claim that it does the work of tooth-paste or of a dentist! Your mirror could say 'nay' if your hair is frowsy, your lipstick bad, or for a dozen other reasons.

"The third states that beauties use Camay but does not attribute their beauty to Camay—so it lacks punch, sales appeal, and reason!"—RUTH McCauley Thorne, 1316 Live Oak, San Angelo, Tex.

"I like Chipso because it does my washings with miraculous speed and mildness, and my farmhouse cleaning tasks are safely and satisfactorily finished, while my hands remain unharmed."—M.L.L.

"This is a good entry, but it's a shame that M.L.L. turned literary on the sponsor instead of staying natural. Farm washings are different from those city people have, so why didn't she mention the ground-in grime from the fields that makes her washing harder, and how Chipso gets it out safely? Instead of saying

just farmhouse tasks, why doesn't she tell how muddy floors, milk-cans and greasy cream-crocks are more easily and quickly cleaned with Chipso? If she had emphasized either of those two things, I expect this lady would own a Benrus watch today. Chipso could use that kind of statement as excellent sales copy in any advertisement for farm-wives."—Mrs. Lee Figg, 320 No. Temple Ave., Indianapolis, Ind.

"I like Ivory because Ivory leaves my hand-painted china clean and fresh without injury to delicate gold rims and lends the designs a more distinctive lustre."—L.R.

"Your entry lacks selling punch. It's flat. It didn't make me feel like tearing to the nearest store for a bar of Ivory. I see two reasons. First, it's more of a play on words than it is a simple, sincere statement—and the play on words isn't so good, for 'fresh china' is rather peculiar and 'distinctive

"3. It is in 'slogan' rather than 'statement' form. Slight changes would give:

*Ivory Soap's as white as snow
And gives your face a healthy glow*

—which would be an improvement, for 'glow' denotes 'warmth of color.' But

This Contest World News About It

More and more magazines are entering the contest field as sponsors. In addition to the *Click* contest announced here last week, *Pictorial Review* is expected to announce one soon. *Pleasure*, a new fifty-cent magazine devoted to sports and amusements, is now conducting a \$5,000.00 photograph contest.

In response to numerous requests from readers, RADIO GUIDE will publish an article on the "contest investigator" soon. "Investigators" are the shadowy behind-the-scenes men of contesting. They are the ones who try to find "suitable" winners in certain contests... Some

sponsors are hurting their own reputations by listing only the cities in which their winners live. Contesters write congratulatory letters to the winners, and often they are returned marked "Addressee Unknown." The writers then decide that no prizes were paid and refuse to enter that sponsor's contests again. It is not true that the prizes were withheld—at least not in any case we know about—but the sponsors make a mistake in allowing this impression to get about.

A reader suggests that listening to Edward G. Robinson's "Big Town" program Tuesday nights on CBS helps contesters learn when strict grammatical forms may be forgotten... A new contest to name a magazine dealing with hobbies, home work and spare-time earnings will probably be started by the time this is read. It will be open to Canada. Details will be available from the Contest Editor, Lock Drawer D, Gassaway, W. Va. This is not the same as the "Trade and Barter" contest announced several weeks ago... Nash-Kelvinator Corp., sponsor of "Professor Quiz" on CBS and his weekly contests, will soon start a \$9,500 limerick contest advertising Leonard refrigerators.

Winners in the General Electric contest were announced on the "Hour of Charm" program on NBC. There were more than 275,000 entries sent in by members of the 14,000,000 families to whom electrical dealers sent literature.

Contest World for February announces its annual National Contest Popularity Poll, the most coherent and complete and constructive contest activity 1938 has spawned. The poll covers such points as large grand prizes as compared with more but smaller ones; length of contests; various forms of "purchase proofs"; publicizing winning entries; sectional contests as compared with national competitions, and many more.

Incidentally, unless Everett Lane expands his activities, the National Contesters Association will appear to have been misnamed. Its influence at present is too ineffectual to be considered a national force. Perhaps the convention now being planned will build an organization of more significance. Contesting needs it!



THIS WEEK'S PRIZE SPECIALS

These are this week's best contest bets! RADIO GUIDE has singled them out for individual discussion to increase your chances to win. These exclusive winning tips are given weekly, except the first issue of each month.

\$1,000.00 Cash

PRIZES: (Grand) 1st, \$500; 2nd, \$250; 3rd, \$100; 4th, \$75; 5th, \$50; 6th, \$25.

TO ENTER: The chores in this contest are in triplicate. Contesters must submit a name, a 10-word slogan and a 50-word statement. The name should be for a typewriter; the slogan for use in advertising it, and the statement must tell why this type of machine is preferable to others. Entries must be on official entry blanks, available at Remington Rand offices. Blanks must tell the contest's occupation and his employer. Contest closes midnight, April 15. Send entries to Remington Rand, Inc., 465 Washington St., Buffalo, N. Y.

TO WIN: Contest announcements say that entries may be written or typed, but they also say that neatness will count, and that amounts to saying that they should be typed! This is a better contest for job-holders than housewives (who get their share of contests anyway!), since the sponsor naturally wants to reach prospective customers. Contesters should insist on a demonstration of the typewriter before entering. These will be given at showrooms or, upon request, in your own office. In writing the slogan, emphasize the extra speed and ease with which the machine may be operated (this means increased efficiency), illustrate its economy in some way and slant it for the purchaser who, in many cases, is not the same person as the user. Personalize the statement from your viewpoint.

"Your Opportunity Guide" lists all current contests in the first issue of Radio Guide each month. Send your contest questions, with a stamped, self-addressed envelope to "So You Like Contests?" Dept. GC, c/o Radio Guide, 731 Plymouth Court, Chicago, Ill.

200 Waffle-Irons a Day

PRIZES: (Daily for 20 days) 200 General Electric waffle-irons, each with retail value of \$6.95.

TO ENTER: Complete in 25 additional words or less the sentence "I use Bisquick because—." Entries may be on printed entry blanks or any other paper. Print name and address. Enclose Bisquick box-top with each entry. Each daily contest is separate. No contests Saturdays and Sundays; entries received those days will be judged with Monday entries. Last daily contest closes February 18. Send entries to "Bisquick Contest, General Mills, Inc., Minneapolis, Minn." Consolation prizes for all entrants who lose.

TO WIN: Mondays and the last day of the contest will present stiffest competition, so enter as frequently as you like, but don't mail entries so they will arrive on these days! The judges of this contest are sticklers for contest form, so watch details. This does not mean details of grammar, spelling or neatness, but strict attention to the rules. Do not use any flowery language or say anything that sounds insincere. In general, the suggestions made for Proctor and Gamble contests are applicable to this one. Emphasize the fact that although Bisquick appears to be an expensive baking ingredient, its elimination of other necessities makes it cheaper to use. Enumerate its many uses; don't confine its use to biscuits alone. Bisquick packages have recipes which suggest some of these uses.

tive lustre' is flowery. Second, some angle of economy and gentleness to hands is necessary to make it apply only to Ivory."—Mrs. L. L. Lewis, 1421 Maxwell St., Ashland, Ky.

"I like Ivory Soap because it is so white and clean and gives my skin a healthy sheen."—E.D.T.

"I see four reasons why this entry would not click with Elsie Rushmore:

"1. The statement opens with a description of the product instead of its merits.

"2. It closes with a knock rather than a boost. Synonyms of 'sheen' are 'lustre' and 'gloss,' and Proctor and Gamble certainly would not want women to think that Ivory Soap causes a shiny skin!

that would not get a second glance from the judges, because—

"4. It lacks originality, and the sing-song jingle gives it an air of insincerity."—Hal Copeland, Box 66, Los Altos, Cal.

So goes the second reverse-English attempt to improve contest entries written by our readers. Study of these losers and of the pungent criticisms of them should contribute materially to anyone's ability to judge his own entries before sending them in. In the opinion of RADIO GUIDE's contest editors, the most concrete and thoroughgoing criticism submitted is the one above, written by Hal Copeland. A check has already been mailed to him, in accordance with our previously-published promise. More non-winners will be published later, for their value seems obvious.



"ON SHORT WAVES" AND SHORT-WAVE PROGRAMS, FORMERLY ON THIS PAGE, MAY BE FOUND THIS WEEK ON PAGE 14

CAN YOU AFFORD SICKNESS OR ACCIDENT?



**YOU RECEIVE
\$7,500.00**

Accumulated benefits for
ACCIDENTAL DEATH

\$7,500.00

Accumulated benefits for
**LOSS OF HANDS,
FEET OR EYES**

\$25 Per Week for
SICKNESS

\$25 Per Week for
ACCIDENT

\$25 Per Week for
HOSPITAL

\$100 EMERGENCY
ALLOWANCE

**COST TO YOU
\$1 ONLY
PER MONTH**

THE POLICY OF THE CENTURY WILL PAY YOUR BILLS!

The United Insurance Company of Illinois, a legal reserve insurance company, which has paid millions of dollars to policy-holders offers you the new "Century" Policy. This company is not an association or assessment company and is old and reliable. It is approved by state insurance departments.

INSURES MEN AND WOMEN

The new "Century" Sickness and Accident Policy insures both men and women with the benefits shown, plus many other liberal features outlined in the policy. This policy protects you against such ordinary misfortunes that often occur in the home, in the streets, in the fields, in factories, etc., as provided in the policy.

YOU GET CASH QUICK—WHEN EMERGENCIES ARISE

Every hour, day and night, 4,080 people are disabled through sickness and accident. You never know when tragedy strikes. The Policy of the Century comes to your aid at the time of your most dire need—at a time when you are down, financially handicapped, unable to care for your loved ones. This remarkable policy provides family aid and quick payment of benefits as outlined in the policy. Tomorrow may be too late. The time to act is **NOW**—before a terrible, unforeseen accident or sudden sickness tears at your heart.

Rated "A" plus excellent in Dunne's International Report. Be Safe! Costs only \$1.00 per month. Pays up to \$7,500.00 cash accumulated benefits for accidental death, besides financial protection during Sickness and Accidents. Just send coupon today for complete information without obligation. No agent will call.

NO MEDICAL EXAMINATION

Anyone between the ages of 16 and 75 can apply. No medical examination is required. No agent will call. Remember, in addition to the liberal accident features, the "Century" Policy covers SICKNESS as well—it provides liberal benefits in times of both Sickness AND Accident. This vital protection gives "Century" policy-holders a safeguard against the misery of lost income and increased expenses during times of adversity. Don't delay—Get this safe protection at once.

**QUICK HELP
In Time of Need**



MILLIONS PAID To Policy-Holders!

The United Insurance Company was founded in 1919 and has paid more than Four Million Two Hundred Thousand Dollars in claims. An old and reliable insurance company with more than \$2.00 in assets for every \$1.00 of liability. The company rating is "A" plus Excellent in Dunne's International Report. For over 18 years has unfailingly made prompt and just claim payments. Covers both Sickness and Accident. Reliable, honest, stable!

SEND NO MONEY!

Just MAIL Coupon

Remember, you do not send one cent—just mail coupon at right for complete information. The "Century" Policy covers both Sickness and Accidents. Get the facts without obligation at once. No agent will call—Rush the coupon today.

MAIL COUPON FOR COMPLETE DETAILS

UNITED INSURANCE COMPANY
CENTURY POLICY DEPT. INC., Suite U53B
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