

COMPLETE PROGRAMS FOR WEEK ENDING MARCH 19

# Radio *Guide*

TEN CENTS



Nadine Conner  
—soprano star  
heard on the  
"Songshop"  
over CBS Fridays

## OFFICIAL STAR OF STARS BALLOT

Mail to: Star of Stars Editor,  
Radio Guide,  
400 North Broad St.,  
Philadelphia, Pa.

# 1

My Choice for the  
Best Musical Program Is .....

My Name Is .....

My Address Is .....

(This Ballot May Be Pasted on a Penny Postcard)

Above is this week's Official Star of Stars Poll ballot. Read the stories below and on Page 4 before voting. Ballots must be postmarked no later than midnight, March 19

# RADIO GUIDE'S ANNUAL STAR OF STARS POLL

## THIS WEEK—MOST POPULAR MUSICAL PROGRAM

**T**HIS week the fifth annual Star of Stars Poll begins! In past years this poll has demonstrated to stars and sponsors alike that listeners are willing and anxious to show their gratitude for good entertainment by coming to the support of their favorites in the greatest listeners' poll conducted anywhere in the world. This year again listeners who want to keep their favorites on the air will take this means to do it.

On page 4 of this issue, the significance of the annual Radio Guide Star of Stars Poll is discussed. Before you vote, read that account of past polls. It demonstrates how listeners in past years have had their radio entertainment built to order.

The best way to tell that all-important message to a radio sponsor is with your vote—this week and every week!

This year's poll differs from all of Radio Guide's previous polls in one important respect. In the past, readers voted on all twelve divisions of the poll at one time and had the privilege of voting each week over a long period of time. This year voting will be done by divisions—one division each week. For example, the ballot this week (it appears at the top of this page) is for your vote on the best musical program. It must be mailed on or before midnight, Saturday, March 19.

Do not vote on anything but the best musical program on this ballot. Do not vote on anything but the best musical program this week. Next week Radio Guide will print another ballot. It will be for your vote on the best dramatic program. That ballot will be for votes in the dramatic program division only, and must be mailed on or

before midnight, Saturday, March 26. That will be the only division voted on that week.

The week after that, a third ballot will be published. It will be for your vote on the best children's program. Ballots in this division must be mailed by midnight, Saturday, April 2. Week by week in this manner readers will be given an opportunity to vote for whatever program or personality they want to support. Individual polls will be conducted for the following classifications in issues of Radio Guide dated as follows:

1. Musical programs—March 19 issue
2. Dramatic programs—March 26 issue
3. Children's programs—April 2 issue
4. Actors and actresses—April 9 issue
5. Popular singers—April 16 issue
6. Classical singers—April 23 issue
7. Comedians—April 30 issue
8. Dance orchestras—May 7 issue
9. Announcers—May 14 issue
10. Commentators—May 21 issue
11. Most promising new stars—May 28 issue
12. Star of Stars—June 4 issue

Winners in the various divisions will be announced as soon as ballot counters can tabulate all returns, and, unlike previous years, winners will be announced each week, starting with the completion of the first tabulation.

Paste your ballot on a penny postcard, if you like. Mail this week's ballot before midnight, Saturday, March 19. Address it to "Star of Stars Editor, Radio Guide, 400 North Broad Street, Philadelphia, Pa."

# RADIO GUIDE

M. L. ANNENBERG  
PUBLISHER

Vol. 7. No. 22  
March 19, 1938

CURTIS  
MITCHELL  
Editor

# HAPPY LISTENING

### Double Or Nothing

**I**T'S nothing with the Stroud Twins, Clarence and Claude, whose conversational contrasts bring humor of a different sort to the Sunday evening variety program sponsored by Chase and Sanborn and featuring Charlie McCarthy. Very much alike in appearance, the twins, however, provide a startling contrast in almost every other respect. Radio Guide's James Street turned his inquisitorial eye on these new radio comics and the result is "My Brother's Keeper," a rather illuminating and entertaining account on pages 2 and 3 of this issue.

### Dial-Twisters' Power

**H**EARTLESS and cruel in many ways as an imperial edict, yet based on human values for its existence, is this business we call radio. Fortunes are made, and broken, by the whims of dial-twisters, for in the last analysis it is the listeners who finally determine the trend of radio's programs. And Radio Guide's Star of Stars Poll has brought out some unusual sidelights on listener preferences during the past four years. A revealing story on page 4 of this issue tells what listeners' expressions mean to radio stars—how those expressions have mirrored the trend during recent years. Read that story, and then cast your vote in this year's Radio Guide Star of Stars Poll.



Horror Man Boris Karloff is Feg Murray's star—Sunday

# THIS WEEK

## PREVIEWS OF SOME OF THE BETTER REGULAR AND SPECIAL BROADCASTS



Edna May Oliver highlights Al Jolson's show—Tuesday

### SUNDAY, MARCH 13

#### Josef Hofmann . . . artistic triumph

Philharmonic-Symphony Society—CBS, 3 p.m. EST.

A native of Poland, Hofmann made his debut at the age of five in Warsaw, was a mature artist at eighteen, dividing his time between Europe and America. Sunday he'll be heard playing Chopin's Piano Concerto No. 1 in E Minor.

See page 7 for comment on Mr. Hofmann.

#### Nathan Gordon . . . stringmaster

"Magazine of the Air"—CBS, 5 p.m. EST.

Gordon, young viola player, studied at the Juilliard School, and in 1936 joined the orchestra of the Metropolitan Opera. He has also been soloist with the Pittsburgh Symphony Orchestra.

#### Boris Karloff . . . Feg Murray's guest

"Eaker's Broadcast"—NBC-Blue, 7:30 p.m. EST.

Last time Karloff was on the air, he read Poe's classic, "The Raven," with such feeling that a senator objected to the performance. A gentleman in fact and a monster in fiction, British-born Karloff will tell all in his appearance Sunday.

#### Jose Iturbi . . . for Ford

Sunday Evening Hour—CBS, 9 p.m. EST.

Iturbi is one of the most popular pianists before the American public. From Valencia, where he was born, this distinguished artist seems to have acquired the warmth, color and charm which characterize his playing. He's been amazing audiences with his talent since the age of seven.

For program details see page 6.

### MONDAY, MARCH 14

#### Entertainment-plus . . . every Monday

Brewers' Association—CBS, 8 p.m. EST.

Columbia's new variety show, "The Monday Night Show," enters into its second week on the air. Its stars are Lou Holtz, with Cecelia, his trained seal, as stooge, Ted Husing as commentator, Agnes Moorehead, and Kay Thompson and her trio.

#### Lucy Monroe . . . American prima donna

Philadelphia Orchestra—NBC-Blue, 9 p.m. EST.

Lucy Monroe, brilliant young soprano, made her Metropolitan Opera debut during the spring season of 1937, has since last June made many appearances with the Philadelphia Orchestra in concert and opera. She is official American Legion soloist.

#### Inter-American Commerce . . . today

"Brave New World"—CBS, 10:30 p.m. EST.

The trade phase of relations between the Americas is a subject of increasing importance in present-day affairs. This broadcast will tell of the bids of modern nations for Latin-American trade, and will discuss the background and significance of the Hull Reciprocal Trade treaties.

### TUESDAY, MARCH 15

#### Marie Sarkipato . . . Guest's guest

"It Can Be Done"—NBC-Red, 8:30 p.m. EST.

Known as the Nation's No. 1 Guide, Marie Sarkipato will tell all to Edgar Guest Tuesday. She

makes a business of escorting hunting-parties through the woods, across rivers, etc. It is said three-hundred-mile trips are just jaunts to her.

#### Edna May Oliver . . . visits Al

Al Jolson Show—CBS, 8:30 p.m. EST.  
(For the West, 8:30 p.m. PST.)

Winner of plaudits for her fine acting in many great movies, solemn-faced Miss Oliver has a large fan following. Sunday she'll be heard in a skit with Al and his radio crew during their broadcast over the Columbia Broadcasting System.

### WEDNESDAY, MARCH 16

#### Captain Gray . . . his story

"Cavalcade of America"—CBS, 8 p.m. EST.  
(For the West, 9 p.m. PST.)

The thrilling life of Captain Robert Gray, American explorer, will be Cavalcade's dramatization. Not only did Captain Gray discover the mouth of the Columbia River, but he was the first man to carry the American flag around the world.

#### Charles Boyer . . . for Lucky Strike

"Your Hollywood Parade"—NBC-Red, 10 p.m. EST.

Boyer, French importation to Hollywood, has been acclaimed by critics for his fine acting in many films, including the current success, "Conquest." A



St. Patrick's Day speaker is Eamon De Valera—Thurs.

favorite of numerous movie-goers, he'll be heard in a short dramatic sketch this Wednesday.

#### George St. Jean . . . small businessman

"American Viewpoints"—CBS, 10:45 p.m. EST.

St. Jean, vice-chairman of the New York district of the Small Business Association, and one of the little businessmen who recently conferred with President Roosevelt, is speaker. He'll discuss "Breaking the Backbone of the Nation."

### THURSDAY, MARCH 17

#### De Valera . . . from Dublin

Eamon De Valera—CBS, 4:45 p.m. EST.

A St. Patrick's Day message by Eamon De Valera, colorful president of the Irish Free State, will be heard this Thursday over the Columbia Broadcasting System. The address will be short-waved to American listeners from Dublin.

#### Franciska Gaal . . . for Kraft

Music Hall—NBC-Red, 10 p.m. EST.

New Cecil B. De Mille Hungarian "discovery," Franciska Gaal, is being praised for her fine work in "The Buccaneer." She'll indulge in light banter with genial Emcee Bing Crosby.

#### Miriam Hopkins . . . thumb-nail sketch

Elza Schallert Interviews—NBC-Blue, 11:15 p.m. EST.

Miss Hopkins is known both for her work on the New York legitimate stage and her many Hollywood successes. Among her stage plays were Dreiser's "American Tragedy" and "The Puppets." In pictures, she's starred in such successes as "Becky Sharp," "Design for Living," and "These Three."

### FRIDAY, MARCH 18

#### Robert Benchley . . . American humorist

Whiteman Program—CBS, 8:30 p.m. EST.  
(For the West, 8:30 p.m. PST.)

Noted essayist and wit, Benchley will be interviewed by Paul Whiteman. First achieving national attention through his work as editor of "Vanity Fair" in 1919, Benchley was subsequently dramatic editor of "Life" for nine years, and followed that with a similar berth on the "New Yorker."

#### Charles Winninger

Alice Brady . . . "Goodbye Broadway" preview  
"Hollywood Hotel"—CBS, 9 p.m. EST.

"Goodbye Broadway" offers splendid roles for Veterans Winninger and Brady. It is the story of two old-time vaudeville stars who come into possession of a dilapidated hotel in a small town. All their hungry vaudeville friends flock to the town on hearing about it, and many complications follow.

### SATURDAY, MARCH 19

#### High-school students . . . Are you going to college?

Harvey N. Davis—CBS, 2:15 p.m. EST.

The third of four talks intended for high-school students on the subject, "Why Go to College?" brings President Davis of the Stevens Institute of Technology in Hoboken, N. J., to the microphone. He will discuss the technical college.

#### Eugene Staley

Clark M. Eichelberger . . . world economics  
World Economic Cooperation Program—CBS, 3 p.m. EST.

Professor Staley of the international economics at the Fletcher School of Law and Diplomacy in Boston, and Eichelberger, director of the world economic cooperation campaign of the National Peace Conference, will be heard. They'll discuss "A Practical Program for World Economic Cooperation."

For Stations Which Will Broadcast These Shows, Please Turn to "This Week's Programs" on Pages 27 to 43



Hollywood's most-talked-of romance is that between the Stroud and Brewster Twins. Often together, they are (l. to r.): Clarence, Barbara, Claude, Gloria

"MY NATAL day," said Clarence Stroud, the five-syllable glottologist of the crackpot Strouds, "is the 26th of March. March is the third month of the Gregorian calendar and means 'month of Mars.' Mars is the fourth planet of the solar system. Mars also is the Roman mythological god of war, the same as the Greek Ares. March should not be confused with the common noun of Teutonic origin which means boundary, or with the French verb which means tread or trample. Other important events that occurred on March 26 were the Battle of Verona between the French and the Austrians, and the attack on Providence, R. I., by Indians. Yes, I was born on the 26th of March, 1907 anno Domini."

"Me, too," said Claude Stroud, the one-syllable pauciloquent alum-mouthed boy.

"We are twins," continued Clarence. "That means duality, duplex, twain, double, alike."

"We ain't," said Claude. "He talks."

"Claude and I are on the radio, the Red network of the National Broadcasting Company, the Chase and Sanborn Hour, with Don Ameche, Nelson Eddy, Dorothy Lamour, Edgar Bergen, Charlie McCarthy and Robert Armstrong's orchestra. Mr. McCarthy is another dummy that is a conversationalist of note. Claude and I enjoy the radio. It gives us a golden opportunity to uplift the people, our compatriots, to educate them, to inspire them to nobler achievements. We like the radio, do we not, Claude?"

"It pays regular."

"My brother and I completed our studies in the fourth grade. I prefer Shakespeare, Voltaire and Emerson. Claude prefers Word's Illusion and Don Quixote."

"And hot dogs," said Claude. "With mustard, lots of mustard, on them."

## MY BROTHER'S KEEPER

BY JAMES STREET

IT'S DOUBLE NOTHING WITH THE STROUD TWINS. COMPLETE OPPOSITES, THEY'VE BROUGHT RADIO A NEW BRAND OF FUN

The Strouds were born in Texas, out where men are men and women are governors; out where the wind blows, and so does Clarence.

"I WAS born in Kaufman, Texas,"

Clarence was off again, his tongue in high gear, his brain in neutral. "Kaufman is a very charming town. Town is derived from the Anglo-Saxon word *tun* and means inclosure or manor. The word also was handed down from the Icelandic word *tun*, meaning homestead, and from the Dutch *tuin*, meaning fence. The German word is *zaun* and means hedge. Claude and I are very proud of Texas, are we not, Claude?"

"It'll do."

"Texas is the nation's largest state in area, comprising 265,896 square miles, and is 800 miles long and 750 miles wide. The bluebonnet is our

state flower. Texas is an Indian word meaning 'friends' or 'allies.' Yes, Claude and I are very proud that we are natives of Texas, are we not, Claude?"

"I didn't have anything to do with it."

The quickest way in the world to peeve (colloquialism of unknown origin meaning to vex, to make querulous, an adopted cousin to the nouns irascibility, petulance, acerbity, acrimony and pugnacity) the Strouds is to ask them "Are you really twins?"

If they would keep their mouths shut, which Clarence won't, you couldn't tell them apart. Back in Texas when they were youngsters, their mother had to tie ribbons on their arms to tell who was who. They won't admit which one wore a dash of pink on his little wrist.

An elderly lady, a neighbor, thought

little Clarence was the cutest thing! She would drive by on Sundays to take little Clarence buggy-riding. She didn't like Claude and reckoned he was a bit dopey, an excellent word meaning pixilated, teched in the head. So one day Mrs. Stroud switched ribbons, and Claude went riding instead of Clarence.

"CLARENCE is getting smarter every day," said the lady after the ride. "He is such a precious child, positively precocious." Which means—aw, look it up yourself!

They were just a couple of typical American boys, with warts and slingshots and day dreams. They were still in short breeches, the kind with three little buttons on each leg, when their uncle took them to a vaudeville house in Dallas. I hope they took the ribbons off their wrists before they got to Dallas.

They saw a pair of acrobats in the show, and as soon as they got home they went to the back yard and began tumbling. They got good and went over to Burkburnett, Texas, where they won first prize in an amateur contest. Then the show bug stung 'em.

"Claude and I," Clarence took up the narrative, "decided that our future lay in the theater. It was a noble determination. The theater is the stage of the world. Think of the Grecian theater, the Roman circus—" "Did they have clowns?"

"THE plaudits of the multitude, entertaining the people—the exaltation of the populace, the sublimation, the aggrandizement. It was noble endeavor, was it not, Claude?" "Better than hoboing."

The boys had finished the fourth grade. Clarence couldn't even pronounce naphtha, much less spell it. But who can? They were twelve, a

couple of Texas twins, tough as hickory nuts in spite of the pink and blue ribbons of identification. They were good tumblers, and an agent for John Robinson's circus saw them work. He signed them up, and the lads went on the road.

"We followed the sawdust trail," Clarence said. "Under the big top. For two years we followed the paths of the gypsy trail. Like a rolling stone—"

"We gathered no moss," Claude grinned.

"We were fourteen, mere strip-lings—"

"You mean saplings," Claude broke in, "a word coming from saps."

"Then we severed our connections with the circus, and went home. We were weary."

"We were broke," said Claude.

**I**T IS true that we had none of the material things of life," Clarence explained. "No filthy lucre."

"Or clean lucre, either."

"Money is the root of all evil," Clarence beamed.

"We've always been good boys," Claude scowled.

"We were without funds, assets, pecuniary resources—"

"He means," Claude took a deep breath, "we didn't have any dough, jack, spondulix, simoleons, mazuma, frog-skins, salt, tin, brass, chips, rocks, clinkers, shekels, velvet, ironmen, cart-wheels or bobs."

They wanted to go in vaudeville, but the nearest booking-center was St. Louis and it's a long way from Texas to St. Louis. Hitch-hiking wasn't popular. So they grabbed a freight train.

"We had to go to St. Louis," said Clarence. "So we took the liberty of riding a train free of charge."

"We hopped a rattler," said Claude.

They were booked out of St. Louis in small-town vaudeville and hit the road again. A hard-shoe family, dancers, took a fancy to the youngsters and taught them to dance. The Strouds didn't talk during their act. It was torture for Clarence, but they only tumbled and danced and villagers liked them.

"We tramped through rural America," Clarence said. "It was interesting. America is a great nation. All Americans should know rural America. It is the heart of our land. We played the lovely villages—"

"We played the tank towns," Claude cut in.

**A**ND in 1927, our chance came," Clarence smiled at the recollection. "We played the Palace in New York, the mecca of vaudeville artists. It meant we had climbed the mountain, had reached the peak—"

"It meant three squares a day, with pie on Sunday," said Claude.

It was at the Palace where the twins added conversation to their act. The audience was so enthusiastic over their show that the boys were called back again and again. In desperation, they resorted to an old vaudeville trick to get offstage. They made a curtain speech.

Clarence was nervous, but he also was wound up. He rambled on and on, remembering all the big words he ever had heard and throwing them in until his speech was like an omelet of metaphors. Claude looked bored. Finally he slipped in a droll crack, and the audience howled.

That started it, and thereafter in all their skits they talked a bit. Clarence did most of it, using two-dollar words. Claude answered with two-bit words, and the comics clicked. Incidentally,

they had discarded the pink and blue ribbons.

The bottom fell out of vaudeville in the late '20's.

"Radio and the talkies began slowly to strangle vaudeville," Clarence said. "Vaudeville performers were forced to turn to other lines of endeavor. Vaudeville died—*requiescat in pace*."

"It kicked the bucket."

**E**DGAR BERGEN was caught in the collapse, too, and Charlie McCarthy almost was crushed to shavings. Bergen went to England. The Strouds hied to Australia.

"We went down under—" Clarence began.

"We sure did," Claude laughed. "Down under everything."

They toured Australia in 1928, then returned to the United States and got some vaudeville tie-ups. When the going got tough, they managed some night-club performances.

"We interspersed our vaudeville activities with night-club work," Clarence said modestly.

"We had to eat," Claude said truthfully.

The pair split in 1933 and was apart until 1936. Claude got a job writing for a motion-picture company.

"My brother," said Clarence proudly, "is literary."

"I finished the fourth grade," Claude said.

Things began looking up in 1936 and the customers began flocking back to night clubs. The twins believed their future lay in night-club work, so Claude chucked his motion-picture job and they got together again and clicked in night clubs. Most of their act was silent, and they never gave a thought to radio.

A talent-scout for Rudy Vallee saw them work and tagged them for an

at them, then laughed and the rest is another case of history.

Chase and Sanborn got their names on the dotted line and they zoomed to the peak.

"Fortune smiled at us—" Clarence began.

"It laughed out loud at us," Claude corrected him.

"Our opportunity had arrived, our goal was before us. We gave our best, we gave our all. We had a happy reception."

"We have pie every day now," said the practical Claude.

There is a feud between Charlie McCarthy and Claude. Both are women-slayers. They go for Claude, maybe because he gives them a chance to do all the talking. Charlie still is out in front, however, for he has Dorothy Lamour, which should please anybody, except Charlie.

"Mr. McCarthy," said Clarence, "is one of the world's great lovers. He is an amorist, a Lothario, a swain, a cavalier. He loves love!"

"He likes gals."

**T**HE boys call each other Stroud, never using their first names. When they were rushed to Hollywood, one turned to the other and said:

"Say, Stroud, if we are going to be on there with Bergen we've got to be funny."

They went to Hollywood in style.

"We enjoyed our trip to Hollywood immensely," Clarence said.

"We rode the cushions," Claude added.

Each Stroud is five feet ten inches tall. Clarence weighs 160 pounds and Claude 158.

Claude's earlier ambition was to own a gold mine in Mexico, but he's forgotten it. Clarence wanted to be an orator. He's never forgotten it.

"The bank book," mumbled Claude.

Their education came with their travels. Clarence speaks and enjoys French. He likes to give parties and attend premieres. He drives an open car.

Claude doesn't read French. He prefers closed cars or airplanes, and he doesn't like holidays, big parties or premieres.

Clarence wants a city house. Claude wants a country home.

Clarence likes a tub. Claude prefers showers.

**T**HEY swap business responsibilities. Every six or eight weeks, the boys alternate in managing the team. The acting manager handles all business, receives all business callers. If the business is not important, the manager delivers a verdict on the spot and without asking the other half of the firm. Of course, if it's important business the pair goes into a huddle, but by agreement the acting manager's vote carries more influence than that of the other twin.

While one Stroud handles business, the other handles their social obligations, answers mail from fans, sends pictures and arranges their daily routine.

Claude was acting business manager when they were hired by Chase and Sanborn, but Clarence was the boss when they got their break with Vallee. They work together on the scripts.

Neither is married.

"My brother and I," said Clarence, "have never taken the matrimonial vows. Wedlock has not been our lot. We have trod not to the nuptial ode, the wedding song, the hymeneal, the epithalamium. We are bachelors, celibates. What do you think about it, Claude?"

"I'm happy about the whole thing."



Never at a loss for words is Clarence Stroud. Former acrobats, he and his "happy about the whole thing"



brother, Claude (above), developed their deadpan comedy as an accident while making a curtain speech

audition, but until they went on Rudy's Variety Hour neither ever had been in a broadcasting studio before.

Edgar Bergen and Charlie McCarthy were discovered by radio through the same Vallee program.

The Strouds had to forget their dance and strong-arm routine and perfect their chatter. The nation smiled

"My desire was to take a message to the world," Clarence said. "To speak with beauty, to express myself. I wanted to sway the multitudes."

"I wanted a nugget," said Claude. Clarence likes boxing and baseball. Claude likes tennis and golf.

"My brother really likes books," Clarence explained.

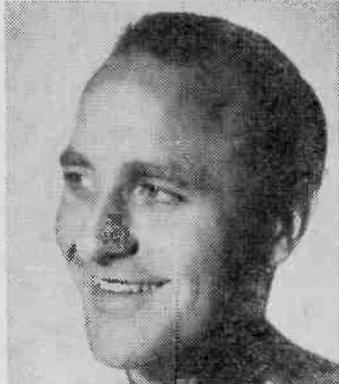
The Stroud Twins may be heard Sunday on Chase and Sanborn Hour over an NBC-Red network at:  
EST 8:00 p.m. — CST 7:00 p.m.  
MST 6:00 p.m. — PST 5:00 p.m.



Favorite 1937 operatic singer was Baritone Nelson Eddy



Boake Carter placed first among all air commentators



Favorite among all dance orchestras was Wayne King's



Listeners' favorite-actor choice was talented Don Ameche



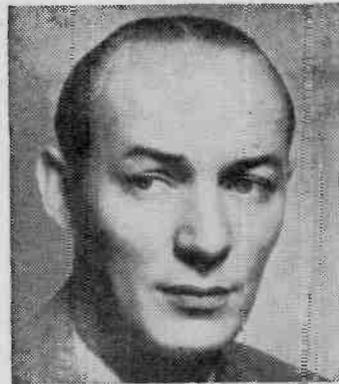
1937's most popular announcer was Jell-O's Don Wilson



No. 1 among all female radio singers was Frances Langford



First among musicals was "Show Boat," with Lanny Ross



CBS' Ted Husing was selected as radio's top sports announcer



Crooner Bing Crosby has been No. 1 songster for two years

# WHAT DO POLLS PROVE?

## STARS' FATES LIE IN THE VOTES OF MR. AND MRS. PUBLIC, FOR THEY TELL ALL

**W**HERE was Charlie McCarthy last year? Where is Frank Parker this year? What has happened to Joe Penner? What will happen to Jack Benny?

More important: Who charts the destinies of these stars? Whose fine hand fashions their lives—and with those lives, our radio pleasure? Whose work will it be if Jack Benny says some Sunday night, that note of plaintive humor gone from his voice, "This is the last number of the last program of the last Jell-O series"? Who was it that heard Charlie McCarthy and elevated him from the obscurity of a guest appearance to glory? Who has said: "Frank Parker? No. We won't let him broadcast this week"?

Radio is a billion-dollar business, more heartless in many ways than the salmon-canning industry—yet radio is built on human values. Radio is human, because radio's listeners are human—and because to those listeners the stars of radio are close personal friends. Stars of the stage and screen may be souls apart, for they find their audiences in strange settings, but stars of radio are like members of their listeners' families: they meet those listeners at home.

To Dan Murphy, fretting over his income tax as he listens in the living-room; to Mrs. Emma Graham, washing her dishes quietly so Major Bowes' amateurs can be heard above the clatter, radio stars are like the lady next door: inclined to make mistakes, beset by trials beyond their expectations, but on the whole, friendly, interesting and unpredictable.

Strangely, tolerant old Danny Murphy and bespectacled Mrs. Emma Graham have more influence on the lives of those friends of the air than they do on that of the ever-present lady across the back fence. They are the ones who say, "Jack Benny must always have a new Jello-O series." They are the ones who heard Frank Parker, loved him—and forgot him.

They sign the stars' contracts; they write the story of radio.

In a thousand every-day acts, unsuspecting Dan Murphy and Mrs. Graham—and a

hundred million more like them—write the roster of radio. If, when Mrs. Graham does her Saturday's shopping, she selects a pound of Chase and Sanborn coffee, she is rehiring, as surely as if she sat behind a glass-topped desk, the stars of Sunday night's big variety show—Don Ameche, Charlie McCarthy, Dorothy Lamour and all their playmates. If by chance she turns instead to Maxwell House, she adds an hour to Robert Taylor's stay on Thursday night's "Good News of 1938" program. If Mr. Murphy asks his chamber of commerce to thank Major Bowes for making his home town some Thursday night's "honor city," he is sending his message straight to the Chrysler Corporation. And when Mrs. Graham's daughter asks

Bing Crosby for an autographed picture, she also gives him an opportunity to sign his name on a long-term contract.

More important than any of these are their votes, tabulated in radio's great popularity polls. Greatest of these is RADIO GUIDE's annual Star of Stars election. Where many polls reach only restricted sections of radio's listeners, or reflect only the opinions of radio editors who are expected to speak for their readers, the Star of Stars Poll goes to every listener and asks him for all his prejudices and preferences.

In this poll, RADIO GUIDE acts as an agent for America's listeners. It has no interest in the results. Its only function is to invite listeners to participate; to tabulate the votes, and to tell the world the results.

This year's Star of Stars Poll—beginning this week on RADIO GUIDE's inside front cover—is the fifth. This will, as have all the others, add a chapter to radio's history. What will that chapter be—"The Growth of the Guest Star"? "The History of Hollywood's Invasion"? "The Story of Swing"? Listeners' votes will tell. Look at other years' polls to see how radio's story has been cast up in the casting of ballots.

In 1934, Mr. Murphy and Mrs. Graham and their millions of cohorts turned to radio for escape from real life. Depression-weary, (Continued on Page 18)



Helen Hayes was selected as radio's most-talented actress



Top among all children's programs was Irene Wicker



Jack Benny, America's Star of Stars for the last 3 years



Best: "One Man's Family." Above: "Henry" & "Fanny"



Jan Peerce, Radio City Music Hall tenor soloist, will be the guest of "Your Hit Parade" over CBS Sat.



Actress Alice Brady, shown here with her favorite dachshund and "Napoleon," will appear with Charles Winninger in a preview of "Goodbye Broadway" on "Hollywood Hotel" over CBS Friday

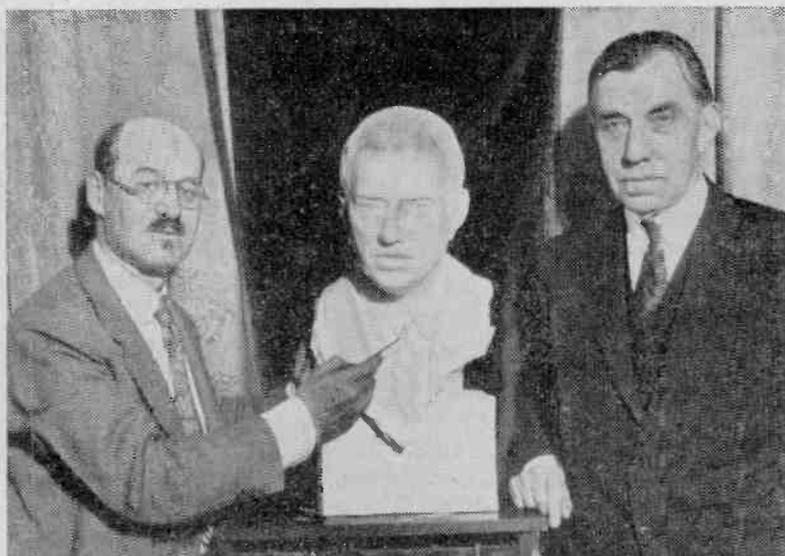


There is a rumor that Singin' Sam's appearance on CBS' "The Songshop" Friday may lead to a permanent berth



Jack Krueger, Kansas City, Mo., high-school lad, will be featured soloist on the Armco concert. Sun. NBC-Blue

## THE WEEK'S HIGHLIGHTS



—Wide World

Dr. John H. Finley, New York Times editor (posing above), will be on CBS' "School of the Air" Tuesday

Frank Munn (left) sings "Where or When" on "The American Album of Familiar Music" Sun. on NBC-Red

Guest of George Jessell's show over MBS this Sunday will be the talented actor, Edmund Lowe (right)



Martha Raye will open her big mouth in a burlesque of Al Jolson on the Jack Oakle program Tuesday on CBS



# A Special Service

SUNDAY, MARCH 13  
at 3:00 p.m. EST on CBS

The New York Philharmonic  
Orchestra

John Barbirolli, conductor  
Josef Hofmann, pianist

Dances from "The Fairy Queen"  
(Purcell)  
The Orchestra

Concerto in E Minor (Chopin)  
Josef Hofmann

"Unfinished Symphony" (Schubert)  
Shepherd Fennel's Dance (Gardiner)  
Theme and Variations Suite No. 3  
(Tchaikowsky)  
The Orchestra

AS LONG ago as 1692, England's greatest composer, Henry Purcell, wrote his incidental music for "The Fairy Queen," the title under which some anonymous author offered a garbled version of Shakespeare's "Midsummer Night's Dream." In the Purcell texts, there is not one word by Shakespeare! The dances are highly characteristic of their period.

Chopin's concerto still beguiles us with its romantic charm, haunting themes, and the beauty and delicacy of its lace-like figurations. Describing the languishing second movement, Paderewski once said: "Its fragrance reminds one of pressed rose leaves in an old album."

Tschaikowsky's brilliant and captivating four-part suite consists of an "Elegy," "Valse Melancolique," "Scherzo" and "Theme and Variations." Of the last-named there are twelve.

SUNDAY, MARCH 13  
at 9:00 p.m. EST on CBS

The Ford Sunday Evening Hour

Sir Ernest Macmillan, conductor  
Jose Iturbi, pianist

Overture to "The Barber of Seville"  
(Rossini)  
The Orchestra

Larghetto and Rondo all'Ongherese  
from Concerto in D Major (Haydn)  
Jose Iturbi

Golden Crown (Gantwoort)  
Chorus and Orchestra

Molly on the Shore (Grainger)  
The Orchestra

Rhapsody in Blue (Gershwin)  
Jose Iturbi

Artist's Life (Strauss)  
The Orchestra

THE items on this program make an ideal radio recipe—one part serious, one part entertaining.

Effervescence colors the happy Rossini excerpt and continues with the Hungarian rondo in the Haydn concerto. Its larghetto, of tender sentiment, is added refutation of the foolish idea that Haydn predominantly inclined to gay moods.

Grainger, however, has one distinct preference, for he leans undeniably to folk-music, particularly that of England. He has a faculty, too, for preserving its character even in his resonant and more elaborately harmonized arrangements.

# The March of Music

Edited by Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

MUSIC-LOVERS and the public at large have not yet recovered from the shock of George Gershwin's tragic death last summer at the age of thirty-eight, and while his creative powers were functioning so vitally and importantly. Since then, hardly a week has passed without some single performance or whole concert devoted to his memory. Also, the discussion of his real artistic standing still continues, the controversialists being split on the subject of whether he should be included in the list of art-composers or in the popular division claimed by Broadway. Probably the correct answer is that he deserves a place in both departments.

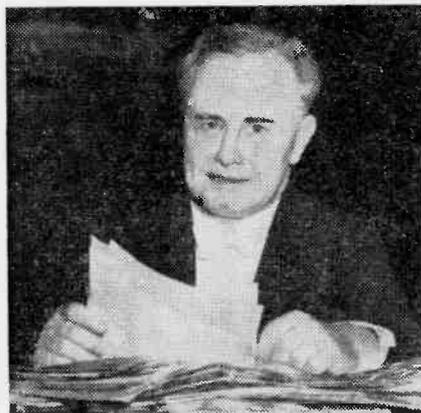
This Sunday, on the Ford Sunday Evening Hour at 9 p.m. EST, Jose Iturbi plays the "Rhapsody in Blue," and that fact brings back to my mind a certain morning in the year 1924, when Paul Whiteman telephoned me an invitation to come to the Palais Royal in New York and hear one of his rehearsals at that night club. Arrived there, I found the sweater-attired Paul and a coatless young man in deep consultation over a penciled manuscript lying on the back of a grand piano. Chairs were piled on tables and scrubwomen were cleaning up the debris of the night before.

"Hello, Leonard," said Paul; "I want you to hear a new piece this lad has written. His name is George Gershwin and he calls this thing 'Rhapsody in Blue.' You may not know him, but he's done some good songs for musical shows."

The composer and the band played "this thing," and I was frankly uncertain whether I liked it or not. The exotic coloring pleased me, and so did the big melody for strings, although it suggested Tschaikowsky to me at the moment. Paul and George walked over and asked my opinion. "I would rather wait until I hear the composition again," I answered cautiously. "All right," said Paul, "we'll play it again." And they did. The second try convinced me. I became and have remained an enthusiastic admirer of the Rhapsody.

Paul, his executive staff and I then went to luncheon, and the conductor asked us whether he was foolish in dreaming that he would like to invade the "classical" precincts by giving a concert at Aeolian Hall. "I have a great public following and I am making a good deal of money," he explained. "Do you think I would be risking the loss of both if the critical undertakers"—looking hard at me—"lambasted me and sent me back to Broadway with my tail between my legs?" All of us encouraged the plan of the concert.

"Would any of the big-shots among the high-brow musicians come if I sent them boxes?" Paul continued. I made out a list of "high-brows," to whom Paul later sent boxes. They all came. Among them were Rachmaninoff, Stokowski, Godowsky, Heifetz, Damrosch, Kreisler, John McCormack and other leading lights. They helped that afternoon, February 12, 1924, to make history for Paul Whiteman, the "Rhapsody in Blue" (its first public hearing) and George Gershwin, a trio long to be remembered in American music annals.



—Wide World  
Sunday Josef Hofmann (left) plays a Chopin Piano Concerto with the Philharmonic, and Jose Iturbi is soloist on the Ford Sunday Evening Hour

# For Music Lovers

SUNDAY, MARCH 13  
at 10:00 p.m. EST on NBC-Red

Rising Musical Star

Alexander Smallens, conductor  
Charlotte Symons, soprano  
Pauline Pierce, contralto  
Leonard Warren, baritone

Night on the Bald Mountain  
(Moussorgsky)  
The Orchestra

Aria from "Louise" (Charpentier)  
Gavotte from "Manon" (Massenet)  
Charlotte Symons

Monologue from "Rigoletto" (Verdi)  
Leonard Warren

Pastorale from "The Queen of Spades"  
(Tchaikowsky)

Charlotte Symons, Pauline Pierce,  
Chorus and Orchestra

MOUSSORGSKY, of irregular and dissolute habits, left some of his compositions unfinished, one of them being the symphonic poem, "A Night on the Bald Mountain." Originally designed as a work for piano and orchestra, the creator subsequently began to refashion it for orchestra alone, and after his death, Rimsky-Korsakoff completed the score in that form.

The story illustrated by the music concerns itself with the revels of the witches on the magic mountain near Kiev. Unearthly voices of the spirits of darkness are heard and they and their evil god hold black mass and disport themselves in an orgy until the bell of a little near-by church causes the crew to disperse at dawn.

MONDAY, MARCH 14  
at 4:00 p.m. EST on CBS

The Columbia Chamber Orchestra

Bernard Hermann, conductor

Concerto Grosso No. 2 in the  
Series of Twelve (Handel)

HANDEL'S "Twelve Grand Concertos" (the title is his own) are an example of his prodigious ability and industry, for he composed them during one month and a day, in 1739.

Those eighteenth-century "concertos" differ from later specimens with the same name in the fact that the former do not feature a soloist but small groups of instruments, set off against the larger accompanying body, usually strings with clavier. The solo group is known as the "Concertino" (small concerto) and the fuller ensemble as the "Concerto Grosso" (large concerto).

Handel wrote twelve of these compositions, all of which will be performed at the dozen concerts forming this series.

If you are acquainted with the books of Romain Rolland, you probably know his great volume on Handel. In it the French author speaks of an old picture in the British Museum (London) which affords a good idea of what the composer and his orchestra looked like at the time that he reigned as musical lion of the English capital. In the picture one sees him, stout and bewigged, seated at the clavier and casting a commanding glance over the instrumentalists, who look correspondingly respectful.

MONDAY, MARCH 14  
at 9:00 p.m. EST on NBC-Blue

The Philadelphia Orchestra

Eugene Ormandy, conductor  
Lucy Monroe, soprano

Carnival Overture (Dvorak)  
The Orchestra

Waltz from "Romeo and Juliet"  
(Gounod)

"Mi Chiamano Mimi" from "Bohème"  
(Puccini)

Lucy Monroe

Poem No. 1 (MacDonald)

Farandole from "L'Arlesienne"  
(Bizet)

Andante Cantabile for Strings  
(Tchaikowsky)  
The Orchestra

La Primavera d'Or (Glazounov)

Ouvre ton Coeur (Bizet)

Il Baccio (Arditi)

Lucy Monroe

Waltz from "The Nutcracker Suite"  
(Tchaikowsky)  
The Orchestra

A SPRINGTIMY program, light, redolent and altogether inviting gracious and easy response. Lucy Monroe's finely timbred, flexible soprano voice has a chance to register well in the flowing Gounod and Arditi waltzes and the more lyric essays.

Conductor Ormandy does well to remind listeners that Dvorak wrote something besides his "Humoresque," the "New World Symphony," and "Songs My Mother Taught Me." The Carnival Overture is a merry and spirited example. Dvorak's own outline for the work explains that he imagined a lonely traveler reaching the city where carnival reigns at night, and being refreshed by its jollity in song and dance.

Another hint by the composer is that "one of the episodic melodies (alternately announced by flute and violin, accompanied by English horn) tells that the traveler discovered some surreptitious love-making in a quiet corner." As the episode is short, it is to be assumed that the traveler retired quickly.

WEDNESDAY, MARCH 16  
at 9:00 p.m. EST on NBC-Blue

The Cleveland Symphony Orchestra

Artur Rodzinski, conductor

Overture to "Oberon"  
Symphony No. 7 (Bruckner)

ANTON BRUCKNER'S symphonies are not performed often, for they never have won a large public following. However, some conductors admire them warmly, Toscanini being one of them. His favorite of the nine symphonies by Bruckner is the seventh.

The composer lived and worked in Vienna contemporaneously with Brahms, but was overshadowed by the latter's more direct appeal and ringing successes.

Bruckner's Seventh Symphony is long—uncut, it lasts about an hour—and sounds echoes from the music of his hero, Wagner, but the composition has moments of quite exalted beauty, particularly in the second movement, whose inscription reads "very solemnly and slowly."

Bruckner was a naive and timid man who, when the Austrian emperor commanded him to ask a favor, answered: "Would your majesty please order Hanslick (Viennese music critic) not to write such bad notices about my music?"



—Wide World

"Carmen" . . . more popular because of its passionate story, hot-blooded music

With the departure of Toscanini, the luminous NBC Orchestra concerts do not end—much to the joy of their radio followers. Carlos Chavez, gifted Mexican composer-conductor, having already led one of the additional programs, is doing another on March 19. Thereafter we shall have Artur Rodzinski April 2, 9, 16; Pierre Monteux, April 23 and 30; Sir Adrian Boult of London, May 14 and 21; and Bernardino Molinari, Italian maestro, to wind up the series. Conductors for March 26 and May 7 are still to be announced.

A musical prodigy risen to mature fame—he recently celebrated the fiftieth anniversary of his debut in New York—is the illustrious pianist, Josef Hofmann, who will regale us at his appearance with the New York Philharmonic on Sunday.

His career is too familiar to need recapitulation, but its lesson teaches that no matter how astonishing the temporary performances of a child may be, their ultimate character is what counts in the final determination of worth. Many boys and girls have shown remarkable talent on the piano and violin, but not all of them have gone on to future greatness. Their musical lives have been left in the rough, so to speak, sometimes because of too-early exploitation on the part of ambitious or profit-seeking parents who have given their gifted children no chance for further study and natural mental development. In the case of Hofmann, wisdom prevailed; he was retired from public life at the height of his juvenile successes and spent the next six years in rest and intensive study. Thereafter he renewed his procession of triumphs.

The late Dr. Frankel, renowned psychiatrist and alienist, advocated the theory that all genius represents the completion of arrested development or frustrated ambition in an ancestor. Some believers in reincarnation will tell you that Hofmann is the revived spirit of Liszt . . . Maybe he is. Who knows? But here he is. Not supernatural. And yet when the baby Hofmann, now an "arrived" artist, gave his intellectually sound and musically spiritualized performances of the most important works of the violin repertoire, everyone wondered.

Also Recommended

For Stations, See Our Program Pages

- |  |   |
|--|---|
| SUNDAY, March 13   | THURSDAY, March 17  |
| 12:00 noon EST—NBC Home Symphony. NBC-R.                                   | 2:00 p.m. EST—NBC Music Guild. NBC-R.   |
| 12:00 noon EST—Dr. Charles Courboin, organist. MBS.                        | 3:15 p.m. EST—Eastman School of Music. NBC-B.   |
| 12:30 p.m. EST—Radio City Music Hall of the Air. NBC-B.                    | 10:00 p.m. EST—Essays in Music. CBS.  |
| 2:00 p.m. EST—The Magic Key. NBC-B.  | FRIDAY, March 18  |
| 5 p.m. EST—Metropolitan Auditions. NBC-B.                                  | 2:00 p.m. EST—Music Appreciation Hour: Dr. Walter Damrosch. NBC-R. & B.                             |
| MONDAY, March 14   | 9:30 p.m. EST—Bamberger Symphony: Lamar String Field, conductor; Alexander Kelberina, pianist, MBS. |
| 8:30 p.m. EST—The Voice of Firestone. NBC-R. (8:30 p.m. PST for the West.) | SATURDAY, March 19  |
| TUESDAY, March 15  | 12:00 noon EST—Chasins Music Series. NBC-R.   |
| 2:30 p.m. EST—NBC Music Guild. NBC-B.                                      | 9:30 p.m. EST—Indianapolis Symphony Orchestra: Fabien Sevitzky, conductor. MBS.                     |
| WEDNESDAY, March 16  | 10:00 p.m. EST—NBC Symphony Orchestra: Carlos Chavez, Mexican composer, conductor. NBC-R.           |
| 3:45 p.m. EST—Curtis Institute of Music. CBS.                              |   |
| 9:00 p.m. EST—Chesterfield Program: Lawrence Tibbett. CBS.                 |   |
| 10:00 p.m. EST—Wallenstein Symphonic Strings. MBS.                         |   |

If your favorite program is not listed on these pages, please turn to "This Week's Programs" on pages 27 to 43.

SATURDAY, MARCH 19  
at 2 p.m. EST on NBC-Blue

The Metropolitan Opera Company

Presents

"CARMEN"

by Georges Bizet

The Cast:

- |                   |                |
|-------------------|----------------|
| Carmen . . . .    | Bruna Castagna |
| Don Jose . . . .  | Rene Maison    |
| Escamillo . . . . | John Brownlee  |
| Micaela . . . .   | Suzanne Fisher |
| Frasquita . . . . | Thelma Votipka |
| Mercedes . . . .  | Helen Oelheim  |
| Zuniga . . . .    | Norman Cordon  |

Conductor, Gennaro Papi

THERE is no opera more popular than "Carmen," and advisedly so, because of its passionate story and hot-blooded music. Opera-goers seemingly never tire of the work, and at the Metropolitan, whenever there is a new exponent of the title role, public and critical curiosity register to the utmost.

ACT I

A square in the Sunny Seville of 1820 or so shows a military guard-house facing a tobacco factory. Don Jose arrives with the change of guards. Suddenly Carmen enters, swaying her hips and with a scarlet flower in her mouth. She sees the handsome Don Jose and tosses her blossom at him. The girls enter the factory. Micaela gives Don Jose a letter from his mother, in which she speaks of his homecoming and marriage to the bearer of this missive.

An uproar in the factory, and the girls pour out, all together trying to tell the story of how Carmen had started a fierce fight with one of her co-workers. The arrest of Carmen follows, and left alone for a short while with Don Jose, she sings the provocative "Sedguidilla" and suggests a rendezvous at Lillas Pastia's tavern. The soldier falls under her spell, unties her bonds, and as he is leading her away through the crowd, she sends him sprawling and disappears with a mocking laugh.

ACT II

Pastia's Tavern. Carmen has joined a band of smuggling gypsies. Don Jose has served a prison sentence because of her escape. Escamillo, the bull-fighter, enters. He courts Carmen, but she is still thinking of Don Jose, who arrives, having just been released. She dances for him, accompanying herself with castanets. The regimental bugle sounds and the disciplined Don Jose wishes to go. Carmen upbraids him furiously, but he remains firm until his captain, Zuniga, suddenly appears to visit Carmen. Jealousy wins, Don Jose defies his superior's order to leave and draws his sword against him. The smugglers intervene and there is now nothing left for the rash soldier but to throw in his lot with them.

ACT III

The mountain retreat of the smugglers. Carmen has tired of Don Jose and her fancy is engaged with Escamillo. She tells her fortune with cards and always the indication is that of death. The bull-fighter reaches the camp, and expressing his love for Carmen, arouses Don Jose to frenzy. The two men duel with knives until they are separated. Micaela comes to tell Don Jose that his mother is dying. He agrees to go home but warns Carmen that they shall meet again.

ACT IV

Outside the bull-ring the inevitable tragedy comes to its close. Gay throngs crowd the plaza and enter the portals of the arena. Festive dances. Escamillo and the richly dressed Carmen are cheered. Her friends warn her that Don Jose is near, but she courageously waits alone to meet him. Haggard, his clothes in rags, the unhappy man implores Carmen to return to him and give up Escamillo. She disdainfully refuses and defiantly declares her love for her new hero. Don Jose, goaded beyond endurance, buries his knife in her heart as the triumphant Escamillo comes from the arena.



Deems Taylor, critic and composer, whose footnotes spice CBS symphonies—Sundays, 3 p.m. EST

## New Program Features Famous Short Stories

Sundays, MBS, 8-8:30 p.m.

The Federal Theatre Radio Division has concluded arrangements with several leading English and American authors for the radio dramatization of their greatest stories. The program replaces the historical "Epic of America" series, recently concluded, and will be heard over the Mutual Broadcasting System each Sunday evening.

"Mr. Geiger," prize-winning story which appeared in the January issue of Scribners, will be presented in radio format this Sunday. A special "reader" technique will be used. This, and subsequent stories, will be heard as closely word-for-word as radio time and treatment will permit—the drama of the author's words will come to the listener's ear much as it comes to the reader's eye. It is a technique that may prove an innovation of real merit.

Scheduled for early airing are Ernest Hemingway's "Thirty Grand" and John Galsworthy's "Quality."

## Federation Topic Is "Bills We All Help Pay"

Thursday, NBC-Blue, 4:30-5 p.m.

Continuing its monthly series of broadcasts on "Education for Living," the General Federation of Women's Clubs presents five national notables in a timely discussion of "Bills We All Help Pay," Thursday at 4:30 p.m. The program will be heard over the NBC-Blue network.

Mrs. William Dick Sporborg, chairman of the department of legislation of the General Federation, will keynote the broadcast, introducing the famed publicist and political commentator, Raymond Clapper, of the Scripps-Howard newspapers. Clapper will reveal and analyze some of the more outstanding items in the national bill—endeavor to attack or justify their drain on the individual pocketbook.

Welles A. Gray, specialist in public finance, representing the United States Chamber of Commerce, will discuss "Hidden Taxes" and comment on the rising burden of unseen bills that burden the nation's pay envelope.

"Education for Living" is a highly enthusiastic radio undertaking. The General Federation makes a worthier contribution by keeping its feet on the economic earth. This discussion of "Bills We All Help Pay" can scarcely assist our payments, but it may well assist our efforts at reduction.

The Federation programs are planned and arranged by Mrs. Edgar B. Merritt, chairman of the committee on radio.

# Listening to Learn

"And this cuff was but to knock at your ear, and beseech listening."—Shakespeare.

## When Is 9 O'Clock?



**T**WO men and a woman were talking about radio programs. The scene was *anywhere*, the time, *yesterday*.

Said the woman, "After I've had a little relaxation in the evening I am likely to be ready by 9 o'clock for a little heavier type of program."

And the first man said: "You're right. Listening to learn is all right *later*—but I want amusement and relaxation after a hard day. That's what I want from my evening's listening."

But the second man said only: "What do you mean by relaxation? And when is 9 o'clock?"

The woman and the first man thought he was crazy. But he was deadly earnest and mad inside, because his friends weren't honest with themselves.

They knew not what they said — because they didn't define their terms.

They confused rest with idleness.

They confused relaxation with indolence.

They confused leisure with lassitude.

They confused FUN with work.

They said "9 o'clock" when they really meant "later" — the old excuse for *putting off*.

The second man was not crazy. He knew, with Cowper, that . . .

*Absence of occupation is not rest;*

*A mind quite vacant is a mind distressed.*

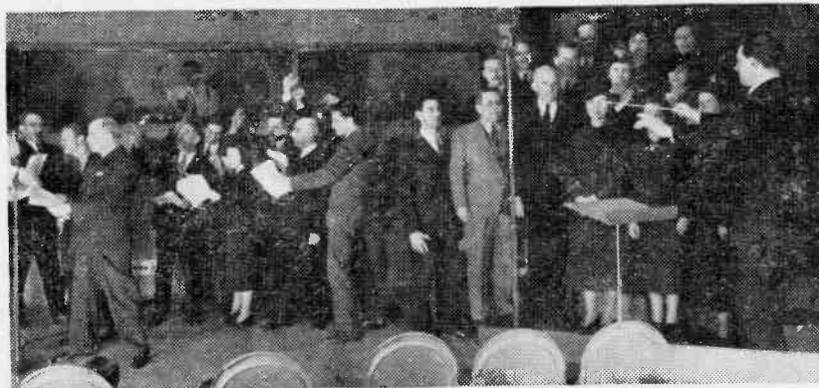
The second man was not crazy. He got more real fun and more satisfying relaxation from his listening than did either of his friends—because he never worked at being idle. He let his leisure work for him. And thus pleasantly occupied, he made his industry his amusement. He doubled his enjoyment and *his rest* by listening for pleasure plus enlightenment.

He knew that listening to learn is FUN—not work—and never heavy.

And he listens for fun NOW—not later—because he knows that 9 o'clock never comes.

*Not only is he idle who is doing nothing,  
But he that might be better employed.*

—Socrates.



Cast of "Brave New World" defines its terms in sparkling drama, imaginative treatments. A "collectors' item" on the radio menu, this program is heard over the Columbia Broadcasting System. Monday, at 10:30 p.m. EST



Dr. Allan Roy Dafoe gives advice on child-rearing Monday-Wednesday-Friday. CBS, 4:45 p.m. EST

## Historians Team With Commentator

Fridays, NBC-Blue, 7:15-7:30 p.m.

Adding a critical voice to the parade of opinion and comment on current world affairs, Caesar Searchinger, former foreign correspondent, abetted by a staff of outstanding historians, is now heard in a new series of weekly commentaries—"The Story Behind The Headlines."

The program is unique among radio news reviews in that only one news event—selected by Searchinger and his staff of consulting historians—will be discussed. Emphasis is placed on significance rather than volume of news.

"The Story Behind the Headlines" is the type of reporting-plus recommended in this department last week. News of its arrival in NBC's program panorama is welcome. To hear the news digested in the solvent of its own historical background makes easier its proper placement in the puzzle of current history.

## New Titles Vitalize Informational Programs

Acting on the suggestion of "Listening to Learn" that several current informational programs would have stronger meaning for listeners and better "radio box-office" if re-titled, the Columbia Broadcasting System has renamed three of its special features.

### "Europe Calling"

Sundays, CBS, 1:30-1:45 p.m.

This was formerly billed as "Foreign News Broadcast" or simply by the name of the speaker. Please refer to the story on page 9. See Recommended Listings under "People—Thought—Comment."

### "American Viewpoints"

Wednesdays and Fridays, CBS, 10:45-11 p.m.

This was formerly billed as "Special Talks Program." This series presents unusually interesting speakers, men and women invariably well qualified to express worth-while opinions and fresh points of view.

### Adventures in Science

Thursdays, CBS, 4-4:15 p.m.

This was formerly billed as "Science Service Series." It consists of highlights of popular interest from the realm of science. Watson Davis of Science Service, Washington, presents an expert from a different field of scientific inquiry each week.

## Students Discuss Causes of Unhappiness

Monday, CBS, 2:30-3 p.m.

Youth grapples with another universal problem when the Human Relations Forum meets in its regular Monday session of the American School of the Air to discuss "The Causes of Unhappiness."

High-school students of varied social and economic backgrounds comprise the forum group—reflect a cross-section of inquisitive youth throughout the nation. They come to the weekly round table unimpeded in the expression of their views and findings by scripts or restrictive rehearsals. The result: an honest discussion, self-censored only by the dictates of broadcast law and good taste.

The forum meetings are the focus of a still-uncounted number of simultaneous classroom gatherings, where the contemporaries of the program participants follow the discussion, broaden their own points of view—seek solutions applicable to their own lives.

The Human Relations Forum can stimulate if it can little hope to influence the thinking of youth—parents are the secondary but more significant audience-objective of this program.

For an occasional healthy shock and a broader understanding of the so-called swing-mad generation, follow the forum. Result? Influence unlikely—but stimulation probable.

During the remaining weeks of the series the following questions will be argued and clarified: "What are the causes of social conflict—wars, riots, crime, unrest?" "Where shall we look for beliefs and life philosophies?—Social allegiances and conflicting loyalties?" "What is the meaning of democracy for human relations?"

## CBS Series Dwells on Outlook in Europe

Sundays, CBS, 1:30-1:45 p.m.

"Europe Calling" is the Columbia Broadcasting System's added contribution to current close-ups of the political and social melee in Europe.

Heard each Sunday at 1:30 p.m., the program presents, via short wave and rebroadcast, qualified observers, both foreign and American, in authoritative resumes of highlights in the international picture and personal comments on the actions of men in Europe's key situations.

Non-professional opinion will doubtless predominate, as commentators will be selected from varied fields of work and interest—to the betterment, perhaps, of the picture offered America.



Educator Lyman Bryson, power behind current CBS expansion of special cultural-radio activities

# Recommended Programs

Times indicated on these pages are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours.

This catalog of recommended listening includes this week's highlight programs of educational value. Omissions do not imply lack of recommendation.

## ECONOMICS—BUSINESS

**Saturday, March 19**

**Story of Industry.** 5-5:30 p.m. CBS. Historical drama of "Electric Power." 40 billion watts a year and what they mean to you. Plus Department of Commerce guest speaker, H. P. Kendall, of Boston.

## EDUCATIONAL NEWS

**Wednesday, March 16**

**America's Schools.** 6-6:15. NBC-Red. Projects and progress in the nation's school system.

**Friday, March 18**

**Education in the News.** 6-6:15 p.m. NBC-Red. Shannon Allen, Office of Education. Authoritative guest speakers.

**Saturday, March 19**

**Florence Hale.** 11-11:15 a.m. NBC-Red. Informal news and views of our teachers and schools. Informative, sound, enjoyable.

**Music and American Youth.** 11:30 a.m.-12 noon. NBC-Red. Demonstration of student accomplishments in music.

## HISTORY

**Monday, March 14**

**Brave New World.** 10:30-11 p.m. CBS. "Inter-American Commerce—Unifier and Divider." Historical perspectives on the progress, prosperity and prospects of business between the Americas.

**Wednesday, March 16**

**Cavalcade of America.** 8-8:30 p.m. CBS. (For the West 9 p.m. PST.) Life story of Capt. Robert Gray, who discovered Columbia River.

## INSPIRATION

**Sunday, March 13**

**Radio Pulpit.** 10-10:30 a.m. NBC-Red. Dr. R. W. Sockman, "Superstitions of the Street."

**Church of the Air.** 10-10:30 a.m. CBS. Talk by the Rev. Douglas Horton, Hyde Park, Chicago, on "Christian Love." 1-1:30 p.m. CBS. Rabbi A. J. Feldman, Hartford, Conn. Topic: "The Last Word."

**National Vespers.** 4-4:30 p.m. NBC-Blue. Dr. Harry Emerson Fosdick, "The Sacred and the Secular Are Inseparable."

**The Lutheran Hour.** 4:30-5 p.m. MBS. Dr. Walter A. Maier.

**The Catholic Hour.** 6-6:30 p.m. NBC-Red. Fulton J. Sheen discusses "The Second Word," in the series titled "The Individual Problem and the Cross."

**Saturday, March 19**

**The Message of Israel.** 7-7:30 p.m. NBC-Blue. Rabbi Harry Levi, Boston.

## MUSIC

**Thursday, March 17**

**Essays in Music.** 10-10:30 p.m. CBS. Subject: "Gypsy Music." Typical selections from the music of Spain, Hungary, England and Russia.

**Friday, March 18**

**Music Appreciation Hour.** 2-3 p.m. NBC-Red and Blue. Meet the *crash-and-boom* sections of the symphony—percussion instruments and the part they play. Enjoy the dance music of Bach, Mozart and Strauss.

**Saturday, March 19**

**Chasins at the Piano.** 12-12:30 p.m. NBC-Red. All-Schumann program features "Fantasy Pieces."

NOTE: See the "March of Music" in this issue for other recommended musical programs for the week.

## PEOPLE—THOUGHT—COMMENT

**Monday, March 14**

**New Horizons.** 6:05-6:15 p.m. CBS.

**Wednesday, March 16**

**American Viewpoints.** 10:45-11 p.m. CBS. George St. Jean, representing the little businessman, speaks—"Breaking the Backbone of the Nation."

**Thursday, March 17**

**America's Town Meeting.** 9:30-10:30 p.m. NBC-Blue.

**Friday, March 18**

**American Viewpoints.** 10:45-11 p.m. CBS. The Rev. Joseph F. Thorning, of Mt. St. Mary's College, Emmitsburg, Md., describes "A New Spain."

## PERSONAL—SOCIAL PROBLEMS

**Monday, March 14**

**Human Relations Forum.** 2:30-3 p.m. CBS. "What are the Major Causes of Personal Unhappiness?" See story on Page 8.

**Wednesday, March 16**

**Your Health.** 2-2:30 p.m. NBC-Red. Your community's most important book, "Vital Statistics." How to cooperate with public-health authorities.

**Saturday, March 19**

**Choosing Your College.** 2:15-2:30 p.m. CBS. President Harvey N. Davis of Stevens Institute of Technology discusses the role of the technical college in education for life work.

## SCIENTIFIC DEVELOPMENTS

**Sunday, March 13**

**The World Is Yours.** 4:30-5 p.m. NBC-Red. "Conquest Underground"—digging for Nature's mineral treasures cached deep in the bowels of the earth.

**Thursday, March 17**

**Adventures in Science.** 4-4:15 p.m. CBS. New wonders from science—"Roots Without Plants." Dr. Philip R. White, Rockefeller Institute of Medical Research.

## Design for Listening

Theme of the Week:  
Are There Any New Ideas?

*"Ideas, though vivid and real, are often indefinite, and are shy of the close furniture of words."*

—TUPPER.

There are many champions for the idea that there is nothing new under the sun. Dispute on this point is difficult, for the framework of word-furniture in which it is expressed is creaky and loose—unsafe as a mental seat.

There are others who champion the idea that old thoughts in new garb, re-interpreted for new uses, or revitalized by combination with other thoughts, are new ideas.

By this standard—and it seems the wiser one—the world is popping with new ideas. Business thrives on them. Personality blossoms. Governments are made and wrecked. Science scales unconquered heights. Men grow mean and fight or grow great and live—as the play of new ideas dictates.

There's an appeal of strong challenge in this week's design for listening. Below are suggestions for the dial-hunt. But just as a new idea is still-born until a mind makes it effective in action, so is hearing profitless unless there be purpose in the listening. Here's an adage to guide listening:

*"If the ancients left us ideas, to our credit, be it spoken, we moderns are building houses for them."*

—A. B. ALCOTT.

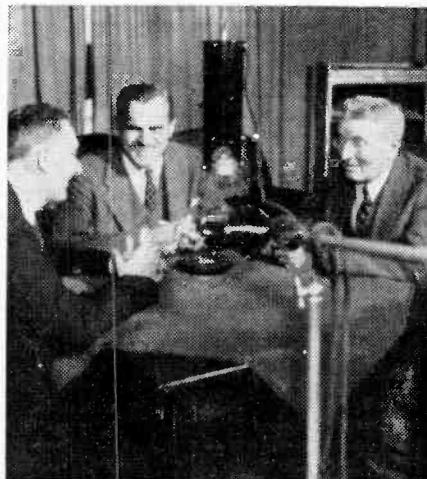
**Monday.** Ideas galore people "Brave New World" CBS at 10:30 p.m. New ideas in radio, race relations, in problems of war, peace and politics. A *must-listen* program for everybody.

**Wednesday.** There's something novel about the plea of the *little man*, businessman or otherwise. Mayhap there is a new idea in the "American Viewpoints," CBS, 10:45-11 p.m.

**Friday.** A thought you have never met before may well be old as the hills, but it's a new idea to you. Expect some new ideas on the appreciation of music when Doctor Walter Damrosch introduces the percussion section of a symphony on the "Music Appreciation Hour," NBC-Red and Blue at 2 p.m.

**Saturday.** Old ideas are religion's specialty but there are awakening trends. One such you will note as you hear "The Message of Israel," NBC-Blue at 7 p.m.

*Next Week's Design for Listening: Interesting Persons in Informational Radio Today—Modern Biographical Sketches.*



Professors Smith, Compton and Carlson meet at "Round Table"—Sundays, NBC-Red, 12:30 p.m. EST

# HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

**J**ACK OAKIE is jinxed. On March 15 he planned to present Alice Brady as his Oakie College guest. Two weeks prior to her appearance she broke an ankle, so her guest date was moved to March 22 and Martha Raye was substituted for March 15. But right after Jolson's chorister had been signed, she contracted pneumonia and was taken to Cedars of Lebanon hospital! The jinx has been trailing Martha all season. Early last December she fell while on a studio set and suffered a badly wrenched limb, and a few days later developed laryngitis.

Better luck was the recent lot of Nan Grey. The star of "Those We Love" heard that a certain jockey was riding "Stage Hand" at Santa Anita. "I went to school with him," she said, and planked \$10 on his horse's nose. She won \$132.

A like hunch caused the singing Tony Martins to back another nag named after Mrs. Martin—Alice Faye. Tony put \$50 on the horse and collected \$1,700! Alice didn't do so badly herself. Her more modest wager returned \$400. Which reminds me that Hollywood luminaries are tremendously horse-conscious at the moment. If they don't ride them, they figure and bet them. . . . and one publicity firm here, Weintraub and Olenick, is even releasing a daily "tout" sheet to radio editors and celebrities!

Dick Powell is going in for another form of sport, however. Like Fibber McGee and Al Jolson, Dick has become the manager of a boxer. The lad Powell has is Bob Loose, former intercollegiate light-heavyweight champion.

Marion Talley would like to go out with Edgar Bergen, if that movie-director suitor would only give her a free moment. . . . and Bergen, a very shy fellow, would also like to date Marion, if he could only figure how to do it without blushing. Something ought to be done about this, especially since he bought the entire and very swell wardrobe that was made up for him to wear in "The Goldwyn Follies" . . . . And as for Charlie McCarthy, he'd give anything to meet Baby Snooks, but their two different coffee sponsors feel that there are insufficient grounds for brewing the romance.

Speaking of ventriloquists, I saw and heard one week before last at the Los Angeles Orpheum Theater who was every bit as good as Bergen. His lip motion was hardly discernible, his dummy manipulation was perfect. But, because everyone would cry "Imitator!" he probably never will get to the microphone. His name? Frank Gabby, and he predates the McCarthy-Bergen combination on the stage.

Storkcasting are the Dick Forans next month, the Bob Burns in May, and the Kenny Bakers next fall. Meantime, Kenny is being considered for a leading role in the film, "Wizard of Oz," in which Judy Garland will have a starring role. Philosopher Burns also makes the news by becoming an Oklahoma Colonel. It happened this way: In his currently shooting Paramount picture, "Tropic Holiday," Burns is cast as a senator from Oklahoma. Hearing of this, bags of mail from Arkansas arrived at the lot calling Burns a traitor to his state. So by official proclamation, Governor Carl E. Bailey, of Arkansas, "lent" Bob to the neighboring state and its governor, E. W. Marland, responded by conferring the colonelship.

Bob's mentor, Bing Crosby, is chagrined. It seems that he has learned that Gary, his oldest son, prefers

"Uncle Whoa-Bill" to his father as radio fare. Uncle Whoa-Bill, Gary explained, doesn't sing like his dad. Anyway, Gary is still a bit miffed about his father's performance in "Pennies from Heaven." When, in the picture, Gary saw Bing kiss Madge Evans, the youngster thought his dad wasn't fair to Mamma—Dixie Lee, to you.

Recent reports that certain of her friends feel that Dorothy Lamour has



Deanna Durbin recently became the forty-sixth star to autograph the sidewalk in front of Sid Grauman's Chinese Theater in Los Angeles. Right: Meredith Willson rehearses his "Good News of 1938" orchestra



Dealer in jokes himself, Bob Hope (right) appreciated to the fullest extent the witticisms originated by Hugh Herbert, comic character actor, during recent rehearsals for Wednesday's "Your Hollywood Parade"

"gone Hollywood" are amiss. Dorothy's just been too busy to maintain social niceties. Aside from her weekly Chase and Sanborn Hour rehearsals and broadcasts, she has been making two pictures at once—"Her Jungle Love," just completed, and "Tropic Holiday," still shooting. Now comes word that she's being considered for the lead in "Spawn of the North," with George Raft. So, in her "leisure" time, she's busy overseeing the beginning of the construction of her and Herbie Kay's new home in the Briarcrest section of Hollywood—and planning to do a spot of singing with Hubby Herbie when his band opens at the Coconut Grove!

Shhhh! Bob Hope's writers, says Walter O'Keefe, are providing Bob with laugh material that previously

has been used by O'Keefe, and Walter feels that someone should tell Hope about it. . . . Someone did, and Bob just laughed.

Low-pitched Thrush Virginia Verrill proved the real trouper again when, despite a cold that had kept her bedfast for a week, she appeared as usual on the February 26 edition of the Jack Haley Log Cabin show. The latter, which pioneered with a new



Ziegfeld" on her own phone at home all afternoon. Then, so she would feel more at ease, she decided to take her own phone instrument to the air, but instead of cutting its wires, she worked for a full hour carefully disconnecting them from the bell-box! . . . Haven ("Do You Want to Be an Actor?") MacQuarrie won't be so careful of his attire at future broadcasts. Changing to a freshly pressed blue suit for the program, he returned afterward to his dressing-room to find someone had gone through his pockets and removed \$70 and some personal papers. But they left his fan mail—some 762 letters. . . . Saturday afternoon scene at Vick's Open House rehearsal: Baritone Wilbur Evans breaking up Jeanette MacDonald and Josef Pasternak with his Baby Snooks impersonation.

Before Deanna Durbin entrained with the Cantor troupe for the East, she became America's first honorary feminine "Boy" Scout, an honor conferred upon her by San Diego Troop 42. Incidentally, don't miss Deanna in "Mad About Music." She'll put a lump in your throat with her acting—and her singing is superb.

Constance Bennett lost her \$250,000 suit against Jimmie Fidler through lack of evidence of harm done by a statement Fidler had uttered. Fidler, by the way, has just been renewed by his current sponsor for his second year. . . . Bill Goodwin, the Camel mikerman, will announce his "I do" this month with Phillipa Hilbert. . . . Lanny Ross returns to the scene of his beginning March 17 when he launches his 1938 concert tour at Tacoma. Lanny was born in Seattle. Pacific Coast cities will see him until April 2, when he sings in Denver, then his itinerary includes St. Louis on April 8 and Salina, Kansas, April 9. . . . With \$7,500 a week offered by theaters in Detroit, Pittsburgh and Washington, D. C., George Jessel and wife Norma Talmadge may take their radio show on tour for a month or so. Otherwise he'll stay in the West and produce with Mack Sennett a new program to feature old-time Sennett favorites. . . . Irene Rich, observed of late haunting second-hand shops, is doing so in pursuit of her latest hobby, the collection of antique glass paperweights containing blown-glass flowers.

Two Robert Taylors, one the father, the other his son in arms, attended the "Good News" show the other night to see their host, another Robert Taylor, who master-of-ceremonies the program and really isn't named Robert Taylor at all, having been christened Spangler Arlington Brugh. The Robert Taylor Junior is the baby who was seen in "The Last Gangster." His dad cinema-acts a bit, too.

Most methodical and meticulous are the preparations and the diction of Russ Hughes, Hughesreel air-photographer, heard over NBC-Red network stations Monday to Friday afternoons. Josephine Dillon (ex-Mrs. Clark Gable) was his voice coach. Tune in for an earful. . . . You are hearing something new, an electrical bass viol, nowadays in Phil Harris' orchestra, which, since closing its engagement at the Los Angeles Palomar, is now doing a series of southern California one-nighters.

Will Hollywood maintain its position as headquarters for the majority of the important commercial broadcasts? What are the difficulties to be ironed out between the motion-picture and radio studios? What obstacles must movie officials recognize and overcome? Read the startling answers to these and related questions in next week's "Hollywood Showdown."

Backstage Stuff: Luise Rainer is conscientious. Preparing for her recent "Good News" airing, she rehearsed her telephone scene from "The Great

# AIRIALTO LOWDOWN

BY MARTIN LEWIS

**W**HAT is the real reason for the success of a radio star or program? People have many different ideas of just what determines the success of a radio program, but although the various suggestions can all be chalked up as "contributing causes," it comes right down to one basic reason—an increase in the sales of a sponsor's product.

Fan mail does help, 'tis true . . . more so with some sponsors than with others. For example, fan mail addressed to the stars of the Lucky Strike programs goes through the hands of the sponsor before it reaches the stars. When the stars get their mail directly, it pleases their vanity and may give them valuable criticism, but in most cases the sponsor doesn't see it.

The fact that there are special services that make a business of sending out complimentary letters at a price per hundred also subtracts from the value of mail. If you really want to help your favorite star, there are two things you can do: write to the sponsor and buy the sponsor's product! Without buying the product, your boosting isn't worth much, because that's the reason for the program's being on the air.

Jack Benny boosted the sale of his sponsor's six delicious flavors so much that he won for himself the first five-year contract in radio history . . . a contract that will net him one million dollars by the time it expires! You may feel that your small purchase won't amount to much, but yours, plus those made by thousands of other listeners, will—but definitely.

When the sponsor's sales suddenly increase and his radio program begins to draw mail and seems to be clicking, he puts two and two together, credits radio with the new profits, and presto, your favorite star has his or her contract renewed. Radio advertising is business, and must show a profit to be successful, so pay for your entertainment by buying the products advertised on your favorite programs.

The "Poetic Melodies" show with Franklyn MacCormack and Jack Fulton fades from the air after the March 18 broadcast and will be replaced by a new show starting March 21. The same sponsor's "Double Everything" airing with Shaw and Lee and the Andrews Sisters, heard Sundays over CBS, also folds on March 20. The femme trio, who rose to fame with their Decca recording of "Bei Mir Bist Du Schoen," are under a long-term contract with the sponsor. The only alternative was to put them in the "Poetic Melodies" spot, and it seems the one to suffer is MacCormack, who sold his program idea to the sponsor's agency and has been on the air with the show for a year and a half.

Chalk another Hollywood program off your radio calendar. As predicted here several weeks ago, "Your Hollywood Parade," with Dick Powell, Rosemary Lane, Bob Hope and others, fades from the NBC-Red network kilocycles March 23. It will be replaced the following Wednesday night by Kay Kyser's Kollege of Musical Knowledge, now heard Tuesday nights over the Mutual network. Kyser's show is breaking all records for mail. The idea of the program is based on the listeners' knowledge of theme-songs, musical composers, bandleaders, etc. If you guess all the answers asked by Professor Kyser on the program, you get a special diploma.

America's Town Meeting of the Air, one of the better programs heard over NBC, has been awarded a three-year contract renewal. In the past, Town Meeting speakers have discussed primarily political and economic problems. However, in the future, their

discussions also will include questions of social and cultural significance, covering the fields of science, literature and art. If you want to listen and learn, put America's Town Meeting of the Air on your MUST LISTEN list for Thursday nights. George V. Denry, Jr., moderator of the Town Meetings, is doing grand work.

**KILOCYCLE CHATTER:** The "March of Time" still one of the better



At a garden party given in Miami Beach by Floyd Gibbons were (l. to r.) Mrs. Frank Katzentine, Actress Betty Lawford and (standing) Katzentine and Ted Husing. Right: Nelson Eddy's successor, John Carter



The Kate Smith Singers and their sponsor, Kate herself, heard Thursdays, rehearse all numbers under the direction of Ted Straeter. In the mixed choir are the Mullen Sisters, Ambassadors, Dorothy Kirsten

dramatic shows on the air, celebrated its eighth year last week . . . Caesar Searchinger, who on March 4 inaugurated a new series, "Behind the Headlines," over the NBC-Blue network, was on the CBS payroll up until last summer as their European representative . . . Stuart Canin, one of the winners in Tony Wons' violin contest, is the same lad who last season started the rumpus between Jack Benny and Fred Allen over the playing of the "Bee" . . . Alexander Kirkland and June Walker, stars of the Broadway Theater, have been added to the "Big Sister" cast, heard over CBS Mondays through Fridays . . . Ethel Barrymore is being offered to sponsors for a special series being written for her . . . Mutual Broadcasting System scored another big scoop when it introduced

Shirley Temple to the radio audience at the preview of her new picture, "Rebecca of Sunnybrook Farm"

The tobacco auctioneer on the Lucky Strike program seems to steal quite a number of shows as far as the studio audience is concerned. They are inclined to laugh and applaud the gentleman from the South when he makes his appearance before the mike. But if you think that the other artists on

per without his hat—at least, not in the radio studios. Those Campbell Royalists are an outstanding group of singers—four boys and three girls, all under twenty-one years of age. One of the boys got his start as a Radio City page-boy, and his fellow pages are mighty proud of him.

Ed Wynn is certainly different, Gramham. The comic has had several offers to return to the air but turned them all down until he gets a new idea for a program. Wynn, who is scoring many laughs in the Broadway hit, "Hooray For What," feels that he cannot do justice to himself or to a sponsor with his former program set-up. And here's something that may amaze even Bob Ripley: Wynn is still receiving fan mail and gifts from his radio friends addressed to "The Fire Chief," despite the fact that he's been off the show several years.

The other Sunday night at Billy Rose's Casa Manana, some of your favorite bandleaders were enticed to the stage, allowed to pick their favorite instrument from one of Abe Lyman's musicians, and in an informal interlude joined in on "Margie."

Among those who participated in the "orchestra of maestros" were the genial Abe Lyman himself, who was the perpetrator of the movement and who played the drums; Guy Lombardo played the violin; Brother Lebert Lombardo, not quite a maestro, played the cornet; Ted Weems officiated at the trombone; Little Jack Little was pianist; Jack Denny managed the other piano; and Seymour Simons and George Hall managed the violin section, in addition to Lombardo.

It was a jam session extraordinary, Abe Lyman making an almost successful attempt to steal the show with fancy cut-ups with his drumsticks, hurling them in the air and then dexterously catching them, without missing a single beat.

While on the subject of bandleaders, some of you have written in asking the reason why some of the bands playing in Chicago are not heard over the air. Here's the story: The local stations in Chicago notified all the night-spots that on and after January 15 they would have to pay a weekly \$100 fee.

Most of the hotels banded together and decided they would refuse to pay these charges. Therefore, their orchestras faded from the air. The only spots whose bands are being picked up are the Chez Paree, the Blackhawk, and a few other places. That is also why the popular Aragon and Trianon orchestras switched from WGN to WIND, a Gary, Indiana, station with studios in Chicago.

Still on the subject of bands, Richard Himber has made a novel Victor recording called the "Parade of the Bands." As you may have guessed, it is Himber's impression of how your favorite radio bands play their theme-songs. Leo Reisman and Xavier Cugat have recorded a series called "A Night at the Waldorf," which is pleasant on the ears.

**AIRAVES:** It's a fact "Lone Ranger" is a favorite program with the youngsters, which is a way of saying I must be feeling like a kid again. I started listening to this show a few weeks ago and now hate to miss a program . . . Arthur Godfrey has a lease on my ears whenever I'm home to catch his voice, which is chock full of personality . . . Amos 'n' Andy have been very amusing lately, especially the show when Kingfish told Andy he was going to be a competitor and also sell greeting-cards . . . Ray Noble's amusing quips will be missed by this listener when he leaves the Burns and Allen show.



February 20 Radio Guide's Singing Cameraman, Gene Lester, visited Phil Baker's show, snapped the picture above as Phil and chorus sang "Bei Mir Bist Du Schoen." A CBS airing, this show's heard each Sunday night

Brilliant young tenor on the show is Al Garr. Al was reared in China



## HECKLING IN HOLLYWOOD

—ON "THAT GOOD GULF PROGRAM" WITH PHIL BAKER AND HIS STOOGES

*Photographed exclusively for Radio Guide by Gene Lester*



A talented actress, Elvia Allman is also heard with Fred Allen, others



Harry ("Bottle") McNaughton has been with Phil (right), five years. A Britisher, he came to America in the '20's

About to do away with Phil above are the hands of that blight in Baker's life—"Beetle." A haunting heckler, "Beetle's" identity has never been revealed to audiences of any sort



Music for the show is under the direction of Oscar Bradley. Composer-arranger, British-born Bradley came to America after the World War



Entering radio in '34, Bradley began as maestro of Will Rogers' series



Announcer for Phil is Tom Hanlon, who's been in radio seven years



Born in Philadelphia 39 years ago, Phil grew up to dazzle audiences with comedy, song and accordion-playing, is called the Great American Trouper

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**FREE HOME TRIAL** for every member of the family! Without risking a single penny—prove that the students in your family can write faster, get higher marks! Prove that Dad can get his ideas and reports down on paper in a modern, intelligent manner. Prove that Mother can take care of her social correspondence easier.

**ONLY A FEW CENTS A DAY!**

SEE what a latest model, factory-new Royal Portable can do for your family. Then own it on your own terms—cash or only a few cents a day. Mail the coupon today!



**READ WHAT ROYAL GIVES YOU:** These great features explain why so many thousands of families are Royal owners. Built by the world's largest company devoted exclusively to typewriters—with standard, full-sized keyboard and easy, effortless action; Touch Control, Finger Comfort Keys, Complete Dust Protection, Genuine Tabulator and numerous other office features.

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**ACT NOW!**

ROYAL TYPEWRITER COMPANY, Inc.  
Department B-197, 2 Park Avenue, New York, N. Y.

**SEND NO MONEY!**

Please tell me how I can own—for only a few cents a day—a latest model Royal Portable—complete with free Carrying Case and Instant Typing Chart.

I now own a \_\_\_\_\_ Typewriter, Serial No. \_\_\_\_\_ Tell me how much you will allow on it as CASH allowance on a Royal Portable.

Name \_\_\_\_\_ Street \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_

## \$1 DISCARD YOUR OLD AERIAL

**Complete**  
Does away with Aerial entirely—Just place an F & H Capacity Aerial Eliminator (size 1 1/4 in. x 4 in.) within your set. Simple instructions furnished with unit. Easily connected by anyone to aerial and ground of set. Your radio will then operate and tune in the same manner as if it were connected to an aerial. Operates on both short and long waves.



It is Most Likely Corroded and Has Poor or Loose Noisy Connections  
**No MORE BUZZES, CLICKS** and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/4 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.  
**ELIMINATE THE AERIAL FOR GOOD**  
Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

**NOT NEW—VALUE ALREADY PROVED**

On the market five years, 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios.  
**5 DAYS TRIAL** Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

**JUST MAIL THIS COUPON—**

F & H Radio Laboratories, Dept. 80, Fargo, N. Dak.  
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here  if sending \$1 with order—thus saving postage cost—same refund guaranteed. Check here  if interested in dealer's proposition.

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_

### WHAT USERS SAY

LaPorte, Tex. After using the Capacity Aerial Eliminator over a year on my 1935 small 7 tube set can say it brings in reception with fine volume and clarity, pulling in stations from Japan, Europe, South America, and broadcast stations from all over the U. S. Efficiency proven, I took down my old outside aerial.  
Signed: \_\_\_\_\_  
Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed: \_\_\_\_\_

## CAN YOU AFFORD SICKNESS OR ACCIDENT?



**YOU RECEIVE \$7,500.00**

Accumulated benefits for ACCIDENTAL DEATH

**\$7,500.00**

Accumulated benefits for LOSS OF HANDS, FEET OR EYES

**\$25** Per Week for SICKNESS

**\$25** Per Week for ACCIDENT

**\$25** Per Week for HOSPITAL

**\$100** EMERGENCY ALLOWANCE

**COST TO YOU ONLY \$1 PER MONTH**

### THE POLICY OF THE CENTURY WILL PAY YOUR BILLS!

The United Insurance Company, Chicago, Illinois, a legal reserve insurance company which has paid millions of dollars to policyholders, offers you the new "CENTURY" Policy. This **INSURES MEN AND WOMEN**  
The new "Century" Sickness and Accident Policy insures both men and women with the benefits shown, plus many other liberal features outlined in the policy.

company is not an association or assessment company. Old and reliable. It is approved by state insurance departments. Be safe! Costs only \$1 per month. Just send coupon today!  
**NO MEDICAL EXAMINATION**  
Anyone between the ages of 16 and 75 can apply. No medical examination.

**SEND NO MONEY!**  
Remember you do not send one cent—just mail the coupon. Don't delay—do this today! No agent will call.

**MAIL COUPON FOR COMPLETE DETAILS**

CENTURY POLICY DEPT. INC., UNITED INSURANCE COMPANY, ELGIN TOWER, ELGIN, ILL., Suite U-53-C

Please mail me at once complete information how to get the "Century" Policy for my Free Inspection without obligation. No agent will call.  
Name \_\_\_\_\_  
Address \_\_\_\_\_

Log of Short-Wave Stations  
Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

CB1170, Chile	11.68	LRU, Argentina	15.29
CJRO, Canada	6.15	LRX, "	9.66
CJRX, Cuba	11.72	LSX, "	10.35
COCD, "	6.13	OLR2B, Czecho-	
COCH, "	9.43	slovakia, "	6.03
COCO, "	6.01	OLR3A, "	9.55
COCQ, "	9.75	OLR4A, "	11.84
COGF, "	11.865	OLR5A, "	15.23
CSW, Portugal	9.94	ORK, Belgium	10.39
DJB, Germany	15.20	OZF, Denmark	9.52
DJC, "	8.02	PCJ, Holland	9.59, 15.22
DJN, "	11.77	PHI, "	17.775
DJL, "	15.11	PRADO, Ecuador	6.62
EAJ43, Canarias	10.37	PRF, Brazil	9.50
EAR, Spain	9.49	PRF5, "	9.50
EA9AH, Spanish		RAN, U.S.S.R.	9.60
Morocco	14.05	RKI, "	7.54
F08AA, Tahiti	7.11	RNE, "	12.00
GSA, England	6.05	RV15, "	4.273
GSB, "	9.51	RV59, "	6.00
GSC, "	9.58	SPD, Poland	11.53
GSD, "	11.75	SPW, "	13.64
GSF, "	15.14	TFJ, Iceland	12.23
GSJ, "	17.79	TI4NRH, Costa	
GSH, "	21.47	Rica, "	9.698
GSI, "	15.26	TPA2, France	15.24
GSJ, "	21.58	TPA3, "	11.88
GSL, "	6.11	TPA4, "	11.71
GSO, "	15.18	VE9DN, Canada	6.005
GSP, "	15.31	VK2ME, Australia	9.59
HAT4, Hungary	9.12	VK3ME, "	9.51
HBF, Switzerland	14.555	VLR, "	9.58
HEL, "	9.34	VPD2, Fiji	9.54
HBO, "	11.402	VP2LO, St. Kitts	6.38
HBP, "	7.80	VUD2, India	9.59
HC2RL, Ecuador	6.66	WIXAL, Boston, Mass.	
HJ1ABP, Colombia	9.618	15.25, 11.79 and 6.04	
HP5A, Panama	11.7	XEUZ, Mexico, D.F.	6.12
HP5J, "	9.60	XEXA, "	6.172
HS8PJ, Siam	9.51, 19.02	YSD, El Salvador	7.894
IQY, Italy	11.9	YV5RC, Venezuela	5.80
IRF, "	9.83	ZBW3, China	9.525
JDY, Kwantung	9.925	ZIK2, British	
JYI, Japan	9.535	ZRH, S. Africa	9.523
JWN, "	10.66	ZRK, "	9.61
JZJ, "	11.80	Honduras	10.6
JZK, "	15.16	ZMBJ, S.S. Awatea	8.84
Klipheuevel,		9MI, S.S. Namibia	6.01
South Africa	9.62	ZRO3, Italy	9.635

Short-wave programs of American stations are shown along with the regular listings beginning on page 27. These are indicated, for example, by (shw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard on an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—12:30 a.m., JZJ; 3:50, GSF, GSB, GSD, GSO; 7:30, XGOX; 7:45, JDY; 8:30, GSG, GSH, GSO, GSI, GSF; 8:35, JZJ; 11, GSD, GSF, GSG, GSH; 1 p.m., GSB, GSD, GSG, GSA; 2:40, ZRO3; 3:10, TPA3; 4:15, GSB, GSC, GSO; 4:30, OLR3A; 4:45, EA9AH; 6, JZJ; HP5A; 7, EA9AH, HP5J, RAN, RKI; 7:15, CSW; 7:30, EAJ43, EAR; 7:35, ZRO3; 7:40, GSB, GSC, GSD, GSP; 8:15, EAJ43, DJB, DJD; 10:30, GSB, GSC, GSD, GSL, DJB, DJD; 10:45, CJRO, CJRX; 11:30, TPA4.  
Mon., Wed., Fri.—9:45 p.m., OLR3A

Sunday, March 13

- \*7 a.m.—Program from Darien, Kwantung: JDY
- \*8 a.m.—Variety program: DJL
- \*8 a.m.—International church: COCQ
- \*8 a.m.—Overseas hour for South Seas: JZJ
- 8:30 a.m.—Phohi Symphony Orchestra: PHI
- 1:40 p.m.—Iceland hour: TFJ
- \*2 p.m.—Danish program: OZF
- \*3 p.m.—English News from France: TPA3 (11.885) (15.13)
- \*4 p.m.—Test broadcasts from St. Kitts: VP2LO (6.38)
- 4:20 p.m.—Mario de Pietro's Estudiantina: GSO
- \*4:30 p.m.—Overseas hour (South America): JZJ JZJ
- \*4:55 p.m.—Greetings to listeners: DJB DJD
- 5:15 p.m.—Figures in German sport: DJB DJD
- \*6 p.m.—Polish program for North America: SPW (13.635) SPD (11.535)
- \*6 p.m.—English News from Japan: JZJ
- \*6 p.m.—La Voz de las Provincias: COCH
- \*6 p.m.—Cadena Crusselas network program: COCO
- 6:15 p.m.—Special orchestral concert: DJB DJD
- \*7 p.m.—Brazil on the Air: PSH (10.22)
- \*7 p.m.—Soviet program: RAN RKI
- 7:15 p.m.—Episcopalian services: GSC GSD GSP
- \*7:30 p.m.—English News from Italy: ZRO3 IRF IQY
- \*7:40 p.m.—News summary: GSD GSP
- 8 p.m.—Band concert: COCO
- \*8:15 p.m.—English News from Germany: DJB
- \*8:30 p.m.—Daventry news bulletin in Spanish: GSB
- \*8:45 p.m.—Daventry news bulletin in Portuguese: GSB
- 9 p.m.—Hawaii Calls: KKP (15.03)
- \*9 p.m.—Nationalist program for North America: Salamanca (10.37)
- \*9 p.m.—Cararo's tango band: LRX
- 9:15 p.m.—Heroes' Memorial Hour: DJB DJD
- \*9:30 p.m.—Oriental program from India: VUD2
- \*10:10 p.m.—News Summary: GSC GSD
- \*10:30 p.m.—English News from Germany: DJB
- \*11 p.m.—Marti dance orchestra: COCH
- \*11:45 p.m. (ex. Sat.)—Program from South Africa: ZRK ZRH
- \*12 mid.—Broadcast from Eden Concert Cabaret: COCQ
- \*1 a.m.—English DX program: XEUZ

Key to Symbols Used: \*Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ¶Tuesday, Thursday, Saturday.  
(Continued in Last Column)

# On Short Waves

## Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Standard Time.  
For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

**D**URING the past few weeks, affairs in Europe have become increasingly tangled and complex. Governmental crises have been precipitated one after another with startling swiftness. With the spotlight of world interest thus centered upon Great Britain, Italy, France, Germany, Austria and Czechoslovakia, more and more listeners are dialing the short-wave frequencies for first-hand news and information.

The English news periods from the leading European countries, although by no means unbiased and in fact strongly steeped in propaganda, still give the best word-pictures obtainable of conditions in their respective countries. News from Great Britain, prepared by the Reuters News Service, by far the most complete and impartial news commentary from Europe, is best heard at present at 7:40 p.m. (over GSD, GSC and GSP), or at 10:30 p.m. EST (over GSD, GSC and GSL). . . . Hitlerized news may be heard from Zeesen, Germany, at 8:15 and 10:30 p.m. EST (over DJD or DJB). . . . Fascist-flavored news from Italy is served at 7:30 p.m. EST (over ZRO3, IQY and IRF). . . . The news from France may be heard at 3:10 p.m. (over TPA3, or Essarts on 15.13 megs), and at 10:30 p.m. (over TPA4). . . . The news from Czechoslovakia, strongly partial to the Little Entente, may be heard on Mondays, Wednesdays and Fridays at 9:45 p.m. EST (over OLR2B, OLR3A or OLR4A). Frequencies of all above stations may be obtained from the log on this page.

Sir Harry Lauder's first appearance in several years before a microphone will be made on Wednesday, March 16, at 4:15 p.m. EST, for the benefit of listeners to Daventry, England.

A talk on "World Affairs," by H. Wickham Steed, famous British journalist who is often heard over American networks, will be broadcast from Daventry on Wednesday, March 16, at 9:20 p.m. EST. . . . A program from Daventry on Thursday, March 17, at 3:30 and 7:10 p.m. EST, entitled "The Way of Peace: The Scene Today," presents a discussion on this subject by Professors Seton-Watson and Condeliffe, both of London University. . . . Sir Josiah Stamp, world-famous economist, will speak from Daventry, on

Friday, March 18, at 6:50 p.m. EST, on the subject, "Monkey Wrenches in the Trade Machine."

Sunday night, February 27, marked the renewal under the sponsorship of the Mutual network, of that delightful program, "Hawaii Calls." Originating in Honolulu, it will thrill listeners each Sunday night at 9 p.m. EST. Tune to KKP (16.03) for a direct short-wave pick-up.

On the evening of Wednesday, February 16, PCJ's new beam-aerial was officially initiated. Chief Announcer Edward Startz made a special trip from Huizen, Holland, to New York City, to observe the signal-strength of the station while using the new aerial upon this occasion. The antenna is unique in that its masts are mounted upon wheels which can be rotated upon a circular track to almost instantly change the directivity of the aerial to any desired point. Engineers who observed the experiment with great interest agreed that signal-strength was tremendously intensified when the aerial was beamed exactly on New York. If this new type aerial is successful, it may ultimately do away with the necessity for a station to have several different stationary antenna arrays, each of them beamed in a specific direction.

One of the new short-wave transmitters of "Radio Coloniale," at Essarts, France, is transmitting daily on a frequency of 15.13 megs, in parallel with TPA2 and TPA3 on their regular respective schedules. Signal-strength is very good. Quite often the new station is the loudest on the 19-meter band.

Many listeners are reporting W3HA, varying in frequency from 10.93 to 11 megs, whose announcer boldly states "This is the short-wave station of Emory, Virginia," and promises verifications of reception to all who write. The owner of this station, who apparently has never heard of the Federal Communications Commission, plays phonograph recordings and greets listeners on the air. This playful broadcaster may be heard irregularly in the afternoons and evenings and is being received over a wide area even though the power is only 18 watts.



Listeners to the Daventry stations will hear Sir Harry Lauder, world-famous Scottish comedian, in a program Wednesday at 4:15 p.m. EST

### Monday, March 14

- †5:30 a.m.—Program from Fiji: VPD2
- 8 a.m.—Program from Hong Kong: ZBW3
- 8 a.m.—Siamese broadcast: HS8PJ (19.02)
- †10:30 a.m.—Vatican City broadcasts: HVJ
- †11:45 a.m. (ex. Sat.)—Hollywood Brevities: W2XAD (15.33)
- 1:20 p.m.—Empire exchange talks: GSP GSG
- 3:30 p.m.—Drama, "The Count of Monte Cristo" (Part XI): GSP GSG
- †4:50 p.m.—Science news: W1XAL (6.04)
- †5 p.m.—American news: W2XAF (9.53) W2XAD (15.33)
- †6 p.m.—Monitor news: W1XAL (11.79)
- 6:45 p.m.—Variety program from Switzerland: HBL (9.345) HBP (7.797)
- †8 p.m.—North American program from Czechoslovakia: OLR2B
- †8 p.m.—Typical orchestra: COGF
- 9 p.m.—Program of the Pan American Union: VV5RC
- 9:30 p.m.—Lively entertainment: DJB DJD
- 12:15 a.m.—International DX'ers Alliance Program from Havana, Cuba: COBZ (9.02)

### Tuesday, March 15

- 9 a.m.—Phohi Variety Ensemble: PHI
- 11:20 a.m.—Hungarian Gypsy Party: GSF GSG
- 4:20 p.m.—Talk, "America Speaks": GSO GSB
- 5 p.m.—Great German composers: DJB DJD
- 5:30 p.m.—Request concert: DJB DJD
- 6 p.m.—Science in the news: W2XAD (15.33) W2XAF (9.53)
- †7 p.m.—Broadcast from Chile: CB1170
- †7:30 p.m.—Program from Belize, British Honduras: ZIK2 (10.6)
- †8 p.m.—Argentine music: COGF
- 9:30 p.m.—Question box: EAR
- 10:25 p.m.—Technical tips for the radiofan: DJB DJD
- 11 p.m.—Program from Tahiti: F08AA
- 11:30 p.m.—Salute to Latin America: W8XAL (6.06)

### Wednesday, March 16

- 5:45 a.m.—"Backstage at Bellahouston": GSF
- 11:40 a.m.—"World Affairs," H. Wickham Steed: GSF GSG
- 3:15 p.m.—"Tunes of the Town": GSP GSG
- 4:15 p.m.—Sir Harry Lauder, with the BBC Variety Orchestra: GSO GSB
- 6:20 p.m.—The House in the Country: GSP GSD
- 7:30 p.m.—International Orchestra: LRX
- 7:45 p.m.—Around Italy with Music: ZRO3 IRF IQY
- 8 p.m.—Latin-American night: W3XAL (6.1)
- 9:30 p.m.—North American program from Guatemala City: TGWA (9.685)
- 10:15 p.m.—Evening music: DJB DJD

### Thursday, March 17

- 7:30 a.m.—"At the Black Dog": GSF GSG GSI
- 9:20 a.m.—Music from the movies: PHI
- 10 a.m.—H. M. Royal Air Force band: GSF GSG
- 2 p.m.—"All Kinds of People": GSP GSG
- 2:20 p.m.—"St. Patrick's Day": GSP GSG
- 3 p.m.—Variety from the Holborn Empire: GSP
- 3:30 p.m.—"The Way of Peace": GSP GSG
- 5 p.m.—Musical joviality: DJB DJD
- 6:50 p.m.—Joseph Seal, organist: GSD GSP
- 7:30 p.m.—Popular orchestra: VV5RC
- 8:30 p.m.—Waltz Hour: VV5RC
- 9:20 p.m.—Talk, "Food for Thought": GSC GSD
- 10:15 p.m.—"DX Chatter Box": W8XWJ (41)

### Friday, March 18

- 6:15 a.m.—International DX'ers Alliance Broadcast from Ceylon: VS7RA (14.03-14.08-14.115)
- 9:40 a.m.—Relay from Rotterdam: PHI
- 12:20 p.m.—Troise's Mandoliers: GSD GSG
- 12:45 p.m.—"Monkey Wrenches in the Trade Machine," Sir Josiah Stamp: GSP GSG GSD
- 1:30 p.m.—Brian Lawrence's orchestra: GSP GSG
- 4 p.m.—English news review: LSY (18.115) LRX
- 5:30 p.m.—Irma Belike, songs: DJB DJD
- 7 p.m.—Portuguese news by Pinto Tameirao: W2XE (11.83)
- 7:30 p.m.—Heidelberg to Heidelberg: DJB DJD
- 7:45 p.m.—Stars of stage and radio: ZRO3 IRF IQY
- 9:30 p.m.—Through four centuries of soldier music: DJB DJD
- 10 p.m.—"Canada, 1938": CFCX (6.005)
- 10:30 p.m.—Next week's programs: GSC GSD
- 12:15 a.m.—DX Club: W8XK (6.14)

### Saturday, March 19

- 8:50 a.m.—Revue: PHI
- 10:10 a.m.—Rugby Football; England vs. Scotland: GSF GSG
- 1:45 p.m.—Metropolitan opera: W3XAL (17.78) CMQ (9.74) COBZ (9.02)
- 2:30 p.m.—In Town Tonight: GSP GSG
- 3 p.m.—Palace of Varieties: GSP GSG
- 5 p.m.—Radio cabaret: DJB DJD
- 5:30 p.m.—Ambrose and his orchestra: GSO GSB
- 7:30 p.m.—Punch's victory over the dull winter: DJB DJD
- 7:45 p.m.—Chamber music: ZRO3 IRF IQY
- 8 p.m.—Cocktail musical program: W3XAL (6.1)
- 8:15 p.m.—Famous Singers of Old: ZRO3 IRF IQY
- 8:45 p.m.—What Can We Learn from Animals?: DJB DJD
- 9:20 p.m.—Ice Hockey in Great Britain: GSC
- 9:30 p.m.—Women's cabaret: DJB DJD
- 10 p.m.—Opera: OAX4J (9.34)
- 11 p.m.—Northern Messenger; Messages to Those in the Arctic: VE9DN CRXK

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If you suffer with attacks of Asthma so terrible you choke and gasp for breath, if restful sleep is impossible because of the struggle to breathe, if you feel the disease is slowly wearing your life away, don't fail to send at once to the Frontier Asthma Co. for a free trial of a remarkable method. No matter where you live or whether you have any faith in any remedy under the Sun, send for this free trial. If you have suffered for a lifetime and tried everything you could learn of without relief; even if you are utterly discouraged do not abandon hope but send today for this free trial. It will cost you nothing. Address

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# DAD AND HIS BOYS

BY HARRIET BLAKE

*I like mountain music,  
Good old mountain music,  
Played by a real hillbilly band!*

THIS theme signals that it's either 11:55 a.m. or 12:35 p.m., Cedar Valley Hillbilly time . . . From the moment Dad yells "by cracky" in the theme song to his parting "whoop and holler" he is irrepressible as master of ceremonies for "Dad and His Boys," one of the most popular programs heard over WMT, Cedar Rapids, Iowa. Dad, whose real name is John MacLean, was born January 9, 1883. He grew up to take his due place in the family band, composed of six MacLean boys and two MacLean girls. When John was fourteen, his family moved to Chicago, where their music was featured professionally.

One year later Dad MacLean started on his colorful career as singer and bass player with the Fitz & Weber show. For two seasons he "plunked" his way east and west with this company.

Shortly after his second year as troupier, Dad contracted pneumonia, losing his singing-voice. From that time on he gave more serious attention to his music, and became, as well, a character actor. For seven years he played in the orchestra pit at the Old Fuller Theater in Madison, Wisconsin. Later he conducted a band at Fond du Lac, Wisconsin, and worked for two years in the pit band of the Iowa Theater in Cedar Rapids.

As was the case with many show people, Dad's next adventure was radio. While he was playing bass at the Iowa Theater, Doug Grant, program director of WMT, hired him as a member of the staff orchestra. Dad got together with Ray Banfield, Don Roth, John Getty, and Marvin Steel, who were employed there about the same time, and the five of them organized a band. They played a number of different type programs until one noon when Grant suggested that they try some old tunes under the name, the Cedar Valley Hillbillies. During their very first broadcast, Dad MacLean conceived the idea of their being "Dad and His Boys."

FOR about three months, the Hillbilly boys led a double life. During the day they aired unique "swing style" music. At night, Dad could be heard in the Iowa Theater pit, Ray at the Silver Palace, while Don Roth's jazz band claimed the other two members at the Club Royal in Cedar Rapids. Soon after they started broadcasting, Bert Puckett, announcer and "straight man" for the Hillbillies since their first broadcast two and one-half years ago, joked with the boys about where they were going to play each night. Soon stacks of letters came into the station inquiring about their dance engagements.

But it wasn't until the night of December 31, 1935, that the Hillbillies played for their first dance. And what a first-class initiation that turned out to be! It was ten degrees below zero, and four couples danced on the floor at Solon, Iowa. It wasn't long, though, before "Dad and His Boys" were breaking attendance records throughout the Middle West.

The first time admirers see the Cedar Valley Hillbillies in person, it's like pulling "Santa's" whiskers and revealing "Pop." Dad MacLean is not

a shriveled-up shrimp of seventy years. His age is fifty-five. He has black hair, not a white one in the crop, is five feet eleven inches tall and tips the scales at 160 pounds. The first year and a half Dad felt that he needed to powder his hair to look the part, but now after two years of nightly dances and daily broadcasts, it is his opinion that he's got enough "crow's feet" to satisfy the most skeptical.

There isn't a farmer in the group, although the members wear blue-denim overalls, red-flannel shirts, and blue bandannas. Four of them are Iowa boys. "Ezra," John Getty, is not only a fine arranger, clarinet and sax player, but a tall, dark, good-looking chap of twenty-four years. "Henry," Don Roth, accordion leader and agent for the band, can play anything well, from a piano to drums. He's a big, husky lad of two hundred pounds and twen-



John MacLean, the engaging "Dad" of the Cedar Valley Hillbillies

ty-three years. And he has a memory-repertoire of thousands of tunes which he can produce on request. The new guitar-player and singer, "Zeke," Bob Welty, is twenty-eight, but small for his age. He has been featured on both NBC and CBS networks, coming directly from Jimmy Jackson's orchestra in Chicago to join the Cedar Valley Hillbillies. "Cousin Elmer" is Marvin Steel, the twenty-four-year-old drummer. "Ma" is the invisible character on many programs. Dad MacLean burlesques his wife as the overworked farm woman. Many letters have been received from farmers saying that they have realized through Dad's jokes that maybe the "little woman" was doing more than her share, and henceforth, a new leaf would be turned.

Dad's ability to throw in a gag-line on "Ma" or anybody else is, of course, the result of his fifteen years' experience in vaudeville houses. There's no "ghost writer" on this program. Outside of the commercials, everything is successfully ad-libbed. This is one unusual fact about this radio program. Another is that their music is not arranged in hillbilly style before the broadcast. The members have played so long together that there exists a mutual understanding of "who is going to do what next."

# HOW YOU CAN Attract MEN



Of course you have no men friends if you've let yourself become dull, cross, and nervous. Men like lively, peppy girls—girls with plenty of energy to go places and enjoy life.

Don't let love and romance pass you by. Help build up your pep and you, too, should have gay friends about you.

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NEWS

**Sunday**  
**Foreign News Broadcast** 1:30 p.m. CBS.  
**Headlines & Bylines.** H. V. Kaltenborn; Bob Trout; Erwin Canham, 10:30 p.m. CBS.  
**Radio Newsreel.** Parks Johnson and Wallace Butterworth interviewing persons in the week's headlines, 3 p.m. NBC-R.  
**Winchell, Walter.** 9:30 & 11 p.m. NBC-B.  
 9:55 a.m. CBS; 11 a.m. NBC-R & NBC-B; 11 p.m. NBC-B; 11:30 p.m. NBC-R.

**Monday**

**Carter, Boake.** Commentator. Mon. Thru Fri. 6:30 p.m. 8:45 p.m. (for West) CBS.  
**Cravens, Kathryn.** News Through a Woman's Eyes. Mon. Wed. Fri. 2 p.m. (5:30 p.m. for West) CBS.  
**Foreign News Broadcast.** 1:30 p.m. CBS.  
**Hill, Edwin C.** News Commentator. Mon. thru Fri. 12:15 p.m. CBS.  
**Hughes, Rush.** Commentator. Mon. thru Fri. 4:30 p.m. NBC-R.  
**Thomas, Lowell.** News Commentator. Mon. thru Fri. 6:45 p.m. NBC-B.  
 9:25 a.m. & 6 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

**Tuesday**

**Fidler, Jimmie.** Hollywood News. Tues. & Fri. 10:30 p.m. NBC-R.  
**Hollywood Screen Scoops.** George McCall. Tues. Thur. 7:15 p.m. (11:15 p.m. for West) CBS.  
**Thompson, Dorothy.** People in the News. Tues. 7:30 p.m. NBC-B & Fri. 10:45 p.m. NBC-R.  
 9:25 a.m. & 6:55 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.

**Wednesday**

9:25 a.m. & 6 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.  
**Thursday**  
**March of Time.** News Dramatization. 8 p.m. NBC-B.  
 9:25 a.m. & 6:55 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.  
**Friday**  
 9:25 a.m. & 6 p.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 5:10 p.m. NBC-B.  
**Saturday**  
 9:55 a.m. CBS; 9:40 a.m. & 6:30 p.m. NBC-R; 9:55 a.m. & 6:30 p.m. NBC-B.

**LIGHT MUSIC**

**Sunday**

**American Album of Familiar Music.** Jean Dickenson, soprano; Frank Munn, tenor; Arden and Arden, piano duo; Bertrand Hirsch, violinist; Haenschel Concert Orchestra. 9:30 p.m. NBC-R.  
**American Radio Warblers.** 11:45 a.m. MBS.  
**Chase & Sanborn.** Don Ameche, m.c.; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, dir. Robert Armbruster. 8 p.m. NBC-R.  
**Double Everything.** Al Shaw and Stan Lee, comedians; Andrew Sisters; Carl Hohengarten's orchestra, 6:30 p.m. CBS.  
**Major Bowes' Capitol Family.** Dalton Brothers; Helen Alexander, soprano; Nicholas Cosentino, tenor; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.  
**Manhattan Merry-Go-Round.** Rachel Carlay; Pierre LeKreun; Men About Town Trio; Don Donnie's orch. 9 p.m. NBC-R.  
**Open House.** Jeanette MacDonald, soprano; Wilbur Evans, baritone; Josef Pasternack's Orchestra. 7 p.m. CBS.  
**Radio City Music Hall.** Symphony Orchestra, directed by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.  
**Rising Musical Star.** Alex Smallens, director; Mixed Chorus, directed by Hans Fuerst; Alois Havrilla, commentator; Guest Artists. 12:30 p.m. NBC-R.

# YOUR PROGRAM SELECTOR

This Is An Exclusive Radio Guide Feature. Published on Alternate Weeks

Eastern Standard Time (Time Given in Listings)	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Selector Time Is Eastern Standard. Use This Table to Find Yours

The Program Selector is a classified index of network programs—listing each program in complete detail under its particular classification and that of any one of its individual stars. For example: if the program as a whole is of a varied nature you will find it under "Variety." However, should there be a comedian or concert star on the same program it can also be found under "Comedy" or "Classical." Look for your favorite program in the Selector in Eastern Standard Time, find your time in the table above, then turn to the RADIO GUIDE program pages to find your station carrying the program.

Chorus, directed by Hans Fuerst; Alois Havrilla, commentator; Guest, 10 p.m. NBC-R.  
**Simon, Frank.** Band. 3:30 p.m. NBC-B.  
**Talley, Marion.** soprano. Josef Koestner's orch. 5 p.m. NBC-R.

**Monday**

**Contented Hour.** Maria Kurenko, soprano; Lullaby Lady; Male Quartet; Orchestra directed by Marek Weber. 10 p.m. NBC-R.  
**Hour of Charm.** Phil Spitalny's Girl Orchestra. 9:30 p.m. NBC-R.  
**Poetic Melodies.** Jack Fulton, tenor; Franklyn MacCormack; Orchestra. Mon. thru Fri. 7 & 11 p.m. CBS.  
**Voice of Firestone.** Richard Crooks, tenor; Orchestra, direction Alfred Wallenstein. 8:30 p.m. (11:30 p.m. for West) NBC-R.

**Tuesday**

**Vocal Varieties.** Tues., Thurs. 7:15 p.m. (11:15 p.m. for West, Tues, only) NBC-R.

**Wednesday**

**Chesterfield Program.** Lawrence Tibbett, baritone; Andre Kostelanetz' orchestra; Deems Taylor, commentator. 9 p.m. CBS.  
**Your Hollywood Parade.** Dick Powell, m.c.; Rosemary Lane, vocalist; Al Goodman's orchestra; Choral Ensemble directed by Dudley Chambers; Bob Hope; Film Guest Stars. 10 p.m. NBC-R.

**Thursday**

**Kraft Music Hall.** Bing Crosby, Bob Burns, Chorus, Johnny Trotter's Orch. and Guests. 10 p.m. NBC-R.

**Good News of 1938.** Robert Taylor, m.c.; Film Stars; Fannie Brice; Judy Garland; Meredith Willson's orchestra; Igor Gorin, baritone; Chorus. 9 p.m. NBC-R.

**Friday**

**Cities Service Concert.** Lucille Manners, soprano; Revelers Quartet; Frank Black's Orchestra; Ross Graham, baritone. 8 p.m. NBC-R.

**Hollywood Hotel.** Ken Murray & Oswald, comedians; Marlyn Stuart; Anne Jamison, soprano; Raymond Paige's Orchestra; Jerry Cooper, baritone; Frances Langford, blues; Louella Parsons & Guests. 9 p.m. CBS.  
**Song Shop.** Frank Crumit; Reed Kennedy; Alice Cornett; Song Shop Quartet; Twenty-two Voice Glee Club, direction Ken Christie; Orchestra, direction Gustave Haenschel; Guest. 10 p.m. CBS.

**Waltz Time.** Abe Lyman's Orch.; Manhattan Chorus; Frank Munn, tenor. 9 p.m. NBC-R.  
**Saturday**  
**Saturday Night Serenade.** Mary Eastman, soprano; Bill Perry, tenor; Mixed Chorus; Gus Haenschel's Orchestra. 9:30 p.m. CBS.

**CLASSICAL**

**Sunday**  
**Chase & Sanborn.** Don Ameche, m.c.; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Or-

chestra, dir. Robert Armbruster. 8 p.m. NBC-R.  
**Magic Key.** Symphony Orchestra, direction Frank Black; Milton Cross, narrator. 2 p.m. NBC-B.  
**Major Bowes' Capitol Family.** Dalton Brothers; Helen Alexander, soprano; Nicholas Cosentino, tenor; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.

**Metropolitan Opera Auditions of the Air.** Wilfred Pelletier Conducting Metropolitan Opera Orch.; Guests. 5 p.m. NBC-B.  
**Open House.** Jeanette MacDonald, soprano; Wilbur Evans, baritone; Josef Pasternack's Orchestra. 7 p.m. CBS.  
**Philharmonic-Symphony Society of New York.** John Barbirolli, conductor. 3 p.m. CBS.  
**Radio City Music Hall.** Symphony Orchestra, directed by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.

**Rising Musical Star.** Alex Smallens, director; Mixed Chorus, directed by Hans Fuerst; Alois Havrilla, commentator. 10 p.m. NBC-R.

**Simon, Frank.** Band. 3:30 p.m. NBC-B.  
**Sunday Evening Hour.** Symphony Orchestra, direction of Sir Ernest MacMillan; Chorus; Guest Artists. 9 p.m. CBS.

**Talley, Marion.** soprano. Josef Koestner's Orch. 5 p.m. NBC-R.

**Monday**

**Philadelphia Orchestra.** Eugene Ormandy, conductor. 9 p.m. NBC-B.  
**Voice of Firestone.** Richard Crooks, tenor; Orchestra, direction Alfred Wallenstein. 8:30 p.m. (11:30 p.m. for West) NBC-R.

**Tuesday**

**Music Guild.** Guest Instrumentalists. Tues. 2:30 p.m. NBC-B, Thurs. 2 p.m. NBC-R.

**Wednesday**

**Chesterfield Program.** Lawrence Tibbett, baritone; Andre Kostelanetz' orchestra; Deems Taylor, commentator. 9 p.m. CBS.  
**Curtis Institute of Music.** 4 p.m. CBS.

**Friday**

**Cities Service Concert.** Lucille Manners, soprano; Revelers Quartet; Frank Black's Orchestra; Ross Graham, baritone. 8 p.m. NBC-R.  
**Music Appreciation Hour.** Dr. Walter Damrosch, conductor. 2 p.m. NBC-B & NBC-R.

**Saturday**

**Cincinnati Conservatory of Music.** 11 a.m. CBS.  
**Philharmonic Symphony Society of New York.** Rudolph Ganz, conductor. 11 a.m. CBS.  
**Metropolitan Opera Company.** 2 p.m. NBC-B.  
**Saturday Night Serenade.** Mary Eastman, soprano; Bill Perry, tenor; Mixed Chorus; Gus Haenschel's orchestra. 9:30 p.m. CBS.

**ORCHESTRAL**

**Sunday**  
**Chase & Sanborn.** Don Ameche, m.c.; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dor-

othy Lamour, songs; Orchestra, dir. Robert Armbruster. 8 p.m. NBC-R.  
**Magic Key.** Symphony Orchestra, direction Frank Black; Milton Cross, narrator. 2 p.m. NBC-B.  
**Major Bowes' Capitol Family.** Dalton Brothers; Helen Alexander, soprano; Nicholas Cosentino, tenor; Charles Magnante, accordionist; Sam Herman, xylophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.

**Open House.** Jeanette MacDonald, soprano; Wilbur Evans, baritone; Josef Pasternack's Orchestra. 7 p.m. CBS.  
**Philharmonic-Symphony Society of New York.** John Barbirolli, conductor. 3 p.m. CBS.  
**Radio City Music Hall.** Symphony Orchestra, directed by Erno Rapee; Guest Artists. 12:30 p.m. NBC-B.

**Rising Musical Star.** Alex Smallens, director; Mixed Chorus, directed by Hans Fuerst; Alois Havrilla, commentator. 10 p.m. NBC-R.

**Simon, Frank.** Band. 3:30 p.m. NBC-B.  
**Sunday Evening Hour.** Symphony Orchestra, direction of Sir Ernest MacMillan; Guest Artists. 9 p.m. CBS.

**Monday**

**Contented Hour.** Maria Kurenko, soprano; Lullaby Lady; Male Quartet; Orchestra directed by Marek Weber. 10 p.m. NBC-R.  
**Hour of Charm.** Phil Spitalny's Girl Orch. 9:30 p.m. NBC-R.  
**Philadelphia Orchestra.** Eugene Ormandy, conductor. 9 p.m. NBC-B.

**Voice of Firestone.** Richard Crooks, tenor; Orchestra, direction Alfred Wallenstein. 8:30 p.m. (11:30 p.m. for West) NBC-R.

**Wednesday**

**Chesterfield Program.** Lawrence Tibbett, baritone; Andre Kostelanetz' orchestra; Deems Taylor, commentator. 9 p.m. CBS.  
**Curtis Institute of Music.** 4 p.m. CBS.

**Friday**

**Cities Service Concert.** Lucille Manners, soprano; Revelers Quartet; Frank Black's Orchestra; Ross Graham, baritone. 8 p.m. NBC-R.  
**Music Appreciation Hour.** Dr. Walter Damrosch, conductor. 2 p.m. NBC-B & NBC-R.

**Saturday**

**Cincinnati Conservatory of Music.** 11 a.m. CBS.  
**Metropolitan Opera Company.** 2 p.m. NBC-B.  
**Saturday Night Serenade.** Mary Eastman, soprano; Bill Perry, tenor; Mixed Chorus; Gus Haenschel's orchestra. 9:30 p.m. CBS.

**DANCE**

**Sunday**  
**Busse, Henry.** orchestra. 1:15 p.m. NBC-R.  
**Lombardo, Guy.** orchestra. Sun. 5:30 p.m. CBS.  
**Ozzie Nelson's Orchestra.** Harriet Hilliard songs; Feg Murray, cartoonist; Guests. 7:30 p.m. NBC-B.  
**Sunday Matinee.** Bernie Cummin's orchestra. 1:30 p.m. MBS.

**Monday**

**Dorsey, Jimmy.** orchestra. Mon. 11 p.m.; Fri. 11 p.m. CBS.  
**Holtz, Lou.** comedian; Connie Boswell, songs; Ted Husing, sports talk; Richard Himber's orchestra. 8 p.m. CBS.

**Hour of Charm.** Phil Spitalny's Girl Orchestra. 9:30 p.m. NBC-R.  
**King, Wayne.** orchestra. Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC-R.

**Melody Puzzles.** Harry SALTER's Orchestra; Buddy Clark & Freda Gibson, vocalists. 8 p.m. NBC-B.

**Tuesday**

**Goodman, Benny.** orchestra. 10 p.m. CBS.  
**Heidt, Horace.** orchestra. 9 p.m. NBC-B.  
**Hour of Romance.** Eddy Duchin's Orchestra. 10 p.m. MBS.

**Kay Kyser's Musical Klass.** 8 p.m. MBS.  
**Rogers, Buddy.** orchestra. 11:30 p.m. CBS.

**Wednesday**

**Ben Bernie's orchestra.** Lew Lehr; Buddy Clark; Jane Pickens. 9:30 p.m. CBS.  
**Dorsey, Tommy.** orchestra. Edythe Wright & Jack Leonard, songs; Paul Stewart, m.c. 8:30 p.m. NBC-B.

**Thursday**

**Calloway, Cab.** orchestra. 11 p.m. CBS.  
**Vallee, Rudy.** orchestra. Tommy (Betty Lou) Riggs; Guests. 8 p.m. NBC-R.

**Friday**

**Royal Crown Revue.** George Olsen's orchestra; Tim and Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet. 9 p.m. (12:30 a.m. for West) NBC-B.  
**Waltz Time.** Abe Lyman's Orch.; Manhattan Chorus; Frank Munn, tenor. 9 p.m. NBC-R.

**Friday**

**Whiteman, Paul.** orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

**Saturday**

**Hall, George.** orchestra. 12:30 p.m. CBS.  
**Your Hit Parade.** Carl Hoff's orchestra; Freda Gibson & Buddy Clark, vocalists; Male Quartet. 10 p.m. CBS.

**COMEDY**

**Sunday**

**Baker, Phil.** comedian; Lucille Ball, comedienne; Beetle and Bottle; Oscar Bradley's orchestra, 7:30 p.m. CBS.  
**Chase & Sanborn.** Don Ameche, m.c.; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, dir. Robert Armbruster. Sun. 8 p.m. NBC-R.  
**Double Everything.** Al Shaw and Stan Lee, comedians; Andrew Sisters; Carl Hohengarten's Orchestra. 6:30 p.m. CBS.  
**Jell-O Program.** Jack Benny; Mary Livingston; Kenny Baker; Sam (Schlepperman) Hearn; Andy Devine; Phil Harris' Orchestra; Don Wilson. Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

**Sunday**

**Jack Haley.** comedian. Virginia Verrill, songs; Wen-

Mickey Mouse Theater of the Air. Walt Disney, m.c. 5:30 p.m. NBC-R.  
**Penner, Joe.** comedian. Gene Austin, tenor; Julie Gibson, songs; Jimmie Grier's orchestra; Roy Atwell. 6 p.m. (11 p.m. for West) CBS.  
**Sen. Fishface and Prof. Figgisbottle.** comedians. Jack Douglas, master of ceremonies; The Showmen Quartet; Norman Cloutier's orchestra. 6 p.m. NBC-B.  
**George Jessel.** comedian; Norma Talmadge; Tommy Tucker's Orchestra. 6 p.m. MBS.

**Monday**

**Burns & Allen.** Ray Noble's orchestra; Tony Martin, tenor. 8 p.m. (10:30 p.m. for West) NBC-R.  
**Fibber McGee and Molly.** Marian and Jim Jordan; Betty Winkler; Clark Dennis, tenor; Billy Mills' Orchestra. 9 p.m. (12 mid. for West) NBC-R.  
**Holtz, Lou.** comedian; Connie Boswell, songs; Ted Husing, sports talk; Richard Himber's orchestra. 8 p.m. CBS.  
**Lum and Abner.** Mon. Wed. Fri. 6:45 p.m. (11:15 p.m. for West) CBS.  
**Pipe Smoking Time.** Pick and Pat, blackface comedians; Edward Roecker, baritone; Benny Krueger's orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

**Tuesday**

**Al Jolson Show.** Martha Raye, songs; Parkyakarkus, comedian; Victor Young's orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.  
**Jack Oskie.** Stuart Erwin, comedian; Harry Barris, songs; Camel Chorus; Georgie Stoll's Orchestra. 9:30 p.m. CBS.  
**Watch the Fun Go By.** Al Pearce and His Gang; Arline Harris, human chat-box; Tizzie Lish, comedian; Carl Hoff's orchestra. 9 p.m. (12 mid. for West) CBS.

**Wednesday**

**Ben Bernie's orchestra.** Lew Lehr; Buddy Clark; Jane Pickens. 9:30 p.m. CBS.  
**Cheer Up America.** Henry Eurbig, comedian; The Funnyboners Trio; Ray Murray; Frank Novak's orchestra. 7:45 p.m. NBC-R.  
**Texaco Town.** Eddie Cantor, comedian; Deanna Durbin, soprano; Jacques Renard's orchestra; Mlle. Fifi; James Wallington. 8:30 p.m. (11:30 p.m. for West) CBS.

**Town Hall Tonight.** Fred Allen & Portland Hoffa; Town Hall Quartet; Peter Van Steeden's orchestra; Guests. 9 p.m. (12 mid. for West) NBC-R.  
**Your Hollywood Parade.** Dick Powell, master of ceremonies; Rosemary Lane, vocalist; Al Goodman's Orchestra; Ensemble directed by Dudley Chambers; Bob Hope; Film Guest Stars. 10 p.m. NBC-R.

**Thursday**

**Kate Smith Hour.** Jack Miller's orchestra; Guests. 8 p.m. (11:30 p.m. for West) CBS.  
**Kraft Music Hall.** Bing Crosby; Bob Burns, comedian; Johnny Trotter's orchestra; Guests. 10 p.m. NBC-R.  
**Good News of 1938.** Robert Taylor, m.c.; Film Stars; Chorus; Fannie Brice; Meredith Willson's Orchestra; Judy Garland; Igor Gorin, baritone. 9 p.m. NBC-R.  
**Vallee's Varieties.** Tommy (Betty Lou) Riggs, comedian; Guests. 8 p.m. NBC-R.

**Friday**

**Hammerstein's Music Hall.** Ted Hammerstein, m.c.; Music Hall orchestra; Guest. 8 p.m. CBS.  
**Hollywood Hotel.** Ken Murray & Oswald, comedians; Marlyn Stuart; Anne Jamison, soprano; Frances Langford, blues; Jerry Cooper, baritone; Louella Parsons & Guests. 9 p.m. CBS.  
**Royal Crown Revue.** George Olsen's orchestra; Tim and Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet. 9 p.m. (12:30 a.m. for West) NBC-B.

**Saturday**

**Jack Haley.** comedian. Virginia Verrill, songs; Wen-

(Continued From Facing Page)  
dy Barrie; Warren Hull, master of ceremonies; Ted Fio-Rito's orchestra. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Kaltemeyer's Kindergarten. Bruce Kamman, 7 p.m. NBC-R.

National Barn Dance. Joe Kelly, m.c. Sat. 9 p.m. (11 p.m. for West) NBC-B.

## DRAMA

### Sunday

Chase & Sanborn. Don Ameche, dramatic star; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, songs; Orchestra, direction Robert Armbruster. 8 p.m. NBC-R.

Court of Human Relations. 4 & 4:30 p.m. MBS.

Court of Missing Heirs. 10:30 p.m. CBS.

Detective Series. 8 p.m. NBC-B.

Good Will Hour. 10 p.m. MBS.

Hollywood Playhouse. Tyrone Power, 9 & 10:30 p.m. NBC-B.

Irene Rich. Sun. 9:45 p.m. (11:15 p.m. for West) NBC-B.

On Broadway. 3 p.m. NBC-B.

Thatcher Colt Stories. 2:30 p.m. NBC-R.

The Shadow. 4 & 5:30 p.m. MBS.

The Zenith Foundation, 10 p.m. CBS.

There Was a Woman. 1:30 p.m. NBC-B.

### Monday

Behind Prison Bars. Warden Lewis E. Lawes. 10 p.m. NBC-B.

Grand Hotel. Jim Ameche. 8:30 p.m. NBC-B.

Lone Ranger. Mon. Wed. Fri. 7:30 & 8:30 p.m. (10:30 p.m. for West) MBS.

Public Hero No. One. 10:30 p.m. NBC-R.

Radio Theater. Cecile B. de Mille, producer. 9 p.m. CBS.

### Tuesday

Big Town. Edward G. Robinson and Claire Trevor. 8 p.m. (12:30 a.m. for West) CBS.

Mr. Keen, Tracer of Lost Persons. Tues. Wed. Thurs. 7:15 p.m. NBC-B.

### Wednesday

Cavalcade of America. 8 p.m. (12 mid. for West) CBS.

Gang Busters. Col. N. H. Schwarzko. 10 p.m. CBS.

Lights Out. Mystery Drama. 12:30 a.m. NBC-R.

Your Hollywood Parade. Dick Powell, master of ceremonies; Rosemary Lane, vocalist; Al Goodman's Orchestra; Ensemble directed by Dudley Chambers; Bob Hope; Film Guest Stars. 10 p.m. NBC-R.

### Thursday

Good News of 1938. Robert Taylor, m.c.; Film Stars; Chorus; Fannie Brice; Judy Garland; Meredith Willson's Orchestra; Igor Gorin, baritone. 9 p.m. NBC-R.

March of Time. Dramatization of the week's news. 8 p.m. NBC-B.

We, the People. Gabriel Heatter, director; Mark Warnow's orchestra. 7:30 p.m. CBS.

### Friday

A. L. Alexander's True Stories. 9:30 p.m. NBC-R.

Death Valley Days. 8:30 p.m. NBC-B.

First Nighter. Barbara Lud- dy & Les Tremayne. 10 p.m. NBC-R.

Grand Central Station. 8 p.m. NBC-B.

Hollywood Hotel. Ken Mur- ray & Oswald, comedians; Marilyn Stuart; Anne Jam- ison, soprano; Raymond Paige's Orchestra; Jerry Cooper, baritone; Frances Langford, blues; Louella Parsons & Guests. 9 p.m. CBS.

### Saturday

American Portraits. Drama- tizations of Great Amer- icans who have been im- portant in the develop- ment of the nation. 9:30 p.m. NBC-R.

Great Plays. Masterpieces of the great classics. 5 p.m. NBC-R.

## TALKS

### Sunday

Becker, Bob. Dog Talks. 2 p.m. NBC-R.

Cheerio, inspirational talk. 10:30 p.m. NBC-B.

The Zenith Foundation. 10 p.m. CBS.

### Monday

Between the Bookends. Ted Malone. Mon. Wed. Fri. 2:45 p.m. MBS.

Dafoe, Dr. Allan Roy, Medi- cal Talk for Mothers. Mon. Wed. Fri. 4:45 p.m. CBS.

Holtz, Lou, comedian; Con- nie Boswell, songs; Ted Husing, sports talk; Rich- ard Himber's orchestra. 8 p.m. CBS.

Kingsley, Myra, astrology. Mon. thru Fri. 11:45 a.m. (1:30 p.m. for West) MBS.

Kitchen Cavalcade. Crosby Gaige, m.c. Mon. thru Fri. 10:45 a.m. NBC-B.

Moore, Betty. Interior Deco- rating. 11:45 a.m. NBC- R.

National Farm & Home. Guest Speakers; Walter Blaufuss' Orchestra. Mon. thru Sat. 12:30 p.m. NBC- B.

National Radio Forum, guest speakers. 10:30 p.m. NBC- B.

Voice of Experience. Mon. thru Fri. 1:45 p.m. MBS.

### Tuesday

Academy of Medicine. 4 p.m. CBS.

Carnegie, Dale. How to Win Friends & Influence Peo- ple. 10:45 p.m. NBC-R.

Homemakers' Exchange. Ele- anor Howe. Tues. Thurs. 11:30 a.m. (12:45 p.m. for West) NBC-R.

McBride, Mary Margaret. Cooking Talk. Tues. thru Fri. 12 noon. CBS.

Post, Emily. Etiquette Prob- lems. Tues. Thurs. 10:30 a.m. CBS.

Science in the News. Guest Speaker. Tues. 6 p.m. NBC-R.

Taylor, Mary Lee, Cooking Talk. Tues. Thurs. 11 a.m. (3 p.m. for West) CBS.

### Wednesday

Hobby Lobby. Dave El- man; Stuart Allen, tenor; Harry Salter's Orchestra. 7:15 p.m. (10:30 p.m. for West) CBS.

### Thursday

Town Meeting of Air. Round Table Dis. sion; Prominent Speakers; Geo. V. Denny, Jr., moderator. 9:30 p.m. NBC-B.

### Friday

Education in the News. Shan- non Allen, commentators. 6 p.m. NBC-R.

### Saturday

Religion in the News. Dr. Walter Van Kirk. 6:45 p.m. NBC-R.

The Child Grows Up. Kath- arine Lenroot, Chief of the Children's Bureau, U. S. Department of Labor. 10:30 a.m. NBC-B.

## VARIETY

### Sunday

Chase & Sanborn. Don Ame- che, dramatic star; John Carter, tenor; Stroud Twins, comedians; Edgar Bergen & Charlie McCar- thy; Dorothy Lamour, songs; Orchestra, direction Robert Armbruster. 8 p.m. NBC-R.

Double Everything. Al Shaw and Stan Lee, comedians; Andrew Sisters; Carl Hoh- engarten's orchestra. 6:30 p.m. CBS.

Interesting Neighbors. Jerry Belcher, interviewing; Roy Shield's Orchestra. 7:30 p.m. NBC-R.

Jell-O Program. Jack Benny, Mary Livingstone; Kenny Baker, trn.; Sam (Schlep- perman) Hearn; Andy De- vine; Phil Harris' Orches- tra; Don Wilson. Sun. 7 p.m. (11:30 p.m. for West) NBC-R.

Jessel, George. Norma Tal- madge; Tommy Tucker's Orchestra. 6 p.m. MBS.

Magazine of the Air. Chan- ning Pollock, editor; Mor- ton Bowe, tenor; Bill Ad- ams, food editor; Mark Warnow's Orch. Guests. 5 p.m. CBS.

Magic Key. Symphony Or- chestra, direction Frank Black; Milton Cross, nar- rator; Guests. 2 p.m. NBC-B.

Major Bowes' Capitol Family. Dalton Brothers; Helen Alexander, soprano; Nich- olas Cosentino, tenor; Charles Magnante, accor- dionist; Sam Herman, xy- lophonist; Waldo Mayo's orchestra. 11:30 a.m. CBS.

Mickey Mouse Theater of the Air. Walt Disney, m.c. 5:30 p.m. NBC-R.

Nelson's, Ozzie, orch.; Har- riet Hilliard, songs; Peg Murray, cartoonist; Guests. 7:30 p.m. NBC-B.

Penner, Joe, comedian; Gene Austin, songs; Julie Gib- son, songs; Jimmy Grier's orchestra; Roy Atwell. 6 p.m. (11 p.m. for West) CBS.

Radio Newsreel. Parks John- son & Wallace Butter- worth Interviewing Per- sons in the Week's Head- lines. 3 p.m. NBC-R.

Sen. Fishface & Prof. Figgs- bottle, comedians. Jack Douglas, master of cere- monies; The Showmen Quartet; Norman Clou- tier's orchestra. 6 p.m. NBC-B.

Sunday Afternoon with Smil- ing Ed McConnell. Irma Glenn, organist. 5:30 p.m. NBC-B.

### Monday

Breakfast Club. Don Mc- Neill, master of ceremoni- es; Soloists; Orchestra. Mon. thru Sat. 9:00 a.m. NBC-B.

Burns & Allen. Ray Noble's Orchestra; Tony Martin, tenor. 8 p.m. (10:30 p.m. for West) NBC-R.

Carson Robison's Buckaroos. Mon. Wed. Fri. 1:15 p.m. MBS.

Fibber McGee & Molly. Marian & Jim Jordan; Betty Winkler; Clark Dennis, tenor; Billy Mills' Orches- tra. 9 p.m. (12 mid. for West) NBC-R.

Godfrey, Arthur, songs and patter. John Salb, organist. Mon. Fri. 7:15 p.m. (12 mid. for West, Fri. only) CBS.

Holtz, Lou, comedian; Con- nie Boswell, songs; Ted Husing, sports talk; Rich- ard Himber's orchestra. 8 p.m. CBS.

For Men Only. Peter Van Steeden's orchestra; Peg LaCentra. 10:30 p.m. NBC-R.

National Farm & Home Hour. Guest Speakers; Walter Blaufuss' Orchestra. Mon. thru Sat. 12:30 p.m. NBC- B.

Pipe Smoking Time. Pick & Pat, blackface com- edians; Edward Roeker, baritone; Benny Kreuger's Orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

Poetic Melodies. Jack Fulton, tenor; Franklyn MacCor- mack; Orchestra. Mon. thru Fri. 7 & 11 p.m. CBS.

Tony Wons. Mon. Wed. Fri. 10:30 a.m. CBS.

Vox Pop. Parks Johnson & Wallace Butterworth, con- ducting interviews with People on the Street. Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC-R.

Al Jolson Show. Martha Raye, songs; Parkyakar- kus, comedian; Victor Young's orchestra. 8:30 p.m. (11:30 p.m. for West) CBS.

It Can Be Done. Edgar Guest; Frankie Masters' Orch.; Marian Francis, songs; Guest Speaker. 8:30 p.m. NBC-B.

Jack Oakie. Stuart Erwin, comedian; Harry Barris, songs; Camel. Chorus; Georgie Stoll's Orchestra. 9:30 p.m. CBS.

Johnny Presents. Chas. Mar- tin; Russ Morgan's Or- chestra; Genevieve Rowe; Three Harmonicas; Ray Block & Swing Fourteen. Tues. 8 p.m. (11:30 p.m. for West) NBC-R; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Kay Kyser's Musical Klass. 8 p.m. MBS.

Watch the Fun Go By. Al Pearce & His Gang; Arline Harris, human chatterbox; Tizzie Lish, comedian; Carl Hoff's orchestra. 9 p.m. (12 mid. for West) CBS.

Ben Bernie's orchestra. Law

Lehr; Buddy Clark; Jane Pickens. 9:30 p.m. CBS.

Cheer Up America. Henry Burbig, comedian; The Funnyboners Trio; Ray Murray; Frank Novak's or- chestra. 7:45 p.m. NBC-R.

Dorsey, Tommy, orchestra. Edythe Wright & Jack Leonard, songs; Paul Stewart, m.c. 8:30 p.m. NBC-B.

Hobby Lobby. Dave El- man; Stuart Allen, tenor; Harry Salter's Orchestra. 7:15 p.m. (10:30 p.m. for West) CBS.

Texaco Town. Eddie Cantor, comedian; Deanna Durbin, soprano; Jacques Renard's Orchestra; Mlle. Fifi James Wallington. 8:30 p.m. (11:30 p.m. for West) CBS.

Town Hall Tonight. Fred Allen & Portland Hoffa; Town Hall Quartet; Peter Van Steeden's Orchestra; Guests. 9 p.m. (12 mid. for West) NBC-R.

Your Hollywood Parade. Dick Powell, master of cere- monies; Rosemary Lane, vocalist; Al Goodman's Orchestra; Ensemble di- rected by Dudley Cham- bers; Boh Hope; Film Guest Stars. 10 p.m. NBC- R.

Amateur Hour. Major Bowes. 9 p.m. CBS.

Good News of 1938. Robert Taylor, m.c.; Film Stars; Chorus; Fannie Brice; Judy Garland; Meredith Willson's Orchestra; Igor Gorin, baritone. 9 p.m. NBC-R.

Kate Smith's Hour. Jack Miller's orchestra; Guests. 8 p.m. (11:30 p.m. for West) CBS.

Kraft Music Hall. Bing Crosby; Bob Burns, com- edian; Johnny Trotter's Or- chestra; Guests. 10 p.m. NBC-R.

Vallee's Varieties. Tommy (Betty Lou) Riggs, com- edian; Guests. 8 p.m. NBC- R.

We, The People. Gabriel Heatter, director; Mark Warnow's orchestra. 7:30 p.m. CBS.

Hammerstein's Music Hall. Ted Hammerstein, m.c.; Music Hall Orchestra; Guest. 8 p.m. CBS.

Hollywood Hotel. Ken Mur- ray & Oswald, comedians; Marilyn Stuart; Anne Jam- ison, soprano; Frances Langford, blues; Raymond Paige's orchestra; Jerry Cooper, baritone; Louella Parsons & Guests. 9 p.m. CBS.

Royal Crown Revue. George Olsen's orchestra; Tim and Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet. 9 p.m. (12:30 a.m. for West) NBC-B.

Song Shop. Frank Crumit; Reed Kennedy; Alice Cor- nett; Song Shop Quartet; Twenty-two Voice Glee Club, direction Ken Chris- tie; Orchestra, direction Gustave Haenschel; Guest. 10 p.m. CBS.

Family Party. Everett Mit- chell, master of cere- monies; Annette King, songs; Joe DuMont; Jo- seph Gallicchio's orches- tra; Guests. 10:30 p.m. NBC-B.

Jack Haley, comedian. Vir- ginia Verrill, songs; Wen- dy Barrie; Warren Hull, master of ceremonies; Ted Fio-Rito's orchestra. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Johnny Presents. Chas. Mar- tin; Russ Morgan's Or- chestra; Genevieve Rowe; Three Harmonicas; 8:30 p.m. (11:30 p.m. for West) CBS.

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Jack Haley, comedian. Vir- ginia Verrill, songs; Wen- dy Barrie; Warren Hull, master of ceremonies; Ted Fio-Rito's orchestra. 8:30 p.m. (12:30 a.m. for West) NBC-R.

Kaltemeyer's Kindergarten. Bruce Kamman, 7 p.m. NBC-R.

National Barn Dance. Joe Kelly, m.c. Sat. 9 p.m. (11 p.m. for West) NBC-B.

Prof. Quiz. 9 p.m. (12 mid. for West) CBS.

Robert L. Ripley. B. A. Rolfe's orchestra; Guests. 8 p.m. (12 mid. for West) NBC-R.

Uncle Jim's Question Bee. 7:30 p.m. NBC-B.

## SERIAL

### Sunday

Jean Hersholt in "Dr. Chris- tian." 2:30 p.m. (5:30 p.m. for West) CBS.

One Man's Family. (12:30 a.m. for West only) Wed. 8 p.m. NBC-R.

Tale of Today. 6:30 p.m. NBC-R.

### Monday

Amos 'n' Andy. Mon. thru Fri. 7 & 11 p.m. NBC-R.

Arnold Grimm's Daughter. Mon. thru Fri. 1:30 p.m. CBS.

Attorney-at-Law. Mon. thru Fri. 10:30 a.m. NBC-B.

Aunt Jenny's Real Life Stor- ies. Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Bachelor's Children. Mon. thru Fri. 9:45 a.m. CBS & Mon. thru Fri. 11:15 a.m. MBS.

Backstage Wife. Mon. thru Fri. 11:15 a.m. NBC-R.

Betty & Bob. Mon. thru Fri. 1 p.m. CBS.

Cabin at the Crossroads. Mon. thru Fri. 10:15 a.m. NBC-B.

Big Sister. Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Dan Harding's Wife. Mon. thru Fri. 9:45 a.m. NBC- R.

David Harum. Mon. thru Fri. 11 a.m. NBC-R.

Dick Tracy. Mon. thru Fri. 5 p.m. NBC-R.

Follow the Moon. Elsie Hitz & Nick Dawson. Mon. thru Fri. 5 p.m. CBS.

Girl Alone. Betty Winkler & Pat Murphy. Mon. thru Fri. 2 noon NBC-R.

Goldbergs. Gertrude Berg; Mon. thru Fri. 4:30 CBS.

Guiding Light. Mon. thru Fri. 3:45 p.m. NBC-R.

Hilltop House. Bess John- son, Mon. thru Fri. 5:45 p.m. CBS.

How to Be Charming. Mon. Wed. Fri. 11:30 a.m. (2:30 p.m. for West) NBC-R.

Jack Armstrong. Mon. thru Fri. 5:30 p.m. NBC-R.

John's Other Wife. Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC-R.

Just Plain Bill. Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC-R.

Kitty Keene. Mon. thru Fri. 4:30 p.m. CBS.

Life of Mary Sothern. Mon. thru Fri. 5:15 p.m. CBS.

Little Orphan Annie. Mon. thru Fri. 5:45 & 6:45 p.m. NBC-R.

Lorenzo Jones. Mon. thru Fri. 4 p.m. NBC-R.

Lum and Abner. Mon. Wed. Fri. 6:45 p.m. (11:15 p.m. for West) CBS.

Ma Perkins. Mon. thru Fri. 10:45 a.m. CBS & 3:15 p.m. NBC-R.

Margot of Castlewood. Mon. thru Fri. 10 a.m. NBC-B.

Mrs. Wiggs of the Cabbage Patch. Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC-R.

Myrt & Marge. Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Neighbor Nell. Mon. Wed. Fri. 5 p.m. NBC-B.

O'Neills. Mon. thru Fri. 12:15 p.m. NBC-R & 2:15 p.m. CBS.

Our Gal Sunday. Mon. thru Fri. 12:45 p.m. CBS.

Pepper Young. Mon. thru Fri. 11:15 a.m. NBC-B & 3 p.m. NBC-R.

Pretty Kitty Kelly. Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Road of Life. Mon. thru Fri. 9:30 a.m. CBS & 4:45 p.m. NBC-R.

Romance of Carol Kennedy. Mon. thru Fri. 11:15 a.m. CBS.

Romance of Helen Trent. Virginia Clark, Mon. thru Fri. 12:30 p.m. CBS.

Story of Mary Marlin. Anne

Seymour. Mon. thru Fri. 11 a.m. NBC-B & 4:15 p.m. NBC-R.

Terry & the Pirates. Mon. Tues. Wed. 5:15 p.m. NBC-R.

The Woman in White. Mon. thru Fri. 10:45 a.m. NBC- R.

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Just send us the name you think best for this dandy racer and if your name is chosen, you will receive this racing car absolutely free. Of course you want this car! It's almost 7 feet long, has 16x4-inch balloon tires, runs from 2 to 15 miles per hour, and you can get about 60 miles on a gallon of gasoline. **JUST THINK—THIS MARVELOUS RACER ABSOLUTELY FREE—SEND US THE OUTSTANDING NAME—YOU WILL BE THE WINNER!**

The car pictured here will be given as first prize, 2nd prize will be \$50.00 in cash, 3rd prize \$25.00, 4th prize \$15.00, 5th prize \$10.00 and the last 19 prizes will be \$2.50 each. Duplicate prizes will be given in case of ties. All entries must be postmarked on or before midnight April 15, 1938. It will pay you to be prompt! We are giving a 17-jewel Elgin wrist watch free to the winner of the car as an extra prize for being prompt! Mail your name for the car right away with your own name and address on a postcard or letter today to this address:  
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Gentlemen. Rush to me, without charge, 32 page book with list of U. S. Government big paid positions obtainable. Advise me also regarding salaries, hours, work, vacation, etc. Tell me how to qualify for a position.

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Another **RADIO GUIDE** exclusive service! Two pages on which are conveniently classified all the important network programs, stars, and sponsors—making it easy for you to instantly find the time your favorite program is broadcast.

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Pay nothing at all for this full 15-day treatment... used and praised by hundreds of thousands for over 25 years. Just mail the coupon and 10c to cover postage, packing and handling. A regular \$1 box of Dr. Rainey's V-Tal Tablets and a box of Dr. Rainey's Laxative will be sent you postpaid. **BOTH ARE FREE.** There is no further cost or obligation. This is our way of introducing Dr. Rainey's splendid V-Tal Tablets. We give them to you gladly so you can see for yourself what excellent tonic powers they have... so you can prove at our expense what they may do for you.

If you are in a weak rundown condition; if your skin is pale and your blood weak; if you feel a shortness of breath, palpitation of the heart, headache and faintness; if you suffer indigestion, heartburn, sour stomach, constipation and other distress after eating... these are symptoms often caused by anemia. For this condition you need a medicine like Dr. Rainey's V-Tal Tablets which act as a tonic and tend to increase the red coloring matter of the blood.

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**WHAT DO POLLS PROVE?**

(Continued from Page 4)

they voted the incorrigible duck salesman, Joe Penner, their first Star of Stars. Government had begun to tell of the Promised Land, and many had begun to hope. Still, radio was more respite than relaxation. Amos 'n' Andy, in an eleventh-hour spurt, toppled Burns and Allen from first place among radio teams. The Rudy Vallee Hour was voted the most popular program, and Millionaire Wayne King's orchestra won top position among all dance bands.

**A**RE these your favorites today? Perhaps not. Since then Joe has discarded his duck. Falling to fifth place in the 1935 election, he deserted the air for the films in 1936. A new idea and a new show brought him back in 1937, but he had lost his top-flight standing and failed to place among the first twelve of the air's most popular stars. Is it that today the world no longer needs Joe's engulfing fun—or is that world too weary to accept Joe's optimistic humor?

Sobering-up best describes the pace of living in 1935, but radio remained much the same. That year an entire nation voted Waukegan's Jack Benny the most popular performer on the air. His clean, appealing humor, his invariable formula of sharing the spotlight with his supporting cast, endeared him to a people who themselves had begun to see the light. Wayne King and Amos 'n' Andy retained their top places in their respective classifications. Show Boat won a hard-fought victory over Rudy Vallee's Variety Hour; One Man's Family, with its supersane dramatization of a typical American family, became the most popular dramatic program on the air, and Jimmy Wallington was voted radio's most popular announcer.

With the exception of Amos 'n' Andy, winners in 1935 repeated their victories in 1936. The famous black-face team, however, had fallen to sixth place under the classification of the air's most popular comics.

Last year was full of surprises. Furnishing one of them was Eddie Cantor. Third in 1935, he jumped to second place in the Star of Stars Election in 1936, and then slumped to eighth in 1937's ranking. Did listeners no longer "love to spend each Sunday" with Eddie because the little lectures of hope he told were no longer needed to brace falling hopes?

**N**ELSON EDDY, not even in the running in 1935, shot into third place in 1936, into second place in 1937. That year started off well. Prices rose. Employment gained. The politics of the previous fall were forgotten as government settled down for another four years. America had time to appreciate the quality of the great baritone's songs.

First twelve winners in the final Star of Stars Election last year were as follows:

1. Jack Benny
2. Nelson Eddy
3. Lanny Ross
4. Frances Langford
5. Lulu Belle
6. Bing Crosby
7. Rudy Vallee
8. Eddie Cantor
9. Joan Blaine
10. Jessica Dragonette
11. Fred Allen
12. Don Ameche

Again Show Boat was selected as the most popular musical program, and One Man's Family remained the most popular dramatic program. Bing Crosby became the nation's favorite male popular singer, Frances Langford favorite female popular singer, and Nelson Eddy the country's No. 1 choice among operatic and classical singers. Ted Husing was voted most popular sports announcer, Boake Carter was first among commentators, Don Ameche became the favorite actor, and Helen Hayes was selected as best actress. Among children's programs Singing Lady won by an overwhelming majority of votes. His crown still unshaken, Wayne King remained king of maestros. Despite the sweep of swing, listeners voted his waltz band into first place as the nation's favorite dance orchestra. Contrariwise, however, Amos 'n' Andy were still sliding. They fell to tenth place among comedians.

Important last year was listeners' voting of youthful singing sensation, Deanna Durbin, as the most promising star of 1937. The success accorded her both in radio and on the screen has proved beyond all doubt a wise public's prediction rang true. Edgar Bergen, new to the air, placed third—and because of that showing, won an opportunity to go higher.

**B**UT public favor can be fickle, as revealed in the standing of numerous stars, including that of Tenor Frank Parker. In eighth place in 1934, Parker captured seventh place in the Star of Stars election in 1935. Interesting enough, Frank remained in seventh place in the poll in 1936, but wasn't even in the running last year, although he did capture fifth place as radio's most popular male singer.

This year has been hectic. The threat of new panic is present. What will Dan Murphy and Mrs. Graham and millions like them say they want on the air this year? Will Charlie McCarthy's impudence please them, now that they know only a great fear themselves? Will they participate in Fred Allen's cynicism, or will America see in Jack Benny's mock plights a reflection of its own disaster, and reward him for showing a way to laugh through tears held back?

Answers are being written today. **RADIO GUIDE's** readers are telling now what radio's place in their lives must be during the coming year. They are ordering their radio entertainment custom-built by filling in the coupon on the inside front cover of this issue. Are you?

This week, America will decide its favorite among all musical programs on the air. What is your choice for this exalted position?

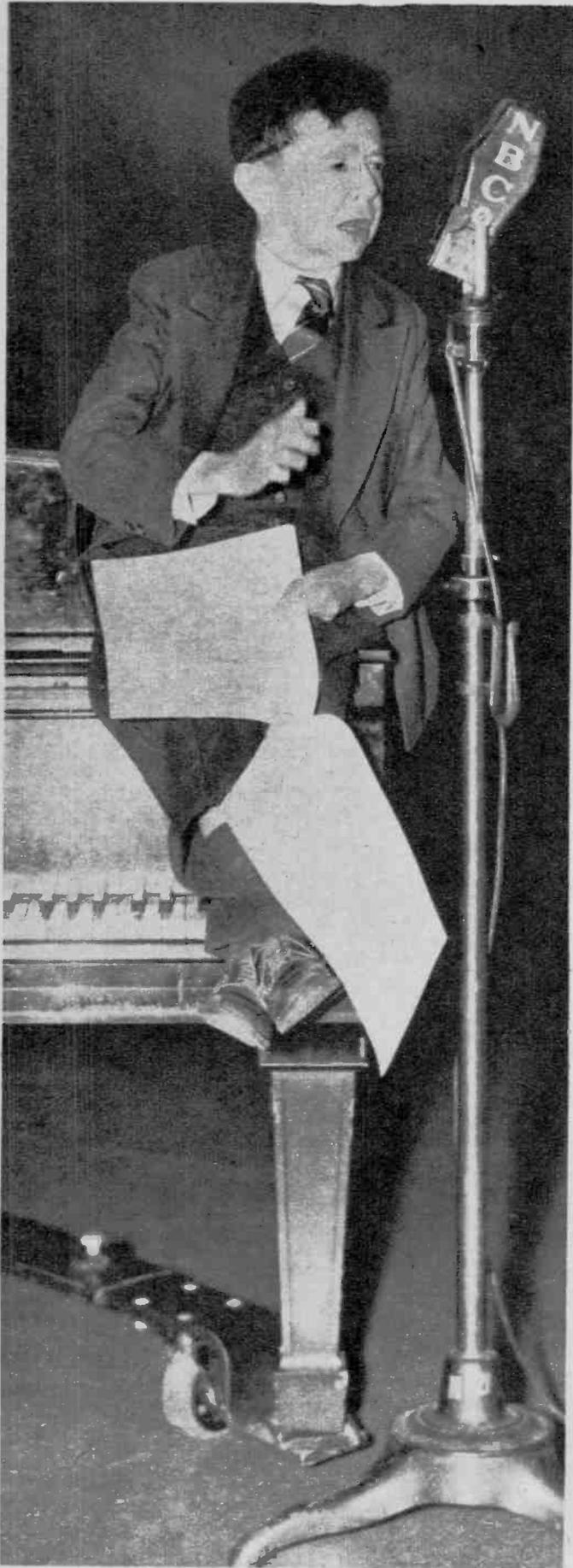
Last year "Show Boat," piloted by the popular Lanny Ross, won first place in this classification. Then followed Nelson Eddy's Open House, Bing Crosby's Music Hall, Rudy Vallee's Variety Hour, Your Hit Parade, WLS Barn Dance, Hollywood Hotel, Wayne King's program, Studebaker Champions, Breakfast Club, Sunday Evening Hour and Beauty Box Theater in the order that they are named.

Is your musical program choice for first place this year different than it was in 1937?

Help it win that top position by mailing your ballot—all filled out—to the Star of Stars Editor, Radio Guide, 400 North Broad Street, Philadelphia, Pa., not later than Saturday midnight of this week. Vote today!

# PHOTO • CARNIVAL

Radio Guide's Picture Panorama of Broadcasting



Capt. Rosen has been on many programs, his longest run being 15 weeks on the Bobby Benson show. He sits on a piano or stands on a chair



At the studios a midget always draws a crowd. Capt. Rosen, above, is 44 years old, weighs 63 pounds and stands 3 feet 8 inches. His wife is 5 feet 2 inches

## A SMALL AMOUNT OF MAN

**T**HERE are a lot of children in radio. But sometimes, without the knowledge of listeners, midgets are used in child roles. They have a young voice plus mature experience, a happy combination for the microphone. Typical of this group is Capt. James Rosen, known as "King of the Midgets" because he is their agent, their representative and their friend. A new type of work came to his kind when RKO employed seven to exploit "Snow White and the Seven Dwarfs."

*Photographed by Gus Gale*



He was born in northern Siberia, came to the U.S. when six months old; is a graduate of the University of Minnesota. Left: with 6-foot man

# STARS UNBEND

## THEY ROMP AND PLAY AT BOB AND PATTI SIMMONS' PARTY

*Photographed Exclusively for Radio Guide by  
Charles P. Seawood*



Most fun last month was the all-day, all-night informal party which Mr. and Mrs. Robert Simmons (Patti Pickens) gave at their rustic cabin on a mountainside near Cornwall-on-the-Hudson in celebration of their first wedding anniversary. The day started with a hike through the Catskills, ended with such romps as the Big Apple

Celebrity guests included Jane and Helen Pickens, who, with Patti, formed the Pickens Sisters Trio; Grace Pickens, their sister-manager; Soprano Lucille Manners; Baritone Ross Graham; and Broadway's Dancer Mitzi Mayfair



Mitzi, left, struts her stuff with Patti, center, and Jane. In another room, avoiding the camera, was Mitzi's escort, the shy, rich beverage-maker, Al Hoffman. While celebrities played, Host Bob Simmons, Cities Service tenor, kept the table stocked with ham, baked beans, potato salad, cole slaw. Notable was the absence of liquor

Lucille Manners, dignified Cities Service Concert star, was not too dignified to play the "Bumps." She is shown above trying to keep the inflated balloon in the air by bumping it with her head. Her partner is Tori Curioni



Another version of the "Bumps" had stars divided into two teams, each trying to slap the balloon across the goal—in this case a string stretched across the living-room. In the trio above are Jane Pickens, center, Paul Williams, her escort, left, and Hiram McKee, radio artists' agent, right. An interested spectator is Terry the Pup



Not long ago, Ross Graham was a pipe-line walker in Arkansas for Citiles Service. Today, he is the baritone soloist of that company's Friday concerts on NBC. But at the party Ross was a kid again, had fun catching balloons on darts stuck to his head



Unbending, stars engaged even in the most minor of sports. Tiddly-winks may be a dead game at most parties, but here Helen Pickens, a friend, Mitzi, Jane and Patti dive into action on the sunporch floor as Ross Graham and Robert Simmons make up the cheering sidelines. Guests who hadn't met before party, parted old friends

It's a scoop—this first picture of celebrities in such informal poses! Pushing balloons with their noses are, from left rear to right rear, Mitzi Mayfair, Lucille Manners, Ross Graham, Jane Pickens, Patti Simmons and Tori Curioni



Jacks, too, came in for due attention. Lucille Manners, above, hadn't played the game for twenty years and so started with odds against her. But she soon regained her lost skill, rallied, nosed out Mitzi, and rode to victory in a blaze of glory

CONTINUED ON NEXT PAGE



Lots of guests had lots of fun in a community sing, aided and abetted by an old-time organ pumped by foot. In the glow of candle-light, the all-star group retained the mood by singing "Let the Lower Lights Be Burning," "When You and I Were Young, Maggie." Left to right: Patti, Lucille, Bob, Mitzi and Ross. Helping the accompanist on high notes is Jane



Most people do not know that Grace Pickens, playing the piano, above, is the shrewd manager and counselor behind the Pickens Sisters Trio and Soloist Jane. This is one of the few published pictures of her



The wife of a year, Patti Simmons helps Terry show off the tricks he's learned. Terry's greatest achievement is the ability to kneel with head in his paws as if praying. He won't get up until someone says "Amen"



There were no set mealtimes during the party. James, the butler, just kept the food-table stocked all the time. That meant continuous dish-washing, and it meant that Host Bob often had to pitch in and help. When not in the country, James serves the Simmonses in their city apartment



Long hikes, vigorous playing and lots of food meant sleepy guests at the close of day. Around the house, wherever there was a vacant cot or bed, guests grabbed cat-naps, as did Artists' Agent Hiram McKee, above



Among the prominent radio and theatrical persons who are regular customers are Bob Hope, Shep Fields, Bob Crosby, Moss Hart, Bert Lahr, Ken Murray, Vincent Minelli and Al Pearce. Pearce is shown here inspecting cloth with Fulton



Nicholas Arco, left, a partner, is a skilled tailor. Not so with Fulton, who handles office-management, getting new customers. Branch shops are now planned for Chicago and Hollywood

## JACK FULTON: SONG AND PANTS MAN

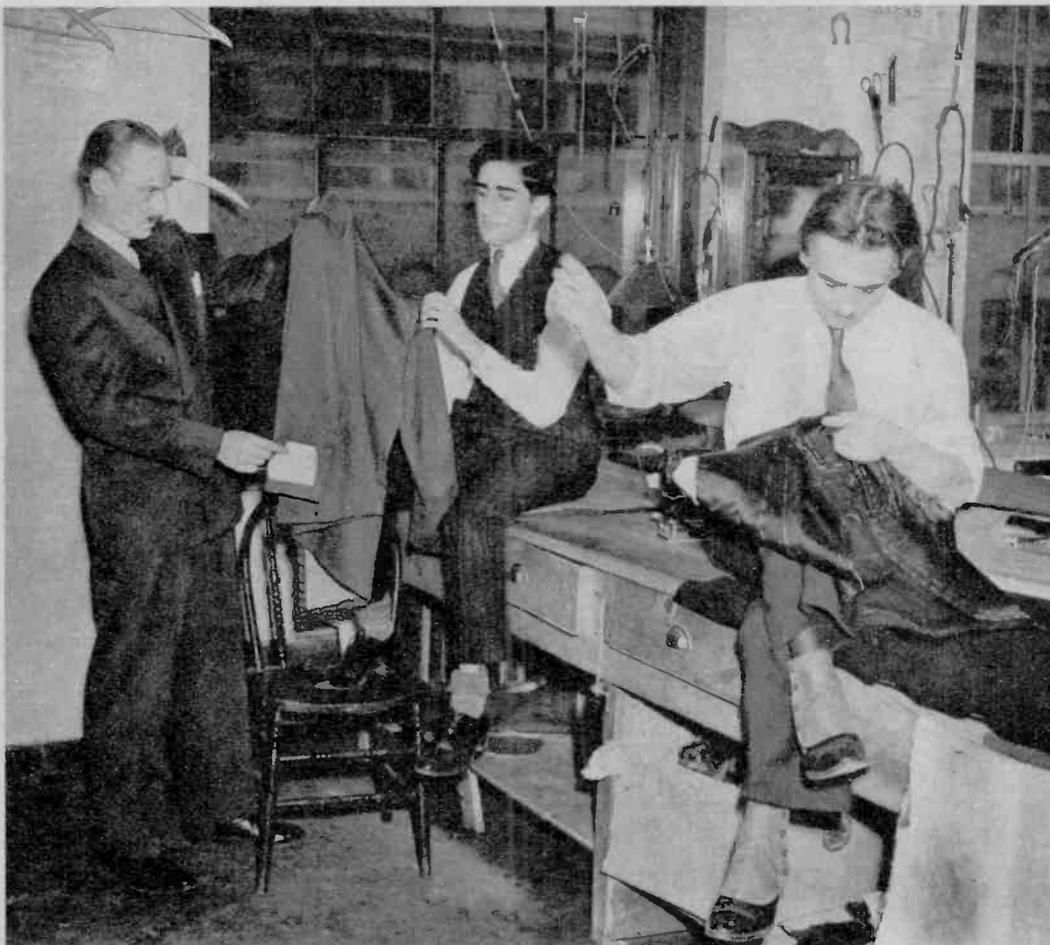
**F**OR five years Tenor Jack Fulton has been a silent partner in the tailoring firm of Arco and MacNaughton, 607 Fifth Avenue, New York. Fulton lives with his wife and four kiddies in Chicago, broadcasts from there five times weekly. On Friday night of this week he appears for the last time on "Poetic Melodies"

with Franklyn MacCormick, starts a new series for the same sponsor, at the same time and on the same net next week with the Andrew Sisters. He makes bi-monthly trips to New York to look after business. Jack realizes a singing career cannot go on forever; wants to be prepared for later life.

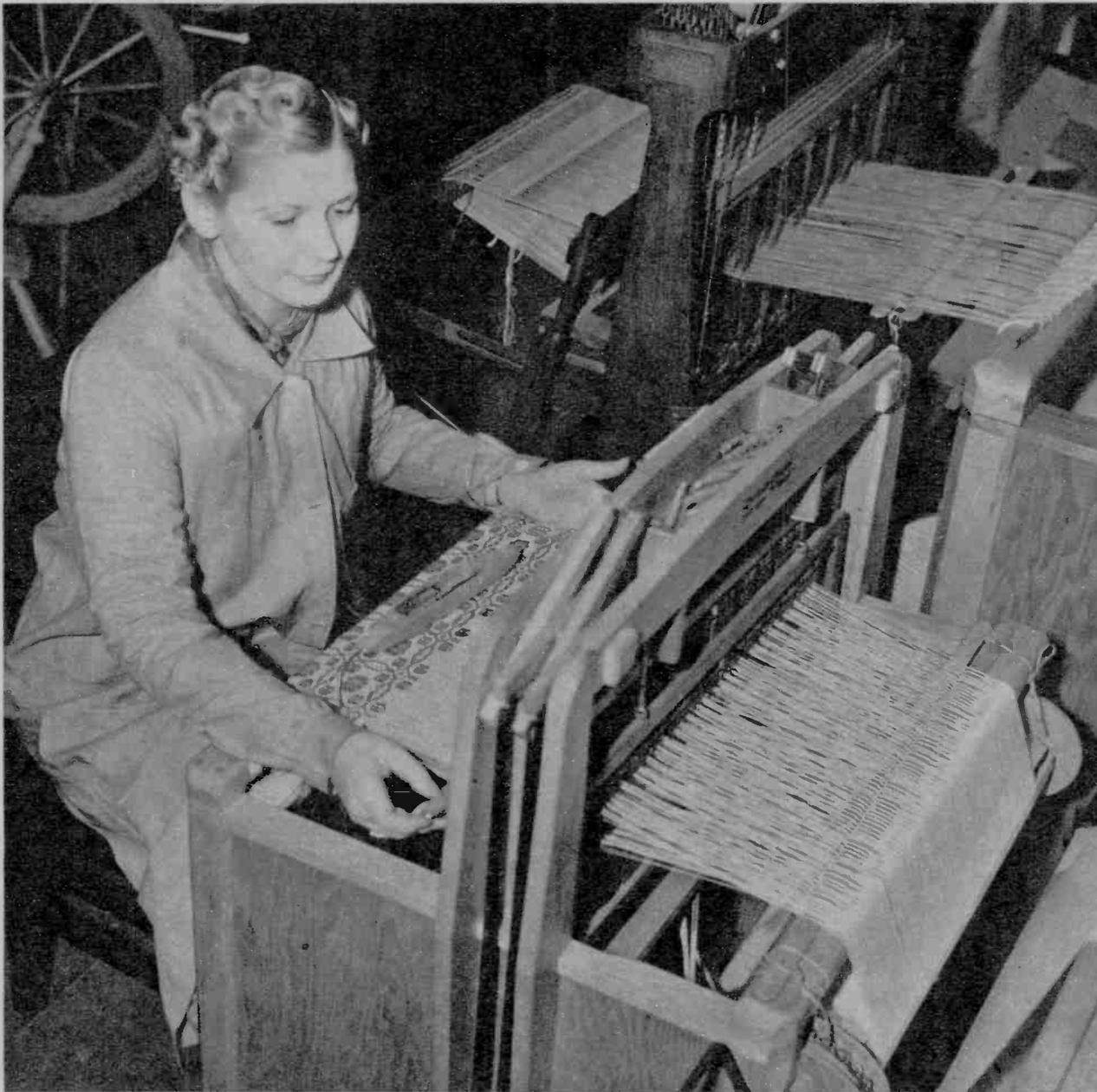
*Exclusive Radio Guide Photographs by Charles P. Seawood*



The business started in one room, now keeps twenty tailors busy in three rooms. Service is limited to men's suits and coats—and prices for them start at \$125



James MacNaughton, above left, the third partner, inspects the work of the tailors. Because all work must be measured to the man, and all details done by hand, tailor-made suits are usually expensive, but worth the appearance. Fulton's dress suits are \$175



Bess Johnson, star of CBS' "Hilltop House," studies weaving at the Universal School of Handicrafts as a hobby. She is shown here doing a "Whig Rose" pattern. The art of weaving, though centuries old, has never lost its fascination. Seeing a beautiful fabric unfold on a loom delights even the finest creative artists

# SCHOOL OF HOBBIES

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HANDICRAFT  
ARTISTS

**M**OST people are possessed with an urge to create. The Universal School of Handicrafts, in towering Radio City, serves as one outlet for the development of that urge. Just across the street from NBC studios, artists find it convenient, spend profitable leisure hours there under guidance of master craftsmen, working in weaving, wood-carving, art-metalry, leather craft, block-printing, etching, clay-modeling, and related arts.

Enrollment may be made at any time, and the school remains open throughout the year. Tuition for four lessons in one month is \$6; eight lessons in one month, \$11; full matriculation, which permits working whenever the school is open, is \$50 per month. For those who wish to make the crafts a profession, the school offers two weeks in Vienna with classes in enameling, pottery and ceramics, metalry, tapestry and petit-point under authorities. Individuals, especially shut-ins, the blind and physically incapacitated, are invited to consult the school for assistance.



Andre Kostelanetz, maestro of the Wednesday evening Chesterfield Hour on CBS, loves tools, finds in them the relaxation he needs. He is working in simple relief-carving, including a study of woods and their grains



Lucille Manners finds her hobby in leather work, is shown making a purse for her own use. The star of NBC's Cities Service Concert is receiving instruction in cutting, punching, tooling, embossing and lacing



Advanced weaving in pattern materials, with foundation, brocade and finger technique, occupies the leisure time of Jane Pickens, soprano soloist on the Ben Bernie program, heard over CBS at 9:30 p.m. EST on

Wednesday. Jane also does work in rug-weaving, using the knotted, Finnish, Norwegian and Indian tapestry-pattern techniques. At home she works without benefit of looms, spends much time making bobbin-lace



It is not unusual for a chemist to have music as a hobby. The reverse is the exception. Dr. Frank Black, NBC's general music-director, is here experimenting with a new liquid rubber used in making sculpture molds



Edward T. Hall (right), director of the school, instructs Reed Kennedy, baritone heard on the Song Shop Fridays over CBS, in wood-carving. Simplest form calls for the use of only a jack-knife; results are artistic



Envy of every woman is lovely Cynthia, with her dreamy eyes and exquisite clothes. Imagined by her creator to be a continental composite of the perfect American girl and only 26, she is really a plaster composition created in New York 1 1-2 years ago. Left to right: Gaba, Guest, Cynthia and Actress Betty Winkler



With Gaba as partner, Cynthia (above) joined in a bridge game with Character Actress Ethel Owen and Anne Seymour (right), NBC's "Mary Marlin"

## CYNTHIA GOES TO TOWN

"CYNTHIA," Lester Gaba's nationally famous plaster model, will soon be radio's newest freak sensation, Gaba, her creator, revealed at a recent cocktail party for Cynthia at Chicago's swank Drake Hotel. Held in connection with Gaba's recent appearance on Edgar A. Guest's "It Can Be Done" show on NBC-Blue, the event attracted many of Chicago's radio great.

*Photographic Illustrations, Inc.*



All dressed up, Cynthia and Gaba were serenaded by Frankie Masters' band. Gaba pays \$150 for Cynthia's dinner gowns, \$110 for street ensembles



Looking on as Frankie Masters lights Cynthia's cigarette is Betty Winkler, Gaba, Joan Winters. Betty's in "Girl Alone," and "It Can Be Done"



Completely entranced by the charms of the Hannibal, Mo., lad's creation was Maestro Frankie Masters featured on the "It Can Be Done" show



Enviied by Anne, Betty, Ethel and "First Nighter's" Barbara Luddy, Cynthia was hit of the party. Above: Admiration by Bret Morrison (left) & Gaba

# THIS WEEK'S PROGRAMS

## Sunday

March 13

**MORNING**

8:00 am CST

NBC-Coast to Coast on a Bus, children's prgm.: WMAQ WIBA (sw-15.21)  
 CBS-Wings Over Jordan; Choir & Speaker: WFBM WCCO WKBB WBBM (sw-21.52)  
 NBC-Turn Back the Clock: WBOV WHO  
 Reading the Funnies: WMBD KWK  
 KMOX-△ Church of the Air  
 WAAF-Zeke Manners' Gang  
 WCBD-North Park College  
 WFAM-△ Sunday School  
 WIND-△ Baptist Church  
 WIRE-Sunday Devotions  
 WISN-△ St. Boniface Church  
 WJJD-Rose Vanderbosch, pianist  
 WLS-Everybody's Hour  
 WLW-Father Cox  
 WMT-Register Comics  
 WOWO-△ Old Time Religion  
 WTAD-Gospel Singers  
 WTMJ-△ Church Services

8:15

NBC-Tom Terris: WBOV  
 WCBD-△ United Swedish Service  
 WHO-△ Bible Broadcaster  
 WJJD-American Scene

8:30

CBS-Aubade for Strings; News: WFBM WCCO WBBM KMOX WKBB WJR (sw-21.52)  
 NBC-Coast to Coast on a Bus: KWK  
 WBOV-△ Radio Gospel  
 WCFL-Melody Moments  
 WBA-Melodies  
 WIND-Hungarian Air Theater  
 WIRE-△ Church of Christ  
 WISN-△ Spiritual Fellowship  
 WJJD-Vaudeville Show  
 WROK-Morning Musicale  
 WTAD-WPA Prgm.  
 WTMJ-Our Club

8:45

WCBD-△ Polish Bible Class  
 WIBA-△ Bible School  
 WJJD-Psychiana  
 WTAD-Special Prgm. from Hannibal

9:00

NBC-Russian Melodies, dir. Alexander Kiriloff: WMAQ WLW  
 CBS-△ Church of the Air: WCCO KMOX WBBM WMBD WKBB (sw-21.52)  
 NBC-Radio Pulpit: WCFL  
 News: WROK WTMJ WMT  
 △ Christian Science Prgm.: WOC WOWO  
 KWK-△ Bible Auditorium  
 WAAF-Carnival of Comics  
 WBOV-Sunshine Hour  
 WCBD-△ Meditation Moments  
 WFBM-News; △ Old Time Gospel Tabernacle  
 WFBM-Stamp Stories  
 WGN-Sunday Morning Concert  
 WHO-△ Christian Science Prgm.  
 WIBA-Norwegian Hour  
 WIND-Contrast in Harmonies  
 WIRE-Feld Sisters  
 WISN-Breakfast Club  
 WJJD-Happy Go Lucky Time  
 WKBB-△ Church Service  
 WLS-△ Little Brown Church

9:15

NBC-Russian Melodies: WOWO  
 WMT KWK (sw-15.21)  
 WFBM-WPA Prgm.  
 WHO-△ Seventh Day Adventist  
 WLW-Hugh Cross & His Pals  
 WMAQ-Morning Melodies

WOC-Sunday Serenade  
 WROK-On the Mall  
 WTMJ-Master of Rhythm

9:30

NBC-Madrigal Singers: WBOV  
 WCFL WMAQ  
 NBC-Dreams of Long Ago; News: WIRE WOWO KWK  
 CBS-Walberg Brown Strings: WCCO WFAM WMBD WBBM WKBB WKBH (sw-21.52)  
 KMOX-Piano Recital  
 WAAF-The Symphonic Hour  
 WCBD-Salon Group  
 WFBM-Christian Men Builders  
 WHO-Crescent Hour of Music  
 WIBA-Univ. Club Round Table  
 WIND-I Am, Reading Room  
 WISN-Sunday Morning Revue  
 WJJD-Happy Go Lucky Time  
 WLW-News  
 WMT-Salvation Army Prgm.  
 WOC-Hour of Music  
 WROK-Rhythm Makers  
 WTAD-Bill Sohm, news

9:45

News: WMBD WLS  
 KMOX-Travelogue  
 WISN-△ Rhythm Men  
 WCFL-New Songs  
 WIND-Remote Control  
 WLW-Modern Miracles  
 WMT-Musical Clock  
 WTAD-△ Church in the Wildwood

10:00

CBS-Texas Rangers: WKBH  
 WCCO WBBM WFAM KMOX  
 NBC-Alice Remsen, contralto: WCFL WOWO  
 NBC-News; Silver Flute: WBOV WMAQ WHO (sw-15.33)  
 MBS-Northwestern Reviewing Stand: WGN KWK  
 WCBD-△ Jewish Hour  
 WIBA-News; World Varieties  
 WIND-Leaders in Dance Time  
 WIRE-Indiana Univ. Prgm.  
 WJBC-△ St. Mary's Church  
 WJJD-Bureau of Missing Persons  
 WKBB-Sunday Morning Revue  
 WLS-Folks Worth Knowing  
 WLW-Cadle Tabernacle Choir  
 WMBD-Theater of the Air  
 WOC-△ Seventh Day Adventists  
 WROK-News; Morning Concert  
 WTAD-Dance Hour  
 WTAQ-△ High Mass

10:15

NBC-Neighbor Nell, philosophy: WOWO WIRE WMT  
 KWK-Schools on the Air  
 WAAF-Swing High  
 WCFL-Hit Review  
 WIND-Morning Melodies  
 WJJD-Dick Jurgens' Orch.  
 WOC-Story of a Song

10:30

CBS-Major Bowes' Capitol Family; Dalton Bros.; Helen Alexander, sop.; Nicholas Cosentino, trn.; Charles Magnante, accordionist; Sam Herman, xylophonist; Robert Reed, m. c.; Waldo Mayo's Orch.: WFAM WKBB WCCO WMBD WOC (sw-21.52)  
 NBC-Felix Knight, trn.: WOWO WMT WCFL  
 NBC-Angler & Hunter: WBOV KMOX Employment Service  
 WAAF-Do You Remember?  
 WBBM-Modern Miracles  
 WCBD-△ J. C. O'Hair, pastor  
 WFBM-Stardust Melodies  
 WHO-Travel Club  
 WIBA-Joe Tantiello's Orch.  
 WIND-Listen to Yourself  
 WIRE-Crystal Melody Hour  
 WISN-German Hour  
 WJJD-Happy Go Lucky Time  
 WKBB-String Ensemble  
 WLS-Concert Orch.  
 WLW-Donald Novis  
 WMAQ-Sunshine Hour  
 WROK-Organ Reveries  
 WTAD-△ Methodist Church

10:45

NBC-Bill Stern's "Sport Scraps": WMT WOWO

## LOG OF STATIONS

LISTED IN EDITION E—MIDWESTERN

Call Letters	Kilo-cycles	Power Watts	Location	Network
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA (8 pm on)	830	50,000	Denver, Colorado	NBC-R
KSD	550	5,000	St. Louis, Missouri	NBC-R
KWK	1350	5,000	St. Louis, Missouri	NBC-B & MBS
WAAF	920	1,000	Chicago, Illinois	Local
WBAA	990	1,000	West Lafayette, Indiana	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WBOW	1310	250	Terre Haute, Indiana	NBC
WCBD	1080	5,000	Chicago, Illinois	Local
WCCO	810	50,000	Minneapolis-St. Paul, Minn.	CBS
WCFL	970	5,000	Chicago, Illinois	NBC
WENR	870	50,000	Chicago, Illinois	NBC-B
WFAM	1200	100	South Bend, Indiana	CBS
WFBM	1230	5,000	Indianapolis, Indiana	CBS
WGN	720	50,000	Chicago, Illinois	MBS
WHA	940	5,000	Madison, Wisconsin	Local
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBA	1280	5,000	Madison, Wisconsin	NBC
WIND	560	5,000	Gary, Indiana	Local
WIRE	1400	5,000	Indianapolis, Ind.	NBC-R & MBS
WISN	1120	1,000	Milwaukee, Wisconsin	CBS
WJBC*	1200	250	Bloomington, Illinois	Local
WJJD	1130	20,000	Chicago, Illinois	Local
WJR†	750	50,000	Detroit, Michigan	CBS
WKBB	1500	250	Dubuque, Iowa	CBS
WKBH	1380	1,000	La Crosse, Wisconsin	CBS
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMBD	1440	5,000	Peoria, Illinois	CBS
WMBI	1080	5,000	Chicago, Illinois	Local
WMT	600	5,000	Cedar Rapids, Ia.	NBC-B & MBS
WOC	1370	250	Davenport, Iowa	CBS
WOWO	1160	10,000	Fort Wayne, Indiana	NBC-B
WRJN	1370	250	Racine, Wisconsin	Local
WROK	1410	1,000	Rockford, Illinois	Local
WSBT	1360	500	South Bend, Indiana	CBS
WSUI	880	1,000	Iowa City, Iowa	Local
WTAD	900	1,000	Quincy, Illinois	Local
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTAQ	1330	1,000	Green Bay, Wisconsin	CBS
WTMJ	620	5,000	Milwaukee, Wisconsin	NBC

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KPRC, 920; WBAP, 800; WDAI, 1190; WSM, 650; KFI, 640

NBC—National Broadcasting Company  
 CBS—Columbia Broadcasting System  
 MBS—Mutual Broadcasting System  
 NBC-B—National Broadcasting Company Basic Blue Network  
 NBC-R—National Broadcasting Company Basic Red Network  
 †—Night Programs Only  
 \*—10 a.m. to 5 p.m. Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.  
 Bell △ indicates religious services and programs.  
 If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

NBC-Norsemen Quartet: WHO WMAQ WBOV  
 MBS-American Warblers (Amer. Bird Prod.): WGN KWK  
 Melody Parade: WAAF WCFL  
 WBBM-Hollywood Spotlight  
 WIND-Sunday Morning Varieties  
 WJBC-△ Park M E. Church  
 WJJD-Sunday Rhythms  
 WKBB-△ Church Service  
 WROK-△ Swedish Mission

11:00

NBC-Southernaires Negro Male Quartet: KWK WLS WOWO (sw-15.21)  
 NBC-Home Symph. Orch.; Ernest La Prade, cond.: WCFL (sw-15.33)  
 CBS-Major Bowes': KMOX △ Church Service: WHO WMT  
 WAAF-Music in the Air  
 WBBM-Rhythmic Melody  
 WBOV-△ Evangelical Church  
 WFAM-St. Mary's Prgm.  
 WGN-△ Chicago U. Chapel Service  
 WIBA-Workers Alliance Prgm.  
 WIND-Sing & Swing  
 WJJD-△ Dr. Preston Bradley  
 WMAQ-Thrills Behind the News Reel

WMBD-△ Trinity Tabernacle  
 WMBI-△ Moody Church  
 WTAQ-Organ Request Prgm.

11:15

WAAF-Encores  
 WBBM-Morning Varieties  
 WFAM-△ Presbyterian Church  
 WIBA-△ Congregational Church  
 WIND-The Serenader

11:30

NBC-Radio City Music Hall: KWK WLW WOWO (sw-15.21)  
 Program: Robert Weede, baritone — Credo from "Otello" (Verdi) and Quand La Flamme de L'Amour from "La Jolie Fille de Perth" (Bizet); orchestra—Third and Fourth movements from "Patetique Symphony" (Tchaikovsky), Summer Evening (Kodaly) and Roumanian Rhapsody (Enesco).  
 NBC-Univ. of Chicago Round Table Discussion; Guest Spkrs.: WMAQ (sw-15.33)

CBS-Salt Lake City Tabernacle Choir & Organ: WCCO WKBB KMOX WTAQ WISN (sw-21.52)

WAAF-Orchestra Pit  
 WCFL-Contrasts in Rhythm  
 WFBM-DePauw Prgm.  
 WIND-Methodist Church Prgm.  
 WIRE-Rhythm Makers Revue  
 WLS-Grace Wilson, songs  
 WOC-Ports of Call  
 WTMJ-That Was the Year

11:45

CBS-Salt Lake City Tabernacle: WKBB WFAM  
 WAAF-Waltztime  
 WBBM-Magic Numbers  
 WISN-Sunday Songsters  
 WLS-Helen Jensen, organist  
 WMBD-Sunday Morning Sunshine  
 WMT-Richard Wilson, talk  
 WTMJ-Hollywood Casting Office

**AFTERNOON**

12:00

NBC-Radio City Music Hall: Salon Orch.: WENR  
 NBC-Al & Lee Reiser, piano duo: WHO WMAQ WBOV (sw-15.33)  
 CBS-△ Church of the Air: KMOX WCCO WFAM  
 News: WMBD WOC  
 WAAF-Musical Hour  
 WBBM-Sunday Sunshine  
 WCFL-Laff Parade  
 WFBM-Song Hits of the Week  
 WGN-Reading of the Tribune Comics  
 WIBA-Tony Salerno's Orch.  
 WIND-German Hour  
 WIRE-To be announced  
 WISN-Hollywood Matinee  
 WJBC-Organ Melodies  
 WKBB-Maxine's Melodies  
 WKBB-Cathedral Hour  
 WMT-George Sir Venka's Orch.  
 WTAQ-Duchow's Red Ravens  
 WTMJ-Heinie's Grenadiers

12:15

NBC-Henry Busse's Orch. (Oil Shampoo): WMAQ (sw-15.33)  
 News: WKBB WIRE WKBB WHO  
 WBOV-Dinner Music  
 WCFL-Musical Ballads  
 WFBM-Dr. David Jacobson  
 WJBC-Skip Fiedler  
 WMBD-For Men Only  
 WOC-Smooth Sailing  
 WROK-News; Musicale  
 WTAQ-Storyland Lady

12:30

NBC-Smoke Dreams (H. Fendrich); Orch. & Guest: WLW KSD WHO WMAQ  
 MBS-Sunday Matinee (Varady); Ted Weems' Orch.: WGN KWK  
 CBS-Europe Calling: WFBM WISN WMBD WKBB WKBB  
 Bob Trout will interview Edward Startz, chief announcer and studio manager of the Philips Broadcasting Stations PHI and PCI.  
 NBC-There Was a Woman (Glass Containers): WENR  
 NBC-Cay Music from Vienna: WTMJ WBOV (sw-15.33)  
 KMOX-Neighborhood Amateurs  
 WCCO-Strange As It Seems  
 WCFL-Musical Ballads  
 WFAM-Funny Paper Man  
 WIBA-News; Concert Interlude  
 WIRE-Mat Shilkret's Orch.  
 WJJD-Grand Central Station  
 WMBL-Organ Melodies  
 WMT-American Radio Warblers

WOWO-△ Missionary Hour  
 WROK-Dan, the Funny Man  
 WTAD-On to Adventure

12:45

CBS-Poet's Gold; David Ross: Orch.: WKBB WMBD WKBB WFBM WISN  
 NBC-Command Performance: KWK WMT  
 WCCO-Brenson Family  
 WCFL-Music in the Air  
 WGN-Alice Blue, pianist  
 WIRE-Concert Hall  
 WJJD-Frankie Trumbauer's Orch.  
 WMBI-Round Table  
 WOC-△ Country Church of Holywood  
 WTAD-Blended Voices  
 WTAQ-News

1:00

NBC-Bob Becker; Irma Glen, organist (Red Heart Dog Food); Guests: KSD WHO (sw-15.33)  
 NBC-The Magic Key of RCA: Symphony Orch.; Frank Black cond.; Milton J. Cross, m.c.; Guest: WLW WMT KWK  
 WBOV WENR WIBA WOWO WTMJ (sw-15.21)

CBS-Boris Morris' String Quartet: WMBD WTAQ WKBB WKBB WCCO KMOX WISN WOC  
 WAAF-Remember With Joy  
 WBBM-Quarter Hr. of Romance  
 WCFL-Kwizz Contest  
 WFAM-News; Hungarian Hour  
 WFBM-Home Life Hour  
 WGN-The Right Job  
 WIND-Down the Mississippi  
 WIRE-Richard Leibert  
 WJJD-Extra, Extra  
 WMAQ-Donald Novis Sings  
 WMBI-Men's Voices in Song  
 WROK-Guitar & Banjo Club  
 WTAD-Lawrence Glosemeyer, trn

1:15

MBS-Gotham String Quartet: WGN  
 NBC-To be announced: (sw-15.33)  
 Strange As It Seems: WHO KSD

KMOX-France Laux, sports  
 WAAF-Deserving of Credit  
 WBBM-Headlines  
 WIRE-Extra! Extra!  
 WJJD-Priscilla, pianist  
 WMBI-Gospel Message  
 WROK-Musical Workshop  
 WTAD-Quincy Marches On

1:30

CBS-Jean Hersholt in "Doctor Christian," sketch (Chesbrough): WFBM KMOX WBBM WCCO (sw-11.83)  
 NBC-Thatcher Colt Stories (Packers Tar Soap): WMAQ WHO WIRE KSD (sw-15.33)

WAAF-Tower Tunes  
 WCFL-Hit Tunes of Tomorrow  
 WIND-Know Your Authors  
 WISN-"Jewels of the Air"  
 WJJD-Hawaiian Echoes  
 WKBB-Mississippi Mountaineers  
 WKBB-John Gruber, pianist  
 WMBD-Buddy & Ann  
 WMBI-Young People's Prgm.  
 WOC-Today's Farmers  
 WROK-Musicale  
 WTAQ-Bill Bardeen, stamp talk  
 PHI and PCI.

1:45

WAAF-Don Bolt, commentator  
 WCFL-Interlude  
 WIND-Concert Echoes  
 WISN-Symphonetta  
 WJJD-Judge John Gutknecht, talk  
 WKBB-For Your Information  
 WMBD-Attie Treasures  
 WOC-Maple Leaf Quartet  
 WTAD-Public School Prgm.  
 WTAQ-Ralph Schroeder, trn.  
 (Continued on Next Page)

## ALDEN EDKINS SONG RECITAL

SUNDAY MORNINGS-9:30 to 9:45 a.m.  
 WAAF-New York — WTAM-Cleveland  
 EDWIN McARTHUR, Accompanist  
 THE GRISWOLD MFG. CO., ERIE, PA.

**PLEASE NOTE:** Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 14

# Sunday

March 13



**JACK BENNY**  
"Jell-O Program" comedian  
Sun. 6 pm CST

2:00

NBC-Radio Newsreel (Energie); Parks Johnson & Wallace Buttrick Interviewing: WHO KSD WIRE WMAQ (sw-15.33)

CBS-Philharmonic Symp. Society of New York; John Barbirolli, cond.: WMBD WFBM KMOX WBBM WKBH WTAQ WISN WKBW WOC WCCO WFAM (sw-11.83)

Program: Concerto in E Minor, No. 1, for Piano and Orchestra (Chopin) — Josef Hofmann; Dances from "The Fairy Queen" (Purcell), Symphony in B Minor (Schubert), Shepherd Fennel's Dance (Balfour Gardiner) and Theme and Variations from "Suite No. 3 in G, Op. 55" (Tchaikovsky) — orchestra.  
The music detail for this program may be found on page 6 this week.

NBC-On Broadway, sketch (Diamond Crystal Salt): (sw-15.21)  
NBC-The Last of the Lockwoods, sketch: WENR WBOW

MBS-On a Sunday Afternoon: WGN

KWK-Captains of Industry  
WAAF-Dictionary Baseball  
WCFL-Concert Hour  
WIBA-Madison Through a Century

WIND-Dance Band  
WJJD-Review of the Week  
WLW-Check by the Side of Road

WMBI-Singers  
WMT-Tangled Tunes  
WOWO-News  
WROK-News; Sunday Song Service

WTMJ-New Voices of 1938

2:15

KWK-Coyita Bunch & Allan Dale, vocalists

WIBA-Master Singers  
WIND-Hawaiian Melodies  
WMT-Walnut Street Church  
WOWO-Four Fellows

WAAF-Jimmie Kozak, pianist  
WBOW-Mystery with Music  
WIBA-Lutheran Hour  
WIND-Waltz Time  
WJBC-Concert  
WMAQ-Strange As It Seems  
WMT-Cop on the Street  
WOWO-Temple Radio Service  
WROK-Dixon Community Hour  
WSUI-Iowa State Concert Band  
WTAD-Inter-church Revival  
3:15

NBC-Romance Melodies: WMAQ WBOW  
WAAF-George Morgan, tr.  
WCFL-News  
WIND-Rhythm in Red  
WISN-Stump Me Boys  
WJBC-Travelogue  
WMT-Continental Varieties  
3:30

MBS-Lutheran Hour: WMT KWK WIRE WCFL WISN

NBC-The World Is Yours; Smithsonian Inst., drama: WIBA WLW WBOW WTMJ WHO

CBS-Philharmonic Symp.: WOC WAAF-News Room Oddities  
WENR-Charlie Agnew's Orch.  
WGN-Kay Kyser's Orch.  
WIND-Swing Serenade  
WJBC-Dance Music  
WJJD-Musical Matinee  
WMAQ-Question-Air with Bob Brown

WOWO-Lutheran Hour  
WROK-Music Graphs  
WTAD-Jack Petrie  
3:45

WAAF-St. Francis Retreat League  
WIND-Hits of the Week  
WJBC-Poetry  
WJJD-Tommy Tucker's Orch.  
WROK-Songs of Yesterday  
WTAD-Bates Trio  
4:00

NBC-Metropolitan Opera Auditions of the Air (Sherwin Williams Co.); Wilfred Pelletier, orch. cond.; Guests: WENR WOWO WMT KWK (sw-15.21)

NBC-Marion Talley, sop. (Ry Krisp); Josef Koestner's Orch.; chorus: WIRE WMAQ WHO WTMJ WIBA KSD (sw-9.53)

Program: Miss Talley—Coming Through the Rye and Springtime of Love; chorus—Medley of Hawaiian Tunes and Lolita; ensemble—Two Hearts in Three Quarter Time; and orchestra—Indian Love Call and Good Night Angel.

CBS-Magazine of the Air (Heinz Co.): WISN WOC WFBM KMOX WCCO WBBM (sw-11.83)

Program: Channing Pollack's talk, "The Happiness of Not Having Too Little"; Nathan Gordon, guest viola player, Air on the G String (Bach); Lyn Murray and choir, La Danza (Rossini); Clyde Barry, None But the Lonely Heart and Deep River; orchestra, Moment Musicale (Shubert).

MBS-Musical Steelmakers (Wheeling Steel Corp.): WGN WLW

WAAF-Int'l Potpourri  
WBOW-Easy to Remember  
WCFL-Father Justin's Rosary Hour  
WFAM-Book of the Week  
WIND-Moissaye Boguslawski, pianist

WJBC-Organist  
WJJD-News  
WKBW-Spelling Bee  
WMBD-Tune Peddlers  
WROK-News; Musicale  
WTAD-Bates Trio  
WTAQ-Ave Maria  
4:15

WBOW-W.P.A. Prgm.  
WFAM-Reverie; News  
WJJD-Happy Harmonies  
WMBD-Maurice Warner & Lillya Diesch  
WTAD-News  
4:30

MBS-The Shadow (D. L. & W Co.): WGN

CBS-Guy Lombardo's Orch (Bond Bread): KMOX WFBM (sw-11.83)

NBC-Mickey Mouse Theater of the Air (Pepsodent Co.); Felix Mills' Orch.; Walt Disney, m.c.: WMAQ WHO WLW KSD WTMJ WIRE WIBA (sw-9.53)

NBC-Sunday Afternoon with Smilin' Ed McConnell (Acme Paint); Irma Glenn, organist; WENR WMT KWK (sw-15.21)

CBS-Oliver Drake, news oddities: WOC WCCO WTAQ WKBH WISN

NBC-Frank Simon's Armco Band, talk by Ironmasters: WOWO WENR WLW KWK WMT (sw-15.21)

Jack Krueger, guest trombonist from Kansas City, Missouri, will play Love Thoughts (Pryor). The band will offer Boston Commandery (Carter), A Bit of Irish (Hadley), Variations from Suite in G Major (Tchaikovsky), March of the Dwarfs (Grieg), Swinging the Jugots (De Loyce Mollit), and P.S.M.A. (A. S. Miescier).

NBC-Sunday Drivers; Frances Adair; Fields & Hall: WBOW WIRE WHO (sw-15.33)

WAAF-Balladiers  
WCBD-Zion Sunday Services  
WCFL-Concert Hour  
WIBA-Amer.-Scandinavian Hour  
WIND-Dixieland Band  
WIRE-Rev. Alvey  
WJJD-Happiness Highway  
WMAQ-To be announced  
WROK-Amateur Hour  
WTAD-Moods in Black & White  
WTMJ-German Hour

2:45

WAAF-Elsa Mayer, contr.  
WGN-Bob Becker  
WIND-Sterling Young's Orch.

3:00

MBS-Court of Human Relations (Vadsco Sales Corp.): WGN WLW KWK

NBC-Romance Melodies: WCFL NBC-Nat'l Vespers: WENR Father Charles E. Coughlin: WHO WJJD WOC WTMJ WIRE

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

11:30 CST UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC-Red.

11:30 CST RADIO CITY MUSIC HALL; Erno Rapee, conductor; Robert Weede, NBC-Blue.

### AFTERNOON

12:30 CST EUROPE CALLING, CBS.

1:00 CST THE MAGIC KEY, symphony orchestra, Frank Black, conductor; guests, NBC-Blue.

2:00 CST PHILHARMONIC-SYMPHONY SOCIETY of New York, John Barbirolli, conductor; Deems Taylor, commentator; Josef Hofmann, guest, CBS.

2:30 CST FRANK SIMON'S ARMCO BAND; Jack Krueger, guest, NBC-Blue.

4:00 CST MAGAZINE OF THE AIR; Channing Pollock, Morton Bowe, Mark Warnow's orchestra; Nathan Gordon, guest, CBS.

4:00 CST METROPOLITAN OPERA AUDITIONS by Wilfred Pelletier, NBC-Blue.

4:30 CST MICKEY MOUSE THEATER OF THE AIR; Walter Disney, m.c.; Felix Mills' orchestra, NBC-Red.

5:00 CST JOE PENNER with Gene Austin, Julie Gibson, Jimmy Grier's orchestra, CBS.

5:00 CST GEORGE JESSEL PROGRAM with Norma Talmadge, Tommy Tucker's orchestra; Edmund Lowe, guest, MBS.

### NIGHT

6:00 CST JACK BENNY with Mary Livingstone, Kenny Baker, Andy Devine, Sam Hearn, Don Wilson, Phil Harris' orchestra, NBC-Red.

6:00 CST OPEN HOUSE with Jeanette MacDonald, Wilbur Evans, chorus, Josef Pasternack's orchestra, CBS.

6:30 CST PHIL BAKER, Bottle and Beetle, Oscar Bradley's orchestra, CBS.

6:30 CST BAKER'S BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Feg Murray; Boris Karloff, guest, NBC-Blue.

7:00 CST CHASE AND SANBORN HOUR with Don Ameche, Dorothy Lamour, Edgar Bergen and Charlie McCarthy, Stroud Twins, John Carter, Robert Armbruster's orchestra; guests, NBC-Red.

8:00 CST FORD SUNDAY EVENING HOUR, Sir Ernest MacMillan, conductor; Jose Iturbi, guest, CBS.

8:00 CST HOLLYWOOD PLAYHOUSE with Tyrone Power, NBC-Blue.

WAAF-Kay Armen  
WBBM-Spelling Bee  
WBOW-Caravan of Songs  
WCLS-For Your Information (1310 kc)

WFAM-America in Peace  
WIND-News  
WJBC-Am. Legion Auxiliary  
WJJD-Le Roy's Music Course  
WLW-Musical Camera  
WMBD-Bill Vickland's Vespers  
WOWO-Church of the Nazarene  
WROK-Tercentenary Prgm.  
WTAD-Bessie Dean Reinert, sop.

4:45

NBC-Edward Davies, bar.; Orch.: WENR

CBS-Dave Bacal, organist: WISN WCCO WOC WTAQ WKBH KWK-United Charities Reporter  
WAAF-Tea Dance  
WFAM-WPA Prgm.  
WIND-Singing Canaries  
WJBC-High School Group  
WJJD-Victor Quan's Orch.  
WMBD-Dr. Townsend  
WMT-Psychiana

5:00

CBS-Joe Penner with Jimmie Grier's Orch.; Gene Austin, songs; Julia Gibson, vocalist; (Coco Malt): KMOX WCCO WFBM WBBM (also KNX KSL at 10 p.m.)

MBS-George Jessel; Norma Talmadge; Tommy Tucker's Orch.; Guests (Regional Adv.): WGN KWK WMT  
Guest: Edmund Lowe.

NBC-Musical Camera; Josef Cherniavsky's Orch.: WLW WOWO  
NBC-Catholic Hour: WMAQ WBOW WIBA WIRE (sw-9.53)

KSD-News; Gabriel Heatter, commentator; Musical Demitasse  
WAAF-Bureau of Information  
WCFL-Polish-American Democratic Organization, talk  
WENR-Amateur Hour  
WHO-Broadway Comedy Stars  
WIND-Freddie Martin's Orch.  
WISN-Organ Melodies  
WJJD-Kinney's Hawaiians  
WKBW-Warburg Vespers  
WKBH-Singing Strings  
WMBD-Hit Parade  
WOC-Sunday School  
WROK-Elks Club Safety Prgm.  
WSBT-Volunteer Workers Story Hour  
WTAQ-Beacon Lights  
WTMJ-Musical Spoelldown

5:15

KSD-Tales of the Foreign Legion  
WAAF-Sentimental Journeys  
WHO-Melody Time  
WJJD-Sons of the Pioneers  
WOC-Out of the Past  
WROK-Ber. Whitechurch, songs  
WSBT-Wings Around the World  
WTAD-"T" Men

5:30

CBS-Double Everything (Wrigley's); Al Shaw & Sam Lee; Andrew Sisters & Others; Carl Hohengarten's Orch.: WFBM WBBM WCCO KMOX (sw-11.83)

NBC-A Tale of Today, drama (Princess Pat): WMAQ (sw-9.53)

NBC-Haven MacQuarrie, dramatic sketches: WCFL WMAQ (sw-15.21)

MBS-News Testers: WGN WMT KWK

KSD-Pepper-Uppers  
WAAF-Byrd Arnold Smith  
WIBA-Concert Trio  
WIRE-Master Mind  
WISN-Polish Merry-makers  
WJJD-Pickard Family  
WSBT-Sunday at Twilight  
WKBH-Meditation  
WLW-My True Story  
WMBD-Playhouse

WOC-Gerry Morrissey, songs  
WOWO-To be announced  
WROK-Salvation Army Band  
WSBT-Dance Parade  
WTAD-Barney Thompson, bar.  
WTAQ-Dinner Concert  
WTMJ-Chorus Singers

5:45

MBS-Charioters: WGN KWK  
News: WHO WMT  
WAAF-Shadowland  
WIRE-Al Wynkoop  
WISN-Sunday Songsters  
WKBW-Waikiki Serenade  
WKBH-Evening Serenade  
WOC-Geo. Sokolsky, talk

## NIGHT

6:00

CBS-Vicks' Open House; Jeanette MacDonald, sop.; Wilbur Evans, bar.; Josef Pasternack's Orch.: WJR WCCO WIAS WBBM KMOX WFBM (sw-11.83)

Tony Wons will award four violins and \$1,000 to the winners in the Tony Wons Violin Contest—Delores Maurine Miller, Harry Sykman, Gloria Jacqueline Perkins, and Stuart Canin.

NBC-Jell-O Prgm.; Starring Jack Benny, comedian; Mary Livingstone; Kenny Baker, tr.; Sam "Schlepperman" Hearn; Andy Devine; Don Wilson, announcer; Phil Harris' Orch.: WBOW WIRE WMAQ WTAM WIBA WTMJ WHO KSD WLW (sw-9.53) (also see 10:30 p.m.)

NBC-To be announced: WENR WMT (sw-11.87)

MBS-Forum: WGN  
Sports: WKBW WOC WTAD  
KWK-Sports; Vocalists  
WCFL-Father Maguire's Round Table

WIND-Polish Prgm.  
WISN-Down by Herman's  
WKBH-Wings Over the World  
WMBD-Ray Olson  
WROK-News; Dinner Music  
WSBT-Sunday at Six  
WTAQ-Dance Orch.

6:15

News: WMBD WOC  
WKBW-Facts About Community Chest  
WKBH-Success Story  
WROK-Veterans of Foreign Wars; Musicale  
WSBT-The New Yorkers

6:30

NBC-Interesting Neighbors with Jerry Belcher; Roy Shield's Orch. (F. W. Fitch Co.): KSD WBOW WMAQ WHO WIRE WTAM (sw-9.53)

NBC-Baker's Broadcast with Ozzie Nelson's Orch.; Feg Murray & Harriet Hilliard: KWK WMT WTMJ WIBA WLS (sw-11.87)

Guest: Boris Karloff.

CBS-Phil Baker, comedian (Gulf Oil) with Bottle & Beetle; Lucille Ball, comedienne; Oscar Bradley's Orch.; Guests: WJR WSBT WFBM WHAS (sw-11.83)

Turn to pages 12 and 13 to see pictures of Phil Baker and company.

CBS-Week-end Potpourri: WBBM WKBH WISN WMBD WOC WKBW

MBS-Larry Funk's Orch.: WGN KMOX-The Land We Live in  
WCCO-March of States  
WCFL-Dance Orch.  
WLW-Newspaper of the Air  
WROK-House by the Side of the Road  
WTAQ-News

6:45

CBS-Week-end Potpourri: WTAQ WCFL-Barratt O'Hara

WGN-Broadway Comedy Stars  
WKBW-News  
WLW-Melody Grove  
WMBD-On to Adventure  
WROK-Dinner Music

7:00

NBC-Chase & Sanborn Hour; Don Ameche, m.c.; Edgar Bergen & Charlie McCarthy; Dorothy Lamour, sop.; Stroud Twins, comedians; John Carter, tr.; Robert Armbruster's Orchestra; Guest: WTMJ WTAM WIRE WHO WLW WMAQ KSD WIBA (sw-9.53)

A story about the Stroud Twins by James Street may be found on pages 2 and 3.

NBC-Detective Stories: WBOW WMT (sw-11.87)

CBS-St. Louis Blues: WJR WOC WSBT WFBM WMBD KMOX WISN WTAQ WHAS WKBH WKBW (sw-11.83)

MBS-"Mr. Geiger," by Jean Falso Williams: WGN KWK  
WBBM-Manhattan Mother  
WCFL-Polish Prgm.  
WIND-Headlines & Harmonies  
WLS-To be announced  
WROK-Black & White Harmony

7:15

WROK-Musicale

7:30

CBS-Lyn Murray's Musical Gazette: WOC WSBT WISN WFBM WCCO WHAS WJR WMBD WKBH KMOX WTAQ WKBW (sw-11.83)

NBC-Ernest Gill's California Concert: WBOW WLS WISN (sw-11.87)

MBS-Sammy Kaye's Orch.: WMT KWK  
WBBM-Public School Series  
WCFL-Lithuanian Prgm.  
WGN-Jack Russell's Orch.  
WIND-Gypsy Caravan  
WROK-Pilgrim Rest Hour

7:45

WBBM-Sports Huddle  
WGN-Arthur Sears Henning  
WIND-Tuneful Truths

8:00

CBS-Ford Sunday Evening Hour; Symphony Orch. & Chorus; Sir Ernest MacMillan, dir.: WSBT WKBW WISN WOC WTAQ WHAS KMOX WKBH WCCO WFBM WBBM WMBD WJR (sw-11.83)

Guest: Jose Iturbi.  
The music detail for this program may be found on page 6 this week.

NBC-Manhattan Merry-Go-Round (Dr. Lyons); Pierre Le Kreeun, tr.; Men About Town, trio; Rachel Carley, vocalist; Don Donnie's Orch.: WTAM KSD WIBA WTMJ WMAQ WIRE KOA WHO (sw-9.53)

Program: It's Easter Said Than Done and Je Voudrais Tout—Miss Carley; Your Eyes Have Told Me So—Mr. LeKreeun; I Live the Life I Love—Miss Carley and Mr. LeKreeun; Oh Leo, Flit and Hot-Cha-Cha—Men About Town and the orchestra.

NBC-Hollywood Playhouse (Woodbury); Presents Tyrone Power & Guest; Harry Sosnik's Orch.: WMT WENR WLW KWK (sw-11.87) (also see 9:30 p.m.)

MBS-Hawaii Calls: WGN WBOW-Elks Safety Club  
WCFL-Irish Hour  
WIND-Emil Flindt's Orch.  
WROK-Swedish Church  
WSUI-Vespers

8:15

WBOW-Master Singers  
WIND-Leaders in Dance Time

8:30

NBC-Walter Winchell's Jergen's Journal: WENR WMT WLW KWK (sw-11.87) (also see 10 p.m.)

NBC-American Album of Familiar Music (Bayer's Aspirin); Frank Munn, tr.; Jean Dickenson, sop.; Amsterdam Chorus; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Gus Haenschen's Orch.: WHO KSD WIRE WMAQ WTAM WIBA WTMJ KOA (sw-9.53)

Miss Dickenson will sing Song of India and O Dolce Concerto. Mr. Munn will sing Where Or When. Bertrand Hirsch, violinist, will play Tango in "D." The orchestra will offer selections from "Funny Face," "Linger A While and Spring, Beautiful Spring.

MBS-The Brown Sisters: WGN

# Sunday

March 13



JEAN DICKENSON  
"American Album of Familiar Music" soprano  
Sun. 8:30 pm CST

WCFL- $\Delta$ Pentecostal Church  
WENR-Music As You Desire It  
WHAS-Tommy Reynolds' Orch.  
WIND-Dance Time  
WLW-Twenty-four Hours Review  
WTAM-News; Henry Biagini's Orch.

11:30  
NBC-One Man's Family: KPO  
KFI (also see Wed. Prgm. at 8 p.m.)  
End of Sunday Programs

NBC-News; Ernie Holst's Orch.: WMAQ WBOW KSD (sw-9.53)  
CBS-Horace Henderson's Orch.: WBBM WISN WTAQ  
CBS-Cab Calloway's Orch.: WJR WHAS WMBD WSBT WFBM WKBB WKBH (sw-11.83)  
MBS-Ozzie Nelson's Orch.: WLW WIRE WGN KWK  
KMOX-Headline Highlights  
WCCO-Musical Prgm.  
WCFL-Dance Orch.  
WENE-Andy Kirk's Orch.  
WHO-Sports Review  
WIBA-The Indian Room  
WIND-Emil Flindt's Orch.  
WMT-News

10:45  
CBS-Horace Henderson's Orch.: WCCO WOC  
NBC-Ernie Holst's Orch.: WHO  
NBC-Henry Busse's Orch.: WMT WIBA  
KMOX-Dusty Roades' Orch.  
WBBM-Melodie Time  
WJBC-Peggy Payne & Pioneers

11:00  
CBS-Larry Kent's Orch.: WJR KMOX WTAQ WBBM WMBD WKBB WISN WOC WFBM  
MBS-George Olsen's Orch.: WIRE KWK WMT WGN  
NBC-Jack Denny's Orch.: WMAQ WHO KSD WBOW  
NBC-Roger Pryor's Orchestra: WIBA (sw-6.14)  
KOA-Night Editor  
WCCO-Little Jack Little's Orch.

NBC-Marlowe & Lyon, piano duo: WHO WBOW WMAQ (sw-9.53)  
MBS-Jack Betzner's Orch.: WGN News: WIBA WMBD WTAQ WTAQ WOC  
KMOX-Broadway Comedy Stars  
WBBM-Henry Gendron's Orch.  
WCFL- $\Delta$ National Revival  
WENR-Globe Trotter  
WIRE- $\Delta$ Wheeler City Mission  
WJBC- $\Delta$ M. E. Church  
WLW-Paul Sullivan, news  
WOWO-Back Home Hour  
WTAM-Tom Ireland; Musical Bulletin Board  
WTMJ-News; Dance Orch.

10:15  
NBC-Irene Rich, drama (Welch Grape Juice): WSM KOA KPRC WBAP (also at 8:45 p.m.)  
CBS-Abe Lyman's Orch.: WMBD NBC-Charlie Agnew's Orch.: KSD WBOW WENR (sw-9.53)  
News: WIRE WHO  
KMOX-C. Albert Scholin, organist  
WCCO-Cedric Adams  
WIBA-Club Chanticleer  
WLW-Billy Snider's Orch.  
WMAQ-Highlights of the Week  
WOC-Janiboree  
WTAM-Music You Want  
WTAQ-Dance Orch.

10:30  
NBC-Jell-O prgm.: Starring Jack Benny: KFI KOA (also at 6 p.m.)

CBS-Skelly Court of Missing Heirs: WBBM KMOX WISN WMBD WOC WTAQ WKBH WKBB WCCO  
NBC-Norman Cloutier's Orch.: WHO WBOW WMAQ (sw-9.53)  
NBC-Cheerio: Talk & Music: KWK WENR (sw-11.87)  
CBS-Headlines & By-Lines: WFBM WSBT (sw-11.83)  
MBS- $\Delta$ Old Fashioned Revival: WMT WIND  
Comedy Stars of Broadway: WOWO WHAS  
WGN-Jack Russell's Orch.  
WIBA-Just Music  
WIRE-Carl Baker  
WJR-In the Hermit's Cave  
WLW-Country Sunday  
WROK-Ferde Grofe's Orch.  
WTAM-Symphonic Variations  
WTMJ-To be announced

9:45  
News: WHAS WROK  
WIRE-Dept. of Public Welfare  
WOWO-Organ Serenade  
WTMJ-Dance Orch.  
10:00  
NBC-Walter Winchell's Jergens' Journal: KOA WSM KPRC WBAP (also at 8:30 p.m.)  
CBS-Abe Lyman's Orch.: WISN WSBT WCCO WKBH WHAS WKBB WFBM WJR (sw-11.83)  
NBC-News; Blue Barron's Orch.: KWK

NBC-Rising Musical Star (Seal-test); Alex Smallens' Symp Orch.; Mixed Chorus, dir. Eugene Fuerst; Alois Havrilla, commentator; Guest: WIRE WTAM WTMJ WIBA WMAQ WHO (sw-9.53)  
Guests: Charlotte Symons, soprano; Pauline Pierce, alto; and Leonard Warren, baritone.  
The music detail for this program may be found on page 6 this week.  
NBC-Paul Martin's Orchestra: KWK WOWO WBOW (sw-11.87)  
News: WIND WKBH  
Dance Orch.: WKBH WTAQ  
KOA-Golden Melodies  
KSD-Rosario Bourdon's Orch.  
KWK-News; Musical Prgm.  
WCFL-Amateur Hour  
WENR-Vocal Varieties  
WISN-Chester Lincoln's Orch.  
WLW-Unsolved Mysteries  
WMBD-Irene Allan, organist  
WMT-Court of Missing Heirs  
WOC-Romantic Musings  
WROK-Musicale  
WSBT-Answer Me This

9:15  
KWK-Organ Moods  
WENR-Stalking Wild Game  
WIND-Stars Over Manhattan  
WMBD-Harry Hill's Orch.  
WTAQ-Cinderella  
9:30  
NBC-Hollywood Playhouse (Woodbury's): KOA WSM KPRC WOAI WBAP (also at 8 p.m.)

## Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBA-890  
WBBM-770  
WBOW-1310  
WCB-1080  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400  
WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-750  
WKBH-1500  
WKBH-1380  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMBI-1080  
WMT-600  
WOC-1370  
WOWO-1160  
WRJN-1370  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1350  
WTMJ-620

WBOW-Dance Orch.  
WCCO-Music  
WIND-Sunday Evening Club

8:45  
NBC-Irene Rich, drama (Welch Grape Juice): WENR WOWO WMT KWK (sw-11.87) (also see 10:15 p.m.)  
WGN-News; Sports Review  
WLW-Unbroken Melodies

9:00  
CBS-Zenith Foundation: WFBM WBBM KMOX WJR WCCO WHAS (sw-11.83)  
MBS-Good Will Hour (Ironized Yeast): WGN

## Monday

March 14, 1938

## Monday

### MORNING

7:00 am CST

CBS-Sunny Melodies: (sw-21.52)  
News: WIND WOWO WTAD  
Musical Clock: WROK WOC WKBH WIBA  
KMOX-Sing. Neighbor, Sing  
KWK-Sunny Time  
WAAF-Celebrity Breakfast  
WBBM-Dawn Salute  
WBOW-Open Your Eyes  
WCCO-Air Almanac  
WCFL-You Gotta Get Up  
WFAM-Morning Bugle; News  
WFBM-Early Birds  
WGN-California Sunshine  
WHO-Len & Martha  
WIRE-News; Musical Clock  
WISN-Early Risers Club  
WJJD-Rhubarb Red  
WKBH-Uncle Josh  
WLS-News; Markets  
WLW- $\Delta$ Nation's Family Prayer  
WMAQ-Suburban Hour  
WMBD-Family Almanac  
WMBI- $\Delta$ Sunrise Service  
WMT-Cuckoo Clock  
WTAQ-Reveille  
WTMJ-Livestock Market; Top of the Morning

7:15

CBS-Four Clubmen: (sw-21.52)  
News: WHO WCCO WMT WLW  
Musical Clock: WBOW WTAD  
KMOX-Popular Melodies; Market  
WJJD-It's Risin' Time  
WKBH-Morning Revue  
WLS-Pokey & Arkie  
WMBD-Hit Parade  
WOWO-Morning Roundup  
WTAD-Musical Clock; Mikronicle

7:30

CBS-Fred Feibel, organist: (sw-21.52)  
News: WTAQ WIBA WKBH  
 $\Delta$ Devotions: WKBH WLS  
Musical Clock: WMBD WMT WBBM  
KMOX-Musical Prgm.  
KWK-Hits and Encores  
WAAF-Don Norman  
WCB- $\Delta$ Gospel Tabernacle  
WCCO-Musical Chimes  
WGN-Music Box  
WHO-Melody Time  
WJJD- $\Delta$ Christian Science  
WLW-The Gospel Singer  
WTAD-Around the Breakfast Table  
WTMJ-News; Top of the Morning

7:45

KMOX-Let's Compare Notes  
KWK-Top of the Morning  
WHO-Favorite Melodies  
WIBA-Musical Clock  
WJJD-Hawaiians

WKBH-Tune Tossers  
WKBH-Singing Twins  
WLS-Jolly Joe's Pet Pals  
WLW-To be announced  
WMBD-Police Flash  
WOWO- $\Delta$ Concordia Chapel  
WTAD-News  
WTAQ-Today's Almanac

8:00

NBC-Breakfast Club; Vocalists; Don McNeill, m.c.; Orch.; News: WCFL WBOW WOWO  
CBS- $\Delta$ Dear Columbia; News: WFBM WTAQ WFAM WKBH (sw-21.52)  
News: WMBD WKBH WIRE  
Coffee Pot Inn: WMT WHO  
KMOX-Views on News  
KSD-News; Rhythm Makers  
KWK-Singing Cowboys  
WAAF-Breakfast Express  
WCB- $\Delta$ Morning Meditations  
WGN-Everyday Words; Good Morning Prgm.  
WHA-Band Wagon  
WIND-Harry Zimmerman, organist  
WJJD-Happy Go Lucky Time  
WLS-Julie Belle & Scotty  
WLW-Hymns of All Churches  
WMAQ-Your Neighbor

8:15

NBC-Person to Person: KSD  
Musical Clock: WHO WMT  
KMOX-Houseboat Hannah  
KWK-Mrs. O'Brien's Boarding House  
WCB- $\Delta$ Christianity in Action  
WHA-Morning Melodies  
WIND-Bob Atcher, songs  
WIRE-Dessa Byrd  
WJJD-Toastmaster  
WKBH-Uncle Bob  
WLS-Morning Minstrels  
WLW-Houseboat Hannah  
WTMJ-Your Home Town

8:30

CBS-Lee Francis, pianist: WKBH  
CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52)  
NBC-To be announced; News: KSD  
KWK-Candid Camera; News  
WAAF-Edna Earle  
WBOW- $\Delta$ Radio Gospel; News  
WCB- $\Delta$ Polish Prgm.  
WCCO-Hugh Aspinwall  
WFAM-Your Engagement Book  
WFBM-Round-up  
WHO-Morning Melodies  
WIBA-Today's Almanac  
WIND-News & Current Hits  
WJJD-Bob Atcher & Bonnie Blue Eyes, songs  
WKBH-Musical Breakfast  
WLS-News  
WLW-Myrt & Marge  
WMAQ-Whistler & his Dog; News  
WMBD-Sutliff & Case Bandwagon  
WOC-Mail Bag

WROK- $\Delta$ Morning Devotions  
WSUI-Daily Iowan of the Air  
WTAD- $\Delta$ Interchurch Revival  
WTAQ-Song Title  
WTMJ-Party Line

8:45

NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ  
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)  
NBC-Landt Trio: KSD  
WBBM-Linda's First Love  
WFBM- $\Delta$ Morning Devotions  
WFBM-Apron Strings  
WHO-Oddities  
WIBA-Interlude; Variety Prgm.  
WIND-Mind Your Manners  
WIRE-Social Calendar; Rose Room Melody; Footnotes  
WJJD-Chicago Tuberculosis Institute  
WKBH-Tonic Tunes  
WKBH-Rapid Ad  
WLS-Don & Helen, vocal duo  
WLW-Young Widder Jones  
WMBD-Women of Today  
WMT-Highway Bulletin; News  
WOC-News  
WROK-Town Crier  
WSUI-Morning Melodies; Service Reports  
WTAD-Through Life's Window  
WTAQ-Coffee Hour  
WTMJ-Dinty Moore

9:00

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WFBM WCCO KMOX WBBM  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD  
NBC-Margot of Castlewood sketch (Quaker Oats): WLS KWK WMT WTMJ WOWO (sw-15.21)  
WAAF-News; Interlude  
WBOW-Melody Time  
WCB- $\Delta$ Italian Prgm.  
WCFL-Party Line  
WFAM-Concert Time  
WGN-Martha Crane & Helen Joyce  
WIBA-Americana  
WIND-Priscilla Holbrook, pianist  
WJJD-Nick Lucas & Playboys  
WKBH-Chance Steps  
WKBH-Olive Hagen, organist  
WLW-Linda's First Love  
WMBD-Messenger; Weather  
WROK-News  
WSUI-Within the Classroom  
WTAD-Homemaker's Prgm.  
WTAQ-Mid-Morning Revue

9:15

NBC-John's Other Wife, sketch (Louis Philippe): WMAQ KSD WIRE WHO

CBS-Myrt & Marge, sketch (Super Suds): KMOX WFBM WCCO WISN WBBM WMBD  
NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WLS WMT KWK WLW WTMJ WOWO (sw-15.21)  
WAAF-King of the Kitchen  
WBOW-Mid-Morning Music  
WCFL-Double in Stars  
WHA-American Observer  
WIND-Your Favorite Band  
WJJD-Eddie Fitzpatrick's Orch.  
WKBH-News  
WKBH-Stars Over Hollywood  
WOC-Party Line  
WROK-On the Mall  
WTAQ-Stars Over Hollywood

9:30

NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)  
CBS-Tony Wons' Scrapbook (Vicks): WCCO KMOX WBBM  
MBS-Get Thin to Music: WGN  
NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO  
NBC-Josh Higgins of Finchville: WCFL WBOW WMT  
Eb & Zeb: WIND WKBH  
WAAF-Canary Serenade  
WCB- $\Delta$ Deutsche Liedertunde  
WFAM-Fashion Pointers  
WFBM-Kitchen Clinic  
WHA-Field with Ranger Mac  
WIBA- $\Delta$ Church of the Air  
WISN-News  
WJJD-Adult Educational Council  
WKBH-Morning Melodies; Ma Perkins  
WLW-Betty & Bob  
WMBD-Sweetheart Time  
WOC-Morning Parade  
WOWO-Richard Trojan  
WROK-Radio Rhythm  
WTAD-Ma Perkins  
WTAQ-Melody Lane  
WTMJ-Dan Harding's Wife

9:45

NBC-Woman in White, sketch (Pillsbury): WMAQ WIRE WHO WTMJ KSD  
NBC-Kitchen Cavalcade: (sw-15.21)  
CBS-Oxydol's Own Ma Perkins, sketch: WCCO KMOX WKBH WKBH WOC  
NBC-Viennese Ensemble: WBOW Dr. Friendly: WGN WLW Party Line: KWK WTAD  
WBBM-Truman Bradley  
WCFL-Bittersweet Melodies  
WFAM-Serenade  
WIBA-Music Graphs  
WIND-Musical Varieties  
WISN-Ann Leslie's Scrapbook  
WJJD-Sentenced Men  
WLS-News; Markets  
WMBD-News  
WMT-Young Widder Jones  
WOWO-Modern Home Forum

WROK-Musicale  
WSUI-Prgm. Calendar; Weather

10:00

CBS-Ruth Carhart, songs: WISN WTAQ WFBM WOC  
NBC-David Harum, sketch (Baby): KSD WIRE WMAQ WHO (sw-15.33)  
NBC-Viennese Ensemble: WIBA WMT  
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS WLW (sw-15.21)  
KMOX-Jean Abbey, radio shopper  
KWK-Dr. Friendly  
WAAF-Woman's Page  
WBBM-Heart of Julia Blake  
WCB- $\Delta$ Rhythm Men  
WCCO-Judy & Jane  
WCFL-Varieties  
WFAM-Shopper's Guide  
WGN-Don Pedro & Piano  
WHA-Homemakers  
WIND-Traffic Court Broadcast  
WJBC-Personality Hour  
WJJD-Sons of Pioneers  
WKBH-Hollywood Reporter  
WKBH-Home Economics  
WMBD-Musical Painters  
WROK-News & Markets; Organ  
WSUI-Home Decoration  
WTAD-News  
WTMJ-Univ. Wis. Ext. Div.

10:15

CBS-Romance of Carol Kennedy, sketch (Heinz): KMOX WISN WBBM WFBM WCCO  
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIFE KSD WHO WIBA  
NBC-Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)  
NBC-Popular Waltzes: WBOW  
MBS-Bachelor's Children (Old Dutch Cleanser): WGN  
KWK-Grady Cantrell  
WAAF-Mid-Morning Varieties  
WCFL-Popular Varieties  
WJBC-Riddle Time  
WJJD-Sports Edition Handicap per  
WJR-Peaceful Valley  
WKBH-Rhythm & Romance  
WKBH-Your Home  
WLW-News: Weather; Markets  
WMBD-Linda's First Love, sketch  
WMT-Singer of Sacred Songs  
WOC-Morning Varieties  
WOWO-The Editor's Daughter  
WROK-Woman's Forum  
WSUI-Yesterday's Favorites  
WTAD-Concert Hall  
WTAQ-Radio Vocals

10:30

CBS-Eig Sister, sketch (Rinso) WCCO WBBM WISN WMBD KMOX WFBM  
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)

NBC-Breen & de Rose: WMT  
NBC-How to be Charming, sketch (Phillips): WMAQ WHO WIRE WTMJ WIBA KSD  
KWK-News; Wake Up & Sing  
WAAF-Swing High  
WBOW-Harry Reser's Orch.  
WCFL-Peeker in the Pantry  
WFAM-Health Talk; Gypsy Fiddles  
WGN-Painted Dreams, sketch  
WIEU-Aid Parade  
WIND-Hollywood Reporter  
WJBC-Dollar Daze  
WJJD-Women's Exchange Prgm.  
WKBH-Musical Almanac  
WKBH-Troubadour  
WLW-Carson Robison's Buckaroos  
WMBI- $\Delta$ Devotional Hour  
WOC-Radio Bazaar  
WOWO-Linda's First Love  
WSUI-The Book Shelf  
WTAQ-News; Merry Go Round

10:45

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)  
CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WCCO KMOX WMBD WFBM WISN  
NBC-Betty Moore; Interior Decorating Talk (Benjamin Moore & Co.): WHO KSD WMAQ  
NBC-Originalities: WBOW Party Line: WIRE WOWO  
KWK-The Morning After  
WAAF-Foolish Questions  
WFAM-Dick Cover  
WGN-Siella Dallas  
WHA-Piano Melodies  
WIBA-The Editor's Daughter  
WIND-News & Livestock Markets  
WJBC-Peggy Payne & Pioneers  
WJJD-Priscilla, pianist  
WKBH-Mixing Bowl  
WKBH-Beauty Box Revue  
WLW-The Goldbergs  
WMT-Frank Voelker, organist  
WOC-Screen Fans Prgm.  
WROK-Music Graphs  
WTAD-Betty & Bob  
WTMJ-Merry-Go-Roundup

11:00

CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN WOC WCCO WFAM WMBD  
NBC-Girl Alone, sketch (Kellogg): WMAQ WLW  
NBC-Vaughn de Leath, songs: WBOW (sw-15.33)  
MBS-The Boy & Girl Friend: WIRE  
Young Widder Jones: WCFL KWK  
KSD-News; George Hall's Orch.  
WAAF-Memory Lane  
WBAA-Amer. Institutions; News  
WGN-Woman in the Store  
WHA-Talking Book

(Continued on Next Page)

# Monday

March 14



**BILLY IDELSON**  
Rush of "Vic and Sade"  
Mon. 2:30 pm CST

(11:00 a.m. Continued)

WHO-Robert Hood Bowers' Band  
WIBA-Linda's First Love  
WIND-Sketches in Melody  
WJBC-Take It for Granted  
WJJD-Bureau of Missing Persons  
WKBB-Treasure Chest  
WKBH-Musical Moods  
WLS-Virginia Lee & Sunbeam  
WMT-Tangled Tunesters  
WOWO-Bill Board  
WROK-Morning Varieties  
WSUI-Within the Classroom  
WTAD-News  
WTAQ-Hollywood on Parade  
WTMJ-What's New in Milwaukee?

11:15

CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator; KMOX WCCO WBBM WISN WMBD WKBB WOC WFBM  
NBC-The O'Neills, sketch (Ivory Soap); WMAQ WLW  
NBC-Bailey Axton, tr.: WIBA WBOW  
KSD-Lady Courageous  
KWK-Rapid Service  
WAAF-Don Bolt, commentator  
WCAZ-Movie Gossip (1070 kc.)  
WCFL-New Songs  
WFAM-Visitors Welcome  
WGN-Edna Sellers, organist  
WHO-Dan Harding's Wife  
WIND-Priscilla & Her Piano  
WIRE-Singin' Sam  
WJBC-Parade of Bands  
WJJD-Criminal Court Interviews  
WKBH-Club Calendar  
WLS-Chick, Ray & Christine  
WMT-Toby & Susie  
WROK-Affairs of Mrs. Swenson  
WTAD-Eileen

11:30

NBC-Nat'l Farm & Home Hour; Guest Spkrs.: KWK WIBA WBOW WMAQ WLW (sw-15.21)  
Future Farmers of America program. W. A. Ross, executive-secretary, presents "The F.F.A. Bulletin Board." Guest: Bill Thompson, comedian.  
CBS-Romance of Helen Trent, Virginia Clark (Edna Wallace Hopper); WBBM KMOX  
NBC-Harry Candulla's Orchestra; WCFL  
Hymns of All Churches: WHO WOC  
KSD-Marie Harrington  
WAAF-This Feminine World  
WCCO-Musical Prgm.  
WFAM-Homespun Verse  
WFBM-Hoosier Farm Circle  
WGN-Quin Ryan's News  
WHA-Organ Gems  
WIND-Harry Zimmerman & Les Paul, organ & guitar  
WIRE-Linda's First Love  
WISN-It's Fun to Keep House  
WJBC-Singing Sam  
WJJD-Safety Court Broadcast  
WKBB-Notes; Farm Flashes; Do You Want a Job?  
WKBH-House of MacGregor  
WLS-Ma Perkins  
WMBD-Thrift Message; Miss Electrolux; Melody Miniature  
WMBI-Continued Story Reading  
WMT-Troubaderos  
WOWO-Market Service  
WROK-Helene Kimberley, songs  
WTAD-Police News; Sports  
WTAQ-Mailman  
WTMJ-Westward Ho!

11:45

CBS-Our Gal Sunday, sketch (Anacin); WBBM KMOX  
News: WBAA WMT  
Betty & Bob: WOC WHO  
KSD-Dan Harding's Wife  
WAAF-Markets; Sweet and Slow

WCCO-Grandma Travels  
WCFL-Fashions on Parade  
WFAM-Luncheon Dance  
WFBM-Markets; Farm Bureau Prgm.  
WGN-Way Down East  
WIRE-Farm & Home Hour  
WJBC-Reid & Vin  
WKBH-Livestock Quotations  
WLS-Markets; Weather; News  
WMBD-Window Shopper  
WOWO-Sari 'n' Elmer  
WROK-Round the Town  
WSUI-Farm Flashes  
WTAQ-Farm Hands  
WTMJ-Heinie's Grenadiers

## AFTERNOON

12:00

NBC-Vincent Curran, songs: (sw-15.33)  
CBS-Betty & Bob, sketch (Gold Medal); WCCO KMOX WISN WFBM WBBM (sw-15.27)  
News: WJJD WJBC WMBD WTAD  
KSD-Sports Preview  
WAAF-Symphonic Hour  
WBAA-Agricultural Forum  
WBOW-Street Reporter  
WCFL-Hit Review  
WGN-Man on State Street  
WHA-Musicale  
WHO-Markets & Weather  
WIND-Tango Orch.  
WIRE-Markets  
WKBB-Organ Moods  
WKBH-Parade of Melodies  
WKB-Dinnerbell Prgm.  
WMBI-Δ Mid-Day Gospel Hour  
WMT-Hillbillies; Question Man  
Voice of Iowa  
WOC-Farm Bureau; Markets  
WOWO-Consolaires  
WSBT-Harlan Hogan  
WSUI-Rhythm Rambles

12:15

NBC-Betty & the Escorts: WCFL (sw-15.33)  
CBS-Hymns of All Churches (Gold Medal); WBBM KMOX WFBM WCCO WISN (sw-15.27)  
MBS-Carson Robison's Buckaroos (Musterole); WGN  
News: WKBB WOWO  
Man on the Street: WJBC WKBH  
WBAA-Sports Review  
WBOW-On the Mail  
WHA-Luncheon Music  
WIBA-Farm Hour  
WIND-Tommy Ott, organist  
WJJD-Δ Noon Day Service  
WMBD-Town Crier; Markets  
WOC-Inquiring Mike  
WROK-Column Left, news  
WSBT-News; Stork Report  
WTAD-Cy & Freckles

12:30

CBS-Arnold Grimm's Daughter, sketch (Gold Medal); KMOX WCCO WBBM WFBM WISN (sw-15.27)  
NBC-Words & Music: WMAQ (sw-15.33)  
News: WIBA WOC WHO  
Rhythm Rascals: WTMJ WTAQ  
Luncheon Dance Time: WBOW WBAA  
KWK-Organ Melodies  
WCFL-Noon-day Concert  
WGN-Markets; Δ Midday Service  
WHA-Farm Prgm.  
WIND-Livestock Markets  
WIRE-Reporter  
WKBB-Man on the Street  
WKBH-Luncheon Music  
WLS-Voice of the Feed Lot; Markets  
WLW-Ma Perkins  
WMBD-Farm News  
WMT-Markets; Hillbillies  
WOWO-Hey, Mr. Motorist  
WROK-Couple on the Street  
WSBT-In Movieland  
WTAD-Farm; Weather; Markets

12:45

CBS-Valiant Lady, sketch (Gold Medal); KMOX WCCO WBBM WFBM WISN (sw-15.27)  
NBC-Jack & Loretta Clemens: WOWO  
MBS-Voice of Experience (Lydia E. Pinkham); KWK WCFL  
News: WIND WKBH WIRE  
KSD-News; Markets  
WBAA-Don Bowden, songs  
WBOW-Tune of the Day  
WHO-Earl E. May Prgm.  
WIBA-Market Reports  
WKBB-Song Hits; Pet Corner  
WLS-This Business of Farming  
WLW-Kitty Keene, Inc.  
WMAQ-Donald Novis, trn.

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### NIGHT

7:00 CST BURNS AND ALLEN; Tony Martin and Ray Noble's orchestra, NBC-Red.

7:30 CST VOICE OF FIRESTONE; Richard Crooks, Alfred Wallenstein's orchestra, NBC-Red.

7:30 CST GRAND HOTEL, drama, NBC-Blue.

8:00 CST LUX RADIO THEATER; Edward Arnold and Fay Wray in Edward Sheldon's play "The Boss," CBS.

8:00 CST PHILADELPHIA ORCHESTRA; Eugene Ormandy, conductor; Lucy Monroe, guest, NBC-Blue.

8:00 CST HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC-Red.

9:00 CST CARNATION CONTENTED HOUR; orchestra conducted by Marek Weber, Lullaby Lady, Maria Kurenko, male quartet, Vincent Pelletier, announcer, NBC-Red.

9:30 CST BRAVE NEW WORLD, dramatization, CBS.

WMBD-Colonel Beene; Noonday Melodies  
WMT-Cornhuskers; Cousin Elvira; Bjorg Bjorgenson  
WOC-Russ Morgan's Orch.  
WROK-Service Sam: Home Folks  
WSBT-Man on the Street  
WTAD-Comedy Stars of Broadway  
WTAQ-News; Musical Interlude  
WTMJ-Sidewalk Reporter

1:00

NBC-Jerry Sears' Orch.: WMAQ WBOW (sw-15.33)  
CBS-News Through a Woman's Eyes (Pontiac); WISN WBBM KMOX WCCO WFBM WTAQ WKBB WOC (sw-15.27)  
Man on the Street: WMBD WCFL  
KSD-Bert Granoff, trn.; Mary Carolyn Henry, sop. & Orch.  
KWK-Carson Robison's Buckaroos  
WAAF-Encores  
WBAA-Can You Pronounce It?  
WCBD-Δ Bible Class  
WGN-Popular Melodise  
WHA-News & Views  
WHO-Musical Day Dreams  
WIBA-Melody Moments  
WIND-Italian Hour  
WIRE-Police Court  
WJJD-Livestock Markets  
WKBH-Venetian Varieties  
WLS-School Time Current Events  
WLW-Nation's School of Air  
WMT-Many Happy Returns; German Band  
WOWO-Purdue Agricultural Program  
WSBT-News; Farm Flashes  
WSUI-Musical Chats  
WTAD-News  
WTMJ-Livestock; Weather; News; Police Reports

1:15

CBS-The O'Neills, sketch (Ivory Soap); WBBM KMOX WISN WCCO  
MBS-World Traveler; WGN  
KWK-Concert Melodies  
WFBM-News  
WCFL-Spotlight Prgm.  
WHA-Musical Varieties  
WIRE-World Traveler  
WJJD-Midday Roundup  
WKBB-Music Moderne  
WKBH-Sentimental Mood  
WLS-Otto's Novelodeons  
WMBD-His Majesty, the Baby  
WMT-Earl E. May, talk  
WOC-Hospitality Luncheon Club  
WOWO-Jack Tilson's Orch.  
WSBT-Notes  
WTAD-Quincy Marches On  
WTAQ-Man on the Street  
WTMJ-Luncheon Concert

1:30

CBS-American School of the Air  
WCCO WSBT KMOX WFBM WTAQ WBBM WISN WKBH WKBB WOC (sw-11.83)  
NBC-Navy Band: WOWO WCFL WIBA  
NBC-Ranch Boys: WBOW (sw-15.33)  
News: WMAQ WBAA WMT  
KSD-Judy & Jane  
KWK-News; Pianist  
WAAF-Public Schools Prgm.  
WCBD-Zion Program  
WGN-Harold Turner, pianist  
WHA-Backgrounds in Agriculture

WHO-Houseboat Hannah  
WIND-Dept. of Public Welfare  
WIRE-To be announced  
WLS-Market; John Brown, pianist  
WLW-Ma Perkins  
WMBD-Party Line  
WROK-Melodies from the Sky  
WTAD-Medical Association  
WTAM-Dick Sanders  
WTMJ-Waltz Girl

1:45

NBC-Boonie Stewart, songs: WMAQ (sw-15.33)  
MBS-To be announced: KWK WAAF-Driskill Wolfe, trn.  
WBAA-Markets; Weather  
WBOW-Δ Devotional Services  
WGN-Hits of Today  
WHO-Judy & Jane  
WIND-Tommy Ott, organist  
WJJD-Happy Harmonies  
WLS-Wicker Park Woman's Club  
WMBD-Matinee Melodies  
WMT-Markets; Musical Interlude  
WROK-Melodeers  
WTAD-Florence & Ruth Brown  
WTMJ-Home Harmonizers

2:00

CBS-Manhattan Matinee: WSBT WISN WTAQ WFBM WKBH WOC (sw-11.83)  
NBC-Rochester Civic Orchestra: WCFL WIRE WBOW  
NBC-Pepper Young's Family, sketch (Camay); WMAQ KSD WHO WLW WTMJ (sw-15.33)  
News: WIND WAAF WTAD  
Editor's Daughter: WBBM WMBD  
KMOX-Magic Kitchen  
KWK-Today at Two  
WCBD-Polish Prgm.  
WCCO-Livestock Reports  
WGN-Marriage License Romances  
WHA-Trailer Travels  
WIBA-Concert Hall  
WJJD-Matinee Dance  
WMT-Afternoon Recess  
WOWO-Radio Reporter  
WROK-News; Musicale  
WSUI-Travel's Radio Review; Within the Classroom

2:15

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD  
KWK-Siesta Time  
WAAF-Music on the Air  
WBBM-Meet the Missus  
WCCO-Markets; News  
WGN-Afternoon Melodies  
WHA-Organ Interlude  
WIND-Priscilla Holbrook, pianist  
WJJD-Ben Kanter, pianist  
WLW-Mad Hatterfields  
WMBD-Trading Post  
WTAD-Women's Variety Prgm.

2:30

CBS-Howells & Wright, piano duo: WSBT WISN WTAQ WOC WFBM WKBH  
Program: Sielienne (Bach-Maier), Polka (Berketex), Night on the Levee (Repper), and Cooche-Cooche Mitoula from "Jeux de Plain Air" (Tailleferre).  
NBC-Vic & Sade, sketch (Crisco); WLW WHO WMAQ KSD WTMJ  
NBC-Rochester Civic Orchestra: WMT (sw-15.33-15.21)

KMOX-The Editor's Daughter  
WAAF-Red Hot and Low Down  
WBBM-Man on the Street  
WCBD-The Word of Truth  
WCCO-Julia Blake  
WGN-June Baker  
WHA-Music of the Masters  
WIBA-Easy to Remember  
WIND-Stars Over Hollywood  
WJJD-Hillside Singers  
WLS-Musical Roundup  
WMBD-Petticoat Parade  
WOWO-Men of Note  
WROK-Rhythm Before Three  
WTAD-Dance Hour

2:45

NBC-The Guiding Light, sketch (White Naptha); WHO WMAQ WTMJ KSD WLW  
CBS-Nan Wynn, songs: WKBB WSBT WISN WKBH WFBM WOC WTAQ (sw-11.83)  
MBS-Good Health & Training: WGN KWK  
KMOX-Linda's First Love  
WBBM-Radio Gossip Club  
WCCO-Ladies First  
WEBQ-Behind the Microphone (850 kc)  
WIBA-Today's Front Page  
WIND-Happy Harmonies  
WIRE-Matinee Varieties; News  
WJJD-Current News  
WOWO-Women in the News  
WTAD-Lawrence Glosemeyer

3:00

NBC-Club Matinee: WENR WMT WOWO KWK WBOW WIBA (sw-15.21)  
CBS-Columbia Concert Hall: WOC WFBM WTAQ WKBH WMBD WKBB WSBT WISN (sw-11.83)  
The music detail for this program may be found on page 6 this week.  
NBC-Lorenzo Jones, sketch (Phillips); WMAQ WIRE WHO KMOX-Singin' Sam  
WBBM-Houseboat Hannah  
WCFL-News  
WGN-Musical Mail Box  
WHA-Rural Social Problems  
WIND-Dance Orch.  
WJBC-Δ God's Cheer for the Shut Ins  
WJJD-Sports Edition  
WLW-Dan Harding's Wife  
WMBI-Δ Radio Bible School  
WROK-Women of the Hour  
WSUI-The Bookman  
WTAD-Behind the Scenes  
WTMJ-Those Happy Gilmans

3:15

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WHO WMAQ  
MBS-West & Matey, songs: WGN KMOX-One Woman's Opinion  
WBBM-Milton Charles, organist  
WCCO-Concert Hall  
WCFL-Piano Recital  
WIND-Organ Melodies  
WIRE-To be announced  
WLW-Life of Mary Sothorn  
WISN-Piano Interlude  
WTAD-Remember  
WTMJ-Rhythm & Rhyme

3:30

NBC-The Hughes Reel with Rush Hughes (Milk Products): WHO WMAQ WIRE  
CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-11.83)  
CBS-Kitty Keene, sketch (Dreft) WCCO KMOX  
NBC-Club Matinee: (sw-15.21)  
WAAF-News; Weather  
WCFL-Musicale  
WFAM-Anything Happens  
WFBM-Fed. of Church Women  
WGN-Afternoon Melodies  
WHA-P.T.A. Message  
WIND-Waltz Time  
WISN-Mary Ann Presents  
WJBC-News  
WKBB-What's New?  
WKBH-Magic Violin  
WLW-Heart of Julia Blake  
WMBD-Polly of the Range  
WMBI-Sacred Music  
WOC-Linger Awhie  
WROK-College Hour  
WSUI-Iowa Fed. of Women's Club Prgm.  
WTAD-Police News  
WTAQ-Fiddlers Three

3:45

CBS-Dr. Allan Roy Dafee (Lysole): WBBM WFBM KMOX WCCO (sw-11.83)  
NBC-The Road of Life (Chipso): WMAQ WTMJ WLW  
NBC-Three Romances: WCFL KSD  
MBS-Book a Week: WGN  
WAAF-Estelle Barnes, pianist  
WHO-Kitty Keene, Inc.  
WIBA-Δ Bible Peddings

WIND-Dixieland Band  
WIRE-Organ Melodies  
WISN-Musicale Tour  
WJBC-Mental Hygiene Class  
WKBH-Rhumba Rhythms  
WKBH-Amer. Family Robinson  
WMBD-Hawaiian Melodies  
WMBI-Δ Gospel in Print  
WTAD-Marcella Cheek  
WTAQ-Swing Session

4:00

NBC-Bennett & Wolverton: KSD  
CBS-Follow the Moon (Pebeco) with Elsie Hitz & Nick Dawson: WBBM WFBM WCCO KMOX (sw-11.83)  
NBC-Neighbor Nell; News: KWK  
NBC-Jr. Nurse Corps (Sunbrite): WLW (sw-15.21)  
MBS-Edna Sellers, organist: WGN  
News: WOC WOWO WISN  
WAAF-Rhumba Beat  
WBOW-Δ Christian Science Prgm.  
WCFL-Danceland  
WENR-Int'l Six-Day Bike Races  
WFAM-Anything Happens  
WHA-Don Reynolds, trn.  
WHO-Way Down East  
WIBA-Music Graphs  
WIND-Musical Mirror  
WIRE-Indiana Univ. at Work  
WJBC-Music Appreciation  
WKBB-The Book Nook  
WTAD-Bates Trio  
WTAQ-Novel Hour  
WTMJ-Around the Town

4:15

CBS-Life of Mary Sothorn, sketch (Hind's): WBBM KMOX WCCO (sw-11.83)  
NBC-Don Winslow of the Navy, sketch: WOWO WIBA WMT WBOW KWK  
NBC-Vagabonds: WMAQ  
KSD-Washington University  
WAAF-Kay Armen  
WENR-Music Circle  
WFBM-Δ Lenten Service  
WGN-Three Graces & Piano  
WHO-Myrt & Marge  
WIND-Poets' Corner  
WIRE-Minute Interviews; News  
WISN-Rhythm Review  
WKBB-Air Forum  
WLW-Jack Armstrong  
WMBD-Bargain Counter  
WOC-Organ Moods  
WROK-Birthday Club  
WSUI-Musical Varieties  
WTAD-News  
WTMJ-Down a Country Road

4:30

NBC-Kellogg's Singing Lady, Irene Wicker: WLW (sw-15.21)  
CBS-Stepmother, sketch (Colgate): KMOX WFBM WBBM WCCO (sw-11.83)  
NBC-Jack Armstrong, sketch (Wheaties) (sw-9.53)  
NBC-Radio Rubes: WENR  
NBC-Rex Maupin's Orch.: WIRE WMAQ WBOW WIBA KSD  
News: WIND WJBC  
KWK-Sentimental Mood  
WAAF-Organ Melodies  
WFAM-Notre Dame Student Session  
WGN-Afternoon Serenade  
WHA-Weather Report  
WHO-Party Line  
WISN-Even as You & I  
WKBB-Minatures  
WKBH-Gems of Melody  
WLW-Heart of Julia Blake  
WMBD-News; Pet Corner  
WMT-Tom Owen's Roundup  
WOC-Music in Modern Manner  
WOWO-Moving Finger Writes  
WROK-Radio Rhythm  
WSUI-Elementary German  
WTAD-Cy & Freckles  
WTAQ-Herman Daunler, violinist  
WTMJ-Kitty Keene, Inc.

4:45

CBS-Hilltop House, sketch (Palmolive Soap): WISN WCCO WBBM KMOX WMBD (sw-11.83)  
NBC-Little Orphan Annie (Ovaltine): (sw-9.53)  
NBC-Tom Mix Straight Shooters sketch (Purina): (sw-15.21)  
NBC-Cadets: WENR  
MBS-To be announced: KWK  
KSD-News; Tune Topics  
WAAF-Diana Clifton, sop.  
WFAM-Pop Concert  
WFBM-Tea Time Tunes

# Monday

March 14



VIRGINIA CLARK  
"Helen Trent"  
Mon. 11:30 am CST

10:30

NBC-Voice of Firestone; Richard Crooks, trn.: KFI KOA (also at 7:30 p.m.)

NBC-Magnolia Blossoms: WOWO WCFL WMT

CBS-Sammy Kaye's Orch.: WOC WTAQ WSBT WHAS WFBM WKBB WKBH (sw-11.83)

NBC-Jack Denny's Orch.: WLW WBOW WIRE (sw-9.53)

MBS-Pancho's Orch.: WGN News: WBBM KWK KMOX-Morning's Headlines WCCO-Rollie Johnson WENR-Andy Kirk's Orch. WHO Sports

WIBA-Indian Room WIND-Let's Dance WMAQ-Henry Busse's Orch. WMBD-Value Hints WTMJ-Dance Orch.

10:45

NBC-Jack Denny's Orch.: WHO WLW WIBA

CBS-Sammy Kaye's Orch.: WMBD WBBM WCCO

MBS-Pancho's Orch.: KWK KMOX-Dusty Roades' Orch. WENR-Louis Armstrong's Orch. WIND-News WJR-Solay

11:00

CBS-Jack Crawford's Orchestra: WSBT WFBM WHAS KMOX WBBM WMBD WISN WOC WKBB

NBC-Lani McIntire's Orchestra: WHO WMAQ WIBA WBOW KOA KSD

NBC-Chick Webb's Orch.: WOWO (sw-6.14)

MBS-Red Norvo's Orch.: KWK WGN WMT

WCCO-Little Jack Little's Orch. WCFL-Dance Orch.

WENR-Music As You Desire It WIND-Sterling Young's Orch. WIRE-Dance Orch.

WJR-Johnny Hamp's Orch. WKBH-Weather Reports WLW-24-Hour Review WTAM-Barry Conrad's Orch. WTAQ-Eddy Fitzpatrick

11:30

NBC-Vox Pop: KFI (also Tues. at 8 p.m.)  
End of Monday Programs

## Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WAAA-890  
WBBM-770  
WBOW-1310  
WCB-1080  
WCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WTAB-1280  
WIND-580  
WIRE-1400  
WISN-1120

WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WKBH-1380  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMBI-1080  
WMT-800  
WOC-1370  
WOWO-1160  
WRJN-1370  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

WHO-News  
WIND-Once Upon a Time  
WIRE-Music Memories  
WJBC-Movie Gossip  
WKBB-The Story Lady  
WKBH-Song Time  
WLW-Hilltop House  
WMAQ-Romance and Rhythm  
WOC-Man on the Street  
WOWO-American Family  
WROK-The Old Song Shop  
WTAD-Popular Dance Prgm.  
WTAQ-Sports  
WTMJ-News; Moment Musical

5:00

NBC-Army Band: WMT WOWO  
CBS-News; New Horizons: WOC  
WTAQ WKBB WFAM  
NBC-Creagh Mathues, trn.:  
WCFL (sw-9.53)  
NBC-Jr. Nurse Corps (Sunbrite):  
WENR KWK

MBS-Dancing Strings: WGN  
Terry & the Pirates: WIRE KSD  
KMOX-Jack Armstrong, sketch  
WAAF-Bureau of Information  
WBBM-Kitty Keene, Inc.  
WBOW-Merry-Go-Round  
WCCO-Jack Westaway  
WHO-Hilltop House  
WIBA-Outdoor Wisconsin  
WIND-Stamp Man  
WISN-Show Window  
WJJD-Perry LeRoy's Music  
Course  
WKBH-Kiddies' Hour  
WLW-Editor's Daughter  
WMAQ-Dick Tracy  
WMBD-Happy Train  
WROK-Songs at Twilight  
WSUI-Elementary Spanish  
WTAD-Freshest Thing in Town  
WTMJ-Jack Armstrong, sketch

5:15

CBS-Dear Teacher: WKBB WTAQ  
NBC-Top Hatters Orch.: WCFL  
Sports: WFAM WROK  
Dick Tracy, sketch: KSD WIRE  
WISN  
Jack Armstrong: WTAD WCCO  
Speed Gibson: WMBD WOC  
Terry & the Pirates: WMAQ  
WMT

Jimmy Allen, sketch: WHO  
KMOX  
KWK-The Lone Ranger  
WAAF-Tea Dance  
WBBM-Dave Bacal, organist  
WENR-Malcolm Claire, Children's  
Stories  
WFBM-Let's Talk Psychology  
WGN-Buddy & Ginger  
WIBA-Dance Hour  
WIND-Sons of the Pioneers  
WJJD-Sons of Pioneers  
WLW-Short, Short Story  
WTMJ-Heinie's Grenadiers

5:30

CBS-Boake Carter, commentator  
(Huskies & Post Toasties):  
WBBM WISN KMOX WKBH  
WCCO WOC WKBB WMBD  
WTAQ WFBM WFAM (sw-  
11.83) (also KNX KSL at  
7:45 p.m.)  
NBC-Waltz Serenade: WOWO  
NBC-News; Joan Edwards, songs  
(sw-9.53)  
Jack Armstrong, sketch: WMAQ  
WHO

KSD-Sportlights  
WAAF-Sports Shorts  
WBOW-News; Merry-Go-Round  
WCFL-Musical Varieties  
WENR-What's the News?  
WGN-Charlie Chan  
WIBA-News  
WIND-Ben Kanter, pianist  
WIRE-Little Orphan Annie  
WJJD-Happy Valley Folks  
WLW-Allan Franklyn, sports  
WMT-Dick Tracy  
WROK-Jack Maxedon, ballads  
WSUI-Musical Moods

5:45

CBS-Lum & Abner (Postum):  
WBBM WFBM KMOX WCCO  
(also KNX KSL at 10:15)

NBC-Lowell Thomas, news com-  
mentator (Sun Oil): WLW  
(sw-15.21)  
NBC-Tom Mix Straight Shooters  
(Purina): WMAQ KWK WIRE  
NBC-Little Orphan Annie (Oval-  
tine): KSD  
Sports: WISN WTMJ  
Orphan Annie: WHO WGN  
To be announced: WKBB WKBH  
WAAF-Shadowland  
WBOW-Jerry of the Circus  
WCFL-Jack Kelly's Orch.  
WENR-Don Winslow of the Navy  
WFAM-Speed Gibson  
WIBA-Birthday Club; Sports  
WIND-Listen to Yourself  
WMBD-Sports; Where to Go &  
What to Do in Peoria  
WMT-Sports; News  
WOC-Jack Armstrong, sketch  
WROK-Dance Hour  
WSUI-Radio Columnist  
WTAQ-Bureau of Public Service

## NIGHT

6:00

CBS-Poetic Melodies (Wrigley's  
Gum): WJR (sw-11.83) (also  
see 10 p.m.)

NBC-Amos 'n' Andy (Campbell's  
Soup): WTAM WLW KSD  
(also see 10 p.m.)

CBS-Not So Long Ago: WTAQ  
WMBD

NBC-Music Is My Hobby: WENR  
KWK

NBC-Hal Totten, sports: WMAQ  
WBOW

News: KMOX WCFL  
Sports: WKBH WOC WKBB  
WTAD

KOA-Men of the West  
WBBM-Pappy Cheshire  
WCCO-Front Page Parade  
WFAM-Crimecasts  
WFBM-Dinner Music  
WGN-Jack Westaway, sketch  
WHAS-Bill Bryan, songs  
WHO-Sunset Corners Opry  
WIBA-Dinner Hour  
WIND-German Hour  
WIRE-Musical Post Office  
WISN-Down by Herman's  
WMT-Life Savers; Dinner Music  
WROK-News; Safety Award; Eve-  
ning Melodies; Motor Drama  
WSUI-Dinner Hour  
WTMJ-Rid the Road of Jalopies

6:15

NBC-Uncle Ezra's Radio Station  
(Alka-Seltzer): WIRE WMAQ  
WHO WTMJ WTAM WIBA  
(also see 10:15 p.m.)

CBS-Arthur Godfrey (Barbasol):  
WBBM KMOX WFBM WHAS  
WJR (sw-11.83)

NBC-Three Cheers: WENR KWK  
Dinner Concert: WTAQ WCFL  
WFAM

KOA-Pleasant Valley Frolics  
KSD-Xavier Cugat's Orch.  
WBOW-Si & Ezra  
WCCO-Musicale

WGN-Rhythm Rambles  
WKBH-Hits & Encores  
WKBH-Reminiscence  
WLW-Gordon Maine's Orch.  
WMBD-News  
WMT-Etchings in Ivory  
WOC-Questions and Answers

6:30

NBC-Horlick's Lum & Abner,  
sketch: WENR WLW (also  
KGO at 10:15 p.m.)

CBS-Serenader: WCCO WHAS  
WBBM WFAM WISN  
NBC-Carol Weyman, sop.: WMT  
WLW WENR

News: WTAQ WHO WMAQ WOC  
Vic Arden's Orch.: WIRE WJR  
KMOX-France Laux, sports  
KSD-Charlie Chan  
KWK-Sport Review; News  
WBOW-Dance Hour  
WCFL-Hired Hands  
WENR-To be announced  
WFBM-Musical Moods  
WGN-Evening Melodies  
WIBA-Univ. School for Workers  
WKBH-Speed Gibson  
WKBH-Dinner Music  
WMBD-World of Science  
WROK-House by Side of Road  
WTAM-Lois Miller, organist  
WTMJ-Easy Aces

6:45

CBS-Serenader: WMBD KMOX  
WOC  
NBC-Barry McKinley, bar.: KWK  
WENR

NBC-Melody & Rhythm: WBOW  
WMAQ  
MBS-Ennio Bolognini's Orch.:  
WGN  
News: WFBM WKBH WKBH  
To be announced: WCCO WTAQ  
Vic Arden's Orch.: WHO WIBA  
KSD-Alpine Varieties  
WBBM-State of Pennsylvania  
WBOW-Yes & No  
WCFL-Dance Orch.  
WIRE-Charlie Chan, sketch  
WISN-Melodies Old & New  
WJR-Melody & Rhythm  
WLW-Perk-Uppers  
WMT-Carson Robison's Buckaroos  
WROK-On to Adventure  
WTAM-George Hessberger's Orch.  
WTMJ-Reddy Kilowatt's Orch

7:00

NBC-Burns & Allen (Grape  
Nuts); Tony Martin, vocalist;  
Ray Noble's Orch.; Guest:  
WIRE WHO KSD WTMJ  
WMAQ WTAM WLW WIBA  
(also see 9:30 p.m.)

NBC-Melody Puzzles (Lucky  
Strike); Buddy Clark & Freda  
Gibson, vocalists; Harry Salt-  
er's Orch.: WBOW KWK WMT  
WLS (sw-11.87)

CBS-The Monday Night Show;  
Lou Holtz; Kay Thompson;  
Trio; Richard Himber's Orch.  
(Brewers' Ass'n): WOC WFBM  
KMOX WCCO (sw-11.83) (also  
KNX at 11 p.m.)

CBS-To be announced: WMBD  
WHAS WTAQ WISN

MBS-Morton Gould's Orch.: WGN  
WBBM-Salute to Rockford, Ill.  
WCFL-News  
WFAM-The New Yorkers  
WIND-Frontier Knowledge  
WJR-To be announced  
WKBH-Star Revue  
WKBH-Singing Strings  
WROK-Jack Russell, songs  
WSUI-Children's Hour

7:15

WCFL-Philip Kinsman  
WFAM-Odd Facts  
WIND-Fred Beck, organist  
WJR-Musicale  
WKBH-Rural School Forum  
WROK-The Builders

7:30

CBS-Pick & Pat (Model Smoking  
Tobacco); Benny Krueger's Or-  
chestra; Edward Roecker, bar:  
WBBM WHAS WCCO WFBM  
KMOX WJR (sw-11.83) (also  
KNX KSL at 10:30 p.m.)

NBC-Grand Hotel, sketch (Cam-  
pana): WLS KWK WMT  
WOWO (sw-11.87)

MBS-Lone Ranger, drama (Sil-  
vercup): WGN

NBC-The Voice of Firestone;  
Richard Crooks, trn.; Chor-  
us; Symphonic Orch., dir. Al-  
fred Wallenstein: WMAQ KSD  
WTMJ WIRE WTAM WIBA  
WHO WLW (sw-9.53) (also  
see 10:30 p.m.)

WBOW-Fireside Hour  
WCFL-Streamline Melodies  
WFAM-20th Century Serenade  
WIND-Colonial Ensemble  
WISN-Dr. Koehler  
WKBH-World Dances  
WKBH-Rapid Ads  
WMBD-Good Neighbor  
WOC-Ave Maria Hour  
WROK-W.C.T.U. Prgm.  
WSUI-Around the State  
WTAQ-Symphonic Hour

7:45

WCFL-Herr Louie & the Weasel  
WIND-Talking Drums  
WISN-Reflections  
WKBH-Four Vogues  
WKBH-John Gruber  
WSUI-Evening Musicale

8:00

CBS-Lux Radio Theater; Drama  
& Music: WISN WJR WHAS  
WBBM KMOX WCCO WFBM  
WMBD (sw-11.83)  
Edward Arnold and Fay Wray  
in Edward Sheldon's play "The  
Boss"

NBC-Philadelphia Orch.; Eugene  
Ormandy, cond. (Banking  
Group): WLS KWK WBOW  
(sw-11.87)  
Lucy Monroe, soprano, guest.  
The music detail for this program  
may be found on page 7 this week.

NBC-Hour of Charm (General  
Electric); Phil Spitalny's All-  
Girl Orch. with Maxine; Rosa-  
line Greene, m.c.: KOA WIRE  
WMAQ WTMJ WIBA WHO  
WTAM WLW KSD

MBS-Ruby's Music: WMT  
Basketball Game: WIBA WIND  
WKBB  
WCFL-James Alexander  
WGN-Kay Kyser's Orch.  
WKBH-Barn Dance  
WOC-St. Ambrose College Prgm.  
WOWO-20th Century Serenade  
WROK-Informer Hour  
WSBT-Polish Hour  
WSUI-Department of Speech

8:15

KOA-Pleasant Valley Frolics  
WCFL-Evening Serenade  
WGN-Income Tax Questions  
WROK-News; Ten Minutes with  
You  
WTAQ-Jack Martin's Orch.

8:30

NBC-To be announced: WTAM  
WMAQ WIRE WLW WHO  
KSD WTMJ WIBA KOA (sw-  
9.53)

MBS-Musical Cartoons: WMT  
News: WCFL WTAQ  
WGN-Ennio Bolognini & Orch.  
WKBH-World Entertains  
WOC-Sesquicentennial Urm.  
WOWO-Jack Tilson's Orch.  
WROK-Komedy Kingdom  
WSUI-Chamber Orch.

8:45

WCFL-Varieties  
WGN-News; Sport High Lights  
WOC-Vivian Benishoff, songs  
WROK-Vic Arden's Orch.  
WSUI-Daily Iowan of the Air

9:00

CBS-Wayne King's Orch. (Lady  
Esther): WJR WFBM WHAS  
WCCO WBBM KMOX (sw-  
11.83)

NBC-Carnation Contented Pro-  
gram; Orch. directed by Marek  
Weber; Maria Kurenko, sop.:  
KSD WHO WMAQ WTAM  
KOA WIRE WIBA WTMJ  
(sw-9.53)

The Lullaby Lady will sing  
an Irish Lullaby, Lora Lora  
Loo. Madame Kurenko will sing  
Song of India (Rimsky-Kors-  
kov). Mr. Weber will offer the  
violin solo Humoreske (Dvorak).  
The quartet will sing Ten Pretty  
Girls. The orchestra will play  
I've Taken a Fancy to You  
(Pollack), Dutch Kindergarten  
and Irish Rhapsody (Herbert).

NBC-Behind Prison Bars, drama  
(Sloan's Linnament): Warden  
Lewis E. Lawes: WENR WMT  
WOWO KWK (sw-11.87)

Dramatization: How a gang  
of gem smugglers used an un-  
suspecting traveller to land  
stolen diamonds.

MBS-True or False, quiz prgm.  
(J. B. Williams Co.): WGN  
WLW

WBOW-Slumber Hour  
WCFL-L. Fish Co., games  
WISN-Rendezvous  
WKBH-Umbrella Court  
WMBD-Peoria's Calling  
WOC-Y. M. C. A. Prgm.  
WROK-Whispering Orch.  
WTAQ-Dance Orch.

9:15

Vic Arden's Orch.: WSBT WTAQ  
WBOW-Music by Cugat  
WCFL-Dance Orch.  
WIND-Stars Over Manhattan  
WKBH-Barn Dance  
WMBD-Concert Masters  
WOC-Monday Presents  
WROK-In the Gloaming

WTAQ-Waltz Serenade  
WJJD-Songs at Twilight  
WSUI-Elementary Spanish  
WTAD-Freshest Thing in Town  
WTMJ-Jack Armstrong, sketch

WJBC-Movie Gossip  
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WTMJ-News; Moment Musical

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## Boys! FREE Glove!



Fellows, how would you like to have this fine, large size "Rajah" Hornsby Glove of genuine horsehide, lined with leather? It's easy to win! All you have to do is build up a route of steady customers for RADIO GUIDE among your friends and neighbors. Many other fine prizes and a steady weekly income for you. Send for complete catalog showing free prizes, including bicycles, baseballs, fishing, and Boy Scout equipment, etc. Easy work for a few hours after school. Send coupon now.

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Please send me free prize catalog and tell me how to earn money and win prizes by selling RADIO GUIDE.

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Street and Number.....  
City.....State.....



ELSIE HITZ Mrs. Clay Banister of "Follow the Moon" Tues. 4 pm CST

MORNING

7:00 am CST

CBS-Noveltiers: (sw-21.52) Musical Clock: WROK WKBB WOC WIBA

7:15

CBS-Eton Boys: (sw-21.52) News: WMT WCO WHO KMOX-Popular Melodies

7:30

CBS-Poetic Strings: (sw-21.52) News: WIBA WTAQ WKBB Devotions: WKBB WLS Musical Clock: WMT WMBD WBBM

7:45

Musical Clock: WKBB WIBA KMOX-Let's Compare Notes KWK-Top of the Morning

8:00

CBS-Arthur Godfrey, songs: (sw-21.52)

CBS-Music in the Air; News: WFAM WFBM WTAQ WKBB NBC-Breakfast Club; News: WCFL WBOW

8:15

CBS-Music in the Air; News: (sw-21.52)

NBC-Person to Person: KSD KMOX-Houseboat Hannah KWK-Mrs. O'Brien's Boarding House

8:30

CBS-The Road of Life, sketch (Chippis): WBBM KMOX (sw-21.52)

NBC-Frances Adair, songs; News: KSD

CBS-Boulevard Four: WKBB NBC-Breakfast Club; News: WWO

MBS-Victor H. Lindlahr (Journal of Living): WGN KWK-Candid Camera; News WAAF-Edna Earle WBOW-Radio Gospel; News WCBD-Polish Prgm. WCCO-Dinty Moore WFAM-Your Engagement Book WFBM-Morning Chat WHO-Morning Melodies WIBA-Today's Almanac WIND-Early Edition WJJD-Bob Atcher & Bonnie Blue Eyes, songs

WKBB-Musical Breakfast WLS-News WLW-Myrt & Marge WMAQ-Whistler & His Doe WMBD-Sutliff & Case Bandwagon

WOC-Mail Bag WROK-D Morning Devotions WSUI-Daily Iowan of the Air WTAD-Interchurch Devotionals WTAQ-Song Title WTMJ-Party Line

8:45

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCO (sw-21.52)

NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ NBC-Landl Trio: KSD WBBM-Linda's First Love WFAM-Morning Devotions WFBM-Apron Strings WHO-Oddities WIBA-Interlude; Variety Prgm WIRE-Better Health; Rose Room Melody; Footnotes

WJJD-Vic Meyers' Band WKBB-Your Home WKBB-Rapid Ad WLS-Instrumental Group WLW-Young Widder Jones WMBD-Women of Today WMT-Highway Bulletin; News WOC-News WROK-Town Crier WTAD-Through Life's Window

WTAQ-Coffee Hour WTMJ-Span

9:00

NBC-Margot of Castlewood, sketch (Quaker Oats): WLS WMT WWO WTMJ KWK (sw-15.21)

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WBBM WFBM WCO KMOX

WAAF-News; Interlude WBOW-Household Hints WCBD-Italian Prgm. WCFL-Party Line WFAM-Lyric Serenade WGN-Martha Crane & Helen Joyce

WHA-Your Health WIBA-Echoes of the Stage WIND-Priscilla, pianist WJJD-Bosworth Broadcast WKBB-Chancel Steps WKBB-Olive Hagen, organist WLW-Linda's First Love WMBD-Messenger; Weather WROK-News WSUI-Within the Classroom; Prgm. Calendar and Weather WTAD-Homeinaker's Prgm. WTAQ-Mid-Morning Revue

9:15

NBC-Cabin at the Crossroads, sketch (Aunt Jemina): WLS WMT WTMJ WWO KWK WLW (sw-15.21)

CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCO WMBD NBC-John's Other Wife, sketch (Louis Philippe) WHO KSD WMAQ WIRE

WAAF-King of the Kitchen WBOW-Mid-Morning Music WCFL-Double in Stars WFAM-Concert Time WHA-World Observer WIND-Your Favorite Band WKBB-News WKBH-Stars Over Hollywood WOC-Party Line WROK-On the Mall

9:30

NBC-Attorney at Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)

CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM

NBC-Josh Higgins of Finchville: WCFL WBOW

CBS-Songs for You: WOC WCO NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO MBS-Get Thin to Music: WGN Eb & Zeb: WIND WKBB KMOX-House of Dreams WAAF-Canary Serenade WCBD-Deutsche Liederstunde WFAM-Homemakers Exchange WFBM-Kitchen of the Air WHA-Story Time WISA-Church of the Air WISN-News

WJJD-Illinois Medical Society WKBH-Venetian Varieties WLW-Betty & Bob WMBD-Sweetheart Time WMT-Louise Hatheway WWO-Norm & Bob WROK-Radio Rhythm WTAD-Ma Perkins WTAQ-Melody Lane WTMJ-Dan Harding's Wife

9:45

NBC-Woman in White (Pillsbury): WMAQ WIRE KSD WTMJ WHO

CBS-Oxydol's Own Ma Perkins, sketch: KMOX WKBB WCO NBC-Kitchen Cavalcade: (sw-15.21)

NBC-Viennese Ensemble: WBOW News: WMBD WTAQ Dr. Friendly: WGN WLW Party Line: KWK WTAD WBBM-Truman Bradley WCFL-Bittersweet Melodies WFAM-Serenade WIBA-Music Graphs WIND-Les Paul & Priscilla Holbrook

WISN-Ann Leslie's Scrapbook WJJD-Sentenced Men WLS-News; Markets WMT-Young Widder Jones WOWO-Modern Home Forum WROK-Musicale

10:00

NBC-The Story of Mary Marlin (Ivory Flakes): WLS WLW (sw-15.21)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:30 CST FAMOUS ACTORS' GUILD with Helen Menken, in "Second Husband," CBS.

7:00 CST JOHNNY PRESENTS Russ Morgan's orchestra; Dramas; Genevieve Rowe and the Swing Fourteen; Three Harmonicas; Glenn Cross; Floyd Sherman, NBC-Red.

7:00 CST "BIG TOWN," newspaper drama with Edward G. Robinson and Claire Trevor, CBS.

7:30 CST IT CAN BE DONE; Edgar A. Guest, Marian Francis, Frankie Masters' orchestra; Marie Sarkipato, guest, NBC-Blue.

7:30 CST AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; Edna May Oliver, guest, CBS.

8:00 CST WATCH THE FUN GO BY, Al Pearce's Gang and Carl Hoff's orchestra; guests, CBS.

8:30 CST JACK OAKIE with Stuart Erwin, Harry Barris, chorus, George Stoll's orchestra; guest, CBS.

8:30 CST FIBBER MCGEE AND MOLLY with Clark Dennis, Betty Winkler, Billy Mills' orchestra, NBC-Red.

NBC-David Harum, sketch (Baby O): WIRE WMAQ WHO KSD (sw-15.33)

CBS-Mary Lee Taylor (Pet Milk): WOC WMBD KMOX WFBM WBBM NBC-Viennese Ensemble: WIBA WMT WCFL

KWK-Di Friendly WAAF-Soliloquy WCBD-Uncle John WCCO-Judy & Jane WFAM-Shoppers' Guide WGN-Don Pedro and Piano WHA-Homemakers WIND-Municipal Court WISN-Morning Musical WJBC-Personality Hour WJJD-Sons of the Pioneers WKBB-Hollywood Reporter WKBH-Home Economics WROK-News & Markets; Food Facts

WSUI-Molly & Max WTAD-News WTAQ-Hawaiian Melodies WTMJ-Robison's Buckaroos

10:15

CBS-Romance of Carol Kennedy, sketch (Heinz): WFBM WISN KMOX WBBM WCO

NBC-Popular Waltzes: WBOW NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21)

MBS-Bachelor's Children: WGN Your Home Prgm.: WKBH WTAQ

KWK-Grady Cantrell WAAF-Hog 'n' Harmony WCFL-Popular Waltzes WJBC-Riddle Time WJJD-Sports Edition Handicap per

WKBB-Rhythm & Romance WLB-News; Weather; Markets WMBD-Linda's First Love, sketch WMT-Singer of Sacred Songs WOC-Morning Varieties WOWO-The Editor's Daughter WROK-Woman's Forum WSUI-Musical Favorites WTAD-Concert Hall

10:30

NBC-Homemakers' Exchange (Nat'l Ice Adv., Inc.): WHO KSD WMAQ WTMJ WIRE NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)

CBS-Big Sister, sketch (Rinso): WCO WBBM WISN WMBD KMOX WFBM NBC-Originalities: WMT KWK-News; Musical Interlude WAAF-Swing High WBOW-Harry Reser's Orch. WCF1-Peekers in the Pantry WFAM-Hollywood Fashion Parade WGN-Painted Dreams WIBA-Church in the Wildwood WIBU-Aid Parade WIND-Speaking of Love WJBC-Petite Musicale WJJD-Women's Exchange Prgm.

WKBB-Musical Almanac WKBB-World Entertains WLW-Hugh Cross's Radio Pals WMBI-Home Hour WOC-Radio Bazaar WOVO-Linda's First Love WSUI-Book Shelf WTAQ-News; Merry Go Round

10:45

NBC-Edward MacHugh, the Gospel Singer (Ivory Soap): WLS (sw-15.21)

CBS-Aunt Jenny's Real Life Stories (Spry): KMOX WISN WCO WFBM WBBM WMBD NBC-Mystery Chef (Regional Advertisers, Inc.)

NBC-George Hartrick, bar.: KSD WBOW Party Line: WIRE WOVO KWK-Morning After WAAF-Foolish Questions WFAM-Dick Cover WGN-Stella Dallas WHA-Interesting Places WHO-Dick Leibert, organist WIBA-The Editor's Daughter WIND-Livestock Markets WJBC-Peggy Payne & Pioneers WJJD-Priscilla, pianist WKBB-The Woman's World WLW-The Goldbergs WMAQ-Melody Express WMT-Frank Voelker, organist WOC-Screen Fans Prgm. WROK-Amer. Family Robinson WTAD-Betty & Bob WTMJ-Merry-Go-Roundup

11:00

CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN WMBD WCO WFAM WOC NBC-Girl Alone, sketch (Kellogg): WMAQ WLW NBC-Vaughn de Leath: WHO WBOW (sw-15.33)

MBS-The Boy & Girl Friend WIRE Young Widder Jones: KWK WCFL KSD-News; Dick Leibert, organist WAAF-Melody Parade WBAA-The Dentist Says WGN-Harold Turner, pianist WIBA-Linda's First Love WIND-Sketches in Melody WJBC-Take It for Granted WJJD-Bureau of Missing Persons WKBB-Swing & Sway Serenade WKBB-Tonic Tunes WLS-Short, Short Stories WMT-Jimmie Smith's Orch. WOWO-Bill Board WROK-Tabernacle Hour WSUI-Within the Classroom; Farm Flashes WTAD-News WTAQ-Theater Organ WTMJ-What's New in Milwaukee?

11:15

CBS-Your News Parade (Lucky Strike Cigarettes), Edwin C. Hill commentator: WBBM WOC WISN WMBD WFBM KMOX WKBB WCO

NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW NBC-Bailey Axton, tr.: WBOW KSD-George Hall's Orch. KWK-Rapid Service WAAF-Don Bolt, commentator WBAA-Home Builders WCFL-Swing Time WFAM-Visitors Welcome WGN-Len Salvo, organist WHO-Dan Harding's Wife WIBA-Carson Robison's Buckaroos WIND-Priscilla Holbrook, pianist WIRE-Singin' Sam WJBC-Parade of Bands WJJD-Criminal Court Interviews WKBB-Club Calendar WLS-Chuck, Ray & Christine WMBI-Chorus Time WMT-Toby & Susie WROK-Varieties WTAD-Bee & Vee

11:30

NBC-Nat'l Farm & Home Hour: Spkrs.; Walter Blaufuss' Orch.: WIBA WMAQ WBOW KWK WLW (sw-15.21)

NBC-Rosa Lee, sop.: WCFL CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM Hymns of All Churches: WHO WOC

KSD-Roses for Madame WAAF-This Feminine World WBAA-Bud & Jerry; News WCO-Musical Prgm. WFAM-Civic Safety Council WFBM-Hoosier Farm Circle WGN-Quin Ryan's News WIND-Harry Zimmerman, organist

WIRE-Linda's First Love, sketch WISN-Musical Heat Wave WJBC-Singing Sam WJJD-Safety Court WKBB-Notes; Farm Flashes; Do You Want a Job? WKBH-House of MacGregor WLS-Ma Perkins WMBD-Homemaker talk WMBI-Continued Story Reading WMT-Troubaderos WWO-Market Service WROK-Helene Kimberley songs WTAD-Police News; Sports WTAQ-Mailman WTMJ-Westward Ho!

11:45

CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM NBC-Three Romeos: WCFL Betty & Bob: WOC WHO News: WMT WBAA KSD-Dan Harding's Wife WAAF-Markets; Sweet & Slow WCO-Grandma Travels WFAM-Luncheon Dance WFBM-Markets; Farm Bureau WGN-Way Down East WHA-Music Appreciation Course WIRE-Farm Hour WJBC-Morning Concert WKBB-Stock Quotations WLS-Weather; Markets; News WMBD-Jack & Jill WOWO-Home Folks Frolic WROK-'Round the Town WTAQ-Farmhands WTMJ-Heinie's Grenadiers

12:00

CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WISN WCO WFBM (sw-15.27) NBC-Emerson Gill's Orch.: (sw-15.33) News: WJJD WTAD WJBC WMBD

KSD-Sports Preview WAAF-Symphonic Hour WBAA-Russ Mock, pianist WBOW-Street Reporter WCFL-The Hit Revue WGN-Man on State Street WHA-Noon Musicale WHO-Markets & Weather WIND-Tango Orch. WKBB-Speed Gibson WKBB-The Milkmaids WLS-John Baker WMBI-Mid-day Gospel Hour WMT-Hillbillies; Question Man. Voice of Iowa WOC-Farm Bureau; Markets WOWO-Consolaires WSBT-Harlan Hogan WSUI-Rhythm Rambles

12:15

NBC-Betty & the Escorts: WCFL (sw-15.33)

CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WCO WFBM WISN (sw-15.27)

News: WKBB WOVO Man on the Street: WJBC WKBB WBAA-Town Crier WBOW-On the Mall WGN-Noontime Melodies WHO-Songfellows WIND-Livestock Markets WJJD-Noon Day Service WMBD-Town Crier; Markets WOC-Inquiring Mike WROK-Column Left news WSBT-News; Stork Report WTAD-Cy & Freckles

12:30

CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WCO KMOX WBBM WISN WFBM (sw-15.27)

NBC-Words & Music: WMAQ (sw-15.33) News: WOC WHO WIBA Luncheon Dance Music: WBOW WBAA

WCFL-Noon-day Concert WGN-Markets; Midday Service WHA-Farm Prgm. WIND-Christian Science Prgm. WIRE-Reporter WKBB-Man on the Street WKBH-Luncheon Music WLS-Henry Hornsbuckle WLW-Ma Perkins WMBD-Farm News WMT-Markets; Hillbillies WOWO-Iley, Mr. Motorist WROK-Couple on the Street WSBT-Rhapsody in Brass WTAD-Farm; Markets; Weather WTMJ-Home Harmonizers

12:45

CBS-Valiant Lady, sketch (Gold Medal): WBBM KMOX WCO WFBM WISN (sw-15.27) NBC-Rochester Civic Orch.; Guy Fraser Harrison, cond.: (sw-15.21)

NBC-Words & Music: KSD MBS-Voice of Experience (Lydia E. Pinkham): KWK WCFL News: WIND WKBB KSD-News; Markets WBAA-Jo Friend, songs WBOW-Tune of the Day WHO-Earl E. May Prgm. WIBA Markets WIRE-News WKBB-Song Hits; Pet Corner WLS-Interview & Farm Talk WLW-Kitty Keene, Inc. WMBD-Noon-day Melodies WMT-Iowa Cornhuskers; Cousin Elvira WOC-Guy Lombardo's Orch. WOWO-Al Becker Interviews WROK-Home Folks' Hour WSBT-Man-on-the-Street WTAD-Musical Moments WTAQ-News; Musical Interlude WTMJ-Sidewalk Reporter

1:00

NBC-Fun in Music; Dr. Mad-dy's Band Lessons: WBOW WMAQ WHO (sw-15.33) CBS-Molly Steinberg, stage relief spkr.: (sw-15.27) NBC-Rochester Civic Orch.; Guy Fraser Harrison, cond.: KWK CBS-Chicagoans: WFBM WISN WKBB WOC WKBB WCFM WMBD

KMOX-Inquiring Reporter KSD-News; Luncheon Music WAAF-Joy Fairman, sop. WBAA-Melody Moments WCBD-J. C. O'Hair WCO-Banjo Chix WGN-Popular Melodies WHA-Farm Organization Forum WIBA-Melody Moments WIND-Italian Hour WIRE-Police Court WJJD-Livestock Markets WLS-School Time WLW-Nation's School WMT-Many Happy Returns; German Band WOWO-Richard Trojan WSBT-News; Farm Flashes WSUI-Illustrated Musical Chats WTAD-News WTAQ-Matinees WTMJ-Livestock Market; Weather; News; Police Reports

1:15

CBS-The O'Neills, sketch (Ivory Soap): WBBM KMOX WISN WCO NBC-Let's Talk It Over: KWK (sw-15.21)

AFTERNOON

12:00

CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WISN WCO WFBM (sw-15.27) NBC-Emerson Gill's Orch.: (sw-15.33) News: WJJD WTAD WJBC WMBD

KSD-Sports Preview WAAF-Symphonic Hour WBAA-Russ Mock, pianist WBOW-Street Reporter WCFL-The Hit Revue WGN-Man on State Street WHA-Noon Musicale WHO-Markets & Weather WIND-Tango Orch. WKBB-Speed Gibson WKBB-The Milkmaids WLS-John Baker WMBI-Mid-day Gospel Hour WMT-Hillbillies; Question Man. Voice of Iowa WOC-Farm Bureau; Markets WOWO-Consolaires WSBT-Harlan Hogan WSUI-Rhythm Rambles

12:15

NBC-Betty & the Escorts: WCFL (sw-15.33)



**CLARK DENNIS**  
"Fibber McGee and Molly" tenor  
Tues. 8:30 pm CST

WROK-News; Evening Melodies  
WSUI-Dinner Hour Prgm.

**6:15**  
NBC-Vocal Varieties (Tums):  
Smoothies; DeVore Sisters;  
Wm. Stoess' Orch.: WHO WLW  
WMAQ WIRE KSD WTAM  
WTMJ WIBA (sw-9.53) (also  
see 10:15 p.m.)

NBC-Mr. Keen, Tracer of Lost  
Persons, drama (Amer. Home  
Prod.): WENR WMT KWK  
(sw-11.87)

CBS-Hollywood Screen Scoops  
by George McCall (Old Gold  
Cigarettes): WJR WBBM  
WCCO WHAS KMOX WISN  
WOC (sw-11.83) (also see  
10:15 p.m.)

For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

WBOW Si & Ezra  
WCFL-Dinner Concert  
WFAM-Dinner Dance; News  
WFBM-Sports  
WGN-Concert Orch.  
WKBH-Hits & Encores  
WKBH-To be announced  
WMBD-News  
WTAQ-Xavier Cugat's Orch.

**6:30**  
NBC-People in the News (Paul  
Mall): WENR

CBS-Famous Actors Guild  
Presents Helen Menken in "Sec-  
ond Husband," drama (Bayer  
Aspirin): KMOX WHAS WJR  
WBBM (sw-11.83)

NBC-Dick Gasparre's Orchestra:  
WBOW  
MBS-Headlines: WMT  
News: WTAQ WHO WMAQ  
WOC  
Dinner Melodies: WKBH WIBA  
KSD-Vic Arden's Orch  
KWK-Sports; News  
WCCO-Tandy MacKenzie  
WCFL-Pop Wise & Philbert  
WFAM-Dick Cover

(Continued on Next Page)

### Frequencies

KMOX-1090	WJBC-1200
KOA-830	WJJD-1130
KSD-550	WJR-750
KWK-1350	WKB-1500
WAAF-920	WKBH-1380
WBAA-890	WLS-870
WBBM-770	WLW-700
WBOW-1310	WMAQ-670
WCBD-1080	WMBD-1440
WCCO-810	WMBI-1080
WCFL-970	WMT-600
WENR-870	WOC-1370
WFAM-1200	WOWO-1160
WFBM-1230	WRJN-1370
WGN-720	WROK-1410
WHA-940	WST-880
WHAS-820	WST-1360
WHO-1000	WTAD-900
WIBA-1280	WTAM-1070
WIND-560	WTAQ-1330
WIRE-1400	WTMJ-620
WISN-1120	

MBS-Reveries; Vocalist & Or-  
ganist: WGN

KSD-Songs of Jean Carmen  
WAAF-Encores  
WBAA-Electrical Shop  
WCFL-Spotlight Prgm.  
WFBM-News

WHA-Musical Varieties  
WIRE-Reveries  
WJJD-Mid-Day Round-Up  
WKB-News  
WKBH-Home Folks  
WLS-Melody Parade  
WMBD-His Majesty, the Baby  
WMT-Earl E. May, talk  
WOC-Afternoon Recess  
WOWO-Jack Tilson's Orch.  
WST-Notes  
WTAD-Quincy Marches On  
WTAQ-Man on the Street  
WTMJ-Luncheon Concert

**1:30**  
CBS-American School of the Air:  
WSBT WCO WTAQ WBBM  
WFBM WISN WKBH KMOX  
WKBW WOC (sw-11.83)

Speaker: Dr. John H. Finley,  
noted educator and editor of  
New York Times. Dramatic  
sketch: "Deadline."

NBC-Music Guild: WOWO WCFL  
NBC-Gen. Fed. of Women's Clubs  
WBOW WIBA

News: WMAQ WBAA WMT  
Market Reports: WLS WJJD  
KSD-Judy & Jane  
KWK-News; Pianist  
WAAF-Live Stock Markets; Adult  
Education Council  
WCBD-Zion Prgm.  
WGN-Harold Turner, pianist  
WHA-Following Congress  
WHO-Houseboat Hannah  
WIND-Safety Talk  
WIRE-To be announced  
WLS-Markets; News  
WLW-Ma Perkins  
WMBD-Party Line  
WROK-Master Singers  
WTAD-American Legion Prgm.  
WTMJ-Waltz Girl

**1:45**  
NBC-Armchair Quartet: WIBA  
WMAQ

MBS-Music for the School: KWK  
KSD-Contract Bridge Lesson  
WAAF-Waltztime  
WBAA-Markets & Weather  
WBOW-Devotional Service  
WGN-Songs of Romance  
WHO-Judy & Jane  
WIND-Tommy Ott, organist  
WJJD-Two of a Kind  
WLS-Dance Orch.  
WMBD-Matinee Melodies  
WMT-Markets; Musical Interlude  
WROK-Modern Marco Polo  
WTAD-Bessie Dean Reinhart, sop.  
WTMJ-Homemakers' Studio

**2:00**  
NBC-Marine Band: WCFL WIRE  
WBOW

CBS-Tuesday Matinee: WSBT  
WKBH WKBH WTAQ WISN  
WOC (sw-11.83)

NBC-Pepper Young's Family,  
sketch (Camay): WMAQ KSD  
WHO WLW WTAM (sw-15.33)

MBS-Mark Love, basso; Organ:  
WGN

News: WIND WAAF  
Editor's Daughter: WBBM  
WMBD

KMOX-Magic Kitchen  
KWK-Today at Two  
WBAA-Story Time  
WCBD-Polish Prgm  
WCCO-Livestock Reports  
WFBM-Symphonetta  
WHA-Let's Draw  
WIBA-Memoirs of a Concert Mas-  
ter

WJJD-Matinee Dance  
WLS-Homemakers' Hour  
WMT-Afternoon Recess  
WOWO-Radio Reporter  
WROK-News; Ten Minutes with  
You  
WSUI-Campus Activities; Organ  
Recital  
WTAD-News; Bookman

### 2:15

NBC-Oxydol's Own Ma Perkins,  
sketch: WMAQ KSD WTAM  
WHO  
NBC-Marine Band: (sw-15.21)  
MBS-Jean King, vocalist; Piano:  
WGN  
KWK-Siesta Time  
WAAF-Music in the Air  
WBAA-The Apothecary  
WBBM-Meet the Missus  
WCCO-Markets; News  
WFBM-School Sketches  
WHA-Organ Interlude  
WIND-Priscilla, pianist  
WJJD-Ben Kanter, pianist  
WLW-Mad Hatterfields  
WMBD-Trading Post  
WROK-Two Guitars  
WTAD-Women's Variety Prgm.

### 2:30

CBS-Hollace Shaw, sop.; Concert  
Orch.: WTAQ WOC WKBH  
WISN WSBT WKBH WFBM  
(sw-11.83)

NBC-Marine Band: WMT  
NBC-Vic & Sade, sketch (Cris-  
co): WHO WMAQ KSD WLW  
WTMJ

KMOX-The Editor's Daughter  
WAAF-Red Hot and Low Down  
WBAA-You & Your Child  
WBBM-Missus Goes to Market  
WCBD-Rhythm Men  
WCCO-News X-Ray  
WGN-June Baker  
WHA-Music of the Masters  
WIBA-Easy to Remember  
WIND-Stars Over Hollywood  
WJJD-Church on the Hillside  
WLS-Musical Roundup  
WMBD-Petticoat Parade  
WOWO-Whispering Strings  
WROK-Rhythm Before Three  
WSUI-Radio Child Study Club  
WTAD-Dance Hour

### 2:45

NBC-The Guiding Light (White  
Naptha): WMAQ WHO WTAM  
KSD WLW

MBS-Good Health & Training:  
WGN

KMOX-Linda's First Love  
KWK-Nat'l Council of Jewish  
Women, speakers  
WBAA-Treasure Chest  
WBBM-Radio Gossip Club  
WCBD-Evanston on the Air  
WCCO-Ladies First  
WIBA-Today's Front Page  
WIND-Ben Kanter, pianist  
WIRE-Matinee Varieties  
WJJD-Current News  
WLS-Home Service Club  
WOWO-Women in the News  
WTAD-Loreine Hughes, sop.

### 3:00

NBC-Club Matinee: WOWO  
WENR WMT WBOW KWK  
WIBA (sw-15.21)

NBC-Lorenzo Jones, sketch (Phil-  
lips): WMAQ WIRE WHO

CBS-Highways to Health: WSBT  
WFBM WTAQ WKBH WMBD  
WKBH WISN

KMOX-Singin' Sam  
WBAA-Farm Security Adm.  
WBBM-Houseboat Hannah  
WCFL-News  
WGN-Musical Mail Box  
WHA-Literature, E. G. Doudna  
WIND-Studio Orch.  
WJBC-Bible Study Hour  
WJJD-Sports Edition  
WLW-Dan Harding's Wife  
WMBI-The Liquor Problem  
WOC-Timely Tunes  
WROK-Women of the Hour  
WSUI-International Scene  
WTAD-Music Graphs  
WTMJ-Those Happy Gilman's

### 3:15

CBS-Rhythm in Romance: WOC  
WTAQ WSBT WMBD WISN  
KKBH WKBH WFBM (sw-  
11.83)

NBC-The Story of Mary Marlin,  
sketch (Ivory Flakes): WHO  
WMAQ

MBS-Songland: WGN  
KMOX-One Woman's Opinion  
WBAA-Kellam Sisters Trio  
WBBM-Songs for You  
WCCO-Dance Time  
WCFL-Musicale

WIND-The Serenader  
WIRE-To be announced  
WLW-Life of Mary Sothern  
WMBI-Gospel Music  
WSUI-Stephen Foster Melodies  
WTMJ-Rhythm & Rhyme

### 3:30

NBC-The Hughes Reel with Rush  
Hughes (Milk Products):  
WIRE WMAQ WHO

CBS-The Goldbergs, sketch (Ox-  
ydol): WBBM (sw-11.83)

CBS-Kitty Keene, sketch (Dreft)  
KMOX WCO

WAAF-News; Weather

WBAA-Rhythmic Strings  
WFCL-Robt. Van Tress  
WFAM-Musicale  
WFBM-Wheeler Mission  
WGN-Melody Time  
WHA-Spanish Quarter Hour  
WIND-Waltz Time  
WISN-Movie Chat  
WJBC-News  
WKBH-What's New?  
WKBH-Magic Violin  
WLW-Hello Peggy  
WMBD-Bradley College Prgm.  
WMBI-"I See By the Papers"  
WOC-This & That  
WOWO-Old Time Religion  
WROK-Lights and Shadows  
WSUI-Famous Short Stories  
WTAD-Police News  
WTAQ-Gems of Melody

### 3:45

NBC-The Road of Life, sketch  
(Chippo): WMAQ WTAM WLW  
CBS-Capitol Opinions: WFAM  
WTAQ WFBM WMBD WKBH  
WOC WISN KMOX WKBH  
(sw-11.83)

NBC-Cadets Quartet: WCFL  
KSD

MBS-Book a Week: WGN  
WAAF-Piano Novelties  
WBAA-Scientific News Review  
WBBM-Your Neighbor & Mine  
WCCO-Women Voters  
WHO-Kitty Keene, Inc.  
WIBA-Hits and Encores  
WIND-At the Tavern  
WIRE-Talent Book  
WJBC-Request Hour  
WJBL-Behind the Microphone  
WMBI-Golden Nuggets  
WROK-Margaret Ekolf, pianist  
WTAD-Jack Petrie

### 4:00

NBC-Bennett & Wolverton: KSD  
WBOW

NBC-The Four of Us; News:  
KWK

CBS-Follow the Moon with Elsie  
Hitz & Nick Dawson (Pebeco):  
WBBM KMOX WCO WFBM  
(sw-11.83)

NBC-Junior Nurse Corps, sketch  
WLW (sw-15.21)

MBS-Lawrence Salerno, organ:  
WGN

News: WOWO WISN WIRE  
WOC

WAAF-Rhumba Beat  
WBAA-Town Forum  
WCFL-Danceland  
WENR-Int'l Six-Day Bike Races  
WFAM-Anything Happens  
WHA-Teachers' Round Table  
WHO-Way Down East  
WIBA-Travel Hour  
WIND-You, Story & Music  
WJBC-World Affairs  
WKBH-Book Notes  
WKBH-Sophisticated Swing  
WMAQ-Tea Time Varieties  
WMBD-Wayside Chapel  
WMBI-Grace Notes  
WMT-Church Prgm.  
WROK-Markets; News  
WSUI-Travelogue  
WTAQ-Novel Hour  
WTMJ-Doghouse Court

### 4:15

NBC-Vagabonds: WMAQ  
NBC-Don Winslow of the Navy:  
sketch: WMT WIBA WOWO  
KWK WBOW

CBS-Life of Mary Sothern,  
sketch (Hind's): WCCO  
WBBM KMOX (sw-11.83)

MBS-Harold Turner, pianist:  
WGN

KSD-Washington University  
WAAF-Pat Casey, trn.  
WBAA-Melody Moods  
WENR-Music Circle  
WFBM-Lenten Service

WHO-Mvrt & Marge  
WIRE-Minute Interviews; News  
WISN-Rhythm Review  
WKBH-Air Forum

WLW-Jack Armstrong  
WMBD-Bargain Counter  
WMBI-Wonderful Words  
WOC-Organ Moods  
WROK-Birthday Club  
WSUI-Melody Time  
WTAD-News

WTMJ-Down a Country Road

### 4:30

NBC-Kellogg's Singing Lady,  
Irene Wicker: WLW (sw-  
15.21)

NBC-Joseph Gallicchio's Orch.:  
WIRE WBOW WMAQ WIBA

CBS-Stepmother, sketch (Col-  
gate): WFBM KMOX WCCO  
WBBM (sw-11.83)

NBC-Jack Armstrong, sketch  
(Wheaties): (sw-9.53)

NBC-Radio Rubes: WENR  
News: WIND WJBC  
KSD-Careful Children's Club  
KWK-Sentimental Mood  
WAAF-Organ Melodies

WBAA-Parade of Nations  
WFAM-Miniature Theater  
WGN-Afternoon Serenade  
WHA-Weather Report  
WHA-Party Line  
WISN-Even as You & I  
WKBH-Miniatures  
WKBH-Nocturne Society  
WLW-Hello Peggy  
WMBD-News, Pet Corner  
WMBI-Choir Class Broadcast  
WMT-Tom Owens' Roundup  
WOC-Music in Modern Manner  
WOWO-Will O' the Wisp  
WROK-Radio Rhythm  
WSUI-Elementary German  
WTAD-Cy & Freckles  
WTAQ-Music Appreciation  
WTMJ-Kitty Keene, Inc.

### 4:45

CBS-Hilltop House, sketch (Palm-  
olive Soap): KMOX WCCO  
WISN WBBM WMBD (sw-  
11.83)

NBC-Tom Mix' Straight Shoot-  
ers (Purina): (sw-15.21)

NBC-Three Romances: WENR  
NBC-Little Orphan Annie (Oval  
time): (sw-9.53)

MBS-To be announced: KWK  
KSD-News; Gabriel Heatter,  
commentator

WAAF-Song Webs  
WBA-Story Book Hour  
WFAM-Pop Concert  
WFBM-Tea Time Tunes  
WHA-University Concert Band  
WHO-News

WIBA-University Concert Band  
WIND-Children's Prgm.  
WIRE-Yes or No  
WJBC-Christian Messengers  
WKBH-Story Lady  
WLW-Hilltop House

WMBI-Foreign Language Service  
WOC-Man on the Street  
WOWO-American Family  
WROK-Children's Hour  
WTAD-Popular Dance Prgm.  
WTMJ-News; Moment Musical

### 5:00

CBS-Let's Pretend: WOC WTAQ  
WKBH WFAM

NBC-Science in the News:  
WCFL (sw-9.53)

NBC-Junior Nurse Corps, sketch  
(Sunbrite): WENR KWK

NBC-Harold Nagel's Orchestra:  
WMT WOWO

MBS-Freddy Heikell's Ensemble:  
WGN

Ferry & the Pirates: WIRE  
KSD

Jack Armstrong, sketch: KMOX  
WTMJ

WAAF-Bureau of Information  
WBBM-Kitty Keene  
WBOW-Mery-GO-Round  
WCBD-J. C. O'Hair  
WCCO-Jingling Sam  
WHO-Hilltop House  
WIND-Stamp Man  
WISN-Show Window  
WJJD-Perry Le Roy's Music  
Course

WKBH-Kiddies' Hour  
WLW-Editor's Daughter  
WMAQ-Dick Tracy  
WMBD-Happy Train  
WROK-Music by Cugat  
WSUI-Spanish Reading  
WTAD-Freshest Thing in Town

### 5:15

NBC-Nina Dean, sopr.: WCFL  
(sw-9.53)

MBS-Dance Orch.: WGN  
Dick Tracy, KSD WIRE WISN  
Jack Armstrong: WTAD WCCO  
Terry & the Pirates: WMT  
WMAQ

Adv. of Jimmy Allen: KMOX  
WHO

KWK-Al Sarli's Jam Session  
WAAF-Salon Concert  
WBBM-Eddie House, organist  
WCBD-Dinner Concert  
WENR-Malcolm Claire, Children's  
Stories

WFBM-Christian Science Prgm.  
WIBA-Dance Hour  
WIND-Sons of the Pioneers  
WJJD-Sons of Pioneers  
WLW-Supper Serenade  
WMBD-Window Shopper  
WROK-Sports Review  
WTMJ-Gabriel Heatter; Heinie's  
Grenadiers

### 5:30

CBS-Boake Carter, commentator  
(Huskies & Post Toasties):  
WTAQ WFAM WMBD WBBM  
WISN WFBM WCCO KMOX  
WOC WKBH (sw-11.83) (also  
KNX KSL at 7:45 p.m.)

NBC-Johnnie Johnston, baritone:  
WOWO

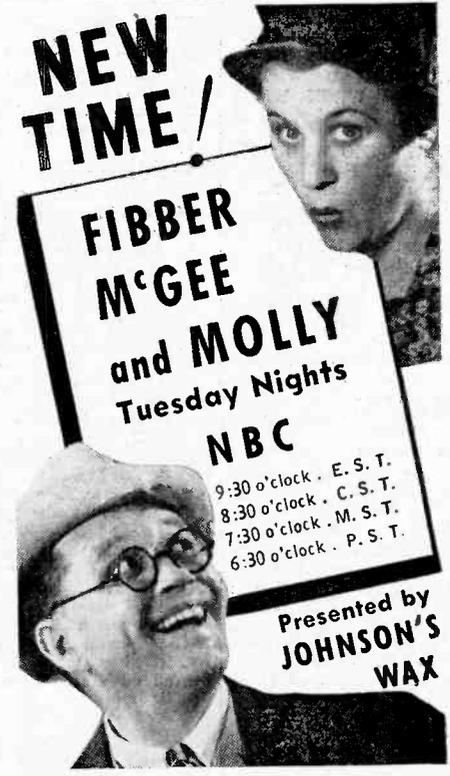
News: WENR WIBA  
Sports: KSD WLW WAAF  
Jack Armstrong, sketch: WMAQ  
WHO

# NEW TIME!

## FIBBER M'GEE and MOLLY Tuesday Nights NBC

9:30 o'clock - E. S. T.  
8:30 o'clock - C. S. T.  
7:30 o'clock - M. S. T.  
6:30 o'clock - P. S. T.

Presented by  
**JOHNSON'S  
WAX**



# Tuesday

March 15



VIVIAN DELLA CHIESA  
NBC Soprano  
Tues. 6:45 pm CST

(6:30 p.m. Continued)

WFBM-Piano Twins  
WIRE-Man to Man Sports; News  
WISN-Woods Dreyfus  
WKBB-Amer. Family Robinson  
WLW-Mr. Cherniavsky  
WMBD-Irene Allan, organist  
WROK-House by Side of Road  
WTAM-Music Tables  
WTMJ-Dinner Table of the Air

6:45

MBS-Famous Fortunes, drama  
(General Shoe Corp.): WGN  
WMT KWK

NBC-Vivian Della Chiesa, sop.:  
WENR  
NBC-Dick Gasparre's Orchestra:  
WMAQ  
News: WFBM WKBB WKBB  
KSD-Alpine Varieties  
WCCO-Broadway Stars  
WCFL-Alexander McQueen  
WFAM-Amer. Family Robinson  
WHO-Songfellows  
WIRE-Charlie Chan  
WISN-Fiddlers Three  
WLW-Tonic Tunes  
WMBD-Safety Short Course  
WOC-Boy Scout Prgm.  
WROK-Dinner Music  
WTAQ-Rambler' Trio

7:00

NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris) Thrill of the Week; Genevieve Rowe & the Swing Fourteen; Glenn Cross, tr.; Floyd Sherman, tr.; Three Harmonicas: WHO WTMJ WLW KSD WIRE WMAQ WTAM WIBA (also see 10:30 p.m.)

NBC-Those We Love (Pond's Cream): WMT WLS KWK (sw-11.87)

CBS-Big Town, newspaper drama; Edward G. Robinson & Claire Trevor (Rinso): KMOX WJR WFBM WBBM WMBD WHAS WISN WCCO (sw-11.83) (also KNX at 11:30 p.m.)

MBS-Kay Kyser's Musical Klass (Lucky Strike): WGN

News: WCFL WIND  
WFBM-Dance Hour  
WFAM-The New Yorkers  
WKBB-Star Revue  
WKBB-Betty Simonson  
WOC-Close Harmony Boys  
WROK-Piano Moods  
WSUI-Children's Hour  
WTAQ-American Scene

7:15

WBOV-Music by Cugat  
WCFL-Josephine  
WFAM-Remember When  
WIND-Tommy Ott, organist  
WKBB-Gems of Melody  
WKBB-Rapid Ad  
WOC-W.P.A. Prgm.  
WROK-Russell Anderson, tr.  
WSUI-Television  
WTAQ-Bob French, tr.

7:30

NBC-Wayne King's Orch. (Lady Esther): WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53)

CBS-Al Jolson Show with Martha Raye, Parkyakarkus & Victor Young's Orch. (Lifebuoy): WBBM KMOX WISN WFBM WCCO WJR WHAS WMBD (sw-11.83) (also KNX KSL at 10:20 p.m.)  
Edna May Oliver, guest.

NBC-It Can Be Done (Household Finance); Drama of Success Stories; Edgar A. Guest, Marian Francis, songs; Frankie Masters' Orch.: WLW WMT WLS KWK (sw-11.87)  
Guest: Marie Serkippato, the Nation's No. 1 Guide.  
Pictures of "Cynthia," the wax model who took part in a recent "It Can Be Done" broadcast, can be found on page 26.

WBOV-American Legion Talk  
WCFL-Barratt O'Hara  
WFAM-George E. Sokolsy  
WIND-Colonial Ensemble  
WKBB-World Varieties  
WKBB-Boy Scout Prgm.  
WOC-Voices of Friendship  
WROK-American Legion Founding Prgm.  
WSUI-Little Theater of the Air  
WTAQ-Sentimental Music

7:45  
WBOV-To be announced  
WCFL-Herr Louie & the Weasel  
WFAM-20th Century Serenade  
WIND-Talking Drums  
WKBB-John Gruber, pianist  
WTAQ-Organ Time

8:00

CBS-Watch the Fun Go By (Ford); Al Pearce's Gang Arlene Harris, human chatter box; Carl Hoff's Orch.: WJR WHAS WISN WSBT WTAQ WBBM WCCO KMOX WOC WFBM WMBD WKBB WKBB (sw-11.83) (also KNX KSL at 11 p.m.)

NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ KOA (sw-9.53) (also see Mon. prgms. at 11:30 p.m.)

NBC-Horace Heidt's Brigadiers (Alemitte): WLW WLS KWK WMT (sw-11.87)

Dance Orch.: WCFL WTMJ  
WBOV-Concert Hall  
WOC-Vic Arden's Orch.  
WIBA-Bank Prgm.  
WIND-News & Music  
WOWO-20th Century Serenade  
WSUI-Evening Musicale

8:15

WCFL-Dance Orch.  
WGN-Foreign Affairs, talk  
WIBA-Master Singers  
WIND-In the Crimelight  
WROK-News; Ten Minutes with You  
WSUI-The Woodland Rambler

8:30

NBC-Alias Jimmy Valentine, drama (Larus Bros.): WENR KWK WMT WOWO (sw-11.87)

CBS-Jack Oakie (Camel Cigarettes); Stuart Erwin, comedian; Patsy Flick, comedienne; Harry Barris, songs; Camel Chorus; Georgie Stoll's Orch.: WMBD KMOX WCCO WHAS WBBM WFBM WSBT WTAQ WISN WOC WJR WKBB (sw-11.83)

NBC-Fibber McGee & Molly (Johnson's Wax); Marian & Jim Jordan; Hugh Studebaker; Bill Thompson; Clark Dennis, tr.; Betty Winkler; Billy Mills' Orch.: WLW WIRE KSD WIBA WHO KOA WTAM WTMJ WMAQ (sw-9.53)

WBOV-Studio Party  
WCFL-News  
WGN-Ennio Bolognini's Orch.  
WIND-Two Pianos  
WKBB-Dubaque Hour  
WROK-David Lundberg, Make Believe  
WSUI-Los Angeles Symp. Orch.

8:45

WCFL-Melody Revue  
WGN-News; Sport High Lights  
WIND-Job Market  
WROK-Grange Prgm.  
WSUI-Daily Town of the Air

9:00

CBS-Benny Goodman's Orch. & Guests (Camel Cigarettes): WCCO WTAQ WJR WKBB WMBD WISN KMOX WHAS WBBM WFBM WOC WSBT (sw-11.83)

MBS-Hour of Romance (Elizabeth Arden); Eddy Duchin's Orch.: WGN WLW

NBC-To be announced: WIRE WTMJ WMAQ WIBA WTAM KSD WHO (sw-9.53)  
NBC-Jamboree: WENR WBOV WOWO (sw-11.87)  
Dance Orch.: WCFL WTAQ KWK-News; Musical Prgm.  
WIND-An Evening at the Country Club  
WMT-Vic Arden's Orch.  
WROK-Whispering Orch.

9:15

NBC-Jamboree: WMT KWK  
WCFL-Favorite Melodies  
WIND-Stars Over Manhattan  
WROK-Wrestling Matches

9:30

CBS-Poly Follies (Phillips): WOC WCCO WFBM WSBT KMOX WBBM WMBD

NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTMJ WMAQ WLW WHO WTAM WIRE  
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Howard Phillips, songs: (sw-11.83)

NBC-Jamboree; Don McNeill, m.c.: WENR  
Broadway Comedy Stars: WHAS WOWO

WCFL-Labor Fiashes  
WGN-The Northerners  
WIND-Ted Weems' Orch.  
WISN-Helen Wittman, songs  
WJR-Beachcomber  
WKBB-Bowling  
WKBB-Vocational Radio Guild  
WTAQ-Dance Orch.

9:45  
CBS-Four Clubmen, quartet: (sw-11.83)

News: WIND WROK WOWO  
WCFL-Talk  
WHAS-Vic Arden's Orch.  
WIBA-Club Chanticleer  
WISN-Service League Drama  
WTMJ-Let's Dance

10:00

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's Gum); Franklyn MacCormack; Jack Fulton, tr.; Orch.: KMOX WHAS WCCO WFBM WBBM KSL (also at 6 p.m.)  
Pictures of Jack Fulton can be found on page 23.

NBC-How to Win Friends & Influence People, Dale Carnegie (Colgate Palmolive Peet): KSD WIRE KOA WMAQ WHO WLW WTAM (sw-9.53)

CBS-Abe Lyman's Orch.: WSBT (sw-11.83)

NBC-Dance Orchestra: WBOV WOWO (sw-9.53)

MBS-Developments of Music: WGN

News: WIBA WMBD WJR WOC WTAQ WKBB WKBB  
KWK-Sports Review  
WCFL-American Legion Prgm.  
WENR-Globe Trotter  
WIND-Mickey Isley's Orch.  
WISN-Elk's Club Safety Prgm.  
WLW-Paul Sullivan, news  
WMT-Dance Band  
WTAM-Musical Bulletin Board  
WTMJ-Sports; News

10:15

NBC-Vocal Varieties (Tums): KOA KFI (also at 6:15 p.m.)

CBS-Hollywood Screen Scoops (Old Gold): KNX KSL WFBM (also at 6:15 p.m.)

NBC-Charlie Agnew's Orchestra: WENR

CBS-Abe Lyman's Orch.: WKBB KMOX WISN WTAQ WKBB  
NBC-Nat'l Student Fed. Prgm.: WOWO WCFL

News: WMT WHO WHAS WMAQ

KWK-Organ Moods  
WBBM-Roy Eldridge's Orch.  
WCCO-Cedric Adams  
WGN-Ennio Bolognini's Orch.  
WIBA-Gems of Melody

WIRE-News; Basonology  
WJR-Sports  
WLW-Los Amigos  
WMBD-Sports; Program Review  
WOC-Variety Prgm.

WTAM-Music You Want  
WTMJ-Guess Who; Dance Orch.  
10:30

NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris): KOA KFI (also at 7 p.m.)

NBC-Ruby Newman's Orchestra: WBOV (sw-9.53)

CBS-Buddy Rogers' Orchestra: WOC WTAQ WSBT WISN WKBB WJR WKBB (sw-11.83)

NBC-Henry Busse's Orch.: WMAQ  
MBS-Jimmy Dorsey's Orch.: WMT WGN WIRE

Dance Orch.: WCFL WTMJ  
News: WBBM WFBM KWK  
KMOX-Headline Highlights  
WCCO-Rollie Johnson  
WENR-Andy Kirk's Orch.  
WHAS-Romance Time  
WIND-Sports  
WIND-Peacock Court  
WLW-Ernie Holst's Orch.  
WMBD-Value Hints

10:45

CBS-Buddy Rogers' Orchestra: WOC WFBM WMBD

MBS-Jimmy Dorsey's Orch.: KWK  
KMOX-Dusty Roades' Orch.  
WBBM-Melodie Time  
WCCO-Ray Noble's Orch.

WHO-American Legion Auxiliary  
WIBA-Indian Room  
WIND-News  
WIRE-Variety Show  
WJR-Meditation  
WLW-Ace Brigade's Orch.

11:00

NBC-American Legion Birthday Prgm.: WMT WMAQ WBOV

Stars: Dick Foran, Priscilla and Rosemary Lane, Dick Powell, Jack Benny, Johnny Davis, and Marion Talley. Sponsors: Daniel J. Doherty, Mrs. Malcolm Douglas, and Fred G. Fraser.

NBC-Woody Herman's Orchestra: WCFL WHO KSD

CBS-Red Norvo's Orch.: WKBB  
WBBM WMBD WISN WTAQ  
WSBT WKBB WFBM KMOX  
WOC

MBS-Sammy Kaye's Orch.: WGN  
WIRE

KWK-Glenn Hardman's Orch.  
KOA-The Westernaires  
WCCO-Little Jack Little's Orch.

WENR-Music As You Desire It  
WHAS-Tommy Reynolds' Orch.  
WIBA-Club Chanticleer  
WIND-Dance Hour  
WJR-Johnny Hamp's Orch.

WKBB-Weather Reports  
WLW-Twenty-four Hours Review  
WTAM-George Hessberger's Orch.  
WTMJ-Dance Orch.

End of Tuesday Programs

# Wednesday

March 16, 1938

# Wednesday

## MORNING

7:00 am CST

CBS-Salon Musicale: (sw-21.52)  
News: WOWO WTAD  
Musical Clock: WROK WKBB  
WIBA WOC

7:15

News: WLW WCCO WHO WMT

7:30

CBS-Greenfield Village Chapel (sw-21.52)

News: WIBA WTAQ WKBB  
Melody Hour: WCFL WHO  
Morning Devotions: WKBB  
WLS  
Musical Clock: WMBD WMT  
WBBM

7:45

CBS-Eton Boys, vocal quartet: WTAQ (sw-21.52)

8:00

NBC-Breakfast Club; News  
WCFL WBOV

CBS-Fred Feibel, organist:  
WFAM WFBM WTAQ WKBB  
(sw-21.52)  
News: WKBB WMBD WIRE  
Coffee Pot Inn: WHO WMT

8:15

NBC-Person to Person: KSD  
CBS-Madison Ensemble; News:  
WFAM WFBM WTAQ WKBB  
(sw-21.52)

Musical Clock: WHO WMT

8:30

CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52)

NBC-Breakfast Club; News:  
WOWO WCFL

CBS-Dave Bacal & Hi-Matters:  
WKBB  
NBC-To be announced; News:  
KSD

8:45

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)

NBC-Landt Trio: KSD

NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ

WBBM Linda's First Love

9:00

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WISN WBBM WFBM KMOX WCCO

NBC-Margot of Castledwood sketch (Quaker Oats): WLS WTMJ WOWO WMT KWK (sw-15.21)

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

WAAF-News; Interlude  
WBOV-Mid-Morning Music  
WCFL-Double in Stars  
WHA-International Scene  
WIND-Your Favorite Band  
WKBB-News  
WKBB-Stars Over Hollywood  
WOC-Party Line  
WROK-On the Mall  
WTAQ-Stars Over Hollywood

WAAF-News; Interlude  
WBOV-Mid-Morning Music  
WCFL-Double in Stars  
WHA-International Scene  
WIND-Your Favorite Band  
WKBB-News  
WKBB-Stars Over Hollywood  
WOC-Party Line  
WROK-On the Mall  
WTAQ-Stars Over Hollywood

WHA-Your Health  
WIBA-World Entertains  
WIND-Harry Zimmerman, organist

WJJD-Bosworth Broadcast  
WKBB-Chancel Steps  
WKBB-Olive Hagen, organist  
WLW-Linda's First Love  
WMBD-Messenger; Weather  
WROK-News  
WSUI-Within the Classroom; Prgm. Calendar and Weather

WAAF-News; Interlude  
WBOV-Mid-Morning Music  
WCFL-Double in Stars  
WHA-International Scene  
WIND-Your Favorite Band  
WKBB-News  
WKBB-Stars Over Hollywood  
WOC-Party Line  
WROK-On the Mall  
WTAQ-Stars Over Hollywood

WTAD-Homemaker's Prgm.  
WTAQ-Mid-Morning Revue

9:15

CBS-Myrt & Marge, sketch (Super Suds): WISN WBBM WCCO KMOX WFBM WMBD

NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WLS WTMJ WMT WOWO KWK WLW (sw-15.21)

NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE

WAAF-King of the Kitchen  
WBOV-Mid-Morning Music  
WCFL-Double in Stars  
WHA-International Scene  
WIND-Your Favorite Band  
WKBB-News  
WKBB-Stars Over Hollywood  
WOC-Party Line  
WROK-On the Mall  
WTAQ-Stars Over Hollywood

WAAF-King of the Kitchen  
WBOV-Mid-Morning Music  
WCFL-Double in Stars  
WHA-International Scene  
WIND-Your Favorite Band  
WKBB-News  
WKBB-Stars Over Hollywood  
WOC-Party Line  
WROK-On the Mall  
WTAQ-Stars Over Hollywood

WAAF-King of the Kitchen  
WBOV-Mid-Morning Music  
WCFL-Double in Stars  
WHA-International Scene  
WIND-Your Favorite Band  
WKBB-News  
WKBB-Stars Over Hollywood  
WOC-Party Line  
WROK-On the Mall  
WTAQ-Stars Over Hollywood

9:30

NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)

NBC-Just Plain Bill, sketch (Anacin): WMAQ WIRE WHO

CBS-Tony Wons Scrap Book (Vicks): WBBM KMOX WCCO

NBC-Josh Higgins of Finchville: WCFL WBOV

MBS-Get Thin to Music: WGN  
Eb & Zeb: WIND WKBB  
WAAF-Canary Serenade  
WCBD-Deutsche Liederstunde  
WFAM-Fashion Pointers  
WFBM-Mrs. Farrell's Kitchen of the Air  
WHA-Nature Tales  
WIBA-Church of the Air  
WISN-News

WAAF-King of the Kitchen  
WBOV-Mid-Morning Music  
WCFL-Double in Stars  
WHA-International Scene  
WIND-Your Favorite Band  
WKBB-News  
WKBB-Stars Over Hollywood  
WOC-Party Line  
WROK-On the Mall  
WTAQ-Stars Over Hollywood

WJJD-School for Taxpayers  
WKBB-Morning Melodies  
WLW-Betty & Bob  
WMBD-Sweetheart Time  
WMT-Dora Cargin, songs  
WOC-Library Prgm.  
WOWO-Richard Trojan  
WROK-Radio Rhythm  
WTAQ-Ma Perkins  
WTAQ-Melody Lane  
WTMJ-Dan Harding's Wife

9:45

NBC-Viennese Ensemble: WBOV  
NBC-Kitchen Cavalcade: (sw-15.21)

NBC-Woman in White, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE

CBS-Oxydol's Own Ma Perkins, sketch: KMOX WKBB WOC WKBB WCCO

Dr. Friendly: WLW WGN  
Party Line: KWK WTAD  
WBBM-Truman Bradley  
WCFL-Bittersweet Melodies  
WFAM-Serenade  
WIBA-Melody Time  
WIND-Les Paul & Harry Zimmerman, guitar & organ  
WISN-Ann Leslie's Scrapbook  
WJJD-Sentenced Men  
WLS-News; Markets  
WMBD-News  
WMT-Young Widder Jones  
WOWO-Modern Home Forum  
WROK-Musicale

WAAF-King of the Kitchen  
WBOV-Mid-Morning Music  
WCFL-Double in Stars  
WHA-International Scene  
WIND-Your Favorite Band  
WKBB-News  
WKBB-Stars Over Hollywood  
WOC-Party Line  
WROK-On the Mall  
WTAQ-Stars Over Hollywood

WAAF-King of the Kitchen  
WBOV-Mid-Morning Music  
WCFL-Double in Stars  
WHA-International Scene  
WIND-Your Favorite Band  
WKBB-News  
WKBB-Stars Over Hollywood  
WOC-Party Line  
WROK-On the Mall  
WTAQ-Stars Over Hollywood

WAAF-King of the Kitchen  
WBOV-Mid-Morning Music  
WCFL-Double in Stars  
WHA-International Scene  
WIND-Your Favorite Band  
WKBB-News  
WKBB-Stars Over Hollywood  
WOC-Party Line  
WROK-On the Mall  
WTAQ-Stars Over Hollywood

WAAF-King of the Kitchen  
WBOV-Mid-Morning Music  
WCFL-Double in Stars  
WHA-International Scene  
WIND-Your Favorite Band  
WKBB-News  
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NBC-Viennese Ensemble: WMT  
WIBA

NBC-David Harum, sketch (Eab-O): KSD WMAQ WHO WIRE (sw-15.33)

News: WIND WTAD WKBB  
KMOX-Musical Prgm.  
KWK-Dr. Friendly  
WAAF-Woman's Page of the Air  
WBBM-Heart of Julia Blake  
WCAZ-Movie Bill (1070 kc)  
WCBD-Uncle John  
WCCO-Judy & Jane  
WCFL-Morning Melodies  
WFAM-Mrs. Riley's Shoppers Guide

WAAF-King of the Kitchen  
WBOV-Mid-Morning Music  
WCFL-Double in Stars  
WHA-International Scene  
WIND-Your Favorite Band  
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**FRED ALLEN**  
"Town Hall Tonight" comedian  
Wed. 8 pm CST

**Frequencies**

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBA-890  
WBBM-770  
WBOW-1310  
WCB-1080  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHO-1000  
WIBA-1280  
WIRE-560  
WIND-1400  
WISN-1120

WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WKBB-1380  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMBT-1080  
WMT-600  
WOC-1370  
WOWO-1160  
WRN-1370  
WROK-1410  
WSBT-1360  
WTAD-900  
WTAM-1070  
WTJQ-1330  
WTMJ-620

NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)  
CBS-Aunt Jenny's Real Life Stories (Spry): WBBM WISN WCCO KMOX WFBM WMBD  
NBC-Hello Peggy, sketch (Drama): WHO KSD WMAQ  
NBC-Originalities: WBOW KWK-The Morning After WAAF-Foolish Questions WFAM-Dick Cover WGN-Stella Dallas WHA-Wis. Dramatic Guild WIBA-The Editor's Daughter WIND-Livestock Markets; News WIRE-Monticello Party Line WJBC-Peggy Payne & Pioneers WJJD-Police Headquarters WKBB-Mixing Bowl WOC-Screen Fans Prgm. WLW-The Goldbergs WMT-Frank Voelker, organist WROK-Music Graphs WTMJ-Merry-Go-Roundup

**11:00**  
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM KMOX WFBM WISN WOC WFAM WCCO WMBD  
NBC-Girl Alone, sketch (Kelllogg): WMAQ WLW  
NBC-Vaughn de Leath, songs: WBOW (sw-15.33)  
MBS-Boy & Girl Friend: WIRE Young Widder Jones: WCFL KWK  
KSD-News; George Hall's Orch. WAAF-Memory Lane WBAA-Amer. Institutions; News WGN-Women in the Store WHA-Talking Book WHO-Robert Hood Bowers' Band WIBA-Linda's First Love WIND-Sketches in Melody WJBC-Take It for Granted WJJD-Bureau of Missing Persons WKBB-Treasure Chest WKBB-Musical Moods WLS-Virginia Lee & Sunbeam WMT-Tangled Tunesters WOWO-Bill Board WROK-Morning Varieties WSUI-Within the Classroom; Farm Flashes WTAQ-Hollywood on Parade WTMJ-What's New in Milwaukee?

**11:15**  
NBC-Kiddoodlers: WIBA WBOW WCFL  
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM WISN WMBD WFBM WOC WKBB WCCO KMOX  
NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ  
MBS-Raoul Nadeau, bar.; Orch.: WGN  
KSD-Lady Courageous KWK-Rapid Service WAAF-Don Bolt, commentator WFAM-Visitors Welcome WHO-Dan Harding's Wife WIND-Twentieth Century Serenade WIRE-Singin' Sam WJBC-Parade of Bands WJJD-Criminal Court Interviews WKBB-Club Calendar WLS-Chuck, Ray & Christine WMT-Toby & Susie WROK-Affairs of Mrs. Swenson WTAD-Eileen

**11:30**  
NBC-Nat'l Farm & Home Hour; Speakers: WIBA WLW WBOW WMAQ KWK (sw-15.21)  
Broadcast from the campus of Clemson Agricultural College, South Carolina  
NBC-Campus Kids: WCFL  
CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX  
Hymns of All Churches: WOC WHO  
KSD-Marie Harrington WAAF-This Feminine World

WCCO-Musicale  
WCBS-Behind the Microphone (1420 kc)  
WFAM-P.T.A. Prgm.  
WFBM-Hoosier Farm Circle  
WGN-Quin Ryan, News  
WHA-Organ Gems  
WIND-Harry Zimmerman & Les Paul  
WIRE-Linda's First Love  
WISN-It's Fun to Keep House  
WJBC-Singin' Sam  
WJJD-Safety Court  
WKBB-Notes; Farm Flashes; Do You Want a Job?  
WKBH-Home of MacGregor  
WLS-Ma Perkins  
WMBD-Thrift Message; Variety Prgm.; Melody Miniature  
WMT-Troubaderos  
WOWO-Market Service  
WROK-Helene Kimberley, songs  
WTAD-Police News; Sports  
WTAQ-Mailman  
WTMJ-Westward Ho!

**11:45**  
CBS-Our Gal, Sunday, sketch (Anacin): WBBM KMOX Betty & Bob: WHO WOC  
News: WBAA WMT KSD-Dan Harding's Wife WAAF-Markets; Sweet and Slow WCCO-Grandma Travels WCFL-Fashions on Parade WFAM-Luncheon Dance KFBM-Markets; Farm Bureau WGN-Way Down East WIRE-Farm & Home Hr. WJBC-Reid & Vin WKBB-Livestock Quotations WLS-Markets; Weather; News WMBD-Window Shopper WOWO-Ohio Agricultural Prgm. WROK-Round the Town WTAQ-Farmhands WTMJ-Heinie's Grenadiers

**AFTERNOON**

**12:00**  
NBC-Emerson Gill's Orch.: (sw-15.33)  
CBS-Betty & Bob, sketch (Gold Medal): WFBM KMOX WISN WBBM WCCO (sw-15.27)  
News: WJJD WTAD WMBD WJBC  
KSD-Sports Preview WAAF-Symphonic Hour WBAA-Farm Facts WBOW-Street Reporter WCFL-Hit Review WGN-Man on State Street WHA-Musicale WHO-Markets & Weather WIND-Musical Interlude WIRE-Market Reports WKBB-Kidding the Klassics WKBB-Parade of Melodies WLS-Dinnerbell Prgm. WMBI-Mid-day Gospel Hour WMT-Hillbillies; Question Man; Voice of Iowa WOC-Farm Bureau; Markets WOWO-Consolaires WSBT-Harlan Hogan WSUI-Rhythm Rumbles

**12:15**  
CBS-Betty Crocker, cooking talk (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27)  
NBC-Betty & the Escorts: WCFL (sw-15.33)  
MBS-Carson Robison's Buckaroos (Musterole): WGN  
WBAA-Social Security Talk; Sports  
WBOW-On the Mall WHO-Luncheon Music WIND-Tommy Ott, organist WJBC-Inquiring Mike WJJD-Δ Noon Day Service WKBB-News WKBB-Man on the Street WMBD-Town Crier; Markets WOC-Inquiring Mike WOWO-Bob Wilson, news WROK-Column Left, news WSBT-News: Stork Report WTAD-Cy & Freckles

**12:30**  
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX WFBM WCCO WBBM WISN (sw-15.27)  
NBC-Words & Music: WMAQ (sw-15.33)  
Rhythm Rascals: WTAQ WTMJ  
News: WHO WOC WIBA  
Luncheon Dance Music: WBOW WBAA  
Farm Prgm.: WHA WMBD  
Man on the Street: WKBB WOWO  
KWK-Organ Melodies WCFL-Noon-day Concert WGN-Markets; Δ Mid-day Service WIND-Livestock; Interlude

WIRE-Reporter  
WKBH-Luncheon Music  
WLS-Voice of the Feed Lot; Markets  
WLW-Ma Perkins  
WMT-Markets; Hillbillies  
WROK-Couple on the Street  
WSBT-In Movieland  
WTAD-News; Markets; Weather

**12:45**  
CBS-Valiant Lady, sketch (Gold Medal): KMOX WBBM WCCO WFBM WISN (sw-15.27)  
MBS-Voice of Experience (Lydia E. Pinkham): WCFL KWK  
NBC-Jack & Loretta Clemens: WOWO  
News: WIND WKBH WIRE KSD-News; Markets WBAA-Wanita Wilson, sop. WBOW-Tune of the Day WHO-Earl E. May's Prgm. WIBA-Market Reports WKBB-Song Hits; Pet Corner WLS-This Business of Farming WLW-Kitty Keene, Inc. WMAQ-Donald Novis Sings WMBD-Seed Corn Prgm. WMT-Iowa Cornhuskers; Cousin Elvira; Bjorg Bjorgenson WOC-Artie Shaw's Orch. WROK-Service Sam; Home Folks Hour  
WSBT-Man on the Street WTAD-Comedy Stars of Broadway WTAQ-Musical Interlude WTMJ-Sidewalk Reporter

**1:00**  
NBC-Your Health: WMAQ WBOW (sw-15.33)  
CBS-News Through a Woman's Eyes (Pontiac): WBBM WISN WCCO KMOX WFBM WTAQ WKBB WOC (sw-15.27)  
NBC-Swing Time Trio: WOWO (sw-15.21)  
Man on the Street: WMBD WCFL KSD-News; Bert Granoff, tr. & Orch.  
KWK-Carson Robison's Buckaroos

WAAF-Encores  
WBAA-Δ Meditations  
WCBD-J. C. O'Hair  
WGN-Popular Melodies  
WHA-News & Views  
WHO-Xavier Cugat's Orch.  
WBA-Melody Moments  
WIND-Italian Hour  
WIRE-Police Court  
WJJD-Livestock Markets  
WKBH-Venetian Varieties  
WLS-School Time  
WLW-Nation's School of the Air  
WMT-Many Happy Returns; German Band  
WROK-Lions' Club Prgm.  
WSBT-News; Farm Flashes  
WSUI-Musical Chats  
WTAD-News  
WTMJ-Livestock Market; Weather; News; Police Reports

**1:15**  
NBC-Let's Talk It Over: (sw-15.21)  
CBS-The O'Neills, sketch (Ivory Soap, WBBM KMOX WISN WCCO)  
MBS-Reveries; Vocalists & Orchestra: WGN WIRE  
KWK-Concert Melodies  
WBAA-I Want a Job  
WCFL-Spotlight Prgm.  
WFBM-News  
WHA-Musical Varieties  
WJJD-Mid-Day Round-Up  
WKBB-Music Moderne  
WKBB-Sentimental Mood  
WLS-Otto's Novelodeons  
WMBD-His Majesty, the Baby  
WMT-Earl E. May, talk  
WOC-Luncheon Club  
WOWO-Jack Tilson's Orch.  
WSBT-Notes  
WTAD-Quincy Marches On  
WTAQ-Man on the Street  
WTMJ-Jr. Chamber of Commerce

**1:30**  
NBC-Waltz Favorites: WOWO WIBA WCFL  
CBS-American School of the Air: WCCO KMOX WFBM WKBB WKBB WSBT WTAQ WBBM WISN WOC (sw-11.83)  
NBC-Brevity Matinee: WBOW (sw-15.33)  
MBS-Studies & Sketches in Black & White: WIRE  
News: WBAA WMAQ WMT KSD-Judy & Jane KWK-News; Pianist WAAF-Live Stock Markets; Osteopathic Talk  
WCBD-Δ Scripture Truth Hour  
WGN-Harold Turner, pianist  
WHA-Over at Our House  
WHO-Houseboat Hannah  
WIND-Tuberculosis Assn., talk  
WLS-Markets; John Brown, pianist; News

WLW-Ma Perkins  
WMBD-Party Line  
WROK-Melodies from the Sky  
**1:45**  
NBC-Waltz Favorites: WMT  
NBC-Brevity Matinee: WMAQ KSD (sw-15.33)  
MBS-To be announced: WIRE KWK  
WAAF-Driskill Wolfe, tr.  
WBAA-Market & Weather  
WBOW-Δ Devotional Service  
WGN-Hits of Today  
WHO-Judy & Jane  
WIND-Tommy Ott, organist  
WJJD-Happy Harmonies  
WLS-Travel Tours  
WMBD-Matinee Melodies  
WROK-Community News  
WTMJ-Home Harmonizers

**2:00**  
NBC-Continental Varieties: KWK WBOW WCFL (sw-15.33)  
CBS-All Hands on Deck: WKBB WKBB WISN WSBT WTAQ WOC (sw-11.83)  
NBC-Pepper Young's Family, sketch (Camay): KSD WHO WMAQ WLW WTMJ  
News: WIND WAAF  
KMOX-Magic Kitchen  
WBAA-Asher Booth, bar.  
WBBM-Editor's Daughter  
WCBD-Polish Prgm.  
WCCO-Livestock Reports  
WMBD-Bohemians  
WGN-Marriage License Romances  
WHA-Professor Gordon's Singing Class  
WIBA-Pop Concerts  
WIRE-W.P.A. Concert  
WJJD-Matinee Dance  
WLS-Homemakers' Hour  
WMBD-The Editor's Daughter  
WMT-Afternoon Recess  
WOWO-Radio Reporter  
WROK-News; Alice Blue, songs  
WSUI-Radio Review; Within the Classroom  
WTAD-News; Bookman

**2:15**  
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD  
KWK-Siesta Time  
WAAF-Music in the Air  
WBAA-This Week in Literature  
WBBM-Meet the Missus  
WCCO-Markets; News  
WFBM-Dentist Says  
WGN-Studies in Harmony  
WHA-Organ Interlude  
WIND-Henry Yohanan, pianist  
WIRE-High School Music Parade  
WJJD-Ben Kanter, pianist  
WLW-Mad Hatterfields  
WMT-Trading Post  
WROK-Musicale  
WTAD-Jane Romar

**2:30**  
CBS-Deep River Boys: WFBM WISN WOC WTAQ WKBB WKBB WSBT (sw-11.83)  
NBC-Vic & Sade, sketch (Crisco): WHO WMAQ WLW KSD WTMJ  
NBC-Little Variety Show: WCFL WMT WIRE WBOW (sw-15.33)  
KMOX-The Editor's Daughter  
WAAF-Red Hot & Low Down  
WBAA-You & Your Child  
WBBM-Man on the Street  
WCBD-Salon Group  
WCCO-Julia Blake, sketch  
WGN-June Baker  
WHA-Music of the Masters  
WIBA-Easy to Remember  
WIND-Stars Over Hollywood  
WJJD-Church on the Hillside  
WLS-Musical Roundup  
WMBD-Petticoat Parade  
WOWO-Men of Notes  
WROK-Rhythm Before Three  
WTAD-Dance Hour

**2:45**  
CBS-Curtis Institute of Music Prgm.: WISN WTAQ WFBM WKBB WSBT WKBB WOC (sw-11.83)  
NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ KSD WTMJ WLW  
NBC-Metropolitan Opera Guild: WCFL WMT WBOW KWK (sw-15.21)  
KMOX-Linda's First Love  
WBAA-Hymn Echoes  
WBBM-Radio Gossip Club  
WCBD-Δ Lutheran Prgm.  
WCCO-Ladies First  
WEBQ-Movie Gossip (1210 kc)  
WGN-Good Health & Training  
WIBA Today's Front Page  
WIND-Happy Harmonies  
WIRE-Matinee Varieties; News  
WJJD-Current News  
WOWO-Women in the News  
WTAD-Lawrence Glosemeyer

NBC-The Escorts & Betty: WMT WENR WOWO WBOW WIBA KWK (sw-15.21)  
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WHO WIRE  
KMOX-Singin' Sam  
WBAA-Home Decorator  
WBBM-Houseboat Hannah  
WCFL-News  
WGN-Musical Mail Box  
WHA-Know Your Child  
WIND-Dance Orch.  
WJBC-Δ Christian Story Hour  
WJJD-Sports Edition  
WLW-Dan Harding's Wife  
WMBI-Δ Sunday School Lesson  
WROK-Women of the Hour  
WSUI-Forensic Forum  
WTAD-Music Graphs  
WTMJ-These Happy Gilmans

**3:15**  
NBC-Sir Harry Lauder, with BBC Variety Orch., from London: WMT KWK WENR WOWO WBOW WIBA (sw-15.21)  
This is the first broadcast of Sir Lauder's to be heard in America in almost nine years. Charles Shadwell will direct the BBC Variety Orchestra.  
MBS-Sir Harry Lauder, from London: WGN WIRE  
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WHO WMAQ  
KMOX-One Woman's Opinion  
WBAA-American Scene  
WBBM-Cheri McKay and Three Notes  
WCCO-Institute of Music  
WCFL-Piano Recital  
WIND-Fred Beck, organist  
WLW-Life of Mary Sothern  
WTAD-Remember  
WTMJ-Rhythm & Rhyme

**3:30**  
NBC-The Hughes Reel with Rush Hughes (Milk Products): WHO WIRE WMAQ  
CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-11.83)  
CBS-Kitty Keene, sketch (Dreft): KMOX WCCO  
NBC-Nat'l Congress of Parents & Teachers: WENR WBOW KWK  
WAAF-News; Weather  
WBAA-Music with the Masters  
WCFL-Varieties  
WFAM-Anything Happens  
WFBM-Wings Over the World  
WHA-Deutsche Musik Stunde  
WIND-Studio Orch.  
WISN-Mary Ann Presents  
WJBC-News  
WKBB-What's News  
WKBB-Magic Violin  
WLW-Heart of Julia Blake  
WMBD-Polly of the Range  
WMT-Hymns You Love to Sing  
WOC-Court Hussey's Orch.  
WOC-Tea Time Dance Tunes  
WOWO-Δ Old Time Religion  
WROK-Δ Swedish Gospel Service  
WSUI-Iowa Congress of Parents & Teachers, talk  
WTAD-Police News  
WTAQ-Fiddlers Three

**3:45**  
CBS-Dr. Allan Roy Dafoe (Lysol): WBBM WFBM KMOX WCCO (sw-11.83)  
NBC-Nat'l Congress of P.T.A. Prgm.: (sw-15.21)  
NBC-Cadets Quartet: KSD  
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW  
MBS-Sir Harry Lauder: WGN  
WAAF-Estelle Barnes, pianist  
WHO-Kitty Keene, Inc.  
WIBA-Hits and Encores  
WIND-Dixieland Band  
WIRE-Royal Hawaiians  
WISN-Musicale Tour  
WJBC-Mental Hygiene Class  
WKBB-Tango Tempos  
WKBB-John Gruber  
WMBD-Dean & Gail  
WMBI-Question Hour  
WROK-Easy to Remember  
WTAD-Marcella Cheek  
WTAQ-Swing Session

**4:00**  
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebeco): WFBM WBBM WCCO KMOX (sw-11.83)  
NBC-Neighbor Nell; Dean Fossler, organist: KWK  
NBC-Bennett & Wolverton: KSD  
NBC-Junior Nurse Corps, sketch (Sunbrite): WLW (sw-15.21)  
News: WOC WOWO WISN  
WAAF-Rhumba Beat  
WBAA-Reflections

WBOW-Δ Christian Science Program  
WCFL-Danceland  
WENR-Int'l Six-Day Bike Races  
WGN-KWK-a-Week  
WHA-Poems That Live  
WHO-Way Down East  
WHA-Arts and Decoration  
WIND-Musical Mirror  
WIRE-Indiana Univ. Students  
WJBC-Wesleyan Music School  
WKBB-The Book Nook  
WKBB-P.T.A. Talk  
WMAQ-Tea Time Varieties  
WMBD-Δ Wayside Chapel  
WMT-Δ Church Prgm.  
WROK-News; Markets; Musicale  
WSUI-Iowa Medical Society  
WTAD-Bates Trio  
WTAQ-Novel Hour  
WTMJ-Around the Town

**4:15**  
NBC-Don Winslow of the Navy, sketch: WBA WMT WOWO WBOW KWK  
CBS-The Life of Mary Sothern (Hind's): WBBM WCCO KMOX (sw-11.83)  
NBC-Vagabonds: WMAQ  
MBS-Harold Turner, pianist: WGN  
KSD-Washington University  
WAAF-Kay Armen  
WBAA-Stamp Club of the Air  
WENR-Music Circle  
WFBM-Δ Lenten Service  
WHO-Myrt & Marge  
WIND-Poets' Corner  
WIRE-Minute Interviews; News  
WISN-Rhythm Review  
WKBB-Afternoon Recital  
WKBB-Bergstrom Chorus  
WLW-Jack Armstrong, sketch  
WMBD-Bargain Counter  
WMBI-Gospel Music  
WOC-Organ Moods  
WROK-Albert Ammons, pianist  
WSUI-Los Angeles Symp. Orch.  
WTAD-News  
WTMJ-Down a Country Road

**4:30**  
NBC-Kellogg's Singing Lady, Irene Wicker: WLW (sw-15.21)  
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)  
NBC-Joseph Gallicchio's Orch.: WIRE WMAQ WIBA WBOW KSD  
NBC-Radio Rubes: WENR  
CBS-Stepmother, sketch (Colgate): WCCO WFBM KMOX WBBM (sw-11.83)  
News: WIND WJBC  
KWK-Sentimental Mood  
WAAF-Organ Melodies  
WBAA-Basketball Previews  
WFAM-Journeys Without Maps  
WGN-Afternoon Serenade  
WHA-Weather Report  
WHO-Party Line  
WISN-Even As You & I  
WKBB-Miniatures  
WKBB-The Swingers  
WMBD-News; Pet Corner  
WMBI-Tract League  
WMT-Tom Owen's Roundup  
WOC-Music in Modern Manner  
WOWO-Wm. Vincent  
WROK-Musicale  
WSUI-Speech Clinic of the Air  
WTAD-Cy & Freckles  
WTAQ-Herman Daumler, violinist  
WTMJ-Kitty Keene, Inc.

**4:45**  
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)  
CBS-Hilltop House, sketch (Palmolive Soap): KMOX WISN WMBD WBBM WCCO (sw-11.83)  
NBC-Three Romeos: WENR  
NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21)  
MBS-To be announced: KWK  
KSD-News; Tune Topics  
WAAF-Tea Dance  
WFAM-Pop Concert  
(Continued on Next Page)



**JANE PICKENS**  
"Ben Bernie's Show" vocalist  
Wed. 8:30 pm CST

(4:45 p.m. Continued)

WFBM-Tea Time Tunes  
WHO-News  
WIND-Once Upon a Time  
WIRE-Music Memories  
WJBC-Musical Varieties  
WKBB-Story Lady  
WKBH-Jungle Jim, sketch  
WLW-Hilltop House, sketch  
WMAQ-Romance & Rhythm  
WMBI-Boys & Girls Story Time  
WOC-Man on the Street  
WOWO-American Family  
WROK-Music by Cugat  
WSUI-Stories Out of Iowa's Past  
WTAD-Dance Prgm.  
WTAQ-Sports  
WTMJ-News; Moment Musical  
**5:00**

CBS-News; Doris Rhodes, songs;  
WTAQ WOC WFAM WKBB  
NBC-America's Schools, drama  
WCFL (sw-9.53)  
NBC-Harold Nagel's Orch.: WMT  
WOWO  
NBC-Junior Nurse Corps, sketch  
(Sunbrite); WENR KWK  
MBS-Ruby's Music; WGN  
Jack Armstrong, sketch: WTMJ  
KMOX  
Terry & the Pirates: WIRE KSD  
WAAF-Bureau of Information  
WBBM-Kitty Keene, Inc.  
WBOW-Merry-Go-Round  
WCCO-Jack Westaway  
WHO-Hilltop House  
WIBA-Bob White & Whipoorwill  
WIND-Stamp Man  
WISN-Show Window  
WJJD-Perry Le Roy's Music  
Course  
WKBH-Kiddies' Hour  
WLW-Editor's Daughter  
WMAQ-Dick Tracy  
WMBD-Happy Train; Auction  
WROK-Songs at Twilight  
WSUI-Iowa Union Matinee Dance  
WTAD-Freshest Thing in Town  
**5:15**

CBS-Dean Carter, teacher: WTAQ  
WKBB WFAM  
NBC-Top Hatters' Orch.: WCFL  
(sw-9.53)  
Dick Tracy: KSD WIRE  
Jack Armstrong: WTAD WCCO  
Speed Gibson: WMBD WISN  
WOC  
Terry & the Pirates: WMAQ  
WMT  
Adventures of Jimmy Allen:  
KMOX WHO  
KWK-The Lone Ranger  
WAAF-Salon Concert  
WBBM-Eddie House, organist  
WENR-Malcolm Claire, Children's  
Stories  
WFBM-Wheeler Mission  
WGN-Buddy & Ginger  
WIBA-Dance Hour  
WIND-Sons of Pioneers  
WJJD-Sons of Pioneers  
WLW-Short, Short Story  
WROK-Sports Review  
WTMJ-Gabriel Heatter; Heinie's  
Grenadiers  
**5:30**

CBS-Boake Carter, commentator  
(Huskies & Post Toasties);  
WBBM KMOX WMBD WFAM  
WISN WCCO WTAQ WKBB  
WKBH WOC WFBM (sw-  
11.83)  
NBC-News; Happy Felton's Orch.:  
(sw-9.53)  
NBC-Organist; Alma Kitchell,  
contralto: WOWO  
Jack Armstrong, sketch: WMAQ  
WHO  
KSD-Sportlights  
WAAF-Sport Shorts  
WBOW-News; Merry-Go-Round  
WCFL-Musical Varieties  
WENR-What's the News?  
WGN-Charlie Chan  
WIBA-News  
WIND-Ben Kanter, pianist  
WIRE-Little Orphan Annie  
WJJD-Suppertime Frolic

WKBH-Kiddies' Hour  
WLW-Allan Franklyn, sports  
WMT-Dick Tracy  
WRJN-Behind the Microphone  
(1370 kc)  
WROK-Organ Reveries  
WSUI-The Stamp Collector;  
Daily Iowan of the Air  
**5:45**

NBC-Jean Sablon, songs; Orch.:  
(sw-9.53)  
NBC-Tom Mix' Straight Shooters  
(Purina); WMAQ KWK WIRE  
NBC-Lowell Thomas, news com-  
mentator (Sun Oil): WLW  
(sw-15.21)

CBS-Lum & Abner (Postum):  
KMOX WBBM WCCO WFBM  
(sw-11.83) (also KNX KSL at  
10:15 p.m.)

NBC-Little Orphan Annie (Oxal-  
tine): KSD  
Sports: WISN WTMJ  
Orphan Annie: WGN WHO  
To be announced: WKBB WKBH  
WAAF-Eventide Echoes  
WBOW-Jerry of the Circus  
WCFL-Dance Orch.  
WENR-Don Winslow of the Navy  
WFAM-Speed Gibson  
WIBA-Today's Birthdays; Sports  
WIND-Listen to Yourself  
WMBD-Sports; Where to Go &  
What to Do in Peoria  
WMT-Sports; News  
WOC-Jack Armstrong, sketch  
WROK-Musicale  
WTAQ-Bureau of Public Service

## NIGHT

6:00

NBC-Amos 'n' Andy (Campbell's  
Soup): WTAM WLW KSD  
(also see 10 p.m.)

NBC-Easy Aces, sketch (Ana-  
cin): WENR WMT WIRE  
KWK (sw-11.87)

CBS-Poetic Melodies (Wrigley's  
Gum): WJR (sw-11.83) (also  
see 10 p.m.)

NBC-Hal Totten, sports: WMAQ  
WBOW

CBS-Obligato: WTAQ WMBD  
News: KMOX WCFL  
Sports: WOC WKBH WKBB  
WTAD

Dinner Hour: WIBA WSUI  
WBBM-Pappy Cheshire  
WCCO-Front Page Parade  
WFAF-Crimecasts  
WFBM-Dinner Music  
WGN-Jack Westaway, sketch  
WHAS-Nedra Gordinier  
WHO-Sunset Corners Opry  
WIND-German Hour  
WISN-Down By Hermans  
WROK-News; Safety Award; Eve-  
ning Melodies; Motor Drama  
WTMJ-Rid the Road of Jallopies  
**6:15**

NBC-Uncle Ezra's Radio Station  
(Alka-Seltzer): WMAQ WHO  
WIRE WTMJ WIBA WTAM  
(sw-9.53) (also see 10:15 p.m.)

NBC-Mr. Keen, Tracer of Lost  
Persons, drama (Amer. Home  
Products): WMT KWK WENR  
(sw-11.87)

CBS-Hobby Lobby; Harry Salt-  
er's Orch.; Stuart Allen, bar  
(Hudson Motors): WFBM  
WJR (sw-11.83) (also see 9:30  
p.m.)

CBS-Cheri & the Three Notes:  
WTAQ WOC WKBH WKBH  
MBS-King's Jesters: WGN  
Sports Review: WROK WFBM  
KMOX-Broadway Comedy Stars  
KSD-George Hall's Orch.  
WBOW-Si & Ezra  
WCCO-School Prgm.  
WCFL-Dinner Concert  
WFAF-Dinner Dance; News  
WHAS-Vocal Varieties  
WLW-Aces High  
WMBD-News  
**6:30**

NBC-Mario Cozzi, bar.: WENR  
WLW WMT

NBC-Hendrik Willem Van Loon,  
talk: WBOW

CBS-Aeolian Trio: WISN WCCO  
WBBM  
News: WHO WTAQ WMAQ WOC  
KMOX-France Laux, sports  
KSD-Charlie Chan  
KWK-Sports Review  
WCFL-Hired Hands  
WFAM-Songs of the Strings  
WFBM-Musical Moods  
WGN-Symphony in Rhythm

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### AFTERNOON

3:15 CST HARRY LAUDER with BBC Variety Orchestra from London, NBC-Blue and MBS.

### NIGHT

6:15 CST HOBBY LOBBY, Dave Elman, director; Stuart Allen, Harry Salter's orchestra and guests, CBS.

7:00 CST CAVALCADE OF AMERICA, drama-tization, CBS.

7:00 CST ONE MAN'S FAMILY, NBC-Red.

7:30 CST TOMMY DORSEY'S ORCHESTRA, vocalists, Paul Stewart, m.c., NBC-Red.

7:30 CST TEXACO TOWN with Eddie Cantor, Deanna Durbin, Jimmy Wallington, Mlle. Fifi, Jacques Renard's orchestra, CBS.

8:00 CST TOWN HALL TONIGHT with Fred Allen, Portland Hoffa, Walter Tetley, Lucille and Lanny, quartet, Peter Van Steeden's orchestra; Albert Simonson, guest, NBC-Red.

8:00 CST CHESTERFIELD PROGRAM with Lawrence Tibbett, Andre Kostelanetz' orchestra, Deems Taylor, CBS.

8:30 CST BEN BERNIE AND ALL THE LADS with Lew Lehr, Jane Pickens, Buddy Clark; guest, CBS.

9:00 CST YOUR HOLLYWOOD PARADE with Dick Powell, Rosemary Lane, Mable Todd, Bob Hope, choral ensemble; Al Goodman's orchestra; Charles Boyer, guest, NBC-Red.

11:30 CST LIGHTS OUT, "Super Features," ex-perimental drama, NBC-Red.

WHAS-Peter Riccardi, songs  
WIBA-Dinner Hour Melodies  
WIRE-Man to Man Sports; News  
WKBB-Speed Gibson  
WKBH-Dinner Music  
WMBD-Fredman Pioneers  
WROK-House by Side of Road  
WTAM-Purim  
WTMJ-Easy Aces, sketch  
**6:45**

NBC-Cheer Up America (Men-  
men); Henry Burbig, comedian;  
Ray Murray; Funny Boners  
Trio; Frank Novak's Orch.:  
WTAM WENR  
Fifteenth anniversary of Henry  
Burbig's first air appearance.  
He will repeat some of his  
radio comedy high spots of the  
last 15 years.

NBC-Science on the March:  
(sw-11.87)

CBS-Adult Education Program:  
WCCO WBBM KMOX WMBD  
WFAM WHAS WISN (sw-  
11.83)

NBC-Happy Jack, songs: WMAQ  
WBOW

News: WFBM WKBB WKBH  
KSD-Alpine Varieties  
KWK-The Key Men, quartet  
WCFL-"Nothing But the Truth";  
Alexander McQueen  
WHO-Vic Arden's Orch.  
WIBA-Musical Moments Revue  
WIRE-Charlie Chan  
WJR-Melody & Rhythm  
WLW-Perk-Uppers  
WMT-Carson Robison's Buckaroos  
WOC-Twilight Musicale  
WROK-Dinner Music  
WSBC-Movie Review  
WTAQ-Wings Over the World  
WTMJ-Reddy Kilowatt's Orch.  
**7:00**

NBC-One Man's Family (Tender-  
leaf Tea): WTMJ KSD WMAQ  
WIBA WHO WLW WTAM  
WIRE (also see Sun. Prgms.  
at 11:30 p.m.)

CBS-Cavalcade of America (Du-  
Pont); Don Voorhees Orch.:  
KMOX WFBM WBBM WCCO  
WHAS WJR (sw-11.83) (also  
KNX KSL at 11 p.m.)  
Story of Captain Robert Gray  
to be presented

NBC-Roy Shield's Revue: WMT  
WOWO WLS (sw-11.87)  
MBS-Marine Band: KWK  
WBOW-Dance Hour  
WCFL-News  
WFAM-The New Yorkers  
WGN-Ennio Bolognini's Orch.  
WIND-Traffic Court  
WISN-Music by Arnold Griggs  
WKBB-Star Revue  
WKBH-Beauty Box Revue  
WMBD-Personalities  
WOC-German Band  
WROK-Lawrence Baret's Orch.

WSUI-Children's Hour  
WTAQ-Clara Dawes, sp.

7:15

Vic Arden's Orch.: WKBH  
WBOW  
WCFL-Jack Kelly's Orch.  
WFAM-Odd Facts  
WISN-Reflections  
WKBH-Downbeat Serenade  
WROK-Clarence Lindsey, tr.  
WSUI-Salute to the Cities of  
Iowa  
WTAQ-Piano Musings  
**7:30**

NBC-Harriet Parsons, commenta-  
tor (Bromo Seltzer): WMT  
WLS WOWO KWK (sw-11.87)

CBS-Texaco Town with Eddie  
Cantor, comedian; Deanna Dur-  
bin, songs; Jimmy Wallington,  
Mlle. Fifi; Jacques Renard's  
Orch.: WBBM WISN WFAM  
WHAS WCCO WMBD WFBM  
KMOX WTAQ WOC WKBH  
WKBH WJR (sw-11.83) (also  
KNX KSL at 10:30 p.m.)

NBC-Tommy Dorsey, His Trom-  
bone & Orch. (Raleigh &  
Kool); Edythe Wright; Jack  
Leonard; Three Esquires; Paul  
Stewart, m.c.: WMAQ WTAM  
WHO WIRE WLW KSD  
Dorsey's Swing Contest will  
be broadcast from the stage of  
the Barrie Theater in Phila-  
delphia.

MBS-Lone Ranger, drama (Silver-  
cup): WGN

NBC-To be announced: WIBA  
WBOW-Honey Bunners  
WCFL-Streamline Melodies  
WGL-Behind the Microphone  
WIBA-D. A. R. Prgm.  
WIND-Tommy Ott, organist  
WROK-Little Theater of the Air  
WSUI-Evening Musicale  
WTMJ-Let's Dance  
**7:45**

NBC-Jimmy Kemper & Co.:  
WOWO WLS WMT (sw-11.87)  
KWK-Piano Portraits  
WCFL-Herr Louie & the Weasel  
WIND-Talking Drums  
WLS-To be announced  
WSUI-Stage Door Review  
**8:00**

CBS-Chesterfield Presents Guest  
Lawrence Tibbett, bar., with  
Andre Kostelanetz' Concert  
Orch.; Deems Taylor, com-  
mentator: WFBM WHAS WJR  
WBBM WCCO KMOX WOC  
WTAQ WISN WSBT WMBD  
WKBH WKBH (sw-11.83)

NBC-Town Hall Tonight (Sal-  
hepatica); Fred Allen & Port-  
land Hoffa; Quartet; Peter Van  
Steeden's Orch.; Lucille &  
Lanny; Guest: WIBA WTAM

WMAQ WLW WHO KSD  
WTMJ WIRE KOA (sw 9.53)  
(also KFI at 11 p.m.)  
Guest: Albert Simonson.

NBC-Cleveland Orch.: WOWO  
WLS (sw-11.87)

The music detail for this program  
may be found on page 7 this week.

MBS-Lee Allen's Orch.: KWK  
WMT

WCFL-Judge John H. Lyle  
WGL-Behind the Microphone  
WGN-Kay Kyser's Orch.  
WIND-News & Music  
WROK-Your Health Parade  
WSUI-Musical Miniatures  
**8:15**

NBC-Cleveland Orch.: WBOW  
MBS-Johnson Family, sketch:  
KWK WMT

WCFL-Concert Orchestra  
WIND-House of Peter McGregor  
WROK-News; Motor Drama  
WSUI-With the Authors  
**8:30**

CBS-Ben Bernie; Lew Lehr;  
Buddy Clark & Jane Pickens;  
(U. S. Rubber); WHAS WJR  
WCCO WTAQ WBBM WKBH  
WFBM KMOX WMBD WSBT  
WISN WKBH WOC (sw-11.83)

NBC-Cleveland Orch.: WENR  
WOWO (sw-11.87)

MBS-Let's Visit: KWK WMT  
WCFL-News

WGN-Jack Russell's Orch.  
WIND-I Am, Reading Room  
WROK-Konedy Kingdom  
WSUI-Manhattan Concert Band  
**8:45**

WCFL-Varieties  
WGN-News; Sports  
WIND-Contemporary Problems  
WROK-Vic Arden's Orch.; Guests  
WSBT-Quizo-quest  
WSUI-Daily Iowan of the Air  
**9:00**

NBC-Your Hollywood Parade  
(Lucky Strike Cigarettes);  
Dick Powell, m.c.; Rosemary  
Lane, vocalist; Choral Ensem-  
ble; Al Goodman's Orchestra;  
Bob Hope, comedian; Guests:  
WHO WTMJ WTAM WMAQ  
WIBA WIRE KSD KOA WLW  
(sw-9.53)  
Charles Boyer will be guest.  
For news of Hollywood, read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.

CBS-Gang Busters (Palmolive  
Shave Cream); Col. H. N.  
Schwarzkopf, dir.; True Crime,  
drama: WBBM WFBM WHAS  
WJR KMOX WCCO WISN  
(sw-11.83)

NBC-The Damnation of Shawn  
McFaust, drama: WBOW  
WOWO WENR (sw-11.87)

MBS-Symphonic Strings: WMT  
WGN KWK

Vic Arden's Orch.: WKBH WOC  
WSBT WMBD  
WCFL-L. Fish Co., Games  
WIND-Freddie Martin's Orch.  
WKBH-Echoes of Stage & Screen  
WROK-Whispering Orch.  
WSUI-Iowa City Women's Club  
WTAQ-Dance Orch.  
**9:15**

NBC-"The Damnation of Shawn  
McFaust," drama: WBOW  
WOWO WENR (sw-11.87)

WCFL-Favorite Melodies  
WIND-Stars Over Manhattan  
WKBH-Hollywood on Parade  
WKBH-Rapid Ad  
WMBD-Gomer Bath, news  
WOC-Gwen Bower, songs  
WROK-Barney Whisman, tr.  
WSBT-The Laff Parade  
**9:30**

CBS-Robby Lobby; Harry Salt-  
er's Orch.; Stuart Allen, bar.  
(Hudson Motors): WOC WSBT  
WFBM WBBM WHAS KMOX  
WISN WMBD WCCO (also at  
6:15 p.m.)

NBC-Minstrel Show: WENR  
WBOW (sw-11.87)

CBS-Barry Wood, songs: (sw-  
11.83)

MBS-Melodies from the Skies:  
WGN  
MBS-Lone Ranger, sketch: WMT  
KWK-Musical Prgm.  
WCFL-Labor Flashes  
WIND-Ted Weems' Orch.  
WJR-Diesel Flashes  
WKBH-Sentimental Music  
WKBH-Mader's Orch.  
WOWO-Vic Arden's Orch.  
WROK-Gospel Fellowship Hour  
WTAQ-Continental Nights  
**9:45**

CBS-American Viewpoints: WJR  
(sw-11.83)  
George St. Jean will speak on  
"Breaking the Backbone of the  
Nation."  
News: WIND WOWO WROK  
KWK-Rhythm and Romance

WCFL-Union Label League  
WKBH-Gaslight Harmonies  
WKBH-Rudolph Kvelve, violinist  
WTAQ-To be announced  
**10:00**

NBC-Amos 'n' Andy (Campbell's  
Soup): WMAQ WIRE KOA  
WHO KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's  
Gum); Franklyn MacCormick;  
Jack Fulton, tr.; Orch.: KSL  
WCCO WFBM WBBM KMOX  
WHAS (also at 6 p.m.)  
Pictures of Jack Fulton can be  
found on page 23.

NBC-Dick Gasparre's Orchestra:  
WBOW (sw-9.53)

CBS-Benny Goodman's Orch.:  
WSBT (sw-11.83)

NBC-Ink Spots: WOWO

MBS-Melodies from the Sky:  
WMT

News: WIBA WMBD WTAQ  
WKBH WKBH WLW WOC  
WJR

Sports: WOWO KWK  
WCFL-Dr. Martin H. Bickham  
WENR-Globe Trotter  
WIMD-Swedish Prgm.

WISN-News; Isaac Walton  
League Speaker  
WTAM-Musical Bulletin Board  
WTMJ-Sports; News  
**10:15**

NBC-Uncle Ezra's Radio Station  
(Alka-Seltzer): WIBA KOA  
KFI (also at 6:15 p.m.)

NBC-Dance Orchestra: WOWO  
WENR

CBS-Benny Goodman's Orch.:  
WKBH WTAQ WISN WKBH  
KMOX

NBC-Dick Gasparre's Orchestra:  
WCFL

MBS-Jerry Livingston's Orch.:  
WGN

News: WHO WMT WFBM WHAS  
WMAQ

KWK-Organ Moods  
WBBM-Roy Eldridge's Orch.  
WCCO-Cedric Adams  
WIBA-Club Chanticleer  
WIRE-News; Basonology  
WJJD-Harry Owen's Orch.  
WJR-Reminiscing  
WLW-Sweet Adeline  
WMBD-Sports; Prgm. Review  
WOC-Jamboree  
WTAM-Music You Want  
WTMJ-Riddle Me This  
**10:30**

CBS-George Olsen's Orchestra:  
WTAQ WISN WFBM WKBH  
WSBT WKBH WHAS (sw-  
11.83)

NBC-Rhyme Night, Horace  
Heidt's Orch.: WENR WBOW  
WIBA WLW (sw-9.53)

NBC-Eddy Duchin's Orchestra:  
WMT

MBS-Jimmy Dorsey's Orchestra:  
WIRE WGN  
News: KWK KMOX WBBM  
Dance Orch.: WCFL WTMJ  
KOA-Light on the West  
WCCO-Rollie Johnson  
WHO-Sports  
WIND-Let's Dance  
WMAQ-Henry Busse's Orch.  
WMBD-Value Hints  
WOWO-Out of Bounds  
**10:45**

CBS-George Olsen's Orchestra:  
WOC WBBM WMBD

NBC-Rhyme Night, Horace  
Heidt's Orch.: WHO

MBS-Jimmy Dorsey's Orchestra:  
KWK

KMOX-Dusty Roades' Orch.  
WCCO-Cecil Hurst's Orch.  
WIND-News  
WIRE-Variety Show  
WJR-Solay  
**11:00**

CBS-Red Norvo's Orch.: WFBM  
KMOX WSBT WBBM WISN  
WOC WTAQ WKBH WMBD

NBC-Andy Kirk's Orch.: WBOW  
WMAQ KSD WCFL

NBC-Under Western Skies, dra-  
ma: WOWO

MBS-Guy Lombardo's Orch.:  
WMT WIRE KWK WGN  
Dance Hour: WIND KOA  
WCCO-Little Jack Little's Orch.  
WENR-Music As You Desire It  
WHAS-Tommy Reynolds' Orch.  
WHO-Veterans Forum  
WIBA-Indian Room  
WJR-Johnny Hamp's Orch.  
WKBH-Weather Reports  
WLW-24 Hour Review  
WTAM-Barry Conrad's Orch.  
**11:30**

NBC-Lights Out, experimental  
drama: KSD WIRE WHO  
WBOW WIBA WTAM WMAQ  
WTMJ (sw-9.53)

"Super Feature," will be pre-  
sented.

End of Wednesday Programs

MORNING

7:00 am CST
CBS-Rhythmaires: (sw-21.52)
News: WOWO WTAD WLS
Musical Clock: WROC WIBA WOC WKBB
KMOX-Home Folks' Hour
KWK-Sunny Time
WAAF-Celebrity Breakfast
WBBM-Dawn Salute
WBOW-Open our Eyes
WCCO-Air Almanac
WCFL-You Gotta Get Up
WFAM-That Morning Bugle; News
WFBM-Early Birds
WGN-California Sunshine
WHO-Lem & Martha
WIND-Polish Prgm.
WIRE-News; Musical Clock
WISN-Early Risers Club
WJJD-Rhubarb Red
WKBH-Uncle Josh
WLW-Delta Nation's Family Prayer
WMAQ-Suburban Hour
WBMD-Family Almanac
WMBI-Sunrise Service
WMT-Cuckoo Clock
WTAQ-Reveille
WTMJ-Livestock; Top o' the Morning
7:15
CBS-Deep River Boys: (sw-21.52)
News: WHO WCCO WMT WAAF WLW
KMOX-Popular Melodies
WBOW-Musical Clock
WJJD-It's Risin' Time
WKBH-Morning Revue
WLS-Hilltoppers
WBMD-Hit Parade
WOWO-Morning Roundup
WTAD-Musical Clock; Mikronicle
7:30
CBS-Poetic Strings: (sw-21.52)
News: WIBA WTAQ WKBB
Morning Devotions: WKBH WLS
Musical Clock: WBMD WBBM WMT
KMOX-Shumate Bros. Quartette & Organ
KWK-Hits and Encores
WAAF-Don Norman
WCBD-Delta Gospel Tabernacle
WCCO-Musical Chimes
WGN-Music Box
WHO-Mother Hubbard
WJJD-Christian Science Prgm.
WLW-The Gospel Singer
WTMJ-News; Top o' the Morning
7:45
Musical Clock: WIBA WKBB
KMOX-Let's Compare Notes
KWK-Top o' the Morning
WCFL-Morning Musical
WHO-Favorite Melodies
WJJD-Hawaiians
WKBH-Singing Twins
WLS-Jolly Joe's Pet Pals
WLW-To be announced
WBMD-Police Flash
WOWO-Concordia Chapel
WTAD-News
WTAQ-Today's Almanac
8:00
NBC-Breakfast Club; News: WCFL WBOW
CBS-Arthur Godfrey, songs: (sw-21.52)
CBS-As You Like It; News: WFBM WTAQ WFAM WKBB
News: WBMD WKBH WIRE
Coffee Pot Inn: WHO WMT
KMOX-Views on News
KSD-News; Rhythm Makers
KWK-Singing Cowboys
WAAF-Breakfast Express
WCBD-Delta Meditations
WGN-Everyday Words; Good Morning Prgm.
WHA-Band Wagon
WIND-Harry Zimmerman, organist
WJJD-Happy Go Lucky Time
WLS-Lulu Belle & Scotty
WLW-Hymns of All Churches
WMAQ-Your Neighbor
WOWO-Radio Bible Class
WTAD-Storyland Lady
8:15
CBS-As You Like It: (sw-21.52)
NBC-Person to Person: KSD
Musical Clock: WMT WHO
KMOX-Houseboat Hannah
KWK-Mrs. O'Brien's Boarding House
WCBD-Delta Nazarene Prgm.
WHA-Morning Melodies

WIND-Bob Atcher & Bonnie Blue Eyes
WIRE-Dessa Byrd
WJJD-Toastmaster
WKBH-Uncle Bob
WLS-De Zurik Sisters, trio
WLW-Houseboat Hannah
WTAD-Church in the Wild-wood
WTMJ-Your Home Town
8:30
NBC-Breakfast Club; News: WOWO WCFL
CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52)
NBC-Frances Adair, songs; News: KSD
CBS-Dave Bacal: WKBH
MBS-Victor H. Lindlahr (Journal of Living): WGN
KWK-Candid Camera; News
WAAF-Edna Earle
WBOW-Delta Radio Gospel; News
WCBD-Polish Prgm.
WCCO-Dinty Moore
WFAM-Your Engagement Book
WFBM-Morning Chat
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-Early Edition
WJJD-Bob Atcher & Bonnie Blue Eyes, songs
WKBH-Musical Breakfast
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & his Dog; News
WBMD-Sutliff and Case Bandwagon
WOC-Mail Bag
WROC-Delta Morning Devotions
WSUI-Daily Iowan; Morning Melodies; Service Reports
WTAD-Interchurch Devotional
WTAQ-Song Title
WTMJ-Party Line
8:45
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)
NBC-Landt Trio: KSD
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
WBBM-Linda's First Love
WFAM-Delta Morning Devotions
WFBM-Apron Strings
WHO-Oddities
WIBA-Interlude; Variety Prgm.
WIRE-Better Health; Rose Room Melody; News
WJJD-Illinois League of Women Voters
WKBH-Your Home
WKBH-Rapid Ad
WLS-Don & Helen
WLW-Young Widder Jones
WBMD-Women of Today
WMT-Highway Bulletin; News
WOC-News
WROC-Town Crier
WTAQ-Coffee Hour
WTAD-Through Life's Window
WTMJ-Spam
9:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM
WFBM KMOX WCCO WISN
NBC-Margot of Castlewood, sketch (Quaker Oats): WLS
WMT KWK WTMJ WOWO (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD
WAAF-News; Interlude
WBOW-Household Hints
WCBD-Italian Prgm.
WCFL-Party Line
WFAM-Lyric Serenade
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-Ranch Boys
WIND-Priscilla, pianist
WJJD-Bosworth Broadcast
WKBH-Chancel Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love
WBMD-Messenger; Weather
WROC-News
WSUI-Within the Classroom Calendar & Weather
WTAD-Homemaker's Prgm.
WTAQ-Mid-Morning Revue
9:15
NBC-John's Other Wife, sketch (Louise Philippe): WMAQ
WIRE WHO KSD
CBS-Myrt & Marge, sketch (Su-per Suds): WFBM KMOX
WISN WBBM WCCO WBMD
NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WOWO
WMT KWK WLW WTMJ WLS (sw-15.21)

WAAF-King of the Kitchen
WBOW-Mid-Morning Music
WCFL-Double in Stars
WEDC-The Movie Questionnaire
WFAM-Concert Time
WHA-Keeping Up with Science
WIBA-Organ Melodies
WIND-Your Favorite Band
WKBH-News
WKBH-Stars Over Hollywood
WOC-Party Line
WROC-On the Mall
9:30
CBS-Howard Neumiller & Dave Bacal: WOC WCCO
NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS
KWK (sw-15.21)
NBC-Just Plain Bill, sketch (An-acin): WMAQ WIRE WHO
CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM
NBC-Josh Higgins of Finchville: WCFL WBOW
MBS-Get Thin to Music: WGN
Eb & Zeb: WIND WKBH
KMOX-House of Dreams
WAAF-Canary Serenade
WCBD-Deutsche Liederstunde
WFAM-Homemakers' Exchange
WFBM-Kitchen Clinic
WHA-Music for Children
WIBA-Delta Church of the Air
WISN-News
WJJD-Illinois Medical Society
WKBH-Venetian Varieties
WLW-Betty & Bob
WBMD-Sweetheart Time
WMT-Louise Hathaway
WOWO-Norm & Bob
WROC-Radio Rhythm
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife
9:45
NBC-The Woman in White (Pillsbury): WMAQ WTMJ
KSD WHO WIRE
NBC-Kitchen Cavalcade: (sw-15.21)
CBS-Oxydol's Own Ma Perkins, sketch: KMOX WKBH WOC
WKBH WCCO
NBC-Viennese Ensemble: WBOW
Dr. Friendly: WGN WLW
News: WLS WBMD
Party Line: KWK WTAD
WBBM-Truman Bradley
WCFL-Bittersweet Melodies
WFAM-Serenade
WIBA-Music Graphs
WIND-Les Paul & Priscilla Holbrook
WISN-Mrs. Sylvia Shiras-
WJJD-Sentenced Men
WMT-Young Widder Jones
WOWO-Modern Home Forum
WROC-Musicale
10:00
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLW WLS (sw-15.21)
NBC-Viennese Ensemble: WIBA
WCFL
NBC-David Harum, sketch (Bab-o): KSD WIRE WMAQ WHO (sw-15.33)
CBS-Mary Lee Taylor (Pet Milk): WBBM WBMD WFBM
WOC KMOX
Homemakers: WHA WSUI
KWK-Dr. Friendly
WAAF-Musicale Moderne
WCBD-Uncle John
WCCO-Judy & Jane
WFAM-Shoppers' Guide
WGN-Don Perdo & Piano
WHA-Homemakers' Prgm.
WIND-Traffic Court
WISN-Ann Leslie's Scrapbook
WJBC-Personality Hour:
WJJD-Sons of the Pioneers
WKBH-Hollywood Reporter
WKBH-Home Economics
WMT-Scotty; Viennese Ensemble
WROC-News & Markets; Organ
WSBT-Two-Way Harmonies
WTAD-News
WTAQ-Hawaiian Melodies
WTMJ-Carson Robison's Buckaroos
10:15
CBS-Romance of Carol Kennedy sketch (Heinz): KMOX WISN
WFBM WCCO WBBM
NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ KSD
WIRE WMAQ WHO WIBA
NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21)
NBC-Popular Waltzes: WBOW
MBS-Bachelor's Children: WGN
KWK-Grady Cantrell
WAAF-Hog 'n' Harmony

WCFL-Uppular Daltzes
WBOW-Riddle Time
WJJD-Sports Edition Handicap-er
WKBH-Rhythm & Romance
WKBH-Your Home
WLW-News; Weather; Markets
WBMD-Linda's First Love
WMT-Singer of Sacred Songs
WOC-Weekly Shopper
WOWO-The Editor's Daughter
WROC-Womar's Forum
WSUI-Musical Favorites
WTAD-Concert Hall
WTAQ-Rhythm & Romance
10:30
NBC-Originalities: WMT
NBC-Vic & Sade, sketch (Cris-co): WLS (sw-15.21)
NBC-Homemakers' Exchange (Nat'l Ice Ad. Inc.): KSD
WHO WMAQ WTMJ WIRE
CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN KMOX
WBMD WFBM
KWK-News; Musical Interlude
WAAF-Swing High
WBOW-Harry Reser's Orch.
WCFL-Peekers in the Pantry
WFAM-Hollywood Fashion Parade
WGN-Painted Dreams
WIBA-Adele Genschaw, pianist
WIBU-Aid Parade
WIND-Speaking of Love
WJBC-Petite Musicale
WJJD-Women's Exchange Prgm.
WKBH-Musical Almanac
WKBH-Song Time
WLW-Betty Moore, interior dec-orator
WMBI-Missionary Music
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-Book Shelf
WTAM-Women's Hour
WTAQ-News; Merry-Go-Round
10:45
NBC-Cobwebs & Cadenzas: WBOW KSD
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)
CBS-Aunt Jenny's Real Life Stories (Spry): WISN WCCO
WBMD WFBM KMOX WBBM
Party Line: WOWO WIRE
KWK-The Morning After
WAAF-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas, sketch
WHA-Song Favorites
WHO-Dick Leibert, organist
WIBA-The Editor's Daughter
WIND-Livestock Markets
WJBC-Peggy Payne & Pioneers
WJJD-Priscilla, pianist
WKBH-This Woman's World
WKBH-Pianology
WLW-The Goldbergs, sketch
WMAQ-Happy Jack Turner, songs
WMBI-Echoes from Mission Fields
WMT-Frank Voelker, organist
WOC-Screen Fans Prgm.
WROC-Amer. Family Robinson
WTAD-Betty & Bob
WTMJ-Merry-Go-Roundup
11:00
CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN
WBMD WCCO WFAM WOC
NBC-Girl Alone, sketch (Kel-logg): WMAQ WLW
CBS-Rhythmaires: WKBH
NBC-Vaughn de Leath, sop.: WBOW WHO (sw-15.33)
MBS-The Boy & Girl Friend: WIRE WGN
Young Widder Jones: WCFL
KWK
KSD-News; Safety Council Prgm.
WAAF-Melody Parade
WBAA-Morning Melodies
WHA-Music Appreciation
WIBA-Linda's First Love, sketch
WIND-Sketches in Melody
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBH-Swing & Sway
WKBH-Tonic Tunes
WLS-Short, Short Stories
WMT-Jimmie Smith's Orch.
WOWO-Bill Board
WROC-Delta Tabernacle Hour
WTAQ-Theater Organ
WSUI-Within the Classroom; Farm Flashes
WTAD-News
WTMJ-What's New in Mil-waukee?
11:15
CBS-Your News Parade (Lucky Strike Cigarettes); Edwin C. Hill, commentator: WBBM
WISN WBMD WOC KMOX
WKBH WCCO WFBM

NBC-George Griffin, bar.: WBOW
NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
KSD-George Hall's Orch.
KWK-Rapid Service
WAAF-Don Bolt, commentator
WBAA-PTA Council
WCFL-Swingtime
WFAM-Visitors Welcome
WGN-Len Salvo, organist
WHO-Dan Harding's Wife
WIBA-Carson Robison's Bucka-roos
WIND-Priscilla Holbrook, pianist
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Chuck, Ray & Christine
WMBI-Music Faculty Prgm.
WMT-Toby & Susie
WROC-N. Y. A. Drama
WTAD-Vee & Bee
11:30
NBC-Al & Lee Reiser, piano duo: WCFL
NBC-Nat'l Farm & Home Hour: Spkrs.: KWK WMAQ WLW
WBOW WIBA (sw-15.21)
Program: Ruth Van Deman, "The Household Calendar"; E. J. Rowell, "Farm Business Facts."
CBS-Romance of Helen Trent (Old English Floor Wax): WBBM KMOX
Hymns of All Churches: WHO
WOC
KSD-Roses for Madame
WAAF-This Feminine World
WBAA-Charlotte Friend Stewart, sop.; News
WCCO Musical Prgm.
WFAM-South Bend Civic Safety Council
WFBM-Hoosier Farm Circle; Mar-kets; Farm Bureau Prgm.
WGN-Quin Ryan's News
WIND-Harry Zimmerman & Les Paul, organist & guitarist
WIRE-Linda's First Love
WISN-Musical Heat Wave
WJBC-Singing Sam
WJJD-Safety Court
WKBH-Notes; Farm Flashes; Do You Want a Job
WKBH-House of MacGregor
WLS-Ma Perkins
WBMD-The Lady & Doctor; Song-sters
WMBI-Continued Story Reading
WMBI-Troubaderos
WOWO-Markets
WROC-Helene Kimberley, songs
WIND-Police News
WTAQ-Mailman
WTMJ-Westward Ho!
11:45
NBC-Concert Ensemble: WCFL
CBS-Our Gal, Sunday, sketch (Old English Floor Wax): WBBM KMOX
Betty & Bob: WHO WOC
KSD-Dan Harding's Wife
WAAF-Markets; Sweet & Slow
WCCO-Grandma Travels
WFAM-Luncheon Dance
WFBM-Markets; Farm Bureau
WGN-Way Down East
WIND-Farm Talk
WIRE-Farm & Home Hour
WJBC-Morning Concert
WKBH-Livestock Quotations
WLS-Weather; Markets; News
WBMD-Jack & Jill
WMT-News; Hillbillies; Question Man
WOWO-Rondaliers
WROC-Round the Town
WTAQ-Farmhands
WTMJ-Heinie's Grenadiers
AFTERNOON
12:00
NBC-Emerson Gill's Orchestra (sw-15.33)
CBS-Betty & Bob, sketch (Gold Medal): WBBM WCCO KMOX
WFBM WISN (sw-15.27)
News: WJJD WJBC WBMD
WIND WTAD
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Russ Graefnitz, pianist
WBOW-Street Reporter
WCFL-Hit Parade
WGN-Man on State Street
WHA-Musicale
WHO-Markets & Weather
WIRE-Markets; News
WKBH-Speed Gibson
WKBH-Parade of Hits
WLS-Dinnerbell Prgm.
WMBI-Delta Mid-day Gospel Hour



ARTHUR PETERSON
Dr. Rutledge of "Guiding Light"
Thurs. 2:45 pm CST

WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rambles
12:15
NBC-Betty & the Escorts: WCFL (sw-15.33)
CBS-Hymns of All Churches (Gold Medal): WBBM WCCO
KMOX WFBM WISN (sw-15.27)
News: WKBH WOWO
WBAA-Town Crier
WBOW-On the Mall
WGN-Noontime Melodies
WHO-Songfellows
WIND-Tommy Ott, organist
WJBC-Inquiring Mike
WJJD-Delta Noon Day Service
WKBH-Man on the Street
WBMD-Town Crier; Markets
WMT-Question Man; Voice of Iowa
WOC-Inquiring Mike
WROC-Column Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles
12:30
NBC-Words & Music: WMAQ (sw-15.33)
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX
WCCO WBBM WFBM WISN (sw-15.27)
News: WHO WOC
Farm Prgm.: WHA WBMD
Luncheon Dance Time: WBAA
WBOW
KWK-Organ Melodies
WCFL-Noon-Day Concert
WGN-Markets; Mid-day Service
WIBA-News; Markets
WIND-Markets
WIRE-Reporter
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-Henry Hornsbuckle
WLW-Ma Perkins
WMT-Markets; Hillbillies
WOWO-Hey! Mr. Motorist
WROC-Couple on the Street
WSBT-Rhapsody in Brass
WTAD-Farm; Markets. Weather
WTMJ-Luncheon Concert
12:45
CBS-Valiant Lady, sketch (Gold Medal): WCCO WFBM KMOX
WBBM WISN (sw-15.27)
NBC-Glenn Darwin, baritone: WOWO (sw-15.21)
MBS-Voice of Experience (Lydia E. Pinkham): WCFL KWK
News: WIND WKBH WIRE
KSD-News; Markets
WBAA-Alberta Schmadle, sop.
WBOW-Tune of the Day
WHO-Earl E. May Prgm.
WIBA-Markets
WKBH-Song Hits; Pei Corner
WLS-Interview & Farm Talk
WLW-Kitty Keene, Inc.
WBMD-Noon-day Melodies
WMT-Iowa Cornhuskers; Cousin Elvira
WOC-Horace Heidt's Orch.
WROC-Home Folks Hour
WSBT-Man on the Street
WTAD-Musical Moments
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter
1:00
NBC-Ranch Boys: KWK (sw-15.21)
CBS-Lyric Serenade: WTAQ
WFBM WOC WISN WKBH (sw-15.27)
NBC-Music Guild: WBOW WMAQ
WHO (sw-15.33)
Man on the Street: WBBM
WBMD WCFL
KMOX-Inquiring Reporter
KSD-Dance Music
WAAF-Encores
WBAA-Behind the Scenes of Merchandise
WCBD-J. C. O'Hair
(Continued on Next Page)

# Thursday

March 17



BETTY LOU GERSON  
Mercedes Colby of "Don Winslow  
of the Navy"  
Thurs. 4:15 pm CST

(1:00 p.m. Continued)

WCCO-To be announced  
WGN Songs of Yesterday  
WHA-Farm Organization Forum  
WIBA-Melody Moments  
WIND-Italian Hour  
WIRE-Police Court  
WJJD-Livestock Markets  
WKBH-B.P.O.E. Prgm.  
WLS-Touring the World—Peru  
WLW-Nation's School of the Air  
WMT-Many Happy Returns; German Band  
WOWO-Purdue Agri. Prgm.  
WSBT-News; Farm Flashes  
WSUI-Musical Chats  
WTAD-News  
WTMJ-Livestocks; Weather; News; Police Reports

1:15  
CBS-The O'Neils, sketch (Ivory Soap): WBBM KMOX WCCO WISN  
NBC-Let's Talk It Over: KWK (sw-15.21)  
MBS-To be announced: WIRE KMOX-Hope Alden's Romance, sketch  
KSD-Songs of Jean Carmen  
WBAA-You & Your Health  
WCFL-Spotlight Prgm.  
WFBM-News  
WHA-Musical Varieties  
WJJD-Mid-Day Round-Up  
WKBH-Music Moderne  
WKBH-Home Folks  
WLS-Melody Parade  
WMBD-His Majesty, the Baby  
WMT-Earl E. May, talk  
WOC-Afternoon Recess  
WOWO-Jack Tilson's Orch.  
WSBT-Notes  
WTAD-Quincy Marches On  
WTAQ-Man on the Street  
WTMJ-Luncheon Concert

1:20  
MBS-St. Patrick's Day Prgm.: WIRE WGN  
This program, composed of music and speeches, will come from Northern Ireland and Canada.  
1:30  
CBS-American School of the Air: WISN WBBM WFBM WOC WKBH WCCO WTAQ WSBT WKBH KMOX (sw-11.83)  
NBC-Jean Ellington, songs: WBOV (sw-15.33)  
NBC-Dot & Pat, songs: WOWO WCFL  
News: WMAQ WMT WBAA  
KSD-Judy & Jane  
KWK-News; Pianist  
WAAF-Markets; Meat Board Talk  
WCBD-Zion Musicale  
WHA-Music in the Air  
WHO-Homeboat Hannah  
WIBA-Cequence of Jews and Christians  
WIND-Safety Prgm.  
WLS-Market Summary; News  
WLW-Ma Perkins  
WMBD-Party Line  
WROK-Master Singers  
WTMJ-Waltz Girl

1:45  
NBC-Armchair Quartet: WMAQ (sw-15.33)  
NBC-Johnnie Johnston, baritone: WOWO WIBA WCFL  
MBS-St. Patrick's Day Prgm.: WGN WIRE KWK  
KSD-Contract Bridge Lesson  
WAAF-Sylvia Stone, contralto  
WBAA-Market & Weather  
WBOV-Devotional Service  
WHO-Judy & Jane  
WIND-Tommy Ott, organist  
WJJD-Two of a Kind  
WLS-How I Met My Husband  
WMBD-Matinee Melodies  
WMT-Markets; Musical Interlude  
WROK-Modern Marco Polo  
WTAD-Florence & Ruth Brown  
WTMJ-Homebakers' Studio

2:00  
NBC-Rosa Linda, pianist: WCFL (sw-15.33)  
CBS-Ray Block's Varieties: WOC WSBT WISN WTAQ WKBH WKBH (sw-11.83)  
NBC-Pepper Young's Family sketch (Camay): WMAQ KSD WHO WTMJ WLW  
MBS-Arthur Wright & Organ: WIRE WGN  
News: WIND WAAF  
KMOX-Magic Kitchen  
KWK-Today at Two  
WBAA-Geography in the News  
WBBM-Editor's Daughter  
WBOW-Ind. State Teachers College Prgm.  
WCBD Polish Prgm  
WCCO-Livestock Markets  
WFBM-Bohemians  
WHA-English As You Like It  
WIBA-Concert Hall of the Air  
WJJD-Matinee Dance  
WLS-Homenakers' Hour  
WMBD-The Editor's Daughter  
WMT-Afternoon Recess  
WOWO-Radio Reporter  
WROK-News; Ten Minutes with You  
WSUI-Campus Activities; Organ Recital  
WTAD-News; Bookman

2:15  
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD  
NBC-Eastman School of Music Prgm.: WCFL (sw-15.21-15.33)  
MBS-To be announced: WIRE KWK-Siesta Time  
WAAF-Music in the Air  
WBAA-The World We Lie In  
WBBM-Meet the Missus  
WCCO-Markets; News  
WFBM-Dentist Says  
WGN-Afternoon Melodies  
WIND-Priscilla, pianist  
WJJD-Ben Kanter, pianist  
WLW-Mad Hatterfields  
WMBD-Trading Post  
WROK-Two Guitars  
WTAD-Women's Variety Prgm.

2:30  
CBS-Army Band: WISN WTAQ WKBH WFBM WOC WKBH (sw-11.83)  
NBC-Vic & Sade, sketch (Crisco): KSD WLW WMAQ WHO WTMJ  
To be announced: WBOV WIRE KMOX-The Editor's Daughter  
WAAF-Red Hot and Low Down  
WBAA-You & Your Child  
WBBM-Missus Goes to Market  
WCBD-Rhythm Men  
WCCO-Dental Health  
WGN-June Baker  
WHA-Music of the Masters  
WIND-Stars Over Hollywood  
WJJD-Church on the Hillside  
WLS-Musical Roundup  
WMBD-Petticoat Parade  
WMT-Campfire Girls Prgm.  
WOWO-Whispering Strings  
WROK-Rhythm Before Three  
WSBT-School Musicale  
WSUI-Radio Child Study Club  
WTAD-Dance Hour

2:45  
NBC-To be announced: WCFL WBOV WMT  
NBC-The Guiding Light, sketch (White Naptha): WMAQ WHO WLW KSD WTMJ  
MBS-Good Health & Training: WGN  
KMOX-Linda's First Love  
KWK-Webster College Prgm.  
WBAA-Treasure Chest  
WBBM-Radio Gossip Club  
WCCO-Ladies First  
WIBA-Today's Front Page  
WIND-Ben Kanter, pianist  
WIRE-Matinee Varieties  
WJJD-Current News  
WOWO-Women in the News  
WTAD-Loreine Hughes, sop.

3:00  
CBS-Adventures in Science: WOC WKBH WMBD WISN WKBH WSBT WFBM WTAQ (sw-11.83)  
NBC-Club Matinee: WENR KWK WBOV WIBA WOWO WMT (sw-15.21)  
NBC-Lorenzo Jones, sketch (Phillips): WIRE WMAQ WHO KMOX-Singin' Sam  
WBAA-Community Chest  
WBBM-Homeboat Hannah  
WCFL-News  
WGN-Musical Mail Box  
WHA-Youth Looks Ahead  
WIND-Streamliners  
WJBC-Prophetic Hour  
WLW-Dan Harding's Wife  
WMBI-Feature Hour  
WROK-Women of the Hour  
WSUI-Previews & Reviews  
WTAD-Travels

## Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### AFTERNOON

3:15 CST ST. PATRICK'S DAY MESSAGE, President Eamon De Valera, CBS.

### NIGHT

6:30 CST WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.

7:00 CST KATE SMITH HOUR, Ted Straeter Chorus; Jack Miller's orchestra; Robert Benchley, guest, CBS.

7:00 CST RUDY VALLEE'S VARIETY HOUR; guest, NBC-Red.

7:00 CST THE MARCH OF TIME, news dramatizations, NBC-Blue.

8:00 CST GOOD NEWS OF 1938, Robert Taylor, m.c.; Judy Garland, Fannie Brice, Frank Morgan; Connie Boswell, Betty Jaynes and other film stars, chorus, Meredith Willson's orchestra, Ted Pearson, announcer; guest, NBC-Red.

9:00 CST KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; Franciska Gaal, guest, NBC-Red.

10:15 CST ELZA SCHALLERT Interviews Miriam Hopkins, guest, NBC-Blue.

WTMJ-Those Happy Gilmans

3:15

CBS-St. Patrick's Day Message from Dublin, Ireland: WISN WMBD WSBT WFBM WTAQ WOC WCCO WKBH WKBH (sw-11.83)  
Eamon De Valera, President of the Irish Free State, will speak from Dublin.

NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ

MBS-Songland: WIRE WGN  
KMOX-One Woman's Opinion  
WBAA-Marvin Smith, tenor  
WBBM-High Hatters With Dave Bacal

WCFL-Musicale  
WIND-The Serenader  
WLW-Life of Mary Sothern  
WSUI-Opera Arias  
WTMJ-Rhythm & Rhyme

3:30

NBC-The Hughes Reel with Rush Hughes (Milk Products): WHO WMAQ WIRE

NBC-Gen. Fed. of Women's Clubs: WENR KWK WIBA WCFL WBOV WMT (sw-15.21)

CBS-Kitty Keene, sketch (Dreft) KMOX WCCO

CBS-The Goldbergs, sketch (Oxydol): WBBM (sw-11.83)

WAAF-News; Weather  
WBAA-Morey J. Doyle, pianist  
WFBM-Musicale  
WGN-Rhythm Rambles  
WHA-In Deutscher Sprache  
WIND-Waltz Time  
WISN-Movie Chat  
WJBC-News  
WKBH-What's New?  
WKBH-Magic Violin  
WLW-Hello Peggy  
WMBD-Afternoon Visitor  
WMBI-Δ Gospel Message  
WOC-Linger Awhile  
WOWO-Δ Old-Time Religion  
WROK-Lights and Shadows  
WSUI-Far Lands  
WTAD-Police News  
WTAQ-Gems of Melody

3:45

NBC-Cadets Quartet: WCFL KSD

CBS-Joint Distribution Campaign Committee Prgm.: WKBH WOC WISN WFBM WKBH WMBD KMOX (sw-11.83)

Celebration of the Jewish holiday of Purim, Edward M. M. Warburg, speaker; Cantor Pinchos Jassinowsky of the Jewish Center, with a choir of ten.

NBC-The Road of Life, sketch (Chippo): WMAQ WTMJ WLW

MBS-Book a Week: WGN  
WAAF-Jimmie Kozak, pianist  
WBAA-Interesting People in the News

WBBM-Your Neighbor & Mine  
WCCO-Art Institute  
WFBM-Ind. Fed. Women's Clubs  
WHO-Kitty Keene, Inc.  
WIBA-Hits & Encores  
WIND-At the Tavern  
WIRE-Audition Book  
WJBC-Mental Hygiene Class  
WMBI-Amateur Hour  
WROK-Margaret Ekolf, piano moods  
WTAD-Jack Petrie

4:00

NBC-Bennett & Wolverton: KSD WBOV

NBC-The Four of Us: KWK  
CBS-Follow the Moon with Elsie Hitz & Nick Dawson (Pebe co.): WBBM WFBM KMOX WCCO (sw-11.83)

NBC-Junior Nurse Corps, sketch (Sunbrite) WLW (sw-15.21)

News: WOC WISN WOWO Madison Concert Orch.: WHA WIBA

WAAF-Rhumba Beat  
WBAA-Melody Moods  
WCFL-Danceland  
WENR-Int'l Six-Day Bike Races  
WFBM-Anything Happens  
WGN-Lawrence Salerno; Piano  
WIND-You, the Story & the Music

WIRE-High School News  
WJBC-Concert Band  
WKBH-The Book Nook  
WKBH-German Hour  
WMAQ-Tea Time Varieties  
WMBD-Δ Wayside Chapel  
WMT-Δ Baptist Church Prgm.  
WROK-Markets & News  
WSUI-Jr. Academy of Science  
WTAQ-Novel Hour  
WTMJ-Swinging a New Song

4:15

NBC-Don Winslow of the Navy, sketch: WOWO WBOV KWK WMT

NBC-Benno Rabinoff, violinist: WMAQ (sw-9.53)

CBS-Life of Mary Sothern, sketch (Hind's): KMOX WBBM WCCO (sw-11.83)

MBS-Len Salvo, organist: WGN  
KSD-Washington University  
WAAF-Concert Master  
WBAA-Dr. Gordon Graves, pianist  
WENR-Music Circle  
WFBM-Δ Lenten Services  
WHO-Myrt & Marge  
WIRE-Minute Interviews  
WISN-Rhythm Review  
WKBH-University Air Forum  
WLW-Jack Armstrong  
WMBD-Bargain Counter  
WMBI-Foreign Language Service  
WOC-Pats' Organ Moods  
WROK-Birthday Club  
WSUI-Madrigal Singers  
WTAD-News  
WTMJ-Down a Country Road

4:30

NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)

CBS-Stepmother, sketch (Colgate): KMOX WFBM WBBM WCCO

NBC-Radio Rubes: WENR  
NBC-Joseph Galicchio's Orch.: WIRE WMAQ WIBA WBOV  
NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)

News: WIND WJBC  
KSD-Careful Children's Club  
KWK-Sentimental Mood  
WBAA-Wings Over the World  
WFAW-Periscope of the News  
WGN-Afternoon Serenade  
WHA-Weather Reports  
WHO-Party Line  
WISN-Even as You & I  
WKBH-Miniatures  
WKBH-Tea Time Melodies  
WMBD-News; Pet Corner

WMT-Tom Owens' Roundup  
WOC-Music in Modern Manner  
WOWO-Will O' the Wisp  
WROK-Radio Rhythm  
WSUI-Elementary French  
WTAD-Cy & Freckles  
WTAQ-Music Appreciation  
WTMJ-Kitty Keene, Inc.

4:45

CBS-Hilltop House, sketch (Palmolive Soap): WCCO WBBM WMBD KMOX WISN

NBC-Tom Mix' Straight Shooters (Purina): (sw-15.21)

NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)

NBC-Three Romans: WENR  
MBS-To be announced: KWK KSD-News; Gabriel Heatter, commentator

WAAF-Diana Clifton, sop.  
WBAA-Story Book Hour  
WFAW-Pop Concert  
WFBM-Tea Time Tunes  
WHO-News  
WIND-Children's Prgm.  
WIRE-Yes or No  
WJBC-Δ Christian Messengers  
WKBH-The Story Lady  
WKBH-Hill Scouts Prgm.  
WLW-Hilltop House  
WMAQ-Rhythm in the Air  
WOC-Man on the Street  
WOWO-American Family  
WROK-Variations in Rhythm  
WTAD-Popular Dance Prgm.  
WTMJ-News; Medical Society

5:00

CBS-Let's Pretend: WOC WKBH WTAQ WFBM

NBC-Rakov's Orchestra: WIRE WBOV

NBC-Geo. R. Holmes, commentator; Orch.: (sw-9.53)

NBC-Junior Nurse Corps, sketch: KWK WENR  
MBS-Freddy Heikell Ensemble: WGN  
Jack Armstrong, sketch: WTMJ KMOX

KSD-Terry & Pirates  
WAAF-Bureau of Information  
WBBM-Kitty Keene  
WBOV-Merry-Go-Round  
WCBD-J. C. O'Hair  
WCCO-Jingling Sam  
WCFL-Jack Kelly's Orch.  
WHO-Hilltop House  
WIBA-Wisconsin Wildlife Fed.  
WIND-Stamp Man  
WISN-Show Window  
WJJD-Perry Le Roy's Music Course

5:15

NBC-Erskine Hawkins' Orch.: WMAQ WOWO KSD (sw-9.53)

MBS-Harold Turner, pianist: WGN

Dick Tracy: KSD WIRE WISN  
Jack Armstrong: WTAD WCCO  
KMOX-Advs. of Jimmy Allen  
KWK-Al Sarli's Jam Session  
WAAF-Tea Dance  
WBBM-Eddie House, organist  
WCBD-Dinner Concert  
WCFL-Mundelein College Radio Shop  
WENR-Malcolm Claire, Children's Stories

5:30

WFBM-Δ Christian Science Prgm.  
WHO-Jimmy Allen  
WIBA-Dance Hour  
WIND-Sons of the Pioneers  
WJJD-Sons of Pioneers  
WOC-Pats' Organ Moods  
WMBD-Mickey Mouse; Dr. Sumner Miller  
WROK-Sport Review  
WTMJ-Gabriel Heatter; Heinie's Grenadiers

5:45

CBS-Boake Carter, commentator (Huskies & Post Toasties): WKBH WBBM WFBM WFBM WTAQ WISN WMBD WCCO WKBH KMOX WOC (sw-11.83) (also KNX KSL at 7.45 p.m.)

NBC-Organist; Tune Twisters: WOWO

Sports: KSD WLW WAAF  
Jack Armstrong, sketch: WMAQ WHO

WBOV-News; Merry-Go-Round  
WCBD-Robinson Family  
WCFL-Musical Varieties  
WENR-News; What's the News?  
WGN-Charlie Chan  
WIBA-News  
WIND-Ben Kanter, pianist  
WIRE-Little Orphan Annie  
WJJD-Suppertime Frolic  
WMT-Dick Tracy

WRJN-Movie Gossip (1370 kc)  
WROK-Organ Reveries  
WSUI-Musical Moods; Daily Iowan of the Air  
WTAD-Barney Thompson

5:45

CBS-Doris Rhodes, songs; News: WKBH WKBH

NBC-Tom Mix' Straight Shooters (Purina): WMAQ WIRE KWK

CBS-Catholic Charities Prgm.; News: (sw-11.83)

NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)

NBC-Little Orphan Annie (Ovaltine): KSD

NBC-Blue Barron's Orch: WBOV Sports: WISN WTMJ

Orphan Annie: WGN WHO  
KMOX-Meet the Missus  
WAAF-Jimmie Kozak, pianist  
WBBM-Pappy Cheshire  
WCBD-Rhythm Men  
WCCO-Front Page Parade  
WCFL-Jack Kelly's Orch.  
WENR-Don Winslow of the Navy  
WFAW-Speed Gibson  
WFBM-State Safety Prgm.  
WIBA-Today's Birthdays; Sports  
WIND-Inquiring Reporter  
WMBD-Sports; Where to Go & What to Do in Peoria

WMT-Sports; Evening News  
WOC-Jack Armstrong, sketch  
WROK-Don & Sleepy, songs  
WTAQ-Bureau of Public Service

## NIGHT

6:00  
NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)

NBC-Easy Aces, sketch; Jane Ace (Anacin): WENR WMT WIRE KWK (sw-11.87)

CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)

CBS-Songs for You: WTAQ  
NBC-Hal Totten, sports: WMAQ WBOV

News: KMOX WCFL WBBM Sports: WKBH WOC WKBH WTAD

Dinner Music: WSUI WIBA  
Vic Arden's Orch.: WCCO WTMJ  
WFAW-Crimecasts  
WFBM-Dinner Music  
WGN-Evening Serenade  
WHA-Nedra Gordinier  
WHO-Comedy Stars of Broadway  
WIND-German Hour  
WISN-Down by Herman's  
WMBD-Window Shopper  
WROK-News; Evening Melodies

6:15

NBC-Vocal Varieties (Tums): Smoothies; DeVore Sisters; Wm. Stoews' Orch.: WHO KSD WIRE WTAM WMAQ WLW

CBS-Hollywood Screen Scoops: Geo. McCall (Old Gold Cigarettes): WISN WBBM KMOX WJR WCCO WHAS WOC (sw-11.83) (also see 10:15 p.m.)

For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR KWK WMT (sw-11.87)

WBOV-Si & Ezra  
WCFL-Dinner Concert  
WFAW-Dinner Dance; News  
WFBM-Sports  
WGN-Henry Weber's Orch.  
WIBA-Keeping America Out of War

WKBH-Hits & Encores  
WKBH-Unsolved Mysteries  
WMBD-News  
WTAQ-Xavier Cugat's Orch.  
WTMJ-Let's Dance

6:30

CBS-We, the People: Gabriel Heatter, dir. Mark Warnow's Orch. (Sanka Coffee): WBBM KMOX WISN WCCO WOC WJR WHAS WMBD (sw-11.83)

NBC-Ruby Newman's Orchestra: WENR

NBC-Through the Years: WBOV  
MBS-Headlines: WMT  
News: WHO WTAQ WMAQ  
KSD-Vic Arden's Orch.  
KWK-Sports; News  
WAAF-Tuning Around  
WCFL-Pop Wise & Philbert  
WFAW-Dixieland Band  
WIBA-News  
WIND-Ben Kanter, pianist  
WIRE-Man to Man Sports; News  
WKBH-Amer. Family Robinson  
WKBH-Dinner Music

# Thursday

March 17



**BOB BURNS**  
"Music Hall" comedian  
Thurs. 9 pm CST

## Frequencies

KMOX-1090	WJBC-1200
KOA-830	WJJD-1130
KSD-560	WJR-750
KWK-1350	WKB-1500
WAAF-920	WKBH-1380
WBA-890	WLS-870
WBBM-770	WLW-700
WBOW-1310	WMAQ-670
WCBD-1080	WMBD-1440
WCCO-810	WMBI-1080
WCFL-970	WMT-600
WENR-870	WOC-1370
WFAM-1200	WOWO-1160
WFBM-1230	WRJN-1370
WGN-720	WROK-1410
WHA-940	WSBT-1360
WHAS-820	WSUI-800
WHI-1000	WTAD-900
WIA-1280	WTAM-1070
WIND-560	WTAQ-1330
WIRE-1400	WTMJ-620
WISN-1120	

WLW-Headline Heroes  
WROK-House by Side of Road  
WTAM-Lois Miller, organist  
WTMJ-Dinner Table of the Air

6:45

NBC-Through the Years: WMAQ  
MBS-Jerry Livingston's Orch.: WGN  
News: WFBM WKBH WKBB  
KSD-Alpine Varieties  
KWK-Musical Headlines  
WBOW-Raymond Kearns, talk  
WCFL-Alexander McQueen  
WFAM-Amer. Family Robinson  
WHO-Songfellows  
WIBA-Sports Review  
WIRE-Charlie Chan, sketch  
WLW-Henry Burbig's Musical Varieties  
WMT-Refreshing Rhythms  
WROK-Hymns at Eventide  
WTAM-Sammy Watkins' Orch.  
WTAQ-Fed. of Labor Talk

7:00

NBC-Rudy Vallee's Variety Hour (Royal Gelatin): WTMJ WHO WLW KSD WIRE WTAM WIBA WMAQ (sw-9.53)

CBS-Kate Smith's Hour with Jack Miller's Orch.; Ted Straeter Chorus (Calumet Baking Powder): WJR WBBM WCCO WISN WOC WFBM KMOX WTAQ WMBD WSBT WKBH WHAS (sw-11.83) (also KNX KSL at 10:30 p.m.)  
Guest: Robert Benchley.

NBC-March of Time (Time, Inc.): WMT KWK WLS WOWO (sw-11.87)

MBS-Alfred Wallenstein's Sinfonietta: WGN  
WAAF-Vesper Singer  
WBOW-Dance Hour  
WCFL-News  
WFAM-The New Yorkers  
WIND-Advance of Medicine  
WKBB-Star Revue  
WROK-Boy Scout Prgm.  
WSUI-Children's Hour

7:15

WBOW-Music by Cugat  
WCFL-Josephine  
WFAM-Music of the Nations  
WIND-Tommy Ott, organist  
WKBB-Gems of Melody  
WSUI-Television Prgm.

7:30

NBC-Barry McKinley, bar. WLS  
WBOW WOWO (sw-11.87)  
MBS-Sammy Kaye's Orchestra: KWK WMT  
WCFL-Streamline Melodies  
WFAM-Dick Cover  
WGN-Ennio Bolognini's Orch.  
WIND-Colonial Ensemble  
WKBB-Night School  
WROK-Alexander Sisters  
WSUI-Evening Musicale

7:45

NBC-Rochester Philharmonic Orchestra; Jose Iturbi, cond.: WBOW WOWO WLS (sw-11.87)  
WCFL-Herr Louie & the Weasel  
WFAM-Music Group  
WGN-Vic Arden's Orch.  
WIND-Talking Drums  
WROK-Musical Scrapbook  
WSUI-Federated Bus. & Prof. Women's Clubs

8:00

NBC-Good News of 1938 (Maxwell House); Judy Garland; Fannie Brice; Connie Boswell; M.G.M. Film Stars; Meredith Willson's Orch.; Robert Taylor, m.c.; Ted Pearson, announcer: WIBA WTMJ WMAQ WTAM KSD KOA WHO WIRE WLW (sw-9.53)  
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Major Bowes' Amateur Hour (Chrysler): WBBM WHAS KMOX WMBD WISN WCCO WJR WOC WFBM WTAQ WKBH (sw-11.83)

NBC-Rochester Philharmonic Orchestra: WCFL  
MBS-Lawrence Welk's Orch.: WGN WMT  
KWK-Larry Funk's Orch.  
WIND-News & Music  
WKBB-Centennial Pageant  
WLS-Howard Peterson, organist  
WMT-To be announced  
WROK-Musicale  
WSBT-Hayloft Jamboree  
WSUI-Sports Review

8:15

MBS-Johnson Family, sketch: WMT WGN  
WGN-Kay Kyser's Orch.  
WIND-In the Crimelight  
WKBB-Success Story  
WLS-Howard Peterson, organist  
WROK-News; Ten Minutes with You

8:30

NBC-America's Town Meeting of the Air: WBOW WENR WMT WOWO (sw-11.87)  
KWK-Secondary Schools Prgm.  
WCFL-News  
WGN-Ennio Bolognini's Orch.  
WIND-Night Court  
WKBB-Sentimental Music  
WROK-Farm Prgm.  
WSUI-Negro Dramatized

8:45

WGN-News; Sport High Light  
WKBB-Globe Trotter  
WROK-Barn Dance  
WSBT-Quiz-o-Quest  
WSUI-Daily Iowan of the Air

9:00

NBC-Kraft Music Hall, starring Bing Crosby; Bob Burns, comedian; Johnny Trotter's Orch.; Guests: KSD WTAM WIRE WHO WMAQ WIBA WTMJ KOA WLW (sw-9.53)  
Franciska Gaal, guest.

MBS-Hollywood Serenade: WGN KWK  
CBS-Essays in Music: WOC WISN WFBM WSBT WKBB WJR (sw-11.83)  
Broadway Comedy Stars: KMOX WCCO WHAS  
Dance Orch.: WCFL WTAQ

WBBM-On to Adventure  
WIND-Freddie Martin's Orch.  
WKBH-Al Seidel's Orch.  
WMBD-Harry Hill's Orch.  
WROK-Living Outdoors  
9:15

CBS-Essays in Music: WCCO  
KMOX-France Laux, sports  
WCFL-Favorite Melodies  
WHAS-Your Favorite Hymns  
WIND-Me & the Boy Friend; Interviews  
WJR Sports  
WKBH-Rapid Ad  
WROK-Whispering Orch.  
WTAQ-Cinderella

9:30

CBS-Hollywood Showcase; Lud Gluskin's Orch.: KMOX WOC WSBT WCCO WFBM WISN WKBH WMBD WHAS WKBH (sw-11.83)

NBC-St. Patrick's Day Address by James A. Farley: WENR WBOW (sw-11.87)

MBS-Henry Weber's Concert Review: WGN KWK  
WBBM-Roy Eldridge's Orch.  
WCFL-Dance Orch.  
WIND-Ted Weems' Orch.  
WJR-Marked Hours  
WOWO-Stars of Broadway  
WROK-Musicale  
WTAQ-Dance Music

9:45

News: WOWO WROK  
KWK-Rhythm and Romance  
WBBM-Sports Huddle  
WCFL-Fed. Women's Teachers  
WIND-News Commentator  
WMT-Electric Park Band  
WTAQ-Cinderella

10:00

CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, tr.; Franklyn MacCormack; Orch.: WFBM WBBM WHAS KSL KMOX WCCO (also at 6 p.m.)  
Pictures of Jack Fulton can be found on page 23.

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ KOA KFI WHO WIRE (also at 6 p.m.)

NBC-Dick Gasparre's Orch.: WBDW (sw-9.53)  
CBS-Cab Calloway's Orch.: WSBT (sw-11.83)

NBC-Don de Vodi's Orchestra: WOWO WMT  
News: WMBD WJR WOC WKBH WTAQ WIBA WKBB WENR KWK-Sports  
WCFL-Vella Cook  
WIND-Enil Flindt's Orch.  
WISN-Wrestling Matches  
WLW-Paul Sullivan, news  
WTAM-Musical Bulletin Board  
WTMJ-Sports; News

10:15

CBS-Hollywood Screen Scoops (Old Gold): KNX KSL WFBM (also at 6:15 p.m.)

NBC-Elza Schallert Reviews: WOWO WCFL  
Guest: Miriam Hopkins.

CBS-Cab Calloway's Orch.: WOC WKBH WJR WKBB KMOX  
MBS-Theater Digest: WGN WLW  
News: WMT WHO WHAS WMAQ KOA-Supreme Ranger Serenade  
KWK-Organ Moods  
WBBM-Horace Henderson's Orch.  
WCCO-Cedric Adams  
WENR-Gray Gordon's Orch.  
WIBA-Club Chanticleer  
WIRE-News; Basonology  
WMBD Sports; Prgm. Review  
WTAM-Music You Want  
WTAQ-Dance Orch.  
WTMJ-Guess Who?

10:30

CBS-Buddy Rogers' Orch.: WJR WSBT WTAQ WKBH WHAS WKBH WOC (sw-11.83)  
NBC-Henry Busse's Orchestra: WMAQ WBOW (sw-9.53)  
NBC-Frank Trumbauer's Orch.: WMT  
News: WBBM WFBM KWK  
Dance Orch.: WCFL WTMJ  
KMOX-Headline Highlights  
WCCO-Rollie Johnson  
WENR-Andy Kirk's Orch.  
WHA-Musical Varieties  
WHO-Sports  
WIBA-Indian Room  
WIND-Dance Hour  
WIRE-Earl Newport's Orch.  
WMBD-Value Hints

10:45

CBS-Buddy Rogers' Orchestra: WCCO WFBM WMBD  
NBC-Henry Busse's Orch.: WHO WIBA KOA

MBS-Ace Brigode's Orch.: WGN WLW  
NBC-Frank Trumbauer's Orch.: KWK  
KMOX-Dusty Roades' Orch.  
WBBM-Melodie Time  
WFAM-Music Group  
WIND-News  
WJR-△ Meditation

11:00

NBC-Roger Pryor's Orch.: WCFL WCFL  
NBC-Jack Marschard's Orch.: KSD WBOW WMAQ  
CBS-Frank Dailey's Orchestra: KMOX WKBB WISN WTAQ WMBD WBBM WFBM WSBT WOC  
MBS-Benny Goodman's Orch.: WGN WIRE WMT  
KOA-Music by Cugat  
KWK-Glenn Hardmann's Orch.  
WCCO-Little Jack Little's Orch.  
WENR-Music As You Desire It  
WHAS-Tommy Reynolds' Orch.  
WHO-Blue Ribbon State  
WIBA-Club Chanticleer  
WIND-Ted Weems' Orch.  
WJR-Johnny Hamp's Orch.  
WKBH-Weather Reports  
WLW-Twenty-four Hour Review  
WTAM-Henry Biagini's Orch.  
End of Thursday Programs

# Friday

March 18, 1938

# Friday

## MORNING

7:00 am CST

CBS-Nowteers: (sw-21.52)  
News: WOWO WTAD  
Musical Clock: WROK WKBB WOC WIBA

KMOX-Sing, Neighbor, Sing  
KWK-Sunny Time  
WAAF-Celebrity Breakfast  
WBBM-Dawn Salute  
WBOW-Open Your Eyes  
WCCO-Air Almanac  
WCFL-You Gotta Get Up  
WFAM-Morning Bugle; News  
WFBM-Early Birds  
WGN-California Sunshine  
WHO-Lem & Martha  
WIND-Polish Prgm.  
WIRE-News; Musical Clock  
WISN-Early Risers Club  
WJJD-Rhubarb Red  
WKBH-Uncle Josh  
WLS-News; Julian Bentley  
WLW-△ Nation's Family Prayer  
WMAQ-Suburban Hour  
WMBD-Family Almanac  
WMBI-△ Sunrise Service  
WMT-Cuckoo Clock  
WTAQ-Reveille  
WTMJ-Livestock; Top of the Morning

7:15

News: WCCO WHO WMT WAAF WLW  
KMOX-Home Folks Hour; Market  
WBOW-Musical Clock  
WJJD-It's Risin' Time  
WKBH-Morning Revue  
WLS-Pokey & Arkie  
WMBD-Hit Parade  
WOWO-Morning Roundup  
WTAD-Musical Clock; Mikronicle

7:30

CBS-Fred Feibel, organist: (sw-21.52)  
NBC-Wm. Meeder, organist: WCFL  
News: WTAQ WIBA WKBB  
△ Devotions: WKBH WLS  
Musical Clock: WMBD WBBM WMT

KMOX-Popular Melodies  
KWK-Hits and Encores  
WAAF-Don Norman  
WCBD-△ Gospel Tabernacle  
WCCO-Musical Chimes  
WGN-Music Box  
WHO-Melody Time  
WJJD-△ Christian Science Prgm.  
WLW-The Gospel Singer  
WTAD-Around the Breakfast Table  
WTMJ-News; Top of the Morning

7:45

KMOX-Let's Compare Notes  
KWK-Top of the Morning  
WCFL-Morning Melodies  
WHO-Favorite Melodies  
WIBA-Musical Clock  
WJJD-Hawaiians  
WKBB-Rural Rhythms  
WKBH-Singing Twins  
WLS-Jolly Joe's Pet Pals  
WLW-Voice of Experience  
WMBD-Police Flash  
WOWO-△ Concordia Chapel  
WTAD-Bill Sohn's News  
WTAQ-Today's Almanac

8:00

NBC-Breakfast Club; News: WCFL WBOW  
CBS-Arthur Godfrey, songs: (sw-21.52)  
CBS-Metropolitan Parade; News: WFBM WTAQ WKBB  
News: WMBD WKBH KMOX WIRE  
Coffee Pot Inn: WMT WHO  
KSD-News; Rhythm Makers  
KWK-Singing Cowboys  
WAAF-Breakfast Express  
WCBD-△ Morning Meditations  
WCCO-Musical Chimes  
WFAM-Kitchen Clinic  
WGN-Everyday Words; Good Morning Prgm.  
WHA-Band Wagon  
WIND-Harry Zimmerman, organist  
WJJD-Happy Go Lucky Time  
WLS-Don & Helen  
WLW-Betty Crocker  
WMAQ-Your Neighbor  
WOWO-△ Radio Bible Class

8:15

CBS-Metropolitan Parade; News: WFAM (sw-21.52)  
NBC-Person to Person: KSD  
Musical Clock: WMT WHO  
Houseboat Hannah: KMOX WLW  
KWK-Mrs. O'Brien's Boarding House  
WCBD-△ Christianity in Action  
WGN-Carolyn Price  
WHA-Morning Melodies  
WIND-Bob Atcher, songs  
WIRE-Dessa Byrd  
WJJD-Toastmaster  
WKBH-Uncle Bob  
WLS-Morning Minstrels  
WTAD-△ Church in the Wildwood  
WTMJ-Your Home Town

8:30

CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52)  
NBC-Breakfast Club; News: WCFL WOWO  
MBC-To be announced; News: KSD  
CBS-Chicagoans: WKBH  
KWK-Candid Camera; News  
WAAF-Edna Earle  
WBOW-△ Radio Gospel; News  
WCBD-Polish Prgm.  
WCCO-Mother Hubbard  
WFAM-Your Engagement Book  
WFBM-Round-up  
WGN-Good Morning  
WHO-Morning Melodies  
WIBA-Today's Almanac  
WIND-News & Current Hits  
WJJD-Hillbilly Songs  
WKBB-Musical Breakfast  
WLS-News  
WLW-Myrt & Marge  
WMAQ-Whistler & his Dog; News  
WMBD-Sutliff & Case Bandwagon  
WOC-Mail Bag  
WROK-△ Morning Devotions  
WSUI-Daily Iowan of the Air; Morning Melodies; Service Reports  
WTAD-△ Interchurch Devotional  
WTAQ-Song Title  
WTMJ-Party Line

8:45

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)  
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ  
NBC-Landt Trio: KSD  
WBBM-Linda's First Love  
WFAM-△ Morning Devotions  
WFBM-Apron Strings  
WHO-Oddities  
WIBA-Interlude; Variety Prgm.  
WIRE-Social Calendar; Rose Room Melody; Footnotes  
WJJD-Know Your Postal Service  
WKBH-Tonic Tunes  
WKBH-Rapid Ad  
WLS-Don & Helen  
WLW-Young Widder Jones  
WMBD-Women of Today  
WMT-Highway Bulletin; News  
WOC-News  
WROK-Town Crier  
WTAD-Through Life's Window  
WTAQ-Coffee Hour  
WTMJ-Dinty Moore

9:06

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX WCCO WISN WBBM WFBM  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD  
NBC-Margot of Castlewood, sketch (Quaker Oats): WOWO KWK WMT WLS WTMJ (sw-15.21)  
WAAF-News; Interlude  
WBOW-Melody Time  
WCBD-Italian Prgm.  
WCFL-Party Line  
WFAM-Concert Time  
WGN-Martha Crane & Helen Joyce  
WHA-Your Health  
WIBA-Concert Hall  
WIND-Harry Zimmerman, organist  
WJJD-Bosworth Broadcast  
WKBH-Chancel Steps  
WKBH-Olive Hagen, organist  
WLW-Linda's First Love  
WMBD-Messenger; Weather

WROK-News  
WSUI-Within the Classroom; Calendar & Weather  
WTAD-Homemakers' Prgm.  
WTAQ-Mid-Morning Revue

9:15

NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WLS WLW KWK WMT WOWO WTMJ (sw-15.21)  
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD  
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD  
WAAF-King of the Kitchen  
WBBM-Mid Morning Music  
WCFL-Double in Stars  
WHA-World Peace News  
WIND-Your Favorite Band  
WKBH-News  
WKBH-Stars Over Hollywood  
WOC-Party Line  
WROK-On the Mall  
WTAQ-Stars Over Hollywood

9:30

NBC-Attorney at Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)  
NBC-Josh Higgins of Finchville: WCF L WMT WBOW  
CBS-Tony Wons Scrapbook (Vicks): WBBM KMOX WCCO  
NBC-Just Plain Bill, sketch (Anarin): WMAQ WIRE WHO  
MBS-Get Thin to Music: WGN Eb & Zeb: WIND WKBB  
WAAF-Canary Serenade  
WCBD-Deutsche Liederstunde  
WFAM-Fashion Pointers  
WFBM-Kitchen Clinic  
WHA-Art Appreciation  
WIBA-△ Church of the Air  
WISN-News  
WJJD-P.T.A. Talk  
WKBH-Morning Melodies  
WLW-Betty & Bob  
WMBD-Sweetheart Time  
WOC-Radio Bazaar  
WOWO-Richard Trojan  
WROK-Radio Rhythm  
WTAD-Ma Perkins

WTAQ-Melody Lane  
WTMJ-Dan Harding's Wife

9:45

NBC-Kitchen Cavalcade: (sw-15.21)  
CBS-Oxydol's Own Ma Perkins, sketch: KMOX WOC WKBH WCCO WKBB  
NBC-Viennese Ensemble: WBOW  
NBC-Woman in White, sketch (Pillsbury): WMAQ WTMJ KSD WHO WIRE  
News: WLS WMBD  
Party Line: KWK WTAD  
Dr. Friendly: WLW WGN  
WBBM-Truman Bradley  
WCFL-Bittersweet Melodies  
WFAM-Serenade  
WIBA-Music Graphs  
WIND-Les Paul & Harry Zimmerman, guitar & organ  
WISN-Ann Leslie's Scrapbook  
WJJD-Sentenced Men  
WMT-Young Widder Jones  
WOWO-Modern Home Forum  
WROK-Musicale

10:00

NBC-David Harum, sketch (Bab-O): WIRE WMAQ KSD WHO (sw-15.33)  
CBS-Ruth Carhart, songs: WISN WTAQ WFBM WOC WMBD  
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS WLW (sw-15.21)  
NBC-Viennese Ensemble: WTMJ WIBA WMT  
KMOX-Musical Prgm.  
KWK-Dr. Friendly  
WAAF-Woman's Page of the Air  
WBBM-Heart of Julia Blake  
WCBD-Uncle John  
WFCB-Judy & Jane  
WCFL-Morning Melodies  
WFAM-Shoppers' Guide  
WGN-Don Pedro & Piano  
WHA-Homemakers  
WIND-Municipal Court  
WJBC-Personality Hour  
WJJD-Son of the Pioneers  
WKBH-Hollywood Reporter  
WKBH-Home Economics  
(Continued on Next Page)

# Friday

March 18



**JERRY COOPER**  
"Hollywood Hotel" baritone  
Fri. 8 pm CST

(10:00 a.m. Continued)

WROK-News & Markets; Organ  
WSUI-Are You a Collector?  
WTAD-News

**10:15**

NBC-Pepper Young's Family  
(Camay Soap): WLS (sw-  
15.21)

NBC-Popular Waltzes: WBOW  
WCFL

MBS-Bachelor's Children (Old  
Dutch Cleanser): WGN

NBC-Backstage Wife, sketch  
(Dr. Lyons) WMAQ WHO

WIRE KSD WTMJ WIBA

CBS-Romance of Carol Kennedy:  
(Heinz): KMOX WCCO WISN

WBMM WFBM

KWK-Grady Cantrell

WAAF-Middle Morning Varieties

WJBC-Riddle Time

WJJD-Sports Edition Handicap-  
per

WKBH-Rhythm & Romance

WKBH-Your Home

WLW-News; Weather; Markets

WMBD-Linda's First Love

WMI-Singer of Sacred Songs

WOC-Melody Serenade

WOWO-The Editor's Daughter

WROK-Woman's Forum

WSUI-Musical Favorites

WTAD-Concert Hall

WTAQ-Vocals

**10:30**

CBS-Big Sister, sketch (Rinso):  
WMBD WISN WCCO KMOX

WBMM WFBM

NBC-Vic & Sade, sketch (Cris-  
co): WLS (sw-15.21)

NBC-How to be Charming, sketch  
(Phillips): WMAQ WHO KSD

WIRE WTMJ WIBA

NBC-Breen & de Rose: WMT

KWK-News; Wake Up and Sing

WAAF-Swing High

WBOW-Harry Reser's Orch.

WCFL-Peekers in the Pantry

WFAM-Morning Melodies

WGN-Painted Dreams

WIBU-Aid Parade

WIND-Your Hollywood Reporter

WJBC-Dollar Daze

WJJD-Women's Exchange Prgm.

WKBH-Musical Almanac

WKBH-Song Time

WLW-Carson Robison's Bucka-  
roos

WMBI-△Radio Bible School

WOC-Screen Fans Prgm.

WOWO-Linda's First Love

WSUI-Book Shelf

WTAQ-News; Merry-Go-Round

**10:45**

CBS-Aunt Jenny's Real Life  
Stories (Spry): WBMM WCCO

KMOX WISN WMBD WFBM

NBC-Hello Peggy (Drano): KSD

WMAQ WHO

NBC-Edward MacHugh, Gospel  
Singer (Ivory Soap): WLS

(sw-15.21)

NBC-Originalities: WBOW

Party Line: WIRE WOWO

KWK-The Morning After

WAAF-Foolish Questions

WFAM-Dick Cover

WGN-Stella Dallas

WHA-Alpine Melodies

WIBA-The Editor's Daughter

WIND-Markets; Life Savings Talk

WJBC-Peggy Payne & Pioneers

WJJD-Eddie Fitzpatrick's Orch.

WKBH-The Mixing Bowl

WKBH-Beauty Box Revue

WLW-The Goldbergs, sketch

WMT-Frank Voelker, organist

WROK-Music Graphs

WTAD-Betty & Bob

**11:00**

CBS-Mary Margaret McBride,  
columnist (Minute Tapioca):

WBMM WFBM WISN WFAM

WOC KMOX WCCO WMBD

NBC-Girl Alone, sketch (Kel-  
logg): WMAQ WLW

NBC-Vaughn de Leath, sop.:  
WBOW (sw-15.33)

MBS-The Boy & Girl Friend:  
WIRE

Young Widder Jones:KWK WCFL

KOA-Dance Hour

KSD-Hollywood Night Letter

WAAF-Melody Parade

WBAA-Appreciating Shakespeare;  
News

WGN-Woman in the Store

WHA-Talking Book

WHO-Robert Hood Bowers' Band

WIBA-Linda's First Love

WIND-Sketches in Melody

WJBC-Take It for Granted

WJJD-Bureau of Missing Persons

WKBH-Treasure Chest

WKBH-Musical Moods

WLS-Virginia Lee & Sunbeam

WMBI-Friday Morning Songsters

WMT-Tangled Tunesters

WOWO-Bill Board

WROK-Community Hour

WSUI-Men Behind the Classics;  
Organ Recital

WTAD-News

WTAQ-Hollywood on Parade

WTMJ-What's New in Mil-  
waukee?

**11:15**

NBC-The O'Neills, sketch (Ivory  
Soap): WMAQ WLW

CBS-Your News Parade (Lucky  
Strike Cigarettes); Edwin C.  
Hill, commentator: WBMM

WISN WMBD KMOX WCCO

WOC WFBM WKBH

NBC-Edward Gamage, tnr.:  
WIBA WBOW

KSD-Lady Courageous

KWK-Rapid Service

WAAF-Don Bolt, commentator

WCAZ-Movie Gossip (1070 kc)

WCFL-Swingtime

WFAM-Visitors Welcome

WGN-Harold Turner, pianist

WHO-Dan Harding's Wife

WIND-20th Century Serenade

WIRE-Singin' Sam

WJBC-Parade of Bands

WJJD-Criminal Court Interviews

WKBH-Club Calendar

WLS-Chuck, Ray & Christine

WMT-Toby & Susie

WTAD-Eileen

**11:30**

CBS-Romance of Helen Trent,  
sketch (Old English Floor  
Wax): WBMM KMOX

NBC-Nat'l Farm & Home Hour:  
WIBA WLW WMAQ KWK

WBOW (sw-15.21)

NBC-Emerson Gill's Orch.: WCFL

Betty Crocker: WOC WHO

KSD-Marie Harrington

WAAF-The Feminine World

WCBS-Movie Gossip (1420 kc)

WCCO-Musical Prgm.

WFAM-Readers' Review

WFBM-Hoosier Farm Circle

WGN-Quin Ryan's News

WHA-Organ Gems

WIND-Harry Zimmerman & Les  
Paul, organ & guitar

WIRE-Linda's First Love

WISN-It's Fun to Keep House

WJBC-Singing Sam

WJJD-Safety Court

WKBH-Notes; Farm Flashes

WKBH-House of MacGregor

WLS-Ma Perkins

WMBD-Thrift Message, Miss El-  
retrolux; Melody Miniature

WMBI-Continued Story Reading

WMT-Troubaderos

WROK-Helene Kimberley, songs

WSUI-Book Chat; Farm Flashes

WTAD-Police News

WTAQ-Mailman

WTMJ-Westward Ho!

**11:45**

CBS-Our Gal Sunday, sketch  
(Old English Floor Wax):

WBMM KMOX

Betty & Bob: WHO WOC

KSD-Dan Harding's Wife

WAAF-Markets; Sweet and Slow

WBAA-Purdue News

WCCO-Grandma Travels

WCFL-Fashions on Parade

WFAM-Luncheon Dance

WFBM-Markets; Farm Bureau  
Prgm.

WGN-Way Down East

WIRE-Farm & Home Hour

WJBC-Reid & Vin

WKBH-Club & Livestocks

WLS-Markets; Weather; News

WMBD-Window Shopper

WMT-News; Hillbillies; Question  
Man

WOWO-Sari 'n' Elmer

WROK-Round the Town

WTAQ-Farm Hands

WTMJ-Heinie's Grenadiers

## Good Listening for Today

Stations which will broadcast these programs may be found in  
the adjacent program columns at the time hereunder indicated

### NIGHT

**7:00 CST CITIES SERVICE CONCERT** with Lu-  
cille Manners, Dr. Frank Black, conductor,  
NBC-Red.

**7:30 CST PAUL WHITEMAN'S ORCHESTRA;**  
Oliver Wakefield, comedian; Robert Benchley,  
guest, CBS.

**8:00 CST HOLLYWOOD HOTEL** with Frances  
Langford, Jerry Cooper, Anne Jamison, Lou-  
ella Parsons, Ken Murray and Oswald, Mar-  
lyn Stuart, Raymond Paige's orchestra;  
Charles Winninger and Alice Brady, guests,  
CBS.

**9:00 CST THE SONGSHOP** with Frank Crumit,  
Reed Kennedy, Alice Cornett, quartet, glee  
club, orchestra; Singin' Sam and Nadine Con-  
ner, guests, CBS.

### AFTERNOON

**12:00**

CBS-Betty & Bob, sketch (Gold  
Medal): WCCO KMOX WBMM  
WFBM WISN (sw-15.27)

NBC-Carlile & London: (sw-  
15.33)

News: WJJD WMBD WTAD

KSD-Sports Preview

WAAF-Symphonic Hour

WBAA-Agricultural Forum

WBOW-Street Reporter

WCFL-Hit Review

WGN-Man on State Street

WIIA-Noon Musicale

WHO-Markets & Weather

WIRE-Markets

WKBH-Souvenirs

WKBH-Parade of Melodies

WJBC-Dinnerbell Prgm.

WMBI-△Midday Gospel Hour

WOC-Farm Bureau; Markets

WOWO-Consolaires

WSBT-Harlan Hogan

WSUI-Rhythm Rambles

**12:15**

CBS-Betty Crocker, cooking talk  
(Gold Medal): WBMM WCCO  
WISN KMOX WFBM (sw-  
15.27)

NBC-Betty & the Escorts: (sw-  
15.33)

MBS-Carson Robison's Buckaroos  
(Musterole): WGN

News: WKBH WOWO WKBH

Man on the Street: WJBC WKBH

Luncheon Music: WCFL WHO

WBAA Sports Review

WBOW-On the Mall

WIND-Tommy Ott, organist

WJJD-Loop Noon-Day Service

WMBD-Town Crier; Farm Mar-  
kets

WMT-Voice of Iowa

WOC-Inquiring Mike

WROK-Column Left, news

WSBT-News; Stork Report;

WTAD-Cy & Freckles

**12:30**

NBC-Nat'l Public Housing Con-  
ference Luncheon: WMAQ (sw-  
15.33)

CBS-Arnold Grimm's Daughter,  
sketch (Gold Medal): KMOX  
WBMM WCCO WFBM WISN  
(sw-15.27)

Farm Prgm.: WHO WMBD

Luncheon Dance Music: WBOW  
WBAA

Rhythm Rascals: WTAQ WTMJ

KWK-Organ Melodies

WCFL-Noon-Day Concert

WGN-Markets, △Midday Service

WHA-Farm Prgm.

WIBA-News; Markets

WIND-Livestock Markets

WIRE-Reporter

WKBH-Man on the Street

WKBH-Luncheon Music

WLS-Voice of the Feed Lot; Mar-  
kets

WLW-Ma Perkins

WMT-Markets; Hillbillies

WOC-News

WOWO-Man on the Street

WROK-Couple on the Street

WSBT-Moment Musicale; Quaint  
Questions

WTAD-Farm; Markets. Weather

**12:45**

CBS-Valiant Lady, sketch (Gold  
Medal): WBMM WCCO KMOX  
WISN WFBM (sw-15.27)

NBC-Jack & Loretta Clemens:  
WOWO

MBS-Voice of Experience (Lydia  
E. Pinkham): WCFL KWK

News: WKBH WTAQ WIND

WIRE

KSD-News; Markets

WBAA-Frank Triboulet, tnr

WBOW-Tune of the Day

WHO-Earl E. May's Prgm.

WIBA-Market Reports

WKBH-Song Hit; Pet Corner

### Frequencies

KMOX-1090	WJBC-1200
KOA-830	WJJD-1130
KSD-550	WJR-750
KWK-1350	WKBB-1500
WAAF-920	WKBB-1380
WBA-890	WLS-870
WBBM-770	WLW-700
WBOW-1310	WMAQ-870
WCB-1080	WMBD-1440
WCCO-810	WMBI-1080
WCFL-970	WMT-600
WENR-870	WOC-1370
WFAM-1200	WOWO-1160
WFBM-1230	WRJN-1370
WGN-720	WROK-1410
WHA-940	WSBT-1360
WHAS-820	WSUI-880
WHO-1000	WTAD-900
WIBA-1280	WTAM-1070
WIND-560	WTAQ-1330
WIRE-1400	WTMJ-620
WISN-1120	

WKBH-Question & Answers  
WMAQ-Tea Time Varieties  
WMBD-Δ Wayside Chapel; Variety Prgm.  
WMT-Waterloo P.-T. A.  
WROK-Markets & News  
WSUI-Through the Airlines  
WTAD-Bates Trio  
WTAQ-Novel Hour  
WTMJ-Around the Town

**4:15**  
NBC-Don Winslow of the Navy sketch: WIBA WOWO WBOW KWK WMT

CBS-Life of Mary Sothern (Hind's): WBBM KMOX WCCO (sw-11.83)  
NBC-Carlotta, songs: WMAQ (sw-9.53)

KSD-Washington University  
WAAF-Rhumba Beat  
WBAA-Campus Quizzer  
WENR-Music Circle  
WFBM-Δ Lenten Service  
WHA-Organ Reverie  
WHO-Myrt & Marge  
WIND-Piano & Song  
WIRE-Minute Interviews; News  
WISN-Rhythm Review  
WKBH-Air Forum  
WLW-Jack Armstrong  
WMAQ-Tea Time Varieties  
WMBD-Bargain Counter  
WMBI-True Stories in Soul-Winning  
WOC-Organ Moods  
WROK-Birthday Club  
WSUI-Waltz Favorites  
WTAD-News Summary  
WTMJ-Down a Country Road

**4:30**  
NBC-Rakov's Orchestra: WENR WOWO WIRE (sw-15.21)  
NBC-Happy Jack, songs: WMAQ WIBA WBOW

NBC-Jack Armstrong, sketch: (sw-9.53)  
CBS-Stepmother, sketch (Colgate): KMOX WFBM WBBM WCCO (sw-11.83)

News: WIND WJBC  
KSD-Ferde Grofe's Orch.; Tempos of the Day  
WAAF-Organ Melodies  
WBAA-Exponent Air Edition  
WBOW-Full Gospel Hour  
WCLS-For Your Information (1310 kc)  
WFAM-Pop Concert  
WHA-Weather Report  
WHO-Party Line  
WISN-Even as You & I  
WKBH-Miniatures  
WKBH-Tea Time Melodies  
WLW-Little Choir; Organ  
WMBD-News; Pet Corner  
WMBI-Auditorium Choir  
WMT-Tom Owen's Roundup  
WOC-Music in Modern Manner  
WROK-Radio Rhythm  
WSUI-Second Year French, Miss Virginia Kruse  
WTAD-Cy & Freckles  
WTAQ-Herman Daumler, violinist  
WTMJ-Kitty Keene, Inc.

**4:45**  
NBC-Orphan Annie, sketch (Ovaltine): (sw-9.53)  
CBS-Hilltop House, sketch (Palmolive Soap): WBBM WCCO WMBD KMOX WISN (sw-11.83)

NBC-Three Romeos: WBOW WIBA  
NBC-Johnny Johnston, bar.: WENR

NBC-Tom Mix Straight Shooters (Purina): (sw-15.21)  
MBS-To be announced: KWK KSD-News; Tune Topics  
WAAF-Diana Clifton, sop.  
WBAA-Story Book Hour  
WFAM-Committee for Clean Literature  
WFBM-Tea Time Tunes  
WGN-Armchair Melodies  
WHO-News  
WIND-Once Upon a Time

WIRE-Music Memories  
WJBC-Behind the Microphone  
WKBH-Story Lady  
WKBH-College of St. Theresa  
WLW-Hilltop House  
WMAQ-Romance and Rhythm  
WOC-Man on the Street  
WOWO-American Family  
WROK-Evelyn Gelafio, songs  
WTAD-Dance Prgm.  
WTAQ-Jungle Jim  
WTMJ-News; Moment Musical

**5:00**  
NBC-Education in the News  
WCFL (sw-9.53)  
NBC-Roy Shield's Orch.: WOWO WMT WIRE

CBS-News; Music for Fun; Concert Orch., dir. Howard Barlow: WOC WTAQ WFAM WKBH

NBC-Jr. Nurse Corps (Sunbrite) WENR KWK  
Jack Armstrong, sketch: WTMJ KMOX

KSD-Melodeers  
WAAF-Bureau of Information  
WBBM-Kitty Keene, Inc.  
WBOW-Merry-Go-Round  
WCCO-Jack Westaway  
WHO-Hilltop House  
WIBA-Silver Springs  
WIND-Stamp Man  
WISN-Show Window  
WJJD-Perry Le Roy's Music Course  
WKBH-Kiddies' Hour  
WLW-Editor's Daughter  
WMAQ-Dick Tracy  
WMBD-Happy Train  
WMBI-Twilight Musings  
WROK-Songs at Twilight  
WSUI-University Concert Band  
WTAD-Freshest Thing in Town

**5:15**  
NBC-Rhythmaires Orch.: WMAQ (sw-9.53)

Sports Review: WFAM WROK  
Dance Music: WIBA WCFL  
Dick Tracy: KSD WIRE WISN  
Jack Armstrong: WCCO WTAD  
Speed Gibson: WOC WMBD  
KMOX-Advs. of Jimmy Allen  
KWK-The Lone Ranger  
WAAF-Tea Dance  
WBBM-Dave Bacal, organist  
WENR-Malcolm Claire, Children's Stories  
WFBM-Butler Forum  
WGN-Buddy & Ginger  
WHO-Adv. of Jimmy Allen  
WIND-Sons of the Pioneers  
WJJD-Sons of Pioneers  
WLW-Short, Short Story  
WTMJ-Heinie's Grenadiers

**5:30**  
CBS-Boake Carter, commentator (Huskies & Post Toasties): WKBH WBBM WFBM KMOX WFAW WTAQ WISN WMBD WKBH WOC WCCO (sw-11.83) (also KNX KSL at 7:45 p.m.)

NBC-Organist; Jack Baker, tr.: WOWO  
Jack Armstrong: WHO WMAQ KSD-Sportlights  
WAAF-Sport Shorts  
WBOW-News; Merry-Go-Round  
WCFL-Musical Varieties  
WENR-What's the News?  
WGN-Charlie Chan  
WIBA-News  
WIND-Ben Kanter, pianist  
WIRE-Orphan Annie  
WJJD-Suppertime Frolic  
WLW-Allan Franklyn, sports  
WMT-Dick Tracy, sketch  
WROK-Organ Reveries  
WSUI-With the Authors  
WTAD-Speed Gibson

**5:45**  
CBS-Lum & Abner (Postum): WBBM WCCO WFBM KMOX (sw-11.83) (also KNX KSL at 10:15 p.m.)

NBC-Tom Mix Straight Shooters (Purina): WMAQ KWK WIRE  
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)

NBC-Orphan Annie, sketch (Ovaltine): KSD  
Sports: WISN WTMJ  
Orphan Annie: WGN WHO  
To be announced: WKBH WKBH WAAF-Jimmie Kozak, pianist  
WBOW-Jerry of the Circus  
WCFL-Jack Kelly's Orch.  
WENR-Don Winslow of the Navy  
WFAM-Speed Gibson  
WIBA-Today's Birthdays; Sports  
WIND-Listen to Yourself  
WMBD-Sports; Where to Go & What to Do in Peoria  
WMT-Sports; News  
WOC-Jack Armstrong, sketch  
WROK-Dance Hour  
WSUI-Radio Columnist  
WTAQ-Bureau of Public Service

### NIGHT

**6:00**  
NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)

CBS-Poetic Melodies (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)

NBC-Nola Day, songs: WENR WMT (sw-11.87)  
NBC-Hal Totten, sports: WMAQ WBOW

CBS-Northwestern Univ. Book shelf: WTAQ WMBD  
News: WAAF KMOX WCFL  
Sports: WOC WKBH WKBH WTAD

Dinner Hour: WSUI WIBA WHO  
KOA-Girls of the West  
KWK-Improve My Music Club  
WBBM-Pappy Cheshire  
WCCO-Front Page Parade  
WFAM-Crimecasts  
WFBM-Favorite Melodies  
WGN-Jack Westaway  
WHAS-Nedra Gordunier  
WHO-Sunset Corners Opry  
WIND-German Hour  
WIRE-Musical Post Office  
WISN-Down by Herman's  
WROK-News; Safety Award; Evening Melodies; Motor Drama  
WTMJ-Rid the Road of Jalopies

**6:15**  
NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett  
WMAQ WIRE WHO WTMJ  
WTAM WIBA (sw-9.53) (also see 10:15 p.m.)

CBS-Arthur Godfrey (Barbasol): WBBM WJR WHAS KMOX WFBM (sw-11.83) (also KNX KSL at 11 p.m.)

NBC-Story Behind the Headlines: WENR (sw-11.87)  
MBS-Kings Jesters: WGN WMT KWK

KOA-Music by Cugat  
KSD-Xavier Cugat's Orch.  
WBOW-Si & Ezra  
WCCO-Musicale  
WCFL-Dinner Concert  
WFAM-Dinner Concert; News  
WKBH-Hits & Encores  
WKBH-Musical Appetizers  
WLW-International Liars Club  
WMBD-News  
WOC-Questions & Answers  
WTAQ-To be announced

**6:30**  
CBS-Hollace Shaw, sop.; Orch.: WISN WHAS WFAM (sw-11.83)  
NBC-Hendrik Willem Van Loon: WBOW

NBC-The Four of Us: WENR WLW WMT  
News: WHO WMAQ WOC  
KMOX-France Laux, sports  
KSD-Charlie Chan  
KWK-Sport Review; News  
WBBM-Northwestern University Bookshelf  
WCCO-Sandy Mackenzie  
WCFL-Hired Hands  
WFBM-Musical Moods  
WGN-Evening Serenades  
WIBA-Dinner Concert  
WIRE-Sports; News  
WJR-Vic Arden's Orch.  
WKBH-Speed Gibson  
WKBH-Finner Music  
WMBD-Dredman Pioneers  
WROK-Italian Prgm.  
WTAM-Jr. Safety Police Club  
WTMJ-Easy Aces

**6:45**  
CBS-Hollace Shaw, sop.; Orch.: KMOX WBBM WMBD WOC WCCO

NBC-Bughouse Rhythm: WBOW WHO WMAQ

MBS-Concert Orch.: WGN  
To be announced: WCFL WTAQ  
News: WFBM WKBH WKBH  
KSD-Alpine Varieties  
WENR-Vocal Varieties  
WIRE-Charlie Chan, sketch  
WJR-Melody & Rhythm  
WLW-Arthur Godfrey  
WMT-Carson Robison's Buckaroos  
WTMJ-Reddy Kilowatt's Orch.

**7:00**  
NBC-Cities Service Concert; Lucille Manners, sop.; Frank Black's Orch.: WMAQ WTMJ WIBA WIRE WTAM WHO KSD (sw-9.53)

Lucille Manners will sing "Love, Lullaby from 'Jocelyn,' Through the Years and, with Mr. Simmons, When Hearts Are Young. Mr. Simmons will also sing Good Night Angel. The male singers will offer Valencia, Swing Along and Moon of Mauoouora. The orchestra will

play Hungarian Dance No. 5, Overture to Die Fledermaus, Sierra Morena, Good Night Sweet Dreams and a medley of Jerome Kern songs. The ensemble will play The Night Is Young. Turn to pages 20, 21 and 22 for the photo story of Bob and Patti Simmons' party.

CBS-Hammerstein Music Hall (Anacin); Ted Hammerstein, m.c.; Guest; Orch.: KMOX WFBM WHAS WCCO WJR WBBM (sw-11.83)

NBC-Grand Central Station sketch (Listerine): KWK WLS WMT (sw-11.87)

WBOW-Dance Hour  
WCFL-News  
WFAM-The New Yorkers  
WGN-Graphic Preview  
WIND-To be announced  
WISN-Twenty Fingers of Melody  
WKBH-Star Revue  
WKBH-Singing Strings  
WLW-Barton Rees Pogue's Scrapbook

WMBD-Brain Teasers  
WOC-German Band  
WROK-Alice Blue, songs  
WSUI-Children's Hour  
WTAQ-Meditations

**7:15**  
Vic Arden's Orch.: WBOW WKBH  
WCFL-Stars of Tomorrow  
WFAM-Odd Facts  
WIND-Tonny Ott, organist  
WISN-To be announced  
WLW-Minstrel Man  
WROK-Livingston Trio  
WSUI-Highway Safety Prgm.  
WTAQ-Piano Musings

**7:30**  
CBS-Paul White man's Orchestra (Chesterfield Cigarettes); Oliver Wakefield, comedian; Guest: WFBM WOC WMBD WTAQ WISN WJR WFAM WKBH WCCO WBBM KMOX WHAS WKBH (sw-11.83) (also KNX KSL at 10:30 p.m.)

Robert Benchley, humorist, guest.

NBC-Death Valley Days, drama (Borax): WLS WLW WMT KWK WOWO (sw-11.87)

"Genius Comes to Call," a story about Paderewski, will be dramatized.

MBS-Lone Ranger, drama (Sitzvercup): WGN

WBOW-Soloists  
WCFL-Streamline Melodies  
WIND-Colonial Ensemble  
WROK-Battle of Music  
WSUI-Evening Musicale

**7:45**  
WCFL-Herr Louie & The Weasel  
WIND-Talking Drums  
WSUI-American Scene

**8:00**  
NBC-Royal Crown Revue (Nehi, Inc.); Tim & Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet; Freda Gibson; Teddy Bergman; George Olsen's Orch.: WLS KWK WLW WMT (sw-11.87) (also KFI at 11:30 a.m.)

NBC-Waltz Time (Phillips), Frank Munn, tr.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53)

CBS-Hollywood Hotel (Campbell's Soup); Frances Langford; Jerry Cooper; Anne Jamison; Ken Niles; Ken Murray, m.c.; Oswald; Marlyn Stuart; Raymond Paige's Orch.: WHAS WFBM WOC WMBD WJR WBBM WCCO KMOX WKBH (sw-11.83)

Preview of "Goodbye Broadway" with Charles Winninger and Alice Brady  
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

NBC-To be announced: WOWO KOA-The Melody Master  
WBOW-To be announced  
WCFL-WPA Singers  
WGN-Let's Play Games  
WIBA-Concert Orch.  
WIND-News & Music  
WISN-Game Time  
WKBH-Concert Hall  
WROK-Hi Cole's Harmonica Band  
WSBT-Sports  
WSUI-Parade of Events  
WTAM-Hockey Game  
WTAQ-Mastersingers  
WTMJ-Let's Dance

**8:15**  
NBC-To be announced: WIBA KOA  
KOA-Vic Arden's Orch.  
WCFL-Concert Orch.  
WGN-Kay Kyser's Orch.  
WIND-House of Peter McGregor  
WISN-American Weekly

WROK-News  
WSBT-Safety Prgm.  
WSUI-Juanita Hall Choir Singers  
WTAQ-House of Peter McGregor  
**8:30**

NBC-A. L. Alexander's True Stories (True Story Magazine): WMAQ WHO KSD WTAM WIRE

NBC-Spelling Bee: WENR WIBA WMT WOWO WBOW (sw-11.87)

MBS-Bamberger Symph.: KWK News: WCFL WTAQ  
KOA-Men of West & Westernaires  
WIND-Piano Duo  
WISN-Franks Military Band  
WKBH-World Entertains  
WKBH-History Sketches  
WLW-Famous Fortunes  
WROK-Musicale  
WSBT-Little Jamboree  
WSUI-History in Review

**8:45**  
WCFL-Bob Smith  
WGN-News; Sports  
WIND-Evening Serenade  
WISN-Reflections  
WKBH-To be announced  
WLW-News  
WROK-Musicale  
WSUI-Daily Iowan of the Air  
WTAQ-Organ & Poetry

**9:00**  
NBC-Campana's First Nighter, drama: WHO WTMJ WIBA WMAQ WTAM WLW KSD WIRE KOA

CBS-The Song Shop (Coca-Cola); Starring Frank Crumit; Reed Kennedy; Alice Cornett; Songsop Quartet; Glee Club; Gus Haenschen's Orch.; Guests: WISN WCCO KMOX WHAS WFBM WBBM WMBD WSBT WOC WJR WKBH (sw-11.83)  
Nadine Conner will sing "I Dream Too Much and, with the chorus, Dark Eyes, Singin' Sam will sing Somebody Else, Not Me and, with the chorus, Lonesome Road. Reed Kennedy will offer Green Eyed Dragon and Alice Cornett will sing The Gypsy in My Soul. The chorus will sing Yankee Rose. The orchestra will play Midnight in Paris. In the Still of the Night and Springtime Medley.

NBC-Madison Square Garden Boxing Bout: WIBA WBOW WENR WOWO KWK (sw-11.87)

MBS-Twenty Years Ago & Today: WMT  
KOA-Sons of the Legion  
WCFL-L. Fish Co., Games  
WGN-Enno Bolognini's Orch.  
WIND-Freddie Martin's Orch.  
WKBH-Vic Arden's Orch.  
WROK-Whispering Orch.  
WTAQ-Dance Orch.

**9:15**  
WCFL-Dance Orch.  
WIND-Me & the Boy Friend; Interviews  
WKBH-Rapid Ad  
WROK-Travel Talk  
WTAQ-Vic Arden's Orch.

**9:30**  
NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD WLW WMAQ WTAM WIRE KOA (sw-9.53)  
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

MBS-Lone Ranger: WMT  
NBC-Madison Square Garden Bout: WENR (sw-11.87)  
MBS-Curtain Time: WGN  
To be announced: WHO WTAQ  
Dance Orch.: WKBH WTMJ  
WCFL-Labor Flashes  
WIBA-Continental Nights  
WIND-Ted Weems' Orch.  
WOWO-Vic Arden's Orch.

**9:45**  
NBC-People in the News; Dorothy Thompson, commentator (Pall Mall): WIRE WTAM WMAQ KOA KSD WLW (sw-9.53)

CBS-American Viewpoints: WTAQ WCCO WKBH WMBD WKBH KMOX (sw-11.83)  
Rev. Joseph Thornburg will speak on "A New Spain."  
News: WOWO WROK  
Vic Arden's Orch.: WHAS WFBM WOC

WBBM-Sports Huddle  
WCFL-Insurance Talk  
WHO-Rogosinski & Austin  
WIND-News Commentator  
WISN-Post Office Drama  
WJR-Musicale  
WSBT-On to Adventure  
WTMJ-Screen & Radio Preview

**10:00**  
CBS-Jimmy Dorsey's Orch.: WSBT (sw-11.83)

# Friday

March 18



LUCILLE MANNERS  
"Cities Service Concert" soprano  
Fri. 7 pm CST

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also at 6 p.m.)

CBS-Poetic Melodies (Wrigley's Gum); Jack Fulton, tr.; Franklin MacCormack; Orch.: WFBM WBBM KMOX WHAS KSL WCCO (also at 6 p.m.)  
Pictures of Jack Fulton can be found on page 23.

NBC-Ruby Newman's Orchestra: WBOW WOWO (sw-9.53)  
News: WKBH WKBH WMBD WJR WOC WTAQ WIBA

KWK-Sports  
WCFL-Novena Broadcast  
WENR-Globe Trotter  
WIND-Swedish Prgm.  
WISN-Moon Magic  
WLW-Paul Sullivan, news  
WMT-Dance Band  
WROK-Whispering Orch.  
WTAM-Musical Bulletin Board  
WTMJ-Sports; News

**10:15**  
NBC-Uncle Ezra's Radio Station (Alka Seltzer): KOA KFI (also at 6:15 p.m.)

NBC-Jerry Blaine's Orch.: WENR  
CBS-Jimmy Dorsey's Orch.: WISN  
WKBH WTAQ WKBH  
MBS-Semi-Finals of Nat'l A.A.U. Basketball Games: WGN  
News: WHO WMT WFBM WHAS WMAQ

Vic Arden's Orch.: WBBM KMOX  
KWK-Organ Moods  
WCCO-Cedric Adams  
WIBA-Club Chanticleer  
WIRE-News; Basonology  
WJR-This Week in Review  
WLW-Salute to Columbus, Ohio  
WMBD-Sports; Program Review  
WOC-Jamboree  
WTAM-Music You Want  
WTMJ-Question Bee

**10:30**  
NBC-To be announced: KOA  
NBC-Henry Busse's Orch.: WMAQ WBOW (sw-9.53)  
CBS-George Olsen's Orch.: WKBH WFBM WSBT WKBH WISN (sw-11.83)

NBC-Horace Heidt's Orchestra: WOWO WMT  
MBS-Semi-Finals of Nat'l A.A.U. Basketball Games: WGN  
News: KWK WBBM  
KMOX-Morning's Headlines  
WCCO-Rollie Johnson  
WENR-Andy Kirk's Orch.  
WHAS-Derby City Rhythm  
WHO-Sports  
WIBA-Indian Room  
WIND-Let's Dance  
WIRE-Earl Newport's Orch.  
WMBD-Value Hints  
WTAQ-Jimmy Gerrigan's Orch.  
WTMJ-Dance Orch.

**10:45**  
NBC-Henry Busse's Orch.: WHO  
CBS-George Olsen's Orch.: WJR WOC WMBD WBBM  
NBC-Horace Heidt's Orch.: WIBA  
KMOX-Dusty Roades' Orch.  
WCCO-Hurst's Orch.  
WLW-Jack Denny's Orch.  
WOWO-Elks Safety Prgm.

**11:00**  
NBC-Bert Block's Orch.: WBOW WMAQ WHO KSD  
NBC-Carl Ravazza's Orch.: WOWO WMT  
CBS-Sammy Kaye's Orch.: WISN WMBD WBBM WFBM KMOX WOC WTAQ WSBT WKBH  
MBS-Semi-Finals of Nat'l A.A.U. Basketball Games: WIRE WGN KWK  
KOA-Dance Orch.  
WCFL-Little Jack Little's Orch.  
WENR-Music As You Desire It  
WHAS-Tommy Reynolds' Orch.

End of Friday Programs



GUS HAENSCHEN "Saturday Night Serenade" orchestra leader Sat. 8:30 pm CST

MORNING

7:00 am CST CBS-Poetic Strings: (sw-21.52) NBC-Southernaires Quartet WCFL Musical Clock: WROK WKBB WIBA WOC News: WTAD WOWO 7:15 News: WMT WHO WCCO WLW 7:30 CBS-Jack Shannon, trn.: (sw-21.52) News: WTAQ WIBA WKBB Morning Devotions: WKBH WLS Musical Clock: WMBD WBBM WMT 7:45 CBS-Leon Goldman, violinist (sw-21.52) NBC-Jack & Lorretta: KWK 8:00 NBC-Breakfast Club, News: WCFL WOWO WBOW WLW (sw-15.21) CBS-Ray Block, pianist: WFAM WFBM WTAQ WKBB (sw-21.52) News: WKBH WMBD WIRE Coffee Pot Inn: WHO WMT 8:15 CBS-Eton Boys, WFAM WTAQ WKBB WBBM WFBM KMOX (sw-21.52) NBC-Sunshine Express; News: KSD Musical Clock: WMT WHO 8:30 CBS-Fiddler's Fancy; News: WBBM WFAM WFBM WKBH KMOX (sw-21.52) MBS-Victor H. Lindlahr (Journal of Living): WGN KWK-Candid Camera; News: WAAF-Edna Earle WBOW-Radio Gospel; News: WCBD-Polish Prgm. WCCO-Dinty Moore WHO-Morning Melodies WIBA-Today's Almanac WIND-News & Current Hits WJJD-Bob Atcher & Bonnie Blue Eyes, songs 8:45 NBC-Land Trio: KSD WMAQ CBS-Fiddler's Fancy: WKBH NBC-Breakfast Club: WCFL KMOX-Better Films Council; Organ Interlude WCCO-Hugh Aspinwall WHO-Olden Odities WIBA-Interlude; Variety Prgm. WIRE-Prgm. Highlights; News: WJJD-Salvation Army Chorists WTAQ-Coffee Hour WTMJ-Span WKBB-Rapid Ad WLS-Don & Helen WLW-Synagogue of the Air WMBD-Women of Today WMT-Highway Bulletin; News: WOC-News WROK-Town Crier WSBT-The Laff Parade WTAD-Through Life's Window 9:00 NBC-Breen & de Rose, songs: WOWO WCFL WIRE WMT (sw-15.21) NBC-Amanda Snow, songs: KSD WBOW WMAQ CBS-Lew White, organist: WOC WFBM WCCO WKBH WKBB (sw-21.52) News: WROK WAAF KMOX-Carolyn Pryce KWK-Top of the Morning WBBM-Saturday Sunshine WCBD-Italian Prgm. WFAM-Sunshine Express WGN-Martha Crane & Helen Joyce

WHO-Briardale Varieties WIBA-Concert Hall WIND-Priscilla Holbrook, pianist WISN-Robinson Crusoe Jr. WJJD-Bosworth Broadcast WLS-Junior Stars WLW-Mail Bag WMBD-Messenger: Weather WSUI-Illustrated Musical Chats; Calendar & Weather WTAD-Librarian WTAQ-Mid-Morning Revue WTMJ-Don Alvarados 9:15 NBC-Viennese Ensemble: WMT WOWO WCFL (sw-15.21) CBS-Lew White, organist: WISN WMBD NBC-Chariteers: WHO KSD KMOX-Magic Kitchen WAAF-Bible Stories for Children WBOW-Mid-Morning Music WFAM-The Sunshine Express WBA-News & Views WIND-Youth Favorite Band WIRE-Old Fashioned Hymn Singer WKBH-News WMAQ-Morning Greetings WROK-On the Mall WTAD-Morning Round-Up WTMJ-Marquette University 9:30 NBC-The Child Grows Up: KWK WOWO WMAQ WIBA (sw-15.21) CBS-Jewell Cowboy's Hillbilly Singers: WFBM WFAM WOC WCCO WTAQ (sw-21.52) NBC-Manhattans Orch.: WBOW WCFL MBS-Get Thin to Music: WGN Eb & Zeb, sketch: WIND WKBB WAAF-Canary Serenade WCBD-Deutsche Liederstunde WHA-Musical Varieties WHO-Public Service WIRE-The Buccaneers WISN-News WJJD-Story Book Lane WKBH-Venetian Varieties WLS-Morning Jamboree WLW-Hillbilly Tryouts WMBD-Sweetheart Time WMT-Scotty WROK-Radio Rhythm WTMJ-Carla Pestalozzi 9:45 CBS-Jewel Cowboys: WISN WKBH WKBB NBC-Swing Serenade: WMAQ WMT WIBA (sw-15.21) MBS-Leo Freudberg's Orch.: WGN WIRE KWK News: WMBD WLS KMOX-To be announced KSD-Rhythm Makers WBBM-Truman Bradley, comm. WCCO-Dr. O'Brien WCFL-Bitter-Sweet Melodies WHO-Rhythm Makers WIND-Remote Control WJJD-Illinois Fed. of Women's Clubs WOWO-Modern Home Forum WROK-Jack Maxelon, ballads WTAD-On the Mall WTMJ-Boy Scouts 10:00 CBS-Cincinnati Conservatory of Music: WKBH KMOX WISN WOC (sw-21.52) Program: First Duet for Two Violins, Opus 99 (Haydn), Unarmed Eisen from "Lu Perle du Bassil" (F. David), Ballata (G. Sibelius), Under the Greenwood Tree (Buzza) and Quintet, B Minor, Opus 115, for Clarinet and Strings (Brahms). NBC-Florence Hale Radio Forum: WBOW WMAQ WHO WIBA (sw-15.33) NBC-Madia Severn, songs: (sw-15.21) MBS-Tall Corn Time: WIRE KSD-Rosario Bourdon's Orch. KWK-News; Womens Clubs, spkr. WAAF-Soliloquy WBBM-Saturday Sunshine WCBD-World of Sports WCCO-Stocks WCFL-The Shopper WFAM-Shoppers' Guide WFBM-Shopper's Serenade WGN-June Baker, home management WHA-Homemakers' Hour WIND-News WJBC-Personality Hour WJJD-Sons of the Pioneers WKBH-Home Economics WLS-High School On Parade WLW-My Health WMBD-Window Shopper WROK-News; Markets; Organ WSUI-Radio Stylist WTAD-Behind the Microphone

Good Listening for Today Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated. MORNING 10:00 CST CINCINNATI CONSERVATORY OF MUSIC, CBS. AFTERNOON 1:00 CST METROPOLITAN OPERA, "Carmen," NBC-Blue. 2:00 CST PALACE OF VARIETIES from London, MBS. NIGHT 7:00 CST COLUMBIA WORKSHOP, dramatization, CBS. 7:00 CST ROBERT L. RIPLEY, Linda Lee, B. A. Rolfe's orchestra, NBC-Red. 7:30 CST JOHNNY PRESENTS Russ Morgan's orchestra; Dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, CBS. 7:30 CST JACK HALEY'S LOG CABIN with Virginia Verrill, Warren Hull, Wendy Barrie, Ted Fio-Rito's orchestra; guest, NBC-Red. 8:00 CST PROFESSOR QUIZ, CBS. 8:00 CST NATIONAL BARN DANCE, Joe Kelly, m.c.; Guests, NBC-Blue. 8:30 CST INDIANAPOLIS SYMPHONY ORCHESTRA, MBS. 9:00 CST LUCKY STRIKE HIT PARADE, orchestra, vocalists, quartet; Jan Peerce, guest, CBS. 9:00 CST SYMPHONY ORCHESTRA, Carlos Chavez, guest conductor, NBC-Red. WTAQ-Hawaiian Melodies WTMJ-Twenty Flying Fingers 10:15 CBS-Cincinnati Conservatory of Music: WCCO NBC-Minute Men: WOWO WMT (sw-15.21) NBC-Musical Tete-a-Tete: WMAQ WIBA KSD WHO WBOW (sw-15.33) KWK-Grady Cantrell WAAF-Hog 'n' Harmony WCBD-Lutheran Prgm. WGN-Melody Time WIND-Sons of the Pioneers WJBC-Riddle Time WJJD-Sports Edition. Handicap per WKBH-Your Home WLW-News; Weather; Markets WMBD-Adventures in Scoutland WROK-Woman's Forum WSUI-Yesterday's Musical Favorites WTAD-Concert Hall WTAQ-Rhythm & Romance WTMJ-Fed. of Women's Clubs 10:30 NBC-Music & American Youth: WMAQ WHO WIBA KSD (sw-15.33) CBS-Cincinnati Conservatory of Music: WFAM WMBD WKBH NBC-Our Barn, children's forum: WOWO (sw-15.21) MBS-Army Band: WMT WGN WLW WIRE KWK-Kiddie Klub WAAF-Swing High WBOW-Harry Reser's Orch. WCFL-Peekers in the Pantry WFBM-Children's Hour WIND-Speaking of Love WJBC-Petite Musicale WJJD-Dental Society WLS-On Parade WMBI-K. Y. B. Club WOC-Radio Bazaar WSUI-Book Shelf WTAQ-News; Merry-Go-Round WTMJ-Mary Agnes Donahue 10:45 WAAF-Foolish Questions WBOW-To be announced WCFL-Voice of Cookery WHA-Student Vocal Trio WIND-Valparaiso Univ. Prgm. WJBC-Peggy Payne & Pioneers WMT-Kiddies Revue WOC-Screen Fans Prgm. WROK-Kiddies Club WTMJ-Farm Roundup 11:00 CBS-Captivators: WCCO WKBH KMOX WISN WFBH WKBH WOC WFAM (sw-21.52) NBC-Call to Youth: WOWO NBC-Abraham Chasin's Music Series: WBOW WHO WIBA WMAQ KSD (sw-15.33) WAAF-Music in the Air WBBM-Meet Chicago WCFL-Call to Youth WBA-Poetry, New and Old WHA-Questions Parents Ask WIND-Sketches in Melody WIRE-Your Home Town WJBC-Take It for Granted WJJD-High School Hour WLS-Short, Short Stories WLW-Modernaires WMBD-George McDonald; Police Bulletins WSUI-High School News WTAD-News WTAQ-Piano Improvisations WTMJ-What's New in Milwaukee? 11:15 NBC-Bailey Axton, trn.: WOWO WCFL KWK-Rapid Service WAAF-News WBA-Don't Listen WBBM-Eddie House, organist WCAZ-Movie Gossip (10/0 kc) WGN-Musical Mail Box WHA-Music Album WIND-Priscilla Holbrook, pianist WIRE-Ho Po Ne WJBC-Parade of Bands WKBH-Club Calendar WKBH-Chuck, Ray & Christine WLW-Afternoon Edition WMBD-Juvenile Theater WMBI-Teen-Age Bible Study WMT-Frank Voelker, organist; Welding Time WROK-Helen Benson, cowgirl WSUI-Concert Gems WTAD-Bee & Vee WTAQ-Hollywood on Parade 11:30 NBC-Nat'l Grange Prgm.: WIBA WBOW WMAQ KWK WLW (sw-15.21) National Grange program: U. S. Army Band. NBC-Your Host is Buffalo: WHO KSD WCFL CBS-George Hall's Orch.: WKBH WOC WKBH WFAM (sw-21.52) KMOX-Magic Kitchen WAAF-This Feminine World WBA-High School Prgm. WBBM-American Dental Assn. WCCO-Safety Talk WFBM-Hoosier Farm Circle WGN-Quin Ryan's News WHA-Consumer Facts WIND-Gary Civic Theater Prgm.

WISN-German Hour WJBC-Morning Concert WJJD-Judge J. M. Braude, talk WLS-Howard Peterson, organist WMBI-Church School Hour WMT-Ralph Slade's Orch. WOWO-Market Service WROK-Helene Kimberley, songs WSUI-Science News of the Week; Farm Flashes WTAD-Police News; Sports WTAQ-Mailman WTMJ-Personal Interview 11:45 CBS-Geo. Hall's Orch.: WBBM Gov. N. G. Kraschel, talk: WHIO WOC WAAF-Markets; Sweet & Slow WCFL-Fashions on Parade WCCO-Music WFBM-Market Reports; Farm Prgm. WGN-Quarter Hour Musical WHA-Organ Melodies WIND-Fred Beck, organist WIRE-Farm Hour WJBC-Guest Artists WJJD-Debator's Forum WLS-Markets; Weather: News WMT-News: Cedar Valley Hillbillies: Question Man WOWO-Norm Carroll, organist WROK-Round the Town WTAD-Y.M.C.A. Prgm. WTAQ-Farmhands WTMJ-Heinie's Grenadiers AFTERNOON 12:00 CBS-Oriente: WSBT WCCO WOC NBC-Ernie Holst's Orch.: WMAQ (sw-15.33) News: WJJD WMBD WTAD WJBC WIND KSD-Sports Preview WAAF-Symphonic Hour WBA-Tune Time WBBM-D.A.R. Prgm. WBOW-Street Reporter WCFL-Hit Review WFBM-Mid-Day Meditation WGN-Man on State Street WHA-Noon Musicale WHO-Farm Hour WBA-News; Markets WISN-Musical Heat Wave WKBH-Speed Gibson WKBH-Saturday Serenade WLS-Poultry Service Time WMBI-Piano & Organ Duets WSUI-Len Carroll's Orch. 12:15 CBS-Rhythmairs Orch.: WFBM WOC WCCO WBBM WSBT WBA-Footnotes on the Headlines WBOW-On the Mall WCFL-Luncheon Concert WGN-Alice Blue, pianist WIND-Tommy Ott, organist WJBC-Inquiring Mike WJJD-Sterling Young's Orch. WKBH-News WKBH-Man on the Street WLS-Weekly Market Review WMBD-Town Crier; Farm Markets WMBI-Gospel Message WMT-Voice of Iowa WOWO-Bob Wilson WROK-Column Left, news WTAD-Cy, Freckles & Puss Erwin 12:30 NBC-Club Matinee: WMAQ KWK WLW WOWO (sw-15.21) CBS-Buffalo Presents: KMOX WFBM WSBT NBC-Lani McIntire's Orch.: WCFL (sw-15.33) Luncheon Dance Time: WBOW WBA Farm Prgm.: WHA WMBD News: WHO WOC WBBM-Modern Medicine WCCO Livestock WGN-Markets; Midday Service WBA-Melody Moments WIND-Bob Atcher, songs & guitar WIRE-Reporter WJJD-Uncle Joe & Aunt Sally WKBH-Man on the Street WKBH-Luncheon Music WLS-Man on the Farm WMBI-Young People's Hour WMT-Markets; Hillbillies WROK-Couple on the Street WTAD-Farm; Markets; Weather WTMJ-Home Harmonizers 12:45 CBS-Buffalo Presents: WOC WKBH WMBD

NBC-To be announced: WHO News: WKBH WIND WTMJ WIRE KSD-News; Markets WBA-Market Reports WBBM-Chicago Park District WBOW-Tune of the Day WCCO-First Edition WMT-Iowa Cornhuskers WROK-Home Folks Hour WSBT-Man-on-the-Street WTAQ-News; Musical Interlude 1:00 NBC-Metropolitan Opera Co.: WOWO WMAQ WBOW WIRE KWK WTMJ WLW WIBA WMT (sw-15.21) "Carmen" will be presented. The music detail for this program may be found on page 7 this week. CBS-Madison Ensemble: WOC WKBH WFBM WTAQ WISN NBC-Music for Everyone: WCFL KSD (sw-15.33) MBS-Benay Venuta's Prgm.; Soloists & Orch.: WGN Man on the Street: WBBM WMBD News: WTAD WSBT KMOX-Inquiring Reporter WAAF-Encores WBA-Radio Stage WCBD-J. C. O'Hair WCCO-Little Jack Little's Orch. WHA-Taxation in Wisconsin WHO-Agricultural Conservation WIND-Italian Prgm. WJJD-This Curious World WKBH-Avanelle De Witt WLS-Home Talent 1:15 NBC-Music for Everyone: WHO CBS-Why Go to College: WSBT WOC WKBH WISN KMOX WBBM Speaker: President Harvey N. Davis of Stevens Institute of Technology. WAAF-Front Page Drama WFBM-News WHA-Die Deutsche Musik Stunde WJJD-Mid-Day Round-Up WKBH-Kal Kalsow's Orch. WMBD-His Majesty, the Baby WTAD-Quincy Marches On WTAQ-Man on the Street 1:30 CBS-Motor City Melodies: WISN KMOX WTAQ WSBT WBBM WFBM WOC WKBH (sw-11.83) NBC-Campus Capers: KSD WHO WCFL (sw-15.33) WAAF-Markets; Waltztime WBA-Basketball Tournament WCBD-Behind the Microphone WCCO-Tax Payers' Assn. Prgm. WIND-The Art of Living WJJD-College, 1938 WLS-Grace Wilson, songs WMBD-Party Line WMT-State High School Basketball 1:45 CBS-Motor City Melodies: WKBH WCCO WAAF-Charlie Johnson, Duke of the Uke WCBD-American Legion Prgm. WIND-Tommy Ott, organist WJJD-The Serenader WLS-Kentucky Girls WMBD-Matinee Melodies WROK-Melody Time WTAD-Bessie Dean Reinert, sop. 2:00 MBS-Palace of Varieties from London: WGN Ernest Longstaffe will conduct the orchestra. NBC-Golden Melodies: WHO WCFL KSD (sw-15.33) CBS-World Economic Cooperation Prgm.: WFBM WBBM WTAQ WKBH WKBH WISN WSBT WCCO WOC (sw-11.83) Prof. Eugene Staley and Clark M. Eichelberger will speak on "A Practical Program for World Economic Cooperation." News: WIND WAAF KMOX-Brave New World WCBD-Polish Prgm. WHA-Music of the Masters WJJD-Matinee Dance WLS-Homemakers Hour WMBD-The Townsman WROK-News; Ten Minutes with You WTAD-News; Bookman 2:15 WAAF-Matinee Melodies WBBM-Meet the Missus WIND-Henry Yohanan, pianist WJJD-Andy Andrews WMBD-Trading Post WROK-Two Guitars WTAD-Women's Variety Prgm.

# Saturday

## March 19



**SALLY FOSTER**  
"National Barn Dance" soloist  
Sat. 8 pm CST

**MBS-Finals of Nat'l A. A. U. Championship Basketball Tournament:** WGN KWK  
News: WCCO WFBM WHO  
KMOX-Dusty Roades' Orch.  
WLW-Ace Brigode's Orch.  
WMBD Sports, Prgm. Review  
WTAQ-Dance Orch.  
**10:30**  
NBC-Felton's Orch.: WHO  
(sw-9.53)  
CBS-Denny Goodman's Orchestra:  
WJR WMBD WOC WFBM  
WSBT WISN WKBH WTAQ  
WKBK KMOX (sw-11.83)  
NBC-Horace Heidt's Orchestra:  
WBOW WCFL  
MBS-Finals of Nat'l A. A. U. Championship Basketball Tournament: WGN WLW  
News: WBBM WMT  
KSD-News; George Hall's Orch.  
WCCO-Rollie Johnson  
WIND-Dance Hour  
WIRE-Earl Newport's Orch.  
WLS-Fireside Party  
WMAQ-Henry Busse's Orch.  
WTAM-Musical Bulletin Board  
**10:45**  
CBS-Benny Goodman's Orchestra:  
WBBM  
KSD To be announced  
WCCO-Cecil Hurst's Orch.  
WHAS-Kentucky Play Party  
WMAQ-Dance Orch.  
WMT-Electric Park Band  
WROK-News  
WTAM-Henry Biagini's Orch.  
**11:00**  
NBC-Ernie Holst's Orch.: WHO  
KSD  
CBS-Sammy Kaye's Orch.: WISN  
WTAQ WMBD WFBM WSBT  
WKBK WBBM KMOX  
NBC-Horace Heidt's Orchestra:  
WCFL WMT  
MBS-Finals of Nat'l A. A. U. Championship Basketball Tournament: WGN WIRE  
KOA-Girls of the West  
KWK-Glenn Hardman's Orch.  
WCCO-Gophers  
WIBA-Indian Room  
WJR-Johnny Hamp's Orch.  
WKBH-Weather Reports  
WLS-National Barn Dance  
WLW-Twenty-four Hours Review  
WMAQ-Andy Kirk's Orch.  
WOC-Fun Club  
WTMJ-Dance Orch.  
End of Saturday Programs

**WCCO-Dick Long**  
WISN-Curtain Call  
WKBH-Saturday Night at a Country Parsonage  
WROK-Dance Hour  
WSBT-Tuneful Truths  
WTAQ-News  
**8:45**  
CBS-Among Our Souvenirs: (sw-11.83)  
WCCO-Musical Prgm.  
WCFL-Labor Flashes  
WIBA-News  
WSBT-The Laff Parade  
WTAQ-Dance Orch.  
**9:00**  
CBS-Lucky Strike Hit Parade:  
Carl Hoff's Orchestra; Fredda Gibson & Buddy Clark, vocalists  
Songsmiths Quartet  
Guest: WJR WOC WSBT  
WBBM KMOX WTAQ WHAS  
WISN WCCO WMBD WFBM  
WKBK WKBH (sw-11.83)  
Guest: Jan Peerce, tenor  
NBC-Symphony Orch.: Carlos Chavez, guest cond.: WTAM  
WIBA WMAQ WIRE WTMJ  
KSD (sw-9.53)  
NBC-Music by Meakin: WBOW  
WCFL (sw-11.87)  
KWK-News; Larry Funk's Orch.  
WLS-Barnyard Jamboree  
WLW-Good Will Hour  
WROK-Whispering Orch.  
**9:15**  
WIND-Stars Over Manhattan  
WROK-Musicale  
**9:30**  
NBC-Family Party (Allis Chalmers); Everett Mitchell, m.c.; Annette King; Joe Du Mond; Joseph Gallicchio's Orchestra:  
KOA WLS  
NBC-Dance Orch.: WBOW WCFL (sw-11.87)  
KWK-String Nocturne  
WMD-Ted Weens' Orch.  
WLB-Jack Denny's Orch.  
WMT-Renfro Barn Dance  
WROK-Dance Hour  
**9:45**  
CBS-Capitol Opinions: WKBK  
WBBM WTAQ WISN WSBT  
WOC (sw-11.83)  
KMOX-Court Comments  
WCCO-Sportsman's Special  
WFBM-A Sportsman Recalls  
WHAS-Finals of Basketball Tournament  
WIND-News Commentator  
WJR-Radio Soap Box  
WKBH-Dance Orch.  
WMBD-Value Hints  
WROK-News  
**10:00**  
NBC-Alka-Seltzer Barn Dance:  
WIBA WTMJ KOA (also at 8 p.m.)  
CBS-Dance Orch.: WFBM WISN  
WSBT WBBM (sw-11.83)  
NBC-Dance Orch.: (sw-6.14)  
News: WOC WTAQ WMBD  
WKBH WLW WKBK  
KMOX-Glen Young's Orch.  
KWK-Sport Review  
WGN-Night Skies & Beyond  
WIND-Emil Flindt's Orch.  
WJJD-Sons of the Pioneers  
WLS-York Township High School  
WMT-To be announced  
**10:15**  
CBS-Dance Orch.: WJR WKBH  
WKBK WOC

**WFM-Gypsy Caravan**  
WGN-Ennie Bolognini's Orch.  
WIND-Tommy Ott, organist  
WKBK-Gems of Melody  
WMT-Bohemian Frolic  
WSUI-Drum Parade  
**7:30**  
NBC-Jack Haley's Log Cabin  
Virginia Verrill, songs; Wendy Barrie, Warren Hull, m.c.; Ted Fio-Rito's Orch. WMAQ WTMJ  
WIBA WLW WIRE WTMJ  
WTAM KSD (sw-9.53) (also KFI at 11:30 p.m.)  
CBS-Johnny Presents Russ Morgan & His Orch. (Philip Morris); Front Page News; Genevieve Rowe & The Swing Fourteen; Glenn Cross, tr.; Floyd Sherman, tr.; WHAS WFBM  
WBBM WCCO KMOX WJR  
WOC WISN (sw-11.83) (also KXN KSL at 10:30 p.m.)  
Dramatization: How a criminal was nabbed by a telephone conversation of Harold Banks, city editor of the Fort Worth Star Telegraph  
NBC-To be announced: (sw-11.87)  
MBS-Invitation to Waltz: WGN  
KWK-Feature Parade  
WBOW-Musical Workshop  
WCFL-Spelling Bee  
WMA-Memories Album  
WIND-Colonial Ensemble  
WKBK-Bordertown Barbecue  
WKBH-Rapid Ad  
WLS-Barn Dance Party  
WROK-Battle of Music  
WSUI-Sports Event  
WTAQ-American Weekly  
**7:45**  
WBAA-Basketball Tournament  
WBOW-Central Singers  
WIND-Talking Drums  
WKBH-Jimmie Jones' Trio  
WTAQ-Sports Column of the Air  
**8:00**  
NBC-Alka-Seltzer National Barn Dance. Henry Burr; Verne Lee & Mary, Hoosier trio  
Lulu Belle & Scotty; Uncle Ezra; Lucille Long & Joe Kelly, m.c.; Guests: WLS KWK WLW  
WBOW WIRE (sw-11.87) (also see 10 p.m.)  
CBS-Prof. Quiz with Bob Trout (Nash Motor Car Co.). WISN  
KMOX WHAS WBBM WCCO  
WFBM WJR WISN (sw-11.83)  
(also KXN KSL at 10 p.m.)  
NBC-Al Roth's Orch.: WTAM  
(sw-9.53)  
MBS-Buddy Rogers' Orch.: WGN  
Basketball Game: WKBK WIND  
KOA-Comedy Stars of Broadway  
KSD-Treasure Hunt  
WCFL-Herr Louie & the Weasel  
WIO-Sunset Corners Frolic  
WIBA-Int'l Club Prgm.  
WKBH-Week's Activities at the State Capitol  
WMAQ-Henry Busse's Orch.  
WOC-Vivian Benschhof, songs  
WROK-Ranch Boys  
WSBT-In the Gloaming  
WTAQ Master Singers  
WTMJ-Dance Orch.  
KOA-Denver String Quartet  
KSD-To be announced  
WCCO-Dick Long  
WIBA-Club Chanticleer  
WISN-Curtain Call  
WKBH-Saturday Night at a Country Parsonage  
WROK-Ranch Boys  
WSBT-In the Gloaming  
WTAQ-News  
**8:15**  
KOA-The Week in Sports  
KSD-News; Rhythm Makers  
WCFL-Montparnasse  
WKBH-John Gruber, pianist  
WOC-Jungle Jim  
WROK-News; Ten Minutes with You  
WTAQ-House of Peter McGregor  
**8:30**  
CBS-Saturday Night Serenade (Pet Milk); Mary Eastman, sopr.; Bill Perry, tr.; The Serenaders: Gus Haenschen's Orch.: WMBD WOC WBBM  
WHAS KMOX WFBM WJR  
Program: Mary Eastman, Ju-rane; Bill Perry, That Tumble Down Shack in Athlone; orchestra, Swampfire and Have You Met Miss Jones; chorus, Juan-itu; ensemble, Song of the Marines.  
MBS-Indianapolis Symphony Orchestra; Fabien Sevitzky, conductor: WGN WIRE  
NBC-American Portraits, drama: WTAM WMAQ KSD (sw-9.53)  
CBS-By Popular Demand, Book Review: (sw-11.83)  
KOA-Denver String Quartet

**MBS-Jam & Jive: KWK**  
Sports: WISN WTMJ WCCO  
KMOX-Meet the Missus  
KSD-Camera Club of the Air  
WAAF-Eventide Echoes  
WBOW-To be announced  
WIBA-Today's Birthdays; Sports  
WIND-Musical Interlude  
WLW-News  
WMBD-Sports; Where to Go & What to Do in Peoria  
WMT-Sports; News  
WROK-Don & Sleepy, songs  
WSUI-Daily Iowan of the Air  
**NIGHT**  
**6:00**  
CBS-Saturday Night Swing Club:  
WISN WTAQ WFAM WMBD  
WBBM WHAS (sw-11.87)  
NBC-Kaltenmeyers Kindergarten Variety Prgm.: WMAQ WTMJ  
WHO WBOW WIRE WIBA  
(sw-9.53)  
MBS-Renfro Barn Dance (Allis Chalmers): WLW  
NBC-Message of Israel: WENR  
WIBA (sw-11.87)  
Sports: WKBH WOC WKBK  
WTAD  
KMOX-Five Star Final News  
KSD-Community Forum  
KWK-Pep Concerts  
WCCO-Swing Session  
WCFL-News  
WFBM-Dinner Music  
WGN-Contrast in Melody  
WIND-German Hour  
WJR-News Comes to Life  
WMT-To be announced  
WOWO-Ranch Boys  
WROK-News; Evening Melodies  
WSUI-Dinner Hour Prgm.  
WTAM-Emerson Gill's Orch.  
**6:15**  
CBS-Saturday Night Swing Club:  
WKBK WOC WKBH  
Sports: KMOX WFBM  
WCCO-Broadway Stars  
WCFL-Fed. of Women's Clubs  
WHAS-Dr. Charles Welch  
WMBD-News  
WTAM-Sammy Watkins' Orch.  
**6:30**  
NBC-Uncle Jim's Question Bee (G. Washington Coffee):  
WMAQ WTAM (sw-11.87)  
CBS-To be announced: WBBM  
KMOX WHAS WFAM WCCO  
WOC WISN WJR (sw-11.83)  
NBC-Joe Sudy's Orch.: WENR  
NBC-Alistair Cooke, critic: (sw-9.53)  
MBS-Xavier Cugat's Orch.:  
WGN  
Dinner Music: WKBH WIBA  
News: WTAQ WHO  
Sports; News: WIRE KWK  
KSD-Treasure Hunt  
WBOW-Dance Hour  
WCFL-Tenpin Tattler  
WFBM-Bohemians  
WMBD-Happy Family  
WMT>Welcome Stranger  
WROK-House by Side of Road  
WTMJ-Dinner Table  
**6:45**  
NBC-Joe Sudy's Orch.: WMT  
CBS-To be announced: WFAM  
NBC-Jean Sablon, songs: WCFL  
WBOW  
MBS-Xavier Cugat's Orchestra:  
WIRE KWK  
News: WFBM WKBH WKBK  
KSD-Alpine Varieties  
WCFL-Musicale  
WHO-Curt Rogesinski, pianist  
WROK-Dinner Music  
WTAQ-Frankie & Johnny  
**7:00**  
NBC-Robert L. (Believe-It-Or-Not) Ripley (Post Bran Flakes); Linda Lee, vocalist; B. A. Rolfe's Orch.: WHO  
WLW WTAM WMAQ KSD  
WTMJ WIBA WIRE (sw-9.53)  
(also KFI at 11 p.m.)  
CBS-Columbia Workshop: WHAS  
WISN WOC WTAQ WKBH  
WBBM KMOX (sw-11.83)  
NBC-Lou Breese's Orch.: WBOW  
WMT (sw-11.87)  
MBS-Pat Barnes' Barnstormers:  
KWK  
WCCO-Barn Yard Follies  
WCFL-College Prgm.  
WFAM-New Yorkers  
WFBM-Melody Parade  
WGN-News; Sports  
WIND-Book Review  
WJR-Peoples Business  
WKBK-Star Revue  
WLS-Bar-N Frolic  
WROK-△ Fireside Bible Talks  
WSUI-Children's Hour  
**7:15**  
WBBM-Modern Miracles  
WCFL-Evening Serenade

**WMBI-Mother Ruth**  
WROK-News; Musicale  
WTAD-What's Your Answer?  
WTMJ-Down a Country Road;  
News  
**4:15**  
NBC-Rakov's Orch.: (sw-15.21)  
WAAF-Pat Casey, tr.  
WMBD-Bargain Counter  
WROK-Two Little Girls in Blue, with Helene Kimberley  
WTAD-News  
**4:30**  
NBC-Great Plays: WIBA  
NBC-Marvin Frederick's Orch.:  
WBOW WMAQ WOWO (sw-15.21)  
CBS-Will McCune's Orch.: WKBK  
WBBM WCCO KMOX WFAM  
WISN WOC WTAQ (sw-11.83)  
MBS-Sammy Kaye's Orch.: WMT  
KWK WGN  
News: WIND WJBC  
WAAF-Organ Melodies  
WCLS-For Your Information  
(1310 kc)  
WHA-Weather Report  
WKBH-Rose Green, pianist  
WLW-Truly American  
AMBD-News; Pet Corner  
WMBI-Sacred Music  
WROK-Radio Rhythm  
WTAD-Cy & Freckles  
WTMJ-League of Women Voters  
**4:45**  
CBS-Will McCune's Orchestra:  
WMBD WKBH (sw-11.83)  
KMOX-△ Sunday School Council  
WAAF-Tea Dance  
WCCO-Uncle Ray  
WHO-Betsy Ross News Bulletin  
WIND-Children's Prgm.  
WMAI-foreign Language Service  
WOC-Man on the Street  
WROK-Musicale  
WTAD-Afternoon Dance Prgm.  
WTMJ-Carson Robison's Buckaroos  
**5:00**  
CBS-Columbia Chorus Quest:  
WTAQ WOC WFBM WKBK  
WBBM WFAM WMBD WISN  
(sw-11.83)  
The Amherst College Glee Club will be heard from Springfield, Mass.  
NBC-El Chico Spanish Revue:  
WHO WMAQ WIBA WLW  
WBOW (sw-9.53)  
NBC-Music by Meakin: WOWO  
WENR WMT  
MBS-Len Salvo, organist: WGN  
KWK  
KMOX-Piano Recital  
KSD-News; Gabriel Heatter, commentator  
WAAF-Bureau of Information  
WCBD-J. C. O'Hair  
WCCO-Jingling Sam  
WCFL-Debate  
WIBA-Master Singers  
WIND-The Stamp Man  
WIRE-Basketball Scores  
WKBH-Kiddies' Hour  
WROK-Junior Air Stars  
WTMJ-Carroll College  
**5:15**  
NBC-El Chico Spanish Revue:  
WENR (sw-15.21)  
MBS-Aces High: WGN WIRE  
KMOX-△ Christian Science Prgm.  
KSD-Xavier Cugat's Orch.  
KWK-Al Sarli's Jam Session  
WAAF-Salon Concert  
WCBD-Organ Melodies  
WCCO-Tourist Bureau  
WCFL-Youth Around the World  
WIBA-Carson Robison's Buckaroos  
WIND-Sons of the Pioneers  
WISN-Show Window  
WMT-Parade of Features  
WROK-Sports Review  
WTMJ-Gabriel Heatter, Heinie's Grenadiers; Sports  
**5:30**  
NBC-News; Chick Webb's Orch.:  
WOWO WENR (sw-15.21)  
CBS-Ben Feld's Orch.: WKBK  
WTAQ WISN WBBM WFBM  
WKBH WOC (sw-11.83)  
NBC-News; Sports; Question Box: WHO WMAQ (sw-9.53)  
MBS-Jam & Jive: WGN  
News: WIBA WIND  
KSD-Sportlights  
WAAF-Sport Shorts  
WBOW-Merry-Go-Round  
WCBD-Dr. Gustav Edwards  
WCCO-Swing Session  
WCFL-Musical Prgm.  
WFAM-Playshop of the Air  
WIRE-Outside Looking In  
WLW-Allan Franklyn, sports  
WMBD-Peoria's Church World  
WMT-Governor Kraschel, talk  
WROK-Organ Reveries  
WTAD-Barney Thompson, bar.  
**5:45**  
CBS-Ben Feld's Orch.: WFAM  
NBC-Religion in the News: WHO  
WMAQ (sw-9.53)

**Frequencies**  
KMOX-1090  
KOA-830  
KSD-550  
KWK-1850  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1810  
WCBD-1080  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-890  
WHO-1000  
WIBA-1280  
WIND-580  
WIRE-1400  
WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-750  
WKBK-1500  
WKBH-1580  
WLS-970  
WLW-700  
WMAQ-670  
WMBD-1440  
WMBI-1080  
WMT-600  
WOC-1370  
WOWO-1160  
WRJN-1370  
WROK-1410  
WSST-1360  
WSUT-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620  
**2:30**  
CBS-Waltzes of the World: WOC  
WMBD WKBH WFBM WISN  
WSBT WCCO WTAQ KMOX  
(sw-11.83)  
NBC-Bill Krenz' Orch.: WCFL  
KSD WHO (sw-15.33)  
WAAF-Red Hot and Low Down  
WBBM-Missus Goes to Market  
WCBD-Radio Debuts  
WIND-Studio Orch.  
WJJD-Church on the Hillside  
WLS-Jack Stillwill  
WROK-Rhythm Before Three  
WTAD-Dance Hour  
**2:45**  
CBS-Waltzes of the World:  
WBBM KMOX  
WIND-Remote Control  
WJJD-Current News  
WTAD-Loreine Hughes, sop.  
**3:00**  
NBC-Calling All Stamp Collectors:  
WHO WENR (sw-9.53)  
CBS-Charles Paul, organist: WOC  
WBBM WISN WSBT WCCO  
WMBD WKBH WFBM KMOX  
WKBK WTAQ  
MBS-Int'l House: WGN  
WCFL-Piano Recital  
WHA-Players  
WIND-Symphony Hour  
WJBC-Children's Hour  
WJJD-Sports Edition  
WMBI-String Choir  
WROK-Melodettes Trio  
WTAD-△ Sunday School Lesson  
**3:15**  
CBS-Gertrude Lutzi, sop., & John Sturgess, bar.: WISN WOC  
WMBD WCCO WKBK WSBT  
WTAQ WBBM WKBH (sw-11.83)  
NBC-Walter Kelsey's Orchestra:  
WHO (sw-9.53)  
KMOX-One Woman's Opinion  
WCFL-Afternoon Musicale  
WENR-Int'l Six-Day Bike Races  
WFBM-Jordan Conservatory  
WROK-Top Hatters Orch.  
**3:30**  
CBS-Gertrude Lutzi, sop., & John Sturgess, bar.: KMOX WFAM  
NBC-Top Hatters: WHO WENR  
(sw-9.53)  
MBS-Arthur Wright & Organ:  
WGN  
WAAF-News and Weather  
WBBM-Let's Hear Your Side  
WHA-Operetta Favorites  
WJBC-News  
WKBH-Student Recital  
WMBI-Radio School of the Bible  
WROK-△ Children's Bible Story Hour  
WTAD-Police News  
**3:45**  
CBS-Four Clubmen's Quartet:  
WMBD WISN WFAM WTAQ  
WKBH WCCO WMBD KMOX  
WKBK (sw-11.83)  
NBC-Top Hatters: KSD  
MBS-Bookshelf Spotlight: WGN  
WAAF-Jimmie Kozak, pianist  
WCFL-Adult Education Council  
WFBM-Flanner House  
WJBC-Hits of the Week  
WOC-News  
WROK-Easy to Remember  
WTAD-Harmony Four  
**4:00**  
NBC-Great Plays, dramatic series: WHO WENR WIRE KSD  
(sw-9.53)  
CBS-The Story of Industry:  
WKBK WKBH WOC KMOX  
WISN WFAM WTAQ WCCO  
(sw-11.83)  
NBC-Rakov's Orch.: WIBA WLW  
WMAQ WOWO WBOW WMT  
MBS-Pancho's Orchestra: WGN  
KWK  
WAAF-Rhumba Beat  
WBBM-Pappy Cheshire's Hillbilly Band  
WCFL-Make Believe Danceland  
WFBM-Scholarship Hour  
WHA-Organ Reverie  
WIND-Story of Industry  
WJBC-High School Band  
WMBD-Dean & Gail

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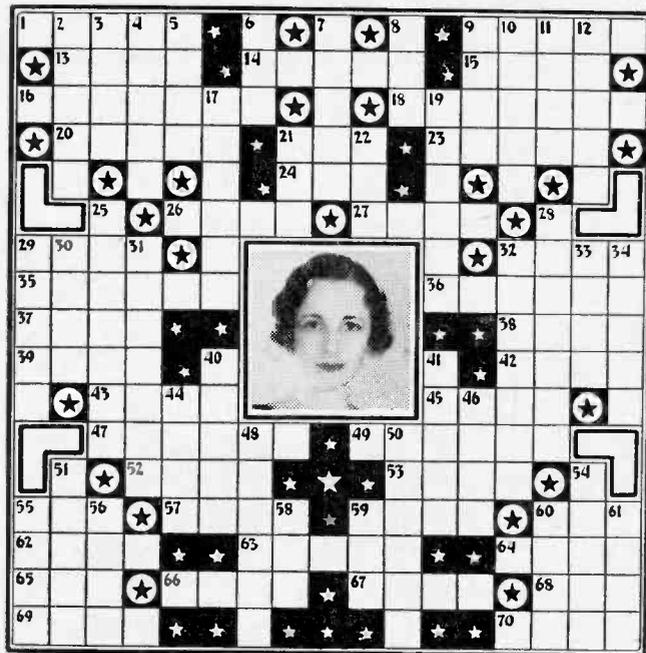
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## RADIO GUIDE'S X-WORD PUZZLE



### HORIZONTAL

1. First name of star in the portrait
9. Milton J. —, announcer
13. Last name of the star in the portrait
14. First name of Mrs. George Jessel
15. Frank Crumit is a graduate of — State University
16. Disease
18. — Saint-Saens, famous composer
20. Pertaining to the sun
21. To contest
23. Rigid
24. The whole
26. Mae —, movie star
27. Hal —, bandleader
29. Cut off
32. — Waller, bandleader
35. To place or establish
36. — Robison and his Buckaroos
37. Writing fluid (pl.)
38. Bag (Fr.)
39. — Williams, bandleader
42. Slave of the soil
43. Greasy
45. Roger Wolfe —, bandleader
47. Sounds
49. Vessels used in unloading ships
52. Necessity
53. Dutch colonist in South Africa engaged in farming
55. Fred Waring's brother

57. Fall in drops
59. Company of musicians
60. Short slumber
62. Musical instrument
63. A weight for weighing diamonds
64. Result of an election
65. Sick
66. Compassion
67. Nellie Revell is Neighbor —
68. Fortune
69. A sly, sidelong look
70. Fanatics

### VERTICAL

2. Capital of Tibet
3. Pit for storing green fodder

### Solution to Puzzle Given Last Week



## VOICE OF THE LISTENER

### TOO MUCH TROUBLE

Dear VOL: What are we to do about the troubles into which script-writers insist on getting their characters? Sometimes our troubles are too much for us without our having to listen to them even in the stories on the air. How can we convince the writers we really don't listen just to find out how the characters will get out of trouble. We'd like to see them enjoy life.—Mrs. J. M., Wyoming, Pa.

### MORE POWER TO STATIONS

Voice of the Listener: Do radio officials, and particularly the F.C.C., really believe that we have truly national broadcasting service today? I agree that the metropolitan centers, a few scattered cities, and perhaps parts of the rural eastern central United States have excellent service. But, here in the wide, open spaces—and I mean wide—we do not have that type of service. Here, in the summer, our good reception is limited to one station, daytime only. Someone will say: "Try the short waves." We have. They are all right for a novelty, for news flashes and for some programs which cannot be received otherwise. But, at present, they do not provide the perfectly stable

carrier which a near-by British Columbia station has. This problem could, largely, be solved at once if ten or fifteen stations throughout the country were granted 500-kilowatt licenses. We could select one of these which was not fading and hear the program as it should be. As it is now, we have "radio golf"—now it's in, now it's out.—L. M. Jensen, Cowley, Wyo.

### RECORDINGS OKAY

Dear VOL: I have seen several protests in the matter of playing recorded music on radio programs. If these listeners will spend one hour each morning from seven to eight central standard time with WMAQ and Norman Ross they will find that they have forgotten that there is so much fine music played so seldom. I have never heard as varied programs with no trash on any program. Plugs are not long and the records are transcriptions from Glazinov to Kern. I sometimes wonder if the great majority of radio stations think that all the early-morning programs should be catfish-fiddle-cowboy-singer type, or do they think that listeners to that stuff are the only ones who get up early in the morning?—Harry Padgett, Fort Smith, Ark.

## TEETHING PAINS



For 54 years the PUSHECK'S Teething Relief has been saving babies from teething torture. TISK soothes and relieves sore swollen gums. Lets babies rest. Absolutely safe and harmless.

"It is sure a relief to baby," writes Mrs. G. K., Kansas. "It always makes him happy while teething."

### SEND NO MONEY!

For your babies sake, try TISK at once. Order today! Pay postman \$1.00 plus postage or send only \$1.00 and we pay postage.

### GUARANTEED TO SATISFY OR YOUR MONEY BACK

DR. C. PUSHECK, Inc., Dept. RG-19, 6803 N. Clark St., Chicago, Illinois

### GENUINE WALNUT CABINET

## NEW! Sensational! MIDGET POCKET RADIO

Comes complete—ready to use. No batteries, tubes or electrical connections needed. Beautiful tone, clear reception. Guaranteed. Works immediately. Use anywhere in auto, bed, office, hotel, etc. Not a Toy. A practical set that will bring you music, sports, announcements, etc. Genuine Walnut Cabinet. Send No Money! Pay postman \$2.00 plus few cents postage. On cash orders we pay postage American Leader, 1606 W. 78th St., Dept. 129, Chicago. (Attractive proposition for agents.)

## HAVE MORE APPEAL!

You can develop your charm, increase your influence with friends, by this PROVED METHOD. Wear your own, correct Horoscopic Perfume! When were you born? Send month and date of your birth, with 25c., for a generous vial of YOUR delightful perfume made according to formula of ancient Astrology. As our special gift, your CHARM HOROSCOPE sent absolutely free. Have more appeal! Write today. Natori, 580 Market Street, San Francisco.

## WOMEN WHO CAN SEW!

Write me today for amazing opportunity to earn extra money without canvassing.

Harford, Dept. DD-81, Cincinnati, Ohio

## It's Up to You!

Radio depends for its very existence on the interest displayed by listeners. If you want certain personalities elevated to stardom, or favorite programs to remain on the air, you must express your desires. The best way to let sponsors and radio officials know what you like in entertainment is to express yourself in RADIO GUIDE'S Star of Stars Poll. For details see this issue's inside front cover and the story on page 4.

## CUT-RATE YARNS

New low prices! Silk Boucle (all colors) Worsted, Shetlands, Velvets, etc. Quality guaranteed. Sample cards FREE. Instructions FREE with order. FREE—Surprise Gift Offer—write direct to:

F & K YARN CO., (EST. 1916) \$1.15 1 LB  
85 Essex St., Dept. RG-33, New York City

# So You Like Contests?

**O**LD GOLD prize-winners have been announced! The delay since the close of the contest had been so long and the secrecy surrounding the judging so complete that some contestants had begun to get discouraged. Many letters addressed to this department were from writers who despaired of ever seeing the names of the winners. But now they are out. On February 22, executives of the company summoned big-money winners to hotels in several cities and personally presented checks. Smaller prizes were mailed at the same time.

First prize of \$100,000 went to S. M. Van Sant, Jr., of Boston, a \$35-a-week clerk. Second prize of \$50,000 was won by Miss Henrietta D. Bruns, of West Orange, New Jersey, a stenographer. Bernard J. Ecker, of Chicago, a \$50-a-week advertising counselor, won the \$25,000 third-place prize, and Louis Grossman, of Brooklyn, N. Y., an unemployed chemist, won the fourth prize of \$10,000.

The veil of secrecy has not yet been lifted entirely. The number of entries submitted has not been revealed, nor has anyone let it be known what general type of entry dominated the list of winners. There has not been sufficient time to classify winners according to occupations, income groups or localities. But the eyes of contesting are on Old Gold, and as soon as possible, this department will make an analytical report on the results of last year's biggest contest.

Here are some winners in other recent contests:

In the *Woman's World* word-building contest, Mrs. Charles Hunter, of Elwood, Kan., won her choice of \$350 cash or a trip to Hollywood. Maynard Bell, of De Witt, Iowa, won second prize of \$200, and Mrs. E. W. Kratzer, of Urbana, Ind., won the third prize of \$100.

Mrs. Vesta Mellon, of San Francisco, and L. M. Ammon, of Seattle, both won \$1,000 first prizes in the S and W Coffee contest. The second prizes of \$500 each went to Anne Strong, of Inglewood, Cal., and Maxwell Pollard, of Los Angeles. Mrs. Mildred Moyes, of Ogden, Utah, and Charles Mersich, of San Francisco, won \$250.

In the *Social Justice* "Know America" contest, E. Brookhart, of Patterson, N. J., John Duffy, of Englewood, N. J., and Mrs. Mary Sontag, of New London, Conn., won \$1,500 each. Mrs. Edwin H. Swenson, of Chicago, won \$200, and Werner M. Schaefer, of Milwaukee, Wis., won \$75.

Ford V-8's were won in the Watkins contest by Mrs. Dora W. Lacey, Badger, Cal.; George W. Cole, Watauga Valley, Tenn.; Mrs. Elmer P. Holden, Ney, Ohio; D. Edwin Moyer, Spring City, Pa., and Frank Ehlinger, Oconto Falls, Wis.

## A \$25,000 Scandal Contest Fraud Reported

The pride of this department is that to date it has been 100 percent efficient in spotting shady contests, and, by ignoring them in these columns, has to the best of its ability steered its readers away from them. Now, a scandal of appalling proportions is being aired extensively, and our happiness is unbounded that no mention of it ever crept into these columns to victimize those we serve.

The scandal hinges on the contest in which for \$1 contestants were given an opportunity to submit names for the monastery gardens of St. Patrick's Church in Pittsburgh. Prizes totaled \$25,000, which is big money in anybody's contest scrap-book. Entries numbered many thousands.

The name of the Rev. Father John R. Cox was used in the contest announcements put out by promoters in California. The contest was widely

Minor prizes seem to have been distributed fairly.

Now the promoters are free on \$3,000 bail, pending prosecution. Father Cox pleads that he was victimized; that he thought only to get money for his church and his charities. The pleas of the promoters have not yet been made public.

Many phases of contesting fairly reek with questionable practices, and in a few cases such scandals as this



One of the Old Gold prizes—this one worth \$25,000—alighted in the home of Bernard J. Ecker, of Chicago, and brought with it the scene above when Ecker came home with the check and a toy for his son Gerson

publicized, though many appeared leary of it. Gilson Willets ignored it; E. Haldeman-Julius, in the *American Freeman*, published in Girard, Kan., predicted the contest's real outcome; still, many contest journals listed it among their legitimate competitions. RADIO GUIDE did not.

The contest closed in December, and prizes were paid. But then reporters for the *Pittsburgh Press*, investigators from Better Business Bureaus and agents from the postal department got busy. They learned that all the major prizes were paid to relatives or personal friends of the promoters. The \$10,000 first prize went to Dr. Harry Foshay Walker, personal physician to the promoter; a prize of \$500 and two of \$100 each were won by Pittsburgh residents who turned out to be relatives by marriage of the same man.

are upturned. Giison Willets, whose National Contest Headquarters records put him in the best position to know, discusses many of them in the February 15 issue of *Contest News*. *Contest World* for March also reviews the Father Cox case. We are much inclined to agree with Willets that "the whole dirty mess needs a housecleaning."

In the meantime, there can be some consolation for contestants. The mere fact that this case has been so well investigated and that the promoters are being brought to trial indicates that contestants' interests are being protected, whether they know it or not. Our advice until the time when justice jails all unscrupulous sponsors: Do not enter any contest not recommended by some reputable contest journal. Fairness to yourself requires it!

## This Week's Prize Specials Two New Opportunities

Each week RADIO GUIDE's contest editors single out the week's most attractive contests, suggesting them for their readers' attention during the week. Here are this week's best bets:

### \$3,000.00 in Cash

PRIZES: (Grand) 1st, \$1,000; 2nd, \$500; 3rd, \$250; 4th, \$100; 5th, \$50; 6th, \$25; 20 prizes, each \$10; 175 prizes, each \$5.

TO ENTER: The Chicago *Evening American* is presenting a set of 48 "Funny Film Faces" — pictures of movie stars distorted as they would look in mirrors with uneven surfaces. Write the stars' names in spaces under the pictures. With the complete set of 48 pictures, send a letter of not more than 50 words telling which star was hardest for you to identify, and why. The last two puzzles will be printed on March 18—Friday of this week, but do not have to be mailed until midnight, March 23. Send entries to "Funny Film Faces, P. O. Box 5540A, Chicago, Illinois."

TO WIN: Read the hints suggested last week in connection with the "Paging the Movie Stars" contest; the same sources of information may be applied to this contest. Again, remember that hundreds of correct solutions will be received, and that final judging is based on the letters, no matter how unimportant they seem in contest announcements. The announcements say that neatness and elaborateness of presentation will not count, but a simply decorated booklet, for instance, might increase winning chances!

### Automobile, Voyage

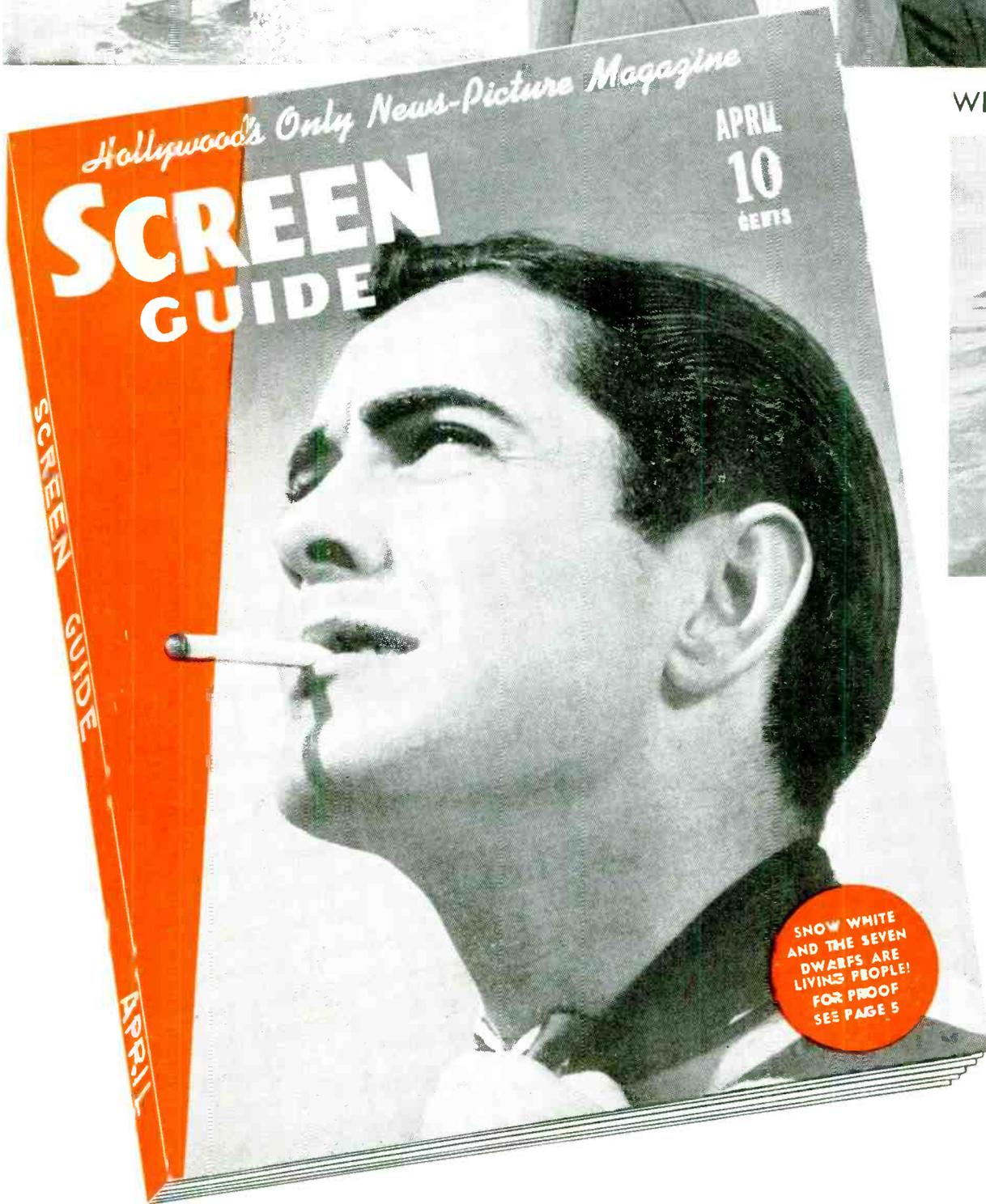
PRIZES: (Grand) 1st, 1938 Buick automobile; 2nd, round-trip ticket to Bermuda; 10 prizes, each six pairs of "Fortune" shoes.

TO ENTER: Name the person, living or dead, whom you consider the world's most fortunate man. State why he is "fortunate" in a letter of 50 words or less. Use official entry blank available where Fortune shoes are sold. Mail to "The Judges, 'Famous Fortunes,' Richland Shoe Co., Division of General Shoe Corp., Nashville, Tenn." Contest closes May 10.

TO WIN: Consider that this contest is announced in connection with a radio program called "Famous Fortunes," which dramatizes the lives of men of great wealth. For that reason, most entries will probably concern such people. There is reason to believe that entries of a more personal nature will have a good chance in the contest: first, because there will be fewer of them, and second, because of a sentence in the announcement which says, "This person may be some famous explorer like Admiral Peary, or rich man like Andrew Carnegie, or your favorite movie star, or some man you know personally—a fellow workman, your brother, your postmaster, war buddy or yourself." Our hunch is to personalize the letter, telling about some uncelebrated but fortunate person you know well yourself. For weekly facts about the contest, listen to "Famous Fortunes," MBS, Tuesday, 7:45 p.m. EST, and on Station WLW, Friday, 9:30 p.m. EST.

# Be Doubly Informed

WHY WAS ROBERT TAYLOR SENT TO ENGLAND? — WHO ARE THE STROUD TWINS' SWEETHEARTS?



WHY ANDY DEVINE BIT A SEAL



Just as *Radio Guide* keeps you informed about what your favorite stars are doing on the air, *Screen Guide* keeps you doubly informed with picture-news of what they're doing on the screen! When you buy *Radio Guide*, buy *Screen Guide*, too!