

COMPLETE PROGRAMS FOR WEEK ENDING APRIL 16

Radio *Guide*

TEN CENTS

MARY MARGARET
MC BRIDE POSES
FOR RADIO GUIDE

HOW NBC TRAINS
PAGE-BOYS FOR
ANNOUNCER JOBS

Deanna Durbin — singing
"find" of Eddie Cantor



OFFICIAL STAR OF STARS BALLOT

Mail to: Star of Stars Editor,
Radio Guide,
731 Plymouth Court,
Chicago, Illinois.

5

My Choice for the Best Female Popular Singer Is.....

My Choice for the Best Male Popular Singer Is.....

My Name Is.....

My Address Is.....

(This Ballot May Be Pasted on a Penny Postcard)

The ballot above is for this week's election only. Read the instructions below before you vote. This ballot must be mailed by midnight this Saturday, April 16

RADIO GUIDE'S ANNUAL STAR OF STARS POLL

THIS WEEK—MALE AND FEMALE POPULAR SINGERS

CROONING is not man's job alone. It belongs to the ladies, too. In addition to some masterful baritone or tenor, practically every big-name band or big commercial show makes sure it has, either as a guest star or a permanent member of its cast, some lady crooner to hum pretty melodies and latest hits into listeners' ears.

Many of these feminine balladists have become big-time talent, for they have great public acceptance. Many even head their own shows.

The songs these balladists—both male and female—sing and the type of rhythm they affect are designed to please the listening audience, for, unlike any other business, radio is actually run by its customers—the listeners. Every year America orders up its entertainment custom-built, through letters to sponsors, through votes in nation-wide polls, and a hundred other ways. Greatest of these polls is Radio Guide's annual Star of Stars Election, now in the fifth week of its fifth year!

This year's election differs from those in previous years, inasmuch as listeners have heretofore voted every week in every division of the poll. This year, however, voting is limited each week to a particular classification. Voting the first week of the poll, for instance, was limited to the

most popular musical program on the air; the second week, to the most popular dramatic program; the third week, to the best children's program, and the fourth week, to the most popular actor and actress on the air.

The second poll named "One Man's Family" as the most popular dramatic program on the air. Complete results of that poll may be found on page 17. Each week Radio Guide will announce the results of these polls.

This week, listeners engage in a battle of ballots to determine the most popular male and female singers of popular songs. Whether it be Swing Songstress Martha Tilton with Benny Goodman's band, sultry-voiced Frances Langford of Hollywood Hotel, tenor Kenny Baker of Jack Benny's show, or K. M. H.'s genial Bing Crosby, every listener in America owes it to himself to order up his entertainment for 1938—now! To do this, fill in the ballot above for the most popular male and female singers of popular songs on the air and mail it before midnight of Saturday, April 16.

Last year Frances Langford was first among female popular singers and Bing Crosby won top position among male popular singers.

Who is your choice for this honored position in 1938? Don't delay. Make your selection today!

Turn to Page 17 for results in the Dramatic Program Election!

WEEKLY SCHEDULE OF THE STAR OF STARS POLLS

5. Most popular singers of popular songs—April 16 issue, on sale April 7
6. Most popular classical singers—April 23 issue, on sale April 14
7. Most popular comedian or comedy program—April 30 issue, on sale April 21
8. Most popular dance orchestra—May 7 issue, on sale April 28
9. Most popular announcer—May 14 issue, on sale May 5
10. Most popular commentator—May 21 issue, on sale May 12
11. Most popular promising new star—May 28 issue, on sale May 19
12. The Star of Stars—June 4 issue, on sale May 26

Vote for your favorite every week!

RADIO GUIDE

M. L. ANNENBERG, Publisher
CURTIS MITCHELL, Editor

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April 16, 1938



Lanny Ross, whose last program is vacationing, will be on "Your Hit Parade" over CBS Sat.

SUNDAY, APRIL 10

New series . . . tremendous trifles

"Empires of the Moon"—NBC-Blue, 1:30 p.m. EST.

This series, adapted from a succession of stories taken from authentic old records by H. Bedford Jones, deals with incidents that changed the course of history. First opus will be a dramatization of the romantic intrigue surrounding the first Artaignan.

Abram Chasins . . . piano soloist

Philharmonic-Symphony Society—CBS, 3 p.m. EST.

Chasins, young American composer-pianist, offers the first performance of his Second Piano Concerto in its revised form and A London Overture by John Ireland. Sunday marks the first time A London Overture has been played in America.

For program details, see page 6.

Deborah Franklin . . . her story

"There Was A Woman"—NBC-Blue, 5 p.m. EST.

Separated from Franklin for ten years during his stay in England as political agent for the American colonies, Dame Franklin worked in her husband's interest for a decade. One of America's least-known women, her story will be thrilling.

Dr. Jordan . . . from Vienna

Austro-German Election—NBC-Blue, 6 p.m. EST.

The results of the Austro-German election, in which the Austrian population will give their opinion on recent unification with Germany, will be summarized by Dr. Max Jordan, NBC Continental European representative. He'll speak from Vienna.

Edna May Oliver . . . Feg's guest

"Baker's Broadcast"—NBC Blue, 7:30 p.m. EST.

Winner of plaudits for her grand comedy in many great movies, solemn-faced Miss Oliver is beloved by fans everywhere. As Feg Murray's "Seein' Stars" guest Sunday, she'll undergo a personalized interview, in which she'll reveal happenings in her life.

Georges Enesco . . . for Ford

"Sunday Evening Hour"—CBS, 9 p.m. EST.

At the age of seventeen, Enesco began his brilliant musical career, which has taken him to the four corners of the world. Conductor, composer and violin virtuoso, he is Roumania's chief claim to musical fame, was born there in 1881.

For program details, see page 6.

THIS WEEK

Previews of Some of
the Better Regular and
Special Broadcasts

MONDAY, APRIL 11

Gertrude Lawrence . . . visits Cantor

Cantor Camel Caravan—CBS, 7:30 p.m. EST.
(For the West, 7:30 p.m. PST.)

Miss Lawrence, well-known British actress, is famous for her comedy sketches and solo song selections, ranging from the sentimental to more satiric ditties. As Eddie Cantor's guest this Monday, she'll be heard singing songs she's made famous.

Smith vs. Harvard

"True or False?"—MBS, 10 p.m. EST.

The immensely popular "True or False" program, conducted by genial Harry Hagen, was forced to move to larger quarters recently to take care of the increasing demand for tickets to witness the broadcast. Monday it will be Smith vs. Harvard.

TUESDAY, APRIL 12

Rep. Randolph . . . looks ahead

Talk by Rep. Jennings Randolph—
NBC-Red, 7:45 p.m. EST.

Tuners-in will hear Representative Randolph of West Virginia, member of the special labor subcommittee of the House now considering wages-and-hours legislation. In a rousing address, he'll express his views in a talk entitled "America Looking Ahead."

James A. Farley . . . Uncle Sam's mail service

Postal Service—NBC-Blue, 10 p.m. EST.

The complex workings of the U. S. Post Office Department will be described. Pick-ups will be made from a speeding railway post office, from a mail plane roaring through a night fight, and from department headquarters in Washington. Postmaster General Farley will speak.

WEDNESDAY, APRIL 13

Representative Boylan . . . Jefferson Memorial

Talk by Rep. John J. Boylan—
NBC-Red, 7:30 p.m. EST.

Rep. Boylan, Democrat of New York, and chairman of the Thomas Jefferson Memorial Commission and director of the Thomas Jefferson Memorial Foundation, discusses "The Jefferson Memorial."

Boris Karloff . . . superstition mystery

"Lights Out"—NBC-Red, 12:30 a.m. EST.
(For the West, 10:30 p.m. PST.)

Boris Karloff, famous for his "monster" roles in the movies, is appearing in a special series of five broadcasts as star of the "Lights Out" program.



—Selznick-International

Tommy Kelly and Ann Gillis, Tom and Becky in "Tom Sawyer," are on NBC-Blue Thursday

Arch Oboler's "Three Matches" will be the title of his fourth appearance in this series.

THURSDAY, APRIL 14

Freddie Bartholomew

"Good News of 1938"—NBC-Red, 9 p.m. EST.

One of the greatest child actors of all times, Freddie Bartholomew, is noted for his fine acting in such successes as "Captains Courageous," "David Copperfield," and "The Devil is a Sissy." Listeners will hear him Thursday in a dramatic role.

Ann Gillis, Tommy Kelly . . . star pair

Elza Schallert Interviews—
NBC-Blue, 11:15 p.m. EST.

Two youthful starlets, Tommy Kelly and Ann Gillis, have been hailed for their grand performances as Tom and Becky in Selznick-International's popular production, "Tom Sawyer." As guests of Elza Schallert this Thursday, Ann and Tommy will tell about their own life-stories.

FRIDAY, APRIL 15

Singin' Sam . . . guest star

"Songshop"—CBS, 10 p.m. EST.

An old trouper of minstrel days, Singin' Sam in real life is Harry Frankel. As "Songshop's" guest, he'll offer "Oh! Miss Hanna," and with the choir, "My Little Buckaroo." Frankel is famous as "The Barbasol Man." He hails from Kentucky.

Noble Cain . . . Good Friday program

The Seven Last Words—NBC-Blue, 10:30 p.m. EST.

Tuners-in will hear a special Good Friday program presented by a twenty-two-piece orchestra and an a capella choir, directed by Noble Cain. Soloists will be Ruth Lyon, Edward Davies and Charles Sears. Harvey Hays will act as narrator.

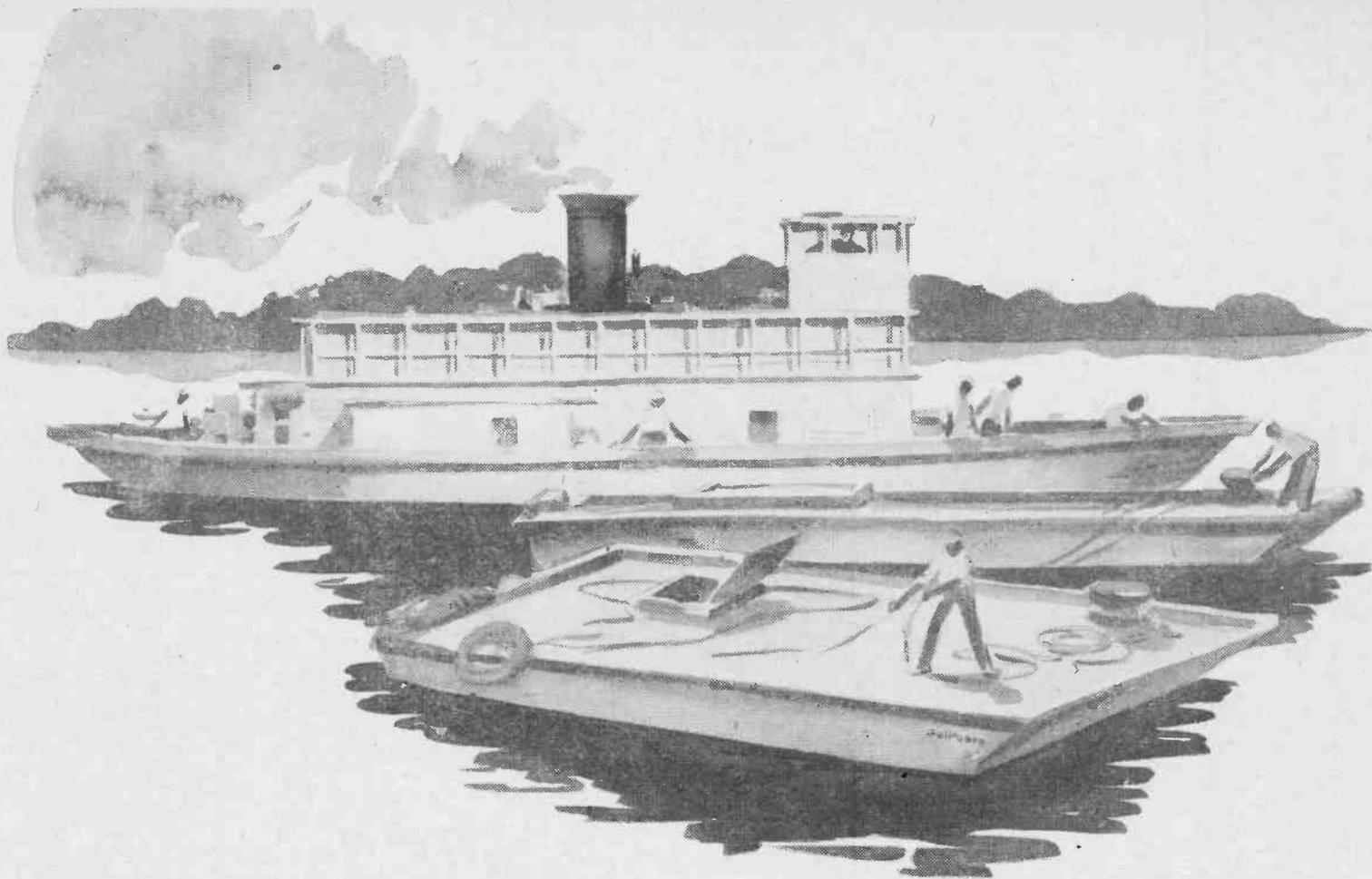
SATURDAY, APRIL 16

Lanny Ross . . . for Lucky Strike

"Your Hit Parade"—CBS, 10 p.m. EST.

Glorious tenor of "Show Boat" fame and more recently highlight of "Hollywood Mardi Gras," Lanny is a favorite with listeners. A stage-child, he made his first bow to the public in vaudeville when he was two, has been singing on the air since 1928.

FOR STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO "THIS WEEK'S PROGRAMS" ON PAGES 27 TO 43



RADIO ON DE RIBBER

BY JAMES STREET

"Give us music, Lawd, so our feet'll move—
'Cause we's packin' dem bags to de levee
An' bustin' our backs wid de strain,
Ol' ribber's done got a bellyfull
But still het po's down rain—
Give us music, Lawd—"
—Chant of the Roustabouts

THE Mississippi is the head man of the river clan.

He comes staggering and weaving out of the hills, gathering gifts of mud and water from a hundred daughters—the Ohio and the Missouri, the Yazoo and the White. He groans when he moves, for he's an old river and his burdens are many.

They call him "the old man" down where they know him best, and never "old man river." He's a moody old man, and sometimes he's gay and he plays with the trees that parade along his banks.

He brings things to the valley from the far places he visits. He brings silt and water, and they make the cotton grow. He used to bring the showboats, and they would come huffing around the bend, their bells ringing, their pilots waving and their bands blaring.

Now he brings radio. There are no more showboats. Radio and movies have driven them from the river, and radio has taken their place.

No more do the gaudy palaces of pleasure come down the old river and tie up at the levees where the plantation children, black and white, used to wait for them—the white children grasping their fathers' hands, half in fear, half in ecstasy, while the Negro children danced and laughed and cut the wingbuck. No more does the showboat captain stand on the hurricane

deck and address the folks, his Elk's-tooth watch-charm glittering in the sun, and his deep sing-song voice assuring the river people that his showboat is the greatest on the Mississippi. No more do the bands parade through the sleepy plantation towns, scaring the mules and disturbing the cows that drowse by the plantation commissary. No more do the actors double in dress—a member of the band tooting the trombone by day and acting the mustached villain at night.

It's all gone.

But boats still come down—deep-set screw-boats that lie almost flush with the river and shove barges before them, the stern-wheelers that grunt and groan against the channel. It's all business on the river now. And there are those who will tell you the glamour has gone with the showboats.

The plantation folks, most of them too poor to own radios, although there will be a guitar and maybe an organ stuck away in their cabins, always know when a boat will tie up at their levee, or slip up the bayou to load wood. And they, the tenants who go with the land, will gather on the levee hours before a boat arrives. The river grapevine spreads the news that a boat is coming. The mules are left in the furrows to idle away an hour or so and contemplate the strange ways of men. The hoes are dropped, and the workers, black and white, saunter to the levees and stand there, peering at the river and waiting for the long blast from the steamer's whistle which will tell them the boat will tie up.

They talk of many things as they

wait there—politics and religion and crops. Some of the old-timers tell stories about the showboats, and the youngsters who never saw a showboat stand in rapt attention.

Then somewhere up the river a whistle growls and the echo pounds against the levees and against the cypress logs.

"Here she comes!" someone will shout, "coming 'round the bend!"

The barges come first—a long string of them, flat and ugly, hugging the river and creeping around the bend. A leadsman stands on the first barge, sounding the depth of the river and shouting back to the pilot:

"Mark one—mark twain,"—two fathoms of water.

With a jingling of bells, the boat rounds the bend, herding its barges as a shepherd herds his sheep, nursing them. It's ticklish business: one false move and the barges will pile against a sand-bar and stack up like cordwood.

ALONGSIDE the levee the boat ties up, shoves its gangplank ashore and the captain stands on the hurricane deck and looks at the crowd. There is no shouting or singing, only the upturned faces of the folks, grimy white faces and shiny black ones, looking up at the boat. There is no music, for the commercial boats carry no bands. They are there on business, not pleasure. But the captain knows what the people want. He nods to a deck-hand and points to a spot on the deck.

"Put it here," says the captain. "And you stay with it. I'm going ashore."

The deck-hand disappears into the

captain's quarters and the crowd grins when he goes away. They too know what he will fetch.

And then he comes back on deck, lugging a radio! A radio is a luxury to river folks and there are many who never hear them except when the boats tie up. Most of the boats carry pleasure radios for the officers and crew.

The deck-hand rigs the instrument, twists the dial and stands back while the folks enjoy it. That's the nearest thing to a showboat on the river.

They don't want news, or lectures. They want music—

"**G**IVE us music, Lawd, so our feet'll move—"

The deck-hand who operates the boat's radio is known to all as the "radio man." He performs miracles, he takes music to a people to whom music is a part of life.

The Negroes stand on the levee until they catch the swing of the radio's music, then they dance—a slow, shuffling dance. The young folks coonjine and cut the wingbucks. The old folks pat their feet and clap their hands. They like the so-called hillbilly music, which is just as much river and swamp music as it is hillbilly. They like songs about work and death and God.

The white folks, share-croppers mostly, stand at a distance and hear the music. They do not dance. It is not part of their being to dance and sing. They carry their burdens heavily, not lightly as the Negroes do.

The deck-hand acts bored. He has to lug the radio on deck and tune it in at every levee stop. The people expect it—it's the nearest thing to a showboat on the river.

When a song is played that everybody knows—such songs as "St. Louis Blues"—the folks sing. They don't

sing the new songs, because they don't know them, but they listen intently, and when the boat and radio have gone away the Negroes, natural musicians, can play the tunes after hearing them once.

Sometimes the boats tie up all night, and the plantation folks for miles around visit the captain and hear the radio. They stare at it while the "radio man," a bored look on his face, twists the dials and picks up far places.

The white folks are as interested in hearing station announcements from distant cities as they are in the program.

"Hear that!" says one when a station announcement is broadcast. "That comes plum' from New Yawk."

"How you know?" demands another, hearing but not believing.

"Didn't the man say so? Didn't you hear him say thiseah is New Yawk?"

Often they will even keep a log of the stations they have heard. I met a man, a poor man with lines about his face and corns on his hands, who had heard Chicago, New York, Cincinnati, Memphis and several others. He was somebody in the community. He even said he once had heard Denver on a boat's radio, but nobody believed him.

The Negroes are not interested in the stations—they want music. They are not allowed to dance on board, but will line the levee in the evenings and dance and joree. They string lanterns along the levee, and the radio is the band. They dance as their fathers danced, the slow, steady, shuffling strut—the strut of the Congo.

As long as the captain will allow the radio to play, so long will the plantation folks gather and wonder at the marvels God has wrought. But eventually the boat must get on down the river, and the captain nods to the "radio man" and the set is removed. The folks are silent, almost sad. A bell rings, the whistle blows, a lead-man calls "mark twain" and the boat and the barges move away. The folks watch it until it rounds a bend and even after it has gone from sight,

smoke still can be seen rising from the river, and they watch that, too. Then they go back to their mules and hoes to await the arrival of another "radio boat."

Along the river, the folks believe everything they hear on the air—even the sound-effects. They were puzzled when the "Show Boat" program was broadcast, for they believed firmly that the "showboat" actually ran up and down the river and that the programs were broadcast from the cities mentioned. They wondered why they never saw it. Planters—the

raw-boned river man leap on the stage and clout the villain after he had cursed the poor little heroine. Really, the heroine was the villain's wife. The protector of Little Nell finally was convinced that it was just a show, and when he was told that in real life the villain and the heroine were man and wife, he 'lowed:

"Reckon he's got a right to cuss her if'n she's his wife."

You can close your eyes and tell what part of the South you are in by the music heard on the radios along the rivers. The big stations, of course,

this sad, old-time sing-song favorite:

*"Oh, they cut down the old pine tree, and hauled it away to the mill,
To make a coffin so fine for that sweetheart of mine—"*

Only a few boats navigate the middle Tennessee, and there's no coon-jinin' on the levees when the "radio boats" tie up, but most houses along the river have radios. The farmers along the Tennessee seem more prosperous than the hands of the plantations along the Mississippi.

The Tennessee goes 'way down into Alabama and gets shiftless and no 'count.

And then suddenly, as though repenting her sins of laziness, the river changes her mind, does an about-face and heads north again, quickening her pace. So does the music.

The folks begin singing of the river and the radios feature river songs. The Tennessee catches her breath and really starts rolling again—to the north. She flattens out and starts down grade, then leaps Muscle Shoals, says farewell to Alabama and pours back into Tennessee. She's getting over near the Mississippi then and is in a hurry to join her pa. Steamboats chug across her bosom and the land is dotted with plantations, and Negroes and cotton and mules.

THERE are "radio boats" down there, and the boats begin tying up at night and furnishing the folks with entertainment. There are no more ballads and the radios bring songs about cat-fishing and cotton-planting. The tunes are quicker, and gay.

Up at Paducah, Kentucky, the Tennessee gives her load to the Ohio, and that daughter takes it on to the old man. Paducah is in the bourbon belt, Knoxville is in the tobacco belt, Muscle Shoals is in the cotton kingdom—so from tobacco to cotton to bourbon, the Tennessee rolls. From

(Continued on Page 15)

NO MORE DO PLANTATION FOLK WEEP FOR THE SHOWBOAT. THEY'VE FOUND NEW JOY AROUND THE "RADIO BOATS"

rich people, the upper class—tried to explain to the poor people that there was no showboat, but they wouldn't believe.

"Why, I heard it," said one. "I heard the paddle slushing and the whistle blowing. Hit was tied up at Natchez. The man said so. I reckoned hit would come by here 'fo' long, but I never seed hit."

FAITH of the river folks in the "Show Boat" program was shaken when the boat "tied up" at Pensacola. Pensacola is nowhere near a big river.

"How that boat git there?" demanded a skeptic. "That town ain't on the ribber."

Of course, thousands of persons along the lower Mississippi own radios—the best kinds. But there are thousands who do not. There are thousands who own nothing, except their hands. These are the ones to whom the "radio boats" take laughter and joy.

A few showboats still work along the Ohio, poking up the smaller rivers and playing for the villages. But down where the river gets big, the showboats are gone. Sometimes, the "radio man" will tune in a bit of melodrama if one is on while the boat is tied up.

The river folks like their melodrama raw and wild. They want action, and they hiss the villain and shout encouragement to the hero. They *live* the programs. They keep time to the music, and in their fancy they ride with the hero and fight with him and they talk to him. The Lone Ranger is a favorite, and when the show gets dramatic the folks will shout:

"Git him, Ranger! Whup him!"

A river man told me that during a broadcast one time the villain was getting the better of the hero, and a listener got so excited and so angry at the villain that he kicked the radio and yelled:

"I'll get him!"

Fantastic? No. I believe it, because once I attended a showboat and saw a big

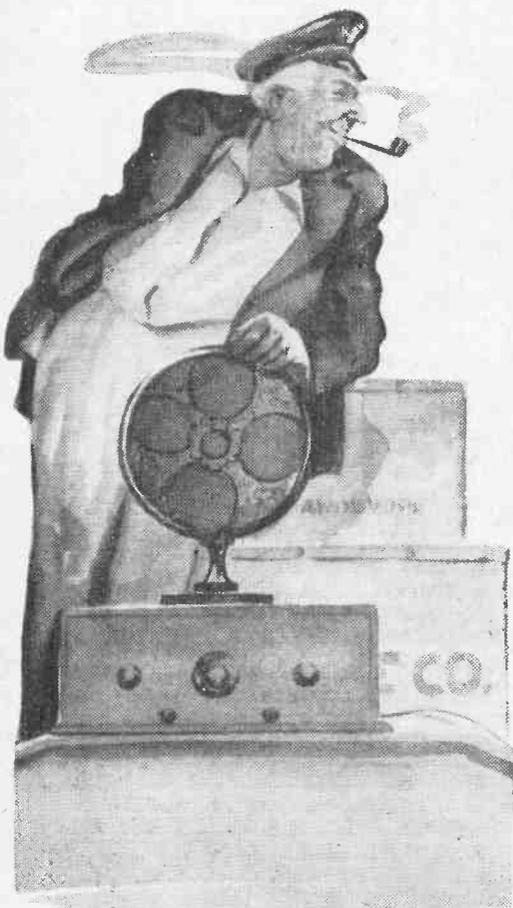
are on national hook-ups for the major broadcasts, but southern stations also have local programs galore because of the varying ideas of entertainment along the rivers.

The Tennessee, the most beautiful daughter of the Mississippi, is born back in the mountains of North Carolina and Tennessee. It really begins rolling just south of Knoxville. It's a fast river. It races and foams down from the hills. And as you follow the river, you can hear the radios playing fast, mountain music.

Mountain music, incidentally, is not the whang-whang stuff you hear in the East under the false title of hillbilly music. Mountain music is a ballad. The folks still tell their news in song—a man is killed, a woman is disgraced, a baby is dead—it's a story and it's put to music. "The Wreck of Ol' 97" is a typical ballad. The music is whiny and sad. And all ballads teach a moral lesson. They are songs of toil and death and heaven, and down the Tennessee from Knoxville to Chattanooga the radios along the river blare out hours and hours of mountain ballads.

THE river changes at Chattanooga, and so does the music. The river slackens her pace and begins to loaf. She takes on a lot of water, for her tributaries pump new life into her there. The Hiwasse comes in, bringing blue water. On the Hiwasse is Maggie's Mill, where "When You and I Were Young, Maggie" was written by a woodsman.

The Tennessee sweeps by Chattanooga, narrows and shoves off again, Alabama-bound. She scrapes the edge of Georgia and pokes far down into Alabama. She becomes lazy and content, and the music along the river also is lazy and slow. The songs still are about death and toil, but the rhythm is slower. Almost any night, as you follow the Tennessee River down through the limestone country, you can hear the radios blaring forth



THEATER OF THE AIR

COLUMBIA WORKSHOP PRESENTS "THE FISHERMAN AND HIS SOUL"—SATURDAY



Through the ingenious use of sound, Columbia Workshop strives to elevate the standards of radio drama. Above: Actors Neil O'Malley (left) and Fred Stewart, hard at work during a Workshop airing

WHAT Dr. Walter Damrosch has done for music in America the Columbia Workshop is trying to do for drama. Its Saturday night broadcasts are entertaining, but they are also frank experiments in the use of sound and in audience reaction, and as such they are well worth keeping an eye on.

Workshop, according to its director, William N. Robson, hopes to broaden and deepen popular appreciation of the theater, and hopes in particular to elevate the standards of radio drama—about which, from time to time, there have been cries of despair both from critics and from listeners.

It is not an easy undertaking. Radio is in its infancy so far as things theatrical are concerned. Engineers are still experimenting, and the youthful veterans of the business are still trying to teach playwrights that they must think in terms of sound alone, that sound is their only medium, and that until the establishment of television on a basis of widespread use, it will continue to be so.

Damrosch's work, in one way, was considerably easier than the work of the Workshopers. He at least had good material at hand. Beethoven and Brahms and Bach, who never dreamed of radio, had seen to that, and his only task was to interpret their music and to teach listeners to interpret it in such a fashion that when they heard it again it would be with real understanding.

In the case of radio drama the undertaking isn't quite so simple. Producers can't just transfer the works of master playwrights to the air, because those plays were written for the stage, where visual appeal is strong, where make-up, costuming, scenery and lighting are important factors in the success of any production. Sound, at present, is radio's only weapon, and radio dramatists have had to learn that they can address

themselves only to the ears of the listener, and not to his eyes or his sense of being a member of a crowd.

Workshop, home of many a dramatic experiment, is less than two years old. Last summer when it celebrated the first anniversary of its efforts to lift radio drama by its own boot-straps, Irving Reis, its first director and an enthusiastic pioneer in the field, summed up the aims and accomplishments of the Workshop laboratory.

"Radio drama," said Reis, "has discovered a brand-new star—sound . . . It has had to make sound into a star, because radio is the world of the blind man. It must paint its pictures, describe its action, express its emotions for the ear alone.

"On the Columbia Workshop we have worked over sound just as Hol-

lywood works over a new star. We have experimented to make it more beautiful, more ugly, or more interesting, according to our needs.

"We have learned how to take the wrinkles out of a voice. Through the use of an electrical filter, we can add or subtract a rasp, a lisp, or a growl, at will.

"We have learned how to enlarge a sound until, like a close-up in the movies, it occupies the entire space of our drama. We know how to pinch

sound down until a man's voice becomes no louder than the scratching of a pin-point on ivory.

"We have learned to make sound more gruesome, and distant, by throwing it through an echo-chamber. We have even invented new sounds to express things unheard, or added a strange sound to a normal one to get an exotic effect—like gold dust powdered over Marlene Dietrich's hair.

"And through this experience of changing our star, we have discovered many wonderful things about the artistic use of sound.

"For instance, we have learned that certain voice qualities to musical qualities—and found that they could be made very much alike."

Reis, on leave of absence from CBS, went to Hollywood early in January of this year to write scenarios, but Robson, who succeeded him as the director of Workshop's destinies, is just as enthusiastic about its future. Robson got his schooling in the theater from George Pierce Baker, in the famous "47 Workshop" at Yale, then went to Hollywood, and from Hollywood into radio.

"Eventually," says Robson, "our aim is to have radio occupy as important a place in the nation's drama as the stage or screen. But first we must raise the standard of hearing of our listeners. This we definitely are accomplishing. Not only the quantity but the quality of mail in response to our shows is improving steadily, and college drama clubs and little-theater movements all over the country are contacting us for aid in their own productions."

Robson doesn't agree with cynics who argue that the average adult mentality in America is that of a child of twelve.

"That's just so much rubbish," he says. "Fifteen years ago they were saying the same thing about the public and good music. Then Walter Damrosch came along and did some patient and intelligent pioneering. The records will show that as a result the public today is keenly interested in such radio performances as the New York Philharmonic-Symphony concerts and Martinelli's and Lily Pons' singing.

"The Workshop is just such a pioneer in the field of drama. We're not going arty on our listeners, nor are we necessarily going to stress Shakespeare. Sound showmanship and good entertainment won't be overlooked, either, but our most important aim is to put on good plays, not trash.

"We will use only material which presents a challenge, and because of that we feel the programs are the listeners' laboratories as well as our own. Since it is their Workshop too, we are inviting further criticism from this

(Continued on Page 44)



William N. Robson (above) took over the Workshop when Irving Reis was called to Hollywood



Reis (above), the Workshop's first producer, is best known for his "St. Louis Blues" drama creation

On Saturday, April 16, the CBS Workshop will broadcast a version of Oscar Wilde's "The Fisherman and His Soul," dramatized by Hilda Lawrence and using an original musical score written by Tom Bennett.

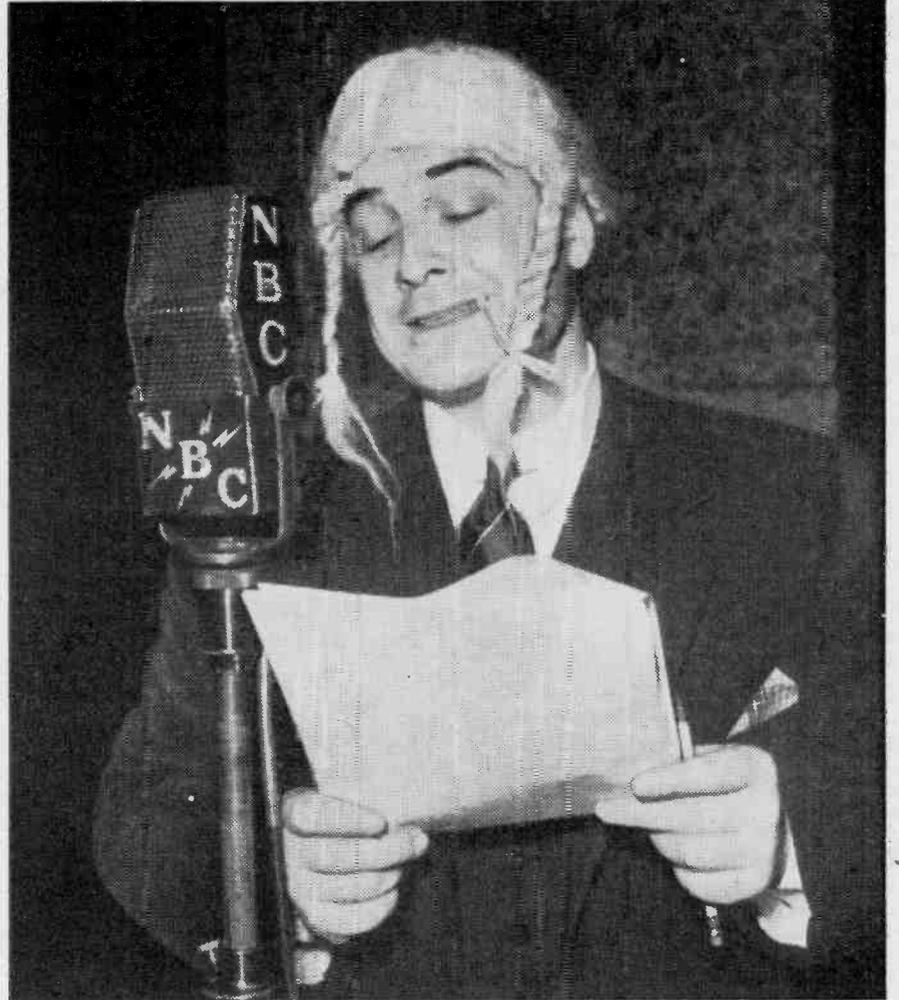
Listen to it over CBS at:
EST 8:00 p.m. — CST 7:00 p.m.
MST 6:00 p.m. — PST 5:00 p.m.

HIGHLIGHTS OF THIS WEEK'S PROGRAMS



—Paramount

Franciska Gaal, young Norwegian movie actress who played opposite Fredric March in "The Buccaneer," will be Al Jolson's guest Tuesday at 8:30 p.m. EST on CBS. Victor Young, as usual, makes music for the gang



—Sydney Deser

Henry Burbig, who has been on and off the air with his song and wit for the past fifteen years, and currently heard over an NBC-Red network on Wednesdays at 7:45 p.m. EST, fades from the radio menu this Wednesday



—Norma Lloyd

George Jessel's option has been renewed and he is guaranteed another 13 weeks on the air starting Sunday. His program this week, with Norma Talmadge, his wife, will originate in Detroit and is on MBS at 6 p.m. EST



—CBS

Maxine Sullivan, the Negro entertainer in New York's Onyx Club who raised such a rumpus over her swing version of "Loch Lomond," will do a bit of hot warbling with the Steinie Bottle Boys Swing Club on NBC-B Thursday



Guy Fraser Harrison conducts Children's Concert Tuesday

SUNDAY, APRIL 10
at 2:15 p.m. EST on MBS

The Gotham String Quartet

Quartet in A Minor (Brahms)
Variation, Scherzo Op. 2 (Gliere)

BRAHMS, mightiest creator of chamber music after Beethoven, has left grand proof of his mastery in those forms. Expert construction, wealth of melody, lofty thought and deep feeling are the qualities he brought to his ensemble works, from sonatas to sextets.

The A Minor Quartet is mostly profound and not the best fare for superficial musical taste. However, Brahms' seriousness is tempered here and there with gracious pages, as in the minuet of the opus, and the occasional episodes touched with the Hungarian musical manner, of which he was so fond.

Reinhold Moritzovitch Gliere, who dates from the pre-Soviet days of Russia, nevertheless retains favor in that country, where his ballet "The Red Poppy" is an enduring part of the current repertoire. In his symphonic and chamber music, Gliere features lyricism, smooth craftsmanship and marked Russian flavoring in rhythms.

SUNDAY, APRIL 10
at 3 p.m. EST on CBS

The New York Philharmonic Orchestra

John Barbirolli, conductor
Abram Chasins, composer-pianist

London Overture (John Ireland)
Fugue for Violins (Dubensky)
The Orchestra

Concerto No. 2 (Chasins)
Abram Chasins

Brandenburg Concerto No. 3 (Bach)
Symphony No. 5 (Beethoven)
The Orchestra

FIRST heard Dubensky's odd composition some years ago at a New York Philharmonic concert, and remember my surprise when a flock of fiddlers—more than twenty—arose to play the work. In spite of its severe title, the fugue has a friendly-enough theme, which weaves its way clearly through the background of development.

Of Abram Chasins' second piano concerto (in one movement) he says, "I tried to depart from the conventional concerto form, and to utilize and weld together certain aspects of older methods." The music progresses through an introduction, statement of themes, variations thereon, a fugue, cadenza and finale. His pages should receive good accounting from the excellent pianism of the composer.

The March of Music

Edited by Leonard Lieblich

"... An ampler Ether, a diviner Air..."—Wordsworth

MY ARTICLE a few weeks ago on the subject of Stradivarius, world's most eminent violin-maker, has resulted in a number of letters from readers asking how to determine the authenticity of the instruments in their possession bearing the labels of apparent antiquity and with the purported commercial signature of the famous fashioner, as follows:

Antonius Straduarus Cremonensis

Faciebat Anno 1709 (or some other year)

The newspapers occasionally tell of a current fancy price really paid for a Strad, or run an imaginative story about one found in a garret or pawnshop. Then, too, there is the periodically published yarn about some penniless street-fiddler who dies of starvation clutching his beloved violin to his lean breast. When the police enter the attic-room in the cheap lodging-house, they discover that the deceased had been a celebrated concert artist and that his fiddle is a Stradivarius which he would not sell or pawn even to buy food.

Of course, nearly all such tales are synthetic space-fillers or fabricated sob-stuff, but they nevertheless send otherwise sensible persons scurrying to their attics to see if grandfather's stringless old fiddle might not perchance be one of the fabulous ones.

Often the misleading factor in the unearthing of a supposed Strad is the spurious label. It means nothing as such, for the little slip of paper is easy to copy from the original and to reprint. Hundreds, or even thousands of the labels have been so forged and placed inside the bellies of violins made a century and more after the death of Stradivarius in 1737.

The best advice I can extend to anyone who believes he might have run across an unregistered Strad is to take it or send it to a reputable professional expert for verification. There is at least one such in several of the largest American cities. Any good violinist, anywhere, would know the location of the nearest expert. Some violinists, as a matter of fact, are competent judges of the make of an instrument. They guide themselves by the same procedure as the professional appraiser—the general shape of the violin, arch of the belly, age of the wood and its thickness, color of the varnish, carving of the scroll, and, most important of all, the tone.

I trust that my correspondents who may think that they might have Strads may find them to be such, but I am not inclined to be hopeful about the possibility.



—Walter Engel

Heard each Sunday over MBS is the Gotham String Quartet. Left to right: Joseph Coleman, Harry Farbman, Milton Prinz and Milton Katims



Abram Chasins, pianist with Philharmonic this Sunday

SUNDAY, APRIL 10
at 9 p.m. EST on CBS

The Ford Sunday Evening Hour

Jose Iturbi, conductor
Georges Enesco, violinist

Tocatta and Fugue in D Minor (Bach)
The Orchestra

Romance in G Major (Beethoven)
Georges Enesco

Praeludium (Jaernefelt)
The Orchestra

Rondo from Concerto in D Major
(Mozart)
Georges Enesco

"Love Death" from "Tristan and Isolde" (Wagner)

Ride of the Valkyries from "Die Walkure" (Wagner)
The Orchestra

JOSE ITURBI and Georges Enesco are both conductors and soloists, and each has played on occasion under the baton of the other.

Enesco is the more versatile of the two, for he also composes, teaches the violin (Menuhin was his pupil), and plays the piano as a side instrument.

In his Mozart presentation, the Roumanian artist will demonstrate his lofty conception and stylistic understanding of the Austrian master.

SUNDAY, APRIL 10
at 10 p.m. EST on NBC-Red

Rising Musical Star

Alexander Smallens, conductor
Frances Blaisdell, guest-flutist

Announcement of Grand-Prize Winner

Good Friday Spell from
"Parsifal" (Wagner)
The Orchestra

Polonaise Badinerie from B Minor Suite (Bach)
Frances Blaisdell

Solo by Grand-Prize Winner
Pater Noster (Verdi)
Chorus and Orchestra

SOOTHING, benignant, ineffably lovely, are the strains which open this Palm Sunday program. In none of his music is Wagner more plain harmonically; more sincere, more successful in achieving grandeur through simplicity. You will have three occasions to agree with that estimate, for Essays in Music (Tuesday) and the Metropolitan Opera broadcasts of Parsifal (Friday) also bring the beautiful excerpt.

In the Bach number we have one of the few women who play the flute. Gifted with a tone of unusual purity and highly dexterous fingers, Frances Blaisdell is the equal of any.

MONDAY, APRIL 11
at 9 p.m. EST on NBC-Blue

The Philadelphia Orchestra
Eugene Ormandy, conductor
Overture to "La Gazza Ladra"
(Rossini)
Largo from the "New World"
Symphony (Dvorak)
Interlude and Dance from "La Vida
Breve" (De Falla)
Dream Pantomime (Humperdinck)
Hungarian Dance No. 5 (Brahms)
"Roses from the South" (Strauss)

HERE is a program which could never be accused of overweight, but perhaps springtime turns Conductor Ormandy to the lighter lyric fancies.

His list is perfectly balanced between sentiment and smiles—three vivacious numbers surrounding the amiable tunefulness of Humperdinck, the glowing colorings of De Falla and the nostalgic tenderness of Dvorak's "New World" work.

The last-named offers the deepest feeling, and into the yearning measures of the Dvorak "Largo," composed during his New York sojourn (1892-95), doubtless crept homesickness for his own native land. He used to walk to the extreme lower end of the city, gaze out over the bay, point toward the sea and exclaim sadly and softly, "Far over there is my beloved Bohemia."

THURSDAY, APRIL 14
at 12 midnight EST on CBS

The Columbia Symphony Orchestra Chorus
"The Seven Last Words of Our Saviour" (Haydn)

CBS does well to let us hear Haydn's "Seven Last Words of Our Saviour," with its appeal of melody, expressive treatment of voices, and refined orchestration that supports the singing but never overwhelms it.

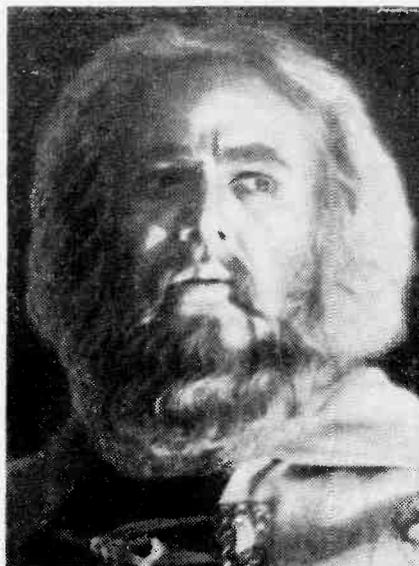
Originally purely instrumental, the "Seven Words" was later provided with a chorus and solos by Haydn, and divided into two parts separated by a largo for wind instruments.

Strangely enough, the composition was the result of a commission, in 1785, from the Cathedral of Cadiz, Spain, a country where Haydn's music was known and loved even in those early days that had no phonographs or radio.

On all his scores, Haydn, a devout Christian, wrote "In Nomine Deus" at the beginning and "Laus Deo" at the end.

Aside from his symphonies, somewhat over one hundred in number, Haydn will perhaps win his most permanent fame through the two oratorios "Creation" and "The Seasons." It cannot be said that they have ever been exceeded for tuneful freshness, sincerity, and grace of style.

Another composer who used the "Seven Words" as a subject for oratorio purposes was the Frenchman, Theodore DuBois, and his work of that name (to be heard Friday night on NBC-Blue) had its premiere at Paris in 1876. Especially touching music associated with the crucifixion was written by Bach and Beethoven, the episode in the former's B Minor Mass being of irresistible tenderness and poignancy. It is, in fact, one of the supreme utterances in music, describing the scene on Calvary, with the uplifted cross and its sacred victim.



Left: World's greatest Wagnerian tenor, Lauritz Melchior, sings the title role in "Parsifal" Friday. Right: Emanuel List as Gurnemanz

The Metropolitan Opera Company

Presents Special
Performance of Richard Wagner's
"PARSIFAL"

The Cast:

Parsifal	Lauritz Melchior
Gurnemanz	Emanuel List
Amfortas	Friedrich Schorr
Kundry	Kirsten Flagstad
Titirel	Norman Cordon
Klingsor	Arnold Gabor

Conductor, Artur Bodanzky

FRIDAY, APRIL 15 at 12:55 p.m. EST on NBC-Blue

ALTHOUGH fifty-five years have elapsed since the premiere of "Parsifal" at Bayreuth, Germany, July 26, 1882, the work is still a subject for controversy. It is considered by many to be Wagner's masterpiece, but detractors say that, on the contrary, it does not measure up to "Tristan and Isolde," "The Ring" or "Meistersinger." Wagner's widow did not permit "Parsifal" to be sung outside of Bayreuth for many years, fearing that the religious significance of the work (another source of discussion) would not meet with the respect accorded it at Bayreuth, where it is given in an almost sacrosanct atmosphere, according to Wagner's wishes. Its first performance elsewhere was at the Metropolitan in 1903.

While not possessing the sensuousness and exuberance of such music as "Siegfried," or "Tristan," "Parsifal," nevertheless, has stretches of marvelous and even sublime melody, notably the Good Friday Spell, the Grail theme, and the ineffably lovely prelude.

The present cast doubtless gives the best presentation of "Parsifal" anywhere in the world today. Radio listeners are indeed fortunate to hear this profoundly affecting masterpiece.

ACT I

After a lofty orchestral prelude, in which is heard the chief themes of the opera, the scene shows the woods around Montsalvat, Castle of the Holy Grail. Gurnemanz, veteran Knight of the Grail, and his esquires, offer up their morning prayer and wait for their king, Amfortas, son of Titirel, founder and custodian of the Holy Grail and the spear which wounded the Savior's side. Kundry, a wild, mysterious woman who serves the Knights, brings a vial of ointment to cure Amfortas' wound, and gives it to him when he comes. He is carried away to bathe in the magic spring near by, and Gurnemanz relates how Klingsor, the magician, in order to get possession of the Grail, had lured Amfortas to his enchanted realm through the wiles of a beautiful woman. There, obtaining the magic spear, Klingsor had inflicted a wound on Amfortas, which never heals. The Knights wait for the chaste, un-

knowing deliverer, the "pure fool," promised them in a heavenly vision, who will recover the spear and heal Amfortas.

Suddenly a wounded swan falls to the ground and the Knights drag in the culprit, who has ignorantly broken the rule of Montsalvat not to kill any animal. He feels remorse, throws away his weapons, and reveals that his name is Parsifal.

Scene II is in the great hall of the castle, where the Knights have gathered for the sacred rite. Parsifal watches the scene in silence and is reproached by Gurnemanz, who calls him a fool and sends him away.

ACT II

The battlements of Klingsor's castle. He calls the sleeping Kundry, who shrieks in protest because she is at the behest of the magician. He orders her to use her wiles upon Parsifal. Klingsor, appearing on the ramparts of the castle, flings the magic spear. Instead of it striking Parsifal, he grasps it in the air, makes the sign of the cross, and the garden and castle fall in ruins.

ACT III

A hut in the forest, years later. A spring morning. Gurnemanz, grown a very old man, emerges from the hut and finds Kundry unconscious. He revives her, and she, now a penitent, waits on him. A Knight in black armor approaches the sacred spring, kneels in prayer and they recognize Parsifal. Gurnemanz, realizing that Parsifal has learned understanding through compassion, consecrates him as a Knight of the Grail and extends forgiveness to Kundry by baptizing her.

Again the scene changes to the Hall of the Grail. Amfortas, assisting at the services for Titirel, shrinks at taking out the Grail for the last time and begs the Knights to kill him. Parsifal enters, and, touching Amfortas with the spear, heals the wound. While the heavenly chorus chants, Parsifal bows in prayer before the Grail, as Amfortas and the Knights do him homage. Kundry, forgiven, sinks into death, and Parsifal blesses the brotherhood with the Holy Grail as the curtain falls.

Also Recommended

For stations, see our program pages

Sunday, April 10

Dr. Charles Courboin, organist. 12 noon EST, MBS: Compositions of Handel, Bach, Yon, Benoit, Bedell.

Radio City Music Hall of the Air, 12:30 p.m. EST, NBC-Blue: Conrad Aitken, pianist; Erno Rapee, conductor. Works by Schubert, Wagner, Faure, Goldmark.

The Magic Key, 2 p.m. EST, NBC-Blue: Symphony Orchestra, Soloists.

Rising Musical Star, 10 p.m. EST, NBC-Red: Final concert of the series featuring winners of the contest.

Monday, April 11

Rochester Civic Orchestra, 3 p.m. EST, NBC-Blue: Guy Fraser Harrison, conductor.

Handel Series, 4 p.m. EST, CBS: Columbia Chamber Orchestra, Fritz Lechner, baritone, soloist: Concerto Grosso No. 6, songs by Purcell and Dowland.

Easter Concert, 4:30 p.m. EST, CBS: University of Pennsylvania Choir.

Tuesday, April 12

Children's Concert, 1:45 p.m. EST, NBC-Blue: Rochester Civic Orchestra, Guy Fraser Harrison, conductor: Featuring compositions by Grieg, Schumann, Dukas.

NBC Music Guild, 2:30 p.m. EST, NBC-Blue.

Essays in Music, 10 p.m. EST, CBS: Conducted by Victor Bay: Easter holiday "Parsifal" music, Bach Cantata, Russian Easter Overture by Rimsky-Korsakoff.

Wednesday, April 13

Curtis Institute of Music, 3:45 p.m. EST, CBS: Woodwind soloists.

Chesterfield Program, 9 p.m. EST, CBS: Kostelanetz Orchestra, Grace Moore and male vocalist.

Thursday, April 14

NBC Music Guild, 2 p.m. EST, NBC-Red.

Wallenstein Sinfonietta, 8 p.m. EST, MBS: Music of Gretry-Franko, Miaszkowsky.

Jewish Program, 10 p.m. EST, CBS: Friedrich Schorr, baritone.

Friday, April 15

Choir of St. Marks in the Bowery Church, 2:30 p.m. EST, CBS: Ave Maria, Stabat Mater (Verdi).

Lincoln Cathedral Choir, 3:45 p.m. EST, CBS.

Broad Street Presbyterian Church of Columbus, O., 4:30 p.m. EST, CBS: Bach Cantata.

Saturday, April 16

Metropolitan Opera, 1:40 p.m. EST, on NBC-Blue, broadcasts Tristan and Isolde (Richard Wagner).

NBC Symphony Work at 10 p.m. EST on NBC-Red. Artur Rodzinski, conductor.

Records

On The Air This Week

Prelude—Good Friday Spell from "Parsifal" (Wagner) Stokowski, Philadelphia Orchestra, VM-421, \$8.00.

Symphony No. 5 (Beethoven) Koussevitzky, London Philharmonic Orchestra, VM-245, \$10.00.

"Love Death" from "Tristan and Isolde" (Wagner) Kirsten Flagstad, V-8859, \$2.00.



Florence Dy Fong had lived in San Francisco's Chinatown all her life without seeing an opium pipe. Jerry Belcher of *Interesting Neighbors* shows her one found in a narcotic raid



Cecil B. DeMille (right), movie and radio producer and presiding genius of Lux Theater, chats with Lord and Lady Leverhulme, sponsors of the show. He was really delighted



The drummer in Heidt's *Brigadiers* aggregation is fortunate enough to have a seat behind the tuba-player. So, in a reckless moment, he begs for "mighty music"

THE PHOTO WEEK



Frank Vigneau, of Guy Lombardo's band, plays a new and unnamed gadget while Lombardo stands in the background, pleased with the results. The Lombardo orchestra is heard Sundays over CBS from 5:30 to 6:00 EST



A couple of ten-year-olds, Amos 'n' Andy eat cake to celebrate a decade in radio as the famed dusky pair. Amos (Freeman Gosden), at left, and Andy (Charles Correll) were honored with a plaque signed by CBS & NBC heads

—Wide World



Week-ends a general store in Center Sandwich, Vt., is graced by its owner, Curtis Arnall. He's Pepper. In Pepper Young's Family



One stage star who continues to hold a radio audience is Helen Olsen. It's been a good radio year, Menken, of CBS' Second Husband and their NEC show is clicking



When Harry von Zell first went on the air it was as an announcer. Since then he's become an excellent foil for Fred Allen; acting, stooing, and trying to sing!



With Dolly Dawn, his adopted "swing sing" daughter, George Hall is shown at the Jimmy Dorsey opening at a new York hostelry. Hall maestros at one near by



Three girls who are nearing the zenith once reached by the Boswell Sisters trio are the Andrews Sisters, who skyrocketed to nation-wide attention with their recording of Bel Mir Bist Du Schoen. La Verne, Patty and Maxene landed on the "Just Entertainment" show



David Ross, CBS announcer-poet, reveals "man's search for dreams" on "Poet's Gold." Sun. 1:45 p.m.

Readings from Poets Feature CBS Menu

Sundays, 1:45-2 p.m. CBS.

MBS Presents A. M. Sullivan in Poetry Readings Sunday Afternoons at 4 p.m.

Whether you agree with the cynic, Shenstone, that "poetry and consumption are the most flattering of diseases" or find with Coleridge that poetry stimulates your capacity "to discover the good and beautiful in all that meets the eye," you will quite probably enjoy the readings of David Ross and A. M. Sullivan as an interesting emotional excursion for your Sunday afternoons.

David Ross, best known as a veteran CBS announcer, is a poet in his own right. "Poet's Gold" is amiably enriched by his cultured voice and a fine sensitivity for phrase and meaning. Sullivan, vice-president of the Poetry Society of America, varies his own readings with guest appearances of poets who themselves present their poems.

Because poetic instincts lean heavily on inspiration and run counter to the very idea of a *schedule*, Ross and Sullivan cannot promise poetic program selections in advance. Listeners may expect enjoyable surprises when they dial for the *bards* each Sunday.

NBC Presents The Travelog of a Letter

Tuesday, 10-11 p.m. NBC-Blue.

Radio unfolds the saga of the couriers whom "neither rain nor snow, nor gloom of night can stay from the swift completion of their appointed rounds"—the *postmen*—this Tuesday evening when the National Broadcasting Company conducts a microphone tour of the many activities that make a day in Uncle Sam's postal service.

Listeners will follow an imaginary letter as it merges with the avalanche of envelopes in Manhattan's Times Square, speeds by truck and pneumatic tubes to the nearest post office, is culled from the 15,000,000 pieces of mail that stream daily through the general post office and is finally flipped to the proper railhead or airport for dispatch.

You will follow the adventures of the mail aboard a railway post office, on the speedy flight of a Coast-to-Coast mailplane, into the neighborhood postman's pack and eventually into somebody's mail-box. Radio brings to life the routine but ever-dramatic story of the mails.

Listening to Learn

"And this cuff was but to knock at your ear, and beseech listening."—Shakespeare.

Funnymen Philosophers



JESTERS are important people. They hold a mirror up to life and we all get a laugh. Beneath their buffoonery is something of ultimate wisdom and their antics are as strong a tonic for the mind and heart as for the funnybone.

They *dissolve* more of human woe and weakness in a belly-laugh than you can *hide* with a Sunday-full of sermons. And the toughest show of avarice, hate and violence scurries before their gentle thrusts of satire.

No wonder history ranks them as philosophers of the first order. Even the erudite respect the Falstaffs, remember a Will Rogers. Today, while the professional wisemen bark at its heels, the comedians have the world by the scruff of the neck . . .

And two of them let go . . .

Eddie Cantor and George Jessel saluted spring with an uprising of serious sap. With all America ready to give a rousing horse-laugh for hate, intolerance, stupidity and war, they went soft, sang original sermons titled "Let Them Keep It Over There" and "Second to None" (meaning our nice new blue-print Navy).

As jesters they held in their hands the weapon most feared by dictator, boss and pedagogue—the rapier of *ridicule*. And they let it drop for the blunted tool of good advice.

Commend them for their spirit. But beg them to stick to the roles they know. *The course of history is ripe for comic treatment.*

What has this to do with serious listening? Much! For some of the heartiest comedy on the air is yours in the programs devoted to so-called serious subjects. These are the programs that invite your heart as well as your mind—and the listener with a purpose will share his interests with both.

Representatives of Puerto Rico, Alaska and Hawaii Discuss "Place in United States Economics & Defense"

Saturdays, 10:45-11 p.m. CBS.

The Resident Commissioner of Puerto Rico and the Congressional Delegates from the Territories of Hawaii and Alaska will discuss "The Territories and Their Place in U. S. Economics and Defense" on successive Saturday evenings for the next three weeks, during *Columbia's* regular "Capital Opinions" period.

Commissioner Santiago Iglesias will speak for Puerto Rico, Congressional Delegate Samuel W. King for Hawaii and Anthony J. Dimond for Alaska. Each will be heard in a brief discussion of the vital community of interest in economic development and national defense that exists between these outposts of the nation and the continental United States.

Commissioner Iglesias will touch on Puerto Rico's mutually profitable dependence upon American trade with the Island.

For Hawaii, Delegate King will stress the Islands' agricultural importance to

American consumers—more significantly, perhaps, her strategic position at the crossroads of Pacific shipping and communication.

For Alaska, fabled land of gold, cold, seal and salmon, Delegate Dimond will redraw the picture for his United States homeland at the "end of the earth" that bids soon to become an ever and more important junction for world trade and travel.

If it be unfortunate that world affairs exaggerate the timeliness of these comments it is none the less commendable that *Columbia* brings now to the American public factual information and a more intimate appreciation of the political and business strands that unite the continental United States with its outposts.

"Capital Opinions" is a regular weekly feature of *Columbia's* Department of Talks. Leading figures in the government service are heard from Washington each Saturday at 10:45 p.m.



Dr. W. W. VanKirk, liberal cleric, vitalizes "Religion in the News," Saturdays at 6:45 p.m., NBC-Red

Official Explains Federal Housing Act

Saturdays, 6:15-6:30 p.m. NBC-Blue.

Long-felt need of government and the public is a wider dissemination of facts regarding the functions of government agencies, an interpretation in simple terms of what the various departments of government and their officials are doing and can do for the individual citizen.

Now, the Federal Housing Administration, in co-operation with the National Broadcasting Company, presents its spokesman, "The Master Builder," in an informative series of programs designed to explain what this *Administration* does—how its facilities can be used by the individual—what public and private benefits the *F. H. A.* program is intended to produce—what recent amendments to the *National Housing Act* mean to current and prospective home-owners.

The *Master Builder* is a Federal Housing official, an expert on home-design, construction, repair, financing. Talks are chatty, informal. Emphasis is on ways and means of saving money in the original and up-keep investments for home ownership. To all listeners, blessed or harassed, as the case may be, with home ownership or the desire to build or buy, the *Master Builder's* talks are profitably informative. (Booklets on this subject are available.)

Subjects scheduled for future consideration are "Home Modernization and Repair," "Small Home Design and Construction" and "Mortgage Financing and Refinancing."

W. P. A. Players Present Komroff's "An Accident"

Sunday, 5:30-6 p.m.
MBS & Canadian networks.

Selection six in the Federal-Theater-Radio Project's series of famous short-story adaptations for radio entitled "Their Greatest Stories" ismanuel Komroff's stirring novelette, "An Accident."

Included in the "Best Short Stories of 1936" and described as "a prelude to the next war by a veteran of the last," "An Accident" is a vigorous and entertaining indictment of international conflict.

The combination of Komroff pen and the competent production that has distinguished the Project's effort is a potent assurance to MBS and Canadian network listeners of a spirited, worthwhile performance.

Women Democrats Confer on Taxation

Thursday, 12:30-12:45 p.m. MBS.

Career-women discuss consumer interests and "Taxation" in the second of five broadcasts heard in conjunction with the current regional conferences of the women's division of the Democratic National Committee this Thursday morning.

From Washington, Mrs. Blair Bannister, Assistant Secretary of the Treasury, and Nellie Tayloe Ross, Director of the Mint, will discuss "Taxation."

Their discussion will be directed principally to regional conferences of the women's division of the Democratic National Committee, but through Mutual's Coast-to-Coast network women of all political leanings may listen with profit to these ranking members of the nation's present administration as they comment on one of the most pressing politico-social problems.

No longer a man's problem alone, taxation affects the pantry as directly as it affects politics, and housewives may well attend the deliberations of their politically minded sisters.

Succeeding programs in this series are scheduled by MBS for April 27, May 13 and May 18.

Wednesday, April 27. A round-table discussion of issues now before Congress conducted by Democratic Congresswomen Caroline O'Day (New York), Virginia Jenckes (Indiana), Nan Wood Honeyman (Oregon), Mary Norton (New Jersey) and Hattie Caraway (Arkansas).

Friday, May 13. Former U. S. envoy to Denmark, Ruth Bryan Owen Rohde, will discuss "Reorganization of Government."

Wednesday, May 18. Secretary of Labor Perkins closes the series with comment on unemployment and labor problems.

NBC and CBS Report Austro-German Election

Sunday, CBS, 1:30-1:45 p.m.
NBC-Blue, 6 p.m. EST.

With Gestapo operatives for a studio audience, Dr. Max Jordan and William Shirer, NBC and CBS Continental European Representatives respectively, will report election returns in the day's balloting for Hitler-or-else in Austria, Sunday.

Their broadcasts will be heard via international short wave direct from Vienna, Germany.



Max Jordan, NBC European Rep., reviews Austrian plebiscite from Vienna, Sun. 6 p.m., NBC-Blue

Recommended Programs

Times indicated on these pages are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours.

Recommendations are based on cultural-informational values. Omissions do not imply lack of recommendation. Please see program stories on these pages for additional recommendations.

DRAMA

Tuesday, April 12

Let's Pretend. 5-5:30 p.m. CBS. (Also Thursday at same time.) Folk-legends and fairy-tales adapted for juvenile appreciation.

Saturday, April 16

Great Plays. 5-6 p.m. NBC-Red. Revivals by radio of the theater's greatest productions—ancient and modern.

EDUCATIONAL NEWS

Wednesday, April 13

America's Schools. 6-6:15 p.m. NBC-Red. National Education Association presents prominent educators with timely comment on plans and projects in America's school systems.

Friday, April 15

Education in the News. 6-6:15 p.m. NBC-Red. Brings the nation up to date on the issues and events behind the efforts of the educators. Shannon Allen, Ass't Director, Office of Educ. Radio Project and head prophet of the ace "Brave New World" program, voices "the news."

GOVERNMENT

Tuesday, April 12

Current Questions Before the House. 4:45-5 p.m. CBS. Legislative leaders retire momentarily from the House floor to bring last-minute comment on progress in the congressional potpourri. (Current Questions Before the Senate at same time each Thursday.)

Wednesday, April 13

Jefferson and Roosevelt. 9:30-10 p.m. CBS. James A. Farley interprets the political philosophies of the third and thirty-second presidents.

Saturday, April 16

People's Lobby. 5-5:30 p.m. CBS. From Washington, Economist David C. Coyle and Congressman Wm. Lemke (Non-Part., N. D.) consider clues to the nation's need for increased governmental revenues—"Taxes or Bonds."

HISTORY

Wednesday, April 13

Cavalcade of America. 8-8:30 p.m. CBS. (For the West 9 p.m. PST.) Dramatic resume of the highspots in the great career of America's pioneer creator-defender of democracy, Thomas Jefferson.

INSPIRATION

Sunday, April 10

Radio Pulpit. 10-10:30 a.m. NBC-Red. Dr. Ralph W. Sockman sermon, "The Free Man's King."

Church of the Air. 10-10:30 a.m. CBS. Rev. Stanley B. Hazzard, New York. Afternoon: 1-1:30 p.m. Rev. Clarence Reed, Oakland, California.

National Vespers. 4-4:30 p.m. NBC-Blue. Rev. Harry Emerson Fosdick delivers a "Palm Sunday Sermon."

The Lutheran Hour. 4:30-5 p.m. MBS. Dr. Walter A. Maier sermon.

Saturday, April 16

The Message of Israel. 7-7:30 p.m. NBC-Blue.

MUSIC

Tuesday, April 12

Fun in Music. 2-2:30 p.m. NBC-Red. Dr. Joseph Maddy's instruction for instruments of the band and orchestra.

Essays in Music. 10-10:30 p.m. CBS. (Note new day—Tuesday—this week only.) Victor Bay and the Columbia Concert Orchestra presents an "Easter Holiday"—anticipate Sunday's religious celebrations with "Good Friday Music" from Wagner's *Parsifal*, "The Same Day at Evening" from Bach's *Church Cantata No. 42* and Rimsky-Korsakoff's "Russian Easter Overture."

Thursday, April 14

International Music Program. 2:30-2:45 p.m. CBS. The School of the Air adjourns to Oslo, Norway, for a brief concert by the children's choir of the old Salvator Church. Selections include visionary poems and a Gregorian hymn from the music of the Middle Ages, and ancient Viking poem and folk-songs dating from 1800.

Note: Please see the "March of Music" on preceding pages for additional recommended musical programs this week.

PEOPLE—THOUGHT—COMMENT

Sunday, April 10

Europe Calling. 1:30-1:45 p.m. CBS. William Shirer, CBS European Rep., reports election results in Austro-German vote on Austrian annexation.

Headlines and Bylines. 10:30-11 p.m. CBS. Round-up of the most significant news events of the week: Bob Trout with *Headlines*—Editorial *Bylines* by H. V. Kaltenborn and Erwin Canham.

Monday, April 11

Devil Takes the Hindmost. 7:15-7:30 p.m. NBC-Blue. Dr. Jastrow, noted psychologist discusses "Man and Motives." (Program of corking mental challenge.)

PERSONAL—SOCIAL PROBLEMS

Wednesday, April 13

First Lady Fights Cancer. 7:15-7:30 p.m. CBS. Mrs. Roosevelt, Dr. Frank E. Adair and Mrs. Marjorie B. Ilig, national commander of the Women's Field Army for the control of cancer, speak for enlightened public attitude in the drive on this disease.

SCIENTIFIC DEVELOPMENTS

Sunday, April 10

The World Is Yours. 4:30-5 p.m. NBC-Red. "Introducing the Universe." The Smithsonian Institution turns the radio telescope on some important marvels of the unseen world discovered by modern scientists.

Wednesday, April 13

Exploring Space. 5:15-5:30 p.m. CBS. Facts on conditions to be found by inter-stellar explorers (of the future?) on the planets.

Thursday, April 14

Adventures in Science. 4-4:15 p.m. CBS. Watson Davis and Guest Scientist Dr. H. C. Shetrone, director of the Ohio State Museum, dig up the "Lost Arts of the Stone Age."

Design for Listening

Theme of the Week:
Transportation, Communication

The story of material progress is the story of transportation and communication, the history of the highways on land and sea and in the air that from the time of the first nomadic tribes to our day of Coast-to-Coast sleeper planes have been the sinews of human advance.

Look at a map of the nation's railroads. Glance at a chart of ocean seelanes or a radio network. Every line is an artery and every crossroad a separate heart taking in and pumping out the blood of civilization—people, produce and ideas.

With this picture in mind you will see transportation and communication as more than just a series of flashing trains, ships at sea, planes in the air, telephones on the hall table and antennae in the suburbs. You'll see these vast mechanics for getting the world's work done as a tremendous force mixing and cross-fertilizing the varied cultures of the nations. And with the perspective you'll find the story of transportation as revealed in several outstanding programs this week more fascinating than ever.

Remember as you listen that you cannot divorce the transportation of people and things from the transportation of ideas—communication.

Transportation of Ideas

Hear "Europe Calling" (Sunday) and the International Music Program (Thursday). Radio shatters time and dissolves geographic frontiers.

Transportation of Things

Hear the travelog of a letter (Tuesday, story on page 10). Learn about the amazing mechanics of the mails, insurance for the swift interchange of news, plans and things.

Transportation of People

For many people, communication is the modern substitute for transportation today. You can actually visit foreign lands and other times by radio proxy. The realistic transportation of radio takes you from your armchair to the poles and back again.

For transportation to other times, travel down the centuries to the buried museums of the stone age with *Adventures in Science* (Thursday).

Note: Program times and networks listed under Recommended Programs. Next week's Design: *How to Get Along with People*.



Manuel Komroff, whose anti-war story, "An Accident," is MBS radio drama at 5:30 p.m. Sunday

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

PROBABLY no specimen of masculinity since Valentino has caused the pitty-patting of feminine hearts that Robert Taylor has. But the screen lover and "Good News" radio master of ceremonies has never had a serious real-life romance hitched to his name. Some writers would have you believe that Barbara Stanwyck is the woman closest his heart. Perhaps she is. But will they ever wed?

For several good reasons, Taylor could do worse than maintain a constant and close friendship with Miss Stanwyck: (1) They share similar likes and dislikes; (2) as long as Taylor is taking Barbara around, he isn't apt to be sued by every Sally, Irene and Mary at whom he may accidentally flick his eyelashes, and, (3) just so long as they remain "friends," the movie-going ladies will continue to think that they have every bit as good a chance at catching Bob as has Barbara—and that, of course, makes for a profitable box-office. Getting either to affirm or deny love or kindred feeling just can't be done. They're too cagey.

This much can be predicted about the possibility of matrimony. Barbara, in all probability, won't marry again. When she married Frank Fay, she adopted his religion, and being the sincere, faithful type of person that she is, Barbara can't discard it with a shrug. That religion, it so happens, doesn't believe in divorce. So, if Miss Stanwyck believes that in the eyes of God she is still wed to Fay, the father of their son Dion, how can she remarry?

The hula girls with Harry Owens' Royal Hawaiian orchestra, now airing over CBS, wear costumes of fresh ti leaves shipped weekly from the Islands. Nightly, after the last floor show, the girls put them in the refrigerator to keep them fresh (and cool 'em off?).

The Kraft Music Hall performance of March 24 was no joke to Expectant Father Bob Burns. Three times during the show he called the hospital, but it was not until 2 o'clock the next morning that Barbara Jane Burns, eight and one-half pounds, arrived. Bob and his missus were very happy. They'd ordered a girl—as had recently the Bing Crosbys in vain. One of the Burns' first congratulatory telegrams came from Bing and Dixie. It read: "This is no time to be funny!"

Eddie Cantor, by proxy while away in New York, put the entire stock of his Sunset Strip, West Hollywood, antique shop on sale. Evidently Eddie grew tired of hearing passers-by gagging, "Yah, yah! S'pose he has a swell bunch of old jokes to peddle."

Marked Personal: It looks serious for Artie (Peesh-pash) Auerbach and Cleo Manning . . . but throw out those rumors of an early marriage of Frances Langford to Jon ("Hurricane") Hall . . . Everett Crosby, the managing member of the Bing clan, is splitting from his wife, Naomi . . . Our

deepest sympathies to the Andy Devines, at whose house Dr. Stork made a forced and unhappy landing . . . Claire Dodd, ex-Follies girl who has been squired of late by various ether luminaries, was granted her divorce last week from Jack M. Straus.

On Sunday, March 27, the Stroud Twins celebrated a double birthday, but Claude's principal activity was struggling through his Chase and Sanborn routine despite a throat hemorrhage the night before resulting from his recent tonsillectomy. No fun!

Gracie Allen, inspired by the house-painters at work on the George Burns home, drew a bunch of pastel-crayon pictures, so they say. But when art critics viewed them, they called them excellent examples of surrealism, urged an exhibit at the Rancho Golf Club in West Hollywood, and next they'll go to the Julian Levy galleries in New York. An idea of what they're like is given by the title of one, "Dog Standing on Corner Watching Two Men Fight." The only question now bothering Gracie is this: "What's surrealism?"

Lanny Ross is doing all right on his concert swing. In Moscow, Idaho, boasting 4,476 citizens, 4,127 tickets were sold. The other 249 folk, I presume, preferred Charlie Butterworth.

Live Mikings: Wendy Barrie, of the concluded Log Cabin series, may be making a picture soon with Ronald Colman, and Virginia Verrill may carry on through the summer with a sustaining vocal series . . . Jerry Cooper, whose place on Hollywood Hotel was taken last week by Frank Parker, has a two-a-week NBC commercial series practically set for the warm months . . . Walter Huston is auditioning a dramatic series based on the *Sat Evening Post* "Mr. Tutt" stories . . . Three different radio deals are open to Comedian Bob Hope, who just finished off the un-Lucky series . . . Ted Fio-Rito would like to have you know that the MBS bandleader, Ernie Fiorito, is no relation—and is inviting a pack of trouble by putting a hyphen in his really hyphenless name. And have you heard Ted's "Swinging Annie Laurie Through the Rye"? By all means do . . . Big Town's star, Ed Robinson, was one of the few screen biggies to capture a guest-book autograph from Mrs. F. D. Roosevelt during her recent visit here.

You'll Be Seeing: Deanna Durbin, somewhat grown up, and with two beaus, when her next picture, "That Certain Age," is screened. But she won't even start making it until late April . . . Tyrone Power, Don Ameche, Jack Haley and Alice Faye in "Alexander's Ragtime Band." Power's also completed his work in "Marie Antoinette" and is slated next to mug for "Suez" . . . Jimmie Kelso, Fred Allen's air snorer, as a screen snorer in Paramount's "The Texans" . . . Johnny (Scat) Davis in Warner Brothers' Tech-



Introducing three generations of minstrels, Vance McCune I, II and III. Vance I is endman on NBC Minstrels, Vance II is with WLS Minstrels. Both appear in "Cabin at the Crossroads." Vance III is 15 weeks old



It's the dance of the "Gang Busters." After a recent CBS program, Phil Lord took the cast to New York's Salon Royale to dine and dance. Phil, right, is dancing with a teacher from Arthur Murray's dancing school

nicolor short, "Campus Cinderella."

The Pink Ear Dept.: In a recent weekly news-magazine, this item appeared concerning Bette Davis: "What Bette Davis dislikes most about Hollywood is its la-de-da parties and glamour girls. She also dislikes toadying to the powers-that-be. In Hollywood it is considered policy to court Hearst Gossip-Writer Louella O. Parsons. But Bette does no courting" . . . But that same week, when Miss Parsons' Hollywood Hotel, which pays off its screen-star guests with orchids, tea and cakes, previewed Bette's newest starring pic-

ture, "Jezebel," Miss Davis played her role for Miss Parsons . . . and received her orchids!

Which reminds that when Ozzie Nelson played and dedicated the song "Jezebel" on Sunday, April 3, to Miss Davis, the event consecrated an incident which happened several years ago when Bette married Harmon O. Nelson, then a bandleader, now an agent. Many newspapers were confused; reported that Bette had married Ozzie. Ozzie received many congratulatory wires, too, but to this day has never met the actress!

THIS is the time of year when the airwaves get a little spring cleaning. Old programs are swept out of the studios and are replaced with new shows. For instance, the Sunday night "Rising Musical Star" folds after Sunday night's airing, and on April 25 the sponsor will return to the air with a Monday-through-Friday script-show over the NBC-Red network.

The subject of sports is discussed during the spring and summer more than at any other time of the year. With that thought in mind, the makers of Chesterfield cigarettes will present Paul Douglas in a new program of comment on the important sporting events of the day. Paul will be heard six nights a week over the NBC-Red network starting April 18.

Not so long ago, Kate Smith and Vaughn de Leath had a little squabble over the right to the title, "First Lady of Radio." I never did find out who won, but what I really started to say is that Miss de Leath is back on the air and can be heard Saturday mornings over the NBC-Blue network. Of course, Kate has been on the air right along on Thursday nights, but have you heard her as a commentator on the new program each Monday, Wednesday and Friday afternoon over the CBS network?

It looks as though swing is still the thing. NBC has inaugurated a new program for the network listeners called "Swingology." It has been heard locally in Detroit for some time and is quite popular with the listeners in that sector.

It will be a long time before Hollace Shaw and Ray Heatherton forget the experience they had a couple of weeks ago, and all because of the controversy as to whether or not old-fashioned melodies should be made into swing arrangements. They went to Detroit to sing the melodies as our grandmas and grandpas knew them in competition with the Saturday Night Swing Club versions.

Immediately after the program, Hollace and Ray rushed out of the studio and with the aid of a wild taxi-driver made a mad dash to the station to make a train back to New York. They

arrived at the depot with just a few seconds to spare. They boarded the train and, not having had food for six hours, they immediately set out looking for the dining-car.

They asked the conductor for directions. "We left the diner in Detroit," said he, "but we'll have another hooked on in the morning." After seeing their faces drop and learning of their predicament, the kind conductor took them into the baggage-car, where the conductor and brakeman shared their dinner-pails with Hollace and Ray.

Phil Lord, producer of "Gang Busters" and "We, the People," left for London last Wednesday aboard the Normandie. Phil has a new idea for a radio program, and the purpose of the trip to England is to negotiate for material and rights to use it. If his plans go through, Lord will establish an office in London with correspondents in key cities in Europe. Phil did not reveal the details of the program idea because of complications which may arise by a premature announcement. However, I'm told the program will have world-wide appeal.

It's just too bad that you weren't

able to hear everything that went on in the studio before the all-star Jack Benny broadcast from New York the other Sunday night when Fred Allen, Bob Ripley, Kate Smith, Abe Lyman and Harry von Zell appeared with Benny. Frankly, the prebroadcast was much funnier than the actual program. Funniest crack of them all was when Jack warned the studio audience that they'd better laugh if they ever wanted to get in the studio again. Allen interrupted with, "You'd better laugh, or Benny won't get in here again."

Fred, who is the top of tops in the field of ad-libbing funny remarks, told the audience the real purpose of Benny's trip East was to visit the Johns Hopkins Hospital to have his hair lifted. Then Fred pointed to the people in the glass-enclosed control-room. "Those people in there are all from California. They can't stand the New York climate, so we put them under glass." Fred was never funnier and his best audience was Jack Benny, who was chuckling all over.

I attended a dinner given for Eddie Cantor and the radio scribblers a few nights before the debut of his new

series for Camels. After the delicious beefsteak was devoured, the crowd called for a speech from Cantor. Eddie got up, and during his talk he stressed the importance of truth in advertising. He mentioned that during the time he was on the air for Chase and Sanborn, he did not tell his listeners he drank coffee. One of the witty boys yelled, "Neither does Charlie McCarthy."

The main topic of discussion at the dinner concerned a radio survey which is known as Crossley. This survey seems to be the yardstick by which most advertisers and advertising agency execs judge the popularity of a program. The survey is conducted by telephone calls made in all sections of the country at different times of the day and evening. The caller usually asks if your radio is turned on, and if so, to what program you are listening. To settle the discussion we had at this dinner, I'd appreciate it very much if you will send me a post-card addressed to 551 Fifth Avenue, New York, N. Y., telling me WHETHER OR NOT you have ever received such a call. Many thanks in advance for letting me know . . . yes or no.

The Sherwin-Williams Company is to be commended for its splendid series of Metropolitan Opera Auditions of the Air. I was in the studio to see John Carter and Leonard Warren receive their checks for \$1,000 each and silver plaques as winners of the series just ended. Their singing sent a thrill up my spine. As one might expect, the boys were delighted. When I spoke to them after the program, they told me they still expected to wake up out of a beautiful dream. Bravo to you, boys, and my best wishes for continued success! The payoff is that Warren sang in the chorus at the Radio City Music Hall for five years, and they tell me someone is kicking himself for not discovering the fact that Leonard had such a splendid baritone voice.

KILOCYCLE CHATTER: Irving Caesar, Tin Pan Alley lyricist who introduced his "Songs of Safety" on Rudy Vallee's show, has been signed to appear with Vallee for an indefinite period . . . Despite the fact that Seth Parker has been off the air for several

(Continued on Page 17)

AIRIALTO LOWDOWN

BY MARTIN LEWIS



—Charles Seawood

Songstress Frances Adair of the "Johnny Presents" show is shown with the young South American kinkajou which she presented to New York's Bronx Zoo



It is seldom that radio's "Aunt Jenny" is photographed out of costume. She consented to allow her picture to be taken when she played host to some children from a New York orphanage. "Aunt Jenny" is heard over CBS Mondays through Fridays at 11:45 a.m. and 2:15 p.m. EST

HERE AND THERE IN RADIO



Jessica Dragonette, on her first long vacation after 12 consecutive years on the air, is making a concert tour. Above, as she appeared while in Honolulu



George Burns shows Gracie Allen the self-timing gadget of his camera which permits a person to photograph himself. These comedians introduce a new bandleader to their audience Monday at 8 p.m. EST and 7:30 p.m. PST on NBC-Red. That's the date Jan Garber succeeds Ray Noble



—Gus Gale

Edward Roecker is the baritone on the Pick & Pat show on CBS. He's 6 feet 2, 23 years old, born in Merchantville, Pa., schooled at Temple



—NBC

Elizabeth Wragge is "Betty" in "Pepper Young's Family" on NBC daily. She poses here in a Radio City cafe, showing a new summer outfit



—Gus Gale

America's best-known "jitterbug" atmosphere-creator, Benny Goodman, is shown with his famed clarinet in rehearsal for a Tuesday show

How It's Done

OFF-AGAIN-ON-AGAIN SEEMS TO HAVE BEEN PATTERN FOR GIB FORBES' CAREER

BY BILL KILEY

IT WAS a few moments past one o'clock. The elevator at 48 Monument Circle in Indianapolis ascended past a restaurant on the first and second floors, the Press Club on the third floor, and stopped on the fourth, where the studios of WFBM are situated.

A lad about twelve years old emerged from the lift and bashfully approached the smiling brunet at the reception desk.

"Hey," he said, "can I see 'em broadcast?"

The receptionist directed her visitor to a small observation room just off the reception room. He pressed his nose against the glass to get a better look at a little fellow who was tossing words into a microphone as fast as his lips could move.

"Who's that?" inquired the juvenile visitor.

"That," he was told, "is Gib Forbes, our news commentator."

AT 1:15 E. Gilbert Forbes, having unburdened himself of some 2,500 words of carefully edited copy, came out of the studio and encountered his curious fan.

"Hey," said the youngster to Forbes, "how do you get to be a news announcer?"

"Well, sonny," Forbes began, "I guess if you do what I did, you have to be a lot of things first before you get to be a news commentator. You have to be a railroader, shoe salesman, ice cream dispenser, pianist and organist, and hat cleaner.

"Due to a death in the family, I was forced to leave high school after my first year there. I worked for a while with the Brown Shoe Company, and then—going in for servicing the other end of the human form—I got a job with the Meyer Hat Company.

"Through the efforts of members of the church which I attended," Forbes went on, "I was given an opportunity to study for the ministry.

"Tuition and books were supplied, but I was expected to pay other expenses myself. After two years of studying I found that I must eat less and less to keep pace with my dwindling income, so the ministry lost out.

"I went to work with the Pennsylvania Railroad in Chicago, later changing to the Chicago Belt Railroad for more money. I later transferred to the Missouri Pacific road, and then to the Wabash.

A FRIEND of mine was attending Dubuque University at Dubuque, Iowa, and I decided to matriculate there so I could have some company along the road to learning.

"While I had been engaged in rail-roading and other jobs, I had learned to play the piano. This ability stood me in good stead during summer vacations, when I supported myself largely through my playing.

"During one of my seasonal engagements I made my debut in radio, playing the organ on the DeMolay program broadcast over station WIL.

"Then came marriage, and the question of finances caused me to leave the tomes for the tunes. I got a job with a dance band.

"Later I moved to Hammond, Indiana, where I got a job as organist at the Orpheum Theater. But the sound-films that rang down the curtain on such screen luminaries as John Gilbert, Raymond Griffith, Charles Ray and others also had a devastating effect on Organist Gilbert Forbes of the Orpheum Theater.

"If there had been any government relief then, I would have been on it for ten months. After this period of being out of work, I finally landed a job with the Terminal Railroad Association of St. Louis. Later I joined General Motors Acceptance Corporation as field man, collecting, repossessing, making dealers' contacts, and so on. About two years later the depression hit, and I was repossessed by Old Man Unemployment.

"I connected with the C. I. T. Corporation and held that position until October, 1932, when the company was liquidated.

"Back to Dubuque I went, where I had friends, and also a card in the musicians' union. In 1934, radio station WKBB moved to that city.

"Don Norman, who had been news commentator for WCFL in Chicago,



WFBM's Gib Forbes: he studied at a seminary, worked on a railroad

joined the staff of WKBB in Dubuque, and recommended me for an audition.

"I got my first chance at news announcing when Don Norman resigned.

"Later on a 'Man in the Street' broadcast was added to my daily stint. I also did a 'Stumpus' program, playing piano and handling announcing.

"In May of this year Frank Sharp, program manager of WFBM, Indianapolis, had an opening on his staff for a news commentator to replace Ken Ellington, who had gone to CBS in Chicago. A friend of mine in Fort Wayne happily remembered me and recommended me to Mr. Sharp.

"Given permission to leave by my own station manager, I went to Indianapolis, where I passed a successful audition.

I AM on the air three times daily at WFBM. At 1 o'clock, 5:45 and 10 o'clock.

"The entire Forbes family, including my wife, nine-year-old Nancy Ann, and six-year-old Jack, are now living in Indianapolis. We like it. My ambition is to make Indianapolis like me.

"And that, sonny," concluded Forbes, "is the way to be a news commentator."

The visitor started for the elevator. "I'll come back tomorrow," he called over his shoulder; "I'd rather hear the Brown County Hillbillies play."

RADIO ON DE RIBBER

(Continued from Page 3)

mountain music to songs of the black bottoms, the radios play local tunes.

At Cairo, the Ohio gives to the Mississippi all her burdens, and the old man starts wallowing home.

The Mississippi gets wide and sluggish, but the music becomes a pounding boom, boom, boom kind of rhythm—the echoes of the Congo. That's the black land, and the music is a swishing, swaying kind—just like the river. That's where the blues were born. That's where the tall cotton grows and where the Negroes line the levees to wait for the big boats, knowing the boats will bring radios.

Down past Hickman and Memphis the old man lopes—on past Helena and Vicksburg, under the bluffs of Natchez and eventually to New Orleans. All the way down from the Ohio the music and the river are the same—the songs of John Henry and Casey Jones and Steamboat Bill, of Steve'n Chain and Uncle Bud—

"Uncle Bud's got cotton, Uncle Bud's got corn
Uncle Bud'll skin you, sho's
you's born—oh, Uncle Bud!"

The Mississippi wheels around a crescent at New Orleans, and the scene changes. The boats no longer turn their radios on so the folks along the banks can hear, for the cafes and honky-tonks have their own sets, and the music of the plantations switches to the high-pitched screams and groans of city music—"The Basin Street Blues."

With New Orleans behind him, the Mississippi weaves and wobbles through the Cajun country, and black-eyed children are on the levees and the music becomes sentimental and sweet, for the Cajuns are French and the French love sentimental music. The "radio boats" seldom get down that far. They usually stop at New Orleans, but the Cajuns have radios, and after the day's plowing is done and the tabasco peppers are cared for they gather on their front galleries and listen to the programs from the near-by towns. Many of the programs are in French.

The Cajuns smile and nod and keep time to the music, and watch the Mississippi roll by. The old man is tired when he gets 'way down there, and he just creeps along, weary of his burdens. And he comes at last to his delta where he spews his load into the Gulf.

The Mississippi is the head man of the river clan.

MEN LOVE Peppy GIRLS!



IF you are happy and peppy and full of fun, men will take you places. If you are lively, they will invite you to dances and parties.

BUT, if you are cross and lifeless and always tired out, men won't be interested in you. Men don't like "quiet" girls. Men go to parties to enjoy themselves. They want girls along who are full of pep.

For three generations one woman has told another how to go "smiling through" with Lydia E. Pinkham's Vegetable Compound. It helps Nature tone up the system, thus lessening the discomforts from the functional disorders which women must endure in the three ordeals of life: 1. Turning from girlhood to womanhood. 2. Preparing for motherhood. 3. Approaching "middle age."

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New York Doctor Lowers HIGH BLOOD PRESSURE in 22 out of 26 cases

Dr. Frederic Damrau, eminent physician of New York City, recently lowered the blood pressure in 22 out of 26 cases with ALLIMIN Essence of Garlic-Parsley Tablets. Not only did the blood pressure come down and stay down with the use of ALLIMIN, but dizziness and headaches were completely relieved in almost every case. To get the selfsame tablets used by Dr. Damrau, ask your druggist for ALLIMIN Essence of Garlic-Parsley Tablets and take no substitutes or imitations. For FREE sample and valuable booklet by doctor, address, Van Patten Co., 54 W. Illinois, Chicago.

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NAME _____
ADDRESS _____
CITY _____ STATE _____

Log of Short-Wave Stations
Whose Programs Are Listed

Log of Short-Wave Stations Whose Programs Are Listed (Megacycles or thousands of kilocycles shown)		
CB1170, Chile	11.68	LRX, Argentina 9.66
CJRO, Canada	6.16	LSX, " 10.35
CJRX, Cuba	11.72	OLR2B, Czechoslovakia 6.02
COCD, "	6.13	OLR3A, " 9.55
COCH, "	9.43	OLR4A, " 11.84
COCO, "	6.01	OLR4B, " 11.76
COCQ, "	9.75	OLR5A, " 15.23
COGF, "	11.805	OZF, Denmark 9.52
CSW, Portugal	9.94	PGJ, Holland 9.59, 15.22
DJB, Germany	15.20	PHI, " 17.75
DJC, "	6.02	PRADO, Ecuador 6.62
DJD, "	11.77	PRF5, Brazil 9.50
DJL, "	15.11	RAN, U.S.S.R. 9.60
EJ43, Canarias	10.37	RKI, " 7.54
EAR, Spain	9.49	RNE, " 12.00
E9AH, Spanish Morocco	14.05	RV15, " 4.273
F08AA, Tahiti	7.11	RV59, " 6.00
GSA, England	6.05	SPD, Poland 11.53
GSB, "	9.51	SPW, " 13.64
GSC, "	9.58	TFJ, Iceland 12.23
GSD, "	11.75	TIANRH, Costa Rica 9.698
GSE, "	15.14	TPA2, France 15.24
GSG, "	17.79	TPA3, " 11.88
GSH, "	21.47	TPA4, " 11.71
GSI, "	15.26	VE9DN, Canada 6.005
GSI, "	21.58	VH2ME, Australia 9.59
GSL, "	6.11	VK3ME, " 9.51
GSO, "	15.18	VLD, " 9.58
HAT4, Hungary	9.12	VPD2, Fijis 9.54
HBI, Switzerland	14.535	VP2LO, St. Kitts 6.38
HBL, "	9.34	VYD2, India 9.59
HBO, "	11.402	W1XAL, Boston, Mass. 15.25, 11.79 and 6.04
HBP, "	7.80	XEUZ, Mexico, D.F. 6.12
HC2RL, Ecuador	6.66	XEXA, " 6.172
HJ1ABP, Colombia	9.618	YSD, El Salvador 7.894
HP5A, Panama	11.7	YV5RC, Venezuela 5.80
HP5J, "	9.60	ZBW3, China 9.525
HS8PJ, Siam	9.51, 19.02	ZIK2, British Honduras 10.6
IRF, Italy	9.83	ZRH, S. Africa 9.523
JDY, Kwantung	9.925	ZRK, " 9.61
JVI, Japan	9.535	ZMBJ, S.S. Awatea 8.84
JVN, "	10.83	ZMI, S.S. Kanimbla 6.01
JZJ, "	11.80	ZR03, Italy 9.635
JZK, "	15.16	
LRU, Argentina	15.29	

Short-wave programs of American stations are shown along with the regular listings beginning on page 27. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—12:35 a.m., JZJ; 2:50, GSB, GSF, GSG, GSO; 7:45, JDY; 8:30, GSG, GSF, GSH, GSJ, GSF; 8:55, JZJ; 11, GSD, GSF, GSG, GSH; 12:20 p.m., GSB, GSD, GSG; 2:40, 2R03; 3:10, TPA3; 4:15, GSB, GSD, GSF, GSO; 4:30, OLR3A; 4:45, EA9AH; 6:05, JZJ, HP5A; 7, EA9AH, HP5J, RAN, RKI; 7:15, CSW; 7:30, EA9AH, EAR; 7:35, 2R03; 7:40, GSB, GSG, GSD, GSP; 8:15, EAJ43, DJB, DJD; 10:30, GSB, GSC, GSD, GSI, DJB, DJD; 10:45, CJRO, CJRX; 11:30, TPA4.
Daily Except Sundays—8:20 a.m., VK3LR
Mon., Tues., Thurs., Fri.—9:45 p.m., OLR4A or OLR4B.

Sunday, April 10

*7 a.m.—Program from Darien, Kwantung: JDY
*8 a.m.—Variety program from Germany: DJL
*8 a.m.—International church: COCQ
*8 a.m.—Overseas hour (South Seas): JZJ
*12:15 p.m.—Arabic hour: GSB GSP
*2 p.m.—Danish program: OZF
*3 p.m.—English news from France: TPA3 (11.885) (15.13)
*4 p.m.—Test broadcasts from St. Kitts: VP2LO (6.38)
*4:55 p.m.—Greetings to listeners: DJB DJD
*5:15 p.m. (ex. Sat., Sun.)—News in Portuguese for Europe: W3XAL (17.78)
*6 p.m.—Overseas program (Eastern North America): JZJ
*6 p.m.—Polish program for North America: SPW (13.635) SPD (11.535)
*6 p.m.—La Voz de Las Provincias: COCH
*6 p.m.—Cadena Crusselas network program: COCO
6:20 p.m.—Palm Sunday services from St. Pauls: GSP GSD
*7 p.m.—Brazil on the Air: PSH (10.22)
*7 p.m.—Soviet program: RAN RKI
*7:30 p.m.—Loyalist news from Madrid: EAR (9.488)
*7:30 p.m.—English news from Italy: 2R03 IRF
*7:40 p.m.—News summary from England: GSP GSD
*8 p.m. (ex. Sat., Sun.)—Portuguese news for Brazil: W3XAL (17.78)
8:15 p.m.—English news from Germany: DJB DJD
8:45 p.m.—Portuguese news bulletin from Daventry: GSB
*9 p.m.—Nationalist program for North America: Salamanca (10.37)
*9 p.m.—Cararo's tango band: LRX
*9:30 p.m.—Oriental program from India: VUD2
10 p.m.—DX program: HJ1ABE (4.8)
*10:30 p.m.—English news from Germany: DJB DJD
*11 p.m.—Marti dance orchestra: COCH
*11:45 p.m. (ex. Sat.)—Program from South Africa: ZRK ZRH
*1 a.m.—English DX period: XEUZ
*2 a.m.—Amateur Transmissions from Pitcairn Island: VR6AY (14.346)

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ¶Monday, Tuesday, Thursday, Friday; ††Tuesday, Thursday, Saturday.

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Standard Time. For CST subtract 1 hour; for MST, 2 hours; for PST, 3 hours

SEVERAL programs of feature interest will be radiated from Daventry, England, this week. On Monday, April 11, at 3 p.m. EST, Anna Neagle, the famous film star, will be heard in a scene from her forthcoming film, "Sixty Years a Queen," before the film itself goes into production. Scenes from "Victoria the Great" and other Anna Neagle successes will be heard in the broadcast. . . . On the same day at 5 p.m. EST, a broadcasting version of the current popular Walt Disney film, "Snow White and the Seven Dwarfs," starring Wynne Ajello, an artist whose broadcasts in opera, concerts, and revues now number several hundred, as Snow White, will be transmitted. . . . On Wednesday, April 13, at 10:50 p.m. and again on Saturday, April 16, at 5:30 p.m. EST, the first of a new series entitled, "Detectives in Fiction," will feature Sherlock Holmes, and, of course, the devoted Dr. Watson, in a version of Sir Arthur Conan Doyle's story, "Silver Blaze."

Robert Walsh, a native son of Erin, operator aboard the S. S. San Bruno, writes that Ireland is soon to inaugurate a 2,000-watt short-wave station at Moydrum, to operate on various wave-lengths from 19 to 50 meters.

Short-wave radio has assumed such importance both technically and as the voice of American culture and ideals beyond our borders that Lenox R. Lohr, president of the National Broadcasting Company, has assigned his assistant, Vice-President Frank E. Mason, to superintend all NBC activities in this field. Mr. Mason will have complete direction of NBC's increasingly numerous broadcasts of news, entertainment and other programs transmitted to Europe and South America and the short-wave operations of the company.

Lin Groves of Somerville, Mass., reports reception of the new Malayan Station ZHP (9.53), at Singapore in the Straits Settlement, between 5:50 and 6:30 a.m. EST.

W2XE, international station of the Columbia Broadcasting System, has enlarged its program of short-wave broadcasts directed toward the Latin-American countries, effective immediately, and has also added a second commentator to its Spanish-speaking staff. Americo Lugo Romero of Santo Domingo will be the announcer on the Saturday and Sunday 6:45 to 7 p.m. news programs which have been added to the W2XE schedule. In addition he will be heard Wednesdays, from 7:45 to 8 p.m. EST, in a news program on cultural subjects, prominent people and matters of general interest. . . . W2XE is now broadcasting to South America on a frequency of 6.12 megs, daily from 11 p.m. to 12:30 a.m. in addition to the regular broadcasts on 11.83 megs daily from 6:30 to 11 p.m. EST.

John Larsen of Geneva, N. Y., reports that the new Mexican XEYU (9.6), is under HP5J, Panama City, Panama, most of the time. The station signs off at shortly after 11 p.m. EST, with two strokes on a soft-toned gong.

It seems the Arab listeners don't care for the broadcasts the British Broadcasting Corporation is transmitting to them daily from 12:17 to 1:15 p.m. EST, over its Daventry stations GSB (9.51) and GSP (15.31). The news bulletins are regarded by listeners as dull and the musical programs, mostly consisting of European music, are as unsuitable as a constant succession of Oriental music programs would be to British listeners. . . . In answer to many requests, the sound of "Big Ben" striking the hour in London may best be heard at present as follows: at 1 a.m. EST (6 a.m. GMT), over GSG, GSO and GSF; at 9 a.m. EST (2 p.m. GMT), over GSF, GSG and GSJ; at 11 a.m. EST (4 p.m. GMT), over GSG and GSF; at 4 p.m. EST (9 p.m. GMT), over GSG and GSP, and at 8 p.m. EST (1 a.m. GMT), over GSP, GSD and GSC. . . . GSI (15.26) was added to transmission 6, from Daventry, heard daily 9:20 to 11:30 p.m. EST, on Saturday, March 19.



Left: Listeners recently heard The Rt. Hon. Neville Chamberlain, M. P., Prime Minister of Great Britain in a broadcast from Daventry. Right: Gunnar Paulsson, popular Icelandic tenor, often heard over Station TFJ

Monday, April 11

†5:30 a.m.—Program from Fijis: VPD2
§8 a.m.—Program from Hong Kong: ZBW3
§8 a.m.—Siamese broadcast: HS8PJ (19.02)
†10:30 a.m.—Vatican City broadcasts: HVJ
3 p.m.—"Star Gazing," Radiobiography of Anna Neagle: GSG GSP
†4:50 p.m.—Science news: W1XAL (6.04)
5 p.m.—Walt Disney's "Snow White and the Seven Dwarfs": GSO GSF GSD
†6 p.m.—The Monitor views the news: W1XAL (11.79)
†6:45 p.m. (ex. Sat.)—News in Spanish for South America: W2XE (11.87)
††8 p.m.—North American program from Czechoslovakia: OLR4A or OLR4B
†8 p.m.—Conjunto-Neopoblano 1936 Typical Orchestra: COGF
8:30 p.m.—Mail bag: 2R03 IRF
9:15 p.m.—German study club: DJB DJD
9:30 p.m.—Special Broadcast for the Mississippi Valley: DJB DJD
†10:30 p.m.—News summary: GSD GSI

Tuesday, April 12

6:15 a.m.—Sherlock Holmes and the Adventure of the Silver Blaze: GSF GSG GSJ
7:30 a.m.—First-Hand Accounts by Prisoners of War: J. R. Ackerley: GSF GSG GSJ
10:15 a.m.—Hungaria Gypsy party: GSF GSG
3:20 p.m.—America Speaks: GSG GSP
6:15 p.m.—Play, "Life on the German North Sea Islands": DJB DJD
††7 p.m.—Broadcast from Chile: CB1170
††7:30 p.m.—Program from Belize, British Honduras: ZIK2
††8 p.m.—Argentine music: Gavilan and Cataneeo, guitar duo: COGF
10:15 p.m.—Bulgarian artists playing Bulgarian music: DJB DJD
11 p.m.—Program from Tahiti: F08AA
11:30 p.m.—Salute to Latin America: W8XAL (6.06)

Wednesday, April 13

9 a.m.—Progress at the Empire Exhibition at Glasgow: GSF GSG GSJ
10:15 a.m.—Entertainment feature, "Take Your Choice": GSF GSG GSJ
11:40 a.m.—"World Affairs," Sir Malcolm Robertson: GSF GSG
2 p.m.—Lyric Drama, "Faust": GSG GSP
6 p.m.—Syrian music: DJB DJD
6:40 p.m.—Gerald's Orchestra: GSP GSD
7 p.m.—North American program from Holland: PCJ (9.59)
7:30 p.m.—International orchestra: LRX
8:30 p.m.—The Continentals: YV5RC
9:30 p.m.—North American program from Guatemala City: TGWA (9.685)
10 p.m.—A visit to Munich: DJB DJD

Thursday, April 14

9:20 a.m.—Non-stop radio show: PHI
11:20 a.m.—Matters of Moment: GSG GSF
2:45 p.m.—Travel in the British Empire: GSG GSP
6:15 p.m.—Popular music hour: DJB DJD
7 p.m.—Broadcast from Yugoslavia: YUA (6.1)
DJP (11.885) DZC (10.29)
7:15 p.m.—"Noye's Fludde," miracle-play of the Deluge, of Noah, and his wife and sons: GSP GSD
7:30 p.m.—Concert hour: DJB DJD
8:30 p.m.—Waltz hour: YV5RC
9:40 p.m.—BBC Empire orchestra: GSD GSI
10 p.m.—DX Chatter Box: W8XWJ (41)

Friday, April 15

9:35 a.m.—"Good Friday" talk: PHI
12:30 p.m.—Address by the Archbishop of Canterbury: GSG GSD
2 p.m.—"The Dream of Gerontius" (Elgar); BBC Choral Society and BBC Symphony Orchestra: GSG GSP
5:30 p.m.—Quiet evening entertainment: DJB DJD
6 p.m.—Special Orchestral Concert: DJB DJD
7:30 p.m.—Listener's Mail Bag: W1XAL (6.04)
7:45 p.m.—Stars of Italian stage and radio: 2R03 IRF
8 p.m.—The Entente String Quartet: GSP GSD
9 p.m.—Program for Latin America: W1XAL (11.79)
10 p.m.—"Canada, 1938": CFCX (6.005)
10:40 p.m.—Technical tips for the radiofan: DJB DJD
12:15 a.m.—DX Club: W8XK (6.14)

Saturday, April 16

8:45 a.m.—Popular opera concert: PHI
1:30 p.m.—In Town Tonight: GSG GSD
2 p.m.—Palace of Varieties: GSG GSP
4 p.m.—Calling all Stamp Collectors: W2XAF (9.53) W2XAD (15.33)
5 p.m.—Song play, "Happiness without Peace": DJB DJD
7 p.m.—Gay records: DJB DJD
7:30 p.m.—Prof. Leo Petroni, violin: DJB DJD
7:45 p.m.—Chamber music: 2R03 IRF
8 p.m.—Cocktail musical program: W3XAL (6.1)
8:30 p.m.—Talk, "Germany As We Saw It": DJB DJD
9:30 p.m.—American Portraits: W2XAF (9.53)
10 p.m.—Opera: OAX4J
11 p.m.—Northern Messenger; messages to those in the Arctic: VE9DN

AIRIALTO LOWDOWN

(Continued from Page 13)

years, an average of 1,000 requests a year come in for the Seth Parker Hymnals . . . Charlie Butterworth will be Paul Whiteman's guest April 22 . . . Deanna Durbin's contract with Eddie Cantor has expired and she is back on the Coast to make another picture. Don't be surprised if she gets her own program in the fall . . . Fred Allen may not get a summer vacation this year. Understand his sponsor wants him to continue his radio show throughout the hot-weather months . . . Mutual Broadcasting System will present three programs from the ship *New Amsterdam* while it is in mid-Atlantic. First one will be heard May 10 . . . Nadine Conner has been signed for a regular berth on the CBS "Songshop" program . . . David Ross, the announcer with the personality voice, if I may say so, will do the word-spiel on the Hal Kemp program . . . Willie Morris is now heard over the Mutual net . . . Jean Sablon bids *au revoir* to the U. S. A. and returns to his native France. He is scheduled to come back in September for a continued NBC build-up.

PURELY PERSONAL: After his last broadcast, Lawrence Tibbett distributed gifts to everyone connected with the Kostelanetz program, including every member of the fifty-piece orchestra, the control-room men, and the page-boys . . . Kate Smith missed her regular week-end trip to her home in Lake Placid in order to appear on the Jack Benny show—the first week-end she has missed spending at the famous resort in a long time . . . Major Bowes has moved into his new twenty-room house located at Rumson, New Jersey. The estate is located on five acres of ground . . . Is it true or false that Dr. Harry Hagen, who asks that question on Monday nights over the Mutual network, expects the stork to visit his home sometime in July? It's true . . . CBS Announcer Eric Rolfe will walk down that well-known middle aisle with Ruth Warrick, radio actress and singer, on April 15 . . . A Boston court increased the allowance of Parkyakarkus' nine-year-old son from \$780 to \$2,500 a year. The comic's former wife brought the case to court . . . Fibber McGee has another side-line. He owns a large root-beer bottling-plant in Kansas City.

ANNOUNCEMENTS ANENT ANNOUNCERS: The word-spielers on the CBS network are not permitted to mention the time of day during the program. The reason is that while an announcer in New York may be saying "We present this afternoon," it may still be morning in California . . . Announcers seem to get the worst of it when a program changes sponsors. After many years with Cantor, Jimmy Wallington is out, and Carleton Brickert ended five years of association with Lum and Abner when they got a new boss . . . Paul Douglas recently received a letter from Paul Douglas. The CBS Swing Club commentator was opening his mail when he came across a request to have the Swing Club play a certain piece. The letter was signed by Paul A Douglas of Hollywood, California. The writer, under his signature, wrote in large letters, underlined twice, "NO RELATIVE!"

Kay Kyser and his crew will make music on the Pennsylvania Hotel roof for the summer starting June 1 . . . Rudy Vallee opens the Astor roof sometime in May and will be followed by Hal Kemp . . . Blue Barron has clicked with the Edison Hotel patrons and will stay over for at least another thirteen weeks . . . Little Jack Little is back in New York organizing a new band . . . Frank Dailey has a new band and calls his style "Stop and Go."



—Jack Albin

"One Man's Family" is the best and most popular air drama, say voters in Radio Guide's annual Star of Stars Poll. It is heard on NBC-Red at 8 p.m. EST Wednesdays and 9:30 p.m. PST Sundays

ONE MAN'S FAMILY WINS AGAIN

CALIFORNIA DRAMATIC SHOW WINS POLL FOR
FOURTH CONSECUTIVE YEAR; LUX IS SECOND

AMERICA'S listeners have spoken. "One Man's Family," the down-to-earth serial that has been named the best dramatic program on the air in the polls for 1935, 1936 and 1937 has also won this year—scoring more than four times as many votes as its nearest rival!

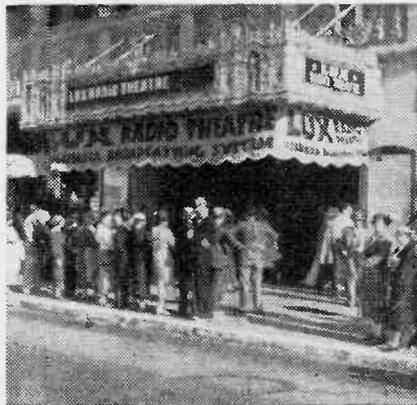
The Lux Radio Theater ran a poor second to "One Man's Family," but it pulled away from other competition effectively. Behind that weekly vehicle for Hollywood's greatest stars came "Arnold Grimm's Daughter" and "Bachelor's Children"—two unpretentious serials whose listeners registered thumping approval.

In winning the dramatic division poll for the fourth consecutive year, "One Man's Family" has set a new record. The program was first broadcast on the West Coast only in 1932. Since 1934 it has been an NBC network feature. Tender Leaf Tea has sponsored the

program in its present series since March 29, 1936. High tribute is paid to the author, Carlton Morse, and the cast, in this poll. J. Anthony Smythe, who plays "Henry Barbour"; Minetta Ellen, "Fanny Barbour"; Michael Raffetto, "Paul"; Bernice Berwin, "Hazel"; Kathleen Wilson, "Claudia" and the other members of the cast have demonstrated the hold they have on America's heart.

In the Star of Stars Poll this year, each week represents a poll for a single division. The musical programs were first, as announced last week. This is the second set of results published, and results of the polls for actors and actresses and children's programs will be announced in RADIO GUIDE as quickly as the ballots can be counted.

This week the poll for singers of popular songs is being held. The ballot for this poll appears on the inside front cover of this issue. Your votes can help your favorites win!



The Lux Radio Theater, presided over by Cecil B. DeMille, was voted second. It is on CBS Mondays at 9 p.m. EST

Turn to the inside front cover for the popular singers ballot!

Results in the Dramatic Division of the Star of Stars Poll

- | | | |
|-----------------------------|-----------------------------|-----------------------------|
| 1. One Man's Family | 10. Gang Busters | 18. Woman in White (tie) |
| 2. Lux Radio Theater | 11. Follow the Moon | Lone Ranger |
| 3. Arnold Grimm's Daughter | 12. Those We Love (tie) | Life of Mary Sothern |
| 4. Bachelor's Children | Girl Alone | 19. Road of Life (tie) |
| 5. First Nighter | 13. Second Husband | Attorney-at-Law |
| 6. Big Town | 14. Guiding Light | Pepper Young's Family |
| 7. Hollywood Playhouse | 15. Hollywood Hotel | 20. Columbia Workshop (tie) |
| 8. The Story of Mary Marlin | 16. Lights Out | Vic and Sade |
| 9. March of Time | 17. Death Valley Days (tie) | Radio Guild |
| | Cavalcade of America | Myrt and Marge |

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VOICE OF THE LISTENER

PASSING FAD

RADIO GUIDE: "... Radio is on the way out, and the sale of radios is falling off, simply and only because studio audiences are allowed to spoil all and every program by their hideous noise of real and mechanical handclapping..."—FRED WORDSWORTH, *San Diego, California.*

So it's just a fad like the horseless carriage, after all, is it?—Ed.

CLASSICS IN SWING

VOL: "It certainly is a pity the way the swing bands are murdering our lovely old sentimental ballads. The worst offender is Benny Goodman, who buries the tune beneath his loud, boisterous brass. Writers of these beautiful ballads should refuse permission to bands like Goodman's and a few others to play their compositions. Why can't all swing bands revive the classics and old ballads like Tommy Dorsey does, in sweet, melodic swing?"—FLORENCE LARKIN, *Newark, N. J.*

Rebutals: (1) Goodman is noted as a reed instrumentalist; (2) Writers of the old ballads, even as you and I, were mortals, aren't here to refuse anybody anything; (3) Dorsey would be the last man in the world to claim "sweet swing."—Ed.

"LIGHTS OUT" FOR FRIDAY?

VOL: "... In a recent RADIO GUIDE one of the letters in your column spoke of the time that 'Lights Out' came on. I, too, think that if this program were changed to Friday night it would increase the number of listeners. As I go to school, it is hard for me to stay up that late (12:30 a. m. EST) on Wednesday night. As this is only my opinion, I don't suppose this will make any difference..."—RURIC MASON, *Hopkinsville, Ky.*

Is it only his opinion?—Ed.

THANKS TO THE GROCER

VOL: "We live a long way from most things and my grocer brings RADIO GUIDE each week. Why people must write of their radio headaches is a mystery to me, when it is so simple to tune in something of interest at any hour of the day. I appreciate your *Listening to Learn* pages. Although I managed to find most of those things before, it is more fun now."—SARA G. PARKER, *Holland Patent, N. Y.*

SUPPORTING-CAST SUPPORTER

VOL: "... Attention, sponsors—Why not give us the names of the casts that broadcast your programs?—particularly the supporting players? They deserve recognition. But for their splendid efforts the stars would not get very far. It could be done—if you would shorten your commercials!..."—HOWARD I. MATTESON, *Fall River, Mass.*

NUTS TO US

VOL: "... RADIO GUIDE bends backward to print every possible slur on Nelson Eddy, but fails to accord him one word of praise for his obvious superiority and overwhelming popularity. Nuts to you!"—VIOLET KEYS, *Corpus Christi, Texas.*

For most recent praise of Nelson Eddy, see RADIO GUIDE, Jan. 2, 1937; Jan. 23, 1937; Jan. 30, 1937; Feb. 13, 1937; March 13, 1937; June 12, 1937; July 10, 1937; Aug. 21, 1937; Sep. 18, 1937; Sept. 25, 1937; Oct. 2, 1937; Oct. 9, 1937; March 19, 1938; April 2, 1938. For proof that any star deserves such praise, use the Star of Stars Poll ballots and convince not us (we don't need it!) but the world!—Ed.



Left to right: Wilfred Pelletier, "Metropolitan Auditions" conductor, John Carter, tenor, Rose Bampton (Mrs. Pelletier), Metropolitan Opera soprano, and Leonard Warren, baritone. Carter and Warren were winners

Radio Guide's "Snappy Comeback" Contest Winners

THE winners in RADIO GUIDE's great thousand-dollar "Snappy Comeback" contest, based on scenes from the Warner Brothers motion picture, "Hollywood Hotel," have been selected. The judges have given careful consideration to the thousands of entries received. The persons whose names are listed below submitted the most clever and original entries, but those who failed to win also had many a bright idea, many a fine entry. To them, may there be some consolation in the fact that the standards established by the winners were very high. We salute those winners:

First Prize—\$500.00 Cash

Jean Anderson
Lake Grove Club
Rural Route 7
Decatur, Illinois

Second Prize—\$250.00 Cash

Velma King Holt
Louisville
Tennessee

Third Prize—\$100.00 Cash

Mrs. Edythe M. Carter
1411 Woodbine Avenue, S. E.
Atlanta, Georgia

Next Ten Prizes—Each \$10.00 Cash

Mrs. O. M. Green, 708 N. W. 19th, Portland, Oregon
Mrs. Mary Bradison, 4325 Bryant Avenue, S., Minneapolis, Minnesota
L. Ray Kesinger, 231 South Illinois Avenue, Wellston, Ohio
Mildred E. Manyx, 2553 West 62nd Street, Chicago, Illinois
Mrs. E. Marie Theoret, 1536 West Canfield Avenue, Detroit, Michigan
B. R. Snyder, Box 161, Beachwood, New Jersey
Louis Schneider, Clinton, Missouri
Marcia Sanguin, 3205 Fort Boulevard, El Paso, Texas
Floyd Miller, 320 Collins Avenue, Pittsburgh, Pennsylvania
Grace Cunningham, 921 Eastwood Avenue, Chicago, Illinois

Next Ten Prizes—Each \$5.00 Cash

James J. Walsh, Route 6, Box 962, Phoenix, Arizona
K. F. Lohn, Wessington Springs, South Dakota
George McFarland, Comfort, Texas
Irving Rosenberg, 511 Cathedral, Baltimore, Maryland
Nellie Gunther, Highland Avenue, South Norwalk, Connecticut
Alyse Holaday, 496 South Ninth Street, San Jose, California
J. Martin Cowger, 1113 Ovid Street, Elmira, New York
Mrs. F. S. Naiden, 408 North Ninth Street, Marshalltown, Iowa
George Sanger, 10410 Delorimier Avenue, Montreal, Quebec, Canada
Reid H. Lanway, 3217 Central Avenue, Great Falls, Montana

MR. FAIRFAX KNOWS ALL

VINCENT PELLETIER, announcer on "Contented Hour" and "It Can Be Done," was born in Minneapolis on March 21, 1908. His parents were singers, although his father was not a professional. His wife was formerly a radio pianist and they have two children, a son about five years old and a daughter three. "Vin" is five feet six inches tall, weighs 140 pounds, has brown eyes and hair. His hobby is playing the piano and composing.—Mrs. H. H. Arden, *N. C.*

"THE GUIDING LIGHT" is an original story written expressly for radio by Irna Phillips.—Mrs. H. C. S., *Fort Madison, Iowa.*

BLANCHE CALLOWAY, orchestra leader, is a sister of CAB CALLOWAY'S. Cab has two other sisters, Bernice and Camilla, and two brothers, Elmer and John. Blanche, who is a professional singer also, handled Cab's musical training.—G. J. J., *Woodhaven, N. Y.*

IRMA GLEN plays the organ accompaniment to Smilin' Ed McConnell's songs.—B. S. B., *Wyoming, R. I.*

Each member of the HOOSIER HOT SHOTS plays several instruments. Paul (Hezzie) Trietsch plays the song whistle, washboard, drums and alto horn; Ken (Rudy) Trietsch plays the banjo, guitar and bass horn; Otto (Gabe) Ward plays the saxophone, clarinet and fife; Frank Kettering plays the banjo, guitar, flute, bass fiddle, piccolo and piano.—Mrs. P. F., *Cokeville, Wyo.*

PAUL SULLIVAN signs off with "Good Night and 30." Columnists and reporters use "30" at the end of their copy to signify that it is finished. Sullivan has adopted this as a sign-off for his news broadcasts.—W. F. R., *Hazleton, Pa.*

HARRIETTE WIDMER, ELINOR HARRIOT and MADELINE LEE have taken female roles in the "Amos 'n' Andy" programs. At present Madeline Lee portrays the role of Miss Blue.—J. G. H., *Chariton, Iowa.*

The role of "Uncle Ezra" is taken by PAT BARRETT, whose real name is Barrett Johnstone. Pat is the son of the late Oscar H. Johnstone, old-time actor and owner of the American Theatrical Agency for thirty years.—J. M., *Elizabeth, Ill.*

JOE PENNER was born in Nadgybeck Kereck, Hungary, on November 11, 1904. His real name is Joseph Pinter and he is married to Eleanor Mae Vogt, who was a dancer in Joe's first New York show. That the "Mr. Keene, Tracer of Lost Persons" programs are drawn up from authentic cases is true.—C. F., *Detroit, Mich.*

NELSON EDDY is due back on the "Chase and Sanborn Hour" in August after finishing his present concert tour.—P. R. Y., *Detroit, Mich.*

Jane and Goodman Ace are not the only actors in "EASY ACES." The part of Ethel is taken by Betty Garde; Neil by Martin Gable; Marge by Mary Hunter; Johnny by Paul Stewart; Homer by Don Johnson.—Mrs. E. S., *Wetaskiwin, Alberta, Canada.*

LOWELL THOMAS was born in Woodington, Ohio, on April 6, 1892.—L. J., *College Corner, Ohio.*

HOWARD PHILLIPS, baritone, was born in New York City, April 12, 1911. He is six feet tall, weighs 175 pounds and has wavy black hair and hazel eyes. His first radio appearance was in 1930. He was the featured vocalist with the bands of Leo Reisman, Ray Noble and Johnny Green.—C. P., *Nokomis, Ill.*

PHOTO · CARNIVAL

Radio Guide's Picture Panorama of Broadcasting



BEDROOM MANNERS

In Manhattan's East Side 50's live Mrs. Pearce and hubby Al—the man who watches the fun go by for the benefit of Henry Ford each Tuesday at 9 p.m. and 12 midnight EST over CBS. It's a three-room apartment—parlor, bedroom and sink. There Al hurries after a broadcast, throws clothes carelessly over a living-room chair, hurries to bed, and dreams jokes that die with the sunrise



Photos by Joe Keeley

REPEAT FOR THE WEST



SO BIG is America that the difference in time between the East and West Coasts of the United States makes repeat broadcasts necessary if a radio show intended to entertain a nation-wide audience is to reach all listeners at favorable hours. Thus, a program broadcast from New York at 9 p.m. eastern standard time for the benefit of listeners in the eastern part of the country may be repeated at midnight (EST) for the benefit of hearers in the West, where the time is just 9 p.m. Among the big airshows which have double performances are Kate Smith's "Bandwagon," Joe Penner's show, Vox Pop, Jack Benny show, Al Pearce's program, both "Johnny Presents" broadcasts, Edward G. Robinson's "Big Town" series, Eddie Cantor's show, and Fred Allen's "Town Hall Tonight," others. Here Radio Guide sends a cameraman to the Fred Allen broadcast to answer a question that has puzzled thousands who are familiar with the two-a-day requirement of broadcasting: How do stars pass the time between original and repeat broadcasts? These pictures show how members of the cast of "Town Hall Tonight" while away the hours between shows.

First thing Fred Allen himself does at the close of his 9 p.m. (EST) Wednesday evening broadcast from New York is to sign autographs for the scores of admirers who

cluster around the stage of the studio from which the show is aired. This usually takes ten minutes. Meanwhile other members of Town Hall have hastened away

EXCLUSIVE RADIO GUIDE PHOTOGRAPHS BY CHARLES P. SEAWOOD



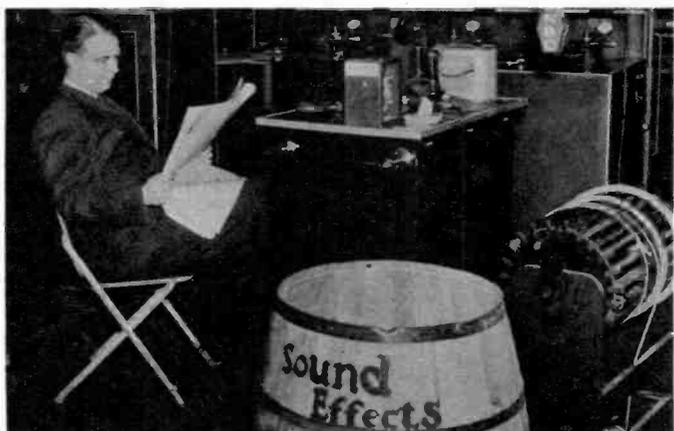
Having satisfied autograph hunters, Allen joins Portland in a Radio City restaurant for a snack. He often talks shop with advertising-agency representatives



Actress Minerva Pious goes dancing. Her partner is Tom Lane, an advertising and publicity man



Right-hand man for Fred Allen is Uncle Jim Harkins, whose duty is to entertain guests—in this case Mrs. Augustus Chasan (center), a lady fireman, and her sister



Once he has set up his sound-effects equipment, Engineer Tom Slade doesn't like to leave it unattended. So between broadcasts he reads, talks with bandmen



Comedian Charlie Cantor, versatile radio actor, dashes for the nearest lounging-place and stretches out for a nap. Cantor has roles in about twenty major airshows



Assorted bandmen organize a jam session at one side of Town Hall stage, which is in same studio the NBC Symphony used under the baton of Toscanini. Other musicians drift out between shows to 52nd Street night clubs



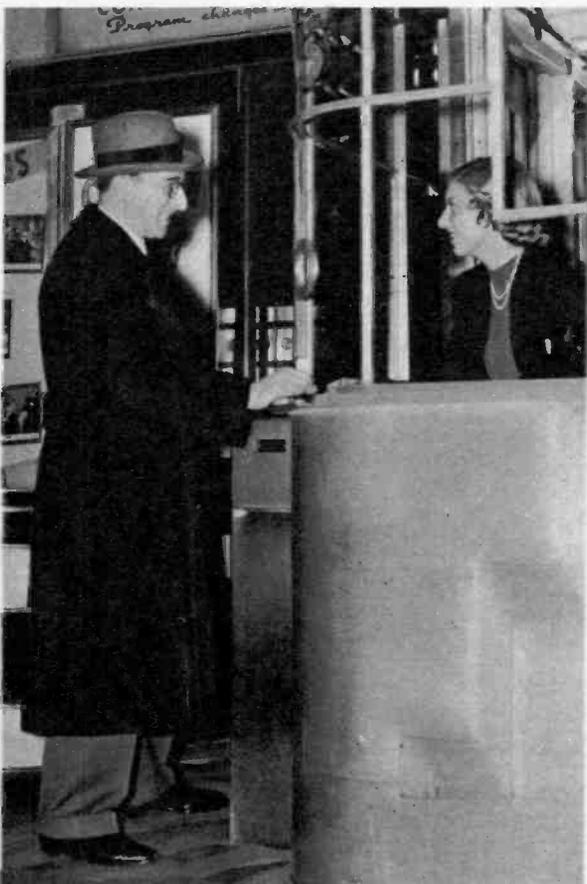
Members of Scrapy Lambert's quartet have a standing engagement for a game of bridge every Wednesday evening immediately after their first broadcast, find by experience that a kettle-drum makes a convenient table



Announcer Harry von Zell and Orchestra Leader Peter Van Steeden leave Radio City, drop into near-by establishment to play pin-ball games, indulge in target practice with .22-caliber rifles. Von Zell is the better shot



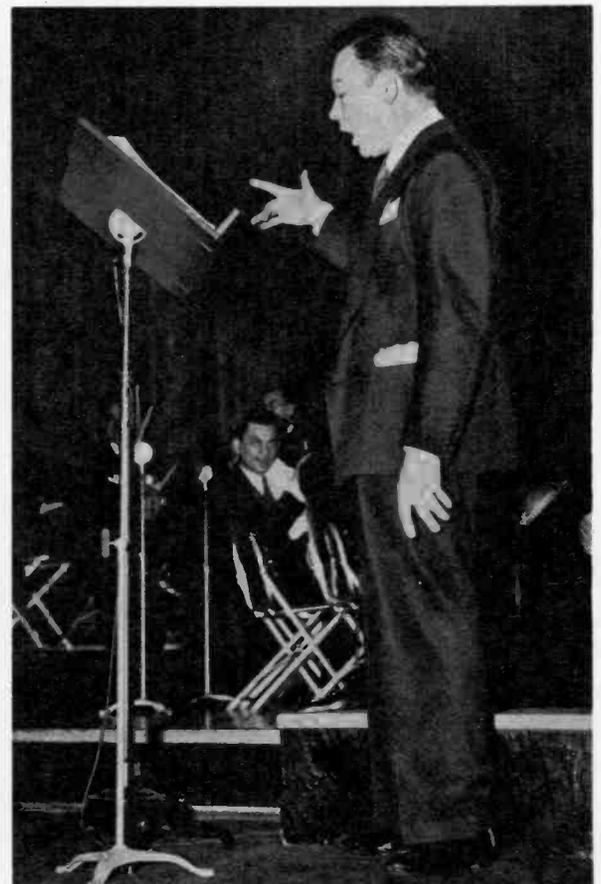
While Van Steeden stands by, Von Zell (left) demonstrates his skill with a rifle by mowing down a row of ducks moving in an endless chain across a background some twenty feet distant. Van Steeden is content to admire



Actor John Brown, of Town Hall, deserts the studio for a newsreel theater, hikes ten blocks and back to see news pictures between broadcasts



Among guests were "The Tune Twisters," who hurried to appear on Broadway in "Between the Devil" between their two Town Hall shows



His two-hour recess ended, Allen prepares at midnight (EST) to repeat his broadcast for the West Coast, where it is still only 9 o'clock



*Beauty in her Eyes—
Hearts at her feet—*

**BECAUSE SHE KNOWS
ONE SIMPLE SECRET**

• A few simple touches of Maybelline—and presto!—straggly, unattractive lashes are instantly transformed into long, dark, luxuriant fringe—the very essence of romantic charm.

Your eyes are your most important beauty feature. No longer need you deny them the beauty advantages of mascara. Maybelline ends that bold, artificial, "made-up" look, which gummy, lumpy, mascaras cause. Try the thrilling new Cream-form—or the popular Solid-form. Both are harmless, tear-proof, non-smarting. Reasonably priced at your favorite cosmetic counter.

Have you often wished the color of your eyes were deeper, brighter? Accent their color and sparkle — shading your lids with a subtly blended tint of the exquisite, creamy Maybelline Eye Shadow.

Are your eyebrows pale, uninteresting? Form them into graceful curves of loveliness, expressive of every romantic whim and wish — use the smooth-marking Maybelline Eyebrow Pencil.

Generous introductory sizes of all the Maybelline harmonized Eye Beauty Aids are obtainable at 10c stores. Be beauty-wise when choosing your all important eye make-up—insist on Maybelline.



Maybelline's world-famous, economical Solid-form Mascara, in beautiful metal vanity. Black, Brown or Blue. 75c. Refills 35c.



Maybelline Cream Mascara—Black, Brown or Blue, in dainty zipper bag. Easily applied without water. 75c.



Maybelline smooth-marking Eyebrow Pencil. Black, Brown, Blue.



Maybelline creamy Eye Shadow. Blue, Blue-Gray, Brown, Green or Violet.



Maybelline Eye Cream—to guard against crow's feet—to soften, protect and smooth the tender skin around your eyes.



Maybelline

THE WORLD'S LARGEST SELLING EYE BEAUTY AIDS



ORCHIDACEOUS

Before \$460 worth of orchids, rarest of all flowers, poses Miss Benay Venuta, writer, producer, director, announcer and singing star of a program bearing her own name and broadcast over MBS Saturdays at 3 p.m. EST. The orchids are prize stock of Betty Compton Walker, ex-movie star and wife of Jimmy Walker, former mayor of New York, and include tall sprays of Cymbidium, small green Cypripedium and purple Cattleya

Photographed by Gus Gale



THE WOMAN FROM MISSOURI

Photographed by Bert Lawson



Born on a Missouri farm, Mary Margaret McBride ignored family's wish that she teach, went into newspaper work, now ranks as topnotch radio columnist



One of the busiest women in radio, she still finds time to indulge a fondness for collecting dolls. Her collection contains more than 200, gathered from many lands

She broadcasts over CBS at 12 noon EST, Mondays through Fridays, works 18 hours a day, but likes to cook in her kitchen in her apartment on Park Avenue



She has worked as a journalist in the world's capitals, studied and traveled widely, but still uses typical mid-western phraseology and inflections in her broadcasting



NBC ANNOUNCERS SCHOOL: \$20-A-WEEK EMPLOYEES ARE

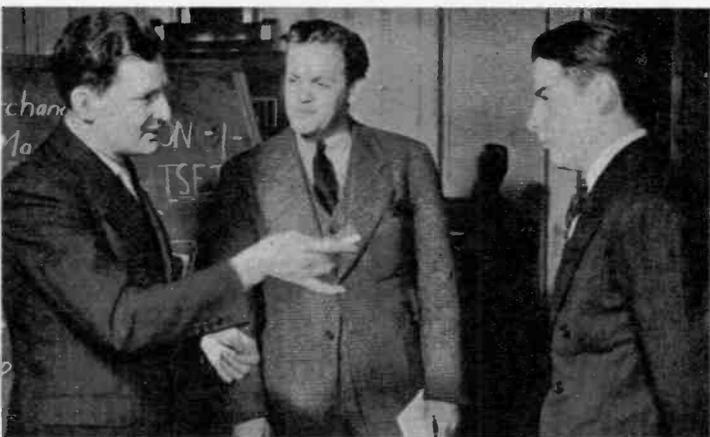


1 Most of the boys in school, like Kenneth Akin above, work in mailing or mimeograph room or as a page. No person not an employe of NBC can enter the school

PEOPLE do not walk into a radio network office, ask for a job as an announcer and get it. Radio just doesn't work that way. Only to experienced announcers go the \$100-a-week jobs. Where do people get that experience? There are only two ways. One, get a job on a small station, learn everything there is to learn about announcing and the conduct of a radio studio, be so good that network officials will give you the attention you deserve. The other way, and much more certain, is to get a job in a network office, start at the bottom and work up. The bottom usually is \$20 per week and may be as a page, office-boy or perhaps a janitor. Once in the organization, avail yourself of the training offered. In some cases, such as in NBC's Chicago headquarters, there are training-classes. Formed by Everett Mitchell, NBC announcer, four years ago, this Chicago school is supported by NBC executives, who believe it a great factor in building morale and in developing efficiency. Since its formation, nine announcers and many executives have been graduated.



2 Howard Marcussen, one of 19 NBC pages, gets \$20 a week. There are only 4 or 5 openings a year, the waiting-list is long because of school's opportunities



3 Everett Mitchell, left, and Lynn Brandt, announcer, tell Page Jack Reese of the amount and nature of the work of becoming an announcer. So far no girls have entered



4 All NBC employes are eligible, but must first pass an audition. Paul Millen, above, reads simple script. Personality is more important than enunciation

Photographed by Foto-Ad and Jun Fujita



5 Everett Mitchell conducts the class in pronunciation, writing and reading script, speaking extemporaneously, reading three-minute announcements in two and four minutes, and other tests designed to stimulate

an announcer's actual experience. Students are criticized in class by the instructor and by each other. But anyone who criticizes one of the students outside of class is immediately dropped from the school as taking unfair advantages

TRAINED FOR \$100-A-WEEK JOBS



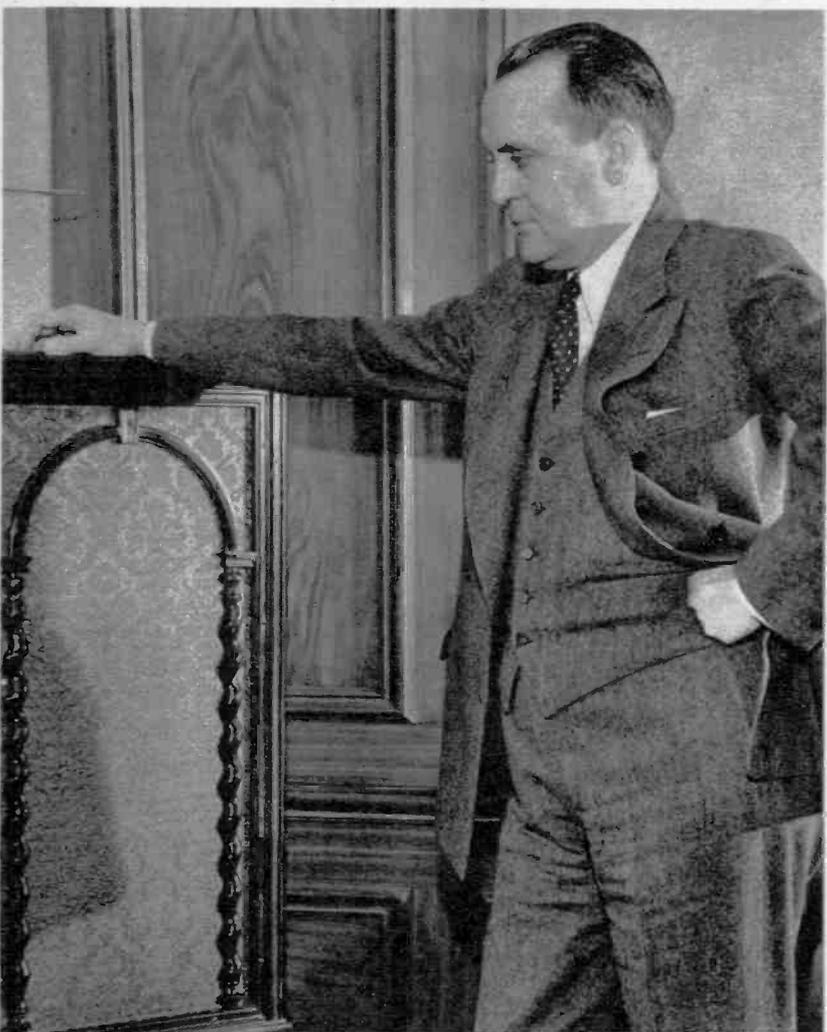
6 Dick Lichtenberg does his "home work"—practises letting breath out slowly while rolling the head, tilted back, from one side to the other. This builds up breath-control, prevents gasping



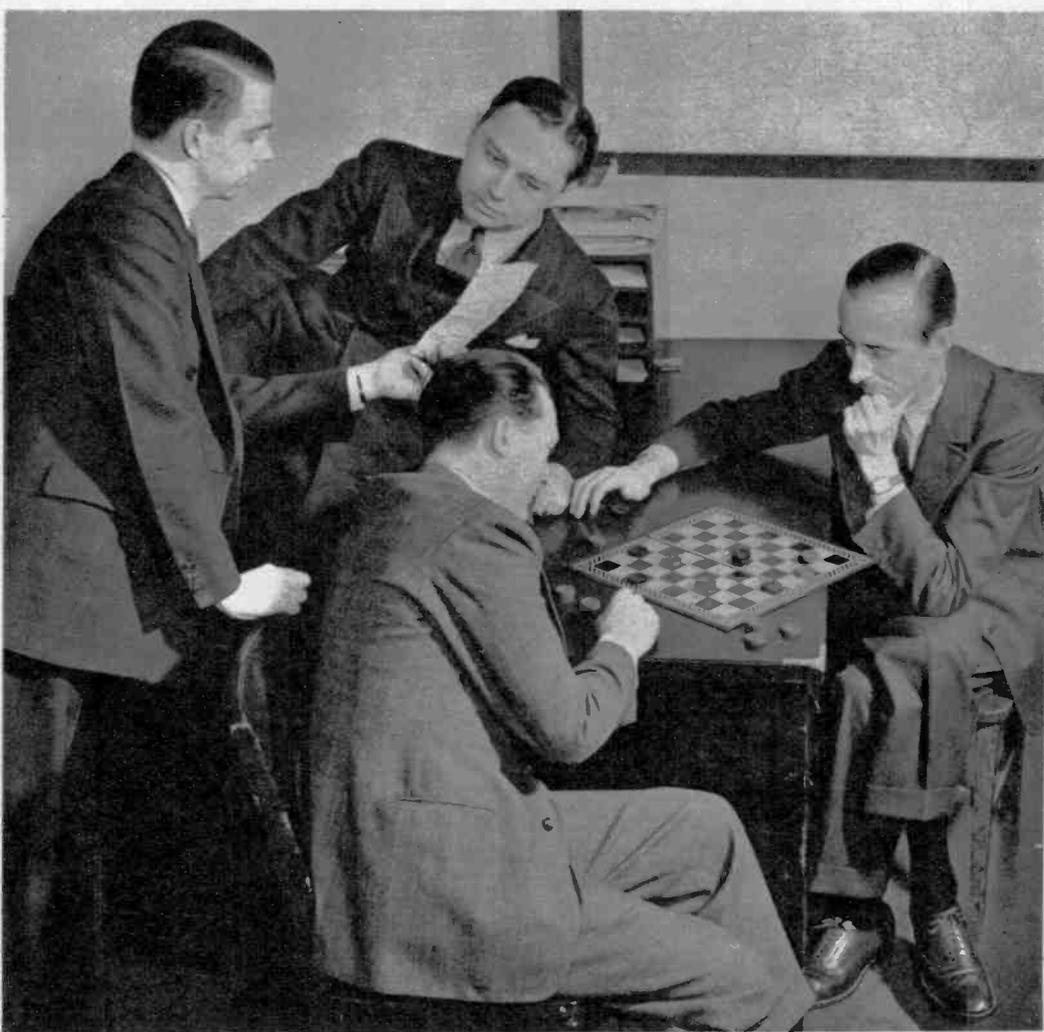
7 Boys must practise constantly. Bob McGinnis has notes on his mirror to remind him he has mispronounced "status" and "irrefutable." It's "stay'-tus" and "ir-ref'-u-ta-b'l" says Webster



8 One of the most effective exercises is to study and read aloud scripts while off duty. Jules Hack, above, uses the girl soda-jerker in the Merchandise Mart Building, NBC's Chicago home, as an audience. Professional announcers continue this exercise



9 Class sessions are put on the monitoring system, which allows anyone in the various offices to hear proceedings. Niles Trammel, vice-president in charge of the Chicago office, listens in



10 Students find friendly advice in announcers' lounge. Tom Bashaw queries Norman Barry, announcer. Bashaw, once a page, is now in sound-effects department but still studying. Playing checkers are Announcers Charles Lyon and Bob Brown



11 Often the boys go on special-events jobs to see how the announcers work. Left to right, above: John Lagen, page, watches Durward Kirby and Hal Totten interview Harriet Gricus, a switchboard operator who made her operatic debut in "Rigoletto" March 13



12 Tom Casey, who started with announcers' school, was graduated last year, is now a junior announcer working with dance bands and on sustaining programs



13 All the graduates of the announcers' school do not become announcers, as it trains for various fields. Don Hallman, above, was given a position in the program traffic department when he finished his course



14 Louis Roen, NBC announcer, shows Jack Simpson, left, how to plug in on a broadcast show. Just after this picture was made a week ago, Simpson got a job as announcer at Station WJDX at Jackson, Miss.

THIS WEEK'S PROGRAMS

Sunday

April 10

MORNING

8:00 am CST

NBC-Coast to Coast on a Bus, children's prgm.: WMAQ WIBA (sw-15.21)
 CBS-Wings Over Jordan; Choir & Speaker: WFBM WCCO WKBB WBBM (sw-21.52)
 NBC-Turn Back the Clock: WBOW WHO (sw-21.5)
 Reading the Funnies: WMBD KWK
 KMOX-Δ Church of the Air WAAF-Zeke Manners' Gang WCBD-North Park College WFAM-Δ Sunday School WIND-Δ Baptist Church WIRE-Sunday Devotions WISN-Δ St. Boniface Church WJJD-Rose Vanderbosch, pianist WLS-Everybody's Hour WLW-Father Cox WMT-Register Comics WOWO-Δ Old Time Religion WTAD-Gospel Singers WTMJ-Δ Church Services

8:15

NBC-Tom Terris: WBOW (sw-21.5)
 WCBD-Δ United Swedish Service WHO-Δ Bible Broadcaster WJJD-American Scene

8:30

CBS-Walberg Brown, strings: WFBM WCCO WBBM KMOX WKBB WJR (sw-21.52)
 NBC-Melody Moments: WCFL (sw-21.5)
 NBC-Coast to Coast on a Bus: KWK
 WBOW-Δ Radio Gospel WIBA-Piore Melodies WIND-Hungarian Air Theater WIRE-Δ Church of Christ WISN-Δ Spiritual Fellowship WJJD-Vauceville Show WROK-Morning Musicals WTAD-WPA Prgm. WTMJ-Our Club

8:45

WCBD-Δ Polish Bible Class WIBA-Δ Bible School WJJD-Psychiana WTAD-Organ Reveries

9:00

NBC-Russian Melodies, dir. Alexander Kiriloff: WMAQ WCCO CBS-Δ Church of the Air: WCCO KMOX WBBM WMBD WKBB WOC (sw-21.52)
 NBC-Radio Pulpit: WCFL (sw-21.5)
 News: WROK WTMJ WMT KWK-Δ Bible Auditorium WAAF-Carnival of Comics WBOW-Sunshine Hour WCBD-Δ Meditation Moments WFAM-News; Δ Old Time Gospel Tabernacle
 WFBM-Stamp Stories WGN-Sunday Morning Concert WHO-Δ Christian Science Prgm. WIBA-Norwegian Hour WIND-Contrast in Harmonies WIRE-Feld Sisters WISN-Breakfast Club WJBC-Δ Church of the Air WJJD-Happy Go Lucky Time WKBB-Δ Church Service WLS-Δ Little Brown Church WOWO-Δ Christian Science Reader

9:15

NBC-Russian Melodies: WOWO WMT KWK (sw-15.21)

WFBM-WPA Prgm. WHO-Δ Seventh Day Adventist WIND-Swing Melodies WLW-Hugh Cross & Pals WMAQ-Morning Melodies WROK-On the Mall WTMJ-Masters of Rhythm

9:30

NBC-Madrigal Singers: WBOW WMAQ (sw-21.5)
 NBC-Dreams of Long Ago; News: WCFL WIRE WOWO KWK WMT
 CBS-Aubade For Strings: WKBB WCCO WFAM WMBD WBBM WKBH (sw-21.52)
 MBS-Victor Lindlahr (Journal of Living): WGN
 KMOX-Piano Recital WAAF-The Symphonic Hour WCBD-Δ Rev. Wickstrom WFBM-Christian Men Builders WHO-Crescent Hour of Music WIBA-Univ. Club Round Table WIND-The Law of Life WISN-Sunday Morning Revue WJJD-Happy-Go-Lucky Time WLW-News WJJD-Hour of Music WROK-Rhythm Makers WTAD-Bill Sohm, news

9:45

News: WMBD WLS KMOX-Travelogue WCFL-New Songs WIND-Remote Control WLW-The Camera Speaks WTAD-Δ Church in the Wildwood

10:00

CBS-Texas Rangers: WKBB WCCO WBBM WFAM KMOX NBC-News; Alice Reimsen, contr.: WCFL WOWO NBC-News; Silver Flute: WBOW WMAQ WHO (sw-21.5)
 MBS-Northwestern Reviewing Stand: WGN KWK WCBD-Δ Jewish Hour WIBA-News; Interlude WIND-Leaders in Dance Time WIRE-Indiana University Hour WJBC-Δ St. Mary's Catholic WJJD-Bureau of Missing Persons WKBB-Sunday Morning Revue WLS-Folks Worth Knowing WLW-Cadle Tabernacle Choir WMBD-Number Please WMT-Musical Clock WOC-Δ Seventh Day Adventists WROK-News; Morning Concert WTAD-Dance Hour WTAQ-Δ High Mass

10:15

NBC-Neighbor Nell, philosophy: WOWO WMT
 KWK-Schools on the Air WAAF-Swing High WCCO-Hospital Service WCFL-Hit Review WGN-Morning Melodies WJJD-Dick Jurgens' Orch. WOC-Story Behind the Song

10:30

CBS-Major Bowes' Capitol Family; Dalton Bros.; Helen Alexander, sop.; Nicholas Costantino, tr.; Charles Magnante, accordionist; Sam Herman, xylophonist; Robert Reed, m.c.; Waldo Mayo's Orch.: WFAM WKBB WCCO WMBD (sw-21.52)
 NBC-Louise Florea, sop.: WOWO WMT
 NBC-America Abroad, talk: WBOW (sw-21.5)
 Pattie Field will speak on "China—How Our Representatives Live."
 America Back to God: WISN WOC

LOG OF STATIONS

LISTED IN EDITION E—MIDWESTERN

Call Letters	Kilo-cycles	Power Watts	Location	Network
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA (8 pm on)	830	50,000	Denver, Colorado	NBC-R
KSD	550	5,000	St. Louis, Missouri	NBC-R
KWK	1350	5,000	St. Louis, Missouri	NBC-B & MBS
WAAF	920	1,000	Chicago, Illinois	Local
WBAA	890	1,000	West Lafayette, Indiana	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WBOW	1310	250	Terre Haute, Indiana	NBC
WCBD	1080	5,000	Chicago, Illinois	Local
WCCO	810	50,000	Minneapolis-St. Paul, Minn.	CBS
WCFL	970	5,000	Chicago, Illinois	NBC
WENR	870	50,000	Chicago, Illinois	NBC-B
WFAM	1200	100	South Bend, Indiana	CBS
WFBM	1230	5,000	Indianapolis, Indiana	CBS
WGN	720	50,000	Chicago, Illinois	MBS
WHA	940	5,000	Madison, Wisconsin	Local
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBA	1280	5,000	Madison, Wisconsin	NBC
WIND	560	5,000	Gary, Indiana	Local
WIRE	1400	5,000	Indianapolis, Ind.	NBC-R & MBS
WISN	1120	1,000	Milwaukee, Wisconsin	CBS
WJBC*	1200	250	Bloomington, Illinois	Local
WJJD	1130	20,000	Chicago, Illinois	Local
WJR†	750	50,000	Detroit, Michigan	CBS
WKBB	1500	250	Dubuque, Iowa	CBS
WKBH	1380	1,000	La Crosse, Wisconsin	CBS
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMBD	1440	5,000	Peoria, Illinois	CBS
WMBI	1080	5,000	Chicago, Illinois	Local
WMT	600	5,000	Cedar Rapids and Waterloo, Ia.	NBC-B & MBS
WOC	1370	250	Davenport, Iowa	CBS
WOWO	1160	10,000	Fort Wayne, Indiana	NBC-B
WRJN	1370	250	Racine, Wisconsin	Local
WROK	1410	1,000	Rockford, Illinois	CBS
WSBT	1360	500	South Bend, Indiana	Local
WSUI	880	1,000	Iowa City, Iowa	Local
WTAD	900	1,000	Quincy, Illinois	Local
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTAQ	1330	1,000	Green Bay, Wisconsin	CBS
WTMJ	620	5,000	Milwaukee, Wisconsin	NBC

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KPRC, 920; WBAP, 800; WOAI, 1190; WSM, 650; KFI, 640

NBC—National Broadcasting Company
 CBS—Columbia Broadcasting System
 MBS—Mutual Broadcasting System
 NBC-B—National Broadcasting Company Basic Blue Network
 NBC-R—National Broadcasting Company Basic Red Network
 †—Night Programs Only
 *—10 a.m. to 5 p.m. Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.
 Bell Δ indicates religious services and programs.
 If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

KMOX-Employment Service WAAF-Do You Remember? WBBM-Modern Miracles WCBD-Δ J. C. O'Hair, pastor WCFL-Rev. John Zoller, talk WFBM-Stardust Melodies WHO-Travel Club WIBA-News; Joe Tantillo's Orch. WIND-Listen to Yourself WIRE-Crystal Melody Hour WJJD-Happy Go Lucky Time WKBB-String Ensemble WLS-Concert Orch. WLW-Donald Movis, songs WMAQ-Sunshine Hour WROK-Organ Reveries WTAD-Δ Methodist Church

10:45

NBC-Bill Stern's "Sport Scraps": WMT WOWO
 NBC-Norsemen Quartet: WHO WMAQ (sw-21.5)
 MBS-American Warblers (Amer. Bird Prod.): WGN KWK WAAF-Melody Parade WBBM-Headlines WIND-Sunday Morning Varieties WJBC-Δ Park M. E. Church WJJD-Sunday Rhythms WKBB-Δ Church Service

11:00

NBC-Southerners Negro Male Quartet: KWK WOWO (sw-15.21)
 CBS-Major Bowes: KMOX WOC Δ Church Service: WHO WMT WAAF-Music in the Air WBBM-Morning Varieties WBOW-Δ Evangelical Church WCFL-Melodiana WFAM-Δ St. Mary's Prgm. WGN-U. of C. Chapel Service WIBA-Sports Forum WIND-Sing & Swing WISN-German Hour WJJD-Δ Dr. Preston Bradley WLS-Δ Lenten Fellowship WLW-Rural Roundup WMAQ-Thrills Behind the News Reel WMBD-Δ Trinity Tabernacle WMBI-Δ Moody Church Service WTAQ-Organ Request Prgm.

11:15

WAAF-Encores WFAM-Δ Presbyterian Church WIBA-Δ Congregational Church

WIND-The Serenader WTMJ-Automotive Oddities

11:30

NBC-Radio City Music Hall: KWK WLW WOWO (sw-15.21)
 Guests: Webster Aitken, pianist, and Jan Pearce, tenor.
 NBC-Univ. of Chicago Round Table Discussion; Guest Spkrs.: WMAQ (sw-15.33)
 CBS-Salt Lake City Tabernacle Choir & Organ: WKBB KMOX WTAQ WISN (sw-21.52)
 WAAF-The Orchestra Pit WBBM-Romance Time WCCO-Rival Roundup WCFL-Contrasts in Rhythm WFBM-DePauw Prgm. WGN-Discussion, Human Rehabilitation
 WIND-Δ Methodist Church Prgm. WIRE-Rhythm Makers Revue WLS-Grace Wilson, songs WOC-Ports of Call WTMJ-That Was the Year

11:45

CBS-Salt Lake City Tabernacle: WKBB WFAM WCCO WAAF-Waltztime WBBM-Magic Numbers WGN-Melody Time WLS-Helen Jensen, organist WMBD-Sunday Morning Sunshine WMT-Richard Wilson, talk WOWO-Rival Roundup WTMJ-Hollywood Casting Office

AFTERNOON

12:00

NBC-Radio City Music Hall; Salon Orch.: WENR WOWO NBC-AI & Lee Reiser, piano duo: WMAQ WBOW WIRE WHO (sw-15.33)
 CBS-Δ Church of the Air: KMOX WCCO WFAM News: WMBD WOC WAAF-Musical Hour WBBM-Nonsense at Noon WCFL-Laif Parade WFBM-Song Hits of the Week WGN-Reading the Comics WIBA-Tony Salerno's Orch. WIND-German Hour WISN-Hollywood Matinee WJBC-Organ Melodies WKBB-Maxine's Melodies WKBB-Δ Cathedral Hour WMT-George Sir Venka's Orch. WTAQ-Duchow's Red Ravens WTMJ-Heinie's Grenadiers

12:15

NBC-Ted Weems' Orch. (Oil Shampoo): WMAQ (sw-15.33)
 News: WKBB WIRE WKBB WHO WJBC
 WBOW-Dinner Music WCFL-Musical Ballads WFBM-Symphonetta WMBD-Variety Prgm. WOC-Smooth Sailing WROK-News; Musicales WTAD-Storyland Lady

12:30

CBS-Europe Calling: WFBM WISN WKBB WKBB KMOX NBC-Empires of the Moon, drama: KWK WENR WMT
 Opus 1 in this new series will be a dramatization of the romantic intrigue surrounding the first Artaignan, a real life

counterpart of Alexander Dumas' 'D'Artagnan, who defeated the plot to kill King Louis XIII when he fell in love and fought a duel with a woman dressed as a man. This new series, adapted from a succession of stories taken from authentic old records by H. Bedford Jones, deals with the tremendous trials that changed the course of history.
 NBC-Silver Strings, Josef Honri: WMAQ WBOW WLW WHO KSD (sw-15.33)
 MBS-Novelly Choir: WGN WCCO-Strange As It Seems WCFL-Musical Ballads WFAM-Funny Paper Man WFBM-Cupid's Interviews WIBA-News; Concert Interlude WIRE-Mat Shilkret's Orch. WJJD-Grand Central Station WMBD-Heroes of the Week WMBI-Organ Melodies WOWO-Δ Missionary Hour WROK-Dan, the Funny Man WTAD-On to Adventure WTMJ-Question Bee

12:45

CBS-Poet's Gold; David Ross; Orch.: WKBB WKBB WISN KMOX
 WCCO-Brenson Family WCFL-Music in the Air WIBA-Community Union WIRE-Concert Hall WJJD-Frankie Trumbauer's Orch. WMBD-For Men Only WMBI-Round Table WOC-Δ Country Church of Hollywood WTAD-Blended Voices WTAQ-News

1:00

NBC-The Magic Key of RCA; Symphony Orch.; Milton J. Cross, m.c.; Symp. Orch., dir. Frank Black; Guest: WLW WBOW WENR WIBA WOWO WMT KWK WTMJ (sw-15.21)
 Guests: Alexander Woollcott will tell some of his favorite stories, and Mme. Marie Flagstad with her two daughters, Kirsten and Karen, will be heard in songs and interviews.
 NBC-Kiddollers: KSD WHO (sw-15.33)
 CBS-Boris Morros' String Quartet: WISN WMBD WTAQ WOC WKBB WKBB
 KMOX-City School Speakers WAAF-Remember With Joy WBBM-Dr. Preston Bradley WCCO-Home Folks' Tunes WCFL-Kwizz Contest WFAM-News; Hungarian Hour WFBM-Home Life Hour WGN-The Right Job WIND-Down the Mississippi WIRE-Richard Leibert WJJD-Love Tales WMAQ-Jimmy & Gyp on Invisible Trails WMBI-Men's Voices in Song WROK-Symphonique WTAD-Lawrence Glosemeyer, tr.

1:15

MBS-Gotham String Quartet: WGN
 The music detail for this program may be found on page 6 this week.
 NBC-Vincent Gomez: WIRE
 CBS-Boris Morros' Quartet: WCCO KMOX
 Strange As It Seems: WHO KSD
 WAAF-Deserving of Credit WJJD-Fred Beck, organist WMBI-Δ Gospel Message WTAD-Quincy Marches On

(Continued on Next Page)

ALDEN EDKINS
SONG RECITAL
 SUNDAY MORNINGS-9:30 to 9:45 e.s.t.
 WAAF-New York — WTAM-Cleveland
 EDWIN McARTHUR, Accompanist
 THE GRISWOLD MFG. CO., ERIE, PA.

PLEASE NOTE: Symbol in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 16

Sunday

April 10



HARRIET HILLIARD
"Baker's Broadcast" vocalist
Sun. 6:30 pm CST

1:30

CBS-Jean Hersholt in "Doctor Christian," sketch (Chesbrough); WFBM KMOX WBBM WCCO (sw-15.27)

NBC-Sunday Dinner at Aunt Fannies, variety prgm.; WMAQ WHO WIRE KSD (sw-15.33)

MBS-String Quartet: WGN WAAF-Tower Tunes
WCFL-Hit Tunes of Tomorrow
WIND-Rhythm in Brass
WISN-Jewels of the Air
WJJD-Hawaiian Echoes
WKBB-Mississippi Mountaineers
WKBH-John Gruber, pianist
WMBD-Mayor McCluggage, talk
WMBI-Young People's Prgm.
WOC-Today's Farmers
WROK-Musical Workshop
WTAQ-Bill Bardeen, stamp talk

1:45

WAAF-Don Bolt, commentator
WCFL-Interlude
WIND-Concert Echoes
WISN-Symphonetta
WJJD-Judge John Gutkpecht, talk
WKBB-For Your Information
WMBD-Peoria County T. B. San. Talk
WOC-Maple Leaf Quartet
WROK-Musicale
WTAD-Public School Prgm.
WTAQ-Ralph Schroeder, trn.

2:00

NBC-Radio Newsreel (Energie); Parks Johnson & Wallace Butterworth Interviewing: WHO KSD WIRE WMAQ (sw-15.33)

CBS-Philharmonic Symp. Society of New York; John Barbirolli, cond.; WMBD WFBM KMOX WBBM WKBB WTAQ WISN WKBB WOC WCCO WFAM (sw-15.27)
Guest: Abram Chasins.
The music detail for this program may be found on page 6 this week.

NBC-Charlotte Lansing, sop.; Glen Darwin, bar.; Concert Orch.; WENR WBOW (sw-15.21)

MBS-On a Sunday Afternoon, drama; Comedy & Orch.: WGN KWK Captains of Industry
WAAF-Dictionary Baseball
WCFL-Concert Hour
WIBA-Madison Through a Century
WIND-Dance Band
WJJD-Central Dem. Com. Spkr.
WLW-Church by the Side of Road
WMBI-Singers
WMT-Tangled Tunes
WOWO-News
WROK-News; Sunday Song Service
WTMJ-New Voices of 1938

2:15

KWK-Coyita Bunch & Allan Dale, vocalists
WIBA-Master Singers
WIND-Hawaiian Melodies
WJJD-"WJJD Preview"
WMT-Walnut Street Church
WOWO-Four Fellows

2:30

NBC-Sunday Afternoon with Simlin' Ed McConnell (Acme Paint); Irma Glenn, organist; WENR KWK WMT (sw-15.21)

NBC-Sunday Drivers; Frances Adair; Fields & Hall; WBOW WIRE WLW WOWO WHO (sw-15.33)

WAAF-Balladiers
WCBD-Δ Zion Sunday Services
WCFL-Concert Hour
WIBA-Amer.-Scandinavian Hour
WIND-Dixieland Band
WJJD-Tea Dance Time
WMAQ-Romance & Rhythm
WROK-Amateur Hour
WTAD-Moods in Black & White
WTMJ-German Hour

2:45

NBC-Wm. Primrose, violist; WENR KWK WMT WOWO (sw-15.21)
WAAF-Musicale Moderne
WGN-Alice Blue, pianist
WIND-Sterling Young's Orch.

3:00

NBC-Romance Melodies: WCFL
NBC-Δ National Vespers: WENR
MBS-A. M. Sullivan, poetry; WGN WLW KWK
Father Charles E. Coughlin; WHO WJJD WOC WTMJ WIRE
WAAF-Jimmie Kozak, pianist
WBOW-Mystery with Music
WIBA-Δ Lutheran Hour
WIND-Waltz Time
WJBC-Concert
WJJD-Baseball; White Sox vs. Pittsburgh Pirates
WMAQ-Strange As It Seems
WMT-Cop on the Street
WOWO-Δ Temple Radio Service
WROK-Dixon Community Hour
WTAD-Δ Inter-church Revival

3:15

NBC-Romance Melodies: WMAQ WBOW
WAAF-George Morgan, trn.
WAAF-News
WIND-Rhythm in Red
WISN-Stump Me Boys
WJBC-Travelogue
WMT-Continental Varieties

3:30

MBS-Δ Lutheran Hour: WMT KWK WIRE WCFL WISN
NBC-The World Is Yours; Smithsonian Inst., drama; WIBA WLW WBOW WTMJ WHO
Dramatization: "Introducing the Universe," disclosing the recent discoveries in the field of astronomy.
CBS-Philharmonic Symp.: WOC WAAF-News Room Oddities
WENR-Gray Gordon's Orch.
WGN-Bob Crosby's Orch.
WIND-Swing Serenade
WJBC-Hill Billy
WMAQ-Question-Air with Bob Brown
WOWO-Δ Lutheran Hour
WROK-Music Graphs
WTAD-Jack Petrie

3:45

NBC-Vagabonds: WENR
WAAF-St. Francis Retreat League
WIND-Hits of the Week
WJBC-Male Quartette
WROK-Songs of Yesterday

4:00

NBC-Marion Talley, sop. (Ry Krisp); Josef Koestner's Orch.; chorus: WIRE WMAQ WHO WTMJ WIBA KSD (sw-9.53)

CBS-Magazine of the Air (Heinz Co.); Clyde Barrie, bar.: WOC WISN WFBM KMOX WCCO WBBM (sw-15.27)

MBS-Musical Steelmakers (Wheeling Steel Corp.): WGN WLW

NBC-There Was a Woman, drama; WENR WOWO WMT KWK (sw-15.21)
The story of Deborah Franklin, one of America's least-known will be dramatized. Arthur Peterson will portray Benjamin Franklin.

WAAF-Int'l Potpourri
WBOW-Easy to Remember
WCFL-Δ Father Justin's Rosary Hour
WFAM-Reverie; News
WIND-Moissaye Boguslawski, pianist
WJBC-Wings Over the World
WKBB-Spelling Bee
WKBB-Playbox Theater
WMBD-Tune Peddlers
WROK-News; Musicale
WTAD-Memory Lane
WTAQ-Δ Ave Maria

4:15

WBOW-Δ Church in the Wildwood
WJBC-Roseana Moore
WMBD-Bill Vickland's Vespers

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:30 CST UNIVERSITY OF CHICAGO ROUND TABLE DISCUSSIONS, NBC-Red.

11:30 CST RADIO CITY MUSIC HALL; Erno Rapee, conductor; Webster Aitken and Jan Pearce, guests. NBC-Blue.

AFTERNOON

12:30 CST EMPIRES OF THE MOON, dramatization. NBC-Blue.

1:00 CST THE MAGIC KEY, Frank Black, conductor; Milton J. Cross, m.c.; Mme. Marie, Kirsten, Karen Flagstad and Alexander Woolcott, guests. NBC-Blue.

1:15 CST GOTHAM STRING QUARTET, MBS.
2:00 CST PHILHARMONIC-SYMPHONY SOCIETY of New York, John Barbirolli, conductor; Deems Taylor, commentator; Abram Chasins, guest. CBS.

4:00 CST THERE WAS A WOMAN, dramatization. NBC-Blue.

4:00 CST MAGAZINE OF THE AIR; Channing Pollock, Clyde Barrie, Mark Warnow's orchestra; guest. CBS.

4:30 CST MICKEY MOUSE THEATER OF THE AIR; Walter Disney, m.c.; Felix Mills' orchestra, NBC-Red.

5:00 CST JOE PENNER with Gene Austin, Paula Gayle, Ben Pollack's orchestra, CBS.

5:00 CST RESULTS OF THE AUSTRO-GERMAN ELECTION, summary by Dr. Max Jordan, NBC-Blue.

NIGHT

5:00 CST GEORGE JESSEL PROGRAM with Norma Talmadge, Tommy Tucker's orchestra; Constance Talmadge, guest, MBS.

6:00 CST JELL-O PROGRAM starring Jack Benny, Mary Livingstone, Kenny Baker, Sam Hearn, Andy Devine, Don Wilson, Phil Harris' orchestra; guest, NBC-Red.

6:30 CST PHIL BAKER, Bottle and Beetle, Oscar Bradley's orchestra, CBS.

6:30 CST BAKER'S BROADCAST with Ozzie Nelson's orchestra, Harriet Hilliard, Feg Murray; Edna Mae Oliver, guest, NBC-Blue.

7:00 CST CHASE AND SANBORN HOUR with Don Ameche, Dorothy Lamour, Edgar Bergen and Charlie McCarthy, John Carter, Stroud Twins; Robert Armbruster's orchestra; guests. NBC-Red.

8:00 CST FORD SUNDAY EVENING HOUR, Jose Iturbi, conductor; Georges Enesco, guest, CBS.

8:00 CST HOLLYWOOD PLAYHOUSE with Tyrone Power, NBC-Blue.

9:00 CST RISING MUSICAL STAR, NBC-Red.

Time Changes

The simple action of moving the clock up an hour when Daylight Saving Time goes into effect may not upset your life—but it upsets radio! Turn to your April 30 Radio Guide for full details of the program changes that week.

WROK-Virginia Barron, songs; Shirley Spickerman, pianist
WTAD-News

4:30

CBS-Guy Lombardo's Orchestra (Bond Bread): KMOX WFBM (sw-11.83)

NBC-Mickey Mouse Theater of the Air (Peppodent Co.); Felix Mills' Orch.; Walt Disney, m.c.; WMAQ WHO WLW KSD WTMJ WIRE WIBA (sw-9.53)

NBC-Rollini Trio: WMT KWK WENR (sw-15.21)
CBS-Oliver Drake, news oddities: WOC WTAQ WKBB WISN WBBM WMBD
MBS-An Accident, drama: WGN WAAF-Drama
WBOW-Caravan of Songs
WCCO-In the Bag
WFAM-America in Peace
WIND-News
WJBC-Women's Club
WLW-Musical Camera

5:00

CBS-Joe Penner With Ben Pollack's Orch.; Gene Austin, songs; Paula Gale, vocalist (Coco Malt); KMOX WCCO WFBM WBBM (also KNX KSL at 10 p.m.)

MBS-George Jessel; Norma Talmadge; Tommy Tucker's Orch.; Guests (Regional Adv.): WGN KWK WMT
Guest: Constance Talmadge.

NBC-Results of the Austro-German Election: WLW WOWO
The results of the Austro-German election in which the Austrian population will give their opinion on the recent unification with Germany will be summarized by Dr. Max Jordan, NBC Continental European representative, in a special broadcast from Vienna.

NBC-Catholic Hour: WMAQ WBOW WIBA WIRE (sw-9.53)
KSD-News; Gabriel Heatter, commentator; Musical Demi-Tasse

WAAF-Δ Vesper Service
WCFL-Polish-American Democratic Organization, talk
WENR-Amateur Hour
WHO-Broadway Comedy Stars
WIND-Freddie Martin's Orch.
WISN-Polish Merry-makers
WJJD-Happy Harmonies
WKBB-Δ Wartburg Vespers
WJBC-Singing Strings
WMBD-School Board Talk; Irene Allan, organist
WOC-Δ Sunday School
WROK-Musicale
WSBT-Volunteer Workers Story Hour
WTAQ-Beacon Lights
WTMJ-Musical Spelldown

5:15

NBC-Musical Camera: WOWO WLW
KSD-Music Education Week
WAAF-Kay Armen
WCFL-Phil Warner, pianist
WHO-Melody Time
WJJD-Tommy Tucker's Orch.
WOC-Songs by Gerry Morrissey
WROK-Ber. Whitechurch songs
WSBT-Wings Around the World
WTAD-"T" Men

5:30

NBC-A Tale of Today, drama (Princess Pat): WMAQ (sw-9.53)

CBS-Phil Cook's Almanac: WOC WFBM WSBT WBBM WISN WCCO KMOX WKBB (sw-11.83)

NBC-Haven MacQuarrie Program, drama: WBOW WTMJ
MBS-Dance Orch.: WGN WMT KWK
KSD-Pepper-Uppers
WAAF-Byrd Arnold Smith
WCBD-Δ Scripture Truth Hour
WCFL-Louis Flindt's Orch.
WIBA-Concert Trio
WIND-Ted Weems' Orch.
WIRE-Master Mind
WJJD-Kinney's Hawaiians
WKBB-Sunday at Twilight
WLW-My True Story
WMBD-Playhouse
WOWO-To be announced
WROK-Salvation Army Band
WTAQ-Dinner Concert

5:45

MBS-To be announced: WGN KWK
News: WHO WMT
WAAF-Newspaper of the Air
WIRE-Courts and Commerce
WJJD-Sons of the Pioneers
WKBB-Waikiki Serenade

NIGHT

6:00

NBC-Jell-O Prgm.; Starring Jack Benny, comedian; Mary Livingston; Kenny Baker, trn.; Sam (Schlepperman) Hearn; Andy Devine; Phil Harris' Orchestra; Don Wilson; WBOW WIRE WIBA WTMJ WMAQ WTAM WHO KSD WLW (sw-9.53) (also see 10:30 p.m.)

CBS-Manhattan Mother, sketch: WHAS WBBM KMOX WFBM WJR (sw-11.83)

NBC-Paths to Prosperity: WENR WMT (sw-11.87)

MBS-Forum: WGN
Sports: WKBB WOC WTAD
Musical Prgm.: KWK WCCO
WAAF-Shawoland
WCBD-Δ Rev. Alvin Prestholt
WCFL-Δ Father Maguire's Round Table

WIND-Polish Prgm.
WISN-Down by Herman's
WJJD-Pickard Family
WKBB-Wings Over the World
WMBD-John M. Goggin; Melody Miniature

WROK-News; Dinner Music
WSBT-Symphonetta
WTAQ-Dance Orch.

6:15

News: WMBD WOC
KWK-Wings Over the World
WCBD-Organ Melodies
WKBB-Facts About Community Chest
WKBB-Δ Meditation
WROK-Veterans of Foreign Wars; Musicale
WSBT-New Yorkers
WTAD-Barney Thompson, bar.

6:30

NBC-Interesting Neighbors with Jerry Belcher; Roy Shield's Orch. (F. W. Fitch Co.): KSD WBOW WMAQ WHO WIRE WTAM (sw-9.53)

CBS-Phil Baker, comedian (Gulf Oil) with Bottle & Beetle, Lucille Ball, comedienne; Oscar Bradley's Orch.; Guests: WJR WSBT WFBM WHAS (sw-11.83)

NBC-Baker's Broadcast with Ozzie Nelson's Orch.; Feg Murray & Harriet Hilliard; KWK WMT WTMJ WIBA WLS (sw-11.87)
Guest: Edna Mae Oliver.

CBS-Week-End Potpourri: WOC WKBB WKBB WISN WBBM MBS-Larry Funk's Orch.: WGN News: WTAD WTAQ KMOX-France Laux, sports
WCCO-March of States
WCFL-Dance Orch.
WLW-Newspaper of the Air
WMBD-J. R. McEntee; M. Pater-noster; F. W. Gallagher, spkrs.
WROK-House by the Side of the Road

6:45

CBS-Week-end Potpourri: WTAQ KMOX-All Hands on Deck
WCFL-Barratt O'Hara
WGN-Broadway Comedy Stars
WKBB-News
WLW-Melody Grove
WMBD-Paul Welton's Ensemble
WROK-Dinner Music

7:00

NBC-Chase & Sanborn Hour: Don Ameche, m.c.; Edgar Bergen & Charlie McCarthy; John Carter, trn.; Dorothy Lamour, sopr.; Stroud Twins, comedians; Robert Armbruster's Orchestra; Guest: WTMJ WBBM WIRE WHO WLW WMAQ WTAM KSD WIBA (sw-9.53)

CBS-St. Louis Blues: WJR WOC WSBT WFBM WMBD KNOX WISN WTAQ WHAS WKBB WKBB WBBM (sw-11.83)
NBC-Spy at Large, drama: WLS WBOW WMT (sw-11.87)
MBS-News Testers: WGN KWK WCFL-Polish Prgm.
WIND-Headlines & Harmonies
WROK-Black & White Harmony

7:15

MBS-Charioteers WGN KWK
WMBD-Roxy La Rosso, talk
WROK-Musicale

7:30

CBS-Lyn Murray's Musical Gazette: WOC WSBT WISN WFBM WCCO WHAS WJR WMBD WKBB KMOX WTAQ WKBB (sw-11.83)

NBC-Songs We Remember; Ernest Gill's Orch.; Soloists: WLS WBOW WISN WMT (sw-11.87)

MBS-Hawaii Calls: WGN KWK WBBM-Hearing with the Deaf
WCFL-Lithuanian Prgm.
WIND-Gypsy Caravan
WROK-Political Talk

7:45

MBS-Hawaii Calls: WMT
WBBM-Sports Huddle
WGN-Arthur Sears Henning, capitol comment
WIND-Tuneful Truths
WROK-Pilgrim Rest Hour

8:00

CBS-Ford Sunday Evening Hour; Symphony Orch. & Chorus; Jose Iturbi, dir.: WSBT WISN WTAQ WHAS KMOX WKBB WCCO WFBM WBBM WMBD WKBB WJR (sw-11.83)
Guest: Georges Enesco.
The music detail for this program may be found on page 6 this week.

NBC-Manhattan Merry-Go-Round (Dr. Lyons); Pierre Le Kreeun, trn.; Men About Town, trio, Rachel Carley, vocalist; Don

Sunday

April 10



KENNY BAKER
"Jell-O Program" tenor
Sun. 6 pm CST

WKBB WISN WFBM WOC
NBC-Henry Busse's Orch.: WMAQ
WHO KSD WBOW WTAM
MBS-Bunny Berigan's Orch.:
WIRE KWK WMT WGN
KOA-Night Editor
WCCO-Little Jack Little's Orch.
WCFL-Pentecostal Church
WENR-Music As You Desire It
WHAS-Henry Halstead's Orch.
WIBA-Indian Room
WIND-Freddy Martin's Orch.
WLW-Twenty-four Hours Review

11:30

NBC-One Man's Family: KPO
KFI (also see Wed. Prgm. at
8 p.m.)
End of Sunday Programs

KMOX-Geo. L. Scott, organist
KWK-Kay Travis, vocalist
WCCO-Cedric Adams
WIBA-Just Music
WMAQ-Highlights of the Week
WTAM-Music You Want
WTAQ-Dance Orch.

10:30

NBC-Jell-O prgm.; Starring Jack
Benny: KFI KOA (also at 6
p.m.)

NBC-News; Van Olman's Orch.:
WBOW KSD (sw-9.53)
CBS-Horace Henderson's Orch.:
WBBM WISN WTAQ WMBD
WOC WKBW WKBH
CBS-Duke Ellington's Orch.: WJR
WHAS WSBT WFBM (sw-
6.12)

MBS-Bob Millar's Orch.: WLW
WIRE WGN
NBC-News; Lou Breesse's Orch.:
WMAQ
KMOX-Headline Highlights
KWK-Larry Funk's Orch.
WCCO-Musical Prgm.

WCFL-Gabe Wellner, organist
WENR-Andy Kirk's Orch.
WHO-Sports Review
WIND-Jimmy Jackson's Orch.
WMT-News

10:45

CBS-Horace Henderson's Orch.:
WCCO
NBC-Van Olman's Orch.: WHO
NBC-Lou Breesse's Orch.: WMT
MBS-The Playboys: WLW WIRE
WGN
KMOX-Carl Lorch's Orch.
WCFL-Johnny Hamp's Orch.
WIBA-Club Chanticleer
WJBC-Peggy Payne & Pioneers

11:00

CBS-Harry Owens' Orch.: WJR
KMOX WTAQ WBBM WMBD

WROK-Wings Over the World
WTAM-Symphonic Variations
WTMJ-Dance Orch.

9:45

News: WHAS WROK
WIBA-Club Chanticleer
WIRE-What Do Your Ears Tell
You?
WMAQ-News Highlights
WOWO-Organ Serenade

10:00

NBC-Walter Winchell's Jergens'
Journal: KOA WSM KPRC
WBAP (also at 8:30 p.m.)

CBS-Abe Lyman's Orch.: WISN
WKBW WKBH WSBT WHAS
WJR (sw-6.12)

NBC-Marlowe & Lyon, piano
duo: WHO WBOW (sw-9.53)
MBS-Howard Wood's Orch.: WGN
News: WIBA WMBD WTAQ
WOC WIRE

Broadway Comedy Stars: WCCO
KMOX

KWK-Sports Review
WBBM-Brave New World
WCFL-National Revival
WENR-Globe Trotter
WFBM-Presbyterian Choir
WJBC-Δ M. E. Church

WMAQ-Encore Theater of the Air
WOWO-Back Home Hour
WTAM-Tom Ireland; Musical
Bulletin Board
WTMJ-News; Dance Orch.

10:15

NBC-Irene Rich, drama (Welch
Grape Juice): WSM KOA
KPRC WBAP (also at 8:45
p.m.)

CBS-Abe Lyman's Orch.: WMBD
WOC
NBC-Gray Gordon's Orch.: KSD
WBOW WLW WENR (sw-9.53)
News: WIRE WHO

News: WIND WKBB
Dance Orch.: WKBH WTAQ
KMOX-The Shadow, drama
KOA-Golden Melodies
KSD-Money Matters
KWK-News; Musical Prgm.
WCFL-Amateur Hour
WENR-Vocal Varieties
WJR-Comedy Stars of Broadway
WLW-One Way Please
WMBD-Wm. E. Winn, talk
WMT-Court of Missing Heirs
WROK-Musicale

9:15

WENR-Hon. Michael L. Igoe, talk
WIND-Stars Over Manhattan
WJR-To be announced
WMBD-State Democratic Prgm.
WROK-Political Talk
WTAQ-Cinderella

9:30

NBC-Hollywood Playhouse (Wood-
bury's): KOA WSM KPRC
WOAI WBAP (also at 8 p.m.)

CBS-Skelly Court of Missing
Heirs: WBBM KMOX WISN
WMBD WOC WTAQ WKBH
WKBW WCCO

NBC-Norman Cloutier's Orch.:
WHO WBOW (sw-9.53)
NBC-Cheerie; Talk & Music:
KWK (sw-11.87)

CBS-Headlines & By-Lines:
WFBM WSBT (sw-11.83)
MBS-Δ Old Fashioned Revival:
WMT WIND

Comedy Stars of Broadway:
WOWO WHAS
WGN-Jack Russell's Orch.
WIBA-Sunday Serenade
WIRE-Carl Baker
WLW-Country Sunday
WMAQ-Judge John Prystalski,
talk

8:30
NBC-Walter Winchell's Jergens'
Journal: WENR WMT WLW
KWK (sw-11.87) (also see 10
p.m.)

NBC-American Album of Familiar
Music (Bayer's Aspirin); Frank
Munn, tr.; Jean Dickenson,
sop.; Amsterdam Chorus; Ar-
den & Arden, piano duo; Ber-
trand Hirsch, violinist; Gus
Haenschen's Orch.: WHO KSD
WIRE WMAQ WTAM WIBA
WTMJ KOA (sw-9.53)

MBS-The Brown Sisters: WGN
Music: WCCO WBOW
WIND-Sunday Evening Club
WOC-Jimmy Chase's Orch.

8:45

NBC-Irene Rich, drama (Welch
Grape Juice): WENR WOWO
WMT KWK (sw-11.87) (also
see 10:15 p.m.)

WGN-News; Sports Review
WLW-Unbroken Melodies

9:00

NBC-Rising Musical Star (Seal-
test); Alex Smallens' Symp-
honic Orch.; Mixed Chorus, dir. Eu-
gene Fuerst; Alois Havrilla,
commentator; Guest: WIRE
WTAM WTMJ WIBA WMAQ
WHO
The music detail for this program
may be found on page 6 this week.

MBS-Good Will Hour (Ironized
Yeast): WGN

CBS-Hollywood Showcase; Lud
Gluskin's Orch.; Guests: WOC
WFBM WBBM WCCO WISN
WSBT WHAS (sw-11.83)
NBC-Paul Martin's Orchestra:
WOWO WBOW (sw-11.87)

Frequencies
KMOX-1090
KOA-830
KSD-560
KWK-1350
WAAF-920
WBAF-890
WBBM-770
WBOW-1310
WCBF-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WIBA-1280
WIND-550
WIRE-1400
WISN-1120
WJBC-1200
WJJD-1130
WJR-750
WKBH-1500
WKBH-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMT-600
WMI-1080
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1380
WTMJ-620

Donnie's Orch.: WTAM KSD
WIBA WTMJ WMAQ WIRE
KOA WHO (sw-9.53)
Miss Carley will sing I Can
Dream, Can't I, and, with Mr.
LeKreun, Good Night Angel. Mr.
LeKreun will also sing Ebb
Tide. The Men About Town
will sing Tout Va Bien, Chez
Vous en Espagne, Delphine and
the Dwarfs' Yodel Song.

NBC-Hollywood Playhouse (Wood
bury): Presents Tyrone Power
& Guest; Harry Sosnik's Orch.
WMT WENR WLW KWK (sw-
11.87) (also see 9:30 p.m.)

WBOW-WPA Prgm
WCFL-Irish Hour
WGN-Jack Russell's Orch.
WIND-Jimmy Jackson's Orch.
WOC-Δ Ave Maria Hour
WROK-Δ Swedish Free Church
WSUI-Δ Vespers

8:15

WBOW-Master Singers
WIND-Leaders in Dance Time

Monday

April 11, 1938

Monday

MORNING

7:00 am CST

CBS-Sunny Melodies: (sw-21.52)
NBC-Malcolm Claire, children's
stories: (sw-21.5)

News: WOWO WTAD
Musical Clock WROK WOC
WKBW WIBA WIRE
KMOX-Sing. Neighbor, Sing
KWK-Sunny Time

WAAF-Breakfast Express
WBBM-Dawn Salute
WBOW-Open Your Eyes
WCCO-Air Almanac
WCFL-You Gotta Get Up
WFAM-Morning Bugle; News
WFBM-Early Birds

WGN-California Sunshine
WHO-Lem & Martha
WIND-Polish Prgm.
WISN-Early Risers Club
WJJD-Christian Business Men's
Committee

WKBH-Uncle Josh
WLS-News; Markets
WLW-Merrymakers
WMAQ-Suburban Hour
WMBD-Family Almanac
WMBI-Δ Sunrise Service
WMT-Cuckoo Clock
WTAQ-Mike's Uprisin'
WTMJ-Livestock Market; Top o'
the Morning

7:15

CBS-Deep River Boys: (sw-
21.52)
NBC-Doc Schneider's Texans:
(sw-21.5)

News: WHO WCCO WMT WLW
KMOX-Popular Melodies
WBOW-Musical Clock
WKBH-Morning Revue
WLS-Pokey & Arkie
WMBD-Morning Hit Parade
WOWO-Morning Roundup
WTAD-Musical Clock; Mikronicle

7:30

CBS-Fred Feibel, organist: (sw
21.52)
NBC-Do You Remember?; In-
strumental Ensemble: (sw-
21.5)

News: WTAQ WIBA WKBW
Δ Devotions: WKBH WLS
Musical Clock: WMBD WMT
WBBM WROK
KMOX-Musical Prgm.
KWK-Hits and Encores

WAAF-Don Norman
WCBD-Δ Gospel Tabernacle
WCCO-Musical Chimes
WGN-Music Box
WHO-Melody Time
WJJD-Δ Christian Science
WLW-The Gospel Singer
WTAD-Around the Breakfast
Table

WTMJ-News; Top o' the Morn-
ing

7:45

KMOX-Ozark Varieties
KWK-Great Works of Men
WHO-Favorite Melodies
WIBA-Music for School & Home
WJJD-Hawaiians
WKBH-Tune Tossers
WKBH-Singing Twins
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience
WMBD-Police Flash
WOWO-Δ Concordia Chapel
WTAD-News

8:00

NBC-Breakfast Club; Vocalists;
Don McNeill, m.c.; Orch.;
News: WCFL WBOW WOWO
CBS-Dear Columbia; News:
WFBM WTAQ WFAM WKBW
(sw-21.52)

NBC-Women & News: (sw-21.5)
News: WMBD WKBH WIRE
Coffee Pot Inn: WMT WHO
Musical Clock: WIBA WROK
KMOX-Views on News
KSD-News; Dick Leibert, organ-
ist

KWK-Gems of Melody
WAAF-Breakfast Express
WCBD-Δ Morning Meditations
WGN-Everyday Words; Good
Morning Prgm.
WHA-Band Wagon
WIND-H. Zimmerman, organist
WJJD-Happy Go Lucky Time
WLS-Arkansas Woodchopper and
Band
WLW-Hymns of All Churches
WMAQ-Your Neighbor

8:15

NBC-Person to Person: KSD (sw-
21.5)
Musical Clock: WHO WMT
KMOX-Variety Prgm.
KWK-Mrs. O'Brien's Boarding
House

WCRD-Christianity in Action
WHA-Morning Melodies
WIND-Bob Archer, songs
WIRE-Dessa Byrd
WJJD-Toastmaster
WKBH-Uncle Bob

WLS-Morning Minstrels
WLW-Houseboat Hannah
WTMJ-Your Home Town

8:30

CBS-Lee Francis, pianist: WKBH
WOC WCCO
CBS-The Road of Life, sketch
(Chipso): WBBM KMOX (sw-
21.52)

NBC-Landt Trio; News: KSD
(sw-21.5)
KWK-Candid Camera; News
WBOW-Δ Radio Gospel; News
WCBD-Garden Talk
WFAM-Your Engagement Book
WFBM-Round-up
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-News & Current Hits
WJJD-Bob Archer & Bonnie Blue
Eyes, songs

WKBH-Musical Breakfast
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & his Dog; News
WMBD-Sutliff & Case Bandwa-
gon

WROK-Δ Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Δ Interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Organ Melodies

8:45

NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WMAQ
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX
WCCO (sw-21.52)

NBC-Amanda Snow, songs: (sw-
21.5)
KSD-Day by Day
WBBM-Linda's First Love
WFAM-Δ Morning Devotions
WFBM-Apron Strings
WHO-Oldies
WIBA-Baron's Society Reporter
WIRE-Social Calendar; Rose
Room Melody; Footnotes
WJJD-Chicago Tuberculosis In-
stitute

WKBH-Tonic Tunes
WKBH-Amer. Family Robinson
WLS-Cluck, Ray, Christine &
Sodbusters
WLW-Young Widder Jones
WMBD Women of Today
WMT-Melody Time; News
WOC-News

WROK-Town Crier
WSUI-Morning Melodies; Service
Reports
WTAD-Through Life's Window
WTAQ-Coffee Hour
WTMJ-Morning Melodies

9:00

NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ WIRE WHO
KSD

NBC-Cabin at the Crossroads,
sketch (Aunt Jemima): WLS
WMT KWK WTMJ WOWO
(sw-15.21)

CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): WISN WOC
WFBM WCCO KMOX WBBM
News: WAAF WROK
WBOW-Melody Time
WCBD-Italian Musicale; News
WCFL-Swingtime
WFAM-Concert Time
WGN-Martha Crane & Helen
Joyce

WIBA-Musical Workshop
WIND-Priscilla & Her Piano
WJJD-Bosworth Broadcast
WKBH-Chance Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love, sketch
WMBD-Messenger; Weather
WSUI-Within the Classroom
WTAD-Homemaker's Prgm.; Pe-
trie

WTAQ-Mid-Morning Revue

9:15

NBC-John's Other Wife, sketch
(Louis Philippe): WMAQ KSD
WIRE WHO

CBS-Myrt & Marge, sketch (Su-
per Suds): KMOX WFBM
WCCO WISN WBBM WMBD
NBC-Margot of Castlewood
sketch (Quaker Oats): WLS
KWK WMT WTMJ WOWO
WLW (sw-15.21)

Stars Over Hollywood: WKBH
WTAQ
WAAF-Rhythm Rhapsody
WBOW-Mid-Morning Music
WCFL-Double in Stars
WHA-American Observer
WIBA-Hollywood on Parade
WIND-Your Favorite Band
WKBH-News
WOC-Party Line
WROK-On the Mall

9:30

NBC-Attorney-at-Law, sketch
(Johnson's Floor Wax): WLS
KWK (sw-15.21)

CBS-Richard Maxwell, songs:
KMOX WBBM WOC WCCO
MBS-Get Thin to Music: WGN
NBC-Just Plain Bill, sketch (Ko-
lynos): WMAQ WIRE WHO
NBC-Josh Higgins of Finchville:
WCFL WBOW
Eb & Zeb: WIND WKBW
WAAF-Canary Serenade

WCBD-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WHA-Afield With Ranger Mac
WIBA-Δ Church of the Air
WISN-News
WJJD-Adult Educational Council
WKBH-Morning Melodies
WLW-Betty & Bob, sketch
WMBD-Sweetheart Time
WMT-Popular Melodies
WOWO-Richard Trojan
WROK-Radio Rhythm
WTAD-Ma Perkins, sketch
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife

9:45

NBC-Woman in White, sketch
(Pillsbury): WMAQ WIRE
WHO WTMJ KSD
NBC-Kitchen Cavalcade: (sw
15.21)

CBS-To be announced: WCCO
KMOX WKBH WKBW WOC
WFAM
NBC-Viennese Ensemble: WBOW
Dr. Friendly: WGN WLW
Party Line: KWK WTAD
WBBM-Truman Bradley, comm.
WCFL-Bittersweet Melodies
WIBA-Music Graphs
WIND-Musical Varieties
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLS-News; Markets
WMBD-News
WMT-Young Widder Jones
WOWO-Modern Home Forum
WROK-Musicale
WSUI-Prgm. Calendar; Weather

10:00

CBS-Ruth Carhart, songs: WISN
WTAQ WFBM WOC
NBC-David Harum, sketch (Bab-
O): KSD WIRE WMAQ WHO
(sw-15.33)

NBC-Viennese Ensemble: WIBA
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WLS
WLW (sw-15.21)

KMOX-Jean Abbey, radio shopper
KWK-Dr. Friendly
WAAF-Woman's Page
WBBM-Heart of Julia Blake
WCBD-Rhythm Men
WCCO-Judy & Jane
WCFL-Varieties
WFAM-Shopper's Guide
WGN-To be announced
WHA-Homemakers
WIND-Traffic Court Broadcast
WJBC-Personality Hour
WJJD-Sons of the Pioneers
WKBH-Hollywood Reporter

WKBH-Home Economics
WMBD-Number Please, sketch
WMT-Dora Cargin, songs
WROK-News & Markets; Organ
WSUI-Home Decoration
WTAD-News
WTMJ-Merry-Go-Roundup

10:15

CBS-Cheri & The Three Notes:
WCCO WFBM WBBM WISN
WOC
NBC-Backstage Wife, sketch
(Dr. Lyons): WMAQ WTMJ
WIRE KSD WHO WIBA
NBC-Pepper Young's Family,
sketch (Camay Soap): WLS
(sw-15.21)

For details of contest on this pro-
gram turn to the inside back cover.
NBC-Popular Waltzes: WBOW
MBS-Bachelor's Children (Old
Dutch Cleanser): WGN
KMOX-Houseboat Hannah, sketch
KWK-Singing Cowboys
WAAF-Mid-Morning Varieties
WCFL-Popular Varieties
WJBC-Riddle Time
WJJD-Sports Edition Handicap-
per

WJL-Peaceful Valley
WKBH-Rhythm & Romance
WKBH-Your Home
WLW-News: Weather; Markets
WMBD-Linda's First Love, sketch
WMT-Musical Jamboree
WOWO-The Editor's Daughter
WROK-Woman's Forum
WSUI-Yesterday's Favorites
WTAD-Concert Hall
WTAQ-Rhythm & Romance

10:30

CBS-Big Sister, sketch (Rinso):
WCCO WBBM WISN WMBD
KMOX WFBM
NBC-Vic & Sade, sketch (Cris-
co): WLS (sw-15.21)

NBC-How to Be Charming,
beauty talk (Phillips): WMAQ
WHO WIRE WTMJ WIBA
KSD
KWK-News
WAAF-News; Swing High
WBOW-Harry Reser's Orch.
WCFL-Peeker in the Pantry
WFAM-Health Talk; Gypsy Fid-
dles
WGN-Painted Dreams, sketch
WIND-Speaking of Love
WJBC-Dollar Daze
WJJD-Harry Zimmerman, organ-
ist

WKBH-Musical Almanac
WKBH-Songtime
WLW-Hugh Cross' Pals

(Continued on Next Page)

Monday

April 11



PHIL SPITALNY
"Hour of Charm" orchestra leader
Mon. 8 pm CST

(10:30 a.m. Continued)

WMBI-Devotional Hour
WMT-Frank Voelker, organist
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-The Book Shelf
WTAQ-News; Merry Go Round

10:45

NBC-Edward MacHugh, Gospel Singer (Ivory Soap); WLS (sw-15.21)

CBS-Aunt Jenny's Stories (Spry) KMOX WMBD WFBM WISN WBBM WCCO

NBC-Betty Moore; Interior Decorating Talk (Benjamin Moore & Co.); WHO KSD WMAQ NBC-The Originalities; WBOW WQWO

KWK-The Morning After WAAF-Foolish Questions WFAM-Dick Cover WGN-Stella Dallas, sketch

WHA-Wis. Interesting Places WIBA-The Editor's Daughter WIND-Current News & Markets WIRE-Party Line

WJBC-Peggy Payne & Pioneers WJJD-Today's Heroine WKBB-Mixing Bowl

WKBH-Beauty Box Revue WLW-The Goldbergs WMT-Music Memory

WOC-Screen Fans Prgm. WROK-Music Graphs WTAD-Betty & Bob WTMJ-Univ. of Wis. Ext. Div.

11:00

CBS-Mary Margaret McBride, columnist (Minute Tapioca); WBBM WFBM KMOX WISN WCCO WCCO WFAM WMBD

NBC-Girl Alone, sketch (Kellogg); WMAQ WLW

NBC-Vaughn de Leath, songs; WBOW

MBS-The Boy & Girl Friend; WIRE

Young Widder Jones; WCFL KWK

KSD-News; Night Letter; Orch. WAAF-Melody Parade

WBAA-Amer. Institutions; News WGN-Woman in the Store

WHA-Talking Book WHO-Robert Hood Bowers' Band WIBA-Linda's First Love

WIND-Sketches in Melody WJBC-Take It for Granted WJJD-Bureau of Missing Persons

WKBB-Treasure Chest WKBH-Musical Moods WLS-Grace Wilson, contralto

WMT-Toby's Courttussel News WOWO-Bill Board

WROK-Morning Varieties WSUI-Within the Classroom WTAD-News

WTAQ-Hollywood on Parade WTMJ-What's New in Milwaukee?

11:15

CBS-The Goldbergs, sketch (Oxydol); WBBM

CBS-To be announced; WISN WKBB WFBM

NBC-The O'Neills, sketch (Ivory Soap); WMAQ WLW

NBC-Bailey Axton, tr.; WBOW WMT

CBS-Kitty Keene, Inc., sketch (Dreft); WCCO KMOX KSD-Lady Courageous

KWK-Rapid Service WAAF-Don Bolt, commentator WCFL-Bailey Axton, tr.

WJBC-Parade of Bands WJJD-Criminal Court Interviews WKBH-Club Calendar WLS-Political Speakers WMBD-Roxy La Rocco, talk WROK-Affairs of Mrs. Swenson WTAD-Eileen

11:30

CBS-Romance of Helen Trent; Virginia Clark (Edna Wallace Hopper); WBBM KMOX

NBC-Harry Candulla's Orchestra; WCFL KSD

NBC-Nat'l Farm & Home Hour; Guest Speakers: KWK WMAQ WBOW (sw-15.21)

Program by Future Farmers of America, music by United States Army Band.

Hymns of All Churches: WHO WOC

WAAF-This Feminine World WCCO-Happy Gilman WFAM-Homespun Verse

WFBM-It's Fun to Keep House; Farm Circle

WGN-Quin Ryan's News WHA-Organ Gems

WIND-Harry Zimmerman & Les Paul, organ & guitar

WIRE-Linda's First Love WISN-It's Fun to Keep House

WJBC-Singing Sam WJJD-Safety Court Broadcast

WKBB-Notes; Farm Flashes; Do You Want a Job?

WKBH-House of MacGregor WLS-Ma Perkins

WLW-Live Stock; Spray Service WMBD-Thrift Message; Miss Electrolux; Melody Miniature

WMBI-Continued Story Reading WMT-Troubaderos

WOWO-Market Service WROK-Helene Kimberley, songs

WTAD-Police News WTAQ-Mailman

WTMJ-Dinty Moore

11:45

NBC-Nat'l Farm & Home Hour; WLW

CBS-Our Gal Sunday, sketch (Anacin); WBBM KMOX

News: WBAA WMBD Betty & Bob; WOC WHO

KSD-Dan Harding's Wife WAAF-Markets; Sweet and Slow

WCCO-Grandma Travels WCFL-Noon Day Concert

WFAM-Luncheon Dance WFBM-Markets; Farm Bureau

Prgm. WGN-Way Down East

WIRE-Farm & Home Hour WJBC-Reid & Vin

WKBH-Music; Livestock Quotations

WLS-Markets; Weather; News WMBD-Window Shopper

WMT-News; Farm Markets WOWO-Sari 'n' Elmer

WROK-Round the Town WSUI-Farm Flashes

WTAQ-Farm Hands WTMJ-Heinie's Grenadiers

AFTERNOON

12:00

NBC-Vincent Curran, songs; (sw-15.33)

CBS-Betty & Bob, sketch (Gold Medal); WCCO KMOX WISN WFBM WBBM (sw-15.27)

News: WJJD WJBC WMBD WTAD

KSD-Sports Preview WAAF-Symphonic Hour

WBAA-Agricultural Forum WBOV-Street Reporter

WCFL-Hit Review WGN-Man on State Street

WHA-Musicale WHO-Markets & Weather

WIBA-Agricultural Adjustment WIND-Tango Orch.

WIRE-Markets WKBB-Organ Moods

WKBH-Avanelle De Witt WLS-Dinnerbell Prgm.

WMBI-Mid-Day Gospel Hour WMT-Hillbillies; Question Man

Voice of Iowa WOC-Farm Bureau; Markets

WOWO-Consolaires WSBT-Harlan Hogan

WSUI-Rhythm Rambles

12:15

NBC-Betty & the Escorts: WCFL (sw-15.33)

CBS-Hymns of All Churches (Gold Medal); WBBM KMOX WFBM WCCO WISN (sw-15.27)

News: WKBB WOWO Man on the Street: WJBC WKBH KWK-Glenn Hardmann, organist

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:30 CST CANTOR'S CAMEL CARAVAN; Fairchild & Carroll; Bert Gordon; Walter King; Edgar Fairchild's orchestra; Gertrude Lawrence, guest, CBS.

7:00 CST BURNS AND ALLEN; Tony Martin and Jan Garber's orchestra, NBC-Red.

7:30 CST VOICE OF FIRESTONE; Margaret Speaks, Alfred Wallenstein's orchestra; NBC-Red.

8:00 CST LUX RADIO THEATER; guests, CBS.

8:00 CST PHILADELPHIA ORCHESTRA; Eugene Ormandy, conductor; guest, NBC-Blue.

8:00 CST HOUR OF CHARM, Phil Spitalny's all-girl orchestra, NBC-Red.

9:00 CST TRUE OR FALSE, MBS.

9:00 CST CARNATION CONTENTED HOUR; orchestra conducted by Marek Weber, Lullaby Lady, Maria Kurenko, male quartet, Vincent Pelletier, announcer, NBC-Red.

9:30 CST BRAVE NEW WORLD, dramatization, CBS.

Zero Hour

Two a.m., Sunday, April 24, is the hour when Daylight Saving Time goes into effect for the summer months. Radio goes haywire then—some programs change time; others remain in their old spots; a few leave the air, to be replaced by new shows. Look for facts about all the changes in the April 30 Radio Guide!

WBAA-Sports Review WBOW-Let's Get Together WGN-To be announced WHO Luncheon Music WIBA-Farm Hour WIND-Tommy Ott, organist WCCO-Grandma Travels WCFL-Noon Day Concert WMBD-Town Crier; Markets WOC-Inquiring Mike WROK-Column Left, news WSBT-News; Stork Report WTAD-Cy & Freckles

12:30

CBS-Arnold Grimm's Daughter, sketch (Gold Medal); KMOX WCCO WBBM WFBM WISN (sw-15.27)

NBC-News & Music: WMAQ (sw-15.33)

News: WOC WHO Rhythm Rascals: WTMJ WTAQ Luncheon Dance Time: WBOW

WBAA KWK Organ Melodies WCFL-Fashions on Parade

WGN-Markets; Midday Service WHA-Farm Prgm.

WIBA-News; Market Reports WIND-Livestock Markets

WIRE-Reporter WKBB-Man on the Street

WKBH-Luncheon Music WLS-Voice of the Feedlot, sketch

WMBD-Farm News WMT-Markets; Hillbillies

WOWO-Hey, Mr. Motorist WROK-Couple on the Street; Service Sam

WSBT-In Movieland WTAD-Farm; Weather; Markets

12:45

CBS-Valiant Lady, sketch (Gold Medal); KMOX WCCO WBBM WFBM WISN (sw-15.27)

NBC-Jack & Loretta Clemens; WOWO

MBS-Voice of Experience (Lydia E. Pinkham); KWK WCFL

News: WIND WKBH WIRE KSD-News; Markets

WBAA-Don Bowden, songs WBOW-Tune of the Day

WHO-Earl E. May Prgm. WIBA-Market Reports

WKBB-Song Hits; Pet Corner WLS-This Business of Farming

WLW-Kitty Keene, Inc., sketch WMAQ-Central Com. of Democratic Party

WMBD-Colonel Beene; Noonday Melodies

WMT-Iowa Cornhuskers; Bjorg Bjorgenson

WOC-Russ Morgan's Orch. WROK-Seed Talk; Home Folks Hour

WSBT-Man on the Street

WTAD-Comedy Stars of Broadway WTAQ-News; Musical Interlude WTMJ-Sidewalk Reporter

1:00

NBC-Norman Cloutier's Orch.; WMAQ WBOW WHO (sw-15.33)

CBS-Oxydol's Ovu Ma Perkins, sketch: KMOX WCCO WKBB WOC WKBH (sw-15.27)

CBS-To be announced: WISN WBBM WFBM WTAQ

Man on the Street: WMBD WCFL KSD-Buccaneer's Octet

KWK-Carson Robison's Buckaroos

WAAF-Encores WBAA-Can You Pronounce It?

WCBD-Bible Class WGN-Harold Turner, pianist

WHA-News & Views WIBA-Melody Moments

WIND-Italian Hour WIRE-Police Court

WJJD-Livestock Markets WLS-School Time Current Events

WLW-Nation's School of Air WMT-Many Happy Returns; German Band

WOWO-Purdue Agricultural Program

WROK-Leonard Condon, talk; Home Folks Hour

WSBT-News; Farm Flashes WSUI-Musical Chats

WTAD-News WTMJ-Livestock; Weather; News; Police Reports

1:15

CBS-The O'Neills, sketch (Ivory Soap); WBBM KMOX WISN WCCO (sw-15.27)

NBC-Navy Band: WIRE KSD-Bert Granoff, tr.; Orch. KWK-Great Works of Men

WAAF-Soliloquy; Market Reports WFBM News

WCFL-Spotlight Prgm. WGN-Quarter Hour Musical

WHA-Musical Varieties WJJD-Mid-day Roundup

WKBB-Music Moderne WKBH-Venetian Varieties

WLS-Otto's Novelodeons WMBD-His Majesty, the Baby

WMT-Earl E. May, talk WOC-Songs of the Day

WOWO-Garden's Orch. WSBT-Notes

WTAD-Quincy Marches On WTAQ-Man on the Street

WTMJ-Dance Orch.

1:30

CBS-American School of the Air: WCCO WSBT KMOX WFBM WTAQ WBBM WISN WKBH WKBB WOC (sw-15.27)

NBC-Navy Band: WOWO WIBA NBC-Happy Jack, songs: WBOW (sw-15.33)

KSD-Judy & Jane KWK-News; Pianist

WAAF-Public Schools Prgm. WBAA-Monitor Views the News

WCBD-Musicale WCFL-Know Yourself

WGN-June Baker, talk WHA-Backgrounds in Agriculture

WHO-Houseboat Hannah WIND-Dept. of Public Welfare

WLS-Market; John Brown, pianist

WLW-Ma Perkins WMAQ-Fort Pearson; News

WMBD-Party Line WMT-News

WROK-Melodies From the Sky WTAD-Medical Association

WTAM-Dick Sanders

1:45

NBC-Navy Band: WCFL WMAQ-Fort Pearson; String Quartet & Vocalist; (sw-15.33)

KSD-Heart of Julia Blake KWK-Police Circus Quartet

WAAF-Driskill Wolfe, tr. WBAA-Market & Weather Reports

WBOW-Devotional Services WGN-Hits of Today

WHO-Judy & Jane WIND-Tommy Ott, organist

WJJD-Happy Harmonies WLS-Organ Moods

WMAQ-Clean-up Week Campaign WMBD-Matinee Melodies

WMT-Markets; Musical Interlude WROK-Melodeers

WTAD-Florence & Ruth Brown WTMJ-Home Harmonizers

2:00

NBC-Rochester Civic Orchestra: WCFB WIRE

Program: Overture to "Oberon" (von Weber), Lake at Sunset (Maganini), Morning in the Mountain and Festival of St. Jean-de-Luz from "Au Pays Basque" (Gaubert), Overture to "Il Matrimonio Segreto" (Cimarosa), Serenade for Wind Instruments (Strauss) and Francesca da Rimini (Tschelnikowsky).

CBS-Matinee in Manhattan: WISN WTAQ WFBM WKBH WSBT WOC (sw-15.27)

NBC-Pepper Young's Family, sketch (Camay); WMAQ KSD WHO WLW WTMJ

For details of contest on this program turn to the inside back cover.

News: WIND WAAF Editor's Daughter: WBBM

WMBD KMOX-Magic Kitchen, talk

KWK-Today at Two WBOV-Teachers' College Prgm.

WCBD-Polish Prgm. WCCO-Livestock Reports

WGN-Marriage License Romances WHA-Trailer Travels

WIBA-Concert Hall WJJD-Doug Hope Review

WLS-Homemakers Hour WMT-Afternoon Recess

WOWO-The Observer WROK-News; Musicale

WSUI-Travel's Radio Review; Within the Classroom

WTAD-News; Bookman

2:15

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD

NBC-Rochester Civic Orchestra: (sw-15.33)

KWK-Siesta Time WAAF-Music on the Air

WBBM-Meet the Missus WCCO-Markets; News

WGN-Afternoon Melodies WHA-Organ Interlude

WIND-Priscilla & Her Piano WLW-Mad Hatterfields, drama

WMBD-Trading Post WTAD-Women's Variety Prgm.

2:30

CBS-Kate Smith, columnist: WOC WSBT WISN WTAQ WFBM WKBH (sw-15.27)

NBC-Vic & Sade, sketch (Crisco); WLW WHO WMAQ KSD WTMJ

NBC-Rochester Civic Orchestra: WBOW WMT (sw-15.21)

KMOX-Linda's First Love, sketch WAAF-Red Hot and Low Down

WBBM-Man on the Street WCBD-Rhythm Men

WCCO-The Heart of Julia Blake WGN-Jam Session

WHA-Music of the Masters WIBA-Lazy to Remember

WIND-Stars Over Hollywood WIRE-Matinee Varieties

WJJD-Ben Kanter, pianist WLS-News

WMBD-Petticoat Parade WOWO-Men of Note

WROK-Rhythm Before Three WTAD-Dance Hour

2:45

NBC-The Guiding Light, sketch (White Naptha); WHO WMAQ WTMJ KSD WLW

MBS-Good Health & Training: WGN KWK

CBS-Nan Wynn, songs: WKBB WSBT WISN WKBH WFBM WOC WTAQ (sw-15.27)

KMOX-Editor's Daughter, sketch WBBM-Radio Gossip Club

WCCO-Ladies First WFBM-Famous Homes

WBA-Today's Front Page WIND-Happy Harmonies

WJJD-Current News WLS-Homemakers Prgm.

WOWO-Women in the News WTAD-Lawrence Glosemeyer

3:00

CBS-Columbia Concert Hall: WOC WFBM WTAQ WKBH WMBD WKBB WSBT WISN (sw-15.27)

NBC-Club Matinee: WENR WMT WOWO KWK WBOW WIBA (sw-15.21)

NBC-Lorenzo Jones, sketch (Phillips); WMAQ WIRE WHO KMOX-Singin' Sam

WBBM-Houseboat Hannah WJJD-Happy Harmonies

WGN-Musical Mail Box WHA-Criminology

WIND-Dance Orch. WJBC-God's Cheer for the Shut Ins

WJJD-Baseball; Cubs vs. St. Louis Browns

WLW-Dan Harding's Wife WMBI-Radio Bible School

WROK-Women of the Hour WSUI-Adventures in Story Land

WTAD-Behind the Scenes WTMJ-Those Happy Gilmans

3:15

NBC-The Story of Mary Marlin, sketch (Ivory Soap); WHO WMAQ

CBS-Columbia Concert Hall: WCCO

MBS-Willard Hotel Handicap: WGN

KMOX-One Woman's Opinion WBBM-News; Milton Charles, organist



BETTY WINKLER
Patricia Ryan of "Girl Alone"
Mon. 11 am CST

Frequencies

KMOX-1090	WJBC-1200
KOA-820	WJJD-1130
KSD-550	WJR-750
KWK-1350	WKBB-1500
WAAF-920	WKBB-1380
WBA-890	WLS-870
WBBM-770	WLW-700
WBOW-1310	WMAQ-870
WCBD-1080	WMBD-1440
WCCO-810	WMBD-1080
WCFL-970	WMT-600
WENR-870	WOC-1370
WFAM-1200	WOWO-1160
WFBM-1230	WRJN-1370
WGN-720	WROK-1410
WHA-940	WSTB-1360
WHAS-820	WSUI-880
WHO-1000	WTAD-900
WIBA-1280	WTAM-1070
WIND-560	WTAQ-1380
WIRE-1400	WTMJ-620
WISN-1120	

WAAF-The Rhumba Beat
WBOW- Δ Christian Science Prgm
WCFL-Danceland
WGN-Edna Sellers, organist
WHA-Don Reynolds, trn.
WHO-Way Down East
WIBA-Music Graphs
WIND-Musical Mirror
WIRE-Indiana Univ. at Work
WKBB-The Book Nook
WLW-Editor's Daughter, sketch
WMAQ-Tea Time Varieties
WMBD- Δ Wayside Chapel
WMBI-Birthday Anniv. Prgm
WMT-Ralph Slade's Orch.
WROK-Markets & News; Birth-
day Club
WSUI-Art News
WTAQ-Novel Hour
WTMJ-Around the Town

4:15

CBS-New Horizons: WBBM WOC
KMOX WFAM WKBB WCCO
WISN (sw-15.27)
NBC-Don Winslow of the Navy
sketch: WOWO WIBA WMT
WBOW KWK
NBC-Vagabonds: WMAQ
News: WIRE WTAD
KSD-Washington University
WAAF-Kay Armen
WENR-Music Circle
WFBM- Δ Lenten Service
WGN-Three Graces & Piano
WHO-Myrt & Marge
WIND-Poet's Corner
WKBB-Air Forum
WLW-Jack Armstrong, sketch
WMBD-Bargain Counter
WSUI-Waltz Favorites
WTMJ-Down a Country Road

4:30

NBC-Kellogg's Singing Lady
Irene Wicker WLW (sw
15.21)
Story: Alice Through the
Looking Glass, Part I.
CBS-Stepmother, sketch (Col-
gate): KMOX WFBM WBBM
WCCO (sw-15.27)
NBC-Jack Armstrong, sketch
(Wheaties): (sw-9.53)
NBC-Radio Rubes: WENR
NBC-Rex Maupin's Orch.: WIRE
WMAQ WBOW WIBA KSD
News: WIND WJBC
KWK-Sentimental Mood
WAAF-Organ Melodies
WFAM-Notre Dame Student Ses-
sion
WGN-Afternoon Serenade
WHA-Weather Report
WHO-Party Line
WISN-Even as You & I
WKBB-Miniatures
WKBB-Questions & Answers
WLW-Heart of Julia Blake
WMBD-News; Pet Corner
WMT-Tom Owen's Roundup
WOC-Pats Organ Moods
WOVO-Moving Finger Writes
WROK-Radio Rhythm
WSUI-Elementary German
WTAD-Cy & Freckles
WTAQ-Herman Daumler, violinist
WTMJ-Kitty Keene, Inc.

4:45

CBS-Hilltop House, sketch (Palm-
olive Soap): WISN WCCO
WBBM KMOX WMBD (sw-
15.27)
NBC-Little Orphan Annie (Oval-
line): (sw-9.53)
NBC-King's Jesters: WENR
KWK WOWO (sw-15.21)
KSD-News: Tempos of the Day
WAAF-Diana Clifton, sop.
WFAM-Pop Concert
WFBM-Tea Time Tunes
WHO-News
WIND-Once Upon a Time
WIRE-Music Memories
WKBB-The Story Lady
WKBB-Song Time
WLW-Hilltop House
WMAQ-Romance and Rhythm
WOC-Man on the Street
WROK-The Old Song Shop
WTAD-Popular Dance Prgm.

WTAQ Sports
WTMJ-News; Moment Musical

5:00

NBC-Army Band: WMT WOWO
KWK
CBS-News; Among Our Souve-
nirs: WTAQ WKBB WFAM
NBC-Creagh Mathues, trn.:
WCFL (sw-9.53)
MBS-Golden Journeys: WGN
Dick Tracy, sketch: WMAQ
WLW
Jack Armstrong, sketch: KMOX
WOC WTMJ
Terry & the Pirates: WIRE KSD
WAAF-Salon Concert
WBBM-Kitty Keene, Inc.
WBOW-Merry-Go-Round
WCCO-Dance Orch.
WENR-Malcolm Clarie, children's
stories
WHO-Hilltop House
WIBA-Outdoor Wisconsin
WIND-Stamp Man
WISN-Show Window
WJJD-Sports Edition
WKBB-Kiddies' Hour
WMBD-Happy Train
WROK-Songs at Twilight
WSUI-Elementary Spanish
WTAD-Freshest Thing in Town

5:15

NBC-Top Hatters Orch.: WCFL
MBS-Dancing Strings: WIRE
Dick Tracy, sketch: KSD WISN
Sports: WFAM WROK
Jack Armstrong: WTAD WCCO
Jimmy Allen, sketch: WHO
KMOX
Speed Gibson: WMBD WOC
KWK-The Lone Ranger
WAAF-Tea Dance; Strike Up the
Band
WBBM-Dave Bacal, organist
WENR-Don Winslow of the Navy
WFBM-Let's Talk Psychology
WIBA-The Dance Hour
WIND-Ben Kanter, pianist
WJJD-Sons of Pioneers
WLW-Short, Short Story
WMAQ-Terry & the Pirates
WTMJ-Heinie's Grenadiers

5:30

CBS-Boake Carter, commentator
(Huskies & Post Toasties):
WBBM WISN KMOX WKBB
WCCO WOC WKBB WMBD
WTAQ WFBM WFAM (sw-
11.83) (also KNX KSL at
7.45 p.m.)
NBC-Rakov's Orchestra: WOWO
(sw-15.21)
NBC-News; Vaughn de Leath,
songs: (sw-9.53)
News: WIBA WIND
Jack Armstrong, sketch: WMAQ
WHO
KSD-Sportlights
WAAF-Sports Shorts
WBOW-News; Merry-Go-Round
WCFL-Musical Varieties
WENR-What's the News?
WGN-Charlie Chan, sketch
WIRE-Dick Tracy, sketch
WLW-Allan Franklyn, sports
WMT-Dick Tracy, sketch
WROK-Jack Maxedon, ballads
WSUI-Musical Moods
WTAD-Evening Serenade

5:45

CBS-Lum & Abner (Postum):
WBBM WFBM KMOX WCCO
(sw-11.83) (also KNX KSL
at 10.15 p.m.)
NBC-Lowell Thomas, news com-
mentator (Sun Oil) WLW
(sw-15.21)
NBC-Dinner Concert: WMAQ
KWK
NBC-Little Orphan Annie (Oval-
line): KSD
NBC-Rollini Trio: WENR
Sports: WISN WTMJ WMBD
Orphan Annie: WIRE WHO WGN
WAAF-Tower Tunes
WBOW-Jerry of the Circus
WCFL-Jack Kelly's Orch.
WFAM-Moderate Melodies
WIBA-Birthday Club: Sports
WIND-Listen to Yourself
WKBB-To be announced
WKBB-Rhythm & Romance
WMT-Sports; News
WOC-Sunset Serenade
WOWO-American Family
WROK-Dance Hour
WSUI-Radio Columnist; Iowan
of the Air
WTAQ-Bureau of Public Service;
Safety Prgm.

NIGHT

6:00

NBC-Amos 'n' Andy (Campbell's
Soup): WTAM WLW KSD
(also see 10 p.m.)

CBS-Just Entertainment with
Jack Fulton, trn.; Andrews
Sisters; Carl Hohengarten's Or-
chestra (Wrigley's): WJR
(sw-11.83) (also see 10 p.m.)
NBC-Music Is My Hobby: KWK
WENR
CBS-Not So Long Ago: WTAQ
WBBM
News: KMOX WCFL WMAQ
Sports: WKBB WOC WKBB
WTAD

Dinner Hour: WIBA WSUI
KOA-Men of the West
WAAF-Shadowland
WBOW-Dance Hour
WCCO-Front Page Parade
WFAM-Crimecasts
WFBM-Dinner Music
WGN-Concert Orch.
WHAS-High School Glee Club
WHO-Sunset Corners Opry
WIND-German Hour
WIRE-Musical Post Office
WISN-Down by Herman's
WJJD-Happy Valley Folks
WMBD-Political Talks
WMT-Life Savers; Dinner Music
WROK-News; Evening Melodies
WTMJ-Today's Events

6:15

NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): WIRE WMAQ
WHO WTAM WTAM WIBA
(also see 10.15 p.m.)
CBS-Arthur Godfrey (Barbasol):
WBBM KMOX WFBM WHAS
WJR (sw-11.83)

Dinner Concert: WTAQ WCFL
KWBH
KOA-Pleasant Valley Frolics
KSD-Joe Rines' Orch.
KWK-Musical Prgm.
WBOW-Si & Ezra
WCCO-Let's Celebrate
WENR-Chicago Better Business
Bureau
WFAM-Dinner Dance; News
WGN-Evening Serenade
WKBB-Hits & Encores
WLW-Evening at Home
WMBD-News
WMT-The Auto Auctioneer
WOC-Questions and Answers
WROK-S. Fred Cummings, talk
WTAD-Violin & Piano

6:30

CBS-Cantor's Camel Caravan;
Eddie Cantor, comedian; Fair-
child & Carroll; Bert Gordon;
Walter King; Edgar Fairchild's
Orch.: WTAQ WKBB WOC
WCCO WHAS WBBM WFAM
WISN KMOX WMBD WJR
(also KNX KSL at 10:30
p.m.)
Guest: Gertrude Lawrence.

NBC-John Herrick, bar.: WMAQ
CBC-Rose Marie, songs: WMT
News: WHO WIRE WTAD
KSD-Charlie Chan, sketch
WKBK-Sport Review; News
WBOW-Raymond Kearns, talk
WCFL-Hired Hands
WENR-Judge John Prystalski,
WFBM-Musical Moods
WGN-Bob Elson's Sports
WIBA-Dinner Melodies
WKBB-Speed Gibson
WLW-County Courier
WROK-House by Side of Road
WTAM-George Hessberger's Orch.
WTMJ-Easy Aces, sketch

6:45

NBC-Steinie Bottle Boys Jambo-
ree: WENR
NBC-Angler & Hunter, talk:
WMAQ
MBS-Ennio Bolognini's Orch.:
WGN
News: WKBB WFBM
Vic Arden's Orch. WHO WIBA
KSD-Alpine Varieties
KWK-Melodic Tunes
WBOW-Yes or No
WCFL-Nothing But the Truth,
Alexander McQueen
WIRE-Charlie Chan, sketch
WLW-The Minstrel Man
WMT-Concert Ensemble
WROK-Nick & Pete
WTAM-Inside Information
WTMJ-Reddy Kilowatt's Orch.

7:00

NBC-Burns & Allen (Grape
Nuts): Tony Martin, vocalist;
Jan Garber's Orch.: WIRE
WHO WTAM WMAQ WTAM
KSD WLW WIBA (also see
9:30 p.m.)
CBS-You Said It (Brewers' As-
sociation); Lou Holtz; Kay
Thompson; Trio; Richard Him-
ber's Orch.: WOC WFBM
WHAS WJR WTAM KMOX
WCCO WISN (sw-11.83) (also
KNX at 11 p.m.)

NBC-Enric Madriguera's Orch.:
WBOW KWK (sw-11.87)
MBS-Isham Jones' Orch.: WGN
WMT
News: WCFL WKBB
WBBM-Board of Election Comm.
WFAM-The New Yorkers
WIND-Frontier of Knowledge
WLS-Political Speakers
WMBD-Wm. E. Winn, talk
WROK-Jack Russell, songs
WSUI-Children's Hour

7:15

CBS-You Said It: WKBH
WCFL-Philip Kinsman
WIND-Tommy Ott, organist
WKBB-Rural School Forum
WMBD-Political Prgm.
WROK-Builders

7:30

CBS-Pick & Pat (Model Smoking
Tobacco); Benny Krueger's Or-
chestra; Edward Roecker, bar:
WBBM WHAS WCCO WFBM
KMOX WJR (sw-11.83) (also
KNX KSL at 10:30 p.m.)

NBC-The Voice of Firestone;
Margaret Speaks, sopr.; Chor-
us; Symphonie Orch., dir. Al-
fred Wallenstein: WMAQ KSD
WTMJ WIRE WTAM WIBA
WHO WLW (sw-9.53) (also
see 10:30 p.m.)

Program: Margaret Speaks
offers Estrellita (La Forge),
Thine Alone (Herbert), Song of
Songs (Aloy), Orchestra num-
bers include Overture to Car-
men (Bizet), Ball of the Moun-
tain King from "Peer Gynt
Suite" (Grieg), and Bolero
(Ravel).

MBS-Lone Ranger, drama (Sil-
vercup): WGN
NBC-Those We Love, drama
(Pond's Cream): WLS KWK
WMT (sw-11.87)

WBOW-Studio Party
WCFL-Streamline Melodies
WFAM-Notre Dame Faculty Talk
WIND-Colonial Ensemble
WISN-Dr. Koehler
WKBB-World Dances
WKBB-Rapid Ads
WMBD-Good Neighbor
WOC-German Band
WOWO-To be announced
WROK-Battle of Music
WSUI-Around the State
WTAQ-Pearl Island Troubadours

7:45

WCFL-Herr Louie & the Wease:
WFAM-20th Century Serenade
WIND-Talking Drums, sketch
WISN-Reflections
WKBB-Four Vogues
WKBB-John Gruber
WSUI-Evening Musicale

8:00

CBS-Lux Radio Theater; Drama
& Music: WISN WJR WHAS
WBBM KMOX WCCO WFBM
WMBD (sw-11.83)
NBC-Philadelphia Orch.; Eugene
Ormandy, cond. (Banking
Group): WLS KWK WBOW
WOWO
The music detail for this program
may be found on page 7 this week.

NBC-Hour of Charm (General
Electric); Phil Spitalny's All-
Girl Orch. with Maxine; Rosa-
line Greene, m.c.: KOA WIRE
WMAQ WTAM WIBA WHO
WTAM WLW KSD (sw-9.53)

MBS-Ruby's Orch.: WMT
WCFL-James Alexander
WGN-Bob Crosby's Orch.
WIND-Current News
WKBB-Basketball Game
WKBB-Barn Dance
WOC-St. Ambrose College Prgm
WROK-Informer Hour
WSBT-Polish Hour
WSUI-Department of Speech
WTAQ-House of Peter McGregor

8:15

KOA-Pleasant Valley Frolics
WCFL-Evening Serenade
WIND-House of Peter McGregor
WROK-News: Ten Minutes with
You
WTAQ-Jack Martin's Orch.
WTMJ-Dance Orch.

8:30

NBC-Music for Moderns; Orch.
& Vocalists: WTAM WTMJ
WIRE WHO WIBA KOA KSD
(sw-9.53)
MBS-To be announced: WMT
News: WCFL WTAQ
KOA-Pleasant Valley Frolics
WGN-Ennio Bolognini's Orch.
WIND-Two Pianos

WKBB-World Entertains
WLW-Unsolved Mysteries
WMAQ-Hon. Thomas J. Courtney,
talk
WOC-Sesquicentennial Prgm.
WROK-Musicale
WSUI-Madrigal Singers

8:45

KOA-Melody Time
WCFL-Varieties
WGN-News; Sport High Lights
WIND-Collegiate Episodes
WOC-Vivian Benschool, songs
WROK-Vic Arden's Orch.
WSUI-Daily Iowan of the Air

9:00

CBS-Wayne King's Orch. (Lady
Esther): WJR WFBM WHAS
WCCO WBBM KMOX (sw
11.83)

NBC-Carnation Contented Pro-
gram; Orch. directed by Marek
Weber: KSD WHO WMAQ
KOA WIRE WIBA WMT
WTAM (sw-9.53)

Program: The Lullaby Lady
offers Love's Lullaby (Stetson);
the orchestra plays For You Blo
Rita, and a group of Liszt com-
positions including Polonaise in
E. Hungarian Rhapsody Nos. 2,
4 and 1; Les Preludes, and Noct-
urne. The quartet sings Sylvia
(Shaker) and Te-Te-Tin. Fran-
ciska Serenade will be presented
as a violin solo, and Dorfmuak
as the ensemble's selection.

NBC-Behind Prison Bars, drama
(Sloan's Liniment): Warden
Lewis E. Lawes: WENR WMT
WOWO KWK (sw-11.87)
The story of how a young man
committed murder while under
the influence of marijuana will
be told.

MBS-True or False, quiz prgm.
(J. B. Williams Co.): WGN
WLW
Topics: Smith College gradu-
ates vs. Harvard men.

WBOW-Slumber Hour
WCFL-L. Fish Co., games
WIND-Evening Country Club
WISN-Dance Orch.
WKBB-Umbrella Court
WMBD-Peoria's Calling
WOC-Ave Maria Hour
WROK-Howard LeRoy's Music
WTAQ-Dance Orch.

9:15

Vic Arden's Orch.: WSBT WTAQ
WBOW-Music by Cugat
WCFL-Dance Orch.
WIND-Stars Over Manhattan
WMBD-Political Speakers
WROK-In the Gloaming

9:30

NBC-Burns & Allen (Grape
Nuts); Tony Martin, vocalist;
Jan Garber's Orch.: KOA KFI
(also at 7 p.m.)
NBC-Public Hero No. 1 (Fal-
staff): WMAQ WHO KSD
NBC-For Men Only (Vitalis):
WTAM WLW WENR

CBS-Brave New World: WFBM
WSBT WCCO WKBB WJR
WTAQ WISN WOC WKBB
(sw-11.83)

NBC-Natl. Radio Forum: WCFL
WBOW WMT
MBS-Henry Weber's Pageant of
Melody: WGN

KMOX-Evening Serenade
KWK-True or False, quiz prgm.
WBBM-Tom Sawyer, Looking at
the World
WHAS-Here's to You
WIBA-Smoke Rings
WIRE-Forward with Indianapolis
WMBD-Musical Moments
WOWO-Ranch Boys
WROK-Joe Gerken's Orch.
WTMJ-Let's Dance

9:45

News: WROK WOWO WIND
WBBM-Songs for You
WIBA-Music by Cugat
WJR-To be announced
WMBD-Political Speakers

10:00

CBS-Just Entertainment with
Jack Fulton, trn.; Andrews
Sisters; Carl Hohengarten's Or-
chestra (Wrigley's): KMOX
WHAS KSL WFBM WCCO
WBBM (also at 6 p.m.)

NBC-Amos 'n' Andy (Campbell's
Soup): WMAQ WIRE WHO
KOA KFI (also at 6 p.m.)

NBC-Jerry Blaine's Orch.; News:
WBOW (sw-9.53)
CBS-Jimmy Dorsey's Orchestra:
WSBT (sw-6.12)

NBC-Francis Craig's Orch.: WMT
WOWO
News: WIBA WTAQ WMBD
WJR WOC WKBB

KWK-Sport Review
WCFL-Labor Flashes
WENR-Globe Trotter
WIND-Swedish Prgm.
WISN-News; Wrestling Matches
WKBB-News; Music
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports: News

10:15

NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): KOA (also at
6:15 p.m.)

CBS-Jimmy Dorsey's Orchestra:
WTAQ WKBB WKBB WOC
(sw-6.12)

NBC-Francis Craig's Orchestra:
WENR
MBS-Dance Orch.: WGN
News: WHO WMT WFBM WHAS
WIRE

Vic Arden's Orch.: KMOX
WTAQ WBBM
KWK-Organ Moods
WCCO-Cedric Adams
WCFL-Dance Orch.
WKBB-Umbrella Court
WJR-Peacful Valley
WLW-Van Olman's Orch.
WMAQ-Democratic Party Central
Committee
WMBD-Sports; Police Speaker
WTAM-Music You Want
WTMJ-Crime Quizers

10:30

NBC-Voice of Firestone; Mar-
garet Speaks, sopr.: KFI KOA
(also at 7:30 p.m.)

NBC-Magnolia Blossoms: WOWO
WCFL
CBS-Sammy Kaye's Orch.: WOC
WTAQ WSBT WHAS WFBM
WKBB WKBB (sw-6.12)

NBC-Henry Busse's Orch.: WLW
WBOW (sw-9.53)
MBS-Pancho's Orch.: WGN WMT
News: WBBM KWK
Sports: WHO WIRE
KMOX-Morning Headlines
WCCO-Rollie Johnson
WENR-Andy Kirk's Orch.
WIBA-Your Cardinal Reporter
WIND-Let's Dance
WMAQ-Lou Breese's Orch.
WMBD-Democratic Comm. Prgm.
WTMJ-Dance Orch.

10:45

NBC-Henry Busse's Orch.: WHO
WLW
NBC-Magnolia Blossoms: KWK
CBS-Sammy Kaye's Orchestra:
WBBM WCCO

KMOX-Carl Lorch's Orch.
WENR-Louis Armstrong's Orch.
WIND-News
WIRE-Pancho's Orch.
WJR-Solay
WMBD-Value Hints

11:00

CBS-Larry Lee's Orch.: WSBT
WBBM WMBD WISN WOC
WFBM KMOX WTAQ WKBB
NBC-Lani McIntire's Orch.: KOA
WHO WMAQ WBOW KSD
WTAM
NBC-Chick Webb's Orch.: WOWO
MBS-Red Norvo's Orch.: KWF
WGN WIRE WMT
Dance Orch.: WCFL WCCO
WENR-Music As You Desire It
WHAS-Henry Halstead's Orch.
WIBA-The Indian Room
WIND-Sterling Young's Orch.
WJR-Johnny Hamp's Orch.
WKBB-Weather Reports
WLW-24-Hour Review

11:30

NBC-Vox Pop: KFI (also see
Tues. at 8 p.m.)

WCCO-Charles Gaylord's Orch.
WIND-Night Club of the Air

End of Monday Programs



AL JOLSON
CBS Comedian
Tues. 7:30 pm CST

MORNING

7:00 am CST
CBS-Novelties: (sw-21.52)
NBC-Malcolm Claire, children's stories: (sw-21.5)
Musical Clock: WROK WKBB WOC WBA WIRE
7:15
NBC-Doc Schneider's Texans: (sw-21.5)
CBS-Eton Boys: (sw-21.52)
News: WMT WCCO WHO WLW
7:30
CBS-Poetic Strings: (sw-21.52)
NBC-Do You Remember: (sw-21.5)
News: WIBA WTAQ WKBB
ΔDevotions: WKBB WLS
Musical Clock: WMT WMBD WROK WBBM
8:00
CBS-Arthur Godfrey, songs: (sw-21.52)
NBC-Women & the News: (sw-21.5)
CBS-Music in the Air; News: WFAM WFBM WTAQ WKBB
NBC-Breakfast Club; News: WCFL WBOW
News: WMBD WKBB WIRE
Coffee Pot Inn: WHO WMT
Musical Clock: WBA WROK
8:15
CBS-Music in the Air; News: KMOX (sw-21.52)
NBC-Person to Person: KSD (sw-21.5)
Musical Clock: WHO WMT
8:30
CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52)
NBC-Landt Trio; News:KSD (sw-21.5)
CBS-Melody Weavers: WKBB
NBC-Breakfast Club; News: WWO
MBS-Victor H. Lindlahr (Journal of Living): WGN
8:45
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCO (sw-21.52)
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
NBC-Frances Adair, contralto: (sw-21.5)
KSD-Day by Day
WBBM-Linda's First Love
9:00
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WOC WBBM WFBM WCCO KMOX
NBC-Cabin at the Crossroads, sketch (Aunt Jemina): WLS WMT WTMJ WOWO KWK (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD
News: WROK WAAF
WBOW-Melody Time
WCBD-Italian Musicale; News: WCFL-Swingtime
WFAM-Lyric Serenade
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-Echoes of the Stage
WIND-Priscilla, pianist
WJJD-Bosworth Broadcast
WKBB-Chancel Steps
WKBB-Olive Hagen, organist
WLW-Linda's First Love, sketch
WMBD-Messenger: Weather
WSUI-Within the Classroom; Prgm. Calendar and Weather
WTAD-Homemaker's Prgm.
WTAQ-Mid-Morning Revue
9:15
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD

NBC-Margot of Castlewood, sketch (Quaker Oats): WLS WMT WOWO WTMJ KWK WLW (sw-15.21)
NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE
WAAF-Rhythm Rhapsody
WBOW-Mid-Morning Music
WCFL-Double in Stars
WFAM-Concert Time
WHA-World Observer
WIND-Your Favorite Band
WKBB-News
WKBH-Stars Over Hollywood
WOC-Party Line
WROK-On the Mall
9:30
NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)
CBS-Emily Post, "How to Get the Most Out of Life" (Florida Citrus): WBBM
NBC-Josh Higgins of Finchville: WCFL WBOW
CBS-Songs for You: WCCO WOC
NBC-Just Plain Bill, sketch (Kolynos): WMAQ WIRE WHO
MBS-Get Thin to Music: WGN Eb & Zeb: WIND WKBB
KMOX-To be announced
WAAF-Canary Serenade
WCBD-Deutsche Liederstunde
WFAM-Homemakers Exchange
WFBM-Kitchen of the Air
WHA-Story Time
WIBA-ΔChurch of the Air
WISN-News
WJJD-Illinois Medical Society presents Dr. Stanton A. Friedberg discussing "Hoarseness"
WKBH-Venetian Varieties
WLW-Betty & Bob
WMBD-Sweetheart Time
WMT-Louise Hathaway
WOWO-Norm & Bob
WROK-Radio Rhythm
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife
9:45
NBC-Woman in White (Pillsbury): WMAQ WIRE KSD WTMJ WHO
CBS-To be announced: KMOX WKBB WCCO WKBB WFAM WOC
NBC-Kitchen Cavalcade: (sw-15.21)
NBC-Viennese Ensemble: WBOW News: WMBD WTAQ
Dr. Friendly: WGN WLW
Party Line: KWK WTAD
WBBM-Truman Bradley, comm.
WCFL-Bittersweet Melodies
WIBA-Music Graphs
WIND-Les Paul & Priscilla Holbrook
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLS-News; Markets
WMT-Young Widder Jones
WOWO-Modern Home Forum
WROK-Musicale
10:00
NBC-Viennese Ensemble: WIBA WMT WCFL
NBC-The Story of Mary Marlin (Ivory Flakes): WLS WLW (sw-15.21)
NBC-David Harum, sketch (Baby): WIRE WMAQ WHO KSD (sw-15.33)
CBS-Mary Lee Taylor (Pet Milk): WOC WMBD KMOX WFBM WBBM
KWK-Dr. Friendly, sketch
WAAF-Memory Lane
WCBD-Uncle John
WCCO-Judy & Jane
WFAM-Shoppers' Guide
WGN-The Beauty Clinic
WHA-Homemakers
WIND-Municipal Court
WISN-Morning Musical
WIBC-Personality Hour
WJJD-Sons of the Pioneers
WKBB-Hollywood Reporter
WKBH-Home Economics
WROK-News & Markets; Food Facts
WSUI-Molly & Max
WTAD-News
WTAQ-Hawaiian Melodies
WTMJ-Merry-Go-Roundup
10:15
NBC-Popular Waltzes: WBOW WMT WCFL
CBS-The Rhythmaires: WBBM WOC WTAQ WFBM WISN
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:45 CST TALK BY REPRESENTATIVE JENNINGS RANDOLPH, NBC-Red.
7:00 CST JOHNNY PRESENTS Russ Morgan's orchestra; E. R. Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, NBC-Red.
7:00 CST "BIG TOWN," newspaper drama with Edward G. Robinson and Claire Trevor, CBS.
7:30 CST AL JOLSON SHOW with Martha Raye, Parkyakarkus, Victor Young's orchestra; Franciska Gaal, guest, CBS.
8:00 CST WATCH THE FUN GO BY, Al Pearce's Gang and Carl Hoff's orchestra; guest, CBS.
8:30 CST FIBBER MCGEE AND MOLLY with Clark Dennis, Betty Winkler, Billy Mills' orchestra, NBC-Red.
8:30 CST BENNY GOODMAN'S ORCHESTRA; guest, CBS.
9:00 CST UNCLE SAM'S POSTAL SERVICE, NBC-Blue.

Missing Persons

Every year when Daylight Saving Time swamps radio's schedules, many listeners lose track of programs they'd like to hear. Radio Guide's detailed listings provide a Bureau of Missing Persons—for listeners. Look for your favorites' new time in the issue dated April 30!

NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21)
For details of contest on this program turn to the inside back cover.
MBS-Bachelor's Children: WGN
KMOX-Houseboat Hannah, sketch
KWK-Singing Cowboys
WAAF-Hog n' Harmony
WCCO-Thomas Conrad Snyder
WJBC-Riddle Time
WJJD-Sports Handicapper
WKBB-Rhythm & Romance
WKBB-Your Home Prgm.
WLW-News; Weather; Markets
WMO-Linda's First Love, sketch
WOWO-Editor's Daughter, sketch
WRO-Woman's Forum
WSUI-Musical Favorites
WTAD-Concert Hall
10:30
NBC-Homemakers' Exchange (Nat'l Ice Adv. Inc.): WHO KSD WMAQ WTMJ WIRE
NBC-Vic & Sade, sketch (Crisco): WLS (sw-15.21)
CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM
KWK-News; Musical Interlude
WAAF-News; Swing High
WBOW-Harry Reser's Orch.
WCFL-Peekers in the Pantry
WJJD-Hollywood Fashion Parade
WGN-Painted Dreams
WIBA-ΔChurch in the Wildwood
WIND-Speaking of Love
WJBC-Petite Musicale
WJJD-Women's Exchange Prgm.
WKBB-Musical Almanac
WKBH-World Entertains
WLW-Hugh Cross's Radio Pals
WMBI-Home Hour
WMT-Frank Voelker, organist
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-Book Shelf
WTAQ-News: Merry Go Round
10:45
NBC-Edward MacHugh, the Gospel Singer (Ivory Soap): WLS (sw-15.21)
CBS-Aunt Jenny's Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD
NBC-Dorothy Crandall, pianist: KSD WTMJ WBOW WMAQ
KWK-Morning Melody Time
WAAF-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas, sketch
WHA-Music Album
WHO-Dick Leibert, organist
WIBA-The Editor's Daughter
WIND-Livestock Markets
WIRE-Party Line
WJBC-Peggy Payne & Pioneers

WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Don & Helen
WMBD-The Songsters
WMBI-Chorus Time
WMT-Troubaderos
WOC-Variety Parade
WROK-Varieties
WTAD-Bee & Vee
11:30
NBC-Nat'l Farm & Home Hour: Spkrs.; Walter Blaufuss' Orch.: WIBA WMAQ WBOW KWK WLW (sw-15.21)
NBC-Rosa Lee, sop.: WCFL KSD
CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM
Hymns of All Churches: WHO WOC
WAAF-This Feminine World
WBAA-Parade of Melodies; Purdue News Flashes
WCCO-Happy Gilmans
WFAM-Civic Safety Council
WFBM-Hoosier Farm Circle
WGN-Quin Ryan's News
WIND-Harry Zimmerman, organ
WIRE-Linda's First Love, sketch
WISN-Musical Heat Wave
WJBC-Singing Sam
WJJD-Safety Court
WKBB-Notes; Farm Flashes; Do You Want a Job?
WKBH-House of MacGregor
WLS-Ma Perkins
WMBD-Homemaker, talk
WMBI-Continued Story Reading
WMT-Seed Talk
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Spam
11:45
CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM Betty & Bob: WOC WHO
KSD-Dan Harding's Wife
WAAF-Markets; Sweet & Slow
WBAA-News
WCCO-Grandma Travels
WCFL-Harmony Hi-Spots
WFAM-Luncheon Dance
WFBM-Markets; Farm Bureau Prgm.
WGN-Way Down East
WIRE-Farm Hour
WJBC-Morning Concert
WKBH-Music; Livestock Quotations
WLS-Weather; Markets; News
WMBD-Musical Painters
WMT-News; Farm Markets
WOWO-Honolulu Serenaders
WROK-'Round the Town
WTAQ-Farmhands
WTMJ-Heinie's Grenadiers

AFTERNOON

12:00
CBS-Betty & Bob, sketch (Gold Medal): WBBM KMOX WISN WCCO WFBM (sw-15.27)
NBC-Emerson Gill's Orch.: (sw-15.33)
News: WJJD WTAD WJBC WMBD
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Russ Mock, pianist
WBO-Street Reporter
WCFL-The Hit Revue
WGN-Man on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIND-Tango Orch.
WIRE-Markets
WKBB-Speed Gibson
WKBH-The Milkmaids
WLS-John Baker
WMBI-ΔMid-day Gospel Hour
WMT-Hillbillies; Question Man
Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rambles
12:15
NBC-Betty & the Escorts, songs: WCFL (sw-15.33)
CBS-Hymns of All Churches (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27)
News: WKBB WOWO
Man on the Street: WJBC WKBB
WBAA-Town Crier
WBOW-Let's Get Together
WGN-Noontime Melodies
WHO-Songfellows

WIND-Livestock Markets
WJJD-Noon Day Service
WMBD-Town Crier; Markets
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles
12:30
NBC-Words & Music; Vocalists & Organist: WMAQ (sw-15.33)
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): WCCO KMOX WBBM WISN WFBM (sw-15.27)
News: WOC WHO WIBA
Luncheon Dance Music: WBOW WBAA
KWK-Organ Melodies
WCFL-Noon Day Concert
WGN-Markets; ΔMidday Service
WHA-Farm Prgm.
WIND-ΔChristian Science Prgm.
WIRE-Reporter
WKBB-Man on the Street
WKBH-Luncheon Music
WLS-Henry Hornsbuckle
WLW-Ma Perkins
WMBD-Farm News
WMT-Markets; Hillbillies
WOWO-Iley, Mr. Motorist
WROK-Couple on the Street; Treasure Chest
WSBT-Paul Powell
WTAD-Farm; Markets; Weather
WTMJ-Home Harmonizers
12:45
CBS-Valiant Lady, sketch (Gold Medal): WBBM KMOX WCCO WFBM WISN (sw-15.27)
NBC-Rochester Civic Orch.: (sw-15.21)
Program: Three Blind Mice, Lovely Evening, Lyric Pieces (Grieg), Canon in B Minor (Schumann), and The Sorecerer's Apprentice (Dukas)
MBS-Voice of Experience: KWK WCFL
News: WIND WKBB WIRE
KSD-News; Markets
WBAA-Jo Friend, popular songs
WBOW-Tune of the Day
WHO-Earl May Prgm.
WIBA-Ma
WKBB-Song Hits; Pet Corner
WLS-Voice of the Farm
WLW-Kitty Keene, Inc.
WMAQ-Central Democratic Committee
WMBD-Noon-day Melodies
WMT-Iowa Cornhuskers
WOC-Guy Lombardo's Orch.
WOWO-Al Becker Interviews
WROK-Seed Talk; Home Folks Hour
WSBT-Man on the Street
WTAD-Musical Moments
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter
1:00
NBC-Fun in Music; Dr. Mad-dy's Band Lessons: WBOW WMAQ (sw-15.33)
NBC-Roch. Civic Orch.: KWK
CBS-Oxydol's Own Ma Perkins, sketch: KMOX WCCO WKBB WOC WKBB
Man on the Street: WCFL WMBD
To be announced: WBBM WFBM
KSD-News; Luncheon Music
WAAF-Joy Fairman, sop.
WBAA-Melody Time
WCBD-J. C. O'Hair
WGN-Harold Turner, pianist
WHA-Farm Organization Forum
WBO-A Melody Moments
WIND-Italian Hour
WIRE-Police Court
WJJD-Livestock Markets
WLS-School Time; Music Appreciation
WLW-Nation's School
WMT-Many Happy Returns; German Band
WOWO-Richard Trojan
WSBT-News; Farm Flashes
WSUI-Illustrated Musical Chats
WTAD-News
WTAQ-Matinee
WTMJ-Livestock Market; Weather; News; Police Reports
1:15
CBS-The O'Neills, sketch (Ivory Soap): WBBM KMOX WISN WCCO (sw-15.21)
NBC-Let's Talk It Over; Spkr. & Orch.: KWK (sw-15.21)
MBS-Reveries; Vocalist & Organist: WGN WIRE
Dance Orch.: WOWO WTMJ
KSD-Songs of Jean Carmen
WAAF-Soliloquy
WBAA-Electrical Shop
WBOW-Let's Get Together
WFBM-News
WHA-Musical Varieties



BERNADINE FLYNN Sade of "Vic and Sade" Tues. 2:30 pm CST

6:30 NBC-People in the News (Paul Mall): WENR

CBS-Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WHAS WJR WBBM (sw-11.83)

NBC-By Candlelight, musical program: WBOV WMAQ MBS-Headlines: WMT News: WTAD WTAQ WHO WOC WIRE

Dinner Melodies: WKBH WIBA KSD-Vic Arden's Orch. KWK-Sports; News WCCO-Tandy MacKenzie WCFL-Pop Wise & Philbert WFAM-Dick Cover WFHM-Piano Twins WGN-Sports Review WISN-Music by Arnold Griggs WKBH-Amer. Family Robinson WLW-Tonic Time WMBD-Rural Youth Forum WROK-House by Side of Road WTAM-Music Fables WTMJ-Let's Celebrate

6:45 MBS-Famous Fortunes, drama (Richland Shoe Corp.): WGN WMT KWK WLW

NBC-Talk by Rep. Jennings Randolph of W. Virginia: WMAQ Representative Randolph of West Virginia, member of the special Labor Subcommittee of the House now considering Wages and Hour Legislation, will express his views in a talk titled "America Looking Ahead."

NBC-Ruth Lyon, sop.: WBOV WENR News: WFBM WKBH WKBW KSD-Alpine Varieties WCCO-Musical WCFL-To be announced WFAM-Amer. Family Robinson WHO-Songfellows

(Continued on Next Page)

NIGHT

6:00 NBC-Easy Aces, sketch (Anacini): WENR WMT WIRE KWK (sw 11.87)

NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)

CBS-Just Entertainment with Jack Fulton, tr.; Orchestra (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)

CBS-Eddie House, organist: WBBM WTAQ

NBC-To be announced: WBOV News: WCFL WMAQ KMOX Sports: WKBH WKBW WTAD WOC

Vic Arden's Orch.: WCCO WTMJ WAAF-Shadowland WCBD-Dinner Dance WFAM-Crimecasts WFBM-Art Assn.; Dinner Music WGN-Concert Orch.

WHAS-Nedra Gordinier WHO-Broadway Comedy Stars WIBA-Dinner Melodies WIND-German Hour WISN-Down By Herman's WJJD-Supper Time Frolic WMBD-Maurice Warner & Lilya Diesch

WROK-News; Evening Melodies WSUI-Dinner Hour Prgm.

6:15 NBC-Vocal Varieties (Tums): Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO WLW WMAQ WIRE KSD WTAM WTMJ WIBA (sw-9.53) (also see 10:15 p.m.)

NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR WMT KWK (sw-11.87)

CBS-George McCall's Screen Scoops (Old Gold Cigarettes): WJR WBBM WOC WCCO WHAS KMOX WISN (sw-11.83) (also see 10:15 p.m.)

For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

WBOV-Si & Ezra WCFL-Dinner Concert WFAM-Dinner Dance; News WFBM-Sports WKBH-Hits & Encores WKBH-Styles in Swing WGN-Evening Serenade WMBD-News

WTAD-Barney Thompson, bar. WTAQ-Xavier Cugat's Orch.

5:30 CBS-Boake Carter, commentator (Huskies & Post Toasties): WTAQ WFAM WMBD WBBM WISN WFBM WCCO KMOX WOC WKBH (sw-11.83) (also KXN KSL at 7:45 p.m.)

NBC-Johnnie Johnston, baritone: WWOV Dick Tracy, sketch: WIRE WMT News: WENR WIBA WAAF Sports: KSD WLW WAAF Jack Armstrong, sketch: WMAQ WHO

WBOV-News; Merry Go Round WCBD-Dinner Concert WCFL-Musical Varieties WGN-Charlie Chan WROK-Organ Reveries WSUI-Musical Moods WTAD-Evening Serenade

5:45 NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)

NBC-Little Orphan Annie (Oval-tine): KSD NBC-Dinner Concert: WBOV WMAQ KWK

NBC-Lani McIntire's Orch.: WENR

CBS-Deep River Boys: WKBH WKBH WBBM WFAM WOC (sw-11.83)

Sports: WISN WMBD Orphan Annie: WGN WHO WIRE

KMOX-Meet the Missus WAAF-Eventide Echoes WCCO-Lutheran Prgm. WCCO-Front Page Parade

5:00 CBS-News; George Hall's Orch.: WTAQ WKBH WFAM

NBC-To be announced: WCFL (sw-9.53)

NBC-Marvin Frederick's Orch.: WMT WOWO KWK

MBS-Five O'Clock Boys: WGN Dick Tracy, sketch: WLW WMAQ Jack Armstrong, sketch: KMOX WTMJ WOC

Terry & the Pirates: WIRE KSD WAAF-Bureau of Information WBBM-Kitty Keene WBOV-Mery-Go-Round WCBD-J. C. O'Hair WCCO-Jingling Sam WENR-Malcolm Clarke, children's stories

NBC-Little Orphan Annie (Oval-tine): (sw-9.53)

MBS-Johnson Family, sketch: KWK WGN

University Concert Band: WHA WIBA

KSD-News; Gabriel Heatter, commentator

WAAF-Song Webs WBAA-Story Book Hour WFAM-Pop Concert WFBM-Tea Time Tunes WHO-News

WIND-Rhythm in Brass WJBC- or No WJBC-Christian Messengers WKBH-Story Lady WLW-Hilltop House WMAQ-Jimmy & Gyp on Invisible Trails

WMBI-Foreign Language Service WOC-Man on the Street WROK-Children's Hour WTAD Popular Dance Prgm. WTMJ-News; Moment Musical

5:00 CBS-News; George Hall's Orch.: WTAQ WKBH WFAM

NBC-To be announced: WCFL (sw-9.53)

NBC-Marvin Frederick's Orch.: WMT WOWO KWK

MBS-Five O'Clock Boys: WGN Dick Tracy, sketch: WLW WMAQ Jack Armstrong, sketch: KMOX WTMJ WOC

Terry & the Pirates: WIRE KSD

WAAF-Bureau of Information WBBM-Kitty Keene WBOV-Mery-Go-Round WCBD-J. C. O'Hair WCCO-Jingling Sam WENR-Malcolm Clarke, children's stories

WHO-Hilltop House WIND-Stamp Man WISN-Show Window WJJD-Sports Edition WKBH-Kiddies' Hour WMBD-Happy Train WROK-Music by Cugat WSUI-Spanish Reading WTAD-Freshest Thing in Town

5:15 NBC-Nina Dean, sop.: WCFL (sw-9.53)

NBC-Marvin Frederick's Orch.: WIRE

CBS-George Hall's Orch.: WOC MBS-Airliners Orchestra: WGN Dick Tracy: KSD WISN Jack Armstrong: WTAD WCCO Terry & the Pirates: WMT WMAQ

Adv. of Jimmy Allen: KMOX WHO

KWK-Al Sarli's Jam Session WAAF-City Manager Committee Talk

WBBM-Eddie House, organist WCBD-Robinson Family WENR-Don Winslow of the Navy WFBM-Christian Science Prgm. WIBA-Dance Hour WIND-Ben Kanter, pianist WLW-Tunes for Two WMBD-Window Shopper WROK-Sports Review WTMJ-Gabriel Heatter; Heinie's Grenadiers

5:30 CBS-Boake Carter, commentator (Huskies & Post Toasties): WTAQ WFAM WMBD WBBM WISN WFBM WCCO KMOX WOC WKBH (sw-11.83) (also KXN KSL at 7:45 p.m.)

NBC-Johnnie Johnston, baritone: WWOV Dick Tracy, sketch: WIRE WMT News: WENR WIBA WAAF Sports: KSD WLW WAAF Jack Armstrong, sketch: WMAQ WHO

WBOV-News; Merry Go Round WCBD-Dinner Concert WCFL-Musical Varieties WGN-Charlie Chan WROK-Organ Reveries WSUI-Musical Moods WTAD-Evening Serenade

5:45 NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)

NBC-Little Orphan Annie (Oval-tine): KSD NBC-Dinner Concert: WBOV WMAQ KWK

NBC-Lani McIntire's Orch.: WENR

CBS-Deep River Boys: WKBH WKBH WBBM WFAM WOC (sw-11.83)

Sports: WISN WMBD Orphan Annie: WGN WHO WIRE

KMOX-Meet the Missus WAAF-Eventide Echoes WCCO-Lutheran Prgm. WCCO-Front Page Parade

WTAD-Police News WTAQ-Gems of Melody 3:45

NBC-The Road of Life, sketch (Chippo): WMAQ WTMJ WLW

CBS-Current Questions Before the House: WFAM WTAQ WOC WISN KMOX WKBH WFBM WMBD WKBH (sw-15.27)

NBC-Cadets Quartet: WCFL KSD WHO

MBS-Book a Week: WGN WAAF-Piano Novelties WBAA-Scientific News Review WBBM-Your Neighbor & Mine WCCO-Women Voters WIBA-Hits and Encores WIND-At the Tavern WIRE-Audition Book WJBC-Request Hour WJBL-Behind the Microphone WMBI-Golden Nuggets WROK-Margaret Ekolf, pianist WTAD-Jack Petrie

4:00 NBC-Bennett & Wolverton: KSD WENR WBOV

NBC-The Four of Us; News: KWK (sw-15.21)

CBS-Nila Mack's Let's Pretend: WOC WKBH WFAM WBBM WCCO (sw-15.27)

MBS-Lawrence Salerno, bar. & organ: WGN

News: WOWO WISN KMOX-Let's Compare Notes WAAF-Rhumba Beat WBAA-Town Forum WCFL-Danceland WFBM-To be announced

WHA-Teachers' Round Table WHO-Way Down East WIBA-Travel Hour WIND-You, Story & Music WIRE-High School News WJBC-World Affairs WKBH-Book Nook WLW-Editor's Daughter, sketch WMAQ-Tea Time Varieties WMBD- Wayside Chapel WMBI-Grace Notes WMT- Church Prgm. WROK-Markets & News; Birth-day Club

WSUI-Travelogue WTAD-Bates Trio WTAQ-Novel Hour WTMJ-Dozhouse Court

4:15 NBC-Vagabonds: WMAQ NBC-Let's Pretend: KMOX NBC-Don Winslow of the Navy: sketch: WMT WIBA WOWO KWK WBOV

News: WIRE WTAD K-D-Washington University WAAF-Musical Moderne WBA-Melody Moods WENR-Music Circle WFBM-Lenten Service WGN-Afternoon Serenade WHO-Myrt & Marge WISN-Rhythm Review WKBH-Air Forum WLW-Jack Armstrong WMBD-Bargain Counter WMBI-Wonderful Words WSUI-Melody Time WTMJ-Down a Country Road

4:30 NBC-Kellogg's Singing Lady, Irene Wicker: WLW (sw-15.21)

Story: Alice Through the Looking Glass, Part II. NBC-Joseph Gallicchio's Orch.: WIRE WBOV WMAQ WIBA

CBS-Stepmother, sketch (Col-gate): WFBM KMOX WCCO WBBM (sw-15.27)

NBC-Jack Armstrong, sketch (Wheaties): (sw-9.53)

NBC-Radio Rubes: WENR News: WIND WJBC KSD Careful Children's Club KWK-Sentimental Mood WAAF-Organ Melodies WBA-Parade of Nations WFAM-Miniature Theater WHA-Weather Report WHO-Party Line WISN-Even as You and I WKBH-Miniatures WKBH-Teatime Melodies WMBD-News; Pet Corner WMBI-Choir Class Broadcast WMT-Tom Owens' Roundup WOC-Pats Organ Moods WOWO-Will O' the Wisp WROK-Radio Rhythm WSUI-Elementary German WTAD-Cy & Freckles WTAQ-Music Appreciation WTMJ-Kitty Keene, Inc.

4:45 CBS-Hilltop House, sketch (Palm-olive Soap): KMOX WCCO WISN WBBM WMBD (sw-15.27)

NBC-King's Jesters: WENR WOWO

WFBM-Story of Industry WHA-Organ Interlude WIND-Priscilla, pianist WLW-Mad Hatterfields, sketch WMBD-Trading Post WROK-Two Guitars WTAD-Women's Variety Prgm. 2:30

CBS-To be announced: WOC WISN WSBT WKBH WFBM WTAQ WKBH (sw-15.27)

NBC-Marine Band: WMT WBOV (sw-15.21)

NBC-Vic & Sade, sketch (Cris-co): WHO WMAQ KSD WLW WTMJ

MBS-Moods in Music: WGN KMOX-Linda's First Love, sketch WAAF-Red Hot and Low Down WBA-You & Your Child WBBM-Missus Goes to Market WCBD-Rhythm Men WCCO-News X-Ray WHA-Music of the Masters WIBA-Easy to Remember WIND-Stars Over Hollywood WIRE-Matinee Varieties WJJD-Ben Kanter, pianist WLS-News

WMBI-Petticoat Parade WOWO-Whispering Strings WROK-Rhythm Before Three WSUI-Radio Child Study Club WTAD-Dance Hour

2:45 NBC-The Guiding Light (White Naptha): WMAQ WHO WTMJ KSD WLW

MBS-Good Health & Training: KWK WGN

KMOX-Editor's Daughter, sketch WBA-Treasure Chest WBBM-Radio Gossip Club WCBD-Evanston on the Air WCCO-Ladies First WIBA-Today's Front Page WIND-Ben Kanter, pianist WJJD-Current News WLS-Homemakers Prgm. WOWO-Women in the News WTAD-Loreine Hughes, sop.

3:00 NBC-Club Matinee: WOWO WMT WIBA WENR WBOV KWK (sw-15.21)

NBC-Lorenzo Jones, sketch (Phil-lips): WMAQ WIRE WHO

CBS-Highways to Health: WMBD WTAQ WKBH WISN WKBH WSBT (sw-15.27)

KMOX-Singin' Sam WBA-Farm Security Adm. WBBM-Houseboat Hannah WCFL-News WFBM-G. A. R. Prgm. WGN-Musical Mail Box WHA-E. G. Doudna, literature WIND-Studio Orch. WJBC-Bible Study Hour WJJD-Baseball; Sox vs. Pitts-burgh Pirates WLW-Dan Harding's Wife WMBI-The Liquor Problem WOC-Front Page Drama WROK-Women of the Hour WSUI-International Scene WTAD-Music Graphs WTMJ-Those Happy Gilmans

3:15 NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ

NBC-Club Matinee: KWK WMT WOWO WENR WIBA WBOV (sw-15.21)

MBS-Chaptica Handicap: WGN WIRE

KMOX-One Woman's Opinion WBA-Kellam Sisters Trio WBBM-News; Songs for You WCFL-Musical Prgm. WIND-Thrift Talk WLW-Life of Mary Sothern, sketch WMBI-Gospel Music WSUI-Stephen Foster Melodies WTMJ-Stringing Along; Honey-mooners

3:30 NBC-The Hughes Reel with Rush Hughes (Borden Co.): WIRE WMAQ WHO

CBS-To be announced: KMOX WCCO WMBD WKBH WBBM WFAM (sw-15.27)

News: WJBC WOC WAAF-News; Weather WBA-Melody Review WCFL-Robt. Van Tress WFBM-Wheeler Mission WGN-Melody Time WHA-Spanish Quarter Hour WIND-Waltz Time WISN-Movie Chat WJBC-Classified Time WKBH-What's New? WLW-Hello Peggy WMBI-"I See by the Papers" WOWO-Old Time Religion WROK-Church in the Wild-wood WSUI-Famous Short Stories

Frequencies

- KMOX-1090 WJBC-1200 KOA-930 WJJD-1130 KSD-550 WJR-750 KWK-1350 WKBH-1500 WAAF-920 WKBH-1380 WBA-890 WLS-870 WBBM-770 WLW-700 WBOW-1310 WMAQ-670 WCCO-1080 WMBD-1440 WCCO-810 WMT-600 WCFL-970 WOC-1370 WENR-870 WOWO-1160 WFAM-1200 WRJN-1370 WFBM-1230 WROK-1410 WGN-720 WSBT-1360 WHA-940 WSBT-1360 WHAS-820 WSUI-880 WHO-1000 WTAD-900 WIBA-1280 WTAQ-1070 WIND-560 WTAM-1330 WIRE-1400 WTMJ-620 WISN-1120

WJJD-Mid-Day Round-Up WKBH-Music Moderne WKBH-Home Folks WLS-Melody Parade WMBD-His Majesty, the Baby WMT-Ear! E. May, talk WOC-Afternoon Recess WSBT-Notes WTAD-Quincy Marches On WTAQ-Man on the Street

1:30 CBS-American School of the Air: WSBT WCCO WTAQ WBBM WFBM WISN WKBH KMOX WKBH WOC (sw-15.27)

NBC-Music Guild: WOWO WCFL WIRE

NBC-Gen. Fed. of Women's Clubs WBOV WIBA (sw-15.33)

News: WMAQ WMT Market Reports: WLS WJJD KSD-Judy & Jane KWK-News; Pianist WAAF-Markets; Adult Education Council

3AA-Monitor Views the News WCBD-Musicale WGN-June Baker, talk WHA-Following Congress WHO-Houseboat Hannah WIND-Safety Talk WMBD-Party Line WROK-Master Singers WTAD-American Legion Prgm.

1:45 NBC-Armchair Quartet: WIBA WMAQ (sw-15.33)

MBS-Music for the School: KWK WGN

KSD-Contract Bridge Lesson WAAF-Waltztime WBA-Markets & Weather WBOV-Devotional Service WHO-Judy & Jane WIND-Tommy Ott, organist WJJD-Two of a Kind WLS-John Brown, pianist WMBD-Matinee Melodies WMT-Markets; Chick Chats WROK-Modern Marco Polo WTAD-Bessie Dean Reinert, sop. WTMJ-Homemakers' Studio

2:00 CBS-Tuesday Matinee: WSBT WKBH WKBH WTAQ WISN WOC (sw-15.27)

NBC-Women's Housing Clinic: WCFL WIRE (sw-15.33)

NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WLW WTMJ (sw-15.33)

For details of contest on this program turn to the inside back cover.

MBS-Mark Love, songs: WGN News: WIND WAAF

Editor's Daughter: WBBM WMBD

KMOX-Magic Kitchen KWK-Today at Two WBA-Story Time WBOV-Teachers' College Prgm. WCBD-Polish Prgm WCCO-Livestock Reports WFBM-Bohemians WHA-Let's Draw WIBA-Gems of Melody WJJD-Doug Hope Review WLS-Homemakers' Hour WMT-Afternoon Recess WOWO-The Observer WROK-News; Ten Minutes with You

WSUI-Campus Activities; Organ Recital

WTAD-News; Bookman 2:15

NBC-Oxydo's Own Ma Perkins, sketch: WMAQ KSD WTMJ WHO

CBS-Tuesday Matinee: WKBH WKBH WTAQ WOC (sw-15.27)

NBC-Women's Housing Clinic: (sw-15.21)

MBS-Jean King, songs; Piano: WGN

KWK-Siesta Time WAAF-Music in the Air WBA-The Apothecary WBBM-Meet the Missus WCCO-Markets; News

Advertisement for FIBBER M'GEE and MOLLY Tuesday Nights NBC. Includes images of the characters and promotional text: DON'T MISS! FIBBER M'GEE and MOLLY Tuesday Nights NBC. Presented by JOHNSON'S WAX. Schedule: 9:30 o'clock - E. S. T., 8:30 o'clock - C. S. T., 7:30 o'clock - M. S. T., 6:30 o'clock - P. S. T.

Tuesday

April 12



LOWELL THOMAS
"Sun Oil" news commentator
Tues. 5:45 pm CST

(6:45 p.m. Continued)

WIRE-Charlie Chan
WISN-Twenty Fingers of Melody
WBMD-Paul Welton's Ensemble
WOC-Boy Scout Prgm.
WROK-Dinner Music
WTAQ-Ramblin' Trio
WTMJ-Today's Events

7:00

NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris) E. R. Johnstone's dramas; Genevieve Rowe; Swing Fourteen; Floyd Sherman, tr.; Glenn Cross & Beverly; WHO WTMJ WLW WIRE WTAM KSD (also see 10:30 p.m.)

CBS-Big Town, newspaper drama; Edward G. Robinson & Claire Trevor (Rinso); KMOX WJR WFBM WBBM WBMD WHAS WISN WCCO (sw-11.83) (also KNX at 11:30 p.m.)

NBC-Enric Madriguera's Orch.: WLS (sw-11.87)
MBS-Morton Gould's Orch.: WGN KWK WMT

News: WCFL WIND
WBOW-Dance Hour
WFAM-The New Yorkers
WKBH-Songtime
WOC-Close Harmony Boys
WROK-Piano Moods
WSUI-Children's Hour
WTAQ-Pearl Island Troubadours

7:15

WBOW-Music by Cugat
WCFL-Josephine
WFAM-Unbroken Melodies
WIND-Tommy Ott, organist
WKBH-Gems of Melody
WKBH-Rapid Ad

WOC-W.P.A. Prgm.
WROK-Russell Anderson, tr.
WSUI-Television

7:30

CBS-Al Jolson Show with Martha Raye, Parkyakarkus & Victor Young's Orch. (Lifebuoy); WBBM KMOX WISN WFBM WCCO WJR WHAS WBMD (sw-11.83) (also KNX KSL at 10:30 p.m.)
Guest: Francisca Gaull.

NBC-Wayne King's Orch. (Lady Esther); WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53)

NBC-It May Have Happened: WBOW WLS KWK
MBS-The Green Hornet, drama: WGN

WCFL-Barratt O'Hara
WFAM-Music of the Masters
WIND-Colonial Ensemble
WKBH-World Varieties
WKBH-Boy Scout Prgm.
WLW-Mr. Cherniavsky, Music Please

WMT-Tune Tossers
WOC-Voces of Friendship
WROK-Musicale
WSUI-Juanita Hall Choir Singers
WTAQ-Wings Over the World

7:45

WCFL-Herr Louie & the Weasel
WFAM-George E. Sokolsy
WIND-Talking Drums, sketch
WKBH-John Gruber, pianist
WROK-Joe Gerken's Orch.
WSUI-The Negro Dramatized
WTAQ-Ray McMonigle, tr.

CBS-Watch the Fun Go By (Ford); Al Pearce's Gang; Arlene Harris, human chatterbox; Carl Hoff's Orch.: WJR WHAS WISN WSBT WTAQ WBBM WCCO KMOX WFBM WBMD WKBH WKBW (sw-11.83) (also KNX KSL at 11 p.m.)

Turn to page 19 for some intimate pictures of Al Pearce at home.

NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ KOA (sw-9.53) (also see Mon. prgms. at 11:30 p.m.)

NBC-Horace Heidt's Brigadiers (Alemite): WLW WLS KWK WMT (sw-11.87)
Dance Orch.: WCFL WTMJ

WBOW-To be announced
WGN-Vic Arden's Orch.
WIBA-Bank Prgm.
WIND-News & Music
WOC-George Sokolsky, talk
WOWO-George Hall's Orch.
WROK-Verna Davis, songs
WSUI-Evening Musicale

8:15

WBOW-Easy to Remember
WCFL-Dance Orch.
WGN-Foreign Affairs, talk
WIBA-Master Singers
WIND-In the Crimelight
WOC-Pat at the Piano
WOWO-Ardmore Wildcats
WROK-News; Ten Minutes with You
WSUI-The Woodland Rambler

8:30

NBC-Alias Jimmy Valentine, drama (Larus Bros.): WENR KWK WMT WOWO (sw-11.87)

NBC-Fibber McGee & Molly (Johnson's Wax); Marian & Jim Jordan; Hugh Studebaker; Bill Thompson; Clark Dennis, tr.; Betty Winkler; Billy Mills' Orch.: WIRE WMAQ KSD WIBA WHO KOA WTAM WTMJ WLW (sw-9.53)

CBS-Benny Goodman's Orch. & Guest (Camel Cigarettes): WBMD KMOX WCCO WHAS WBBM WFBM WSBT WTAQ WISN WOC WJR WKBH (sw-11.83)

WBOW-Marion Mace Songs
WCFL-News
WGN-Ennio Bolognini's Orch.
WIND-Two Pianos
WKBH-Dubuque Hour
WROK-Musicale
WSUI-Manhattan Concert Band

8:45

WBOW-Music Graphs
WCFL-Gabe Wellner, organist
WGN-News; Sports Celebrity Parade
WIND-Job Market
WROK-Grange Prgm.
WSUI-Daily Town of the Air

9:00

MBS-True Detective Mysteries (Lambert Co.): WLW WGN
NBC-Uncle Sam's Postal Service: WBOW WOWO WENR (sw-11.87)
The complex workings of the U. S. Post Office Department will be described. Postmaster General Farley will speak briefly and there will be pickups from a speeding Railway Post Office, from a mail plane on a coast-to-coast flight, from

the hectic Central Post Office in New York City and from department headquarters in Washington.

CBS-Essays in Music: WBMD WFBM WSBT WTAQ WJR WISN KMOX WHAS WOC (sw-11.83)

Easter music program: Good Friday music from "Parsifal" (Wagner). Sinfonia to Church Cantata No. 42 from St. John "Then the same day that evening" (Bach), and Easter Overture—Le Grand Fugue Russe (Tchinsky-Korsukov).

NBC-Tales of Great Rivers: Lisa Sergio, narrator; Concert Orchestra, dir. H. Leopold Spitalny: WIRE WMAQ WIBA WTAM WHO (sw-9.53)

Subject: "The Mississippi" Dance Orch.: WCFL WTAQ WTMJ KOA-Men of the West
KSD-Paths of Destiny, drama
KWK-News; Musical Prgm.
WBBM-Primary Election Returns
WCCO-To be announced
WIND-An Evening at the Country Club

WKBH-Supper Club
WMT-Vic Arden's Orch.
WROK-Howard LeRoy's Orch.

9:15

CBS-Essays in Music: WCCO WBMD
NBC-Uncle Sam's Postal Service: WMT

CBS-To be announced: WCCO WTAQ WKBH WBMD WISN KMOX WHAS WBBM WFBM WSBT WJR

MBS-The Charioteers: WGN
KWK-Police Relief Circus Quartet
WCFL-Favorite Melodies
WIND-Stars Over Manhattan
WLW-Int'l Liars Fraternity
WROK-Wrestling Matches

9:30

CBS-Poly Follies (Phillips): WOC WCCO WFBM WSBT KMOX WBBM WBMD

NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTMJ WMAQ WLW WHO WTAM WIRE
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Uncle Sam's Postal Service: WMT

CBS-Howard Phillips, songs: WKBH WHAS (sw-11.83)
KWK-Al Sari's Orch.
WCFL-Labor Fiashes
WGN-The Northerners
WIND-Ted Weems' Orch.
WISN-Art Institute Prgm.
WJR-Beachcomber, music

WKBB-Bowling
WOWO-Ranch Boys
WTAQ-Dance Orch.

9:45

NBC-How to Win Friends & Influence People, Dale Carnegie (Colgate Palmolive Peet): KSD WIRE KOA WMAQ WHO WLW WTAM (sw-9.53)

CBS-Four Clubmen, vocal quartet: WHAS WKBH (sw-11.83)
News: WIND WROK WOWO
WCFL-Talk
WIBA-Club Chanticleer
WISN-Service League Drama
WTMJ-Let's Dance

10:00

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also at 6 p.m.)

CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orchestra (Wrigley's Gum): KSL KMOX WHAS WBBM WCCO WFBM (also at 6 p.m.)

CBS-Abe Lyman's Orch.: WSBT (sw-6.12)

NBC-King's Jesters: WBOW WOWO (sw-9.53)
MBS-Developments of Music: WGN

News: WIBA WBMD WJR WOC WTAQ WKBH
KWK-Sports Review
WCFL-To be announced
WENR-Globe Trotter
WIND-Mickey Isley's Orch.
WISN-News; Moon Magic
WKBH-News; Music
WLW-Paul Sullivan, news
WMT-Dance Band
WTAM-Musical Bulletin Board
WTMJ-Sports; News

10:15

NBC-Vocal Varieties (Tums): KOA KFI (also at 6:15 p.m.)

CBS-George McCall's Screen Scoops (Old Gold Cigarettes): KNX KSL WFBM (also at 6:15 p.m.)

NBC-Gray Gordon's Orchestra: WBOW WENR (sw-9.53)
CBS-Abe Lyman's Orch.: WKBH KMOX WISN WTAQ WKBH WBBM WJR
News: WMT WHO WHAS WMAQ WIRE
KWK-Organ Moods
WCCO-Cedric Adams
WCFL-Dance Orch.
WGN-Ennio Bolognini's Orch.
WIBA-Gems of Melody

WLW-Los Amigos
WBMD-Sports; Program Review
WOC-Jack Austin's Orch.
WTAM-Music You Want
WTMJ-Guess Who; Dance Orch.

10:30

NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris): KOA KFI (also at 7 p.m.)

NBC-Ruby Newman's Orchestra: WBOW (sw-9.53)

CBS-Johnny Lang's Orchestra: WOC WTAQ WSBT WISN WKBH WKBH WJR (sw-6.12)
NBC-Lou Breese's Orch.: WIBA WMAQ

MBS-Jimmy Dorsey's Orch.: WMT WGN
News: WBBM WFBM KWK Sports: WHO WIRE

Dance Orch.: WCFL WTMJ
KMOX-Headline Highlights
WCCO-Rollie Johnson
WENR-Andy Kirk's Orch.
WHAS-Romance Time
WIND-Fredy Martin's Orch.
WLW-Van Olman's Orch.
WBMD-Value Hints

10:45

CBS-Johnny Lang's Orch.: WOC WFBM WBMD WCCO

MBS-Jimmy Dorsey's Orch.: KWK WIRE
KMOX-Carl Lorch's Orch.
WBBM-Primary Election Returns
WHO-American Legion Auxiliary
WIBA-Club Chanticleer
WJR-ΔMeditation
WLW-Dick Barrie's Orch.

11:00

NBC-Chick Webb's Orch.: WCFL
NBC-Herbie Kay's Orch.: WHO KSD WBOW

CBS-Roy Eldridge's Orch.: WKBH WSBT WFBM WOC WBMD WISN WTAQ

MBS-Sammy Kaye's Orch.: WGN WIRE WMT

KMOX-ΔLenten Service Spkr.
KOA-Dance Hour
KWK-Glenn Hardman's Orch.
WBBM-Roy Eldridge's Orch.
WCCO-To be announced
WENR-Music As You Desire It
WHAS-Henry Halstead's Orch.
WIBA-Indian Room
WIND-Ted Weems' Orch.
WJR-Johnny Hamp's Orch.
WKBH-Weather Reports
WLW-Twenty-Four Hour Review
WMAQ-Andy Kirk's Orch.
WTAM-George Hessesberger's Orch.

End of Tuesday Programs

Wednesday

April 13, 1938

Wednesday

MORNING

7:00 am CST

NBC-Malcolm Claire, children's stories: (sw-21.5)
CBS-Salon Musicale: (sw-21.52)
News: WOWO WTAD
Musical Clock: WROK WKBH WIBA WOC WIRE

7:15

NBC-Doc Schneider's Texans: (sw-21.5)
News: WLW WCCO WHO WMT KMOX-Popular Melodies; Markets
WBOW-Musical Clock
WKBH-Morning Revue

7:30

CBS-Greenfield Village Chapel (sw-21.52)
NBC-Do You Remember?: (sw-21.5)

News: WIBA WTAQ WKBH

7:45

CBS-Eton Boys, vocal quartet: WTAQ (sw-21.52)
NBC-Women & News: (sw-21.5)
KMOX-Ozark Varieties
KWK-Great Works of Men
WCFL-Morning Melodies

8:00

NBC-Breakfast Club; News
WCFL WBOW
CBS-Fred Feibel, organist: WFBM WTAQ WKBH WFAM (sw-21.5)
News: WKBH WBMD WIRE
Coffee Pot Inn: WHO WMT
KMOX-Views on News

8:15

NBC-Person to Person: KSD (sw-21.5)
CBS-Madison Ensemble; News: WFAM WFBM WTAQ WKBH KMOX (sw-21.52)

Musical Clock: WHO WMT
KWK-Mrs. O'Brien's Boarding House

WCBD-ΔChristianity in Action
WHA-Morning Melodies
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs
WIRE-Dessa Byrd
WJJD-The Toastmaster
WKBH-Uncle Bob
WLS-News
WLW-Houseboat Hannah
WTMJ-Your Home Town

8:30

CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52)

NBC-Breakfast Club; News: WOWO WCFL

CBS-Dave Bacal & Hi-Hatters: WCCO WKBH

NBC-Landt Trio; News: KSD (sw-21.5)

KWK-Candid Camera; News
WBOW-ΔRadio Gospel; News
WCBD-ΔFamily Bible League
WFAM-Your Engagement Book

WFBM-Round-up
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-Early Edition
WJJD-Bob Atcher & Bonnie Blue Eyes

WKBH-Musical Breakfast
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & His Dog; News

WBMD-Sutliff & Case Bandwagon
WROK-ΔMorning Devotions
WSUI-Daily Iowan; Morning Melodies; Service Reports

WTAD-ΔInterchurch Revival
WTAQ-Wake Up & Live
WTMJ-Organ Melodies

8:45

MBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)

NBC-Amanda Snow, songs: (sw-21.5)

NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ KSD-Day by Day

WBBM-Linda's First Love
WFAM-ΔMorning Devotions
WFBM-Apron Strings
WHO-Oddities

WIBA-Society Reporter
WIRE-Better Health; Rose Room Melody; Footnotes

WJJD-Chicago Tuberculosis Institute Prgm.
WKBH-Tonic Tunes
WKBH-Amer. Family Robinson

WLS-Chuck, Ray, Christine & Sodbusters
WLW-Young Widder Jones
WBMD-Women of To-day
WMT-Melody Time; News

WOC-News
WROK-Town Crier
WTAD-Through Life's Window
WTAQ-Coffee Hour
WTMJ-Morning Melodies

9:00

NBC-Cabin at the Crossroads, sketch (Aunt Jenima): WLS WTMJ WMT WOWO KWK (sw-15.21)

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WISN WBBM WFBM KMOX WCCO

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

News: WROK WAAF
WBOW-Melody Time
WCBD-Italian Musicale; News

WCFL-Swingtime
WFAM-Current Events
WGN-Martha Crane & Helen Joyce

WHA-Your Health
WIBA-World Entertains
WIND-H. Zimmerman, organist
WJJD-Bosworth Broadcast

WKBH-Chancel Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love, sketch
WBMD-Messenger: Weather

WSUI-Within the Classroom: Prgm. Calendar and Weather
WTAD-Homemaker's Prgm.
WTAQ-Mid-Morning Revue

9:15

CBS-Myrt & Marge, sketch (Super Suds): WISN WBBM WCCO KMOX WFBM WBMD

NBC-Margot of Castlewood sketch (Quaker Oats): WLS WTMJ WOWO WMT KWK WLW (sw-15.21)

NBC-John's Other Wife, sketch (Louis Philippe): WHO KSD WMAQ WIRE

WAAF-Rhythm Rhapsody
WBOW-Mid-Morning Music
WCFL-Double in Stars
WFAM-Concert Time
WHA-International Scene
WIND-Your Favorite Band

WKBH-News
WKBH-Stars Over Hollywood
WOC-Party Line
WROK-On the Mall
WTAQ-Stars Over Hollywood

9:30

NBC-Attorney at Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)

NBC-Just Plain Bill, sketch (Kolyos): WMAQ WIRE WHO

CBS-Richard Maxwell, songs: WBBM KMOX WOC WCCO

NBC-Josh Higgins of Finchville: WCFL WBOW

MBS-Get Thin to Music: WGN El & Zeb: WIND WKBH

WAAF-Canary Serenade
WCBD-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Mrs. Farrell's Kitchen of the Air

WHA-Nature Tales
WIBA-ΔChurch of the Air
WISN-News
WJJD-School for Taxpayers
WKBH-Morning Melodies

WLW-Betty & Bob
WBMD-Sweetheart Time
WMT-Tune Tossers
WOWO-Richard Trojan
WROK-Radio Rhythm
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife

9:45

NBC-Viennese Ensemble: WBOW NBC-Kitchen Cavalcade: (sw-15.21)

NBC-Woman in White, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE

CBS-To be announced: WFAM KMOX WKBH WKBW WCCO WOC

Dr. Friendly: WLW WGN
Party Line: KWK WTAD
WBBM-Truman Bradley, comm.
WCFL-Bittersweet Melodies
WIBA-Melody Time

WIND-Les Paul & Harry Zimerman, guitar & organ
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WLS-News; Markets
WBMD-News

WMT-Young Widder Jones

WOWO-Modern Home Forum
WROK-Musicale

10:00

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS WLW (sw-15.21)

NBC-Viennese Ensemble: WMT WIBA

CBS-Pappy Cheshire & Nat'l Hill-billy Champions: WISN WTAQ WFBM WOC

NBC-David Harum, sketch (Eab-O): KSD WMAQ WHO WIRE

News: WIND WTAD WKBH KMOX-Musical Prgm.
KWK-Dr. Friendly
WAAF-Woman's Page of the Air
WBBM-Heart of Julia Blake
WCBD-Uncle John
WCCO-Judy & Jane
WCFL-Morning Melodies
WFAM-Mrs. Riley's Shoppers' Guide

WGN-To be announced
WHA-Homemakers
WJBC-Personality Hour
WJBD-Sons of the Pioneers
WKBH-Hollywood Reporter
WKBH-Home Economics

WBMD-Number, Please, sketch
WROK-News & Markets; Organ
WSUI-Magazine Notes
WTMJ-Merry-Go-Roundup

10:15

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE KSD WHO WIBA

CBS-Pappy Cheshire & Nat'l Hill-billy Champions: WCCO WBBM

NBC-Popular Waltzes: WBOW NBC-Pepper Young's Family (Camey Soap): WLS (sw-15.21)

For details of contest on this program turn to the inside back cover.



JANE ACE
Jane of "Easy Aces"
Wed. 6 pm CST

Frequencies

KMOX-1090
KOA-930
KBD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCBD-1080
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHS-820
WHO-1000
WIBA-1280
WIND-560
WIRE-1400
WISN-1120

MBS-Bachelor's Children (Old Dutch Cleanser): WGN
KMOX-Houseboat Hannah, sketch
KWK-Singing Cowboys
WAAF-Mid-Morning Varieties
WCFL-Popular Waltzes
WIND-Sons of the Pioneers
WISN-Morning Musical
WJBC-Riddle Time
WJJD-Sports Edition Handicap

10:30
CBS-Big Sister, sketch (Rinso):
WBBM WISN WCCO WMBD
KMOX WFBM
NBC-Vic & Sade, sketch (Crisco):
WLS (sw-15.21)
NBC-How to Be Charming, beauty talk (Phillips): WMAQ
WTMJ WIRE WIBA WHO
KSD

KWK-News; Wake Up and Sing
WAAF-News; Swing High
WBOW-Harry Reser's Orch.
WCFL-Peekers in the Pantry
WFAM-Morning Melodies
WGN-Painted Dreams
WIND-Hollywood Reporter
WJBC-Dollar Daze
WJJD-Harry Zimmerman, organist
WBBM-Musical Almanac
WKBH-Shopping Prgm.
WLW-Thomas Sawyer
WMBI-Shut-in Request Prgm.
WMT-Frank Voelker, organist
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-Book Shelf
WTAQ-News; Merry Go Round

10:45
NBC-Edward MacHugh, Gospel Singer (Ivory Soap): WLS (sw-15.21)

CBS-Aunt Jenny's Stories (Spry)
WCCO KMOX WFBM WMBD
WBBM WISN
NBC-Hello Peggy, sketch (Dra no):
WHO KSD WMAQ
NBC-Originalities: WBOW WOWO
KWK-The Morning After
WAAF-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas, sketch
WHA-Music Album
WIBA-The Editor's Daughter
WIND-Livestock Markets; News
WIRE-Party Line
WJBC-Peggy Payne & Pioneers
WJJD-Today's Heroine
WKBH-Mixing Bowl
WOC-Screen Fans Prgm.
WLW-The Goldbergs
WMT-Music Memory Contest
WROK-Music Graphs
WTAD-Betty & Bob
WTMJ-P. T. A.

11:00
CBS-Mary Margaret McBride, columnist (Minute Tapioca):
WBBM KMOX WFBM WISN
WOC WFAM WCCO WMBD
On page 23 you will find pictures of Miss McBride.

NBC-Girl Alone, sketch (Kellogg): WMAQ WLW
NBC-Vaughn de Leath, songs: WBOW
MBS-Boy & Girl Friend: WIRE
Young Widdler Jones: WCFL
KWK
KSD-News; Night Letter
WAAF-Melody Parade
WBAA-Amer. Institutions; News
WGN-Women in the Store
WHA-Talking Book
WHO-Robert Hood Bowers' Band
WIBA-Linda's First Love
WIND-Sketches in Melody
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons

WKBB-Treasure Chest
WKBH-Musical Moods
WLS-Grace Wilson, contralto
WMT-Toby's Cornstussel News
WOWO-Bill Board
WROK-Morning Varieties
WSUI-Within the Classroom; Farm Flashes
WTAQ-Hollywood on Parade
WTMJ-What's New in Milwaukee?

11:15
CBS-The Goldbergs, sketch (Oxydol): WBBM
CBS-To be announced: WFBM
WKBH WISN
CBS-Kitty Keene, Inc., sketch (Dreft): KMOX WCCO
NBC-Kiddoodlers: WIBA WBOW
WCFL WMT
NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
KSD-Lady Courageous
KWK-Rapid Service
WAAF-Don Bolt, commentator
WFAM-Visitors Welcome
WGN-Morning Melodies
WHO-Dan Harding's Wife
WIND-Twentieth Century Serenade

WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Don & Helen
WMBD-Jack Lyon, organist
WOC-Variety Parade
WROK-Affairs of Mrs. Swenson
WTAD-Eileen

11:30
NBC-Nat'l Farm & Home Hour:
Speakers: WIBA WBOW KWK
WMAQ (sw-15.21)
NBC-Campus Kids: WCFL KSD
CBS-Romance of Helen Trent (Edna Wallace Hopper):
WBBM KMOX
Hymns of All Churches: WOC
WHO
WAAF-This Feminine World
WCCO-Happy Gilman
WFAM-P. T. A. Prgm.
WFBM-It's Fun to Keep House
WGN-Quin Ryan, News
WHA-Organ Gems
WIND-Harry Zimmerman & Les Paul

WIRE-Linda's First Love
WISN-It's Fun to Keep House
WJBC-Singin' Sam
WJJD-Safety Court
WKBH-Notes; Farm Flashes; Do You Want a Job?
WKBH-House of MacGregor
WLS-Ma Perkins
WLW-Live Stock; Spray Service
WMBD-Thrift Message; Dr. Kadesky; Melody Miniature
WMT-Troubaderos
WOWO-Market Service
WROK-Helene Kimberley, songs
WTAD-Police News
WTAQ-Mailman
WTMJ-Dinty Moore

11:45
NBC-Nat'l Farm & Home Hour:
WLW
CBS-Our Gal, Sunday, sketch (Anacin): WBBM KMOX
Betty & Bob: WHO WOC
KSD-Dan Harding's Wife
WAAF-Markets; Sweet and Slow
WBAA-News
WCCO-Grandma Travels
WCFL-Fashions on Parade
WFAM-Luncheon Dance
WFBM-Markets; Farm Bureau
WGN-Way Down East
WIRE-Farm & Home Hr.
WJBC-Reid & Vin
WKBH-Music; Livestock Quotations
WLS-Markets; Weather; News
WMBD-Window Shopper
WMT-News; Farm Markets
WOWO-Ohio Agricultural Prgm.
WROK-Round the Town
WTAQ-Farmhands
WTMJ-Heinie's Grenadiers

AFTERNOON

12:00
NBC-Emerson Gill's Orch.: (sw-15.33)
CBS-Betty & Bob, sketch (Gold Medal): WFBM KMOX WISN
WBBM WCCO (sw-15.27)
News: WJJD WTAD WMBD
WJBC
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Farm Facts
WBOW-Street Reporter
WCFL-Hit Review
WGN-Man on State Street
WIND-Sketches in Melody
WHO-Markets & Weather
WIND-Musical Interlude

WIRE-Market Reports
WKBB-Kidding the Classics
WKBH-Avanelle De Witt
WLS-Evelyn & Hilltoppers
WMBI-Mid-day Gospel Hour
WMT-Hillbillies; Question Man; Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rambles

12:15
NBC-Betty & the Escorts: WCFL (sw-15.33)
CBS-Betty Crocker, cooking talk (Gold Medal): WBBM KMOX
WCCO WFBM WISN (sw-15.27)
News: WKBH WOWO
WBAA-Sports Review
WBOW-Let's Get Together
WGN-To be announced
WHO-Luncheon Music
WIND-Tommy Ott, organist
WJBC-Man on the Street
WJJD-Mid-Day Round-Up
WKBH-Man on the Street
WMBD-Town Crier; Markets
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News: Stork Report
WTAD-Cy & Freckles

12:30
CBS-Arnold Grimm's Daughter, sketch (Gold Medal): KMOX
WFBM WCCO WBBM WISN (sw-15.27)
NBC-Words & Music: WMAQ (sw-15.33)
Rhythm Rascals: WTAQ WTMJ
News: WHO WOC WIBA
Luncheon Dance Music: WBOW
WBAA
Man on the Street: WKBW
WOWO

KWK-Organ Melodies
WCFL-Noon-day Concert
WGN-Markets; Mid-day Service
WHA-Farm Prgm.
WIND-Livestock
WIRE-Reporter
WKBH-Luncheon Music
WLS-Voice of Feedlot, sketch
WLW-Ma Perkins
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street; Service Sam
WSBT-In Movieland
WTAD-News: Markets: Weather

12:45
CBS-Valiant Lady, sketch (Gold Medal): KMOX WBBM WCCO
WFBM WISN (sw-15.27)
MBS-Voice of Experience (Lydia E. Pinkham): WCFL KWK
NBC-Jack & Loretta Clemens: WOWO
News: WIND WKBH WIRE
KSD-News; Markets
WBAA-Wanita Wilson, sop.
WBOW-Tune of the Day
WHO-Earl E. May's Prgm.
WIBA-Market Reports
WKBH-Song Hits; Pet Corner
WLS-This Business of Farming
WMAQ-Kitty Keene, Inc.
WLB-Donald Novis Sings
WMBD-Seed Corn Prgm.
WMT-Iowa Cornhuskers; Cousin Elvira; Bjorg Bjorgenson
WOC-Artie Shaw's Orch.
WROK-Seed Talk; Home Folks Hour
WSBT-Man on the Street
WTAD-Variety Prgm.
WTAQ-Musical Interlude
WTMJ-Sidewalk Reporter

1:00
NBC-Your Health: WMAQ WHO
WBOW (sw-15.33)
CBS-Oxydol's Own Ma Perkins:
WCCO KMOX WKBH WKBH
WOC (sw-15.27)
NBC-Swing Time Trio: WOWO (sw-15.21)
CBS-To be announced: WBBM
WISN WFBM WTAQ
Man on the Street: WMBD WCFL
KSD-Revelers' Quartet
KWK-Carson Robison's Buckaroos
WAAF-Encores
WBAA-Meditations
WCBD-J. C. O'Hair
WGN-Harold Turner, pianist
WHA-News & Views
WIBA-Melody Moments; Concert Trio
WIND-Italian Hour
WIRE-Police Court
WJJD-Livestock Markets
WLS-School Time
WLW-Nation's School of the Air
WMT-Many Happy Returns; German Band
WROK-Lions' Club Prgm.
WSBT-News; Farm Flashes
WHA-Noon Musicale
WTAD-News
WTMJ-Livestock; Weather; News

1:15
NBC-Let's Talk It Over: Guest Speaker; Orch.: (sw-15.21)
CBS-The O'Neills, sketch (Ivory Soap, WBIM KMOX WISN WCCO (sw-15.27)
MBS-Reveries; Vocalists & Orchestra: WGN WIRE
KSD-Bert Granoff, tr.
KWK-Great Works of Men
WAAF-Soliloquy
WBAA-I Want a Job
WCFL-Spotlight Prgm.
WFBM-News
WHA-Musical Varieties
WJJD-Mid-Day Round-Up
WCCO Music Moderne
WKBH-Venetian Varieties
WLS-Otto's Novelodeons
WMBD-His Majesty, the Baby
WMT-Earl E. May, talk
WOC-Latch String Luncheon Club
WOWO-Gardner's Orch.
WSRT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Jr. Chamber of Commerce

1:30
NBC-Waltz Favorites: WOWO
WIBA WIRE
CBS-American School of the Air:
WCCO KMOX WFBM WKBH
WKBH WSBT WTAQ WBBM
WISN WOC (sw-15.27)
NBC-Brevity Matinee: WBOW (sw-15.33)
News: WMAQ WMT
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Health Talk
WBAA-Monitor Views the News
WCBD-Scripture Truth Hour
WCFL-Know Yourself
WGN-June Baker, talk
WHA-Over at Our House
WHO-Houseboat Hannah
WIND-Tuberculosis Ass'n, talk
WLS-Markets; John Brown, pianist; News
WMBD-Party Line
WROK-Melodies from the Sky

1:45
NBC-Waltz Favorites: WCFL
KWK
NBC-Brevity Matinee: WMAQ (sw-15.33)
KSD-Heart of Julia Blake
WAAF-Driskill Wolfe, tr.
WBAA-Market & Weather
WBOW-Devotional Service
WGN-Hits of Today
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-Happy Harmonies
WLS-Travel Tours
WMBD-Matinee Melodies
WMT-Closing Markets; Novelty Parade; Interlude
WROK-Community News
WTMJ-Home Harmonizers

2:00
NBC-Continental Varieties: WCFL (sw-15.33)
CBS-All Hands on Deck: WKBH
WKBH WISN WSBT WTAQ
WOC (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay): KSD WIIO
WMAQ WLW WTMJ
For details of contest on this program turn to the inside back cover.
News: WIND WAAF
KMOX-Magic Kitchen
KWK-Today at Two
WBAA-Asher Booth, bar.
WBBM-Editor's Daughter
WBOW-Teachers' College Prgm.
WCBD-Polish Prgm.
WCCO-Livestock Reports
WFBM-Bohemians
WGN-Marriage License Romances
WHA-Prof. Gordon's Singing Class
WIBA-Pop Concerts
WIRE-W.P.A. Concert
WJJD-Doug Hope Review
WLS-Homemakers' Hour
WMBD-The Editor's Daughter
WMT-Afternoon Recess
WOWO-The Observer
WROK-News; Alice Blue, songs
WSUI-Radio Review; Within the Classroom
WTAD-News; Bookman

2:15
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO
KSD
MBS-Moods in Music: WGN
KWK-Siesta Time
WAAF-Music in the Air
WBAA-This Week in Literature
WBBM-Meet the Missus
WCCO-Markets; News
WFBM-Dentist Says
WHA-Organ Interlude
WIND-Henry Yohanan, pianist
WIRE-Public School Prgm.
WLW-Mad Hatterfield, drama
WMBD-Trading Post
WROK-Musicale
WTAD-Women's Variety

2:30
CBS-Kate Smith, columnist: WOC
WFBM WKBH WSBT WTAQ
WISN WKBH (sw-15.27)
NBC-Vic & Sade, sketch (Crisco): WHO WMAQ WLW KSD
WTMJ
NBC-Maurice Spitalny's Orch.:
WCFL WMT WBOW (sw-15.33)
MBS-Jam Session: WGN
KMOX-Linda's First Love, sketch
WAAF-Red Hot & Low Down
WBAA-You & Your Child
WBBM-Man on the Street
WCBD-Dr. Rudolph in Pianoland
WCCO-Julia Blake, sketch
WHA-Music of the Masters
WIBA-Easy to Remember
WIND-Stars Over Hollywood
WIRE-Matinee Varieties
WJJD-Ben Kanter, pianist
WLS-News
WMBD-Petticoat Parade
WOWO-Men of Notes
WROK-Rhythm Before Three
WTAD-Dance Hour

2:45
CBS-Curtis Institute of Music
Prgm.: WISN WTAQ WFBM
WKBH WSBT WKBH WOC
(sw-15.27)
NBC-The Guiding Light, sketch
(White Naptha): WHO WMAQ
KSD WTMJ WLW
NBC-Little Variety Show: WCFL
WBOW
MBS-Good Health & Training:
WGN KWK
KMOX-Editor's Daughter, sketch
WBAA-Hymn Echoes
WBBM-Radio Gossip Club
WCBD-Rhythm Men
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Happy Harmonies
WJJD-Current News
WMT-Joe Fisher's Orch.
WLS-Homemakers Prgm.
WOWO-Women in the News
WTAD-Lawrence Glosemeyer, tr.

3:00
CBS-Curtis Institute of Music
WMBD
NBC-Club Matinee, variety program:
WMT KWK WENR
WOWO WBOW WIBA (sw-15.21)
NBC-Lorenzo Jones, sketch (Phillips):
WMAQ WHO WIRE
KMOX-Singin' Sam
WBAA-Home Decorator
WBBM-Houseboat Hannah
WCFL-News
WGN-Musical Mail Box
WHA-Know Your Child
WIND-Dance Orch.
WJBC-Christiana Story Hour
WJJD-Baseball; Cubs vs. St. Louis Browns
WLW-Dan Harding's Wife
WMBI-Sunday School Lesson
WMT Court Hussey's Orch.
WROK-Women of the Hour
WSUI-Forensic Forum
WTAD-Guest Period
WTMJ-Those Happy Gilmans

3:15
NBC-The Story of Mary Marlin, sketch (Ivory Soap) WHO
WMAQ
MBS-Southern Maryland Handicap: WGN
KMOX-One Woman's Opinion
WBAA-American Scene
WBBM-News; Cheri & the Three Notes
WCCO-Harold Knutson
WCFL-Piano Recital
WIND-Fred Beck, organist
WIRE-To be announced
WLW-Life of Mary Sothern, sketch
WTAD-Remember
WTMJ-Stringing Along; Honey-mooners

3:30
NBC-The Hughes Reel with Rush
Hughes (Borden Co.): WHO
WIRE WMAQ
CBS-All Saints Choir: WMBD
WKBH WFAM KMOX WCCO
(sw-15.27)
NBC-Nat'l Congress of Parents & Teachers: WENR WBOW
KWK (sw-15.21)
News: WKBH WOC
WAAF-News & Weather
WBAA-Music With the Masters
WBBM-To be announced
WCFL-Varieties
WFBM-Wings Over the World
WGN-Rhythm Rambles
WHA-Deutsche Musik Stunde
WIND-Dance Orch.
WISN-Mary Ann Presents
WJBC-Mental Hygiene Class
WLW-Heart of Julia Blake
WMBI-Hymns You Love to Sing

WMT-Court Hussey's Orch.
WOWO-Old Time Religion
WROK-Swedish Gospel Service
WSUI-Iowa Congress of Parents & Teachers, talk
WTAD-Police News
WTAQ-Fiddlers Three
3:45
CBS-Dance Time: WMBD WKBH
WBBM WFBM KMOX WFAM
WOC WCCO (sw-15.27)
NBC-The Road of Life, sketch
(Chipso): WMAQ WTMJ WLW
NBC-Cadets Quartet: KSD WHO
MBS-Book a Week: WGN
WAAF-Estelle Barnes, pianist
WIBA-Hits and Encores
WIND-Dixieland Band
WIRE-To be announced
WISN-Inquiring Subscriber
WJBC-Classified Time
WKBH-Tango Tempos
WMBI-Question Hour
WROK-Easy to Remember
WTAD-Marcella Cneek
WTAQ-Swing Session

4:00
CBS-Dear Teacher: WOC WFAM
WFBM WBBM WCCO (sw-15.27)
NBC-Neighbor Nell; Dean Fossler, organist: KWK
NBC-Bennett & Wolverton:
WENR KSD
News: WOWO WISN
KMOX-Let's Compare Notes
WAAF-Rhumba Beat
WBAA-Reflections
WBOW-Christian Science Program
WCFL-Danceland
WGN-Mark Love & Len Salvo
WHA-Poems That Live
WHO-Way Down East
WIBA-Arts and Decoration
WIND-Musical Mirror
WIRE-Indiana Univ. Students
WJBC-Wesleyan Music School
WKBH-The Book Nook
WKBH-P.T.A. Talk
WLW-Editor's Daughter, sketch
WMAQ-Tea Time Varieties
WMBD-Wayside Chapel
WMT-Church Prgm.
WROK-News; Markets; Musicale
WSUI-Iowa Medical Society
WTAQ-Novel Hour
WTMJ-Around the Town

4:15
NBC-Don Winslow of the Navy, sketch: WIBA WMT WOWO
WBOW KWK
CBS-Exploring Space, drama:
WFAM WBBM WCCO KMOX
WISN WOC WKBH (sw-15.27)
NBC-Vagabonds: WMAQ
MBS-Harold Turner, pianist: WGN
News: WIRE WTAD
KSD-Washington University
WAAF-Kay Armen
WBAA-Melody Moods
WENR-Music Circle
WFBM-Lenten Service
WHO-Myrt & Marge
WIND-Poet's Corner
WKBH-Afternoon Recital
WLW-Jack Armstrong, sketch
WMBD-Bargain Counter
WMBI-Gospel Music
WROK-Albert Ammons, pianist
WSUI-Chamber Concert Orch.
WTMJ-Down a Country Road

4:30
NBC-Kellogg's Singing Lady
Irene Wicker WLW (sw-15.21)
Story: Alice Through the
Looking Glass, Part III.
NBC-Jack Armstrong, sketch
(Wheaties): (sw-9.53)
NBC-Joseph Gallicchio's Orch.:
WMAQ WIBA WBOW WIRE
NBC-Radio Rubes: WENR
CBS-Stepmother, sketch (Colgate): WCCO WFBM KMOX
WBBM (sw-15.27)
News: WIND WJBC
(Continued on Next Page)



BEN BERNIE
"U. S. Rubber" orchestra leader
Wed. 7:30 pm CST

(4:30 p.m. Continued)

KSD-Interview with Dr. Joseph F. Bredeck
KWK-Police Circus Quartet
WAAF-Organ Melodies
WBAA-Baseball Highlights
WFAM-Journeys Without Maps
WGN-Afternoon Serenade
WHA-Weather Report
WHO-Party Line
WISN-Even As You & I
WKBB-Miniatures
WKBH-Gospel Melodies of the Air
WMBD-News; Pet Corner
WMBI-Traut League
WMT-Tom Owen's Roundup
WOC-Pats Organ Moods
WOWO-William Vincent
WROK-Musicale
WSUI-Speech Clinic of the Air
WTAD-Cy & Freckles
WTAQ-Herman Daumler, violinist
WTMJ-Kittv Keene, Inc.

4:45
NBC-Little Orphan Annie, sketch (Oxaltime): (sw-9.53)
CBS-Hilltop House, sketch (Palmolive Soap): KMOX WISN WMBD WBBM WCCO (sw-15.27)
NBC-King's Jesters: WENR WOWO (sw-15.21)
MBS-Johnson Family, sketch: WGN KWK
KSD-News; Tempos of the Day
WAAF-Diana Clifton, sop.
WFAM-Pop Concert
WFBM-Tea Time Tunes
WHO-News
WIND-Once Upon a Time
WIRE-Harry Bason
WJBC-Musical Varieties
WKBB-Story Lady
WKBH-Jungle Jim, sketch
WLW-Hilltop House, sketch
WMAQ-Romance & Rhythm
WMBI-Boys & Girls Story Time
WOC-Man on the Street
WROK-Music by Cugat
WSUI-Stories Out of Iowa's Past
WTAD-Dance Prgm.
WTAQ-Sport Wheel
WTMJ-News; Moment Musical

5:00
CBS-News; Four Clubmen: WTAQ WFAM WKBB WCCO
NBC-America's Schools, drama: WCFL (sw-9.53-15.33)
NBC-Little Variety Show: WOWO KWK WMT (sw-15.21)
MBS-Ruby's Music: WGN Dick Tracy, sketch: WMAQ WLW Jack Armstrong, sketch: WTMJ KMOX WOC
Terry & the Pirates: WIRE KSD WAAF-Salon Concert
WBBM-Kitty Keene, Inc.
WBOW-Merry-Go-Round
WENR-Malcolm Claire, children's stories
WHO-Hilltop House
WIBA-Bob White & Whippoorwill
WIND-Stamp Man
WISN-Show Window
WJJD-Sports Edition
WKBH-Kiddies' Hour
WMBD-Happy Train
WROK-Songs at Twilight
WSUI-Len Carroll's Orch.
WTAD-Freshest Thing in Town

5:15
CBS-Doris Rhodes, songs: WTAQ WKBB WFAM
NBC-Little Variety Show: WIRE NBC-Top Hatters' Orch.: WCFL (sw-9.53)
Dick Tracy, sketch: KSD WISN Jack Armstrong: WTAD WCCO Speed Gibson: WMBD WOC
Terry & the Pirates: WMAQ WMT Adventures of Jimmy Allen: KMOX WHO
KWK-The Lone Ranger
WAAF-Tea Dance; Strike Up the Band
WBBM-Eddie House, organist
WENR-Don Winslow of the Navy

WFBM-Wheeler Mission
WIBA-Dance Hour
WIND-Ben Kanter, pianist
WLW-Short, Short Story
WROK-Sports Review
WTMJ-Gabriel Heatter; Heinie's Grenadiers

5:30
CBS-Boake Carter, commentator (Huskies & Post Toasties): WBBM KMOX WMBD WFAM WISN WCCO WTAQ WKBB WKBH WOC WFBM (sw-11.83)
NBC-News; Sammy Watkins' Orch.: (sw-9.53)
NBC-Organist; Alma Kitchell, contralto: WOWO
Jack Armstrong, sketch: WMAQ WHO

News: WIBA WIND WENR
KSD-Sportlights
WAAF-Sport Shorts
WBOW-News; Merry-Go-Round
WCFL-Musical Varieties
WGN-Charlie Chan
WIRE-Dick Tracy, sketch
WKBH-Kiddies' Hour
WLW-Allan Franklyn, sports
WMT-Dick Tracy
WROK-Organ
WSUI-The Stamp Collector
WTAD-Evening Serenade

5:45
NBC-Joan Edwards, songs: WENR (sw-9.53)
NBC-Dinner Concert: WMAQ KWK
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
CBS-Lum & Abner (Postum): KMOX WBBM WCCO WFBM (sw-11.83) (also KNX KSL at 10:15 p.m.)
NBC-Little Orphan Annie (Oxaltime): KSD
Sports: WISN WTMJ WMBD Orphan Annie: WGN WIRE WHO WAAF-Tower Tunes
WBOW-Jerry of the Circus
WCFL-Dance Orch.
WFAM-Moderate Melodies
WIBA-Today's Birthdays; Sports
WIND-Listen to Yourself
WKBB-To be announced
WKBH-Rhythm & Romance
WMT-Sports; News
WOC-Sunset Serenade
WOWO-American Family
WROK-Musicale
WSUI-Piano Interlude; Daily Iowan of the Air
WTAQ-Bureau of Public Service; Safety Prgm.

6:00
NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)
NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE KWK (sw-11.87)
CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WJR Dick Tracy, sketch: WMAQ WLW Jack Armstrong, sketch: WTMJ KMOX WOC
Terry & the Pirates: WIRE KSD WAAF-Salon Concert
WBBM-Kitty Keene, Inc.
WBOW-Merry-Go-Round
WENR-Malcolm Claire, children's stories
WHO-Hilltop House
WIBA-Bob White & Whippoorwill
WIND-Stamp Man
WISN-Show Window
WJJD-Sports Edition
WKBH-Kiddies' Hour
WMBD-Happy Train
WROK-Songs at Twilight
WSUI-Len Carroll's Orch.
WTAD-Freshest Thing in Town

6:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WMAQ WHO WIRE WTMJ WIBA WTAM (sw-9.53) (also see 10:15 p.m.)
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WMT KWK WENR (sw-11.87)
CBS-Amer. Viewpoints: WTAQ WKBW WKBH WBBM WFBM WOC WJR WFAM KMOX (sw-11.83)

NIGHT

6:00
NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)

6:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WMAQ WHO WIRE WTMJ WIBA WTAM (sw-9.53) (also see 10:15 p.m.)
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WMT KWK WENR (sw-11.87)
CBS-Amer. Viewpoints: WTAQ WKBW WKBH WBBM WFBM WOC WJR WFAM KMOX (sw-11.83)

6:30
NBC-Rose Marie, songs: WENR WMT
CBS-Barry Wood's Music: WISN WFAM WJR WCCO WBBM News: WHO WTAQ WOC WIRE WTAD
Sports: WGN KMOX
KSD-Charlie Chan, sketch
KWK-Sports; News
WBOW-Dance Hour
WCFL-Hired Hands
WFBM-Musical Moods
WHAS-Peter Riccardi, songs
WIBA-State Fed. of Labor
WKBB-Speed Gibson
WKBH-Dinner Music
WLW-County Courier
WMAQ-To be announced
WMBD-Fredman Pioneers
WROK-House by the Side of the Road
WTAM-George Hessberger's Orch.
WTMJ-Easy Aces, sketch

6:45
NBC-Cheer Up America (Mennen); Henry Burbig, comedian; Ray Murray; Funny Boners Trio; Frank Novak's Orch.: WTAM WENR
CBS-Adult Education Program: WCCO KMOX WFAM WHAS WISN WTAQ WOC WMBD (sw-11.83)
NBC-Happy Jack, songs: WBOW NBC-Science on the March: WMT News: WFBM WKBH WKBH KSD-Alpine Varieties
KWK-Key Men Quartet
WBBM-We the Wives
WCFL-Nothing But the Truth; Alexander McQueen
WGN-Harold Stokes' Orch.
WHO-Vic Arden's Orch.
WIND-Musical Moments Revue
WIRE-Charlie Chan
WJR-Melody & Rhythm
WLW-Vicki Chase, memory bouquet
WMAQ-Let's Celebrate
WROK-Rural Youth Radio Forum
WTMJ-Reddy Kilowatt's Orch.

7:00
CBS-Cavalcade of America (DuPont); Don Voorhees Orch.: KMOX WFBM WBBM WCCO WHAS WJR (sw-11.83) (also KNX KSL at 11 p.m.)
The dramatization will be about the life of Thomas Jefferson, Pierre S. DuPont, chairman of the Board of Directors of DuPont Company, will discuss education of America since the time of Thomas Jefferson. Pierre is the great, great grandson of the first DuPont in America, who is mentioned in the dramatization as being a close friend of Jefferson.

7:00
NBC-One Man's Family (Tenderleaf Tea): WTMJ KSD WMAQ WIBA WHO WLW WTAM WIRE (also see Sun. Prgms. at 11:30 p.m.)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

7:00 CST CAVALCADE OF AMERICA, dramatization, CBS.

7:00 CST ONE MAN'S FAMILY, NBC-Red.

7:30 CST BEN BERNIE AND ALL THE LADS with Lew Lehr, Buddy Clark; guest, CBS.

7:30 CST TOMMY DORSEY'S ORCHESTRA, vocalists, Paul Stewart, m.c., NBC-Red.

8:00 CST TOWN HALL TONIGHT with Fred Allen, Portland Hoffa, quartet, Peter Van Steeden's orchestra; guest, NBC-Red.

8:00 CST CHESTERFIELD PROGRAM with Grace Moore, Andre Kostelanetz' orchestra, Deems Taylor; Frank Hornaday, guest, CBS.

9:00 CST KAY KYSER'S PROGRAM, NBC-Red.

9:30 CST IT CAN BE DONE; Edgar A. Guest, Marian Francis, Frankie Masters' orchestra; guest, CBS.

11:30 CST LIGHTS OUT, "Three Matches," experimental drama featuring Boris Karloff, NBC-Red.

MBS-Lawrence Welk's Orch.: WGN
KSD-Joe Rines' Orch.
WBOW-Si & Ezra
WCCO-Let's Celebrate
WCFL-Dinner Concert
WFBM-Sports Review
WHAS-Vocal Varieties
WLW-The Perk Uppers
WMBD-News
WTAD-Violin & Piano

6:30
NBC-Rose Marie, songs: WENR WMT
CBS-Barry Wood's Music: WISN WFAM WJR WCCO WBBM News: WHO WTAQ WOC WIRE WTAD
Sports: WGN KMOX
KSD-Charlie Chan, sketch
KWK-Sports; News
WBOW-Dance Hour
WCFL-Hired Hands
WFBM-Musical Moods
WHAS-Peter Riccardi, songs
WIBA-State Fed. of Labor
WKBB-Speed Gibson
WKBH-Dinner Music
WLW-County Courier
WMAQ-To be announced
WMBD-Fredman Pioneers
WROK-House by the Side of the Road
WTAM-George Hessberger's Orch.
WTMJ-Easy Aces, sketch

6:45
NBC-Cheer Up America (Mennen); Henry Burbig, comedian; Ray Murray; Funny Boners Trio; Frank Novak's Orch.: WTAM WENR
CBS-Adult Education Program: WCCO KMOX WFAM WHAS WISN WTAQ WOC WMBD (sw-11.83)
NBC-Happy Jack, songs: WBOW NBC-Science on the March: WMT News: WFBM WKBH WKBH KSD-Alpine Varieties
KWK-Key Men Quartet
WBBM-We the Wives
WCFL-Nothing But the Truth; Alexander McQueen
WGN-Harold Stokes' Orch.
WHO-Vic Arden's Orch.
WIND-Musical Moments Revue
WIRE-Charlie Chan
WJR-Melody & Rhythm
WLW-Vicki Chase, memory bouquet
WMAQ-Let's Celebrate
WROK-Rural Youth Radio Forum
WTMJ-Reddy Kilowatt's Orch.

7:00
CBS-Cavalcade of America (DuPont); Don Voorhees Orch.: KMOX WFBM WBBM WCCO WHAS WJR (sw-11.83) (also KNX KSL at 11 p.m.)
The dramatization will be about the life of Thomas Jefferson, Pierre S. DuPont, chairman of the Board of Directors of DuPont Company, will discuss education of America since the time of Thomas Jefferson. Pierre is the great, great grandson of the first DuPont in America, who is mentioned in the dramatization as being a close friend of Jefferson.

7:00
NBC-One Man's Family (Tenderleaf Tea): WTMJ KSD WMAQ WIBA WHO WLW WTAM WIRE (also see Sun. Prgms. at 11:30 p.m.)

NBC-Roy Shield's Revue; Orch. & Vocalist: WMT WOWO
MBS-Marine Band: KWK WBOW-Leonard Kincaid
WCFL-News
WFAM-The New Yorkers
WGN-Ennio Bolognini's Orch.
WIND-Traffic Court
WISN-Woods Dreyfus
WKBB-Star Revue
WKBH-Beauty Box Revue
WLS-A Cappella Choir
WMBD-Peoria Symphony
WOC-German Band
WROK-Lawrence Barret's Orch.
WSUI-Children's Hour
WTAQ-Clara Dawes, sop.

7:15
Vic Arden's Orch.: WKBH WBOW
WCFL-Jack Kelly's Orch.
WFAM-Odd Facts
WISN-Fiddlers Three
WKBH-Dr. Knowlton
WMBD-Stephen Foster's Life & Songs
WROK-Musicale
WTAQ-Piano Musings

7:30
NBC-Harriet Parsons, commentator (Bromo Seltzer): WMT WLS WOWO KWK (sw-11.87)
CBS-Ben Bernie & All the Lads; Lew Lehr; Buddy Clark (U. S. Rubber): WJR WTAQ WOC WHAS WCCO WMBD WFBM WBBM WISN WKBH WFAM KMOX WKBH (sw-11.83) (also KNX at 10:30 p.m.)
NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool); Edythe Wright; Jack Leonard; Three Esquires; Paul Stewart, m.c.: WMAQ WTAM WHO WIRE WLW KSD

7:45
NBC-Jimmy Kemper & Co.: WOWO WLS WMT (sw-11.87)
KWK-Piano Portraits
WCFL-Herr Louie & the Weasel
WIND-Talking Drums
WLS-To be announced
WSUI-Stage Door Review
WTMJ-Let's Dance

8:00
CBS-Chesterfield Presents Grace Moore, sop., with Andre Kostelanetz' Concert Orch.; Deems Taylor, commentator; Guest: WFBM WHAS WKBH WKBH WBBM WCCO KMOX WOC WTAQ WISN WSBT WMBD WJR (sw-11.83)
NBC-Town Hall Tonight (Sal-Hepatica); Fred Allen & Portland Hoffa; Quartet; Peter Van Steeden's Orch.; Guest: WIBA WTAM WMAQ WTMJ WIRE WLW WHO KSD KOA (sw-

9.53) (also KFI at 11 p.m.)
Guest: Stanley Sawyer Woolley, Jr., a seventeen-year-old New York boy, who will for a price secure anything from a live tiger to a wooden Indian. He services commercial photographers and advertising agencies.
Turn to pages 20 and 21 for a peek behind the scenes at "Town Hall Tonight."

NBC-Tune Types: WOWO WMT WLS
MBS-Bob Crosby's Orch.: KWK WGN
WCFL-Judge John H. Lyle
WIND-News and Music
WROK-Musicale
WSUI-Easter Vespers; Orchestra; Chorus

8:15
WBOW-To be announced
WCFL-Concert Orchestra
WIND-House of Peter McGregor
WLS-Int'l Mirror
WROK-News; Ten Minutes With You

8:30
CBS-Birthday of Thomas Jefferson: WCCO WTAQ WKBH WHAS WJR WISN WKBH WFBM KMOX WSBT WOC (sw-11.83)
Postmaster General James A. Farley will speak on "Jefferson and Roosevelt."

NBC-Under Western Skies: WENR WOWO (sw-11.87)
MBS-Jazz Nocturne: KWK WMT WBBM-Salute to Champaign and Urbana, Ill.

8:45
WCFL-Gabe Wellner, organist
WGN-News; Sports Celebrity Parade
WIND-Contemporary Problems
WMBD-To be announced
WROK-Vic Arden's Orch.
WSUI-Quizo-quest

9:00
NBC-Kay Kyser's Prgm. (Lucky Strike Cigarettes): WTMJ WHO WIBA WIRE KSD KOA WLW WTAM WMAQ (sw-9.53)
CBS-Gang Busters (Palmolive Shave Cream); Col. H. N. Schwarzkopf, dir.; True Crime, drama: WBBM WFBM WHAS WJR KMOX WCCO WISN (sw-11.83)

NBC-Choir Symphonette: WBOW WMT WOWO WENR (sw-11.87)
MBS-Symphonic Strings: WGN KWK
Vic Arden's Orch.: WKBH WOC WSBT WMBD
WCCO-Musical Prgm.
WCFL-L Fish Co., Games
WIND-Freddy Martin's Orch.
WKBH-Echoes of Stage & Screen
WROK-Howard LeRoy's Orch.
WTAQ-Dance Orch.

9:15
NBC-Nola Day, contr.: WBOW WOWO WMT WENR (sw-11.87)
WCFL-Favorite Melodies
WIND-Stars Over Manhattan
WKBH-Hollywood on Parade
WKBH-Rapid Ad
WMBD-Gomer Bath, news
WOC-Gwen Bower, songs
WROK-Barney Whisman, tr.
WSBT-You Shall Have Rhythm

9:30
CBS-It Can Be Done (Household Finance); Edgar A. Guest; Frankie Masters' Orch.: WJR WFBM WBBM WHAS KMOX WBOW (sw-11.87)
NBC-Minrel Show: WENR WMBW (sw-11.87)
CBS-Jack Shannon, tr.; Lew White, organist: WMBD WSBT
MBS-Melodies from the Skies: WGN
KWK-Rich Harmonies
WCCO-Musical Prgm.
WCFL-Labor Flashes
WIND-Ted Weems' Orch.
WISN-Concert Miniatures
WKBH-Sentimental Music
WKBH-Dance Time
WMBD-Irene Allan, organist
WMT-Tune Tossers
WOWO-Rauch Boys
WROK-Gospel Fellowship Hour
WSUI-Daily Iowan of the Air
WTAQ-Continental Nights

9:45
NBC-Minrel Show: WMT News: WIND WOWO WROK KWK-Rhythm and Romance
WCFL-Union Label League
WJR-Musical

WKBB-Gaslight Harmonies
WKBH-Rudolph Kvelve, violinist
WMBD-Dance Orch.
WTAQ-To be announced

10:00
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also at 6 p.m.)

CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): KSL WCCO WFBM WBBM KMOX WHAS (also at 6 p.m.)

NBC-Dick Gasparre's Orchestra: WBOW
CBS-Benny Goodman's Orch.: WSBT (sw-6.12)
NBC-Bert Block's Orch.: WOWO News: WIBA WMBD WTAQ WJR WKBH WLW WOC
KWK-Sport Review
WCFL-Dr. Martin H. Bickham
WENR-Globe Trotter
WIND-Swedish Prgm.

WISN-News; Isaac Walton League
WKBH-News; Music
WMT-Electric Park Band
WTAM-Musical Bulletin Board
WTMJ-Sports; News

10:15
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WIBA KOA KFI (also at 6:15 p.m.)
CBS-Benny Goodman's Orch.: WKBH WTAQ WISN WKBH WBBM KMOX WOC (sw-6.12)
NBC-Dick Gasparre's Orchestra; News: (sw-9.53)
NBC-Bert Block's Orch.: WENR
MBS-Ray Keating's Orch.: WGN News: WHO WMT WFBM WHAS WMAQ

KWK-Organ Moods
WCCO-Cedric Adams
WCFL-Emil Flindt's Orch.
WIBA-Gems of Melody
WIRE-News; Basonology
WJJD-Harry Owen's Orch.
WJR-Reminiscing
WLW-Sweet Adeline
WMBD-Sports; Prgm. Review
WTAM-Music You Want
WTMJ-Riddle Me This

10:30
CBS-George Olsen's Orchestra: WTAQ WISN WFBM WKBH WSBT WKBH WHAS WOC (sw-6.12)
NBC-Herbie Kay's Orch.: WMT NBC-Rhyme Night, Horace Heidt's Orch.: WENR WBOW WIBA WLW WOWO (sw-9.12)
MBS-Jimmy Dorsey's Orch.: WGN News: KWK KMOX WBBM Sports: WHO WIRE
Dance Orch.: WCFL WTMJ KOA-Light on the West
WCCO-Rollie Johnson
WIND-Freddy Martin's Orch.
WMAQ-Lou Breese's Orch.
WMBD-Value Hints

10:45
CBS-George Olsen's Orchestra: WBBM
NBC-Rhyme Night, Horace Heidt's Orch.: WHO
NBC-Herbie Kay's Orch.: KWK
MBS-Jimmy Dorsey's Orch.: WIRE
KMOX-Carl Lorch's Orch.
WCCO-Hurst's Orch.
WIBA-Club Chanticleer
WJR-Solay
WMBD-Moonlight Meditations

11:00
CBS-Henry Gendron's Orch.: WOC WTAG WKBH WMBD WSBT WBBM WISN KMOX WFBM
NBC-Andy Kirk's Orch.: WBOW WTAM WMAQ KSD
NBC-Henry Busse's Orch.: WOWO
MBS-Orrin Tucker's Orch.: WMT WIRE KWK WGN
KOA-Dance Hour
WCCO-To be announced
WCFL-Emil Flindt's Orch.
WENR-Music as You Desire It
WHAS-Henry Halstead's Orch.
WHO-Veterans Forum
WIBA-Indian Room
WIND-Ted Weems' Orch.
WJR-Johnny Hamp's Orch.
WKBH-Weather Reports
WLW-24 Hour Review
WTAM-Barry Conrad's Orch.

11:30
NBC-Lights Out, experimental drama: KSD WIRE WHO WMBW WIBA WTAM WMAQ WTMJ
A superstition mystery by Arch Oboler titled "Three Matches" will be featured in Karloff's fourth appearance in this series.

End of Wednesday Programs

MORNING

7:00 am CST
NBC-Malcolm Claire, children's stories: (sw-21.5)
CBS-Rhythmaires: (sw-21.52)
News: WOWO WLS WTAD
Musical Clock: WROK WIBA WOC WKBB WIRE
7:15
CBS-Deep River Boys: (sw-21.52)
NBC-Doc Schneider's Texans: (sw-21.5)
News: WHO WCCO WMT WAAF WLW
KMOX-Popular Melodies
WBOW-Musical Clock
WJJD-It's Risin' Time
7:30
CBS-Poetic Strings: (sw-21.52)
NBC-Do You Remember?: (sw-21.5)
News: WIBA WTAQ WKBB
Morning Devotions: WKBB WLS
Musical Clock: WMBD WBBM WMT WROK
KMOX-Breakfast Brigade; Music
KWK-Hits and Encores
WAAF-Don Norman
WCBM-Gospel Tabernacle
WCCO-Musical Chimes
WGN-Music Box
WHO-Mother Hubbard
WJJD-Christian Science Prgm.
WLW-The Gospel Singer
WTMJ-News; Top o' the Morn-
ing
7:45
KMOX-Ozark Varieties; House-
hold Hints
KWK-Great Works of Men
WCFM-Morning Musical
WHO-Favorite Melodies
WIBA-Music for School & Home
WJJD-Kinney's Hawaiians
WKBB-Musical Clock
WKBB-Singing Twins
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience
WMBD-Police Flash
WOWO-Concordia Chapel
WTAD-News
WTAQ-Today's Almanac
8:00
NBC-Breakfast Club; News:
WCFM WBOW
NBC-Women and the News: (sw-
21.5)
CBS-Arthur Godfrey, songs: (sw-
21.52)
CBS-As You Like It; News:
WFBM WTAQ WFAM WKBB
News: WMBD WKBB WIRE
Coffee Pot Inn: WHO WMT
Musical Clock: WIBA WROK
KMOX-Views on News
KSD-News; Dick Leibert, organ-
ist
KWK-Pep-Up Parade
WAAF-Breakfast Express
WCBM-Meditations
WGN-Everyday Words; Good
Morning Prgm.
WHA-Band Wagon
WIND-Harry Zimmerman, organ-
ist
WJJD-Happy-Go-Lucky Time
WLS-Arkansas Woodchopper
WLW-Hymns of All Churches
WMAQ-Your Neighbor
WOWO-Radio Bible Class
WTAD-Storyland Lady
8:15
CBS-As You Like It: KMOX
(sw-21.52)
NBC-Person to Person: KSD
(sw-21.5)
Musical Clock: WMT WHO
KWK-Mrs. O'Brien's Boarding
House
WCBM-Nazarene Prgm.
WHA-Morning Melodies
WIND-Bob Atcher & Bonnie Blue
Eyes
WIRE-Dessa Byrd
WJJD-Toastmaster
WKBB-Uncle Bob
WLS-De Zurik Sisters, trio
WLW-Houseboat Hannah
WTAD-Church in the Wild-
wood
WTMJ-Your Home Town
8:30
NBC-Breakfast Club; News:
WOWO WCFM
CBS-The Road of Life, sketch
(Chipso): WBBM KMOX (sw-
21.52)
NBC-Landt Trio; News: KSD
(sw-21.5)
CBS-Dave Bacal: WKBB

MBS-Victor H. Lindlahr (Journal
of Living): WGN
KWK-Candid Camera: News
WAAF-Edna Earle
WBOW-Radio Gospel: News
WCBM-Family Bible League
WCFM-Dinty Moore
WFAM-Your Engagement Book
WFBM-Morning Chats
WHA-Morning Melodies
WIBA-Today's Almanac
WIND-Hawaiian Melodies
WJJD-Bob Atcher & Bonnie Blue
Eyes, songs
WKBB-Musical Breakfast
WLS-News
WLW-Myrt & Marge
WMAQ-Whistler & his Dog; News
WMBD-Sutliff and Case Band-
wagon
WROK-Morning Devotions
WSUI-Daily Iowan; Morning Mel-
odies; Service Reports
WTAD-Interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Organ Melodies
8:45
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX
WCCO (sw-21.52)
NBC-Frances Adair, contr.: (sw-
21.5)
NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WMAQ
KSD Day by Day
WRBM-Linda's First Love
WFAM-Morning Devotions
WFBM-Apron Strings
WHO-Oddities
WIBA-Interlude; Society Report-
er
WIRE-Better Health; Rose Room
Melodies; News; Footnotes
WJJD-Illinois League of Women
Voters
WKBB-Your Home
WKBB-Amer. Family Robinson
WLS-Chuck, Ray & Christine
WLW-Young Widder Jones
WMBD-Women of Today
WMT-Musical Interlude; News
WOC-News
WROK-Town Crier
WTAQ-Coffee Hour
WTAD-Through Life's Window
WTMJ-Morning Melodies
9:00
NBC-Cabin at the Crossroads,
sketch (Aunt Jemima): WOWO
WMT KWK WTMJ WLS (sw-
15.21)
CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): WCCO WBBM
WFBM KMOX WCCO WISN
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ WIRE WHO
KSD
News: WROK WAAF
WBOW-Melody Time
WCBM-Italian Musicale; News
WCFM-Swingtime
WGN-Lyric Serenade
WFM-Martha Crane & Helen
Joyce
WHA-Your Health
WIBA-Ranch Boys
WIND-Priscilla Holbrook, pianist
WJJD-Bosworth Broadcast
WKBB-Chancel Steps
WKBB-Olive Hagen, organist
WLW-Linda's First Love, sketch
WMBD-Messenger; Weather
WSUI-Within the Classroom
Calendar & Weather
WTAD-Homemaker's Prgm.
WTAQ-Mid-Morning Revue
9:15
NBC-John's Other Wife, sketch
(Louis Philippe): WHO KSD
WMAQ WIRE
CBS-Myrt & Marge, sketch (Su-
per Suds): WFBM KMOX
WISN WBBM WCCO WMBD
NBC-Margot of Castlewood,
sketch (Quaker Oats): WLS
WMT KWK WTMJ WOWO
WLW (sw-15.21)
WAAF-Rhythm Rhapsody
WBOW-Mid-Morning Music
WCFM-Double in Stars
WFAM-Concert Time
WHA-Keeping Up with Science
WIBA-Organ Melodies
WIND-Your Favorite Band
WKBB-News
WKBB-Stars Over Hollywood
WOC-Party Line
WROK-On the Mall
9:30
NBC-Attorney at Law, sketch
(Johnson's Floor Wax): WLS
KWK (sw-15.21)
CBS-Emily Post, "How to Get
the Most Out of Life" (Florida
Citrus): WBBM

NBC-Just Plain Bill, sketch (Bi-
So-Dol): WMAQ WIRE WHO
CBS-Howard Neumiller & Dave
Bacal: WCCO WOC
NBC-Josh Higgins of Finchville:
WCFM WBOW
MBS-Get Thin to Music: WGN
Eb & Zeb: WIND WKBB
KMOX-Variety Prgm.
WAAF-Canary Serenade
WCBM-Deutsche Liederstunde
WFAM-Homemakers Exchange
WFBM-Kitchen of the Air
WHA-Music for Children
WIBA-Church of the Air
WISN-News
WJJD-Illinois Medical Society
WKBB-Venetian Varieties
WLW-Betty & Bob
WMBD-Sweetheart Time
WMT-Louise Hathaway
WOWO-Norm & Bob
WROK-Radio Rhythm
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife
9:45
NBC-The Woman in White
(Pillsbury): WMAQ WTMJ
KSD WHO WIRE
NBC-Kitchen Cavalcade: (sw-
15.21)
CBS-To be announced: WFAM
KMOX WKBB WKBB WCCO
WOC
NBC-Viennese Ensemble: WBOW
News: WLS WMBD
Dr. Friendly: WGN WLW
Party Line: KWK WTAD
WBBM-Truman Bradley, comm.
WCFM-Bittersweet Melodies
WIBA-Music Graphs
WIND-Swing Melodies
WISN-Mrs. Sylvia Shiras
WJJD-Sentenced Men
WMT-Young Widder Jones
WOWO-Modern Home Forum
WROK-Musicale
10:00
NBC-The Story of Mary Mar-
lin, sketch (Ivory Flakes):
WLW WLS (sw-15.21)
NBC-Viennese Ensemble: WIBA
WCFM WMT
NBC-David Harum, sketch (Bab-
o): KSD WIRE WMAQ WHO
CBS-Mary Lee Taylor (Pet
Milk): WBBM WMBD WFBM
WOC KMOX
Homemakers: WHA WSUI
KWK-Dr. Friendly
WAAF-Memory Lane
WCBM-Uncle John
WCCO-Judy & Jane
WFAM-Shoppers' Guide
WGN-Morning Serenade
WHA-Homemakers' Prgm.
WIND-Traffic Court
WISN-Ann Leslie's Scrapbook
WJBC-Personality Hour
WJJD-Sons of the Pioneers
WKBB-Hollywood Reporter
WKBB-Home Economics
WROK-News & Markets; Organ-
ist
WSBT-Two-Way Harmonies
WTAD-News
WTAQ-Hawaiian Melodies
WTMJ-Merry-Go-Roundup
10:15
CBS-Instrumentalists: WFBM
WBBM WISN
NBC-Backstage Wife, sketch
(Dr. Lyons): WTMJ KSD
WIRE WMAQ WHO WIBA
NBC-Pepper Young's Family
(Camay Soap): WLS (sw-
15.21)
For details of contest on this pro-
gram turn to the inside back cover.
NBC-Popular Waltzes: WBOW
WMT
MBS-Bachelor's Children: WGN
KMOX-Houseboat Hannah, sketch
KWK-Singing Cowboys
WAAF-Hog 'n' Harmony
WCCO-Thomas Conrad Sayder
WCFM-Popular Waltzes
WJBC-Riddle Time
WJJD-Sports Edition Handicap-
per
WKBB-Rhythm & Romance
WKBB-Your Home
WLW-News; Weather; Markets
WMBD-Linda's First Love
WOC-Weekly Shopper
WOWO-Editor's Daughter, sketch
WROK-Woman's Forum
WSUI-Musical Favorites
WTAD-Concert Hall
WTAQ-Rhythm & Romance
10:30
NBC-Vic & Sade, sketch (Cris-
co): WLS (sw-15.21)
NBC-Homemakers' Exchange
(Nat'l Ice Adv. Inc.): KSD
WHO WMAQ WTMJ WIRE

CBS-Big Sister, sketch (Rinso):
WCCO WBBM WISN KMOX
WMBD WFBM
KWK-News; Musical Interlude
WAAF-News; Swing High
WBOW-Harry Reser's Orch.
WCFM-Peekers in the Pantry
WFAM-Hollywood Fashion Parade
WGN-Painted Dreams
WIBA-Adele Genschaw, pianist
WIND-Your Hollywood Reporter
WJBC-Petite Musicale
WJJD-Women's Exchange Prgm.
WKBB-Musical Almanac
WKBB-Song Time
WLW-Betty Moore, interior deco-
rator
WMBI-Missionary Music
WMT-Frank Voelker, organist
WOC-Radio Bazaar
WOWO-Linda's First Love
WSUI-Book Shelf
WTAQ-Women's Hour
WTAQ-News; Merry-Go-Round
10:45
NBC-Cobwebs & Cadenzas:
WBOW KSD WTMJ
NBC-Edward MacHugh, Gospel
Singer (Ivory Soap): WLS
(sw-15.21)
CBS-Aunt Jenny's Stories (Spry):
WMBD WFBM KMOX WBBM
WISN WCCO
KWK-Morning Melody Time
WAAF-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas, sketch
WHA-Song Favorites
WHO-Dick Leibert, organist
WIBA-The Editor's Daughter
WIND-Livestock Markets
WIRE-Party Line
WJBC-Peggy Payne & Pioneers
WJJD-Love Tales
WKBB-This Woman's World
WKBB-Pianology
WLW-The Goldbergs, sketch
WMAQ-Happy Jack Turner, songs
WMBI-Echoes from Mission Fields
WMT-Jimmie Smith's Orch.
WOC-Screen Fans Prgm.
WOWO-To be announced
WROK-Amer. Family Robinson
WTAD-Betty & Bob
11:00
CBS-Mary Margaret McBride,
columnist (Minute Tapioca):
WBBM WFBM KMOX WISN
WMBD WCCO WFAM WOC
On page 23 you will find pictures
of Miss McBride.
NBC-Girl Alone, sketch (Kel-
logg): WMAQ WLW
NBC-Vaughn de Leath, songs:
WBOW WHO
MBS-The Boy & Girl Friend:
WIRE
Young Widder Jones: WCFM
KWK
KSD-News; Dick Leibert, or-
ganist
WAAF-Melody Parade
WBAA-Dick Curtner, pianist
WGN-Harold Turner, pianist
WHA-Music Appreciation
WIBA-Linda's First Love, sketch
WIND-Sketches in Melody
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBB-Swing & Sway
WKBB-Tonic Tunes
WLS-Short, Short Stories
WMT-Toby's Cornstussel Nooz
WOWO-Bill Board
WROK-Tabernacle Hour
WTAQ-Theater Organ
WSUI-Within the Classroom;
Farm Flashes
WTAD-News
WTMJ-What's New in Mil-
waukee?
11:15
CBS-To be announced: WFBM
WISN WKBB
CBS-Kitty Keene, sketch (Dreit):
KMOX WCCO
CBS-The Goldbergs, sketch (Oxy-
dol): KMOX
NBC-George Griffin, bar.: WBOW
WIBA
NBC-The O'Neills, sketch (Ivory
Soap): WLW WMAQ
KSD-George Hall's Orch.
KWK-Rapid Service
WAAF-Don Bolt, commentator
WBA-PTA-Council
WCFM-George Griffin, bar.
WFAM-Visitors Welcome
WGN-Len Salvo, organist
WHO-Dan Harding's Wife
WIND-Priscilla Holbrook, pianist
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBB-Club Calendar
WLS-Don & Helen
WMBD-The Songsters

WMBI-Music Faculty Prgm.
WMT-Troubaderos
WOC-Variety Parade
WROK-N. Y. A. Drama
WTAD-Vee & Bee
11:30
NBC-Al & Lee Reiser, pianists:
WCFM KSD
NBC-Nat'l Farm & Home Hour:
Spkrs.: KWK WMAQ WLW
WBOW WIBA (sw-15.21)
CBS-Romance of Helen Trent
(Old English Wax): WBBM
KMOX
Hymns of All Churches: WHO
WOC
WAAF-This Feminine World
WBAA-Charlotte Friend Stewart,
sop.; News
WCCO-Happy Gilmans
WFAM-Four-Eleven Alarm
WFBM-Hoosier Farm Circle; Mar-
kets; Farm Bureau Prgm.
WGN-Quin Ryan's News
WIND-Harry Zimmerman & Les
Paul, organist & guitarist
WIRE-Linda's First Love
WISN-Musical Heat Wave
WJBC-Singing Sam
WJJD-Safety Court
WKBB-Notes; Farm Flashes; Do
You Want a Job
WKBB-House of MacGregor
WLS-Ma Perkins
WMBD-Lady and the Doctor;
Spinners
WMBI-Continued Story Reading
WMT-Hybrid Seed Talk
WOWO-Markets
WROK-Helene Kimberley songs
WTAD-Police News; Sports
WTAQ-Mailman
WTMJ-Spam
11:45
CBS-Our Gal, Sunday, sketch
(Old English Floor Wax):
WBBM KMOX
Betty & Bob: WHO WOC
KSD-Dan Harding's Wife
WAAF-Markets; Sweet & Slow
WCCO-Grandma Travels
WCFM-Harmony Hi-Spots
WFAM-Luncheon Dance
WFBM-Markets; Farm Bureau
WGN-Way Down East
WIND-Farm Talk
WIRE-Farm & Home Hour
WJBC-Morning Concert
WKBB-Music; Livestock Quota-
tions
WLS-Weather; Markets; News
WMBD-Musical Painters
WMT-News; Farm Markets
WOWO-Rondaliers
WROK-Round the Town
WTAQ-Farmhands
WTMJ-Heimie's Grenadiers

AFTERNOON

12:00
NBC-Emerson Gill's Orch.: (sw-
15.33)
CBS-Betty & Bob, sketch (Gold
Medal): WBBM WCCO KMOX
WFBM WISN (sw-15.27)
News: WJJD WJBC WMBD
WIND WTAD
KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Russ Graefnitz, pianist
WBOW-Street Reporter
WCFM-Hit Parade
WGN-Man on State Street
WHA-Musicale
WHO-Markets & Weather
WIRE-Markets
WKBB-Speed Gibson
WKBB-Parade of Hits
WLS-Dinnerbell Prgm.
WMBI-Mid-day Gospel Hour
WMT-Cedar Valley Hillbillies;
Question Man; Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rumbles
12:15
CBS-Hymns of All Churches
(Gold Medal): WBBM WCCO
KMOX WFBM WISN (sw-
15.27)
NBC-Betty & the Escorts: WCFM
(sw-15.33)
News: WKBB WOWO
WBAA-Town Crier
WBOW-Let's Get Together
WGN-Noontime Melodies
WHO-Songfellow
WIND-Tonny Ott, organist
WJBC-Inquiring Mike
WJJD-Noon Day Service
WKBB-Man on the Street
WMBD-Town Crier; Markets



BETTY LOU GERSON
Mercedes Colby of
'Don Winslow of the Navy'
Thurs. 4:15 pm CST

WMT-Question Man; Voice of
Iowa
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report
WTAD-Cy & Freckles
12:30
NBC-Worlds & Music: WMAQ
(sw-15.33)
CBS-Arnold Grimm's Daughter,
sketch (Gold Medal): KMOX
WCCO WBBM WFBM WISN
(sw-15.27)
News: WHO WOC
Farm Prgm.: WHA WMBD
Luncheon Dance Time: WBAA
WBOW
KWK-Organ Melodies
WCFM-Noon-Day Concert
WGN-Markets; Mid-day Service
WIBA-News; Markets
WIND-Markets
WIRE-Reporter
WKBB-Man on the Street
WKBB-Luncheon Music
WLS-Henry Hornsbuckle
WLW-Ma Perkins
WMT-Markets; Hillbillies
WOWO-Hey! Mr. Motorist
WROK-Couple on the Street;
Treasure Chest
WSBT-Paul Powell
WTAD-Farm; Markets Weather
WTMJ-Home Harmonizers
12:45
NBC-Glenn Darwin, baritone:
KWK WOWO (sw-15.21)
CBS-Valiant Lady, sketch (Gold
Medal): WCCO WFBM KMOX
WBBM WISN (sw-15.27)
MBS-Voice of Experience: WCFM
News: WIND WKBB WIRE
KSD-News; Markets
WBAA-Allerta Schmadel, sop.
WBOW-Tune of the Day
WHO-Earl E. May Prgm.
WKBB-Song Hits; Pet Corner
WLS-Voice of the Farm
WLW-Kitty Keene, Inc.
WMBD-Noon-day Melodies; Oddi-
ties
WMT-Iowa Cornhuskers
WOC-Eddie Duchin's Orch.
WROK-Seed Talk; Home Folks
Hour
WSBT-Man on the Street
WTAD-Musical Moments
WTAQ-News; Musical Interlude
WTMJ-Sidewalk Reporter
1:00
NBC-Vagabonds: KWK (sw-
15.21)
CBS-Oxydol's Own Ma Perkins,
sketch: WKBB WKBB WOC
KMOX WCCO (sw-15.27)
NBC-Music Guild: WBOW WMAQ
(sw-15.33)
CBS-To be announced: WTAQ
WFBM WISN
Man on the Street: WMBD
WCFM
KSD-Dance Music
WAAF-Encores
WBAA-Drama in Industry
WBBM-To be announced
WCBM-J. C. O'Hair
WCCO-Home Folks' Tunes
WGN-Harold Turner, pianist
WHA-Farm Organization Forum
WIBA-Melody Moments
WIND-Italian Hour
WIRE-Police Court
WJJD-Livestock Markets
WLS-Touring the World; Argen-
tine
WLW-Nation's School of the Air
WMT-Many Happy Returns; Ger-
man Band
WOWO-Purdue Agri. Prgm.
WSBT-News; Farm Security
Admin.
WSUI-Musical Chats
WTAD-News
WTMJ-Livestocks; Weather;
News; Police Reports
(Continued on Next Page)

Thursday

April 14



BING CROSBY
"Music Hall" singing m.c.
Thurs. 9 pm CST

1:15

CBS-The O'Neills, sketch (Ivory Soap): WBBM KMOX WCCO WISN (sw-15.27)
NBC-Let's Talk It Over: KWK (sw-15.21)
MBS-Rhythm Express: WIRE WGN
KSD-Songs of Jean Carmen
WAAF-Encores
WBAA-You & Your Health
WCFL-Spotlight Prgm.
WFBM-News
WHA-Musical Varieties
WJJD-Doug Hope Review
WKBB-Music Moderne
WKBH-Home Folks
WLS-Melody Parade
WMBD-His Majesty, the Baby
WMT-Earl E. May, talk
WOC-Afternoon Recess
WOWO-Walt Sears' Orch.
WSBT-Notes
WTAD-Quincy Marches On
WTAQ-Man on the Street
WTMJ-Dance Orch.

1:30

CBS-American School of the Air: WISN WBBM WFBM WOC WKBH WCCO WTAQ WSBT WKBB KMOX (sw-15.27)
NBC-The Holy Grail, drama: WBOW (sw-15.33)
NBC-Dot & Pat, songs: WOWO WCFL WIRE
News: WMAQ WMT
KSD-Judy & Jane
KWK-News; Pianist
WAAF-Markets; Meat Board Talk
WBAA-Monitor Views the News
WCCB-Musical
WGN-June Baker, talk
WHA-Music in the Air
WHO-Houseboat Hannah
WIBA-Conference of Jews & Christians
WIND-Safety Prgm.
WLS-Market Summary; News
WMBD-Party Line
WROK-Master Singers

1:45

NBC-Light Opera Selections: WMAQ (sw-15.33)
NBC-Johnnie Johnston, baritone: WOWO WIBA WCFL WIRE
MBS-Console & Keyboard: WGN
KSD-Contract Bridge Lesson
KWK-Police Circus Quartet
WAAF-Sylvia Stone, contralto
WBAA-Markets & Weather
WBOW-Devotional Service
WHO-Judy & Jane
WIND-Tommy Ott, organist
WJJD-To be announced
WLS-How I Met My Husband
WMBD-Matinee Melodies
WMT-Markets; Chick Chats
WROK-Modern Marco Polo
WTAD-Florence & Ruth Brown
WTMJ-Homemakers' Studio

2:00

NBC-Rosa Linda, pianist: WCFL (sw-15.33)
CBS-Ray Block's Varieties: WOC WSBT WISN WTAQ WKBH WKBB (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay): WMAQ KSD WHO WTMJ WLW
For details of contest on this program turn to the inside back cover.
MBS-Quakertown Frolics: WIRE WGN
News: WIND WAAF
KMOX-Magic Kitchen
KWK-Today at Two
WBAA-Geography in the News
WBBM-Editor's Daughter
WBOW-Ind. State Teachers College Prgm.
WCCB-Polish Prgm
WCCO-Livestock Markets

WFBM-Bohemians
WHA-English As You Like It
WIBA-Concert Hall of the Air
WJJD-Baseball, Chicago Cubs vs. St. Louis Browns
WLS-Homemakers' Hour
WMBD-The Editor's Daughter
WMT-Afternoon Recess
WOWO-The Observer
WROK-News; Ten Minutes with You
WSUI-Campus Activities; Organ Recital
WTAD-News; Bookman
2:15
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD
NBC-Eastman School of Music: WCFL (sw-15.21)
KWK-Siesta Time
WAAF-Music in the Air
WBAA-The World We Lie In
WBBM-Meet the Missus
WCCO-Markets
WFBM-Dentist Says
WIND-Priscilla, pianist
WLW-Mad Hatterfields, drama
WMBD-Trading Post
WROK-Two Guitars
WTAD-Women's Variety Prgm.

2:30

CBS-Army Band: WISN WTAQ WKBH WFBM WOC WKBH WSBT (sw-15.27)
NBC-Vic & Sade, sketch (Crisco): KSD WLW WMAQ WHO WTMJ
NBC-Eastman School of Music: WBOW
MBS-Jam Session: WGN
KMOX-Linda's First Love, sketch
WAAF-Red Hot and Low Down
WBAA-You & Your Child
WBBM-Missus Goes to Market
WCCB-News Oddities
WCCO-Dental Health
WHA-Music of the Masters
WIND-Stars Over Hollywood
WIRE-Matinee Varieties; News
WLS-News
WMBD-Petticoat Parade
WMT-Joe Fisher's Orch.
WOWO-Whispering Strings
WROK-Rhythm Before Three
WSUI-Radio Child Study Club
WTAD-Dance Hour

2:45

NBC-Eastman School of Music: WCFL
NBC-The Guiding Light, sketch (White Naptha): WMAQ WHO WLW KSD WTMJ
MBS-Good Health & Training: WGN KWK
Minna Emch and Grace Benjamin, lecturers at Northwestern University, will discuss "Mental Hygiene Problems at the College Level."
KMOX-Editor's Daughter, sketch
WBAA-Treasure Chest
WBBM-Radio Gossip Club
WCCB-Rhythm Men
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Ben Kanter, pianist
WLS-Homemakers Prgm.
WMT-To be announced
WOWO-Women in the News
WTAD-Loreine Hughes, sop.

3:00

CBS-Adventures in Science: WOC WKBH WMBD WISN WKBH WSBT WFBM WTAQ (sw-15.27)
NBC-Club Matinee: WENR KWK WBOW WIBA WMT
NBC-Lorenzo Jones, sketch (Phillips): WIRE WMAQ WHO
KMOX-Singin' Sam
WBAA-Rhythmic Rambles
WBBM-Houseboat Hannah, sketch
WCFL-News
WGN-Musical Mail Box
WHA-Youth Looks Ahead
WIND-Streamliners, dance orch.
WJBC-Prophetic Hour
WJJD-Baseball Game; Sox vs. Pittsburgh Pirates
WLW-Dan Harding's Wife
WMBI-Feature Hour
WOWO-Old Time Religion
WROK-Women of the Hour
WSUI-Geography in the Week's News
WTAD-Travels
WTMJ-Those Happy Gilmans

3:15

CBS-Eton Boys, vocal quartet: WMBD WSBT WFBM WTAQ WOC WCCO WKBH WKBH WISN (sw-15.27)
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ
MBS-Collington Handicap: WGN WIRE
KMOX-One Woman's Opinion
WBAA-Marvin Smith, tr.
WBBM-News; High Hatters & Dave Bacal

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

NIGHT

6:30 CST WE, THE PEOPLE, Gabriel Heatter, Mark Warnow's orchestra; guests, CBS.
7:00 CST KATE SMITH HOUR; Ted Straeter Chorus, Jack Miller's orchestra; guest, CBS.
7:00 CST RUDY VALLEE'S VARIETY HOUR; guest, NBC-Red.
7:00 CST THE MARCH OF TIME, news dramatizations, NBC-Blue.
8:00 CST GOOD NEWS OF 1938, Robert Taylor, m.c.; Frank Morgan; Connie Boswell and other film stars, chorus, Meredith Willson's orchestra; Ted Pearson, announcer; Freddie Bartholomew, guest, NBC-Red.
9:00 CST KRAFT MUSIC HALL with Bing Crosby, Bob Burns, Johnny Trotter's orchestra; guest, NBC-Red.
10:15 CST ELZA SCHALLERT Interviews, Tommy Kelly and Ann Gillis, NBC-Blue.
11:00 CST SEVEN LAST WORDS OF CHRIST, CBS.

To the Rescue!

If you can't find your favorite air performers on your radio after Daylight Saving Time goes in effect at 2 a.m. Sunday, April 24, don't assume they've left the air. Radio Guide's April 30 issue will come to the rescue, help you find the lost stars! Reserve your copy—now!

WCFL-Musical
WIND-The Serenader
WLW-Life of Mary Sothorn, sketch
WSUI-Melody Time
WTMJ-Stringing Along; Honey-mooners
3:30
NBC-The Hughes Reel with Rush Hughes (Borden Co.): WHO WMAQ WIRE
NBC-Club Matinee: (sw-15.21)
CBS-Moreau Choir of Notre Dame Univ.: KMOX WCCO WKBH WFAW WBBM WMBD (sw-15.27)
WAAF-News; Weather
WBAA-Morey J. Doyle, pianist
WFBM-Footnotes
WGN-Rhythm Rambles
WHA-In Deutscher Sprache
WIND-Waltz Time
WISN-Movie Chat
WJBC-Mental Hygiene Class
WKBB-What's New?
WLW-Hello Peggy
WMBI-Δ Gospel Message
WOC-News
WROK-Stanley Carbine, songs
WSUI-Far Lands
WTAD-Police News
WTAQ-Gems of Melody

3:45

NBC-Cadets' Quartet: WCFL WHO KSD
CBS-Current Questions Before the Senate: WOC WISN WTAQ WFAW WKBH WMBD WKBH KMOX WBBM (sw-15.27)
NBC-The Road of Life, sketch (Chippo): WMAQ WTMJ WLW
MBS-Piano a Week: WGN
WAAF-Piano Novelties
WBAA-Interesting People in the News
WCCO-Art Institute
WFBM-State Fed. of Women's Clubs
WIBA-Hits & Encores
WIND-At the Tavern
WIRE-Audition Book
WMBI-Amateur Hour
WROK-Margaret Eklof, pianist
WTAD-Jack Petrie

4:00

NBC-Bennett & Wolverson: KSD WBOW WENR
NBC-The Four of Us; Organist: KWK
CBS-Nila Mack's Let's Pretend: WFAW WKBH WBBM WCCO WOC (sw-15.27)
MBS-Lawrence Salerno, bar.: WGN WIRE
News: WISN WOWO
Madison Concert Orch.: WHA WIBA
KMOX-Let's Compare Notes
WAAF-The Rumba Beat
WBBM-News; High Hatters & Dave Bacal
WCFL-Danceland

WFBM-To be announced
WIND-You, the Story and the Music
WJBC-Music School Group
WKBB-The Book Nook
WLW-Editor's Daughter, sketch
WMAQ-Tea Time Varieties
WMBD-Δ Wayside Chapel
WMT-Δ Church Prgm.
WROK-Markets & News; Birthday Club
WSUI-Jr. Academy of Science
WTAD-Bates Trio
WTAQ-Novel Hour
WTMJ-Mello Cello
4:15
NBC-Don Winslow of the Navy, sketch: WOWO WBOW KWK WMT
NBC-Let's Pretend: KMOX
NBC-Songs by Bonnie Stuart: WMAQ
MBS-Len Salvo, organist: WGN
News: WIRE WTAD
KSD-Washington University
WAAF-Concert Master
WBAA-Bob Hildebrandt, pianist
WENR-Music Circle
WFBM-Δ Lenten Services
WHO-Myrt & Marge
WISN-Rhythm Review
WKBB-University Air Forum
WLW-Jack Armstrong
WMBD-Bargain Counter
WMBI-Foreign Language Service
WROK-Birthday Club
WSUI-Symphonic Band
WTMJ-Down a Country Road

4:30

NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)
Story of the Christ Child.
CBS-Stepmother, sketch (Colgate): KMOX WFBM WBBM WCCO (sw-15.27)
NBC-Radio Rubes: WENR
NBC-Joseph Galicchio's Orch.: WIRE WMAQ WIBA WBOW
NBC-Jack Armstrong sketch (Wheaties): (sw-9.53)
News: WIND WJBC
KSD-Careful Children's Club
KWK-Sentimental Mood
WBAA-Wings Over the World
WFAW-Notre Dame Presents
WGN-Afternoon Serenade
WHA-Weather Reports
WHO-Party Line
WISN-Even as You & I
WKBB-Miniatures
WKBB-Tea Time Melodies
WMBD-News; Pet Corner
WMT-Tom Owens' Roundup
WOC-Piano Moods
WOWO-Will O' the Wisp
WROK-Radio Rhythm
WSUI-Elementary French
WTAD-Cy & Freckles
WTAQ-Music Appreciation
WTMJ-Kitty Keene, Inc.

4:45
CBS-Hilltop House, sketch (Palmolive Soap): WCCO WBBM WMBD KMOX WISN (sw-15.27)
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)
NBC-King's Jesters: WENR WOWO (sw-15.21)
MBS-Johnson Family, sketch: WGN KWK
KSD-News, Gabriel Heatter, commentator
WAAF-Jimmie Kozak, pianist
WBAA-Story Book Hour
WFAW-Conservation Quiz
WFBM-Tea Time Tunes
WHO-News
WIND-Rhythm in Brass
WIRE-Harry Bason
WJBC-Δ Christian Messengers
WKBB-The Story Lady
WLW-Hilltop House
WMAQ-Jimmie & Gyp, on invisible trails
WOC-Man on the Street
WROK-Variations in Rhythm
WTAD-Popular Dance Prgm.
WTMJ-News: Medical Society
5:00
CBS-News; George Hall's Orch.: WKBB WTAQ WFAW
NBC-Rakov's Orchestra: WIRE WMT WOWO KWK
NBC-Geo. R. Holmes, commentator; Orch.: (sw-9.53)
MBS-The Five o'Clock Boys: WGN
Dick Tracy, sketch: WLW WMAQ
Jack Armstrong, sketch: WTMJ KMOX WOC
KSD-Terry & Pirates
WAAF-James Hamilton, bar.
WBBM-Kitty Keene
WBOW-Merry-Go-Round
WCCB-J. C. O'Hair
WCCO-Jingling Sam
WCFL-Jack Kelly's Orch.
WENR-Malcolm Claire, children's stories
WHO-Hilltop House
WIBA-Wisconsin Wildlife Fed.
WIND-The Stamp Man
WISN-Show Window
WJJD-Sports Edition
WKBB-Kiddies' Hour
WMAQ-Happy Train
WROK-Bob Kail, songs
WSUI-Favorite Melodies
WTAD-Freshest Thing in Town
5:15
NBC-Rhythmaires' Orch.: WMAQ (sw-9.53)
CBS-Howard Phillips, songs: WKBB WTAQ WFAW WOC
MBS-Sweet & Low: WGN
Adv. of Jimmy Allen: KMOX WHO
Dick Tracy: KSD WIRE WISN
Jack Armstrong: WTAD WCCO
KWK-Al Sarli's Jam Session
WAAF-City Manager Committee Talk: Tea Dance
WBBM-Eddie House, organist
WCCB-Robinson Family
WFL-Mundelein College Radio Shop
WENR-Don Winslow of the Navy
WFBM-Δ Christian Science Prgm.
WIBA-The Dance Hour
WIND-Ben Kanter, pianist
WLW-Tunes for Two
WMBD-To be announced; Gems from the Poet's Corner
WMT-Behind the Headlines
WROK-Sport Review
WSUI-With the Authors
WTMJ-Gabriel Heatter; Heinie's Grenadiers
5:30
CBS-Boake Carter, commentator (Huskies & Post Toasties): WKBB WBBM WFAW WFBM WTAQ WISN WMBD WCCO WKBB KMOX WOC (sw-11.83) (also KNX KSL at 7.45 p.m.)
NBC-Organist; Tune Twisters: WOWO
News: WENR WIBA WIND
Dick Tracy, sketch: WIRE WMT
Sports: KSD WLW WAAF
Jack Armstrong, sketch: WMAQ WHO
WBOW-News: Merry Go-Round
WCCB-Dinner Concert
WCFL-Musical Varieties
WGN-Charlie Chan, sketch
WIND-Swing Melodies
WROK-Organ Reverbs
WSUI-Musical Moods
WTAD-Evening Serenade
5:45
CBS-Doris Rhodes, songs: WOC WKBB WKBH WBBM WFAW WFBM (sw-11.83)
NBC-Dinner Concert: WMAQ KWK
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)

6:00
NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)
NBC-Easy Aces, sketch; Jane Ace (Anacin): WENR WMT WIRE KWK (sw-11.87)
CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)
CBS-Songs for You: WBBM WTAQ
NBC-Dinner Concert: WBOW News: KMOX WCFL WBBM WMAQ
Sports: WKBH WOC WKBB WTAD
Dinner Music: WFBM WSUI WIBA
Vic Arden's Orch.: WCCO WTMJ
WAAF-Shadowland
WCCB-Dinner Dance
WFAW-Crimecasts
WGN-Concert Orch.
WHA-Nedra Gordinier
WHO-Comedy Stars of Broadway
WIND-German Hour
WISN-Down by Herman's
WJJD-Suppertime Frolic
WMBD-Window Shopper
WROK-News; Evening Melodies
6:15
NBC-Vocal Varieties (Tums); Smoothies, DeVore Sisters; Wm. Stoews' Orch.: WHO KSD WIRE WTAM WMAQ
CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes): WISN WBBM KMOX WCCO WHAS WJR WOC (sw-11.83) (also see 10:15 p.m.)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR KWK WMT (sw-11.87)
MBS-Howard Wood's Orch.: WGN WBOW Si & Ezra
WCFL-Dinner Concert
WFAW-Dinner Dance; News
WFBM-Sports
WKBB-Hits & Encores
WKBB-To be announced
WMBD-News
WTAD-Barney Thompson
WTAQ-Pearl Island Troubadours
WTMJ-Today's Events
6:30
CBS-We, the People; Gabriel Heatter, dir. Mark Warnow's Orch. (Sanka Coffee): WBBM KMOX WISN WCCO WOC WJR WHAS WMBD (sw-11.83)
NBC-Mario Cozzi, songs: WMAQ
NBC-Elvira Rios, songs: WENR
MBS-Headlines: WMT
News: WHO WTAQ WIRE WTAD
KSD-Victor Arden's Orch.
KWK-Sports; News
WAAF-Tuning Around
WBOW-George E. Sokolsky
WCFL-Pop Wise & Philbert
WFAW-Dixieland Band
WFBM-James Dixon's Orch.
WGN-Sports Review
WIBA-Lee Hoiby, pianist
WKBB-Amer. Family Robinson
WKBB-Dinner Music
WLW-Headline Heroes
WROK-House by Side of Road
WTAM-Emerson Gill's Orch.
WTMJ-Let's Dance
6:45
NBC-Steinie Bottle Boys Swing Club: WENR
News: WFBM WKBH WKBB KSD-Alpine Varieties

NIGHT

6:00

6:00
NBC-Amos 'n' Andy (Campbell's Soup): WTAM WLW KSD (also see 10 p.m.)
NBC-Easy Aces, sketch; Jane Ace (Anacin): WENR WMT WIRE KWK (sw-11.87)
CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.)
CBS-Songs for You: WBBM WTAQ
NBC-Dinner Concert: WBOW News: KMOX WCFL WBBM WMAQ
Sports: WKBH WOC WKBB WTAD
Dinner Music: WFBM WSUI WIBA
Vic Arden's Orch.: WCCO WTMJ
WAAF-Shadowland
WCCB-Dinner Dance
WFAW-Crimecasts
WGN-Concert Orch.
WHA-Nedra Gordinier
WHO-Comedy Stars of Broadway
WIND-German Hour
WISN-Down by Herman's
WJJD-Suppertime Frolic
WMBD-Window Shopper
WROK-News; Evening Melodies
6:15
NBC-Vocal Varieties (Tums); Smoothies, DeVore Sisters; Wm. Stoews' Orch.: WHO KSD WIRE WTAM WMAQ
CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes): WISN WBBM KMOX WCCO WHAS WJR WOC (sw-11.83) (also see 10:15 p.m.)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR KWK WMT (sw-11.87)
MBS-Howard Wood's Orch.: WGN WBOW Si & Ezra
WCFL-Dinner Concert
WFAW-Dinner Dance; News
WFBM-Sports
WKBB-Hits & Encores
WKBB-To be announced
WMBD-News
WTAD-Barney Thompson
WTAQ-Pearl Island Troubadours
WTMJ-Today's Events
6:30
CBS-We, the People; Gabriel Heatter, dir. Mark Warnow's Orch. (Sanka Coffee): WBBM KMOX WISN WCCO WOC WJR WHAS WMBD (sw-11.83)
NBC-Mario Cozzi, songs: WMAQ
NBC-Elvira Rios, songs: WENR
MBS-Headlines: WMT
News: WHO WTAQ WIRE WTAD
KSD-Victor Arden's Orch.
KWK-Sports; News
WAAF-Tuning Around
WBOW-George E. Sokolsky
WCFL-Pop Wise & Philbert
WFAW-Dixieland Band
WFBM-James Dixon's Orch.
WGN-Sports Review
WIBA-Lee Hoiby, pianist
WKBB-Amer. Family Robinson
WKBB-Dinner Music
WLW-Headline Heroes
WROK-House by Side of Road
WTAM-Emerson Gill's Orch.
WTMJ-Let's Dance
6:45
NBC-Steinie Bottle Boys Swing Club: WENR
News: WFBM WKBH WKBB KSD-Alpine Varieties

Thursday

April 14



MYRTLE VAIL
Myrt of "Myrt and Marge"
Thurs. 9:15 am CST

Frequencies

KMOX-1090	WJBC-1200
KOA-830	WJJD-1130
RSD-550	WJR-750
KWK-1350	WKBB-1500
WAAF-920	WKBB-1380
WBA-890	WLS-870
WBBM-770	WLW-700
WBOW-1310	WMAQ-670
WCBD-1080	WMBD-1440
WCCO-810	WMBI-1080
WCFL-970	WMT-600
WENR-870	WOC-1370
WFAM-1200	WOWO-1160
WFBM-1230	WRJN-1370
WGN-720	WROK-1410
WHA-940	WSBT-1360
WHAS-820	WSTL-880
WHO-1000	WTAD-900
WIBA-1280	WTAM-1070
WIND-560	WTAQ-1330
WIRE-1400	WTMJ-620
WISN-1120	

KWK-Musical Headlines
WBOW-Dance Hour
WCFL-To be announced
WFAM-Amer. Family Robinson
WGN-Ennio Bolognini's Orch.
WHO-Songfellows
WIBA-Safety Broadcast
WIRE-Charlie Chan, sketch
WLW-Henry Burbig's Musical Varieties
WMAQ-Let's Celebrate
WMT-Refreshing Rhythms
WROK-Hymns at Eventide
WTAM-ΔPassover Prgm.
WTAQ-Fed. of Labor Talk
WTMJ-Let's Celebrate

7:00
NBC-Rudy Vallee's Variety Hour (Royal Gelatin): WTMJ WHO WLW KSD WIRE WTAM WIBA WMAQ (sw-9.53)
CBS-Kate Smith's Hour with Jack Miller's Orch.; Ted Straeter Chorus (Swans Down Cake Flour & Calumet Baking Powder): WJR WBBM WCCO WISN WOC WFBM KMOX WTAQ WMBD WSBT WKBH WHAS (sw-11.83) (also KNX KSL at 10:30 p.m.)
NBC-March of Time (Electrolux Refrigerators): WMT WLS KWK WOWO (sw-11.87) (also see 11:15 p.m.)
MBS-Alfred Wallenstein's Sinfonietta: WGN

WAAF-Vesper Singer
WBOW-Dr. J. Marshall Taxay's News Views
WCFL-News
WFAM-The New Yorkers
WIND-Advance of Medicine
WKBB Star Revue
WROK-Boy Scouts of America
WSUI-Children's Hour
7:15
WBOW-Music by Cugat
WCFL-Josephine
WFAM-Music of the Nations
WIND-Tommy Ott, organist
WKBB-Gems of Melody
WSUI-Television Prgm.
7:30
NBC-Barry McKinley, bar. WLS WBOW WOWO (sw-11.87)
MBS-The Green Hornet, drama: WGN
KWK-To be announced
WCFL-Streamline Melodies
WFAM-Dick Cover
WIND-Colonial Ensemble
WKBB-Night School
WMT-Tune Tossers
WROK-Alexander Sisters
WSUI-Evening Musicale
7:45
NBC-Norsemen Quartet: WBOW WOWO WMT WLS (sw-11.87)
WCFL-Herr Louie & the Weasel
WFAM-Music Group
WIND-Talking Drums
WROK-Musical Scrapbook
WSUI-Federated Bus. & Prof. Women's Clubs
8:00
NBC-Good News of 1938 (Maxwell House); Fannie Brice; Connie Boswell; M-G-M Film Stars; Meredith Willson's Orchestra; Robert Taylor, m.c.; Ted Pearson, announcer: KSD WIBA WTMJ WMAQ WTAM KOA WHO WIRE WLW (sw-9.53)
Guest: Freddie Bartholomew. For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Major Bowes' Amateur Hour (Chrysler): WBBM WHAS KMOX WMBD WISN WCCO WJR WOC WFBM WTAQ WKBH (sw-11.83)
NBC-To be announced: WOWO WMT (sw-11.87)
KWK-Larry Funk's Orch.

CBS-ΔPassover Prgm.: WOC WISN WFBM WSBT WKBH WJR WCCO KMOX (sw-11.83)
MBS-Hollywood Serenade: WGN KWK
Dance Orch.: WCFL WTAQ WBBM-On to Adventure
WHAS-Your Favorite Hymns
WIND-Freddie Martin's Orch.
WKBH-Al Seidel's Orch.
WMBD-Real Life Dramas
WROK-Winnebag County Tuberculosis Association
9:15
CBS-ΔPassover Prgm.: WHAS KMOX-France Laux, sports
WCFL-Favorite Melodies

CBS-ΔPassover Prgm.: WHAS KMOX-France Laux, sports
WCFL-Favorite Melodies

WBOW-Amateur Auditions
WCFL-Youth Round the World
WGN-Vic Arden's Orch.
WIND-News & Music
WKBB-Centennial Pageant
WLS-Howard Peterson, organist
WROK-Musicale
WSBT-Hayloft Jamboree
WSUI-Sports Review
8:15
WBOW-Master Singers
WGN-Bob Crosby's Orch.
WIND-In the Crimelight
WKBB-Success Story
WLS-Howard Peterson, organist
WROK-News; Ten Minutes with You
8:30
NBC-America's Town Meeting of the Air: WBOW WENR WMT WOWO (sw-11.87)
KWK-Secondary Schools Prgm.
WCFL-News
WIND-Night Court
WKBB-Sentimental Music
WROK-Farm Prgm.
WSUI-Mexican Orch. & Chorus
8:45
WCFL-Gabe Wellner, organist
WGN-News; Sport High Light
WKBB-Globe Trotter
WROK-Barn Dance
WSBT-Quiz-o-Quest
WSUI-Daily Iowan of the Air
9:00
NBC-Kraft Music Hall, starring Bing Crosby; Bob Burns, comedian; Johnny Trotter's Orch.; Guests: KSD WTAM WIRE WIO WMAQ WIBA WTMJ KOA WLW (sw-9.53)

CBS-ΔPassover Prgm.: WOC WISN WFBM WSBT WKBH WJR WCCO KMOX (sw-11.83)
MBS-Hollywood Serenade: WGN KWK
Dance Orch.: WCFL WTAQ WBBM-On to Adventure
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WCFL-Favorite Melodies

WIND-Stars Over Manhattan
WKBH-Rapid Ad
WMBD-Harry Hill's Orch.
WROK-Howard LeRoy's Orch.
WTAQ-Dance Time
9:30
CBS-Americans at Work: KMOX WSBT WCCO WFBM WISN WOC WMBD WHAS WKBH (sw-11.83)
NBC-Promenade Concert; Roy Shield's Orch.; Soloists: WENR WBOW
MBS-Henry Weber's Concert Review: WGN
Dance Orch.: WCFL WTAQ WKBH-Rhythm Mates
WBBM-Tom Sawyer Looking at the World
WIND-Ted Weems' Orch.
WJR-Marked Hours
WKBH-Radio-Torial
WMT-Victor Arden's Orch.
WOWO-Ranch Boys
WROK-Joe Gerken's Orch.
9:45
NBC-Promenade Concert: (sw-11.87)
News: WOWO WROK
KWK-Rhythm and Romance
WBBM-Sports Huddle
WCFL-Fed. Women's Teachers
WIND-News Commentator
WMT-Electric Park Band
WTAQ-Cinderella
10:00
CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): KSL WBBM WFBM WHAS KMOX WCCO (also at 6 p.m.)
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ KOA KFI WHO WIRE (also at 6 p.m.)
NBC-Dick Gasparre's Orchestra; News: (sw-9.53)
CBS-Duke Ellington's Orch.: WSBT (sw-6.12)
NBC-Eddie Le Baron's Orchestra: WOWO WMT
News: WMBD WJR WOC WTAQ WIBA WKBH WENR
KWK-Sports
WBOW-Amateur Auditions
WFLD-Vella Cook
WIND-Jimmy Jackson's Orch.
WISN-News; Wrestling Matches

CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): KSL WBBM WFBM WHAS KMOX WCCO (also at 6 p.m.)
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ KOA KFI WHO WIRE (also at 6 p.m.)
NBC-Dick Gasparre's Orchestra; News: (sw-9.53)
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CBS-Duke Ellington's Orch.: WSBT (sw-6.12)
NBC-Eddie Le Baron's Orchestra: WOWO WMT
News: WMBD WJR WOC WTAQ WIBA WKBH WENR
KWK-Sports
WBOW-Amateur Auditions
WFLD-Vella Cook
WIND-Jimmy Jackson's Orch.
WISN-News; Wrestling Matches

WKBH-News; Music
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Sports; News
10:15
CBS-Geo. McCall's Screen Scoops (Old Gold): KNX KSL WFBM (also at 6:15 p.m.)
NBC-Elza Schallert Reviews: WOWO WCFL
Ann Gillis and Tommy Kelly will be interviewed.
NBC-Dick Gasparre's Orchestra: WBOW
CBS-Duke Ellington's Orch.: WOC WKBH WKBH KMOX WBBM WJR WTAQ (sw-6.12)
MBS-Theater Digest: WLW WGN
News: WMT WHO WHAS WMAQ KOA-Ranger Serenade
KWK-Organ Moods
WCCO-Cedric Adams
WENR-Gray Gordon's Orch.
WIBA-Gems of Melody
WIRE-News; Basonology
WMBD-Sports; Prgm. Review
WTAM-Music You Want
WTMJ-Guess Who?

CBS-Buddy Rogers' Orch.: WJR WSBT WTAQ WKBH WHAS WKBH WOC (sw-6.12)
NBC-Lou Breese's Orch.: WMAQ WBOW WIBA (sw-9.53)
NBC-Enric Madriguera's Orch.: WMT
Sports: WHO WIRE
News: WBBM WFBM KWK
Dance Orch.: WCFL WTMJ
KMOX-Headline Highlights
WCCO-Rollie Johnson
WENR-Andy Kirk's Orch.
WHA-Musical Varieties
WIND-Freddy Martin's Orch.
WMBD-Value Hints
10:45
CBS-Buddy Rogers' Orch.: WCCO WFBM WMBD WBBM
NBC-Lou Breese's Orch.: WHO KOA
NBC-Enric Madriguera's Orch.: KWK
MBS-Dick Barrie's Orch.: WGN WLW
KMOX-Carl Lorch's Orch.
WFAM-Music Group
WIBA-Club Chanticleer
WIND-News

CBS-Buddy Rogers' Orch.: WJR WSBT WTAQ WKBH WHAS WKBH WOC (sw-6.12)
NBC-Lou Breese's Orch.: WMAQ WBOW WIBA (sw-9.53)
NBC-Enric Madriguera's Orch.: WMT
Sports: WHO WIRE
News: WBBM WFBM KWK
Dance Orch.: WCFL WTMJ
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MBS-Dick Barrie's Orch.: WGN WLW
KMOX-Carl Lorch's Orch.
WFAM-Music Group
WIBA-Club Chanticleer
WIND-News

CBS-Buddy Rogers' Orch.: WJR WSBT WTAQ WKBH WHAS WKBH WOC (sw-6.12)
NBC-Lou Breese's Orch.: WMAQ WBOW WIBA (sw-9.53)
NBC-Enric Madriguera's Orch.: WMT
Sports: WHO WIRE
News: WBBM WFBM KWK
Dance Orch.: WCFL WTMJ
KMOX-Headline Highlights
WCCO-Rollie Johnson
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WHA-Musical Varieties
WIND-Freddy Martin's Orch.
WMBD-Value Hints
10:45
CBS-Buddy Rogers' Orch.: WCCO WFBM WMBD WBBM
NBC-Lou Breese's Orch.: WHO KOA
NBC-Enric Madriguera's Orch.: KWK
MBS-Dick Barrie's Orch.: WGN WLW
KMOX-Carl Lorch's Orch.
WFAM-Music Group
WIBA-Club Chanticleer
WIND-News

11:00
CBS-ΔThe Seven Last Words of Christ: WKBH WISN WTAQ WMBD WBBM WFBM WSBT WJR WOC
The music detail for this program may be found on page 7 this week.
NBC-Roger Pryor's Orch.: WCFL
NBC-Henry Busse's Orch.: KSD
WBOW WMAQ
MBS-Benny Goodman's Orch.: WGN WIRE WMT
KMOX-ΔLenten Service Spkr.
KOA-Music by Cugat
KWK-Glenn Hardmann's Orch.
WCCO-To be announced
WENR-Music As You Desire It
WHAS-Henry Halstead's Orch.
WHO-Blue Ribbon State
WIBA-Indian Room
WIND-Ted Weems' Orch.
WKBH-Weather Reports
WLW-Twenty-four Hour Review
WTAM-George Hessberger's Orch.

11:15
NBC-March of Time (Electrolux Refrigerators): KOA KFI (also at 7 p.m.)
End of Thursday Programs

Friday

April 15, 1938

Friday

MORNING

7:00 am CST
NBC-Malcolm Claire, children's stories: (sw-21.5)
CBS-News: (sw-21.52)
News: WOWO WTAD
Musical Clock: WROK WKBH WOC WIBA WIRE
7:15
NBC-Doc Schneider's Texans: (sw-21.5)
News: WCCO WHO WMT WAAF WLW
7:30
NBC-Do You Remember?: (sw-21.5)
CBS-Fred Feibel, organist: (sw-21.52)
NBC-Wm. Meeder, organist: WCFL
News: WTAQ WIBA WKBH
ΔDevotions: WKBH WLS
Musical Clock: WMBD WBBM WMT WROK
KMOX-Breakfast Brigade; Music
KWK-Hits and Encores
WAAF-Don Norman
WCBD-ΔGospel Tabernacle
WCCO-Musical Chimes
WGN-Music Box
WHO-Melody Time
WJJD-ΔChristian Science Prgm.
7:45
KMOX-Ozark Varieties
KWK-Great Works of Men
WCFL-Morning Melodies
WHO-Favorite Melodies
WIBA-Music for School & Home
WJJD-Kinney's Hawaiians
WKBH-Rural Rhythms
WKBH-Singing Twins
WLS-Jolly Joe's Pet Pals
WLW-Voice of Experience
WMBD-Police Flash
WOWO-ΔConcordia Chapel
WTAD-Bill Sohm's News
WTAQ-Today's Almanac
8:00
NBC-Breakfast Club; News: WCFL WBOW

CBS-Arthur Godfrey, songs: (sw-21.52)
NBC-Women & the News: (sw-21.5)
CBS-Metropolitan Parade; News: WFBM WTAQ WKBH
News: WMBD WKBH KMOX WIRE
Coffee Pot Inn: WMT WHO
Musical Clock: WIBA WROK
KSD-News; Dick Leibert, organist
KWK-Pep-Up Parade
WAAF-Breakfast Express
WCBD-ΔMorning Meditations
WCCO-Musical Chimes
WFAM-Kitchen Clinic
WGN-Everyday Words; Good Morning Prgm.
WHA-Band Wagon
WIND-Harry Zimmerman, organist
WJJD-Happy Go Lucky Time
WLS-Arkansas Woodchopper
WLW-Betty Crocker
WMAQ-Your Neighbor
WOWO-ΔRadio Bible Class
8:15
CBS-Metropolitan Parade; News: KMOX WFAM (sw-21.52)
NBC-Person to Person: KSD (sw-21.5)
Musical Clock: WMT WHO
KWK-Mrs. O'Brien's Boarding House
WCBD-ΔChristianity in Action
WGN-Carolyn Price
WHA-Morning Melodies
WIND-Bob Atcher & Bonnie Blue Boys
WIRE-Dessa Byrd
WJJD-Toastmaster
WKBH-Uncle Bob
WLS-Morning Minstrels
WLW-Houseboat Hannah, sketch
WTMJ-Your Home Town
8:30
CBS-The Road of Life, sketch (Chipso): WBBM KMOX (sw-21.52)
NBC-Breakfast Club; News: WCFL WBOW
CBS-Songs for You: WKBH

NBC-Landt Trio; News: KSD (sw-21.5)
KWK-Candid Camera; News
WBOW-ΔRadio Gospel; News
WCBD-ΔFamily Bible League
WCCO-Mother Hubbard
WFAM-Your Engagement Book
WFBM-Roundup
WGN-Good Morning
WHO-Morning Melodies
WIBA-Today's Almanac
WIND-Hawaiian Melodies
WJJD-Hillbilly Songs
WKBH-Musical Breakfast
WLS-News
WLW-Myrt & Marge, sketch
WMAQ-Whistler & his Dog; News
WMBD-Sutliff & Case Bandwagon
WROK-ΔMorning Devotions
WSUI-Daily Iowan of the Air; Morning Melodies; Service Reports
WTAD-ΔInterchurch Revival
WTAQ-Wake Up & Live
WTMJ-Organ Melodies
8:45
NBC-Amanda Snow, songs: (sw-21.5)
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO (sw-21.52)
NBC-Dan Hardin's Wife, sketch (Nat'l Biscuit Co.): WMAQ KSD
Day by Day
WBBM-Linda's First Love
WFAM-ΔMorning Devotions
WFBM-Apron Strings
WHO-Oddities
WIBA-Baron's Prgm.
WIRE-Social Calendar; Rose Room Melody; Footnote
WJJD-Know Your Postal Service
WKBH-Tonic Tunes
WKBH-Amer. Family Robinson
WLS-Chuck, Ray, Christine & Sodbusters
WLW-Young Widder Jones
WMBD-Women of Today
WMT-Melody Time; News
WOC-News
WROK-Town Crier
WTAD-Through Life's Window

WTAQ-Coffee Hour
WTMJ-Morning Melodies
9:00
NBC-Cabin at the Crossroads, sketch (Aunt Jemima): WLS KWK WMT WOWO WTMJ (sw-15.21)
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX WCCO WISN WBBM WFBM
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD
News: WROK WAAF
WBOW-Melody Time
WCBD-Italian Musicale & News
WCFL-Swingtime
WFAM-Concert Time
WGN-Martha Crane & Helen Joyce
WHA-Your Health
WIBA-Concert Hall
WIND-Harry Zimmerman, organist
WJJD-Bosworth Broadcast
WKBH-Chancel Steps
WKBH-Olive Hagen, organist
WLW-Linda's First Love, sketch
WMBD-Messenger; Weather
WSUI-Within the Classroom; Calendar & Weather
WTAD-Homemakers' Prgm.
WTAQ-Mid-Morning Revue
9:15
NBC-Margot of Castlewood, sketch (Quaker Oats): WOWO KWK WMT WLS WTMJ WLW (sw-15.21)
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD
Stars Over Hollywood: WTAQ WKBH
WAAF-Rhythm Rhapsody
WBOW-Mid Morning Music
WCFL-Double in Stars
WHA-World Peace News
WIND-Your Favorite Band
WKBH-News

WOC-Party Line
WROK-On the Mall
9:30
NBC-Josh Higgins of Finchville: WCFL WBOW
NBC-Attorney at Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)
CBS-Richard Maxwell, songs: WBBM KMOX WOC WCCO
NBC-Just Plain Bill, sketch (Bi-So-Dol): WMAQ WIRE WHO
MBS-Get Thin to Music: WGN
Eb & Zeb: WIND WKBH
WAAF-Canary Serenade
WCBD-Deutsche Liederstunde
WFAM-Fashion Pointers
WFBM-Kitchen Clinic
WHA-Art Appreciation
WIBA-ΔChurch of the Air
WISN-News
WJJD-P.T.A. Talk
WKBH-Morning Melodies
WLW-Betty & Bob
WMBD-Sweetheart Time
WMT-Popular Melodies
WOWO-Richard Trojan
WROK-Radio Rhythm
WTAD-Ma Perkins
WTAQ-Melody Lane
WTMJ-Dan Harding's Wife
9:45
NBC-Kitchen Cavalcade: (sw-15.21)
CBS-To be announced: KMOX WFAM WKBH WCCO WKBH WOC
NBC-Viennese Ensemble: WBOW
NBC-Woman in White, sketch (Pillsbury): WMAQ WTMJ KSD WHO WIRE
News: WLS WMBD
Dr. Friendly: WLW WGN
Party Line: KWK WTAD
WBBM-Truman Bradley, comm.
WCFL-Bittersweet Melodies
WIBA-Melody Time
WISN-Ann Leslie's Scrapbook
WJJD-Sentenced Men
WHA-Young Widder Jones
WOWO-Modern Home Forum
WROK-Musicale

10:00
NBC-David Harum, sketch (Bab-O): WIRE WMAQ KSD WHO
CBS-Ruth Carhart, songs: WISN WTAQ WFBM WOC
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS WLW (sw-15.21)
NBC-Viennese Ensemble: WIBA WMT
KMOX-Hollywood Food Secrets
KWK-Dr. Friendly
WAAF-Woman's Page of the Air
WBBM-Heart of Julia Blake
WCBD-Uncle John
WCCO-Judy & Jane
WCFL-Morning Melodies
WFAM-Shoppers' Guide
WGN-The Beauty Clinic
WHA-Homemakers
WIND-Municipal Court
WJBC-Personality Hour
WJJD-Sons of the Pioneers
WKBH-Hollywood Reporter
WKBH-Home Economics
WMBD-Number, please, sketch
WROK-News & Markets; Organ
WSUI-Are You a Collector?
WTAD-News
WTMJ-Merry-Go-Roundup
10:15
NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21)
For details of contest on this program turn to the inside back cover.
NBC-Popular Waltzes: WBOW WCFL
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WHO WIRE KSD WTMJ WIBA
CBS-Deep River Boys, vocal trio: WCCO WBBM WFBM WISN
MBS-Bachelor's Children (Old Dutch Cleanser): WGN
KMOX-Houseboat Hannah, sketch
KWK-Singing Cowboys
WAAF-Mid-Morning Varieties
WJBC-Riddle Time
WJJD-Sports Edition Handicapper
WKBH-Rhythm & Romance
WKBH-Your Home
(Continued on Next Page)

Friday

April 15



ARTHUR GODFREY
"Barbasol Program" vocalist
Fri. 6:15 CST

(10:15 a.m. Continued)

WLW-News; Weather, Markets
WMBD-Linda's First Love
WMT-Numerical Jamboree
WOC-Radio Bazaar
WOWO-Editor's Daughter, sketch
WROK-Woman's Forum
WSUI-Musical Favorites
WTAD-Concert Hall
WTAQ-Rhythm & Romance
10:30
CBS-Big Sister, sketch (Rinso);
WMBD WISN WCCO KMOX
WBBM WFBM
NBC-Vic & Sade, sketch (Crisco);
WLS (sw-15.21)
NBC-How to be Charming, beauty
talk (Phillips); WMAQ WHO
KSD WIRE WTMJ WIBA
KWK-News; Wake Up and Sing
WAAF-News; Swing High
WBOW-Harry Reser's Orch.
WCFL-Peekers in the Pantry
WFAM-Morning Melodies
WGN-Painted Dreams
WIND-Your Hollywood Reporter
WJBC-Dollar Daze
WJJD-Harry Zimmerman, organ-
ist
WKBW-Musical Almanac
WKBH-Song Time
WLW-Thomas Sawyer
WMBI-△School of the Bible
WMT-Frank Voelker, organist
WOC-Screenfans Prgm.
WOWO-Linda's First Love
WSUI-Book Shelf
WTAQ-News; Merry-Go-Round
10:45
CBS-Aunt Jenny's Stories (Spry);
KMOX WISN WMBD WFBM
WBBM WCCO
NBC-Hello Peggy (Drano); KSD
WMAQ WHO
NBC-Edward MacHugh, Gospel
Singer (Ivory Soap); WLS
(sw-15.21)
NBC-Originalities: WBOW WTMJ
WOWO
KWK-The Morning After
WAAF-Foolish Questions
WFAM-Dick Cover
WGN-Stella Dallas
WHA-Alpine Melodies
WIBA-The Editor's Daughter
WIND-Markets; Life Savings Talk
WIRE-Party Line
WJBC-Peggy Payne & Pioneers
WJJD-Today's Heroine
WKBH-The Mixing Bowl
WKBH-Beauty Box Revue
WLW-The Goldbergs, sketch
WMT-Music Memory
WROK-Music Graphs
WTAD-Betty & Bob
11:00
CBS-Mary Margaret McBride,
columnist (Minute Tapioca)
WBBM WFBM WISN WFAM
WOC KMOX WCCO WMBD
On page 23 you will find pictures
of Miss McBride.
NBC-Girl Alone, sketch (Kel-
logg); WMAQ WLW
NBC-Vaughn de Leath, songs;
WBOW
MBS-The Boy & Girl Friend;
WIRE
Young Widder Jones; KWK WCFL
KOA Dance Hour
KSD-News; Night Letter; Orch.
WAAF-Melody Parade
WBAA-Appreciation of Shakes-
peare's Art & Thought; News
WGN-Woman in the Store
WHA-Talking Book
WHO-Robert Hood Bowers' Band
WIBA-Linda's First Love
WIND-Sketches in Melody
WJBC-Take It for Granted
WJJD-Bureau of Missing Persons
WKBH-Treasure Chest
WKBH-Musical Moods
WLS-Grace Wilson, contralto
WMBI-Friday Morning Songsters
WMT-Toby's Cornstussel Nooz

WOWO-Bill Board
WROK-Community Hour
WSUI-Men Behind the Classics;
Organ Recital
WTAD-News
WTAQ-Hollywood on Parade
WTMJ-What's New in Mil-
waukee?
11:15
NBC-The O'Neills, sketch (Ivory
Soap); WMAQ WLW
CBS-To be announced: WFBM
WKBH WISN
CBS-The Goldbergs, sketch (Oxy-
dol); WBBM
CBS-Kitty Keene, Inc., sketch
(Dreft); KMOX WCCO
NBC-Edward Gamage, tr.: WMT
WIBA WBOW
KSD-Lady Courageous
KWK-Rapid Service
WAAF-Don Bolt, commentator
WCAZ-Movie Gossip (1070 kc)
WCFL-Edward Gamage, tr.
WFAM-Visitors Welcome
WGN-Len Salvo, organist
WHO-Dan Harding's Wife
WIND-20th Century Serenade
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Criminal Court Interviews
WKBH-Club Calendar
WLS-Don & Helen
WMBD-Jack Lyon, organist
WOC-Variety Parade
WROK-Affairs of Mrs. Swenson
WTAD-Eileen
11:30
CBS-Romance of Helen Trent,
sketch (Old English Floor
Wax); WBBM KMOX
NBC-Nat'l Farm & Home Hour;
WIBA WMAQ KWK WBOW
(sw-15.21)
Conservation Day program fea-
turing a dramatization of the
life of John Muir, one of Amer-
ica's greatest conservationists.
NBC-Emerson Gill's Orch.: WCFL
KSD
Betty Crocker: WOC WHO
WAAF-The Feminine World
WCCO-Happy Gilman
WFAM-Reader's Review
WFBM-It's Fun to Keep House;
Farm Circle
WGN-Quin Ryan's News
WHA-Organ Gems
WIND-Harry Zimmerman & Les
Paul, organ & guitar
WIRE-Linda's First Love
WISN-Musical Heat Wave
WJBC-Singin' Sam
WJJD-Safety Court
WKBH-Notes; Farm Flashes
WKBH-House of MacGregor
WLS-Ma Perkins
WLW-Live Stock; Spray Service
WMBD-Thrift Message, Miss El-
ectrolux; Melody Miniature
WMBI-Continued Story Reading
WMT-Troubaderos
WOWO Market Service
WROK-Helene Kimberlay, songs
WSUI-Book Chat; Farm Flashes
WTAD-Police News
WTAQ-Mailman
WTMJ-Dinty Moore
11:45
NBC-Nat'l Farm & Home Hour;
WLW
CBS-Our Gal Sunday, sketch
(Old English Floor Wax);
WBBM KMOX
Betty & Bob: WHO WOC
KSD-Dan Harding's Wife
WAAF-Markets; Sweet and Slow
WCCO-Grandma Travels
WCFL-Fashions on Parade
WFAM-Luncheon Dance
WFBM-Markets; Farm Bureau
WGN-Way Down East
WIRE-Farm & Home Hour
WJBC-Reid & Vin
WKBH-Music; Livestock Quota-
tions
WLS-Markets; Weather; News
WMBD-Window Shopper
WMT-News; Markets
WOWO-Sari 'n' Elmer
WROK-Round the Town
WTAQ-Farm Hlands
WTMJ-Heinie's Grenadiers
11:55
NBC-Metropolitan Opera Co.:
(sw-15.21)
The entire performance of
Wagner's "Parsifal" will be
heard at this time.
The music detail for this program
may be found on page 7 this week.

12:00
CBS-Betty & Bob, sketch (Gold
Medal); WCCO KMOX WBBM
WFBM WISN (sw-15.27)
NBC-News; Carlisle & London;
WMAQ (sw-15.33)
News: WJJD WMBD WTAD
WJBC WIND

AFTERNOON
12:00
CBS-Betty & Bob, sketch (Gold
Medal); WCCO KMOX WBBM
WFBM WISN (sw-15.27)
NBC-News; Carlisle & London;
WMAQ (sw-15.33)
News: WJJD WMBD WTAD
WJBC WIND

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

11:55 CST METROPOLITAN OPERA COM-
PANY, Wagner's "Parsifal," NBC-Blue.

NIGHT

7:00 CST CITIES SERVICE CONCERT with Lu-
cille Manners, Dr. Frank Black, conductor;
NBC-Red.

7:30 CST PAUL WHITEMAN'S ORCHESTRA;
guest, CBS.

8:00 CST HOLLYWOOD HOTEL with Frances
Langford, Frank Parker, Anne Jamison, Lou-
ella Parsons, Ken Murray and Oswald, Mar-
lyn Stuart, Raymond Paige's orchestra;
Gary Cooper, Sigrid Curie and Basil Rath-
bone, guests, CBS.

9:00 CST THE SONGSHOP with Dell Sharbutt,
m.c.; Alice Cornett, Nadine Conner, Reed
Kennedy, quartet, glee club, orchestra; Sing-
in' Sam, guest, CBS.

9:30 CST THE SEVEN LAST WORDS, NBC-
Blue.

Where to Turn?

Who is your favorite star? That's a question
Radio Guide asks in its Star of Stars Poll.
Where your favorite can be heard will be more
of a problem when Daylight Saving Time up-
sets schedules. Then Radio Guide will tell! Be
sure to reserve a copy of the April 30 Radio
Guide—for full reports of time changes!

KSD-Sports Preview
WAAF-Symphonic Hour
WBAA-Agricultural Forum
WBOW-Street Reporter
WCFL-Hit Review
WGN-Man on State Street
WHA-Noon Musicale
WHO-Markets & Weather
WIRE-Markets
WKBH-Souvenirs
WKBH-Avanelle De Witt
WLS-Dinnerbell Prgm.
WMBI-△Midday Gospel Hour
WMT-Cedar Valley Hillbillies;
Question Man; Voice of Iowa
WOC-Farm Bureau; Markets
WOWO-Consolaires
WSBT-Harlan Hogan
WSUI-Rhythm Rumbles

12:15
CBS-Betty Crocker, cooking talk
(Gold Medal); WBBM WCCO
WISN KMOX WFBM (sw-
15.27)
NBC-Betty & Escorts: WMAQ
(sw-15.33)
News: WKBH WOWO WKBH
Man on the Street; WJBC WKBH
WBAA-Sports Review
WBOW-Let's Get Together
WGN-To be announced
WHO-Luncheon Music
WIND-Tommy Ott, organist
WJJD-Loop Noon-Day Service
WMBD-Town Crier; Markets
WMT-Voice of Iowa
WOC-Inquiring Mike
WROK-Column Left, news
WSBT-News; Stork Report;
WTAD-Cy & Freckles

12:30
NBC-Words & Music; Soloists &
Organist; WMAQ (sw-15.33)
CBS-Arnold Grimm's Daughter,
sketch (Gold Medal); KMOX
WBBM WCCO WFBM WISN
(sw-15.27)
News: WOC WHO
Luncheon Dance Music: WBOW
WBAA
Rhythm Rascals: WTAQ WTMJ
KWK-Organ Melodies
WCFL-Noon-Day Concert
WGN-Markets, △Midday Service
WHA-Farm Prgm.
WIBA-News; Markets
WIND-Livestock Markets
WIRE-Reporter
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-Voice of the Feedlot, sketch
WLW-Ma Perkins, sketch
WMBD-Farm News
WMT-Markets; Hillbillies
WOWO-Man on the Street
WROK-Couple on the Street; Ser-
vice Sam
WSBT-Moment Musicale; Quaint
Questions
WTAD-Farm; Markets; Weather

12:45
NBC-Metropolitan Opera Co.:
WOWO
CBS-Valiant Lady, sketch (Gold
Medal); WBBM WCCO KMOX
WISN WFBM (sw-15.27)
MBS-Voice of Experience (Lydia
E. Pinkham); WCFL KWK
News: WKBH WTAQ WIND
WIRE
KSD-News; Markets
WBAA-Frank Triboulet, tr.
WBOW-Tune of the Day
WHO-Earl E. May's Prgm.
WKBH-Song Hit; Pet Corner
WLS-This Business of Farming
WLW-Kitty Keene, Inc.
WMAQ-Donald Novis Sing
WMBD-Seed Corn Prgm.
WMT-Iowa Cornhuskers; Bjorg
Bjorgenson
WOC-Tommy Dorsey's Orch.
WROK-Seed Talk; Home Folks
Hour
WSBT-Man on the Street
WTAD-Luncheon Music
WTMJ-Sidewalk Reporter

1:00
CBS-Oxydol's Own Ma Perkins,
sketch: WCCO KMOX WKBH
WOC WKBH (sw-15.27)
NBC-To be announced: WBOW
WMAQ WLW (sw-15.33)
Man on the Street: WCFL WMBD
To be announced: WFBM WBBM
KSD-Melodeers
KWK-Carson Robison's Buck-
aroos
WAAF-Encores
WBAA-Concert Review
WCBD-J. C. O'Hair
WGN-Harold Turner, pianist
WHA-School for Workers
WHO-Rhythm Makers
WIBA-Melody Moments
WIND-Italian Hour
WIRE-Police Court
WJJD-Executive's Club Meeting
WLS-Woodland Trails
WMT-Many Happy Returns; Ger-
man Band
WOWO-Wilbur Pickett's Orch.
WSBT-News; Farm Flashes
WSUI-Illustrated Musical Chats
WTAD-News Summary
WTMJ-Livestock Market; Weath-
er; News; Police Reports

1:15
CBS-The O'Neills, sketch (Ivory
Soap); WBBM KMOX WCCO
WISN (sw-15.27)
MBS-World Traveler: WIRE
KSD-Allan Clarke, Ebony &
Ivory; Orch.
KWK-Great Works of Men
WCFL-Spotlight
WFBM-News
WGN-Quarter Hour Musical
WHA-Musical Varieties

WKBH-Music Moderne
WKBH-Venetian Varieties
WLS-Otto's Novelodeous
WMBD-His Majesty, the Baby
WMT-Earl E. May, talk
WOC-Afternoon Library Prgm.
WOWO-Walt Sears' Orch.
WSBT-Notes
WTAD-Quincy Marches on
WTAQ-Man on the Street
WTMJ-Luncheon Concert
1:30
CBS-Good Friday Prgm.: WOC
WSBT WCCO KMOX WTAQ
WFBM WISN WKBH WKBH
(sw-15.27)
NBC-To be announced: WIBA
MBS-Harold Turner: WIRE
To be announced: WIRE WBBM
KSD-Judy & Jane
KWK-News; Clarke Morgan,
pianist
WAAF-Markets; Health Talk
WBAA-Monitor Views the News
WCBD-Musicale
WCFL-Varieties
WGN-June Baker, talk
WHA-Fascism in Rumania, Prof.
Winspear
WHO-Houseboat Hannah
WIND-Women's Relief Prgm.
WLS-Markets; John Brown, pi-
anist
WMBD-Party Line
WMT-News
WOWO-Three of Us
WROK-Melodies From the Sky
WTAD-Medical Ass'n
1:45
KSD-Heart of Julia Blake
KWK-Musical Prgm.
WAAF-Driskill Wolfe, tr.
WLS-Markets; Weather
WBBM-Houseboat Hannah, sketch
WGN-Hits of Today
WHO-Judy & Jane
WIND-Tommy Ott, organist
WIRE-To be announced
WJJD-Happy Harmonies
WLS-Big City Parade
WMBD-Matinee Melodies
WMT-Markets; Novelty Parade;
Interlude
WOWO-Book Revue
WROK-Community News
WTMJ-Home Harmonizers
2:00
NBC-Metropolitan Opera Co.:
WIRE (sw-15.33)
CBS-Marine Band: WOC WKBH
WSBT WISN WTAQ WFBM
WKBH (sw-15.27)
NBC-Pepper Young's Family,
sketch (Camay); WMAQ KSD
WHO WLW WTMJ
For details of contest on this pro-
gram turn to the inside back cover.
News: WIND WAAF
KMOX-Magic Kitchen
KWK-Today at Two
WBAA-Grade School Prgm.
WBBM-Editor's Daughter
WBOW-Ind. State Teachers Col-
lege Prgm.
WCBD-Polish Prgm.
WCCO-Livestock Markets
WGN-Marriage License Romances
WHA-Rhythm & Games
WIBA-Studio Party
WJJD-Doug Hope Review
WLS-Honemakers Prgm.
WMBD-The Editor's Daughter
WMT-Afternoon Recess
WOWO-The Observer
WROK-News; Ten Minutes with
You
WSUI-Iowans in the News; With-
in the Classroom
WTAD-News; Bookman
2:15
NBC-Oxydol's Own Ma Perkins,
sketch: WMAQ WTMJ WHO
KSD
KWK-Siesta Time
WAAF-Music in the Air
WBAA-The Magic Carpet
WBBM-Meet the Missus
WCCO-Markets; News
WFBM-△Way of the Cross
WGN-Moods in Music
WHA-Organ Interlude
WIND-Heury Yohanau, pianist
WLW-Mad Hatterfields
WMBD-Peoria's Schools on the
Air
WROK-Johnny Murphy, songs
WTAD-Woman's Variety
2:30
CBS-Kate Smith, columnist: WOC
WKBH WTAQ WKBH WSBT
WISN (sw-15.27)
NBC-Vic & Sade, sketch (Cris-
co); WMAQ WLW WHO KSD
WTMJ
MBS-Jam Session: WGN
KMOX-Linda's First Love, sketch
WAAF-Red Hot and Low Down
WBAA-True or False?
WBBM-Man on the Street
WBOW-To be announced
WCBD-Dr. Rudolph in Pianoland
WCCO-Julia Blake, sketch

WHA-Music-of the Masters
WIBA-△Good Friday Prgm.
WIND-Stars Over Hollywood
WJJD-Ben Kanter, pianist
WLS-News
WMT-St. Francis Vested Choir
WOWO-Men of Notes
WROK-Rhythm Before Three
WTAD-D. A. R. Prgm.
2:45
NBC-The Guiding Light, sketch
(White Naptha); WHO WMAQ
WTMJ KSD WLW
CBS-Lincoln Cathedral Choir;
WKBH WKBH WTAQ WSBT
WISN (sw-15.27)
MBS-Good Health & Training:
KWK WGN
KMOX-Editor's Daughter, sketch
WBBM-Radio Gossip Club
WCBD-Rhythm Men
WCFL-Baseball; Sox vs. Cubs
WCCO-Ladies First
WIBA-Today's Front Page
WIND-Happy Harmonies
WJJD-To be announced
WLS-Homemakers Prgm.
WMBD-Perticoat Parade
WOWO-Women in the News
WTAD-Lawrence Glosemeyer
3:00
NBC-Metropolitan Opera Co.:
WOWO KWK WIBA WBOW
WMT (sw-15.21)
CBS-Chicago Varieties: WISN
WKBH WKBH WSBT WFBM
WTAQ WOC (sw-15.27)
NBC-Lorenzo Jones, sketch
(Phillips); WMAQ WIRE WHO
Baseball; Chicago Cubs vs.
White Sox; WBBM WJJD
KMOX-Singin' Sam
WBAA-Jefferson H.S. Glee Club
WCFL-News
WENR-To be announced
WGN-Musical Mail Box
WHA-Better Speech
WIND-Studio Orch.
WJBC-△Sunday School Lesson
WLW-Dan Harding's Wife
WMBI-△School of the Bible
WROK-Women of the Hour
WSUI-Forensic Forum
WTAD-Behind the Scenes
WTMJ-Those Happy Gilmans
3:15
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WHO
WMAQ
CBS-Chicago Varieties: WTAQ
WCCO
MBS-Black on White: WIRE
KMOX-One Woman's Opinion
WCFL-Piano Recital
WGN-Afternoon Serenade
WIND-Fred Beck, organist
WLW-Life of Mary Sothorn,
sketch
WMBD-Trading Post
WTAD-Remember
WTMJ-Stringing Along; Honey-
moons
3:30
NBC-The Hughes Reel with Rush
Hughes (Borden Co.): WHO
WIRE WMAQ
NBC-Metropolitan Opera Co.:
(sw-15.21)
CBS-Broad Street Presbyterian
Church Choir: KMOX WCCO
WKBH WFAM WMBD (sw-
15.27)
News: WJBC WOC
Voice of Wisconsin: WHA WIBA
WAAF-News Flashes & Weather
WBAA-Rhythmic Review
WCFL-Mid-West on Parade
WFBM-Wheeler Mission
WIND-Waltz Time
WISN-Mary Ann Presents
WKBH-What's New?
WLW-Heart of Julia Blake
WMBI-Gospel Music
WOWO-△Old Time Religion
WROK-△Church in the Wild-
wood
WSUI-Magazine Rack
WTAD-Police News
WTAQ-Fiddlers Three
3:45
CBS-Four Clubmen: WFAM WOC
WISN WFBM KMOX WKBH
WMBD WCCO (sw-15.27)
NBC-The Road of Life, sketch
(Chippo); WMAQ WTMJ WLW
NBC-Cadets Quartet: KSD WHO
WAAF-Piano Novelties
WBAA-Ligansport High School
WGN-Margery Graham, book a-
week
WIND-Dixieland Band
WIRE-To be announced
WJBC-Classified Time
WKBH-Teatime Tunes
WMBI-△Jewish Sabbath Service
WROK-Easy to Remember
WTAD-Marcella Cheek
WTAQ-Swing Session
4:00
NBC-Metropolitan Opera Co.:
KWK (sw-15.21)



FRANCES LANGFORD "Hollywood Hotel" soloist Fri. 8 pm CST

Frequencies

- KMOX-1090 KOA-830 KSD-560 KWK-1350 WAAF-920 WBA-890 WBBM-770 WBOW-1310 WCB-1080 WCCO-810 WENR-970 WFAM-1200 WFBM-1230 WGN-720 WHA-940 WHAS-820 WHO-1000 WIB-1280 WIND-560 WIRE-1400 WISN-1120

CBS-Music for Fun; Concert Orchestra, Howard Barlow, cond.: WCCO WFAM WOC WKBH (sw-15.27) NBC Bennett and Wolverton KSD News: WOWO WISN KMOX-Let's Compare Notes WAAF-Int'l Potpourri WBA-Melody Moods WBOW-Δ Christian Science Program WCFL-Danceland WFBM-To be announced WGN-Afternoon Serenade WHA-Don Reynolds, trn. WHO-Way Down East WIBA-Travel Prgm. WIND-Musical Mirror WIRE-Indiana Univ. Prgm. WJBC-Dramatic Group WKBB-Book Nook WLW-Editor's Daughter, sketch WMAQ-Tea Time Varieties WMBD-Δ Wayside Chapel; Dr. Kadesky WMT-Waterloo P.T.A. Prgm. WROK-Markets & News; Birthday Club WSUI-Through the Airlines WTAQ-Novel Hour WTMJ-Around the Town 4:15 CBS-Music for Fun: KMOX NBC-Metropolitan Opera Co.: WIBA WOWO WBOW KWK WMT NBC-Songs by Carlotta: WMAQ MBS-Ruby & His Music: WGN KSD-Washington University WAAF-Rhumba Beat WBA-Campus Quizzer WFBM-Δ Lenten Service WHA-Organ Reverie WHO-Myrt & Marge, sketch WIND-Piano & Song WIRE-News WISN-Rhythm Review WKBB-Air Forum WLW-Jack Armstrong WMBD-Bargain Counter WMBI-True Stories in Soul-Winning WSUI-Waltz Favorites WTAD-News Summary WTMJ-Down a Country Road 4:30 NBC-Metropolitan Opera Co.: WOWO NBC-Happy Jack, songs: WMAQ WIBA WBOW WIRE KSD NBC-Jack Armstrong, sketch: (sw-9.53) CBS-Stepmother, sketch (Colgate): KMOX WFBM WBBM WCCO (sw-15.27) MBS-Instrumental Group: WGN News: WIND WJBC KWK-Sentimental Mood WAAF-Organ Melodies WBA-Exponent Air Edition WFAM-Periscope of the News WHA-Weather Report WHO-Party Line WISN-Even as You and I WKBB-Miniatures WKBH-Teatime Melodies WLW-Little Choir; Organ WMBD-News; Pet Corner WMBI-Auditorium Choir WMI-Tom Owen's Roundup WOC-Pat's Organ Moods WROK-Radio Rhythm WSUI-Second Year French WTAD-Cy & Freckles WTAQ-Herman Daumler, violinist WTMJ-Kitty Keene, Inc. 4:45 NBC-Orphan Annie, sketch (Ovaltine): (sw-9.53) CBS-Hilltop House, sketch (Palmolive Soap): WBBM WCCO WMBD KMOX WISN (sw-15.27) NBC-Three Romeos, vocalists: WBOW WIBA NBC-Washington Calls; Soloists & Orch.: WENR WOWO KWK (sw-15.21) KSD-News; Tempos of the Day

WAAF-Diana Clifton, sop. WBA-Story Book Hour WFAM-Citizens' Committee for Clean Literature WFBM-Tea Time Tunes WGN-Sweet & Low WND-News WIND-Once Upon a Time WIRE-Harry Bason WKBH-Story Lady WKBB-College of St. Theresa WLW-Hilltop House WMAQ-Romance and Rhythm WOC-Man on the Street WROK-Evelyn Gelafo, songs WTAD-Dance Prgm. WTAQ-Jungle Jim WTMJ-News: Moment Musical 5:00 CBS-News; George Hall's Orch.: WTAQ WFAM WKBH WCCO NBC-Education in the News: WCFL (sw-9.53) NBC-Maurice Spitalny's Orch.: WOWO WMT WIRE KWK Jack Armstrong, sketch: WTMJ KMOX WOC KSD-Bill Wirges' Orch. WAAF-Jimmie Kozak, pianist WBBM-Dave Bacal, organist WBOW-Merry-Go-Round WENR-Malcolm Clarie, children's stories WGN-Armchair Melodies WHO-Hilltop House, sketch WIBA-Silver Springs WIND-Stamp Man WISN-Show Window WJBC-Sports Edition WKBH-Kiddies' Hour WLW-Editor's Daughter WMAQ-Dick Tracy WMBD-Happy Train WMBI-Twilight Musings WROK-Songs at Twilight WSUI-University Concert Band WTAD-Freshest Thing in Town 5:15 NBC-Rhythmairs Orch.: WMAQ (sw-9.53) Sports Review: WFAM WROK Dance Music: WIBA WCFL Dick Tracy: KSD WISN Jack Armstrong: WCCO WTAD Speed Gibson: WOC WMBD KMOX-Advs. of Jimmy Allen KWK-The Lone Ranger WAAF-Tea Dance; Strike Up the Band WBBM-Kitty Keene, Inc. WENR-Don Winslow of the Navy WFBM-Butler Forum WHO-Adv. of Jimmy Allen WIND-Ben Kanter, pianist WJBC-Sons of Pioneers WLW-Short, Short Story WTMJ-Heinie's Grenadiers 5:30 NBC-Johnnie Johnston, bar.: WOWO CBS-Boake Carter, commentator (Huskies & Post Toasties): WKBH WBBM WFBM KMOX WFAM WTAQ WISN WMBD WKBH WOC WCCO (sw-11.83) (also KNX KSL at 7:45 p.m.) News: WIBA WIND Jack Armstrong: WHO WMAQ KSD-Sportlights WAAF-Sport Shorts WBOW-News; Merry-Go-Round WCFL-Musical Varieties WENR-What's the News? WGN-Charlie Chan, sketch WIRE-Dick Tracy, sketch WIND-Swing Melodies WJBC-Suppertime Frolic WLW-Allan Franklyn, sports WMT-Dick Tracy, sketch WROK-Organ Reveries WSUI-Poems, Old & New WTAD-Evening Serenade 5:45 CBS-Lum & Abner (Postum): WBBM WCCO WFBM KMOX (sw-11.83) (also KNX KSL at 10:15 p.m.) NBC-Vagabonds, quartet: WMAQ KWK NBC-Rollini Trio: WENR NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21) NBC-Orphan Annie, sketch (Ovaltine): KSD Sports: WISN WTMJ WMBD Orphan Annie: WGN WHO WIRE To be announced: WKBH WOWO WAAF-Tower Tunes WBOW-Jerry of the Circus WCFL-Jack Kelly's Orch. WFAM-Moderate Melodies WIBA-Today's Birthdays; Sports WIND-Listen to Yourself WKBH-Rhythm & Romance WMT-Sports; News WOC-Sunset Serenade WROK-Dance Hour WSUI-Radio Columnist; Daily Iowan of the Air WTAQ-Bureau of Public Service

NIGHT 6:00 NBC-Amos 'n' Andy (Campbell's Soup): WIAM WLW KSD (also see 10 p.m.) CBS-Just Entertainment with Jack Fulton, trn.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WJR (sw-11.83) (also see 10 p.m.) NBC-The Four of Us, instrumental trio: WENR WMT WOWO (sw-11.87) NBC-Jack Baker, trn.: WBOW CBS-Northwestern Univ. Book shelf: WTAQ WBBM News: WAAF KMOX WCFL WMAQ Sports: WOC WKBH WKBH WTAD Dinner Hour: WSUI WIBA WHO KOA-Girls of the West KWK-Improve My Music Club WCCO-Front Page Parade WFAM-Crimecasts WFBM-Favorite Melodies WGN-Evening Serenade WHAS-Nedra Gordinier WIND-German Hour WIRE-Musical Post Office WISN-Down by Herman's WJBC-Cumberland Ridge Runners WMBD-Swinging Service Men WROK-News; Evening Melodies WTMJ-Today's Events 6:15 NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WMAQ WIRE WTMJ WTAM WHO WIBA (sw-9.53) (also see 10:15 p.m.) CBS-Arthur Godfrey (Barbasol): WBBM WJR WHAS KMOX WFBM (sw-11.83) (also KNX KSL at 11 p.m.) NBC-Story Behind the Headlines: WMT WENR (sw-11.87) MBS-Lawrence Welk's Orch.: WGN KOA-Music by Cugat KSD-Joe Rines' Orch. KWK-Police Circus Quartet WBOW-Si & Ezra WCCO-Let's Celebrate ACFL-Dinner Concert WFAM-Dinner Dance; News WKBH-Hits & Encores WKBH-Musical Appetizers WLW-The Perk Uppers WMBD-News WOC-Questions & Answers WTAD-Violin & Piano WTAQ-Pearl Island Troubadours 5:30 CBS-Hollace Shaw, sop.; Orch.: WBBM WHAS WFAM (sw-11.83) NBC-Through the Years: WBOW NBC-Nola Day, songs: WENR WMT News: WHO WOC WISN WIRE WTAD KMOX-France Laux, sports KSD-Charlie Chan KWK-Sport Review; News WCCO-Tandy MacKenzie WCFL-Hired Hands WFBM-Musical Moods WIND-Sports Review WIBA-Dinner Melodies WJR-Vic Arden's Orch. WKBH-Speed Gibson WKBH-Dinner Music WLW-County Courier WMAQ-To be announced WMBD-Fredman Pioneers WROK-Italian Prgm. WTAM-Jr. Safety Police Club WTMJ-Easy Aces, sketch 6:45 CBS-Hollace Shaw, sop.; Orch.: KMOX WTAQ WISN WMBD WOC NBC-Three Romeos: WBOW WHO WMAQ MBS-Ennio Bolognini's Orch.: WGN News: WFBM WKBH WKBH KSD-Alpine Varieties KWK-The Key Men Quartet WBBM-We the Wives WCCO-Adult Education WENR-Vocal Varieties WIRE-Charlie Chan, sketch WJR-Melody & Rhythm WLW-Arthur Godfrey WMAQ-Let's Celebrate WTMJ-Reddy Kilowatt's Orch. 7:00 NBC-Cities Service Concert; Lucille Manners, sop.; Frank Black's Orch.: WMAQ WTMJ WIBA WIRE WTAM WHO KSD (sw-9.53)

NBC-Grand Central Station, sketch (Listerine): KWK WLS WMT (sw-11.87) MBS-Johnnie Presents What's My Name? (Philip Morris) With Budd Hulick, m.c.; Arlene Francis & Ray Bloch's Orch.: WGN WLW CBS-The Ghost of Benjamin Sweet, drama: WTAQ KMOX WCCO WFBM WBBM WISN WJR WOC (sw-11.83) WBOW-Dance Hour WCFL-News WFAM-The New Yorkers WHAS-Music to Your Taste WIND-Talk WKBH-Star Revue WKBH-Singing Strings WMBD-Brain Teasers WROK-Alice Blue, songs WSUI-Children's Hour 7:15 WBOW-Easy to Remember WCFL-Stars of Tomorrow WFAM-Odd Facts WIND-Tommy Ott, organist WISN-Concert Contrasts WKBH-Vic Arden's Orch. WROK-Livingston Trio WSUI-Highway Safety Prgm. 7:30 CBS-Paul Whiteman's Orchestra (Chesterfield Cigarettes); Guest: WFBM WOC WMBD WTAQ WISN WJR WFAM WKBH WCCO WBBM KMOX WHAS WKBH (sw-11.83) (also KNX KSL at 10:30 p.m.) NBC-Death Valley Days, drama (Borax): WLS WLW WMT KWK WOWO (sw-11.87) MBS-Lone Ranger, drama (Silvercup): WGN WBOW-Soloists WCFL-Streamline Melodies WIND-Colonial Ensemble WROK-Pent-House Players WSUI-Evening Musicale 7:45 WIND-Talking Drums WROK-Three Charms WSUI-American Scene 8:00 NBC-Royal Crown Revue (Nehi, Inc.); Tim & Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet; Freda Gibson; Teddy Bergman; George Olsen's Orch.: WLS KWK WLW WOWO WMT (sw-11.87) (also KFI at 11:30 a.m.) For details of contest on this program turn to the inside back cover. NBC-Waltz Time (Phillips); Frank Munn, trn.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53) CBS-Hollywood Hotel (Campbell's Soup); Frances Langford; Anne Jamison, sop.; Frank Parker, trn.; Ken Niles; Ken Murray, m.c.; Oswald; Marilyn Stuart; Raymond Paige's Orch.: WFBM WOC WMBD WJR WBBM WCCO KMOX WKBH WHAS (sw-11.83) For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide. KOA-Melody Master WBOW-Concert Hall of the Air WCFL-WPA Singers WGN-Bob Crosby's Orch. WIBA-Lawyers' Guild WIND-News & Music WLW-Game Time WKBH-Concert Hall WROK-Hi Cole's Polyphonians WSBT-Sports WSUI-Parade of Events WTAM-Hockey Game WTAQ-Balladiers WTMJ-Screen & Radio Preview 8:15 House of Peter McGregor: WIND WTAQ KOA-Vic Arden's Orch. WGN-Graphic Previews WIBA-The Master Singers WISN-American Weekly WROK-News; Ten Minutes with You WSBT-Safety Prgm. WSUI-Los Angeles Cappella Choir WTMJ-Let's Dance 8:30 NBC-A. L. Alexander's True Stories (True Story Magazine): WMAQ WHO KSD WTAM WIRE NBC-Spelling Bee: WENR WIBA WOWO WBOW WTMJ (sw-11.87) MBS-Operetta Series: WLW KWK News: WCFL WTAQ KOA-The Camera Speaks

WIND-Tommy Ott & Henry Yohanan, organ & piano WISN-Adrian Rollini WKBH-World Entertains WKBH-History Sketches WMT-Swing Revue WROK-Musical Workshop WSBT-Little Jamboree WSUI-History in Review 8:45 NBC-Government at Your Service: KOA WCFL-Gabe Wellner, organist WGN-News; Sports WIND-Evening Serenade WISN-Reflections WKBH-Gypsy Serenade WMT-Style Talk; Band Wagon WROK-Musicale WSUI-Daily Iowan of the Air WTAQ-Organ & Poetry 9:00 NBC-Campana's First Nighter, drama: WHO WTMJ WIBA WMAQ WTAM WLW KSD WIRE KOA (sw-9.53) CBS-The Song Shop (Coca-Cola); Dell Sharbutt, m.c.; Reed Kennedy; Alice Cornett; Songshop Quartet; Glee Club; Gus Haenschen's Orch.; Guests: WISN WCCO KMOX WHAS WFBM WBBM WMBD WSBT WOC WJR WKBH (sw-11.83) Program: Singin' Sam, guest, will offer Oh Miss Hanna, and with the choir, My Little Bunkaroo. The orchestra numbers include Say It With Music, Eadine, and Sweet as a Song. Reed Kennedy sings None But the Lonely Heart, and Miss Cornett's selection is The Loveliness of You. NBC-Paul Martin's Music: WENR WBOW WOWO (sw-11.87) MBS-Bamberger Symp. Orch.: WMT KWK WCFL-L. Fish Co., Games WGN-Enno Bolognini's Orch. WIND-Freddie Martin's Orch. WKBH-Vic Arden's Orch. WROK-Howard LeRoy's Orch. WTAQ-Dance Orch. 9:15 WCFL-Dance Orch. WIND-Stars Over Manhattan WKBH-Rapid Ad WROK-Travel Talk WTAQ-Vic Arden's Orch. 9:30 NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD WLW WMAQ WTAM WIRE KOA (sw-9.53) For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide. NBC-The Seven Last Words of Christ: WENR WIBA WBOW (sw-11.87) A special Good Friday program will be presented by a 22-piece orchestra and a Cappella choir, directed by Noble Cain, with soloists Ruth Lyon, Edward Davies and Charles Sears. Harvey Hays will act as narrator. MBS-Curtain Time: WGN Dance Orch.: WKBH WTMJ KWK-Rhythmates WCFL-Labor Flashes WIBA-Continental Nights WIND-Ted Weems' Orch. WMT-Tune Tossers WOWO-Vic Arden's Orch. WROK-Joe Gerken's Orch. WTAQ-Sports Talk 9:45 NBC-People in the News; Dorothy Thompson commentator (Pall Mall): WIRE WTAM WMAQ KOA KSD WLW (sw-9.53) CBS-American Viewpoints: WTAQ WCCO WKBH WKBH KMOX WMBD WSBT WBBM (sw-11.83) News: WROK WOWO Vic Arden's Orch.: WHAS WFBM WOC KWK-Rhythm & Romance WCFL-Insurance Talk WHO-Rogosinski & Austin WIND-News Commentator WISN-Post Office Drama WJR-Musicale WMBD-Political Talks WMT-To be announced 10:00 NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also at 6 p.m.) CBS-Just Entertainment with Jack Fulton, trn.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): KSL WFBM WBBM KMOX WHAS WCCO (also at 6 p.m.) CBS-Jimmy Dorsey's Orch.: WSBT (sw-6.12)

NBC-Good Friday Prgm.: WBOW WOWO (sw-9.53) Monsignor Fulton J. Sheen will have as the title for his talk "The Way of the Cross." There will also be music by the Paulist Choristers, conducted by Father Flinn. News: WKBH WMBD WJR WOC WTAQ WIBA KWK-Sport Review WCFL-Novena Broadcast WENR-Globe Trotter WIND-Swedish Prgm. WISN-News; Moon Magic WKBH-News; Music WLW-Paul Sullivan, news WMT-Dance Band WROK-Whispering Orch. WTAM-Musical Bulletin Board WTMJ-Sports: News 10:15 NBC-Uncle Ezra's Radio Station (Alka Seltzer): KOA KFI (also at 6:15 p.m.) CBS-Jimmy Dorsey's Orch.: WISN WKBH WTAQ WKBH WOC News: WHO WMT WFBM WHAS WMAQ Vic Arden's Orch.: WBBM KMOX KWK-Organ Moods WCCO-Cedric Adams WENR-Freddie Hankel's Orch. WGN-Ray Keating's Orch. WIBA-Gems of Melody WIRE-News; Basology WJR-This Week in Review WLW-Salute to Cincinnati, Ohio WMBD-Sports; Program Review WTAM-Music You Want WTMJ-Night School 10:30 NBC-Good Friday Prgm.: WBOW (sw-9.53) CBS-Frank Dailey's Orch.: WKBH WFBM WSBT WKBH WISN WHAS WOC WTAQ (sw-6.12) NBC-Lou Broese's Orch.: WMT WIBA WMAQ WOWO MBS-Invitation to Waltz: WGN News: KWK WBBM Sports: WHO WIRE KMOX-Morning's Headlines KOA-The Westnaries WCCO-Rollie Johnson WIND-Freddy Martin's Orch. WMBD-Value Hints WTMJ-Dance Orch. 10:45 NBC-Ruby Newman's Orch.: WHO WBOW (sw-9.53) CBS-Frank Dailey's Orch.: WJR WBBM MBS-Dick Barrie's Orch.: WGN KWK KMOX-Carl Lorch's Orch. WCCO-Hurst's Orch. WIBA-Club Chanticleer WIRE-Earl Newport's Orch. WLW-Henry Busse's Orch. WMBD-Moonlight Meditations WOWO-Elks Safety Prgm. 11:00 NBC-Bert Block's Orch.: WBOW WMAQ WHO KSD NBC-Carl Ravazza's Orch.: WOWO WCFL CBS-Sammy Kaye's Orch.: WISN WOC WTAQ WSBT WKBH WMBD WBBM WFBM KMOX MBS-Orrin Tucker's Orch.: KWK WGN WMT WIRE KOA-Dance Orch. WCCO-To be announced WCFL-Emil Flindt's Orch. WENR-Music As You Desire It, WIBA-Indian Room WIND-Ted Weems' Orch. WJR-Casino of the Stars WKBH-Weather Reports WLW-Twenty-four Hour Review WTAM-Sammy Watkins' Orch. 11:30 WCCO-Charles Gaylord's Orch. End of Friday Programs



SYLVIA CYDE "Benay Venuta's Program" soprano Sat. 2 pm CST

MORNING

7:00 am CST NBC-Malcolm Claire, children's stories: (sw-21.5) CBS-Poetic Strings: (sw-21.52) NBC-Southernaires Quartet WCFL News: WTAQ WOWO Musical Clock: WROK WKBB WIBA WOC WIRE 7:15 NBC-Doc Schneider's Texans: (sw-21.5) News: WMT WHO WCCO WLW 7:30 CBS-Jack Shannon, tnr.: (sw-21.52) NBC-Do You Remember?: (sw-21.5) News: WTAQ WIBA WKBB Morning Devotions: WKBB WLS Musical Clock: WMBD WBBM WMT CBS-Leon Goldman, violinist (sw-21.52) NBC-Jack & Lorretta: KWK 8:00 NBC-Breakfast Club; News: WCFL WOWO WBOW WLW (sw-15.21) CBS-Eton Boys, quartet: WFAM WFBM WTAQ WKBB (sw-21.52) NBC-The Wise Man: (sw-21.5) News: WKBB WMBD WIRE Coffee Pot Inn: WHO WMT 8:15 CBS-Richard Maxwell, songs: WKBB WBBM WFBM KMOX WFAM WTAQ (sw-21.52) NBC-Sunshine Express; News: KSD (sw-21.5) Musical Clock: WMT WHO 8:30 CBS-Fiddler's Fancy; News: WBBM WFBM WFBM WKBB KMOX (sw-21.52) MBS-Victor H. Lindlahr (Journal of Living): WGN KWK-Candid Camera; News: WBOW-Δ Radio Gospel; News 8:45 NBC-Landt Trio: KSD WMAQ (sw-21.5) CBS-Fiddler's Fancy: WKBB NBC-Breakfast Club: WCFL KMOX-Better Films Council; Organ Interlude WCCO-Hugh Aspinwall WHO-Olden Odities WBA-Interlude; Society Reporter WIRE-Program Highlights WJJD-Salvation Army Chorists WLS-Chuck, Ray, Christine & Sodbusters WLW-Δ Synagogue of the Air WMBD-Women of Today WMT-Musical Interlude; News WOC-News WROK-Town Crier WSBT-The Laff Parade WTAD-Through Life's Window WTAQ-Coffee Hour WTMJ-Morning Melodies 9:00 NBC-Breen & de Rose, songs: WOWO WCFL WIRE (sw-15.21) NBC-Amanda Snow, songs: KSD WBOW WMAQ (sw-21.5) CBS-Low White, organist: WOC WFBM WCCO WKBB WKBB (sw-21.52) News: WROK WAAF KMOX-Carolyn Pryce KWK-Top of the Morning WBBM-Saturday Sunshine WCBD-Italian Musicale & News WFAM-Sunshine Express WGN-Martha Crane & Helen Joyce

WHO-Briardale Varieties WBA-Tonic Tunes WIND-Priscilla Holbrook, pianist WISN-Robinson Crusoe, Jr. WJJD-Bosworth Broadcast WLS-Junior Stars WLW-Mail Bag WMBD-Messenger; Weather WMT-Joe Fisher's Orch. WSUI-Chamber Music Hour; Prgm. Calendar; Weather WTAD-Man for the Right Job WTAQ-Mid-Morning Revue WTMJ-Don Alvarado 9:15 NBC-Viennese Ensemble: WOWO WIBA WCFL (sw-15.21) CBS-Low White, organist: WISN WMBD NBC-Charioters: KSD (sw-21.5) KMOX-Magic Kitchen WAAF-Δ Bible Stories for Children WBOW-Mid-Morning Music WBA-News & Views WIND-Your Favorite Band WIRE-Old-Fashioned Hymn Singer WKBB-News WMAQ-Morning Greetings WROK-On the Mall WTAD-Morning Round-Up WTMJ-Marquette University 9:30 NBC-The Child Grows Up: KWK WOWO WMAQ WIBA (sw-15.21) CBS-Jewell Cowboy's Hillbilly Singers: WFBM WFAM WOC WCCO WTAQ (sw-21.52) NBC-Music Internationale: WBOW WCFL WIRE MBS-Get Thin to Music: WGN Eb & Zeb, sketch: WIND WKBB WAAF-Canary Serenade WCBD-Deutsche Liederstunde WBA-Musical Varieties WISN-News WJJD-III. Fed. of Women's Clubs WKBB-Venetian Varieties WLS-Morning Jamboree WLW-Hillbilly Tryouts WMBD-Sweetheart Time WMT-Scotty WTMJ-Carla Pestalozzi WROK-Radio Rhythm 9:45 CBS-Jewel Cowboys: WISN WKBB NBC-Swing Serenade: WMAQ KWK WMT WIBA KSD (sw-15.21) News: WMBD WLS KMOX-Organ Interlude; Δ Informative Religious Prgm. WBBM-Truman Bradley, comm. WCCO-Dr. O'Brien WCFL-Bitter-Sweet Melodies WGN-Len Salvo, organist WIND-Swing Melodies WJJD-Story Book Lane WJBB-Songtime WOWO-Modern Home Forum WROK-Jack Maxedon, ballads WTAD-On the Mall WTMJ-Boy Scouts 10:00 CBS-Cincinnati Conservatory of Music: WKBB KMOX WISN WOC (sw-21.52) NBC-Florence Hale Radio Forum: WBOW WMAQ WIBA (sw-21.5) NBC-Vaughn de Leath, songs: KWK (sw-15.21) MBS-Tall Corn Time: WIRE KSD-Robert Hood Bowers' Band WAAF-Memory Lane WBBM-Saturday Sunshine WCBD-World of Sports WCCO-Stocks WCFL-The Shopper WFAM-Shoppers' Guide WFBM-Shopper's Serenade WGN-June Baker, home management WBA-Homemakers' Hour WIND-News WJJD-Personality Hour WJJD-Sons of the Pioneers WKBB-Home Economics WLS-High School on Parade WLW-My Health WMBD-Window Shopper WMT-Magic Kitchen WROK-News; Markets; Organ WSUI-Radio Stylist WTAD-To be announced WTAQ-Hawaiian Melodies WTMJ-Organ Recital 10:15 CBS-Cincinnati Conservatory of Music: WCCO NBC-Minute Men: WOWO WMT (sw-15.21)

Good Listening for Today

Stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

AFTERNOON

12:40 CST METROPOLITAN OPERA COMPANY, Wagner's "Tristan and Isolde," NBC-Blue.

NIGHT

7:00 CST COLUMBIA WORKSHOP, dramatization, CBS.

7:00 CST ROBERT L. RIPLEY, Linda Lee, B. A. Rolfe's orchestra, NBC-Red.

7:30 CST JOHNNY PRESENTS Russ Morgan's orchestra; E. R. Johnstone's dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross; Floyd Sherman, CBS.

8:00 CST PROFESSOR QUIZ, CBS.

8:00 CST NATIONAL BARN DANCE, Joe Kelly, m.c.; guests, NBC-Blue.

9:00 CST LUCKY STRIKE HIT PARADE, Peter Van Steeden's orchestra, vocalists, quartet; Lanny Ross, guest, CBS.

9:00 CST SYMPHONY ORCHESTRA, Artur Rodzinski, guest conductor, NBC-Red.

NBC-Musical Tete-a-Tete: KSD WMAQ WIBA WHO WBOW (sw-21.5) KWK-Singing Cowboys WAAF-Hog 'n' Harmony WCBD-Δ Lutheran Prgm. WGN-Melody Time WIND-Sons of the Pioneers WJBC-Riddle Time WJJD-Sports Edition Handicapet WKBB-Your Home WLS-G.A.R. Prgm. WLW-News; Weather; Markets WMBD-Adventures in Scoutland WROK-Woman's Forum WSUI-Yesterday's Musical Favorites WTAD-Concert Hall WTAQ-Rhythm & Romance WTMJ-Fed. of Women's Clubs

10:30

NBC-Music & American Youth: KSD WMAQ WHO WIBA (sw-21.5) CBS-Cincinnati Conservatory of Music: WFAM WMBD WKBB NBC-Our Barn, children's forum: WOWO (sw-15.21) MBS-Army Band: WMT WGN WLW WIRE KWK-Kiddie Klub WAAF-News; Swing High WBOW-Harry Reser's Orch. WCFL-Peekers in the Pantry WBBM-Children's Hour WIND-Fashion Flashes WJBC-Petite Musicale WJJD-Dental Society WMBI-K. Y. B. Club WOC-Radio Bazaar WSUI-Book Shelf WTAQ-News; Merry-Go-Round WTMJ-Jack Teeter

10:45

NBC-Music & American Youth: WBOW WAAF-Foolish Questions WCFL-Voice of Cookery WBA-Chantarelle Trio WIND-Valparaiso Univ. Prgm. WJBC-Peggy Payne & Pioneers WLS-Fed. of Women's Clubs WMT-Kiddies Revue WCCO-Screen Fans Prgm. WROK-Kiddies Club WTMJ-Farm Roundup

11:00

CBS-Captivators: WCCO WKBB WKBB WFAM WOC WISN (sw-21.52) NBC-Δ Call to Youth: WOWO WIBA NBC-Abraham Chasin's Music Series: WBOW WHO WMAQ KSD MBS-Parent's Magazine of the Air: WIRE KMOX-Magic Kitchen WAAF-Front Page Drama WBA-Just Kids WBBM-Meet Chicago WCFL-Call to Youth WGN-Poetry, New and Old WBA-Questions Parents Ask WIND-Sketches in Melody WJBC-Take It for Granted WJJD-High School Hour WLS-Short, Short Stories

WLW-The Smoothies WMBD-George McDonald; Police Bulletins WSUI-High School News WTAD-News WTAQ-Piano Improvisations WTMJ-What's New in Milwaukee? 11:15 NBC-Carol Weyman, sop.: WOWO WIBA WCFL CBS-Captivators: WISN KMOX WBBM KWK-Rapid Service WAAF-News WBA-Don't Listen WGN-Musical Mail Box WBA-Music Album WIND-Priscilla Holbrook, pianist WIRE-Ho Po Ne WJBC-Parade of Bands WKBB-Club Calendar WLS-Don & Helen WLW-Afternoon Edition WMBD-Juvenile Theater WMBI-Δ Teen-Age Bible Study WMT-Rhythm & Romance WROK-Helen Reinson, cowgirl WSUI-Concert Gems WTAD-Bee & Vee WTAQ-Hollywood on Parade

11:30

NBC-Nat'l Grange Prgm.: KWK WBOW WMAQ WLW WIBA (sw-15.21) Program by the National Grange, music by the United States Army Band. NBC-Rex Battle's Ensemble: KSD WCFL CBS-George Hall's Orch.: WKBB WOC WKBB WFAM (sw-21.52) WAAF-This Feminine World WBA-High School Guest WBBM-American Dental Assn. WCCO-Safety Talk WFBM-Hoosier Farm Circle WGN-Quin Ryan's News WBA-Consumer Facts WIND-Gary Civic Theater Prgm. WISN-German Hour WJBC-Morning Concert WJJD-Judge J. M. Braude, talk WLS-Howard Peterson, organist WMBI-Δ Church School Hour WMT-Ralph Slade's Orch. WOWO-Market Service WROK-Helene Kimberley, songs WSUI-Science News of the Week; Farm Flashes WTAD-Police News; Sports WTAQ-Mailman WTMJ-Spam

11:45

CBS-George Hall's Orch.: WBBM Gov. N. G. Kraschel, talk: WHO WOC Farm Hour: WOWO WIRE WAAF-Markets; Sweet & Slow WCFL-Fashions on Parade WCCO-Music WFBM-Markets; Farm Bureau WGN-Quarter Hour Musical WBA-Organ Melodies WIND-Fred Beck, organist WJBC-Guest Artists WJJD-Debator's Forum WLS-Markets; Weather News WMT-News; Farm Markets WROK-Round the Town

WTAD-Y.M.C.A. Prgm. WTAQ Farmhands WTMJ-Heinie's Grenadiers

AFTERNOON

12:00

CBS-Oriente: WOC WSBT WCCO KMOX WBBM NBC-Van Olman's Orch.: WMAQ (sw-15.33) News: WJJD WMBD WTAD WJBC KSD-Sports Preview WAAF-Symphonic Hour WBA-Tune Time WBOW-Street Reporter WCFL-Hit Review WFBM-Δ Mid-Day Meditation WGN-Man on State Street WBA-Noon Musicale WHO-Farm Hour WIBA-News; Market Reports WIRE-Markets WIND-Swing Melodies WISN-Musical Heat Wave WKBB-Speed Gibson WKBB-Saturday Serenade WLS-Poultry Service Time WLW-To be announced WMBI-Piano & Organ Duets WMT-Hillbillies; Question Man; Voice of Iowa WOWO-Consolaires WSUI-Len Carroll's Orch. WTMJ-Personal Interview

12:15

CBS-Rhythmaires: WSBT WOC WCCO WBBM KMOX WFBM WBA-Headline Footnotes WBOW-On the Mall WCFL-Luncheon Concert WGN-Alice Blue, pianist WIND-Tommy Ott, organist WJBC-Inquiring Mike WJJD-Sterling Young's Orch. WKBB-News WKBB-Man on the Street WLS-Grain Market Summary WMBD-Town Crier; Farm Markets WMBI-Δ Gospel Message WOVG-Bob Wilson WROK-Column Left, news WTAD-Cy. Freckles & Puss Erwin

12:30

NBC-Cadets Quartet: KWK WMAQ WLW WOWO (sw-15.21) CBS-Δ Buffalo Presents: KMOX WSBT WFBM WBBM NBC-Lani McIntire's Orchestra: WCFL (sw-15.33) News: WHO WOC WIBA Farm Prgm.: WIA WMBD Luncheon Dance Time: WBOW WBA WCCO-Livestock WGN-Markets; Δ Midday Service WIND-Bob Atcher, songs & guitar WIRE-Reporter WJJD-Uncle Joe & Aunt Sally WKBB-Man on the Street WKBB-Luncheon Music WLS-Man on the Farm WMBI-Young People's Hour WMT-Markets; Hillbillies WROK-Couple on the Street; Treasure Chest WTAD-Farm; Markets; Weather WTMJ-Home Harmonizers

12:40

NBC-Metropolitan Opera Co.: KWK WIBA WLW WMAQ (sw-15.21) The entire performance of Wagner's "Tristan and Isolde" will be broadcast. 12:45 CBS-Δ Buffalo Presents: WOC WKBB News: WKBB WIND WIRE KSD-News; Markets WBA-Market Reports WBBM-Chicago Park District WBOW-Tune of the Day WCCO-First Edition WMBD-Noonday Melodies; Rural Oddities WMT-Iowa Cornhuskers WROK-Seed Talk; Home Folks Hour WTAQ-News: Musical Interlude WTMJ-Heinie & his Grenadiers

1:00

CBS-Madison Ensemble: WFBM WKBB WTAQ WISN WOC NBC-Metropolitan Opera Co.: KWK WLW WCFL WOWO WIRE (sw-15.21) NBC Music for Everyone: WMAQ KSD WBOW (sw-15.33) MBS-Palace of Varieties, from London: WGN WIRE WMT

News: WSBT WTAD Man on the Street: WBBM WMBD

KMOX-Inquiring Reporter WAAF-Encores WBA-Radio Stage WCBD-J. C. O'Hair WCCO-To be announced WIA-Taxation in Wisconsin WHO-Agricultural Conservation WIND-Italian Prgm. WJJD-This Curious World WKBB-Avanelle De Witt WLS-Home Talent WTMJ-News; Weather; Police

1:15

NBC-Music for Everyone: WHO CBS-Madison Ensemble: WSBT WKBB WISN WBBM NBC-Metropolitan Opera Co.: WOWO WCFL WIBA KWK WLW (sw-15.21) KMOX-One Woman's Opinion WAAF-Soliloquy WFBM-News WBA-Die Deutsche Musik Stunde WJJD-Doug Hope Review WKBB-Kal Kalsow's Orch. WMBD-His Majesty, the Baby WTAD-Quincy Marches On WTAQ-Man on the Street WTMJ-Dance Orch.

1:30

NBC-Metropolitan Opera Co.: WOWO WMAQ WIBA WLW (sw-15.21) CBS-Motor City Melodies: WISN WTAQ WSBT WBBM WFBM WOC WKBB (sw-15.27) NBC-Campus Capers: KSD WHO WCFL WBOW (sw-15.33) MBS-Palace of Varieties: WMT KMOX-St. Louis Med. Society KWK-News WAAF-Markets; Waltztime WBA-Camera Club WCBD-Rhythm Men WCCO-Tax Payers' Assn. Prgm. WIND-The Art of Living WLS-Merry Go Round WMBD-Party Line WROK-Junior Air Stars

1:45

CBS-Motor City Melodies: WKBB WCCO KMOX NBC-Metropolitan Opera Co.: KWK WAAF-Charlie Johnson, Duke of the Uke WBA-Melody Time WBBM-Organ Interlude WCBD-Front-Page Drama WCFL-Baseball; Sox vs. Cubs WIND-Tommy Ott, organist WJJD-To be announced WLS-Kentucky Girls WMBD-Matinee Melodies WROK-Melody Time WTAD-Bessie Dean Reinert, sop.

2:00

CBS-Merrymakers: WMBD WOC WSBT WFBM WISN WCCO WTAQ WKBB WKBB (sw-15.27) NBC-Metropolitan Opera Co.: WOWO WIBA (sw-15.21) NBC-Birthplace of Airplane Honored: WHO KSD WBOW (sw-15.33) MBS-Benay Venuta's Program; Soloists & Orch.: WIRE WGN WMT Pictures of Benay Venuta may be found on page 22.

News: WIND WAAF KMOX-Baseball Game KWK-Slavonic Serenade WBA-College Caravan WBBM-Baseball; Chicago Cubs vs. White Sox WCBD-Polish Prgm. WBA-Music of the Masters WLS-Homemakers Hour WLW-To be announced WROK-News: Ten Minutes with You WTAD-News; Bookman WTMJ-Voice of Invention

2:15

NBC-Metropolitan Opera Co.: WOWO WIBA KWK WLW (sw-15.21) NBC-Golden Melodies: WBOW WHO KSD (sw-15.33) WAAF-Melody Melodies WBA-Rhythm Review WIND-Henry Yohanan, pianist WMBD-Trading Post WROK-Two Guitars WTAD-Women's Variety Prgm. WTMJ-Rhythm & Rhyme 2:30 CBS-Waltzes of the World: WOC WMBD WKBB WISN WCCO WSBT WTAQ WFBM (sw-15.27)

Saturday

April 16



FREDDA GIBSON
"Your Hit Parade" vocalist
Sat. 9 pm CST

KMOX-Carl Lorch's Orch.
KWK-Police Circus Quartet
WCFI-Emil Flindt's Orch.
WGN-Night Skies & Beyond
WLW-Dick Barrie's Orch.
WMBD-Sports, Prgm Review
10:30
NBC-George Crook, organist:
WHO WTAM (sw-9.53)
CBS-Benny Goodman's Orchestra:
WJR WMBD WOC WFBM
WSBT WISN WKBH WTAQ
WFBM WKBH KMOX (sw-
6.12)
NBC-Horace Heidt's Orchestra:
WBOW WCFL WMT WLW
MBS-Abe Lyman's Orch.: WGN
KWK
News: WBBM KSD
WCCO-Rollie Johnson
WIND-Freddy Martin's Orch.
WIRE-Sports Review
WLS-Fireside Party
WMAQ-Gray Gordon's Orch.
10:45
NBC-King's Jesters: KSD WHO
(sw-9.53)
CBS-Benny Goodman's Orchestra:
WBBM
WCCO-Cecil Hurst's Orch.
WIRE-Earl Newport's Orch.
WROK-News
11:00
NBC-Van Olman's Orch.: WHO
KSD WTAM
CBS-Sammy Kaye's Orch.: WISN
WTAQ WMBD WKBH WBBM
WSBT KMOX
NBC-Horace Heidt's Orch.: WCFL
WBOW
MBS-Isham Jones' Orch.: WGN
WIRE
KOA-Girls of the West & West-
ernaires
KWK-Glenn Hardman's Orch.
WCCO-Gophers
WFBM-News
WIBA-Indian Room
WIND-Ted Weems' Orch.
WJR-Johnny Hamp's Orch.
WKBH-Weather Reports
WLS-National Barn Dance
WLW-Twenty-Four Hour Review
WMAQ-Andy Kirk's Orch.
WOC-Fun Club
WTMJ-Dance Orch.
11:30
WCCO-Charles Gaylord's Orch.
End of Saturday Programs

9:00
CBS-Lucky Strike Hit Parade;
Peter Van Steeden's Orchestra;
Fredda Gibson & Buddy Clark,
vocalists; Songsmiths Quartet;
Guest: WISN WCCO WMBD
WBBM-KMOX WTAQ WHAS
WJR WOC WKBH WKBH
WFBM WSBT (sw-11.83)
Peter Van Steeden's orchestra
with Lanny Ross, guest.
NBC-Symphony Orch.: Artur
Rodzinski, guest cond.: KSD
WTAM WMAQ (sw-9.53)
NBC-Design for Music: WBOW
WMT WTMJ
MBS-To be announced: WIRE
WGN
KOA-Junior Police Band
KWK-Larry Funk's Orch.
WIBA-News
WIND-Evening at Country Club
WLS-Barnyard Jamboree
WLW-Good Will Hour
WROK-Howard LeRoy's Orch.
9:15
NBC-Design for Music: KOA
WIBA-Club Chanticleer
WIND-Stars Over Manhattan
WROK-Musicale
9:30
NBC-Family Party (Allis Chal-
mers); Everett Mitchell, m.c.;
Annette King; Joe Du Mond;
Joseph Gallicchio's Orchestra:
KOA WLS WTMJ WIBA WMT
WBOW
NBC-Dick Gasparre's Orch.:
WCFL (sw-11.87)
NBC-Symphony Orch.: WIRE
MBS-Dance Orch.: WIRE WGN
KWK-String Nocturne
WIBA-The Family Party
WIND-Ted Weems' Orch.
WLW-Henry Busse's Orch.
WROK-Joe Gerken's Orch.
9:45
CBS-Capital Opinions: WKBH
WBBM WTAQ WISN WOC
KMOX WSBT (sw-11.83)
News: WROK WIND
WCCO-Sportsmen's Special
WFBM-A Sportsman Recalls
WHAS-Kentucky Play Party
WJR-Radio Soap Box
WKBH-Dance Orch.
WMBD-Value Hits
10:00
NBC-Alka-Seltzer Barn Dance:
WIBA WTMJ KOA (also at
8 p.m.)
CBS-Jack Crawford's Orch.: WISN
WFBM WSBT WBBM WOC
(sw-6.12)
NBC-Ruby Newman's Orch.:
WBOW (sw-6.14)
MBS-Night Skies of Beyond:
WGN WIRE
News: WOC WTAQ WMBD
WLW WKBH
KMOX-Glen Young's Orch.
KWK-Sport Review by Ray
Schmidt
WIND-Jimmy Jackson's Orch.
WIRE-Butler Relays
WJJD-Sons of the Pioneers
WKBH-News; Music
WLS-York Township High School
WMT-Electric Park Band
10:15
CBS-Buddy Rogers' Orch.: WJR
WKBH WKBH WISN WSBT
WTAQ WOC (sw-6.12)
MBS-Abe Lyman's Orch.: WIRE
News: WCCO WFBM WOC WMT
WFBM

OLD BOOKS WANTED

We pay big cash prices for thousands of different titles. We bought over 7,500 books in past twenty-one months, paying as high as \$500 for a single book. For example, we will pay you cash for the following books as described in our price list:

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Sports: WISN WTMJ WCCO
WMBD
KMOX-Meet the Missus
KSD-Camera Club of the Air
KWK-Out of the Sky
WAAF-Hollywood Brevities
WBBM-Missus Goes to Market
WBOW-Health Welfare Speaker
WIBA-Today's Birthdays; Sports
WIND-Musical Interlude.
WLW-News
WMT-Sports; News
WROK-Don & Sleepy, songs
WSUI-Daily Iowan of the Air

NIGHT

6:00
MBS-Renfro Earn Dance (Allis Chalmers): WLW
CBS-Exploring Music; Symphony Orch.: WCCO WBBM WHAS WISN WTAQ WFAM WMBD (sw-11.83)
NBC-Kaltenmeyers Kindergarten Variety Prgm.: WMAQ KSD WHO WBOW WIRE WIBA (sw-9.53)
NBC-Message of Israel: WENR (sw-11.87)
Sports: WKBH WOC WKBH WTAD
News: KMOX WCFL Dinner Dance: WCBD WMT KWK-Pop Concerts WAAF-Shadowland WFBM-Dinner Music WGN-Contrast in Melody WIND-German Hour WJR-News Comes to Life WJJD-Suppertime Frolic WMBD-Barn Dance Visitors WWOV-Ranch Boys WROK-News; Evening Melodies WSUI-Dinner Hour Prgm. WTAM-Emerson Gill's Orch. WTMJ-Today's Events

6:15
CBS-Exploring Music; Symphony Orch.: WKBH WKBH WOC Sports: KMOX WFBM WCCO-Broadway Stars WCFL-Talk WHAS-Dr. Charles Welch WMBD-News WTAD-Barney Thompson WTAM-Sammy Watkins' Orch. WTMJ-Sport Spelldown
6:30
NBC-Uncle Jim's Question Bee (G. Washington Coffee): WMAQ WTAM (sw-11.87)
CBS-Saturday Swing Club: WJR KMOX WHAS WFAM WCCO WBBM WISN WOC (sw-11.83)
NBC-Joe Sudy's Orch.: WENR KSD News: WTAQ WHO WIRE WTAD Sports; News: WGN KWK WBOW-Dance Hour WCCO-A Cappella Choir WCFL-Tenpin Tattler WFBM-Lee Winter, organist WIBA-Int'l Club Prgm. WKBH-Dinner Music WMBD-Happy Family WMT-Welcome Stranger WROK-House by Side of Road WTMJ-Sue Ascher
6:45
NBC-Joe Sudy's Orch.: WMT NBC-Calif. vs. Washington, crew race: WCFL WBOW MBS-Xavier Cugat's Orch.: WGN KWK News: WFBM WKBH WKBH KSD-Alpine Varieties WBBM-We the Wives WHO-Curt Rogesinski, pianist WIRE-Republican State Comm. WROK-Dinner Music WTAQ-Frankie & Johnny WTMJ-Let's Celebrate

7:00
NBC-Robert L. (Believe-It-Or-Not) Ripley (Post Bran Flakes); Linda Lee, vocalist; B. A. Rolfe's Orch.: WHO WLW WTAM WMAQ KSD WTMJ WIBA WIRE (sw-9.53) (also KFI at 11 p.m.)
CBS-Columbia Workshop: WHAS WFAM WISN WOC WKBH WBBM KMOX WFBM WTAQ WCCO (sw 11.83)
NBC-To be announced: WBOW WMT
MBS-Ernie Fiorito's Studies in Contrast: KWK WCFL-College Prgm. WGN-News; Sports WIND-Book Review WJR-Peoples Business WKBH-Star Revue WLS-Bar-N Frolic WROK-Δ Fireside Bible Talks

7:15
NBC-Dance Orch.: WBOW WBBM-Modern Miracles WGN-Evening Serenade WGN-Ennie Bolognini's Orch. WIND-Tommy Ott, organist WKBH-Gems of Melody WMT-Bohemian Frolic
7:30
CBS-Johnny Presents Russ Morgan & His Orch. (Philip Morris); E. R. Johnstone dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross, tr.; Floyd Sherman, tr.: WHAS WBBM WCCO KMOX WJR WFBM WOC WISN (sw-11.83) (also KNX KSL at 10:30 p.m.)
NBC-Barry McKinley, bar.: KSD WIBA WLW WIRE WTMJ WMAQ WHO WTAM (sw-9.53)
KWK-Feature Parade WBOV-Musical Workshop WCFL-Spelling Bee WFAM-The New Yorkers WGN-Bob Crosby's Orch. WIND-Colonial Ensemble WKBH-Bordertown Barbecue WKBH-Rapid Ad WLS-Barn Dance Party WROK-Battle of Music WTAQ-American Weekly
7:45
NBC-To be announced: (sw-11.87)
NBC-Alistair Cooke, critic: WLW WMAQ WIBA WIRE WTAM WTMJ WHO KSD (sw-9.53)
WBOV-Central Singers WIND-Talking Drums, sketch WKBH-Jimmie Jones' Trio WROK-The Wanderers WTAQ Sports Column of the Air WTMJ-F.H.A. Prgm.
8:00
NBC-Alka-Seltzer National Barn Dance, Henry Burr; Verne Lee & Mary, Hoosier trio. Lulu Belle & Scotty; Uncle Ezra; Lucille Long & Joe Kelly, m.c.; Guests: WLS KWK WLW WMT WBOW (sw-11.87) (also see 10 p.m.)
CBS-Prof. Quiz with Bob Trou' (Nash Motor Car Co.): WFBM KMOX WHAS WBBM WCCO WJR WISN (sw-11.83) (also KNX KSL at 10 p.m.)
NBC-Al Roth's Orch.: WTAM KSD (sw-9.53)
KOA-Comedy Stars of Broadway WCFL-Herr Louie & the Weasel WGN-To be announced
WHO-Sunset Corners Frolic WIBA-Charles Rehl WIND-News & Music WIRE-Dept. of Public Welfare WKBH-At the State Capitol WMAQ-Lou Brees's Orch. WOC-Vivian Benschhoff, songs WROK-Musicale WSBT-Curtain Calls WTAQ-Pearl Island Troubadours
8:15
NBC-Al Roth's Orch.: WIBA MBS-Howard Wood's Orch.: WIRE KOA-The Week of Sports KSD-News; Dick Leibert, organist WCFL-Montparnasse WIND-In the Crimelight WKBH-John Gruber, pianist WOC-Jungle Jim WROK-News; Ten Minutes with You WTAQ-House of Peter McGreor
8:30
CBS-Saturday Night Serenade (Pet Milk), Mary Eastman, sopr.; Bill Perry, tr.; The Serenaders: Gus Haenschen's Orch.: WMBD WOC WBBM WHAS KMOX WJR WFBM
NBC-American Portraits, drama: WIBA WTAM WMAQ (sw-9.53) Harriet Beecher Stowe, author of the immortal "Uncle Tom's Cabin" will be the subject.
CBS-By Popular Demand, Book Review: (sw-11.83)
MBS-Call to Arms, drama: WGN WIRE KOA-Denver String Quartet KSD-Community Forum WCCO-Dick Long WIND-Organ and Piano WKBH-Saturday Night at a Country Parsonage WISN-Curtain Call WROK-Dance Hour WSBT-Beauty for Sale WTAQ-News
8:45
CBS-Nan Wynn, songs: (sw-11.83)
WCCO-Musical Prgm. WCFL-Labor Flashes WIND-Rhythm in Brass WSBT-House of Dreams WTAQ-Dance Orch.

Frequencies

KMOX-1090
KOA-830
KBD-560
KWK-1350
WAAF-920
WBA-890
WEM-770
WBOW-1310
WCFB-1080
WCCO-810
WCFB-970
WENR-870
WFAM-1200
WFEM-1230
WGN-720
WHA-940
WHAS-820
WHO-1000
WBA-1280
WIND-560
WIRE-1400
WISN-1120
WJBC-1200
WJD-1130
WJR-750
WKBH-1500
WKBH-1380
WLS-870
WLW-700
WMAQ-870
WMBD-1440
WMBI-1080
WMT-600
WOC-1370
WOW-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

NBC-Swingology, variety prgm.: WHO WBOW KSD (sw-15.33)
NBC-Metropolitan Opera Co.: WOWO WMAQ KWK WIBA WLW (sw-15.21)
WAAF-Red Hot and Low Down
WBAA-Stamp Club of the Air
WCBD-Radio Debuts
WIND-Dance Orch.
WLS-News
WROK-Political Talk
WTAD-Dance Hour
2:45
WBAA-Tune Topics
WIND-Remote Control
WLS-Homemakers Urm.
WTAD-Loreine Hughes, sop.
WTMJ-League of Women Voters

3:00
NBC-Max Schmeling vs. Steve Dudas Boxing Bout from Germany: WHO WBOW WENR (sw-9.53)
CBS-Charles Paul, organist: WOC WISN WCCO WMBD WKBH WKBH WTAQ WFBM WSBT (sw-15.27)
NBC-Metropolitan Opera Co.: WOWO KWK WTMJ WIBA WLW WIRE (sw-15.21)
Baseball; Chicago Cubs. vs. White Sox: WJJD WGN
WBAA-Campus Varieties
WCFL-Piano Recital
WHA-Players
WIND-Symphony Hour
WJBC-Children's Hour
WMBI-String Choir
WMT-Organ Recital
WROK-Melodettes Trio
WTAD-Δ Sunday School Lesson

3:15
CBS-Gertrude Lutzi, sop., & John Sturgess, bar.: WISN WOC WCCO WKBH WTAQ WKBH WSBT (sw-15.27)
NBC-Max Schmeling vs. Steve Dudas Boxing Bout from Germany: WENR WBOW WHO (sw-9.53)
MBS-Bill Butler's Ramblers: WMT
WCFL-Afternoon Musicale
WFBM-Jordan Conservatory
WMBD-High School Glee Club
WMT-Bill Butler's Ramblers
WROK-Musicale

3:30
CBS-Gertrude Lutzi, sop., & John Sturgess, bar.: WFAM
NBC-Max Schmeling vs. Steve Dudas Bout: WHO WENR WBOW (sw-15.33)
WAAF-News and Weather
WJBC-News
WKBH-Student Recital
WMBI-Δ Radio Bible School
WROK-Δ Children's Bible Story Hour
WTAD-Police News

3:45
CBS-Rhythm Rendezvous: WISN WKBH WKBH WMBD WFAM WTAQ (sw-15.27)
NBC-Max Schmeling vs. Steve Dudas Bout: KSD
WAAF-Jimmie Kozak, pianist
WCCO-Church Federation
WCFI-Adult Education Council
WFBM-Flanner House
WJBC-Hits of the Week
WOC-News
WROK-Easy to Remember
WTAD-Harmony Four
4:00
NBC-Great Plays, dramatic series: WHO WTAM WTMJ WENR KSD WBOW (sw-9.53)
CBS-People's Lobby: WBBM WKBH WKBH WOC KMOX WISN WFAM WTAQ WCCO WMBD (sw-15.27)
NBC-Metropolitan Opera Co.: WLW WOWO WIRE (sw-15.21)

MBS-Pancho's Orch.: WMT KWK
WAAF-Rhumba Beat
WCFL-Make Believe Danceland
WFBM-Scholarship Hour

WHA-Organ Reverie
WIND-Musical Varieties
WJBC-High School Band
WMBI-Mother Ruth
WROK-News; Musicale
WTAD-What's Your Answer?

4:15
WAAF-Pacific Paradise
WMBD-Bargain Counter
WROK-Two Little Girls in Blue, with Helene Kimberley
WTAD-News

4:30
NBC-Metropolitan Opera Co.: WOWO WIRE (sw-15.21)
CBS-Will McCune's Orch.: WKBH WCCO KMOX WFAM WTAQ WISN WOC WBBM (sw-15.27)
MBS-Sammy Kaye's Orch.: WMT KWK WGN
News: WIND WJBC
WAAF-Organ Melodies
WHA-Student Varieties
WKBH-Rose Green, pianist
WLW-Really American
WMBD-News; Pet Corner
WMBI-Sacred Music
WROK-Radio Rhythm
WTAD-Cy & Freckles
4:45
NBC-Marvin Frederick's Orch.: WOWO WIRE (sw-15.21)
CBS-Will McCune's Orchestra: WMBD WKBH
KMOX-Δ Sunday School Council
WAAF-Jimmie Kozak, pianist
WCCO-Uncle Ray
WIND-Rhythm in Brass
WJBC-Shimmin Sisters Trio
WMAQ-To be announced
WMBI-Foreign Language Service
WOC-Man on the Street
WROK-Musicale
WTAD-Missouri Express

5:00
CBS-News; Columbia Chorus
Quest: WTAQ WFBM WKBH WBBM WFAM WMBD WISN WOC
NBC-El Chico Spanish Revue: WMAQ WLW WBOW (sw-9.53)
NBC-Tune Twisters: WOWO WENR WMT WIBA
MBS-Len Salvo, organist: WGN KWK WIRE
KMOX-Piano Recital
KSD-News; Gabriel Heatter, commentator
WAAF-James Hamilton, bar.
WCBD-J. C. O'Hair
WCCO-Jingling Sam
WCFL-Debate
WIND-The Stamp Man
WKBH-Kiddies' Hour
WROK-Mastertone Studios
WTMJ-Community Fund

5:15
NBC-Master Builder Program, sketch: WENR WOWO WIBA (sw-15.21)
CBS-Columbia Chorus Quest; KMOX
NBC-El Chico, Spanish Revue: WHO KSD
MBS-"Schemes That Skin," drama: WLW WIRE
A dramatization of "The One Called Stock Market Racket."
KWK-Al Sarli's Jam Session
WAAF-City Manager Committee Talk: Salon Concert
WCBD-American Legion
WCCO-Tourist Bureau
WCFL-Youth Around the World
WGN-Afternoon Serenade
WIND-Let's Dance
WISN-Show Window
WMT-Parade of Features
WROK-Sports Review
WTMJ-Gabriel Heatter, Heinie's Grenadiers; Sports

5:30
NBC-News; Chick Webb's Orch.: WOWO WENR
CBS-Art Shaw's Orch.: WKBH WTAQ WISN WBBM WFBM WCCO WOC WKBH (sw-11.83)
NBC-News; Sports; Question Box: WHO WMAQ (sw-9.53)
MBS-Jam & Jive: WGN News: WIBA WIND
WOC-Musical Interlude
KSD-Sportlights
WAAF-Sport Shorts
WBOW-News; Merry Go Round
WCBD-To be announced
WCFL-Musical Prgm.
WFAM-Playshop of the Air
WIRE-Outside Looking In
WJJD-Suppertime Frolic
WLW-Allan Franklyn, sports
WMBD-Peoria's Church World
WMT-Governor Kraschel, talk
WROK-Organ Reveries
WTAD-Evening Serenade
5:45
NBC-Religion in the News: WHO WMAQ (sw-9.53)
CBS-Art Shaw's Orch.: WFAM
NBC-Chick Webb's Orch.: (sw-15.21)

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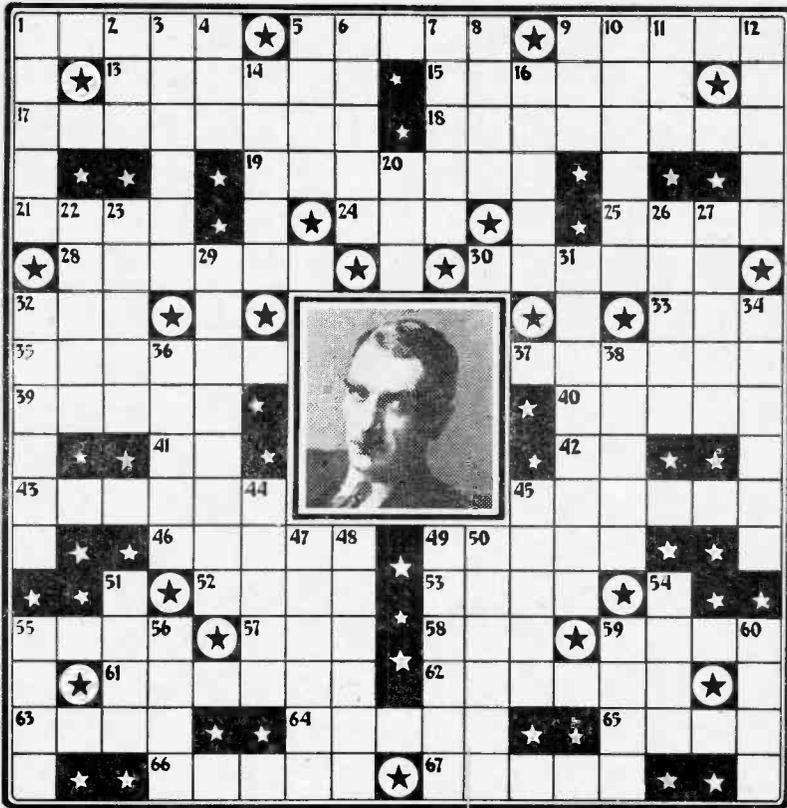
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RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
1. First name of star in the portrait
 5. Chester —, "Lum"
 9. Resources
 13. Last name of star in the portrait
 15. Apartments of the women in Turkish household (pl.)
 17. Lester —, radio actor
 18. Natives of Italy
 19. Stan —, bandleader
 21. — Day, songstress
 24. Turf
 25. Drops from the clouds
 28. Cloth made from flax (pl.)
 30. Scoffs
 32. Inquire
 33. Theory
 35. Chirped
 37. Cell formation
 39. Country of Jessica Dragonette's birth
 40. Guide, control
 41. An article
 42. Thus
 43. Large gun
 45. — Wallington, announcer
 46. Where is the University of Maine located?
 49. Journalistic "beat"
 52. Parched
 53. Jerry —, comedian
 55. Sound of bells
 57. — Lawnhurst, pianist
 58. A unit
- VERTICAL**
1. Wand of an orchestra conductor
 2. Jane —, comedienne
 3. Bruce —, "Professor Kattenneyer"
 4. Epoch
 5. Annual season of fasting
 6. Plane surfaces
 7. Very young person
 8. She sings to the moon
 9. Honey (Latin)
 10. An enigrant (Fr.)
 11. Masculine name
 12. Feminine name
 14. Ty —, Detroit sports announcer
 16. Fabric composed of silk and cotton
 20. Present time
 22. George —, bandleader
 23. Enjoyed
 26. Ascend, mount up
 27. Publication
 29. Feminine name
 31. The act of sending out
 32. To or for each
 34. Legal consolidation of two estates
 36. Alec Templeton's instrument
 38. To come down hard with the foot
 44. Red —, bandleader
 45. Isham —, bandleader
 47. Gertrude —, singer
 48. Birthplace of Leon Belasco
 49. Preserved by smoke
 50. Bird with yellow plumage
 51. Harden by heat
 54. — Page, contralto
 55. To support
 56. Disenbark
 59. Creator of the Goldbergs
 60. Ford —, announcer

Solution to Puzzle Given Last Week

THEATER OF THE AIR

(Continued from Page 4)

audience, which, in the past, has been so intelligent in its judgments of our explorations into untried media. And we are going to consider anything in radio as fair game if it shows us a new way to do it."

He believes the Columbia Workshop and its kindred enterprises in the field of radio drama have a tremendous responsibility.

AMONG prominent programs which have been produced under his direction are "Tish," "Wilderness Road," "Living Dramas of the Bible" and "Columbia Workshop."

"In one night," he says, "we play to as vast an audience as the biggest Broadway hit reaches in ten years. We go right into people's homes. An intelligent production, entertainingly presented, can be a very important in-

fluence in steering the listening-habits of our audience in the right direction."

One of the brightest spots in the outlook for Workshop is the probability that out of it will grow a "little theater of the air." Last fall CBS announced the creation of a subsidiary unit of Workshop in Baltimore, which broadcast for thirteen weeks over WCAO, CBS affiliate. There are indications that similar units will soon be on the air in other parts of the country.

Interest is especially high in the dramatic departments of colleges and universities, where the possibility of using radio as a medium for drama has captured the fancy of fledgling artists. Radio entertainment already has profited considerably from the Workshop experiments, but it will profit even more if they succeed in stimulating the interest of students in radio drama as a career.

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So You Like Contests?

THIS week the winners in RADIO GUIDE's great "Snappy Comeback" contest are announced! Turn to page 18 for the names and addresses of the fortunate contestants who have come into \$1,000 cash. If you entered this contest and don't find your name among those fortunate ones, find some consolation in the fact that thousands of entries were received and that the quality of the entries was remarkably high.

The interest in the "Snappy Comeback" contest indicates quite clearly that contestants welcome an opportunity to demonstrate their cleverness, humor and originality. They breathe a sigh of relief when preachments about products can be forgotten in the sheer enjoyment of the contest itself.

Checks have already been mailed to the winners. Congratulations to them. To the thousands of others who entered—let's turn now to some of these other contests, and win! The same skill shown in the "Snappy Comeback" contest will win in many another.

From the top of the day's mail-bag: "I have just been informed that I have won a car in the Ivory Soap contest, and even before I have actually received it I feel that I must write you a note of thanks.

"This is the first contest I ever entered seriously, and the only help I had was your suggestions in 'So You Like Contests?' Thanks a million! . . ."

—MRS. GEORGE P. JOHNS, Decatur, Ill.
In the March 26, 1938, issue of RADIO GUIDE, we published a letter from an unhappy gentleman who had tried unsuccessfully to obtain a Cryst-O-Mint entry blank from his neighborhood druggist. Miss Lois Bailey, of Groton-on-the-Thames, Conn., rallies contestants in this manner:

" . . . If I ask for an entry blank and get an evasive answer, I know I am dealing with a poorly paid clerk or someone whose hours are too long. I get right to the head of it all and stir up a fuss—where the fuss belongs, with the boss! I come out triumphant every time. If I get a remark such as 'It's only a racket' or 'They're just a gamble' or 'Nobody around here ever wins,' I ask for proof. Then, when no proof is forthcoming, he may ask whether I have ever heard of anyone around here winning. When I name the long list of sponsors who have awarded my friends and me prizes, that generally settles it. A good, lively American businessman sees where he will profit by turning over his windows to contest news . . . So what do you say—let's keep the contest fires burning! Answer the call with your echoing voice. I say a loud, long 'Hooray' for Procter and Gamble and all other honest-to-goodness contest sponsors like them!"

Our voice echoes!

Word-Building Contests Headaches for the Asking!

For all the black humors of contesting, companioned by practically none of the sport's joys, turn to word-building contests. There, if anywhere, can be found stigmatism for the eyes, crinks for the back and buzz-saws to whirr in the back of the brain.

Word-building contests are those diabolical creations in which sponsors offer a word or series of words such as "Glutz for the Gums" and award

prizes to those who can compile the longest lists of three- or four-letter or "standard English" words from the letters in the word or words given.

These contests offer an opportunity to do a monumental piece of work, and they offer almost nothing else—except, of course, a chance at the prizes, and that chance is no better in this type of contest than in any other. The word-building competitions have little of the appeal of others, in which com-

ago in much greater profusion than they do now, despite the terrific increase in the total number of contests sponsored since that time. They are designed to appeal to people who have no illusions of genius but who are willing to contribute what they consider enough time and energy to prepare better lists than what they expect others to prepare. Actually, the general conception of a "big" list of words is a frightfully underestimation. In

sible combinations . . . 'ae,' 'ah,' 'al,' 'at' and 'aw.' Next, three-letter combinations would be listed, comprising 'ach,' 'ael,' 'aet' and 'aew'."

All three-letter combinations can be built by the same process, as can four- and five-letter possibilities. After this preliminary task is completed, Close continues:

"When the check-list is completed and verified, go through the dictionary and strike out the combinations which do not appear. Mark the doubtful ones for future study. The ones with no marks are permissible. This method is simple and infallible, especially for three-letter-word contests. Usually the combinations need not be carried beyond four or five letters (where more letters may be used) on the check-list. Additional combinations can be checked mentally as you go through the dictionary."

The contests calling for lists of "standard English words" instead of words of a specified number of letters are fairly new. They are the bug-bears of contesting, because there is never any way to be sure just which words will be considered "standard." It is a considered recommendation that if the contest rules do not tell exactly which types of words should be eliminated, any contestant is wasting time he might better spend on some other competition when he tries to build a word-list. Too much is left to chance. Close suggests that in such contests words marked as follows should be left out: foreign, obsolete, obsolete variants, obsolete and (any other descriptive term), contractions, combining forms, prefixes and suffixes, archaic, rare, provincial, dialect, proper nouns and adjectives, slang and words followed by the name of the country where they are principally used. The only other alternative to such painstaking elimination is to send in several lists, one of which includes every possible word, and hope that one meets the approval of the judges who rule on admission of questionable words.

The reason for excluding words when in doubt is that in many contests the judges discount one correct word for every incorrect one included in the lists. This makes correct interpretation of the rules important.

For anyone who intends to make word-building contests a serious study (and don't fool with them any other way!) there are several very helpful references. Since Webster's New International Dictionary is the final authority in most of the contests, a copy of it must be available. Its publishers have also released a compilation of its three-letter words, with definitions (50c), and a booklet giving their interpretation of word classifications, with examples (25c). Close's *How to Win Word-Building Contests* is probably the best-known of the word-building-contest handbooks. Spoforth's *On Word-Building Contests* (50c) is also helpful.

Our advice is to save your nerves by forgetting the word-building contests—but if you must build words, make a serious study of the rules and procedure, for then your chances will be very good, since most contestants will not go to that bother. In almost any contest, the person who follows all the rules becomes one of a select minority. This is most true in word-building contests.

THIS WEEK'S PRIZE SPECIALS

\$1,000 a Day

PRIZES (Daily): One \$1,000 bill and forty Emerson radios.

TO ENTER: Complete the sentence, "I believe Camay is best for my complexion because—" in twenty-five additional words or less. Send three Camay wrappers with each entry. There are thirty separate daily contests, one each day except Saturday and Sunday, from March 28 through May 6. Send entries to Camay, Box 668, Cincinnati, Ohio.

For more facts, listen to "Pepper Young's Family," Monday through Friday, NBC-Blue, 11:15 a.m. EST, and for the West, NBC-Red, 12 noon PST.

TO WIN: Mail your entry so it will be received on Tuesday, Wednesday, Thursday or Friday. All other entries are judged as a group on Monday, and three days' entries make competition toughest on that day. Latest information indicates that Procter and Gamble are becoming more lenient in their attitude toward typewritten entries, but it is still extremely important that entries smack more of the fireside than of the advertising copywriter's desk. Follow rules scrupulously—even down to details such as the order to write the entry, and write or print your name and address. Do not write poems, jingles, slogans or acrostics. Make the entries straightforward, personalized statements which pictorialize the person submitting the entry, and place the product in his scheme of life, showing how it alone has performed some service no other product could have done so well. Meet those re-

quirements in twenty-five words that do not sound cramped or confused, and your chances to win are fine!

\$50,000 Cash

PRIZES (Weekly): 1st, \$1,000; ten prizes, each \$50; fifty prizes, each \$10.

TO ENTER: Complete the sentence, "I like Royal Crown Cola because—" in twenty-five words or less. Contestants may send as many entries as desired, but each must be accompanied by the top from a bottle of Royal Crown Cola. Mail entries to Royal Crown Cola, Columbus, Georgia. There will be twenty-five weekly contests, and entries will be judged each week as received.

For more facts, listen to the "Royal Crown Revue," NBC-Blue, Friday, 9 p.m. EST. For the West, 9:30 p.m. PST.

TO WIN: The past preferences of this sponsor are not charted as are those of the companies which offer contests frequently. In such cases it is generally safe to assume that cleverness and originality, taking the form of poetry, puns, unusual sales messages for the product and slogan-type statements, will prove the best bet. Some established sponsors object to excessive originality, preferring homespun contributions, but this is not common among those who have few contests. This contest, because it runs for twenty-five weeks, offers an unusual opportunity to contestants who will listen to the program for valuable information indicating the type of entries that win the early contests.

pleted entries can be considered works of individual creation and merit.

In favor of these contests it must be said that they are the most methodical of all contests, from the contestant's point of view. There is at least a reasonable gauge of merit, and the contestant can know the quality of his own entry, on the basis on which it will be judged. Even this, however, is not certain, for in nearly all word-building contests the rules are open to more than one interpretation.

Despite the self-evident laboriousness of these competitions, this department's readers seem to be inordinately interested in them. For that reason, this week's little sermon - of - success will deal with them.

Word-building contests are not new. Indeed, they flourished a dozen years

ago in which there were 100,000 entries, over 30,000 lists numbered more than a thousand words each, and the winner had 26,000! Today so many more appealing forms of contests have been devised to lure contestants that the many hours of research required to build such a list eliminates many would-be winners before they enter.

Kenneth R. Close in his booklet, *How to Win Word-Building Contests* (50c), describes what is generally considered the least arduous method of compiling lists. He says:

"The procedure which I recommend can be illustrated briefly with the key-word, 'Wealth.' I prepare a check-list of all permissible combinations of the letters of this key-word before I open the dictionary. On this check-list I first write the letter 'a' and all its pos-

No matter what troubles you about contesting, send your question to "So You Like Contests?" Dept. GC, Radio Guide, 731 Plymouth Court, Chicago, with a self-addressed, stamped envelope. The editors will answer personally within as short a time as possible.

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