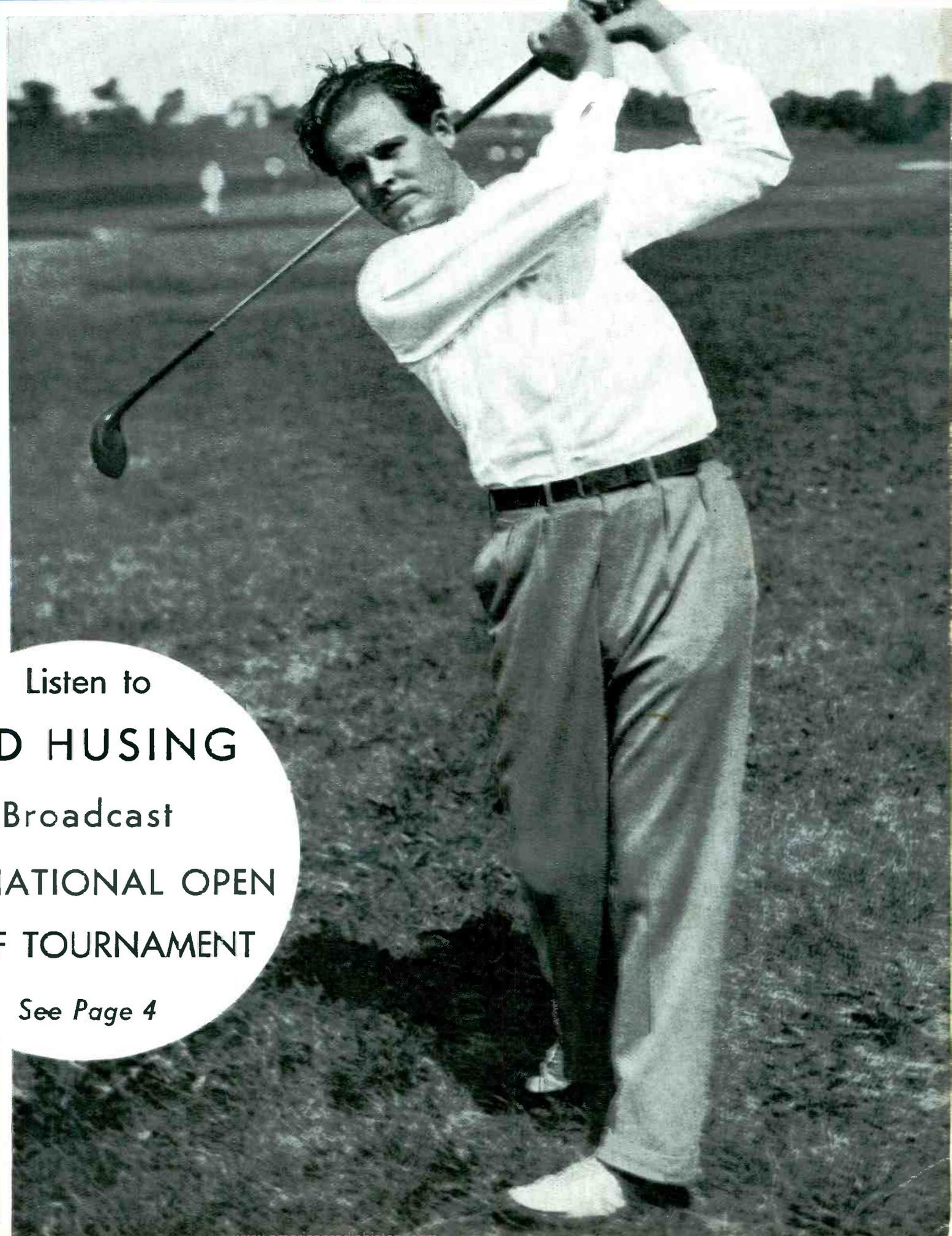


COMPLETE PROGRAMS FOR WEEK ENDING JUNE 11

Radio *Guide*

TEN CENTS



Listen to
TED HUSING
Broadcast
THE NATIONAL OPEN
GOLF TOURNAMENT
See Page 4

Ralph Guldahl—America's
National Open Golf Champ

OFFICIAL STAR OF STARS BALLOT	
Mail to: Star of Stars Editor, Radio Guide, 731 Plymouth Court, Chicago, Illinois.	13
My Choice for the Star of Stars Is.....	
My Name Is.....	
My Address Is.....	
(This Ballot May Be Pasted on a Penny Postcard)	

The ballot above is for this week's election only. Read the instructions below before you vote. This ballot must be mailed by midnight this Saturday, June 11

RADIO GUIDE'S ANNUAL STAR OF STARS POLL

THIS WEEK—THE STAR OF STARS!

WHO is radio's Star of Stars? That's the question of the moment! It is a question that will be answered by thousands upon thousands of listeners when the ballots in Radio Guide's annual Star of Stars poll have been counted and tabulated. Climaxing twelve weeks of popular voting in every division of radio entertainment, Radio Guide this week offers its readers the opportunity of naming the top-ranking star of 1938! Your vote is important!

In no phase of the vast and busy world of entertainment is the competition for stardom hotter or harder than it is in radio. Today's favorite may be forgotten by tomorrow, and the star of yesterday is only a name today. Never a week passes without the discovery, somewhere, of a new and brilliant talent. In this America, literally thousands of highly gifted men and women come to the microphone every day, fame and fortune hanging on their words. A newcomer is given a chance audition; an established but little-known performer gives an exceptionally moving performance—and a star is born! The pressure at the heels of the established greats of radio is fierce. They never know when public favor will recede, leave them stranded, perhaps temporarily, perhaps for good.

That's why it's important for the radio listeners of America—those of us who appreciate and enjoy the immensely varied entertainment that is ours for the flick of a dial—to support the stars we like. Their fortunes, their places in the hierarchy of radio—and our continued enjoyment of them—hang on one thing, and one thing only: the support we give them. That's why it's im-

portant for you to vote in this Star of Stars poll.

This year there are other reasons, too. For instance, there is every indication that the balloting of this week will see a closer fight for first place than has been the case for the last three years. In 1935, '36, '37, Jack Benny won the coveted Star of Stars honors. One of the world's great entertainers—he has already been named the best comedian of 1938 in that division of the Star of Stars poll—Benny may well repeat, make it four in a row. But this year he has new competition. Charlie McCarthy is on the scene now, and while he may be a mere dummy to some people, to most of the radio listeners of America he's one of the funniest things that ever happened! Will Charlie usurp Jack Benny's long-time rule as Star of Stars?

The standings of the runners-up, too, are almost certain to change. Last year, Nelson Eddy finished just behind the mighty Benny. Lanny Ross was third, Frances Langford and Lulu Belle of the National Barn Dance fourth and fifth respectively. Bing Crosby was in sixth place, just ahead of Rudy Vallee. Crosby fans, noting the rising popularity of Bing's deft and dexterous Music Hall program, expect a higher ranking this year. Joan Blaine was ninth in 1937, with Jessica Dragonette in tenth place, Fred Allen in eleventh and Don Ameche twelfth.

This week's official Star of Stars ballot is printed at the top of the page. Fill it out and mail it before midnight, Saturday, June 11. Remember—there is no better way of assuring your own continued entertainment than by enthusiastically supporting the star of your choice!

POPULARITY



RADIO GUIDE

M. L. ANNENBERG, Publisher

CURTIS MITCHELL, Editor

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Vol. 7, No. 34
June 11, 1938

Turn to inside back cover for results in the Commentators Election!



Peter Van Steeden takes over the orchestra of "Your Hit Parade" on Saturday for an extended series of broadcasts. He succeeds Mark Warnow as conductor of the program, heard over the Columbia Broadcasting System from 10 p.m. to 10:45 p.m. EDT



Charming Singer Loretta Lee will be Peter Van Steeden's first guest star on "Your Hit Parade" over the Columbia Broadcasting System, 10 p.m. EDT this Saturday night

SUNDAY, JUNE 5

Pan-American Broadcast . . . economic cooperation
CBS, 2:30 p.m. EDT.

This broadcast will bring to the microphone ministers of four Pan-American countries: General Estigarribia of Paraguay, Dr. Don Diogenes, Escalante of Venezuela, Foreign Minister Carlos Concha of Peru, and Foreign Minister Jose Espalter of Uruguay.

Concert . . . last of the season

Ford Sunday Evening Hour—CBS, 9 p.m. EDT.

Katherine Meisle, contralto, will be featured as guest singer, and John Barbirolli will conduct the orchestra in this, the last broadcast of the season for this weekly symphonic program. W. J. Cameron, Ford spokesman, will speak briefly at intermission.

MONDAY, JUNE 6

Visiting Artillerymen . . . first muster
NBC, 9 p.m. EDT.

The ceremonies commemorating the first muster of the Ancient and Honorable Artillery Company of Massachusetts in 1638 will be closed with a field-day banquet at which the Massachusetts group will be host to the Honourable Artillery Company, London.

TUESDAY, JUNE 7

Peace Conference . . . League of Nations
"Revision of the League Covenant"—
CBS, 10:45 p.m. EDT.

Clark M. Eichelberger, director of the National Peace Conference, will speak on "Revision of the Covenant of the League of Nations." The so-called covenant is the heart of the League, much criticized now because of inactivity in the face of aggression.

WEDNESDAY, JUNE 8

Freedom of the Press . . . western fur trade
"Living History"—CBS, 7:30 p.m. EDT.

To be treated as living history on this program are events in America in 1735: the problems of the freedom of the press, including the trial for libel of John Peter Zenger in New York, and the establishment of far-western fur trade on this continent by France.

Lady Ambassador . . . new program
"It's News to Me"—NBC, 7:30 p.m. EDT.

Ruth Bryan Owen Rohde, former United States

THIS WEEK

PREVIEWS OF SOME OF THE
BETTER REGULAR AND SPE-
CIAL BROADCASTS TO BE
PRESENTED THIS WEEK

minister to Denmark and daughter of the late William Jennings Bryan, once candidate for the presidency, will go on the air with broadcasts detailing her views on national and international affairs.

History . . . as it may have been
"It May Have Happened"—NBC, 9 p.m. EDT.

Each program in this series of dramatizations by Burr Cook will deal with a peculiar historical situation in which actual events are definitely part of historic record up to a certain point, at which evidence and ancient traditions begin to diverge.

THURSDAY, JUNE 9

Golfers . . . the nation's best
National Open Golf Tournament—
CBS, 7:30 p.m. EDT.

Ted Husing will describe for listeners the high-spots of the first day of play in this important tournament, bring a summary of results. The broadcast will be exclusive over CBS. Husing will also be on the air Friday and three times on Saturday.

For a story on this program, see page 4.

Social Security . . . today's problem

"Everybody's Business"—CBS, 7:45 p.m. EDT.

Frank Bane, executive director of the Social Security Board, will be interviewed by Reporter Ruth Brine on this program, one of a current series. Bane will talk on this subject: "Social Security—Everybody's Business."

FRIDAY, JUNE 10

Tennis Stars . . . at Wimbledon

Wightman Cup Broadcast—MBS, 10:15 a.m. EDT.
(Also Saturday, 7:50 p.m. EDT.)

The famed Wightman Cup tennis matches will be described, via short wave, direct from the Centre Court, Wimbledon, London, by F. H. Grisewood, BBC commentator. The matches, outstanding women's event, are played in alternate years at Forest Hills and Wimbledon.

Amateur Musicians . . . recreation

"Music Is My Hobby"—NBC, 7:15 p.m. EDT.

Dr. Maurice Appel and Dr. Louis Topper, two New York dentists who play the violin and the piano, respectively, will be guest non-professional musicians on this program, which features performances by men and women of conspicuous musical talents.

Senior Prom . . . from Baltimore

Paul Whiteman Program—CBS, 8:30 p.m. EDT.
(7:30 p.m. PST for the West.)

Paul Whiteman and his troupe will broadcast from the Johns Hopkins University senior prom in the Alcazar Ballroom in Baltimore, Maryland. This is one of a series of Whiteman college broadcasts being made as the orchestra travels through the East.

SATURDAY, JUNE 11

Long Island . . . horse race

The Shevlin Stakes—CBS, 4 p.m. EDT.

Bryan Field will bring the running of the important Shevlin Stakes, one of the biggest events of the summer turf season, to the loudspeaker from Aqueduct Park in Long Island. Some of the nation's top-ranking equine stars will be at the starting-post.

Loretta Lee

Peter Van Steeden . . . for Lucky Strike
"Your Hit Parade"—CBS, 10 p.m. EDT.

Peter Van Steeden is best known as musical director for Fred Allen. In addition to conducting for Allen, he's taking over the "Hit Parade" orchestra for a number of broadcasts. First "Hit" guest to appear with Van Steeden will be Loretta Lee.

FOR STATIONS WHICH WILL BROADCAST THESE SHOWS, PLEASE TURN TO "THIS WEEK'S PROGRAMS" ON PAGES 25 TO 40

"In excess of forty million people have listened to the same program . . ."

"There are 26 million radio homes as well as five million auto radios."

"Lowell Thomas said, 'Send me a telegram.' When the night was over, 260,000 had been received."

"We know that the severest censor is the thumb and forefinger of the American public."

THE tranquillity of the period just before and after the turn of this century created a smug complacency about the stability of our institutions and the righteousness of our ways. To be sure, there were strikes and threats of anarchism, but most people knew little of the issues involved.

There was time for thoughtful research, and many discoveries emerged from the laboratory.

And then came 1914. The shock of the World War shook our foundations. Men found that their age-old formula of immigrating and opening new frontiers no longer was the solution for their problems. Seeking their way out of a chaos they did not understand, men grasped at the hope offered by new ideologies and followed new leaders, who promised a fuller life amid old surroundings. Through it all, science was on the march, each new discovery offering a means of making others. A child of this period was radio—at first a scientific gadget which, with uncanny magic, produced an almost intelligible sound from the air. Soon there came exquisite music as well as informative talks on a wide variety of subjects. The thing positively had entertainment value, and perhaps could even be used as an adjunct to education!

In 1926, when the National Broadcasting Company brought together the first network of broadcasting stations, interconnected by telephone wires, there came into being the greatest means of mass communication the world had ever known. Instantaneously and simultaneously, millions could hear and be swayed by a single voice. But, then as now, it was looked upon, and is, essentially a vehicle of diverse entertainment. Its outstanding programs of music, drama and education have induced a higher cultural appreciation over our vast country. But as it developed, there emerged another factor, transcendent in its importance—the power of radio broadcasting to influence thoughts, actions and well-being of all our people.

AS the National Broadcasting Company set up the first network organization, it sought the most enlightened guidance on formulation of operative policies to guide its future destinies. The original announcement of the formation of the National Broadcasting Company provided for the creation of an advisory council to be composed of distinguished citizens



Lenox R. Lohr, president of the National Broadcasting Company

judgment, have rendered a great service to the American people."

Let it be said as an everlasting tribute to the pioneers of broadcasting that they formulated basic policies with the full realization that, if broadcasting was to remain in the hands of private enterprise, it must willingly sacrifice many opportunities for commercial profit, in order to render its full usefulness, and in order to remain non-partisan and free. Time has proved their fundamental soundness.

And so, today, in a world of unstable emotions, of bloodshed over forms of government, of great difference of opinion on matters of vital concern, in the midst of an active public mind, filled with many facts and much confusion, radio plays its major role. Gradually there has developed a knowledge of the power which radio can exert, and a stimulated interest among those who would use this force.

THAT governments are well aware of this, recent world events give irrefutable testimony. When the insurgent army first attacked the loyalist government of Spain, the Spanish broadcasting stations were seized before the guns roared. On the Japanese invasion of China, the RCA short-wave transmitter in Shanghai was destroyed in the first air raid—put back into commission—and imme-

BROADCASTING UNDER THE AMERICAN FLAG BY LENOX R. LOHR

representing various shades of public opinion. The first report of the council, in 1927, carries this statement of its chairman:

"In this country we must learn by experiment the best way of handling this important agency. The National Broadcasting Company is making that experiment. It would like to demonstrate to the American people that this agency can be handled by a private organization effectively, economically and progressively. It would like to demonstrate that it could respond quickly to the public taste and the public needs. It would like to show that it could administer these facilities without unfair discrimination and

with maximum service both in quality and quantity. It is quite apparent that broadcasting can only, in a small measure, be local. In substantial part, it must be national in scope in order to give the listeners the kind of service they should have. If the National Broadcasting Company can provide the highest quality of program which exists in the United States, no matter where the point of origin may be, and can disseminate it completely throughout the country so that everyone can hear no matter where he may be, and if it can do this without charge to the listener and without unfair discrimination between those fairly entitled to use the facilities, it will, in my



diately destroyed again. Last month, the building occupied by the Austrian Broadcasting Company was taken by the German authorities within a few hours after crossing the border.

The public, generally, is still willing to take the radio for granted. They are content to close their eyes and be lifted to new heights by the beautiful strains from Toscanini, or to skip their dessert to avoid missing the first line from Charlie McCarthy. But more and more the public is coming to appreciate radio's social and political significance.

The time is now propitious for a true evaluation of radio's place in our national structure. Radio is a show, and with its own technique has built illusions of reality for those in the seats before the proscenium of their loudspeakers. We must go backstage to understand many of the basic principles of broadcasting.

The four characteristics of broadcasting which account for its powerful influence are: The vastness of

its coverage; its immediate effectiveness; its appeal to the emotions as well as to the intellect, and its power to motivate to action.

Let us consider these. Radio is invited into twenty-six million homes as well as five million automobiles, and surveys have shown that these sets are turned on an average of three hours a day, with between two and three people listening at each receiver. Thus, there is a potential circulation at any one time of some seventy-five million people, and these same surveys indicate that actually in excess of forty million people have listened to a single program. The influence of a statement is measured by the number of persons it reaches. The influence of a soap-box orator haranguing a small crowd may be almost nil, for so few people are within range of his voice. The same thought given over the radio might have a profound effect throughout the country.

How immediately effective is the radio message is illustrated by an incident in one of Lowell Thomas' news broadcasts, which he related to me. On the invitation of the president of a telegraph company he was giving his regular news broadcast from a telegraph office with the clicking of the keys and the bustle of the operators to furnish background. The president suggested to Thomas, "It might be interesting tonight if you would invite your friends to telegraph a message to you and they may do so at the expense of the company." Mr. Thomas assumed that a few of his personal friends might be listening in and would take advantage of such an offer. Remember that it was unpre-

bloomed. One day the announcer asked: "How would you like to have just such a little garden? If you would, send us ten cents and she will send you some of her own petunia seeds."

It is interesting here to analyze the emotions of the hearers. To them, the characters in the story were as real and alive as their next-door neighbors.

That the petunia seeds and the garden were but the fiction of a script-writer read by actors in a studio did not occur to them. They did not stop to consider that, even had there been such a garden, their well-loved character could not have fulfilled their wants, but their seeds, acquired from a wholesaler, would be sent by a staff of people assembled for that purpose. But so great was the emotional appeal that the listeners were motivated to the rather complicated action of writing a letter, enclosing a dime and mailing the envelope. And yet, from this offer, there came in over a million dimes and more than a hundred thousand dollars worth of petunia seeds were dispatched.

It was an acute realization of this particular power of radio that prompted the National Broadcasting Company to decline a series of dramatized political broadcasts during the last national campaign. Professional actors were to portray the alleged havoc wrought by the opposing party. With the moving power of the trained voice,

this arguments, there might have been a campaign determined by that trained actor who could best play upon the heart-strings and fill the tear-ducts. We believed that the public should think and vote, rather than feel and vote, and we rejected the programs.

Our success as a commercial institution depends on giving the public continuous service of a high order, the best in entertainment, culture and information. We know that it is the loyal audience that constitutes the circulation which we sell to our clients for their advertising messages. These, in turn, provide the financial income, making possible the non-commercial entertainment and public-service programs which constitute seventy percent of NBC's broadcast day. We know that the severest censor is the thumb and forefinger of the public. We know that if we do not please our listeners, we lose them—and the loss is ours.

WE SEEK to keep abreast of reactions of our audience. Through millions of letters received from the four corners of the globe, through telephone calls, from the press and our daily contacts we receive impressions which must be sorted and analyzed. These give us a measure of the listeners' needs and desires. The balance is a delicate one, for we can't please all the people all the time. One of our most helpful aids are the telephone calls which frequently follow our im-

least indicate we are keeping a fair balance.

It is routine to check scripts for violation of the laws of blasphemy, profanity, libel, and for compliance with the stipulation of the Federal Trade Commission against misleading or false statements about products. All testimonials are carefully scrutinized, likewise the overplay of insobriety and jokes playing upon physical and mental infirmities which might afford embarrassment and humiliation to afflicted listeners. We do not permit references to races or racial characteristics that border on indignity, or the delineations of suicides, or descriptions of unlawful practices, such as safe-cracking or counterfeiting.

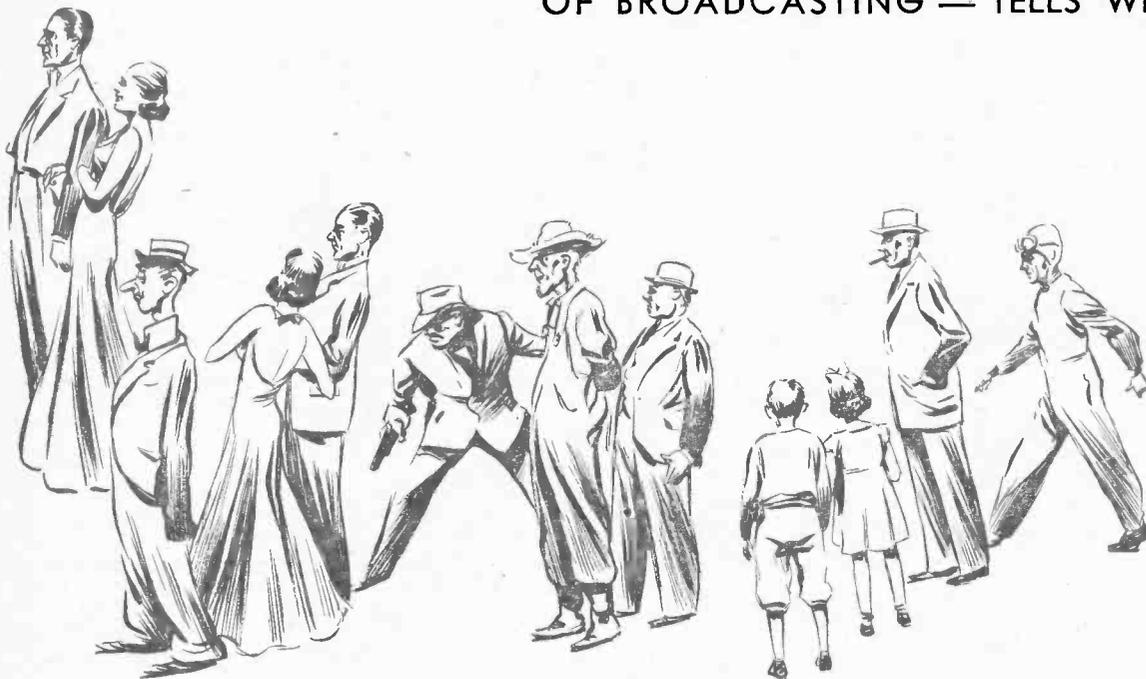
Our form of government insists upon freedom of speech—the right of the individual to express a free and frank opinion upon any question without molestation from the authorities. It insists also upon freedom of the press—the right of a newspaper to print that which, in the opinion of the publisher, is best for his community and for his readers. Limitations of time and ether space have led broadcasting to introduce a new freedom—freedom of the air—which we conceive to be the freedom of equal opportunity for discussion on controversial public issues. A controversial public issue is one on which a substantial group of people differs in its judgment or opinions from another substantial group and where the outcome will materially affect the destinies of other citizens.

The relations of the broadcasting industry to the Federal government are of paramount importance. Broadcast frequencies are limited, and unless there is proper regulation as to their use, there would be chaos on the air channels. It is proper that the government should regulate technical facilities. There is no other agency to do it, and it is something the industry is not fitted to do for itself. The Communications Act of 1934, under which radio now operates, imposes upon the Federal Communications Commission the responsibility of licensing stations and of determining the assignments of wave-lengths, the power of the stations, the hours of operation, and the regulation of certain technical facilities necessary to assure clear reception to the listening public. Licenses are issued for a six-month period. The law provides a license for a period up to three years, within the discretion of the Federal Communications Commission. The National Broadcasting Company would welcome, and has recommended to the Federal Communications Commission, the extension of the term of license to three years, because we believe that a longer period would materially aid stabilization within the industry, would stimulate investment in improved technical facilities, and would place broadcasting on a sound basis rather than that of a gamble.

The law provides that the Commission shall issue these licenses in accordance with public interest, convenience and necessity. There is discussion today on what this phrase means. The Federal Communications Commission has ordered an investigation of the broadcasting networks. This is an act of the Commission which the National Broadcasting Company welcomes. The mandates of the radio law require the Commission to see that the public receives the best that radio has to offer; the broadcaster desires the same results. Any action of the Commission which will contribute to this end will meet the hearty approval of the radio industry.

(Continued on Page 15)

RADIO'S LENOX R. LOHR TAKES HIS STAND WITH THE AMERICAN SYSTEM OF BROADCASTING — TELLS WHY!



meditated; there was no advance publicity build-up; merely a spur-of-the-moment addition to the program. Thomas had hardly finished speaking before the telegrams began pouring in, and when the night was over, 260,000 messages had been received.

An occurrence on a commercial program well illustrates another of these attributes. A serial was running five times a week for fifteen minutes each day, depicting the home life of a simple American family. As spring came on, the mother in the story set about the planting of a little flower garden. As the days passed she sowed the seed, weeded, raked and watered the young sprouts—the buds matured and

there was to be the plaintive cry of the starving child pleading for food, while in the background would be the squealing of destroyed pigs and the burning of surplus crops. We knew the power of a dramatized version to influence public opinion and we sensed that the opposing party would offer similar sketches depicting long bread-lines, evictions from homes and the slamming of bank doors. We knew that we would be encouraging the campaign to be fought on a basis of emotion rather than reason.

Instead of logic from responsible spokesmen, with each listener determining for himself the sincerity of the speaker and the weight to be given

important broadcasts, for they are instantaneous and give an insight into the reactions of the listeners.

We are called "Fascist" when Hitler or Mussolini speaks over our networks. We anticipate the label "Communist" or "Socialist" when Earl Browder or Norman Thomas comes before our microphones. We are "capitalists" when the representative of some corporation speaks; "pro-labor" when the American Federation of Labor or the Committee for Industrial Organization broadcasts. We are "radical" and "conservative" and "liberal" by turn, and in view of some may even appear "patriotic" and "subversive" at the same time. These conflicting views at



Ted Husing, ace CBS sports-caster, will broadcast the National Open. He will be on the air five times



An aerial view of the Cherry Hills Golf Club course at Denver, Colorado, over which 170 of America's best amateurs and professionals will play. Summaries and descriptions will be broadcast Thursday, Friday, Saturday

HEAR THE NATIONAL OPEN

THRILL TO AMERICA'S GREATEST GOLFING EVENT WITH HUSING

RALPH GULDAHL was one of golfdom's top-flight money-makers when he was only 18 years old. At 19, he was a man of solid substance—prosperous, happily married, sure that he could look forward to years of uninterrupted success on the links. Self-taught, his game was sound and powerful, even brilliant. He knew golf, and he was sure that golf was going to be good to him.

Golf had been good to him in the past. A born money player, Guldahl had been a professional almost from the beginning of his career. There were times when the game didn't have much to offer, but to Guldahl the little prizes were important only in that they were promises of big ones to come. The \$87.50 he won in the San Antonio Open in 1930, for instance, wasn't of much use in itself; but it did show what might be done with a set of clubs, a nice eye, a properly grooved swing and lots of ambition.

Guldahl went along nicely—until the National Open in 1933. For a time it looked as if he had the coveted title all wrapped up and ready for delivery, and the "wise money" in the gallery was all his. But the spectators—and Ralph Guldahl—were reckoning without a young man who had come roaring out of the West with a few old scores to settle. They were reckoning without Johnny Goodman, the Horatio Alger boy of the golfing world, a hard-faced, driving young fellow from the wrong side of the Omaha, Nebraska, railroad tracks. When Goodman finally met Guldahl, he was hot, and he was rolling. He was out to do more than win; he was out for blood. For Johnny Goodman had been left off the 1932 Walker Cup team, for a reason that was then and still is pretty much of a mystery. And so he was out to show the ruling powers of the golf world that there'd been a bit of a mistake. Before he got through

demonstrating the full extent of the error that had been made, he had beaten three of the men who had been chosen over him. And when the 1933 National Open brought Goodman and Guldahl together, the Omaha boy was practically unstoppable. The best Guldahl could do was to finish in second place.

From that time on, things went from bad to worse for Guldahl. It seemed that he couldn't win. His game fell into such a state that he began to wonder whether he had ever been a top-ranking star. He tried everything he could think of to stop the slump that seemed destined to drop him into oblivion, but without success. He just couldn't hit them any more. It was bad enough to hear it on the streets, in the clubhouse, to read it in the newspapers—but when Ralph Guldahl finally said it himself, when he finally told himself, "Guldahl, you're through," it sounded like the crack of doom. Then and there he put his clubs away and went out looking for a new job. He found it, too, a job as an automobile salesman. But before he had tried to sell his first car, before he had even reported for duty, fate took a hand. A group of his friends came to Ralph Guldahl with a special plea. They didn't think he was through, not

by a long shot. And they told him so. Retire if you think you must, they told him, but before you give up the game for good, take one more crack at it. Their arguments were persuasive, and they won the day. Ralph entered the Western Open tournament, being played at Davenport, Iowa. Guldahl blazed over the course like a brush fire to win going away, carding a record-breaking 64 for the final 18 holes.

And so he came back to the golfing wars, without really ever having left them. He rolled into Augusta, Georgia, home of the immortal Bobby Jones, in 1936, and came out a victor in that hard-fought tournament. Then, heading south for the winter season, he won the \$10,000 Miami-Biltmore tournament in the face of the stiffest competition in the world. He finished 1936 with the national low-score honors in his pocket, was second to Horton Smith in the money-winning category.

LAST year when Guldahl drove off the first tee of the Oakdale Hills Country Club at Birmingham, Michigan, scene of the 1937 Open, he was playing a different brand of golf than that 1933 tournament had seen. He was hot, now, and when he came into the last hole of the final round, he needed only a seven to tie Sam Snead for the title. He made it in an easy par five for a score of 281, and that was that. The National Open Championship was his.

This week, Ralph Guldahl, at 26 a veteran of the nerve-wracking tournament trails will face the best amateur and professional players in the game in defense of the title he worked so heart-breakingly hard to win. It's true that the odds against his retaining the title are almost prohibitive, but Ralph Guldahl isn't giving that much thought. He came from behind once before, and he feels that he can do it again. But there are over 100 golf-players hot after the National Open

crowd, every kind of golfer under the sun: talented, untried fledglings, tournament-wise veterans, orthodox stroke-makers and men who walk over a pile of disregarded rules to an under-par scoring. There is even a chance that Walter Hagen, one of the old masters of the game, a man who has made over \$1,000,000 out of golf, will be in the line-up. He is hurrying home from an extensive exhibition tour in Asia just for that purpose.

There'll be drama of a rare kind, then, when the 1938 National Open Tournament gets under way on Thursday, June 9, and every golf-player and every golf fan in America who can get near a radio loudspeaker will probably hear Ted Husing go on the air for the first of a series of five broadcasts completely covering the tournament. This first broadcast will be heard at 7:30 p.m. EDT, will bring a summary of the day's play.

At 7:45 p.m. EDT on Friday, Husing will tell radio listeners of the second day's play. On Saturday, the final day of the tournament, he'll be on the air three times in all. From 3:30 to 4 p.m. EDT he will summarize the morning's play; at 6:45 he'll go on the air for fifteen minutes to describe the mid-afternoon rounds. By this time, the end in sight, Husing, one of the ablest golf-reporters working in radio or any other medium, will be able to paint a complete word-picture of the dramatic final stages of the play. Broadcasting from a portable transmitter that allows complete mobility, he will cover the most exciting incidents of the play-offs exactly as they occur. The last broadcast of the day and of the series, on the air at 8 p.m. EDT, will detail the end of the tournament and will bring the winner to the microphone. Will that winner be Ralph Guldahl, taking the title for the second time, and taking it the way he took it first—the hard way?

HIGHLIGHTS OF THIS WEEK'S PROGRAMS



Margaret Speaks, lovely prima donna, has just returned from a vacation in Merris Old England. Monday night she'll resume her regular role on the "Voice of Firestone" programs, heard over NBC at 8:30 p.m. EDT (7:30 p.m. PST)

Sunday afternoon "The Magic Key" features Larry Clinton and his swing band over NBC at 2 p.m. EDT. Above: Clinton, who's famous for his "Dipsy Doodles" and, more recently, "Stop, and Reconsider," talks it over with two fans



Sunday night at 9 p.m. EDT the Ford Hour will be heard in its final broadcast of the season. Conducting the orchestra will be John Barbirolli (above)

Morton Downey will lend his romantic-tenor voice to "The Magic Key" program this Sunday afternoon, NBC, 2 p.m. EDT

Werner Janssen, famous American maestro, returns to NBC Wednesday night, 11:30 p.m. EDT, to conduct an orchestra in his original score from the film "Blockade"



—Delar

Grace Panvini sings with the Promenade Symphony Thurs.

SUNDAY, JUNE 5
at 9 p.m. EDT on CBS

The Ford Sunday Evening Hour

John Barbirolli, conductor
Katherine Meisle, contralto

Overture to "The Bartered Bride"
(Smetana)
The Orchestra

"Gerechter Gott" from "Rienzi"
(Wagner)
Katherine Meisle

Dream Pantomime from "Haensel and Gretel"
(Humperdinck)
Chorus and Orchestra

The Day Is No More (Carpenter)
Now Shines the Dew (Rubinstein)
Springtide (Becker)
Katherine Meisle

Shepherd's Fennel Dance (Gardiner)
Overture to "The Gypsy Baron"
(Strauss)
The Orchestra

FORD Sunday nights used to be a rich symphonic meal, but has gradually softened into a sort of everyman's hash—a little of this and of that, to suit all varieties of taste.

Miss Meisle lists an ingratiating number by Anton Rubinstein, who though best known as a nineteenth-century piano composer also wrote some excellent songs which are unjustly neglected these days.

The accomplished American contralto should be thanked, too, for singing the noble third act apostrophe from "Rienzi," the opera which marked the beginning of Wagner's transition from the Italian style to one of his own invention.

SUNDAY, JUNE 5
at 3 p.m. EDT on CBS

"EVERYBODY'S MUSIC"

The Columbia Symphony Orchestra

Howard Barlow, conductor
Hary Janos Suite (Kodaly)
Symphony in E Flat (Mozart)

HARY JANOS is the legendary liar of Hungary, as Baron Muenchhausen was of Germany. Kodaly's tone fantasy depicts Hary's weird adventures as related by himself, including episodes romantic, martial and comical, as well as a meeting with Napoleon. An old Hungarian superstition has it that should a listener sneeze the story is true. A prodigious sneeze, realistically orchestrated, opens this fanciful and highly amusing suite. Kodaly lives in Budapest. His deeply serious "Psalmus Hungaricus" was broadcast a few weeks ago at one of the Sunday concerts of the Music Hall of the Air.

The March of Music

A Weekly Preview Edited By Leonard Lieblich

"... An ampler Ether, a diviner Air..."—Wordsworth

ON THE radio we have our theatrical drama seasoned with musical obligatos or interludes mooded to fit the scene, action and personages. Often the characterization in tone is so strikingly appropriate that it carries on the story almost as eloquently as the spoken words. One easily accepts the aptness with which the music expresses "horror," "calm after storm," "pursuit" and "mob scene," all rather obvious phenomena; but positive wonder is aroused when with equal skill the orchestra voices such subtle matter as "fate," "intrigue," "suspicion," and "revenge."

Occasionally the descriptive music is especially written for the radio production of a drama, but in the continuous rush of studio activities, little time can be allowed for a composer to wait for ideas. The task becomes one of quick selection rather than of creation, and the material is taken not freshly from the brain of a composer but out of the well-stocked library of the radio establishment.

Even so, time-saving remains imperative, for the production director looks at his script, sees "Theme" and "Music Up and Out," and at once he must have the measures necessary to build up in the imagination of the listener, the "set" or emotions intended by the author of the manuscript. "Mood music," such interpolations are called, and they perform precisely the same function that "cue music" did in the days of the silent films, except that in radio the effect is even more important, for the suggestions have to be aural instead of visual.

The "Mood Music" library at NBC is in charge of Thomas H. Belviso, manager of the music division, who has William Paisley, head of the music library, as his able assistant. They operate when the producer desires tone portraiture or suggestion of any kind, from popular music to symphonic or operatic. It is amusing to learn that in the files at NBC, Mozart's "Batti, Batti" lies near "The Curse of An Aching Heart."

RCA Victor has just recorded anew Mozart's Quintet for clarinet and strings, the Budapest Quartet doing the violin, viola and cello parts. In itself, such an announcement, even though welcome, would not be remarkable, but takes on striking significance when it is added that the clarinet player of the performance is Benny Goodman, the chief hero of the swing fans. They will be as astonished as the followers of serious music, for probably neither group knows that Goodman ranks as an outstanding virtuoso of the clarinet, and is thoroughly familiar with the classics of chamber music. RCA Victor has not put out this record merely for advertising value, but wishes it accepted as an art production. Jazz enthusiasts who might buy the recording out of curiosity will get the shock of their lives when they discover that it has no swing but is classically beautiful, with a particularly entrancing and famous slow movement.



Left: The Ford Hour presents Katherine Meisle as its guest Sunday. Right: Attilio Baggio will be heard in version of "Carmen" Monday



Jacques Jolas is on CBS Keyboard Concerts Wednesday

MONDAY, JUNE 6
at 10:30 p.m. EDT on MBS

"CARMEN"

by Georges Bizet

(A Streamlined Version)

The Cast

Carmen . . . Margie Meyers
Don Jose . . . Attilio Baggio
Escamillo . . . Mark Love
Micaela . . . Katherine Witwer
Frasquita . . . Katherine Witwer

Conductor—Henry Weber

LISTENERS of this streamlined performance of "Carmen" must not suppose that it is a completely new departure for spoken dialog to be interpolated into opera. The device has long been employed on the French lyric stage, where the so-called "operas comiques" ("Carmen," "Manon," "La Boheme," etc.) offer fairly frequent stretches of oral conversation, usually explanatory passages between the set arias and ensembles. "Grand operas" and "music dramas" are entirely sung, but might well follow the example of the "comique" kind and omit music during exposition of complicated moments in the plot.

WEDNESDAY, JUNE 8
at 10 p.m. EDT on MBS

Symphonic Strings

Alfred Wallenstein, conductor

Concerto (Vivaldi-Casella)
Suite "The Virtuous Wife" (Purcell)
Air and Dance (Delius)
Two Elegiac Melodies; The Last Spring; Heartwounds (Greig);
La Oracion del Torero (Turina)

AN EXPERT transcriber of ancient music, Alfredo Casella, contemporary Italian composer, has done one of his best adaptations in Vivaldi's concerto. The arrangement leaves the spirit of the music intact, and enhances its effect through utilizing instrumental blends and sonorities with which Casella's seventeenth-eighteenth century predecessor had no acquaintance.

The title of Turina's Spanish composition, "The Prayer of the Bull-Fighter," gains in significance when we learn that every picador, banderillero and matador commends himself to the Almighty before he enters the ring, and that every arena in Spain has a little chapel for that holy purpose.

Or did have, at least, before civil war began to rage over the land of Belmonte, El Gallo, Joselito and the other immortals of the *corrida*. The art of the bull-fight, already decadent when Juan Belmonte retired in the '20's, has suffered greatly since the rebellion began, and many of the top-flight toreros have fled to South America and Mexico.



THURSDAY, JUNE 9
at 9 p.m. EDT on NBC

The Toronto Promenade
Symphony Concert

Reginald Stewart, conductor
Grace Panvini, soprano

Symphony No. 5 (Beethoven)
*Prelude and Love Death from "Tristan
and Isolde" (Wagner)*
The Orchestra

"Una Voce Poco Fa" from "The Barber
of Seville" (Rossini)
Grace Panvini

"THE BARBER OF SEVILLE," from which Grace Panvini, agile coloratura soprano, sings an aria on this program, had its first American production in Italian at New York in 1825. Memorable is that three of the Garcia family took part on that occasion; tenor Manuel (the elder), basso Manuel (the younger), and his sister Maria. The senior Garcia not only achieved fame as a singer but also as a composer. His son became a leading London vocal teacher (one of his pupils was Jenny Lind), invented the laryngoscope, and died early in this century, aged just over one hundred. Maria was the luminous Mme. Malibran of later years; and her sister, Pauline Viardot, gained golden reputation as an operatic mezzo-soprano, pedagog and composer. All told, the Garcias stand as the most phenomenal clan in the history of singing.

FRIDAY, JUNE 10

at 3:15 p.m. EDT on Short Wave
from London

Transmission 4—GSP, 15.31 meg
GSG, 17.79 meg

The BBC Symphony Orchestra
(from Queen's Hall, London)

Arturo Toscanini, conductor

Overture to "La Scala di Seta"
(Rossini)

Symphony No. 2 (Sibelius)
Symphony No. 2 (Brahms)

LISTENERS everywhere welcome the opportunity to thrill to masterful music conducted by the great Toscanini when he takes over the conducting of the BBC Symphony Orchestra to be heard by short wave from Queen's Hall, London, this Friday afternoon.

A favorite of the great Italian maestro, the little Rossini overture ("The Ladder of Silk") seems to go with him wherever he takes up the baton. It is brief and pretty, and stands to the ensuing Sibelius opus as the butterfly to the eagle.

The juxtaposing of the Finnish composer with Brahms does not happen often on a program and perhaps it is Toscanini's purpose to give his hearers a chance for instructive comparisons. They no doubt will prove again that Sibelius' sense of form is not as orthodox as that of Brahms; that unlike the German, he frequently appears to be expressing thought rather than feeling; and that his symphonies have a much smaller stock of melody than Brahms. However, it is just such differences that give music its wide scope and varied appeal and teach us to take composers as they are and not as we would wish them to be.

When they write consciously and consistently to please, they are talented entertainers but not inspired creators. Brahms and Sibelius, despite their opposing style and tendency, belong indubitably to the anointed.



Monday the Mutual Broadcasting System presents a streamlined version of "Carmen." Conducting the orchestra will be Henry Weber (above)

MBS Presents Streamlined Version of Bizet's Opera "Carmen"

Monday, June 6, at 10:30 p.m. EDT on MBS.

WITH the Metropolitan broadcasts at rest until next November, one has time to reflect upon opera as she is sung. In this country she is still sung in practically all the civilized languages except English. Every once in a while our vernacular tiptoes onto an American operatic stage, but as timidly slinks away again almost immediately, and everyone concerned is apologetic and somewhat ashamed. The critics write patronizingly and express the utmost astonishment when any singer (even an American) enunciates our home tongue so that it can be understood. The inference follows therefore that when grand opera is understood it isn't grand opera.

That fallacy ought to be disproved convincingly when MBS puts on its English version of Bizet's "Carmen." To bring it altogether close to modern ideas, the producers have streamlined the work, presenting only the outstanding musical numbers and connecting them by spoken dialog. Two casts are engaged, one to vocalize, the other to talk. The dramatic script, taken from the libretto of the opera, is by Charles Meltzer, former artistic secretary of the Metropolitan. A distinguished litterateur himself, it is to be hoped that he will have avoided the stilted phrases of the usual Englished libretto.

There is no good reason why English opera should suffer nearly a total boycott, and possibly this "Carmen" example might stir radio listeners into agitating for more performances of the same kind. Hitherto foreign artists who had originally learned their roles in European languages did not wish to be bothered training their tones to unaccustomed new vowels and consonants. Granted that the plea is logical for those who merely "guest" here through the winters, it is surely no excuse for the American section of the casts. Certainly, too, it shows no consideration for the vast majority of the auditors. Sometimes one wonders what our seat-buying compatriots—at \$7.70 in the Metropolitan—think of listening to our own Tibbett, Moore, Ponselle, Crooks,

Thomas, Jepson, Oelheim, Susanne Fisher, and not understanding a syllable of what they are singing; to say nothing of gaping glumly at the stage and finding nothing funny in the "Barber of Seville," which gets guffaws from the more fortunate folks who know Italian. The crowning irony comes when our own John Charles Thomas plays the role of the ebullient Barber.

In Europe, each country has opera almost exclusively in its own language. There would be riots over there—and in France certainly a Cabinet would fall—if the opera houses tried to give performances in English, that heinous tongue in which Shakespeare, Milton, Keats, Shelley and Wordsworth wrote some of the most poetical lyrics and flaming phrases of the world's literature.

Strangely enough, during the second half of the eighteenth century and part of the nineteenth, much opera was sung in English in this country. In fact, the first opera ever given here, the "Beggar's Opera," by Gay, in 1750.

Soon Italian and French opera vied with the English product, but did not drive it out until 1880 or so. A promising return came with the excellent touring company of Henry W. Savage, which regaled us until about 1920 with "Madam Butterfly," "The Girl of the Golden West" and even "Parsifal," all sung in English.

What's happened since then to make our opera-goers backslide? Are they indifferent to the dramatic action, and content to hear what to most of them must sound like gibberish, so long as it is sung by famous artists?

There ought to be a law. Anyway, propaganda. Many grand-opera librettos are great stuff, far too good for the foreigners to enjoy alone. Neither the spoken drama nor the films has ever given us more intense love romances than "Tristan and Isolde" or "Carmen," more kindling dramas than "Aida" or "Siegfried," more rare comedy than "Meistersinger," "The Bartered Bride" or "The Barber of Seville." Why can't we get them in English most of the time? Are we just plain dumb, or afraid to ask?

Also Recommended

Sunday, June 5

American Society of Ancient Instruments. 10:30 a.m. EDT, NBC. First of four concerts by a devoted Philadelphia organization that does useful service in acquainting listeners with the timbres and sounds of medieval days and their atmospheric music.

Dr. Charles Courboin, organist, 12 noon EDT, MBS: Gloria from Twelfth Mass (Mozart), Navajo Lullaby (Coopersmith), Chinoiserie (Swinnen), Fugue in D Minor (Bach).

Newly decorated by the Belgian government, Dr. Courboin is in solemn celebratory mood with his opening selection. Then he invites to tenderness with the Indian music and to broad smiles in the Chinese excerpt.

Radio City Music Hall of the Air, 12:30 p.m. EDT, NBC: Symphony orchestra, Erno Rapee, conductor. All-request program.

Yella Pessl and the Madrigal Singers, 1 p.m. EDT, NBC.

The Magic Key, 2 p.m. EDT, NBC Symphony orchestra, Frank Black, conductor; soloists.

The Gotham String Quartet, 2:15 p.m. EDT, MBS: Joseph Coleman, first violinist.

Monday, June 6

The Voice of Firestone, 8:30 p.m. EDT (7:30 p.m. PST for West), NBC: Symphony orchestra, Alfred Wallenstein, conductor; Margaret Speaks takes Richard Crooks' place for the balance of the summer.

Tuesday, June 7

NBC Music Guild, 2:30 p.m. EDT, NBC: Brenner Piano Quintet. Piano Quintet (Reynoldo Hahn). German in name, Venezuelan by birth and Parisian by musical training and residence, Reynaldo Hahn was a pupil of Massenet, and resembles his master in facile melodizing and finely chiseled workmanship.

The Story of the Song, 3:30 p.m. EDT, CBS.

Wednesday, June 8

Keyboard Concerts, 5 p.m. EDT, CBS: Fourth in a series of recitals featuring well-known pianists. Jacques Jolas is the soloist.

Chesterfield Program, 9 p.m. EDT, CBS: Andre Kostelanetz' orchestra, Grace Moore, male vocalist.

Boston "Pops" Orchestra, 9:30 p.m. EDT, NBC: Arthur Fiedler, conductor.

Thursday, June 9

Sinfonietta, 8 p.m. EDT, MBS: Small symphony orchestra, Alfred Wallenstein, conductor. Sinfonia in E Flat (Gossec), Rhapsody for Chamber Orchestra (Sowerby), Wedding March "Le Coq d'Or" (Rimsky-Korsakoff). A salute to Leo Sowerby, American, for his appearance with distinguished foreign composers.

Friday, June 10

Eastman School Symphony Orchestra, 8:30 p.m. EDT, NBC: Howard Hanson, conductor. Special program in honor of the tercentenary of the founding of Delaware by the Swedes.

Saturday, June 11

Music Guild, 12 noon EDT, NBC: Blaisdell Woodwind Ensemble. Quartet for flute, clarinet, bassoon and horn (Rossini), Quintet for the same instruments and piano (Rimsky-Korsakoff). Frances Blaisdell (one of the few famous women flutists) joins with highly efficient colleagues in this music of tuneful purpose and colorful instrumentation.

NBC Symphony Orchestra, 9 p.m. EDT, NBC: Bernardino Molinari, conductor.

FUN AT FIBBER MCGEE'S



On the air! This jolly little group comprises Jim Goss, who was playing a gangster role on this particular broadcast; Silly Watson, played by Hugh Studebaker; and Fibber McGee himself, the star and king-pin of the program. Fibber, the favorite son of Peoria, Illinois, did his first acting when he was just ten!



Betty Winkler, versatile Chicago actress who is star of "Girl Alone," is a member of the world-famous "McGee Stock Co."



Pictured here in a bit of rehearsal-time frivolity are two members of the cast: Tenor Clark Dennis, left, and, on the floor, Bill Thompson, who plays the role of Nick De Popolus

LIGHT-HEARTED gaiety is the key-note of the Fibber McGee broadcasts, and it is hard for most observers to tell whether the audience or the cast has the most fun during a Fibber McGee program. Some airwaves comedians are in dead earnest as they go about the business of making other people laugh. To them, comedy is a science, and should be treated as such. But to The Fibber, life is a pretty good joke in itself. And the members of the cast share his opinion—enthusiastically!

Photos by Gene Lester



Music for the show is furnished by Billy Mills and orchestra, shown here in a moment of relaxation between numbers. Fibber—his real name is Jim Jordan—expects to welcome wife Molly—Marion Jordan—back to the program soon. Molly has been very ill



—International
Ruth Bryan Owen Rohde talks over NBC this Wednesday

Ruth Bryan Owen Rohde Commentator

Wednesday, NBC, 7:30-7:45 p.m.

To the profession distinguished by the work of Kaltenborn, Hill, Thomas, Carter, Thompson, McBride, Heatter and a few others, comes a woman with such an imposing record of accomplishments that her advent in this field cannot be allowed to approach unannounced. These records do not boast principally of feats in the field of journalism but are the history of a woman who has actually taken an active part in national and international affairs in recent years. Her name is Ruth Bryan Owen Rohde.

Bringing to radio a career that has been literally peppered with "firsts," Mrs. Rohde, daughter of the late William Jennings Bryan, begins a new weekly series titled "It's News to Me." The talks will take the form of new and human commentaries on national and international affairs as viewed by a person with cultural background, world knowledge and experience.

Mrs. Rohde began as a public speaker making campaign appeals for her father when he was battling for the presidency of the United States. The record of her precedent-breaking career gives her the distinction of being the first congresswoman to represent the "Old South," the first woman ever to serve on a congressional foreign-affairs committee, and the first woman to represent the United States at the Inter-Parliamentary Union. Her appointment as minister plenipotentiary and envoy extraordinary to Denmark in 1933 gave her the further distinction of being America's first woman diplomat.

In addition to the above-mentioned accomplishments, Mrs. Rohde is the author of numerous magazine articles and two books, "Elements of Public Speaking," and "Leaves From a Greenland Diary."

Almost-Extinct Bison New Horizons Subject

Monday, CBS, 5:45-6 p.m.

Dr. Harold E. Anthony, curator of mammology at the American Museum of Natural History, will discuss the almost-extinct bison when he is heard as speaker on the "New Horizons" program. Dr. Anthony, who has been a member of the Museum staff since 1911, recently came to public notice as leader of that organization's expedition, which explored Shiva Temple and Wotan's Throne, two of the Sky Island features in the Grand Canyon of Arizona.

"New Horizons" brings internationally famous scientists and explorers to the air each week at this time.

Listening to Learn

RECOMMENDED PROGRAMS

Times given are EDT. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours. Recommendations based on cultural values.

DRAMA

Sunday, June 5

There Was a Woman. 5-5:30 p.m., NBC. Dramatization of women in the lives of famous men.

Tuesday, June 7

Let's Pretend. 5:30-6 p.m., CBS. (Also Thursday, same time and network.) Nila Mack takes the children into the land of make-believe.

Wednesday, June 8

America's Schools. 6:00-6:15 p.m., NBC. Dramatizations directed by Dr. Belmont Farley.

Thursday, June 9

Pulitzer Prize Plays. 10-11 p.m., NBC. Dramatization of "Anna Christie" by Eugene O'Neill.

Friday, June 10

The Nation's Playhouse. 11:30 p.m.-12 mid., MBS.

Saturday, June 11

Columbia Workshop. 7:30-8 p.m., CBS. Another experiment in drama written especially for the microphone, produced under the direction of Wm. N. Robson.

WPA Radio Theatre Division. 9-9:30 p.m., MBS. "Drums," by James Boyd. Sixth in a series.

EDUCATIONAL NEWS

Sunday, June 5

Magic Key. 2-3 p.m., NBC. Linton Wells speaks from La Paz, Bolivia.

GOVERNMENT

Sunday, June 5

America Abroad. 11:30-11:45 a.m., NBC. Pattie Field talks on the Department of State and foreign relations.

Pan-American Broadcast. 2:30-3 p.m., CBS. Speakers: General Estigarribia, Paraguayan minister, and Dr. Don Diogenes Escalante, Venezuelan minister, speaking from Washington; Foreign Minister Carlos Concha, speaking from Peru; Foreign Minister Jose Espalter, speaking from Uruguay.

Monday, June 6

National Radio Forum. 10:30-11 p.m., NBC. Guest speakers, talking from Washington on current national topics.

Thursday, June 9

Current Questions Before Senate. 4:45-5 p.m., CBS.

Social Security Series. 7:45-8 p.m., CBS. Frank Bane talks on "Social Security—Everybody's Business."

Friday, June 10

World Economic Cooperation Program. 4:45-5 p.m., CBS.

HISTORY

Sunday, June 5

Empires of the Moon. 1:30-2 p.m., NBC. Dramatization of historical episodes.

Wednesday, June 8

Living History. 7:30-7:45 p.m., CBS. Dramatization of American events of 1735. Harry James Carman, speaker.

Cavalcade of America. 8-8:30 p.m., CBS. (8 p.m. PST for West). Dramatization.

INSPIRATION

Sunday, June 5

Church of the Air. 10-10:30 a.m., CBS. Rev. Frederick C. Grant, Evanston, Illinois. 1-1:30 p.m., Dr. Frederick D. Kershner, Indianapolis, Indiana.

Highlights of the Bible. 10-10:30 a.m., NBC. Dr. Frederick K. Stamm speaks on "How Do We Pray."

Sunday Vespers. 4-4:30 p.m., NBC. Dr. Paul Scherer's subject is "This Tired World."

The Catholic Hour. 6-6:30 p.m., NBC. Rev. Felix Kirsch talks on "The Christian Home."

Saturday, June 11

Message of Israel. 7-7:30 p.m., NBC. Guest speaker.

PEOPLE—THOUGHT—COMMENT

Sunday, June 5

Europe Calling. 1:30-1:45 p.m., CBS. Comment on affairs in Europe.

Headlines and By-Lines. 10:30-11 p.m., CBS. News by Bob Trout, editorials by H. V. Kaltenborn and Erwin Canham.

Thursday, June 9

Of Men and Books. 4-4:15 p.m., CBS. Discussion by Professor John T. Frederick.

Americans at Work. 10:30-11 p.m., CBS. Interview with a composer.

Friday, June 10

American Viewpoints. 10:45-11 p.m., CBS.

Saturday, June 11

Religion in the News. 6:45-7 p.m., NBC. Commentary by Dr. Walter W. Van Kirk.

PERSONAL—SOCIAL PROBLEMS

Tuesday, June 7

Highways to Health. 4-4:15 p.m., CBS. Dr. Albert S. Hyman talks on "Protect Your Heart This Summer." N. Y. Academy of Medicine program.

Wednesday, June 8

Your Health. 1:30-2 p.m., NBC. Dr. W. W. Bauer talks on "Using Health Knowledge—Graduation and Then What?" (Under auspices of American Medical Health Association.)

SCIENTIFIC DEVELOPMENTS

Sunday, June 5

The World Is Yours. 4:30-5 p.m., NBC. Dramatization of "Twentieth Century Physics." (Under auspices of Smithsonian Institution.)

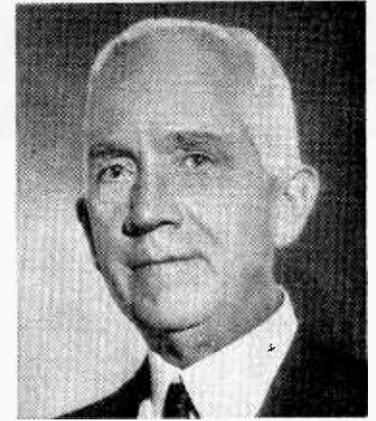
Wednesday, June 8

Exploring Space. 5:45-6 p.m., CBS. Hans Christian Adamson, director of the American Museum of Natural History, and Prof. Wm. H. Barton, executive curator of the Hayden Planetarium.

Science on the March. 7:45-8 p.m., NBC. Earl McKinley, biologist and dean of the School of Medicine of George Washington University, introduced by Bryson Rash.

Friday, June 10

Adventures in Science. 7:30-7:45 p.m., CBS. Dramatizations and discussions.



—International
Norman H. Davis is Red Cross speaker over CBS—Monday

Norman H. Davis Addresses Red Cross Chapter Birthday

Monday, CBS, 2:30-3 p.m.

Norman H. Davis, noted economist whose enviable record of activity in national and international affairs takes us through the last three decades, will address a nation-wide audience on Monday in his new capacity as president of the American Red Cross. The duties of this office were placed upon his shoulders in May at the National Red Cross Convention in San Francisco. His talk will conclude a special half-hour program celebrating the twenty-first anniversary of the founding of the Red Cross chapter in Nassau County, New York. Outstanding events in the history of this humanitarian organization's work in the last twenty-one years will be dramatized during the first portion of the broadcast.

To those who have been visited by a major disaster—whether it be flood, earthquake, pestilence or war—the Red Cross means assistance in time of dire need. Today, with half the world spoiling to bring disaster down upon innocents in the ranks of the other half and their own, a word from the leader of the American branch of this greatest of all humanitarian movements comes as a friendly hand.

In 1863, when a group of prominent citizens of Geneva, headed by Henri Dunant, founded the International Red Cross, they didn't dream that their movement would ever have such a helpful ally as radio has been in the comparatively few years since its beginning. In those days it was impossible to address more than a handful of people at one time. Today radio reaches a nation-wide audience in one half-hour's broadcast.

English Diplomacy Discussed At Chicago Round Table

Sunday, NBC, 10:30-11 p.m.

Discussing English diplomacy, a subject that is the occasion of much comment and concern both here and abroad, three well-versed speakers will face each other across the University of Chicago Round Table during the regular broadcast of this program on Sunday. Three varied viewpoints on this important question will be given by Walter Laves, director of the League of Nations Association, William Edward Arnold-Forster, British political writer, and Quincy Wright, professor of international law at the University of Chicago.

English diplomacy, often spoken of as the deciding force which has kept another world war from breaking out in Europe on several recent occasions, was never more sorely tried in the history of the world than it has been these past troubled months.

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER



Lanny Ross steps from a train—to be confronted by a trio of amateur candid-camera fans. It's an experience that is being often repeated these days as Lanny moves from city to city on his cross-country concert tour



The chimes that signal the close of every NBC broadcast have developed a near-fatal fascination for Bing Crosby. So NBC's Don E. Gilman presented brand-new sets of chimes to Crosby, Bob Burns, Announcer Ken Carpenter

THE JACK BENNYs have commissioned the Cradle for another baby to adopt—this time a boy playmate for Joan—and to help fill that big new house for which Gracie Allen has painted a surrealist portrait of Jack, a huge cigar being smoked by a honey bee! . . . Claire Trevor had a narrow squeak last week when making a run-away train scene for Warner Brothers' "Valley of the Giants." Train jumped the track and Claire luckily escaped with but bruises . . . Connie Bennett, radio guesting at the NBC studios, noted Jimmie Fidler, whom she is suing for \$350,000, seated and going over his script. "Hello, Mister Fidler," Miss Bennett frigidly exuded. "Hello,

Connie," came Jimmie's sweet and unconcerned reply . . . So many times has "Good News" Comedian Frank Morgan missed his cues and lost his place that he now employs a script-girl to poke him at the proper times and keep his material in order . . . Stuart Erwin has purchased radio rights to comic strip "Blondie" and is scanning for name stars to fill the cast. He'd like, but won't get, Fannie Brice for the baby role . . . Freeman (Amos) Gosden is so batty over his candid-cameraing that he is hiring models to pose for him—which means the pictures won't be candid after all! . . . Jolson Show's May 17 edition had a complete comedy sequence built around airplane crashes

—until that Lockheed airliner fell the night before the airing and writers had to eliminate the situation in a hurry . . . We smell a rat, or is it a press-agent, in that injunction Martha Raye is seeking to prevent a picture of her with a chimpanzee appearing in a photo magazine. The same picture appeared in "Click" months ago and no complaint was made.

Loretta Young's recent bow on Lux Theater tipped off a warm romance with Actor George Brent. First, she asked for and received him as her male lead. After Saturday's rehearsal, Brent found his car and chauffeur missing. Miss Young playfully had sent them home—so she drove George to his destination. On Sunday, she sent her car home and Brent provided her with transportation—and a date . . . etcetera.

Janet Gaynor is concentrating on new film-find Richard Carlson, while Sonja Henie is loping around with Richard Greene. This practically leaves Tyrone Power III a hermit; but he doesn't care, for lately he's been discovering interesting things about his great-grandfather, Tyrone Power I. The discoveries were made while Power was aiding in research for Woodbury Playhouse's "Unto the Third Generation," which he played opposite Ida Lupino on May 29. The play was based on the life of Power the first, who, it seems, was a friend of Louis Napoleon. At the 20th Century-Fox lot currently, Power the third is cast in "Suez" as an engineer and friend of Louis Napoleon!

Plums herewith to Dorothy Lamour, who recently thumb-downed a request to pose for publicity pictures showing her cooking, kneading dough and such. "It wouldn't be honest," Miss Lamour contended. "Everyone knows I never get near a kitchen."

Mr. Buddy and Mrs. Mary (Pickford) Rogers are living at Pickfair once more, now that Buddy has taken up the baton at the Palomar (CBS-aired) here. And thereby hangs a tale. When Buddy married Mary, he owned three houses and Mary had four. The columnists, according to the bandleader-actor, wouldn't let them alone; insinuated that Buddy didn't belong in Pickfair. So Mary and Buddy rented a place, lived in neither's homes. But finally tiring of trying to please the gossip-writers, the famous couple have decided to heck with them. They are happy at Pickfair and there they'll live!

Comedian Bob Hope, winner of next fall's Pepsodent series, opens June 24 at New York's Loew's State in an act with Jackie Coogan . . . while one week later, at Manhattan's Paramount Theater, top Pop-Singer Frances Langford will begin an appearance at \$5,000 weekly.

Charlie (Andy) Correll is speeding construction of his \$70,000 colonial home in Holmby Hills, while A&A Mikeman Bill Hay is proudly displaying the putting championship cup he recently won at Palm Springs . . . Which reminds me to wonder what their former sponsor thinks of the

landoffice business A&A have whipped up for that soup-and-bean canner. Evidently Amos 'n' Andy are far from through.

It's Grandpa Cecil B. DeMille since May 23 and the birth of a boy at Good Samaritan Hospital to Mrs. John Blount DeMille. Grandpappy is passing out bars of Lux toilet soap.

Irene Rich is full of ideas. Struck out six years ago by movie tycoons who said she'd never do for talkies, Miss Rich proved contrariwise by making her living solely via the talk route with her now four-year-old radio contract. Result, she soon begins a major picture role. Latest idea, since her recent buy of a tract of land in San Fernando Valley, was to determine the location of her proposed new home by a most unique method. It was to take a house-trailer to the ranch to park and live in it here and there to test out various spots and the views each commands.

Bob Burns earned \$1,500 in 1934—and \$400,000 in 1937! The Arkansas philosophipper so testified in an injunction suit against a radio-recording firm.

One of few luminaries to acknowledge the importance of the writers who put the words in their mouths is Fannie Brice. Dave Freedman created Fannie's "Baby Snooks" for her a few years before he died. Phil Rapp, current Brice scripter, worked with Dave—so now Fannie won't have anyone but Rapp do her baby-talk. Miss Brice is both wise—and loyal. Hanley (Papa Snooks) Stafford is another who has profited by an earlier association with Fannie. When "Good News" cast Fannie in the baby role, she hired and herself paid Stafford, who had played with her previously on the air. Result, M-G-M liked his work so well they gave him a \$300-weekly contract.

Imagine Ken Murray's surprise the other morning when on the bride trails of the San Gabriel mountains to hear his female Great Dane, "Wallis," baying in the distance. Riding toward the sound, he found that Wallis had treed what she thought was a kitty-cat—but was a cougar!

Jean Sablon, who is being screen-tested by Walter Wanger and air-tested by NBC via his Sunday afternoon sustainer, is extremely well thought of by Warner Actress Germaine Aussey. On a recent Sunday, Germaine parked her car at the NBC curb and tuned in Jean loudly (to help advertise him) while waiting for him to finish his broadcast. Several people, among them a dignified gray-haired gent with a goatee, paused to listen. He asked, when Sablon had finished, who had been singing. Miss Aussey proudly answered. "Well," said the old gentleman, "he's fine, but couldn't you tune in some music by my favorite—Richard Wagner?"

Tag Lines: Eddie Cantor's daughter Edna has set September 18 as her wedding date with Jimmy McHugh, Jr. . . . Week of June 26 will find George Jessel and Tommy Dorsey both in Hollywood with their programs.

AIRIALTO LOWDOWN

BY MARTIN LEWIS

FOR quite a time, most sponsors were skeptical about hiring a star that had been on the air for another sponsor. They felt that the star retained the identification of the former sponsor's product, which, of course, would do them no good. For instance, Ed Wynn is still receiving mail addressed to the "Fire Chief" despite the fact that it has been several years since he broadcast for the gasoline sponsor. However, a few advertisers seem to be having a change of heart. Amos 'n' Andy, switched from selling toothpaste to soup and beans; Eddie Cantor from coffee to toothpaste to gasoline and now to cigarettes; Ben Bernie from canned beer to rubber tires; Boake Carter from radios to breakfast cereal. Next fall we will have Burns and Allen plugging Chesterfield cigarettes instead of Grape-Nuts, with Al Pearce plugging this cereal instead of automobiles. The latest to announce a change in sponsor is Guy Lombardo, who will quit plugging bread and joins up with the current sponsor of the Wayne King music. Your reporter is the only person, other than those immediately concerned, to know that Parks Johnson and Wally Butterworth will not be plugging shaving-cream next fall. They're trying to decide which one of the several offers to accept, each one of them bringing a healthy increase in pay.

After seven years, Wayne King leaves his beauty-product sponsor in the fall . . . which recalls to mind the story about how the orchestra leader got started on this program. The sponsor was manufacturing his product in an old building on Chicago's west side. It was just a very small struggling business when a suggestion was made to its owner that he go on the air with a radio program to advertise his product. What kind of a program . . . who to get . . . and how to pay for it . . . were just a few of the problems. A friend suggested Wayne King to the owner. He had never heard of him, but put him on nevertheless. I was told that King was even offered stock in the company as part salary, but refused. Today the company is one of the leaders in its field and it cannot be denied that Wayne King's music did a good job.

Mentioning Wayne King brings to mind the many letters coming in from readers who miss Phil Stewart's voice on the air. Methinks a smart sponsor should grab Mr. Stewart while he is still available. He has a voice that sells merchandise. Franklyn MacCormack is another artist for whose return the listeners are clamoring.

When Tyrone Power vacations for the summer, the sponsor will substitute a new show, originating in Chicago, for thirteen weeks. The series starts July 3 under the title of "Win Your Lady," and will star Jim Ameche, star of "Attorney-at-Law," and Betty Lou Gerson. Two members of the Edgar Guest "It Can Be Done" company have been signed in supporting roles in the summer venture. They are Bret Morrison and Ethel Owen.

"Inside of Sports" will be a new

Mutual Coast-to-Coaster starting June 14. Commentator is Sam Balter, who has been presenting this show on the West Coast . . . Dorothy Thompson returns to the air on August 30 . . . Although you don't hear or read much about Pick and Pat, they celebrated their fourth year on CBS last week. In case you have forgotten, they were "Molasses and January" on the "Show Boat" program . . . Kay Kyser's program, which is getting more popular each week, has been renewed for at least thirteen more weeks . . . Connie Boswell is being seriously considered for a regular spot on the new Al Pearce show which debuts in the fall. A better choice couldn't be made . . . Exclusive: Orson Welles, the popular young actor who portrayed the role of "The Shadow" last fall, has been offered several radio shows for next season, but the one that appeals to him most is the role of Sherlock Holmes, which is the character you no doubt will hear him play . . . Dave Elman and Harry Salter of "Hobby Lobby" have a new oddity show all worked out, somewhat on the lines of "Hobby Lobby," which, it is rumored, is sure fire. The program has already been recorded, with CBS Production Man Martin Gosch producing it, and they say several sponsors are already interested.

The latest report on the program popularity survey shows the Charlie McCarthy-Don Ameche program leading the full-hour shows. 2—Lux Radio Theater; 3—Bing Crosby; 4—Fred Allen; 5—Rudy Vallee; 6—Good News; 7—Major Bowes; 8—Hollywood Hotel; 9—Kate Smith; 10—National Barn Dance. Jack Benny still leads the half-hour programs, with Al Jolson in second place; 3—Burns and Allen; 4—Eddie Cantor; 5—One Man's Family; 6—Al Pearce; 7—First Nighter; 8—Edward G. Robinson; 9—Gang Busters; 10—Fibber McGee.

The "Songshop" program was scheduled to leave the air a few Friday nights ago. As a matter of fact, immediately after the program was over everyone on the show was saying good-by and wishing each other luck. Suddenly there was a call for silence, and the program's production man told the entire cast that they were going to throw a farewell party at the Warwick Hotel immediately and everyone was instructed to go right over there. At the party, a tall, well-dressed man approached Songstress Alice Cornett and told her how much his wife enjoyed her singing. Although she didn't know the man, she thanked him and added that she thought it was a shame that such a lovely program had to leave the air, that it was just like one big, happy family, and last but not least, so many people mentioned it was a grand program. The man to whom Miss Cornett was speaking happened to be the big boss, and her few words were responsible for the show remaining on the air, giving everyone at the party real cause for celebration.

Speaking out loud in some cases may help, but in one particular case it did a great deal of harm. You may recall that a few weeks ago Fred Allen had as his "person you didn't expect to meet" a young man by the name of



This parrot—named, oddly enough, Polly—is the champion talking parrot of America. The honor came to the 18-year-old bird as a result of a contest conducted over an NBC network. There were 18 competitors in the race



Lowell "Colonel Jake" Thomas shows Colonel Lemuel Q. Stoopnagle where to put the "X" on the contract that will bind "Stoop" to the Thomas soft-ball team. The first game of the season will be played at Pawling, N. Y., June 19

Joseph Becker, who told of his thriving "minding babies" business. That broadcast, my friends, put Joseph out of business. It came to the attention of New York's license commissioner, who had the lad brought into his office and advised him that he was operating an employment agency without a license and he was too young to get one. Thus, four young boys and two girls who were on Becker's payroll were put on the unemployment list, and an ambitious boy is looking for a new career. The sad part about it is that immediately after his air appearance with Allen, the agency started to get many new customers and was all set to increase its staff when the ax fell.

On Monday, May 23, it was my pleasure to appear on the "Monday Night Show" to present Richard Humber with RADIO GUIDE's medal for coming out on top in the Star of Stars election. The last issue of RADIO GUIDE announced Ted Husing, who also appears on this show, as the most popular sports announcer. Thus arrangements were made for your reporter to return to the program the following week to make the presentation. This prompted Husing's gal friend, Betty Lawford, to remark that I was the only guest to appear on this show and be held over for a second week. Very funny, don't you think?—or don't you?

**Log of Short-Wave Stations
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)

CJRO, Canada	6.15	OLR4A, Czechoslovakia	11.84
CJRX, Cuba	11.72	OLR4B, "	11.76
COCH, "	9.43	OLR5A, "	15.23
COCO, "	6.01	OLR5B, "	15.32
COGQ, "	9.765	OZF, Denmark	9.52
COGF, "	11.805	PCJ, Holland	9.59, 15.22
CSW, Portugal	9.74	PHI, "	17.775
DJB, Germany	15.20	PRADO, Ecuador	6.62
DJC, "	6.02	PRF5, Brazil	9.50
DJD, "	11.77	RAN, U.S.S.R.	9.60
DJL, "	15.11	RKI, "	15.08
EJ43, Canarias	10.37	RNE, "	12.00
EAQ, Spain	9.855	RV15, "	4.273
EAR, "	9.49	RV59, "	6.00
EA9AH, Spanish Morocco	14.05	SPD, Poland	11.53
FO8AA, Tahiti	7.11	SPW, "	13.64
GSA, England	6.05	TFJ, Iceland	12.23
GSB, "	9.51	T14NRH, Costa Rica	9.69
GSC, "	9.58	TPA2, France	15.24
GSD, "	11.75	TPA3, "	11.88
GSE, "	15.14	TPA4, "	11.71
GSG, "	17.79	TPB7, "	11.885
GSH, "	21.47	VE9DN, Canada	6.005
GSI, "	15.26	VK2ME, Australia	9.59
GSL, "	21.58	VK3ME, "	9.51
GSM, "	6.11	VLR, "	9.58
GSO, "	15.18	VPD2, Fiji	9.54
GSP, "	15.31	VP2LO, St. Kitts	6.38
HAT4, Hungary	9.12	VUD2, India	9.59
HBJ, Switzerland	14.535	W1XAL, Boston, Mass.	15.25, 11.79 and 6.04
HBL, "	9.34	XEUZ, Mexico, D.F.	6.12
HBO, "	11.402	YSD, El Salvador	7.894
HBP, "	7.80	YV5RC, Venezuela	5.80
H2R2L, Ecuador	6.66	ZBK2, British Honduras	10.6
HJLABP, Colombia	9.618	ZRK, S. Africa	9.61
HPSA, Panama	11.7	ZW3, S.S. Kanimbla	6.01
HP5J, "	9.60	2R04, Italy	9.635
HP5J, Siam, 9.51	19.92	2R04, "	11.81
IRF, Italy	9.33		
JDY, Kwantung	9.925		
JZJ, Japan	11.80		
JZK, "	15.16		
LRX, Argentina	9.66		
OLR3A, Czechoslovakia	9.55		

Short-wave programs of American stations are shown along with the regular listings beginning on page 25. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—1:35 a.m. JZK; 2:50, GSB, GSD, GSF, GSG, GSO; 8:45, JDY; 9:30, GSF, GSG, GSH, GSH; 9:55, JZK; 12 noon, GSD, GSF, GSG, GSH; 1:20 p.m., GSB, GSD, GSG; 3:10, TPA3; 5:15, GSB, GSP, GSF, GSO; 5:30, OLR3A; 5:45, EA9AH; 7, HP5A; 7:05, JZJ; 8, EA9AH, HP5J, RAN, RKI; 8:35, 2R04, IRF; 8:40, GSB, GSC, GSD, GSP, EAR; 9, EJ43; 9:15, DJB, DJD; 10:45, CJRO, CJRX; 11, TPA4; 11:30, DJB, DJD, GSB, GSC, GSD, GSI.

Daily Except Sundays—9:20 a.m. VK3LR.

Mon., Tues., Thurs., Fri.—9:45 p.m., OLR5A or OLR5B.

Sunday, June 5

*8 a.m.—Overseas hour (Eastern U. S. A.): JZJ

*8 a.m.—Program from Darien, Kwantung: JDY

8:15 a.m.—Eugene Pini's tango orchestra: GSF

*9 a.m.—Variety program from Germany: DJL

*9 a.m.—International church: COCQ

*9 a.m.—Overseas hour (South Seas): JZK

10:20 a.m.—Falkman's Apache Band: GSF GSG

2:45 p.m.—League of Nations program: HBJ HBQ (6.675)

3 p.m.—Danish program: OZF

4:05 p.m.—"Songs of the British Isles": GSG

*5 p.m.—Broadcast from St. Kitts: VP2LO (6.38)

*5:15 p.m. (ex. Sat. & Sun.)—News in Portuguese for Europe: W3XAL (17.78)

*5:55 p.m.—Greetings to listeners: DJB DJD

6 p.m.—Cuban organ music: COCO

6:15 p.m.—Organ music: DJB DJD

*7 p.m.—Overseas program (Eastern North America): JZJ

*7 p.m.—Polish program for North America: SPW (13.635) and SPD (11.535)

*7 p.m.—"La Voz de Las Provincias": COCH

*7 p.m.—Cadena Crusselas network program: COCO

*7:45 p.m.—News in Spanish for South America: W2XE (11.83)

*8 p.m.—"Brazil on the Air": PSH (10.22)

*8 p.m.—Soviet program: RAN RKI

*8:30 p.m.—English news from Italy: 2R04 IRF

*8:40 p.m.—Loyalist news from Madrid: EAR (9.488) EAQ

*8:40 p.m.—News from London: GSP GSD

*9:15 p.m.—English news from Germany: DJB

*9:30 p.m.—North American broadcast from France: TPB7

*9:30 p.m.—Spanish news bulletin from Davenport: GSB

*9:45 p.m.—Portuguese news bulletin from Da- (6.04)

*10 p.m.—Program from Miami, Florida: W4XB TPA4

*10:30 p.m.—Oriental program from India: VUD2

*11 p.m.—English news from France: TPB7 TPA4

*11:30 p.m.—English news from Germany: DJO

*12:45 a.m. (ex. Sat.)—Program from South Africa: ZRK

*1:30 a.m.—Overseas hour (West Coast): JZK

*2 a.m.—English DX period: XEUZ

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday, Friday; ¶Monday, Tuesday, Thursday, Friday; ††Tuesday, Thursday, Saturday; §§Tuesday, Saturday.

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Daylight Saving Time. For EST and CDT subtract 1 hour; for CST, 2 hours; for MST, 3 hours; for PST, 4 hours

WITH Czechoslovakia now assuming the leading role in the Central European drama, "War—to Be, or Not to Be," the following up-to-date schedule of short-wave broadcasts from Prague should be of especial interest: Transmissions for North America on Mondays, Tuesdays, Thursdays and Fridays from 7:55 to 10:55 p.m. EDT (news in English at 9:50 and a talk in English at 10:20 p.m. EDT), over OLR5A (15.23) or OLR5B (15.32); transmissions for South America on Sundays from 6:55 to 9:55 p.m. EDT over OLR5A or OLR5B; transmissions for Europe daily from 2:55 to 5:40 p.m. EDT (news in English at 5:30 p.m. EDT) over OLR4A (11.84) or OLR4B (11.76).

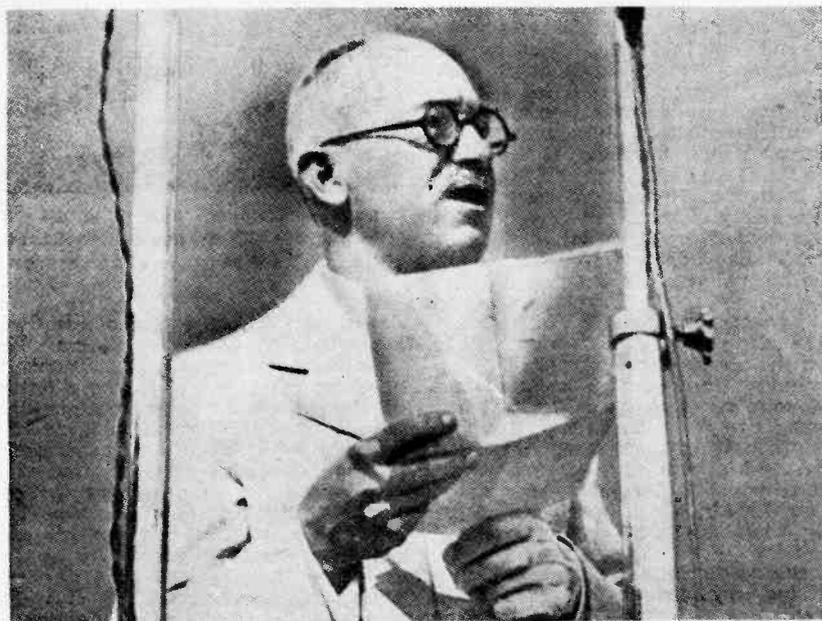
VP2LO (6.384), owned by the Caribbean Broadcasting Service of St. Kitts, B. W. I., will within the next two years become the most powerful short-wave station in the West Indies, according to its operators, who state that with a power of 10,000 watts, this broadcaster will be in the enviable position of providing advertisers with a service covering the whole Caribbean area. VP2LO, with a present power of 500 watts, may be heard daily from 5 to 5:45 p.m. EDT.

DAVENTRY PROGRAM HIGHLIGHTS: The most magnificent military display in the world, the Aldershot Tattoo, in which upwards of five thousand troops of the Aldershot and Eastern Commands turn Rushmoor Arena, Aldershot, into an animated pattern of blazing color as they reenact scenes from the past and display the resources of the army of today on an eleven-acre stage, will be heard in rehearsal on Tuesday, June 7, at 10:20 a.m. EDT, while the actual Tattoo, which will this year present the "Field of the Cloth of Gold" scene of the meeting between Henry VIII of England and Francois I of France, will be described on Wednesday, June 8, at 6:40 p.m. EDT. The famous American film stars of a few years back, Bebe Daniels

and Ben Lyon, will co-star in a musical play, "The Silent Melody," which will be heard on Tuesday, June 7, at 3 p.m. EDT. A commentary on Trooping the Color—by far the most spectacular of London's annual ceremonials—the army's own celebration of the King's birthday, will be heard on Thursday, June 9, at 5:45 a.m. EDT. The first cricket test match between England and Australia, the greatest event on the cricket calendar, will be described in play-by-play commentaries on Friday, June 10, at 6:25, 7:30, 8:20, 9:15 a.m., 12:30, and 1:25 p.m. EDT, and on Saturday, June 11, at 7:30, 8:20, 9:15, 10:30 a.m., 12:25, and 1:25 p.m. EDT. In addition to the regular frequencies, two special frequencies, namely, GSP (15.31) and GSD (11.75) will be in constant use during the match. The Wightman Cup tennis championships, in which women "aces" from the United States will again attempt to defeat their British opponents, will be short-waved direct from the center court at Wimbledon on Friday, June 10, at 10:15 a.m. EDT and on June 11 at 10:15 and 11:30 a.m. EDT.

EA8AB, the Radio Club de Tenerife, at Tenerife in the Canary Islands, is once more on the air, having been heard broadcasting on a frequency of 7.3 megs, on a recent Thursday at 10 p.m. EDT, by Roger Legge, of Philadelphia, Pa.

SHORT-WAVE SHORTS: T14NRH (9.7), Heredia, Costa Rica, is now using the Costa Rican national anthem as a sign-on and sign-off signature. COCH (11.73) of Havana, Cuba, will leave the air temporarily while a new 20,000-watt transmitter is being installed. CJCX (6.01) of Sydney, Nova Scotia, Canada, with a power of 1,000 watts, transmits on Sundays only, from 11 p.m. to 12:30 a.m. EDT. LZA, Sofia, Bulgaria, is being reported on dual frequencies of 14.96 and 15.18 megs, according to listeners in Arizona and California, who are hearing broadcasts from 10 to 11 a.m. and midnight to 1 a.m. EDT, almost daily.



Listeners to OLR recently heard the President of Czechoslovakia, Dr. Edward Benes, speaking in connection with the present European crisis

Monday, June 6

6:30 a.m.—Program from Fiji: VPD2

8:30 a.m.—Program from Hong Kong: ZBW3

8:30 a.m.—Siamese broadcast: HS8PJ (19.02)

2 p.m.—"Monday Night at Seven": GSG GSD

3:30 p.m.—Act I and Act III of Opera "Rigoletto": GSP GSG

†5 p.m. (ex. Sat.)—News: W2XAD (15.33) W2XAF (9.53)

†5 p.m.—Science news: W1XAL (11.79)

6:15 p.m.—Dresden String Quartet: DJB DJB

†6:45 p.m. (ex. Sat.)—News in Portuguese for South America: W2XE (11.83)

†7 p.m.—Monitor news: W1XAL (11.79)

†7:55 p.m.—North American broadcast from Prague, Czechoslovakia: OLR5A or OLR5B

8:30 p.m.—Silesian home evening: DJB DJD

†9 p.m.—"Conjunto Neopoblano, 1938," typical orchestra: COGF

9:15 p.m.—"Prof. Hercules": 2R04 IRF

10:15 p.m.—German Study Club: DJB DJD

11 p.m.—Guatemalan program for North America: TGWA (9.685)

11:50 p.m.—"Escape," Captain D. Grinnell-Milne: GSI GSD

Tuesday, June 7

10:20 a.m.—The Aldershot Searchlight Tattoo: GSG GSG

10:40 a.m.—Topical Gazette: Fortnightly review of events: GSF GSG GSG

3 p.m.—Bebe Daniels and Ben Lyon in "The Silent Melody": GSG GSG

8:20 p.m.—Serial, "The Gang Smasher": GSP

††9 p.m.—Argentine music: COGF

††9:45 p.m.—Program from Belize, British Honduras: ZIK2

††10 p.m.—Program from Costa Rica: T14NRH

10:20 p.m.—Talk, "The First Plane Across the Atlantic": GSI GSD

††10:30 p.m.—Billie's Happy Boys Dance Orchestra: YV5RC

§§11 p.m.—Guatemalan National network hour: TGWA (9.685) TGQA (6.4) TG2 (6.21)

Wednesday, June 8

9 a.m.—Barrington Quartet: GSF GSG GSG

12:40 p.m.—"World Affairs," Sir Malcolm Robertson: GSG GSD

3 p.m.—BBC Symphony Orchestra, Sir Adrian Boult, conductor: GSG GSP

6 p.m.—The Happy Family has a contest: DJB

7 p.m.—Bass-viol and piano: DJB DJD

7:30 p.m.—English program from Martinique: Radio Martinique (9.685)

8 p.m.—Budapest program: HAT4

8:30 p.m.—International orchestra: LRX

9:15 p.m.—Rosita Jemma Wade: 2R04 IRF

10 p.m.—Music and stories of Latin America: W3XAL (6.1)

11:15 p.m.—Evening concert: DJB DJD

Thursday, June 9

5:45 a.m.—Trooping the Color in honor of the birthday of the King: GSF GSG GSG

10:30 a.m.—Program for Latin women: W2XE (21.52)

12:35 p.m.—Luigi Voselli and his Hungarian Orchestra: GSF GSG

2 p.m.—"The Sinking of H. M. S. Audacious," Charles Pengelly: GSG GSD

6 p.m.—Light entertainment: DJB DJD

8 p.m.—Orchestra Musette: LRX

8:30 p.m.—Rafael Guinand's orchestra: YV5RC

9 p.m.—Isolde Menges, violinist: GSP GSD

9:45 p.m.—A visit to a German furniture factory: DJB DJD

10:45 p.m.—DX chatterbox: W8XWJ (41)

Friday, June 10

6:25 a.m.—The first cricket test match; England vs. Australia: GSF GSG GSG

7:30 a.m.—The first cricket test match; England vs. Australia: GSF GSG GSG (also at 8:20 and 9:15 a.m.)

10:15 a.m.—Lawn tennis; the Wightman Cup: GSF GSG GSG

12:30 p.m.—Commentary on the first cricket test match; England vs. Australia: GSG GSD

3:15 p.m.—London Music Festival; BBC Symphony Orchestra, conducted by Arturo Toscanini: GSG GSP

4:10 p.m.—Take Your Choice: GSG GSG

6 p.m.—"Sir John Falstaff": DJB DJD

7:45 p.m.—"Pathways to Peace": W1XAL (6.04)

8:15 p.m.—Concert orchestra: YV5RC

9 p.m.—Esso Hour: COCH (9.43)

9:30 p.m.—Popular Cuban melodies: YV5RC

10:30 p.m.—Military concert: DJB DJD

12:15 a.m.—DX Club: W8XK (6.14)

Saturday, June 11

7:30 a.m.—The first cricket test match; England vs. Australia: GSF GSG GSG (also at 8:20 and 9:15 a.m.)

10:15 a.m.—Lawn tennis, the Wightman Cup: GSF GSG GSG

11:30 p.m.—The first cricket test match; England vs. Australia: GSF GSG (also at 12:25 and 1:25 p.m.)

3 p.m.—Palace of Varieties: GSG GSG

7 p.m.—Non-stop variety show: DJB DJD

8:30 p.m.—The glories of summer: DJB DJD

9 p.m.—The Hour of Costa Rica: T1PG (6.41)

10:15 p.m.—Dance music: DJB DJD

12 mid.—Northern messenger; messages to those in the Arctic: VE9DN

Radio Guide's Instant Program Locator

This Is an Exclusive Radio Guide Feature

Eastern Daylight Time (Time Given in Listings)	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1
Eastern Standard Time	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Daylight Time	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Locator Time Is Eastern Daylight. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Daylight time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

Alias Jimmy Valentine. Dr. Lyons, Mon. 7 & 11 p.m. NBC.

Alka-Seltzer. Uncle Ezra, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC; National Barn Dance Sat. 9 p.m. and 11 p.m. NBC.

Allen, Bob. Time To Shine (Allwite Shoe Cleaner), Tues. 10 p.m. CBS.

Allen, Fred. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC.

Allis-Chalmers Mfg. Co. Family Party; Everett Mitchell; Annette King; Joe Dumond; Joseph Gallicchio's orchestra, Sat. 10:30 p.m. NBC.

Allwite Shoe Cleaner. Time To Shine; Hal Kemp's orch.; Judy Starr; Bob Allen, Tues. 10 p.m. CBS.

Amateur Hour. Chrysler, Thurs. 9 p.m. CBS.

Ameche, Don. Chase & Sanborn, Sun. 8 p.m. NBC.

American Album of Familiar Music. Bayer Aspirin, Sun. 9:30 p.m. NBC.

Amos 'n' Andy. Campbell's Soup, Mon. thru Fri. 7 and 11 p.m. NBC.

Anacin. Our Gal, Sunday, Mon. Tues. Wed. 12:45 p.m. CBS; Easy Aces, Tues. Wed. Thurs. 7 p.m. NBC; Just Plain Bill, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC.

Andrews Sisters. Just Entertainment (Wrigley's), Mon. thru Fri. 7 p.m. (11 p.m. for West) CBS.

Arnold Grimm's Daughter. (Gold Medal), Mon. thru Fri. 2:15 p.m. NBC.

Attorney-at-Law. Johnson's Wax, Mon. thru Fri. 10:30 a.m. NBC.

Aunt Jenny's Stories, Spry, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Austin, Gene. Cocomalt, Sun. 6 p.m. (12 mid. for West) CBS.

Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC.

Babbitt, Harry. Kay Kyser's Musical Klass & Dance (Lucky Strike), Wed. 10 p.m. NBC.

Bachelor's Children. Old Dutch Cleanser, Mon. thru Fri. 9:45 a.m. CBS.

Backstage Wife. Dr. Lyons, Mon. thru Fri. 4 p.m. NBC.

Baker, Kenny. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Baker, Phil. Gulf Oil, Sun. 7:30 p.m. CBS.

Bayer Aspirin. American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC; Helen Menken; Second Husband, Tues. 7:30 p.m. CBS.

Beetle & Bottle. Gulf Oil, Sun. 7:30 p.m. CBS.

Belcher, Jerry. Interesting Neighbors (Fitch Co.), Sun. 7:30 p.m. NBC.

"Believe It Or Not." Post Bran Flakes, Tues. 10 p.m. NBC.

Benny, Jack. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Bergen, Edgar. Chase & Sanborn, Sun. 8 p.m. NBC.

Bergman, Teddy. Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC.

Bernie, Ben, Orch. U. S. Rubber, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Betty & Bob. Gold Medal Mon. thru Fri. 2 p.m. NBC.

Big Sister. Rinso, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Big Town. Rinso, Tues. 8 p.m. (11:30 p.m. for West) CBS.

Bi-Sol-Dol. Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thurs. 7:15 p.m. NBC.

Bond Bread. Guy Lombardo's orch., Sun. 5:30 p.m. CBS.

Borax. Death Valley Days, Fri. 9:30 p.m. (12 mid. for West) NBC.

Borden Co. The Hughes Reel; Rush Hughes, Mon. thru Fri. 4:30 p.m. NBC.

Boswell, Connie. Monday Night Show (Brewers' Assn.), Mon. 8 p.m. (12 mid. for West) CBS.

Bowes, Edward, Major. Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.

Brewers' Association. Monday Night Show; Connie Boswell; Ted Husing; Richard Himber's orchestra, Mon. 8 p.m. (12 mid. for West) CBS.

Brice, Fannie. Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC.

Bromo-Seltzer. Harriet Parsons, Wed. 8:30 p.m. NBC.

Burns & Allen. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC.

Burns, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC.

Butterworth, Wallace. Radio Newsreel (Energine), Sun. 5:30 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.

Calox Tooth Powder & So-lidified Albolene. Joyce Jordan, Girl Interne, Mon. thru Fri. 9:30 a.m. CBS.

Calumet Baking Powder & Swans Down Cake Flour. Kate Smith; Jack Miller's Orchestra; Ted Straeter Chorus, Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Camay. Pepper Young's Family, Mon. thru Fri. 11:30 a.m. & 3:30 p.m. NBC.

Camels. Cantor's Camel Caravan; Eddie Cantor; Fairchild & Carroll; Bert Gordon; Walter King; Edgar Fairchild's orchestra, Mon. 7:30 p.m. (10:30 p.m. for West) CBS; Benny Goodman's orchestra, Tues. 9:30 p.m. CBS.

Campana. First Nighter, Fri. 10 p.m. NBC.

Campbell's Soup. Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC; Hollywood Hotel; Ken Murray; Oswald; Anne Jamison; Raymond Paige's Orch.; Frances Langford; Marlyn Stuart; Frank Parker, Fri. 9 p.m. CBS.

Cantor's Camel Caravan. (Camels), Mon. 7:30 p.m. (10:30 p.m. for West) CBS.

Cantor, Eddie. Cantor's Camel Caravan (Camels), Mon. 7:30 p.m. (10:30 p.m. for West) CBS.

Carlay, Rachel. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC.

Carnation Milk. Lullaby Lady, Mon. 10 p.m. NBC.

Carnegie, Dale. Colgate, Sat. 8:30 p.m. (12 mid. for West) NBC.

Carter, Boake. Huskies & Post Toasties, Mon. thru Fri. 6:30 & 7:15 p.m. (8:45 p.m. for West) CBS.

Carter, John. Chase & Sanborn, Sun. 8 p.m. NBC.

Cavalcade of America. Du Pont, Wed. 8 p.m. (12 mid. for West) CBS.

Gayle, Paula. Cocomalt, Sun. 6 p.m. (12 mid. for West) CBS.

Chase & Sanborn. Don Ameche; John Carter; Edgar Bergen; Charlie McCarthy; Stroud Twins; Dorothy Lamour, Sun. 8 p.m. NBC.

Chesterfield. Daily Sports Column; Paul Douglas, Mon. thru Sat. 6:30 p.m. NBC; Grace Moore; Andre Kostelanetz' orch.; Deems Taylor, Wed. 9 p.m.; Paul Whiteman's Orch., Joan Edwards, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Chipso. Road of Life, Mon. thru Fri. 11:45 a.m. NBC & 1:30 p.m. CBS.

Chrysler. Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.

Cities Service Concert. Lucille Manners, Fri. 8 p.m. NBC.

Clark, Buddy. U. S. Rubber, Wed. 8:30 p.m. (11:30 p.m. for West) CBS; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Cocoma, Joe Penner; Gene Austin; Paula Gayle; Ben Pollack's orchestra, Sun. 6 p.m. (12 mid. for West) CBS.

Colgate. Stepmother, Mon. thru Fri. 10:45 a.m. CBS; Dale Carnegie, Sat. 8:30 p.m. (12 mid. for West) NBC; Gang Busters; Col. N. H. Schwartzkopf, Wed. 10 p.m. (1 a.m. for West) CBS.

Court of Human Relations. Vadsco Sales Corp., Sun. 9 p.m. MBS.

Court of Missing Heirs. Skelly, Sun. 10:30 p.m. CBS.

Crisco. Vic & Sade, Mon. thru Fri. 11:15 a.m. NBC & 1:15 p.m. CBS.

Crocker, Betty. Gold Medal, Wed. Fri. 2:45 p.m. NBC.

Crosby, Bing. Kraft Music Hall, Thurs. 10 p.m. NBC.

Cross, Glenn. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Cross, Milton J. Magic Key, (RCA), Sun. 2 p.m. NBC.

Daily Sports Column. Chesterfield, Mon. thru Sat. 6:30 p.m. NBC.

Dan Harding's Wife. Nat'l Biscuit Co., Mon. thru Fri. 12 noon NBC.

David Harum. Bab-O, Mon. thru Fri. 11 a.m. NBC.

Dennis, Clark. Fibber McGee & Co. (Johnson's Wax), Tues. 9:30 p.m. NBC.

Death Valley Days. Borax, Fri. 9:30 p.m. (12 mid. for West) NBC.

Devine, Andy. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Dickenson, Jean. American Album of Familiar Music (Bayer Aspirin), Sun. 9:30 p.m. NBC.

Don Winslow of the Navy. Kellogg's, Mon. thru Fri. 7 p.m. NBC.

Dorsey, Tommy, Orch. Raleigh & Kool, Wed. 8:30 p.m. (1 a.m. for West) NBC.

Douglas, Paul. Daily Sports Column (Chesterfield), Mon. thru Sat. 6:30 p.m. NBC.

Dr. Lyons. Manhattan Merry-Go-Round; Rachel Carley; Pierre LeKreun, Sun. 9 p.m. NBC; Alias Jimmy Valentine, Mon. 7 & 11 p.m. NBC; Backstage Wife, Mon. thru Fri. 4 p.m. NBC.

Drano. Hello Peggy, Wed. & Fri. 11:30 a.m. NBC.

Dreft. Kitty Keene, Mon. thru Fri. 11:45 a.m. NBC.

Drene. Hollywood Gossip; Jimmie Fidler, Tues. & Fri. 10:30 p.m. NBC.

Dumond, Joe. Family Party (Allis-Chalmers Mfg. Co.), Sat. 10:30 p.m. NBC.

Du Pont. Cavalcade of America, Wed. 8 p.m. (12 mid. for West) CBS.

Eastman, Mary. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Easy Aces. Anacin, Tues., Wed. Thurs. 7 p.m. NBC.

Edna Wallace Hopper Cosmetics. Romance of Helen Trent, Mon. Tues. Wed. 12:30 p.m. CBS.

Edwards, Joan. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Electrolux Refrigerator. March of Time, Thurs. 8 p.m. (1:15 a.m. for West) NBC.

Energine. Radio Newsreel; Parks Johnson; Wallace Butterworth, Sun. 5:30 p.m. NBC.

Fairchild & Carroll. Cantor's Camel Caravan (Camels), Mon. 7:30 p.m. (10:30 p.m. for West) CBS.

Fairchild, Edgar, Orchestra. Cantor's Camel Caravan (Camels), Mon. 7:30 p.m. (10:30 p.m. for West) CBS.

Falstaff Beer. Public Hero No. One, Mon. 8 p.m. NBC.

Family Party. Allis-Chalmers Mfg. Co., Sat. 10:30 p.m. NBC.

Fibber McGee & Co. Johnson's Wax, Tues. 9:30 p.m. NBC.

Fidler, Jimmie. Hollywood Gossip (Drene), Tues. & Fri. 10:30 p.m. NBC.

Firestone. Margaret Speaks; Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC.

First Nighter. Campana, Fri. 10 p.m. NBC.

Fitch Co. Interesting Neighbors; Jerry Belcher, Sun. 7:30 p.m. NBC.

Fleischmann. Ozzie Nelson's Orch.; Harriet Hilliard; Peg Murray, Sun. 7:30 p.m. NBC; Getting The Most Out of Life, Mon. thru Fri. 11:45 a.m. NBC.

Ford. Sunday Evening Hour, Sun. 9 p.m.; Watch the Fun Go By; Al Pearce; Arline Harris, Tues. 9 p.m. (12 mid. for West) CBS.

Frey, Fran, Orch. Big Town (Rinso), Tues. 8 p.m. (11:30 p.m. for West) CBS.

Fuller, Rev. Charles A. Old Fashioned Revival Hour (Gospel Broadcasting Ass'n), Sun. 11:30 p.m. MBS.

Fulton, Jack. Just Entertainment (Wrigley's), Mon. thru Fri. 7 p.m. (11 p.m. for West) CBS.

Gallicchio, Joseph, Orchestra. Family Party (Allis-Chalmers Mfg. Co.), Sat. 10:30 p.m. NBC.

Gang Busters. Colgate, Wed. 10 p.m. (1 a.m. for West) CBS.

Garber, Jan, Orch. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC.

Gayle, Paula. Cocomalt, Sun. 6 p.m. (12 mid. for West) CBS.

General Electric. Hour of Charm; Phil Spitalny's Girl Orch., Sun. 10 p.m. NBC.

Getting the Most Out of Life. Fleischmann, Mon. thru Fri. 11:45 a.m. NBC.

Gibson, Fredda. Royal Crown Revue (Nehi, Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Girl Alone. Betty Winkler, Mon. thru Fri. 4:45 p.m. NBC.

Goldbergs. Oxydol, Mon. thru Fri. 1 p.m. CBS.

Golden Gate Jubilee Quartet. Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC.

Gold Medal. Bety & Bob, Mon. thru Fri. 2 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 2:15 p.m.; Valiant Lady, Mon. thru Fri. 2:30 p.m.; Hymns of All Churches, Mon. Tues. Thurs. 2:45 p.m.; Betty Crocker, Wed. Fri. 2:45 p.m. NBC.

Goodman, Benny, Orchestra. Camels, Tues. 9:30 p.m. CBS.

Good News of 1938. Maxwell House Coffee, Thurs. 9 p.m. NBC.

Goodwill Hour. Ironized Yeast, Sun. 10 & 10:30 p.m. MBS.

Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 & 8:30 p.m. (11:30 p.m. for West) MBS.

Gordon, Bert. Cantor's Camel Caravan (Camels), Mon. 7:30 p.m. (10:30 p.m. for West) CBS.

Gospel Broadcasting Ass'n. Old Fashioned Revival Hour; Rev. Charles A. Fuller, Sun. 11:30 p.m. MBS.

Grand Central Station. Listerine, Sun. 10 p.m. CBS.

Grape Nuts. Burns & Allen; Jan Garber's Orch.; Tony Martin, Mon. 8 p.m. (10:30 p.m. for West) NBC.

Guest, Edgar. It Can Be Done (Household Finance), Wed. 10:30 p.m. CBS.

Guiding Light. White Naptha, Mon. thru Fri. 3:45 p.m. NBC.

Gulf Oil. Phil Baker; Beetle & Bottle, Sun. 7:30 p.m. CBS.

Hagen, Dr. Harry. True Or False (J. B. Williams Co.), Mon. 10 p.m. MBS.

Harris, Arlene. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Harris, Phil, Orch. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Hello Peggy. Drano, Wed. Fri. 11:30 a.m. NBC.

Hilliard, Harriet. Fleischmann, Sun. 7:30 p.m. NBC.

Hilltop House. Palmolive Soap, Mon. thru Fri. 10:30 a.m. (4:30 p.m. for West) CBS.

Himber, Richard, Orchestra. Monday Night Show (Brewers' Ass'n), Mon. 8 p.m. (12 mid. for West) CBS.

Hoffa, Portland. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC.

Hollywood Gossip. Drene, Tues. & Fri. 10:30 p.m. NBC.

Hollywood Hotel. Campbell's Soup, Fri. 9 p.m. CBS.

Hollywood Playhouse. Woodbury, Sun. 9 & 10:30 p.m. NBC.

Hour of Charm. General Electric, Sun. 10 p.m. NBC.

Household Finance. It Can Be Done; Edgar Guest, Wed. 10:30 p.m. CBS.

Hughes, Rush. The Hughes Reel (Borden Co.), Mon. thru Fri. 4:30 p.m. NBC.

Husing, Ted. Monday Night Show (Brewers' Ass'n), Mon. 8 p.m. (12 mid. for West) CBS.

Huskies & Post Toasties. Boake Carter, Mon. thru Fri. 6:30 & 7:15 p.m. (8:45 p.m. for West) CBS.

Hymns of All Churches. Gold Medal, Mon. Tues. Thurs. 2:45 p.m. NBC.

Interesting Neighbors. Fitch Co., Sun. 7:30 p.m. NBC.

Ipana. Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's Orch., Wed. 9 p.m. (12 mid. for West) NBC.

Ironized Yeast. Goodwill Hour, Sun. 10 & 10:30 p.m. MBS.

It Can Be Done. Household Finance, Wed. 10:30 p.m. CBS.

Ivory Flakes. Story of Mary Marlin, Mon. thru Fri. 11 a.m. & 3 p.m. NBC.

Ivory Soap. Edward MacHugh, Mon. thru Fri. 1:45 p.m. CBS; The O'Neills, Mon. thru Fri. 12:15 p.m. NBC.

Jamison, Anne. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

J. B. Williams Co. True Or False; Dr. Harry Hagen, Mon. 10 p.m. MBS.

Jell-O. Jack Benny; Mary Livingstone; Kenny Baker; Sam Hearn; Andy Devine; Phil Harris' Orch.; Don Wilson, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Jergens. Walter Winchell, Sun. 9:30 & 11 p.m. NBC.

Jessel, George. Local Cooperative Campaign, Sun. 6 p.m. MBS.

Johnny Presents. Philip Morris, Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

John's Other Wife. Philippe Cosmetics, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC.

Johnson, Parks. Radio Newsreel (Energine), Sun. 5:30 p.m.; Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.

Johnson's Wax. Attorney-at-Law, Mon. thru Fri. 10:30 a.m. NBC; Fibber McGee & Co.; Jim Jordan; Betty Winkler; Clark Dennis; Billy Mills' Orch., Tues. 9:30 p.m. NBC.

Johnstone, Jack. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Jolson, Al. Lifebuoy, Tues. 8:30 p.m. (12:30 a.m. for West) CBS.

Jordan, Jim. Fibber McGee & Co. (Johnson's Wax), Tues. 9:30 p.m. NBC.

Journal of Living. Victor H. Lindlahr, Sun. 10:30 a.m., Tues., Thurs. 9:30 a.m. & 12 noon MBS.

Joyce Jordan, Girl Interne. Calox Tooth Powder & So-lidified Albolene, Mon. thru Fri. 9:30 a.m. CBS.

Just Entertainment. Wrigley's, Mon. thru Fri. 7 p.m. (11 p.m. for West) CBS.

Just Plain Bill. Anacin, Mon. thru Fri. 10:30 a.m. (1:45 p.m. for West) NBC.

Kay Kyser's Musical Klass & Dance. Lucky Strike, Wed. 10 p.m. NBC.

Kellogg Cereals. Don Winslow of the Navy, Mon. thru Fri. 7 p.m. NBC; Singing Lady, Irene Wicker, Mon. thru Thurs. 5:30 p.m. NBC.

Kemp, Hal. Orch. Time to Shine (Allwite Shoe Cleaner), Tues. 10 p.m. CBS.

King, Walter. Cantor's Camel Caravan (Camels), Mon. 7:30 p.m. (10:30 p.m. for West) CBS.

King, Wayne, Orch. Lady Esther, Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC.

King, Annette. Family Party (Allis-Chalmers Mfg. Co.), Sat. 10:30 p.m. NBC.

Kitty Keene. Dreft, Mon. thru Fri. 11:45 a.m. NBC.

Koestner, Josef, Orch. Ry-Krisp, Sun. 5 p.m. NBC.

Kraft Music Hall. Bing Crosby; Bob Burns, Thurs. 10 p.m. NBC.

Kostelanetz, Andre, Orch. Chesterfield, Wed. 9 p.m. CBS.

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(Cont'd from Preceding Page)

Lady Esther. Wayne King's Orch., Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC.

Lamour, Dorothy. Chase & Sanborn, Sun. 8 p.m. NBC.

Langford, Frances. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Lee, Linda. Believe It Or Not (Post Bran Flakes), Tues. 10 p.m. NBC.

Lehr, Lew. U. S. Rubber, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Le Kreun, Pierre. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC.

Leonard, Jack. Raleigh & Kool, Wed. 8:30 p.m. (1 a.m. for West) NBC.

Lifebuoy. Al Jolson; Martha Raye; Parkyakarkus; Victor Young's Orchestra; Tues. 8:30 p.m. (12:30 a.m. for West) CBS.

Lindlahr, Victor H. Journal of Living, Sun. 10:30 a.m.; Tues. Thurs. 9:30 a.m. and 12 noon MBS.

Listerine. Grand Central Station, Sun. 10 p.m. CBS.

Little Orphan Annie. Ovaltine. Mon. thru Fri. 5:45 & 6:45 p.m. NBC.

Livingstone, Mary. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Local Cooperative Campaign. George Jessel; Norma Talmadge, Sun. 6 p.m. MBS.

Lombardo, Guy. Orchestra. Bond Bread, Sun. 5:30 p.m. CBS.

Lone Ranger. Gordon Baking Co., Mon. Wed. & Fri. 7:30 & 8:30 p.m. (11:30 p.m. for West) MBS.

Lorenzo Jones. Phillips, Mon. thru Fri. 11:15 a.m. NBC.

Lucky Strike. Kay Kyser's Musical Klass & Dance; Virginia Sims; Harry Babbit; Sully Mason, Wed. 10 p.m. NBC; Your Hit Parade; Freda Gibson; Buddy Clark; Peter Van Steeden's Orch., Sat. 10 p.m. CBS.

Lullaby Lady. Carnation Milk, Mon. 10 p.m. NBC.

Lum & Abner. Postum, Mon. Wed. Fri. 6:45 p.m. (11:15 p.m. for West) CBS.

Lux Radio Theater. Mon. 9 p.m. CBS.

Lyman, Abe. Orch. Waltz Time (Phillips), Fri. 9 p.m. NBC.

Ma Perkins. Oxydol, Mon. thru Fri. 10:45 a.m. & 3:15 p.m. NBC.

MacHugh, Edward. Ivory Soap, Mon. thru Fri. 1:45 p.m. CBS.

Magic Key. R.C.A., Sun. 2 p.m. NBC.

Manhattan Merry-Go-Round. Dr. Lyons, Sun. 9 p.m. NBC.

Manhattan Chorus. Waltz Time (Phillips), Fri. 9 p.m. NBC.

Manners, Lucille. Cities Service Concert. Fri. 8 p.m. NBC.

March of Time. Electrolux Refrigerator, Thurs. 8 p.m. (1:15 a.m. for West) NBC.

Martin, Tony. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC.

Mason, Sully. Kay Kyser's Musical Klass & Dance (Lucky Strike), Wed. 10 p.m. NBC.

Maxwell House Coffee. Good News of 1938; M-G-M Film Stars; Fannie Brice; Meredith Willson's Orchestra, Thurs. 9 p.m. NBC.

McBride, Mary Margaret. Minute Tapioca, Mon. thru Fri. 12 noon CBS.

McCall, George. Screenscoops. Old Gold, Tues., Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.

McCarthy, Charlie. Chase & Sanborn, Sun. 8 p.m. NBC.

McNamee, Graham. Royal Crown Revue (Nehi, Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC.

Menken, Helen. Bayer Aspirin, Tues. 7:30 p.m. CBS.

M-G-M Film Stars. Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC.

Milk of Magnesia. Stella Dallas, Mon. thru Fri. 4:15 p.m. NBC.

Miller, Jack. Orchestra. Calumet Baking Powder & Swans Down Cake Flour, Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Mills, Billy. Orchestra. Fiber McGee & Co. (Johnson's Wax), Tues. 9:30 p.m. NBC.

Minute Tapioca. Mary Margaret McBride, Mon. thru Fri. 12 noon CBS.

Mitchell, Everett. Family Party (Allis-Chalmers Mfg. Co.), Sat. 10:30 p.m. NBC.

Model Tobacco. Pick & Pat, Edward Roecker, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Molle. Vox Pop; Parks Johnson; Wallace Butterworth, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.

Monday Night Show. Brewers' Ass'n, Mon. 8 p.m. (12 mid. for West) CBS.

Moore, Grace. Chesterfield, Wed. 9 p.m. CBS.

Morgan, Russ. Orchestra. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Mr. Keen, Tracer of Lost Persons. Bi-So-Dol, Tues. Wed. Thurs. 7:15 p.m. NBC.

Mrs. Wiggs of the Cabbage Patch. Old English Wax, Mon. thru Fri. 10 a.m. 1:15 p.m. for West) NBC.

Munn, Frank. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC; Waltz Time (Phillips), Fri. 9 p.m. NBC.

Murray, Feg. Fleischmann's, Sun. 7:30 p.m. NBC.

Murray, Ken. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Musical Steelmakers. Wheeling Steel Corp., Sun. 5 p.m. MBS.

Myrt & Marge. Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Mystery Chef. Regional Advertisers. Tues. Thurs. 9:45 a.m. (1 p.m. for West) NBC.

Nash-Kelvinator. Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS.

National Barn Dance. Alka-Seltzer, Sat. 9 & 11 p.m. NBC.

Nat'l Biscuit Co. Dan Harding's Wife, Mon. thru Fri. 12 noon NBC.

National Farm & Home Hour. Mon. thru Sat. 12:30 p.m. NBC.

Nehi, Inc. Royal Crown Revue; Tim & Irene; Graham McNamee; George Olsen's Orch.; Golden Gate Jubilee Quartet; Freda Gibson; Teddy Bergman, Fri. 9 p.m. (12:30 a.m. for West) NBC.

Nelson, Ozzie, Orch. Fleischmann's, Sun. 7:30 p.m. NBC.

Old Dutch Cleanser. Bachelor's Children, Mon. thru Fri. 9:45 a.m. CBS.

Old English Wax. Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. (1:15 p.m. for West) NBC; Our Gal Sunday, Thurs. Fri. 12:45 p.m.; Romance of Helen Trent, Thurs. Fri. 12:30 p.m. CBS.

Old Fashioned Revival Hour. Gospel Broadcasting Ass'n, Sun. 11:30 p.m. MBS.

Old Gold. George McCall's Screenscoops, Tues. Thurs.

7:15 p.m. (11:15 p.m. for West) CBS.

Olsen, George, Orch. Royal Crown Revue (Nehi, Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC.

One Man's Family. Tenderleaf Tea, Wed. 8 p.m. (Sun. 12:30 a.m. for West) NBC.

O'Neills. Ivory Soap, Mon. thru Fri. 12:15 p.m. NBC.

Oswald. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Our Gal Sunday. Anacin & Old English Wax, Mon. thru Fri. 12:45 p.m. CBS.

Ovaltine. Little Orphan Annie, Mon. thru Fri. 5:45 & 6:45 p.m. NBC.

Oxydol. Ma Perkins, Mon. thru Fri. 10:45 a.m. & 3:15 p.m. NBC; Goldbergs, Mon. thru Fri. 1 p.m. CBS.

Paige, Raymond, Orch. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Palmolive Soap. Hilltop House, Mon. thru Fri. 10:30 a.m. (4:30 p.m. for West) CBS.

Parker, Frank. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Parkyakarkus. Lifebuoy, Tues. 8:30 p.m. (12:30 a.m. for West) CBS.

Parsons, Harriet. Bromo-Seltzer, Wed. 8:30 p.m. NBC.

Pearce, Al. Watch the Fun Go By (Ford), Tues. 9 p.m. (12 mid. for West) CBS.

Penner, Joe. Cocomalt, Sun. 6 p.m. (12 mid. for West) CBS.

Pepper Young's Family. Camay, Mon. thru Fri. 11:30 a.m. & 3:30 p.m. NBC.

Perry, Bill. Saturday Night Serenade (Pet Milk), Sat. 9:30 p.m. CBS.

Pet Milk. Mary Lee Taylor, Tues. Thurs. 11 a.m. (1:45 p.m. for West); Saturday Night Serenade; Mary Eastman; Bill Perry, Sat. 9:30 p.m. CBS.

Philip Morris. Johnny Presents; Jack Johnstone; Russ Morgan; Genevieve Rowe; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Phillips. Lorenzo Jones, Mon. thru Fri. 11:15 a.m. NBC; Waltz Time; Abe Lyman's Orch.; Frank Munn; Manhattan Chorus, Fri. 9 p.m. NBC.

Philippe Cosmetics. John's Other Wife, Mon. thru Fri. 10:15 a.m. (1:30 p.m. for West) NBC.

Pick & Pat. Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Pillsbury Flour. The Woman in White, Mon. thru Fri. 10:45 a.m. NBC.

Pinkham Medicine. Voice of Experience, Mon. Wed. Fri. 1:45 p.m. MBS.

Pollack, Ben, Orchestra. Cocomalt, Sun. 6 p.m. (12 mid. for West) CBS.

Ponds Cream. Those We Love, Mon. 8:30 p.m. NBC.

Popeye the Sailor Man. Popsicle, Mon. Wed. Fri. 6:15 p.m. CBS.

Popsicle. Popeye the Sailor Man, Mon. Wed. Fri. 6:15 p.m. CBS.

Post Bran Flakes. Believe It Or Not; Robert L. Ripley; Linda Lee; B. A. Rolfe's Orchestra, Tues. 10 p.m. NBC.

Postum. Lum & Abner, Mon. Wed. Fri. 6:45 p.m. (11:15) p.m. for West) CBS.

Power, Tyrone. Hollywood Playhouse (Woodbury), Sun. 9 & 10:30 p.m. NBC.

Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Princess Pat. Tale of Today, Sun. 6:30 p.m. NBC.

Professor Quiz. Nash-Kelvinator, Sat. 9 p.m. (12 mid. for West) CBS.

Public Hero No. One. Falstaff Beer, Mon. 8 p.m. NBC.

Radio Newsreel. Energine, Sun. 5:30 p.m. NBC.

Radio Theater. Lux, Mon. 9 p.m. CBS.

Raleigh & Kool. Edythe Wright; Jack Leonard; Tommy Dorsey's Orchestra, Wed. 8:30 p.m. (1 a.m. for West) NBC.

RCA. Magic Key; Milton Cross, Sun. 2 p.m. NBC.

Raye, Martha. Lifebuoy, Tues. 8:30 p.m. (12:30 a.m. for West) CBS.

Regional Advertisers. Mystery Chef, Tues. Thurs. 9:45 a.m. (1 p.m. for West) NBC.

Rich, Irene. Welch, Sun. 9:45 p.m. (11:15 p.m. for West) NBC.

Rinso. Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS; Big Town; Edward G. Robinson and Claire Trevor; Fran Frey's Orchestra, Tues. 8 p.m. (11:30 p.m. for West) CBS.

Ripley, Robert L. Believe It Or Not (Post Bran Flakes), Tues. 10 p.m. NBC.

Road of Life. Chipso, Mon. thru Fri. 11:45 a.m. NBC & 1:30 p.m. CBS.

Robinson, Edward G. Big Town (Rinso), Tues. 8 p.m. (11:30 p.m. for West) CBS.

Roecker, Edward. Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Rolfe, B. A., Orch. Believe It Or Not (Post Bran Flakes), Tues. 10 p.m. NBC.

Romance of Helen Trent. Edna Wallace Hopper Cosmetics & Old English Wax, Mon. thru Fri. 12:30 p.m. CBS.

Royal Crown Revue. Nehi, Inc., Fri. 9 p.m. (12:30 a.m. for West) NBC.

Royal Desserts. Rudy Vallee's Orchestra, Thurs. 8 p.m. NBC.

Rowe, Genevieve. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Ry-Krisp. Marion Talley; Josef Koestner's Orchestra, Sun. 5 p.m. NBC.

Sal Hepatica. Town Hall Tonight; Fred Allen; Portland Hoffa; Peter Van Steeden's Orchestra, Wed. 9 p.m. (12 mid. for West) NBC.

Saturday Night Serenade. Pet Milk, Sat. 9:30 p.m. CBS.

Schwartzkopf, Col. N. H. Gang Busters (Colgate), Wed. 10 p.m. (1 a.m. for West) CBS.

Sealtest. Your Family and Mine, Mon. thru Fri. 5:30 p.m. NBC.

Second Husband. Bayer Aspirin, Tues. 7:30 p.m. CBS.

Sims, Virginia. Kay Kyser's Musical Klass & Dance (Lucky Strike), Wed. 10 p.m. NBC.

Singing Lady. Kellogg's, Mon. thru Thurs. 5:30 p.m. NBC.

Skelly. Court of Missing Heirs, Sun. 10:30 p.m. CBS.

Smith, Kate. Calumet Baking Powder & Swans Down Cake Flour, Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Speaks, Margaret. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC.

Spitalny, Phil. Girl Orchestra. Hour of Charm (General Electric), Sun. 10 p.m. NBC.

Spry. Aunt Jenny's Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Starr, Judy. Time To Shine (Allwite Shoe Cleaner), Tues. 10 p.m. CBS.

Stella Dallas. Milk of Magnesia, Mon. thru Fri. 4:15 p.m. NBC.

Stepmother. Colgate, Mon. thru Fri. 10:45 a.m. CBS.

Story of Mary Marlin. Ivory Flakes, Mon. thru Fri. 11 a.m. & 3 p.m. NBC.

Stroud Twins. Chase & Sanborn, Sun. 8 p.m. NBC.

Stuart, Marlyn. Hollywood Hotel (Campbell's Soup), Fri. 9 p.m. CBS.

Sun Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC.

Sunday Evening Hour. Ford, Sun. 9 p.m. CBS.

Super Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Swans Down Cake Flour & Calumet Baking Powder. Kate Smith; Jack Miller's Orchestra; Ted Straeter Chorus; Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Tale of Today. Princess Pat, Sun. 6:30 p.m. NBC.

Talley, Marion. Ry-Krisp, Sun. 5 p.m. NBC.

Talmadge, Norma. Local Co-operative Campaign, Sun. 6 p.m. MBS.

Taylor, Deems. Chesterfield, Wed. 9 p.m. CBS.

Taylor, Mary Lee. Pet Milk, Tues. Thurs. 11 a.m. (1:45 p.m. for West) CBS.

Ted Straeter Chorus. Calumet Baking Powder & Swans Down Cake Flour, Thurs. 8 p.m. (11:30 p.m. for West) CBS.

Tenderleaf Tea. One Man's Family Wed. 8 p.m. (Sun. 12:30 a.m. for West) NBC.

The Hughes Reel. Borden Co., Mon. thru Fri. 4:30 p.m. NBC.

The Woman in White. Pillsbury, Mon. thru Fri. 10:45 a.m. NBC.

Thomas, Lowell. Sun Oil, Mon. thru Fri. 6:45 p.m. NBC.

Those We Love. Ponds Cream, Mon. 8:30 p.m. NBC.

Tim & Irene. Royal Crown Revue (Nehi, Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC.

Time To Shine. Allwite Shoe Cleaner, Tues. 10 p.m. CBS.

Town Hall Tonight. Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC.

Trevor, Claire. Big Town (Rinso), Tues. 8 p.m. (11:30 p.m. for West) CBS.

True Or False. J. B. Williams Co., Mon. 10 p.m. MBS.

Tums. Vocal Varieties, Tues. & Thurs. 7:15 p.m. (Tues. 11:15 p.m. for West) NBC.

U. S. Rubber. Ben Bernie's Orchestra; Lew Lehr; Buddy Clark, Wed. 8:30 p.m. (11:30 p.m. for West) NBC.

Uncle Ezra. Alka-Seltzer, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC.

Uncle Jim's Question Bee. Washington Coffee, Sat. 7:30 p.m. NBC.

Vadco Sales Corp. Court of Human Relations, Sun. 9 p.m. MBS.

Valiant Lady. Gold Medal, Mon. thru Fri. 2:30 p.m. NBC.

Vallee, Rudy. Orchestra. Royal Desserts, Thurs. 8 p.m. NBC.

Van Steeden, Peter, Orchestra. Town Hall Tonight (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Vic & Sade. Crisco, Mon. thru Fri. 11:15 a.m. NBC & 1:15 p.m. CBS.

Vocal Varieties. Tums, Tues. Thurs. 7:15 p.m. (Tues. 11:15 p.m. for West) NBC.

Voice of Experience. Pinkham Medicine, Mon. Wed. Fri. 1:45 p.m. MBS.

Vox Pop. Molle, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.

Wallenstein, Alfred. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC.

Waltz Time. Phillips, Fri. 9 p.m. NBC.

Washington Coffee. Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC.

Watch the Fun Go By. Ford, Tues. 9 p.m. (12 mid. for West) CBS.

Welch, Irene Rich, Sun. 9:45 p.m. (11:15 p.m. for West) NBC.

Wheeling Steel Corp. Musical Steelmakers, Sun. 5 p.m. MBS.

Whiteman, Paul, Orchestra. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

White Naptha. Guiding Light, Mon. thru Fri. 3:45 p.m. NBC.

Wicker, Irene. Singing Lady (Kellogg's), Mon. thru Thurs. 5:30 p.m. NBC.

Willson, Meredith, Orchestra. Good News of 1938 (Maxwell House Coffee), Thurs. 9 p.m. NBC.

Wilson, Don. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Winchell, Walter. Jergen's Sun. 9:30 & 11 p.m. NBC.

Winkler, Betty. Girl Alone, Mon. thru Fri. 4:45 p.m. NBC; Fibber McGee & Co. (Johnson's Wax), Tues. 9:30 p.m. NBC.

Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Woodbury. Hollywood Playhouse; Tyrone Power, Sun. 9 & 10:30 p.m. NBC.

Wright, Edythe. Raleigh & Kool, Wed. 8:30 p.m. (1 a.m. for West) NBC.

Wrigley's. Just Entertainment; Jack Fulton; Andrews Sisters, Mon. thru Fri. 7 p.m. (11 p.m. for West) CBS.

Young, Victor, Orchestra. Lifebuoy, Tues. 8:30 p.m. (12:30 a.m. for West) CBS.

Your Family & Mine. Sealtest, Mon. thru Fri. 5:30 p.m. NBC.

Your Hit Parade. Lucky Strike, Sat. 10 p.m. CBS.

This department announces programs which change their networks or hour of broadcast for two weeks after the change is made. Consult our program pages for your station (Time shown is EDT. Use time-table on Page 13 to find yours.)

SCHEDULE CHANGES

Arnold Grimm's Daughter, sketch (Gold Medal), 2:15 p.m. Monday thru Friday.

Betty & Bob, sketch (Gold Medal), 2:00 p.m. Monday thru Friday.

Betty Crocker (Gold Medal), 2:45 p.m. Wednesday and Friday.

Dale Carnegie (Colgate), 8:30 p.m. (12 midnight for West) Saturday.

Death Valley Days, drama (Borden), 9:30 p.m. (12 midnight for West) Friday.

Edward MacHugh (Ivory Soap), 1:45 p.m. Monday thru Friday.

Goldbergs, sketch (Oxydol), 1:00 p.m. Monday thru Friday.

Hello Peggy, sketch (Drano), 11:30 a.m. Wednesday and Friday.

Hymns of All Churches (Gold Medal), 2:45 p.m. Monday,

Tuesday, Thursday, Friday.

Kitty Keene, sketch (Dreft), (For midwestern and mountain areas only.) 11:45 a.m. Monday thru Friday.

Ma Perkins, sketch (Oxydol), 10:45 a.m. and 3:15 p.m. Monday thru Friday.

Music Is My Hobby, 7:15 p.m. Friday.

NBC Symphony Orchestra, 9:00 p.m. Saturday.

Pepper Young's Family, sketch (Camay Soap), 11:30 a.m. and 3:30 p.m. Monday thru Friday.

Road of Life, sketch (Chipso), (To eastern and midwestern areas only.) 11:45 a.m. and 1:30 p.m. Monday thru Friday.

Story of Mary Marlin, sketch (Ivory Flakes), 11:00 a.m. and 3:00 p.m. Monday thru Friday.

Valiant Lady, sketch (Gold Med-

al), 2:30 p.m. Monday thru Friday.

Vic and Sade, sketch (Crisco), 11:15 a.m. and 1:15 p.m. Monday thru Friday.

NEW PROGRAMS

Alias Jimmy Valentine, sketch (sponsored by Dr. Lyons toothpowder), starring James Meighan, starts on Monday at 7:00 and 11:00 p.m.

Margaret Speaks, soprano, returns to the Voice of Firestone on Monday at 8:30 p.m. (11:30 p.m. for West).

Stella Dallas, sketch (sponsored by Milk of Magnesia), returns at 4:15 p.m. Monday thru Friday.

Girl Alone, sketch, returned last Monday as a sustaining feature after being off the air for four weeks. It can be heard Monday thru Friday at 4:45 p.m.

Joyce Jordan, Girl Interne, sketch (sponsored by Calox toothpowder), can be heard Monday thru Friday at 9:30 a.m.

Pulitzer Prize Plays. This series started last Thursday at 10 p.m. and will last thru summer.

It's News to Me, featuring Ruth Bryan Owen Rohde as commentator, can be heard in a new series, Wednesdays at 7:30 p.m.

CLOSINGS

NBC Home Symphony. Last broadcast was Sunday, May 29.

Ford Sunday Evening Hour. Last broadcast is Sunday at 9:00 p.m.

Edwin C. Hill's last broadcast was Friday, June 3.

Richard Crooks' last broadcast for Voice of Firestone was Monday, May 30.

Radio Guide's Program Locator appears during the second week of each month.

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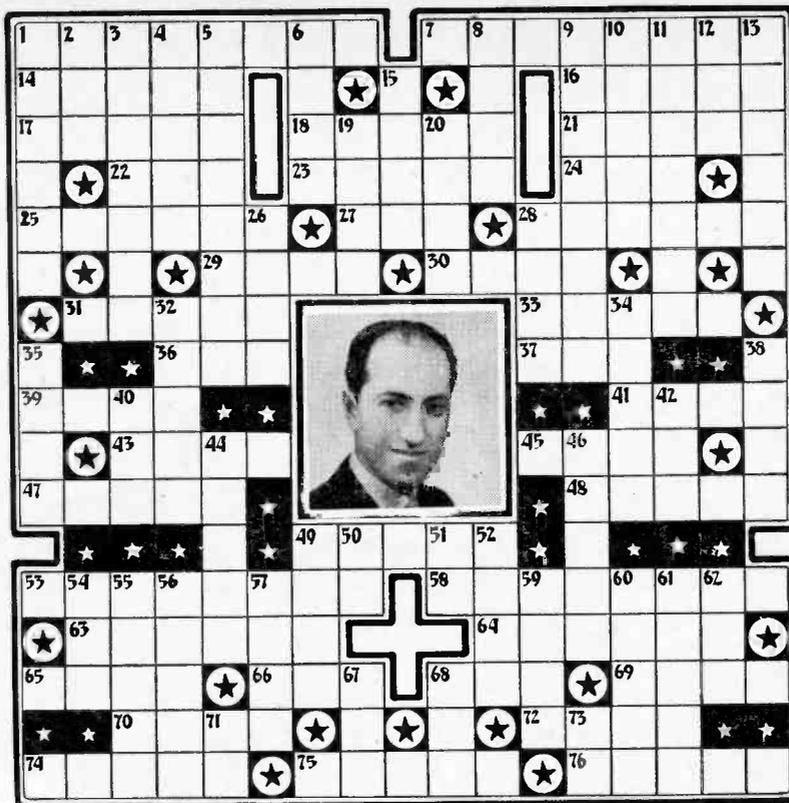
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RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

- Last name, composer in the portrait
- Tracts of land
- To call forth
- Listlessness
- Fertile spots in the desert
- A state
- The hand clenched (pl.)
- Drink slowly
- Steel plating of a warship
- Eastern School of Theology (abbr.)
- Advanced
- A color
- Country in Europe
- Streams of light
- Canal in New York
- Religious
- Acts as a leader
- Remains of burned coal
- Increase
- Hole which lets in water
- A state
- Deprived of hearing
- Country in South America
- Amidst
- Composer of the opera "Oberon"
- Opera by Jules Massenet
- Composer of the opera "The Sorcerer"
- Composer of the opera "The Scarlet Letter"
- Anglo-Saxon barons
- One who tests
- Animal food

- Greek letter
- Used in writing
- Bill —, announcer (poss.)
- Prophet
- Employer
- Lucky piece
- Opera by Gounod
- Malicious burning of property

VERTICAL

- First name, composer in the portrait
- Feminine name
- Composer of the opera "William Tell"
- Quantity of coiled thread
- The evening star
- Feminine name
- Always
- Officiated in a game
- Plant used in making cordials
- In place of
- Kernel inclosed in a hard shell
- A nun
- Capital of Peru
- Professions
- Not any
- Sprint
- River in Arizona
- The old — bucket
- Admire greatly
- Feminine name
- Period of time
- Hubbub
- Nave of a wheel
- A second time
- Large water jugs
- It supports the sails
- An article
- Old Dominion (abbr.)
- Man's nickname
- An Indian
- Capital of Tibet
- At a future time
- Change direction
- Bill of fare
- Noting the part remaining
- Scorches
- Weep
- Wing-like formation
- Dance step
- Printer's measure
- South America (abbr.)

Solution to Puzzle Given Last Week



BROADCASTING UNDER THE AMERICAN FLAG

(Continued from Page 3)

The Communications Act of 1934 defines "chain broadcasting." This was an unfortunate term, because a chain is associated in the public mind with a series of individual locations of the same enterprise, under one ownership and management.

A broadcasting network more closely parallels a wire service into the offices of independently owned newspapers. Of the 152 stations on the National Broadcasting Company networks, only ten are operated by us. The others are associated stations which have voluntarily entered into contracts with us by which specified hours of the broadcast day are set aside for network commercial programs. The remaining hours are reserved by the station for its own use, wherein it may schedule programs of local interest and, as an

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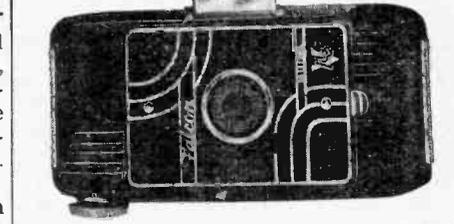


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So they cancelled the race between Seabiscuit and War Admiral.

We heard the news and looked disconsolately at our RADIO GUIDE cover for June 4. War Admiral was in full flight. Seabiscuit's mouth was open, full of teeth. Was he giving us a horse-laugh?

An inner voice said: "Never put another sporting event on your cover. It rains. Something breaks. It is called off and you look silly." Another voice said, "But why was this race cancelled? Was it a slick trick to save some money or really in the public interest?"

We consulted radio's own experts. Clem McCarthy told RADIO GUIDE: "The public was served well by the decision. Seabiscuit has had bad knees for over a year." Bryan Field said: "Howard has demonstrated sportsmanship and courage by calling off the race. As for rumors about other reasons for stopping the race, that kind of information always springs from the ignorant." Bob Trout said: "I'm no racing expert but cancelling that race kept fans from losing money on what would have been a one-sided race." Paul White, head of the special-events division of CBS, which was to have broadcast the contest, told RADIO GUIDE: "I'm perfectly satisfied that cancellation of the race was honest and that reasons were that Seabiscuit had bad knees and couldn't work out properly. We broadcasters were working for an audience much larger than the crowd at the track. Thinking in terms of that audience, it would have been a crying shame to run the race when the outcome was obvious."

Thinking in terms of that audience, we of RADIO GUIDE hope that it was not too impatient when it read our story about the race of the decade and then attempted to tune in on Decoration Day. We hope that it will understand that the cancellation came after last week's issue of RADIO GUIDE had been printed and distributed.



Baby Ideas Can Turn into Winners

Big Time broadcasting and Small Time broadcasting are two brothers in the same big family, but one is undernourished and the other is dead from the neck up.

Big Time broadcasting is represented by the big commercial programs. Rich sponsors pour their millions into airfare, spend ridiculous sums of money for a single appearance of a broken-down Hollywood prima donna, or attempt to resurrect from the dead some nearly forgotten "Name" in order to draw an audience.

The Small Time is composed of those thousands of little sustaining programs which fill time, which few hear, and which, for the most part, are not worth hearing.

Between the two brothers, we get some amazingly satisfactory radio entertainment. We got it last night. We'll get it again tonight. But will we get it tomorrow?

We have listened to radio since that day in 1926 when NBC strung some wires together and told the world it was a network. We have enthused about the hear-them-for-nothing opera and concert stars who were our first parlor guests. We have cheered the parade of Broadway's greatest comedians. We even applauded last year's invasion of Hollywood because it brought us fresh voices and brand-new personalities.

But today, while broadcasting is

still gay with Jack Benny's wit and the parroting of Charlie McCarthy, while the memory of Toscanini is still in us and the Pulitzer prize plays are just being offered, we pause to inquire of radio tomorrow.

For Big Time broadcasting is definitely setting itself up against new ideas. Because of the necessity of securing big audiences immediately, the Big Time requires sure-fire names and acts. It refuses to consider baby ideas that might turn into winners, but sticks to staple products. It taboos anything untried, new, or original.

So its undernourished little brother must produce the new ideas which the Big Time can gobble up. This summer the air will be full of sustaining shows. Any one of them may be the "Major Bowes" of 1938. Keep your ears open for the thrill of picking a winner ahead of the rest of the world.

But as you listen, ask yourself if it wouldn't be better if some of those millions now going into the Big Time could be used to build a laboratory program or series of programs which would give to the listener new names and sounds and thrills.

We love the old-timers and we shall remain faithful to them, but broadcasting cannot stand still. It must move ahead, and that is impossible unless somehow broadcasting develops a richly endowed idea-incubator.

VOICE OF THE LISTENER

THRILLED!

Dear RADIO GUIDE: "I am thrilled to have the honor of your award in your 1938 radio medal contest. The exquisite silver medal symbolizing your readers' vote of me as leading classical singer is my most prized treasure. That my song has lived in the hearts of my air-friends even while absent stirs me very deeply and I would like to include in this note to you my fervent thanks to every one who so kindly voted me their choice in your contest. The warm interest of my listeners throughout the country in my concert appearances has in no way modified my 'first love' of broadcasting. I most earnestly hope that through the magic of the air as well as personal concerts, I may continue to capture for my listeners the manifold beauties of the songs dearest to them. With every good wish to you and your readers."—JESSICA DRAGONETTE, New York City.

Although not on the air at the present time, Miss Dragonette's horde of radio fans remained faithful, voted her as radio's most popular female singer of classical songs in RADIO GUIDE'S 1938 Star of Stars Poll.—ED.

"GIRL ALONE"

Voice of the Listener: " 'Girl Alone' was certainly a program worth listening to and certainly should be fought for. Let us who liked this vehicle by Fayette Krum fight for 'Girl Alone' and bombard NBC for its continuance—until the end of the story, anyhow."—A. G. V., Brooklyn, N. Y.

Last week NBC, largely due to letters from loyal fans, returned "Girl Alone" to the airwaves as a sustaining feature.—ED.

CHUCKLING HOUSEWIVES

Voice of the Listener: "To me, the heartening thing about the results in RADIO GUIDE'S Dramatic Program Poll is the very evident fact that housewives are learning to chuckle while they work. It's most encouraging to note that while the mixed evening audiences prefer the introverted, mid-Victorian, stern-hand-of-the-father type of thing found in 'One Man's Family' or the noisy, blood-and-thunder of 'Big Town' and 'Gang Busters,' there are enough women with a sense of humor to put such daytime gems as 'Girl Alone' and 'Vic and Sade' high on the most popular list. "There can't be very much wrong with a nation whose homemakers love to laugh, do you think? . . ."—Mrs. M. J. McCALL, Barberton, O.

"Girl alone" placed twelfth in the Drama Division of the Star of Stars Poll; "Vic and Sade," twentieth.—ED.

"LIGHTS OUT"

VOL: ". . . Here is a second to the motion that 'Lights Out' be changed to Friday night. We could hear many more of them then."—Mrs. B. SMITH, Cary, Pa.

Mrs. Smith "seconds" for dozens of others who agreed that "Lights Out" is inconveniently scheduled at 12:30 a.m. Thursday morning (Wednesday night) on NBC. Now what will the schedule-makers say?—ED.

THEY MEET: RADIO'S STORY-BOOK ROMANCE BEGINS



WRITERS and poets grow rapturous over lovers-to-be whose paths cross unnoticed before they discover each other. Such a story-book romance culminated recently in a wedding of radio personalities fit to make their followers starry-eyed.

In 1936 Fred Waring's announcer was young Andre Baruch, who had lived in France until he was eleven, studied music, became an announcer in 1930. Obscure in her first radio job was Beatrice Wain, in the Waring chorus. Baruch, popular and busy, did not even notice her working on the air with him! A year later Baruch was announcing Kate Smith's "Band-

wagon" series; Beatrice Wain was in the show's Ted Straeter Chorus. This time they met.

These are pictures of their romance—beginning and happy ending! Above, Andre is at the mike during a 1937 "Bandwagon" broadcast and Beatrice is at the extreme left. Thus they met. Below, Beatrice and Andre march down the aisle together at the San Moritz Hotel in New York. Thus they were married on May 1. Now returned from a Bermuda honeymoon, Andre is back on Kate's Thursday night CBS series, Bea is again vocalist with Larry Clinton's dance band in New York.

Photographs by Gus Gale

THEY MARRY: ANDRE BARUCH WINS A BRIDE



THE STARS HAVE HEARTS



Children at the New York Institute for the Education of the Blind ask no pity, simply try to make their lives as much like others, as possible. Since there are no Braille newspapers, they get their news by radio—and much of their entertainment as well. The entertainers called them "our most appreciative audience"

PART of the cost of stardom is the time any celebrity must give others. Comedians who can make paid audiences laugh and singers whose concerts thrill cash customers find themselves called upon to perform the same service for unfortunates of all kinds who can't be members of their regular audiences. Interesting is the fact that most entertainers give unstintingly of their own lives to add some brightness to others. Among theatrical folk an adage expressed in many different forms presents the idea that "the bigger they are the bigger they are"—which is not as nonsensical as it sounds, for the biggest "names" in entertainment have always been the ones who were "big" about donating their efforts to those less fortunate than they.

Recently, the New York Institute for the Education of the Blind called on radio stars to entertain those in its charge. Twenty-three of them gathered in the New York offices of Radio Guide, loaded instruments and selves into a bus and went gladly to give their best to cheer the blind children. In these pictures Radio Guide shows what some of them did to make the children say to themselves, "The stars have hearts!"

Exclusive Radio Guide Photographs by Charles Seawood



Most accordion arrangements published in New York are by Anthony Galli-Rini. He gladly joined the air-artists in entertaining the blind children



Elmore Vincent (better known to radio listeners as "Senator Fishface," with his partner, "Prof. Figgsbottle") acted as the master of ceremonies



Amanda Snow, who sings lullabies daily on NBC, joined the entertainers. She doesn't mind being kidded about her 285 pounds!



Irene Beasley ("The Long Tall Gal From Dixie") has been guesting recently on the air, was Radio Guide's first Radio Queen, in 1934



Robert Simmons, tenor star of Friday night's Cities Service Concerts, knew the New York Institute's principal years ago, returned to sing for his pupils



Lovely Soprano Lucille Manners, Simmons' co-star, sang three numbers, said her blind accompanist was "the best I have ever worked with"



The Vass Family, of numerous NBC programs (left to right: Emily, Sally, Virginia, Frank and Louise), have left New York since this picture was made, are now in Chicago appearing regularly on the National Barn Dance



The Kidoodlers play an assortment of over a hundred odd instruments. They delighted the blind children as they would any others! They are, left to right: Paul Corder, Bob Remington, Ed Lewis and Bill Kearns



The Student Chorus of the Institute returned the compliment of the stars' entertainment by singing several numbers. Since its members cannot see to read music, they learn all numbers by memory, sing without a conductor.

Since school opened last September, this chorus has appeared several times on NBC, once on CBS, and on several local New York stations. It comprises thirty voices, male and female, of all creeds and nationalities

BIGGEST GUEST STARS: "SNOW WHITE'S DWARFS' DEBUT"

MOST sensationally successful motion picture this year has been Walt Disney's animated-cartoon feature, "Snow White and the Seven Dwarfs." Most sensational revelation concerning the well-loved film was news that its characters were not imaginary but were based on the facial and vocal impersonations of actors and actresses who gave voices to the characters and who modeled for the artists. Since

Screen Guide, Radio Guide's sister publication, first revealed them, the real Snow White and her dwarfs have been making the most of their sudden fame. Thus recently four actors who played five of the dwarfs became sensational stars on the air, radio's biggest guests, on the program Al Jolson broadcasts at 8:30 p.m. EDT Tuesdays on CBS (8:30 p.m. PST for the West). These scoop pictures reveal the real dwarfs!



While "Snow White" was being made, all the actors were forced to remain anonymous; their identity became one of Hollywood's hottest mysteries. The actors not only gave their voices to the dwarfs, queen, witch

and Snow White but modeled for cartoons as well. Above: Scott Matraw ("Bashful") was one of the "dwarfs" who guested for Jolson a few weeks ago. They wore costumes similar to those used in "Snow White"



BASHFUL'S heart-warming mannerisms are Scott Matraw's. He has been in movies 15 years, began his career as a boy soprano. Some actors wore false chins and noses while posing; Matraw needed only a beard!

DOC was at home before the mike when the dwarfs visited Jolson, for he is Roy Atwell, once with Fred Allen, now on Joe Penner's series. On the air and in the movie his specialty is a much-garbled monolog



GRUMPY was Pinto Colvig, also the voice and model for "Sleepy." He was the only actor to do two dwarfs, although Lucille La Verne was both queen and witch. Adriana Caselotti, 21, was "Snow White's" voice

SNEEZY'S violent contortions gave Billy Gilbert headaches, a sore nose during "Snow White's" filming. He has appeared in movies with his sneezes, but never sneezed as often as he had to for Disney's artists!



Three substitute dwarfs were on the air: Otis Harlan, original "Happy," was ill, so Actor Jack MacKenzie left the audience to take his part; "Red" Corcoran, Jolson script-writer, played "Sleepy," since Colvig, the

original, was busy as "Grumpy," and Joe Marks broadcast as "Dopey" in the part created by Eddle Collins. Above: Martha Raye (who decided she loved "Dopey") shows Billy Gilbert, "Sneezy," how to block a wheeze

THE MAN BEHIND "VIC AND SADE"



Arriving in Bloomington, Ill., for "Paul Rhymer Day"—Paul Rhymer, "Vic and Sade" author; Art Van Harvey (Vic); Bernardine Flynn (Sade); Billy Idelson (Rush)

TO LITERALLY millions of radio listeners, "Vic and Sade" is a sunny-dispositioned, true-to-life dramatization of the lives of an average man, his wife and their son, Rush. Among all the serialized dramatic programs on the air, "Vic and Sade" is outstanding for its refusal to become melodramatic, to employ sudden, climactic events end-on-end to maintain listeners' interest, or to deviate in any way from a sane presentation of the lives of three people who are noteworthy principally because they come very close to being "completely normal"!

Heard on some NBC stations at 11:15 a.m. EDT and on some CBS stations at 1:15 p.m. EDT, Monday through Friday, this program also comes to many listeners in the form of transcriptions. It became a network feature in the summer of 1932, has built a following of listeners who dearly love the characters portrayed by Art Van Harvey (Vic), Bernardine Flynn (Sade) and Billy Idelson (Rush).

Many of these listeners have never heard of Paul Rhymer—yet he is the one who creates the characters that have become almost personal friends of the public.

Not like prophets who are without glory in their own lands, though, "Vic and Sade" means Paul Rhymer in one city-full of the show's listeners. That city is Bloomington, Ill., his home town. Recently Bloomington decided to honor the thirty-two-year-old author who left there six years ago to put "Vic and Sade" on the air. Result: "Paul Rhymer Day" in Bloomington—a celebration that brought stars of the program, radio executives and old friends together to pay him homage. To others, these pictures introduce the author of one of the air's most popular shows.

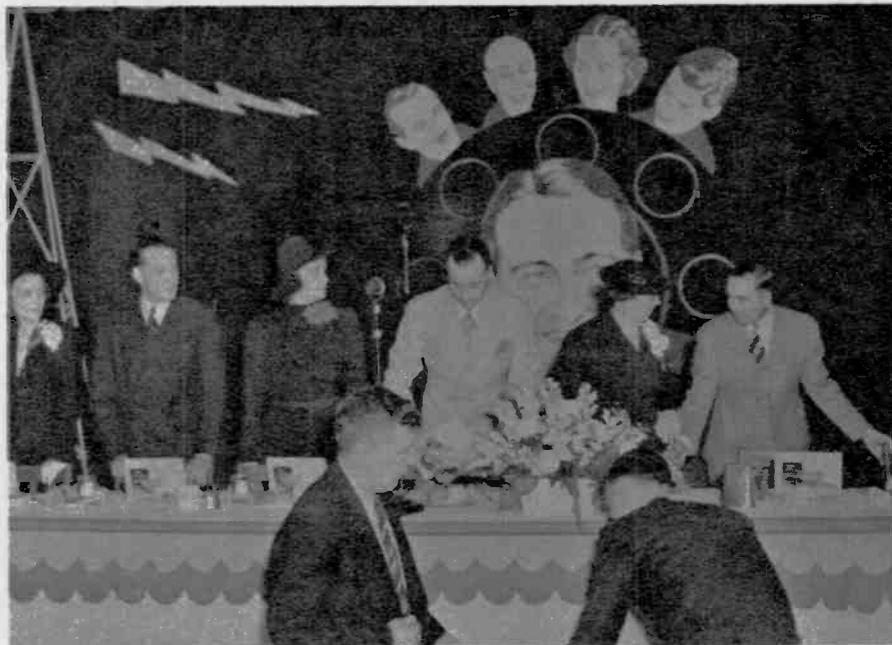
Exclusive Radio Guide Photographs by Gene Lester



"Vic and Sade" on the air reflects experiences Rhymer had in Bloomington. Billy Idelson, Bernardine Flynn and Art Van Harvey (left to right), as Rush, Sade and Vic, often use Bloomingtonians' names in the "little house half-way up in the next block" scripts!



Highspot of the banquet which climaxed "Paul Rhymer Day" was the presentation of a "key to the city" by Mayor Mark Hayes. It was a small key "because Bloomington's a small city!" (Its population is 30,991)



Seven hundred home-town celebrants paid \$1.25 each to attend the banquet given by the local Young Men's Club. Huge drawings of Rhymer and the stars of the program, at a microphone, were central decorations



Homecomings for stars themselves are common—Jack Benny's return to Waukegan, Ill., made headlines everywhere last year. Seldom do the behind-the-scenes men win receptions anywhere such as the one above!



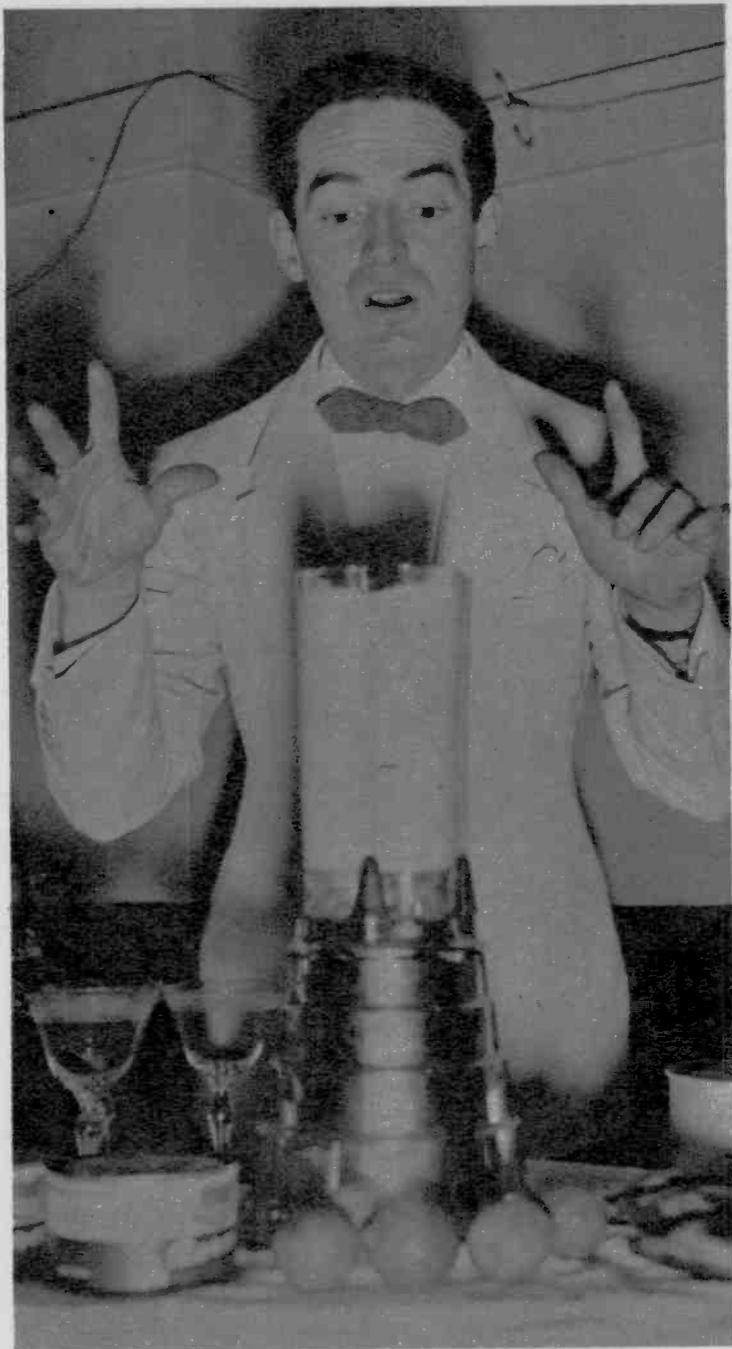
"Vic and Sade" is free entertainment on the air, and the Paul Rhymer honorary banquet was free, too—for some! Even "outsiders" cheered when wires were read from Charlie McCarthy, Edgar Guest, many others



Fifteen years ago Rhymer was a senior at Bloomington High School; for his triumphal return, the high-school band played, led a parade. After his high-school graduation, Rhymer attended Illinois Wesleyan Univer-

sity, also in Bloomington. Later he was a filling-station attendant and taxi-driver before he became a staff writer for NBC and created "Vic and Sade." Often he plumbs Bloomington memories for material!

FRED WARING TURNS INVENTOR



Bidding promise of becoming renowned in the industrial field, Fred says he's "Cashing in on my college education." At Penn State, he studied mechanical engineering, architecture

UNUSUAL finesse in blending voices and instruments determined Fred Waring's status as a top-flight orchestra leader. How well he handles a large aggregation of musicians and choral groups! It was "proper mixing" that served as the foundation for all the accomplishments of Waring's Pennsylvanians.

Proper mixing of a different kind is credited with being the basic factor of the certain success of Fred's invention, the Waring Mixer.

The device is more than a mixer—it reduces fruits, vegetables and meats and sea foods to almost invisible particles. Thus it makes drinks of food, makes food of drinks.

Fred's invention is still a sideline, his orchestra remains his No. One breadwinner.



Inside the factory at Toledo, Ohio, where the mixer is made, men and women turn out 100 a day. Production of the \$34.25 device began four months ago



Rudy Vallee tried the mixer just to be polite, found it great for making Banana Royales in a jiffy



Anxious to see how his friends like the invention, Fred sent one to Mr. and Mrs. Paul Whiteman. Mrs. PW finds it helps to keep Paul's weight down



Mrs. Guy Lombardo makes celery cocktails for Bandleader Guy as pep-ups. She uses two cups of tomato juice, a cup and a half of diced celery, and the mixer does the rest



Mr. and Mrs. (Watch the Fun Go By) Pearce use their Waring Mixer for making rum cocktails. In the kitchen women experiment with new concoctions, while at the bar men have created new drinks. The mixer has revived the familiar household name of a few years ago

—Gus Gale Photos

THIS WEEK'S PROGRAMS

SUNDAY

June 5

MORNING

8:00 CST 9:00 CDT
NBC-Russian Melodies, dir. Alexander Kiriloff: WLW WMT (sw-15.21)
CBS-△Church of the Air: WCCO KMOX WKBB WBBM WFBM (sw-21.52)
NBC-△High Lights of the Bible; Dr. Frederick K. Stamm, spkr.; Radio Choristers: WMAQ WIRE (sw-21.5)
KWK-Reading the Funnies
WAAF-Carnival of Comics
WBOW-△Church of Christ
WCFL-Just Music
WFAM-News; △Gospel Tabernacle
WGN-Sunday Morning Concert
WHIP-German Sing
WHO-Dick Leibert, organist
WIBA-Sunday Song Service
WIND-Contrast in Harmonies
WISN-St. Boniface Church
WJBC-△Church of the Air
WJJD-Happy Go Lucky Time
WLS-Everybody's Hour
WMBD-Uncle Bill Reads the Funnies
WOWO-△Christian Science Reader
WTAD-Gospel Singers
WTMJ-Church Services
8:15 CST 9:15 CDT
NBC-Russian Melodies: WCCO WHO-△Bible Broadcaster
WIND-Swing Melodies
8:30 CST 9:30 CDT
NBC-American Society of Ancient Instruments: (sw-21.5)
CBS-Horn & Hardart Children's Hour: (sw-21.52)
NBC-Dreams of Long Ago; News: WOV WOV WMT
CBS-Wings Over Jordan: WKBB WCCO WFAM WBBM WFBM KMOX
MBS-Victor Lindlahr (Journal of Living): WGN
WAAF-Symphonic Hour
WBOW-△Radio Gospel
WHIP-St. Adelbert's Mass
WIBA-Fiore Melodies
WIND-Interlude
WIRE-△Church of Christ
WISN-Spiritual Fellowship
WJJD-Happy-Go-Lucky Time
WLS-△Little Brown Church
WLW-△Church Forum
WROK-Morning Musicale
WTAD-Hannibal Prgm.
WTMJ-Our Club
8:45 CST 9:45 CDT
WIBA-Master Singers
WFAM-Farm & Home Realty
WIND-Remote Control
WTAD-Organ Reveries
9:00 CST 10:00 CDT
CBS-Charles Paul, organist: WCCO WBBM WFAM WMBD WKBB WFBM WOC
NBC-News; Alice Remsen, contr.: WOV
NBC-News; Silver Flute: WMAQ (sw-21.5)
MBS-Rhumba Rhythms & Tangos: WGN
News: WROK WTMJ
KMOX-△Church of the Air
KWK-△Bible Auditorium
WBOW-News; Sunshine Hour
WCFL-Double in Stars
WHO-Mastersingers
WIBA-The Norwegian Hour
WIND-Leaders in Dance Time
WIRE-Feld Sisters
WISN-Breakfast Club
WJJD-Bureau of Missing Persons
WKBB-Sunday Morning Revue
WLW-Mountain Mission School
WMT-Trinity Church Prgm.
9:15 CST 10:15 CDT
NBC-Neighbor Nell, philosophy: WOV WOV WLV
MBS-Reviewing Stand: WGN
News: WLS WMBD
WAAF-Swing High
WHO-△Seventh Day Adventist
WJJD-Dick Jurgens' Orch.
WROK-On the Mall
WTMJ-Masters of Rhythm

9:30 CST 10:30 CDT
CBS-Major Bowes' Capitol Family; Dalton Bros.; Helen Alexander, sopr.; Nicholas Cosentino, tnr.; Charles Magnante, accordionist; Sam Herman, xylophonist; Robert Reed, m.c.; Waldo Mayo's Orch: WCCO WFAM WKBB WMBD WKBH (sw-21.52)
NBC-Louise Florea, sop.: WOV WOV WFL
NBC-America Abroad, talk: WLS WBOW WIBA (sw-21.5)
News: WLW WTAD WBBM
Crescent Hour of Music: WHO WOC
KMOX-Piano Recital
WAAF-Do You Remember?
WFBM-Christian Men Builders
WGN-Morning Melodies
WHIP-Roaming the World
WIND-Listen to Yourself
WIRE-To be announced
WISN-Sunday Morning Revue
WJJD-Happy Go Lucky Time
WMAQ-Sunshine Hour
WROK-Rhythm Makers
9:45 CST 10:45 CDT
NBC-Bill Stern's Sport Scraps: WCFL WOV WIBA
NBC-Norsemen Quartet: WBOW WIRE WLS WLW (sw-21.5)
MBS-Walter Flandorf, organist: WGN
KMOX-Travelogue
KWK-United Charities Reporter
WAAF-Let's Dance
WBBM-Morning Varieties
WHIP-Harmony Hall
WIND-Sunday Morning Varieties
WJJD-Sunday Rhythms
WMT-News
WTAD-Musical Prgm.
10:00 CST 11:00 CDT
NBC-Southernaires Negro Male Quartet: KWK WOV WLS WMT (sw-15.21)
CBS-Major Bowes: KMOX
NBC-To be announced: WBOW WHO
WAAF-Music in the Air
WCFL-Hit Revue
WFAM-Revierie
WGN-U. of C. Chapel Service
WHIP-Doris Keane & the American Church
WIBA-News; Interlude
WIND-Sing & Swing
WIRE-Ind. Univ. Prgm.
WJBC-Request Hour
WJJD-△Dr. Preston Bradley
WLW-Cadle Tabernacle Choir
WMAQ-Thrills Behind the News Reel
WOC-△Seventh Day Adventists
WROK-News; Morning Concert
WTAQ-△High Mass St. Joseph's Nat'l Shrine
10:15 CST 11:15 CDT
CBS-Major Bowes: WOV
WAAF-Don Bolt, commentator
WBBM-Blue Hawaii
WCFL-News
WFAM-First Presbyterian
WIBA-World Varieties
WIND-Morning Melodies
10:30 CST 11:30 CDT
NBC-Radio City Music Hall: KWK WOV WMT WCFL (sw-15.21)
All request program; with Erno Rapee conducting, the orchestra plays Romeo and Juliet Overture (Tchaikovsky), L'Apres Midi d'un Faune (Debussy) and Romanian Rhapsody (Enesco). Jan Peerce and Viola Philo will offer Osoave Fanciulla from the first act of "La Boheme" (Puccini).
NBC-Meridian Music: WBOW WMAQ WLW WHO (sw-15.33)
CBS-Salt Lake City Tabernacle Choir & Organ: WKBB KMOX WCCO WOC WMBD (sw-21.52)
WAAF-The Orchestra Pit
WBBM-Romance Time
WFBM-Stardust Melodies
WIBA-Joe Tantillo's Orch.
WIRE-Crystal Melody Hour
WIND-△Methodist Church Prgm.
WIRE-Rhythm Makers Revue
WISN-America Back to God
WKBB-String Ensemble
WLS-Howard Peterson
WROK-Organ Reveries
WTAD-St. Paul's Church
10:45 CST 11:45 CDT
CBS-Salt Lake City Tabernacle: WFAM
WBBM-Waltz Time

LOG OF STATIONS

LISTED IN EDITION E—MIDWESTERN

Call Letters	Kilo-cycles	Power Watts	Location	Network
KMOX	1090	50,000	St. Louis, Missouri	CBS
KOA (8 pm on)	830	50,000	Denver, Colorado	NBC-R
KSD	550	5,000	St. Louis, Missouri	NBC-R
KWK	1350	5,000	St. Louis, Missouri	NBC-B & MBS
WAAF	920	1,000	Chicago, Illinois	Local
WBAA	890	1,000	West Lafayette, Indiana	Local
WBBM	770	50,000	Chicago, Illinois	CBS
WBOW	1310	250	Terre Haute, Indiana	NBC
WCCO	810	50,000	Minneapolis-St. Paul, Minn.	NBC
WCFL	970	5,000	Chicago, Illinois	CBS
WENR	870	50,000	Chicago, Illinois	NBC-B
WFAM	1200	100	South Bend, Indiana	CBS
WFBM	1230	5,000	Indianapolis, Indiana	CBS
WGN	720	50,000	Chicago, Illinois	MBS
WHA	940	5,000	Madison, Wisconsin	Local
WHAS†	820	50,000	Louisville, Kentucky	CBS
WHIP	1480	5,000	Hammond, Indiana	Local
WHO	1000	50,000	Des Moines, Iowa	NBC-R
WIBA	1280	5,000	Madison, Wisconsin	NBC
WIND	560	5,000	Gary, Indiana	Local
WIRE	1400	5,000	Indianapolis, Ind.	NBC-R & MBS
WISN	1120	1,000	Milwaukee, Wisconsin	CBS
WJBC*	1200	250	Bloomington, Illinois	Local
WJJD	1130	20,000	Chicago, Illinois	Local
WJR†	750	50,000	Detroit, Michigan	CBS
WKBB	1500	250	Dubuque, Iowa	CBS
WKBH	1380	1,000	La Crosse, Wisconsin	CBS
WLS	870	50,000	Chicago, Illinois	NBC-B
WLW	700	500,000	Cincinnati, Ohio	NBC & MBS
WMAQ	670	50,000	Chicago, Illinois	NBC-R
WMBD	1440	5,000	Peoria, Illinois	CBS
WMT	600	5,000	Cedar Rapids and Waterloo, Ia.	NBC-B & MBS
WOC	1370	250	Davenport, Iowa	CBS
WOWO	1160	10,000	Fort Wayne, Indiana	NBC-B
WRJN	1370	250	Racine, Wisconsin	Local
WROK	1410	1,000	Rockford, Illinois	Local
WSBT	1360	500	South Bend, Indiana	CBS
WSUI	880	1,000	Iowa City, Iowa	Local
WTAD	900	1,000	Quincy, Illinois	Local
WTAM†	1070	50,000	Cleveland, Ohio	NBC-R
WTAQ	1330	1,000	Green Bay, Wisconsin	CBS
WTMJ	620	5,000	Milwaukee, Wisconsin	NBC

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640.

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company Basic Blue Network
NBC-R—National Broadcasting Company Basic Red Network
†—Night Programs Only
*—10 a.m. to 5 p.m. Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

Bell △ indicates religious services and programs.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

WJBC-△Park Methodist Church
WKBH-△Church Service
WLW-Drifting Pioneers
WROK-△Swedish Mission Serv.
11:00 CST 12:00 CDT
NBC-Madrigal Singers: WMAQ
WIBA WHO (sw-15.33)
NBC-Radio City Music Hall; Salon Orch.: WENR WOV WLV
CBS-△Church of the Air: KMOX WCCO WFAM WKBB WOC
German Hour: WIND WISN
WAAF-Musical Hour
WBBM-Music A La Carte
WBOW-△Evangelical Church
WCFL-Laff Parade
WGN-Reading the Comics
WHIP-The Master Jewelers
WMBD-△Peoria Trinity Taber.
WTAQ-Dick Sampson, bar.
11:15 CST 12:15 CDT
WBOV-Dinner Music
WCFL-Magic Numbers
WIBA-△First Congregational
WTAQ-Janssen Accordion Band
11:30 CST 12:30 CDT
CBS-Europe Calling: WKBB
KMOX WCCO WFBM WTAQ
NBC-Helen Henry, sop.; Glenn Darwin, bar.; Orch.: WLW (sw-15.33)

NBC-Empires of the Moon, drama: WENR WIRE WMT
KWK-Isham Jones' Orch.
WFAM-Funny Paper Man
WGN-Alice Blues, pianist
WHO-Humanitarian Hour
WJJD-Grand Central Station
WMAQ-News Highlights
WOC-Ports of Call
WOWO-△Missionary Hour
WTMJ-That Was the Year
11:45 CST 12:45 CDT
CBS-Poet's Gold; David Ross, Orch.: WKBB WKBB KMOX WFBM WTAQ WCCO
NBC-Helen Henry, sop.; Glenn Darwin, bar.; Orch.: WMAQ
MBS-Old Time Tunes: WGN KWK
WCFL-Spot Light Prgm.
WJJD-Frankie Trumbauer's Orch.
WMBD-Sunday Morning Sunshine
WTAD-Variety Prgm.
WTMJ-Hollywood Casting Office
AFTERNOON
12:00 CST 1:00 CDT
CBS-Walberg Brown Strings: WKBB KMOX

NBC-The Magic Key of RCA; Symphony Orch.; Milton J. Cross, m.c.; Symph. Orch., dir. Frank Black; Guest: WLW
WIBA WOV WMT WTMJ
WBOW WENR KWK (sw-15.21)
Linton Wells speaks from Lima, Peru. Guests: Morton Downey, Larry Clinton's Orchestra.
NBC-Sunday Dinner at Aunt Fanny's: WIRE WHO (sw-15.33)
MBS-The Lamplighter: WGN
News: WOC WMBD
WAAF-Remember with Joy
WBBM-Dr. Preston Bradley
WCCO-Brenson Family
WCFL-Love and Memories
WFAM-News; Hungarian Hour
WFBM-Songhits
WHIP-Historic Poland
WIND-Amateur Announcers' Contest
WISN-Hollywood Matinee
WJBC-Organ Melodies
WJJD-Love Tales
WKBH-△Cathedral Hour
WMAQ-Question-Air Bob Brown
WTAQ-Red Ravens' Orch.
12:15 CST 1:15 CDT
NBC-Sunday Dinner at Aunt Fanny's: KSD
CBS-Walberg Brown Strings: WCCO
MBS-Gotham String Quartet: WGN
News: WKBB WKBB WJBC
WAAF-Musical Newsy
WFBM-Symphonetta
WIRE-Newspaper of the Air
WJJD-Fred Beck organist
WMBD-Carmote Time
WOC-Sunday Serenade
WROK-News; Musicale
WTAD-△Bible Land
12:30 CST 1:30 CDT
CBS-Pan-American Broadcast: WISN KMOX WBBM WKBH (sw-15.27)
Speakers: Gen. Estigarribia, Paraguayan Minister, at Washington; Foreign Minister Carlos Concha from Peru; Foreign Minister Jose Espalter from Uruguay.
NBC-Kidnappers: WMAQ KSD (sw-15.33)
WAAF-Tower Tunes
WCCO-Strange As It Seems
WCFL-Hit Tunes of Tomorrow
WFBM-Cupid's Interviews
WHO-Light Opera Favorites
WIND-Rhythm in Brass
WIRE-Hear Yourself
WISN-Polish Merry-makers
WJJD-Hawaiian Echoes
WKBB-Melody Roundup
WMBD-Heroes of the Week
WROK-Dan, the Funny Man
WTAD-High-School Prgm.
12:45 CST 1:45 CDT
NBC-Vincente Gomez, guitarist: WMAQ KSD (sw-15.33)
WAAF-So You Want to Ride
WCCO-Rabbi Gordon
WCFL-Interlude
WHO-Headlines of the Week
WIND-Concert Echoes
WIRE-Concert Hour
WJJD-Eddie Fitzpatrick's Orch.
WMBD-For Men Only
WOC-Country Church
WTAD-Blended Voices
WTAQ-Alice, Irene & Harold
1:00 CST 2:00 CDT
CBS-Everybody's Music: WOC
WKBB WFAM WFBM WBBM
WMBD KMOX WKBB (sw-15.27)
The music detail for this program may be found on page 6 this week.
NBC-Sunday Drivers: WMAQ WHO KSD (sw-15.33)
NBC-To be announced: WENR WOV WMT (sw-15.21)
MBS-New Poetry Hour: WGN KWK
WAAF-Dictionary Baseball
WBOW-Studies in Success
WCCO-Home Folk Tunes
WCFL-Concert Hour
WHIP-S. S. Patzkoski
WIBA-Tony Salerno's Orch.
WIND-Dance Band of the Week
WIRE-Chamber of Commerce
WISN-Five Star Theater
WJJD-Preview
WLW-Voice of the Farm
WROK-Dixon Community Hour
WTAD-Baseball Game
WTAQ-We, the Jury, sketch

WTMJ-Question Bee
1:15 CST 2:15 CDT
CBS-Everybody's Music: WCCO
MBS-On a Sunday Afternoon; Harold Stokes' Orch.; Vocalists: WGN WMT KWK
To be announced: WBOW WLW
WHIP-Interstate Roofing
WIND-Hawaiian Melodies
WTAQ-Federal Agent, sketch
1:30 CST 2:30 CDT
NBC-Three Cheers, vocal trio: WENR WOV WMT (sw-15.21)
NBC-Romance Melodies: WBOW WLW KSD WMAQ WIRE (sw-15.33)
CBS-Everybody's Music: WFBM WTAQ
WAAF-Organ Melodies
WBBM-Flanagrams
WHIP-C. Copeland Smith
WHO-Strange As It Seems
WIBA-News
WIND-Dixieland Band
WIRE-To be announced
WISN-Five Star Theater
WROK-Amateur Hour
WTMJ-New Voices of 1938
1:45 CST 2:45 CDT
NBC-Mischa Mischakoff, violinist: WENR WOV WMT (sw-15.21)
NBC-Romance Melodies: WIBA
MBS-Royal Rangers: WLW
WAAF-Musicale Moderne
WBBM-Dugout Dope
WCFL-Interviews
WGN-The Lead-Off Man
WHO-Melody Time
WIND-Baseball Highlights
WISN-Sunday Songsters
WJJD-Warren Brown Talks Baseball
WMT-Richard Wilson, talk
2:00 CST 3:00 CDT
CBS-The Castillians; Vocalist & Orch.: WKBB WCCO KMOX
WFAM WFBM WMBD WTAQ
WOC (sw-15.27)
NBC-Sunday Vespers: WENR
NBC-Supreme Serenaders: WHO
WBOW WIRE
MBS-Benay Venuta's Program: KWK
Baseball; Cubs vs. Philadelphia: WJJD WCFL WIND WBBM WGN
KSD-Strange As It Seems
WAAF-Jimmie Kozak, pianist
WBA-Concert Review
WHIP-For Mother & Dad
WIBA-Amer-Scandinavian Prgm.
WHO-Light Opera Favorites
WMAQ-Strange As It Seems
WMT-△Walnut St. Church
WOWO-△Temple Radio Service
WROK-News; Sunday Song Service
2:15 CST 3:15 CDT
NBC-Supreme Serenaders: WMAQ
KSD-Romance Melodies
WAAF-George Morgan, tnr.
WISN-Diamond Dope
WROK-Illinois Gideon Convention
2:30 CST 3:30 CDT
NBC-The World Is Yours; Smithsonian Inst., drama: WBOW
WIRE WLW WTMJ WMAQ
WHO WIBA
Topic: "Twentieth Century Physics."
NBC-Carol Weymann, sop.: KWK
WOWO WENR
CBS-Mason City High School Band: WMBD WTAQ KMOX
WFAM WFBM WOC WCCO
WKBB WKBB (sw-15.27)
MBS-Benay Venuta's Prgm.; Leo Freudberg's Orch.: Soloists: WMT
KSD-Rosario Bourdon's Orch.
WAAF-News Room Oddities
WBA-Review Faculty
WHIP-Highlights of the News
WISN-Baseball Game
WROK-Week in Review
WSUI-Campus Concert
WTAD-Moods in Black & White
2:45 CST 3:45 CDT
NBC-Rollini String Trio: WENR
WOWO
KWK-Georgia Wildcats
WAAF-St. Francis Retreat League
WHIP-Astrid Sawyer
WROK-Shikret Serenade
3:00 CST 4:00 CDT
NBC-Marion Talley, sop. (Ry-Krisp); Josef Koestner's Orch.; Chorus: WIRE WMAQ
WHO WTMJ WIBA (sw-9.53)
(Continued on Next Page)

PLEASE NOTE:

Symbols in parentheses, such as (sw-9.53), appearing after a program listing indicates that this program may be heard by tuning in 9.53 megacycles frequency on your short-wave dial. For foreign short-wave programs, please see page 12

SUNDAY

June 5

(3:00 p.m. Continued)

MBS-Musical Steelmakers (Wheeling Steel Corp.): WLW

Program: Sara Rehm will sing Somewhere with Somebody Else; Lamont O'Brien, trumpeter, will play Sugar Blues; the orchestra will offer Dark Eyes; the Steele Sisters will sing Why Do You Make Me Fall in Love; the Millmen will sing My Blue Heaven; Molly Staten and Eleanor Lynn, pianists, will play March Militair, and the ensemble will offer selections from "No No Nanette."

NBC-There Was a Woman, drama: WENR WOWO WBOW KWK WMT (sw-15.21)

CBS-Texas Rangers: WFBM

WMBD WTAQ WFAM WCCO

KMOX WKBB WKBH WOC (sw-15.27)

KSD-Up-to-the-Minute Baseball Scores

WAAF-Int'l Pctpourri

WHIP-First Church of the Nazarene

WJBC-Children's Concert

WROK-Old Refrains

3:15 CST 4:15 CDT

WROK-Music Graphs

3:30 CST 4:30 CDT

CBS-Guy Lombardo's Orchestra (Bond Bread): KMOX WFBM (sw-15.27)

NBC-Radio Newsreel (Energine):

Parks Johnson & Wallace But-

terworth Interviewing: WMAQ

KSD WHO WIRE (sw-9.53)

NBC-Jean Sablon, songs: WENR

WIBA WMT WTMJ (sw-15.21)

CBS-Oliver Drake, news oddities:

WTAQ WKBH WMBD WKBB

WCCO WOC

MBS-If I Had A Snapshot: KWK

WAAF-Byrd Arnold Smith

WBOV-Terre Haute Saddle Club

WFAM-America in Peace

WHIP-Christian & Missionary Alliance

WJBC-Hillbilly

WLW-To be announced

WOWO-Church of the Nazarene

WROK-Oregon Community Prgm.

WTAD-Bessie Dean Reinert

3:45 CST 4:45 CDT

NBC-The Master Builder, Talk:

WENR WBOW WIBA

CBS-Eddie House, organist: WOC

WKBB WMBD WFBM WKBB

WCCO

WAAF-Kay Armen, vocalist

WBBM-Tenth Inning

WFAM-WPA Prgm.

WGN-Bill Anson

WHIP-News

WJBC-Male Quartet

WMT-Psychiana

WTAD-Piano & Violin

WTAQ-Clara Dawes, sop.

WTMJ-Concert Violinist

4:00 CST 5:00 CDT

CBS-Joe Penner: Gene Austin,

songs; Ben Pollack's Orch.;

Gene Austin, tr.; Paula Gayle,

vocalist (Cocoma!): KMOX

WCCO WFBM WBBM (also

KNX KSL at 10 p.m.)

MBS-Thirty Minutes in Holly-

wood; George Jessel; Norma

Talmadge; Tommy Tucker's

Orch.; Amy Arnell & Trio;

Guests (Local Cooperative

Campaign): WGN KWK WMT

NBC-Catholic Hour: WMAQ

WBOW WIBA WIRE WHO (sw-

9.53)

NBC-To be announced: WOWO

WAAF-Salon Concert

WCFL-Rainbow Melodies

WENR-Amateur Hour

WHIP-American Legion Band

WIND-Baseball Scores

WJBC-Troubadors

WJJD-Baseball Scoreboard

WKBB-Wartburg Vespers

WKBH-Singing Strings

WLW-Adv. in Paradise

WMBD-Ann Dooley, songs

WOC-Ad Club Prgm.

WROK-News; Musicale

WSBT-Tea Dance

WTAD-Quincy Marches On

WTAQ-Ave Maria

WTMJ-German Hour

4:15 CST 5:15 CDT

WCFL-Phil Warner, pianist

WHIP-I am the Truth

WIND-Afternoon Melodies

WJBC-Rosena Moore

WJJD-Happy Harmonies

WMBD-Bill Vickland's Vespers

WOC-Songs by Gerry Morrissey

WROK-Virginia Barron, Songs

WSBT-Wings Around the World

WTAD-News

4:30 CST 5:30 CDT

NBC-A Tale of Today, drama

(Princess Pat): WMAQ (sw-

9.53-11.87)

CBS-Phil Cook's Almanac; Ray

Bloch's Orch.: WFBM WKBB

WBBM WCCO KMOX WKBH

WTAQ WMBD WISN (sw-

11.83)

NBC-Canadian Grenadier Guards

Band: WMT KWK WOWO

WBOW WIBA

KSD-Pepper Uppers

WAAF-Encores

WBAA-Purdue Band Concert

WCFL-Emil Flindt's Orch.

WGN-Walter Flandorf, organist

WHIP-Roseland Bethany Church

WHO-Baseball Time

WIND-Bill Carlsen's Orch.

WIRE-Courts & Commerce

WJBC-Amer. Legion Auxiliary

WJJD-Tea Dance Time

WLW-To be announced

WOC-Baseball Review

WROK-Tercentenary Prgm.

WSBT-America's Week in Re-

view

4:45 CST 5:45 CDT

MBS-Alice Blue, pianist: WGN

WAAF-News

WIRE-Jimmie Henderson

WJBC-High School Group

WSBT-Baseball Scores; News

5:00 CST 6:00 CDT

NBC-Jell-O Prgm.; Starring Jack

Benny, comedian; Mary Liv-

ingstone; Kenny Baker, tr.;

Sam (Schlepperman) Hearn;

Andy Devine; Phil Harris' Or-

chestra; Don Wilson: WMAQ

WTAM KSD WLW (sw-9.53)

(also at 9:30 p.m.)

NBC-Popular Classics; Concert

Orch.: WOWO WBOW

CBS-Joan & Kermit, sketch: WJR

WHAS KMOX WFBM WKBB

WCCO WMBD WKBB WBBM

WISN WTAQ (sw-11.83)

MBS-Hawaii Calls: WGN KWK

WIRE

News: WMT WJJD

WAAF-Sylvia Stone, contr.

WCCO-In the Bag

WCFL-Jack Kelly's Orch.

WENR-Stan Norris' Orch.

WHIP-Eventide Echoes

WHO-Ferde Grofe's Orch.

WIBA-Frautschi Concert Trio

WIND-Polish Prgm.

WROK-Music by Cugat

W-BT-Symphonetta

WTAD-Moods in Black & White

WTMJ-Musical Spelldown

5:15 CST 6:15 CDT

NBC-Popular Classics: (sw-11.87)

MBS-Hawaii Calls: WMT

WAAF-Hollywood Amer. Legion

Band

WCFL-News

WHIP-Concert Master

WJJD-Tommy Tucker's Orch.

WROK-Bernice Whitchurch, songs

WSBT-New Yorkers

WTAD-Witching Hour

5:30 CST 6:30 CDT

CBS-Phil Baker, comedian (Gulf

Oil) with Bottle & Beetle;

Oscar Bradley's Orch.; Guests:

WJR WSBT WFBM WHAS

Good Listening for Sunday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) Radio City Music Hall, NBC.

AFTERNOON

12:00 CST (1:00 CDT) The Magic Key, NBC.

12:30 CST (1:30 CDT) Pan-American Broadcast, CBS.

1:00 CST (2:00 CDT) Everybody's Music, CBS.

4:00 CST (5:00 CDT) Joe Penner, CBS.

4:00 CST (5:00 CDT) George Jessel Program, MBS.

5:00 CST (6:00 CDT) Jack Benny, NBC.

5:30 CST (6:30 CDT) Phil Baker, CBS.

5:30 CST (6:30 CDT) Baker's Broadcast, NBC.

NIGHT

6:00 CST (7:00 CDT) Chase and Sanborn Hour, NBC.

7:00 CST (8:00 CDT) Ford Sunday Evening Hour, CBS.

7:00 CST (8:00 CDT) Tyrone Power, NBC.

8:30 CST (9:30 CDT) University of Chicago Round Table Discussions, NBC.

9:00 CST (10:00 CDT) Walter Winchell, NBC.

NBC-Interesting Neighbors with Jerry Belcher; Dean Fossler, organist (F. W. Fitch Co.): WBOW WMAQ WHO WIRE KSD WTAM (sw-9.53)

NBC-Baker's Broadcast with Ozzie Nelson's Orch.; Peg Murray & Harriet Hilliard: KWK WMT WTMJ WIBA WLS (sw-11.87)

Guests: Gail Patrick and Alan Mowbray.

CBS-Week-End Potpourri: WOC WKBB WISN WBBM WCCO WTAQ

KMOX-France Laux, sports
WAAF-Sunset Serenade
WCFL-Philip Kinsman, bass
WGN-Musical Steelmakers
WJJD-Hawaiian Melodies
WLW-Newsprint of the Air
WMBD-Ray Olson, bar.
WOWO-Ball Scores
WROK-Salvation Army Band
WTAD-Hannibal News

5:45 CST 6:45 CDT

MBS-News Testers: KWK WBBM Carlos Molina's Orch.

WGN-Arthur Sears Henning, capitol comment

WIND-Tuneful Truths

WKBB-News

WOWO-To be announced

WROK-Wings Over the World

WTAD-Barney Thompson

WTAQ-Normandie Entertains

7:00 CST 8:00 CDT

CBS-Ford Sunday Evening Hour, Symphony Orch. & Chorus

John Barbirolli, dir.: WBSB

WTAQ WHAS KMOX WKBB

WCCO WFBM WBBM WMBD

WISN WJR (sw-11.83)

Guest: Kathryn Meisle.

The music detail for this program may be found on page 6 this week.

NBC-Manhattan Merry-Go-Round (Dr. Lyons); Pierre Le Kreeun, tr.; Men About Town, trio.

Rachel Carley, vocalist; Don Donnie's Orch.: WTAM KSD

WMAQ WIRE WHO (sw-9.53)

Miss Carley will sing The One I Love, Lasse Møil and, with Mr. Le Kreeun, Your Eyes Have Told Me So. Mr. Le Kreeun will also sing I Married An Angel. The trio will offer La Tortillera, Cry Baby Cry and Que Feriez Vous. The orchestra will play Amusez Vous and a medley of In Paree, La Nuit A Pris Son Plus Joli Voile and Lights of Paris.

NBC-Hollywood Playhouse (Woodbury); Presents Tyrone Power & Guest; Harry Sosnik's Orch.

WMT WENR WLW KWK (sw-11.87) (also at 8:30 p.m.)

MBS-Court of Human Relations (Vadeco Sales Corp.): WGN

NBC-To be announced: WIRE

WBOW-WPA Prgm.

WCFL-Irish Hour

WGN-Court of Human Relations

WHIP-News

WIBA-Week in Review

WIND-News & Sports

WJJD-Suppertime Frolic

WKBB-Dubuge Star Revue

WOC-Gems of Melody

WROK-Black & White Harmony

WSUI-Vespers

WMT-Sweet Music

WROK-V.F.W. Prgm.; Dinner Music

WTAD-Hannibal Prgm.

WTAQ-Gems of Melody

6:30 CST 7:30 CDT

NBC-Songs We Remember: WLS

WMT WBOW (sw-11.87)

MORNING

7:00 CST 8:00 CDT
 NBC-Breakfast Club; Vocalists; Don McNeill, m.c.; Orch.; News: WCFL WBOW WOWO
 CBS-Dear Columbia: News: WFAM KMOX WCBD (sw-21.52)
 NBC-Herman & Banta: (sw-21.5)
 News: WJJD WTAD
 Early Risers: WISN WROK
 Musical Clock: WBBM WIBA
7:15 CST 8:15 CDT
 NBC-Person to Person: (sw-21.5)
 News: WCCO WHO WMT WLW
7:30 CST 8:30 CDT
 CBS-Joyce Jordan, Girl Intern, sketch (Calox Toothpowder & Solidified Albolene): WBBM
 NBC-Landri Trio; News: (sw-21.5)
 News: WKBB WTAQ
 Morning Devotions: WKBH WLS
 Musical Clock: WHO WROK WMT WBOW
7:45 CST 8:45 CDT
 NBC-Amanda Snow, songs: WMAQ (sw-21.5)
 CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX
 News: WIND WTAD WIRE WHIP
8:00 CST 9:00 CDT
 NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE
 NBC-Just Neighbors, sketch: WCFL KWK WTMJ WWO (sw-15.21)
 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WFBM WCCO KMOX WBBM WOC
 News: WKBB WMBD WAAF
 Musical Clock: WIBA WROK WMT
8:15 CST 9:15 CDT
 NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE
 CBS-Myrt & Marge, sketch (Super Suds): KMOX WFBM WCCO WISN WBBM WMBD
 NBC-Asher & Little Jimmie, cowboy songs: WOWO WTMJ WCFL KWK (sw-15.21)
 NBC-Malcolm Claire, stories: KSD
 WAAF-Rhythm Rhapsody
 WCFL-Double in Stars
 WFA-Morning Melodies
8:30 CST 9:30 CDT
 CBS-Hilltop House, sketch (Palmolive Soap): WISN WMBD KMOX WBBM WCCO
 NBC-Just Plain Bill, sketch (Kolynos): WMAQ WIRE
 NBC-Happy Jack, songs: KSD
 NBC-Josh Higgins of Finchville: WCFL KWK (sw-15.21)
 Musical Clock: WMT WHO
 WAAF-Canary Serenade
 WBOW-Δ Radio Gospel
 WFAM-Morning Musicales
 WFBM-Roundup
 WGN-Morning Melodies
 WHIP-Polish Variety Hour
 WIBA-Today's Almanac; Society Reporter
 WJJD-Salon Echoes
 WKBB-Musical Breakfast
 WKBH-Olive Hagen, organist
 WLS-Musical Prgm.
 WLW-Myrt & Marge, sketch
 WOWO-Tri Topics
 WROK-Δ Morning Devotions
 WSUI-Daily Iowan of the Air
 WTAD-Interchurch Revival
 WTAQ-Wake Up & Live
 WTMJ-Hymns of All Churches
8:45 CST 9:45 CDT
 NBC-Woman in White, sketch (Pillsbury): WMAQ WIRE WHO WTMJ KSD
 NBC-Jerry Sears' Orch.: KWK
 CBS-Stepmother, sketch (Colgate): WBBM WCCO WFBM KMOX
 NBC-Ma Perkins, sketch (Oxydol): WLS (sw-15.21)
 WBOW-Pianology
 WCFL-Bittersweet Melodies
 WGN-Dr. Friendly, drama
 WIND-Musical Varieties
 WISN-Early Risers Club
 WJJD-Tonny Tucker's Orch.
 WKBB-Tonic Tunes
 WKBH-Amer. Family Robinson
 WLW-Betty & Bob, sketch
 WMBD-Women of Today
 WOC-News
 WOWO-Modern Home Forum
 WROK-Town Crier
 WSUI-Morning Melodies; Service Reports
 WATD-Thru Life's Window
 WTAQ-Rhythm & Romance
9:00 CST 10:00 CDT
 NBC-Originalities: WIBA WCFL WBOW
 CBS-Ruth Carhart, songs: WISN WTAQ WFBM WKBB WKBH KMOX WOC

NBC-David Haruna, sketch (Baby): KSD WIRE WMAQ WHO (sw-15.33)
 NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS (sw-15.21)
 For details of contest on this program turn to the inside back cover.
 KWK-Georgia Wildcats
 WAAF-Woman's Page
 WBBM-Heart of Julia Blake
 WCCO-Judy & Jane
 WFAM-Shoppers' Guide
 WGN-Get Thin to Music
 WIND-Traffic Court Broadcast
 WJJD-Priscilla Holbrook, pianist
 WLW-The Goldbergs, sketch
 WMBD-Messenger; Weather
 WMT-News; Musical Interlude
 WROK-News
 WSUI-Morning Music Hour
 WTAD-Homemakers' Prgm.
 WTMJ-Dan Harding's Wife
9:15 CST 10:15 CDT
 NBC-Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)
 On pages 22 and 23 you will find pictures of the celebration at Bloomington, Illinois, honoring Author Paul Rhymer.
 NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD
 CBS-Richard Maxwell, tnr. & philosopher: WKBH WISN WTAQ WOC
 NBC-Breen & de Rose, songs: WMT WIBA WBOW
 MBS-Bachelor's Children (Old Dutch Cleanser): WGN
 News: WKBB WMBD
 Editor's Daughter, sketch: WBBM WOWO
 KMOX-Houseboat Hannah, sketch
 KWK-Great Works of Man
 WAAF-Mid-Morning Varieties
 WCCO-Bachelor's Children
 WCFL-Varieties
 WFBM-Apron Strings
 WHA-American Observer
 WJJD-Sports Edition Handicapper
 WROK-On the Mall
 WTMJ-Morning Melodies
9:30 CST 10:30 CDT
 NBC-Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)
 NBC-Doc Schneider's Texans: WMAQ WIRE WTMJ WIBA WHO
 NBC-Viennese Ensemble: WCFL
 CBS-Big Sister, sketch (Rinsol): WCCO WBBM WISN WMBD KMOX WFBM
 KWK-Pop Wise & Filbert
 WAAF-Don Bolt, news
 WBOW-Mid-morning Music
 WFAM-Health Talk; Gypsy Fiddles
 WGN-Painted Dreams, sketch
 WHA-Story Behind the Song
 WHIP-Women in the News
 WIND-Swing Melodies
 WJJD-Harry Zimmerman, organist
 WKBB-Eb & Zeb, sketch
 WKBH-To be announced
 WLW-Short, Short Story
 WMT-Homemakers Exchange
 WOC-Melody Variations
 WOWO-Linda's First Love
 WROK-Milk-Made Magic
 WTAD-Ma Perkins, sketch
 WTAQ-Roundup
9:45 CST 10:45 CDT
 NBC-Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)
 CBS-Aunt Jenny's Stories (Spry): KMOX WMBD WFBM WBBM WISN WCCO
 NBC-The Road of Life, sketch (Chippo): WMAQ WTMJ WLW
 NBC-Viennese Ensemble: WBOW WOWO WMT KWK WHO KSD
 NBC-Kitty Keene, Inc., sketch (Dreft): WHO
 WAAF-Foolish Questions
 WFAM-Pat Patterson
 WGN-To be announced
 WHIP-This Rhythmic Age
 WIBA-Δ Church of the Air
 WLS-Grace Wilson, contr.
 WIND-Current News & Markets
 WIRE-Linda's First Love
 WJJD-Frankie Trumbauer's Orch.
 WKBB-Rhythm & Romance
 WKBH-Swing Interlude
 WROK-Radio Rhythm
 WTAD-Kitty Keene, sketch
10:00 CST 11:00 CDT
 NBC-To be announced: WBOW
 CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN WOC WCCO WFAM WMBD
 NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
 KSD-Mrs. Dodsworth
 KWK-Three-Quarter Time
 WAAF-Let's Dance
 WCFL-Peekers in the Pantry
 WGN-Melodies in Rhythm
 WHA-Homemakers
 WHIP-Fashions & the Home
 WHO-The Goldbergs, sketch

WIBA-Linda's First Love, sketch
 WIND-Bob Atcher & Bonnie Blue
 Eyes, hillbilly songs & guitar
 WIRE-Dessa Byrd
 WJBC-Theater Time
 WJJD-Bureau of Missing Persons
 WKBB-Hollywood Reporter
 WKBH-Home Economics
 WLS-Market Reports; News
 WLW-Editor's Daughter, sketch
 WMT-Music for Today
 WOWO-Bill Board
 WROK-News; Organ
 WTAD-News
 WTAQ-Stars Over Hollywood
 WTMJ-What's New in Milwaukee?
10:15 CST 11:15 CDT
 NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW
 For details of contest on this program turn to the inside back cover.
 CBS-Exhibition from Glasgow: WFBM WTAQ WCCO KMOX WBBM
 The \$50,000,000 Exhibition at Glasgow, Scotland, will be described for American listeners and celebrities visiting it will be interviewed by Edward Murrow, Columbia's European representative.
 NBC-Kiddoodlers: WMT
 MBS-Radio Garden Club: KWK
 KSD-Bill Wirge's Orch.
 WAAF-Don Bolt, news
 WBOW-Stars Over Hollywood
 WFAM-Harlan Hogan
 WGN-Don Pedro's Magic Violin
 WHIP-Morning Dance
 WHO-Houseboat Hannah
 WIND-Editor's Daughter, sketch
 WIBA-Priscilla & Her Piano
 WISN-News
 WJBC-Women in the News
 WJJD-Dance Melodies
 WKBB-House of McGregor
 WKBH-Your Home Prgm.
 WLS-Musical Chorus Boys
 WMBD-Linda's First Love
 WOC-Out of the Past to You
 WROK-Poet's Corner
 WTAD-Bee & Vee
10:30 CST 11:30 CDT
 NBC-Nat'l Farm & Home Hour; Guest Speakers: WMAQ WIBA (sw-15.21)
 CBS-Romance of Helen Trent; Virginia Clark (Edna Wallace Hooper): WBBM KMOX
 NBC-Rex Battle's Ensemble: KSD
 News: WGN WIRE WHIP
 Organ Recital: WISN WMT
 KWK-News; Musical Prgm.
 WAAF-This Feminine World
 WBOW-Stars Over Hollywood
 WCCO-Happy Gilmans
 WCFL-Double in Stars
 WFAM-Homespun Verse
 WFBM-Mrs. Farrell's Kitchen of the Air
 WHO-Myrt & Marge, sketch
 WIND-Organ & Guitar
 WJBC-Dollar Daze
 WJJD-To be announced
 WKBB-Mixing Bowl
 WKBH-Songtime
 WLS-Evelyn "The Little Maid"
 WLS-Homemakers
 WLW-News; Livestocks; River; Weather; Markets
 WMBD-Sweetheart Time
 WOC-Radio Bazaar
 WOWO-Richard Trojan
 WROK-Kaye Kreamer, Woman's Forum
 WTAQ-News; Merry-Go-Round
 WTMJ-Kitty Keene
10:45 CST 11:45 CDT
 NBC-Nat'l Farm & Home Hour: WLW KWK
 CBS-Our Gal Sunday, sketch (Anacin): WBBM KMOX
 NBC-Rex Battle's Ensemble: WCFL WIRE
 KSD-Lady Courageous
 WAAF-Markets; Sweet and Slow
 WCCO-Grandma Travels
 WFAM-Luncheon Dance
 WGN-Musical Mail Box
 WHA-Wis. Interesting Places
 WHIP-Musical Newsy
 WHO-Hilltop House, sketch
 WJBC-Paggy Payne & Pioneers
 WKBB-Musical Almanac
 WKBH-Beauty Box Revue
 WLS-Short, Short Stories
 WMBD-Bandwagon
 WMT-Music Memory
 WOC-Screenfans Prgm.
 WOWO-Music by Cugat
 WROK-American Family Robinson
 WTAD-Betty & Bob
 WTMJ-Blue Room Ensemble
11:00 CST 12:00 CDT
 NBC-Vincent Curran, songs: KSD (sw-15.33)
 CBS-The Goldbergs, sketch (Oxydol): WOC WKBB WMAQ KMOX WBBM (sw-15.27)
 WAAF-Symphonic Hour
 WBA-Morning Melodies
 WCFL-Hit Review
 WFBM-Music Hall
 WGN-Man on State Street
 WHA-Talking Book
 WHIP-Southtown Church Hour

WHO-Dan-Harding's Wife, sketch
 WIND-Indiana News
 WIRE-Touring the Stores
 WISN-Morning Musical
 WJBC-Take It For Granted
 WJJD-News
 WKBB-Magic Violin
 WLS-Melody Roundup
 WMBD-Number, Please
 WMT-Toby's Cornstussel Nooz
 WOWO-Consolaires
 WROK-Music Graphs
 WSBT-Harlan Hogan
 WTAD-Women's Variety Prgm.
 WTAQ-Hollywood on Parade
 WTMJ-Heinie and Dinty
11:15 CST 12:15 CDT
 CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN KMBK (sw-15.27)
 On pages 22 and 23 you will find pictures of the celebration at Bloomington, Illinois, honoring Author Paul Rhymer.
 NBC-Mrs. Wiggs of the Cabbage Patch (Old English Wax): KSD WHO
 NBC-Three Romeos: WCFL (sw-15.33)
 CBS-To be announced: WFBM
 WGN-Noontime Melodies
 WHIP-Englewood Hour
 WIND-Novelty Organist
 WIRE-Singin' Sam
 WJBC-Parade of Bands
 WJJD-Harry Zimmerman, organist
 WKBB-What's New?
 WKBH-Club Calendar
 WMBD-You'd Never Believe Me
 WMT-Tom Owen's Cowboys
 WOC-Studio Swingapators
 WROK-Affairs of Mrs. Swenson
 WSBT-News; Stork Report
 WTMJ-Heinie and His Genadiers
11:30 CST 12:30 CDT
 NBC-John's Other Wife (Louis Philippe): KSD WHO
 CBS-Road of Life, sketch (Chipso): KMOX WBBM
 NBC-Words & Music: WMAQ WIBA (sw-15.33)
 KWK-Today at Two
 WBOW-Presents!
 WCCO-Musical
 WCFL-Noonday Concert
 WFBM-Hoosier Farm Circle
 WGN-Mid-day Service
 WHA-Organ Melodies
 WHIP-Noonday Interlude
 WIND-Bob Atcher & Bonnie Blue
 Eyes, hillbilly songs & guitar
 WIRE-Imogene Pierson
 WISN-Native American Melodies
 WJBC-Singin' Sam
 WJJD-Δ Noon-day Religious Service
 WKBB-Farm Flashes; Do You Want a Job?
 WKBH-Rhapsody and Rhythm
 WLS-Markets; News
 WLW-Live Stock & Poultry Reports; News
 WMBD-Thrift Message; Miss Electrolux; Melody Miniature
 WMT-Sweet and Swing
 WOC-Hymns of All Churches
 WOWO-Hey, Mr. Motorist
 WROK-Helene Kimberley, Songs
 WSBT-In Novieland
 WTAD-Police News
 WTAQ-Mailman
11:45 CST 12:45 CDT
 NBC-Just Plain Bill (Kolynos): KSD
 CBS-Gospel Singer; Edward MacHugh, bar; Organ (Ivory Soap): KMOX WCCO WBBM
 NBC-Jack & Loretta Clemens: WOWO
 MBS-Voice of Experience (Lydia E. Pinkham): KWK WCFL
 News: WBAAM WIND
 WFBM-Markets
 WHIP-Hollywood News
 WHO-Markets; Weather
 WIBA-Agricultural Adjustment
 WIRE-Farm Hour; Markets
 WISN-Songs by Volerie Vaughn
 WJBC-Reid & Vin
 WKBH-Hits and Encores
 WLS-Dinner Bell Prgm.
 WLW-Illugh Cross & Radio Pals
 WMBD-Window Shopper
 WMT-News; Markets
 WOC-Betty and Bob
 WROK-Round the Town
 WSBT-Man on the Street
 WSUI-Farm Flashes. Emmett Gardner
 WTAQ-Farmhands
 WTMJ-Livestock Quotations

AFTERNOON

12:00 CST 1:00 CDT
 NBC-Betty & Bob, sketch (Gold Medal): WIRE WTMJ WMAQ KWK WHO (sw-15.21)
 CBS-The Dictators: KMOX WOC WCCO WKBB WKBH WISN (sw-15.27)
 MBS-Harold Turner, pianist: WGN
 News: WJBC WMBD WTAD

MONDAY

June 6

WGN-Hits of Today
 WBA-Melody Moments
 WIND-Tommy Ott, organist
 WJJD-Ben Kanter, pianist and songs
 WKBB-Song Hit of the Day
 WLS-Gabriel Heatter; Markets
 WLW-Kitty Keene, Inc., sketch
 WMBD-Colonel Beene; Noon-day Melodies
 WMT-Iowa Cornhuskers
 WROK-Leonard Condon, Seed Talk; Home Folks Hour
 WTMJ-Sidewalk Reporter
1:00 CST 2:00 CDT
 NBC-Attorney at Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)
 NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ
 CBS-Matinee in Manhattan: WISN WFBM WCCO WKBB WSBT WOC WKBH (sw-15.27)
 MBS-Marriage License Romances: WGN
 News: WHIP WIND
 KMOX-Meet the Missus
 WAAF-Carnival Matinee
 WBA-Don Bowden, songs
 WBBM-Broadcast Rhymsters
 WCFL-Make Believe Danceland
 WHA-News & Views
 WBA-Dane County Farm Hour
 WIRE-Police Court
 WJJD-Doug Hope Review
 WMBD-Men on the Street
 WMT-Many Happy Returns; German Band
 WOWO-The Observer
 WSUI-Illustrated Musical Charts
 WTAQ-Man on the Street
1:15 CST 2:15 CDT
 NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD
 CBS-Matinee in Manhattan: WTAQ
 NBC-To be announced: WBOW WIRE WMT (sw-15.33)
 MBS-Len Salvo, organist: WMT WGN
 KMOX-Household Hints; Let's Compare Notes
 KWK-Great Works of Man
 WBBM-Meet the Missus
 WCCO-Betty & Bob
 WHA-Musical Varieties
 WHIP-Tin Pan Alley
 WIBA-Concert Trio
 WIND-Henry Yohanan, pianist
 WISN-Interlude; Diamond Dope
 WLW-Midstream, drama
 WMBD-His Majesty, the Baby
 WTAD-Quincy Marches On
1:30 CST 2:30 CDT
 NBC-Bay State Artillery Co. Anniv. Celebration: WBOW (sw-15.21)
 CBS-Kate Smith Speaks: WOC WMBD WKBB WSBT WTAQ WFBM WCCO WKBH (sw-15.27)
 NBC-Pepper Young's Family, sketch (Camay Soap): WMAQ WLW WIT KSD WTMJ
 MBS-Harold Stokes' Orch.: WGN
 KMOX-Magic Kitchen
 KWK-News; Pianist
 WBBM-Flanagrams
 WCFL-News
 WHA-Organ Melodies
 WHIP-German Hour
 WIND-Band Stand
 WIRE-Indiana Univ. Prgm.
 WISN-Baseball Game
 WMT-News; Novelty Parade
 WOWO-Men of Note
 WROK-Margaret Eklof, songs
 WTAD-Medical Ass'n
1:45 CST 2:45 CDT
 CBS-Nan Wynn, songs: WKBB WSBT WKBH WOC WTAQ (sw-15.27)
 (Continued on Next Page)

TONIGHT LISTEN TO UNCLE EZRA

Of National Barn Dance fame in a radio program all his own that is different.

Every Mon. Wed. Fri. N. B. C. Red Network



WMAQ WIRE WHO
 5:15 P.M. C.S.T.
 6:15 P.M. C.D.T.

MONDAY

June 6

(1:45 p.m. Continued)

NBC-Variety Revue: WBOW (sw-15.21)
 NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD WLW
 KWK-Women, Patricia Blaisdell
 WBAA-Songs & Melodies
 WBMM-Dugout Dope
 WCCO-Heart of Julia Blake
 WCFL-Baseball Interview
 WFBM-Bohemians
 WGN-The Lead-Off Man
 WBA-Concert Hall
 WIND-Baseball Highlights
 WIRE-Matinee Varieties
 WJJD-Warren Brown Talks Baseball
 WMBD-Roy Evans
 WMT-P. T. A. Prgm.
 WOWO-Women in the News
 WROK-Old Refrains

2:00 CST 3:00 CDT
 CBS-Queens County Handicap: WKBH WKBW WTAQ WFBM WOC WSBT (sw-15.27)
 NBC-Club Matinee: WENR WMT WOWO WBOW (sw-15.21)
 NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA
 Baseball: Cubs vs. Phila.: WGN WBBM WCFL WIND WJJD Dan Harding's Wife, sketch: KSD WLW
 KMOX-Those Happy Gilmans
 KWK-Today at Two
 WAAF-News Flashes: Weather
 WTMJ-Masters of Classics
 WCCO-Ladies First
 WHA-Armchair Journeys
 WHIP-Gay Caballeros
 WLW-Dan Harding's Wife
 WMBD-Editor's Daughter, sketch
 WROK-News; Musicales
 WSUI-Illustrated Musical Chats
 WTAD-Police News

2:15 CST 3:15 CDT
 NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO
 NBC-Club Matinee: WLW KMOX-One Woman's Opinion
 KSD-Heart of Julia Blake
 KWK-To be announced
 WAAF-Matinee Melodies
 WHA-Organ Interlude
 WHIP-Orch.; Donna Tyler
 WLW-Ma Perkins, sketch
 WMBD-Singing Sam
 WROK-Judy Marsh, Songs
 WTAD-College Tunes

2:30 CST 3:30 CDT
 NBC-The Hughes Reel with Rush Hughes (Borden Co.): WHO KSD WMAQ WIRE
 CBS-Deep River Boys: WFAM WKBW WFBM WKBH WOC WTAQ (sw-15.27)
 NBC-Club Matinee: WIBA (sw-15.21)
 KMOX-Judy & Jane
 KWK-Baseball Warm-up
 WCCO-Front Page Parade
 WHA-Music of the Masters
 WHIP-Fugitive from Romance
 WLW-Heart of Julia Blake
 WMBD-Petticoat Parade
 WROK-Rhythm Before Three
 WTAD-Sports Talk

2:45 CST 3:45 CDT
 NBC-Girl Alone, sketch: WMAQ
 CBS-Del Casino, songs: WKBH WTAQ WOC WFBM WFAM WKBW KMOX WCCO (sw-15.27)

To be announced: WLW WHO
 KSD-Rhythm Makers
 KWK-Man in the Stands
 WAAF-Estelle Barnes, pianist
 WHIP-Topical Commentary
 WIBA-Today's Front Page
 WIRE-To be announced
3:00 CST 4:00 CDT
 NBC-Top Hatters: WBOW WHO
 CBS-Columbia Concert Hall:
 WFBM WKBW WFAM WKBH WTAQ WCCO WOC (sw-15.27)

NBC-Neighbor Nell; Dean Fossler, organist: WIRE WENR
 Baseball Game: KMOX KWK
 WMT WTAD WISN
 KSD-Baseball Scores
 WAAF-The Rhumba Beat
 WBAA-Symphony Hall
 WHIP-Orch.; Eunice Clark
 WIBA-Today's Front Page
 WJBC-God's Cheer for Shut-ins
 WLW-Houseboat Hannah, sketch
 WMAQ-Tea Time Varieties
 WMBD-Trading Post
 WOWO-News
 WROK-Kaye Kreamer, Women of the Hour
 WSUI-Adventures in Story Land
 WTMJ-Those Happy Gilmans

3:15 CST 4:15 CDT
 CBS-Columbia Concert Hall:
 WMBD
 NBC-Don Winslow of the Navy, sketch: WOWO WIBA WMT
 NBC-Top Hatters: WBOW
 MBS-Three Graces & piano: WIRE
 WAAF-Kay Armen
 WENR-Music Circle
 WHIP-Hawaiian Melodies
 WHO-Judy & Jane, sketch
 WLW-Life of Mary Sothorn
 WTMJ-Home Harmonizers

3:30 CST 4:30 CDT
 NBC-Your Family & Mine (Seal-test): WMAQ WIBA WTMJ (sw-9.53)
 NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)
 A Mother Goose story will be told.

NBC-Johnnie Johnston, baritone: WBOW WENR
 CBS-March of Games; Arthur Ross, m.c.: WOC WFBM WCCO WMBD WKBW WKBH
 MBS-Virginia Fair Entertains: WIRE
 WAAF-The Jury Box
 WFAM-Young America on the Air; Pop Concert
 WHIP-Tea Dance; Lyle Foster
 WHO-News
 WJBC-Mental Hygiene Class
 WOWO-The Moving Finger
 WROK-Frances Shimer College Hour
 WTAQ-Fiddlers Three

3:45 CST 4:45 CDT
 CBS-New Horizons: WKBH WKBW WFAM WFBM WMBD WCCO WOC WTAQ
 NBC-Little Orphan Annie (Oval-tine): (sw-9.53)
 NBC-Herman Middleman's Orch.: WENR WOWO WIRE
 NBC-Rex Maupin's Orch.: WHO KSD WTMJ WBOW
 WAAF-Diana Clifton, sop.
 WBBM-Tenth Inning
 WHIP-News
 WIBA-Bible Readings
 WSUI-Illustrated Time
 WLW-To be announced
 WMAQ-Romance & Rhythm

4:00 CST 5:00 CDT
 CBS-News; Jack Shannon, songs: WFBM WKBH WTAQ WKBW WCCO WBBM
 NBC-Ralph Blaine, tr.: WIBA KSD WBOW WMAQ (sw-9.53)
 News: WISN WOC
 WAAF-Salon Concert
 WBAA-The Magic Carpet
 WBBM-Tenth Inning
 WCFL-Rainbow Melodies
 WENR-Malcolm Claire, children's stories

4:15 CST 5:15 CDT
 WFAW-Youth Looks Ahead
 WGN-Bill Anson
 WHIP-Hollywood Brevities
 WHO-New Tunes
 WJBC-St. Mary's Cath. Church
 WJJD-Baseball Scoreboard
 WLW-To be announced
 WMBD-Wayside Chapel
 WROK-News; Birthday Club
 WTMJ-Variety Revue

4:30 CST 5:30 CDT
 CBS-Boake Carter, commentator (Huskies & Post Toasties): (sw-11.83)
 CBS-Harry Fleer, bar.; Orch.: WKBW WKBH
 NBC-Chesterfield Daily Sports Column; Paul Douglas: WOWO WLW KSD WENR (sw-15.21)
 NBC-Rakov's Orch.: WIBA WIRE WMAQ WBOW
 MBS-Sophisticated Ladies: WGN News: WJBC WIND
 WAAF-Sports Shorts
 WBBM-Chicago Hour
 WCCO-Melody Weavers
 WCFL-Musical Varieties
 WFAM-Killer Dillers
 WFBM-Tea Time Tunes
 WHIP-Trio
 WJJD-Gene Austin, vocalist
 WMBD-Bargain Counter

4:30 CST 5:30 CDT
 CBS-Boake Carter, commentator (Huskies & Post Toasties): (sw-11.83)
 CBS-Harry Fleer, bar.; Orch.: WKBW WKBH
 NBC-Chesterfield Daily Sports Column; Paul Douglas: WOWO WLW KSD WENR (sw-15.21)
 NBC-Rakov's Orch.: WIBA WIRE WMAQ WBOW
 MBS-Sophisticated Ladies: WGN News: WJBC WIND
 WAAF-Sports Shorts
 WBBM-Chicago Hour
 WCCO-Melody Weavers
 WCFL-Musical Varieties
 WFAM-Killer Dillers
 WFBM-Tea Time Tunes
 WHIP-Trio
 WJJD-Gene Austin, vocalist
 WMBD-Bargain Counter

Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

NIGHT

6:00 CST (7:00 CDT) Burns and Allen, NBC.

6:00 CST (7:00 CDT) Richard Himber's Orchestra, CBS.

6:30 CST (7:30 CDT) Voice of Firestone, NBC.

7:00 CST (8:00 CDT) Bay State Artillery Company Anniversary Celebration, NBC.

7:00 CST (8:00 CDT) Lux Radio Theater; CBS.

8:00 CST (9:00 CDT) Carnation Contented Hour, NBC.

8:00 CST (9:00 CDT) Wayne King's Orchestra, CBS.

8:30 CST (9:30 CDT) Streamlined Version of Opera, "Carmen," MBS.

8:30 CST (9:30 CDT) National Radio Forum, NBC.

8:30 CST (9:30 CDT) Eddie Cantor, CBS.

WROK-Radio Rhythm
WTAQ-Melody Weavers

4:45 CST 5:45 CDT
CBS-Lum & Abner (Postum): WBBM (also at 9:15 p.m.)

NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)

NBC-Rollini Trio: WIBA WMAQ WIRE

NBC-Lola Hutchinson, sop.; Orchestra: WENR

NBC-Little Orphan Annie (Oval-tine): KSD

WAAF-Tower Tunes
WCCO-Musicales

WCFL-Jack Kelly's Orch.
WENR-News; What's the News?
WFAM-Baseball Scores; News

WGN-Little Orphan Annie
WHIP-Band Concert

WIND-Listen to Yourself
WISN-Tenth Inning

WJBC-Screen Guide Gossip
WJJD-Garwood Van's Orch.

WKBW-Voice of Columbia
WKBH-Kiddies Hour

WMBD-Dean & Gail
WOWO-American Family

WROK-Isaac Grinder, songs
WTAQ-Herman Daumler, violinist

5:00 CST 6:00 CDT
NBC-Three Romeos: WOWO WENR WMT

CBS-Just Entertainment; Jack Fulton (Wrigley's Gum): (sw-11.83) (also at 9:00 p.m.)

CBS-Not So Long Ago: WTAQ WKBW

NBC-Don Winslow of the Navy, sketch (Kellogg's): WMAQ WLW

KMOX-Grand Stand Managers
KOA-Men of the West

KSD-News; Gabriel Heatter
KWK-Home-Plate Interviews
WAAF-Father & Dad

WBBM-John Harrington, sports
WBOW-Merry-Go-Round
WCCO-Livestock

WFAM-Crimecasts; Garnitz Players
WFBM-Bohemians

WGN-Popeye, sketch
WHIP-Sports

WHO-Adv. of Jimmie Allen
WIBA-Outdoor Wisconsin

WIND-German Hour
WIRE-Harry Bason

WISN-Show Window
WJJD-Ben Kanter, piano & song

WMBD-Happy Train
WOC-Man on the Street

WROK-Music by Cugat
WTAD-Cy & Freckles

WTMJ-News Highlights; Foreign Missions

5:15 CST 6:15 CDT
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WMAQ WHO WIRE (also at 9:15 p.m.)

CBS-Boake Carter, commentator (Huskies & Post Toasties): WBBM WFBM KMOX WMBD WISN WFAM WTAQ WKBH WCCO WOC WKBW

CBS-Doris Rhodes, songs: (sw-11.83)

NBC-Jack Baker, tr.: WOWO WIBA (sw-11.87)

KOA-Pleasant Valley Frolics
KSD-Popeye, the Sailor, sketch
KWK-Al Sarli's Jam Session

WCFL-Tune Teasers
WCCO-Musical Prgm.
WENR-Chicago Better Business Bureau

WGN-Buddy Clark & Orch.
WHIP-Dinner Concert

WJJD-Tommy Tucker's Orch.
WLW-Allen Franklin, sports

WMT-Swing Your Partner; Hit of the Week

WROK-Sport Review
WTAD-Hannibal Prgm.

WTMJ-Heinie & His Grenadiers

5:30 CST 6:30 CDT
CBS-Cantor's Camel Caravan; Eddie Cantor, comedian; Fairchild & Carroll; Bert Gordon; Walter King; Edgar Fairchild's Orch.: WBBM WFAM (also at 8:30 p.m.)

NBC-To be announced: WOWO WMT

NBC-Dinner Concert: WCFL News: WKBH WHO WIBA WTAD

Sports: WGN WOC WTAQ
Dick Tracy, sketch: WMAQ WISN WIRE

Popeye, the Sailor: WFBM WCCO
KMOX-Ozark Varieties
KSD-Sportlights

KWK-Twilight Serenade
WAAF-The Bandstand
WENR-Dinner Date

WHA-Music Album
WHIP-Travel Hour

WJJD-Sentenced Men, interviews
WKBW-Hollywood on Parade

WLW-Let's Celebrate
WMBD-Speed Gibson
WROK-Tubby Weeks, songs

WISN-Musical Moods

5:45 CST 6:45 CDT
NBC-Steinie Bottle Boys Jamboree (Glass Containers Ass'n): WENR

NBC-Felix Knight, tr.: WBOW
NBC-Concert Ensemble: WMAQ WOWO

News: WFBM KMOX WHIP
Sports: WKBH WISN WCFL WTMJ WJJD

Sports; News: KWK WMT
Little Orphan Annie, sketch: WIRE WHO

KSD-Dick Tracy, sketch
WAAF-Organ Melodies

WCCO-Extra Inning
WGN-To be announced
WHA-Fun Time

WIBA-Today's Birthdays; Sports
WLW-Paul Sullivan

WMBD-Sports; Advertising at Work
WOC-Organ Moods

WROK-Dance Hour
WSUI-Daily Iowan of the Air

WTAD-College Hour
WTAQ-Bureau of Public Service

NIGHT

6:00 CST 7:00 CDT
NBC-Public Hero No. 1 (Falstaff): WMAQ WHO KSD

NBC-Burns & Allen (Grape Nuts); Tony Martin, tr.; Jan Garber's Orch.: WTAM WLW (also at 8:30 p.m.)

CBS-Monday Night Show; Connie Boswell; Ted Husing; Guests (Brewers Assn.): Trio; Richard Himber's Orch.: WOC WBBM WKBH WTAQ WCCO WJR WHAS (sw-11.83) (also KNX at 10 p.m.)

NBC-If I Had the Chance; Cal Tinney, m.c.; Al Roth's Orchestra: WTMJ WOWO KWK MBS-Reggie Childs' Orch.: WGN WIRE

Sports: WKBW WTAD WBOW
WAAF-Don Bolt, commentator
WCFL-News

WFAM-The New Yorkers
WFBM-Syncopators
WHA-Organ Reverie

WHIP-Concert Master
WIBA-Concert Orch.
WIND-Recreation of Today's Baseball Game

WIRE-To be announced
WISN-Down by Herman's

WJJD-Fred Beck, organist
WLS-Don Kelley's Sport Scoop

WMBD-Paul Welton's Ensemble
WMT-Life Savers; Nature's Wonderland; Musical Interlude

WROK-News; Musical Workshop
WSUI-Dinner Hour Prgm.
WTMJ-Dance Orch.

6:15 CST 7:15 CDT
WAAF-Pacific Paradise
WBOW-Our Neighbors

WCFL-Pop Tunes
WFAM-20th Century Serenade

WFBM-Musical Moods
WIRE-Louis Ludlow

WJJD-Church on the Hillside
WKBW-Speed Gibson

WLS-News, Julian Bentley
WMBD-News

WMT-Auto Auctioneers
WROK-Nick & Pete

WTAD-Freshest Thing in Town

6:30 CST 7:30 CDT
NBC-Those We Love, drama (Pond's Cream): WLS KWK WMT (sw-11.87)

CBS-Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orch.; Edward Roecker, bar.: WBBM WJR (sw-11.83) (also at 9:30 p.m.)

NBC-The Voice of Firestone; Margaret Speaks, sop.; Chorus; Symphonic Orch., dir. Alfred Wallenstein: WMAQ KSD WTMJ WIRE WTAM WIBA WHO WLW (sw-9.53) (also at 9:30 p.m.)

Program: Miss Speaks will sing Stars in My Eyes (Kreisler), Voi lo Sapete from "Cavalleria Rusticana" (Mascagni) and selections from "Sari" (Kalmann). The orchestra will play They Too Went to Town (Delamarter), Clair de Lune (Debussy) and Schwanda (Weinberger).

MBS-Lone Ranger, drama (Silvercup): WGN

News: WOC WTAQ
KMOX-The Camera Speaks
WAAF-Shadowland

WBOV-Dance Hour
WCCO-Musical Prgm.
WCFL-Jack Kelly's Orch.

WFBM-Jordan Conservatory
WHA-Evening Musicale
WHAS-Spotlighting the News

WHIP-Homespun
WISN-Patterns in Rhythm

WJJD-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar

WKBW-Hits & Encores
WKBH-Dinner Music

WMBD-Good Neighbor
WOWO-Social Security Speaker

WROK-Melody Time
WTAD-Dust Off the Diamond

6:45 CST 7:45 CDT
KMOX-Joe Karnes & Al Cameron
WBOW-To be announced
WCCO-Geo. E. Leach

WCFL-Dance Orch.
WISN-Crossword Puzzles

WKBW-News
WKBH-Styles in Swing

WOC-Sesqui-Centennial Prgm.
WOWO-To be announced
WTAQ-Talking Drums

7:00 CST 8:00 CDT
CBS-Lux Radio Theater; Drama & Music: WISN WJR WHAS WBBM KMOX WCCO WFBM WMBD (sw-11.83)

Guest: Joan Crawford in Ibsen's "Doll's House."

NBC-Bay State Artillery Co. Anniv. Celebration: KWK WLS WMT

The ceremonies commemorating the first muster of the Ancient and Honorable Artillery Company of Massachusetts in 1638 will be brought to a close with the field day banquet at the Copley Plaza at which the Massachusetts group will be host to the detachment of the Honorable Artillery Company of London, which is in the United States to join in the celebration. The banquet program will include toasts to the President of the United States, the King of England, the Massachusetts company and the armed forces of the United States.

NBC-The Planets, Poetic Allegory: WBOW WHO WMAQ WTAM WIBA (sw-9.53)

"The Planets," radio's first full-hour experiment in poetic drama, written especially for the microphone by Alfred Krehmborg, one of America's most distinguished modern

poets, will be given its world premiere. The play concerns the history of the Earth since 1914. It is an indirect yet decisive plea for world peace. Inspired by Gustav Holst's symphonic suite in seven movements of the same title, "The Planets" is a beautiful and powerful allegory with pulsating word patterns that invoke the same stirring moods as the music which suggested it.

James Melton, tr.: WIRE KSD

To be announced: WLW KWKH WCFL-Labor Flashes
WGN-Bob Crosby's Orch.

WHIP-News
WIND-News & Sports

WJJD-Suppertime Frolic
WKBW-Dubuque Star Revue
WOC-Ave Maria Hour

WROK-George Hall's Orch.
WSBT-Polish Hour

WSUI-Children's Hour
WTAD-Florence & Ruth Brown

WTAD-Pop Concert
WTMJ-Let's Dance

7:15 CST 8:15 CDT
KSD-Navier Cugat's Orch.
WCFL-Favorite Melodies

WHIP-Eventide Echoes
WIND-Dance Melodies
WIRE-Do You Want To Be An Announcer?

WKBW-Rural School Forum
WROK-The Builders

WTAD-News Summary
7:30 CST 8:30 CDT
NBC-The Planets, Poetic Allegory: WHO WTAM WTMJ WIRE WIBA WMAQ WBOW KSD

NBC-Talk by Francis B. Sayre: WMT WOWO WENR

Francis B. Sayre, Assistant Secretary of State, will discuss "Reciprocal Trade Agreements" during a broadcast in connection with the annual observance of National Foreign Trade Week.

KWK-Charlie Chan, sketch
WCFL-News

WGN-To be announced
WIND-Tommy Ott & Henry Yohanan, piano duo

WKBW-World Dances
WKBH-History of La Crosse

WLW-Unsolved Mysteries
WOC-German Band

WROK-Battle of Music
WSUI-Evening Musicale

WTAQ-Pearl Isle Troubadours
7:45 CST 8:45 CDT
NBC-Paul Martin's Orch.: KWK WMT WOWO WENR

WCFL-Herr Louis & The Weasel
WGN-News & Sports

WIND-An Evening at the Country Club
WKBW-Cocktail Rhythms

WKBH-Gospel Melodies
WSUI-Iowa State Med. Society

8:00 CST 9:00 CDT
CBS-Wayne King's Orch. (Lady Esther): WJR WFBM WHAS WCCO WBBM KMOX (sw-11.83)

The Lullaby Lady will sing Lullaby (Dwight Brown) and the Quartet will offer Song of the Vagabonds (Friml) and When They Played the Polka (Andre). A tenor solo, Parlez Moi d'Amour (Bixio), will be offered. The orchestra will play The Clock is Playing (Pierre Blauw), Winer Blut (Strauss) and Sister Mine, Play Gypsies Dance Gypsy and Czardos from "Countess Maritza" (Kalmann).

MBS-True or False, quiz prgm. (J. B. Williams Co.): WGN KWK WLW

NBC-Magnolia Blossoms: WMT WENR WOWO WBOW (sw-11.87)

WCFL-L. Fish Co. games
WIND-Stars Over Manhattan

WISN-Remedious
WKBW-Continental Nights

WKBH-Rapid Ad
WMBD-Music Hall

WOC-Swing Session
WROK-Musicales

WSBT-Dance Parade
WSUI-Album of Artists

WTAQ-Dance Orch.
8:15 CST 9:15 CDT
WCFL-Jack Kelly's Orch.

WKBH-To be announced
WROK-News; Musicales

WSUI-Travel's Radio Review
WTAQ-House of MacGregor

8:30 CST 9:30 CDT
NBC-Burns & Allen (Grape Nuts); Tony Martin, tr.; Jan Garber's Orch.: WMAQ WIRE WIBA WTMJ WHO KSD KOA KFI (also see 6 p.m.)

NBC-For Men Only (Vitalis): WTAM WLW WENR

MONDAY

June 6

CBS-Cantor Camel Caravan; Eddie Cantor, comedian; Fairchild & Carroll; Bert Gordon; Walter King; Edgar Fairchild's Orch.; WHAS KMOX WMBD WFBM WCCO WTAQ WISN WJRW WOC WKBH (also see 5:30 p.m.) Guest: Bobby Breen.

NBC-Nat'l Radio Forum: WBOW (sw-11.87)

MBS-Streamlined Version of Opera "Carmen": WGN

A streamlined version of Bizet's opera, "Carmen"—the second in an exclusive radio series, directed by Henry Weber—will be heard in just one-fourth the average time. The cast will feature Margie Meyer as Carmen; Attilio Baggio as Don Jose; Kathryn Witwer as Micaela and Fraschita; Mark Love as Escamillo; Marion Schroeder as Mercedes; Gunther Decker as Remendo, and Earl Wilkie as Don Caiso. The music detail for this program may be found on page 6 this week.

CBS-A Little Night Music: WSBT WKBH (sw-11.83) KWK-Lone Ranger, sketch WBBM-Jimmie Noone's Orch. WCFL-Perry Como songs WIND-Tommy Ott, organist WMT-Newstime WWO-Rhythm Ramblers WROK-Aloha Land WSUI-Los Angeles Cappella Choir

8:45 CST 9:45 CDT WBBM-John Harrington, news

WCFL-Isham Jones Orch. WIND-Brooks Connally, comm. WMT-A Trip Through Niagara WWOV-News WROK-Music Graphs WSUI-Daily Iowan of the Air

9:00 CST 10:00 CDT CBS-Just Entertainment with Jack Fulton, tr.; Andrews Sisters; Carl Hohengarten's Orchestra (Wrigley's): KMOX WHAS WFBM WCCO WJR WBBM (also see 5:00 p.m.)

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE WHO KSD WTAM WLW KOA KFI

NBC-Alias Jimmy Valentine (Dr. Lyons): WENR WMT KWK WWOV Alias Jimmy Valentine with James Meighan, radio and screen star, in the title role, begins a new series. Al Swenson and Paul Nugent will be in the supporting cast, and Lester Vail will direct.

NBC-Ray Kinney's Orch.: WBOW (sw-9.53) CBS-Ran Wilde's Orch.: (sw-11.83)

News: WKBH WIBA WSBT WIND-Prosperity & Peace Waves WCFL-Make Believe Danceland WIND-Swedish Prgm. WISN-Gems from the Opera WKBH-Barn Dance WMBD-James Melton, tr.; Orchestra WOC-Vivian Benschopf Sings WROK-Ralph Riverdahl's Orch.

WTAQ-Normandie Entertainers WTMJ-Kilowatt Hour

9:15 CST 10:15 CDT NBC-Uncle Ezra's Radio Station (Alka-Seltzer): KOA (also see 5:15 p.m.)

CBS-Lum & Abner (Postum): WCCO WFBM WHAS KMOX (also see 4:45 p.m.)

NBC-Ray Kinney's Orch.: WBOW CBS-Ran Wilde's Orch.: WSBT WOC WISN

James Melton, tr.; Orch.: WBBM WTAQ WIBA KSD-Russ David's Orch. WENR-To be announced WHO-Sports Review WIRE-News; Basonology WJR-Let's Celebrate WKBH-Supper Club WLW-Kresup Erion, sop. WMAQ-Fort Pearson, news WMBD-Value Hints WROK-Tropical Moods WTAM-Tom Manning WTMJ-Easy Aces

9:30 CST 10:30 CDT NBC-Voice of Firestone; Margaret Speaks, sop.: KFI KOA (also see 6:30 p.m.)

CBS-Pick & Pat (Model Smoking Tobacco): WFBM WHAS KMOX WCCO (also see 6:30 p.m.)

NBC-Billy Swanson's Orchestra: WWOV WMAQ NBC-Al Donahue's Orch.: WLW WBOW (sw-9.53)

CBS-Dick Gasparre's Orchestra: WISN WTAQ WSBT WMBD WOC (sw-6.12)

KSD-Joe Rines' Orch. KWK-String Nocturne WBBM-News WENR-Fletcher Henderson's Orch. WGN-Jack Russell's Orch. WHO-James Melton, tr.; Orch. WIBA-Smoke Rings WIND-An Evening at the Country Club WIRE-Baseball Game WJR-Baseball Scores; Peaceful Valley WMT-Primary Election Returns WROK-Ted Arthur's Orch. WTAM-Violin in the Night WTMJ-Let's Celebrate

9:45 CST 10:45 CDT NBC-Al Donahue's Orch.: WHO KSD WTAM CBS-Dick Gasparre's Orchestra: WBBM News: WROK WIND WIBA-Master Singers WKBH-Do You Believe in Ghosts? WTMJ-Today's Events

10:00 CST 11:00 CDT CBS-Bernie Cummins' Orchestra: KMOX WTAQ WKBH WSBT WBBM (sw-6.12) NBC-Fletcher Henderson's Orch.: KOA WTAM WMAQ WBOW WHO WMAQ WIRE MBS-Kay Kyser's Orch.: WGN News: WFBM WHO WJR WOC WMBD

KSD-Weather Report KWK-Sport Review WCCO-Let's Celebrate WCFL-To be announced WENR-Music As You Desire It WHAS-Baseball; Louisville vs. Minneapolis WIBA-Evening Concert WIND-Off the Sound Track WISN-News; Wrestling Matches WKBH-News; Music WLW-Paul Sullivan, news WTMJ-Last Word in Sports

10:15 CST 11:15 CDT CBS-Bernie Cummins' Orchestra: WJR WKBH WOC WFBM NBC-Fletcher Henderson's Orch.: WHO WLW NBC-King's Jesters: (sw-6.14) KWK-Georgia Wildcats WCCO-Cedric Adams WMBD-Sports; Program Review WWOV-Walt Sears' Orch. WSUI-Views & Interviews WTMJ-Music You Want WTMJ-Dance Orch.

10:30 CST 11:30 CDT NBC-Vox Pop: KFI (also see Tues. at 7 p.m.)

NBC-Lang Thompson's Orch.: WIBA WWOV (sw-6.14) CBS-Roger Pryor's Orch.: WTAQ WMBD WFBM WBBM WSBT WOC WJR WKBH (sw-6.12) NBC-Dance Orch.: WBOW WLW WHO WMAQ WIRE MBS-Vincent Pirro's Orchestra: WMT WGN News: KWK KMOX

KOA-Orrin Tucker's Orch. WCCO-Rollie Johnson WCFL-Concert Ensemble WHAS-Dance Band WIND-News & Music 10:45 CST 11:45 CDT CBS-Roger Pryor's Orch.: KMOX NBC-Lang Thompson's Orchestra: WENR MBS-Vincent Pirro's Orchestra: KWK WCCO-Umpire's Assn. WIND-Night Club of the Air WMBD-Moonlight Meditations 11:00 CST 12:00 CDT NBC-Ted King's Orch.: WENR WBOW WHO CBS-Nocturne with Franklyn McCormack: WOC KMOX WFBM WBBM WISN WMBD WTAQ NBC-Otto Thurn's Orch.: KSD WIBA WMAQ MBS-Jack Marshard's Orchestra: WGN WIRE KWK WMT KOA-The Westernaires WCCO-Jackie Heller WIND-Nite Watch WKBH-Weather Report WLW-Twenty-four Hour Review WTAM-Otto Thurn's Orch.

End of Monday Programs

Tuesday

June 7, 1938

Tuesday

MORNING

7:00 CST 8:00 CDT CBS-Arthur Godfrey, songs: (sw-21.52) NBC-Ward & Muzzy, piano duo: (sw-21.5)

CBS-Music in the Air; News: WFAM WKBH KMOX NBC-Breakfast Club; News: WCFL WBOW News: WJJD WTAD Musical Clock: WBBM WIBA WOC WIRE WKBH KMOX

7:15 CST 8:15 CDT CBS-Music in the Air: News: (sw-21.52) NBC-Person to Person: (sw-21.5) News: WMT WCCO WHO WLS WLW

7:30 CST 8:30 CDT CBS-Joyce Jordan, Girl Interne (Calox Toothpowder & Solidified Albolene): WBBM NBC-Landt Trio; News: (sw-21.5) NBC-Breakfast Club; News: WWOV MBS-Victor H. Lindlahr (Journal of Living): WGN News: WKBH WTAQ

7:45 CST 8:45 CDT CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX NBC-Bennett & Wolverton: WMAQ NBC-Mystery Chef (Regional Advertiser): (sw-21.5) CBS-Eton Boys: (sw-21.52) News: WIND WTAD WIRE

8:00 CST 9:00 CDT CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM WCCO KMOX WISN NBC-Just Neighbors, sketch: WWOV KWK WCFL (sw-15.21) NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Floor Wax): WMAQ WIRE News: WKBH WMBD WAAF Musical Clock: WIBA WMT KSD-News; Dick Leibert, organist WFAM-Concert Time WGN-Martha Crane & Helen Joyce WHA-Band Wagon WHP-Half and Half WHO-Coffee Pot Inn WIND-Priscilla, pianist WJJD-Bosworth Broadcast WKBH-Chancel Steps WLS-The Smile Market WLW-Hymns of All Churches WTAD-Breakfast Hour 8:15 CST 9:15 CDT CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WBBM WCCO WMBD WISN NBC-Asher & Little Jimmie, cowboy songs: WWOV KWK WCFL (sw-15.21)

NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE NBC-Malcolm Claire, children's stories: KSD WAAF-Rhythm Rhapsody WCFL-Double in Stars WHA-Morning Melodies WHO-What to Serve Today WIND-Your Favorite Band WKBH-Salon Souvenirs WKBH-Uncle Bob WLS-News WLW-Myrt & Marge, sketch WOC-Musical Clock WTAD-Musical Prgm.

8:30 CST 9:30 CDT CBS-Hilltop House with Bess Johnson (Palmolive Soap): WCCO KMOX WISN WMBD WBBM WLW NBC-Happy Jack Turner, songs: KSD NBC-Josh Higgins of Finchville: KWK (sw-15.21) NBC-Just Plain Bill, sketch (Kolyos): WMAQ WIRE NBC-Happy Jack Turner: KSD Morning Melodies: WFAM WGN Musical Clock: WMT WHO WAAF-Canary Serenade WBOV-Radio Gospel WFBM-Morning Chat WHIP-Polish Varieties WIBA-Today's Almanac; Society Reporter WIND-Piano & Guitar WJJD-Illinois Medical Society WKBH-Musical Breakfast WKBH-Olive Hagen, organist WLS-Noveldoons WWOV-Tri Topics WROK-Morning Devotions WSUI-Daily Iowan of the Air WTAD-Interchurch Revival WTAQ-Wake Up & Live WTMJ-Hymns of All Churches

8:45 CST 9:45 CDT NBC-Woman in White (Pillsbury): WMAQ WIRE KSD WTMJ WHO CBS-Waltzes of the World: WOC NBC-Ma Perkins, sketch (Oxydol): WLS (sw-15.21) CBS-Stepmother, sketch (Colgate): KMOX WCCO WBBM WFBM NBC-Jerry Sears' Orch.: KWK WBOV-Pianology WCFL-Bittersweet Melodies WGN-Dr. Friendly, drama WIND-Swing Melodies WISN-Early Risers Club WJJD-Tommy Tucker's Orch. WKBH-Swing Your Partner WKBH-Betty Simonsen WLW-Betty & Bob, sketch WMBD-Jay's Women of Today WOC-News WWOV-Modern Home Forum WROK-Town Crier WSUI-Morning Melodies; Service Reports WTAD-Thru Life's Window WTAQ-Rhythm & Romance

9:00 CST 10:00 CDT NBC-Originalities: WIBA WCFL WBOW

NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLS (sw-15.21) For details of contest on this program turn to the inside back cover. NBC-David Harum, sketch (Baby): WIRE WHO KSD WMAQ (sw-15.33) CBS-Mary Lee Taylor (Pet Milk): WOC WMBD KMOX WFBM WBBM KWK-Georgia Wildcats WAAF-Musical Memories WCCO-Judy & Jane WFAM-Shoppers' Guide WGN-Get Thin to Music WHA-Your Health WIND-Municipal Court WISN-Music Old and New WJJD-Piano & Guitar WKBH-Your Home WKBH-Success Story WLW-The Goldbergs, sketch WMT-News; Musical Interlude WROK-News WSUI-Illustrated Musical Chats WTAD-Homemakers' Prgm. WTAQ-Triple Thrift Revue WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT NBC-Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21) On pages 22 and 23 you will find pictures of the celebration at Bloomington, Illinois, honoring Author Paul Rhymer. NBC-Breen & De Rose: WIBA WBOW WMT CBS-Richard Maxwell, songs: WISN WKBH WOC WTAQ NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD MBS-Bachelor's Children (Old Dutch Cleanser): WGN News: WKBH WMBD Editor's Daughter: WBBM WWOV KMOX-Houseboat Hannah, sketch KWK-Great Works of Man WAAF-Hog 'n' Harmony WCCO-Bachelor's Children WCFL-Varieties WFBM-Apron Strings WHA-World Observer WJJD-Sports Handcapper WROK-On the Mall WTMJ-Morning Melodies

9:30 CST 10:30 CDT NBC-General Fed. of Women's Clubs: WMAQ NBC-Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21) CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM NBC-Viennese Ensemble: WCFL To be announced: WKBH WHO KWK-Pop Wise & Filbert WAAF-News; Swing High WBOV-Mid-morning Music WFAM-Fashion Parade WGN-Painted Dreams WHA-Story Behind the Song WHIP-Monitor News WIBA-Music Graphs WIND-Serenade to the Ladies WIRE-To be announced WJJD-Women's Exchange Prgm. WKBH-Eb & Zeb, sketch WLW-Dr. Friendly, drama

WMT-Louise Hathaway WOC-Library Prgm. WWOV-Linda's First Love WROK-Milk-Made Magic WTAD-Ma Perkins WTAQ-Roundup WTMJ-Valiant Lady

9:45 CST 10:45 CDT NBC-Kitty Keene, Inc., sketch (Dreit): WHO NBC-Viennese Ensemble: WCFL KWK WMT WBOW NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW CBS-Aunt Jenny's Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD NBC-Getting the Most of Life: KSD WBOW (sw-15.21) WAAF-Foolish Questions WFAM-Pat Patterson WGN-To be announced WHIP-Pacific Paradise WIBA-Church of the Air WIND-Livestock Markets WIRE-Linda's First Love WJJD-Hillbilly Ballads WKBH-Swing Interlude WKBH-March of the Blues WLS-Grace Wilson, contr.; John Brown, pianist WOC-Melodic Variations WWOV-Melodiers WROK-Radio Rhythm WSUI-Prgm. Calendar & Weather Report WTAD-Kitty Keene, sketch

10:00 CST 11:00 CDT CBS-Mary Margaret McBride, columnist (Minute Tapioca): WMBD WCCO WFAM WOC WBBM WFBM KMOX WISN NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ NBC-Campus Kids: WBOV KSD-Mrs. Dodsworth KWK-Three-Quarter Time WAAF-Let's Dance WCFL-Peekers in the Pantry WGN-Harold Turner, pianist WHA-Homemakers WHIP-Fashions & the Home WHO-The Goldbergs, sketch WIBA-Linda's First Love, sketch WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar WIRE-Dessa Byrd WJBC-Theater Time WJJD-Bureau of Missing Persons WKBH-Hollywood Reporter WKBH-Home Economics WLS-Markets; News WLW-Editor's Daughter, sketch WMT-Movie Man WWOV-Bill Board WROK-News; Organ WSUI-Home Decoration WTAQ-News WTAQ-Garden Club of the Air WTMJ-What's New in Milwaukee? 10:15 CST 11:15 CDT NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW For details of contest on this program turn to the inside back cover. CBS-Edna O'Dell & Dave Bacal: WFBM KMOX WCCO WTAQ WOC

NBC-Bailey Axton, tr.: KWK WMT KSD-The Master Singers WAAF-Don Bolt, commentator WBBM-Thomas Conrad Sawyer WBOV-Stars Over Hollywood WFAM-Harlan Hogan WGN-Melody Contrasts WHIP-Melodic Meditations WHO-Houseboat Hannah WIBA-Editor's Daughter, sketch WIND-Priscilla Holbrook, pianist WISN-News WJBC-Women in the News WJJD-Criminal Court Interviews WKBH-House of McGregor WKBH-Your Home Prgm. WLBH-Musical Chores Boys WMBD-Linda's First Love WROK-Morning Varieties WSUI-Yesterday's Musical Favorites WTAD-Bee & Vee

10:30 CST 11:30 CDT NBC-Nat'l Farm & Home Hour; Spkrs.; Walter Blaufuss' Orch.: WIBA WMAQ WBOW (sw-15.21) NBC-Time for Thought: KSD CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM MBS-Studies in Black & White: WMT KWK-News; Musical Interlude WAAF-This Feminine World WCCO-Happy Gilman's WFCFL-Double in Stars WFAM-Safety Council WFBM-Kitchen of the Air WGN-Quin Ryan's News WHIP-News WHO-Myrt & Marge, sketch WIND-Harry Zimmerman, organist WIRE-News WISN-Organ Melodies WJBC-Musical Memories WJJD-Judge Stephen Adamowski's Safety Court

WKBH-Homemakers' Exchange WKBH-Questions and Answers WLS-Evelyn, the Little Maid WLW-News; Livestocks; River; Weather; Markets WMBD-Sweetheart Time WOC-Radio Bazaar WWOV-Bob and Norm WROK-Kaye Kreamer, Woman's Forum WSUI-The Book Shelf WTAQ-News; Merry-Go-Round WTMJ-Kitty Keene

10:45 CST 11:45 CDT NBC-Piano Recital: WIRE KSD WCFL CBS-Our Gal Sunday, sketch (Anacris): KMOX WBBM NBC-Nat'l Farm & Home Hour: KWK WLW WAAF-Markets; Sweet & Slow WCCO-Grandma Travels WFAM-Livestock Dance WGN-Musical Mail Box WHA-Music Album WHIP-Harmony Hall WHO-Hilltop House, sketch WISN-Ann Leslie's Scrapbook WJBC-Peggy Payne & Pioneers WKBH-Musical Almanac WKBH-Lewis Kent Ensemble WLS-Weather; Markets; News WMBD-Bandwagon WMT-Jimmie Smith's Orch. WOC-Screenfans Prgm. WWOV-Honolulu Serenaders WROK-Musical WTAD-Betty & Bob WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT CBS-The Goldbergs, sketch (Oxydol): WOC WKBH WBBM KMOX WCCO (sw-15.27) NBC-Glenn Darwin, bar.: KSD (sw-15.33) WAAF-Symphonic Hour WBAH-The Dentist Says WCFL-The Hit Revue

(Continued on Next Page)

"Time to Shine" HAL KEMP and his Orchestra EVERY TUESDAY 10 P. M., E. D. S. T. ON COLUMBIA NETWORK GRIFFIN The Greatest Name In SHOE POLISH

TUESDAY

June 7

(11:00 a.m. Continued)

WFBM-Music Hall
WGN-Man on State Street
WHA-Talking Book
WHIP-Southtown Church Hour
WHO-Dan Harding's Wife, sketch
WIND-Indiana News
WIRE-Touring the Stores
WISN-Morning Musicales
WJBC-Take It for Granted
WJJD-News
WKBH-Magic Violin
WLS-Melody Parade
WMBD-Messenger; Organist
WMT-Toby's Corntussel Nooz
WOWO-Consolaires
WROK-ATabernacle Hour
WSBT-Harlan Hogan
WSUI-Chamber Orch.
WTAD-Women's Variety Prgm.
WTAQ-Em Owen, organist
WTMJ-Heinie-Spam

11:15 CST CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN KMBC (sw-15.27)
On pages 22 and 23 you will find pictures of the celebration at Bloomington, Illinois, honoring author Paul Rhymen.
NBC-Three Romeos: WCFL (sw-15.33)
CBS-To be announced: WFBM NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Floor Wax): KSD WHO WBAA-The Home Builders WGN-Luncheon Dance Music WIND-Tommy Ott, organist WHIP-Englewood Hour WIRE-Singin' Sam WJBC-Parade of Bands WJJD-Harry Zimmerman, organist
WKBH-What's New?
WKBH-Club Calendar
WMBD-Pekin Homemaker
WMT-Tom Owens' Cowboys
WOC-Studio Swingapators
WOWO-News
WROK-Music Graphs
WSBT-News; Stork Report
WSUI-Lure of Perfume
WTMJ-Heinie & His Grenadiers

11:30 CST NBC-John's Other Wife, sketch (Louis Philippe): KSD WHO NBC-Words and Music: WMAQ WIBA (sw-15.33)
CBS-Road of Life, sketch (Chipso): KMOX WBBM
KWK-Morning After
WBAA-Parade of Melody
WBOW-Presents!
WCCO-Musicales
WCFL-Noon Day Concert
WFBM-Hoosier Farm Circle
WGN-Markets; Middle Service
WHA-Operetta Favorites
WHIP-Noonday Interlude
WIND-ΔChristian Science Prgm.
WIRE-Imogene Pierson
WISN-Italian Sketches
WJBC-Singin' Sam
WJJD-Variations
WKBH-Farm Flashes; Do You Want a Job?
WKBH-Rhapsody and Rhythm
WLS-Markets; News
WLW-Live Stock & Poultry Reports; News
WMBD-Thrift Message; Swingers
WMT-Sweet and Swing
WOC-Hymns of All Churches
WOWO-Hey, Mr. Motorist
WROK-Helene Kimberley, Songs
WSBT-Ballad of Romance
WSUI-Melody Time
WTAD-Police News
WTAQ-Mailman

11:45 CST CBS-Gospel Singer; Edward Mac-Hugh, bar.; Organ (Ivory Soap): WBBM KMOX WCCO CBS-Ann Leaf, organist: WFBM (sw-15.27)
NBC-Armchair Quartet: (sw-15.21)
News: WMT WBAA WIND WMAQ
KWK-Voice of the Farm
WCFL-Know Yourself
WHIP-Hollywood News
WHO-Markets & Weather
WIRE-Farm Hour & Markets
WISN-Songs by Hugh Porter
WJBC-Rhythm Review
WKBH-Student Recital
WLS-Dinner Bell Prgm.
WLW-Peggy Tudor
WMBD-Musical Painters
WOC-Betty and Bob
WOWO-Al Becker Interviews
WROK-Round the Town
WSBT-Man on the Street
WTAQ-Farmhands
WTMJ-Livestock Quotations

AFTERNOON

12:00 CST CBS-Tours in Tone: KMOX WKBH WKBH WOC
NBC-Betty & Bob, sketch (Gold Medal): KWK WIRE WTMJ WHO WMAQ (sw-15.21)
MBS-Harold Turner, pianist: WGN
News: WTAD WJBC WMBD WAAF WFBM
KSD-Sports Preview
WBAA-Russ Mock, pianist
WBBM-Manhattan Mother
WBOW-Street Reporter
WCCO-Musicales
WCFL-Theater Lobby
WHA-Musicales
WHIP-Warner Brothers
WIBA-Interlude; Country Home
WIND-Lupi Italian Hour
WISN-Even As You and I
WJJD-Livestock Markets
WLW-Linda's First Love, sketch
WMT-Cedar Valley Hillbillies
WOWO-Familiar Hymns
WSBT-News; Farm Flashes
WSUI-Rhythm Rambles

12:15 CST NBC-Let's Talk It Over: WBOW Speaker: Howard Ketcham, engineer, on "Why Are Men So Colorless."
CBS-Tours in Tone: WISN NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WLW WMAQ KWK WTMJ (sw-15.21)
Man on the Street: WTAQ WKBH WBBM
KMOX-Singin' Sam
WAAF-Soliloquy
WBAA-Town Crier
WCCO-Kitty Keene
WCFL-Spotlight Parade
WFBM-Bohemians
WGN-Melody Time
WHIP-I am the Truth
WHO-Luncheon Music
WIBA-News; Market Reports
WJBC-Tournament of Bands
WJJD-Mid-day Round-Up
WKBH-News
WLS-Voice of the Farm
WMBD-Cilco Town Crier; Mkts.
WMT-Question Man; Voice of Iowa
WOC-Farm Bureau & Markets
WOWO-Market Service
WROK-Column Left, News
WSBT-Notes
WTAD-Cy & Freckles

12:30 CST NBC-Valiant Lady, sketch (Gold Medal): WLW WIRE WMAQ KWK (sw-15.21)
CBS-Marine Band: WSBT WFBM (sw-15.27)
NBC-Music Guild; Guests: WCFL WOWO
News: WHO WOC
Man on the Street: WBBM WKBH
KMOX-Linda's First Love
WAAF-Markets; Adult Education Council
WBAA-Luncheon Dance Time
WBBM-Kitty Keene, sketch
WBOW-On the Mall
WCCO-First Edition
WGN-June Baker, talk
WHA-Farm Prgm.
WHIP-Concert Orch.
WIND-Safety Talk
WISN-Musical Heat Wave
WKBH-Luncheon Music
WLS-To be announced
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street; Treasure Chest
WTAD-Farm; Weather; Markets
WTMJ-Voice of the Farm

12:45 CST NBC-Hymns of All Churches (Gold Medal): WMAQ WHO WIRE KWK (sw-15.21)
CBS-Marine Band: WOC
News: WKBH WTAQ
KMOX-Editor's Daughter, sketch
KSD-News; Market Reports
WAAF-Waltztime
WBAA-Market Reports
WBBM-Houseboat Hannah, sketch
WBOW-Tune of the Day
WCCO-Musical
WGN-Len Salvo, organist
WIBA-Melody Moments
WIND-Tommy Ott, organist
WJJD-Ben Kanter, pianist
WKBH-Song Hit of the Day; Pet Corner
WLS-Gabriel Heatter; Markets
WLW-Kitty Keene, Inc., sketch
WMBD-Noon-day Melodies; Oddities
WMT-Iowa Cornhuskers
WROK-Leonard Condon, talk; Home Folks Hour
WTAD-Musical Moments
WTMJ-Sidewalk Reporter
1:00 CST NBC-Songland: WGN

Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

NIGHT

6:00 CST (7:00 CDT) Edward G. Robinson, CBS.
6:00 CST (7:00 CDT) Johnny Presents, NBC.
6:30 CST (7:30 CDT) Al Jolson Show, CBS.
7:00 CST (8:00 CDT) Horace Heidt's Orchestra, NBC.
7:00 CST (8:00 CDT) Al Pearce's Gang, CBS.
7:30 CST (8:30 CDT) Fibber McGee and Co., NBC.
7:30 CST (8:30 CDT) Benny Goodman's Orchestra, CBS.
8:00 CST (9:00 CDT) Hal Kemp's Orchestra, CBS.
8:00 CST (9:00 CDT) Robert L. Ripley, NBC.
8:30 CST (9:30 CDT) Jimmie Fidler, NBC.
8:45 CST (9:45 CDT) Talk by Clark M. Eichelberger, CBS.

NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)
CBS-Tin Pan Alley Presents: WKBH WFBM WSBT WKBH WOC (sw-15.27)
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ
News: WIND WTAD
Man on the Street: WMBD WTAQ
KMOX-Inquiring Reporter
KSD-To be announced
KWK-Backstage Wife, sketch
WAAF-Carnival Matinee
WBAA-Alberta Schmadel, sop.
WBBM-Man on the Street
WCCO-Thomas Sawyer
WCFL-Make Believe Danceland
WHA-Farm Organization Forum
WHIP-News
WIBA-Concert Trio
WIRE-Police Court
WISN-Mary Ann Presents
WJJD-Doug Hope Review
WMT-Many Happy Returns; German Band
WOWO-The Observer
WSUI-Illustrated Musical Chats

1:15 CST NBC-Oxydol's Own Ma Perkins, sketch: WMAQ KSD WTMJ WHO
NBC-Rakov's Orchestra: WBOW KWK
CBS-Tin Pan Alley: WISN KMOX-Let's Compare Notes
WBAA-Melody Time
WBBM-Meet the Missus
WCCO-Betty & Bob
WGN-Rhythm Rambles
WHA-Musical Varieties
WHIP-There Was a Time
WIND-Priscilla, pianist
WLS-Homemakers' Hour
WLW-Midstream, drama
WMBD-His Majesty, the Baby
WMBI-Gospel Music
WMT-Ralph Slade's Orch.
WTAD-Quincy Marches On
WTAQ-Gloeden Matinee

1:30 CST CBS-The Story of a Song: WOC WSBT WKBH WFBM WTAQ WISN WKBH (sw-15.27)
NBC-Army Band: WBOW WIRE (sw-15.21)
NBC-Pepper Young's Family, sketch (Camay Soap): WHO WMAQ KSD WLW WTMJ
MBS-Moods in Music: WGN
News: WMT WCFL
KMOX-Magic Kitchen
KWK-News; Musical Interlude
WBAA-Viewing the News
WBBM-Flanagrams
WCCO-Markets
WHA-Organ Melodies
WHIP-German Hour
WIBA-Gems of Melody
WIND-Band Stand
WMBD-Window Shopper
WOWO-Bourdon Strings
WROK-Old Refrains
WTAD-Variety Prgm.

1:45 CST NBC-The Guiding Light (White Naptha): WMAQ WHO WTMJ KSD WLW
NBC-Army Band: WMT
Baseball Talk: WCFL WJJD WIND
KWK-Swing Organ
WBAA-Songs and Melodies
WBBM-Dugout Dope
WCCO-News

WGN-Leadoff Man
WIRE-Matinee Varieties
WMBD-Roy Evans
WOWO-Women in the News
WROK-Modern Marco Polo
WTAD-Bessie Dean Reinert, sop.
2:00 CST NBC-Club Matinee; Variety Show: WOV WMT WBOW WENR (sw-15.21)
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA
CBS-Highways to Health: WISN WTAQ WKBH WKBH WSBT WFBM (sw-15.27)
Baseball; Cubs vs. Giants: WIND WCFL WJJD WBBM WGN
Dan Harding's Wife: WLW KSD
KMOX-Singin' Sam
KWK-Today at Two
WAAF-News Flashes; Weather
WBAA-Concert Review
WCCO-Ladies First
WHA-Armchair Journeys
WHIP-Gay Caballeros
WMBD-Editor's Daughter
WOC-Afternoon Recess
WROK-News; Musicales
WTAD-Police News

2:15 CST NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO
CBS-Romance in Rhythm: WOC WTAQ WKBH WKBH WSBT WFBM WISN (sw-15.27)
KMOX-One Woman's Opinion
KSD-Contract Bridge Lessons
KWK-Attorney-at-Law, sketch
WAAF-Matinee Melodies
WHIP-Virginia Lee Winslow
WLW-Ma Perkins, sketch
WMBD-Singin' Sam
WMBI-Gospel Music
WROK-Two Guitars
WTAD-88 Keys and 10 Fingers

2:30 CST NBC-The Hughes Reel with Rush Hughes (Borden Co.): WIRE WMAQ WHO KSD
CBS-Harry Cool & Harmonettes: WFBM WFAW WOC WISN WTAQ WKBH (sw-15.27)
NBC-Club Matinee: WBOW WIBA (sw-15.21)
KMOX-Judy & Jane
KWK-Baseball Warm-up
WBAA-You & Your Child
WCCO-Front Page Parade
WHA-Music of the Masters
WHIP-Matinee Melodies
WLW-Peter Grant, news; Aces High
WMBD-Petticoat Parade
WOWO-ΔOld Time Religion
WROK-Rhythm Before Three
WTAD-Sports Talk
WTMJ-Mello Cello

2:45 CST NBC-Girl Alone, sketch: WMAQ
CBS-Current Questions Before the House: WFAW WTAQ WOC WKBH WFBM WKBH WISN WCCO (sw-15.27)
KMOX-Nat from the Dugout
KSD-Dope Shikret's Orch.
KWK-Man in the Stands
WAAF-Piano Novelties
WBAA-Treasure Chest
WHIP-Cabbages & Kings
WHO-Dick Leibert, organist
WIRE-To be announced
WLW-To be announced
WTMJ-Male Quartet
3:00 CST NBC-Top Hatters: WBOW WHO

NBC-The Four of Us; Dean Fossler, organist: WENR WIRE (sw-15.27)
CBS-To be announced: WKBH WFAW WKBH WTAQ WOC WCCO WFBM WISN
Baseball Game: KMOX WTAD KWK WMT
KSD-Baseball Scores
WAAF-Rhumba Beat
WBAA-Melody Moments
WHIP-Round Table
WIBA-Today's Front Page
WJBC-ΔBible Study Hour
WLW-Houseboat Hannah, sketch
WMAQ-Tea Time Varieties
WMBD-Trading Post
WOWO-News
WROK-Kaye Kreamer, Women of the Hour
WTMJ-Those Happy Gilmans
3:15 CST CBS-Jack Shannon, songs: WOC WKBH WFAW WKBH WTAQ WISN WCCO WMBD (sw-15.27)
NBC-Top Hatters: WBOW
NBC-Don Winslow of the Navy: sketch: WIBA
MBS-Lawrence Salerno: WIRE
WAAF-Organ Melodies
WENR-Music Circle
WFBM-Famous Homes
WHIP-Just Kids
WHO-Judy & Jane, sketch
WLW-Life of Mary Sothorn
WTMJ-Home Harmonizers

3:30 CST NBC-Kellogg's Singing Lady. Irene Wicker: WLW (sw-15.21)
An Indian Legend will be told.
CBS-Nila Mack's Let's Pretend: WFBM WKBH WOC WKBH WTAQ
Story: "Bronze Mountain."
NBC-Your Family & Mine (Sealtest): WMAQ WIBA WTMJ (sw-9.53)
NBC-Edward Davies, bar.: WENR WBOW
News: WHO WJBC
WAAF-How Much Do You Know?
WCCO-Musicales
WFAW-Young America on the Air; Pop Concert
WHIP-Tea Dance
WIRE-To be announced
WISN-The Cocktail Hour
WMBD-Washington Salute
WOWO-Musical Workshop
WROK-Master Singers

3:45 CST NBC-Joseph Gallicchio's Orch.: WHO WIBA WBOW WIRE KSD
NBC-Indiana Indigo; Soloists & Orch.: WOWO WENR
NBC-Little Orphan Annie (Ovaltine): (sw-9.53)
WAAF-Tower Tunes
WBAA-Scientific News
WBBM-Tenth Inning
WHIP-News
WJBC-Classified Time
WMAQ-Jimmy & Gyp on Invisible Trails
WROK-Easy to Remember
WTMJ-To be announced

4:00 CST CBS-News; Deep River Boys: WTAQ WKBH WFAW WKBH WFBM WCCO WBBM
NBC-Science in the News, Guest Speaker: WIBA KSD WMAQ WBOW (sw-9.53)
NBC-Paul Sabin's Orch.: WOWO WAAF-Song Webs
WBAA-The Magic Carpet
WCFL-Rainbow Melodies
WENR-Malcolm Claire, children's stories
WGN-Bill Anson
WHIP-Hollywood Brevities
WHO-Rhythm Makers
WIND-Baseball Scores
WIRE-High School News
WISN-News Flashes
WJBC-World Affairs
WJJD-Baseball Scoreboard
WLW-To be announced
WMBD-ΔWayside Chapel
WOC-News
WROK-News; Birthday Club
WTMJ-Variety Revue

4:15 CST NBC-To be announced; News: KSD WCFL WBOW (sw-9.53)
CBS-Hollace Shaw, sop.; Orch.: WTAQ WKBH WFAW WKBH WCCO WFBM WISN
NBC-Paul Sabin's Orch.: WMAQ (sw-11.87)
MBS-Airliners Orchestra: WGN
WAAF-Tea Dance
WBAA-Melody Moods
WBBM-Truman Bradley, comm.
WENR-What's the News?
WHIP-Airplane Dance
WHO-Baseball Time
WIBA-Dance Hour
WIND-Musical Toast
WIRE-News; Minute Interviews
WJJD-Frank Trumbauer's Orch.
WLW-The Happy Gilmans

WMBD-News; World News; Pet Corner
WOC-Baseball Review
4:30 CST CBS-Boake Carter, commentator (Huskies & Post Toasties): (sw-11.83) (also KNX KSL at 6:45 p.m.)
NBC-Johnnie Johnston, bar.: WIBA WCFL WBOW WMAQ WIRE
NBC-Chesterfield Daily Sports Column with Paul Douglas: WLW KSD WENR WOWO (sw-15.21)
CBS-Dave Bacal & Four Notes: WTAQ WKBH WKBH WCCO WISN
WAAF-Sport Shorts
WBBM-Chicago Hour
WFAW-Killer Dillers
WFBM-Tea Time Tunes
WHIP-Trio
WIND-Swing Melodies
WJBC-News
WJJD-Spanish Ensemble
WMBD-Bargain Counter
WROK-Radio Rhythm

4:45 CST NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Little Orphan Annie (Ovaltine): KSD
CBS-Maxine Sullivan, songs; Orchestra: WKBH WTAQ WISN WCCO
NBC-Teddy King's Orch.: WMAQ WBOW
WAAF-Eventide Echoes
WBAA-Story Book Hour
WBBM-Missus Goes to Market
WCFL-Jack Kelly's Orch.
WENR-To be announced
WFAW-Baseball Scores; News
WGN-Little Orphan Annie
WHIP-Humorous Side
WIBA-Univ. Band Concert
WIND-Listen to Yourself
WIRE-Audition Book
WJBC-ΔChristian Messengers
WJJD-Garwood Van's Orch.
WKBH-Kiddies' Hour
WMBD-Dental Convention Spkr.
WOWO-American Family
WROK-Children's Hour

5:00 CST NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE (sw-11.87)
CBS-Just Entertainment (Wrigley's Gum): (sw-11.83) (also at 9 p.m.)
NBC-Don Winslow of the Navy (Kellogg's): WLW WMAQ
CBS-Eddie House, organist: WTAQ WKBH
KMOX-Grand Stand Manager
KSD-News; Dick Leibert, organist
KWK-Home-Plate Interviews
WAAF-Half & Half
WBBM-John Harrington, sports
WBOW-Merry-Go-Round
WCCO-Livestock
WCFL-News
WFAW-Crimecasts
WFBM-ΔChristian Science Prgm.
WGN-Concert Orch.
WHIP-Sports Review
WHO-Adv. of Jimmie Allen
WIND-German Hour
WISN-Show Window
WJJD-Current News
WMBD-Happy Train
WOC-Man on the Street
WOWO-The Mountain Band
WROK-Music by Cugat
WTAD-Cy & Freckles
WTMJ-News; Gabriel Heatter

5:15 CST CBS-Boake Carter, commentator (Huskies & Post Toasties): WBBM WFBM KMOX WISN WFAW WMBD WTAQ WKBH WCCO WOC WKBH
NBC-Vocal Varieties (Tums) Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO KSD WMAQ WIRE (sw-9.53) (also at 9:15 p.m.)
CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes): (sw-11.83) (also at 9:15 p.m.)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Mr. Keene, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR WMT (sw-11.87)
MBS-Vincent Pirro's Orch.: WGN
KWK-Al Sarli's Jam Session
WCFL-Tune Teasers
WHIP-George B. Sokolsky
WIBA-W. P. A. Musicales
WJJD-Ben Kanter, pianist
WLW-Allen Franklin, sports
WOWO-Air Show
WROK-Sports Review
WTAD-At the Console
WTMJ-Heinie & His Grenadiers
5:30 CST CBS-Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WBBM
NBC-Dinner Concert: WCFL

Frequencies

KMOX-1090 WISN-1120
KOA-830 WJBC-1200
KSD-550 WJJD-1130
KWK-1350 WJR-750
WAA-920 WKBB-1500
WBA-890 WKBB-1380
WBBM-770 WLS-870
WBOW-1310 WLW-700
WCCO-810 WMAQ-670
WCFL-970 WMBD-1440
WENR-870 WMT-600
WFAM-1200 WOG-1370
WFBM-1230 WOV-1160
WGN-720 WRJN-1370
WHA-940 WROK-1410
WHAS-820 WSBT-1360
WHIP-1480 WSUI-880
WHO-1000 WTAD-900
WIBA-1280 WTAM-1070
WIND-560 WTAQ-1330
WIRE-1400 WTMJ-620

NBC-Vivian Della Chiesa, sop.;
 Orch.: WENR WOWO
 MBS-Headlines: KWK
 News: WKBH WHO WIBA
 WTAD WMAQ
 Sports: KSD WMBD WGN
 Dick Tracy, sketch: WISN WIRE
 WAAF-There Was a Time When
 WCCO-Musical Prgm.
 WCFL-Variety Prgm.
 WFAM-Dinner Dance
 WFBM-N. Y. A. Prgm.; Bohemi-
 ans
 WHA-Music Album
 WHIP-Polish Cavalcade
 WJJD-Sentenced Men, interviews
 WKBB-Echoes of Stage & Screen
 WLW-Mad Hatterfields, drama
 WMT-To be announced
 WOC-Organ Moods
 WROK-Organ Reveries
 WSUI-Musical Moods
 WTAQ-Al Michel's Sport Wheel
5:45 CST 6:45 CDT
 NBC-Vivian della Chiesa, sop.;
 WBOV WMAQ
 MBS-Noveltty Choir: WGN
 News: WFBM WMBD
 Sports: WCFL WKBB WTMJ
 WJJD
 Sports; News: WMT KWK
 Little Orphan Annie, sketch:
 WIRE WHO
 KSD-Dick Tracy
 WAAF-Harmony Hall
 WCCO-Extra Inning
 WENR-To be announced
 WHA-Fun Time
 WIBA-Today's Birthdays; Sports
 WISN-Sports Parade; Interlude
 WLW-Paul Sullivan, news
 WOC-Sunset Serenade
 WROK-Dance Hour
 WSUI-Daily Iowan on the Air
 WTAD-Bates Trio
 WTAQ-Bureau of Public Service

NIGHT

6:00 CST 7:00 CDT
 NBC-Johnny Presents Russ Mor-
 gan & His Orch. (Philip Mor-
 ris); Jack Johnstone's dramas;
 Genevieve Rowe; Swing Four-
 teen; Floyd Sherman, tr.;
 Glenn Cross & Beverly: WHO
 WTMJ WLW WIRE WTAM
 KSD WMAQ (also at 9:30
 p.m.)
 NBC-Al Donahue's Orch.: WLS
 WOWO (sw-11.87)
 MBS-Morton Gould's Orch.: WMT
 KWK

CBS-Big Town, newspaper drama;
 Edward G. Robinson & Claire
 Trevor; Fran Frey's Orch.
 (Rinco): KMOX WJR WISN
 WCCO WFBM WBBM WHAS
 WMBD (sw-11.83) (also KNX
 at 9:30 p.m.)

Sports: WTAD WKBB WBOW
 WOC
 WAAF-Don Bolt, commentator
 WBOW-Studio Party
 WCFL-News
 WFAM-The New Yorkers
 WGN-Wm. H. Johnson
 WHA-Organ Reverie
 WIBA-Concert Ensemble
 WIND-Recreation of Today's Game
 WJJD-Variations, musical prgm.
 WKBB-To be announced
 WROK-News; Musical Workshop
 WSUI-Dinner Hour Prgm.
 WTAQ-Hits & Encores

6:15 CST 7:15 CDT
 NBC-Al Donahue's Orch.: WLS
 MBS-Morton Gould's Orch.: WGN
 WAAF-Pacific Paradise
 WBOW-Our Neighbors
 WCFL-Pop Tunes
 WFAM-The Violin Speaks
 WJD-Church on the Hillside
 WKBB-Sweetheart Serenade
 WKBB-Dinner Music
 WMT-Otha D. Wearin, talk
 WOC-News

WTAD-Freshest Thing in Town
 WTAQ-Chick MacGregor's Orch.
6:30 CST 7:30 CDT
 CBS-Al Jolson Show with Mar-
 tha Raye, Parkyakarkus &
 Victor Young's Orch. (Life-
 buoy): WBBM KMOX WISN
 WFBM WCCO WJR WHAS
 WMBD (sw-11.83) (also KNX
 KSL at 10:30 p.m.)
 All Walt Disney characters,
 except The Seven Dwarfs, will
 appear as guests.
 Pictures of "The Seven Dwarfs," recent guests on this
 program, may be found on pages
 20 and 21.

NBC-Wayne King's Orch. (Lady
 Esther): WHO WTMJ WMAQ
 WIBA KSD WIRE WTAM
 (sw-9.53)

NBC-Information Please, Quiz
 Prgm.: WBOW (sw-11.87)
 MBS-To be announced: WGN
 KWK WMT
 WAAF-Shadowland
 WCFL-Jack Kelly's Orch.
 WFAM-George E. Sokolsky
 WHA-Evening Musicale
 WHIP-Love Letters
 WJJD-Bob Atcher & Bonnie Blue
 Eyes
 WKBB-Amer. Family Robinson
 WKBB-Singing Strings
 WLS-Vocal Group
 WLW-To be announced
 WOC-Harmonica Boys
 WOWO-The Melodiers
 WROK-Italian Hour
 WTAD-Dust Off the Diamond
 WTAQ-News
6:45 CST 7:45 CDT
 NBC-Information Please: WOWO
 WCFL-Dance Orch.
 WFAM-Symphonetta
 WHIP-Fred J. Rathje, talk
 WKBB-News
 WLW-Burt Farber's Orch.
 WOC-Twilight Musicale
 WTAQ-Ramblin' Trio
7:00 CST 8:00 CDT
 CBS-Watch the Fun Go By
 (Ford); Al Pearce's Gang;

Arlene Harris, human chatter-
 box; Carl Hoff's Orch.: WJR
 WHAS WISN WSBT WTAQ
 WBBM WCCO KMOX WFBM
 WMBD WKBB (sw-11.83)
 (also KNX KSL at 10 p.m.)
 Guest: Little Jackie Heller.

NBC-Vox Pop (Molle Shave)
 conducted by Wallace Butter-
 worth & Parks Johnson: KSD
 WHO WIRE WTAM WMAQ
 (also see Mon. prgms. at
 10:30 p.m.)

NBC-Horace Heidt's Brigadiers
 (Alemito): WLW WLS KWK
 WMT (sw-11.87)
 For details of contest on this pro-
 gram turn to the inside back cover.

WBOW-Marian Mace, songs
 WCFL-Labor Flashes
 WGN-James Melton, tr.; Orch.
 WHIP-News
 WIBA-Concert Hall
 WIND-News & Sports
 WJJD-Suppertime Frolic
 WKBB-Dubuque Star Revue
 WOC-Songs of Gwen Bower
 WROK-Piano Moods, Gene Rob-
 inson
 WSUI-Convocation, State Schol-
 arship Contest
 WTAD-Florence & Ruth Brown
 WTMJ-Let's Dance

7:15 CST 8:15 CDT
 WBOW-Dance Hour
 WCFL-Teachers Union, talk
 WFL-Foreign Affairs, talk
 WHIP-Eventide Echoes
 WIND-News Behind the News
 WKBB-Musical Moments
 WOC-W.P.A. Prgm.
 WROK-Russell Anderson, tr.
 WTAD-News Summary

7:30 CST 8:30 CDT
 NBC-Fibber McGee & Co. (John-
 son's Wax); Jim Jordan; Hugh
 Studebaker; Bill Thompson;
 Clark Dennis, tr. Betty Wink-
 ler; Billy Mills' Orch.: WIRE
 WMAQ KSD WIBA WHO
 WTAM WLW WTMJ
 On page 8 you will find pictures
 taken by Gene Lester, when he ap-
 peared as guest on this program.

CBS-Benny Goodman's Orch. &
 Guest (Camel Cigarettes):
 WMBD KMOX WCCO WHAS
 WBBM WFBM WSBT WTAQ
 WISN WJR WKBB WOC
 (sw-11.83)

NBC-Jamboree; Harry Kogen's
 Orch.: WBOW WOWO WENR
 WMT (sw-11.87)
 KWK-Charlie Chan, sketch
 WCFL-News

WGN-To be announced
 WIND-Mickey Isely's Orch.
 WKBB-World Dances
 WROK-American Legion Prgm.

7:45 CST 8:45 CDT
 NBC-Jamboree: KWK
 WCFL-Herr Louie & The Weasel
 WGN-News; Sports Celebrity Pa-
 rade

WIND-Job Market
 WKBB-Gaslight Harmonies
 WROK-Ted Arthur's Orch.

8:00 CST 9:00 CDT
 CBS-Time to Shine (Griffin Mfg.
 Co., Inc.); Hal Kemp's Orch.;
 Judy Starr; Bob Allen: WJR
 WBBM WCCO KMOX WHAS
 WFBM (sw-11.83)

MBS-True Detective Mysteries
 (Lambert Co.): WLW WGN

NBC-Robert L. (Believe-It-Or-
 Not Ripley) (Post Bran
 Flakes); Linda Lee, vocalist;
 B. A. Rolfe's Orch.; Guests:
 KSD WTMJ KOA WIRE WHO
 WMAQ WIBA WTAM (sw-
 9.53)

Guests: Pauline Tikitsky,
 patient at the Beth Abraham
 Home For Incurables. Miss Tik-
 itsky will be transported to
 the studios in an ambulance be-
 cause she is paralyzed except
 for her head.

WBOW-To be announced
 WCFL-Townsend Plan
 WIND-Bill Carlsen's Orch.
 WISN-Down by Herman's
 WKBB-World Entertains
 WKBB-Rapid Aid
 WMBD-Maurice Warner
 WOC-Voices of Friendship
 WROK-Let's Swap
 WSBT-Music of the Moderns
 WTAQ-Pearl Isle Troubadours

8:15 CST 9:15 CDT
 NBC-Jamboree: (sw-11.87)
 WCFL-Jack Kelly's Orch.
 WGN-Jack Denny's Orch.
 WIND-Stars Over Manhattan
 WKBB-To be announced
 WLW-Headline Heroes
 WMBD-Fredman Pioneers
 WROK-News; Musicale

8:30 CST 9:30 CDT
 NBC-Jimmie Fidler's Hollywood
 Gossip (Drene): KSD KOA
 WIBA WTAM WMAQ WTAM
 WLW WHO WIRE WTMJ
 For news of Hollywood read "Hol-
 lywood Showdown" in every issue
 of Radio Guide.

CBS-Ray Heatherton, bar.: WOC
 WFBM WSBT KMOX WJR
 WISN WBBM WMBD

NBC-Walter Kelsey's Orch.:
 WENR WBOW WMT (sw-
 11.87)

MBS-Johnny Messner's Orch.:
 KWK
 WCCO-Harold Stassen
 WCFL-Perry Como, songs
 WGN-The Northerners

WHAS-Here's to You
 WIND-Tommy Ott, organist
 WKBB-Loyal Order of Moose;
 Ray Heatherton

WOWO-The Hoosierettes
 WROK-Verna Davis, songs
 WSUI-State Symphony of Boston
 WTAQ-News

8:45 CST 9:45 CDT
 CBS-Talk by Clark M. Eichel-
 berger: WKBB WOC WSBT
 WMBD KMOX WJR (sw-
 11.83)

NBC-To be announced: WTAM
 WIRE KOA WMAQ WHO WLW
 KSD (sw-9.53)

News: WIND WOWO
 WBBM-Arthur Godfrey
 WCFL-Isham Jones' Orch.
 WIBA-Club Chanticleer
 WISN-Fiddlers Three
 WMT-A Trip Thru Niagara
 WROK-Grange Prgm.

WSUI-Daily Iowan of the Air
 WTAQ-Ray McMonigle, tr.
 WTMJ-Guess Who?

9:00 CST 10:00 CDT
 CBS-Just Entertainment with
 Jack Fulton, tr.; Andrews
 Sisters; Carl Hohengarten's Or-
 chestra (Wrigley's Gum): WJR
 KMOX WHAS WBBM WCCO
 WFBM (also see 5 p.m.)

NBC-Amos 'n' Andy (Campbell's
 Soup): WMAQ WIRE KOA
 WHO KFI KSD WLW WTAM

NBC-Dance Orch.: WOWO
 Sports: WKBB WIBA
 News: WSBT WMT
 KWK-Easy Aces, sketch
 WCFL-Make Believe Danceland
 WENR-Globe Trotter
 WGN-Northwestern Univ. Traffic
 WIND-Mickey Isely's Orch.
 WISN-Sid London's Orch.
 WKBB-On the Campus
 WLW-Paul Sullivan, news
 WMBD-Del Mar Orch.
 WOC-Jimmy Chase's Orch.
 WROK-Ralph Riverdahl's Orch.
 WTAQ-Normanlie Entertains
 WTMJ-James Melton, tr.; Orch.

9:15 CST 10:15 CDT
 NBC-Vocal Varieties (Tums):
 WTMJ KOA KFI WIBA WLW
 (also see 5:15 p.m.)

CBS-George McCall's Screen
 Scoops (Old Gold Cigarettes):
 WFBM WBBM KMOX WHAS
 WJR WISN WOC WCCO (also
 see 5:15 p.m.)

NBC-Rita Rio's Orch.; News:
 WENR WOWO (sw-9.53)
 MBS-Enric Madriguera's Orch.:
 WGN

Dance Orch.: WKBB WMAQ
 WTAQ
 KSD-Russ David's Orch.
 KWK-Tracer of Lost Persons
 WHO-Sports Review

WIRE-News; Musical Interlude
 WMBD-Value Hints
 WMT-James Melton, tr.
 WROK-Wrestling
 WSBT-Amer. Family Robinson
 WTAM-Tom Manning

9:30 CST 10:30 CDT
 NBC-Johnny Presents Russ Mor-
 gan & His Orch. (Philip Mor-
 ris): KOA KFI WIBA (also
 see 6 p.m.)

NBC-Richard Himber's Orch.:
 WBOW WTAM (sw-9.53)
 CBS-Happy Felton's Orch.: WOC
 WTAQ WSBT WISN WKBB
 WMBD WKBB (sw-6.12)

NBC-Lou Breese's Orch.: WMAQ
 MBS-Salute to Cities: WLW
 Sports: KMOX WFBM
 Baseball Game: WMT WIRE
 KSD-Trailing the Highway Patrol,
 drama

KWK-String Nocturne
 WBBM-News
 WCCO-James Melton, tr.; Orch.
 WENR-Fletcher Henderson's Orch.
 WGN-Jack Denny's Orch.
 WHAS-Baseball; Louisville vs.
 St. Paul

WHO-Songfellows
 WIND-An Evening at the Coun-
 try Club
 WJR-Baseball Scores; The Beach-
 comber

WTMJ-Dance Orch.
9:45 CST 10:45 CDT
 CBS-Happy Felton's Orchestra:
 KMOX WFBM WBBM

MBS-Int'l Liars Fraternity: WLW
 WCCO-Tandy MacKenzie
 WHO-Curt Rogosinski, pianist
 WIND-Mark Fisher's Orch.
 WROK-News

WTAM-Sammy Watkins' Orch.
 WTMJ-Today's Events

TUESDAY

June 7

10:00 CST 11:00 CDT
 CBS-Artie Shaw's Orch.: WISN
 WSBT WKBB WBBM WCCO
 WTAQ (sw-6.12)
 NBC-Rudy Vallee's Orch.: WCFL
 NBC-Freddy Martin's Orch.:
 WMAQ WBOW

MBS-Xavier Cugat's Orch.: WGN
 News: WMBD WFBM WOC
 WHO WJR
 KMOX-Travelogue
 KOA-My Secret Ambition
 KSD Weather Report
 KWK-Sports Review
 WENR-Music As You Desire It
 WBA-Evening Concert

WIND-Bill Carlsen's Orch.
 WKBB-News; Music
 WLW-Paul Sullivan, news
 WTAM-Musical Bulletin Board
 WTMJ-Last Word in Sports

10:15 CST 11:15 CDT
 CBS-Artie Shaw's Orch.: WKBB
 WFBM KMOX WOC
 NBC-Freddy Martin's Orch.:
 KOA WHO
 KWK-Georgia Wildcats
 WCCO-Cedric Adams
 WHAS-News
 WJR-Meditation
 WLW-Burt Farber's Orch.
 WMBD-Sports Review; Program
 Review

WTAM-Music You Want
 WTMJ-Dance Orch. to 1:00
10:30 CST 11:30 CDT
 CBS-John Long's Orch.: WJR
 WBBM WSBT WKBB WMBD
 WFBM WTAQ WOC

NBC-Al Jahn's Orch.: WBOW
 WCFL WHO WLW
 NBC-Bob Saunders' Orch.: WIBA
 WIRE (sw-6.14)
 MBS-Dick Leibert's Orch.: WGN
 WMT

News: KMOX KWK
 KOA-Orrin Tucker's Orch.
 WCCO-Rollie Johnson
 WHAS-Dance Band
 WIND-Mickey Isely's Orch.
 WISN-The Shadow, drama
 WMAQ-Fletcher Henderson's Orch.

10:45 CST 11:45 CDT
 CBS-John Long's Orch.: KMOX
 WCCO
 NBC-Bob Saunders' Orch.: WENR
 MBS-Dick Leibert's Orch.: KWK
 KMOX-Carl Lorch's Orch.
 WHO-American Legion Prgm.
 WIBA-Club Chanticleer
 WIND-Night Club of the Air

11:00 CST 12:00 CDT
 CBS-Carlos Molina's Orch.: WOC
 WCCO WMBD WFBM WBBM
 WISN WIBA KMOX WTAQ
 NBC-Fred Ebbner's Orch.:
 WENR WBOW KSD WHO
 MBS-Charlie Agnew's Orchestra:
 WMT WGN WIRE

NBC-Ina Ray Hutton's Orch.:
 WMAQ WIBA
 KOA-Westernaires & Men of the
 West
 KWK-Glenn Hardman's Orch.
 WIND-Nite Watch
 WKBB-Weather Report
 WLW-Twenty-four Hour Review
 WTAM-Otto Thurn's Orch.

End of Tuesday Programs

Wednesday

June 8, 1938

Wednesday

MORNING

7:00 CST 8:00 CDT
 NBC-Breakfast Club; News:
 WCFL WBOW
 CBS-Fred Feibel, organist: WKBB
 WFAM - (sw-21.52)
 NBC-Herman & Banta: (sw-21.5)
 Musical Clock: WBBM WIBA
 WIRE WKBB WOC WKBB

7:15 CST 8:15 CDT
 NBC-Person to Person: (sw-21.5)
 CBS-Madison Ensemble; News:
 WFAM WKBB KMOX (sw-
 21.52)
7:30 CST 8:30 CDT
 CBS-Joyce Jordan, Girl Interne
 (Calox Toothpowder & Soldi-
 fied Albolene): WBBM
 NBC-Breakfast Club; News:
 WOWO WCFL
 CBS-Maurice Brown, cellist:
 (sw-21.52)
 Morning Devotions: WKBB
 WLS
 Musical Clock: WMT WBOW
 KMOX-Ozark Varieties
 WCCO-Musical Chimes
 WFAM-Your Engagement Book

WHIP-Just About Time
 WHO-Favorite Melodies
 WIBA-News: Music for School
 & Home

WIND-Hawaiian Melodies
 WIRE-Dessa Byrd
 WLW-Gospel Singer
 WMAQ-Whistler & His Dog;
 News

7:45 CST 8:45 CDT
 CBS-Bachelor's Children, sketch
 (Old Dutch Cleanser): KMOX
 WCCO

NBC-Amanda Snow, songs: WMAQ
 (sw-21.5)
 CBS-Fiddler's Fancy: (sw-21.52)
 News: WHIP WIND

KWK-News; Rapid Service
 WAAF-Piano Parade
 WBBM Linda's First Love
 WFAM-Morning Devotions
 WIRE-Better Health; News; To-
 day's Best Buys

WJJD-Chicago Tuberculosis In-
 stitute Prgm.
 WKBB-Tune Tossers
 WKBB-Breakfast Melodies
 WLS-George Goebel
 WLW-Voice of Experience
 WMBD-Police Flash
 WTAD-Bill Sohn's News
 WTAQ-Today's Almanac

8:00 CST 9:00 CDT
 NBC-Just Neighbors, sketch:
 WCFL WOWO (sw-15.21)
 CBS-Pretty Kitty Kelly, sketch
 (Wonder Bread): WOC WBBM
 WFBM KMOX WCCO WISN

NBC-Mrs. Wiggs of the Cabbage
 Patch, sketch (Old English
 Wax): WMAQ WIRE
 Musical Clock: WIBA WROK
 WMT

News: WKBB WMBD WAAF
 KSD-News: Dick Leibert, organ
 KWK-Pep Up Parade
 WFAM-Concert Time
 WGN-Martha Crane & Helen
 Joyce

WHA-Band Wagon
 WHIP-Hit Review
 WHO-Coffee Pot Inn
 WIND-H. Zimmerman, organist
 WJJD-Bosworth Broadcast
 WKBB-Chancel Steps
 WLS-Hal Culver, with Howard
 Peterson, organist

WLW-Hymns of All Churches
 WTAD-Storyland Lady
 WTAQ-Morning Potpourri

8:15 CST 9:15 CDT
 CBS-Myrt & Marge, sketch
 (Super Suds): WBBM WCCO
 KMOX WFBM WMBD WISN

NBC-Asher & Little Jimmie, cow-
 boy songs: WCFL WOWO (sw-
 15.21)

NBC-Malcolm Claire, stories:
 KSD
 NBC-John's Other Wife, sketch
 (Louis Philippe): WMAQ
 WIRE

WAAF-Rhythm Rhapsody
 WHA-Morning Melodies
 WHO-What to Serve Today
 WIND-Your Favorite Band
 WKBB-Salon Sketches
 WKBB-Uncle Bob

WLS-News; Household Hints
 WLW-Myrt & Marge, sketch
 WOC-Musical Clock

8:30 CST 9:30 CDT
 NBC-Just Plain Bill, sketch
 (Kolynos): WMAQ WIRE
 CBS-Hilltop House, Bess Johnson
 (Palmolive Soap): WBBM
 KMOX WCCO WMBD WISN

NBC-Josh Higgins of Finchville:
 WCFL KWK (sw-15.21)
 NBC-Happy Jack Turner: KSD
 Musical Clock: WMT WHO
 WAAF-Canary Serenade
 WBOW-Radio Gospel
 WFAM-Morning Musicale
 WFBM-Roundup
 WGN-Morning Melodies

WHIP-Polish Variety Hour
 WIBA-Today's Almanac; Society
 Reporter

WIND-Organ & Guitar
 WJJD-School for Taxpayers
 WKBB-Musical Breakfast
 WKBB-Olive Hagen, organist
 WLS-The Novelodeons
 WLW-Hilltop House

WOWO-Tri Topics
 WROK-Morning Devotions
 WSUI-Daily Iowan of the Air
 WTAD-Interchurch Revival
 WTAQ-Wake Up & Live

WTMJ-Hymns of All Churches
8:45 CST 9:45 CDT
 NBC-Jerry Sears' Orch.: KWK
 NBC-Woman in White, sketch
 (Pillsbury): WMAQ KSD WHO
 WTMJ WIRE

NBC-Ma Perkins, sketch (Oxy-
 dol): WLS (sw-15.21)
 CBS-Stepmother, sketch (Col-
 gate): WBBM WFBM KMOX
 WCCO

WCFL-Pianology
 WCFL-Bittersweet Melodies
 WGN-Dr. Friendly, drama
 WIND-Swing Melodies
 WISN-Early Risers Club
 WJJD-Tommy Tucker's Orch.
 WKBB-Tonic Tunes

WKBB-String Serenade
 WLW-Betty & Bob, sketch
 WMBD-Jay's Women of Today
 WOC-News

WOWO-Modern Home Forum
 WROK-Town Crier
 WSUI-Morning Melodies; Service
 Reports

WTAD-Thru Life's Window
 WTAQ-Rhythm & Romance

9:00 CST 10:00 CDT
 NBC-The Story of Mary Marlin,
 sketch (Ivory Soap): WLS
 (sw-15.21)
 For details of contest on this pro-
 gram turn to the inside back cover.

CBS-Greenfield Village Chapel:
 WFBM WKBB WKBB WISN
 WOC
 NBC-Originalities: WIBA WCFL
 WBOW

NBC-David Harum, sketch
 (Bab O): KSD WMAQ WHO
 WIRE
 News: WROK WIND
 KMOX-Jean Abbey
 KWK-Georgia Wildcats
 WAAF-Woman's Page of the Air
 WBBM-Heart of Julia Blake
 WCBM-Uncle John
 WCCO-Judy & Jane

(Continued on Next Page)

WEDNESDAY

June 8

(9:00 a.m. Continued)

WFAM-Shoppers' Guide
WGN-Get Thin to Music
WHA-Your Health
WJJD-Organ & Guitar
WLW-The Goldbergs, sketch
WMBD-Messenger; Weather
WMT-News; Hit Tune of the Day
WSUI-Illustrated Musical Chats
WTAD-Homemakers' Prgm.
WTAQ-Triple Thrift Revue
WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT
NBC-Vic & Sade, sketch (Crisco):
WLW WLS (sw-15.21)
On pages 22 and 23 you will find pictures of the celebration at Bloomington, Illinois, honoring Author Paul Rhymmer.

NBC-Lorenzo Jones, sketch (Phillips): WMAQ WHO WIRE KSD
CBS-Pappy Cheshire's Hillbilly Champions: WISN WOC WKBH WTAQ
NBC-Breen & de Rose, songs: WIBA WBOW WMT
MBS-Bachelor's Children (Old Dutch Cleanser): WGN
News: WKBB WMBD
Editor's Daughter, sketch:WBBM WOWO
KMOX-Houseboat Hannah, sketch
KWK-Great Works of Man
WAAF-Mid-Morning Varieties
WCCO-Bachelor's Children
WCFL-Varieties
WFBM-Apron Strings
WHA-International Scene
WIND-Hillbilly Ballads
WJJD-Sports Edition Handicapper
WROK-On the Mall
WTMJ-Morning Melodies

9:30 CST 10:30 CDT
CBS-Big Sister, sketch (Rinsol):
WBBM WISN WCCO WMBD
KMOX WFBM
NBC-Hello Peggy, sketch (Dranol): WHO WMAQ
NBC-Viennese Ensemble: WIRE WIBA
NBC-Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)
KWK-Pop Wise & Filbert
WAAF-News; Swing High
WBOW-Mid-Morning Music
WCFL-Varieties
WFAM-Morning Melodies
WGN-Painted Dreams
WHA-Story Behind the Song
WHIP-Women in the News
WIND-Serenade to the Ladies
WJJD-Harry Zimmerman, organist
WKBB-Eb & Zeb, sketch
WKBH-To be announced
WLW-Short, Short Story
WMT-Homemaker's Exchange
WOC-Melody Variations
WOWO-Linda's First Love
WROK-Milk-Made Magic
WTAD-Ma Perkins
WTAQ-Roundup
WTMJ-Valiant Lady

9:45 CST 10:45 CDT
NBC-Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)
CBS-Aunt Jenny's Stories (Spry)
WCCO KMOX WFBM WMBD WBBM WISN
NBC-The Road of Life, sketch (Chipso): WLW WTMJ WMAQ
NBC-Viennese Ensemble: WOWO
WBOW KWK WMT KSD
NBC-Kitty Keene, Inc., sketch (Dreft): WHO
WAAF-Foolish Questions
WCFL-Varieties
WFAM-Pat Patterson
WGN-To be announced
WHIP-This Rhythmic Age
WIBA-Δ Church of the Air
WIND-Livestock Markets
WIRE-Linda's First Love
WJJD-Frankie Trumbauer's Orch.
WKBH-Rhythm & Romance
WKBH-Swing Interlude
WLS-Grace Wilson, contr.
WROK-Radio Rhythm
WSUI-Prgm. Calendar; Weather
WTAD-Kitty Keene

11:00 CDT
CBS-Mary Margaret McBride, columnist (Minute Tapioca):
WBBM KMOX WFBM WMBD
WOC WFAM WCCO WMBD
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
KSD-Mrs. Dodsworth
KWK-Three-Quarter Time
WAAF-Let's Dance
WBOW-Δ Christian Science Prgm.
WCFL-Peekers in the Pantry
WGN-Melodies in Rhythm
WHA-Homemakers
WHIP-Fashions & the Home

WHO-The Goldbergs, sketch
WIBA-Linda's First Love, sketch
WIND-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs & guitar
WIRE-Dessa Byrd
WJBC-Theater Time
WJJD-Bureau of Missing Persons
WKBB-Hollywood Reporter
WKBH-Home Economics
WLS-Market Reports; News
WLW-Editor's Daughter, sketch
WMT-Movie Man
WOWO-Bill Board
WROK-News; Organ
WSUI-Magazine Notes
WTAD-News
WTAQ-Stars Over Hollywood
WTMJ-What's New in Milwaukee?

10:15 CST 11:15 CDT
CBS-Tower Town Tempos: WOC
WBBM KMOX WCCO WFBM
WTAQ
NBC-Kidoodlers: KWK WMT
NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
For details of contest on this program turn to the inside back cover.
KSD-Buccaneer's Octet
WAAF-Don Bolt, news
WBOW-Stars Over Manhattan
WFAM-Harlan Hogan
WGN-Don Pedro's Magic Violin
WHIP-Morning Dance
WHO-Houseboat Hannah
WIBA-Editor's Daughter, sketch
WIND-20th Century Serenade
WISN-News
WJBC-Women in the News
WJJD-Criminal Court Interviews
WKBB-House of McGregor
WKBH-Home Prgm.
WLS-Musical Chore Boys
WMBD-Linda's First Love
WROK-Poet's Corner
WSUI-Yesterday's Musical Favorites
WTAD-Bee & Vee

10:30 CST 11:30 CDT
NBC-Nat'l Farm & Home Hour;
Speakers: WIBA WBOW WMAQ (sw-15.21)
NBC-Time for Thought: KSD
CBS-Romance of Helen Trent (Edna Wallace Hopper):
WBBM KMOX
News: WHIP WIRE
KWK-News; Musical Interlude
WAAF-This Feminine World
WCCO-Happy Gilmans
WCFL-Double in Stars
WFAM-P. T. A. Prgm.
WFBM-Mrs. Farrell's Kitchen of the Air
WGN-Quin Ryan, news
WHO-Myrt & Marge, sketch
WIND-Organ & Guitar
WISN-Organ Melodies
WJBC-Dollar Daze
WJJD-Safety Court
WKBB-Mixing Bowl
WKBH-Songtime
WLS-Evelyn "The Little Maid"
WLW-News; Livestocks; River; Weather; Markets
WMT-Music for Today
WMBD-Sweetheart Time
WOC-Radio Bazaar
WOWO-Richard Trojen
WROK-Kaye Kreamer, woman's forum
WSUI-The Book Shelf
WTAQ-News; Merry-Go-Round
WTMJ-Kitty Keene, Inc., sketch

10:45 CST 11:45 CDT
NBC-Nat'l Farm & Home Hour:
WLW KWK
CBS-Our Gal, Sunday, sketch (Anacin): WBBM KMOX
NBC-Rex Battle's Ensemble:
WCFL WIRE
MBS-Reveries: WMT
KSD-Lady Courageous
WAAF-Markets; Sweet and Slow
WCCO-Grandma Travels
WFAM-Luncheon Dance
WGN-Musical Mail Box
WHA-Music Album
WHIP-Musical Newsy
WHO-Hilltop House, sketch
WISN-Ann Leslie's Scrapbook
WJBC-Peggy Payne & Pioneers
WKBB-Musical Almanac
WKBH-Beauty Box Revue
WLS-Short, Short Stories
WMBD-Bandwagon
WOC-Screen Fans Prgm.
WOWO-Ohio Agricultural Prgm.
WROK-Morning Varieties
WTAD-Betty & Bob
WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT
CBS-The Goldbergs, sketch (Oxydol): WOC WKBH KMOX
WBBM WCCO (sw-15.27)
NBC-Rex Battle's Concert Ensemble: KSD (sw-15.33)
WAA-Symphonic Hour
WBAA-Morning Melodies
WCFL-Hit Review
WFBM-Music Hall
WGN-Man on State Street
WHA-Talking Book
WHIP-Southtown Church Hour
WHO-Dan Harding's Wife, sketch
WIND-Indiana News

Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON

5:30 CST (6:30 CDT) Living History, CBS.

5:30 CST (6:30 CDT) Ruth Bryan Owen Rohde, NBC.

NIGHT

6:00 CST (7:00 CDT) Cavalcade of America, CBS.

6:00 CST (7:00 CDT) One Man's Family, NBC.

6:30 CST (7:30 CDT) Ben Bernie and Lew Lehr, CBS.

6:30 CST (7:30 CDT) Tommy Dorsey's Orchestra, NBC.

7:00 CST (8:00 CDT) It May Have Happened, NBC.

7:00 CST (8:00 CDT) Fred Allen, NBC.

7:00 CST (8:00 CDT) Grace Moore, CBS.

7:30 CST (8:30 CDT) Boston "Pops" Orchestra, NBC.

8:00 CST (9:00 CDT) Symphonic Strings, MBS.

8:00 CST (9:00 CDT) Kay Kyser's Musical Klass and Dance, NBC.

8:30 CST (9:30 CDT) Edgar A. Guest, CBS.

8:30 CST (9:30 CDT) Minstrel Show, NBC.

10:30 CST (11:30 CDT) Lights Out, NBC.

WIRE-Touring the Stores
WISN-Morning Musicals
WJBC-Take It For Granted
WJJD-Current News
WKBB-Magic Violin
WLS-Melody Roundup
WMBD-Number, Please
WMT-Toby's Cortnussel Nooz
WOWO-Consolaires
WROK-Musical Graphs
WROK-Harlan Hogan
WSUI-Brooklyn Symphony Orch.
WTAD-Women's Variety Prgm.
WTAQ-Hollywood on Parade
WTMJ-Heinie and Dinty

11:15 CST 12:15 CDT
CBS-Vic & Sade, sketch (Crisco):
WBBM KMOX WCCO WISN
KMBK (sw-15.27)
On pages 22 and 23 you will find pictures of the celebration at Bloomington, Illinois, honoring Author Paul Rhymmer.

NBC-Mrs. Wiggs of the Cabbage Patch (Old English Wax):
WHO KSD
NBC-Three Romeos: WCFL (sw-15.33)
CBS-To be announced: WFBM
WGN-June Baker
WHIP-Englewood Hour
WIND-Tommy Ott, organist
WIRE-Singin' Sam
WJBC-Parade of Bands
WJJD-Harry Zimmerman, organist
WKBB-What's New?
WKBH-Club Calendar
WMBD-Jack Lyon, cowboy
WMT-Stud Owens' Cowboys
WOC-Tommy Swingapators
WOWO-News
WROK-Affairs of Mrs. Swenson
WSBT-News; Stork Market
WSUI-Better Vision Prgm.
WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT
NBC-John's Other Wife (Louis Philippe): KSD WHO
CBS-Road of Life (Chipso):
KMOX WBBM
NBC-Your Health: WIBA WMAQ (sw-15.33)
KWK-Morning After
WBOW-Presenting
WCCO-Musicale
WCFL-Noon-day Concert
WFBM-Hoosier Farm Circle
WGN-Markets; Mid-day Service
WHA-Organ Melodies
WHIP-Noonday Interlude
WIND-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs & guitar
WIRE-Imogene Pierson
WISN-Cuban Sketches
WJBC-Singin' Sam
WJJD-Noon-day Service
WKBB-Farm Flashes
WKBH-Rhythm & Romance
WLS-Markets; News
WLW-Live Stock & Poultry Reports; News
WMBD-Thrift Message; Dr. Kadesky Prgm.; Melody Miniature
WMT-Sweet and Swing
WOC-Hymns of All Churches
WOWO-To be announced
WROK-Helene Kimberley, Songs

WSBT-In Movieland
WSUI-Melody Time
WTAD-Police News
WTAQ-Mailman

11:45 CST 12:45 CDT
NBC-Just Plain Bill (Kolynos):
KSD
CBS-Gospel Singer; Edward MacHugh, bar. & Organ (Ivory Soap): KMOX WBBM WCCO
CBS-To be announced: WFBM
MBS-Voice of Experience (Lydia E. Pinkham): WCFL KWK
News: WMT WIND WBAA
WFBM-Markets; Farm Bureau
WHIP-Hollywood News
WHO-Markets; Weather
WIRE-Farm Hour & Markets
WISN-Songs by Bob Clifford
WJBC-Reid & Vin
WKBH-Voice of the Farm
WLS-Dinner Bell Program
WLW-Thomas Conrad Sawyer
WMBD-Window Shopper
WOC-Betty and Bob
WOWO-Voice of the Farm
WROK-Round the Town
WSBT-Man on the Street
WSUI-Farm Flashes
WTAQ-Farmhands
WTMJ-Livestock Quotations

AFTERNOON

12:00 CST 1:00 CDT
NBC-Betty & Bob, sketch (Gold Medal): WMAQ WHO WTMJ
KWK WIRE (sw-15.21)
CBS-Merrymakers: WCCO KMOX
WKBB WKBH WOC (sw-15.27)
NBC-Swing Time Trio: WOWO
MBS-Harold Turner, pianist-
WGN
News: WMBD WJBC WTAD
WFBM WAAF
KSD-Sports Preview
WBAA-Farm Facts for Farm
Folks
WBBM-Manhattan Mother
WBOW-Street Reporter
WCBD-J. C. O'Hair
WCFL-Theater Lobby Chats
WHA-Musicale
WHIP-Warner Bros. Melodies
WIBA-Interlude; Country Home
WIND-Italian Hour
WISN-Even As You & I
WJJD-Livestock Markets
WLW-Linda's First Love, sketch
WLT-Cedar Valley Hillbillies
WSBT-News; Farm Flashes
WSUI-Rhythm Rumbles

12:15 CST 1:15 CDT
NBC-Let's Talk It Over; Guest
Speaker; Orch.: (sw-15.21)
CBS-Merrymakers: WISN
NBC-Arnold Grimm's Daughter,
sketch (Gold Medal): WMAQ
WLW WIRE KWK WTMJ
(sw-15.21)
KMOX-Singin' Sam
WAAF-Soliloquy
WBAA-Noon Melodies
WBBM-Man On the Street

WBOW-On the Mall
WCCO-Kitty Keene
WCFL-Spotlight Prgm.
WFBM-Bohemians
WGN-Marriage License Romances
WHIP-Alice Oleson, pianist
WHO-Voice of the Farm
WIBA-News; Market Reports
WJBC-Tournament of Bands
WJJD-Warren Brown Talks Baseball
WKBH-News
WKBH-Man on the Street
WLS-This Business of Farming
WMBD-Town Crier; Markets
WMT-Question Man; Voice of Iowa
WOC-Farm Bureau & Markets
WOWO-Market Service
WROK-Column Left, News
WSBT-Notes
WTAD-Cy & Freckles

12:30 CST 1:30 CDT
CBS-Mellow Moments: WSBT
WFBM (sw-15.27)
NBC-Waltz Favorites: WOWO
NBC-Valiant Lady, sketch (Gold Medal): WLW WIRE WMAQ
KWK (sw-15.21)
Baseball Game; Cubs vs. N. Y. Giants: WIND WJJD WCFL
WGN WBBM
News: WOC WHO
KMOX-Linda's First Love
WAAF-Markets; Health Talk
WBAA-Dance Time
WBOW-To be announced
WCBΔ-Scripture Truth Hour
WCCO-First Edition
WHA-Farm Prgm.
WHIP-Concert Orch
WISN-Musical Heat Wave
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-Voice of the Feed-lot; Mkts.
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street;
Service Sam
WTAD-Farm; Weather; Markets
WTAQ-Rhythm Rascals
WTMJ-Rhythm Rascals

12:45 CST 1:45 CDT
NBC-Betty Crocker, cooking talk
(Gold Medal): WIRE WMAQ
KWK WHO (sw-15.21)
CBS-Mellow Moments: WOC
News: WKBH WTAQ
KMOX-Editor's Daughter, sketch
KSD-News; Market Reports
WAAF-Waltztime
WBAA-Market Reports
WBOW-Tune of the Day
WCCO-Voice of the Farm
WIBA-Melody Moments
WKBB-Song Hit of the Day;
Pet Corner
WLW-Kitty Keene, Inc.
WMBD-Noon-day Melodies
WMT-Iowa Cornhuskers
WROK-Leonard Condon, Seed
Talk: Home Folks Hour
WTAD-Variety Prgm.
WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT
NBC-Attorney-at-Law, sketch
(Johnson's Floor Wax): WLS
KWK (sw-15.21)
CBS-All Hands on Deck: WKBB
WCCO WFBM WISN WSBT
WKBH WOC (sw-15.27)
NBC-The Story of Mary Marlin,
sketch (Ivory Flakes): WHO
WMAQ WLW WTMJ
News: WHIP WTAD
KMOX-Meet the Missus
KWK-Backstage Wife, sketch
WAAF-Carnival Matinee
WBAA-Meditations
WBOW-To be announced
WHA-News & Views
WIBA-Concert Trio
WIRE-Police Court
WMBD-Men on the Street
WMT-Many Happy Returns; Ger
man Band
WOWO-The Observer
WROK-Lion's Club Luncheon
WTAQ-Man on the Street

1:15 CST 2:15 CDT
NBC-Oxydol's Own Ma Perkins,
sketch: WMAQ WTMJ WHO
KSD
CBS-All Hands On Deck: WTAQ
NBC-Continental Varieties: WMT
WBOW
KMOX-Household Hints; Let's
Compare Notes
KWK-Great Works of Man
WBAA-I Want a Job
WCCO-Betty & Bob
WHA-Musical Varieties
WHIP-Grandmother's Scrapbook
WIRE-Chamber of Commerce
WLS-Homemakers' Hour
WLW-Midstream, drama
WMBD-His Majesty, the Baby
WTAD-Quincy Marches On

1:30 CST 2:30 CDT
NBC-Pepper Young's Family,
sketch (Camay Soap): WTMJ
WHO WMAQ WLW KSD
CBS-Kate Smith Speaks: WOC
WFBM WKBH WSBT WTAQ
WMBD WISN WKBH (sw-15.27)

NBC-Maurice Spitalny's Orch.:
WBOW (sw-15.33-15.21)
KMOX-Magic Kitchen
KWK-News
WBAA-Monitor Views the News
WCCO-Markets: News
WGN-The Lead-Off Man
WHA-Organ Melodies
WHIP-German Hour
WIBA-Pop Concert
WIRE-Indiana Univ. Prgm.
WMT-News; Novelty Parade
WOWO-Mary Berghoff, songs
WROK-Old Refrains

1:45 CST 2:45 CDT
CBS-Talk by Orestes H. Caldwell:
WTAQ WFBM WKBH WSBT
WISN WKBH (sw-15.27)
NBC-The Guiding Light, sketch
(White Naphtha): WHO WMAQ
KSD WTMJ WLW
MBS-Bill Lewis, bar.: WMT
KWK-Women, Patricia Blaisdell
WBAA-Wanita Wilson, sop.
WCCO-Julia Blake, sketch
WIRE-Matinee Varieties
WMBD-Roy Evans
WOC-Latch String Luncheon Club
WOWO-Women in the News
WROK-Community News

2:00 CST 3:00 CDT
NBC-Club Matinee, variety program:
WENR WOWO WBOW
WMT (sw-15.21)
CBS-At the Music Counter: WOC
WTAQ WFBM WKBH WSBT
WISN WKBH (sw-15.27)
NBC-Backstage Wife, sketch
(Dr. Lyons): WMAQ WTMJ
WIRE WHO WIBA
KMOX-Those Happy Gilmans
KSD-Dan Harding's Wife, sketch
KWK-Today at Two
WAAF-News; Weather
WBAA-Song Time
WCCO-Ladies First
WHA-Armchair Journeys
WHIP-Gay Caballeros
WLW-Dan Harding's Wife
WMBD-Editor's Daughter
WROK-News; Musicale
WTAD-Police News

2:15 CST 3:15 CDT
NBC-Stella Dallas, sketch (Milk
of Magnesia): WTMJ WIRE
WIBA WHO WMAQ
KMOX-One Woman's Opinion
KSD-Heart of Julia Blake
KWK-Attorney-at-Law, sketch
WAAF-Matinee Melodies
WBAA-This Week in Literature
WHIP-Denna Tyler; Orch.
WLW-Ma Perkins, sketch
WMBD-Singin' Sam
WROK-Margaret Eklof, songs
WTAD-Nocturnal Melodies

2:30 CST 3:30 CDT
NBC-The Hughes Reel with Rush
Hughes (Borden Co.): WHO
WIRE WMAQ KSD
CBS-Deep River Boys: WTAQ
WKBH WFAM WKBH WISN
WOC (sw-15.27)
NBC-Club Matinee: WIBA (sw-15.21)
KMOX-Judy & Jane
KWK-Baseball Warm-up
WBAA-You & Your Child
WCCO-Front Page Parade
WFBM-Art Association
WHA-Music of the Masters
WHIP-Fugitive from Romance
WLW-Heart of Julia Blake
WMBD-Petticoat Parade
WOWO-Old Time Religion
WROK-Rhythm Before Three
WTAD-Sports Talk
WTMJ-Concert Hall of the Air

2:45 CST 3:45 CDT
CBS-Doris Rhodes, songs: WOC
WKBH WFBM WFAM WKBH
WISN WTAQ (sw-15.27)
NBC-Girl Alone, sketch: WMAQ
WTMJ
To be announced: WLW WHO
WIRE
KMOX-Dope from the Dugout
KSD-Songs of Jean Carmen
KWK-Man in the Stands
WAAF-Estelle Barnes, pianist
WBAA-Hymn Echoes
WCCO-Baseball Game
WHIP-Topical Commentary
WMBI-Question Hour

3:00 CST 4:00 CDT
CBS-Keyboard Concerts: WFAM
WFBM WKBH WKBH WOC
WTAQ (sw-15.27)
NBC-Neighbor Nell; Irma Glen,
organist: WIRE WENR
NBC-Wilmington Handicap: WHO
WMAQ
Baseball Game: WBOW WMT
WTAD WISN KMOX KWK
KSD-Baseball Scores
WAAF-Rumba Beat
WBAA-Home Decorator
WHIP-Modern Rhythm; Helen
Hankins
WIBA-Today's Front Page
WJBC-Δ Devotional Hour
WLW-Houseboat Hannah, sketch
WMAQ-Tea Time Varieties
WMBD-Trading Post
WOWO-News

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBA-890
WBBM-770
WBOW-1310
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFMB-1230
WGN-720
WHA-940
WHAS-820
WHIP-1480
WHO-1000
WIBA-1280
WIND-560
WIRE-1400

WISN-1120
WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBH-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-800
WTAD-980
WTAM-1070
WTAQ-1330
WTMJ-620

WROK-Kaye Kreamer, Women of the Hour
WTMJ-Those Happy Gilmans
3:15 CST **4:15 CDT**
CBS-Keyboard Concerts: WMBD
NBC-Don Winslow of the Navy, sketch: WIBA WOWO
NBC-The Wilmington Handicap: WBOW
WAAF-Kay Armen
WBA-The American Scene
WENR-Music Circle
WHIP-Nina Winans' Book Review
WHO-Judy & Jane, sketch
WIRE-To be announced
WLW-Life of Mary Sothorn
WTMJ-Home Harmonizers
3:30 CST **4:30 CDT**
NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)
A story about Robert Schumann will be told.
NBC-Charles Sears, tnr.: WENR
NBC-Your Family & Mine, sketch (Sealtest): WMAQ WTMJ WIBA (sw-9.53)
CBS-March of Gages; Arthur Ross, m.c.: WFBM WKBB WKBH WOC
MBS-To be announced: WIRE
WAAF-Organ Melodies
WBA-Music with the Masters
WFAM-Young America on the Air; Pop Concert
WHIP-Tea Dance
WHO-News
WJBC-Mental Hygiene Class
WMBD-Eureka Salute
WOWO-Musical Workshop
WROK-Δ Swedish Gospel Service
WTAQ-Fiddlers Three
3:45 CST **4:45 CDT**
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)
CBS-Exploring Space: WFBM WKBB WKBB WOC WFAM WTAQ
NBC-Joseph Gallicchio's Orch.: WTMJ WIBA WHO WBOW KSD WIRE
NBC-Herman Middleman's Orch.: WENR WOWO
WAAF-Diana Clifton, sop.
WBBM-Tenth Inning
WHIP-News
WJBC-Classified Time
WLW-To be announced
WMAQ-Romance & Rhythm
WROK-Martha K. Johnson, Magic Carpet
4:00 CST **5:00 CDT**
CBS-News; Eton Boys: WFBM WTAQ WFAM WKBB WKBH WBBM
NBC-America's Schools: WMAQ WIBA WBOW KSD WIRE (sw-9.53)
WAAF-Salon Concert
WBA-Reflections
WCFL-Rainbow Melodies
WENR-Malcolm Claire, children's stories
WGN-Bill Anson
WHIP-Hollywood Brevities
WHO-New Tunes
WIND-Baseball Scores
WJBC-Wesleyan Recital
WJJD-Baseball Scoreboard
WLW-To be announced
WMBD-Δ Wayside Chapel
WOC-News
WROK-News; Musicale
WTMJ-Variety Revue
4:15 CST **5:15 CDT**
NBC-Joseph Gallicchio's Orch.: WMAQ WOWO WCFL
CBS-Miniatures by Franklyn McCormack: WTAQ WKBH
NBC-To be announced; News: KSD WBOW (sw-9.53)
MBS-Ruby & His Music: WGN WAAF-Tea Dance
WBA-Melody Moods
WBBM-Truman Bradley, comm.
WENR-What's the News?
WFAM-Moderate Melodies
WFBM-Earl Gordon
WHIP-Airplane Dance
WHO-Baseball Time
WIBA-Dance Hour
WIND-Musical Toast
WIR-News; Minute Interviews
WJJD-Fred Beck, organist
WKB-Univ. of Dubuque Air Forum

WLB-The Happy Gilmans
WMBD-News; Pet Corner
WOC-Baseball Review
4:30 CST **5:30 CDT**
CBS-Boake Carter, commentator (Huskies & Post Toasties): (sw-11.83)
NBC-Alma Kitchell, songs: WIBA WCFL WBOW WMAQ
NBC-Chesterfield Daily Sports Column; Paul Douglas: WENR WLW KSD WOWO (sw-15.21)
CBS-Aeolian Ensemble: WTAQ WKBH
WAAF-Sport Shorts
WBBM-Chicago Hour
WFAM-Killer Dillers
WFBM-Tea Time Tunes
WGN-Armchair Melodies
WHIP-Trio
WIND-Swing Melodies
WIRE-To be announced
WJBC-News
WJJD-Salon Echoes
WKBH-P. T. A. Talk
WMBD-Bargain Counter
WROK-Sweet & Swing
4:45 CST **5:45 CDT**
NBC-Nola Day, songs: WMAQ WIBA
NBC-Dinner Concert: WENR WBOW
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
CBS-Lum & Abner (Postum): WBBM (also at 9:15 p.m.)
NBC-Little Orphan Annie (Ovaltine): KSD
WAAF-Tower Tunes
WBA-Story Book Hour
WCFL-Jack Kelly's Orch.
WFAM-Baseball Scores; News
WGN-Little Orphan Annie
WHIP-Band Concert
WIND-Listen to Yourself
WISN-Tenth Inning
WJBC-Original Poetry
WJJD-Garwood Van's Orch.
WKBH-Kiddies' Hour
WMBD-Dr. Sumner Miller
WOWO-American Family
WTAQ-Herman Daumler, violinist
5:00 CST **6:00 CDT**
NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE (sw-11.87)
CBS-Just Entertainment (Wrigley's Gum): (sw-11.83) (also at 9 p.m.)
NBC-Don Winslow of the Navy, sketch (Kellogg's): WMAQ WLW
CBS-Obbligato: WTAQ WKBH KMOX-Grand Stand Manager
KSD-News; Gabriel Heatter
KWK-Home-Plate Interviews
WAAF-The Bandstand
WBBM-John Harrington, sports
WBOW-Merry-Go-Round
WCCO-Livestock
WCFL-News
WFAM-Crimecasts
WFBM-Δ Wheeler Mission
WGN-Popeye, sketch
WHIP-Sports
WHO-Adv. of Jimmie Allen
WIBA-Edgewood Dramatic Prgm.
WIND-German Hour
WISN-Show Window
WJJD-Current News
WMBD-Happy Train; Auction of the Air
WOC-Man on the Street
WOWO-The Mountain Band
WROK-Music by Cugat
WTAD-Cy & Freckles
WTMJ-News; Gabriel Heatter
5:15 CST **6:15 CDT**
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WMAQ WHO WIRE (sw-9.53) (also at 9:15 p.m.)
CBS-Boake Carter, commentator (Huskies & Post Toasties): WBBM WMBD KMOX WTAQ WKBH WKBB WCCO WFBM WFAM WOC WISN
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WMT WENR (sw-11.87)
CBS-Enoch Light's Orch.: (sw-11.83)
KSD-Popeye, the Sailor, sketch
KWK-Al Sarli's Jam Session
WAAF-Harmony Hall
WCFL-Tune Teasers
WGN-Buddy Clark & Orch.
WHIP-Classic Gems
WIBA-To be announced
WIRE-Three Little Words
WJJD-Ben Kanter, pianist
WLW-Allen Franklin, sports
WOWO-Organ Reveries
WROK-Sport Review
WTAD-88 Keys and 10 Fingers
WTMJ-Heinie & His Grenadiers
5:30 CST **6:30 CDT**
CBS-Living History, drama: WOC WFAM WKBB (sw-11.83)
Dramatization of American events of 1735. Speaker: Harry James Carman, Professor of History, Columbia University.

NBC-"It's News to Me," Ruth Bryan Owen Rohde: WBOW (sw-9.53)
NBC-To be announced: WOWO
NBC-Dinner Concert: WCFL
News: WTAD WMAQ WKBH WHO WIBA
Dick Tracy, sketch: WISN WIRE
Popeye the Sailor, sketch: WCCO WFBM
KMOX-Ozark Varieties
KSD-Sportlights
KWK-Twilight Serenade
WAAF-Sunset Serenade
WBBM-Hollywood Food Secrets
WENR-Dinner Date
WGN-Sports Review
WHA-Music Album
WHIP-Travel Hour
WJJD-Sentenced Men, interviews
WLW-Let's Celebrate
WMBD-Speed Gibson
WMT-To be announced
WROK-Organ
WSUI-Musical Moods
WTAQ-Al Michel's Sport Wheel
5:45 CST **6:45 CDT**
CBS-Barry Wood's Music: WFAM WKBH WOC
NBC-Jimmy Kemper & Co.: WBOW
NBC-Science on the March: WENR WOWO
News: WFBM KMOX
Sports: WKBH WTMJ WMBD WJJD
Sports; News: WMT WTK
Little Orphan Annie, sketch: WIRE WHO
KSD-Dick Tracy, sketch
WBBM-We the Wives
WCCO-Extra Inning
WCFL-Hal Totten, sports
WGN-Songs at Twilight
WHA-Fun Time
WHIP-News
WIBA-Today's Birthdays; Sports
WISN-Sports; Interlude
WLW-Paul Sullivan, news
WMAQ-Let's Celebrate
WROK-Dance hour
WSUI-Daily Iowan of the Air
WTAD-Nocturnal Strings
WTAQ-Bureau of Public Service

NIGHT

6:00 CST **7:00 CDT**
CBS-Cavalcade of America (Dupont); Don Voorhees' Orch.: KMOX WFBM WBBM WCCO WHAS WJR (sw-11.83) (also KNX KSL at 10 p.m.)
NBC-One Man's Family (Tenderleaf Tea): WTMJ KSD WMAQ WIBA WHO WLW WTAM WIRE (also see Sun. Prgms. at 10:30 p.m.)
NBC-Roy Shield's Revue; Orch. & Vocalist: WMT WOWO KWK (sw-11.87)
MBS-Enric Madriguera's Orch.: WGN
Sports: WKBH WTAD WBOW WOC
To be announced: WKBH WMBD
WAAF-Don Bolt, commentator
WCFL-News
WFAM-The New Yorkers
WHA-Organ Reverie
WHIP-Concert Master
WIND-Re-creation Baseball Game
WISN-Down by Herman's
WJJD-Fred Beck, organist
WLS-Don Kelley's Sport Scoop
WROK-News; Musical Workshop
WSUI-Dinner Hour Prgm.
WTAQ-Hits & Encores
6:15 CST **7:15 CDT**
News: WMBD WOC WLS
WAAF-Pacific Paradise
WBBM-Our Neighbors
WCFL-Pop Tunes
WFAM-Odd Facts
WHIP-Rainbow Trio
WJJD-Concert Hour
WKBH-Speed Gibson
WKBH-Dinner Music
WSUI-Views & Interviews
WTAD-Freshest Thing in Town
WTAQ-Singing Strings
6:30 CST **7:30 CDT**
CBS-Ben Bernie & All the Lads; Lew Lehr; Buddy Clark (U. S. Rubber): WJR WOC WBBM WHAS WCCO WMBD WFBM WISN WFAM KMOX WKBH (sw-11.83) (also KNX at 9:30 p.m.)
NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool); Edythe Wright; Jack Leonard; Three Esquires; Paul Stewart, m.c.: WMAQ WTAM WHO WIRE WLW WTMJ KSD (also at 11 p.m.)
NBC-Harriet Parsons, commentator (Bromo Seltzer): WMT WLS WOWO KWK (sw-11.87)
MBS-Lone Ranger, drama (Silver-View) WGN

WAAF-Evening Concert
WBOW-Dance Hour
WCFL-Jack Kelly's Orch.
WHA-Deutsche Musik Stunde
WHIP-Homespun
WIBA-Concert Ensemble
WKBH-Hits & Encores
WROK-Beliot Community Prgm.
WTAD-Dust Off the Diamond
WTAQ-News
6:45 CST **7:45 CDT**
NBC-Barry McKinley, baritone: WLS WMT WBOW WOWO
KWK-Key Men Quartet
WCFL-Judge J. H. Lyle, talk
WJJD-Church on the Hillside
WKBH-News
WHA-Variety Prgm.
WTAQ-Talking Drums
7:00 CST **8:00 CDT**
CBS-Chesterfield Presents Grace Moore, sop., with Andre Kostelanetz' Concert Orch.; Deems Taylor, commentator; Guest: WFBM WHAS WKBH WKBH WBBM WCCO KMOX WOC WTAQ WISN WSBT WMBD WJR (sw-11.83)
NBC-Town Hall Tonight (Sal-Hepatica); Fred Allen & Portland Hoffs; Quartet; Peter Van Steeden's Orch.; Guest: WIBA WTAM WMAQ WTMJ WIRE WLW WHO KSD (sw-9.53) (also KFI at 10 p.m.)
Guest: Ray Smith, a fly tier—a man who ties flies on fish lines.
NBC-It May Have Happened, drama: WOWO KWK WLW WBOW WMT
Each program in this series of dramatizations by Burr Cook will be complete in itself. Each story will deal with a peculiar historical situation in which actual events are definitely part of historical record up to a certain point, and then evidence and tradition begin to diverge and, in many cases, the searcher after truth has two or even more possible solutions for a historical problem. The stories are based on facts and it will be quite often impossible to determine where facts turn into fancy.
MBS-Bob Crosby's Orch.: WGN
WCFL-Labor Flashes
WHIP-News
WIND-Traffic Court
WJJD-Bob Acher and Bonnie Blue Eyes
WROK-Musicale
WSUI-Children's Hour
WTAD-Florence & Ruth Brown
7:15 CST **8:15 CDT**
WCFL-Favorite Melodies
WHIP-Eventide Echoes
WLS-International Looking-Glass
WROK-Social Security, talk
WTAD-News Summary
7:30 CST **8:30 CDT**
NBC-Boston Pops Orch.: WENR WMT WOWO (sw-11.87)
CBS-Word Game: WTAQ KMOX WHAS WJR WISN WKBH WSBT WKBH WOC WMBD KWK-Charlie Chan, sketch
WBBM-Carlos Molina's Orch.
WCFL-News
WBBM-The Honeybunners
WCCO-Musical Prgm.
WCFL-News
WFBM-Piano Twins
WGN-Jack Russell's Orch.
WJJD-Suppertime Frolic
WROK-Little Theater of the Air
WSUI-Evening Musicale
7:45 CST **8:45 CDT**
KWK-Piano Portrait
WBBM-John Harrington, news
WCCO-Geo. E. Leach
WCFL-Herr Louie & The Weasel
WFBM-To be announced
WGN-News; Sports Celebrity Parade
WSBT-Quizo-quest
WSUI-Poetic Interlude
8:00 CST **9:00 CDT**
NBC-Kay Kyser's Musical Klass & Dance (Lucky Strike Cigarettes); Virginia Sins, Harry Babbitt & Sully Mason, vocalists: WTMJ WHO WTAM WIBA WIRE KSD KOA WLW WMAQ (sw-9.53)
CBS-Gang Busters (Palmolive Shave Cream); Col. H. N. Schwarzkopf, dir.; True Crime, drama: WBBM WFBM WHAS WJR KMOX WCCO WISN (sw-11.83) (also KNX at 11 p.m.)
MBS-Symphonic Strings: WGN KWK WMT
The music detail for this program may be found on page 6 this week.
NBC-Boston Pops Orch.: WOWO WENR
WCFL-L. Fish Co. Games
WKBH-World Varieties
WKBH-Rapid Ad
WMBD-Insurance Claim Oddities
WOC-German Band
WROK-Melody Time

WSBT-20th Century Serenade
WSUI-Comm. Theater of the Air
WTAQ-Parl Isle Troubadours
8:15 CST **9:15 CDT**
NBC-Boston Pops Orch.: WENR WOWO
WBOW-Master Singers
WCFL-Jack Kelly's Orch.
WKBH-Reminiscence
WMBD-Gomer Bath, news
WROK-News; Musicale
8:30 CST **9:30 CDT**
CBS-It Can Be Done (Household Finance); Edgar A. Guest; Frankie Masters' Orch.: WJR WFBM WBBM WHAS KMOX WOC (sw-11.83)
Guest: Milton Snavelly Hershey, founder of the Hershey Chocolate Corporation and world-famed philanthropist.
NBC-Manfred Show: WENR WBOW (sw-11.87)
CBS-Jack Shannon, tnr.; Ruth Carhart, organist: WMBD
MBS-Melodies from the Skies: WGN
KWK-Lone Ranger, sketch
WCCO-Musical Prgm.
WCFL-Perry Como, songs
WIND-Tommy Ott, organist
WISN-Reflections
WKBH-Sentimental Music
WKBH-What's New in Movies
WMT-Tune Tossers
WROK-Ted Westin, songs
WSBT-Answer Me This
WSUI-Manhattan Concert Band
WTAQ-House of MacGregor
8:45 CST **9:45 CDT**
News: WIND WOWO
WCFL-Isham Jones Orch.
WISN-Bert Block's Orch.
WKBH-Gems of Melody
WKBH-Music in a Sentimental Mood
WMT-A Trip Through Niagara
WROK-Music Graphs
WSUI-Daily Iowan of the Air
WTAQ-Genevieve Anderson, sop.
9:00 CST **10:00 CDT**
NBC-Amos n' Andy (Campbell's Soup): WMAQ WIRE KOA WLW KSD WTAM WHO KFI
CBS-Just Entertainment with Jack Fulton, tnr.; Andrews Sisters; Carl Hohengarten's Orch. (Wrigley's Gum): WCCO WFBM WBBM KMOX WHAS WJR (also see 5 p.m.)
NBC-Al Jahn's Orch.: WBOW (sw-9.53)
NBC-Ben Cutler's Orch.: WOWO
News: WKBH WMT WSBT KWK-Easy Aces, sketch
WCFL-Make Believe Danceland
WENR-Globe Trotter
WIBA-Night News Edition
WIND-Swedish Prgm.
WISN-Helen Wittman
WKBH-James Melton, tnr.
WMBD-Toasty Paul & Melody Men
WOC-Pats Organ Moods
WROK-Ralph Riverdahl's Orch.
WTAQ-Normandie Entertains
WTMJ-Kilowatt Hour
9:15 CST **10:15 CDT**
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WIBA KOA KFI (also at 5:15 p.m.)
CBS-Lum & Abner (Postum): WFBM WHAS KMOX WCCO (also see 4:45 p.m.)
CBS-Frank Dailey's Orch.: WSBT WKBH
MBS-Charley Randall's Orchestra: WGN WMT
KSD-Russ David's Orch.
KWK-Tracer of Lost Persons
WBBM-Living History
WENR-Stan Norris' Orch.
WHO-Sports Review
WIBA-Musical Moments
WIRE-News; Basonology
WISN-Music by Mischa Zenda
WJJD-Harry Owen's Orch.
WJR-Let's Celebrate
WKBH-Rudolph Kuelve
WLW-The Perk-Uppers
WMAQ-Fort Pearson, news
WMBD-Value Hints
WROK-Tropical Moods
WTAM-Tom Manning
WTAQ-Al Michel Interviews
Leaders in Sports
WTMJ-Easy Aces
9:30 CST **10:30 CDT**
CBS-Dick Gasparre's Orchestra: WTAQ WKBH WCCO WMBD WSBT WKBH KMOX WISN WOC (sw-6.12)
NBC-Musical Preview of "Blockade": WOWO WTAM
An original music score from the pen of Werner Janssen will be conducted by Janssen himself, with Screen Stars Madeleine Carroll and Henry Fonda aiding in narration as part of a special broadcast from Hollywood. The score is from the yet-to-be-released Walter Wanger film "Blockade," starring Miss Carroll and Fonda.

WEDNESDAY

June 8

NBC-Dance Orch.: WENR WBOW WIBA (sw-9.53)
MBS-Dick Stabile's Orch.: WLW Baseball Game: WIRE WMT KOA-Light on the West
KSD-Joe Rines' Orch.
KWK-String Nocturne
WBBM-News
WGN-Sports Review
WGN-Jack Denny's Orch.
WHAS-Baseball; Louisville vs. St. Paul
WHO-James Melton, tnr.; Orch.
WIND-An Evening at the Country Club
WJR-Baseball Scores; Reminiscing
WMAQ-Lou Breese's Orch.
WROK-Δ Gospel Fellowship Hr.
WTMJ-Let's Celebrate
9:45 CST **10:45 CDT**
CBS-Dick Gasparre's Orchestra: KMOX WBBM WFBM
NBC-Dance Orch.: WHO
MBS-Jack Coffey's Orch.: WGN WLW
KSD-James Melton, tnr.
WIND-Mark Fisher's Orch.
WROK-News
WTAM-Sammy Watkins' Orch.
WTMJ-Today's Events
10:00 CST **11:00 CDT**
CBS-Red Norvo's Orch.: WSBT WTAQ WKBH WBBM WISN KMOX WHAS (sw-6.12)
NBC-Fletcher Henderson's Orch.: WBOW WTAM WMAQ
NBC-Nano Rodrigo's Orchestra: WOWO
MBS-Dance Orch.: WGN
News: WMBD WFBM WHO WJR WOC
KOA-The Camera Speaks
KSD-Weather Report
KWK-Sport Review
WCCO-Let's Celebrate
WCFL-Emil Flindt's Orch.
WENR-Music As You Desire It
WIBA-Dance Orch.
WIND-Bill Carlsen's Orch.
WKBH-News; Music
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Last Word in Sports
10:15 CST **11:15 CDT**
CBS-Red Norvo's Orch.: WJR WKBH WOC WKBH WFBM
NBC-Nano Rodrigo's Orchestra: WOWO
NBC-Fletcher Henderson's Orch.: WTAM WMAQ WLW WHO WBOW
KOA-Music by Cugat
KWK-Georgia Wildcats
WCCO-Cedric Adams
WHAS-News
WIBA-Hollywood at the Beach
WMBD-Sports Review; Program Review
WTAM-Music You Want
WTMJ-Dance Orch.
10:30 CST **11:30 CDT**
NBC-Lights Out, experimental drama: WIRE WHO WBOW WIBA WMAQ WTMJ
CBS-Buddy Rogers' Orch.: WJR WOC WKBH WKBH WSBT WBBM WMBD WTAQ WFBM WISN
NBC-Lang Thompson's Orch.: WLW WOWO (sw-6.14)
MBS-Jan Garber's Orch.: WMT KWK
KMOX-Morning Headlines
KOA-Orrin Tucker's Orch.
WCCO-Rollie Johnson
WCFL-Concert Ensemble
WGN-Jack Russell's Orch.
WHAS-Dance Band
WIND-News & Music
10:45 CST **11:45 CDT**
CBS-Buddy Rogers' Orchestra: WCCO KMOX
NBC-Lang Thompson's Orch.: WENR
WMBD-Moonlight Meditations
11:00 CST **12:00 CDT**
NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh and Kool): KOA KFI (also see 6:30 p.m.)
CBS-Husk O'Hare's Orch.: WOC WBBM KMOX WISN WTAQ WMBD WKBH WFBM
NBC-Jimmy Joy's Orch.: KSD WBOW WENR
NBC-Stan Norris' Orch.: WMAQ WIBA
MBS-Skinny Ennis' Orch.: KWK WIRE WMT WGN
WCO-Jackie Heller
WHO-Veterans Forum
WIND-Nite Watch
WKBH-Weather Report
WLW-Twenty-four Hour Review
WTAM-Otto Thurn's Orch.
WTMJ-Dance Orch.
End of Wednesday Programs

THURSDAY

June 9

MORNING

7:00 CST 8:00 CDT

NBC-Breakfast Club; News: WCFL WBOW
 CBS-Arthur Godfrey: (sw-21.52)
 NBC-Ward & Muzzy, piano duo: (sw-21.5)
 CBS-As You Like It; News: WFAM KMOX
 News: WJJD WTAD
 Musical Clock: WOC WKBB
 WHIP WIBA WBBM WKBB WIRE
 KWK-Tonic Tunes
 WAAF-Breakfast Express
 WCCO-Air Almanac
 WFBM-Early Birds
 WGN-Everyday Words; Good Morning Prgm.
 WHO-Faye and Cleo
 WIND-Religious Service
 WISN-Early Risers Club
 WLS-Trailer Tim
 WLW-The Merrymakers
 WMAQ-Your Neighbor
 WMBD-Morning Hit Parade
 WMT-Country Home; Musical Clock
 WOWO-Δ Radio Bible Class
 WROK-Early Risers
 WTAQ-Mike's Uprisin'
 WTMJ-Top of the Morning

7:15 CST 8:15 CDT

CBS-As You Like It: (sw-21.52)
 NBC-Person to Person: (sw-21.5)
 News: WMT WHO WCCO WLS
 KWK-Sunnytime
 WIND-Morning Review
 WJJD-H. Zimmerman, organist
 WLW-Peter Grant, news
 WMBD-Musical Clock
 WROK-Breakfast Melodies
 WTAD-Breakfast Brevities

7:30 CST 8:30 CDT

NBC-Breakfast Club; News: WOWO WCFL
 CBS-Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Albolene): WBBM
 NBC-Landt Trio; News: (sw-21.5)
 MBS-Victor H. Lindlahr (Journal of Living): WGN
 News: WKBB WTAQ
 Δ Morning Devotions: WLS WKBB
 Musical Clock: WROK WBOW WMT
 KMOX-Ozark Varieties
 WCCO-Musical Chimes
 WFAM-Your Engagement Book
 WHIP-Just About Time
 WHO-Favorite Melodies
 WBA-Today's Almanac; Society Reporter
 WIND-Hawaiian Melodies
 WIRE-Dessa Byrd
 WLW-Gospel Singer
 WMAQ-Whistler & His Dog
 WMBD-Weather Report

7:45 CST 8:45 CDT

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO
 NBC-Bennett & Wolverton: WMAQ
 NBC-Mystery Chef (Regional Advertisers, Inc.): (sw-21.5)
 News: WTAD WIND WHIP
 KWK-News; Rapid Service
 WAAF-Piano Parade
 WRBM-Linda's First Love
 WFAM-Morning Devotions
 WHO-Favorite Melodies
 WIRE-Better Health; News; Today's Best Buys
 WJJD-III. League of Women Voters
 WKBB-Tune Tossers
 WLS-George Goebel, songs
 WLW-Voice of Experience
 WMBD-Police Flash
 WTAQ-Today's Almanac

8:00 CST 9:00 CDT

NBC-Just Neighbors, sketch: WOWO WCFL (sw-15.21)
 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN
 NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE
 News: WKBB WMBD WAAF
 Musical Clock: WROK WIBA WMT
 KSD-News; Dick Leibert, organ
 KWK-Pep Up Parade
 WFBM-Concert Time
 WGN-Martha Crane & Helen Joyce

WHA-Band Wagon
 WHIP-Half & Half
 WHO-Coffee Pot Inn
 WIND-Priscilla Holbrook, pianist
 WJJD-Bosworth Broadcast
 WKBB-Chancel Steps
 WLS-Hal Culvert & John Brown, pianists
 WLW-Hymns of All Churches
 WTAD-Storyland Lady
 WTAQ-Morning Potpourri

8:15 CST 9:15 CDT

NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE
 NBC-Malcolm Claire, stories: KSD
 CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD
 NBC-Asher & Little Jimmie, cowboy songs: WCFL WOWO (sw-15.21)
 WAAF-Rhythm Rhapsody
 WCFL-Double in Stars
 WHA-Morning Melodies
 WHO-What to Serve Today
 WIND-Your Favorite Band
 WKBB-Salon Souvenirs
 WKBB-Uncle Bob
 WLS-News
 WLW-Myrt & Marge, sketch
 WOC-Musical Clock

8:30 CST 9:30 CDT

NBC-Just Plain Bill, sketch (Bi-So-Dol): WMAQ WIRE
 CBS-Hilltop House, Bess Johnson: KMOX WCCO WBBM WISN WMBD
 NBC-Josh Higgins of Finchville, sketch: WCFL KWK (sw-15.21)
 NBC-Happy Jack Turner: KSD
 Musical Clock: WMT WHO
 WAAF-Canary Serenade
 WBOW-Δ Radio Gospel
 WFAM-Morning Musicales
 WFBM-Morning Chat
 WGN-Morning Melodies
 WHIP-Polish Varieties
 WIBA-Today's Almanac
 WIND-Piano & Guitar
 WJJD-III. Medical Society
 WKBB-Musical Breakfast
 WKBB-Olive Hagen, organist
 WLS-The Novelodeons
 WLW-Hilltop House
 WOWO-Tri Topics
 WROK-Δ Morning Devotions
 WSUI-Daily Iowan of the Air
 WTAD-Δ Interchurch Revival
 WTAQ-Wake Up & Live
 WTMJ-Hymns of All Churches

8:45 CST 9:45 CDT

NBC-The Woman in White (Pillsbury): WMAQ WTMJ KSD WHO WIRE
 CBS-Stepmother, sketch (Colgate): WBBM KMOX WCCO WFBM
 NBC-Ma Perkins, sketch (Oxydol): WLS (sw-15.21)
 CBS-Morning Moods: WKBB
 MBS-Good Morning from Cleveland: KWK
 WBOW-Pianology
 WCFL-Bittersweet Melodies
 WGN-Dr. Friendly, drama
 WIND-Swing Melodies
 WISN-Early Risers Club
 WJJD-Tommy Tucker's Orch.
 WKBB-String Serenade
 WLW-Betty & Bob, sketch
 WMBD-Women of Today
 WOC-News
 WOWO-Modern Home Forum
 WROK-Town Crier
 WSUI-Morning Melodies; Service Reports
 WTAD-Thru Life's Window
 WTAQ-Rhythm & Romance

9:00 CST 10:00 CDT

NBC-The Story of Mary Martin, sketch (Ivory Flakes): WLW WLS (sw-15.21)
 For details of contest on this program turn to the inside back cover.
 NBC-David Harum, sketch (Bab-O): KSD WIRE WMAQ WHO
 NBC-Originalities: WIBA WCFL WBOW
 CBS-Mary Lee Taylor (Pet Milk): WBBM WMBD WFBM WOC KMOX
 KWK-Georgia Wildcats
 WAAF-"I Am" Program
 WBOW-Goodwill Prgm.
 WCCO-Judy & Jane
 WFAM-Shoppers' Guide
 WGN-Get Thin to Music
 WHA-Your Health
 WIND-Traffic Court
 WISN-Music Old and New
 WJJD-Organ & Guitar
 WKBB-Your Home
 WKBB-Success Story
 WMT-News; Melody Time
 WROK-News
 WSBT-Two-Way Harmonies
 WSUI-Illustrated Musical Chats
 WTAD-Homemakers' Prgm.

9:15 CST 10:15 CDT

NBC-Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)
 On pages 22 and 23 you will find pictures of the celebration at Bloomington, Illinois, honoring Author Paul Rhymer.
 CBS-Instrumentalists: WISN
 WKBB WOC WTAQ
 NBC-Breen & de Rose: WBOW WIBA WMT
 NBC-Lorenzo Jones, sketch (Philips): WIRE WMAQ WHO KSD
 MBS-Bachelor's Children: WGN
 Editor's Daughter, sketch: WOWO WBBM
 News: WMBD WKBB
 KMOX-Houseboat Hannah, sketch
 KWK-Great Works of Man
 WAAF-Hog 'n' Harmony
 WCCO-Bachelor's Children
 WCFL-Varieties
 WFBM-Apron Strings
 WHA-Keeping Up With Science
 WJJD-Sports Edition Handicapper
 WROK-On the Mall
 WTMJ-Morning Melodies

Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON

5:30 CST (6:30 CDT) National Open Golf Championship, CBS.

5:45 CST (6:45 CDT) Social Security Series, CBS.

NIGHT

6:00 CST (7:00 CDT) Kate Smith Hour, CBS.

6:00 CST (7:00 CDT) Rudy Vallee's Variety Hour, NBC.

6:00 CST (7:00 CDT) The March of Time, NBC.

7:00 CST (8:00 CDT) Toronto Promenade Concert, NBC.

7:00 CST (8:00 CDT) Major Bowes, CBS.

7:00 CST (8:00 CDT) Good News of 1938, NBC.

8:00 CST (9:00 CDT) Pulitzer Prize Plays, NBC.

8:00 CST (9:00 CDT) Bing Crosby and Bob Burns, NBC.

WTAQ-Triple Thrift Revue
 WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT

NBC-Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)
 On pages 22 and 23 you will find pictures of the celebration at Bloomington, Illinois, honoring Author Paul Rhymer.
 CBS-Instrumentalists: WISN
 WKBB WOC WTAQ
 NBC-Breen & de Rose: WBOW WIBA WMT
 NBC-Lorenzo Jones, sketch (Philips): WIRE WMAQ WHO KSD
 MBS-Bachelor's Children: WGN
 Editor's Daughter, sketch: WOWO WBBM
 News: WMBD WKBB
 KMOX-Houseboat Hannah, sketch
 KWK-Great Works of Man
 WAAF-Hog 'n' Harmony
 WCCO-Bachelor's Children
 WCFL-Varieties
 WFBM-Apron Strings
 WHA-Keeping Up With Science
 WJJD-Sports Edition Handicapper
 WROK-On the Mall
 WTMJ-Morning Melodies

9:30 CST 10:30 CDT

NBC-Pepper Young's Family (Cauway Soap): WLS (sw-15.21)
 NBC-Doc Schneider's Texans: WMAQ WIRE
 CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN KMOX WMBD WFBM
 NBC-Viennese Ensemble: WCFL
 KWK-Pop Wise & Filbert
 WAAF-News; Swing High
 WBOW-Mid-morning Music
 WFAM-Hollywood Fashion Parade
 WGN-Painted Dreams
 WHA-Story Behind the Song
 WHIP-Monitor News
 WHO-Peggy Tudor
 WIBA-Music Graphs
 WIND-Serenade to the Ladies
 WJJD-Women's Exchange Prgm.
 WKBB-Eb & Zeb
 WKBB-To be announced
 WLW-Dr. Friendly, drama
 WMT-Louise Hathaway
 WOC-Melody Variations
 WOWO-Linda's First Love
 WROK-Milk Made Magic
 WSUI-Book Shelf
 WTAD-Ma Perkins
 WTAM-Women's Hour
 WTAQ-Round-up
 WTMJ-Valiant Lady

9:45 CST 10:45 CDT

NBC-The Road of Life (Chipso): WMAQ WTMJ WLW
 NBC-Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)
 CBS-Aunt Jenny's Stories (Spry): WMBD WFBM KMOX WBBM WISN WCCO
 NBC-Viennese Ensemble: KWK
 WMT WBOW KSD
 NBC-Kitty Keene, Inc., sketch: WHO
 WAAF-Foolish Questions
 WFAM-Pat Patterson
 WGN-To be announced
 WHIP-Pacific Paradise
 WIBA-Δ Church of the Air
 WIND-Livestock Markets
 WIRE-Linda's First Love
 WJJD-Love Tales

WKBB-Rhythm & Romance
 WKBB-Swing Interlude
 WLS-Grace Wilson, contr.; John Brown, pianist
 WOWO-Melodiers
 WROK-Radio Rhythm
 WSUI-Prgm. Calendar; Weather Report
 WTAD-Kitty Keene, sketch

10:00 CST 11:00 CDT

CBS-Mary Margaret McBride, columnist (Minute Tapioca): WBBM WFBM KMOX WISN WMBD WCCO WFAM WOC
 NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
 NBC-Campus Kids: WBOW
 KSD-Mrs. Dodsworth
 KWK-Three-Quarter Time
 WAAF-Let's Dance
 WCFL-Peekers in the Pantry
 WGN-Silver Serenade
 WHA-Homemakers
 WHIP-Fashions & the Home
 WHO-The Goldbergs, sketch
 WIBA-Linda's First Love, sketch
 WIND-Bob Atcher & Bonnie Blue
 Eyes, hillbilly songs & guitar
 WIRE-Dessa Byrd
 WJBC-Theater Time
 WJJD-Bureau of Missing Persons
 WKBB-Hollywood Reporter
 WKBB-Home Economics
 WLS-Market Reports; News
 WLW-Editor's Daughter, sketch
 WMT-Movie Man
 WOWO-Bill Board
 WROK-News; Organ
 WTAQ-Theater Organ
 WSUI-Homemaker's Chat
 WTAD-News
 WTAQ-This Woman's World
 WTMJ-What's New in Milwaukee?

10:15 CST 11:15 CDT

CBS-Tower Town Tempos: WFBM KMOX WCCO WTAQ
 NBC-George Griffin, bar.: KWK WMT
 NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
 For details of contest on this program turn to the inside back cover.
 KSD-George Hall's Orch.
 WAAF-Don Bolt, news
 WBBM-Thomas Conrad Sawyer
 WBOW-Stars Over Hollywood
 WFAM-Harlan Hogan
 WGN-To be announced
 WHIP-Melodic Meditations
 WHO-Houseboat Hannah
 WIBA-Editor's Daughter, sketch
 WIND-Priscilla Holbrook, pianist
 WISN-News
 WJBC-Women in the News
 WJJD-Criminal Court Interviews
 WKBB-House of McGregor
 WKBB-Your Home Prgm.
 WLS-Musical Chore Boys
 WMBD-Linda's First Love, sketch
 WOC-Weekly Shopper
 WROK-Morning Varieties
 WSUI-Yesterday's Musical Favorites
 WTAD-Bee & Vee

10:30 CST 11:30 CDT

NBC-Nat'l Farm & Home Hour; Spkrs.: WMAQ WBOW WIBA (sw-15.21)
 CBS-Romance of Helen Trent (Old English Wax): WBBM KMOX

News: WGN WIRE WHIP
 KSD-Al & Lee Reiser, piano duo
 KWK-News; Musical Interlude
 WAAF-This Feminine World
 WCCO-Happy Gilman
 WCFL-Double in Stars
 WFAM-Four-Eleven Alarm
 WFBM-Mrs. Farrell's Kitchen of the Air
 WHO-Myrt & Marge, sketch
 WIND-Organ & Guitar
 WISN-Mrs. Shiras
 WJBC-Musical Memories
 WJJD-Safety Court
 WKBB-Homemakers' Exchange
 WKBB-Questions and Answers
 WLS-Evelyn, the Little Maid
 WLW-News; Livestocks; River; Weather; Markets
 WMBD-Sweetheart Time
 WMT-Music for Today
 WOC-Radio Bazaar
 WOWO-Norm Carrol
 WROK-Kaye Kreamer, Woman's Forum
 WSUI-The Book Shelf
 WTAQ-News; Merry-Go-Round
 WTMJ-Kitty Keene

10:45 CST 11:45 CDT

CBS-Our Gal Sunday, sketch (Old English Wax): WBBM KMOX
 NBC-Nat'l Farm & Home Hour: WLW KWK
 NBC-Three Romeos: KSD WCFL WIRE
 WAAF-Markets; Sweet & Slow
 WCCO-Grandma Travels
 WFAM-Luncheon Dance
 WGN-Musical Mail Box
 WHA-Song Favorites
 WHIP-Harmony Hall
 WHO-Hilltop House, sketch
 WIND-Farm Talk
 WISN-Ann Leslie's Scrapbook
 WJBC-Peggy Payne & Pioneers
 WKBB-Musical Almanac
 WKBB-Lewis Kent Ensemble
 WLS-Across the Mike
 WMBD-Bandwagon
 WMT-Jimmie Smith's Orch.
 WOC-Screenfans' Prgm.
 WOWO-Rondaliers
 WROK-American Fam. Robinson
 WTAD-Betty & Bob
 WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT

NBC-Jean Ellington, songs: KSD (sw-15.33)
 CBS-The Goldbergs, sketch (Oxydol): WOC WKBB WBBM WCCO KMOX
 News: WJJD WIND
 WAAF-Symphonic Hour
 WBA-Dick Curtner, pianist
 WCFL-Hit Parade
 WFBM-Music Hall
 WGN-Man on State Street
 WHA-Talking Book
 WHIP-Southtown Church Hour
 WHO-Dan Harding's Wife, sketch
 WIRE-Touring the Stores
 WISN-Morning Musicales
 WJBC-Take It For Granted
 WKBB-Magic Violin
 WLS-Melody Roundup
 WMBD-Messenger; Weather
 WMT-Toby's Cornstussel Nooz
 WOWO-Consolaires
 WROK-Δ Tabernacle Hour
 WSBT-Harlan Hogan
 WSUI-Fed. Symphony Orch.
 WTAD-Women's Variety Prgm.
 WTAQ-Em Owen, organist
 WTMJ-Heinie-Spam

11:15 CST 12:15 CDT

CBS-Vic & Sade, sketch (Crisco): WBBM WCCO KMOX KMB WISN
 On pages 22 and 23 you will find pictures of the celebration at Bloomington, Illinois, honoring Author Paul Rhymer.
 NBC-Mrs. Wiggs of the Cabbage Patch (Old English Wax): KSD WHO
 CBS-To be announced: WFBM
 NBC-Betty & the Escorts: WCFL (sw-15.33)
 WBA-A.P.T.A. Council
 WGN-Noontime Melodies
 WHIP-Englewood Hour
 WIND-Tommy Ott, organist
 WIRE-Singin' Sam
 WJBC-Parade of Bands
 WJJD-H. Zimmerman, organist
 WKBB-What's New?
 WKBB-Club Calendar
 WMBD-Window Shopper
 WMT-Tom Owen's Cowboys
 WOC-Studio Swingapators
 WOWO-News
 WROK-NYA Drama
 WSBT-News; Stork Report
 WSUI-Vacation Hints
 WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT

NBC-News & Music: WMAQ (sw-15.33)
 CBS-Road of Life (Chipso): KMOX WBBM
 NBC-John's Other Wife (Louis Philippe): KSD WHO
 KWK-Morning After
 WBAA-Charlotte F. Stewart, sop.

WBOW-Presenting
 WCCO-Musicale
 WCFL-Noonday Concert
 WFBM-Hoosier Farm Circle
 WGN-Markets; Δ Mid-day Service
 WHA-Organ Gems
 WHIP-Noonday Interlude
 WIBA-Adele Genschaw, pianist
 WIND-Bob Atcher & Bonnie Blue
 Eyes, hillbilly songs & guitar
 WIRE-Imogene Pierson
 WISN-Sketches of Spain
 WJBC-Singin' Sam
 WJJD-Variations
 WKBB-Farm Flashes; Do You Want a Job?
 WKBB-Rhapsody and Rhythm
 WLS-Markets; News
 WLW-Live Stock & Poultry Reports; News
 WMBD-Thrift Message; Good Morning, Neighbors
 WMT-Sweet and Swing
 WOC-Hymns of All Churches
 WOWO-Hey! Mr. Motorist
 WROK-Helene Kimberley, Songs
 WSBT-Balladier of Romance
 WSUI-Melody Time
 WTAD-Police News
 WTAQ-Mailman

11:45 CST 12:45 CDT

NBC-Glenn Darwin, bar.: WOWO WIBA
 CBS-Gospel Singer; Edward MacHugh (Ivory Soap): WCCO KMOX WBBM
 NBC-Just Plain Bill (Kolynos): KSD
 News: WIND WBA WMAQ WMT
 KWK-Voice of the Farm
 WCFL-Know Yourself
 WFBM-Markets; Farm Bureau
 WHIP-Hollywood News
 WHO-Markets; Weather
 WIRE-Farm & Home Hour
 WISN-Songs by Nat Cromwell
 WJBC-Rhythm Review
 WKBB-Hits and Encores
 WLS-Dinner Bell Prgm.
 WLW-To be announced
 WMBD-Musical Painters
 WOC-Betty and Bob
 WROK-Round the Town
 WSBT-Man on the Street
 WSUI-Farm Flashes
 WTAQ-Farmhands
 WTMJ-Livestock Quotations

AFTERNOON

12:00 CST 1:00 CDT

CBS-The Dictators: WKBB WKBB WOC KMOX WCCO (sw-15.27)
 NBC-Betty & Bob, sketch (Gold Medal): WIRE WTMJ KWK WHO WMAQ (sw-15.21)
 MBS-Harold Turner, piano: WGN
 News: WTAD WMBD WFBM WJBC
 KSD-Sports Preview
 WAAF-Don Bolt, news
 WBA-Russ Graefnitz, pianist
 WBBM-Manhattan Mother
 WBOW-Street Reporter
 WCCO-Home Folks' Tunes
 WCFL-Theater Lobby
 WHA-Musicale
 WHIP-Movie Tunes
 WIBA-Interlude; Country Home
 WIND-Lupi Italian Prgm.
 WISN-Even As You & I
 WJJD-Livestock Markets
 WLS-Touring the World: Cuba
 WLW-Linda's First Love, sketch
 WMT-Cedar Valley Hillbillies
 WOWO-Purdue Agricultural Prgm.
 WSBT-News; Farm Flashes; Notes
 WSUI-Rhythm Rambles

12:15 CST 1:15 CDT

CBS-Amateur Radio Award: WBBM WISN
 NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WLW WMAQ KWK WTMJ (sw-15.21)
 MBS-To be announced: WGN
 KMOX-Singin' Sam
 WAAF-Encores
 WBA-Town Crier
 WBOW-On the Mall
 WCCO-Kitty Keene
 WCFL-Spotlight Parade
 WFBM-Bohemians
 WHIP-I am the Truth
 WHO-Luncheon Music
 WIBA-News; Market Reports
 WJBC-Tournament of Bands
 WJJD-Mid-day Roundup
 WKBB-News
 WKBB-Man on the Street
 WLS-Voice of the Farm
 WMBD-Town Crier; Markets
 WMT-Question Man; Voice of Iowa
 WOC-Farm Bureau & Stock Markets
 WOWO-Market Service
 WROK-Column Left, News

Frequencies

KMOX-1090
KOA-830
KSD-560
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOV-1310
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHIP-1480
WHO-1000
WIBA-1280
WIND-560
WIRE-1400

WISN-1120
WJBC-1200
WJJD-1130
WTR-760
WKBB-1500
WKBB-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMT-600
WOC-1370
WOWO-1160
WRJN-1370
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTMQ-1330
WTMJ-620

WSBT-Notes

WTAD-Cy & Freckles
12:30 CST CBS-Columbia Salon Orch.: WSBT WFBM (sw-15.27)
NBC-Valliant Lady, sketch (Gold Medal): WIRE WMAQ KWK WLW (sw-15.21)
NBC-Light Opera Selections: WOWO WCFL
News: WHO WOC
KMOX-Linda's First Love
WAAF-Markets; Meat Board Talk; Waltz Interlude
WBAA-Dance Time
WBBM-Kitty Keene, sketch
WBOW-To be announced
WCCO-First Edition
WGN-June Baker, talk
WHA-Farm Prgm.
WHIP-Concert Orch.
WIND-Safety Talk
WISN-Musical Heat Wave
WKBB-Man on the Street
WKBB-Luncheon Music
WLS-Jim Poole; Livestock Mkt.
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street; Treasure Chest
WTAD-Farm; Weather; Markets
WTMJ-Voice of the Farm
12:45 CST NBC-Light Opera Selections: WOWO
CBS-Webster Grove A Cappella Choir: WOC WSBT (sw-15.27)
NBC-Hymns of All Churches (Gold Medal): WMAQ WIRE KWK WHO (sw-15.21)
News: WKBB WTAQ
KMOX-Editor's Daughter, sketch
KSD-News; Market Reports
WAAF-Sylvia Stone, contralto
WBAA-Market Reports
WBBM-Houseboat Hannah, sketch
WBOW-Tune of the Day
WCCO-Home Folk Tunes
WCFL-To be announced
WGN-Len Salvo, organist
WIBA-Melody Moments
WIND-Tommy Ott, organist
WJJD-Ben Kanter, pianist
WKBB-Song Hit of the Day
WLS-Gabriel Heatter, commentator; Closing grain markets
WLW-Kitty Keene, Inc., sketch
WMBD-Melodies; Oddities
WMT-Iowa Cornhuskers
WROK-Leonard Condon, Seeds; Home Folks Hour
WTAD-Musical Moments
WTMJ-Sidewalk Reporter
1:00 CST NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)
CBS-Ray Bloch's Varieties: WOC WFBM WKBB WKBH (sw-15.27)
NBC-The Story of Mary Marlin (Ivory Flakes): WMAQ WHO WTMJ WLW
News: WTAD WIND WHIP
KMOX-Inquiring Reporter
KSD-To be announced
WAAF-Carnival Matinee
WBAA-Drama in Industry
WBBM-Broadcast Rhymsters
WBOW-To be announced
WCFL-Make Believe Danceland
WCCO-Thomas Sawyer
WGN-Melody Parade
WHA-Farm Organization Forum
WIBA-Concert Trio
WIRE-Police Court
WISN-Mary Ann Presents
WJJD-Doug Hope Review
WMBD-Men on the Street
WMT-Many Happy Returns; German Band
WOWO-The Observer
WTAQ-Man on the Street
1:15 CST NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD
CBS-Ray Bloch's Varieties: WISN WTAQ
NBC-Dot & Pat, songs & patter: WBOW KWK WMT (sw-15.21)
KMOX-Let's Compare Notes
WBAA-You & Your Health
WBBM-Meet the Missus

WCCO-Betty & Bob
WHA-Musical Varieties
WHIP-III. Fed. of Women's Clubs
WIND-Priscilla Holbrook, pianist
WIRE-To be announced
WLS-Homeinakers' Hour
WLW-Midstream, drama
WMBD-His Majesty, the Baby
WTAD-Quincy Marches On
1:30 CST NBC-Joe Green's Orch.: WBOW (sw-15.33)
CBS-Army Band: WISN WTAQ WKBB WFBM WKBB WMBD WOC WSBT (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay Soap): KSD WLW WMAQ WHO WTMJ
MBS-Harold Stokes' Orch.: WGN News: WCFL WMT KWK
KMOX-Magic Kitchen
WBAA-Monitor Views the News
WBBM-Flanagrams
WCCB-News Oddities
WCCO-Markets
WHIP-German Hour
WIBA-Christian Conference
WIND-Band Stand
WIRE-Matinee Varieties
WOWO-Whispering Strings
WROK-Old Refrains
WTAD-D. A. R. Prgm.
1:45 CST CBS-Army Band: WCCO
NBC-The Guiding Light, sketch (White Naphtha): WMAQ WHO WLW KSD WTMJ
NBC-Joe Green's Orch.: WMT KWK-Swing Organ
WBAA-Arsene Summers, contr.
WBBM-Dugout Dope
WCFL-Baseball Interviews
WGN-The Lead-Off Man
WIBA-Rhythm & Romance
WIND-Baseball Highlights
WJJD-Warren Brown Talks Baseball
WMBD-Roy Evans
WOWO-Women in the News
WROK-Modern Marco Polo
2:00 CST NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ WIRE WMAQ WHO WIBA
CBS-Of Men & Books, book review: WOC WFBM WTAQ WKBB WISN WKBB WSBT (sw-15.27)
NBC-Club Matinee: WENR WMT WBOW (sw-15.21)
Baseball: Chicago Cubs vs. N. Y. Giants: WCFL WIND WJJD WBBM WGN
Dan Harding's Wife, sketch: WLW KSD
KMOX-Today's Happy Gilman
KWK-Today at Two
WAAF-News Flashes; Weather
WBAA-Concert Review
WCCO-Ladies First
WHA-Armchair Journeys
WHIP-Gay Caballeros
WMBD-Editor's Daughter
WOWO-Old Time Religion
WROK-News; Musicale
WTAD-Police News
2:15 CST CBS-When We Were Young, musical: WSBT WOC WISN WTAQ WKBB WKBH (sw-15.27)
NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO
KMOX-One Woman's Opinion
KSD-Contract Bridge Lesson
KWK-Attorney-at-Law, sketch
WAAF-Matinee Melodies
WHIP-Orch. with Eunice Clark
WIRE-Public School Prgm.
WLW-Ma Perkins, sketch
WMBD-Singin' Sam
WROK-Two Guitars
WTAD-Four Buddies
2:30 CST NBC-The Hughes Reel with Rush Hughes (Borden Co.): WHO WMAQ KSD WIRE
NBC-Club Matinee: WIBA
CBS-Del Casino, songs: WKBB WKBB WFAM WOC WFBM WTAQ WISN (sw-15.27)
KMOX-Judy & Jane
KWK-Baseball Warm-up
WBAA-You & Your Child
WCCO-Front Page Parade
WHA-Music of the Masters
WHIP-Lyle Foster, songs
WLW-News; Aces High
WMBD-Petticoat Parade
WMT-Court Hussey's Orch.
WROK-Rhythm Before Three
WTAD-Sports Talk
WTMJ-Mello Cello
2:45 CST CBS-Current Questions Before the Senate: WOC WTAQ WFAM WKBB WKBB WFBM (sw-15.27)
NBC-Girl Alone, sketch: WMAQ WTAQ
To be announced: WLW WIRE
KMOX-Dope from the Dugout
KSD-Songs of Jean Carmen and the Men About Jean
KWK-Man in the Stands
WAAF-Piano Novelties

WBAA-Treasure Chest
WCCO-Baseball Game
WHIP-Cabbages & Kings
WHO-Dick Leibert, organist
WISN-Dugout Doings
WTMJ-Male Quartet
3:00 CST NBC-The Four of Us; Irma Glen, organist: WIRE WENR
NBC-Top Hatters: WBOW WHO Baseball Game: KMOX WISN WMT WTAD KWK
CBS-Rubbertown Revue: WFAM WKBB WFBM WKBB WIBA WTAQ WOC
WAAF-The Rhumba Beat
WBAA-For Women Only
WHIP-Alderman Rowan
WIBA-Today's Front Page
WJBC-Prophectic Hour
WLW-Houseboat Hannah
WMAQ Tea Time Varieties
WMBD-Trading Post
WOWO-News
WROK-Kaye Kreamer, Women of the Hour
WTMJ-Those Happy Gilmans
3:15 CST NBC-Don Winslow of the Navy, sketch: WOWO WIBA
NBC-Top Hatters: WBOW WIRE
WAAF-Organ Melodies
WENR-Music Circle
WHIP-Just Kids
WHO-Judy & Jane, sketch
WLW-Life of Mary Sothern
WMBD-Afternoon Visitor
WTMJ-Home Harmonizers
3:30 CST NBC-Kellogg's Singing Lady, Irene Wickler: WLW (sw-15.21)
The Story of Sigurd will be told.
CBS-Nita Mack's Let's Pretend: WKBB WOC WTAQ WMBD
Story: "Crystal Coffin"
NBC-Edward Davies, bar.: WENR WBOW
NBC-Your Family & Mine (Sealtest): WMAQ WIBA WTMJ (sw-9.53)
To be announced: WIRE WOWO
WAAF-How Much Do You Know?
WBAA-Morey J. Doyle, pianist
WFAM-Young America on the Air; Pop Concert
WFBM-Interesting Interviews
WHA-Madison Concert Orch.
WHIP-Tea Dance
WHO-News
WJBC-Mental Hygiene Class
WKBB-German Hour
WROK-Master Singers
3:45 CST NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)
NBC-To be announced: WENR WOWO WIRE
NBC-Joe Gallicchio's Orch.: WHO WIBA WTMJ WBOW KSD
WAAF-Jimmie Kozak, pianist
WBAA-People in the News
WBBM-Tenth Inning
WFAM-Nat'l Youth Administration
WFBM-WPA Prgm.
WHIP-News
WJBC-Classified Time
WLW-To be announced
WMAQ-Jimmie & Gyp. on invisible trails
WROK-Easy to Remember
4:00 CST CBS-News; Console Echoes: WKBB WTAQ WFAM WFBM WBBM WKBB
NBC-Rakov's Orchestra: WIRE WMAQ WOWO
NBC-Geo. R. Holmes, commentator; Orch.: KSD WBOW (sw-9.53)
WAAF-James Hamilton, bar.
WBAA-Melody Moods
WCFL-Piano Recital
WENR-Malcolm Claire, children's stories
WGN-Bill Anson
WHIP-Hollywood Brevities
WHO-Rhythm Makers
WIBA-Madison Concert Orch.
WIND-Baseball Scores
WJBC-Musical Group
WJJD-Scoreboard
WLW-To be announced
WMBD-Wayside Chapel
WOC-News
WROK-News; Birthday Club
WTMJ-Variety Revue
4:15 CST NBC-To be announced; News: WMAQ WBOW WCFL
CBS-Doris Rhodes, songs: WTAQ WKBB WFBM
NBC-Rakov's Orch.: KSD
MBS-Henry Weber's Concert Orch.: WGN
WAAF-Tea Dance
WBBM-Truman Bradley, comm.
WENR-What's the News?
WFAM-Christian Science Prgm.
WHIP-Airplane Dance
WHO-Baseball Time
WIND-Musical Toast
WIRE-News; Minute Interviews
WJJD-Frank Trumbauer's Orch.

WKBB-Univ. of Dubuque Air Forum
WLW-The Happy Gilman
WMBD-News; Pet Corner
WOC-Baseball Review
4:30 CST NBC-Chesterfield Daily Sports Column; Paul Douglas: WOWO WENR WLW KSD (sw-15.21)
CBS-Melody Weaver: WKBB WKBB WTAQ
NBC-George Crooks, organist: WBOW WMAQ
CBS-Boake Carter, commentator (Huskies & Post Toasties): (sw-11.83)
NBC-Tune Twisters, vocal trio: WCFL (sw-9.53)
MBS-Sophisticated Ladies: WGN WAAF-Sport Shorts
WBAA-Wings Over the World
WBBM-Chicago Hour
WFAM-Killer Dillers
WFBM-Tea Time Tunes
WHA-Weather Report
WHIP-Trio
WIBA-Western Dane County Schools
WIND-Swing Melodies
WIRE-Amer. Legion Auxiliary
WJBC-News
WJJD-Salon Echoes
WMBD-Bargain Counter
WROK-Radio Rhythm
4:45 CST CBS-Barry Wood's Music: WKBB WMBD WTAQ
NBC-Vivian Della Chiesa, sop.: WENR
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Little Orphan Annie (Ovaltine): KSD
NBC-Blue Barron's Orch.: WMAQ WBOW
WAAF-Tower Tunes
WBAA-Story Book Hour
WJJD-Missus Goes to Market
WCFL-Jack Kelly's Orch.
WFBM-Baseball Scores; News
WGN-Little Orphan Annie
WHIP-Police Chief Martinson
WIND-Listen to Yourself
WIRE-Audition Book
WISN-Tenth Inning
WJBC-Christian Messengers
WJJD-Garwood Van's Orch.
WKBB-Kiddies' Hour
WOWO-American Family
WROK-Music by Cugat
5:00 CST NBC-Easy Aces, sketch, Jane Ace (Anacin): WENR WMT WIRE (sw-11.87)
CBS-Songs for You: WTAQ WKBB
CBS-Just Entertainment (Wrigley's Gum): (sw-11.83) (also at 9:30 p.m.)
NBC-Don Winslow of the Navy, sketch (Kellogg's): WMAQ WLW
Sports: WBBM WIP
KMOX-Grand Stand Manager
KSD-News; Dick Liebert, organist
KWK-Home-Plate Interviews
WAAF-Harmony Hall
WBOW-Merry-Go-Round
WCCO-Livestock
WCFL-News
WFAM-Crusade for Care
WFBM-Christian Science Prgm.
WGN-Sweet & Low
WHO-Jimmie Allen, sketch
WIBA-Wisconsin Wildlife Fed.
WIND-German Hour
WISN-Show Window
WJJD-Current News
WMBD-Happy Train
WOC-Man on the Street
WOWO-Joe Trimm
WROK-Bob Kail, Cowboy Songs
WTAD-Cy & Freckles
WTMJ-News; Gabriel Heatter
5:15 CST NBC-Vocal Varieties (Tums), Smoothies; DeVore Sisters; Wm. Stoews' Orch.: WHO KSD WIRE WMAQ (sw-9.53)
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WENR WMT (sw-11.87)
CBS-Boake Carter, commentator (Huskies & Post Toasties): WOC WMBD WFAM WFBM KMOX WBBM WISN WTAQ WKBB WKBB WCCO
CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes): (sw-11.83) (also at 9:15 p.m.)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.
Sports: WLW WROK
KWK-Al Sarli's Jam Session
WAAF-Hollywood Brevities
WCFL-Tune Teasers
WGN-Evening Serenade
WHIP-Southside Radio Review
WIBA-Concert Ensemble
WJJD-Ben Kanter, pianist
WOWO-Organ Reveries
WTAD-Robt. Taylor, bar.
WTMJ-Heinie's Grenadiers

5:30 CST CBS-Nat'l Open Golf Championships: WFBM WCCO WOC (sw-11.83)
For further details regarding this classic sporting event turn to the article on page 4.
5:30 CDT NBC-Elvira Rios, songs: WOWO
NBC-Dinner Concert: WCFL
MBS-Headlines: KWK
News: WKBB WIBA WTAD WHO WMAQ
Sports: WGN WTAQ WMBD KSD
Dick Tracy, sketch: WIRE WISN
KMOX-Ozark Varieties
WAAF-Sunset Serenade
WBBM-Of Men and Books
WENR-Dinner Date
WFAM-Louis Bruggner
WHA-Music Album
WJJD-Sentenced Men, interviews
WBBM-Amer. Family Robinson
WLW-Mad Hatterfields, drama
WMT-To be announced
WROK-Organ Reveries
WSUI-Musical Moods
5:45 CST CBS-Social Security Series: WFAM Frank Bane, Executive Director of the Social Security Board, will be interviewed by Ruth Brine. His topic will be "Social Security - Everybody's Business."
NBC-Steinie Bottle Boys Swing Club: WENR (sw-11.87)
NBC-Cadets Quartet: WBOW WBOW
MBS-To be announced: WGN
News: WFBM WMBD WTAQ KMOX
Sports: WKBB WTMJ WOC Little Orphan Annie, sketch: WHO WIRE
KSD-Dick Tracy, sketch
KWK-Sports Review; News
WBBM-We the Wives
WCCO-Extra Inning
WCFL-Hal Totten, sports
WHIP-News
WHA-Fun Time
WIBA-Today's Birthdays; Sports
WISN-Sports Parade; Interlude
WJJD-Sports Parade

THURSDAY
June 9
WLW-Paul Sullivan, news
WMAQ-Let's Celebrate
WMT-Sports; News
WROK-Dance Hour
WSUI-Daily Iowan of the Air
WTAD-Bates Trio
NIGHT
6:00 CST NBC-Rudy Vallee's Variety Hour (Royal Desserts) Tommy Riggs & Betty Lou; Irving Caesar; WTMJ WHO WLW KSD WIRE WTAM WIBA WMAQ (sw-9.53)
Guest: Gwen McCleary, "unknown" dramatic actress from stations KSO and KRNT. Pictures of Andre Baruch and his bride may be found on page 17.
7:00 CDT MBS-Kate Smith's Hour with Jack Miller's Orch.; Ted Straeter Chorus (Swans Down Cake Flour & Calumet Baking Powder): WJR WBBM WCCO WISN WOC WFBM KMOX WTAQ WKBB WSBT WHAS WMBD (sw-11.83) (also at 9:30 p.m.)
NBC-March of Time (Electrolux Refrigerators): WMT WLS KWK WOWO (sw-11.87) (also at 11:15 p.m.)
MBS-Alfred Wallenstein's Sinfonietta: WGN
Program: Selections from "Sinfonia in E Flat" (Gossec), Rhapsody for Chamber Orchestra (Soverby) and Le Coq D'Or (Rimsky-Korsakov).
Sports: WBOW WTAD WAAF-Don Bolt, commentator
WCFL-News
WFAM-The New Yorkers
(Continued on Next Page)

Are Hollywood Swim Suits TOO DARING?
The startling answer to this much-discussed question is revealed in pictures in the current issue of **SCREEN GUIDE**
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THURSDAY

June 9

(6:00 p.m. Continued)

WHA-Organ Reverie
WHIP-City Voices
WIND-Re-creation of Baseball Game
WJJD-Variations, musical prgm.
WKBB-Star Revue
WROK-News; Musical Workshop
WSUI-Dinner Hour Prgm.
6:15 CST 7:15 CDT
WAAF-Pacific Paradise
WBOW-Our Neighbors
WCFL-Pop Tunes
WFAM-Hits & Bits
WJJD-Your City Government
WKBB-Sweetheart Serenade
WMBD-News
WROK-Nick & Pete
WTAD-Fresh Thing in Town
6:30 CST 7:30 CDT
NBC-Rhythm School of the Air:
WOWO WLS (sw-11.87)
MBS-To be announced: WGN
KWK WMT
WAAF-Evening Concert
WBOW-George E. Sokolsky, talk
WCFL-Jack Kelly's Orch.
WFAM-Pat Patterson
WHA-Evening Musicale
WHIP-Concert Master
WJJD-Concert Hour
WKBB-Amer. Family Robinson
WLS-Vocal Group
WROK-Melody Time
WTAD-Dust Off the Diamond
6:45 CST 7:45 CDT
NBC-Choir Symphonette: WOWO
(sw-11.87)
Dance Orch.: WBOW WCFL
WFAM-Symphonetta
WJJD-Church on the Hillside
WKBB-News
WLS-Julian Bentley, news
WROK-Hymns at Eventide
7:00 CST 8:00 CDT
CBS-Major Bowes' Amateur Hour
(Chrysler): WBBM WHAS
KMOX WMBD WISN WCCO
WJR WOC WFBM WTAQ
WKBB (sw-11.83)
NBC-Good News of 1938 (Max-
well House); Fannie Brice;

Judy Garland; M-G-M Film
Stars; Meredith Willson's Or-
chestra; Ted Pearson, announc-
er: KSD WIBA WTMJ WMAQ
WTAM WHO WIRE WLW
(sw-9.53)
For news of Hollywood read "Hol-
lywood Showdown" in every issue
of Radio Guide.
NBC-Toronto Promenade Symph.
Orch.: Reginald Stewart, con.:
WOWO KWK WLS (sw-11.87)
The music detail for this program
may be found on page 7 this week.
WBOW-To be announced
WCFL-Labor Flashes
WGN-James Melton, trn.; Orch.
WHIP-News
WIND-News & Sports
WJJD-Bob Atcher and Bonnie
Blue Eyes
WKBB-Dubuque Star Revue
WMT-Refreshing Rhythms
WROK-Boy Scouts of America
WSBT-Hayloft Jamboree
WSUI-Children's Hour
WTAD-Florence & Ruth Brown
7:15 CST 8:15 CDT
WBOW-Music by Cugat
WCFL-Union Labor League
WGN-Bob Crosby's Orch.
WHIP-Eventide Echoes
WIND-Advance of Medicine
WKBB-Musical Moments
WLS-Howard Peterson, organist
WMT-Eleanor Lane, pianist
WTAD-News Summary
7:30 CST 8:30 CDT
NBC-Toronto Promenade Symph.
Orch.: WENR WOWO WBOW
(sw-11.87)
MBS-Music by D'Artega: WMT
KWK-Charlie Chan, sketch
WCFL-News
WIND-Night Court
WJJD-Suppertime Frolic
WKBB-World Dances
WROK-Alexander Sisters
WSUI-Evening Musicale
7:45 CST 8:45 CDT
KWK-Musical Headlines
WCFL-Herr Louie & The Weasel
WGN-News; Sport High Light
WIND-Mark Fisher's Orch.
WKBB-Gaslight Harmonies
WROK-Musical Scrapbook
WSBT-Quiz-o-Quest
WSUI-Travel's Radio Review
8:00 CST 9:00 CDT
MBS-Mr. Mirgenthvirker's Lob-
lies: WGN KWK WMT

NBC-Kraft Music Hall, starring
Bing Crosby; Bob Burns, co-
median; Johnny Trotter's
Orch.; Guests: KSD WTAM
WHO WMAQ WIBA WTMJ
WIRE KOA WLW (sw-9.53)
NBC-Pulitzer Prize Plays: WBOW
WOWO WENR (sw-11.87)
"Anna Christie" by Eugene
O'Neill will be the second Pulit-
zer Play to be dramatized in
this series.
CBS-The Scenic Show; Gov. Earle
(Pa. Pub. Commission): WBBM
WFBM KMOX WHAS (sw-
11.83)
CBS-To be announced: WSBT
WTAQ WOC WJR WKBB
WCO-Who's the Champ?
WCFL-Nat'l Radio Forum
WIND-Bill Carlsen's Orch.
WISN-Down by Herman's
WSBH-Evening Serenade
WMBD-Real Life Dramas
WROK-Let's Swap
WSUI-Album of Artists
8:15 CST 9:15 CDT
CBS-Essays in Music: WBBM
WFBM WSBT WTAQ KMOX
WOC WJR WKBB (sw-11.83)
WHA-Your Favorite Hymn
WIND-Ray Pearl's Orch.
WKBB-Jazz Jamboree
WMBD-Fredman Pioneers
WROK-News; Musicale
WSUI-International Scene
8:30 CST 9:30 CDT
CBS-Americans at Work: KMOX
WSBT WCCO WFBM WBBM
WOC WMBD WHAS WKBB
WJR WISN WTAQ
NBC-Pulitzer Prize Plays: WENR
MBS-Henry Weber's Concert Re-
vue: WGN WMT KWK
WCFL-Perry Como, organist
WIND-Tommy Ott, organist
WKBB-Radio-Torial
WCO-Ranch Boys
WROK-Farm Prgm.
WSUI-Forum String Quartet
8:45 CST 9:45 CDT
News: WOWO WIND
WCFL-Isham Jones' Orch.
WMT-A Trip Through Niagara
WROK-Radio Rhythm
WSUI-Daily Iowan of the Air
9:00 CST 10:00 CDT
CBS-Just Entertainment with
Jack Fulton, trn.; Andrews

Sisters; Carl Hohengarten's
Orch. (Wrigley's Gum):
WBBM WFBM WHAS KMOX
WCCO WJR (also see 5 p.m.)
NBC-Amos 'n' Andy (Campbell's
Soup): WMAQ KOA KFI
WTAM WLW KSD WHO
WIRE
NBC-Eddie Le Baron's Orch.:
WENR WOWO
NBC-Sports Question Box:
WBOW: (sw-9.53)
CBS-Duke Ellington's Orch.:
(sw-11.83)
News: WIBA WKBB WMT
WSBT
KWK-Easy Aces, sketch
WCFL-Make Believe Danceland
WIND-Doc Clayton's Orch.
WISN-Chester Lincoln's Orch.
WKBB-Al Seidel
WMBD-Dance Orch.
WOC-George Sokolsky, talk
WROK-Winnebago County T. B.
Assn.
WTAQ-Normandie Entertains
WTMJ-Musical Moments
9:15 CST 10:15 CDT
CBS-Geo. McCall's Screen Scoops
(Old Gold): WFBM WBBM
WHAS KMOX WISN WCCO
WOC WJR (also see 5:15 p.m.)
For news of Hollywood read "Hol-
lywood Showdown" in every issue
of Radio Guide.
NBC-Elza Schallert Reviews:
WOWO
NBC-Ink Spots: WBOW WTMJ
WENR
CBS-Duke Ellington's Orch.: WOC
(sw-11.83)
KOA-Panger Serenade
KSD-Russ David's Orch.
KWK-Tracer of Lost Persons
WGN-Bob Crosby's Orch.
WHO-Sports Review
WIBA-To be announced
WIRE-News; Basonology
WKBB-Dance Time
WKBB-Rapid Ad
WLV-Vocal Varieties
WMAQ-Fort Pearson, news
WMBD-Value Hints
WMT-James Melton, trn., & Orch.
WROK-Ralph Riverdahl's Orch.
WSBT-Amer. Family Robinson
WTAM-Romance in Song
WTAQ-Dance Orch.
9:30 CST 10:30 CDT
MBS-State Fair: WLW

CBS-Kate Smith (Swans Down
Cake Flour & Calumet Baking
Powder): WMBD (also see 6
p.m.)
NBC-Richard Himber's Orch.:
WMAQ WBOW WHO (sw-
9.53)
CBS-Happy Felton's Orch.: WCCO
WSBT WKBB WMBD WISN
WTAQ WKBB
NBC-Billy Swanson's Orch.:
WENR
Sports Review: KMOX WFBM
Baseball Game: WIRE WMT
KOA-Orrin Tucker's Orch.
KSD-Paths of Destiny
KWK-String Nocturne
WBBM-News
WGN-Jack Russell's Orch.
WHA-Musical Varieties
WHAS-Baseball; Louisville vs.
St. Paul
WIBA-Hollywood at the Beach
WIND-Ray Pearl's Orch.
WJR-Baseball Scores; Morceauux
de Salon Orch.
WOC-Goodfellows Orch.
WROK-Ted Arthur's Orch.
WTAM-Cambrian Male Choir
WTMJ-Let's Dance
9:45 CST 10:45 CDT
CBS-Happy Felton's Orchestra:
KMOX WFBM WBBM
NBC-Richard Himber's Orch.:
KOA WTAM
WCCO-Tandy MacKenzie
WFAM-Music Group
WIBA-Club Chanticleer
WROK-News
WTAQ-Dance Orch.
WTMJ-Today's Events
10:00 CST 11:00 CDT
CBS-Orrin Tucker's Orch.:
WKBB WBBM WSBT WTAQ
KMOX WCCO (sw-6.12)
NBC-Nat'l Open Golf Summary:
KOA WMAQ WBOW
NBC-Harry Owens' Orch.: WCFL
MBS-Kay Kyser's Orch.: WGN
Sports: KWK WTMJ
News: WFBM WHO WJR WOC
WMBD
WENR-Music As You Desire It
WIBA-Evening Concert
WIND-Bill Carlsen's Orch.
WISN-News; Wrestling Matches
WKBB-News; Music
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board

10:15 CST 11:15 CDT
CBS-Orrin Tucker's Orch.: WOC
WKBB WFBM
NBC-Jack Sprigg's Orch.: WHO
KOA WMAQ WBOW
KMOX-Dramatic Prgm.
KWK-Georgia Wildcats
WCCO-Cedric Adams
WHAS-News
WJR-Meditation
WLW-Sweet Adeline
WMBD-Sports; Prgm. Review
WTAM-Music You Want
WTMJ-Dance Orch.
10:30 CST 11:30 CDT
NBC-Teddy King's Orch.: WIBA
WHO WBOW (sw-6.14)
CBS-Henry King's Orch.: WKBB
WMBD WOC WFBM WSBT
WKBB WBBM WJR WTAQ
MBS-Jack Denny's Orch.: WMT
WIRE WGN WLW
KMOX-Headline Highlights
KWK-News
WCCO-Rollie Johnson
WCFL-Joe Gunther's Orch.
WHAS-Dance Band
WIND-Doc Clayton's Orch.
WMAQ-Fletcher Henderson's Orch.
NBC-Bob Grant's Orch.: WENR
CBS-Henry King's Orch.: WCCO
KMOX
MBS-Jack Denny's Orch.: KWK
WIBA-Club Chanticleer
WIND-Night Club of the Air
11:00 CST 12:00 CDT
NBC-Freddie Ebner's Orch.:
WENR
CBS-Carlos Molina's Orch.: WOC
KMOX WKBB WISN WTAQ
WMBD WFBM WBBM
NBC-Ina Ray Hutton's Orch.:
WHO KOA WBOW WMAQ
MBS-Charlie Agnew's Orchestra:
WMT WGN
KSD-Bernie Cummins' Orch.
KWK-Glenn Hardman's Orch.
WCCO-Jackie Heller
WIBA-Hollywood at the Beach
WIND-Nite Watch
WIRE-Jan Garber's Orch.
WKBB-Weather Report
WLW-Twenty-four Hour Review
WTAM-Sheridna Walker's Orch.
11:15 CST 12:15 CDT
NBC-March of Time (Electrolux
Refrigerators): KOA KFI (also
see 6 p.m.)
End of Thursday Programs

Friday

June 10, 1938

Friday

MORNING

7:00 CST 8:00 CDT
NBC-Breakfast Club; Musical
Prgm.; News: WCFL WBOW
CBS-Arthur Godfrey, songs: (sw-
21.52)
NBC-Herman & Banta: (sw-21.5)
News: WTAD WJJD
Musical Clock: WOC WKBB
WIBA WBBM WIRE WKBB
KMOX-Travelogue
KWK-Tonic Tunes
WAAF-Breakfast Express
WCCO-Air Almanac
WFAM-Kitchen Clinic
WFBM-Early Birds
WGN-Everyday Words; Good
Morning Prgm.
WHIP-Musical Clock
WHO-Faye and Cleo
WIND-Religious Service
WISN-Early Risers Club
WLS-Trailer Tim
WLW-Merry-makers
WMAQ-Your Neighbor
WMBD-Morning Hit Parade
WMT-Country Home; Musical
Clock
WOWO-Δ Radio Bible Class
WROK-Early Risers
WTAQ-Mike's Uprisin'
WTMJ-Top of the Morning
7:15 CST 8:15 CDT
CBS-Metropolitan Parade: News:
KMOX WFAM (sw-21.52)
NBC-Person to Person: (sw-21.5)
News: WLW WMT WCCO WHO
KWK-Sunnytime
WGN-Carolyn Price
WIND-Morning Review
WJJD-Harry Zimmerman, organ-
ist
WMBD-Musical Clock
WROK-Breakfast Melodies
WTAD-Breakfast Vreivities
7:30 CST 8:30 CDT
NBC-Breakfast Club; News:
WCFL WOWO
NBC-Landt Trio; News: (sw-21.5)
CBS-Joyce Jordan, Girl Interne
(Calox Toothpowder & Soldi-
er Albene): WBBM
News: WKBB WTAQ
Morning Devotions: WKBB WLS

Musical Clock: WMT WBOW
KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM-Your Engagement Book
WGN-Good Morning
WHIP-Just About Time
WHO-Musicale
WIBA-News; Music for School
& Home
WIND-Hawaiian Melodies
WIRE-Dessa Byrd
WLW-Gospel Singer
WMAQ-Whistler & His Dog
WMBD-Weather Report
WROK-Morning Parade
7:45 CST 8:45 CDT
NBC-Amanda Snow, songs:
WMAQ (sw-21.5)
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX
WCCO
CBS-Sunny Melodies: (sw-21.52)
News: WIND WTAD WIRE
KWK-News: Rapid Service
WAAF-Piano Parade
WBBM-Linda's First Love
WFAM-Δ Morning Devotions
WHIP-News
WHO-Favorite Melodies
WJJD-Know Your Postal Service
WKBB-Tune Tossers
WKBB-Breakfast Melodies
WLS-George Goebel, songs
WLW-Voice of Experience
WMBD-Police Flash
WTAQ-Today's Almanac
8:00 CST 9:00 CDT
CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): WOC KMOX
WCCO WISN WBBM WFBM
NBC-Just Neighbors, sketch:
WCFL WOWO (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ WIRE
News: WKBB WMBD WAAF
Musical Clock: WIBA WROK
WMT
KSD-News; Dick Leibert, organ
WFAM-Concert Time
WGN-Martha Crane & Helen
Joyce
WHA-Band Wagon
WHIP-Hit Review
WHO-Coffee Pot Inn
WIND-Harry Zimmerman, organ-
ist

WJJD-Bosworth Broadcast
WKBB-Chancel Steps
WLS-Hal Culver, with Howard
Peterson, organist
WLW-Betty Crocker
WTAD-Breakfast Hour
WTAQ-Morning Potpourri
8:15 CST 9:15 CDT
NBC-Malcolm Claire, children's
stories: KSD
NBC-Asher & Little Jimmie, cow-
boy songs: WOWO WCFL (sw-
15.21)
CBS-Myrt & Marge, sketch
(Super Suds): WFBM KMOX
WISN WBBM WCCO WMBD
NBC-John's Other Wife, sketch
(Louis Philippe): WMAQ
WIRE
WAAF-Rhythm Rhapsody
WCFL-Double in Stars
WHA-Morning Melodies
WHO-What to Serve Today
WIND-Your Favorite Band
WKBB-Salon Sketches
WKBB-Uncle Bob
WLS-News; Household Hints
WLW-Myrt & Marge, sketch
WOC-Musical Clock
8:30 CST 9:30 CDT
NBC-Josh Higgins of Finchville:
WCFL KWK (sw-15.21)
CBS-Hilltop House; Bess Johnson
(Palmolive Soap): WMBD
WISN WBBM KMOX WCCO
NBC-Just Plain Bill, sketch
(Bi-So-Dol): WMAQ WIRE
NBC-Happy Jack Turner: KSD
Musical Clock: WMT WHO
WAAF-Canary Serenade
WBOW-Radio Gospel
WFAM-Morning Musicale
WFBM-Roundup
WGN-Morning Melodies
WHIP-Polish Variety Hour
WIBA-Today's Almanac; Society
Reporter
WIND-Organ & Guitar
WJJD-P.T.A. Talk
WKBB-Musical Breakfast
WKBB-Olive Hagen, organist
WLS-The Novelodeons
WLW-Hilltop House
WOWO-Tri Topics
WROK-Δ Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Δ Interchurch Revival

WTAQ-Wake Up & Live
WTMJ-Hymns of All Churches
8:45 CST 9:45 CDT
CBS-Stepmother, sketch (Col-
gate): WBBM WFBM KMOX
WCCO
NBC-Woman in White, sketch
(Pillsbury): WMAQ WTMJ
KSD WHO WIRE
NBC-Oxydol's Own Ma Perkins,
sketch: WLS (sw-15.21)
NBC-Jerry Sears' Orch.: KWK
CBS-Deep River Boys: WKBB
WBOW-Planology
WCFL-Bittersweet Melodies
WGN-Dr. Friendly, drama
WIND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBB-Amer. Family Robinson
WLW-Betty & Bob, sketch
WMBD-Women of Today
WOC-News
WOWO-Modern Home Forum
WROK-Town Crier
WSUI-Service Reports
WTAD-Thru Life's Window
WTAQ-Rhythm & Romance
9:00 CST 10:00 CDT
NBC-David Harum, sketch (Bab-
O): WIRE WMAQ KSD WHO
CBS-Ruth Carhart, songs: WTAQ
WKBB WKBB WISN WOC
WFBM
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WLS
(sw-15.21)
For details of contest on this pro-
gram turn to the inside back cover.
NBC-Originalities: WIBA WCFL
KMOX-Hollywood Food Secrets
KWK-Pep Up Parade
WAAF-Woman's Page of the Air
WBBM-Heart of Julia Blake
WGN-Songs to Remember
WCCO-Judy & Jane
WFAM-Shoppers' Guide
WGN-Get Thin to Music
WHA-Dr. Cole, Health Talk
WIND-Municipal Court
WJJD-Organ & Guitar
WLW-The Goldbergs, sketch
WMBD-Messenger; Weather
WMT-News; Hit for Today
WROK-News
WSUI-Illustrated Musical Chats
WTAD-Homemakers' Prgm.
WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT
NBC-Vic & Sade, sketch (Cris-
WLS WLW (sw-15.21)
On pages 22 and 23 you will find
pictures of the celebration at
Bloomington, Illinois, honoring Au-
thor Paul Rhymmer.
NBC-Breen & de Rose, songs:
WIBA WMT WBOW
NBC-Lorenzo Jones, sketch
(Phillips): WMAQ WIRE WHO
KSD
CBS-Richard Maxwell, trn.: WISN
WKBB WOC WTAQ
MBS-Bachelor's Children (Old
Dutch Cleanser): WGN
Editor's Daughter, sketch:
WBBM WOWO
News: WMBD WKBB
KMOX-Houseboat Hannah, sketch
KWK-Great Works of Man
WAAF-Mid-Morning Varieties
WCCO-Bachelor's Children
WCFL-Varieties
WFBM-Apron Strings
WHA-World Peace News
WJJD-Sports Edition Handicap-
per
WROK-On the Mall
WTMJ-Morning Melodies
9:30 CST 10:30 CDT
CBS-Big Sister, sketch (Rinso):
WMBD WISN WCCO KMOX
WBBM WFBM
NBC-Pepper Young's Family
(Camay Soap): WLS (sw-
15.21)
NBC-To be announced: WMAQ
WHO WIRE WIBA
NBC-Hello Peggy, sketch (Dra-
no): WMAQ WHO
NBC-Viennese Ensemble: WCFL
KWK-Pop Wise & Filbert
WAAF-News; Swing High
WBOW-Mid-morning Music
WFAM-Morning Melodies
WGN-Painted Dreams
WHA-Story Behind the Song
WHIP-Women in the News
WIND-Serenade to the Ladies
WJJD-Harry Zimmerman, organ-
ist
WKBB-Eb & Zeb
WLW-Short, Short Story
WMT-Homemaker's Exchange
WOC-Front Page Drama
WOWO-Linda's First Love

WROK-Milk-Made Magic
WTAD-Ma Perkins
WTAQ-Round-up
WTMJ-Valiant Lady
9:45 CST 10:45 CDT
CBS-Aunt Jenny's Stories (Spry):
KMOX WISN WMBD WFBM
WBBM WCCO
NBC-The Road of Life, sketch
(Chipso): WLW WTMJ WMAQ
NBC-Getting the Most Out of
Life (Fleischmann's Yeast):
(sw-15.21)
NBC-Viennese Ensemble: WBOW
WMT WCFL WOWO KWK
KSD
NBC-Kitty Keene, Inc., sketch
(Dreft): WHO
WAAF-Foolish Questions
WFAM-Pat Patterson
WGN-To be announced
WHIP-This Rhythmic Age
WIBA-Δ Church of the Air
WIND-Livestock Markets
WIRE-Linda's First Love
WJJD-Mid-Morning Dance Melo-
dies
WKBB-Rhythm & Romance
WKBB-Swing Interlude
WLS-Grace Wilson, contr.
WOC-Rhythm Rumbles
WROK-Radio Rhythm
WSUI-Prgm. Calendar; Weather
Report
WTAD-Kitty Keene, sketch
10:00 CST 11:00 CDT
CBS-Mary Margaret, McBride,
columnist (Minute Tapioca):
WBBM WFBM WISN WFAM
WOC KMOX WCCO WMBD
NBC-Dan Harding's Wife (Natl.
Biscuit Co.): WMAQ
KSD-Mrs. Dodsworth
KWK-Three-Quarter Time
WAAF-Let's Dance
WBOW-Δ Christian Science Prgm.
WCFL-Peekers in the Pantry
WGN-Melodies in Rhythm
WHA-Homemakers
WHIP-Fashions & the Home
WHO-The Goldbergs, sketch
WIBA-Editor's Daughter
WIND-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs & guitar
WIRE-Dessa Byrd
WOC-Front Page Drama
WJJD-Bureau of Missing Persons

Frequencies

KMOX-1090	WISN-1120
KOA-830	WJBC-1200
KSD-550	WJJD-1130
KWK-1350	WJR-750
WAAF-920	WKBB-1500
WBA-890	WKBB-1380
WBBM-770	WLS-870
WBOW-1310	WLW-700
WCCO-810	WMAQ-670
WCFL-970	WMBD-1440
WENR-870	WMT-800
WFAM-1200	WOC-1370
WFBM-1230	WOWO-1160
WGN-720	WRJN-1370
WHA-940	WROK-1410
WHAS-820	WSBT-1360
WHIP-1480	WSUI-880
WHO-1000	WTAD-900
WIBA-1280	WTAM-1070
WIND-560	WTAQ-1330
WIRE-1400	WTMJ-620

WKBB-Hollywood Reporter
 WKBH-Home Economics
 WLS-Market Reports; News
 WLW-Editor's Daughter
 WMT-Dora Cargin, songs
 WOWO-Bill Board
 WROK-News; Organ
 WSUI-The Radio Stylist
 WTAD-News
 WTAQ-Stars Over Hollywood
 WTMJ-What's New in Milwaukee?

10:15 CST 11:15 CDT

NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
 For details of contest on this program turn to the inside back cover.
 CBS-Tower Town Tempos: WFBM KMOX WBBM WCCO WTAQ WOC
 NBC-Alden Edkins, basso: WMT
 MBS-Radio Garden Club: KWK
 Linda's First Love: WIBA WMBD
 KSD-The Dreamers
 WAAF-Don Bolt, commentator
 WBOW-Stars Over Hollywood
 WFAM-Harlan Hogan
 WGN-Don Pedro's Magic Violin
 WHIP-Morning Dance
 WHO-Houseboat Hannah
 WIBA-Editor's Daughter, sketch
 WIND-20th Century Serenade
 WISN-News
 WJBC-Women in the News
 WJJD-Criminal Court Interviews
 WKBB-House of McGregor
 WKBH-Your Home Prgm.
 WLS-Musical Chore Boys
 WROK-Poet's Corner
 WSUI-Yesterday's Musical Favorites
 WTAD-Bee & Vee

10:30 CST 11:30 CDT

NBC-Nat'l Farm & Home Hour: WIBA WMAQ WBOW (sw-15.21)
 CBS-Romance of Helen Trent, sketch (Old English Floor Wax): WBBM KMOX
 NBC-Time for Thought: KSD
 News: KWK WHIP
 WAAF-The Feminine World
 WCCO-Happy Gilmans
 WCFL-Double in Stars
 WFAM-Readers' Review
 WFBM-Mrs. Farrell's Kitchen of the Air
 WGN-Quin Ryan's News
 WHO-Myrt & Marge, sketch
 WJND-Organ & Guitar
 WIRE-Footnotes; News; Rose-room Melody
 WISN-Organ Melodies
 WJBC-Dollar Daze
 WJJD-Safety Court Broadcast
 WKBB-Mixing Bowl
 WKBH-Songtime
 WLS-Evelyn the Little Maid
 WLW-News; River; Weather; Livestock
 WMBD-Sweetheart Time
 WMT-Music for Today
 WOC-Screenfans' Prgm.
 WOWO-Richard Trojan
 WROK-Kaye Kreamer, Woman's Forum
 WSUI-The Book Shelf
 WTAQ-News; Merry-Go-Round
 WTMJ-Kitty Keene

10:45 CST 11:45 CDT

NBC-Nat'l Farm & Home Hour: WLW KWK
 CBS-Our Gal Sunday, sketch (Old English Floor Wax): WBBM KMOX
 NBC-To be announced: WIRE
 KSD-Lady Courageous
 WAAF-Markets; Sweet and Slow
 WCCO-Grandma Travels
 WFAM-Luncheon Dance
 WGN-Musical Mail Box
 WHA-Alpine Melodies
 WHIP-Musical Newsy
 WHO-Hilltop House, sketch
 WISN-Ann Leslie's Scrapbook
 WBC-Peggy Payne & Pioneers
 WKBB-Musical Almanac
 WLS-F-Organ Moods
 WLS-Short, Short Stories
 WABD-Bandwagon
 WMT-Music Memory
 WOWO-Melodies
 WROK-Morning Varieties
 WTAD-Betty & Bob
 WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT

CBS-The Goldbergs, sketch (Oxydol): WKBB WCCO KMOX WOC WBBM
 NBC-Carlton & Wayne, piano duo: KSD WMAQ (sw-15.33)
 News: WJJD WIND
 WAAF-Symphonic Hour
 WBA-Morning Melodies
 WCFL-Hit Review
 WFBM-Music Hall
 WGN-Man on State Street
 WHA-Talking Book
 WHIP-Southtown Church Hour
 WHO-Dan Harding's Wife, sketch
 WIRE-Touring the Stores
 WISN-Morning Musicale
 WJBC-Take It For Granted
 WKBH-Magic Violin
 WLS-Melody Parade
 WMBD-Number, Please
 WMT-Today's Cornutusel Nooz
 WOWO-Consolaires
 WROK-Music Graphs
 WSBT-Harlan Hogan
 WSUI-Madrigal Singers
 WTAD-Women's Variety Prgm.
 WTAQ-Hollywood on Parade
 WTMJ-Heinie and Dinty

11:15 CST 12:15 CDT

CBS-Vic & Sade, sketch (Cris): WBBM WCCO WISN KMOX
 KMBK
 On pages 22 and 23 you will find pictures of the celebration at Bloomington, Illinois, honoring Author Paul Rhymen.
 NBC-Mrs. Wiggs of the Cabbage Patch (Old English Wax): KSD WHO
 NBC-Betty & Escorts: WCFL (sw-15.33)
 WGN-Noontime Musical
 WHIP-Englewood Hour
 WIND-Tommy Ott, organist
 WIRE-Singin' Sam
 WJBC-Parade of Bands
 WJJD-H. Zimmerman, organist
 WKBB-What's New?
 WKBH-Club Calendar
 WMBD-On the Leven Fifteen
 WMT-Tom Owens' Cowboys
 WOC-Studio Swingapators
 WOWO-News
 WROK-Affairs of Mrs. Swenson
 WSBT-News; Stork Report;
 WSUI-Camera Shots
 WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT

NBC-Words & Music; Solists & Organist: WMAQ WIBA (sw-15.33)
 CBS-Road of Life, sketch (Chipso): KMOX WBBM
 NBC-John's Other Wife (Louis Philippe): KSD WHO
 KWK-Morning After
 WBOW-Presenting
 WCCO-Musicale
 WCFL-Noon-Day Concert
 WFBM-Hoosier Farm Circle
 WGN-Markets; Midday Service
 WHA-Organ Gems
 WHIP-Noonday Interlude
 WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
 WIRE-Imogene Pierson
 WISN-Oriental Sketches
 WJBC-Singin' Sam
 WJJD-Noon-day Service
 WKBB-Farm Flashes; Do You Want a Job?
 WKBH-Rhythm & Romance
 WLS-Markets; News
 WLW-Live Stock & Poultry Reports; News
 WMBD-Thrift Message; Miss Electrolux
 WMT-Sweet and Swing
 WOC-Betty Crocker
 WOWO-Man on the Street
 WROK-Helene Kimberley, Songs
 WSBT-Camera Club; Quaint Questions
 WSUI-Melody Time
 WTAD-Police News
 WTAQ-Mailman

11:45 CST 12:45 CDT

CBS-Gospel Singer; Edward MacHugh, bar, & Organ (Ivory Soap): WBBM WCCO KMOX
 NBC-Just Plain Bill (Kolynos): KSD
 MBS-Voice of Experience (Lydia E. Pinkham): WCFL KWK
 News: WIND WBA WMAQ WMT
 WFBM-Markets; Farm Bureau
 WHIP-Hollywood News
 WHO-Markets; Weather
 WIRE-Farm Hour & Markets
 WISN-Twilight Ensemble
 WJBC-Reid & Vin
 WKBH-Voice of the Farm
 WLS-Dinner Bell Program
 WLW-Thomas Conrad Sawyer
 WMBD-Window Shopper
 WMT-News; Hillbillies
 WOC-Betty & Bob, sketch
 WOWO-Voice of the Farm
 WROK-Round the Town
 WSBT-Man-on-the-Street
 WSUI-Farm Flashes
 WTAQ-Farmhands
 WTMJ-Livestock Quotations

AFTERNOON

12:00 CST 1:00 CDT

NBC-Betty & Bob, sketch (Gold Medal): WIRE WTMJ KWK
 CBS-Captivators: WCCO KMOX
 WKBH WOC WKBH
 MBS-Harold Turner, pianist: WGN
 News: WMBD WJBC WTAD WFBM
 KSD-Sports Preview
 WAAF-Don Bolt, news
 WBA-Agricultural Forum
 WBBM-Manhattan Mother
 WBOW-Street Reporter
 WCFL-Theater Lobby
 WHA-Musicale
 WHIP-Warner Brothers Melodies
 WIBA-Interlude; Country Home
 WIND-Lupi Italian Hour
 WISN-Even As You and I
 WJJD-Livestock Markets
 WLS-School Time
 WLW-Linda's First Love, sketch
 WMT-Cedar Valley Hillbillies
 WOWO-Wilbur Pickett's Orch.
 WSBT-News; Farm Flashes
 WSUI-Rhythm Rambles

12:15 CST 1:15 CDT

CBS-Captivators: WISN
 NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WMAQ WLW WIRE KWK WTMJ (sw-15.21)
 KMOX-Singin' Sam
 WAAF-Encores
 WBA-noon Melodies
 WBBM-Man On the Street
 WBOW-On the Mall
 WCCO-Kitty Keene
 WCFL-Spotlight Parade
 WFBM-Bohemians
 WGN-Quarter Hour Musical
 WHIP-Alice Oleson, pianist
 WHO-Voice of the Farm
 WIBA-News; Market Reports
 WJBC-Tournament of Bands
 WJJD-Midday Round-Up
 WKBH-News
 WKBH-Man on the Street
 WLS-This Business of Farming
 WMBD-Town Crier; Markets
 WMT-Question Man; Voice of Iowa
 WOC-Farm Bureau; Stocks
 WOWO-Market Service
 WROK-Column Left, News
 WSBT-Notes
 WTAD-Cy & Freckles

12:30 CST 1:30 CDT

CBS-Harrisburg Revue: WSBT WFBM (sw-15.27)
 NBC-Valiant Lady, sketch (Gold Medal): WMAQ WLW WIRE KWK (sw-15.21)
 NBC-Marine Band: WOWO
 News: WOC WHO
 To be announced: WBOW WLW
 KMOX-Linda's First Love
 WAAF-Live Stock Market; Health Talk
 WBA-Luncheon Dance Time
 WBBM-Kitty Keene, sketch
 WCCO-First Edition
 WCFL-Varieties
 WGN-June Baker, talk
 WHA-Farm Prgm.
 WHIP-Concert Orch.
 WIND-Women's Relief Corp Program
 WISN-Musical Heat Wave
 WKBH-Man on the Street
 WKBH-Luncheon Music
 WLS-Voice of the Feed-lot; Market Reports
 WMBD-Farm News
 WMT-Markets; Hillbillies
 WROK-Couple on the Street; Service Sam
 WTAD-Farm; Weather; Markets
 WTAQ-Rhythm Rascals
 WTMJ-Rhythm Rascals

12:45 CST 1:45 CDT

NBC-Betty Crocker, cooking talk (Gold Medal): WMAQ WIRE KWK WHO (sw-15.21)
 CBS-Harrisburg Revue: WMBD WOC
 News: WKBH WTAQ
 KMOX-Editor's Daughter, sketch
 KSD-News; Market Reports
 WAAF-Waltztime
 WBA-Markets & Weather
 WBBM-Houseboat Hannah, sketch
 WBOW-Tune of the Day
 WCCO-Voice of the Farm
 WCFL-New Songs
 WGN-Hits of Today
 WIBA-Melody Moments
 WIND-Tommy Ott, organist
 WJJD-Ben Kanter, pianist
 WKBH-Song Hit of the Day; Pet Corner
 WLS-Gabriel Heatter; Markets
 WLW-Kitty Keene, Inc., sketch
 WMT-Iowa Cornhuskers
 WROK-Leonard Condon, Seeds; Home Folks Hour
 WTAD-Luncheon Music
 WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT

NBC-Attorney-at-Law, sketch (Johnson's Floor Wax): WLS KWK (sw-15.21)
 NBC-Radio Guild Drama: WBOW (sw-15.33)
 CBS-Buffalo Summer Theater: WSBT WFBM WKBB WKBH WOC WCCO (sw-15.27)
 NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ (sw-15.21)
 MBS-Marriage License Romances: WGN
 News: WIND WTAD WHIP
 KMOX-Meet the Missus
 KSD-To be announced
 KWK-Backstage Wife, sketch
 WAAF-Carnival Matinee
 WBA-Joe Snodgrass, guitar
 WBBM-Broadcast Rhymsters
 WCFL-Make Believe Danceland
 WHA-Workers Education Today
 WIBA-Concert Trio
 WIRE-Police Court
 WISN-Buffalo Summer Theater
 WJJD-Doug Hope Review
 WMBD-Men on the Street
 WMT-Many Happy Returns; German Band
 WOWO-The Observer
 WTAQ-Man on the Street

1:15 CST 2:15 CDT

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD
 KMOX-Household Hints; Let's Compare Notes
 KWK-Great Works of Man
 WBA-Melody Time
 WBBM-Meet the Missus
 WCCO-Betty & Bob
 WGN-Moods in Music
 WHA-Musical Varieties
 WHIP-Tin Pan Alley
 WIND-Henry Yohanan, pianist
 WIRE-To be announced
 WLS-Homemakers' Hour
 WLW-Midstream, drama
 WMBD-His Majesty, the Baby
 WMT-Ralph Slade's Orch.
 WTAD-Quincy Marches On
 WTAQ-Gems of Melody

1:30 CST 2:30 CDT

CBS-Kate Smith Speaks: WOC WKBH WTAQ WKBH WSBT WFBM WISN (sw-15.27)
 NBC-Pepper Young's Family, sketch (Camay Soap): WMAQ WLW WHO KSD WTMJ
 MBS-Harold Stokes' Orch.: WGN
 News: KWK WCFL
 KMOX-Magic Kitchen
 WBA-Monitor Views the News
 WBBM-Flanagrams
 WCCO-Markets
 WHA-Organ Melodies
 WHIP-German Hour
 WIBA-WTCU Prgm.
 WIND-Band Stand
 WIRE-Indiana Univ. Prgm.
 WMBD-Trading Post
 WMT-News; Novelty Parade
 WOWO-Men of Notes
 WROK-Old Refrains
 WTAD-Medical Ass'n

1:45 CST 2:45 CDT

NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD WLW
 CBS-Al Bernard's Minstrels: WOC WKBH WFBM (sw-15.27)
 MBS-Sketches in Black & White: WMT
 KWK-Women, Patricia Blaisdell
 WBA-Frank Triboulet, tr.
 WBBM-Dugout Dope
 WCCO-Julia Blake
 WCFL-Baseball Interviews
 WGN-The Lead-Off Man

2:00 CDT

WIBA-Concert Trio
 WIND-Baseball Highlights
 WIRE-Matinee Varieties
 WJJD-Warren Brown Talks Baseball
 WMBD-Roy Evans
 WOWO-Women in the News
 WROK-Community News
 2:00 CST 3:00 CDT
 NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WHO
 WIRE WTMJ WIBA
 NBC-Club Matinee, variety WMT
 WOWO WENR WBOW (sw-15.21)
 CBS-Chicago Varieties: WKBH WFBM WKBB WSBT WISN WTAQ WOC (sw-15.27)
 Baseball; Chicago Cubs vs. Brooklyn: WJJD WIND WCFL WBBM WGN
 Dan Harding's Wife, sketch: KSD WLW
 KMOX-Those Happy Gilmans
 KWK-Today at Two
 WAAF-News; Weather
 WBA-America's Hour of Destiny
 WCCO-Ladies First
 WHA-Armchair Journeys
 WHIP-Gay Caballeros
 WMBD-Editor's Daughter
 WROK-News; Musicale
 WTAD-Police News

2:15 CST 3:15 CDT

NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO
 KMOX-One Woman's Opinion
 KSD-Heart of Julia Blake
 KWK-Attorney-at-Law, sketch
 WAAF-Matinee Melodies
 WHA-Interlude
 WHIP-City Librarian James Howard
 WLW-Ma Perkins, sketch
 WMBD-Singin' Sam
 WROK-Johnny Murphy, Songs
 WTAD-At the Console

2:30 CST 3:30 CDT

NBC-The Hughes Reel with Rush Hughes (Borden Co.): WHO WIRE WMAQ KSD
 NBC-Club Matinee: WIBA (sw-15.21)
 CBS-Eton Boys: WKBH WFAM WFBM WOC WISN WTAQ
 KMOX-Judy & Jane
 KWK-Baseball Warm Up
 WBA-True or False
 WCCO-Front Page Parade
 WHA-Music of the Masters
 WHIP-Fugitive from Romance
 WKBH-What's New?
 WLW-Heart of Julia Blake
 WMBD-Petticoat Parade
 WOWO-Old Time Religion
 WROK-Rhythm Before Three
 WTAD-Sports Talk
 WTMJ-Concert Hall of the Air

2:45 CST 3:45 CDT

CBS-World Economic Cooperation Prgm.: WFAM WOC WFBM WKBH WKBH WTAQ (sw-15.27)
 NBC-Girl Alone, sketch: WMAQ To be announced: WIRE WLW WHO
 KMOX-Dope from the Dugout; KSD-Ferde Grofe's Orch.
 KWK-Man in the Stands
 WAAF-Jimmie Kozak, pianist
 WCCO-Baseball Game
 WHIP-Denna Tyler, songs
 WISN-Interlude; Diamond Dope
 WTAD-Variety Prgm.

3:00 CST 4:00 CDT

NBC-Neighbor Nell, philosophy: Dean Fossler, organist: WIRE (sw-15.21)
 CBS-Crossroads Hall: WFAM WKBH WKBH WFBM WOC WMBD WTAQ

FRIDAY

June 10

NBC-Top Hatters: WENR WBOW WHO
 Baseball Game: KMOX WTAD KWK WMT
 KSD-Baseball Scores
 WAAF-Int'l Potpourri
 WBA-Symphony Hall
 WHIP-Modern Rhythm
 WIBA-Today's Front Page
 WJBC-Int'l Sunday School Lesson
 WLW-Houseboat Hannah, sketch
 WMAQ-Tea Time Varieties
 WOWO-News
 WROK-Kaye Kreamer, Women of the Hour
 WTMJ-Those Happy Gilmans

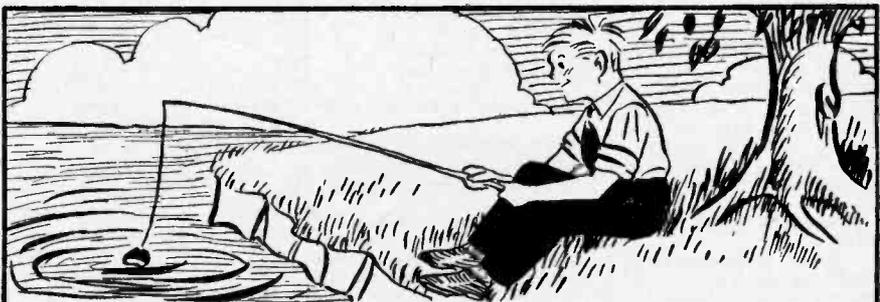
3:15 CST 4:15 CDT
 NBC-Don Winslow of the Navy, sketch: WIBA WOWO
 NBC-Top Hatters: WBOW
 MBS-Louis Rich Entertains: WIRE
 WENR-Music Circle
 WHIP-There Was a Time When Who-Judy & Jane, sketch
 WKBB-Air Forum
 WLW-Life of Mary Sothern
 WTMJ-Home Harmonizers

3:30 CST 4:30 CDT
 NBC-Little Variety Show: WENR WBOW WOWO WIRE
 NBC-Your Family & Mine (Seal-test): WMAQ WIBA WTMJ (sw-9.53)
 CBS-Music for Fun: WFAM WFBM WKBH WKBH WOC WMBD
 Program: Shepherd's Hey (Grainger), Bee Dance of the Almas from "The Queen of Sheba" (Goldmark), Wedding Music from "Lohengrin" (Wagner), Aragonaise (De Falla), Waltz in A Flat (Brahms), From Uncle Remus (MacDowell) and The Fairy Garden from "Mother Goose Suite" (Ravel).

News: WHO WJBC
 WAAF-Organ Melodies
 WHIP-Tea Dance
 WLW-Drifting Pioneers
 WROK-Master Singers
 WTAQ-Fiddlers Three
 3:45 CST 4:45 CDT
 NBC-Orphan Annie, sketch (Ovaltine): (sw-9.53)
 NBC-Rex Maupin's Orch.: WENR WTMJ WHO WOWO WIBA KSD
 WAAF-Diana Clifton, sop.
 WBBM-Tenth Inning
 WFBM-Tea Time Tunes
 WHIP-News
 WJBC-Classified Time
 WLW-To be announced
 WMAQ-Romance and Rhythm
 WROK-Travel Talk, Chicago Motor Club

WTAQ-World Observer
 4:00 CST 5:00 CDT
 CBS-News; Enoch Light's Orch.: WFBM WTAQ WFAM WKBH WBBM WKBH
 NBC-Argentine Trio: WMAQ KSD WBOW WIRE WIBA (sw-9.53)
 NBC-To be announced: WOWO
 WAAF-Jimmie Kozak, pianist
 WBA-Melody Moods
 WCFL-Rainbow Melodies
 WENR-Malcolm Clarke, children's stories
 WGN-Bill Anson
 WHA-Voice of Wisconsin

(Continued on Next Page)



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FRIDAY

June 10

(4:00 p.m. Continued)

WHIP-Hollywood Brevities
WHO-New Tunes
WIND-Baseball Scores
WJBC-Dramatic Group
WJJD-Baseball Scoreboard
WLW-To be announced
WMBD-△Wayside Chapel
WOC-News
WROK-News; Birthday Club
WTMJ-Variety Revue
4:15 CST 5:15 CDT
NBC-Marlowe & Lyon, piano duo;
News: WMT WMAQ WOWO
WBOW
CBS-Miniatures by MacCormack:
WKBH WTAQ
NBC-Piano Time; News: WCFL
KSD (sw-9.53)
WAAF-Sea Dance
WBAA-Campus Quizzer
WBMM-Truman Bradley, comm.
WENR-What's the News?
WFAM-Moderate Melodies
WFBM-Garden Tour Interview
WGN-Armchair Melodies
WHIP-Airplane Dance
WHO-Baseball Time
WIND-Musical Toast
WIRE-News; Minute Interviews
WJJD-Fred Beck, organist
WKBW-Univ. of Dubuque Air
Forum
WLW-The Happy Gilmans
WMBD-News; Pet Corner
WOC-Baseball Review

4:30 CST 5:30 CDT
NBC-Chesterfield Daily Sports
Column; Paul Douglas: WOWO
WLW KSD WENR (sw-15.21)
CBS-Boake Carter, commentator
(Huskies & Post Toasties):
(sw-11.83)
CBS-Songs for You: WKBW
WTAQ
NBC-Johnnie Johnston, bar:
WBOW WCFL WIBA WMAQ
MBS-The Airliners: WGN WIRE
WAAF-Sport Shorts
WBAA-Give Us a Song
WBMM-Chicago Hour
WFAM-Killer Dillers
WFBM-Tea Time Tunes
WHIP-Trio
WIND-Swing Melodies
WJBC-News
WJJD-Salon Echoes
WKBH-College of St. Theresa
WMBD-Bargain Counter
WROK-Radio Rhythm

4:45 CST 5:45 CDT
CBS-Lum & Abner (Postum):
WBMM (also at 9:15 p.m.)
NBC-Dinner Concert: WENR
WIBA
NBC-Lowell Thomas, news com-
mentator (Sun Oil): WLW
(sw-15.21)
NBC-Orphan Annie, sketch (Ov-
altine): KSD
NBC-Blue Barron's Orch.: WMAQ
WBOW
WAAF-Tower Tunes
WBAA-Story Book Hour
WCFL-Jack Kelly's Orch.
WFAM-Baseball Scores; News
WGN-Little Orphan Annie
WHIP-Business Men's Interviews
WIND-Listen to Yourself
WISN-Tenth Inning
WJBC-Gossip Prgm.
WJJD-Garwood Van's Orch.
WKBW-Voice of Columbia Col-
lege
WKBH-Kiddies' Hour
WMBD-Dean & Gail
WOWO-American Family
WROK-Fifteen Minutes With
Evelyn
WTAQ-Herman Daumler, violinist

5:00 CST 6:00 CDT
NBC-Don Winslow of the Navy
(Kellogg's): WLW WMAQ
NBC-The Four of Us, instrumen-
tal trio: WMT WOWO WENR
(sw-11.87)
CBS-Aeolian Ensemble: WTAQ
WKBW
KMOX-Grand Stand Managers
KOA-Girls of the West
KSD-News; Gabriel Heatter
KWK-Home-Plate Interviews
WAAF-Harmony Hall
WBMM-John Harrington, sports
WBOW-Merry-Go-Round
WCCO-Livestock
WCFL-News
WFAM-Crimecasts; Carnitz Play-
ers
WFBM-Bohemians
WGN-Popeye, the Sailor, sketch
WHIP-Sports
WHO-Adv. of Jimmie Allen
WIBA-Silver Springs Prgm.
WIND-German Hour
WIRE-Harry Bason
WISN-Show Window

WJJD-Current News
WMBD-Happy Train
WOC-Man on the Street
WROK-Music by Cugat
WTAD-Cy & Freckles
WTMJ-News; Moment Musical

5:15 CST 6:15 CDT
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer); Pat Barrett:
WMAQ WIRE WHO (sw-9.53)
(also at 9:15 p.m.)

NBC-Music Is My Hobby: WENR
WOWO
Dr. Maurice Appel and Dr.
and The Fairy Garden from
'Mother Goose Suite' (Ravel).
Louis Topper, two New York
dentists who play the violin and
the piano, respectively, will be
the guest non-professional musi-
cians.

CBS-Boake Carter, commentator
(Huskies & Post Toasties):
WOC WMBD KMOX WCCO
WKBW WKBH WBMM WTAQ
WISN WFBM WFAM
CBS-Talk by Newbold Morris:
(sw-11.83)

KOA-Music by Cugat
KSD-Popeye, the Sailor, sketch
KWK-Al Sarli's Jam Session
WAAF-Hollywood Brevities
WCFL-Tune Teasers
WGN-Buddy Clark & Orch.
WHIP-Hawaiian Melodies
WIBA-Concert Trio
WJJD-Ben Kanter, pianist
WLW-Allen Franklin, sports
WMT-Musical Gems
WROK-Sport Review
WTAD-At the Console
WTMJ-Heinie & His Grenadiers

5:30 CST 6:30 CDT
CBS-Adventures in Science, dra-
ma: WHAS WFAM WKBW
WBMM (sw-11.83)

NBC-To be announced: WBOW
NBC-Dinner Concert: WCFL
NBC-Nola Day, songs: WOWO
News: WTAD WKBH WIBA
WMAQ WHO
Dick Tracy, sketch: WMT WISN
WIRE
Popeye the Sailor, sketch: WCCO
WFBM

Sports: KSD WGN
KMOX-Ozark Varieties
KWK-Twilight Serenade
WAAF-Sunset Serenade
WENR-Dinner Date
WHA-Music Album
WHIP-Polish Cavalcade
WJJD-Sentenced Men, interviews
WLW-Let's Celebrate
WMBD-Speed Gibson
WOC-Organ Moods
WROK-Organ Reveries
WSUI-Musical Moods
WTAQ-Al Michel's Sport Wheel

5:45 CST 6:45 CDT
CBS-Nat'l Open Golf Cham-
pionships: WHAS WFAM WKBW
WOC
For further details regarding this
classic sporting event turn to the
article on page 4.

NBC-Voice of the Night: WOWO
NBC-Cadets Quartet: WBOW
News: WFBM KMOX
Sports: WKBH WTMJ WMBD
KWK WJJD
Little Orphan Annie, sketch:
WIRE WHO
KSD-Dick Tracy, sketch
WBMM-We the Wives
WCCO-Extra Inning
WCFL-Hal Totten, sports
WENR-Vocal Varieties
WGN-To be announced
WHA-Fun Time
WIBA-Today's Birthdays; Sports
WISN-Sports; Interlude
WLW-Paul Sullivan, news
WMAQ-Let's Celebrate
WMT-Sports; News
WROK-Dance Hour
WSUI-Daily Iowan of the Air
WTAD-Our Schools
WTAQ-Bureau of Public Service

NIGHT

6:00 CST 7:00 CDT
NBC-Cities Service Concert:
Lucille Manners, sop.; Frank
Black's Orch.: WMAQ WTMJ
WIBA WIRE WTAM WHO KSD
(sw-9.53)

MBS-Johnnie Presents What's
My Name? (Philip Morris)
With Budd Hulick, m.c.; Ar-
lene Francis & Ray Bloch's
Orch.: WGN WLW

CBS-The Ghost of Benjamin
Sweet, drama: WTAQ WCCO
(sw-11.83)
NBC-Maurice Spitalny's Orch.:
WMT WOWO (sw-11.87)
Sports: WTAD WOC WKBW
WBOW
KMOX-Flicker Flashes
KWK-Improve My Music Club

Good Listening for Friday

Further details and stations which will broadcast these programs may be
found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home
Hour, NBC.

AFTERNOON

5:15 CST (6:15 CDT) Music Is My Hobby, NBC.

5:45 CST (6:45 CDT) National Open Golf Cham-
pionship, CBS.

NIGHT

6:00 CST (7:00 CDT) Lucille Manners, NBC.

6:30 CST (7:30 CDT) Paul Whiteman's Orches-
tra, CBS.

7:00 CST (8:00 CDT) Hollywood Hotel, CBS.

7:00 CST (8:00 CDT) Tim and Irene, NBC.

8:00 CST (9:00 CDT) First Nighter, NBC.

8:30 CST (9:30 CDT) Jimmie Fidler, NBC.

WAAF-Don Bolt, news
WBBM-Arthur Godfrey
WCBF-News
WFAM-The New Yorkers
WFBM-Favorite Melodies
WHA-Organ Reverie
WHA-Dance Orch.
WIND-Recreation of Today's Game
WISN-Down by Herman's
WJJD-Variations
WJR-Vocal Varieties
WKBH-To be announced
WLS-Don Kelley's Sport Review
WMBD-Paul Welton's Orch.
WROK-News; Musical Workshop
WSUI-Dinner Hour

6:15 CST 7:15 CDT
News: WMBD WOC WLS
KMOX-Adventures in Science
WAAF-Pacific Paradise
WBBM-John Harrington, news
WBOW-Our Neighbors
WCFL-Pop Tunes
WFAM-Odd Facts
WFBM-Musical Moods
WJJD-Your City Government
WJR-Melody & Rhythm
WKBW-Speed Gibson
WKBH-Dinner Music
WMT-Style Interview; Talk
WTAD-Freshest Thing in Town

6:30 CST 7:30 CDT
CBS-Paul Whiteman's Orchestra
(Chesterfield Cigarettes), Joan
Edwards; Guest: WFBM WOC
WMBD WTAQ WISN WFAM
WJR WKBH WCCO WBMM
KMOX WHAS WKBW (sw-
11.83) (also KNX KSL at 9:30
p.m.)
This program will be broad-
cast from the John Hopkins
University senior prom.

MBS-Lone Ranger, drama (Sil-
vercup): WGN
NBC-Eastman School Symphony
Orch. & Chorus: WLS WMT
KWK (sw-11.87)

Special concert by the East-
man School Symphony Orchestra
and Eastman School Male Chor-
us conducted by Dr. Howard
Hanson, on the occasion of the
Tercentenary of the Founding
of Delaware by the Swedes.
Program will include first per-
formance of Dr. Hanson's Swe-
dish hymn "Hymn for the Pio-
neers" which was composed for
the Swedish Tercentenary. Last
movement of Dr. Hanson's
Third Symphony Orchestra dedi-
cated to the Swedish pioneers,
and "Midsummer Vaka" by
Hugo Alfsen, Director of the
Royal Conservatory at Stock-
holm.

WAAF-Evening Concert
WBOW-To be announced
WCFL-Jack Kelly's Orch.
WHA-Evening Musicale
WHIP-Homespun
WJJD-Concert Hour
WLW-Let's Explore Ohio
WOWO-Musical Workshop
WROK-Italian Hour
WTAD-Dust Off the Diamond

6:45 CST 7:45 CDT
WCFL-Stars of Tomorrow
WJJD-Church on the Hillside
WLW-Camera Speaks
WOWO-Rhythmaires
WTAD-Variety Prgm.

7:00 CST 8:00 CDT
NBC-Waltz Time (Phillips);
Frank Munn, tnr.; Abe Ly-
man's Orch.: WMAQ WTAM
KSD WIRE WHO (sw-9.53)
Frank Munn will sing So
Lovely and The Moon Looks
Down and Laughs. The chorus
will offer Let's Not Lose a
Moment and When the Brown
Leaves of Autumn Turn to
Green Leaves of Spring and the
orchestra will play Some Day
My Prince Will Come, Kunst-
lerien and I'll See You Again.

NBC-Royal Crown Revue (Nehi,
Inc.); Tim & Irene, comedy
team; Graham McNamee;
Golden Gate Jubilee Quartet;
Freda Gibson; Teddy Berg-
man; George Olsen's Orch.:
WLS KWK WLW WOWO WMT
(sw-11.87) (also KFI at 10:30
a.m.)
For details of contest on this pro-
gram turn to the inside back cover.

CBS-Hollywood Hotel (Campbell's
Soup); Frances Langford; Anne
Jamison, sop.; Frank Parker,
tnr.; Ken Niles; Ken Mur-
ray, m.c.; Oswald; Marlyn Stur-
art; Raymond Paige's Orch.:
WFBM WJR WBMM KMOX
WCCO WHAS (sw-11.83)
For news of Hollywood read "Hol-
lywood Showdown" in every issue
of Radio Guide.

WBOW-Dance Hour
WCFL-Labor Flashes
WCBF-Bob Crosby's Orch.
WHIP-News
WIBA-Music by Cugat
WIND-News & Sports
WISN-Game Time
WJJD-Bob Atcher and Bonnie
Blue Eyes
WKBW-Dubuque Star Revue
WKBH-Beauty Box Revue
WMBD-Brooks Brain Teaser
WOC-Questions & Answers
WROK-Alice Blue, Songs
WSBT-Curtain Calls
WSUI-Children's Hour
WTAD-Florence & Ruth Brown
WTAQ-News
WTMJ-Let's Dance

7:15 CST 8:15 CDT
WBOW-Musical Workshop
WCFL-Favorite Melodies
WHIP-Eventide Echoes
WIBA-Badger Sports Forum
WIND-Your Vote
WISN-American Weekly
WKBW-News
WKBH-To be announced
WOC-W.P.A. Prgm.
WROK-Livingston Trio
WTAD-News Summary
WTAQ-Daughters of Isabella
Chorus

7:30 CST 8:30 CDT
NBC-Death Valley Days, drama
(Borax): WIRE WMAQ WHO
WTAM WLW (also at 10 p.m.)

NBC-Spelling Bee: WIBA WTMJ
KSD WBOW WOWO (sw-
11.87)

KWK-Charlie Chan, sketch
WCFL-News
WENR-Crossroads, drama
WGN-Jack Denny's Orch.
WIND-Tommy Ott & Henry Yo-
hanan, organ & piano
WISN-Cliff Miles' Orch.
WJJD-Suppertime Frolic
WKBW-World Dances
WKBH-Music in a Sentimental
Mood
WMBD-Treasure Hunt
WMT-Style Talk; Musical Inter-
lude
WOC-Maple Leaf Quartet
WROK-Penthouse Players
WOWO-Evening Musicale
WTAQ-Swing Your Partner

7:45 CST 8:45 CDT
NBC-Spelling Bee: WIBA WBOW
WOWO (sw-11.87)
MBS-Musical Steeplechase: KWK
WCFL-Herr Louie & The Weasel
WGN-News; Sports
WIND-Contemporary Problems
WISN-Reflections
WKBW-Gems of Melody
WKBH-Rapid Ad
WMBD-Toasty Paul & Melody
Men

WMT-Tune Tossers
WOC-Rhythm Rambles
WROK-Three Charms
WSUI-Travelog
WTAQ-Epoch Discoveries of Sci-
ence

8:00 CST 9:00 CDT
NBC-Campana's First Nighter,
drama: WHO WTMJ WIBA
WMAQ WTAM WLW KSD
WIRE KOA (sw-9.53)

CBS-The Song Shop (Coca-Cola)
Nadine Conner, sop.; Dell
Sharbutt, m.c.; Reed Kennedy;
Alice Cornet; Glee Club; Orch.,
dir. Gus Haensch; Guest:
WCCO KMOX WFBM WBMM
WMBD WSBT WKBW WHAS
WJR WOC WISN (sw-11.83)

NBC-Paul Martin's Music: KWK
WENR WBOW WOWO WMT
(sw-11.87)
MBS-Bamberger Symphony: WGN
WCFL-L. Fish Co., Games
WIND-Bill Carlsen's Orch.
WKBH-Pop Concert
WROK-Hi Cole's Harmonica Aces
WSUI-Ave Maria Hour
WTAQ-Pearl Isle Troubadours

8:15 CST 9:15 CDT
WCFL-Jack Kelly's Orch.
WIND-Ray Pearl's Orch.
WROK-News; Musicale

8:30 CST 9:30 CDT
NBC-Jimmie Fidler's Hollywood
Gossip (Drene): KSD WLW
WMAQ WTAM WIRE KOA
(sw-9.53)
For news of Hollywood read "Hol-
lywood Showdown" in every issue
of Radio Guide.

NBC-To be announced: WENR
WBOW (sw-11.87)
MBS-Curtain Time, drama: WGN
KWK-The Lone Ranger
WCFL-Perry Como, songs
WHO-Songfellows
WIBA-Lawyers' Guild
WIND-Tommy Ott, organist
WKBH-Jam & Jive
WMT-To be announced
WOWO-James Melton, tnr.; Orch.
WROK-Rockford Osteopathic As-
sociation
WSBT-Sportcast
WSUI-History in Review
WTAQ-House of MacGregor
WTMJ-Screen-Radio Review

8:45 CST 9:45 CDT
NBC-Nat'l Open Golf Summary:
WTAM WMAQ KOA KSD
WIRE (sw-9.53)

CBS-American Viewpoints: WTAQ
WCCO WKBH WKBW KMOX
WMBD WSBT WISN WOC
WBMM WJR (sw-11.83)
News: WIND WOWO
James Melton: WFBM WHAS
WCFL-Isham Jones' Orch.
WHO-Rogosinski & Austin
WIBA-Hollywood at the Beach
WLW-To be announced
WMT-A Trip Through Niagara
WROK-Aloha Land
WSUI-Daily Iowan of the Air
WTMJ-Dance Orch.

9:00 CST 10:00 CDT
NBC-Amos 'n' Andy (Campbell's
Soup): WMAQ WIRE KOA
WLW KSD WTAM WHO KFI

CBS-Just Entertainment with
Jack Fulton, tnr.; Andrews
Sisters; Carl Hohengarten's
Orch. (Wrigley's Gum): WJR
WFBM WBMM KMOX WHAS
WCCO

NBC-Nano Rodrigo's Orchestra:
WBOW WOWO (sw-9.53)
News: WKBW WIBA WSBT WMT
James Melton, tnr.; Orch.: WOC
WKBH

KWK-Key Men, quartet
WCFL-△Novena Broadcast
WENR-Globe Trotter
WIND-Swedish Prgm.
WISN-Patterns in Rhythm
WJBC-Personality Hour
WMBD-Treasure Hunt
WROK-Ralph Riverdahl's Orch.
WTAQ-Normandie Entertains
WTMJ-Kilowatt Hour

9:15 CST 10:15 CDT
NBC-Uncle Ezra's Radio Station
(Alka Seltzer): KOA KFI (also
see 5:15 p.m.)

CBS-Lum & Abner (Postum):
WFBM WHAS KMOX WCCO
(also see 4:45 p.m.)

CBS-Ran Wilde's Orch.: WSBT
NBC-Nano Rodrigo's Orch.: KWK
MBS-Invitation to Waltz: WMT
Dance Time: WKBW WKBH
KSD-Russ David's Orch.
WBMM-Husk O'Hare's Orch.
WENR-Stan Norris' Orch.
WGN-Jack Denny's Orch.
WHO-Sports Review
WIBA-Club Chanticleer
WIRE-News; Basonology
WJR-Let's Celebrate

WLW-The Perk-Uppers
WMBD-Value Hints
WOC-Jimmy Chase's Orch.
WROK-Voice of Christian Youth
WTAQ-James Melton, tnr.; Orch.
WTAM-Tom Manning
WTMJ-Easy Aces

9:30 CST 10:30 CDT
NBC-Al Donahue's Orch.: WBOW
WHO WTAM (sw-9.53)
CBS-Jack Crawford's Orch.: WOC
WMBD WSBT WKBH WISN
WKBW WTAQ (sw-6.12)
NBC-Lou Breese's Orch.: WMAQ
WOWO

MBS-The Nation's Playhouse:
WLW WGN
Sports: WFBM WCCO
Baseball Game: WIRE WMT
KMOX-France Laux, sports
KOA-Golden Melodies
KSD-Joe Rines' Orch.
KWK-String Nocturne
WBMM-News
WENR-Fletcher Henderson's Orch.
WHAS-Music to Your Taste
WBA-Continental Nights
WIND-Ray Pearl's Orch.
WJR-Baseball Scores; Rhythm
Highlights
WROK-Ted Arthur's Orch.
WTMJ-Let's Celebrate

9:45 CST 10:45 CDT
CBS-Jack Crawford's Orch.:
WFBM WBMM

NBC-Lou Breese's Orch.: (sw-
6.14)
KMOX-James Melton, tnr.; Orch.
KSD-Mystery Stories
WROK-News
WTAM-Sammy Watkins' Orch.
WTMJ-Today's Events

10:00 CST 11:00 CDT
NBC-Death Valley Days, drama
(Borax): KOA KFI (also see
7:30 p.m.)

NBC-Ben Cutler's Orch.: WBOW
WIBA
NBC-Frank Trumbauer's Orch.:
WOWO

CBS-Leighton Noble's Orch.:
WTAQ WSBT WKBW WBMM
KMOX WISN (sw-6.12)
News: WFBM WJR WOC WLW
WMBD WHO
Sports: KWK WTMJ
WCCO-Let's Celebrate
WCFL-Emil Flindt's Orch.
WENR-Music As You Desire It
WHAS-Baseball; Louisville vs.
Indianapolis

WIND-Bill Carlsen's Orch.
WKBH-News; Music
WMAQ-Stan Norris' Orch.
WTAM-Musical Bulletin Board

10:15 CST 11:15 CDT
CBS-Leighton Noble's Orch.:
WKBW WOC WJR WFBM
NBC-Frank Trumbauer's Orch.:
WCFL

NBC-Ben Cutler's Orch.: WHO
KWK-Georgia Wildcats
WCCO-Cedric Adams
WIBA-Hollywood at the Beach
WKBH-Gypsy Serenade
WLW-Los Amigos
WMBD-Sports; Program Review
WTAM-Music You Want
WTMJ-Dance Orch.

10:30 CST 11:30 CDT
NBC-Lew Benick's Orch.: WOWO
CBS-Buddy Rogers' Orch.: WISN
WKBW WMBD WKBW WFBM
WBMM WOC WJR WSBT
WTAQ

NBC-Dance Orch.: WIRE WIBA
WHO WBO

MBS-Bob Crosby's Orch.: WMT
WGN
KMOX-Tomorrow Morning's
Headlines
KOA-Orrin Tucker's Orch.
KWK-News

WCCO-Rollie Johnson
WCFL-Emil Flindt's Orch.
WHAS-Dance Band
WIND-News & Music
WLW-Dance Orch.

10:45 CST 11:45 CDT
CBS-Buddy Rogers' Orch.: WCCO
KMOX

NBC-Lew Benick's Orch.: WENR
MBS-Bob Crosby's Orch.: KWK
WIBA-Club Chanticleer
WIND-Night Club of the Air
WMBD-Moonlight Meditations

11:00 CST 12:00 CDT
CBS-Husk O'Hare's Orch.: WOC
WKBW WSBT WFBM WBMM
WCCO WTAQ KMOX WISN

NBC-Stan Norris' Orch.: WMAQ
WBOW WHO KOA
NBC-Ina Ray Hutton's Orch.:
WENR WIBA

MBS-Charlie Agnew's Orch.: WGN
WMT WIRE KWK
KSD-Bernie Cummins' Orch.
WIND-Nite Watch
WKBH-Weather Report
WLW-Twenty-four Hour Review
WTAM-Otto Thurn's Orch.
End of Friday Programs

MORNING

7:00 CST NBC-Breakfast Club; News: WCFB WOVW WBOW (sw-15.21)
8:00 CDT CBS-Eton Boys, quartet: WFAM WKBB KMOX (sw-21.52)
 NBC-The Wise Man: (sw-21.5)
 Musical Clock: WBBM WIBA WHIP WMT WIRE WKBH WOC
 WKW-Tonic Tunes
 WAAF-Breakfast Express
 WCCO-Air Almanac
 WFBM-Early Birds
 WGN-Good Morning Prgm.
 WHO-Faye and Cleo
 WIND-Morning Varieties
 WISN-Early Risers Club
 WJJD-News
 WLS-Trailer Tim
 WLW-Arthur Chandler, organist
 WMAQ-Your Neighbor
 WMBD-Morning Hit Parade
 WROK-Early Risers
 WTAD-Bill Sohm's News
 WTAQ-Mike's Uprisin'
 WTMJ-Top of the Morning

7:15 CST CBS-Richard Maxwell, songs: WFAM (sw-21.52)
 NBC-Sunshine Express; News: (sw-21.5)
 News: WCCO WMT WHO WLS WLW
 Fred Beck, organist: WJJD WIND
 KMOX-Religious Talk
 WKW-Sunnytime
 WMBD-Musical Clock
 WROK-Breakfast Melodies
 WTAD-Morning Get-Together

7:30 CST CBS-Fiddler's Fancy; News: WBBM WFAM KMOX (sw-21.52)
 News: WKBB WTAQ
 Musical Clock: WMT WBOW WCCO-Musical Chimes
 WHIP-Just About Time
 WHO-Roundup
 WIBA-News; Musical Clock
 WIND-Hawaiian Melodies
 WIRE-Dessa Byrd
 WKBH-Δ Morning Devotions
 WLS-Sunday School
 WLW-Hillbilly Tryouts
 WMAQ-Whistler & His Dog
 WROK-Morning Parade
 WSBT-Cafe Continental

7:45 CST NBC-Landt Trio: WMAQ (sw-21.5)
 News: WIND WTAD WHIP
 WCCO-Musical Chimes
 WHO-Favorite Melodies
 WJJD-Salvation Army Choristers
 WKBB-Tune Tossers
 WKBH-Breakfast Melodies
 WLS-George Goebel
 WSBT-The Laff Parade
 WTAQ-Today's Almanac

8:00 CST NBC-Amanda Snow, songs: WMAQ (sw-21.5)
 CBS-Lew White, organist: WOC WFBM KMOX (sw-21.52)
 NBC-Breen & de Rose, songs: WOVW WLW WIRE WCFB (sw-15.21)
 News: WAAF WKBH WMBD KSD-News; Dick Leibert, organ
 WKW-Social Security Speaker; Musical Interlude
 WBBM-Saturday Sunshine
 WFAM-Sunshine Express
 WGN-Martha Crane & Helen Joyce
 WIA-Band Wagon
 WHIP-Morning Melodies
 WHO-Coffee Pot Inn
 WIND-Priscilla Holbrook, pianist
 WJJD-Bosworth Broadcast
 WLS-The Smile Market
 WROK-Musical Clock
 WTAQ-Morning Potpourri

8:15 CST NBC-Wiennese Ensemble: WOVW WLW WMAQ WIRE (sw-15.21)
 NBC-Charioteers: KSD WCFB (sw-21.5)
 CBS-Lew White, organist: WKBH WMBD
 WKW-It's a Natural
 WAAF-Bible Stories for Children
 WIND-Morning Melodies
 WHO-What to Serve Today
 WIND-Your Favorite Band
 WKBH-Uncle Bob
 WLS-To be announced
 WOC-Musical Clock

8:30 CST NBC-The Child Grows Up: KWK WOVW WMAQ (sw-15.21)
 CBS-Jewell Cowboys, hillbilly singers: WFBM WFAM WKBH WMBD (sw-21.52)
 NBC-Music Internationale: KSD WCFB WLW WIRE (sw-21.5)
 Musical Clock: WMT WHO
 KMOX-Better Films Council; Or-

gan Interlude
 WAAF-Canary Serenade
 WBOW-Δ Radio Gospel
 WCCO-To be announced
 WGN-Morning Melodies
 WHIP-Polish Variety Hour
 WIBA-Today's Almanac; Society Reporter
 WIND-Piano & Guitar
 WJJD-Salon Echoes
 WKBB-Musical Breakfast
 WLS-Junior Stars Prgm.
 WROK-Δ Morning Devotions
 WSUI-Daily Iowan of the Air
 WTAD-Sunday School Lesson
 WTAQ-Wake Up & Live

8:45 CST CBS-Jewel Cowboys: WKBH NBC-Swing Serenade: WMAQ WIRE (sw-15.21)
 MBS-The Day You Were Born: WGN
 News: WLS WOC
 KMOX-Ozark Varieties
 KWK-Georgia Wildcats
 WBOV-Planology
 WCO-Betty Crocker
 WCFL-Bitter-Sweet Melodies
 WHO-Time & Temperature
 WIND-Swing Melodies
 WJJD-Story Book Lane
 WLW-Δ Synagogue of the Air
 WMBD-Women of Today
 WOVW-Modern Home Forum
 WROK-Town Crier
 WSUI-Morning Melodies; Service Reports
 WTAD-Thru Life's Window
 WTAQ-Rhythm & Romance

9:00 CST CBS-Oriente: WISN WKBH WFBM WCCO WOC WTAQ (sw-21.52)
 NBC-Florence Hale Radio Forum: WBOW WMAQ WIBA (sw-21.5)
 NBC-Vaughn de Leath, songs: WCFB (sw-15.21)
 News: WIND WROK
 KMOX-Carolyn Pryce
 KSD-Robert Hood Bowers' Band
 KWK-Top o' the Morning
 WAAF-Tower Tunes
 WBBM-Saturday Sports Huddle
 WFAM-Shoppers' Guide
 WGN-Get Thin to Music
 WHO-May I Suggest?
 WIRE-Prgm. Highlights
 WJJD-Organ & Guitar
 WKBH-Rhythm & Romance
 WLS-Spelling Bee
 WLW-Mail Bag
 WMBD-Messenger; Weather
 WMT-News; Musical Interlude
 WSUI-Illustrated Musical Chats
 WTAD-Man for the Right Job
 WTMJ-Don Alvarados

9:15 CST CBS-Melody Ramblings: WISN WKBH WFBM WCCO WTAQ KMOX WOC (sw-21.52)
 NBC-Radio City Four: WOVW (sw-15.21)
 NBC-Ford Rush & Silent Slim: WMAQ WHO KSD WBOW (sw-21.5)
 News: WKBH WMBD WAAF-Hog 'n' Harmony
 WBBM-Saturday Sunshine
 WCFL-Varieties
 WGN-June Baker
 WIA-News & Views
 WIBA-Edgewood Radio Guild
 WIND-Hillbilly Ballads
 WIRE-Old-Fashioned Hymn Singer
 WJJD-Sports Edition Handicap-er
 WLS-Piano Organ Duo
 WMT-Scotty
 WROK-On the Mall
 WTAD-Round-Up
 WTMJ-Morning Melodies

9:30 CST NBC-Instrumental Ensemble: KSD WMAQ WHO WIBA (sw-21.5)
 CBS-Junior Musical Comedy: WFAM WMBD WKBH KMOX WISN WFBM WOC WTAQ
 NBC-Our Barn, children's forum: WLS WIRE WOVW (sw-15.21)
 MBS-Army Band: WGN
 KWK-Pop Wise & Filbert
 WAAF-News; Swing High
 WBOW-Mid-morning Music
 WCCO-Stocks
 WCFL-New Songs
 WIA-Musical Varieties
 WHIP-News
 WIND-Serenade to the Ladies
 WJJD-Tommy Tucker's Orch.
 WKBH-Eb & Zeb, sketch
 WLW-Dr. Friendly
 WMT-Δ Rev. R. J. Wells
 WROK-Milk-Made Magic
 WTMJ-Boy Scouts

9:45 CST NBC-Serving the Consumer, talk: WMAQ WHO WIBA WBOW KSD (sw-21.5)
 MBS-Army Band: KWK
 WAAF-Foolish Questions
 WCCO-Dr. O'Brien
 WCFL-Music and Song
 WHIP-Musical

WIND-Valparaiso Univ. Prgm.
 WJJD-Priscilla Holbrook, pianist
 WKBH-Garden Club of the Air
 WCCO-To be announced
 WROK-Radio Rhythm
 WTAD-Variety Prgm.
 WTMJ-Carla Pestalozzi

10:00 CST CBS-Columbia Concert Hall: WOC WTAQ KMOX WFAM WKBH WISN WCCO (sw-21.52)
 NBC-To be announced: WOVW WIBA
 NBC-Music Guild: WBOW WHO WMAQ KSD
 Guest: Blaisdell Woodwind Ensemble.
 MBS-This Wonderful World: KWK
 WAAF-Beauty Forum
 WBBM-Meet Chicago
 WCFL-Peekers in the Pantry
 WFBM-Morning Serenade
 WGN-Poetry New & Old
 WIA-Homemakers
 WHIP-Morning Dance
 WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
 WIRE-Dessa Byrd
 WJBC-Theater Time
 WJJD-High School Prgm.
 WKBH-Home Economics
 WLS-Program Review; Markets
 WLW-My Health
 WMBD-Pekin Visitor
 WMT-Movie Man
 WROK-News; Organ
 WSUI-Child Play
 WTAD-News
 WTMJ-What's New in Milwaukee?

10:15 CST NBC-Carol Weymann, sop.: WIBA WOVW (sw-15.21)
 CBS-Concert Hall: WBBM MBS-Tall Corn Time: WMT KWK WLW
 News: WAAF WISN
 WGN-Melody Time
 WIND-Priscilla Holbrook, pianist
 WJBC-Women in the News
 WKBH-Your Home
 WLS-Bill Newcomb & Hoosier Sodbusters
 WROK-Tubby Weeks
 WSUI-Yesterday's Musical Favorites
 WTAD-Bee & Veg

10:30 CST NBC-American Farm Bureau Fed. Prgm.: WIBA WBOW WMAQ (sw-15.21)
 NBC-To be announced: KSD WIRE WLS
 CBS-Concert Hall: WKBH WISN To be announced: WMT WOVW KMOX-New Voices of 1938
 KWK-News; Richard Hayes, pianist
 WAAF-This Feminine World
 WBBM-American Dental Assn.
 WCFL-Youth 'Round the World
 WFBM-Children's Hour
 WGN-Quin Ryan's News
 WHP-News
 WHO-Public Service
 WIND-Gary Civic Theater Prgm.
 WJBC-Musical Memories
 WJJD-Frank Trumbauer's Orch.
 WLS-Evelyn, the Little Maid
 WLW-News; Livestocks
 WMBD-Sweetheart Time
 WOC-Radio Bazaar
 WROK-Kaye Kremer, woman's forum
 WSUI-The Book Shelf
 WTAQ-News; Merry-Go-Round
 WTMJ-Marquette Univ. Prgm.

10:45 CST NBC-American Farm Bureau Fed. Prgm.: KWK WLW
 NBC-To be announced: WCFB WHO
 CBS-Enoch Light's Orch.: WKBH WCCO WKBH WFAM WISN (sw-21.52)
 WAAF-Markets; Sweet & Slow
 WBBM-Old King Cole
 WGN-Musical Mail Box
 WIA-Piano Gems
 WHIP-Morning Dance
 WIND-Fred Beck, organist
 WJBC-Peggy Payne & Pioneers
 WJJD-Debater's Forum
 WLS-Across the Mike
 WMBD-Bandwagon
 WMT-Kiddies Revue
 WOC-Screenfans' Prgm.
 WROK-Kiddies Club
 WTMJ-Blue Room Ensemble

11:00 CST CBS-Enoch Light's Orch.: WOC WBBM WSBT
 NBC-To be announced: KSD WMAQ WHO WIRE (sw-15.33)
 News: WIND WJJD
 KMOX-Magic Kitchen
 WAAF-Symphonic Hour
 WCFL-Just Kids
 WGN-Man on State Street
 WIA-Parents Question Box
 WHIP-Southtown Church Hour
 WJBC-Take It For Granted
 WLS-Merry-Go-Round
 WLW-To be announced

WMBD-Juvenile Theater
 WOWO-Consolaires
 WSUI-Manhattan Concert Band
 WTAD-Women's Variety Prgm.
 WTAQ-Les Parkers' Orch.
 WTMJ-Heinie-Spam

11:15 CST CBS-Rhythmaires: WCCO WISN WBBM WKBH WSBT WOC
 WBAA-Don't Listen
 WCFL-Luncheon Concert
 WGN-Alice Blue, pianist
 WIA-Song Favorites
 WHIP-Englewood Hour
 WIND-Swing Melodies
 WIRE-Ho Po Ne
 WJBC-Parade of Bands
 WJJD-Priscilla Holbrook, pianist
 WLS-Grain Market Summary
 WMT-Tom Owens' Cowboys
 WOWO-Bob Wilson, news
 WROK-Helen Benson, Cowgirl
 WSUI-Science News of the Week
 WTAQ-Hollywood on Parade
 WTMJ-Heinie & His Grenadiers

11:30 CST NBC-Ray Kinney's Orch.: WMT WMAQ WOVW WIBA (sw-15.21)
 CBS-Buffalo Presents: WKBH WBBM WSBT WOC
 NBC-Your Host Is Buffalo: KSD WCFL (sw-15.33)
 KWK-St. Louis Health Dept.
 WBAA-Variety Hour
 WBOV-Presenting
 WCCO-Markets
 WFBM-Hoosier Farm Circle
 WGN-Markets; Δ Midday Service
 WIA-Consumer Facts
 WHIP-Noonday Interlude
 WHO-Robert Bowers' Orch.
 WIND-Bob Atcher & Bonnie Blue Eyes
 WISN-German Hour
 WJBC-Morning Concert
 WJJD-Uncle Joe & Aunt Sally
 WKBH-Rhapsody and Rhythm
 WLS-Markets; News
 WLW-Afternoon Edition
 WMBD-Thrift Message; Police Bulletins
 WROK-Helene Kimberley, Songs
 WSUI-Melody Time
 WTAD-Police News
 WTAQ-Mailman

11:45 CST NBC-Ray Kinney's Orch.: WLW KWK
 CBS-Buffalo Presents: WKBH Gov. Kraschel: WHO WOC WBBM-Chicago Park District
 WCCO-Safety Talk
 WCFL-Know Yourself
 WFBM-Markets; Farm Bureau
 WIA-Organ Melodies
 WHIP-Hollywood News
 WIRE-Farm Hour; Markets
 WJBC-Rhythm Review
 WLS-Market Summary
 WMBD-Window Shopper
 WMT-News
 WROK-Round the Town
 WSBT-Man on the Street
 WSUI-Farm Flashes
 WTAD-YMCA Prgm.
 WTAQ-Farmhands

AFTERNOON

12:00 CST CBS-Madison Ensemble: WCCO WOC WSBT WKBH KMOX
 WKBH
 NBC-Jean Ellington, songs: KWK WLW WMAQ WOVW (sw-15.21)
 NBC-Music for Everyone: (sw-15.33)
 MBS-Spotlight Revue: WGN
 News: WJBC WMBD WTAD WTBM
 KSD-Sports Preview
 KWK-The Kiddie Klub
 WAAF-Don Bolt, news
 WBAA-Market Reports
 WBBM-Man on the Street
 WBOW-Street Reporter
 WCFL-Music for Everyone
 WIA-Musical
 WHIP-Warner Bros.' Melodies
 WHO-Corn Belt Hour
 WIBA-Noon Interlude
 WIND-Lupi Italian Prgm.
 WISN-Musical Heat Wave
 WJJD-Hawaiian Melodies
 WLS-Man on the Farm
 WMT-Cedar Valley Hillbillies
 WSUI-Rhythm Rambles
 WTMJ-Home Harmonizers

12:15 CST NBC-Music for Everyone: WCFB WMAQ (sw-15.21)
 News: WKBH WROK
 WAAF-Soliloquy
 WBAA-Malcolm Miller, pianist
 WBBM-Meet the Missus
 WBOW-On the Mall
 WFBM-Meditation
 WHIP-Jackie Woodworth, songs
 WIBA-News; Market Reports

WJBC-Tournament of Bands
 WJJD-Doug Hope Review
 WKBH-Man on the Street
 WMBD-Town Crier; Markets
 WMT-Question Man; Voice of Iowa
 WOWO-Market Service
 WTAD-Cy & Freckles
 WTMJ-Personal Interview

12:30 CST NBC-Bill Krenz' Orch.: WOVW WMAQ (sw-15.21)
 CBS-Motor City Melodies: WSBT WFBM KMOX (sw-15.27)
 NBC-Campus Capers; Orch. & Vocalists: WCFB (sw-15.33)
 News: WHO WOC
 WAAF-Markets; Waltztime
 WBAA-Luncheon Dance Time
 WBBM-Flanagrams
 WBOW-On the Mall
 WCCO-First Edition
 WIA-Farm Prgm.
 WHIP-Concert Orch.
 WIND-Band Stand
 WIRE-Reporter
 WKBH-Man on the Street
 WKBH-Luncheon Music
 WLS-Poultry Service Time
 WLW-Voice of the Farm
 WMBD-Farm News
 WMT-Markets; Hillbillies
 WROK-Couple on the Street; Treasure Chest
 WTAD-Farm; Markets; Weather
 WTMJ-Dance Orch.

12:45 CST CBS-Motor City Melodies: WCCO WOC
 NBC-Bill Krenz' Orch.: WLW
 NBC-Campus Capers: WHO
 News: WKBH WTAQ
 KSD-News; Market Reports
 WAAF-Charlie Johnson, Duke of the Uke
 WBAA-Tune Time; Chas. Powell
 WBBM-Dugout Dope
 WBOW-Tune of the Day
 WCFL-Baseball Interviews
 WGN-The Leadoff Man
 WIA-Melody Moments
 WIND-Baseball Highlights
 WIRE-Noon-day Headlines
 WJJD-Warren Brown Talks Baseball
 WKBH-Song Hit of the Day
 WLS-Home Talent Prgm.
 WMBD-Townsmen Quartet; Oddities
 KWK
 WMT-Iowa Cornhuskers
 WROK-Leonard Condon, Seed Talk, Home Folks Hour
 WTMJ-Sidewalk Reporter

1:00 CST CBS-Merrymakers: WOC WISN WFBM WCCO WKBH WSBT (sw-15.27)
 NBC-To be announced: WOVW KWK WMT WLW WIBA (sw-15.21)
 NBC-Golden Melodies: WIRE KSD WBOW WMAQ (sw-15.33)
 Baseball; Cubs vs. Brooklyn: WGN WIND WJJD WBBM WCFB
 News: WHIP WTAD
 KMOX-Inquiring Reporter
 WAAF-Carnival Matinee
 WBAA-Radio Stage
 WIA-Taxation in Wisconsin
 WHO-Agricultural Conservation
 WKBH-Kal Kalsow's Orch.
 WLS-Home Talent Prgm.
 WMBD-Little Man on the Street
 WTAQ-Man on the Street
 WTMJ-News; Police & Weather: Advertising Talk

1:15 CST CBS-Merrymakers: WTAQ

SATURDAY

June 11

NBC-Golden Melodies: WHO
 KMOX-Let's Compare Notes
 KWK-Richard Hayes, organist
 WIA-Die Deutsche Musik Stunde
 WHIP-There Was a Time When
 WLS-Homemakers' Hour
 WTAD-Quincy Marches On
 WTMJ-F. H. A. Talk

1:30 CST CBS-Nat'l Open Golf Championships: WOC WKBH WCCO WISN WKBH WSBT WTAQ WFBM (sw-15.27)
 NBC-Swingology: WMAQ WBOW WHO KSD (sw-15.33)
 NBC-Ricardo's Orch.: WOVW WMT WIBA WLW (sw-15.21)
 KMOX-St. Louis Medical Society
 KWK-News
 WBAA-Behind the Lens
 WHIP-German Hour
 WMBD-Peoria Ramblers
 WROK-Junior Air Stars
 WTMJ-Wisconsin Taxpayers Alliance

1:45 CST CBS-Nat'l Open Golf Championships: KMOX
 NBC-Rendezvous With Ricardo: KWK
 WBAA-Songs & Melodies
 WMBD-Roy Evans
 WROK-Old Refrains
 WTAD-Bessie Dean Reinert
 WTMJ-Dance Orch.

2:00 CST CBS-Shevlin Stakes: WOC WISN WMBD WKBH WFBM WKBH WTAQ WSBT WCCO (sw-15.27)
 NBC-Calling All Stamp Collectors: WHO WBOW WMAQ KSD (sw-9.53)
 NBC-Club Matinee, variety prgm.: WTMJ WIBA WENR WMT WIRE WOVW WLW (sw-15.21)
 KMOX-One Woman's Opinion
 WKBH-Baseball Warm-up
 WAAF-News Flashes; Weather
 WBAA-Concert Review
 WIA-Organ Melodies
 WHIP-Spanish Fiesta
 WROK-News; Musicals
 WSUI-Baseball Game
 WTAD-Police News

2:15 CST CBS-Shevlin Stakes: WMBD WKBH WKBH WTAQ WFBM WOC WSBT WCCO (sw-15.27)
 NBC-Men of the West, quartet: WBOW WHO WMAQ KSD (sw-9.53)
 KMOX-Dope from the Dugout; Baseball Game
 KWK-Man in the Stands
 WAAF-Front Page Drama
 WFBM-Jordan Conservatory
 WHIP-Hollywood News
 WROK-Two Guitars
 WTAD-Cy & Freckles

2:30 CST CBS-Dancers: WMBD WOC WKBH WKBH WTAQ WFBM WISN WCCO WFAM (sw-15.27)
 NBC-Dol Brissett's Orch.: WBOW KSD WMAQ WHO (sw-9.53)
 NBC-Club Matinee: (sw-15.21)
 KWK-Baseball Game

(Continued on Next Page)

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SATURDAY

June 11

(2:30 p.m. Continued)

WAAF-Front Page Drama
 WBAA-Stamp Club of the Air
 WHA-Music of the Masters
 WHIP-Modern Rhythm
 WROK-Rhythm Before Three
 WTAD-Sports Talk

2:45 CST 3:45 CDT
 CBS-Four Clubmen: WFBM WOC
 WKBB WKBB WMBD WFAM
 WTAQ (sw-15.27)

WAAF-Piano Novelties
 WBAA-James Wilson, guitarist
 WBBM-Tenth Inning
 WCCO-Front Page Parade
 WISN-Interlude; Diamond Dope

3:00 CST 4:00 CDT
 NBC-Top Hatters: WMAQ WHO
 WIRE WTMJ WIBA WBOW
 (sw-9.53)

CBS-Exploring Music; Concert
 Orch.: WFBM WKBB WKBB
 WBBM WFAM WOC WTAQ
 (sw-15.27)

NBC-Trio Time: WENR WOWO
 WLW (sw-15.21)

Baseball Game: WTAD WISN
 WMT

Baseball Scores: WIND KSD
 WAAF-Rhumba Beat
 WBAA-Special Events
 WCFL-Rainbow Melodies
 WGN-Bill Anson
 WHIP-Modern Salon Musical
 WJBC-Children's Hour
 WJJD-Baseball Scoreboard
 WMBD-Trading Post
 WROK-Melodettes Trio

3:15 CST 4:15 CDT
 CBS-Exploring Music; Concert
 Orch.: WFBM WKBB WKBB
 WBBM WFAM WOC WTAQ
 WMBD (sw-15.27)

MBS-Pancho's Orch.: WGN
 WAAF-Hollywood American Leg-
 ion Band

WCFL-Afternoon Melodies
 WFBM-Jordan Conservatory
 WIND-Musical Toast
 WJJD-Cocktail Tunes
 WROK-Music Graphs

3:30 CST 4:30 CDT
 NBC-Paul Sabin's Orch.: WLW
 WENR WOWO (sw-15.21)

NBC-Afternoon Off; Soloists &
 Orch.: WMAQ WIBA WHO
 WIRE WTMJ WBOW (sw-9.53)

CBS-Will McCune's Orch.: WFAM
 WBBM WBBM WTAQ WMBD
 WOC (sw-15.27)

MBS-Charley Randall's Orch.:
 WGN

WAAF-Playroom Antics
 WHIP-Players
 WJBC-News Flashes
 WKBB-Student Recital
 WROK-Master Singers

3:45 CST 4:45 CDT
 NBC-Afternoon Off: KSD
 CBS-Will McCune's Orch.: WKBB
 WAAF-Jimmie Kozak, pianist
 WFBM-Flanner House
 WHIP-News
 WISN-Tenth Inning
 WJBC-Classified Time
 WJJD-Cleo Brown, pianist
 WLW-Advertisers' Club Spkrs.
 WROK-Easy to Remember

4:00 CST 5:00 CDT
 CBS-News; The Symphonettes:
 WMBD WTAQ WKBB WFAM
 WBBM WKBB

NBC-Nat'l Open Golf Summary:
 WMAQ WHO WIBA WBOW
 KSD (sw-9.53)

NBC-To be announced; News:
 WOWO WENR

MBS-To be announced: WIRE
 WAAF-James Hamilton, bar.
 WFBM-Scholarship Hour
 WGN-Afternoon Serenade
 WHIP-American Legion Band
 WJBC-High School Group
 WJJD-Cappy Barra's Octet
 WLW-Truly American
 WOC-News
 WROK-News; Musicale
 WTMJ-Variety Revue

4:15 CST 5:15 CDT
 NBC-To be announced; News:
 WOWO (sw-15.21)

NBC-El Chico Spanish Revue;
 News: WMAQ WHO WIBA
 KSD WBOW (sw-9.53)

CBS-Artie Shaw's Orch.: WFAM
 WTAQ WKBB

MBS-Schemes That Skin, drama:
 WGN

WAAF-Tea Dance
 WBBM-Truman Bradley, comm.
 WCFL-Musical Varieties
 WENR-Music Circle
 WHIP-Airplane Dance
 WHO-Baseball Time
 WIRE-To be announced
 WJJD-Frank Trumbauer's Orch.
 WMBD-News; Pet Corner

WOC-Baseball Review
 WROK-Two Little Girls in Blue

4:30 CST 5:30 CDT
 CBS-Artie Shaw's Orch.: WKBB
 WTAQ (sw-11.83)

NBC-Chesterfield Daily Sports
 Column with Paul Douglas:
 WENR WOWO WLW KSD (sw-
 15.21-9.53)

NBC-Rakov's Orchestra: WIBA
 WMAQ WBOW

MBS-Music for Moderns: WGN
 WIRE

News: WIND WJBC
 KMOX-Grand Stand Manager
 WAAF-Sport Shorts
 WBBM-Chicago Hour
 WCFL-Musical Prgm.
 WFAM-Playshop of the Air
 WHIP-Trio
 WJJD-Salon Echoes
 WKBB-Rose Green, pianist
 WMAQ-To be announced
 WMBD-Bargain Counter
 WROK-Radio Rhythm

4:45 CST 5:45 CDT
 CBS-Nat'l Open Golf Champ-
 ionships: WMBD WKBB WTAQ
 WISN (sw-11.83)

For further details regarding this
 classic sporting event turn to the
 article on page 4.

NBC-Religion in the News:WMAQ
 (sw-9.53)

NBC-Rakov's Orch.: WENR WLW
 WIBA WOWO (sw-15.21)

KMOX-Ozark Varieties
 KSD-News; Gabriel Heatter
 KWK-Home Plate Interviews
 WAAF-Hollywood Brevities
 WBBM-Missus Goes to Market
 WCFL-Hit Revue
 WFAM-Baseball Scores; News
 WHIP-Dinner Concert
 WIND-Musical Interlude
 WJBC-Shimmin Sisters Trio
 WKBB-Kiddies' Hour
 WROK-Musicale

5:00 CST 6:00 CDT
 CBS-Saturday Swing Session:
 WISN WTAQ WMBD WKBB
 WCCO WFAM WOWO (sw-
 11.83)

NBC-To be announced: WMAQ
 WBOW WHO WIRE WIBA
 (sw-9.53)

NBC-Message of Israel: WENR
 WOWO (sw-11.87)

MBS-Jack Marshall's Orchestra:
 WGN WMT KWK
 KSD-Golf Tournament
 WAAF-Organ Melodies
 WBBM-John Harrington, sports
 WCFL-News
 WFBM-Safety Question Box
 WHIP-Sports
 WIND-German Hour
 WJJD-Current News
 WLW-Soil Conservation
 WOC-Man on the Street
 WROK-Mastertone Studios
 WTAD-Missouri Express
 WTMJ-News; Gabriel Heatter

5:15 CST 6:15 CDT
 CBS-Saturday Swing Session:
 WKBB WOC WFBM WBBM

MBS-Charlie's: WGN
 KWK-Al Sarli's Jam Session
 WAAF-There Was a Time
 WCFL-To be announced
 WHIP-For Mother & Dad
 WJJD-Gene Austin, vocalist
 WLW-Allen Franklin, sports
 WMT-Parade of Features
 WROK-Sport Review
 WTMJ-Heinie's Grenadiers

5:30 CST 6:30 CDT
 NBC-Uncle Jim's Question Bee
 (G. Washington Coffee):
 WMAQ (sw-11.87)

CBS-Columbia Workshop: WKBB
 WFAM WCCO WOC WTAQ
 WBBM

NBC-Joe Sudy's Orch.: WOWO
 News: WIBA WKBB WTAD
 WHO

Sports: WGN KSD
 KWK-Out of the Sky
 KMOX-Travelogue
 WAAF-Sunset Serenade
 WBOW-Medical Ass'n
 WCCO-Tourist Bureau
 WCFL-Evening Serenade
 WENR-Dinner Date
 WFBM-Bohemians
 WHA-Music Album
 WIRE-Outside Looking In
 WISN-Show Window
 WJJD-Mixed Choir
 WLW-Mad Hatterfields, drama
 WMBD-Feoria's Church World
 WMT-Gov. Kraschel, talk
 WROK-Organ

5:45 CST 6:45 CDT
 NBC-Joe Sudy's Orch.: WENR
 NBC-Barry McKinley, bar.:
 WHO (sw-9.53)

MBS-To be announced: WGN
 News: WFBM WKBB WLW
 KMOX

Sports: WKBB WMBD WJJD
 KWK
 KSD-Camera Club of the Air

Good Listening for Saturday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) American Farm Bureau Federation, NBC.

AFTERNOON

1:30 CST (2:30 CDT) National Open Golf Championship, CBS.

2:00 CST (3:00 CDT) Shevlin Stakes, CBS.

4:45 CST (5:45 CDT) National Open Golf Championship, CBS.

5:00 CST (6:00 CDT) Saturday Night Swing Club, CBS.

5:30 CST (6:30 CDT) Columbia Workshop, CBS.

NIGHT

6:00 CST (7:00 CDT) Kaltenmeyer's Kindergarten, NBC.

6:00 CST (7:00 CDT) National Open Golf Championship, CBS.

6:30 CST (7:30 CDT) Johnny Presents, CBS.

7:00 CST (8:00 CDT) Professor Quiz, CBS.

7:00 CST (8:00 CDT) National Barn Dance, NBC.

7:00 CST (8:00 CDT) Symphony Orchestra, NBC.

8:00 CST (9:00 CDT) Hit Parade, CBS.

WBBM-We the Wives
 WBBM-Welfare Prgm.
 WCCO-Extra Inning
 WCFL-Hal Totton, sports
 WHA-Fun Time
 WHIP-News
 WIBA-Today's Birthdays; Sports
 WISN-Sports; Interlude
 WMT-Sports; News
 WROK-Dance Hour
 WSUI-Daily Iowan of the Air
 WTAD-What's Your Answer
 WTMJ-To be announced

5:50 CST 6:50 CDT
 MBS-Wightman Cup From Eng-
 land: WGN
 Leonard Gardner, B.B.C. com-
 mentator, will give the de-
 scription.

NIGHT

6:00 CST 7:00 CDT
 NBC-Kaltenmeyer's Kindergarten,
 variety prgm.: WBOW WHO
 WMAQ KSD (sw-9.53)

CBS-Nat'l Open Golf Champ-
 ionships: KMOX WFBM WTAQ
 WFAM WISN WKBB WBBM
 WCCO (sw-11.83)

For further details regarding this
 classic sporting event turn to the
 article on page 4.

NBC-Melody Serenade; Erwin
 Glucksman's Orch.: WOWO
 (sw-11.87)

MBS-Ernie Fiorito's Studies in
 Contrast: WIRE WGN KWK
 News: WCFL WHAS WAAF
 Sports: WKBB WTAD WOC
 WHA-Organ Reverie
 WHIP-Concert Master
 WIBA-Dinner Concert
 WIND-Re-creation of Baseball
 Game

WJJD-Variations, musical prgm.
 WJR-News Comes to Life
 WLS-Don Kelley's Sport Scoop
 WLW-Musical Steeplechase
 WMBD-To be announced
 WMT-Welcome Stranger
 WROK-News; Musical Workshop
 WSUI-Dinner Hour Prgm.
 WTAM-Otto Thurn's Orch.
 WTMJ-Sue Archer

6:15 CST 7:15 CDT
 CBS-Nat'l Open Golf Champ-
 ionships: WOC
 WAAF-Pacific Paradise
 WCFL-Musicale
 WHAS-Dr. Charles W. Welch
 WJJD-Concert Hour
 WKBB-Sweetheart Serenade
 WLS-Howard Peterson, organist
 WMBD-News
 WMT-Musical Serenade
 WTMJ-Sports Spelldown

6:30 CST 7:30 CDT
 CBS-Johnny Presents Russ Mor-
 gan & His Orch. (Philip Mor-
 ris); Jack Johnstone dramas;
 Genevieve Rowe and the Swing
 Fourteen; Glenn Cross, tr.;
 Floyd Sherman, tr.: WJR
 WBBM (sw-11.83) (also at
 9:30 p.m.)

NBC-How to Win Friends & In-
 fluence People; Dale Carnegie
 (Colgate): KSD WIRE WTAM
 WMAQ WIBA WLW WHO KSD
 (sw-9.53) (also at 10 p.m.)

NBC-Original Play: WCFL WMT
 "Surrealism" is a modern,
 highly experimental play, which
 in its essence, is a criticism of
 the machine age. A mechanical
 larynx that announces the move-
 ment of an elevator, and the
 robot hand which controls a
 manufacturing process are given
 life, speech and intelligence,
 and set in juxtaposition to a
 young playwright.

NBC-Larry Clinton's Orch.:
 WBOW

MBS-Bands Across the Sea: WGN
 KWK WIRE
 News: WOC WTAQ
 Dance Orch.: WHAS WTMJ
 KMOX-Piano Recital
 WAAF-Evening Concert
 WCCO-To be announced
 WFAM-The New Yorkers
 WFBM-A Sportsman Recalls
 WHA-Evening Musicale
 WHIP-Modern Rhythm
 WISN-Vocal Varieties
 WKBB-Hits & Encores
 WKBB-Dinner Music
 WLS-Barn Dance Party
 WMBD-Happy Family
 WOWO-George Hall's Orch.
 WROK-Melody Time
 WTAD-Dust Off the Diamond

6:45 CST 7:45 CDT
 NBC-Larry Clinton's Orchestra:
 WTAM WMAQ WIBA (sw-9.53)

MBS-Bands Across the Sea: WLW
 To be announced; KMOX WCCO
 KSD-Russ David's Orch.
 WBOW-Dance Hour
 WFBM-Bohemians
 WHO-This Business Week
 WIRE-Republican State Com-
 mittee

WJJD-Church on the Hillside
 WKBB-News
 WKBB-Singing Strings
 WOC-Jungle Jim, sketch
 WTAD-Variety Prgm.
 WTAQ-American Weekly

7:00 CST 8:00 CDT
 CBS-Prof. Quiz with Bob Trout
 (Nash Motor Car Co.): WFBM
 KMOX WHAS WBBM WCCO
 WJR WISN (sw-11.83) (also
 KNX KSL at 10 p.m.)

For details of contest on this pro-
 gram turn to the inside back cover.

NBC-Alka-Seltzer National Barn
 Dance; Henry Burr; Hoosier
 Hot Shots; Novelodians; Uncle
 Ezra; Maple City Four; Joe
 Parsons; Lucille Long; Joe
 Kelly, m.c.; Guests: WLS WLW
 WIBA WTMJ (sw-11.87) (also
 at 9 p.m.)

NBC-Symphony Orch.; Bernar-
 dino Molinari, guest cond.:
 WTAM WBOW WIRE WMAQ
 WHO KSD (sw-9.53)

MBS-Drums, drama: WGN KWK
 WMT

WCFL-Labor Flashes
 WHIP-News
 WIND-News & Sports
 WJJD-Bob Atcher and Bonnie
 Blue Eyes
 WKBB-Dubuque Star Revue
 WOC-Organ Moods
 WROK-Studio Party
 WSBT-Curtain Calls
 WTAD-Florence & Ruth Brown
 WTAQ-Al Michel's Sport Wheel

7:15 CST 8:15 CDT

WCFL-Insurance Talk
 WHIP-Eventide Echoes
 WIND-Dixieland Band
 WKBB-Sentimental Music
 WKBB-News from State Capitol
 WTAD-News Summary
 WTAQ-Continental Nights

7:30 CST 8:30 CDT

CBS-Saturday Night Serenade
 (Pet Milk); Mary Eastman,
 sopr.; Bill Perry, tr.; The
 Serenaders: Gus Haenschen's
 Orch.: WMBD WBBM WHAS
 KMOX WJR WFBM WOC

NBC-Symph. Orch.: WTAM KSD
 WHO WIRE (sw-9.53)

CBS-Rhythm Rendezvous: (sw-
 11.83)

MBS-Pat Barnes' Barnstormers:
 WMT

To be announced: WCFL WKBB
 KWK-Feature Parade
 WBOW-The Dance Hour
 WCCO-Musical Prgm.
 WGN-Jack Denny's Orch.
 WIND-Doc Clayton's Orch.
 WISN-Curtain Calls
 WJJD-Suppertime Frolic
 WKBB-Bordertown Barbecue
 WROK-Battle of Music
 WSBT-Beauty for Sale
 WTAQ-Pearl Isle Troubadours

7:45 CST 8:45 CDT

WBOW-Central Singers
 WCFL-Herr Louie & the Weasel
 WGN-News; Sports
 WIND-Mark Fisher's Orch.
 WKBB-Rapid Ad
 WROK-The Wanderers

8:00 CST 9:00 CDT

CBS-Lucky Strike Hit Parade;
 Peter Van Steeden's Orch.;
 Fredla Gibson & Buddy Clark,
 vocalists; Songsmiths Quartet;
 Guest: WISN WCCO WMBD
 WBBM KMOX WTAQ WHAS
 WJR WOC WKBB WKBB
 WFBM WSBT (sw-11.83)

Guest: Loretta Lee.

MBS-Renfro Barn Dance (Allis
 Chalmers Co.): WLW

NBC-Symphony Orch.: WIRE
 WTAM WMAQ WTMJ WIBA
 KSD (sw-9.53)

NBC-Concert in Rhythm: WMT
 WBOW WCFL KWK (sw-
 11.87)

KOA-The Week of Sports
 WGN-Bob Crosby's Orch.
 WIND-Ray Pearl's Orch.
 WLS-Barnyard Jamboree
 WROK-Ranch Boys

8:15 CST 9:15 CDT

NBC-Concert in Rhythm: WCFL
 KOA

WIND-To be announced

WROK-News; Symphonic Hour

8:30 CST 9:30 CDT

NBC-Family Party (Allis Chal-
 mers); Everett Mitchell, m.c.;
 Annette King; Joe Du Mond;
 Joseph Gallicchio's Orchestra:
 KOA WLS WTMJ WIBA WMT
 WBOW

NBC-To be announced: WIRE
 WTAM WMAQ (sw-9.53)

NBC-Nano Rodrigo's Orch.: KWK
 (sw-11.87)

MBS-Plantation Party: WLW
 WGN

KSD-Community Forum

WCFL-Perry Como, songs
 WHO-Sunset Frolic
 WIND-Tommy Ott, organist
 WROK-Symphonic Hour

8:45 CST 9:45 CDT

CBS-Capital Opinions: WKBB
 WBBM WTAQ WISN WOC
 KMOX WSBT WCCO WMBD
 WJR WKBB (sw-11.83)

WCFL-Isham Jones' Orch.
 WFBM-Home Life Hour
 WHAS-Kentucky Play Party
 WIND-News

9:00 CST 10:00 CDT

NBC-Alka-Seltzer Barn Dance:
 KOA KWK WBOW WMT (also
 see 7 p.m.)

CBS-Henry King's Orch.: WJR
 WISN KMOX WBBM WMBD
 WKBB WCCO

NBC-Nat'l Open Golf Summary:
 KSD WTAM (sw-9.53)

MBS-Tiny Hill's Orch.: WGN
 WIRE

News: WIBA WSBT

WCFL-Make Believe Danceland
 WIND-Doc Clayton's Orch.
 WJJD-Sons of the Pioneers
 WLS-Front Porch Serenade
 WLW-Jack Sprigg's Orch.
 WMAQ-Stan Norris' Orch.
 WOC-Northwest Turners
 WROK-Ralph Riverdahl's Orch.
 WTAQ-Normandie Entertains
 WTMJ-Dance Orch.

9:15 CST 10:15 CDT

CBS-Henry King's Orch.: WSBT
 WKBB WTAQ WFBM WCCO
 NBC-Dance Orch.: KSD WTMJ
 WTAM (sw-9.53)

News: WIRE WMAQ

Sports Review: KMOX WHO

WGN-Jack Denny's Orch.
 WBA-Club Chanticleer
 WMBD-Value Hints
 WROK-Tropical Moods

9:30 CST 10:30 CDT

CBS-Johnny Presents Russ Mor-
 gan (Philip Morris): WHAS
 WFBM KMOX WISN WCCO
 WOC (also see 6:30 p.m.)

CBS-Kay Kyser's Orch.: WSBT
 WJR (sw-6.12)

NBC-Lou Breese's Orch.: WMAQ
 KSD WHO WTAM (sw-9.53)

NBC-Horace Heidt's Orch.: WIBA
 MBS-Roberta: WLW

News: WBBM WKBB
 Dance Orch.: WKBB WTMJ
 WTAQ WIND

WFBM-Sports Review
 WGN-Bill Carlson
 WIRE-Baseball Game
 WLS-Cowboy Bill Newcomb
 WMBD-Tasty Paul & Melody
 Men
 WROK-Teed Arthur's Orch.

9:45 CST 10:45 CDT

NBC-Lou Breese's Orch.: KSD
 WTAM WHO (sw-9.53)

MBS-Roberta: WGN WLW
 WBBM-Carlos Molina's Orch.
 WFBM-To be announced
 WKBB-World Dances
 WLS-Quartet
 WROK-News
 WTMJ-Today's Events

10:00 CST 11:00 CDT

NBC-How to Win Friends & In-
 fluence People; Dale Carnegie
 (Colgate): KOA KFI (also
 see 6:30 p.m.)

NBC-Rudy Vallee's Orch.: KSD
 WTAM WBOW

CBS-Johnny Long's Orch.: WISN
 WTAQ WKBB WBBM WSBT
 KMOX WCCO (sw-6.12)

NBC-Dance Orch.: WCFL (sw-
 6.14)

MBS-Xavier Cugat's Orch.: WGN
 News: WFBM WHO WMBD
 WMT WJR WOC

Sports: KWK WTMJ
 WHAS-Kentucky Play Party
 WIBA-Hollywood at the Beach
 WIND-Ray Pearl's Orch.
 WKBB-News; Music
 WLS-National Barn Dance
 WLW-Paul Sullivan, news
 WMAQ-Fletcher Henderson's Orch.

10:15 CST 11:15 CDT

NBC-Rudy Vallee's Orch.: WHO
 KOA

CBS-Johnny Long's Orch.: WJR
 WKBB WFBM WOC

NBC-Dance Orch.: WIBA
 MBS-Xavier Cugat's Orch.: WLW
 KWK-Glenn Hardman's Orch.
 WCCO-News

WIND-To be announced
 WMBD-Sports; Program Review
 WMT-Electric Park Band
 WTMJ-Dance Orch.

10:30 CST 11:30 CDT

NBC-Freddy Martin's Orch.:
 WMT WIRE

CBS-Roger Pryor's Orch.: WTAQ
 WKBB WMBD WOC WSBT
 WISN KMOX WJR WFBM
 WBBM (sw-6.12)

NBC-Blue Barron's Orch.: WMAQ
 WTAM WBOW KSD WHO

MBS-Bob Crosby's Orch.: WGN
 KWK

Dance Orch.: WLW WHAS
 KOA-Westernaires
 WCCO-Rollie Johnson
 WCFL-Emil Flindt's Orch.
 WIBA-Club Chanticleer
 WIND-Doc Clayton's Orch.

10:45 CST 11:45 CDT

CBS-Roger Pryor's Orch.: WCCO
 NBC-Freddy Martin's Orch.:
 WIBA

WCFL-Emil Flindt's Orch.
 WIND-Night Club of the Air

11:00 CST 12:00 CDT

NBC-Stan Norris' Orch.: WBOW
 WMAQ

CBS-Andy Kirk's Orch.: WMBD
 WISN WBBM WTAQ WFBM

NBC-Freddy Ebner's Orchestra:
 KOA WHO

MBS-Jan Garber's Orch.: WMT
 WIRE WGN KWK

KMOX-Barnyard Follies
 KSD-Bernie Cummins' Orch.
 WCCO-Bryant's Orch.
 WIBA-Hollywood at the Beach
 WIND-The Nite Watch
 WKBB-Weekly Report
 WLW-Thirty-four Hour Review
 WOC-Bill Voss' Fun Club
 WTAM-Otto Thurn's Orch.



Boake Carter captured top place among all male air commentators

CARTER, THOMPSON, WIN IN STARS POLL

HIGH on the list of the molders—and makers—of public opinion today are the radio commentators. Essentially an American institution, they are very nearly as vital to the well-informed citizen of the United States as is the daily newspaper.

That the commentators are taken seriously, respected, admired is more than proved by the returns in RADIO GUIDE's Star of Stars poll. Tabulation of the ballots in the commentators division of the fifth annual poll has just been completed, and the results prove that the hectic events of the past year have been reflected in an increased interest in interpretive news opinion.

Once again Boake Carter, winner of the 1937 poll, leads every other commentator in the field. Running almost three to one ahead of Lowell Thomas, his nearest competitor, Carter amply proves his right to supremacy. Edwin C. Hill finished in third place, with Jimmie Fidler and Walter Winchell, in that order, behind him.

Dorothy Thompson polled the most votes in the women's division. Her lead over Kathryn Cravens, in second place, was more than two to one. Kate Smith came third, Mary Margaret McBride fourth, Harriet Parsons fifth.



Dorothy Thompson was the nation's choice as best female commentator

SUMMER CONTESTS ON THE AIR

THE summer radio season surprised the editors of RADIO GUIDE by showing more life than it has for years. Therefore, because several rich prizes continue to be dangled before our eyes (and ears) we range our contest department each week in this at-a-glance-column. These items will be kept up to date and complete only so far as national contests are concerned. When the bigger advertisers return to the field of contesting this autumn, we will introduce again our special department of helpful contest aids called "So You Like Contests?"

\$50,000.00 CASH

PRIZES: (Weekly) 1st, \$1,000 cash; ten prizes, each \$50 cash; fifty prizes, each \$10 cash.

THE RULES: Complete the sentence, "I like Royal Crown Cola because _____" in twenty-five additional words or less. No limit on number of entries from each contestant, but each entry must include the top from a bottle of Royal Crown Cola ("RC" Cola). Mail entries to Royal Crown Cola, Columbus, Ga. There are twenty-five weekly contests; winners are announced each week on the air.

For more details listen to "Royal Crown Revue," NBC, Friday, 9 p.m. EDT. For the West, 8:30 p.m. PST.

40,183 PRIZES

PRIZES: (Qualifying monthly prizes) Five thousand prizes, each six cans of tuna fish. (Grand Prizes): 1st, \$5,000; 182 lesser prizes totaling \$5,000 more.

THE RULES: Fill in three words (no more) to complete the following sentence: "I like this quality tuna because it is _____ and _____." Use the three words you consider most descriptive of Chicken of the Sea Tuna or White Star Tuna. Attach two labels from each brand to each entry and send to Contest Department, Van Camp Sea Food Co., Terminal Island, Cal. The qualifying prizes will be awarded for the 5,000 best entries each month, March through October. These winners will be eligible to enter the \$10,000 cash contest, based on a statement titled, "It's the natural thing to say."

\$15,000.00 CASH

PRIZES: (Grand) 1st, \$10,000; 2nd, \$2,500; 3rd, \$1,000; 4th, \$500; 5th, \$100; 6th, \$50; four prizes, each \$25; fifty prizes, each \$10; fifty prizes, each \$5.

THE RULES: Write a letter of not more than 250 words on the subject, "What the word 'home' means to me, and the three things I learned from 'The Home Idea Book' that appealed to me most for my home." Each letter should have two parts. In the first, tell in 100 words or less what "home" means to you, and in the remaining 150 words, discuss the three points from "The Home Idea Book." The book may be obtained from the

Johns-Manville Corp., Dept. AH-4, 22 East 40th St., New York City, or from Johns-Manville dealers. Mail entries to Johns-Manville Contest, 22 East 40th St., New York City. Contest closes July 20.

\$9,500.00 FOR LIMERICKS

PRIZES: (Grand) 1st, \$1,000; 2nd, \$500; 3rd, \$250; twenty-five prizes, each a 1938 Leonard electric refrigerator (price, \$190); 60 prizes, each \$50 cash.

THE RULES: Obtain a booklet of ten limericks, each pertaining to some Leonard Refrigerator feature, from your dealer. Each limerick lacks a last line. Write last lines for five of the ten limericks, fill these in in ink or with a typewriter on the Official Entry Blank on the back page of the booklet, and mail the entry blank only (not the whole booklet) to Leonard Refrigerator Limerick Contest, 14260 Plymouth Road, Detroit, Mich. Sign your name and address in ink in space provided on blank, as well as name and address of dealer from whom booklet was obtained. Mail entries before June 15.

SIX \$25.00 PRIZES

PRIZES (Weekly) Six prizes, each \$25 cash.

THE RULES: Submit six questions, suitable for use on the air, with complete correct answers, to "Professor Quiz," care of CBS, New York City.

For more details, listen to "Professor Quiz," CBS, Saturday, 9 p.m. EDT. For the West, 9 p.m. MST, 8 PST.

\$30,000.00

PRIZES: (Grand) 1st, \$1,000 a year for life, or \$12,000 cash; 2nd, \$2,000 cash; 10 prizes, each \$100; fifty prizes, each \$50; one hundred prizes, each a \$25 merchandise certificate; one hundred prizes, each a \$10 certificate; one thousand prizes, each a \$5 certificate; two thousand prizes, each a \$2 certificate.

THE RULES: Complete in thirty additional words or less the sentence, "My favorite Libby Food is Libby's _____, because _____." Enclose labels from three different Libby canned foods with each entry. Sign your full name and address and dealer's full name and address. Send entries to Libby Contest Judges, Howard-Clark Bldg., Chicago, Ill. Entries must be postmarked before midnight, July 9.

\$1,000.00 CASH

PRIZES: (Grand) 1st, \$200; 2nd, \$100; 3rd, \$75; 4th, \$50; 5th, \$25; twenty prizes, each \$10; forty prizes, each \$5; fifty prizes, each \$3.

THE RULES: In the July, August and September issues of Click Magazine, pictures of famous persons are identified with "quotes" of their best-known expressions. Fill in the names of the six persons pictured in each issue, and send the three sets of identified pictures, together with a letter of not more than one hundred words describing "What I like best about the July, August and September issues of Click," in one envelope, to Click, P. O. Box 8245, Philadelphia, Pa. Do not send answers each month—they must be sent as

a complete set for the three months. Entries must be postmarked before midnight, September 1.

50 STUDEBAKERS

PRIZES: (Weekly) Ten prizes, each a Commander Studebaker sedan equipped with Philco radio and with 1,000 gallons of gasoline; also \$100 cash to each winner.

THE RULES: Finish the sentence, "I like Ivory Flakes because _____" in twenty-five additional words or less. Attach a box-top from either size of Ivory Soap Flakes to each entry. There are five weekly contests, the first starting June 5, and the last closing at midnight July 9. Send entries to Ivory Flakes, Box 123, Cincinnati, Ohio.

For more details, listen to "Mary Marlin," Monday through Friday on NBC at 11 a.m. and 3 p.m. EDT or to "The O'Neills," Monday through Friday on NBC at 12:15 p.m. EDT.

\$5 FOR RHYMES

PRIZE: (Weekly) \$5 cash.

THE RULES: Send a four-line rhyme about Alemite lubrication to Judges, Used Car Contest, Nash Motors Division, 14250 Plymouth Road, Detroit, Mich. Some of the rhymes are read on Horace Heidt's radio program, and the winner is selected then.

For more details, listen to Horace Heidt, Tuesday, NBC, 9 p.m. EDT.

\$1,000.00 CASH

PRIZES: (Grand) \$1,000 (\$500 first prize).

THE RULES: Answer in ten words or less the question, "Why do you like Assort-O-Mint Life Savers?" Write answer on entry card, which may be obtained where Life Savers are sold. Mail the card, with the label from a package of Assort-O-Mint Life Savers, to Live Savers, Port Chester, N. Y. Contest closes July 30.

STAR IN THE RING!
Ruggedness makes him a star performer in the ring! Strong, tough edges make Star Single-edge Blades star performers with the roughest beard. Famous since 1880.

4 FOR 10¢

STAR BLADES
FOR GEM AND EVER-READY RAZORS

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MAKE THE MOST OF IT!!!

THE FAMOUS HOLLYWOOD LUCKY POCKET COIN

Beautifully engraved and imprinted with

YOUR BIRTHSCOPE and NAMESCOPE LUCKY NUMBERS Can be yours—in addition to coin you will receive two (2) beautiful **GOLD BORDERED CARDS** with celluloid enclosure for safe keeping describing your character based on your Birthscope and Namescope Lucky Numbers that appear on your coin. **ACT NOW—Complete set (Lucky Coin—two Character Cards celluloid enclosure) sent POST PAID on receipt of \$1.00.** Be sure to send your exact birthdate and full name. **GIFT ORDERS** for your friends must also contain full information as above with enclosure of \$1.00 for each person to receive set.

CALWEST-HOLLYWOOD, Dept. K,

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Remove the hair permanently, safely, privately at home, following simple directions with proper care. The Mahler Method positively prevents the hair from growing again. The delightful relief will bring happiness, freedom of mind and greater success. Backed by 40 years of successful use all over the world. Also used by professionals. **Send 6¢ in stamps TODAY for Illustrated Booklet, "How to Remove Superfluous Hair Forever."** D. J. Mahler Co., Dept. 55F, Providence, R. I.

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No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.

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Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

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On the market five years, 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios.

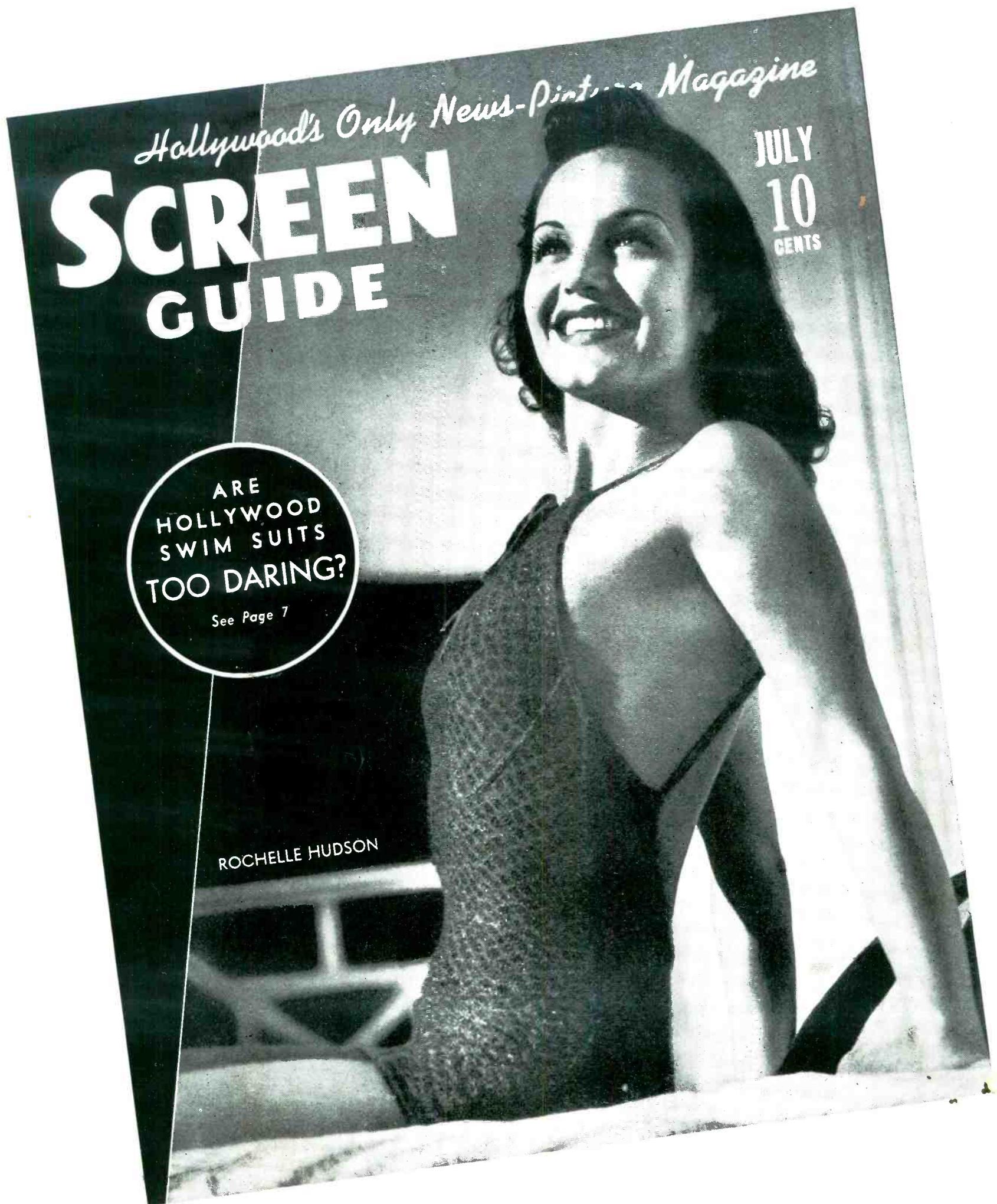
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F & H Radio Laboratories, Dept. 92, Fargo, N. Dak.
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here if sending \$1 with order—thus saving postage cost—same refund guaranteed. Check here if interested in dealer's proposition.

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