

COMPLETE PROGRAMS FOR WEEK ENDING JULY 9

# RADIO *Guide*

TEN CENTS



Master Charlie McCarthy  
Celebrates the Fourth

## ALL-STARS PLAY BALL

The American League  
Battles the National  
League in the Year's  
Most Exciting Game  
See Page 4

# Radio Guide

Doubles Your Radio Enjoyment

731 PLYMOUTH COURT  
CHICAGO, ILLINOIS

## It Looks Like Politics Again

Is the farmer's radio entertainment going the way of his hogs and his wheat? The same Congress which took away his right to plant as much cotton as he wanted to plant, and which took away his right to raise as many head of livestock as he wanted to raise is in the process of deciding that he cannot hear all the broadcasts he would like to hear.

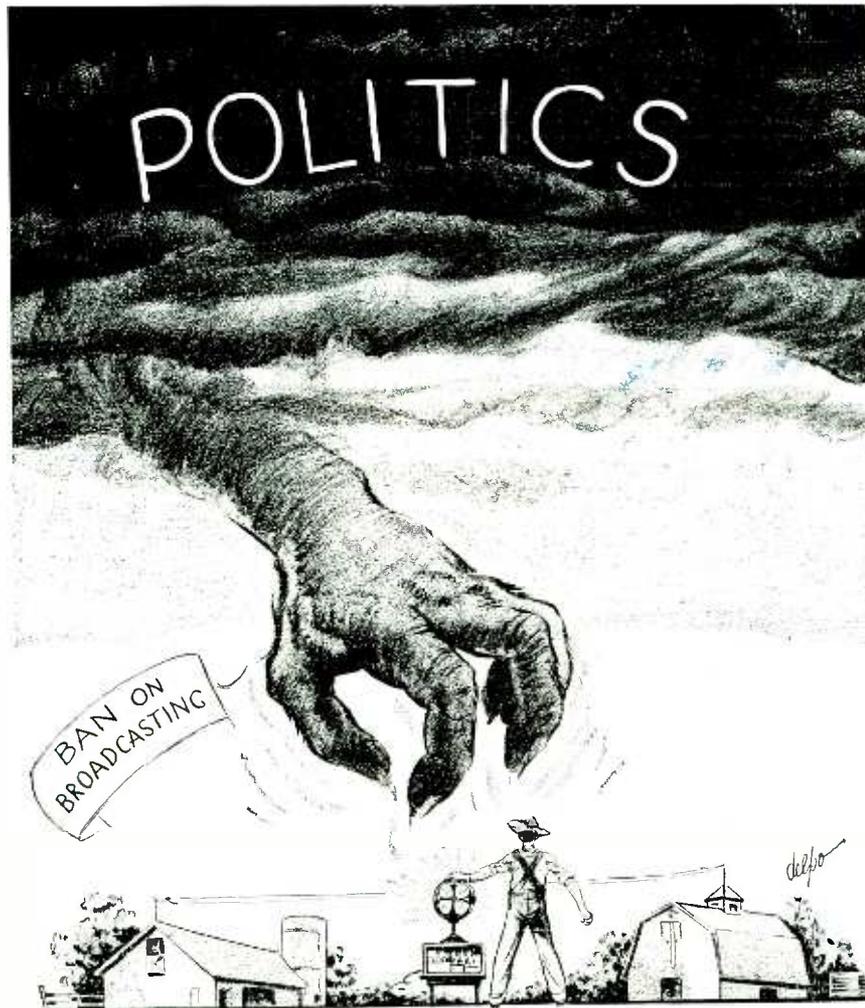
Most American farmers are handicapped by being at a distance from the powerful transmitters. During daylight hours, summer heat and kindred hobgoblins blast his reception with static. At night he is a victim of the mysterious malady called fading. Thus far, only one medicine has helped him. Its name is superpower and the solitary name on the bottle, up to date, has been WLW.

Superpower means an increase in broadcasting strength beyond the 50,000 watts now used by our strongest stations. Some time ago, Station WLW was given an experimental license to raise its power to the dizzy strength of 500,000 watts. It cost WLW close to a half-million dollars.

The sole reason for permitting one station so much power was that our government wanted to determine the facts about it. Would it improve reception in farmer homes? Could it reach the small towns with a signal strong enough to overcome fading and static?

Some months ago, RADIO GUIDE surveyed the entire United States, asking its readers to name those stations to which they listened regularly. The result was a smashing triumph for superpower. People who live in Oregon and Maine and Canada and New Mexico told us they depended on WLW for much of their listening. In other words, superpower did a job the ordinary 50,000-watt stations could not do.

Now, alarming news comes from Congress. The Senate has passed a resolution that 50,000 watts should be the limit. It seems likely the House will do the same thing



at its next session. Which means inevitably WLW will be pared down to a level with all the rest, to one-tenth of its present strength, if that resolution ever becomes a law. Which means that those who live on farms and in towns away from the city will have much of their entertainment plowed under by Congress just as surely as was their corn.

Congress wanted the facts. It got them. Superpower is a service to millions of listeners. Every other great nation has superpower sta-

tions. There are two on our Mexican border. Despite all that, politicians say we should go back to the old limit. Such a policy is neither efficient, good sense, nor American.

### How Does It End?

A battle royal rages in Hollywood. It concerns the dramatizations of motion-picture plays which Hollywood Hotel, now summer-vacationing, formerly presented. One camp insists the entire play should be broadcast, claiming that the lis-

tener wants to know how the story ends. The other camp insists that the end be left untold.

Peeking behind the scenes, we see the motion-picture moguls on the one side attempting to harness radio so that it will fill their theaters. Their device has been to present their stars in a cleverly dramatized "trailer" which was supposed to stir up our curiosity so that we would run to the nearest theater to learn how the villain was foiled and virtue remained triumphant.

There are clear indications, however, that listeners are beginning to resent these strong-arm methods. In their behalf, radio producers are demanding the full story or none at all. During the summer months, the battle will be fought and a decision reached.

But we still remain curious. Which is better entertainment, really? Do you want the complete story or just enough to give you a taste? If you heard the whole story and liked it, would you go to see the movie? Has any Hollywood Hotel drama ever caused you to see a certain movie? Has it ever annoyed you so much by leaving out the ending that you have stopped listening to the program or refused to see the picture?

Write to us and let us know.

### AIR BUBBLES

Alton Cook of the N. Y. World Telegram says . . .

"This Vallee is a very stubborn man. When news pictures a few years ago produced pictures of Rudy with boxing-gloves, the wrong foot and the wrong hand forward, he answered by going around the country socking people on the jaw. He was kidded about the bad saxophone playing he once did, so he practised, tried his sax with ballroom audiences and then did it in a radio broadcast—against the judgment of his superiors. Just last week he played a clarinet on the program and held one note for forty seconds. That may not sound like very much, but it shows those musicians. (Try whistling a note for forty seconds by your watch.)"

From the Detroit Free Press . . .

"The worst of American programs are probably worse than anything tolerated in other countries. They are getting worse all the time. Some are demoralizing to children; others sickening to adults, and the public is constantly wearied by silly mutual admiration contests among radio artists and by cheap ballyhoo that frequently mars even enjoyable programs. It is unfortunate, too, that stations which most delight in giving the best commonly tolerate the worst along with it."

Joan Crawford's recent broadcast on the Lux Radio Theater got her \$5,000 for the hour's work. Joan immediately turned the entire check over to the Motion Picture Relief Fund which takes care of out-of-work actors and actresses.

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# SPAIN IS IN THE NEWS

EVERY-DAY RADIO BRINGS  
WORD OF SPAIN, LISTEN,  
WEIGH ITS IMPORTANCE



The shaded sector above shows Spanish territory won by the Rebels, less than one-third (white) remains to the Government

That the listener may understand better the news his radio brings him, *RADIO GUIDE* is presenting a series of articles—of which this is the second—designed to sketch in detail the background necessary for a complete grasp of national and foreign news as it comes over the loudspeaker. Today the attention of the civilized world may be fastened on the tinder-box of Czechoslovakia, tomorrow on Spain's battle-fields, next day on the bombed ruins of Chinese cities. To keep pace with the minute-by-minute flow of news as it pours into United States microphones is the duty of the patriotic, America-conscious citizen of today!

**H**OTTEST hot-spot on the world's griddle today is Spain, where for two years as bitter and sanguine a civil war as the world ever saw has raged unchecked. With brother fighting against brother, father against son, foreign soldiers of one nation arrayed against those of another, Spain today is a devil's brew of hatred and slaughter. And it is more than that: it is a powder-train, burning fitfully, that may yet blast the whole world into chaos!

How did this come to be? How does it happen that war has descended upon almost the only European nation that escaped the 1914-1918 holocaust? Why is it that the Spanish people, so fond of beauty, tolerant, gracious, peaceful, have turned inward to rave at each other's throats? Is this merely another civil war or is it, as some authorities insist, the beginning of a world-wide struggle between communism and fascism? What is it going to mean to you and me?

The first shot in the rebellion was fired on July 16, 1935. The actual hostilities, which have not yet ended and which may go on for months and even years, began then. But to search out the real origins of the rebellion, it is necessary to go back much further than the summer of 1935. It is necessary to go far back into Spanish history, far enough back to note that for hundreds

of years Spain had three rulers: the royal family and the landed nobility, the Church, and the army. The rule of this triumvirate was absolute and self-perpetuating, and from it there was no appeal. It was a harsh, crushing rule, and it sowed the seeds that have been reaped in the past two years at Guadaluajara, at Castellon, at Teruel.

For the plain fact of the matter is that the royal family and its satellites, the Church, and the army ruled Spain not for the Spanish people but for their own individual, selfish interests. No authority of recognized impartiality will deny that statement. Deaf to any important reform, the royal family, generation after generation, continued its rigid rule, refusing absolutely to recognize the seething undercurrents of dissatisfaction. The Spanish people, farmers in the main, owned almost no land, found themselves instead laboring for pittance on such estates as that of the Duke of Alba—a plot of ground equal in area to all of Belgium! Next to the nobility, in wealth and power, stood the Church. It is admitted today that the vast holdings of the Church in Spain were out of all proportion to its needs. And as far back as the eighteenth century the Spanish army was universally recognized as utterly incompetent, a hotbed of intrigue, an army in which there were almost literally more generals than there were privates!

In 1931 the world-wide depression blew the lid off seething Spain. King Alfonso XIII abdicated and fled. A republic was set up. As is natural when a strong-willed people finds the instruments of power in its hands after centuries of helplessness, there were disagreements, inter-governmental upheavals, factionalism. Radicals of varying degree, from democrats to communists and syndicalists and anarchists, fought for rule. But out of the chaos a reasonable program did appear. The great

estates were broken up, reform laws of all kinds were written into the books, and for a time it looked as if Spain had at last left the Middle Ages.

But it was not to be. Republican Spain had made powerful enemies: the nobility and the rich, the army and the Church. They wanted the old Spain back again, and they were accustomed to getting what they wanted. It is definitely known now that Juan March, the richest man in Spain, financed much of the early cost of the rebellion, and it is also known that he made numerous official trips to Rome.

In July, 1935, at a given signal, the Spanish army rebelled. If the original plan had worked, there would have been no civil war—merely brisk, violent fighting in the cities, a quick seizure of control. But news of the scheme leaked out, many officers and men refused to join the revolt, the common people rose instantly, and, almost unarmed, held the rebelling soldiers until a defense could be formulated. What had been planned as a mere coup d'etat turned into a long-drawn-out major war.

Quietly at first, then openly, the Italian and German governments sent munitions and men. Their objects were and are perfectly plain: first, to establish a fascist or near-fascist government in Spain; second, to embarrass France by fortifying the Pyrenees against her, incapacitate England by fortifying the land across from Gibraltar. In both objectives they have succeeded. If there is another war, the French will be forced to defend the south as well as the east. And England is negotiating with Portugal for the site of a new Gibraltar!

**T**HERE are at present about 40,000 Italians in Spain. Never impressive as fighting-men, the Italian soldiers have gained no single great victory by themselves, were terribly defeated at Guadaluajara. But in weight of numbers they are important. There is a smaller number of Germans fighting for Generalissimo Francisco Franco, perhaps less than 10,000, and most of them technicians. Nearly all of the Rebel equip-

ment, however, is of Italian and German manufacture, although one American boy, fighting for the Government, at Teruel, complained that his comrades were being killed by American-made bullets! There are about 8,000 Russians with the Government forces, most of them technicians and airplane pilots. The Rebels use Italian and German airplanes and pilots almost exclusively; the Government, Russian-made ships of American design, flown, in the main, by Spanish pilots.

In Spain, for the first time, the world was given an opportunity to see what war—models 1935, '36, '37, '38—really means. The mass bombing of civilian centers by the Rebels, intended to crush resistance and wreck morale behind the lines, has succeeded only in making the Spanish people more determined than ever; but it has cost tens of thousands of innocent lives. For instance, a reputable French periodical, in reporting the bombing tolls for the period from July to March, 1938, listed among the dead 10,709 children!

**A**ND so today the war goes on. Slowly, but at appalling cost, Generalissimo Franco is conquering his native land. (Franco, a career-soldier since fourteen, was not the chosen leader of the Rebellion. His predecessors were killed.) The Government holds today only two wedge-shaped pieces of land on the eastern seaboard, centered around Barcelona, Valencia and Madrid. But the Government forces are superior in man-power and in money, and although they may lose, they are almost certain to continue the war for a long time yet.

In the meantime, England, which has held aloof so far because its ruling classes would prefer an authoritarian to a liberal government in Spain, may yet have to come in to protect her vital Mediterranean lifeline. France, neutral so far—against the will of its people—may enter the lists to free the Pyrenees from Italo-German fortifications. Russia, so far away, may yet come in out of hatred of the fascist nations.

(Continued on Page 15)

# HIGHLIGHTS

PREVIEWS OF SOME OF THIS

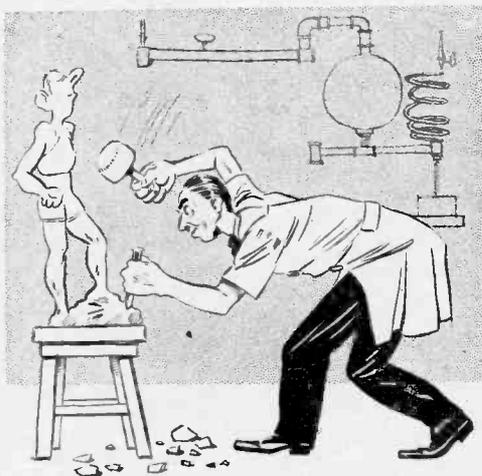


## Farmer Girl

Few of her fans know it, but Irene Beasley, long one of radio's best vocal artists, was born on a farm—a plantation, in fact, at R.F.D. No. 1, Whitehead, Tennessee. And there she grew up, steeping herself in the folk-lore to be so abundantly found around any southern manor-house. She learned well the old Negro songs, and she learned what it means, and how it feels, to be a woman in a farmer's family. That inheritance from her childhood Miss Beasley will bring to the radio in a new program—"R.F.D. No. 1"—beginning Monday, July 4, at 12 p.m. EDT. Intimate, informal, written, directed, acted by Irene Beasley alone, "R.F.D. No. 1" will be designed for direct appeal to farm audiences. One of the primary aims of the program will be the exchange of ideas among farm women of the country, and occasionally Miss Beasley will bring members of her audience to the microphone to tell of farm life as it has been to them. And, of course, there'll be songs!

## Jive

If a "woodpile" is a musical instrument, what's a "grunt-iron," and what have either one of them got to do with a "gob-stick"? Does an "alligator" ever live in a "doghouse," or a "barrelhouse," and is "gutbucket" a term acceptable in the best circles? If you know the answers to these apparently nonsensical questions, you're talking jive, an argot that is understandable, really, only to swing-music enthusiasts. To the "jitterbugs," or swing fans, a "woodpile" is a xylophone, a "grunt-iron" is a tuba, and "gob-stick" is a clarinet. An "alligator" is a form of "jitterbug," and he/she couldn't live in a "doghouse," because that is just a bass viol. "Gutbucket" is low-down music, and so, in a measure, is "barrelhouse," and both are terms entirely acceptable in swing society. When you tune in on Benny Goodman at 9:30 EDT these Tuesday nights, you're hearing music that inspires all these terms and half a hundred more. Strangely enough, however, Goodman, by all odds the foremost swing musician in the land, uses little or no slang himself. When he speaks, he speaks English—but when he picks up that gob-stick for a few hot licks deep down in the groove, he sends the jitterbugs right out of this world! Many critics say, incidentally, that Goodman was a virtuoso in his teens. While still in short pants, he played with Bix Beiderbecke!



## Pride and Alarm

Young, red-headed John Hamilton, campaign manager for Alf Landon and the Republican party in the last presidential election, took almost as bad a beating when forty-six of the forty-eight states plumped for Roosevelt as did Landon himself. No match for the veteran Jim Farley as a political tactician, even more overshadowed as a propagandist by shrewd Democratic press chief Charlie Michaelson, Hamilton was outmaneuvered at every turn during the campaign, was said to be thoroughly "washed up" when it was over. But although he was down, Hamilton refused to stay on the floor, and since '36, as chairman of the Republican party, he has continued the fight as best he could. He'll be on the air Monday, the Fourth of July, at 11 a.m., to speak on "The Aims of the Republican Party." Senator Claude Pepper of Florida, whose recent smashing victory in his state primaries was viewed by politicians as an indication of continued Roosevelt strength, will present the other side of the question. His topic: "The Accomplishments of the Roosevelt Administration."

## A Better America

John B. Kennedy, journalist, commentator, traveler, knows these United States as few other men have ever known them. A veteran observer who has seen much of the sordid and seamy things in life, he has nonetheless held fast through the years to his own firm beliefs, has never lost the freshness of viewpoint and the enthusiasm so essential to those who would see things made better than they are. Beginning on Thursday, July 7, John B. Kennedy will go on the air with an entirely new program, to be called "Stepping Ahead With America" and concerning itself with all the activities of individuals, corporations and governmental authorities to improve general conditions in the United States. Every section of the country will be heard from in broadcasts illustrating every phase of the widespread activity that is today centered on the improvement of America and things American. The first program will deal with America at play, will show every branch of leisure activity for what it really is. The time: 8 p.m. EDT.

## Hobby-Horses

Many a psychiatrist, a nervous, shaky, miserable patient across the consultation-table from him, has dwelt long and persuasively on the healthfulness of the hobby habit. For he knows that while the disease called "nerves," so prevalent in present-day high-speed America, may have an origin in physical ill-health, it is much more likely to be solely of mental origin, a partial or total collapse caused by allowing the mind to dwell too long and intensively on one subject. And that one subject, in most cases, is work. The happiest and healthiest man, psychiatrists will tell you, is the man who locks the office door on business worries as he leaves at night.

And to take the mind entirely away from work and worry, a hobby's the thing! The man who hurries home from work because he has a spare-time sculptor's studio in his basement, or a wood-carving set in the kitchen, is usually healthy and happy, and certainly wise. When most people think of hobbies, they think of the commonplace sort, the collecting of stamps, for instance. They've no idea of the hundreds there are to choose from. If you'd like to find out, dial to Hobby Lobby, on the air over NBC at 7 p.m. EDT (7:30 p.m. PST for West) on Sunday.

## Card-Sharp

One day a young fellow named Michael MacDougal, watching a magician perform his



startling tricks in a Philadelphia theater, saw something that he wasn't supposed to see. In fact, no one in the audience was supposed to see it—a concealed trap-door that was a vitally important factor in one of the magician's most baffling tricks. After the show was over, young MacDougal went backstage, told the prestidigitator he knew how the trick was done. He got a job on the spot, and then and there was born one of the strangest careers in America. Today Michael MacDougal is a card detective. Almost single-handed, he has exposed at least 200 card-cheats, catching them red-handed all over the United States and Latin America. He'll bring his startling inside information to the "It Can Be Done" program on Wednesday, July 6, 10:30 p.m. EDT.

## Funnyman

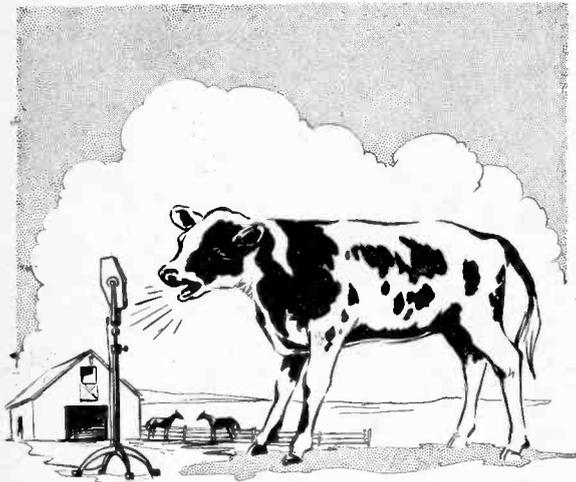
A veteran critic once said, in appraisal of the rich talents of W. C. Fields, "When I'm going to a Fields show, I start laughing when I buy my ticket." That's exactly the feeling of news-reel audiences the country over regarding Lew Lehr. When Lehr's face appears on the screen, the audience almost invariably begins to laugh immediately, before he has had a chance to say "Monkeys is de cwaziest people," or some other of the richly comical lines that have made him famous. Comparatively a newcomer to radio, Lehr made his air debut on the Ben Bernie program, has proved to be a thorough success. This week he'll appear as guest on the "Monday Night Show" over CBS at 8 p.m. EDT (8 p.m. PST for West). Few people know that Lehr, despite the fantastic whimsy that he displays to the public, is a staid businessman most of the time. He holds down an important job as editor of one of the big news-reels.

# OF THIS WEEK

## WEEK'S BETTER PROGRAMS

### Frontier, 1938

The Old West is gone, and men like Wyatt Earp, Billy the Kid, Wild Bill Hickok and the hosts of others who, in one role or another, good or bad, gave to the frontier days a precious flavor that will never be recaptured, are long since dead. And we will not know their like again. But even though six-guns no longer blaze across the dusty road in front of a plains-town saloon, even though cattle-rustlers, the few that there are of them, now operate with automobile trucks and other modern-day paraphernalia, the West is still the West, a country made for men, with a capital M. You can hear all about it on Thursday, July 7, when the



"Americans At Work" program presents a radio picture of the ranching industry as it stands today. The show will be divided, part originating on a ranch near Salt Lake City, part from New York. At 10:30 p.m. EDT.

### Shays' Rebellion

The bright, persistent sense of independence that has from the earliest times in our history marked the people of New England will find expression again on Wednesday, July 6, when the "Living History" program airs a special dramatization of three vitally important events in American History: Shays' Rebellion in Massachusetts, the Constitutional Convention of 1787, and the Annapolis Convention. An initial failure as an armed rebellion in force, the rising of the 1,100 Massachusetts men who attacked the Springfield arsenal under Daniel Shays was a final success. The conditions that inspired it—the increasing burdens of court fees, the difficulty of lawsuits, and the custom of imprisonment for debt—were remedied as a result. The Annapolis Convention, although known today only to close students of American history, was of vital importance. It was formed by delegates from New York, New Jersey, Delaware, Pennsylvania and Virginia who met at Annapolis in 1786 to consider problems relating to commerce but found it necessary to delve into the whole problem of the weakened Confederation. The result was a call for a meeting of all the states in Philadelphia in 1787—and from this our Constitution arose. The time: 7:30 p.m. EDT.

### Big Game

Fred Allen's on vacation now, and a new show has been fitted into his regular Wednes-

day night NBC position. "Town Hall Big Game Hunt" is the title, and the program will be of the audience-participation type. While the witty Allen is lolling about in his New England summer home, free for the next few months at least of the arduous task of writing a weekly script and putting it on the air, his airtime will be taken over by Norman Frescott, mind-reader, and Jane Martin, game expert, serving as his assistant. The first specimens of "big game" to be bagged by this duet are Harry "Bottle" McNaughton and Al Pearce. They'll guest-star Wednesday, July 7, at 9 p.m. EDT (8 p.m. PST for West).

### Men Against Death

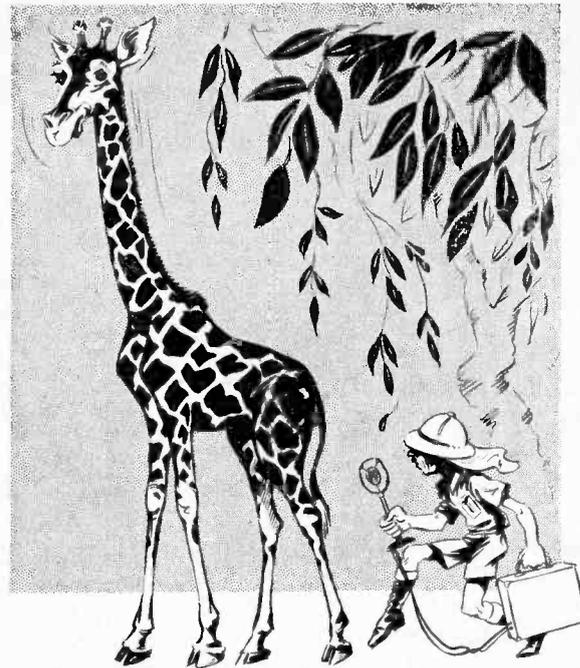
In 1729, a man named Spallanzani was born in Italy. He was destined to take final rank with Leuwenhock, Pasteur, Lister, and the other giants of bacteriology. For it was Spallanzani who first proved that germs must come from other germs, that the theory of spontaneous generation, until his time widely held, was in total error. In effect, Spallanzani said that "Microbes must be parents," and that is the title of the program commemorating his discovery that will be put on the air this Thursday, July 7, on the Paul de Kruif "Microbe Hunters" program. Each week a dramatization of some incident from one of De Kruif's five books on medical history is put on the air by a Federal Theatre cast under the direction of George Zachary of the CBS program department. You'll find it at 8 p.m. EDT, CBS.

### Busy Boy

When, on Friday, July 8 (10:30 a.m. EDT), President Franklin D. Roosevelt dedicates a monument at Marietta, Ohio, on the Marietta Common near the Muskegon River, to mark the 150th anniversary of the opening of the Northwest Territory, his dedicatory address climaxing a lengthy celebration of the anniversary, Columbia's presidential announcer, Bob Trout, will be on hand to introduce the President. And he'll have to move fast to do it. The Saturday night before, Trout will finish his rebroadcast of the "Professor Quiz" show at 12:30 a.m. (Sunday). From New York, he'll rush up to Hyde Park to catch the President's special train for Gettysburg, where Roosevelt will speak on Sunday, July 3. From Gettysburg, Trout will hurry to Washington to appear on "Headlines and By-Lines" Sunday night, then return to the presidential cross-country train. The day after the Marietta broadcast, he'll have to be back in New York again, in time for another Professor Quiz show.

### Good-Will Gesture

An almost unheard-of rarity in international



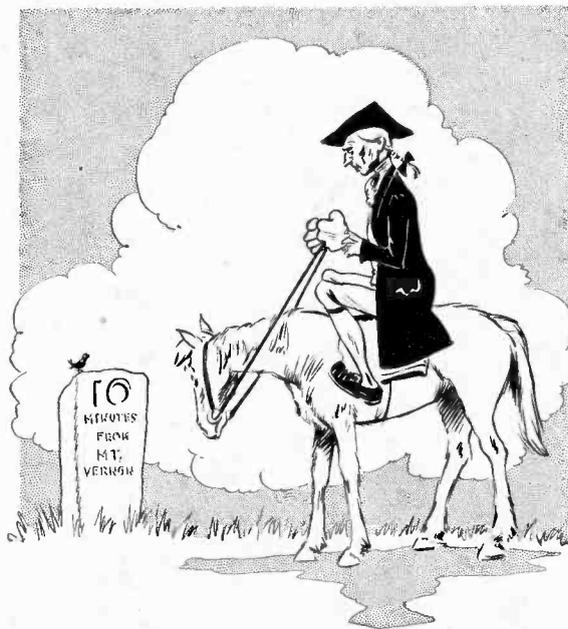
relations is scheduled for this week. On July 4, at 3 p.m. EDT, the British Broadcasting Company and the Columbia Broadcasting System will collaborate in a program celebrating America's victorious struggle for independence! Probably no two other countries save the great English-speaking democracies could join together today in a celebration of this kind. Certainly it is hard to imagine France and Germany, for instance, arranging a program to commemorate the life of Bismarck, hero of the War of 1870, or Foch, as this program will commemorate the life of George Washington. It is true, of course, that Washington was of English origin. The first part of the international program will concern itself with that fact, will be broadcast from Sulgrave Manor, ancestral home of the Washington family. The manor has been turned into a museum, and a BBC announcer will interview the curator on the little-known background of the Washington family. The broadcast will switch from there to Mount

Vernon, George Washington's own home, for a description of the old house and its beautiful gardens by Bob Trout.

One of the show-places of the nation when the house was first built and the magnificent grounds laid out, Mt. Vernon remains to this day as beautiful an estate as the country can boast. There are many homes more elaborately designed, many much more expensive; but there is nothing that can compare with the chaste simplicity of Mt. Vernon.

### Swing Stuff

A drama that should form a peak in the season's radio-theater productions will go on the air Saturday, July 9, at 7:30 p.m. EDT when the Columbia Workshop presents "Joe Swing," a fantasy written by Hilda Cole. "Joe Swing" tells the story of a phenomenally brilliant trumpet-player who will not speak save through the medium of his instrument, a man who appears from nowhere to thrill sophisticated audiences, then disappears as suddenly and as inexplicably as he came. The story, told by a Broadway press-agent, makes considerable use of the flash-back technique, and the climax is startling in the extreme.



# \$500,000 WORTH

## Last Year...

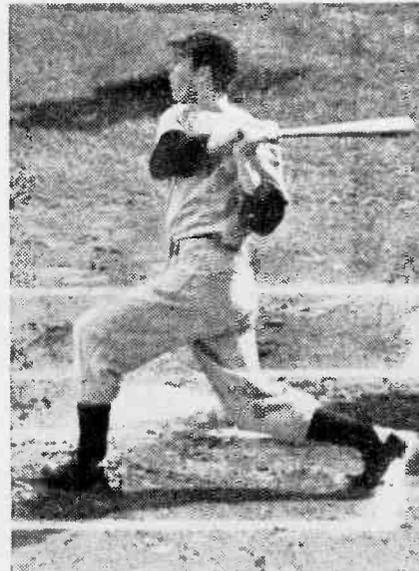
**P**RESIDENT FRANKLIN DELANO ROOSEVELT—the first President, incidentally, to attend an All-Stars game—threw out the first ball at Washington's Griffith Stadium last year to begin the 1937 All-Stars game. That July 7 was one of the hottest days in the year, but the President didn't mind, and neither did the capacity crowd of 31,391 fans—for out there on the field was the hottest aggregation of baseball players in America! The people in the grandstands and bleachers had another reason for ignoring the heat—they knew they were lucky to be in the ball park at all, for 80,000 baseball lovers had applied for tickets—\$1.10 seats brought \$25 in speculators' hands—and \$122,000 had been returned to ticket-buyers because there was simply no room for them.

Lou Gehrig, of the Yankees, was the star of the 8 to 3 1937 American League victory. A home run and a double by Gehrig knocked in four runs for an all-time All-Stars record. The great Dizzy Dean, now on the Chicago Cubs pitching staff, but at that time a St. Louis Cardinals mainstay, made the mistake of grooving his fast ball down the middle for Gehrig. Dean expected the ball to go past Gehrig so fast the big Yankee first baseman wouldn't be able to see it; instead, Dean himself didn't see the ball again until he turned to watch it arch over the fence!

All in all, the 1937 game was a hitters' victory. Each side garnered thirteen hits, an unusually large number when it is remembered that they were scored against the best pitchers in baseball. Dean, true to his reputation, had created something of a stir by announcing that he would not play in the big game after all. He planned in from St. Louis at the last moment with the remark, "I'm just a Boy Scout, here to do my good deed for today!"

The National Leaguers, in losing, used seven more men than the Americans needed to win. The National line-up was: Manager Bill Terry; P. Waner, of the Pittsburgh Pirates; Herman, Chicago Cubs; Vaughan, Pirates; Medwick, Cardinals; Demaree, Cubs; Mize, Cardinals; Hartnett, Cubs; Whitehead, Giants; Mancuso, Giants; Bartell, Giants; J. Dean, Cardinals; Hubbell, Giants; Blanton, Pirates; Ott, Giants; Grissom, Reds; Collins, Cubs; Mungo, Dodgers; Walters, Phillies.

For the American League, the following took the field: Manager Joe McCarthy; Rolfe, Yanks; Gehringer, Tigers; Di Maggio, Yanks; Gehrig, Yanks; Averill, Indians; Cronin, Red Sox; Dickey, Yanks; West, Browns; Gomez, Yanks; Bridges, Tigers; Harder, Indians.



Wednesday's All-Stars game brings together baseball's best in the American and National Leagues. Top, left: Mel Ott, third baseman with the Giants. Top, right: Arky Vaughan, Pirate shortstop. Above, left: Gabby Hartnett, Cub catcher. Above, right: Joe Di Maggio, Yankee outfielder



First baseman Lou Gehrig of the Yankees set an All-Stars record last year with a home run and a double to knock in four runs. Iron horse of baseball, Lou has played in more consecutive games than any other man

BASEBALL'S GREAT-EST MID-SEASON GAME TAKES PLACE WHEN THE ALL-

## The Players...

As *RADIO GUIDE* goes to press, the starting line-ups for the 1938 All-Stars Baseball Game, to be played Wednesday, July 6, at Crosley Field, Cincinnati, Ohio, have not been announced. Official selection of the players has not been completed, but reliable sources have indicated that most of the players listed below are almost certain choices for their respective teams.

### THE NATIONAL LEAGUE

Billy Herman, Chicago, second base  
 Leo Hartnett, Chicago, catcher  
 Carl Hubbell, New York, pitcher  
 Bill Lee, Chicago, pitcher  
 Johnny Vander Meer, Cincinnati, pitcher  
 Jim Turner, Boston, pitcher  
 Herschel Martin, Philadelphia, outfielder  
 Joe Medwick, St. Louis, outfielder  
 Enos Slaughter, St. Louis, outfielder  
 Arky Vaughan, Pittsburgh, shortstop  
 Stan Hack, Chicago, third base  
 Van Mungo, Brooklyn, pitcher  
 Frank McCormack, Cincinnati, first base  
 Ival Goodman, Cincinnati, outfielder  
 Mel Ott, New York, third base  
 Joe Moore, New York, outfielder  
 Harry Danning, New York, catcher  
 Bill Terry, New York, manager

### THE AMERICAN LEAGUE

Lou Gehrig, New York, first base  
 Charlie Gehringer, Detroit, second base  
 Joe Cronin, Boston, shortstop  
 Red Rolfe, New York, third base  
 Joe Di Maggio, New York, outfielder  
 Earl Averill, Cleveland, outfielder  
 Hank Steinbacher, Chicago, outfielder  
 Bill Dickey, New York, catcher  
 Rick Ferrell, Washington, catcher  
 Lefty Grove, Boston, pitcher  
 Bob Feller, Cleveland, pitcher  
 Charles Ruffing, New York, pitcher  
 John Allen, Cleveland, pitcher  
 Vernon Kennedy, Detroit, pitcher  
 Jimmy Foss, Boston, first base  
 Pinkie Higgins, Boston, third base  
 Rudy York, Detroit, outfielder  
 Sam West, Washington, outfielder  
 Beau Bell, St. Louis, outfielder  
 Harland Clift, St. Louis, shortstop  
 Joe McCarthy, New York, manager

# OF BALL PLAYERS

STARS DUST OFF THE  
PLATE AT CINCIN-  
NATI WED. TUNE  
IN AT 2:15 P.M. EDT.

## The Broadcasts...

From the beginning of the game at 2:15 p.m. EDT to its conclusion at approximately 4:30 p.m., on July 6, baseball's biggest midseason attraction, the annual All-Stars game between picked teams of the best men in the National and American Leagues, will be broadcast by the National Broadcasting Company, the Columbia Broadcasting System, and the Mutual Broadcasting System. Thus covered, the game will be heard everywhere in America, will certainly attract one of the season's biggest listening audiences.

All three networks have assigned top-ranking baseball announcers to the big game. For NBC, Red Barber and Tom Manning will be at the microphones. Columbia will be represented by France Laux and Bill Dyer, and the Mutual network by Bob Elson and Dick Bray. Wherever you may be on July 6, you'll be able to pick up the voice of one of these six crack announcers, all of them veterans of hundreds of big league baseball games.

Typical of the caliber of the announcers who will put the All-Stars game on the air is Mutual's Bob Elson, one of the best-known ballcasters in the country—and one of the busiest. Elson is a veteran of the All-Stars contests. He has put all but one of them on the air, missing the 1936 game because of illness, is the only announcer in radio who can boast that record.

Elson is in his tenth year of baseball-from-the-press-box. He regularly does three programs, and in addition to that, he's currently conducting a baseball contest that has so far drawn over 100,000 entries.

At noon, six days a week, Elson takes a portable microphone into Chicago's State Street for his "Man on the Street" program, a question-and-answer show in the impromptu manner. Usually, on Elson's list there's a question or two about baseball, for in spite of his intensive concentration on the game, Elson still considers it the game of games. He played baseball in high school and college.

At 2:45 in the afternoon, Elson goes either to Wrigley Field or Comiskey Park, as the case may be, and takes a microphone into the dugout for his "The Leadoff Man" program. On this program, a preliminary to the broadcast of the game, Elson queries players, visitors and home-team members alike.

Dick Bray, of Station WSAI, Cincinnati, will work with Elson this year. Bray, a former football official in the Big Ten Conference, also has a regular daily baseball program in addition to his game broadcasts.

France Laux, who will be at the Columbia microphone, is the ace sports announcer of KMOX, St. Louis. With him will be Bill Dyer, baseball expert of WCAU, Philadelphia. Tom Manning and Red Barber covered the last World Series for NBC.



Here's John Vander Meer, Cincinnati's prize rookie, who became the wonder boy of all baseball when he pitched two successive no-hit games a month ago, the first time such a feat has ever been accomplished



Two of baseball's greatest southpaws are Carl Hubbell (left) of the New York Giants and Bob "Lefty" Grove of the Boston Red Sox. Their pitching Wednesday will play an important part in the outcome of the game

## The Game...

THE Annual All-Stars baseball game brings together the greatest players on the diamond, regardless of their team affiliations, the rankings of their teams, or anything else. The cream of the National and American leagues, they are chosen entirely on their abilities, brought together for one purpose only: to produce the finest baseball it's possible to see!

Begun in 1933 by the Chicago Tribune, the All-Stars game is an institution now, run by baseball itself. It is conducted for the benefit of the Association of Professional Baseball Players of America. The first game was played at Comiskey Park in Chicago, saw the beginning of an American League winning streak which was not to be broken until 1936. Selection of the teams, the managers and the coaches in that year was made by a nationwide newspaper vote. Two squads of twenty-three players were chosen, each headed by two coaches and a manager.

But in 1934 (the game was played at the Polo Grounds in New York and the Americans won again, this time 9 to 7) the system was changed. The leagues themselves, and the office of famed Commissioner Kenesaw Mountain Landis, took over administration of the game, and it was decided that the managers of the two teams should be the managers of the champion teams of each league of the season before. The fans still picked the players, however; but in some cases their choices were notably bad, and it was decided that henceforth opposing managers would be allowed to select their own teams.

Cleveland was the site of the first game under the new selection system, and again the American League players came out on top. But the fans didn't like being deprived of their voting rights, and the next year the system was changed again. This time the baseball public selected eighteen players, the managers of the league-leading teams of the season before named five. The game was played in the National League Park in Boston in 1936, and the National League stars won—for the first and only time in the series to date—by a score of 4 to 3.

The game went to Washington last year, with the selection of players once more changed over. The 1937 method found each of the major league managers nominating players, and the managers of the two All-Stars teams making the final decisions. And again the American League ran away with the prize, this time by a score of 8 to 3. Thus, in the series to date, the Americans have won four games, the Nationals one.



Lucy Monroe sings on Robin Hood Dell Concerts Saturday

**SUNDAY, JULY 3**  
at 12:30 p.m. EDT on NBC  
Radio City Music Hall of the Air  
The Coolidge Quartet  
Jan Peerce, tenor  
*Quartet in G Major Op. 76 (Haydn)*  
*Two Sketches for String Quartet based on Indian Themes (Griffes)*  
The Coolidge Quartet  
*"If All Our Hearts," from "Elijah" (Mendelssohn)*  
La Danza (Rossini)  
Jan Peerce  
*Quartet in E Minor (Smetana)*  
The Coolidge Quartet

**B**ECAUSE of his delicate style and exquisite imagination, Charles Griffes has sometimes been called "the American Debussy," a description that might apply to his later works; but in his earlier days the lamented composer (born 1884 in Elmira, N. Y.), dead at thirty-six, was strongly under the influence of the German composers and then bowed to Russian orientalism until he went to Paris. Modern French touches of harmony are apparent even in the Indian music of this program. Griffes intended to be a pianist but was persuaded to compose by Humperdinck, of "Hansel and Gretel" fame. Our American genius left only a handful of works, but they assure him of a high place among our creators.

Smetana's (1824-1884) quartet is superscribed "From My Life" and the Czech master makes his pages frankly autobiographical. Written six years before his death, the music is notable for its rare fancy, eloquence and picturesqueness.

**SUNDAY, JULY 3**  
at 8:30 p.m. EDT on CBS  
The Stadium Concerts  
The New York Philharmonic Orchestra  
Alexander Smallens, conductor  
John Corigliano, violinist  
*Overture 1812 (Tchaikowsky)*  
The Orchestra  
*Concerto in E Minor (Conus)*  
John Corigliano  
*A Night on Bald Mountain (Moussorgsky)*  
*Symphony No. 2 (Brahms)*  
The Orchestra

**D**ESPITE his professional activities in other countries and the fact that he was born in Russia, Alexander Smallens is considered an American conductor. He came to this country as a child and was educated in New York City. He has an amazing capacity for hard and continuous work and has been closely identified with

# The March of Music

A Weekly Preview Edited By Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

## Thanks and Cheerio!

**O**UR London contemporary, *Radio Times*, pays "The March of Music" a high compliment by copying this department in appearance and character—two pages, similar layout and picture-arrangement, leading annotated programs, and recommended features, books and records. God save the King and the *Radio Times*!

## Camping To Music

To take the place of the Boston "Pops" (Wednesdays at 9:30 p.m. EDT on NBC) we have the programs from the National Music Camp at Interlochen, Michigan, broadcast by orchestra, band and chorus. Originally planned to give boys and girls of high-school age an attractive place where they might combine summer recreation with advancement in almost every branch of musical training, the camp was put on the air in 1930 and a year later a division was opened for alumni. The director is Dr. Howard Hanson, and fittingly the theme-song of the broadcast is an excerpt from the slow movement of his second symphony.

## The Happy Medium

The young curate who breakfasted at the home of the bishop was served a questionable egg, which he hesitated to finish. "Anything wrong with it?" asked the divine. "Oh no," replied the visitor, "it's excellent in spots."

The thought applies also to some of the frankly entertaining musical broadcasts, those which alternate light music with loftier types of compositions. These are, among others, Marion Talley's sincere and smooth singing; "Popular Classics" with the competent baritoneing of Robert Weede; Chase and Sanborn (when Nelson Eddy participates); "Invitation to the Waltz" and "Waltz Time," for those whose hearts beat in three-quarter meter; "American Album of Familiar Music," better ballads and sentimental songs; Norman Cloutier's orchestra recently featuring one-composer lists and an excellent new young tenor, Ralph Blane; Carnation "Contented Hour," soothing refinements for the pre-bed hour; and "Hit Parade," orchestrally all jazz but frequently rising high with such soloists as Lucy Monroe, Lauritz Melchior and Lotte Lehmann.



Fred Waring and The Pennsylvanians (above) are among the bands to be heard on the NBC Carnival of Swing, now in its second week on air



Yella Pessi, harpsichordist, with Madrigal Singers Sunday

musical developments of the last two decades in America.

Violinist John Corigliano, unlike most of his colleagues, seems to have discovered that there is at least one unfamiliar concerto worth occasional performance. In selecting the example by Jules Conus, born at Moscow in 1869, the soloist presents a one-movement opus which, while it does not rank with the most celebrated violin concertos, has pronounced merit and deserves to be better known. The music, of romantic and brilliant content, captivates through melodic refinement and especially rich orchestration.

Conus studied composition with Tchaikowsky and later taught at the Moscow Conservatory. His brothers Georges and Leo also gained musical recognition, the former as a pianist, the latter as a composer.

Moussorgsky's grisly legend and Tchaikowsky's exciting war memories make contrasting companions to the symphonizing of Brahms, here in his most cheery and reposeful vein. He gives us a pastoral first movement with beautiful opening utterance of wind instruments; a tenderly reticent second part; a third section starting with delicious voice from the reed players; and a final movement reviewing some of the previous themes and ending with full-throated jubilation.

**THURSDAY, JULY 7**  
at 9 p.m. EDT on NBC

The Toronto Promenade  
Symphony Concerts

Reginald Stewart, conductor

*Brandenburg Concerto No. 3 (Bach)*  
*Symphony No. 7 (Beethoven)*

**T**HIS one of the "Pops" series in Toronto salaams to Bach and Beethoven. There is really no valid reason why open-air programs should make a bid for only less discriminative auditors. Top-rank music sounds just as good under the skies as under the skylights. Compare the outdoor programs of earlier in this century with the present ones to realize what a notable advance our nation has made in musical appreciation and understanding.

Beethoven was happiest when closest to nature and conceived some of his greatest ideas while roaming through the suburban woods of his beloved Vienna. Striding sturdily, his disordered hair falling over his forehead, Beethoven would stop suddenly at the call of a bird or the rustle of a stream, pull out his note-book and jot down some theme destined to become immortal. Doubtless those promenades brought to the composer much of the material in his seventh symphony, with its consistently happy and exhilarating moods.

FRIDAY, JULY 8  
at 9:30 p.m. EDT on MBS

The Robin Hood Dell Symphony  
Concerts

The Philadelphia Orchestra  
Alexander Hilsberg, conductor  
Lea Luboschutz, violinist

*Symphony No. 5 (Beethoven)*  
The Orchestra

*Concerto Op. 35 (Tchaikowsky)*  
Lea Luboschutz

*Finlandia (Sibelius)*  
The Orchestra

WILL there ever come a day when Beethoven's "Fifth," as it is known professionally, shall fail in its power to impress and enthrall? Never, if you ask those who remain under its consistent spell. Their opinion seems sound, for the "Fifth" is now 130 years old and has lost nothing of its importance and popularity. There is no better medium for the study of symphony construction, as the short and pregnant themes of the first movement register through extreme clarity and may be followed without difficulty in their various changes and combinations. The slow movement has become an immortal song.

Tschaikowsky's vibrant and lovely concerto is played by the skillful and musician Lea Luboschutz, Russian, who now teaches at the Curtis Institute in Philadelphia.

SATURDAY, JULY 9  
at 8:30 p.m. EDT on MBS

The Robin Hood Dell Symphony  
Concerts

The Philadelphia Orchestra  
Alfred Wallenstein, conductor  
Lucy Monroe, soprano

*They Too Went to Town (DeLamarter)*  
*Suite Opus 19 (Dohnanyi)*  
The Orchestra

*Marietta's Lied from "Die Tote Stadt" (Korngold)*  
Lucy Monroe

*Overture "Semiramis" (Rossini)*  
The Orchestra

*In the Silence of the Night (Rachmaninoff)*

*The Old Refrain (Kreisler)*  
*Il Baccio (Arditi)*  
Lucy Monroe

*Air (Bach)*

*Pavane from Swing Symphony (Gould)*  
*The Sorcerer's Apprentice (Dukas)*  
The Orchestra

THE Dell offers an American conductor and an American soprano, appropriate in the week including July 4. Alfred Wallenstein pays his own national tribute by programming a characteristic excerpt by the New York composer, Morton Gould, who is known to radio also as a pianist and orchestra-leader. His "Swing Symphony," as he tells me, is intended "to please the populace and annoy the pedants."

Ernest von Dohnanyi, Hungarian living composer, whom the New York Philharmonic invited as a guest conductor during a recent season, displays melodic resource, instrumental facility and command of color in his four-movement suite. I like the third division best, a romanza.

Rossini's opera "Semiramis" gets its oriental hues from the nature of the story, which his librettist based on Voltaire's Assyrian tragedy "Semiramis." Composed in 1823, the overture sounds thin to modern ears, but at least tinkles with pretty airs and graces.



Left: Lewisohn Stadium Concert features John Corigliano Sunday.  
Right: Marek Weber conducts the Contented Hour over NBC Monday

## Carnival of Popular Music In Festival Summer Series

Saturdays at 10 p.m. EDT on NBC.

FROM Toscanini to the tom-tom, from Wagner to Whiteman, from Beethoven to blues!

A huge leap, but it is being made by NBC in its present summer carnival festivalizing our American popular music. The orgy—beg pardon, the ceremonial series—began July 2, the first event occupying some of the time heretofore accorded to the distinguished concerts of the outstanding NBC Symphony Orchestra.

Rage as the musical intelligentsia will, they should finally realize the fact that their protests and ridicule avail nothing against the unceasing flood of jazz and its related phenomena. Also, the select group with the tall foreheads must admit that the popular type of American music is the kind the overwhelming majority of our public chiefly desires, and represents what the rest of the world regards as the typical expression of Uncle Sam and his nephews and nieces.

Frankly, that is no humiliation for the old gentleman or for the rest of us. If we remember history, we recall that always and everywhere the man in the street has been opposed in art to the man in the intellectual tower. An early American page even records that when a conductor tried to give New York its first introduction to a Haydn symphony, the primitive public of the metropolis cat-called, vegetable-pelted and rotten-egged the daring innovator, and forced him to play "Yankee Doodle" instead. The only consolation for our present superior folk is that the incident took place long ago, and that much Bach, Beethoven and Brahms has flowed under the symphonic bridges since then.

Let us get this right. There is excellent material in the repertoire of American popular music and it atones for a great deal of the lesser stuff. As for the really cheap output, it has ever sat on our shoulders like the ugly gnome that bestrode Sinbad; and the march of time to its finish will still see us tottering, similarly burdened.

The meritorious advance of American popular music may be best understood when we compare the pioneer examples like "Listen to the Mocking Bird" and "Shoo Fly" to "The Man I Love" and "Old Man River" of the

present moment. Who so sophisticated, heartless or unrhythmic that he cannot respond to Stephen Foster's songs, the marches of Sousa, the melodies of Herbert and the many tuneful and stirring creations of their successors?

I confess readily that I greatly like to contact the best popular numbers from time to time and that I have not yet found that the experience robs me of love for the compositions of the anointed masters. I feel that "Smoke Gets In Your Eyes" has its place in human enjoyment as justly as the songs of Schubert and Schumann. Furthermore, my ear and fancy do not refuse the appeal of such lovely lyrical gems as "I Married an Angel," "In the Still of the Night" and "Love Walked In." My degradation will be complete in some opinions when I whisper fearsomely that I can respond to "Dinner Music for a Pack of Hungry Cannibals" as well as to the measures which Verdi allots to his well-fed Falstaff.

Having said that, I resignedly await the ax of execution and warn the postman to prepare for a heavy cargo of letters from the most critical of RADIO GUIDE readers! (Before the deluge, however, let me add that Mozart wrote music for the hurdy-gurdy, Bach fathered a "Coffee Cantata," Scarlatti wrote a "Cat Fugue," and Anton Rubinstein intrigued his American admirers with a set of variations on "Yankee Doodle.")

The NBC carnival will parade not only our native array but also the popular repertoire of Europe and South America.

In the nine programs, some of the conductors and performers are Paul Whiteman, the Dorsey Brothers, Fred Waring, Ferde Grofe, Lennie Hayton, Al Goodman, favorite vocal and instrumental soloists and choral groups. To top the festivities, NBC also is broadcasting future hits from the manuscripts of the composers, before the music has reached the hands of the publishers.

If television were perfected and the Elysian Fields could listen in, we might note the smile on the faces of Offenbach, Johann Strauss, Herbert, Sousa, Gershwin, and even Papa Beethoven, who wrote variations on a popular song called "Kakadu the Tailor."

## Also Recommended

For Stations, See Our Program Pages

Sunday, July 3

Blaisdell Woodwind Quartet. 10:30 a.m. EDT, NBC. A quartet headed by Frances Blaisdell, one of the outstanding women flutists.

Yella Pessl and the Madrigal Singers. 1 p.m. EDT, NBC. Examples of ancient harpsichord music and part-singing.

The Magic Key. 2 p.m. EDT, NBC. Symphony orchestra, Frank Black, conductor. Igor Gorin, baritone, Guest.

Everybody's Music. 3 p.m. EDT, CBS. Columbia Symphony Orchestra. Howard Barlow, conductor. New World Symphony (Dvorak), Symphonic Poem "Vyseharad" (Smetana).

Monday, July 4

The Voice of Firestone. 8:30 p.m. EDT (7:30 p.m. PST for West), NBC. Symphony orchestra, Alfred Wallenstein, conductor. Margaret Speaks, soprano. American Patrol (Beecham), I Hear a Thrush at Eve (Cadman), Drink to Me Only with Thine Eyes (Pochon), Vissi d'Arte (Puccini), Entrance and Procession of Bacchus (Delibes), Selections from "The Fortune Teller" (Herbert).

"Vissi d'Arte" is Tosca's prayer in the second act of the opera of that name, when she is being harried by the villain, Scarpia.

Tuesday, July 5

NBC Music Guild. 2:30 p.m. EDT, NBC.

The Story of the Song. 3:30 p.m. EDT, CBS. Songs of the American Revolution arranged by Elie Siegmeister. Hollace Shaw, soprano; Charles Haywood, tenor; Columbia Male Chorus.

Wednesday, July 6

The National Music Camp Orchestra. 9:30 p.m. EDT, NBC. Programs replacing Boston "Pops," from the National Music Camp at Interlochen, Michigan. Although the orchestra is made up of students, they play only music of top-rank composers.

Thursday, July 7

Sinfonietta. 8 p.m. EDT, MBS. Small symphony orchestra, Alfred Wallenstein, conductor. Concerto in Theatrical Style (Couperin), Pelleas and Melisande (Sibelius).

Francois Couperin (1668-1733), called Le Grand because he was the greatest of the celebrated family of Couperins, all of whom played the organ and composed through two centuries in Paris, himself presided at the console in St. Germain Church, where his ancient instrument is still shown to visitors.

Essays in Music. 10 p.m. EDT, CBS. Victor Bay, conductor. Theo Karle, tenor. Persian Legends (Saint-Saens), Ah! Moon of My Delight (Lehman), Persian Dance from "Lakme" (Delibes), My Zuleika, My Lass (Rubinstein), Persian Dance from Kovanchina (Rimsky-Korsakoff).

Friday, July 8

Grant Park Concert. 10:30 p.m. EDT, NBC. Woman's Symphony orchestra, Rudolph Ganz, conductor.

Saturday, July 9

NBC Music Guild. 12 noon EDT, NBC. Kreiner String Quartet, guests.

# SOUTHERN GENTLEMAN VISITS RICHMOND



Needless to say, this pose of Hal Kemp and his vocalist, Judy Starr, was taken before the broadcast. It was while Judy was attending a college at which Kemp played that she first met him. Singing a song on a dare from some fellow students, Kemp said she'd make good, and Judy Starr has



Singer with the Kemp unit is Bob Allen, who's shown above indulging in a bit of a yell. Like others in the band, Allen enjoys putting on a show for students

IT'S fun in Dixie when Hal Kemp is there. Native son of the Deep South, Kemp and his band are favorites with southern undergraduates. While filling an engagement at the University of Richmond, Va., recently, Kemp had to broadcast his Tuesday night "Time to Shine" program twice from that city. First broadcast took place on June 7 from the gymnasium of the University, the second on June 14 from Hotel Richmond. Seven hundred fifty people crowded round at the latter, danced to their hearts' content as Gene Lester took these exclusive pictures for Radio Guide.

Photos by Gene Lester



Much of the swiny tempo of the Kemp band may be attributed to the expert playing of Saxophonist Saxie Dowell. Large in size, Saxie's often reminded of it



David Ross made a special trip to Richmond from N. Y. to announce "Time to Shine." He's also heard on "Poet's Gold"



Highspot of the Kemp show is Hal's introduction of guests as "Good Neighbors." "Good Neighbors" at Richmond were the "Dorn Brothers and Mary," above



—Wide World

John Hamilton tells aims of the Republicans—Mon., CBS

## Program Devoted to Job-Seekers

Tuesday, MBS, 11-11:15 p.m.

Commencement for the class of '38 is history. What is not history, however, is the use to which graduates will put the education and training they received during their school years. The application of these gifts of society will be a part of the unpredictable future.

As well prepared, earnest and ambitious as many of these prospective young workers may be, they are finding a new problem to face, a problem that is peculiar to the present day. That obstacle is a competition for employment, the discouraging job of finding a job. Having a job is important for today; having the right job is important for tomorrow.

So, with young men and young women competing for employment with their classmates, and with a much larger group who entered the field of business before them and have not yet been placed, the renewal at this time of the popular educational series devoted to the cause of the job-seeker is very timely. Although the series has been prepared for all who seek employment, the importance of its endeavors is enhanced many times when hordes of new competitors are turned out from the schools to make their way in the workaday world.

Dr. Shirley Austin Hamrin, professor in the School of Education at Northwestern University, is conducting this summer series of eight broadcasts. The third program in the schedule will be presented on Tuesday night over the Mutual network. Dr. Hamrin is introducing a new plan in vocational guidance by radio by selecting the individuals who are interviewed from particular ability groups. By employing this plan he will be able to point out to each individual how he might determine in which group his talents lie.

## New Series Shows American Activity

Thursday, NBC, 8-8:30 p.m.

The first program in a new series designed to depict the activities of individuals, corporations and government to improve general conditions in the United States will be heard over NBC on Thursday. John B. Kennedy will be narrator for the series. The title of these weekly programs is "Stepping Ahead with America," and the first broadcast will be concerned with America at play. In this first half-hour every branch of activity during vacations and leisure hours will be dealt with to show how play puts America to work.

# Listening to Learn

## RECOMMENDED PROGRAMS

Times given are EDT. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST 4 hours. Recommendations based on cultural values.

### DRAMA

Tuesday, July 5

Let's Pretend. 5:30-6 p.m., CBS. (Also Thursday, same time and network.) Nila Mack takes the children into the land of make-believe.

Wednesday, July 6

WPA Radio Theatre Division. 8:30-9 p.m., MBS. "Drums," by James Boyd.

Thursday, July 7

Pulitzer Prize Plays. 9-10 p.m., NBC. Dramatization of Maxwell Anderson's "Both Your Houses."

Friday, July 8

The Nation's Playhouse. 11:30 p.m.-12 mid., MBS. Dramatization.

Four Corners Theater. 9-9:30 p.m., CBS. Dramatizations, directed by Earle McGill, taken from nation's rural playhouses.

Saturday, July 9

Columbia Workshop. 7:30-8 p.m., CBS. An experiment in drama written especially for the microphone, produced under the direction of Wm. N. Robson.

Original Play. 8:30-9 p.m., NBC. Dramatization of plays written expressly for radio presentation.

### EDUCATIONAL NEWS

Sunday, July 3

Magic Key. 2-3 p.m., NBC. Linton Wells speaks from Rio de Janeiro, Brazil.

Tuesday, July 5

American Viewpoints. 10:45-11 p.m., CBS.

Saturday, July 9

Aviation Talks by Commander Frank Hawks. 5:45-6 p.m., NBC. Program under auspices of Junior Birdmen of America.

### GOVERNMENT

Monday, July 4

National Radio Forum. 10:30-11 p.m., NBC. Guest speakers, talking from Washington on current national topics.

Friday, July 8

World Economic Cooperation Program. 4:45-5 p.m., CBS. Talk by Brackett Lewis on "Economic Cooperation in Central Europe."

### HISTORY

Sunday, July 3

Empires of the Moon. 1:30-2 p.m., NBC. Dramatization of historical episodes.

Battle of Gettysburg Anniversary Program. 6:30-7:30 p.m., NBC, CBS and MBS. Dedication of Eternal Light Peace Memorial. Speakers: President Roosevelt, Gov. Earle of Pennsylvania.

Wednesday, July 6

Living History. 7:30-7:45 p.m., CBS. Dramatization of events leading up to the calling of the Constitutional Convention in 1787. Shay's Rebellion in Massachusetts, and the Annapolis Convention.

### INSPIRATION

Sunday, July 3

Church of the Air. 10-10:30 a.m., CBS. Rt. Rev. G. Ashton Oldham, Albany, N. Y. 1-1:30 p.m., David H. Cannon, Los Angeles, Calif.

Highlights of the Bible. 10-10:30 a.m., NBC. Dr. Frederick K. Stamm speaks on "The Failure of Success."

Sunday Vespers. 4-4:30 p.m., NBC. Dr. Paul Sherer speaks on "The Highlands of the Soul."

The Catholic Hour. 6-6:30 p.m., NBC. Bishop Duane G. Hunt speaks on "The Appeal to Reason."

Saturday, July 9

Message of Israel. 7-7:30 p.m., NBC. Guest speaker.

### PEOPLE—THOUGHT—COMMENT

Sunday, July 3

Headlines and By-Lines. 10:30-11 p.m., CBS. News by Bob Trout, editorials by H. V. Kaltenborn and Erwin Canham.

University of Chicago Round Table Discussions. 10:30-11 p.m., NBC.

Tuesday, July 5

The Roving Prof. 7:45-8 p.m., NBC. "The River of Conflict." Prof. W. M. McGovern comments on little-known facts of family life in the Orient.

Thursday, July 7

Of Men and Books. 4:45-5 p.m., CBS. Comments on literature by Prof. John T. Frederick.

Americans at Work. 10:30-11 p.m., CBS. Interviews with ranchers.

Saturday, July 9

The Art of Living. 6:45-7 p.m., NBC. Commentary by Dr. Norman Vincent Peale.

### PERSONAL—SOCIAL PROBLEMS

Tuesday, July 5

Highways to Health. 4-4:15 p.m., CBS. Dr. William Goldring speaks on "High Blood-Pressure and Its Effect Upon the Heart."

### SCIENTIFIC DEVELOPMENTS

Sunday, July 3

The World Is Yours. 4:30-5 p.m., NBC. Dramatization. (Under auspices of Smithsonian Institution.)

Monday, July 4

American Viewpoints. 10:45-11 p.m., CBS. Ellis Manning, speaker.

Wednesday, July 6

Exploring Space. 5:45-6 p.m., CBS. Hans Christian Adamson, director of the American Museum of Natural History, and Prof. Wm. H. Barton, executive curator of the Hayden Planetarium.

Science on the March. 7:45-8 p.m., NBC.

Friday, July 8

Adventures in Science. 7:30-7:45 p.m., CBS. Dramatization and discussion. Dr. Paul B. Sears of Teachers College, Columbia University, speaker.



—Wide World

Sen. Pepper tells New Deal accomplishments—Mon., CBS

## Party Representatives Tell of Party Aims

Monday, CBS, 11-11:30 a.m.

Appropriate for a day that is celebrated as symbolic of the ideals of democracy and freedom, a representative Republican and a representative Democrat will be teamed up in a special Fourth of July broadcast to present the aims and theories of their respective organizations. If these addresses stick close to the problems of the day and outline the suggestions these parties have for the solution of the problems, this broadcast will offer listeners an unusual opportunity to hear both sides of a question that grows hotter and hotter, now that we have passed the half-way mark in the present administration. John Hamilton, chairman of Republican National Committee, and Claude Pepper, Senator from Florida, who recently brought the New Deal a smashing victory in the Florida primaries, will be the speakers. The talks will be summaries of addresses they are delivering before the summer session of the Institute of Public Affairs, meeting at the University of Virginia at Charlottesville, Virginia.

It was in 1776 when Thomas Jefferson's document declaring the independence of the colonies was first presented to the public. It came then to a people who looked hopefully toward their leaders for a solution to the pressing problems of the day. One hundred and sixty-two years have passed since that memorable declaration was made, and the United States, meanwhile, has advanced through many cycles to the position it now maintains as one of the world powers. In 1938, with the affairs of state as grave, at least, as they were then, it is still to the leaders that the people look hopefully for answer to the perplexing problems that this day presents.

## July 4th Events Dramatized

Monday, CBS, 5-5:30 p.m.

One among many special programs celebrating Independence Day will be the half-hour presented over CBS in cooperation with the American Legion. Dramatizations will be built around the outstanding events that have occurred on the Fourth of July during the country's history. Among them, besides the memorable event of 1776, will be the deaths of Thomas Jefferson and John Adams, who both died on July 4, 1826, and the birth of Calvin Coolidge on July 4, 1872. Daniel C. Doherty, national commander of the American Legion, will give a short talk.

# HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

**D**OROTHY LAMOUR is righteously indignant that every time she is escorted to a Hollywood party while her handleading husband, Herbie Kay, is away, divorce rumors start. Herbie understands; even okays her escorts, particularly Randolph Scott. The other day, after a gossip-writer had "tipped off" his readers that Kay was splitting from Lamour, she got mad right down to the roots of her raven hair and long-distance telephoned Herbie, asking, "Herbie, are you divorcing me?" Came the answer, "Me divorcing you? Not that I ever heard of" . . . Lamour points out, "I'm not an old woman yet. I'm still young enough to want to go out and have a good time. After all, I know I'm in love with Herbie and he knows it—so why should I be a recluse when he is out of the city with his band? Herbie doesn't want me to be a hermit."

Incidentally, "Dorothy Lamour" and "Bob Hope," or rather their respective stand-ins at Paramount, were the proud parents of a six-and-a-half-pound son born June 20. The mother, Mrs. Len Hendry, is the girl whose job Miss Lamour protected not so very long ago when the movie studio wanted

to discharge her from her work because of approaching motherhood.

Hollywood's Chamber of Commerce is about ready to apply the torch to Charlie McCarthy, they're that burned up. It seems that the C. of C., noting that celebrities had become the proper things to wear as honorary mayors these days, thought that they should confer the honor on the dummy, the first screen or radio celebrity ever to be so honored by the world-famous area which really is a part of Los Angeles. But a hitch came when the "minds" of the agency sponsoring Charlie's inanimate life disclosed their fears that McCarthy was growing too, TOO popular, told of their desire to hold down the fame of the little man until his press-clippings show a slump, and therefore declined the honor with reservations. Past experiences have invariably proved it to this writer, however, that when someone NEEDS publicity, he finds it practically impossible to get . . . In fact, right now, I am informed, the Hollywood Chamber of Commerce is considering for the spurned post none other than Charlie's coffee-selling rival, Fannie Brice's "Baby Snooks"!



In keeping with Robert Taylor's publicity build-up for he-man roles, he must dress the part, was seen at a "Good News" rehearsal recently dressed in slacks, sports coat, to play opposite the screen's Margaret Sullivan (above)

That crack of Charlie's on the June 19 opus, "Careful, Bergen, or I'll close your other eye," was the result of Bergen's left eye being swollen shut—not from a fist but from make-up infection.

Speaking of Fannie Brice, please recall the "Good News" edition of June 16 in which the rendition of Ed Sullivan's tone-poem was supplemented by tap-dance effects by Ann Pennington. Now Ann isn't the chipper young thing of yester-starring years. Time has caught up with her and the bank balance isn't tops. But Fannie, her old friend, hasn't forgotten. Miss Brice shelters and pals with Ann—and you can bet your last dollar that it was Fannie who saw to it, when a tap-dance routine was required, that "Good News" gave the job to Miss Pennington . . . for Fannie's that way.

Gracie Allen threw, on June 18—Mary Livingstone Benny's birthday—a gala party for 250 guests honoring Mary and equaling any Hollywood orgy ever staged by Marion Davies, but out of the party came a Burns family secret: Gracie calls George Nat; he tags her Googie . . . Hah!

Thousands of dollars worth of flowers must have been used in decorating the walls of the dancing and dining tents at the Burns and Allen shindig. One tent covered a portable dance-floor erected over the B&A swimming-pool and in an adjoining flower-decorated tent an elaborate dinner was served and topped by a birthday cake in the shape of the new Spanish-type home Jack Benny is completing in Beverly Hills. Jack was called upon to master-of-ceremony an extravagant floor-show with many acts, including an opener consisting of a dress-designer who draped costumes onto live models who first appeared in underthings.

You can't persuade "Oswald" (Tony Labriola) there's nothing to superstitions. His lucky brown derby, worn at all performances of "Hollywood Hotel," disappeared a few weeks ago. The next week he was told by the sponsor that they would complete the series without his services, having tabled the humor angle.

The complaint and barrage of envious newspaper-advertising sales executives, in convention recently, that

radio's ability to pull results was grossly exaggerated was belied the other day by George McCall's CBS-aided "Screenscoops." Endeavoring to contact for a movie producer friend the survivors of the S. S. Titanic sinking, McCall asked them to write in. Within less time than it takes for this to go to press, a total of 181 letters from eye-witnesses or rescued passengers and crew of the shipwreck were received!

Claire Trevor has changed her wedding plans, due to film commitments. Instead of at Boston, her vows with "Big Town" Producer Clark Andrews will be spoken in Hollywood—and the affair must wait until August.

It begins to look like a busy year for lovely Irene Rich. Just renewed for another year by her grape-juice-selling sponsor, she only recently began work in addition at the Universal Pictures lot, where she is playing the role of Deanna Durbin's mother, and no sooner had she started the latter until the Metro-Goldwyn-Mayer studios gave her a call—to consider work in another picture!

Margaret McKay, whose dulcet voice frequently tells you the merits of soaps and such, week-ended recently at a genuine steer ranch and became a momentary cowgirl. At the stables one of the cowboys was pitching—hay—when his aim went wild and she was struck in the head by—you guess what. She claims the soap she advertises did a marvelous cleaning-up job!

Tag Lines: Tony Martin, when he winds up for a Grape-Nuts summer recess August 1, will take the band he has been rehearsing on a personal-appearance swing . . . Bob Burns will be busy from mid-July on. Starting July 13 to act in Paramount's filming of "The Arkansas Traveler," the next day he'll take the helm of "Kraft Hall" for the duration of Crosby's vacation . . . Joan Bennett's pay, since she appeared on the Jell-O show recently as a friendly gesture and movie plug, was the gift of a jeweled clip from Jack Benny . . . After July 4, when Lux Theater rests, its impresario, Cecil B. DeMille, will take a synthetic vacation on his own "Union Pacific" sets. His picture schedule calls for him to roll the historic epic during the hot months.



When Joan Benny, three-year-old daughter of Comedian Jack Benny, met Charlie McCarthy recently, his first request was for a kiss. Joan gladly obliged as Edgar Bergen, Papa Jack and Mama Mary Livingstone looked on



Tommy Dorsey recently received the degree of "master of music for moderns" from Mary Jane Marxer, left, and Topaze Riles, radio students of Drake University. The presentation took place in the new campus studios

**K**ATE SMITH is being seriously considered to conduct the "We, the People" program when it returns in the fall. She will still have her regular Thursday show and perhaps resume the thrice-weekly newscasts. What a busy gal she will be. Incidentally, the producers of Kate's program have changed their minds about resuming the country-wide search for dramatic talent when the program comes back in the fall. It seems they couldn't please everyone concerned and too many people were disappointed. . . . Andre Kostelanetz will conduct three broadcasts from South America on July 31, August 7, and August 14. They will be short-waved to America and will be heard over the CBS Coast-to-Coast net. . . . Kosty was presented with a beautiful watch by his Chesterfield cigarette sponsor in appreciation of his splendid work during the four years he has been on the air for them.

Our personal good wishes to Irene Beasley, who returns to CBS this Monday. . . . Ray Morton, the new singer on "Hobby Lobby," was formerly with the Ruby Newman band. . . . "First Nighter" will not switch to CBS. . . . Vic and Sade celebrated their sixth anniversary on the networks last Wednesday. . . . The "Metropolitan Auditions of the Air" has signed for its fourth consecutive season, beginning October 9. . . . Milton Geiger, a young and clever writer who has had quite a number of his playlets presented on the Rudy Vallee and Don Ameche programs, will author the new "Attorney-at-Law" series, which replaces Fibber McGee starting this Tuesday night. . . . Tommy Riggs and Betty Lou faded from the Vallee show after last Thursday night's broadcast. Now if they would only take the loud Stroud twins off the Sunday night coffee show, I'd be happy about the whole thing. Who seconds the motion?

George Putnam and Henry Nelly are new additions to the CBS announcing staff in New York. . . . Announcer Andre Baruch didn't get the thrill many baseball fans did when Cincinnati pitcher Vander Meer pitched his second no-hit-no-run game in a row. Andre had to stay up till 4:30 a.m. the following morning dubbing his voice for the newsreel presentation of the baseball star. Incidentally, I'm told a radio producer tried to get Vander Meer to appear for three minutes

on a big radio show, but when the asking price was \$1,000, he was sorry he brought up the whole thing. . . . "Hobby Lobby" has the distinction of having appeared on all three major networks. It started on Mutual; then went to CBS; and now it is to be heard over NBC. . . . Don McNeill has compiled 100 of the most-requested poems read on the "Breakfast Club," and they are now published in book form called "Memory Time," which is selling fast.

Just learned that Eddie Cantor presented Rudy Vallee with a yacht when Rudy pinch-hitted for the comic the week he took sick and was off the program. The cruiser is christened "Banjo Eyes." . . . Major Bowes has had a ship-to-shore phone installed on his yacht and if you want to call him sometime ask the operator for WBOZ, which are his call letters. . . . The Major, by the way, just bought himself a nice piece of real estate on Madison Ave., in New York. . . . Getting back to boats, Al Pearce had his thirty-five-footer shipped to the West Coast and it will be there by the time he arrives. Pearce also had a phone installed on his boat and he tells me that he can call any number on shore from 1,000 miles out at sea. . . . Jean Paul King purchased a thirty-nine-foot cruiser and will spend most of his time on the water during the hot-weather months.

More about boats. . . . Eddie Cantor, Meredith ("Good News") Willson, Don Ameche and Chester Lauck (Lum of "Lum and Abner") will all be on the Queen Mary when it sails for England on July 6. . . . Songstress Ruth Lyon has been granted a three-month leave of absence and sailed for a European trip on June 24. . . . Vivian della Chiesa is bound for Italy, where she will sing in Italian and Swiss operas. . . . By the time you read this, Actress Betty Garde and Barbara Weeks will be on a boat bound for Bermuda. Ditto Al Pearce, who returns on July 13 to guestar on the "Town Hall Treasure Hunt."

Vacation Notes: Kate Smith, Mr. and Mrs. Ted Collins and daughter left June 25 for their Lake Placid home and will remain there throughout the summer. . . . Kate's bandleader, Jack Miller, will spend part of the summer at his home on Long Island and then spend a few weeks around

# AIRIALTO LOWDOWN

BY MARTIN LEWIS

Cape Cod. . . Comics Abbott and Costello will keep on working during the summer. They'll be at the famous Steel Pier in Atlantic City. . . Alice Frost leaves the "Big Sister" program on July 8 for a three-week vacation. . . Baritone Buddy Clark, who won a Massachusetts court decision to retain that name, has taken a place at Deal Beach in Jersey and will spend most of his time on the beach.

for the first time during a recent visit to Washington and the first fish he caught was (I'll give you two guesses) a trout! Right the first time! . . . During their lay-off, a couple of the boys in Fred Waring's band are touring the country demonstrating Fred's new mixer at \$40.00 per week. . . . Kate Smith has written a book, "Hello, Everybody," and it will be published early in October.

Mary Margaret McBride will vacation with her mother for the entire month of July. When she returns to the air, she'll be heard Mondays, Wednesdays and Fridays instead of five-weekly broadcasts. . . . Connie Boswell is spending a great deal of her off-the-air time at Sister Martha's farm, Peekskill, New York, where there are plenty of cows and chickens. . . . Soprano Helen Alexander of "Major Bowes' Capitol Family" program has departed for Italy to study voice and make a few concert appearances. . . . Betty Barthell, the CBS songstress who deserted the airlines for married life in China, is back in the U. S. A. to stay. She and her hubby returned on the Clipper and will settle down in Baltimore. . . . Bob Trout went fishing

Another complex schedule is that of Elspeth Eric of "Joyce Jordan, Girl Interne." Elspeth, whom most of us remember as Drina in the play, "Dead End," will be playing in the "Inner Light" up at the summer theater at Westport, Conn., during most of July. Her daily script serial is over at 9:30 a.m., and her rehearsals begin at 11:00 a.m. up in Westport, which is, incidentally, almost a two-hour drive from New York. Elspeth's just bought herself a new car, and she's praying for the mercy of the motorcycle cops. And after her evening performance at Westport, she'll have to rush back to New York, to be at Columbia at 9:00 a.m. for her "Girl Interne" rehearsals and program. Who said the life of a radio star is a cinch?



The Ol' Maestro, Ben Bernie, is very proud of the fine group of musicians to be found in his aggregation, is often seen at rehearsal talking it over with them, as he's shown doing above with Violinist Paul Sparr (at left)

Log of Short-Wave Stations  
Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)			
CJRO, Canada	6.15	OLR3A, Czecho-	
CJRX, Cuba	11.72	slovakia	9.55
COCH, "	9.43	OLR4A, "	11.84
COCO, "	6.01	OLR4B, "	11.76
COGQ, "	9.725	OLR5A, "	15.23
COGF, "	11.805	OLR5B, "	15.32
CSW, Portugal	9.74	OZF, Denmark	9.52
CXA8, Uruguay	9.64	PCJ, Holland	9.59, 15.22
DJB, Germany	15.20	PHL, "	17.775
DJC, "	6.02	PRF5, Brazil	9.50
DJD, "	11.77	RAN, U.S.S.R.	9.60
DJL, "	15.11	RKI, "	15.08
EAJ43, Canarias	10.37	RNE, "	12.00
EAQ, Spain	9.855	RV59, "	6.00
EAR, "	9.49	SPD, Poland	11.53
EA9AH, Spanish		SPW, "	13.64
Morocco	14.05	TFJ, Iceland	12.23
FO8AA, Tahiti	7.11	TIANRH, Costa	
GSA, England	6.05	Rica	9.698
GSB, "	9.51	TPA2, France	15.24
GSC, "	9.58	TPA3, "	11.88
GSD, "	11.75	TPA4, "	11.71
GSE, "	15.14	TPB7, "	11.885
GSG, "	17.79	V9DN, Canada	6.005
GSH, "	21.47	VK2ME, Australia	9.59
GSI, "	15.26	VK2ME, "	9.51
GSL, "	21.58	VLR, "	9.58
GSO, "	6.11	VPD2, Fiji	9.54
GSP, "	15.18	VPZLO, St. Kitts	6.38
HAT4, Hungary	15.31	VUD2, India	9.59
HBJ, Switzerland	14.535	VUD3, "	15.16
HBL, "	9.34	WIXAL, Boston, Mass.	
HBO, "	11.402	XEUZ, Mexico, D.F.	6.12
HBP, "	7.80	YEA, "	6.172
HC2RL, Ecuador	6.66	YSD, El Salvador	7.894
HJLABP, Colombia	9.618	YV5RC, Venezuela	5.97
HP5A, Panama	11.7	ZBW3, China	9.525
HP5J, "	9.60	ZIK2, British	
HSPJ, Siam, 9.51	19.02	Honduras	10.6
IRF, Italy	9.83	ZRK, S. Africa	9.61
JDY, Kwantung	9.925	ZRM, S.S. Kanimbla	6.01
JZJ, Japan	11.80	ZR03, Italy	9.635
JZK, "	15.16	ZR04, "	11.81
LXX, Argentina	9.66		

Short-wave programs of American stations are shown along with the regular listings beginning on page 25. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—1:35 a.m., JZK; 2:50, GSB, GSD, GSF, GSG, GSO; 8:45, JDY; 9:30, GSF, GSG, GSH, GSI; 9:55, JZK; 12 noon, GSF, GSG, GSH, GSI; 1:20 p.m., GSB, GSD, GSG; 3:10, TPA3; 5:15, GSB, GSF, GSG, GSO, GSP; 5:30, OLR4A or OLR4B; 5:45, EA9AH; 7, HP5A; 7:05, JZJ, JZK; 8, EA9AH, HP5J, RAN, RKI; 8:35, IRF, ZR04; 8:40, GSB, GSG, GSD, GSP, EAR; 9, EAJ43; 9:15, DJB, DJJ; 10:45, CJRO, CJRX; 11, TPA4; 11:30, DJB, DJJ, GSB, GSC, GSD, GSI.

Daily Except Sundays—9:20 a.m., VK3LR.

Mon., Tues., Thurs., Fri.—9:50 p.m., OLR5A or OLR5B.

Sunday, July 3

- \*8 a.m.—Overseas hour (Eastern U.S.): JZJ JZK
- \*8 a.m.—Friendly hour: TIANRH
- \*9 a.m.—Variety program from Germany: DJL
- \*9 a.m.—International church: COCQ
- \*9 a.m.—Overseas hour (South Seas): JZJ
- \*11:30 a.m.—Program from the Vatican: HVJ (15.12)
- 2:40 p.m.—Iceland hour: TFJ
- \*5 p.m.—Broadcast from St. Kitts: VPZLO (6.38)
- \*5:15 p.m. (ex. Sat. & Sun.)—News in Portuguese, for Europe: W3XAL (17.78)
- \*5:55 p.m.—Greetings to listeners: DJB DJD
- \*7 p.m.—Overseas program (Eastern North America): JZJ JZK
- \*7 p.m.—Polish program for North America: SPW SPD
- \*7 p.m.—La Voz de Las Provincias: COCH
- \*7 p.m.—Cadena Crusselas network program: COCH
- \*7:45 p.m.—News in Portuguese: W3XAL (17.78)
- \*8 p.m.—El Salvadorian program: YSD
- \*8 p.m.—Brazil on the Air: PSH (10.22)
- \*8 p.m.—Soviet program for North America: RAN RKI
- \*8:30 p.m.—English news from Italy: ZR04 IRF
- \*8:40 p.m.—Loyalist news from Madrid: EAR (9.488) EAQ
- \*9 p.m.—Nationalist program from North America: Salamanca (10.37)
- \*9:15 p.m.—English news: DJB DJD
- \*9:30 p.m.—North American broadcast from France: TPB7
- \*9:30 p.m.—Spanish news: GSB
- \*9:30 p.m.—Oriental program from India: VUD3 (15.16)
- \*9:45 p.m.—Portuguese news: GSB
- \*10 p.m.—Program from Miami, Florida: W4XB (6.04)
- \*10 p.m.—Friendship hour: HCJB2 (8.84) HC1JB (14.42)
- \*10:30 p.m.—Danish program for North America: OZF
- \*11 p.m.—English news: TPB7 TPA4
- \*11:30 p.m.—English news: DJQ DJB
- \*12:45 a.m. (ex. Sat.)—Program from South Africa: ZRK
- \*1:30 a.m.—Overseas hour (West Coast): JZK
- \*2 a.m.—English DX period: XEUZ

Key to Symbols Used: \*Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Tuesday, Thursday, Friday; ¶Monday, Tuesday, Thursday, Friday; ††Tuesday, Thursday, Saturday, †††Tuesday, Saturday.

# On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Daylight Saving Time. For EST and CDT subtract 1 hour; for CST, 2 hours; for MST, 3 hours; for PST, 4 hours

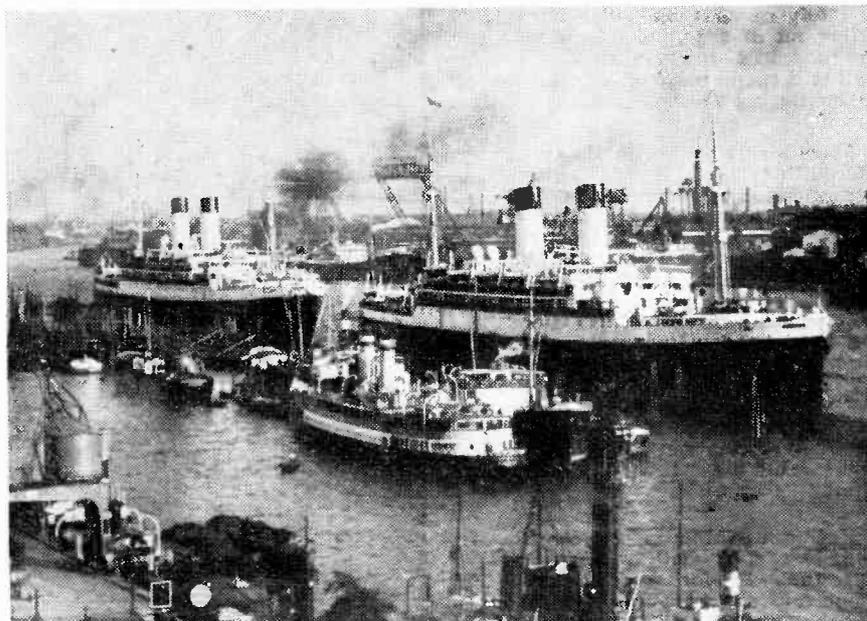
FOR the past several days I have been making a study of the effect of high altitudes and mountainous country on radio reception in general and on short-wave reception in particular. My temporary headquarters are at the beautiful Lewiston Hotel which, 7,800 feet above sea-level, is perched on a picturesque cliff 300 feet above the foaming waters of Fall River and just on the outskirts of Estes Park Village, Colorado, which has been dubbed the Shangri-La of the Rockies, and is the eastern gateway to Rocky Mountain National Park—including sixty-five named peaks more than 10,000 feet high.

Daylight broadcast-band reception during the summer months is practically limited to the Denver stations due not only to the screening effect of the mountains but to the almost continuous static. At nights and in the winter, reception is somewhat improved. On the other hand, short-wave reception is quite fair here, and is, in fact, not only more enjoyable than broadcast-band reception due to the almost complete absence of static, but provides, through such stations as W3XAL, W2XAD and W2XE, the only possible program service from the East, which is not carried on the local stations. England, Germany and other foreign countries come through with marked clarity and volume. It is reported that high-frequency reception on that superb section of Trail Ridge Road, which runs for more than five miles at an average elevation of more than 12,000 feet, is exceptional in its crystal clarity.

At a recent gathering of National Park Service officials, I was privileged to listen in on some of the most thrilling possible stories concerning the role that short-wave communications have played in our national parks. Permission to relate some of these true stories, as well as to reproduce some rare photographs, has been granted to RADIO GUIDE, and I hope to give you this material from time to time in ensuing issues.

According to the National Radio Club, RCA proposes to erect at Alpine, N. J., a 50,000-watt ultra-high-frequency transmitter which, operating on frequencies between 41.02 and 43.98 megs, would supply high fidelity and interference-free programs for the cities of New Jersey and New York.

Ashley Walcott of San Francisco, Calif., furnishes me with the latest information concerning the short-wave stations in Asia and Oceania as follows: The Chinese Government Radio Administration has again got its internal telephone service in working order. Hankow uses XTJ (11.7) or XTK (9.08) to phone Canton and Swatow, daily from 5:30 to 9 a.m. EDT. The Canton station, which operates on 9.485 megs, uses the call XTV when in communication with Hankow, and the call XRB when phoning San Francisco, at 10:15 a.m. EDT. Swatow uses either XTS on 11.44, or XTR on 9.4 megs. There are two new Japanese ship-to-shore telephone circuits for ships working on 6.65 megs. One is at Kobe, on about 8.35 megs, the other at Moji, on 6.17 megs. These are heard from 6 to 9 a.m. EDT. The new Stations ZHO and ZHP, located at Singapore, apparently are not on any kind of a regular schedule. ZHP has been heard once or twice testing in the early mornings on a frequency of 9.53 megs, being heard with greatest signal strength near 10:30 a.m. EDT, but announcing merely, "This is the Singapore station testing on a frequency of 9.53 megacycles." ZHO has not been heard at all. For an output of forty-nine watts, little ZHJ of Penang, F. M. S., puts in a remarkably strong signal, week-days from 7:40 to 9:40 a.m. EDT. The present frequency is 6.057 megs, just a few kilocycles below W8XAL, Cincinnati, O. YDB of Soerabaia, Java, is coming through on 15.3 megs daily from approximately 8:30 p.m. to 2 a.m. EDT. The signal is not only strong, but the "Hier is de NIROM te Batavia" is unmistakable.



On Thursday at 7:30 p.m. EDT the German Short-Wave Stations will take their listeners on a conducted tour of the City of Hamburg

Monday, July 4

- 7:45 a.m.—Folk-songs of Canada: GSF GSG GSJ
- 8:30 a.m.—Program from Hong Kong: ZBW3
- 8:30 a.m.—Siamese broadcast: HS8PJ (19.02)
- 10 a.m.—Margate Municipal Orchestra: GSF GSG
- 10:45 a.m.—Polo, India vs. The World: GSG GSJ
- 2 p.m.—Anona Winn's "Bungalow Club": GSG
- 3 p.m.—Sulgrave Manor and Mount Vernon: GSG GSI W2XE (15.27)
- 4 p.m.—Around the Dials: W1XK (9.57)
- 4:55 p.m. (ex. Sat.)—American news: W2XAD (15.33) W2XAF (9.53)
- 5:35 p.m.—Cricket; Yorkshire vs. Australia: GSG
- 6 p.m.—Science news: W1XAL (11.79)
- 6:45 p.m. (ex. Sat.)—News in Portuguese for South America: W2XE (11.83)
- 7 p.m.—Monitor news: W1XAL (11.79)
- 7:45 p.m.—Variety program from Switzerland: HBO HBJ
- 7:50 p.m.—Portuguese Musicale: W2XAD (9.55)
- 7:55 p.m.—North American broadcast from Prague, Czechoslovakia: OLR5A or OLR5B
- 8:30 p.m.—"Conjuntio Neopoblano 1938" typical orchestra: COGF
- 9:15 p.m.—Concert of folk music: ZR04 IRF
- 10:15 p.m.—German Study Club: DJB DJD

Tuesday, July 5

- 7:15 a.m.—Play, "Atmospherics": GSF GSG GSJ
- 9:10 a.m.—"Cowboy-Songs" concert: PHI
- 12:45 p.m.—Cricket; Oxford vs. Cambridge: GSF
- 2:30 p.m.—BBC Midland Orchestra: GSG GSI
- 5:35 p.m.—Cricket; Yorkshire vs. Australia: GSG
- 6:40 p.m.—Men Who Make the Shows: GSG GSP
- 7:20 p.m.—Topics of the Day: GSG GSP
- 8:45 p.m.—Tuesday Symphonies: ZR04 IRF
- 9:19 p.m.—Gavilan and Cattaneo, guitar duo: COGF
- 9:45 p.m.—Program from Belize, British Honduras: ZIK2
- 10:10 p.m.—Program from Costa Rica: TIANRH
- 10:30 p.m.—Billie's Happy Boys Dance Orchestra: YV5RC
- 11:11 p.m.—Guatemalan National network hour: TGWA (9.685) TGQA (6.4) TG2 (6.21)

Wednesday, July 6

- 8 a.m.—"World Affairs," A. P. Newton: GSF
- 11:15 a.m.—Take Your Choice: GSF GSG GSJ
- 4 p.m.—Coventry Festival Serenade Concert; Birmingham Philharmonic String Orchestra: GSG GSI
- 7:45 p.m.—Modern Radio Course: W1XAL (6.04)
- 8 p.m.—Budapest program: HAT4
- 8:15 p.m.—North American program from Holland: PCJ (9.59)
- 8:30 p.m.—North American hour from St. Kitts: VPZLO (6.38)
- 9:30 p.m.—Light music: ZR04 IRF
- 11:50—Non-stop variety: GSI GSD

Thursday, July 7

- 9 a.m.—Open Golf Championship: GSF GSG GSJ
- 9:30 a.m.—Music from "De Cabaret Prinses": PHI
- 11:50 a.m.—Open Golf Championship: GSF GSG
- 1:40 p.m.—Phil Finch, organ: GSG GSI
- 5:50 p.m.—"Food for Thought": GSP GSG
- 7:30 p.m.—Hamburg, the Gateway to the World: DJD DJB
- 8 p.m.—Orchestra Musette: LRX
- 9 p.m.—Jack Jackson's Band: GSG GSP
- 10:40 p.m.—Musical play: GSD GSI
- 10:45 p.m.—DX Chatter Box: W8XWJ (41)

Friday, July 8

- 6:25 a.m.—Cricket; Australia vs. England: GSF GSG GSJ (also at 7:30, 8:20 & 9:15 a.m.)
- 8:35 a.m.—Open Golf Championship: GSF GSG
- 8:50 a.m.—Music from "La Boheme": PHI
- 11:50 a.m.—Open Golf Championship: GSF GSG
- 12:30 p.m.—Cricket; England vs. Australia: GSF
- 4 p.m.—Arctic Rescue: GSG GSI
- 5 p.m.—English news review: LSY (18.115) LRA (9.69)
- 5:50 p.m.—Haigh Marshall String Orchestra: GSG
- 7:20 p.m.—Talk, "Sporting Rivalry": GSG GSP
- 8:15 p.m.—Concert orchestra: YV5RC
- 8:45 p.m.—Guest night: ZR04 IRF
- 9 p.m.—Esso Hour: COCH (9.43)
- 9:15 p.m.—Amy Bernardy: ZR04 IRF
- 10 p.m.—Program for Latin America: W1XAL (11.79)
- 12:15 a.m.—DX Club: W8XK (6.14)

Saturday, July 9

- 7:30 a.m.—Cricket; England vs. Australia: GSF GSG GSJ (also 8:20 & 9:15 a.m.)
- 10 a.m.—John Payne's Negro Chorus: GSF GSG GSJ
- 2:30 p.m.—Reginald Foort, organ: GSG GSI
- 4 p.m.—Swimming; A Commentary on the Inter-Country Speed Contest: GSG GSI
- 4:30 p.m.—Student's songs: GSG GSI
- 6 p.m.—Tourist hour HP5A
- 8:20 p.m.—Play, "Atmospherics": GSG GSP
- 8:30 p.m.—Harry Roy's Band: CXA8
- 8:45 p.m.—Chamber music: ZR04 IRF
- 9 p.m.—Hour of Costa Rica: TIPG (6.41)
- 9:05 p.m.—Alfred Campoli, violinist: GSG GSP
- 9:30 p.m.—The Continentals: YV5RC
- 10 p.m.—Dance music: YV5RC
- 10:30 p.m.—Saturday Night Variety: GSD GSI
- 11 p.m.—Opera: OAX4J
- 12 Mid.—Northern Messenger; Messages to those in the Arctic: VE9DN

# Radio Guide's Instant Program Locator

This Is an Exclusive Radio Guide Feature

Eastern Daylight Time (Time Given in Listings)	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1
Eastern Standard Time	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Daylight Time	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Locator Time Is Eastern Daylight. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Daylight time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

Alias Jimmy Valentine. Dr. Lyons, Mon. 7 & 11 p.m. NBC.

Alka-Seltzer. Uncle Ezra, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC; National Barn Dance Sat. 9 p.m. and 11 p.m. NBC.

Allen, Bob. Time To Shine (Griffin Shoe Polishers), Tues. 10 p.m. CBS.

Amateur Hour. Chrysler, Thurs. 9 p.m. CBS.

American Album of Familiar Music. Bayer Aspirin, Sun. 9:30 p.m. NBC.

Ameche, Jim. Win Your Lady (Woodbury), Sun. 9 & 10:30 p.m. NBC.

Amos 'n' Andy. Campbell's Soup, Mon. thru Fri. 7 and 11 p.m. NBC.

Anacin. Our Gal, Sunday, Mon. Tues. Wed. 12:45 p.m. CBS; Easy Aces, Tues. Wed. Thurs. 7 p.m. NBC; Just Plain Bill, Mon. thru Fri. 10:30 a.m. NBC.

Arnold Grimm's Daughter. (Gold Medal), Mon. thru Fri. 2:15 p.m. NBC.

Attorney-at-Law. Johnson's Wax, Tues. 9:30 p.m. NBC.

Aunt Jenny's Stories. Spry, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC.

Babbitt, Harry. Kay Kyser's Musical Klass & Dance (Lucky Strike), Wed. 10 p.m. NBC.

Bachelor's Children. Old Dutch Cleanser, Mon. thru Fri. 9:45 a.m. CBS.

Backstage Wife. Dr. Lyons, Mon. thru Fri. 4 p.m. NBC.

Balter, Sam. Inside of Sports (Bayuk Cigars, Inc.), Tues. Thurs. Sat. 7:30 & 7:45 p.m. MBS.

Barrie, Bob. Energine, Sun. 5:30 p.m. NBC.

Bayer Aspirin. American Album of Familiar Music; Jean Dickenson; Frank Munn, Sun. 9:30 p.m. NBC; Helen Menken; Second Husband, Tues. 7:30 p.m. CBS.

Bayuk Cigars, Inc. Inside of Sports; Sam Balter, Tues. Thurs. Sat. 7:30 & 7:45 p.m. MBS.

Belcher, Jerry. Interesting Neighbors (Fitch Co.), Sun. 7:30 p.m. NBC.

"Believe It Or Not." Post Bran Flakes, Tues. 10 p.m. NBC.

Bergen, Edgar. Chase & Sanborn, Sun. 8 p.m. NBC.

Bergman, Teddy. Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC.

Bernie, Ben. Orch. U. S. Rubber, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Betty & Bob. Gold Medal Mon. thru Fri. 2 p.m. NBC.

Between the Bookends. Ted Malone; Louise Wilcher, Mon. Tues. Wed. Fri. 1:15 p.m. MBS.

Big Sister. Rinso, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Big Town. Rinso, Tues. 8 p.m. (11:30 p.m. for West) CBS.

Bi-Sol-Dol. Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thurs. 7:15 p.m. NBC.

Bond Bread. Guy Lombardo's orch., Sun. 5:30 p.m. CBS.

Borax. Death Valley Days, Fri. 9:30 p.m. (12 mid. for West) NBC.

Borden Co. The Hughes Reel; Rush Hughes, Mon. thru Fri. 4:30 p.m. NBC.

Boswell, Connie. Monday Night Show (Brewers' Ass'n), Mon. 8 p.m. (12 mid. for West) CBS.

Bowes, Edward, Major. Capitol Family, Sun. 11:30 a.m. CBS; Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.

Bradley, Oscar, orchestra. Passing Parade (Gulf Oil), Sun. 7:30 p.m. NBC.

Brewers' Association. Monday Night Show; Connie Boswell; Ted Husing; Richard Himber's orchestra, Mon. 8 p.m. (12 mid. for West) CBS.

Burns & Allen. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC.

Burns, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC.

Butterworth, Wallace. Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.

Calox Tooth Powder & Solidified Albolene. Joyce Jordan, Girl Interne, Mon. thru Fri. 9:30 a.m. CBS.

Camay, Pepper Young's Family, Mon. thru Fri. 11:30 a.m. & 3:30 p.m. NBC.

Camels. Benny Goodman's orchestra, Tues. 9:30 p.m. CBS.

Campana. First Nighter, Fri. 10 p.m. NBC.

Campbell's Soup. Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC.

Canham, Erwin. Headlines & Bylines, Sun. 10:30 p.m. CBS.

Capitol Family. Major Bowes Dalton Brothers; Nicholas Cosentino; Charles Magnante; Sam Herman; Waldo Mayo's Orchestra, Sun. 11:30 a.m. CBS.

Carlay, Rachel. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC.

Carnation Milk. Lullaby Lady, Mon. 10 p.m. NBC.

Carnegie, Dale. Colgate, Sat. 8:30 p.m. (12 mid. for West) NBC.

Carter, Boake. Huskies & Post Toasties, Mon. Wed. Thurs. Fri. 7:45 p.m. (8:45 p.m. for West) CBS.

Carter, John. Chase & Sanborn, Sun. 8 p.m. NBC.

Chase & Sanborn. John Carter; Edgar Bergen; Charlie McCarthy; Stroud Twins; Dorothy Lamour, Sun. 8 p.m. NBC.

Chesterfield. Daily Sports Column; Paul Douglas, Mon. thru Sat. 6:30 p.m. NBC; Paul Whiteman's Orch., Joan Edwards, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Chipso. Road of Life, Mon. thru Fri. 11:45 a.m. NBC & 1:30 p.m. CBS.

Chrysler. Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.

Cities Service Concert. Lucille Manners, Fri. 8 p.m. NBC.

Clark, Buddy. U. S. Rubber, Wed. 8:30 p.m. (11:30 p.m. for West) CBS; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Colgate. Stepmother, Mon. thru Fri. 10:45 a.m. CBS; Dale Carnegie, Sat. 8:30 p.m. (12 mid. for West) NBC.

Cosentino, Nicholas. Capitol Family, Sun. 11:30 a.m. CBS.

Court of Human Relations. Vadsco Sales Corp., Sun. 9 p.m. MBS.

Court of Missing Heirs. Skelly, Sun. 10:30 p.m. CBS.

Crisco, Vic & Sade, Mon. thru Fri. 11:15 a.m. NBC & 1:15 p.m. CBS.

Crocker, Betty. Gold Medal, Wed. Fri. 2:45 p.m. NBC.

Crosby, Bing. Kraft Music Hall, Thurs. 10 p.m. NBC.

Cross, Glenn. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Cross, Milton J. Magic Key, (RCA), Sun. 2 p.m. NBC.

Daily Sports Column. Chesterfield, Mon. thru Sat. 6:30 p.m. NBC.

Dalton Brothers. Capitol Family, Sun. 11:30 a.m. CBS.

Dan Harding's Wife. Nat'l Biscuit Co., Mon. thru Fri. 12 noon NBC.

David Harum. Bab-O, Mon. thru Fri. 11 a.m. NBC.

Death Valley Days. Borax, Fri. 9:30 p.m. (12 mid. for West) NBC.

Dickenson, Jean. American Album of Familiar Music (Bayer Aspirin), Sun. 9:30 p.m. NBC.

Don Winslow of the Navy. Kellogg's, Mon. thru Fri. 7 p.m. NBC.

Dorsey, Tommy, Orch. Raleigh & Kool, Wed. 8:30 p.m. (1 a.m. for West) NBC.

Douglas, Paul. Daily Sports Column (Chesterfield), Mon. thru Sat. 6:30 p.m. NBC.

Dr. Lyons. Manhattan Merry-Go-Round; Rachel Carley; Pierre LeKreun, Sun. 9 p.m. NBC; Alias Jimmy Valentine, Mon. 7 & 11 p.m. NBC; Backstage Wife, Mon. thru Fri. 4 p.m. NBC.

Drano. Hello Peggy, Wed. & Fri. 11:30 a.m. NBC.

Dreft. Kitty Keene, Mon. thru Fri. 11:45 a.m. NBC.

Drene. Hollywood Gossip; Jimmie Fidler, Tues. & Fri. 10:30 p.m. NBC.

Dumke, Ralph. Meet the Champ, Wed. 10 p.m. CBS.

East, Eddie. Meet the Champ, Wed. 10 p.m. CBS.

Easy Aces. Anacin, Tues. Wed. Thurs. 7 p.m. NBC.

Edna Wallace Hopper Cosmetics. Romance of Helen Trent, Mon. Tues. Wed. 12:30 p.m. CBS.

Edwards, Joan. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Elman, Dave. Hobby Lobby (Jell-O), Sun. 7 p.m. (11:30 p.m. for West) NBC.

Energine. Radio Newsreel; Bob Barrie, Sun. 5:30 p.m. NBC.

Ericson, Thor. Kaltenmeyer's Kindergarten, Sat. 8 p.m. NBC.

Escorts & Betty. Kaltenmeyer's Kindergarten, Sat. 8 p.m. NBC.

Falstaff Beer. Public Hero No. One, Mon. 8 p.m. NBC.

Fidler, Jimmie. Hollywood Gossip (Drene), Tues. & Fri. 10:30 p.m. NBC.

Firestone. Margaret Speaks; Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC.

First Nighter. Campana, Fri. 10 p.m. NBC.

Fitch Co. Interesting Neighbors; Jerry Belcher, Sun. 7:30 p.m. NBC.

Fleischmann. Getting the Most Out of Life, Mon. thru Fri. 11:45 a.m. NBC.

For Men Only. Vitalis, Wed. 9:30 p.m. NBC.

Frescott, Norman. Town Hall Big Game Hunt (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC.

Frey, Fran, Orch. Big Town (Rinso), Tues. 8 p.m. (11:30 p.m. for West) CBS.

Fugit, Merrill. Kaltenmeyer's Kindergarten, Sat. 8 p.m. NBC.

Fuller, Rev. Charles A. Old Fashioned Revival Hour (Gospel Broadcasting Ass'n), Sun. 11:30 p.m. MBS.

Garr, Al. Passing Parade (Gulf Oil), Sun. 7:30 p.m. CBS.

Gerson, Betty Lou. Win Your Lady (Woodbury), Sun. 9 & 10:30 p.m. NBC.

Getting the Most Out of Life. Fleischmann, Mon. thru Fri. 11:45 a.m. NBC.

Gibson, Fredda. Royal Crown Revue (Nehi, Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Girl Alone. Betty Winkler, Mon. thru Fri. 4:45 p.m. NBC.

Gluskin, Lud, Orch. Life-bouy, Tues. 8:30 p.m. (12:30 a.m. for West), CBS.

Goldbergs. Oxydol, Mon. thru Fri. 1 p.m. CBS.

Golden Gate Jubilee Quartet. Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC.

Gold Medal. Bety & Bob, Mon. thru Fri. 2 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 2:15 p.m.; Valiant Lady, Mon. thru Fri. 2:30 p.m.; Hymns of All Churches, Mon. Tues. Thurs. 2:45 p.m.; Betty Crocker, Wed. Fri. 2:45 p.m. NBC.

Goodman, Benny, Orchestra. Camels, Tues. 9:30 p.m. CBS.

Goodwill Hour. Ironized Yeast, Sun. 10 & 10:30 p.m. MBS.

Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 & 8:30 p.m. (11:30 p.m. for West) MBS.

Gospel Broadcasting Ass'n. Old Fashioned Revival Hour; Rev. Charles A. Fuller, Sun. 11:30 p.m. MBS.

Grand Central Station. Listerine, Sun. 10 p.m. CBS.

Grape Nuts. Burns & Allen; Glen Gray's Orch.; Tony Martin, Mon. 8 p.m. (10:30 p.m. for West) NBC.

Gray, Glen, orchestra. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC.

Grauer, Ben. Winchelliana (Jergen's), Sun. 9:30 & 11 p.m. NBC.

Griffin Shoe Polishers. Time To Shine; Hal Kemp's orch.; Judy Starr; Bob Allen, Tues. 10 p.m. CBS.

Guest, Edgar. It Can Be Done (Household Finance), Wed. 10:30 p.m. CBS.

Guiding Light. White Naptha, Mon. thru Fri. 3:45 p.m. NBC.

Gulf Oil; Passing Parade; John Nesbitt; Al Garr; Oscar Bradley's orchestra, Sun. 7:30 p.m. CBS.

Hagen, Dr. Harry. True Or False (J. B. Williams Co.), Mon. 10 p.m. NBC.

Headlines & Bylines. Bob Trout; H. V. Kaltenborn; Erwin Canham, Sun. 10:30 p.m. CBS.

Hello Peggy. Drano, Wed. Fri. 11:30 a.m. NBC.

Herman, Sam. Capitol Family, Sun. 11:30 a.m. CBS.

Hilltop House. Palmolive Soap, Mon. thru Fri. 10:30 a.m. (4:30 p.m. for West) CBS.

Himber, Richard, Orchestra. Monday Night Show (Brewers' Ass'n), Mon. 8

p.m. (12 mid. for West) CBS.

Hobby Lobby. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Hollywood Gossip. Drene, Tues. & Fri. 10:30 p.m. NBC.

Household Finance. It Can Be Done; Edgar Guest, Wed. 10:30 p.m. CBS.

Hughes, Rush. The Hughes Reel (Borden Co.), Mon. thru Fri. 4:30 p.m. NBC.

Hunter, Henry. Attorney-at-Law (Johnson's Wax), Tues. 9:30 p.m. NBC.

Husing, Ted. Monday Night Show (Brewers' Ass'n), Mon. 8 p.m. (12 mid. for West) CBS.

Huskies & Post Toasties. Boake Carter, Mon. Wed. Thurs. Fri. 7:45 p.m. (8:45 p.m. for West) CBS.

Hymns of All Churches. Gold Medal, Mon. Tues. Thurs. 2:45 p.m. NBC.

Inside of Sports. Bayuk Cigars, Inc., Tues. Thurs. Sat. 7:30 & 7:45 p.m. MBS.

Interesting Neighbors. Fitch Co., Sun. 7:30 p.m. NBC.

Ipana. Town Hall Big Game Hunt; Norman Frescott; Jane Martin; Harry von Zell; Peter Van Steeden's orchestra; Harry (Bottle) McNaughton, Wed. 9 p.m. (12 mid. for West) NBC.

Ironized Yeast. Goodwill Hour, Sun. 10 & 10:30 p.m. MBS.

It Can Be Done. Household Finance, Wed. 10:30 p.m. CBS.

Ivory Flakes. Story of Mary Marlin, Mon. thru Fri. 11 a.m. & 3 p.m. NBC.

Ivory Soap. Edward MacHugh, Mon. thru Fri. 1:45 p.m. CBS; The O'Neills, Mon. thru Fri. 12:15 p.m. NBC.

J. B. Williams Co. True Or False; Dr. Harry Hagen, Mon. 10 p.m. NBC.

Jell-O. Hobby Lobby; Dave Elman; Harry von Zell; Harry Salter's Orchestra, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Jergen's. Winchelliana; Ben Grauer, Sun. 9:30 & 11 p.m. NBC.

Jessel, George. Local Cooperative Campaign, Sun. 6 p.m. MBS.

Johnny Presents. Philip Morris, Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

John's Other Wife. Philippe Cosmetics, Mon. thru Fri. 10:15 a.m. NBC.

Johnson, Parks. Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.

Johnson's Wax. Attorney-at-Law, Betty Winkler; Henry Hunter, Tues. 9:30 p.m. NBC.

Johnstone, Jack. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Jolson, Al. Lifebuoy, Tues. 8:30 p.m. (12:30 a.m. for West) CBS.

Journal of Living. Victor H. Lindlahr, Sun. 10:30 a.m., Tues. Thurs. 9:30 a.m. & 12 noon MBS.

Joyce Jordan, Girl Interne. Calox Tooth Powder & Solidified Albolene, Mon. thru Fri. 9:30 a.m. CBS.

Just Plain Bill. Anacin, Mon. thru Fri. 10:30 a.m. NBC.

Kaltenborn, H. V. Headlines & Bylines, Sun. 10:30 p.m. CBS.

Kaltenmeyer's Kindergarten. Bruce Kamman; Johnny Wolf; Thor Ericson; Merrill Fugit; Cecil Roy; Es-corts & Betty; Harry Kogen's orchestra, Sat. 8 p.m. NBC.

Kamman, Bruce. Kaltenmeyer's Kindergarten, Sat. 8 p.m. NBC.

Kay Kyser's Musical Klass & Dance. Lucky Strike, Wed. 10 p.m. NBC.

Kellogg Cereals. Don Winslow of the Navy, Mon. thru Fri. 7 p.m. NBC; Singing Lady, Irene Wicker, Mon. thru Thurs. 5:30 p.m. NBC.

Kemp, Hal. Orch. Time to Shine (Griffin Shoe Polishers), Tues. 10 p.m. CBS.

King, Wayne, Orch. Lady Esther, Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC.

Kitty Keene. Dreft, Mon. thru Fri. 11:45 a.m. NBC.

Koestner, Josef, Orch. Ry-Krisp, Sun. 5 p.m. NBC.

Kogen, Harry, orchestra. Kaltenmeyer's Kindergarten, Sat. 8 p.m. NBC.

Kraft Music Hall. Bing Crosby; Bob Burns, Thurs. 10 p.m. NBC.

LaCentra, Peg. For Men Only (Vitalis), Wed. 9:30 p.m. NBC.

Lady Esther. Wayne King's Orch., Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC.

Lamour, Dorothy. Chase & Sanborn, Sun. 8 p.m. NBC.

Lee, Linda. Believe It Or Not (Post Bran Flakes), Tues. 10 p.m. NBC.

Lehr, Lew. U. S. Rubber, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Le Kreun, Pierre. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC.

Leonard, Jack. Raleigh & Kool, Wed. 8:30 p.m. (1 a.m. for West) NBC.

Lifebuoy. Al Jolson; Martha Raye; Parkyakarkus; Lud Gluskin's Orchestra; Tues. 8:30 p.m. (12:30 a.m. for West) CBS.

Lindlahr, Victor H. Journal of Living, Sun. 10:30 a.m., Tues. Thurs. 9:30 a.m. and 12 noon MBS.

Listerine. Grand Central Station, Sun. 10 p.m. CBS.

Little Orphan Annie. Ovaltine, Mon. thru Fri. 5:45 p.m. NBC.

Local Cooperative Campaign. George Jessel; Norma Talmadge, Sun. 6 p.m. MBS.

Lombardo, Guy, Orchestra. Bond Bread, Sun. 5:30 p.m. CBS.

Lone Ranger. Gordon Baking Co., Mon. Wed. & Fri. 7:30 & 8:30 p.m. (11:30 p.m. for West) MBS.

Lorenzo Jones. Phillips, Mon. thru Fri. 11:15 a.m. NBC.

Lucky Strike. Kay Kyser's Musical Klass & Dance; Virginia Sims; Harry Babbitt; Sully Mason, Wed. 10 p.m. NBC; Your Hit Parade; Fredda Gibson; Buddy Clark; Peter Van Steeden's Orch., Sat. 10 p.m. CBS.

Lullaby Lady. Carnation Milk, Mon. 10 p.m. NBC.

Lux Radio Theater. Mon. 9 p.m. CBS.

Lyman, Abe, Orch. Waltz Time (Phillips), Fri. 9 p.m. NBC.

Ma Perkins. Oxydol, Mon. thru Fri. 10:45 a.m. & 3:15 p.m. NBC.

MacHugh, Edward. Ivory Soap, Mon. thru Fri. 1:45 p.m. CBS.

Magic Key. R.C.A., Sun. 2 p.m. NBC.

Magnante, Charles. Capitol Family, Sun. 11:30 a.m. CBS.

Malone, Ted. Between the Bookends, Mon. Tues. Wed. Fri. 1:15 p.m. MBS.

Manhattan Merry-Go-Round. Dr. Lyons, Sun. 9 p.m. NBC.

Manhattan Chorus. Waltz Time (Phillips), Fri. 9 p.m. NBC.

Manners, Lucille. Cities Service Concert, Fri. 8 p.m. NBC.

(Continued on Next Page)

(Cont'd from Preceding Page)

March of Time. Time Inc., Fri. 9:30 p.m. NBC.

Marriage License Romances. Quin Ryan, Mon. Wed. Fri. 3 p.m. MBS.

Martin, Jane. Town Hall Big Game Hunt (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC.

Martin, Tony. Grape Nuts, Mon. 8 p.m. (10:30 p.m. for West) NBC.

Mason, Sully. Kay Kyser's Musical Klass & Dance (Lucky Strike), Wed. 10 p.m. NBC.

Mayo, Waldo. Orchestra. Capitol Family, Sun. 11:30 a.m. CBS.

McCall, George. Screenscoops. Old Gold, Tues., Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.

McCarthy, Charlie. Chase & Sanborn, Sun. 8 p.m. NBC.

McNamee, Graham. Royal Crown Revue (Nehi, Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC.

Meet the Champ. Eddie East; Ralph Dumke, Wed. 10 p.m. CBS.

Menken, Helen. Bayer Aspirin, Tues. 7:30 p.m. CBS.

Milk of Magnesia. Stella Dallas, Mon. thru Fri. 4:15 p.m. NBC.

Model Tobacco. Pick & Pat, Edward Roecker, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Molle. Vox Pop; Parks Johnson; Wallace Butterworth, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.

Monday Night Show. Brewers' Ass'n. Mon. 8 p.m. (12 mid. for West) CBS.

Morgan, Russ. Orchestra. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Mr. Keen, Tracer of Lost Persons. Bi-So-Dol, Tues. Wed. Thurs. 7:15 p.m. NBC.

Mrs. Wiggs of the Cabbage Patch. Old English Wax, Mon. thru Fri. 10 a.m. NBC.

Munn, Frank. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC; Waltz Time (Phillips), Fri. 9 p.m. NBC.

Myrt & Marge. Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Mystery Chef. Regional Advertisers. Tues. Thurs. 9:45 a.m. (1 p.m. for West) NBC.

Nash-Kelvinator. Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS.

National Barn Dance. Alka-Seltzer, Sat. 9 & 11 p.m. NBC.

Nat'l Biscuit Co. Dan Harding's Wife, Mon. thru Fri. 12 noon NBC.

National Farm & Home Hour. Mon. thru Sat. 12:30 p.m. NBC.

Nehi, Inc. Royal Crown Revue; Tim & Irene; Graham McNamee; George Olsen's Orch.; Golden Gate Jubilee Quartet; Fredda Gibson; Teddy Bergman, Fri. 9 p.m. (12:30 a.m. for West) NBC.

Nesbitt, John. Passing Parade (Gulf Oil), Sun. 7:30 p.m. CBS.

Old Dutch Cleanser. Bachelor's Children, Mon. thru Fri. 9:45 a.m. CBS.

Old English Wax. Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. NBC; Our Gal Sunday, Thurs. Fri. 12:45 p.m.; Romance of Helen Trent, Thurs. Fri. 12:30 p.m. CBS.

Old Fashioned Revival Hour. Gospel Broadcasting Ass'n, Sun. 11:30 p.m. MBS.

Old Gold. George McCall's Screenscoops, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.

Olsen, George, Orch. Royal Crown Revue (Nehi, Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC.

One Man's Family. Tenderleaf Tea, Wed. 8 p.m. (Sun. 12:30 a.m. for West) NBC.

O'Neills. Ivory Soap, Mon. thru Fri. 12:15 p.m. NBC.

Our Gal Sunday. Anacin & Old English Wax, Mon. thru Fri. 12:45 p.m. CBS.

Ovaltine. Little Orphan Annie, Mon. thru Fri. 5:45 p.m. NBC.

Oxydol. Ma Perkins, Mon. thru Fri. 10:45 a.m. & 3:15 p.m. NBC; Goldbergs, Mon. thru Fri. 1 p.m. CBS.

Palmolive Soap. Hilltop House, Mon. thru Fri. 10:30 a.m. (4:30 p.m. for West) CBS.

Parkyakarkus. Lifebuoy, Tues. 8:30 p.m. (12:30 a.m. for West) CBS.

Pasing Parade. Gulf Oil, Sun. 7:30 p.m. CBS.

Pepper Young's Family. Camayo, Mon. thru Fri. 11:30 a.m. & 3:30 p.m. NBC.

Pet Milk. Mary Lee Taylor, Tues. Thurs. 11 a.m. (1:45 p.m. for West) CBS.

Philip Morris. Johnny Presents; Jack Johnstone; Russ Morgan; Genevieve Rowe; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Phillips. Lorenzo Jones, Mon. thru Fri. 11:15 a.m. NBC; Waltz Time; Abe Lyman's Orch.; Frank Munn; Manhattan Chorus, Fri. 9 p.m. NBC.

Phillippe Cosmetics. John's Other Wife, Mon. thru Fri. 10:15 a.m. NBC.

Pick & Pat. Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Pillsbury Flour. The Woman in White, Mon. thru Fri. 10:45 a.m. NBC.

Pinkham Medicine. Your Hollywood News Girl; Stella Unger, Mon. Wed. Fri. 1:45 p.m. MBS.

Ponds Cream. Those We Love, Mon. 8:30 p.m. NBC.

Popeye the Sailor Man. Popsicle, Mon. Wed. Fri. 6:15 p.m. CBS.

Popsicle. Popeye the Sailor Man, Mon. Wed. Fri. 6:15 p.m. CBS.

Post Bran Flakes. Believe It Or Not; Robert L. Ripley; Linda Lee; B. A. Rolfe's

Orchestra, Tues. 10 p.m. NBC.

Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

Princess Pat. Tale of Today, Sun. 6:30 p.m. NBC.

Professor Quiz. Nash-Kelvinator, Sat. 9 p.m. (12 mid. for West) CBS.

Public Hero No. One. Falstaff Beer, Mon. 8 p.m. NBC.

Radio Newsreel. Energine, Sun. 5:30 p.m. NBC.

Radio Theater. Lux, Mon. 9 p.m. CBS.

Raleigh & Kool. Edythe Wright; Jack Leonard; Tommy Dorsey's Orchestra, Wed. 8:30 p.m. (1 a.m. for West) NBC.

RCA. Magic Key; Milton Cross, Sun. 2 p.m. NBC.

Raye, Martha. Lifebuoy, Tues. 8:30 p.m. (12:30 a.m. for West) CBS.

Regional Advertisers. Mystery Chef, Tues. Thurs. 9:45 a.m. (1 p.m. for West) NBC.

Rich, Irene. Welch, Sun. 9:45 p.m. (11:15 p.m. for West) NBC.

Rinso. Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS; Big Town; Edward G. Robinson and Claire Trevor; Fran Frey's Orchestra, Tues. 8 p.m. (11:30 p.m. for West) CBS.

Ripley, Robert L. Believe It Or Not (Post Bran Flakes), Tues. 10 p.m. NBC.

Road of Life. Chipso, Mon. thru Fri. 11:45 a.m. NBC & 1:30 p.m. CBS.

Robinson, Edward G. Big Town (Rinso), Tues. 8 p.m. (11:30 p.m. for West) CBS.

Roecker, Edward. Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.

Rolfe, B. A., Orch. Believe It Or Not (Post Bran Flakes), Tues. 10 p.m. NBC.

Romance of Helen Trent. Edna Wallace Hopper Cosmetics & Old English Wax, Mon. thru Fri. 12:30 p.m. CBS.

Roy, Cecil. Kaltenmeyer's Kindergarten, Sat. 8 p.m. NBC.

Royal Crown Revue. Nehi, Inc., Fri. 9 p.m. (12:30 a.m. for West) NBC.

Royal Desserts. Rudy Vallee's Orchestra, Thurs. 8 p.m. NBC.

Rowe, Genevieve. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Ryan, Quin. Marriage License Romances, Mon. Wed. Fri. 3 p.m. MBS.

Ry-Krisp. Marion Talley; Josef Koestner's Orchestra, Sun. 5 p.m. NBC.

Sal Hepatica. Town Hall Big Game Hunt; Norman Prescott; Jane Martin; Harry von Zell; Peter Van Steeden's orchestra; Harry (Bottle) McNaughton, Wed. 9 p.m. (12 mid. for West) NBC.

Salter, Harry. Orchestra. Hobby Lobby (Jell-O), Sun. 7 p.m. (11:30 p.m. for West) NBC.

Sealtest. Your Family and Mine, Mon. thru Fri. 5:30 p.m. NBC.

Second Husband. Bayer Aspirin, Tues. 7:30 p.m. CBS.

Sims. Virginia. Kay Kyser's Musical Klass & Dance (Lucky Strike), Wed. 10 p.m. NBC.

Singing Lady. Kellogg's, Mon. thru Thurs. 5:30 p.m. NBC.

Skelly. Court of Missing Heirs, Sun. 10:30 p.m. CBS.

Speaks, Margaret. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC.

Spry. Aunt Jenny's Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Starr, Judy. Time To Shine (Griffin Shoe Polishes), Tues. 10 p.m. CBS.

Stella Dallas. Milk of Magnesia, Mon. thru Fri. 4:15 p.m. NBC.

Stepmother. Colgate, Mon. thru Fri. 10:45 a.m. CBS.

Story of Mary Marlin. Ivory Flakes, Mon. thru Fri. 11 a.m. & 3 p.m. NBC.

Stroud Twins. Chase & Sanborn, Sun. 8 p.m. NBC.

Sun Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC.

Super Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.

Tale of Today. Princess Pat, Sun. 6:30 p.m. NBC.

Talley, Marion. Ry-Krisp, Sun. 5 p.m. NBC.

Talmadge, Norma. Local Co-operative Campaign, Sun. 6 p.m. MBS.

Taylor, Mary Lee. Pet Milk, Tues. Thurs. 11 a.m. (1:45 p.m. for West) CBS.

Tenderleaf Tea. One Man's Family, Wed. 8 p.m. (Sun. 12:30 a.m. for West) NBC.

The Hughes Reel. Borden Co., Mon. thru Fri. 4:30 p.m. NBC.

The Woman in White. Pillsbury, Mon. thru Fri. 10:45 a.m. NBC.

Thomas, Lowell. Sun Oil, Mon. thru Fri. 6:45 p.m. NBC.

Those We Love. Ponds Cream, Mon. 8:30 p.m. NBC.

Tim & Irene. Royal Crown Revue (Nehi, Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC.

Time Inc. March of Time, Fri. 9:30 p.m. NBC.

Time to Shine. (Griffin Shoe Polishes), Tues. 10 p.m. CBS.

Town Hall Big Game Hunt. Ipana & Sal Hepatica,

Wed. 9 p.m. (12 mid. for West) NBC.

Trevor, Claire. Big Town, (Rinso), Tues. 8 p.m. (11:30 p.m. for West) CBS.

Trout, Bob. Headlines & By-lines, Sun. 10:30 p.m. CBS.

True Or False. J. B. Williams Co., Mon. 10 p.m. NBC.

Tums. Vocal Varieties, Tues. & Thurs. 7:15 p.m. (Tues. 11:15 p.m. for West) NBC.

U. S. Rubber. Ben Bernie's Orchestra; Lew Lehr; Buddy Clark, Wed. 8:30 p.m. (11:30 p.m. for West) NBC.

Uncle Ezra. Alka-Seltzer, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC.

Uncle Jim's Question Bee. Washington Coffee, Sat. 7:30 p.m. NBC.

Unger, Stella. Your Hollywood News Girl (Pinkham Medicine), Mon. Wed. Fri. 1:45 p.m. MBS.

Uttal, Fred. For Men Only (Vitalis), Wed. 9:30 p.m. NBC.

Vadco Sales Corp. Court of Human Relations, Sun. 9 p.m. MBS.

Valiant Lady. Gold Medal, Mon. thru Fri. 2:30 p.m. NBC.

Vallee, Rudy. Orchestra. Royal Desserts, Thurs. 8 p.m. NBC.

Van Steeden, Peter. orchestra. Town Hall Big Game Hunt (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC; For Men Only (Vitalis), Wed. 9:30 p.m. NBC; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Vic & Sade. Crisco, Mon. thru Fri. 11:15 a.m. NBC & 1:15 p.m. CBS.

Vitalis. For Men Only; Peter Van Steeden's orchestra; Peg LaCentra; Fred Uttal, Wed. 9:30 p.m. NBC.

Vocal Varieties. Tums, Tues. Thurs. 7:15 p.m. (Tues. 11:15 p.m. for West) NBC.

von Zell, Harry. Hobby Lobby (Jell-O), Sun. 7 p.m. (11:30 p.m. for West) NBC; Town Hall Big Game Hunt (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC.

Vox Pop. Molle, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.

Wallenstein, Alfred. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC.

Waltz Time. Phillips, Fri. 9 p.m. NBC.

Washington Coffee. Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC.

Welch, Irene Rich, Sun. 9:45 p.m. (11:15 p.m. for West) NBC.

Whiteman, Paul. Orchestra. Chesterfield, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

White Naptha. Guiding Light, Mon. thru Fri. 3:45 p.m. NBC.

Wicker, Irene. Singing Lady (Kellogg's), Mon. thru Thurs. 5:30 p.m. NBC.

Wilcher, Louise. Between the Bookends, Mon. Tues. Wed. Fri. 1:15 p.m. MBS.

Winchelliana. Jergens, Sun. 9:30 & 11 p.m. NBC.

Winkler, Betty. Girl Alone, Mon. thru Fri. 4:45 p.m. NBC; Attorney-at-Law Johnson's Wax), Tues. 9:30 p.m. NBC.

Win Your Lady. Woodbury Sun. 9 & 10:30 p.m. NBC.

Wolf, Johnny. Kaltenmeyer's Kindergarten, Sat. 8 p.m. NBC.

Woodbury. Win Your Lady; Jim Ameche; Betty Lou Gerson, Sun. 9 & 10:30 p.m. NBC.

Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.

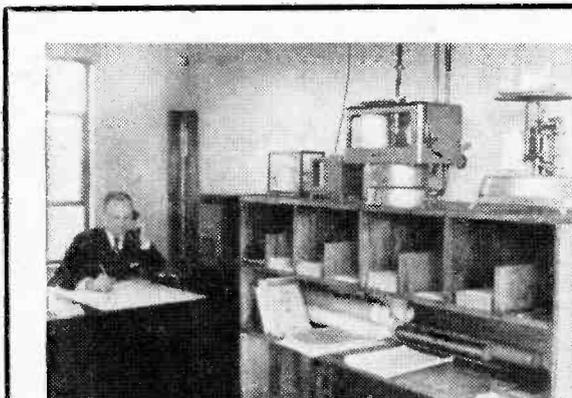
Wright, Edythe. Raleigh & Kool, Wed. 8:30 p.m. (1 a.m. for West) NBC.

Wrigley's Program. Mon. thru Fri. 7 & 10 p.m. CBS.

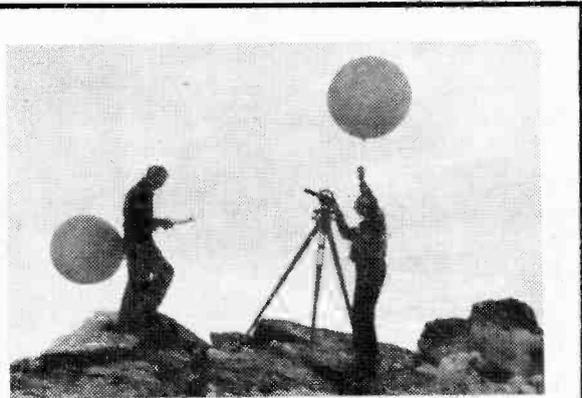
Your Hollywood News Girl. Pinkham Medicine, Mon. Wed. Fri. 1:45 p.m. MBS.

Your Family & Mine. Sealtest, Mon. thru Fri. 5:30 p.m. NBC.

Your Hit Parade. Lucky Strike, Sat. 10 p.m. CBS.



"Sal" Pagliuca talks with observers atop Mt. Washington via the radiotelephone circuit



as they (above) check the direction and speed of air currents as well as height of the clouds

## SPECIAL MEDAL OF MERIT

### TO THE YANKEE NETWORK

**U**NDER the American system of broadcasting, individual initiative is encouraged to the utmost. The result is that many radio stations develop services and features which are far beyond the merely adequate. RADIO GUIDE calls attention to those services in the belief that it aids the cause of the listener.

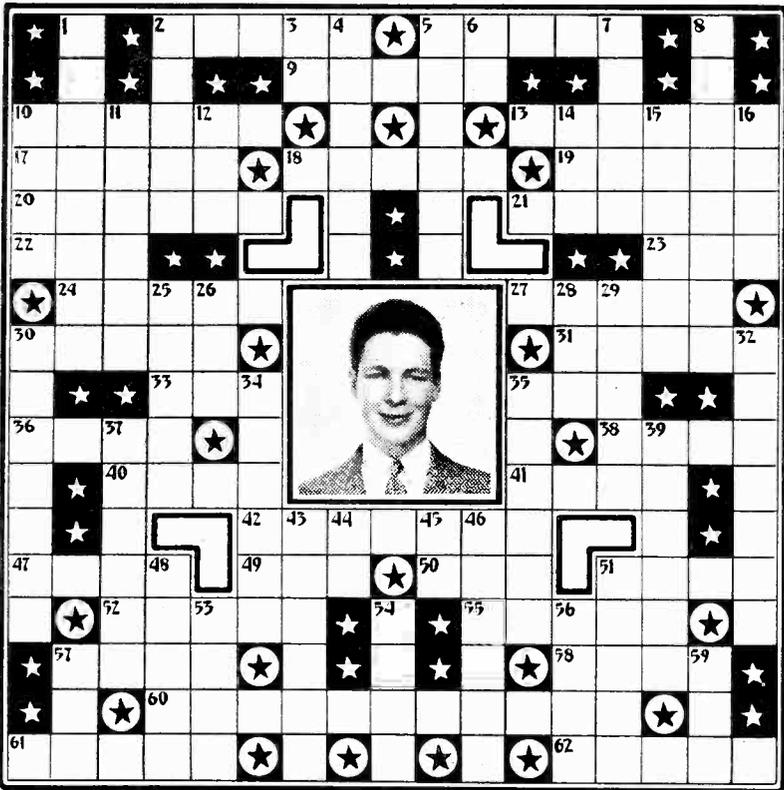
Conspicuous for its merit is a service offered listeners by the Yankee Network of New England. The program is known by name as the Yankee Network Weather Service. Many stations offer weather services, but more often than not theirs is a mere routine reading of a government handout. It is typical of the energy of the men behind the Yankee Network that they established on the highest mountain within reach a year-round weather-observation tower which is manned by experts, which does its job day in and day out,

during blizzards or sun-storms, in order that the people of its territory may have the best and most accurate information that man can collect.

In the last analysis, it is just a weather service, of course, but RADIO GUIDE is happy to point to it and what it means because it represents the added value and usefulness that can be put into the most commonplace thing by men with imagination and daring.

RADIO GUIDE's Special Medal of Merit is offered to radio stations, networks, or operators for conspicuous initiative and rendering of service for the public well-being. The achievements of the Yankee Network weather service measure up to the high standard demanded. With the wish that it may enjoy many more years of public service, we present to the Yankee Network Weather Service our Special Medal of Merit.

# RADIO GUIDE'S X-WORD PUZZLE



### HORIZONTAL

2. Star in the portrait
9. Feminine name
10. Those who excavate coal
13. Hold back, delay
17. Reconcile
18. Solemn song
19. To absorb
20. Most uncommon
21. Gene —, tenor
22. Large leafy tree
23. Interest (abbr.)
24. Nominates
27. As it were
30. Marker used in air races
31. Essential
33. Eccentric
35. Press in tightly
36. Burn partially
38. Narrative poem of some heroic deed
40. Had examined
41. Vein of metallic ore
42. Responds
47. Middle of the day
49. Card game
50. Duet
51. Covering of the seed of certain plants
52. Lively instrumental composition

55. Type of drum
57. Masculine name
58. Song with rhythmic movement
60. To scatter between
61. Henry —, bandleader
62. George —, bandleader

### VERTICAL

1. Phil —, orchestra leader
2. Town in New Hampshire
3. New England state (abbr.)
4. Pleasure boats

### Solution to Puzzle Given Last Week



5. The "Old Maestro"
6. — Pearce, comedian
7. Comparative values
8. — Verrill, songstress
10. Female horse
11. According to rule
12. Thing, as in law
14. Ostrich-like bird
15. Skilled in art
16. Slight depression
25. Grace —, soprano
26. Conclusion
28. South American grass
29. Endeavored
30. Jane —, singer
32. — Manners, soprano
34. — Dickson, tenor
35. Al —, singer
37. On land
39. Web-footed bird
43. Having a nose
44. In this manner
45. Man's nickname
46. Reddish-brown
48. Donald —, tenor
51. A gazelle
53. Baseball team
54. Lanny —, tenor
56. In addition
57. Man's nickname
59. To knot

## SPAIN IS IN THE NEWS

(Continued from Page 1)

These eventualities would produce a world war. In Washington, D. C., today, the best-informed opinion is that the United States would enter a second world war much more quickly than it entered the first! It is hard for the average American to appreciate that fact. Daily, on every hand, we see evidences of the intensity and strength of pacifism in this country. Admittedly, the American people do not want war. The American people never have wanted war, but on the other hand, they have never been afraid of war, and the strong sense of justice inherent in most Americans is easily roused and converted into a warlike crusading spirit.

Strongest factors in support of the contention that the entrance of the United States into a war tomorrow might be much quicker than its entrance the last time are, first, the fact

that if war comes, it will be a war between fascism and democracy, and the American people, always strongly democratic, are today intensely bitter against the fascist nations. Anti-German feeling is much stronger now than it was before the World War. Secondly, strong as the pacifist movement is today, the fact remains that it was just as strong, if not stronger, in 1914!

Spain, then, comes home to American citizens and radio listeners with a vengeance. The Spanish civil war is more than a mere bloody struggle in a far-away foreign land. It is a portent of what may befall the whole world, including the United States! To be eternally remembered is the fact that the best safeguard of peace is truth—the facts. When radio brings you news from the Spanish battle-fields, remember that your opinion on that news definitely matters. Listen to that news, and evaluate it. It may be very important.

**RADIO GUIDE'S PROGRAM LOCATOR APPEARS IN THE ISSUE DATED THE SECOND SATURDAY OF EACH MONTH**

## An Expose of the MAIL ORDER LOVE RACKET

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- The Nazis in America
- History of the World
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- New Hints on Keeping Cool
- 48 Hours with God
- Meat on the Hoof Parachuted to Starving Troops
- Hard-Luck Pilot
- 2 Flies Plus 30 Days Equal 16,000,000 Flies
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## KODAK ROLLS DEVELOPED

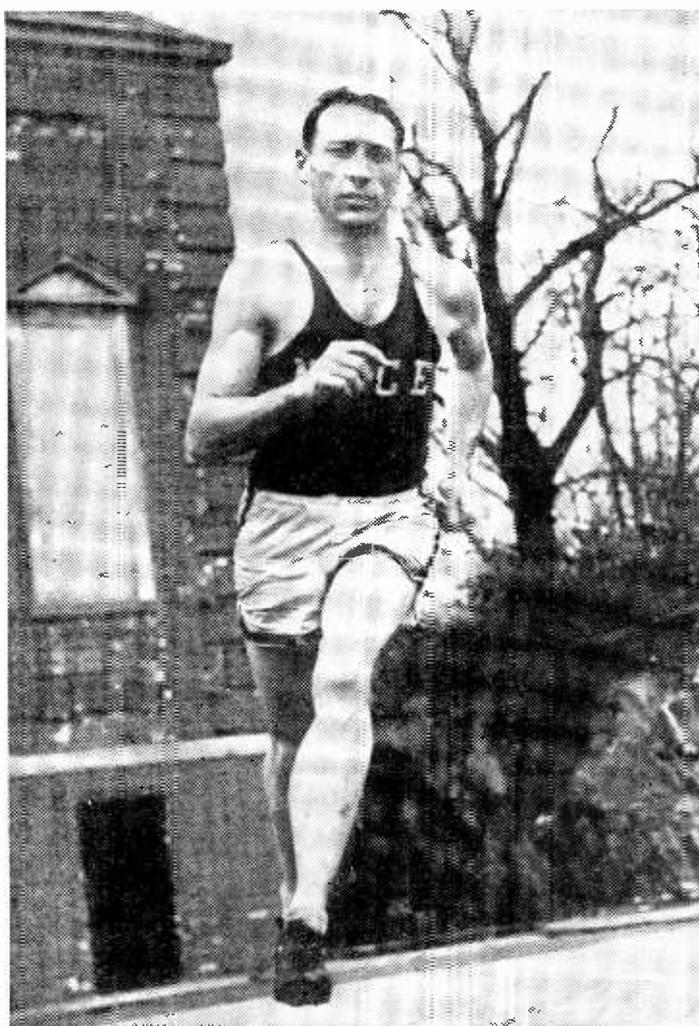
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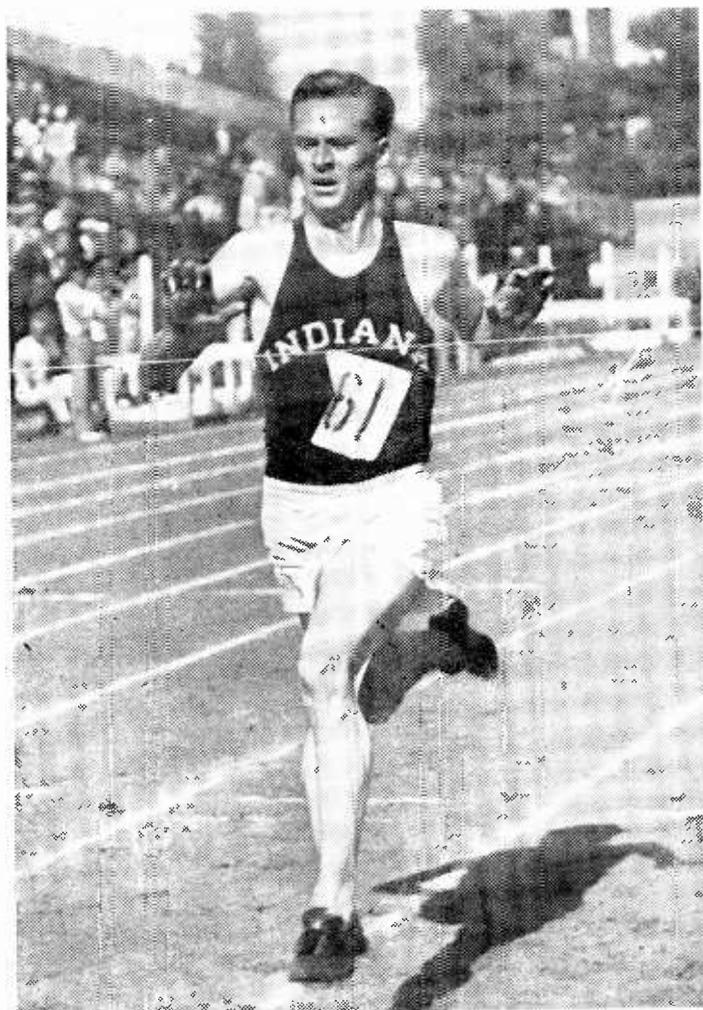
LaCrosse Dept. B, Wisconsin

## BUFFALO MEET



—Wide World

Biggest event of the year in track and field takes place in Buffalo, New York, this Sunday. One of the leading contenders will be Glenn Cunningham, famous miler above



—Acme

NBC will carry programs at 3 and 5 p.m. EDT Sunday, announced by Bill Stern. In high hopes of winning a national championship is Don Lash, long-distance runner of Indiana

## THE SHOPPING GUIDE

NUMERABLE merchandise bargains can be secured at small expense by listening to your radio. The items below are recent offers made by network programs. Let them aid you in getting more for your money.

### Booklet on "The Truth About Internal Cleanliness"

"Victor H. Lindlahr" (Sundays, MBS, 10:30 to 11 a.m. EDT and Tuesdays and Thursdays from 9:30 to 10 a.m. EDT) offers the booklet "The Truth About Internal Cleanliness" to those who write to Serutan, Dept. L., c/o WOR, 1440 Broadway, New York City.

### Booklet

"Skelly Court of Missing Heirs" (Sundays, CBS, 10:30 to 11 p.m. EDT) offers the booklet "The Story of Skelgas" to those who write the station to which you are listening.

### Silver Salad Set

"Bachelor's Children" (Monday through Friday, CBS, 9:45 a.m. EDT) offers a three-piece salad set of William Rogers silverware. Send three windmill pictures from Old Dutch Cleanser labels plus fifty cents (in Canada, three windmill pictures plus seventy-five cents) to Old Dutch, Chicago, Illinois.

### Emergency Mending-Kit

"Myrt and Marge" (Monday through Friday, CBS, 10:15 a.m. EDT; rebroadcast, 12 noon PST) offers an emergency mending-kit in luggage brown suede for box-top of Concentrated Super Suds and ten cents in coin to be sent to Concentrated Super Suds, Jersey City, N. J.

### "Bess Johnson" Complexion-Brush

"Hilltop House" (Monday through Friday, CBS, 10:30 a.m. EDT; rebroadcast, 12:30 p.m. PST) offers a Bess Johnson complexion-brush for the black bands from three cakes of Palmolive Soap, together with ten cents in coin, addressed to Bess Johnson, Palmolive, Jersey City, N. J.

### Tooth Powder

The "Stepmother" program (Monday through Friday, CBS, 10:45 a.m. EDT) offers an eight-day supply of Colgate Tooth Powder. There are no requirements. Write to Stepmother, Colgate, Jersey City, N. J.

### Set of Three Cattaraugus Vanadium Steel Knives

"Aunt Jenny's Stories" (Mondays through Fridays, CBS, 11:45 a.m. to 12 noon EDT; rebroadcast 10:15 to 10:30 a.m. PST) offers a set of three Cattaraugus Vanadium Steel knives to those who send a cardboard disk from a Spry package plus fifty cents in coin to "Aunt Jenny," Box 800, Grand Central Annex, New York City.

### Clothes-Brush

"Road of Life" (Mondays through Fridays, CBS, 1:30 to 1:45 p.m. EDT) offers a clothes-brush to those who send a Chipso box-top plus twenty-five cents to Chipso, in care of the station to which you are listening. Offer applies to U. S. listeners only.

### Washable Paper Tablecloth

"Rush Hughes" (Mondays through Fridays, NBC, 4:30 p.m. EDT) offers a 36-inch-square washable paper tablecloth available in three colors to those who send a Chateau Cheese label plus ten cents to The Borden Company, 350 Madison Avenue, New York City.

### Recipe Booklets

"Your Family and Mine" (Monday through Friday, NBC, 5:30 p.m. EDT) offers various recipe booklets to those who write "Your Family and Mine," c/o National Broadcasting Company, New York City.

### Silver Spoons and Compact

The Lux Radio Theater (Monday, CBS, 9 p.m. EDT) will send six silver-plated spoons to listeners who send in a large Lux Flakes box-top plus fifty cents to Lever Brothers, Cambridge, Mass. A compact will be sent to those who send three Lux toilet-soap wrappers, plus twenty-five cents in coin, to Lux Toilet Soap, Box No. 1, New York City. The offers are for U. S. listeners only.

### Book of "True or False" Questions & Answers

"True or False," Dr. Harry Hagen's quiz program under the sponsorship of the J. B. Williams Company (Monday, NBC, 10 p.m. EDT), offers a book containing questions used on the program to listeners who send the back of the box of a double-size tube of Williams Shaving Cream to the J. B. Williams Company, Glastonbury, Conn.

### "Hand of Fatima" Charm

"Believe It Or Not" (Tuesdays, NBC, 10 p.m. EDT) offers a "Hand of Fatima" charm to those who send a box-top from Post Bran Flakes plus three cents in stamps to "Believe It Or Not Ripley," Battle Creek, Mich.

### Book

"One Man's Family" (Wednesdays, NBC, 8 p.m. EDT; rebroadcast, Sundays, 8:30 p.m. PST) offers the book "One Man's Family Looks at Life" to those who send a package-front from a Tender Leaf Tea box and ten cents to "One Man's Family," 420 Lexington Avenue, New York City.

### Question-Bee Game and Coffee

"Uncle Jim's Question Bee" (Saturdays, NBC, 7:30 p.m. EDT). Six contestants (three men and three women) are picked from the audience. First prize is \$25.00. All contestants receive copy of Uncle Jim's Question Bee Game and one can of George Washington Coffee. Those who submit accepted questions with correct answers receive one can of coffee for each accepted question. Address Uncle Jim, G Washington Coffee Co., Morristown, N. J.

### \$25 Cash

"Professor Quiz" (Saturday, CBS, 9 p.m. EDT; rebroadcast 8 p.m. PST) offers \$25 for each of six best lists of five questions and correct answers to those who write on entry blanks (obtainable from Nash-Kelvinator dealers) and send to Prof. Quiz, CBS, New York City.

## MR. FAIRFAX KNOWS ALL

No personal replies to questions unless accompanied by stamped, self-addressed envelope.

JAN KIEPURA made his debut with the Metropolitan Opera Company on February 10, 1938. He was born the son of a prosperous Polish merchant. His father sent him to Warsaw to study law, but his persistence in singing led to an abrupt break in parental support. Jan then joined a traveling troupe. An operatic scout heard him sing "Faust," and took him back to Warsaw to sing a Puccini role. His success was immediate, and he was

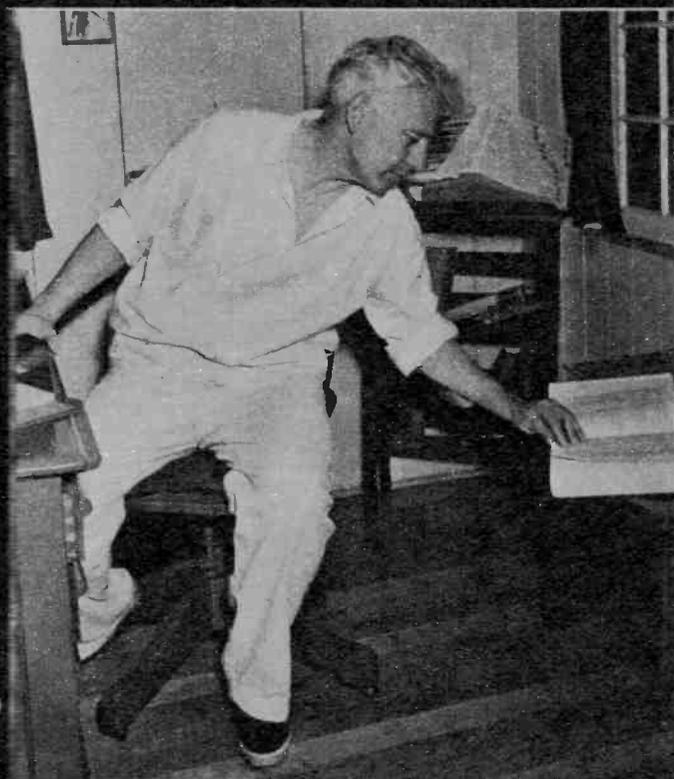
called to sing in many cities in Europe before he returned to Poland famous at 22 years of age. In the United States he has been known chiefly as a singing star of motion pictures. Prior to his debut at the "Met," he sang with the Chicago City Opera.—Mrs. B. H. B., Traverse City, Mich.

Announcer EDWARD J. HERLIHY is not married. PAT (Uncle Ezra) BARRETT was born in Holden, Missouri, on September 27, 1887. WILLIE MORRIS was recently married to Stephen G. Crean, Jr., a New York hotel operator.—M. G., Fairfield, Me.

# YOU'RE AS YOUNG AS YOU THINK

**M**OST GENIAL of the "literary gang" is Max Eastman, variously designated a radical, world-traveler, political diagnostician, poet, author, critic, teacher, editor—and finally radio star. In the final role he is mentor of the CBS "Word Game" at 9:00 p.m. EDT, Wednesdays. Before that series brought him to listeners in April, he had been known to the literati for such works as "Enjoyment of Poetry" and "Art and the Life of Action"; to the socially-conscious for "Since Lenin Died" and "Marx and Lenin: the Science of Revolution"; to the general public for the mellow "Enjoyment of Laughter." To this diversity of interests observers attribute the youthful personality that makes Max Eastman's life at Croton-on-Hudson, New York, as idyllic as these pictures show it to be.

*Photographs by Bert Lawson*



# ANYTHING ON YOUR HEAD IS A HAT

**A** LLEN PRESCOTT, well remembered as "The Wife Saver," turned his mind recently in a moment of whimsy to the styles of the ladies' latest chapeaux. Utilizing such kitchenware as happened to be in his own stock, Prescott adorned the elfin Judy Starr in creations which so closely parallel accepted styles as modeled by Ruth Carhart that these pictures were made to perpetuate his findings. Anyone interested may prove to himself that all three

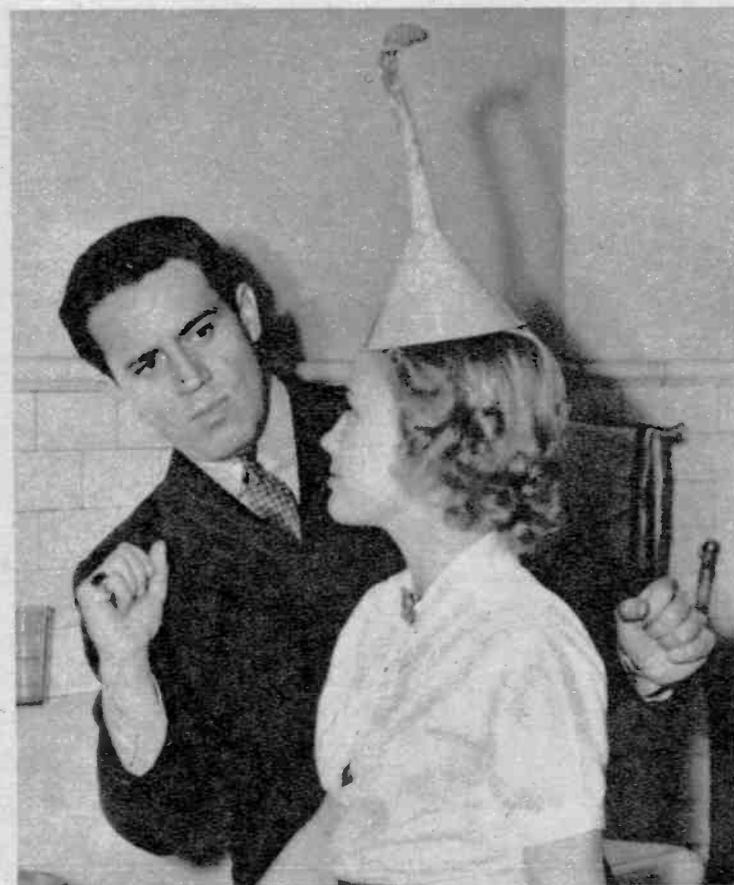
collaborators pictured here have other and more commendable occupations by listening at the prescribed times: Allen Prescott, "Say It With Words," 9:30 p.m. EDT, Tuesdays on the Mutual Broadcasting System; Judy Starr, Hal Kemp's "Time to Shine," 10 p.m. EDT Tuesdays on the Columbia Broadcasting System; Ruth Carhart, 11 a.m. EDT, Mondays on the Columbia Broadcasting System. No one assumes responsibility for any outrages milliners may now perpetrate!

*Exclusive Radio Guide Photographs by Charles Seawood*



The differences between the hat worn by Judy Starr (center) and Ruth Carhart's are as follows: Ruth's is expensive, fragile, fashionable, made of straw and imitation flowers. Judy's is a frying-pan, upturned and bent, with real daisies attached by Prescott!

Prescott opines that the orange-juicer-with-daffodils model is "within the means of the woman in the street"—further guesses that that's where most husbands might dispose of it



Obvious advantages of Allen Prescott's home-made model over the store-bought article are easily noted: Judy's Prescott creation of wide-brimmed breadboard-with-clothesline is more durable, cheaper than Ruth's somewhat similar, but swanky, straw skimmer

If you guess that the rakish model Judy Starr is demonstrating for Prescott is an upside-down funnel with a stalk of asparagus projecting through the spout, you're exactly right!

# ANOTHER AMECHE BECOMES A FATHER



James Ameche, Jr., was born on March 23, cried lustily (but hasn't cried as much since as most babies do). He finds his father to be quite a fellow, demands more companionship—especially around 2 a.m. feeding-time!



Jim Jr. was Bette Ameche's first-born. His grandparents live in Hollywood in a home provided for them by Don. He will have to better Don's children, Donnie, 4, and Ronnie, 2, to carry the torch of Ameche acting!

**J**AMES AMECHE and Don Ameche suggest that for once Nature was well enough pleased with her handiwork to do the whole thing over again. Twenty-three-year-old Jim looks like a retouched picture of Don, and listeners are constantly astonished at the resemblance of their voices on the air. This week many listeners will hear Jim for the first time, for on Sunday night at 9, EDT (6:30 PST for the West), he takes over the leading role in NBC's new series, "Win Your Lady." This climaxes a series of promotions Jim has had during the past year. Until recently the most exciting thing that had happened to him was a congratulatory telegram from Don after his first "Grand Hotel" performance.

More exciting than that, though, was the birth on March 23 of Jim Jr. On the assumption that what has happened twice might happen again, RADIO GUIDE shows another Ameche who may some day carry on the tradition of excellent Ameche acting being established by Don and Jim, Sr.

*Radio Guide Photographs by Gene Lester*



The Ameches live unpretentiously in Oak Park, a suburb of Chicago, where Don made his reputation as star of "Grand Hotel," "First Nighter." Many believe Jim's talent, rather than his resemblance to Don, will soon take him to Hollywood too

# UNCLE SAM BROADCASTS: AS "GOVERNMENT RADIO"



Above: In this room the directors of the Federal Theatre Radio Division programs plan their broadcasts. The WPA radio project began two years ago on a local New York station, has now expanded to all major networks

**W**ITHIN recent months the Federal government has played an increasingly important part in conversation about radio. As for real action, little has happened, but almost every day some new reports or rumors have come in about a Congressional investigation of the Federal Communications Commission; or about a Federal Communications Commission investigation of a hypothetical "radio monopoly," or of a "radio dictator," or the elimination of "superpower" (more than

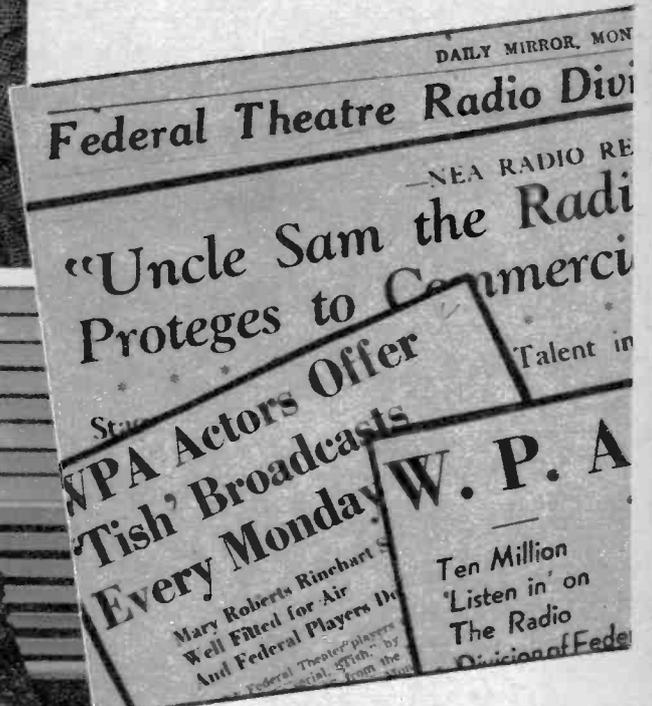
Exclusive Radio Guide  
Photographs by Gus Gale



Lucius Henderson is probably oldest working actor in the world. He's 93, played in musical comedies 50 years ago, was on Broadway in 1884. Above: Now an FTRD "regular," he signs in daily for new jobs!



Left: National Director of the FTRD since its birth has been Hallie Flanagan, former Vassar drama professor



FTRD actors are colorful; most of them have earned big salaries at some time. Maximum WPA salary is \$23.80. One object of the project is to avoid depletion of talent; many stage actors go from FTRD shows to commercial programs. Above: Work for all!

# CONTROVERSIES RAGE, WPA PROGRAMS GO ON THE AIR!

50,000 watts, such as Cincinnati's 500,000-watt WLW plant), or of the establishment of a government-controlled short-wave station to broadcast United States propaganda to South America.

Functioning serenely through it all, and achieving surprisingly good results, has been the WPA's contribution to the listeners' fare—the Federal Theatre Radio Division broadcasts of cultural and educational programs. These pictures show people, operations behind those programs.



Three-month courses in practical mike technique are offered professional actors on Tuesdays and Thursdays for two hours. Studios are at 1697 Broadway, New York. Above: William C. Links instructs a class



Right: Evan Roberts, director, began as a \$1-a-year man, helped make FTRD an important dramatic course



The FTRD sound-effects "library" is as complete as most stations'. It employs six men, among them Ed Miller (left) and Ace Oechs. Programs are rehearsed at FTRD studios, broadcast at stations' or networks'



Samuel Tatt (left) and William Berner are two of the technicians and sound-effects men who make WPA programs suitable for broadcast on commercial stations. Their technical data are available to all broadcasters. Stations, networks donate time

# DON'T LOOK TOO FAR FOR YOUR FUN



**V**ACATIONERS, as soon as they revert to their normal routines, are generally willing to agree with doctors that hectic holidays are bad business. Most people whose lives provide little exercise overtax themselves on their vacations by working too hard at "getting healthy." Instead of such flash-in-the-pan activity, doctors urge week-to-week health-courting, such as Betty Wragge, Peg La Centra, Dell Sharbutt and Dave Grant demonstrate in these pictures.

*Photographs by Charles Seawood*



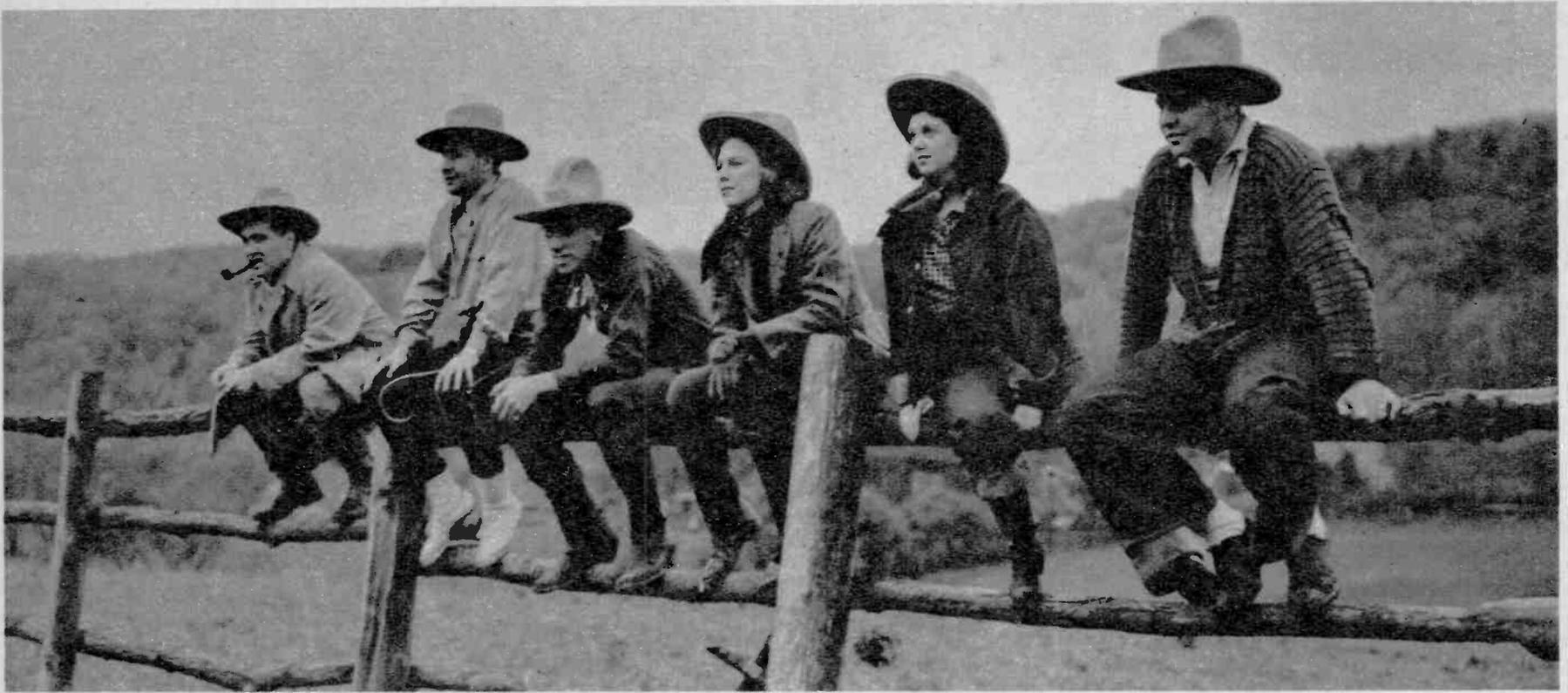
Like home-makers and office-workers, artists find their work demands more nervous energy than physical. To balance that without straining themselves, many turn to retreats such as the Valley Dude Ranch, 86 miles from the heart of Manhattan, for frequent workouts. Above: Betty Wragge and Dell Sharbutt start out

Principal attraction at the "dude ranch" are miles of open trails. Above: Peg La Centra and Dave Grant ride along (rear)



Left to right: Dell Sharbutt, Dave Grant, Milton Stern (co-owner of the ranch), Betty Wragge (shooting) and Peg La Centra (with gun across knees). They've found that diversified sports help prevent strain on any one set of muscles, recommend outings for others whose work doesn't keep them in top physical condition

Betty (left) is "Peggy" on "Pepper Young's Family" on NBC daily. Peg is the only girl on "For Men Only" on NBC Wed. nights



Among most common errors of vacationers are muscular strains (spectator activities, such as watching riders in the corral above, prevent this), over-exposure to the sun (which strains nerves, heart, prevents sound sleep) and

eye-strain, also from the sun. Outings should be frequent and must include plenty of rest. Valley Ranch rates are typical of resorts handy to all cities: \$7 per day (including meals, cabin, horse); \$45 per week, \$15 for a week-end



Table tennis (better known by a brand name, ping pong) intrigues Betty (left) and Peg. They're not expert, but enthusiastic. Bad recreations are those requiring more stamina (rather than more energy) than participants have



Sharbutt (left) announced the Songshop—and drinks Coca Cola; Grant (next to him), singer and pianist with the Steinie Bottle Boys, drinks from one of the containers he advertised. Many radio stars are not so loyal to sponsors!



This trick, demonstrated by one of the cowboys employed by the ranch, is not difficult for the horse, since the hurdle is low, but demands co-ordination from the rider because of the bar overhead. A "dude," according to the dic-

tionary, is a fop or dandy. Western slang has attached the title to easterners unaccustomed to ranch life. "Atmosphere" is one of the most important elements in dude-ranching. Most cities have places similar to this near by

# WHAT'S BECOME OF—



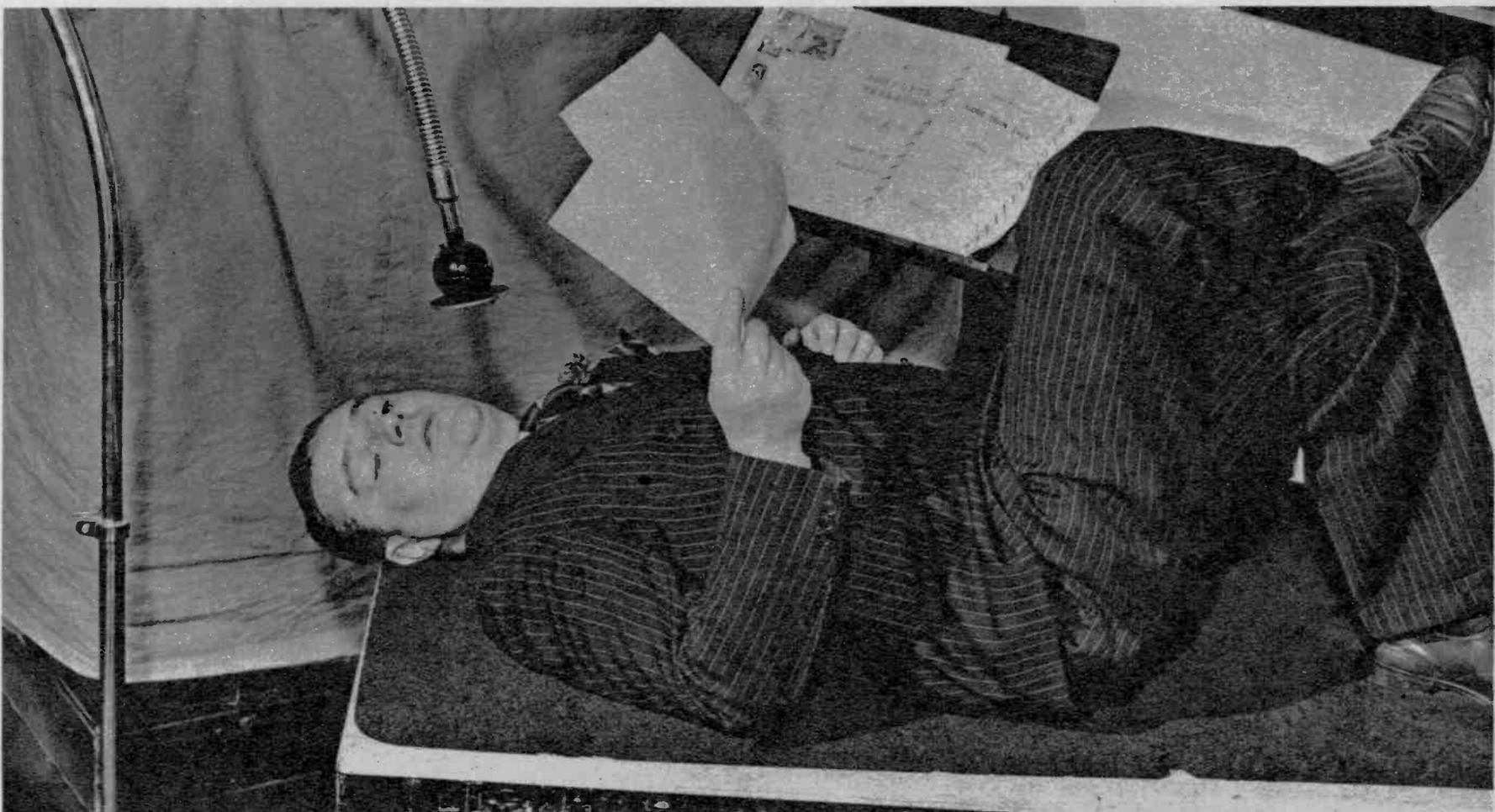
Gene and Glenn were favorites as early as 1929, created "Jake and Lena," one of the first big comedy teams. In real life Gene Carroll (left) and Glenn Rowell, they now broadcast on NBC Tuesdays on the West Coast, Fridays on a broadcast that also reaches the Midwest



Donald Dickson, baritone, was a sensational "find" last year, sang on the Sealtest series and at the "Met." Now he's on a Yankee network series Sundays at 6:45 p.m. EDT



Donald Novis (left) won the Atwater Kent 1928 auditions, was "America's most promising singer," then a top star. Now he's staging a "comeback" on a West Coast program



"Colonel Lemuel Q. Stoopnagle" (above) and his equally shallow-witted stooge, "Budd," have been a big-time team for so long that their character names are household words. Recently they—F. Chase Taylor ("Stoop-

nagle") and Budd Hulick ("Budd")—broke up their partnership, both got jobs. Budd is on MBS Friday nights on "What's My Name?" "Stoop" is on the Yankee net with Donald Dickson in a Sunday night commercial series

MORNING

8:00 CST 9:00 CDT
NBC-Russian Melodies, dir. Alexander Kiriloff: WLW WMT (sw-15.21)
CBS- Church of the Air: WCCO KMOX WKBB WBBM WFBM (sw-21.52)
NBC- High Lights of the Bible; Dr. Frederick K. Stamm, spkr.; Radio Choristers: WMAQ WIRE (sw-21.5)
8:15 CST 9:15 CDT
NBC-Russian Melodies: WOWO
8:30 CST 9:30 CDT
NBC-Blaisdell Woodwind Quartet: WMAQ (sw-21.5)
CBS-Horn & Hardart Children's Hour: (sw-21.52)
NBC-Battle of Gettysburg Anniv. Prgm.: WOWO KWK WMT "Open Air Religious Service at Gettysburg." Program will include a sermon by Rev. Joseph Fort Newton, D.D., Rector of St. Luke's Episcopal Church, Philadelphia. Subject: "Higher Ideals of American Citizenship." There will be a short talk by Dr. Henry W. A. Hanson, president of Gettysburg College, and music by the U. S. Marine Band.
CBS-Wings Over Jordan: WKBB WCCO WFAM WBBM WFBM KMOX
MBS-Victor Lindlahr (Journal of Living): WGN
WAAF-Symphonic Hour
WBOW-Radio Gospel
WHIP-St. Adelbert's Mass
WIBA-Fiore Melodies
WIND-Interlude
WIRE- Church of Christ
WISN-Spiritual Fellowship
WJJD-Happy-Go-Lucky Time
WLS- Little Brown Church
WLW-Church Forum
WROK-Morning Musicales
WTAD-Hannibal Prgm.
WTMJ-Our Club
8:45 CST 9:45 CDT
WIBA-News
WFAM-Farm & Home Realty
WIND-Remote Control
9:00 CST 10:00 CDT
CBS-Charles Paul, organist: WCCO WBBM WFAM WMBD WKBH WOC
NBC-News; Alice Remsen, contr.: WOWO
NBC-News; Aunt Abbie Steps Out, sketch: WMAQ (sw-21.5)
MBS-Los Pomperos: WGN WLW News: WROK WTMJ
KMOX- Church of the Air
KWK- Bible Auditorium
WBOW-News; Sunshine Hour
WCFL-Double in Stars
WFBM-Children's Bible Story
WHO-Master Singers
WIBA-The Norwegian Hour
WIND-Leaders in Dance Time
WIRE-Feld Sisters
WISN-Breakfast Club
WJJD-Bureau of Missing Persons
WKBB-United Church Service
WMT-Church Prgm.
9:15 CST 10:15 CDT
NBC-Neighbor Nell, philosophy: WOWO KWK WLW
CBS-Charles Paul, organist: WFBM
MBS-Reviewing Stand: WGN News: WLS WMBD
WAAF-Swing High
WHO- Seventh Day Adventist
WJJD-Dick Jurgens' Orch.
WROK-On the Mall
WTMJ-Masters of Rhythm
9:30 CST 10:30 CDT
CBS-Major Bowes' Capitol Family; Dalton Bros.; Nicholas Cosentino, tir.; Charles Magnante, accordionist; Sam Herman, xylophonist; Robt. Reed, m.c.; Waldo Mayo's Orch.: WFAM WKBH WMBD WKBH WCCO (sw-21.52)
NBC-Rollini Trio: WOWO KWK WCFL
NBC-To be announced: WBOW (sw-21.5)
To be announced: WIRE WLS News: WLW WTAD WBBM Crescent Hour of Music: WHO WOC
KMOX-Piano Recital
WAAF-Do You Remember?
WFBM-Christian Men Builders
WGN-Morning Melodies
WHIP-Dr. Copeland Smith
WIBA-First Congregational Ch'ch
WIND-Listen to Yourself
WISN-Sunday Morning Revue
WJJD-Happy Go Lucky Time
WMAQ-Sunshine Hour
WROK-Rhythm Makers

Schedule Changes for July 3 to July 9
This department announces programs which change their networks or hour of broadcast for two weeks after the change is made. Consult the program listings for your local station

NEW PROGRAMS
Attorney-at-Law (sponsored by Johnson's Wax), which was formerly a daytime serial and is now replacing the Fibber McGee show, can be heard Tuesdays at 7:30 p.m. (ST 8:30 p.m. CDT), starring Betty Winkler and Henry Hunter.
Hobby Lobby (sponsored by Jell-O), the summer show replacing Jack Benny, will feature Dave Elman as m.c. with Harry von Zell and Harry Salter's orchestra. The program can be heard Sundays, at 5 p.m. CST (6 p.m. CDT).
Lewisohn Stadium Concerts started the season over CBS Sunday, June 26, at 6:30 p.m. CST (7:30 p.m. CDT).
Passing Parade (sponsored by Gulf Oil Products), with John Nesbitt, Al Gari, Oscar Bradley's orchestra and John Conte, announcing, can be heard Sundays, at 5:30 p.m. CST (6:30 p.m. CDT).
Town Hall Big Game Hunt (sponsored by Ipana and Sal Hepatica), the summer show replacing Fred Allen, can be heard Wednesdays at 7 p.m. CST (8 p.m. CDT) for West 10 p.m. (ST 11 p.m. CDT).
Win Your Lady, drama (sponsored by Woodbury), starring Jim Ameche (recently heard as Terry Reagan on Attorney-at-Law) with Betty Lou Gerson can be heard Sundays, at 7 and 8:30 p.m. CST (8 and 9:30 p.m. CDT).
Winchell's Column Quiz (sponsored by Jergen's) starts a new series of programs Sunday, July

PROGRAM CHANGES
Boake Carter (sponsored by Huskies and Post Toasties), formerly heard three times nightly now starts a new schedule of two nightly broadcasts, beginning July 4. Boake can now be heard commenting Monday, Wednesday, Thursday and Friday at 5:45 p.m. CST (6:45 p.m. CDT) for West 6:45 p.m. CST (7:45 p.m. CDT).
For Men Only (sponsored by Vitalis), usually broadcast Mondays, can now be heard Wednesdays, starting July 6, at 7:30 p.m. CST (8:30 p.m. CDT).
Grand Central Station, drama (sponsored by Listerine), formerly heard on Sunday nights can now be heard on Tuesday nights, starting July 5, at 7 p.m. CST (8 p.m. CDT).
March of Time (sponsored by Time Inc.), usually broadcast on Thursday nights, moved to Fridays, and can be heard at 7:30 p.m. CST (8:30 p.m. CDT).
True or False (sponsored by J. B. Williams Co.), formerly over the MBS network, can now be heard over NBC stations Mondays at 8 p.m. CST (9 p.m. CDT).
CLOSINGS
Ben Bernie (sponsored by U. S. Tire), will leave the airways after his last broadcast Wednesday, July 6.

Cavalcade of America (sponsored by Du Pont), left the air for the duration of the summer after the last broadcast on Wednesday, June 29.
Eddie Cantor (sponsored by Camels), left the air for the summer months after his last broadcast Monday, June 27.
Family Party (sponsored by Allis-Chalmers Mfg. Co.), left the airways Saturday, July 2.
Fibber McGee and Company (sponsored by Johnson's Wax), left the air Tuesday, June 28, to go on a nine-week vacation.
Fred Allen, comedian (sponsored by Sal Hepatica and Ipana), faded from the air after the last broadcast Wednesday, June 29.
George Jessel's Program (sponsored by Local Cooperative Campaign), will fade from the airways after the last broadcast, Sunday, July 3. The last program of the series can be heard Sunday, at 4 p.m. CST (5 p.m. CDT).
Good News of 1938 (sponsored by Maxwell House Coffee), concluded the last broadcast of the summer with the program Thursday, June 30.
Harriet Parsons, commentator (sponsored by Bromo Seltzer), was heard on her last program Wednesday, June 29.
Hollywood Playhouse (sponsored by Woodbury Soap), with Tyrone Power, was heard Sunday, June 26, for the last time this summer. This program will return again in the fall.
Horace Heidt's orchestra (sponsored by Alemita), fades tempo-

rarily from the air after the last broadcast, Tuesday, July 5. He will return Sunday, July 17.
Hour of Charm (sponsored by General Electric), with Phil Spittler's all-girl orchestra, leaves the airways Sunday, July 3.
Jack Benny's Show (sponsored by Jell-O), faded for the duration of the summer, Sunday, June 26.
Joe Penner (sponsored by Coco-malt), left the air for the season Sunday, June 26.
Lum and Abner (sponsored by Postum), faded from the air after the last broadcast Friday, July 1.
Mary Margaret McBride, columnist (sponsored by Minute Tapioca), wound up her Monday through Friday broadcasts Friday, July 1. She will return to the airways some time in the early part of August.
Phil Baker (sponsored by Gulf Oil Products), started his vacation after his last broadcast of the season Sunday, June 26.
Radio Theater, drama (sponsored by Lux), will present the last dramatization of the summer season Monday, July 4.
The Baker's Broadcast (sponsored by Fleischmann's Yeast), with Peg Murray, Ozzie Nelson's orchestra and Harriet Hillard, signed off for the summer with their last broadcast, Sunday, June 26.
Walter Winchell (sponsored by Jergens), left the airways for the summer after his last broadcast Sunday, June 26.
Watch the Fun Go By (sponsored by Ford), signed off after the last broadcast Tuesday, June 28.

AFTERNOON

12:00 CST 1:00 CDT
NBC-The Magic Key of RCA: Symphony Orch.; Milton J. Cross, m.c.; Symp. Orch., dir. Frank Black; Guest: WLW
WIBA WOWO WMT WTMJ WBOW WENR KWK WIRE (sw-15.21)
Linton Wells will speak from Rio de Janeiro, Brazil. Guest: Igor Gorin, Russian baritone.
NBC-Sunday Dinner at Aunt Fanny's: WHO (sw-15.33)
CBS-Walberg Brown Strings: WKBB KMOX WBBM
MBS-Zinn Arthur's Orch.: WGN News: WOC WMBD
WAAF-Remember with Joy
WCO-Brenson Family
WCFL-Love and Memories
WFAM-News; Hungarian Hour
WFBM-Songhits
WHIP-Historic Poland
WIND-Amateur Announcers' Contest
WISN-Hollywood Matinee
WJBC-Organ Melodies
WJJD-Fred Beck, organist
WKBH- Cathedral Hour
WMAQ-Question-Air Bob Brown
WTAQ-Red Ravens' Orch.
12:15 CST 1:15 CDT
NBC-Sunday Dinner at Aunt Fanny's: KSD
CBS-Walberg Brown Strings: WCCO WMBD WOC
News: WKBH WKBH WJBC
WAAF-Musical Newsy
WFBM-Bohemians
WMBD-Carmote Time
WROK-News; Musicales
WTAD-Bible Land
12:30 CST 1:30 CDT
CBS-Summer Session: WBBM WFBM WISN KMOX WKBH WOC (sw-15.27)
NBC-Kiddoodlers: WMAQ KSD WHO (sw-15.33)
WAAF-Tower Tunes
WCCO-Strange As It Seems
WCFL-Tune Teasers
WIND-Rhythm in Brass
WISN-Polish Merry-makers
WJJD-Hawaiian Melodies
WKBH-Melody Parade
WMBD-Heroes of the Week
WROK-Dan, the Funny Man
WTAD-Lawrence Glosemeyer
12:45 CST 1:45 CDT
NBC-Vincente Gomez, guitarist: WMAQ KSD (sw-15.33)
(CBS-Summer Session: WTAQ)
MBS-Charlie & Jane Entertain: WGN
WAAF-So You Want to Ride
WCCO-Musical Prgm.
WCFL-Varieties
WHO-Headlines of the Week
WIND-Concert Echoes
WJJD-Eddie Fitzpatrick's Orch.
WMBD-For Men Only
WOC-Country Church
WTAD-Blended Voices
1:00 CST 2:00 CDT
NBC-Nat'l A.A.U. Track & Field Meet: WLW WENR WOWO WMT (sw-15.21)
Bill Stern and Jim Britt will describe the various events of this meet, held this year in Buffalo.
Read the article about this event on page 16.
CBS-Everybody's Music: WOC WKBH WFAM WFBM WMBD WBBM KMOX WKBH WTAQ (sw-15.27)
NBC-Sunday Drivers: WHO
MBS-Royal Rangers: KWK WGN
(Continued on Next Page)

Log of Stations Listed in Edition E—Midwestern

Table with columns: Call Letters, Kilo-cycles, Power Watts, Location, Network. Lists stations like KMOX, KOA, KSD, KWK, WAAF, WBAA, WBBM, WBOW, WCCO, WCFL, WENR, WFAM, WFBM, WGN, WHA, WHAS, WHIP, WHO, WIBA, WIND, WIRE, WJBC, WJJD, WJCB, WJJD, WJR, WKBH, WLS, WLW, WMAQ, WMBD, WMT, WOC, WOWO, WROK, WSBT, WSUI, WTAD, WTAM, WTAQ, WTMJ.

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company Basic Blue Network
NBC-R—National Broadcasting Company Basic Red Network
†—Night Programs Only
\*—10 a.m. to 5 p.m. Only

PLEASE NOTE: Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 12.

9:45 CST 10:45 CDT
NBC-Bill Stern's Sport Scraps: WCFL WOWO
NBC-Norsemen Quartet: WBOW WLW (sw-21.5)
MBS-Walter Flandorf, organist: WGN
KMOX-Travelogue
KWK-United Charities Reporter
WAAF-Let's Dance
WBBM-Morning Varieties
WIND-Military Melody Makers
WJJD-Sunday Rhythms
WMT-News
WTAD-Musical Prgm.
10:00 CST 11:00 CDT
NBC-Southernaires Negro Male Quartet: KWK WOWO WLS WIRE WMT (sw-15.21)
CBS-Major Bowes: KMOX
NBC-Silver Strings: WBOW WHO WAAF-Music in the Air
WCFL-Hit Revue
WGN-Univ. of Chicago Chapel Service
WHIP-Doris Keane & the American Church
WIND-Sing & Swing
WJBC-St. Mary's Church
WJJD-Salon Ensemble
WLW-Cadle Tabernacle Choir
WMAQ-Thrills Behind the News Reel
WOC-7th Day Adventists
WROK-News; Morning Concert
WTAQ- High Mass St. Joseph's Nat'l Shrine
10:15 CST 11:15 CDT
NBC-Silver Strings: (sw-15.33)
CBS-Major Bowes: WOC
WAAF-Jack Odell, news
WBBM-Blue Hawaii
WCFL-News
WIND-Morning Melodies
WTAD-St. Peter's Church
10:30 CST 11:30 CDT
NBC-Radio City Music Hall Chamber Music Series: KWK WMT WCFL WOWO (sw-15.21)
Guests: Coolidge String Quartet and Jan Pearce, tenor.
The music detail for this program may be found on page 6 this week.
CBS-Salt Lake City Tabernacle Choir & Organ: WKBH KMOX WISN WCCO WOC WMBD WFAM (sw-21.52)
WAAF-The Orchestra Pit
WBBM-Quarter Hour of Romance
WFBM-Stardust Melodies
WIND- Methodist Church Prgm.
WIRE-Melody Hour
WJJD-Sunday Party
WKBH-String Ensemble
WLS-Howard Peterson
WROK-Organ Reveries
10:45 CST 11:45 CDT
WBBM-Waltz Time
WJBC-Park Methodist Episcopal Church
WJJD-Henry King's Orch.
WKBH- Church Service
WLW-Drifting Pioneers
WROK- Swedish Mission Serv.
11:00 CST 12:00 CDT
NBC-Radio City Music Hall Chamber Music Series: WENR WOWO WLW
CBS- Church of the Air: KMOX WCCO WFAM WKBH WOC
NBC-Madrigal Singers: WMAQ WIBA WHO (sw-15.33)
German Hour: WIND WISN
WAAF-Musical Hour
WBBM-Music A La Carte
WBOW- Evangelical Church
WCFL-Laff Parade
WGN-Reading the Comics
WHIP-The Master Jewelers
WMBD- Peoria Trinity Taber.
WTAQ-Em Owen, organist
11:15 CST 12:15 CDT
WBOW-Dinner Music
WCFL-Varieties
WTAD-WPA Prgm.
11:30 CST 12:30 CDT
CBS-Europe Calling: WKBH KMOX WCCO WFBM WTAQ
NBC-Empires of the Moon, drama: WENR WMT
NBC-Charlotte Lansing, sop.; Glenn Darwin, bar.; Orch.: WLW (sw-15.33)
MBS-Alice Blues, pianist: WGN KWK
WFAM-Funny-Paper Man
WHIP-Hungarian Fantasies
WHO-Humanitarian Hour

# SUNDAY

## July 3

(1:00 p.m. Continued)

WAAF-Dictionary Baseball  
 WBOW-Studies in Success  
 WCCO-Home Folk Tunes  
 WCFL-Concert Hour  
 WHIP-S. S. Patzkoski  
 WIBA-News; World Varieties  
 WIND-Dance Band  
 WIRE-Concert Hall  
 WISN-Five Star Theater  
 WJJD-Preview; Highlights of the Week  
 WROK-Dixon Community Hour  
 WTAD-Baseball Game  
 WTMJ-Question Bee

**1:15 CST** **2:15 CDT**  
 CBS-Everybody's Music; WCCO  
 MBS-On a Sunday Afternoon;  
 WGN KWK  
 To be announced: WIRE WBOW  
 WHIP-Interstate Roofing  
 WIND-Hawaiian Melodies  
 WISN-Dugout Doings

**1:30 CST** **2:30 CDT**  
 NBC-Nat'l AAU Track & Field  
 Meet: WENR WOWO (sw-15.21)  
 NBC-Romance Melodies: WBOW  
 WMT WIBA WMAQ WIRE  
 KSD (sw-15.33)

CBS-Everybody's Music: WFBM  
 WAAF-Cupid's Court  
 WBBM-Pat Flanagan  
 Who Strange As It Seems  
 WIND-Military Melody Makers  
 WJJD-Lennie Conn's Swing Quartet  
 WROK-Amateur Hour  
 WTMJ-New Voices of 1938

**1:45 CST** **2:45 CDT**  
 NBC-Three Cheers: WMT WENR  
 WOWO KWK (sw-15.21)  
 NBC-Romance Melodies: WIBA  
 WHO  
 WBBM-Dugout Dope  
 WGN-The Leadoff Man  
 WHIP-Harmony Hall  
 WIND-Baseball Highlights  
 WJJD-Warren Brown Talks Baseball

**2:00 CST** **3:00 CDT**  
 CBS-The Castillians; Vocalist &  
 Orch.: WKBH KMOX WOC  
 WFAM WFBM WMBD WTAQ  
 WCCO WKBB (sw-15.27)  
 NBC-Sunday Vespers: WENR  
 NBC-Rangers Serenader: WHO  
 WBOW WIRE (sw-9.53)

MBS-Benay Venuta's Prgm.; Soloists & Orch.: KWK  
 Baseball; Chicago White Sox vs. Cleveland; WGN WBBM WIND  
 WJJD WCFL  
 KSD-Strange As It Seems  
 WAAF-Jimmie Kozak, pianist  
 WBA-Consent Review  
 WHIP-For Mother & Dad  
 WIRA-Amer-Scandinavian Prgm.  
 WIR-Voice of the Farm  
 WMAQ-Strange As It Seems  
 WMT-Δ Walnut St. Church  
 WOWO-Temple Radio Service  
 WROK-News: Sunday Song Service

WTMJ-Masters of Classics  
**2:15 CST** **3:15 CDT**  
 NBC-Rangers Serenader: WMAQ  
 KSD  
 WAAF-Newsroom Oddities  
 WFBM-Harlin School  
 WLW-Church by Side of Road  
 WROK-Illinois Gideon Convention

**2:30 CST** **3:30 CDT**  
 NBC-The World Is Yours; Smith-  
 scian Inst., drama: WBOW  
 WIRE WLW WTMJ WMAQ  
 WHO WIBA (sw-9.53)  
 NBC-Carol Weymann, sop.; Orch.:  
 KWK WOWO WENR  
 CBS-Singers from Toronto: WOC  
 WMBD WTAQ KMOX WFAM  
 WFBM WKBH WKBB WCCO  
 (sw-15.27)

MBS-Benay Venuta's Prgm.; Leo  
 Freudberg's Orch.: Soloists:  
 WMT  
 KSD-Rosario Bourdon's Orch.  
 WAAF-Chicago Radio Chorus  
 WHIP-Highlights of the News  
 WROK-Week in Review  
 WSUI-Campus Concert

**2:45 CST** **3:45 CDT**  
 KMOX-Preview of Munny Opera  
 KWK-Organ, Violin & Vocalists  
 WAAF-St. Francis Retreat League  
 WHIP-Salon Musicale  
 WROK-Shilkret Serenade  
**3:00 CST** **4:00 CDT**  
 NBC-Marion Talley, sop. (Ry-  
 Krupp); Josef Koestner's  
 Orch.; Chorus: WIRE WMAQ  
 WHO WTMJ WIBA (sw-9.53)

NBC-Nat'l A.A.U. Track & Field  
 Meet: WENR WOWO WBOW  
 KWK WMT (sw-15.21)  
 Read the article about this event  
 on page 16.

CBS-Texas Rangers: WMBD WOC  
 WTAQ WFAM WCCO WFBM  
 KMOX WKBB WKBH (sw-15.27)

KSD-Up-to-the-Minute Baseball  
 Scores  
 WAAF-Int'l Potpourri  
 WHIP-Accordian Moods  
 WJBC-Bloomington Band  
 WLW-To be announced  
 WROK-Old Refrains

**3:15 CST** **4:15 CDT**  
 WHIP-String Ensemble  
 WROK-Music Graphs  
**3:30 CST** **4:30 CDT**  
 CBS-Guy Lombardo's Orchestra  
 (Bond Lora): KMOX WFBM  
 (sw-15.27)

NBC-Radio Newsreel with Bob  
 Barrie (Energie); WMAQ  
 WHO WIRE WLW (sw-9.53)

NBC-Nat'l AAU Track & Field  
 Meet: WENR WIBA WTMJ  
 WBOW WMT (sw-15.21)

CBS-Oliver Drake, news oddities:  
 WTAQ WKBH WMBD WKBH  
 WCCO WOC

MBS-Death in Shanghai, drama:  
 KWK WCFL  
 Lionel Wiggam's story, which  
 appeared in Harper's Magazine,  
 will be dramatized by the  
 W.P.A. Federal Theater Radio  
 Division.  
 Pictures of directors and operations  
 of the WPA Federal Theater Radio  
 Division may be found on pages  
 20 and 21.

WAAF-Hollywood Brevities  
 WFAM-America in Peace  
 WGN-The Leadoff Man  
 WHIP-Christian & Missionary  
 Alliance  
 WOWO-Church of the Nazarene  
 WROK-George Hall's Orch.  
 WTAD-Bessie Dean Reinert

**3:45 CST** **4:45 CDT**  
 NBC-The Master Builder. Talk:  
 WENR WBOW WIBA WMT  
 CBS-Dave Bacal, organist: WOC  
 WKBH WMBD WFBM WKBH  
 WCCO

WAAF-Kay Armen, vocalist  
 WBBM-Tenth Inning  
 WFAM-WPA Prgm  
 WGN-Bill Anson  
 WROK-Master Singers  
 WTAD-Piano and Violin  
 WTAQ-Clara Dawes, sop.  
 WTMJ-Concert Violinist

**4:00 CST** **5:00 CDT**  
 MBS-Thirty Minutes in Holly-  
 wood; George Jessel; Norma  
 Talmadge; Tommy Tucker's  
 Orch.; Amy Arnell & Trio;  
 Guests: (Local Cooperative  
 Campaign): WGN KWK WMT

CBS-Phil Cook's Almanac: WOC  
 KMOX WKBH WKBB WSBT  
 WCCO WFBM WBBM  
 NBC-Catholic Hour: WMAQ WHO  
 WBOW WIBA WIRE (sw-9.53)  
 NBC-Summer Concert Orch., dir.  
 Joseph Cherniavsky: WOWO  
 WLW

WAAF-Salon Concert  
 WCFL-Beyond the Horizon  
 WENR-Amateur Hour  
 WHIP-American Legion Band  
 WIND-Baseball Scores  
 WJBC-Troubadors  
 WJJD-Baseball Scoreboard  
 WMBD-Ann Dooley, songs  
 WROK-News; Musicale  
 WTAD-Quincy Marches On  
 WTAQ-Ave Maria  
 WTMJ-German Hour

**4:15 CST** **5:15 CDT**  
 WCFL-Phil Warner, pianist  
 WHIP-I Am the Law of Your Life  
 WIND-Afternoon Melodies  
 WJBC-Rosena Moore  
 WJJD-Happy Harmonies  
 WMBD-Vespers  
 WROK-Freepport Studios  
 WTAD-News

**4:30 CST** **5:30 CDT**  
 NBC-A Tale of Today, drama  
 (Princess Pat): WMAQ WLW  
 (sw-9.53-11.87)

CBS-Battle of Gettysburg Anniv.  
 Prgm.: WFBM WKBH WMBD  
 WBBM WCCO WKBH WTAQ  
 WISN (sw-11.83)

NBC-Battle of Gettysburg Anniv.  
 Prgm.: WMT KWK WOWO  
 WBOW WIBA WIRE

MBS-Battle of Gettysburg Anniv.  
 Prgm.: WGN  
 Dedication by President Frank-  
 lin D. Roosevelt of the Eternal  
 Light Peace Memorial, which  
 has been erected on Oak Hill.  
 Besides an address by the Presi-  
 dent, Governor George H. Earle  
 and other national dignitaries  
 will also speak.

KMOX-To be announced  
 KSD-Pepper Uppers  
 WAAF-George Morgan, trn.  
 WBA-Purdue Band Concert  
 WCFL-Emil Flindt's Orch.  
 WHIP-Roseland Bethany Church  
 WIND-Baseball Time  
 WIND-Military Melody Makers

# Good Listening for Sunday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:30 CST (11:30 CDT) Radio City Music Hall  
 Summer Series, NBC.

## AFTERNOON

12:00 CST (1:00 CDT) The Magic Key, NBC.

1:00 CST (2:00 CDT) National A. A. U. Track  
 and Field Meet, NBC.

1:00 CST (2:00 CDT) Everybody's Music, CBS.

3:00 CST (4:00 CDT) National A. A. U. Track  
 and Field Meet, NBC.

4:00 CST (5:00 CDT) George Jessel Program,  
 MBS.

4:30 CST (5:30 CDT) Address by President  
 Roosevelt, NBC, CBS and MBS.

5:00 CST (6:00 CDT) Hobby Lobby, NBC.

5:30 CST (6:30 CDT) The Passing Parade, CBS.

## NIGHT

6:00 CST (7:00 CDT) Chase and Sanborn Hour,  
 NBC.

6:30 CST (7:30 CDT) Philharmonic Symphony  
 Orchestra, CBS.

7:00 CST (8:00 CDT) Win Your Lady, NBC.

8:30 CST (9:30 CDT) University of Chicago  
 Round Table Discussions, NBC.

9:00 CST (10:00 CDT) Winchell Column Quiz,  
 NBC.

WJBC-Women's Club  
 WJJD-Tea Dance Time  
 WOC-Baseball Review  
 WROK-Tercentenary Prgm.  
 WSBT-America's Week in Re-  
 view

**4:45 CST** **5:45 CDT**  
 WAAF-Encores  
 WIND-Concert Hour  
 WJBC-High School Group  
 WSBT-Baseball Scores; News  
**5:00 CST** **6:00 CDT**  
 NBC-Hobby Lobby (Jell-O); Dave  
 Elman, m.c.; Harry von Zell;  
 Ray Morton, trn.; Harry Sal-  
 ter's Orch.: WMAQ WTAM  
 KSD WLW (sw-9.53) (also at  
 9:30 p.m.)

Hobby Lobby, popular novelty  
 program with Dave Elman as  
 master of ceremonies, will re-  
 place Jack Benny for the sum-  
 mer. Elman, originator of the  
 program, will present from six  
 to ten different hobbyists each  
 week who will step up to the  
 NBC microphone to discuss  
 their hobbies. Music will be  
 supplied by Harry Salter's or-  
 chestra with Ray Morton, tenor,  
 as soloist.

NBC-Battle of Gettysburg Anniv.  
 Prgm.: WOWO WBOW WENR  
 WIRE

CBS-Battle of Gettysburg Anniv.  
 Prgm.: WHAS KMOX WFBM  
 WOC WMBD WKBH WBBM  
 WJR WKBH WTAQ (sw-11.83)

MBS-Battle of Gettysburg Anniv.  
 Prgm.: KWK  
 News: WMT WJJD  
 Eventide Echoes: WAAF WHIP  
 WCCO-In the Bag  
 WCFL-Jack Kelly's Orch.  
 WHO-Ferde Grofe's Orch.  
 WIND-Polish Prgm.  
 WSBT-Daydreamer  
 WTAD-Moods in Black & White  
 WTMJ-Musical Spelldown

**5:15 CST** **6:15 CDT**  
 NBC-Battle of Gettysburg Anniv.  
 Prgm.: (sw-11.87)

MBS-Battle of Gettysburg Anniv.  
 Prgm.: WMT  
 WAAF-Hollywood Amer. Legion  
 Band

WCFL-News  
 WHIP-Concert Master  
 WIRE-Marshall Players  
 WJJD-Tommy Tucker's Orch.  
 WROK-Bernice Whitchurch, songs  
 WSBT-The New Yorkers  
 WTAD-Hannibal Prgm.

**5:30 CST** **6:30 CDT**  
 CBS-Parade; Gulf Oil;  
 John Conte; John Nesbitt; All  
 Garr, trn.; Oscar Bradley's  
 Orch.; Guests: WJR WSBT  
 WFBM WHAS

NBC-Interesting Neighbors with  
 Jerry Belcher; Dean Fossler,  
 organist (F. W. Fitch Co.);  
 WBOW WMAQ WHO WIRE  
 KSD WTAM (sw-9.53)

NBC-Popular Classics: WTMJ  
 KWK WMT (sw-11.87)  
 CBS-Week-End Potpourri: WOC  
 WKBH WBBM WCCO WTAQ  
 WKBH

KMOX-France Laux, sports  
 WAAF-Sunset Serenade  
 WCFL-Philip Kinsman, bass  
 WGN-Bill Carlsen's Orch.  
 WJBC-Joe Tantillo's Orch.  
 WJJD-Melody Shoppe  
 WLS-To be announced  
 WLW-News  
 WMBD-Ray Olson, bar.  
 WOWO-Ball Scores  
 WROK-Salvation Army Band

**5:45 CST** **6:45 CDT**  
 Sports: WKBH WMBD  
 KMOX-News  
 WCFL-To be announced  
 WHIP-Under the Capitol Dome  
 WISN-Tenth Inning  
 WJJD-Priscilla Holbrook, pianist  
 WLW-Jimmy James' Orch.  
 WOWO-Aloha Land

## NIGHT

**6:00 CST** **7:00 CDT**  
 NBC-Chase & Sanborn Hour; Don  
 Ameche, m.c.; Edgar Bergen &  
 Charlie McCarthy; John Carter,  
 trn.; Dorothy Lamour, sop.;  
 Stroud Twins, comedians; Rob-  
 ert Armbruster's Orch.; Guest:  
 WTMJ WIRE WMAQ WIBA  
 WHO WLW KSD WTAM (sw-  
 9.53)

CBS-Let There Be Music; Wilbur  
 Hatch's Orch.: WFBM WSBT  
 WKBH WCCO WHAS WMBD  
 WTAQ KMOX WJR (sw-11.83)  
 NBC-Spy at Large, drama:  
 WOWO WBOW (sw-11.87)  
 Sports: WKBH WTAD WOC  
 KWK-Sports Review  
 WAAF-Half & Half  
 WBBM-Carlos Molina's Orch.  
 WCFL-Emil Flindt's Orch.  
 WGN-Old Heidelberg Concert Or-  
 chestra  
 WHIP-Rt. Rev. Leon Grochowski  
 WIND-Re-creation of Baseball  
 Game  
 WISN-Down by Herman's  
 WJJD-Variations  
 WLS-Don Kelley's Sport Scoop  
 WMT-Baseball Scores  
 WROK-News; Organ Recital

**6:15 CST** **7:15 CDT**  
 CBS-Let There Be Music: WKBH  
 News: WMBD WOC  
 KMOX-The Onward Road  
 KWK-Organist & Violinist  
 WJJD-Frankie Trumbauer's Orch.  
 WMT-Sweet Music  
 WROK-V.F.W. Prgm.; Dinner  
 Music  
 WTAD-Hannibal Prgm.

**6:30 CST** **7:30 CDT**  
 CBS-Lewisohn Stadium Concert;  
 Philharmonic Symphony Orch.:  
 WOC WJR WBBM WMBD  
 WISN WSBT KMOX WCCO  
 WFBM WHAS WKBH WKBB  
 (sw-11.83)  
 Alexander Smallens, conduc-  
 tor; John Corigliano, violin  
 soloist, in the E Minor Violin  
 Concerto of Conus.  
 The music detail for this program  
 may be found on page 5 this week.

NBC-Songs We Remember: WLS  
 WOWO WMT WBOW (sw-11.87)

MBS-Invitation to Waltz: KWK  
 WAAF-Evening Concert  
 WCFL-Jack Kelly's Orch.  
 WGN-Tiny Hill's Orch.  
 WHIP-South Side Church  
 WJJD-Salon Ensemble  
 WROK-Oval Whisman, black &  
 white harmony  
 WTAD-The Debutants  
 WTAQ-News

**6:45 CST** **7:45 CDT**  
 WIND-Tuneful Truths  
 WKBH-News  
 WROK-Wings Over the World  
 WTAD-Dance Orch.  
 WTAQ-Club Normandie Entertain-  
 ments

**7:00 CST** **8:00 CDT**  
 NBC-Manhattan Merry-Go-Round  
 (Dr. Lyons); Pierre LeKreun,  
 trn.; Men About Town, trio;  
 Rachel Carley, vocalist; Don  
 Donnie's Orch.: WTAM KSD  
 WMAQ WIRE WHO (sw-9.53)  
 Rachel Carley will sing My  
 man and, with Pierre LeKreun,  
 Don't Wake Up My Heart. Mr.  
 LeKreun will also sing The Girl  
 in the Bonnet of Blue. The  
 trio will offer Belle of Barcelo-  
 na, Who Do You Think I Saw  
 Last Night and Au Revoir Paris  
 and the chorus will sing O'Est  
 Paris. The orchestra will play  
 a medley of On N'Sait Pas,  
 Poupinot Quand L'Amour and  
 Je Tommene a la Campagne.

NBC-Win Your Lady (Wood-  
 bury): WENR WMT WLW  
 KWK (sw-11.87) (also at 8:30  
 p.m.)

MBS-Court of Human Relations  
 (Vadco Sales Corp.): WGN

CBS-Lewisohn Stadium Concert:  
 WTAQ

NBC-To be announced: WIRE  
 WBOW-WPA Prgm  
 WCFL-Irish Hour  
 WHIP-Little Business Man  
 WIBA-Week in Review  
 WIND-News & Sports  
 WJJD-Suppertime Frolic  
 WKBH-Dubuque Star Review  
 WOWO-Melody Parade  
 WROK-Freepport Studios  
 WSUI-Vespers  
 WTMJ-Around the Dial

**7:15 CST** **8:15 CDT**  
 CBS-Lewisohn Stadium Concert:  
 WKBH  
 WBOW-Musical Workshop  
 WHIP-Eventide Echoes  
 WIBA-Master Singers  
 WIND-George Foster's Orch.  
 WTAD-News Summary  
 WTMJ-Dance Orch.

**7:30 CST** **8:30 CDT**  
 NBC-Winchell's Column Quiz  
 (Jergens); Ben Grauer, m.c.;  
 WENR WMT WLW KWK (sw-  
 11.87) (also at 9 p.m.)  
 Walter Winchell, now on vaca-  
 tion, will be replaced on the  
 air by an audience participation  
 program directed by Ben Grauer.  
 Grauer will ask questions based  
 on information that has ap-  
 peared in Winchell's nationally  
 syndicated column.

NBC-American Album of Familiar  
 Music (Bayer's Aspirin): Frank  
 Munn, trn.; Jean Dickenson,  
 sop., Amsterdam Chorus; Ar-  
 den & Arden, piano duo; Ber-  
 trand Hirsch, violinist; Eliza-  
 beth Lennox, contr.; Gus  
 Haenschel's Orch.: WHO KSD  
 WIRE WMAQ WTAM WIBA  
 WTMJ (sw-9.53)

Frank Munn will sing Why  
 Do I Love You, with Jean Dick-  
 enson, D'Ya Love Me, with the  
 chorus and violin, Look for the  
 Silver Lining and, with the  
 choir, The Song Is You. Arden  
 and Arden will offer She Didn't  
 Say Yes and Elizabeth Lennox  
 and the chorus will sing Make  
 Believe. The chorus will also  
 sing The Touch of Your Hand  
 and Jean Dickenson will offer  
 Tarentella. The ensemble will  
 play Selections from "Show  
 Boat" and Our Song and the  
 orchestra will offer Can't Help  
 Lovin' That Man, Old Man  
 River, Try to Forget and You  
 Couldn't Be Sweeter.

NBC-Readers Guide: WBOW  
 WGN-Jack Denny's Orch.  
 WIND-Gary Civic Series  
**7:45 CST** **8:45 CDT**  
 NBC-Irene Rich, drama (Welch  
 Grape Juice): WENR WOWO  
 WMT KWK (sw-11.87) (also  
 at 9:15 p.m.)

WBOW-Social Securities Prgm  
 WGN-News; Sports  
 WIND-Jewel Box  
 WLW-Unbroken Melodies  
**8:00 CST** **9:00 CDT**  
 NBC-Hour of Charm (General  
 Electric); Phil Spitalny's Orch.:  
 WHO KOA KSD WIBA WIRE  
 WTAM WTMJ WMAQ (sw-  
 9.53)

Details of the contest on this pro-  
 gram may be found on page 41.

MBS-Good Will Hour (Ironized  
 Yeast): WGN

CBS-Lewisohn Stadium Concert:  
 KMOX WHAS WFBM WBBM  
 WCCO WJR (sw-11.83)  
 NBC-Norman Cloutier's Orch.:  
 WOWO WBOW KWK (sw-  
 11.87)

WCFL-Amateur Hour  
 WENR-Vocal Varieties  
 WIND-Grant Park Concert  
 WISN-Songs of Yesterday  
 WKBH-Continental Nights  
 WKBH-Sunday Evening at a  
 Country Parsonage  
 WLW-Academy Theater of Air  
 WMBD-Parlor Party  
 WMT-Court of Missing Heirs  
 WOC-Romantic Musings  
 WROK-Δ Swedish Free Church  
 WSBT-Homes of Americans  
 WSUI-Baccalaureate Services  
 WTAQ-Pearl Isle Troubadours

**8:15 CST** **9:15 CDT**  
 WENR-Car Card Carnival  
 WSBT-Fislide Fancies  
**8:30 CST** **9:30 CDT**  
 NBC-Win Your Lady (Wood-  
 bury's): KOA WSM KPRC  
 WOAI WBAP (also see 7 p.m.)

CBS-Skelly Court of Missing  
 Heirs: WBBM KMOX WISN  
 WMBD WOC WTAQ WKBH  
 WKBH WCCO  
 NBC-Univ. of Chicago Round  
 Table Discussion: WHO WTAM  
 WBOW WMAQ KSD WTMJ  
 WIBA (sw-9.53)

MBS-Good Will Hour (Ironized  
 Yeast): WLW

NBC-Cheerio, Talk & Music:  
 WMT WENR WOWO (sw-11.87)  
 CBS-Headlines & By-Lines:  
 WSBT WFBM WJR (sw-  
 11.83)

MBS-Your Sunday Date; Harold  
 Stokes' Orch.: WGN  
 KWK-Sunday in the Quarters  
 WHAS Romance Time  
 WIND-George Foster's Orch.  
 WIRE-Answers  
**8:45 CST** **9:45 CDT**  
 WHAS-Romance Time  
 WJR-Musical Prgm.  
**9:00 CST** **10:00 CDT**  
 NBC-Winchell's Column Quiz  
 (Jergens): KOA WSM KPRC  
 WBAP (also see 7:30 p.m.)

CBS-Dance Orch.: WJR WFBM  
 WKBH WSBT WHAS WMBD  
 WISN WCCO WOC WBBM  
 NBC-Fletcher Henderson's Orch.:  
 WHO WENR KSD (sw-9.53)  
 MBS-Your Sunday Date: KWK  
 News: WIBA WMT  
 Dance Orch.: WKBH WTMJ  
 WIND

KMOX-Evening Serenade  
 WBOW-Caravan of Song  
 WCFL-Emil Flindt's Orch.  
 WIND-Carnival  
 WIRE-Carl Baker  
 WLW-Los Panperos  
 WMAQ-Academy Theater  
 WOWO-Back Home Hour  
 WROK-Musicale  
 WTAM-Star Gazers' Club  
 WTAQ-Club Normandie Entertain-  
 ments

**9:15 CST** **10:15 CDT**  
 NBC-Irene Rich, drama (Welch  
 Grape Juice): WSM KOA  
 KPRC WBAP (also see 7:45  
 p.m.)

NBC-Blue Barron's Orch.: WMT  
 KWK  
 NBC-Fletcher Henderson's Orch.:  
 WTAQ  
 WENR-Globe Trotter  
 WGN-Shep Field's Orch.  
 WHO-Sports Review  
 WIBA-Club Chanticleer  
 WIRE-News

WTAQ-Cinderella Orch.  
**9:30 CST** **10:30 CDT**  
 NBC-Jell-O Prgm.: KFI KOA  
 WHO WIRE WIBA WTMJ  
 (also see 5 p.m.)

NBC-News; Lou Breese's Orch.:  
 KWK WMAQ (sw-9.53)

CBS-Leighton Noble's Orch.:  
 WISN WTAQ WMBD WKBH  
 WKBH WCCO WSBT WHAS  
 WOC WFBM (sw-6.12)  
 NBC-News; Ray Kinney's Orch.:  
 WENR WTMJ WBOW  
 MBS-Old Fashioned Revival: WMT  
 KMOX-The Shadow, drama  
 WBBM-News with Todd Hunter  
 WCFL-Dance Orch.

WJR-The Hermit's Cave, drama  
 WLW-Country Sunday  
 WROK-Aloha Land  
 WTAQ-Riverside Ballroom Orch.  
**9:45 CST** **10:45 CDT**  
 CBS-Leighton Noble's Orchestra:  
 WBBM  
 KWK-Organ, Violin & Vocalists  
 WGN-Bill Carlsen's Orch.  
 WJBC-Peggy Payne & Pioneers  
 WROK-News  
 WTAQ-Bay Beach Orch.

**10:00 CST 11:00 CDT**  
 NBC-Larry Clinton's Orchestra: WBOV  
 CBS-Frank Dailey's Orch.: WJR WISN WKBH WHAS WTAQ WBBM WKBB WCCO KMOX (sw-6.12)  
 NBC-Jan Garber's Orch.: WOWO KWK (sw-6.14)  
 MBS-Happy Felton's Orch.: WGN News: WMBD WOC WHO WFBM WROK  
 KOA-My Secret Ambition  
 WCFL-Pentecostal Church  
 WENR-Music As You Desire It

WIBA-Sunday Serenade  
 WIRE-Art Morgan's Orch.  
 WLW-Paul Sullivan, news  
 WMAQ-Fort Pearson, news  
 WTAM-Tom Ireland  
 WTMJ-Dance Orch.  
**10:15 CST 11:15 CDT**  
 NBC-Larry Clinton's Orch.: WHO KOA KSD WMAQ  
 CBS-Frank Dailey's Orch.: WHO WFBM WMBD WOC  
 MBS-Happy Felton's Orch.: WLW KMOX-George L. Scott, organist  
 WCCO-Cedric Adams  
 WHAS-World News

WTAM-Music You Want; Musical Bulletin Board  
**10:30 CST 11:30 CDT**  
 NBC-One Man's Family: KFO KFI (also see Wed. Prgm. at 8 p.m.)  
 CBS-Henry King's Orch.: WJR WKBH WISN WFBM WOC WBBM WMBD WTAQ WKBH  
 NBC-Lang Thompson's Orch.: WBOV WHO KSD  
 NBC-Gray Gordon's Orchestra: WOWO (sw-15.21)  
 MBS-Bob Crosby's Orch.: WGN WMT

Dance Band: WHAS KOA  
 KMOX-Headline Highlights  
 KWK-News  
 WCCO-Baseball Scores  
 WIBA-Hollywood at the Beach  
 WIND-George Foster's Orch.  
 WIRE-Charley Payne's Orch.  
 WLW-Dance Orch.  
 WMAQ-Fletcher Henderson's Orchestra  
**10:45 CST 11:45 CDT**  
 NBC-Gray Gordon's Orch.: WIRE WENR  
 CBS-Henry King's Orch.: WCCO KMOX

MBS-Bob Crosby's Orch.: KWK  
 WIBA-Club Chanticleer  
 WIND-Club Cabana  
**11:00 CST 12:00 CDT**  
 CBS-Horace Henderson's Orch.: WCCO WMBD WFBM WBBM WOC WISN KMOX WTAQ WKBH  
 NBC-Jack Sprigg's Orch.: WENR WBOV WHO  
 MBS-Mitchell Ayre's Orch.: WGN WIRE KWK WMT  
 NBC-Paul Martin's Orch.: WIBA WMAQ

**SUNDAY**  
**July 3**  
 KOA-Night Editor  
 KSD-Jimmy Joy's Orch.  
 WIND-Nite Watch  
 WKBH-Weather Report  
 WLW-Twenty-four Hour Review  
 WTAM-Slumber Hour  
 End of Sunday Programs

**Monday**

July 4, 1938

**Monday**

**MORNING**

**7:00 CST 8:00 CDT**  
 NBC-Breakfast Club; Vocalists; Don McNeill, m.c.; Orch.; News: WCFL WBOV WOWO  
 CBS-Dear Columbia; News: WFAM WCBD (sw-17.76)  
 NBC-Ward & Muzzy, piano duo: (sw-21.5)  
 News: WJJD WTAD  
 Early Risers: WISN WROK  
 Musical Clock: WBBM WIBA WKBH WIRE WKBH KMOX WOC WHIP  
**7:15 CST 8:15 CDT**  
 NBC-Person to Person: (sw-21.5)  
 News: WCCO WHO WMT WLW  
**7:30 CST 8:30 CDT**  
 CBS-Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Albolene): WBBM  
 NBC-Landt Trio; News: (sw-21.5)  
 News: WKBH WTAQ WIBA  
 Morning Devotions: WKBH WLS  
**7:45 CST 8:45 CDT**  
 NBC-Amanda Snow, songs: WMAQ (sw-21.5)  
 CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX  
 News: WIND WTAD WIRE WHIP  
**8:00 CST 9:00 CDT**  
 NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE  
 NBC-Just Neighbors, sketch: WCFL WTMJ WOWO (sw-15.21)  
 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WFBM WCCO KMOX WBBM WOC  
 News: WKBH WMBD WAAF Musical Clock. WIBA WROK WMT  
 KSD-News; Dick Leibert, organist  
 KWIK-Pep-Up Parade  
 WFAM-Concert Time  
 WGN-Martha Crane & Helen Joyce  
**8:15 CST 9:15 CDT**  
 NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE  
 CBS-Myrt & Marge, sketch (Super Suds): KMOX WFBM WCCO WISN WBBM WMBD  
 NBC-Asher & Little Jimmie, cowboy songs: WOWO WCFL (sw-15.21)  
 KSD-Bright & Early Melodies  
**8:30 CST 9:30 CDT**  
 CBS-Hilltop House (Palmolive Soap): WISN WMBD KMOX WBBM WCCO  
 NBC-Just Plain Bill, sketch (Kolyos): WMAQ WIRE  
 NBC-Happy Jack, songs: KSD  
 NBC-Josh Higgins of Finchville, sketch: WCFL (sw-15.21)  
 MBS-Text Fletcher, Lonely Cowboy: WMT  
**8:45 CST 9:45 CDT**  
 NBC-Woman in White, sketch (Fillsbury): WMAQ WIRE WHO WTMJ KSD  
 NBC-Jerry Sears' Orch.: WBOV KWK WMT (sw-21.5)  
 CBS-Stepmother, sketch (Colgate): WBBM WCCO WFBM KMOX  
 NBC-Ma Perkins, sketch (Oxydol): WLS (sw-15.21)  
 WCFL-Bittersweet Melodies  
 WFAM-Words & Music  
 WGN-Dr. Friendly, drama  
 WIND-Musical Varieties  
 WISN-Early Risers Club  
 WJJD-Tommy Tucker's Orch.  
 WKBH-Stars Over Hollywood  
 WKBI-Amer. Family Robinson  
 WLW-Betty & Bob, sketch  
 WMBD-Women of Today  
 WOC-News  
 WOWO-Modern Home Forum  
 WROK-Town Crier  
 WSUI-Morning Melodies; Service Reports

**9:00 CST 10:00 CDT**  
 CBS-Special Talks: WISN KMOX WTAQ WKBH WKBH WFAM WFBM  
 John Hamilton, chairman of the Republican National Committee, on "The Aims of the Republican Party," and Claude Pepper, Senator from Florida, on "The Accomplishments of the Roosevelt Administration."  
 NBC-Originalities: WIBA WCFL (sw-21.5)  
 NBC-David Harum, sketch (Baby): KSD WIRE WMAQ WHO (sw-15.33)  
 NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS (sw-15.21)  
 KWK-Singing Cowboys  
 WAAF-Woman's Page  
 WBBM-Heart of Julia Blake  
 WBOV-State Teachers College  
 WCCO-Ma Perkins  
 WGN-Get Thin to Music  
 WIND-Traffic Court Broadcast  
 WJJD-Priscilla Holbrook, pianist  
 WLW-The Goldbergs, sketch  
 WMBD-Messenger; Weather  
 WMT-News; Musical Interlude  
 WOC-Musical Clock  
 WROK-News  
 WSUI-Morning Music Hour  
 WTMJ-Dan Harding's Wife  
**9:15 CST 10:15 CDT**  
 NBC-Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)  
 NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD  
 CBS-Special Talks: WKBH WISN WFAM  
 NBC-Breen & de Rose, songs: WMT WBOV  
 MBS-Bachelor's Children (Old Dutch Cleanser): WGN  
 News: WKBH WMBD  
 Editor's Daughter, sketch: WBBM WOWO  
 KMOX-Houseboat Hannah, sketch  
 KWK-Great Works of Man  
 WAAF-Mid-Morning Varieties  
 WCCO-Bachelor's Children  
 WCFL-Rhythm Roundup  
 WHA-American Observer  
 WIBA-Organ Melodies  
 WJJD-Sports Edition Handicap-er  
 WOC-This and That  
 WROK-On the Mall  
 WTAQ-Crimson Trail  
 WTMJ-Happy Gilmans  
**9:30 CST 10:30 CDT**  
 NBC-Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)  
 NBC-Doc Schneider's Texans: WMAQ WHO (sw-21.5)  
 NBC-Viennese Ensemble: WCFL WBOV WIBA  
 CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM  
 KWK-Pop Wise & Filbert  
 WAAF-Swing High  
 WFAM-Health Talk; Gypsy Fiddles  
 WGN-Man on State Street  
 WHIP-Women in the News  
 WIND-Military Melody Makers  
 WIRE-Ingene Pierson  
 WJJD-Harry Zimmerman, organist  
 WKBH-Eb & Zeb, sketch  
 WKBH-Today's Almanac  
 WLW-Short, Short Story  
 WMT-Homemakers Exchange  
 WOC-Melody Variations  
 WOWO-Linda's First Love  
 WROK-Milk-Made Magic  
 WTAD-Ma Perkins, sketch  
 WTAQ-Roundup  
 WTMJ-Morning Melodies  
**9:45 CST 10:45 CDT**  
 NBC-Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)  
 CBS-Aunt Jenny's Stories (Spry): KMOX WMBD WFBM WBBM WISN WCCO  
 NBC-Viennese Ensemble: WMT WOWO KWK WHO  
 NBC-Kitty Keene, Inc., sketch: (Dreft): WHO

NBC-The Road of Life, sktech (Chipso): WMAQ WTMJ WLW  
 KSD-The Revelers Quartet  
 WAAF-Foolish Questions  
 WFAM-Lou Pike, organist  
 WGN-Painted Dreams  
 WHIP-This Rhythmic Age  
 WIBA-Church of the Air  
 WIRE-Linda's First Love  
 WJJD-Garwood Van's Orch.  
 WLS-Grace Wilson, contr.  
 WIND-Current News & Markets  
 WJJD-Frankie Trumbauer's Orch.  
 WKBH-Rhythm & Romance  
 WKBH-Swing Interlude  
 WROK-Radio Rhythm  
 WTAD-Kitty Keene, sketch  
**10:00 CST 11:00 CDT**  
 NBC-Dorothy Rochelle, songs: WBOV KSD WMT  
 CBS-Melody Ramblings: WBBM WOC WCCO WFAM WMBD WFBM KMOX WISN  
 NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ  
 KWK-Three-Quarter Time  
 WAAF-Let's Dance  
 WCFL-Peekers in the Pantry  
 WGN-Melodies in Rhythm  
 WHA-Homemakers  
 WHIP-Fashions & the Home  
 WHO-The Goldbergs, sketch  
 WIBA-Linda's First Love, sketch  
 WIND-Bob Atcher & Bonnie Blue  
 Eyes, hillbilly songs & guitar  
 WIRE-Dessa Byrd  
 WJBC-Theater Time  
 WJJD-Bureau of Missing Persons  
 WKBH-Hollywood Reporter  
 WKBH-Home Economics  
 WLS-Market Reports; News  
 WLW-Editor's Daughter, sketch  
 WOWO-Richard Trojan  
 WROK-News; Organ  
 WTAD-News  
 WTAQ-Stars Over Hollywood  
 WTMJ-What's New in Milwaukee?  
**10:15 CST 11:15 CDT**  
 CBS-Irene Beasley, R.F.D. No. 1: WFBM WTAQ WFAM WKBH WOC  
 A new Monday through Friday series will be premiered today featuring Irene Beasley in a one-woman program of music and homely commentary dedicated to America's farm women.  
 NBC-The O'Neils, sketch (Ivory Soap): WMAQ WLW  
 NBC-Kiddoodlers: WBOV (sw-15.33)  
 MBS-Pauline Alpert, pianist: KWK WMT  
 KMOX-Ma Perkins, sketch  
 KSD-Ferde Grofe's Orch.  
 WAAF-Willie Winn, sport of kings  
 WBBM-Missus Goes to Market  
 WCCO-Judy & Jane  
 WGN-Don Pedro's Magic Violin  
 WHIP-Morning Dance  
 WHO-Houseboat Hannah  
 WIBA-Editor's Daughter, sketch  
 WIND-Priscilla & Her Piano  
 WISN-News  
 WJBC-Women in the News  
 WJJD-Criminal Court Interviews  
 WKBH-Your Home Prgm.  
 WLS-Musical Chore Boys  
 WMBD-Linda's First Love  
 WROK-Poet's Corner  
 WTAD-Bee & Vee  
**10:30 CST 11:30 CDT**  
 NBC-Nat'l Farm & Home Hour; Guest Speakers: WMAQ WIBA WBOV (sw-15.21)  
 CBS-Romance of Helen Trent; Virginia Clark (Edna Wallace Hopper): WBBM KMOX  
 NBC-The Spirit of God & You; KSD  
 News: WGN WIRE WHIP  
 KWK-News; Musical Prgm.  
 WAAF-This Feminine World  
 WCCO-Happy Gilmans  
 WCFL-Double in Stars  
 WFAM-Harlan Hogan  
 WFBM-Mrs. Farrell's Kitchen of the Air  
 WHO-Myrt & Marge, sketch  
 WIND-Organ & Guitar  
 WISN-Organ Recital

WJBC-Dollar Daze  
 WJJD-Safety Court Broadcast  
 WKBH-House of MacGregor  
 WKBH-Longtime  
 WLS-Homemakers  
 WLW-News; Livestocks; River; Weather; Markets  
 WMBD-Honeymoon Lane  
 WMT-Douglas Grant, Gospel bar.  
 WOC-Radio Bazaar  
 WROK-Kaye Kreamer, Woman's Forum  
 WTAD-Tonic Tunes  
 WTAQ-News; Merry-Go-Round  
 WTMJ-Kitty Keene  
**10:45 CST 11:45 CDT**  
 NBC-Nat'l Farm & Home Hour: WLW KWK  
 CBS-Our Gal Sunday, sketch (Anacin): WBBM KMOX  
 NBC-Cobwebs & Cadenzas: WCFL  
 KSD-Lady Courageous  
 WAAF-Markets; Sweet and Slow  
 WCCO-Grandina Travels  
 WFAM-Homespun Verse  
 WGN-Musical Mail Box  
 WHA-Wisconsin Places  
 WHIP-Musical Newsy  
 WHO-Hilltop House, sketch  
 WIRE-To be announced  
 WISN-Ann Leslie's Scrapbook  
 WJBC-Paggy Payne & Pioneers  
 WKBH-Treasure Chest  
 WKBH-Beauty Box Revue  
 WLS-Short, Short Stories  
 WMBD-Bandwagon  
 WMT-Music Memory  
 WOC-Screenfans Prgm.  
 WOWO-Al Becker Interviews  
 WROK-Freepost Studios  
 WTAD-Betty & Bob  
 WTMJ-Blue Room Ensemble  
**11:00 CST 12:00 CDT**  
 NBC-Vincent Curran, songs: KSD (sw-15.33)  
 CBS-The Goldbergs, sketch (Oxydol): WOC WKBH WCCO KMOX WBBM  
 MBS-The Happy Gang: WMT  
 WAAF-Symphonic Hour  
 WBAA-Morning Melodies; News  
 WCFL-Hit Review  
 WFBM-Music Hall  
 WGN-Noontime Melodies  
 WHA-Talking Book  
 WHIP-Southtown Church Hour  
 WHO-Dan Harding's Wife, sketch  
 WIND-Indiana News  
 WIRE-Singin' Sam  
 WISN-Morning Musical  
 WJBC-Take It For Granted  
 WJJD-News  
 WKBH-Magic Violin  
 WLS-Melody Roundup  
 WMBD-Jack's Tune Teasers  
 WOOV-Consolaires  
 WSBT-Stork Report; Farm  
 WTAD-All for the Ladies  
 WTAQ-Hollywood on Parade  
 WTMJ-Heinie and Dinty  
**11:15 CST 12:15 CDT**  
 CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN  
 NBC-Three Romeos: WCFL KSD WIRE (sw-15.33)  
 CBS-To be announced: WFBM WHIP-Englewood Hour  
 WHO-Vic and Sade, sketch  
 WIND-Noveltty Organist  
 WJBC-Parade of Bands  
 WJJD-Priscilla Holbrook, pianist  
 WKBH-Book of the Hour  
 WKBH-Club Calendar  
 WMBD-You'd Never Believe Me  
 WMT-Tom Owen's Cowboys  
 WOC-Studio Swingapators  
 WOWO-Today's News  
 WSBT-Melody Time  
 WTMJ-Heinie and His Genadiers  
**11:30 CST 12:30 CDT**  
 CBS-Road of Life, sketch (Chipso): KMOX WBBM  
 NBC-Words & Music: WMAQ KSD WIBA (sw-15.33)  
 MBS-Radio Garden Club: KWK WBOV-Presentation  
 WCCO-Musical Prgm.  
 WCFL-Mid-day Melody Mart  
 WFBM-Hoosier Farm Circle  
 WGY-Midday Service

WHA-Operetta Favorites  
 WHIP-Hollywood News  
 WHO-To be announced  
 WIND-Bob Atcher & Bonnie Blue  
 Eyes, hillbilly songs & guitar  
 WIRE-Farm & Home Hour  
 WISN-Arnold Briggs' Orch.  
 WJBC-Singin' Sam  
 WJJD-Harry Zimmerman, organist  
 WKBH-Social Calendar; Farm News; Do You Want a Job?  
 WKBH-Rhapsody and Rhythm  
 WLS-Markets; News  
 WLW-Live Stock & Poultry Reports; News  
 WMBD-Thrift Message; Miss Electrolux; Melody Miniature  
 WMT-Sweet and Swing  
 WOC-Hymns of All Churches  
 WOWO-Happy Hauck's Orch.  
 WSBT-In Movieland  
 WTAD-Police News  
 WTAQ-Mailman  
**11:45 CST 12:45 CDT**  
 NBC-Jack & Loretta Clemens: WOWO KWK  
 NBC-To be announced: KSD  
 CBS-Gospel Singer; Edward Mac-Hugh, bar.; Organ (Ivory Soap): KMOX WCCO WBBM  
 MBS-Your Hollywood Newsgirl (Lydia E. Pinkham): WCFL  
 News: WBAA WIND WMAQ WFBM-Market Reports; Farm Bureau  
 WHA-Organ Gems  
 WHIP-Cascade Melodies  
 WHO-Markets; Weather  
 WBIA-Agricultural Adjustment  
 WISN-Even as You and I  
 WJBC-Reid & Vin  
 WKBH-Hits and Encores  
 WLS-Dinner Bell Prgm.  
 WLW-Hugh Cross & Radio Pals  
 WMBD-Window Shopper  
 WMT-News; Markets  
 WOC-Linger Awhile  
 WROK-Round the Town  
 WSBT-Man on the Street  
 WSUI-Farm Flashes, Emmett Gardner  
 WTAQ-Farmhands  
 WTMJ-Livestock Quotations

**AFTERNOON**

**12:00 CST 1:00 CDT**  
 NBC-Betty & Bob, sketch (Gold Medal): WIRE WTMJ WMAQ KWK WHO (sw-15.21)  
 CBS-The Dictators: WSBT WOC WCCO WKBH WKBH (sw-15.27)  
 NBC-Al Roth's Orch.: (sw-15.33)  
 MBS-Harold Turner, pianist: WGN  
 News: WJBC WMBD WTAD KMOX-Singin' Sam  
 KSD-Sports Preview  
 WAAF-Don Bolt, commentator  
 WBAA-Agricultural Forum  
 WBBM-Manhattan Mother  
 WBOV-Street Reporter  
 WCLL-Theatre Lobby  
 WFBM-Blue Ribbon Melodies  
 WHA-Musicale  
 WHIP-Movie Tunes  
 WIBA-Interlude; Country Home  
 WIND-Lupi Italian Hour  
 WISN-Musical Heat Wave  
 WJJD-Livestock Markets  
 WLW-Linda's First Love, sketch  
 WMT-Cedar Valley Hillbillies  
 WOWO-Purdue Agricultural Program  
 WSUI-Rhythm Rambles  
**12:15 CST 1:15 CDT**  
 NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WLW WMAQ KWK WTMJ (sw-15.21)  
 NBC-Al Roth's Orch.: WBOV WIBW  
 News: WIBA WKBH WFBM Kitty Keene: WCCO KMOX WAAF-Estelle Barnes, pianist  
 WBAA-Sports, Dick Shively  
 WBBM-Dugout Dope  
 WCFL-Baseball Interviews

WGN-Quarter Hour Musical  
 WHIP-Alice Oleson, pianist  
 WHO-Luncheon Music  
 WJBC-Tournament of Bands  
 WJJD-Midday Round-Up  
 WKBH-Man on the Street  
 WLS-The Band Stand  
 WMBD-Town Crier; Markets  
 WMT-Question Man; Voice of Iowa  
 WOC-Farm Bureau & Markets  
 WOWO-Market Service  
 WROK-Column Left, News  
 WTAD-Cy & Freckles  
**12:30 CST 1:30 CDT**  
 CBS-Three Consoles: WISN WFBM WSBT (sw-15.27)  
 NBC-Joe Green's Orch.: WOWO WBOV (sw-15.33)  
 NBC-Valliant Lady, sketch (Gold Medal): WLW WIRE WMAQ KWK (sw-15.21)  
 Baseball; Chicago White Sox vs. Cleveland (two games): WGN WBBM WCFL WIND WJJD  
 News: WHO WOC  
 Rhythm Rascals: WTAQ WTMJ  
 KMOX-Linda's First Love  
 WAAF-Markets; Encores  
 WBAA-Dance Time  
 WCCO-First Edition  
 WHA-Farm Prgm.  
 WHIP-Concert Orch.  
 WIBA-Market Reports  
 WKBH-Man on the Street  
 WKBH-Luncheon Music  
 WLS-Voice of the Feed-lot  
 WMBD-Farm News  
 WMT-Markets; Cedar Valley Hillbillies  
 WROK-Couple on the Street; Service Sam  
 WTAD-Farm; Weather; Markets  
**12:45 CST 1:45 CDT**  
 NBC-Hymns of All Churches (Gold Medal): WIRE WMAQ KWK WHO (sw-15.21)  
 CBS-Three Consoles: WCCO WOC  
 News: WKBH WTAQ  
 KMOX-Editor's Daughter, sketch  
 KSD-News; Market Reports  
 WAAF-Waltztime  
 WBAA-Market Reports  
 WBOV-Tune of the Day  
 WIBA-Melody Moments  
 WKBH-Song Hit of the Day; Pet Corner  
 WLS-Listeners Mike; Markets  
 WLW-Kitty Keene, Inc., sketch  
 WMBD-Colonel Beeny; Noon-day Melodies  
 WMT-Iowa Cornhuskers  
 WROK-Home Folks' Hour  
 WTMJ-Sidewalk Reporter  
**1:00 CST 2:00 CDT**  
 CBS-Independence Day Program: WISN WFBM WKBH WSBT WOC (sw-15.27)  
 An exchange broadcast with BBC will be presented in commemoration of the role of George Washington in winning the independence of the country. Ten minutes of the broadcast will come from Sulgrave Manor in England, the original home of the Washington family. The rest of the broadcast will come from the Washington home at Mt. Vernon, with Bob Trout giving a color description of the place.  
 NBC-Navy Band: (sw-15.21)  
 "Attorney-at-Law," formerly heard at this time, switches to the weekly spot formerly occupied by Fibber McGee at 9:30 p.m. EDT (8:30 EST and CDT, 7:30 CST, 6:30 MST, 5:30 PST) on Tuesdays.  
 NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ KSD  
 Details of the contest on this program may be found on page 41.  
 MBS-Marriage License Romances: WMT  
 News: WHIP WTAD  
 KMOX-Meet the Missus  
 KWK-Backstage Wife, sketch  
 WAAF-"L" Reporter, interviews  
 WBAA-Concert Review  
 WBOV-Sportscasting  
 WCCO-Danube, Minn.  
 WHA-News & Views  
 (Continued on Next Page)

# MONDAY

July 4

(1:00 p.m. Continued)

WIBA-Dane County Farm Hour  
WIRE-Reporter  
WKBH-Ma Perkins  
WLS-Homemakers Hour  
WMBD-Men on the Street  
WOWO-The Observer  
WSUI-Illustrated Musical Chats  
WTAQ-Man on the Street

**1:15 CST** **2:15 CDT**  
NBC-Oxydol's Own Ma Perkins.  
sketch: WMAQ WTMJ WHO  
KSD

CBS-Independence Day Program:  
WTAQ WKBH  
NBC-Navy Band: WBOW WOWO  
MBS-Beth Chandler, ballads:  
WMT

KMOX-Judy & Jane  
KWK-Great Works of Man  
WAAF-Carnival Matinee  
WCCO-Betty & Bob  
WHA-Musical Varieties  
WHIP-Band Concert  
WIBA-Concert Trio  
WIRE-Noonday Headlines  
WLW-Ma Perkins, sketch  
WMBD-His Majesty, the Baby  
WMT-German Band  
WTAD-Quincy Marches On

**1:30 CST** **2:30 CDT**  
CBS-To be announced: WMBD  
WKBH WSBT WTAQ WFBM  
WISN WKBH WOC (sw-  
15.27)

NBC-Pepper Young's Family,  
sketch (Camay Soap): WMAQ  
WLW WHO KSD WTMJ

KMOX-Magic Kitchen  
KWK-News; Harold Stokes' Orch.  
WBAA-Monitor Views the News  
WCCO-Julia Blake  
WHA-Organ Melodies  
WHIP-Dancing Party  
WIRE-Matinee Varieties  
WMT-News; Novelty Parade  
WOWO-Men of Note  
WROK-Margaret Eklof, songs  
WTAD-Medical Ass'n

**1:45 CST** **2:45 CDT**  
CBS-Nan Wynn, songs: WKBH  
WSBT WKBH WOC WTAQ  
WISN WFBM (sw-15.27)

NBC-Navy Band: WMT  
NBC-The Guiding Light, sketch  
(White Naptha): WHO WMAQ  
WTMJ KSD WLW

MBS-Bill Lewis, bar.: KWK  
WBAA-Songs & Melodies  
WCCO-Markets  
WIBA-Gems of Melody  
WLS-News  
WMBD-Hello, Neighbor  
WOWO-Women in the News  
WROK-Affairs of Mrs. Swenson

**2:00 CST** **3:00 CDT**  
CBS-Eastview Stakes from Em-  
pire City: WISN WSBT WOC  
WKBH WKBH WTAQ WFBM  
(sw-15.27)

NBC-Club Matinee: WENR WMT  
WOWO WBOW (sw-15.21)

NBC-Backstage Wife, sketch  
(Dr. Lyons): WMAQ WTMJ  
WIRE WHO WIBA

Dan Harding's Wife, sketch:  
KSD WLW  
KMOX-Those Happy Gilmans  
KWK-Today at Two  
WAAF-News Flashes; Weather  
WBAA-Typing School of the Air  
WCCO-Ladies First  
WHA-Armchair Journeys  
WHIP-Gay Caballeros  
WLW-Dan Harding's Wife  
WMBD-Editor's Daughter  
WROK-News; Concert Interlude  
WSUI-Illustrated Musical Chats  
WTAM-Variety Prgm.

**2:15 CST** **3:15 CDT**  
NBC-Stella Dallas, sketch (Milk  
of Magnesia): WIRE WTMJ  
WIBA WMAQ WHO

MBS-Midstream, drama: WLW  
KMOX-One Woman's Opinion  
KSD-Heart of Julia Blake  
KWK-To be announced  
WAAF-Matinee Melodies  
WHA-Magazine Rack  
WHIP-Orch. With Denna Taylor  
WMBD-Singing Sam  
WROK-Judy Marsh, Songs  
WTAQ-Fiddlers Three

**2:30 CST** **3:30 CDT**  
NBC-The Hughes Reel with Rush  
Hughes (Borden Co.): WHO  
KSD WMAQ WIRE

CBS-Deep River Boys, quartet:  
WFAM WISN WTAQ WFBM  
WKBH WKBH WOC (sw-15.27)

NBC-Club Matinee: WIBA  
KMOX-Let's Compare Notes;  
Headline Highlights  
KWK-Richard Hayes, swing or-  
ganist  
WBAA-The Home Builders  
WCCO-Baseball Game

WHA-Music of the Masters  
WHIP-There Was a Time When  
WLW-Heart of Julia Blake  
WMBD-Petticoat Parade  
WROK-Two Guitars  
WTAD-Sports Talk  
WTMJ-News; Police; Weather;  
Spotlight

**2:45 CST** **3:45 CDT**  
CBS-Del Casino, songs: WKBH  
WTAQ WOC WFBM WFBM  
WKBH KMOX (sw-15.27)

NBC-Club Matinee: KWK  
NBC-Girl Alone, sketch: WMAQ  
MBS-Mad Hatterfields: WLW  
KSD-Xavier Cugat's Orch  
WAAF-Estelle Barnes, pianist  
WHIP-Topical Commentary  
WHO-To be announced  
WIBA-Today's Front Page  
WIRE-DAR Prgm.  
WISN-Dugout Doings  
WJJD-Gene Austin, vocalist  
WROK-Rhythm Before Three  
WTAD-Dance Orch.  
WTMJ-Country Road

**3:00 CST** **4:00 CDT**  
CBS-Independence Day Program:  
WKBH WKBH WTAQ WFBM  
WOC WFBM WMBD KMOX  
(sw-15.27)

The broadcast will include a  
dramatization of the high spots  
of the Fourth of July during  
the country's history. A short  
talk will be given by Daniel S.  
Doherty, National Commander  
of the Legion. Lincoln's Gettys-  
burg Address will be read, as a  
tie-up with the 75th anniversary  
of the Battle of Gettysburg the  
previous day.

NBC-Top Hatters: WBOW WHO  
NBC-Neighbor Nell; Dean Fos-  
ler, organist: WENR KWK  
(sw-15.21)

Baseball Game: WTAD WMT  
News: WJJD WOWO  
KSD-Baseball Scores  
WAAF-The Rhumba Beat  
WBAA-Symphony Hall  
WHIP-Eunice Clark & Orch.  
WIBA-Today's Front Page  
WIRE-Police Court  
WISN-Baseball; Toledo vs. Mil-  
waukee  
WJBC-God's Cheer for Shut-ins  
WLW-Houseboat Hannah, sketch  
WMAQ-Tea Time Varieties  
WROK-Kaye Kreamer, Women of  
the Hour  
WSUI-Adventures in Story Land  
WTMJ-Valiant Lady, sketch

**3:15 CST** **4:15 CDT**  
NBC-Don Winslow of the Navy:  
WOWO WIBA WMT

NBC-Silhouettes of the West:  
WMAQ  
NBC-Top Hatters: WIRE  
CBS-Independence Day Program:  
WTAQ WOC WMBD KMOX  
WFBM WKBH WFBM WKBH  
MBS-Three Graces & Piano:  
KWK

WAAF-Kay Armen  
WENR-Music Circle  
WHIP-Flying Lessons  
WHO-Judy and Jane, sketch  
WJJD-Lennie Conn Quartet  
WLW-To be announced  
WTMJ-Home Harmonizers

**3:30 CST** **4:30 CDT**  
NBC-Your Family & Mine (Seal-  
test): WMAQ WIBA WTMJ  
(sw-9.53)

NBC-Kellogg's Singing Lady;  
Irene Wicker: WLW (sw-  
15.21)

NBC-Johnnie Johnston, baritone:  
KWK WBOW WENR  
CBS-March of Games; Arthur  
Ross, m.c.: WOC WFBM  
WMBD WKBH WKBH KMOX  
MBS-Dick Barrie's Orch.: WIRE  
News: WHO WJBC WIND  
WAAF-The Jury Box  
WFAM-Young America on the  
Air; Pop Concert  
WHA-Weather Bureau  
WHIP-Tea Dance  
WJJD-Mixed Chorus  
WOWO-Musical Workshop  
WROK-Helene Kimberley  
WTAQ-Herman Daumler, violinist

**3:45 CST** **4:45 CDT**  
CBS-New Horizons: WKBH WOC  
WKBH WFBM WFBM WMBD  
WTAQ KMOX

NBC-Little Orphan Annie (Oval-  
tine): (sw-9.53)  
NBC-Herman Middleman's Orch.:  
WENR WOWO WIRE KWK  
NBC-Rex Maupin's Orch.: WHO  
KSD WTMJ WBOW  
WAAF-Diana Clifton, sop.  
WBBM-Tenth Inning  
WHIP-News  
WIBA-Bible Readings  
WJBC-Classified Time  
WLW-Charlie's Singing School  
WMAQ-Romance & Rhythm  
WROK-Radio Rhythm

**4:00 CST** **5:00 CDT**  
NBC-Stars & Stripes Handicap;  
News: WIBA WBOW WMAQ  
KSD (sw-9.53)

The Stars and Stripes Handi-  
cap, the \$10,000 added 1-1-4

# Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

9:00 CST (10:00 CDT) Special Talks, CBS.

10:15 CST (11:15 CDT) Irene Beasley's R. F. D. No. 1, CBS.

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

## AFTERNOON

1:00 CST (2:00 CDT) Independence Day Program, CBS.

## NIGHT

6:00 CST (7:00 CDT) Burns and Allen, NBC.

6:00 CST (7:00 CDT) Richard Himber's Orchestra, CBS.

6:30 CST (7:30 CDT) Voice of Firestone, NBC.

7:00 CST (8:00 CDT) Lux Radio Theater, CBS.

8:00 CST (9:00 CDT) True or False, NBC.

8:00 CST (9:00 CDT) Contented Hour, NBC.

8:00 CST (9:00 CDT) Wayne King's Orchestra, CBS.

8:30 CST (9:30 CDT) National Radio Forum, NBC.

miles race for three-year-olds and upward, will be described from Arlington Park, Chicago, by Clem McCarthy and Bob Brown.

CBS-News; Jack Shannon, songs: WFBM WKBH WTAQ WKBH WMBD KMOX WBBM WFAM

NBC-Herman Middleman's Orch.: WLW

WAAF-Salon Concert  
WBA-The Magic Carpet  
WFCF-Beyond the Horizon  
WENR-Malcolm Claire, children's stories

WGN-Bill Anson  
WHIP-Hollywood Brevities  
WHO-New Tunes

WIND-Baseball Scores  
WJBC-Request Hour  
WJJD-Baseball Scoreboard  
WOC-News

WROK-News; Musicale  
WTMJ-Variety Revue

**4:15 CST** **5:15 CDT**  
NBC-Marlowe & Lyon, piano duo: WMT WOWO WMAQ

NBC-Stars & Stripes Handicap: News: KSD WBOW WFCF (sw-9.53)

CBS-Miniatures: WKBH WTAQ  
MBS-Harp & Accordion Duo:  
WGN KWK

KMOX-Harry Cool & Harmonettes  
WAAF-Tea Dance  
WBAA-Don Bowden, songs

WBBM-Truman Bradley  
WFAM-Melody Time  
WFBM-C. Bruce Milholland  
WHIP-Airlane Dance

WHO-Baseball Time  
WIBA-Dance Hour  
WIND-Musical Toast

WIRE-News; Minute Interviews  
WJJD-Parade of Music  
WLW-The Happy Gilmans  
WMBD-News; Pet Corner

WOC-Baseball Review  
WROK-Freeport Studios

**4:30 CST** **5:30 CDT**  
CBS-Harry Fleer, bar.: Orch.: WKBH WKBH WTAQ (sw-11.83)

Bonke Carter, formerly heard at this time, switches to 7:45 p.m. EDT (6:45 EST and CDT, 5:45 CST).

NBC-Chesterfield Daily Sports Column; Paul Douglas: WOWO WLW KSD WENR (sw-15.21)

NBC-Rakov's Orch.: WIBA WIRE WMAQ WBOW

MBS-To be announced: WGN KWK

News: WJBC WIND  
WAAF-Sports Shorts  
WBAA-Melody Moods  
WBBM-Chicago Hour  
WFCF-Phil Warner  
WFLM-Killer Dillers  
WFBM-Tea Time Tunes

WHIP-Trio  
WJJD-Fred Beck, organist  
WMBD-Bargain Counter

**4:45 CST** **5:45 CDT**  
CBS-Ray Heatherton, songs: KMOX WMBD WKBH WBBM

NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)

NBC-Adrian Rollini's Orch.: KSD WIBA WMAQ WBOW

NBC-Lola Hutchinson, soprano: KWK

To be announced: WENR WIRE WAAF-Tower Tunes

WCFE-Jack Kelly's Orch.  
WFAM-Baseball Scores; News  
WGN-Little Orphan Annie  
WHIP-Vocal Varieties

WIND-Listen to Yourself  
WISN-Tenth Inning  
WJBC-Screen Guide Gossip

WJJD-Garwood Van's Orch.  
WKBH-Kiddies Hour  
WOWO-American Family

WTAQ-Theater Lobby Interviews

**5:00 CST** **6:00 CDT**  
NBC-Trio Time: WOWO WMT WENR

CBS-Wrigley Prgm.: (sw-11.83) (also at 9 p.m.)

NBC-Alias Jimmy Valentine (Dr. Lyons): (sw-11.87) (also at 9 p.m.)

CBS-Streamlined Swing With Dave Bacal: WTAQ WKBH KMOX

NBC-Don Winslow of the Navy, sketch (Kellogg's): WMAQ WLW

NBC-Three Romeos: KWK Sports: WBBM WHIP

To be announced: WHO WIRE KOA Men of the West  
KSD-News; Dick Leibert, organist

WAAF-For Mother & Dad  
WBOW-Merry-Go-Round  
WCCO-Livestock  
WFAM-Crimecasts; Garnitz Play-ers

WFBM-WPA Speaker  
WGN-Popeye, sketch  
WIBA-The Plainsmen  
WIND-German Hour

WISN-Show Window  
WJJD-News  
WMBD-Happy Train

WOC-Man on the Street  
WTAD-Cy & Freckles  
WTMJ-News; Moment Musicale

**5:15 CST** **6:15 CDT**  
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WMAQ WHO WIRE (also at 9:15 p.m.)

CBS-American Viewpoints: WOC WBBM WFBM WMBD WISN WKBH WCCO WKBH (sw-11.83)

Bonke Carter, formerly heard at this time, switches to 7:45 p.m. EDT (6:45 EST and CDT, 5:45 CST).

NBC-Trio Time: WOWO (sw-11.87)

KMOX-News  
KOA-Pleasant Valley Frolics  
KSD-Popeye, the Sailor, sketch  
KWK-Al Sarli's Jam Session  
WFCF-Tune Teasers  
WCCO-Musical Prgm.  
WENR-Chicago Better Business Bureau

WFAM-To be announced  
WGN-Buddy Clark & Orch.  
WHIP-Royal Byron, songs  
WIBA-Outdoor Wisconsin

WJJD-Ben Kanter, piano & song  
WLW-Barber & Denton, sports  
WROK Sport Review

WTAD-Hannibal Prgm.  
WTAQ-Bureau of Public Service  
WTMJ-Heinie & His Grenadiers

**5:30 CST** **6:30 CDT**  
NBC-Angler & Hunter: WBOW CBS-Enoch Light's Orchestra: WKBH WBBM WFAM

NBC-Music Is My Handicap: WMT WOWO

News: WKBH WIBA WMAQ WTAD WIRE

Sports: WGN WTAQ WMBD WOC KSD

Popeye, the Sailor: WFRM WCCO  
KWK-Twilight Serenade  
KMOX-Ozark Varieties

WAAF-The Bandstand  
WFCF-Rainbow Melodies  
WENR-Dinner Date

WHA-Music Album  
WHIP-Slovak Evening Bell  
WHO-To be announced

WISN-Del Sorti's Music  
WJJD-Sentenced Men, interviews  
WLW-Let's Celebrate

WROK-Tubby Weeks, songs  
WSUI-Musical Moods

**5:45 CST** **6:45 CDT**  
CBS-Boake Carter, commentator (Huskies & Post Toasties)

WBBM WFBM KMOX WISN WMBD WFBM WKBH WTAQ WCCO WOC (sw-11.83)

NBC-Bailey Axton, tr.: KSD WMAQ

NBC-Freddie Fisher's Schnickel-fritzers: WIRE WENR WOWO

Sports: WKBH WFCF WTMJ WJJD

Sports: News: KWK WMT  
WAAF-Organ Melodies  
WBOW-Ice Jamboree

WGN-To be announced  
WHA-Fun Time  
WHIP-News

WIBA-Today's Birthdays; Sports  
WLW-Paul Sullivan  
WROK-Dance Hour  
WSUI-Daily Iowan of the Air

## NIGHT

**6:00 CST** **7:00 CDT**  
NBC-Public Hero No. 1 (Fal-staff): WMAQ WHO KSD

NBC-Burns & Allen (Grape Nuts); Tony Martin, tr.; Glen Gray's Orch.: WTAM WLW (also at 8:30 p.m.)

CBS-Monday Night Show (Brew-ers' Ass'n); Connie Boswell; Ted Husing; Trio; Richard Himber's Orch.: WOC WHAS KMOX WBBM WFBM WJR WTAQ (sw-11.83) (also KNX at 10 p.m.)

Guest: Lew Lehr.

NBC-If I Had the Chance; Cal Tinney, m.c.; Al Roth's Or-chestra: WOWO

MBS-Ernie Fiorito's Orch.: WGN Sports: WKBH WTAD WBOW WLS

KWK-Charlie Chan  
WAAF-Don Bolt, commentator  
WFCF-News

WFAM-The New Yorkers  
WHA-Organ Reverie  
WIBA-Concert Orch.  
WIND-Recreation of Today's Base-ball Game

WIRE-Outside Looking In  
WISN-Down by Herman's  
WJJD-Fred Beck, organist  
WMBD-Paul Welton's Ensemble  
WMT-Life Savers; Nature's Won-derland

WROK-News; Musical Workshop  
WSUI-Dinner Hour Prgm.  
WTMJ-Dance Orch.

**6:15 CST** **7:15 CDT**  
MBS-Ernie Fiorito's Orch.: WMT KWK

News: WLS WMBD  
WAAF-Pacific Paradise  
WBOW-Our Neighbors  
WFCF-Pop Tunes

WFAM-Amer. Family Robinson  
WHIP-Alderman Rowan  
WJJD-Your City Government  
WKBH-Sweetheart Serenade  
WROK-Nick & Pete

WTAD-Freshest Thing in Town

**6:30 CST** **7:30 CDT**  
NBC-Those We Love, drama (Pond's Cream): WLS KWK WMT (sw-11.87)

CBS-Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orch.; Edward Roecker, bar.: WBBM WJR (sw-11.83) (also at 9:30 p.m.)

NBC-The Voice of Firestone; Margaret Speaks, sopr.; Sym-phonie Orch., dir. Alfred Wal-lenstein: WMAQ KSD WHO WTMJ WIRE WTAM WIBA WLW (sw-9.53) (also at 9:30 p.m.)

Program: Margaret Speaks will sing Vissi d'arte from "La Tosca" (Puccini), I Hear a Thrush at Eve (Cudman), and selections from "The Fortune Teller" (Victor Herbert). The orchestra will play the Entrance and Procession of Bacchus from "Sylvia Ballet Suite" (Delibes), American Patrol (Meacham), and Drink to Me Only With Thine Eyes.

MBS-Lone Ranger, drama (Sil-vercup): WGN

News: WOC WTAQ WHAS KMOX-The Camera Speaks

WAAF-Evening Concert  
WBOW-Studio Prgm.  
WCCO-Musical Party

WFCF-Keep in Time  
WFAM-The Three Men  
WFBM-Jordan Conservatory  
WHA-Evening Musicale

WHIP-Homespun  
WISN-Patterns in Rhythm  
WJJD-Bob Atcher & Bonnie Blue

Eyes, hillbilly songs & guitar  
WKBH-W.P.A. Prgm.  
WKBH-Dinner Music  
WMBD-Good Neighbor

WOWO-Social Security Speaker  
WROK-DeKalb Community Hour  
WTAD-Dust Off the Diamond

**6:45 CST** **7:45 CDT**  
KMOX-Joe Karnes & Al Cameron  
WOC Talk

WFCF-Jack Kelley's Orch.  
WFAM-Hits & Bits  
WISN-Crossword Puzzles

WKBH News  
WKBH-American Weekly  
WOC-Sesqui-Centennial Prgm.

WOWO-To be announced  
WTAQ Talking Drums

**7:00 CST** **8:00 CDT**  
CBS-Lux Radio Theater; Drama & Music: WISN WJR WHAS

WBBM KMOX WCCO WFBM WMBD (sw-11.83)

Final performance for the summer offers Constance Bennett in "I Found Stella Parrish."

NBC-Now & Then; Frank Ho-dek's Orch.: WOWO WLS WMT (sw-9.53)

NBC-Questions & Answers; Joseph Cherniavsky's Orch.: WHO WTAM WIBA WIRE WLW

MBS-Frank Ferneau's Orchestra: KWK

KSD-Behind the Scenes at the Airport

WBOW-To be announced  
WFCF-Labor Flashes  
WGN-Bob Crosby's Orch.

WHIP-Gospel Melody Time  
WIND-Listen to Yourself  
WJJD-Hawaiian Melodies

WKBH-Dubuque Star Revue  
WKBH-Seven o'Clock Show  
WMAQ-Lou Brees's Orch.

WOC-Ave Maria Hour  
WROK-Freeport Studios  
WSBT-Polish Hour

WSUI-Children's Hour  
WTAD-The Debutants  
WTAQ-Em Owen at the Piano

WTMJ-Bob Buck & Dorothy Dollar

**7:15 CST** **8:15 CDT**  
NBC-Questions & Answers; Joseph Cherniavsky's Orch.: KSD WMAQ

MBS-Bob Crosby's Orch.: KWK WFCF-Favorite Melodies

WHIP-Razzberry College  
WIND-Frontiers of Knowledge  
WIRE-Do You Want To Be An Announcer?

WJJD-Cornhuskers  
WKBH-Chamber of Commerce  
WTAD-News Summary

WTAQ-House of Peter MacGreg-or  
WTMJ-Let's Dance

**7:30 CST** **8:30 CDT**  
NBC-Paul Martin's Orch.: WMT KWK WOWO

NBC-Music for Moderns: WMAQ WHO WTAM WTMJ WIRE WIBA WBOW KSD

WFCF-News  
WENR-Grant Park Concert  
WGN-Jack Denny's Orch.

WIND-Tommy Ott & Henry Yo-hanan, piano duo  
WJJD-Suppertime Frolic  
WKBH-Story of a State

WLW-Unsolved Mysteries  
WOC-German Band  
WSUI-Evening Musicale

WTAQ-Pearl Isle Troubadours

**7:45 CST** **8:45 CDT**  
KWK-Key Men Quartet  
WFCF-Herr Louis & The Weasel

WGN-News & Sports  
WIND-The Law of Life  
WKBH-Gospel Melodies  
WSUI-Iowa State Med. Society

**8:00 CST** **9:00 CDT**  
CBS-W

Fill See You Again and the orchestra will offer Waltz (Durand), and La Cucuracha.

NBC-True or False, quiz prgm. (J. B. Williams Co.); WENR WMT WOWO KWK WLW

NBC-Magnolia Blossoms: WBOW WCFL-Concert Musicale WGN-To be announced WIND-Off the Sound-Track WISN-James Melton, trn.; Orch. WJJD-Suppertime Frolic WKBH-Gems of Melody WKBH-Rapid Ad WMBD-Seriously Speaking WOC-Lets Swing It WROK-Melody Time WSBT-Dance Parade WSUI-Album of Artists WTAQ-Dick Sampson, bar. 8:15 CST 9:15 CDT

WCFE-Jack Kelly's Orch. WISN-Rendezvous WKBH-Facts About the Community Chest WKBH-To be announced WROK-News; Musicale WSUI-Travel's Radio Review WTAQ-Em Owen, Harry Haskins, organist & pianist 8:30 CST 9:30 CDT

NBC-Burns & Allen (Grape Nuts); Tony Martin, trn.; Glen Gray's Orch.; WMAQ WIRE WIBA WTMJ WHO KSD KOA KFI (also see 6 p.m.)

NBC-Nat'l Radio Forum: WBOW (sw-11.87)

NBC-Charles Sears, trn.: WTAM WENR

CBS-The Crooner's Choir: WHAS WFBM WCCO WTAQ WISN KMOX WMBD WKBH WKBB WSBT WJR WOC (sw-11.83) "For Men Only," formerly heard at this time, has switched to Wednesday at 9:30 p.m. EDT (8:30 EST and CDT, 7:30 CST, 6:30 MST, 5:30 PST).

MBS-Henry Weber's Pageant of Melody: WGN WMT KWK-Lone Ranger, sketch WBBM-Jack Gaulke's Emperors WCFE-Perry Como songs WIND-Tommy Ott, organist WLW-To be announced WWOV-Rhythm Ramblers WROK-Tea on the Terrace WSUI-Los Angeles Cappella Choir

8:45 CST 9:45 CDT CBS-American Viewpoints: WOC WHAS KMOX WMBD WFBM WCCO WTAQ WISN WKBH WKBW WSBT WJR (sw-11.83)

De Molay Founders Conference: Talk by Ellis Manning "New Frontiers in Science." NBC-Cadets Quartet: WTAM WLW WENR News: WMT WOWO WBBM-John Harrington, news WCFE-Isham Jones Orch. WIND-Brooks Connally, comm. WROK-The Builders WSUI-Daily Iowan of the Air

9:00 CST 10:00 CDT CBS-Wrigley's Gum: KMOX WJR WHAS WFBM WCCO WBBM (also see 5 p.m.)

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE WHO KSD WTAM WLW KOA KFI

NBC-Alias Jimmy Valentine (Dr. Lyons): WENR WMT KWK WOWO (also see 5 p.m.)

NBC-Ray Kinney's Orch: WBOW (sw-9.53) CBS-Henry Busse's Orch.: (sw-11.83)

News: WKBW WIBA WSBT WCFE-Make-Believe Danceland WIND-Swedish Prgm. WISN-Hayden Norcross' Orch. WKBH-Barn Dance WMBD-James Melton, trn.; Orchestra WOC-Vivian Benschopf Sings WROK-Ralph Riverdahl's Orch. WTAQ-Club Normandie Entertains WTMJ-Kilowatt Hour

9:15 CST 10:15 CDT NBC-Uncle Ezra's Radio Station (Alka-Seltzer): KOA (also see 5:15 p.m.)

CBS-Henry Busse's Orch.: WOC WSBT WISN WCCO WFBM KMOX WHAS James Melton, trn.; Orch.: WBBM WTAQ KSD-Russ David's Orch. WENR-To be announced WGN-Tiny Hills' Orch. WHO-Sports Review WIBA-Music by Cugat WIRE-News; Basonology WJR-Let's Celebrate WKBH-The Impossible Parkers WLW-Kresup Erion, sop. WMAQ-Fort Pearson, news WMBD-Value Hints WROK-Mellow Moments

WTAM-Tom Manning WTMJ-Easy Aces

9:30 CST 10:30 CDT NBC-Voice of Firestone; Margaret Speaks, sop.: KFI KOA (also see 6:30 p.m.)

CBS-Pick & Pat (Model Smoking Tobacco): WFBM WHAS KMOX WCCO (also see 6:30 p.m.) NBC-Glenn Miller's Orch.: KWK WMAQ NBC-Jack Sprigg's Orch.: WLW WHO KSD WBOW WTAM (sw-9.53) CBS-Dick Gasparre's Orchestra: WISN WTAQ WSBT WMBD WKBW WOC (sw-6.12) MBS-Jack Denny's Orch.: WGN Baseball Game: WMT WIRE WBBM-News With Todd Hunter WENR-Fletcher Henderson's Orch. WIBA-Smoke Rings WIND-An Evening at the Country Club WJR-Baseball Ecores; Peaceful Valley WWOV-Johnny Silvers' Orch. WROK-Ralph Williams' Orch. WTMJ-Let's Celebrate

9:45 CST 10:45 CDT NBC-Al Donahue's Orch.: WIBA CBS-Dick Gasparre's Orchestra: WBBM News: WROK WIND KSD-Ted Weems' Orch. WTMJ Today's Events

10:00 CST 11:00 CDT CBS-Joe Sanders' Orch.: WHAS KMOX WTAQ WKBW WSBT WBBM (sw-6.12)

NBC-Fletcher Henderson's Orch.: WMAQ WBOW

NBC-King's Jesters: WOWO MBS-Kay Kyser's Orch.: WGN News: WFBM WHO WJR WOC WMBD WLW KOA-Westernaires KSD-Weather Report KWK-Sport Review WCCO-Let's Celebrate WCFE-To be announced WENR-Music As You Desire It WIBA-Evening Concert WIND-Swing Quartet WISN-News; Wrestling Matches WKBH-News; Music WTAQ-Musical Bulletin Board WTMJ-Dance Orch.

10:15 CST 11:15 CDT CBS-Joe Sanders' Orch.: WKBH WJR WOC WFBM NBC-Fletcher Henderson's Orch.: WLW NBC-King's Jesters: (sw-6.14) KWK-Organ, Violin & Vocalists WCCO-Cedric Adams WHAS News WIND-Dude Ranch WMBD-Sports; Program Review WWOV-Walt Sears' Orch. WSUI-Views & Interviews WTAQ-Music You Want

10:30 CST 11:30 CDT NBC-Vox Pop: KFI (also see Tues. at 7 p.m.) NBC-Dance Orch.: WIBA WCFE (sw-6.14) CBS-Dick Jurgens' Orch.: WTAQ WMBD WFBM WBBM WSBT WKBW WOC WJR WKBH (sw-6.12)

NBC-Lang Thompson's Orch.: WLW WBOW WMAQ WOWO WIBA

MBS-Radio's Candid Camera; Bob Crosby's Orch.: WMT WGN News: KWK KMOX KOA-Clyde McCoy's Orch. WCCO-Rollie Johnson WHAS-Dance Band WHO-Jam Session WIND-News & Music WIRE-Art Morgan's Orch.

10:45 CST 11:45 CDT CBS-Dick Jurgens' Orch.: KMOX NBC-Dance Orch.: WENR NBC-Lang Thompson's Orch.: WIRE KWK WCCO-N. W. Umpires Ass'n WIND-Night Club of the Air

11:00 CST 12:00 CDT NBC-Ted King's Orch.: WMAQ CBS-Nocturne with Franklyn McCormack: WOC KMOX WFBM WBBM WISN WMBD WKBW WTAQ

NBC-Wayne King's Orch.: WHO WIBA WENR WBOW WTAM KOA-Clyde McCoy's Orch. KSD-Jimmy Joy's Orch. KWK-Billy Grantham's Orch. WCCO-Carl Lorch's Orch. WIND-Nite Watch WKBH-Weather Report WLW-Twenty-four Hour Review

End of Monday Programs

Tuesday

July 5, 1938

Tuesday

MORNING

7:00 CST CBS-Arthur Godfrey, songs: (sw-17.76)

NBC-Ward & Muzzy, piano duo: (sw-21.5)

CBS-Music in the Air; News: WFAM WKBW NBC-Breakfast Club; News: WCFE WBOW

News: WJJD WTAD Musical Clock: WBBM WIBA WOC WIRE WKBH KMOX WKBW WHIP

7:15 CST 8:15 CDT CBS-Music in the Air: News: (sw-17.76)

NBC-Person to Person: (sw-21.5) News: WMT WCCO WHO WLS WLW

7:30 CST 8:30 CDT CBS-Joyce Jordan, Girl Interne (Calox Toothpowder & Solidified Albolene): WBBM

NBC-Landt Trio; News: WHO (sw-21.5) NBC-Breakfast Club: News: WWOV

MBS-Victor H. Lindlahr (Journal of Living): WGN News: WKBW WTAQ WIBA

Morning Devotions: WKBH WLS Musical Clock: WMT WBOW

7:45 CST 8:45 CDT CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX

NBC-Marjorie Coles & Organ: WMAQ

NBC-Mystery Chef (Regional Advertiser): (sw-21.5)

CBS-Eton Boys: (sw-17.76) News: WIND WTAD WHIP

8:00 CST 9:00 CDT CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM WCCO KMOX WISN

NBC-Just Neighbors, sketch: WWOV WCFE (sw-15.21)

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Floor Wax): WMAQ WIRE

News: WKBH WMBD WAAF Musical Clock: WIBA WROK WMT

8:15 CST 9:15 CDT CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WBBM WCCO WMBD WISN

NBC-Asher & Little Jimmie, cowboy songs: WWOV WCFE (sw-15.21)

NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE

8:30 CST 9:30 CDT CBS-Hilltop House with Bess Johnson (Palmolive Soap): WCCO KMOX WISN WMBD WBBM

NBC-Just Plain Bill, sketch (Kolyons): WMAQ WIRE

NBC-Happy Jack Turner: KSD WAAF-Canary Serenade WBOV-Δ Radio Gospel WFBM-Shoppers' Guide WFBM-Favorite Melodies

8:45 CST 9:45 CDT NBC-Woman in White (Pillsbury): WMAQ WIRE KSD WTMJ WHO

CBS-Waltzes of the World: WOC NBC-Ma Perkins, sketch (Oxydol): WLS (sw-15.21)

CBS-Stepmother, sketch (Colgate): KMOX WCCO WBBM WFBM

NBC-Jerry Sears' Orch.: KWK WBOW (sw-21.5)

WCFE-Bittersweet Melodies WFAM-Words & Music WGN-Dr. Friendly, drama WIND-Swing Melodies WISN-Early Risers Club WJJD-Tommy Tucker's Orch. WKBW-Your Home WKBH-Betty Simonsen WLW-Betty & Bob, sketch WMBD-Jay's Women of Today WWOV-Modern Home Forum WROK-Town Crier WSUI-Morning Melodies; Service Reports

WTAD-Hannibal Prgm. WTAQ-Do You Remember?

9:00 CST 10:00 CDT NBC-Originalities: WIBA WCFE (sw-21.5)

NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLS (sw-15.21)

NBC-David Harum, sketch (Baby O): WIRE WHO KSD WMAQ (sw-15.33)

CBS-Mary Lee Taylor (Pet Milk): WMBD KMOX WFBM WBBM WOC

KWK-Singing Cowboys WAAF-Musical Memories WBOV-State Teachers College WCCO-Ma Perkins WFAM-Morning Musicale WGN-Get Thin to Music WHA-Your Health WIND-Municipal Court WISN-Music Old and New WJJD-Piano & Guitar WKBW-Tuneful Tempos WKBH-Success Story WLW-The Goldbergs, sketch WMT-News; Musical Interlude WROK-News WSUI-Illustrated Musical Chats WTAQ-Triple Thrift Revue WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT NBC-Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)

NBC-Breen & De Rose: WBOW WMT

CBS-Richard Maxwell, songs: WISN WKBH WFAM

MBS-Bachelor's Children (Old Dutch Cleanser): WGN

NBC-Lorenzo Jones, sketch (Philips): WMAQ WIRE WHO KSD

News: WKBW WMBD Editor's Daughter: WBBM WOWO KMOX-Houseboat: Hannah, sketch KWK-Great Works of Man WAAF-Hog 'n' Harmony WCCO-Bachelor's Children WCFE-Rhythm Roundup WFBM-Apron Strings WHA-World Observer WIBA-Organ Melodies WJJD-Sports Handicapper WJOC-Harmony Lane WROK-On the Mail WTAQ-Music in a Sentimental Mood

WTMJ-Happy Gilmans

9:30 CST 10:30 CDT NBC-Gen. Fed. of Women's Clubs: WMAQ WBOW

NBC-Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)

CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM

NBC-Viennese Ensemble: WCFE WIBA WHO

KWK-Pop Wise & Filbert WAAF-Swing High WFAM-Fashion Parade WGN-Man on State Street WHA-Story Behind the Song WHIP-Monitor News WIND-Serenade to the Ladies WIRE-Inogene Pierson WJJD-Women's Exchange Prgm. WKBW-Eb & Zeb, sketch WKBH-Today's Almanac WLW-Dr. Friendly, drama WMT-Louise Hathaway WOC-Library Prgm. WWOV-Linda's First Love WROK-Milk-Made Magic WTAD-Ma Perkins, sketch WTAQ-Roundup WTMJ-Morning Melodies

9:45 CST 10:45 CDT NBC-Kitty Keene, Inc., sketch (Dreft): WHO

NBC-Viennese Ensemble: WCFE KWK WMT WOWO

NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW

CBS-Aunt Jenny's Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD

NBC-Getting the Most Out of Life: WBOW (sw-15.21)

KSD-Ranch Boys, trio WAAF-Foolish Questions WFAM-Lou Pike, organist WGN-Painted Dreams WHIP-Pacific Paradise WIBA-Δ Church of the Air WIND-Livestock Markets WIRE-Linda's First Love WJJD-Garwood Van's Orch. WKBW-Morning Melodies WKBH-Swing Interlude WLS-Grace Wilson, contr.; John Brown, pianist

WOC-Melodic Variations WROK-Radio Rhythm WSUI-Prgm. Calendar & Weather Report

WTAD-Kitty Keene, sketch

10:00 CST 11:00 CDT CBS-Merrymaker: WMBD WCCO WFAM WBBM WFBM KMOX WOC WISN

NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ

NBC-Campus Kids: WBOW KSD WMT

KWK-Three Quarter Time WAAF-Let's Dance WCFE-Peekers in the Pantry WGN-Melody Contrasts WHA-Homemakers WHIP-Fashions & the Home WHO-The Goldbergs, sketch WIBA-Linda's First Love, sketch WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar WIRE-Dessa Byrd WJBC-Theater Time WJJD-Bureau of Missing Persons WKBH-Hollywood Reporter WKBH-Home Economics WLS-Markets; News WLW-Editor's Daughter, sketch WWOV-Bill Board WROK-News; Organ

WSUI-Home Decoration WTAQ-News

WTAQ-Let's Waltz WTMJ-What's New in Milwaukee?

10:15 CST 11:15 CDT NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW

CBS-Irene Beasley, R.F.D. No. 1: WFBM WTAQ WFAM WKBW WOC

NBC-Bailey Axton, trn.: WMT KWK WBOW (sw-15.33)

KMOX-Ma Perkins, sketch KSD-Nat Shilkret's Orch. & The Master Singers

WAAF-Willie Winn, sport of kings WBBM-Thomas Conrad Sawyer WCCO-Judy & Jane WHIP-Morning Dance WHO-Houseboat Hannah WIBA-Editor's Daughter, sketch WIND-Priscilla Holbrook, pianist WISN-News WJBC-Women in the News WJJD-Criminal Court Interviews WKBW-House of McGregor WKBH-Your Home Prgm. WLS-Musical Chore Boys WMBD-Linda's First Love WROK-Morning Varieties WSUI-Yesterday's Musical Favorites

WTAD-Bee & Vee

10:30 CST 11:30 CDT NBC-Nat'l Farm & Home Hour: Spkrs.; Walter Blaufuss' Orch.: WIBA WMAQ WBOW (sw-15.21)

Speakers: Gordon Zimmerman, Josephine Hemphill, Morse Salisbury and H. R. Baukhage.

NBC-Words Men Live By: KSD CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM

MBS-Studies in Black & White: WMT

News: WHIP WIRE KWK-News; Musical Interlude WAAF-This Feminine World WCCO-Happy Gilmans WCFE-Double in Stars WFAM-Harlan Hogan WFBM-Mrs. Farrell's Kitchen WGN-Quin Ryan's News WHA-Music Appreciation Course WHO-Myrt & Marge, sketch WIND-Harry Zimmerman, organist WISN-Organ Melodies WJBC-Musical Memories WJJD-Judge Stephen Adamowski's Safety Court WKBW-House of MacGregor WKBH-Questions and Answers

(Continued on Next Page)

THRILLING PREMIERE PERFORMANCE

TUESDAY 9:30 P.M. (E. D. T.) JULY 5th NBC (Coast to Coast)



STARRING HENRY HUNTER "Universal Picture" Favorite with BETTY WINKLER

ORIGINAL MUSIC COMPOSED AND DIRECTED BY BILLY MILLS ATTORNEY AT LAW

A GREAT HALF HOUR SHOW OF EXCITING, ROMANTIC DRAMA

SPONSORED BY THE MAKERS OF JOHNSON'S WAX

# TUESDAY

## July 5

(10:30 a.m. Continued)

WLS-Evelyn, the Little Maid  
 WLW-News; Livestocks; River;  
 Weather; Markets  
 WMBD-Honeymoon Lane  
 WOC-Radio Bazaar  
 WOWO-Bob and Norm  
 WROK-Kaye Kreamer, Woman's  
 Forum  
 WSUI-The Book Shelf  
 WTAQ-News; Merry-Go-Round  
 WTMJ-Kitty Keene, sketch

**10:45 CST 11:45 CDT**  
 NBC-Piano Recital: WIRE KSD  
 WCFL  
 CBS-Our Gal Sunday, sketch  
 (Anacin): KMOX WBBM  
 NBC-Nat'l Farm & Home Hour:  
 KWK WLW  
 WAAF-Markets; Sweet & Slow  
 WCCO-Grandma Travels  
 WFAM-Civic Safety Council  
 WGN-Musical Mail Box  
 WHIP-Tin Pan Alley  
 WHO-Hilltop House, sketch  
 WISN-Ann Leslie's Scrapbook  
 WJBC-Peggy Payne & Pioneers  
 WKBB-The Mixing Bowl  
 WKBB-Lewis Kent Ensemble  
 WLS-Weather; Markets; News  
 WMBD-Bandwagon  
 WMT-Jimmie Smith's Orch.  
 WOC-Screenfans Prgm.  
 WOWO-Honolulu Serenaders  
 WROK-Freeport Studios  
 WTAD-Betty & Bob  
 WTMJ-Blue Room Ensemble

**11:00 CST 12:00 CDT**  
 CBS-The Goldbergs, sketch (Ox-  
 ydol): WOC WKBB WBBM  
 KMOX WCCO  
 NBC-Glenn Darwin, bar.: KSD  
 (sw-15.33)  
 MBS-Jack Marshard's Orch.:  
 WMT  
 WAAF-Symphonic Hour  
 WBAA-The Dentist Says  
 WCFL-The Hit Revue  
 WFBM-Music Hall  
 WGN-Dance Music  
 WHIP-Southtown Church Hour  
 WHO-Dan Harding's Wife, sketch  
 WIND-Indiana News  
 WIRE-Singin' Sam  
 WISN-Morning Musicale  
 WJBC-Take It for Granted  
 WJJD-News  
 WKBB-Magic Violin  
 WLS-Christine "Little Swiss Miss"  
 WMBD-Messenger; Morning Mu-  
 sic  
 WOWO-Consolaires  
 WSBT-News; Stork Report; Farm  
 Flashes  
 WSUI-Chamber Orch.  
 WTAD-All for the Ladies  
 WTAQ-Em Owen, organist  
 WTMJ-Heinie Spam

**11:15 CST 12:15 CDT**  
 CBS-Vic & Sade, sketch (Cris-  
 co): WBBM KMOX WCCO  
 WISN  
 NBC-Three Romeos: WCFL KSD  
 WIRE (sw-15.33)  
 CBS-To be announced: WFBM  
 WBAA-The Parade of Melody;  
 News  
 WHA-Organ Interlude  
 WHO-Vic and Sade  
 WIND-Tommy Out, organist  
 WHIP-Englewood Hour  
 WJBC-Parade of Bands  
 WJJD-Harry Zimmerman, organ-  
 ist  
 WKBB-Book of the Hour  
 WKBB-Club Calendar  
 WMBD-Pekin Homemaker  
 WMT-Tom Owens' Cowboys  
 WOC-Studio Swingators  
 WOWO-News  
 WSBT-Melody Time  
 WTMJ-Heinie & His Grenadiers

**11:30 CST 12:30 CDT**  
 NBC-Words and Music: WMAQ  
 KSD WIBA (sw-15.33)  
 CBS-Road of Life, sketch (Chip-  
 so): KMOX WBBM  
 MBS-Royal Rangers: KWK  
 WBOV-Presentation  
 WCCO-Musicale  
 WCFL-Noon Day Concert  
 WFBM-Hoosier Farm Circle  
 WGN-Markets; Mid-day Service  
 WHA-Talking Book  
 WHIP-Hollywood News  
 WIND-Christian Science Prgm.  
 WIRE-Farm Hour & Market  
 WISN-Sammy Liner's Orch.  
 WJBC-Singin' Sam  
 WJJD-Noon-Day Service  
 WKBB-Social Calendar; Farm  
 News  
 WKBB-Rhapsody and Rhythm  
 WLS-Markets; News  
 WLW-Live Stock & Poultry Re-  
 ports; News  
 WMBD-Thrift Message; Swing  
 sters

WMT-Sweet and Swing  
 WOC-Hymns of All Churches  
 WOWO-Happy Hauck's Orch.  
 WSBT-Harlan Hogan  
 WTAD-Police News  
 WTAQ-Mailman

**11:45 CST 12:45 CDT**  
 NBC-To be announced: KSD  
 CBS-Gospel Singer, Edward Mac-  
 Hugh, bar.; Organ (Ivory  
 Soap): WBBM KMOX WCCO  
 CBS Ann Leaf, organist: (sw-  
 15.27)  
 NBC-Archchair Quartet: (sw-  
 15.21)  
 News: WMT WBAA WIND  
 WMAQ  
 KWK-Voice of the Farm  
 WCFL-Know Yourself  
 WFBM-Markets; Farm Bureau  
 Prgm.  
 WHIP-Cascade Melodies  
 WHO-Markets & Weather  
 WISN-Even As You and I  
 WJBC-Rhythm Review  
 WKBB-Student Recital  
 WLS-Dinner Bell Prgm  
 WLW-Noonday Reveries  
 WMBD-Window Shopper  
 WOC-Farm Bureau & Markets  
 WOWO-Happy Hauck's Orch.  
 WROK-Round the Town  
 WSBT-Man on the Street  
 WTAD-Dance Revue  
 WTAQ-Farinhands  
 WTMJ-Livestock Quotations

## AFTERNOON

**12:00 CST 1:00 CDT**  
 CBS-Tours in Tone: WKBB  
 WKBB WOC WCCO WSBT  
 NBC-Betty & Bob, sketch (Gold  
 Medal): KWK WIRE WTMJ  
 WHO WMAQ (sw-15.21)  
 MBS-Harold Turner, pianist:  
 WGN  
 News: WTAD WJBC WMBD  
 KMOX-Singin' Sam  
 KSD-Sports Preview  
 WAAF-Don Bolt, commentator  
 WBAA-Noon Melodies  
 WBBM-Manhattan Mother  
 WBOV-Street Reporter  
 WCFL-Theater Lobby  
 WFBM-Bohemians  
 WHA-Musicale  
 WHIP-Movie Tunes  
 WIBA-Interlude; Country Home  
 WIND-Lupi Italian Hour  
 WISN-Musical Heat Wave  
 WJJD-Livestock Markets  
 WLW-Linda's First Love, sketch  
 WMT-Cedar Valley Hillbillies  
 WOWO-Familiar Hymns  
 WSUI-Rhythm Rambles

**12:15 CST 1:15 CDT**  
 NBC-Let's Talk It Over: WBOV  
 Felicia Adams, consultant for  
 the Florists' Telegram Delivery  
 Association will discuss "Dress-  
 ing Up the House with Flow-  
 ers."  
 CBS-Harry Cool & Harmonettes:  
 WOC WISN WKBB WSBT  
 NBC-Arnold Grimm's Daughter,  
 sketch (Gold Medal): WIRE  
 WLW WMAQ KWK WTMJ  
 (sw-15.21)  
 Kitty Keene: WCCO KMOX  
 Man on the Street: WTAQ WKBB  
 WBBM  
 WAAF-Estelle Barnes, pianist  
 WBAA Court of Safety  
 WCFL-Spotlight Parade  
 WFBM-News  
 WGN-Melody Time  
 WHIP-I Am the Law of Your Life  
 WHO-Luncheon Music  
 WIBA-News; Market Reports  
 WJBC-Tournament of Bands  
 WJJD-Mid-day Round-Up  
 WKBB-News  
 WLS-Voice of the Farm  
 WMBD-Town Crier; Farm Mkts.  
 WMT-Question Man: Voice of  
 Iowa  
 WOC-Farm Bureau & Markets  
 WOWO-Market Service  
 WROK Column Left News  
 WTAD-Cy & Freckles

**12:30 CST 1:30 CDT**  
 NBC-Valiant Lady, sketch (Gold  
 Medal): WLW WIRE WMAQ  
 KWK (sw-15.21)  
 CBS-Marine Band: WSBT WFBM  
 WISN (sw-15.27)  
 NBC-Music Guild: Guests: WCFL  
 WOWO  
 Music of the 15th, 16th and  
 17th Centuries, will be given by  
 the Renaissance Quintet.  
 News: WHO WOC  
 KMOX-Linda's First Love  
 WAAF-Markets; Adult Education  
 Council  
 WBAA-Luncheon Dance Time  
 WBBM-Kitty Keene, sketch  
 WBOV-On the Mall  
 WCCO-First Edition  
 WGN-June Baker, home manage-  
 ment  
 WHA-Farm Prgm.  
 WHIP-Concert Orch  
 WIND-Safety Talk

# Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

**NIGHT**

6:00 CST (7:00 CDT) Edward G. Robinson, CBS.

6:00 CST (7:00 CDT) Johnny Presents, NBC.

6:30 CST (7:30 CDT) Al Jolson Show, CBS.

7:00 CST (8:00 CDT) Horace Heidt's Orchestra, NBC.

7:30 CST (8:30 CDT) Attorney-at-Law, NBC.

7:30 CST (8:30 CDT) Benny Goodman's Orches-  
 tra, CBS.

8:00 CST (9:00 CDT) Hal Kemp's Orchestra,  
 CBS.

8:00 CST (9:00 CDT) Robert L. Ripley, NBC.

8:30 CST (9:30 CDT) Jimmie Fidler, NBC.

WKBB-Man on the Street  
 WKBB-Luncheon Music  
 WLS-Farm News  
 WMBD-Farm News  
 WMT-Markets; Hillbillies  
 WROK-Couple on the Street;  
 Treasure Chest  
 WTAD-Farm; Weather; Markets  
 WTMJ-Voice of the Farm

**12:45 CST 1:45 CDT**  
 NBC-Hymns of All Churches  
 (Gold Medal): WMAQ WHO  
 WIRE KWK (sw-15.21)  
 CBS-Marine Band: WOC WMBD  
 News: WKBB WTAQ  
 KMOX-Editor's Daughter, sketch  
 KSD-News; Market Reports  
 WAAF-Waltztime  
 WBAA-Market Reports  
 WBBM-Houseboat Hannah, sketch  
 WBOV-Tune of the Day  
 WCCO-Musical  
 WGN-Len Salvo, organist  
 WIBA-Melody Moments  
 WIND-Tommy Ott, organist  
 WJJD-Piano Parade  
 WKBB-Song Hit of the Day; Pet  
 Corner  
 WLS-Gabriel Heatter; Markets  
 WLW-Kitty Keene, sketch  
 WMT-Iowa Cornhuskers  
 WROK-Home Folks Hour  
 WTAD-Luncheon Music  
 WTMJ-Sidewalk Reporter

**1:00 CST 2:00 CDT**  
 NBC-To be announced: KWK  
 (sw-15.21)  
 CBS-Adventures in Rhythm:  
 WKBB WFBM WSBT WOC  
 (sw-15.27)  
 NBC-The Story of Mary Marlin,  
 sketch (Ivory Flakes): WMAQ  
 WHO WLW WTMJ KSD  
 Details of the contest on this pro-  
 gram may be found on page 41.

MBS-Songland: WGN  
 News: WIND WTAD WHIP  
 Man on the Street: WMBD  
 WTAQ  
 KMOX-Inquiring Reporter  
 KWK-Backstage Wife, sketch  
 WBAA-Alberta Schmiadel, sop.  
 WBBM-Broadcast Rhymesters  
 WBOV-Sportscasting  
 WCCO-Thomas Sawyer  
 WCFL-Make Believe Danceland  
 WHA-Farm Organization Forum  
 WIBA-Concert Trio  
 WIRE-Reporter  
 WISN-Mary Ann Presents  
 WJJD-Tommy Tucker's Orch.  
 WKBB-La Perkins  
 WAAF-"L" Reporter, interviews  
 WLS-Homenakers Hour  
 WMT-Many Happy Returns; Iowa  
 Cornhuskers  
 WOWO-The Observer

**1:15 CST 2:15 CDT**  
 NBC-Oxydol's Own Ma Perkins,  
 sketch: WMAQ KSD WTMJ  
 WHO  
 NBC-Rakov's Orch.: KWK  
 CBS-Adventures in Rhythm:  
 WISN WKBB  
 KMOX-Judy & Jane, sketch  
 WAAF-Carnival Matinee  
 WBAA-Melody Time  
 WBBM-Meet the Missus  
 WBOV-To be announced  
 WCCO-Betty & Bob  
 WLW-Ma Perkins, sketch  
 WGN-Memory Lane  
 WHA-Musical Varieties  
 WHIP-Brand Concert  
 WIND-Priscilla, pianist  
 WIRE-Noonday Headlines  
 WMBD-His Majesty, the Baby  
 WMBI-Gospel Music  
 WMT-German Band  
 WTAD-Quincy Marches On  
 WTAQ-Glodeen Matinee

**1:30 CST 2:30 CDT**  
 NBC-Army Band: WBOV WIBA  
 (sw-15.21)

CBS-Story of a Song: WBBM  
 WOC WISN WKBB WCCO  
 WSBT WKBB WFBM WTAQ  
 (sw-15.27)  
 NBC-Pepper Young's Family,  
 sketch (Camay Soap): WHO  
 WMAQ KSD WLW WTMJ  
 KMOX-Magic Kitchen  
 KWK-News; Army Band  
 WBAA-Monitor Views the News  
 WCFL-News  
 WHA-Organ Melodies  
 WHIP-Dancing Party  
 WIND-Band Stand  
 WIRE-Matinee Varieties  
 WJJD-Two Pianos  
 WMBD-Evelyn Graham  
 WMT-News; Ralph Slade's Orch.  
 WOWO-Bourdon Strings  
 WROK-Old Refrains

**1:45 CST 2:45 CDT**  
 NBC-The Guiding Light (White  
 Naptha): WMAQ WHO WTMJ  
 KSD WLW  
 NBC-Army Band: WMT KWK  
 Baseball Talk: WCFL WIND  
 WBAA-Songs and Melodies  
 WCCO-Markets  
 WGN-Harold Turner, pianist  
 WJJD-To be announced  
 WLS-News, Julian Bentley  
 WMBD-Hello, Neighbor  
 WOWO Women in the News  
 WROK-Tabernacle Hour  
 WTAD-Bessie Dean Reinert, sop.

**2:00 CST 3:00 CDT**  
 NBC-Club Matinee; Variety Show:  
 WOWO WMT WBOV WENR  
 (sw-15.21)  
 NBC-Backstage Wife, sketch (Dr.  
 Lyons): WMAQ WTMJ WIRE  
 WHO WIBA  
 CBS-Highways to Health: WISN  
 WTAQ WKBB WKBB WSBT  
 WBBM WFBM (sw-15.27)  
 Dan Harding's Wife WLW KSD  
 KMOX-Those Happy Gilman's  
 KWK-Today at Two  
 WAAF-News Flashes, Weather  
 WBAA-Hours of Destiny  
 WCCO-Ladies First  
 WGN-Your English  
 WHA-Armchair Journeys  
 WHIP-Gay Caballeros  
 WIND-To be announced  
 WMBD-Editor's Daughter  
 WOC-Afternoon Recess  
 WROK-News; Concert Interlude  
 WTAD-Variety Prgm.

**2:15 CST 3:15 CDT**  
 NBC-Stella Dallas, sketch (Milk  
 of Magnesia): WIRE WTMJ  
 WIBA WMAQ WHO  
 CBS-Romance in Rhythm: WOC  
 WTAQ WKBB WKBB WSBT  
 WBBM WFBM WISN (sw-  
 15.27)  
 MBS-Midstream, drama: WLW  
 Matinee Melodies: WAAF WROK  
 KMOX-One Woman's Opinion  
 KSD-Contract Bridge Lessons  
 KWK-To be announced  
 WHA-Magazine Rack  
 WHIP-A Book of Poems  
 WMBD-Singin' Sam  
 WMBI-Gospel Music

**2:30 CST 3:30 CDT**  
 NBC-The Hughes Reel with Rush  
 Hughes (Borden Co.): WIRE  
 WMAQ WHO KSD  
 CBS-Romance in Rhythm: WOC  
 WFBM WFAM WTAQ WKBB  
 WISN (sw-15.27)  
 NBC-Club Matinee: WBOV WIBA  
 (sw-15.21)  
 KMOX-Let's Compare Notes;  
 Headline Highlights  
 KWK-Richard Hayes, swing or-  
 ganist  
 WBAA-The Home Builders  
 WCCO-Front Page Parade

WGN-Melody Time  
 WHA-Music of the Masters  
 WLW-News; Jane Tresler, vo-  
 calist  
 WMBD-Petticoat Parade  
 WOWO-Old Time Religion  
 WROK-Rhythm Before Three  
 WTAD-Sports Talk  
 WTMJ-News; Police; Weather;  
 Spotlight

**2:45 CST 3:45 CDT**  
 NBC-Girl Alone, sketch: WMAQ  
 CBS-Songs by Lorraine: WFAM  
 WTAQ WKBB WFBM WKBB  
 WBBM KMOX WCCO WOC  
 (sw-15.27)  
 NBC-Club Matinee: KWK  
 MBS-The Mad Hatterfields: WLW  
 KSD-Songs of Jean Carmen  
 WAAF-Piano Novelties  
 WBAA-Treasure Chest  
 WGN-Margery Graham  
 WHIP-Cabbages & Kings  
 WHO-Tea and Crumpets  
 WIRE-Imogene Pierson  
 WISN-Dugout Doings  
 WTMJ-Country Road

**3:00 CST 4:00 CDT**  
 NBC-Top Hatters: WBOV WHO  
 NBC-The Four of Us; Dean  
 Fossler, organist: WENR (sw-  
 15.27)  
 CBS-Texas Rangers: WKBB  
 WFAM WKBB WTAQ WOC  
 WFBM WMBD WBBM KMOX  
 MBS-Bobby Hayes' Orch.: KWK  
 Baseball Game: WTAD WMT  
 WISN  
 KSD-Baseball Scores  
 WAAF-Rhumba Beat  
 WBAA-Social Security Prgm.  
 WGN-Afternoon Serenade  
 WHIP-Round Table  
 WIBA-Today's Front Page  
 WIRE-Police Court  
 WJBC-Bible Study Hour  
 WLW-Houseboat Hannah, sketch  
 WMAQ-Tea Time Varieties  
 WOWO-News  
 WROK-Kaye Kreamer, Women of  
 the Hour  
 WTMJ-Valiant Lady

**3:15 CST 4:15 CDT**  
 CBS-Stamp Designer Interview-  
 ed: WOC WBBM KMOX  
 WKBB WFAM WKBB WTAQ  
 WMBD WFBM (sw-15.27)  
 Miss Elaine Rawlinson, recent  
 winner of a \$500 prize in a  
 Treasury Department contest  
 for a design for the new series  
 of Presidential stamps, will be  
 interviewed on philately by Er-  
 nest A. Kehr, N. Y. World-Tele-  
 gram stamp editor.

NBC-Don Winslow of the Navy,  
 sketch: WIBA WOWO  
 NBC-Top Hatters: WIRE  
 NBC-Silhouettes of the West:  
 WMAQ  
 WAAF-Organ Melodies  
 WBAA-Afternoon Musicale  
 WENR-Music Circle  
 WGN-Harold Turner, pianist  
 WHIP-Reba Lessard, pianist  
 WHO-Judy & Jane, sketch  
 WLW-To be announced  
 WTMJ-Home Harmonizers

**3:30 CST 4:30 CDT**  
 NBC-Kellogg's Singing Lady.  
 Irene Wicker: WLW (sw-  
 15.21)  
 CBS-Nila Mack's Let's Pretend:  
 WFBM WKBB WOC WKBB  
 WTAQ WMBD KMOX WBBM  
 NBC-Your Family & Mine (Seal-  
 test): WMAQ WIBA WTAQ  
 (sw-9.53)  
 NBC-Edward Davies, bar.: WENR  
 KWK WBOV  
 MBS-Jimmy Livingston's Orch.:  
 WIRE  
 News: WHO WJBC  
 WAAF-Musicale Moderne  
 WFAM-Young America on the  
 Air; Pop Concert  
 WGN-Melody Lane  
 WHA-Weather Bureau  
 WHIP-Tea Dance  
 WOWO-Book Review  
 WROK-Helene Kimberley

**3:45 CST 4:45 CDT**  
 NBC-Joseph Gallicchio's Orch.:  
 WHO WIBA WBOV WMAQ  
 KSD WTMJ  
 NBC-Indiana Indigo; Soloists &  
 Orch.: WOWO WENR WIRE  
 NBC-Little Orphan Annie (Oval  
 time): (sw-9.53)  
 WAAF-Salon Concert  
 WBAA-Scientific News  
 WLW-Mad Hatterfields, sketch  
 WHIP-News  
 WJBC-Classified Time  
 WAAF-Salon Concert  
 WLW-Charlie's Singing School  
 WROK-Radio Rhythm

**4:00 CST 5:00 CDT**  
 CBS-News; Deep River Boys:  
 WTAQ WKBB WFAM WKBB  
 WFBM WBBM KMOX WMBD  
 NBC-Science in the News, Guest  
 Speaker: WIBA WMAQ WBOV  
 (sw-9.53)  
 NBC-Paul Sabin's Orch.: WOWO  
 KWK WIRE WLW  
 Baseball Scores: WIND WJJD

KSD-Samuel Kissell, violinist  
 WAAF-Song Webs  
 WBAA-The Magic Carpet  
 WCFL-Beyond the Horizon  
 WENR-Malcolm Claire, children's  
 stories  
 WGN-Bill Anson  
 WHIP-Hollywood Brevities  
 WHO-Rhythm Makers  
 WJBC-Request Hour  
 WOC-News  
 WROK-News; Musicale  
 WTMJ-Variety Revue

**4:15 CST 5:15 CDT**  
 NBC-Adrian Rollini's Orchestra;  
 News: KSD WCFL WBOV  
 (sw-9.53)  
 CBS-Hollace Shaw, sop.; Concert  
 Orch.: WFBM KMOX WTAQ  
 WKBB WFAM WKBB  
 NBC-Paul Sabin's Orch.: WMAQ  
 (sw-11.87)  
 MBS-Airliners Orchestra: WGN  
 KWK  
 WAAF-Tea Dance  
 WBAA-Melody Moods  
 WBBM-Truman Bradley, comm.  
 WENR-Gilbert Martyn, news  
 WHIP-Airland Dance  
 WHO-Baseball Time  
 WIBA-Dance Hour  
 WIND-Musical Toast  
 WIRE-News; Minute Interviews  
 WJJD-Parade of Music  
 WLW-The Happy Gilman's  
 WMBD-News; World News; Pet  
 Corner  
 WOC-Baseball Review  
 WROK-Freeport Studios

**4:30 CST 5:30 CDT**  
 CBS-Dave Bacal & Four Notes:  
 WTAQ WKBB WKBB KMOX  
 (sw-11.83)  
 NBC-Johnnie Johnston, bar.:  
 WIBA WCFL WBOV WMAQ  
 KWK WIRE  
 NBC-Chesterfield Daily Sports  
 Column with Paul Douglas:  
 WLW KSD WENR WOWO  
 (sw-15.21)  
 WAAF-Sport Shorts  
 WBBM-Chicago Hour  
 WFAM-Killer Dillers  
 WFBM-Tea Time Tunes  
 WHIP-Trio  
 WIND-Military Melody Makers  
 WJBC-News  
 WJJD-Salon Ensemble  
 WMBD-Bargain Counter

**4:45 CST 5:45 CDT**  
 NBC-Lowell Thomas, news com-  
 mentator (Sun Oil): WLW  
 (sw-15.21)  
 CBS-Ray Heatherton, songs:  
 WKBB WTAQ WISN WBBM  
 KMOX  
 NBC-Dinner Concert: WENR  
 WIBA  
 NB' Rhythmaires: WMAQ WBOV  
 KSD  
 MBS-Zinn Arthur's Orch.: KWK  
 WIRE  
 WAAF-Tower Tunes  
 WBAA-Story Book Hour  
 WCCO-Hopkins, Minn.  
 WCFL-Jack Kelly's Orch  
 WFAM-Baseball Scores; News  
 WGN-Little Orphan Annie  
 WHIP-Vocal Varieties  
 WIND-Listen to Yourself  
 WISN-Tenth Inning  
 WJBC-Varieties  
 WJJD-Garwood Van's Orch.  
 WKBB-Kiddies' Hour  
 WMBD-Polly of the Range  
 WOWO-American Family

**5:00 CST 6:00 CDT**  
 NBC-Easy Aces, sketch (Ara-  
 cin): WENR WMT WIRE  
 (sw-11.87)  
 CBS-Wrigley Prgm.: (sw-11.83)  
 (also at 9 p.m.)  
 NBC-Don Winslow of the Navy  
 (Kellogg's): WLW WMAQ  
 CBS-Not So Long Ago: WTAQ  
 KMOX WKBB  
 News: WCFL WJJD  
 KSD-News; Gabriel Heatter  
 KWK-W. P. A. Program  
 WAAF-Half & Half  
 WBBM-John Harrington, sports  
 WBOV-Merry-Go-Round  
 WCCO-Livestock  
 WFAM-Crimecasts  
 WFBM-Christian Science Prgm.  
 WGN-Concert Orch.  
 WHIP-Sports Review  
 WHO-To be announced  
 WIBA-The Plainsman  
 WIND-German Hour  
 WISN-Show Window  
 WMBD-Happy Train  
 WOC-Man on the Street  
 WOWO-The Mountain Band  
 WTAD-Cy & Freckles  
 WTMJ-News; Gabriel Heatter

**5:15 CST 6:15 CDT**  
 CBS-To be announced: WBBM  
 KMOX WFAM WMBD WKBB  
 WISN WCCO WOC WKBB  
 NBC-Vocal Varieties (Tums)  
 Smoothies; DeVore Sisters;  
 Wm. Stoess' Orch.: WHO KSD  
 WMAQ WIRE (sw-9.53) (also  
 at 9:15 p.m.)

TUESDAY

July 5

Frequencies

KMOX-1090 WISN-1120
KOA-830 WJBC-1200
KBD-550 WJJD-1130
KWK-1350 WJR-750
WAAF-920 WKBB-1500
WBA-890 WKBB-1380
WBL-770 WLS-870
WBOV-1310 WLW-700
WCCO-810 WMAQ-670
WCFL-970 WMBD-1440
WENR-870 WMT-600
WFAM-1200 WOC-1370
WFBM-1230 WOWo-1160
WGN-720 WROK-1410
WHA-940 WSBT-1360
WHAS-820 WSUI-880
WHIP-1480 WTAD-900
WHO-1000 WTAM-1070
WIBA-1280 WTAQ-1330
WIND-560 WTMJ-620
WIRE-1400

WIBA-Today's Birthdays; Sports
WISN-Sports Parade; Interlude
WOC-Sunset Serenade
WROK-Dance Hour
WSUI-Daily Iowan on the Air

NIGHT

6:00 CST 7:00 CDT
NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris); Jack Johnstone's dramas; Genevieve Rowe; Swing Fourteen; Floyd Sherman, tr.; Glenn Cross & Beverly; WHO WTAM WLW WIRE WTAM KSD WMAQ (sw-9.53) (also at 9:30 p.m.)

CBS-Big Town, newspaper drama; Edward G. Robinson & Claire Trevor; Fran Frey's Orch. (Rinsio); KMOX WJR WISN WCCO WFBM WBBM WHAS WMBD (sw-11.83) (also KNX at 9:30 p.m.)

NBC-Al Donahue's Orch.: WLS WOWO (sw-11.87)
MBS-Morton Gould's Orch.: WMT WGN KWK
Sports: WTAD WKBB WBOW WOC
KOA-Westernaires
WAAF-Don Bolt, commentator
WCFL-News
WFAM-The New Yorkers
WHA-Organ Reverie
WHIP-Hungarian Family Hour
WIBA-Concert Ensemble
WIND-Recreation of Today's Game
WJJD-Variations, musical prgm.
WKBH-To be announced
WROK-News; Musical Workshop
WSUI-Dinner Hour Prgm.
WTAQ-Our Neighbors

6:15 CST 7:15 CDT
NBC-Al Donahue's Orch.: WLS (sw-11.87)
WAAF-Pacific Paradise
WBOW-Our Neighbors
WCFL-Pop Tunes
WFAM-Amer. Family Robinson
WJJD-Your City Government
WKBB-Sweetheart Serenade
WKBH-Dinner Music
WOC-News
WROK-Gene Robinson, piano moods
WTAD-Freshest Thing in Town
WTAQ-Chick MacGregor's Orch.

6:30 CST 7:30 CDT
CBS-Al Jolson Show with Martha Raye, Parkyakarkus & Lud Gluskin's Orch. (Lifebuoy); WBBM KMOX WISN WFBM WCCO WJR WHAS WMBD (sw-11.83) (also KNX KSI at 10:30 p.m.)
Guest: Alan Hale.

NBC-Wayne King's Orch. (Lady Esther); WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53)

NBC-Information Please, Quiz Prgm.: WBOW WOWO (sw-11.87)

MBS-The Green Hornet, drama: WGN KWK WMT
WAAF-Evening Concert
WCFL-Keep in Time
WFAM-Three Men
WHA-Evening Musicale
WHIP-Love Letter
WJJD-Bob Atcher & Bonnie Blue Eyes
WKBB-Amer. Family Robinson

WKBH-Echoes of Stage & Screen
WLS-South Shore Chorus
WLW-Adventures in Paradise
WOC-Twilight Musicale
WROK-Italian Hour
WTAD-Dust Off the Diamond
WTAQ-News

6:45 CST 7:45 CDT
WCFL-Baret O'Hara
WFAM-George E. Sokolsky
WHIP-Fred J. Rathje, talk
WKBB-News
WLS-National Youth Prgm.
WTAQ-Ramblin' Trio

7:00 CST 8:00 CDT
CBS-Grand Central Station (Listerine); WJR WHAS WBBM WCCO KMOX WFBM (sw-11.83)

NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson; KSD WHO WIRE WTAM WMAQ (also sec Mon. prgms. at 10:30 p.m.)

NBC-Horace Heidt's Brigadiers (Alemite); WLW WLS KWK WMT (sw-11.87)
Details of the contest on this program may be found on page 41.

CBS-To be announced: WISN WSBT WMBD WKBH WTAQ WOC
WBOW-Marian Mace, songs
WCFL-Labor Flashes
WGN-A. F. Thavui's Band
WHIP-Eventide Echoes
WIBA-Concert Hall
WIND-News & Sports
WJJD-Church on the Hillside
WKBB-Dubuque Star Revue
WOWO-Our Yesterdays
WROK-Freeprot Studios
WSUI-Convocation, State Scholarship Contest
WTAD-Mystery Prgm.
WTMJ-Miller High Life Party

7:15 CST 8:15 CDT
CBS-To be announced: WKBW WBOW-Easy to Remember
WCFL-Teachers Union, talk
WGN-Concert Orch.
WHIP-Dreams for Sale
WIND-News Behind the News
WJJD-Suppertime Frolic
WOWO-Music Graphs
WTAD-News Summary

7:30 CST 8:30 CDT
NBC-Attorney-at-Law, drama (Johnson's Wax); WIRE KSD WTAM WTMJ WMAQ WIBA WHO WLW
Formerly heard as a daily series, "Attorney-at-Law" begins this date as a weekly program replacing "Fibber McGee and Company" during the vacation of the latter program. Henry Hunter will be starred in the role of Terry Regan and Betty Winkler will be heard in the leading female role. Milton Geiger is author of this new series.

CBS-Benny Goodman's Orch. & Guest (Cameo Cigarettes); WMBD KMOX WCCO WHAS WBBM WFBM WSBT WTAQ WISN WJR WKBH WOC (sw-11.83)

NBC-Jamboree, Harry Kogen's Orch.; WBOW WOWO WENR (sw-11.87)

KWK-To be announced
WCFL-News
WIND-Mickey Isely's Orch.
WJJD-Suppertime Frolic
WKBH-Concert Hall
WMT-Do You Want to Be in Radio?

7:45 CST 8:45 CDT
NBC-Jamboree: WMT
KWK-Inside of Sports
WCFL-Herr Louie & The Weasel
WGN-News; Sports Celebrity Parade
WIND-Job Market

8:00 CST 9:00 CDT
CBS-Time to Shine (Griffin Shoe Polish); Hal Kemp's Orch.; Judy Starr; Bob Allen; WJR WBBM WCCO KMOX WHAS WFBM (sw-11.83)

Turn to page 18 for pictures of Judy Starr, and page 8 for pictures taken at Hal Kemp's recent engagement at Richmond, Virginia.

NBC-Robert L. (Believe-It-Or-Not Ripley) (Post Bran Flakes); Linda Lee, vocalist; B. A. Rolfe's Orch.; Guests: KSD WTMJ KOA WIRE WHO WMAQ WIBA WTAM (sw-9.53)

MBS-True Detective Mysteries (Lambert Co.): WLW WGN

KWK-Answer Game
WBOW-Studio Party
WCFL-Townsend Plan
WIND-Off the Sound Track
WISN-Down by Herman's
WKBB-Gaslight Harmonies
WKBH-Rapid Ad
WMBD-Number, Please
WOC-Voices of Friendship
WROK-Let's Swap
WSBT-Music of the Moderns
WTAQ-Pearl Isle Troubadours

8:15 CST 9:15 CDT
NBC-Jamboree: (sw-11.87)
WCFL-Jack Kelly's Orch.
WGN-Jack Denny's Orch.
WKBB-Music in a Sentimental Mood

WKBH-Styles in Swing
WLW-Headline Heroes
WMBD-Toasty Paul's Melody Men
WROK-News; Musicale

8:30 CST 9:30 CDT
NBC-Jimmie Fidler's Hollywood Gossip (Drene); KSD KOA WIBA WTAM WMAQ WTAM WLW WHO WIRE WTMJ
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Four Clubmen: WKBW WOC WFBM WSBT KMOX WJR WBBM WMBD WKBH WCCO WISN
NBC-Music All Your Own; Orch.: WBOW (sw-11.87)
MBS-Jimmy Dorsey's Orch.: KWK WMT

WCFL-Perry Como, songs
WENR-Grant Park Concert
WGN-The Northerners
WHAS-Here's to You
WIND-Tommy Ott, organist
WOWO-The Hoosierettes
WROK-Verna Davis, songs
WTAQ-News

8:45 CST 9:45 CDT
CBS-American Viewpoints: WOC WKBH WSBT WFBM WMBD WKBW KMOX WJR (sw-11.83)
NBC-Rhythm Symphonic: WMAQ WIRE WHO (sw-9.53)
MBS-Jimmy Dorsey's Orch.: WLW News: WIND WOWO

KOA-Girls of the West
KSD-James Melton, tr.; Orch.
WBBM-Arthur Godfrey
WCCO-Pearl Buck
WCFL-Isham Jones' Orch.
WIBA-Club Chanticleer
WISN-Fiddlers Three
WROK-Grange Prgm.
WSUI-Daily Iowan of the Air
WTAM-Violin in the Night

WTAQ-Ray McMonagle, tr.
WTMJ-Guess Who
9:00 CST 10:00 CDT
CBS-Wrigley Prgm.: WJR WFBM KMOX WHAS WBBM WCCO (also see 5 p.m.)

NBC-Amos 'n' Andy (Campbell's Soup); WMAQ WIRE KOA WHO KFI KSD WLW WTAM
NBC-Lou Breese's Orch.: WBOW
NBC-Mike Riley's Orch.: (sw-9.53)

MBS-The Right Job: WGN
News: WSBT WMT
Sports: WKBW WIBA
KWK-Easy Aces, sketch
WCFL-Make Believe Danceland
WENR-Globe Trotter
WIND-Mickey Isely's Orch.
WISN-Ruby Newman's Orch.
WKBH-Olive Hagen, organist
WMBD-Delmar's Music
WOC-Jiving the Jive
WOWO-Johnny Silvers' Orch.
WROK-Ralph Riverdahl's Orch.
WTAQ-Normanid' Entertains
WTMJ-Let's Dance

9:15 CST 10:15 CDT
NBC-Vocal Varieties (Tums); WTMJ KOA KFI WIBA WLW (also see 5:15 p.m.)

CBS-George McCall's Screen Scoops (Old Gold Cigarettes); WFBM WBBM KMOX WHAS WJR WISN WOC WCCO (also see 5:15 p.m.)

NBC-Mike Riley's Orch.: WENR WMT
Dance Orch.: WKBW WTAQ
KSD-Russ David's Orch.
KWK-Tracer of Lost Persons
WGN-Shep Fields' Orch.
WHO-Sports Review
WIRE-News; Musical Interlude
WKBH-Social Security Prgm., talk
WMAQ-News
WMBD-Value Hints
WROK-Amer. Legion Prgm.
WTAM-Tom Manning

9:30 CST 10:30 CDT
NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris); KOA KFI WIBA (also see 6 p.m.)

NBC-Richard Himber's Orch.: WBOW WTAM (sw-9.53)
CBS-Frank Dailey's Orch.: WSBT
CBS-Paul Pendarvis' Orch.: WOC WKBH WHAS WMBD (sw-6.12)

NBC-Dance Orch.: WMAQ
MBS-Salute to Cities: KWK
Sports: KMOX WFBM
Baseball Game: WIRE WMT
KSD-Trailing the Highway Patrol, drama
WBBM-News
WCCO-To be announced
WENR-Fletcher Henderson's Orch.
WGN-Dance Orch.
WHO-Potpourri
WIND-An Evening at the Country Club
WJR-Baseball Scores; The Beach Comber
WLW-Salute to Richmond, Ind.
WROK-Ralph Williams' Orch.
WTMJ-Dance Orch.

9:45 CST 10:45 CDT
CBS-Paul Pendarvis' Orchestra: WBBM
News: WIND WROK
KMOX-Let's Celebrate
WCCO-To be announced
WFBM-Singing Society
WTMJ-Today's Events

10:00 CST 11:00 CDT
CBS-Artie Shaw's Orch.: WISN
WSBT WKBB WBBM WCCO
WHAS WTAQ (sw-6.12)
NBC-Rudy Vallee's Orch.: WCFL
NBC-Richard Himber's Orch.: WMAQ WBOW KOA
MBS-Dance Orch.: WGN
News: WMBD WFBM WOC
WHO WJR WLW
KMOX-Travelogue
KSD Weather Report
KWK-Sports Review
WENR-Music As You Desire It
WIBA-Evening Concert
WIND-Swing Quartet
WKBH-News; Music
WTAM-Musical Bulletin Board
WTMJ-Dance Orch.

10:15 CST 11:15 CDT
CBS-Artie Shaw's Orch.: WKBH
WFBM KMOX WOC
NBC-Richard Himber's Orch.: WHO
KWK-Organ, Violin & Vocalists
WCCO-Cedric Adams
WHAS-News
WIND-Dude Ranch
WJR-Meditation
WLW-Burt Farber's Orch.
WMBD-Sports Review; Program Review
WTAM-Music You Want

10:30 CST 11:30 CDT
CBS-Johnny Long's Orch.: WJR
WBBM WSBT WKBH WMBD
WKBB WFBM WTAQ WOC
NBC-Al Jahn's Orch.: WBOW
WCFL WHO
NBC-Leo Reisman's Orch.: (sw-6.14)
MBS-Mitchell Ayre's Orch.: WGN
WMT
News: KMOX KWK
KOA-Clyde McCoy's Orch.
WCCO-Rollie Johnson
WHAS-Dance Band
WIBA-Hollywood at the Beach
WIND-Mickey Isley's Orch.
WIRE-Art Morgan's Orch.
WBA-The Shadow, drama
WLW-Carl Deacon Moore's Orch.
WMAQ-Fletcher Henderson's Orch.

10:45 CST 11:45 CDT
CBS-John Long's Orch.: KMOX
NBC-Al Jahn's Orch.: WIRE
NBC-Leo Reisman's Orch.: WIRE
WENR
MBS-Mitchell Ayre's Orch.: KWK
WCCO-Roller Derby
WHO-American Legion Prgm.
WIBA-Club Chanticleer
WIND-Night Club of the Air

11:00 CST 12:00 CDT
CBS-Carlos Molina's Orch.: WOC
WCCO WMBD WFBM WBBM
WISN WIBA KMOX WTAQ
WKBB
NBC-Freddie Ebener's Orch.: KOA
WENR WBOW
NBC-Tommy Tucker's Orch.: WIBA WMAQ
MBS-Charlie Agnew's Orchestra: WMT WGN
KSD-Jimmy Joy's Orch.
KWK-Glenn Hardman's Orch.
WHO-Amer. Legion Prgm.
WIND-Nite Watch
WIRE-Hal Bailey's Orch.
WKBH-Weather Report
WLW-Twenty-four Hour Review
WTAM-Jimmy Wadkins' Orch.

End of Tuesday Programs

Wednesday

July 6, 1938

Wednesday

MORNING

7:00 CST 8:00 CDT
NBC-Breakfast Club; News: WCFL WBOW
CBS-Fred Feibel, organist: WKBB WFAM (sw-17.76)
NBC-Ward & Muzzy, piano duo: (sw-21.5)
Musical Clock: WBBM WIBA WIRE WKBB WOC WKBH WHIP KMOX
Early Risers: WROK WISN

7:15 CST 8:15 CDT
NBC-Person to Person: (sw-21.5)
CBS-Madison Ensemble: News: WFAM WKBB (sw-17.76)
News: WCCO WHO WMT WLS
7:30 CST 8:30 CDT
CBS-Joyce Jordan, Girl Interne (Calox Toothpowder & Solidified Albolene): WBBM
NBC-Breakfast Club; News: WOWO WCFL

CBS-Fiddlers Fancy: (sw-17.76)
Morning Devotions: WKBH WLS
Musical Clock: WMT WBOW

7:45 CST 8:45 CDT
NBC-Amanda Snow, songs: WMAQ (sw-21.5)
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO
News: WHIP WIND

8:00 CST 9:00 CDT
NBC-Just Neighbors, sketch: WCFL WOWO (sw-15.21)
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE
Musical Clock: WIBA WROK WMT
News: WKBH WMBD WAAF

8:15 CST 9:15 CDT
CBS-Myrt & Marge, sketch (Super Suds): WBBM WCCO KMOX WFBM WMBD WISN

NBC-Asher & Little Jimmie, cowboy songs: WCFL WOWO (sw-15.21)

NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE
8:30 CST 9:30 CDT
NBC-Just Plain Bill, sketch (Kolynos): WMAQ WIRE
CBS-Hilltop House, Bess Johnson (Palmolive Soap): WBBM KMOX WCCO WMBD WISN
NBC-Josh Higgins of Finchville: WCFL WMT (sw-15.21)
NBC-Happy Jack Turner: KSD

WAAF-Canary Serenade
WBOW-Radio Gospel
WFAM-Shoppers' Guide
WFBM-Roundup
WGN-Morning Melodies
WHIP-Polish Variety Hour
WHO-Those Happy Gilmans
WIBA-Today's Almanac, society Reporter
WIND-Organ & Guitar
WJJD-School for Taxpayers
WKBH-Hits & Encores

WTAD-Interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Organ Melodies

8:45 CST 9:45 CDT
NBC-Jerry Sears' Orch.: KWK WBOW WMT (sw-21.5)
NBC-Woman in White, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE
NBC-Ma Perkins, sketch (Oxydol): WLS (sw-15.21)
CBS-Stepmother, sketch (Colgate): WBBM WFBM KMOX WCCO

WCFL-Bittersweet Melodies
WFAM-Words & Music
WGN-Dr. Friendly, drama
WIND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBH-Stars Over Hollywood
WKBH-String Serenade
WLW-Betty & Bob, sketch
WMBD-Jay's Women of Today
WOC-News
WOWO-Modern Home Forum
WROK-Town Crier

WSUI-Morning Melodies; Service Reports
WTAD-Hannibal Prgm.
WTAQ-Do You Remember?

9:00 CST 10:00 CDT
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS (sw-15.21)
CBS-Pappy Cheshire's Hillbilly Champions: WFAM WFBM WKBW WKBH WISN
NBC-Originalities: WIBA WCFL (sw-21.5)
NBC-David Harum, sketch (Baby O): KSD WMAQ WHO WIRE
News: WROK WIND
KMOX-Jean Abbey
KWK-Singing Cowboys
WAAF-Woman's Page of the Air
WBBM-Heart of Julia Blake
WBOW-State Teachers College
WCBU-Uncle John
WCCO-Ma Perkins, sketch
WGN-Get Thin to Music
WHA-Your Health
WJJD-Organ & Guitar
WLW-The Goldbergs, sketch

WMBD-Messenger; Weather
WMT-News; Musical Interlude
WOC-Musical Clock
WSUI-Illustrated Musical Chats
WTAQ-Triple Thrift Revue
WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT
NBC-Vic & Sade, sketch (Crisco): WLW WLS (sw-15.21)
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WHO WIRE KSD
NBC-Breen & de Rose, songs: WBOW WMT (sw-21.5)
MBS-Bachelor's Children (Old Dutch Cleanser): WGN
News: WKBW WMBD
Editor's Daughter, sketch: WBBM WOWO
KMOX-Houseboat Hannah, sketch
KWK-Great Works of Man
WAAF-Mid-Morning Varieties
WCCO-Bachelor's Children
WCFL-Rhythm Roundup
WFBM-Apron Strings

(Continued on Next Page)

# WEDNESDAY

July 6

(9:15 a.m. Continued)

WHA-International Scene  
 WBA-Organ Melodies  
 WIND-Hillbilly Ballads  
 WJJD-Sports Edition Handicap-  
 per  
 WROK-On the Mall  
 WTAQ-Crimson Trail  
 WTMJ-Happy Gilmans  
**9:30 CST 10:30 CDT**  
 CBS-Big Sister, sketch (Rins):  
 WBBM WISN WCCO WMBD  
 KMOX WFBM  
 NBC-Hello Peggy, sketch (Dra-  
 no): WHO WMAQ  
 NBC-Viennese Ensemble: WIBA  
 (sw-15.21)  
 NBC-Pepper Young's Family,  
 sketch (Camay Soap): WLS  
 (sw-15.21)  
 KWK-Pop Wise & Filbert  
 WAAF-Swing High  
 WBOW-Mid-Morning Music  
 WCFL-Varieties  
 WFAM-Morning Melodies  
 WGN-Man on State Street  
 WHA-Story Behind the Song  
 WHIP-Women in the News  
 WIND-Serenade to the Ladies  
 WIRE-Imogene Pierson  
 WJJD-Harry Zimmerman, organ-  
 ist  
 WKBB-Eb & Zeb, sketch  
 WKBB-Champions  
 WLT-Short, Short Story  
 WLT-Homemaker's Exchange  
 WOC-Melody Variations  
 WOWO-Linda's First Love  
 WROK-Milk-Made Magic  
 WTAD-Ma Perkins, sketch  
 WTAQ-Roundup  
 WTMJ-Morning Melodies  
**9:45 CST 10:45 CDT**  
 NBC-Getting the Most Out of  
 Life (Fleischmann's Yeast):  
 (sw-15.21)  
 CBS-Aunt Jenny's Stories (Spry)  
 WCCO KMOX WFBM WMBD  
 WBBM WISN  
 NBC-The Road of Life, sketch  
 (Chipso): WLW WTMJ WMAQ  
 NBC-Viennese Ensemble: WOWO  
 WBOW KWK WMT  
 NBC-Kitty Keene, Inc., sketch  
 (Dreit): WHO  
 KSD-Revelers' Quartet  
 WAAF-Foolish Questions  
 WCFL-Varieties  
 WFAM-Lou Pike, organist  
 WGN-Painted Dreams  
 WHIP-This Rhythmic Age  
 WIBA-Church of the Air  
 WIND-Livestock Markets  
 WIRE-Linda's First Love  
 WJJD-Garwood Van's Orch.  
 WKBB-Rhythm & Romance  
 WKBB-Swing Interlude  
 WLS-Grace Wilson, contr.  
 WROK-Radio Rhythm  
 WTAD-Kitty Keene, Inc.  
**10:00 CST 11:00 CDT**  
 CBS-Ann Leaf, organist: WCCO  
 WBBM KMOX WFBM WISN  
 WOC WMBD  
 NBC-Dan Harding's Wife, sketch  
 (Nat'l Biscuit Co.): WMAQ  
 NBC-Ralph Blaine, trn.: WMT  
 KSD  
 KWK-Three-Quarter Time  
 WAAF-Let's Dance  
 WBOW-Christian Science  
 WCFL-Peekers, in the Pantry  
 WFAM-Melody Time  
 WGN-Melodies in Rhythm  
 WHA-Homemakers  
 WHIP-Fashions & the Home  
 WHO-The Goldbergs, sketch  
 WIBA-Linda's First Love, sketch  
 WIND-Bob Atcher & Bonnie Blue  
 Eyes, hillbilly songs & guitar  
 WIRE-Dessa Byrd  
 WJBC-Theater Time  
 WJJD-Bureau of Missing Persons  
 WKBB-Hollywood Reporter  
 WKBB-Home Economics  
 WLS-News  
 WLW-Editor's Daughter, sketch  
 WOWO-Bill Board  
 WROK-News; Organ  
 WSUI-Magazine Notes  
 WTAD-News  
 WTAQ-Stars Over Hollywood  
 WTMJ-What's New in Mil-  
 waukee?  
**10:15 CST 11:15 CDT**  
 CBS-Irene Beasley, R.F.D. No. 1:  
 WFBM WFAM WTAQ WKBB  
 WOC  
 NBC-Kidoodlers: KWK WMT  
 WBOW (sw-15.33)  
 NBC-The O'Neills, sketch (Ivory  
 Soap): WLW WMAQ  
 KSD-Hello Peggy, serial  
 KMOX-Ma Perkins, sketch  
 KSD-To be announced  
 WAAF-Willie Winn, sport of kings  
 WBBM-Missus Goes to Market  
 WCCO-Judy & Jane

WGN-Don Pedro's Magic Violin  
 WHIP-Morning Dance  
 WHO-Houseboat Hannah  
 WIBA-Editor's Daughter, sketch  
 WIND-20th Century Serenade  
 WISN-News  
 WJBC-Women in the News  
 WJJD-Criminal Court Interviews  
 WKBB-House of McGregor  
 WKBB-Home Frgm.  
 WLS-Musical Chore Boys  
 WMBD-Linda's First Love  
 WROK-Poet's Corner  
 WSUI-Yesterday's Musical Fa-  
 vorites  
**10:30 CST 11:30 CDT**  
 NBC-Nat'l Farm & Home Hour;  
 Speakers: WIBA WBOW WMAQ  
 (sw-15.21)  
 Speakers: Mrs. Lorena Ster-  
 rett, Bernice Forest and H. R.  
 Bankhage.  
 NBC-Time for Thought: KSD  
 CBS-Romance of Helen Trent  
 (Edna Wallace Hopper):  
 WBBM KMOX  
 News: WHIP WIRE  
 KWK-News; Musical Interlude  
 WAAF-This Feminine World  
 WCCO-Happy Gilmans  
 WCFL-Double in Stars  
 WFAM-Harlan Hogan  
 WFBM-Mrs. Farrell's Kitchen  
 WGN-Quin Ryan, news  
 WHA-Music Appreciation Course  
 WHO-Myrt & Marge, sketch  
 WIND-Organ & Guitar  
 WISN-Organ Melodies  
 WJBC-Dollar Daze  
 WJJD-Safety Court  
 WKBB-House of MacGregor  
 WKBB-Songtime  
 WLS-Evelyn, the Little Maid  
 WLW-News; Livestocks; River;  
 Weather; Markets  
 WMBD-Honeymoon Lane  
 WMT-Douglas Grant, Gospel bar.  
 WOC-Radio Bazaar  
 WOWO-Richard Trojan  
 WROK-Kaye Kreamer, woman's  
 forum  
 WSUI-The Book Shelf  
 WTAD-Tonic Tunes  
 WTAQ-News; Merry Go Round  
 WTMJ-Kitty Keene, Inc., sketch  
**10:45 CST 11:45 CDT**  
 NBC-Nat'l Farm & Home Hour:  
 WLW KWK  
 CBS-Our Gal, Sunday, sketch  
 (Anacin): WBBM KMOX  
 NBC-Dorothy Crandall, pianist:  
 WCFL  
 KSD-Lady Courageous  
 WAAF-Markets; Sweet and Slow  
 WCCO-Grandma Travels  
 WFAM-Luncheon Dance  
 WGN-Musical Mail Box  
 WHIP-Musical Newsy  
 WHO-Hilltop House, sketch  
 WIRE-To be announced  
 WISN-Ann Leslie's Scrapbook  
 WJBC-Peggy Payne & Pioneers  
 WKBB-Treasure Chest  
 WKBB-Beauty Box Revue  
 WLS-Short, Short Stories  
 WMBD-Bandwagon  
 WMT-Eleanor Lane, pianist  
 WOC-Screen Fans Prgm.  
 WOWO-Ohio Agricultural Prgm.  
 WROK-Freepost Studios  
 WTAD-Betty and Bob, sketch  
 WTMJ-Blue Room Ensemble  
**11:00 CST 12:00 CDT**  
 CBS-The Goldbergs, sketch (Ox-  
 ydol): WOC WKBB KMOX  
 WBBM WCCO (sw-15.27)  
 NBC-In the Music Room: KSD  
 (sw-15.33)  
 MBS-The Happy Gang: WMT  
 WAAF-Symphonic Hour  
 WBA-Morning Melodies; News  
 WCFL-Hit Review  
 WFBM-Music Hall  
 WGN-Luncheon Music  
 WHIP-Southtown Church Hour  
 WHO-Dan Harding's Wife, sketch  
 WIND-Indiana News  
 WIRE-Singin' Sam  
 WISN-Morning Musicale  
 WJBC-Take It For Granted  
 WJJD-Current News  
 WKBB-Magic Violin  
 WLS-Melody Parade; Orch.  
 WMBD-Rashid Sisters  
 WOWO-Consolaires  
 WSBT-News; Stork Report; Farm  
 Flashes  
 WSUI-Brooklyn Symphony Orch.  
 WTAD-All for the Ladies  
 WTAQ-Hollywood on Parade  
 WTMJ-Heinie and Dinty  
**11:15 CST 12:15 CDT**  
 CBS-Vic & Sade, sketch (Crisco):  
 WBBM KMOX WCCO WISN  
 (sw-15.27)  
 NBC-Three Romeos: WCFL  
 WIRE KSD (sw-15.33)  
 CBS-To be announced: WFBM  
 WGN-Harold Turner, pianist  
 WHA-Organ Interlude  
 WHIP-Englewood Hour  
 WHO-Vic and Sade, sketch  
 WIND-Tommy Ott, organist  
 WJBC-Parade of Bands  
 WJJD-Piano & Song

# Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

## AFTERNOON

12:15 CST (1:15 CDT) All-Stars Baseball Game, NBC, CBS and MBS.

5:30 CST (6:30 CDT) Living History, CBS.

## NIGHT

6:00 CST (7:00 CDT) One Man's Family, NBC.

6:30 CST (7:30 CDT) Ben Bernie and Lew Lehr, CBS.

6:30 CST (7:30 CDT) Tommy Dorsey's Orchestra, NBC.

7:00 CST (8:00 CDT) Town Hall Big Game Hunt, NBC.

7:30 CST (8:30 CDT) National Music Camp, NBC.

8:00 CST (9:00 CDT) Kay Kyser's Musical Class and Dance, NBC.

8:30 CST (9:30 CDT) Minstrel Show, NBC.

8:30 CST (9:30 CDT) Edgar A. Guest, CBS.

10:30 CST (11:30 CDT) Lights Out, NBC.

WKBB-Book of the Hour  
 WKBB-Club Calendar  
 WMBD-Jack Lyon, organist  
 WMT-Tom Owens' Cowboys  
 WOC-Studio Swingators  
 WOWO-News  
 WSBT-Melody Time  
 WSUI-Better Vision Prgm.  
 WTMJ-Heinie & His Grenadiers  
**11:30 CST 12:30 CDT**  
 CBS-Road of Life (Chipso):  
 KMOX WBBM  
 NBC-Words and Music: WIBA  
 KSD WMAQ (sw-15.33)  
 MBS-Homemakers Prgm.: KWK  
 WBOW-Presentation  
 WCCO-Musicale  
 WCFL-Non-day Concert  
 WFBM-Hoosier Farm Circle  
 WFBM-Markets; Mid-day Service  
 WHA-Talking Book  
 WHIP-Hollywood News  
 WHO-To be announced  
 WIND-Bob Atcher & Bonnie Blue  
 Eyes, hillbilly songs & guitar  
 WIRE-Home & Farm Hour  
 WISN-Hawaiian Melodians  
 WJBC-Singing Sam  
 WJJD-Harry Zimmerman, organ-  
 ist  
 WKBB-Social Calendar  
 WKBB-Rhythm & Romance  
 WLS-Markets; News  
 WLW-Live Stock & Poultry Re-  
 ports; News  
 WMBD-Thrift Message; Morning  
 Music  
 WMT-Sweet and Swing  
 WOC-Hymns of All Churches  
 WOWO-Happy Hauck's Orch.  
 WSBT-In Movieland  
 WTMJ-Police News  
 WTAQ-Mailman

**11:45 CST 12:45 CDT**  
 NBC-To be announced: KSD  
 NBC-Jack & Loretta Clemens:  
 KWK  
 CBS-Gospel Singer; Edward Mac-  
 Hugh, bar, & Organ (Ivory  
 Soap): KMOX WBBM WCCO  
 MBS-Your Hollywood Newsgirl:  
 (Lydia E. Pinkham): WCFL  
 News: WMT WIND WBA  
 Voice of the Farm: WKBB  
 WOWO  
 WFBM-Markets; Farm Bureau  
 WHIP-Cascade Melodies  
 WHO-Markets; Weather  
 WISN-Even as You and I  
 WJBC-Reid & Vin  
 WLS-Dinner Bell Program  
 WLW-Thomas Conrad Sawyer  
 WMBD-Window Shopper  
 WOC-Farm Bureau & Markets  
 WROK-Round the Town  
 WSBT-Man on the Street  
 WSUI-Farm Flashes  
 WTAD-Dance Revue  
 WTAQ-Farmhands  
 WTMJ-Livestock Quotations

## AFTERNOON

**12:00 CST 1:00 CDT**  
 CBS-Merrymakers: WCCO WOC  
 WSBT WKBB WKBB (sw-  
 15.27)  
 NBC-Marjorie Coles, songs; Orch.:  
 WOWO  
 NBC-Betty & Bob, sketch (Gold  
 Medal): WMAQ WHO WTMJ  
 KWK WIRE (sw-15.21)

MBS-To be announced: WGN  
 News: WJBC WTAD WMBD  
 KMOX-Singin' Sam  
 KSD-Sports Preview  
 WAAF-Don Bolt, commentator  
 WBA-Farm Facts  
 WBBM-Manhattan Mother  
 WBOW-Street Reporter  
 WCBD-J. C. O'Hair  
 WCFL-Theater Lobby Chats  
 WFBM-Blue Ribbon Melodies  
 WHA-Musicale  
 WHIP-Movie Tunes  
 WIBA-Interlude; Country Home  
 WIND-Italian Hour  
 WISN-Musical Heat Wave  
 WJJD-Livestock Markets  
 WLW-Linda's First Love, sketch  
 WMT-Cedar Valley Hillbillies  
 WSUI-Rhythm Rumbles

## 12:15 CST 1:15 CDT

The All-Star baseball game at Cincinnati, Ohio, will be heard over the NBC, CBS and MBS stations listed below for a duration of approximately three hours, unless the game is called on account of rain. In the latter event, the alternative programs for these stations are also listed. In case of rain, the game will be played tomorrow at 10 a.m. CST (11 CDT).

**CBS-All-Star Baseball Game:**  
 WSBT WKBB WKBB KMOX  
 WBBM  
 France Laux and Bill Dyer will give a play by play account of the game.  
 On pages 4 and 5 you will find a story about this annual contest.

**MBS-All-Star Baseball Game:**  
 WGN  
 Bob Elson and Dick Bray will present the word pictures of the day's proceedings.  
 On pages 4 and 5 you will find a story about this annual contest.

NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WMAQ  
 WLW WIRE WTMJ (sw-15.21)  
 All Star Baseball Game: WIND  
 WJJD WCFL  
 WAAF-Estelle Barnes, pianist  
 WBA-Sports; Street Broadcast  
 WBOW-On the Mall  
 WCCO-Kitty Keene, sketch  
 WFBM-News  
 WHA-Organ Melodies  
 WHIP-Alice Oleson, pianist  
 WHO-Voice of the Farm  
 WIBA-News; Market Reports  
 WJBC-Tournament of Bands  
 WLS-The Band Stand  
 WMBD-Town Crier; Markets  
 WMT-Question Man; Voice of Iowa  
 WOC-Farm Bureau & Markets  
 WOWO-Market Service  
 WROK-Column Left, News  
 WTAD-Cy and Freckles

**12:30 CST 1:30 CDT**  
 CBS-Mellow Moments: WFBM  
 WISN WSBT (sw-15.27)  
 NBC-Waltz Favorites: WOWO  
 WBOW WCFL  
 NBC-Valiant Lady, sketch (Gold Medal): WLW WIRE WMAQ  
 (sw-15.21)  
 News: WOC WHO  
 Rhythm Rascals: WTAQ WTMJ

WAAF-Markets; Health Talk  
 WBA-Dance Time  
 WCBD-Scripture Truth Hour  
 WCCO-First Edition  
 WGN-June Baker, home manage-  
 ment  
 WHA-Farm Prgm.  
 WHIP-Concert Orch  
 WIND-Tuberculosis Ass'n  
 WKBB-Man on the Street  
 WKBB-Luncheon Music  
 WLS-Voice of the Feed-lot; Mkts.  
 WMBD-Farm News  
 WMT-Markets; Hillbillies  
 WROK-Couple on the Street;  
 Service Sam  
 WTAD-Farm; Weather; Markets  
**12:45 CST 1:45 CDT**  
 NBC-Betty Crocker, cooking talk  
 (Gold Medal): WIRE WMAQ  
 WHO (sw-15.21)  
 NBC-Waltz Favorites: (sw-15.33)  
 CBS-Mellow Moments: WOC  
 News: WKBB WTAQ  
 KSD-News; Market Reports  
 WAAF-Eunice Clark, songs  
 WBA-Market Reports  
 WBOW-Tune of the Day  
 WCCO-Voice of the Farm  
 WGN-Afternoon Serenade  
 WIBA-Melody Moments  
 WIND-Tommy Ott, organist  
 WJJD-Ben Kanter, pianist  
 WKBB-Song Hit of the Day  
 WLS-Listeners Mike  
 WLW-Kitty Keene, Inc.  
 WMBD-Noon-day Melodies  
 WMT-Iowa Cornhuskers  
 WROK-Home Folks Hour  
 WTAD-Variety Prgm.  
 WTMJ-Sidewalk Reporter  
**1:00 CST 2:00 CDT**  
 NBC-To be announced: (sw-15.21)  
 CBS-All Hands on Deck: WFBM  
 WISN WSBT WKBB WOC  
 (sw-15.27)  
 NBC-The Story of Mary Marlin,  
 sketch (Ivory Flakes): WHO  
 WMAQ WLW WTMJ KSD  
 Details of the contest on this pro-  
 gram may be found on page 41.  
 MBS-Marriage License Romance:  
 WGN WMT  
 News: WHIP WTAD WIND  
 WAAF-'L' Reporter, interviews  
 WBA-Meditations  
 WBOW-Sportscasting  
 WCCO-Bird Island, Minn.  
 WCFL-Make-Believe Danceland  
 WGN-Marriage License Romance  
 WHA-News & Views  
 WIBA-Concert Trio  
 WIRE-Reporter  
 WJJD-Tommy Tucker's Orch.  
 WKBB-Ma Perkins  
 WLS-Homemakers Hour  
 WMBD-Men on the Street  
 WOWO-The Observer  
 WTAQ-Man on the Street  
**1:15 CST 2:15 CDT**  
 NBC-Oxydol's Own Ma Perkins,  
 sketch: WMAQ WTMJ WHO  
 KSD  
 CBS-All Hands on Deck: WTAQ  
 WKBB  
 NBC-Swingtime Trio: WBOW  
 KMOX-Judy & Jane, sketch  
 KWK-Great Works of Man  
 WAAF-Carnival Matinee  
 WBA-I Want a Job  
 WBBM-Meet the Missus  
 WCCO-Betty & Bob  
 WGN-Hits of Today  
 WHA-Musical Varieties  
 WHIP-Grandmother's Scrapbook  
 WIND-Piano Tunes  
 WIRE-Noonday Headlines  
 WLW-Ma Perkins, sketch  
 WMBD-His Majesty, the Baby  
 WMT-German Band  
 WTAD-Quincy Marches On  
**1:30 CST 2:30 CDT**  
 NBC-Pepper Young's Family,  
 sketch (Camay Soap): WTMJ  
 WHO WMAQ WLW KSD  
 CBS-To be announced: WMBD  
 WFBM WKBB WSBT WTAQ  
 WOC WISN WKBB (sw-15.27)  
 NBC-Maurice Spitalny's Orch.:  
 WBOW WIBA (sw-15.33-15.21)  
 MBS-Harold Stokes' Orch.: WGN  
 WBA-Monitor Views the News  
 WCCO-Julia Blake  
 WCFL-News  
 WHA-Organ Melodies  
 WHIP-Dancing Party  
 WIND-Bandstand  
 WIRE-Matinee Varieties  
 WMT-News; Novelty Parade  
 WOWO-Swing Serenade  
 WROK-Old Refrains  
**1:45 CST 2:45 CDT**  
 CBS-Al Bernard's Minstrels:  
 WTAQ WFBM WKBB WSBT  
 WISN WKBB (sw-15.27)  
 NBC-The Guiding Light, sketch  
 (White Naptha): WHO WMAQ  
 KSD WTMJ WLW  
 WBA-Wanita Wilson, sop.  
 WCCO-Markets  
 WGN-Leadoff Man  
 WIND-Baseball Highlights  
 WIRE-Matinee Varieties  
 WJJD-Warren Brown Talks Base-  
 ball  
 WLS-News  
 WMBD-Hello, Neighbor

WMT-A Trip Thru Niagara;  
 Tonic Tunes  
 NBC-Latch String Luncheon Club  
 WOWO-Women in the News  
 WROK-Affairs of Mrs. Swenson  
 WTAD-Book Corner  
**2:00 CST 3:00 CDT**  
 NBC-Club Matinee: WENR WMT  
 WOWO WBOW (sw-15.21)  
 CBS-At the Music Counter: WOC  
 WTAQ WFBM WKBB WSBT  
 WISN WKBB (sw-15.27)  
 NBC-Backstage Wife, sketch  
 (Dr. Lyons): WMAQ WTMJ  
 WIRE WHO WIBA  
 Dan Harding's Wife, sketch: KSD  
 WLW  
 To be announced: WIND WJJD  
 WAAF-News; Weather  
 WBA-Typing School of the Air  
 WCCO-Ladies First  
 WHA-Armchair Journeys  
 WHIP-Gay Caballeros  
 WMBD-Editor's Daughter  
 WROK-News; Concert Interlude  
 WTAD-Variety Prgm.  
**2:15 CST 3:15 CDT**  
 NBC-Stella Dallas, sketch (Milk  
 of Magnesia): WTMJ WIRE  
 WIBA WHO WMAQ  
 MBS-Midstream, drama: WLW  
 KSD-Heart of Julia Blake  
 WAAF-Matinee Melodies  
 WLW-Midstream, drama  
 WHA-Magazine Rack  
 WHIP-Orch. with Denna Tyler  
 WMBD-Singin' Sam  
 WROK-Margaret Eklof, songs  
 WTAQ-Fiddlers Three

**2:30 CST 3:30 CDT**  
 NBC-The Hughes Reel with Rush  
 Hughes (Borden Co.): WHO  
 WIRE WMAQ KSD  
 CBS-Deep River Boys: WTAQ  
 WKBB WFAM WKBB WISN  
 WFBM WOC (sw-15.27)  
 NBC-Club Matinee: WIBA WENR  
 WBOW WMT (sw-15.21)  
 KMOX-Kitty Keene, Inc.  
 WBA-Home Builders' Prgm.  
 WBBM-Tenth Inning  
 WCCO-Front Page Parade  
 WHA-Music of the Masters  
 WHIP-There Was a Time When  
 WLW-Heart of Julia Blake  
 WMBD-Petticoat Parade  
 WOWO-Old Time Religion  
 WROK-Two Guitars  
 WTAD-Sports Talk  
 WTMJ-News; Police; Weather,  
 Spotlight  
**2:45 CST 3:45 CDT**  
 CBS-Doris Rhodes, songs: WOC  
 WKBB WFBM WFAM WKBB  
 WBBM WTAQ (sw-15.27)  
 NBC-Girl Alone, sketch: WMAQ  
 MBS-Mad Hatterfields, sketch:  
 WLW  
 KMOX-Linda's First Love  
 KSD-The Master Singers  
 WAAF-Estelle Barnes, pianist  
 WBA-Hymn Echoes  
 WCCO-Baseball Game  
 WHIP-Topical Commentary  
 WHO-To be announced  
 WIRE-Imogene Pierson  
 WROK-Martha K. Johnson, ma-  
 gic carpet  
 WTMJ-Country Road

**3:00 CST 4:00 CDT**  
 CBS-Keyboard Concerts: WFAM  
 WFBM WKBB WKBB WOC  
 WTAQ WMBD WBBM (sw-  
 15.27)  
 NBC-Neighbor Nell, organist:  
 WENR (sw-15.21)  
 NBC-Top Hatters' Orch.: WHO  
 WBOW  
 KMOX-Editor's Daughter, sketch  
 KSD-Baseball Scores  
 KWK-Backstage Wife, sketch  
 WAAF-Khumba Beat  
 WGN-Melody Time  
 WHIP-Modern Rhythm  
 WIBA-Today's Front Page  
 WIRE-Police Court  
 WISN-Dugout Doings  
 WJBC-Devotional Hour  
 WLW-Houseboat Hannah, sketch  
 WMAQ-Tea Time Varieties  
 WOWO-News  
 WROK-Kaye Kreamer, Women  
 of the Hour  
 WTMJ-Valiant Lady, sketch  
**3:15 CST 4:15 CDT**  
 NBC-Silhouettes of the West:  
 WMAQ  
 NBC-Don Winslow of the Navy:  
 WIBA WOWO  
 NBC-Top Hatters' Orch.: WIRE  
 KMOX-Meet the Missus  
 KWK-Great Works of Man  
 WAAF-Kay Armen  
 WBA-The American Scene  
 WENR-Music Circle  
 WGN-Mark Love, organist  
 WHIP-Nina Winans' Book Review  
 WHO-Judy and Jane, sketch  
 WLW-To be announced  
 WTMJ-Home Harmonizers  
**3:30 CST 4:30 CDT**  
 NBC-Kellogg's Singing Lady;  
 Irene Wicker: WLW (sw-  
 15.21)

# Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-890  
WBMM-770  
WBOW-1310  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFMM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHIP-1480  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WKBB-1380  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMT-600  
WOC-1370  
WOWO-1160  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

NBC-Your Family & Mine, sketch (Sealtest): WMAQ WTMJ WIBA (sw-9.53)  
NBC-Rex Griffith, tr.: WENR WBO  
CBS-March of Games; Arthur Ross, m.c.: WFBM WKBB WKBH WOC WBBM WMBD  
MBS-Gloom Chasers: WGN WIRE News: WHO WJBC  
KMOX-Judy & Jane, sketch  
KWK-News; Today at Two  
WAAF-Organ Melodies  
WBAA-We Three, trio  
WFAM-Young America on the Air; Pop Concert  
WHA-Weather Bureau  
WHIP-Tea Dance  
WOWO-Music by Cugat  
WROK-△Swedish Gospel Service  
WTAQ-Herman Daumler, violinist

**3:45 CST** 4:45 CDT  
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)  
CBS-Exploring Space: WFBM WKBH WKBB WFAM WTAQ WOC WMBD WBBM  
NBC-Joseph Gallicchio's Orch.: WTMJ WIBA WHO WBOW KSD  
NBC-Herman Middleman's Orch.: WENR WOWO WIRE KWK  
KMOX-Magic Kitchen  
WAAF-Diana Clifton, sop.  
WBAA-Song Time  
WBBM-Tenth Inning  
WGN-Memory Lane  
WHIP-News  
WJBC-Classified Time  
WLW-Charlie's Singing School  
WMAQ-Romance & Rhythm  
WROK-Radio Rhythm

**4:00 CST** 5:00 CDT  
CBS-News; Charles Paul, organist: WFBM WBBM WTAQ WFAM WKBB WKBH WMBD  
NBC-To be announced: WMAQ WBO WIRE (sw-9.53)  
NBC-Herman Middleman's Orchestra: WLW  
MBS-Frank Ferneau's Orchestra: WGN KWK  
KSD-The Dreamers  
WAAF-Salon Concert  
WBAA-Magic Carpet  
WCFL-Beyond the Horizon  
WENR-Malcolm Claire, children's stories  
WHIP-Hollywood Brevities  
WHO-New Tunes  
WIBA-Dr. Bob Jones  
WIND-To be announced  
WJBC-Request Hour  
WJJD-Baseball Scoreboard  
WOC-News  
WROK-News; Musicale  
WTMJ-Variety Revue

**4:15 CST** 5:15 CDT  
NBC-Joseph Gallicchio's Orch.: WMAQ WOWO WCFL  
CBS-Miniatures by Franklyn McCormack: WTAQ WKBH WKBB  
NBC-Adrian Rollini's Orchestra; News: KSD WBO (sw-9.53)  
KMOX-Those Happy Gilmans  
WAAF-Tea Dance  
WBAA-Melody Moods  
WBBM-Truman Bradley, comm.  
WENR-Gilbert Martyn, news  
WFAM-Melody Time  
WFBM-Bohemians  
WHIP-Airline Dance  
WHO-Baseball Time  
WIBA-Dance Hour  
WIND-Musical Toast  
WIRE-News; Minute Interviews  
WJJD-Parade of Music  
WLW-Those Happy Gilmans  
WMBD-News; Pet Corner  
WOC-Baseball Review  
WROK-Freepoint Studios

**4:30 CST** 5:30 CDT  
CBS-Enoch Light's Orch.: WTAQ WKBH (sw-11.83)  
NBC-Alma Kitchell, contralto: WBO WIBA WMAQ KWK (sw-9.53)  
NBC-Chesterfield Daily Sports Column; Paul Douglas: WENR WLW KSD WOWO (sw-15.21)  
KMOX-One Woman's Opinion  
WAAF-Sport Shorts  
WBBM-Chicago Hour

**4:45 CST** 5:45 CDT  
NBC-Nola Day, songs: WMAQ KSD  
NBC-Dinner Concert: WENR KWK WBO  
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)  
CBS-Ray Heatherton, bar.: WKBH WMBD

KMOX-Let's Compare Notes  
WAAF-Tower Tunes  
WBAA-Story Book Hour  
WBBM-Arrival of C.Y.O. Boxers  
WCFL-Jack Kelly's Orch.  
WFAM-Baseball Scores; News  
WGN-Little Orphan Annie  
WHIP-Vocal Varieties  
WIBA-Edgewood Dramatic Prgm.  
WIND-Listen to Yourself  
WIRE-To be announced  
WISN-Baseball; Columbus vs. Milwaukee  
WJBC-Original Poetry  
WJJD-Piano Parade  
WKBH-Kiddies' Hour  
WMBD-Dr. Sumner Miller  
WOWO-American Family  
WTAQ-Theater Lobby Interviews

**5:00 CST** 6:00 CDT  
NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE (sw-11.87)  
CBS-Wrigley's Program: (sw-11.83) (also at 9 p.m.)  
NBC-Don Winslow of the Navy, sketch (Kellogg's): WMAQ WLW  
CBS-Obligato: WTAQ WKBH KMOX  
News: WCFL WJJD  
KSD-News; Dick Leibert, organist  
KWK-W. P. A. Program  
WAAF-The Bandstand  
WBBM-John Harrington, sports  
WBO-Merry Go Round  
WCCO-Livestock  
WFAM-Crimecasts  
WFBM-Wheeler Mission  
WGN-Popeye, sketch  
WHIP-Sports  
WHO-To be announced  
WIBA-The Plainsmen  
WIND-German Hour  
WISN-Show Window  
WMBD-Happy Train; Auction of the Air  
WOC-Man on the Street  
WOWO-The Mountain Band  
WTAD-Cy & Freckles  
WTMJ-News; Moment Musicale

**5:15 CST** 6:15 CDT  
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WMAQ WHO WIRE (sw-9.53) (also at 9:15 p.m.)  
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WMT WENR (sw-11.87)  
CBS-Barry Wood's Orch.: WMBD WKBH WCCO WFBM WFAM WOC WISN  
NBC-Tarheel Tattler: WIBA KMOX-News  
KSD-Popeye, the Sailor, sketch  
KWK-Al Sarli's Jam Session  
WAAF-Harmony Hall  
WBBM-We the Wives  
WCFL-Tune Teasers  
WGN-Buddy Clark & Orch.  
WHIP-Classic Gems  
WJJD-Ben Kanter, pianist  
WLW-Barber & Denton, sports  
WOWO-Organ Reveries  
WROK-Sports  
WTAD-Hannibal Prgm.  
WTAQ-Bureau of Public Service  
WTMJ-Heinie & His Grenadiers

**5:30 CST** 6:30 CDT  
CBS-Living History, drama: WOC WFAM WKBH WISN WBBM (sw-11.83)  
Events leading up to the calling of the historic Constitutional Convention of 1787, Shays' Rebellion in Massachusetts, and the Annapolis Convention, in which five states decided to call the Constitutional Convention, will be treated as "Living History."  
NBC-"It's News to Me," Ruth Bryan Owen Rohde: WBO (sw-9.53)  
NBC-Paula Durand, songs: WOWO News: WTAD WMAQ WKBH WIBA WIRE  
Sports: WGN KSD WMBD  
Popeye the Sailor, sketch: WCCO WFBM  
KMOX-Ozark Varieties  
KWK-Twilight Serenade

WAAF-Sunset Serenade  
WCFL-Rainbow Melodies  
WFBM-Tea Time Tunes  
WHA-Music Album  
WHIP-Travel Hour  
WHO-To be announced  
WJJD-Sentenced Men, interviews  
WLW-Let's Celebrate  
WMT-Paula Durand, contralto  
WROK-Organ  
WSUI-Musical Moods  
WTAQ-Al Michel's Sport Wheel  
**5:45 CST** 6:45 CDT  
CBS-Boake Carter, commentator (Huskies & Post Toasties): WBBM WMBD KMOX WTAQ WKBH WCCO WFBM WFAM WOC WISN (sw-11.83)  
NBC-Jimmy Kemper & Co.: KSD  
NBC-Science on the March: WENR WOWO  
To be announced: WHO WIRE Sports: WTMJ WJJD  
Sports; News: WMT KWK WBO  
WOW-Ice Jamboree  
WCFL-Hal Totten, sports  
WGN-Songs at Twilight  
WHA-Fun Time  
WHIP-Helen Hankins, songs  
WIBA-Today's Birthdays; Sports  
WLW-Paul Sullivan, news  
WMAQ-Let's Celebrate  
WROK-Dance hour  
WSUI-Daily Iowan of the Air

**6:00 CST** 7:00 CDT  
NBC-One Man's Family (Tenderleaf Tea): WTMJ KSD WMAQ WIBA WHO WLW WTAM WIRE (also see Sun. Prgms. at 10:30 p.m.)  
CBS-The Forum: WHAS WJR KMOX WFBM WBBM WCCO (sw-11.83)  
NBC-Roy Shield's Revue: WOWO (sw-11.87)  
MBS-Musical Steeplechase: WGN WMT  
Sports: WKBH WTAD WBO WOC  
KWK-Charlie Chan  
WAAF-Don Bolt, commentator  
WCFL-News  
WFAM-New Yorkers  
WGN-Concert Orch.  
WHA-Organ Reverie  
WHIP-Echoes From Calvary  
WIND-Re-creation Baseball Game  
WISN-Down by Herman's  
WJJD-Fred Beck, organist  
WKBH-To be announced  
WLS-Don Kelley's Sport Scoop  
WMBD-Paul Welton's Ensemble  
WROK-News; Musical Workshop  
WSUI-Dinner Hour Prgm.  
WTAQ-Hits & Encores

**6:15 CST** 7:15 CDT  
News: WMBD WOC WLS  
KWK-Dinner Dance  
WAAF-Pacific Paradise  
WBO-Our Neighbors  
WCFL-Pop Tunes  
WFAM-Amer. Family Robinson  
WJJD-Your City Government  
WKBH-Sweetheart Serenade  
WKBH-Dinner Music  
WSUI-Views & Interviews  
WTAD-Freshest Thing in Town  
WTAQ-Singing Strings  
**6:30 CST** 7:30 CDT  
CBS-Ben Bernie & All the Lads; Lew Lehr; Buddy Clark (U. S. Rubber): WJR WOC WBBM WHAS WCCO WMBD WFBM WISN WFAM KMOX WKBH WTAQ (sw-11.83) (also KNX at 9:30 p.m.)  
NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool); Edythe Wright; Jack Leonard; Three Esquires; Paul Stewart, m.c.: WMAQ WTAM WHO WIRE WLW WTMJ KSD (also at 11 p.m.)  
This is the first of six broadcasts from Hollywood. The program will include Irving Berlin music and introduce two new songs from his new movie, "Alexander's Ragtime Band."  
MBS-Lone Ranger, drama (Silvercup) WGN  
NBC-To be announced: WOWO WMT (sw-11.87)  
MBS-Drums, drama: KWK  
Pictures of directors and operations of the WPA Federal Theater Radio Division may be found on pages 20 and 21.  
WAAF-Evening Concert  
WBO-Music Graphs  
WCFL-Orchestra Music  
WHA-Deutsche Musik Stunde  
WHIP-Homespun  
WIBA-Concert Ensemble  
WJJD-Bob Atcher & Bonnie Blue Eyes, hillbilly songs  
WKBH-W.P.A. Prgm.  
WLS-To be announced  
WROK-Beliot Community Prgm.  
WTAD-Dust Off the Diamond

# NIGHT

**6:45 CST** 7:45 CDT  
NBC-Barry McKinley: WBO  
WMT WOWO  
WCFL-Judge J. H. Lyle, talk  
WBS-News  
WLS-Round Table; City Manager Plan  
**7:00 CST** 8:00 CDT  
NBC-Town Hall Big Game Hunt (Sal Hepatica & Ipana); Norman Prescott; Jane Martin; Harry von Zell; Peter Van Steeden's Orch.; Guest: WIBA WTAM WMAQ WTMJ WIRE WLW WHO KSD (sw-9.53) (also KFI at 10 p.m.)  
With Fred Allen on his vacation, this audience participation program will substitute for him during the summer. Directed by Norman Prescott, mind reader, with Jane Martin, game expert, as his assistant, the program will have as its first guests, Harry (Bottle) McNaughton and Al Pearce.  
CBS-Meet the Champ; Eddie East & Ralph Dumke, m.c.'s: WJR WFBM WHAS WKBH WKBH WBBM WCCO KMOX WOC WTAQ WISN WSBT WMBD (sw-11.83)  
NBC-It May Have Happened: WOWO WLW WBO WLS  
MBS-Int'l Radio Club; Musical: WGN KWK WMT  
WCFL-Labor Flashes  
WHIP-Four Wonders  
WIND-Traffic Court  
WJJD-Bob Atcher and Bonnie Blue Eyes  
WROK-Freepoint Studios  
WSUI-Children's Hour  
WTAD-The Debutants  
**7:15 CST** 8:15 CDT  
WCFL-Favorite Melodies  
WHIP-What Can They Do?  
WJJD-Suppertime Frolic  
WTAD-News Summary  
**7:30 CST** 8:30 CDT  
NBC-Nat'l Music Camp: WENR WMT WOWO (sw-11.87)  
NBC-For Men Only (Vitalis); Peter Van Steeden's Orch.; Peg La Centra; Fred Uttal: WTAM WIRE WMAQ KSD WHO WLW  
CBS-The Word Game: WTAQ WHAS WJR WISN WKBH WSBT WKBH WOC WMBD KMOX WCCO  
MBS-Jazz Nocturne: KWK WBBM-Carlos Molina's Orch.  
WBO-The Honeybunners  
WCFL-News  
WFBM-Piano Twins  
WGN-Tiny Hill's Orch.  
WIND-S. A. Amateur Hour  
WJJD-Suppertime Frolic  
WSUI-Evening Musicale  
**7:45 CST** 8:45 CDT  
KWK-Piano Portrait  
WBBM-John Harrington, news  
WCFL-Herr Louie & The Weasel  
WFBM-Question Mark Limited  
WGN-News; Sports  
WSBT-Quiz-quest  
WSUI-Poetic Interlude  
**8:00 CST** 9:00 CDT  
NBC-Kay Kyser's Musical Klass & Dance, with Virginia Sims, Harry Babbitt & Sully Mason, vocalists (Lucky Strike): WTMJ WTAM WHO WMAQ WIBA WIRE KSD KOA WLW (sw-9.53)  
CBS-To be announced: WBBM WFBM WHAS KMOX WCCO WISN WKBH WSBT WKBH WJR WTAQ (sw-11.83)  
MBS-Symphonic Strings: WGN KWK WMT  
WCFL-Grant Park Concert  
WMBD-Insurance Claim Oddities  
WOC-German Band  
WROK-Melody Time  
WSUI-Comm. Theater of the Air  
**8:15 CST** 9:15 CDT  
WBO-Master Singers  
WMBD-Gomer Bath, news  
WROK-News; Musicale  
**8:30 CST** 9:30 CDT  
CBS-It Can Be Done (Household Finance); Edgar A. Guest; Frankie Masters' Orch.: WJR WFBM WBBM WHAS KMOX WOC (sw-11.83)  
Guest: Michael MacDougall, who for the last seven years has specialized in the detection of gambling sheets for both public and private agents.  
NBC-Minstrel Show: WENR WBO (sw-11.87)  
MBS-Melodies from the Skies: WMT WGN  
KWK-Lone Ranger, sketch  
WCCO-Musical Prgm.  
WCFL-Perry Como, songs  
WIND-Tommy Ott, organist  
WISN-Reflections  
WKBH-Let's Waltz  
WKBH-What's New in Movies  
WMBD-The Shadow, drama  
WOWO-Tropical Moods

**6:45 CST** 7:45 CDT  
NBC-Barry McKinley: WBO  
WMT WOWO  
WCFL-Judge J. H. Lyle, talk  
WBS-News  
WLS-Round Table; City Manager Plan  
**7:00 CST** 8:00 CDT  
NBC-Town Hall Big Game Hunt (Sal Hepatica & Ipana); Norman Prescott; Jane Martin; Harry von Zell; Peter Van Steeden's Orch.; Guest: WIBA WTAM WMAQ WTMJ WIRE WLW WHO KSD (sw-9.53) (also KFI at 10 p.m.)  
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WFBM-Question Mark Limited  
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WSUI-Poetic Interlude  
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WMBD-The Shadow, drama  
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**6:45 CST** 7:45 CDT  
NBC-Barry McKinley: WBO  
WMT WOWO  
WCFL-Judge J. H. Lyle, talk  
WBS-News  
WLS-Round Table; City Manager Plan  
**7:00 CST** 8:00 CDT  
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**6:45 CST** 7:45 CDT  
NBC-Barry McKinley: WBO  
WMT WOWO  
WCFL-Judge J. H. Lyle, talk  
WBS-News  
WLS-Round Table; City Manager Plan  
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NBC-Barry McKinley: WBO  
WMT WOWO  
WCFL-Judge J. H. Lyle, talk  
WBS-News  
WLS-Round Table; City Manager Plan  
**7:00 CST** 8:00 CDT  
NBC-Town Hall Big Game Hunt (Sal Hepatica & Ipana); Norman Prescott; Jane Martin; Harry von Zell; Peter Van Steeden's Orch.; Guest: WIBA WTAM WMAQ WTMJ WIRE WLW WHO KSD (sw-9.53) (also KFI at 10 p.m.)  
With Fred Allen on his vacation, this audience participation program will substitute for him during the summer. Directed by Norman Prescott, mind reader, with Jane Martin, game expert, as his assistant, the program will have as its first guests, Harry (Bottle) McNaughton and Al Pearce.  
CBS-Meet the Champ; Eddie East & Ralph Dumke, m.c.'s: WJR WFBM WHAS WKBH WKBH WBBM WCCO KMOX WOC WTAQ WISN WSBT WMBD (sw-11.83)  
NBC-It May Have Happened: WOWO WLW WBO WLS  
MBS-Int'l Radio Club; Musical: WGN KWK WMT  
WCFL-Labor Flashes  
WHIP-Four Wonders  
WIND-Traffic Court  
WJJD-Bob Atcher and Bonnie Blue Eyes  
WROK-Freepoint Studios  
WSUI-Children's Hour  
WTAD-The Debutants  
**7:15 CST** 8:15 CDT  
WCFL-Favorite Melodies  
WHIP-What Can They Do?  
WJJD-Suppertime Frolic  
WTAD-News Summary  
**7:30 CST** 8:30 CDT  
NBC-Nat'l Music Camp: WENR WMT WOWO (sw-11.87)  
NBC-For Men Only (Vitalis); Peter Van Steeden's Orch.; Peg La Centra; Fred Uttal: WTAM WIRE WMAQ KSD WHO WLW  
CBS-The Word Game: WTAQ WHAS WJR WISN WKBH WSBT WKBH WOC WMBD KMOX WCCO  
MBS-Jazz Nocturne: KWK WBBM-Carlos Molina's Orch.  
WBO-The Honeybunners  
WCFL-News  
WFBM-Piano Twins  
WGN-Tiny Hill's Orch.  
WIND-S. A. Amateur Hour  
WJJD-Suppertime Frolic  
WSUI-Evening Musicale  
**7:45 CST** 8:45 CDT  
KWK-Piano Portrait  
WBBM-John Harrington, news  
WCFL-Herr Louie & The Weasel  
WFBM-Question Mark Limited  
WGN-News; Sports  
WSBT-Quiz-quest  
WSUI-Poetic Interlude  
**8:00 CST** 9:00 CDT  
NBC-Kay Kyser's Musical Klass & Dance, with Virginia Sims, Harry Babbitt & Sully Mason, vocalists (Lucky Strike): WTMJ WTAM WHO WMAQ WIBA WIRE KSD KOA WLW (sw-9.53)  
CBS-To be announced: WBBM WFBM WHAS KMOX WCCO WISN WKBH WSBT WKBH WJR WTAQ (sw-11.83)  
MBS-Symphonic Strings: WGN KWK WMT  
WCFL-Grant Park Concert  
WMBD-Insurance Claim Oddities  
WOC-German Band  
WROK-Melody Time  
WSUI-Comm. Theater of the Air  
**8:15 CST** 9:15 CDT  
WBO-Master Singers  
WMBD-Gomer Bath, news  
WROK-News; Musicale  
**8:30 CST** 9:30 CDT  
CBS-It Can Be Done (Household Finance); Edgar A. Guest; Frankie Masters' Orch.: WJR WFBM WBBM WHAS KMOX WOC (sw-11.83)  
Guest: Michael MacDougall, who for the last seven years has specialized in the detection of gambling sheets for both public and private agents.  
NBC-Minstrel Show: WENR WBO (sw-11.87)  
MBS-Melodies from the Skies: WMT WGN  
KWK-Lone Ranger, sketch  
WCCO-Musical Prgm.  
WCFL-Perry Como, songs  
WIND-Tommy Ott, organist  
WISN-Reflections  
WKBH-Let's Waltz  
WKBH-What's New in Movies  
WMBD-The Shadow, drama  
WOWO-Tropical Moods

**6:45 CST** 7:45 CDT  
NBC-Barry McKinley: WBO  
WMT WOWO  
WCFL-Judge J. H. Lyle, talk  
WBS-News  
WLS-Round Table; City Manager Plan  
**7:00 CST** 8:00 CDT  
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WHIP-What Can They Do?  
WJJD-Suppertime Frolic  
WTAD-News Summary  
**7:30 CST** 8:30 CDT  
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WBO-The Honeybunners  
WCFL-News  
WFBM-Piano Twins  
WGN-Tiny Hill's Orch.  
WIND-S. A. Amateur Hour  
WJJD-Suppertime Frolic  
WSUI-Evening Musicale  
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WISN-Reflections  
WKBH-Let's Waltz  
WKBH-What's New in Movies  
WMBD-The Shadow, drama  
WOWO-Tropical Moods

# WEDNESDAY

July 6

**10:00 CST** 11:00 CDT  
CBS-Red Norvo's Orch.: WSBT WTAQ WKBH WBBM WISN KMOX (sw-6.12)  
NBC-Fletcher Henderson's Orch.: WBO WMAQ  
NBC-Wm. Farmer's Orchestra: WBO  
MBS-Johnny Messner's Orch.: WGN  
News: WMBD WFBM WHO WJR WOC  
KOA-Clyde McCoy's Orch.  
KSD-Weather Report  
KWK-Sport Review  
WCCO-Let's Celebrate  
WCFL-Emil Flindt's Orch.  
WENR-Music As You Desire It  
WIBA-Club Chanticleer  
WIND-Swing Quartet  
WKBH-News; Music  
WLW-Paul Sullivan, news  
WTAM-Musical Bulletin Board  
WTMJ-Dance Orch.

**10:15 CST** 11:15 CDT  
CBS-Red Norvo's Orch.: WJR WKBH WOC WKBH WFBM  
NBC-William Farmer's Orchestra: WBO  
NBC-Fletcher Henderson's Orch.: WMAQ WBO  
KWK-Organ, Violin & Vocalists  
WCCO-Cedric Adams  
WHAS-News  
WHO-Dick Leibert, organist  
WIBA-Hollywood at the Beach  
WIND-Dude Ranch  
WIRE-Art Morgan's Orch.  
WLW-Jack Coffey's Orch.  
WMBD-Sports Review; Program Review  
WTAM-Music You Want  
WTMJ-Bob Buck & Dorothy Dollar

**10:30 CST** 11:30 CDT  
NBC-Lights Out, experimental drama: WIRE WHO WBO WIBA WMAQ WTMJ  
CBS-Dance Orch.: WJR WISN WOC WKBH WKBH WSBT WBBM WMBD WTAQ WFBM  
NBC-Lang Thompson's Orch.: WOC WCFB (sw-6.14)  
MBS-Anson Weeks' Orch.: WMT KMOX-Morning Headlines  
KOA-The Westernaires  
KWK-News  
WCCO-Rollie Johnson  
WGN-Tiny Hill's Orch.  
WHA-Dance Band  
WIND-News & Music  
WLW-Jack Sprigg's Orch.

**10:45 CST** 11:45 CDT  
CBS-Dance Orch.: KMOX  
NBC-Lang Thompson's Orch.: WENR  
MBS-Jan Garber's Orch.: KWK WCCO-Roller Derby  
WCFL-Emil Flindt's Orch.  
WIND-Club Cabana  
**11:00 CST** 12:00 CDT  
NBC-Tommy Dorsey

# THURSDAY

July 7

## MORNING

7:00 CST 8:00 CDT

NBC-Breakfast Club; News: WCFL WBOW (sw-21.5) CBS-Arthur Godfrey: (sw-17.76) NBC-Herman & Banta: (sw-21.5) CBS-As You Like It; News: WFAM

News: WJJD WTAD Musical Clock: WOC WKBB WHIP WIBA WBBM WKBB WIRE KMOX

Early Risers Club: WISN WROK KWK Tonic Tunes WAAF-Breakfast Express WCCO-Air Almanac WFBM-Early Birds

WGN-Everyday Words; Good Morning Prgm. WHO-Faye and Cleo WIND-Religious Service WLS-Trailer Tim

WLW-The Merry-makers WMAQ-Your Neighbor WMBD-Morning Hit Parade WMT-Country Home; Musical Clock

WOWO-Radio Bible Class WTAQ-Mike's Uprising WTMJ-Top of the Morning

7:15 CST 8:15 CDT CBS-As You Like It: (sw-17.76) NBC-Person to Person: (sw-21.5) News: WMT WHO WCCO WLS

KWK-Sunnytime WIND-Morning Review WJJD-H. Zimmerman, organist WLW-Peter Grant, news WMBD-Musical Clock

WROK-Breakfast Melodies WTAD-Breakfast Brevities

7:30 CST 8:30 CDT NBC-Breakfast Club; News: WOV WCFL

CBS-Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Albolene): WBBM NBC-Landt Trio; News: WHO (sw-21.5)

MBS-Victor H. Lindlahr (Journal of Living): WGN

News: WKBB WTAQ WIBA Morning Devotions: WLS WKBB Musical Clock: WBOW WMT

KMOX-Ozark Varieties WCCO-Musical Chimes WFAM-Your Engagement Book

WHIP-Just About Time WIND-Hawaiian Melodies WIRE-Dessa Byrd

WLW-Gospel Singer WMAQ-Whistler & His Dog WMBD-Weather Report

WROK-Morning Parade

7:45 CST 8:45 CDT CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO

NBC-Marjorie Cole, songs: WMAQ NBC-Mystery Chef (Regional Advertisers, Inc.): (sw-21.5)

News: WTAD WHIP KWK-News; Rapid Service WAAF-Piano Parade

WBBM-Linda's First Love, sketch WFAM-Morning Devotions

WHO-Rare Bits of News WIBA-Musical Clock

WIRE-Better Health; News; Today's Best Buys WJJD-III. League of Women Voters

WKBB-Tonic Tunes WKBB-Breakfast Melodies WLS-Cowboy Bill

WLW-Your Hollywood News Girl WMBD-Police Flash

8:00 CST 9:00 CDT NBC-Just Neighbors, sketch: WOWO WCFL (sw-15.21)

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE

News: WKBB WMBD WAAF Musical Clock: WROK WMT

KSD-News; Dick Leibert, organ KWK-Pop Up Parade

WFAM-Concert Time WGN-Martha Crane & Helen Joyce

WHA-Band Wagon WHIP-Half & Half WHO-Coffee Pot Inn

WIND-Priscilla Holbrook, pianist WJJD-Bosworth Broadcast

WKBB-Chancel Steps WLS-Hal Culvert & John Brown, pianists

8:15 CST 9:15 CDT

NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE

CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD NBC-Asher & Little Jimmie, songs: WCFL WOWO (sw-15.21)

KSD-Bright & Early Melodies WAAF-Rhythm Rhapsody

WCFL-Double in Stars WHA-Morning Melodies

WHO-What to Serve Today WIND-Your Favorite Band

WKBB-Musical Almanac WKBB-Uncle Bob WLS-News

WLW-Myrt & Marge, sketch WOC-Musical Clock

WTAD-Gems of Melody WTMJ-Hymns of All Churches

8:30 CST 9:30 CDT NBC-Just Plain Bill, sketch (Bi-So-Dol): WMAQ WIRE

CBS-Hilltop House, Bess Johnson: KMOX WCCO WBBM WISN WMBD

NBC-Josh Higgins of Finchville, sketch: WCFL (sw-15.21)

NBC-Happy Jack Turner: KSD WAAF-Canary Serenade

WBOW-Radio Gospel WFBM-Shoppers' Guide

WFBM-Favorite Melodies WGN-Morning Melodies

WHIP-Polish Varieties WHO-Those Happy Gilmans

WIBA-Today's Almanac WIND-Piano & Guitar

WJJD-III. Medical Society WKBB-Hits & Encores

WKBB-Olive Hagen, organist WLS-Novelodeons & Billy Woods

WLW-Hilltop House, sketch WMT-Variety Prgm.

WOWO-Tri Topics WROK-Morning Devotions

WSUI-Daily Iowan of the Air WTAD-Interchurch Revival

WTAQ-Wake Up & Live WTMJ-Organ Melodies

8:45 CST 9:45 CDT NBC-The Woman in White (Pillsbury): WMAQ WTMJ

KSD WHO WIRE CBS-Stepmother, sketch (Colgate): WBBM KMOX WCCO

WFBM NBC-Ma Perkins, sketch (Oxydol): WLS (sw-15.21)

NBC-Jerry Sears' Orch.: WBOW KWK (sw-21.5)

WCFL-Bittersweet Melodies WFAM-Words & Music

WGN-Dr. Friendly, drama WIBA-Society Reporter

WIND-Swing Melodies WISN-Early Risers Club

WJJD-Tonny Tucker's Orch. WKBB-Your Home

WKBB-String Serenade WLW-Betty & Bob, sketch

WMBD Women of Today WOC-News

WOWO-Modern Home Forum WROK Town Crier

WSUI-Morning Melodies; Service Reports WTAD-Variety Prgm.

WTAQ-Do You Remember?

9:00 CST 10:00 CDT NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLS (sw-15.21)

NBC-David Harum, sketch (Baby): KSD WIRE WMAQ WHO NBC-Originalities: WIBA WCFL (sw-21.5)

# Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

## NIGHT

6:00 CST (7:00 CDT) Men Against Death, CBS.

6:00 CST (7:00 CDT) Stepping Ahead with America, NBC.

6:00 CST (7:00 CDT) Rudy Vallee's Variety Hour, NBC.

7:00 CST (8:00 CDT) Promenade Symphony Orchestra of Toronto, NBC.

7:00 CST (8:00 CDT) Major Bowes, CBS.

7:00 CST (8:00 CDT) Pulitzer Prize Plays, NBC.

8:00 CST (9:00 CDT) Bob Burns and guests, NBC.

8:30 CST (9:30 CDT) Americans at Work, CBS.

The Editor's Daughter, sketch: WOWO WBBM

News: WMBD WKBB KMOX-Houseboat Hannah, sketch

KWK-Great Works of Man WAA-Fog 'n' Harmony

WCCO-Bachelor's Children WCFL-Rhythm Roundup

WFBM-Apron Strings WHA-Keeping Up With Science

WIBA-Organ Melodies WJJD-Sports Edition Handicapper

WOC-Harmony Lane WROK-On the Mall

WTAQ-Music in a Sentimental Mood WTMJ-Happy Gilmans

9:30 CST 10:30 CDT NBC-Pepper Young's Family (Carnay Soap): WLS (sw-15.21)

NBC-Rhythm Symphonic: WMAQ WHO

CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN KMOX

WMBD WFBM NBC-Viennese Ensemble: WBOW

WIBA WCFL (sw-21.5) KWK-Pop Wise & Filbert

WAAF-Swing High WFAM-Hollywood Fashion Parade

WGN-Man on State Street WHA-Story Behind the Song

WHIP-Monitor News WIND-Military Melody Makers

WIRE-Imogene Pierson WJJD-Women's Exchange Prgm.

WKBB-Eb & Zeb WKBB-Today's Almanac

WLW-Dr. Friendly, drama WMT-Louise Hathaway

WOC-Melody Variations WWO-Linda's First Love, sketch

WROK-Milk Made Magic WTAD-Ma Perkins

WROK-Women's Hour WTAQ-Round-up

WTMJ-Morning Melodies

9:45 CST 10:45 CDT NBC-The Road of Life (Chipso): WMAQ WTMJ WLW

NBC-Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)

CBS-Aunt Jenny's Stories (Spry): WMBD WFBM KMOX WBBM WISN WCCO

NBC-Viennese Ensemble: KWK WOWO WMT KSD NBC-Kitty Keene, Inc., sketch: WHO

10:45 CST 11:45 CDT

CBS-Our Gal Sunday, sketch (Old English Wax): WBBM KMOX

NBC-Nat'l Farm & Home Hour: WLW KWK NBC-Cadets Quartet: KSD WIRE

WCFL WAAF-Markets; Sweet & Slow WCCO-Grandma Travels

WFAM-Four-Eleven Alarm WGN-Musical Mail Box

WHIP-Tin Pan Alley WHO-Hilltop House, sketch

WIND-Farm Talk WISN-Ann Leslie's Scrapbook

WJBC-Peggy Pavne & Pioneers WKBB-The Mixing Bowl

WKBB-Lewis Kent Ensemble WLS-Across the Mike

WMBD-Bandwagon WMT-Jimmie Smith's Orch.

WOC-Screenfans' Prgm. WOWO-Rondaliers

WROK-Freepport Studios WTAD-Betty & Bob

WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT NBC-Jean Ellington, songs: KSD (sw-15.33)

CBS-The Goldbergs, sketch (Oxydol): WOC WKBB WBBM WCCO KMOX

News: WJJD WIND WAAF-Symphonic Hour

WBAA-Morning Melodies WCFL-Hit Parade

WFBM-Music Hall WGN-Melodies

WHIP-Southtown Church Hour WHO-Dan Harding's Wife, sketch

WIRE-Singin' Sam WISN-Morning Musicale

WJBC-Take It for Granted WKBB-Magic Violin

WLS-Melody Roundup WMBD-Messenger; Weather

WMT-Toby's Cornstussel Nooz WOWO-Consolaires

WSBT-News; Stork Report; Farm Flashes

WSUI-Fed. Symphony Orch. WTAD-All for the Ladies

WTAQ-Em Owen, organist WTMJ-Heinie-Spam

11:15 CST 12:15 CDT CBS-Vic & Sade, sketch (Crisco): WBBM WCCO KMOX

KMBC WISN NBC-Three Romeos: WCFL KSD

WIRE (sw-15.33) WBAA-The Town Crier

WHA-Organ Interlude WHIP-Englewood Hour

WHO-Vic and Sade, sketch WIND-Tommy Ott, organist

WJBC-Parade of Bands WJJD-Priscilla Holbrook, pianist

WKBB-Book of the Hour WKBB-Club Calendar

WMBD-Organ Melodies WMT-Tom Owen's Cowboys

WOC-Studio Swingapators WOWO-News

WSBT-Melody Time WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT NBC-Words & Music: WMAQ KSD (sw-15.33)

CBS-Road of Life (Chipso): KMOX WBBM

MBS-Royal Rangers: KWK

12:00 CST 1:00 CDT

CBS-Enoch Light's Orch.: WOC WKBB WKBB WCCO WSBT (sw-15.27)

NBC-Betty & Bob, sketch (Gold Medal): WIRE WTMJ KWK WHO WMAQ (sw-15.21)

MBS-Harold Turner, pianist: WGN

News: WTAD WMBD WJBC KMOX-Singin' Sam

KSD-Sports Preview WAAF-Don Bolt, commentator

WBAA-Give Us a Song WBBM-Manhattan Mother

WBOW-Street Reporter WCCO-Home Folks' Tunes

WCFL-Theater Lobby WFBM-Behemians

WHA-Musicale WHIP-Movie Tunes

WIBA-Interlude; Country Home WIND-Lupi Italian Prgm.

WISN-Musical Heat Wave WJJD-Livestock Markets

WLS-Touring the World: Cuba WLW-Linda's First Love, sketch

WMT-Cedar Valley Hillbillies WOWO-Purdue Agricultural Program

WSUI-Rhythm Rambles

12:15 CST 1:15 CDT NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WIRE

WLW WMAQ KWK WTMJ (sw-15.21)

MBS-As You Like It: WGN Kitty Keene, Inc., sketch: WCCO

KMOX News: WFBM WKBB

WAAF-Lee Miller, songs WBAA-The Woman Shopper

WBBM-Man on the Street WBOW-On the Mall

WCFL-Spotlight Parade WHIP-I Am the Law of Your Life

WHO-Luncheon Music WIBA-News; Market Reports

WJBC-Tournament of Bands WJJD-Mid-day Roundup

WKBB-Man on the Street WLS-Voice of the Farm

WMBD-Town Crier; Markets WMT-Question Man; Voice of

Towa WOWO-Market Service

WROK-Column Left, News WSBT-Notes

WTAD-Cy & Freckles

12:30 CST 1:30 CDT CBS-Columbia Salon Orch.: WSBT

WISN WFBM (sw-15.27) NBC-Valliant Lady, sketch (Gold

Medal): WIRE WMAQ KWK WLW (sw-15.21)

NBC-Light Opera Selections: WOWO WCFL (sw-15.33)

News: WHO WOC Farm News: WLS WMBD

KMOX-Linda's First Love, sketch WAAF-Markets: Meat Board

Talk; Waltz Interlude WBAA-Dance Time

WBBM-Kitty Keene, sketch WBOW-To be announced

WCCO-First Edition WGN-June Baker, talk

WHA-Farm Prgm. WHIP-Concert Orch.

WLS-Markets; News WKBB-Man on the Street

WKBB-Luncheon Music WMT-Markets; Hillbillies

WROK-Couple on the Street; Treasure Chest

WTAD-Farm; Weather; Markets WTMJ-Voice of the Farm

12:45 CST 1:45 CDT CBS-Talk by John R. Mohler: WISN WFBM WOC WMBD (sw-15.27)

Dr. Mohler, chief of Bureau of Animal Industry, speaks on "Progress in Meat and Milk Foods Inspection."

NBC-Hymns of All Churches (Gold Medal): WMAQ WIRE KWK WHO (sw-15.21)

News: WKBB WTAQ KMOX-Editor's Daughter, sketch

# Frequencies

KMOX-1090  
KOA-830  
KSD-560  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1310  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHIP-1480  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

KSD-News; Market Reports  
WAAF-Waltztime  
WBAA-Market Reports  
WBBM-Houseboat Hannah, sketch  
WBOW-Tune of the Day  
WCCO-Home Folk Tunes  
WGN-Len Salvo, organist  
WIBA-Melody Moments  
WIND-Tommy Ott, organist  
WJJD-Piano Parade  
WKBK-Song Hit of the Day  
WLS-Gabriel Heatter, commentator; Closing grain markets  
WLW-Kitty Keene, Inc., sketch  
WMBD-Noon-day Melodies  
WMT-Iowa Cornhuskers  
WROK-Home Folks Hour  
WTAD-Musical Moments  
WTMJ-Sidewalk Reporter

**1:00 CST** **2:00 CDT**  
NBC-To be announced: WBOW (sw-15.21)  
CBS-Ray Bloch's Varieties: WOC WSBT WFBM WKBB (sw-15.27)  
NBC-The Story of Mary Marlin (Ivory Flakes): WMAQ WHO WTMJ WLW KSD  
*Details of the contest on this program may be found on page 41.*  
MBS-Songland: WGN  
News: WTAD WIND WHIP  
Men on the Street: WMBD WTAQ  
KMOX-Inquiring Reporter  
KWK-Backstage Wife, sketch  
WAAF-"L" Reporter, interviews  
WBAA-Drama in Industry  
WBBM-Broadcast Rhymesters  
WCFL-Make Believe Danceland  
WCCO-Thomas Sawyer  
WHA-Farm Organization Forum  
WIBA-Concert Trio  
WIRE-Reporter  
WISN-Mary Ann Presents  
WJJD-Tommy Tucker's Orch.  
WKBH-Ma Perkins  
WLS-Homemakers Hour  
WMT-Many Happy Returns; Iowa Cornhuskers  
WOWO-The Observer

**1:15 CST** **2:15 CDT**  
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD  
CBS-Ray Bloch's Varieties: WISN WTAQ WKBH  
NBC-Piano Recital: WBOW (sw-15.21)  
MBS-Reminiscing: KWK  
KMOX-Judy & Jane, sketch  
WAAF-Carnival Matinee  
WBAA-Concert Echoes  
WBBM-Meet the Missus  
WCCO-Betty & Bob  
WHA-Musical Varieties  
WHIP-III. Fed. of Women's Clubs  
WIND-Priscilla Holbrook, pianist  
WIRE-Noonday Headlines  
WLS-Homemakers' Hour  
WLW-Ma Perkins, sketch  
WMBD-His Majesty, the Baby  
WMT-German Band  
WTAD-Quincy Marches On

**1:30 CST** **2:30 CDT**  
NBC-Variety Revue: WBOW WIBA (sw-15.33)  
CBS-Army Band: WISN WBBM WTAQ WKBH WFBM WKBH WCCO WMBD WOC WSBT (sw-15.27)  
NBC-Pepper Young's Family, sketch (Camay Soap): KSD WLW WMAQ WHO WTMJ  
MBS-Harold Stokes Orch.: WGN News: WCFL WMT KWK  
KMOX-Magic Kitchen  
WBAA-Monitor Views the News  
WCBM-News Oddities  
WHIP-Dancing Party  
WIND-Band Stand  
WIRE-Matinee Varieties  
WJJD-Two Pianos  
WOWO-Whispering Strings  
WROK-Old Refrains  
WTAD-D. A. R. Prgm.

**1:45 CST** **2:45 CDT**  
NBC-The Guiding Light, sketch (White Naptha): WMAQ WHO WLW KSD WTMJ

NBC-Variety Revue: WMT KWK WBAA-Songs and Melodies  
WCCO-Markets  
WCFL-Baseball Interviews  
WGN-Harold Turner, pianist  
WIND-Baseball Highlights  
WJJD-To be announced  
WLS-News  
WMBD-Hello, Neighbor  
WOWO-Women in the News  
WROK-Tabernacle Hour

**2:00 CST** **3:00 CDT**  
CBS-Do You Remember?: WOC WFBM WTAQ WKBH WISN WKBH WSBT WBBM (sw-15.27)  
NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ WIRE WMAQ WHO WIBA  
NBC-Club Matinee: WENR WMT WBOW (sw-15.21)  
Dan Harding's Wife, sketch: WLW KSD  
To be announced: WIND WJJD KMOX-Those Happy Gilmans  
KWK-Today at Two  
WAAF-News Flashes; Weather  
WBAA-Radio Class Broadcast  
WCCO-Ladies First  
WGN-Your English  
WHA-Armchair Journeys  
WHIP-Gay Caballeros  
WMBD-Editor's Daughter, sketch  
WROK-News; Concert Interlude  
WTAD-Hannibal Prgm.

**2:15 CST** **3:15 CDT**  
CBS-Do You Remember?: WSBT WOC WISN WTAQ WKBH WKBH WFBM (sw-15.27)  
NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO  
MBS-Midstream, drama: WLW KMOX-One Woman's Opinion  
KSD-Contract Bridge Lesson  
KWK-To be announced  
WAAF-Matinee Melodies  
WHA-Magazine Rack  
WHIP-Orch. with Eunice Clark  
WIRE-Public School Prgm.  
WMBD-Singin' Sam  
WROK-Matinee Melodies  
WTAD-Four Buddies

**2:30 CST** **3:30 CDT**  
NBC-The Hughes Reel with Rush Hughes (Borden Co.): WHO WMAQ KSD WIRE  
NBC-Club Matinee: WIBA WENR WBOW (sw-15.21)  
CBS-Wilson Angel, songs: WKBH WKBH WFBM WOC WFBM WTAQ WISN WBBM (sw-15.27)  
KMOX-Let's Compare Notes  
KWK-Richard Hayes, swing organist  
WBAA-Home Builders' Prgm.  
WCCO-Front Page Parade  
WGN-Melody Time  
WHA-Music of the Masters  
WHIP-String Ensemble  
WLW-News; Jane Hresler, vocalist  
WMBD-Petticoat Parade  
WMT-Court Hussey's Orch.  
WOWO-Old-Time Religion  
WROK-N.Y.A. Drama  
WTAD-Sports Talk  
WTMJ-News

**2:45 CST** **3:45 CDT**  
CBS-Of Men & Books, Book Review: WOC WTAQ WFBM WKBH WKBH WFBM KMOX (sw-15.27)  
"Reading and the Radio," discussion between Prof. Frederick and Lyman Bryson, Chairman Columbia's Adult Education Board.  
NBC-Club Matinee: KWK  
NBC-Girl Alone, sketch: WMAQ  
MBS-Mad Hatterfields, sketch: WLW  
To be announced: WBBM WIRE KSD-Songs of Jean Carmen  
WAAF-Piano Novelities  
WBAA-Treasure Chest  
WCCO-Baseball Game  
WGN-Margery Graham  
WHIP-Cabbages & Kings  
WHO-Tea and Crumpets  
WISN-Dugout Doings  
WROK-Rhythm Before Three  
WTMJ-Country Road

**3:00 CST** **4:00 CDT**  
NBC-The Four of Us; Irma Glen, organist: WENR KWK (sw-15.21)  
NBC-Top Hatters: WBOW WHO  
CBS-Rubbertown Revue: WFAM WKBH WFBM WKBH WMBD WTAQ WOC KMOX WBBM (sw-15.27)  
WAAF-The Rhumba Beat  
WBAA-Men of Vision  
WGN-Afternoon Serenade  
WHIP-Modern Rhythm  
WIBA-Today's Front Page  
WIRE-Police Court  
WISN-Baseball; St. Paul vs. Milwaukee

WJBC-Prophetic Hour  
WLW-Houseboat Hannah  
WMAQ-Tea Time Varieties  
WOWO-News  
WROK-Kaye Kreeper, Women of the Hour  
WTMJ-Valiant Lady, sketch

**3:15 CST** **4:15 CDT**  
NBC-Melody Master: WMAQ  
NBC-Don Winslow of the Navy, sketch: WOWO WIBA  
NBC-Top Hatters WIRE  
MBS-Lawrence Salerno, bar., & Organ: WGN KWK  
WAAF-Organ Melodies  
WBAA-Men of Vision  
WENR-Music Circle  
WHIP-Harmony Hall  
WHO-Judy & Jane, sketch  
WLW-To be announced  
WTMJ-Home Harmonizers

**3:30 CST** **4:30 CDT**  
NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)  
CBS-Nila Mack's Let's Pretend: WKBH WOC WTAQ WMBD KMOX WBBM  
NBC-Edward Davies, bar.: WENR WBOW  
NBC-Your Family & Mine (Seal-test): WMAQ WIBA WTMJ (sw-9.53)  
MBS-Jimmy Livingston's Orch.: WIRE KWK  
News: WHO WJEC  
WAAF-Musicale Moderne  
WFAM-Young America on the Air; Pop Concert  
WFBM-Interesting Interviews  
WGN-Melody Lare  
WHA-Short Story Time  
WHIP-Tea Dance  
WKBH-German Hour  
WOWO-Robert Larracuenta  
WROK-Helene Kimberley, songs

**3:45 CST** **4:45 CDT**  
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)  
NBC-Sheffer & Brenner, piano duo: WENR WOWO  
NBC-Joe Gallicchio's Orch.: WHO WIBA WTMJ WBOW WMAQ KSD  
WAAF-Jimmie Kozak, pianist  
WBAA-Interesting People in the News  
WFAM-Nat'l Youth Administration  
WFBM-W.P.A. Prgm.  
WHIP-News  
WJBC-Classified Time  
WLW-Charlie's Singing School  
WROK-Radio Rhythm

**4:00 CST** **5:00 CDT**  
CBS-News; Four Notes & Dave Bacal: KMOX WBBM WKBH WKBH WTAQ WFAM WFBM  
NBC-Rakov's Orchestra WIRE WMAQ WOWO WLW KWK  
NBC-Geo. R. Holmes, commentator; Orch.: WBOW (sw-9.53)  
KSD-Ferde Grofe's Orch.  
WAAF-Salon Concert  
WBAA-The Magic Carpet  
WCFL-Beyond the Horizon  
WENR-Malcolm Claire, children's stories  
WHA-Madison Concert Orch.  
WHIP-Hollywood Breivies  
WHO-Rhythm Makers  
WIBA-Madison Concert Orch.  
WIND-To be announced  
WJBC-Request Hour  
WJJD-Baseball Scoreboard  
WMBD-Wayside Chapel  
WOC-News  
WROK-News; Musicale  
WTMJ-Variety Revue

**4:15 CST** **5:15 CDT**  
NBC-To be announced; News: WBOW WCFL (sw-9.53)  
CBS-Doris Rhodes, songs: WTAQ WKBH WFBM WKBH KMOX  
NBC-Rakov's Orch.: KSD (sw-15.21)  
MBS-Henry Weber's Concert Orch.: WGN KWK  
WAAF-Tea Dance  
WBAA-Arsene Summers, contralto  
WBBM-Truman Bradley, comm.  
WENR-Gilbert Martyn, news  
WFAM-A Christian Science Prgm.  
WHIP-Airline Dance  
WHO-Baseball Time  
WIND-Musical Toast  
WIRE-News; Minute Interviews  
WJJD-Parade of Music  
WLW-The Happy Gilmans  
WMBD-News; Pet Corner  
WOC-Baseball Review  
WROK-Freepoint Studios

**4:30 CST** **5:30 CDT**  
NBC-Chesterfield Daily Sports Column; Paul Douglas: WOWO WENR WLW KSD (sw-15.21)  
CBS-Four Clubmen: KMOX WKBH WKEH WTAQ (sw-11.83)

NBC-Tune Twisters: WBOW WIBA  
NBC-Tune Twisters, vocal trio: WMAQ (sw-9.53)  
MBS-Sophisticated Ladies: WGN KWK WIRE  
WAAF-Sport Shorts  
WBAA-Dick Curtner, pianist  
WBBM-Chicago Hour  
WCFL-Piano Recital  
WFAM-Killer Dillers  
WFBM-Tea Time Tunes  
WHIP-Trio  
WIND-Military Melody Makers  
WJBC-News  
WJJD-Salon Ensemble  
WMBD-Bargain Counter

**4:45 CST** **5:45 CDT**  
CBS-Ray Heatherton, songs: WCCO KMOX WKBH WBBM WTAQ  
NBC-Dinner Concert: WENR KWK  
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)  
NBC-Bonnie Stewart, songs: WIBA WIRE WMAQ WBOW (sw-9.53)  
WAAF-Tower Tunes  
WBAA-Story Book Hour  
WCFL-Jack Kelly's Orch.  
WFAM-Baseball Scores; News  
WGN-Little Orphan Annie  
WHIP-Police Chief Martinson  
WIND-Listen to Yourself  
WISN-Tenth Inning  
WJBC-Varieties  
WJJD-Garwood Van's Orch.  
WKBH-Kiddies' Hour  
WMBD-Polly of the Range  
WOWO-American Family

**5:00 CST** **6:00 CDT**  
NBC-Easy Aces, sketch, Jane Ace (Anacin): WENR WMT WIRE (sw-11.87)  
CBS-Songs for You: WTAQ KMOX WKBH  
CBS-Wrigley Prgm.: (sw-11.83) (also at 9:00 p.m.)  
NBC-Don Winslow of the Navy, sketch (Kellogg's): WMAQ WLW  
Sports: WBBM WHIP  
News: WCFL WJJD  
KSD-News; Gabriel Heatter  
KWK-W. P. A. Program  
WAAF-Harmony Hall  
WBOW-Merry-Go-Round  
WCCO-Livestock  
WFAM-Crusade for Care  
WFBM-Christian Science Prgm.  
WGN-Sweet & Low  
WHO-To be announced  
WIBA-The Plainsmen  
WIND-German Hour  
WISN-Show Window  
WMBD-Happy Train  
WOC-Man on the Street  
WOWO-Joe Trimm  
WTAD-Cy & Freckles  
WTMJ-News; Gabriel Heatter

**5:15 CST** **6:15 CDT**  
CBS-Marion Carley: WFAM WOC WMBD WFBM WKBH WKBH WISN WCCO

NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; orch.: WHO KSD WIRE WMAQ (sw-9.53)  
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WENR WMT (sw-11.87)  
CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes): (sw-11.83) (also at 9:15 p.m.)  
*For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.*

To be announced: WFAM WFBM KMOX-News  
KWK-Al Sarli's Jam Session  
WAAF-Hollywood Brevities  
WBBM-We the Wives  
WCFL-Tune Leasers  
WGN-Evening Serenade  
WHIP-Southside Radio Review  
WIBA-Wisconsin Wildlife  
WJJD-Ben Kanter, pianist  
WLW-Barber & Denton, sports  
WOWO-Organ Reveries  
WROK-Sports  
WTAD-Variety Prgm.  
WTAQ-Bureau of Public Service  
WTMJ-Heinie's Grenadiers

**5:30 CST** **6:30 CDT**  
CBS-Del Casino, songs: WFBM WCCO WOC WISN WKBH (sw-11.83)  
NBC-Elvira Rios, songs: WOWO WMT

MBS-Inside of Sports (Bayuk Cigars, Inc.): WLW  
News: WKBH WIBA WMAQ  
Sports: WTAQ WGN WMBD KSD  
KMOX-Ozark Varieties  
KWK-Twilight Serenade  
WAAF-Sunset Serenade  
WBBM-Hollywood Food Secrets  
WCFL-Rainbow Melodies  
WENR-Dinner Date  
WFAM-Louis Bruggner  
WHA-Music Album  
WHO-To be announced  
WIRE-News  
WJJD-Sentenced Men, interviews  
WROK-Organ Reveries  
WSUI-Musical Moods

**5:45 CST** **6:45 CDT**  
CBS-Boake Carter, commentator (Huskies & Post Toasties): WOC WMBD WFAM WFBM KMOX WBBM WISN WTAQ WKBH WKBH WCCO (sw-11.83)  
NBC-Freddie Fisher's Schnickelfritzers: WENR WIRE WOWO (sw-11.87)  
NBC-Paul Kain's Orch.: KSD  
MBS-Inside of Sports (Bayuk Cigars, Inc.): WGN  
Sports: WTMJ WJJD WOC  
KWK-Sports Review; News  
WBOW-Ice Jamboree  
WCFL-Hal Totten, sports  
WHA-Fun Time  
WIBA-Today's Birthdays; Sports  
WLW-Paul Sullivan, news  
WMAQ-Let's Celebrate  
WMT-Sports; News  
WROK-Dance Hour  
WSUI-Daily Iowan of the Air

# THURSDAY

July 7

## NIGHT

**6:00 CST** **7:00 CDT**  
NBC-Rudy Vallee's Variety Hour (Royal Desserts) Tommy Riggs & Betty Lou; Irving Caesar: WTMJ WHO WLW KSD WIRE WTAM WIBA WMAQ (sw-9.53)

NBC-Stepping Ahead with America, John B. Kennedy, m.c.: WMT KWK WOWO (sw-11.87)  
This series will depict all the activities of individuals, corporations and the government to improve general conditions in the United States. Every section of the country will be heard from in broadcasts illustrating all that is going on in America to improve the well-being of its people. John B. Kennedy will be master-of-ceremonies and narrator. The first program will be concerned with America at play and will show every branch of activity during vacations and leisure hours. The "March of Time," formerly heard at this time, has switched to Fridays at 9:30 p.m. EDT (8:30 EST and CDT, 7:30 CST).

NBC-Men Against Death, drama: WBBM WCCO WISN WFBM KMOX WTAQ WKBH WSBT WJR WOC WHAS WMBD (sw-11.83)  
The exciting drama of man's fight to banish illness and early death from the earth, his early fight against microbes, hunger, disease and poverty is being told in a series of radio dramatizations of the five books of the noted scientist-writer, Paul de Kruif, "Microbe Hunters," "Hunger Fighters," "Men Against Death," "Why Keep Them Alive?" and "The Fight for Life." The second program of the series will be "Spallanzani: Microbes Must Be Parents." Spallanzani, an Italian born in 1729, was the first to prove that the theory of spontaneous generation was incorrect, an important step in microbe hunting.

MBS-Alfred Wallenstein's Sinfonietta: WGN  
Sports: WBOW WTAD WKBH WAAF-Dan Bolt, commentator  
WCFL-News  
WFAM-New Yorkers  
WGN-Concert Orch.  
WHA-Organ Reverie  
WHIP-City Voices  
WIND-Re-creation of Baseball Game  
WJJD-Variations, musical prgm.  
WLS-Don Kelly, sports  
WROK-News; Musical Workshop  
WSUI-Dinner Hour Prgm.

**6:15 CST** **7:15 CDT**  
WAAF-Pacific Paradise  
WBOW-Our Neighbors  
WCFL-Pop Tunes  
WFAM-Amer. Family Robinson  
(Continued on Next Page)

# Boys Get This Glove— FREE!



Play ball, fellows, with this "Rajah" Hornsby model glove, made of genuine horsehide with greased palm. Full leather lined.

You can get this glove and many other swell prizes by doing a little extra pleasant work after school delivering RADIO GUIDE to customers in your neighborhood.

You make a profit on each copy delivered and get coupons for these special prizes, including other baseball, fishing, Boy Scout equipment, bicycles, etc.

Write for fully illustrated catalog and how to get started. It's a cinch! Send coupon now!

Mr. Al Jones, Radio Guide,  
731 Plymouth Court, Chicago, Illinois

I want to get started selling RADIO GUIDE. Please send catalog and information.

Name..... Age.....

Street and Number.....

City..... State.....

# THURSDAY

## July 7

(6:15 p.m. Continued)

WJJD-Your City Government  
WKBB-Sweetheart Serenade  
WLS-News, Julian Bentley  
WMBD-News  
WROK-Nick & Pete  
WTAD-Freshest Thing in Town

**6:30 CST 7:30 CDT**  
MBS-Green Hornet, drama (Health Aids, Inc.): WGN KWK WMT

NBC-Rhythm School of the Air: WBOW WOWO (sw-11.87)  
CBS-St. Louis Blues: WJR WCCO WISN WOC WFBM WKBB KMOX WKBB WSBT WHAS WMBD (sw-11.83)  
WAAF-Evening Concert  
WBBM-Carlos Molina's Orch.  
WCFL-Keep in Time  
WFAM-Three Men  
WHA-Memorial Musicale  
WHIP-City Manager Plan  
WJJD-Bob Atcher & Bonnie Blue Eyes, hillbilly songs  
WLS-To be announced  
WROK-Geneva Community Prgm.  
WTAD-Dust Off the Diamond  
WTAQ-News

**6:45 CST 7:45 CDT**  
NBC-Vivian Della Chiesa, sop.: WLS WOWO WBOW (sw-11.87)  
CBS-St. Louis Blues: WFAM WJR WCCO WISN WOC WFBM KMOX WTAQ WSBT WHAS WMBD (sw-11.83)  
WCFL-Barett O'Hara  
WHIP-Eventide Echoes  
WKBB-News  
WKBH-Dinner Music

**7:00 CST 8:00 CDT**  
CBS-Major Bowes' Amateur Hour (Chrysler): WBBM WHAS KMOX WMBD WISN WCCO WJR WOC WFBM WTAQ WKBH (sw-11.83)  
NBC-Promenade Symp. Orch. of Toronto, Reginald Stewart, cond.: KSD WTMJ WTAM WHO WIRE WLW (sw-9.53)  
The music detail for this program may be found on page 6 this week.

**7:15 CST 8:15 CDT**  
MBS-Bob Crosby's Orch.: WGN KWK  
WCFL-Union Labor League  
WIND-Children Are People  
WJJD-Suppertime Frolic  
WKBB-Music in a Sentimental Mood  
WLS-Howard Peterson, organist  
WMT-Melodic Moments; A Trip Through Niagara  
WTAD-News Summary

**7:30 CST 8:30 CDT**  
NBC-Pulitzer Prize Play: WENR WOWO WBOW (sw-11.87)  
MBS-Press Time: WMT KWK-To be announced  
WCFL-News  
WGN-Shep Field's Orch.  
WIND-Night Court  
WKBB-Concert Under the Stars  
WSUI-Evening Musicale

**7:45 CST 8:45 CDT**  
KWK-Inside of Sports  
WCFL-Herr Louie & The Weasel  
WGN-News; Sport High Light  
WIND-Gypsy Caravan  
WJJD-Suppertime Frolic  
WSUI-Travel's Radio Review

**8:00 CST 9:00 CDT**  
NBC-Kraft Music Hall, starring Bob Burns, comedian; Johnny Trotter's Orch.; Guests: KSD WTAM WHO WMAQ WIBA WTMJ WIRE KOA WLW (sw-9.53)  
NBC-People I Have Known; Ransom Sherman, m.c.; Clark Dennis, tr.; Guests: Orch.: WBOW WENR (sw-11.87)

NBC-Pulitzer Prize Play: WIBA WOWO WLS WBOW (sw-11.87)  
Play: "Both Your Houses" by Maxwell Anderson.  
KWK-Musical Headlines  
WCFL-Labor Flashes  
WGN-Bob Crosby's Orch.  
WHIP-Opportunity Knocks  
WIND-News & Sports  
WJJD-Church on the Hillside  
WKBB-Dubuque Star Revue  
WMAQ-Grant Park Concert  
WMT-Refreshing Rhythms  
WROK-Freepoint Studios  
WSBT-Hayloft Jamboree  
WSUI-Children's Hour  
WTAD-Mystery Prgm.

**7:15 CST 8:15 CDT**  
MBS-Dance Orch.: WMT KWK  
WBBM-Grant ark Concerts  
WCO-Who's the Champ?  
WCFL-Grant Park Concert  
WGN-Tiny Hills' Orch.  
WHAS-Your Favorite Hymn  
WIND-Off the Sound Track  
WISN-Down by Herman's  
WKBH-Evening Serenade  
WOWO-Studio Party  
WROK-Let's Swap  
WSUI-Album of Artists

**7:30 CST 8:30 CDT**  
NBC-Pulitzer Prize Play: WENR WOWO WBOW (sw-11.87)  
MBS-Press Time: WMT KWK-To be announced  
WCFL-News  
WGN-Shep Field's Orch.  
WIND-Night Court  
WKBB-Concert Under the Stars  
WSUI-Evening Musicale

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NBC-People I Have Known; Ransom Sherman, m.c.; Clark Dennis, tr.; Guests: Orch.: WBOW WENR (sw-11.87)

**8:15 CST 9:15 CDT**  
CBS-Essays in Music: WTAQ WOC WKBB  
Dance Orch.: WHAM WHAS  
WROK-News; Musicale

**8:30 CST 9:30 CDT**  
CBS-Americans at Work: KMOX WSBT WCCO WFBM WBBM WOC WMBD WHAS WKBH WJR WTAQ WISN  
The colorful ranching industry of the West, and the life of a cowboy taking care of great herds of cattle will be given in the "Americans at Work" broadcast.

**8:45 CST 9:45 CDT**  
MBS-Henry Weber's Concert Review: WGN WMT KWK  
WCFL-Perry Como, songs  
WIND-Tommy Ott, organist  
WKBH-Radio-Torial  
WOWO-Ardmore Wildcats  
WROK-Farm Prgm.  
WSUI-Forum String Quartet

**9:00 CST 10:00 CDT**  
CBS-Wrigley's Prgm.: WBBM WFBM WHAS KMOX WCCO WJR (also see 5 p.m.)  
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ KOA KFI WTAM WLW KSD WHO WIRE

CBS-Essays in Music: WSBT WJR WFBM KMOX WTAQ WOC WKBB WMBD WKBH (sw-11.83)  
MBS-Dance Orch.: WMT KWK  
WBBM-Grant ark Concerts  
WCO-Who's the Champ?  
WCFL-Grant Park Concert  
WGN-Tiny Hills' Orch.  
WHAS-Your Favorite Hymn  
WIND-Off the Sound Track  
WISN-Down by Herman's  
WKBH-Evening Serenade  
WOWO-Studio Party  
WROK-Let's Swap  
WSUI-Album of Artists

**8:15 CST 9:15 CDT**  
CBS-Essays in Music: WTAQ WOC WKBB  
Dance Orch.: WHAM WHAS  
WROK-News; Musicale

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**9:00 CST 10:00 CDT**  
CBS-Wrigley's Prgm.: WBBM WFBM WHAS KMOX WCCO WJR (also see 5 p.m.)  
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ KOA KFI WTAM WLW KSD WHO WIRE

**9:15 CST 10:15 CDT**  
NBC-Sports Question Box: WBOW: (sw-9.53)  
CBS-Duke Ellington's Orch.: (sw-11.83)  
News: WIBA WKBB WMT WSBT  
KWK-Easy Aces, sketch  
WCFL-Make Believe Danceland  
WENR-Globe Trotter  
WIND-George Foster's Orch.  
WISN-Ben Selvin's Music  
WKBH-To be announced  
WMBD-Toasty Paul & His Melody Men  
WOC-George Sokolsky, talk  
WOWO-Johnny Silvers' Orch.  
WROK-Girl Scouts of America Prgm.  
WTAQ-Club Normandie Entertainments  
WTMJ-Musical Moments

**9:30 CST 10:30 CDT**  
NBC-Elza Schallert Reviews: WWO  
NBC-Adrian Rollini's Orch.: WBOW WTMJ WENR (sw-9.53)  
CBS-Duke Ellington's Orch.: WOC (sw-11.83)  
Dance Orch.: WTAQ WKBB  
KOA-Westernaires; Men of West  
KSD-Russ David's Orch.  
KWK-Tracer of Lost Persons  
WGN-Shep Field's Orch.  
WHO-Sport Review  
WIBA-To be announced  
WIRE-News; Basonology  
WKBH-Rapid Ad  
WLW-Vocal Varieties  
WMAQ-Romance in Song  
WMBD-Value Hints  
WMT-James Melton, tr., & Orch.  
WROK-Ralph Riverdahl's Orch.  
WSBT-Moon Magic  
WTAM-Romance in Song

**9:45 CST 10:45 CDT**  
CBS-Geo. McCall's Screen Scoops (Old Gold): WFBM WBBM WHAS KMOX WISN WCCO WOC WJR (also see 5:15 p.m.)  
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

**9:00 CST 10:00 CDT**  
NBC-Richard Humber's Orch.: WBOW WHO KSD (sw-9.53)  
NBC-Larry Clinton's Orch.: KWK  
CBS-Paul Pendarvis' Orch.: WCCO WSBT WKBB WMBD WISN WKBH (sw-6.12)  
MBS-State Fair: WLW

**9:15 CST 10:15 CDT**  
NBC-Richard Humber's Orch.: WBOW WHO KSD (sw-9.53)  
NBC-Larry Clinton's Orch.: KWK  
CBS-Paul Pendarvis' Orch.: WCCO WSBT WKBB WMBD WISN WKBH (sw-6.12)  
MBS-State Fair: WLW

NBC-Sports Question Box: WBOW: (sw-9.53)  
CBS-Duke Ellington's Orch.: (sw-11.83)  
News: WIBA WKBB WMT WSBT  
KWK-Easy Aces, sketch  
WCFL-Make Believe Danceland  
WENR-Globe Trotter  
WIND-George Foster's Orch.  
WISN-Ben Selvin's Music  
WKBH-To be announced  
WMBD-Toasty Paul & His Melody Men  
WOC-George Sokolsky, talk  
WOWO-Johnny Silvers' Orch.  
WROK-Girl Scouts of America Prgm.  
WTAQ-Club Normandie Entertainments  
WTMJ-Musical Moments

**9:15 CST 10:15 CDT**  
CBS-Geo. McCall's Screen Scoops (Old Gold): WFBM WBBM WHAS KMOX WISN WCCO WOC WJR (also see 5:15 p.m.)  
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MBS-State Fair: WLW

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NBC-Larry Clinton's Orch.: KWK  
CBS-Paul Pendarvis' Orch.: WCCO WSBT WKBB WMBD WISN WKBH (sw-6.12)  
MBS-State Fair: WLW

Sports Review: KMOX WFBM  
Baseball Game: WIRE WMT  
WBBM-News With Todd Hunter  
WENR-Fletcher Henderson's Orchestra  
WHA-Musical Varieties  
WHAS-Baseball; Louisville vs. Minneapolis  
WIBA-Hollywood at the Beach  
WIND-Evening at Country Club  
WJR-Baseball Scores; Morceaux de Salon Orch.  
WMAQ-Lou Breese's Orch.  
WOC-Goodfellows Orch.  
WROK-Ralph Williams' Orch.  
WTAM-Sammy Watkins' Orch.  
WTAQ-Riverside Ballroom Orch.  
WTMJ-Let's Dance

**9:45 CST 10:45 CDT**  
CBS-Paul Pendarvis' Orch.: KMOX WFBM WBBM  
News: WROK WIND  
KOA-Community Chest  
WFAM-Music Group  
WGN-Bill Carlsen's Orch.  
WIBA-Club Chanticleer  
WTAQ-Dance Orch.  
WTMJ-Today's Events

**10:00 CST 11:00 CDT**  
CBS-Johnny Long's Orch.: WISN WKBH WBBM WSBT WTAQ WCCO (sw-6.12)  
NBC-Jack Sprigg's Orch.: WBOW  
NBC-Bob Grant's Orch.: WCFL  
MBS-Kay Kyser's Orch.: WGN  
News: WFBM WHO WJR WOC WMBD  
KMOX-Travelogue  
KWK-Sports  
WENR-Music As You Desire It  
WIBA-Evening Concert  
WIND-Max Willer's Quartet  
WKBH-News; Music  
WLW-Paul Sullivan, news  
WMAQ-Fort Pearson, news  
WTAM-Musical Bulletin Board  
WTMJ-Dance Orch.

**10:15 CST 11:15 CDT**  
CBS-Johnny Long's Orch.: WOC WKBH WFBM  
NBC-Jack Sprigg's Orch.: WHO WMAQ  
KMOX-Marshall Family, drama  
KWK-Organ, Violin & Vocalists  
WCCO-Cedric Adams  
WHAS-News  
WIND-To be announced

**10:30 CST 11:30 CDT**  
NBC-Deacon Moore's Orch.: WHO WIBA WBOW WCFL WLW (sw-6.14)  
CBS-Leighton Noble's Orch.: WKBH WMBD WOC WFBM WSBT WISN WKBH WBBM WTAQ WJR  
MBS-Jack Denny's Orch.: WGN  
KMOX-Headline Highlights  
KOA-Clyde McCoy's Orch.  
KWK-News  
WCCO-Rollie Johnson  
WHAS-Dance Band  
WIND-George Foster's Orch.  
WIRE-Art Morgan's Orch.  
WMAQ-Fletcher Henderson's Orch.  
WMT-Electric Park Band

**10:45 CST 11:45 CDT**  
NBC-Jan Garber's Orch.: WENR WIRE  
CBS-Leighton Noble's Orch.: KMOX  
MBS-Jack Denny's Orch.: KWK WMT  
WCCO-Roller Derby  
WIBA-Club Chanticleer  
WIND-Night Club of the Air

**11:00 CST 12:00 CDT**  
NBC-Wayne King's Orch.: WHO WENR WBOW  
CBS-Carlos Molina's Orch.: WOC KMOX WKBH WISN WTAQ WMBD WFBM WBBM  
NBC-Gray Gordon's Orch.: WMAQ  
MBS-Charlie Agnew's Orchestra: WMT WGN  
KOA-The Camera Speaks  
KSD-Jimmy Joy's Orch.  
KWK-Glenn Hardman's Orch.  
WCCO-Carl Lorsch's Orch.  
WIBA-Hollywood at the Beach  
WIND-Nite Watch  
WIRE-Hal Bailey's Orch.  
WKBH-Weather Report  
WLW-Twenty-four Hour Review  
WTAM-Otto Thurn's Orch.

**11:15 CST 12:15 CDT**  
NBC-March of Time (Electrolux Refrigerators): KOA KFI (also see 6 p.m.)  
End of Thursday Programs

**11:30 CST 12:30 CDT**  
NBC-Deacon Moore's Orch.: WHO WIBA WBOW WCFL WLW (sw-6.14)  
CBS-Leighton Noble's Orch.: WKBH WMBD WOC WFBM WSBT WISN WKBH WBBM WTAQ WJR  
MBS-Jack Denny's Orch.: WGN  
KMOX-Headline Highlights  
KOA-Clyde McCoy's Orch.  
KWK-News  
WCCO-Rollie Johnson  
WHAS-Dance Band  
WIND-George Foster's Orch.  
WIRE-Art Morgan's Orch.  
WMAQ-Fletcher Henderson's Orch.  
WMT-Electric Park Band

**11:45 CST 12:45 CDT**  
NBC-Jan Garber's Orch.: WENR WIRE  
CBS-Leighton Noble's Orch.: KMOX  
MBS-Jack Denny's Orch.: KWK WMT  
WCCO-Roller Derby  
WIBA-Club Chanticleer  
WIND-Night Club of the Air

**12:00 CST 1:00 CDT**  
NBC-Wayne King's Orch.: WHO WENR WBOW  
CBS-Carlos Molina's Orch.: WOC KMOX WKBH WISN WTAQ WMBD WFBM WBBM  
NBC-Gray Gordon's Orch.: WMAQ  
MBS-Charlie Agnew's Orchestra: WMT WGN  
KOA-The Camera Speaks  
KSD-Jimmy Joy's Orch.  
KWK-Glenn Hardman's Orch.  
WCCO-Carl Lorsch's Orch.  
WIBA-Hollywood at the Beach  
WIND-Nite Watch  
WIRE-Hal Bailey's Orch.  
WKBH-Weather Report  
WLW-Twenty-four Hour Review  
WTAM-Otto Thurn's Orch.

**12:15 CST 1:15 CDT**  
NBC-March of Time (Electrolux Refrigerators): KOA KFI (also see 6 p.m.)  
End of Thursday Programs

**12:30 CST 1:30 CDT**  
NBC-Deacon Moore's Orch.: WHO WIBA WBOW WCFL WLW (sw-6.14)  
CBS-Leighton Noble's Orch.: WKBH WMBD WOC WFBM WSBT WISN WKBH WBBM WTAQ WJR  
MBS-Jack Denny's Orch.: WGN  
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WHAS-Dance Band  
WIND-George Foster's Orch.  
WIRE-Art Morgan's Orch.  
WMAQ-Fletcher Henderson's Orch.  
WMT-Electric Park Band

**12:45 CST 1:45 CDT**  
NBC-Jan Garber's Orch.: WENR WIRE  
CBS-Leighton Noble's Orch.: KMOX  
MBS-Jack Denny's Orch.: KWK WMT  
WCCO-Roller Derby  
WIBA-Club Chanticleer  
WIND-Night Club of the Air

**1:00 CST 2:00 CDT**  
NBC-Wayne King's Orch.: WHO WENR WBOW  
CBS-Carlos Molina's Orch.: WOC KMOX WKBH WISN WTAQ WMBD WFBM WBBM  
NBC-Gray Gordon's Orch.: WMAQ  
MBS-Charlie Agnew's Orchestra: WMT WGN  
KOA-The Camera Speaks  
KSD-Jimmy Joy's Orch.  
KWK-Glenn Hardman's Orch.  
WCCO-Carl Lorsch's Orch.  
WIBA-Hollywood at the Beach  
WIND-Nite Watch  
WIRE-Hal Bailey's Orch.  
WKBH-Weather Report  
WLW-Twenty-four Hour Review  
WTAM-Otto Thurn's Orch.

**1:15 CST 2:15 CDT**  
NBC-March of Time (Electrolux Refrigerators): KOA KFI (also see 6 p.m.)  
End of Thursday Programs

**1:30 CST 2:30 CDT**  
NBC-Deacon Moore's Orch.: WHO WIBA WBOW WCFL WLW (sw-6.14)  
CBS-Leighton Noble's Orch.: WKBH WMBD WOC WFBM WSBT WISN WKBH WBBM WTAQ WJR  
MBS-Jack Denny's Orch.: WGN  
KMOX-Headline Highlights  
KOA-Clyde McCoy's Orch.  
KWK-News  
WCCO-Rollie Johnson  
WHAS-Dance Band  
WIND-George Foster's Orch.  
WIRE-Art Morgan's Orch.  
WMAQ-Fletcher Henderson's Orch.  
WMT-Electric Park Band

**1:45 CST 2:45 CDT**  
NBC-Jan Garber's Orch.: WENR WIRE  
CBS-Leighton Noble's Orch.: KMOX  
MBS-Jack Denny's Orch.: KWK WMT  
WCCO-Roller Derby  
WIBA-Club Chanticleer  
WIND-Night Club of the Air

**2:00 CST 3:00 CDT**  
NBC-Wayne King's Orch.: WHO WENR WBOW  
CBS-Carlos Molina's Orch.: WOC KMOX WKBH WISN WTAQ WMBD WFBM WBBM  
NBC-Gray Gordon's Orch.: WMAQ  
MBS-Charlie Agnew's Orchestra: WMT WGN  
KOA-The Camera Speaks  
KSD-Jimmy Joy's Orch.  
KWK-Glenn Hardman's Orch.  
WCCO-Carl Lorsch's Orch.  
WIBA-Hollywood at the Beach  
WIND-Nite Watch  
WIRE-Hal Bailey's Orch.  
WKBH-Weather Report  
WLW-Twenty-four Hour Review  
WTAM-Otto Thurn's Orch.

**2:15 CST 3:15 CDT**  
NBC-March of Time (Electrolux Refrigerators): KOA KFI (also see 6 p.m.)  
End of Thursday Programs

**2:30 CST 3:30 CDT**  
NBC-Deacon Moore's Orch.: WHO WIBA WBOW WCFL WLW (sw-6.14)  
CBS-Leighton Noble's Orch.: WKBH WMBD WOC WFBM WSBT WISN WKBH WBBM WTAQ WJR  
MBS-Jack Denny's Orch.: WGN  
KMOX-Headline Highlights  
KOA-Clyde McCoy's Orch.  
KWK-News  
WCCO-Rollie Johnson  
WHAS-Dance Band  
WIND-George Foster's Orch.  
WIRE-Art Morgan's Orch.  
WMAQ-Fletcher Henderson's Orch.  
WMT-Electric Park Band

**2:45 CST 3:45 CDT**  
NBC-Jan Garber's Orch.: WENR WIRE  
CBS-Leighton Noble's Orch.: KMOX  
MBS-Jack Denny's Orch.: KWK WMT  
WCCO-Roller Derby  
WIBA-Club Chanticleer  
WIND-Night Club of the Air

**3:00 CST 4:00 CDT**  
NBC-Wayne King's Orch.: WHO WENR WBOW  
CBS-Carlos Molina's Orch.: WOC KMOX WKBH WISN WTAQ WMBD WFBM WBBM  
NBC-Gray Gordon's Orch.: WMAQ  
MBS-Charlie Agnew's Orchestra: WMT WGN  
KOA-The Camera Speaks  
KSD-Jimmy Joy's Orch.  
KWK-Glenn Hardman's Orch.  
WCCO-Carl Lorsch's Orch.  
WIBA-Hollywood at the Beach  
WIND-Nite Watch  
WIRE-Hal Bailey's Orch.  
WKBH-Weather Report  
WLW-Twenty-four Hour Review  
WTAM-Otto Thurn's Orch.

**3:15 CST 4:15 CDT**  
NBC-March of Time (Electrolux Refrigerators): KOA KFI (also see 6 p.m.)  
End of Thursday Programs

# Friday

## July 8, 1938

# Friday

### MORNING

**7:00 CST 8:00 CDT**  
NBC-Breakfast Club; Musical Prgm.; News: WCFL WBOW  
CBS-Arthur Godfrey, songs: (sw-17.76)  
NBC-Herman & Banta: (sw-21.5)  
News: WTAD WJJD  
Early Risers: WISN WROK  
Musical Clock: WOC WKBB  
WIBA WBBM WIRE WKBH  
WHIP KMOX

**7:15 CST 8:15 CDT**  
CBS-Metropolitan Parade: News: WFAM (sw-21.52)  
NBC-Person to Person: (sw-21.5)  
News: WLW WMT WCCO WHO  
KMOX-Travelogue  
KWK-Sunnytime  
WGN-Carolyn Price  
WIND-Morning Review  
WJJD-Harry Zimmerman, organist  
WMBD-Musical Clock  
WROK-Breakfast Melodies  
WTAD-Breakfast Brevities

**7:30 CST 8:30 CDT**  
NBC-Breakfast Club; News: WCFL WBOW  
NBC-Landt Trio; News: (sw-21.5)

CBS-Joyce Jordan, Girl Interne (Calox Toothpowder & Solidified Albolene): WBBM  
News: WKBH WTAQ  
Morning Devotions: WKBH WLS  
Musical Clock: WMT WBOW  
KMOX-Ozark Varieties  
WCCO-Musical Chimes  
WFAM-Your Engagement Book  
WGN-Good Morning Prgm.  
WHIP-Just About Time  
WHO-Williams Brothers Quartet  
WIBA-News; Musical Clock  
WIND-Hawaiian Melodies  
WIRE-Dessa Byrd  
WLW-The Gospel Hour  
WMAQ-Whistler & His Dog  
WMBD-Weather Report  
WROK-Morning Parade

**7:45 CST 8:45 CDT**  
NBC-Amanda Snow, songs: WMAQ (sw-21.5)  
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO  
CBS-Sunny Melodies: WHIP (sw-17.76)  
KWK-News; Rapid Service  
WAAF-Piano Parade  
WBBM-Linda's First Love  
WFAM-Morning Devotions  
WHO-Rare Bits of News  
WIRE-News; Today's Best Buys  
WJJD-Know Your Postal Service  
WKBH-Tonic Tunes  
WKBH-Breakfast Melodies  
WLS-Cowboy Bill  
WLW-Your Hollywood News Girl  
WMBD-Police Flash  
WTAD-News  
WTAQ-Today's Almanac

**8:00 CST 9:00 CDT**  
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX WCCO WISN WBBM WFBM  
NBC-Just Neighbors, sketch: WCFL WBOW (sw-15.21)  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE  
News: WKBH WMBD WAAF  
Musical Clock: WROK WMT  
KSD-News; Dick Leibert, organ

**8:15 CST 9:15 CDT**  
NBC-Asher & Little Jimmie, cowboy songs: WOWO WCFL (sw-15.21)  
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD  
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE  
KSD-Bright & Early Melodies  
WAAF-Rhythm Rhapsody  
WHA-Morning Melodies  
WHO-What to Serve Today  
WIND-Your Favorite Band  
WKBH-Musical Almanac  
WKBH-Uncle Bob  
WLS-News; Household Hints  
WLW-Myrt & Marge, sketch  
WOC-Musical Clock  
WTMJ-Betty Crocker

**8:30 CST 9:30 CDT**  
NBC-Northwest Territory Anniv. Prgm.: WCFL (sw-15.21)  
CBS-Northwest Territory Anniv. Prgm.: WMBD WBBM WISN KMOX WCCO  
President Roosevelt will dedicate the monument at Marietta, Ohio, marking 150th anniversary opening of Northwest Territory.

**8:45 CST 9:45 CDT**  
NBC-Just Plain Bill, sketch (Bi-So-Dol): WMAQ WIRE  
NBC-Happy Jack Turner: KSD  
WAAF-Canary Serenade  
WBOW-Gospel Radio  
WFAM-Shoppers' Guide

**9:00 CST 10:00 CDT**  
NBC-David Harum, sketch (Bab-O): WIRE WMAQ KSD WHO  
CBS-Lois Elliman, songs: WTAQ KMOX WFBM WKBH WKBH WISN WFBM  
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS (sw-15.21)

**9:15 CST 10:15 CDT**  
NBC-David Harum, sketch (Bab-O): WIRE WMAQ KSD WHO  
CBS-Lois Elliman, songs: WTAQ KMOX WFBM WKBH WKBH WISN WFBM  
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS (sw-15.21)

**9:30 CST 10:30 CDT**  
CBS-Big Sister, sketch (Rinso): WMBD WISN WCCO KMOX WBBM WFBM  
NBC-Pepper Young's Family (Camay Soap): WLS (sw-15.21)  
NBC-Hello Peggy, sketch (Drano): WMAQ WHO

**9:45 CST 10:45 CDT**  
NBC-British Open Golf Championship: WGN

KWK-Pep-Up Parade  
WFM-Concert Time  
WGN-Martha Crane & Helen Joyce  
WHA-Band Wagon  
WHIP-Hit Review  
WHO-Coffee Pot Inn  
WIND-H. Zimmerman, organist  
WJJD-Bosworth Broadcast  
WKBH-Chancel Steps  
WLS-Hal Culver, with Howard Peterson, organist  
WLW-Betty Crocker  
WTAQ-Breakfast Hour  
WTAQ-Morning Potpourri

**8:15 CST 9:15 CDT**  
NBC-Asher & Little Jimmie, cowboy songs: WOWO WCFL (sw-15.21)  
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD  
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE  
KSD-Bright & Early Melodies  
WAAF-Rhythm Rhapsody  
WHA-Morning Melodies  
WHO-What to Serve Today  
WIND-Your Favorite Band  
WKBH-Musical Almanac  
WKBH-Uncle Bob  
WLS-News; Household Hints  
WLW-Myrt & Marge, sketch  
WOC-Musical Clock  
WTMJ-Betty Crocker

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NBC-Just Plain Bill, sketch (Bi-So-Dol): WMAQ WIRE  
NBC-Happy Jack Turner: KSD  
WAAF-Canary Serenade  
WBOW-Gospel Radio  
WFAM-Shoppers' Guide

**9:00 CST 10:00 CDT**  
NBC-David Harum, sketch (Bab-O): WIRE WMAQ KSD WHO  
CBS-Lois Elliman, songs: WTAQ KMOX WFBM WKBH WKBH WISN WFBM  
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS (sw-15.21)

**9:15 CST 10:15 CDT**  
NBC-David Harum, sketch (Bab-O): WIRE WMAQ KSD WHO  
CBS-Lois Elliman, songs: WTAQ KMOX WFBM WKBH WKBH WISN WFBM  
NBC-The Story of Mary Mar

## Frequencies

**KMOX-1090** WISN-1120  
**KOA-830** WJBC-1200  
**KSD-860** WJJD-1130  
**KWK-1350** WJR-750  
**WAAF-920** WKBB-1560  
**WBAA-890** WKBB-1380  
**WBBM-770** WLS-870  
**WBOW-1310** WLW-700  
**WCCO-810** WMAQ-670  
**WCFL-970** WMBD-1440  
**WENR-870** WMT-600  
**WFAM-1200** WOC-1370  
**WFBM-1230** WOWO-1160  
**WGN-720** WROK-1410  
**WHA-940** WSBT-1360  
**WHAS-820** WSUT-880  
**WHIP-1480** WTAD-900  
**WHO-1000** WTAM-1070  
**WIBA-1280** WTAQ-1330  
**WIND-560** WTMJ-620  
**WIRE-1400**

**10:00 CST** **11:00 CDT**  
 CBS-The Manhattan Serenaders:  
 WBBM WFBM WISN WFAM  
 WOC KMOX WCCO WMBD  
 NBC-Dan Harding's Wife (Nat'l.  
 Biscuit Co.): WMAQ  
 NBC-Radio City Foursome: KSD  
 WMT  
 KWK-Three-Quarter Time  
 WAAF-Let's Dance  
 WBOW-Christian Science Prgm.  
 WCFL-Peekers in the Pantry  
 WGN-Melodies in Rhythm  
 WHA-Homemakers  
 WHIP-Fashions & the Home  
 WHO-The Goldbergs, sketch  
 WIBA-Linda's First Love  
 WIND-Bob Atcher & Bonnie Blue  
 Eyes, hillbilly songs & guitar  
 WIRE-Dessa Byrd  
 WJBC-Theater Time  
 WJJD-Bureau of Missing Persons  
 WKBB-Hollywood Reporter  
 WKBH-Home Economics  
 WLS-Market Reports; News  
 WLW-Editor's Daughter, sketch  
 WOWO-Bill Board  
 WTAQ-Stars Over Hollywood  
 WTMJ-What's New in Milwaukee  
 WROK-News; Organ  
 WSUI-The Radio Stylist  
 WTAD-News  
 WTAQ-Stars Over Hollywood

**10:15 CST** **11:15 CDT**  
 NBC-The O'Neills, sketch (Ivory  
 Soap): WLW WMAQ  
 CBS-Irene Beasley, R.F.D. No. 1:  
 WKBW WFBM WFAM WTAQ  
 WOC  
 NBC-Alden Edkins, basso: KWK  
 WBOW  
 MBS-Pauline Alpert, pianist:  
 WMT  
 KMOX-Ma Perkins, sketch  
 KSD-Hello Peggy, serial  
 WAAF-Willie Winn, sport of kings  
 WBBM-Missus Goes to Market  
 WCCO-Judy & Jane  
 WGN-Don Pedros Magic Violin  
 WHIP-Morning Dance  
 WHO-Houseboat Hannah  
 WIBA-Editor's Daughter, sketch  
 WIND-To be announced  
 WISN-News  
 WJBC-Women in the News  
 WJJD-Criminal Court Interviews  
 WKBH-Your Home Prgm.  
 WLS-Musical Chore Boys  
 WMBD-Linda's First Love  
 WROK-Poet's Corner  
 WSUI-Yesterday's Musical Fa-  
 vorites  
 WTAD-Bee & Vee

**10:30 CST** **11:30 CDT**  
 NBC-Nat'l Farm & Home Hour:  
 WIBA WMAQ WBOW (sw-  
 15.21)  
 Speakers: Morse Salisbury and  
 H. R. Baukage.  
 CBS-Romance of Helen Trent,  
 sketch (Old English Floor  
 Wax): WBBM KMOX  
 NBC-At Home in the World: KSD  
 News: WHIP KWK  
 WAAF-The Feminine World  
 WCCO-Happy Gilmans  
 WCFL-Double in Stars  
 WFAM-Harlan Hogan  
 WFRM-Mrs. Farrell's Kitchen of  
 the Air  
 WGN-Quin Ryan's News  
 WHA-Music Appreciation Course  
 WIO-Myrt & Marge, sketch  
 WIND-Organ & Guitar  
 WIRE-Footnotes; News  
 WISN-Organ Melodies  
 WJBC-Dollar Daze  
 WJJD-Safety Court  
 WKBB-House of MacGregor  
 WKBH-Songtime  
 WLS-Evelyn the Little Maid  
 WLW-News; River; Weather;  
 Livestock  
 WMBD-Honeymoon Lane  
 WMT-Dora Cargin, songs  
 WOC-Screenfans' Prgm.  
 WOWO-Richard Trojan  
 WROK-Kaye Kreamer, Woman's  
 Forum  
 WSUI-The Book Shelf  
 WTAD-Tonic Tunes  
 WTAQ-News; Merry-Go-Round  
 WTMJ-Kitty Keene, Inc., sketch

**10:45 CST** **11:45 CDT**  
 NBC-Nat'l Farm & Home Hour:  
 WLW KWK  
 CBS-Our Gal Sunday, sketch  
 (Old English Floor Wax):  
 WBBM KMOX  
 NBC-Bailey Axton, tr.: WCFL  
 WIRE  
 KSD-Lady Courageous  
 WAAF-Markets; Sweet and Slow  
 WCCO-Grandma Travels  
 WFAM-Luncheon Dance  
 WGN-Musical Mail Box  
 WHIP-Musical Newsy  
 WHO-Filltop House, sketch  
 WISN-Ann Leslie's Scrapbook  
 WJBC-Peggy Payne & Pioneers  
 WKBH-Treasure Chest  
 WKBB-Organ Moods  
 WLS-Short, Short Stories  
 WMBD-Bandwagon  
 WMT-Music Memory  
 WWO-Honolulu Serenaders  
 WROK-Freeprot Studios  
 WTAD-Betty & Bob  
 WTMJ-Blue Room Ensemble

**11:00 CST** **12:00 CDT**  
 CBS-The Goldbergs, sketch (Oxy-  
 dol): WKBB WCCO KMOX  
 WOC WBBM  
 NBC-Carlton & Wayne, piano  
 duo: KSD WMAQ (sw-15.33)  
 MBS-The Happy Gang: WMT  
 News: WJJD WIND  
 WAAF-The Symphonic Hour  
 WBAA-Morning Melodies; News  
 WCFL-Hi! Review  
 WFBM-Music Hall  
 WGN-Musicale  
 WHIP-Southtown Church Hour  
 WHO-Dan Harding's Wife, sketch  
 WIRE-Singin' Sam  
 WISN-Morning Musicale  
 WJBC-Take It for Granted  
 WKBH-Magic Violin  
 WLS-Melody Parade  
 WMBD-Morning Hymns  
 WOWO-Consolaires  
 WSBT-News; Stork Report; Farm  
 Flashes  
 WSUI-Madrigal Singers  
 WTAD-All for the Ladies  
 WTAQ-Hollywood on Parade  
 WTMJ-Heinie and Dinty

**11:15 CST** **12:15 CDT**  
 CBS-Vic & Sade, sketch (Cris-  
 tian): WBBM WCCO WISN KMOX  
 NBC-Betty & the Escorts: KSD  
 WCFL (sw-15.33)  
 WHA-Organ Interlude  
 WHO-Vic and Sade  
 WHIP-Englewood Hour  
 WIND-Tommy Ott, organist  
 WIRE-Airport Interviews  
 WJBC-Parade of Bands  
 WJJD-Piano & Song  
 WKBB-Book of the Hour  
 WKBH-Club Calendar  
 WMBD-On the Leven Fifteen  
 WMT-Tom Owens' Cowboys  
 WOC-Studio Swingapators  
 WOWO-News  
 WSBT-Melody Time; Camera Club  
 WSUI-Camera Shots  
 WTMJ-Heinie & His Grenadiers

**11:30 CST** **12:30 CDT**  
 NBC-Words & Music; Soloists &  
 Organist: WMAQ WIBA KSD  
 (sw-15.33)  
 CBS-Road of Life, sketch (Chip-  
 so): KMOX WBBM  
 MBS-Radio Garden Club: KWK  
 WBOW-Presentation  
 WCCO-Musicale  
 WCFL-Midday Melody Mart  
 WFBM-Hoosier Farm Circle  
 WGN-Markets; ΔMidday Ser-  
 vice  
 WHA-Talking Book  
 WHIP-Hollywood News  
 WHO-To be announced  
 WIND-Bob Atcher & Bonnie Blue  
 Eyes, hillbilly songs & guitar  
 WIRE-Farm Hour & Market  
 WISN-Rollini Trio  
 WJBC-Singin' Sam  
 WJJD-Harry Zimmerman, organ-  
 ist  
 WKBB-Social Calendar; Farm  
 News  
 WKBH-Rhythm & Romance  
 WLS-Markets; News  
 WLW-Live Stock & Poultry Re-  
 ports; News  
 WMBD-Thrift Message; Miss  
 Electrolux  
 WMT-Sweet and Swing  
 WOC-Betty Crocker  
 WOWO-Man on the Street  
 WSBT-In Movieland  
 WTAD-Police News  
 WTAQ-Mailman

**11:45 CST** **12:45 CDT**  
 CBS-Gospel Singer; Edward Mac-  
 Hugh, bar. & Organ (Ivory  
 Soap): WBBM WCCO KMOX  
 NBC-To be announced: KSD  
 MBS-Your Hollywood Newsgirl  
 (Lydia E. Pinkham): WCFL  
 NBC-Jack & Loretta Clemens:  
 KWK  
 News: WIND WBAA WMAQ  
 WMT  
 Voice of the Farm: WKBH  
 WOWO  
 WFBM-Markets; Farm Bureau

WHIP-Cascade Melodies  
 WHO-Markets; Weather  
 WISN-Even as You and I  
 WJBC-Reid & Vin  
 WLS-Dinner Bell Program  
 WLW-To be announced  
 WMBD-Window Shopper  
 WOC-Farm Bureau & Markets  
 WROK-Round the Town  
 WSBT-Man-on-the-Street  
 WSUI-Farm Flashes  
 WTAD-Dance Revue  
 WTAQ-Farmhands  
 WTMJ-Livestock Quotations

### AFTERNOON

**12:00 CST** **1:00 CDT**  
 NBC-Marine Band: WLS  
 CBS-Captivators: WCCO WKBB  
 WKBH WOC WSBT  
 NBC-Betty & Bob, sketch (Gold  
 Medal): WIRE WTMJ KWK  
 WHO WMAQ  
 MBS-Harold Turner, pianist:  
 WGN  
 News: WMBD WJBC WTAD  
 KMOX-Singin' Sam  
 KSD-Sports Preview  
 WAAF-Don Bolt, commentator  
 WBAA-Agricultural Forum  
 WBBM-Manhattan Mother  
 WBOW-Street Reporter  
 WCFL-Theater Lobby  
 WFBM-Blue Ribbon Melodies  
 WHA-Musicale  
 WHIP-Movie Tunes  
 WIBA-Interlude; Country Home  
 WIND-Lupi Italian Hour  
 WISN-Musical Heat Wave  
 WJJD-Livestock Markets  
 WLW-Linda's First Love, sketch  
 WMT-Cedar Valley Hillbillies  
 WOWO-Wilbur Pickett's Orch.  
 WSUI-Rhythm Rambles

**12:15 CST** **1:15 CDT**  
 NBC-Arnold Grimm's Daughter,  
 sketch (Gold Medal): WMAQ  
 WLW WIRE KWK WTMJ  
 (sw-15.21)  
 CBS-Captivators: WSBT  
 MBS-As You Like It: WGN  
 News: WKBH WFBM  
 Man on the Street: WBAA  
 WBBM WKBH  
 Kitty Keene: WCCO KMOX  
 WAAF-Encores  
 WBAA-Hank Miller's Question  
 Box  
 WBOW-On the Mall  
 WCFL-Spotlight Parade  
 WHIP-Alice Oleson, pianist  
 WHO-Voice of the Farm  
 WIBA-News; Market Reports  
 WJBC-Tournament of Bands  
 WJJD-Midday Round-Up  
 WLS-The Grand Stand  
 WMBD-Town Crier; Farm Mkts.  
 WMT-Question Man; Voice of  
 Iowa  
 WOWO-Market Service  
 WROK-Column Left, News  
 WTAD-Cy & Freckles

**12:30 CST** **1:30 CDT**  
 CBS-Harrisburg Revue: WSBT  
 WISN WFBM (sw-15.27)  
 NBC-Valliant Lady, sketch (Gold  
 Medal): WMAQ WLW WIRE  
 KWK (sw-15.21)  
 NBC-Marine Band: WOWO  
 News: WGC WHO  
 Rhythm Rascals: WTAQ WTMJ  
 KMOX-Linda's First Love, sketch  
 WAAF-Live Stock Market; Health  
 Talk  
 WBAA-Luncheon Dance Time  
 WBBM-Kitty Keene, sketch  
 WBOW-To be announced  
 WCCO-First Edition  
 WCFL-Varieties  
 WGN-June Baker, talk  
 WHA-Farm Prem.  
 WHIP-Concert Orch.  
 WIND-WPA Prgm.  
 WKBH-Man On the Street  
 WKBH-Luncheon Music  
 WLS-Voice of the Feed-lot: Mar-  
 ket Reports  
 WMBD-Farm News  
 WMT-Markets; Hillbillies  
 WROK-Couple on the Street:  
 Service Sam  
 WTAD-Farm; Weather; Markets

**12:45 CST** **1:45 CDT**  
 NBC-Betty Crocker, cooking talk  
 (Gold Medal): WMAQ WIRE  
 KWK WHO (sw-15.21)  
 CBS-Harrisburg Revue: WOC  
 News: WKBH WTAQ  
 KMOX-Editor's Daughter, sketch  
 KSD-News; Market Reports  
 WAAF-Eunice Clark, songs  
 WBAA-Market Reports  
 WBBM-Houseboat Hannah, sketch  
 WBOW-Tune of the Day  
 WCCO-Voice of the Farm  
 WCFL-New Songs  
 WGN-Popular Melodies  
 WIBA-Melody Moments  
 WIND-Tommy Ott, organist  
 WJJD-Ben Kanter, pianist  
 WKBH-Song Hit of the Day; Pet  
 Corner

WLS-The Listeners' Mike  
 WLW-Kitty Keene, Inc., sketch  
 WMBD-Noonday Melodies  
 WMT-Iowa Cornhuskers  
 WROK-Home Folks Hour  
 WTAD-Luncheon Music  
 WTMJ-Sidewalk Reporter

**1:00 CST** **2:00 CDT**  
 NBC-To be announced: (sw-  
 15.21)  
 CBS-Buffalo Summer Theater:  
 WSBT WFBM WKBB WCCO  
 WISN WMBD WOC (sw-15.27)  
 NBC-The Story of Mary Marlin,  
 sketch (Ivory Flakes): WMAQ  
 WHO WLW WTMJ KSD (sw-  
 15.33)  
 Details of the contest on this pro-  
 gram may be found on page 41.  
 MBS-Marriage License Romances:  
 WMT WGN  
 News: WIND WTAD WHIP  
 KMOX-Meet the Missus  
 KWK-Backstage Wife, sketch  
 WAAF-"L" Reporter, interviews  
 WBAA-Joe Snodgrass, guitarist  
 WBBM-Broadcast Rhythms  
 WBOW-State Teachers College  
 WCCO-Musical Prgm.  
 WCFL-Make Believe Danceland  
 WHA-Workers Education Today  
 WIBA-Concert Trio  
 WIRE-Reporter  
 WJJD-Tommy Tucker's Orch.  
 WKBH-Ma Perkins  
 WLS-Homemakers Hour  
 WMBD-Men on the Street  
 WOWO-The Observer  
 WTAQ-Man on the Street

**1:15 CST** **2:15 CDT**  
 NBC-Oxydol's Own Ma Perkins,  
 sketch: WMAQ WTMJ WHO  
 KSD  
 NBC-Dot & Pat, songs & patter:  
 WBOW  
 KMOX-Judy & Jane, sketch  
 KWK-Great Works of Man  
 WAAF-Carnival Matinee  
 WBBM-Meet the Missus  
 WCCO-Betty & Bob  
 WGN-Hits of Today  
 WHA-Musical Varieties  
 WHIP-Band Concert  
 WIND-Henry Yohanan, pianist  
 WIRE-Noonday Headlines  
 WKBH-Matinee Music  
 WLW-Ma Perkins, sketch  
 WMBD-His Majesty the Baby  
 WMT-German Band  
 WTAD-Quincy Marches On  
 WTAQ-Gems of Melody

**1:30 CST** **2:30 CDT**  
 CBS-Navy Band: WFBM WISN  
 WTAQ WKBB WSBT WMBD  
 WKBH WOC (sw-15.27)  
 NBC-Pepper Young's Family,  
 sketch (Camay Soap): WMAQ  
 WLW WHO KSD WTMJ  
 NBC-Continental Varieties:  
 WBOW  
 MBS-Harold Stokes' Orch.: WGN  
 News: KWK WCFL  
 KMOX-Magic Kitchen  
 WBAA-Monitor Views the News  
 WBBM-Flanagrams  
 WCCO-Julia Blake  
 WHA-Organ Melodies  
 WHIP-Dancing Party  
 WIBA-WTCU Prgm.  
 WIND-Band Stand  
 WIRE-Matinee Varieties  
 WJJD-Fred Beck, organist  
 WMT-News; Novelty Parade  
 WOWO-Men of Note  
 WROK-Old Refrains  
 WTAD-Medical Ass'n

**1:45 CST** **2:45 CDT**  
 NBC-The Guiding Light, sketch  
 (White Naptha): WHO WMAQ  
 WTMJ KSD WLW  
 CBS-Navy Band: WKBH  
 NBC-Continental Varieties: KWK

WBAA-Songs & Melodies  
 WBBM-Dugout Dope  
 WCCO-Markets  
 WCFL-Baseball Interviews  
 WGN-The Lead-Off Man  
 WIBA-Concert Trio  
 WIND-Baseball Highlights  
 WIRE-Matinee Varieties  
 WJJD-Warren Brown Talks Base-  
 ball  
 WLS-News  
 WMBD-Hello, Neighbor  
 WMT-Ralph Slade's Orch.  
 WOWO-Women in the News  
 WROK-Affairs of Mrs. Swenson

**2:00 CST** **3:00 CDT**  
 NBC-Backstage Wife, sketch  
 (Dr. Lyons): WMAQ WHO  
 WIRE WTMJ WIBA  
 NBC-Club Matinee, variety WMT  
 WOWO WENR WBOW  
 CBS-Chicago Varieties: WKBH  
 WFBM WKBB WSBT WISN  
 WTAQ WOC (sw-15.27)  
 Baseball; Cubs vs. Cincinnati:  
 WJJD WIND WCFL WBBM  
 WGN  
 Dan Harding's Wife, sketch: KSD  
 WLW  
 KMOX-Those Happy Gilmans  
 KWK-Today at Two  
 WAAF-News; Weather  
 WBAA-Typing School of the Air  
 WCCO-Ladies First  
 WHA-Armchair Journeys  
 WHIP-Gay Caballeros  
 WMBD-Editor's Daughter  
 WROK-News; Musicale  
 WTAD-Hannibal Prgm.

**2:15 CST** **3:15 CDT**  
 NBC-Stella Dallas, sketch (Milk  
 of Magnesia): WIRE WTMJ  
 WIBA WMAQ WHO  
 MBS-Midstream, drama: WLW  
 KMOX-Gne Woman's Opinion  
 KSD-Heart of Julia Blake  
 KWK-To be announced  
 WAAF-Matinee Melodies  
 WHA-Magazine Rack  
 WHIP-City Librarian  
 WMBD-Singin' Sam  
 WROK-Johnny Murphy, Songs  
 WTAQ-Fiddlers Three

**2:30 CST** **3:30 CDT**  
 NBC-The Hughes Reel with Rush  
 Hughes (Borden Co.): WHO  
 WIRE WMAQ KSD  
 NBC-Club Matinee: WIBA  
 CBS-Eton Boys: WKBH WFAM  
 WFBM WOC WISN WTAQ  
 WKBH (sw-15.27)  
 KMOX-Let's Compare Notes  
 KWK-Richard Hayes, swing or-  
 ganist  
 WBAA-Home Builders Prgm.  
 WCCO-Front Page Parade  
 WHA-Music of the Masters  
 WHIP-There Was a Time When  
 WLW-Heart of Julia Blake  
 WMBD-Petticoat Parade  
 WOWO-Old-Time Religion  
 WROK-Two Guitars  
 WTAD-Sports Talk  
 WTMJ-News; Police; Weather;  
 Spotlight

**2:45 CST** **3:45 CDT**  
 CBS-World Economic Coopera-  
 tion Prgm.: WFAM WOC  
 WFBM WKBB WKBH WTAQ  
 (sw-15.27)  
 Speaker: Brackett Lewis, former  
 Secretary of the American  
 Institute in Czechoslovakia, on  
 "Economic Cooperation in Cen-  
 tral Europe." Mr. Lewis will  
 particularly emphasize the  
 Czechoslovakian situation.  
 NBC-Girl Alone, sketch: WMAQ  
 To be announced: WHO WIRE  
 KMOX-Dope from the Dugout  
 KSD-The Buccaneers, octet  
 KWK-Man in the Stands  
 WAAF-Jimmie Kozak, pianist

WBAA-Concert Review  
 WCCO-Baseball Game  
 WHIP-Denna Tyler, songs  
 WISN-Dugout Doings  
 WLW-Mad Hatterfields, sketch  
 WROK-Rhythm Before Three  
 WTAD-Dance Orch.  
 WTMJ-Country Road

**3:00 CST** **4:00 CDT**  
 CBS-Crossroads Hall: WFAM  
 WKBH WKBB WFBM WOC  
 WMBD WTAQ (sw-15.27)  
 NBC-Neighbor Nell: WENR  
 Baseball Game: WTAD KWK  
 WMT-WISN  
 KMOX-Baseball; Cardinals vs.  
 Pittsburgh  
 KSD-Baseball Scores  
 WAAF-Int'l Potpourri  
 WHIP-Modern Rhythm  
 WIBA-Today's Front Page  
 WIRE-Police Court  
 WJBC-Δ Int'l Sunday School  
 Lesson  
 WLW-Houseboat Hannah, sketch  
 WMAQ-Tea Time Varieties  
 WOWO-News  
 WROK-Kaye Kreamer, Women of  
 the Hour  
 WTMJ-Valiant Lady, sketch

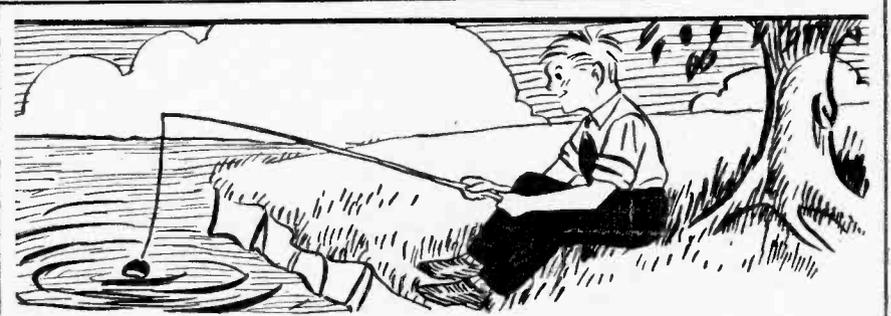
**3:15 CST** **4:15 CDT**  
 NBC-Silhouettes of the West:  
 WMAQ  
 NBC-Don Winslow of the Navy:  
 WIBA WOWO  
 NBC-Top Hatters: WIRE  
 WENR-Music Circle  
 WHIP-String Ensemble  
 WIO-Judy & Jane, sketch  
 WLW-To be announced  
 WTMJ-Home Harmonizers

**3:30 CST** **4:30 CDT**  
 NBC-Little Variety Show: WENR  
 WBOW WOWO WIRE  
 NBC-Your Family & Mine (Seal-  
 test): WMAQ WIBA WTMJ  
 (sw-9.53)  
 CBS-When We Were Young:  
 WFBM WKBB WKBH WOC  
 WFAM WMBD  
 News: WHO WJBC  
 WAAF-Organ Melodies  
 WHA-Weather Bureau  
 WHIP-Tea Dance  
 WLW-Drifting Pioneers  
 WROK-Helene Kimberley  
 WTAQ-Herman Daumler, violinist

**3:45 CST** **4:45 CDT**  
 CBS-So You Want to Be—:  
 WFAM WFBM WKBB WKBH  
 WOC WMBD  
 NBC-Orphan Annie, sketch  
 (Ovaltine): (sw-9.53)  
 NBC-Cadets Quartet: WHO KSD  
 WTMJ WOWO WIBA WENR  
 WAAF-Diana Clifton, sop.  
 WBBM-Tenth Inning  
 WHIP-News  
 WJBC-Classified Time  
 WLW-Charlie's Singing-School  
 WMAQ-Romance and Rhythm  
 WROK-Radio Rhythm  
 WTAQ-World Observer

**4:00 CST** **5:00 CDT**  
 NBC-Nina Dean, sop.; Orch.:  
 WBOW WIBA (sw-9.53)  
 MBS-To be announced: WGN  
 CBS-News: Enoch Light's Orch.:  
 WFBM WTAQ WFAM WKBH  
 WBBM WKBH

(Continued on Next Page)



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# FRIDAY

July 8

(4:00 p.m. Continued)

NBC-Tune Twisters: WOWO KSD  
WMAQ WIRE WLW  
Baseball Scores: WIND WJJD  
WAAF-Jimmie Kozak, pianist  
WBAA-Magic Carpet  
WCFL-Beyond the Horizon  
WENR-Malcolm Clarie, children's stories  
WGN-Bill Anson  
WHIP-Hollywood Brevities  
WOC-Baseball Review  
WHO-New Tunes  
WJBC-Request Hour  
WMBD-Wayside Chapel  
WOC-News  
WROK-News; Musicale  
WTMJ-Variety Revue

**4:15 CST 5:15 CDT**  
NBC-Marlowe & Lyon, piano duo; News: WMT WMAQ WOWO WBOW  
CBS-Miniatures by MacCormack: WKBH WTAQ WKBB  
NBC-Piano Recital; News: WCFL KSD (sw-9.53)  
WAAF-Tea Dance  
WBAA-Dorothy Dunlap, pianist  
WBBM-Truman Bradley, comm.  
WENR-Gilbert Martyn, news  
WFAM-Moderate Melodies  
WFBM-Earl Gordon  
WGN-Armchair Melodies  
WHIP-Airlane Dance  
WHO-Baseball Time  
WIBA-Dance Hour  
WIND-Musical Toast  
WIRE-News; Minute Interviews  
WJJD-Parade of Music  
WLW-The Happy Gilmans  
WMBD-News; Pet Corner  
WOC-Baseball Review  
WROK-Freepart Studios

**4:30 CST 5:30 CDT**  
NBC-Chesterfield Daily Sports Column; Paul Douglas: WOWO WLW KSD WENR (sw-15.21)  
CBS-Melody Weavers: WKBB WTAQ WKBH (sw-11.83)  
NBC-Johnnie Johnston, bar.: WBOW WIBA WMAQ WIRE  
MBS-The Airliners: WGN  
WAAF-Sport Shorts  
WBAA-Exponent of the Air  
WBBM-Chicago Hour  
WCFL-Snake Rings  
WFAM-Killer Dillers  
WFBM-Tea Time Tunes  
WHIP-Trio  
WIND-Military Melody Makers  
WJBC-News  
WJJD-Organ Moods  
WMBD-Bargain Counter

**4:45 CST 5:45 CDT**  
CBS-Ray Heatherton, songs: WMBD WBBM WKBB  
NBC-Vass Family: WENR  
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)  
NBC-The Rhythmaires: WMAQ WIBA WBOW  
WAAF-Tower Tunes  
WBAA-Story Book Hour  
WCFL-Jack Kelly's Orch.  
WFAM-Baseball Scores; News  
WGN-Little Orphan Annie  
WHIP-Business Men's Interviews  
WIND-Listen to Yourself  
WISN-Tenth Inning  
WJBC-Gossip Prgm.  
WJJD-Piano Parade  
WKBH-Kiddies' Hour  
WTOA-American Family  
WTAQ-Theater Lobby Interviews

**5:00 CST 6:00 CDT**  
CBS-Wrigley Prgm.: (sw-11.83) (also at 9 p.m.)  
NBC-Don Winslow of the Navy (Kellogg's): WLW WMAQ  
NBC-Dick Todd, songs: WOWO WMT WENR (sw-11.87)  
CBS-Aeolian Ensemble: WTAQ WKBB  
News: WCFL WJJD

To be announced: WHO WIRE  
KMOX-Grandstand Managers  
KOA-Girls of the West  
KSD-News; Dick Leibert, organist  
KWK-Home-Plate Interviews  
WAAF-Harmony Hall  
WBBM-John Harrington, sports  
WBOW-Merry-Go-Round  
WOCO-Livestock  
WFAM-Crimecasts; Carnitz Players  
WFBM-Bohemians  
WGN-Popeye, the Sailor, sketch  
WHIP-Sports  
WIBA-The Plainsmen  
WIND-German Hour  
WISN-Show Window  
WMBD-Happy Train  
WOC-Man on the Street  
WTAD-Cy & Freckles  
WTMJ-News; Moment Musical

**5:15 CST 6:15 CDT**  
NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WMAQ WIRE WHO (sw-9.53) (also at 9:15 p.m.)  
CBS-Hollace Shaw, sopr.: WOC WMBD WOCO WKBH WKBB WISN WFBM WFAM (sw-11.83)  
NBC-Music Is My Hobby: WOWO (sw-11.87)  
KMOX-News  
Guest non-professional artist will be Lewis M. Isaacs, prominent New York attorney, who studied composition with Edward MacDowell during his college days and whose hobby is composing, and a string quartet from the NBC Symphony Orchestra will play Mr. Isaacs' String Quartet in G Major.  
KOA-Music by Cugat  
KSD-Popeye, the Sailor, sketch  
KWK-Al Sari's Jam Session  
WAAF-Hollywood Brevities  
WBBM-We the Wives  
WCFL-Tune Leasers  
WENR-Words of Thunder  
WFAM-To be announced  
WGN-Buddy Clark & Orch.  
WHIP-Calumet Jubilee Singers  
WIBA-Silver Springs Prgm.  
WJJD-Ben Kanter, pianist  
WLW-Barber & Denton, sports  
WMT-Musical Gems  
WROK-Sport Review  
WTAQ-Bureau of Public Service  
WTMJ-Heinie & His Grenadiers

**5:30 CST 6:30 CDT**  
CBS-Adventures in Science, drama: WHAS WFAM WKBB WBBM WISN (sw-11.83)  
Topic: "Science Surprise."  
NBC-Crickets, Puzzler Prgm.; Buddy Twiss, m.c.; Frank Hodek's Orch.: WBOW  
NBC-Nola Day, songs: WOWO WMT  
News: WKBH WIBA WMAQ WIRE  
Sports: WGN WTAQ WMBD KSD  
Popeye the Sailor, sketch: WOCO WFBM  
KMOX-Ozark Varieties  
KWK-Twilight Serenade  
WAAF-Sunset Serenade  
WCFL-Rainbow Melodies  
WENR-Dinner Date  
WHA-Music Album  
WHIP-Concert Orch.  
WHO-To be announced  
WIND-Swedish Program  
WJJD-Sentenced Men, interviews  
WLW-Let's Celebrate  
WOC-Organ Moods  
WROK-Organ Reveries  
WSUI-Musical Moods  
WTAD-Hannibal Prgm.

**5:45 CST 6:45 CDT**  
CBS-Boake Carter, commentator (Huskies & Post Toasties): WOC WMBD KMOX WOCO WKBH WKBB WBBM WTAQ WISN WFBM WFAM (sw-11.83)  
NBC-Voices of the Night: WOWO WIRE  
Sports: WTMJ WMBD WJJD KWK

## Good Listening for Friday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

8:30 CST (9:30 CDT) Northwest Territory Anniversary, CBS.  
10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.  
**NIGHT**  
6:00 CST (7:00 CDT) Lucille Manners, NBC.  
6:30 CST (7:30 CDT) Paul Whiteman's Orchestra, CBS.  
7:00 CST (8:00 CDT) Tim and Irene, NBC.  
7:30 CST (8:30 CDT) March of Time, NBC.  
8:00 CST (9:00 CDT) First Nighter, NBC.  
8:30 CST (9:30 CDT) Jimmie Fidler, NBC.  
8:30 CST (9:30 CDT) Grant Park Concert, NBC.

KSD-Xavier Cugat's Orch.  
WBOW-Ice Jamboree  
WCFL-Hal Totten, sports  
WENR-Vocal Varieties  
WGN-To be announced  
WHA-Fun Time  
WIBA-Today's Birthdays; Sports  
WLW-Paul Sullivan, news  
WMAQ-Let's Celebrate  
WMT-Sports; News  
WROK-Dance Hour  
WSUI-Daily Iowan of the Air

WROK-Italian Hour  
WTAD-Dust Off the Diamond  
**6:45 CST 7:45 CDT**  
NBC-Hollywood Serenade: KWK WLW  
WCFL-Stars of Tomorrow  
WTAD-Variety Prgm.

**7:00 CST 8:00 CDT**  
NBC-Waltz Time (Phillips); Frank Munn, tnr.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53)  
Frank Munn will sing One Song and I'm Glad I Waited for You and the chorus will offer I Miss You Most of All and You Got the Best of the Bargain. The orchestra will play Someone Thinks of Someone, Dolores, The Waltz and Le Poeme.

**7:00 CST 8:00 CDT**  
NBC-Royal Crown Revue (Nehi, Inc.), Tim & Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet; Freda Gibson; Teddy Bergman; George Olsen's Orch.: WLS KWK WLW WOWO WMT (sw-11.87) (also KFI at 10:30 a.m.)  
Details of the contest on this program may be found on page 41.

**7:15 CST 8:15 CDT**  
CBS-Hollywood Showcase; Lud Gluskin's Orch.: WOCO WSBT WFBM WJR WBBM WOC  
MBS-Int'l Radio Club; Musical: WGN

KMOX-Musical Moments  
WBOW-Sweet & Swing  
WCFL-Labor Flashes  
WHIP-Chandler Political Speech  
WHIP-Eventide Echoes  
WIBA-Social Security; Interlude  
WIND-News & Sports  
WISN-Game Time  
WJJD-Church on the Hillside  
WKBH-Dubuque Star Revue  
WMBD-Brooks Brain Teaser  
WROK-Freepart Studios  
WSUI-Children's Hour  
WTAD-The Debutants  
WTAQ-News  
WTMJ-Let's Dance

**7:15 CST 8:15 CDT**  
CBS-The Hollywood Showcase: KMOX  
News: WKBH WTAD  
WCFL-Favorite Melodies  
WHIP-Razzberry College  
WIBA-Badger Sports Forum  
WIND-Your Vote  
WISN-American Weekly  
WJJD-Supper-time Frolic  
WKBH-Ten-Minute Topics; Music  
WROK-Musicale  
WTAQ-House of Peter MacGregor

**7:30 CST 8:30 CDT**  
NBC-Death Valley Days, drama (Borax): WIRE WMAQ WHO WTAM WLW KSD (also at 10 p.m.)  
Drama: "The Golden Noose," the story of a man who had no wish to be famous, but couldn't escape it.

**7:30 CST 8:30 CDT**  
NBC-The March of Time (Time, Inc.): KWK WMT WTMJ WENR (sw-11.87)  
NBC-To be announced: WOWO WBOW  
CBS-Hollywood Showcase: WKBH WTAQ  
WCFL-News  
WGN-Bill Carlsen's Orch.  
WIBA-Concert Hall  
WIND-Moonlight Sonata  
WISN-Cliff Miles' Orch.  
WMBD-Treasure Hunt  
WOC-Maple Leaf Quartet  
WSUI-Evening Musicale  
WTAQ-Swing Your Partner

### NIGHT

**6:00 CST 7:00 CDT**  
NBC-Cities Service Concert; Lucille Manners, sop.; Frank Black's Orch.: WMAQ WTMJ WIBA WIRE WTAM WHO KSD (sw-9.53)

**MBS-Johnnie Presents What's My Name? (Philip Morris) With Budd Hulick, m.c.; Arlene Francis & Ray Bloch's Orch. WGN WLW**  
Details of the contest on this program may be found on page 41.

**CBS-The Ghost of Benjamin Sweet, drama: WTAQ NBC-Maurice Spitalny's Orch.: WMT WOWO (sw-11.87) Sports: WTAD WOC WKBH WBOW**  
KMOX-Flicker Flashes  
KWK-Charlie Chan  
WAAF-Don Bolt, news  
WBBM-Of Men & Books  
WOCO-Benjamin Sweet  
WCFL-News  
WFAM-New Yorkers  
WFBM-Favorite Melodies  
WHA-Organ Reverie  
WHAS-Dance Orch.  
WHIP-Hungarian Family Hour  
WIND-Recreation of Today's Game  
WISN-Down by Herman's  
WJJD-Fred Beck, organist  
WJR-Melody & Rhythm  
WKBH-To be announced  
WLS-Don Kelley's Sport Review  
WMBD-Paul Welton's Ensemble  
WROK-News; Musical Workshop  
WSUI-Dinner Hour

**6:15 CST 7:15 CDT**  
News: WMBD WOC WLS  
KMOX-Adventures in Science  
KWK-Improve My Music Club  
WAAF-Pacific Paradise  
WBBM-John Harrington, news  
WBOW-Our Neighbors  
WCFL-Pop Tunes  
WFAM-Amer. Family Robinson  
WFBM-Musical Memories  
WJJD-Your City Government  
WJR-Melody & Rhythm  
WKBH-Sweetheart Serenade  
WKBH-Dinner Music  
WTAD-Freshest Thing in Town

**6:30 CST 7:30 CDT**  
CBS-Paul Whiteman's Orchestra (Chesterfield Cigarettes), Joan Edwards; Guest: WFBM WOC WMBD WTAQ WISN WFAM WJR WKBH WOCO WBBM KMOX WHAS WKBB (sw-11.83) (also KNX KSL at 9:30 p.m.)

**MBS-Lone Ranger, drama (Sil-vercup): WGN**  
NBC-To be announced: WOWO WLS WMT WBOW KWK WOWO (sw-11.87)  
WAAF-Evening Concert  
WCFL-Keep in Time  
WHA-Alpine Melodies  
WHIP-Homespun  
WJJD-Bob Acher & Bonnie Blue Eyes, hillbilly songs  
WLW-Let's Explore Ohio

**7:45 CST 8:45 CDT**  
KWK-Key Men Quartet  
WCFL-Herr Louie & The Weasel  
WGN-News; Sports  
WIND-Contemporary Problems  
WISN-Reflections  
WMBD-Rashio Sisters  
WOC-Rhythm Rendezvous  
WSUI-Travelog

**8:00 CST 9:00 CDT**  
NBC-Campana's First Nighter, drama: WHO WTMJ WIBA WMAQ WTAM WLW KSD WIRE KOA (sw-9.53)  
CBS-Grant Park Concert: WJR WOCO KMOX WFBM WBBM WMBD WSBT WKBH WHAS WOC WISN WKBH (sw-11.83)  
NBC-Paul Martin's Music: WMT WENR WBOW WOWO KWK (sw-11.87)  
WCFL-Grant Park Concert  
WGN-Concert Orch.  
WIND-Dance Orch.  
WROK-Hi Cole's Harmonica Aces  
WSUI-Ave Maria Hour  
WTAQ-Pearl Isle Troubadours

**8:15 CST 9:15 CDT**  
WIND-Stars Over Manhattan  
WROK-News; Osteopathic Assn. Talk  
**8:30 CST 9:30 CDT**  
NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD WLW WMAQ WTAM WIRE KOA (sw-9.53)  
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

**CBS-Grant Park Concert: WOCO WSBT WISN WKBH WKBB KMOX WMBD WOC WJR (sw-11.83)**  
NBC-Grant Park Concert: WMT WENR WBOW (sw-11.87)  
MBS-Curtain Time, drama: WGN KWK-The Lone Ranger  
WCFL-Perry Conio, songs  
WHO-Salon Concert  
WIBA-Lawyers' Guild  
WIND-Tommy Ott, organist  
WOWO-James Melton, tnr.; Orchestra  
WROK-Alexander Sisters  
WISN-History in Review  
WTAQ-News  
WTMJ-Bob Buck & Dorothy Dollar

**8:45 CST 9:45 CDT**  
NBC-Rhythm Symphonic: WTAQ KOA WLW WIRE (sw-9.53)  
News: WIND WOWO James Melton, tnr.; Orch.: WHAS WFBM WMAQ  
KSD-Mystery Stories  
WBBM-Arthur Godfrey  
WCFL-Isham Jones' Orch.  
WHO-Rogosinski & Austin  
WIBA-Charles Rehl  
WROK-Musical Scrapbook  
WSUI-Daily Iowan of the Air  
WTAQ-To be announced  
WTMJ-Screen & Radio Preview

**9:00 CST 10:00 CDT**  
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WLW KSD WTAM WHO KFI  
CBS-Wrigley Prgm.: WJR WOCO WFBM WBBM KMOX WHAS (also see 5 p.m.)  
NBC-Clyde Lucas' Orch.: WBOW (sw-9.53)  
NBC-Mike Riley's Orch.: KWK News: WKBH WIBA WSBT WMT WCFL- $\Delta$ Novena Broadcast  
WENR-Globe Trotter  
WIND-Swedish Prgm.  
WISN-Patterns in Rhythm  
WJBC-Personality Hour  
WKBH-To be announced  
WMBD-Treasure Hunt  
WOC-James Melton, tnr.; Orch.  
WOWO-Johnny Silvers' Orch.  
WROK-Ralph Riverdahl's Orch.  
WTAQ-Normandie Entertains  
WTMJ-Kilowatt Hour

**9:15 CST 10:15 CDT**  
NBC-Uncle Ezra's Radio Station (Alka Seltzer): KOA KFI (also see 5:15 p.m.)  
CBS-Henry Busse's Orch.: WSBT WKBH WFBM KMOX WHAS  
NBC-Mike Riley's Orch.: WMT WENR  
KSD-Russ David's Orch.  
WBBM-Carlos Molina's Orch.  
WGN-Shep Fields' Orch.  
WHO-Sports Review  
WIBA-Club Chanticleer  
WIRE-News; Basonology  
WJR-Let's Celebrate  
WKBH-Dance Time  
WKBH-Rapid Ad  
WLW-Memory Bouquet  
WMAQ-News  
WMBD-Value Hints  
WOC-Jimmy Chase's Orch.  
WROK-Voice of Christian Youth  
WTAQ-James Melton, tnr.; Orch.  
WTAM-Tom Manning  
WTMJ-Easy Aces

**9:30 CST 10:30 CDT**  
NBC-Al Donahue's Orch.: WBOW WHO WTAM KSD (sw-9.53)  
CBS-Jack Crawford's Orch.: WOC WMBD WSBT WKBH WISN WKBH WTAQ (sw-6.12)  
NBC-Lou Breese's Orch.: WMAQ KWK WOWO  
MBS-The Nation's Playhouse: WLW  
Pictures of directors and operations of the WPA Federal Theater Radio Division may be found on pages 20 and 21.  
Let's Celebrate: KMOX WTMJ Sports: WFBM WOCO  
Baseball Game: WIRE WMT  
KOA-Golden Melodies  
WBBM-News With Todd Hunter  
WENR-Fletcher Henderson's Orch.  
WGN-Shep Fields' Orch.  
WHAS-Music to Your Taste  
WIBA-Continental Nights  
WIND-Evening at Country Club  
WJR-Baseball Scores; Rhythm Highlights  
WROK-Ralph Williams' Orch.

**9:45 CST 10:45 CDT**  
CBS-Jack Crawford's Orch.: KMOX WFBM WBBM  
NBC-Lou Breese's Orch.: (sw 6.14)  
WGN-Bill Carlsen's Orch.  
WIND-Mark Fisher's Orch.  
WROK-News  
WTAM-Sammy Watkins' Orch.  
WTMJ-Today's Events  
**10:00 CST 11:00 CDT**  
NBC-Death Valley Days, drama (Borax): KOA KFI (also see 7:30 p.m.)  
NBC-Dance Orchestra: WBOW WMAQ  
NBC-Frank Trumbauer's Orch.: WOCO  
CBS-Dance Orch.: KMOX WISN WTAQ WSBT WKBH WBBM WKBB (sw-6.12)  
MBS-Kay Kyser's Orch.: WGN News: WFBM WJR WOC WLW WHO WMBD  
KWK-Sports  
WOCO-Let's Celebrate  
WCFL-Emil Flindt's Orch.  
WENR-Music As You Desire It  
WHAS-Baseball; Louisville vs. St. Paul  
WIBA-Hollywood at the Beach  
WIND-Max Miller's Quartet  
WKBH-News; Music  
WTAM-Musical Bulletin Board  
WTMJ-Dance Orch.

**10:15 CST 11:15 CDT**  
CBS-Dance Orch.: WKBH WOC WJR WFBM  
NBC-Frank Trumbauer's Orch.: WOCO  
NBC-Ben Cutler's Orch.: WHO WIBA  
KWK-Organ, Violin & Vocalists  
WOCO-Cedric Adams  
WHAS-News  
WIND-Dude Ranch  
WLW-Los Amigos  
WMBD-Sports; Program Review  
WTAM-Music You Want

**10:30 CST 11:30 CDT**  
NBC-Lew Bonick's Orch.: WMAQ WOWO  
CBS-Tommy Dorsey's Orchestra: WKBH WMBD WKBH WFBM WBBM WOC WJR WSBT WISN WTAQ  
NBC-Blue Barron's Orch.: WIBA WBOW WLW  
MBS-Bob Crosby's Orch.: WMT WGN  
KMOX-Tomorrow Morning's Headlines  
KOA-Clyde McCoy's Orch.  
KWK-News  
WOCO-Rollie Johnson  
WCFL-Emil Flindt's Orch.  
WHAS-Dance Band  
WHO-Jam Session  
WIND-News & Music  
WIRE-Art Morgan's Orch.

**10:45 CST 11:45 CDT**  
CBS-Tommy Dorsey's Orchestra: KMOX WOCO  
NBC-Blue Barron's Orch.: WENR WIRE  
MBS-Bob Crosby's Orch.: KWK WIBA-Club Chanticleer  
WIND-Club Cabana

**11:00 CST 12:00 CDT**  
CBS-Husk O'Hare's Orch.: WOC WKBH WFBM WBBM WMBD WOCO WTAQ KMOX WISN  
NBC-Bobby Meeker's Orch.: WMAQ WBOW WHO KOA  
NBC-Lou Blake's Orch.: WENR  
MBS-Charlie Agnew's Orch.: WGN WMT  
KSD-Ted Weems' Orch.  
KWK-Billy Grantham's Orch.  
WIBA-Hollywood at the Beach  
WIND-Nite Watch  
WIRE-Hal Bailey's Orch.  
WKBH-Weather Report  
WLW-Twenty-four Hour Review  
WTAM-Otto Thurn's Orch.

**End of Friday Programs**

## BOYS WANTED

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**MORNING**

**7:00 CST 8:00 CDT**

NBC-Breakfast Club; News: WCFL WOWO WBOW (sw-15.21)  
 CBS-Eton Boys, quartet: WFAM (sw-17.76)  
 NBC-The Wise Man: (sw-21.5)  
 Early Risers: WISN WROK  
 Musical Clock: WBBM WIBA  
 WHIP WMT WKBH KMOX  
 WKBB WOC  
 KWK-Tonic Tunes  
 WAAF-Breakfast Express  
 WCCO-Air Almanac  
 WFBM-Early Birds  
 WGN-Good Morning Prgm.  
 WHO-The Wise Man  
 WIND-Morning Review  
 WIRE-Dessa Byrd; Today's Best Buy  
 WJJD-News  
 WLS-Trailer Tim  
 WLW-Arthur Chandler, Jr., organist  
 WMAQ-Your Neighbor  
 WMBD-Morning Hit Parade  
 WTAD-Bill Sohm's News  
 WTAQ-Mike's Uprisin'  
 WTMJ-Top o' the Morning

**7:15 CST 8:15 CDT**

CBS-Richard Maxwell, songs: WFAM (sw-17.76)  
 NBC-Sunshine Express; News: (sw-21.5)  
 News: WCCO WMT WHO WLS  
 WLW  
 Fred Beck, organist: WJJD  
 WIND  
 KMOX-Religious Talk  
 KWK-Sunnytime  
 WJJD-Fred Beck, organist  
 WMBD-Musical Clock  
 WROK-Breakfast Melodies  
 WTAD-Market Basket

**7:30 CST 8:30 CDT**

CBS-Fiddler's Fancy; News: WBBM WFAM KMOX (sw-21.52)  
 News: WKBB WTAQ  
 Musical Clock: WMT WBOW  
 WCCO-Musical Chimes  
 WHO-Roundup  
 WIBA-News; Musical Clock  
 WIND-Hawaiian Melodies  
 WIRE-Dessa Byrd  
 WKBB-Δ Morning Devotions  
 WLS-Sunday School  
 WLW-Hillbilly Tryouts  
 WMAQ-Whistler & His Dog  
 WMBD-Weather Report  
 WROK-Morning Parade  
 WSBT-Cafe Continental

**7:45 CST 8:45 CDT**

NBC-Landt Trio: WMAQ (sw-21.5)  
 News: WIND WTAD WHIP  
 WIRE  
 KWK-News; Rapid Service  
 WCCO-Musical Chimes  
 WHO-Rare Bits of News  
 WJJD-American Legion Band  
 WKBB-Tonic Tunes  
 WKBB-Breakfast Melodies  
 WLS-Little Visits with Little Folks  
 WMBD-Police Bulletins  
 WSBT-The Laff Parade  
 WTAQ-Today's Almanac

**8:00 CST 9:00 CDT**

NBC-Amanda Snow, songs: WMAQ (sw-21.5)  
 CBS-Lew White, organist: WKBB  
 WOC WFBM KMOX (sw-17.76)  
 NBC-Breen & de Rose, songs: WOWO WLW WIRE WCFL (sw-15.21)  
 News: WAAF WKBH WMBD  
 KSD-News; Dick Leibert, organ  
 KWK-Social Security Speaker; Musical Interlude  
 WBBM-Saturday Sunshine  
 WFAM-Sunshine Express  
 WGN-Martha Crane & Helen Joyce  
 WHA-Band Wagon  
 WHIP-Morning Melodies  
 WHO-Coffee Pot Inn  
 WIND-Priscilla Holbrook, pianist  
 WJJD-Bosworth Broadcast  
 WLS-The Smile Market  
 WROK-Musical Clock  
 WTAQ-Morning Potpourri

**8:15 CST 9:15 CDT**

NBC-Viennese Ensemble: WOWO  
 WLW WMAQ WIRE (sw-15.21)  
 NBC-Charoiteers: KSD WCFL (sw-21.5)  
 CBS-Lew White, organist: WMBD  
 KWK-It's a Natural  
 WAAF-Bible Stories for Children  
 WHA-Morning Melodies  
 WHO-What to Serve Today  
 WIND-Your Favorite Band  
 WKBB-Uncle Bob  
 WLS-News & Bookings  
 WOC-Musical Clock

**8:30 CST 9:30 CDT**

NBC-The Child Grows Up: KWK  
 WOWO WMAQ WMT (sw-15.21)  
 NBC-Music Internationale: KSD  
 WCFL WLW WIRE WHO (sw-21.5)  
 CBS-The Jewell Cowboys, hillbilly  
 songs: WKBB WFBM WKBH  
 WMBH (sw-17.76)  
 KMOX-Better Films Council; Organ  
 Interlude  
 WAAF-Canary Serenade  
 WBOW-Radio Gospel  
 WCCO-The Jolly Baker  
 WFAM-Shoppers' Guide  
 WGN-Morning Melodies  
 WHIP-Polish Variety Hour  
 WIBA-Today's Almanac; Society  
 Reporter  
 WIND-Piano & Guitar  
 WJJD-Salon Echoes  
 WLS-Cowboy Bill  
 WROK-Δ Morning Devotions  
 WSUI-Daily Iowan of the Air  
 WTAD-Sunday School Lesson  
 WTAQ-Wake Up and Live

**8:45 CST 9:45 CDT**

CBS-The Jewell Cowboys, hillbilly  
 songs: WKBB  
 NBC-Swing Serenade: WMAQ  
 WIRE WMT WBOW (sw-15.21)  
 MBS-The Day You Were Born:  
 WGN  
 KMOX-Ozark Varieties  
 KWK-Singing Cowboys  
 WCCO-Betty Crocker  
 WCFL-Bitter-Sweet Melodies  
 WFAM-Words & Music  
 WIND-Swing Melodies  
 WJJD-Story Book Lane  
 WLS-Grace Wilson, contr.  
 WLW-Synagogue of the Air  
 WMBD-Women of Today  
 WOC-News  
 WOWO-Modern Home Forum  
 WROK-Town Crier  
 WSUI-Morning Melodies; Service  
 Reports  
 WTAD-Hannibal Prgm.  
 WTAQ-Rhythm & Romance

**9:00 CST 10:00 CDT**

CBS-Orientele: WFBM WKBH  
 WTAQ WISN WKBH WFAM  
 (sw-17.76)  
 Program: Bacchanale from  
 "Samson and Delilah" (St.  
 Saens), On Jhelum River (Wood-  
 forde-Findlen), Children at Play  
 from "Chinese Miniatures" (Ed-  
 ward), Melopee Chinoise (Pla-  
 ment) and From India (Poppy).  
 NBC-To be announced: WBOW  
 WMAQ WIBA (sw-21.5)  
 NBC-Vaughn de Leath, songs:  
 WCFL (sw-15.21)  
 News: WIND WROK  
 KMOX-Carolyn Pryce  
 KSD-Hildegard, songs  
 KWK-Top of the Morning  
 WAAF-Tower Tunes  
 WBBM-Saturday Sports Huddle  
 WGN-Get Thin to Music  
 WHO-May I Suggest?  
 WIRE-Prgm. Highlights  
 WJJD-Organ & Guitar  
 WLS-Spelling Bee  
 WLW-Mail Bag  
 WMBD-Messenger; Weather  
 WMT-News; Musical Interlude  
 WSUI-Illustrated Musical Chats  
 WTMJ-Carla Pestalozzi

**9:15 CST 10:15 CDT**

CBS-Melody Ramblings: WBBM  
 WISN KMOX WOC WFAM  
 WKBH WFBM WCCO WTAQ  
 (sw-17.76)  
 NBC-Radio City Four: WOWO  
 WMT (sw-15.21)  
 NBC-Ford Rush & Silent Slim:  
 WMAQ WHO KSD WBOW  
 (sw-21.5)  
 News: WKBB WMBD  
 WAAF-Hog 'n' Harmony  
 WCFL-Rhythm Roundup  
 WGN-June Baker  
 WHA-News & Views  
 WIBA-Edgewood Radio Guild  
 WIND-Hillbilly Ballads  
 WIRE-Old-Fashioned Hymn Sing-  
 er  
 WJJD-Sports Edition Handicap-  
 per  
 WROK-On the Mall  
 WTMJ-Boy Scouts

**9:30 CST 10:30 CDT**

NBC-Instrumental Ensemble:  
 WMAQ WIBA WBOW (sw-21.5)  
 CBS-Junior Musicomedy: WISN  
 WFAM WMBD WKBH KMOX  
 WFBM WOC WTAQ WBBM  
 (sw-17.76)  
 NBC-Our Barn, children's prgm.:  
 WOWO (sw-15.21)  
 KWK-Pop Wise & Filbert  
 WAAF-Swing High  
 WCCO-Stocks  
 WCFL-New Songs  
 WGN-Man on State Street

WHA-Musical Varieties  
 WHIP-News  
 WIND-Serenade to the Ladies  
 WIRE-To be announced  
 WJJD-Tommy Tucker's Orch.  
 WKBB-Eb & Zeb  
 WLW-Dr. Friendly  
 WMT-Δ Rev. R. J. Wells  
 WROK-Milk-Made Magic  
 WTMJ-Morning Melodies

**9:45 CST 10:45 CDT**

NBC-Serving the Consumer, talk:  
 WMAQ WIBA WBOW KSD  
 (sw-21.5)  
 NBC-Our Barn, children's prgm.:  
 WLW  
 MBS-Army Band: WGN KWK  
 WAAF-Foolish Questions  
 WCCO-Dr. O'Brien  
 Reporter  
 WCFL-Music and Song  
 WHIP-Morning Dance  
 WIND-Valparaiso Univ. Prgm.  
 WJJD-Priscilla Holbrook, pianist  
 WKBB-Rhythm & Romance  
 WLS-Organ Concert  
 WROK-Radio Rhythm  
 WTAD-Variety Prgm.  
 WTMJ-Don Alvaros

**10:00 CST 11:00 CDT**

CBS-Columba Concert Hall: WOC  
 WTAQ KMOX WFAM WKBH  
 WISN WCCO WFBM (sw-17.76)  
 NBC-Call to Youth; Guest Spkr.:  
 WIBA WOWO  
 NBC-Music Guild: WBOW WHO  
 WMAQ KSD  
 Guests: Kreiner String Quartet.  
 MBS-This Wonderful World:  
 KWK  
 WAAF-The Bandstand  
 WBBM-Meet Chicago  
 WCFL-Peekers in the Pantry  
 WGN-Poetry New & Old  
 WHA-Homemakers  
 WIND-Bob Atcher & Bonnie Blue  
 Eyes, hillbilly songs & guitar  
 WIRE-Dessa Byrd  
 WJHC-Theater Time  
 WJJD-Organ Moods  
 WKBB-Home Economics  
 WLS-Program Review; Markets  
 WLW-Mv Health  
 WMBD-Pekin Visitor  
 WMT-Frank Voelker, organist  
 WROK-News; Organ  
 WSUI-Child Play  
 WTAD-News  
 WTMJ-What's New in Mil-  
 waukee?

**10:15 CST 11:15 CDT**

NBC-Carol Weymann, sop.: WIBA  
 WLW WOWO (sw-15.33)  
 MBS-Tall Corn Time: WMT KWK  
 WAAF-Willie Winn, sport of kings  
 WBBM-Amer. Dental Assn.  
 WGN-Melody Time  
 WHIP-Melodic Meditations  
 WIND-Priscilla Holbrook, pianist  
 WISN-News  
 WJBC-Women in the News  
 WKBB-Your Home  
 WLS-Prairie Singer  
 WROK-Tubby Weeks  
 WSUI-Yesterday's Musical Fav-  
 orites  
 WTAD-Bee & Vee

**10:30 CST 11:30 CDT**

NBC-American Farm Bureau Fed.  
 Prgm.: WIBA WBOW WMAQ  
 (sw-15.21)  
 NBC-Along Gypsy Trails: KSD  
 CBS-Concert Hall: WKBH WBBM  
 News: KWK WHIP  
 KMOX-New Voices of 1938  
 WAAF-This Feminine World  
 WCFL-Youth 'Round the World  
 WGN-Quin Ryan's News  
 WHO-Public Service  
 WIND-Gary Civic Theater Prgm.  
 WIRE-Footnotes; News  
 WISN-Morning Musicale  
 WJBC-Musical Memories  
 WJJD-Frank Trumbauer's Orch.  
 WLS-Evelyn, the Little Maid  
 WLW-News; Livestocks  
 WMBD-Honeymoon Lane  
 WMT-To be announced  
 WOC-Radio Bazaar  
 WOWO-Ranch Boys  
 WROK-Kaye Kreamer, woman's  
 forum  
 WSUI-The Book Shelf  
 WTAD-Tonic Tunes  
 WTAQ-News; Children's Prgm.  
 WTMJ-Blue Room Ensemble

**10:45 CST 11:45 CDT**

NBC-American Farm Bureau Fed.  
 Prgm.: KWK WLW  
 NBC-To be announced: WCFL  
 WHO WIRE  
 CBS-Enoch Light's Orch.: WKBH  
 WKBH WFAM WISN WFBM  
 KMOX WCCO (sw-17.76)  
 WAAF-Markets; Sweet & Slow  
 WBBM-Old King Kole  
 WGN-Musical Mail Box  
 WHA-Novelty Shop  
 WHIP-Tin Pan Alley  
 WIND-Fred Beck, organist

WJBC-Peggy Payne & Pioneers  
 WJJD-Debator's Forum  
 WLS-Across the Mike  
 WMBD-Bandwagon  
 WMT-Kiddies Revue  
 WOC-Screenfans' Prgm.  
 WOWO-Fun and Stuff  
 WROK-Freepoint Studios

**11:00 CST 12:00 CDT**

CBS-Enoch Light's Orch.: WOC  
 WBBM  
 NBC-Lee Gordon's Orch.: KSD  
 WMAQ WHO (sw-15.33)  
 News: WIND WJJD  
 To be announced: WIRE WGN  
 KMOX-Magic Kitchen  
 WAAF-Symphonic Hour  
 WBAA-Just Kids  
 WCFL-Hit Review  
 WHA-Parents Question Box  
 WHIP-Southtown Church Hour  
 WJBC-Take It or Granted  
 WLS-Home Talent Prgm.  
 WMBD-Juvenile Theater  
 WSBT-News; Stork Report; Farm  
 Flashes  
 WSUI-Manhattan Concert Band  
 WTAD-All for the Ladies  
 WTAQ-Les Parker's Orch.  
 WTMJ-Heinie-Spam

**11:15 CST 12:15 CDT**

CBS-Rhythmaires: WOC WSBT  
 WCCO WBBM WKBH WFBM  
 WISN  
 WCFL-Luncheon Concert  
 WGN-Alice Blue, pianist  
 WHA-Federal Music Group  
 WHIP-Englewood Hour  
 WIND-Tommy Ott, organist  
 WJBC-Parade of Bands  
 WJJD-Priscilla Holbrook, pianist  
 WKBB-Rhapsody & Dhythm  
 WLS-Grain Market Summary  
 WMT-Tom Owens' Cowboys  
 WOWO-News  
 WSUI-Science News of the Week  
 WTAQ-Hollywood on Parade  
 WTMJ-Heinie & His Grenadiers

**11:30 CST 12:30 CDT**

NBC-Ray Kinney's Orch.: WMT  
 WMAQ WOWO WIBA (sw-15.21)  
 CBS-Buffalo Presents: WKBH  
 WBBM WSBT WOC  
 NBC-Your Host Is Buffalo:  
 KSD WCFL (sw-15.33)  
 KWK-St. Louis Health Dept.  
 WBAA-Carolyn Wood, sop.  
 WBOV-Presentation  
 WCCO-Markets  
 WFBM-Hoosier Farm Circle  
 WGN-Markets; Δ Midday Service  
 WHA-Consumer Facts  
 WHIP-Hollywood News  
 WHO-Robert Bowers' Orch.  
 WIND-Bob Atcher & Bonnie Blue  
 Eyes  
 WIRE-Farm Hour  
 WISN-German Hour  
 WJBC-Morning Concert  
 WJJD-Saturday Symposium  
 WKBB-Rhapsody and Rhythm  
 WLS-Markets; News  
 WLW-Afternoon Edition  
 WMBD-Thrift Message; Police  
 Bulletins  
 WSUI-Melody Time  
 WTAD-Police News  
 WTAQ-Mailman

**11:45 CST 12:45 CDT**

NBC-Ray Kinney's Orch.: WLW  
 KWK  
 CBS-Buffalo Presents: WKBH  
 WBBM-Chicago Park District  
 WCCO-Safety Talk  
 WCFL-Know Yourself  
 WFBM-Markets; Farm Bureau  
 WHA-Organ Melodies  
 WHIP-Cascade Melodies  
 WHO-Gov. Kraschel  
 WJBC-Rhythm Review  
 WJJD-Garwood Van's Orch.  
 WLS-Grain Market Summary  
 WMBD-Window Shopper  
 WMT-News; Cedar Valley Hillbil-  
 lies  
 WROK-Round the Town  
 WSBT-Man on the Street  
 WSUI-Farm Flashes  
 WTAD-YMCA Prgm.  
 WTAQ-Farmhands

WFBM-Mid-day Meditation  
 WHA-Noon Musicale  
 WHIP-Movie Tunes  
 WHO-Corn Belt Hour  
 WIBA-Noon Interlude  
 WIND-Lupi Italian Prgm.  
 WISN-Musical Heat Wave  
 WJJD-Hawaiian Melodies  
 WKBB-Along the Highway  
 WLS-Man on the Farm  
 WMT-Cedar Valley Hillbillies  
 WSUI-Rhythm Rambles  
 WTMJ-Home Harmonizers

**12:15 CST 1:15 CDT**

CBS-Golden Melodies: KMOX  
 NBC-Campus Capers: WCFL (sw-15.33)  
 News: WKBB WROK WFBM  
 KMOX-Of Men & Books  
 WAAF-Soliloquy  
 WBAA-Sports, Dick Shively  
 WBBM-Meet the Missus  
 WBOW-On the Mall  
 WHIP-Jackie Woodworth, songs  
 WIBA-News; Market Reports  
 WJBC-Tournament of Bands  
 WJJD-Mid-day Roundup  
 WKBB-Man on the Street  
 WMBD-Jack Lyon, pianist; Farm  
 Markets  
 WMT-Question Man; Voice of  
 Iowa  
 WOWO-Market Service  
 WTAD-Cy & Freckles  
 WTMJ-Dance Orch.

**12:30 CST 1:30 CDT**

NBC-Judy & Lanny, songs:  
 WMAQ WOWO (sw-15.21)  
 CBS-Motor City Melodies: WSBT  
 WFBM KMOX (sw-15.27)  
 NBC-Afternoon Off; Variety Pro-  
 gram: WCFL WIRE (sw-15.33)  
 News: WHO WOC  
 WAAF-Markets; Optometry Talk  
 WBAA-Luncheon Dance Time  
 WBBM-Pat Flanagan  
 WBOW-To be announced  
 WCCO-First Edition  
 WHA-Farm Prgm.  
 WHIP-Concert Orch.  
 WIND-Musical Varieties  
 WKBB-Man on the Street  
 WKBB-Luncheon Music  
 WLS-Poultry Service Time  
 WLW-Voice of the Farm  
 WMBD-Farm News  
 WMT-Markets; Hillbillies  
 WROK-Couple on the Street;  
 Treasure Chest  
 WTAD-Farm; Markets; Weather

**12:45 CST 1:45 CDT**

CBS-Motor City Melodies: WCCO  
 WOC  
 NBC-Burt Farmer's Orch.: WLW  
 WOWO WMAQ KWK (sw-15.21)  
 NBC-Afternoon Off: WHO  
 News: WKBB WTAQ  
 KSD-News; Market Reports  
 WAAF-Charlie Johnson, Duke of  
 the Uke  
 WBAA-Tune Time: Chas. Powell  
 WBBM-Dugout Dope  
 WBOW-Tune of the Day  
 WCFL-Baseball Interviews  
 WGN-Leadoff Man  
 WIBA-Melody Moments  
 WIND-Tommy Ott, organist  
 WJJD-Gene Austin, vocalist  
 WKBB-Song Hit of the Day; Pet  
 Corner  
 WLS-Musical Feature  
 WMBD-Organ Melodies  
 WMT-Iowa Cornhuskers  
 WROK-Home Folks' Hour  
 WTMJ-Sidewalk Reporter

**1:00 CST 2:00 CDT**

NBC-Jean Ellington, songs: KWK  
 WOWO WLW WIBA  
 CBS-Merry-makers: WISN WFBM  
 WOC WKBH WSBT (sw-15.27)  
 NBC-Golden Melodies: WMAQ  
 KSD WBOW (sw-15.33)  
 MBS-Saturday Variety from Lon-  
 don: WMT  
 Baseball; Cubs vs. Cincinnati:  
 WGN WBBM WCFL WIND  
 WJJD  
 News: WHIP WTAD  
 KMOX-Inquiring Repoprtter

**SATURDAY**

**July 9**

WAAF-"L" Reporter, interviews  
 WBAA-Radio Stage  
 WCCO-Carl Lorsch's Orch.  
 WHA-Taxation in Wisconsin  
 WHO-Agricultural Conservation  
 WIRE-Reporter  
 WKBH-Kal Kalsow's Orch.  
 WLS-Merry-Go-Round  
 WMBD-Little Man on the Street  
 WTAQ-Man on the Street  
 WTMJ-News; Police & Weather;  
 Advertising Talk

**1:15 CST 2:15 CDT**

NBC-Kiddoddlers: WOWO WLW  
 KWK WIBA WTMJ  
 CBS-Merry-makers: KMOX WTAQ  
 WMBD  
 NBC-Golden Melodies: WHO KSD  
 WAAF-Carnival Matinee  
 WHA-Die Deutsche Musik Stunde  
 WHIP-Hawaiian Moods  
 WIND-Piano Selections  
 WIRE-News  
 WTAD-Quincy Marches On

**1:30 CST 2:30 CDT**

CBS-Gettrude Lutz, sop.; John  
 Sturgess, bar.; Orch.: WKBH  
 WISN WKBH WSBT WTAQ  
 WMBD WOC WCCO WFBM  
 (sw-15.27)

NBC-To be announced: WMAQ  
 WBOW WHO KSD (sw-15.33)  
 NBC-Ricardo's Orch.: WOWO  
 WIRE WIBA WLW (sw-15.21)  
 MBS-Saturday Variety from Lon-  
 don: KWK  
 KMOX-Medical Society; Organ  
 Interlude  
 WBAA-Saturday Musical Review  
 WHIP-Dancing Party  
 WROK-Kiddies Club  
 WTMJ-Taxpayers Talk

**1:45 CST 2:45 CDT**

KMOX-Let's Compare Notes;  
 Headline Highlights  
 WISN-Dugout Doings; Baseball  
 Game  
 WLS-Julian Bentley, news  
 WMBD-Roy Evans  
 WTAD-Bessie Dean Reinert  
 WTMJ-Dance Orchestra

**2:00 CST 3:00 CDT**

CBS-Empire City Handicap: WOC  
 WMBD WKBH WFBM WKBH  
 WISN WTAQ WCCO WSBT  
 (sw-15.27)  
 NBC-Calling All Stamp Collectors:  
 WBOW WHO WMAQ KSD  
 (sw-9.53)

NBC-Club Matinee, variety prgm.:  
 WTMJ WIBA WENR WMT  
 WIRE WOWO WLW  
 KMOX-One Woman's Opinion  
 KWK-Richard Hayes, swing or-  
 ganist  
 WAAF-News Flashes; Weather  
 WBAA-Men Behind the Classics  
 WHA-Short Story Time  
 WHIP-Spanish Fiesta  
 WROK-News; Concert Interlude  
 WTAD-Variety Prgm.

**2:15 CST 3:15 CDT**

CBS-Empire City Handicap: WOC  
 WKBH WKBH WTAQ WFBM  
 WMBD WCCO (sw-15.27)  
 NBC-Men of the West, quartet:  
 WBOW WHO WMAQ KSD  
 (sw-9.53)  
 KMOX-Dope From the Dugout  
 KWK-Man in the Stands  
 WAAF-Matinee Melodies  
 WBAA-Joe Smith, pianist  
 WFBM-Jordan Conservatory  
 WHIP-Rainbow Trio  
 WROK-Helen Benson, cowgirl  
 WTAD-Cy & Freckles

**2:30 CST 3:30 CDT**

CBS-Dancepaters: WMBD WFAM  
 WKBH WKBH WTAQ WFBM  
 WOC (sw-15.27)  
 NBC-Dol Brissett's Orch.: WBOW  
 KSD WMAQ WHO (sw-9.53)  
 MBS-Royal Rangers: WGN

(Continued on Next Page)

**AFTERNOON**

**12:00 CST 1:00 CDT**

NBC-Campus Capers: WIRE  
 WCFL (sw-15.33)  
 CBS-Golden Melodies: WCCO  
 WOC WSBT WKBH  
 NBC-Bill Krenz' Orch.: WMAQ  
 WLW WOWO (sw-15.21)  
 MBS-Spotlight Revue: WGN  
 News: WJBC WMBD WTAD  
 KMOX-Travelogue  
 KSD-Sports Preview  
 KWK-The Kiddie Klub  
 WAAF-Don Bolt, commentator  
 WBAA-Market Reports  
 WBBM-Man on the Street  
 WBOW-Street Reporter

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# SATURDAY

July 9

(2:30 p.m. Continued)

NBC-Club Matinee: WTMJ WIBA  
WMT WIRE WOW WLW  
WENR (sw-15.21)  
KMOX-Baseball; Cardinals vs. Pittsburgh  
KWK-Baseball Game  
WAAF-Front Page Drama  
WBAA-Stamp Club of the Air  
WCCO-Front Page Parade  
WHA-Music of the Masters  
WHIP-Modern Rhythmic  
WROK-Rhythm Before Three  
WTAD-Sports Talk

**2:45 CST 3:45 CDT**  
CBS-Four Clubmen Quartet: WOC  
WKBB WKBH WMBD WFAM  
WFBM WTAQ (sw-15.27)  
WAAF-Jimmie Kozak, pianist  
WBBM-Tenth Inning  
WCCO-Baseball Game  
WISN-Interlude; Diamond Dope

**3:00 CST 4:00 CDT**  
NBC Top Hatters: WMAQ WHO  
WTMJ WIRE WBOW WIBA  
(sw-9.53)  
CBS-Columbia Concert Orch.:  
WFBM WKBB WKBH WMBD  
WBBM WOC WFAM WTAQ  
(sw-15.27)  
NBC-Trio Time: WENR WOWO  
WLW  
Baseball Game: WTAD WISN  
WMT KSD  
WAAF-Rumba Beat  
WBAA-Concert Review  
WCFL-Rainbow Melodies  
WGN-Bill Anson  
WHIP-Musings & Memories  
WJBC-Children's Hour  
WROK-Melodettes Trio

**3:15 CST 4:15 CDT**  
CBS-Columbia Concert Orch.:  
WFBM WKBB WKBH WFAM  
WOC WTAQ (sw-15.27)  
NBC-Trio Time: (sw-15.21)  
MBS-Dick Stable's Orch.: WGN  
WAAF-Hollywood American Legion  
Band  
WCFL-Afternoon Melodies  
WIND-Musical Toast  
WROK-Music Graphs

**3:30 CST 4:30 CDT**  
NBC-Paul Sabin's Orch.: WLW  
WENR WOWO WIRE (sw-  
15.21)  
NBC-To be announced: WMAQ  
WBOW WTMJ WIBA WHO  
(sw-9.53)  
CBS-America Dances: WBBM  
WFAM WFBM WTAQ WMBD  
WOC WKBB (sw-15.27)  
WAAF-Playroom Antics  
WBAA-Main Street Quizzer  
WGN-Afternoon Melodies  
WHA-Weather Bureau  
WHIP-Studio Theater  
WJBC-News Flashes  
WKBH-Student Recital  
WROK-Helene Kimberley, songs

**3:45 CST 4:45 CDT**  
NBC-Aviation Talk by Commander  
Frank Hawks: WMAQ KSD  
WIBA WIRE WBOW WHO  
(sw-9.53)  
CBS-American Dances: WKBH  
Tenth Inning: WBBM WISN  
WAAF-Jimmie Kozak, pianist  
WFBM-Flanner House  
WHIP-News  
WJBC-Classified Time  
WROK-Easy to Remember  
WTMJ-Dreamers

**4:00 CST 5:00 CDT**  
CBS-News: The Symphonettes:  
WMBD WTAQ WKBB WFAM  
WBBM WKBH WISN WFBM

NBC-El Chico, Spanish Revue;  
News: WMAQ WIBA WBOW  
WHO KSD (sw-9.53)  
NBC-To be announced; News:  
WOWO WENR  
MBS-To be announced: WGN  
WAAF-Salon Concert  
WHIP-American Legion Band  
WIND-Baseball Scores  
WIRE-To be announced  
WJBC-High School Group  
WJJD-Baseball Scoreboard  
WLW-Truly American  
WOC-News  
WROK-News; Musicale  
WTMJ-Variety Revue

**4:15 CST 5:15 CDT**  
NBC-To be announced; News:  
(sw-15.21)  
CBS-Songs for You: WFAM  
WKBH WISN WTAQ WKBB  
WFBM  
MBS-Schemes That Skin, drama:  
WGN  
WAAF-Tea Dance  
WBBM-Truman Bradley, comm.  
WCFL-To be announced  
WENR-Musical Interlude  
WHIP-Airline Dance  
WHO-Baseball Time  
WIND-Musical Toast  
WJJD-Parade of Music  
WMBD-News; Pet Corner  
WOC-Baseball Review  
WROK-Freepoint Studios

**4:30 CST 5:30 CDT**  
CBS-Artie Shaw's Orch.: WTAQ  
WISN WKBB WFAM (sw-  
11.83)  
NBC-Chesterfield Daily Sports  
Column with Paul Douglas:  
WENR WOWO WLW KSD (sw-  
15.21-9.53)  
NBC-Blue Barron's Orch.: WIBA  
WMAQ WBOW  
MBS-Summertime Swing: WGN  
KMOX-Grand Stand Manager  
WAAF-Sport Shorts  
WBBM-Chicago Hour  
WCFL-Musical Prgm.  
WFBM-Tea Time Tunes  
WHIP-Frio  
WIND-Military Melody Makers  
WIRE-Jr. Chamber of Commerce  
WJBC-News  
WJJD-Salon Echoes  
WKBH-Rose Green, pianist  
WMBD-Bargain Counter

**4:45 CST 5:45 CDT**  
CBS-Artie Shaw's Orch.: WBBM  
WMBD WISN WFBM  
NBC-The Art of Living; Dr. Norman  
Vincent Peale: WMAQ  
WIBA (sw-9.53)  
NBC-Blue Barron's Orch.: WENR  
WLW WOWO (sw-15.21)  
KSD-News; Dick Leibert, organist  
KWK-Home Plate Interviews  
WAAF-Hollywood Brevities  
WCFL-Hit Revue  
WFAM-Baseball Scores; News  
WHIP-W.P.A. Musicale  
WIND-Musical Interlude  
WJJD-Garwood Van's Orch.  
WKBH-Kiddies' Hour

**5:00 CST 6:00 CDT**  
CBS-Ben Feld's Orch.: WFAM  
WISN WTAQ WMBD WKBB  
WCCO (sw-11.83)  
NBC-Richard Himber's Orch.:  
WBOW WHO WIRE WIBA  
WMAQ (sw-9.53)  
NBC-Message of Israel: WENR  
(sw-11.87)  
MBS-Jack Marshall's Orchestra:  
WGN WMT KWK  
News: WCFL WJJD  
KMOX-Ozark Varieties  
KSD-Golf Tournament  
WAAF-Organ Melodies  
WBBM-John Harrington, sports  
WFBM-Safety Question Box  
WHIP-Sports

## Good Listening for Saturday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

10:30 CST (11:30 CDT) American Farm Bureau Federation Program, NBC.

### AFTERNOON

5:30 CST (6:30 CDT) Columbia Workshop, CBS.

### NIGHT

6:00 CST (7:00 CDT) Saturday Night Swing Club, CBS.

6:00 CST (7:00 CDT) Kaltenmeyer's Kindergarten, NBC.

6:30 CST (7:30 CDT) Robin Hood Dell Concert, MBS.

6:30 CST (7:30 CDT) Johnny Presents, CBS.

7:00 CST (8:00 CDT) Professor Quiz, CBS.

7:00 CST (8:00 CDT) National Barn Dance, NBC.

8:00 CST (9:00 CDT) Hit Parade, CBS.

WIND-German Hour  
WLW-Soil Conservation  
WOC-Man on the Street  
WTAD-Hannibal Prgm.

**5:15 CST 6:15 CDT**  
CBS-Ben Feld's Orch.: WKBH  
WFBM WOC

MBS-The Charioteers: WGN  
KWK-Al Sarli's Jam Session  
WAAF-There Was a Time  
WBBM-American Viewpoints  
WCFL-Radio Comments  
WHIP-For Mother & Dad  
WJJD-Gene Austin, songs  
WLW-Sports  
WMT-Parade of Features  
WROK-Sport Review  
WTMJ-Heinie's Grenadiers

**5:30 CST 6:30 CDT**  
NBC-Uncle Jim's Question Bee  
(G Washington Coffee):  
WMAQ (sw-11.87)

CBS-Columbia Workshop: WKBH  
WFAM WOC WTAQ WBBM  
Drama: "Joe Swing," a fantasy  
by Irida Cole of the world  
of swing. In which the title  
character speaks only through  
the musical notes of a trumpet.

MBS-Inside of Sports (Bayuk  
Cigars, Inc.): WLW  
NBC-Joe Sudy's Orch.: WOWO  
WMT KWK  
News: WIBA WKBH WTAD  
WHO

Sports: WGN KSD WMBD  
WAAF-Sunset Serenade  
WBOW-Medical Ass'n  
WCCO-Tourist Bureau  
WCFL-Evening Serenade  
WENR-Dinner Date  
WFBM-Bohemians  
WHA-Music Album  
WIRE-News  
WISN-Show Window  
WJJD-Mixed Choir  
WROK-Organ

**5:45 CST 6:45 CDT**  
NBC-Joe Sudy's Orch.: WENR  
NBC-Larry Clinton's Orch.: WHO  
(sw-9.53)

MBS-Inside of Sports (Bayuk  
Cigars, Inc.): WGN  
MBS-Mal Hallett's Orch.: WIRE  
News: WFBM WKBH WLW  
KMOX  
Sports: WKBH WMBD WJJD  
KWK WTMJ  
KSD-Camera Club of the Air  
WBOW-Welfare Prgm.  
WCCO-Baseball Resume  
WCFL-Hal Hotten, sports  
WHA-Fun Time  
WHIP-Concert Orch.  
WIBA-Today's Birthdays; Sports  
WISN-Sports; Interlude  
WMT-Sports; News  
WROK-Dance Hour  
WSUI-Daily Iowan of the Air

### NIGHT

**6:00 CST 7:00 CDT**  
NBC-Kaltenmeyer's Kindergarten,  
variety prgm.: WBOW WHO  
WIRE WMAQ KSD WTMJ  
WIBA (sw-9.53)

CBS-Saturday Night Swing Club:  
KMOX WFBM WTAQ WMBD  
WFAM WISN WKBH WBBM  
WCCO (sw-11.83)

MBS-Bands Across the Sea: WLW  
KWK  
NBC-Kelsey's Design for Music:  
WOWO WMT (sw-11.87)  
News: WCFL WHAS WAAF  
Sports: WKBH WTAD WOC  
WGN-Concert Orch.  
WHA-Organ Reverie

WIND-Re-creation of Baseball  
Game  
WJJD-Variations, musical prgm.  
WJR-News Comes to Life  
WLS-Don Kelley's Sport Scoop  
WROK-The Wanderers  
WSUI-Dinner Hour Prgm.  
WTAM-Otto Thurn's Orch.

**6:15 CST 7:15 CDT**  
CBS-Sat. Night Swing Club: WOC  
News: WHIP WMBD WLS  
WAAF-Pacific Paradise  
WCFL-Keep in Time  
WHA-Dr. Charles W. Welch  
WJJD-Your Illinois  
WKBH-Sweetheart Serenade  
WMT-Krough Museum & Grotto  
WTAD-Variety Prgm.  
WTAQ-House of MacGregor

**6:30 CST 7:30 CDT**  
CBS-Johnny Presents Russ Morgan  
& His Orch. (Philip Morris);  
Jack Johnstone dramas;  
Genevieve Rowe and the Swing  
Fourteen; Glenn Cross, tr.;  
Floyd Sherman, tr.: WJR  
WBBM (sw-11.83) (also at  
9.30 p.m.)

NBC-How to Win Friends & In-  
fluence People; Dale Carnegie  
(Colgate): KSD WIRE WTAM  
WMAQ WLW WHO KSD  
(sw-9.53) (also at 10 p.m.)

MBS-Robin Hood Dell Concert:  
WGN KWK  
Guests: Alfred Wallenstein,  
conductor; Lucy Monroe, so-  
prano.  
The music detail for this program  
may be found on page 7 this week.

NBC-Original Play: WCFL WMT  
WIBA WOWO WBOW  
News: WOC WTAQ  
KMOX-Piano Recital  
WAAF-Evening Concert  
WCCO-To be announced  
WFAM-The New Yorkers  
WFBM-A Sportsman Recalls  
WHA-Evening Musicale  
WHA-Dance Orch.  
WHIP-The Masquers  
WISN-Vocal Varieties  
WJJD-Bob Atcher & Bonnie Blue  
Eyes, hillbilly songs  
WKBH-Dance Time  
WKBH-Dinner Music  
WLS-Barn Dance Party  
WMBD-Happy Family  
WROK-Melody Time  
WTAD-Dust Off the Diamond  
WTMJ-Sue Archer

**6:45 CST 7:45 CDT**  
NBC-Barry McKinley, bar.: WLW  
WTAM WMAQ (sw-9.53)  
To be announced: WCCO WKBH  
KMOX-The Law-Enforcement Of-  
ficer Goes to School  
KSD-Russ David's Orch.  
WFBM-Bohemians  
WHO-This Business Week  
WIRE-Republican State Com-  
mittee  
WKBH-News  
WOC-Jungle Jim, sketch  
WTAD-Variety Prgm.  
WTAQ-American Weekly  
WTMJ-Let's Dance

**7:00 CST 8:00 CDT**  
CBS-Prof. Quiz with Bob Trout  
(Nash Motor Car Co.): WFBM  
KMOX WHAS WBBM WCCO  
WJR (sw-11.83) (also KNX  
KSL at 10 p.m.)  
Details of the contest on this pro-  
gram may be found on page 41.

NBC-Alka-Seltzer National Barn  
Dance; Henry Burr; Hoosier  
Hot Shots; Novelodians; Uncle  
Ezra; Maple City Four; Joe  
Parsons; Lucille Long; Joe  
Kelly, m.c.; Guests: WLS WLW  
WIBA WTMJ (sw-11.87) (also  
at 9 p.m.)

NBC-To be announced: WHO  
KSD WTAM WBOW WMAQ  
(sw-9.53)

MBS-Robin Hood Dell Concert:  
WIRE KWK WMT  
WCFL-Labor Flashes  
WGN-Peter Cavallo's Band  
WHIP-Saturday Night Jamboree  
WIND-News & Sports  
WJJD-Church on the Hillside  
WKBH-Dubuque Star Revue  
WOC-Organ Moods  
WOWO-Mountain Band  
WROK-Freepoint Studios  
WSBT-Curtain Calls  
WTAD-Mystery Prgm.  
WTAQ-Al Michel's Sport Wheel

**7:15 CST 8:15 CDT**  
WCFL-Melody Moments  
WIND-Dixieland Band  
WJJD-Suppertime Frolic  
WKBH-Music in a Sentimental  
Mood  
WKBH-News from State Capitol  
WSBT-Down the Fairway  
WTAD-News Summary  
WTAQ-Continental Nights

**7:30 CST 8:30 CDT**  
CBS-Rhythm Rendezvous Orch.:  
WMBD WBBM WHAS KMOX  
WFBM WKBH WSBT WOC  
WJR WTAQ WKBH (sw-  
11.83)

NBC-To be announced: WTAM  
KSD WHO (sw-9.53)  
MBS-Robin Hood Dell Concert:  
WMT  
KWK-Out of the Sky  
WBOW-The Dance Hour  
WCCO-Musical Prgm.  
WCFL-Insurance Talk  
WGN-Shep Field's Orch.  
WIND-George Foster's Orch.  
WISN-Curtain Calls

**7:45 CST 8:45 CDT**  
KWK-Inside of Sports  
WBOW-Central Singers  
WCFL-Her Louie & the Weasel  
WGN-News; Sports  
WIND-Gypsy Caravan  
WKBH-Rapid Ad

**8:00 CST 9:00 CDT**  
CBS-Lucky Strike Hit Parade;  
Peter Van Steeden's Orch.;  
Fredda Gibson & Buddy Clark,  
vocalists; Songsmiths Quartet;  
Guest: WISN WCCO WMBD  
WBBM KMOX WTAQ WHAS  
WJR WOC WKBH WKBH  
WFBM WSBT (sw-11.83)  
Guest: Anne Jamison.

MBS-Renfro Barn Dance (Allis  
Chalmers Co.): WLW

NBC-To be announced: WIRE  
WTAM WMAQ WTMJ WIBA  
KSD WBOW KOA (sw-9.53)  
NBC-Carnival of Popular Music:  
WMT (sw-11.87)  
Grant Park Concert: WMAQ  
WCFL

KWK-Feature Parade  
WGN-Jack Denny's Orch.  
WIND-Tommy Ott, organist  
WLS-Barnyard Jamboree  
WROK-Ranch Boys

**8:15 CST 9:15 CDT**  
NBC-To be announced: WTAM  
WMAQ WIBA WBOW KSD  
(sw-9.53)  
WIND-Grant Park Concert  
WROK-News; Symphonic Hour

**8:30 CST 9:30 CDT**  
MBS-Plantation Party (Brown &  
Williamson Tobacco Co.):  
WLW WGN

NBC-Carnival of Popular Music:  
KOA WLS WTMJ WIBA WMT  
WBOW KWK (sw-11.87)  
MBS-Inviting Conns's Orch.: WIRE  
NBC-Glenn Miller's Orch.: WTAM  
(sw-9.53)

KSD-Community Forum  
WCFL-Perry Como, songs  
WHO-Sunset Corners Frolics  
WLS-Memory Songs; Organ and  
Singers  
WMAQ-Women's Symphony Orch.  
WROK-Symphonic Hour

**8:45 CST 9:45 CDT**  
CBS-Capital Opinions: WKBH  
WBBM WTAQ WISN WOC  
KMOX WSBT WCCO WMBD  
WJR WKBH (sw-11.83)  
WCFL-Isham Jones' Orch.  
WFBM-Home Life Serenade  
WHAS-Gov. A. B. Chandler  
WIND-News

**9:00 CST 10:00 CDT**  
NBC-Alka-Seltzer Barn Dance:  
KOA KWK WBOW WMT (also  
see 7 p.m.)

CBS-Henry King's Orch.: WJR  
WISN KMOX WBBM WMBD  
WFBM WKBH WCCO WKBH  
NBC-Francis Craig's Orch.: KSD  
WTAM WMAQ (sw-9.53)  
MBS-Tiny Hill's Orch.: WGN  
WIRE  
News: WIBA WSBT  
WCFL-Make Believe Danceland  
WIND-George Foster's Orch.  
WJJD-Sons of the Pioneers

WLS-Front Porch Serenade  
WLW-Jack Sprigg's Orch.  
WOC-Turner Hall Dance  
WROK-Ralph Riverdahl's Orch.  
WTAQ-Normandie Entertains  
WTMJ-Dance Orch.

**9:15 CST 10:15 CDT**  
CBS-Henry King's Orch.: WSBT  
WTAQ WHAS  
MBS-Enric Madriguera's Orch.:  
WLW

News: WIRE WMAQ  
Sports: KMOX WHO WFBM  
WGN-Shep Field's Orch.  
WIBA-Club Chanticleer  
WMBD-Value Hints  
WROK-Tropical Moods

**9:30 CST 10:30 CDT**  
CBS-Johnny Presents Russ Morgan  
(Philip Morris): WHAS  
WFBM KMOX WISN WCCO  
WOC (also see 6:30 p.m.)

CBS-Dance Orch.: WSBT WJR  
(sw-6.12)  
NBC-Lou Breese's Orch.: WMAQ  
WTAM WHO KSD (sw-9.53)  
NBC-Horace Heidt's Orch.: WIBA  
MBS-Bill Carlsen's Orch.: WGN  
Dance Orch.: WKBH WTMJ  
WTAQ

WBBM-News With Todd Hunter  
WIND-At the Country Club  
WIRE-Baseball Game  
WKBH-Supper Club  
WLS-Otto and the Novelodeons  
WLW-Dance Orch.  
WMBD-Toasty Paul & Melody  
Men

WROK-Ralph Williams' Orch.  
**9:45 CST 10:45 CDT**  
WBBM-Carlos Molina's Orch.  
WIND-Current News  
WIS-Quartet  
WROK-News  
WTMJ-Today's Events

**10:00 CST 11:00 CDT**  
NBC-How to Win Friends & In-  
fluence People; Dale Carnegie  
(Colgate): KOA KFI (also  
see 6:30 p.m.)

NBC-Rudy Vallee's Orch.: KSD  
WTAM WBOW  
CBS-Dance Orch.: WISN WTAQ  
WKBH WBBM WSBT KMOX  
(sw-6.12)  
NBC-Horace Heidt's Orch.: WCFL  
(sw-6.14)

MBS-Art Kassel's Orch.: WGN  
News: WFBM WHO WMBD  
WMT WJR WOC  
KWK-Sports  
WCCO-Long's Orch.  
WHAS-Kentucky Play Party  
WIBA-Hollywood at the Beach  
WIND-Max Miller's Quartet  
WKBH-News; Music  
WLS-National Barn Dance  
WLW-Paul Sullivan, news  
WMAQ-Fletcher Henderson's Orch.  
WTMJ-Dance Orch.

**10:15 CST 11:15 CDT**  
NBC-Rudy Vallee's Orch.: WHO  
KOA  
CBS-Dance Orch.: WJR WKBH  
WFBM WOC  
NBC-Horace Heidt's Orch.: WIBA  
MBS-Art Kassel's Orch.: WLW  
KWK-Glenn Hardman's Orch.  
WCCO-News  
WIND-Dude Ranch  
WMBD-Sports; Program Review  
WMT-Electric Park Band

**10:30 CST 11:30 CDT**  
NBC-Leo Reisman's Orch.: WMT  
CBS-Dick Jurgens' Orch.: WTAQ  
WKBH WMBD WOC WSBT  
WISN KMOX WJR WFBM  
WBBM WKBH (sw-6.12)  
NBC-Blue Barron's Orch.: WMAQ  
WTAM WBOW KSD WHO  
KOA

MBS-Bob Crosby's Orch.: WGN  
KWK  
Dance Orch.: WLW WHAS  
WCCO-Rollie Johnson  
WCFL-Emil Flindt's Orch.  
WIBA-Club Chanticleer  
WIND-George Foster's Orch.  
WIRE-Art Morgan's Orch.

**10:45 CST 11:45 CDT**  
NBC-Leo Reisman's Orch.: WIBA  
WIRE  
CBS-Dick Jurgens' Orch.: WCCO  
WIND-Club Cabana

**11:00 CST 12:00 CDT**  
NBC-Paul Sabin's Orch.: WMAQ  
CBS-Will McCune's Orch.: WISN  
WBBM WTAQ WFBM WMBD  
WCCO WKBH  
NBC-Freddie Ebner's Orchestra:  
KOA WHO WENR WBOW  
MBS-Skinny Ennis' Orch.: WMT  
WGN KWK  
KMOX-Barnyard Follies  
KSD-Ted Weems' Orch.  
WIBA-Hollywood at the Beach  
WIND-The Nite Watch  
WIRE-Hal Bailey's Orch.  
WKBH-Weather Report  
WLW-Twenty-four Hour Review  
WOC-Bill Voss' Fun Club  
WTAM-Jimmy Wadkins' Orch.

End of Saturday Programs

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## SUMMER CONTESTS

**T**HIS list of national contests, including those which are not broadcast as well as those on the air, is published weekly in RADIO GUIDE during the summer months. During the season when there is greater activity in contesting, RADIO GUIDE publishes, in addition to "Your Opportunity Guide," which lists all the outstanding contests, a department of contest tips, news and advice. This is known as "So You Like Contests?" and appears each week during the winter. Widely praised as one of the most helpful of all contest features, "So You Like Contests?" will return to RADIO GUIDE in the fall. In the meantime, keep up with current contest activity with the at-a-glance list below.

### \$50,000.00 CASH

PRIZES: (Weekly) 1st, \$1,000 cash; ten prizes, each \$50 cash; fifty prizes, each \$10 cash.

THE RULES: Complete the sentence, "I like Royal Crown Cola because —" in twenty-five additional words or less. No limit on number of entries from each contestant, but each entry must include the top from a bottle of Royal Crown Cola ("RC" Cola). Mail entries to Royal Crown Cola, Columbus, Ga. There are twenty-five weekly contests; winners are announced each week on the air.

For more details listen to "Royal Crown Revue," NBC, Friday, 9 p.m. EDT. For the West, 8:30 p.m. PST.

### \$5 FOR RHYMES

PRIZE: (Weekly) \$5 cash.

THE RULES: Send a four-line rhyme about Alomite lubrication to Judges, Used Car Contest, Nash Motors, Division, 14250 Plymouth Road, Detroit, Mich. Some of the rhymes are read on Horace Heidt's radio program, and the winner is selected then.

For more details, listen to Horace Heidt, Tuesday, NBC, 9 p.m. EDT.

### 40,183 PRIZES

PRIZES: (Qualifying monthly prizes) Five thousand prizes, each six cans of tuna fish. (Grand Prizes): 1st, \$5,000; 182 lesser prizes totaling \$5,000 more.

THE RULES: Fill in three words (no more) to complete the following sentence: "I like this quality tuna because it is —, —, and —." Use the three words you consider most descriptive of Chicken of the Sea Tuna or White Star Tuna. Attach two labels from each brand to each entry and send to Contest Department, Van Camp Sea Food Co., Terminal Island, Cal. The qualifying prizes will be awarded for the 5,000 best entries each month, March through October. These winners will be eligible to enter the \$10,000 cash contest, based on a statement titled, "It's the natural thing to say."

### \$15,000.00 CASH

PRIZES: (Grand) 1st, \$10,000; 2nd, \$2,500; 3rd, \$1,000; 4th, \$500; 5th, \$100; 6th, \$50; four prizes, each \$25; fifty prizes, each \$10; fifty prizes, each \$5.

THE RULES: Write a letter of not more than 250 words on the subject, "What the word 'home' means to me, and the three things I learned from 'The Home Idea Book' that appealed to me most for my home." Each letter should have two parts. In the first, tell in 100 words or less what "home" means to you, and in the remaining 150 words, discuss the three points from "The Home Idea Book." The book may be obtained from the Johns-Manville Corp., Dept. AH-4, 22 East 40th St., New York City, or from Johns-Manville dealers. Mail entries to Johns-Manville Contest, 22 East 40th St., New York City. Contest closes July 20.

### \$20,000.00 CASH

PRIZES: (Grand) Twenty prizes, each \$1,000 cash.

THE RULES: The contest is open to owner of any house built or modernized with General Electric equipment, and on which construction was started after Feb. 1, 1937, and which will be completed within the period of August 15, 1937, to December 24, 1938. Obtain coupon from General Electric dealer which can be sent to General Electric Home Bureau, Dept. G, 570 Lexington Ave., New York City, for official entry blank, and complete instructions for plans, photographs and specifications to be sent. Small houses can compete on equal terms with large ones, on the basis of these ten points: 1. Good location and architecture; 2. sound construction and skilled labor; 3. quality materials and equipments; 4. landscaping and interior decoration; 5. sound financing; 6. new materials; 7. plumbing and sanitation; 8. heating and air conditioning; 9.

insulation and sound-deadening, and 10, electrification. Contest closes Dec. 24, 1938.

For more details, listen to "The Hour of Charm," NBC, Sunday, 10 p.m. EDT.

### WASHERS, IRONERS

PRIZES: (Weekly) Five General Electric Washing Machines; two General Electric Flatplate Ironers.

THE RULES: Prizes are awarded in eight weekly contests ending July 9. Open only to United States. To enter, complete in twenty-five additional words or less, both of these sentences: "I like the new General Electric Flatplate Ironer because . . ." and "I like the new General Electric Washer because . . ." Use entry blanks distributed by dealers. Send entries to Home Laundry Equipment Section, General Electric Co., Bridgeport, Conn., before midnight, July 9.

### \$30,000.00

PRIZES: (Grand) 1st, \$1,000 a year for life, or \$12,000 cash; 2nd, \$2,000 cash; 10 prizes, each \$100; fifty prizes, each \$50; one hundred prizes, each a \$25 merchandise certificate; one hundred prizes, each a \$10 certificate; one thousand prizes, each a \$5 certificate; two thousand prizes, each a \$2 certificate.

THE RULES: Complete in thirty additional words or less the sentence, "My favorite Libby Food is Libby's —, because —." Enclose labels from three different Libby canned foods with each entry. Sign your full name and address and dealer's full name and address. Send entries to Libby Contest Judges, Howard Clark Bldg., Chicago, Ill. Entries must be postmarked before midnight, July 9.

### \$1,000.00 CASH

PRIZES: (Grand) 1st, \$200; 2nd, \$100; 3rd, \$75; 4th, \$50; 5th, \$25; twenty prizes, each \$10; forty prizes, each \$5; fifty prizes, each \$3.

THE RULES: In the July, August and September issues of Click Magazine, pictures of famous persons are identified with "quotes" of their best-known expressions. Fill in the names of the six persons pictured in each issue, and send the three sets of identified pictures, together with a letter of not more than one hundred words describing "What I like best about the July, August and September issues of Click," in one envelope, to Click, P. O. Box 8245, Philadelphia, Pa. Do not send answers each month—they must be sent as a complete set for the three months. Entries must be postmarked before midnight, September 1.

### 50 STUDEBAKERS

PRIZES: (Weekly) Ten prizes, each a Commander Studebaker sedan equipped with Phico radio and with 1,000 gallons of gasoline; also \$100 cash to each winner.

THE RULES: Finish the sentence, "I like Ivory Flakes because —" in twenty-five additional words or less. Attach a box-top from either size of Ivory Soap Flakes to each entry. There are five weekly contests, the first starting June 5, and the last closing at midnight July 9. Send entries to Ivory Flakes, Box 123, Cincinnati, Ohio.

For more details, listen to "Mary Martin," Monday through Friday on NBC at 11 a.m. and 3 p.m. EDT or to "The O'Neills," Monday through Friday on NBC at 12:15 p.m. EDT.

### \$1,000.00 CASH

PRIZES: (Grand) \$1,000 (\$500 first prize).

THE RULES: Answer in ten words or less the question, "Why do you like Assort-O-Mint Life Savers?" Write answer on entry card, which may be obtained where Life Savers are sold. Mail the card, with the label from a package of Assort-O-Mint Life Savers, to Live Savers, Port Chester, N. Y. Contest closes July 30.

### SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes, each \$25 cash.

THE RULES: Submit six questions, suitable for use on the air, with complete correct answers, to "Professor Quiz," care of CBS, New York City.

For more details, listen to "Professor Quiz," CBS, Saturday, 9 p.m. EDT. For the West, 9 p.m. MST, 8 PST.

### \$10.00 QUESTIONS

PRIZES: (Weekly) \$10 for each set of questions used.

THE RULES: The "What's My Name?" program is based on sets of questions which are intended to identify famous persons for those in the studio audience who are chosen to participate. The first question gives a hint of the person's identity, and each succeeding question provides more facts. Listeners are awarded \$10 for each set of four questions used on the broadcast. Send questions to the station on which you hear the program.

For more details, listen to "What's My Name?" Fridays on MBS at 8 p.m. EDT.

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Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. *Signed:*

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# NEXT\* WEEK

A NEW star may be born . . . a Scheherazade or a Brahms Symphony may be played as it has never been played before . . . a Pulitzer prize drama, long since having quit Broadway and available only as cold words between book covers, will come to life for one night only . . . an announcer may be dismissed unjustly, ruthlessly, and the true facts will be told . . . a British short-wave station may broadcast a queen's private word for her own subjects, but eavesdroppers around the world can listen . . . radio will announce a half-dozen new contests . . . a silver salad set (or napkins or an autographed photograph) will be a special bargain offer to listeners . . . fifty programs will go off the air or change time . . . the successor of "Ti-Pi-Tin" may be played for the first time . . . your favorite actor will disappear, but where? . . . a genius of the theater, twenty-four years old, will astonish listeners with new ideas of entertainment . . . a thoroughbred horse may race to a new record . . . a sports championship will change hands . . . the map of Europe and Asia will be altered . . . a boy will fall in love with a girl before a microphone . . .

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**NEXT\* WEEK—BUY RADIO GUIDE**

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