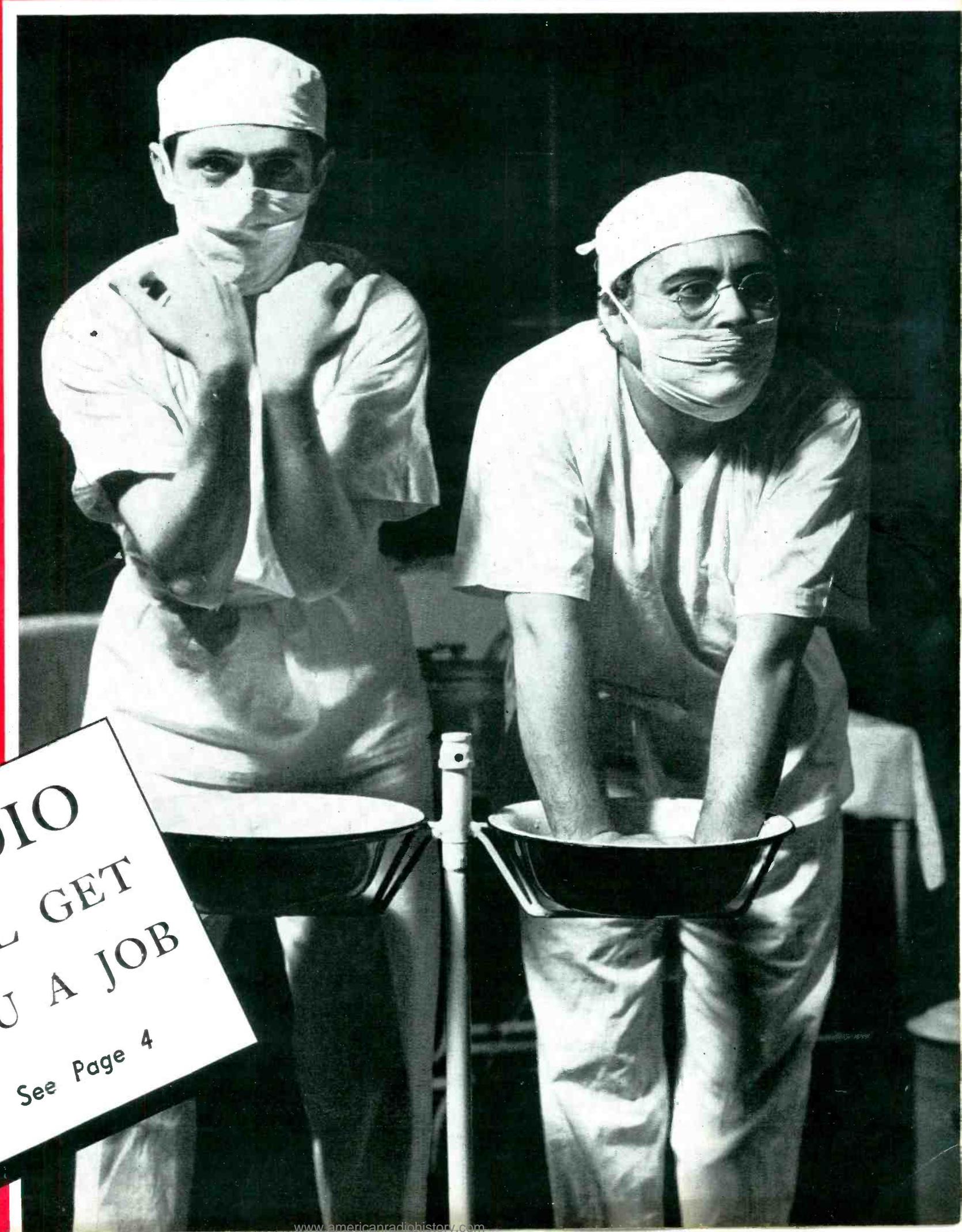


COMPLETE PROGRAMS FOR WEEK ENDING JULY 16

RADIO *Guide*

TEN CENTS



Listen to "Men
in White" on NBC
this Thursday

**RADIO
WILL GET
YOU A JOB**

See Page 4

Radio Guide

Doubles Your Radio Enjoyment

731 PLYMOUTH COURT
CHICAGO, ILLINOIS

"Help Thy Neighbor"

The most useful radio program in the world is being broadcast weekly on Station KHJ in California. Since it went on the air, it has found jobs for more than 7,000 unemployed people. Its record should be an example and inspiration to every radio sponsor and every station manager in the U. S. A.

A man whose wife is ill and whose seven children are hungry is out of work. His savings are gone and his hands are getting soft from not using the mechanic's tools of his trade.

A garage owner 1,000 miles away needs a machinist and needs him quickly. These two men should know each other and about the other's wants. Radio can introduce them.

Turn to page 4 and learn what has already happened on just one station. Then visualize the limitless usefulness of the program conducted by young Ken Styles if the tremendous power of a Coast-to-Coast network were put behind it.

Radio can reach more potential employers in the wink of an eye than a thousand government and private employment agencies. Radio can make one man's plight of importance to thousands. Unemployment is America's biggest problem. To date, the great force of Radio has done nothing nationally to solve that problem.

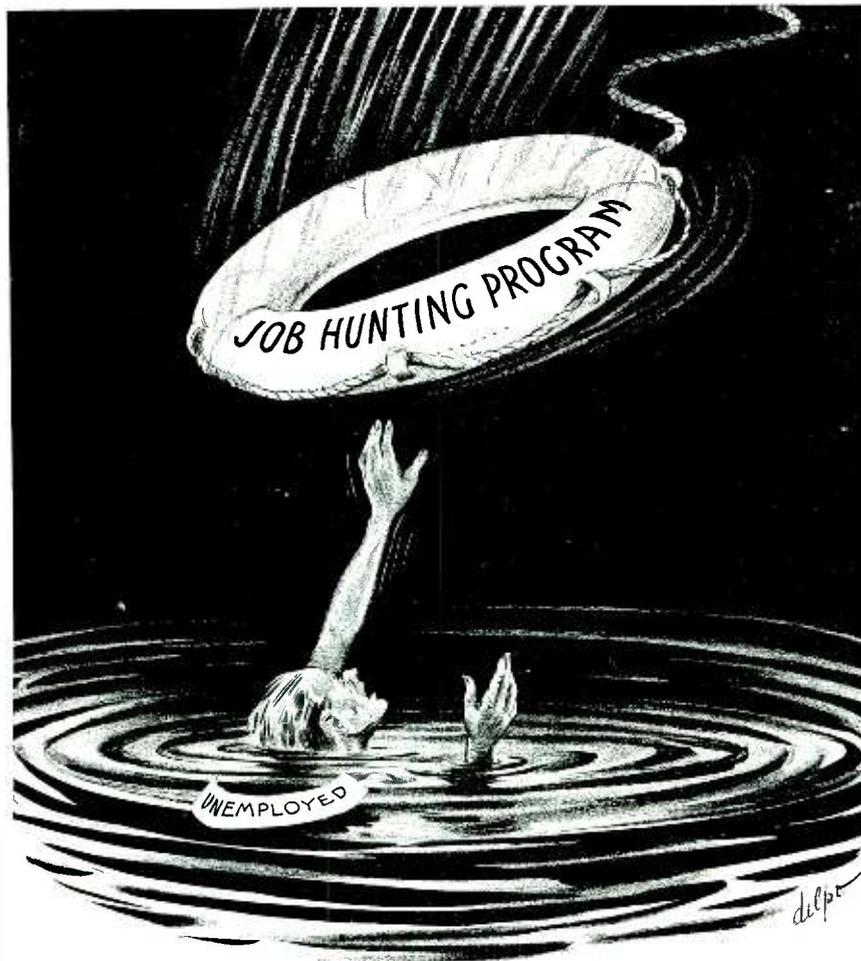
Soon—and it cannot be too soon—sponsors and station managers must awaken to this responsibility. The broadcasting industry is proud of its programs "in the public interest, convenience and necessity."

Here is the public's interest and convenience. Most of all, here is NECESSITY.

Radio—"Help Thy Neighbor."

Foretaste of Television

It was a dull afternoon last week in the Plaza of Radio City for the television engineers who were testing their new camera on the side of a great skyscraper. Inside NBC's studios, engineers were watching the television screen, making observations.



A blur streaked the screen as a falling object dropped from a window. A noise like a pistol-shot came from the loudspeaker. A man said, "Oh, my God!"

The picture on the television screen moved rapidly down to the base of the skyscraper. A crowd was gathering about a grotesque misshapen heap that had been a girl's body. She had jumped from the twentieth floor, a suicide, completely unconscious that her jump to death would be televised to those technicians within Radio City.

So, accidentally, television covered its first news telecast. We

are impressed, dramatically, with its possibilities in the future.

Are You Guilty?

Giovanni Bianci couldn't sleep again. His apartment neighbors had tuned up their radio until its tumult shook the walls. To Giovanni it seemed that he had not slept for weeks. Always, the noise upstairs was too great. So he went to a closet and took out a hand-ax and marched up the stairs to his neighbor's door.

When the police came they found a radio chopped to bits and two men bloody and gashed. They

also found Giovanni Bianci back in his own apartment, in his own bed, blissfully asleep.

Most of us can recall when we have been tempted to march into a neighbor's castle, battle-ax or blunderbuss in hand, and put an end to a radio's bedlam.

How many of us can recall when we have tuned our radio down so that its voice might not disturb others? It is a good idea to start now, particularly that summer is here and windows are open. It's barely possible that another Giovanni Bianci is our neighbor.

Mothers Know Best

Radio's critics never rest. Charges are hurled endlessly. Here are the latest, published as a thoughtless, biased article in the *American Mercury* magazine:

Come five o'clock every weekday afternoon, millions of American children drop whatever they are doing and rush to the nearest radio set. Here, with feverish eyes and cocked ears, they listen for that first ear-splitting sound which indicates that the Children's Hour is at hand. This introductory signal may be the wail of a police siren, the rattle of a machine-gun, the explosion of a hand grenade, the shriek of a dying woman, the bark of a gangster's pistol, or the groan of a soul in purgatory. Whatever it is, the implication is the same: Radio has resumed its daily task of cultivating our children's morals.

Some of the program heroes are Texas rangers, some are cowboys, some are G-men, some are police officers, but one and all are occupied with the business of shooting their antagonists in cold blood, or laying plans to commit mayhem at the first opportunity.

There is much more, but nowhere does this critic open his ears to the fact that radio's best and most popular program for children is not like that at all. We speak of "The Singing Lady" program, sponsored by the Kellogg Company for years. If there is any medal or award offered by publications, parents' associations or women's clubs not yet won by The Singing Lady, we have never heard of it.

It is unfortunate that critics of radio contrive to twist or ignore the truth. Broadcasts for children are not all perfect, just as all the books that can be bought in the dime store or all the toys that are available at the toy counters are not perfect. But we do have many programs that are fine, wholesome, and happy. We recommend them to the *American Mercury* "expert," who obviously has not taken the trouble to listen to them.

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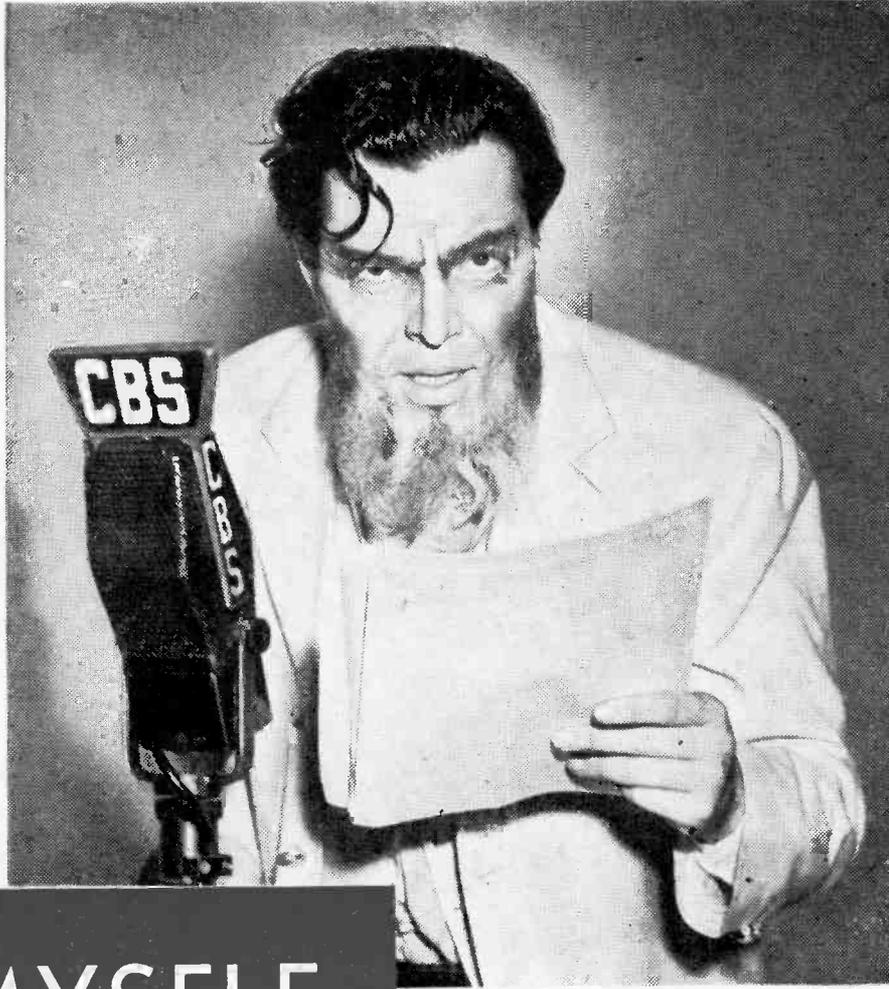
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ME, MYSELF AND I

—WILL ACT, WRITE, CAST, DIRECT,
PRODUCE THE MERCURY THEATER
ON CBS THIS MONDAY NIGHT

Left: Orson Welles . . . twenty-three-year-old radio and theatrical genius. Above: Welles as he appeared in the Broadway hit, "Heartbreak House"

ONE DAY in 1931 a big-boned, round-faced young man appeared at the famous old Gate Theater in Dublin.

"I'm Orson Welles," he told the stage manager. His voice was extraordinarily deep, persuasive. "You've heard of me, I presume?"

Diffidently, the manager of one of the greatest theaters in Dublin admitted that he had not. He was promptly informed that it was his own fault. Surely, everyone should have heard of Orson Welles of the Theater Guild in New York! Well, he was hearing of him now. Orson Welles would be pleased to offer his services to the Gate Theater. Of course, he never in his life had played anything but leads. If a suitable role could be found . . .

So Orson Welles, the incredible infant giant of today's theater, straightaway took the role of the Grand Duke in "Jew Suss." He played forty roles that season at the Gate Theater, directed and designed sets at the famed Peacock Theater, made an occasional guest appearance at the Abbey. And no one knew that Orson Welles, "star of the New York Theater Guild," was a mere boy of 16 whose only previous dramatic experience had been in high-school Shakespearian productions!

This is the Orson Welles who looms today over Broadway, admittedly the most important single factor in the American theater. At 23 Welles has founded a new theatrical company—The Mercury—and guided it through a season of such solid smash hits as Broadway has not seen in decades; blessed with the gift and habit of success, he has been actor, playwright, producer, director, all at one and the same time, and always with uniform, dazzling success. His ambition knows no limits, and neither, apparently, do his powers. He may be barely into his twenties, but today the name of Orson Welles will pack any theater in New York to the very doors.

But you don't have to be a New Yorker, you don't have to attend a Broadway play to be entertained by the incredible Orson Welles. For on Monday, July 11, Welles and the Mercury Theater Company will go on the air with a program unique in American broadcasting history. To be called "First Person Singular," it will present, for the first time in radio or anywhere else, a series of dramatizations of the great classics of literature told entirely in the first person. The "I," says Orson Welles, is more important in radio than in any other medium. Instead of telling a story at second hand, Welles and the Mercury Theater players will present it in the fresh, vivid fashion that the first person singular alone can bring.

TIME-PROVEN stories will be broadcast, most of them for the first time, by the new Mercury Theater of the Air. First, on July 11, will be "Treasure Island," Robert Louis Stevenson's endlessly exciting tale of adventure at sea. Those who thrilled to "Treasure Island" in childhood—as who did not—will recall that the story is told in the first person by Jim Hawkins. The book is thus ideal as a beginning ve-

hicle for the new series of broadcasts.

Next will come Bram Stoker's "Dracula," another thoroughly familiar adventure story with endlessly dramatic possibilities. A vampire, in ancient ghost-lore, was an inhuman creature who roamed the world seeking victims to satisfy an insatiable blood-lust. His home was a coffin, and he could be killed only if he was discovered before sundown and a wooden stake driven through his heart.

A young man of pronounced personal convictions, Orson Welles believes that radio drama should be designed for the listener alone. "First Person Singular" broadcasts will have no studio audiences, will be marred by no studio applause. Radio is nothing new to Welles. In 1935, just before he moved in and took Broadway by storm, Orson Welles successfully auditioned for the March of Time program. Other roles followed, and in March, 1937, he began to play the lead role in "The Shadow," sepulchral mystery serial. He still holds the role, and his deep and ominous "The Shadow knows—ha-ha-ha" was a familiar phrase all over America long before Orson Welles himself became famous. He has long been in radio's

thousand-dollar-a-week brackets.

An actor since childhood, Orson Welles has crammed into the last seven or eight years of his life enough of glamour, of money, and the heady thrills of success to fill out most men's lifetimes. Born in Kenosha, Wisconsin, he was playing "Peter Rabbit" in a department store children's show—and making \$25 a day—before he was ten years old. At twelve, in high school, he staged Shakespeare's "Julius Caesar," and played three of the leading roles himself. He started for Scotland to paint when he was 16, went to Ireland instead, burst overnight into full-fledged stage stardom. Next he went to London, back to New York, then to Morocco for a year, where he wrote a book on Shakespeare that is today a standard school text.

BACK in the United States, he played with Katharine Cornell, and through her met John Houseman, his partner-to-be in all of the fabulous stage ventures that were to come. Together Welles and Houseman produced the instantly successful all-Negro "Macbeth," with a Harlem WPA unit. Next came the thoroughly unorthodox "The Cradle Will Rock." Welles and Houseman left the WPA, leased a theater for five years, somehow scraped together enough money to produce Shakespeare's "Julius Caesar." Presented on an almost bare stage, in modern dress, with emphasis on modern problems, "Julius Caesar" took Broadway by storm. Then came "Shoemaker's Holiday" and "Heartbreak House," both smash hits—and Orson Welles found himself Broadway's No. 1 producer.

The premiere of "First Person Singular" on Monday night at 9 p.m. EDT may well make him the greatest dramatic name in radio as well. Orson Welles does things that way.

HIGHLIGHTS

PREVIEWS OF SOME OF THIS



Eagle Forgotten

Governor J. P. Altgeld of Illinois, was a man who spent his life fighting desperately for the things he believed in, with little regard for the odds against him. It was Altgeld who in 1893 drew a storm of criticism because he pardoned three of the men allegedly involved in the famous Haymarket Riot in Chicago. On Thursday, July 14, John T. Frederick of Northwestern University will review "Eagle Forgotten," Harry Barnard's biography of J. P. Altgeld, on his "Of Men And Books" program. Also to be covered are "Tarnished Warrior," by A. R. Jacobs, and "Fannie Kemble" by Margaret Armstrong. The time: 4 p.m. EDT.

Kooperativa Forbundet

Sweden has almost no unemployment, no slums, no poverty. In fact, almost none of the economic ills that so beset most of the world's nations today are to be found in Sweden. About 6,000,000 people live in the 173,000 square miles that comprise Sweden, and the wealth of the country is so evenly distributed that extreme want on the one hand and extreme riches on the other are almost unknown. With half of the world today insisting that the capitalist system is outmoded and must be abandoned, and the other half arguing for an even stronger form of capitalism, Sweden stands as proof a whole people can, without exception, live prosperously and happily under a competitive financial system. The Swedish people believe in "The Middle Way"—neither dog-eat-dog capitalism nor outright socialism. They have based their system on the cooperative method of organizing industry. In Sweden, the manufacture of electric-light bulbs, rubber, margarine, flour, for instance, are not in private hands. Carefully supervised cooperative societies are in charge, and the result has been lower prices and greater production. On Monday, Albin Johansson, of Sweden's Cooperative Wholesale Society (Kooperativa Forbundet) will explain the workings of the system to American radio listeners. He'll broadcast over CBS at 7:15 p.m. EDT.

Peace on Earth

The best-informed statesmen are of the opinion today that for the last two years the peace of the world has been hanging by the merest thread. Hardly a month has passed during that time without the occurrence of an incident that might have begun another world conflagration. More than a dozen things have brought the nations of Europe to the very brink of war. Most authorities believe that war is inevitable within a few years at the most, and that if and when it does begin in Europe, America will certainly become involved. To prevent U. S. participation in any future European war is the hope and purpose of the various pacifist organizations of America. Outstanding among peace societies is World Peaceways. On Monday, over the Columbia Broadcasting System network, Mrs. Estelle Sternberger, executive director of that organization, will explain its stand on peace methods. Tune in at 10:45 p.m. EDT.

Pagliacci

Enrico Caruso, the greatest operatic tenor who ever lived, sang many roles during the 48 years of his life, but those who were fortunate enough to hear Caruso often say that in the role of Canio, the tragic clown of "Pagliacci," Caruso was supreme and unforgettable. The role has always been associated with him, and on Monday, July 11, opera-lovers will have an opportunity to hear it sung by a contemporary tenor, Attilio Baggio, and perhaps be able to compare his treatment of it with the great Caruso's. "Pagliacci" will be broadcast this week as an offering in the "Streamlined Opera" program, put on the air under the baton of Henry Weber. It is the deeply moving story of a clown who becomes involved in a situation so tragically involved that violent death offers him the only escape. The opera was first sung in Milan in 1892.

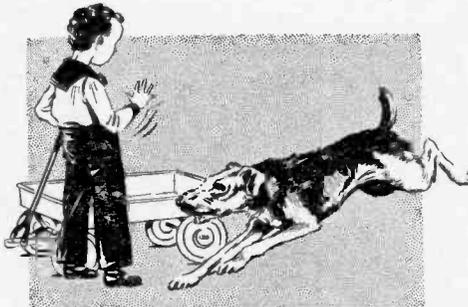
"Soundies"

A law unto himself is the radio sound-effects man. Surrounded by a maze of weird paraphernalia, the use of which must remain a closed book to the layman, he weaves into radio broadcasting the external sounds that provide it with background and substance. The ingenuity of sound-effects men is legendary, and great is their pride in being able to reproduce the sound of anything in the world, from the chirp of a cricket to the boom of a long-range cannon. Typical of their activity is the story of a technician at Chicago's NBC studios. He was asked by the director of a "horror" program to make a sound to portray the pulsing of a huge mass of formless, living flesh. He put a stethoscope to a man's chest, "piped" the sound into an amplifier, thence to the microphone, produced a realistic and utterly horrifying effect. On Saturday, July 16, the sound-effects men of radio will have their day with a program called "The Crickets." They will create situations in sound involving popular song titles, historical incidents, famous quotations, and competitive teams from the audience will

try to solve the riddle. At 10 p.m. EDT over NBC.

Il Faut Travailler

On December 27, 1822, at Dole, a town in Franche-Comte, France, a son was born to a tanner named Pasteur. The boy was christened Louis, and after a perfectly normal, unexciting childhood, he was sent away to school. In his preparatory work, Louis Pasteur evidently showed no especial promise, for he is listed in the school records as having been only "ordinarily good." In time, however, he won his college degree, was given an appointment as assistant mathematics teacher in the college, and soon began the researches in chemistry that were to occupy his whole life. He worked with a zeal that was almost ferocious. His belief in the value and inspiration of work was awe-inspiring. Even as he lay dying, his last words were, "Il faut travailler," which means simply, "One must always work." Pasteur's first great discovery was the isolation of the organism which caused the mysterious "beer and wine sickness," vitally important to the French liquor industry. It was this work that led him to the discovery that bacteria are present in the air at all times, and that they are the source of infection



—one of the greatest scientific discoveries of all time. He later developed cures for chicken cholera, for anthrax, and, most important of all, for hydrophobia, until his time a hopeless, inevitably fatal disease. A dramatization of Pasteur's life will be available on the air Thursday, at 8 p.m. EDT, on the "Men Against Death" program.

In Memoriam

A year ago, on July 11, 1937, America was shocked to learn of the sudden death of George Gershwin, perhaps the most brilliant young composer of our time, and certainly the most thoroughly American of all. George Gershwin died before he reached the peak of his talent, but even so, his music is today revered, rightly regarded as the brilliant work of a great musi-



OF THIS WEEK

WEEK'S BETTER PROGRAMS

cian. On July 10, Sunday, radio will pay tribute to the memory of George Gershwin with a special commemorative program under the direction of Paul Whiteman and Howard Barlow, director of the Columbia Broadcasting Symphony. It was Whiteman who introduced Gershwin's immortal "Rhapsody in Blue," and his playing of the number will feature the broadcast. Also to be heard are "Embraceable You," "I've Got Rhythm," "Lady Be Good," "An American in Paris" and "Concerto in F." Swing Singer Maxine Sullivan, and Roy Bargy and Walter Gross, pianists, will be soloists. On the air at 3 p.m. EDT.

Headliners' Club

Each year for the past five years the National Headliners' Club, organization of newsmen working on papers, newsreels and in radio, has given awards for the best reporting in each field. On Saturday, July 16, William N. Robson, director of the Columbia Workshop, will put on the air a half-hour program—7:30 to 8 p.m. EDT—of dramatizations illustrating the awards. The broadcast versions of the headline stories will go on the air from the Ambassador Hotel in Atlantic City, where the ceremony is being held. The biggest and most thrilling news stories of the past year will be re-enacted during the program. Included in the award list are: Edward R. Murrow, European director of CBS, and William Shirer, for their coverage of the Nazi annexation of Austria; William Mueller, of the Chicago Times, for his expose of Nazi Bund activities in America; John R. Morris, of United Press, for his brilliant coverage of the August, 1937, bombing of Shanghai; Norman R. Alley, of Universal Newsreels, for his pictures of the Panay bombing; Al Mingalone, of Paramount, for his filming of the escape of a giant toy balloon which carried him aloft; the Kansas City Journal-Post, for its expose of vandalism and labor racketeering; H. S. Wong, for his picture



of a wounded baby alone in the South Station at Shanghai after a bombing. All of these stories will be dramatized.

Capitol Family

Major Edward Bowes, best known to radio listeners for his National Amateur Hour program, was a veteran in the broadcasting game for years before the first of his amateurs came to the microphone. On November 19, 1922, Major Bowes put on the air the first broadcast of a program called "The Capitol Family." The program hasn't missed a single week during the sixteen years that have passed, and it is today the oldest continuously broadcast non-commercial program on the air. "The Capitol Family" program originated in the Capitol Theater, in New York, which Major Bowes built in 1918 and which he has operated ever since. A man of tremendous driving force, Bowes started life as an office boy in San Francisco, and had made and lost two fortunes before he reached middle age, was known, even when he was a comparatively young man, as a hard-hitting, persistent businessman. Mellowed now, his philosophy is one of gentle tolerance, and it is that philosophy that is reflected in his Sunday morning "Capitol Family" programs. Dial CBS at 11:30 a.m. EDT.

Men in White

No one ever forgets the burning, intense drama of an operating-room when the white-gowned surgeons are clustered around the table, sharply outlined in the bright, shadowless lights, the ranks of instruments glittering on their stands, and hardly a word being spoken. That situation, its dramatic potentialities a hundred times multiplied by tangled human conflict, is the heart of "Men in White," to be broadcast on Thursday, July 14, by the National Broadcasting Company. Sidney Kingsley's prize-winning play (it was given the Pulitzer award in 1934) has come to be acknowledged one of the classics of medical drama. A story of the inevitable conflict between work and love that must come to those who dedicate their lives to the headlong pursuit of knowledge in any profession, "Men in White" is a vivid, compelling play. Here are young internes, overworked and underpaid, serving the difficult apprenticeship that medicine demands; here are older men, some of them rich in wealth and honor that their profession has brought to them, others broken and embittered by it; here are eager young nurses, loving their work, but loving love more—all of the strongest and deepest of human emotions enter into "Men in White." You'll hear it at 9 p.m. EDT.

Poet's Return

*"A pictur' that no painter has the colorin' to mock—
When the frost is on the punkin and the fodder's in the shock."*



James Whitcomb Riley, one of the best loved of all American literary men, wrote those lines, and there is hardly a schoolboy in the land who doesn't know it. Riley, a native of Indiana and that state's favorite son, lived through the great, lusty times of American history: he was born in 1849, when the West was not yet settled, and he died in 1916, during the war that marked the beginning of the present epoch—an epoch, incidentally, that James Whitcomb Riley would not like at all. For Riley loved best the leisurely good things of life, the out-of-doors and the simple virtues. The story of his life, dramatized for radio by Howard McKent Barnes, will be broadcast on Sunday, July 10, by the National Broadcasting Company. Called "Back Home," the sketch was prepared from Riley's personal papers. Gene Arnold will play the poet and Carlton Brickert will be narrator. The program will be on the air at 1:30 p.m. EDT.

Life Lengthens

In the near future, scientists say, over half the population of America will be in the upper age-brackets. The reason? The average life-span is increasing, due to new discoveries in the fields of medicine and the allied arts. Fewer people die young; more people live to attain old age. A natural result is an increase in the number of middle-aged persons. Inevitably, the increased age of the majority of the population will have its effect on the cultural, social, political, and economic aspects of life. These possibilities of the future will be discussed on Friday, July 15, by Dr. Louis I. Dublin, writer, lecturer, and vice president of the Metropolitan Life Insurance Company, in a talk, "The Longer We Live," broadcast by CBS at 7:30 p.m. EDT.

Fight on the Air

All the world loves an Irishman, especially a fighting Irishman. And when an Irish fighting man, straight from the Old Country, meets an American in the ring, no one who has an eye for action cares to miss it! An opportunity to watch not one such fight but a half a dozen will be given to Chicago boxing fans on Wednesday, July 13, when a team of Irish amateur boxers meets the Catholic Youth Organization team at Soldier Field. But you don't have to be in Chicago to watch these fights. NBC will put them on the air beginning at 11:15 p.m. EDT, with Lynn Brandt doing the blow-by-blow description and Bob Brown providing the background and between-rounds coloring.



From the Files of
"Help Thy Neighbor"

Case No. 1

Henry Enderman was a junior-college student, inexperienced and in great need, the eldest son of a large family, all unemployed, his mother ill, his father long out of work. When he appeared on "Help Thy Neighbor" he broke down and cried. "Mr. Styles," he sobbed, "they've tried to make a radical of me in school, but what else is there for youth? My people are hungry and I can't get a job because I have no experience. How can I get experience if I can't get work? Won't somebody PLEASE give me a job? I'll make good—I've got to make good!" The studio telephone rang almost immediately following Enderman's plea. A wealthy Los Angeles man was on the wire. "Put that boy in a taxi," he said, "and send him out here to me. He's on salary RIGHT NOW." Enderman is now working in a Long Beach, California, hotel; his father has also been given a job, the family is off the relief rolls—and Henry Enderman has a new girl!

Case No. 2

Mr. X was a former convict. He came directly to "Help Thy Neighbor" on his release from prison. He wanted a job in southern California so that he could be near his mother, whose influence, he felt, would help him to go straight. On the air he said, "I'm not trying to excuse my shortcomings. I was convicted by a jury and I've paid the debt to society that those men said I should pay. I can't start all square again, even though the law says I can; but I'll carry my load and still make good if I'm given the chance." Mr. X got his chance: the phone rang, and he had a job. The employer who called, the head of a great corporation, understood. He is an ex-convict himself.

Case No. 3

Mr. Y, old and feeble, former head of his own insurance organization, an official in the Hartford Life Insurance Company, once a millionaire, was caught in the depression downdraft, sank lower and lower until his wife and daughter left him when his wife received a small inheritance. He wept as he told Hal Styles and the "Help Thy Neighbor" audience about his family. "I couldn't support them," he said, "and so they left me." Movie Columnist Louella Parsons, guest of honor that night, gave him \$20, and Film Star Constance Collier, listening in, matched that amount by telephone. An anonymous listener sent a check, several others sent clothes. There were numerous offers of jobs and free room and board. Life began again for Mr. Y.

Case No. 4

Miss M—R— had been an office switchboard-operator, lost her job during the depression. She could find no work. Young, beautiful, her attempts to find work nearly always resulted in dishonorable propositions of one kind or another from the men she interviewed. Utterly exhausted, almost at the point of starvation, she finally began to yield. She had no other choice, and she led the life of a prostitute for some time. Then, desperate again, she tore herself away, tried to find a job working for and with women. It was impossible. Instinctively, women recognized her for what she was. When she came to "Help Thy Neighbor" she told Hal Styles: "This is my last hope. If you fail me, there'll be nothing else in the world I can do." Miss R— was given her choice of a dozen jobs. Today, employed in a private home, she is happy and full of hope.

RADIO has a solution for the problem of unemployment.

It's a proved, time-tried solution. Its methods are simple, inexpensive, its results certain and positive. Given half a chance, it can take one million American men and women off the relief rolls.

Where is the proof? You will find it in the hearts of the seven thousand down-and-out, hopeless men and women who have found good jobs through the "Help Thy Neighbor" program broadcast once a week by Station KHJ, Los Angeles, California. Those seven thousand people came to KHJ when every other resource had failed them; when, beaten and crushed, they had nowhere else to turn. Well, they got jobs—jobs that employment authorities said did not exist.

All this came about through a program that covers a bare one-fiftieth

his program looking for jobs.

Two years Hal Styles was in charge of a man-on-the-street program for a small Hollywood station. One day he drew an ordinary-looking, middle-aged man out of the crowd around the microphone, put him on the air, began to ask him about himself.

"Your name, please."

"A. B. Lunan, sir."

"Married, I suppose, Mr. Lunan?"

"Yes, indeed."

"Any children?"

"Eleven of 'em."

"Well, Mr. Lunan, that's a lot of mouths to feed. What sort of job do you hold?"

"I'm unemployed," the stranger told Styles.

Another broadcast conducted by Styles at that time was called "Hollywood Celebrities." An unemployed man with eleven children to support

his life's most important decision.

"Okay. I'm through here. I'll find a station and a sponsor. Good day!"

It was a long, hard pull. To all of Styles' persuasion, to all of his arguments, advertising-agency men and radio executives had one reply: the program would be too sordid, too depressing, for the general public. Radio listeners, they said, want to be amused, not depressed; they want light, airy, frivolous stuff. They aren't interested in other people's troubles.

THESE men were wrong, and no matter how fervently they urged him to stop wasting his time on the idea, deep down inside Hal Styles knew they were wrong. His ideas in the matter then were the same ideas he has seen amply proved thousands of times since: "Americans have always responded to distress calls," he says. "They always will—in a relative degree. The plight of millions of Chinese stirs us to righteous anger but not to action; tales of Spanish civil war atrocities raise the hair on the backs of our necks—until someone calls us to make a fourth at bridge. Strikes, floods, dust storms and mine disasters in other sections of our own country arouse our pity; we dutifully donate some money to a relief fund. But let our immediate neighbor's scream of agony reach our ears and we're galvanized into action. We may not know him, but his woes automatically become our woes; his pain is shared by us. We would dash to his rescue through a hail of gangland bullets without a thought of our precious hides. We'll even jeopardize the security of our kin to render aid, and snitch the Sunday roast from our oven to feed his family if they're hungry. He is our Neighbor!"

Buoyed up by feeling so intense, Hal Styles could not fail. He simply kept on trying, and finally he found a station that would broadcast "Help Thy Neighbor," and, most important of all, a sponsor who believed in the program and cheerfully would pay the bills. On January 24, 1937, the program went on the air for the first time, over KHJ, Los Angeles.

It was an instant success. Every person interviewed in the inaugural program had a job within twenty-four hours—and there were thirty-four jobs left over. They were not long in being filled, for the next morning's mail brought literally hundreds of letters of application. All this in spite of the fact that a survey made when the program first went on the air showed that only three percent of the available listening audience was tuned in. A mere thirteen weeks later a similar survey demonstrated, astonishingly, that *twenty-nine percent* of all the radios within range of KHJ were tuned in to "Help Thy Neighbor."

TYPICAL of the men and women whom Hal Styles has given a new lease on life was the first man actually interviewed on the program. He was Albert Tansley Luck, former sergeant major in the United States Army, World War veteran, once a personal aide to President Roosevelt. Like nearly all of the men and women who come to "Help Thy Neighbor," his joblessness was no fault of his own. He was a man of fine character and many talents, and he desperately wanted to work. He simply could not find it. He said of himself, in a bitter sort of a jest, that Luck's luck had run out. But if it had, it was due to come back in a hurry. At the end of the broadcast there were seventeen offers waiting for him. He took a job with a sheet-metal concern. Today, as of-

RADIO WILL GET YOU A JOB

MEN WANT WORK AND RADIO HEEDS THEIR
CALL. "HELP THY NEIGHBOR" HAS FOUND
7,000 JOBS. IT CAN FIND A MILLION

of the population area of the United States.

It's one of the warmest, most inspiring stories in radio, this story of Hal Styles, KHJ, and "Help Thy Neighbor." Amazingly, an accident began it. But it was no accident that kept it going in spite of frightful obstacles, no accident that today it's the biggest and best program of its kind on the air anywhere in the whole wide world. Those things were planned and fought for.

STYLES, former marine wireless operator, veteran of shipwreck in the tropics and near-freezing in the Arctic, first man to broadcast from the ocean floor, first man to broadcast from the operating-room of a hospital, first to go on the air from inside a cage of lions and tigers, is the man responsible for "Help Thy Neighbor." Adventurous, courageous and determined, a man who loves life and squeezes from it every last drop of zest, Styles is also warm, generous, endlessly tolerant—and a blisteringly hard worker. He had to be all these things to make "Help Thy Neighbor" the institution it is today. A lesser man couldn't have done it. In fact, since Styles' success, lesser men have tried to imitate him—so unsuccessfully that three of them finally appeared on

was certainly a Hollywood celebrity. That night, Mr. Lunan was on the air again. He told the story of his unemployment, of his wife and his eleven children. He finished with:

"I've never asked for charity, Mr. Styles, and I never will. All I want is a job."

He got a job. The ringing telephone, at the end of the broadcast, offered him fourteen jobs. A. B. Lunan went to work at a movie lot the very next day. He is still there. That was the beginning of "Help Thy Neighbor."

The day A. B. Lunan started his new job, Hal Styles started his. He drew up plans for his new program. He took them to his station manager and spread the details before him.

"It's good entertainment, which is what you want," he explained, "but think of the people we can help."

The station manager said, "I don't like it."

That rocked Hal Styles back on his heels, but only just a moment. It was inconceivable to him that anyone should fail to see the merit of his program.

"But I've got to put it on the air," he insisted. "A program like this is needed."

"Not on this station," said the manager.

In one split second, Hal Styles made

vice manager of the company, he hires all additions to its personnel through the program that set him so splendidly on his feet again. Luck's reaction to the opportunity that "Help Thy Neighbor" gave him is typical. The people who come to Hal Styles are desperate. They have exhausted every other avenue of hope. They are independent and strong-willed, they want to stay off the relief rolls, stay away from public employment projects if they possibly can. When men and women like that are put to work they really work, and gratitude burns brightly in their hearts.

These people flocked to Hal Styles and "Help Thy Neighbor." They came in amazing numbers and incredible variety. From ex-governors, diplomatic envoys, and bank presidents—there have been 150 bank presidents on the program—to ditch-diggers and handy men and ex-gangsters, they came to Hal Styles seeking new hope. And nearly always they found it. Public recognition came swiftly. High state and city officials, quick to sense the program's benefits, grateful that it was doing what they could not do, were unstinting in their praise. "Help Thy Neighbor" was a thoroughgoing success.

But the biggest obstacle was to come when things looked brightest. At the end of the first thirteen weeks, the original "Help Thy Neighbor" sponsor withdrew.

"Your program is too big for me," he told Styles.

"What do you mean?"

"My advertising and my commercial announcements take too much time. In the time I use on the program some poor man could tell his story, isn't that right?"

"Yes," Styles admitted.

"You tie up with some solid, old-line concern, Hal," the sponsor advised. "I'll always be proud that I helped launch this service, but it's outgrown me."

The sponsor knew what he was

talking about. "Help Thy Neighbor" now walked far beyond the ordinary kind of radio program; it was a public service, something that should be kept free of every unselfish entanglement. There were many firms in California ready and anxious to back the program, but no one of them exactly filled its peculiar requirements. Hal Styles hated to risk cheapening "Help Thy Neighbor," yet the program must stay on the air, at whatever cost.

Styles put the question to his office staff. Should he sign with a sponsor who might harm the program or could they stick it out, without salary, until a public-spirited backer came along? The vote of the whole staff—all three of them—was unanimous. The "Help Thy Neighbor" spirit was strong among them. "Stick it out," they told Styles, "and we'll stick with you." Lewis Weiss, KHJ station manager, and Don Lee, head of the Don Lee network, were just as generous. They assured Styles that he could

(Continued on Page 13)





Macklin Marrow will conduct the Stadium Concert Sunday

SUNDAY, JULY 10
at 12:30 p.m. EDT on NBC

The Radio City Music Hall
of the Air

The Coolidge String Quartet

Quartet in G Op. 42, No. 5
(Herzogenberg)

Little March; Cossack (Kroll)
Quartet No. 2 in F Sharp Minor
(Weiner)

LOVERS of string-quartet music will be surprised to note the absence on this program of the customary Beethoven, Mozart, Haydn and Schubert; but those who like an occasional unfamiliar tang to their listening have ample fulfillment with this program.

Heinrich von Herzogenberg (1842-1900), Austrian pianist and composer, wrote in the romantic style, his five string quartets showing the influence of Schumann, Mendelssohn and Brahms.

Herzogenberg and his wife Elizabeth (an excellent pianist) were intimate friends of Brahms, and the letters exchanged between the master and the couple are one of the most fascinating publications in musical bibliography. There is every evidence that Brahms was in love with Frau von Herzogenberg when she was his pupil before her marriage, and after that event her photograph was the only woman's picture which decorated his desk until he died.

William Kroll is the second violinist of the Coolidge Quartet. Leo Weiner, living fifty-three-year-old Hungarian composer, at first followed the pre-Debussy French style in his compositions, but now he subscribes to the radical Hungarian school, which bases its music on Magyar folk-tunes modernly treated. Weiner's F Sharp Minor quartet won the chamber music contest sponsored by the wealthy music patron, Mrs. Elizabeth Sprague Coolidge, in Washington, D. C.

SUNDAY, JULY 10
at 8:30 p.m. EDT on CBS

The Stadium Concerts
The New York Philharmonic
Orchestra

Macklin Marrow, conductor

Overture to "Coriolanus" (Beethoven)
Symphony No. 2 (Beethoven)
Prelude in E Minor (Bach-Thaulow)
Dream Pantomime from "Hansel and Gretel" (Humperdinck)
Introduction and Wedding March from "Coq d'Or" (Rimsky-Korsakoff)
Suite "Facade" (Walton)

THE highest note of seriousness reached in Mr. Marrow's edifying programs comes at its very beginning, with the overture tonalizing the tragic Roman hero, Coriolanus, immortalized

The March of Music

A Weekly Preview Edited By Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

Questions and Answers

THERE has been quite some response to the request of this department for opinions regarding musical commentating on the air and what it should be like. All the correspondents are in favor of the talks, most wish the material to be informative, and a few desire it to be merely entertaining. One writer expresses concisely the viewpoint of several others when he says that he lives in a small community where there is no comprehensive library, that he cannot afford to buy musical books, and that therefore he appreciates to be told even the most familiar facts about compositions.

There is another question that interests me. I have in mind to run a series of short, factual biographies—profiles, they are called these days—of the best-known composers, past and present. Are RADIO GUIDE readers in favor of the idea?

Men of the Baton

About a certain gentleman I read this recently: "He is a stylish fellow, sporting the longest tailcoats and the most drastic morning trousers. The other morning he wore suede boots, gray flannel slacks, a snowy double-breasted linen jacket and a bright Charvet tie illustrated with red poppies and cerise sunbursts." An ex-vaudeville actor, a film star? No, an American orchestral conductor, and his name is Macklin Marrow. His art with the baton is more conservative than his clothes, even though he knows how to color music vividly. At present, Mr. Marrow is leading the orchestra for "The Two Bouquets," a charming Victorian musical comedy now playing in New York. From the theater pit he will step into the open at the Stadium and direct a concert of serious works, which is his real ambition. One thing endears him especially to my heart. Asked whether he likes swing, he replied: "Yes, as long as I don't have to play it myself."

Eugene Goossens, to be heard at the Robin Hood Dell, July 15 and 16, also belongs to the well-dressed musical group, even though he affects a milder sartorial display than Marrow, perhaps because he is conservatively English. In his interpretations, however, and as a composer, Goossens has rich imagination. In his creative essays, he is what one might call a modern classicist, for in the old molds he pours present-day harmonies and counterpoint. Half a hundred or so important works stand to his credit, including "Judith," a grand opera (libretto by Arnold Bennett), produced last summer.



Paul Whiteman (left) and Howard Barlow will appear on the George Gershwin Memorial program to be aired over CBS this Sunday afternoon



Eugene Goossens will conduct Dell concerts Fri. and Sat.

in Shakespeare's drama of that name. However, Beethoven did not use that masterpiece as his framework, but a play on the same theme by Collin, German poet. The composer emphasizes the pride (violins and violas), heroism and tenderness of Coriolanus, the final measures depicting his death.

As immediate lighter contrast, follows Beethoven's happy-mooded second symphony, with its outstandingly lovely slow movement. William Walton, thirty-six, English, had his tongue in his cheek when he created his engaging and humorous suite "Facade," originally set to poems by Edith Sitwell but later arranged for orchestra alone. Deliciously satirical are these lively little pieces, and touched with brilliant jazzings that might well excite the envy of the one-fingered tune-smiths of Broadway.

THURSDAY, JULY 14
at 10 p.m. EDT on CBS

Essays in Music

Victor Bay, conductor
Hollace Shaw, soprano

Subject "Shakespeare"
Overture "The Merry Wives of Windsor" (Nicolai)
The Orchestra

Willow Song from "Otello"
(From the Dallis Lute Book)
Hollace Shaw

Garden Scene from "Much Ado About Nothing" (Korngold)
The Orchestra

O, Mistress Mine from "Twelfth Night" (Byrd)
Hollace Shaw

Romeo and Juliet Overture
(Tchaikowsky)
The Orchestra

THE late John Philip Sousa was the first conductor to devote an entire program to "Shakespearian" compositions, and Mr. Bay does well to follow the example. No author or poet wrote more frequently and understandingly about music than the genius from Avon, whose pages abound in reference to the art. "If music be the food of love," "The man that hath hath no music in himself" and dozens of other lines testify to Shakespeare's deep devotion to what he termed "the concord of sweet sounds."

For over three hundred years composers have been inspired to use Shakespearian material as subjects for songs, instrumental solos and operas. Of the last-named, the most numerous are three based on "Midsummer Night's Dream," six on "Hamlet," six on "The Tempest," seven on "Macbeth," and twenty-three on "Romeo and Juliet"! Perhaps the loveliest "Shakespearian" solo song is Schubert's "Who is Sylvia?"

SUNDAY, JULY 10
at 3 p.m. EDT on CBS

"Everybody's Music"

George Gershwin Memorial Concert

Columbia Symphony Orchestra
and

Paul Whiteman's Band combined

Paul Whiteman and
Howard Barlow, conductors

Jane Froman, Maxine Sullivan
and the Modernaires, singers

Roy Bargy and Walter Gross,
pianists

Deems Taylor, commentator

That Certain Feeling
Chorus and Orchestra

Second Rhapsody
Whiteman conducting; Bargy, soloist

It Ain't Necessarily So
Jane Froman

Show Medley: Clap Your Hands
The Orchestra

Summertime
Maxine Sullivan

Concerto in F
Barlow conducting; Gross, soloist

Sascha, Yascha, Mischa, Toscha
The Modernaires

The Man I Love
Jane Froman

*Movie Medley: They Can't Take That
Away from Me; Nice Work If You Can
Get It; Love Walked In*
Orchestra and Maxine Sullivan

Lady Be Good
Two Pianos

Dawn of a New Day
Jane Froman, Chorus

As we go to press, it seems possible
"Rhapsody in Blue," Gershwin's best-
known piece, will also be played.

ELSEWHERE on this page I have
paid tribute to Gershwin in words,
but the message that most eloquently
eulogizes him is his music.

SUNDAY, JULY 10
at 11:05 p.m. EDT on NBC

SATURDAY, JULY 16
at 11 p.m. EDT on NBC

The Cincinnati Summer Opera
Company

presents

"LA TRAVIATA"
(Acts III and IV)

(Sunday)

The Cast:

Alfredo . . . James Melton
Violetta . . . Rose Tentoni
Germont . . . Carlo Morelli

"AIDA"
(Acts III and IV)

(Saturday)

The Cast:

Aida . . . Rose Bampton
Amneris . . . Bruna Castagna
Rhadames . . . Harold Lindi

THE air is melodious many of these
summer nights with excerpts from
full opera performances at the Cin-
cinnati Zoo, done by skilled ensemble,
splendid orchestra, and established
soloists and conductors. To warble
the woes of Violetta, we have a warm-
toned American soprano, and one of
our own tenors is voicing the roman-
tic outpourings of Alfredo. He is
James Melton, graduate from radio
stardom to that of grand opera.

George Gershwin—An Appreciation

(Gershwin Memorial Concert. "Everybody's
Music"—Sunday, July 10, at 3 p.m. EDT on CBS.)

NO DEATH in the American
musical world ever shocked and
saddened this country more
than when George Gershwin passed
away suddenly on July 11, just a
year ago. To those of us who knew
the robust young man, his love of
life, his intense activities, it still
seems incredible that he has gone
from us, his creative power stilled
forever.

Only a few months before his pass-
ing, I visited Gershwin at his pent-
house apartment in New York, and
heard him enthusiastically discuss his
plans for the immediate future, which
included a stay in Hollywood to com-
pose numbers for several films; an
autumnal return east for the making
of two musical-comedy scores; and
the gathering of material for his sec-
ond grand opera with a libretto yet to
be selected. And all the while he in-
tended to keep on developing his de-
cided talents as a painter and sculptor.
He showed me his latest works in mod-
eling and with the brush, and proudly
exhibited his collection of modern

Rhapsody") aroused no such interest
or gained such wide acceptance as
Gershwin's Concerto in F for piano,
the orchestral pieces "Second Rhap-
sody," "Cuban Overture," "An Amer-
ican in Paris," and the "Rhapsody in
Blue." In his dual capacity, the
lamented George was unique in the
annals of American music.

Rising from the questionable depths
of Tin Pan Alley and quickly amass-
ing much money, Gershwin had every
reason to coast along easily and pile
up profitable short numbers of popu-
lar appeal. But he was too ambitious
for that and possessed too great a
sense of worth-whileness. The adula-
tion of Broadway was pleasant
enough; the respect of real musicians
meant a great deal more. The young
composer took piano lessons, studied
hard at counterpoint and orchestra-
tion. His fertile stock of melodies and
command of piquant harmonies soon
found expression in more significant
forms than whistlesome songs and
foot-stirring dance examples. He
wrote a one-act music-drama of Har-



Sunday listeners will hear a generous program covering practically
every phase of the talent of the late George Gershwin (above)

paintings by other artists representing
an investment of a fortune.

Then he rolled open a wall panel
and let me see all his manuscripts
and printed compositions, beautifully
bound in red morocco. "This will in-
terest you especially," he said, "be-
cause you heard the first rehearsal and
encouraged Paul Whiteman to produce
the piece." It was the original manu-
script of the Rhapsody in Blue. "A
few days ago" he added, "Irving Ber-
lin offered me five thousand dollars
for it." "Why didn't you sell?" I sug-
gested jocularly, "and make a copy
for yourself?" Gershwin looked pain-
ed, and asked, "Do you think that
Irving would sell the manuscript of
his 'Alexander's Ragtime Band'?"
"Well, you millionaires can afford
such lack of business ability," was all
I could think to reply to the re-
proach.

While there have been others who
approximated the successes of Gersh-
win in the popular field, none dupli-
cated his standing as a serious com-
poser except Victor Herbert. How-
ever, even the latter's oratorio, sym-
phonic poem, orchestral suite, two
cello concertos, two grand-opera and
other large scores (including an "Irish

lem life, the "Rhapsody," and a set of
arrestingly original "Preludes" for the
piano. Even his popular songs took
on melodic and harmonic refinement,
and I remember the highbrow shud-
ders that ran through the critical
ranks when Eva Gauthier, well-
known concert soprano, programmed a
group of them at one of her recitals
in New York. I was then the music
critic of the New York American, and
I shared the tremors of my colleagues.
Truth compels me to say, however,
that all of us were captured by the
spicy rhythms and irresistible tunes
of the interloper from Broadway.

WITH the foregoing thoughts in
mind, I shall join the army of
listeners when, on July 10 (3 p.m. EDT,
CBS), the commemorative broadcast of
George Gershwin's works takes place,
under the leadership of Paul Whiteman
and Howard Barlow. Too, I shall hear
Maxine Sullivan sing the Gershwin
songs and realize how much broader-
minded musical circles have become
since that day when Eva Gauthier
accompanied an "untouchable" Amer-
ican popular composer with the high-
caste Debussy, Ravel, Schumann and
Brahms.

Also Recommended

For Stations, See Our Program Pages

Sunday, July 10

Blaisdell Woodwind Quartet. 10:30
a.m. EDT, NBC. A quartet headed by
Frances Blaisdell, one of the outstand-
ing women flutists.

Yella Pessl and the Madrigal Singers.
1 p.m. EDT, NBC. Examples of ancient
harpsichord music and part singing.

The Magic Key. 2 p.m. EDT, NBC.
Symphony orchestra; Frank Black,
conductor. Guest soloists.

Monday, July 11

The Voice of Firestone. 8:30 p.m.
EDT (7:30 p.m. PST for West), NBC.
Symphony orchestra; Alfred Wallen-
stein, conductor; Margaret Speaks,
soprano. Pomp and Circumstance (El-
gar), Huguette Waltz (Friml), Melody
in F (Rubinstein-d'Indy), Mi Chi-
amano Mimí from "La Boheme" (Puc-
cini), Blue Danube Waltz (Strauss),
Selections from "The Chocolate Sol-
dier" (Strauss).

Sir Edward Elgar's stirring march,
one of a set of six bearing the same
title, is one of the best known and most
popular of his compositions. Written
at the time of the coronation of King
Edward VII of England, it is usually
played on occasions of "pomp and cir-
cumstance." Oscar Strauss, composer
of "The Chocolate Soldier," is related
neither to Johann or Richard Strauss.
He has written many delightful oper-
ettas of which this is perhaps the most
popular.

Tuesday, July 12

NBC Music Guild. 2:30 p.m. EDT,
NBC. Kreiner String Quartet. Quartet
(Ravel).

The Story of the Song. 3:30 p.m.
EDT, CBS. The long deferred "Win-
terreise" cycle (Schubert), sung by
Fritz Lechner, German baritone.
Twelve of the songs will be sung today,
and the remainder on July 19.

Wednesday, July 13

Keyboard Concerts. 5 p.m. EDT,
CBS. Frances Hall and Rudolf Gruen.
Tocatta (Frescobaldi), Butterfly and
Black Key Etude, played separately
and then together in a special arrange-
ment by Guy Maier (Chopin), Coro-
nation Scene from "Boris Godunoff"
(Moussorgsky-Pattison), Cache, Cache,
Mitula (Tailleferre), The Poisoned
Fountain (Arnold Bax), Russian Sail-
ors Dance (Gliere).

The two Chopin etudes, in a unique
arrangement, should prove diverting,
if nothing else. Both can stand up
very well alone. Germaine Tailleferre
is a modern French composer.

National Music Camp Orchestra. 9:30
p.m. EDT, NBC. From the National
Music Camp, Interlochen, Michigan.
An excellent student orchestra.

Thursday, July 14

Sinfonietta. 8 p.m. EDT, MBS. Small
symphony orchestra, Alfred Wallen-
stein, conductor. Soirees Musicales
(Britten), Symphony in C Major
(Dittersdorf).

Goldman Band. 8:30 p.m. EDT, CBS.

Friday, July 15

Robin Hood Dell Symphony Concerts.
9:30 p.m. EDT, MBS. Philadelphia
Orchestra; Eugene Goossens, conduc-
tor.

Grant Park Concert. 10:30 p.m. EDT,
NBC. Chicago Philharmonic Orches-
tra.

Saturday, July 16

Robin Hood Dell Symphony Concerts.
8:30 p.m. EDT, MBS. Philadelphia
Orchestra; Eugene Goossens, conduc-
tor.

RADIO GUIDE WATCHES THE FUN GO BY



Musical director of the show is Carl Hoff. He got his big start in the West, has also conducted "Your Hit Parade" for Lucky Strike

"WATCH the Fun Go By" has just bid farewell to the airwaves. Present at the last broadcast of June 28, to "watch the fun go by" and capture in pictures the closing program, was Radio Guide's Singing Photographer, Gene Lester. Because of the tremendous popularity of this show and as a parting gesture, Radio Guide presents on this page the pictures of those in the Al Pearce aggregation who have become more than just entertainers to millions of radio listeners, and who'll return in the fall to work for a new sponsor.

Photographs by Gene Lester



Kenneth Roberts handled the announcing of the Pearce show. A CBS man, he's heard on "Living History," "Adventures in Science"



Al Pearce is both "Elmer Blurt" and head man of "Watch The Fun Go By." This fall Pearce and his gang will return to the air under the sponsorship of Grape-Nuts

Guest star of the last broadcast for Ford was Nick Lucas, crooning guitarist. He sang "Says My Heart" to his own accompaniment



Arlene Harris is better known as the "human chatterbox." In private life, she's the wife of Dr. Harry Harris of New York City



Chief clown in Hoff's twenty-one piece band is Frank Pinero (above) as caught by Cameraman Lester



Bill Comstock is better known to the radio audience as "Tizzie Lish," the gang's recipe expert. He seldom poses out of character; hails from Syracuse, New York



Gene Arnold portrays role of Hoosier poet, Sun.—NBC

Series on Life and Works Of Hoosier Poet Returns

Sunday, NBC, 1:30-2 p.m.

So popular were the dramatizations built around the life of James Whitcomb Riley that they will be returned to the air on Sunday over an NBC network. First heard last fall, the programs will again be presented against a musical background with Gene Arnold in the role of Riley.

The avalanche of letters requesting the return to the air of this homey serial is evidence of the fine job Arnold has done in portraying the person of the beloved Hoosier poet. From an incident in the lives of these two men, Riley the poet and Arnold the actor, it might further be assumed that Gene would have been the poet's own choice for the part. At the first meeting of the two, when Arnold had traveled to Riley's home town to gain personal permission to read one of the poems to his elocution class, Riley was so pleased with the young man's keen interpretation of his work that permission was granted at once. From the first meeting, a friendship grew that was enjoyed the few remaining years of the poet's life. Having pleased the author with his ability to grasp the thought and spirit of his poetry, Arnold went further, and pleased the public with his impersonation of the man who wrote it.

The dramatizations, based in part on Riley's personal notes, were written by Howard McKent Barnes, author of the May Robson hit, "Mother's Millions," and a number of other full-length plays and books.

Linton Wells Speaks From Venezuela

Sunday, NBC, 2-3 p.m.

Still quite a distance from the half-way mark in his 30,000-mile tour of South America, Linton Wells, the "Magic Key's" roving reporter, will make his weekly report on Sunday from Caracas, Venezuela. Previous broadcasts have brought his commentaries from Nicaragua, Panama, Ecuador, Peru, Chile and Uruguay. Each week since the tour started on May 8, Linton Wells has described the swift march of events in South America, has interviewed foreign news correspondents and has made reports on little-known facts about the country from which he speaks. Wells gives to his commentaries the rich coloring and vivid reality that only his years of experience as a news correspondent and a world-wide traveler make possible. It is estimated that he travels an average 2,304 miles for each of his broadcasts.

Listening to Learn

RECOMMENDED PROGRAMS

Times given are EDT. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST 4 hours. Recommendations based on cultural values.

DRAMA

Sunday, July 10

There Was a Woman. 5-5:30 p.m., NBC. Dramatization of women in the lives of famous men.

Monday, July 11

Mercury Theater. 9-10 p.m., CBS. Dramatic program by Orson Welles.

Tuesday, July 12

Let's Pretend. 5:30-6 p.m., CBS. (Also Thursday, same time and network.) Nila Mack takes the children into the land of make-believe.

Wednesday, July 13

WPA Radio Theatre Division. 8:30-9 p.m., MBS. "Drums," by James Boyd.

Thursday, July 14

Pulitzer Prize Plays. 9-10 p.m., NBC. Dramatization of Sidney Kingsley's "Men in White."

Friday, July 15

The Nation's Playhouse. 11:30 p.m.-12 mid., MBS. Dramatization.

Saturday, July 16

Columbia Workshop. 7:30-8 p.m., CBS. An experiment in drama written especially for the microphone, produced under the direction of Wm N. Robson.

Original Play. 8:30-9 p.m., NBC. Dramatization of plays written expressly for radio presentation.

EDUCATIONAL NEWS

Saturday, July 16

Aviation Talks by Commander Frank Hawks. 5:45-6 p.m., NBC.

GOVERNMENT

Monday, July 11

National Radio Forum. 10:30-11 p.m., NBC. Guest speakers, talking from Washington on current national topics.

Friday, July 15

World Economic Cooperation Program. 4:45-5 p.m., CBS.

HISTORY

Wednesday, July 13

Living History. 7:30-7:45 p.m., CBS. Review of events covered in last four broadcasts, conducted by Prof. Harry James Carman.

INSPIRATION

Sunday, July 10

Church of the Air. 10-10:30 a.m., CBS. Rev. John W. Thomas, New York, N. Y.; 1-1:30 p.m., Rev. Edward Lodge Curran, Brooklyn, N. Y.

Highlights of the Bible. 10-10:30 a.m., NBC. Dr. Frederick K. Stamm speaks on "Religious Luxury."

Sunday Vespers. 4-4:30 p.m., NBC. Dr. Oscar F. Blackwelder, guest speaker.

The Catholic Hour. 6-6:30 p.m., NBC. Bishop Duane G. Hunt speaks on "The Appeal to Reason."

Cheerio. 10:30-11 p.m., NBC.

Saturday, July 16

Message of Israel. 7-7:30 p.m., NBC. Rabbi Abraham Feinberg, guest speaker.

PEOPLE—THOUGHT—COMMENT

Sunday, July 10

Headlines and By-Lines. 10:30-11 p.m., CBS. News by Bob Trout, editorials by H. V. Kaltenborn and Erwin Canham.

University of Chicago Round Table Discussions. 10:30-11 p.m., NBC.

Monday, July 11

American Viewpoints. 7:15-7:30 p.m., CBS. Talk by Albin Johansson, manager of Cooperative Wholesale Society of Sweden.

American Viewpoints. 10:45-11 p.m., CBS. Mrs. Estelle Sternberger speaks on "The Unity and Disunity of America's Peace Movement."

Tuesday, July 12

Let's Talk It Over. 2:15-2:30 p.m., NBC. Discussions on topics of feminine interest by guest speakers.

The Roving Prof. 7:45-8 p.m., NBC. "The Heart of Asia." Prof. W. M. McGovern comments on little-known facts of family life in the Orient.

The Right Job. 11-11:15 p.m., MBS. Interviews by Dr. Shirley Austin Hamrin.

Wednesday, July 13

It's News to Me. 7:45-8 p.m., NBC. Commentary by Ruth Bryan Owen Rohde.

Thursday, July 14

Of Men and Books. 4:45-5 p.m., CBS. Comments on literature by Prof. John T. Frederick.

Stepping Ahead With America. 8:30-8:30 p.m., NBC. Programs designed to show activities to improve general conditions in the United States.

Americans at Work. 10:30-11 p.m., CBS. Interviews with workers.

Friday, July 15

American Viewpoints. 10:45-11 p.m., CBS.

Saturday, July 16

The Art of Living. 6:45-7 p.m., NBC. Commentary by Dr. Norman Vincent Peale.

Capitol Opinions. 10:45-11 p.m., CBS. Guest speakers on topics of national interest.

PERSONAL—SOCIAL PROBLEMS

Monday, July 11

Talk by Dr. Ward. 3:30-3:45 p.m., CBS. "Public Aspects of the Trends in Medicine." Program in connection with American Osteopathic Association Convention.

Tuesday, July 12

Highways to Health. 4-4:15 p.m., CBS. Dr. Harold D. Meeker speaks on "Cutting the Fear Out of Surgery."

SCIENTIFIC DEVELOPMENTS

Sunday, July 10

The World Is Yours. 4:30-5 p.m., NBC. Dramatization. (Under auspices of Smithsonian Institution.)

Monday, July 11

New Horizons. 5:45-6 p.m., CBS. Program under auspices of American Museum of Natural History.

Wednesday, July 13

Science on the March. 7:45-8 p.m., NBC.



Writings of Paul de Kruif dramatized Thursday—CBS

Pasteur's Work Subject Of Dramatization

Thursday, CBS, 8-8:30 p.m.

If that man is called great who conquers his fellow man, what then must he be who conquers his fellow man's enemies.

In a world dominated by those who are so careless with human lives that they sacrifice hundreds of thousands of them merely to satisfy their own selfish ambitions, the inspiring life and life-work of the humanitarian-scientist cannot be too highly complimented. On Thursday night in a dramatization of the life of Louis Pasteur, one of the greatest humanitarian-scientists of all times, a compliment will be paid to those men who donate their efforts so unselfishly for the betterment of society. The inspiring successes of this great Frenchman, who is regarded as the founder of the science of bacteriology, were outstanding to the benefit of both the human race and the animal world. To Pasteur, the pleasure of seeing his discoveries have a direct application to practical life came many times.

This program is the third in a series titled "Men Against Death," built from the records in the books of the renowned writer-scientist, Paul de Kruif. The stories in these books—"Microbe Hunters," "Hunger Fighters," "Men Against Death," "Why Keep Them Alive" and "The Fight for Life"—are of man's fight to banish illness and early death from the earth, the fight against microbes, hunger, disease and poverty. The weekly dramatizations will be presented by a group of Federal Theatre players under the direction of Leon Fontaine.

Insurance Executive Speaks on Longevity

Friday, CBS, 7:30-7:45 p.m.

Mr. Average Citizen's chances of living to a ripe old age are much better than his father's were sixty years ago. Rapid advances in science and medicine have added years to the average man's life in the last sixty years. Discussing the various aspects of the average length of life, Dr. Louis I. Dublin, vice-president of the Metropolitan Life Insurance Company, will be heard during this Friday's session of "Adventures in Science" over CBS. The title of his discourse is "The Longer We Live." Dr. Dublin's discussion will touch on new methods of lengthening the lives of humans and the problems arising out of the changes in the average age of the population.

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER



When Newlyweds Lily Pons and Andre Kostelanetz deserted New York for a tour of South America recently, a friend gave them a globe of white carnations. They will be away for 3 months, filling many musical engagements

WHILE no formal note has been tendered by the German ambassador alleging that Amos 'n' Andy "fixed" the Louis-Schmeling fight, just the same Correll and Gosden are expecting it any minute. The reason: On Tuesday night before the big heavyweight bout, A&A staged their mythical fight between Flukey Harris and Sam Blackwood—and it ended in a knockout in exactly two minutes and four seconds, according to studio stop-watches. The next night, as you know, the Schmeling match with Louis ended in precisely the SAME length of time—to the second! So closely did the real bout follow the imaginary one aired by A&A that their fans are claiming that Schmeling and Louis must have followed the blackface script. . . . Aside from the coincidence, this column would like to award plums to A&A for their keen showmanship in cashing in with their characters on the widespread interest in the Schmeling-Louis bout.

Newspapers have begun to clamor regarding the seriousness of the Edgar Bergen eye infection. They need not worry. The ailment, really a streptococcus infection near the left optic of Charlie McCarthy's mouthpiece, is under control; almost healed.

Jack Benny, polishing off the last of his current Jell-O series on June 26, had Carole Lombard as special guest of his eastern broadcast. She sat on the studio stage, laughed heartily, and kept her nervousness down for her appearance a few minutes later on the Chase & Sanborn hour. Jack blossomed out in a cool summer suit; admitted he had been perusing Hawaiian travel folders. If through making "Artists and Models Abroad" for Paramount in time, he and Mary may join George Burns and Gracie Allen in

Honolulu in August. Immediately after the show, Phil Harris and band started on a two-week tour of one-nighters, after which they'll do eight weeks of theaters in the East. All aglow was the program's secretary and "knock-knocker," Harry Baldwin, who the night before had celebrated his thirty-first birthday at a party thrown by Benny scribes Ed Beloin and Bill Morrow.

Rom-Antics: "Genevieve Blue" (Madelaine Lee) isn't so dumb; her boy friend sails a 90-foot yacht . . . Did Betty Jaynes and Doug MacPhail secretly wed at Coronado week-end before last? . . . Nan Grey ("Those We Love") and Charlie Martin sip their cokes together at Marie Slapsie Rosenbloom's . . . Anita Louise not footing about Buddy Adler . . . Martha Raye proudly exhibiting her diamond solitaire from Dave Rose . . . Priscilla Lane isn't seeing Wayne Morris, who is seeing Jacqueline Zinn, petite American Airlines stewardess.

Catching the love-bug from Claire Trevor and Clark Andrews, Big Towners who will speak their "I dos" in August, three other couples, one party from each of which works the same show, are seeing the justice of the peace or the minister. First off was actor Eddie MacDonald, who hitched June 29 at Yuma, Arizona, to Diana Allen, recently of the New York stage. On July 4, Harry Essman, "Big Town" sound-effects man, and non-professional Doris Ludlum, pooled their personal effects, and later this summer, Horace McMahon, the program's "heavy," and Louise Campbell, of the screen, plan to wed. . . . And each time, Tiny Ruffner is stuck for a present!

Which reminds me to tell you not to miss Warner Brothers' new picture,

"The Amazing Dr. Clitterhouse," starring Robinson and Trevor, and in which you'll also witness the screen work of Chicago's ex-radactress Gale Page. It's a clever and funny crime subject.

Hollywood Hotel, on June 24, resembled what happens when a bunch of mischief-doing small boys sight a policeman—scram! With but two hours' leeway to train time, Frances Langford and husband, Jon Hall, accompanied by Langford manager and ex-suitor Ken Dolan, hurried to the Chief. Ditto Ray Paige and his missus. At the station all met and said their good-bys—Dolan to Shirley Ross, who's been his night-club pal in recent weeks; and all to Screenscooper George McCall and Ken Murray. Shirley, wearing the golden charm bracelet Murray had given her the day before, left the depot with him. But cheer up, Mr. Dolan, your competing Ken is off to Lake Tahoe to rest for two months.

Speaking of Miss Ross, why wouldn't she be the natural vocalist to work on Bob Hope's Pepsodent airshow this fall? They clicked so well together in "The Big Broadcast of 1938" with their song "Thanks for the Memory"—and that, of course, is the logical theme song for the program.

The Lux Theater's finest performance of the season was Helen Hayes' appearance June 27 in "Jane Eyre." The play, acting and production were tops—and you should have seen the mob of screen stars who attended the program to watch Miss Hayes do her stuff. It was as if they were taking lessons. Incidentally, Producer Cecil B. DeMille had a tough nut to crack in figuring how high to place the microphone head for the airing, as Miss Hayes stands five feet one inch—while her supporting star, Bob Montgomery, is just one foot taller!

Perhaps parties are none of our business, but wonder why Bing Crosby barred cameramen from his big "secret" home entertainment on June 25. Of course, they say Bing's rather sensitive about the diminishing locks on his pate . . . Which reminds me that Batorner Harry Sosnik reports he's trying a new scalp treatment and swears it's growing hair.

Tommy Dorsey, the swingster who is (pardon me, folks, it's the heat) Kool-ing off with a Raleigh at the CBS-ed Palomar Ballroom and the NBC studios in Hollywood, played in twenty-two different bands in less than a year before he headed his own. During that time, he tells me, he learned that a "piston" is a trumpet, the "dog-house" is the bass fiddle, a "grunt-iron" is a tuba, and a "gobble-pipe" is the maligned saxophone. I might add that Tommy's own instrument is the "slip-horn."

Al Pearce is making plans to give his pals the bird in a big way. Last week he bought seven hundred acres at Oroville, California, for a game-bird farm at a reported cost of \$40,000.

Lake Arrowhead and its lodge attracted Hollywood NBC-ers recently, with the result that "One Man's Family's" Kathleen Wilson (Claudia) learned in one lesson from Jean Sablon how to aquaplane. That French crooner, by the way, during the party's trip back to Los Angeles, was coached in cowboy songs by operatic Marion Talley, who discovered Jean had an almost perfect Oklahoma yodel. Almost any Sunday now you'll be hearing Sablon yodeling "My Little Buckaroo" with a Parisian accent.

Milton Berle, organizer of a charity billiards tourney for the stars, to be staged July 11, has secret hopes thereby to remove himself from behind the eightball!

One of the most beloved of the Hollywood stars is Joe Penner, who, in all probability, will be selling you Log Cabin syrup next fall. At the concluding broadcast of his recent series, members of the cast hired a photographer to snap pictures of every person on the show. These will be mounted in a special album and presented to their popular boss. Joe, at present, is enjoying himself on a two-week vacation in Mexico.

"To make America laugh-conscious" is the intent of the National Comedians Association now being organized by Ed Lowry. Let's hope the by-laws include making America stale-gag unconscious, or perhaps pensions might be provided for time-honored jokes.



In gay mood are Marion Talley and Jean Sablon, as Jean demonstrates a step in "The Big Apple"

AIRIALTO LOWDOWN

BY MARTIN LEWIS

Memos of our visits to the studios:

MONDAY: Richard Himber rushes out of rehearsal at 7:10 p.m., orders the cabbie to speed to the Essex House; dashes to his apartment to change into a tuxedo, then back downstairs to the dining-room to lead the orchestra for one dance set. He hops off the platform, dashes out to the street and hails a cab for his return trip to the broadcasting studio, arriving out of breath at 7:58—two minutes before the program is to go on the air. After the broadcast, another dash back to the Essex House to make more music for the diners. At midnight, back to the studios for the repeat program. It is not hard to understand the reason for Himber losing so much weight.

Before the broadcast, Connie Boswell is presented with a corsage of yellow roses from one of her host of admirers who has written the lovely songstress a letter each week for six years. Few stars have more loyal fans than Connie. That isn't hard to understand, either.

TUESDAY: At the Horace Heidt broadcast, three ladies sitting in the front row start for the exit immediately after the program goes off the air. Heidt calls after them from the stage requesting that they remain, explaining that he and his band were going to entertain and that they'd miss the best part. One of the young ladies, who by this time was near the door, yells back, "I'm sorry we can't stay; we've got to go over to see the Hal Kemp broadcast." Heidt didn't say another word, but from the expression on his face we believe he was sorry he brought the whole thing up.

We also walk out to visit the Kemp show, and welcome the gang back from their trip through the South. Bob Allen and others of the band are bronzed from the sun and look disgustingly healthy, which makes us quite envious. During the day, while on tour, the boys took advantage of the swell beaches and golf courses, and they look as though they'd been on vacation instead of a tour of one-night stands.

We begin to understand why David Ross does such a swell job of announc-

ing. In all our trips through the studios, he is the only word-spieler we've ever seen who reads the commercials sitting down. Ross sits at a desk, with a table lamp that serves as a spotlight, and he is completely relaxed, which, we believe, is the secret of his success. There's a tip for other announcers.

WEDNESDAY: At the last Grace Moore-Andre Kostelanetz broadcast, Miss Moore throws her arms around Guestar Walter Cassel after he finishes his number and plants a big kiss on his kisser. Bashful Walter turns crimson, while the songstress tells the audience she considers Cassel the best baritone ever to appear on her program and that she plans to take him along on her forthcoming concert tour.

Later, at the Kay Kyser show, a young lad whose number was selected from the glass bowl walked up to the stage and regretfully advised the Professor that he couldn't be a contestant because he was under age. In case you didn't know before, a person must be at least eighteen years old in order to participate in the musical quiz. Kay calls it smoking age. Before the program got under way, I noticed Announcer Ben Grauer, the judges of the contest, and some of the production boys in a huddle. Snoopy Lewis went over to investigate and learned that each week the boys have a pool of their own. They put six pieces of paper in a hat, numbered one to six. Each one puts up a dollar and then selects a number. When the contestants come up on the stage they are each given a number. If contestant number 3 should win, whoever picked this number from the hat wins the six dollars.

THURSDAY: At the Rudy Vallee rehearsal, Guestar Tallulah Bankhead does a bit more acting than is necessary. After going over her dramatic sketch, she flops on the floor as if in a faint. When she gets up she turns to Rudy and chirps,

"I haven't had any sleep and I'm going home to sleep now!" Miss Bankhead really looked and acted as though she could have used some shut-eye.

After Tommy Riggs finished rehearsing his part, he walked over to the chair where he had parked his hat, but it was gone. His search of the



Sharing cake with Fred Waring at his recent 38th birthday party in New York were, left to right: Rudy Vallee, Mrs. Waring, Fred and Songstress Donna Dae. This fall Fred will return to the air in his own radio half-hour program

studio was futile. All he could find was a hat that looked like his but which turned out to be much larger. We told Tommy we had seen Graham McNamee walk out with a gray hat in his hand, which perhaps he inadvertently had picked up. Sure enough, when we saw Graham the next day he told us that he discovered his mistake after he had left the building. Tommy had to go out hatless.

FRIDAY: At the Tim and Irene rehearsal, as we walk into the studio Irene and Teddy (Uncle Happy) Bergman are doing a heel-toe dance, or whatever you call it, for the benefit of Gene Lester, RADIO GUIDE's singing photographer, who got a good shot of it. As dancers, we suggest they stick to being comedians. Gene suggests we take a picture with Tim, but we don't like to have pictures taken. A few minutes later Tim calls us over, presumably to ask a question. Like a flash the flash-bulb is off, and we discover we've been framed into having our picture "took." It's monotony, I mean mutiny, or sumpthin!

Ed Albany, who is rightfully called "the Human Echo," helps to set us all a little bit dizzy. Albany has been on the air in recent weeks with Al Pearce, Fred Allen and Bob Ripley. He's the fellow that talks right along with you and mimics everything that is said. The most amazing thing is that he doesn't even look at you and still doesn't miss a word, keeping right up with you all the time. If you want to annoy someone, try it yourself sometime.

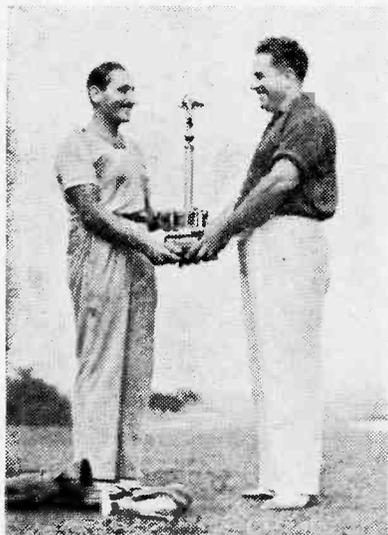
All rehearsals are timed to the split second. Allowance is even made for applause. At the Paul Whiteman rehearsal, the men in the orchestra take the place of the audience and applaud

themselves after each number. A wave of the hand from the production man in the control-room tells them when to stop. More fun.

SATURDAY: Among the celebrities in the audience who crowded CBS Playhouse No. 1 to see and hear the swing celebrities on the stage at the gala second anniversary show of the Saturday Night Swing Session were William Gaxton, musical-comedy star; Billy De Beck, creator of Barney Google, who, incidentally, has just written the lyrics to a new song by Duke Ellington; and Kay Swift, who wrote the successful "Can't We Be Friends?" In the audience, too, was the man who knew swing when they called it jazz, Paul Whiteman.

Les Tremayne, star of "First Nighter," had his tonsils yanked after a recent broadcast and was back in front of the mike the following week.

The CBS golf team, captained by Andre Baruch, trimmed NBC and Mutual in a recent tournament. . . . Kay Brinker, the leading lady of "Manhattan Mother," is being taught how to fly an airplane. . . . A few Sundays ago Phil Cook mentioned something about a Tomato Tomtom being held in Texas. A few days later he received a crate of tomatoes. What can I mention? . . . I know a radio artist, whose name will go unmentioned, that recently received five hundred dollars in money-orders from one of his admirers to do with what he pleased. He didn't want to offend the sender by returning it—so it pleased him to put it in the bank. . . . June Meredith is expected to be absent from "A Tale of Today" for about three months. She is suffering from a nervous breakdown. . . . Luise Barclay will continue on this show during June's absence.



The CBS team, with Andre Baruch (left) as captain, was winner in a recent radio golf tournament

**Log of Short-Wave Stations
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)

CJRO, Canada	6.15	OLR3A, Czechoslovakia	9.55
CJRX, Cuba	11.72	OLR4A, "	11.84
COCH, "	9.43	OLR4B, "	11.76
COCO, "	6.01	OLR5A, "	15.23
COCQ, "	9.725	OLR5B, "	15.32
COGF, "	11.805	OZF, Denmark	9.52
CSW, Portugal	9.74	PCJ, Holland	9.59, 15.22
CXA8, Uruguay	9.63	PHI, "	17.775
DJB, Germany	15.20	PRF6, Brazil	9.50
DJC, "	6.02	RAN, U.S.S.R.	9.60
DJD, "	11.77	RKI, "	15.08
DJL, "	10.37	RNE, "	12.00
EAJ48, Canarias	15.31	RV69, "	6.00
EAJ49, Spain	9.855	SPD, Poland	11.53
EAR, "	9.49	SPW, "	13.64
EA9AH, Spanish Morocco	14.05	TFJ, Iceland	12.23
FO8AA, Tahiti	7.11	Ti4NRH, Costa Rica	9.698
GSA, England	6.05	TPA2, France	15.24
GSB, "	9.51	TPA3, "	11.88
GSC, "	9.58	TPA4, "	11.71
GSD, "	11.75	TPB7, "	11.885
GSE, "	15.14	VE9DN, Canada	6.005
GSG, "	17.79	VK2ME, Australia	9.59
GSH, "	21.47	VK3ME, "	9.51
GSI, "	15.26	VLR, "	9.58
GSL, "	21.58	VLD, Fijis	9.54
GSO, "	6.11	VP2LO, St. Kitts	6.38
GSP, "	15.18	VUD3, India	9.59
HAT4, Hungary	15.31	VUD3, "	15.16
HBJ, Switzerland	9.12	W1XAL, Boston, Mass.	15.25, 11.79, 6.04
HBL, "	14.535	KEUZ, Mexico, D.F.	6.12
HBO, "	9.34	KEXA, "	6.172
HBP, "	11.402	YB3, El Salvador	7.894
H2R2L, Ecuador	7.80	YV5RC, Venezuela	5.97
HJABP, Colombia	6.66	ZBW9, China	9.525
HPA, Panama	11.7	ZIK2, British Honduras	10.6
HP5J, "	9.60	ZRK, So. Africa	9.61
HS8PJ, Siam	9.51, 19.02	9MI, S.S. Kanimbla	6.01
IRF, Italy	9.83	2R03, Italy	9.635
JDY, Kwantung	9.925	2R04, "	11.81
JZJ, Japan	11.80		
JZK, "	15.16		
LRX, Argentina	9.66		

Short-wave programs of American stations are shown along with the regular listings beginning on page 25. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—1:35 a.m., JZK; 2:50, GSB, GSD, GSF, GSG, GSO; 8:45, JDY; 9:30, GSF, GSG, GSH, GSI, GSK; 9:55, JZK; 12 noon, GSF, GSG, GSH, GSI, GSK; 1:20 p.m., GSI, GSD, GSG; 3:10, TPA3; 5:15, GSB, GSF, GSG, GSO, GSP; 5:30, OLR4A or OLR4B; 5:45, EA9AH; 7, HP5A; 7:05, JZJ, JZK; 8, EA9AH, HP5J, RAN, RKI; 8:35, IRF, 2R04; 8:40, GSB, GSG, GSD, GSP, GSO, EAR; 9, EAJ43; 9:15, DJB, DJD; 10:45, CJRO, CJRX; 11, TPA4; 11:30, DJB, DJD, GSB, GSC, GSD, GSI.

Daily Except Sundays—9:20 a.m., VK3LR.

Mon., Tues., Thurs., Fri.—9:50 p.m., OLR5A or OLR5B.

Sunday, July 10

*8 a.m.—Overseas hour (Eastern U.S.A.): JZJ

*8 a.m.—Friendly hour: Ti4NRH

*9 a.m.—Variety program from Germany: DJL

*9 a.m.—International church: COCQ

*9 a.m.—Overseas hour (South Seas): JZJ

*11:30 a.m.—Program from the Vatican: HVJ (15.12)

*5 p.m.—Broadcast from St. Kitts: VP2LO (6.38)

*5:15 p.m. (ex. Sat. & Sun.)—News in Portuguese: W3XAL (17.78)

6 p.m.—Cuban organ music: COCO

*7 p.m.—Overseas program (Eastern North America): JZJ JZK

*7 p.m.—Polish program (North America): SPW

*7 p.m.—La Voz de Las Provincias: COCH

*7 p.m.—Cadena Crusselas network program: COCH

*7:30 p.m.—Spanish news review: W3XAL (17.78)

*7:45 p.m.—Spanish news service: W2XE (11.83)

*7:45 p.m.—News in Portuguese: W3XAL (17.78)

*8 p.m.—El Salvadorian program: YSD

*8 p.m.—Brazil on the Air: PSH (10.22)

*8 p.m.—Soviet program (North America): RAN RKI

8:15 p.m.—Program from Spanish Morocco: EA9AH

*8:30 p.m.—English news: 2R04 IRF

*8:40 p.m.—Loyalist news: EAR (9.488) EAQ

*9 p.m.—Nationalist program (North America): Salamanca (10.37)

*9:15 p.m.—English news: DJB DJD

*9:30 p.m.—North American broadcast: TPB7

*9:30 p.m.—Spanish news: GSB

*9:30 p.m.—Oriental program: VUD3 (15.16)

*9:45 p.m.—Portuguese news: GSB

*10 p.m.—Program from Miami, Florida: W4XB (6.04)

*10 p.m.—Friendship hour: HCJB2 (8.84) HCJJB (14.42)

*10:30 p.m.—Danish program: OZF

*11 p.m.—English news: TPB7 TPA4

*11:30—English news: DJB DJQ

*12:45 a.m. (ex. Sat.)—Program from South Africa: ZRK

*1:30 a.m.—Overseas hour (West Coast): JZK

*2 a.m.—English DX period: XEUZ

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ¶Monday, Tuesday, Thursday, Friday; ††Tuesday, Thursday, Saturday; †††Tuesday, Saturday.

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Daylight Saving Time. For EST and CDT subtract 1 hour; for CST, 2 hours; for MST, 3 hours; for PST, 4 hours

THROUGH the cooperation of the Canadian Broadcasting Corporation, a sound picture of the famous Calgary Stampede, will be broadcast over Daventry stations GSG and GSI on Tuesday, July 12, at 3 p.m. EDT. One of the best-known rodeos in the world, the Stampede is a bit of the real Wild West that is still alive in every sense of the word. Bronco-riding, steer-wrestling and chuck-wagon racing will be included as some of the exciting events to be described on this program . . . Listeners to Daventry, on Saturday, July 16, at 10:15 a.m. EDT, will hear over stations GSF, GSG and GSJ, a commentary on the final heat of the shooting for the King's Prize at Bisley. This crowning event at the Bisley Rifle Meeting, is shot in three stages, the first being seven rounds at 300, 500 and 600 yards respectively. The leading three hundred competitors then shoot off in the second stage—ten rounds at 300, 500 and 600 yards. The first hundred (or King's Hundred) then fire fifteen rounds at the range of 900 and 1,000 yards for first honors.

According to the Chicago Short Wave Radio Club, Cia. Radio Internacional do Brazil, Caixa Postal 709, Rio de Janeiro, Brazil, gives the schedule of their short-wave stations as follows: PSH (10.22), Mondays, Wednesdays, Thursdays and Saturdays 7 to 8 p.m. EDT, Tuesdays 7 to 8 p.m. EDT and 9 to 9:30 p.m. EDT and Fridays 7 to 8:30 p.m. EDT; PSA (21.08), Fridays 1:50 to 2 p.m. EDT and on the first Thursday of each month, from 12:20 to 1 p.m. EDT, with programs directed to Italy and PSE (14.935), Saturdays 4 to 4:30 p.m. EDT, with programs in French, and on Wednesdays 5 to 5:10 p.m. EDT and on the 23rd of each month from 5 to 5:30 p.m. EDT, with programs in German.

SHORT-WAVE SHORTS. The British Guiana United Broadcasting Company, Ltd., has acquired complete control of the two Georgetown

short-wave stations, namely VP3MR and VP3BG. The management of the new company has been placed in the hands of Charles E. Kellman, formerly director of VP3BG, who furnished me much of the scoop information concerning the Terry-Holden Expedition . . . The British Broadcasting Corporation has a very interesting booklet giving numerous pictures and articles about the Daventry short-wave stations which it will send to listeners reporting on Daventry programs. Ask for your copy . . . John DeMyer of Lansing, Mich., is one of the first listeners ever to receive a confirmation of reception direct from TDE (10.065) at Hsinking, Manchoukuo. Accompanying the letter were eight modernistic and highly colored picture postal cards each one complete with red and green ribbons. Mr. DeMyer is still hearing PK6XX (14.196), base-camp station of the Archbold Expedition of the American Museum of Natural History at Hollandia, New Guinea, almost daily . . . Ultra-high frequency station W2XOY (41), owned by the General Electric Company, and located atop the State Office Building in Albany, N. Y., is being heard in Calif., despite the fact that the transmitter is designed to give reception up to distances of thirty miles only. Programs are broadcast three times weekly on Mondays, Wednesdays and Fridays from 8 to 9 p.m. EDT and Saturdays at 3 to 5 p.m. EDT.

Ashley Walcott of San Francisco, Calif., reports that the Philippine Long Distance Telephone Company has acquired a new Manila transmitter and now has two circuits on the air simultaneously between 4 and 10 a.m. EDT. KZGF of Manila operates on frequencies of 5.465, 6.79 and 7.41 megs to phone Cebu and Iloilo, and on 6.46 and 7.855 megs, to phone a new station KZDB at Catsiano. KZGH, Iloilo, operates on either 5.445 or 6.785 megs, and KZDB, Catsiano, operates on the frequencies of 6.66, and 2.96 megs.



J. A. Camacho is Spanish announcer for BBC's Foreign Language Service, heard nightly over the Daventry Stations at 9:30 p.m. EDT

Monday, July 11

7:30 a.m.—Third Cricket Test Match; England vs. Australia: GSF GSG GSJ (also at 8:20 & 9:15 a.m.)

89 a.m.—Program from Hong Kong: ZBW3

89 a.m.—Siamese broadcast: HS8PJ (19.02)

12:30 p.m.—Third Cricket Test Match; England vs. Australia: GSF GSG GSJ (also at 1:25 p.m.)

†5 p.m. (ex. Sat.)—American news W2XAD (15.33) W2XAF (9.53)

†6 p.m.—Science news: W1XAL (11.79)

†6:45 p.m. (ex. Sat.)—News in Portuguese for South America: W2XE (11.83)

†7 p.m.—Monitor news: W1XAL (11.79)

7:45 p.m.—Variety program from Switzerland: HBO HBJ

†7:50 p.m.—Portuguese musicale: W2XAD (9.55)

†7:55 p.m.—North American broadcast from Prague, Czechoslovakia: OLR5A or OLR5B

8:30 p.m.—An Upper Bavarian evening: DJB

†9 p.m.—"Conjunto Neopoblano 1938" typical orchestra: COGF

9:45 p.m.—2RO's mail bag: 2R04 IRF

10:15 p.m.—German Study Club: DJB DJD

11 p.m.—Maria Erneler Lortzing, pianist: DJB

Tuesday, July 12

7:30 a.m.—Third Cricket Test Match; England vs. Australia: GSF GSG GSJ (also at 8:20 & 9:15 a.m.)

12:30 p.m.—Third Cricket Test Match; England vs. Australia: GSF GSG GSJ (also at 1:25 p.m.)

3 p.m.—"Calgary Stampede," relayed from Canada: GSG GSI

3:30 p.m.—Visit to Concert Parties, Military Bands, and All of the Amusements at Yarmouth: GSG GSI

8:30 p.m.—Summer cabaret: DJB DJD

††9 p.m.—Argentine music: COGF

9:45 p.m.—The Leipzig Fair: DJB DJD

††9:45 p.m.—Program from Belize, British Honduras: ZIK2

††10 p.m.—Program from Costa Rica: Ti4NRH

††10:30 p.m.—Billie's Happy Boys Dance Orchestra: YV5RC

††11 p.m.—Guatemalan National network hour: TGWA (9.685) TGQA (6.4) TG2 (6.21)

Wednesday, July 13

8 a.m.—"World Affairs," H. Wickham Steed: GSF GSG GSJ

8:15 a.m.—Cricket; Gentlemen vs. Players: GSF

2 p.m.—Scenes from "The Black Eye": GSG GSI

4 p.m.—Henry Hall's Orchestra: GSG GSI

6 p.m.—Preparations for the great festivity: DJB DJD

8 p.m.—Budapest program: HAT4

8:15 p.m.—North American program from Holland: PCJ (9.59)

9 p.m.—Troise's Mandoliers: GSG GSP

10:15 p.m.—Merry dancing: DJB DJD

Thursday, July 14

8:15 a.m.—Cricket; Gentlemen vs. Players: GSF

10:15 a.m.—Musical journey through Europe: GSF GSG GSJ

2:30 p.m.—Carroll Gibbons' orchestra: GSG GSI

5:30 p.m.—Science forum: W2XAF (9.53) W2XAD (15.33)

6 p.m.—Music from the German Balkan Coast: DJB DJD

8:30 p.m.—Play, "The Neuberin": DJB DJD

9:30 p.m.—Experience of the Revolution: DJB

10:30 p.m.—East Prussia concert: DJB DJD

10:45 p.m.—DX Chatter Box: W8XWJ (41)

Friday, July 15

7:45 a.m.—Cricket; Gentlemen vs. Players: GSF

8:15 a.m.—Friday Midday Concert: GSF GSG

9:25 a.m.—Dutch songs and music: PHI

4 p.m.—Fall of an Empire: GSG GSI

5 p.m.—English news review: LSY (18.115) LRA (9.69)

5:35 p.m.—Montague Brearley's orchestra: GSG

7 p.m.—Hungarian scenes and dances: DJB DJD

7:20 p.m.—Oxford and Cambridge Boat Race: GSG GSP

8:45 p.m.—Guest night 2R04 IRF

9 p.m.—Esso Hour: COCH (9.43)

11:25 p.m.—Technical tips for the radio fan: DJB DJD

11:50 p.m.—Oboe recital: GSI GSD

12:15 a.m.—DX Club: W8XK (6.14)

Saturday, July 16

9 a.m.—Film music: PHI

9:30 a.m.—Talk on Grieg: PHI

10:15 a.m.—The King's Prize; A Commentary on the Final Stages of the Competition for the King's Cup, from Bisley: GSF GSG GSJ

10:45 a.m.—Village Cricket Match: GSF GSG GSJ

11:20 a.m.—The A. A. A. Championships: GSF

2:30 p.m.—Isidore Schwiller's string sextet: GSG

3 p.m.—Play, "The Invisible Man": GSG GSI

5:40 p.m.—Cricket; Nottinghamshire vs. Australians: GSG GSI

7 p.m.—Radio Cabaret: DJB DJD

7:40 p.m.—Mozart orchestra: GSG GSP

8:30 p.m.—Harry Roy's band: CXA8 (9.64)

9 p.m.—Hour of Costa Rica: TIPG (6.41)

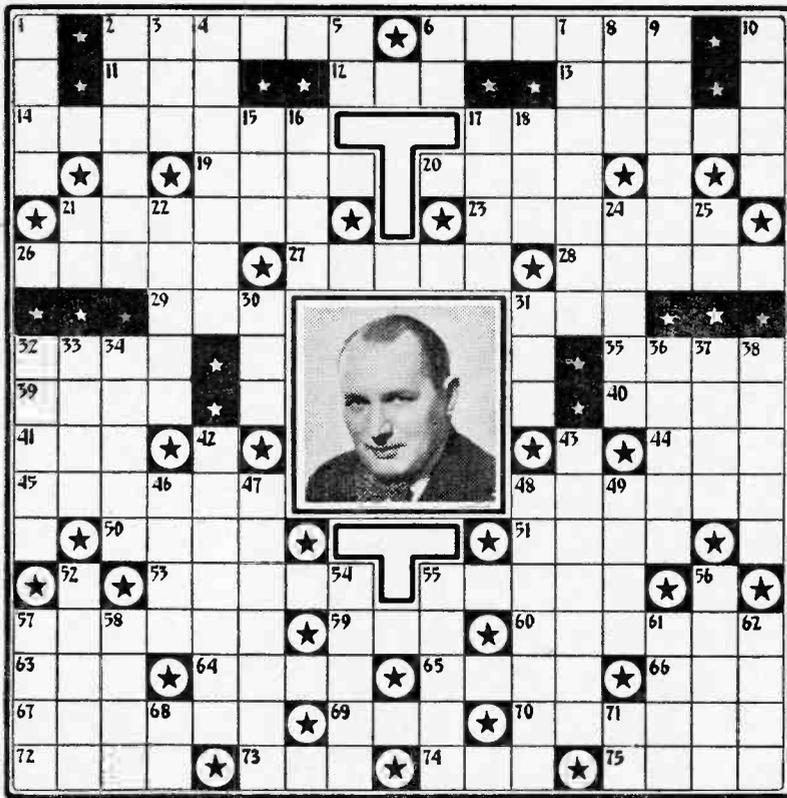
9:30 p.m.—Continental: YV5RC

10:15 p.m.—Merry dancing: DJB DJD

10:30 p.m.—Saturday Night Sing: GSI GSD

12 Mid.—Northern Messenger; Messages to those in the Arctic: VE9DN

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

- 2. 6. Star in the portrait
- 11. Ozone
- 12. West Indian magical rites
- 13. Masculine name
- 14. What country claims Composer Jan Sibelius?
- 17. — of Helen Trent
- 19. President of a college
- 20. Something to keep clean with
- 21. Betty —, radio actress
- 23. Gifts to influence
- 26. Jack —, screen star
- 27. Identifying song of a radio program
- 28. Very poor
- 29. To color, tint
- 31. Grow old
- 32. Horses kept for breeding
- 35. Nelson —, announcer
- 39. Sympathy with distress
- 40. Practical joke
- 41. — Kassel, bandleader
- 44. Tear
- 45. Enlarged a hole
- 48. Phil Baker's "fall guy"
- 50. A den
- 51. Scope, range
- 53. Sacred song
- 55. One who hoards up money
- 57. Deep gaps
- 59. Constellation
- 60. Specimen
- 63. Pronoun
- 64. Minute particle of matter
- 65. — Belasco, bandleader

VERTICAL

- 66. Hearing organ
- 67. Graduates of a university or school
- 69. Honey (Latin)
- 70. American dogwood trees
- 72. Saucy, forward
- 73. Modest
- 74. Source of light
- 75. Gratis

Solution to Puzzle Given Last Week



- 8. Epoch
- 9. A New Englander
- 10. — Allen, comedian
- 15. Born
- 16. Move swiftly
- 17. Loose outer garment
- 18. To row a boat
- 21. Egyptian sun god
- 22. Barbara —, radio actress
- 24. Hardwood tree
- 25. A state (abbr.)
- 30. Female sheep
- 31. — Lyman, bandleader
- 32. Lay aside
- 33. Become fatigued
- 34. Fred —, announcer
- 35. Forward
- 36. Main artery of the heart
- 37. Navigate
- 38. Force out
- 42. Leo —, bandleader
- 43. Natives of Korea
- 46. Sketches, plans
- 47. Powerful, vigorous
- 48. Musical instrument
- 49. Limited time
- 52. Country in South America
- 54. Song popularized by Al Jolson
- 55. Shady walks
- 56. Dazzling light
- 57. To have the skin crack
- 58. River in eastern Asia
- 61. A nobleman
- 62. Pertaining to the Kelts of Scotland
- 68. Mountain (abbr.)
- 71. Supposing

RADIO WILL GET YOU A JOB

(Continued from Page 5)

have office space, free time on the air, the use of every KHJ facility, sponsor or no sponsor.

"Help Thy Neighbor" never missed a broadcast—but the staff missed a few meals. "We found out," Hal Styles says today, "what it was like to need help; we found out what the people who came to us really were up against." But they kept on, and they discovered the relief of laughter in strange places.

For instance, there was the case of the unfortunate who told this amazing story:

"I came home from church just two hours ago," he said. "The land-

lord had padlocked my house and I couldn't get in. I've got nowhere to go, so I came to you."

The broadcast inspired offers of jobs, the free use of a five-room bungalow, a moving-van to take him there.

But only Hal Styles and his three co-workers knew that when Styles had come to work that very morning he had found one of his secretaries asleep on a hard office bench, rug for a blanket—because her landlord had locked her out of her apartment. Hal grabbed a batch of letters from job-seekers, went to see the stony-hearted landlord.

"I want to talk to you about Miss Smith," he said.

"She's locked out," said the landlord. "She gets back in when she pays me what she owes me, see."

"She'll pay you, every cent," Hal promised, "but it is awfully important right now that you don't insist on collecting."

"Not a chance, mister."

"She is doing a very important job," Styles argued. "Let me tell you about it."

He explained about the "Help Thy Neighbor" program. He showed the landlord several of the letters from people who had found work through it. The hard-boiled landlord read through three, got up and growled, "Come on."

He went to the apartment and unlocked the door. "Why didn't she tell me she was doing this kind of work?" he complained. "Tell her she can stay here as long as she wants to."

"Thanks," said Styles.

"By the way," the landlord interrupted, "you might as well book me for a good floor-maid. I can make room for another one."

"Help Thy Neighbor" finally found its sponsor. Hal Styles and his staff had been reduced to cooking their own meals on a tiny electric plate in a corner of the office before fortune turned and smiled again, but it hadn't affected their determination to keep the program on the air. Today, "Help Thy Neighbor" is sponsored by a California coffee company, the Iris Coffee Company of California. A pot of that coffee bubbles on the table as Styles interviews the applicants, and many of them truthfully say, yes, they "can use" a cupful.

In less than two years, "Help Thy Neighbor" has found jobs for seven thousand people. Broadcast on a national scale, it could find work for a million. Hal Styles has worked out all the details. The price is only a little more than \$5,000 per week, surely a small sum compared to the great good it would do, or compared to the \$20,000 and more many sponsors spend on their own broadcasts each week.

Unless you live in California or near by, you cannot hear "Help Thy Neighbor" now, nor can you benefit from it if you need a job. But soon a great-hearted sponsor will surely be found who will give it to America. For America needs it and a million Americans will regain their right to work as a result of it.

Then, Radio will get you a job.



Whole new volume devoted exclusively to cameras and camera equipment. Sensational values! See how much you can save... see the wide selection of famous-make cameras and supplies, the completeness of stocks. See what you're missing if you don't make this book your camera buying guide! Don't wait. Send for it today. It's yours. It's FREE!

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Guaranteed 4 to 8 MONTHS

WEAR HOSE WE FURNISH without cost and start cash earnings quickly. Everybody buys hose. Guaranteed to wear from 4 to 8 months without holes, snags or runs or REPLACED FREE. Big repeat sales. Doris Jensen of Illinois reports earnings of \$11.00 in 5 1/2 hours. Received 2 new cars as bonuses. Charles Mills of Minn. earned \$120 in one week and received 2 new cars, as extra bonuses. Extra history for your personal use sent with outfit, no extra cost—send size, no money. Rush name on penny postal for sample outfit, details. ACT NOW!

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MEN—WOMEN

FRANKLIN INST., Dept. W191, Rochester, N.Y. Gentlemen: Rush to me without charge, 32 page book with list of U. S. Government big paid positions. Advise me also regarding salaries, hours, work, vacation, etc. Tell me how to qualify for a position.

Mail Coupon immediately—today sure.

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Address.....

DISCARD YOUR OLD AERIAL

It Is Most Likely Corroded and Has Poor or Loose Noisy Connections

No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.

ELIMINATE THE AERIAL FOR GOOD

Attach this unit to your radio—make your set complete in itself—forget aerial wires and trouble—move your set anywhere—no more rod climbing, unsightly lead-in or aerial wires.

NOT NEW—VALUE ALREADY PROVED

On the market five years, 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios.

5 DAYS TRIAL. Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

JUST MAIL THIS COUPON.

F & H Radio Laboratories, Dept. 97, Fargo, N. Dak. Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here if sending \$1 with order—thus saving postage cost—same refund guaranteed. Check here if interested in dealer's proposition.

NAME.....
ADDRESS.....
CITY..... STATE.....

WHAT USERS SAY

LaPorte, Tex. After using the Capacity Aerial Eliminator over a year on my 1935 small 7 tube set can say it brings in reception with fine volume and clarity, pulling in stations from Japan, Europe, South America, and broadcast stations from all over the U. S. Efficiency proven, I took down my old outside aerial. Signed: [Signature]

Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed: [Signature]

RADIO GUIDE'S PROGRAM LOCATOR APPEARS IN THE ISSUE DATED THE SECOND SATURDAY OF EACH MONTH

CHILDREN OF THE GODS: At Joan Benny's Party



When Joan Benny, adopted daughter of Jack Benny and Mary Livingstone, celebrated her fourth birthday on June 17, every big-name star's youngster was invited. Above: Al Jolson, Jr., and Virginia Gosden, daughter of "Amos"



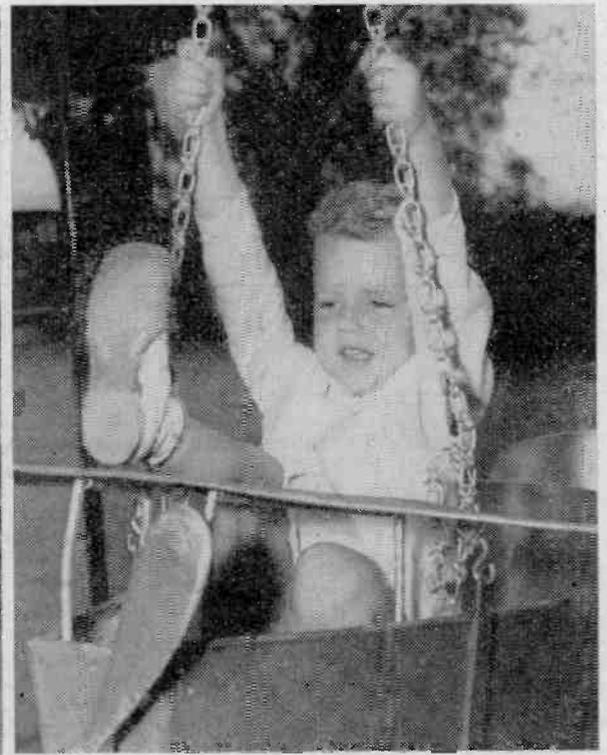
Hit of the party were three of the four sons of Kraft Hall's genial emcee, Bing Crosby. Left to right, they are Philip, Gary Evans and Dennis, who gladly showed off their musical talents for Gracie Allen and George Burns



Nice things about birthday parties are the presents and food. When it came time for the food, Hostess Joan Benny sounded off. Staring wide-eyed into the camera (at right) is Norman Scott Powell, son of Joan Blondell



Whether born to their famous dads and mothers, presented to them by Evanston's famous Cradle, or just adopted by their second daddies, all the children had the same hilarious fun. More than a hundred guests with nurses and mothers (above) crowded under a big tent to see the marionette show



An amusement park, with airplane-swing merry-go-round, was set up for the party and the enjoyment of Tad (above), Andy Devine's son

NBC Photographs by Art Carter



Biggest thrill of all the gifts to tiny Joan was this ice-cream push-cart. Anyway that's what Joan Benny thought, and so did little Freddie Astaire, Jr., never-before-photographed son of the famous dancing star



Only cloud over the party was the non-appearance of Charlie McCarthy, who religiously promised Joan that he'd attend, but he didn't even send his regrets, the cad! Above: Tiny Joan talks it over with her comedienne mother, Mary



Climax of the party came when Jack Benny arrived to join with the children in eating ice cream from silver spoons. (Left) Tad Devine, and (right) Dion Fay, Barbara Stanwyck and Frank Fay's adopted son



Whoa there, Gary Evans Crosby! Like Tad Devine, Gary got a big kick out of riding in the swing merry-go-round



Many mothers put in an appearance at the party, too, as did (left to right) Mrs. Chester Lauck (Lum's wife), Mrs. Andy Devine, and Marion Nixon (Mrs. Wm. Seiter). They had almost as much fun as did the children. Both parents and children applauded Joan Benny for one of the gayest children's parties ever staged in Hollywood

MEET MRS. WIGGS



One of radio's best-loved characters is kindly, middle-aged Mrs. Wiggs (above) of the Cabbage Patch, heard over an NBC network Monday through Friday at 10 a.m. EDT



Bruno of Hollywood

But Mrs. Wiggs and Betty Garde (above) are one and the same. A talented actress, youthful Betty must remain Mrs. Wiggs to the radio audience, seldom poses out of character

THE SHOPPING GUIDE

NUMERABLE merchandise bargains can be secured at small expense by listening to your radio. The items below are recent offers made by network programs. Let them aid you in getting more for your money.

Silver Salad Set

"Bachelor's Children" (Monday through Friday, CBS, 9:45 a.m. EDT) offers a three-piece salad set of William Rogers silverware. Send three windmill pictures from Old Dutch Cleanser labels plus fifty cents (in Canada, three windmill pictures plus seventy-five cents) to Old Dutch, Chicago, Illinois.

Emergency Mending-Kit

"Myrt and Marge" (Monday through Friday, CBS, 10:15 a.m. EDT; rebroadcast, 12 noon PST) offers an emergency mending-kit in luggage brown suede for box-top of Concentrated Super Suds and ten cents in coin to be sent to Concentrated Super Suds, Jersey City, N. J.

"Bess Johnson" Complexion-Brush

"Hilltop House" (Monday through Friday, CBS, 10:30 a.m. EDT; rebroadcast, 12:30 p.m. PST) offers a Bess Johnson complexion-brush for the black bands from three cakes of Palmolive Soap, together with ten cents in coin, addressed to Bess Johnson, Palmolive, Jersey City, N. J.

Tooth Powder

The "Stepmother" program (Monday through Friday, CBS, 10:45 a.m. EDT) offers an eight-day supply of Colgate Tooth Powder. There are no requirements. Write to Stepmother, Colgate, Jersey City, N. J.

Washable Paper Tablecloth

"Rush Hughes" (Mondays through Fridays, NBC, 4:30 p.m. EDT) offers a 36-inch-square washable paper tablecloth available in three colors to those who send a Chateau Cheese label plus ten cents to The Borden Company, 350 Madison Avenue, New York City.

Recipe Booklets

"Your Family and Mine" (Monday through

Friday, NBC, 5:30 p.m. EDT) offers various recipe booklets to those who write "Your Family and Mine," c/o National Broadcasting Company, New York City.

Book of "True or False" Questions & Answers

"True or False." Dr. Harry Hagen's quiz program under the sponsorship of the J. B. Williams Company (Monday, NBC, 10 p.m. EDT), offers a book containing questions used on the program to listeners who send the back of the box of a double-size tube of Williams Shaving Cream to the J. B. Williams Company, Glastonbury, Conn.

"Hand of Fatima" Charm

"Believe It Or Not" (Tuesdays, NBC, 10 p.m. EDT) offers a "Hand of Fatima" charm to those who send a box-top from Post Bran Flakes plus three cents in stamps to "Believe It Or Not Ripley," Battle Creek, Mich.

Book

"One Man's Family" (Wednesdays, NBC, 8 p.m. EDT; rebroadcast, Sundays, 8:30 p.m. PST) offers the book "One Man's Family Looks at Life" to those who send a package-front from a Tender Leaf Tea box and ten cents to "One Man's Family," 420 Lexington Avenue, New York City.

Copy of Edgar Guest's Poems

"It Can Be Done" (Wednesdays, CBS, 10:30 p.m. EDT) offers a copy of Edgar Guest's poems to those who write Household Finance, in care of your station.

Question-Bee Game and Coffee

"Uncle Jim's Question Bee" (Saturdays, NBC, 7:30 p.m. EDT). Six contestants (three men and three women) are picked from the audience. First prize is \$25.00. All contestants receive copy of Uncle Jim's Question Bee Game and one can of George Washington Coffee. Those who submit accepted questions with correct answers receive one can of coffee for each accepted question. Address Uncle Jim, G Washington Coffee Co., Morristown, N. J.

MR. FAIRFAX KNOWS ALL

No personal replies to questions unless accompanied by stamped, self-addressed envelope.

JAMES MELTON was born in Moultrie, Georgia, on January 2, 1904. At present he is heard over the air as the star of the "Musical Moments" transcriptions.—Mrs. N. D. H., Lansing, Mich.

BONNIE BAKER, Orrin Tucker vocalist, was born in Texas in 1917. She attended high school in Houston and studied at Mt. DeSales Academy in Macon, Georgia. SHIRLEY LLOYD, former Ozzie Nelson vocalist, is now singing with Louis Prima's band.—P. W., Chicago, Ill.

CLARK DENNIS was born December 19, 1911. He is five feet ten inches tall, weighs about 155 pounds, has a fair complexion and light hair. He is married. JOHNNIE JOHNSTON, NBC vocalist, was born in St. Louis, Missouri, on December 1, 1914. He is five feet eleven inches tall, weighs about 153 pounds, has brown hair and eyes. He was married in 1936 at Shreveport, Louisiana.—H. D., Hamilton, Ont., Can.

HORACE HEIDT was born in Alameda, California, on May 27, 1901. He is married and has a daughter.—F. L. W., Bessemer, Ala.

BENNY GOODMAN'S opening theme song is "Let's Dance" and closing theme is "Good-bye."—J. P., Baraboo, Wis.

LULU BELLE and SCOTTY are not heard on the National Barn Dance because they are making a personal-appearance tour of the Midwest.—Mrs. W. T. C., Avalon, N. J.

ROBERT L. RIPLEY was born in Santa Rosa, California, on December 25, 1893. As a youth he had ambitions to be a baseball player, but a bad accident to his pitching arm stopped his career almost before it began. He sold his first cartoon to *Life* for eight dollars when he was only 14 years old, and his first newspaper job was with the San Francisco *Bulletin*.—V. I., Columbus, Ohio.

William D. Powell, Jr., is the son of Actor WILLIAM POWELL and his first wife, the former Eileen Wilson.—V. J., Beaumont, Tex.

DEANNA DURBIN was born in Winnipeg, Canada, on December 4, 1922. Her final appearance on the Eddie Cantor program was in March. Since then she has been working at the Universal studios in Hollywood.—M. H., Minot, N. D.

GENE KRUPA was born in Chicago on January 15, 1909. He is married to a non-professional and they have no children.—A. P., Philadelphia, Pa.

FELIX KNIGHT was born in Macon, Ga., on November 1, 1913. He is five feet eight inches tall, weighs about 158 pounds, has dark brown hair and eyes and olive complexion. He married Alice Moore, whom he met on the set of "Babes in Toyland," picture in which he was juvenile singing lead. Opposite Richard Bonelli he sang leading tenor roles in "Cavalleria Rusticana," "Rigoletto," "Faust," "Manon" and "La Traviata." While singing on the west coast he made his operatic debut with the Santa Barbara Opera Company in "Cavalleria Rusticana." He has also been heard with the Los Angeles Philharmonic.—M.K., Chicopee, Mass.



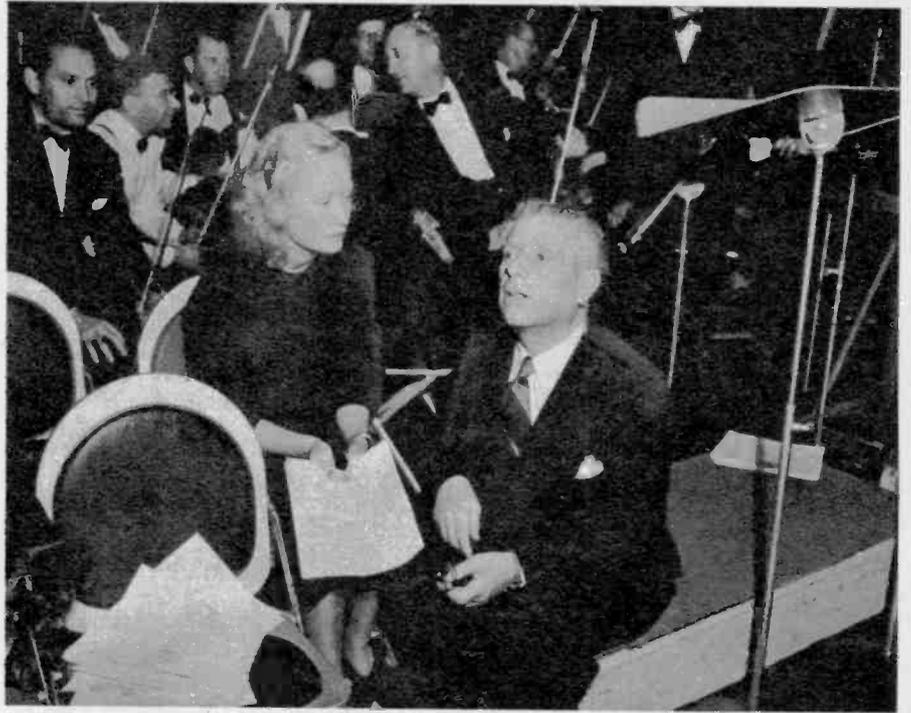
ASCENT

MRS. FREDERICK TRITSCHLAR launched a double life in 1932. Daughter of a bank president in Spokane, Wash., and wife of a Chicago investment banker, Mrs. Tritschlar deserted the Junior League for a small-time radio career.

She became Gale Page, singer, and began awakening Spokane on the earliest program on Station KFPY. Only a year later she was singing on NBC from Chicago. With time out for the birth of Fred Jr. in December, 1933, Gale Page was tops in Chicago within two years, appearing on the Fibber McGee series and others. In 1936 she was co-starred with Don McNeill in "Tea Time at Morrell's" (above), and also had her first dramatic role, as Gloria in "Today's Children," then the air's most popular serial. Latest altitude readings show that Gale has risen through Hollywood strata to movie stardom in "Crime School," in which she's starred with Humphrey Bogart and "Dead End Kids" (below). Intense as an actress, appealing as a singer, Gale is certain to continue to rise.



"THE MIRACLE"



Max Reinhardt, illustrious director, recently opened a dramatic "workshop" in Hollywood, also envisions an annual Hollywood Festival similar to the Salzburg Festival he staged for 18 years. Above: Coaching Miriam Hopkins



Forerunner to the annual Festival was Reinhardt's presentation of "The Miracle" on CBS June 12. Above: Miss Hopkins, who played Sister Beatrice, and Edward G. Robinson, master of ceremonies, with William Bacher, producer



David Broekman conducted "The Miracle's" majestic music. In the cast were Olivia de Havilland, Douglas Fairbanks, Jr., Joe E. Brown, Igor Gorin, a host of others. Reinhardt expects the Festival to be established next year



Lynn Roberts Featured in Republic Pictures

Beautiful Eyes

**Yours for the Asking
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Eye Beauty Aids**

PALE, dull, scraggly lashes simply ruin every chance to possess that "loveliness complete" which we all aim for in our make-up.

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● First—form graceful eyebrows with Maybelline Eyebrow Pencil. Next—touch a bit of Maybelline Eye Shadow to your upper lids, blending it lightly outward toward your temples, concentrating it near the lash line. Third—and most enchanting of all—darken your lashes with your Maybelline Mascara, beginning lightly at the inner corners of your eyes, and deepening the mascara at the outer corners. Maybelline is harmless, tear-proof, non-smarting.

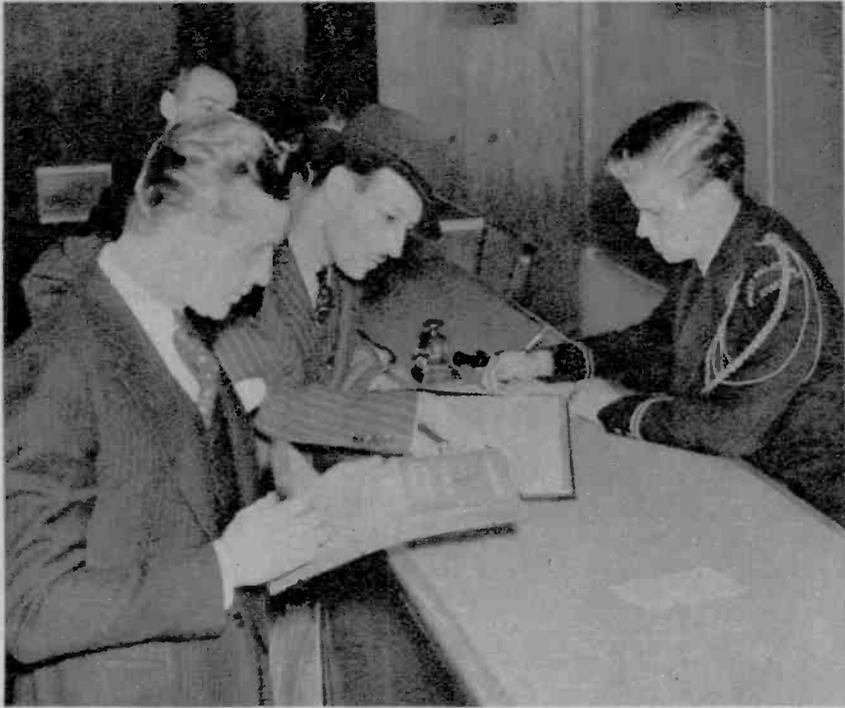
● Now glance into your mirror! You'll be delighted with the pleasing charm and added beauty which Maybelline Eye Beauty Aids give you.

● Nightly—smooth a bit of Maybelline Eye Cream into the sensitive skin area around eyes—to guard against those persistent little crowsfeet and eye wrinkles. It helps marvelously. For eye make-up in good taste—insist on Maybelline Eye Beauty Aids.



Maybelline Solid-form Mascara in gold metal vanity, 75c. Refills 35c. Maybelline Cream-form Mascara in dainty zipper case, 75c. Maybelline Eyebrow Pencil. All in Black, Brown, Blue, Maybelline Eye Shadow, in Blue, Blue-gray, Brown, Green, Violet. Maybelline Special Eye Cream. Purse sizes of all Maybelline Eye Beauty Aids at all 10c stores.

THEY ALSO SERVE—AFTER WAITING



Schedules are provided for time-killing actors so they'll know in which studios rehearsals are being held. Above: Karl Swenson (front), "The Ghost of Ben Sweet," and Jerry Lesser, looking for additional roles



Most radio actors play many roles on several programs, going from one to another. To attract actors to the Radio City lobby between times, NBC receives messages there for them. Above: Lesser and Eunice Howard check in for theirs

A GOOD part of every heartrending story of success in the theater is the inevitable chapter in which the heroine either meets crushing defeat or is completely ignored in the waiting-room of a brusque producer. In radio, a somewhat similar situation is little known. The only difference is that while radio actors wait just as long as do their theatrical colleagues, they wait with a purpose—and after waiting, they get the work they're there for. That's the story behind NBC's "Lambs Club"—in reality, the second-floor lobby of the RCA building in Radio City. Behind the doors opening off that lobby are the offices of thirty directors. When they want an actor, they want him in a hurry. Odds are they'll find him at the "Lambs Club"—just waiting. Soft leather chairs and couches are scattered around for the convenience of the actors, for despite the story-books, directors like to have them there. These pictures show some of the actors you'll hear today or tomorrow—and why you'll hear the ones you do!

Exclusive Radio Guide Photographs by Gene Lester, Gus Gale and Charles Seawood



Actors who have been in the business for long are known to producers and are sometimes called for parts without auditions; thus much radio casting is done by telephone. Allan Drake finds that he can't write on NBC's booths, though!



Eunice Howard, regularly heard as Linda in "Pepper Young's Family," retreats to the luxurious restroom when producer-hunting demands fresh ammunition!



When a producer steps out in the lobby to which actors have been attracted by the jobs he has to offer he must withstand all the wiles of those actors! Above: Ed Wolfe, running the gauntlet from his office to the studios, is producer of "The Road of Life" and "Pepper Young's Family"

THERE'S BEAUTY IN ALL THINGS



"Chinning" is not necessarily conversational. Ginny uses her door-frame for five pull-ups each morning. A grand exercise for hands, wrists, arms and abdominal muscles, it's harder than it looks. Once is enough for beginners!

LORD BYRON had an idea that there was beauty in all things. Others have shared the thought with him—but Virginia Sims is almost certainly the first to put the idea to work. Assembling about as motley a collection of things as anyone might find cluttering up his own house, Ginny has made them go a step beyond the poetic state—and give beauty to her! All this works out as a protest against high-priced and exclusive beauty salons—the kind in which glamorous ladies pose for pictures calculated to make ordinary girls boil in their own envy. Perhaps the photographer's art has clouded the facts again, but it seems her results are just about same as the experts!

When Miss Sims' mind is not trouncing problems such as this, she sings with Kay Kyser's orchestra, in which role she may be heard on his "Klass and Dance," NBC, Wednesday, 10 p.m. EDT.

Exclusive Radio Guide Photographs by Gene Lester



Rube Goldberg might have thought of this arrangement of pillow-broomstick as a punching-bag; Ginny did. The ingenuity of this home substitute salon paraphernalia expresses her idea perfectly; anyone can rig up equipment like this!



Old suspenders serve as a medium for this stretching exercise. The braces duplicate in effect regulation gymnasium equipment. Ginny's idea is that any girl who wants to can improve grace, shapeliness; many use expense as an excuse



Exercises with wands and dumb-bells are intended to tone muscles of chest, arms and back. Ginny uses large ginger-ale bottles for the same benefits. Smaller bottles would serve, but the weight of large ones makes them better



Ginny is twenty-four years old; some might consider her jumping over a chair, landing on a pillow somewhat undignified. On the better advice of experts, she does it for greater agility, improved balance, toning of muscles in legs



A 50-cent pair of roller-skates attached to a 16-inch square board makes a rowing machine! Ginny props her feet against the wall molding, grips broom-handles as oars, and pushes back and forth while rotating the "oars"



A dash of very cold water is quite an ordeal, but equal to dollars' worth of costly facials. With such devices available to everyone, girls have almost no alibi left. Fact is, determination is almost the only essential to beauty now!

AT HOME IN UTOPIA



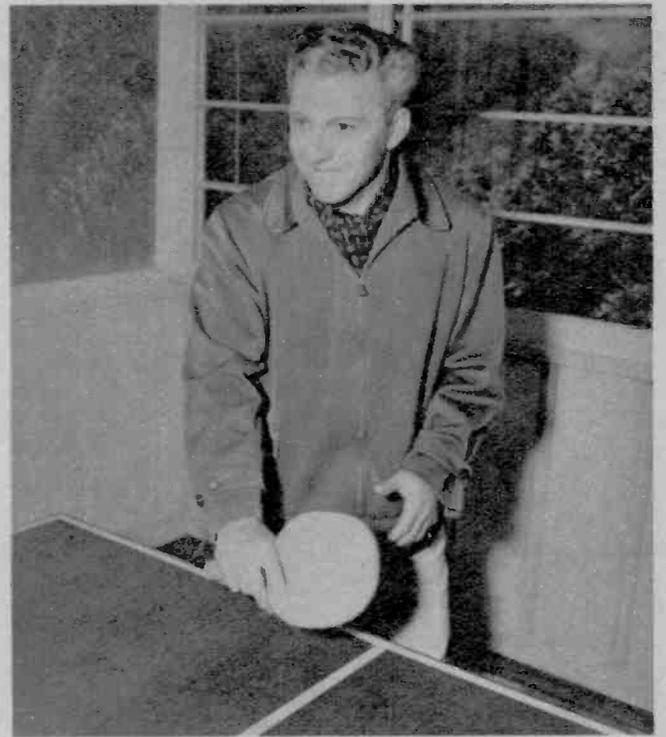
Interesting leisure activities particularly elude moderns; Nesbitt surrounds himself with hobbies and work to fill his hours and maintain his enthusiasm for living

Story-telling is almost a lost art, but radio's John Nesbitt reads extensively, makes old tales fresh, new ones real

WHOLE-HEARTED envy is probably healthy. If it is, almost nobody is in a position to do as much for public health as is a bright young fellow, John Nesbitt. Without joining any cults or jotting down any depressing books on how to be happy he's simply outwitted unhappiness!

Very few radio programs are as stimulating as Nesbitt's "Passing Parade," which is heard at 7:30 p.m. EDT Sundays on CBS. His broadcasts are invigorating to listeners because an extremely vigorous personality compiles and presents the little human-interest stories of every-day people and events that make up the programs.

These pictures, then, show both a radio show a-building and a swell way to be happy although alive!



No less than two or three hours a day Nesbitt spends challenging all comers at table tennis. By building his life around his home he avoids many discomforts

Photographs by Ted Allan and M-G-M



No joy surpasses excelling at some common skill. Nesbitt is an accomplished chef. Spaghetti Italiane is his effort above; his special is chicken curry with rice, Hindu style. Any work approached right can be play!



One of the greatest present social problems is for workers to adjust themselves to their jobs, find work they enjoy. Nesbitt found he liked to tell stories; now makes his living bringing real-life anecdotes to listeners



Aside from his CBS "Passing Parade," a thoroughly engrossing program, Nesbitt writes and edits movies for M-G-M. This is a scene from one of his educational films, "That Mothers Might Live." (Mary Howard is the "mother")



Recently Nesbitt heard Alec Templeton, blind pianist, at a recital; he immediately bought a piano, started to practise. Now at the two-finger stage, he may never play well but will certainly enjoy developing a new interest



Nesbitt has more than 3,000 selections in his record library. He hopes to "retire as a country squire, ride good horses, drink good brandy, listen to good music, read more good books, and write stinging letters to papers"



Specialty in stamps is a Canadian collection. Nesbitt's solution to contemporary dissatisfaction and unhappiness is simply to refuse to allow unpleasant things to infringe on time too well filled with pleasant ones

WHAT'S BECOME OF—



Charles Kullmann, frequent air guest and Jessica Dragonette's one-time co-star, is now singing opera in London



"Husbands and Wives," featuring Allie Lowe Miles and Sedley Brown, ended on NBC last year. Since then its stars have continued to interview troubled mates, expect to be back on the air in September



Nino Martini, brilliant Italian Metropolitan Opera tenor, recently finished a concert tour, is vacationing in Italy



Lee Sims and Ilomay Bailey had their last regular radio program in America in 1934, substituting for Eddie Cantor on his Chase and Sanborn Hour. Recently Sims had his symphonic tone poem, "Blythewood," accepted by the

London Symphony. Only other American so honored was the late George Gershwin! Sims is now in America waiting for Ferde Grofe to finish orchestration; when it's completed he'll rejoin Ilomay in England and work there

MORNING

8:00 CST 9:00 CDT
NBC-Russian Melodies, dir. Alexander Kiriloff: WLW WMT (sw-15.21)
CBS-Church of the Air: WCCO KMOX WKBB WBBM WFBM (sw-21.52)
NBC-Highlights of the Bible; Dr. Frederick K. Stamm, spkr.; Radio Choristers: WMAQ WIRE (sw-21.5)
Reading the Funnies: KWK WMBD
WAAF-Carnival of Comics
WBOW-Church of Christ
WCFL-Just Music
WFAM-News; Gospel Tabernacle WGN-Sunday Morning Concert
WHIP-News
WHO-Dick Leibert, organist
WIBA-Sunday Song Service
WIND-Contrast in Harmonies
WISN-St. Boniface Church
WJBC-Church of the Air
WJJD-Happy Go Lucky Time
WLS-Everybody's Hour
WOWO-Christian Science Reader
WTAD-Gospel Singers
WTMJ-Church Services

8:15 CST 9:15 CDT
NBC-Russian Melodies: WOWO
WHO-Bible Broadcaster
WIND-Swing Melodies

8:30 CST 9:30 CDT
NBC-Blaisdell Woodwind Quartet: WMAQ (sw-21.5)
CBS-Horn & Hardart Children's Hour: (sw-21.52)
NBC-Dreams of Long Ago: KWK WOWO WMT

CBS-Wings Over Jordan: WKBB WCCO WFAM WBBM WFBM KMOX
MBS-A. M. Sullivan, the new poetry: WGN
WAAF-Symphonic Hour
WBOW-Radio Gospel
WHIP-St. Adelbert's Mass
WIBA-Fiore Melodies
WIND-Interlude
WIRE-Church of Christ
WISN-Spiritual Fellowship
WJJD-Happy-Go-Lucky Time
WLS-Little Brown Church
WLW-Church Forum
WROK-Morning Musicales
WTMJ-Our Club

8:45 CST 9:45 CDT
WIBA-News
WFAM-Farm & Home Realty
WIND-Remote Control

9:00 CST 10:00 CDT
CBS-Charles Paul, organist: WCCO WBBM WFAM WMBD WKBB WOC
NBC-News; Alice Remsen, contr.: WOWO

NBC-News; Aunt Abbie Steps Out, sketch: WMAQ (sw-21.5)
MBS-Los Cumbancheros: WGN WLW

News: WROK WTMJ
KMOX-Church of the Air
KWK-Bible Auditorium
WBOW-News; Sunshine Hour
WCFL-Double in Stars
WFBM-Children's Bible Story
WHO-Master Singers
WIBA-The Norwegian Hour
WIND-Leaders in Dance Time
WIRE-Feld Sisters
WISN-Breakfast Club
WJJD-Bureau of Missing Persons
WKBB-United Church Service
WMT-Church Prgm.
WTAD-St. Peters Church

9:15 CST 10:15 CDT
NBC-Neighbor Nell, philosophy: WOWO KWK WLW
CBS-Charles Paul, organist: WFBM
MBS-Reviewing Stand: WGN
News: WLS WMBD
WAAF-Swing High
WHO-Seventh Day Adventist
WJJD-Dick Jurgens' Orch
WROK-On the Mall
WTMJ-Masters of Rhythm

9:30 CST 10:30 CDT
CBS-Major Bowes' Capitol Family; Dalton Bros.; Nicholas Cosentino, trn.; Charles Mag-nante, accordionist; Sam Her-man, xylophonist; Robt. Reed, m.c.; Waldo Mayo's Orch.: WFAM WKBB WMBD WKBB WCCO (sw-21.52)
NBC-Rollini Trio: WOWO KWK WCFL

NBC-To be announced: WBOW (sw-21.5)
News: WLW WBBM WHIP

Schedule Changes for July 10 to July 16

This department announces programs which change their networks or hour of broadcast for two weeks after the change is made. Consult the program listings for your local station

NEW PROGRAMS

Attorney-at-Law (sponsored by Johnson's Wax), which was formerly a daytime serial and replaced the Fibber McGee show, can be heard Tuesdays at 7:30 p.m. CST (8:30 p.m. CDT), starring Betty Winkler and Henry Hunter.
Hobby Lobby (sponsored by Jell-O), the summer show that replaced Jack Benny, features Dave Elman as m.c. with Harry von Zell and Harry Salter's orchestra. The program can be heard Sundays at 5 p.m. CST (6 p.m. CDT).
Passing Parade (sponsored by Gulf Oil Products), with John Nes-bit, Al Garr, Oscar Bradley's orchestra and John Conte, an-nouncing, can be heard Sundays, at 5:30 p.m. CST (6:30 p.m. CDT).
Town Hall Big Game Hunt (sponsored by Ipana and Sal Hepat-ica), the summer show that re-placed Fred Allen, can be heard Wednesdays at 7 p.m. CST (8 p.m. CDT) for West 10 p.m. CST (11 p.m. CDT).
Win Your Lady, drama (sponsored by Woodbury), starring Jim Ameche (recently heard as Terry Regan on Attorney-at-Law) with Betty Lou Gerson can be heard Sundays, at 7 and 8:30 p.m. CST (8 and 9:30 p.m. CDT).

Winchell's Column Quiz (spon-sored by Jergel's) started a new series of programs Sunday, July 3. The broadcast can be heard at 7:30 and 9 p.m. CST (8:30 and 10 p.m. CDT). This program replaced Walter Winchell, usually heard at this time.
PROGRAM CHANGES
Boake Carter (sponsored by Huskies and Post Toasties), formerly heard three times nightly started a new schedule of two nightly broadcasts, begin-ning July 4. Boake can now be heard commenting Monday, Wednesday, Thursday and Friday at 5:45 p.m. CST (6:45 p.m. CDT) for West 6:45 p.m. CST (7:45 p.m. CDT).
Don Ameche (sponsored by Chase and Sanborn), heard on Sunday nights, will leave the program to go on a European vacation. However, Edward Arnold will take over Don's spot while he is away. Edward Arnold can be heard starting Sunday, July 10, at 6 p.m. CST (7 p.m. CDT).
For Men Only (sponsored by Vi-talis), usually broadcast Mon-days, can now be heard Wednes-days, starting July 6, at 7:30 p.m. CST (8:30 p.m. CDT).
Grand Central Station, drama (sponsored by Listerine), for-merly heard on Sunday nights

can now be heard on Tuesday nights, starting July 5, at 7 p.m. CST (8 p.m. CDT).
March of Time (sponsored by Time Inc.), usually broadcast on Thursday nights, moved to Fridays, and can be heard at 7:30 p.m. CST (8:30 p.m. CDT).
Paul Whiteman's orchestra (sponsored by Chesterfield), formerly heard on Friday nights, switches over to Wednesday nights start-ing July 13. The new Wednes-day night spot can be heard at 6:30 p.m. CST (7:30 p.m. CDT), for West, 9:30 p.m. CST (10:30 p.m. CDT).
True or False (sponsored by J. B. Williams Co.), formerly over the MBS network, can now be heard over NBC stations Mon-days at 8 p.m. CST (9 p.m. CDT).

the summer months after the last broadcast Tuesday, July 12.
Bing Crosby (sponsored by Kraft), leaves the Music Hall for his vacation Thursday, July 14. Bob Burns will take over Bing's job while the latter is away.
Buddy Clark (sponsored by Lucky Strike), left the air Friday, July 8.
Court of Human Relations, drama (sponsored by Vadsec Sales Corp.), faded from the airways Sunday, July 3.
Court of Missing Heirs, drama (sponsored by Skelly), leaves the air after the last broadcast Sunday, July 10.
Dale Carnegie (sponsored by Col-gate), concluded his series of broadcasts Saturday, July 9.
Family Party (sponsored by Allis-Chalmers Mfg. Co.), left the airways Saturday, July 2.
George Jessel's Program (spon-sored by Local Cooperative Cam-paign), faded from the air-ways after the last broadcast, Sunday, July 3.
Horace Heidt's orchestra (spon-sored by Alomite), faded tempo-rarily from the air after the last broadcast, Tuesday, July 5. He will return Sunday, July 17.
Radio Theater, drama (sponsored by Lux), presented the last dramatization for the summer season Monday, July 4.

CLOSINGS

Al Jolson Show (sponsored by Lifebuoy), fades from the air until next fall. The last pro-gram can be heard Tuesday, July 12, at 6:30 p.m. CST (7:30 p.m. CDT), for West, 10:30 p.m. CST (11:30 p.m. CDT).
Ben Bernie (sponsored by U. S. Tire), left the airways after his last broadcast Wednesday, July 6.
Big Town, drama (sponsored by Rinso), will leave the air for

Log of Stations Listed in Edition E—Midwestern

Table with columns: Call Letters, Kilo-cycles, Power Watts, Location, Network. Lists stations like KMOX, WJBC, WJJD, WJR, WKBB, WKBH, WLS, WLW, WMAQ, WMBD, WMT, WOC, WOWO, WROK, WSUI, WTAM, WTAQ, WTMJ, etc.

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company Basic Blue Network
NBC-R—National Broadcasting Company Basic Red Network
†—Night Programs Only
*—10 a.m. to 5 p.m. Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emer-gencies that arise at the studios sometimes necessitate eleven-hour changes in program listings, time, etc.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

PLEASE NOTE: Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 12.

Crescent Hour of Music: WHO WOC
KMOX-Piano Recital
WAAF-Do You Remember?
WFBM-Christian Men Builders
WGN-Morning Melodies
WIBA-First Congregational Ch'ch
WIND-Listen to Yourself
WIRE-To be announced
WISN-Sunday Morning Revue
WJJD-Happy Go Lucky Time
WLS-String Trio Concert
WMAQ-Sunshine Hour
WROK-Rhythm Makers
9:45 CST 10:45 CDT
NBC-Bill Stern's Sport Scraps: WMAQ WOWO
NBC-Norsemen Quartet: WBOW WLW (sw-21.5)
MBS-Walter Flandorf, organist: WGN
Morning Varieties: WBBM WIND
KMOX-Travelogue
KWK-United Charities Reporter
WAAF-Let's Dance
WCFL-To be announced
WHIP-Concert Master
WIND-Sunday Morning Varieties
WMT-News
10:00 CST 11:00 CDT
NBC-Southernaires Negro Male Quartet: KWK WOWO WLS WIRE WMT (sw-15.21)
CBS-Major Bowes: KMOX

NBC-Silver Strings: WBOW WHO
WAAF-Music in the Air
WCFL-Hit Revue
WGN-Univ. of Chicago Chapel Service
WIND-Sing & Swing
WJBC-Family Album
WJJD-Salon Ensemble
WLW-Cadle Tabernacle Choir
WMAQ-Thrills Behind the News Reel
WOC-7th Day Adventists
WROK-News; Morning Concert
WTAD-News
WMAQ-Thrills Behind the News-reels
10:15 CST 11:15 CDT
NBC-Silver Strings: (sw-15.33)
CBS-Major Bowes: WOC
WAAF-Jack Odell, news
WBBM-Blue Hawaii
WCFL-News
WHIP-WPA Concert
WIND-Morning Melodies
WJBC-Ave Maria Hour
WTAD-Hannibal Prgm.
10:30 CST 11:30 CDT
NBC-Radio City Music Hall Chamber Music Series: KWK WMT WCFL WOWO (sw-15.21)
Guests: Coolidge String Quar-tet.
The music detail for this program may be found on page 6 this week.

NBC-Meridian Music: WBOW WLW WMAQ WHO WIBA (sw-15.33)
CBS-Salt Lake City Tabernacle Choir & Organ: WKBB KMOX WISN WCCO WOC WMBD WFAM (sw-21.52)
WAAF-The Orchestra Pit
WBBM-Quarter Hour of Romance
WFBM-Stardust Melodies
WHIP-News Oddities
WIND-Methodist Church Prgm.
WIRE-Melody Hour
WJJD-Sunday Party
WKBB-String Ensemble
WLS-Howard Peterson
WROK-Organ Reveries
10:45 CST 11:45 CDT
WBBM-Waltz Time
WHIP-Strings
WJBC-Park Methodist Episcopal Church
WJJD-Henry King's Orch.
WKBB-Church Service
WLW-Dripping Pioneers
WROK-Swedish Mission Serv.
11:00 CST 12:00 CDT
NBC-Radio City Music Hall Chamber Music Series: WENR WLW
CBS-Church of the Air: WOC KMOX WCCO WFAM WKBB MBS-American Wildlife: WGN

NBC-Madrigal Singers: WMAQ WIBA WHO (sw-15.33)
German Hour: WIND WISN
WAAF-Musical Hour
WBBM-Evangelical Church
WBOW-Evangelical Church
WCFL-Laif Parade
WHIP-The Master Jewellers
WMBD-Peoria Trinity Tabernacle
WTAQ-Em Owen, organist
11:15 CST 12:15 CDT
MBS-The Charioteers: WGN
WBOW-Dinner Music
WCFL-Varieties
WTAD-WPA Prgm.
WTMJ-Question Bee
11:30 CST 12:30 CDT
NBC-Back Home, drama: WENR WMT
Back Home, the story of James Whitcomb Riley, Indi-ana's beloved poet, returns to the air by popular demand. All data for this series comes from the personal papers of the great poet. Howard McKent Barnes is author of the program. Gene Arnold again will play the role of Riley the adult and will read Riley's poems during the broad-casts. Willard Farnum will be heard as Riley, the youth, and Carlton Brickert, a native Hoosier, will have the leading femi-nine role and Gordon T. Hughes will direct. Barnes, author of

the Riley show, has written a number of full-length plays and books and wrote the May Rob-son screen hit, "Mother's Mil-lions."

CBS-Europe Calling: WKBB KMOX WCCO WFBM WTAQ
Speaker: Raymond Leslie Buell, President Foreign Policy Ass'n. Topic: "Situation in Europe."
NBC-Charlotte Lansing, sop.: Glenn Darwin, bar.; Orch.: WLW (sw-15.33)
MBS-Alice Blues, pianist: WGN KWK
WFAM-Funny-Paper Man
WHIP-Hungarian Fantasies
WHO-Humanitarian Hour
WIBA-Tony Salerno's Orch.
WIRE-Airport Interviews
WJJD-News
WMAQ-News Highlights
WOC-Ports of Call
WOWO-Missionary Hour
WTAD-Concert Music
WTMJ-That Was the Year

11:45 CST 12:45 CDT
CBS-Poet's Gold: David Ross; Orch.: WKBH WKBB WFBM WTAQ WCCO
NBC-Charlotte Lansing, sop.: Glenn Darwin, bar.; Orch.: WMAQ
MBS-Old Time Tunes: KWK WGN
KMOX-My Brother's Keeper, drama
WCFL-Spot Light Prgm.
WIRE-Sunday Newspaper of the Air
WJJD-Piano Parade
WMBD-Sunday Morning Sunshine
WTMJ-Hollywood Casting Office

AFTERNOON

12:00 CST 1:00 CDT
NBC-The Magic Key of RCA; Symphony Orch.; Milton J. Cross, m.c.; Symph. Orch., dir. Frank Black; Guest: WLMJ WIBA WOWO WMT WTMJ WBOW WENR KWK WIRE (sw-15.21)
On the eve of the first anni-versary of George Gershwin's death, the Magic Key will pay tribute to his memory in a program devoted to his music. Na-thaniel Shilkret, close friend of the late American composer, will conduct his orchestra dur-ing the broadcast with Jane Froman, Felix Knight and Sonny Schuyler as soloists. Lin-ton Wells will be heard from Caracas, Venezuela.

NBC-Sunday Dinner at Aunt Fanny's: WHO (sw-15.33)
CBS-Walberg Brown Strings: WKBB KMOX WBBM
MBS-Zinn Arthur's Orch.: WGN
News: WOC WMBD WTAD
WAAF-Remember with Joy
WCCO-Brenson Family
WCFL-Love and Memories
WFAM-News; Hungarian Hour
WFBM-Songhits
WHIP-Historic Poland
WIND-Amateur Announcers' Con-Test

WISN-Hollywood Matinee
WJBC-Organ Melodies
WJJD-Fred Beck, organist
WKBH-Cathedral Hour
WMAQ-Question-Air Bob Brown
WTAQ-Red Ravens' Orch.

12:15 CST 1:15 CDT
NBC-Sunday Dinner at Aunt Fanny's: KSD
CBS-Walberg Brown Strings: WCCO WMBD WOC
News: WKBH WKBB WJBC
WAAF-Musical Newsy
WCFL-Love & Memories
WFBM-Bohemians
WMBD-Carmote Time
WROK-News; Musicales
WTAD-Guest Prgm.

12:30 CST 1:30 CDT
CBS-Summer Session: WBBM WFBM WISN KMOX WKBB WOC (sw-15.27)
NBC-Kiddlers: WMAQ KSD WHO (sw-15.33)
MBS-Royal Rangers: WGN
WAAF-Tower Tunes
WCCO-Strange As It Seems
WCFL-Tune Teasers
WIND-Rhythm in Brass
WISN-Polish Merry-makers
WJJD-Hawaiian Melodies
WKBB-Melody Parade
WMBD-Heroes of the Week
WROK-Dan, the Funny Man
WTAD-Lawrence Glosemeyer
(Continued on Next Page)

SUNDAY

July 10

12:45 CST 1:45 CDT

NBC-Vincente Gomez, guitarist: WMAQ KSD (sw-15.33)
CBS-Summer Session: WTAQ
MBS-Charlie & Jane Entertain: WGN
WAAF-So You Want to Ride WCCO-Home Folk Tunes
WCFL-Varieties
WHO-Headlines of the Week
WIND-Concert Echoes
WJJD-Eddie Fitzpatrick's Orch.
WMBD-For Men Only
WOC-Country Church
WTAD-Blended Voices

1:00 CST 2:00 CDT

CBS-Gershwin Memorial Concert: WKBB WFAM WFBM WMBD WBBM KMOX WKBB WTAQ WOC WCCO (sw-15.27)
The music detail for this program may be found on page 7 this week.

NBC-Richard Himber's Orch.: WENR WOWO WMT KWK (sw-15.21)
NBC-Sunday Drivers: WMAQ WHO
MBS-John Steele, commentator: WGN
WAAF-Dictionary Baseball
WBOW-Studies in Success
WCFL-Concert Hour
WHIP-S. S. Patzkoski
WIBA-News; World Varieties
WIND-Dance Band
WIRE-Concert Hall
WISN-Five Star Theater
WJJD-Preview; Highlights of the Week
WLW-Voice of the Farm
WROC-Dixon Community Hour
WTAD-Baseball Game
WTMJ-Frank Traumbauer's Orch.

1:15 CST 2:15 CDT

NBC-Sunday Drivers: WLW
MBS-On a Sunday Afternoon: WGN KWK
To be announced: WIRE WBOW
WHIP-Interstate Roofing
WIND-Hawaiian Melodies
WISN-Dugout Doings

1:30 CST 2:30 CDT

NBC-Louise Florea, sop.: WENR WOWO (sw-15.21)
NBC-Romance Melodies: WBOW WMT WIBA WMAQ WIRE WLW KSD (sw-15.33)
CBS-Gershwin Memorial Concert: WFBM
WAAF-Cupid's Court
WBBM-Pat Flanagan
WHO-Strange As It Seems
WIND-Dixieland Band
WISN-Baseball Game
WJJD-Lennie Conn's Swing Quartet
WROC-Musicale
WTMJ-New Voices of 1938

1:45 CST 2:45 CDT

NBC-Three Cheers: WMT WENR WOWO (sw-15.21)
NBC-Romance Melodies: WIBA WHO
MBS-Jimmy Livingston's Orch.: KWK
WBBM-Dugout Dope
WCFL-Baseball Interviews
WGN-The Leadoff Man
WHIP-Hymns Mother Taught Me
WIND-Baseball Highlights
WJJD-Warren Brown Talks Baseball

2:00 CST 3:00 CDT

CBS-Gershwin Memorial Concert: WKBB KMOX WOC WFAM WFBM WMBD WTAQ WCCO WKBB (sw-15.27)
NBC-Sunday Vespers: WENR
NBC-Rangers Serenader: WHO WBOW WIRE (sw-9.53)
MBS-Benay Venuta's Prgm.: Soloists & Orch.: KWK WLW
Baseball; Chicago Cubs vs. Cincinnati: WGN WBBM WIND WJJD WCFL
KSD-Strange As It Seems
WAAF-Jimmie Kozak, pianist
WBAA-Concert Review
WHIP-For Mother & Dad
WIBA-Through the Years
WMAQ-Strange As It Seems
WMT-Walnut St. Church
WOWO-Temple Radio Service
WROK-News: Sunday Song Service
WTMJ-Masters of Classics

2:15 CST 3:15 CDT

NBC-Rangers Serenader: WMAQ KSD-Jungle Music
WAAF-George Morgan, trn.
WFBM-Harlin School
WLW-Church by Side of Road

2:30 CST 3:30 CDT

NBC-The World Is Yours; Smithsonian Inst., drama: WBOW WIRE WLW WTMJ WMAQ WHO WIBA (sw-9.53)
The evolution of nature, as evidenced through the ages, will be discussed under the title "The Physical History of the Earth."
NBC-Carol Weymann, sop.; Orch.: KWK WOWO WENR
CBS-Singers from Toronto: WOC WMBD WTAQ KMOX WFAM WFBM WKBB WKBB WCCO (sw-15.27)
MBS-Benay Venuta's Prgm.; Leo Freudenthal's Orch.: Soloists: WMT
KSD-Rosario Bourdon's Orch.
WAAF-Newsroom Oddities
WHIP-Business Review
WROC-Week in Review
WSUI-Campus Concert

2:45 CST 3:45 CDT

KMOX-Preview of Munny Opera
WAAF-There Was a Time
WHIP-Yours Sincerely, Don Moore
WROC-Shilkret Serenade

3:00 CST 4:00 CDT

NBC-Marion Talley, sop. (Ry-Krisp); Josef Koestner's Orch.; Chorus: WIRE WMAQ WHO WTMJ WIBA (sw-9.53)
NBC-There Was a Woman, drama: WENR WOWO WBOW KWK WMT
CBS-Talk by Erwin Canhan: WOC WMBD WTAQ WFAM WCCO WFBM KMOX WKBB WKBB (sw-15.27)
KSD-Up-to-the-Minute Baseball Scores
WAAF-Int'l Potpourri
WHIP-String Ensemble
WJBC-Bloomington Band
WLW-Church by the Side of the Road
WROC-Old Refrains

3:15 CST 4:15 CDT

CBS-Texas Rangers: WMBD WOC WTAQ WFAM WCCO WFBM KMOX WKBB WKBB (sw-15.27)
WHIP-Highlights of the News
WROC-Music Graphs

3:30 CST 4:30 CDT

CBS-Guy Lombardo's Orchestra (Bond Bread): KMOX WFBM (sw-15.27)

Good Listening for Sunday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

9:30 CST (10:30 CDT) Major Bowes Capitol Family, CBS.

10:30 CST (11:30 CDT) Radio City Music Hall Summer Series, NBC.

11:30 CST (12:30 CDT) Back Home, NBC.

AFTERNOON

12:00 CST (1:00 CDT) The Magic Key, NBC.

1:00 CST (2:00 CDT) Gershwin Memorial Concert, CBS.

3:30 CST (4:30 CDT) "Brother Orchid," MBS.

5:00 CST (6:00 CDT) Hobby Lobby, NBC.

5:30 CST (6:30 CDT) The Passing Parade, CBS.

NIGHT

6:00 CST (7:00 CDT) Chase and Sanborn Hour, NBC.

6:30 CST (7:30 CDT) Philharmonic Symphony Orchestra, CBS.

7:00 CST (8:00 CDT) Win Your Lady, NBC.

8:30 CST (9:30 CDT) University of Chicago Round Table Discussions, NBC.

9:00 CST (10:00 CDT) Winchell Column Quiz, NBC.

9:00 CST (10:00 CDT) "La Traviata," NBC.

NBC-Interesting Neighbors with Jerry Belcher; Dean Fossler, organist (F. W. Fitch Co.); WBOW WMAQ WHO WIRE KSD WTAM (sw-9.53)

NBC-To be announced: WTMJ KWK WMT (sw-11.87)
CBS-Week-End Potpourri: WOC WKBB WBBM WCCO WTAQ WKBB

KMOX-France Laux, sports
WAAF-Sunset Serenade
WCFL-Philip Kinsman, bass
WGN-Bill Carlsen's Orch.
WIBA-Joe Tantillo's Orch.
WISN-The Shadow
WJJD-Melody Shoppe
WLS-To be announced
WLS-Peter Grant, news
WMBD-Ray Olson, bar.
WOWO Ball Scores
WROC-Gospel String Band

5:45 CST 6:45 CDT

Sports: WKBH WMBD KMOX-News
WCFL-To be announced
WHIP-Under the Capitol Dome
WJJD-Priscilla Holbrook, pianist
WLW-Jimmy James' Orch.
WOWO-Aloha Land

NIGHT

6:00 CST 7:00 CDT

NBC-Chase & Sanborn Hour; Edward Arnold, m.c.; Edgar Bergen & Charlie McCarthy; John Carter, trn.; Dorothy Lamour, sop.; Stroud Twins, comedians; Robert Arnbruster's Orch.; Guest: WTMJ WIRE WMAQ WIBA WHO KTAM WLW KSD (sw-9.53)
Edward Arnold begins as master-of-ceremonies during the absence of Don Ameche who by this time will be in mid-ocean bound for Europe.

CBS-Let There Be Music; Wilbur Hatch's Orch.: WFBM WSBT WKBB WCCO WHAS WMBD WTAQ KMOX WJR (sw-11.83)

NBC-Spy at Large, drama: WOWO WBOW (sw-11.87)
MBS-Art Shaw's Orch.: WMT Sports: WKBB WTAD WOC KWK-Sports Review
WAAF-Half & Half
WBBM-Carlos Molina's Orch.
WCFL-Emil Flindt's Orch.
WGN-Old Heidelberg Concert Orchestra
WHIP-Rt. Rev. Leon Grochowski
WIND-Re-creation of Baseball Game
WISN-Down by Herman's
WJJD-Variations
WLS-Don Kelley's Sport Scoop
WROC-News; Organ Recital

6:15 CST 7:15 CDT

CBS-Let There Be Music: WKBB News: WMBD WOC KMOX-The Onward Road
KWK-Organist & Violinist
WJJD-Frankie Trumbauer's Orch.
WROC-V.F.W. Prgm., Dinner Music
WTAD-Hannibal Prgm.

6:30 CST 7:30 CDT

CBS-Lewisohn Stadium Concert; Phi.harmonic Symphony Orch.: WOC WJR WBBM WMBD WISN WSBT KMOX WCCO WFBM WHAS WKBB WKBB (sw-11.83)
Guest conductor: Macklin Marrow
The music detail for this program may be found on page 6 this week.

NBC-Songs We Remember: WLS WOWO WBOW (sw-11.87)
MBS-Invitation to Waltz: KWK WGN
WAAF-Evening Concert
WCFL-Jack Kelly's Orch.
WHIP-South Side Church
WJJD-Salon Ensemble
WMT-Baseball Scores
WROC-Oval Whisman, black & white harmony
WTAD-Orchestral Music
WTAQ-News

6:45 CST 7:45 CDT

NBC-Songs We Remember: WMT WIND-Tuneful Truths
WKBB-News
WROC-Musical Workshop
WTAQ-Club Normandie Entertains

7:00 CST 8:00 CDT

NBC-Manhattan Merry-Go-Round (Dr. Lyons); Pierre LeKreun, trn.; Men About Town, trio; Rachel Carley, vocalist; Don Donnie's Orch.: WTAM KSD WMAQ WIRE WHO (sw-9.53)
Miss Carley will sing Tell Me That You Love Me Tonight.

C'Est Nervilleux and, with Mr. LeKreun, I Simply Adore You. Pierre LeKreun will also sing There Is a Faraway Look in Your Eyes. The trio will sing Ca' C'Est Gentle, Piti and J'En Hessesen Pas. The orchestra will play Eusele and a medley of Dits Moi Mere, Chitarra Romana and C'Est Un Bien Mais.

NBC-Win Your Lady (Woodbury) Drama: WENR WMT WLW KWK (sw-11.87) (also at 8:30 p.m.)

CBS-Lewisohn Stadium Concert: WTAQ

NBC-To be announced: WIRE WBOW-WPA Prgm.
WCFL-Irish Hour
WGN-Tiny Hill's Orch.
WHIP-Little Business Man
WIBA-Week in Review
WIND-News & Sports
WJJD-Suppertime Frolic
WKBB-Dubuque Star Revue
WOWO-Melody Parade
WROC-Freepoint Studios
WSUI-Vespers
WTAD-Melodic Melodies
WTMJ-Around the Dial

7:15 CST 8:15 CDT

CBS-Lewisohn Stadium Concert: WKBB
WBOW-Musical Workshop
WHIP-Eventide Echoes
WIBA-Master Singers
WIND-George Foster's Orch.
WTAD-News Summary
WTMJ-Dance Orch.

7:30 CST 8:30 CDT

NBC-Winchell's Column Quiz (Jergens); Ben Grauer, m.c.: WENR WMT WLW KWK (sw-11.87) (also at 9 p.m.)

NBC-American Album of Familiar Music (Bayer's Aspirin): Frank Munn, trn.; Jean Dickenson, sop.; Amsterdam Chorus; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Elizabeth Lennox, contr.; Gus Haenschen's Orch.: WHO KSD WIRE WMAQ WTAM WIBA (sw-9.53)
Frank Munn and Miss Lennox will sing Who Cares. Mr. Munn, Miss Dickenson and the chorus will offer Maybe and Mr. Munn and the chorus will sing Love Walked In. Miss Dickenson and the chorus will offer Summer-time and Miss Lennox will sing Foggy Day. The chorus will also offer Of Thee I Sing. The choir will sing The Man I Love. The ensemble will play Selections from "Of Thee I Sing" and Selections from "Funny Face" including Wonderful, De Love and She Loves and Funny Face. The orchestra will offer Love Is Sweeping the Country, I Got Rhythm, I Got Plenty of Nuthin and Rhapsody in Blue.

NBC-Readers Guide: WBOW

WGN-Jack Denny's Orch.
WIND-Gary Civic Series
7:45 CST 8:45 CDT
NBC-Irene Rich, drama (Welch Grape Juice). WENR WOWO WMT KWK (sw-11.87) (also at 9:15 p.m.)
WBOW-Social Securities Prgm.
WGN-News; Sports
WIND-Jewel Box
WLW-Political Talk

8:00 CST 9:00 CDT

MBS-Good Will Hour (Ironized Yeast): WGN
NBC-Grant Park Concert: WHO KOA KSD WIBA WIRE WTMJ WTAM WMAQ (sw-9.53)
CBS-Joan & Kermit, sketch: KMOX WHAS WFBM WBBM WCCO (sw-11.83)
NBC-Norman Cloutier's Orch.: WOWO WBOW KWK WLW WMT (sw-11.87)
WCFL-Amateur Hour
WENR-Car Card Carnival
WIND-Grant Park Concert
WISN-Sunday Songsters
WIR-To be announced
WKBB-Continental Nights
WKBB-Sunday Evening at a Country Parsonage
WMBD-Parlor Party
WOC-Romantic Musings
WROC-Swedish Free Church
WSUI-Baccalaureate Services
WTAQ-Pearl Isle Troubadours

8:15 CST 9:15 CDT

NBC-Norman Cloutier's Orch.: WENR
WSBT-Fireside Fancies
8:30 CST 9:30 CDT
NBC-Win Your Lady (Woodbury's) Drama: KOA KPRC WSM WOAI WBAP (also see 7 p.m.)

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NBC-Radio Newsreel with Bob Barrie (Enérigne): WMAQ WHO WIRE WLW (sw-9.53)

MBS-Brother Orchid, drama: KWK WCFL
Dramatization by the W.P.A. Radio Division of Richard Connell's story, which appeared in Collier's.

NBC-Jean Sablon, songs: WENR WIBA WTMJ WBOW WMT (sw-15.21)

CBS-Oliver Drake, news oddities: WTAQ WKBB WMBD WKBB WCCO WOC
WAAF-Hollywood Brevities
WFAM-America in Peace
WGN-The Leadoff Man
WHIP-Christian & Missionary Alliance
WOWO-Church of the Nazarene
WROC-George Hall's Orch.
WTAD-Piano & Violin

3:45 CST 4:45 CDT

NBC-The Master Builder, Talk: WENR WBOW WIBA WMT (sw-15.21)

CBS-Dave Bacal, organist: WOC WKBB WMBD WFBM WKBB WCCO
WAAF-Kay Armen, vocalist
WBBM-Tenth Inning
WFM-WPA Prgm
WGN-Bill Anson
WROC-Master Singers
WTAD-Bessie Dean Reinert
WTAQ-Clara Dawes, sop.
WTMJ-Concert Violinist

4:00 CST 5:00 CDT

CBS-Music for Fun: WOC KMOX WKBB WKBB WSBT WCCO WFBM WBBM
NBC-Catholic Hour: WMAQ WHO WBOW WIBA WIRE (sw-9.53)
NBC-Summer Concert Orch., dir. Joseph Cherniavsky: WOWO WLW
MBS-Dick Barrie's Orch.: WGN KWK WMT
WAAF-Salon Concert
WCFL-Jack Kelly's Orch.
WENR-Sach's Amateur Hour
WHIP-American Legion Band
WIND-Baseball Scores
WJBC-Men of Vision
WJJD-Baseball Scoreboard
WMBD Ann Dooley, songs
WROC-News; Concert Interlude
WTAQ-Ave Maria
WTMJ-German Hour

4:15 CST 5:15 CDT

WCFL-Phil Warner, pianist
WHIP-I Am the Law of Your Life
WIND-Afternoon Melodies
WJBC-Rosena Moore
WJJD-Happy Harmonies
WMBD-Vespers
WROC-Freepoint Studios
WTAD-News

4:30 CST 5:30 CDT

NBC-A Tale of Today, drama (Princess Pat): WMAQ WLW (sw-9.53-15.21)
CBS-Laugh Liner (Wrigley's Gum) Billy House, comedian;

Jack Fulton, trn.; Carl Hohen-garten's Orch.: WOC WFAM KMOX WSBT WFBM WKBB WMBD WBBM WCCO WKBB WTAQ WISN (sw-11.83)

NBC-Canadian Grenadier Guards Band: WMT WOWO WBOW KWK WIBA WIRE

KSD-Pepper Uppers
WAAF-Encores
WBAA-Purdie Band Concert
WCFL-Emil Flindt's Orch
WGN-Walter Flandorf, organist
WHIP-Roseland Bethany Church
WHO-Baseball Time
WIND-Concert Hour
WJBC-American Legion Auxiliary
WJJD-Tea Dance Time
WROC-Tercentenary Prgm.
WTAD-Moods in Black & White

4:45 CST 5:45 CDT

WGN-Alice Blue, pianist
WJBC-Wings Over the World
WSBT-Baseball Scores: News
WTAD-America Thru the Years

5:00 CST 6:00 CDT

NBC-Jell-O Hobby Lobby; Dave Elman, m.c.; Harry von Zell; Ray Morton, trn.; Harry Salter's Orch.: WMAQ WTAM KSD WLW (sw-9.53) (also at 9:30 p.m.)
Mrs. J. L. Johnson of Aurora, Ill., whose hobby is collecting early American witchballs, glass globes which the colonists placed at their windows to frighten away witches and evil spirits, will head a list of hobbyists to be interviewed by Dave Elman.

NBC-Popular Classics; Orch.: WOWO WBOW WENR WIRE WIBA (sw-11.87)

CBS-Phil Cook's Almanac: WHAS KMOX WFBM WOC WMBD WKBB WBBM WJR WKBB WTAQ (sw-11.83)

MBS-Hawaii Calls: KWK News: WMT WJJD
WAAF-Eventide Echoes
WCCO-In the Bag
WCFL-Baseball Interview
WGN-Shep Fields' Orch.
WHIP-Mythical Baseball
WHO-Ferde Grofe's Orch.
WIND-Polish Prgm.
WSBT-Daydreamer
WTAD-Melodies
WTMJ-Musical Spelldown

5:15 CST 6:15 CDT

MBS-Hawaii Calls: WMT WAAF-Hollywood Amer. Legion Band
WCFL-News
WISN-Tenth Inning
WJJD-Tommy Tucker's Orch.
WROC-Bernice Whitechurch, songs
WSBT-The New Yorkers
WTAD-Hannibal Prgm.

5:30 CST 6:30 CDT

CBS-Passing Parade (Gulf Oil): John Conte; John Nesbitt; All Garr, trn.; Oscar Bradley's Orch.; Guests: WJR WSBT WFBM WHAS
Turn to pages 22 and 23 for pictures of John Nesbitt.

NBC-Univ. of Chicago Round Table Discussion: WHO WTAM WBOW WMAQ KSD WTMJ WIBA (sw-9.53)

MBS-Good Will Hour (Ironized Yeast): WLW

NBC-Cheerio; Talk & Music: WMT WENR WOWO (sw-11.87)

CBS-Headlines & By-Lines: WSBT WFBM WBBM KMOX WISN WMBD WOC WTAQ WKBH WKBB WCCO (sw-11.83)

MBS-Your Sunday Date; Harold Stokes' Orch.: WGN

KWK-Concert Under the Stars: WHAS-Romance Time

WIND-George Foster's Orch.: WIRE-Answers

9:00 CST 10:00 CDT

NBC-Winchell's Column Quiz (Jergen's): KOA WSM KPRC WBAP (also see 7:30 p.m.)

NBC-Cincinnati Summer Opera Ass'n: WMAQ WLW

Acts III and IV of "La Traviata" will be broadcast.

The music detail for this program may be found on page 7 this week.

MBS-Your Sunday Date: KWK

CBS-Dance Orch.: WJR WFBM WKBB WSBT WHAS WMBD WISN WCCO WOC WBBM

NBC-Fletcher Henderson's Orch.: WHO WENR KSD (sw-9.53)

News: WIBA WMT

Dance Orch.: WKBH WTMJ WIND

KMOX-Evening Serenade: WBOW-Caravan of Song

WCFL-Emil Flindt's Orch.: WIND-Carnival

WIRE-Carl Baker: WOWO-Back Home Hour

WROK-Musicale: WTAM-Star Gazers' Club

WTAQ-Club Normandie Entertainers:

9:15 CST 10:15 CDT

NBC-Irene Rich, drama (Welch Grape Juice): WSM KOA KPRC WBAP (also see 7:45 p.m.)

NBC-Cincinnati Summer Opera Ass'n: (sw-11.87)

NBC-Fletcher Henderson's Orch.: WTAM KWK

MBS-Enric Madriguera's Orch.: WMT

WCCO-To be announced

WGN-Shep Field's Orch.: WHO-Sports Review

WIBA-Club Chanticleer: WIRE-News

WTAQ-Cinderella Orch.: WTAQ-Cinderella Orch.

9:30 CST 10:30 CDT

NBC-Jell-O Prgm.: KFI KOA WHO WIRE WIBA WTMJ (also see 5 p.m.)

CBS-Leighton Noble's Orch.: WISN WTAQ WMBD WKBH WKBB WCCO WSBT WHAS WOC WFBM (sw-6.12)

NBC-News; Ray Kinney's Orch.: WENR WTAM WBOW KWK

MBS-Old Fashioned Revival: WMT KMOX-The Shadow, drama

WBBM-News with Todd Hunter: WCFL-Dance Orch.

WJR-The Hermit's Cave, drama: WMAQ-Lou Breese's Orch.

WROK-Aloha Land: WTAQ-Riverside Ballroom Orch.

9:45 CST 10:45 CDT

CBS-Leighton Noble's Orchestra: WBBM

WGN-Bill Carlsen's Orch.: WJBC-Peggy Payne & Pioneers

WROK-News: WTAQ-Bay Beach Orch.

10:00 CST 11:00 CDT

NBC-Larry Clinton's Orchestra: KOA WBOW

CBS-Frank Dailey's Orch.: WISN WKBH WHAS WTAQ WBBM WKBB WCCO KMOX (sw-6.12)

NBC-Jan Garber's Orch.: WOWO KWK WIRE

MBS-Hal Kemp's Orch.: WGN

News: WMBD WOC WHO WFBM WJR WROK

WCFL-Pentecostal Church: WENR-Music As You Desire It

WLA-Sunday Serenade: WLW-Paul Sullivan, news

WMAQ-Fort Pearson, news: WTAM-Tom Ireland; Musical Bulletin Board

WTMJ-Dance Orch.:

10:15 CST 11:15 CDT

NBC-Larry Clinton's Orch.: WHO KSD WMAQ

CBS-Frank Dailey's Orch.: WJR WFBM WMBD WOC

NBC-Jan Garber's Orch.: (sw-6.14)

MBS-Hal Kemp's Orch.: WLW KMOX-George L. Scott, organist

WCCO-Cedric Adams

WHAS-World News: WTAM-Music You Want

10:30 CST 11:30 CDT

NBC-One Man's Family: KPO KFI (also see Wed. Prgm. at 8 p.m.)

CBS-Henry King's Orch.: WJR WKBH WISN WFBM WOC WBBM WMBD WTAQ WKBH

NBC-Erskine Hawkins' Orch.: WBOW WHO KSD KOA

NBC-Gray Gordon's Orchestra: WOWO (sw-6.14)

MBS-Bob Crosby's Orch.: WGN WMT

KMOX-Headline Highlights: KWK-News

WCCO-Baseball Scores: WHAS-Dance Band

WIBA-Hollywood at the Beach: WCCO-Judy & Jane

WIRE-Paul Bach-Armstrong Orch.: WLW-Tommy Tucker's Orch.

WMAQ-Fletcher Henderson's Orchestra:

10:45 CST 11:45 CDT

NBC-Gray Gordon's Orch.: WIRE WENR

CBS-Henry King's Orch.: WCCO KMOX

SUNDAY

July 10

MBS-Bob Crosby's Orch.: KWK WIBA-Club Chanticleer

WIND-Cappy's Cabana

11:00 CST 12:00 CDT

CBS-Horace Henderson's Orch.: WCCO WMBD WFBM WBBM WOC WISN KMOX WTAQ WKBH

NBC-Jack Sprigg's Orch.: WENR WBOW WHO

MBS-Mitchell Ayre's Orch.: WGN WIRE KWK WMT

NBC-Paul Martin's Orch.: WIBA WMAQ (sw-6.14)

KOA-Night Editor: KSD-Jimmy Joy's Orch.

WIND-Nite Watch: WKBH-Weather Report

WLW-Twenty-four Hour Review: WTAM-Slumber Hour

End of Sunday Programs

Monday

July 11, 1938

Monday

MORNING

7:00 CST 8:00 CDT

NBC-Breakfast Club; Vocalists: Don McNeill, m.c.; Orch.; News: WCFB WBOW WOWO

CBS-Dear Columbia; News: WFAM WCBM (sw-17.76)

NBC-Ward & Muzzy, piano duo: (sw-21.5)

News: WJJD WTAD

Early Risers: WISN WROK

Musical Clock: WBBM WIBA WKBH WIRE WKBH KMOX WOC WHIP

KWK-Tonic Tunes: WAAF-Breakfast Express

WCCO-Air Almanac: WFBM-Early Birds

WGN-Everyday Words; Good Morning Prgm.:

WHO-Musical Interlude: WIND-Religious Service

WLS-Organ Concert: WLW-Merrymakers

WMAQ-Your Neighbor: WMBD-Morning Hit Parade

WMT-Country Home; Musical: WTAQ-Mike's Uprisin'

WTMJ-Top o' the Morning:

7:15 CST 8:15 CDT

NBC-Person to Person: (sw-21.5)

News: WCCO WHO WMT WLW KWK-Sunnytime

WIND-Morning Review: WJJD-H. Zimmerman, organist

WLS-Julian Bentley: WMBD-Musical Clock

WROK-Breakfast Melodies: WTAD-Breakfast Brevities

7:30 CST 8:30 CDT

CBS-Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Albolene): WBBM

NBC-Landt Trio; News: (sw-21.5)

News: WKBH WTAQ WIBA

△Morning Devotions: WKBH WLS

Musical Clock: WBOW WMT

KMOX-Ozark Varieties: WCCO-Musical Chimes

WFAM-Your Engagement Book: WHIP-Just About Time

WHO-Williams Brothers Quartet: WIND-Hawaiian Melodies

WIRE-Dessa Byrd: WLW-Gospel Singer

WMAQ-Whistler & His Dog; News: WMBD-Weather Report

WROK-Morning Parade:

7:45 CST 8:45 CDT

NBC-Amanda Snow, songs: WMAQ (sw-21.5)

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX

News: WIND WTAD WIRE WHIP

KWK-News; Rapid Service: WBBM-Linda's First Love

WFAM-Morning Devotions: WHO-Rare Bits of News

WIRE-News; Today's Best Buy: WJJD-Salon Echoes

WKBH-Tune Tossers: WKBH-Breakfast Melodies

WLS-Cowboy Bill: WLW-Your Hollywood News Girl

WMBD-Police Flash: WSUI-Morning Melodies; Service Reports

WTAQ-Today's Almanac: WTMJ-Morning Melodies

8:00 CST 9:00 CDT

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN

WFBM WCCO KMOX WBBM WOC

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE

NBC-Just' Neighbors, sketch: WCFL WTMJ WOWO (sw-15.21)

News: WKBH WMBD WAAF

Musical Clock: WIBA WROK WMT

KSD-News; Dick Leibert, organist: KWK-Pep-Up Parade

WFAM-Concert Time: WGN-Martha Crane & Helen Joyce

WHA-Band Wagon: WHIP-Hit Revue

WHO-Coffee Pot Inn: WIND-Priscilla & Her Piano

WJJD-Gene Austin, songs: WKBH-Chancel Steps

WLS-Hal Culver, with Howard Peterson, organist: WLW-Hymns of All Churches

WSUI-Morning Music Hour: WTAD-Tales Old & New

WTAQ-Morning Potpourri:

8:15 CST 9:15 CDT

NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE

CBS-Myrt & Marge, sketch (Super Suds): KMOX WFBM WCCO WISN WBBM WMBD

NBC-Asher & Little Jimmie, cowboy songs: WOWO WCFL (sw-15.21)

KSD-Bright & Early Melodies: WAAF-Rhythm Rhapsody

WCFL-Double in Stars: WHA-Morning Melodies

WHO-What to Serve Today: WIND-Your Favorite Band

WJJD-Piano Parade: WKBH-Salon Sketches

WKBH-Uncle Bob: WLS-News; Household Hints

WLW-Myrt & Marge, sketch: WOC-Musical Clock

WSUI-To be announced: WTAD-Gems of Melody

WTMJ-Hymns of All Churches:

8:30 CST 9:30 CDT

CBS-Hilltop House (Palmolive Soap): WISN WMBD KMOX WBBM WCCO

NBC-Just Plain Bill, sketch (Kolyos): WMAQ WIRE

NBC-Happy Jack, songs: KSD

NBC-Josh Higgins of Finchville, sketch: WCFL

WAAF-Canary Serenade: WBOW-△Radio Gospel

WFAM-Shoppers' Guide: WFBM-Roundup

WGN-Morning Melodies: WHIP-Polish Variety Hour

WHO-Those Happy Gilmans: WIBA-Today's Almanac, Society Reporter

WJJD-Adult Education Council: WKBH-Hits & Encores

WKBH-Olive Hagen, organist: WLS-Old Kitchen Kettle

WLW-Hilltop House, sketch: WMT-Musical Clock

WOWO-Tri-Topics: WROK-△Morning Devotions

WSUI-Daily Iowan of the Air: WTAD-Interchurch Revival

WTAQ-Wake Up and Live: WTMJ-Organ Melodies

8:45 CST 9:45 CDT

NBC-Woman in White, sketch (Pillsbury): WMAQ WIRE

WHO WTMJ KSD

NBC-Jerry Sears' Orch.: WBOW KWK (sw-21.5)

CBS-Stepmother, sketch (Colgate): WBBM WCCO WFBM KMOX

NBC-Ma Perkins, sketch (Oxydol): WLS (sw-15.21)

WCFL-Bittersweet Melodies: WFAM-Words & Music

WGN-Dr. Friendly, drama: WIND-Musical Varieties

WISN-Early Risers Club: WJJD-American Legion Band

WKBH-Stars Over Hollywood: WKBH-Amer. Family Robinson

WLW-Betty & Bob, sketch: WMBD-Women of Today

WOWO-Modern Home Forum: WROK-Town Crier

WSUI-Morning Melodies; Service Reports: WTAD-Hannibal Prgm.

WTAQ-Do You Remember?

9:00 CST 10:00 CDT

CBS-Lois Elliman, songs: WISN WTAQ WKBH WKBH WFAM WFBM

NBC-Originalities: WIBA WCFL (sw-21.5)

NBC-David Harum, sketch (Bab-O): KSD WIRE WMAQ WHO (sw-15.33)

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS (sw-15.21)

News: WIND WROK

KMOX-Jean Abbey: KWK-Singing Cowboys

WAAF-Woman's Page: WBBM-Heart of Julia Blake

WCCO-Ma Perkins: WGN-Get Thin to Music

WJJD-Priscilla Holbrook, pianist: WLW-The Goldbergs, sketch

WMBD-Messenger; Weather: WMT-News; Musical Interlude

WSUI-Illustrated Musical Chats: WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT

NBC-Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)

NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD

CBS-Richard Maxwell, tnr.: KMOX WISN WFAM

NBC-Breen & de Rose, songs: WMT WBOW

MBS-Bachelor's Children (Old Dutch Cleanser): WGN

News: WKBH WMBD WOC

Editor's Daughter, sketch: WBBM WOWO

KWK-Great Works of Man: WAAF-Mid-Morning Varieties

WCCO-Bachelor's Children: WCFL-Rhythm Roundup

WFBM-Apron Strings: WHA-American Observer

WIBA-Organ Melodies: WIND-Hillbilly Ballads

WJJD-Sports Edition Handicapper: WKBH-Music Makers

WROK-On the Mail: WTAQ-Crimson Trail

WTMJ-Happy Gilmans:

9:30 CST 10:30 CDT

NBC-Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)

NBC-Viennese Ensemble: WCFL WBOW WIBA

CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM

NBC-Doc Schneider's Texans: WMAQ WHO (sw-21.5)

KWK-Pop 'Wise & Filbert: WAAF-Swing High

WFAM-Health Talk; Gypsy Fiddles: WGN-Man on State Street

WHIP-Women in the News: WIND-Serenade to the Ladies

WIRE-Imogene Pierson: WJJD-Harry Zimmerman, organist

WKBH-Eb & Zeb, sketch: WKBH-Today's Almanac

WLW-Short, Short Story: WMT-Homemakers Exchange

WOC-Melodic Variations: WOWO-Linda's First Love

WROK-Milk-Made Magic: WTAD-Ma Perkins, sketch

WTAQ-Roundup: WTMJ-Morning Melodies

9:45 CST 10:45 CDT

NBC-Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)

Subject: "The Fellowship of Pain."

CBS-Aunt Jenny's Stories (Spry): KMOX WMBD WFBM WBBM WISN WCCO

NBC-Viennese Ensemble: WMT WOWO KWK WHO

NBC-Kitty Keene, Inc., sketch (Dreft): WHO

NBC-The Road of Life, sketch (Chippo): WMAQ WTMJ WLW

KSD-The Revelers Quartet: WAAF-Foolish Questions

WFAM-Lou Pike, organist: WGN-Painted Dreams

WHIP-This Rhythmic Age: WIBA-△Church of the Air

WIRE-Linda's First Love: WJJD-Garwood Van's Orch.

WLS-Grace Wilson, contr.: WIND-Current News & Markets

WJJD-Frankie Trumbauer's Orch.: WKBH-Rhythm & Romance

WKBH-Swing Interlude: WROK-Radio Rhythm

WTAD-Kitty Keene, sketch:

10:00 CST 11:00 CDT

NBC-Dorothy Rochelle, songs: WBOW KSD WMT

CBS-Tower Town Tempos: WOC WBBM WCCO WFAM WMBD WFBM KMOX WISN

NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ

MBS-The Charioteers: WGN

KWK-Three-Quarter Time: WAAF-Let's Dance

WCFL-Peekers in the Pantry: WHA-Homemakers

WHIP-Fashions & the Home: WHO-The Goldbergs, sketch

WIBA-Linda's First Love, sketch: WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar

WIRE-Dessa Byrd: WJBC-Organ Moods

WJBC-Bureau of Missing Persons: WKBH-Hollywood Reporter

WKBH-Home Economics: WLS-Market Reports; News

WLW-Editor's Daughter, sketch: WOWO-Bill Board

WROK-News; Organ: WSUI-Home Decoration

WTAD-News: WTAQ-Stars Over Hollywood

WTMJ-What's New in Milwaukee?

10:15 CST 11:15 CDT

NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW

CBS-Irene Beasley, R.F.D. No. 1: WFBM WTAQ WFAM WKBH WOC

NBC-Kidoodlers: WBOW KWK (sw-15.33)

KMOX-Houseboat Hannah, sketch: KSD-Ferde Grofe's Orch.

WAAF-Willie Winn, sport of kings: WBBM-Missus Goes to Market

WCCO-Judy & Jane: WGN-Don Pedro's Magic Violin

WHIP-Morning Dance: WHO-Houseboat Hannah

WIBA-Editor's Daughter, sketch: WIND-Priscilla & Her Piano

WISN-News: WJBC-Women in the News

WJJD-Criminal Court Interviews: WKBH-Your Home Prgm.

WLS-Musical Chorus Boys: WMBD-Linda's First Love

WMT-Douglas Grant, gospel bar: WROK-Poet's Corner

WSUI-Yesterday's Musical Favorites: WTAD-Bee & Vee

10:30 CST 11:30 CDT

NBC-Nat'l Farm & Home Hour; Guest Speakers: WMAQ WIBA WBOW (sw-15.21)

Program: H. R. Bankhage, news comment; Everett Mitchell interviews farmer on "The One Hundred Millionth Production Credit Loan"; Morse Salisbury, news comment.

CBS-Romance of Helen Trent; Virginia Clark (Edna Wallace Hopper): WBBM KMOX

NBC-The Spirit of God & You: KSD

News: WGN WIRE WHIP

KWK-News; Musical Prgm.: WAAF-This Feminine World

WCCO-Happy Gilmans: WCFL-Double in Stars

WFAM-Harlan Hogan: WFBM-Mrs. Farrell's Kitchen of the Air

WHA-Music Appreciation Course: WHO-Myrt & Marge, sketch

WIND-Organ & Guitar: WISN-Organ Recital

WJBC-Dollar Daze: WJJD-Safety Court Broadcast

WKBH-House of MacGregor: WKBH Songtime

WLS-Homemakers: WLW-News; Livestocks; River; Weather; Markets

WMBD-Honeymoon Lane: WMT-Bits of Everything

WOC-Radio Bazaar: WOWO-Richard Trojan

WROK-Kaye Kreamer, Woman's Forum: WSUI-The Book Shelf

WTAD-Tonic Tunes: WTAQ-News; Merry-Go-Round

WTMJ-Kitty Keene:

10:45 CST 11:45 CDT

NBC-Nat'l Farm & Home Hour: WLW KWK

CBS-Our Gal Sunday, sketch (Anacin): WBBM KMOX

NBC-Cobwebs & Cadenzas: WCFL WIRE

KSD-Lady Courageous: WAAF-Markets; Sweet and Slow

WCCO-Grandma Travels: WFAM-Homespun Verse

WGN-Musical Mail Box: WHIP-Musical Newsy

WHO-Hilltop House, sketch: WISN-Ann Leslie's Scrapbook

WJBC-Paggy Payne & Pioneers: WKBH-Treasure Chest

WKBH-Beauty Box Revue

WLS-Short, Short Stories: WMBD-Bandwagon

WMT-Music Memory: WOC-Screenfans Prgm.

WOWO-AI Becker Interviews: WROK-Freepart Studios

WTAD-Betty & Bob: WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT

NBC-Vincent Curran, songs: KSD (sw-15.33)

CBS-The Goldbergs, sketch (Oxydol): WOC WKBH WCCO WBBM

MBS-The Happy Gang: WMT WGN

KMOX-Ma Perkins, sketch: WAAF-Symphonic Hour

WBA-Morning Melodies; News: WCFL-Hit Review

WFBM-Music Hall: WHIP-Southtown Church Hour

WHO-Dan Harding's Wife, sketch: WIND-Indiana News

WIRE-Singin' Sam: WISN-Morning Musical

WJBC-Take It For Granted: WJJD-News

WKBH-Magic Violin: WLS-Melody Roundup

WMBD-Jack's Tune Teasers: WOWO-Consolaires

WSBT-Stork Report; Farm: WSUI-State Symphony of Boston

WTAD-All for the Ladies: WTAQ-Hollywood on Parade

WTMJ-Heinie and Dinty:

11:15 CST 12:15 CDT

CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN

NBC-Three Roneos: WCFL KSD WIRE (sw-15.33)

CBS-To be announced: WFBM

WGN-Noontime Melodies: WHA-Organ Interlude

WHIP-Englewood Hour: WHO-Vic and Sade, sketch

WIND-Novelty Organist: WJBC-Parade of Bands

WJJD-Priscilla Holbrook, pianist: WKBH-Book of the Hour

WKBH-Club Calendar: WMBD-You'd Never Believe Me

WMT-Tom Owen's Cowboys: WOC-Studio Swingapators'

WOWO-Today's News: WSBT-Melody Time

WISN-Ave Maria Hour: WTMJ-Heinie and His Genadiers

11:30 CST 12:30 CDT

CBS-Road of Life, sketch (Chippo): KMOX WBBM

NBC-Words & Music: WMAQ KSD WIBA (sw-15.33)

MBS-Radio Garden Club: KWK

Midday Service: WGY WGN

WOWO-Presentation: WCCO-Houseboat Hannah

WCFL-Mid-day Melody Mart: WFBM-Hoosier Farm Circle

WHA-Talking Book: WHIP-Hollywood News

WHO-To be announced: WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar

WIRE-Farm & Home Hour: WISN-Waltz Time

WJBC-Singin' Sam: WJJD-Harry Zimmerman, organist

WKBH-Social Calendar; Farm News; Do You Want a Job?: WKBH-Rhapsody and Rhythm

WLS-Markets; News

(Continued on Next Page)

MONDAY

July 11

(11:30 a.m. Continued)

WLW-Live Stock & Poultry Reports; News
 WBBD-Thrift Message; Miss Electrolux; Melody Miniature
 WMT-Sweet and Swing
 WOC-Hymns of All Churches
 WOWO-Happy Hauck's Orch.
 WSBT-In Movieland
 WTAD-Police News
 WTAQ-Mailman
11:45 CST 12:45 CDT
 NBC-Jack & Loretta Clemens; WOWO KWK (sw-15.21)
 CBS-Gospel Singer; Edward MacHugh, bar.; Organ (Ivory Soap); KMOX WCCO WBBM
 MBS-Your Hollywood Newsgirl (Lydia E. Pinkham); WCFL
 News: WBAA WIND WMAQ
 WHIP-Cascade Melodies
 WBO-Markets; Weather
 WBA-Agricultural Adjustment
 WISN-Even as You and I
 WJBC-Reid & Vin
 WKBH-Hits and Encores
 WLS-Dinner Bell Prgm.
 WLW-Hugh Cross & Radio Pals
 WMBD-Window Shopper
 WMT-News; Markets
 WOC-Farm Bureau & Markets
 WROK-Round the Town
 WSBT-Man on the Street
 WSUI-Farm Flashes, Enmett Gardner
 WTAQ-Farmhands
 WTMJ-Livestock Quotations

AFTERNOON

12:00 CST 1:00 CDT
 NBC-Betty & Bob, sketch (Gold Medal); WIRE WTMJ WMAQ
 KWK WHO (sw-15.21)
 CBS-The Dictators; WSBT WOC
 WCCO WKBH WKBH (sw-15.27)
 NBC-Al Roth's Orch.; (sw-15.33)
 MBS-Harold Turner, pianist; WGN
 News: WJBC WMBD WTAD
 KMOX-Singin' Sam
 KSD-Sports Preview
 WAAF-Don Bolt, commentator
 WBAA-Agricultural Forum
 WBBM-Manhattan Mother
 WBOW-Street Reporter
 WCFL-Theatre Lobby
 WFBM-Blue Ribbon Melodies
 WHA-Musicale
 WHIP-Movie Tunes
 WBA-Interlude; Country Home
 WIND-Lupi Italian Hour
 WISN-Musical Heat Wave
 WJJD-Frank Trumbauer's Orch.
 WLW-Linda's First Love, sketch
 WMT-Cedar Valley Hillbillies
 WOWO-Purdue Agricultural Program
 WSUI-Rhythm Rambles
12:15 CST 1:15 CDT
 NBC-Arnold Grimm's Daughter, sketch (Gold Medal); WIRE
 WLW WMAQ KWK WTMJ (sw-15.21)
 NBC-Al Roth's Orch.; WBOW
 WIBW
 MBS-As You Like It; WGN
 News: WBA WKBH WFBM
 Kitty Keene; WCCO KMOX
 Man on the Street; WKBH
 WBBM
 WAAF-Estelle Barnes, pianist
 WBAA-Sports, Dick Shively
 WCFL-Spotlight Prgm.
 WHIP-Alice Oleson, pianist
 WHO-Luncheon Music
 WJBC-Hot vs. Sweet
 WJJD-Midday Round-Up
 WKBH-Man on the Street
 WLS-Don & Helen, vocal duo
 WMBD-Town Crier; Markets
 WMT-Question Man; Voice of Iowa
 WOC-Farm Bureau & Markets
 WOWO-Market Service
 WROK-Column Left, News
 WTAD-Cy & Freckles
12:30 CST 1:30 CDT
 CBS-Three Consoles; WISN
 WFBM WSBT (sw-15.27)

NBC-Joe Green's Orch.; WOWO
 WBOW WCFL (sw-15.33)
 NBC-Valiant Lady, sketch (Gold Medal); WLW WIRE WMAQ
 KWK (sw-15.21)
 News: WHO WOC
 Rhythm Rascals; WTAQ WTMJ
 KMOX-Linda's First Love
 WAAF-Markets; Encores
 WBAA-Dance Time
 WBBM-Kitty Keene, sketch
 WCCO-First Edition
 WGN-June Baker, talk
 WHA-Farm Prgm.
 WHIP-Concert Orch.
 WBA-Market Reports
 WIND-To be announced
 WKBH-Man on the Street
 WKBH-Luncheon Music
 WLS-Voice of the Feed-lot
 WMBD-Farm News
 WMT-Markets; Cedar Valley Hillbillies
 WROK-Couple on the Street; Service Sam
 WTAD-Farm; Weather; Markets
12:45 CST 1:45 CDT
 NBC-Hymns of All Churches (Gold Medal); WIRE WMAQ
 KWK WHO (sw-15.21)
 CBS-Three Consoles; WCCO WOC
 News: WKBH WTAQ
 KMOX-Editor's Daughter, sketch
 KSD-News; Market Reports
 WAAF-Waltztime
 WBAA-Market Reports
 WBBM-Houseboat Hannah
 WBOW-Tune of the Day
 WGN-Melody Time
 WBA-Melody Moments
 WJJD-Piano Parade
 WKBH-Song Hit of the Day; Pet Corner
 WLS-Listeners Mike; Markets
 WLW-Kitty Keene, Inc., sketch
 WMBD-Colonel Beene; Noon-day Melodies
 WMT-Iowa Cornhuskers
 WROK-Home Folks' Hour
 WTMJ-Sidewalk Reporter
1:00 CST 2:00 CDT
 CBS-Matinee in Manhattan;
 WISN WFBM WKBH WSBT
 WCCO KMOX WOC (sw-15.27)
 NBC-Navy Band; (sw-15.21)
 NBC-The Story of Mary Marlin, sketch (Ivory Flakes); WMAQ
 WHO WLW WTMJ KSD
 MBS-Marriage License Romances; WMT WGN
 News: WHIP WTAD
 KWK-Backstage Wife, sketch
 WAAF-"L" Reporter, interviews
 WBAA-This Business of Living
 WBBM-Broadcast Rhymsters
 WBOW-Sportscasting
 WCFL-Make Believe Danceland
 WHA-News & Views
 WBA-Dane County Farm Hour
 WIRE-Reporter
 WJJD-Tommy Tucker's Orch.
 WKBH-Ma Perkins
 WLS-Homenakers Hour
 WMBD-Men on the Street
 WOWO-The Observer
 WSUI-Illustrated Musical Charts
 WTAQ-Man on the Street
1:15 CST 2:15 CDT
 NBC-Oxydol's Own Ma Perkins, sketch; WMAQ WTMJ WHO
 KSD
 CBS-Matinee in Manhattan;
 WTAQ WKBH
 NBC-Navy Band; WBOW WOWO
 MBS-Beth Chandler, ballads; WGN WMT
 KMOX-Judy & Jane
 KWK-Great Works of Man
 WAAF-Carnival Matinee
 WBBM-Meet the Missus
 WCCO-Betty & Bob
 WHA-Musical Varieties
 WHIP-Band Concert
 WBA-Concert Trio
 WIRE-Armchair Journeys
 WLB-Noonday Headlines
 WLW-Ma Perkins, sketch
 WMBD-His Majesty, the Baby
 WMT-German Band
 WTAD-Quincy Marches On
1:30 CST 2:30 CDT
 CBS-American Osteopathic Ass'n Convention; WMBD WKBH
 WSBT WTAQ WFBM WISN
 WKBH WOC (sw-15.27)
 Dr. Edward A. Ward, president of the American Osteopathic Association, will speak before the convention of the association on "Public Aspects of the Trends in Medicine."

Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON

5:15 CST (6:15 CDT) American Viewpoints, CBS.

NIGHT

6:00 CST (7:00 CDT) Burns and Allen, NBC.

6:00 CST (7:00 CDT) Richard Himber's Orchestra, CBS.

6:30 CST (7:30 CDT) Voice of Firestone, NBC.

7:00 CST (8:00 CDT) Orson Welles, CBS.

8:00 CST (9:00 CDT) True or False, NBC.

8:00 CST (9:00 CDT) Contented Hour, NBC.

8:00 CST (9:00 CDT) Wayne King's Orchestra, CBS.

8:30 CST (9:30 CDT) National Radio Forum, NBC.

8:30 CST (9:30 CDT) "Pagliacci," MBS.

8:45 CST (9:45 CDT) American Viewpoints, CBS.

NBC-Pepper Young's Family, sketch (Canay Soap); WMAQ
 WLW WHO KSD WTMJ
 MBS-Harold Stokes' Orch.; WGN
 KMOX-Magic Kitchen
 KWK-News
 WBA-Monitor Views the News
 WBBM-Pat Flanagan
 WCCO-Julia Blake
 WHA-Organ Melodies
 WHIP-Dancing Party
 WIRE-Matinee Varieties
 WJJD-Two Pianos
 WMT-News; Novelty Parade
 WOWO-Men of Note
 WROK-Margaret Eklof, songs
 WTAD-Medical Ass'n

1:45 CST 2:45 CDT
 CBS-Nan Wynn, songs; WKBH
 WSBT WKBH WOC WTAQ
 WISN WFBM (sw-15.27)
 NBC-Navy Band; WMT KWK
 NBC-The Guiding Light, sketch
 (White Naptha); WHO WMAQ
 WTMJ KSD WLW
 WBAA-Songs & Melodies
 WBBM-Dugout Dope
 WCCO-Markets
 WCFL-Baseball Interviews
 WGN-The Leadoff Man
 WJJD-Gems of Melody
 WJBA-Warren Brown talks Baseball
 WLS-News
 WMBD-Hello, Neighbor
 WOWO-Women in the News
 WROK-Affairs of Mrs. Swenson

2:00 CST 3:00 CDT
 CBS-Patterns in Swing; WISN
 WSBT WOC WKBH WKBH
 WTAQ WFBM (sw-15.27)
 NBC-Club Matinee; WENR WMT
 WOWO WBOW
 NBC-Backstage Wife, sketch
 (Dr. Lyons); WMAQ WTMJ
 WIRE WHO WBA
 Baseball; Chicago Cubs vs. Pittsburgh; WGN WBBM
 WCFB WIND WJJD
 Dan Harding's Wife, sketch;
 KSD WLW
 KMOX-Those Happy Gilmans
 KWK-Today at Two
 WAAF-News Flashes; Weather
 WBAA-Typing School of the Air
 WCCO-Ladies First
 WHA-Armchair Journeys
 WHIP-Gay Caballeros
 WMBD-Editor's Daughter
 WROK-News; Concert Interlude
 WSUI-Travel's Radio Review
 WTAD-Hannibal Prgm.
 WTAM-Variety Prgm.

2:15 CST 3:15 CDT
 NBC-Stella Dallas, sketch (Milk of Magnesia); WIRE WTMJ
 WBA WMAQ WHO
 CBS-Patterns in Swing; WCCO
 MBS-Midstream, drama; WLW
 KMOX-One Woman's Opinion
 KSD-Heart of Julia Blake

KWK-Music in a Sentimental Mood
 WAAF-Emerson Trent, tr.
 WIA-Magazine Rack
 WHIP-Orch. With Denna Taylor
 WMBD-Singing Sam
 WROK-Judy Marsh, songs
 WSUI-Within the Classroom
 WTAQ-Fiddlers Three

2:30 CST 3:30 CDT
 NBC-The Hughes Reel with Rush Hughes (Borden Co.); WHO
 KSD WMAQ WIRE
 CBS-Deep River Boys, quartet;
 WFBM WISN WTAQ WFBM
 WMBD WKBH WKBH WOC
 (sw-15.27)

NBC-Club Matinee; WBA
 KMOX-Let's Compare Notes;
 Headline Highlights
 KWK-Richard Hayes, swing organist
 WAAF-Matinee Melodies
 WBAA-The Home Builders
 WCCO-Front Page Parade
 WHA-Music of the Masters
 WHIP-There Was a Time When
 WLW-Heart of Julia Blake
 WROK-Two Guitars
 WTAD-Sports Talk
 WTMJ-News; Police; Weather; Spotlight
2:45 CST 3:45 CDT
 CBS-Del Casino, songs; WKBH
 WTAQ WOC WFBM WFBM
 WKBH WCCO WMBD (sw-15.27)
 NBC-Girl Alone, sketch; WMAQ
 MBS-The Hatterfields; WLW
 To be announced; WHO WIRE
 KMOX-Dope from the Dugout
 KSD-Xavier Cugat's Orch.
 KWK-Man in the Stands
 WAAF-Estelle Barnes, pianist
 WHIP-Topical Commentary
 WBA-Today's Front Page
 WROK-Rhythm Before Three
 WTAD-Dance Orch.
 WTMJ-Mello Cello

3:00 CST 4:00 CDT
 CBS-Nat'l Hillbilly Champions;
 WKBH WKBH WTAQ WFBM
 WOC WFBM WMBD WCCO
 WISN
 NBC-Top Hatters; WBOW WHO
 NBC-Neighbor Nell; Dean Fossler, organist; WENR
 Baseball Game; WTAD WMT
 Baseball; Cardinals vs. Cincinnati;
 KMOX KWK
 KSD-Baseball Scores
 WAAF-The Rhumba Bear
 WBA-Symphony Hall
 WHIP-Eunice Clark & Orch.
 WBA-Today's Front Page
 WIRE-Police Court
 WJBC-God's Cheer for Shut-ins
 WLW-Houseboat Hannah, sketch
 WMAQ-Tea Time Varieties
 WOWO-News
 WROK-Kaye Kreamer, Women of the Hour
 WSUI-Adventures in Story Land
 WTMJ-Valiant Lady, sketch

3:15 CST 4:15 CDT
 NBC-Don Winslow of the Navy;
 WOWO WBA WMT
 NBC-Silhouettes of the West;
 WMAQ
 NBC-Top Hatters; WIRE
 CBS-Nat'l Hillbilly Champions;
 WTAQ WOC WMBD WFBM
 WKBH WFBM WKBH
 WAAF-Kay Armen
 WENR-Music Circle
 WHIP-Flying Lessons
 WHO-Judy and Jane, sketch

WLW-Charlie's Singing School
 WTMJ-Home Harmonizers
3:30 CST 4:30 CDT
 NBC-Your Family & Mine (Seal-test); WMAQ WBA WTMJ
 (sw-9.53)
 NBC-Kellogg's Singing Lady;
 Irene Wicker; WLW (sw-15.21)
 NBC-Johnnie Johnston, baritone;
 WBOW WENR
 CBS-March of Games; Arthur
 Ross, m.c.; WOC WFBM
 WMBD WKBH WKBH WISN
 WCCO

MBS-Dick Barrie's Orch.; WIRE
 News: WHO WJBC WIND
 WAAF-Musicale Moderne
 WFAM-Young America on the
 Air; Pop Concert
 WHA-Weather Bureau
 WHIP-Tea Dance
 WOWO-Musical Workshop
 WROK-Helene Kimberley
 WTAQ-Herman Daumler, violinist
3:45 CST 4:45 CDT
 CBS-New Horizons; WKBH WOC
 WKBH WFAM WFBM WMBD
 WTAQ WCCO WISN
 NBC-Little Orphan Annie (Oval-
 line); (sw-9.53)
 NBC-Herman Middleman's Orch.;
 WENR WOWO WIRE
 NBC-Rex Maupin's Orch.; WHO
 KSD WTMJ WBOW
 WAAF-Diana Clifton, sop.
 WBBM-Tenth Inning
 WHIP-News
 WBA-Bible Readings
 WJBC-American Years
 WLW-Man of Mars
 WMAQ-Romance & Rhythm
 WROK-Radio Rhythm

4:00 CST 5:00 CDT
 NBC-Ralph Blaine, tr.; WBA
 WBOW WMAQ KSD (sw-9.53)
 CBS-News; Jack Shannon, songs;
 WFBM WKBH WTAQ WKBH
 WBBM WFAM WCCO
 MBS-American Osteopathic Con-
 vention; WLW
 The topic of the round table
 discussion will be "What's
 Ahead in Medicine." The dis-
 cussion will be conducted by
 Congressman Ira W. Drew of
 Pennsylvania; Dr. Edward A.
 Ward of Saginaw, Michigan;
 Dr. Grace E. McManis of Balti-
 more, and Dr. Russell C.
 McCaughan of Chicago.
 News: WISN WOC
 WAAF-Salon Concert
 WBAA-The Magic Carpet
 WCFL-To be announced
 WENR-Malcolm Claire, children's
 stories
 WGN-Bill Anson
 WHIP-Hollywood Brevities
 WHO-New Tunes
 WIND-Baseball Scores
 WJBC-Request Hour
 WJJD-Baseball Scoreboard
 WMBD-Wayside Chapel
 WROK-News; Musicale
 WTMJ-Variety Revue

4:15 CST 5:15 CDT
 NBC-Marlowe & Lyon, piano
 duo; WMT WOWO WMAQ
 NBC-Benno Rabinoff, violinist;
 News: KSD WBOW WCFL
 (sw-9.53)
 CBS-Miniatures; WKBH WTAQ
 WCCO WISN
 MBS-Harp & Accordion Duo;
 WGN
 WAAF-Tea Dance
 WBAA-Don Bowden, songs
 WBBM-Truman Bradley
 WENR-Gilbert Martyn, news
 WFAM-Melody Time
 WFBM-C. Bruce Millholland
 WHIP-Airplane Dance
 WHO-Baseball Time
 WBA-Dance Hour
 WIND-Musical Toast
 WIRE-News; Minute Interviews
 WJJD-Parade of Music
 WLW-The Happy Gilmans
 WMBD-News; Pet Corner
 WOC-Baseball Review
 WROK-Freeport Studios

4:30 CST 5:30 CDT
 CBS-Harry Flee, org.; Orch.;
 WKBH WKBH WTAQ WCCO
 WISN (sw-11.83)
 NBC-Chesterfield Daily Sports
 Column; Paul Douglas; WOWO
 WLW KSD WENR (sw-15.21)
 NBC-Rakov's Orch.; WBA
 WIRE WMAQ WBOW
 MBS-To be announced; WGN
 News: WJBC WIND
 WAAF-Sports Shorts
 WBAA-Dick Curtner, pianist
 WBBM-Piano Parade
 WCFL-Phil Warner
 WFBM-Killer Dillers
 WFBM-Tea Time Tunes
 WHIP-Trio
 WJJD-Fred Beck, organist
 WMBD-Bargain Counter

4:45 CST 5:45 CDT
 NBC-Lola Hutchinson, soprano;
 WENR
 NBC-Adrian Rollini's Orch.; KSD
 WBA WMAQ WBOW WIRE

CBS-To be announced; WMBD
 WKBH WCCO WISN
 NBC-Lowell Thomas, news com-
 mentator (Sun Oil); WLW
 (sw-15.21)
 WAAF-Tower Tunes
 WBBM-Chicago Hour
 WCFL-Jack Kelly's Orch.
 WFAM-Baseball Scores; News
 WGN-Little Orphan Annie
 WHIP-Vocal Varieties
 WIND-Listen to Yourself
 WJBC-Screen Guide Gossip
 WJJD-Piano Parade
 WKBH-Kiddies Hour
 WOWO-American Family
 WTAQ-Theater Lobby Interviews

5:00 CST 6:00 CDT
 NBC-Concert Orch.; WOWO
 WMT WENR
 NBC-Alias Jimmy Valentine (Dr.
 Lyons); (sw-11.87) (also at
 9 p.m.)
 CBS-Ray Heatterton, songs;
 WTAQ WKBH (sw-11.83)
 NBC-Don Winslow of the Navy,
 sketch (Kellogg's); WMAQ
 WLW

Sports: WBBM WHIP
 To be announced; WHO WIRE
 KMOX-Grandstand Managers
 KSD-News; Dick Leibert, organ-
 ist
 KWK-Home Plate Interviews
 WAAF-The Bandstand
 WBOW-Merry-Go-Round
 WCCO-Livestock
 WFAM-Crimecasts; Garnitz Play-
 ers
 WFBM-WPA Speaker
 WGN-Popeye, sketch
 WBA-The Plainsmen
 WIND-German Hour
 WISN-Show Window
 WJJD-News
 WMBD-Happy Train
 WOC-Man on the Street
 WSUI-Musical Moods
 WTAD-Cy & Freckles
 WTMJ-News; Moment Musicale
5:15 CST 6:15 CDT
 NBC-Uncle Ezra's Radio Station
 (Alka-Seltzer); WMAQ WHO
 WIRE (also at 9:15 p.m.)

CBS-American Viewpoints; WOC
 WBBM WFBM WMBD WISN
 WKBH WCCO WKBH KMOX
 (sw-11.83)
 Speaker: Albin Johansson of
 Sweden, manager of Cooperative
 Wholesale Society of Sweden.
 NBC-Tune Twisters; WOWO
 KWK (sw-11.87)
 KOA-Pleasant Valley Frolics
 KSD-Popeye, the Sailor, sketch
 WAAF-City Manager Talk; Organ
 Melodies
 WCFL-Tune Teasers
 WCCO-Musical Prgm.
 WENR-Chicago Better Business
 Bureau
 WFAM-To be announced
 WGN-Buddy Clark & Orch.
 WHIP-Royal Byron, songs
 WBA-Outdoor Wisconsin
 WJJD-Ben Kanter, piano & song
 WLW-Denton & Barber, sports
 WROK-Spot Review
 WTAD-Hannibal Prgm.
 WTAQ-Bureau of Public Service
 WTMJ-Rhythm and Rhyme

5:30 CST 6:30 CDT
 NBC-Angler & Hunter; WSTRA
 CBS-Enoch Light's Orchestra;
 WKBH WFAM (sw-11.83)
 NBC-Music Is My Handicap; WMT
 WOWO
 News: WKBH WBA WMAQ
 WTAD WIRE
 Sports: WGN WTAQ WMBD
 WISN WOC KSD
 Popeye, the Sailor; WFBM WCCO
 KWK-Twilight Serenade
 KMOX-Ozark Varieties
 WAAF-For Mother and Dad
 WBBM-Interview with Chicago
 CYO Champs in Training
 WCFL-Rainbow Melodies
 WENR-Dinner Date
 WHA-Music Album
 WHIP-Slovak Evening Bell
 WHO-To be announced
 WJJD-Sentenced Men, interviews
 WLW-Let's Celebrate
 WROK-Tubby Weeks, songs
 WSUI-Through the Art Galleries

5:45 CST 6:45 CDT
 CBS-Boake Carter, commentator
 (Huskies & Post Toasties);
 WBBM WFBM KMOX WISN
 WMBD WFAM WKBH WTAQ
 WCCO WOC
 NBC-Harrison Knox, tr.; KSD
 WIRE WMAQ
 NBC-Fred Fisher's Schnickel-
 fritzers; WENR WOWO
 Sports: WKBH WCFL WTMJ
 WJJD
 Sports: News: KWK WMT
 WBOW-Ice Jamboree
 WGN-Evening Serenade
 WHA-Fun Time
 WHIP-News
 WBA-Today's Birthdays; Sports
 WLW-Paul Sullivan

MR. FAIRFAX KNOWS ALL

For personal replies enclose stamped, self-addressed envelope. Please state questions as briefly as possible.—Ed.

HERBERT MARSHALL was born in England on May 23, 1890. He does not appear regularly on any one program, but has appeared often as guest on various shows.—J. A. V., San Diego, Calif.

AL VIERRA, leader of the Hawaiian band which appears under his name, was born in Hilo, Hawaii. He is a brother of Frank J. Vierra, conductor of the famous Royal Hawaiian Band in Honolulu. He has had several orchestras; his present organization includes Bob Panole, Charles Ahin and Joe Vierra, another of his brothers.—Miss I. G., Chicago, Ill.

WROK-Dance Hour
WSUI-Daily Iowan of the Air

NIGHT

6:00 CST 7:00 CDT
NBC-Public Hero No. 1 (Falstaff): WMAQ WHO KSD

NBC-Burns & Allen (Grape Nuts); Tony Martin, tr.; Glen Gray's Orch.: WTAM WLW (also at 8:30 p.m.)

CBS-Monday Night Show (Brewers' Ass'n); Connie Boswell; Ted Husing; Trio; Richard Himber's Orch.: WOC WHAS KMOX WBBM WFBM WJRW WCCO WTAQ (sw-11.83) (also KNC at 10 p.m.)

NBC-If I Had the Chance; Cal Timney, m.c.; Norman Cloutier's Orch.: WOWO KWK (sw-11.87)

MBS-Ernie Fiorito's Orch.: WGN Sports: WKBW WTAD WBOW WLS WKBH

WAAF-Don Bolt, commentator WCFB-News
WFAM-The New Yorkers
WHA-Organ Revue
WIBA-Concert Orch.
WIND-Recreation of Today's Baseball Game

WIRE-Outside Looking In
WISN-Down by Herman's
WJJD-Fred Beck, organist
WMBD-Paul Welton's Ensemble
WMT-Life Savers; Nature's Wonderland
WROK-News; Musical Workshop
WSUI-Dinner Hour Prgm.
WTMJ-Let's Dance

6:15 CST 7:15 CDT
CBS-Monday Night Show: WKBH
MBS-Ernie Fiorito's Orch.: WMT

News: WLS WMBD
KWK-Jam Session
WAAF-Pacific Paradise
WBOW-Our Neighbors
WCFB-Pop Tunes
WFAM-Amer. Family Robinson
WHIP-Alderman Rowan
WKBW-Sweetheart Serenade
WROK-Nick & Pete
WTAD-Freshest Thing in Town
WTAQ-Dancing With the Maestro

6:30 CST 7:30 CDT
CBS-Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orch.; Edward Roecker, bar.: WBBM WJR (sw-11.83) (also at 9:30 p.m.)

NBC-The Voice of Firestone; Margaret Speaks, sopr.; Symphonic Orch., dir. Alfred Wallenstein: WMAQ KSD WHO WTMJ WIRE WTAM WIBA WLW (sw-9.53) (also at 9:30 p.m.)

Program: Margaret Speaks will sing Mi Chiamano Mimi from "La Boheme" (Puccini), Huguette Waltz (Friml) and selections from "The Chocolate

Soldier" (Strauss). The orchestra will play Pomp and Circumstance (Elgar), Blue Danube (Strauss) and D'Indy's arrangement of Melody in F (Rubenstein).

NBC-Those We Love, drama (Pond's Cream): WLS WKBW WMT (sw-11.87)

MBS-Lone Ranger, drama (Silvercup): WGN

News: WOC WTAQ WHAS KMOX-The Camera Speaks
WAAF-Evening Concert
WBOV-Studio Party
WCCO-Musical Prgm.
WCFL-Keep in Time
WFAM-The Three Men
WFBM-Jordan Conservatory
WHA-Evening Musicale
WHIP-Homespun
WISN-Patterns in Rhythm
WJJD-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
WKBW-W.P.A. Prgm.
WKBH-Dinner Music
WMBD-Good Neighbor
WOWO-Social Security Speaker
WROK-DeKalb Community Hour
WTAD-Dust Off the Diamond

6:45 CST 7:45 CDT
To be announced: WKBH WOWO News: KMOX WKBW
WCCO-Welcome to Minnesota
WCFL-Jack Kelley's Orch.
WFAM-Hits & Bits
WISN-Crossword Puzzles
WOC-Sesqui-Centennial Prgm.
WTAQ-Talking Drums

7:00 CST 8:00 CDT
CBS-The Mercury Theater; Orson Welles, producer: WISN WJR WHAS WBBM KMOX WCCO WFBM WMBD WKBH WTAQ WOC (sw-11.83)
Read about this new program and its very versatile producer starting on page 1.

NBC-America's Rhythm Masters; Lennie Hayton's Orch.: WOWO WTMJ WLS WMT (sw-11.87)
NBC-Questions & Answers; Joseph Cherniavsky's Orch.: WHO WTAM WIBA WIRE WLW
MBS-Frank Ferneau's Orchestra: KWK

KSD-Behind the Scenes at the Airport
WBOW-To be announced
WCFB-Labor Flash
WGN-Bob Crosby's Orch
WHA-Youth & the World Today
WHIP-Gospel Melody Time
WIND-News & Music
WJJD-Hawaiian Melodies
WKBW-Dubuque Star Revue
WMAQ-Lou Breese's Orch.
WROK-Freepost Studios
WSTB-Polish Hour
WSUI-Children's Hour
WTAD-The Debutants

7:15 CST 8:15 CDT
NBC-Questions & Answers; Joseph Cherniavsky's Orch.: KSD WMAQ
MBS-Bob Crosby's Orch.: KWK
WCFL-Favorite Melodies

WHIP-Razzberry College
WIND-Dixieland Band
WIRE-Do You Want To Be An Announcer?
WJJD-Cornhuskers
WKBW-Chamber of Commerce
WTAD-News Summary
WTAQ-House of Peter MacGregor

7:30 CST 8:30 CDT
NBC-America's Rhythm Masters; Lennie Hayton's Orch.: WMT KWK WOWO
NBC-Music for Moderns: WMAQ WHO WTAM WIRE WIBA WBOW KSD
WCFL-News
WGN-Jack Denny's Orch.
WIND-Tommy Ott & Henry Yohanan, piano duo
WJJD-Suppertime Frolic
WKBW-Story of a State
WISN-Unsolved Mysteries
WSUI-Evening Musicale
WTAQ-Pearl Isle Troubadours

7:45 CST 8:45 CDT
WCFL-Herr Louis & The Weasel
WGN-News & Sports
WIND-The Law of Life
WSUI-Iowa State Med. Society

8:00 CST 9:00 CDT
CBS-Wayne King's Orch. (Lady Esther): WJR WFBM WHAS WCCO WBBM KMOX (sw-11.83)
NBC-Carnation Contented Program; Orch. directed by Marek Weber: KSD WHO WMAQ KOA WIRE WIBA WTMJ WTAM (sw-9.53)
The Lullaby Lady will sing Goodnight and Mr. Miller will sing Zigenauer, You Have Stolen My Heart. The quartet will sing "The Girl in the Bonnet of Blue and Tonite Will Live from "Tropic Holiday" and the chorus will offer a Memories Medley of A Little Love, A Little Kiss, Tea for Two from "No No Nanette," When Day Is Done, I Kiss Your Hand Madame and Valencia. The orchestra will play El Telerario and Perpetuum Mobile (Strauss).

NBC-True or False, quiz prgm. (J. B. Williams Co.): WENR WMT WOWO KWK WLW (sw-11.87)
MBS-Mr. Mergenthwirker's Lobbies: WGN
WBOW-Concert Hall
WCFB-Beyond the Horizon
WIND-Organ & Vibra-harp
WISN-James Melton, tr.; Orch.
WJJD-Suppertime Frolic
WKBW-Gems of Melody
WKBH-Rapid Ad
WMBD-Music Hall
WOC-German Band
WROK-Melody Time
WSTB-Dance Parade
WSUI-Department of Speech Prgm.
WTAQ-Dick Sampson, bar.

8:15 CST 9:15 CDT
WCFL-Jack Kelly's Orch.
WIND-Grant Park Concert

WISN-Baseball Game
WKBW-Facts About the Community Chest
WKBH-Gospel Melodies of the Air
WROK-News, Musicale
WTAQ-Em Owen, Harry Haskins, organist & pianist

8:30 CST 9:30 CDT
NBC-Burns & Allen (Grape Nuts); Tony Martin, tr.; Glen Gray's Orch.: WMAQ WIRE WIBA WTMJ WHO KSD KOA KFI (also see 6 p.m.)
NBC-Nat'l Radio Forum: WBOW WENR (sw-11.87)

MBS-Henry Weber's Pageant of Melody: WGN
Third in the series of "streamlined" grand operas will be Leoncavallo's "Pagliacci" presented by Henry Weber and a concert orchestra. Kathryn Witwer will be Nedda—the only feminine lead; Attilio Baggiore will be Canio; Mark Love will be Tonio; Richard Schreiber will be Silvio; Gunther Decker will be Peppino.

NBC-To be announced: WTAM CBS-The Crooner's Choir: WHAS WFBM WCCO WTAQ KMOX WMBD WKBH WKBW WSBT WJR WOC (sw-11.83)
KWK-Lone Ranger, sketch
WBBM-Husk O'Hare's Orch.
WCFL-Perry Como songs
WLW-Minstral Man
WMT-Russ Manson's Orch.
WOWO-Rhythm Ramblers
WROK-Tea on the Terrace
WSUI-Los Angeles Cappella Choir

8:45 CST 9:45 CDT
CBS-American Viewpoints: WOC WHAS KMOX WMBD WFBM WCCO WTAQ WKBH WKBW WSBT WJR (sw-11.83)
Mrs. Estelle Sternberger, director of World Peaceways, will speak on "The Unity and Disunity of America's Peace Movement."

NBC-To be announced: WTAM WLW
News: WMT WOWO
WBBM-John Harrington, news
WCFL-Isham Jones Orch.
WIND-Brooks Connolly, comm.
WROK-The Builders
WSUI-Daily Iowan of the Air

9:00 CST 10:00 CDT
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE WHO KSD WTAM WLW KOA KFI
NBC-Alias Jimmy Valentine (Dr. Lyons): WENR WMT KWK WOWO (also see 5 p.m.)

CBS-Henry Busse's Orch.: WJR WHAS WBBM WFBM WCCO
NBC-Rav Kinney's Orch.: WBOW (sw-9.53)
News: WKBW WIBA WSBT KMOX-The Goldbergs, sketch
WCFL-Make-Believe Danceland
WIND-Swedish Prgm.
WKBH-Barn Dance
WMBD-James Melton, tr.; Orchestra

WOC-Pat at the Piano
WROK-Musicale
WTAQ-Club Normandie Entertains
WTMJ-Kilowatt Hour
9:15 CST 10:15 CDT
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): KOA (also see 5:15 p.m.)

CBS-Henry Busse's Orch.: WOC WSBT KMOX
James Melton, tr.; Orch.: WBBM WTAQ
Sports: WHO WFBM
KSD-Russ David's Orch.
WIBA-Music by Cugat
WIRE-News; Basonology
WJR-Let's Celebrate
WKBW-The Impossible Parkers
WLW-Kresup Erion, sop.
WMAQ-Fort Pearson, news
WMBD-Value Hints
WROK-Mellow Moments
WTAM-Tom Manning
WTMJ-Easy Aces

9:30 CST 10:30 CDT
NBC-Voice of Firestone; Margaret Speaks, sopr.: KFI KOA (also see 6:30 p.m.)
CBS-Pick & Pat (Model Smoking Tobacco): WFBM WHAS KMOX WCCO (also see 6:30 p.m.)

NBC-Dance Orch.: KWK WMT
NBC-Al Donahue's Orch.: WLW WHO KSD WBOW WTAM (sw-9.53)
CBS-Dick Gasparre's Orchestra: WOC WSBT WMBD WKBW WOC (sw-6.12)

MBS-Jack Denny's Orch.: WGN WBBM-News With Todd Hunter
WENR-Fletcher Henderson's Orch.
WIBA-Smoke Rings
WIND-An Evening at the Country Club
WIRE-Baseball Game
WJR-Baseball Scores; Peaceful Valley

WMAQ-Lou Breese's Orch.
WOWO-Johnny Silvers' Orch.
WROK-Ralph Williams' Orch.
WTMJ-Let's Celebrate
9:45 CST 10:45 CDT
NBC-Al Donahue's Orch.: WIBA
CBS-Dick Gasparre's Orchestra: WBBM

News: WROK WIND
KSD-Red Nichols' Orch.
WISN-Tenth Inning
WLW-Jack Sprigg's Orch.
WTMJ-Today's Events
10:00 CST 11:00 CDT
CBS-Joe Sanders' Orch.: KMOX WTAQ WKBW WSBT WBBM (sw-6.12)

NBC-Clyde Lucas' Orch.: WMAQ WBOW
NBC-King's Jesters: WOWO WMT
MBS-Kay Kyser's Orch.: WGN
News: WFBM WHO WJR WOC WMBD WLW
KOA-Westernaires
KSD-Weather Report
KWK-Sport Review

WOC-Morning Melodies
WHIP-Polish Varieties
WHO-Those Happy Gilmans
WIBA-Today's Almanac; Society Reporter
WIND-Piano & Guitar
WJJD-Illinois Medical Society
WKBW-Hits & Encores
WKBH-Olive Hagen, organist
WLS-Novelty Songs & Billy Woods
WMT-Variety Prgm.
WOWO-Tri Topics
WROK-Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Organ Melodies

8:45 CST 9:45 CDT
NBC-Woman in White (Pillsbury): WMAQ WIRE KSD
WTMJ WHO
NBC-Ma Perkins, sketch (Oxydol): WLS (sw-15.21)
CBS-Stepmother, sketch (Colgate): KMOX WCCO WBBM WFBM

NBC-Jerry Sears' Orch.: KWK WBOW (sw-21.5)
WCFL-Bittersweet Melodies
WFAM-Words & Music
WGN-Dr. Friendly, drama
WIND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBW-Your Home
WKBH-Betty Simonsen
WLW-Betty & Bob, sketch
WMBD-Jay's Women of Today
WOWO-Modern Home Forum
WROK-Town Crier

WGN-Morning Melodies
WHIP-Polish Varieties
WHO-Those Happy Gilmans
WIBA-Today's Almanac; Society Reporter
WIND-Piano & Guitar
WJJD-Illinois Medical Society
WKBW-Hits & Encores
WKBH-Olive Hagen, organist
WLS-Novelty Songs & Billy Woods
WMT-Variety Prgm.
WOWO-Tri Topics
WROK-Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Organ Melodies

8:45 CST 9:45 CDT
NBC-Woman in White (Pillsbury): WMAQ WIRE KSD
WTMJ WHO
NBC-Ma Perkins, sketch (Oxydol): WLS (sw-15.21)
CBS-Stepmother, sketch (Colgate): KMOX WCCO WBBM WFBM

NBC-Jerry Sears' Orch.: KWK WBOW (sw-21.5)
WCFL-Bittersweet Melodies
WFAM-Words & Music
WGN-Dr. Friendly, drama
WIND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBW-Your Home
WKBH-Betty Simonsen
WLW-Betty & Bob, sketch
WMBD-Jay's Women of Today
WOWO-Modern Home Forum
WROK-Town Crier

WGN-Morning Melodies
WHIP-Polish Varieties
WHO-Those Happy Gilmans
WIBA-Today's Almanac; Society Reporter
WIND-Piano & Guitar
WJJD-Illinois Medical Society
WKBW-Hits & Encores
WKBH-Olive Hagen, organist
WLS-Novelty Songs & Billy Woods
WMT-Variety Prgm.
WOWO-Tri Topics
WROK-Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Organ Melodies

8:45 CST 9:45 CDT
NBC-Woman in White (Pillsbury): WMAQ WIRE KSD
WTMJ WHO
NBC-Ma Perkins, sketch (Oxydol): WLS (sw-15.21)
CBS-Stepmother, sketch (Colgate): KMOX WCCO WBBM WFBM

MONDAY

July 11

WCCO-Let's Celebrate
WCFL-To be announced
WENR-Music As You Desire It
WHAS-Baseball; Louisville vs. Kansas City
WIBA-Evening Concert
WIND-Swing Quartet
WISN-News; Wrestling Matches
WKBH-News; Music
WTAM-Musical Bulletin Board
WTMJ-Dance Orch.

10:15 CST 11:15 CDT
MBS-Kay Kyser's Orch.: KWK
CBS-Joe Sanders' Orch.: WKBH
WJR WOC WFBM
NBC-Clyde Lucas' Orch.: WLW
NBC-King's Jesters: (sw-6.14)
WCCO-Cedric Adams
WHAS-News
WIND-Dude Ranch
WMBD-Sports; Program Review
WOWO-Walt Sears' Orch.
WSUI-Views & Interviews
WTAM-Music You Want

10:30 CST 11:30 CDT
NBC-Vox Pop: KFI (also see Tues. at 7 p.m.)
NBC-Billy Swanson's Orch.: WIBA WCFL
CBS-Dick Jurgens' Orch.: WTAQ
WMBD WFBM WBBM WSBT
WKBW WOC WJR WKBH
NBC-Fletcher Henderson's Orch.: WLW WBOW WMAQ WOWO
WIBA (sw-6.14)

MBS-Radio's Candid Camera; Bob Crosby's Orch.: WMT WGN
News: KWK KMOX
KOA-Clyde McCoy's Orch.
WCCO-Rollie Johnson
WHAS-Dance Band
WHIP-Jam Session
WIND-News & Music
WIRE-Art Morgan's Orch.

10:45 CST 11:45 CDT
CBS-Dick Jurgens' Orch.: KMOX
NBC-Fletcher Henderson's Orch.: WIRE KWK WENR
WCCO-N. W. Umpires Ass'n
WIND-Cappy's Cabana
WIRE-Freddie Martin's Orch.

11:00 CST 12:00 CDT
NBC-Frank Trumbauer's Orch.: WMAQ
CBS-Nocturne with Franklyn McCormack: WOC KMOX
WFBM WBBM WISN WMBD
WKBW WTAQ
NBC-Dance Orch.: WHO WIBA
WENR WBOW KOA
KSD-Red Nichols' Orch.
KWK-Billy Granthans' Orch.
WCCO-Red Nichol's Orch.
WIND-Nite Watch
WKBH-Weather Report
WLW-Twenty-four Hour Review
WTAM-Otto Thurn's Orch.

End of Monday Programs

Tuesday

July 12, 1938

Tuesday

MORNING

7:00 CST 8:00 CDT
CBS-Arthur Godfrey, songs: (sw-17.76)

NBC-Ward & Muzzy, piano duo: (sw-21.5)
CBS-Music in the Air; News: WFAM WKBW

NBC-Breakfast Club; News: WCFB WBOW
News: WJJD WTAD
Musical Clock: WBBM WIBA
WOC WIRE WKBH KMOX WHIP

KWK-Tonic Tunes
WAAF-Breakfast Express
WCCO-Air Almanac
WFBM-Early Birds
WGN-Everyday Words; Good Morning Prgm.

WHO-Musical Interlude
WIND-Religious Service
WISN-Early Risers Club
WLS-Trailer Tim
WLW-Merrymakers
WMAQ-Your Neighbor
WMBD-Morning Hit Parade
WMT-Country Home; Musical Clock

WOWO-Radio Bible Class
WROK-Early Risers
WTAQ-Mike's Uprisin'
WTMJ-Top o' the Morning

7:15 CST 8:15 CDT
CBS-Music in the Air; News: (sw-17.76)

NBC-Person to Person: (sw-21.5)
News: WMT WCCO WHO WLS WLW
KWK-Sunnytime
WGN-Jean Abbey
WIND-Morning Review
WJJD-H. Zimmerman, organist
WMBD-Musical Clock
WROK-Breakfast Melodies
WTAD-Breakfast Brevities

7:30 CST 8:30 CDT
CBS-Joyce Jordan, Girl Interne (Calox Toothpowder & Solidified Albolene): WBBM
NBC-Landt Trio; News: WHO (sw-21.5)
NBC-Breakfast Club News: WOWO

MBS-Victor H. Lindlahr (Journal of Living): WGN
News: WKBW WTAQ WIBA
Morning Devotions: WKBH WLS
Musical Clock: WMT WBOW
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE

KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM-Your Engagement Book
WHIP-Just About Time
WHO-Yodeling Jerry Smith
WIND-Hawaiian Melodies
WIRE-Dessa Byrd
WJJD-Salon Echoes
WLW-Gospel Singer
WMAQ-Whistler & His Dog
WMBD-Weather Report
WROK-Morning Parade

WSUI-Daily Iowan of the Air
7:45 CST 8:45 CDT
CBS-Eton Boys: (sw-17.76)

7:45 CST 8:45 CDT
CBS-Eton Boys: (sw-17.76)

7:30 CST 8:30 CDT
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX
NBC-Marjorie Coles & Organ: WMAQ
NBC-Mystery Chef (Regional Advertiser): (sw-21.5)
News: WIND WTAD WHIP
KWK-News; Rapid Service
WBBM-Linda's First Love
WFAM-Morning Devotions
WHO-Rare Bits of News
WIRE-Better Health; News
WJJD-Salon Echoes
WKBH-Breakfast Melodies
WLS-Cowboy Bill
WLW-Your Hollywood News Girl
WTAQ-Today's Almanac

8:00 CST 9:00 CDT
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM
WFBM WCCO KMOX WISN
NBC-Just Neighbors, sketch: WOWO WCFL (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Floor Wax): WMAQ WIRE
News: WKBH WMBD WAAF
Musical Clock: WIBA WROK
WMT
KSD-News; Dick Leibert, organist
KWK-Pep-Up Parade
WFAM-Concert Time
WGN-Martha Crane & Helen Joyce
WHA-Band Wagon
WHIP-Half and Half
WHO-Coffee Pot Inn
WIND-Priscilla, pianist

8:15 CST 9:15 CDT
WJJD-Bosworth Broadcast
WKBW-Chancel Steps
WLS-The Smile Market
WLW-Hymns of All Churches
WTAD-Breakfast Hour
WTAQ-Morning Potpourri

8:15 CST 9:15 CDT
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX
WBBM WCCO WMBD WISN
NBC-Asher & Little Jimmie, cowboy songs: WOWO WCFL (sw-15.21)
KSD-Bright & Early Melodies
WAAF-Rhythm Rhapsody
WCFL-Double in Stars
WHA-Morning Melodies
WHO-What to Serve Today
WIND-Your Favorite Band
WKBW-Musical Almanac
WKBH-Uncle Bob
WLS-News
WLW-Myrt & Marge, sketch
WOC-Musical Clock
WTMJ-Hymns of All Churches

8:30 CST 9:30 CDT
CBS-Hilltop House with Bess Johnson (Palmolive Soap): WCCO KMOX WISN WMBD WBBM
NBC-Happy Jack Turner, songs: KSD
NBC-Just Plain Bill, sketch (Kolyons): WMAQ WIRE
NBC-Happy Jack Turner: KSD
WAAF-Canary Serenade
WBOW-Jaradio Gospel
WFAM-Shoppers' Guide
WFBM-Favorite Melodies

8:30 CST 9:30 CDT
CBS-Hilltop House with Bess Johnson (Palmolive Soap): WCCO KMOX WISN WMBD WBBM
NBC-Happy Jack Turner, songs: KSD
NBC-Just Plain Bill, sketch (Kolyons): WMAQ WIRE
NBC-Happy Jack Turner: KSD
WAAF-Canary Serenade
WBOW-Jaradio Gospel
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WFBM-Favorite Melodies

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WBBM WCCO WMBD WISN
NBC-Asher & Little Jimmie, cowboy songs: WOWO WCFL (sw-15.21)
KSD-Bright & Early Melodies
WAAF-Rhythm Rhapsody
WCFL-Double in Stars
WHA-Morning Melodies
WHO-What to Serve Today
WIND-Your Favorite Band
WKBW-Musical Almanac
WKBH-Uncle Bob
WLS-News
WLW-Myrt & Marge, sketch
WOC-Musical Clock
WTMJ-Hymns of All Churches

8:30 CST 9:30 CDT
CBS-Hilltop House with Bess Johnson (Palmolive Soap): WCCO KMOX WISN WMBD WBBM
NBC-Happy Jack Turner, songs: KSD
NBC-Just Plain Bill, sketch (Kolyons): WMAQ WIRE
NBC-Happy Jack Turner: KSD
WAAF-Canary Serenade
WBOW-Jaradio Gospel
WFAM-Shoppers' Guide
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8:30 CST 9:30 CDT
CBS-Hilltop House with Bess Johnson (Palmolive Soap): WCCO KMOX WISN WMBD WBBM
NBC-Happy Jack Turner, songs: KSD
NBC-Just Plain Bill, sketch (Kolyons): WMAQ WIRE
NBC-Happy Jack Turner: KSD
WAAF-Canary Serenade
WBOW-Jaradio Gospel
WFAM-Shoppers' Guide
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8:30 CST 9:30 CDT
CBS-Hilltop House with Bess Johnson (Palmolive Soap): WCCO KMOX WISN WMBD WBBM
NBC-Happy Jack Turner, songs: KSD
NBC-Just Plain Bill, sketch (Kolyons): WMAQ WIRE
NBC-Happy Jack Turner: KSD
WAAF-Canary Serenade
WBOW-Jaradio Gospel
WFAM-Shoppers' Guide
WFBM-Favorite Melodies

8:30 CST 9:30 CDT
CBS-Hilltop House with Bess Johnson (Palmolive Soap): WCCO KMOX WISN WMBD WBBM
NBC-Happy Jack Turner, songs: KSD
NBC-Just Plain Bill, sketch (Kolyons): WMAQ WIRE
NBC-Happy Jack Turner: KSD
WAAF-Canary Serenade
WBOW-Jaradio Gospel
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WJJD-Bosworth Broadcast
WKBW-Chancel Steps
WLS-The Smile Market
WLW-Hymns of All Churches
WTAD-Breakfast Hour
WTAQ-Morning Potpourri

8:15 CST 9:15 CDT
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX
WBBM WCCO WMBD WISN
NBC-Asher & Little Jimmie, cowboy songs: WOWO WCFL (sw-15.21)
KSD-Bright & Early Melodies
WAAF-Rhythm Rhapsody
WCFL-Double in Stars
WHA-Morning Melodies
WHO-What to Serve Today
WIND-Your Favorite Band
WKBW-Musical Almanac
WKBH-Uncle Bob
WLS-News
WLW-Myrt & Marge, sketch
WOC-Musical Clock
WTMJ-Hymns of All Churches

8:30 CST 9:30 CDT
CBS-Hilltop House with Bess Johnson (Palmolive Soap): WCCO KMOX WISN WMBD WBBM
NBC-Happy Jack Turner, songs: KSD
NBC-Just Plain Bill, sketch (Kolyons): WMAQ WIRE
NBC-Happy Jack Turner: KSD
WAAF-Canary Serenade
WBOW-Jaradio Gospel
WFAM-Shoppers' Guide
WFBM-Favorite Melodies

8:30 CST 9:30 CDT
CBS-Hilltop House with Bess Johnson (Palmolive Soap): WCCO KMOX WISN WMBD WBBM
NBC-Happy Jack Turner, songs: KSD
NBC-Just Plain Bill, sketch (Kolyons): WMAQ WIRE
NBC-Happy Jack Turner: KSD
WAAF-Canary Serenade
WBOW-Jaradio Gospel
WFAM-Shoppers' Guide
WFBM-Favorite Melodies

8:30 CST 9:30 CDT
CBS-Hilltop House with Bess Johnson (Palmolive Soap): WCCO KMOX WISN WMBD WBBM
NBC-Happy Jack Turner, songs: KSD
NBC-Just Plain Bill, sketch (Kolyons): WMAQ WIRE
NBC-Happy Jack Turner: KSD
WAAF-Canary Serenade
WBOW-Jaradio Gospel
WFAM-Shoppers' Guide
WFBM-Favorite Melodies

8:30 CST 9:30 CDT
CBS-Hilltop House with Bess Johnson (Palmolive Soap): WCCO KMOX WISN WMBD WBBM
NBC-Happy Jack Turner, songs: KSD
NBC-Just Plain Bill, sketch (Kolyons): WMAQ WIRE
NBC-Happy Jack Turner: KSD
WAAF-Canary Serenade
WBOW-Jaradio Gospel
WFAM-Shoppers' Guide
WFBM-Favorite Melodies

WGN-Morning Melodies
WHIP-Polish Varieties
WHO-Those Happy Gilmans
WIBA-Today's Almanac; Society Reporter
WIND-Piano & Guitar
WJJD-Illinois Medical Society
WKBW-Hits & Encores
WKBH-Olive Hagen, organist
WLS-Novelty Songs & Billy Woods
WMT-Variety Prgm.
WOWO-Tri Topics
WROK-Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Organ Melodies

8:45 CST 9:45 CDT
NBC-Woman in White (Pillsbury): WMAQ WIRE KSD
WTMJ WHO
NBC-Ma Perkins, sketch (Oxydol): WLS (sw-15.21)
CBS-Stepmother, sketch (Colgate): KMOX WCCO WBBM WFBM

NBC-Jerry Sears' Orch.: KWK WBOW (sw-21.5)
WCFL-Bittersweet Melodies
WFAM-Words & Music
WGN-Dr. Friendly, drama
WIND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBW-Your Home
WKBH-Betty Simonsen
WLW-Betty & Bob, sketch
WMBD-Jay's Women of Today
WOWO-Modern Home Forum
WROK-Town Crier

8:45 CST 9:45 CDT
NBC-Woman in White (Pillsbury): WMAQ WIRE KSD
WTMJ WHO
NBC-Ma Perkins, sketch (Oxydol): WLS (sw-15.21)
CBS-Stepmother, sketch (Colgate): KMOX WCCO WBBM WFBM

NBC-Jerry Sears' Orch.: KWK WBOW (sw-21.5)
WCFL-Bittersweet Melodies
WFAM-Words & Music
WGN-Dr. Friendly, drama
WIND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBW-Your Home
WKBH-Betty Simonsen
WLW-Betty & Bob, sketch
WMBD-Jay's Women of Today
WOWO-Modern Home Forum
WROK-Town Crier

8:45 CST 9:45 CDT
NBC-Woman in White (Pillsbury): WMAQ WIRE KSD
WTMJ WHO
NBC-Ma Perkins, sketch (Oxydol): WLS (sw-15.21)
CBS-Stepmother, sketch (Colgate): KMOX WCCO WBBM WFBM

TUESDAY

July 12

(9:15 a.m. Continued)

CBS-Richard Maxwell, songs: WFAM KMOX
 MBS-Bachelor's Children (Old Dutch Cleanser): WGN
 NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD
 News: WKBB WMBD WOC Editor's Daughter: WBBM WOWO KWK-Great Works of Man WAAF-Hog 'n' Harmony WCCO-Bachelor's Children WCFL-Rhythm Roundup WFBM-Apron Strings WHA-World Observer WBA-Organ Melodies WISN-Symphonetta WJJD-Sports Handicapper WKBH-Lewis Kent Ensemble WROK-On the Mall WTAQ-Music in a Sentimental Mood WTMJ-Happy Gilmans

9:30 CST 10:30 CDT
 NBC-Gen. Fed. of Women's Clubs: WMAQ WBOW
 NBC-Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)
 CBS-Big Sister, sketch (Rinso). WCCO WBBM WISN WMBD KMOX WFBM
 NBC-Viennese Ensemble: WCFL WBA WHO
 KWK-Pop Wise & Filbert
 WAAF-Swing High
 WFAM-Fashion Parade
 WGN-Man on State Street
 WHA-Story Behind the Song
 WHIP-Monitor News
 WIND-Serenade to the Ladies
 WIRE-Imogene Pierson
 WJJD-Women's Exchange Prgm.
 WKBB-Eb & Zeb, sketch
 WKBH-Today's Almanac
 WLW-Dr. Friendly, drama
 WMT-Louise Hathaway
 WOC-Library Prgm.
 WOWO-Linda's First Love
 WROK-Milk-Made Magic
 WTAD-Ma Perkins, sketch
 WTAQ-Roundup
 WTMJ-Morning Melodies

9:45 CST 10:45 CDT
 NBC-Kitty Keene, Inc., sketch (Dreft): WHO
 NBC-Viennese Ensemble: WCFL KWK WMT WOWO
 NBC-The Road of Life, sketch (Chippo): WMAQ WTMJ WLW
 CBS-Aunt Jenny's Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD
 NBC-Getting the Most Out of Life: WBOW (sw-15.21)
 Subject: "The Cowards Never Start It."
 KSD-Ranch Boys, trio
 WAAF-Foolish Questions
 WFAM-Lou Pike, organist
 WGN-Painted Dreams
 WHIP-Pacific Paradise
 WBA-Δ Church of the Air
 WIND-Livestock Markets
 WIRE-Linda's First Love
 WJJD-Garwood Van's Orch.
 WKBB-Morning Melodies
 WKBH-Swing Interlude
 WLS-Grace Wilson, contr.; John Brown, pianist
 WOC-Melodic Variations
 WROK-Radio Rhythm
 WTAD-Kitty Keene, sketch

10:00 CST 11:00 CDT
 CBS-Milton Charles, organist: WMBD WCCO WTAQ WISN WFAM WBBM WFBM KMOX WOC
 NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
 NBC-Campus Kids: WBOW KSD WMT
 KWK-Three Quarter Time
 WAAF-Let's Dance
 WCFL-Peekers in the Pantry
 WGN-Harold Turner, pianist
 WHA-Homenakers
 WHIP-Fashions & the Home
 WHO-The Goldbergs, sketch
 WBA-Linda's First Love, sketch
 WIND-Bob Acher & Bonnie Blue Eyes, hillbilly songs & guitar
 WIRE-Dessa Byrd
 WJBC-Theater Time
 WJJD-Bureau of Missing Persons
 WKBH-Hollywood Reporter
 WKBH-Home Economics
 WLS-Markets; News
 WLW-Editor's Daughter, sketch
 WOWO-Bill Board
 WROK-News: Organ
 WSUI-Radio Stylist
 WTAD-News
 WTMJ-What's New in Milwaukee?

10:15 CST 11:15 CDT
 NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW
 CBS-Irene Beasley, R.F.D. No. 1: WFBM WTAQ WFAM WKBB WBBM WOC
 NBC-Bailey Axton, thr.: KWK WBOW (sw-15.33)
 KMOX-Houseboat Hannah, sketch
 KSD-Nat Shilkret's Orch. & The Master Singers
 WAAF-Willie Winn, sport of kings
 WCCO-Judy & Jane
 WGN-Melody Contrasts
 WHIP-Morning Dance
 WHO-Houseboat Hannah
 WBA-Editor's Daughter, sketch
 WIND-Priscilla Holbrook, pianist
 WISN-News
 WJBC-Women in the News
 WJJD-Criminal Court Interviews
 WKBB-House of McGregor
 WKBH-Your Home Prgm.
 WLS-Musical Chore Boys
 WMBD-Linda's First Love
 WMT-Frank Voelker, organist
 WROK-Morning Varieties
 WSUI-Yesterday's Musical Favorites
 WTAD-Bee & Vee

10:30 CST 11:30 CDT
 NBC-Nat'l Farm & Home Hour: Spkrs.; Walter Blaufuss' Orch.: WBA WMAQ WBOW (sw-15.21)
 Speakers: H. R. Bankhage, A. D. Stedman, Josephine Hemphill, Morse Sallsbury and Gordon Zimmerman.
 NBC-Skylines; Rev. R. H. Dooliver: KSD
 Speaker: Rev. Robert H. Dooliver Topic: "In His Own Image."
 CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM
 News: WHIP WIRE
 KWK-News; Musical Interlude
 WAAF-This Feminine World
 WCCO-Happy Gilmans
 WCFL-Double in Stars
 WFAM-Harlan Hogan
 WFBM-Mrs. Farrell's Kitchen
 WGN-Quin Ryan's News
 WHA-Music Appreciation Course
 WHO-Myrt & Marge, sketch
 WIND-Harry Zimmerman, organist
 WISN-Organ Melodies
 WJBC-Musical Memories
 WJJD-Judge Stephen Adamowski's Safety Court
 WKBB-House of MacGregor
 WKBB-Questions and Answers
 WLS-Evelyn, the Little Maid
 WLW-News; Livestocks; River; Weather; Markets
 WMBD-Honeymoon Lane
 WMT-Bits of Everything
 WOC-Radio Bazaar
 WOWO-Bob and Norm
 WROK-Kaye Kreamer, Woman's Forum
 WSUI-The Book Shelf
 WTAD-Let's Waltz
 WTAQ-News; Merry-Go-Round
 WTMJ-Kitty Keene, sketch

10:45 CST 11:45 CDT
 NBC-Piano Recital: WIRE KSD WCFL
 CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM
 NBC-Nat'l Farm & Home Hour: KWK WLW
 WAAF-Markets; Sweet & Slow
 WCCO-Grandma Travels
 WFAM-Civic Safety Council
 WGN-Musical Mail Box
 WHIP-Tin Pan Alley
 WHO-Hilltop House, sketch
 WISN-Ann Leslie's Scrapbook
 WJBC-Peggy Payne & Pioneers
 WKBH-The Mixing Bowl
 WKBH-Piano Styles
 WLS-Weather; Markets; News
 WMBD-Bandwagon
 WMT-Reveries
 WOC-Screenants Prgm.
 WOWO-Honolulu Serenaders
 WROK-Freepoint Studios
 WTAD-Betty & Bob
 WTMJ-Blue Room Ensemble
11:00 CST 12:00 CDT
 CBS-The Goldbergs, sketch (Oxydol): WOC WKBB WBBM WCCO
 NBC-Glenn Darwin, bar.: KSD (sw-15.33)
 MBS-Jack Marshall's Orch.: WMT WGN
 KMOX-Ma Perkins, sketch
 WAAF-Symphonic Hour
 WBA-The Dentist Says
 WCFL-The Hit Revue
 WFBM-Music Hall
 WHIP-Southtown Church Hour
 WHO-Dan Harding's Wife, sketch
 WIND-Indiana News
 WIRE-Singin' Sam
 WISN-Morning Musicale
 WJBC-Take It for Granted
 WJJD-News
 WKBH-Magic Violin
 WLS-Christine "Little Swiss Miss"
 WMBD-Messenger; Swingsters
 WOWO-Consolaires

Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

NIGHT

6:00 CST (7:00 CDT) Edward G. Robinson, CBS.
 6:00 CST (7:00 CDT) Johnny Presents, NBC.
 6:30 CST (7:30 CDT) Al Jolson Show, CBS.
 7:30 CST (8:30 CDT) Attorney-At-Law, NBC.
 7:30 CST (8:30 CDT) Benny Goodman's Orchestra, CBS.
 8:00 CST (9:00 CDT) Hal Kemp's Orchestra, CBS.
 8:00 CST (9:00 CDT) Robert L. Ripley, NBC.
 8:30 CST (9:30 CDT) Jimmie Fidler, NBC.

WSBT-News; Stork Report; Farm Flashes
 WSUI-Within the Classroom; Farm Flashes
 WTAD-All for the Ladies
 WTAQ-Em Owen, organist
 WTMJ-Heinie-Spam

11:15 CST 12:15 CDT
 CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN
 NBC-Three Romeos: WCFL KSD WIRE (sw-15.33)
 CBS-To be announced: WFBM WBA-The Parade of Melody; News
 WGN-Luncheon Dance Music
 WHA-Organ Interlude
 WHO-Vic and Sade
 WIND-Tommy Ott, organist
 WHIP-Englewood Hour
 WJBC-Parade of Bands
 WJJD-Harry Zimmerman, organist
 WKBH-Book of the Hour
 WKBH-Club Calendar
 WMBD-Pekin Homemaker
 WMT-Tom Owens' Cowboys
 WOC-Studio Swingapators
 WOWO-News
 WSBT-Melody Time
 WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT
 NBC-Words and Music: WMAQ KSD WBA (sw-15.33)
 CBS-Road of Life, sketch (Chip-so): KMOX WBBM
 NBC-Mother-in-Law: (sw-15.21)
 MBS-Royal Rangers: KWK WBBM
 WOC-Houseboat Hannah
 WFCF-Noon Day Concert
 WFBM-Hoosier Farm Circle
 WGN-Markets; Mid-day Service
 WHA-Talking Book
 WHIP-Hollywood News
 WIND-Christian Science Prgm.
 WIRE-Farm Hour & Market
 WISN-Harvey Kent
 WJBC-Singin' Sam
 WJJD-Noon-Day Service
 WKBH-Social Calendar; Farm News
 WKBH-Rhapsody and Rhythm
 WLS-Markets; News
 WLW-Live Stock & Poultry Reports; News
 WMBD-Thrift Message; Melody Miniature
 WMT-Sweet and Swing
 WOC-Hymns of All Churches
 WOWO-Happy Hauck's Orch.
 WSBT-Harlan Hogan
 WTAD-Police News
 WTAQ-Mailman

11:45 CST 12:45 CDT
 CBS-Gospel Singer; Edward MacHugh, bar.; Organ (Ivory Soap): WBBM KMOX WCCO
 CBS-Ann Leaf, organist: (sw-15.27)
 NBC-Armchair Quartet: (sw-15.21)
 News: WMT WBA WIND WMAQ
 KWK-Voice of the Farm
 WCFL-Know Yourself
 WFBM-Markets; Farm Bureau Prgm.
 WHIP-Cascade Melodies
 WHO-Markets & Weather
 WISN-Even As You and I
 WJBC-Rhythm Review
 WKBH-Student Recital
 WLS-Dinner Bell Prgm
 WLW-Better Care for Mothers & Babies
 WMBD-Window Shopper
 WOC-Farm Bureau & Markets
 WROK-Round the Town
 WSBT-Man on the Street
 WSUI-Farm Flashes
 WTAD-Dance Revue
 WTAQ-Farmhands
 WTMJ-Livestock Quotations

AFTERNOON

12:00 CST 1:00 CDT
 CBS-Tours in Tone: WKBH WKBH WOC WCCO WSBT (sw-15.27)
 NBC-Betty & Bob, sketch (Gold Medal): KWK WIRE WTMJ WHO WMAQ (sw-15.21)
 MBS-Harold Turner, pianist: WGN
 News: WTAD WJBC WMBD
 KMOX-Singin' Sam
 KSD-Sports Preview
 WAAF-Don Bolt, commentator
 WBA-Give Us a Song
 WBBM-Manhattan Mother
 WBOW-Street Reporter
 WCFL-Theater Lobby
 WFBM-Bohemians
 WHA-Musicale
 WHIP-Movie Tunes
 WBA-Interlude; Country Home
 WIND-Lupi Italian Hour
 WISN-Musical Heat Wave
 WJJD-Livestock Markets
 WLW-Linda's First Love, sketch
 WMT-Cedar Valley Hillbillies
 WSUI-Rhythm Rumbles

12:15 CST 1:15 CDT
 NBC-Let's Talk It Over: WBOW
 CBS-Harry Cool & Harmonettes: WOC WKBH WSBT (sw-15.27)
 NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WLW WMAQ KWK WTMJ (sw-15.21)
 MBS-Pinky Hunter, songs: WGN
 Kitty Keene: WCCO KMOX
 Man on the Street: WTAQ WKBH WBBM
 WAAF-Estelle Barnes, pianist
 WBA-Court of Safety
 WCFL-Spotlight Parade
 WFBM-News
 WHIP-I Am the Law of Your Life
 WHO-Luncheon Music
 WBA-News; Market Reports
 WJBC-Tournament of Bands
 WJJD-Mid-day Round-Up
 WKBH-News
 WLS-Voice of the Farm
 WMBD-Town Crier; Farm Mkts.
 WMT-Question Man; Voice of Iowa
 WOC-Farm Bureau & Markets
 WOWO-Market Service
 WROK-Column Left, news
 WTAD-Cy & Freckles

12:30 CST 1:30 CDT
 NBC-Valiant Lady, sketch (Gold Medal): WLW WIRE WMAQ KWK (sw-15.21)
 CBS-Marine Band: WSBT WFBM WISN (sw-15.27)
 NBC-Music Guild; Guests: WCFL WOWO
 Guests: Kreiner String Quartet in "String Quartet in F" by Itavel.
 News: WHO WOC
 Farm News: WLS WMBD
 KMOX-Linda's First Love
 WAAF-Markets; Adult Education
 WBA-Luncheon Dance Time
 WBBM-Kitty Keene, sketch
 WBOW-On the Mall
 WCCO-First Edition
 WGN-June Baker, home management
 WHA-Farm Prgm.
 WHIP-Concert Orch.
 WIND-Safety Talk
 WKBH-Man on the Street
 WKBH-Luncheon Music
 WMT-Markets; Hillbillies
 WROK-Couple on the Street; Treasure Chest
 WTAD-Farm; Weather; Markets
 WTMJ-Voice of the Farm
12:45 CST 1:45 CDT
 CBS-Marine Band: WOC WMBD WCCO

NBC-Hymns of All Churches (Gold Medal): WMAQ WHO WIRE KWK (sw-15.21)
 News: WKBH WTAQ
 KMOX-Editor's Daughter, sketch
 KSD-News; Market Reports
 WAAF-Josephine Bell, sop.
 WBA-Market Reports
 WBBM-Houseboat Hannah, sketch
 WBOW-Tune of the Day
 WGN-Len Salvo, organist
 WBA-Melody Moments
 WIND-Organ & Vibra-harp
 WJJD-Piano Parade
 WKBH-Song Hit of the Day; Pet Corner
 WLS-Gabriel Heatter; Markets
 WLW-Kitty Keene, sketch
 WMT-Iowa Cornhuskers
 WROK-Home Folks Hour
 WTAD-Luncheon Music
 WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT
 NBC-To be announced: KWK
 CBS-Adventures in Rhythm: WKBH WFBM WSBT WOC WISN (sw-15.27)
 NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ KSD
 MBS-To be announced: WGN
 News: WIND WTAD WHIP
 Man on the Street: WMBD WTAQ
 KMOX-Inquiring Reporter
 KWK-Backstage Wife, sketch
 WBA-Alberta Schmadel, sop.
 WBBM-Broadcast Rhymesters
 WBOW-Sportscasting
 WCCO-Thomas Sawyer
 WCFL-Make Believe Danceland
 WHA-Farm Organization Forum
 WBA-Concert Trio
 WIRE-Reporter
 WJJD-Tommy Tucker's Orch.
 WKBH-Ma Perkins
 WAAF-"L" Reporter, interviews
 WLS-Homenakers Hour
 WMT-Many Happy Returns; Iowa Cornhuskers
 WOWO-The Observer

1:15 CST 2:15 CDT
 NBC-Oxydol's Own Ma Perkins, sketch: WMAQ KSD WTMJ WHO
 NBC-Rakov's Orch.: (sw-15.21)
 CBS-Adventures in Rhythm: WKBH
 MBS-Reminiscing: KWK
 KMOX-Judy & Jane, sketch
 WAAF-Carnival Matinee
 WBBM-Meet the Missus
 WBOW-To be announced
 WCCO-Betty & Bob
 WLW-Ma Perkins, sketch
 WGN-Memory Lane
 WHA-Musical Varieties
 WHIP-Band Concert
 WIND-Priscilla, pianist
 WIRE-Noonday Headlines
 WMBD-His Majesty, the Baby
 WMBI-Gospel Music
 WMT-German Band
 WTAD-Bessie Dean Reinert
 WTAQ-Glodeen Matinee

1:30 CST 2:30 CDT
 NBC-Army Band: WBOW WBA (sw-15.21)
 CBS-Story of a Song: WKBH WSBT WKBH WFBM WTAQ WOC WISN WCCO (sw-15.27)
 NBC-Pepper Young's Family, sketch (Camay Soap): WHO WMAQ KSD WLW WTMJ
 MBS-Moods in Music: WGN
 KMOX-Magic Kitchen
 KWK-News; Army Band
 WBA-Monitor Views the News
 WBBM-Pat Flanagan
 WCFL-News
 WHA-Organ Melodies
 WHIP-Dancing Party
 WIND-Band Stand
 WIRE-Matinee Varieties
 WJJD-Two Pianos
 WMBD-Evelyn Graham
 WMT-News; Ralph Slade's Orch.
 WOWO-Bourdon Strings
 WROK-Old Refrains

1:45 CST 2:45 CDT
 NBC-The Guiding Light (White Naphtha): WMAQ WHO WTMJ KSD WLW
 NBC-Army Band: WMT KWK
 Baseball Talk: WCFL WIND
 WBA-Eugene Finegan, violinist
 WCCO-Markets
 WGN-The Leadoff Man
 WJJD-Warren Brown Talks Baseball
 WLS-News, Julian Bentley
 WMBD-Hello, Neighbor
 WOWO-Women in the News
 WROK-Tabernacle Hour
2:00 CST 3:00 CDT
 NBC-Club Matinee; Variety Show: WOWO WMT WBOW WENR (sw-15.21)
 NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WBA
 CBS-Highways to Health: WISN WTAQ WKBH WKBH WSBT WBBM WFBM (sw-15.27)
 Dan Harding's Wife: WLW KSD

Baseball; Chicago Cubs vs. Pittsburgh: WGN WBBM WCFL WIND WJJD
 KMOX-Those Happy Gilmans
 KWK-Today at Two
 WAAF-News Flashes; Weather
 WBA-Concert Review
 WCCO-Ladies First
 WHA-Armchair Journeys
 WHIP-Gav Caballeros
 WMBD-Editor's Daughter
 WOC-To be announced
 WROK-News; Concert Interlude
 WSUI-Int'l Scene; Within the Classroom
 WTAD-Hannibal Prgm.

2:15 CST 3:15 CDT
 NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WBA WMAQ WHO
 CBS-The Chicagoans: WCCO WTAQ WKBH WKBH WSBT WOC WFBM WISN (sw-15.27)
 MBS-Midstream, drama: WLW
 Matinee Melodies: WAAF WROK
 KMOX-One Woman's Opinion
 KSD-Contract Bridge Lessons
 KWK-Hollywood on Parade
 WHA-Magazine Rack
 WHIP-A Book of Poems
 WMBD-Singin' Sam
 WMBI-Gospel Music
 WOK-Matinee MelRodies
 WSUI-Within the Classroom

2:30 CST 3:30 CDT
 NBC-The Hughes Reel with Rush Hughes (Borden Co.): WIRE WMAQ WHO KSD
 CBS-Chicagoans: WOC WFBM WFAM WTAQ WMBD (sw-15.27)
 NBC-Club Matinee: WBOW WBA
 KMOX-Let's Compare Notes; Headline Highlights
 KWK-Richard Hayes, swing organist
 WBA-The Home Builders
 WCCO-Front Page Parade
 WHA-Music of the Masters
 WLW-News; Jane Tresler, vocalist
 WOWO-Old Time Religion
 WROK-Rhythm Before Three
 WTAD-Sports Talk
 WTMJ-News; Police; Weather; Spotlight

2:45 CST 3:45 CDT
 NBC-Girl Alone, sketch: WMAQ
 CBS-Songs by Lorraine: WFAM WTAQ WKBH WFBM WKBH WISN WMBD WCCO WOC (sw-15.27)
 MBS-The Hatterfields: WLW
 KMOX-Dope from the Dugout
 KSD-Songs of Jean Carmen
 KWK-Man in the Stands
 WAAF-Piano Novelties
 WBA-Treasure Chest
 WHIP-Cabbages & Kings
 WHO-Tea and Crumpets
 WIRE-Imogene Pierson
 WTMJ-Mello Cello

3:00 CST 4:00 CDT
 NBC-Top Hatters: WBOW WHO
 NBC-The Four of Us; Dean Fossler, organist: WENR (sw-15.27)
 CBS-To be announced: WKBH WFAM WKBH WTAQ WOC WFBM WMBD WBBM WISN (sw-15.27)
 Baseball Game: WTAD WMT
 Baseball; Cardinals vs. Cincinnati: KMOX KWK
 KSD-Baseball Scores
 WAAF-Rhumba Beat
 WBA-Social Security Prgm.
 WCCO-To be announced
 WHIP-Round Table
 WBA-Today's Front Page
 WIRE-Police Court
 WJBC-Δ Bible Study Hour
 WLW-Houseboat Hannah, sketch
 WMAQ-Tea Time Varieties
 WOWO-News
 WROK-Kaye Kreamer, Women of the Hour
 WTMJ-Valiant Lady

3:15 CST 4:15 CDT
 CBS-Jack Shannon, songs: WOC WCCO WISN WMBD WFBM WKBH WFAM WKBH WTAQ (sw-15.27)
 NBC-Don Winslow of the Navy, sketch: WBA WOWO
 NBC-Top Hatters: WIRE
 NBC-Silhouettes of the West: WMAQ
 WAAF-Organ Melodies
 WBA-Moorey Doyle, pianist
 WENR-Music Circle
 WHIP-Reba Lessard, pianist
 WHO-Judy & Jane, sketch
 WLW-Charlie's Singing School
 WTMJ-Home Harmonizers
3:30 CST 4:30 CDT
 NBC-Kellogg's Singing Lady: Irene Wicker: WLW (sw-15.21)
 NBC-Your Family & Mine (Seal-test): WMAQ WBA WTMJ (sw-9.53)
 NBC-Edward Davies, bar.: WENR
 WBOW

Frequencies

KMOX-1090
KOA-830
KSD-560
KWK-1350
WAAF-920
WBA-890
WBE-770
WBOW-1310
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHIP-1480
WHO-1000
WBA-1280
WIND-560
WIRE-1400

WISN-1120
WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBF-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMT-600
WOC-1370
WOWO-1160
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

CBS-Nila Mack's Let's Pretend:
WFBM WKBB WOC WKBH
WTAQ WMBD

With Sybil Trent, 11-year-old
drum major of "March of
Games," in the title role, and
with the Mauch twins, Billy and
Bobby, aged 14, in important
supporting parts. "Snow Drop
and the Seven Dwarfs," adapted
by Miss Mack from the original
"Schneewittchen," written at
the turn of the 19th century by
the Grimm Brothers, will be
presented for the eighth time
by the director of children's
programs.

MBS-Jimmy Livingston's Orch.:
WIRE

News: WHO WJBC
WAAF-How Much Do You Know
WCO-Musical Prgm.
WFAM-Young America on the
Air; Pop Concert
WGN-Melody Lane
WHA-Weather Bureau
WHIP-Tea Dance
WISN-Tea Time Tunes
WOWO-Book Review
WROK-Helene Kimberley

3:45 CST 4:45 CDT
NBC-Joseph Gallicchio's Orch.:
WHO WBA WBOW WMAQ
KSD WTMJ

NBC-Indiana Indigo; Soloists &
Orch.: WOWO WENR WIRE
NBC-Little Orphan Annie (Oval
time) (sw-9.53)

WAAF-Salon Concert
WBA-Scientific News
WBBM-Tenth Inning
WLW-Mad Hatterfields, sketch
WHIP-News
WJBC-American Years
WAAF-Salon Concert
WLW-Man of Mars
WROK-Radio Rhythm

4:00 CST 5:00 CDT

CBS-News; Deep River Boys:
WTAQ WKBB WFAM WKBH
WCO WFBM WBBM
NBC-Science in the News. Guest
Speaker: WBA WMAQ WBOW
(sw-9.53)

NBC-Paul Sabin's Orch.: WOWO
WIRE WLW

Baseball Scores: WIND WJJD
KSD-Samuel Kissell, violinist
WAAF-Song Webs
WBA-The Magic Carpet
WCFL-To be announced
WENR-Malcolm Claire, children's
stories

WGN-Bill Anson
WHIP-Hollywood Brevities
WHO-Rhythm Makers
WISN-News; Prgm. Preview
WJBC-Request Hour
WMBD-Wayside Chapel
WOC-News

WROK-News; Musicale
WTMJ-Variety Revue

4:15 CST 5:15 CDT
NBC-Adrian Rollini's Orchestra;
News: KSD WCFL WBOW
(sw-9.53)

CBS-Hollace Shaw, sop.; Concert
Orch.: WFBM WTAQ WCO
WKBB WFAM WKBH WISN
NBC-Paul Sabin's Orch.: WMAQ
MBS-Airliners Orchestra: WGN
WAAF-Tea Dance

WBA-Melody Moods
WBBM-Truman Bradley, comm.
WENR-Gilbert Martyn, news
WHIP-Airplane Dance
WHO-Baseball Time
WBA-Dance Hour

WIRE-News; Minute Interviews
WJJD-Parade of Music
WLW-The Happy Gilmans
WMBD-News; World News; Pet
Corner

WOC-Baseball Review
WROK-Freepport Studios

4:30 CST 5:30 CDT
CBS-Rhythm Revue: WCO
WISN WBBM WTAQ WKBB
WKBH (sw-11.83)

NBC-Johnnie Johnston, bar.:
WBA WCFL WBOW WMAQ
WIRE

NBC-Chesterfield Daily Sports
Column with Paul Douglas:
WLW KSD WENR WOWO
(sw-15.21)

News: WIND WJBC
WAAF-Sport Shorts

WFAM-Killer Dillers
WFBM-Tea Time Tunes
WHIP-Trio
WJJD-Fred Beck, organist
WMBD-Bargain Counter

4:45 CST 5:45 CDT
NBC-Lowell Thomas, news com-
mentator (Sun Oil): WLW
(sw-15.21)

CBS-To be announced: WKBB
WTAQ WISN WCO

NBC-Dinner Concert: WENR
WBA

NBC-Rhythmaires: WMAQ WBOW
KSD WIRE

WAAF-Tower Tunes
WBA-Story Book Hour
WBBM-Chicago Hour

WCFL-Jack Kelly's Orch.
WFAM-Baseball Scores; News
WGN-Little Orphan Annie

WHIP-Vocal Varieties
WIND-Listen to Yourself
WJBC-Varieties
WJJD-Piano Parade

WKBB-Kiddies' Hour
WMBD-Polly of the Range
WOWO-American Family

5:00 CST 6:00 CDT
NBC-Easy Aces, sketch (Ana-
cin): WENR WMT WIRE
(sw-11.87)

NBC-Don Winslow of the Navy
(Kellogg's): WLW WMAQ

CBS-Ray Heatherton, bar.:
WTAQ WKBB (sw-11.83)

News: WCFL WJJD
KMOX-Grandstand Managers
KSD-News; Gabriel Heatter

KWK-Home Plate Interviews
WAAF-Harmony Hall
WBBM-John Harrington, sports

WBOW-Merry-Go-Round
WCO-Livestock
WFAM-Crimecasts
WFBM-Christian Science Prgm.

WGN-Concert Orch.
WHIP-Sports Review
WHO-To be announced

WBA-The Plainsman
WIND-German Hour
WISN-Show Window

WMBD-Happy Train
WOC-Man on the Street
WOWO-The Mountain Band

WSUI-Musical Moods
WTAD-Cy & Freckles
WTMJ-News; Gabriel Heatter

5:15 CST 6:15 CDT
CBS-To be announced: WBBM
WFAM WMBD WKBH WISN
WCO WOC WKBB

NBC-Vocal Varieties (Tums)
Smoothies; DeVore Sisters;
Wm. Stoess' Orch.: WHO KSD
WMAQ WIRE (sw-9.53) (also
at 9:15 p.m.)

CBS-Geo. McCall's Screen Scoops
(Old Gold Cigarettes): (sw-
11.83) (also at 9:15 p.m.)
For news of Hollywood read "Hol-
lywood Showdown" in every issue
of Radio Guide.

NBC-Mr. Keene, Tracer of Lost
Persons. drama (Amer. Home
Prod.): WENR WMT (sw
11.87)

MBS-Vincent Pirro's Orch.: WGN
KMOX-Popular Melodies
KWK-WPA Prgm.

WAAF-City Manager Talk; There
Was a Time
WCFL-Tune Teasers
WFBM-Bohemians

WHIP-George E. Sokolsky, talk
WBA-W. P. A. Musicale
WJJD-Ben Kanter, pianist

WLW-Denton & Barber, sports
WOWO-Air Show
WROK-Sports

WTAD-Hannibal Prgm.
WTAQ-Bureau of Public Service
WTMJ-Heinie & His Grenadiers

5:30 CST 6:30 CDT
NBC-To be announced: WOWO
WMT

MBS-The Inside of Sports (Bayuk
Cigars, Inc.): WLW

CBS-Helen Menken in "Second
Husband," drama (Bayer
Aspirin): KMOX WBBM

NBC-Jan Savitt's Orch.: WCFL
News: WKBH WBA WMAQ
WIRE

Sports: KSD WMBD WISN
KWK-Twilight Serenade
WAAF-Half and Half
WCFL-Rainbow Melodies

WENR-Dinner Date
WFAM-Keyboard & Console
WFBM-N. Y. A. Prgm.; Bohemi-
ans
WGN-Bob Elson, sports
WHA-Music Album

NBC-The Roving Professor: KSD
WMAQ WIRE
MBS-Inside of Sports (Bayuk
Cigars, Inc.): WGN

News: WFBM WMBD WLW WHO
Sports: WCFL WKBH WTMJ
WJJD

Sports: News: WMT KWK
WBOW-Ice Jamboree
WCO-Baseball Resume

WHA-Fun Time
WBA-Today's Birthdays; Sports
WISN-Gypsy Trail
WOC-Sunset Serenade

WROK-Dance Hour
WTAQ-To be announced

6:00 CST 7:00 CDT
NBC-Johnny Presents Russ Mor-
gan & His Orch. (Philip Mor-
ris); Jack Johnstone's dramas;
Genevieve Rowe; Swing Four-
teen; Floyd Sherman, tr.;
Glenn Cross & Beverly; WHO
WTMJ WLW WIRE WTAM
KSD WMAQ (sw-9.53) (also
at 9:30 p.m.)

CBS-Big Town, newspaper drama;
Edward G. Robinson & Claire
Trevor; Fran Frey's Orch.
(Rinsco): KMOX WJR WISN
WCO WFBM WBBM WHAS
WMBD (sw-11.83) (also KNX
at 9:30 p.m.)

NBC-Al Donahue's Orch.: WLS
WOWO

MBS-Morton Gould's Orch.: WMT
WGN KWK

Sports: WTAD WKBB WBOW
WOC WKBH
KOA-Westernaires
WAAF-Don Bolt, commentator

WHIP-News
WFAM-The New Yorkers
WHA-Organ Revue

WHIP-Hungarian Family Hour
WBA-Concert Ensemble
WIND-Recreation of Today's Game

WJJD-Variations, musical prgm.
WROK-News; Musical Workshop
WSUI-Dinner Hour Prgm.

WTAQ-Our Neighbors
6:15 CST 7:15 CDT
NBC-Al Donahue's Orch.: WLS
(sw-11.87)

KWK-Jam Session
WAAF-Pacific Paradise
WBOW-Our Neighbors

WCFL-Pop Tunes
WFAM-Amer. Family Robinson
WJJD-Your City Government

WKBB-Sweetheart Serenade
WKBB-Dinner Music
WOC-News

WROK-Gene Robinson, piano
moods
WTAD-Freshest Thing in Town

WTAQ-Chick MacGregor's Orch.
6:30 CST 7:30 CDT
CBS-Al Jolson Show with Judy
Garland; Parkyakarkus & Lud
Gluskin's Orch. (Lifebuoy);
WBBM KMOX WISN WFBM
WCO WJR WHAS WMBD
(sw-11.83) (also KNX KSL
at 10:30 p.m.)

Guests: Allan Hale and Judy
Garland.

NBC-Wayne King's Orch. (Lady
Esther): WHO WTMJ WMAQ
WBA KSD WIRE WTAM
(sw-9.53)

NBC-Dancetime: WLS WBOW
WOWO (sw-11.87)

MBS-The Green Hornet, drama:
WGN KWK WMT
WAAF-Evening Concert

WCFL-Keep in Time
WFAM-Three Men
WHA-Evening Musicale

WHIP-Love Letter
WJJD-Bob Atcher & Bonnie Blue
Eyes

WKBB-Amer. Family Robinson
WKBB-Echoes of Stage & Screen
WLW-Adventures in Paradise

WOC-Twilight Musicale
WROK-Italian Hour
WTAD-Dust Off the Diamond

WTAQ-News
6:45 CST 7:45 CDT
WCFL-Barett O'Hara

WFAM-George E. Sokolsky
WHIP-Fred J. Rathje, talk
WKBB-News

WTAQ-Ramblin' Trio
7:00 CST 8:00 CDT
CBS-Grand Central Station (Lis-
terine): WJR WHAS WBBM
WCO KMOX WFBM (sw-
11.83)

NBC-Vox Pop (Molle Shave)
conducted by Wallace Butter-
worth & Parks Johnson: KSD
WHO WIRE WTAM WMAQ
WLW (also see Mon. prgms.
at 10:30 p.m.)

NBC-To be announced: KWK
WMT

CBS-To be announced: WISN
WSBT WMBD WKBH WTAQ
WOC

MBS-Fashions in Music: WGN
WBOW-Marian Mace, songs
WCFL-Labor Flashes

WHA-Who & What is the State?
WHIP-Eventide Echoes
WBA-Concert Hall

WIND-News & Sports
WJJD-Church on the Hillside
WKBB-Dubuque Star Revue

WLS-Nat'l Youth Adm. Prgm.
WOWO-Our Yesterdays
WROK-Freepport Studios

WSUI-Children's Hour
WTAD-The Yellow Fang
WTMJ-Miller High Life Party

7:15 CST 8:15 CDT
CBS-To be announced: WKBB
WBOW-Easy to Remember
WCFL-Teachers Union, talk
WGN-Concert Orch.

WHIP-Dreams for Sale
WBA-Clarice Lee
WIND-News Behind the News

WJJD-Suppertime Frolic
WMBD-Number Please
WOWO-Music Graphs
WTAD-News Summary

7:30 CST 8:30 CDT
NBC-Attorney-at-Law, drama
(Johnson's Wax): WIRE KSD
WTAM WTMJ WMAQ WBA
WHO WLW

CBS-Benny Goodman's Orch. &
Guest (Camel Cigarettes):
WMBD KMOX WCO WHAS
WBBM WFBM WSBT WTAQ
WISN WJR WKBH WOC
(sw-11.83)

NBC-Jamboree; Harry Kogen's
Orch.: WBOW WOWO WENR
(sw-11.87)

KWK-To be announced
WCFL-News
WIND-Mickey Isely's Orch.

WJJD-Suppertime Frolic
WKBB-Concert Hall
WMT-Do You Want to Be in
Radio?

WSUI-Evening Musicale
7:45 CST 8:45 CDT
NBC-Jamboree: WMT
KWK-Inside of Sports
WCFL-Herr Louie & The Weasel

WGN-News; Sports Celebrity Pa-
rade
WIND-Job Market
WSUI-Browsing Abroad

8:00 CST 9:00 CDT
CBS-Time to Shine (Griffin Shoe
Polish); Hal Kemp's Orch.;
Judy Starr; Bob Allen: WJR
WBBM WCO KMOX WHAS
WFBM (sw-11.83)

NBC-Robert L. (Believe-It-Or-
Not Ripley) (Post Bran
Flakes); Linda Lee, vocalist;
B. A. Rolfe's Orch.; Guests:
KSD WTMJ KOA WIRE WHO
WMAQ WBA WTAM (sw-
9.53)

MBS-True Detective Mysteries
(Lambert Co.): WLW WGN

KWK-Answer Game
WBOW-Studio Party
WCFL-Townsend Flora

WIND-Organ & Vibra-harp
WISN-Down by Herman's
WKBB-Gaslight Harmonies

WKBB-Rapid Ad
WMBD-To be announced
WOC-Voices of Friendship

WROK-Let's Swap
WSBT-Music of the Moderns
WSUI-High School Speech Groups
Prgm.

WTAQ-Pearl Isle Troubadours
8:15 CST 9:15 CDT
WCFL-Jack Kelly's Orch.

WGN-Jack Denny's Orch.
WIND-Grant Park Concert
WISN-Baseball Game

WKBB-Music in a Sentimental
Mood
WKBB-Loyal Order of Moose

WLW-Memory Bouquet
WMBD-Toasty Paul's Melody
Men

WROK-News; Musicale
8:30 CST 9:30 CDT
NBC-Jimmie Fidler's Hollywood
Gossip (Drene): KSD KOA
WBA WTAM WMAQ WTAM
WLW WHO WIRE WTMJ

For news of Hollywood read "Hol-
lywood Showdown" in every issue
of Radio Guide.

CBS-Grant Park Concert: WOC
WKBB WFBM WSBT KMOX
WJR WBBM WMBD WKBH
NBC-Music All Your Own; Orch.:
WBOW WENR (sw-11.87)

MBS-Art Shaw's Orch.: KWK
WMT
WCO-Let's Celebrate
WCFL-Perry Como, songs
WGN-The Northerners

WHAS-Here's to You
WOWO-The Hoosierettes

WROK-Verna Davis, songs
WTAQ-News
8:45 CST 9:45 CDT
CBS-Grant Park Concert: WOC
WKBH WSBT WFBM WMBD
WKBB KMOX WJR WCO
(sw-11.83)

NBC-Rhythm Symphonic: WMAQ
WIRE WHO (sw-9.53)

MBS-Art Shaw's Orch.: WLW
News: WIND WOWO
KOA-Girls of the West

KSD-James Melton, tr.; Orch.
WBBM-Arthur Godfrey
WCFL-Isham Jones' Orch.

WBA-Club Chanticleer
WROK-Grange Prgm.
WSUI-Daily Iowan of the Air
WTAM-Violin in the Night

WTAQ-Ray McMonagle, tr.
WTMJ-Guest who?

9:00 CST 10:00 CDT
NBC-Amos 'n' Andy (Campbell's
Soup): WMAQ WIRE KOA
WHO KFI KSD WLW WTAM

CBS-Frank Dailey's Orch.: WJR
WFBM WHAS WBBM WCO
NBC-Lang Thompson's Orch.:
WBOW

NBC-Teddy Black's Orch.: (sw-
9.53)

MBS-The Right Joh: WGN
News: WSBT WMT
Sports: WKBB WBA KOA
KMOX-The Goldbergs, sketch
KWK-Easy Aces, sketch

WCFL-Fact-o-Game
WENR-Globe Trotter
WIND-Mickey Isely's Orch.

WKBB-Olive Hagen, organist
WMBD-Maurice Warner
WOC-Jiving the Jive
WOWO-Johnny Silvers' Orch.

WROK-Musicale
WTAQ-Normandie Entertains
WTMJ-Let's Dance

9:15 CST 10:15 CDT
NBC-Vocal Varieties (Tums):
WTMJ KOA KFI WBA WLW
(also see 5:15 p.m.)

CBS-George McCall's Screen
Scoops (Old Gold Cigarettes):
WFBM WBBM KMOX WHAS
WJR WISN WOC WCO (also
see 5:15 p.m.)

NBC-Teddy Black's Orch.: WMT
WENR

Dance Orch.: WKBH WTAQ
KSD-Russ David's Orch.
KWK-Tracer of Lost Persons
WGN-Shep Fields' Orch.

WHO Sports Review
WIRE-News; Musical Interlude
WKBB-Social Security Prgm.,
talk

WMAQ-News
WMBD-Value Hints
WROK-Amer. Legion Prgm.
WTAM-Tom Manning

9:30 CST 10:30 CDT
NBC-Johnny Presents Russ Mor-
gan & His Orch. (Philip Mor-
ris): KOA KFI WBA (also
see 6 p.m.)

NBC-Lou Brees's Orch.: WTAM
WMAQ WBOW (sw-9.53)

CBS-Frank Dailey's Orch.: WSBT
CBS-Paul Pendarvis' Orch.: WOC
WKBH WMBD (sw-6.12)

MBS-Salute to Cities: KWK
Sports: KMOX WFBM
Baseball Game: WMT WISN
KSD-Trailing the Highway Patrol,
drama

WBBM-News
WCO-Musical Moments
WCFL-Make Believe Danceland

WENR-Fletcher Henderson's Orch.
WHAS-Baseball; Louisville vs.
Milwaukee

WHO-Potpourri
WIND-An Evening at the Coun-
try Club

WIRE-Baseball Roundup
WJR-Baseball Scores; The Beach
Comber

WLW-Salute to Harlan, Ky.
WROK-Ralph Williams' Orch.
WTAQ-Bay Beach's Orch.
WTMJ-Dance Orch.

TUESDAY

July 12

9:45 CST 10:45 CDT
CBS-Paul Pendarvis' Orchestra:
WBBM WFBM

News: WIND WROK
To be announced: WCO WIRE
KMOX-Let's Celebrate
WGN-Jack Denny's Orch.

WISN-Tenth Inning
WTAM-Sammy Watkins' Orch.
WTMJ-Today's Events

10:00 CST 11:00 CDT
CBS-Artie Shaw's Orch.: WISN
WSBT WKBB WBBM WCO
WTAQ (sw-6.12)

NBC-Rudy Vallee's Orch.: WCFL
NBC-Richard Himber's Orch.:
WMAQ WBOW WIRE

MBS-Dick Barrie's Orch.: WGN
News: WMBD WFBM WOC
WHO WJR WLW

Sports: WTMJ KWK
KMOX-Travelogue
KOA-Westernaires

KSD-Weather Report
WENR-Music As You Desire It
WBA-Evangel Concert

WIND-Swing Quartet
WKBB-News; Music
WTAM-Musical Bulletin Board

10:15 CST 11:15 CDT
CBS-Artie Shaw's Orch.: WKBH
WFBM WOC

NBC-Rudy Vallee's Orch.: KWK
NBC-Richard Himber's Orch.:
WHO KOA

KMOX-At Your Leisure, inter-
view
WCO-Cedric Adams
WHAS-News

WIND-Dude Ranch
WJR-Meditation
WLW-Burt Farber's Orch.

WMBD-Sports Review; Program
Review
WTAM-Music You Want
WTMJ-Dance Orch.

10:30 CST 11:30 CDT
CBS-Johnny Long's Orch.: WJR
WBBM WSBT WKBH WMBD
WKBB WFBM WTAQ WOC
WISN

NBC-Johnny Messner's Orch.:
WBOW WCFL WHO
NBC-Leo Reisman's Orch.: (sw-
6.14)

MBS-Mitchell Ayre's Orch.: WGN
WMT
News: KMOX KWK

WEDNESDAY

July 13

MORNING

7:00 CST NBC-Breakfast Club; News: WCFL WBOW
8:00 CDT CBS-Fred Feibel, organist: WKBB WFAM (sw-17.76)
 NBC-Ward & Muzzy, piano duo: (sw-21.5)
 Musical Clock: WBBM WIBA WIRE WKBB WOC WKBH WHIP KMOX
 Early Risers: WROK WISN
7:15 CST NBC-Person to Person: (sw-21.5)
8:15 CDT CBS-Madison Ensemble; News: WFAM WKBB (sw-17.76)
 News: WCCO WHO WMT WLS WKW Sunnytime
7:30 CST CBS-Joyce Jordan, Girl Interne (Calox Toothpowder & Solidified Albolene): WBBM
8:30 CDT NBC-Breakfast Club; News: WWOV WCFL
 CBS-Fiddlers Fancy: (sw-17.76)
 Morning Devotions: WKBB WLS Musical Clock: WMT WBOW KMOX-Ozark Varieties WCCO-Musical Chimes WFAM-Your Engagement Book WHIP-Just About Time WHO-Williams Brothers Quartet WIBA-News: Music for School & Home
 WIND-Hawaiian Melodies WIRE-Dessa Byrd WLW-Gospel Singer WMAQ-Whistler & His Dog; News
 WMBD-Weather Report WROK-Morning Parade WTAQ-News
7:45 CST NBC-Amanda Snow, songs: WMAQ (sw-21.5)
 CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO
 News: WHIP WIND KWK-News; Rapid Service WAAF-Piano Parade WBBM-Linda's First Love WFAM-Morning Devotions WHO-Rare Bits of News WIRE-Better Health; News; Today's Best Buys WJJD-Chicago Tuberculosis Institute Prgm
 WKBB-Tonic Tunes WKBH-Breakfast Melodies WLS-Cowboy Bill WLW-Your Hollywood News Girl WMBD-Police Flash WTAQ-Bill Sohm's News WTAQ-Today's Almanac
8:00 CST NBC-Just Neighbors, sketch: WCFL WOWO (sw-15.21)
 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN
 NPC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE
 Musical Clock: WIBA WROK WMT
 News: WKBH WMBD WAAF KSD-News; Dick Leibert, organ KWK-Pep Up Parade WFAM-Concert Time WGN-Martha Crane & Helen Joyce
 WHA-Band Wagon WHIP-Hit Review WHO-Coffee Pot Inn WIND-H. Zimmerman, organist WJJD-Bosworth Broadcast WKBH-Chance Steps WLS-Hal Culver, with Howard WLW-Hymns of All Churches Peterson, organist WTAQ-Tales Old and New WTAQ-Morning Potpourri
8:15 CDT CBS-Myrt & Marge, sketch (Super Suds): WBBM WCCO KMOX WFBM WMBD WISN
 NBC-Asher & Little Jimmie, cowboy songs: WCFL WOWO (sw-15.21)
 NBC-John's Other Wite, sketch (Louis Philippe): WMAQ WIRE
 KSD-Bright & Early Melodies WAAF-Rhythm Rhapsody WHA-Morning Melodies WHO-What to Serve Today WIND-Your Favorite Band WKBH-Musical Almanac WKBH-Uncle Bob WLS-News; Household Hints WLW-Myrt & Marge, sketch WOC-Musical Clock WTAQ-Gems of Melody WTMJ-Hymns of All Churches

8:30 CST NBC-Just Plain Bill, sketch (Kolynos): WMAQ WIRE
 CBS-Hilltop House, Bess Johnson (Palmolive Soap): WBBM KMOX WCCO WMBD WISN
 NBC-Josh Higgins of Finchville: WCFL WMT
 NBC-Happy Jack Turner: KSD
 MBS-The Manhatters: WGN
 WAAF-Canary Serenade WBOW-Radio Gospel WFAM-Shoppers' Guide WFBM-Roundup WHIP-Polish Variety Hour WHO-Those Happy Gilmans WIBA-Today's Almanac, Society Reporter
 WIND-Organ & Guitar WJJD-School for Taxpayers WKBH-Hits & Encores WKBH-Olive Hagen, organist WLS-Old Kitchen Kettle, with Ann Hart; Novelodeons WLW-Hilltop House WOWO-Tri Topics
 WROK-Morning Devotions WSUI-Daily Iowan of the Air WTAQ-Interchurch Revival WTAQ-Wake Up & Live WTMJ-Organ Melodies
8:45 CST NBC-Jerry Sears' Orch.: KWK WBOV WMT (sw-21.5)
 NBC-Woman in White, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE
 NBC-Ma Perkins, sketch (Oxydol): WLS (sw-15.21)
 CBS-Stepmother, sketch (Colgate): WBBM WFBM KMOX WCCO
 WCFL-Bittersweet Melodies WFAM-Words & Music WGN-Dr. Friendly, drama WIND-Swing Melodies WISN-Early Risers Club WJJD-Tommy Tucker's Orch WKBH-Stars Over Hollywood WKBH-Jungle Jim WLW-Betty & Bob, sketch WMBD-Jay's Women of Today WOWO-Modern Home Forum WROK-Town Crier WSUI-Morning Melodies; Service Reports
 WTAQ-Hannibal Prgm. WTAQ-Do You Remember?
9:00 CST NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS (sw-15.21)
 CBS-Pappy Cheshire's Hillbilly Champions: WFAM WFBM WKBH WKBH WISN KMOX
 NBC-Originalities: WIBA WCFL (sw-21.5)
 NBC-David Harum, sketch (Baby-O): KSD WMAQ WHO WIRE
 News: WROK WIND KWK-Singing Cowboys WAAF-Woman's Page of the Air WBBM-Heart of Julia Blake WBOW-State Teachers College WCB-D Uncle John WCCO-Ma Perkins, sketch WGN-Get Thin to Music WHA-Your Health WJJD-Organ & Guitar WLW-The Goldbergs, sketch WMBD-Messenger: Weather WMT-News; Musical Interlude WSUI-Illustrated Musical Chats WTAQ-Triple Thrift Revue WTMJ-Dan Harding's Wife
9:15 CST NBC-Vic & Sade, sketch (Crisco): WLW WLS (sw-15.21)
 NBC-Lorenzo Jones, sketch (Phillips): WMAQ WHO WIRE KSD
 NBC-Breen & de Rose, songs: WBOV WMT (sw-21.5)
 MBS-Bachelor's Children (Old Dutch Cleanser): WGN
 News: WKBH WMBD WOC Editor's Daughter, sketch: WBBM WOWO
 KWK-Great Works of Man WAAF-Mid-Morning Varieties WCCO-Bachelor's Children WCFL-Rhythm Roundup WFBM-Apron Strings WHA-International Scene WIBA-Organ Melodies WIND-Hillbilly Ballads WISN-Symphonetta WJJD-Sports Edition Handicap per
 WKBH-Music Makers WROK-On the Mall WTAQ-Crimson Trail WTMJ-Happy Gilmans
9:30 CST CBS-Big Sister, sketch (Rinsol): WBBM WISN WCCO WMBD KMOX WFBM
 NBC-Hello Peggy, sketch (Drano): WHO WMAQ
 NBC-Viennese Ensemble: WIBA (sw-21.5)
 NBC-Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)

Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.
NIGHT
 6:00 CST (7:00 CDT) One Man's Family, NBC.
 6:30 CST (7:30 CDT) Paul Whiteman, CBS.
 6:30 CST (7:30 CDT) Tommy Dorsey's Orchestra, NBC.
 7:00 CST (8:00 CDT) Town Hall Big Game Hunt, NBC.
 7:30 CST (8:30 CDT) National Music Camp, NBC.
 8:00 CST (9:00 CDT) Kay Kyser's Musical Klass and Dance, NBC.
 8:30 CST (9:30 CDT) Minstrel Show, NBC.
 8:30 CST (9:30 CDT) Edgar A. Guest, CBS.
 9:15 CST (10:15 CDT) C.Y.O. Boxing Bouts, NBC.
 10:30 CST (11:30 CDT) Lights Out, NBC.

KWK-Pop Wise & Filbert WAAF-Swing High WBOV-Mid-Morning Music WCFL-Varieties WFAM-Morning Melodies WGN-Man on State Street WHA-Story Behind the Song WHIP-Women in the News WIND-Serenade to the Ladies WIRE-Inogene Pierson WJJD-Harry Zimmerman, organist
 WKBH-Eb & Zeb, sketch WKBH-Today's Almanac WLW-Short Story WMT-Homemaker's Exchange WOC-Musical Variations WOWO-Linda's First Love WROK-Milk-Made Magic WTAQ-Ma Perkins, sketch WTAQ-Roundup WTMJ-Morning Melodies
9:45 CST NBC-Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)
 Subject: Pretty Things.
 CBS-Aunt Jenny's Stories (Spry) WCCO KMOX WFBM WMBD WBBM WISN
 NBC-The Road of Life, sketch (Chipso): WLW WTMJ WMAQ
 NBC-Viennese Ensemble: WOWO WBOV KWK WMT
 NBC-Kitty Keene, Inc., sketch (Dreft): WHO
 KSD-Revelers' Quartet WAAF-Foolish Questions WCFL-Varieties WFAM-Lou Pike, organist WFBM-Painted Dreams WHIP-This Rhythmic Age WIBA-Church of the Air WIND-Livestock Markets WIRE-Linda's First Love WJJD-Garwood Van's Orch. WKBH-Rhythm & Romance WKBH-Swing Interlude WLS-Grace Wilson, contr. WROK-Radio Rhythm WSUI-Prgm. Calendar; Weather WTAQ-Kitty Keene, Inc.
10:00 CST CBS-Tower Town Tempos: WCCO WBBM KMOX WFBM WISN WOC WMBD
 NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
 NBC-Ralph Blaine, tnr.: WMT KSD
 News: WLS WTAQ KWK-Three-Quarter Time WAAF-Let's Dance WBOW-Christian Science WCFL-Peekers in the Pantry WFAM-Melody Time WGN-Melodies in Rhythm WHA-Homemakers WHIP-Fashions & the Home WHO-The Goldbergs, sketch WIBA-Linda's First Love, sketch WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar WIRE-Dessa Byrd WJBC-Theater Time WJJD-Bureau of Missing Persons WKBH-Hollywood Reporter WKBH-Home Economics WLW-Editor's Daughter, sketch WOWO-Bill Board WROK-News; Organ WISN-Magazine Notes WTAQ-Stars Over Hollywood WTMJ-What's New in Milwaukee?
10:15 CST CBS-Irene Beasley, R.F.D. No. 1: WFBM WFAM WTAQ WKBH WOC
 NBC-Kiddlers: KWK WBOV (sw-15.33)

NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
 Houseboat Hannah, sketch: KMOX WHO
 KSD-Hello Peggy, serial KSD-To be announced
 WAAF-Willie Winn, sport of kings WBBM-Missus Goes to Market WCCO-Judy & Jane WGN-Don Pedro's Magic Violin WHIP-Morning Dance WIBA-Editor's Daughter, sketch WIND-To be announced WISN-News WJBC-Women in the News WJJD-Criminal Court Interviews WKBH-House of McGregor WKBH-Home Prgm. WLS-Musical Chore Boys WMBD-Linda's First Love WMT-Douglas Grant, gospel bar. WROK-Poet's Corner WSUI-Yesterday's Musical Favorites
 WTAQ-Bee & Vee
11:30 CDT NBC-Nat'l Farm & Home Hour; Speakers: WIBA WBOV WMAQ (sw-15.21)
 Speakers: H. R. Baukhage, Marvin Sandstrom and Howard Zahniser.
 NBC-Democracy & Religion; Dr. B. F. Farber: KSD
 Speaker: Dr. Benjamin F. Farber. Topic: "Duty and Life."
 CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX
 News: WHIP WIRE KWK-News; Musical Interlude WAAF-This Feminine World WCCO-Happy Gilmans WCFL-Double in Stars WFAM-Harlan Hogan WFBM-Mrs. Farrell's Kitchen WGN-Quin Ryan, news WHA-Music Appreciation Course WHO-Myrt & Marge, sketch WIND-Organ & Guitar WISN-Organ Melodies WJBC-Dollar Daze WJJD-Safety Court WKBH-House of MacGregor WKBH-Songtime WLS-Evelyn, the Little Maid WLW-News; Livestocks; River; Weather; Markets WMBD-Honeymoon Lane WMT-Bits of Everything WOC-Radio Bazaar WOWO-Richard Trojan WROK-Kaye Kreamer, woman's forum
 WSUI-The Book Shelf WTAQ-Tonic Tunes WTAQ-News; Merry Go Round WTMJ-Kitty Keene, Inc., sketch
11:45 CDT NBC-Nat'l Farm & Home Hour: WLW KWK
 CBS-Our Gal, Sunday, sketch (Anacin): WBBM KMOX
 NBC-Dorothy Crandall, pianist: WCFL
 KSD-Lady Courageous WAAF-Markets; Sweet and Slow WCCO-Grandma Travels WFAM-Luncheon Dance WGN-Musical Mail Box WHIP-Musical Newsy WHO-Hilltop House, sketch WIRE-Jimmie Grier's Orch. WISN-Ann Leslie's Scrapbook WJBC-Peggy Pavin & Pioneers WKBH-Treasure Chest WKBH-Beauty Box Revue WLS-Short, Short Stories WMBD-Bandwagon WMT-Reveries WOC-Screen Fans Prgm.

WOWO-Ohio Agricultural Prgm WROK-Freerport Studios WTAD-Betty and Bob, sketch WTMJ-Blue Room Ensemble
11:00 CST CBS-The Goldbergs, sketch (Oxydol): WOC WKBH WBBM WCCO (sw-15.27)
 NBC-In the Music Room: KSD (sw-15.33)
 MBS-The Happy Gang: WMT WGN
 KMOX-Ma Perkins, sketch WAAF-Symphonic Hour WBAA-Morning Melodies; News WCFL-Hit Review WFBM-Music Hall WHIP-Southtown Church Hour WHO-Dan Harding's Wife, sketch WIND-Indiana News WIRE-Singin' Sam WISN-Morning Musicale WJBC-Take It For Granted WJJD-Current News WKBH-Magic Violin WLS-Melody Parade; Orch. WMBD-Rashid Sisters WOWO-Consolairs WSBT-News; Stork Report; Farm Flashes
 WSUI-Within the Classroom WTAD-All for the Ladies WTAQ-Hollywood on Parade WTMJ-Heinie and Dinty
11:15 CST CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN
 NBC-Cadets Quartet: WCFL KSD WIRE (sw-15.33)
 CBS-To be announced: WFBM
 WGN-Luncheon Music WHA-Organ Interlude WHIP-Englewood Hour WHO-Vic and Sade, sketch WIND-Tommy Ott, organist WJBC-Parade of Bands WJJD-Piano & Song WKBH-Book of the Hour WKBH-Club Calendar WMBD-Jack Lyon, organist WMT-Tom Owens' Cowboys WOC-Studio Swingapators WOWO-News WSBT-Melody Time WTMJ-Heinie & His Grenadiers
11:30 CST CBS-Road of Life (Chipso): KMOX WBBM
 NBC-Words and Music: WIBA KSD WMAQ (sw-15.33)
 MBS-Homemakers Prgm.: KWK WBOV-Presentation WCCO-Houseboat Hannah WCFL-Noon-day Concert WFBM-Hoosier Farm Circle WGN-Markets; Mid-day Service WHA-Talking Book WHIP-Hollywood News WHO-To be announced WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar WIRE-Home & Farm Hour WISN-Waltz Time WJBC-Singing Sam WJJD-Harry Zimmerman, organist
 WKBH-Social Calendar WKBH-Rhythm & Romance WLS-Markets; News WLW-Live Stock & Poultry Reports; News WMBD-Thrift Message; Melody Miniature WMT-Sweet and Swing WOC-Hymns of All Churches WOWO-Happy Hauck's Orch. WSBT-In Movieland WTAQ-Police News WTAQ-Mailman
11:45 CST NBC-Jack & Loretta Clemens: KWK
 CBS-Gospel Singer; Edward MacHugh, bar. & Organ (Ivory Soap): KMOX WBBM WCCO
 MBS-Your Hollywood Newsgirl: (Lydia E. Pinkham): WCFL
 News: WMT WIND WBAA WMAQ
 Voice of the Farm: WKBH WOWO
 WFBM-Markets; Farm Bureau WHO-Cascade Melodies WHO-Markets; Weather WISN-Even as You and I WJBC-Reid & Vin WJJD-Salon Ensemble WLS-Dinner Bell Program WLW-Thomas Conrad Sawyer WMBD-Window Shopper WOC-Farm Bureau & Markets WROK-Round the Town WSBT-Man on the Street WSUI-Farm Flashes WTAQ-Dance Revue WTAQ-Farmhands WTMJ-Livestock Quotations

AFTERNOON

12:00 CST NBC-Marjorie Coles, songs; Orch.: WOWO
1:00 CDT CBS-Merry-makers: WCCO WOC WSBT WKBB WKBH (sw-15.27)
 NBC-Betty & Bob, sketch (Gold Medal): WMAQ WHO WTMJ KWK WIRE (sw-15.21)
 MBS-Harold Turner, pianist: WGN
 News: WJBC WTAD WMBD KMOX-Singin' Sam KSD-Sports Preview WAAF-Don Bolt, commentator WBAA-Farm Facts WBBM-Manhattan Mother WBOW-Street Reporter WCBD-J. C. O'Hair WCFL-Theater Lobby Chats WFBM-Blue Ribbon Melodies WHA-Musical WHIP-Movie Tunes WIBA-Interlude; Country Home WIND-Italian Hour WISN-Musical Heat Wave WJJD-Livestock Markets WLW-Linda's First Love, sketch WMT-Cedar Valley Hillbillies WSUI-Rhythm Rambles
12:15 CST CBS-Merry-makers: WSBT WISN WKBH WKBH
 NBC-Arnold Grumm's Daughter, sketch (Gold Medal): WMAQ WLW WIRE WTMJ KWK (sw-15.21)
 MBS-As You Like It: WGN KMOX-Kitty Keene, Inc., sketch WAAF-Estelle Barnes, pianist WBAA-Sport Flashes WBBM-Man on the Street WBOW-On the Mall WCCO-Kitty Keene, sketch WCFL-Spotlight Prgm. WFBM-News WHIP-Alice Oleson, pianist WHO-Voice of the Farm WIBA-News; Market Reports WJBC-Tournament of Bands WJJD-Midday Roundup WKBH-Man on the Street WLS-Don & Helen, vocal duo WMBD-Town Crier; Markets WMT-Question Man: Voice of Iowa WOC-Farm Bureau & Markets WOWO-Market Service WROK-Column Left. News WTAQ-Cy and Freckles
12:30 CST CBS-Mellow Moments: WFBM WISN WSBT (sw-15.27)
 NBC-Waltz Favorites: WOWO WBOV WCFL
 NBC-Valliant Lady, sketch (Gold Medal): WLW WIRE WMAQ KWK (sw-15.21)
 News: WOC WHO Rhythm Rascals: WTAQ WTMJ KMOX-Linda's First Love, sketch WAAF-Markets, Health Talk WBAA-Dance Time WBBM-Kitty Keene, Inc. WCBD-Scripture Truth Hour WCCO-First Edition WGN-June Baker, home management WHA-Farm Prgm. WHIP-Concert Orch WIND-Tuberculosis Ass'n WKBH-Man on the Street WLBH-Luncheon Music WLS-Voice of the Feed lot; Mkts. WMBD-Farm News WMT-Markets; Hillbillies WROK-Couple on the Street; Service Sam
 WTAQ-Farm; Weather; Markets
12:45 CST NBC-Betty Crocker, cooking talk (Gold Medal): WIRE WMAQ KWK WHO (sw-15.21)
 NBC-Waltz Favorites: (sw-15.33)
 CBS-Mellow Moments: WOC News: WKBH WTAQ KMOX-Editor's Daughter, sketch KSD-News; Market Reports WAAF-Eunice Clark, songs WBAA-Market Reports WBBM-Houseboat Hannah WBOW-Tune of the Day WCCO-Voice of the Farm WGN-Silhouettes in Blue WIBA-Melody Moments WIND-Tommy Ott, organist WJJD-Ben Kanter, pianist WKBH-Song Hit of the Day WLS-Listeners Mike WLW-Kitty Keene, Inc. WMBD-Noon-day Melodies WMT-Iowa Cornhuskers WROK-Home Folks Hour WTAQ-Variety Prgm. WTMJ-Sidewalk Reporter
1:00 CST CBS-All Hands on Deck: WFBM WISN WSBT WKBH WOC WCCO (sw-15.27)
 NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ WLW WTMJ KSD
 MBS-Marriage License Romance: WGN WMT
 News: WHIP WTAD WIND KMOX-To be announced KWK-Backstage Wife

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHIP-1480
WHO-1000
WIBA-1280
WIND-560
WIRE-1400

WISN-1120
WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBH-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMT-600
WOC-1370
WOW-1160
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

WAAF-"L" Reporter, interviews
WBAA-Meditations
WBBM-Broadcast Rhymsters
WBOW-Sportscasting
WCFL-Make-Believe Danceland
WHA-News & Views
WIBA-Concert Trio
WIRE-Reporter
WJJD-Tommy Tucker's Orch.
WKBH-Ma Perkins
WLS-Honemakers Hour
WMBD-Men on the Street
WOWO-The Observer
WTAQ-Man on the Street
1:15 CST 2:15 CDT
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD
CBS-All Hands on Deck: WTAQ WKBH
NBC-Swingtime Trio: WBOW (sw-15.21)
KMOX-Judy & Jane, sketch
KWK-Great Works of Man
WAAF-Carnival Matinee
WBAA-I Want a Job
WBBM-Meet the Missus
WCCO-Betty & Bob
WGN-Hits of Today
WHA-Musical Varieties
WHIP-Grandmother's Scrapbook
WIND-Piano Tunes
WIRE-Noonday Headlines
WLW-Ma Perkins, sketch
WMBD-His Majesty, the Baby
WMT-German Band
WTAD-Quincy Marches On
1:30 CST 2:30 CDT
NBC-Pepper Young's Family, sketch (Camay Soap): WTMJ WJJD WMAQ WLW KSD
CBS-Keyboard Arabesque: WMBD WFBM WKBH WSBT WTAQ WOC WISN WKBH (sw-15.27)
NBC-Maurice Spitalny's Orch.: WBOW WIBA (sw-15.33-15.21)
MBS-Harold Stokes' Orch.: WGN KMOX-Magic Kitchen
KWK-News
WBAA-Monitor Views the News
WBBM-Pat Flanagan
WCCO-Julia Blake
WCFL-News
WHA-Organ Melodies
WHIP-Dancing Party
WIND-Bandstand
WIRE-Matinee Varieties
WJJD-Two Pianos
WMT-News; Novelty Parade
WOWO-Swing Serenade
WROK-Old Refrains
WTAD-D. A. R. Prgm.
1:45 CST 2:45 CDT
CBS-Lebrun Sisters, vocal trio: WTAQ WFBM WKBH WSBT WISN WKBH (sw-15.27)
NBC-The Guiding Light, sketch (White Naphtha): WHO WMAQ KSD WTMJ WLW
NBC-Maurice Spitalny's Orch.: KWK
WBAA-Wanita Wilson, sop.
WBBM-Dugout Dope
WCCO-Markets
WCFL-Baseball Interviews
WGN-Leadoff Man
WIND-Baseball Highlights
WIRE-Matinee Varieties
WJJD-Warren Brown Talks Baseball
WLS-News, Chuck Acree
WMBD-Hello, Neighbor
WMT-Niagara Cave; Tonic Tunes
WOC-Latch String Luncheon Club
WOWO-Women in the News
WROK-Affairs of Mrs. Swenson
2:00 CST 3:00 CDT
NBC-Club Matinee: WENR WMT WOV WBO
CBS-At the Music Counter: WOC WTAQ WFBM WKBH WSBT WISN WKBH (sw-15.27)
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA
Baseball: Chicago Cubs vs. Philadelphia; WGN WBBM WCFL
WIND WJJD
Dan Harding's Wife, sketch: KSD WLW
KMOX-Those Happy Gilmans
KWK-Today at Two
WAAF-News; Weather
WBAA-Typing School of the Air
WCCO-Ladies First
WHA-Armchair Journeys

WHIP-Gay Caballeros
WMBD-Editor's Daughter
WROK-News; Concert Interlude
WSUI-Travelog; Within the Classroom
WTAD-Hannibal Prgm.
2:15 CST 3:15 CDT
NBC-Stella Dallas, sketch (Milk of Magnesia): WTMJ WIRE WIBA WHO WMAQ
CBS-At the Music Counter: WCCO
NBC-Club Matinee: (sw-15.21)
MBS-Midstream, drama: WLW
KMOX-One Woman's Opinion
KSD-Heart of Julia Blake
KWK-Music in a Sentimental Mood
WAAF-Emerson Trent, tnr.
WLW-Midstream, drama
WHA-Magazine Rack
WHIP-Orch. with Denna Tyler
WMBD-Singin' Sam
WROK-Margaret Eklof, songs
WSUI-Within the Classroom
WTAQ-Fiddlers Three
2:30 CST 3:30 CDT
NBC-The Hughes Reel with Rush Hughes (Borden Co.): WHO WIRE WMAQ KSD
CBS-Deep River Boys: WTAQ WKBH WFBM WKBH WISN WMBD WFBM WOC (sw-15.27)
NBC-Club Matinee: WIBA WENR WBOW WMT
KMOX-Let's Compare Notes; Headline Highlights
KWK-Richard Hayes, organist
WAAF-Matinee Melodies
WBAA-Home Builders' Prgm.
WCCO-Front Page Parade
WHA-Music of the Masters
WHIP-There Was a Time When
WLW-Heart of Julia Blake
WOWO-Old Time Religion
WROK-Two Guitars
WTAD-Sports Talk
WTMJ-News; Police; Weather; Spotlight
2:45 CST 3:45 CDT
CBS-Doris Rhodes, songs: WOC WKBH WFBM WFBM WKBH WISN WTAQ WMBD WCCO (sw-15.27)
NBC-Girl Alone, sketch: WMAQ
MBS-The Hatterfields, sketch: WLW
KMOX-Dope from the Dugout
KSD-The Master Singers
KWK-Man in the Stands
WAAF-Estelle Barnes, pianist
WBAA-Afternoon Musicale
WHIP-Topical Commentary
WHO-To be announced
WIRE-Imogene Pierson
WROK-Martha K. Johnson, magic carpet
WTMJ-Mello Cello
3:00 CST 4:00 CDT
CBS-Keyboard Concerts: WFBM WFBM WKBH WKBH WOC WMBD WCCO WISN (sw-15.27)
NBC-Neighbor Nell; Organist: WENR
NBC-Top Hatters' Orch.: WHO WBOW
Baseball: Cardinals vs. Boston: KMOX KWK
KSD-Baseball Scores
WAAF-Rhumba Beat
WHIP-Modern Rhythm
WIBA-Today's Front Page
WIRE-Police Court
WJBC-Devotional Hour
WLW-Houseboat Hannah, sketch
WMAQ-Tea Time Varieties
WOWO-News
WROK-Kaye Kreamer, Women of the Hour
WSUI-Organ Melodies; Campus Forum
WTAD-Baseball Game
WTAQ-St. Norbert College Summer Concerts
WTMJ-Valiant Lady, sketch
3:15 CST 4:15 CDT
NBC-Silhouettes of the West: WMAQ
NBC-Don Winslow of the Navy: WIBA
NBC-Top Hatters' Orch.: WIRE WAAF-Kay Armen
WBAA-The American Scene
WENR-Music Circle
WHIP-Nina Winans' Book Review
WHO-Judy and Jane, sketch
WLW-Charlie's Singing School
WOWO-Warren Family
WSUI-Campus Forum Prgm.
WTMJ-Home Harmonizers
3:30 CST 4:30 CDT
NBC-Kellogg's Singing Lady; Irene Wicker: WLW (sw-15.21)
NBC-Your Family & Mine, sketch (Sealtest): WMAQ WTMJ WIBA (sw-9.53)
NBC-Charles Sears, tnr.: WENR WBOW
CBS-Music for Fun: WFBM WKBH WCCO WISN WKBH WOC WMBD
MBS-Gloom Chasers: WIRE
News: WHO WJBC

WAAF-Organ Melodies
WBAA-We Three, trio
WFAM-Young America on the Air; Pop Concert
WHA-Weather Bureau
WHIP-Tea Dance
WOWO-Music by Cugat
WROK-Swedish Gospel Service
WTAQ-Herman Daumler, violinist
3:45 CST 4:45 CDT
NBC-Little Orphan Annie, sketch (Ovaltine): (sw-9.53)
CBS-Music for Fun: WFBM WOC WKBH WKBH WFBM WTAQ WMBD WCCO WISN
NBC-Joseph Gallicchio's Orch.: WTMJ WIBA WHO WBOW KSD
NBC-Herman Middleman's Orch.: WENR WOV WIRE
WAAF-Diana Clifton, sop.
WBAA-Musical Moments
WBBM-Tenth Inning
WHIP-News
WJBC-American Years
WLW-Man of Mars
WMAQ-Romance & Rhythm
WROK-Radio Rhythm
4:00 CST 5:00 CDT
CBS-News; Charles Paul, organist: WFBM WBBM WTAQ WCCO WFBM WKBH WKBH
NBC-To be announced: WMAQ WBOW WIRE (sw-9.53)
NBC-Herman Middleman's Orchestra: WLW
Baseball Scores; WIND WJJD KSD-The Dreamers
WAAF-Salon Concert
WAAF-Magic Carpet
WCFL-To be announced
WENR-Malcolm Claire, children's stories
WGN-Bill Anson
WHIP-Hollywood Brevities
WHO-New Tunes
WIBA-Dr. Bob Jones
WISN-News; Prgm. Preview
WJBC-Request Hour
WMBD-Wayside Chapel
WOC-News
WROK-News; Musicale
WTMJ-Variety Revue
4:15 CST 5:15 CDT
NBC-Joseph Gallicchio's Orch.: WMAQ WOV WCFL
CBS-Miniatures by Franklin MacCormack: WTAQ WKBH WKBH WCCO WISN
NBC-Adrian Rollini's Orchestra; News: KSD WBOW (sw-9.53)
MBS-Frank Ferneau's Orch.: WGN
WAAF-Tea Dance
WBAA-Melody Moods
WBBM-Truman Bradley, comm.
WENR-Gilbert Martyn, news
WFAM-Melody Time
WFBM-Bohemians
WHIP-Airplane Dance
WHO-Baseball Time
WIBA-Dance Hour
WIRE-News; Minute Interviews
WJJD-Parade of Music
WLW-Those Happy Gilmans
WMBD-News; Pet Corner
WOC-Baseball Review
WROK-Freepost Studios
4:30 CST 5:30 CDT
CBS-Enoch Light's Orch.: WTAQ WCCO WISN WKBH (sw-11.83)
NBC-Alma Kitchell, contralto: WBOW WIBA WMAQ (sw-9.53)
NBC-Chesterfield Daily Sports Column; Paul Douglas: WENR WLW KSD WOV (sw-15.21)
News: WIND WJBC
WAAF-Sport Shorts
WBBM-Chicago Hour
WCFL-Piano Recital
WFAM-Killer Dillers
WFBM-Tea Time Tunes
WGN-Armchair Melodies
WHIP-Trio
WIRE-William Wirges' Orch.
WJJD-Fred Beck, organist
WKBH-P. T. A. Talk
WMBD-Bargain Counter
4:45 CST 5:45 CDT
NBC-Nola Day, songs: WMAQ KSD
NBC-Dinner Concert: WENR WBOW
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
CBS-To be announced: WKBH WMBD WCCO WISN
To be announced: WBBM WIRE WAAF-Tower Tunes
WBAA-Story Book Hour
WCFL-Jack Kelly's Orch.
WFAM-Baseball Scores; News
WGN-Little Orphan Annie
WHIP-Vocalities
WIBA-Edgewood Dramatic Prgm.
WIND-Listen to Yourself
WJBC-Original Poetry
WJJD-Piano Parade
WKBH-Kiddies' Hour
WMBD-Dr. Sumner Miller; Melody Miniature
WOWO-American Family
WTAQ-Theater Lobby Interviews

5:00 CST 6:00 CDT
NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE (sw-11.87)
NBC-Don Winslow of the Navy, sketch (Kelloggs): WMAQ WLW
CBS-Ray Heatherton, bar.: WTAQ WKBH (sw-11.83)
News: WCFL WJJD
KMOX-Grandstand Managers
KSD-News; Dick Leibert, organist
KWK-Home Plate Interviews
WAAF-The Bandstand
WBBM-John Harrington, sports
WBOW-Merry Go Round
WCCO-Livestock
WFBM-Crimecasts
WFBM-Wheeler Mission
WGN-Popeye, sketch
WHIP-Sports
WIBA-The Plainsmen
WIND-German Hour
WISN-Show Window
WMBD-Happy Train; Auction of the Air
WOC-Man on the Street
WOWO-The Mountain Band
WSUI-Musical Moods
WTAD-Cy & Freckles
WTMJ-News; Moment Musicale
5:15 CST 6:15 CDT
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WMAQ WHO WIRE (sw-9.53) (also at 9:15 p.m.)
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WMT WENR (sw-11.87)
CBS-Barry Wood's Orch.: WMBD WKBH WKBH WCCO WFBM WFBM WOC KMOX
CBS-Arthur Godfrey, songs & patter (Cremo Cigars): (sw-11.83)
KSD-Popeye, the Sailor, sketch
KWK-WPA Prgm.
WAAF-City Manager, talk; Harmony Hall
WBBM-We the Wives
WCFL-Tune Teasers
WGN-Buddy Clark & Orch.
WHIP-Classic Gems
WIBA-Lets Waltz
WJJD-Ben Kanter, pianist
WLW-Denton & Barber, sports
WNO-Organ Reveries
WROK-Sports
WTAD-Hannibal Prgm.
WTAQ-Bureau of Public Service
WTMJ-Heinie & His Grenadiers
5:30 CST 6:30 CDT
CBS-Living History, drama: WOC WFBM WKBH WBBM (sw-11.83)
This broadcast, conducted by Professor Harry James Carman of Columbia U., will review events covered in the past four broadcasts. Questions from listeners will be answered and basic trends discussed.
NBC-To be announced: WBOW (sw-9.53)
NBC-Paula Durand, songs: WOV WMT
News: WTAD WMAQ WKBH WIBA WIRE
Sports: WGN KSD WMBD
Popeye the Sailor, sketch: WCCO WFBM
KMOX-Ozark Varieties
KWK-Twilight Serenade
WAAF-Sunset Serenade
WCFL-Rainbow Melodies
WENR-Dinner Date
WHA-Music Album
WHIP-Travel Hour
WISN-Sports Parade
WJJD-Sentenced Men, interviews
WLW-Let's Celebrate
WROK-Organ
WSUI-Views & Interviews; Daily Iowan of the Air
WTAQ-Al Michel's Sport Wheel
5:45 CST 6:45 CDT
CBS-Boake Carter, commentator (Huskies & Post Toasties): WBBM WMBD KMOX WTAQ WKBH WKBH WCCO WFBM WFBM WOC WISN
NBC-It's News to Me, Ruth Bryan Owen Rohde: KSD WIRE
NBC-Science on the March: WENR WOV
Sports: WTMJ WJJD
Sports: News: WMT KWK
WBOW-Ice Jamboree
WCFL-Hal Totten, sports
WGN-Evening Serenade
WHA-Fun Time
WHIP-Helen Hankins, songs
WHO-To be announced
WIBA-Today's Birthdays; Sports
WLW-Paul Sullivan, news
WMAQ-Let's Celebrate
WROK-Dance hour

NBC-One Man's Family (Tenderleaf Tea): WTMJ KSD WMAQ WIBA WHO WLW WTAM WIRE (also see Sun. Prgms. at 10:30 p.m.)
CBS-To be announced: WHAS KMOX WFBM WBBM WCCO WJR (sw-11.83)
NBC-Roy Shield's Revue: WOV WMT (sw-11.87)
Sports: WKBH WTAD WBOW WOC WKBH
KWK-Dance Orch.; Vocalist
WAAF-Don Bolt, commentator
WCFL-News
WFAM-New Yorkers
WGN-Concert Orch.
WHA-Organ Reverie
WHIP-Echoes From Calvary
WIND-Recreation Baseball Game
WISN-Down by Herman's
WJJD-Fred Beck, organist
WLS-Don Kelley's Sport Scoop
WMBD-Paul Welton's Ensemble
WROK-News; Musical Workshop
WSUI-Dinner Hour Prgm.
WTAQ-Hits & Encores
6:15 CST 7:15 CDT
News: WMBD WOC WLS
WAAF-Pacific Paradise
WBOW-Our Neighbors
WCFL-Pop Tunes
WFAM-Amer. Family Robinson
WJJD-Your City Government
WKBH-Sweetheart Serenade
WKBH-Dinner Music
WTAD-Freshest Thing in Town
WTAQ-Singing Strings
6:30 CST 7:30 CDT
CBS-Paul Whiteman's Orchestra & Guests (Chesterfield Cigarettes): WKBH WJR WBBM WFBM (sw-11.83) (also at 9:30 p.m.)
NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool); Edythe Wright; Jack Leonard; Three Esquires; Paul Stewart, m.c.: WMAQ WTAM WHO WIRE WLW WTMJ KSD (also at 11 p.m.)
MBS-Lone Ranger, drama (Silvercup) WGN
CBS-To be announced: WOC WISN WCCO WFBM KMOX WKBH
NBC-Styles in Vocal Rhythms: WOV WLS WMT KWK
WAAF-Evening Concert
WBOW-Music Graphs
WCFL-Orchestra Music
WHA-Deutsche Musik Stunde
WHAS-Studio Talent
WHIP-Homespun
WIBA-Concert Ensemble
WJJD-Bob Atcher & Bonnie Blue Eyes, hillbilly songs
WKBH-W.P.A. Prgm.
WMBD-Organ Melodies
WTAD-Dust Off the Diamond
WTAQ-News
6:45 CST 7:45 CDT
NBC-Styles in Vocal Rhythms: WBOW WOV
News: WKBH KMOX
WCFL-Judge J. H. Lyle, talk
WLS-Round Table; City Manager Plan
WMT-L. L. Howe, interview
WTAQ-Talking Drums
7:00 CST 8:00 CDT
NBC-Town Hall Big Game Hunt (Sal Hepatica & Ipana); Norman Prescott; Jane Martin; Harry von Zell; Peter Van Steeden's Orch.; Guest: WIBA WTAM WMAQ WTMJ WIRE WLW WHO KSD (sw-9.53) (also KFI at 10 p.m.)
Guest: Colonel Stoopnagle.
CBS-Meet the Champ: WJR WOC WFBM WHAS WKBH WKBH WTAQ WISN WSBT WMBD WBBM WCCO KMOV
NBC-It May Have Happened: WOV WLW WBOW WLS (sw-11.87)
MBS-Grant Park Concert, Henry Weber's Orch.: WGN KWK WMT
WCFL-Labor Flashes
WHA-Dealing with the Criminal
WHIP-Four Wonders
WIND-Traffic Court
WJJD-Bob Atcher and Bonnie Blue Eyes
WROK-Freepost Studios
WSUI-Children's Hour
WTAD-The Debutants
7:15 CST 8:15 CDT
WCFL-Favorite Melodies
WHIP-What Can They Do?
WJJD-Suppertime Frolic
WTAD-News Summary
7:30 CST 8:30 CDT
NBC-Nat'l Music Camp: WENR WMT WOV WIBA (sw-11.87)
Each program consists of a half-hour concert by the orchestra followed by a half-hour concert by the band. The orchestra numbers approximately 125 players, the band approximately 100 players. These young musicians are picked members

WEDNESDAY

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of high school orchestras throughout the country who are attending the National Music Camp for an intensive eight weeks course in various musical studies with special emphasis on ensemble playing.
NBC-For Men Only (Vitalis); Peter Van Steeden's Orch.; Peg La Centra; Fred Uttal: WTAM WIRE WMAQ KSD WHO WLW
CBS-Mark Warnow's Orch.: WOC WTAQ WHAS WKBH WSBT WKBH WMBD KMOX WCCO WJR WISN (sw-11.83)
MBS-Guy Lombardo's Orchestra: KWK
WBBM-Carlos Molina's Orch.
WBOW-The Honeybunners
WCFL-News
WFBM-Piano Twins
WGN-Tiny Hill's Orch.
WIND-S. A. Amateur Hour
WJJD-Suppertime Frolic
WSUI-Evening Musicale
WTMJ-Let's Dance
7:45 CST 8:45 CDT
KWK-Piano Portrait
WBBM-John Harrington, news
WCFL-Herr Louie & The Weasel
WFBM-Question Mark Limited
WGN-News; Sports
WMBD-Dean & Gail
WSBT-Quiz-quest
WSUI-Poetic Interlude
8:00 CST 9:00 CDT
NBC-Kay Kyser's Musical Klass & Dance, with Virginia Sims, Harry Babbitt & Sully Mason, vocalists (Lucky Strike): WTMJ WTAM WHO WMAQ WIBA WIRE KSD KOA WLW (sw-9.53)
Pictures of Ginny Sims and the strange devices she uses in her own home beauty salon may be found on pages 20 and 21.
CBS-The Word Game: WBBM WFBM WHAS KMOX WCCO WISN WKBH WSBT WKBH WJR WTAQ (sw-11.83)
MBS-Symphonic Strings: WGN KWK
WCFL-Grand Park Concert
WMBD-Insurance Claim Oddities
WOC-German Band
WROK-Melody Time
WSUI-Concert Orch.
8:15 CST 9:15 CDT
WBOW-Master Singers
WISN-Baseball Game
WMBD-Gomer Bath, news
WROK-News; Musicale
8:30 CST 9:30 CDT
CBS-It Can Be Done (Household Finance); Edgar A. Guest; Frankie Masters' Orch.: WJR WFBM WBBM WHAS KMOX WOC (sw-11.83)
NBC-Minstrel Show: WENR WBOW (sw-11.87)
MBS-Melodies from the Skies: WMT WGN
KWK-Lone Ranger, sketch
WCCO-Talent File
WCFL-Perry Conio, songs
WIND-Organ & Vibra-harp
WKBH-Let's Waltz
WKBH-What's New in Movies
WMBD-The Shadow, drama
WOWO-Tropical Moods
WROK-Ted Westin, songs
WSBT-Answer Me This
WSUI-Forum String Quartet
8:45 CST 9:45 CDT
News: WIND WOV
WCFL-Isham Jones Orch.
WKBH-Gaslight Harmonies
WKBH-Rapid Ad
WROK-Social Security Speaker
WSUI-Daily Iowan of the Air
WTAQ-Genevieve Anderson, sop.
9:00 CST 10:00 CDT
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WLW KSD WTAM WHO KFI (sw-9.53)
CBS-Frank Dailey's Orch.: WJR WCCO WFBM WBBM WHAS NBC-Al Jahn's Orch.: WBOW (sw-9.53)
News: WKBH WMT WSBT
KMOX-The Goldbergs, sketch
KWK-Easy Aces, sketch
WCFL-Make Believe Danceland
WENR-Globe Trotter
WIBA-Night News Edition
WIND-Swedish Prgm.
WKBH-Musical Moments
WMBD-Toasty Paul & His Melody Men
WOC-Pats Organ Moods
WOWO-Johnny Silvers' Orch.
WROK-Musicale
WTAQ-Club Normandie Entertains
WTMJ-Kilowatt Hour
(Continued on Next Page)

NIGHT

6:00 CST 7:00 CDT
MBS-Musical Steeplechase: WGN

WEDNESDAY

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9:15 CST 10:15 CDT
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WIBA KOA KFI (also at 5:15 p.m.)
NBC-C.Y.O. Boxing Bouts: WMT WENR
 A blow-by-blow description of the battles between the Catholic Youth Organization boxing team of Chicago and the team from Ireland to be staged in Soldier Field, Chicago. Lynn Brandt will offer the description, and Bob Brown will do the color.
CBS-Frank Dailey's Orch.: WSBT
KSD-Russ David's Orch.
KWK-Tracer of Lost Persons
WBBM-Husk O'Hare's Orch.
WFBM-Sports Review
WGN-Jack Denny's Orch.
WHO-Sports Review
WIBA-Musical Moments
WIRE-News; Basonology

WJJD-Harry Owen's Orch.
WJR-Let's Celebrate
WKBB-James Melton, trn.
WLW-Musical Steeplechase
WMAQ-Fort Pearson, news
WMBD-Value Hints
WROK-Mellow Moments
WSUI-Daily Iowan of the Air
WTAM-Tom Manning
WTAQ-Bay Beach Orch.
WTMJ-Easy Aces, sketch
9:30 CST 10:30 CDT
CBS-Paul Pendarvis' Orchestra: WKBB WSBT (sw-6.12)
CBS-Paul Whiteman's Orchestra & Guests (Chesterfield Cigarettes): KMOX WFBM WISN WMBD WCCO WTAG WKBB WISN WOC (also see 6:30 p.m.)
NBC-C.Y.O. Boxing Bouts: KWK WOWO WENR
NBC-Horace Heidt's Orch.: WIBA WBOW WTAM (sw-9.53)
MBS-Shep Fields' Orch.: WGN KOA-Westernaires
KSD-Little Symphony Concert Preview

WBBM-News
WHO-James Melton, trn.; Orch.
WIND-An Evening at the Country Club
WIRE-Baseball Game
WJR-Baseball Scores; Reminiscing
WMAQ-Lou Breese's Orch.
WROK-Gospel Fellowship Hour
WTMJ-Let's Celebrate
9:45 CST 10:45 CDT
CBS-Paul Pendarvis' Orchestra: WBBM WCCO
NBC-Horace Heidt's Orch.: WHO KSD
WIND-Current News
WLW-Dance Orch.
WMT-Baseball Game
WROK-News
WTMJ-Today's Events
10:00 CST 11:00 CDT
CBS-Hal Kemp's Orch.: WSBT WTAQ WKBB WBBM WISN KMOX (sw-6.12)
NBC-Fletcher Henderson's Orch.: WBOW WMAQ
NBC-Wm. Farmer's Orchestra: WOWO
MBS-Johnny Messner's Orch.: WGN

News: WMBD WFBM WHO WJR WOC
KOA-Clyde McCoy's Orch.
KSD-Weather Report
KWK-Sport Review
WCCO-Let's Celebrate
WCFL-Emil Flindt's Orch.
WENR-Music As You Desire It
WHAS-Baseball; Louisville vs. Milwaukee
WIBA-Club Chanticleer
WIND-Swing Quartet
WKBB-News; Music
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Last Word in Sports
10:15 CST 11:15 CDT
CBS-Hal Kemp's Orch.: WJR WKBB WOC WKBB WFBM
NBC-William Farmer's Orchestra: WOWO
NBC-Fletcher Henderson's Orch.: WMAQ WBOW
MBS-Johnny Messner's Orch.: KWK
WCCO-Cedric Adams
WHAS-News
WHO-Dick Leibert, organist
WIBA-Hollywood at the Beach
WIND-Dude Ranch

WIRE-Bach-Armstrong Orch.
WLW-Jack Coffey's Orch.
WMBD-Sports Review; Program Review
WTAM-Music You Want
WTMJ-Dance Orch.
10:30 CST 11:30 CDT
NBC-Lights Out, experimental drama: WIRE WHO WBOW WIBA WMAQ WTMJ
CBS-Henry King's Orch.: WISN WOC WKBB WKBB WSBT WBBM WMBD WTAQ WFBM WJR
NBC-Lang Thompson's Orch.: WOVOW WCFL (sw-6.14)
MBS-Anson Weeks' Orch.: WMT KMOX-Morning Headlines
KOA-The Westernaires
KWK-News
WCCO-Rollie Johnson
WGN-Tiny Hill's Orch.
WHAS-Dance Band
WIND-News & Music
WLW-Jack Sprigg's Orch.
10:45 CST 11:45 CDT
CBS-Henry King's Orch.: KMOX WCCO
NBC-Lang Thompson's Orch.: WENR

MBS-Jan Garber's Orch.: KWK
WCFL-Emil Flindt's Orch.
WIND-Cappy's Cabana
11:00 CST 12:00 CDT
NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh and Kool): KOA KFI (also see 6:30 p.m.)
CBS-Husk O'Hare's Orch.: WOC WBBM KMOX WISN WTAQ WMBD WKBB WFBM
NBC-Little Jack Little's Orch.: WBOW WENR
NBC-Gray Gordon's Orch.: WMAQ
MBS-Skinny Ennis' Orch.: WMT WGN
KSD-Red Nichols' Orch.
KWK-Billy Grantham's Orch.
WCCO-Red Nichol's Orch.
WHO-Veterans Forum
WIBA-Hollywood at the Beach
WIND-Nite Watch
WIRE-Hal Bailey's Orch.
WKBB-Weather Report
WLW-Twenty-four Hour Review
WTAM-Otto Thurn's Orch.
WTMJ-Dance Orch.
 End of Wednesday Programs

Thursday

July 14, 1938

Thursday

MORNING
7:00 CST 8:00 CDT
NBC-Breakfast Club; News: WCFL WBOW (sw-21.5)
CBS-Arthur Godfrey: (sw-17.76)
NBC-Herman & Banta: (sw-21.5)
CBS-As You Like It; News: WFAM
News: WJJD WTAD
Musical Clock: WOC WKBB
WHIP WIBA WBBM WKBB
WIRE KMOX
Early Risers Club: WISN WROK
KWK-Tonic Tunes
WAAF-Breakfast Express
WCCO-Air Almanac
WFBM-Early Birds
WGN-Everyday Words; Good Morning Prgm.
WHO-Faye and Cleo
WIND-Religious Service
WLS-Trailer Tim
WLW-The Merry-makers
WMAQ-Your Neighbor
WMBD-Morning Hit Parade
WMT-Country Home; Musical Clock
WOWO-Radio Bible Class
WTAQ-Mike's Uppisn'
WTMJ-Top of the Morning
7:15 CST 8:15 CDT
CBS-As You Like It: (sw-17.76)
NBC-Person to Person: (sw-21.5)
News: WMT WHO WCCO WLS KWK-Sunnytime
WIND-Morning Review
WJJD-H. Zimmerman, organist
WLW-Peter Grant, news
WMBD-Musical Clock
WROK-Breakfast Melodies
WTAD-Breakfast Brevities
7:30 CST 8:30 CDT
NBC-Breakfast Club; News: WOVOW WCFL
CBS-Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Alboline): WBBM
NBC-Landt Trio; News: WHO (sw-21.5)
MBS-Victor H. Lindlahr (Journal of Living): WGN
News: WKBB WTAQ WIBA
Morning Devotions: WLS WKBB
Musical Clock: WBOW WMT
KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM-Your Engagement Book
WHIP-Just About Time
WIND-Hawaiian Melodies
WIRE-Dessa Byrd
WLW-Gospel Singer
WMAQ-Whistler & His Dog
WMBD-Weather Report
WROK-Morning Parade
7:45 CST 8:45 CDT
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO
NBC-Marjorie Cole, songs: WMAQ
NBC-Mystery Chef (Regional Advertisers, Inc.): (sw-21.5)
News: WTAD WHIP
KWK-News; Rapid Service
WAAF-Piano Parade
WBBM-Linda's First Love, sketch
WFAM-Morning Devotions
WHO-Rare Bits of News
WIBA-Musical Clock
WIRE-Better Health; News; Today's Best Buys
WJJD-III. League of Women Voters
WKBB-Tonic Tunes

WKBH-Breakfast Melodies
WLS-Cowboy Bill
WLW-Your Hollywood News Girl
WMBD-Police Flash
8:00 CST 9:00 CDT
NBC-Just Neighbors, sketch: WOVOW WCFL (sw-15.21)
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE
News: WKBH WMBD WAAF
Musical Clock: WROK WMT
KSD-News; Dick Leibert, organ
KWK-Pep Up Parade
WFAM-Concert Time
WGN-Martha Crane and Helen Joyce
WIA-Band Wagon
WHIP-Half & Half
WHO-Coffee Pot Inn
WIND-Priscilla Holbrook, pianist
WJJD-Bosworth Broadcast
WKBB-Chancel Steps
WLS-Hal Culvert & John Brown, pianists
WLW-Hymns of All Churches
WTAD-Tales Old and New
WTAQ-Morning Potpourri
8:15 CST 9:15 CDT
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD
NBC-Asher & Little Jimmie, songs: WCFL WOVOW (sw-15.21)
KSD-Bright & Early Melodies
WAAF-Rhythm Rhapsody
WCFL-Double in Stars
WHA-Morning Melodies
WHO-What to Serve Today
WIND-Your Favorite Band
WKBB-Musical Almanac
WKBH-Uncle Bob
WLS-News
WLW-Myrt & Marge, sketch
WOC-Musical Clock
WTAD-Gems of Melody
WTMJ-Hymns of All Churches
8:30 CST 9:30 CDT
NBC-Just Plain Bill, sketch (Bi-So-Do!): WMAQ WIRE
CBS-Hilltop House, Bess Johnson (Palmolive Soap): KMOX WBBM WCCO WISN WMBD
NBC-Josh Higgins of Finchville, sketch: WCFL
NBC-Happy Jack Turner: KSD
WAAF-Canary Serenade
WBOW-Radio Gospel
WFAM-Shoppers' Guide
WFBM-Favorite Melodies
WGN-Variety Prgm.
WHIP-Polish Varieties
WHO-Those Happy Gilmans
WIBA-Today's Almanac
WIND-Piano & Guitar
WJJD-III. Medical Society
WKBB-Hits & Encores
WKBH-Olive Hagen, organist
WLS-Novelodeons & Billy Woods
WLW-Hilltop House, sketch
WMT-Variety Prgm.
WOWO-Tri Topics
WROK-AMorning Devotions
WSUI-Daily Iowan of the Air
WTAD-Interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Organ Melodies

8:45 CST 9:45 CDT
NBC-The Woman in White (Pillsbury): WMAQ WTMJ KSD WHO WIRE
CBS-Stepmother, sketch (Colgate): WBBM KMOX WCCO WFBM
NBC-Ma Perkins, sketch (Oxydol): WLS (sw-15.21)
NBC-Jerry Sears' Orch.: WBOW KWK (sw-21.5)
WCFL-Bittersweet Melodies
WFAM-Words & Music
WIBA-Society Reporter
WIND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBB-Your Home
WKBH-At the Keyboard
WLW-Betty & Bob, sketch
WMBD-Women of Today
WOWO-Modern Home Forum
WROK-Town Crier
WSUI-Morning Melodies; Service Reports
WTAD-Hannibal Prgm.
WTAQ-Do You Remember?
9:00 CST 10:00 CDT
NBC-The Story of Mary Martin, sketch (Ivory Flakes): WLS (sw-15.21)
NBC-David Harum, sketch (Baby-O): KSD WIRE WMAQ WHO
NBC-Originalities: WIBA WCFL (sw-21.5)
CBS-Mary Lee Taylor (Pet Milk): WBBM WMBD WFBM WOC KMOX
KWK-Singing Cowboys
WAAF-'I An' Program
WBOW-State Teachers College
WCCO-Ma Perkins
WFAM-Morning Musicale
WGN-Get Thin to Music
WHA-Your Health
WIND-Traffic Court
WISN-Music Old and New
WJJD-Organ & Guitar
WKBB-Tuneful Tempos
WKBH-String Serenade
WLW-The Goldbergs, sketch
WMT-News; Melody Time
WROK-News
WSBT-Two-Way Harmonies
WSUI-Illustrated Musical Chats
WTAQ-Triple Thrift Revue
WTMJ-Dan Harding's Wife
9:15 CST 10:15 CDT
NBC-Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)
CBS-Richard Maxwell, trn.: KMOX WFAM
NBC-Breen & de Rose: WBOW WMT (sw-21.5)
NBC-Lorenzo Jones, sketch (Phillips): WIRE WMAQ WHO KSD
MBS-Bachelor's Children: WGN
News: WMBD WKBB WOC
The Editor's Daughter, sketch: WOVOW WBBM
KWK-Great Works of Man
WAAF-Hog 'n' Harmony
WCCO-Bachelor's Children
WCFL-Rhythm Roundup
WFBM-Apron Strings
WHA-Keeping Up with Science
WIBA-Organ Melodies
WISN-Symphonetta
WJJD-Sports Edition Handicapper
WOWO-Tri Topics
WROK-On the Mall
WSUI-Prgm. Calendar; Weather
WTAQ-Music in a Sentimental Mood
WTMJ-Happy Gilmans

9:30 CST 10:30 CDT
NBC-Pepper Young's Family (Cauay Soap): WLS (sw-15.21)
NBC-Rhythm Symphonic: WMAQ WHO
CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN KMOX WMBD WFBM
NBC-Viennese Ensemble: WBOW WIBA WCFL (sw-21.5)
Linda's First Love, sketch: WIRE WOVOW
KWK-Pop Wise & Filbert
WAAF-Swing High
WFAM-Hollywood Fashion Parade
WGN-Man on State Street
WHA-Story Behind the Song
WHIP-Monitor News
WIND-Serenade to the Ladies
WJJD-Women's Exchange Prgm.
WKBB-Eb & Zeb
WKBH-Today's Almanac
WLW-Dr. Friendly, drama
WMT-Louise Hathaway
WOC-Melody Variations
WROK-Milk Made Magic
WTAD-Ma Perkins
WTAM-Women's Hour
WTAQ-Round-up
WTMJ-Morning Melodies
9:45 CST 10:45 CDT
NBC-The Road of Life (Chippo): WMAQ WTMJ WLW
NBC-Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)
Subject: "True-Hearted, Whole-Hearted."
CBS-Aunt Jenny's Stories (Spry): WMBD WFBM KMOX WBBM WISN WCCO
NBC-Viennese Ensemble: KWK WOVOW WMT KSD
NBC-Kitty Keene, Inc., sketch: WHO
KSD-Ranch Boys
WAAF-Foolish Questions
WFAM-Lou Pike, organist
WGN-Painted Dreams
WHIP-Pacific Paradise
WIBA-Church of the Air
WIND-Livestock Markets
WJJD-Garwood Van's Orch.
WKBB-Rhythm & Romance
WKBH-Swing Interlude
WLS-Grace Wilson, contr.; John Brown, pianist
WROK-Radio Rhythm
WSUI-Prgm. Calendar; Weather Report
WTAD-Kitty Keene, sketch
10:00 CST 11:00 CDT
CBS-Tower Town Tempos: WBBM WFBM KMOX WMBD WFAM WISN WOC
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
NBC-Campus Kids: WBOW KSD WMT
KWK-Three-Quarter Time
WAAF-Let's Dance
WCCO-Thomas Sawyer
WCFL-Peekers in the Pantry
WGN-Harold Turner, pianist
WHA-Homemakers
WHIP-Fashions & the Home
WHO-The Goldbergs, sketch
WIBA-Linda's First Love, sketch
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
WRE-Dessa Byrd
WJBC-Theater Time
WJJD-Bureau of Missing Persons

WKBH-Hollywood Reporter
WKBH-Home Economics
WLS-Market Reports; News
WLW-Editor's Daughter, sketch
WOWO-Bill Board
WROK-News; Organ
WTAD-News
WTAQ-Shopper
WSUI-Fashion Chop
WTAD-News
WTMJ-What's New in Milwaukee?
10:15 CST 11:15 CDT
CBS-Irene Beasley, R.F.D. No. 1: WFAM WFBM WOC WKBB
NBC-George Griffin, trn.: KWK WBOW (sw-15.33)
NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
KMOX-Houseboat Hannah, sketch
KSD-George Hall's Orch.
WAAF-Willie Winn, sport of kings
WBBM-Thomas Conrad Sawyer
WCCO-Judy & Jane
WGN-Morning Melodies
WHIP-Morning Dance
WHO-Houseboat Hannah
WIBA-Editor's Daughter, sketch
WIND-Priscilla Holbrook, pianist
WISN-News
WJBC-Women in the News
WJJD-Criminal Court Interviews
WKBB-Your Home Prgm.
WLS-Musical Chore Boys
WMBD-Linda's First Love, sketch
WROK-Morning Varieties
WSUI-Yesterday's Musical Favorites
WTAD-Bee & Vee
10:30 CST 11:30 CDT
NBC-Nat'l Farm & Home Hour; Spkrs.: WMAQ WBOW WIBA (sw-15.21)
CBS-Romance of Helen Trent (Old English Wax): WBBM KMOX
NBC-Every Man's Bible, Dr. M. L. Robinson: KSD
Speaker: Dr. Millard L. Robinson. Topic: "Seed Thoughts from the Bible."
KWK-News; Musical Interlude
WAAF-This Feminine World
WCCO-Happy Gilmans
WCFL-Double in Stars
WFAM-Harlan Hogan
WFBM-Mrs. Farrell's Kitchen
WGN-Quin Ryan, news
WHA-Music Appreciation Course
WHIP-News Flashes
WHO-Myrt and Marge, sketch
WIND-Organ & Guitar
WIRE-Footnotes; News
WISN-Mrs. Shiras
WJBC-Musical Memories
WJJD-Safety Court
WKBB-House of MacGregor
WKBB-Questions and Answers
WLS-Evelyn, the Little Maid
WLW-News; Livestocks; River; Weather; Markets
WMBD-Honeymoon Lane
WMT-Bits of Everything
WOC-Radio Bazaar
WOWO-Three of Us
WROK-Kaye Kreamer, Woman's Forum
WSUI-The Book Shelf
WTAQ-News; Merry-Gq-Round
WTAD-Let's Waltz
WTMJ-Kitty Keene
10:45 CST 11:45 CDT
NBC-Cadets Quartet: KSD WIRE WCFL

CBS-Our Gal Sunday, sketch (Old English Wax): WBBM KMOX
NBC-Nat'l Farm & Home Hour: WLW KWK
WAAF-Markets; Sweet & Slow
WCCO-Grandma Travels
WFAM-Four-Eleven Alarm
WGN-Musical Mail Box
WHIP-Tin Pan Alley
WHO-Hilltop House, sketch
WIND-Farm Talk
WISN-Ann Leslie's Scrapbook
WJBC-Peggy Pavne & Pioneers
WKBB-The Mixing Bowl
WKBB-Organ Moods
WLS-Across the Mike
WMBD-Bandwagon
WMT-Reveries
WOC-Screenants' Prgm.
WOWO-Roundaliers
WROK-Freepost Studios
WTAD-Betty & Bob
WTMJ-Blue Room Ensemble
11:00 CST 12:00 CDT
NBC-Jean Ellington, songs: KSD (sw-15.33)
CBS-The Goldbergs, sketch (Oxydol): WOC WKBB WBBM WCCO
MBS-The Happy Gang: WGN
News: WJJD WIND
KMOX-Ma Perkins, sketch
WAAF-Symphonic Hour
WBA-Morning Melodies
WCFL-Hit Parade
WFBM-Music Hall
WHIP-Southtown Church Hour
WHO-Dan Harding's Wife, sketch
WIRE-Singin' Sam
WISN-Morning Musicale
WJBC-Take It for Granted
WKBB-Magic Violin
WLS-Melody Roundup
WMBD-Messenger; Weather
WMT-Toby's Cornstussel Nooz
WOWO-Consolaires
WSBT-News; Stork Report; Farm Flashes
WSUI-Within the Classroom
WTAD-All for the Ladies
WTAQ-Em Owen, organist
WTMJ-Heinie-Spam
11:15 CST 12:15 CDT
CBS-Vic & Sade, sketch (Crisco): WBBM WCCO KMOX KMBK WISN
NBC-Three Romeos: WCFL KSD WIRE (sw-15.33)
WBA-Charlotte Lyon, organist
WGN-Noontime Melodies
WHA-Organ Interlude
WHIP-Englewood Hour
WHO-Vic and Sade, sketch
WIND-Tommy Ott, organist
WJBC-Parade of Bands
WJJD-Priscilla Holbrook, pianist
WKBB-Book of the Hour
WKBH-Club Calendar
WMBD-Jack Lyon, organist
WMT-Tom Owen's Cowboys
WOC-Studio Swingapators
WOWO-News
WSBT-Melody Time
WTMJ-Heinie & His Grenadiers
11:30 CST 12:30 CDT
NBC-Words & Music: WMAQ KSD (sw-15.33)
CBS-Road of Life (Chippo): KMOX WBBM
MBS-Royal Rangers: KWK
WBA-Charlotte Friend Stewart
WBOW-Presentation
WCCO-Houseboat Hannah

THURSDAY July 14

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAF-890
WBMM-770
WBOW-1310
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHIP-1480
WHO-1000
WIBA-1280
WIND-560
WIRE-1400

WAF-1120
WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBH-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMT-600
WOC-1370
WOWO-1180
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

WCFL-Noonday Concert
WFBM-Hoosier Farm Circle
WGN-Markets; Mid-day Service
WHA-Talking Book
WHIP-Hollywood News
WHO-To be announced
WIBA-Adele Genschaw, pianist
WIND-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs & guitar
WIRE-Farm & Home Hour
WISN-Music by Miles
WJBC-Singin' Sam
WJJD-Harry Zimmerman, organist
WKBB-Social Calendar; Farm News
WKBH-Rhapsody and Rhythm
WLS-Markets; News
WLW-Live Stock & Poultry Reports; News
WMBD-Thrift Message; Good Morning, Neighbors
WMT-Sweet and Swing
WOC-Hymns of All Churches
WOWO-Happy Hauck's Orch.
WSBT-Harlan Hogan
WTAD-Police News
WTAQ-Mailman

11:45 CST 12:45 CDT
NBC-Glenn Darwin, bar.: WOWO (sw-15.21)
CBS-Gospel Singer; Edward MacHugh (Ivory Soap): WCCO
KMOX WBMM
NBC-Words & Music: WIBA
News: WIND WBAW WMAQ WMT
KWK-Voice of the Farm
WCFL-Know Yourself
WFBM-Markets; Farm Bureau
WHIP-Cascade Melodies
WHO-Markets; Weather
WISN-Even as You and I
WJBC-Rhythm Review
WJJD-Salon Ensemble
WKBH-Hits and Encores
WLS-Dinner Bell Prgm.
WLW-Noonday Reveries
WMBD-Window Shopper
WOC-Farm Bureau & Markets
WROK-Round the Town
WSBT-Man on the Street
WSUI-Farm Flashes
WTAD-Dance Revue
WTAQ-Farmhands
WTMJ-Livestock Quotations

AFTERNOON

12:00 CST 1:00 CDT
CBS-Enoch Light's Orch.: WKBH
WOC WKBH WSBT (sw-15.27)
NBC-Betty & Bob, sketch (Gold Medal): WIRE WTMJ KWK
WHO WMAQ (sw-15.21)
MBS-Harold Turner, pianist:
WGN
News: WTAD WMBD WJBC
KMOX-Singin' Sam
KSD-Sports Preview
WAAF-Don Bolt, commentator
WBAF-Give Us a Song
WBMM-Manhattan Mother
WBOW-Street Reporter
WCCO-Home Folks' Tunes
WCFL-Theater Lobby
WFBM-Bohemians
WHA-Musicale
WHIP-Movie Tunes
WIBA-Interlude; Country Home
WIND-Lupi Italian Prgm.
WISN-Musical Heat Wave
WJJD-Livestock Markets
WLS-Touring the World: Cuba
WLW-Linda's First Love, sketch
WMT-Cedar Valley Hillbillies
WOWO-Purdue Agricultural Program
WSUI-Rhythm Rambles

12:15 CST 1:15 CDT
NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WIRE
WLW WMAQ KWK WTMJ (sw-15.21)
MBS-As You Like It: WGN
Kitty Keene, Inc., sketch: WCCO
KMOX
News: WFBM WKBB
Man on the Street: WBMM
WKBH

12:30 CST 1:30 CDT
CBS-Columbia Salon Orch.: WSBT
WISN WFBM (sw-15.27)
NBC-Valiant Lady, sketch (Gold Medal): WIRE WMAQ KWK
WLW (sw-15.21)
NBC-Light Opera Selections:
WOWO WCFL (sw-15.33)
News: WHO WOC
Farm News: WLS WMBD
KMOX-Linda's First Love, sketch
WAAF-Markets; Meat Board
Talk; Waltz Interlude
WBAF-Dance Time
WBMM-Kitty Keene, sketch
WBOW-To be announced
WCCO-First Edition
WGN-June Baker, talk
WHA-Farm Prgm.
WHIP-Concert Orch.
WIND-Safety Talk
WKBB-Man on the Street
WKBH-Luncheon Music
WMT-Markets; Hillbillies
WROK-Couple on the Street;
Treasure Chest
WTAD-Farm; Weather; Markets
WTMJ-Voice of the Farm

12:45 CST 1:45 CDT
CBS-Columbia Salon Orch.: WISN
WFBM WOC (sw-15.27)
NBC-Hymns of All Churches
(Gold Medal): WMAQ WIRE
KWK WHO (sw-15.21)
News: WKBH WTAQ
KMOX-Editor's Daughter, sketch
KSD-News: Market Reports
WAAF-Waltztime
WBAF-Market Reports
WBMM-Houseboat Hannah, sketch
WBOW-Tune of the Day
WCCO-Home Folk Tunes
WGN-Len Salvo, organist
WIBA-Melody Moments
WIND-Tommy Ott, organist
WJJD-Piano & Song, Ben Kanter
WKBH-Song Hit of the Day
WLS-Gabriel Heatter, commentator;
Closing grain markets
WLW-Kitty Keene, Inc., sketch
WMBD-Noon-day Melodies
WMT-Iowa Cornhuskers
WROK-Home Folks Hour
WTAD-Musical Moments
WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT
NBC-To be announced: WBOW
CBS-Ray Bloch's Varieties: WOC
WSBT WFBM WKBB WCCO
WISN (sw-15.27)
NBC-The Story of Mary Marlin
(Ivory Flakes): WMAQ WHO
WTMJ WLW KSD
MBS-To be announced: WGN
News: WTAD WIND WHIP
Men on the Street: WMBD
WTAQ
KMOX-Inquiring Reporter
KWK-Backstage Wife, sketch
WAAF-"L" Reporter, interviews
WBAF-Drama in Industry
WBMM-Broadcast Rhymsters
WCFL-Make Believe Danceland
WHA-Farm Organization Forum
WIBA-Concert Trio
WIRE-Headlines
WJJD-Tommy Tucker's Orch.
WKBH-Ma Perkins
WLS-Homemakers Hour
WMT-Many Happy Returns; Iowa
Cornhuskers
WOWO-The Observer

1:15 CST 2:15 CDT
NBC-Oxydol's Own Ma Perkins,
sketch: WMAQ WTMJ WHO
KSD
CB-Ray Bloch's Varieties: WTAQ
WKBH
NBC-Piano Recital: WBOW
MBS-Reminiscing: KWK
KMOX-Judy & Jane, sketch
WAAF-Carnival Matinee
WBAF-Melody Moments
WBMM-Meet the Missus
WCCO-Betty & Bob
WGN-Contrast in Melody
WHA-Musical Varieties
WHIP-III. Fed. of Women's
Clubs
WIND-Priscilla Holbrook, pianist
WLS-Homemakers' Hour
WLW-Ma Perkins, sketch
WMBD-His Majesty, the Baby

WMT-German Band
WTAD-Quincy Marches On
1:30 CST 2:30 CDT
NBC-Variety Revue: WBOW
WIBA (sw-15.33)
CBS-To be announced: WISN
WTAQ WKBH WFBM WKBH
WCCO WMBD WOC WSBT
(sw-15.27)
NBC-Pepper Young's Family,
sketch (Camay Soap): KSD
WLW WMAQ WHO WTMJ
MBS-Harold Stokes Orch.: WGN
News: WCFL WMT KWK
KMOX-Magic Kitchen
WBAF-Monitor Views the News
WBMM-Pat Flanagan
WCCO-News Oddities
WHIP-Dancing Party
WIND-Band Stand
WIRE-Matinee Varieties
WJJD-Two Pianos
WOWO-Whispering Strings
WROK-Old Refrains

1:45 CST 2:45 CDT
NBC-The Guiding Light, sketch
(White Naptha): WMAQ WHO
WLW KSD WTMJ
NBC-Variety Revue: WMT KWK
WBAF-Songs and Melodies
WBMM-Dugout Dope
WCCO-Markets
WCFL-Baseball Interviews
WGN-The Leadoff Man
WIND-Baseball Highlights
WJJD-Warren Brown talks Baseball
WLS-News
WMBD-Hello, Neighbor
WOWO-Women in the News
WROK-Tabernacle Hour

2:00 CST 3:00 CDT
CBS-Do You Remember?: WOC
WFBM WTAQ WKBH WISN
WKBH WSBT (sw-15.7)
NBC-Backstage Wife, sketch
(Dr. Lyons): WTMJ WIRE
WMAQ WHO WIBA
NBC-Club Matinee: WENR WMT
WBOW
Dan Harding's Wife, sketch:
WLW KSD
Baseball; Chicago Cubs vs. Philadelphia: WGN WBMM WCFL
WIND WJJD
KMOX-Those Happy Gilmans
KWK-Today at Two
WAAF-News Flashes; Weather
WBAF-Concert Review
WCCO-Ladies First
WHA-Armchair Journeys
WHIP-Gay Caballeros
WMBD-Editor's Daughter, sketch
WROK-News; Concert Interlude
WSUI-The Bookman; Within the
Classroom
WTAD-Hannibal Prgm.

2:15 CST 3:15 CDT
CBS-Do You Remember?: WSBT
WCCO WKBH WFBM WKBH
WOC WISN WTAQ (sw-15.27)
NBC-Stella Dallas, sketch (Milk
of Magnesia): WIRE WTMJ
WIBA WMAQ WHO
NBC-Club Matinee: (sw-15.21)
Matinee Melodies: WAAF WROK
MBS-Midstream, drama: WLW
KMOX-One Woman's Opinion
KSD-Rhythm Makers
KWK-Hollywood on Parade
WHA-Magazine Rack
WHIP-Orch. with Eunice Clark
WIRE-Public School Prgm.
WMBD-Singin' Sam
WSUI-Within the Classroom

2:30 CST 3:30 CDT
NBC-The Hughes Reel with Rush
Hughes (Borden Co.): WHO
WMAQ KSD WIRE
NBC-Club Matinee: WIBA WENR
WBOW (sw-15.21)
CBS-Wilson Angel, songs: WKBH
WKBH WFBM WFBM WMBD
WOC WTAQ WISN (sw-15.27)
KMOX-Let's Compare Notes
KWK-Richard Hayes, swing organist
WBAF-Home Builders' Prgm.
WCCO-Front Page Parade
WHA-Music of the Masters
WHIP-String Ensemble
WLW-News; Jane Hresler, vocalist
WMT-Court Hussey's Orch.
WOWO-Old-Time Religion
WROK-N.Y.A. Drama
WTAD-Sports Talk
WTMJ-News

2:45 CST 3:45 CDT
CBS-Of Men & Books, Book Review:
WOC WTAQ WFBM
WKBH WKBH WFBM WISN
WCCO WMBD (sw-15.27)
NBC-Girl Alone, sketch: WMAQ
MBS-The Hatterfields, sketch:
WLW
KMOX-Dope from the Dugout
KSD-Songs of Jean Carmen

KWK-Man in the Stands
WAAF-Piano: Novelties
WBAF-Treasure Chest
WHIP-Cabbages & Kings
WHO-Tea and Crumpets
WIRE-To be announced
WROK-Rhythm Before Three
WTMJ-Mello Cello

3:00 CST 4:00 CDT
NBC-The Four of Us; Irma Glen,
organist: WENR (sw-15.21)
NBC-Top Hatters: WBOW WHO
CBS-Rubbertown Revue: WFAM
WKBH WFBM WKBH WMBD
WTAQ WOC WISN WCCO
(sw-15.27)
Baseball; Cardinals vs. Boston:
KMOX KWK
WAAF-The Rhumba Beat
WBAF-Men of Vision
WHIP-Modern Rhythm
WIBA-Today's Front Page
WIRE-Police Court
WJBC-Prophetic Hour
WLW-Houseboat Hannah
WMAQ Tea Time Varieties
WOWO-News
WROK-Kaye Kreamer, Women of
the Hour
WTMJ-Valiant Lady, sketch

3:15 CST 4:15 CDT
NBC-Melody Master: WMAQ
NBC-Don Winslow of the Navy,
sketch: WOWO WIBA
NBC-Top Hatters: WIRE
WAAF-Organ Melodies
WBAF-Musical Moments
WENR-Music Circle
WHIP-Harmony Hall
WHO-Judy & Jane, sketch
WLW-Charlie's Singing School
WTMJ-Home Harmonizers

3:30 CST 4:30 CDT
NBC-Kellogg's Singing Lady;
Irene Wicker: WLW (sw-
15.21)
CBS-Nila Mack's Let's Pretend:
WKBH WOC WTAQ WMBD
NBC-Edward Davies, bar.: WENR
WBOW
NBC-Your Family & Mine (Seal-
test): WMAQ WIBA WTMJ
(sw-9.53)
MBS-Mal Hallett's Orch.: WIRE
News: WHO WJBC
WAAF-How Much Do You Know
WCCO-Musical Prgm.
WFAM-Young America on the
Air; Pop Concert
WFBM-Interesting Interviews
WHA-Short Story Time
WHIP-Tea Dance
WISN-Tea Time Tunes
WKBH-German Hour
WOWO-Robert Larracuenta
WROK-Helene Kimberley, songs

3:45 CST 4:45 CDT
NBC-Little Orphan Annie, sketch
(Ovaltine): (sw-9.53)
NBC-Sheiter & Brenner, piano
duo: WENR WOWO
NBC-Joe Gallicchio's Orch.: WHO
WIBA WTMJ WBOW WMAQ
KSD
WAAF-Jimmie Kozak, pianist
WBAF-Interesting People in the
News
WBMM-Tenth Inning
WFAM-Natl Youth Administration
WFBM-W.P.A. Prgm.
WHIP-News
WJBC-American Years
WLW-Man of Mars
WROK-Radio Rhythm

4:00 CST 5:00 CDT
CBS-News; Four Notes & Dave
Baerl: WBMM WCCO WKBH
WKBH WTAQ WFBM WFBM
NBC-Lou Martin's Orch.: WIRE
WMAQ WOWO WLW
NBC-Geo. R. Holmes, commen-
tator; Orch.: WBOW WIBA
(sw-9.53)
KSD-Grace Henerfer, soprano
WAAF-Salon Concert
WBAF-The Magic Carpet
WCFL-To be announced
WENR-Malcolm Claire, children's
stories
WGN-Bill Anson
WHA-Madison Concert Orch.
WHIP-Hollywood Brevities
WHO-Rhythm Makers
WIND-Baseball Scores
WISN-News; Prgm. Preview
WJBC-Request Hour
WJJD-Baseball Scoreboard
WMBD-Wayside Chapel
WOC-News
WROK-News; Musicale
WTMJ-Variety Revue

4:15 CST 5:15 CDT
NBC-Laura Suarez, songs; News:
WBOW WCFL (sw-9.53)
CBS-Doris Rhodes, songs: WTAQ
WKBH WFBM WKBH WCCO
WISN

MBS-Henry Weber's Concert
Orch.: WGN
WAAF-Tea Dance
WBAF-Melody Moods
WBMM-Truman Bradley, comm.
WENR-Gilbert Martyn, news
WFAM-Christian Science Prgm.
WHIP-Airplane Dance
WHO-Baseball Time
WIBA-The Dance Hour
WIND-Musical Toast
WIRE-News; Minute Interviews
WJJD-Parade of Music
WLW-The Happy Gilmans
WMBD-News; Pet Corner
WOC-Baseball Review
WROK-Freepoint Studios

4:30 CST 5:30 CDT
NBC-Chesterfield Daily Sports
Column; Paul Douglas: WOWO
WENR WLW KSD (sw-15.21)
CBS-Rhythm Revue: WBMM
WCCO WISN WKBH WKBH
WTAQ (sw-11.83)
NBC-Tune Twisters, vocal trio:
WBOW WIBA WMAQ WIRE
(sw-9.53)
MBS-Sophisticated Ladies: WGN
News: WIND WJBC
WAAF-Sport Shorts
WBAF-Dick Curtner, pianist
WCFL-Piano Recital
WFAM-Killer Dillers
WFBM-Tea Time Tunes
WHIP-Trio
WJJD-Fred Beck, organist
WMBD-Bargain Counter

4:45 CST 5:45 CDT
CBS-To be announced: WCCO
WKBH WTAQ
NBC-Dinner Concert: WENR
NBC-Lowell Thomas, news com-
mentator (Sun Oil): WLW
(sw-15.21)
NBC-Nina Dean, sop.: WMAQ
WIBA WIRE WBOW KSD
(sw-9.53)
WAAF-Tower Tunes
WBAF-Story Book Hour
WBMM-Chicago Hour
WCFL-Jack Kelly's Orch.
WFAM-Baseball Scores; News
WGN-Little Orphan Annie
WHIP-Police Chief Martinson
WIND-Listen to Yourself
WISN-Ray Heatherton
WJBC-Varieties
WJJD-Piano Parade
WKBH-Kiddies' Hour
WMBD-Polly of the Range
WOWO-American Family

5:00 CST 6:00 CDT
NBC-Easy Aces, sketch, Jane
Ace (Anacin): WENR WMT
WIRE (sw-11.87)
CBS-Ray Heatherton, bar.: WTAQ
WKBH (sw-11.83)
NBC-Don Winslow of the Navy,
sketch (Kellogg's): WMAQ
WLW
MBS-Opening of California Rodeo:
WGN
The opening ceremonies will
be presided over by Governor
Frank F. Merriam of California
and will include descriptions of
the official opening parade and
a number of other outstanding
features attendant upon the in-
auguration of the California
Rodeo.

News: WCFL WJJD
Sports: WBMM WHIP
KMOX-Grandstand Managers
KSD-News; Gabriel Heatter
KWK-Home Plate Interviews
WAAF-Harmony Hall
WBOW-Merry-Go-Round
WCCO-Livestock
WFAM-Crusade for Care
WFBM-Christian Science Prgm.
WHO-To be announced
WIBA-The Plainsmen
WIND-German Hour
WISN-Show Window
WMBD-Happy Train
WOC-Man on the Street
WOWO-Joe Trimm
WSUI-Musical Moods
WTAD-Cy & Freckles
WTMJ-News; Gabriel Heatter

5:15 CST 6:15 CDT
CBS-Marion Carley: WFAM WOC
WMBD WFBM WKBH WKBH
WISN WCCO
NBC-Vocal Varieties (Tums);
Smoothies; DeVore Sisters;
orch.: WHO KSD WIRE
WMAQ (sw-9.53)
NBC-Mr. Keen, Tracer of Lost
Persons, drama (Amer. Home
Products): WENR WMT (sw-
11.87)
CBS-Geo. McCall's Screen Scoops
(Old Gold Cigarettes): (sw-
11.83) (also at 9:15 p.m.)
For news of Hollywood read "Holly-
wood Showdown" in every issue
of Radio Guide.
KMOX-Popular Melodies
KWK-WPA Prgm.

WAAF-City Manager, talk; Holly-
wood Brevities
WBMM-We the Wives
WCFL-Tune Teasers
WFAM-To be announced
WFBM-Bohemians
WHIP-Southside Radio Review
WIBA-Wiconsin Wildlife
WJJD-Ben Kanter, pianist
WLW-Denton & Barber, sports
WOWO Organ Reveries
WROK Sports
WTAD-Baseball Game
WTAQ-Bureau of Public Service
WTMJ-Heinie's Grenadiers

5:30 CST 6:30 CDT
CBS-Del Casino, songs: WFBM
WCCO WOC WKBH (sw-11.83)
NBC-Elvira Rios, songs: WOWO
MBS-Inside of Sports (Bayuk Ci-
gars, Inc.): WLW
News: WKBH WIBA WMAQ
Sports: WTAQ WGN WMBD KSD
KMOX-Ozark Varieties
KWK-Twilight Serenade
WAAF-Sunset Serenade
WBMM-Hollywood Food Secrets
WCFL-Rainbow Melodies
WENR-Dinner Date
WFAM-Louis Bruggner
WHA-Music Album
WHO-To be announced
WIRE-News
WISN-Sports Parade
WJJD-Sentenced Men, interviews
WMT-Cornell College Prgm.
WTAQ-Organ Reveries
WSUI-Sports Time; Daily Iowan
of the Air

5:45 CST 6:45 CDT
CBS-Boake Carter, commentator
(Huskies & Post Toasties):
WOC WMBD WFAM WFBM
KMOX WBMM WISN WTAQ
WKBH WKBH WCCO
NBC-Freddie Fisher's Schnickel-
fritzers: WENR WOWO
NBC-Paul King's Orch.: KSD
WIRE
MBS-Inside of Sports (Bayuk
Cigars, Inc.): WGN
Sports: WTMJ WJJD WOC
KWK-Sports Review; News
WBOW-Ice Jamboree
WCFL-Hal Totten, sports
WHA-Fun Time
WIBA-Today's Birthdays; Sports
WLW-Paul Sullivan, news
WMAQ-Let's Celebrate
WMT-Sports; News
WROK-Dance Hour

NIGHT

6:00 CST 7:00 CDT
NBC-Rudy Vallee's Variety Hour
(Royal Desserts): WTMJ WHO
WIRE WTAM WIBA WMAQ
WLW KSD (sw-9.53)
Guest: Rags Ragland.
NBC-Stepping Ahead with Amer-
ica, John B. Kennedy, m.c.:
WMT WOWO (sw-11.87)
CBS-Men Against Death, drama:
WBMM WFBM KMOX WTAQ
WSBT WJR WOC WHAS (sw-
11.83)
Louis Pasteur, the great
French scientist, regarded as
the founder of the modern
science of bacteriology, will be
the subject of the dramatiza-
tion.
MBS-Alfred Wallenstein's Sinfonia-
tta: CKLW KWK (sw-10.30)
Program: Solrees Musicales
(Britten) and Symphony in C
Major (Dittersdorf).
Sports: WBOW WTAD WKBH
WKBH
WAAF-Don Bolt, commentator
WCCO-Baseball Resume
WCFL-News
WFAM-New Yorkers
WGN-Concert Orch.
WHA-Organ Reverie
WHIP-City Voices
WIND-Recreation of Baseball
Game
WISN-Down by Herman's
WJJD-Variations, musical prgm.
WLS-Don Kelly, sports
WMBD-Paul Welton's Ensemble
WROK-News; Musical Workshop
WSUI-Dinner Hour Prgm.

6:15 CST 7:15 CDT
News: WMBD WOC
KWK-Jam Session
(Continued on Next Page)

THURSDAY

July 14

(6:15 p.m. Continued)

WAAF-Pacific Paradise
WBOW-Our Neighbors
WCCO-To be announced
WCFL-Pop Tunes
WFAM-Amer. Family Robinson
WJJD-Your City Government
WKBB-Sweetheart Serenade
WKBH-Dinner Music
WLS-News, Julian Bentley
WROK-Nick and Pete
WTAD-Freshest Thing in Town

6:30 CST 7:30 CDT
MBS-Green Hornet, drama (Health Aids, Inc.): WGN KWK WMT

NBC-Port of Missing Hits: WBOW WWO
CBS-Goldman Band Concert: WCCO WISN WOC WFBM WKBB KMOX WKBH WSBT WJR WHAS WMBD (sw-11.83)

WAAF-Evening Concert
WBBM-Carlos Molina's Orch.
WCFL-Keep in Time
WFAM-Three Men
WHA-Memorial Musicale
WHIP-City Manager Plan
WJJD-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs
WLS-To be announced
WROK-Geneva Community Prgm.
WTAD-Dust Off the Diamond
WTAQ-News

6:45 CST 7:45 CDT
NBC-Port of Missing Hits: WLS WBOW WWO
CBS-Goldman Band Concert: WFAM WTAQ WSBT
News: WKBB KMOX
WCFL-Dance Orch.
WHIP-Eventide Echoes
WKBH-Dinner Music

7:00 CST 8:00 CDT
CBS-Major Bowes' Amateur Hour (Chrysler): WBBM WHAS KMOX WMBD WISN WCCO WJR WOC WFBM WTAQ WKBH (sw-11.83)

NBC-Promenade Symp. Orch. of Toronto, Reginald Stewart, cond.: KSD WMAQ WHO WLW WIRE (sw-9.53)
Soloist: Elizabeth Wisor.
Program: Eine Kleine Nachtmusik (Mozart), Arias Amour, Viens Aider from "Samson et Delilah," Saint Saens, Ah Mon Fils from "Le Prophete" (Meyerbeer), On Hearing the First Cuckoo in the Spring (Dellius), Brigg Fair (Dellius) and Sorcerer's Apprentice (Dukas).

NBC-Pulitzer Prize Play: WIBA WWO WLS WBOW WTMJ (sw-11.87)
Sidney Kingsley's prize winner, "Men in White," will be dramatized.

MBS-Bob Crosby's Orch.: WGN
KWK-Musical Headlines
WCFL-Labor Flashes
WHA-War & World Disorder
WHIP-Opportunity Knocks
WIND-News & Sports
WJJD-Church on the Hillside
WKBH-Dubuque Star Revue
WMT-Refreshing Rhythms
WROK-Freeport Studios
WSBT-Hayloft Jamboree
WSUI-Children's Hour
WTAD-The Yellow Fang
WTAM-Political Talk

7:15 CST 8:15 CDT
NBC-Promenade Symp.: WTAM
MBS-Bob Crosby's Orch.: KWK
WCFL-Union Labor League
WIND-Children Are People
WJJD-Suppertime Frolic
WKBH-Music in a Sentimental Mood
WLS-Howard Peterson, organist
WMT-Melodic Moments; A Trip Through Niagara
WTAD-News Summary

7:30 CST 8:30 CDT
NBC-Pulitzer Prize Play: WENR WWO WBOW (sw-11.87)
MBS-Guy Lombardo's Orch.: WMT
KWK-To be announced
WCFL-News
WGN-Shep Field's Orch.
WIND-Night Court
WKBH-Concert Under the Stars
WSUI-Evening Musicale

7:45 CST 8:45 CDT
KWK-Inside of Sports
WCFL-Herr Louie & The Weasel
WGN-News; Sport High Light
WIND-Gypsy Caravan
WJJD-Suppertime Frolic
WSUI-Visiting Professor

8:00 CST 9:00 CDT
NBC-Kraft Music Hall; Starring Bing Crosby; Bob Burns, comedian; Johnny Trotter's Orch.; Guests: KSD WTMJ WIRE WTAM WHO WMAQ WIBA KOA WLW (sw-9.53)

NBC-People I Have Known; Ransom Sherman, m.c.; Guests; Orch.: WBOW WENR WMT (sw-11.87)
CBS-Essays in Music: WSBT WFBM KMOX WTAQ WBBM WOC WKBH WMBD WISN (sw-11.83)
The music detail for this program may be found on page 6 this week.
MBS-Press Time: KWK
WCCO-Who's the Champ?
WCFL-Grant Park Concert
WGN-Tiny Hills' Orch.
WHAS-Your Favorite Hymn
WIND-Organ & Vihra-harp
WJR-Michigan Week-end
WKBH-Evening Serenade

8:45 CST 9:45 CDT
News: WWO WIND
WCFL-Isham Jones' Orch.
WMT-A Trip Through Niagara

Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON

2:45 CST (3:45 CDT) Of Men and Books, CBS.

NIGHT

6:00 CST (7:00 CDT) Men Against Death, CBS.

6:00 CST (7:00 CDT) Stepping Ahead with America, NBC.

6:00 CST (7:00 CDT) Rudy Vallee's Variety Hour, NBC.

7:00 CST (8:00 CDT) Promenade Symphony Orchestra of Toronto, NBC.

7:00 CST (8:00 CDT) Major Bowes, CBS.

7:00 CST (8:00 CDT) Pulitzer Prize Plays, NBC.

8:00 CST (9:00 CDT) Bing Crosby and Bob Burns, NBC.

8:00 CST (9:00 CDT) Essays in Music, CBS.

8:30 CST (9:30 CDT) Americans at Work, CBS.

WOWO-Studio Party
WROK-Let's Swap
WSUI-Iowa Territorial Centennial Prgm.

WROK-Radio Rhythm
WSUI-Daily Iowan of the Air

8:15 CST 9:15 CDT

CBS-Essays in Music: WTAQ WOC WKBH WJR
Dance Orch.: WHAM WHAS
WIND-Grant Park Concert
WROK-News; Musicale

9:00 CST 10:00 CDT

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ KOA KFI WTAM WLW KSD WFO WIRE
NBC-Sports Question Box: WBOW (sw-9.53)
CBS-Mal Hallett's Orch.: WBBM WFBM WHAS WCCO WJR
News: WIBA WKBH WMT WSBT
KMOX-The Goldbergs, sketch
KWK-Easy Aces, sketch
WCFL-Make Believe Danceland
WENR-Globe Trotter
WIND-George Foster's Orch.
WKBH-To be announced
WMBD-Del Mar
WOC-George Sokolsky, talk
WOWO-Johnny Silvers' Orch.
WROK-Winnebago County Tuberculosis Assn.
WTAQ-Club Normandie Entertainers
WTMJ-Musical Moments

8:30 CST 9:30 CDT

CBS-Americans at Work: KMOX WSBT WCCO WFBM WBBM WOC WMBD WHAS WKBH WJR WTAQ WISN
The duties of the postman will be featured in this broadcast, in which a postman will be interviewed, and a trip will be made to the classifying and sorting department of a post-office.

9:15 CST 10:15 CDT

CBS-Geo. McCall's Screen Scoops (Old Gold): WFBM WBBM WHAS KMOX WISN WCCO WOC WJR (also see 5:15 p.m.)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Elza Schallert Reviews: WWO
NBC-Adrian Rollini's Orch.: WBOW WTMJ WENR (sw-9.53)
CBS-Mal Hallett's Orch.: WOC
Dance Orch.: WTAQ WKBH
KOA-Westernaires; Men of West
KSD-Russ David's Orch.
KWK-Tracer of Lost Persons
WGN-Shep Field's Orch.
WHO-Sport Review
WIBA-To be announced
WIRE-News; Basonology
WKBH-Rapid Ad
WLW-Vocal Varieties
WMAQ-Romance in Song
WMBD-Value Hints
WMT-James Melton, tnr., & Orch.
WROK-Musicale
WSBT-Moon Magic
WTAM-Romance in Song

9:30 CST 10:30 CDT

NBC-Richard Himber's Orch.: WBOW WHO KSD (sw-9.53)
CBS-Paul Pendarvis' Orch.: WCCO WSBT WKBH WMBD WISN WKBH WHAS (sw-6.12)
MBS-State Fair: WLW KWK
Sports Review: KMOX WFBM
Baseball Game: WIRE WMT
WBBM-News With Todd Hunter
WENR-Fletcher Henderson's Orchestra
WHA-Musical Varieties
WIBA-Hollywood at the Beach
WIND-Evening at Country Club
WJR-Baseball Scores; Morceaux de Salon Orch.
WMAQ-Lou Breese's Orch.
WOC-Goodfellows Orch.
WROK-Ralph Williams' Orch.
WTAM-Sammy Watkins' Orch.
WTAQ-Riverside Ballroom Orch.
WTMJ-Let's Dance

9:45 CST 10:45 CDT

CBS-Paul Pendarvis' Orch.: KMOX WFBM WBBM WTAQ
News: WROK WIND
KOA-Community Chest
WFAM-Music Group
WGN-Bill Carlsen's Orch.
WIBA-Club Chanticleer

10:00 CST 11:00 CDT

CBS-Johnny Long's Orch.: WISN WKBH WBBM WSBT WTAQ WCCO WHAS (sw-6.12)
NBC-Jack Sprigg's Orch.: WBOW KOA
NBC-Bob Grant's Orch.: WCFL (sw-11.87)
MBS-Kay Kyser's Orch.: WGN
News: WFBM WHO WJR WOC WMBD
KMOX-Travelogue
KWK-Sports
WENR-Music As You Desire It
WIBA-Evening Concert

WIND-Max Willer's Quartet
WKBH-News; Music
WLW-Paul Sullivan, news
WMAQ-Fort Pearson, news
WTAM-Musical Bulletin Board
WTMJ-Last Word in Sports

10:15 CST 11:15 CDT

CBS-Johnny Long's Orch.: WOC WKBH WFBM
NBC-Jack Sprigg's Orch.: WHO WMAQ
MBS-Kay Kyser's Orch.: KWK
KMOX-Marshall Family, drama
WCCO-Cedric Adams
WHAS-News
WIND-To be announced
WJR-Meditation
WLW-Sweet Adeline
WMBD-Sports; Prgm. Review
WTAM-Music You Want
WTMJ-Dance Orchestras

10:30 CST 11:30 CDT

NBC-Deacon Moore's Orch.: WHO WIBA WBOW WCFL WLW (sw-6.14)
CBS-Dick Jurgens' Orch.: WTAQ WKBH WMBD WOC WFBM WSBT WISN WKBH WBBM WJR
MBS-Jack Denny's Orch.: WGN
KMOX-Headline Highlights
KOA-Clyde McCoy's Orch.
KWK-News
WCCO-Rollie Johnson
WHAS-Dance Band
WIND-George Foster's Orch.
WIRE-Bach-Armstrong Orch.
WMAQ-Fletcher Henderson's Orch.
WMT-Electric Park Band

10:45 CST 11:45 CDT

NBC-Jan Garber's Orch.: WENR WIRE
CBS-Dick Jurgens' Orch.: WCCO KMOX
MBS-Jack Denny's Orch.: KWK WMT
WIBA-Club Chanticleer
WIND-Cappy's Cabana

11:00 CST 12:00 CDT

NBC-Dance Orch.: WHO KOA WENR WBOW
CBS-Carlos Molina's Orch.: WOC KMOX WKBH WISN WTAQ WMBD WFBM WBBM
NBC-Gray Gordon's Orch.: WMAQ
MBS-Charlie Agnew's Orchestra: WMT WGN
Red Nichols' Orch.: KSD WCCO
KWK-Glenn Hardman's Orch.
WIBA-Hollywood at the Beach
WIND-Nite Watch
WIRE-Hal Bailey's Orch.
WKBH-Weather Report
WLW-Twenty-four Hour Review
WTAM-Jimmy Wadkins' Orch.

End of Thursday Programs

Friday

July 15, 1938

Friday

MORNING

7:00 CST 8:00 CDT
NBC-Breakfast Club; Musical Prgm.; News: WCFL WBOW
CBS-Arthur Godfrey, songs: (sw-17.76)

NBC-Herman & Banta: (sw-21.5)
News: WTAD WJJD
Early Risers: WISN WROK

Musical Clock: WOC WKBH
WIBA WBBM WIRE WKBH
WHIP KMOX

KWK-Tonic Tunes
WAAF-Breakfast Express
WCCO-Air Almanac
WFAM-Kitchen Clinic
WFBM-Early Birds

WGN-Everyday Words; Good Morning Prgm.
WHO-Faye and Cleo
WIND-Religious Service
WLS-Organ Moods
WLW-The Merry-makers
WMAQ-Your Neighbor
WMBD-Morning Hit Parade
WMT-Country Home; Musical Clock

WOWO-Radio Bible Class
WTAQ-Mike's Uprisin'
WTMJ-Top o' the Morning

7:15 CST 8:15 CDT
CBS-Metropolitan Parade: News: WFAM (sw-17.76)
NBC-Person to Person: (sw-21.5)

News: WLW WMT WCCO WHO
KMOX-Travelogue
KWK-Sunnytime
WGN-Carolyn Price, home counselor

WIND-Morning Review
WJJD-Harry Zimmerman, organist
WMBD-Musical Clock
WROK-Breakfast Melodies
WTAD-Breakfast Brevities

7:30 CST 8:30 CDT
NBC-Breakfast Club; News: WCFL WWO
NBC-Landt Trio; News: (sw-21.5)

CBS-Joyce Jordan, Girl Interne (Calox Toothpowder & Soldified Albolene): WBBM
News: WKBH WTAQ
Morning Devotions: WKBH WLS
Musical Clock: WMT WBOW
KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM-Your Engagement Book
WGN-Good Morning Prgm.
WHIP-Just About Time
WHO-Williams Brothers Quartet
WIBA-News; Musical Clock
WIND-Hawaiian Melodies
WIRE-Dessa Byrd
WLW-The Gospel Hour
WMAQ-Whistler & His Dog
WMBD-Weather Report
WROK-Morning Parade

7:45 CST 8:45 CDT
NBC-Amanda Snow, songs: WMAQ (sw-21.5)

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO
CBS-Sunny Melodies: WHIP (sw-17.76)
KWK-News; Rapid Service
WAAF-Piano Parade
WBBM-Linda's First Love, sketch
WFAM-Morning Devotions
WHO-Rare Bits of News
WIRE-News; Today's Best Buy
WJJD-Know Your Postal Service
WKBH-Tonic Tunes
WKBH-Breakfast Melodies
WLS-Cowboy Bill
WLW-Your Hollywood News Girl
WMBD-Police Flash
WTAD-News
WTAQ-Today's Almanac

8:00 CST 9:00 CDT
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX WCCO WISN WBBM WFBM
NBC-Just Neighbors, sketch: WCFL WWO (sw-15.21)
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE
News: WKBH WMBD WAAF
Musical Clock: WROK WMT
KSD-News; Dick Leibert, organ
KWK-Pep-Up Parade
WFAM-Concert Time
WGN-Martha Crane & Helen Joyce
WHA-Band Wagon
WHIP-Hit Review
WHO-Coffee Pot Inn
WIND-H. Zimmerman, organist

WJJD-Bosworth Broadcast
WKBH-Chancel Steps
WLS-Hal Culver, with Howard Peterson, organist
WLB-Betty Crocker
WTAD-Breakfast Hour
WTAQ-Morning Potpourri

8:15 CST 9:15 CDT
NBC-Asher & Little Jimmie, cowboy songs: WWO WCFL (sw-15.21)
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE
KSD-Bright & Early Melodies
WAAF-Rhythm Rhapsody
WHA-Morning Melodies
WHO-What to Serve Today
WIND-Your Favorite Band
WKBH-Musical Almanac
WKBH-Uncle Bob
WLS-News; Household Hints
WLW-Myrt & Marge, sketch
WOC-Musical Clock
WTMJ-Betty Crocker

8:30 CST 9:30 CDT
NBC-Josh Higgins of Finchville, sketch: WCFL
CBS-Hilltop House, Bess Johnson (Palmolive Soap): WMBD WBBM WISN KMOX WCCO
NBC-Just Plain Bill, sketch (Bi-So-Dol): WMAQ WIRE
NBC-Happy Jack Turner: KSD
WAAF-Canary Serenade

WOWO-Radio Bible Class
WTAQ-Mike's Uprisin'
WTMJ-Top o' the Morning

WJJD-Everyday Words; Good Morning Prgm.
WHO-Faye and Cleo
WIND-Religious Service
WLS-Organ Moods
WLW-The Merry-makers
WMAQ-Your Neighbor
WMBD-Morning Hit Parade
WMT-Country Home; Musical Clock

WOWO-Radio Bible Class
WTAQ-Mike's Uprisin'
WTMJ-Top o' the Morning

7:15 CST 8:15 CDT
CBS-Metropolitan Parade: News: WFAM (sw-17.76)
NBC-Person to Person: (sw-21.5)

WOWO-Radio Bible Class
WTAQ-Mike's Uprisin'
WTMJ-Top o' the Morning

WJJD-Everyday Words; Good Morning Prgm.
WHO-Faye and Cleo
WIND-Religious Service
WLS-Organ Moods
WLW-The Merry-makers
WMAQ-Your Neighbor
WMBD-Morning Hit Parade
WMT-Country Home; Musical Clock

WOWO-Radio Bible Class
WTAQ-Mike's Uprisin'
WTMJ-Top o' the Morning

7:15 CST 8:15 CDT
CBS-Metropolitan Parade: News: WFAM (sw-17.76)
NBC-Person to Person: (sw-21.5)

WOWO-Radio Bible Class
WTAQ-Mike's Uprisin'
WTMJ-Top o' the Morning

WJJD-Everyday Words; Good Morning Prgm.
WHO-Faye and Cleo
WIND-Religious Service
WLS-Organ Moods
WLW-The Merry-makers
WMAQ-Your Neighbor
WMBD-Morning Hit Parade
WMT-Country Home; Musical Clock

WOWO-Radio Bible Class
WTAQ-Mike's Uprisin'
WTMJ-Top o' the Morning

7:15 CST 8:15 CDT
CBS-Metropolitan Parade: News: WFAM (sw-17.76)
NBC-Person to Person: (sw-21.5)

Frequencies

KMOX-1090
KOA-830
KSD-560
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHIP-1480
WHO-1000
WIBA-1280
WIND-560
WIRE-1400

WIND-Bob Atcher & Bonnie Blue
Eves, hillbilly songs & guitar
WIRE-Dessa Byrd
WJBC-Theater Time
WJJD-Bureau of Missing Persons
WKBH-Hollywood Reporter
WKBH-Home Economics
WLS-Market Reports; News
WLW-Editor's Daughter, sketch
WOWO-Bill Board
WTAQ-Stars Over Hollywood
WTMJ-What's New in Milwaukee
WROK-News; Organ
WSUI-Are You a Collector
WTAQ-News
WTAQ-Stars Over Hollywood

10:15 CST NBC-The O'Neills, sketch (Ivory Soap); WLW WMAQ
11:15 CDT CBS-Irene Beasley, R.F.D. No. 1; WKBH WFBM WFAM WTAQ WOC
NBC-Alden Edkins, basso: WBOW
MBS-Our Quartet: KWK
Houseboat Hannah, sketch: WHO KMOX
KSD-Hello Peggy, serial
WAAF-Willie Winn, sport of kings
WBBM-Missus Goes to Market
WCCO-Judy & Jane
WGN-Don Pedros Magic Violin
WHIP-Morning Dance
WIBA-Editor's Daughter, sketch
WIND-To be announced
WISN-News
WJBC-Women in the News
WJJD-Criminal Court Interviews
WKBH-Your Home Prgm.
WLS-Musical Chore Boys
WMBD-Linda's First Love, sketch
WMT-Douglas Grant, gospel bar.
WROK-Poet's Corner
WSUI-Yesterday's Musical Favorites
WTAD-Bee & Vee

10:30 CST NBC-Nat'l Farm & Home Hour: WBA WMAQ WBOW (sw-15.21)
CBS-Romance of Helen Trent, sketch (Old English Floor Wax): WBBM KMOX
NBC-At Home in the World: KSD
News: WHIP KWK
WAAF-The Feminine World
WCCO-Happy Gilman
WCFL-Double in Stars
WFAM-Harlan Hogan
WFRM-Mrs. Farrell's Kitchen of the Air
WGN-Quin Ryan's News
WHA-Music Appreciation Course
WHO-Myrt & Marge, sketch
WIND-Organ & Guitar
WIRE-Footnotes; News
WISN-Organ Melodies
WJBC-Dollar Daze
WJJD-Safety Court
WKBH-House of MacGregor
WKBH-Songtime
WLS-Evelyn the Little Maid
WLW-News; River; Weather; Livestock
WMBD-Honeymoon Lane
WMT-Bits of Everything
WOC-Screenfans' Prgm
WOWO-Richard Trojan
WROK-Kaye Kreamer, Woman's Forum
WSUI-The Book Shelf
WTAD-Tonic Tunes
WTAQ-News; Merry-Go-Round
WTMJ-Kitty Keene, Inc., sketch

10:45 CST NBC-Nat'l Farm & Home Hour: WLW KWK
CBS-Our Gal Sunday, sketch (Old English Floor Wax): WBBM KMOX
NBC-Bailey Axton, tnr.: WCFL
KSD-Lady Courageous
WAAF-Markets; Sweet and Slow
WCCO-Grandma Travels
WFAM-Luncheon Dance
WGN-Musical Mail Box
WHIP-Musical Newsy
WIO-Pilltop House, sketch
WIRE-Jimmie Grier's Orch.
WISN-Ann Leslie's Scrapbook
WJBC-Peggy Payne & Pioneers
WKBH-Treasure Chest
WKBH-Rose Green
WLS-Short, Short Stories
WMBD-Bandwagon
WMT-Music Memory
WOWO-Honolulu Serenaders
WROK-Freeport Studios
WTAD-Betty & Bob, sketch
WTMJ-Blue Room Ensemble

11:00 CST NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
NBC-Radio City Foursome: KSD WMT
KWK-Three Quarter Time
WAAF-Let's Dance
WBOW-Christian Science Prgm.
WCFL-Peekers in the Pantry
WGN-Melodies in Rhythm
WHA-Homemakers
WHIP-Fashions & the Home
WHO-The Goldbergs, sketch
WIBA-Linda's First Love, sketch

WFBM-Music Hall
WHIP-Southtown Church Hour
WHO-Dan Harding's Wife, sketch
WIRE-Singin' Sam
WISN-Morning Musicales
WJBC-Take It for Granted
WKBH-Magic Violin
WLS-Melody Parade
WMBD-Jack Lyon, organist
WOWO-Consolaires
WSBT-News; Stork Report; Farm Flashes
WSUI-Within the Classroom
WTAD-All for the Ladies
WTAQ-Hollywood on Parade
WTMJ-Heinie and Dinty

11:15 CST CBS-Vic & Sade, sketch (Cris-WBBM WCCO WISN KMOX NBC-Betty & the Escorts: KSD WCFI (sw-15.33)
WGN-Noontime Musicales
WHA-Organ Interlude
WHO-Vic and Sade
WHIP-Englewood Hour
WIND-Tommy Ott, organist
WIRE-Airport Interviews
WJBC-Parade of Bands
WJJD-Piano & Song
WKBH-Book of the Hour
WKBH-Club Calendar
WMBD-On the Leven Fifteen
WMT-Tom Owens' Cowboys
WOC-Studio Swingapators
WOWO-News
WSBT-Melody Time; Camera Club
WTMJ-Heinie & His Grenadiers

11:30 CST NBC-Words & Music; Soloists & Organist: WMAQ WBA KSD (sw-15.33)
CBS-Road of Life, sketch (Chipso): KMOX WBBM
MBS-Radio Garden Club: KWK
WBOW-Presentation
WCCO-Houseboat Hannah
WCFL-Midday Melody Mart
WFBM-Hoosier Farm Circle
WGN-Markets; Midday Service
WHA-Talking Book
WHIP-Hollywood News
WHO-To be announced
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
WIRE-Farm Hour & Market
WISN-Waltz Time
WJBC-Singin' Sam
WJJD-Harry Zimmerman, organist
WKBH-Social Calendar; Farm News
WKBH-Rhythm & Romance
WLS-Markets; News
WLW-Live Stock & Poultry Reports; News
WMBD-Thrift Message; Miss Electrolux
WMT-Republican State Central Committee Prgm.
WOC-Betty Crocker
WOWO-Man on the Street
WSBT-In Movieland
WTAD-Police News
WTAQ-Mailman

11:45 CST CBS-Gospel Singer; Edward MacHugh, bar. & Organ (Ivory Soap): WBBM WCCO KMOX
MBS-Your Hollywood Newsgirl (Lydia E. Pinkham): WCFL
NBC-Jack & Loretta Clemens: KWK WLW (sw-15.21)
News: WIND WBAA WMAQ
Voice of the Farm: WKBH WWO
WFBM-Markets; Farm Bureau
WHIP-Cascade Melodies
WIO-Markets; Weather
WISN-Even as You and I
WJBC-Reid & Vin
WJJD-Salon Ensemble
WLS-Dinner Bell Program
WMBD-Window Shopper
WOC-Farm Bureau & Markets
WROK-Round the Town
WSBT-Man-on-the-Street
WSUI-Farm Flashes
WTAD-Dance Revue
WTAQ-Farmhands
WTMJ-Livestock Quotations

AFTERNOON

12:00 CST NBC-Marine Band: WLS
CBS-Captivators: WCCO WKBH WKBH WOC WSBT (sw-15.27)
NBC-Betty & Bob, sketch (Gold Medal): WIRE WTMJ KWK WHO WMAQ (sw-15.21)
MBS-Harold Turner, pianist: WGN
News: WMBD WJBC WTAD
KMOX-Singin' Sam
KSD-Sports Preview
WAAF-Don Bolt, commentator
WBAA-Agricultural Forum
WBBM-Manhattan Mother
WBOW-Street Reporter
WCFL-Theater Lobby
WFBM-Blue Ribbon Melodies
WHA-Musicale

WHIP-Movie Tunes
WIBA-Interlude; Country Home
WIND-Lupi Italian Hour
WISN-Musical Heat Wave
WJJD-Livestock Markets
WLW-Linda's First Love, sketch
WCD-Cedar Valley Hillbillies
WOWO-Wilbur Pickett's Orch.
WSUI-Rhythm Rumbles

12:15 CST NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WMAQ WLW WIRE KWK WTMJ (sw-15.21)
CBS-Captivators: WSBT
MBS-As You Like It: WGN
News: WKBH WFBM
Man on the Street: WBAA WBBM WKBH
Kitty Keene: WCCO KMOX
WAAF-Encores
WBAA-Movie Questionnaire
WBOW-On the Mall
WCFL-Spotlight Parade
WHIP-Alice Oleson, pianist
WIND-Voice of the Farm
WIBA-News; Market Reports
WJBC-Tournament of Bands
WJJD-Midday Round-Up
WLS-Don & Helen
WMBD-Town Crier; Farm Mkts.
WMT-Question Man; Voice of Iowa
WOWO-Market Service
WROK-Column Left, News
WTAD-Cy & Freckles

12:30 CST CBS-Harrisburg Revue: WSBT WISN WFBM (sw-15.27)
NBC-Valiant Lady, sketch (Gold Medal): WMAQ WLW WIRE KWK (sw-15.21)
NBC-Marine Band: WOWO
News: WOC WHO
Rhythm Rascals: WTAQ WTMJ
KMOX-Linda's First Love, sketch
WAAF-Live Stock Market; Health Talk
WBAA-Luncheon Dance Time
WBBM-Kitty Keene, sketch
WBOW-To be announced
WCCO-First Edition
WCFL-Concert Canopies
WGN-June Baker, talk
WHA-Farm Prgm.
WHIP-Concert Orch.
WIND-WPA Prgm.
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-Voice of the Feed-lot; Market Reports
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street; Service Sam
WTAD-Farm; Weather; Markets

12:45 CST NBC-Betty Crocker, cooking talk (Gold Medal): WMAQ WIRE KWK WHO (sw-15.21)
CBS-Harrisburg Revue: WOC
News: WKBH WTAQ
KMOX-Editor's Daughter, sketch
KSD-News; Market Reports
WAAF-Eunice Clark, songs
WBAA-Market Reports
WBBM-Houseboat Hannah, sketch
WBOW-Tune of the Day
WCCO-Voice of the Farm
WCFL-New Songs
WGN-Popular Melodies
WIBA-Melody Moments
WIND-Tommy Ott, organist
WJJD-Ben Kanter, pianist
WKBH-Song Hit of the Day; Pet Corner
WLS-The Listeners' Mike
WLW-Kitty Keene, Inc., sketch
WMBD-Noontime Melodies
WMT-Iowa Cornhuskers
WROK-Home Folks Hour
WTAD-Luncheon Music
WTMJ-Sidewalk Reporter

1:00 CST CBS-Butterfly Summer Theater: WSBT WFBM WKBH KMOX WISN WMBD WOC (sw-15.27)
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ KSD (sw-15.33)
MBS-Marriage License Romances: WMT WGN
News: WIND WTAD WHIP
KWK-Backstage Wife, sketch
WAAF-"L" Reporter, interviews
WBAA-Joe Snodgrass, guitarist
WBBM-Broadcast Rhythms
WBOW-State Teachers College
WCCO-Musical Prgm.
WCFL-Make Believe Danceland
WHA-Workers Education Today
WIBA-Concert Trio
WIRE-Reporter
WJJD-Tommy Tucker's Orch.
WKBH-Ma Perkins
WLS-Honemakers Hour
WMBD-Men on the Street
WOWO-The Observer
WTAQ-Man on the Street

1:15 CDT NBC-Dot & Pat, songs & patter: WBOW (sw-15.21)
KMOX-Judy & Jane, sketch
KWK-Great Works of Man
WAAF-Carnival Matinee
WBAA-Melody Time
WBBM-Meet the Missus
WCCO-Betty & Bob
WGN-Hits of Today
WHA-Musical Varieties
WHIP-Band Concert
WIND-Henry Yohanan, pianist
WIRE-Noontime Headlines
WKBH-Matinee Music
WLW-Ma Perkins, sketch
WMBD-His Majesty the Baby
WMT-German Band
WTAD-Quincy Marches On
WTAQ-Gems of Melody

1:30 CST CBS-Navy Band: WFBM WISN WTAQ WKBH WSBT WMBD WKBH WOC (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay Soap): WMAQ WLW WHO KSD WTMJ
NBC-Continental Varieties: WBOW
MBS-Harold Stokes' Orch.: WGN
News: KWK WCFL
KMOX-Magic Kitchen
WBAA-Monitor Views the News
WBBM-Flanagrams
WCCO-Julia Blake
WHA-Organ Melodies
WHIP-Dancing Party
WIBA-WTCU Prgm.
WIND-Band Stand
WIRE-Matinee Varieties
WJJD-Fred Beck, organist
WMT-News; Novelty Parade
WOWO-Men of Note
WROK-Old Refrains
WTAD-Medical Ass'n

1:45 CST NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD WLW
CBS-Navy Band: WKBH
NBC-Continental Varieties: KWK
WBAA-Songs & Melodies
WBBM-Dugout Dope
WCCO-Markets
WCFL-Baseball Interviews
WGN-The Lead-Off Man
WIBA-Concert Trio
WIND-Baseball Highlights
WIRE-Matinee Varieties
WJJD-Warren Brown Talks Baseball
WLS-News, Chuck Acree
WMBD-Hello, Neighbor
WMT-Ralph Slade's Orch.
WOWO-Women in the News
WROK-Affairs of Mrs. Swenson

2:00 CST NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WHO WIRE WTMJ WBA
NBC-Club Matinee, variety WMT
WOWO WENR WBOW
CBS-Chicago Varieties: WKBH WFBM WKBH WSBT WISN WTAQ WOC (sw-15.27)
Baseball; Cubs vs. Philadelphia: WJJD WIND WCFL WBBM WGN
Dan Harding's Wife, sketch: KSD WLW
KMOX-Those Happy Gilman
KWK-Today at Two
WAAF-News; Weather
WBAA-Typing School of the Air
WCCO-Ladies First
WHA-Armchair Journeys
WHIP-Gay Caballeros
WMBD-Editor's Daughter
WROK-News; Concert Interlude
WSUI-Men Behind the Classics; Within the Classroom
WTAD-Hannibal Prgm.

2:15 CST NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WBA WMAQ WHO
CBS-Chicago Varieties: WCCO
NBC-Club Matinee: (sw-15.21)
MBS-Midstream, drama: WLW
KMOX-One Woman's Opinion
KSD-Heart of Julia Blake

FRIDAY July 15

KWK-Music in a Sentimental Mood
WAAF-Emerson Trent, tnr.
WHA-Magazine Rack
WHIP-City Librarian
WMBD-Singin' Sam
WROK-Johnny Murphy, songs
WSUI-Within the Classroom
WTAQ-Fiddlers Three

2:30 CST NBC-The Hughes Reel with Rush Hughes (Borden Co.): WHO WIRE WMAQ KSD
NBC-Club Matinee: WIBA
CBS-Eton Boys: WKBH WFAM WFBM WOC WISN WTAQ WKBH (sw-15.27)
KMOX-Let's Compare Notes
KWK-Richard Hayes, swing organist
WAAF-Matinee Melodies
WBAA-Home Builders Prgm.
WCCO-Front Page Parade
WHA-Music of the Masters
WHIP-There Was a Time When
WLW-Heart of Julia Blake
WMBD-Petticoat Parade
WMT-Republican State Central Committee Prgm.
WOWO-Old-Time Religion
WROK-Two Guitars
WTAD-Sports Talk
WTMJ-News; Police; Weather; Spotlight

2:45 CST CBS-World Economic Cooperation Prgm.: WFAM WOC WFBM WKBH WKBH WTAQ WMBD WCCO WISN (sw-15.27)
NBC-Girl Alone, sketch: WMAQ
MBS-Hatterfields: WLW
To be announced: WHO WIRE
KMOX-Dope from the Dugout
KSD-The Buccaneers, octet
KWK-Man in the Stands
WAAF-Jimmie Kozak, pianist
WBAA-Melody Moments
WHIP-Denna Tyler, songs
WROK-Rhythm Before Three
WTAD-Dance Orch.
WTMJ-Mello Cello

3:00 CST CBS-Crossroads Hall: WFAM WKBH WKBH WFBM WOC WMBD WTAQ WISN WCCO (sw-15.27)
NBC-Neighbor Nell: WENR
NBC-Top Hatters: WBOW WHO
Baseball Game: WTAD WMT
Baseball; Cardinals vs. Boston: KMOX KWK
KSD-Baseball Scores
WAAF-Int'l Potpourri
WBAA-Music with the Masters
WHIP-Modern Rhythm
WIBA-Today's Front Page
WIRE-Police Court
WJBC-Int'l Sunday School Lesson
WLW-Houseboat Hannah, sketch
WMAQ-Tea Time Varieties
WOWO-News
WROK-Kaye Kreamer, Women of the Hour
WTMJ-Valiant Lady, sketch

3:15 CST NBC-Silhouettes of the West: WMAQ
NBC-Don Winslow of the Navy: WIBA WWO
NBC-Top Hatters: WIRE
WENR-Music Circle
WHIP-Birth of the News
WHO-Judy & Jane, sketch
WLW-Charlie's Singing School
WTMJ-Home Harmonizers

3:30 CST NBC-Little Variety Show: WENR WBOW WWO WIRE (sw-15.21)
(Continued on Next Page)

TONIGHT LISTEN TO



UNCLE EZRA

... Of National Barn Dance fame in a radio program all his own that is different every Mon. Wed. Fri. N. B. C. Red Network

WMAQ WIRE WHO
5:15 P.M. C.S.T.
6:15 P.M. C.D.T.

FRIDAY

July 15

(3:30 p.m. Continued)

NBC-Your Family & Mine (Seal-test): WMAQ WIBA WTMJ (sw-9.53)
 CBS-When We Were Young: WFBM WKBB WKBH WOC WFAM WMBD WCCO WISN
 News: WHO WJBC
 WAAF-Organ Melodies
 WHA-Weather Bureau
 WHIP-Tea Dance
 WLW-Man of Mars
 WRK-Helene Kimberley
 WTAQ-Herman Daumler, violinist

3:45 CST 4:45 CDT
 CBS-So You Want to Be—: WFAM WFBM WKBB WKBH WOC WMBD WTAQ WCCO WISN
 NBC-Orphan Annie, sketch (Ovaltine): (sw-9.53)
 NBC-Cadets Quartet: WHO KSD WTMJ WIBA

WAAF-Diana Clifton, sop.
 WBAA-Pat Wolcott
 WBBM-Tenth Inning
 WHIP-News
 WJBC-American Years
 WLW-Charlie's Singing-School
 WMAQ-Romance & Rhythm
 WRK-Radio Rhythm

4:00 CST 5:00 CDT
 NBC-Felix Knight, tr.; Orch.: WBOW WIBA WMAQ (sw-9.53)

MBS-To be announced: WGN
 CBS-News; Enoch Light's Orch.: WFBM WTAQ WFAM WKBH WCCO WBBM WKBH

NBC-Tune Twisters: WOWO KSD WIRE WLW
 Baseball Scores: WIND WJJD
 WAAF-Jimmie Kozak, pianist
 WBAA-Magic Carpet
 WCFL-To be announced
 WENR-Malcolm Clarie, children's stories

WGN-Bill Anson
 WHIP-Hollywood Brevities
 WOC-Baseball Review
 WHO-New Tunes
 WISN-News; Prgm. Preview
 WJBC-Request Hour
 WMBD-Wayside Chapel
 WOC-News
 WRK-News; Musicale
 WTMJ-Variety Revue

4:15 CST 5:15 CDT
 NBC-Marlowe & Lyon, piano duo; WMT WMAQ WOWO WBOW
 CBS-Miniatures by MacCormack: WKBH WTAQ WKBH WCCO WISN

NBC-Piano Recital; News: WCFL KSD (sw-9.53)
 WAAF-Tea Dance
 WBAA-Melody Moods
 WBBM-Truman Bradley, comm.
 WENR-Gilbert Martyn, news
 WFAM-Moderate Melodies
 WFBM-Earl Gordon

WGN-Armed Melodies
 WHIP-Airplane Dance
 WHO-Baseball Time
 WIBA-Dance Hour
 WIND-Musical Toast
 WIRE-News; Minute Interviews
 WJJD-Parade of Music
 WLW-The Happy Gilmans
 WMBD-News; Pet Corner
 WOC-Baseball Review
 WROK-Freepost Studios

4:30 CST 5:30 CDT
 NBC-Chesterfield Daily Sports Column; Paul Douglas: WOWO WLW KSD WENR (sw-15.21)
 CBS-Melody Weavers: WKBH WCCO WISN WTAQ WKBH (sw-11.83)

NBC-The Four of Us: WBOW WIBA WMAQ WIRE
 MBS-The Airliners: WGN
 News: WIND WJBC
 WAAF-Sport Shorts
 WBAA-Exponent of the Air
 WBBM-Piano Parade
 WCFL-Smoke Rings
 WFAM-Killer Dillers
 WFBM-Tea Time Tunes
 WHIP-Trio
 WJJD-Organ Moods
 WMBD-Bargain Counter

4:45 CST 5:45 CDT
 CBS-To be announced: WMBD WKBH WCCO WISN
 NBC-Three Romances: WENR
 NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)

NBC-The Rhythmaires: WMAQ KSD WIBA WBOW
 WAAF-Tower Tunes
 WBAA-Story Book Hour
 WBBM-Chicago Hour
 WCFL-Jack Kelly's Orch.
 WFAM-Baseball Scores; News

WGN-Little Orphan Annie
 WHIP-Business Men's Interviews
 WIND-Listen to Yourself
 WJBC-Gossip Prgm.
 WJJD-Piano Parade
 WKBH-Kiddies' Hour
 WOWO-American Family
 WTAQ-Theater Lobby Interviews

5:00 CST 6:00 CDT
 NBC-Don Winslow of the Navy (Kellogg's): WLW WMAQ
 NBC-Dick Todd, songs: WOWO WMT WENR (sw-11.87)
 CBS-Ray Heatherton, bar.: WTAQ WKBH (sw-11.83)
 News: WCFL WJJD

To be announced: WHO WIRE
 KMOX-Grandstand Managers
 KOA-Girls of the West
 KSD-News; Dick Leibert, organist
 KWK-Home-Plate Interviews
 WAAF-Harmony Hall
 WBBM-John Harrington, sports
 WBOW-Merry-Go-Round
 WCCO-Livestock
 WFAM-Crimecasts; Carnitz Players

WFBM-Bohemians
 WGN-Popeye, the Sailor, sketch
 WHIP-Sports
 WIBA-The Plainsmen
 WIND-German Hour
 WISN-Show Window
 WMBD-Happy Train
 WOC-Man on the Street
 WMAQ-Musical Moods
 WTAD-Cy & Freckles
 WTMJ-News; Moment Musical

5:15 CST 6:15 CDT
 NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WMAQ WIRE WHO (sw-9.53) (also at 9:15 p.m.)

CBS-Hollace Shaw, sop.: WOC WMBD WCCO WKBH WKBH WFBM WFAM KMOX
 NBC-Music Is My Hobby: WOWO KWK (sw-11.87)
 KOA-Music by Cugat
 KSD-Popeye, the Sailor, sketch
 WAAF-City Manager Talk; Hollywood Brevities
 WBBM-We the Wives
 WCFL-Tune Teasers
 WENR-Words of Thunder
 WFAM-To be announced
 WGN-Buddy Clark & Orch.
 WHIP-Calumet Jubilee Singers
 WIBA-Silver Springs Prgm.
 WJJD-Ben Kanter, pianist
 WLW-Denton & Barber, sports
 WMT-Musical Gems
 WROK-Sport Review
 WTAD-Hannibal Prgm.
 WTAQ-Bureau of Public Service
 WTMJ-Heinie & His Grenadiers

5:30 CST 6:30 CDT
 CBS-Adventures in Science, drama: WHAS WFAM WKBH WBBM WOC (sw-11.83)
 Dr. Louis I. Dublin, vice-president of the Metropolitan Life Insurance Company, will speak on "The Longer We Live."

NBC-To be announced: WBOW
 NBC-Nola Day, songs: WOWO WMT
 News: WKBH WIBA WMAQ WIRE
 Sports: WGN WTAQ WMBD KSD
 Popeye the Sailor, sketch: WCCO WFBM

KMOX-Ozark Varieties
 KWK-Twilight Serenade
 WAAF-Sunset Serenade
 WCFL-Rainbow Melodies
 WENR-Dinner Date
 WHA-Music Album
 WHIP-Concert Orch.
 WHO-To be announced
 WISN-Sports Parade
 WJJD-Sentenced Men, interviews
 WLW-Let's Celebrate
 WROK-Organ Reveries
 WSUI-Around the State with Iowa Editors
 WTAD-Hannibal Prgm.

5:45 CST 6:45 CDT
 CBS-Boake Carter, commentator (Huskies & Post Toasties): WOC WMBD KMOX WCCO WKBH WKBH WBBM WTAQ WISN WFBM WFAM
 NBC-To be announced: WOWO WIRE (sw-11.87)
 Sports: WTMJ WMBD WJJD KWK
 KSD-Xavier Cugat's Orch.
 WBOW-Ice Jamboree
 WCFL-Hal Totten, sports
 WENR-Vocal Varieties
 WGN-Evening Serenade
 WHA-Fun Time
 WIBA-Today's Birthdays; Sports
 WLW-Paul Sullivan, news
 WMAQ-Let's Celebrate
 WMT-Sports; News
 WROK-Dance Hour
 WSUI-Headline News

Good Listening for Friday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON

5:30 CST (6:30 CDT) Adventures in Science, CBS.

NIGHT

6:00 CST (7:00 CDT) Lucille Manners, NBC.

7:00 CST (8:00 CDT) Tim and Irene, NBC.

7:30 CST (8:30 CDT) March of Time, NBC.

7:30 CST (8:30 CDT) Robin Hood Dell Concert, MBS.

8:00 CST (9:00 CDT) First Nighter, NBC.

8:30 CST (9:30 CDT) Jimmie Fidler, NBC.

8:30 CST (9:30 CDT) Grant Park Concert, NBC.

NIGHT

6:00 CST 7:00 CDT

NBC-Cities Service Concert. Lucille Manners, sop.; Frank Black's Orch.: WMAQ WTMJ WIBA WIRE WTAM WHO KSD (sw-9.53)

MBS-Johnnie Presents What's My Name? (Philip Morris) With Budd Hulick, m.c.; Arlene Francis & Ray Bloch's Orch.: WGN WLW
 Details of the contest on this program may be found on page 41.

CBS-The Ghost of Benjamin Sweet, drama: WJR
 NBC-Univ. Town Meeting Debate: KWK WMT WOWO (sw-11.87)
 Chairman: Dr. Arthur E. Bestor. Subject: "Is Technological Advance a Benefit to Humanity?"

Sports: WTAD WOC WKBH WBOW WKBH
 KMOX-Flicker Flashes
 WAAF-Don Bolt, news
 WBBM-Of Men & Books
 WCCO-Benjamin Sweet
 WCFL-News
 WFAM-New Yorkers
 WFBM-Favorite Melodies
 WHA-Organ Reverie
 WHAS-Dance Orch.
 WHIP-Hungarian Family Hour
 WIND-Recreation of Today's Game
 WISN-Down by Herman's
 WJJD-Fred Beck, organist
 WLS-Don Kelley's Sport Review
 WMBD-Swingsters
 WROK-News; Musical Workshop
 WSUI-Dinner Hour Prgm.
 WTAQ-To be announced

6:15 CST 7:15 CDT
 News: WMBD WOC WLS
 KMOX-Adventures in Science
 KWK-Jam Session
 WAAF-Pacific Paradise
 WBBM-John Harrington, news
 WBOW-Our Neighbors
 WCCO-To be announced
 WCFL-Pop Tunes
 WFAM-Amer. Family Robinson
 WFBM-Y. W. C. A. Prgm.
 WJJD-Your City Government
 WKBH-Sweetheart Serenade
 WKBH-Dinner Music
 WTAD-Freshest Thing in Town
 WTAQ-Dancing With the Maestro

6:30 CST 7:30 CDT
 MBS-Lone Ranger, drama (Silvercup): WGN
 CBS-St. Louis Blues: WFBM WOC WMBD WISN WFAM WJR WKBH WCCO WBBM KMOX WHAS WKBH (sw-11.83) (also KNX KSL at 9:30 p.m.)
 Paul Whiteman's program, formerly heard at this time, has been switched to Wednesday nights at 8:30 p.m. EDT (7:30 EST and CDT, 6:30 CST).

NBC-Univ. Town Meeting Debate: WOWO WMT WBOW WLS
 KWK-Improve My Music Club
 WAAF-Evening Concert
 WCFL-Keep in Time
 WHA-Alpine Melodies
 WHIP-Homespun
 WJJD-Bob Atcher & Bonnie Blue
 Eyes, hillbilly songs
 WLW-Let's Explore Ohio
 WROK-Italian Hour
 WTAD-Dust Off the Diamond
 WTAQ-News

6:45 CST 7:45 CDT
 MBS-Frank Ferneau's Orch.: KWK
 CBS-Hollywood Showcase: WKBH WISN WBBM WTAQ
 WCFL-News
 WGN-Bill Carlsen's Orch.
 WIBA-Pop Concert
 WIND-Moonlight Sonata
 WMBD-Treasure Hunt
 WOC-Maple Leaf Quartet
 WSUI-Evening Musicale
 WTAQ-Swing Your Partner

7:00 CST 8:00 CDT
 NBC-Death Valley Days, drama (Borax): WIRE WMAQ WHO WTAM WLW KSD (also at 10 p.m.)
 NBC-The March of Time (Time, Inc.): KWK WMT WTMJ WENR (sw-11.87)

MBS-Robin Hood Dell Concert: CKLW (1030 kc)
 NBC-To be announced: WOWO WBOW
 CBS-Hollywood Showcase: WKBH WISN WBBM WTAQ
 WCFL-News
 WGN-Bill Carlsen's Orch.
 WIBA-Pop Concert
 WIND-Moonlight Sonata
 WMBD-Treasure Hunt
 WOC-Maple Leaf Quartet
 WSUI-Evening Musicale
 WTAQ-Swing Your Partner

7:15 CST 8:15 CDT
 CBS-The Hollywood Showcase: KMOX
 News: WKBH WTAD
 WCFL-Favorite Melodies
 WHIP-Razzberry College
 WIBA-Badger Sports Forum
 WIND-Dixieland Band
 WISN-American Weekly
 WJJD-Suppertime Frolic
 WTAQ-House of Peter MacGregor
 WTMJ-Let's Dance

7:30 CST 8:30 CDT
 NBC-Death Valley Days, drama (Borax): WIRE WMAQ WHO WTAM WLW KSD (also at 10 p.m.)
 NBC-The March of Time (Time, Inc.): KWK WMT WTMJ WENR (sw-11.87)

MBS-Robin Hood Dell Concert: CKLW (1030 kc)
 NBC-To be announced: WOWO WBOW
 CBS-Hollywood Showcase: WKBH WISN WBBM WTAQ
 WCFL-News
 WGN-Bill Carlsen's Orch.
 WIBA-Pop Concert
 WIND-Moonlight Sonata
 WMBD-Treasure Hunt
 WOC-Maple Leaf Quartet
 WSUI-Evening Musicale
 WTAQ-Swing Your Partner

7:45 CST 8:45 CDT
 WCCO-Let's Celebrate
 WCFL-Herr Louie & The Weasel
 WGN-News; Sports
 WIND-Contemporary Problems

CBS-St. Louis Blues: WTAQ
 NBC-Univ. Town Meeting Debate: WLW
 KMOX-News
 WCFL-Stars of Tomorrow

7:00 CST 8:00 CDT
 NBC-Waltz Time (Phillips); Frank Munn, tr.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53)
 Frank Munn will sing Be Still My Heart and At a Perfume Counter. The chorus will offer In the Good Old Summertime and Diane. The orchestra will play Would You, White Horse Inn, Oh Marie and The Beautiful Lady in Blue.

NBC-Royal Crown Revue (Nehi, Inc.); Tim & Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet; Freda Gibson; Teddy Bergman; George Olsen's Orch.: WLS KWK WLW WOWO WMT (sw-11.87) (also KFI at 10 a.m.)
 Details of the contest on this program may be found on page 41.

CBS-Hollywood Showcase; Lud Gluskin's Orch.: WCCO WSBT WKBH WTAQ WFBM WJR WOC (sw-11.83)
 MBS-Bob Crosby's Orch.: WGN
 KMOX-Musical Moments
 WBBM-Grant Park Concert
 WBOW-Sweet & Swing
 WCFL-Labor Flashes
 WHA-Dictatorships & Human Relations
 WHAS-Chandler Political Speech
 WHIP-Eventide Echoes
 WIBA-Social Security; Interlude
 WIND-News & Sports
 WISN-Concert Miniatures
 WJJD-Church on the Hillside
 WKBH-Dubuque Star Revue
 WMBD-Brooks Brain Teaser
 WROK-Freepost Studios
 WSUI-Children's Hour
 WTAD-The Debutants
 WTMJ-Screen-Radio Preview

7:15 CST 8:15 CDT
 CBS-The Hollywood Showcase: KMOX
 News: WKBH WTAD
 WCFL-Favorite Melodies
 WHIP-Razzberry College
 WIBA-Badger Sports Forum
 WIND-Dixieland Band
 WISN-American Weekly
 WJJD-Suppertime Frolic
 WTAQ-House of Peter MacGregor
 WTMJ-Let's Dance

7:30 CST 8:30 CDT
 NBC-Death Valley Days, drama (Borax): WIRE WMAQ WHO WTAM WLW KSD (also at 10 p.m.)
 NBC-The March of Time (Time, Inc.): KWK WMT WTMJ WENR (sw-11.87)

MBS-Robin Hood Dell Concert: CKLW (1030 kc)
 NBC-To be announced: WOWO WBOW
 CBS-Hollywood Showcase: WKBH WISN WBBM WTAQ
 WCFL-News
 WGN-Bill Carlsen's Orch.
 WIBA-Pop Concert
 WIND-Moonlight Sonata
 WMBD-Treasure Hunt
 WOC-Maple Leaf Quartet
 WSUI-Evening Musicale
 WTAQ-Swing Your Partner

7:45 CST 8:45 CDT
 WCCO-Let's Celebrate
 WCFL-Herr Louie & The Weasel
 WGN-News; Sports
 WIND-Contemporary Problems

WISN-Reflections
 WMBD-Toasty Paul & His Melody Men
 WOC-Rhythm Rendezvous
 WSUI-Visiting Professor

8:00 CST 9:00 CDT
 NBC-Campana's First Nighter, drama: WHO WTMJ WIBA WMAQ WTAM WLW KSD WIRE KOA (sw-9.53)

CBS-Goldman Band Concert: WJR WCCO KMOX WFBM WBBM WMBD WSBT WKBH WHAS WISN WOC WKBH (sw-11.83)
 NBC-Popular Arrangers Prgm.: WENR WBOW WOWO KWK
 WCFL-Behind the Horizon
 WGN-Concert Orch.
 WIND-Organ & Vibra-harp
 WMT-Style Talk; Bohemian Frolic
 WENR-Hi Cole's Harmonica Aces
 WSUI-All-State High School Music Groups
 WTAQ-Epoch Discoveries in Science

8:15 CST 9:15 CDT
 CBS-To be announced: KMOX WCCO WFBM WBBM WMBD WSBT WKBH WHAS WISN WJR WOC WKBH (sw-11.83)
 WCFL-Jack Kelly's Orch.
 WGN-Jack Denny's Orch.
 WIND-Grant Park Concert
 WROK-News; Musicale
 WTAQ-Cecilia Beaudry, songs

8:30 CST 9:30 CDT
 NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD WLW WMAQ WTAM WIRE KOA (sw-9.53)
 For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Grant Park Concert: WMT WENR WBOW
 Chicago Philharmonic Orchestra will be heard.
 MBS-Curtain Time, drama: WGN
 KWK-The Lone Ranger
 WBBM-To be announced
 WCFL-Perry Como, songs
 WHO-Salon Concert
 WIBA-Lawyers' Guild
 WOWO-James Melton, tr.; Orchestra
 WROK-Alexander Sisters
 WSUI-History in Review
 WTAQ-News
 WTMJ-Grant Park Concert

8:45 CST 9:45 CDT
 NBC-Rhythm Symphonic: WTAM KOA WLW WIRE (sw-9.53)
 CBS-American Viewpoints: WJR WCCO WSBT WISN WKBH WKBH KMOX WMBD WOC (sw-11.83)
 James Melton, tr.; Orch.: WHAS WFBM WMAQ
 KSD-Mystery Stories
 WBBM-Arthur Godfrey
 WCFL-Isham Jones' Orch.
 WHO-Rogosinski & Austin
 WISN-Concert Miniatures
 WJJD-Church on the Hillside
 WKBH-Dubuque Star Revue
 WMBD-Brooks Brain Teaser
 WROK-Freepost Studios
 WSUI-Children's Hour
 WTAD-The Debutants
 WTMJ-Screen-Radio Preview

8:00 CST 9:00 CDT
 NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WLW KSD WTAM WHO KFI
 CBS-Henry Busse's Orch.: WJR WCCO WFBM WBBM WHAS
 NBC-Clyde Lucas' Orch.: WBOW (sw-9.53)
 NBC-Teddy Black's Orch.: KWK
 News: WKBH WIBA WSBT WMT WISN
 KMOX-The Goldbergs, sketch
 WCFL-Novena Broadcast
 WENR-Globe Trotter
 WIND-Swedish Prgm.
 WJBC-Personality Hour
 WKBH-To be announced
 WMBD-Treasure Hunt
 WOC-James Melton, tr.; Orch.
 WOWO-Johnny Silvers' Orch.
 WROK-Musicale
 WTAQ-Normandie Entertains
 WTMJ-Kilowatt Hour

9:15 CST 10:15 CDT
 NBC-Uncle Ezra's Radio Station (Alka Seltzer): KOA KFI (also see 5:15 p.m.)
 CBS-Henry Busse's Orch.: WSBT WKBH KMOX WISN
 NBC-Teddy Black's Orch.: WENR
 MBS-Dick Barrie's Orch.: WMT
 KSD-Russ David's Orch.
 WBBM-Carlos Molina's Orch.
 WGN-Shep Fields' Orch.
 WHO-Sports Review
 WIBA-Club Chanticleer
 WIRE-News; Basonology
 WJR-Let's Celebrate
 WKBH-Dance Time
 WLW-Rapid Ad
 WLW-Steven Merrill; Five Aces Orch.
 WMAQ-News

9:00 CST 10:00 CDT
 NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WLW KSD WTAM WHO KFI
 CBS-Henry Busse's Orch.: WJR WCCO WFBM WBBM WHAS
 NBC-Clyde Lucas' Orch.: WBOW (sw-9.53)
 NBC-Teddy Black's Orch.: KWK
 News: WKBH WIBA WSBT WMT WISN
 KMOX-The Goldbergs, sketch
 WCFL-Novena Broadcast
 WENR-Globe Trotter
 WIND-Swedish Prgm.
 WJBC-Personality Hour
 WKBH-To be announced
 WMBD-Treasure Hunt
 WOC-James Melton, tr.; Orch.
 WOWO-Johnny Silvers' Orch.
 WROK-Musicale
 WTAQ-Normandie Entertains
 WTMJ-Kilowatt Hour

9:15 CST 10:15 CDT
 NBC-Uncle Ezra's Radio Station (Alka Seltzer): KOA KFI (also see 5:15 p.m.)
 CBS-Henry Busse's Orch.: WSBT WKBH KMOX WISN
 NBC-Teddy Black's Orch.: WENR
 MBS-Dick Barrie's Orch.: WMT
 KSD-Russ David's Orch.
 WBBM-Carlos Molina's Orch.
 WGN-Shep Fields' Orch.
 WHO-Sports Review
 WIBA-Club Chanticleer
 WIRE-News; Basonology
 WJR-Let's Celebrate
 WKBH-Dance Time
 WLW-Rapid Ad
 WLW-Steven Merrill; Five Aces Orch.
 WMAQ-News

9:30 CST 10:30 CDT
 NBC-Billy Swanson's Orchestra: WMAQ WOWO
 CBS-Tommy Dorsey's Orchestra: WKBH WMBD WKBH WFBM WBBM WOC WJR WSBT WISN WTAQ
 NBC-Blue Barron's Orch.: WIBA WBOW WLW
 MBS-Bob Crosby's Orch.: WMT WGN
 KMOX-Tomorrow Morning's Headlines
 KOA-Clyde McCoy's Orch.
 KWK-News
 WCCO-Rollie Johnson
 WCFL-Emil Flindt's Orch.
 WHAS-Dance Band
 WHO-Jam Session
 WIND-News & Music
 WIRE-Bach-Armstrong Orch.

9:45 CST 10:45 CDT
 NBC-Erskine Hawkin's Orch.: WBOW WMAQ
 NBC-Frank Trumbauer's Orch.: WOV
 CBS-Gene Beecher's Orchestra: KMOX WISN WTAQ WSBT WKBH WBBM WKBH WHAS WCCO (sw-6.12)
 MBS-Kay Kyser's Orch.: WGN
 News: WFBM WJR WOC WLW WHO WMBD
 KWK-Sports
 WCFL-Emil Flindt's Orch.
 WENR-Music As You Desire It
 WIBA-Hollywood at the Beach
 WIND-Max Miller's Quartet
 WKBH-News; Music
 WTAM-Musical Bulletin Board
 WTMJ-Last Word in Sports

10:15 CST 11:15 CDT
 CBS-Gene Beecher's Orchestra: WKBH WOC WJR WFBM
 NBC-Frank Trumbauer's Orch.: WCFL
 NBC-Erskine Hawkin's Orch.: WHO WIBA
 MBS-Kay Kyser's Orch.: KWK
 WCCO-Cedric Adams
 WHAS-News
 WIND-Dude Ranch
 WLW-Los Amigos
 WMBD-Sports; Program Review
 WTAM-Music You Want
 WTMJ-Dance Orchestras

10:30 CST 11:30 CDT
 NBC-Billy Swanson's Orchestra: WMAQ WOWO
 CBS-Tommy Dorsey's Orchestra: WKBH WMBD WKBH WFBM WBBM WOC WJR WSBT WISN WTAQ
 NBC-Blue Barron's Orch.: WIBA WBOW WLW
 MBS-Bob Crosby's Orch.: WMT WGN
 KMOX-Tomorrow Morning's Headlines
 KOA-Clyde McCoy's Orch.
 KWK-News
 WCCO-Rollie Johnson
 WCFL-Emil Flindt's Orch.
 WHAS-Dance Band
 WHO-Jam Session
 WIND-News & Music
 WIRE-Bach-Armstrong Orch.

10:45 CST 11:45 CDT
 CBS-Tommy Dorsey's Orchestra: KMOX WCCO
 NBC-Blue Barron's Orch.: WENR WIRE
 MBS-Bob Crosby's Orch.: KWK
 WIBA-Club Chanticleer
 WIND-Cappy's Cabana

11:00 CST 12:00 CDT
 CBS-Husk O'Hare's Orch.: WOC WKBH WFBM WBBM WMBD WCCO WTAQ KMOX WISN
 NBC-Gray Gordon's Orch.: KOA WMAQ WBOW WHO
 NBC-Lou Blake's Orch.: WENR
 MBS-Charlie Agnew's Orch.: WGN WMT
 KSD-Red Nichols' Orch.
 KWK-Billy Grantham's Orch.
 WIBA-Hollywood at the Beach
 WIND-Nite Watch
 WIRE-Hal Bailey's Orch.
 WKBH-Weather Report
 WLW-Twenty-four Hour Review
 WTAM-Otto Thurn's Orch.

11:15 CST 12:15 CDT
 NBC-Death Valley Days, drama (Borax): KOA KFI (also see 7:30 p.m.)
 NBC-Erskine Hawkin's Orch.: WBOW WMAQ
 NBC-Frank Trumbauer's Orch.: WOV
 CBS-Gene Beecher's Orchestra: KMOX WISN WTAQ WSBT WKBH WBBM WKBH WHAS WCCO (sw-6.12)
 MBS-Kay Kyser's Orch.: WGN
 News: WFBM WJR WOC WLW WHO WMBD
 KWK-Sports
 WCFL-Emil Flindt's Orch.
 WENR-Music As You Desire It
 WIBA-Hollywood at the Beach
 WIND-Max Miller's Quartet
 WKBH-News; Music
 WTAM-Musical Bulletin Board
 WTMJ-Last Word in Sports

11:30 CST 12:30 CDT
 NBC-Billy Swanson's Orchestra: WMAQ WOWO
 CBS-Tommy Dorsey's Orchestra: WKBH WMBD WKBH WFBM WBBM WOC WJR WSBT WISN WTAQ
 NBC-Blue Barron's Orch.: WIBA WBOW WLW
 MBS-Bob Crosby's Orch.: WMT WGN
 KMOX-Tomorrow Morning's Headlines
 KOA-Clyde McCoy's Orch.
 KWK-News
 WCCO-Rollie Johnson
 WCFL-Emil Flindt's Orch.
 WHAS-Dance Band
 WHO-Jam Session
 WIND-News & Music
 WIRE-Bach-Armstrong Orch.

WMBD-Value Hints
 WOC-Jimmy Chase's Orch.
 WRK-Voice of Christian Youth
 WOC-James Melton, tr.; Orch.
 WTAM-Tom Manning
 WTMJ-Easy Aces

9:30 CST 10:30 CDT
 NBC-Al Donahue's Orch.: WBOW WHO WTAM KSD (sw-9.53)
 CBS-Jack Crawford's Orch.: WOC WMBD WSBT WKBH WISN WKBH WTAQ (sw-6.12)
 NBC-Lou Breese's Orch.: WMAQ KWK WOWO
 MBS-The Nation's Playhouse: WLW
 Let's Celebrate: KMOX WTMJ
 Sports: WFBM WCCO
 Baseball Game: WIRE WMT
 KOA-Golden Melodies
 WBBM-News With Todd Hunter
 WENR-Fletcher Henderson's Orch.
 WGN-Shep Fields' Orch.
 WHAS-Music to Your Taste
 WIBA-Continental Nights
 WIND-Evening at Country Club
 WJR-Baseball Scores; Rhythm Highlights
 WROK-Ralph Williams' Orch.

9:45 CST 10:45 CDT
 CBS-Jack Crawford's Orch.: KMOX WFBM WBBM
 News: WIND WROK
 WGN-Bill Carlsen's Orch.
 WTAM-Sammy Watkins' Orch.
 WTMJ-Today's Events

MORNING

7:00 CST 8:00 CDT

NBC-Breakfast Club; News: WCFL WOWO WBOW (sw-15.21)
 CBS-Eton Boys, quartet: WFAM (sw-17.76)
 NBC-The Wise Man: (sw-21.5)
 Early Risers: WISN WROK
 Musical Clock: WBBM WIBA WHIP WMT WKBH KMOX WKBB WOC
 KWK-Tonic Tunes
 WAAF-Breakfast Express
 WCCO-Air Almanac
 WFBM-Early Birds
 WGN-Good Morning Prgm.
 WHO-The Wise Man
 WIND-Morning Review
 WIRE-Dessa Byrd; Today's Best Buy
 WJJD-News
 WLS-Trailer Tim
 WLW-Arthur Chandler, Jr., organist
 WMAQ-Your Neighbor
 WMBD-Morning Parade
 WTAD-Bill Sohm's News
 WTAQ-Mike's Uprisin'
 WTMJ-Top of the Morning

7:15 CST 8:15 CDT

CBS-Richard Maxwell, songs: WFAM (sw-17.76)
 NBC-Sunshine Express; News: (sw-21.5)
 News: WCCO WMT WHO WLS WLW
 Fred Beck, organist: WJJD WIND WMBD
 KMOX-Religious Talk
 KWK-Billy Swift, boy detective
 WJJD-Fred Beck, organist
 WROK-Breakfast Melodies
 WTAD-Market Basket

7:30 CST 8:30 CDT

CBS-Fiddler's Fancy; News: WBBM WFAM KMOX (sw-17.76)
 News: WKBB WTAQ
 Musical Clock: WMT WBOW
 WCCO-Musical Chimes
 WHO-Roundup
 WIBA-News; Musical Clock
 WIND-Hawaiian Melodies
 WIRE-Dessa Byrd
 WKBH-Morning Devotions
 WLS-Sunday School
 WLW-Hillbilly Tryouts
 WMAQ-Whistler & His Dog
 WMBD-Weather Report
 WROK-Morning Parade
 WSBT-Cafe Continental

7:45 CST 8:45 CDT

NBC-Landt Trio: WMAQ (sw-21.5)
 News: WIND WTAD WHIP WIRE
 KWK-News; Rapid Service
 WCCO-Musical Chimes
 WHO-Rare Bits of News
 WJJD-American Legion Band
 WKBB-Tonic Tunes
 WKBH-Breakfast Melodies
 WLS-Little Visits with Little Folks
 WSBT-The Laff Parade
 WTAQ-Today's Almanac

8:00 CST 9:00 CDT

NBC-Amanda Snow, songs: WMAQ (sw-21.5)
 CBS-Lew White, organist: WKBB WFBM KMOX (sw-17.76)
 NBC-Green & de Rose, songs: WOWO WLW WIRE WCFL (sw-15.21)
 News: WAAF WKBH WMBD
 KSD-News; Dick Leibert, organ
 KWK-Social Security Speaker; Musical Interlude
 WBBM-Saturday Sunshine
 WFAM-Sunshine Express
 WGN-Martha Crane & Helen Joyce
 WHA-Band Wagon
 WHIP-Morning Melodies
 WHO-Coffee Pot Inn
 WIND-Priscilla Holbrook, pianist
 WJJD-Bosworth Broadcast
 WLS-The Smile Market
 WROK-Musical Clock
 WTAQ-Morning Potpourri

8:15 CST 9:15 CDT

NBC-Viennese Ensemble: WOWO WLW WMAQ WIRE (sw-15.21)
 NBC-Charioteers: KSD WCFL (sw-21.5)
 CBS-Lew White, organist: WMBD KWK-It's a Natural
 WAAF-Bible Stories for Children
 WHA-Morning Melodies
 WHO-What to Serve Today
 WIND-Your Favorite Band
 WKBH-Uncle Bob
 WLS-News & Bookings

8:30 CST 9:30 CDT

NBC-The Child Grows Up: KWK WOWO WMAQ WMT (sw-15.21)
 NBC-Music Internationale: KSD WCFL WLW WIRE WHO (sw-21.5)
 CBS-The Jewell Cowboys, hillbilly songs: WKBB WFBM WKBH WMBD (sw-17.76)
 KMTA-Better Films Council; Organ Interlude
 WAAF-Canary Serenade
 WBOW-Radio Gospel
 WCCO-Jolly Grocer
 WFAM-Shoppers' Guide
 WGN-Morning Melodies
 WHIP-Polish Variety Hour
 WIBA-Today's Almanac; Society Reporter
 WIND-Piano & Guitar
 WJJD-Salon Echoes
 WLS-The Prairie Singer
 WROK-Morning Devotions
 WSUI-Daily Iowan of the Air
 WTAD-Sunday School Lesson
 WTAQ-Wake Up and Live

8:45 CST 9:45 CDT

CBS-The Jewell Cowboys, hillbilly songs: WKBB
 NBC-Swing Serenade: WMAQ WIRE WMT WBOW (sw-15.21)
 MBS-The Day You Were Born: WGN
 KMOX-Ozark Varieties
 KWK-Singing Cowboys
 WCCO-Betty Crocker
 WCFL-Bitter-Sweet Melodies
 WFAM-Words & Music
 WIND-Swing Melodies
 WJJD-Story Book Lane
 WLS-Cowboy Bill
 WLW-Synagogue of the Air
 WMBD-Women of Today
 WOWO-Modern Home Forum
 WROK-Town Crier
 WSUI-Morning Melodies; Service Reports
 WTAD-Hannibal Prgm.
 WTAQ-Rhythm & Romance

9:00 CST 10:00 CDT

CBS-Orientele: WKBB WCCO WTAQ WISN WKBH WFAM (sw-17.76)
 NBC-Bailey Axton, thr.: WBOW WMAQ WIBA KSD (sw-21.5)
 NBC-Vaughn de Leath songs: WCFL (sw-15.21)
 MBS-Get Thin to Music (Gen. Mills, Inc.): WGN
 News: WIND WROK
 KMOX-Carolyn Pryce
 KWK-Top of the Morning
 WAAF-Tower Tunes
 WBBM-Saturday Sports Huddle
 WFBM-Morning Serenade
 WHO-May I Suggest?
 WIRE-Prgm. Highlights
 WJJD-Organ & Guitar
 WLS-Spelling Bee
 WLW-Mail Bag
 WMBD-Messenger; Weather
 WMT-News; Musical Interlude
 WSUI-Illustrated Musical Chats
 WTMJ-Carla Pestalozzi

9:15 CST 10:15 CDT

CBS-Melody Ramblings: KMOX WKBH WFBM WCCO WTAQ WISN WFAM WBBM (sw-17.76)
 NBC-Radio City Four: WOWO WMT (sw-15.21)
 NBC-Ford Rush & Silent Slim: WMAQ WHO KSD WBOW (sw-21.5)
 News: WKBB WMBD WOC
 WAAF-Live n Harmony
 WCFL-Rhythm Roundup
 WGN-June Baker, talk
 WHA-News and Views
 WIBA-Edgewood Radio Guild
 WIND-Hillbilly Ballads
 WIRE-Old-Fashioned Hymn Sing-er
 WJJD-Sports Edition Handicap-er
 WROK-On the Mall
 WTMJ-Boy Scouts

9:30 CST 10:30 CDT

NBC-Instrumental Ensemble: WMAQ WIBA WBOW (sw-21.5)
 CBS-Junior Musicomedie: WISN WFAM WMBD WKBH KMOX WFBM WOC WTAQ WBBM (sw-17.76)
 NBC-Our Barn, children's prgm.: WOWO (sw-15.21)
 MBS-Army Band: WIRE
 KWK-Pop Wise & Filbert
 WAAF-Swing High
 WCCO-Stocks
 WCFL-New Songs
 WGN-Man on State Street
 WHA-Musical Varieties
 WHIP-News
 WIND-Serenade to the Ladies
 WJJD-Tommy Tucker's Orch.

9:45 CST 10:45 CDT

NBC-Serving the Consumer, talk: WMAQ WIBA WBOW KSD (sw-21.5)
 MBS-Army Band: KWK
 WAAF-Foolish Questions
 WCCO-Dr. O'Brien
 WCFL-Music and Song
 WGN-Alice Blue, pianist
 WHIP-Morning Dance
 WIND-Valparaiso Univ. Prgm.
 WJJD-Priscilla Holbrook, pianist
 WKBH-Rhythm & Romance
 WLS-Organ Concert
 WLW-Ohio Fed. of Women's Clubs
 WROK-Radio Rhythm
 WSUI-Prgm. Calendar; Weather
 WTAD-Variety Prgm.
 WTMJ-Don Alvarado

10:00 CST 11:00 CDT

CBS-Columbia Concert Hall: WOC WTAQ KMOX WFAM WKBH WISN WCCO WFBM (sw-17.76)
 NBC-Call to Youth; Guest Spkr.: WIBA WOWO
 Speaker: Roger W. Straus of N. Y. C. interviewed by his son, Oscar S. Straus II. Subject: "Who is Our Neighbor?"
 NBC-Music Guild: WBOW WHO WMAQ KSD
 MBS-This Wonderful World: KWK
 WAAF-The Bandstand
 WBBM-Meet Chicago
 WCFL-Peekers in the Pantry
 WGN-Poetry New & Old
 WHA-Homemakers
 WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
 WIRE-Dessa Byrd
 WJJD-Theater Time
 WJJD-Organ Moods
 WKBH-Home Economics
 WLS-Program Review: Markets
 WLW-Mv Health
 WMBD-Pekin Visitor
 WMT-Frank Voelker, organist
 WROK-News; Organ
 WSUI-Facts and Fancies
 WTAD-News
 WTMJ-What's New in Milwaukee?

10:15 CST 11:15 CDT

NBC-Carol Weymann, sop.: WIBA WLW WOWO (sw-15.21)
 MBS-All Corn Time: WMT KWK
 WAAF-Willie Winn, sport of kings
 WBBM-Amer. Dental Assn.
 WGN-Melody Time
 WHIP-Melodic Meditations
 WIND-Priscilla Holbrook, pianist
 WISN-News
 WJBC-Women in the News
 WLBH-Your Home
 WLS-Georgie Goebel
 WROK-Tubby Weeks
 WSUI-Yesterday's Musical Favorites
 WTAD-Bee & Vee

10:30 CST 11:30 CDT

NBC-Nat'l Grange Prgm.: WIBA WBOW WMAQ (sw-15.21)
 NBC-Along Gypsy Trails: KSD
 CBS-Concert Hall: WKBH WBBM News: KWK WHIP
 KMOX-New Voices of 1938
 WAAF-This Feminine World
 WCFL-Youth Round the World
 WGN-Quin Ryan's News
 WHO-Public Service
 WIND-Gary Civic Theater Prgm.
 WIRE-Footnotes: News
 WISN-Snooks Studio Starlets
 WJBC-Morning Concert
 WJJD-Frank Trumbauer's Orch.
 WLS-Evelyn, the Little Maid
 WLW-News; Livestocks
 WMBD-Honeymoon Lane
 WMT-To be announced
 WOC-Radio Bazaar
 WOWO-Ranch Boys
 WROK-Kaye Kreamer, woman's forum
 WSUI-Book Shelf
 WTAD-Popular Concert
 WTAQ-News; Children's Prgm.
 WTMJ-Farm Roundup

10:45 CST 11:45 CDT

NBC-Nat'l Grange Prgm.: KWK WLW
 NBC-To be announced: WCFL WHO WIRE
 CBS-Enoch Light's Orch.: WKBH WKBH WFAM WFBM KMOX WCCO (sw-17.76)
 WAAF-Markets; Sweet & Slow
 WBBM-Old King Cole
 WGN-Musical Mail Box
 WHIP-Tin Pan Alley
 WIND-Fred Beck, organist
 WHA-Novelty Shop

11:00 CST 12:00 CDT

CBS-Enoch Light's Orch.: WOC WISN WBBM
 NBC-Lee Gordon's Orch.: KSD WMAQ WHO (sw-15.33)
 News: WIND WJJD
 KMOX-Magic Kitchen
 WAAF-Symphonic Hour
 WBAJ-Just Kids
 WFL-Review
 WGN-Noontime Melodies
 WHA-Parents Question Box
 WHIP-Southtown Church Hour
 WIRE-To be announced
 WJBC-Take It for Granted
 WLS-Home Talent Prgm.
 WMBD-Juvenile Theater
 WSBT-News; Stork Report; Farm Flashes
 WSUI-Federal Symph. Orch.
 WTAD-All for the Ladies
 WTAQ-Les Parker's Orch.
 WTMJ-Heinie-Spam

11:15 CST 12:15 CDT

CBS-Rhythmairs: WOC WSBT WCCO WBBM WKBH WFBM WISN
 MBS-Elinor Sherry, songs: WGN
 WBAJ-Don't Listen
 WFL-Luncheon Concert
 WHA-Federal Music Group
 WHIP-Englewood Hour
 WIND-Tommy Ott, organist
 WJBC-Parade of Bands
 WJJD-Priscilla Holbrook, pianist
 WKBH-Club Calendar
 WLS-Grain Market Summary
 WMT-Tom Owens' Cowboys
 WOWO-News
 WSUI-Science News of the Week
 WTAQ-Hollywood on Parade
 WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT

NBC-Ray Kinney's Orch.: WMT WMAQ WOWO WIBA (sw-15.21)
 CBS-Buffalo Presents: WKBH WBBM WSBT WOC
 NBC-Your Host Is Buffalo: KSD WCFL (sw-15.33)
 KWK-St. Louis Health Dept.
 WBAJ-Carolyn Wood, sop.
 WBOW-Presentation
 WCCO-Markets
 WFBM-Hoosier Farm Circle
 WGN-Markets; Midday Service
 WHA-Consumer Facts
 WHIP-Hollywood News
 WHO-Robert Bowers' Orch.
 WIND-Bob Atcher & Bonnie Blue Eyes
 WIRE-Farm Hour
 WISN-German Hour
 WJBC-Hawaiian Serenaders
 WJJD-Saturday Symposium
 WKBH-Rhapsody and Rhythm
 WLS-Markets; News
 WLW-Afternoon Edition
 WMBD-Thrift Message; Police Bulletins
 WSUI-Musical Miniatures
 WTAD-Police News
 WTAQ-Mailman

11:45 CST 12:45 CDT

NBC-Ray Kinney's Orch.: WLW
 CBS-Buffalo Presents: WKBH
 MBS-Organ Recital: KWK
 WBBM-Chicago Park District
 WCCO-Safety Talk
 WCFL-Know Yourself
 WFBM-Markets; Farm Bureau
 WHA-Organ Melodies
 WHIP-Cascade Melodies
 WHO-Gov. Kraschel
 WJBC-Rhythm Review
 WJJD-Garwood Van's Orch.
 WLS-Grain Market Summary
 WMBD-Window Shopper
 WMT-News; Cedar Valley Hillbilies
 WROK-Round the Town
 WSBT-Man on the Street
 WSUI-Farm Flashes
 WTAD-YMCA Prgm
 WTAQ-Farmhands

AFTERNOON

12:00 CST 1:00 CDT

NBC-Campus Capers: WIRE WCFL (sw-15.33)
 CBS-Madison Ensemble: WCCO WOC WSBT WKBH
 NBC-Bill Krenz' Orch.: WMAQ WLW WOWO (sw-15.21)
 MBS-Spotlight (Revue): WGN
 News: WJBC WMBD WTAD WAAF

12:15 CST 1:15 CDT

CBS-Madison Ensemble: KMOX
 NBC-Campus Capers: WCFL (sw-15.33)
 NBC-Bill Krenz' Orch.: WTMJ
 News: WKBH WROK WFBM
 KMOX-Of Men & Books
 WAAF-Soliloquy
 WBAJ-Sports, Dick Shively
 WBBM-Meet the Missus
 WBOW-On the Mall
 WHIP-Jackie Woodworth, songs
 WBAJ-News; Market Reports
 WJBC-Old vs. New
 WJJD-Mid-day Roundup
 WKBH-Man on the Street
 WMBD-Jack Lyon, pianist; Farm Markets
 WMT-Question Man; Voice of Iowa
 WOWO-Market Service
 WTAD-Cy & Freckles

12:30 CST 1:30 CDT

NBC-Judy & Lanny, songs: WMAQ WOWO WTMJ (sw-15.21)
 CBS-Motor City Melodies: WSBT WFBM KMOX (sw-15.27)
 NBC-Central City Festival: WCFL WIRE (sw-15.33)
 News: WHO WOC
 WAAF-Markets; Optometry Talk
 WBAJ-Luncheon Dance Time
 WBBM-Pat Flanagan
 WBOW-To be announced
 WCCO-First Edition
 WHA-Farm Prgm.
 WHIP-Concert Orch.
 WIND-Musical Varieties
 WKBH-Man on the Street
 WKBH-Luncheon Music
 WLS-Poultry Service Time
 WLW-Voice of the Farm
 WMBD-Farm News
 WMT-Markets; Hillbillies
 WROK-Couple on the Street; Treasure Chest
 WTAD-Farm; Markets; Weather

12:45 CST 1:45 CDT

CBS-Motor City Melodies: WCCO WMBD WOC
 NBC-Burt Farber's Orch.: WLW WOWO WMAQ KWK (sw-15.21)
 NBC-Central City Festival: WHO
 News: WKBH WTAQ
 KSD-News; Market Reports
 WAAF-Charlie Johnson, Duke of the Uke
 WBAJ-Tune Time: Chas. Powell
 WBBM-Dugout Dope
 WBOW-Tune of the Day
 WCFL-Baseball Interviews
 WGN-Leadoff Man
 WIBA-Melody Moments
 WIND-Baseball Highlights
 WJJD-Warren Brown Talks Baseball
 WKBH-Song Hit of the Day; Pet Corner
 WLS-Musical Feature
 WMT-Iowa Cornhuskers
 WROK-Home Folks' Hour
 WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT

CBS-Merrymakers: WISN WFBM WOC WKBH WSBT (sw-15.27)

SATURDAY

July 16

NBC-Jean Ellington, songs: KWK WOWO WLW WIBA (sw-15.21)
 NBC-Golden Melodies: WMAQ KSD WBOW (sw-15.33)
 MBS-Dick Stable's Orch.: WMT
 Baseball; Cubs vs. Boston: WJJD
 WGN WBBM WCFL WIND
 News: WHIP WTAD
 KMOX-Inquiring Reporter
 WAAF-"L" Reporter, interviews
 WBAJ-Radio Stage
 WCCO-Red Nichols' Orch.
 WHA-Taxation in Wisconsin
 WHO-Agricultural Conservation
 WIRE-Reporter
 WKBH-Kal Kalsow's Orch.
 WLS-Merry-Go-Round
 WMBD-Little Man on the Street
 WTAQ-Man on the Street
 WTMJ-News; Police & Weather; Advertising Talk

1:15 CST 2:15 CDT

NBC-Kiddoodlers: WOWO WLW KWK WIBA WTMJ (sw-15.21)
 CBS-Merrymakers: KMOX WTAQ WMBD
 NBC-Golden Melodies: WHO KSD
 WAAF-Carnival Matinee
 WHA-Die Deutsche Musik Stunde
 WHIP-Hawaiian Moods
 WIND-Piano Selections
 WIRE-News
 WTAD-Quincy Marches On
 WTMJ-F.H.A. Prgm.

1:30 CST 2:30 CDT

CBS-Gertrude Lutzi, sop.; John Sturgess, bar.; Orch.: WKBH WISN WKBH WSBT WTAQ
 WMBD WOC WFBM (sw-15.27)
 NBC-To be announced: WMAQ WBOW WHO KSD (sw-15.33)
 NBC-Ricardo's Orch.: WOWO WIRE WIBA WLW (sw-15.21)
 MBS-Saturday Sing Song From London: KWK
 KMOX-Medical Society; Organ Interlude
 WBAJ-Saturday Musical Review
 WCCO-Tax Payer's Ass'n
 WHIP-Dancing Party
 WROK-Kiddies Club
 WTMJ-Dance Orch.

1:45 CST 2:45 CDT

CBS-Gertrude Lutzi, sop.: WCCO
 KMOX-Let's Compare Notes; Headline Highlights
 WISN-Dugout Doings; Baseball Game
 WLS-Julian Bentley, news
 WMBD-Roy Evans
 WTAD-Bessie Dean Reinert
2:00 CST 3:00 CDT
 CBS-Butler Handicap: WOC WMBD WKBH WFBM WKBH WISN WTAQ WCCO WSBT (sw-15.27)
 Bryan Field describes this race for three year olds and upwards over a course of a mile and three-sixteenths. The prize is \$20,000.
 NBC-Calling All Stamp Collectors: WBOW WHO WMAQ KSD (sw-9.53)
 NBC-Club Matinee, variety prgm.: WTMJ WIBA WENR WMT WIRE WOWO WLW
 KMOX-One Woman's Opinion
 KWK-Richard Hayes, swing organist
 WAAF-News Flashes; Weather
 WBAJ-Men Behind the Classics
 WHA-Short Story Time
 WHIP-Spanish Fiesta
 WROK-News; Concert Interlude
 WTAD-Variety Prgm.

(Continued on Next Page)

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SATURDAY July 16

2:15 CST **3:15 CDT**
CBS-Butler Handicap: WMBD
 WKBH WKBB WTAQ WFBM
 WOC WCCO (sw-15.27)
NBC-Girls of the West: WMAQ
 WHO WBOW KSD (sw-9.53)
NBC-Club Matinee: (sw-15.21)
KMOX-Dope From the Dugout
KWK-Man in the Stands
WAAF-Matinee Melodies
WBAA-Joe Smith, pianist
WFBM-Jordan Conservatory
WHIP-Rainbow Trio
WROK-Helen Benson, cowgirl
WTAD-Cy & Freckles

2:30 CST **3:30 CDT**
CBS-Dancepators: WMBD WFAM
 WKBH WKBB WTAQ WFBM
 WOC (sw-15.27)
NBC-To be announced: WBOW
 KSD WMAQ WHO (sw-9.53)
NBC-Club Matinee: WTMJ WIBA
 WMT WIRE WOVW WLW
 WENR
MBS-Dick Barrie's Orch.: WGN
Baseball Game: KMOX KWK
WAAF-Front Page Drama
WBAA-Stamp Club of the Air
WCCO-Front Page Parade
WHA-Music of the Masters
WHIP-Modern Rhythm
WROK-Rhythm Before Three
WTAD-Sports Talk

2:45 CST **3:45 CDT**
CBS-Four Clubmen Quartet: WOC
 WKBH WKBB WMBD WFAM
 WFBM WTAQ WCCO (sw-15.27)
WAAF-Jimmie Kozak, pianist
WBAA-Three High Hatters
WBBM-Tenth Inning
WISN-Interlude; Diamond Dope

3:00 CST **4:00 CDT**
NBC-Top Hatters: WMAQ WHO
 WTMJ WIRE WBOW WIBA
 (sw-9.53)
CBS-Mountain Choir Festival:
 WFBM WKBH WKBB WMBD
 WBBM WOC WFAM WTAQ
 WCCO (sw-15.27)
 Program: Excerpts from "Elijah"
 (Mendelssohn) including
 Help Lord, Recitative and Aria,
 Cast Thy Burden Upon the Lord,
 The Fire Descends From Heaven,
 Thanks Be to God, He
 Watching Over Israel and Then
 Shall Your Light Break Forth.
NBC-Trio Time: WENR WOVW
 WLW
Baseball Game: WTAD WISN
 WMT KSD

WAAF-Rhuniba Beat
WBAA-Concert Review
WCFL-Rainbow Melodies
WGN-Bill Anson
WHIP-Musings & Memories
WJBC-Children's Hour
WJJD-Baseball Scoreboard
WROK-Melodettes Trio

3:15 CST **4:15 CDT**
CBS-Mountain Choir Festival:
 WFBM WKBH WKBB WFAM
 WOC WTAQ (sw-15.27)
MBS-Art Shaw's Orch.: WGN
WAAF-Hollywood American Legion
Band
WCFL-Afternoon Melodies
WHIP-Bob Delaney, songs
WIND-Musical Toast
WJJD-Parade of Music
WROK-Music Graphs

3:30 CST **4:30 CDT**
NBC-Paul Sabin's Orch.: WLW
 WENR WOVW WIRE (sw-15.21)
NBC-To be announced: WMAQ
 WBOW WTMJ WIBA WHO
 (sw-9.53)
CBS-America Dances: WBBM
 WFAM WFBM WTAQ WMBD
 WOC WKBH WCCO (sw-15.27)
MBS-Jimmy Livingston's Orch.:
 WGN

WAAF-Playroom Antics
WBAA-Main Street Quizzer
WHA-Weather Bureau
WHIP-Studio Theater
WJBC-News Flashes
WKBH-Student Recital
WROK-Helene Kimberley, songs

3:45 CST **4:45 CDT**
NBC-Aviation Talk by Commander
Frank Hawks: WMAQ KSD
 WIBA WIRE WBOW WHO
 (sw-9.53)
CBS-American Dances: WKBH
 Tenth Inning: WBBM WISN
WAAF-Jimmie Kozak, pianist
WFBM-Flanner House
WHIP-News
WJBC-American Years
WROK-Easy to Remember
WTMJ-Dreamers

4:00 CST **5:00 CDT**
CBS-News; The Symphonettes:
 WMBD WTAQ WKBH WFAM
 WBBM WKBH WISN WFBM
 WCCO
NBC-El Chico, Spanish Revue;
News: WMAQ WIBA WBOW
 WHO KSD (sw-9.53)
NBC-Lou Martin's Orch.; News:
 WOVW WENR
WAAF-Salon Concert
WGN-Afternoon Melodies
WHIP-American Legion Band
WIND-Baseball Scores
WIRE-To be announced
WJBC-Request Hour
WLW-Truth American
WOC-News
WROK-News; Musicale
WTMJ-Variety Revue

4:15 CST **5:15 CDT**
CBS-Songs for You: WFAM
 WKBH WISN WTAQ WKBH
 WFBM WCCO
MBS-Schemes That Skin, drama:
 WGN
WAAF-Tea Dance
WBBM-Truman Bradley, comm.
WCFL-To be announced
WENR-Musical Interlude
WHIP-Airplane Dance
WHO-Baseball Time
WIND-Musical Toast
WMBD-News; Pet Corner
WOC-Baseball Review
WROK-Freepost Studios

4:30 CST **5:30 CDT**
CBS-Mal Hallett's Orch.: WTAQ
 WKBH WFAM WKBH WFBM
 WISN WCCO WBBM (sw-11.83)
NBC-Chesterfield Daily Sports
Column with Paul Douglas:
 WENR WOVW WLW KSD (sw-15.21-9.53)
NBC-Blue Barron's Orch.: WIBA
 WMAQ WBOW WIRE
MBS-Summertime Swing: WGN
KMOX-Grand Stand Manager
WAAF-Sport Shorts
WCFL-Musical Prgm.
WHIP-Trio
WIND-Military Melody Makers
WJBC-News
WJJD-Salon Echoes
WMBD-Bargain Counter

4:45 CST **5:45 CDT**
CBS-Mal Hallett's Orch.: WMBD
 WISN WBBM
NBC-The Art of Living; Dr. Norman
Vincent Peale: WMAQ
 WIBA (sw-9.53)
 Topic: "Don't Be a Victim of
 the Obstacle Complex."
NBC-Blue Barron's Orch.: WENR
 WLW WOVW (sw-15.21)
KSD-News; Dick Leibert, organ-
ist
KWK-Home Plate Interviews
WAAF-Hollywood Brevities
WCFL-Hit Revue
WFAM-Baseball Scores; News
WHIP-Vocalities
WIND-Musical Interlude
WJJD-Garwood Van's Orch.
WKBH-Kiddies' Hour

5:00 CST **6:00 CDT**
CBS-Ben Feld's Orch.: WFAM
 WISN WTAQ WMBD WKBH
 WCCO (sw-11.83)
NBC-Richard Himber's Orch.:
 WBOW WHO WIRE WIBA
 WMAQ (sw-9.53)
NBC-Message of Israel: WENR
 (sw-11.87)
 Guest Speaker: Rabbi Abraham
 Feinberg. Topic: "Babylon
 to Berlin—25 Centuries."
MBS-Jack Marshard's Orchestra:
 WGN WMT KWK
News: WCFL WJJD
KMOX-Ozark Varieties
KSD-Golf Tournament
WAAF-Organ Melodies
WBBM-John Harrington, sports
WFBM-Safety Question Box
WHIP-Sports
WIND-German Hour
WLW-Soil Conservation
WOC-Man on the Street
WTAD-Hannibal Prgm.

5:15 CST **6:15 CDT**
CBS-Ben Feld's Orch.: WKBH
 WFBM WOC
MBS-The Charioteers: WGN
KWK-Al Sarli's Jam Session
WAAF-City Manager, talk; There
Was a Time
WBBM-American Viewpoints
WCFL-Radio Comments
WHIP-For Mother & Dad
WISN-Show Window
WJJD-Gene Austin, songs
WLW-Denton & Barber, sports
WMT-Parade of Features
WROK-Sport Review
WTMJ-Heinie's Grenadiers

5:30 CST **6:30 CDT**
NBC-Larry Clinton's Orchestra:
 WMAQ

Good Listening for Saturday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Grange Program, NBC.

AFTERNOON

5:30 CST (6:30 CDT) Columbia Workshop, CBS.

NIGHT

6:00 CST (7:00 CDT) Saturday Night Swing Club, CBS.

6:00 CST (7:00 CDT) Kaltenmeyer's Kindergarten, NBC.

6:30 CST (7:30 CDT) Robin Hood Dell Concert, MBS.

6:30 CST (7:30 CDT) Johnny Presents, CBS.

7:00 CST (8:00 CDT) Professor Quiz, CBS.

7:00 CST (8:00 CDT) National Barn Dance, NBC.

8:00 CST (9:00 CDT) Hit Parade, CBS.

8:00 CST (9:00 CDT) The Crickets, NBC.

9:00 CST (10:00 CDT) "Aida," NBC.

CBS-Columbia Workshop: WKBH
 WFAM WOC WTAQ WBBM
 Each year for the past five
 years the National Headliners'
 Club, organization of newsmen
 on newspapers, newsreels and
 radio, have given awards for
 the best news reporting in the
 various classified hours of activity.
 The Columbia Workshop
 will dramatize the events for
 which awards are to be given
 this season.

MBS-Inside of Sports (Bayuk
Cigars, Inc.): WLW
NBC-Joe Sudy's Orch.: WOVW
 WMT KWK
News: WIBA WKBH WTAD
 WHO
Sports: WGN KSD WMBD
WAAF-Sunset Serenade
WBOW-Medical Ass'n
WCCO-Tourist Bureau
WCFL-Behind the Horizon
WENR-Dinner Date
WFBM-Bohemians
WHA-Music Album
WIRE-News
WISN-Sports Parade
WJJD-Mixed Choir
WROK-Organ Recital

5:45 CST **6:45 CDT**
CBS-Workshop: WCCO
NBC-Joe Sudy's Orch.: WENR
NBC-Larry Clinton's Orch.: WHO
 (sw-9.53)
MBS-Inside of Sports (Bayuk
Cigars, Inc.): WGN
MBS-Mal Hallett's Orch.: WIRE
News: WFBM WKBH WLW
Sports: WKBH WMBD WJJD
 KWK WTMJ
KMOX-To be announced
KSD-Camera Club of the Air
WBOW-Welfare Prgm.
WCFL-Hal Totten, sports
WHA-Fun Time
WHIP-Concert Hour
WIBA-Today's Birthdays; Sports
WISN-Jed Shayne's Orch.
WMT-Sports; News
WROK-Dance Hour
WSUI-Daily Iowan of the Air

NIGHT

6:00 CST **7:00 CDT**
NBC-Kaltenmeyer's Kindergarten,
 variety prgm.: WBOW WHO
WIRE WMAQ KSD WTMJ
WIBA (sw-9.53)

CBS-Saturday Night Swing Club:
 KMOX WFBM WTAQ WMBD
 WFAM WISN WBBM (sw-11.83)

MBS-Bands Across the Sea: WLW
 KWK
NBC-Al Donahue's Orch.: WMT
 WOVW (sw-11.87)
News: WCFL WHAS WAAF
Sports: WKBH WTAD WKBH
 WOC WCCO
WGN-Concert Hour
WHA-Organ Reverie
WIND-Re-creation of Baseball
Game
WJJD-Variations, musical prgm.
WJR-News Comes to Life
WLS-Don Kelley's Sport Scoop
WROK-News; Musical Workshop
WSUI-Dinner Hour Prgm.
WTAM-Otto Thurn's Orch.

6:15 CST **7:15 CDT**
CBS-Sat. Night Swing Club: WOC
 WKBH WCCO

News: WHIP WMBD WLS
WAAF-Pacific Paradise
WCFL-Keep in Time
WHAS-Dr. Charles W. Welch
WJJD-Your Illinois
WKBH-Sweetheart Serenade
WMT-Krough Museum & Grotto
WTAD-Variety Prgm.
WTAQ-House of MacGregor

6:30 CST **7:30 CDT**
CBS-Johnny Presents Russ Morgan
& His Orch. (Philip Morris);
Jack Johnstone dramas;
Genevieve Rowe and the Swing
Fourteen; Glenn Cross, trn.;
Floyd Sherman, trn.; WJR
WBBM (sw-11.83) (also at
9.30 p.m.)

MBS-Robin Hood Dell Concert:
 WGN KWK

NBC-To be announced: WTAM
 KSD WHO WIRE WMAQ (sw-9.53)

NBC-Original Play: WMT WBOW
 WOVW

Dance Orch.: WCCO WHAS
News: WOC WTAQ
KMOX-Piano Recital
WAAF-Evening Concert
WCFL-Insurance Talk
WFAM-The New Yorkers
WFBM-A Sportsman Recalls
WHA-Evening Musicale
WHIP-The Masquers
WIBA-Concert Under the Stars
WISN-Curtain Calls
WJJD-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs
WKBH-Dance Time
WKBH-Dinner Music
WLS-Barn Dance Party
WLW-To be announced
WMBD-Happy Family
WROK-Melody Time
WTAD-Dust Off the Diamond
WTMJ-Sue Archer

6:45 CST **7:45 CDT**
NBC-Barry McKinley, bar.: WLW
 WTAM WMAQ (sw-9.53)
News: WKBH KMOX
KSD-Russ David's Orch.
WFBM-Junior Chamber of Com.
WHO-This Business Week
WIRE-Republican State Com-
mittee

WKBH-Variety Theater
WOC-Jungle Jim, sketch
WTAD-Variety Prgm.
WTAQ-American Weekly
WTMJ-Let's Dance

7:00 CST **8:00 CDT**
CBS-Prof. Quiz with Bob Trout
 (Nash Motor Car Co.): WFBM
KMOX WHAS WBBM WCCO
WISN WJR (sw-11.83) (also
KNX KSL at 10 p.m.)
 Details of the contest on this program may be found on page 41.

NBC-Alka-Seltzer National Barn
Dance; Henry Burr; Hoosier
Hot Shots; Novelodians; Uncle
Ezra; Maple City Four; Joe
Parsons; Lucille Long; Joe
Kelly, m.c.; Guests: WLS WLW
WIBA WTMJ (sw-11.87) (also
at 9 p.m.)

NBC-Swinging Through America:
 KSD WTAM WBOW WMAQ
 WHO (sw-9.53)
MBS-Robin Hood Dell Concert:
 WIRE KWK WMT
WCFL-Labor Flashes
WGN-Grant Park Concert
WHA-Democracy & Human
Relations
WHIP-Saturday Night Jamboree

WIND-News & Sports
WJJD-Church on the Hillside
WKBH-Dubuque Star Revue
WKBH-Today's Music
WOC-Organ Moods
WOWO-Island of Dreams
WROK-Freepost Studios
WSBT-Curtain Calls
WTAD-The Yellow Fang
WTAQ-Al Michel's Sport Wheel

7:15 CST **8:15 CDT**
WCFL-Melody Moments
WIND-Dixieland Band
WJJD-Suppertime Frolic
WKBH-Music in a Sentimental
Mood
WKBH-News from State Capitol
WSBT-Down the Fairway
WTAD-News Summary
WTAQ-Continental Nights

7:30 CST **8:30 CDT**
CBS-Rhythm Rendezvous Orch.:
 WMBD WBBM WHAS KMOX
 WFBM WKBH WSBT WOC
 WTAQ WKBH WCCO WISN
 WJR (sw-11.83)

NBC-Swinging Through America:
 WTAM KSD WHO (sw-9.53)
MBS-Robin Hood Dell Concert:
 WMT
KWK-Out of the Sky
WBOW-The Dance Hour
WCFL-Insurance Talk
WGN-Shep Field's Orch.
WIND-George Foster's Orch.

7:45 CST **8:45 CDT**
KWK-Inside of Sprts
WBOW-Central Singers
WCFL-Herr Louie & the Weasel
WGN-News; Sports
WIND-Gypsy Caravan
WKBH-Rapid Ad

8:00 CST **9:00 CDT**
CBS-Lucky Strike Hit Parade;
 Peter Van Steeden's Orch.;
 Freda Gibson & Buddy Clark,
 vocalists; Songsmiths Quartet;
 Guest: WISN WCCO WMBD
 WBBM KMOX WTAQ WHAS
 WJR WOC WKBH WKBH
 WFBM WSBT (sw-11.83)
 Guest: Jerry Cooper, singer.

NBC-The Crickets; Buddy Twiss,
 m.c.; Frank Hodek's Orch.:

WTAM WMAQ WTMJ WIBA
WIRE KSD WBOW KOA (sw-9.53)
 Program in which the audience,
 the orchestra, and the
 sound effects experts are the
 principal actors. The orchestra
 and sound effects experts to
 combine to create situations in
 sound or "soundies," involving
 popular song titles, historical
 incidents, famous quotations,
 etc. Competitive teams from the
 audience will attempt to solve
 the riddles, having only sound
 and music to guide them.

NBC-Concert in Rhythm; Al
Roth's Orch.: WMT (sw-11.87)
Grant Park Concert: WMAQ
 WOC
KWK-Feature Parade
WGN-Bob Crosby's Orch.
WIND-Tommy Ott, organist
WLS-Barnyard Jamboree
WROK-The Wanderers

8:15 CST **9:15 CDT**
NBC-The Crickets; Buddy Twiss,
 m.c.; Frank Hodek's Orch.:

WMAQ WIBA WBOW KSD
WTAM (sw-9.53)
WIND-Grant Park Concert
WROK-News; Symphonic Hour

8:30 CST **9:30 CDT**
MBS-Plantation Party (Brown &
Williamson Tobacco Co.):
 WLW WGN

NBC-To be announced: WBOW
 KOA WLS WTMJ WIBA WMT
 KWK (sw-11.87)
NBC-Dance Orch.: WTAM WMAQ
 (sw-9.53)

MBS-Don Redman's Orch.: WIRE
KSD-Community Forum
WHS-Sunset Corners Frolics
WLS-Memory Songs; Organ and
Singers
WROK-Symphonic Hour

8:45 CST **9:45 CDT**
CBS-American Viewpoints: WKBH
 WBBM WTAQ WISN WOC
 KMOX WSBT WCCO WMBD
 WJR WKBH (sw-11.83)
WFBM-Home Life Serenade
WHAS-Gov. A. B. Chandler
WIND-News

9:00 CST **10:00 CDT**
NBC-Alka-Seltzer Barn Dance:
 KOA KWK WBOW WMT (also
 see 7 p.m.)

NBC-Cincinnati Summer Opera:
 KSD WLW WTAM (sw-9.53)
 Acts III and IV of "Aida"
 will be broadcast.
 The music detail for this program
 may be found on page 7 this week.

News: WIBA WSBT
WCFL-Make Believe Danceland
WIND-George Foster's Orch.
WJJD-Sons of the Pioneers
WLS-Front Porch Serenade
WMAQ-To be announced
WOC-Turner Hall Dance
WROK-Musicale
WTAQ-Normandie Entertains
WTMJ-Dance Orch.

9:15 CST **10:15 CDT**
CBS-Henry King's Orch.: WSBT
 WTAQ WHAS
News: WIRE WMAQ
Sports: KMOX WHO WFBM
WGN-Shep Field's Orch.
WIBA-Club Chanticleer
WMBD-Value Hints
WROK-Tropical Moods

9:30 CST **10:30 CDT**
CBS-Johnny Presents Russ Morgan
 (Philip Morris): WHAS
 WFBM KMOX WISN WCCO
 WOC (also see 6:30 p.m.)

CBS-Kay Kyser's Orch.: WSBT
 WJR (sw-6.12)
NBC-Cincinnati Summer Opera:
 WTAM WHO KSD (sw-9.53)
NBC-Horace Heidt's Orch.: WIBA
MBS-Bill Carlsen's Orch.: WGN
Dance Orch.: WKBH WTMJ
 WTAQ

WBBM-News With Todd Hunter
WIND-At the Country Club
WIRE-Baseball Game
WKBH-Supper Club
WLS-Otto and the Novelodeons
WMAQ-Lou Breese's Orch.
WTAQ-Toasty Paul & Melody
Men
WROK-Ralph Williams' Orch.

9:45 CST **10:45 CDT**
News: WIND WROK
WBBM-Carlos Molina's Orch.
WLS-Quartet
WTMJ-Today's Events

10:00 CST **11:00 CDT**
NBC-Rudy Vallee's Orch.: KSD
 KOA WTAM
CBS-Dance Orch.: WISN WTAQ
 WKBH WBBM WSBT KMOX
 WCCO (sw-6.12)

NBC-Horace Heidt's Orch.: WCFL
 (sw-6.14)
MBS-Tommy Tucker's Orchestra:
 WGN
News: WFBM WHO WMBD
 WMT WJR WOC

KWK-Sports
WBOW-Leo Baxter's Orch.
WHAS-Kentucky Play Party
WIBA-Hollywood at the Beach
WIND-Max Miller's Quartet
WKBH-News; Music
WLS-National Barn Dance
WLW-Paul Sullivan, news
WMAQ-Fletcher Henderson's Orch.
WTMJ-Last Word in Sports

10:15 CST **11:15 CDT**
NBC-Rudy Vallee's Orch.: WHO
CBS-Dance Orch.: WJR WKBH
 WFBM WOC

NBC-Horace Heidt's Orch.: WIBA
 WLW
KWK-Glenn Hardman's Orch.
WCCO-News
WIND-Dude Ranch
WMBD-Sports; Program Review
WMT-Electric Park Band
WTMJ-Dance Orchestras

10:30 CST **11:30 CDT**
NBC-Leo Reisman's Orch.: WMT
CBS-Tommy Dorsey's Orch WOC
WTAQ WKBH WMBD WSBT
KMOX WFBM WBBM WKBH
WISN WJR

NBC-Blue Barron's Orch.: WMAQ
 WTAM WBOW KSD WHO
 KOA
MBS-Bob Crosby's Orch.: WGN
 KWK
Dance Orch.: WLW WHAS
WCCO-Rollie Johnson
WCFL-Emil Flindt's Orch.
WIBA-Club Chanticleer
WIND-George Foster's Orch.
WIRE-Bach-Armstrong Orch.

10:45 CST **11:45 CDT**
NBC-Leo Reisman's Orch.: W

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SUMMER CONTESTS

BECAUSE the prize contests announced on the air constitute a considerable proportion of America's prize money and because listeners have demonstrated their interest in these announcements with millions of contest entries, RADIO GUIDE is publishing this list of national contests each week in this space. The list includes outstanding contest opportunities not announced on the air as well as all the prominent competitions broadcast on Coast-to-Coast networks.

This department is published in this form during the summer months when contest activity ebbs. During the fall and winter seasons, RADIO GUIDE publishes weekly the most authoritative contest news available to the general public. This is a department called "So You Like Contests?" It includes, in addition to lists such as the following, a resume of the week's contest news; detailed descriptions of the methods by which outstanding winners build their entries; examples of winning entries in all the big contests; losing entries, with criticisms designed to show wherein they failed, and in addition, RADIO GUIDE's contest department staff during those months is enlarged to give individual contest aid to readers through personal correspondence.

That department will appear again within a few months.

\$1,000.00 CASH

PRIZES: (Grand) 1st, \$500; 100 prizes, each \$5.

THE RULES: Name your favorite of Orange, Lemon or Lime Life Savers and tell in not more than ten words why you like it best. Write answer on entry card which may be obtained from dealers only. Attach a label from five-cent package of flavor you write about to card and mail to Life Savers, Port Chester, New York. Contest closes September 30. Open to United States and Canada.

\$1,000.00 FOR GAGS

PRIZES: (Grand) 1st, \$500; 2nd, \$250; 3rd, \$100; 4th, \$50; twenty prizes, each \$5.

THE RULES: The July issue of Esquire Magazine contains a cartoon with a missing "caption" or humorous underline. Using the coupon in the magazine, supply the gagline, in not more than fifteen words. Send entries to Esquire, P. O. Box S, Chicago, Ill. Contest closes July 15.

\$100.00 FOR JINGLES

PRIZES: (Indeterminate) \$100 for accepted Jingles.

THE RULES: Write a six-line jingle, of which the last line is the product name "Burma-Shave," to be used in roadside serial signs. Send entries to Burma-Vita Co., 2019 East Lake St., Minneapolis, Minn. Contest closes September 1.

\$2,000.00 CASH

PRIZES: (Grand) 1st, \$500; 2nd, \$200; 3rd, \$100; twenty prizes, each \$10; two hundred prizes, each \$5.

THE RULES: Unscramble the letters in twenty cartoons published in sets of two each in the Liberty magazine "Stargazing" contest. The letters in each cartoon will spell the name of some radio or movie star. After names are unscrambled explain in 100 words or less "The entertainer named in this contest whom I like best, and why." The contest runs for ten weeks; last issue carrying cartoons is dated August 6, 1938. For back cartoons send 5 cents per set to Stargazing Contest, Liberty Magazine, P. O. Box 555, Grand Central Station, New York City, and specify which cartoons are desired. Entries must be received at that address before midnight, August 19.

\$50,000.00 CASH

PRIZES: (Weekly) 1st, \$1,000 cash; ten prizes, each \$50 cash; fifty prizes, each \$10 cash.

THE RULES: Complete the sentence, "I like Royal Crown Cola because..." in twenty-five additional words or less. No limit on number of entries from each contestant, but each entry must include the top from a bottle of Royal Crown Cola ("RC" Cola). Mail entries to Royal Crown Cola, Columbus, Ga. There are twenty-five weekly contests; winners are announced each week on the air.

For more details listen to "Royal Crown Revue," NBC, Friday, 9 p.m. EDT. For the West, 8:30 p.m. PST.

40,183 PRIZES

PRIZES: (Qualifying monthly prizes) Five thou-

sand prizes, each six cans of tuna fish. (Grand Prizes): 1st, \$5,000; 182 lesser prizes totaling \$5,000 more.

THE RULES: Fill in three words (no more) to complete the following sentence: "I like this quality tuna because it is _____, _____ and _____." Use the three words you consider most descriptive of Chicken of the Sea Tuna or White Star Tuna. Attach two labels from each brand to each entry and send to Contest Department, Van Camp Sea Food Co., Terminal Island, Cal. The qualifying prizes will be awarded for the 5,000 best entries each month, March through October. These winners will be eligible to enter the \$10,000 cash contest, based on a statement titled, "It's the natural thing to say."

\$15,000.00 CASH

PRIZES: (Grand) 1st, \$10,000; 2nd, \$2,500; 3rd, \$1,000; 4th, \$500; 5th, \$100; 6th, \$50; four prizes, each \$25; fifty prizes, each \$10; fifty prizes, each \$5.

THE RULES: Write a letter of not more than 250 words on the subject, "What the word 'home' means to me, and the three things I learned from 'The Home Idea Book' that appealed to me most for my home." Each letter should have two parts. In the first, tell in 100 words or less what "home" means to you, and in the remaining 150 words, discuss the three points from "The Home Idea Book." The book may be obtained from the Johns-Manville Corp., Dept. A11-4, 22 East 40th St., New York City, or from Johns-Manville dealers. Mail entries to Johns-Manville Contest, 22 East 40th St., N. Y. Contest closes July 20.

\$20,000.00 CASH

PRIZES: (Grand) Twenty prizes, each \$1,000 cash.

THE RULES: The contest is open to owner of any house built or modernized with General Electric equipment, and on which construction was started after Feb. 1, 1937, and which will be completed within the period of August 15, 1937, to December 24, 1938. Obtain coupon from General Electric dealer which can be sent to General Electric Home Bureau, Dept. G, 570 Lexington Ave., New York City, for official entry blank, and complete instructions for plans, photographs and specifications to be sent. Small houses can compete on equal terms with large ones, on the basis of these ten points: 1. Good location and architecture; 2. sound construction and skilled labor; 3. quality materials and equipments; 4. landscaping and interior decoration; 5. sound financing; 6. new materials; 7. plumbing and sanitation; 8. heating and air conditioning; 9. insulation and sound-deadening; and 10. electrification. Contest closes Dec. 24, 1938.

\$1,000.00 CASH

PRIZES: (Grand) 1st, \$200; 2nd, \$100; 3rd, \$75; 4th, \$50; 5th, \$25; twenty prizes, each \$10; forty prizes, each \$5; fifty prizes, each \$3.

THE RULES: In the July, August and September issues of Click Magazine, pictures of famous persons are identified with "quotes" of their best known expressions. Fill in the names of the six persons pictured in each issue, and send the three sets of identified pictures, together with a letter of not more than one hundred words describing "What I like best about the July, August and September issues of Click," in one envelope, to Click, P. O. Box 8245, Philadelphia, Pa. Do not send answers each month—they must be sent as a complete set for the three months. Entries must be postmarked before midnight, September 1.

\$1,000.00 CASH

PRIZES: (Grand) \$1,000 (\$500 first prize).

THE RULES: Answer in ten words or less the question, "Why do you like Assort-O-Mint Life Savers?" Write answer on entry card, which may be obtained where Life Savers are sold. Mail the card, with the label from a package of Assort-O-Mint Life Savers, to Live Savers, Port Chester, N. Y. Contest closes July 30.

SIX \$25.00 PRIZES

PRIZES (Weekly) Six prizes, each \$25 cash.

THE RULES: Submit six questions, suitable for use on the air, with complete correct answers, to "Professor Quiz," care of CBS, New York City.

For more details, listen to "Professor Quiz," CBS, Saturday, 9 p.m. EDT. For the West, 9 p.m. MST, 8 PST.

\$10.00 QUESTIONS

PRIZES: (Weekly) \$10 for each set of questions used.

THE RULES: The "What's My Name?" program is based on sets of questions which are intended to identify famous persons for those in the studio audience who are chosen to participate. The first question gives a hint of the person's identity, and each succeeding question provides more facts. Listeners are awarded \$10 for each set of four questions used on the broadcast. Send questions to the station on which you hear the program.

For more details, listen to "What's My Name?" Fridays on MBS at 8 p.m. EDT.

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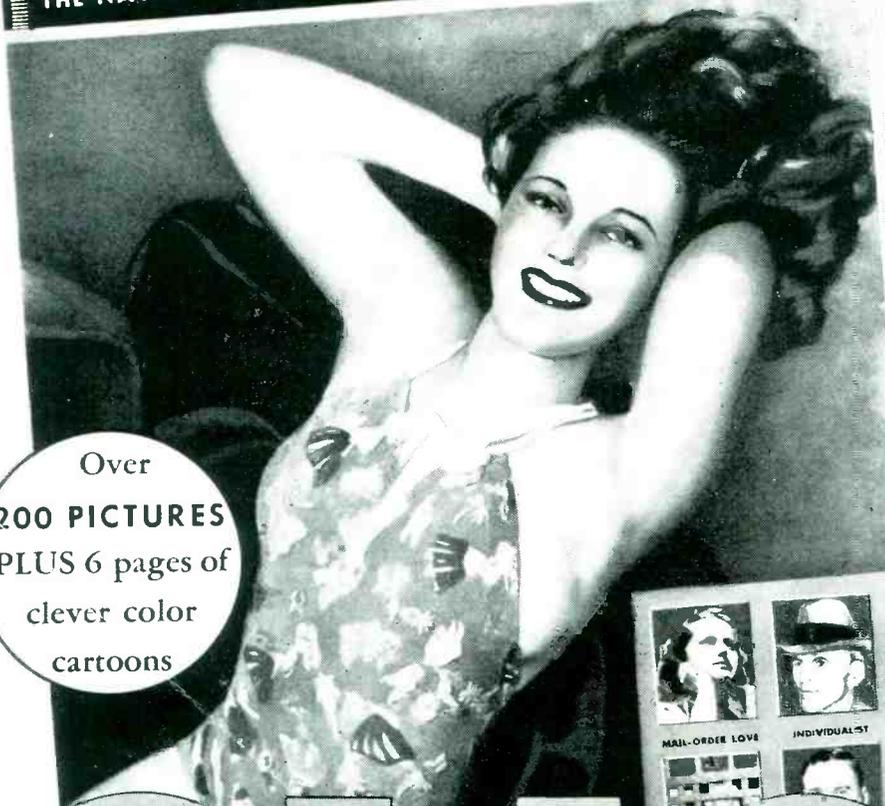
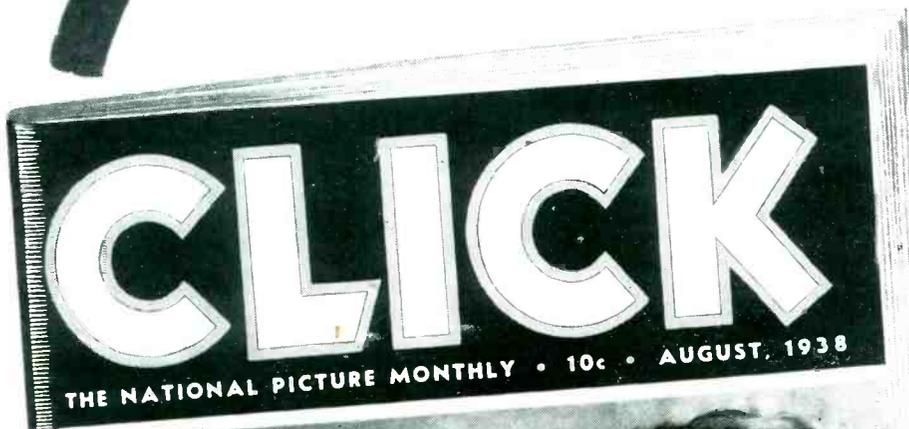
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