

COMPLETE PROGRAMS FOR WEEK ENDING JULY 23

RADIO *Guide*

TEN CENTS

A E



DEVILBUGS
AND
DOCTORS

See Page 2

CLAUDIA of "One Man's
Family" played by Kathleen Wilson

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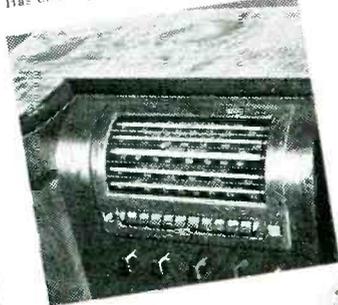
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MAGIC BRAIN
 MAGIC EYE
 MAGIC VOICE



RCA Victor

A SERVICE OF THE RADIO CORPORATION OF AMERICA

HELP WANTED!



The Door Is Open

"How can I get a job on the radio?" The question is asked anyone who is connected with the business of broadcasting. Proud parents and ambitious youngsters stalk the Broadways of every important radio center in America seeking a key that will open the doors of opportunity.

Now is their time.

Those who come to us are being told to forget about summer vacations and the natural hot-weather desire to take it easy. Summertime schedules are the happy hunting-grounds of newcomers with talent. There is hardly a station in the land that has not found it necessary to provide new programs to replace those which have gone off the air.

Through the summer, station managers must put on many new shows. They must present new ideas and new talent. In every big city the "Help Wanted" sign hangs out for budding stars who can entertain radio listeners.

It isn't easy to plan a broadcast or rehearse when the temperature is kissing the 100-degree mark. So a vigorous beginner who isn't afraid to work has a chance to find success and fame. Surely, he can get experience. Don't worry about networks. Try your nearest station, then the next. If your program is different, entertaining, or possesses the quality of greatness, the networks will soon come after you.

Alas, Mr. Toscanini

When the heavenly books are balanced, Cab Calloway and his tribe will have much for which to answer. Among his dubious entries will be those fragments of savage

rhythm known to a circle of sophisticates as "moocher" ditties. His latest is named "Mr. Toscanini, Swing for Minnie."

We have not had the pleasure of making Minnie's acquaintance, but we have met Mr. Toscanini, and we

are certain that our great symphonic conductor is no fellow to swing for any lady, call her what you will. Nevertheless, unless you have been exceedingly fortunate, your radio has brought you that bizarre command in the inimitable

braying of the ding-donging Mr. Calloway. When swing first started, it was amusing to hear trumpeters go crazy and saxophonists indulging in tootling somersaults.

But our patience now grows short. The swing specialists are invading the field of sacred music. That is too much. A letter is on our desk now. It says: "I tuned in on the program by Tommy Dorsey's orchestra . . . the first thing I heard was a jazz rendition of that lovely hymn 'Going Home.' The last time I heard this tune was when it was sung at my husband's funeral a few days ago. Many friends have joined me in saying they will never listen to Tommy Dorsey again."

We know it was not the intent of Mr. Dorsey to hurt any widow's feelings—yet that happened. We know Mr. Calloway means no offense to the great Toscanini or his followers—yet it is happening.

Offenses such as these cause some of us to wonder if the broadcasting industry is doing all that it might to practise the self-regulation which it proclaims is all it needs.

Another Joe Louis Record

Joe Louis' assault on Mr. Schmeling's jaw created several new boxing records. It also created a listening record. On the evening of the fight, if you listened, you were one of approximately 68,000,000 Americans who tuned to the "one punch" broadcast. No other program in radio's short history has reached such a high mark.

It reminds us again that radio is the most powerful single force in the world, also the most useful and also the most dangerous, if used with malice.

RADIO *Guide*

Doubles Your Radio Enjoyment

731 PLYMOUTH COURT CHICAGO, ILLINOIS

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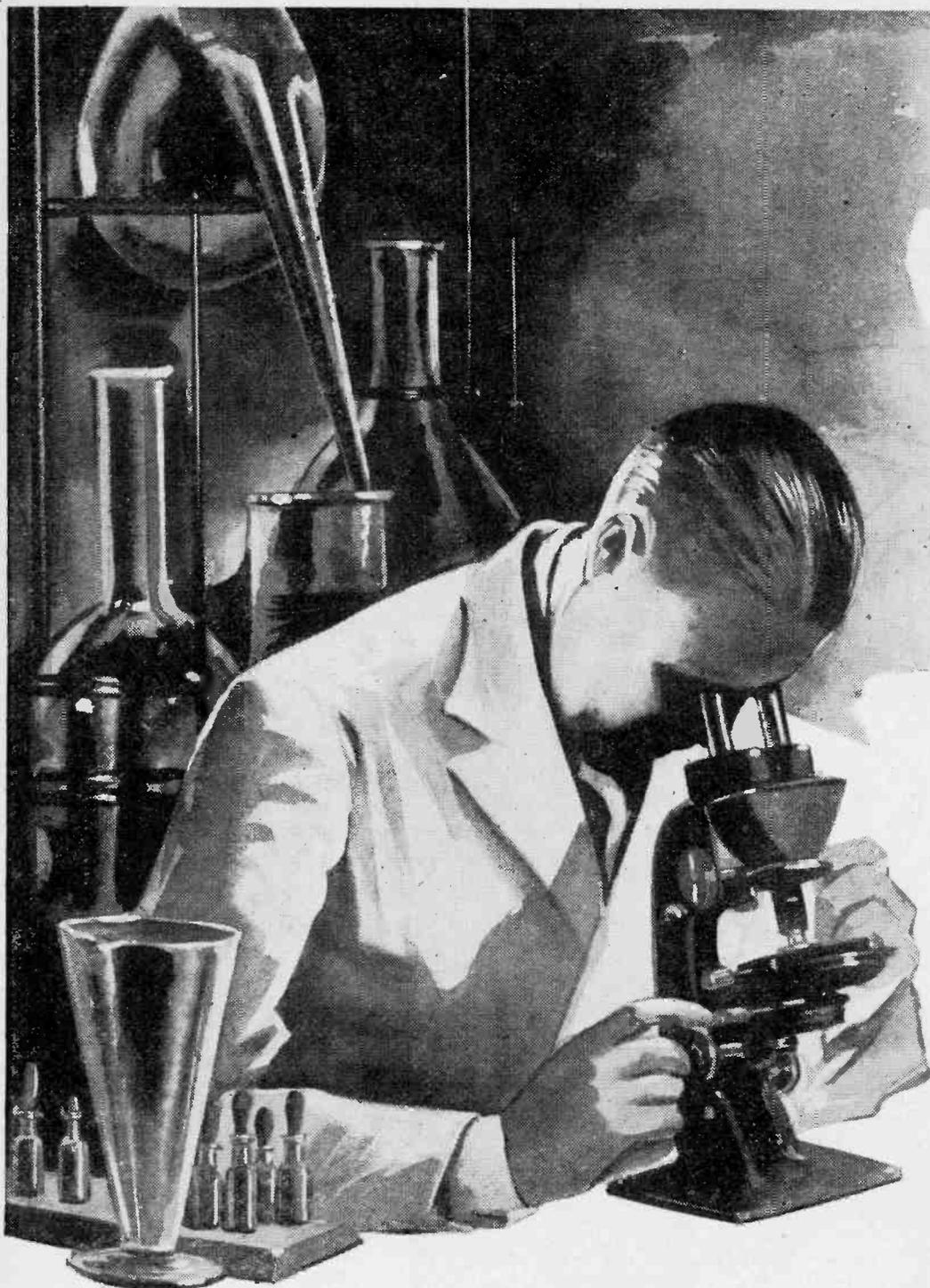
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DEVILBUGS AND DOCTORS

FIGHTING DISEASE HAS BEEN
THE AIM IN PAUL DE KRUIF'S
LIFE. NOW LISTENERS WILL
HEAR HIS STORIES IN DRAMA-
TIZED FORM OVER CBS THURS.

PAUL DE KRUIF stands six-feet-something tall in his bare feet and weighs 220 pounds. Hard as steel, bursting with vitality, carrying with him wherever he goes the boundless enthusiasm of a child—or a genius—Paul de Kruif has spent most of his adult life jousting a one-man crusade against Death. "He rides to microbes," Heywood Broun recently wrote, "as other men ride to hounds."

No other individual in America—in the world, for that matter—has done so much to arouse public consciousness to the necessity for determined action in the fight against disease. In his five books—"Microbe Hunters," "Hunger Fighters," "Men Against Death," "Why Keep Them Alive?" and "The Fight For Life"—De Kruif has carried the fight to the world. His books have been translated into a dozen languages. In more than half a hundred magazine articles he has sounded the battlecry, harrying the American reading public and American medical men into new and feverish activity in the fight against death.

Now Paul de Kruif comes to radio. In a series now on the air, and scheduled to run for fifty-two weeks, the Columbia Broadcasting System and the Federal Theatre Radio Division will bring to American listeners dramatizations of the deeply moving and inspira-

tional stories that have made best-sellers of De Kruif's books: the stories of the greatest figures in the oldest war in the world, a war that dates back to the very dawn of civilization itself—the war against disease. Titled "Men Against Death," the program will bring to new millions knowledge of what has been done in the past, what must be done in the future to free mankind from the great scourges of nature: useless suffering and early death through disease.

"**M**OST of radio's millions," says Dr. de Kruif, "have never read my books or even heard of them. I sincerely believe that it is these millions and not the comparatively few thousands who can afford to pay three dollars for a book who, when they learn the power of science, will finally act to make science come into its own and change the life of mankind."

And so there has come to radio at last the stories of Leeuwenhoek, perfecter of the microscope and first to prove the existence of microbes; the story of Koch, who discovered the tuberculosis germ; of Lister, first great surgeon to operate in a germ-free atmosphere; of Pasteur, that giant among medical men who proved the deadliness of bacteria, of Spallanzani, the eighteenth-century Italian who laid

much of the groundwork for Pasteur, and of dozens of the other immortals of medicine.

Characteristically, Paul de Kruif has given the Federal Theatre permission to use his books without royalty or any other charge, and the Columbia Broadcasting System, in addition to donating Coast-to-Coast time for the broadcast, has assigned two top-ranking experts to the "Men Against Death" staff: George Zachary will direct, and Bernard Herrmann, young composer-conductor, will supervise the musical treatment. Much of the music, incidentally, will be written by Herrmann for this program alone. Leo Fontaine of the Federal Theatre staff, remembered for his brilliant adaptation of the "Epic of America" series, will handle the continuity on the program.

What sort of a man is this Paul de Kruif? Although he would deny it, his name is almost a household word, yet the American public actually knows very little about him. He has written hundreds of thousands of words—but always about other men, never himself. Great, lusty, vibrant though he may be—the exact opposite of a modest man, one would think, looking at him—the fact of the matter is that Paul de Kruif's intense interest in the task he has set himself is so all-pervading that he has

no time to think of himself, no inclination to intrude himself in matters which he considers of much greater importance!

Since he first sprang into prominence, Paul de Kruif has been approached dozens of times by other writers anxious to tell the world all about him. Most men who make their living at the business of writing are vain, and there are few of them who are not anxious for personal publicity. But not Paul de Kruif. To every suggestion of publicity he has made the same unequivocal answer—no. With the exception of a little sixty-page book, written for private circulation by one of his close associates, the story of Paul de Kruif up to this time has never been told.

IT IS a story that should be told, for it is a story of devotion to an ideal, single-minded determination, persistence, courage—the sort of story that one doesn't often hear. Paul de Kruif has taken the world of medicine by the ears and shaken it upside down. And he has done it in the face of the sternest opposition. He has fought a good fight to make the world a better place to live in—and it's a fight that isn't half over yet. It will go on just as long as Paul de Kruif can lift his hands to a typewriter,

and that is likely to be a long time. And it will go on after that.

Paul de Kruif was born in Michigan, around the turn of the century. He still lives there, in a rambling, rough-hewn house that sits low against the ground on the shores of Lake Michigan, ten miles from the nearest town. He hasn't a telephone, because answering it takes too much time, time that he can put to a better use; and in the winter, when the lake piles up mountains of ice 150 feet from the front door and deep snow blankets the heavy woods around the house, Paul de Kruif and his wife travel on skis. It's typical of Paul de Kruif that his home should be tucked away in an almost inaccessible woody place, typical that he should swim in Lake Michigan almost before the ice has broken up. For that's the kind of man he is: he loves life, lives it to the full, and does his level best to make the lives of other people just as lusty and full of zest as his own.

Medicine, and particularly bacteriology, began to fascinate Kruif while he was still in his teens. He studied bacteriology at the University of Michigan, was made an assistant professor in that department in 1914, won his Ph. D. two years later. Then, simply because he was tired of study and wanted a little action, he joined the National Guard. He saw action against Villa in Mexico, and when the United States entered the war he went overseas as a lieutenant in the Sanitary Corps.

The war over, Kruif took a job on the research staff of Rockefeller Institute. That was in 1920, and it didn't take him long to get himself into trouble. Although Paul de Kruif was a bacteriologist, most of his friends were writers—and a hard-bitten lot they were, too, full of the post-war cynicism that was beginning to roll over America at that time. Kruif met Glenn Frank, then editor of the old *Century Magazine*, and Frank suggested that he write a series of articles on medicine. Kruif set promptly to work and in due time the articles were published—anonymously. For there was dynamite in them. Paul de Kruif has never hesitated to call a spade a spade, and he saw fit in the *Century* articles to handle certain eminent medical men much more roughly than they'd ever been handled before. Some of them were attached to the Rockefeller Institute, and when word of the authorship of the offending articles leaked out, young Paul de Kruif was out of a job.

It was one of the most important things that ever happened to him. Because, although he didn't know it yet, Paul de Kruif was cut out not to practise bacteriology but to write about it, and about everything else under the medical sun. He was not long in getting at it. First off, he made a book—"Our Medicine Men"—out of the *Century* articles. And he continued to sell medical stories wherever he could. Then, one fine bright day, he met Sinclair Lewis.

For a long time Paul de Kruif had been concentrating on the idea of writing a novel, a dozen novels. Sinclair Lewis was his ideal. When the two men met, Lewis was planning a novel about the medical profession. He needed a collaborator, someone who knew medical history inside and out. He offered the job to Paul de Kruif, and the two of them set off for Europe. There, after Kruif had poured Lewis full of his own leaping enthusiasm, "Arrowsmith" was written. It was one of Sinclair Lewis' greatest successes. There is more of Paul de Kruif in "Arrowsmith" than the world knows. To a very large extent, Martin Arrowsmith is Paul de Kruif, and the book is strongly biographical.

Perhaps it was his association with Sinclair Lewis that did it, but at any rate, not long after "Arrowsmith" was finished, Paul de Kruif arrived at the conclusion that has been the keystone of his success. He decided that no one had written about medicine in the proper, human fashion. Wherever he turned in his reading, he was met by the same pompous, "high-brow" terminology. "All very well for doctors themselves," Paul de Kruif reasoned, "but what about the layman? What about Mr. Joe Smith, who has just as much right as anyone else to know what's going on to make his life longer, and safer, and happier?" So Kruif decided to take the stiff shirt off medical literature, to write about the great medical discoveries exactly as they really were—honest, human, full of the pulsing drama of life itself. The result was "Microbe Hunters," a best-seller at the time and even today, twelve years later, very much in demand. The book has been translated into thirteen languages, has sold something over 500,000 copies. When it was finished, when it rolled off the publisher's presses, Paul de Kruif knew that at last he had found the right road.

HE HAS been traveling that road ever since. When "Microbe Hunters" was first published, the manuscript was sent to a magazine, the *Country Gentleman*, and parts of it were published by that magazine in serial form. Since that time, Paul de Kruif has written some fifty articles for the *Country Gentleman*, and his association with Philip Rose, editor of the magazine, has been of vital importance to him.

Essentially a reporter, and a good one—thorough, objective, painstaking—Paul de Kruif is still much more than that. Although he is best known in his

role of chronicler of medical history, past and present, there is another side to the man: he is himself a fighter in the front ranks of the battle. In the battle against tuberculosis, for instance; in the current widespread campaign against syphilis (incidentally, Paul de Kruif was the first writer to use the plain word syphilis in a popular magazine) against infantile paralysis and on a dozen other fronts, Paul de Kruif has been a moving spirit and a leader.

TYPICAL of the actual down-to-earth work he has done is the story of the artificial-fever machine, a device that ranks with the so-called artificial lung as a mechanical life-saver. A Viennese doctor named Wagner-Jauregg originated the basic principle of the fever machine—the fact that great heat, body temperatures ranging from 105 degrees upward, had a near-miraculous effect on certain types of diseases, syphilis among them. In 1931 Paul de Kruif brought the idea to Charles F. Kettering, one of the biggest single figures in the automotive industry and a research expert of the first rank. Kettering promptly offered to finance the undertaking, and the work was put in the hands of two young doctors at the Miami Valley Hospital in Dayton, Ohio. It was a great success, and the value of the "fever therapy" treatment is today universally recognized.

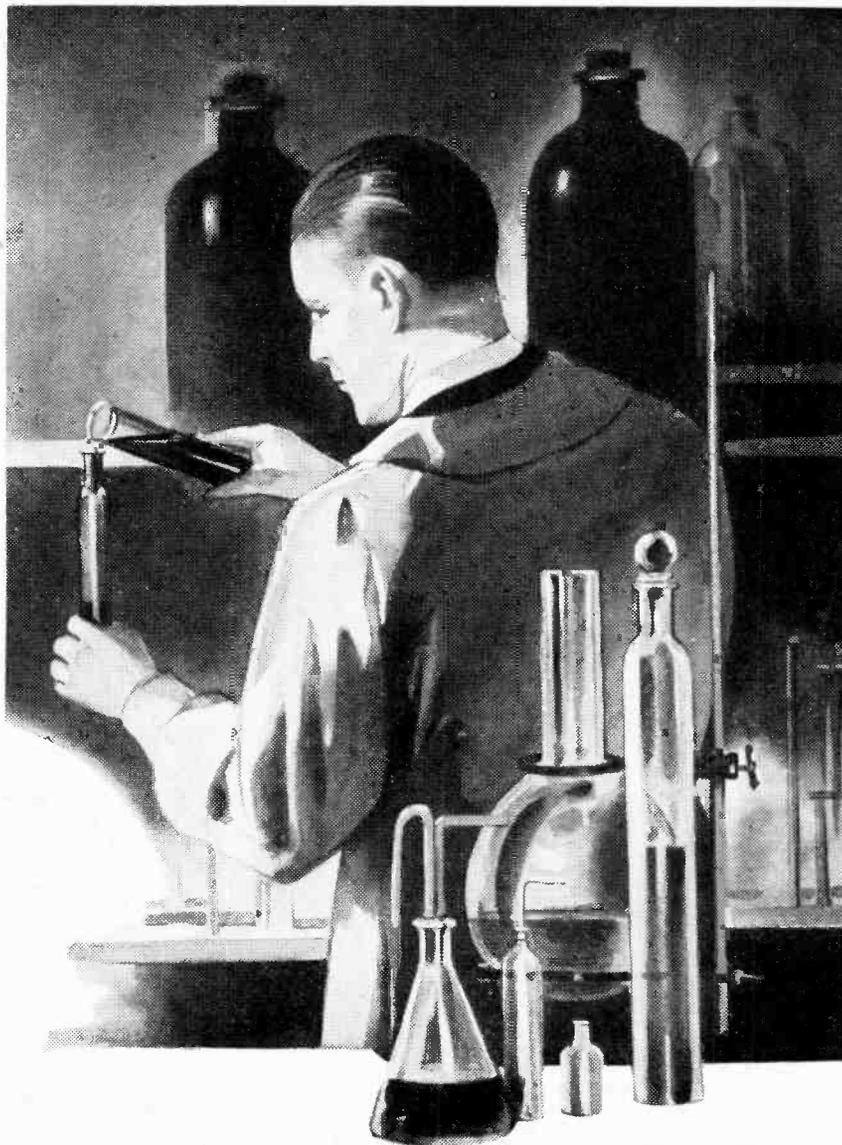
Another medical victory in which Paul de Kruif played an active personal role was the fight against pellagra, a disease which has for years been the scourge of the agricultural population in the southern states. The first real light on the subject of pellagra came from Dr. Joseph Goldberger of the U. S. Public Health Service, who proved that pellagra was not conta-

gious and that its control hinged simply on proper diet. Those who had the proper things to eat—meat, milk, plenty of fresh green vegetables—were never attacked by pellagra. But, although Dr. Goldberger had the solution, it was Paul de Kruif who applied it. He took the matter to the Red Cross. Hundreds of thousands of packages of garden seeds were distributed, tons of yeast given away. The net result: Deaths from pellagra dropped sixty percent!

There are dozens of stories like that about Paul de Kruif, stories that he himself has never written and probably never will. Think of infantile paralysis, for instance, a disease that annually strikes down thousands of little children. In February, 1934, Paul de Kruif suggested that part of the million dollars that had been collected at President Franklin D. Roosevelt's first nationwide birthday ball be devoted to research in the prevention of infantile paralysis rather than using all of it for the cure of the disease and the care of those suffering from it. President Roosevelt, when he heard of it, asked Paul de Kruif to serve as secretary of a newly formed commission for research in infantile paralysis. As a result, a full thirty percent of the money raised at the birthday ball was earmarked for research in prevention!

The other members of the commission appointed by the President were, for the most part, very rich men. It was decided that each member would pay his own expenses. Now, it happens that Paul de Kruif, although he has made a great deal of money, has also spent a great deal. It takes money, and a lot of it, to track down the great stories of science. Knowing that he was the least wealthy of all, the other members of the commission approached Paul de Kruif, diffidently suggested that they be allowed to reimburse him for the heavy traveling expenses which, as secretary, he was sure to encounter. He gently told them he would rather they didn't, and for two years he went from one end of the country to the other, keeping in touch with all the research projects that had been established, tying them together, imbuing countless men with his own high-voltage enthusiasm. Finally, in July, 1936, he was able to announce a discovery of vital importance: it had been definitely established that the infantile paralysis germ entered the body through the nose. And it had been found that a solution of picric acid, used as a spray, would give temporary immunity. Later it was found that a zinc sulphate solution produced even better results, and tomorrow something even better may be discovered. But the biggest monument to Paul de Kruif in this field is the National Infantile Paralysis Foundation, a permanent institution that will be supported by the President's birthday parties and private funds, and one that will do intensive research into every phase of the disease. The establishment of the Foundation is directly in line with Paul de Kruif's first suggestion.

Those who know him best describe Paul de Kruif variously as a thunderstorm of a man, a tornado, a human dynamo that is apparently inexhaustible in its energy. Day after day he goes on in the same incredible fashion, carrying on the fight he has set himself to win, and setting down the accounts of the battles and the skirmishes so that all may read, even before the smoke and the shouting have died away. America may well be proud of Paul de Kruif.



Listen to "Men Against Death"
Thursday over CBS at:
8 p.m. EDT — 7 p.m. EST
7 p.m. CDT — 6 p.m. CST
5 p.m. MST — 4 p.m. PST



Under the Sea

When Jules Verne first wrote of the possibilities of submarine travel, most people dismissed him lightly as an arrogant visionary. "Twenty Thousand Leagues Under the Sea" was, after all, utterly incredible at the time it was written. But submarines were not, even then, quite unheard of. Men had been dreaming of undersea boats for centuries. The first really successful submarine was not launched until 1775, however, when David Bushnell, an American, built a vessel that was used in the War of 1776. Robert Fulton designed a submarine, and during the Civil War a Union vessel, the *Housatonic*, was sunk by a Confederate submersible. The World War, of course, saw the submarine raised to its full efficiency, and great improvements have been made since. But to most people, undersea craft are still deeply mysterious. Some of that mystery will be dispelled on Thursday, July 21, when the "Americans At Work" program presents a broadcast from a U. S. Navy submarine cruising in Long Island Sound. On the air at 10:30 p.m. EDT.

International Nights

Travel for stay-at-homes will be provided on Monday, July 18, when the Carnation Contented Program inaugurates a new series of International Nights featuring musical settings in the world's gayest capitals. With Maestro Marek Weber conducting, each individual program in the long series will be devoted to the music of a single country, the orchestral numbers, the vocals and the continuity all designed to describe that particular land. On the initial program, Marek Weber's own birthplace, Vienna, will be feted. The all-string orchestra will feature "Vienna Dreams," followed by a waltz medley made up of the compositions of the well-known Viennese composers, Komzak and Ziehrer. Three Viennese student drinking-songs will be sung by the Continental quartet and Weber will conclude the first International Night with melodies from the Strauss opera, "Die Fledermaus." On the air at 10 p.m. EDT.

Dictators and Democracies

There are contemporary historians, men of sound judgment and mature experience, who will argue that the democratic nations of the world are today slowly sentencing themselves to death because they are not uniting in a firm stand against the dictator-governed countries. They will argue, and with convincing precedent to back them up, that the history of the world illustrates the peril of failing to unite against avowed aggressors. Germany, Italy and Japan

HIGHLIGHTS

PREVIEWS OF SOME OF THIS

have in the last few years made perfectly obvious their intention of taking what they want from the rest of the world through the use of armed force. The fact that all three countries are bankrupt does not lessen the danger, but rather increases it. A hungry man with a gun in his hand will not hesitate to rob. Should the democratic nations of the world present a common front against the aggressor countries, force them to fight or be quiet, or should a policy of conciliation and mediation be attempted? This question, and every angle of it, will be discussed on Friday, July 22, when the University Town Meeting goes on the air at 8 p.m. EDT over NBC.

Prop-Man

Observant people who have spent much time in Hollywood film studios are apt to report that while Shirley Temple is a nine-year-old miracle, and Joan Crawford charming, and Clark Gable the absolute essence of everything masculine, the most wonderful and amazing person in all of filmland is none of these, but the studio prop-man, that near-genius who can, on next to no notice, create a Sahara in a sandpile, or a moated castle in a junkyard. It is the prop-man who knows where the touch of a paint-spray will improve the reflection of a sunset upon the snow, and he is the man who knows where to find anything from 2,000 black-widow spiders to a long wig of the time of Louis XIV. If you'd like to know more, dial "It Can Be Done," Wednesday, July 20. Guest on that program will be Charles Beauchamp, No. 1 prop-man for Paramount Pictures.

The People Speak

Radio has progressed mightily since the days, not so far behind, when almost no one was allowed on the air without a typewritten script to guide his every word. Today, with informality the keynote, there are any number of programs featured by strictly extemporaneous speaking—and as a result radio broadcasting has taken on a new freshness, an increased vitality. Latest in the roster of programs to step into line to follow this trend is "The People's Platform," on the air for the first time Wednesday, July 20, at 8 p.m. "The People's Platform" will seek to create a composite of American popular opinion through informal dinner-table discussion. Each week four people of varied tastes, interests, background, will meet in a private dining-room adjoining CBS' New York studios, and with Lyman Bryson, noted edu-



cator, as leader, will discuss current social, economic and political questions for half an hour. Leon Levine, former head of the radio and forum division of New York's Town Hall, will direct the broadcasts.

Swing and Sweet

Bitterly debated among devotees of "swing" and "sweet" music are the innumerable phases of the question: Which of the two forms is best, which most nearly represents the true spirit of American music, which, in the final analysis, is the real thing? Could the two be combined, or is sweet sweet and swing swing, and never the twain shall meet? Answers to at least a few of these burning questions will be put on the air,



for those who can find them, at 9:30 p.m. EDT on Tuesday, July 19, when Guy Lombardo, for years acknowledged leader of the "soft, slow and sweet" school of jazz orchestra leaders, takes baton in hand to direct Benny Goodman's band. Goodman, the King of Swing, is taking a three-week vacation in Europe, and he has arranged for other noted musicians to take over his program during his absence. Guy Lombardo will be the first to try it.

World Premiere

In the golden age of music, at the time that Mozart and Beethoven lived, and before that and after, it was the custom of noblemen and kings and states to commission musicians, and artists of all kinds, painters, sculptors, writers, to execute works on order. The men—and women—who did this were called patrons of the arts, and some of them spent millions to further the talent of their times. Today such encouragement is seldom given. Writers and artists and composers are too often left to struggle along by themselves, seeking their own audiences for their works. Last year the Columbia Broadcasting System, in order partially to remedy this situation, set up a Composers Commission, asking six talented musicians to write works designed exclusively for radio, works which would receive their world premiere over CBS networks. The project was a distinct success, and this year Columbia has repeated it, original compositions being ordered from Robert Russell Bennett, Vittorio Giannini, Leo Sowerby, Jerome Moross, Quincy Porter, and R. Nathaniel Dett. The first of their works, "Eight

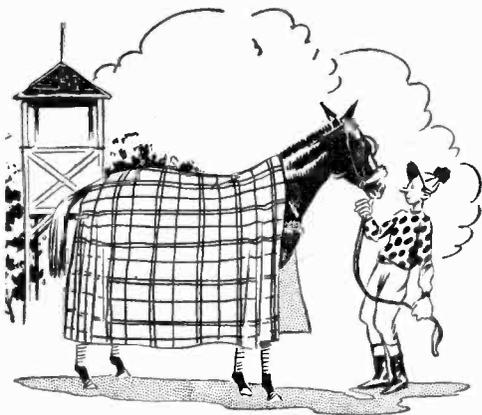
OF THIS WEEK

WEEK'S BETTER PROGRAMS

Etudes for Symphony Orchestra," by Robert Russell Bennett, will be broadcast on July 17, Sunday, at 3 p.m. EDT, on the regular "Everybody's Music" program, Howard Barlow conducting. Bennett has given each etude an interesting dedication: the first, to Walter Damrosch, the second to Aldous Huxley, to Noel Coward, to Carl Hubbell, to All Dictators, to Human Faith, to Eugene Speicher, to The Ladies.

Three-Year-Olds

All horse-players, the saying runs, die broke, but a goodly number of them must go slowly mad as well. For there is no sports fan so rabid as the race-track follower, and no arguments so bitter as those that develop whenever lovers of horse-flesh foregather to debate the merits of their favorites. There is only one



answer to that kind of argument, and that is the final answer of the race itself; and when the horses concerned cannot, for one reason or another, be brought together in competition, there's no answer at all. But races like that do provide fresh food for argument. On Saturday, July 23, a race will be run at the Arlington track, in Chicago, that should prove the foundation for a good, long winter of debate. The race is the \$50,000 Arlington Classic, and it will be broadcast by CBS at 6 p.m. EDT. Earlier in the season it was believed that this race would decide the three-year-old championship. Entered were Stagehand, great three-year-old thought by some authorities to be the best in the country; Lawrin, winner of the Kentucky Derby (Stagehand did not run in the Derby), and Dauber, another big money winner. Unfortunately enough, Lawrin and Dauber have both suffered bowed tendons running at the Hollywood Turf Club, and neither will race at Arlington. And so the arguments will start. "Now, if Lawrin had been in that race . . ."

Murder in the Cathedral

The art of writing plays in verse reached the climax of its perfection in William Shakespeare, and it has been declining since. But that is not to say that it is dead, or that there are men writing today who are not able craftsmen in this difficult form. Perhaps one reason that plays are not often written in verse today is that other writers realized the futility of attempting to excel the greatest single figure of all literature

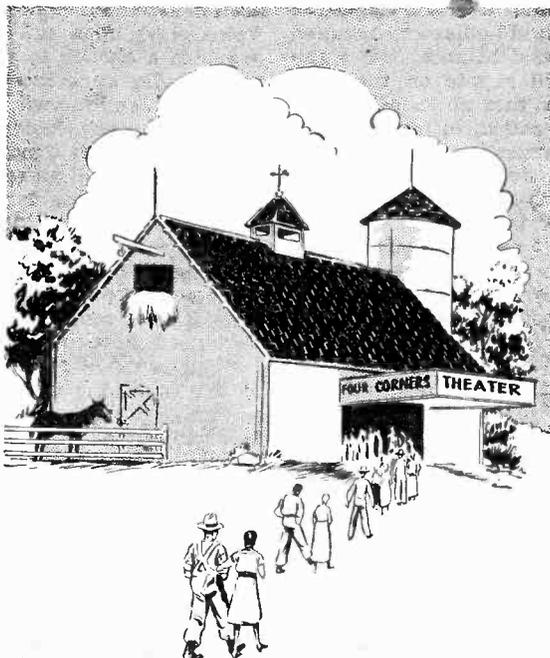
in his chosen field, and so allowed the verse-play to fall into disuse. One writer intent upon reviving it is T. S. Eliot, great contemporary English poet. His famous verse-play, "Murder in the Cathedral," based on the murder of Thomas a Becket, Archbishop of Canterbury, in the Middle Ages, will be broadcast on Saturday, July 23, by the Columbia Workshop. The play was produced last year in New York with great success. Time: 7:30 p.m. EDT.

Youth and Politics

Cincinnati, Ohio, was once known as a thoroughly corrupt city. It conformed in every regard to the standard pattern. Conditions in the police department were in no way short of scandalous; the city treasury had been looted; unemployment and poverty were rife among the lower classes, while a few city officials and city-hall hangers-on grew wealthy. Today, Cincinnati's municipal government is regarded as an example in near-perfection, and it stands, with Milwaukee, Wisconsin; Bridgeport, Connecticut, and a few other cities, in a class by itself. As must always be the case, Cincinnati's reformation was marked by the election to high office of a number of unusually able, public-spirited men. High-ranking on Cincinnati's roll of honor is the name of the Hon. Murray Seasongood, former mayor and a recognized authority on municipal government. On Saturday, Murray Seasongood will speak on his favorite subject over an NBC network. The title of his address: "Youth and the State—Clean Politics." The time, 12 noon EDT.

The Farmer Talks

How will the wheat crop be this year? What do farmers think of the AAA? What is the truth about conditions among sharecroppers in the South? Is the farm population in favor of Roosevelt's foreign policy? Will the farmers ever join with city industrial workers in a Farmer-Labor party? These are questions that plague politicians, journalists, economists—questions which all thinking people would very much like to have correctly answered. In a



new series of broadcasts CBS will bring to the microphone the people best qualified to answer these questions: the American farmers. "The Farmer Takes the Mike," which will be heard each Sunday at 4 p.m. EDT, beginning July 17, will originate each week in a different section of the country, with six people on the air in a group discussion. In each broadcast there will be a farmer, a farm tenant, a farm laborer, a farmer's wife, and a farmer's son or daughter, with an announcer as interviewer. The first program will come from Des Moines, Iowa, center of the corn belt.

King and President

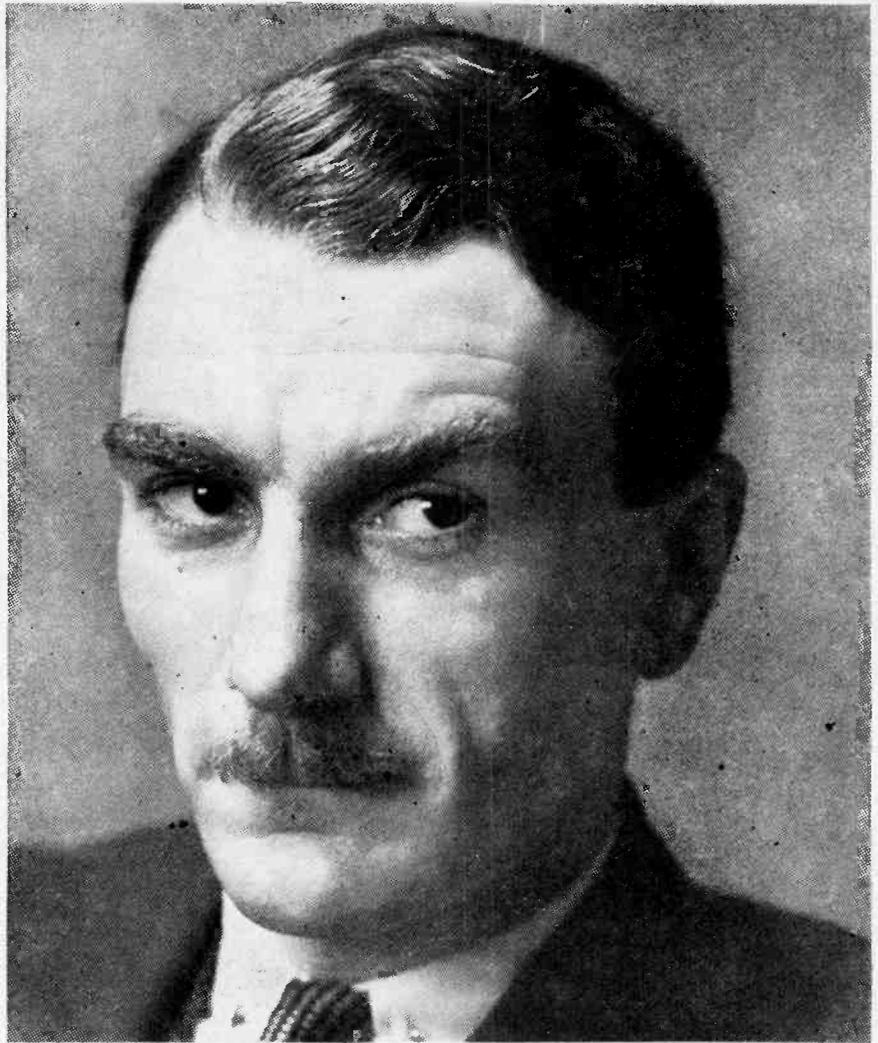
Since the dawn of civilization, vast importance has been attached to international "visiting parties" by the rulers of great nations. Because such visits offer excellent opportunity for demonstrating the solidarity between allied nations, because they provide thrilling festivities for the amusement of the populace, and instill government confidence in the people, they are a standard part of international diplomatic tactics. Particularly in the dictator-governed countries they are made much of. The last year has seen Adolf Hitler in Rome and Benito Mussolini in Berlin, both visits costing literally millions of dollars, both being made the occasion for warlike speeches and declarations of policy. This week, Friday, July 22, the leaders of two of the great democracies will meet to talk of peace when King George VI of England and President Albert Lebrun of France join in the dedication of the Australian National War Monument at Villers Bretonneux. The ceremonies, recently postponed because of the death of the Countess of Strathmore, mother of Queen Elizabeth, will be broadcast at 8:30 a.m. EDT.

Four Corners Theater

All over the countryside there is a composite American theater of countless small frame auditoriums, where thousands laugh, and cry a little, too, at plays which are never on the Pulitzer list but which never close. This is the nation's rural theater, and it is an essential part of our life. These simple dramas and comedies, in which the villain usually comes from the Big City and the hero is an Honest Country Boy, will be reproduced over CBS in a new summer series called "Four Corners Theater," to be heard every Tuesday at 8 p.m. EDT beginning July 19. Under the direction of Earle McGill, the best of the typically rural dramas will be broadcast. They will be played "straight"; that is, without suggestion of burlesque. Bernard Herrmann, CBS conductor, will direct the orchestra in old American tunes and ballads accompanying the plays.

BOAKE CARTER SPEAKING

AMERICA'S FOREMOST COMMENTATOR,
BOAKE CARTER, TAKES HIS STAND
WITH TRUTH IN REPORTING THE NEWS
TO MILLIONS OF RADIO LISTENERS



Boake Carter has been air-reporting since 1930. His fifteen minutes of news over CBS is heard Monday, Wednesday, Thursday and Friday at 7:45 p.m. EDT in the East (for the West, Monday through Friday, 4:45 p.m. PST)

Boake Carter is America's No. 1 radio commentator. His audience can be calculated only in the millions, and his influence is widespread and weighty. Acknowledged leader of the disseminators of radio news so vitally important in the American scheme of things, Boake Carter, we believe, stands as typical of radio commentators as a group. Today, with half the civilized world already engaged in warfare or swirling headlong toward it, with the economic system of the world under an unrelenting drum-fire attack, with false and malicious propaganda reaching a new high-water mark of effectiveness, there is no more momentous question than this: Are the American people—you and you and you—being given the straight, unadulterated truth in the news? For in the last analysis, it is the people who decide the course of this nation. To decide wisely, the people must think clearly. To think clearly, they must have the truth. In order that readers of RADIO GUIDE may judge the caliber of America's foremost radio commentator, and, through him, the worth and substance of his fellows, we present the following question-and-answer interview with Boake Carter.

—The Editors.

"MR. CARTER, you were born in Russia, weren't you?"

"I was. My father at that time was in the British consular service, stationed in Baku, South Russia. My given name, incidentally, is an Anglicized version of 'Baku'."

"You traveled a great deal as a boy?"

"Naturally. The nature of my father's work brought frequent moves."

"You went to school in England?"

"Yes, at Tunbridge and Christ College, Cambridge. After that I went to work for the London *Daily Mail* and covered stories all over Europe."

"Did you serve in the World War?"

"I did, in the air. After the War I did a bit of kicking about, finally went to Mexico to prospect for oil. I saw something of the Central American countries at that time, too. I came to America in 1924, finally decided to go back to newspapering, and went to work for the Philadelphia *Bulletin*."

"You first went on the air in Philadelphia?"

"That's right, it was back in 1930.

The station was WCAU."

"Now then, Mr. Carter, as a veteran radio commentator, will you answer this question: Do you think the news commentators make an earnest effort to present unbiased, unslanted, straightforward news? Do you think they are more, or less, restricted by business-office requirements than are newspapermen?"

"In answer to the first part of the question, I do. Most of the first half-dozen news commentators in the country are newspapermen with many years of newspaper experience. I think they are all as conscientious about the news they put on the air as they are about the news they write, or would write, for their papers. On the matter of restriction, I think they are more restricted on the radio by business-office requirements. And yet I can remember the many occasions while I was working on newspapers when the advertising department of the business office pressured the city desk to kill stories that might hurt an advertiser."

"To the frank question, Are you or are you not anti-labor? Mr. Carter, what would your answer be?"

"I have never been anti-labor. What I am and will forever be is anti-nitwits for labor leaders. Capital is organized with its Chambers of Commerce and manufacturers' associations. Union labor should be likewise handled for a proper social balance. But when nitwits bring ill repute on the rank and file of labor, then antics of the nitwits should be called, in my opinion."

"In some quarters, unjustly perhaps, you are reputed to be anti-labor, anti-New Deal, anti-Roosevelt. How do you account for this?"

"Propaganda, emotionalism and smear. Nowadays if you argue theories, facts and theses you are buried under a shower of emotional denunciation. If you take a piece of New Deal legislation, argue it on its merits and conclude against it you are automatically anti-New Deal. If you condemn a specific act of perhaps one labor leader you are denounced as anti-all labor. So few people nowadays will debate the merits of any issue, and under modern mass-emotionalism methods, the right to hold a different opinion and still maintain an open mind on a subject at large is denied."

"Do you think, as Jefferson said, the people should know the truth and

are capable of attaining right action through it, or do you feel more in sympathy with the current theory that the truth should be adjusted and pointed for popular consumption?"

"I believe as Jefferson did. I am completely out of sympathy with the theory that truth should be adjusted. The only adjustment should be toward more truthful truthfulness. Adjustment of truth in the current popular theory is simply parlor language for arrant distortion."

"AT A rough guess, Mr. Carter, which would you call the most effective propagandists, radio commentators or newspaper columnists?"

"They fall into two different classes, each being effective in their own fields. Voice plays upon emotions, cold type provides a chance to reason. By and large, radio stirs the emotions more effectively, and the world, unfortunately in too many instances, is guided more by emotion than by cold logic."

"Can you recall an instance in which sponsor restrictions forced you to kill a piece of news, or slant it from what you felt to be the true interpretation?"

"I recall no instance of a sponsor forcing me to kill a piece of news or slant it from what it should have been. Perhaps I have been lucky."

"You are said to be an isolationist. If this is true, your interpretation of foreign news is naturally colored by this philosophy. Don't you feel that you have just as much right as, for instance, a newspaper publisher, to present your own views?"

"I deny I am an isolationist. Senator Hiram Johnson and myself once chuckled heartily together when Mr. Hull accused us of being 'seclusionists.' Actually, I believe in the adoption by the Government of an independent

foreign policy which considers America first, last and always, and not a perpetuation of a policy which is a shirt-tail philosophy laid down by the London foreign office. England is for England. Chamberlain and his group have readopted the philosophy of Castlereagh and Gladstone, which is simply 'England is one thousand percent England and one thousand percent less for everybody else.' Selfish? Yes, but a most effective policy and in no sense of the word can that be called isolationism. And yet, it's an adoption of that idea by America for Americans that I have continually suggested. And I am therefore condemned by the collectionists as an isolationist. I do indeed feel I have the same right to express those views that a newspaper publisher expresses in his print. But try and do it and see how long it is before the muzzle is slapped on from political headquarters."

"FROM what you have said, Mr. Carter, one may safely assume that you consider the American radio commentators to be honest, unbiased, and relatively free from sponsor influence as far as the news is concerned. But you just spoke of political 'muzzling.' Is that a serious factor?"

"It is. The most serious fight in which I've been involved since I first went on the air has been the slow struggle to defend expression. It has been a long, hard fight against continual pressure—a fight which has turned into a rear-guard action since 1933. The pressure has been mostly political and it is no secret to any commentator or anyone in radio broadcasting that the pressure goes all the way down the line from the White House at one end to the smallest bureaucrat at the other."

GENE LESTER VISITS TIM AND IRENE



Tim Ryan and Irene Noblette (who answers to the name of Mrs. Tim Ryan off the air) are the principals in the Royal Crown Revue. Here the two do a little clowning during rehearsal with Gene Lester's Contax camera

PACKED with fun and laughter, the Royal Crown Revue is fast becoming one of the air's most popular shows. Featuring Tim and Irene and a host of others, it is heard over NBC every Friday night at 9 p.m. EDT and rebroadcast for West Coast listeners at 8:30 p.m. PST. On June 24, Radio Guide sent Gene Lester to visit Tim and Irene and capture, in pictures, those responsible for the show's great popularity.

Exclusive Radio Guide Photographs by Gene Lester



Charlie Cantor plays various comedy character roles and entertains members of the cast between shows



Graham McNamee, famed NBC announcer, is announcer and master of ceremonies for Royal Crown Revue



Novel vocalizing for the Royal Crown Revue is furnished by the Golden Gate Quartet (above). Members are William Sankford, Henry Owens, Willie Johnston and Arlandus Wilson. It is their first Coast-to-Coast commercial



Irene Noblette, who is thin, bet Stogie Teddy Bergman, who is fat, that she could kick higher than he could. Such scenes are common to all comedy programs, and especially to the fun-packed Tim and Irene broadcast



George Olsen, musical director of the program, directs an eleven-piece orchestra in a style which he calls "music of tomorrow." Above: Olsen helps out Vocalist Fredda Gibson by accompanying her on a slide whistle



Mary Eastman sings on "Essays in Music" this Thursday

SUNDAY, JULY 17
at 12:30 p.m. EDT on NBC

The Radio City Music Hall
of the Air

The Music Hall Quartet

Viola Philo, soprano
Henrietta Schumann, pianist

First Movement for Piano Quintet
Opus 81 (Dvorak)

The Quartet and Henrietta Schumann

Andante and Variations from Quartet
Opus 35 (Miaskowsky)

The Quartet

None But the Lonely Heart
(Tchaikowsky)

Chi Vuola Zingarella (Paisiello)
Viola Philo

Londonderry Air (Bridge)

A La Spagnuola (Glazounow)

First Movement from Piano Quintet
Opus 24 (Brahms)

The Quartet

HIS full name is Nikolai Jacovlevitch Miaskowsky, and to twist American tongues further, it might be mentioned that he was born in Novogorogievsk, Russia. The symphonies of the fifty-seven-year-old composer number almost as many as the letters in his native city, for he has written twenty works in that form, five or six of which have been performed in America, perplexing both critics and music-lovers. Miaskowsky's music is heavy with typical Russian introspectiveness and sense of tragedy, but expressed with complexity and disregard for easily caught beauty. Radio listeners will have to strain both their ears and minds to enter fully into the nature and purpose of the music by Miaskowsky.

SUNDAY, JULY 17
at 3 p.m. EDT on CBS

"Everybody's Music"

Howard Barlow, conductor

Overture to "Preciosa" (Weber)
Symphony No. 34 (Mozart)

Kamarinskaia (Glinka)

Eight Symphonic Etudes (Bennett)
(First Performance)

MOZART'S towering C Major symphony is the one justly known as "Jupiter," and No. 34 in the same key, dating from 1780, ranks below its famous fellow created eight years later, when the composer was at his inspirational peak. Though less elevated in mood and power, No. 34 has its own charm and vivaciousness. Search all through the thirty-nine symphonies of Mozart and you will never find a really dull or poorly made page.

Weber's "Preciosa" music (1820) was composed as incidental to a play adapted by Wolff from a novel (1620).

The March of Music

A Weekly Preview Edited By Leonard Lieblich

"... An ampler Ether, a diviner Air..."—Wordsworth

Musical Good Neighbors

AMISSOULA, Montana, correspondent praises the splendid work done by radio in its Pan-American "Good Neighbor" programs, but asks: "Why must the broadcasts be nearly all talk?" He writes that he felt prompted to put his query after listening to a short-waved program of the Mexico Symphony Orchestra led by Carlos Chavez, who is known to North American dialers through his batoning with the New York Philharmonic and NBC Orchestras. The correspondent also reminds us that the Mexico Police Band is world famous, and that many of the large South American centers have first-rate opera companies which deserve hearing on the air. He adds: "And there are orchestras south of the Rio Grande that lift the tango and allied dances out of the night-club sphere and into the realm of art."

The points are well taken, for an immense majority of radio owners in our land have no short-wave sets, and therefore are deprived of musical enjoyments from the southern countries. It cannot be a matter of transmission difficulties or financial expense for the networks, as music-programs are no harder to get or relay than discussions of social conditions and trade relations, especially when it is considered that many hours of symphony concerts and operas are brought successfully from Europe. True, there is a bit of music now and then from South America, but as the Missoula correspondent says, "What we want is not an incidental interlude or sporadic and momentary whiffs of Latin-American entertainment, but adequate presentation of our neighbors' serious culture at home, in the arts as well as in economics, sociology and politics."

The timely and thoughtful hint, if accepted by the major broadcasting concerns, would materially enhance the usefulness and pleasure of radio communion.

Gallows Humor

I cannot refrain from quoting also another letter-writer, who sends his opinion on a burning subject, as follows: "After experiencing some of the recent 'Swing' broadcasts, I have come to the conclusion that 'Swing' music should be swung by the neck until dead."

A disgruntled air-artist suggests that many of the sustaining programs hardly sustain the performers.



Left: Willem van Hoogstraten conducts Robin Hood Dell Fri. & Sat.
Right: Fritz Lechner appears on "The Story of the Song" Tuesday



—Herbert Mitchell



Massimo Freccia conducts the Stadium Concerts this Sunday

SUNDAY, JULY 17
at 8:30 p.m. EDT on CBS

THE STADIUM CONCERTS

The New York Philharmonic
Orchestra

Massimo Freccia, conductor

Overture to "Der Freischuetz" (Weber)
Notturmo (Martucci)

Suite "Daphnis and Chloe" (Ravel)
Symphony No. 1 (Brahms)

TIME was when the musical knowledge of Italian conductors was generally supposed to be limited to the operas of their native land. But along came Toscanini and changed all that. Since his advent, the world has learned to respect also the versatility of Molinari, Serafin and Panizza.

Massimo Freccia leans over backward in his Stadium program to show that he is international in his musical tastes, for he lists only one short Italian work by the late Giuseppe Martucci, who gained wide reputation as a pianist and composer—even though he never wrote an opera. Liszt had great admiration for Martucci's piano concerto.

In the delicate Ravel music and the serious pages of Brahms, Freccia will have his best chance to demonstrate his talents with the stick.

THURSDAY, JULY 21
at 8 p.m. EDT on MBS

Sinfonietta

Alfred Wallenstein, conductor

Symphony No. 1 (Beethoven)
Slavonic Dances (Dvorak)

FOR those who know all the Beethoven symphonies it is interesting to compare his first and second works in that form with his later seven, and to note how his imagination and skill found ever newer and more authoritative expression. Hearers who have no such historical perspective will be rewarded just the same by enjoying the first symphony as a bright and fluent composition which actually pleases the ear more than it taxes the mind.

The third movement, although called a minuet, shows Beethoven's originality already active, for he breaks away from the strict tradition of that dance (as treated by his predecessors, Haydn and Mozart) and makes the piece resemble a scherzo. In his succeeding symphonies Beethoven discards all the implications of a minuet and uses only scherzos for his lighter moments.

Wallenstein's program stays in joyous mood with Slavonic numbers by Dvorak, whose ebullient measures are eloquently descriptive of the robust and happy spirit of his native Czechoslovakia.

MONDAY, JULY 18
at 8:30 p.m. EDT on NBC
(7:30 p.m. PST for the West)

The Voice of Firestone

Alfred Wallenstein, conductor
Margaret Speaks, soprano

Overture to "The Barber of Seville"
(Rossini)
The Orchestra

Only a Rose, from "The Vagabond King"
(Friml)
Margaret Speaks

Largo (Handel)
The Orchestra

One Kiss, from "The New Moon"
(Romberg)
Margaret Speaks

Dance of the Comedians (Smetana)
The Orchestra

Jewel Song, from "Faust" (Gounod)
Margaret Speaks

FIRESTONE is falling off steadily in the quality of its material, which now appears to be entirely eliminating the important symphonic repertoire. There are not too many dignified orchestral concerts on the air, and one hopes from such an eminent musician as Wallenstein that his present course is only a summer practise. Maybe the autumn will see him doing something of a higher type than musical vaudeville—sponsor permitting.

With these thoughts in mind, I shall try nevertheless to smile with the pleasantries of Rossini and Smetana, and to follow Miss Speaks in the agile ministrations of Gounod's bejeweled operatic aria.

It was at the personal request of Arturo Toscanini that Wallenstein came to New York as first cellist with the Philharmonic-Symphony of New York. In the spring of 1936 he resigned that post, as well as that of member of the board of directors of the Philharmonic Society, to devote his entire time to conducting. This, too, was done with Toscanini's approval.

THURSDAY, JULY 21
at 9 p.m. EDT on NBC

The Toronto Promenade Symphony Concerts

Reginald Stewart, conductor
Marcel Hubert, cellist

Symphony No. 3 (Brahms)
The Orchestra

Concerto for Cello and Orchestra
(Saint-Saens)
Marcel Hubert and Orchestra

MUSICAL proficiency and taste, smooth execution and refined tone quality distinguish the art of Marcel Hubert, cellist from France. For such a player, the amiable and melodious concerto by Saint-Saens offers an especially fruitful medium. In this opus, the composer's fancy, tunefulness and seemingly effortless craftsmanship show their most gracious voice. He has with truth been called "The French Mendelssohn," an apt comparison, for both composers lacked in lofty grandeur, and posterity therefore denies them a place with the greatest of the masters.

Brahms' innately happy disposition is well typified in his third symphony, and whenever I hear it, I think of his quaint but sensible philosophy "So long as I have healthy legs and a good book, I can snap my fingers at the universe." Before he composed this F major symphony, Brahms was already installed in the ranks of the mighty. My favorite parts of the work are the flowing first section and the pensive third movement.

CBS Starts Performances of Commissioned Music

Sunday, July 17, at 3 p.m. EDT on CBS

RADIO has always had its obvious uses as a reproductive musical medium, but hitherto did little to stimulate creative work among the composers except by premiering a few new examples not snatched by the regular concert orchestras. Some of these scores were commissioned (and paid for) by the major networks, but the practise enjoyed only occasional application.

To remedy that condition, and add to the artistic importance of radio, CBS founded its Columbia Composers Commission, now in its second year, whose purpose it is to order from American composers works written especially for air listeners and to be performed in "Everybody's Music," conducted Sunday afternoons by Howard Barlow. The six composers commissioned for the 1937-38 premieres are Robert Russell Bennett, Leo Sowerby, R. Nathaniel Dett, Jerome Moross, Quincy Porter and Vittorio Giannini. In addition to introducing the novelties, Mr. Barlow will give hearing also to other pieces by our native

nitaries, and the Protestant creators of sacred music drew salaries from the heads of that church or from the ruling monarchs and princes in various lands. Secular composers worked for potentates or noblemen, writing to order for weddings, birthdays, funerals, holidays, and sundry other celebrations. Bach did that sort of thing, also Haydn, Handel and Mozart, to say nothing of the ancient Italian, French and English music-makers. Letters are on hand, penned by Bach and Mozart, filled with pathetic flattery, asking highly placed personages to "patronize" certain compositions and accept dedications. One could almost weep at the spectacle of exalted genius so demeaning itself.

Everyone wishes CBS well with its commission plan, and hopes that new American scores of high merit may result. The first one to be broadcast will be Bennett's "Eight Etudes for Symphony Orchestra," a series of sketches illustrating the resources of a large instrumental body in the same way that piano etudes show the possi-



First commissioned music to be heard over CBS will be "Eight Etudes for Symphony Orchestra" by Robert Russell Bennett (above)

composers, and invites them to send in their output on approval, whether it has been previously heard publicly or not. The only requisites are musical worth and adaptability for broadcasting. The first commissioned product to be heard will take the air on July 17.

There are those who say that a composer's best efforts result only when his inspiration operates purely from creative urge, and unhampered by promised reward of pay or performance. However, historical facts do not bear out that view. One has merely to remember, of comparatively recent years, Mascagni's "Cavalleria Rusticana" (1890) and Leoncavallo's "Pagliacci" (1892), both done in a hurry for prize competitions, which they won. Neither composer later duplicated the success gained by that brace of little operas, to this day generally paired as a double bill.

Going further back into the records, it is astonishing to discover how much great music was "occasional" (the technical term for suggested or commissioned works). The early Italian Catholic composers were in the pay of the popes or lesser ecclesiastical dig-

bilities of the keyboard. Bennett's etudes bear dedications to Walter Damrosch, Aldous Huxley, Noel Coward, Carl Hubbell, All Dictators, Human Faith, Eugene Speicher, The Ladies. Howard Barlow explains that "the dedications are novel in that they appear at the conclusion of the various numbers. Thus it might be said that we have a series of canvases to be filled in by the listener, who may compare his impressions when the dedication is revealed. . . . Some of them are directly descriptive, such as the first. At the end of that etude there is a four-note figure which would seem to spell the syllables 'Wal-ter-Dam-rosch.'" Bennett is a composer and arranger of exceptional gifts. Best known of his creations are the "Abraham Lincoln" Symphony, "Charleston Rhapsody" and the opera "Maria Malibran."

It is interesting to know that Vittorio Giannini's contribution to the CBS course will be an opera to last twenty-nine minutes and thirty seconds. The libretto, by Robert A. Simon, brilliant music critic of the *New Yorker*, deals with the fairytale "Beauty and the Beast."

Also Recommended

Sunday, July 17

Blaisdell Woodwind Quartet, 10:30 a.m. EDT, NBC. A quartet headed by Frances Blaisdell, one of the outstanding women flutists.

Yella Pessl and the Madrigal Singers, 1 p.m. EDT, NBC. Examples of ancient harpsichord music and part-singing.

The Magic Key, 2 p.m. EDT, NBC. Symphony orchestra, Frank Black, conductor.

Monday, July 18

American Rhythm Master, 9 p.m. EDT, NBC. NBC carnival of popular music program.

Tuesday, July 19

The Story of the Song, 3:30 p.m. EDT, CBS. Second half of the Schubert "Winterreise Cycle" sung competently by the German baritone, Fritz Lechner. To appreciate the cycle fully, one should understand German or else read the English translation of the texts. The story is that of a weary wanderer betrayed by his sweetheart, journeying aimlessly in cold, implacable winter.

Wednesday, July 20

Keyboard Concerts, 5 p.m. EDT, CBS. Another in the series of excellent piano and harpsichord recitals, this time featuring Ralph Kirkpatrick, harpsichordist, playing the Partita in G Major (Bach), 2 Sonatas (Scarlatti), Gavotte with Variations (Rameau).

Styles in Vocal Rhythms, 8:30 p.m. EDT, NBC. Carnival of popular music program. The best modern popular choral groups.

Symphonic Strings, 10 p.m. EDT, MBS. String orchestra, conducted by Alfred Wallenstein. Concerto Grosso (Corelli), Scenes Andalusiens (Turina), Little Serenade (Larsson).

Thursday, July 21

Sinfonietta, 8 p.m. EDT, MBS. Small symphony orchestra, Alfred Wallenstein, conductor. Symphony No. 1 (Beethoven), Slavonic Dances (Dvorak).

Essays in Music, 10 p.m. EDT, CBS. Victor Bay, conductor; Mary Eastman, soprano. Subject: "The Forest." Deep Forest (Mabel Daniels), By a Lonely Forest Pathway (Griffes), Forest Murmurs from "Siegfried" (Wagner), Forest Solitude (Brahms), Tales from the Vienna Woods (Johann Strauss).

Friday, July 22

Robin Hood Dell Symphony Concerts, 9:30 p.m. EDT, MBS. The Philadelphia Orchestra, Willem van Hoogstraten, conductor. Mr. van Hoogstraten is still in Europe at the time of going to press, so his program is unavailable.

Grant Park Concert, 10:30 p.m. EDT, NBC. Chicago Philharmonic Orchestra.

Saturday, July 23

Kreiner String Quartet, 12 noon EDT, CBS. Quartet in D Minor (Mozart), Quartet (Debussy).

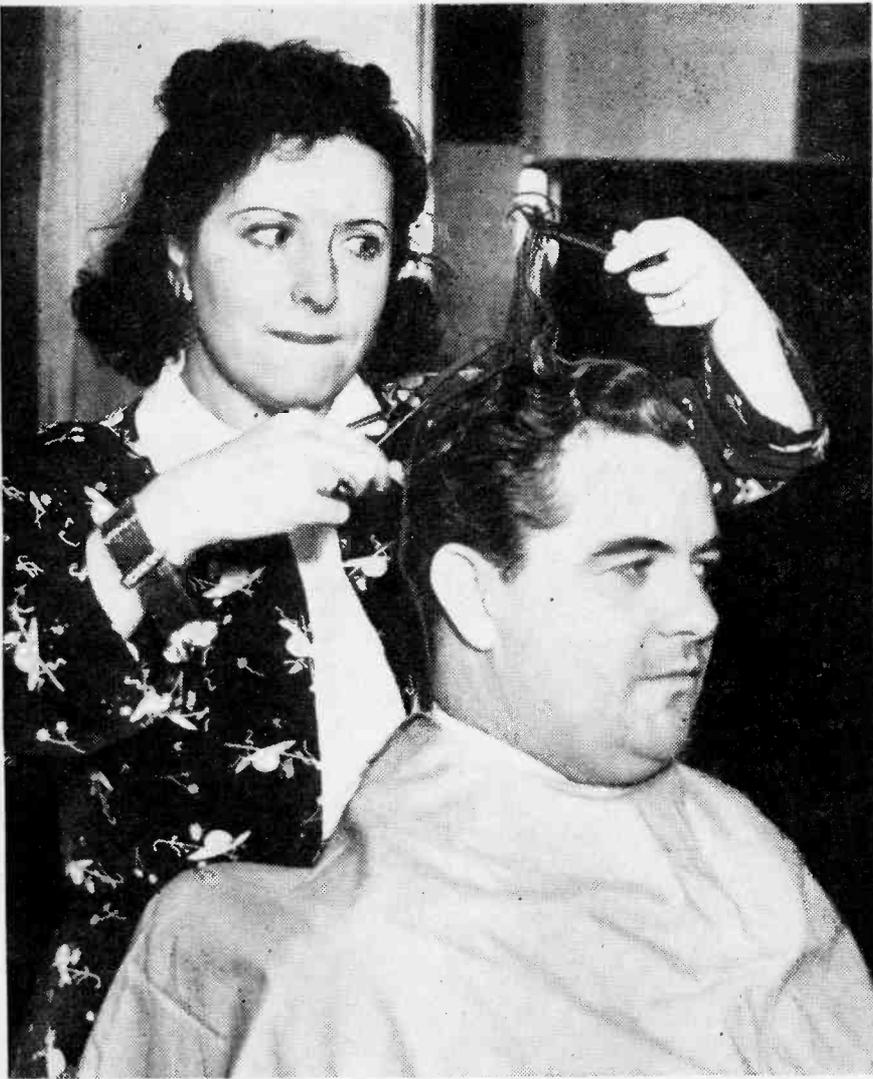
NBC Music Guild, 12 noon EDT, NBC. Toronto String Quartet.

Robin Hood Dell Symphony Concert, 8:30 p.m. EDT, MBS. Willem van Hoogstraten, conductor.

Cincinnati Summer Opera, 11 p.m. EDT, NBC. "Rigoletto" (Verdi). Lucille Meusel, Lucille Browning, Carlo Morelli, Nicholas Massue.

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER



—Wide World

Kenneth A. Christy, the man whose method of permanently waving hair has attracted national attention, met his match when he attempted a demonstration for Gracie Allen. Gracie proceeded to show Christy how she would do it

JEAN HERSHOLT had just returned from Callender, Ont., where he co-starred with Canada's darlings, the Dionne quins, in sequences for their next Fox picture, "Five of a Kind." "What," I asked the famous veteran character actor, "do they listen to over the radio?" "At present," came Hersholt's reply, "they're only allowed to listen to music, and they prefer good music. You'd never guess their favorite star or favorite selections. I didn't. Lily Pons it is who wins the unanimous approval of all five, and 'Lo Hear the Gentle Lark' and the Bell Song from 'Lakme' are their pet numbers!" . . . Seemingly odd that through the veins of Pons and the quins courses French blood, yet in this fact lies the explanation, perhaps, of the choice of their favorite broadcaster. You see, Governess Nora Rouselle so far has taught the five sisters only the French language. English will come later—and then maybe Benny Goodman will charm away their ten ears . . . Hersholt, who returns to the air for thirty Tuesdays come October, found more radio than movie fan interest in him. On his trip, the public's question was always, "When will you return to the air?" not "What is your next picture?" . . . He likes that, for he prefers radio!

Rom-Antics: Martha Raye, before leaving Hollywood for two weeks of theater-bowing in Chicago, was asking friends if they would come to her wedding—to Dave Rose . . . Tyrone Power and Annabella have been going places. Power, by the way, hosted the Don Ameches to a bon-voyage dinner . . . Radactress Maggie McKay and Attorney Sanford Carter are a new twosome.

Tragic and undeserved was the accident which befell Don Quinn, Fibber McGee writer, and his wife Garnette on the night of June 30 near Murdo, South Dakota, as the couple

sped along happily in their car en route to Pebble Beach, California, and their newly built home, which neither yet had seen. The car skidded, rolled over four times . . . Garnette was killed instantly; Don survived with bruised left thigh, minor contusions and severe shock . . . Jim Jordan, star of the Fibber McGee series, immediately left Chicago to join his friend and co-worker in his hour of need.

More fortunate was Bill Goodman, CBS announcer of "Hollywood Showcase," who suffered minor face cuts over the Fourth week-end when the car in which he was riding sideswiped another containing his wife! She was unhurt . . . Radio folk, PLEASE be careful!

"Hollywood Hotel" will have a new sponsor—not Campbell's Soup—next fall. Louella Parsons and her four-year sponsor definitely have reached a deadlock over her desire for increased funds so that hereafter she may pay her guest stars, who hitherto have gone on the air for orchids, tea and friendship. As the matter now stands, Miss Parsons and Conductor Raymond Paige are considering the deals submitted by several prospecting sponsors, while the soup firm is left with the Friday night time spot and a contract with Frances Langford, about whom they hope to build a new show.

Echo of "Jane Eyre": Helen Hayes was nauseated by the mention of undies and perspiration in the Lux Theater commercials the night she starred. Perhaps the regal Victorian influence has dimmed her senses to candid today.

Edythe Wright, Tommy Dorsey's vocalist, who was only two weeks past her appendix removal when she reached this town, didn't feel any too strong the night he opened at the Pal-

omar Ballroom. She almost collapsed; Dorsey ordered her home to bed. Ben Blue, the Paramount comedian who has been looking on Edythe with eyes-of-love since meeting her recently in Manhattan, was the lucky guy elected to drive Miss Wright home—and stay up with his sick friend . . . Everett Crosby, the Bing brotherdom's senior, attended the opening with Florence George; Mable Todd and Hubby Morey Amsterdam were on hand, too.

Robert Benchley's radio idea, with young Walter Tetley stooging, practically has Texaco in the bag for a fall premiere. If the deal is inked, here's hoping Benchley will devote one satire to "How to Make a Hollywood Left Turn" . . . Didja ever drive here?

Los Angeles syndicate cameramen no doubt will elect Irene Rich their favorite 1938 celebrity. The other night, she had planned to hostess them at a home-cooked dinner of fried chicken with all the trimmings, including champagne. Came rumors of Howard Hughes' plane take-off, and all lensmen had to send their regrets; they must cover the airport. That didn't stop Irene. Carefully, she wrapped the dinner piece by piece in waxed paper; dispatched it in baskets to the photographers by means of Messenger Joe Alvin, NBC publicity man. "Swell of Irene," "Rich is O.K.," and like praises greeted Alvin's ears when he made the delivery, "but where," they razzed him, "is the champagne?" . . . Deep down into one of the baskets he reached and produced four cold fifths! They swooned, even before taking.

Inveterate Cigar-Burner George Burns is learning to smoke cigarettes—Chesterfields in particular. "If," he was heard to comment, "they can afford to pay Gracie and me all that dough, I guess I can afford to smoke 'em!" The Burnses, incidentally, sail August 5 for Honolulu.

Stanley Morner, ex-radio tenor whose M-G-M mistreatment was regretted in this column several weeks ago, has been signed by Paramount to play the leading role opposite Gail Patrick, no less, in "King of Alcatraz." But you won't see Morner's name on the list of characters. Instead, you'll note he has been rechristened "Richard Stanley."

In a week or two, one Jack Benny and trainer will head for the High Sierras around Oregon and Washington for a strictly healthful vacation. Wife Mary will stay home and complete the furnishing of their new home.

Robin Burns, the bazooker, bought a radio for Baby Barbara Ann the other day, but her nurse thumbed-down its use except for the rendition of soft music. So now the Burns heiress enjoys music every night of the week—except Thursday, when a certain part of a certain Kraft Music Hall,

allegedly a bazooka solo, is edited out of Barbara Ann's dial menu.

Hollywood-bound vacationers should not count on seeing many broadcasts during late July and August. Few transcontinental shows remain. Nearly all are likewise vacationing. Last Mochicans are Chase & Sanborn Hour (tickets nearly impossible to get), Burns and Allen (until after August 1), Kraft Music Hall (another toughie), Hollywood Showcase, Tommy Dorsey, and Marion Talley—of those programs permitting audiences.

Tag Lines: Claude (unattached) Stroud spotted at the Cubanola casing the rhumbaing señoritas . . . Edward G. Robinson is hosting his assisting "Big Town" colleagues to a stag dinner at Victor Hugo's . . . Al Jolson off to New York to see the sights . . . Ditto Fred Waring, after completing business on hurried trip here . . . Mary Martin, the "Good News" songstress, has been set in a Broadway musical comedy for fall opening . . . Three Los Angeles soap-box derby speedsters, Bobby, Louie and Conway (Continued on Page 15)



"Big Town's" Claire Trevor will wed Radio Producer Clark Andrews during month of August

AIRIAL TO LOWDOWN

BY MARTIN LEWIS



Leo Fitzpatrick, radio station executive, caused something of a furor a few weeks ago when he cut Tommy Dorsey (right) off the air in Detroit for swinging "Annie Laurie." Recently they (above) met in Detroit to talk it over

BOB HOPE was in New York last week to discuss plans for his new fall radio show. He made expenses for his trip from California by appearing for a week at the Loew's State Theatre. Hope tells us he hopes to have Judy Garland as vocalist and Ozzie Nelson's band with him. A weekly gueststar will also be included in the half-hour variety show which debuts September 27, and there is a possibility of adding grown-up Jackie Coogan as a permanent member of the cast.

Quite a number of listeners to the Fibber McGee show were quite surprised to hear Mollie make a brief appearance on the final broadcast of the season after an absence of eight months due to illness. They wouldn't have been so surprised if they were regular readers of this pillar, as we announced Mollie's contemplated appearance two weeks in advance. Stop bragging, Lewis!

ANNOUNCEMENTS ABOUT ANNOUNCERS: Several weeks ago we told you how Kenneth Roberts would instruct the audience before an Al

Pearce broadcast on how to laugh and applaud. You may recall that we mentioned Ken's advice to look at his mustache if they had any trouble chuckling. In the last issue of RADIO GUIDE you saw a picture of Ken twirling that famous crop of hair on the lip, but this week it is no mo'! It was shaved off for the hot-weather months, but it will be back in the fall for the same sponsor.

CBS Announcer Charles Stark, who has been handling quite a number of that network's special events, and doing an excellent job of it, was instructed to board the Kungshold before it docked and interview Crown Prince Gustav Adolf of Sweden. Stark spent one hour in the cabin, and after the interview His Royal Highness gave Charlie an autograph that collectors claim is worth \$25.00. Charlie is too proud of it to part with the signature at any price.

Mentioning special events, did you hear Bob Trout's prize boner on Sunday, July 3? He told CBS listeners that they were listening to a broadcast from the Gettysfield battleground!

Truman Bradley, who announced the Ford Sunday Evening Concerts, has hit the jackpot. He has been given a movie contract by M-G-M and reports for work on the Coast August 1. . . . Andre Baruch has resigned from CBS to join Pathe as commentator-producer of newsreels, shorts and educational features. He'll continue to announce his regular commercial programs on a free-lance basis.

On a recent "Just Plain Bill" program, Actress Geneva Harrison had a baby boy—in the script, of course. Miss Harrison was substituting for Actress Ruth Russell, who usually plays that role . . . of Nancy Donovan. Miss Russell was off the program because two weeks ago she herself gave birth to a baby daughter in real life . . . Karl Swenson ("Ghost of Benjamin Sweet") is passing out cigars. He's the proud papa of David Swenson, his second offspring.

When we visited Jessica Dragonette last week, the lovely songstress showed us a flock of congratulatory wires and letters from readers of RADIO GUIDE for coming out on top in the recent Star of Stars poll . . . Major Bowes received a letter from a Lynn, Mass., fan the other week. The sender cut a clipping showing the major's face, pasted it on the envelope and mailed it. It was delivered at CBS the next day.

PURELY PERSONAL: Kate Smith is seriously considering going into the pie business in the fall . . . Victor Lombardo, sax-tooter with Guy's orchestra, has made application to become a citizen of the U. S. A. . . . Allen Prescott, the "Wifesaver," is preparing another book of household hints for the housewives . . . Arlene Harris, "The Human

Chatterbox," used to be known as Arlene Francis on the Coast. It was changed when she arrived in the East because of another actress with the same tag . . . Muriel Pollack, organist-accompanist for Amanda Snow, has announced her engagement to Will Donaldson, arranger and composer . . . Margaret Shanna, star of "Arnold Grimm's Daughter," has her mother visiting her in Chicago for the summer . . . Dinty Doyle, the flying radio reporter, just clicked off 92,000 miles in the air . . . Paul Whiteman called time out at a recent rehearsal and sent out for "cokes" for the whole gang.

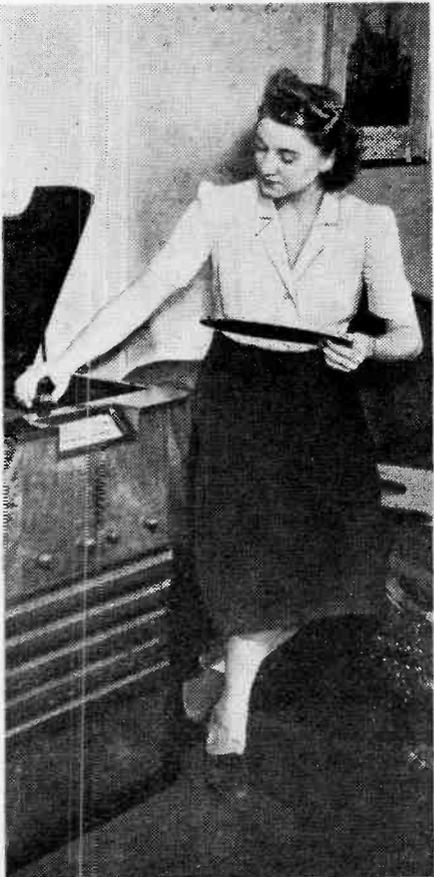
It's better late than never. Kay Kyser's program did not go on the air the night of the Louis-Schmeling fight; nevertheless, the program was put on just the same for the benefit of the studio audience. Tickets were mailed out weeks in advance and Mr. Lucky Strike did not want to disappoint 1,000 people, so he ordered Kyser to put the show on, despite the fact it wouldn't be broadcast. A nice gesture.

Al Pearce was not on the Town Hall Treasure Hunt last Wednesday as previously announced because he had to leave for the West Coast immediately after he completed his last "Watch the Fun Go By" program, due to his mother-in-law's illness. It also necessitated canceling his planned trip to Bermuda. Instead, the Pearces will vacation at Banff and Lake Louise . . . Charley Cantor, whose voice can be heard all over the dial during the regular radio season, is taking a well-earned vacation up in New England. Charley is one of the Mighty Allen Art Players, is also heard regularly with Tim and Irene, and about a dozen other popular shows . . . We asked Harry von Zell how he enjoyed his vacation. His reply, "Terrible, it rained most of the time and I came back three shades paler than when I left" . . . Bill Thompson, of the Fibber Mc-

Gee show, sailed July 13 for Europe and a ten-week vacation . . . CBS Announcer Ralph Edwards is on his way to his home in Oakland, California, to be gone three weeks . . . Mr. and Mrs. Kenneth Roberts are also California-bound for a three-week vacation.

Ann Leaf, CBS' young organist, recently had to be all three consoles in the regular "Three Consoles" program of Columbia's. The program usually has three organists—Miss Leaf from New York, another organist from Chicago, and one from St. Louis. A few days ago Miss Leaf completed her allotted twelve minutes from New York and sat at her console in the studio waiting for Chicago to come in. There was a long wait, and then she saw someone motioning wildly to her from the control-booth. There was a severe storm, and something was wrong with the Chicago wires, and she'd just have to pinch-hit for the second musician. When her Chicago stint was over, something seemed to have gone wrong with St. Louis, too. And Miss Leaf played the whole broadcast of "Three Consoles."

BANDNOTES: Benny Goodman will soon have some competition from his brother Freddy, who is organizing a swing band of his own . . . Several Tuesday nights ago Hal Kemp and his boys played Ravel's "Bolero" during their regular "Time to Shine" program. It was during this broadcast that I learned for the first time it costs a bandleader fifty dollars to play this number, which undoubtedly is the reason you don't hear it so often . . . Carl Hoff has been signed for the new Al Pearce show in the fall . . . After next Sunday night's broadcast, Horace Heidt and gang go on tour. The program of July 24 will come from Akron, Ohio . . . Little Jackie Heller has formed his own band . . . Jack Teagarden of the Whiteman crew is planning to do the same thing in the fall.



New hobby of Hildegard is trying out recordings on a new model combination radio and phonograph

THE PHOTO WEEK



Nadine Conner has been named radio's most perfectly developed soprano by none other than Strong Man Charles Atlas. Through exercise she keeps her voice and figure in top form.



Bandleader Russ Morgan and Vocalist Gloria Whitney give their version of just how a hillbilly number should be done. Morgan plans a lengthy vacation in Arkansas this summer to pick up a few hillbilly tunes for his "Johnny Presents" broadcasts.



Gladys Swarthout and husband Frank Chapman are official delegates to the International Theater Congress in London. While there Miss Swarthout will appear in recital with Fritz Kreisler.



Billy and Bobby Mauch have returned from Hollywood to New York to resume their activities on the NBC network. Among first to welcome "The Prince and the Pauper" upon their return was Milton Cross (above), master of ceremonies of "The Magic Key".



—Ray Lee Jackson

George V. Denny officiates at N. U. Friday—NBC

Denny Stirs Interest in Town Meetings

Friday, NBC, 8-9 p.m.

The town meeting is a child of democracy—a child who cannot survive in the same atmosphere enjoyed by tyrants who gain and retain power by keeping people in ignorance.

Officiating at the town meeting in Swift Hall on the campus of Northwestern University in Evanston, Illinois, George V. Denny, Jr., moderator of "America's Town Meeting," will be heard on Friday in the third broadcast of a special series from five great institutions of learning. The first two broadcasts were from Harvard University and Chautauqua Institute, respectively; the last two will come, in order, from Denver University and the University of California. Denny, acting in the same capacity for town meetings at these schools as he does for "America's Town Meeting," is making this cross-country journey with the principal purpose in mind of encouraging interest among university students in world affairs. He is organizing listening groups for both the town and the university meetings en route.

The timely subject up for debate on Friday will be "Should Democracies Unite Against Dictators?" Among the speakers chosen to lead the forum on this question are Professor Tracy E. Streyve, of the history department at Northwestern, and Walter Laves, director of the midwest office of the League of Nations Association.

The university groups are patterned after "America's Town Meeting," the popular NBC educational feature which has served as an inspiration for hundreds of local listening groups throughout the country.

New Series Aims Average Citizen's Views

Wednesday, CBS, 8-8:30 p.m.

Coinciding with the programs designed to air the views of the average farmer, another new series will be inaugurated this week in which Mr. John Citizen and his wife will be the chief participants. Each week four Americans, from the butcher and the baker to the bank president, will meet in a private dining-room and discuss subjects of social, economic and political nature. The title of the series is "The People's Platform," and, from the informal discussions that will be heard, an attempt will be made to create a composite of American popular opinion. Lyman Bryson, noted educator, will lead the discussions, and Leon Levine, former head of the radio and forum division of New York's Town Hall, will direct the broadcasts.

Listening to Learn

RECOMMENDED PROGRAMS

Times given are EDT. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours. Recommendations based on cultural values

DRAMA

Sunday, July 17

Way Down Home. 1:30-2 p.m. NBC. Drama depicting life of James Whitcomb Riley.

There Was a Woman. 5-5:30 p.m., NBC. Dramatization of women in the lives of famous men.

Monday, July 18

Mercury Theater. 9-10 p.m., CBS. Dramatic program by Orson Welles.

Tuesday, July 19

Let's Pretend. 5:30-6 p.m., CBS. (Also Thursday, same time and network.) Nila Mack takes the children into the land of make-believe.

Four Corners Theater. 8-8:30 p.m., CBS. "Aaron Slick of Punkin Crick." Premiere of series of dramatizations of rural plays.

Wednesday, July 20

WPA Radio Theatre Division. 8:30-9 p.m., MBS. "Drums," by James Boyd.

Thursday, July 21

Men Against Death. 8-8:30 p.m., CBS. Dramatizations taken from books of Dr. Paul de Kruif. "Robert Koch."

Pulitzer Prize Plays. 9-10 p.m., NBC. Dramatization of Susan Glaspell's "Alison's House."

Friday, July 22

The Nation's Playhouse. 11:30 p.m.-12 mid., MBS. Dramatization.

Saturday, July 23

Columbia Workshop. 7:30-8 p.m., CBS. Dramatization of T. S. Eliot's "Murder In The Cathedral," produced under the direction of Wm. N. Robson.

Original Play. 8:30-9 p.m., NBC. Dramatization of plays written expressly for radio presentation.

GOVERNMENT

Monday, July 18

National Radio Forum. 10:30-11 p.m., NBC. Guest speakers, talking from Washington on current national topics.

HISTORY

Wednesday, July 20

Living History. 7:30-7:45 p.m., CBS. History review by Prof. Carman.

INSPIRATION

Sunday, July 17

Church of the Air. 10-10:30 a.m., CBS. Rev. Dr. F. Paul McConkey, Detroit, Michigan; 1-1:30 p.m., Rabbi Abraham L. Feinberg, New York, N. Y.

Highlights of the Bible. 10-10:30 a.m., NBC. Dr. Frederick K. Stamm speaks on "Have We Forgotten Fear?"

Sunday Vespers. 4-4:30 p.m., NBC. Dr. Paul Sherer speaks on "The Wages of Sin or the Gift of God."

The Catholic Hour. 6-6:30 p.m., NBC. Bishop Duane G. Hunt speaks on "The Appeal to Reason."

Cheerio. 10:30-11 p.m., NBC.

Saturday, July 23

The Art of Living. 6:45-7 p.m., NBC. Dr. Norman Vincent Peale. Speaks on "What Happens When You Have Faith In God?"

Message of Israel. 7-7:30 p.m., NBC. Rabbi Nathan Pearlman speaks on "The Real Asset to the People."

PEOPLE—THOUGHT—COMMENT

Sunday, July 17

Magic Key. 2-3 p.m., NBC. Linton Wells speaks from Trujillo City, Dominican Republic.

Headlines and By-Lines. 10:30-11 p.m., CBS. News by Bob Trout, editorials by H. V. Kaltenborn.

University of Chicago Round Table Discussions. 10:30-11 p.m. NBC. Open discussions on topics of the day.

Monday, July 18

American Viewpoints. 7:15-7:30 p.m., CBS.

American Viewpoints. 10:45-11 p.m., CBS.

Tuesday, July 19

The Roving Prof. 7:45-8 p.m., NBC. Professor William Montgomery McGovern comments on little-known facts of family life in the Orient.

The Right Job. 11-11:15 p.m., MBS. Interviews by Dr. Shirley Austin Hamrin.

Wednesday, July 20

It's News to Me. 7:45-8 p.m., NBC. Commentary by Ruth Bryan Owen Rohde.

Thursday, July 21

Of Men and Books. 4:45-5 p.m., CBS. Prof. John T. Frederick reviews "American Years," by Harold Sinclair.

Stepping Ahead With America. 8-8:30 p.m., NBC. Programs designed to show activities to improve general conditions in the United States. Subject: "America's Youth Finds Its Own Job."

Americans at Work. 10:30-11 p.m., CBS. Interviews with submarine workers.

Friday, July 22

Dedication of Australian National War Monument. 8:30-9:45 a.m., CBS. King George VI of England and President Lebrun of France speak from Villers Bretonneux, France.

At Home in the World. 12:30-12:45 p.m., NBC. Dr. Leslie Bates Moss speaks on "Loaded Discussions."

American Viewpoints. 10:45-11 p.m., CBS.

Saturday, July 23

Aviation Talks by Commander Frank Hawks. 5:45-6 p.m., NBC.

American Viewpoints. 10:45-11 p.m., CBS. Guest speakers on topics of national interest.

PERSONAL—SOCIAL PROBLEMS

Tuesday, July 19

Highways to Health. 4-4:15 p.m., CBS.

SCIENTIFIC DEVELOPMENTS

Sunday, July 17

The World Is Yours. 4:30-5 p.m., NBC. Dramatization. (Under auspices of Smithsonian Institution.)

Monday, July 18

New Horizons. 5:45-6 p.m., CBS. Program under auspices of American Museum of Natural History.

Wednesday, July 20

Science on the March. 7:45-8 p.m., NBC. Dr. Carroll Lane Fenton speaks on "Streams Build and Destroy."



—International

Samuel H. McCrory tells of farmers' aids Friday—CBS

Farm Expert Tells of Farmers' Aids

Friday, CBS, 7:30-7:45 p.m.

Time was when a horse, a plow and a plot of fertile ground were the basic necessities for successful farming. But in that day a family could live comfortably on a much smaller income than is possible today. Rapid advancement in the various fields of science and engineering brought a higher standard of living to the masses, and this, of course, was accompanied by a higher cost of living. The farmer, to survive in this stepped-up civilization, had to forsake many of the trusted formulas that had been passed down from generation to generation without any startling revolutionary changes, and, in order to keep up with the times, sought aid in the mechanical devices that science and engineering had created.

Reviewing the mechanical aspects of farming, Samuel H. McCrory will be heard as the main speaker in Columbia's educational series, "Adventures in Science." McCrory has been associated with the Department of Agriculture in various capacities since 1907, and, at present, is chief of that department's Bureau of Agricultural Engineering. The title of his talk is "The Farmer Takes a Robot."

One portion of the program will include a panoramic story of the development of scientific farming with special reference to its mechanized phases, and a discourse on what has been accomplished in scientific farming and what it means in terms of every-day living.

Farmers Give Views On Current Events

Sunday, CBS, 4-4:30 p.m.

Comments on subjects of public interest from the educated expert are very common. To give a not-so-common viewpoint on national and world affairs, a new series, to be premiered on Sunday, will bring the average farmer and farm helper to the air each week. In this cycle listeners will hear from the farm owner, the farm tenant, the farm laborer, the farmer's wife, son and daughter—will get their views and intimate personal reactions to happenings and conditions of the day.

For this series the country has been roughly divided into thirteen agricultural areas, each one the center of a different farm crop. Conversations will be divided into three groups: (1) conditions of the major crop in the district, outlook for the future; (2) general views on social and economic questions, the farmer's views on war, on a farmer-labor party; (3) personal questions regarding his desires, use of luxuries, comments on experiences.

**Log of Short-Wave Stations
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)

CJRO, Canada	6.15	OLR3A, Czecho-	9.55
CJRX, Cuba	11.72	slovakia	11.84
COCH, "	9.43	OLR4A, "	11.76
COCO, "	6.01	OLR4B, "	15.23
COCQ, "	9.725	OLR5A, "	15.32
COGF, "	11.805	OLR5B, "	9.52
CSW, Portugal	9.74	OZF, Denmark	15.22
CXA8, Uruguay	9.64	PCJ, Holland	17.775
DJB, Germany	15.20	PHL, "	9.50
DJC, "	6.02	PRF5, Brazil	9.60
DJD, "	11.77	RAN, U.S.S.R.	15.08
DJL, "	15.11	RKI, "	12.00
EAJ43, Canarias	10.37	RNE, "	6.00
EAQ, Spain	9.855	RV59, "	11.53
EAR, "	9.49	SPD, Poland	13.64
EA9AH, Spanish	14.05	SPW, "	12.23
Morocco	7.11	TFJ, Iceland	9.698
FO8AA, Tahiti	6.05	TI4NRH, Costa	15.24
GSA, England	9.51	Rica	11.88
GSB, "	9.58	TPA2, France	11.71
GSC, "	11.75	TPA3, "	11.885
GSD, "	15.14	TPA4, "	6.005
GSE, "	17.79	TPB7, "	9.69
GSG, "	21.47	VE9DN, Canada	9.61
GSH, "	15.26	VK2ME, Australia	9.58
GSI, "	21.58	VK3ME, "	9.54
GSL, "	6.11	VLD, "	6.38
GSO, "	15.18	VPD2, Fijis	9.69
GSP, "	15.31	VP2LO, St. Kitts	15.16
HAT4, Hungary	9.12	VUD3, India	6.04
HBJ, Switzerland	14.535	VUD3, "	6.12
HBL, "	9.34	W1XAL, Boston, Mass.	6.172
HBO, "	11.402	XEUZ, Mexico, D.F.	7.894
HBP, "	7.80	XEXA, "	5.97
HC2RL, Ecuador	6.66	YSD, El Salvador	9.525
HJ1ABP, Colombia	9.618	YV5RC, Venezuela	10.6
HP5A, Panama	11.7	ZBW3, China	6.01
HP5J, "	9.60	ZIK2, British	9.635
H88PJ, Siam	9.51, 19.02	Honduras	11.81
IRF, Italy	9.83	ZRK, So. Africa	9.68
JDY, Kwantung	9.925	9MT, S.S. Kanimbla	6.04
JZJ, Japan	11.80	ZR03, Italy	9.635
JZK, "	15.16	ZR04, "	11.81
LXX, Argentina	9.68		

Short-wave programs of American stations are shown along with the regular listings beginning on page 25. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—1:35 a.m., JZK; 2:50, GSB, GSD, GSF, GSG, GSO; 8:45, JDY; 9:30, GSF, GSG, GSH, GSI; 9:55, JZK; 12 noon, GSF, GSG, GSH, GSI; 1:20 p.m., GSI, GSD, GSG; 3:10, TPA3; 5:15, GSB, GSF, GSG, GSO, GSP; 5:30, OLR4A or OLR4B; 5:45, EA9AH; 7, HP5A; 7:05, JZJ, JZK; 8, EA9AH, HP5J, RAN, RKI; 8:35, IRF, ZR04; 8:40, GSB, GSG, GSD, GSP, GSO, EAR; 9, EAJ43; 9:15, DJB, DJD; 10:45, CJRO, CJRX; 11, TPA4; 11:30, DJB, DJD, GSB, GSC, GSD, GSI.

Daily Except Sundays—9:20 a.m., VK3LR.

Mon., Tues., Thurs., Fri.—9:50 p.m., OLR5A or OLR5B

Sunday, July 17

*8 a.m.—Overseas hour (Eastern U. S. A.): JZJ JZK

*8 a.m.—Friendly hour: TI4NRH

8:50 a.m.—Concert by Rotterdam Philharmonic Orchestra: PHI

*9 a.m.—Variety program from Germany: DJL

*9 a.m.—International church: COCQ

*9 a.m.—Overseas hour (South Seas): JZJ

*11:30 a.m.—Program from the Vatican: HVJ (15.12)

2:45 p.m.—League of Nations program: HBJ HBQ (6.675)

4:45 p.m.—Sybil Eaton, violin: GSG GSI

*5 p.m.—Broadcast from St. Kitts: VP2LO: (6.38)

*5:15 p.m. (ex. Sat. & Sun.)—News in Portuguese: W3XAL (17.78)

6:30 p.m.—Billie's dance orchestra: YV5RC

*7 p.m.—Overseas program (Eastern North America): JZJ JZK

*7 p.m.—Polish program (North America): SPW

*7 p.m.—La Voz de Las Provincias: COCH

*7 p.m.—Cadena Crusselas network program: COCH

*7:30 p.m.—Spanish news: W3XAL (17.78)

*7:45 p.m.—Spanish news: W2XE (11.83)

*7:45 p.m.—Portuguese news: W3XAL (17.78)

*8 p.m.—El Salvadorian program: YSD

*8 p.m.—Brazil on the Air: PSH (10.22)

*8 p.m.—Soviet program (North America): RAN

*8:30 p.m.—English news: ZR04 IRF

*8:40 p.m.—Loyalist news: EAR (9.488) EAQ

*9 p.m.—Nationalist program (North America) Salamanca: (10.37)

*9:15 p.m.—English news: DJB DJD

*9:30 p.m.—North American broadcast: TPB7

*9:30 p.m.—Spanish news: GSB

*9:30 p.m.—Portuguese news: GSB

*10 p.m.—Program from Miami, Florida: W4XB (6.04)

*10 p.m.—Friendship hour: HCJB2 (8.84) HC1JB (14.42)

*10:30 p.m.—Danish program (North America): OZF

*11 p.m.—English news: TPB7 TPA4

*11:30 p.m.—English news: DJB DJD

*12:45 a.m. (ex. Sat.)—Program from South Africa: ZRK

*1:30 a.m.—Overseas hour (West Coast): JZK

*2 a.m.—English DX period: XEUZ

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ¶Monday, Tuesday, Thursday, Friday; ††Tuesday, Thursday, Saturday.

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Daylight Saving Time. For EST and CDT subtract 1 hour; for CST, 2 hours; for MST, 3 hours; for PST, 4 hours

ACCORDING to August Balbi of Los Angeles, Calif., XGJ (11.68), a powerful new Chinese station at Hankow, announcing as "The Official Voice of China," is now being heard with loud signals daily from 8 to 8:30 a.m. EDT, giving latest war news in German, French and English. Reports on reception should be sent to P. O. Box 90, Hankow, China . . . Hawaiian programs are now being heard over KQH (14.92) and KHE (17.95), on Sundays from 1 to 1:30 a.m. EDT.

A 10,000-watt short-wave transmitter is under construction at Athens, Greece. When completed, broadcasts will be transmitted regularly for the benefit of Greek nationals in the United States and Australia by means of directive antennas.

Roy DeMent of Plainview, Tex., writes that members of the Radio Signal Survey League and other short-wave listeners are urged to listen for transmissions from the base and advance camp stations of the Norsk Fransk Polar Ekspedisjon. Reports should be sent to Willy Knutsen Og Comte Gaston Micard, Svalbardkontoret, Oslo, Norway. Jess Tillier, one of the operators for the expedition, left Madison, Wis., a few days ago for the long journey by fishing-boat to Danmarkshavn, North East, Greenland. From this point he will proceed north by boat as far as the ice permits and will eventually establish their main base-camp radio station at Ingolfssjord (located at 80° 30' north latitude, 17° west longitude). An advance camp still farther north will be established on the edge of Peary Land (about 82° north and 29° west).

These camps will use short-wave radio for intercommunication, and the expedition will gather meteorological data in cooperation with other weather-bureau stations of the Norwegian government so that storms heading towards Norway and England from the Polar regions may be noted and weather forecasts made

for several days in advance. With the exception of radio the expedition will be completely out of touch with civilization for more than a year. Mr. Tillier's wife, at Madison, Wis., is extremely anxious to arrange daily schedules with her husband via amateur radio any time after July or August, and any listeners picking up the expedition stations are urgently requested to communicate with RADIO GUIDE. The call-letters or frequencies of the stations have not yet been determined, but daily schedules are to be made at 3 and 9 a.m. EDT and 3 and 9 p.m. EDT. Watch RADIO GUIDE for further details concerning this thrilling polar adventure that short-wave listeners will soon be able to tune in on.

George Bernard Shaw's play, "The Dark Lady of the Sonnets," with Robert Donat as William Shakespeare and Lena Ashwell as Queen Elizabeth, which is to be broadcast over Daventry Stations GSG and GSP on Thursday, July 21, at 8 p.m. EDT, will be introduced by George Bernard Shaw in person, who will give some characteristic and lively sidelights on his interpretation of Shakespeare, the man.

SHORT-WAVE SHORTS: During a recent strike in Jamaica, when telephone and telegraph lines were destroyed, the Post Office Department immediately organized a network of amateur stations to carry on emergency communications by short wave . . . A QSL card from Amateur Station PK4JD (14.09), in Biliton, Sumatra, informed Bob Hetzel of Milwaukee, Wis., that his reception report was the first received from the central states. PK4JD is on the air twice each week near 10 a.m. EDT, using a power of 30 watts, and reports are welcomed . . . LKC are the official call letters now being used by the Jeloy, Norway, station in operation on 9.526 megs . . . W4XB (6.04), Miami, Florida, is operating at present from 2 to 4 p.m. EDT and from 10 p.m. to 1 a.m. EDT daily.



M. A. Braune is Portuguese announcer for BBC's Foreign Language Service, heard nightly over the Daventry Stations at 9:45 p.m. EDT

Monday, July 18

8:50 a.m.—Viennese waltz orchestra: PHI

8:50 a.m.—Program from Hong Kong: ZBW3

8:50 a.m.—Siamese broadcast: HS8PJ (19.02)

4 p.m.—London Symphony Orchestra, conducted by Sir Henry Wood: GSG GSI

†5 p.m. (ex. Sat.)—American news: W2XAD (15.33) W2XAF (9.53)

5:35 p.m.—Cricket: Nottinghamshire vs. The Australians: GSP GSG

†6 p.m.—Science news: W1XAL (11.79)

†6:45 p.m. (ex. Sat.)—Portuguese news: W2XE (11.83)

†7 p.m.—Monitor news: W1XAL (11.79)

†7:50 p.m.—Portuguese Musicale: W2XAD (9.55)

††7:55 p.m.—North American broadcast: OLR5A or OLR5B

8 p.m.—Ambassador Kennedy at Boston, Lincolnshire: GSG GSP

8:30 p.m.—Music and poetry: DJB DJD

†9 p.m.—"Conjunto Neopobiano, 1938"; Typical Orchestra COGF

9:45 p.m.—ZRO's mail bag: ZR04 IRF

10:20 p.m.—Take Your Choice GSI GSD

11:50 p.m.—Fred Hartley's sextet: GSI GSD

1:45 a.m.—Japanese musical selections: JZK

Tuesday, July 19

7:15 a.m.—Drama, "Paul Revere": GSF GSG

9:10 a.m.—Maori songs: PHI

10 a.m.—Dance music: PHI

11:20 a.m.—Tommy Kinsman's orchestra: GSF

1:40 p.m.—Garda Hall, soprano: GSG GSI

3:30 p.m.—Trip to Aberdeen: GSG GSI

5:35 p.m.—Cricket: Nottinghamshire vs. The Australians: GSG GSI

6 p.m.—Marco Polo's wondrous journey: DJB

7:20 p.m.—Topics of the Day: GSG GSP

7:40 p.m.—Montague Brearley's Orchestra: GSG

8:45 p.m.—Tuesday Symphonies: ZR04 IRF

††9 p.m.—Argentine music: COGF

9:45 p.m.—Musical Trio: YV5RC

††9:45 p.m.—Program from Belize, British Honduras: ZIK2

††10 p.m.—Program from Costa Rica: TI4NRH

††10:30 p.m.—Billie's orchestra: YV5RC

1:45 a.m.—Folk-songs: JZK

Wednesday, July 20

8 a.m.—"World Affairs," Prof. J. L. Brierly: GSF GSG GSJ

10 a.m.—Montague Brearley's Orchestra: GSF

4 p.m.—In Memory of Marconi: GSG GSI

6 p.m.—Two years of the Happy Family: DJB

7:20 p.m.—Installation of Lord Tweedsmuir as Chancellor of the University of Edinburgh: GSG GSP

8:15 p.m.—North American program: PCJ (9.59)

8:30 p.m.—German dances: DJB DJD

8:45 p.m.—Around Italy with Music: ZR04 IRF

9 p.m.—Walford Hyden's orchestra: GSG GSP

10:15 p.m.—Concert of light music: DJB DJD

Thursday, July 21

7:30 a.m.—Austral Trio: GSF GSG GSJ

9:30 a.m.—PHOHI Variety Ensemble: PHI

10:30 a.m.—Mid-Week Service: GSF GSG GSJ

2:30 p.m.—Reginald Foort, organist: GSG GSI

7 p.m.—Variety hour: DJB DJD

7:20 p.m.—Empire exchange talks: GSG GSP

8 p.m.—"The Dark Lady of the Sonnets," by George Bernard Shaw: GSG GSP

9 p.m.—H. M. Royal Horse Guard's band: GSG

9:45 p.m.—Educational Film Institute: DJB DJD

11:05 p.m.—Eric Thiman, organ: GSI GSD

1:45 a.m.—Talk, "Beer": JZK

Friday, July 22

6:25 a.m.—Fourth Cricket Test Match; England vs. Australia: GSF GSG GSJ (also at 8:20 and 9:15 a.m.)

7:40 a.m.—Light music from Switzerland: GSF

11:15 a.m.—Fourth Cricket Test Match; England vs. Australia: GSF GSG (also at 12:30 and 1:25 p.m.)

12:40 p.m.—Edward Somerville's Orchestra: GSF

5 p.m.—News review: LSY (18.115) LRA (9.69)

5:50 p.m.—Montague Brearley's orchestra: GSG

7:20 p.m.—Sporting Rivalries: GSG GSP

8:15 p.m.—Concert orchestra: YV5RC

9 p.m.—Esso hour: COCH (9.43)

9:45 p.m.—German achievements: DJB DJD

10:30 p.m.—Play, "I Must Leave My Little Town": DJB DJD

Saturday, July 23

7:30 a.m.—Fourth Cricket Test Match; England vs. Australia: GSF GSG GSJ (also at 8:20 and 9:15 a.m.)

9 a.m.—PHOHI Variety Ensemble: PHI

10:30 a.m.—Fourth Cricket Test Match; England vs. Australia: GSF GSG GSJ (also at 12:30 and 1:25 p.m.)

11:35 a.m.—Athletics; Oxford and Cambridge vs. Princeton and Cornell: GSF GSG GSJ

3 p.m.—Saturday Night Variety: GSG GSI

5:55 p.m.—Drama, "Steamboat": GSG GSP

6:15 p.m.—Peasant dances: DJB DJD

8:30 p.m.—Hamburg broadcasts for Hamburg: DJB DJD

8:45 p.m.—Chamber music: ZR04 IRF

9 p.m.—"The Hour of Costa Rica": TIPG (6.41)

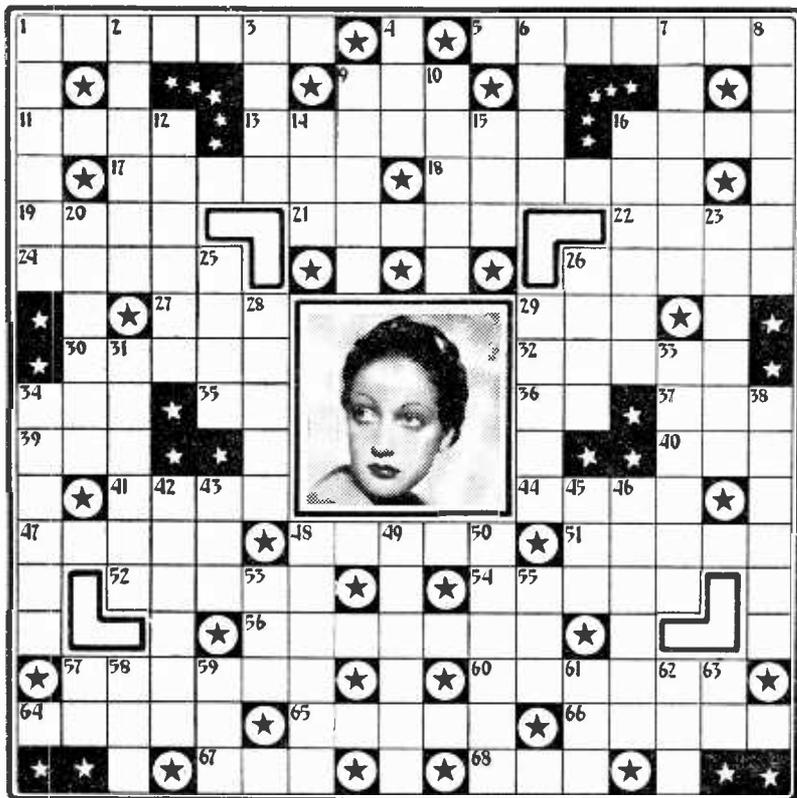
10:15 p.m.—Dance evening: DJB DJD

11 p.m.—Opera: OAX4J

11:55 p.m.—BBC Theater organ: GSI GSD

12 mid.—Northern Messenger; messages to those in the Arctic: VE9DN

RADIO GUIDE'S X-WORD PUZZLE



HORIZONTAL

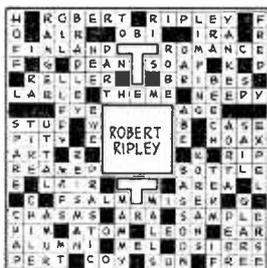
1. First name, star in the portrait
5. A student
9. Breach
11. — Hughes, commentator
13. Agates
16. A continent
17. Specimen
18. Makes changes
19. Send forth
21. A cent
22. Not any
24. Periods of time
25. Respectful regard
27. Goblin
29. The sun
30. Pertaining to the tides
32. Courteous address to a lady
34. Good (Fr.)
35. Proceed
36. Bovine quadruped
37. To seize
39. Conjunction
40. South African antelope
41. Standard amount
44. — Coleman, bandleader
47. Contests of speed
48. A flower
51. Active power or cause
52. Man's name
54. Merits
56. Phillips H. Lord was born in Hartford, —

57. Prowed
60. More tidy
64. Musical instrument
65. Tennis term
66. Relating to debts
67. Part of the verb "to be"
68. Fishing-pole

VERTICAL

1. Jimmy —, bandleader
2. Boake Carter was born in Baku, —
3. Johnny —, bandleader
4. — Calloway, bandleader
6. Expense
7. Lecture
8. A corrector of the press
9. Johnny —, maestro
10. Carpenter's tool
12. Bitter aversion
14. A high mountain
15. Howard —, organist
16. Gene —, m.c.
20. James —, tenor
23. — Cloutier, orchestra leader
25. Vitrified cinders
26. Practical joke
28. Glide lightly
29. Burn tobacco in a pipe
31. Influence
33. Casts a line for fish
34. Blue —, bandleader
38. Made from cream by churning
42. Ozzie —, bandleader
43. Theory
45. Damage
46. Set on fire
48. General tendencies
49. Last name, star in the portrait
50. Joe —, comedian
53. First woman
55. Corroded
57. Jumbled type
58. — Sinatra, orchestra leader
59. Solemn promise
61. Sum up
62. Decline
63. A state (abbr.)

Solution to Puzzle Given Last Week



declamation contest held recently at Wooster, Ohio. First to offer her congratulations to Sonny was Minetta Ellen, who plays Mother Barbour. Then she drew from her purse a medal. It was an exact duplicate of the one Sonny had won. "When I was just your age," the veteran actress explained, "I won the same contest, and that contest was also held at Wooster!"

NBC technicians are hoping to perfect a transmitter permitting a broadcast from the back of a race-horse. Now, maybe, in the stretch, when the longshot passes up Seabiscuit, on which you had your \$2, you'll be able to hear the favorite's horse laugh!

Not long ago this column reported that Ted Fio-Rito, who will resume airing with Jack Haley for Wonder Bread September 30, didn't like Ernie Fiorito, of MBS in the East, to use the same name. And now, by the Mutual network's ambassador, Les Gottlieb, I am informed (1) that Ernie doesn't hyphenate his name; (2) he never admitted being a relative of Ted's; (3) has had a long and distinguished career in orchestral annals; (4) that some time ago, when Ernie was only arranging, he and Ted were good friends and thought the coincidence in their names amusing, not harmful. There, my friend Gottlieb, we have cleared Ernie of skulduggery . . . so listeners, just please try to keep the two names straight.

This hillbilly trend of radio and screen reminds me that you "ain't heard nothin' yet" until you've tuned in the MBS-aided London relay of the Palace of Varieties and heard them put on strictly Piccadilly hillbillies!

Bob Burns has been "rushed" by the Mystic Knights of the Blue Ox, a group purportedly composed of descendants of the mythical Paul Bunyan of the Northwest. Burns' certificate of membership shows his Bunyan tree and a linking with Paul's niece, who allegedly married "Biggety" Burns, who later migrated to the Ozarks . . . So just to prove himself worthy of the new honor, Bob and wife went deep-sea fishing—so he says—and caught seven tuna, five on his wife's hook and two on his.

Bandleader Arthur Jarrett, whose last screen venture was in "Riptide" five years ago, will return to Hollywood this fall for a part in "My Lucky Star," Sonja Henie's next to start.

Tag Lines: It's in the cards that Basil Rathbone will be featured in a new Hollywood drama series come fall. He likes radio and believes listeners like him . . . Thomas Freebairn-Smith, CBS announcer-producer, traveled to Vancouver, B. C., last week-end to play with the Hollywood Cricket Club in its games with Canadian teams. Tommy acted as captain during the absence of C. Aubrey Smith, now vacationing in England . . . George Jessel and Norma Talmadge may return to the air before fall—and for a new sponsor . . . Frankie Masters due in to make two Paramount shorts.

"I WANT YOU"

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Start \$1260 to \$2100 a Year
MEN—WOMEN. Common Education usually sufficient. Write today sure for free 32-page book, with list of positions and full particulars telling how to qualify for one.
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If your order is received during June, July, August or September, we'll send you the magazine for five months and send the book FREE. Don't miss this opportunity.
FREEZE PUBLICATIONS, P. O. Drawer G, UPLAND, INDIANA

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For quick relief from the itching of eczema, blotches, pimples, athlete's foot, scales, rashes and other externally caused skin eruptions, use cooling, antiseptic, liquid D. D. D. PRESCRIPTION. Original formula of Doctor Dennis. Greaseless and stainless. Soothes the irritation and quickly stops the most intense itching. A 35c trial bottle, at drug stores, proves it—or your money back. Ask for D. D. D. PRESCRIPTION.

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Don't neglect it! Don't despair! Try a well known Skin Specialist's combination "Home Treatment" which is giving hundreds of sufferers the first real relief in years, from the miseries caused by this tormenting disease. Write today for FREE particulars and CONVINCING PROOF. DR. RUDOLPH HOERMANN, Inc., 2200 N. Third St., Suite 393, Milwaukee, Wisc.

HOLLYWOOD SHOWDOWN

(Continued from Page 10)

Bristow, will roll on axles and wheels supplied by Barton Yarborough, Mike Rafetto and Page Gilman, all of "One Man's Family" . . . Nelson Eddy replaces John Carter on the Sunday coffee hour August 7 . . . Dorothy Lamour and mother Carmen busily moving into their new Coldwater Canyon home . . . The Foursome is being groomed to rejoin Kraft Music Hall . . . Off on two months of one-nighters are Smith Ballew and the Beverly Hillbillies.

The movie-producer influence strikes radio! CBS mickeman Thomas Freebairn Smith, who not long ago won a diction award, was recently cast in an air-drama role requiring him to speak broken English.

"Big Town's" Claire Trevor, who rejoined the cast June 14 after returning

from movie work on location, is looking over San Fernando Valley acreage in contemplation of her marriage in August to Radio Producer Clark Andrews.

Gene Morgan, the ex-N'Yawk and Chicago airactor, will be known hereafter as James Joyce when screened by Republic Pictures . . . Good Gulf Tenor Al Garr is being primed for Columbia Pictures screen test . . . Recent audition record-makers include Harold Lloyd and Robert Benchley . . . Creighton Hale (remember the hero of "The Clutching Hand" silents?) will announce the "Hollywood Hall of Fame" if it is sold.

One Man's Family, which plans to air during July and August from San Francisco, reports a coincidence in the winning by Sonny Edwards (Wayne Grubb in the script) of the national

RADIO GUIDE'S PROGRAM LOCATOR APPEARS IN THE ISSUE DATED THE SECOND SATURDAY OF EACH MONTH

DISCARD YOUR OLD AERIAL

It is Most Likely Corroded and Has Poor or Loose Noisy Connections
No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.

ELIMINATE THE AERIAL FOR GOOD

Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

NOT NEW—VALUE ALREADY PROVED

On the market five years, 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for tablet aerial. Note: It will not operate on battery or automobile radios.

5 DAYS TRIAL

Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

—JUST MAIL THIS COUPON—
F & H Radio Laboratories, Dept. 98, Fargo, N. Dak.
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here if sending \$1 with order—thus saving postage cost—same refund guaranteed. Check here if interested in dealer's proposition.

NAME.....
ADDRESS.....
CITY..... STATE.....

DOUBLE TROUBLE



At a recent Rhumba Club meeting in Hollywood, the Stroud twins were there. Claude (left) brought his fiancée, Gloria Brewster, and Clarence turned out with Diane Lewis



Also at the Rhumba Club and icily avoiding former escort, Clarence, was twin Barbara Brewster. Barbara spent most of her time dancing with her new boy friend, Don Barry



Clarence, however, didn't seem to mind the incident at all; gladly entertained the Rhumba Clubsters by taking the spotlight to do his own version of the Rhumba

THE SHOPPING GUIDE

INNUMERABLE merchandise bargains can be secured at small expense by listening to your radio. The items below are recent offers made by network programs. Let them aid you in getting more for your money.

Silver Salad Set

"Bachelor's Children" (Monday through Friday, CBS, 9:45 a.m. EDT) offers a three-piece salad set of William Rogers silverware. Send three windmill pictures from Old Dutch Cleanser labels plus fifty cents (in Canada, three windmill pictures plus seventy-five cents) to Old Dutch, Chicago, Illinois.

Emergency Mending-Kit

"Myrt and Marge" (Monday through Friday, CBS, 10:15 a.m. EDT; rebroadcast, 12 noon PST) offers an emergency mending-kit in luggage-brown suedine for box-top of Concentrated Super Suds and ten cents in coin to be sent to Concentrated Super Suds, Jersey City, N. J.

"Bess Johnson" Complexion-Brush

"Hilltop House" (Monday through Friday, CBS, 10:30 a.m. EDT; rebroadcast, 12:30 p.m. PST) offers a Bess Johnson complexion-brush for the black bands from three cakes of Palmolive Soap, together with ten cents in coin, addressed to Bess Johnson, Palmolive, Jersey City, N. J.

Tooth Powder

The "Stepmother" program (Monday through Friday, CBS, 10:45 a.m. EDT) offers an eight-day supply of Colgate Tooth Powder. There are no requirements. Write to Stepmother, Colgate, Jersey City, N. J.

Washable Paper Tablecloth

"Rush Hughes" (Mondays through Fridays, NBC, 4:30 p.m. EDT) offers a 36-inch-square washable paper tablecloth available in three colors to those who send a Chateau Cheese label plus ten cents to The Borden Company, 350 Madison Avenue, New York City.

Recipe Booklets

"Your Family and Mine" (Monday through

Friday, NBC, 5:30 p.m. EDT) offers various recipe booklets to those who write "Your Family and Mine," c/o National Broadcasting Company, New York City.

Book of "True or False" Questions & Answers

"True or False," Dr. Harry Hagen's quiz program under the sponsorship of the J. B. Williams Company (Monday, NBC, 10 p.m. EDT) offers a book containing questions used on the program to listeners who send the back of the box of a double-size tube of Williams Shaving Cream to the J. B. Williams Company, Glastonbury, Conn.

"Hand of Fatima" Charm

"Believe It Or Not" (Tuesdays, NBC, 10 p.m. EDT) offers a "Hand of Fatima" charm to those who send a box-top from Post Bran Flakes plus three cents in stamps to "Believe It Or Not Ripley," Battle Creek, Mich.

Book

"One Man's Family" (Wednesdays, NBC, 8 p.m. EDT; rebroadcast, Sundays, 8:30 p.m. PST) offers the book "One Man's Family Looks at Life" to those who send a package-front from a Tender Leaf Tea box and ten cents to "One Man's Family," 420 Lexington Avenue, New York City.

Copy of Edgar Guest's Poems

"It Can Be Done" (Wednesdays, CBS, 10:30 p.m. EDT) offers a copy of Edgar Guest's poems to those who write Household Finance, in care of your station.

Question-Bee Game and Coffee

"Uncle Jim's Question Bee" (Saturdays, NBC, 7:30 p.m. EDT). Six contestants (three men and three women) are picked from the audience. First prize is \$25.00. All contestants receive copy of Uncle Jim's Question Bee Game and one can of George Washington Coffee. Those who submit accepted questions with correct answers receive one can of coffee for each accepted question. Address Uncle Jim, G. Washington Coffee Co., Morristown, N. J.

MR. FAIRFAX KNOWS ALL

JIM AMECHE, male lead in "Win Your Lady," was born August 6, 1915. He is five feet eight and one-half inches tall, weighs about 140 pounds, has dark-brown hair and brown eyes.—S. H., Ely, Minn.

DIXIE LEE, Bing Crosby's wife, was born in Hammond, Tennessee, educated in New Orleans and Chicago. Dixie Lee was the name she used as a movie actress; her maiden name was Wilma Wyatt.—J. C., Windom, Minn.

BILL BAAR, formerly known on the air as "Grandpa Burton," is residing in New York, is not engaged in any radio work at present.—E. N., Long Island, N. Y.

MONTANA SLIM'S birthday is December 18. He is about 31 years old, not married.—C. E. B., Wilmington, Vt.

IRNA PHILLIPS is the author of "The Guiding Light," "Woman in White" and "Road of Life." RICHARD MAXWELL was born on September 12, 1900. He is married, has one son and two daughters.—A. L., Donnellson, Ia.

LAWRENCE SALERNO, Mutual network baritone, was born on October 15, 1899.—H. H., Highspire, Pa.

PHIL LORD, veteran character actor, portrays the role of Thomas Hawkins in "Woman in White."—E. L. A., Joliet, Ill.

KENNY BAKER'S first radio assignment was a fifteen-minute sustaining program over

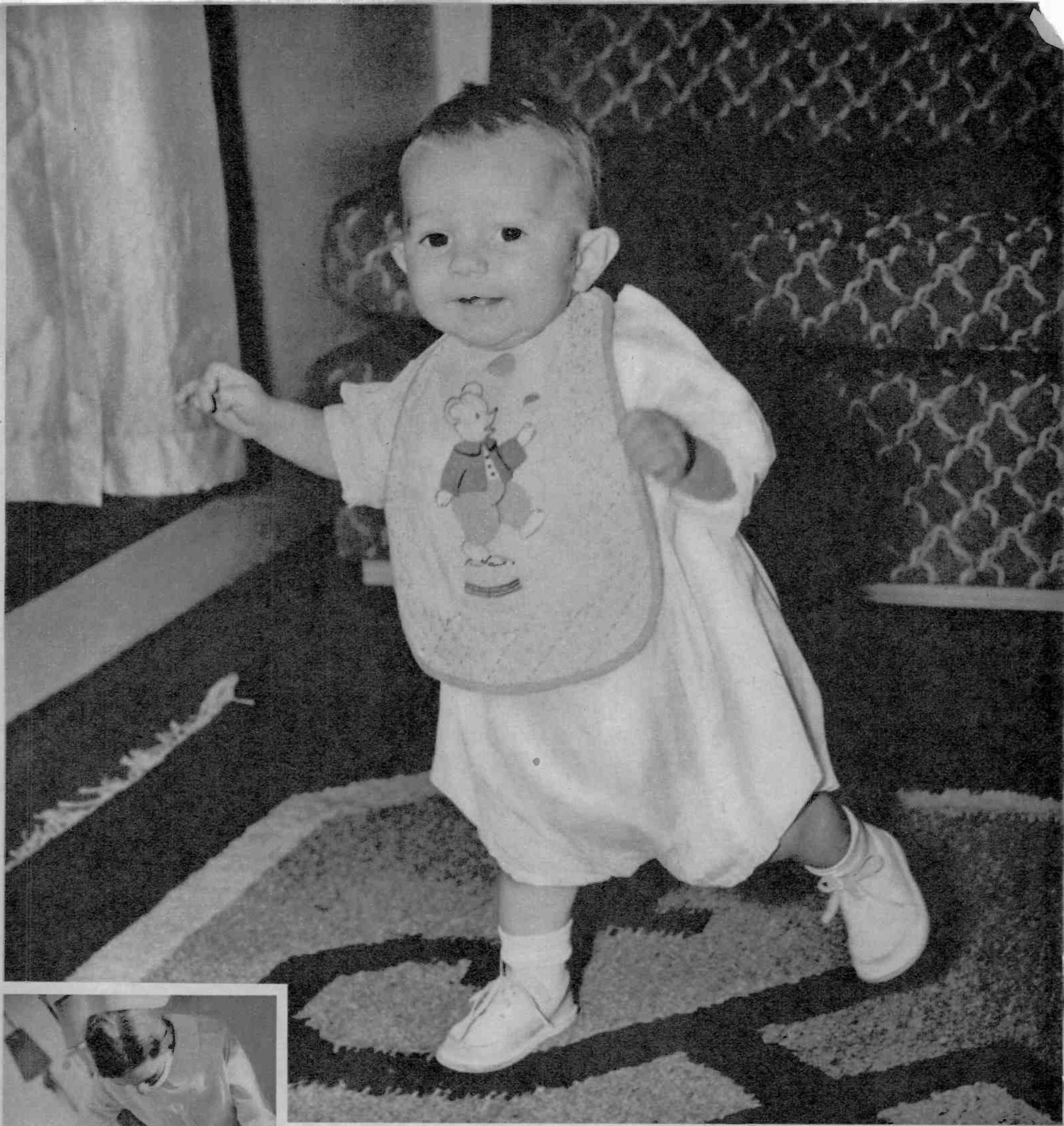
Station KFOX, Long Beach, California. His first national network program was on an Eddie Duchin radio contest. This led to a contract with the sponsor and an engagement at the Cocomanut Grove in Los Angeles.—M. Y., Elkins, W. Va.

ADELE RONSON was married to Horace Hamilton, New York business executive, in November, 1936.—R. V., River Falls, Wis.

BERNICE BERWIN, Hazel in "One Man's Family," began her career as an actress at the University of California, joined NBC in 1928. Besides being a pianist of note, she has written several plays which have been produced on the air. She is married to a well-known San Francisco attorney, A. Brooks Berlin, and they have a son, Berwin Brooks Berlin, who is about three and one-half years old. Bernice has dark eyes, curly black hair, weighs about 118 pounds.—N. M., Augusta, Ga.

The theme song of THOSE WE LOVE is "Weeping Willow"; of VALIANT LADY is "Estrellita."—J. M. K., Neffsville, Pa.

In "BACHELOR'S CHILDREN," Ruth Ann is portrayed by Margery Hannan, Janet by Patricia Dunlap. Miss Hannan was born August 28, 1911, Patricia Dunlap on May 20, 1914. BESS FLYNN was born on August 18, 1899, is married. ALICE HILL is married, was born February 4, 1911.—G. W. H., Rockford, Ill.



LIFE TO DATE

MOST scoops are newsmen's triumphs; they leave readers cold. Not so RADIO GUIDE's exploit which last year took Photographer Gene Lester to the bedside of Marge Kretsinger, of radio's "Myrt and Marge," barely twelve hours after the birth of her son Richard ("Rikky"). Cameraman Gene's mother-and-child pictures

(sample, left) had such human-interest impact, stirred so much concern among its readers that RADIO GUIDE's editors determined to publish a "running life-story" of "Baby Rikky." Time has brought that story to its fourth installment, wherein its hero walks. Born May 14, 1937, he walked into this episode in May, 1938 (above).

Exclusive RADIO GUIDE Photographs by Gene Lester, Charles Seawood

WASHINGTON MAKES NEWS:



Canham's day as Christian Science Monitor's Washington bureau chief and CBS commentator begins regularly at 9 a.m.



Basis for Washington reporting is not personal opinion of the writer but opinions and facts given out at press conferences by officials



White House press conferences are most important single factor in Washington news during Roosevelt administration. They are held daily except Sunday at 10:30; Presidential Secretary Stephen T. Early greets newsmen on all except Tuesday and Friday mornings, when the President sees them. Scene above is in the White House pressroom



The "Big Four" visit the President each Monday morning; afterwards reporters and photographers surround them. At left in the picture above, they are (left to right) Vice President Garner, House Speaker William B. Bankhead (white suit), House Majority Leader Sam Rayburn (Panama hat) and Senate Majority Leader Alben Barkley (hidden behind Garner)



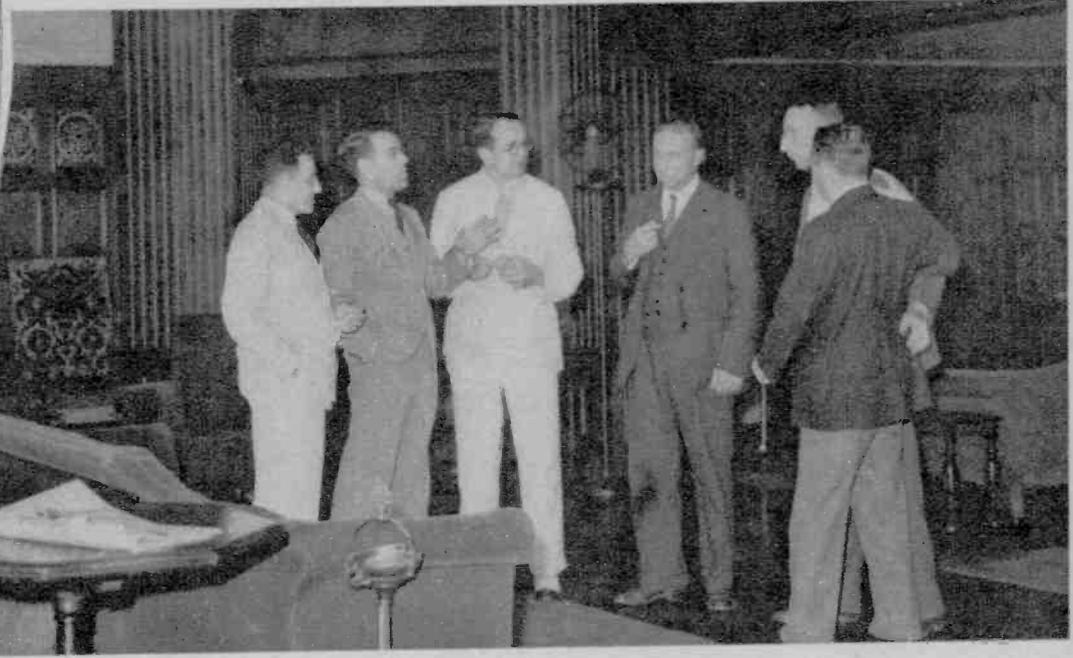
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Exclusive Radio Guide

ERWIN CANHAM REPORTS IT



Newspaper deadlines are so stringent and Capital news so important that stories can't be held for dispatch at one time. After important White House conferences Canham hurries to his office around noon to report what he has gathered for the Christian Science Monitor

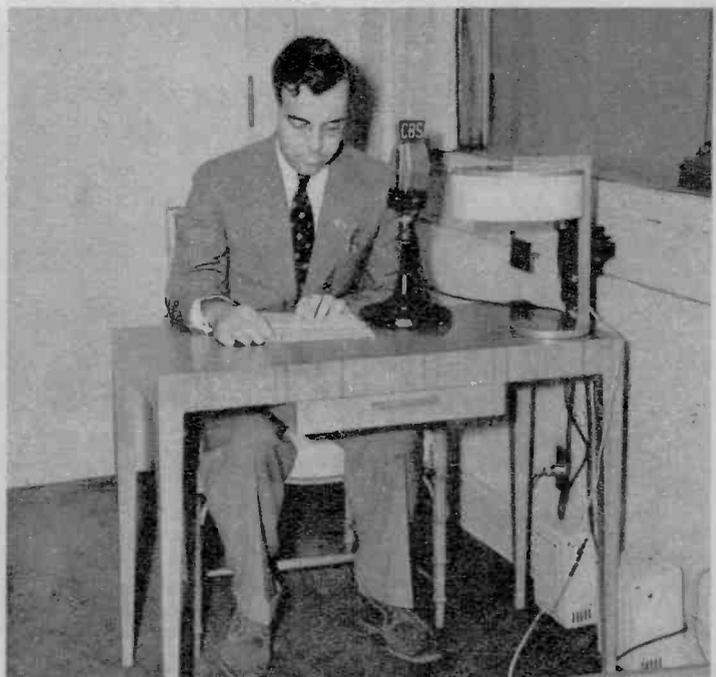


Canham covered the League of Nations Assembly in '26, '27 and '28; London Conferences in '30 and '33, was correspondent at Geneva from '30 to '32. Thus he is qualified as a member of Overseas Writers—reporters who have served abroad. The day these pictures were taken he presided at a club luncheon at the National Press Club (above)

Canham is with President Roosevelt on his cross-country tour. Plans were for the President to continue his trip by boat from Los Angeles, July 16, whereupon Canham planned a private study of political situations in a zig-zag return trip. When he has broadcasting facilities he'll report his findings on the spot; other reports he'll broadcast when he is back in Washington in the fall. His Washington reporting methods are shown in the pictures presented here.



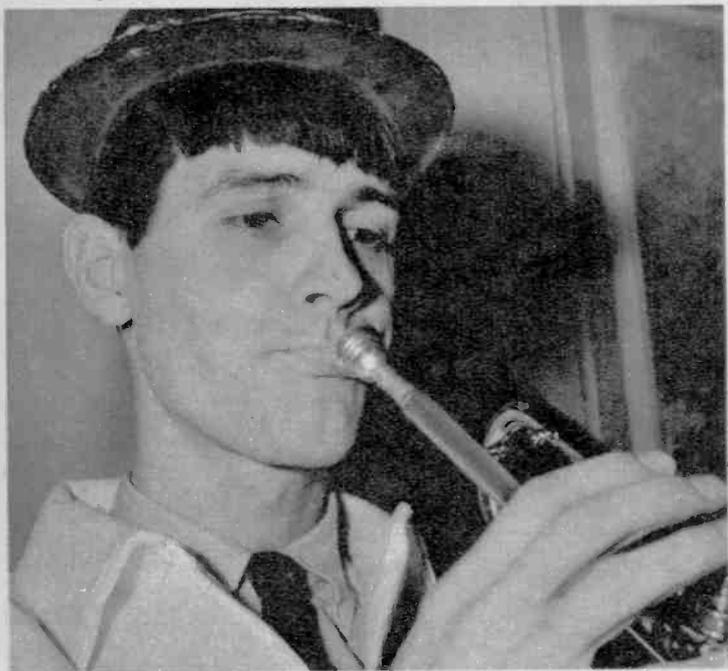
Reporters ignore most governmental press agents, prefer to "buttonhole" legislators personally. Above, Canham interviews Rep. Allen T. Treadway (Rep., Mass.) "on the run"



Canham doesn't write his Sunday-night CBS reports until Sunday afternoon, is still rewriting an hour before air-time! He broadcasts nine-minute reviews in WJSV studios

Photos by Gene Lester

BUT THE MUSIC IS SWEET!



Merwin Alton Bogue, Kyser trumpet-man, immediately refutes contentions that swing "gets" musicians. Famed as "Ish Kabibble," he attracts attention by his "dead pan"

IT'S worth your good right arm to suggest in speculative fashion that swing music is less than it might be or that it has had its best days. Enthusiasm has reached the point where fanatics are happy if they can just watch the expressions on the faces of musicians as they "give out"—and that brings us to the matter at hand, for we are willing to agree that that is fun, too! Consider, for example, what happens when Kay Kyser's boys start to "send." Exceptionally good-looking fellows, they lose themselves when they play on Kyser's "Klass and Dance" on NBC Wednesdays, 10 p.m. EDT.

Exclusive RADIO GUIDE Photographs by Gene Lester



Trombones require "umph"; Max Williams has it. A few years ago bands furnished the background for individual acts. Now they are complete shows within themselves

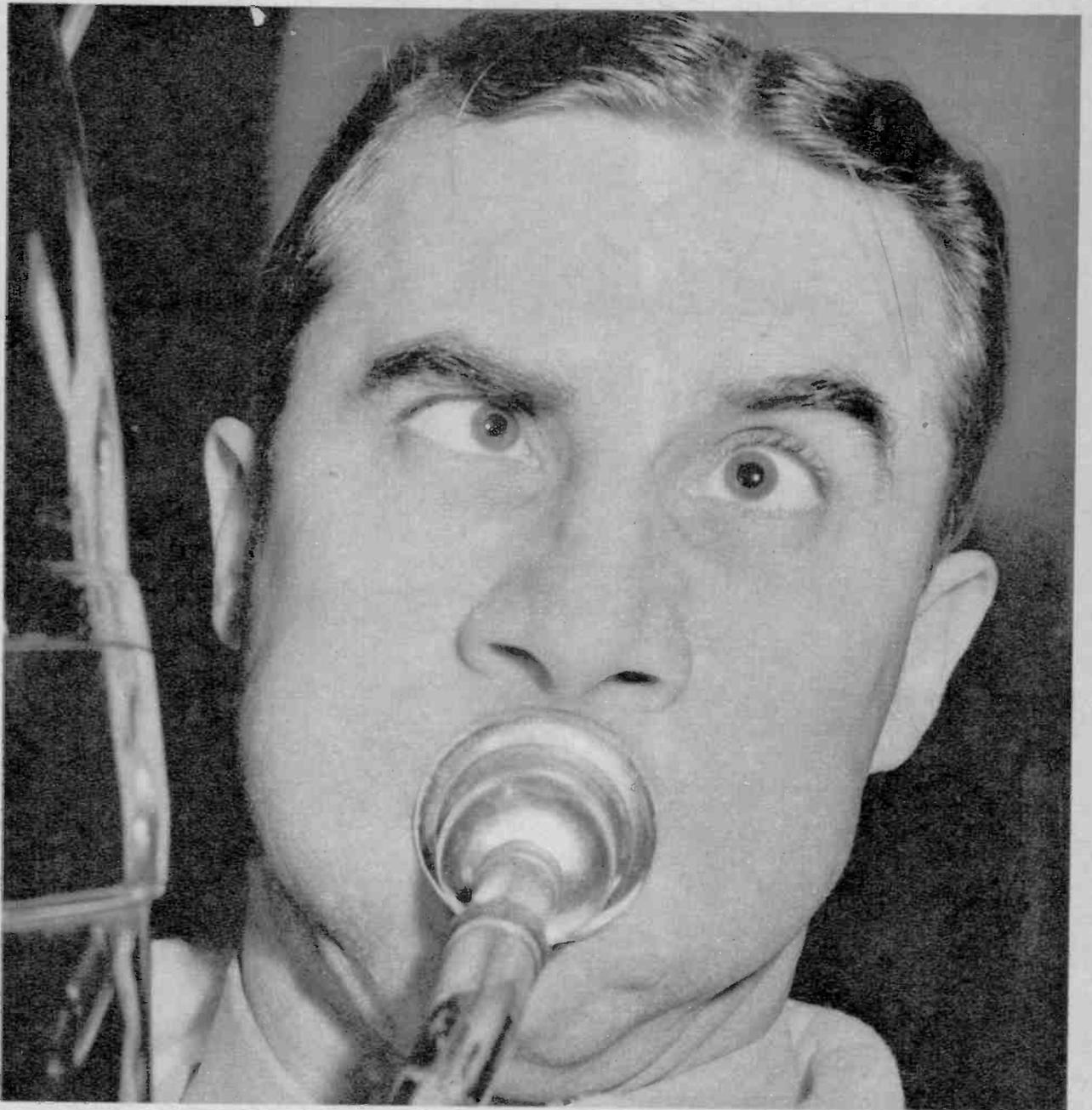


Well-rehearsed, expert musicians like Heinie Gunkler often demonstrate their skill by improvising, playing with one hand or other tricks. Some authorities rejoice that children idolize swing musicians, hope that will overcome the

youngsters' idea that musicians are "sissies." Should that happen, parents would find it easier to make children practise instruments, and in turn appreciate more serious music. Result might be America's most musical generation!



"Jitterbugs" are swing addicts who react openly to rhythm. Usually drummers are as "buggy" themselves—viz., Eddie Shea, above



Expert musicians realize that since swing has concentrated audiences' attention on them rather than on floor shows or vaudeville acts, they have to contribute more than just "straight" music. Lloyd Snow does his bit by crossing his eyes, puffing out his cheeks and going "out of this world" on his big bass horn!



Harry Thomas hasn't been through a threshing-machine. Swing music carries such emotional wallop even listeners are exhausted



Sully Mason, saxophonist and "scat" singer, has a little more restraint than some, but even he shows wear and tear after a night behind a horn



Morton Gregory at work on a sax. Kyser's is not a real swing band, but includes swing on every program. It's increasing its popularity weekly

THIS IS HOW TO LIVE AND LOVE IT



IF YOU have a hobby, you'll like Cliff Arquette; it's almost a cinch that he spends a good many hours every week doing just the things you do. Arquette, probably best remembered for his "Grandpa Sneed" stooging for Charlie Butterworth, is now bit-playing with the Grape Nuts, Burns and Allen, Monday nights on NBC at 8 p.m. EDT (6:30 PST for the West). Arquette isn't a star; perhaps the reason is that he is serious about nine separate hobbies, as pictured here, and also plays around with some several others. All in all, along the line of avocations, this Arquette is a very talented guy—and if his hobbies are the reason he has not yet reached the top, who can say that he is getting a bigger kick out of life than Cliff is?

NBC Photographs by Art Carter



Cliff built this home recording-machine at a cost of \$250, saved that much by doing it himself. He uses this product of hobbling to record rehearsals at home

Arquette learned his theatrical father's trick of mimicking old men when he was only 7, used the ventriloquist's dummy 'above ("Herman") seven years ago on West Coast stations. Now he's lost the dummy's head, takes its place himself in a home gag with his wife Mildred



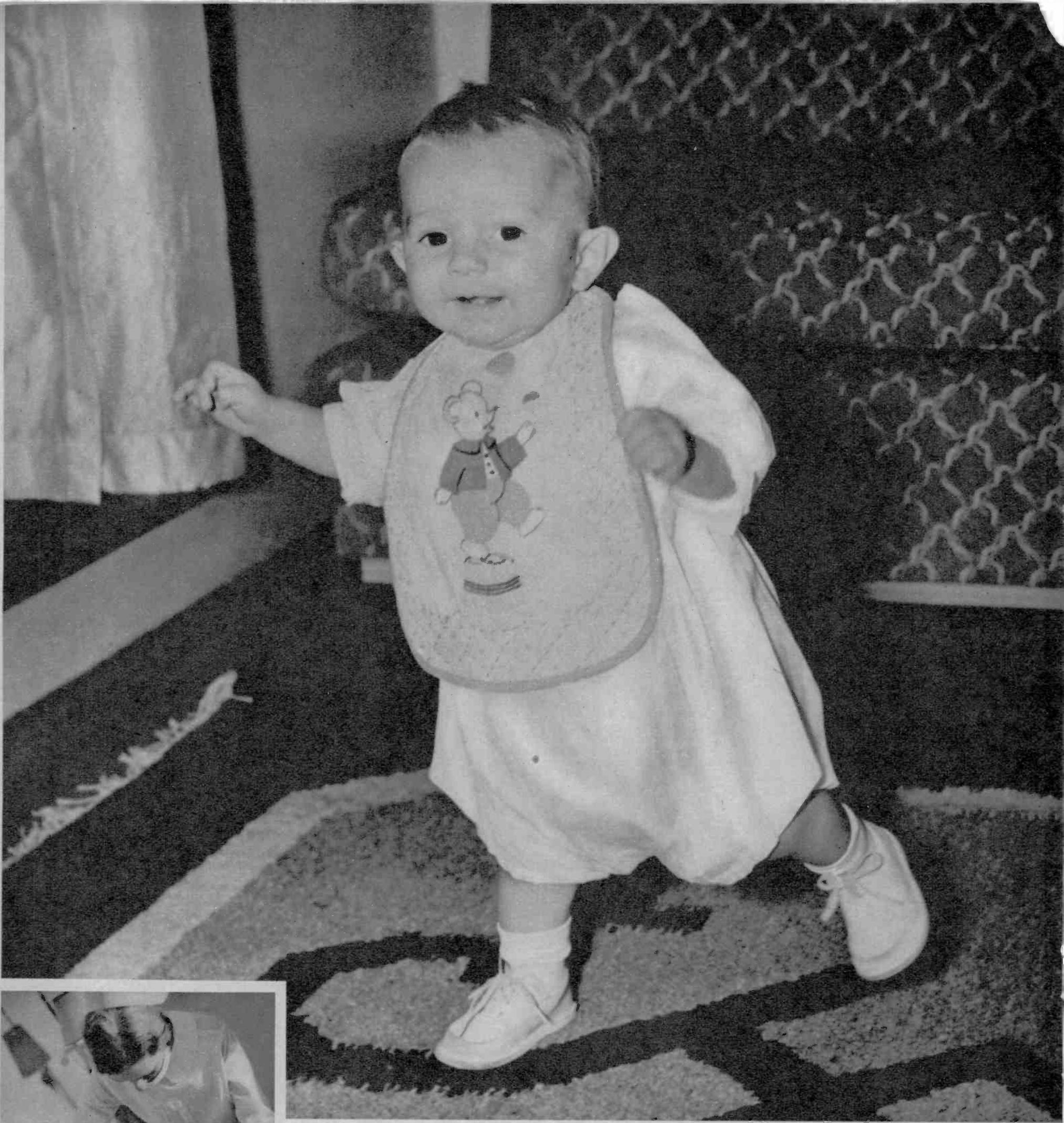
Cliff was Luke Ferguson, a printer, on Eddie Guest's "Welcome Valley" show, now uses this press for his movie titles and Christmas cards



Wig-making, one of Cliff's more unusual hobbies, he learned by taking them apart. Human hair he's using above cost \$6; finished wigs, \$150 to \$300



Arquette is an adept clay-modeler, used the face above as base for a plastic rubber mask which he wore to frighten a studio audience



LIFE TO DATE

MOST scoops are newsmen's triumphs; they leave readers cold. Not so RADIO GUIDE's exploit which last year took Photographer Gene Lester to the bedside of Marge Kretsinger, of radio's "Myrt and Marge," barely twelve hours after the birth of her son Richard ("Rikky"). Cameraman Gene's mother-and-child pictures

(sample, left) had such human-interest impact, stirred so much concern among its readers that RADIO GUIDE's editors determined to publish a "running life-story" of "Baby Rikky." Time has brought that story to its fourth installment, wherein its hero walks. Born May 14, 1937, he walked into this episode in May, 1938 (above).

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Besides Fred Astaire, who is kissing Helen Morgan's hand above while Jimmy Durante scratches his nose, six other marionettes are in Cliff's collection. He models heads, limbs, in clay; casts figures in plastics



Enthusied cameramen, Arquette and a partner have developed this sunshade and "glass box" for trick backgrounds and "double" effects, sell it for \$12.50, also sell miniature-camera trucks for as much as \$23.50 each



Arquette once worked for Walt Disney, was at one time a newspaper cartoonist. Now he makes animated cartoons for his son Michael. The transparencies above, superimposed on backgrounds, depict a visit by Santa Claus



Arquette's hobbies will pay for themselves and much more if plans for a sixteen-millimeter motion-picture camera convertible for "still" use materialize. If they don't, he still thinks he's having more fun than most!

THE SUN SEES THE BARBOURS



"One Man's Family" is the basis for friendships outside the studio for actors of its "Barbour family." Above: Barton Yarborough (Clifford) offers marshmallows to Kathleen Wilson (Claudia)

Carleton Morse writes many "One Man's Family" scripts from real lives of show's actors. After Yarborough, Walter Patterson (Nicky) and Kathleen organized a beach party, a script titled "The Barbours Don Bathing Suits" was written, broadcast June 5



Repeatedly voted top dramatic show, "One Man's Family" is on NBC Wednesdays at 8 p.m. EDT (8:30 p.m. PST Sundays for the West). Above: Miss Wilson, Yarborough, Minetta Ellen (Fanny), J. Anthony Smythe (Henry), Morse (author), Patterson, Winifred Wolfe (Teddy), Michael Raffetto (Paul), Bernice Berwin (Hazel)

Mother and Father Barbour really take active interest in their "children," thus make their "family" seem more real

NBC Photographs by Art Carter

MORNING

8:00 CST 9:00 CDT
NBC-Russian Melodies, dir. Alexander Kiriloff: WLW WMT WCFL
CBS-Church of the Air: WCCO KMOX WKBB WBBM WFBM (sw-21.52)
NBC-Highlights of the Bible; Dr. Frederick K. Stamm, spkr.; Radio Choristers: WMAQ WIRE (sw-21.5)
Dr. Frederick Stamm takes for his subject "Have We Outgrown Fear?"
Reading the Funnies: KWK WMBD
WAAF-Carnival of Comics
WBOW-Church of Christ
WFAM-News; Gospel Tabernacle
WGN-Sunday Morning Concert
WHIP-News
WHO-Dick Leibert, organist
WBA-Sunday Song Service
WIND-Contrast in Harmonies
WISN-St. Boniface Church
WJBC-Church of the Air
WJJD-Happy Go Lucky Time
WLS-Everybody's Hour
WOWO-Christian Science Reader
WTAD-Gospel Singers
WTMJ-Church Services

8:15 CST 9:15 CDT
NBC-Russian Melodies: WOWO
WHO-Bible Broadcaster
WIND-Swing Melodies
8:30 CST 9:30 CDT
NBC-Blaisdell Woodwind Quartet: WMAQ (sw-21.5)
CBS-Horn & Hardart Children's Hour: (sw-21.52)
NBC-Dreams of Long Ago: KWK
WCFL-WOWO WMT WIRE
CBS-Wings Over Jordan: WABB
WCCO WFAM WBBM WFLM KMOX
MBS-A. M. Sullivan, the new poetry: WGN
WAAF-Symphonic Hour
WBOW-Radio Gospel
WHIP-St. Adelbert's Mass
WIBA-Fiore Melodies
WIND-Interlude
WISN-Spiritual Fellowship
WJJD-Happy-Go-Lucky Time
WLS-Little Brown Church
WLW-Church Forum
WROK-Sweet & Swing
WTMJ-Our Club

8:45 CST 9:45 CDT
WIBA-News
WFAM-Farm & Home Realty
WIND-Remote Control
9:00 CST 10:00 CDT
CBS-Charles Paul, organist- WCCO WBBM WFAM WMBD WKBH WOC WISN
NBC-News; Alice Reinsen, contr.: WOWO
NBC-Madrigal Singers: WMAQ (sw-21.5)
MBS-Los Cumbancheros: WGN WLW
News: WROK WT MJ
KMOX-Church of the Air
KWK-Bible Auditorium
WBOW-News; Sunshine Hour
WCFL-Double in Stars
WFBM-Children's Bible Story
WHO-Master Singers
WIBA-The Norwegian Hour
WIND-Leaders in Dance Time
WIRE-Feld Sisters
WJJD-Bureau of Missing Persons
WKBW-United Church Service
WMT-Church Prgm.
WTAD-St. Peters Church

9:15 CST 10:15 CDT
NBC-Neighbor Nell, philosophy: WOWO KWK WLW
CBS-Charles Paul, organist: WFBM
MBS-Reviewing Stand: WGN News: WLS WMBD
WAAF-Swing High
WHO-Seventh Day Adventist
WJJD-Dick Jurgens' Orch
WROK-Sweet & Swing
WTMJ-Masters of Rhythm
9:30 CST 10:30 CDT
CBS-Major Bowes' Capitol Family; Dalton Bros.; Nicholas Cosentino, tr.; Charles Mag-nante, accordionist; Sam Her-man, xylophonist; Robt. Reed, m.c.; Waldo Mayo's Orch.: WFAM WKBW WMBD WKBH WCCO (sw-21.52)
NBC-Rollini Trio: WOWO KWK WCFL
NBC-To be announced: WBOW (sw-21.5)

Schedule Changes for July 17 to July 23

This department announces programs which change their networks or hour of broadcast for two weeks after the change is made. Consult the program listings for your local station

NEW PROGRAMS

Four Corners Theater, a dramatic presentation featuring plays that have been favorites in the rural sections of the nation, will be heard Coast-to-Coast starting Tuesday, July 19, at 6 p.m. CST (7 p.m. CDT).
Horace Heidt's orchestra (sponsored by Alenite), returns to the air Sunday, July 17, at 8 p.m. CST (9 p.m. CDT).
The Farmer Takes the Mike, the first in a series of programs in which the average farmer will come before the microphone to express his views on national and world affairs will be inaugurated Sunday, July 17, at 2 p.m. CST (3 p.m. CDT). About five or six farmers from different agricultural areas will participate in each program—a farm owner, a farm tenant, a farm laborer, a farmer's wife and a farmer's son or daughter. Each program will

come from a different CBS studio in cities that are centers of certain farm crop sections.
The Laugh Liner (sponsored by Wrigley's Gum), started a new series of programs Sunday, July 10. The broadcast features Billy House, comedian, Jack Fulton, tenor and Carl Hohen-garten's orchestra (the latter two were heard on Just Entertain-ment, which recently went off the air). The program can be heard Sundays at 4:30 p.m. CST (5:30 p.m. CDT).
The Peoples Platform, with Mr. and Mrs. Citizen as partici-pants, will be inaugurated Wednesday, July 20, at 6 p.m. CST (7 p.m. CDT). The program will seek to create a composite of American popular opinion, with informal dinner-table discussions. Each week four Americans, from the butcher to the bank president, will meet in a private dining

room with Lyman Bryson, to discuss subjects of a social, economic and political nature.

PROGRAM CHANGES

Benny Goodman (sponsored by Camel), who is enjoying a three weeks vacation in Europe, turns his baton over to other well-known conductors to lead his band for their weekly CBS programs. The first of these will be Guy Lombardo, who will conduct the Goodman band Tuesday, July 19, at 7:30 p.m. CST (8:30 p.m. CDT). (Watch this department for next week's change on this program.)
Don Ameche (sponsored by Chase and Sanborn), who was heard on Sunday nights, left the program to go on an European vacation. However, Edward Arnold took over Don's spot Sunday, July 10, and can be heard Sundays at 6 p.m. CST (7 p.m. CDT).

Paul Whiteman's orchestra (sponsored by Chesterfield), formerly heard on Friday nights, switched over to Wednesday nights, July 13. The new Wednesday night spot can be heard at 6:30 p.m. CST (7:30 p.m. CDT), for West, 9:30 p.m. CST (10:30 p.m. CDT).

CLOSINGS

Al Jolson Show (sponsored by Lifebuoy), faded from the air ways July 12. Al Jolson will return in the fall.
Big Town, drama (sponsored by Rinsol), left the air for the summer months Tuesday, July 12.
Bing Crosby (sponsored by Kraft), leaves the Music Hall for his vacation Thursday, July 28. Bob Burns takes over Bing's job while the latter is away.
Court of Missing Heirs, drama (sponsored by Skelly), left the air Sunday, July 10.

AFTERNOON

12:00 CST 1:00 CDT
NBC-The Magic Key of RCA; Symphony Orch.; Milton J. Cross, m.c.; Symph. Orch., dir. Frank Black; Guest: WLW WIBA WOWO WMT WT MJ WBOW WENR KWK WIRE (sw-15.21)
Guests: Hal Kemp's orchestra with Maxine Gray and Skinny Ennis. Anne Jamison will sing with the Magic Key orchestra conducted by Frank Black. Lin-ton Wells will speak from Trujillo City, Dominican Republic.

NBC-Sunday Dinner at Aunt Fanny's: WIIO (sw-15.33)
CBS-Walberg Brown Strings: WKBW KMOX WBBM News: WOC WMBD WTAD WAAF-Remember with Joy WCCO-Brenson Family WCFL-Spotlight Prgm. WFAM-News; Hungarian Hour WFBM-Songhits WGN-Walter Flandorf's Orch. WHIP-Historic Poland WIND-Amateur Announcers' Con- test WISN-Hollywood Matinee WJBC-Organ Melodies WJJD-Fred Beck, organist WKBH-Cathedral Hour WMAQ-Question-Air Bob Brown WT AQ-Red Ravens' Orch.

12:15 CST 1:15 CDT
NBC-Sunday Dinner at Aunt Fanny's: KSD
MBS-Glenn Miller's Orch.: WGN CBS-Walberg Brown Strings: WCCO WMBD WOC News: WKBH WKBW WJBC WAAF-Musical Newsy WBBM-Dugout Dope WCFL-Baseball Interviews WFBM-Bohemians WMBD-Carmote Time WROK-News; Musicale WTAD-Guest Prgm.

12:30 CST 1:30 CDT
CBS-Summer Session: WMBD WFBM WISN KMOX WKBH WOC (sw-15.27)
NBC-Kiddoodlers: WMAQ KSD WHO (sw-15.33)
Baseball; Chicago Cubs vs. Bos-ton: WBBM WGN WCFL WIND WJJD
WAAF-Tower Tunes
WCCO-Strange As It Seems
WISN-Polish Merrymakers
WKBW-Melody Parade
WROK-Dan, the Funny Man
WTAD-Lawrence Glosemeyer

12:45 CST 1:45 CDT
NBC-Vincente Gomez, guitarist: WMAQ KSD (sw-15.33)
CBS-Summer Session: WTAQ WCCO
WAAF-So You Want to Ride
WHO-Headlines of the Week
WMBD-For Men Only
WOC-Country Church
WTAD-Blended Voices

1:00 CST 2:00 CDT
CBS-Everybody's Music, dir. Howard Barlow: KMOX WOC WKBW WFAM WFBM WMBD WKBH WTAQ (sw-15.27)
"Eight Etudes for Symphony Orchestra," by Robert Russell Bennett, will be premiered by Howard Barlow. This is the first of six serious works ordered from as many noted American writers by the Second Columbia Composers Commis-sion.
The music detail for this program may be found on page 8 this week.

NBC-Richard Humber's Orch.: WENR WOWO WMT MBS-Royal Rangers: KWK (Continued on Next Page)

Log of Stations Listed in Edition E—Midwestern

Table with columns: Call Letters, Kilo-cycles, Power Watts, Location, Net-work, Call Letters, Kilo-cycles, Power Watts, Location, Net-work. Lists various stations and their broadcast parameters.

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company Basic Blue Network
NBC-R—National Broadcasting Company Basic Red Network

†—Night Programs Only
*—10 a.m. to 5 p.m. Only

PLEASE NOTE:

symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 14.

News: WLW WBBM WHIP
Crescent Hour of Music: WHO WOC
KMOX-Piano Recital
WAAF-Do You Remember?
WFBM-Christian Men Builders
WGN-Morning Melodies
WIBA-First Congregational Ch'ch
WIND-Listen to Yourself
WIRE-Indiana Univ. Prgm.
WISN-Sunday Morning Revue
WJJD-Happy Go Lucky Time
WLS-String Trio Concert
WMAQ-Prevue of Brand New Records
WROK-Sweet & Swing

9:45 CST 10:45 CDT
NBC-Bill Stern's Sport Scraps: WCFL WMAQ WOWO
NBC-Norsemen Quartet: WBOW WLW (sw-21.5)
MBS-Walter Flandorf, organist: WGN
Morning Varieties: WBBM WIND
KMOX-Travelogue
KWK-United Charities Reporter
WAAF-Let's Dance
WHIP-Concert Master
WIND-Sunday Morning Varieties
WJJD-Sunday Rhythms
WMT-News

10:00 CST 11:00 CDT
NBC-Southernaires Negro Male Quartet: KWK WOWO WLS WIRE WMT
CBS-Major Bowes: KMOX
NBC-Silver Strings: WBOW WHO
WAAF-Music in the Air
WCFL-Hit Revue
WGN-Univ. of Chicago Chapel Service

WIND-Sing & Swing
WJBC-Family Album
WJJD-Salon Ensemble
WLW-Cadle Tabernacle Choir
WMAQ-Thrills Behind the News Reel
WOC-7th Day Adventists
WROK-News; Sweet & Swing
WTAD-News
WMAQ-Thrills Behind the News-reels
10:15 CST 11:15 CDT
NBC-Silver Strings: (sw-15.33)
CBS-Major Bowes: WOC
WAAF-Jack Odell, news
WBBM-Blue Hawaii
W. r. News

WHIP-WPA Concert
WJBC-Ave Maria Hour
WTAD-Hannibal Prgm.
10:30 CST 11:30 CDT
NBC-Radio City Music Hall Chamber Music Series: KWK WMT WOWO
Guests: Music Hall String Quartet, Henrietta Schumann, pianist, and Viola Philo, soprano.
The music detail for this program may be found on page 8 this week.

NBC-Meridian Music: WBOW WLW WHO WIBA (sw-15.33)
CBS-Salt Lake City Tabernacle Choir & Organ: WKBW KMOX WISN WCCO WOC WMBD WFAM (sw-21.52)
WAAF-Waltztime
WBBM-Quarter Hour of Romance
WCFL-Varieties
WFBM-Stardust Melodies
WHIP-News Oddities
WIND-Methodist Church Prgm.
WIRE-Melody Hour

WJJD-Sunday Party
WKBH-String Ensemble
WLS-Howard Peterson
WROK-Organ Reveries
10:45 CST 11:45 CDT
WAAF-Orchestra Pit
WBBM-Waltz Time
WCL-Jam Session
WHIP-Strings
WJBC-Park Methodist Episcopal Church
WKBH-Church Service
WLB-Drifting Pioneers
WROK-Swedish Mission Taber-nacle Services

11:00 CST 12:00 CDT
NBC-Radio City Music Hall Chamber Music Series: WENR WLW
CBS-Church of the Air: WOC KMOX WCCO WFAM WKBW
NBC-Shakespeare's England, drama: WMAQ WHO (sw-15.33)
German Hour: WIND WISN
WAAF-Musical Hour
WBBM-Music a la Carte
WBOW-Evangelical Church
WCL-Laff Parade
WGN-Reading the Comics
WHIP-Master Jewelers
WIBA-Workers Alliance
WMBD-Peoria Trinity Tabernacle
WTAQ-Em Owen, organist

11:15 CST 12:15 CDT
NBC-Shakespeare's England, drama: WIBA
WBOV-Dinner Music
WCFL-Varieties

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

FILMS DEVELOPED
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SUNDAY

July 17

(1:00 p.m. Continued)

NBC-Sunday Drivers: WMAQ
KSD WHO
WAAF-Dictionary Baseball
WBOW-Studies in Success
WCCO-Home Folks Frolic
WHIP-S. S. Patzkoski
WIBA-News; World Varieties
WIRE-Concert Hall
WISN-Five Star Theater
WLW-To be announced
WROK-Dixon Community Hour
WTAD-Baseball Game
WTMJ-Frank Trumbauer's Orch.

1:15 CST **2:15 CDT**
NBC-Helen Henry, sopr.: WENR
MBS-On a Sunday Afternoon:
KWK
WBOW-To be announced
WCCO-Baseball Game
WHIP-Interstate Roofing
WIRE-Sunday Newspaper
WISN-Dugout Doings

1:30 CST **2:30 CDT**
NBC-Helen Henry, sopr.: WENR
WMT WOWO
NBC-Romance Melodies: WBOW
WIBA WMAQ (sw-15.33)
CBS-Everybody's Music: WFBM
KSD-Municipal Opera
WAAF-Cupid's Court
WHO Strange As It Seems
WIRE-Rhythm Makers Revue
WISN-Baseball Game
WLW-Waltzing Over the World
WROK-Musical
WTMJ-New Voices of 1938

1:45 CST **2:45 CDT**
NBC-Three Cheers: WMT WENR
WOWO
NBC-Romance Melodies: WIBA
WHO
MBS-Jimmy Livingston's Orch.:
KWK
WHIP-Hymns Mother Taught Me

2:00 CST **3:00 CDT**
CBS-The Farmer Takes the Mike,
talks: WFBM WMBD WTAQ
WKBH KMOX WOC WFAM
WKBH (sw-15.27)
In this series the average
farmer and farm worker will

come to the microphone to tell
about his views of national and
world affairs. About five or six
farmers from different agricul-
tural areas of the country will
participate in each program—a
farm owner, a farm tenant, a
farm laborer, a farmer's wife
and a farmer's son or daughter.

NBC-Sunday Vespers: WENR
Dr. Paul Sherer takes for his
topic "The Wages of Sin or the
Gift of God."
NBC-Rangers Serenader: WHO
WBOW WIRE (sw-9.53)
MBS-Benay Venuta's Prgm.: So-
loists & Orch.: KWK WLW
Strange As It Seems: WMAQ
KSD
WAAF-Jimmie Kozak, pianist
WBAA-Concert Review
WHIP-Men of Vision
WIBA-Through the Years
WMT-Walnut Street Church
WOWO-Temple Radio Service
WROK-News; Sunday Song Ser-
vice
WTMJ-Masters of Classics

2:15 CST **3:15 CDT**
NBC-Rangers Serenader: WMAQ
KSD
WAAF-Sabbath Reveries
WFBM-Harlin School
WHIP-Business Review
WLW-Church by Side of Road

2:30 CST **3:30 CDT**
NBC-The World Is Yours; Smith-
sonian Inst., drama: WBOW
WIRE WLW WTMJ WMAQ
WHO WIBA (sw-9.53)
NBC-Nola Day, songs; Barry
McKinley, bar.; Orch.: KWK
WOWO WENR
CBS-Singers from Toronto: WOC
WMBD WTAQ KMOX WFAM
WFBM WKBH WKBH (sw-
15.27)
MBS-Benay Venuta's Prgm.; Leo
Freudberg's Orch.: Soloists:
WMT
KSD-Rosario Bourdon's Orch.
WAAF-Newsroom Oddities
WGN-The Leadoff Man
WHIP-Accordian Moods
WROK-Week in Review
WSUL-Campus Concert

2:45 CST **3:45 CDT**
KMOX-Preview of Nony Opera
WAAF-It's Dance Time
WHIP-Yours Sincerely, Don
Moore
WROK-Shikret Serenade

3:00 CST **4:00 CDT**
NBC-Marion Talley, sop. (Ry-
Krisp); Josef Koestner's
Orch.; Chorus: WIRE WMAQ
WHO WTMJ WIBA (sw-9.53)
NBC-There Was a Woman, drama:
WENR WOWO WBOW KWK
WMT
CBS-Mountain Choir Festival:
WOC WMBD WTAQ WFAM
WFBM WKBH WKBH (sw-
15.27)
KSD-Up-to-the-Minute Baseball
Scores
WAAF-International Potpourri
WHIP-String Ensemble
WJBC-Bloomington Band
WLW-Church by the Side of the
Road
WROK-Old Refrains

3:15 CST **4:15 CDT**
CBS-Mountain Choir Festival:
WMBD WOC KMOX WKBH
WTAQ WFAM WCCO WFBM
WKBH (sw-15.27)
WHIP-Highlights of the News
WROK-Music Graphs
3:30 CST **4:30 CDT**
CBS-Guy Lombardo's Orchestra
(Bond Bread): KMOX WFBM
(sw-15.27)

NBC-Radio Newsreel with Bob
Barrie (Energine): WMAQ
WHO WIRE WLW (sw-9.53)

NBC-Jean Sablon, songs: WENR
WIBA WTMJ WBOW WMT
CBS-Oliver Drake, news oddities:
WTAQ WKBH WMBD WKBH
WOC
MBS-"The Jonah," drama: KWK
WCFB

Jacland Marmur's story which
appeared in Collier's magazine
will be dramatized.
WAAF-Hollywood Brevities
WFAM-Don Pablo's Orch.
WHIP-Christian & Missionary
Alliance
WOWO-Church of the Nazarene
WROK-George Hall's Orch.
WTAD-Piano & Violin

3:45 CST **4:45 CDT**
NBC-The Master Builder, Talk:
WENR WBOW WIBA WMT
CBS-Dave Bacal, organist: WOC
WKBH WMBD WFBM WKBH
WAAF-Kay Armen, songs
WBBM-Tenth Inning
WGN-Bill Anson
WROK-Master Singers
WTAD-Bessie Dean Reinert
WTAQ-Clara Dawes, sop.
WTMJ-Concert Violinist

4:00 CST **5:00 CDT**
CBS-Music for Fun: WOC KMOX
WKBH WKBH WSBT WFBM
WBBM
Guests: Mr. and Mrs. Maurice
Collette and son, Mac, aged 13.
NBC-Catholic Hour: WMAQ WHO
WBOW WIBA WIRE (sw-9.53)
NBC-Summer Concert Orch., dir.
Joseph Cherniavsky: WOWO
WLW
MBS-Dick Barrie's Orch.: WGN
KWK WMT
WAAF-Salon Concert
WCFB-Jack Kelly's Orch.
WENR-Sach's Amateur Hour
WHIP-American Legion Band

Good Listening for Sunday

Further details and stations which will broadcast these programs may be
found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) Radio City Music Hall
Chamber Music Series, NBC.

AFTERNOON

12:00 CST (1:00 CDT) The Magic Key, NBC.
1:00 CST (2:00 CDT) Everybody's Music, CBS.
2:00 CST (3:00 CDT) The Farmer Takes the Mike,
CBS.
5:00 CST (6:00 CDT) Hobby Lobby, NBC.
5:30 CST (6:30 CDT) The Passing Parade, CBS.

NIGHT

6:00 CST (7:00 CDT) Chase and Sanborn Hour,
NBC.
6:30 CST (7:30 CDT) Philharmonic Symphony
Orchestra, CBS.
7:00 CST (8:00 CDT) Win Your Lady, NBC.
8:00 CST (9:00 CDT) Horace Heidt, NBC.
8:30 CST (9:30 CDT) University of Chicago
Round Table Discussions, NBC.
9:00 CST (10:00 CDT) Winchell Column Quiz,
NBC.

3:00 CST **4:00 CDT**
NBC-Marion Talley, sop. (Ry-
Krisp); Josef Koestner's
Orch.; Chorus: WIRE WMAQ
WHO WTMJ WIBA (sw-9.53)
NBC-There Was a Woman, drama:
WENR WOWO WBOW KWK
WMT
CBS-Mountain Choir Festival:
WOC WMBD WTAQ WFAM
WFBM WKBH WKBH (sw-
15.27)
KSD-Up-to-the-Minute Baseball
Scores
WAAF-International Potpourri
WHIP-String Ensemble
WJBC-Bloomington Band
WLW-Church by the Side of the
Road
WROK-Old Refrains

3:15 CST **4:15 CDT**
CBS-Mountain Choir Festival:
WMBD WOC KMOX WKBH
WTAQ WFAM WCCO WFBM
WKBH (sw-15.27)
WHIP-Highlights of the News
WROK-Music Graphs

3:30 CST **4:30 CDT**
CBS-Guy Lombardo's Orchestra
(Bond Bread): KMOX WFBM
(sw-15.27)

NBC-Radio Newsreel with Bob
Barrie (Energine): WMAQ
WHO WIRE WLW (sw-9.53)

NBC-Jean Sablon, songs: WENR
WIBA WTMJ WBOW WMT
CBS-Oliver Drake, news oddities:
WTAQ WKBH WMBD WKBH
WOC
MBS-"The Jonah," drama: KWK
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Jacland Marmur's story which
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NBC-The Master Builder, Talk:
WENR WBOW WIBA WMT
CBS-Dave Bacal, organist: WOC
WKBH WMBD WFBM WKBH
WAAF-Kay Armen, songs
WBBM-Tenth Inning
WGN-Bill Anson
WROK-Master Singers
WTAD-Bessie Dean Reinert
WTAQ-Clara Dawes, sop.
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4:00 CST **5:00 CDT**
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WKBH WKBH WSBT WFBM
WBBM
Guests: Mr. and Mrs. Maurice
Collette and son, Mac, aged 13.
NBC-Catholic Hour: WMAQ WHO
WBOW WIBA WIRE (sw-9.53)
NBC-Summer Concert Orch., dir.
Joseph Cherniavsky: WOWO
WLW
MBS-Dick Barrie's Orch.: WGN
KWK WMT
WAAF-Salon Concert
WCFB-Jack Kelly's Orch.
WENR-Sach's Amateur Hour
WHIP-American Legion Band

WIND-Baseball Scores
WJBC-Men of Vision
WJJD-Baseball Scoreboard
WMBD Ann Dooley, songs
WROK-News; Concert Interlude
WTAQ Ave Maria
WTMJ-German Hour

4:15 CST **5:15 CDT**
WBBM-Tenth Inning
WFL Phil Warner, pianist
WHIP-I Am the Law of Your Life
WIND-Afternoon Melodies
WJBC-Rosena Moore
WJJD-Happy Harmonies
WMBD-Bill Vickland's Vespers
WROK-Freeport Studios
WTAD-News

4:30 CST **5:30 CDT**
NBC-A Tale of Today, drama
(Princess Pat): WMAQ WLW
(sw-9.53)
CBS-Laugh Liner (Wrigley's
Gum) Billy House, comedian;
Jack Fulton, tr.; Carl Hohen-
garten's Orch.: WOC WMBD
KMOX WSBT WFBM WKBH
WCCO WKBH WTAQ WISN
(sw-11.83)

NBC-Canadian Grenadier Guards
Band: WMT WOWO WBOW
KWK WIBA WIRE
KSD-Pepper Uppers
WAAF-George Morgan, tr.
WBAA-Purdh Band Concert
WCFB-Emil Finndt's Orch
WGN-Walter Flandorf, organist
WHIP-Roseland Bethany Church
WHO-Baseball Time
WIND-Concert Hour
WJBC-American Legion Auxiliary
WJJD-Tea Dance Time
WROK-Tercentenary Prgm.
WTAD-Moods in Black & White

4:45 CST **5:45 CDT**
WAAF-Encores
WAG-Alice Blue, pianist
WJBC-Wings Over the World
WTAD-America Thru the Years

5:00 CST **6:00 CDT**
NBC-Jell-O Hobby Lobby; Dave
Elman, m.c.; Harry von Zell;
Ray Morton, tr.; Harry Sal-
ter's Orch.: WMAQ WTAM
KSD WLW (sw-9.53) (also at
9:30 p.m.)
Guests: Sydney Ascher, col-
lector of odd facts about New
York City; Mrs. J. Clark, col-
lector of articles about insom-
nia; Dr. J. Cohen, collector of
pianos of yesteryear.

NBC-Popular Classics; Orch.:
WBOW WENR WIRE WIBA
WTMJ
CBS-Phil Cook's Almanac: WHAS
KMOX WFBM WOC WMBD
WKBH WBBM WJR WKBH
WTAQ (sw-11.83)

MBS-Hawaii Calls: KWK
News: WMT WJJD
WAAF-Eventide Echoes
WCCO-In the Bag
WCFB-Baseball Interview
WGN-Shep Fields' Orch.
WHIP-Mythical Baseball
WHO-Ferde Grofe's Orch.
WIND-Polish Prgm.
WOWO-Ball Scores
WSBT-Baseball Scores; News
WTAD-Melodies

5:15 CST **6:15 CDT**
NBC-Popular Classics: WMT
WAAF-Hollywood Amer. Legion
Band
WCFB-News
WISN-Tenth Inning
WJJD-Tommy Luckner's Orch.
WOWO-Aloha Land
WROK-Musical
WSBT-To be announced
WTAD-Hannibal Prgm.

5:30 CST **6:30 CDT**
CBS-Parade (Gulf Oil):
John Conte; John Nesbitt; All
Garr, tr.; Oscar Bradley's
Orch.; Guests: WJR WSBT
WFBM WHAS

NBC-Interesting Neighbors with
Jerry Belcher; Dean Fossler,
organist (F. W. Fitch Co.):
WBOW WMAQ WHO WIRE
KSD WTAM (sw-9.53)

NBC-Norman Cloutier's Orch.:
WTMJ KWK WMT WOWO
CBS-Week-End Potpourri: WOC
WKBH WBBM WCCO WTAQ
WKBH

KMOX-France Laux, sports
WAAF-Sunset Serenade
WCFB-Philip Kinsman, bass
WGN-Bill Carlsen's Orch.
WHIP-Concert Master
WIBA-Joe Tantillo's Orch.
WISN-The Shadow
WJJD-Melody Shoppe
WLS-To be announced
WLW-Peter Grant, news
WMBD-Ray Olson, bar.
WROK-Salvation Army String
Band

5:45 CST **6:45 CDT**
Sports: WKBH WMBD
KMOX-News
WCFB-To be announced
WHIP-Under the Capitol Dome
WJJD-Piano Tunes
WLW-Jimmy James' Orch.

NIGHT

6:00 CST **7:00 CDT**
NBC-Chase & Sanborn Hour;
Edward Arnold, m.c.; Edgar
Bergen & Charlie McCarthy;
John Carter, tr.; Dorothy
Lamour, sop.; Stroud Twins,
comedians; Robert Armbruster's
Orch.; Guest: WTMJ WIRE
WMAQ WIBA WHO WTAM
WLW KSD (sw-9.53)

CBS-Let There Be Music; Wilbur
Hatch's Orch.: WFBM WSBT
WKBH WCCO WHAS WMBD
WTAQ KMOX WJR (sw-11.83)
NBC-Spy at Large, drama:
WOWO WBOW
MBS-Frank Dailey's Orch.: WMT
Sports: WKBH WTAD WOC
KWK-Sports Review
WAAF-Half & Half
WBBM-Carlos Molina's Orch.
WCFB-Emil Flindt's Orch.
WGN-Old Heidelberg Concert Or-
chestra
WHIP-Rt. Rev. Leon Grochowski
WIND-Re-creation of Baseball
Game
WISN-Down by Herman's
WJJD-Vincent Borrelli's Orch.
WLS-Don Kelley's Sport Scoop
WROK-News; Organ Recital

6:15 CST **7:15 CDT**
CBS-Let There Be Music: WKBH
News: WMBD WOC
KMOX-The Onward Road
KWK-Organist & Violinist
WJJD-Frankie Trumbauer's Orch.
WROK-V.F.W. Prgm.; Dinner
Music
WTAD-Hannibal Prgm.

6:30 CST **7:30 CDT**
CBS-Lewisohn Stadium Concert;
Philharmonic Symphony Orch.:
WOC WJR WBBM WMBD
WISN WSBT KMOX WCCO
WFBM WHAS WKBH WKBH
(sw-11.83)
Massimo Freccia, brilliant
young Italian conductor, will
make his American debut con-
ducting the Philharmonic Or-
chestra.
The music detail for this program
may be found on page 8 this week.

NBC-Songs We Remember: WLS
WOWO WBOW
MBS-Invitation to Waltz: KWK
WGN
WAAF-Evening Concert
WCFB-Jack Kelly's Orch.
WHIP-South Side Church
WJJD-Salon Ensemble
WMT-Baseball Scores
WROK-Oval Whisman, black &
white harmony
WTAD-Orchestral Music
WTAQ-News
6:45 CST **7:45 CDT**
NBC-Songs We Remember: WMT
WIND-Tuneful Truths
WKBH-News

WROK-Musical Workshop
WTAQ-Club Normandie Enter-
tains

7:00 CST **8:00 CDT**
NBC-Manhattan Merry-Go-Round
(Dr. Lyons); Pierre LeKreun,
tr.; Men About Town, trio;
Rachel Carley, vocalist; Don
Donnie's Orch.: WTAM KSD
WMAQ WIRE WHO (sw-9.53)
Mr. LeKreun will sing Just a
Little Love a Little Kiss and,
with Miss Carley, If It Rains,
Who Cares? Miss Carley will
also sing Love Walked In and
In a Little Dutch Kindergarten.
The orchestra will play a med-
ley of Si Tu Vais Ma Tante,
Cobardra and Va M'Attente
Autour de L'Obelisque, and also
'Est Une Chemise Rose. The
trio will sing Allo Teddy and
Lettres d'Amour.

NBC-Win Your Lady (Wood-
bury's) Drama: WENR WMT
WLW KWK (also at 8:30
p.m.)

CBS-Lewisohn Stadium Concert:
WTAQ
WBOW-WPA Prgm.
WCFB-Irish Hour
WGN-Tiny Hill's Orch.
WHIP-Little Business Man
WIBA-Week in Review
WIND-News & Sports
WJJD-Suppertime Frolic
WKBH-Dubuque Star Revue
WOWO-Melody Parade
WROK-Freeport Studios
WSUL-Vespers
WTAD-The Shadow
WTMJ-Around the Dial

7:15 CST **8:15 CDT**
CBS-Lewisohn Stadium Concert:
WKBH

WBOW-Musical Workshop
WHIP-Eventide Echoes
WIBA-Master Singers
WIND-George Foster's Orch.
WTMJ-Dance Orch.

7:30 CST **8:30 CDT**
NBC-Winchell's Column Quiz
(Jergens); Ben Grauer, m.c.:
WENR WMT WLW KWK
(also at 9 p.m.)

NBC-American Album of Familiar
Music (Bayer's Aspirin): Frank
Munn, tr.; Jean Dickenson,
sop.; Amsterdam Chorus; Ar-
den & Arden, piano duo; Ber-
trand Hirsch, violinist; Eliza-
beth Lennox, contr.; Gus
Haenschen's Orch.: WHO KSD
WIRE WMAQ WTAM WIBA
WTMJ (sw-9.53)
Jean Dickenson will sing Vous
Dansez Marquise; Frank Munn
and the choir will sing One
Alone; Mr. Munn and the chorus
will offer Road to Paris, and
Miss Lennox and the chorus will
offer Who Are We to Say. The
choir will also sing When I
Grow Too Old to Dream and
Stout Hearted Men. The en-
semble will play The Desert
Song and selections from "May
Wine" including I Built a
Dream One Day, Just Once
Around the Clock and Some-
thing in the Air. The orchestra
will play The Marching Song,
Tiff Song and, featuring Arden
and Arden, When Hearts Are
Young.

NBC-Readers Guide: WBOW
WGN-Jimmy Grier's Orch.
WIND-Gary Civic Series

7:45 CST **8:45 CDT**
NBC-Irene Rich, drama (Welch
Grape Juice): WENR WOWO
WMT WKBH (also at 9:15
p.m.)

WBOW-Social Securities Prgm.
WGN-News; Sports
WIND-Vincent Borrelli's Orch.
WLW-Robert Taft, talk
8:00 CST **9:00 CDT**
MBS-Good Will Hour (Ironized
Yeast): WGN

NBC-Horace Heidt's Alemtic Brig-
adiers: WHO KOA KSD WIRE
WLW WTAM WMAQ (sw-
9.53)

CBS-Lewisohn Stadium Concert: WISN
KMOX WHAS WFBM WBBM
WCCO (sw-11.83)
NBC-To be announced: WOWO
WBOW KWK WMT
WCFB-Amateur Hour
WENR-Car Card Carnival
WIND-Grant Park Concert
WJR-To be announced
WKBH-Continental Nights
WOC-Romantic Musings
WROK-Swedish Free Church
WSBT-Homes of Americans
WSUI-Baccalaureate Services
WTAQ-Pearl Isle Troubadours
WTMJ-Dance Orch.

8:15 CST **9:15 CDT**
NBC-To be announced: WENR
WSBT-Fireside Fancies
8:30 CST **9:30 CDT**
NBC-Win Your Lady (Wood-
bury's) Drama: KOA KPRC
WSM WOAI WBAP (also see
7 p.m.)

NOTHING IS SACRED IN HOLLYWOOD

Photographed from every angle,
stars have no secrets
from Publicity Cameramen

• At the studio, at home, at play, on
vacation—famous stars are constantly
under the lens of the publicity cameraman,
combination diplomat-acrobat, whose job
it is to persuade the stars to allow them-
selves to be photographed, then get a pic-
ture editors will print, even if he has to
stand on his head or risk breaking his
neck to get it! Once considered little more
than a necessary evil by the studios, today
the publicity cameraman is the most im-
portant cog in the publicity set-ups which
keep movie-star names before the public.

REVEALED IN PICTURES
In the AUGUST Issue of
SCREEN GUIDE
Don't Miss It This Month!

SUNDAY

July 17

NBC-Univ. of Chicago Round Table Discussion: WHO WTAM WBOW WMAQ WTMJ WIBA (sw-9.53)
MBS-Good Will Hour (Ironized Yeast): WLW
NBC-Cheerio; Talk & Music: WMT WENR WOWO (sw-11.57)
CBS-Headlines & By-Lines: WSBT WFBM WBBM KMOX WISN WMBD WOC WTAQ WKBH WKBB WCCO WHAS WJR (sw-11.83)
MBS-Your Sunday Date; Harold Stokes' Orch.: WGN
KSD-Marion Talley, sop.
KWK-Concert Under the Stars WIND-George Foster's Orch.
WIRE-Answers
9:00 CST 10:00 CDT
NBC-Winchell's Column Quiz (Jergen's): KOA WSM KPRC WBAP (also see 7:30 p.m.)
NBC-News; Blue Barron's Orch.: WMAQ
CBS-Vincent Lopez' Orch.: WJR WFBM WKBB WHAS WMBD WISN WCCO WOC WBBM

MBS-Your Sunday Date: KWK
NBC-Fletcher Henderson's Orch.: WHO WENR KSD (sw-9.53)
News: WIBA WMT
Dance Orch.: WKBH WTMJ WIND
KMOX-Evening Serenade
WBOW-Caravan of Song
WCFL-Jack Kelly's Orch.
WIRE-Carl Baker
WLW-To be announced
WOWO-Back Home Hour
WROK-Musicale
WTAM-Star Gazers' Club
WSBT-Don Pablo's Orch.
WTAQ-Club Normandie Entertains
9:15 CST 10:15 CDT
NBC-Irene Rich, drama (Welch Grape Juice): WSM KOA KPRC WBAP (also see 7:45 p.m.)
NBC-Fletcher Henderson's Orch.: WTAM KWK
MBS-Enric Madriguera's Orch.: WMT
WCCO-To be announced
WCFL-News
WGN-Shep Field's Orch.

WHO-Sports Review
WIBA-Club Chanticleer
WIRE-News
WTAQ-Cinderella Orch.
9:30 CST 10:30 CDT
NBC-Jell-O Hobby Lobby: KFI WHO WIRE WIBA WTMJ KOA (also see 5 p.m.)
CBS-Leighton Noble's Orch.: WISN WTAQ WMBD WKBH WKBB WCCO WSBT WHAS WOC WFBM (sw-6.12)
NBC-Lou Breese's Orch.: KWK WMAQ
NBC-News; Ray Kinney's Orch.: WENR WTAM WBOW
MBS-Old Fashioned Revival: WMT WIND
KMOX-The Shadow, drama
WBBM-News with Todd Hunter
WCFL-Dan Flindt's Orch.
WJR-The Hermit's Cave, drama
WLW-Cuban Marine Band
WROK-Aloha Land
WTAQ-Riverside Ballroom Orch.
9:45 CST 10:45 CDT
CBS-Leighton Noble's Orchestra: WBBM
WGN-Bill Carlsen's Orch.
WJBC-Peggy Payne & Pioneers

WROK-News
WTAQ-Bay Beach Orch.
10:00 CST 11:00 CDT
NBC-Larry Clinton's Orchestra: KOA WBOW
CBS-Frank Dailey's Orch.: WISN WKBH WHAS WTAQ WBBM WKBB WCCO KMOX (sw-6.12)
NBC-Jan Garber's Orch.: WOWO KWK WIRE
MBS-Hal Kemp's Orch.: WGN News: WMBD WOC WHO WFBM WJR WROK
WCFL-Pentecostal Church
WENR-Music As You Desire It
WIBA-Sunday Serenade
WLW-Paul Sullivan, news
WMAQ-Fort Pearson, news
WTAM-Tom Ireland; Musical Bulletin Board
WTMJ-Dance Orch.
10:15 CST 11:15 CDT
NBC-Larry Clinton's Orch.: WHO KSD WMAQ
CBS-Frank Dailey's Orch.: WJR WFBM WMBD WOC
MBS-Hal Kemp's Orch.: WLW WCCO-Cedric Adams
WHAS-World News

WTAM-Music You Want
10:30 CST 11:30 CDT
NBC-One Man's Family: KPO KFI (also see Wed. Prgm. at 8 p.m.)
CBS-Henry King's Orch.: WJR WKBH WISN WFBM WOC WBBM WMBD WTAQ WKBH
NBC-Erskine Hawkins' Orch.: WBOW WHO KSD KOA
NBC-Gray Gordon's Orchestra: WOWO
MBS-Bob Crosby's Orch.: WGN WMT
KMOX-Headline Highlights
KWK-News
WCCO-Baseball Scores
WHAS-Dance Band
WIBA-Hollywood at the Beach
WIND-George Foster's Orch.
WIRE-Hank Henry's Orch.
WLW-Ray Pearl's Orch.
WMAQ-Fletcher Henderson's Orchestra
10:45 CST 11:45 CDT
NBC-Gray Gordon's Orch.: WIRE WENR
CBS-Henry King's Orch.: WCCO KMOX

MBS-Bob Crosby's Orch.: KWK
WIBA-Club Chanticleer
WIND-Cappy's Cabana
11:00 CST 12:00 CDT
CBS-Horace Henderson's Orch.: WCCO WMBD WFBM WBBM WOC WISN KMOX WTAQ WKBH
NBC-Jack Sprigg's Orch.: WENR WBOW WHO
MBS-Mitchell Ayre's Orch.: WGN WIRE KWK WMT
NBC-Paul Martin's Orch.: WIBA WMAQ
KOA-Night Editor
KSD-Joe Sanders' Orch.
WIND-Nite Watch
WIRE-Dance Music
WKBH-Weather Report
WLW-Twenty-four Hour Review
WTAM-Slumber Hour

End of Sunday Programs

Monday

July 18, 1938

Monday

MORNING

7:00 CST 8:00 CDT
NBC-Breakfast Club; Vocalists, Don McNeill, m.c.; Orch.: News: WCFL WBOW WOWO
CBS-Dear Columbia; News: WFAM WCBW (sw-17.76)
NBC-Ward & Muzzy, piano duo: (sw-21.5)
News: WJJD WTAD
Early Risers: WISN WROK
Musical Clock: WBBM WIBA WKBH WIRE WKBH KMOX WOC WHIP
7:15 CST 8:15 CDT
NBC-Person to Person: (sw-21.5)
News: WCCO WHO WMT WLW KWK-Sunshine
WIND-Morning Review
WJJD-H. Zimmerman, organist
WLS-Julian Bentley
WMBD-Musical Clock
WROK-Breakfast Melodies
WTAD-Breakfast Brevities
7:30 CST 8:30 CDT
CBS-Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Albolene): WBBM
NBC-Landt Trio; News: (sw-21.5)
News: WKBH WTAQ WIBA
Morning Devotions: WKBH WLS
Musical Clock: WBOW WMT
KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM-Your Engagement Book
WHIP-Just About Time
WHO-Williams Brothers Quartet
WIND-Hawaiian Melodies
WIRE-Dessa Byrd
WLW-Gospel Singer
WMAQ-Whistler & His Dog; News
WMBD-Weather Report
WROK-Morning Parade
7:45 CST 8:45 CDT
NBC-Amanda Snow, songs: WMAQ (sw-21.5)
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX
News: WIND WTAD WIRE WHIP
KWK-News; Rapid Service
WBBM-Linda's First Love
WFAM-Morning Devotions
WHO-Rare Bits of News
WIRE-News; Today's Best Buy
WJJD-Tuberculosis Inst. Prgm.
WKBH-Tune Tossers
WKBH-Breakfast Melodies
WLS-Cowboy Bill
WLW-Your Hollywood News Girl
WMBD-Police Flash
WTAQ-Today's Almanac
WTMJ-Morning Melodies
8:00 CST 9:00 CDT
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WFBM WCCO KMOX WBBM WOC
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE
NBC-Just Neighbors, sketch: WCFL WTMJ WOWO
News: WKBH WMBD WAAF
Musical Clock: WIBA WROK WMT
KSD-News; Dick Leibert, organist
KWK-Pep-Up Parade
WFAM-Concert Time
WGN-Martha Crane & Helen Joyce
WHA-Band Wagon
WHIP-Hit Revue

WHO-Coffee Pot Inn
WIND-Priscilla & Her Piano
WJJD-Gene Austin, songs
WKBH-Chancel Steps
WLS-Hal Culver, with Howard Peterson, organist
WLW-Hymns of All Churches
WTAD-Tales Old & New
WTAQ-Morning Potpourri
8:15 CST 9:15 CDT
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE
CBS-Myrt & Marge, sketch (Super Suds): KMOX WFBM WCCO WISN WBBM WMBD
On page 17 you will find pictures of Marge's son, "Rikky," Kretzinger.
NBC-Asher & Little Jimmie, cowboy songs: WOWO WCFL
KSD-Bright & Early Melodies
WAAF-Rhythm Rhapsody
WCFL-Double in Stars
WHA-Morning Melodies
WHO-What to Serve Today
WIND-Your Favorite Band
WJJD-Piano Parade
WKBH-Salon Sketches
WKBH-Uncle Bob
WLS-News; Household Hints
WLW-Myrt & Marge, sketch
WOC-Musical Clock
WTAD-Gems of Melody
WTMJ-Hymns of All Churches
8:30 CST 9:30 CDT
CBS-Hilltop House (Palmolive Soap): WISN WMBD KMOX WBBM WCCO
NBC-Just Plain Bill, sketch (Kolyinos): WMAQ WIRE
NBC-Happy Jack, songs: KSD
NBC-Josh Higgins of Finchville, sketch: WCFL
WAAF-Canary Serenade
WBOW-Radio Gospel
WFAM-Shoppers' Guide
WFBM-Roundup
WGN-Morning Melodies
WHIP-Polish Variety Hour
WHO-Those Happy Gilmans
WIBA-Today's Almanac, Society Reporter
WJJD-Adult Education Council
WKBH-Hits & Encores
WKBH-Olive Hagen, organist
WLS-Old Kitchen Kettle
WLW-Hilltop House, sketch
WMT-Musical Clock
WOWO-Tri-Topics
WROK-Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Interchurch Revival
WTAQ-Wake Up and Live
WTMJ-Bargain-a-Minute
8:45 CST 9:45 CDT
NBC-Woman in White, sketch (Pillsbury): WMAQ WIRE WHO WTMJ KSD
NBC-Popular Waltzes: WBOW WMT KWK (sw-21.5)
CBS-Stepmother, sketch (Colgate): WBBM WCCO WFBM KMOX
NBC-Ma Perkins, sketch (Oxydol): WLS
WCFL-Bittersweet Melodies
WGN-Dr. Friendly, drama
WIND-Musical Varieties
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBH-Stars Over Hollywood
WKBH-Amer. Family Robinson
WLW-Betty & Bob, sketch
WMBD-Women of Today
WOWO-Modern Home Forum
WROK-Town Crier
WSUI-Morning Melodies; Service Reports

WTAD-Hannibal Prgm.
WTAQ-Do You Remember?
9:00 CST 10:00 CDT
NBC-Originalities: WIBA WCFL (sw-21.5)
CBS-Ruth Carhart, songs: WISN WTAQ WKBH WKBH WFAM WFBM
NBC-David Harum, sketch (Rab-O): KSD WIRE WMAQ WHO (sw-15.33)
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS
KMOX-Popular Melodies
KWK-Singing Cowboys
WAAF-Woman's Page
WBBM-Heart of Julia Blake
WBOW-State Teachers College
WCCO-Ma Perkins
WGN-Get Thin to Music
WIND-Traffic Court Broadcast
WJJD-Priscilla Holbrook, pianist
WLW-The Goldbergs, sketch
WMBD-Messenger; Weather
WMT-News: Musical Interlude
WROK-News
WSUI-Illustrated Musical Chats
WTMJ-Dan Harding's Wife
9:15 CST 10:15 CDT
NBC-Vic & Sade, sketch (Crisco): WLS WLW
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD
CBS-Richard Maxwell, tnr.: KMOX WFAM
NBC-Breen & de Rose, songs: WMT WBOW
MBS-Bachelor's Children (Old Dutch Cleanser): WGN
News: WKBH WMBD WOC
Editor's Daughter, sketch: WBBM WOWO
KWK-Great Works of Man
WAAF-Hog 'n' Harmony
WCCO-Bachelor's Children
WCFL-Rhythm Roundup
WFBM-Apron Strings
WHA-American Observer
WIBA-Organ Melodies
WISN-Symphonetta
WJJD-Sports Edition Handicap per
WKBH-Music Makers
WHO-On the Mall
WTAQ-Crimson Trail
WTMJ-The Happy Gilmans
9:30 CST 10:30 CDT
NBC-Pepper Young's Family, sketch (Camay Soap): WLS
NBC-Viennese Ensemble: WCFL WBOW WIBA WMT
CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM
NBC-Doc Schneider's Texans: WMAQ WHO (sw-21.5)
KWK-Pop Wise & Filbert
WAAF-Swing High
WFAM-Health Talk; Gypsy Fiddles
WGN-Man on State Street
WHIP-Women in the News
WIND-Serenade to the Ladies
WIRE-Imogene Pierson
WJJD-Harry Zimmerman, organist
WKBH-Eb & Zeb, sketch
WKBH-Today's Almanac
WLW-Short Short Story
WOC-Melodic Variations
WOWO-Linda's First Love
WROK-Milk-Made Magic
WTAD-Ma Perkins, sketch
WTAQ-Roundup
WTMJ-Morning Melodies

9:45 CST 10:45 CDT
CBS-Aunt Jenny's Stories (Spry): KMOX WMBD WFBM WBBM WISN WCCO
NBC-Viennese Ensemble: WOWO KWK WHO
NBC-Kitty Keene, Inc., sketch: (Dreft): WHO
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW
KSD-Robert Hood Bowers' Band
WAAF-Novelettes
WFAM-Lou Pike, organist
WGN-Painted Dreams
WHIP-This Rhythmic Age
WIBA-Church of the Air
WIND-News
WIRE-Linda's First Love
WJJD-Garwood Van's Orch.
WLS-Grace Wilson, contr.
WIND-Current News & Markets
WJJD-Frankie Trumbauer's Orch.
WKBH-Rhythm & Romance
WKBH-Swing Interlude
WROK-Radio Rhythm
WSUI-Prgm. Calendar; Weather
WTAD-Kitty Keene, sketch
10:00 CST 11:00 CDT
NBC-Dorothy Rochelle, songs: WBOW WMT
CBS-Tower Town Tempos: WOC WBBM WCCO WFAM WMBD WFBM KMOX WISN
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
NBC-Herman & Banta: KSD
KWK-Three-Quarter Time
WAAF-Let's Dance
WCFL-Peekers in the Pantry
WGN-Manhattan Mother, sketch
WHA-Homemakers
WHIP-Fashions & the Home
WHO-The Goldbergs, sketch
WIBA-Linda's First Love, sketch
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
WIRE-Dessa Byrd
WJBC-Organ Moods
WJJD-Bureau of Missing Persons
WKBH-Hollywood Reporter
WKBH-Home Economics
WLS-Market Reports; News
WLW-Editor's Daughter, sketch
WOWO-Bill Board
WROK-News; Organ
WSUI-Home Decoration
WTAD-News
WTAQ-Stars Over Hollywood
WTMJ-What's New in Milwaukee?
10:15 CST 11:15 CDT
NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW
CBS-Irene Beasley, R.F.D. No. 1: WFBM WTAQ WFAM WKBH WOC
NBC-Kidoodlers: WBOW KWK (sw-15.33)
KMOX-Houseboat Hannah, sketch
KSD-Ferde Grofe's Orch.
WAAF-Willie Winn, sport of kings
WBBM-Missus Goes to Market
WCCO-Judy & Jane
WGN-Don Pedro's Magic Violin
WHIP-Morning Dance
WHO-Houseboat Hannah
WIBA-Editor's Daughter, sketch
WIND-Piano Tunes
WISN-News
WJBC-Women in the News
WJJD-Criminal Court Interviews
WKBH-Your Home Prgm.
WLS-Musical Chore Boys
WMBD-Linda's First Love
WMT-Douglas Grant, gospel bar.
WROK-Poer's Corner

WSUI-Yesterday's Musical Favorites
WTAD-Bee & Vee
10:30 CST 11:30 CDT
NBC-Nat'l Farm & Home Hour; Guest Speakers: WMAQ WIBA WBOW
CBS-Romance of Helen Trent, Virginia Clark (Edna Wallace Hopper): WBBM KMOX
NBC-Democracy & Her Bible, Dr. F. C. Stisler: KSD
News: WGN WHIP KWK
WAAF-This Feminine World
WCCO-Happy Gilmans
WCFL-Double in Stars
WFAM-Harlan Hogan
WFBM-Mrs. Farrell's Kitchen of the Air
WHA-Music Appreciation Course
WHO-Myrt & Marge, sketch
WIND-Organ & Guitar
WIRE-Footnotes; News
WISN-Organ Recital
WJBC-Dollar Daze
WJJD-Safety Court Broadcast
WKBH-House of MacGregor
WKBH-Songtime
WLS-Homemakers
WLW-News; Livestocks; River; Weather; Markets
WMBD-Honeywood Lane
WMT-Bits of Everything
WOC-Radio Bazaar
WOWO-Richard Trojan
WROK-Kaye Kreamer, Woman's Forum
WSUI-The Book Shelf
WTAD-Tonic Tunes
WTAQ-News; Merry-Go-Round
WTMJ-Kitty Keene, Inc.
10:45 CST 11:45 CDT
NBC-Nat'l Farm & Home Hour: WLW KWK
CBS-Our Gal Sunday, sketch (Anacin): WBBM KMOX
NBC-Cobwebs & Cadenzas: WCFL WIRE
KSD-Lady Courageous
WAAF-Markets; Sweet and Slow
WCCO-Grandma Travels
WFAM-Homespun Verse
WGN-Musical Mail Box
WHIP-Musical Newsy
WHO-Hilltop House, sketch
WISN-Ann Leslie's Scrapbook
WJBC-Paggy Payne & Pioneers
WKBH-Treasure Chest
WKBH-Beauty Box Revue
WLS-Short, Short Stories
WMBD-Bandwagon
WOC-Screenfans Prgm.
WOWO-Al Becker Interviews
WROK-Freeport Studios

WTAD-Betty & Bob, sketch
WTMJ-Blue Room Ensemble
11:00 CST 12:00 CDT
NBC-Vincent Curran, songs: KSD (sw-15.33)
CBS-The Goldbergs, sketch (Oxydol): WOC WKBH WCCO WBBM
MBS-The Happy Gang: WMT WGN
KMOX-Ma Perkins, sketch
WAAF-Symphonic Hour
WBAA-Convocation Prgm.
WCFL-Hit Review
WFBM-Music Hall
WHIP-Southtown Church Hour
WHO-Dan Harding's Wife, sketch
WIND-Indiana News
WIRE-Singin' Sam
WISN-Morning Musical
WJBC-Surprise Party
WJJD-News
WKBH-Magic Violin
WLS-Tommy Tanner
WMBD-Wayside Chapel
WOWO-Consolaires
WSBT-News; Stock Report; Farm Flashes
WSUI-State Symphony of Boston
WTAD-All for the Ladies
WTAQ-Hollywood on Parade
WTMJ-Heinie and Dinty
11:15 CST 12:15 CDT
CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN
NBC-Three Romeos: WCFL KSD WIRE (sw-15.33)
CBS-To be announced: WFBM
WGN-Noontime Melodies
WHA-Organ Interlude
WHIP-Englewood Hour
WHO-Vic and Sade, sketch
WIND-Novelty Organist
WJBC-Parade of Bands
WJJD-H. Zimmerman, organist
WKBH-Book of the Hour
WKBH-Club Calendar
WMBD-Polly of the Range
WMT-Tom Owen's Cowboys
WOC-Studio Swingapators
WOWO-Today's News
WSBT-The Day Dreamer
WSUI-Ave Maria Hour
WTMJ-Heinie and His Genadiers
11:30 CST 12:30 CDT
CBS-Road of Life, sketch (Chipso): KMOX WBBM
NBC-Words & Music: WMAQ KSD WIBA (sw-15.33)
MBS-Radio Garden Club: KWK
WBOV-Presentation
WCCO-Houseboat Hannah
(Continued on Next Page)

TONIGHT LISTEN TO UNCLE EZRA
Of National Barn Dance fame in a radio program all his own that is different
Every Mon. Wed. Fri. N. B. C. Red Network
WMAQ WIRE WHO 5:15 P.M. C.S.T. 6:15 P.M. C.D.T.



MONDAY

July 18

(11:30 a.m. Continued)

WCFL-Mid-day Melody Mart
 WFBM-Hoosier Farm Circle
 WGN-Mid-day Service
 WHA-Talking Book
 WHIP-Hollywood News
 WHO-Home Folks
 WIND-Bob Atcher & Bonnie Blue
 Eyes, hillbilly songs & guitar
 WIRE-Farm & Home Hour
 WISN-Gordon Brothers
 WJBC-Singin' Sam
 WJJD-Noonday Service
 WKBB-Social Calendar; Farm
 News; Do You Want a Job?
 WKBH-Rhapsody and Rhythm
 WLS-Markets; News
 WLW-Live Stock & Poultry Re-
 ports; News
 WMBD-Thrift Message; Miss
 Electroflux; Melody Miniature
 WMT-Sweet and Swing
 WOC-Hymns of All Churches
 WOWO-To be announced
 WSBT-In Movieland
 WTAD-Police News
 WTAQ-Mailman
11:45 CST 12:45 CDT
 NBC-Jack & Loretta Clemens;
 WOWO KWK
 CBS-Gospel Singer, Edward Mac-
 Hugh, bar.; Organ (Ivory
 Soap); KMOX WCCO WBBM
 MBS-Your Hollywood Newsgirl
 (Lydia E. Pinkham); WCFL
 News; WBAA WIND WMAQ
 WHIP-Cascade Melodies
 WHO-Markets; Weather
 WISN-Even as You and I
 WJBC-Reid & Vin
 WKBH-Hits and Encores
 WLS-Dinner Bell Prgm.
 WLW-Hugh Cross & Radio Pals
 WMBD-Window Shopper
 WMT-News; Cedar Valley Hill-
 billies
 WOC-Farm Bureau & Markets
 WROK-Round the Town
 WSBT-Man on the Street
 WSUI-Farm Flashes, Emmett
 Gardner
 WTAQ-Farmhands
 WTMJ-Livestock Quotations

AFTERNOON

12:00 CST 1:00 CDT
 NBC-Betty & Bob, sketch (Gold
 Medal); WIRE WTMJ WMAQ
 KWK WHO
 CBS-The Dictators; WSBT WOC
 WCCO WKBB WKBH (sw-
 15.27)
 NBC-Al Roth's Orch.; (sw-15.33)
 MBS-Harold Turner, pianist;
 WGN
 News; WJBC WMBD WTAD
 KMOX-Singin' Sam
 KSD-News; Dick Leibert, organist
 WAAF-Don Bolt, commentator
 WBAA Agricultural Forum
 WBBM-Manhattan Mother
 WBOV-Street Reporter
 WCFL-Spotlight Prgm.
 WFBM-Blue Ribbon Melodies
 WHA-Musicale
 WHIP-Movie Tunes
 WBA-Interlude; Country Home
 WIND-Lupi Italian Hour
 WISN-Musical Heat Wave
 WJJD-Markets

WLW-Linda's First Love, sketch
 WMT-Cedar Valley Hillbillies
 WOWO-Purdue Agricultural Pro-
 gram
 WSUI-Rhythm Rambles
12:15 CST 1:15 CDT
 NBC-Arnold Grimm's Daughter,
 sketch (Gold Medal); WIRE
 WLW WMAQ KWK WTMJ
 NBC-Al Roth's Orch.; WBOW
 WIBW
 MBS-As You Like It; WGN
 News; WIBA WKBB WFBM
 Kitty Keene; WCCO KMOX
 Man on the Street; WKBH
 WBBM
 WAAF-Estelle Barnes, pianist
 WBAA-Sports, Dick Shively
 WCFL-Musical Varieties
 WHIP-Alice Oleson, pianist
 WHO-Melodious Favorites
 WJBC-Hot vs. Sweet
 WJJD-Midday Round-Up
 WLS-The Virginians
 WMBD-Town Crier; Markets
 WMT-Question Man; Voice of
 Iowa
 WOC-Farm Bureau & Markets
 WOWO-Market Service
 WROK-Column Left, News
 WTAD-Cy & Freckles
12:30 CST 1:30 CDT
 CBS-Three Consoles; WISN
 WFBM WSBT (sw-15.27)
 NBC-Joe Green's Orch.; WOWO
 WBOW WCFL (sw-15.33)
 NBC-Valliant Lady, sketch (Gold
 Medal); WLW WIRE WMAQ
 KWK
 News; WHO WOC
 Rhythm Rascals; WTAQ WTMJ
 KMOX-Linda's First Love
 WAAF-Markets; Encores
 WBAA-Dance Time
 WBBM-Kitty Keene, sketch
 WCCO-First Edition
 WGN-June Baker, talk
 WHA Farm Prgm.
 WHIP-Concert Orch.
 WIBA-Market Reports
 WIND-WPA Prgm.
 WKBB-Man on the Street
 WKBH-Luncheon Music
 WLS-Voice of the Feed-lot
 WMBD-Farm News
 WMT-Markets; Cedar Valley Hill-
 billies
 WROK-Couple on the Street;
 Service Sam
 WTAD-Farm; Weather; Markets
12:45 CST 1:45 CDT
 NBC-Hymns of All Churches
 (Gold Medal); WIRE WMAQ
 KWK WHO
 CBS-Three Consoles; WCCO WOC
 News; WKBH WTAQ
 KMOX Editor's Daughter, sketch
 KSD-News; Dick Leibert, organist
 WAAF-Waltztime
 WBBM-Houseboat Hannah
 WBOW-Tune of the Day
 WGN-Melody Time
 WIBA-Melody Moments
 WIND-Organ & Vibra Harp
 WJJD-Organ & Song
 WKBB-Song Hit of the Day; Pet
 Corner
 WLS-Listeners Mike; Markets
 WLW-Kitty Keene, Inc., sketch
 WMBD-Colonel Beene; Noon-
 day Melodies
 WMT-Iowa Cornhuskers
 WROK-Home Folks' Hour
 WTMJ-Sidewalk Reporter
1:00 CST 2:00 CDT
 CBS-Matinee in Manhattan;
 WISN WFBM WKBB WSBT
 KMOX WOC (sw-15.27)
 NBC-The Story of Mary Marlin,
 sketch (Ivory Flakes); WMAQ
 WHO WLW WTMJ KSD

Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON

5:45 CST (6:45 CDT) Boake Carter, CBS.

NIGHT

6:00 CST (7:00 CDT) Burns and Allen, NBC.

6:00 CST (7:00 CDT) Richard Himber, CBS.

6:30 CST (7:30 CDT) Voice of Firestone, NBC.

7:00 CST (8:00 CDT) Orson Welles, CBS.

8:00 CST (9:00 CDT) True or False, NBC.

8:00 CST (9:00 CDT) Contented Hour, NBC.

8:00 CST (9:00 CDT) Wayne King, CBS.

8:30 CST (9:30 CDT) National Radio Forum, NBC.

MBS-Marriage License Romances;
 WMT WGN
 News; WHIP WTAD WIND
 Men on the Street; WMBD
 WTAQ
 KWK-Backstage Wife, sketch
 WAAF-"L" Reporter, interviews
 WBAA-This Business of Living
 WBBM-Broadcast Rhymsters
 WBOW Sportscasting
 WCCO-Livestocks
 WCFL-Make Believe Danceland
 WHA-News & Views
 WIBA-Dane County Farm Hour
 WIRE-Reporter
 WJJD-Tommy Tucker's Orch.
 WKBH-Ma Perkins
 WLS-Homemakers Hour
 WOWO-The Observer
1:15 CST 2:15 CDT
 NBC-Oxydol's Own Ma Perkins,
 sketch; WMAQ WTMJ WHO
 KSD
 CBS-Matinee in Manhattan;
 WTAQ WKBH
 NBC-Navv Band; WBOW WOWO
 MBS-Beth; Chandler, ballads;
 WMT
 KMOX-Judy & Jane
 KWK-Great Works of Man
 WAAF-Carnival Matinee
 WBAA-Melody Time
 WBBM-Meet the Missus
 WOC-Betty & Bob
 WGN-Hits of Today
 WHA-Musical Varieties
 WHIP-Band Concert
 WIBA-Concert Trio
 WIND-Piano Tunes
 WIRE-Noonday Headlines
 WLW-Ma Perkins, sketch
 WMBD-His Majesty, the Baby
 WMT-German Band
 WTAD-Quincy Marches On

1:30 CST 2:30 CDT
 CBS-Four Notes & Milton
 Charles; WMBD WKBB WOC
 WSBT WTAQ WFBM WISN
 WKBH (sw-15.27)
 NBC-Pepper Young's Family,
 sketch (Camay Soap); WMAQ
 WLW WHO KSD WTMJ
 MBS-Harold Stokes' Orch.; WGN
 KMOX-Magic Kitchen
 KWK-Musical Interlude
 WBAA-Monitor Views the News
 WBBM-Pat Flanagan
 WCCO-Julia Blake
 WHA-Organ Melodies

WHIP-Dancing Party
 WIND-Band Stand
 WIRE-Matinee Varieties
 WJJD-Lennie Conn's Quartet
 WMT-News; Novelty Parade
 WOWO-Men of Note
 WROK-Movie and Radio Prgm.
 WTAD-Medical Ass'n

1:45 CST 2:45 CDT
 CBS-Nan Wynn, songs; WKBB
 WSBT WKBH WOC WTAQ
 WISN WFBM (sw-15.27)
 NBC-Navy Band; WMT
 NBC-The Guiding Light, sketch
 (White Naptha); WHO WMAQ
 WTMJ KSD WLW
 KWK-Marriage License Romance
 WBAA-Songs & Melodies
 WBBM-Dugout Dope
 WCCO-Markets
 WCFL-Baseball Interviews
 WGN-The Leadoff Man
 WIBA-Gems of Melody
 WIND-Dugout Interviews
 WJJD-Warren Brown talks Base-
 ball
 WIS-News
 WMBD-Hello, Neighbor
 WOWO-Women in the News
 WROK-Margaret Eklof, songs

2:00 CST 3:00 CDT
 CBS-Patterns in Swing; WISN
 WSBT WOC WKBH WKBB
 WTAQ WFBM (sw-15.27)
 NBC-Club Matinee; WENR WMT
 WOWO WBOW
 NBC-Backstage Wife, sketch
 (Dr. Lyons); WMAQ WTMJ
 WIRE WHO WIBA
 Baseball; Chicago Cubs vs.
 Boston; WGN WBBM WCFL
 WIND WJJD
 Dan Harding's Wife, sketch;
 KSD WLW
 KMOX-Those Happy Gilmans
 KWK-Today at Two
 WAAF-News Flashes; Weather
 WBAA-Typing School of the Air
 WCCO-Ladies First
 WHA-Army Air Journeys
 WHIP-Gay Caballeros
 WMBD-Editor's Daughter
 WROK-News; Concert Interlude
 WSUI-Travel's Radio Review
 WTAD-Hannibal Prgm.
 WTAM-Variety Prgm.

2:15 CST 3:15 CDT
 NBC-Stella Dallas, sketch (Milk
 of Magnesia); WIRE WTMJ
 WIBA WMAQ WHO
 NBC-Club Matinee; (sw-15.21)
 CBS-Patterns in Swing; WMBD
 WCCO
 MBS-Midstream, drama; WLW
 KMOX-One Woman's Opinion
 KSD-Heart of Julia Blake
 KWK-Music in a Sentimental
 Mood
 WAAF-Emerson Trent, trn.
 WHA-Magazine Rack
 WHIP-Orch. With Denna Taylor
 WROK-Judy Marsh, songs
 WSUI-Within the Classroom
 WTAQ-Fiddlers Three

2:30 CST 3:30 CDT
 NBC-The Hughes Reel with Rush
 Hughes (Borden Co.); WHO
 KSD WMAQ WIRE
 CBS-Deep River Boys, quartet;
 WFAM WISN WTAQ WFBM
 WMBD WKBB WKBH WOC
 (sw-15.27)
 NBC-Club Matinee; WIBA
 KMOX-Let's Compare Notes;
 Headline Highlights
 KWK-Richard Hayes, swing or-
 ganist
 WAAF-Matinee Melodies
 WBAA-The Home Builders
 WCCO-Front Page Parade
 WHA-Music of the Masters
 WHIP-There Was a Time When

WLW-Heart of Julia Blake
 WROK-Two Guitars
 WTAD-Sports Talk
 WTMJ-News; Police; Weather;
 Spotlight
2:45 CST 3:45 CDT
 CBS-Del Casino, songs; WKBH
 WTAQ WOC WFBM WFAM
 WKBH WCCO WMBD (sw-
 15.27)
 NBC-Girl Alone, sketch; WMAQ
 MBS-The Hatterfields; WLW
 KMOX-Dope from the Dugout
 KSD-Xavier Cugat's Orch.
 KWK-Man in the Stands
 WAAF-Estelle Barnes, pianist
 WHIP-Topical Commentary
 WHO-Favorite Melodies
 WIBA-Today's Front Page
 WIRE-Black and White
 WISN-Dugout Doings; Baseball
 Game
 WROK-Rhythm Before Three
 WTAD-Dance Orch.
 WTMJ-Down a Country Road

3:00 CST 4:00 CDT
 CBS-Nat'l Hillbilly Champions;
 WKBH WKBB WTAQ WFBM
 WOC WFAM WMBD WCCO
 NBC-Top Hatters; WBOW WHO
 NBC-Neighbor Nell; Dean Fos-
 ser, organist; WENR
 Baseball Game; WTAD WMT
 Baseball; Cardinals vs. Phillies;
 KMOX KWK
 KSD-Baseball Scores
 WAAF-The Rhumba Beat
 WBAA-Symphony Hall
 WHIP-Eunice Clark & Orch.
 WIBA-Today's Front Page
 WIRE-Police Court
 WJBC-God's Cheer for Shut-ins
 WLW-Houseboat Hannah, sketch
 WMAQ-To be announced
 WOWO-News
 WROK-Kaye Kreamer, Women of
 the Hour

WTMJ-Valiant Lady, sketch
3:15 CST 4:15 CDT
 NBC-Don Winslow of the Navy;
 WOWO WIBA WMT
 NBC-Silhouettes of the West;
 WENR
 NBC-Top Hatters; WIRE
 CBS-Nat'l Hillbilly Champions;
 WTAQ WOC WMBD WFBM
 WKBB WFAM WKBH
 WAAF-Kay Armen, songs
 WHIP-Flying Lessons
 WHO-Fly and Jane, sketch
 WLW-Charlie's Singing School
 WTMJ-Home Harmonizers

3:30 CST 4:30 CDT
 NBC-Your Family & Mine (Seal-
 test); WMAQ WIBA WTMJ
 (sw-9.53)
 NBC-Kellogg's Singing Lady;
 Irene Wicker; WLW
 Story: "How the Rabbit Got
 in the Animal Club."
 NBC-Charles Sears, trn.; WBOW
 WENR
 CBS-March of Games; Arthur
 Ross, m.c.; WOC WFBM
 WMBD WKBB WKBH WCCO
 News; WHO WJBC WIND
 WAAF-Musicale Moderne
 WFAM-Young America on the
 Air; Pop Concert
 WHA-Weather Bureau
 WHIP-Tea Dance
 WIRE-Scott Choir
 WOWO-Musical Workshop
 WROK-Helene Kimberley
 WTAQ-Herman Daumler, violinist

3:45 CST 4:45 CDT
 CBS-New Horizons; WKBH WOC
 WKBB WFAM WFBM WMBD
 WTAQ WCCO
 NBC-Little Orphan Annie (Oval-
 line); (sw-9.53)
 NBC-Erwin Glucksman's Orch.;
 WENR WOWO WIRE
 NBC-Rex Maupin's Orch.; WHO
 KSD WTMJ WBOW
 WAAF-Diana Clifton, sop.
 WCCO
 WBBM-Tenth Inning
 WHIP-News
 WIBA-Bible Readings
 WJBC-American Years
 WLW-Man of Mars
 WMAQ-Indiana Indigo
 WROK-Radio Rhythm

4:00 CST 5:00 CDT
 NBC-Erwin Glucksman's Orch.;
 WLW
 NBC-Rahob Blaine, trn.; WIPA
 WBOW WMAQ WHO (sw-9.53)
 CBS-News; Jack Shannon, songs;
 WFBM WKBH WTAQ WKBB
 WBBM WFAM WCCO
 Baseball Scores; WIND WJJD
 KSD-Robert Hood Bowers' Band
 WAAF-Salon Concert
 WBAA-The Magic Carpet
 WCFL-Herman Middleman's Or-
 chestra
 WENR-Malcolm Claire, children's
 stories
 WGN-Bill Anson
 WHIP-Hollywood Brevities
 WJBC-Request Hour
 WMBD-Kitty Keene, Inc.
 WOC-News
 WROK-News; Musicale
 WTMJ-Variety Revue

4:15 CST 5:15 CDT
 NBC-Marlowe & Lyon, piano
 duo; WLW WOWO WMAQ
 NBC-Benno Rabinoff, violinist;
 News; WBOW WCFL (sw-9.53)
 CBS-Miniatures; WKBH WTAQ
 WCCO WBBM
 MBS-Harp & Accordion Duo;
 WGN

KSD-Your Family and Mine
 WAAF-Tea Dance
 WBAA-Don Bowden, songs
 WENR-Gilbert Martyn, news
 WFAM-Moderate Melodies
 WFBM-C. Bruce Milholland
 WHIP-Airline Dance
 WHO-Baseball Time
 WIND-Musical Toast
 WIRE-News; Minute Interviews
 WJJD-Parade of Music
 WLW-The Happy Gilmans
 WMBD-News; Pet Corner
 WOC-Baseball Review
 WROK-Freepost Studios

4:30 CST 5:30 CDT
 CBS-Songs for You; WKBH
 WKBH WTAQ WCCO (sw-
 11.83)
 NBC-Chesterfield Daily Sports
 Column; Paul Douglas; WOWO
 WLW KSD WENR (sw-15.21)
 NBC-Rakov's Orch.; WIBA
 WIRE WMAQ WBOW
 News; WJBC WIND WCFL
 WAAF-Sport Shorts
 WBAA-Dick Curtner, pianist
 WBBM-Piano Parade
 WFAM-Killer Dillers
 WFBM-Tea Time Tunes
 WGN-Afternoon Serenade
 WHIP-Trio
 WJJD-Fred Beck, organist
 WMBD-Bargain Counter

4:45 CST 5:45 CDT
 NBC-Lola Hutchinson, soprano;
 WENR
 NBC-Adrian Rollini's Orch.; KSD
 WIBA WMAQ WBOW WIRE
 CBS-To be announced; WMBD
 WKBB WCCO
 NBC-Lowell Thomas, news com-
 mentator (Sun Oil); WLW
 WAAF-Lower Tunes
 WBAA-The Story Book Hour
 WBBM-Chicago Hour
 WCFL-Jack Kelly's Orch.
 WFAM-Baseball Scores; News
 WGN-Little Orphan Annie
 WHIP-Vocal Varieties
 WIND-Listen to Yourself
 WJBC-Screen Guide Gossip
 WJJD-Garwood Van's Orch.
 WKBH-Kiddies Hour
 WOWO-American Family
 WTAQ-Theater Lobby Interviews

5:00 CST 6:00 CDT
 NBC-Trio Time; WOWO WENR
 WMT
 CBS-Ray Heatherton, songs;
 WTAQ WKBB (sw-11.83)
 NBC-Don Winslow of the Navy,
 sketch (Kellogg's); WMAQ
 WLW
 Sports; WBBM WHIP
 To be announced; WHO WIRE
 KMOX-Grandstand Managers
 KSD-News; Dick Leibert, organ-
 ist
 KWK-Home Plate Interviews
 WAAF-The Bandstand; Talk
 WBOV-Merry Go-Round
 WCCO-Livestock
 WFAM-Crimecasts
 WFBM-WPA Speaker
 WGN-Popeye, sketch
 WIBA-The Plainsmen
 WIND-German Hour
 WISN-Show Window
 WJJD-News
 WMBD-Happy Train
 WOC-Man on the Street
 WSUI-Musical Moods
 WTAD-Cy & Freckles
 WTMJ-News; Moment Musicale

5:15 CST 6:15 CDT
 NBC-Uncle Ezra's Radio Station
 (Alka-Seltzer); WMAQ WHO
 WIRE (also at 9:15 p.m.)
 CBS-American Viewpoints; WOC
 WBBM WFBM WMBD WISN
 WKBH WCCO WKBB KMOX
 WFAM (sw-11.83)
 NBC-Tune Twisters; KWK
 KSD-Popeye, the Sailor, sketch
 WAAF-Organ Melodies
 WCFL-Tune Teasers
 WCCO-Albin Johanson
 WENR-Chicago Better Business
 Bureau
 WGN-Buddy Clark & Orch.
 WHIP-Royal Byron, songs
 WIBA-Outdoor Wisconsin
 WJJD-Ben Kanter, piano & song
 WLW-Denton & Barber, sports
 WROK-Sport Review
 WTAD-Hannibal Prgm.
 WTAQ-Bureau of Public Service
 WTMJ-Rhythm and Rhyme

5:30 CST 6:30 CDT
 NBC-Angler & Hunter; WBOW
 CBS-Enoch Light's Orchestra;
 WKBH WFAM WBBM (sw-
 11.83)



MONDAY

July 18

NBC-Music Is My Handicap: WOWO
News: WKBH WIBA WMAQ WTAD WIRE
Sports: WGN WTAQ WISN WOC KSD
Popeye, the Sailor: WFBM WCCO
KWK-Twilight Serenade
KMOX-Ozark Varieties
WAAF-For Mother and Dad
WCFL-Rainbow Melodies
WENR-Ennio Bolognini's Orch.
WHA-Music Album
WHIP-Slovak Evening Bell
WHO-Johnny-at-the-Piano
WJJD-Sentenced Men, interviews
WLW-Let's Celebrate
WMBD-Sports; Benefits of Advertising
WMT-Bits of Everything
WROK-Tubby Weeks, songs
WSUI-Through the Art Galleries
5:45 CST 6:45 CDT
CBS-Boake Carter, commentator (Huskies & Post Toasties)
WBBM WFBM KMOX WISN WMBD WFAM WKBH WTAQ WCCO WOC
Read the article about Boake Carter on page 6.
NBC-Harrison Knox, tnr.: KSD WMAQ
NBC-To be announced: WENR WOWO WIRE
Sports: WKBH WCFL WTMJ WJJD
Sports: News: KWK WMT
WBOW-Ice Jamboree
WGN-The Dukes & their Duchesses
WHA-Fun Time
WIBA-Today's Birthdays: Sports
WLW-Paul Sullivan, news
WROK-Dance Hour
WSUI-Daily Iowan of the Air

WIND-Recreation of Today's Baseball Game
WIRE-Outside Looking In
WISN-Down by Herman's
WJJD-Fred Beck, organist
WMBD-Paul Welton's Ensemble
WROK-News; Musical Workshop
WSUI-Dinner Hour Prgm.
WTMJ-Let's Dance
6:15 CST 7:15 CDT
CBS-Monday Night Show: WKBH MBS-Ernie Fiorito's Orch.: KWK
News: WLS WMBD
WAAF-Pacific Paradise
WBOW-Our Neighbors
WCFL-Pop Tunes
WFAM-Amer. Family Robinson
WHIP-Alderman Rowan
WJJD-Your City Government
WKBH-Sweetheart Serenade
WROK-Nick & Pete
WTAD-Freshest Thing in Town
WTAQ-Dancing With the Maestro
6:30 CST 7:30 CDT
CBS-Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orch.; Edward Roecker, bar.: WBBM WJR (sw-11.83) (also at 9:30 p.m.)
NBC-The Voice of Firestone; Margaret Speaks, sopr.; Symphonic Orch., dir. Alfred Wallenstein: WMAQ KSD WHO WTMJ WIRE WTAM WIBA WLW (sw-9.53) (also at 9:30 p.m.)
Margaret Speaks will sing The Jewel Song from "Faust" (Gounod), Only a Rose from "The Vagabond King" (Friml) and One Kiss from "New Moon" (Romberg). The orchestra will play Overture from "Barber of Seville" (Rossini), Largo (Handel) and Dance of the Comedians (Smetana).
The music detail for this program may be found on page 8 this week.
NBC-Those We Love, drama (Pond's Cream): WLS KWK WMT
MBS-Lone Ranger, drama (Silvercup): WGN
News: WOC WTAQ WHAS KMOX-The Camera Speaks
WAAF-Evening Concert
WBOW-Studio Party
WCCO-Musical Prgm.
WCFL-Keep in Time
WFAM-Brilliant Bronze Boys
WFBM-Jordan Conservatory
WHA-Evening Musicale
WHIP-Homespun
WISN-Patterns in Rhythm
WJJD-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
WKBH-W.P.A. Prgm.
WKBH-Dinner Music
WMBD-Good Neighbor
WOWO-To be announced
WROK-DeKalb Community Hour
WTAD-Dust Off the Diamond
6:45 CST 7:45 CDT
News: KMOX WKBH WFBM WCCO-Welcome Stranger
WCFL-Jack Kelley's Orch.
WFAM-Hits & Bits
WISN-Crossword Puzzles
WKBH-To be announced
WOC-Sesqui-Centennial Prgm.
WTAQ-Talking Drums

7:00 CST 8:00 CDT
CBS-The Mercury Theater; Orson Welles, producer: WISN WJR WHAS WBBM KMOX WCCO WFBM WMBD WKBH WSBT WTAQ WOC (sw-11.83)
NBC-America's Rhythm Masters; WOWO WTMJ WLS WIBA WMT
NBC-Questions & Answers; Joseph Cherniavsky's Orch.: WHO WTMJ WIRE
MBS-Frank Ferneau's Orchestra: KWK
KSD-U. of C. Round Table Discussion
WBOW-To be announced
WCFL-Labor Flashes
WGN-Bob Crosby's Orch.
WHIP-Gospel Melody Time
WIND-News & Music
WJJD-Hawaiian Melodies
WKBH-Dubugue Star Revue
WLW-Gov. Davey
WMAQ-Lou Breese's Orch.
WROK-Freeprot Studios
WSUI-Children's Hour
WTAD-The Debutants
7:15 CST 8:15 CDT
NBC-Questions & Answers; Joseph Cherniavsky's Orch.: WMAQ MBS-Bob Crosby's Orch.: KWK
WCFL-Favorite Melodies
WHIP-Razberry College
WIND-Contemporary Problems
WIRE-Do You Want To Be An Announcer?
WJJD-Cornhuskers
WKBH-Chamber of Commerce
WLW-Minstral Man
WTAD-News Summary
WTAQ-House of Peter MacGregor
7:30 CST 8:30 CDT
NBC-America's Rhythm Masters; WMT KWK WOWO WENR
NBC-Horace Heidt's Orch.: WHO WTMJ WIRE WMAQ WBOW WIBA
KSD-Nat Shilkret's Orch.
WCFL-News
WGN-Jimmy Grier's Orch.
WIND-Tommy Ott & Henry Yohanan, piano duo
WJJD-Suppertime Frolic
WKBH-Story of a State
WLW-Unsolved Mysteries
WSUI-Evening Musicale
WTAQ-Pearl Isle Troubadours
7:45 CST 8:45 CDT
WJJD-Herr Louis & The Weasel
WGN-News & Sports
WIND-The Law of Life
WSUI-Iowa State Med. Society
8:00 CST 9:00 CDT
CBS-Wayne King's Orch. (Lady Esther): WJR WFBM WHAS WCCO WBBM KMOX (sw-11.83)
NBC-Carnation Contented Program; Orch. directed by Marek Weber: KSD WHO WMAQ KOA WIRE WIBA WTMJ WTAM (sw-9.53)
NBC-True or False, quiz prgm. (J. B. Williams Co.): WENR WMT WOWO KWK WLW
MBS-Mr. Mergenthwirker's Lobbies: WGN

WBOW-Concert Hall
WCFL-To be announced
WIND-Organ & Vibra-harp
WISN-James Melton, tnr.; Orch.
WJJD-Suppertime Frolic
WKBH-Gems of Melody
WKBH-Rapid Ad
WMBD-Music Hall
WOC-German Band
WROK-Home Builders
WSBT-Polish Hour
WSUI-High School Speech Group Prgm.
WTAQ-Dick Sampson, bar.
8:15 CST 9:15 CDT
WIND-Grant Park Concert
WISN-Baseball Game
WKBH-Facts About the Community Chest
WKBH-Gospel Melodies of the Air
WROK-News; Musicale
WTAQ-Em Owen, Harry Haskins, organist & pianist
8:30 CST 9:30 CDT
NBC-Burns & Allen (Grape Nuts); Tony Martin, tnr.; Glen Gray's Orch.: WMAQ WIRE WIBA WTMJ WHO KSD KOA KFI (also see 6 p.m.)
Pictures of Cliff Arquette may be found on pages 22 and 23.
NBC-Nat'l Radio Forum: WENR (sw-11.87)
MBS-Henry Weber's Pageant of Melody: WGN WMT
NBC-To be announced: WTAM
CBS-The Crooner's Choir: WJR WMBD WKBH WKBH WOC WFBM WCCO WTAQ (sw-11.83)
KMOX-Let's Celebrate
KWK-Lone Ranger, sketch
WBBM-Husk O'Hare's Orch.
WBOW-To be announced
WCFL-Perry Como, songs
WHAS-Baseball; Louisville vs. St. Paul
WLW-20th Century Fight
WOWO-Rhythm Ramblers
WROK-Tea on the Terrace
WSUI-Los Angeles Cappella Choir
8:45 CST 9:45 CDT
CBS-American Viewpoints: WOC WCCO WTAQ WKBH WKBH KMOX WMBD WJR (sw-11.83)
NBC-To be announced: WLW
News: WMT WOWO
WBBM-John Harrington, news
WCFL-Isham Jones Orch.
WIND-Brooks Connally, comm.
WROK-The Builders
WSUI-Daily Iowan of the Air
9:00 CST 10:00 CDT
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE WHO KSD WTMJ WLW KOA KFI
NBC-Alias Jimmy Valentine (Dr. Lyons): WENR WMT KWK WOWO (also see 5 p.m.)
CBS-Henry Busse's Orch.: WJR WHAS WBBM WCCO WSBT
NBC-Ray Kinney's Orch.: WBOW (sw-9.53)
News: WKBH WIBA
KMOX-The Goldbergs, sketch
WCFL-Make-Believe Danceland
WIND-Swedish Prgm.

WKBH-Barn Dance
WMBD-James Melfon, tnr.; Orchestra
WOC-Pat at the Piano
WROK-Musicale
WTAQ-Club Normandie Entertains
WTMJ-Kilowatt Hour
9:15 CST 10:15 CDT
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): KOA (also see 5:15 p.m.)
CBS-Henry Busse's Orch.: WOC WSBT KMOX WFBM
MBS-Mal Hallett's Orch.: WGN James Melton, tnr.; Orch.: WBBM WTAQ
Sports: WHO WFBM
KSD-Russ David's Orch.
WIBA-Music by Cugat
WIRE-News; Basonology
WJR-Let's Celebrate
WKBH-The Impossible Parkers
WLW-Kresup Erion, sop.
WMAQ-Fort Pearson, news
WMBD-Value Hints
WROK-Musicale
WTAM-Tom Manning
WTMJ-Easy Aces
9:30 CST 10:30 CDT
NBC-Voice of Firestone; Margaret Speaks, sopr.: KFI KOA (also see 6:30 p.m.)
CBS-Pick & Pat (Model Smoking Tobacco): WFBM WHAS KMOX WCCO (also see 6:30 p.m.)
NBC-Dance Orch.: KWK
NBC-Al Donahue's Orch.: WLW WHO KSD WBOW WTAM (sw-9.53)
CBS-Dick Gasparre's Orchestra: WTAQ WMBD WKBH WOC (sw-6.12)
MBS-Jimmy Grier's Orch.: WGN Baseball Game: WIRE WMT
WBBM-News With Todd Hunter
WENR-Fletcher Henderson's Orch.
WIBA-Smoke Rings
WIND-An Evening at the Country Club
WJR-Baseball Scores; Peaceful Valley
WMAQ-Lou Breese's Orch.
WOWO-Johnny Silvers' Orch.
WROK-Quin Bowen's Orch.
WSBT-News
WTMJ-Let's Celebrate
9:45 CST 10:45 CDT
NBC-Al Donahue's Orch.: WIBA
CBS-Dick Gasparre's Orchestra: WSBT WBBM
News: WROK WIND
KSD-Joe Sanders' Orch.
WISN-Tenth Inning
WLW-Dusty Roaders' Orch.
WTMJ-Today's Events
10:00 CST 11:00 CDT
CBS-Joe Sanders' Orch.: KMOX WTAQ WKBH WSBT WBBM (sw-6.12)
NBC-Clyde Lucas' Orch.: WMAQ WBOW
NBC-Reggie Childs' Orch.: WOWO WCFL
MBS-Kay Kyser's Orch.: WGN
News: WFBM WHO WJR WOC WMBD WLW

KOA-Westernaires
KSD-Weather Report
KWK-Sport Review
WCCO-Let's Celebrate
WENR-Music As You Desire It
WHAS-Baseball; Louisville vs. St. Paul
WIBA-Evening Concert
WIND-Swing Quartet
WISN-News; Wrestling Matches
WKBH-News; Music
WTAM-Musical Bulletin Board
WTMJ-Dance Orch.
10:15 CST 11:15 CDT
CBS-Joe Sanders' Orch.: WKBH WJR WOC WFBM
NBC-Clyde Lucas' Orch.: WLW WHO
MBS-Kay Kyser's Orch.: KWK
WCCO-Cedric Adams
WHAS-News
WIND-Dude Ranch
WMBD-Sports; Program Review
WOWO-Walt Sears' Orch.
WTAM-Music You Want
10:30 CST 11:30 CDT
NBC-Vox Pop: KFI (also see Tues. at 7 p.m.)
NBC-Billy Swanson's Orch.: WIBA WCFL
CBS-Dick Jurgens' Orch.: WTAQ
WMBD WFBM WBBM WSBT
WKBH WOC WJR WKBH
NBC-Freddie Martin's Orchestra: WROK WIRE WIBA WLW
MBS-Radio's Candid Camera; Bob Crosby's Orch.: WMT WGN
News: KWK KMOX
KOA-Freddie Martin's Orch.
WCCO-Rollie Johnson
WHAS-Dance Band
WHO-Jam Session
WIND-News & Music
WMAQ-Fletcher Henderson's Orchestra
10:45 CST 11:45 CDT
CBS-Dick Jurgens' Orch.: KMOX
NBC-Billy Swanson's Orchestra: WENR KWK
WCCO-N. W. Umpires Ass'n
WIND-Cappy's Cahana
WIRE-Freddie Martin's Orch.
11:00 CST 12:00 CDT
NBC-Frank Trumbauer's Orch.: WMAQ
CBS-Nocturne with Franklyn McCormack: WOC KMOX
WFBM WBBM WISN WMBD
WKBH WTAQ
NBC-Ben Bernie's Orch.: WHO
WIBA WENR WBOW KOA
KSD-Joe Sanders' Orch.
KWK-Jack Gaulke's Emperors
WCCO-Red Nichol's Orch.
WIND-Nite Watch
WKBH-Weather Report
WLW-Twenty-four Hour Review
WTAM-Otto Thurn's Orch.
11:15 CST 12:15 CDT
WIRE-Dance Orch.
End of Monday Programs

Tuesday

July 19, 1938

Tuesday

MORNING
7:00 CST 8:00 CDT
CBS-Arthur Godfrey, songs: (sw-17.76)
NBC-Ward & Muzzy, piano duo: (sw-21.5)
CBS-Music in the Air; News: WFAM WKBH
NBC-Breakfast Club; News: WCFL WBOW
News: WJJD WTAD
Musical Clock: WBBM WIBA WOC WIRE WKBH KMOX WHIP
KWK-Tonic Tunes
WAAF-Breakfast Express
WCCO-Air Almanac
WFBM-Early Birds
WGN-Everyday Words; Good Morning Prgm.
WHO-Musical Interlude
WIND-Religious Service
WISN-Early Risers Club
WLS-Trailer Tim
WLW-Merrymakers
WMAQ-Your Neighbor
WMBD-Yawn Patrol
WMT-Country Home; Musical Clock
WOWO-Radio Bible Class
WROK-Early Risers
WTAQ-Mike's Uprisin'
WTMJ-Top o' the Morning

7:15 CST 8:15 CDT
CBS-Music in the Air; News: (sw-17.76)
NBC-Person to Person: (sw-21.5)
News: WMT WCCO WHO WLS WLW
KWK-Sunnytime
WGN-Jean Abbey
WIND-Morning Review
WJJD-H. Zimmerman, organist
WMBD-Musical Clock
WROK-Breakfast Melodies
WTAD-Breakfast Brevities
7:30 CST 8:30 CDT
CBS-Joyce Jordan, Girl Interne (Calox Toothpowder & Solidified Albolene): WBBM
NBC-Land Trio; News: WHO (sw-21.5)
NBC-Breakfast Club; News: WOWO
MBS-Victor H. Lindlahr (Journal of Living): WGN
News: WKBH WTAQ WIBA
Morning Devotions: WKBH WLS
Musical Clock: WMT WBOW
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE
KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM-Your Engagement Book
WHIP-Just About Time
WHO-Yodeling Jerry Smith
WIND-Hawaiian Melodies
WIRE-Dessa Byrd
WJJD-Salon Echoes
WLW-Gospel Singer

WMAQ-Whistler & His Dog
WMBD-Weather Report
WROK-Morning Parade
7:45 CST 8:45 CDT
CBS-Eton Boys: (sw-17.76)
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX
NBC-Johnnie Johnston, bar.: WMAQ
NBC-Mystery Chef (Regional Advertiser): (sw-21.5)
News: WIND WTAD WHIP
KWK-News; Rapid Service
WBBM-Linda's First Love, sketch
WFAM-Morning Devotions
WHO-Rare Bits of News
WIRE-Better Health; Today's Best Buy
WJJD-Salon Echoes
WKBH-Breakfast Melodies
WLS-Cowboy Bill
WLW-Your Hollywood News Girl
WTAQ-Today's Almanac
8:00 CST 9:00 CDT
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM
WFBM WCCO KMOX WISN
NBC-Just Neighbors, sketch: WOWO WCFL
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Floor Wax): WMAQ WIRE
News: WKBH WMBD WAAF
Musical Clock: WIBA WROK WMT

KSD-News; Dick Leibert, organist
KWK-Pep-Up Parade
WFAM-Concert Time
WGN-Martha Crane & Helen Joyce
WHA-Band Wagon
WHIP-Half & Half
WHO-Coffee Pot Inn
WIND-Priscilla, pianist
WJJD-Bosworth Broadcast
WKBH-Chancel Steps
WLS-The Smile Market
WLB-Hymns of All Churches
WTAD-Breakfast Hour
WTAQ-Morning Potpourri
8:15 CST 9:15 CDT
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX
WBBM WCCO WMBD WISN
On page 17 you will find pictures of Marge's son, "Rikky" Kretzinger.
NBC-Asher & Little Jimmie, cowboy songs: WOWO WCFL
KSD-Bright & Early Melodies
WAAF-Rhythm Rhapsody
WCFL-Double in Stars
WHA-Morning Melodies
WHO-What to Serve Today
WIND-Your Favorite Band
WKBH-Musical Almanac
WKBH-Uncle Bob
WLS-News

WLW-Myrt & Marge, sketch
WOC-Musical Clock
WTMJ-Hymns of All Churches
8:30 CST 9:30 CDT
CBS-Hilltop House with Bess Johnson (Palmolive Soap): WCCO KMOX WISN WMBD WBBM
NBC-Happy Jack Turner, songs: KSD
NBC-Just Plain Bill, sketch (Kolynos): WMAQ WIRE
NBC-Happy Jack Turner: KSD
MBS-Variety Prgm.: WMT
WAAF-Canary Serenade
WBOW-Radio Gospel
WCFL-Hit Revue
WFAM-Shoppers' Guide
WFBM-Favorite Melodies
WGN-Morning Melodies
WHIP-Polish Varieties
WHO-Those Happy Gilmans
WIBA-Today's Almanac; Society Reporter
WIND-Piano & Guitar
WJJD-Illinois Medical Society
WKBH-Hits & Encores
WKBH-Olive Hagen, organist
WLS-Novelodeons & Billy Woods
WLW-Hilltop House, sketch
WOWO-Tri Topics
WROK-Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT
NBC-Woman in White (Pillsbury): WMAQ WIRE KSD
WTMJ WHO
NBC-Ma Perkins, sketch (Oxydol): WLS
CBS-Stepmother, sketch (Colgate): KMOX WCCO WBBM WFBM
NBC-Popular Waltzes: WBOW (sw-21.5)
WCFL-Bittersweet Melodies
WGN-Dr. Friendly, drama
WIND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBH-Your Home
WKBH-Betty Simonsen
WLW-Betty & Bob, sketch
WMBD-Jay's Women of Today
WOWO-Modern Home Forum
WROK-Town Crier
WSUI-Morning Melodies; Service Reports
WTAD-Hannibal Prgm.
WTAQ-Do You Remember?
9:00 CST 10:00 CDT
NBC-Originalities: WIBA WCFL (sw-21.5)
NBC-David Harum, sketch (Baby's Story of Mary Marlin, sketch (Ivory Flakes): WLS O): WIRE WHO KSD WMAQ (sw-15.33)
CBS-Rhythmaires: WFAM
(Continued on Next Page)

TUESDAY

July 19

(9:00 a.m. Continued)

CBS-Mary Lee Taylor (Pet Milk);
WMBD KMOX WFBM WBBM
WOC

KWK-Singing Cowboys
WAAF-Musical Memories
WBOW-State Teachers College
WCCO-Ma Perkins, sketch
WGN-Get Thin to Music
WHA-Your Health
WIND-Municipal Court
WISN-Music Old and New
WJJD-Piano & Guitar
WKBH-Tuneful Tempos
WKBH-Success Story
WLW-The Goldbergs, sketch
WMT-News; Musical Interlude
WSUI-Illustrated Musical Chats
WTAQ-Trip Thrift Revue
WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT

NBC-Vic & Sade, sketch (Crisco): WLS WLW

NBC-Breen & De Rose: WBOW WMT

CBS-Richard Maxwell, songs: WFAM KMOX

MBS-Bachelor's Children (Old Dutch Cleanser): WGN

NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD

News: WKBH WMBD WOC

Editor's Daughter: WBBM WOWO

KWK-Great Works of Man

WAAF-Hog 'n' Harmony

WCCO-Bachelor's Children

WCFL-Rhythm Roundup

WFBM-Apron Strings

WHA-World Observer

WIBA-Organ Melodies

WISN-Symphonetta

WJJD-Sports Handicapper

WKBH-Lewis Kent Ensemble

WROK-On the Mall

WTAQ-Music in a Sentimental Mood

WTMJ-Happy Gilmans

9:30 CST 10:30 CDT

NBC-Gen. Fed. of Women's Clubs: WMAQ WBOW

NBC-Pepper Young's Family, sketch (Camay Soap): WLS

CBS-Big Sister, sketch (Rinsol): WCCO WBBM WISN WMBD KMOX WFBM

NBC-Viennese Ensemble: WCFL WIBA WHO

KWK-Pop Wise & Filbert

WAAF-Swing High

WFAM-Fashion Parade

WGN-Man on State Street

WHA-Story Behind the Song

WHIP-Monitor News

WIND-Serenade to the Ladies

WIRE-Imogene Pierson

WJJD-Women's Exchange Prgm.

WKBH-Eb & Zeb, sketch

WKBH-Today's Almanac

WLW-To be announced

WMT-Louise Hathaway

WOC-Library Prgm.

WOWO-Linda's First Love, sketch

WROK-Milk-Made Magic

WTAD-Ma Perkins, sketch

WTAQ-Roundup

WTMJ-Morning Melodies

9:45 CST 10:45 CDT

NBC-Kitty Keene, Inc., sketch (Dreft): WHO

NBC-Viennese Ensemble: WCFL KWK WMT WOWO

NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW

CBS-Aunt Jenny's Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD

NBC-Getting the Most Out of Life: WBOW

KSD-Ranch Boys, trio

WAAF-Novelties

WFAM-Lou Pike, organist

WGN-Painted Dreams

WHIP-Pacific Paradise

WIBA-Church of the Air

KWK-Three Quarter Time
WAAF-Let's Dance
WCFL-Peckers in the Pantry
WGN-Manhattan Mother, sketch
WHA-Homemakers
WHIP-Fashions & the Home
WHO-The Goldbergs, sketch
WIBA-Linda's First Love, sketch
WIND-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs & guitar

WIRE-Dessa Byrd
WJBC-Theater Time
WJJD-Bureau of Missing Persons
WKBH-Hollywood Reporter
WKBH-Home Economics
WLS-Markets; News
WLW-Editor's Daughter, sketch
WOWO-Bill Board
WROK-News; Organ
WSUI-Radio Stylist
WTAD-News
WTMJ-What's New in Milwaukee?
10:15 CST 11:15 CDT

NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW

CBS-Irene Beasley, R.F.D. No. 1:
WFBM WTAQ WFAM WKBH WBBM WOC

NBC-Bailey Axton, tr.: KWK WBOW (sw-15.33)

KMOX-Houseboat Hannah, sketch

KSD-Nat Shilkret's Orch. & The Master Singers

WAAF-Willie Winn, sport of kings

WCCO-Judy & Jane

WGN-Melody Contrasts

WHIP-Morning Dance

WHO-Houseboat Hannah

WIBA-Editor's Daughter, sketch

WIND-Priscilla Holbrook, pianist

WISN-News

WJBC-Women in the News

WJJD-Criminal Court Interviews

WKBH-House of McGregor

WKBH-Your Home Prgm.

WLS-Musical Chorus Boys

WMBD-Linda's First Love

WMT-Frank Voelker, organist

WROK-His Majesty, the Baby

WSUI-Yesterday's Musical Favorites

WTAD-Bee & Vee

10:30 CST 11:30 CDT

NBC-Nat'l Farm & Home Hour: Spkrs.; Walter Blaufuss' Orch.: WIBA WMAQ WBOW

Special program from the annual convention of the International Baby Chick Association at St. Paul, Minn.

NBC-Skylines; Rev. R. H. DOLLIVER: KSD

The Rev. Robert H. Dolliver takes for his subject "Am I My Brother's Keeper?"

CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM

News: KWK WHIP

WAAF-This Feminine World

WCCO-Happy Gilmans

WCFL-Double in Stars

WFAM-Harlan Hogan

WFBM-Mrs. Farrell's Kitchen

WGN-Quin Ryan's News

WHA-Music Appreciation Course

WHO-Myrt & Marge, sketch

WIND-Harry Zimmerman, organist

WIRE-Footnotes; News

WISN-Organ Melodies

WJBC-Interviews in Homes

WJJD-Judge Stephen Adamowski's Safety Court

WKBH-House of MacGregor

WKBH-Questions and Answers

WLS-Evelyn, the Little Maid

WLW-News; Livestocks; River; Weather; Markets

WMBD-Honeymoon Lane

WMT-Bits of Everything

WOC-Radio Bazaar

WOWO-Bob and Norm

WROK-Kaye Kreamer, Woman's Forum

WSUI-The Book Shelf

WTAD-Let's Waltz

WTAQ-News; Merry-Go-Round

WTMJ-Kitty Keene, sketch

10:45 CST 11:45 CDT

NBC-Piano Recital: WIRE KSD WCFL

CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM

NBC-Nat'l Farm & Home Hour: KWK WLW

Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

NIGHT

6:00 CST (7:00 CDT) Four Corners Theater, CBS.

6:00 CST (7:00 CDT) Johnny Presents, NBC.

7:30 CST (8:30 CDT) Attorney-At-Law, NBC.

7:30 CST (8:30 CDT) Benny Goodman, CBS.

8:00 CST (9:00 CDT) Hal Kemp, CBS.

8:00 CST (9:00 CDT) Robert L. Ripley, NBC.

8:30 CST (9:30 CDT) Jimmie Fidler, NBC.

NBC-Glenn Darwin, bar.: KSD (sw-15.33)

MBS-George Hamilton's Orch.: WMT

KMOX-Ma Perkins, sketch

WAAF-Symphonic Hour

WBA-The Dentist Says

WCFL-The Hit Revue

WFBM-Music Hall

WGN-Luncheon Dance Music

WHIP-Southtown Church Hour

WHO-Dan Harding's Wife, sketch

WIND-Indiana News

WIRE-Singin' Sam

WISN-Morning Musicale

WJBC-Surprise Party

WJJD-News

WKBH-Magic Violin

WLS-Tommy Tanner

WMBD-Messenger; Swingsters

WOWO-Consolaires

WSBT-News; Stork Report; Farm Flashes

WSUI-Within the Classroom; Farm Flashes

WTAD-All for the Ladies

WTAQ-Em Owen, organist

WTMJ-Heinie-Spam

11:15 CST 12:15 CDT

CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN

NBC-Three Romances: WCFL KSD WIRE (sw-15.33)

WBA-Morning Melodies

WHA-Organ Interlude

WHIP-Englewood Hour

WHO-Vic and Sade

WIND-Tommy Ott, organist

WJBC-Parade of Bands

WJJD-Organ & Guitar

WKBH-Book of the Hour

WKBH-Club Calendar

WMBD-Pekin Homemaker

WMT-Tom Owens' Cowboys

WOC-Studio Swingators

WOWO-News

WSBT-The Day Dreamer

WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT

NBC-Words and Music: WMAQ KSD WBA (sw-15.33)

CBS-Road of Life, sketch (Chipso): KMOX WBBM

MBS-Royal Rangers: KWK WBOV-Presentation

WCCO-Houseboat Hannah

WCFL-Noon Day Concert

WGN-Markets; Mid-day Service

WHA-Talking Book

WLS-Dinner Bell Prgm

WLW-Nonday Reveries

WMBD-Window Shopper

WOC-Farm Bureau & Markets

WROK-'Round the Town

WSBT-Man on the Street

WSUI-Farm Flashes

WTAD-Dance Revue

WTAQ-Farmhands

WTMJ-Livestock Quotations

12:00 CST 1:00 CDT

CBS-Tours in Tone: WKBH WKBH WOC WCCO WSBT WFBM (sw-15.27)

NBC-Betty & Bob, sketch (Gold Medal): KWK WIRE WTMJ WHO WMAQ

MBS-Harold Turner, pianist: WGN

News: WTAD WJBC WMBD KMOX-Singin' Sam

KSD-Sports Preview

WAAF-Don Bolt, commentator

WBBM-Manhattan Mother

WBOW-Street Reporter

WCFL-Spotlight Prgm.

WHA-Musicale

WHIP-Movie Tunes

WIBA-Interlude; Country Home

WIND-Lupi Italian Hour

WISN-Musical Heat Wave

WJJD-Livestock Markets

WLW-Linda's First Love, sketch

WMT-Cedar Valley Hillbillies

WSUI-Rhythm Rambles

12:15 CST 1:15 CDT

NBC-Let's Talk It Over: WBOV

CBS-Harry Cool & Harmonettes: WOC WKBH (sw-15.27)

NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WLW WMAQ KWK WTMJ

MBS-Pinky Hunter, songs: WGN Kitty Keene: WCCO KMOX

Man on the Street: WTAQ WKBH WBBM

WAAF-Estelle Barnes, pianist

WBA-Court of Safety

WCFL-Musical Prgm.

WFBM-News

WHIP-I Am the Law of Your Life

WHO-Luncheon Music

WIBA-News; Market Reports

WJBC-Old vs. New

WJJD-Mid-day Round-Up

WKBH-News

WLS-Cornbelt Gossip

WMBD-Town Crier; Farm Mkts.

WMT-Question Man; Voice of Iowa

WOC-Farm Bureau & Markets

WOWO-Market Service

12:45 CST 1:45 CDT

CBS-Marine Band: WOC WMBD WCCO

NBC-Hymns of All Churches (Gold Medal): WMAQ WHO WIRE KWK

News: WKBH WTAQ

KMOX-Editor's Daughter, sketch

KSD-News; Market Reports

WAAF-Josephine Bell, sop.

WBA-Market Reports

WBBM-Houseboat Hannah, sketch

WBOW-Tune of the Day

WGN-Len Salvo, organist

WIBA-Melody Moments

WIND-Organ & Vibra-harp

WJJD-Piano Parade

WKBH-Song Hit of the Day; Pet Corner

WLS-Gabriel Heatter; Markets

WLW-Kitty Keene, sketch

WMT-Iowa Cornhuskers

WROK-Home Folks Hour

WTAD-Luncheon Music

WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT

NBC-Rakov's Orch.: KWK

CBS-Adventures in Rhythm: WKBH WFBM WSBT WOC WCCO WISN (sw-15.27)

NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ KSD

News: WIND WTAD WHIP

Man on the Street WMBD WTAQ

KMOX-Inquiring Reporter

KWK-Backstage Wife, sketch

WAAF-"L" Reporter, interviews

WBA-Alberta Schmadel, sop.

WBBM-Broadcast Rhymesters

WBOW-Sportscasting

WCFL-Make Believe Danceland

WGN-Memory Lane

WHA-Farm Organization Forum

WIBA-Concert Trio

WIRE-Reporter

TUESDAY

July 19

NBC-Your Family & Mine (Seal-test): WMAQ WIBA WTMJ (sw-9.53)
 News: WHO WJBC
 WAAF-How Much Do You Know
 WCCO-Musical Prgm.
 WFAM-Young America on the Air; Pop Concert
 WGN-Melody Lane
 WHA-Weather Bureau
 WHIP-Tea Dance
 WIRE-Master Singers
 WISN-Tea Time Tunes
 WMBD-Peoria on Parade
 WOWO-Book Review
 WROK-Helene Kimberley
3:45 CST 4:45 CDT
 NBC-Joseph Gallicchio's Orch.: WHO WIBA WBOW WMAQ KSD WTMJ
 NBC-Indiana Indigo; Soloists & Orch.: WOWO WENR WIRE
 NBC-Little Orphan Annie (Oval time) (sw-9.53)
 WAAF-Salon Concert
 WBAA-Scientific News
 WBBM-Tenth Inning
 WLW-Mad Hatterfields, sketch
 WHIP-News
 WJBC-American Years
 WAAF-Salon Concert
 WLW-Man of Mars
 WROK-Radio Rhythm
4:00 CST 5:00 CDT
 CBS-News; Deep River Boys; WTAQ WKBB WFAM WKBH WCCO WFBM WBBM
 NBC-Science in the News. Guest Speaker: WIBA WMAQ WBOW (sw-9.53)
 NBC-Paul Sabin's Orch.: WOWO WIRE WLW WCFL
 Baseball Scores: WIND WJJD
 KSD-Samuel Kissell, violinist
 WAAF-Song Webs
 WBAA-The Magic Carpet
 WENR-Malcolm Claire, children's stories
 WGN-Bill Anson
 WHIP-Hollywood Brevities
 WHO-Rhythm Makers
 WISN-News; Prgm. Preview
 WJBC-Request Hour
 WMBD-Kitty Keene, Inc.
 WOC-News
 WROK-News; Musicale
 WTMJ-Variety Revue
4:15 CST 5:15 CDT
 NBC-Adrian Rollini's Orchestra; News: WCFL WBOW (sw-9.53)
 CBS-Hollace Shaw, sop.; Concert Orch.: WFBM WTAQ WCCO WKBH WFAM WKBH WISN WBBM
 NBC-Paul Sabin's Orch.: WMAQ KSD-Your Family and Mine
 WAAF-Tea Dance
 WBAA-Helen Hayes, sop.
 WENR-Gilbert Martyn, news
 WGN-Afternoon Serenade
 WHIP-Airplane Dance
 WHO-Baseball Time
 WIBA-Dance Hour
 WIND-Musical Toast
 WIRE-News; Minute Interviews
 WJJD-Parade of Music
 WLW-The Happy Gilmans
 WMBD-News; World News; Pet Corner
 WOC-Baseball Review
 WROK-Freepost Studios
4:30 CST 5:30 CDT
 CBS-The Story of a Song: WCCO WISN WBBM WTAQ WKBH WKBH (sw-11.83)
 NBC-Johnnie Johnston, bar.: WIBA WCFL WBOW WMAQ WIRE
 NBC-Chesterfield Daily Sports Column with Paul Douglas: WLW KSD WENR WOWO
 News: WIND WJBC
 WAAF-Sport Shorts
 WBAA-Morey Doyle, pianist
 WFAM-Killer Dillers
 WFBM-Tea Time Tunes
 WHIP-Trio
 WJJD-Salon Ensemble
 WMBD-Bargain Counter
4:45 CST 5:45 CDT
 NBC-Lowell Thomas, news commentator (Sun Oil): WLW
 CBS-The Story of a Song: WKBB WTAQ WISN WCCO
 NBC-Dinner Concert: WENR WIBA
 NBC-Nola Day, songs: WMAQ WBOW KSD WIRE
 WAAF-Rhythm Review; Talk
 WBAA-Story Book Hour
 WBBM-Chicago Hour
 WCFL-Jack Kelly's Orch.
 WFAM-Baseball Scores; News
 WGN-Little Orphan Annie
 WHIP-Vocal Varieties
 WIND-Listen to Yourself
 WJBC-Varieties
 WJJD-Garwood Van's Orch.
 WKBH-Kiddies' Hour
 WMBD-Polly of the Range
 WOWO-American Family
5:00 CST 6:00 CDT
 NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE
 NBC-Don Winslow of the Navy (Kellogg's): WLW WMAQ

CBS-Ray Heatherton, bar.: WTAQ WKBB (sw-11.83)
 News: WCFL WJJD
 KMOX-Grandstand Managers
 KSD-News; Gabriel Heatter
 KWK-Homie Plate Interviews
 WBBM-John Harrington, sports
 WBOW-Merry-Go-Round
 WCCO-Livestock
 WFAM-Crimecasts
 WFBM-Christian Science Prgm.
 WGN-Concert Orch.
 WHIP-Sports Review
 WHO-To be announced
 WIBA-The Plainsman
 WIND-German Hour
 WISN-Show Window
 WMBD-Happy Train
 WOC-Man on the Street
 WOWO-The Mountain Band
 WSUI-Musical Moods
 WTAD-Cy & Freckles
 WTMJ-News; Gabriel Heatter
5:15 CST 6:15 CDT
 CBS-To be announced: WBBM WFAM WMBD WKBH WISN WCCO WOC WKBB
 NBC-Vocal Varieties (Tums) Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO KSD WMAQ WIRE (sw-9.53) (also at 9:15 p.m.)
 CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes): (sw-11.83) (also at 9:15 p.m.)
 For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.
 NBC-Mr. Keene, Tracer of Lost Persons. drama (Amer. Home Prod.): WENR WMT
 MBS-Vincent Pirro's Orch.: WGN KWK
 KMOX-Popular Melodies
 WAAF-It's Dance Time
 WCFL-Tune Teasers
 WFBM-Bohemians
 WHIP-George E. Sokolsky, talk
 WIBA-W. P. A. Musicale
 WJJD-Ben Kanter, piano & song
 WJBC-Denton & Barber, sports
 WOWO-Air Show
 WROK-Sports
 WTAD-Hannibal Prgm.
 WTAQ-Bureau of Public Service
 WTMJ-Heinie & His Grenadiers
5:30 CST 6:30 CDT
 NBC-To be announced: WOWO WMT
 MBS-The Inside of Sports (Bayuk Cigars, Inc.): WLW
 CBS-Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WBBM
 NBC-Fats Waller's Orch.: WCFL WHO
 News: WKBH WIBA WMAQ WIRE
 Sports: KSD WMBD
 KWK-Twilight Serenade
 WAAF-Half and Half
 WCFL-Rainbow Melodies
 WENR-Ennio Bolognini's Orch.
 WFAM-Keyboard & Console
 WFBM-N. Y. A. Prgm.; Bohemians
 WGN-Bob Elson, sports
 WHA-Music Album
 WHIP-The Seeing Blind
 WISN-Sports; Interlude
 WJJD-Sentenced Men, interviews
 WKBH-Echoes of Stage & Screen
 WMT-Bits of Everything
 WOC-Organ Moods
 WROK-Evelyn Gellafio, songs
 WSUI-Vacation Adventuring; Daily Iowan of the Air
 WTAQ-Al Michel's Sport Wheel
5:45 CST 6:45 CDT
 NBC-To be announced: WENR
 NBC-The Roving Professor: KSD WMAQ WIRE
 Subject: Jungle Trails of the Amazon Valley.
 MBS-Inside of Sports (Bayuk Cigars, Inc.): WGN
 News: WFBM WLW WHO
 Sports: WCFL WKBH WTMJ WJJD
 Sports; News: WMT KWK
 WBOW-Ice Jamboree
 WCCO-Baseball Resume
 WHA-Fun Time
 WIBA-Today's Birthdays; Sports
 WISN-Songs of Erin
 WMBD-Dean & Gail
 WOC-Sunset Serenade
 WROK-Dance Hour
 WTAQ-To be announced

NIGHT

6:00 CST 7:00 CDT
 NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris); Jack Johnstone's dramas; Genevieve Rowe; Swing Fourteen; Floyd Sherman, trn.; Glenn Cross & Beverly; WHO WTMJ WLW WIRE WTAM KSD WMAQ (sw-9.53) (also at 9:30 p.m.)
 NBC-Dance Time, dir. Joe Usifer: WLS

CBS-Four Corners Theater, dir. Earl McGill: KMOX WISN WJR WCCO WFBM WBBM (sw-11.83)
 Originally scheduled to start on July 2, this series of rural plays will be premiered tonight. The first play will be the eternally popular "Aaron Slick From Pookin' Creek," which, it has been estimated, has been performed more than 25,000 times throughout the country.
 MBS-Morton Gould's Orch.: WMT WGN
 Sports: WTAD WKBB WBOW WOC WKBH
 KOA-Westernaires
 KWK-Al Sarli's Jam Session
 WAAF-Don Bolt, commentator
 WCFL-News
 WFAM-The New Yorkers
 WHA-Organ Reverie
 WHAS-Chandler Political Speech
 WHIP-Hungarian Family Hour
 WIBA-Concert Ensemble
 WIND-Recreation of Today's Game
 WJJD-Vincent Borrelli's Orch.
 WMBD-Dinner Music
 WOWO-Spelling Bee
 WROK-News; Musical Workshop
 WSUI-Dinner Hour Prgm.
 WTAQ-Our Neighbors
6:15 CST 7:15 CDT
 NBC-Al Donahue's Orch.: WLS
 MBS-Morton Gould's Orch.: KWK
 News: WOC WMBD
 WAAF-Pacific Paradise
 WBOW-Our Neighbors
 WCFL-Pop Tunes
 WFAM-Amer. Family Robinson
 WJJD-Your City Government
 WKBH-Sweetheart Serenade
 WKBH-Dinner Music
 WROK-Gene Robinson, piano moods
 WTAD-Freshest Thing in Town
 WTAQ-Chick MacGregor's Orch.
6:30 CST 7:30 CDT
 NBC-Wayne King's Orch. (Lady Esther): WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53)
 CBS-Jack Berch's Boys: WKBH WBBM KMOX WISN WFBM WCCO WJR WHAS WMBD (sw-11.83)
 NBC-Information Please: WBOW WLS WOWO
 MBS-The Green Hornet, drama: WGN KWK WMT
 WAAF-Evening Concert
 WCFL-Jack Kelly's Orch.
 WFAM-Brilliant Bronze Boys
 WHA-Evening Musicale
 WHIP-Love Letter
 WJJD-Bob Atcher & Bonnie Blue Eyes
 WKBH-Amer. Family Robinson
 WLW-Adventures in Paradise
 WOC-Twilight Musicale
 WROK-Italian Hour
 WTAD-Dust Off the Diamond
 WTAQ-News
6:45 CST 7:45 CDT
 CBS-Jack Berch: WFAM
 KMOX News Highlights
 WCFL-Barett O'Hara
 WHIP-Fred J. Rathje, talk
 WKBH-News
 WTAQ-Rambler's Trio
7:00 CST 8:00 CDT
 CBS-Grand Central Station (Lis-terine): WJR WHAS WBBM WCCO KMOX WFBM (sw-11.83)
 NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ WLW (also see Mon. prgms. at 10:30 p.m.)
 NBC-Now & Then; Frank Ho-dek's Orch.: WMT
 CBS-To be announced: WISN WTAQ WOC
 MBS-Grant Park Concert: WGN KWK
 The Chicago Civic Opera Or-chestra will be heard.
 WBOW-Marian Mace, songs
 WCFL-Labor Flashes
 WHIP-Eventide Echoes
 WIBA-Concert Hall
 WIND-News & Sports
 WJJD-Church on the Hillside
 WKBH-Dubuque Star Revue
 WKBH-Echoes of Stage & Screen
 WLS-To be announced
 WMBH-George Cobb, violinist
 WOWO-Our Yesterdays
 WROK-Freepost Studios
 WSBT-Curtain Calls
 WSUI-Children's Hour
 WTAD-The Yellow Fang
 WTMJ-Miller High Life Party
7:15 CST 8:15 CDT
 CBS-To be announced: WKBH
 WBOW-Easy to Remember
 WCFL-Teachers Union, talk
 WHIP-Dreams for Sale
 WIBA-Clarice Lee
 WIND-News Behind the News
 WJJD-Suppertime Frolic
 WMBD-Number Please

WOWO-Music Graphs
 WTAD-News Summary
7:30 CST 8:30 CDT
 NBC-Attorney - at - Law, drama (Johnson's Wax): WIRE KSD WTAM WTMJ WMAQ WIBA WHO WLW
 CBS-Benny Goodman's Orch. & Guest (Camel Cigarettes): WMBD KMOX WCCO WHAS WBBM WFBM WSBT WTAQ WISN WJR WKBH WOC (sw-11.83)
 While Benny Goodman is enjoying a three weeks vacation in Europe, other well-known conductors will take over his band for this series. The first of these is Guy Lombardo, who will be heard tonight conducting the famous Benny Goodman bandsmen.
 NBC-Jamboree; Harry Kogen's Orch.: WBOW WOWO WENR KWK-To be announced
 WCFL-News
 WGN-Jimmy Grier's Orch.
 WIND-Mickey Isely's Orch.
 WJJD-Suppertime Frolic
 WKBH-Concert Hall
 WMT-Do You Want to Be in Radio?
 WSUI-Evening Musicale
7:45 CST 8:45 CDT
 NBC-Jamboree: WMT
 KWK-Inside of Sports
 WCFL-Herr Louie & The Weasel
 WGN-News; Sports Celebrity Parade
 WIND-Vincent Borrelli's Orch.
 WSUI-Browsing Abroad
8:00 CST 9:00 CDT
 CBS-Time to Shine (Griffin Shoe Polish); Hal Kemp's Orch.; Judy Starr; Bob Allen: WJR WBBM WCCO KMOX WHAS WFBM (sw-11.83)
 NBC-Robert L. (Believe-It-Or-Not Ripley) (Post Bran Flakes); Linda Lee, vocalist; B. A. Rolfe's Orch.; Guests: KSD WTMJ KOA WIRE WHO WMAQ WIBA WTAM (sw-9.53)
 In a pickup from the Cave of the Winds in Niagara Falls Jean A. Lusler, who went over the falls ten years ago in a 750-pound ball, will be interviewed.
 MBS-True Detective Mysteries (Lambert Co.): WLW WGN
 KWK-Political Talk
 WBOW-Studio Party
 WCFL-Townsend Plan
 WIND-Organ & Vibra-harp
 WISN-Baseball Game
 WKBH-Gaslight Harmonies
 WKBH-Rapid Ad
 WMBD-To be announced
 WOC-Voices of Friendship
 WROK-Home Builders
 WSUI-Concert, All-State High School Band & Glee Club
 WSBT-Music of the Moderns
 WTAQ-Pearl Isle Troubadours
8:15 CST 9:15 CDT
 WCFL-Jack Kelly's Orch.
 WGN-Concert Orch.
 WIND-Grant Park Concert
 WKBH-Music in a Sentimental Mood
 WKBH-Loyal Order of Moose
 WLW-Steve Merrill
 WMBD-Toasty Paul's Melody Men
 WROK-News; Musicale
8:30 CST 9:30 CDT
 NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTAM WMAQ WTAM WLW WHO WIRE WTMJ
 For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.
 CBS-Grant Park Concert: WOC WKBH WFBM WSBT WBBM WJR WKBH
 NBC-Music All Your Own; Orch.: WBOW WENR
 MBS-Vincent Lopez' Orch.: WMT
 KMOX-Let's Celebrate
 WCCO-Let's Celebrate
 WCFL-Perry Como, songs
 WGN-The Northerners
 WHAS-Here's to You
 WMBD-Seriously Speaking
 WOWO-The Hoosierettes
 WROK-Verna Davis, songs
 WTAQ-News
8:45 CST 9:45 CDT
 CBS-Grant Park Concert: WOC WKBH WSBT WFBM WMBD WKBH KMOX WJR WCCO (sw-11.83)
 NBC-Rhythm Symphonic: WMAQ WIRE WHO (sw-9.53)
 MBS-Vincent Lopez' Orch.: KWK WLW
 News: WIND WOWO
 KOA-Girls of the West
 KSD-James Melton, trn.; Orch.
 WBBM-Arthur Godfrey
 WCFL-Isham Jones' Orch.
 WIBA-Club Chanticleer

WROK-Grange Prgm
 WTAM-Violin in the Night
 WTAQ-Ray McMonagle, trn.
 WTMJ-Guess Who!
9:00 CST 10:00 CDT
 NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI KSD WLW WTAM
 CBS-Frank Dailey's Orch.: WJR WHAS WBBM WCCO
 NBC-Lang Thompson's Orch.: WBOW
 NBC-Rudy Bundy's Orch.: (sw-9.53)
 MBS-The Right Job: WGN
 Sports: WKBH WIBA WFBM
 KMOX-The Goldbergs, sketch
 KWK-Easy Aces, sketch
 WCFL-Fact-o-Game
 WENR-Globe Trotter
 WIND-Mickey Isely's Orch.
 WKBH-Olive Hagen, organist
 WMBD-Maurice Warner
 WMT-News
 WOC-Jiving the Jive
 WOWO-Johnny Silvers' Orch.
 WROK-Musicale
 WSBT-Don Pablo's Orch.
 WTAQ-Normandie Entertains
 WTMJ-Let's Dance
9:15 CST 10:15 CDT
 NBC-Vocal Varieties (Tums): WTMJ KOA KFI WIBA WLW (also see 5:15 p.m.)
 CBS-George McCall's Screen Scoops (Old Gold Cigarettes): WFBM WBBM KMOX WHAS WJR WISN WOC WCCO (also see 5:15 p.m.)
 NBC-Rudy Bundy's Orch.: WMT
 Dance Orch.: WKBH WTAQ
 News: WMAQ WSUI
 KSD-Russ David's Orch.
 KWK-Tracer of Lost Persons
 WENR-Ennio Bolognini's Orch.
 WGN-Shep Fields' Orch.
 WHO-Sports Review
 WIRE-News; Musical Interlude
 WKBH-Social Security Prgm., talk
 WMBD-Value Hints
 WROK-Amer. Legion Prgm.
 WTAM-Tom Manning
9:30 CST 10:30 CDT
 NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris): KOA KFI WIBA (also see 5 p.m.)
 NBC-Lou Breese's Orch.: WTAM WMAQ WBOW (sw-9.53)
 CBS-Paul Pendarvis' Orch.: WOC WKBH WMBD WFBM (sw-6.12)
 MBS-Salute to Cities: WLW KWK
 Baseball Game: WMT WISN
 KMOX-Sports
 KSD-Trailing the Highway Patrol, drama
 WBBM-News with Todd Hunter
 WCO-Musical Moments
 WCFL-Make Believe Danceland
 WENR-Fletcher Henderson's Orch.
 WHAS-Baseball; Louisville vs. St. Paul
 WHO-Potpourri
 WIND-An Evening at the Country Club
 WIRE-Baseball Game
 WJR-Baseball Scores; The Beach Comber
 WROK-Quin Bowen's Orch.
 WSBT-News
 WTAQ-Bay Beach's Orch.
 WTMJ-Dance Orch.
9:45 CST 10:45 CDT
 CBS-Paul Pendarvis' Orchestra: WBBM WSBT KMOX
 News: WIND WROK
 WCCO-To be announced
 WGN-Concert Orch.
 WISN-Tenth Inning

WTAM-Sammy Watkins' Orch.
 WTMJ Today's Events
10:00 CST 11:00 CDT
 CBS-Artie Shaw's Orch.: WISN WSBT WKBH WBBM WCCO WTAQ (sw-6.12)
 NBC-Erskine Hawkin's Orch.: WCFL (sw-6.14)
 NBC-Richard Himber's Orch.: WBOW WMAQ
 MBS-Dick Barrie's Orch.: WGN
 News: WMBD WFBM WOC
 WHO WJR WLW
 Sports: WTMJ KWK KOA
 KMOX-Travelogue
 KSD Weather Report
 WENR-Music As You Desire It
 WIBA-Evening Concert
 WIND-Swing Quartet
 WKBH-News; Music
 WTAM-Musical Bulletin Board
10:15 CST 11:15 CDT
 CBS-Artie Shaw's Orch.: WKBH WFBM WOC
 NBC-Erskine Hawkin's Orch.: KWK
 NBC-Richard Himber's Orch.: WHO KOA
 KMOX-At Your Leisure, inter-view
 WCCO-Cedric Adams
 WHAS-News
 WIND-Dude Ranch
 WJR-Meditation
 WLW-Burt Farber's Orch.
 WMBD-Sports Review; Program Review
 WTAM-Music You Want
 WTMJ-Dance Orch.
10:30 CST 11:30 CDT
 CBS-Johnny Long's Orch.: WJR WBBM WSBT WKBH WMBD WKBH WFBM WTAQ WOC WISN
 NBC-Johnny Messner's Orch.: WBOW WCFL WHO
 MBS-Mitchell Ayre's Orch.: WGN WMT
 News: KMOX KWK
 KOA-Freddie Martin's Orch.
 WBAA-The Shadow, drama
 WCCO-Rollie Johnson
 WHAS-Dance Band
 WIBA-Hollywood at the Beach
 WIND-Mickey Isley's Orch.
 WIRE-Hank Henry's Orch.
 WLW-Carl Deacon Moore's Orch.
 WMAQ-Fletcher Henderson's Orch.
10:45 CST 11:45 CDT
 CBS-John Long's Orch.: KMOX WCCO
 NBC-Leo Reisman's Orch.: WIRE WENR
 MBS-Mitchell Ayre's Orch.: KWK
 WHO-American Legion Prgm.
 WIBA-Club Chanticleer
 WIND-Cappy's Cabana
11:00 CST 12:00 CDT
 CBS-Carlos Molina's Orch.: WOC WCCO WMBD WFBM WBBM WISN WIBA KMOX WTAQ WKBH
 NBC-Freddie Abner's Orchestra: WENR WBOW
 NBC-Tommy Tucker's Orch.: WIBA WMAQ
 MBS-Charlie Agnew's Orchestra: WMT WGN
 KOA-Westernaires
 KSD-Joe Sanders' Orch.
 KWK-Glenn Hardman's Orch.
 WHO-Amer. Legion Prgm.
 WIND-Nite Watch
 WIRE-Hal Bailey's Orch.
 WKBH-Weather Report
 WLW-Twenty-four Hour Review
 WTAM-Jimmy Wadkins' Orch.
 End of Tuesday Programs

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WEDNESDAY

July 20

MORNING

7:00 CST 8:00 CDT
NBC-Breakfast Club; News: WCFL WBOV
CBS-Fred Feibel, organist: WKBB WFAM (sw-17.76)
NBC-Ward & Muzzy, piano duo: (sw-21.5)
Musical Clock: WBBM WIBA WIRE WKBB WOC WKBH WHIP KMOX
Early Risers: WROK WISN News: WTAD WJJD
KWK-Tonic Tunes
WAAF-Breakfast Express
WCCO-Air Almanac
WFBM-Early Birds
WGN-Everyday Words; Good Morning Prgm.
WHO-Faye & Cleo
WIND-Religious Service
WLS-Organ Moods
WLV-Merrymakers
WMAQ-Your Neighbor
WMBD-Yawn Patrol
WMT-Country Home; Musical Clock
WOWO-Bible Class
WTAQ-Mike's Uprisin'
WTMJ-Top o' the Morning

7:15 CST 8:15 CDT
NBC-Person to Person: (sw-21.5)
CBS-Madison Ensemble; News: WFAM WKBB (sw-17.76)
News: WCCO WHO WMT WLS
KWK-Sunnytime
WIND-Morning Review
WJJD-Organ Selections
WLW-Peter Grant, news
WMBD-Musical Clock
WROK-Breakfast Melodies
WTAD-Breakfast Brevities

7:30 CST 8:30 CDT
CBS-Joyce Jordan, Girl Interne (Calox Toothpowder & Solidified Albolene): WBBM
NBC-Breakfast Club; News: WOV WCFB
CBS-Fiddlers Fancy: (sw-17.76)
Morning Devotions: WKBH WLS
Musical Clock: WMT WBOV
KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM-Your Engagement Book
WHIP-Just About Time
WHO-Williams Brothers Quartet
WIBA-News: Music for School & Home
WIND-Hawaiian Melodies
WIRE-Dessa Byrd
WLW-Gospel Singer
WMAQ-Whistler & His Dog; News
WMBD-Weather Report
WROK-Morning Parade
WTAQ-News

7:45 CST 8:45 CDT
NBC-Amanda Snow, songs: WMAQ (sw-21.5)
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO
News: WHIP WIND WTAD
KWK-News; Rapid Service
WAAF-Piano Parade
WBBM-Linda's First Love
WFAM-Morning Devotions
WHO-Rare Bits of News
WIRE-Better Health; News; Today's Best Buys
WJJD-Chicago Tuberculosis Institute Prgm.
WKBH-Tonic Tunes
WKBH-Breakfast Melodies
WLS-Ernie Newton
WLW-Your Hollywood News Girl
WMBD-Police Flash
WTAQ-Today's Almanac

8:00 CST 9:00 CDT
NBC-Just Neighbors, sketch: WCFB WOV
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE
Musical Clock: WIBA WROK WMT
News: WKBH WMBD WAAF
KSD-News; Dick Leibert, organ
KWK-Pep Up Parade
WFAM-Concert Time
WGN-Martha Crane & Helen Joyce
WHA-Band Wagon
WHIP-Hit Review
WHO-Coffee Pot Inn
WIND-H. Zimmerman, organist
WJJD-Bosworth Broadcast
WKBH-Chance Steps
WLS-Hal Culver, with Howard
WLW-Hymns of All Churches
WTAD-Tales Old and New
WTAQ-Morning Potpourri

8:15 CST 9:15 CDT
CBS-Myrt & Marge, sketch (Super Suds): WBBM WCCO KMOX WFBM WMBD WISN
On page 17 you will find pictures of Marge's son, "Rikky" Kretzinger.

NBC-Asher & Little Jimmie, cowboy songs: WCFL WOV
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE

KSD-Bright & Early Melodies
WAAF-Rhythm Rhapsody
WHA-Morning Melodies
WHO-What to Serve Today
WIND-Your Favorite Band
WKBH-Musical Almanac
WKBH-Uncle Bob
WLS-News; Household Hints
WLW-Myrt & Marge, sketch
WOC-Musical Clock
WTAD-Gems of Melody
WTMJ-Hymns of All Churches

8:30 CST 9:30 CDT
NBC-Just Plain Bill, sketch (Kolyos): WMAQ WIRE
CBS-Hilltop House, Bess Johnson (Palmolive Soap): WBBM KMOX WCCO WMBD WISN
NBC-Josh Higgins of Finchville: WCFB
NBC-Happy Jack Turner: KSD WMT
WAAF-Canary Serenade
WBOV-Radio Gospel
WFAM-Shoppers' Guide
WFBM-Roundup
WGN-Morning Melodies
WHIP-Polish Variety Hour
WHO-Those Happy Gilmans
WIBA-Today's Almanac; Society Reporter
WIND-Organ & Guitar
WJJD-School for Taxpayers
WKBH-Hits & Encores
WKBH-Olive Hagen, organist
WLS-Old Kitchen Kettle, with Ann Hart; Novelodeons
WLW-Hilltop House
WOWO-Tri Topics
WROK-Morning Devotions
WSUI-News
WTAD-Interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT
NBC-Popular Waltzes: KWK
WBOV WMT (sw-21.5)
NBC-Woman in White, sketch (Pillsbury): WMAQ KSD WHO
WTMJ WIRE
NBC-Ma Perkins, sketch (Oxydol): WLS
CBS-Stepmother, sketch (Colgate): WBBM WFBM KMOX WCCO
WCFB-Bittersweet Melodies
WGN-Dr. Friendly, drama
WIND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch
WKBH-Stars Over Hollywood
WKBH-Jungle Jim
WLW-Betty and Bob, sketch
WMBD-Jay's Women of Today
WOWO-Modern Home Forum
WROK-Town Crier
WSUI-Morning Melodies; Service Reports
WTAD-Hannibal Prgm.
WTAQ-Do You Remember?

9:00 CST 10:00 CDT
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS
CBS-Morning Moods: WFAM WKBH WKBH WISN WFBM
NBC-Originalities: WIBA WCFB (sw-21.5)
NBC-David Harum, sketch (Baby O): KSD WMAQ WHO WIRE
News: WROK WIND
KMOX-Popular Melodies
KWK-Singing Cowboys
WAAF-Woman's Page of the Air
WBBM-Heart of Julia Blake
WBOV-State Teachers College
WCBH-Uncle John
WCCO-Ma Perkins, sketch
WGN-Get Thin to Music
WHA-Your Health
WJJD-Organ & Guitar
WLW-The Goldbergs, sketch
WMBD-Messenger; Weather
WMT-News; Musical Interlude
WSUI-Illustrated Musical Chats
WTAQ-Triple Thrift Revue
WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT
NBC-Vic & Sade, sketch (Crisco): WLW WLS
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WHO WIRE KSD
NBC-Breen & de Rose, songs: WBOV WMT (sw-21.5)
CBS-Pappy Cheshire's Nat'l Hillbilly Champions: WFAM WKBH KMOX
MBS-Bachelor's Children (Old Dutch Cleanser): WGN
News: WKBH WMBD WOC
Editor's Daughter, sketch: WBBM WOV

Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON

5:45 CST (6:45 CDT) Boake Carter, CBS.

NIGHT

6:00 CST (7:00 CDT) The People's Platform, CBS.

6:00 CST (7:00 CDT) One Man's Family, NBC.

6:30 CST (7:30 CDT) Paul Whiteman, CBS.

6:30 CST (7:30 CDT) Tommy Dorsey, NBC.

7:00 CST (8:00 CDT) Town Hall Big Game Hunt, NBC.

7:30 CST (8:30 CDT) National Music Camp, NBC.

8:00 CST (9:00 CDT) Kay Kyser, NBC.

8:30 CST (9:30 CDT) Minstrel Show, NBC.

8:30 CST (9:30 CDT) Edgar A. Guest, CBS.

10:30 CST (11:30 CDT) Lights Out, NBC.

KWK-Great Works of Man
WAAF-Hog 'n' Harmony
WCCO-Bachelor's Children
WCFB-Rhythm Roundup
WFBM-Apron Strings
WGN-Jimmy Grier's Orch.
WHA-International Scene
WIBA-Organ Melodies
WIND-Hillbilly Ballads
WISN-Symphonetta
WJJD-Sports Edition Handicap
WKBH-Music Makers
WROK-On the Mall
WTAQ-Crimson Trail
WTMJ-Happy Gilmans

9:30 CST 10:30 CDT
CBS-Big Sister, sketch (Rinsol): WBBM WISN WCCO WMBD KMOX WFBM
NBC-Hello Peggy, sketch (Drano): WHO WMAQ
NBC-Viennese Ensemble: WIBA WMT (sw-21.5)
NBC-Pepper Young's Family, sketch (Camay Soap): WLS
KWK-Pop Wise & Filbert
WAAF-Swing High
WBOV-Mid-Morning Music
WCFB-Varieties
WFAM-Morning Melodies
WGN-Man on State Street
WHA-Story Behind the Song
WHIP-Women in the News
WIND-Serenade to the Ladies
WIRE-Imogene Pierson
WJJD-Harry Zimmerman, organist
WKBH-Eb & Zeb, sketch
WKBH-Today's Almanac
WOWO-Short Story
WOC-Musical Variations
WOWO-Linda's First Love
WROK-Milk-Made Magic
WTAD-Ma Perkins, sketch
WTAQ-Roundup
WTMJ-Morning Melodies

9:45 CST 10:45 CDT
CBS-Aunt Jenny's Stories (Spry) WCCO KMOX WFBM WMBD WBBM WISN
NBC-The Road of Life, sketch (Chipso): WLW WTMJ WMAQ
NBC-Viennese Ensemble: WOV WBOV WKBH
NBC-Kitty Keene, Inc., sketch (Dreft): WHO
KSD-Revelers' Quartet
WAAF-Novelettes
WCFB-Varieties
WFAM-Lou Pike, organist
WGN-Painted Dreams
WHIP-This Rhythmic Age
WIBA-Church of the Air
WIND-Livestock Markets
WIRE-Linda's First Love
WJJD-Garwood Van's Orch.
WKBH-Rhythm & Romance
WKBH-Swing Interlude
WLS-Grace Wilson, contr.
WROK-Radio Rhythm
WSUI-Prgm. Calendar; Weather
WTAD-Kitty Keene, Inc., sketch

10:00 CST 11:00 CDT
CBS-Tower Town Tempus: WCCO WBBM KMOX WFBM WISN WOC WMBD WFAM
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
NBC-Vaughn de Leath: KSD
MBS-The Balladeer: WMT
News: WLS WTAD
KWK-Three-Quarter Time
WAAF-Let's Dance
WBOV-Christian Science
WCFB-Peekers in the Pantry
WGN-Manhattan Mother, sketch
WHA-Homemakers
WHIP-Fashions & the Home

WHO-The Goldbergs, sketch
WIBA-Linda's First Love, sketch
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
WIRE-Dessa Byrd
WJBC-Theater Time
WJJD-Bureau of Missing Persons
WKBH-Hollywood Reporter
WKBH-Home Economics
WLW-Editor's Daughter, sketch
WOWO-Bill Board
WROK-News; Organ
WSUI-Magazine Notes
WTAQ-Stars Over Hollywood
WTMJ-What's New in Milwaukee?

10:15 CST 11:15 CDT
CBS-Irene Beasley, R.F.D. No. 1: WFBM WFAM WTAQ WKBH WOC
NBC-Kiddoodlers: KWK WBOV (sw-15.33)
NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
Houseboat Hannah, sketch: KMOX WHO
KSD-Hello Peggy, sketch
WAAF-Willie Winn, sport of kings
WBBM-Missus Goes to Market
WCCO-Judy & Jane
WGN-Don Pedro's Magic Violin
WHIP-Morning Dance
WIBA-Editor's Daughter, sketch
WIND-20th Century Serenade
WISN-News
WJBC-Women in the News
WJJD-Criminal Court Interviews
WKBH-House of McGregor
WKBH-Home Prgm.
WLS-Musical Chore Boys
WMBD-Linda's First Love
WMT-Douglas Grant, gospel bar.
WROK-Poet's Corner
WSUI-Yesterday's Musical Favorites
WTAD-Bee & Vee

10:30 CST 11:30 CDT
NBC-Nat'l Farm & Home Hour: Speakers: WIBA WBOV WMAQ
Broadcast from the campus of the University of Nevada, Reno; President Maxwell Adams, Prof. J. A. Carpenter, director of the Mackay School of Mines, and Cecil W. Creel, director of agricultural extension in Nevada, will be chief speakers.

NBC-Democracy & Religion; Dr. B. F. Farber: KSD
Dr. Benjamin F. Farber takes for his topic "The Rising Tide of Hate."
CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX
News: WHIP KWK
WAAF-This Feminine World
WCCO-Happy Gilmans
WCFB-Double in Stars
WFAM-Harlan Hogan
WFBM-Mrs. Farrell's Kitchen
WGN-Quin Ryan, news
WHA-Music Appreciation Course
WHO-Myrt & Marge, sketch
WIND-Organ & Guitar
WIRE-Footnotes; News
WISN-Organ Melodies
WJBC-Dollar Daze
WJJD-Safety Court
WKBH-House of MacGregor
WKBH-Songtime
WLS-Evelyn, the Little Maid
WLW-News; Livestocks; River; Weather; Markets
WMBD-Honeymoon Lane
WMT-Bits of Everything
WOC-Radio Bazaar
WOWO-Richard Trojan
WROK-Kaye Kremer, woman's forum
WSUI-The Book Shelf

WTAD-Tonic Tunes
WTAQ-News; Merry Go Round
WTMJ-Kitty Keene, Inc., sketch
10:45 CST 11:45 CDT
NBC-Nat'l Farm & Home Hour: WLW KWK
CBS-Our Gal, Sunday, sketch (Anacin): WBBM KMOX
NBC-Dorothy Crandall, pianist: WCFB
KSD-Lady Courageous
WAAF-Markets; Sweet and Slow
WCCO-Grandma Travels
WFAM-Luncheon Dance
WGN-Musical Mail Box
WHIP-Musical Newsy
WHO-Hilltop House, sketch
WIRE-Jimmie Grier's Orch.
WISN-Ann Leslie's Scrapbook
WJBC-Peggy Payne & Pioneers
WKBH-Treasure Chest
WKBH-Beauty Box Revue
WLS-Short, Short Stories
WMBD-Bandwagon
WMT-To be announced
WOC-Screen Fans Prgm.
WOWO-Ohio Agricultural Prgm.
WROK-Freepost Studios
WTAD-Betty and Bob, sketch
WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT
CBS-The Goldbergs, sketch (Oxydol): WOC WKBH WBBM WCCO (sw-15.27)
NBC-In the Music Room: KSD (sw-15.33)
MBS-The Happy Gang: WMT WGN
KMOX-Ma Perkins, sketch
WAAF-Symphonic Hour
WBAA-Contract Bridge Chats
WCFB-Hit Review
WFBM-Music Hall
WHIP-Southtown Church Hour
WHO-Dan Harding's Wife, sketch
WIND-Indiana News
WIRE-Singin' Sam
WISN-Morning Musicale
WJBC-Surprise Party
WJJD-Current News
WKBH-Magic Violin
WLS-Tommy Tanner
WMBD-Wayside Chapel
WOWO-Consolaires
WSBT-News; Stork Report; Farm Flashes
WSUI-Within the Classroom
WTAD-All for the Ladies
WTAQ-Hollywood on Parade
WTMJ-Heinie and Dinty

11:15 CST 12:15 CDT
CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN
NBC-Cadets Quartet: WCFB KSD WIRE (sw-15.33)
CBS-To be announced: WFBM
WBAA-Morning Melodies
WGN-Luncheon Music
WHA-Organ Interlude
WHIP-Englewood Hour
WHO-Vic and Sade, sketch
WIND-Tommy Ott, organist
WJBC-Parade of Bands
WJJD-Organ & Guitar
WKBH-Book of the Hour
WKBH-Club Calendar
WMBD-Polly of the Chapel
WMT-Tom Owens' Cowboys
WOC-Studio Swingapators
WOWO-News
WSBT-The Day Dreamer
WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT
CBS-Road of Life (Chipso): KMOX WBBM
NBC-Words and Music: WIBA KSD WMAQ (sw-15.33)
MBS-Homemakers Prgm.: KWK
WBOV-Presentation
WCCO-Houseboat Hannah
WCFB-Noon-day Concert
WFBM-Hoosier Farm Circle
WGN-Markets; Mid-day Service
WHA-Talking Book
WHIP-Hollywood News
WHO-Home Folks
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
WIRE-Home & Farm Hour
WISN-Osborne's Orch.
WJBC-Singing Sam
WJJD-Noonday Service
WKBH-Social Calendar
WKBH-Rhythm & Romance
WLS-Markets; News
WLW-Live Stock & Poultry Reports; News
WMBD-Thrift Message; Melody Miniature
WMT-Sweet and Swing
WOC-Hymns of All Churches
WOWO-To be announced
WSBT-In Movieland
WTAD-Police News
WTAQ-Mailman

11:45 CST 12:45 CDT
NBC-Jack & Loretta Clemens: KWK
CBS-Gospel Singer; Edward MacHugh, bar, & Organ (Ivory Soap): KMOX WBBM WCCO
MBS-Your Hollywood Newsgirl: (Lydia E. Pinkham): WCFB
News: WMT WIND WBAA WMAQ

Voice of the Farm: WKBH WOV
WFBM-Markets; Farm Bureau
WHIP-Cascade Melodies
WHO-Markets; Weather
WISN-Even as You and I
WJBC-Reid & Vin
WLS-Dinner Bell Program
WLW-Thomas Conrad Sawyer
WMBD-Window Shopper
WOC-Farm Bureau & Markets
WROK-Round the Town
WSBT-Man on the Street
WSUI-Farm Flashes
WTAD-Dance Revue
WTAQ-Farmhands
WTMJ-Livestock Quotations

AFTERNOON

12:00 CST 1:00 CDT
NBC-Marjorie Coles, songs; Orch.: WOV
CBS-Merrymakers: WCCO WOC WKBH WKBH (sw-15.27)
NBC-Betty & Bob, sketch (Gold Medal): WMAQ WHO WTMJ KWK WIRE
MBS-Harold Turner, pianist: WGN
News: WJBC WTAD WMBD KMOX-Singin' Sam
KSD-Sports Preview
WAAF-Don Bolt, commentator
WBAA-Agricultural Forum
WBBM-Manhattan Mother
WBOV-Street Reporter
WCBH-J. C. O'Hair
WCFB-Spotlight Prgm.
WFBM-Blue Ribbon Melodies
WHA-Musicale
WHIP-Movie Tunes
WIBA-Interlude; Country Home
WIND-Lupi Italian Hour
WISN-Musical Heat Wave
WJJD-Markets
WLW-Linda's First Love, sketch
WIND-Cedar Valley Hillbillies
WSBT-Your Club and Mine
WSUI-Rhythm Rambles

12:15 CST 1:15 CDT
CBS-Merrymakers: WSBT WISN WKBH WKBH
NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WMAQ WLW WIRE WTMJ KWK (sw-15.21)
KMOX-Kitty Keene, Inc., sketch
WAAF-Estelle Barnes, pianist
WBAA-Sport Flashes
WBBM-Dugout Dope
WBOV-On the Mall
WCCO-Kitty Keene, sketch
WCFB-Baseball Interviews
WFBM-News
WGN-Marriage License Romance
WHIP-Alice Oleson, pianist
WHO-Voice of the Farm
WIBA-News; Market Reports
WJBC-Hot vs. Sweet
WJJD-Midday Round-Up
WKBH-Man on the Street
WLS-The Virginians
WMBD-Town Crier; Markets
WMT-Question Man; Voice of Iowa
WOC-Farm Bureau & Markets
WOWO-Market Service
WROK-Column Left. News
WTAD-Cy and Freckles

12:30 CST 1:30 CDT
CBS-Mellow Moments: WFBM WISN WSBT (sw-15.27)
NBC-Waltz Favorites: WOV WBOV
NBC-Valiant Lady, sketch (Gold Medal): WLW WIRE WMAQ KWK
Baseball; Cubs vs. Brooklyn: WIND WJJD WGN WCFB WBBM
News: WOC WHO
Rhythm Rascals: WTAQ WTMJ
KMOX-Linda's First Love, sketch
WAAF-Markets; Health Talk
WBAA-Dance Time
WCBH-Scripture Truth Hour
WCCO-First Edition
WHA-Farm Prgm.
WHIP-Concert Orch
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-Voice of the Feed-lot; Mkts.
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street; Service Sam
WTAD-Farm; Weather; Markets

12:45 CST 1:45 CDT
NBC-Betty Crocker, cooking talk (Gold Medal): WIRE WMAQ KWK WHO
NBC-Waltz Favorites: (sw-15.33)
CBS-Mellow Moments: WOC
News: WKBH WTAQ
KMOX-Editor's Daughter, sketch
KSD-News; Market Reports
WAAF-Eunice Clark, songs
WBAA-Market Reports
WBOV-Tune of the Day
WCCO-Voice of the Farm
WIBA-Melody Moments

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHIP-1480
WHO-1000
WIBA-1280
WIND-560
WIRE-1400

WISN-1120
WJBC-1200
WJJD-1130
WJR-750
WKBH-1500
WKBH-1380
WLS-700
WLW-700
WMAQ-670
WMBD-1440
WMT-600
WOC-1370
WOWO-1160
WROK-1410
WSBT-1360
WSU-880
WTAD-990
WTAM-1070
WTAQ-1330
WTMJ-620

WKBB-Song Hit of the Day
WLS-Listeners Mike
WLW-Kitty Keene, Inc.
WMBD-Noon-day Melodies
WMT-Iowa Cornhuskers
WROK-Home Folks Hour
WTAD-Variety Prgm.
WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT
CBS-All Hands on Deck: WFBM
WISN WSBT WKBB WOC
WCCO (sw-15.27)
NBC-The Story of Mary Marlin,
sketch (Ivory Flakes): WHO
WMAQ WLW WTMJ KSD
MBS-Marriage License Romance:
WMT
News: WTAD WHIP
KMOX-To be announced
KWK-Backstage Wife
WAAF-"L" Reporter, interviews
WBAA-Meditations
WBOW-Sportscasting
WHA-News & Views
WIBA-Concert Trio
WIRE-Reporter
WKBH-Ma Perkins
WLS-Homemakers Hour
WMBD-Men on the Street
WOWO-The Observer
WTAQ-Man on the Street

1:15 CST 2:15 CDT
NBC-Oxydol's Own Ma Perkins,
sketch: WMAQ WTMJ WHO
KSD
CBS-All Hands on Deck: WTAQ
WKBH
NBC-Swingtime Trio: WBOW
KMOX-Judy & Jane, sketch
KWK-Great Works of Man
WAAF-Carnival Matinee
WBAA-I Want a Job
WCCO-Betty & Bob
WHA-Musical Varieties
WHIP-Grandmother's Scrapbook
WIRE-Noonday Headlines
WLW-Ma Perkins, sketch
WMBD-His Majesty, the Baby
WMT-German Band
WTAD-Quincy Marches On

1:30 CST 2:30 CDT
NBC-Pepper Young's Family,
sketch (Camay Soap): WTMJ
WHO WMAQ WLW KSD
CBS-Keyboard Arabesque: WMBD
WFBM WKBH WSBT WTAQ
WOC WISN WKBH (sw-15.27)
NBC-Maurice Spitalny's Orch.:
WBOW WIBA (sw-15.33)
News: WCFL KWK
KMOX-Baseball; Cards vs. N. Y.
WBAA-Monitor Views the News
WCCO-Julia Blake
WHA-Organ Melodies
WHIP-Dancing Party
WIRE-Matinee Varieties
WMT-News; Niagara Cave
WOWO-Swing Serenade
WROK-Movie and Radio Prgm.
WTAD-D. A. R. Prgm.

1:45 CST 2:45 CDT
CBS-Lebrun Sisters, vocal trio:
WTAQ WFBM WKBH WSBT
WISN WKBH (sw-15.27)
NBC-The Guiding Light, sketch
(White Naptha): WHO WMAQ
KSD WTMJ WLW
NBC-Maurice Spitalny's Orch.:
KWK WMT
WBAA-Wanita Wilson, sop.
WCCO-Markets
WLS-News, Chuck Acree
WMBD-Hello, Neighbor
WOC-Latch String Luncheon Club
WOWO-Women in the News
WROK-Musicale

2:00 CST 3:00 CDT
NBC-Club Matinee: WENR WMT
WOWO WBOW
CBS-At the Music Counter: WOC
WTAQ WFBM WKBH WSBT
WISN WKBH (sw-15.27)
NBC-Backstage Wife, sketch
(Dr. Lyons): WMAQ WTMJ
WIRE WHO WIBA
Dan Harding's Wife, sketch: KSD
WLW
KWK-Today at Two
WAAF-News; Weather
WBAA-Typing School of the Air
WCCO-Ladies First
WIIA-Armchair Journeys
WHIP-Gay Caballeros
WMBD-Editor's Daughter
WROK-News; Concert Interlude

WSUI-Travelog; Within the
Classroom
WTAD-Hannibal Prgm.
2:15 CST 3:15 CDT
NBC-Stella Dallas, sketch (Milk
of Magnesia): WTMJ WIRE
WIBA WHO WMAQ
CBS-At the Music Counter:
WMBD WCCO
KSD-Heart of Julia Blake
KWK-Music in a Sentimental
Mood
WAAF-Emerson Trent, trn.
WHA-Magazine Rack
WHIP-Orch. with Denna Tyler
WROK-Margaret Eklof, songs
WSUI-Within the Classroom
WTAQ-Fiddlers Three

2:30 CST 3:30 CDT
NBC-The Hughes Reel with Rush
Hughes (Borden Co.): WHO
WIRE WMAQ KSD
CBS-Deep River Boys: WTAQ
WKBH WFAM WKBH WISN
WMBD WFBM WOC (sw-15.27)
NBC-Club Matinee: WIBA WENR
WBOW WMT
KWK-Richard Hayes, organist
WAAF-Matinee Melodies
WBAA-Home Builders' Prgm.
WCCO-Front Page Parade
WGN-The Leadoff Man
WHA-Music of the Masters
WHIP-Behind the Kitchen Door
WLW-Heart of Julia Blake
WOWO-Old Time Religion
WROK-Two Guitars
WTAD-Sports Talk
WTMJ-News; Police; Weather,
Spotlight

2:45 CST 3:45 CDT
CBS-Doris Rhodes, songs: WOC
WKBH WFBM WFAM WKBH
WISN WTAQ WMBD WCCO
(sw-15.27)
NBC-Girl Alone, sketch: WMAQ
MBS-The Hatterfields, sketch:
WLW
KSD-The Master Singers
KWK-Man in the Stands
WAAF-Estelle Barnes, pianist
WHO-Favorite Melodies
WIRE-Seger Ellis
WROK-Martha K. Johnson, ma-
gic carpet
WTMJ-Down a Country Road

3:00 CST 4:00 CDT
CBS-Keyboard Concerts: WFAM
WFBM WKBH WKBH WOC
WMBD WCCO WISN (sw-
15.27)
NBC-Neighbor Nell; Organist:
WENR
NBC-Top Hatters' Orch.: WHO
WBOW
Baseball Scores: WMT KSD
KWK-Baseball, Cardinals vs.
Giants
WAAF-Rhumba Beat
WBAA-Afternoon Musicale
WHIP-Modern Rhythm
WIBA-Today's Front Page
WIRE-Police Court
WJBC-Devotional Hour
WLW-Houseboat Hannah, sketch
WMAQ-To be announced
WOWO-News
WROK-Kaye Kreamer, Women
of the Hour
WSUI-Organ Melodies; Campus
Forum
WTAD-Baseball Game
WTAQ-St. Norbert College Sum-
mer Concerts
WTMJ-Valiant Lady, sketch

3:15 CST 4:15 CDT
NBC-Silhouettes of the West:
WOWO WENR
NBC-Don Winslow of the Navy:
WIBA
NBC-Top Hatters' Orch.: WIRE
WMAQ
CBS-Adrian O'Brien, trn.: (sw-
15.27)
WAAF-Kay Armen
WBAA-The American Scene
WHIP-Book Review; Tea Dance
WHO-Judy and Jane, sketch
WLW-Charlie's Singing School
WSUI-Campus Forum Prgm.
WTMJ-Home Harmonizers

3:30 CST 4:30 CDT
NBC-Kellogg's Singing Lady;
Irene Wicker: WLW
Story: "The Story of the
Swineherd."
NBC-Your Family & Mine, sketch
(Sealtest): WMAQ WTMJ
WIBA (sw-9.53)
NBC-Charles Sears, trn.: WENR
WBOW
CBS-March of Games; News:
WKBH WCCO WISN WKBH
WFBM WOC WFAM
News: WHO WJBC
WAAF-Organ Melodies
WBAA-We Three, trio
WHA-Weather Bureau
WHIP-Tea Dance
WIRE-Rainbow Trio
WMBD-Peoria on Parade
WOWO-Warren Family Council
WROK-Swedish Gospel Service
WTAQ-Herman Daumler, violinist

NBC-Joseph Gallicchio's Orch.
WTMJ WIBA WHO WBOW
KSD
NBC-Herman Middleman's Orch.:
WENR WOV WIRE
WAAF-Diana Clifton, sop.
WBAA-Musical Moments
WBBM-Tenth Inning
WHIP-News
WJBC-American Years
WLW-Men of Mars, drama
WMAQ-Romance & Rhythm
WROK-Radio Rhythm

4:00 CST 5:00 CDT
CBS-News; Charles Paul, organ-
ist: WFBM WTAQ WCCO
WFAM WKBH WKBH
NBC-To be announced: WMAQ
WBOW (sw-9.53)
NBC-Herman Middleman's Or-
chestra: WLW
Baseball Scores; WIND WJJD
KSD-The Dreamers
WAAF-Salon Concert
WBAA-Magic Carpet
WCFL-To be announced
WENR-Malcolm Claire, children's
stories
WGN-Bill Anson
WHIP-Hollywood Brevities
WHO-New Times
WIBA-Dr. Bob Jones
WISN-News; Prgm. Preview
WHIP-Request Hour
WMBD-Kitty Keene, Inc.
WOWO-Old Time Religion
WROK-News; Musicale
WTMJ-Variety Revue

4:15 CST 5:15 CDT
NBC-Joseph Gallicchio's Orch.:
WMAQ WOV WFCF
CBS-Miniatures by Franklin Mac-
Cormack: WTAQ WKBH
WKBH WCCO WISN
NBC-Adrian Rollini's Orchestra;
News: WBOW (sw-9.53)
MBS-Frank Ferneau's Orch.:
WGN
WAAF-Tea Dance
WBAA-Dr. Gordon Graves, pian-
ist
WBBM-Tenth Inning
WENR-Gilbert Martyn, news
WFAM-Moderate Melodies
WFBM-Bohemians
WHIP-Airline Dance
WHO-Baseball Time
WIBA-Dance Hour
WIND-Musical Toast
WIRE-News; Minute Interviews
WJJD-Parade of Music
WLW-Those Happy Gilmans
WMBD-News; Pet Corner
WOC-Baseball Review
WROK-Freeport Studios

4:30 CST 5:30 CDT
CBS-Enoch Light's Orch.: WTAQ
WCCO WISN WKBH (sw-
11.83)
NBC-Alma Kittell, contralto:
WBOW WIBA WMAQ (sw-
9.53)
NBC-Chesterfield Daily Sports
Column; Paul Douglas: WENR
WLW KSD WOV
Piano Recital: WCFL WBBM
News: WIND WJBC
WAAF-Sport Shorts
WBAA-Melody Moods
WFAM-Killer Dillers
WFBM-Tea Time Tunes
WGN-Armchair Melodies
WHIP-Trio
WIRE-William Wirges' Orch.
WJJD-Fred Beck, organist
WKBH-P. T. A. Talk
WMBD-Bargain Counter

4:45 CST 5:45 CDT
NBC-Nola Day, songs: WMAQ
KSD
NBC-Dinner Concert: WENR
WBOW
NBC-Lowell Thomas, news com-
mentator (Sun Oil): WLW
CBS-To be announced: WKBH
WMBD WCCO WISN
WAAF-Tower Tunes
WBAA-Story Book Hour
WBBM-Chicago Hour
WCFL-Jack Kelly's Orch.
WFAM-Baseball Scores; News
WGN-Little Orphan Annie
WHIP-Vocalities
WIBA-Edgewood Dramatic Prgm.
WIRE-Carol Lee
WJBC-Original Poetry
WJJD-Garwood Van's Orch.
WKBH-Kiddies' Hour
WMBD-Dr. Sumner Miller
WOWO-American Family
WTAQ-Theater Lobby Interviews

5:00 CST 6:00 CDT
NBC-Easy Aces, sketch (Ana-
cin): WENR WMT WIRE
NBC-Don Winslow of the Navy,
sketch (Kelloggs): WMAQ
WLW
CBS-Ray Heatherton, songs:
WTAQ WKBH (sw-11.83)
News: WCFL WJJD
KSD-News; Dick Leibert, organ-
ist
KWK-Home Plate Interviews
WAAF-The Bandstand; Talk
WBBM-John Harrington, sports

WTAD-Hannibal Prgm.
NBC-News; Charles Paul, organ-
ist: WFBM WTAQ WCCO
WFAM WKBH WKBH
NBC-To be announced: WMAQ
WBOW (sw-9.53)
NBC-Herman Middleman's Or-
chestra: WLW
Baseball Scores; WIND WJJD
KSD-The Dreamers
WAAF-Salon Concert
WBAA-Magic Carpet
WCFL-To be announced
WENR-Malcolm Claire, children's
stories
WGN-Bill Anson
WHIP-Hollywood Brevities
WHO-New Times
WIBA-Dr. Bob Jones
WISN-News; Prgm. Preview
WHIP-Request Hour
WMBD-Kitty Keene, Inc.
WOWO-Old Time Religion
WROK-News; Musicale
WTMJ-Variety Revue

WBOW-Merry Go Round
WCCO-Livestock
WFAM-Crimecasts
WFBM-Wheeler Mission
WGN-Popeye, sketch
WHIP-Sports
WIBA-The Plainsmen
WIND-German Hour
WISN-Show Window
WMBD-Happy Train; Auction of
the Air
WOC-Man on the Street
WOWO-The Mountain Band
WSUI-Musical Moods
WTAD-Cy & Freckles
WTMJ-News; Moment Musicale
5:15 CST 6:15 CDT
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): WMAQ WHO
WIRE (sw-9.53) (also at 9:15
p.m.)

5:30 CST 6:30 CDT
NBC-Mr. Keen, Tracer of Lost
Persons, drama (Amer. Home
Products): WMT WENR
CBS-Barry Wood's Orch.: WMBD
WKBH WKBH WCCO WFBM
WFAM WOC
MBS-George Hamilton's Orch.:
KWK
KSD-Popeye, the Sailor, sketch
WAAF-Harmony Hall
WBBM-We the Wives
WCFL-Tune Masters
WGN-Buddy Clark & Orch.
WHIP Classic Gems
WIBA-Old Refrains
WJJD-Ben Kanter, pianist
WLW-Denton & Barber, sports
WOWO-George Sokolsky
WROK-Sports
WTAD-Hannibal Prgm.
WTAQ-Bureau of Public Service
WTMJ-Heinie & His Grenadiers

5:30 CST 6:30 CDT
CBS-Living History, drama: WOC
WFAM WKBH WBBM (sw-
11.83)
Prof. Harry James Carman
will conduct a review of the
subjects covered in the last five
broadcasts.
NBC-Ennio Bolognini's Orch.:
WBOW (sw-9.53)
NBC-Paula Durand, songs: WOV
News: WTAD WMAQ WKBH
WCFL WIBA WIRE
Sports: WGN KSD WMBD
Popeye the Sailor, sketch: WCCO
WFBM
KMOX-Grandstand Managers
KWK-Twilight Serenade
WAAF-Poetic Patterns
WENR-Dinner Date
WHA-Music Album
WHIP-Travel Hour
WHO-Johnny-at-the-Piano
WISN-Sports Parade; Interlude
WJJD-Sentenced Men, interviews
WLW-Let's Celebrate
WMT-Bits of Everything
WROK-Organ
WSUI-Views & Interviews; Daily
Iowan of the Air
WTAQ-Al Michel's Sport Wheel

5:45 CST 6:45 CDT
CBS-Boake Carter, commentator
(Huskies & Post Toasties):
WBBM WMBD KMOX WTAQ
WKBH WKBH WCCO WFBM
WFAM WOC WISN
Read the article about Boake Carter
on page 6.
NBC-It's News to Me, Ruth Bryan
Owen Rohie: KSD WIRE
NBC-Science on the March:
WENR WOV
Dr. Carroll Lane Fenton,
speaker for the month of July,
takes for his subject "Streams
Build and Destroy."
Sports: WTMJ WJJD
Sports; News: WMT KWK
WBOW-Ice Jamboree
WCFL-Hal Totten, sports
WGN-The Dukes & their Duch-
ess
WHA-Fun Time
WHIP-Helen Hankins, songs
WHO-To be announced
WIBA-Today's Birthdays; Sports
WLW-Paul Sullivan, news
WMAQ-Let's Celebrate
WROK-Dance hour

5:45 CST 6:45 CDT
CBS-Boake Carter, commentator
(Huskies & Post Toasties):
WBBM WMBD KMOX WTAQ
WKBH WKBH WCCO WFBM
WFAM WOC WISN
Read the article about Boake Carter
on page 6.
NBC-It's News to Me, Ruth Bryan
Owen Rohie: KSD WIRE
NBC-Science on the March:
WENR WOV
Dr. Carroll Lane Fenton,
speaker for the month of July,
takes for his subject "Streams
Build and Destroy."
Sports: WTMJ WJJD
Sports; News: WMT KWK
WBOW-Ice Jamboree
WCFL-Hal Totten, sports
WGN-The Dukes & their Duch-
ess
WHA-Fun Time
WHIP-Helen Hankins, songs
WHO-To be announced
WIBA-Today's Birthdays; Sports
WLW-Paul Sullivan, news
WMAQ-Let's Celebrate
WROK-Dance hour

5:45 CST 6:45 CDT
CBS-Boake Carter, commentator
(Huskies & Post Toasties):
WBBM WMBD KMOX WTAQ
WKBH WKBH WCCO WFBM
WFAM WOC WISN
Read the article about Boake Carter
on page 6.
NBC-It's News to Me, Ruth Bryan
Owen Rohie: KSD WIRE
NBC-Science on the March:
WENR WOV
Dr. Carroll Lane Fenton,
speaker for the month of July,
takes for his subject "Streams
Build and Destroy."
Sports: WTMJ WJJD
Sports; News: WMT KWK
WBOW-Ice Jamboree
WCFL-Hal Totten, sports
WGN-The Dukes & their Duch-
ess
WHA-Fun Time
WHIP-Helen Hankins, songs
WHO-To be announced
WIBA-Today's Birthdays; Sports
WLW-Paul Sullivan, news
WMAQ-Let's Celebrate
WROK-Dance hour

6:00 CST 7:00 CDT
NBC-One Man's Family (Tender-
leaf Tea): WTMJ KSD WMAQ
WIBA WHO WLW WTAM
WIRE (also see Sun. Prgms.
at 10:30 p.m.)
Turn to page 24 for pictures of the
Barbour Family.
CBS-The People's Platform: WJR
KMOX WFBM WBBM WCCO
WHAS (sw-11.83)
This new series will attempt
to create a composite American
popular opinion, with informal
dinner-table discussions. Each
week four Americans will meet
in a private dining-room adjoin-
ing the New York studios, and,
with Lyman Bryson, noted edu-
cator as leader, will discuss
subject of a social, economic
and political nature.

NBC-Roy Shield's Revue: WOV
MBS-Musical Steeplechase: WGN
WMT
Sports: WKBH WTAD WBOW
WOC WKBH
KWK-Al Sarli's Jam Session
WAAF-Don Bolt, commentator
WCFL-News
WFAM-New Yorkers
WGN-Concert Orch.
WHA-Organ Reverie
WHIP-Echoes From Calvary
WIND-Re-creation Baseball Game
WISN-Down by Herman's
WJJD-Vincent Borrelli's Orch.
WLS-Don Kelley's Sport Scoop
WMBD-Dinner Music
WROK-News; Musical Workshop
WSUI-Dinner Hour Prgm.
WTAQ-Hits & Encores

6:15 CST 7:15 CDT
NBC-Roy Shield's Revue: KWK
News: WMBD WOC WLS
WAAF-Pacific Paradise
WBOW-Our Neighbors
WCFL-Pop Tunes
WFAM-Amer. Family Robinson
WJJD-Your City Government
WKBH-Sweetheart Serenade
WKBH-Dinner Music
WTAD-Freshest Thing in Town
WTAQ-Singing Strings

6:30 CST 7:30 CDT
CBS-Paul Whiteman's Orchestra
& Guests (Chesterfield Ciga-
rettes): WKBH WJR WBBM
WFAM (sw-11.83) (also at
9:30 p.m.)
NBC-Tommy Dorsey, His Trom-
bone & Orch. (Raleigh &
Kool); Edythe Wright; Jack
Leonard; Three Esquires; Paul
Stewart, m.c.: WMAQ WTAM
WHO WIRE WLW WTMJ KSD
(also at 11 p.m.)

6:45 CST 7:45 CDT
MBS-Lone Ranger, drama (Silver-
cup) WGN
CBS-To be announced: WCCO
WOC WFBM KMOX WKBH
NBC-Styles in Vocal Rhythms:
WOWO WLS WMT KWK
MBS-Drums, drama: WJJD
(180 kes.)
WAAF-Evening Concert
WBOW-Music Graphs
WCFL-Keep in Time
WHA-Deutsche Musik Stunde
WHA-Romance Time
WHIP-Homespun
WIBA-Concert Ensemble
WISN-Melodies of the Masters
WJJD-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs
WKBH-W.P.A. Prgm.
WMBD-Organ Melodies
WTAD-Dust Off the Diamond
WTAQ-News
6:45 CST 7:45 CDT
NBC-Styles in Vocal Rhythms:
WBOW
News: WKBH KMOX WFBM
WCFL-Judge J. H. Lyle, talk
WLS-Round Table; City Manager
Plan
WMT-L. L. Howe, interview
WROK-Musicale
WTAQ-Talking Drums

7:00 CST 8:00 CDT
NBC-Town Hall Big Game Hunt
(Sal Hepatica & Ipana); Nor-
man Prescott; Jane Martin;
Harry von Zell; Peter Van
Steeden's Orch.; Guest: WIBA
WTAM WMAQ WTMJ WIRE
WLW WHO KSD (sw-9.53)
(also KFI at 10 p.m.)
CBS-Meet the Champ: WJR WOC
WFBM WIAS WKBH WKBH
WTAQ WISN WSBT WMBD
WBBM WCCO KMOX
NBC-It May Have Happened:
WOWO WLW WBOW WLS
MBS-Bob Crosby's Orch.: WGN
KWK WMT
WCFL-Labor Flashes
WHIP-Four Wonders
WIND-Traffic Court
WJJD-Church on the Hillside
WROK-Freeport Studios
WSUI-Children's Hour
WTAD-The Debutants

7:00 CST 8:00 CDT
NBC-Town Hall Big Game Hunt
(Sal Hepatica & Ipana); Nor-
man Prescott; Jane Martin;
Harry von Zell; Peter Van
Steeden's Orch.; Guest: WIBA
WTAM WMAQ WTMJ WIRE
WLW WHO KSD (sw-9.53)
(also KFI at 10 p.m.)
CBS-Meet the Champ: WJR WOC
WFBM WIAS WKBH WKBH
WTAQ WISN WSBT WMBD
WBBM WCCO KMOX
NBC-It May Have Happened:
WOWO WLW WBOW WLS
MBS-Bob Crosby's Orch.: WGN
KWK WMT
WCFL-Labor Flashes
WHIP-Four Wonders
WIND-Traffic Court
WJJD-Church on the Hillside
WROK-Freeport Studios
WSUI-Children's Hour
WTAD-The Debutants

7:00 CST 8:00 CDT
NBC-Town Hall Big Game Hunt
(Sal Hepatica & Ipana); Nor-
man Prescott; Jane Martin;
Harry von Zell; Peter Van
Steeden's Orch.; Guest: WIBA
WTAM WMAQ WTMJ WIRE
WLW WHO KSD (sw-9.53)
(also KFI at 10 p.m.)
CBS-Meet the Champ: WJR WOC
WFBM WIAS WKBH WKBH
WTAQ WISN WSBT WMBD
WBBM WCCO KMOX
NBC-It May Have Happened:
WOWO WLW WBOW WLS
MBS-Bob Crosby's Orch.: WGN
KWK WMT
WCFL-Labor Flashes
WHIP-Four Wonders
WIND-Traffic Court
WJJD-Church on the Hillside
WROK-Freeport Studios
WSUI-Children's Hour
WTAD-The Debutants

WEDNESDAY July 20

7:15 CST 8:15 CDT
MBS-Impressions: WGN KWK
WMT
WCFL-Favorite Melodies
WHIP-What Can They Do?
WJJD-Suppertime Frolic
WTAD-News Summary
7:30 CST 8:30 CDT
NBC-Nat'l Music Camp: WENR
WOWO WIBA
The orchestra, directed by
Ernest La Prade, will play
Symphony No. 7 (Schubert) and
Overture to Russian and Lud-
milla (Glinka). Boris Schwartz,
violin soloist, will offer Three
Movements from the Symphonie
Espagnole (Lalo).

7:30 CST 8:30 CDT
NBC-For Men Only (Vitalis);
Peter Van Steeden's Orch.; Peg
La Centra; Fred Uttal: WTAM
WIRE WMAQ KSD WHO
WLW
CBS-Mark Warnow's Orch.: WOC
WTAQ WHAS WKBH WSBT
WKBH WMBD KMOX WCCO
WJR WISN (sw-11.83)
MBS-Guy Lombardo's Orchestra:
KWK WMT
WBBM-Carlos Molina's Orch.
WBOW-The Honeybunners
WCFL-News
WFBM-Piano Twins
WGN-Jack Russell's Orch.
WIND-S. A. Amateur Hour
WJJD-Suppertime Frolic
WSUI-Evening Musicale
WTMJ-Let's Dance

7:45 CST 8:45 CDT
KWK-Piano Portrait
WBBM-John Harrington, news
WCFL-Herr Louie & The Weasel
WFBM-Question Mark Limited
WGN-News; Sports
WMBD-Irene & the Boys
WSBT-Quiz quest
WSUI-Poetic Interlude
8:00 CST 9:00 CDT
NBC-Kay Kyser's Musical Klass
& Dance, with Virginia Sims,
Harry Babbitt & Sully Mason,
vocalists (Lucky Strike):
WTMJ WTAM WHO WMAQ
WIBA WIRE KSD KOA WLW
(sw-9.53)
Pictures of Kay Kyser's orchestra
in action may be seen on pages 20
and 21.

8:00 CST 9:00 CDT
CBS-The Word Game: WBBM
WFBM WHAS KMOX WCCO
WKBH WSBT WKBH WTAQ
WJR (sw-11.83)
MBS-Symphonic Strings: WGN
KWK WMT
WCFL-Grant Park Concert
WISN-Glenn & Shay
WMBD-Insurance Claim Oddities
WOC-German Band
WROK-Home Builders
WSUI-Concert, All-State High
School Orch. & Chorus

8:15 CST 9:15 CDT
WBOW-Master Singers
WISN-Baseball Game
WMBD-Gomer Bath, news
WROK-News; Musicale
8:30 CST 9:30 CDT
CBS-It Can Be Done (Household
Finance); Edgar A. Guest;
Frankie Masters' Orch.: WJR
WFBM WBBM WHAS KMOX
WOC (sw-11.83)
Guest: Charles Beauchamp-
No. 1 studio prop man for Para-
mount Pictures.

8:30 CST 9:30 CDT
NBC-Minstral Show: WENR
WBOW (sw-11.87)
MBS-Melodies from the Skies:
WMT WGN
KWK-Lone Ranger, sketch
WCCO-Your Community Show
WCFL-Perry Como, songs
WIND-Organ & Vibra-harp
WKBH-Let's Waltz
WKBH-What's New in Movies
(Continued on Next Page)

NIGHT

BOYS WANTED

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boys to sell RADIO GUIDE, the national
weekly of programs and personalities, in
their neighborhoods. Write to Al Jones,
RADIO GUIDE, 731 Plymouth Court, Chi-
cago, Ill., and give full name, full address
and your age. Write immediately.

WEDNESDAY

July 20

(8:30 p.m. Continued)

WMBD-The Shadow, drama
WOWO-Tropical Moods
WROK-Ted Westin, songs
WSBT-Vacation Vogues
8:45 CST 9:45 CDT
News: WIND WOWO
WCFL-Isham Jones Orch.
WKBB-Gaslight Harmonies
WKBB-Rapid Ad
WROK-Social Security Speaker
WTAQ-Genevieve Anderson, sop.

9:00 CST 10:00 CDT
NBC-Amos n' Andy (Campbell's Soup): WMAQ WIRE KOA
WLW KSD WTAM WHO KFI

CBS-Vincent Lopez' Orch.: WJR
WCCO WBBM WHAS
NBC-Johnny Messner's Orch.:
WBOW (sw-5.53)
News: WKBB WMT
KMOX-The Goldbergs, sketch
KWK-Easy Aces, sketch
WCFL-Make Believe Danceland
WENR-Globe Trotter
WIBA-Night News Edition
WIND-Swedish Prgm.

WKBH-Musical Moments
WMBD-Del Mar Orch.
WOC-Pats Organ Moods
WOWO-Johnny Silvers' Orch.
WROK-Musicale
WSBT-Don Pablo's Orch.
WTAQ-Club Normandie Enter-
tains
WTMJ-Kilowatt Hour
9:15 CST 10:15 CDT
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): WIBA KOA
KFI (also at 5:15 p.m.)

NBC-Ben Cutler's Orch.: WMT
CBS-Vincent Lopez' Orchestra:
KMOX WFBM
Musical Moments: WIBA WKBB
KSD-Russ David's Orch.
KWK-Tracer of Lost Persons
WBBM-Husk O'Hare's Orch.
WENR-Ennio Bolognini's Orch.
WGN-Dance Orch.
WHO-Sports Review
WIRE-News: Basonology
WISN-Tenth Inning
WJJD-Harry Owen's Orch.
WJR-Let's Celebrate
WLW-Musical Steeplechase
WMAQ-Fort Pearson, news
WMBD-Value Hints
WROK-Musicale
WSUI-Daily Iowan of the Air
WTAM-Tom Manning
WTAQ-Bay Beach Orch.
WTMJ-Easy Aces, sketch

9:30 CST 10:30 CDT
CBS-Paul Whiteman's Orchestra
& Guests (Chesterfield Ciga-
rettes): KMOX WFBM WHAS
WMBD WCCO WTAG WKBH
WISN WOC (also see 6:30
p.m.)

CBS-Paul Pendarvis' Orchestra:
WKBB (sw-6.12)
NBC-Larry Clinton's Orchestra:
KWK WOWO WENR
NBC-Horace Heidt's Orch.: WIBA
WBOW WTAM (sw-9.53)
MBS-Shep Fields' Orch.: WGN
KOA-Light on the West
KSD-Little Symphony Concert
Preview
WBBM-News with Todd Hunter
WHO-James Melton, tr.; Orch.
WIND-An Evening at the Coun-
try Club
WIRE-Baseball Game
WJR-Baseball Scores; Reminis-
cing
WMAQ-Lou Breese's Orch.
WROK-Gospel Fellowship Hour
WSBT-News
WTMJ-Let's Celebrate

9:45 CST 10:45 CDT
CBS-Paul Pendarvis' Orchestra:
WBBM WCCO WSBT
NBC-Horace Heidt's Orch.: WHO
KSD

WIND-Current News
WLW-Ray Pearl's Orch.
WMT-Baseball Game
WROK-News
WTMJ-Today's Events

10:00 CST 11:00 CDT
CBS-Hal Kemp's Orch.: WSBT
WTAQ WKBB WBBM WISN
KMOX (sw-6.12)
NBC-Fletcher Henderson's Orch.:
WBOW WMAQ
NBC-Reggie Childs' Orchestra:
WOWO
MBS-Dick Barrie's Orch.: WGN
News: WMBD WFBM WHO WJR
WOC
KOA-Freddie Martin's Orch.
KSD-Weather Report
KWK-Sport Review
WCCO-Let's Celebrate
WCFL-Emil Flindt's Orch.
WENR-Music As You Desire It
WHAS-Baseball; Louisville vs.
St. Paul
WIBA-Club Chanticleer
WIND-Swing Quartet
WKBH-News; Music
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Last Word in Sports

10:15 CST 11:15 CDT
CBS-Hal Kemp's Orch.: WJR
WKBH WOC WKBB WFBM

NBC-Reggie Childs' Orchestra:
WOWO
NBC-Fletcher Henderson's Orch.:
WHO WMAQ WBOW
MBS-Dick Barrie's Orch.: KWK
WCCO-Cedric Adams
WHAS-News
WIBA-Hollywood at the Beach
WIND-Dude Ranch
WIRE-Hank Henry's Orch.
WLW-Jack Coffey's Orch.
WMBD-Sports Review; Program
Review
WTAM-Music You Want
WTMJ-Dance Orch.

10:30 CST 11:30 CDT
NBC-Lights Out, experimental
drama: WIRE WHO WBOW
WIBA WMAQ WTMJ

CBS-Henry King's Orch.: WISN
WOC WKBB WKBB WSBT
WBBM WMBD WTAQ WFBM
WJR
NBC-Lang Thompson's Orch.:
WOWO WCFL
MBS-Anson Weeks' Orch.: WMT
KMOX-Morning Headlines
KOA-The Westernaires
KWK-News
WCCO-Rollie Johnson
WGN-Jack Russell's Orch.
WHAS-Dance Band
WIND-News & Music
WLW-Dusty Roades' Orch.

10:45 CST 11:45 CDT
CBS-Henry King's Orch.: KMOX
WCCO
NBC-Lang Thompson's Orch.:
WENR
MBS-Anson Weeks' Orch.: KWK
WCFL-Emil Flindt's Orch.
WIND-Cappy's Cabana

11:00 CST 12:00 CDT
NBC-Tommy Dorsey, His Trom-
bone & Orch. (Raleigh and
Kool): KOA KFI (also see 6:30
p.m.)

CBS-Husk O'Hare's Orch.: WOC
WBBM KMOX WISN WTAQ
WMBD WKBB WFBM
NBC-Little Jack Little's Orch.:
WBOW WENR
NBC-Lou Blake's Orch.: WMAQ
MBS-Skinny Ennis' Orch.: WMT
WGN
KSD-Joe Sanders' Orch.
KWK-Jack Gaulke's Emperors
WCCO-Red Nichol's Orch.
WHO-Veterans Forum
WIBA-Hollywood at the Beach
WIND-Nite Watch
WIRE-Hal Bailey's Orch.
WKBH-Weather Report
WLW-Twenty-four Hour News
WTAM-Otto Thurn's Orch.
WTMJ-Dance Orch.

End of Wednesday Programs

Thursday

July 21, 1938

Thursday

MORNING

7:00 CST 8:00 CDT
NBC-Breakfast Club; News:
WCFL WBOW
CBS-Arthur Godfrey: (sw-17.76)
NBC-Herman & Banta: (sw-21.5)
CBS-As You Like It; News:
WFAM
News: WJJD WTAD
Musical Clock: WOC WKBB
WHIP WIBA WBBM WKBH
WIRE KMOX
Early Risers Club: WISN WROK
KWK-Tonic Tunes
WAAF-Breakfast Express
WCCO-Air Almanac
WFBM-Early Birds
WGN-Everyday Words; Good
Morning Prgm.
WHO-Faye and Cleo
WIND-Religious Service
WLS-Trailer Tim
WLW-The Merry-makers
WMAQ-Your Neighbor
WMBD-Yawn Patrol
WMT-Country Home; Musical
Clock
WOWO-Radio Bible Class
WTAQ-Mike's Uprisin'
WTMJ-Top of the Morning

7:15 CST 8:15 CDT
CBS-As You Like It: (sw-17.76)
NBC-Person to Person: (sw-21.5)
News: WMT WHO WCCO WLS
KWK-Sunnytime
WIND-Morning Review
WJJD-H. Zimmerman, organist
WLW-Peter Grant, news
WMBD-Musical Clock
WROK-Breakfast Melodies
WTAD-Breakfast Brevities

7:30 CST 8:30 CDT
NBC-Breakfast Club; News:
WOWO WCFL
CBS-Joyce Jordan, Girl Interne,
sketch (Calox Toothpowder &
Solidified Albolene): WBBM
NBC-Land Trio; News: WHO
(sw-21.5)
MBS-Victor H. Lindlaur (Journal
of Living): WGN
News: WKBB WTAQ WIBA
Morning Devotions: WLS WKBB
Musical Clock: WBOW WMT
KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM-Your Engagement Book
WHIP-Just About Time
WIND-Hawaiian Melodies
WIRE-Dessa Byrd
WLW-Gospel Singer
WMAQ-Whistler & His Dog
WMBD-Weather Report
WROK-Morning Parade

7:45 CST 8:45 CDT
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX
WCCO
NBC-Johnny Johnston, bar.:
WMAQ
NBC-Mystery Chef (Regional Ad-
vertisers, Inc.): (sw-21.5)
News: WTAD WHIP WIND
KWK-News; Rapid Service
WAAF-Piano Parade
WBBM-Linda's First Love, sketch
WFBM-Morning Devotions

WHO-Rare Bits of News
WIBA-Musical Clock
WIRE-Better Health; News
WJJD-III. League of Women Vol-
ters
WKBB-Tonic Tunes
WKBH-Breakfast Melodies
WLS-Cowboy Bill
WLW-Your Hollywood News Girl
WMBD-Police Flash

8:00 CST 9:00 CDT
NBC-Just Neighbors, sketch:
WOWO WCFL
CBS-Irretty Kitty Kelly, sketch
(Wonder Bread): WOC WBBM
WFBM KMOX WCCO WISN
NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ WIRE
News: WKBB WMBD WAAF
Musical Clock: WROK WMT
KSD-News; Dick Leibert, organ
KWK-Pep Up Parade
WFAM-Concert Time
WGN-Martha Crane and Helen
Joyce
WHA-Band Wagon
WHIP-Half & Half
WHO-Coffee Pot Inn
WIND-Priscilla Holbrook, pianist
WJJD-Bosworth Broadcast
WKBB-Chancel Steps
WLS-Hal Culvert & John Brown,
pianists
WLW-Hymns of All Churches
WTAD-Tales Old and New
WTAQ-Morning Potpourri

8:15 CST 9:15 CDT
NBC-John's Other Wife, sketch
(Louis Philippe): WMAQ
WIRE
CBS-Myrt & Marge, sketch (Su-
per Suds): WFBM KMOX
WISN WBBM WCCO WMBD
On page 17 you will find pictures
of Marge's son, "Ricky" Kret-
singer.

NBC-Asher & Little Jimmie,
songs: WCFL WOWO
KSD-Bright & Early Melodies
WAAF-Rhythm Rhapsody
WCFL-Double in Stars
WHA-Morning Melodies
WHO-What to Serve Today
WIND-Your Favorite Band
WKBH-Musical Almanac
WKBH-Uncle Bob
WLS-News
WLW-Myrt & Marge, sketch
WOC-Musical Clock
WTAD-Gems of All Churches
WTMJ-Hymns of All Churches

8:30 CST 9:30 CDT
NBC-Just Plain Bill, sketch (Bi-
So-Dol): WMAQ WIRE
CBS-Hilltop House, Bess Johnson
(Palmolive Soap): KMOX
WBBM WCCO WISN WMBD
NBC-Happy Jack Turner: KSD
MBS-Variety Prgm.: WMT
WAAF-Canary Serenade
WBOW-Radio Gospel
WCFL-Hit Revue
WFAM-Shoppers' Guide
WFBM-Favorite Melodies
WGN-Morning Melodies
WHIP-Polish Varieties
WHO-Those Happy Gilman's
WIBA-Today's Almanac
WIND-Piano & Guitar
WJJD-III. Medical Society
WKBH-Hits & Encores

WKBH-Olive Hagen, organist
WLS-Novelodeons & Billy Woods
WLW-Hilltop House, sketch
WOWO-Tri Topics
WROK-Δ Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Δ Interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT
NBC-The Woman in White
(Pillsbury): WMAQ WT MJ
KSD WHO WIRE
CBS-Stepmother, sketch (Col-
gate): WBBM KMOX WCCO
WFBM
NBC-Ma Perkins, sketch (Oxy-
dol): WLS
NBC-Poular Waltzes: WBOW
KWK (sw-21.5)
WCFL-Bittersweet Melodies
WIBA-Society Reporter
WIND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBH-Your Home
WKBH-At the Keyboard
WLW-Betty and Bob, sketch
WMBD Women of Today
WOWO-Modern Home Forum
WROK-Town Crier
WSUI-Morning Melodies; Service
Reports
WTAD-Hannibal Prgm.
WTAQ-Do You Remember?

9:00 CST 10:00 CDT
NBC-The Story of Mary Mar-
lin, sketch (Ivory Flakes):
WLS
NBC-David Harum, sketch (Bab-
O): KSD WIRE WMAQ WHO
NBC-Originalities: WIBA WCFL
(sw-21.5)
CBS-Mary Lee Taylor (Pet
Milk): WBBM WMBD WFBM
WOC KMOX
CBS-Instrumentalists: WFAM
KWK-Singing Cowboys
WAAF-I Am Prgm.
WBOW-State Teachers College
WCCO-Ma Perkins
WGN-Get Thin to Music
WHA-Your Health
WIND-Traffic Court
WISN-Music Old and New
WJJD-Organ & Guitar
WKBH-Tuneful Tempos
WKBH-String Serenade
WLW-The Goldbergs, sketch
WMT-News; Melody Time
WROK-News
WSBT-Two-Way Harmonies
WSUI-Illustrated Musical Chats
WTAQ-Triple Thrift Revue
WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT
NBC-Vic & Sade, sketch (Cris-
co): WLS WLW
CBS-Richard Maxwell, tr.:
KMOX WFBM
NBC-Breen & de Rose: WBOW
WMT (sw-21.5)
NBC-Lorenzo Jones, sketch (Phil-
lips): WIRE WMAQ WHO
KSD
MBS-Bachelor's Children: WGN
News: WMBD WKBB WOC
The Editor's Daughter, sketch:
WOWO WBBM
KWK-Great Works of Man
WAAF-Hog 'n' Harmony

WCCO-Bachelor's Children
WCFL-Rhythm Roundup
WFBM-Apron Strings
WHA-Keeping Up with Science
WIBA-Organ Melodies
WISN-Symphonetta
WJJD-Sports Edition Handicap-
per
WROK-On the Mall
WSUI-Prgm. Calendar; Weather
WTAQ-Music in a Sentimental
Mood
WTMJ-Happy Gilman's

9:30 CST 10:30 CDT
NBC-Pepper Young's Family
(Camay Soap): WLS
NBC-Rhythm Symphonic: WMAQ
WHO
CBS-Big Sister, sketch (Rinso):
WCCO WBBM WISN KMOX
WMBD WFBM
NBC-Viennese Ensemble: WBOW
WIBA WCFL (sw-21.5)
Linda's First Love, sketch: WIRE
WOWO
KWK-Pop Wise & Filbert
WAAF-Swing High
WFAM-Hollywood Fashion Pa-
rade
WGN-Man on State Street
WHA-Story Behind the Song
WHIP-Monitor News
WIND-Serenade to the Ladies
WJJD-Women's Exchange Prgm.
WKBH-Eb & Zeb
WKBH-Today's Almanac
WLW-To be announced
WMT-Louise Hathaway
WOC-Melody Variations
WROK-Milk Made Magic
WTAD-Ma Perkins
WTAM-Women's Hour
WTAQ-Round-up
WTMJ-Morning Melodies

9:45 CST 10:45 CDT
NBC-The Road of Life (Chip-
so): WMAQ WT MJ WLW
CBS-Aunt Jenny's Stories (Spry):
WMBD WFBM KMOX WBBM
WISN WCCO
NBC-Viennese Ensemble: KWK
WOWO WMT KSD
NBC-Kitty Keene, Inc., sketch:
WHO
KSD-Ranch Boys
WAAF-Novelettes
WFAM-Lou Pike, organist
WGN-Painted Dreams
WHIP-Pacific Paradise
WIBA-Church of the Air
WIND-Markets; News
WJJD-Garwood Van's Orch.
WKBH-Rhythm & Romance
WKBH-Swing Interlude
WLS-Grace Wilson, contr.; John
Brown, pianist
WROK-Radio Rhythm
WSUI-Prgm. Calendar; Weather
Report
WTAD-Kitty Keene, sketch

10:00 CST 11:00 CDT
CBS-Tower Town Tempos: WBBM
WFBM KMOX WMBD WFAM
WISN WOC
NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WMAQ
NBC-Campus Kids: WBOW WMT
NBC-Vaughn De Leath: KSD
KWK-Three-Quarter Time
WAAF-Let's Dance

WCCO-Thomas Sawyer
WCFL-Peekers in the Pantry
WGN-Manhattan Mother, sketch
WHA-Homenakers
WHIP-Fashions & the Home
WHA-The Goldbergs, sketch
WIBA-Linda's First Love, sketch
WIND-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs & guitar
WIRE-Dessa Byrd
WJBC-Theater Time
WJJD-Bureau of Missing Persons
WKBH-Hollywood Reporter
WKBH-Home Economics
WLS-Market Reports; News
WLW-Editor's Daughter, sketch
WOWO-Bill Board
WROK-News; Organ
WTAQ-Shopper
WSUI-The Fashion Shop
WTAD-News
WTMJ-What's New in Milwau-
kee?

10:15 CST 11:15 CDT
CBS-Irene Beasley, R.F.D. No. 1:
WFAM WFBM WOC WKBB
NBC-George Griffin, tr.: KWK
WBOW (sw-15.33)
NBC-The O'Neills, sketch (Ivory
Soap): WLW WMAQ
KMOX-Houseboat Hannah, sketch
KSD-George Hall's Orch.
WAAF-Willie Winn, sport of kings
WBBM-Thomas Conrad Sawyer
WCCO-Judy & Jane
WGN-Morning Melodies
WHIP-Morning Dance
WHO-Houseboat Hannah
WIBA-Editor's Daughter, sketch
WIND-Priscilla Holbrook, pianist
WISN-News
WJBC-Women in the News
WJJD-Criminal Court Interviews
WKBH-Your Home Prgm.
WLS-Musical Chorus Boys
WMBD-Linda's First Love, sketch
WMT-Frank Voelker, organist
WROK-His Majesty, the Baby
WSUI-Yesterday's Musical Fa-
vorites
WTAD-Bee & Vee

10:30 CST 11:30 CDT
NBC-Nat'l Farm & Home Hour;
Spkrs.: WMAQ WBOW WIBA
Speakers: H. R. Baukhage,
Ruth Van Deman, Howard Zab-
niser and M. M. Sandstrom.

CBS-Romance of Helen Trent
(Old English Wax): WBBM
KMOX
NBC-Every Man's Bible, Dr. M.
L. Robinson: KSD
Dr. Millard L. Robinson takes
for his subject "Bible Truths
for Such Times as This."

KWK-News
WAAF-This Feminine World
WCCO-Happy Gilman's
WCFL-Double in Stars
WFAM-Harlan Hogan
WFBM-Mrs. Farrell's Kitchen
WGN-Quin Ryan, news
WHA-Music Appreciation Course
WHIP-News Flashes
WHO-Myrt and Marge, sketch
WIND-Organ & Guitar
WIRE-Footnotes; News
WISN-Mrs. Shiras
WJBC-Interviews in Homes
WJJD-Safety Court
WKBH-House of MacGregor
WKBH-Questions and Answers

WLS-Evelyn, the Little Maid
WLW-News; Livestocks; River;
Weather; Markets
WMBD-Honeymoon Lane
WMT-Bits of Everything
WOC-Radio Bazaar
WOWO-Three of Us
WROK-Kaye Kreamer, Woman's
Forum
WSUI-The Book Shelf
WTAQ-News; Merry-Go-Round
WTAD-Let's Waltz
WTMJ-Kitty Keene

10:45 CST 11:45 CDT
NBC-Cadets Quartet: KSD WIRE
WCFL
CBS-Our Gal Sunday, sketch
(Old English Wax): WBBM
KMOX
NBC-Nat'l Farm & Home Hour:
WLW KWK
WAAF-Markets; Sweet & Slow
WCCO-Grandma Travels
WFAM-Four-Eleven Alarm
WGN-Musical Mail Box
WHIP-Tin Pan Alley
WHO-Hilltop House, sketch
WIND-Farm Talk
WISN-Ann Leslie's Scrapbook
WJBC-Peggy Payne & Pioneers
WKBH-The Mixing Bowl
WKBH-Organ Moods
WLS-Across the Mike
WMBD-Bandwagon
WMT-Reveries
WOC-Screenants' Prgm.
WOWO-Rondaliers
WROK-Freepost Studios
WTAD-Betty & Bob
WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT
NBC-Jean Ellington, songs: KSD
(sw-15.33)
CBS-The Goldbergs, sketch (Ox-
ydol): WOC WKBB WBBM
WCCO
MBS-The Happy Gang: WGN
WMT
News: WJJD WIND
KMOX-Ma Perkins, sketch
WAAF-Symphonic Hour
WBAA-Morning Melodies
WCFL-Varieties
WFBM-Music Hall
WHIP-Southtown Church Hour
WHO-Dan Harding's Wife, sketch
WIRE-Singin' Sam
WISN-Morning Musicale
WJBC-Surprise Party
WKBH-Magic Violin
WLS-Tommy Tanner
WMBD-Messenger; Weather
WOWO-Consolaires
WSBT-News; Stork Report; Farm
Flashes
WSUI-Within the Classroom
WTAD-All for the Ladies
WTAQ-Em Owen, organist
WTMJ-Heinie-Spam

11:15 CST 12:15 CDT
CBS-Vic & Sade, sketch (Cris-
co): WBBM WCCO KMOX
KMBK WISN
NBC-Three Romeos: WCFL KSD
WIRE (sw-15.33)
WBAA-The Town Crier
WHA-Organ Interlude
WHIP-Englewood Hour
WHA-Organ Interlude
WHO-Vic and Sade, sketch
WIND-Tommy Ott, organist

THURSDAY July 21

Frequencies

KMOX-1090 WJBC-Parade of Bands
KOA-830 WJJD-Organ & Guitar
KSD-550 WKBB-Book of the Hour
KWB-1350 WKBB-Club Calendar
WAAF-920 WKBB-1500
WAAA-890 WKBB-1380
WBBM-770 WLS-870
WBOV-1310 WLW-700
WCCO-810 WMAQ-670
WCFL-970 WMBD-1440
WENR-870 WMT-600
WFAM-1200 WOC-1370
WFBM-1230 WOV-1160
WGN-720 WROK-1410
WHA-940 WSBT-1360
WHAS-820 WSUI-890
WHIP-1480 WTAD-900
WHO-1000 WTAM-1070
WIBA-1280 WTAQ-1330
WIND-560 WTMJ-620
WIRE-1400

11:30 CST NBC-Words & Music: WMAQ
12:30 CDT CBS-Road of Life (Chipso): KMOX WBBM
MBS-Royal Rangers: KWK
WAAA-Parade of Melody
WBOV-Presentation
WCCO-Houseboat Hannah
WCFL-Noonday Concert
WFBM-Hoosier Farm Circle
WGN-Markets; Mid day Service
WHA-Talking Book
WHIP-Hollywood News
WHO-Bowers Band
WIBA-Adele Genschaw, pianist
WIND-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs & guitar
WIRE-Farm & Home Hour
WISN-Mel Wainwright's Orch.
WJBC-Singin' Sam
WJJD-Priscilla Holbrook, pianist
WKBB-Social Calendar; Farm News
WKBB-Rhapsody and Rhythm
WLS-Markets; News
WLW-Live Stock & Poultry Reports; News
WMBD-Thrift Message; Good Morning, Neighbors
WMT-Sweet and Swing
WOC-Hymns of All Churches
WOWO-To be announced
WSBT-Harlan Hogan
WTAD-Police News
WTAQ-Mailman

AFTERNOON

12:00 CST CBS-Enoch Light's Orch.: WKBB
1:00 CDT WCCO WOC WKBB WBT (sw-15.27)
NBC-Betty & Bob, sketch (Gold Medal): WIRE WTMJ KWK WHO WMAQ
MBS-Harold Turner, pianist: WGN
News: WTAD WMBD WJBC
KMOX-Singin' Sam
KSD-Sports Preview
WAAF-Don Bolt, commentator
WAAA-Russ Graefnitz, pianist
WBBM-Manhattan Mother
WBOW-Street Reporter
WCFL-Spotlight Prgm.
WFBM-Bohemians
WHA-Musicale
WHIP-Movie Tunes
WIBA-Interlude; Country Home
WIND-Lupi Italian Prgm.
WISN-Musical Heat Wave
WJJD-Livestock Markets
WLS-Touring the World: Cuba

WLW-Linda's First Love, sketch
WMT-Cedar Valley Hillbillies
WOWO-Purdue Agricultural Program
WSUI-Rhythm Rambles

12:15 CST 1:15 CDT

NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WIRE
WLW WMAQ KWK WTMJ
MBS-As You Like It: WGN
Kitty Keene, Inc., sketch: WCCO
KMOX
News: WFBM WKBB
Man on the Street: WBBM
WKBB
WAAF-Lee Miller, songs
WAAA-The Woman Shopper
WBOW-On the Mall
WCFL-Varieties
WHIP-I Am the Law of Your Life
WHG-Melodious Favorites
WIBA-News; Market Reports
WJBC-Old vs. New
WJJD-Mid-day Roundup
WLS-The Virginians
WMBD-Town Crier; Markets
WMT-Question Man; Voice of Iowa
WOWO-Market Service
WROK-Column Left, News
WSBT-Notes
WTAD-Cy and Freckles

12:30 CST 1:30 CDT

CBS-Columbia Salon Orch.: WSBT
WISN WFBM (sw-15.27)
NBC-Valiant Lady, sketch (Gold Medal): WIRE WMAQ KWK WLW
NBC-Rakov's Orch.: WOWO
WCFL (sw-15.33)
News: WHO WOC
Farm News: WLS WMBD
KMOX-Linda's First Love, sketch
WAAF-Markets; Meat Board
Talk; Waltz Interlude
WAAA-Luncheon Dance Time
WBBM-Kitty Keene, sketch
WBOW-To be announced
WCCO-First Edition
WGN-June Baker, talk
WHA-Farm Prgm.
WHIP-Concert Orch.
WIND-Safety Talk
WKBB-Man on the Street
WKBB-Luncheon Music
WMT-Markets; Hillbillies
WROK-Couple on the Street.
Treasure Chest
WTAD-Farm; Weather. Markets
WTMJ-Voice of the Farm

12:45 CST 1:45 CDT

CBS-Columbia Salon Orch.: WISN
WFBM WOC (sw-15.27)
NBC-Hymns of All Churches
(Gold Medal): WMAQ WIRE
KWK WHO
News: WKBB WTAQ
KMOX-Editor's Daughter, sketch
KSD-News; Market Reports
WAAF-Waltztime
WAAA-Market Reports
WBBM-Houseboat Hannah, sketch
WBOW-Tune of the Day
WCCO-Home Folk Tunes
WGN-Len Salvo, organist
WIBA-Melody Moments
WIND-Tommy Ott, organist
WJJD-Piano & Song, Ben Kanter
WKBB-Song Hit of the Day
WLS-Gabriel Heatter, commentator; Closing grain markets
WLW-Kitty Keene, Inc., sketch
WMBD-Noon-day Melodies
WMT-Iowa Cornhuskers
WROK-Home Folks Hour
WTAD-Musical Moments
WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT

NBC-Light Opera Selections:
WBOW
CBS-Ray Bloch's Varieties: WOC
WSBT WFBM WKBB WCCO
WISN (sw-15.27)
NBC-The Story of Mary Marlin
(Ivory Flakes): WMAQ WHO
WTMJ WLW KSD
News: WTAD WIND WHIP WIRE
Men on the Street: WMBD
WTAQ
KMOX-Inquiring Reporter
KWK-Backstage Wife, sketch
WAAF-"I" Reporter, interviews
WAAA-Drama in Industry
WBBM-Broadcast Rhymsters
WCFL-Make Believe Danceland
WGN-Contrast in Melody
WHA-Farm Organization Forum
WIBA-Concert Trio
WJJD-Tommy Tucker's Orch.
WKBB-Ma Perkins
WLS-Homemakers Hour
WMT-Many Happy Returns; Iowa
Cornhuskers
WOWO-The Observer

1:15 CST 2:15 CDT

NBC-Oxydol's Own Ma Perkins,
sketch: WMAQ WTMJ WHO
KSD

CB-Ray Bloch's Varieties: WTAQ
WKBB
MBS-Reminiscing: KWK
KMOX-Judy & Jane, sketch
WAAF-Carnival Matinee
WBBM-Meet the Missus
WBOW-To be announced
WCCO-Betty & Bob
WHA-Musical Varieties
WHIP-III. Fed. of Women's
Clubs
WIND-Priscilla Holbrook, pianist
WLS-Homemakers' Hour
WLW-Ma Perkins, sketch
WMBD-His Majesty, the Baby
WMT-German Band
WTAD-Quincy Marches On

1:30 CST 2:30 CDT

NBC-Variety Revue: WBOW
WIBA (sw-15.33)
CBS-Army Band: WISN WMBD
WTAQ WKBB WFBM WKBB
-WCCO WOC WSBT (sw-15.27)
NBC-Pepper Young's Family,
sketch (Camay Soap): KSD
WLW WMAQ WHO WTMJ
MBS-Harold Stokes Orch.: WGN
News: WCFL KWK
KMOX-Magic Kitchen
WAAA-Monitor Views the News
WBBM-Pat Flanagan
WCCO-News Oddities
WHIP-Dancing Party
WIND-Band Stand
WIRE-Matinee Varieties
WJJD-Two Pianos
WMT-Mid-Day News; Nature's
Wonderland
WOWO-Whispering Strings
WROK-Old Refrains

1:45 CST 2:45 CDT

NBC-The Guiding Light, sketch
(White Naptha): WMAQ WHO
WLW KSD WTMJ
NBC-Variety Revue: WMT KWK
WAAA-Marjory Williamson, sop.
WBBM-Dugout Dope
WCCO-Markets
WCFL-Baseball Interviews
WGN-The Leadoff Man
WIND-Dugout Interviews
WJJD-Warren Brown talks Base-
ball
WLS-News
WMBD-Hello, Neighbor
WOWO-Women in the News
WROK-Tabernacle Hour

2:00 CST 3:00 CDT

CBS-Do You Remember?: WOC
WFBM WTAQ WKBB WISN
WKBB WSBT (sw-15.27)
NBC-Backstage Wife, sketch
(Dr. Lyons): WTMJ WIRE
WMAQ WHO WIBA
NBC-Club Matinee: WENR WMT
WBOW
Dan Harding's Wife, sketch:
WLW KSD
Baseball; Chicago Cubs vs. Brook-
lyn: WGN WBBM WCFL WJJD
WIND
KMOX-Those Happy Gilmans
KWK-Today at Two
WAAF-News Flashes; Weather
WAAA-Musical Moments
WCCO-Ladies First
WHA-Armchair Journeys
WHIP-Gay Caballeros
WMBD-Editor's Daughter, sketch
WROK-News; Concert Interlude
WSUI-The Bookman; Within the
Classroom
WTAD-Hannibal Prgm.

2:15 CST 3:15 CDT

CBS-Do You Remember?: WMBD
WCCO WKBN WFBM WKBB
WOC WISN WTAQ (sw-15.27)
NBC-Stella Dallas, sketch (Milk
of Magnesia): WIRE WTMJ
WIBA WMAQ WHO
MBS-Midstream, drama: WLW
KMOX-One Woman's Opinion
KSD-Rhythm Makers
KWK-Hollywood on Parade
WAAF-Matinee Melodies
WAAA-Let's Go Someplace!
WHA-Magazine Rack
WHIP-Orch. with Eunice Clark
WIRE-Public School Prgm.
WROK-Ber. Whitechurch, songs
WSUI-Within the Classroom

2:30 CST 3:30 CDT

NBC-The Hughes Reel with Rush
Hughes (Borden Co.): WHO
WMAQ KSD WIRE
NBC-Club Matinee: WIBA WENR
WBOW
CBS-Wilson Angel, songs: WKBB
WKBB WFAM WFBM WMBD
WOC WTAQ WISN (sw-15.27)
KMOX-Let's Compare Notes
KWK-Richard Hayes, swing or-
ganist
WAAA-Home Builders' Prgm.
WCCO-Front Page Parade
WHA-Music of the Masters
WHIP-String Ensemble
WLW-News; Jane Hresler, vocal-
ist

WMT-Court Hussey's Orch.
WOWO-Old-Time Religion
WROK-N.Y.A. Drama
WTAD-Sports Talk
WTMJ-News

2:45 CST 3:45 CDT

CBS-Of Men & Books, Book Re-
view: WOC WTAQ WFAM
WKBB WKBB WFBM WISN
WCCO WMBD (sw-15.27)
Professor Frederick will re-
view and comment on "Ameri-
can Years" by Harold Sinclair.
NBC-Girl Alone, sketch: WMAQ
MBS-The Hatterfields, sketch:
WLW
KMOX-Dope from the Dugout
KSD-Songs of Jean Carmen
KWK-Man in the Stands
WAAF-Piano Novelities
WAAA-Treasure Chest
WHIP-Cabbages & Kings
WHO-Tea and Crumpets
WIRE-Oklahoma Outlaws
WROK-Rhythm Before Three
WTMJ-Down a Country Road

3:00 CST 4:00 CDT

NBC-The Four of Us; Irma Glen,
organist: WENR
NBC-Top Hatters: WBOW WHO
CBS-Keyboard Concerts: WFAM
WKBB WFBM WKBB WMBD
WTAQ WOC WISN WCCO
(sw-15.27)
Baseball; Cardinals vs. N. Y.
Giants: KMOX KWK
Baseball Game: WTAD WMT
WAAF-The Rhumba Beat
WAAA-Men of Vision
WHIP-Modern Rhythm
WIBA-Today's Front Page
WIRE-Police Court
WHIP-Prophecy Hour
WLW-Houseboat Hannah
WMAQ-To be announced
WOWO-News
WROK-Kaye Kreamer, Women of
the Hour
WTMJ-Valiant Lady, sketch

3:15 CST 4:15 CDT

NBC-Melody Master: WMAQ
NBC-Don Winslow of the Navy,
sketch: WOWO WIBA
NBC-Nature Study Prgm.:WBOW
WIRE
Subject: "Study of Beaver
Life."
WAAF-Organ Melodies
WAAA-Afternoon Musicale
WENR-To be announced
WHIP-Harmony Hall
WHO-Judy & Jane, sketch
WLW-Charlie's Singing School
WTMJ-Home Harmonizers

3:30 CST 4:30 CDT

NBC-Kellogg's Singing Lady;
Irene Wicker: WLW
A story about Rembrandt will
be told.
CBS-Nita Mack's Let's Pretend:
WKBB WOC WTAQ WMBD
WFBM
Story: "Princess Golden Hair
and the Wonderful Flower,"
Part II.
NBC-Edward Davies, bar.: WENR
WBOW
NBC-Your Family & Mine (Seal
test): WMAQ WIBA WTMJ
(sw-9.53)
News: WHO WJBC
WAAF-How Much Do You Know
WCCO-Musical Prgm.
WFAM-Young America on the
Air; Pop Concert
WHA-Short Story Time
WHIP-Tea Dance
WIRE-Master Singers
WISN-Tea Time Tunes
WKBB-German Hour
WOWO-Robert Larracuenta
WROK-Helene Kimberley, songs

3:45 CST 4:45 CDT

NBC-Little Orphan Annie, sketch
(Ovaltine): (sw-9.53)
NBC-Shelter & Brenner, piano
duo: WENR WOWO
NBC-Joe Gallicchio's Orch.: WHO
WIBA WTMJ WBOW WMAQ
KSD
WAAF-Jimmie Kozak, pianist
WAAA-Interesting People in the
News
WBBM-Tenth Inning
WFAM-Nat'l Youth Administra-
tion
WHIP-News
WJBC-American Years
WLW-Men of Mars, drama
WROK-Radio Rhythm

4:00 CST 5:00 CDT

CBS-News; Four Notes & Dave
Bacal: WBBM WCCO WKBB
WKBB WTAQ WFAM WFBM
NBC-Lou Martin's Orch.: WIRE
WMAQ WOWO WLW
NBC-Geo. R. Holmes, commen-
tator; Orch.: WBOW (sw-9.53)

Madison Concert Orch.: WIBA
WHA
KSD-Grace Henerfer, sop.
WAAF-Salon Concert
WAAA-The Magic Carpet
WCFL-Jack Kelly's Orch.
WENR-Malcolm Claire, children's
stories

WGN-Bill Anson
WHIP-Hollywood Brevities
WHO-Rhythm Makers
WIND-Baseball Scores
WISN-News; Prgm. Preview
WJBC-Request Hour
WJJD-Baseball Scoreboard
WMBD-Kitty Keene, Inc.
WOC-News
WROK-News; Musicale
WTMJ-Variety Revue

4:15 CST 5:15 CDT

NBC-Laura Suarez, songs; News:
WBOW WCFL (sw-9.53)
CBS-Doris Rhodes, songs: WTAQ
WKBB WFBM WKBB WCCO
WISN WBBM
MBS-Henry Weber's Concert
Orch.: WGN
KSD-Your Family and Mine
WAAF-Arse Summers, contr.
WENR-Gilbert Martyn, news
WFAM-Christian Science Prgm.
WHIP-Airline Dance
WHO-Baseball Time
WIND-Musical Toast
WIRE-News; Minute Interviews
WJJD-Parade of Music
WLW-The Happy Gilmans
WMBD-News; Pet Corner
WOC-Baseball Review
WROK-Freepost Studios

4:30 CST 5:30 CDT

NBC-Chesterfield Daily Sports
Column; Paul Douglas: WOWO
WENR WLW KSD
CBS-Four Clubmen, vocal quar-
tet: WBBM WCCO WKBB
WISN WKBB WTAQ (sw-
11.83)
NBC-Tune Twisters, vocal trio:
WBOW WIBA WMAQ WIRE
(sw-9.53)
News: WIND WJBC WCFL
WAAF-Sport Shorts
WAAA-Dick Curtner, pianist
WFAM-Killer Dillers
WFBM-Tea Time Tunes
WGN-Afternoon Serenade
WHIP-Trio
WJJD-Salon Ensemble
WMBD-Bargain Counter

4:45 CST 5:45 CDT

CBS-To be announced: WCCO
WKBB WTAQ WISN
NBC-Dinner Concert: WENR
NBC-Lowell Thomas, news com-
mentator (Sun Oil): WLW
(sw-15.21)
NBC-Nina Dean, sop.: WMAQ
WIBA WIRE WBOW KSD
(sw-9.53)
WAAF-Rhythm Review
WAAA-Story Book Hour
WBBM-Chicago Hour
WCFL-Jack Kelly's Orch.
WFAM-Baseball Scores; News
WGN-Little Orphan Annie
WHIP-Police Chief Martinson
WIND-Listen to Yourself
WJBC-Varieties
WJJD-Garwood Van's Orch.
WKBB-Kiddies' Hour
WMBD-Polly of the Range
WOWO-American Family

5:00 CST 6:00 CDT

NBC-Easy Aces, sketch, Jane
Ace (Anacin): WENR WMT
WIRE
CBS-Ray Heatherton, bar.: WTAQ
WKBB (sw-11.83)
NBC-Don Winslow of the Navy,
sketch (Kellogg's): WMAQ
WLW
News: WCFL WJJD
Sports: WBBM WHIP
KMOX-Grandstand Managers
KSD-News; Gabriel Heatter
KWK-Home Plate Interviews
WAAF-Harmony Hall; Talk
WBOW-Merry-Go Round
WCCO-Livestock
WFAM-Crimecasts
WFBM-Christian Science Prgm.
WGN-Sweet & Low
WHO-To be announced
WIBA-The Plainsmen
WIND-German Hour
WISN-Show Window
WMBD-Happy Train
WOC-Man on the Street
WOWO-Mountain Band
WSUI-Musical Moods
WTAD-Cy & Freckles
WTMJ-News; Gabriel Heatter

5:15 CST 6:15 CDT

CBS-Marion Carley, pianist: WOC
WFAM WMBD WKBB WKBB
WISN WCCO

NBC-Vocal Varieties (Tums);
Smoothies; DeVore Sisters;
orch.: WHO KSD WIRE
WMAQ (sw-9.53)
NBC-Mr. Keen, Tracer of Lost
Persons, drama (Amer. Home
Products): WENR WMT (sw-
11.87)
CBS-Geo. McCall's Screen Scoops
(Old Gold Cigarettes): (sw-
11.83) (also at 9:15 p.m.)
For news of Hollywood read "Hol-
lywood Showdown" in every
of Radio Guide.

4:15 CST 5:15 CDT

KMOX-Popular Melodies
KWK-Musical Prgm.
WAAF-Hollywood Brevities
WBBM-We the Wives
WCFL-Tune Leasers
WFAM-To be announced
WFBM-Bohemians
WGN-Evening Serenade
WHIP-Southside Radio Review
WIBA-Wisconsin Wildlife
WJJD-Ben Kanter, piano & song
WLW-Denton & Barber, sports
WOWO-Better Films Speaker
WROK-Sports
WTAD-Hannibal Prgm.
WTAQ-Bureau of Public Service
WTMJ-Heinie's Grenadiers

5:30 CST 6:30 CDT

CBS-Del Casino, songs: WFBM
WCCO WOC WKBB KMOX
(sw-11.83)
NBC-Elvira Rios, songs: WOWO
NBC-Mario Cozzi, bar.: WHO
MBS-Inside of Sports (Bayuk Ci-
gars, Inc.): WLW
News: WIRE WKBB WMAQ
WIBA
Sports: WTAQ WGN WMBD KSD
KWK-Twilight Serenade
WAAF-Sunset Serenade
WBBM-Hollywood Food Secrets
WCFL-Rainbow Melodies
WENR-Ennio Bolognini's Orch.
WFAM-Louis Bruggner
WHA-Music Album
WISN-Sports Parade; Interlude
WJJD-Sentenced Men, interviews
WMT-Bits of Everything
WROK-Organ Reverses
WSUI-Sports; News

5:45 CST 6:45 CDT

CBS-Boake Carter, commentator
(Huskies & Post Toasties):
WOC WMBD WFAM WFBM
KMOX WBBM WISN WTAQ
WKBB WKBB WCCO
NBC-Rhythm School: WOWO
WENR WIRE
NBC-Paul King's Orch.: KSD
MBS-Inside of Sports (Bayuk
Cigars, Inc.): WGN
Sports: WTMJ WJJD WOC
Sports; News: KWK WMT
WBOW-Ice Jamboree
WCFL-Hal Totten, sports
WHA-Fun Time
WIO-News
WIBA-Today's Birthdays; Sports
WLW-Paul Sullivan, news
WMAQ-Let's Celebrate
WROK-Dance Hour

NIGHT

6:00 CST 7:00 CDT

NBC-Rudy Vallee's Variety Hour
(Royal Desserts): WTMJ WHO
WIRE WTAM WIBA WMAQ
WLW KSD (sw-9.53)
Guest: Edward Everett Hor-
ton.
CBS-Men Against Death, drama:
WBBM WFBM KMOX WTAQ
WSBT WJR WOC WHAS (sw-
11.83)
Robert Koch, German who
discovered the tubercle bacillus
and the cholera germ, and
worked out a treatment for
consumption and allied diseases,
will be the subject of this
dramatization. Koch was
awarded the Nobel medicine
prize in 1905 and died in 1910.
Turn to pages 2 and 3 for an
article about this interesting
series of broadcasts.

MBS-Alfred Wallenstein's Sinfon-
ietta: CKLW (1030 kc) WJGD
(1180 kc)
The music detail for this program
may be found on page 9 this week.

NBC-Stepping Ahead with Amer-
ica, John B. Kennedy, m.c.:
WMT WBO
Subject: "America's Youth
Finds Its Own Job."
Sports: WBOW WTAD WKBB
WKBB

(Continued on Next Page)

THURSDAY

July 21

(6:00 p.m. Continued)

KWK-Jam Session
WAAF-Don Bolt, commentator
WCCO-Baseball Resume
WCFL-News
WFAM-New Yorkers
WGN-Concert Orch.
WHA-Organ Reverie
WHIP-City Voices
WIND-Recreation of Baseball Game
WISN-Down by Herman's
WJJD-Vincent Borrelli's Orch.
WLS-Don Kelly, sports
WMBD-Dinner Music
WROK-News; Musical Workshop
WSUI-Dinner Hour Prgm.

6:15 CST 7:15 CDT

MBS-Alfred Wallenstein's Sinfonietta: KWK
News: WMBD WOC
WAAF-Pacific Paradise
WBOW-Our Neighbors
WCCO-To be announced
WCFL-Jack Kelly's Orch.
WFAM-Amer. Family Robinson
WJJD-Your City Government
WKBH-Sweetheart Serenade
WKBH-Dinner Music
WLS-News, Julian Bentley
WROK-Nick and Pete
WTAD-Freshest Thing in Town

6:30 CST 7:30 CDT

MBS-Green Hornet, drama (Health Aids, Inc.): WGN KWK WMT
NBC-Port of Missing Hits; Robert Emmet Dolan's Orch.: WBOW WWO

CBS-Goldman Band Concert: WCCO WISN WHAS WMBD WKBW KMOX WKBH WSBT WOC WJR (sw-11.83)
WAAF-Evening Concert
WBBM-Chicago Open Golf Tournament

WCFL-Keep in Time
WFAM-Brilliant Bronze Boys
WHA-Memorial Musicale
WHIP-City Manager Plan
WJJD-Bob Atcher & Bonnie Blue Eyes, hillbilly songs
WLS-To be announced
WROK-Geneva Community Prgm.
WTAD-Dust Off the Diamond
WTAQ-News

6:45 CST 7:45 CDT

NBC-Port of Missing Hits: WLS WBOW WWO
CBS-Goldman Band Concert: WFAM WTAQ WSBT
News: WKBW KMOX WFBM WBBM-Carlos Molina's Orch.
WCFL-Dance Orch.
WHAS-Your Favorite Hymn
WHIP-Eventide Echoes
WKBH-Dinner Music

7:00 CST 8:00 CDT

CBS-Major Bowes' Amateur Hour (Chrysler): WBBM WHAS KMOX WMBD WISN WCCO WJR WOC WFBM WTAQ WKBH (sw-11.83)

NBC-Promenade Symph. Orch. of Toronto, Reginald Stewart, cond.: WMAQ WHO WTAM WLW (sw-9.53)

Reginald Stewart will conduct; Marcel Hubert, cellist, will be guest soloist.
The music detail for this program may be found on page 9 this week.

NBC-Pulitzer Prize Play: WIBA WOV WLS WBOW WTMJ WIRE

Susan Glaspell's "Alison's House" will be dramatized.
MBS-Amer. Wildlife Anniversary Prgm.: WGN

KSD-Hole-in-One Golf Tournament
KWK-Musical Headlines
WCFL-Labor Flashes
WHIP-Opportunity Knocks
WIND-News & Sports

WJJD-Church on the Hillside
WKBH-Dubuque Star Revue
WMT-Refreshing Rhythms
WROK-Freepoint Studios
WSBT-Hayloft Jamboree
WSUI-Children's Hour
WTAD-The Yellow Fang

7:15 CST 8:15 CDT

MBS-Amer. Wildlife Anniversary Prgm.: KWK
WCFL-Union Labor League
WIND-Children Are People
WJJD-Suppertime Frolic
WKBH-Music in a Sentimental Mood

WLS-Howard Peterson, organist
WMT-A Trip Through Niagara; Melodic Moments
WTAD-News Summary

7:30 CST 8:30 CDT

NBC-Pulitzer Prize Play: WENR WOV WBO
NBC-Promenade Symph.: KSD
MBS-Guy Lombardo's Orch.: KWK

WCFL-News
WGN-Shep Field's Orch.
WIND-Night Court
WKBH-Concert Under the Stars
WMT-Bohemian Orch.
WSUI-Evening Musicale

7:45 CST 8:45 CDT

KWK-Inside of Sports
WCFL-Herr Louie & The Weasel
WGN-News; Sport High Light
WIND-Vincent Borrelli's Orch.
WJJD-Suppertime Frolic
WSUI-Visiting Professor

8:00 CST 9:00 CDT

NBC-People I Have Known; Ransom Sherman, m.c.; Guests; Orch.: WBOW WENR, WMT

Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

NIGHT

6:00 CST (7:00 CDT) Sinfonietta, MBS.
6:00 CST (7:00 CDT) Men Against Death, CBS.
6:00 CST (7:00 CDT) Rudy Vallee, NBC.
7:00 CST (8:00 CDT) Promenade Symphony Orchestra of Toronto, NBC.
7:00 CST (8:00 CDT) Major Bowes, CBS.
7:00 CST (8:00 CDT) Pulitzer Prize Plays, NBC.
8:00 CST (9:00 CDT) Bing Crosby and Guests, NBC.
8:30 CST (9:30 CDT) Americans at Work, CBS.

NBC-Kraft Music Hall; Starring Bing Crosby; Bob Burns, comedian; Johnny Trotter's Orch.; Foursome Novelty Instrumental Quartet; Guests: KSD KOA WTAM WHO WMAQ WIBA WLW WTMJ WIRE (sw-9.53)
Guest: Grete Stueckgold.

CBS-Essays in Music: WSBT WFBM KMOX WTAQ WBBM WOC WKBW WMBD WISN WJR (sw-11.83)

MBS-Press Time: KWK
WCCO-Who's the Champ?
WCFL-Grant Park Concert
WGN-Tiny Hills' Orch.
WHAS-Chandler Political Speech
WIND-Organ & Vibra-harp
WKBH-Evening Serenade
WOWO-Studio Party
WROK-Home Builders
WSUI-High School Speech Groups

8:15 CST 9:15 CDT

CBS-Essays in Music: WTAQ WOC WKBW WJR
Dance Orch.: WHAM WHAS
WIND-Grant Park Concert
WISN-Baseball Game
WROK-News; Musicale

8:30 CST 9:30 CDT

CBS-Americans at Work: KMOX WSBT WCCO WFBM WBBM WOC WMBD WHAS WKBW WJR WTAQ
Life and work in a submarine will be illustrated in this broadcast. Permission has been obtained from the Navy Department for the broadcast, which will include a remote interview from a submarine cruising in Long Island Sound.

MBS-Henry Weber's Concert Review: WGN KWK
WCFL-Perry Como, songs

WKBH-Radio-Torial
WOWO-Sweet & Swing
WROK-Farm Prgm.

8:45 CST 9:45 CDT

News: WOWO WIND
WCFL-Isham Jones' Orch.
WMT-A Trip Through Niagara
WROK-Radio Rhythm
WSUI-Daily Iowan of the Air

9:00 CST 10:00 CDT

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ KOA KFI WTAM WLW KSD WHO WIRE

NBC-Sports Question Box: WBOW (sw-9.53)
CBS-Mal Hallett's Orch.: WBBM WHAS WCCO WJR

News: WIBA WKBW WMT
KMOX-The Goldbergs, sketch
KWK-Easy Aces, sketch
WCFL-Make Believe Danceland
WENR-Globe Trotter
WIND-George Foster's Orch.
WKBH-Olive Hagen, organist
WMBD-Del Mar Orch.
WOC-George Sokolsky, talk
WOWO-Johnny Silvers' Orch.
WROK-Girl Scouts Prgm.
WSBT-Don Pablo's Orch.
WTAQ-Club Normandie Entertains
WTMJ-Musical Moments

9:15 CST 10:15 CDT

CBS-Geo. McCall's Screen Scoops (Old Gold): WFBM WBBM WHAS KMOX WISN WCCO WOC WJR (also see 5:15 p.m.)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Elza Schallert Reviews: WOWO
Claudette Colbert will be interviewed.

NBC-Adrian Rollini's Orch.: WBOW WTMJ WENR (sw-9.53)

CBS-Mal Hallett's Orch.: WOC
Dance Orch.: WTAQ WKBW
KOA-Westernaires; Men of West
KSD-Russ David's Orch.
KWK-Tracer of Lost Persons
WGN-Shep Field's Orch.
WHO-Sport Review
WIBA-To be announced
WIRE-News; Basonology
WKBH-Rapid Ad
WLW-Vocal Varieties
WMAQ-Romance in Song
WMBD-Value Hints
WMT-James Melton, tr., & Orch.
WROK-Musicale
WTAM-Romance in Song

9:30 CST 10:30 CDT

NBC-Richard Himber's Orch.: WBOW WHO KSD (sw-9.53)
CBS-Paul Pendarvis' Orch.: WCCO WFBM WKBW WMBD WKBH (sw-6.12)

NBC-Larry Clinton's Orch.: KWK
Baseball Game: WIRE WISN WMT

KMOX-Sports Review
WBBM-News With Todd Hunter
WENR-Fletcher Henderson's Orchestra
WHA-Musical Varieties
WHAS-Baseball; Louisville vs. Kansas City
WIBA-Hollywood at the Beach
WIND-Evening at Country Club
WJR-Baseball Scores; Morceaux de Salon Orch.
WLW-State Fair
WMAQ-Lou Breese's Orch.
WOC-Goodfellows Orch.
WROK-Quin Bowen's Orch.
WSBT-News
WTAM-Sammy Watkins' Orch.
WTAQ-Riverside Ballroom Orch.
WTMJ-Let's Dance

9:45 CST 10:45 CDT

CBS-Paul Pendarvis' Orch.: KMOX WBBM WTAQ WSBT
News: WROK WIND
KOA-Community Chest
WFAM-Music Group
WGN-Bill Carlsen's Orch.
WIBA-Club Chanticleer
WISN-Tenth Inning

10:00 CST 11:00 CDT

CBS-Johnny Long's Orch.: WISN WKBW WBBM WSBT WTAQ WCCO WHAS (sw-6.12)
NBC-Dusty Rhodes' Orch.: KOA WBOW
NBC-Bob Grant's Orch.: WCFL
MBS-Kay Kyser's Orch.: WGN
News: WFBM WHO WJR WOC WMBD
KMOX-Travelogue
KWK-Sports
WENR-Music As You Desire It

WIBA-Evening Concert
WIND-Max Miller's Quartet
WKBH-News; Music
WLW-Paul Sullivan, news
WMAQ-Fort Pearson, news
WTAM-Musical Bulletin Board
WTMJ-Last Word in Sports

10:15 CST 11:15 CDT

CBS-Johnny Long's Orch.: WOC WKBH WFBM
NBC-Dusty Rhodes' Orch.: WHO WMAQ
MBS-Kay Kyser's Orch.: KWK
KMOX-Marshall Family, drama
WCCO-Cedric Adams
WHAS-News
WIND-Dude Ranch
WJR-Meditation
WLW-Sweet Adeline
WMBD-Sports; Prgm. Review
WTAM-Music You Want
WTMJ-Dance Orchestras

10:30 CST 11:30 CDT

NBC-Deacon Moore's Orch.: WHO WIBA WBOW WCFL WLW
CBS-Dick Jurgens' Orch.: WTAQ WKBH WMBD WOC WFBM WSBT WISN WKBW WBBM WJR

MBS-Jimmy Grier's Orch.: WGN
KMOX-Headline Highlights
KOA-Freddie Martin's Orch.
KWK-News
WCCO-Rollie Johnson
WHAS-Dance Band
WIND-George Foster's Orch.
WIRE-Hank Henry's Orch.
WMAQ-Fletcher Henderson's Orch.
WMT-Electric Park Band

10:45 CST 11:45 CDT

NBC-Jan Garber's Orch.: WENR WIRE

CBS-Dick Jurgens' Orch.: WCCO KMOX
MBS-Jimmy Grier's Orch.: KWK WMT
WIBA-Club Chanticleer
WIND-Cappy's Cabana

11:00 CST 12:00 CDT

NBC-Ben Bernie's Orch.: WHO KOA WENR WBOW
CBS-Carlos Molina's Orch.: WOC KMOX WKBW WISN WTAQ WMBD WFBM WBBM
NBC-Gray Gordon's Orch.: WMAQ
MBS-Charlie Agnew's Orchestra: WMT WGN

KSD-Joe Sanders' Orch.
WKC-Glenn Hardman's Orch.
WCO-Red Nichols' Orch.
WIBA-Hollywood at the Beach
WIND-Nite Watch
WIRE-Hal Bailey's Orch.
WKBH-Weather Report
WLW-Twenty-four Hour Review
WTAM-Jimmy Wadkins' Orch.

End of Thursday Programs

Friday

July 22, 1938

Friday

MORNING

6:30 CST 7:30 CDT

CBS-Dedication of Australian Nat'l War Monument: WBBM KMOX (sw-17.76)
King George VI of England and President Albert Lebrun of France will be heard from the dedication ceremonies of the Australian National War Monument at Villers Bretonneux in France.

7:00 CST 8:00 CDT

NBC-Breakfast Club; Musical Prgm.; News: WCFL WBOW
NBC-Herman & Banta: (sw-21.5)

News: WTAD WJJD
Early Risers: WISN WROK
Musical Clock: WOC WKBW
WIBA WIRE WKBH WHIP
KWK-Tonic Tunes
WAAF-Breakfast Express
WCCO-Air Almanac
WFAM-Kitchen Clinic
WFBM-Early Birds
WGN-Everyday Words; Good Morning Prgm.
WHO-Faye and Cleo
WIND-Religious Service
WLS-Organ Moods
WLW-The Merry-makers
WMAQ-Your Neighbor
WMBD-Yawn Patrol
WMT-Country Home; Musical Clock
WOWO-Radio Bible Class

WTAQ-Mike's Uprisin'
WTMJ-Top o' the Morning

7:15 CST 8:15 CDT

CBS-Dedication of Australian Nat'l War Monument: (sw-17.76)
NBC-Person to Person: (sw-21.5)

News: WLW WMT WCCO WHO
KWK-Sunnytime
WFAM-Friday Variety
WGN-Carolyn Price, home counselor
WIND-Morning Review
WJJD-Harry Zimmerman, organist
WMBD-Musical Clock
WROK-Breakfast Melodies
WTAD-Breakfast Brevities

7:30 CST 8:30 CDT

NBC-Breakfast Club; News: WCFL WOV
NBC-Landt Trio; News: (sw-21.5)

CBS-Dedication of Australian Nat'l War Monument: WBBM
News: WKBW WTAQ
Morning Devotions: WKBH WLS
Musical Clock: WMT WBOW
WCCO-Musical Chimes
WFAM-Your Engagement Book
WGN-Good Morning Prgm.
WHIP-Just About Time
WHO-Williams Brothers Quartet
WIBA-News; Musical Clock
WIND-Hawaiian Melodies
WIRE-Dessa Byrd
WLW-The Gospel Hour
WMAQ-Whistler & His Dog

WMBD-Weather Report
WROK-Morning Parade

7:45 CST 8:45 CDT

NBC-Amanda Snow, songs: WMAQ (sw-21.5)
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO

CBS-Sunny Melodies: (sw-17.76)
News: WIND WTAD
KWK-News; Rapid Service
WAAF-Piano Parade
WBBM-Linda's First Love, sketch
WFAM-Morning Devotions
WHIP-News Flashes
WHO-Rare Bits of News
WIRE-News; Today's Best Buys
WJJD-Know Your Postal Service
WKBH-Tonic Tunes
WKBH-Breakfast Melodies
WLS-Cowboy Bill
WLW-Your Hollywood News Girl
WMBD-Police Flash
WTAQ-Today's Almanac

8:00 CST 9:00 CDT

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX
WCCO WISN WBBM WFBM
NBC-Just Neighbors, sketch: WCFL WOV
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE
News: WKBH WMBD WAAF
Musical Clock: WROK WMT
KSD-News; Dick Leibert, organ
KWK-Pep-Up Parade
WGN-Martha Crane & Helen Joyce

WFAM-Concert Time
WHA-Band Wagon
WIND-H. Zimmerman, organist
WJJD-Bosworth Broadcast

WKBH-Chancel Steps
WLS-Hal Culver, with Howard Peterson, organist
WLW-Betty Crocker
WTAD-Breakfast Hour
WTAQ-Morning Potpourri

8:15 CST 9:15 CDT

NBC-Asher & Little Jimmie, cowboy songs: WOWO WCFL
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD

On page 17 you will find pictures of Marge's son, "Rikky," Kretzinger.
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE

KSD-Bright & Early Melodies
WAAF-Rhythm Rhapsody
WHA-Morning Melodies
WHO-What to Serve Today
WIND-Your Favorite Band
WKBH-Musical Almanac
WKBH-Uncle Bob
WLS-News; Household Hints
WLW-Myrt & Marge, sketch
WOC-Musical Clock
WTMJ-Betty Crocker

8:30 CST 9:30 CDT

NBC-Josh Higgins of Finchville, sketch: WCFL
CBS-Hilltop House, Bess Johnson (Palomolive Soap): WMBD WBBM WISN KMOX WCCO
NBC-Just Plain Bill, sketch (Bi-So-Dol): WMAQ WIRE

NBC-Happy Jack Turner: KSD
WAAF-Canary Serenade
WBOW-Gospel Radio
WGN-Morning Melodies
WHIP-Polish Variety Hour
WHO-Those Happy Gilmans
WIBA-Today's Almanac; Society
WIND-Organ & Guitar
WJJD-Illinois Congress of Parents & Teachers Prgm.

WKBH-Hits & Encores
WKBH-Olive Hagen, organist
WLS-Old Kitchen Kettle, with Ann Hart; Novelodeons
WLW-Hilltop House, sketch
WMT-Frank Voelker, organist
WOWO-Tri Topics
WROK-Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Interchurch Revival
WTAQ-Wake Up & Live
WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT

CBS-Stepmother, sketch (Colgate): WBBM WFBM KMOX WCCO
NBC-Woman in White, sketch (Pillsbury): WMAQ WTMJ KSD WHO WIRE
NBC-Oxydol's Own Ma Perkins, sketch: WLS
NBC-Popular Waltzes: WBOW KWK WMT (sw-21.5)
MBS-Earle Lawrence, bar.: WGN
WCFL-Bittersweet Melodies
WIND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBH-Stars Over Hollywood

WKBH-Amer. Family Robinson
WLW-Betty & Bob, sketch
WMBD-Women of Today
WOWO-Modern Home Forum
WROK-Town Crier
WSUI-Morning Melodies
WTAD-Hannibal Prgm.
WTAQ-Do You Remember?

9:00 CST 10:00 CDT

NBC-David Harum, sketch (Baby): WIRE WMAQ KSD WHO
CBS-Lois Elliman, songs: WTAQ WFBM WKBW WISN WFBM WCCO
NBC-The Story of Mary Marlin, sketch (Ivory Soap) WLS
NBC-Originalities: WIBA WCFL (sw-21.5)
KMOX-Popular Melodies
KWK-Singing Cowboys
WAAF-Woman's Page of the Air
WBBM-The Heart of Julia Blake
WBOW-Songs to Remember
WGN-Get Thin to Music
WHA-Safety in the Water
WIND-Municipal Court
WJJD-Organ & Guitar
WLW-The Goldbergs, sketch
WMT-News; Musical Interlude
WROK-News
WSUI-Illustrated Musical Chats
WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT

NBC-Vic & Sade, sketch (Cris-WLS WLW)
NBC-Breen & de Rose, songs: WMT WBOW (sw-21.5)
CBS-Richard Maxwell: KMOX WFAM

FRIDAY July 22

Frequencies

KMOX-1090
KOA-830
KSD-590
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHP-820
WHP-1480
WIB-1280
WIND-560
WIRE-1400

WISN-1120
WJBC-1200
WJJD-1130
WTR-760
WKBB-1500
WKBB-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMT-600
WOC-1370
WOWO-1160
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD
MBS-Bachelor's Children (Old Dutch Cleanser): WGN
News: WMBD WKBB WOC
Editor's Daughter, sketch: WBBM WOWO
KWK-Great Works of Man
WAAF-Hog 'n' Harmony
WCCO-Bachelor's Children
WCFL-Rhythm Roundup
WFBM-Apron Strings
WHA-News & Views
WIBA-Organ Melodies
WISN-Symphonetta
WJJD-Sports Edition Handicapper
WKBB-Music Makers
WROK-On the Mall
WTAQ-Crimson Trail
WTMJ-Happy Gilman

9:30 CST 10:30 CDT
CBS-Big Sister, sketch (Rinso): WMBD WISN WCCO KMOX WBBM WFBM
NBC-Pepper Young's Family (Camay Soap): WLS
NBC-Hello Peggy, sketch (Drano): WMAQ WHO
NBC-Viennese Ensemble: WHO
WBOW WIBA WCFL WMT (sw-21.5)
KWK-Pop Wise & Filbert
WAAF-Swing High
WFAM-Morning Melodies
WGN-Man on State Street
WHA-Story Behind the Song
WHIP-Women in the News
WIND-Serenade to the Ladies
WIRE-Imogene Pierson
WJJD-H. Zimmerman, organist
WKBB-Eb & Zeb
WKBB-Today's Almanac
WLW-Short, Short Story
WOC-Front Page Drama
WOWO-Linda's First Love, sketch
WROK-Milk-Made Magic
WTAD-Ma Perkins, sketch
WTAQ-Roundup
WTMJ-Morning Melodies

9:45 CST 10:45 CDT
CBS-Aunt Jenny's Stories (Spry): KMOX WISN WMBD WFBM WBBM WCCO
NBC-The Road of Life, sketch (Chipso): WLW WTMJ WMAQ
NBC-Viennese Ensemble: WBOW WCFL WOWO KWK
NBC-Kitty Keene, Inc., sketch (Dreft): WHO
KSD-Ferde Grofe's Orch.
WAAF-Novelles
WFAM-Lou Pike, organist
WGN-Painted Dreams
WHIP-This Rhythmic Age
WIBA-Church of the Air
WIND-Livestock Markets
WIRE-Linda's First Love, sketch
WJJD-Garwood Van's Orch.
WKBB-Morning Melodies
WKBB-Swing Interlude
WLS-Grace Wilson, contr.
WOC-Radio Bazaar
WROK-Radio Rhythm
WSUI-Prgm. Calendar; Weather Report

WTAD-Kitty Keene, sketch
10:00 CST 11:00 CDT
CBS-Tower Town Tempos: WOC WBBM WFBM WISN WFAM KMOX WCCO WMBD
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
NBC-Radio City Four: WMT
NBC-Vaughn De Leath: KSD
KWK-Three-Quarter Time
WAAF-Let's Dance
WBOW-Christian Science Prgm.
WCFL-Peekers in the Pantry
WGN-Manhattan Mother, sketch
WHA-Homemakers
WHIP-Fashions and the Home
WHO-The Goldbergs, sketch
WIBA-Linda's First Love, sketch
WIND-Bob Atcher & Bonnie Blue
Eves, hillbilly songs & guitar
WIRE-Dessa Byrd
WJBC-Theater Time
WJJD-Bureau of Missing Persons
WKBB-Hollywood Reporter
WKBB-Home Economics
WLS-Market Reports; News
WLW-Editor's Daughter, sketch
WOWO-Bill Board
WTAQ-Stars Over Hollywood

WTMJ-What's New in Milwaukee
WROK-News; Organ
WSUI-Are You a Collector?
WTAD-News
WTAQ-Stars Over Hollywood
10:15 CST 11:15 CDT
NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
CBS-Irene Beasley, R.F.D. No. 1:
WKBB WFBM WFAM WTAQ WOC
NBC-Alden Edkins, basso: WBOW
MBS-Pauline Alpert, pianist:
KWK
Houseboat Hannah, sketch: WHO
KMOX
KSD-Hello Peggy, serial
WAAF-Willie Winn, sport of kings
WBBM-Missus Goes to Market
WCCO-Judy & Jane
WGN-Don Pedros Magic Violin
WHIP-Morning Dance
WIBA-Editor's Daughter, sketch
WIND-20th Century Serenade
WISN-News
WJBC-Women in the News
WJJD-Criminal Court Interviews
WKBB-Your Home Prgm.
WLS-Musical Chore Boys
WMBD-Linda's First Love, sketch
WMT-Douglas Grant, gospel bar.
WROK-Poet's Corner
WSUI-Yesterday's Musical Favorites
WTAD-Bee & Vee

10:30 CST 11:30 CDT
NBC-Nat'l Farm & Home Hour:
WIBA WMAQ WBOW
Speakers: H. R. Baukhage and Arthur Koehler of the Forest Products Laboratory, Madison, Wis.
CBS-Romance of Helen Trent, sketch (Old English Floor Wax): WBBM KMOX
NBC-At Home in the World: KSD
Dr. Leslie Bates Moss takes for his topic "Loaded Decisions."
News: WHIP KWK
WAAF-The Feminine World
WCCO-Happy Gilman
WCFL-Double in Stars
WFAM-Harlan Hogan
WFRM-Mrs. Farrell's Kitchen of the Air
WGN-Quin Ryan's News
WHA-Music Appreciation Course
WHO-Myrt & Marge, sketch
WIND-Organ & Guitar
WIRE-Footnotes; News
WISN-Organ Melodies
WJBC-Dollar Daze
WJJD-Safety Court Broadcast
WKBB-House of MarGregor
WKBB-Soortime
WLS-Evelyn the Little Maid
WLW-News; River; Weather; Livestock
WMBD-Honeymoon Lane
WMT-Bits of Everything
WOC-Screenfans' Prgm.
WOWO-Richard Trojan
WROK-Kaye Kreamer, Woman's Forum
WSUI-The Book Shelf
WTAD-Tonic Tunes
WTAQ-News; Merry-Go-Round
WTMJ-Kitty Keene, Inc., sketch

10:45 CST 11:45 CDT
NBC-Nat'l Farm & Home Hour: WLW KWK
CBS-Our Gal Sunday, sketch (Old English Floor Wax): WBBM KMOX
NBC-Bailey Axton, tnr.: WCFL
KSD-Lady Courageous
WAAF-Markets; Sweet and Slow
WCCO-Grandma Travels
WFAM-Luncheon Dance
WGN-Musical Mail Box
WHIP-Musical Newsy
WHO-Pilltop House, sketch
WIRE-Jimmie Grier's Orch.
WISN-Ann Leslie's Scrapbook
WJBC-Peggy Payne & Pioneers
WKBB-Treasure Chest
WKBB-Rose Green
WLS-Short, Short Stories
WMBD-Bandwagon
WMT-To be announced
WOWO-Honolulu Serenaders
WROK-Freepoint Studios
WTAD-Betty & Bob, sketch
WTMJ-Blue Room Ensemble
11:00 CST 12:00 CDT
CBS-The Goldbergs, sketch (Oxydol): WKBB WCCO WBBM WOC
NBC-Carlton & Wayne, piano duo: KSD WMAQ (sw-15.33)
MBS-The Happy Gang: WMT WGN
News: WJJD WIND
KMOX-Ma Perkins, sketch
WAAF-Symphonic Hour
WBA-Contract Bridge Chats
WCFL-Hi Review
WFBM-Music Hall
WGN-Eddy Duchin's Orch.
WHIP-Southtown Church Hour
WHO-Dan Harding's Wife, sketch
WIRE-Singin' Sam
WISN-Morning Musicale
WJBC-Surprise Party
WKBB-Magic Violin

WLS-Tommy Tanner
WMBD-Wayside Chapel
WOWO-Consolaires
WSBT-News; Stork Report; Farm Flashes
WSUI-Within the Classroom
WTAD-All for the Ladies
WTAQ-Hollywood on Parade
WTMJ-Heinie and Dinty
11:15 CST 12:15 CDT
CBS-Vic & Sade, sketch (Cris): WBBM WCCO WISN KMOX
NBC-Betty & the Escorts: KSD
WCFL (sw-15.33)
WBA-Morning Melodies
WGN-Noontime Musicale
WHA-Organ Interlude
WHO-Vic and Sade
WHIP-Englewood Hour
WIND-Tommy Ott, organist
WIRE-Airport Interviews
WJBC-Parade of Bands
WJJD-Organ & Guitar
WKBB-Book of the Hour
WKBB-Club Calendar
WMBD-Polly of the Range
WMT-Tom Owens' Cowboys
WOC-Studio Swingators
WOWO-News
WSBT-Melody Time; Camera Club
WTMJ-Heinie & His Grenadiers
11:30 CST 12:30 CDT
NBC-Words & Music; Soloists & Organist: WMAQ WIBA KSD (sw-15.33)
CBS-Road of Life, sketch (Chipso): KMOX WBBM
MBS-Radio Garden Club: KWK
WBO-Presentation
WCCO-Houseboat Hannah
WCFL-Midday Melody Mart
WFBM-Hoosier Farm Circle
WGN-Markets; Midday Service
WHA-Talking Book
WHIP-Hollywood News
WHO-Home Folks
WIND-Bob Atcher & Bonnie Blue Eyes
WIRE-Farm & Home Hour
WISN-Newman's Orch.
WJBC-Singin' Sam
WJJD-Noontime Service
WKBB-Social Calendar; Farm News
WKBB-Rhythm & Romance
WLS-Markets; News
WLW-Live Stock & Poultry Reports; News
WMBD-Thrift Message; Miss Electrolux
WMT-Republican State Central Committee Prgm.
WOC-Betty Crocker
WOWO-Man on the Street
WSBT-In Movieland
WTAD-Police News
WTAQ-Mailman

11:45 CST 12:45 CDT
CBS-Gospel Singer; Edward Mac-Hugh, bar, & Organ (Ivory Soap): WBBM WCCO KMOX
MBS-Your Hollywood Newsgirl (Lydia E. Pinkham): WCFL
NBC-Jack & Loretta Clemens: KWK WLW
News: WIND WBAA WMAQ
Voice of the Farm: WKBB WOWO
WFBM-Markets; Farm Bureau
WHIP-Cascade Melodies
WHO-Markets; Weather
WISN-Even as You and I
WJBC-Reid & Vin
WLS-Dinner Bell Program
WMBD-Window Shopper
WOC-Farm Bureau & Markets
WROK-Round the Town
WSBT-Man-on-the-Street
WSUI-Farm Flashes
WTAD-Dance Revue
WTAQ-Farmhands
WTMJ-Livestock Quotations

AFTERNOON
12:00 CST 1:00 CDT
NBC-Marine Band: WLS
CBS-Captivators: WCCO WKBB WKBB WOC WSBT (sw-15.27)
NBC-Betty & Bob, sketch (Gold Medal): WIRE WTMJ KWK WHO WMAQ
MBS-Harold Turner, pianist: WGN
News: WMBD WJBC WTAD
KMOX-Singin' Sam
KSD-Sports Preview
WAAF-Don Bolt, commentator
WBA-Annual Forum
WBBM-Manhattan Mother
WBO-Street Reporter
WCFL-Spotlight Prgm.
WFBM-Blue Ribbon Melodies
WHA-Musicale
WHIP-Movie Tunes
WIBA-Interlude; Country Home
WIND-Lupi Italian Hour
WISN-Musical Heat Wave
WJJD-Livestock Markets
WLW-Linda's First Love, sketch
WMT-Cedar Valley Hillbillies
WOWO-Wilbur Pickett's Orch.
WSUI-Rhythm Rumbles

12:15 CST 1:15 CDT
CBS-Captivators: WSBT
MBS-As You Like It: WGN
NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WMAQ
WLW WIRE KWK WTMJ
News: WKBB WFBM
Man on the Street: WBAA
WBBM WKBB
Kitty Keene: WCCO KMOX
WAAF-Encores
WBA-Hollywood Reporter
WBOW-On the Mall
WCFL-Varieties
WHIP-Alice Oleson, pianist
WHO-Voice of the Farm
WIBA-News; Market Reports
WJBC-Hot vs. Sweet
WJJD-Midday Round-Up
WLS-The Virginians
WMBD-Town Crier; Farm Mkts.
WMT-Question Man; Voice of Iowa
WOWO-Market Service
WROK-Column Left, News
12:30 CST 1:30 CDT
CBS-Navy Band: WSBT WFBM WISN (sw-15.27)
NBC-Valiant Lady, sketch (Gold Medal): WMAQ WLW WIRE KWK
NBC-Marine Band: WOWO
News: WOC WHO
Rhythm Rascals: WTAQ WTMJ
KMOX-Linda's First Love, sketch
WAAF-Markets; Health Talk
WBA-Luncheon Dance Time
WBBM-Kitty Keene, sketch
WBO-To be announced
WCCO-First Edition
WCFL-Concert Canopies
WGN-June Baker, talk
WHA-Farm Prgm.
WHIP-Concert Orch.
WIND-WPA Prgm.
WKBB-Man on the Street
WKBB-Luncheon Music
WLS-Voice of the Feedlot; Market Reports
WMBD-Farm News
WJBC-Markets; Hillbillies
WROK-Couple on the Street; Service Sam
WTAD-Farm; Weather; Markets
12:45 CST 1:45 CDT
NBC-Betty Crocker, cooking talk (Gold Medal): WMAQ WIRE KWK WHO
CBS-Navy Band: WOC
News: WKBB WTAQ
KMOX-Editor's Daughter, sketch
KSD-News; Market Reports
WBA-News
WBBM-Houseboat Hannah, sketch
WBO-Tune of the Day
WCCO-Voice of the Farm
WCFL-New Songs
WGN-Popular Melodies
WIBA-Melody Moments
WIND-Tommy Ott, organist
WJJD-Ben Kanter, pianist
WKBB-Song Hit of the Day; Pet Corner
WLS-Vitality Jim
WLW-Kitty Keene, Inc., sketch
WMBD-Noontime Melodies
WMT-Iowa Cornhuskers
WROK-Home Folks Hour
WTAD-Luncheon Music
WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT
CBS-Edison Summer Theater:
WSBT WFBM WKBB KMOX
WISN WMBD WOC (sw-15.27)
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ
WHO WLW WTMJ KSD (sw-15.33)
MBS-Marriage License Romances:
WMT WGN
News: WIND WTAD WHIP
KWK-Backstage Wife, sketch
WAAF-The "L" Reporter
WBA-Joe Snodgrass, guitarist
WBBM-Broadcast Rhymsters
WBOW-State Teachers College
WCCO-Musical Prgm.
WCFL-Make Believe Danceland
WHA-Workers Education Today
WIBA-Concert Trio
WIRE-Reporter
WJJD-Tommy Tucker's Orch.
WKBB-Ma Perkins
WLS-Homemakers Hour
WMBD-Men on the Street
WOWO-The Observer
WTAQ-Man on the Street

1:15 CST 2:15 CDT
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD
NBC-Dot & Pat, songs & patter: WBOW
KMOX-Judy & Jane, sketch
KWK-Great Works of Man
WAAF-Carnival Matinee
WBA-Melody Time
WBBM-Meet the Missus
WCCO-Betty & Bob
WGN-Hits of Today
WHA-Musical Varieties
WHIP-Band Concert
WIND-Max Miller, pianist
WIRE-Noontime Headlines

WKBH-Matinee Music
WLW-Ma Perkins, sketch
WMBD-His Majesty, the Baby
WMT-German Band
WTAD-Quincy Marches On
WTAQ-Gems of Melody
1:30 CST 2:30 CDT
CBS-Harrisburg Revue: WFBM
WTAQ WKBB WSBT WMBD
WISN WKBB WOC (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay Soap): WMAQ
WLW WHO KSD WTMJ
NBC-Continental Varieties:
WBOW
MBS-Harold Stokes' Orch.: WGN
News: KWK WCFL
KMOX-Magic Kitchen
WBA-Monitor Views the News
WBBM-Pat Flanagan
WCCO-Julia Blake
WHA-Organ Melodies
WHIP-Dancing Party
WIBA-WTCU Prgm.
WIND-Band Stand
WIRE-Matinee Varieties
WJJD-Fred Beck, organist
WMT-News; Ralph Slade's Orch.
WOWO-Men of Note
WROK-Movie and Radio Prgm.
WTAD-Medical Assn.

1:45 CST 2:45 CDT
NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD WLW
CBS-Harrisburg Revue: WKBB
KWK-Marriage License Romance
WBA-Mary Louise Switzer, pianist
WBBM-Dugout Dope
WCCO-Markets
WCFL-Baseball Interviews
WGN-The Lead-Off Man
WIBA-Concert Trio
WIND-Dugout Interviews
WJJD-Warren Brown Talks Baseball
WLS-News, Chuck Acree
WMBD-Hello, Neighbor
WOWO-Women in the News
WIRE-Police Court
2:00 CST 3:00 CDT
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WHO
WIRE WTMJ WIBA
NBC-Club Matinee, variety WMT
WOWO WENR WBOW
CBS-Rubertown Revue: WKBB
WFBM WKBB WSBT WISN
WTAQ WOC (sw-15.27)
Baseball; Cubs vs. N. Y. Giants:
WJJD WIND WCFL WBBM WGN
Dan Harding's Wife, sketch: KSD
WLW
KMOX-Those Happy Gilman
KWK-Today at Two
WAAF-News; Weather
WBA-Typing School of the Air
WCCO-Ladies First
WHA-Armchair Journeys
WHIP-Gay Caballeros
WMBD-Editor's Daughter
WROK-News; Concert Interlude
WISN-Men Behind the Classics;
Within the Classroom
WTAD-Hannibal Prgm.

2:15 CST 3:15 CDT
NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ
WIBA WMAQ WHO
CBS-Rubertown Revue: WCCO
WMBD
MBS-Midstream, drama: WLW
KMOX-One Woman's Opinion
KSD-Heart of Julia Blake
KWK-Music in a Sentimental Mood
WAAF-Emerson Trent, tnr.
WHA-Magazine Rack
WHIP-City Librarian
WROK-Johnny Murphy, songs
WSUI-Within the Classroom
WTAQ-Fiddlers Three
2:30 CST 3:30 CDT
NBC-The Hughes Reel with Rush Hughes (Borden Co.): WHO
WIRE WMAQ KSD
NBC-Club Matinee: WIBA
CBS-Eton Boys: WKBB WFAM
WFBM WOC WISN WTAQ
WKBB (sw-15.27)
KWK-Richard Hayes, swing organist

2:30 CST 3:30 CDT
NBC-Orphan Annie, sketch (Ovaltine): (sw-9.53)
NBC-Cadets Quartet: WHO KSD
WTMJ WIBA
WAAF-Diana Clifton, sop.
WBA-Pat Wolcott
WBBM-Tenth Inning

KMOX-Let's Compare Notes
WAAF-Matinee Melodies
WBA-Home Builders Prgm.
WCCO-Front Page Parade
WHA-Music of the Masters
WHIP-There Was a Time When
WLW-The Heart of Julia Blake
WMBD-Petticoat Parade
WOWO-Old-Time Religion
WROK-Two Guitars
WTAD-Sports Talk
WTMJ-News; Police; Weather; Spotlight
2:45 CST 3:45 CDT
CBS-World Economic Cooperation Prgm.: WFAM WOC
WFBM WKBB WKBB WTAQ
WMBD WCCO WISN (sw-15.27)
NBC-Girl Alone, sketch: WMAQ
MBS-Hatterfields: WLW
KMOX-Dope from the Dugout
KSD-The Buccaneers, octet
KWK-The Man in the Stands
WAAF-Jimmie Kozak, pianist
WHIP-Denna Tyler, songs
WHO-Favorites Melodies
WIRE-Art Tatum, pianist
WROK-Rhythm Before Three
WTAD-Dance Orch.
WTMJ-Down a Country Road

3:00 CST 4:00 CDT
CBS-Crossroads Hall: WFAM
WKBH WKBB WFBM WOC
WMBD WTAQ WISN WCCO (sw-15.27)
NBC-Neighbor Nell: WENR
NBC-Top Hatters: WBOW WHO
Baseball Game: WTAD WMT
Baseball; Cardinals vs. Brooklyn Dodgers: KMOX KWK
KSD-Baseball Scores
WAAF-Int'l Potpourri
WROK-Musicale
WBA-Concert Review
WHIP-Modern Rhythm
WIBA-Today's Front Page
WIRE-Police Court
WJBC-Int'l Sunday School Lesson
WLW-Houseboat Hannah, sketch
WMAQ-To be announced
WOWO-News
WROK-Kaye Kreamer, Women of the Hour
WTMJ-Valiant Lady, sketch

3:15 CST 4:15 CDT
NBC-Silhouettes of the West: WMAQ
NBC-Don Winslow of the Navy: WIBA WOWO
NBC-Top Hatters: WIRE
WENR-To be announced
WHIP-Birth of the News
WHO-Judy & Jane, sketch
WLW-Charlie's Singing School
WTMJ-Home Harmonizers
3:30 CST 4:30 CDT
NBC-Little Variety Show: WENR
WBOW WOWO WIRE
NBC-Your Family & Mine (Seal-test): WMAQ WIBA WTMJ (sw-9.53)
CBS-When We Were Young: WFBM WKBB WKBB WOC
WFAM WMBD WCCO WISN
News: WHO WJBC
WAAF-Organ Melodies
WBA-Melody Moments
WHA-Weather Bureau
WHIP-Tea Dance
WLW-Drifting Pioneers
WROK-Helene Kimberley
WTAQ-Herman Daumler, violinist
3:45 CST 4:45 CDT
CBS-So You Want to Be—: WFAM WFBM WKBB WKBB WOC
WMBD WTAQ WCCO WISN
NBC-Orphan Annie, sketch (Ovaltine): (sw-9.53)
NBC-Cadets Quartet: WHO KSD
WTMJ WIBA
WAAF-Diana Clifton, sop.
WBA-Pat Wolcott
WBBM-Tenth Inning

(Continued on Next Page)

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FRIDAY

July 22

(4:15 p.m. Continued)

WHIP-News Flashes
 WJBC-American Years
 WLW-Men of Mars, drama
 WMAQ-Romance & Rhythm
 WROK-Radio Rhythm
4:00 CST 5:00 CDT
 NBC-Felix Knight, tr.; Orch.:
 WBOW WBA WMAQ WHO
 KSD (sw-9.53)
 MBS-To be announced: WGN
 CBS-News; Enoch Light's Orch.:
 WFBM WTAQ WKBB WCCO
 WBBM WKBH
 NBC-Tune Twisters: WIRE WLW
 WOWO WCFL
 Baseball Scores: WIND WJJD
 WAAF-Jimmie Kozak, pianist
 WBAA-Magic Carpet
 WENR-Malcolm Clarie, children's
 stories
 WFAM-Question Party
 WGN-Bill Anson
 WHIP-Hollywood Brevities
 WOC-Baseball Review
 WISN-News; Prgm. Preview
 WJBC-Request Hour
 WMBD-Kitty Keene, Inc.
 WOC-News
 WROK-News; Musicale
 WTMJ-Variety Revue

4:15 CST 5:15 CDT
 NBC-Marlowe & Lyon, piano duo;
 WMT WMAQ WOWO WBOW
 CBS-Miniatures by MacCormack:
 WKBH WTAQ WKBB WCCO
 WBBM WISN
 NBC-Piano Recital; News: WCFL
 (sw-9.53)
 KSD-Your Family and Mine
 WAAF-Tea Dance
 WBAA-Popular Melodies
 WENR-Gilbert Martyn, news
 WFAM-Moderate Melodies
 WFBM-Earl Gordon
 WGN-Armchair Melodies
 WHIP-Airplane Dance
 WHO-Baseball Time
 WBA-Dance Hour
 WIND-Musical Toast
 WIRE-News; Minute Interviews
 WJJD-Parade of Music
 WLW-The Happy Gilmans
 WMBD-News; Pet Corner
 WOC-Baseball Review
 WROK-Freepport Studios

4:30 CST 5:30 CDT
 NBC-Chesterfield Daily Sports
 Column; Paul Douglas: WOWO
 WLW KSD WENR
 CBS-Not So Long Ago: WKBB
 WCCO WISN WTAQ WKBH
 (sw-11.83)
 NBC-The Four of Us: WBOW
 WBA WMAQ
 News: WIND WJBC
 WAAF-Sport Shorts
 WBAA-Melody Moods
 WBBM-Piano Parade
 WCFL-Smoke Rings
 WFAM-Killer Dillers
 WFBM-Tea Time Tunes
 WHIP-Trio
 WIRE-Boy Scouts of America
 WJJD-Organ Moods
 WMBD-Bargain Counter

4:45 CST 5:45 CDT
 CBS-To be announced: WKBB
 WCCO WISN
 NBC-The Vass Family, songs:
 WENR
 NBC-Lowell Thomas, news com-
 mentator (Sun Oil): WLW
 NBC-The Rhythmaires: WMAQ
 KSD WBA WBOW
 WAAF-Tower Tunes
 WBAA-Story Book Hour
 WBBM-Chicago Hour
 WCFL-Jack Kelly's Orch.
 WFAM-Baseball Scores; News
 WGN-Little Orphan Annie
 WHIP-Business Men's Interviews
 WIND-Listen to Yourself
 WJBC-Gossip Prgm.
 WJJD-Garwood Van's Orch.
 WKBH-Kiddies' Hour
 WMBD-Polly of the Range
 WOWO-American Family
 WTAQ-Theater Lobby Interviews

5:00 CST 6:00 CDT
 NBC-Don Winslow of the Navy
 (Kellogg's): WLW WMAQ
 NBC-Dick Todd, songs: WOWO
 WMT WENR
 CBS-Ray Heatherton, bar:
 WTAQ WKBB WFBM (sw-
 11.83)
 News: WCFL WJJD
 KMOX-Grandstand Managers
 KOA-Girls of the West
 KSD-News; Dick Leibert, organ-
 ist
 KWK-Home-Plate Interviews
 WAAF-Harmony Hall; Talk
 WBBM-John Harrington, sports
 WBOW-Merry-Go-Round
 WCCO-Livestock

WFAM-Crimecasts; Garnitz Play-
 ers
 WGN-Popeye, the Sailor, sketch
 WHIP-Sports Review
 WHO-To be announced
 WBA-The Plainsmen
 WND-German Hour
 WIRE-Henry King's Orch.
 WISN-Show Window
 WMBD-Happy Train
 WOC-Man on the Street
 WSUI-Musical Moods
 WTAD-Cy & Freckles
 WTMJ-News; Moment Musical
5:15 CST 6:15 CDT
 NBC-Uncle Ezra's Radio Station
 (Alka-Seltzer); Pat Barrett:
 WMAQ WIRE WHO (sw-9.53)
 (also at 9:15 p.m.)

CBS-Hollace Shaw, sop.: WOC
 WMBD WCCO WKBB WKBH
 WFBM KMOX
 NBC-Music Is My Hobby: WOWO
 MBS-George Hamilton's Orch.:
 KWK
 KOA-Music by Cugat
 KSD-Popeye, the Sailor, sketch
 WAAF-Hollywood Brevities
 WBBM-We the Wives
 WCFL-Tune Teasers
 WENR-Words of Thunder
 WFAM-Let's Go Fishin'
 WGN-Buddy Clark & Orch.
 WHIP-Calumet Jubilee Singers
 WBA-Silver Springs Prgm.
 WJJD-Ben Kanter, pianist
 WLW-Denton & Barber, sports
 WMT-Musical Gems
 WROK-Sport Review
 WTAD-Hannibal Prgm.
 WTAQ-Bureau of Public Service
 WTMJ-Heinie & His Grenadiers

5:30 CST 6:30 CDT
 CBS-Adventures in Science, dra-
 ma: WHAS WFAM WKBB
 KMOX WBBM WOC (sw-
 11.83)
 Once postponed, Samuel H.
 McCrory, of the U. S. Dept. of
 Agriculture, will speak this
 date. The subject of his dis-
 course is "The Farmer Takes a
 Robot." The program will also
 present a panoramic story of
 the development of scientific
 farming with special reference
 to its mechanized phases.

NBC-Ennio Bolognini's Orch.:
 WBOW
 NBC-Nola Day, songs; Piano Duo:
 WOWO
 News: WKBH WBA WMAQ
 WIRE
 Sports: WGN WTAQ WMBD
 KSD
 Popeye the Sailor, sketch: WCCO
 WFBM
 KWK-Twilight Serenade
 WAAF-Sunset Serenade
 WCFL-Rainbow Melodies
 WENR-Dinner Date
 WHA-Music Album
 WHIP-Concert Orch.
 WHO-Johnny-at-the-Piano
 WISN-Sports Parade; Interlude
 WJJD-Sentenced Men, interviews
 WLW-Let's Celebrate
 WMT-Bits of Everything
 WROK-Organ Reveries
 WSUI-Around the State with Iowa
 Editors

5:45 CST 6:45 CDT
 CBS-Boake Carter, commentator
 (Huskies & Post Toasties):
 WOC WMBD KMOX WCCO
 WKBH WKBH WBBM WTAQ
 WISN WFBM WFAM
 Read the article about Boake Carter
 on page 6.
 NBC-Three Féllas, vocal trio:
 WENR WIRE WOWO
 Sports: WTMJ WMBD WJJD
 KWK
 News: WHO WSUI
 KSD-Xavier Cugat's Orch.
 WBOW-Ice Jamboree
 WCFL-Hal Totten, sports
 WGN-Dukes & their Duchess
 WHA-Fun Time
 WBA-Today's Birthdays; Sports
 WLW-Paul Sullivan, news
 WMAQ-Let's Celebrate
 WMT-Sports; News
 WROK-Dance Hour

NIGHT

6:00 CST 7:00 CDT
 NBC-Cities Service Concert:
 Lucille Manners, sop.; Frank
 Black's Orch.: WMAQ WTMJ
 WBA WIRE WTAM WHO KSD
 (sw-9.53)
 MBS-Johnnie Presents What's
 My Name? (Philip Morris)
 With Budd Hulick, m.c.; Ar-
 lene Francis & Ray Bloch's
 Orch.: WGN WLW
 Details of the contest on this pro-
 gram may be found on page 41.
 NBC-Univ. Town Meeting De-
 bate: WOWO
 The broadcast this week
 comes from Northwestern Uni-
 versity and the debate will

Good Listening for Friday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON

5:30 CST (6:30 CDT) Adventures in Science, CBS.

5:45 CST (6:45 CDT) Boake Carter, CBS.

NIGHT

6:00 CST (7:00 CDT) University Town Meeting, NBC.

6:00 CST (7:00 CDT) Lucille Manners, NBC.

7:00 CST (8:00 CDT) Tim and Irene, NBC.

7:30 CST (8:30 CDT) March of Time, NBC.

7:30 CST (8:30 CDT) Robin Hood Dell Concert, MBS.

8:00 CST (9:00 CDT) First Nighter, NBC.

8:30 CST (9:30 CDT) Jimmie Fidler, NBC.

hinge on the question: "Should Democracies Unite Against Dictators?" This discussion, arranged through Allen Miller, director of the University Broadcasting Council, will have Prof. Walter Laves, director of the Midwest office of the League of Nations Association, among the speakers.

CBS-The Ghost of Benjamin Sweet, drama: WJR WHAS Sports; WTAD WOC WKBB WBOW WKBH
 KMOX-Flicker Flashes
 KWK-Al Sarli's Jam Session
 WAAF-Don Bolt, news
 WBBM-Of Men & Books
 WCCO-Benjamin Sweet
 WCFL-News
 WFAM-New Yorkers
 WFBM-Favorite Melodies
 WHA-Organ Reverie
 WHIP-Hungarian Family Hour
 WIND-Recreation of Today's Game
 WISN-Down by Herman's
 WJJD-Vincent Borrelli's Orch.
 WLS-Don Kelley's Sport Review
 WMBD-Dean & Gail
 WMT-A Trip Through Niagara; Melodic Moments
 WROK-News; Musical Workshop
 WSUI-Dinner Hour Prgm.
 WTAQ-To be announced

6:15 CST 7:15 CDT
 NBC-Debate: KWK
 News: WMBD WOC WLS
 KMOX-To be announced
 WAAF-Pacific Paradise
 WBBM-Carlos Molina's Orch.
 WBOW-Our Neighbors
 WCCO-To be announced
 WCFL-Pop Tunes
 WFAM-Amer. Family Robinson
 WFBM-Y. W. C. A. Prgm.
 WJJD-Your City Government
 WKBH-Sweetheart Serenade
 WKBH-Dinner Music
 WTAD-Freshest Thing in Town
 WTAQ-Dancing With the Maestro

6:30 CST 7:30 CDT
 MBS-Lone Ranger, drama (Silvercup): WGN

CBS-St. Louis Blues: WCCO WOC WMBD WISN WFAM WHAS WKBH WKBH WJR (sw-11.83) (also KNX KSL at 9:30 p.m.)
 NBC-Univ. Town Meeting De-
 bate: WOWO WBOW
 MBS-Twenty Fingers of Harmony:
 WMT
 KMOX-H. Sam Priest, talk
 KWK-Improve My Music Club
 WAAF-Evening Concert
 WBBM-Chicago Open Golf Tour-
 nament
 WCFL-Keep in Time
 WHA-Alpine Melodies
 WHIP-Homespun
 WJJD-Bob Atcher & Bonnie Blue
 Eyes, hillbilly songs
 WLS-N. Y. A. Prgm.
 WLW-Let's Explore Ohio
 WROK-Italian Hour
 WTAD-Dust Off the Diamond
 WTAQ-News

6:45 CST 7:45 CDT
 MBS-Frank Ferneau's Orch.:
 KWK WMT
 CBS-St. Louis Blues: WTAQ
 WBBM
 News: KMOX WFBM
 WCFL-Stars of Tomorrow
 WLW-West of Cheyenne
7:00 CST 8:00 CDT
 NBC-Waltz Time (Phillips);
 Frank Munn, tr.; Abe Ly-
 man's Orch.: WMAQ WTAM
 KSD WIRE WHO (sw-9.53)

Mr. Munn will sing I Simply Adore You and Day Dreaming. The orchestra will play Dear, When I Met You, A Song in Your Heart, Somewhere, Someone Is Waiting for Me and The Moonlight Waltz. The chorus will sing If You Only Knew and The Whole World Is Waiting for May Time.

NBC-Royal Crown Revue (Nehi, Inc.); Tim & Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet; Fredda Gibson; Teddy Bergman; George Olsen's Orch.: WLS KWK WLW WOWO WMT (also KFI at 10:30 a.m.)
 Details of this broadcast turn to page 7.
 Details of the contest on this program may be found on page 41.

CBS-Hollywood Showcase; Lud Gluskin's Orch.: WCCO WBSB WKBH WTAQ WFBM WJR WOC (sw-11.83)

MBS-Jimmy Grier's Orch.: WGN
 KMOX-Musical Moments
 WBBM-Grant Park Concert
 WBOW-Sweet & Swing
 WCFL-Labor Flashes
 WHAS-Chandler Political Speech
 WHIP-Eventide Echoes
 WIBA-Social Security; Interlude
 WIND-News & Sports
 WISN-Concert Miniatures
 WJJD-Church on the Hillside
 WKBH-Dubuque Star Revue
 WMBD-Brooks Brain Teaser
 WROK-Freepport Studios
 WSUI-Children's Hour
 WTAD-The Debutants
 WTMJ-Screen-Radio Preview

7:15 CST 8:15 CDT
 CBS-The Hollywood Showcase:
 KMOX
 News: WKBH WTAD
 WCFL-Favorite Melodies
 WHIP-Razzberry College
 WBA-Badger Sports Forum
 WIND-Dixieland Band
 WISN-American Weekly
 WJJD-Suppertime Frolic
 WTAQ-House of Peter MacGregor
 WTMJ-Let's Dance

7:30 CST 8:30 CDT
 NBC-Death Valley Days, drama (Borax): WIRE WMAQ WHO WTAM WLW KSD (also at 10 p.m.)
 Drama: "Rez Anaf" one of the greatest love stories of California.

NBC-The March of Time (Time, Inc.): KWK WMT WTMJ WENR

MBS-Robin Hood Dell Concert: CKLW (1030 kc) WDGy (1180 kc)

NBC-To be announced: WOWO WBOW

CBS-Hollywood Showcase: WKBH WISN WTAQ
 WBBM-John Harrington, news
 WCFL-News
 WGN-Bill Carlsen's Orch.
 WBA-Pop Concert
 WIND-Moonlight Sonata
 WMBD-Treasure Hunt
 WOC-Maple Leaf Quartet
 WSUI-Evening Musicale
 WTAQ-Swing Your Partner
7:45 CST 8:45 CDT
 WBBM-Horace Henderson's Orch.
 WCCO-Let's Celebrate
 WCFL-Herr Louie & The Weasel
 WGN-News; Sports
 WIND-Vincent Borrelli's Orch.
 WISN-Reflections
 WMBD-Rashid Sisters
 WOC-Rhythm Rendezvous
 WSUI-Visiting Professor

8:00 CST 9:00 CDT

NBC-Campana's First Nighter, drama: WHO WTMJ WBA WMAQ WTAM WLW KSD WIRE KOA (sw-9.53)

CBS-Goldman Band Concert:
 WJR WCCO KMOX WFBM
 WBBM WMBD WBSB WKBH
 WHAS WOC WKBH (sw-11.83)
 NBC-Design for Dancing: WENR
 WBOW WOWO WKBH
 WCFL-To be announced
 WGN-Concert Orch.
 WHAS-Baseball; Louisville vs. Kansas City
 WIND-Organ & Vibra Harp
 WISN-Baseball Game
 WMT-Radio Riddles
 WROK-Home Builders
 WSUI-Iowa Territorial Centennial Prgm.
 WTAQ-Epoch Discoveries in Science

8:15 CST 9:15 CDT
 CBS-Goldman Band Concert:
 KMOX WBSB WKBH WKBH
 WCCO WFBM WBBM WMBD
 WJR WOC (sw-11.83)
 NBC-Design for Dancing: WMT
 WGN-Bob Crosby's Orch.
 WIND-Grant Park Concert
 WROK-News; Musicale
 WTAQ-Cecilia Beaudry, songs

8:30 CST 9:30 CDT
 NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD WLW WMAQ WTAM WIRE KOA (sw-9.53)
 For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Grant Park Concert: WMT WENR WBOW WTMJ
 The Chicago Philharmonic Or-
 chestra will be heard.
 MBS-Curtain Time, drama: WGN
 KMOX-Let's Celebrate
 KWK-The Lone Ranger
 WBBM-To be announced
 WCFL-Perry Como, songs
 WHO-Salon Concert
 WIBA-Lawyers Guild
 WOWO-James Melton, tr.; Or-
 chestra
 WROK-Alexander Sisters
 WSUI-Manhattan Concert Band
 WTAQ-News

8:45 CST 9:45 CDT
 NBC-Rhythm Symphonic: WTAM
 KOA WLW WIRE (sw-9.53)
 CBS-American Viewpoints: WJR
 WCCO WBSB WKBH WKBH
 KMOX WMBD WOC (sw-11.83)
 James Melton, tr.; Orch.: WHAS
 WFBM WMAQ
 KSD-Mystery Stories
 WBBM-Arthur Godfrey
 WCFL-Isham Jones' Orch.
 WHO-Rogosinski & Austin
 WBA-Charles Rehl
 WIND-News & Sports
 WOWO-News
 WROK-Musical Scrapbook
 WSUI-Daily Iowan of the Air
 WTAQ-To be announced

9:00 CST 10:00 CDT
 NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WLW KSD WTAM WHO KFI

CBS-Henry Busse's Orch.: WJR
 WCCO WBBM WHAS
 NBC-Clyde Lucas' Orch.: WBOW
 (sw-9.53)
 NBC-Rudy Bundy's Orch.: KWK
 News: WKBH WBA WMT WISN
 KMOX-The Goldbergs, sketch
 WCFL-Novena Broadcast
 WENR-Globe Trotter
 WIND-Swedish Prgm.
 WJBC-Personality Hour
 WKBH-To be announced
 WMBD-Treasure Hunt
 WOC-James Melton, tr.; Orch.
 WOWO-Johnny Silvers' Orch.
 WROK-Hi Cole's Harmonica Aces
 WSBT-Don Pablo's Orch.
 WTAQ-Normandie Entertains
 WTMJ-Kilowatt Hour

9:15 CST 10:15 CDT
 NBC-Uncle Ezra's Radio Station (Alka Seltzer): KOA KFI (also see 5:15 p.m.)

CBS-Henry Busse's Orch.: WFBM
 WKBH KMOX
 NBC-Rudy Bundy's Orch.: WMT
 WENR
 KSD-Russ David's Orch.
 WBBM-Carlos Molina's Orch.
 WGN-Eddy Duchin's Orch.
 WHO-Sports Review
 WBA-Club Chanticleer
 WIRE-News; Basonology
 WJR-Let's Celebrate
 WKBH-Dance Time
 WKBH-Rapid Ad
 WLW-Memory Bouquet
 WMAQ-News
 WMBD-Value Hints
 WOC-Jimmy Chase's Orch.
 WROK-Voice of Christian Youth
 WTAQ-James Melton, tr.; Orch.
 WTAM-Tom Manning
 WTMJ-Easy Aces

9:30 CST 10:30 CDT

NBC-Al Donahue's Orch.: WBOW
 WTAM KSD (sw-9.53)
 CBS-Jack Crawford's Orch.: WOC
 WMBD WKBH WFBM WKBH
 WTAQ (sw-6.12)

NBC-Abe Lyman's Orch.: WMAQ
 KWK WOWO
 MBS-The Nation's Playhouse:
 WLW
 A dramatization of "Mary
 Todd Lincoln," by Pauline
 Hopkins, will be heard.
 Let's Celebrate: KMOX WTMJ
 KOA-Golden Melodies
 WBBM-News With Todd Hunter
 WCCO-Sports
 WENR-Fletcher Henderson's Orch.
 WHAS-Music to Your Taste
 WHO-Swing Time
 WBA-Continental Nights
 WIND-Vincent Borrelli's Orch.
 WIRE-Baseball Roundup
 WJR-Baseball Scores; Rhythm
 Highlights
 WMT-Baseball Game
 WROK-Quin Bowen's Orch.
 WBSB-News

9:45 CST 10:45 CDT
 CBS-Jack Crawford's Orch.:
 KMOX WBBM WBSB
 NBC-Abe Lyman's Orch.: WIRE
 News: WIND WROK
 WGN-Bill Carlsen's Orch.
 WTAM-Sammy Watkins' Orch.
 WTMJ-Today's Events

10:00 CST 11:00 CDT
 NBC-Death Valley Days, drama (Borax): KOA KFI (also see 7:30 p.m.)

NBC-Erskine Hawkin's Orch.:
 WBOW WMAQ
 NBC-Frank Trumbauer's Orch.:
 WIRE WOWO
 CBS-Gene Beecher's Orchestra:
 WKBH WBBM WCCO KMOX
 WTAQ WBSB (sw-6.12)
 MBS-Kay Kyser's Orch.: WGN
 News: WFBM WJR WOC WLW
 WHO WMBD

KWK-Sports
 WCFL-Emil Flindt's Orch.
 WENR-Music As You Desire It
 WHAS-Baseball; Louisville vs. Kansas City
 WBA-Hollywood at the Beach
 WIND-Max Miller's Quartet
 WKBH-News; Music
 WTAM-Musical Bulletin Board
 WTMJ-Last Word in Sports

10:15 CST 11:15 CDT
 CBS-Gene Beecher's Orchestra:
 WKBH WOC WJR WFBM
 NBC-Frank Trumbauer's Orch.:
 WCFL
 NBC-Erskine Hawkin's Orch.:
 WHO WBA
 MBS-Kay Kyser's Orch.: KWK
 WCCO-Cedric Adams
 WHAS-News
 WIND-Dude Ranch
 WLW-Los Amigos
 WMBD-Sports; Program Review
 WTAM-Music You Want
 WTMJ-Dance Orchestras

10:30 CST 11:30 CDT
 NBC-Billy Swanson's Orchestra:
 WOWO

CBS-Tommy Dorsey's Orchestra:
 WKBH WMBD WKBH WFBM
 WBBM WOC WJR WBSB
 WTAQ
 NBC-Blue Barron's Orch.: WBA
 WBOW WLW WHO
 MBS-Bob Crosby's Orch.: WMT
 WGN
 KMOX-Tomorrow Morning's
 Headlines
 KOA-Fredie Martin's Orch.
 KWK-News
 WCCO-Rollie Johnson
 WCFL-Emil Flindt's Orch.
 WHAS-Dance Band
 WIND-News & Music

10:45 CST 11:45 CDT
 CBS-Tommy Dorsey's Orchestra:
 KMOX WCCO
 NBC-Billy Swanson's Orch.:
 WENR
 MBS-Bob Crosby's Orch.: KWK
 WBA-Club Chanticleer
 WIND-Cappy's Cabana
 WIRE-To be announced
 WISN-Tenth Inning

11:00 CST 12:00 CDT
 CBS-Husk O'Hare's Orch.: WOC
 WKBH WFBM WBBM WMBD
 WCCO WTAQ KMOX WISN
 NBC-Gray Gordon's Orch.: KOA
 WMAQ WBOW WHO
 NBC-Lou Blake's Orch.: WENR
 MBS-Charlie Agnew's Orch.: WMT
 KSD-Joe Sanders' Orch.
 KWK-Jack Agnew's Emperors
 WBA-Hollywood at the Beach
 WIND-The Nite Watch
 WIRE-Hal Bailey's Orch.
 WKBH-Weather Report
 WLW-Twenty-four Hour Review
 WTAM-Otto Thurn's Orch.

End of Friday Programs

MORNING

7:00 CST 8:00 CDT
 NBC-Breakfast Club; News: WCFB WOV WBOV
 CBS-Eton Boys, quartet: WFAM (sw-17.76)
 NBC-The Wise Man: (sw-21.5)
 Early Risers: WISN WROK
 Musical Clock: WBBM WIBA WMT WKBH KMOX WIRE WKBW WOC
 KWK-Tonic Tunes
 WAAF-Breakfast Express
 WCCO-Air Almanac
 WFBM-Early Birds
 WGN-Good Morning Prgm.
 WHIP-Morning Melodies
 WHO-The Wise Man
 WIND-Morning Review
 WJJD-News
 WLS-Trailer Tim
 WLW-Arthur Chandler, Jr., organist
 WMAQ-Your Neighbor
 WMBD-Yawn Patrol
 WTAD-Bill Sohn's News
 WTAQ-Mike's Uprisin'
 WTMJ-Top o' the Morning

7:15 CST 8:15 CDT
 CBS-Richard Maxwell, songs: WFAM (sw-17.76)
 NBC-Sunshine Express; News: (sw-21.5)
 News: WCCO WMT WHO WLS WLW
 Fred Beck, organist: WJJD WIND WMBD
 KMOX-Religious Talk
 KWK-Billy Swift, boy detective
 WJJD-Fred Beck, organist
 WROK-Breakfast Melodies
 WTAD-Market Basket

7:30 CST 8:30 CDT
 CBS-Fiddler's Fancy; News: WBBM WFAM KMOX (sw-17.76)
 News: WKBW WTAQ
 Musical Clock: WMT WBOV
 WCCO-Musical Chimes
 WHO-Roundup
 WIBA-News; Musical Clock
 WIND-Hawaiian Melodies
 WIRE-Dessa Byrd
 WKBH-Morning Devotions
 WLS-Sunday School
 WLW-Hillbilly Tryouts
 WMAQ-Whistler & His Dog
 WMBD-Weather Report
 WROK-Morning Parade
 WSBT-Cafe Continental

7:45 CST 8:45 CDT
 NBC-Landt Trio: WMAQ (sw-21.5)
 News: WIND WTAD WHIP WIRE
 KWK-News; Rapid Service
 WCCO-Musical Chimes
 WHO-Rare Bits of News
 WJJD-American Legion Band
 WKBW-Tonic Tunes
 WKBH-Breakfast Melodies
 WLS-Little Visits with Little Folks
 WSBT-The Laff Parade
 WTAQ-Today's Almanac

8:00 CST 9:00 CDT
 NBC-Ananda Snow, songs: WMAQ (sw-21.5)
 CBS-Lew White, organist: WKBW WFBM KMOX (sw-17.76)
 NBC-Breen & de Rose, songs: WOV WLW WIRE WCFB
 News: WAAF WKBH WMBD KSD-News; Dick Leibert, organ
 KWK-Social Security Speaker; Musical Interlude
 WBBM-Saturday Sunshine
 WFAM-Sunshine Express
 WGN-Martha Crane & Helen Joyce
 WIA-Band Wagon
 WHIP-Morning Melodies
 WHO-Coffee Pot Inn
 WIND-Priscilla Holbrook, pianist
 WJJD-Bosworth Broadcast
 WLS-The Smile Market
 WROK-Musical Clock
 WTAQ-Morning Potpourri

8:15 CST 9:15 CDT
 NBC-Viennese Ensemble: WOV WLW WMAQ
 NBC-Charioteers: KSD WCFB WIRE (sw-21.5)
 CBS-Lew White, organist: WMBD KMOX-Better Films Council
 KWK-It's a Natural
 WAAF-Bible Stories for Children
 WIA-Morning Melodies
 WHO-What to Serve Today
 WIND-Your Favorite Band
 WKBH-Uncle Bob
 WLS-News & Bookings

8:30 CST 9:30 CDT
 NBC-The Child Grows Up: KWK WOV WMAQ WMT

NBC-Chautauqua Concert: KSD WCFB WLW WIRE WHO (sw-21.5)
 Program by Chautauqua Symphony Orchestra under the direction of Albert Stoessel.
 CBS-The Jewell Cowboys, hillbilly songs: WKBW WFBM WKBH WMBD (sw-17.76)
 KMOX-Pop Melodies
 WAAF-Canary Serenade
 WBOV-Radio Gospel
 WCCO-Jolly Grocer
 WFAM-Shoppers' Guide
 WGN-Morning Melodies
 WHIP-Polish Variety Hour
 WIBA-Today's Almanac; Society Reporter
 WIND-Piano & Guitar
 WJJD-Salon Echoes
 WLS-The Prairie Singer
 WROK-Morning Devotions
 WSUI-Daily Iowan of the Air
 WTAD-Sunday School Lesson
 WTAQ-Wake Up and Live
 WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT
 CBS-The Jewell Cowboys, hillbilly songs: WKBW
 NBC-Swing Serenade: WMAQ WIRE WMT WBOV
 KMOX-Ozark Varieties
 KWK-Singing Cowboys
 WCCO-Betty Crocker
 WCFB-Bitter-Sweet Melodies
 WFAM-Words & Music
 WIND-Swing Melodies
 WJJD-Story Book Lane
 WLS-Cowboy Bill
 WLW-Synagogue of the Air
 WMBD-Women of Today
 WOV-Modern Home Forum
 WROK-Town Crier
 WSUI-Morning Melodies; Service Reports
 WTAD-Hannibal Prgm.
 WTAQ-Rhythm & Romance
 WTMJ-Top o' the Morning

9:00 CST 10:00 CDT
 CBS-Orientele: WKBW WCCO WTAQ WISN WKBH WFAM (sw-17.76)
 NBC-Bailey Axton, tr.: WBOV WMAQ WIBA KSD (sw-21.5)
 NBC-Vaughn de Leath, songs: WCFB
 MBS-Get Thin to Music (Gen. Mills, Inc.): WGN
 News: WIND WROK
 KMOX-Carolyn Pryce
 KWK-Top o' the Morning
 WAAF-Musical Moderne
 WBBM-Saturday Sports Huddle
 WFBM-Morning Serenade
 WHO-May I Suggest?
 WIRE-Prgm. Highlights
 WJJD-Piano & Guitar
 WLS-Spelling Bee
 WLW-Mail Bag
 WMBD-Messenger; Weather
 WMT-News; Musical Interlude
 WSUI-Illustrated Musical Chats
 WTMJ-Carla Pestalozzi

9:15 CST 10:15 CDT
 CBS-Melody Rambles: KMOX WKBH WFBM WCCO WTAQ WISN WFAM WBBM (sw-17.76)
 NBC-Radio City Four: WOV WMT
 NBC-Ford Rush & Silent Slim: WMAQ WHO KSD WBOV (sw-21.5)
 News: WKBW WMBD WOC
 WAAF-Hog 'n' Harmony
 WCFB-Rhythm Roundup
 WGN-June Baker, talk
 WIA-News and Views
 WIBA-Edgewood Radio Guild
 WIND-Hillbilly Ballads
 WIRE-Old-Fashioned Hymn Singer
 WJJD-Sports Edition Handicapper
 WROK-On the Mall
 WTMJ-Boy Scouts

9:30 CST 10:30 CDT
 NBC-Instrumental Ensemble: WMAQ WIBA WBOV (sw-21.5)
 CBS-Junior Musicomedy: WISN WFAM WMBD WKBH KMOX WFBM WOC WTAQ WBBM (sw-17.76)
 NBC-To be announced: WIRE WOV
 KWK-Pop Wise & Filbert
 WAAF-Swing High
 WCCO-Stocks
 WCFB-New Songs
 WGN-Man on State Street
 WIA-Musical Varieties
 WHIP-Monitor News
 WIND-Serenade to the Ladies
 WJJD-Tommy Tucker's Orch.
 WKBW-Eb & Zeb
 WLW-To be announced
 WMT-Rev. R. J. Wells
 WROK-Milk-Made Magic
 WTMJ-Morning Melodies

9:35 CST 10:35 CDT
 NBC-Track Meet from England: WOV WIRE
 The track meet between the combined teams of Oxford and Cambridge Universities, representing Great Britain, and Princeton and Cornell, representing the United States, will be broadcast from England. Harold Abrahams, commentator for the BBC, will give the description.

9:45 CST 10:45 CDT
 NBC-Serving the Consumer, talk: WMAQ WIBA WBOV KSD (sw-21.5)
 NBC-To be announced: WOV WLW WIRE
 MBS-Army Band: KWK
 WAAF-Novellettes
 WCCO-Dr. O'Brien
 WCFB-Music and Song
 WGN-Alice Blue, pianist
 WHIP-Morning Dance
 WIND-Valparaiso Univ. Prgm.
 WJJD-Priscilla Holbrook, pianist
 WKBW-Rhythm & Romance
 WLS-Organ Concert
 WROK-Radio Rhythm
 WSUI-Prgm. Calendar; Weather
 WTAD-Variety Prgm.
 WTMJ-Don Alvarados

10:00 CST 11:00 CDT
 NBC-Call to Youth; Guest Spkr.: WIBA WOV
 Speaker: Hon. Murray Seasongood of Cincinnati, Ohio, former mayor of Cincinnati. Subject: "Youth and the State—Clean Politics."
 CBS-Columbia Concert Hall: WOC WTAQ KMOX WFAM WKBH WISN WCCO WFBM (sw-17.76)
 NBC-Music Guild: WBOV WHO WMAQ KSD
 The Toronto Conservatory String Quartet will play a return engagement. They were first heard in this series last May.
 MBS-This Wonderful World: KWK
 WAAF-The Bandstand
 WBBM-Meet Chicago
 WCFB-Peekers in the Pantry
 WGN-Poetry New & Old
 WIA-Homenakers
 WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
 WIRE-Dessa Byrd
 WJJD-Organ Moods
 WKBH-Home Economics
 WLS-Program Review: Markets
 WLW-My Health
 WMBD-Pekin Visitor
 WMT-Frank Voelker, organist
 WROK-News; Organ
 WSUI-Iowa State Teachers Ass'n
 WTAD-News
 WTMJ-What's New in Milwaukee?

10:15 CST 11:15 CDT
 NBC-Carol Weymann, sop.: WIBA WLW WOV
 MBS-Tall Corn Time: WMT KWK
 WAAF-Willie Winn, sport of kings
 WBBM-Amer. Dental Assn.
 WGN-Melody Time
 WHIP-Morning Dance
 WIND-Priscilla Holbrook, pianist
 WISN-News
 WJBC-Women in the News
 WKBH-Your Home
 WLS-George Goebel
 WROK-Tubby Weeks
 WTAD-Bee & Vee

10:30 CST 11:30 CDT
 NBC-Farmers' Union Program: WIBA WBOV WMAQ
 NBC-Along Gypsy Trails: KSD
 CBS-Concert Hall: WKBH WBBM
 News: KWK WHIP
 WAAF-This Feminine World
 WCFB-Youth 'Round the World
 WGN-Quin Ryan, news
 WHO-Public Service
 WIND-Gary Civic Theater Prgm.
 WIRE-Footnotes; News
 WISN-Snooks Studio Starlets
 WJBC-Morning Concert
 WJJD-Frank Trumbauer's Orch.
 WLS-Evelyn, the Little Maid
 WLW-News; Livestocks
 WMBD-Honeymoon Lane
 WMT-To be announced
 WOC-Radio Bazaar
 WOV-Ranch Boys
 WROK-Kaye Kreamer, woman's forum
 WSUI-Book Shelf
 WTAD-Popular Concert
 WTAQ-News; Children's Prgm.
 WTMJ-Blue Room Ensemble

10:45 CST 11:45 CDT
 NBC-Farmers' Union Program: KWK WLW
 NBC-To be announced: WCFB WHO WIRE
 CBS-Enoch Light's Orch.: WKBW WKBH WFAM WFBM KMOX WCCO (sw-17.76)

WAAF-Markets; Sweet and Slow
 WBBM-Old King Cole
 WGN-Musical Mail Box
 WHIP-Tin Pan Alley
 WIND-Fred Beck, organist
 WIA-Novelty Shop
 WJBC-Peggy Payne & Pioneers
 WJJD-Debator's Forum
 WLS-Across the Mike
 WMBD-Bandwagon
 WMT-Kiddies Revue
 WOC-Screenfans' Prgm.
 WOV-Fun and Stuff
 WROK-Freeprot Studios
 WTMJ-Blue-Room Ensemble

11:00 CST 12:00 CDT
 CBS-Enoch Light's Orch.: WOC WISN WBBM
 NBC-Lee Gordon's Orch.: KSD WIRE WMAQ WHO (sw-15.33)
 News: WIND WJJD
 KMOX-Magic Kitcher
 WAAF-Symphonic Hour
 WBAW-Just Kids
 WCFB-Musical Prgm.
 WGN-Noontime Melodies
 WIA-Parents Question Box
 WHIP-Southtown Church Hour
 WJBC-Surprise Party
 WLS-Home-Talent Prgm.
 WMBD-Juvenile Theater
 WSBT-News; Stork Report; Farm Flashes
 WSUI-Mexican Orch. & Chorus
 WTAD-All for the Ladies
 WTAQ-Les Parker's Orch.
 WTMJ-Heinie-Spam

11:15 CST 12:15 CDT
 CBS-Rhythmaires: WOC WSBT WCCO WBBM WKBH WFBM WISN
 MBS-Elinor Sherry, songs: WGN
 WCFB-Moon of Manakora
 WIA-Federal Music Group
 WHIP-Englewood Hour
 WIND-Tommy Ott, organist
 WJBC-Parade of Bands
 WJJD-Priscilla Holbrook, pianist
 WKBH-Club Calendar
 WLS-Grain Market Summary
 WMT-Tom Owens' Cowboys
 WOV-News
 WSUI-Science News of the Week
 WTAQ-Hollywood on Parade
 WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT
 NBC-Ray Kinney's Orch.: WMT WMAQ WOV WIBA
 CBS-Buffalo Presents: WKBW WSBT WOC
 NBC-Your Host Is Buffalo: WHO KSD WCFB (sw-15.33)
 KWK-St. Louis Health Dept.
 WBAW-Carolyn Wood, sop.
 WBBM-Chicago Open Golf Tournament
 WBOV-Presentation
 WCCO-Markets
 WFBM-Hoosier Farm Circle
 WFBM-Markets; Midday Service
 WIA-Consumer Facts
 WHIP-Hollywood News
 WIND-Bob Atcher & Bonnie Blue Eyes
 WIRE-Farm & Home Hour
 WISN-German Hour
 WJBC-Hawaiian Serenaders
 WJJD-Fred Beck, organist
 WKBH-Rhapsody and Rhythm
 WLS-Markets; News
 WLW-Afternoon Edition
 WMBD-Thrift Message; Police Bulletins
 WSUI-Opera Arias
 WTAD-Police News
 WTAQ-Mailman

11:45 CST 12:45 CDT
 NBC-Ray Kinney's Orch.: WLW
 CBS-Buffalo Presents: WKBH WBBM-Organ Recital: KWK
 WBBM-Chicago Park District
 WCCO-Safety Talk
 WCFB-Know Yourself
 WFBM-Markets; Farm Bureau
 WIA-Organ Melodies
 WHIP-Cascade Melodies

WJBC-Rhythm Review
 WJJD-Garwood Van's Orch.
 WLS-Grain Market Summary
 WMBD-Window Shopper
 WMT-News; Cedar Valley Hillbillies
 WROK-Round the Town
 WSBT-Man on the Street
 WSUI-Farm Flashes
 WTAD-YMCA Prgm
 WTAQ-Farmhands

AFTERNOON

12:00 CST 1:00 CDT
 NBC-Campus Capers: WIRE WCFB (sw-15.33)
 CBS-Golden Melodies: WCCO WOC WSBT WKBW
 NBC-Rex Maupin's Orch.: WLW WMAQ WOV
 MBS-Spotlight Revue: WGN
 News: WJBC WMBD WTAD WAAF
 KMOX-Travelogue
 KSD-Sports Preview
 KWK-The Kiddie Klub
 WBAW-Market Reports
 WBBM-Man on the Street
 WBOV-Street Reporter
 WFBM-Mid-day Meditation
 WIA-Noon Musicale
 WHIP-Movie Tunes
 WHO-Corn Belt Hour
 WLS-Noon Interlude
 WIND-Lupi Italian Prgm.
 WISN-Musical Heat Wave
 WJJD-Hawaiian Melodies
 WKBH-Along the Highway
 WLS-Man on the Farm
 WMT-Cedar Valley Hillbillies
 WSUI-Rhythm Rambles
 WTMJ-Home Harmonizers

12:15 CST 1:15 CDT
 NBC-Campus Capers: WCFB (sw-15.33)
 NBC-Rex Maupin's Orch.: WTMJ
 News: WKBW WROK WFBM
 KMOX-Of Men & Books
 WAAF-Estelle Barnes, pianist
 WBAW-Sports, Dick Shively
 WBBM-Meet the Missus
 WBOV-On the Mall
 WHIP-Jackie Woodworth, songs
 WIND-Melodious Favorites
 WIBA-News; Market Reports
 WJBC-Old vs. New
 WJJD-Mid-day Roundup
 WKBH-Man on the Street
 WMBD-Organ Melodies; Farm Markets
 WMT-Question Man; Voice of Iowa
 WOV-Market Service
 WTAD-Cy & Freckles

12:30 CST 1:30 CDT
 NBC-Judy & Lanny, songs: WMAQ WOV WTMJ
 CBS-Motor City Melodies: WSBT WFBM KMOX (sw-15.27)
 NBC-To be announced: WCFB WIRE (sw-15.33)
 News: WHO WOC
 WAAF-Markets; Optometry Talk
 WBAW-Luncheon Dance Time
 WBBM-Pat Flanagan
 WBOV-To be announced
 WCCO-First Edition
 WIA-Farm Prgm.
 WHIP-Concert Orch.
 WIND-Musical Varieties
 WKBW-Man on the Street
 WKBH-Luncheon Music
 WLS-Poultry Service Time
 WLW-Voice of the Farm
 WMBD-Farm News
 WMT-Markets; Hillbillies
 WROK-Couple on the Street; Treasure Chest
 WTAD-Farm; Markets; Weather

12:45 CST 1:45 CDT
 CBS-Motor City Melodies: WCCO WMBD WOC
 NBC-Burt Farber's Orch.: WLW WOV WMAQ KWK
 News: WKBH WTAQ
 KSD-News; Market Reports

SATURDAY
July 23

WAAF-Charlie Johnson, Duke of the Uke
 WBAW-Tune Time; Chas. Powell
 WBBM-Dugout Dope
 WBOV-Tune of the Day
 WCFB-Baseball Interviews
 WGN-Leadoff Man
 WHO-Luncheon Music
 WIBA-Melody Moments
 WIND-Dugout Interviews
 WJJD-Warren Brown Talks Baseball
 WKBW-Song Hit of the Day; Pet Corner
 WLS-Vitality Jim
 WMT-Iowa Cornhuskers
 WROK-Hone Folks' Hour
 WTAD-Luncheon Music
 WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT
 CBS-Merrymakers: WISN WFBM WOC WKBW WSBT (sw-15.27)
 NBC-Rakov's Orchestra: KWK WOV WLW WIBA WMT
 NBC-Golden Melodies: WMAQ KSD WBOV (sw-15.33)
 Baseball; Cubs vs. Giants: WGN
 WJJD WBBM WCFB WIND
 News: WHIP WTAD
 KMOX-Inquiring Reporter
 WAAF-"L" Reporter, interviews
 WBAW-Radio Stage
 WCCO-Red Nichols' Orch.
 WIA-Taxation in Wisconsin
 WHO-Agricultural Conservation
 WIRE-Reporter
 WKBH-Kal Kalsow's Orch.
 WLS-Merry-Go-Round
 WMBD-Little Man on the Street
 WTAQ-Man on the Street
 WTMJ-News; Police & Weather; Advertising Talk

1:15 CST 2:15 CDT
 NBC-Rakov's Orchestra: WLW WOV WMT WIBA WTMJ KWK
 CBS-Merrymakers: KMOX WTAQ WMBD
 NBC-Golden Melodies: WHO KSD
 WAAF-Carnival Matinee
 WIA-Die Deutsche Musik Stunde
 WHIP-Hawaiian Moods
 WIND-Piano Selections
 WIRE-News
 WTAD-Quincy Marches On

1:30 CST 2:30 CDT
 CBS-Gertrude Lutzi, sop.; John Sturgess, bar.; Orch.: WKBH WISN WKBW WSBT WTAQ WMBD WOC WFBM (sw-15.27)
 NBC-Rhythm Rhyme: WMAQ WBOV WHO KSD (sw-15.33)
 NBC-Ricardo's Orch.: WOV WMT WIRE WIBA WLW
 MBS-Saturday Variety from London: KWK
 KMOX-Medical Society; Organ Interlude
 WBAW-Saturday Musical Review
 WCCO-Tax Payer's Ass'n
 WHIP-Station Joy
 WROK-Kiddies Club
 WTMJ-Wisconsin Taxpayers

1:45 CST 2:45 CDT
 CBS-Gertrude Lutzi, sop.: WCCO KMOX-Let's Compare Notes; Headline Highlights
 WISN-Dugout Doings; Baseball Game
 WLS-Julian Bentley, news
 WMBD-Roy Evans
 WTAD-Bessie Dean Reinert
 WTMJ-Dance Orch.

2:00 CST 3:00 CDT
 CBS-Yonkers Handicap: WOC WMBD WKBH WFBM WKBW WISN WTAQ WCCO WSBT (sw-15.27)

(Continued on Next Page)

3000 Miles on Horseback



The Ranch Boys, National Radio Favorites, are now enroute from Los Angeles, Calif. to Chicago on horseback.

TONIGHT—The Alka-Seltzer National Barn Dance will attempt to contact these Modern Pioneers somewhere along their route. TUNE IN—Hear This Unusual Broadcast.

WLS WLW WTMJ WIBA
7:00 P.M., CST - 8:00 P.M., CDT
SPONSORED BY ALKA-SELTZER

SATURDAY

July 23

(2:00 p.m. Continued)

NBC-Calling All Stamp Collectors: WBOW WHO- WMAQ KSD (sw-9.53)
 NBC-Club Matinee, variety prgm.: WTMJ WIBA WENR WMT WIRE WOWO WLW
 KMOX-One Woman's Opinion
 KWK-Richard Hayes, swing organist
 WAAF-News Flashes; Weather
 WBAA-Men Behind the Classics
 WHA-Short Story Time
 WHIP-Spanish Fiesta
 WROK-News; Concert Interlude
 WTAD-Hannibal Prgm.

2:15 CST 3:15 CDT
 CBS-Yonkers Handicap: WMBD WKBB WKBB WTAQ WFBM WOC WCCO (sw-15.27)
 NBC-Girls of the West: WMAQ WHO WBOW KSD (sw-9.53)
 KMOX-Dope From the Dugout
 KWK-Man in the Stands
 WAAF-Matinee Melodies
 WBAA-Joe Smith, pianist
 WFBM-Jordan Conservatory
 WHIP-Rainbow Trio
 WROK-Helen Benson, cowgirl
 WTAD-Cy & Freckles

2:30 CST 3:30 CDT
 CBS-Dancepatrol: WMBD WFBM WKBB WKBB WTAQ WFBM WOC (sw-15.27)
 NBC-To be announced: WBOW KSD WMAQ WHO (sw-9.53)
 NBC-Club Matinee: WTMJ WIBA WMT WIRE WLW WENR
 Baseball; Cardinals vs. Brooklyn Dodgers: KMOX KWK
 WAAF-Front Page Drama
 WBAA-Stamp Club of the Air
 WCCO-Front Page Parade
 WHA-Music of the Masters
 WHIP-Modern Rhythm
 WOWO-Old Time Religion
 WROK-Rhythm Before Three
 WTAD-Sports Talk

2:45 CST 3:45 CDT
 CBS-Four Clubmen Quartet: WOC WKBB WKBB WMBD WFBM WFBM WTAQ WCCO (sw-15.27)
 WAAF-Jimmie Kozak, pianist
 WBAA-Three High Hatters
 WBBM-Tenth Inning
 WISN-Interlude; Diamond Dope
 WROK-Melodettes Trio

3:00 CST 4:00 CDT
 NBC-Top Hatters: WMAQ WHO WTMJ WIRE WBOW WIBA (sw-9.53)
 CBS-Columbia Concert Orch.: WFBM WKBB WKBB WMBD WBBM WOC WFBM WTAQ (sw-15.27)
 NBC-Trio Time: WENR WOWO WLW
 Baseball Game: WTAD WISN WCCO WMT
 WAAF-Rhumba Beat
 WBAA-Concert Review
 WGN-Bill Anson
 WHIP-Musings & Memories
 WIND-Baseball Scores
 WJBC-Children's Hour
 WJJD-Baseball Scoreboard
 WROK-Saturday Matinee

3:15 CST 4:15 CDT
 CBS-Columbia Concert Orch.: WFBM WKBB WKBB WFBM WOC WTAQ (sw-15.27)
 MBS-Jan Savitt's Orch.: WGN WAAF-Hollywood American Legion Band
 WHIP-Bob Delaney, songs
 WIND-Musical Toast
 WJJD-Parade of Music

3:30 CST 4:30 CDT
 NBC-Paul Sabin's Orch.: WLW WENR WOWO WIRE
 NBC-To be announced: WMAQ WBOW WTMJ WIBA WHO (sw-9.53)
 CBS-America Dances: WBBM WFBM WFBM WTAQ WMBD WOC WKBB (sw-15.27)
 MBS-Dick Barrie's Orch.: WGN WAAF-Playroom Antics
 WBAA-Main Street Quizzer
 WHA-Weather Bureau
 WHIP-Studio Players
 WJBC-News Flashes
 WKBB-Student Recital

3:45 CST 4:45 CDT
 NBC-Aviation Talk by Commander Frank Hawks: WMAQ KSD WIBA WBOW WHO (sw-9.53)
 CBS-America Dances: WKBB WAAF-Jimmie Kozak, pianist
 WBBM-Chicago Hour

WFBM-Flanner House
 WHIP-News
 WISN-Tenth Inning
 WJBC-American Years
 WTMJ-Dreamers

4:00 CST 5:00 CDT
 CBS-Arlington Classic: WTAQ WBBM WKBB WISN WFBM WKBB WFAM

NBC-El Chico, Spanish Revue; News: WMAQ WIBA WBOW WHO KSD (sw-9.53)
 NBC-Lou Martin's Orch.; News: WOWO WENR
 WAAF-Salon Concert
 WGN-Afternoon Melodies
 WHIP-American Legion Band
 WIRE-To be announced
 WJBC-Request Hour
 WLW-Truly American
 WMBD-Kitty Keene, Inc.
 WOC-News
 WROK-News; Musicale
 WTMJ-Variety Revue

4:15 CST 5:15 CDT
 CBS-Orrin Tucker's Orchestra; News: WFBM WFBM WKBB WISN WTAQ WKBB
 MBS-Schemes That Skin, drama: WGN
 WAAF-Tea Dance
 WBBM-Chicago Open Golf Tournament
 WENR-Musical Interlude
 WHIP-Airplane Dance
 WHO-Baseball Time
 WMBD-News; Pet Corner
 WOC-Baseball Review
 WROK-Freepoint Studios

4:30 CST 5:30 CDT
 CBS-Mal Hallett's Orch.: WTAQ WKBB WFAM WKBB WFBM WISN (sw-11.83)
 NBC-Chesterfield Daily Sports Column with Paul Douglas: WENR WOWO WLW KSD (sw-9.53)
 NBC-Blue Barron's Orch.: WIBA WMAQ WBOW WIRE
 MBS-Jimmy Livingston's Orch.: WGN
 News: WIND WJBC
 KMOX Grand Stand Manager
 WAAF Sport Shorts
 WBBM-Jack Hallon's Review
 WHIP-Trio
 WJJD-Salon Echoes
 WMBD-Bargain Counter

4:45 CST 5:45 CDT
 CBS-Mal Hallett's Orch.: WMBD KMOX WISN
 NBC-The Art of Living; Dr. Norman Vincent Peale: WMAQ KSD WIBA (sw-9.53)
 Subject: "What Happens When You Have Faith in God?"
 NBC-Blue Barron's Orch.: WENR WLW WOWO
 KWK-Home Plate Interviews
 WAAF-Hollywood Brevities
 WBBM-Chicago Hour
 WFAM-Ball Scores; News
 WHIP-Vocalities
 WIND-Musical Interlude
 WJJD-Garwood Van's Orch.
 WKBB-Kiddies' Hour

5:00 CST 6:00 CDT
 CBS-Ben Feld's Orch.: WFBM WISN WTAQ WMBD WKBB KMOX WCCO (sw-11.83)
 NBC-Richard Himber's Orch.: WBOW WHO WIRE WIBA WMAQ KSD (sw-9.53)
 NBC-Message of Israel: WENR Speaker: Rabbi Nathan Pearlman of Temple Emanu-El, Manhattan. Subject: "The Real Asset to the People."
 MBS-George Hamilton's Orch.: WGN WMT KWK
 News: WCFB WJJD
 WAAF-Organ Melodies; Talk
 WBBM-John Harrington, sports
 WFBM-Safety Question Box
 WHIP-Sports
 WIND-German Hour
 WLW-Soil Conservation
 WOC-Man on the Street
 WTAD-Hannibal Prgm.

5:15 CST 6:15 CDT
 CBS-Ben Feld's Orch.: WKBB WFBM WOC
 MBS-The Charioteers: WGN KWK
 WAAF-It's Dance Time
 WBBM-American Viewpoints
 WCCO-Tourist Bureau
 WCFB-Radio Comments
 WHIP-The Sage Riders
 WISN-Show Window
 WJJD-Gene Austin, songs
 WLW-Denton & Barber, sports
 WMT-Parade of Features
 WROK-Sport Review
 WTMJ-Heinie's Grenadiers

5:30 CST 6:30 CDT
 CBS-Columbia Workshop: WKBB WFBM WOC WTAQ WBBM WFBM WCCO KMOX
 T. S. Eliot's famous verse

Good Listening for Saturday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:00 CST (11:00 CDT) Call to Youth, NBC.

10:30 CST (11:30 CDT) Farmer's Union Program, NBC.

AFTERNOON

4:00 CST (5:00 CDT) Arlington Classic, CBS.

5:30 CST (6:30 CDT) Columbia Workshop, CBS.

NIGHT

6:00 CST (7:00 CDT) Saturday Night Swing Club, CBS.

6:00 CST (7:00 CDT) Kaltenmeyer's Kindergarten, NBC.

6:30 CST (7:30 CDT) Robin Hood Dell Concert, MBS.

6:30 CST (7:30 CDT) Johnny Presents, CBS.

7:00 CST (8:00 CDT) Professor Quiz, CBS.

7:00 CST (8:00 CDT) National Barn Dance, NBC.

8:00 CST (9:00 CDT) Hit Parade, CBS.

9:00 CST (10:00 CDT) "Rigoletto," NBC.

play, "Murder in the Cathedral," will be produced for the first time on radio. The play is the story, in psychological terms, of the murder of the Archbishop of Canterbury, Thomas a Becket, in the Middle Ages.

NBC-Central City Festival: WMAQ
 MBS-Inside of Sports (Bayuk Cigars, Inc.): WLW
 NBC-Joe Sudy's Orch.: WOWO WMT KWK
 News: WIBA WKBB WTAD WIRE WHO
 Sports: WGN KSD WMBD WAAF-Sunset Serenade
 WBAA-Curb Stone Reporter
 WBOV-Medical Ass'n
 WCFB-Rainbow Melodies
 WENR-Ennio Bolognini's Orch.
 WHA-Music Album
 WISN-Sports Parade; Interlude
 WJJD-Mixed Choir
 WROK-Organ Recital

5:45 CST 6:45 CDT
 NBC-Joe Sudy's Orch.: WENR
 NBC-Central City Festival: WHO WIRE (sw-9.53)
 MBS-Inside of Sports (Bayuk Cigars, Inc.): WGN
 News: WKBB WLW
 Sports: WKBB WMBD WJJD KWK WTMJ
 WBOW-Welfare Prgm.
 WCFB-Hal Totten, sports
 WHA-Fun Time
 WHIP-Concert Orch.
 WIBA Today's Birthdays: Sports
 WISN-Geo. Shelley & Ensemble
 WMT-Sports; News
 WROK-Dance Hour
 WSUI-Daily Iowan of the Air

NIGHT

6:00 CST 7:00 CDT
 NBC-Kaltenmeyer's Kindergarten, variety prgm.: WBOW WHO WIRE WMAQ KSD WTMJ WIBA (sw-9.53)

CBS-Saturday Night Swing Club: KMOX WFBM WTAQ WMBD WFBM WISN WBBM (sw-11.83)

NBC-Al Donahue's Orch.: WMT WLW WOWO
 News: WCFB WHAS WAAF
 Sports: WKBB WTAD WKBB WOC WCCO

KWK-Al Sarli's Jam Session
 WGN-Concert Orch.
 WHA-Organ Reverie
 WIND-Re-creation of Baseball Game
 WJJD-Vincent Borrelli's Orch.
 WJR-News Comes to Life
 WLS-Don Kelley's Sport Scoop
 WROK-News; Musical Workshop
 WSUI-Dinner Hour Prgm.
 WTAM-Otto Thurn's Orch.

6:15 CST 7:15 CDT
 CBS-Sat. Night Swing Club: WOC WKBB WCCO
 MBS-Bands Across the Sea: KWK
 News: WHIP WMBD WLS
 WAAF-Pacific Paradise
 WBBM-Chicago Open Golf Tournament
 WCFB-Keep in Time

WHAS-Dr. Charles W. Welch
 WJJD-Your Illinois
 WKBB-Sweetheart Serenade
 WMT-Krough Museum & Grotto
 WTAD-Hannibal Prgm.
 WTAQ-House of MacGregor

6:30 CST 7:30 CDT
 CBS-Johnny Presents Russ Morgan & His Orch. (Philip Morris); Jack Johnstone dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross, tr.; Floyd Sherman, tr.: WJR WBBM (sw-11.83) (also at 9.30 p.m.)

MBS-Robin Hood Dell Concert: WGN KWK

NBC-Fats Waller's Rhythm: WTAM KSD WHO WMAQ (sw-9.53)
 NBC-Original Play: WMT WBOW WOWO

"The Pie Cure," by Merritt P. Allen, will be dramatized.
 Dance Orch.: WCCO WHAS
 News: WOC WTAQ
 KMOX-Piano Recital
 WAAF-Evening Concert
 WCFB-Insurance Talk
 WFAM-The New Yorkers
 WFBM-A Sportsman Recalls
 WHA-Evening Musicale
 WHIP-The Masquers
 WIBA-Concert Under the Stars
 WIRE-To be announced
 WISN-Curtain Calls
 WJJD-Bob Atcher & Bonnie Blue
 Eyes, hillbilly songs
 WKBB-Dance Time
 WKBB-Dinner Music
 WLS-Barn Dance Party
 WLW-To be announced
 WMBD-Happy Family
 WROK-Melody Time
 WTAD-Dust Off the Diamond
 WTMJ-Sue Archer

6:45 CST 7:45 CDT
 NBC-Barry McKinley, bar.: WLW WTAM WMAQ (sw-9.53)
 News: WKBB WFBM KMOX-Interviews
 KSD-Russ David's Orch.
 WHO This Business Week
 WIRE-Republican State Committee
 WKBB-Variety Theater
 WOC-Jungle Jim, sketch
 WTAD-Variety Prgm.
 WTAQ-American Weekly
 WTMJ-Let's Dance

7:00 CST 8:00 CDT
 CBS-Prof. Quiz with Bob Trout (Nash Motor Car Co.): WFBM KMOX WHAS WBBM WCCO WISN WJR (sw-11.83) (also KNX KSL at 10 p.m.)
 Details of the contest on this program may be found on page 41.

NBC-Alka-Seltzer National Barn Dance; Henry Burr; Hoosier Hot Shots; Novelodians; Uncle Ezra; Maple City Four: Joe Parsons; Lucille Long; Joe Kelly, m.c.; Guests: WLS WLW WIBA WTMJ (sw-11.87) (also at 9 p.m.)

NBC-Swinging Through America: KSD WTAM WBOW WMAQ WIRE WHO (sw-9.53)
 MBS-Robin Hood Dell Concert: KWK WMT
 WCFB-Labor Flashes
 WGN-Grant Park Concert

WHIP-Saturday Night Jamboree
 WIND-News & Sports
 WJJD-Church on the Hillside
 WKBB-Dubuque Star Revue
 WKBB-Today's Music
 WOC-Organ Moods
 WOWO-Joe Trimm
 WROK-Freepoint Studios
 WSBT-Four Vikings
 WTAD-The Yellow Fang
 WTAQ-Al Michel's Sport Wheel

7:15 CST 8:15 CDT
 WFL-Melody Moments
 WIND-Dixieland Band
 WJJD-Suppertime Frolic
 WKBB-Music in a Sentimental Mood
 WKBB-News from State Capitol
 WSBT-Down the Fairway
 WTAD-News Summary
 WTAQ-Continental Nights

7:30 CST 8:30 CDT
 CBS-Rhythm Rendezvous Orch.: WMBD WBBM WHAS KMOX WFBM WSBT WOC WJR WTAQ WKBB WCCO WISN (sw-11.83)
 NBC-Swinging Through America: WTAM WHO (sw-9.53)
 MBS-Robin Hood Dell Concert: WMT
 KSD-Community Forum
 KWK-Out of the Sky
 WBOW-The Dance Hour
 WCFB-Insurance Talk
 WGN-Eddy Duchin's Orch.
 WIND-George Foster's Orch.
 WKBB-Rhythm Rendezvous

7:45 CST 8:45 CDT
 KWK-Inside of Sports
 WBOW-Central Singers
 WCFB-Herr Louie & the Weasel
 WGN-News; Sports
 WIND-Vincent Borrelli's Orch.
 WKBB-Rapid Ad

8:00 CST 9:00 CDT
 CBS-Lucky Strike Hit Parade; Peter Van Steeden's Orch.; Freddie Gibson & Buddy Clark, vocalists; Songsmiths Quartet; Guest: WISN WCCO WMBD WBBM KMOX WTAQ WHAS WJR WOC WKBB WKBB WFBM WSBT (sw-11.83)

NBC-The Crickets; Buddy Twiss, m.c.; Frank Hodek's Orch.: WTAM WMAQ WTMJ WBOW KSD KOA (sw-9.53)
 NBC-Blue Barron's Orch.: WMT WIBA WIRE
 Grant Park Concert: WMAQ WCFB

KWK-Feature Parade
 WGN-Jack Russell's Orch.
 WIND-Organ & Vibra Harp
 WLS-Barnyard Jamboree
 WROK-Home Builders

8:15 CST 9:15 CDT
 NBC-The Crickets: WHO
 WIND-Grant Park Concert
 WROK-News; Symphonic Hour

8:30 CST 9:30 CDT
 MBS-Plantation Party (Brown & Williamson Tobacco Co.): WLW WGN

NBC-Concert in Rhythm; Al Roth's Orch.: WIRE WBOW KOA WLS WTMJ WIBA WMT KWK

NBC-Dance Orch.: WTAM WMAQ (sw-9.53)
 WHO-Sunset Corners Frolics
 WLS-Memory Songs; Organ and Singers
 WROK-Symphonic Hour

8:45 CST 9:45 CDT
 CBS-American Viewpoints: WKBB WBBM WTAQ WISN WOC KMOX WSBT WCCO WMBD WJR WKBB (sw-11.83)
 NBC-Dance Orch.: KSD
 WFBM-Home Life Serenade
 WHAS-Gov. A. B. Chandler
 WIND-News

9:00 CST 10:00 CDT
 NBC-Alka-Seltzer Barn Dance: KOA KWK WBOW WMT (also see 7 p.m.)

NBC-Cincinnati Summer Opera: KSD WLW WTAM (sw-9.53)
 Portions of Verdi's "Rigoletto" will be heard.

CBS-Dance Orch.: WJR WKBB WISN KMOX WBBM WMBD WCCO WKBB
 WCFB-Make Believe Danceland
 WIBA-News
 WIND-George Foster's Orch.
 WIRE-Margit Hegedus Ensemble
 WJJD Sons of the Pioneers
 WLS-Front Porch Serenade
 WMAQ-To be announced
 WOC-Turner Hall Dance
 WROK-Musicale
 WTAQ-Normandie Entertains
 WSBT-Don Pablo's Orch.
 WTMJ-Dance Orch.

9:15 CST 10:15 CDT
 CBS-Dance Orch.: WTAQ WHAS WFBM
 News: WIRE WMAQ
 Sports: KMOX WHO
 WGN-Eddy Duchin's Orch.
 WIBA-Club Chanticleer
 WMBD-Value Hints
 WROK-Tropical Moods

9:30 CST 10:30 CDT
 CBS-Johnny Presents Russ Morgan (Philip Morris): WHAS WFBM KMOX WISN WCCO WOC (also see 6.30 p.m.)

CBS-Kay Kyser's Orch.: WJR (sw-6.12)
 NBC-Cincinnati Summer Opera: WTAM WHO KSD (sw-9.53)
 NBC-Horace Heidt's Orch.: WIBA MBS-Bill Carlsen's Orch.: WGN
 Dance Orch.: WKBB WTMJ WTAQ

WBBM-News With Todd Hunter
 WIND-Vincent Borrelli's Orch.
 WIRE-Baseball Game
 WKBB-Supper Club
 WLS-News; Sodbusters; Billy Woods, with Pat Buttram as m.c.
 WMAQ-Lou Brees's Orch.
 WMBD-Toasty Paul & Melody Men
 WROK-Quin Bowen's Orch.
 WSBT-News

9:45 CST 10:45 CDT
 CBS-Kay Kyser's Orch.: WSBT
 News: WIND WROK
 WBBM-Carlos Molina's Orch.
 WLS-Quartet
 WTMJ-Today's Events

10:00 CST 11:00 CDT
 NBC-Dance Orch.: KSD WTAM
 CBS-Dance Orch.: WISN WTAQ WKBB WBBM WSBT KMOX WCCO (sw-6.12)
 NBC-Horace Heidt's Orch.: WCFB (sw-6.14)

MBS-Bunny Berigan's Orch.: WGN
 News: WFBM WHO WMBD WMT WJR WOC
 KOA-Supreme Rangers
 KWK-Sports
 WBOW-Leo Baxter's Orch.
 WHAS-Kentucky Play Party
 WIBA-Hollywood at the Beach
 WIND-Max Miller's Quartet
 WKBB-News; Music
 WLS-National Barn Dance
 WLW-Paul Sullivan, news
 WMAQ-Fletcher Henderson's Orch.
 WTMJ-Last Word in Sports

10:15 CST 11:15 CDT
 NBC-Dance Orch.: WHO
 CBS-Dance Orch.: WJR WKBB WFBM WOC
 NBC-Horace Heidt's Orch.: WIBA KWK-Glenn Hardman's Orch.
 WCCO-News
 WIND-Dude Ranch
 WLW-Dusty Roades' Orch.
 WMBD-Sports; Program Review
 WMT-Electric Park Band
 WTMJ-Dance Orchestras

10:30 CST 11:30 CDT
 NBC-Leo Reisman's Orch.: WMT
 CBS-Tommy Dorsey's Orch. WOC WTAQ WKBB WBBM WSBT KMOX WFBM WBBM WKBB WISN WJR
 NBC-Blue Barron's Orch.: WMAQ WTAM WBOW KSD WHO KOA
 MBS-Bob Crosby's Orch.: WGN KWK
 Dance Orch.: WLW WHAS
 WCCO-Rollie Johnson
 WCFB-Emil Flindt's Orch.
 WIBA-Club Chanticleer
 WIND-George Foster's Orch.
 WIRE-Hank Henry's Orch.
 WLW-Art Kassel's Orch.

10:45 CST 11:45 CDT
 NBC-Leo Reisman's Orch.: WIBA WIRE
 CBS-Tommy Dorsey's Orchestra: WCCO
 WIND-Cappy's Cabana

11:00 CST 12:00 CDT
 NBC-Paul Sabin's Orch.: WMAQ
 CBS-Henry King's Orch.: WISN WBBM WTAQ WFBM WMBD WCCO WKBB
 NBC-Freddie Ebner's Orchestra: WHO WENR WBOW KOA
 MBS-Skinny Ennis' Orch.: WMT WGN KWK
 KMOX-Barnyard Follies
 KSD-Joe Sanders' Orch.
 WIBA-Hollywood at the Beach
 WIND-The Nite Watch
 WIRE-Hal Bailey's Orch.
 WKBB-Weather Report
 WLW-Twenty-four Hour Review
 WOC-Bill Voss' Fun Club
 WTMJ-Jimmy Wadkins' Orch.

End of Saturday Programs

SUMMER CONTESTS

BECAUSE the prize contests announced on the air constitute a considerable proportion of America's prize money and because listeners have demonstrated their interest in these announcements with millions of contest entries, RADIO GUIDE is publishing this list of national contests each week in this space.

This department is published in this form during the summer months when contest activity ebbs. During the fall and winter seasons, RADIO GUIDE publishes weekly the most authoritative contest news available to the general public. This is a department called "So You Like Contests?" It includes, in addition to lists such as the following, a resume of the week's contest news; detailed descriptions of the methods by which outstanding winners build their entries; examples of winning entries in all the big contests; losing entries, with criticisms designed to show wherein they failed, and in addition, RADIO GUIDE's contest department staff during those months is enlarged to give contest aid to readers through personal correspondence.

\$1,000.00 CASH

PRIZES: (Grand) 1st, \$500; 100 prizes, each \$5.

THE RULES: Name your favorite of Orange, Lemon or Lime Life Savers and tell in not more than ten words why you like it best. Write answer on entry card which may be obtained from dealers only. Attach a label from five-cent package of flavor you write about to card and mail to Life Savers, Port Chester, New York. Contest closes September 30. Open to United States and Canada.

CASH FOR MENUS

PRIZES: (Weekly) 1st, \$25; twelve smaller cash prizes.

THE RULES: Send in seven dinner menus to cover a week beginning Thursday. Write short paragraphs about the general kinds of breakfasts and lunches you serve. Send with the entry an itemized shopping list for all the food you need for breakfasts, lunches and dinners, with costs. Tell in detail one or more recipes for the most unusual dishes in your menu for the week. Tell how many are in your family, with the ages of the children, and write the following statement above your signature: "I authorize you to publish my name and the material I am sending you." Send this material to A & P Kitchen, P. O. Box 200, Grand Central Station, New York City. For more details see your nearest A & P grocer.

\$100.00 FOR JINGLES

PRIZES: (Indeterminate) \$100 for accepted jingles.

THE RULES: Write a six-line jingle, of which the last line is the product-name "Burna-Shave," to be used in roadside-serial signs. Send entries to Burna-Vita Co., 2019 East Lake St., Minneapolis, Minn. Contest closes September 1.

\$2,000.00 CASH

PRIZES: (Grand) 1st, \$500; 2nd, \$200; 3rd, \$100; twenty prizes, each \$10; two hundred prizes, each \$5.

THE RULES: Unscramble the letters in twenty cartoons published in sets of two each in the Liberty magazine "Stargazing" contest. The letters in each cartoon will spell the name of some radio or movie star. After names are unscrambled explain in 100 words or less "The entertainer named in this contest whom I like best, and why." The contest runs for ten weeks; last issue carrying cartoons is dated August 6, 1938. For back cartoons send 5 cents per set to Stargazing Contest, Liberty Magazine, P. O. Box 556, Grand Central Station, New York City, and specify which cartoons are desired. Entries must be received at that address before midnight, August 19.

\$50,000.00 CASH

PRIZES: (Weekly) 1st, \$1,000 cash; ten prizes, each \$50 cash; fifty prizes, each \$10 each.

THE RULES: Complete the sentence, "I like Royal Crown Cola because ——" in twenty-five additional words or less. No limit on number of entries from each contestant, but each entry must include the top from a bottle of Royal Crown Cola ("RC" Cola). Mail entries to Royal Crown Cola, Columbus, Ga. There are twenty-five weekly contests; winners are announced each week on the air.

For more details listen to "Royal Crown Revue," NBC, Friday, 9 p.m. EDT. For the West, 8:30 p.m. PST.

40,183 PRIZES

PRIZES: (Qualifying monthly prizes) Five thousand prizes, each six cans of tuna fish. (Grand

Prizes): 1st, \$5,000; 182 lesser prizes totaling \$5,000 more.

THE RULES: Fill in three words (no more) to complete the following sentence: "I like this quality tuna because it is — and —." Use the three words you consider most descriptive of Chicken of the Sea Tuna or White Star Tuna. Attach two labels from each brand to each entry and send to Contest Department, Van Camp Sea Food Co., Terminal Island, Cal. The qualifying prizes will be awarded for the 5,000 best entries each month, March through October. These winners will be eligible to enter the \$10,000 cash contest, based on a statement titled, "It's the natural thing to say."

\$15,000.00 CASH

PRIZES: (Grand) 1st, \$10,000; 2nd, \$2,500; 3rd, \$1,000; 4th, \$500; 5th, \$100; 6th, \$50; four prizes, each \$25; fifty prizes, each \$10; fifty prizes, each \$5.

THE RULES: Write a letter of not more than 250 words on the subject, "What the word 'home' means to me, and the three things I learned from 'The Home Idea Book' that appealed to me most for my home." Each letter should have two parts. In the first, tell in 100 words or less what "home" means to you, and in the remaining 150 words, discuss the three points from "The Home Idea Book." The book may be obtained from the Johns-Manville Corp., Dept. AH-4, 22 East 40th St., New York City, or from Johns-Manville dealers. Mail entries to Johns-Manville Contest, 22 East 40th St., N. Y. Contest closes July 20.

\$20,000.00 CASH

PRIZES: (Grand) Twenty prizes, each \$1,000 cash.

THE RULES: The contest is open to owner of any house built or modernized with General Electric equipment, and on which construction was started after Feb. 1, 1937, and which will be completed within the period of August 15, 1937, to December 24, 1938. Obtain coupon from General Electric dealer which can be sent to General Electric Home Bureau, Dept. G, 570 Lexington Ave., New York City, for official entry blank, and complete instructions for plans, photographs and specifications to be sent. Small houses can compete on equal terms with large ones, on the basis of these ten points: 1. Good location and architecture; 2. sound construction and skilled labor; 3. quality materials and equipments; 4. landscaping and interior decoration; 5. sound financing; 6. new materials; 7. plumbing and sanitation; 8. heating and air conditioning; 9. insulation and sound-deadening, and 10. electrification. Contest closes Dec. 24, 1938.

\$1,000.00 CASH

PRIZES: (Grand) 1st, \$200; 2nd, \$100; 3rd, \$75; 4th, \$50; 5th, \$25; twenty prizes, each \$10; forty prizes, each \$5; fifty prizes, each \$3.

THE RULES: In the July, August and September issues of Click Magazine, pictures of famous persons are identified with "quotes" of their best known expressions. Fill in the names of the six persons pictured in each issue, and send the three sets of identified pictures, together with a letter of not more than one hundred words describing "What I like best about the July, August and September issues of Click," in one envelope, to Click, P. O. Box 8245, Philadelphia, Pa. Do not send answers each month—they must be sent as a complete set for the three months. Entries must be postmarked before midnight, September 1.

\$1,000.00 CASH

PRIZES: (Grand) \$1,000 (\$500 first prize).

THE RULES: Answer in ten words or less the question, "Why do you like Assort-O-Mint Life Savers?" Write answer on entry card, which may be obtained where Life Savers are sold. Mail the card, with the label from a package of Assort-O-Mint Life Savers, to Life Savers, Port Chester, N. Y. Contest closes July 30.

SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes, each \$25 cash.

THE RULES: Submit six questions, suitable for use on the air, with complete correct answers, to "Professor Quiz," care of CBS, New York City. For more details, listen to "Professor Quiz," CBS, Saturday, 9 p.m. EDT. For the West, 9 p.m. MST, 8 PST.

\$10.00 QUESTIONS

PRIZES: (Weekly) \$10 for each set of questions used.

THE RULES: The "What's My Name?" program is based on sets of questions which are intended to identify famous persons for those in the studio audience who are chosen to participate. The first question gives a hint of the person's identity, and each succeeding question provides more facts. Listeners are awarded \$10 for each set of four questions used on the broadcast. Send questions to the station on which you hear the program.

For more details, listen to "What's My Name?" Fridays on MBS at 8 p.m. EDT.

SUMMER BARGAIN OFFER!

FLASH~
15 ISSUES OF
RADIO GUIDE
FOR ONLY \$1



- The regular subscription price of RADIO GUIDE is \$4.00 per year.
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DOES MOTHERHOOD MAKE STARS MORE BEAUTIFUL?

A much-discussed question, the real answer is found—in picture proof! (left)



WHY CARY GRANT REFUSES TO MARRY

Kind of life he prefers is carefree, happy-go-lucky, so—



KEEPING STARS FROM THE POORHOUSE

Why they allow an actor's agent to take charge of personal, business affairs (above)



CLARK GABLE GOES TO WAR!

Month's toughest job is his role of newsreel cameraman in "Too Hot to Handle" (left)

Nothing is sacred to the publicity cameraman—stars are photographed from every angle, have no privacy! Screen Guide's cameramen bring you the latest candid pictures of your favorites—Constance Bennett, Errol Flynn, June Lang, Madeleine Carroll, Sonja Henie, others. Look for the Joan Crawford cover (right)—Buy your copy today!

SCREEN GUIDE

