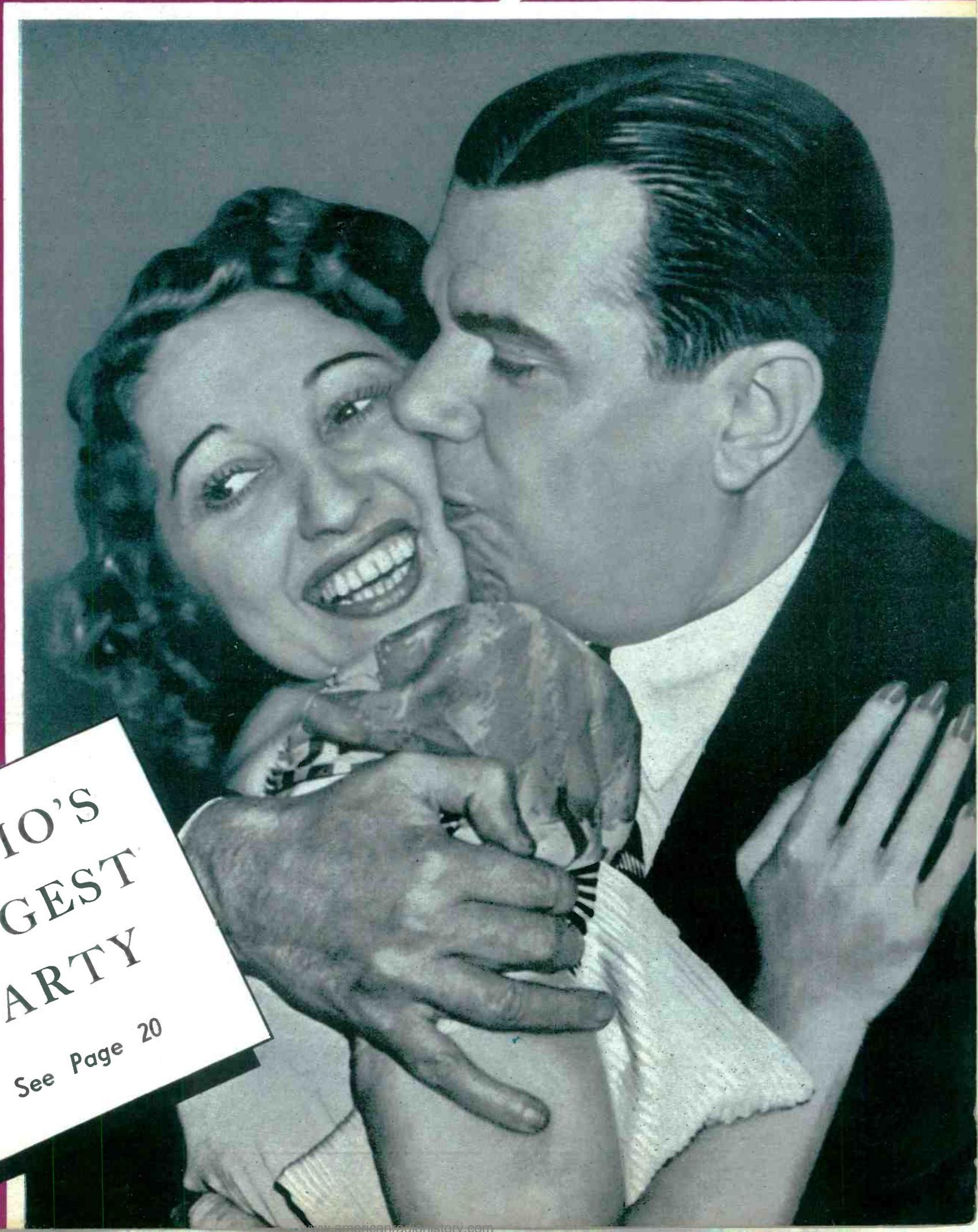


COMPLETE PROGRAMS FOR WEEK ENDING JULY 30

RADIO *Guide*

TEN CENTS



**RADIO'S
BIGGEST
PARTY**

See Page 20

Radio Guide

Doubles Your Radio Enjoyment

731 PLYMOUTH COURT
CHICAGO, ILLINOIS

Women Are Not Fools

Certainly women are not fools, but one would never know it to listen to some of the summer broadcasts which drive us back to the cool of a lemonade and a good book. Just the other night, for instance, a Blow-'em-Down-McClusky type of announcer got our ear (and on our nerves) with something like this: "Ask for Downey Face Powder. Spelled D-o-w-n-e-y. Now just to make certain you have it right, I'll spell it again. Downey, spelled D-o-w-n-e-y. Downey Face Powder, that's it."

Women can spell. Everyone in America has heard them these last months during some radio spelling-bee. Much of the time they have outspelled the men, but some sponsors just don't admit that the weaker sex has been to school.

Another bit of choice effluvia is the hackneyed "Your loyalty to our product makes this program possible." How many times have you heard that or something like it? Women know why a program is being broadcast, else how would a sponsored show remain on the air. Perhaps in the very beginning of radio such an appeal had a place. Today its implication is reminiscent of the tactics of the Bowery clothing dealer who waylays any unwary passer-by who stops to look into his window. Today it implies that anyone who listens should go out and purchase the product advertised, particularly if he enjoyed the show. Today it implies rather ungenerously that the listener who doesn't buy the product is a heel. Such appeals are cheap and should have no place in the presentation of any program that can stand on its own feet. If a program cannot stand on its own feet it should not be broadcast.

Women are treated to all sorts of testimonials. Some of them are dramatized, and we hear a tired voice complaining about the heat and a fresh, vigorous voice stating the cure is a new salad dressing, or a soap, or a toothpaste. That is the unsigned endorsement and the listener can believe it or not. But the



other type, the signed testimonial, is flatly stated to be fact. Here is one: "Whammies are eaten every morning by all professional athletes. It makes them healthy and keeps them healthy. Eat Whammies and be healthy too."

All of these things do sell some merchandise and that is a necessary part of our American plan of broadcasting, but isn't complete honesty in advertising a better policy? Isn't it time that we admitted that our women are sensible, reasonable, understanding persons, and that they don't need either pointers in spelling or phony endorsements to persuade them to use a certain product.

Johnny Presents

The story of today's broadcasting is incomplete unless it includes the tale of Johnny the Callboy, who voices the famous chant, "Call for Philip Morris, call for Philip Morris." Not many years ago Johnny was a lad in Brooklyn who considered himself fortunate to be starting to work as a bellhop in a New York hotel. He was something of an experiment at the time. Not big or strong enough to carry baggage, he was to be mostly ornament plus voice.

Because his voice had a quality that made him remembered, a radio-program builder put him on the

air. As a hotel callboy, he probably made seventeen dollars a week. Today he is contracted for life at an annual sum that runs into five figures. He is furnished a car, a chauffeur, and paid traveling expenses. Listen to Johnny's voice one of these nights. Where he was a walk-through-bit-of-atmosphere he is now the master of ceremonies, so here is a success story that outdoes anything you ever read in fiction. But one other fact makes those of us who know him glad of his success: When he was a bellhop in a hotel he always turned part of his salary over to his mother. Now his greatest concern is for that same mother. A good portion of his huge salary is being spent to give her everything she needs to make her comfortable.

Have We Got Something Here?

Isn't it true that the big broadcasts which come to our ears through these summer days are those which are special events. No broadcast in history ever gathered such a crowd of ear-cuppers as the Joe Louis-Schmeling fight.

Why would it not be smart for some advertiser who wants to sell us his merchandise to plan a series of special events. Men and women listen to things in the summer, not to programs or performers. We listen to fights, to baseball, to tournaments, to events which are big enough to rate as news. Let broadcasters plan these things ahead and build toward them with announcements and radio-publication advertisements. Then summer radio would really be great entertainment.

VOICE OF THE LISTENER

VOL: "Listening in a few weeks ago to the 'Gang Busters' program, I felt quite sure that all Boy Scouts, fathers of Scouts and troop committeemen must have appreciated the fine compliment paid to this great organization by the arranger of that program.

"A program immediately preceding it, that of the great Fred Allen, came forth with a slurring remark on Boy Scouts in general, and I am sure that everyone who has listened to this program has noticed that it almost invariably includes some slur against this organization.

"Being the father of two scouts, I know that these boys take their work seriously—and then to have some national hook-up belittle them is discouraging, to say the least."—Noel J. Roe, South Bend, Ind.

Conceding that Boy Scouts do and should take their work seriously, RADIO GUIDE doubts that many miss the humorous intent of remarks about them so completely as their well-wishers apparently do.—Ed.

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handle, and encourages bravery in the troops. But it is no very vital part of their dream of empire. They base their hopes on the power of their own military machine. It is their open intention to conquer China, fight a war with Russia, take control of Siam, French Indo-China, the Philippines and the Dutch possessions in the East, and then, with all Asia under their dominion, and the greatest reservoir of man-power in the world to draw on, begin the conquest of the rest of the world. Will the now remote "yellow menace" become a horrible reality? Probably not.

When, after manufacturing an "incident" at the Peiping bridge, the Japanese army moved on Shanghai, a quick crushing victory was expected. China has always been torn with internal dissensions, and it had in the past been easy for the Japanese to conquer with "silver bullets"—bribes. North China and the South were in conflict! Generalissimo Chiang Kai-shek had for ten years been waging a relentless war against the powerful Communist ar-

After one year of war China continues to resist. Shaded areas at left show furthest advances of Japan made mainly along railroads

dies, there are ten to take his place.

Today, with the war one year old, the Japanese have conquered more of China than has ever before in the history of the world been under foreign domination. There are Japanese soldiers in every Chinese province north of the Yangtze. Shanghai, the most important commercial city, is under strict Japanese control, and most of the economic life of China is in Japanese hands. Two governments have been set up under Japanese supervision—the governments of Northern and Central China—with puppet Chinese officials. Japan's army is moving steadily westward, a long string of victories behind it. To judge from external appearances, Japan is winning the war.

In reality, however, she is doing nothing of the kind. She has lost about 350,000 of her best men, and the money cost has been so appallingly huge that the Japanese government has been forced to adopt the most stringent economy measures in order to continue its day-to-day existence. Most important of all, the military tactics of the Chinese have been most distressing. It was said of George Washington that he lost all his battles but won the war. The Chinese are fighting in that fashion, standing for a frontal assault when necessary, then retreating, flanking, and infiltrating behind the advancing enemy. The Japanese may be in firm possession of a town, but they never know when 500 innocent-looking coolies will pull pistols and knives from their sleeves and storm the gates from within. Their lines of communication are long, growing longer every day, and under constant attack by Chinese guerrillas. Most adept at harassing the enemy lines of communication and supply are the former Communist soldiers under the great leader Chu Teh. Almost never allowing themselves to become involved in a pitched battle, they cut railroads, tear down telephone wires, seize food and ammunition on the way to the Japanese armies at the front, and in general make life miserable for the invader. Sometimes a few brave spirits will crawl through the darkness to the outskirts of a Japanese camp full of sleeping soldiers. Then, at a signal, they strike huge gongs until the very air itself seems to be ringing. When the soldiers start to pour out of their tents, the Chinese vanish, leaving the enemy wide awake, nervous, enraged.

The Japanese today hold under actual, positive control, little more than the great cities and the main railroad lines in the area they have conquered. They are still forced to fight occasionally even in areas as close as twenty miles from Shanghai, the first city to fall to them! Although they have set up the most ambitious industrial projects in the conquered territory, they cannot spare the money with which to finance them, and they are consequently gaining nothing from the struggle. Meanwhile, the world wonders: How long can the Japanese people stand the strain? Already the government has been forced to ask them to indulge in such economies as the "three-cent" luncheon: a mound of rice with a small pickle imbedded in it.

Although the Chinese have lost more men, although their sources of income have been cut off, their greatest cities destroyed or seized and their people brutally slaughtered, they are in a stronger position than they were in a year ago. The progress of the country has been set back a full decade, and billions of dollars worth of property has been destroyed, but the Chinese are confident of ultimate victory. Because, for the first time in centuries, the Chinese are today a thoroughly united people, fighting with every ounce of their strength toward a common end.

That the listener may better understand the news his radio brings him, *RADIO GUIDE* is presenting a series of articles—of which this is the third—designed to sketch in detail the background necessary for a complete grasp of national and foreign news as it comes over the loudspeaker. With war raging on both sides of the globe, war that may well leap to these shores, the truth behind the news becomes more vitally important than ever before. To keep pace with the minute-by-minute flow of the news as it pours into U. S. microphones is the duty of every patriotic American today.

JUST one year ago rifle-shots rang out in the night over a bridge near Peiping, ancient capital of China. Those rifle-shots were the official beginning of an "unofficial" war that has since raged up and down China from Peiping to Canton, from Shanghai to Nanking and beyond, a war that has cost an estimated three million lives, caused property loss that can be estimated only in the billions—and set up a blazing focal spot of hatred that may well endanger the peace of the whole world for years to come.

For there is no doubt that the fighting in China will go on for years. The commanders of the Japanese military machine have made serious errors in judgment, and they must pay for them. China today is another Spain. In China, as in Spain, a peaceful, progressive government has been viciously attacked by men who anticipated a stunning series of quick, powerful blows followed by an almost immediate victory. In both cases, the attackers reckoned without the power of the aroused and outraged common people.

The roots of the undeclared Sino-Japanese war lie in the inherent belief of the Japanese that they are infinitely superior to all the other peoples of the world, and that they are destined finally to rule the whole globe. Incredible as this philosophy may seem, it is none the less part and parcel of Japanese thinking, and it is the most important single factor operating in the present war. It must be remembered that the Japanese do not consider the man who

sits on the throne of the mikados to be a mere temporal ruler; they firmly believe him to be a deity, the Supreme Being, a god beside whom other gods are fiction and fantasy. Descended from a family line which is the longest in recorded history—it runs back unbroken for 2,500 years!—the Emperor is a living idol, to be worshiped idolatrously, a Jehovah whose least whim has the force of a command from heaven itself. It is hard for non-Asiatics to comprehend the fervor of this worship. Japanese have killed themselves because by chance they looked the Emperor full in the face. A few years ago, during a procession, the carriage of the Queen overturned, and a humble laborer so far forgot himself as to go to her assistance. In doing so, he touched her sleeve. There was no slight doubt in his mind as to the course he must take. He committed hara-kiri at once. Outstanding characteristics of the Japanese soldier are unquestioning obedience and utter fearlessness. Who is he, the simple farmer boy Konji Yamanue, to question the word of God, and since he must die eventually, why should he not die to serve the wishes of God?

Hard-boiled and competent, the Japanese militarists no doubt take another view of the matter. To them, emperor-worship is useful, because it tends to prevent dangerous thinking among the people, makes them docile and easy to

overrun with hordes of marauding small armies. Japan expected to be able to deal with these split-up forces of China individually, working one against the other. But for ten years there had been powerful forces laboring toward the unification of China. Chiang Kai-shek and Mme. Kai-shek, member of the all-powerful Soong family, were selfless, courageous, progressive leaders. They had accomplished miracles in modernizing their backward native land. It became evident to the Japanese in 1937 that unless they struck quickly, it might be too late to strike at all. Hence the "incident" at Peiping. The whole war is still officially referred to in Japan as the "China incident," although it is an incident that is costing the Japanese people \$5,000,000 a day.

AT LEAST 1,500,000 Chinese non-combatants have been killed since last July. Some of them have been torn to pieces by bombs from the skies, some of them burned to death—when, after the capture of Nanking last winter the Japanese loosed the most frightful carnival of rape and pillage in modern history, many Chinese men were tied together in groups of fifty or so, soaked in gasoline, and burned—some of them shot, others bayoneted, others starved to death. But to China, 1,500,000 is a small number. For every man who

CHINA FIGHTS ON

IN CHINA, A BITTER WAR RAGES NIGHT AND DAY. WHAT DOES IT MEAN TO YOU? YOUR RADIO TELLS!

HIGHLIGHTS

PREVIEWS OF SOME OF THIS



Mountain Climber

The Alps, those vast mountains that loom across Europe, have intrigued and baffled adventurous men ever since the very dawn of history. They have conquered all-conquering armies, they have changed the course of nations, and in answering the challenge they fling to mere puny man as he stands awe-struck below them, hundreds upon hundreds of brave spirits have died. Highest peak in the Alps is that of Mt. Blanc, which looms a sheer 15,771 feet into the sky. Of all the incredible race of daredevils who find the greatest zest in life in mountain-climbing, only one man, Walter Wood, has ever ascended Mt. Blanc. Wood was also the first to reach the summit of Mt. Steeie, in Alaska—16,644 feet. To tell of the thrills and and the pleasures of the sport in which he ranks No. 1 in America, Walter Wood will appear on the "It Can Be Done" program on Wednesday, July 27. On the air at 10:30 p.m. EDT.

Music by Americans

America, the youngest of the great world powers, has always been known as a land of industry, of machinery, of business and finance. In the realm of art, it is only recently that America has come into its own. Today, throughout Europe, people are reading American novels and short stories, flocking to see American paintings. In the field of music, however, this is not true to so marked an extent. It is commonplace, for instance, for an Italian or a Frenchman or a Russian to come to the United States to direct a great symphony orchestra, or to sing an important role in a Metropolitan Opera production; but it is rarely indeed that a native American is offered a leading position in a great musical organization, almost unheard of for a native American to be offered a similar position abroad. Similarly, American composers find it hard to find audiences for their works, while many inferior foreign importations are given eager performances. Howard Barlow, director of the Columbia Broadcasting Symphony, an outstanding authority on music and things musical, feels

that it is not a lack of musical talent that produces these conditions in America, but lack of a suitable means of bringing that talent to a large audience. With a view to filling that need, Barlow has invited the plain John Smiths and Jane Joneses of this country to send him their musical compositions. If they meet the necessary standards, they will be heard from Coast to Coast on the CBS "Everybody's Music" program. The response to Barlow's invitation has been heavy, and 75 percent of the compositions submitted are thoroughly worthy of a performance. Beginning with the program of Sunday, July 24, at least one original American composition will be played every week. First on the list is "Episodic Suite," by Julia Smith, Denton, Texas. The time: 3 p.m. EDT.

Youth and Its Leaders

In times as troubled as the present, elderly men and women are apt to shake their heads dolorously and say, "Whatever is the world coming to?" The tangled conditions confronting the nations of the earth shock and frighten people who have reached their declining years. But these same conditions are infinitely more shocking to the young people of today, for they must face them, and in spite of them, build their lives. Realizing that without guidance they are lost, the young search frantically for some indication of the path they should take, for a signpost, for a leader. They may fall into terrible and ghastly error, as have the youth of, for instance, Germany. But a leader they must have, and it is the duty of their elders to provide one. That responsible Americans are well aware of this problem is demonstrated by the attention being given it all over the country. On Saturday, July 30, over NBC at 12 noon EDT, the Call to Youth program will present a talk by Rabbi Beryl D. Cohen of Boston, entitled, "What Leaders Shall Youth Follow?"

Joseph Lee

The progress of mankind has been marked by his ability to discover ways of preventing the catastrophies and accidents—whether man-made or caused by nature—that are dangerous to him and impede his progress. A half-dozen firemen, for instance, can conquer an ordinary blaze, and it is a tribute to the intelligence of mankind that there are in existence trained experts to do this work. It would be a greater tribute, however, if means had been found in advance to prevent the fire. So it is with floods, with warfare, with storms, and a hundred other things, among the most important of which are crime and disease. A man who has committed a theft can be jailed, and a sick man may be cured—but society would have profited more had the crime and the sickness been

prevented. On Monday, July 25, Charles Francis Adams, former Secretary of the Navy, will speak from Boston to honor a man who did as much as any single individual has ever done to prevent crime and disease. That man was Joseph Lee, the founder of a movement that has brought hundreds of thousands of young Americans to maturity with sound minds and healthy bodies: the playground movement. Joseph Lee, who died a year ago, devoted most of his life to this one ideal, donated to the movement \$360,000, and for a quarter of a century headed the National Recreation Association. On the air at 10:45 p.m. EDT, CBS.

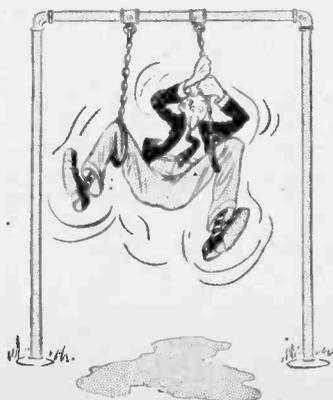
Sr. Jose Iturbi

Justly high-ranking in the so-called "variety" type of radio program is the Kraft Music Hall, from whence, on Thursday evenings, Bing Crosby, Bob Burns and their merry crew of minstrels project into American loudspeakers a performance so carefully planned and deftly paced that it seems quite artless. Probably one basic reason for the popularity of the program is the essential humanity of Crosby and Burns, both of whom have come up to stardom the hard way, and neither of whom has ever succumbed to delusions of personal grandeur. Since Crosby has just departed for a summer vacation, Burns, who, like Crosby, is particularly adept at the difficult business of merging a guest star into the program, will have opportunity to do so on Thursday when he presents a distinctly out-of-the-ordinary visitor, the great Spanish pianist, Jose Iturbi.

Fully respecting Iturbi's genius, Burns of the Music Hall stands in no awe of it. Listeners may anticipate a treat. The time: 10 p.m. EDT over the National Broadcasting Company.

Saratoga

In 1864, when the Civil War was climbing toward its bitter climax, a new race-track was opened in northern New York state, in a little town called Saratoga. That track is today the most famous and the strongest-rooted in the land, but few people among the tens of thousands who flock to it every summer realize that it served a serious and worth-while purpose after the Civil War, that it moved toward an end not often associated with anything so essentially a place of entertainment as a race-track. At Saratoga, after 1865, men from the North and South met in peace to watch their horses run. The owners of the track made special efforts, in those trying years, to attract southern horsemen to Saratoga, and they were largely successful. Two of the oldest and most respected events of the annual meeting are named for southern states: the Kentucky and the Alabama. This year, the Saratoga season should be of special interest to the public, for it is believed that one of the races will bring about the long-awaited meeting of Seabiscuit and War Admiral. CBS will broadcast the opening race of the season, the American Legion, from 4:15 to 4:45 p.m. EDT, on Monday, July 25.



OF THIS WEEK

WEEK'S BETTER PROGRAMS

August 3, 1795

"Mad Anthony" Wayne was a fighting man. From his earliest boyhood, indeed, he had demonstrated his inclination toward military life, and from 1774 on—he was born in 1745—he took an active part in the rising rebellion against British dominion over the American colonies. He recruited and organized the Fourth Pennsylvania battalion of Continental troops, first saw service during the Canadian campaign early in the war. Later he fought at Three Rivers, at Morristown, Brandywine and Germantown, rising finally to the rank of major-general. Wayne's greatest exploit during the Revolution was the recapture of Stony Point, generally considered the most daring single feat of the whole war. After independence had been won, Wayne continued in the service of his country, finally, 1794, decisively defeating the Indians who were preventing expansion beyond the Ohio River. A year later, on August 3, 1795, "Mad Anthony" negotiated the Treaty of Greenville, which opened the whole Northwest to colonization. At 7:30 p.m. on Wednesday, July 27, the "Living History" program will present a dramatization of this campaign.

Swing Versus Symphony

Between Chicago's Michigan Boulevard and Lake Michigan itself stands Grant Park, and to Grant Park and its huge bandshell, every pleasant night in summer, flock thousands of Chicagoans to hear the world's best musical artists. Usually the concerts are in the strict classical tradition, but on Tuesday, July 26, listeners who tune in Mutual Broadcasting System stations at 8:30 p.m. EDT will hear a startlingly unusual program. For on that night the swing band led by Bob Crosby will alternate with Izler Solomon's symphony orchestra! Crosby, whose top-ranking band plays in the solid, true style of the men who first created jazz music, will take the first part of the program, with Izler Solomon's symphonic performers replying in their own musical language to conclude the unique "swing-symphony" musical debate.

Revolution in the Air

Thirty years ago—the date was September 9, 1908, the place, Fort Myers, Virginia—Orville Wright made three free flights in the plane which he and his brother Wilbur had designed and built. The first flight lasted 57½ minutes; the second, one hour and three minutes; the third time aloft (with a passenger) he covered four miles in six minutes. The science of aviation has come a long way since then—a longer way, if we go back to the early civilizations which first seriously considered the idea, or to Leonardo da Vinci, who actually drew plans for a flying-machine. The progress that has been made since the first successful flights of any duration is, however, utterly astonishing. Today, airplanes can cross any continent or any ocean; they can fly miles above the earth, literally out of sight of the earth; they can remain



almost motionless in the air or they can move at 500 miles per hour. The whole story of the scientific developments that have revolutionized air travel will be told on the "Adventures in Science" program, broadcast over the CBS network at 7:30 p.m. EDT, Friday, July 29.

H. M. Coldstream Guards

England, almost alone of the great nations of the world, has preserved unbroken a centuries-old military tradition. Other countries, once the proud guardians of similar traditions, have seen them drop away, one by one, within recent times. The great armies of the Czars, for instance, melted away in the fires of the Russian Revolution, and the old traditions were scrapped for new ones. Germany's proud Prussians lost the World War and much pride and honor with it. But England's great regiments have been preserved, and many of them stretch their histories back to Cromwell's time and beyond. One of the proudest of all is His Majesty's Coldstream Guards. On Sunday, July 24, the military band of this ancient organization will be heard at 9 p.m. EDT in a program short-waved from London.

Does News Just Happen?

Few professions have about them so vast and varied a body of legend as has the newspaper profession. Any reporter of ten years' experience knows half a hundred shocking, or hilarious, or thrilling stories—and true stories, at that—about other newspapermen, ranging from the one about Charles MacArthur, Ben Hecht, Chief Justice Charles Evans Hughes and the high

silk hat to the story of the death of Jake Lingle of the *Chicago Tribune*. A typical newspaperman's story about another newspaperman will be put on the air Saturday, July 30, on the "Johnny Presents" program when J. Fred Esary, reporter on the staff of the *Baltimore Sun*, makes his second appearance as a guest star. The story to be dramatized concerns a prank played by one Erik Schaeffer, reporter on a small southern newspaper, who "made" a story one night by borrowing his boss' car, and, after careening wildly through the streets for a time, smashed it into the plate-glass front window of the opposition paper.

"Fill It Up!"

The story of the man who fills your gasoline tank, checks your oil and your water and your tires, wipes your windshield—the filling-station attendant, who may be a college boy or a grandfather in private life, will be told during the "Americans at Work" program at 10:30 p.m. EDT on Thursday, July 28. Though their jobs may seem quiet, they are often exciting. It was two filling-station men who discovered that a man with a German accent had handed



them a bill with Lindbergh ransom serial numbers and took down his license number, and their presence of mind led to the capture of Bruno Richard Hauptmann. Filling-station men often tell stories of sensational hold-ups in the quiet hours of early morning. The Columbia Broadcasting System will bring the story to the microphone, part of it from the studio, part of it directly from a service station.

Vacationland

Few Americans, even well-traveled Americans, have a complete knowledge of the vast scope of their country, of the almost limitless variety it offers. That more Americans may learn of the wonders of their own country, the "Stepping Ahead with America" program will present, on Thursday, July 28, a special-feature broadcast, "America's Vacationlands." The network, NBC; the time, 8 p.m. EDT.

Glaciers on the Air

Every Thursday, Dr. H. R. Gregg, well-known naturalist, takes a portable microphone and a class of students for a walk around the Moraine Park Museum at Rocky Mountain National Park, Colorado. The discussions Dr. Gregg holds with his class, broadcasts to the nation, are actual field interpretations of the fauna, flora and geological formations that are indigenous to the very spots where the programs are originating. On Thursday, July 28, Dr. Gregg will explain the wonders of glacial formations. The glacier, a vast, slowly moving river of solid ice, is now, and has been in the past, one of the most important factors in shaping the face of the world. For when the millions of tons of ice in a glacier slide slowly, crushingly forward, rocks, trees, rivers, even mountains, cannot bar its path. The time: 5:15 p.m. EDT over NBC.



BEYOND THE HORIZON

EUGENE O'NEILL doesn't like the theater, can hardly be persuaded to enter a theater even to see a performance of one of his own dramas, yet he is the greatest living American playwright, one of the greatest in the world.

He is a man of strange contradictions, this O'Neill. Shy and sensitive, with no trace of the flair for publicity that marks men like George Bernard Shaw and Noel Coward, dreading the limelight, he has had high honors heaped upon him. Three times plays of his have won the Pulitzer Prize, and in 1936 he was awarded the Nobel Prize, the greatest honor in literature. The center of violent controversy among critics and theater-lovers who have sometimes disagreed over the value of his work, he never participates in public quarrels himself. He lives and works quietly. A lover of the sea, he usually lives near the shore of an ocean if he can, and some of his greatest plays have been written in Bermuda, on Cape Cod, and the southern coast of France.

Of the three O'Neill Pulitzer Prize plays—"Beyond the Horizon," "Anna Christie," and "Strange Interlude"—the first, "Beyond the Horizon" is perhaps closest to O'Neill, for it was the first of his plays to be given due recognition on a national scale. Staged in the 1919-1920 New York season, it was the second play ever to be awarded a Pulitzer Prize, the Pulitzer Foundation having been established in 1918. On Thursday, July 28, "Beyond the Horizon" will be put on the air by the National Broadcasting Company as a feature in the current series of Pulitzer Prize plays.

Eugene O'Neill has been called a pessimist of the deepest dye because so many of his plays have concerned themselves with the sad and pitiful things in life: love gone astray, frustration, the ruin of the young and the bitter death of the old. Actually, he is

EUGENE O'NEILL'S PRIZE-WINNING PLAY, "BEYOND THE HORIZON," WILL BE BROADCAST OVER NBC THURSDAY

no real pessimist. Bitter though his writing may sometimes be, nearly always it ends on a note of hope and promise. "Beyond the Horizon" comes to that sort of ending, and though it is a bitter and dolorous play, it carries a refrain of final happiness and peace.

Like so many of O'Neill's plays, "Beyond the Horizon" has a deep, earthy theme, at the same time smacking a little of the sea.

James Mayo was a farmer born and bred. The strongest love in his heart was his love for the soil, for the good earth. A darkling, taciturn sort of man, he would never be able adequately to describe his feeling for the land, for words were not his tools, but it was there just the same. Two sons, Andrew and Robert, were born to James Mayo and his wife Kate, and their father planned for them the kind of life he had lived and found so good: the hard but soul-satisfying existence of men who are wedded to the earth. It was in his sons that James Mayo expected to find the greatest happiness of his life. But it was from his sons, although he did not know it, that tragedy was to spring.

There are disappointments in everyone's life, and James Mayo found disappointment in his younger son Robert. Robert was a dreamer, a boy with the soul of a poet, who knew, early in life, that a farmer's existence was not meant for him. His father's acres brought to him none of the pride that stirred within his brother Andrew. For Andrew

was James Mayo all over again—strong, stalwart, tall, a fit man for open places and hard work. Andrew had little knowledge of the world outside his father's farm—the farm that would one day be his—and he wanted little. For Robert's endless preoccupation with books and day-dreaming, Andrew had small understanding. But he was tolerant, if he could not be understanding, and the brothers shared a deep and abiding affection. Those who knew them well said that surely nothing could come between these two.

AS THE play opens, that is the way things stand between Andrew and Robert Mayo. They are talking together at sunset, leaning on the fence that borders one of the fields. Robert has been reading a book, and Andrew has passed by on his way to the house for supper. They talk of the things that are big in their lives: the one year Robert spent at college, and why he did not feel he could afford to go back; the farm, and books, and the three-year sea trip Robert is going to make with his uncle, Captain Dick Scott of the bark Sunda.

In the distance, the last red rays of the sun are lining the far horizon, and Robert, the dreamer, tries to make his brother feel what the horizon, and the things that lie beyond it, mean to him. But it is no use. The best reason Andrew can think of for Robert's sea voyage is the one that irritates him the most: "It will make a new man of

you," he says, "and give you your full health back."

No, that isn't it, Robert tells his brother: "All of you seem to keep harping on my health. You were so used to seeing me lying around the house in the old days that you never will get over the notion that I'm a chronic invalid. You don't realize how I've bucked up in the past few years. If I had no other excuse for going on Uncle Dick's ship but just my health, I'd stay right here and start in plowing."

"Can't be done," says Andrew. "Farming ain't your nature. There's all the difference shown in just the way us two feel about the farm. You—well, you like the home part of it, I expect; but as a place to work and grow things, you hate it. Ain't that right?"

"Yes, I suppose it is. For you it's different. You're a Mayo through and through. You're wedded to the soil. You're as much a product of it as an ear of corn is, or a tree. Father is the same. This farm is his life-work, and he's happy in knowing that another Mayo, inspired by the same love, will take up the work where he leaves off. I can understand your attitude, and Pa's; and I think it's wonderful and sincere. But I—well, I'm not made that way."

Andrew knows that, too. "No, you ain't," he tells his brother. "But when it comes to understanding, I guess I realize that you've got your own angle of looking at things."

"I wonder if you do, really."

"Sure I do. You've seen a bit of the world, enough to make the farm seem small, and you've got the itch to see it all."

"It's more than that, Andy."

"Oh, of course. I know you're going to learn navigation, and all about a ship, so's you can be an officer. That's natural, too. There's fair pay in it, I expect, when you consider that you've always got a home and grub thrown

in; and if you're set on traveling, you can go anywhere you're a mind to without paying fare."

"It's more than that, Andy."

Robert's wish to get away from the farm, to explore beyond the far horizon, is deeper, more biting, than his brother can comprehend, but there is something else that they both can understand. Ruth Atkins lives on the next farm. Andrew is in love with Ruth, and it is pretty well understood that they are to be married. But Rob loves Ruth too, or at least he strongly thinks he does, and just before the brothers part, Andrew to continue on to the house, Robert to stay for a bit beside the field to watch the last of the sunset, Ruth's name comes into the conversation. But only briefly, for these two brothers know and love each other so well that they will allow nothing and no one to come between them.

HOWEVER, Andrew is not long gone when Ruth appears in person. She has been looking for him, she tells Rob. He is glad she has come. It is a chance to say good-by. And he tries to tell her, finally, why it is that he is going away. He tells her of how long the desire for far places has been upon him; ever since, as a helpless, invalided little boy . . .

"I used to stare out over the fields to the hills, out there—and somehow after a time I'd forget any pain I was in and start dreaming. I knew the sea was over beyond those hills—the folks had told me—and I used to wonder what the sea was like, and try to form a picture of it in my mind. There was all the mystery in the world to me then about that far-off sea—and there still is! And other times my eyes would follow this road, winding off into the distance, toward the hills, as if it, too, was searching for the sea. And I'd promise myself that when I grew up and was strong, I'd follow that road, and it and I would find the sea together. You see, my making this trip is only keeping that promise of long ago."

"Yes," Ruth tells him, "I see."

"Those were the only happy moments of my life then, dreaming there at the window. I liked to be all alone—those times. I got to know all the different kinds of sunsets by heart. And all those sunsets took place over there—beyond the horizon. So gradually I came to believe that all the wonders of the world happened on the other side of those hills . . . that's why I'm going now, I suppose . . . the horizon is as far away and as luring as ever. Do you understand now, Ruth?"

"Yes."

"You feel it then?"

"Yes, yes. I do!"

And with that, Robert and Ruth are lost, and the seeds of the tragedy that is to ruin their lives is laid. For Robert tells the girl that there is another reason for his going: he loves her, and he cannot face the tragedy he sees in her love for his brother.

"But I don't love Andy! I don't! Whatever—put such a fool notion into your head? Oh, Rob! Don't go away! Please! You mustn't, now! You can't! I won't let you! It'd break my—my heart!"

And Rob, swept off his feet by a sudden wave of delirious happiness, promises then and there that the bark *Sunda* and Captain Dick Scott will sail in the morning without him. Tonight, Ruth and her crippled mother are coming to the Mayo's home for dinner. After they have left, he says, the family shall be told.

When the time comes, and Rob, after seeing Ruth and her mother home, breaks the astounding news to his mother and father, to Andrew and Cap-

tain Scott, he sets up a storm that will, in time, although he cannot know that, destroy everything he holds dear in life. The reactions of the Mayo family are varied and violent. James Mayo is pleased, for he had hated the idea of his son leaving the farm! Rob's mother is almost hysterically happy to know that her best-loved son is not going to sea after all, but that instead he intends to marry and settle down at once. Captain Scott is furious, and he will not be placated.

"I've been countin' sure on havin' Robert for company on this vige—to sorta talk to and show things to, and teach, kinda, and I got my mind so set on havin' him I'm goin' to be double lonesome this vige." He pounds his fists violently on the table. "Darn all this silly lovin' business, anyway . . ."

But it is Andrew's response that is most shocking. For Andrew, his father's favorite and greatest comfort, Andrew, the born farmer who loves the soil and has no wish to be anywhere but upon it, comes forward at last to speak. He tells his uncle he needn't worry about that spare cabin that has been fitted up

on aboard the *Sunda*, not "if you've a mind to take me in Robert's place."

ROBERT, realizing suddenly, and with a terrible consternation, what he has done to his brother, turns to him.

"Andy! Andy, you mustn't!"

"You've made your decision, Rob, and now I've made mine. You're out of this, remember . . . Don't interfere, that's all I ask."

Of course, says Captain Scott, he'll be glad to take Andy with him on the *Sunda*.

But Andy has reckoned without his father. James Mayo can hardly believe his ears. It is incredible to him that Andrew should, on the spur of the moment, push aside his father, and the farm, and all that they have stood for, to embark upon a three-year sea voyage—something in which he had never shown the remotest interest.

"What's come over you so sudden, Andy?" James Mayo asks. "You know's well as I do that it wouldn't be fair o' you to run off at a moment's notice right now when we're up to our necks in hard work."

Andrew can muster only an evasive answer.

"Rob'll hold his end up as soon as he learns."

"Robert was never cut out for a farmer, and you was."

"You can easily get a man to do my work."

"It sounds strange to hear you, Andy, that I always thought had good sense, talkin' crazy like that. Get a man to take your place! You ain't been workin' here for no hire, Andy, that you kin give me your notice to quit like you've done. The farm is your'n as well as mine. You've always worked on it with that understanding; and what you're sayin' you intend doin' is just skulkin' out o' your rightful responsibility."

PRESSED by his father to give a reason for his decision, Andy finally says that he wants to go out into the world, "and see things."

"So—you want to go out into the world and see things! I never thought I'd live to see the day when a son o' mine'd look me in the face and tell a bare-faced lie! You're a liar, Andy Mayo, and a mean one to boot!"

"I won't argue with you, Pa. You can think as badly of me as you like."

"You know I'm speakin' truth—that's why you're afraid to argy! You lie when you say you want to go 'way—and see things! You ain't got no likin' in the world to go. I've watched you grow up, and I know your ways, and they're my ways. You're runnin' against your own nature, and you're goin' to be a mighty sorry for it if you do. 'S if I didn't know your real reason for runnin' away. And runnin' away's the only words to fit it. You're runnin' away 'cause you're put out and riled 'cause your own brother's got Ruth 'stead o' you, and—"

Andrew has made his decision, and stubbornly he sticks to it in the face of every threat and every insult his father can muster. Finally he looses the last terrible blow. He tells his father that he is sick to death of the farm, that he has been for longer than he can say, that he has surely stayed on it long enough—the whole twenty-seven years of his life—to have the right to leave when he wants to.

"I'm sick and tired of the whole damn business. I hate the farm and every inch of ground in it. I'm sick of digging in the dirt and sweating in the sun like a slave without getting a word of thanks for it. I'm through, through for good and all; and if Uncle Dick won't take me on his ship, I'll find another. I'll get away somewhere, somehow."

When he hears his son say that, something snaps in James Mayo. He glares at Andrew, clenches his fists, walks—almost staggers—toward him.

"You dare to—you dare to speak like that to me? You talk like that 'bout this farm—the Mayo farm—where you was born—you—you—you damned whelp . . . yes—go!—go!—You're no son o' mine—no son o' mine! You can go to hell if you want to! Don't let me find you here—in the mornin'—or—or—I'll throw you out! You go—tomorrow mornin'—and by God—don't come back—don't dare come back—by God, not while I'm livin'—or I'll—I'll . . ."

In the morning Andrew is gone. He leaves his father a sickened and a bitter man, his mother heart-broken, his brother appalled and frightened at the enormity of what he has done.

The years pass, and when Andrew returns, an even stronger and firmer man than he was when he left, he finds that the mark of his going has grown bigger upon the farm and upon those he left behind him. His father has died—and died unforgiving. Robert has proved himself an utter failure as a farmer, and

(Continued on Page 13)



Eugene O'Neill, noted American author and playwright, himself doesn't like the theater. For three times plays of his have won the Pulitzer Prize, and in 1936 he was awarded the Nobel prize for letters



Frances Blaisdell, flutist, with Woodwind Quartet Sunday

SUNDAY, JULY 24
at 12:30 p.m. EDT on NBC
The Radio City Music Hall
of the Air

The Perole String Quartet
Ignace Strasfogel, pianist
Jan Peerce, tenor

String Quartet in A Major
(Boccherini)
String Quartet in G Minor
(Debussy)
Zingarese from Piano Quartet
(Brahms)
Ignace Strasfogel assisting
Il Mio Tesoro (Mozart)
Jan Peerce

Two Movements from Quartet in
D Minor (Schubert)
The Quartet

VETERANS of the microphone, the four Perole players (headed by the stylistic and polished violinist, Joseph Coleman) present consistently fine concerts of the best quartet music. Practically its whole literature has been revealed for those who follow the Perole course faithfully.

The other day a music-lover said to me: "I think that Brahms' 'Zingarese' movement is the loveliest thing he ever wrote." See if you agree. "Zingarese" means in gypsy style.

SUNDAY, JULY 24
at 3 p.m. EDT on CBS

"Everybody's Music"

The Columbia Symphony
Orchestra

Howard Barlow, conductor

Overture to "The Secret Marriage"
(Cimarosa)
Partita for Flute, Violin and Strings
(Paul Creston)
Episodic Suite (Julia Smith)
Symphony No. 4 (Schumann)

DOMENICO CIMAROSA (1749-1801), eminent Italian opera composer, excelled in his settings of comic librettos, "Il Matrimonio Segreto," now 151 years old, being his best-known, airiest and most merrily tuneful score. He wrote in haste, but with ease, completing nearly eighty operas in twenty-nine years—the season of 1780-81 witnessing two of his premieres in Naples, one in Rome and two in Turin. Cimarosa's travels through the European capitals found him feted as a musical conqueror, and even in Vienna his popularity far exceeded that of Mozart, who had vainly tried for the conductor's post at the Vienna Opera, given to Cimarosa by the short-sighted Emperor Leopold. "Il Matrimonio" is the only Cimarosa opera ever heard nowadays, and that infrequently; but Mozart is enthroned with the enduring gods of music.

The March of Music

A Weekly Preview Edited By Leonard Liebbling

"... An ampler Ether, a diviner Air..."—Wordsworth

What Do the Children Hear?

SOME of the major symphony orchestras give special broadcasts for children, but such concerts are few and far between. As the music-lovers of the future are the youngsters of today, it would seem that more attention should be paid to their tonal education.

There is, of course, the Damrosch course, but it comes during school hours and figures as education rather than enjoyment. The period between five and seven o'clock usually finds children at home, and then they are furnished, with one or two exceptions, chiefly with mystery and other thriller programs, silly serials, trashy songs that are discounted even by infantile intelligence, and, in fact, with nearly everything except the best music.

It need not be pointed out that the youthful years constitute the formative ones, when the inclinations, tastes and preferences are created and developed which make the adult culture and, to a certain extent, the adult character. Hardly anyone would deny that so far as music is concerned a boy or a girl familiar with Dvorak's "Humoresque," for instance, is establishing an infinitely finer contact than to know such popular twaddle as "The Dipsy Doodle." At least the difference in value should be established in the youthful mind, so that the foundation is built for later real appreciation of musical art.

Time and again I have had grown-ups say to me: "I wish I could get as much out of good music as you do." My answer always is: "One gets as much out of it as one puts in, and the degree of putting in generally traces back to one's parents. I am deeply thankful to mine for early putting my nose into the best music and seeing that I kept it there during all of my childhood. If you are parents, do the same for your offspring. They will think of you with gratitude when maturity provides them with such a priceless heritage of edification and beauty."

I do not mean that children should be forced to practise an instrument if they show positive distaste or lack of elementary talent; or that they should be compelled to listen to good music if they are so tone-deaf that they cannot recognize a simple melody. However, very few show such lack of receptivity, and respond easily to the best musical influences before ears and taste become vitiated by incessant listening to inferior tunes and texts. No one could possibly contend that swing airs and sex lyrics (some of them altogether questionable) are to be included in a child's proper introduction to culture.

Radio executives who talk so much about the educational importance of their medium have unlimited opportunity to build musically in our nation by acquainting children with the great music and performers and the lives of the composers. The story of Mozart could be presented as enthrallingly as that of ghosts, gangsters, G-men, murderers, and adored heroes who win baseball and football games.

Radio stations have orchestras, soloists and commentators fully competent to do late-afternoon concerts for children. Quizzes, so popular now, might be included in the programs in order to add beneficial excitement for the young listeners. Singers, too, should be featured—real singers, with real voices, performing appropriate art-songs. Then our children could learn that the mooching, maudlin, moaning or shouting sounds sent over the air so ubiquitously by untrained throats are indeed an offense to the refined ear and a general pain in the neck.

A Familiar Friend

Willem van Hoogstraten returns to the Stadium where he made his first appearance in 1922, and since then has been an abiding favorite with its audiences, who liked his engaging personality and his interpretations. There are conductors who specialize in more schol-



Ernest La Prade is National Music Camp conductor Wed.

SUNDAY, JULY 24
at 8:30 p.m. EDT on CBS

The Stadium Concerts
The New York Philharmonic
Orchestra

Willem van Hoogstraten,
conductor

Egmont Overture (Beethoven)
Symphony No. 2 (Sibelius)
Rosemunde Overture (Schubert)
Suite "Facade" (Walton)
Procession and Polka from
"Schwanda" (Weinberger)

WEATHER is the arch enemy of airplanes and outdoor concerts, and so one hopes that the Stadium visitors may enjoy this program in the open air, and not have to transfer themselves to the near-by large hall of the College of the City of New York, where the orchestra and auditors repair when Jupiter Pluvius commands. Dancing in the rain has been glorified by a popular song-writer, but no one seems to praise symphonizing in the rain.

Radio stay-at-homes have all the best of it, and this evening they are getting an array of music enjoyable without weighty analysis. Even the symphony is the most accessible and most popular one of Sibelius, from its quaint opening theme (oboes and clarinets) to the finale sounded in stately resonance.

WEDNESDAY, JULY 27
at 9:30 p.m. EDT on NBC

The National Music Camp
Orchestra

Ernest La Prade, conductor
Boris Schwartz, violinist

My Country (Mortimer Wilson)
First Movement "Unfinished"
Symphony (Schubert)
The Orchestra

First Movement *Symphonie Espagnole*
(Lalo)
Boris Schwartz and Orchestra

I WOULD like to be one of La Prade's outdoor auditors at this event, hearing the masterpieces in picturesque atmosphere and sharing them with others who are there for the sole reason that they love music.

The late Mortimer Wilson, of moderate talent himself, was an enthusiastic disciple in the cause of American music, and worked ardently to bring much of it to public performance. May his shadow be present at this concert; to rejoice at finding him companioned with Schubert and Lalo, and conducted by such an informed and responsive musician as La Prade, who also leads the NBC Home Symphony Concerts and directs the NBC Music Guild programs.

THURSDAY, JULY 28
at 8:30 p.m. EDT on CBS

The Goldman Band Concerts

Edwin Franko Goldman, conductor

University March (Goldman)
Overture to "The Merry Wives of Windsor" (Nicolai)
Echo Waltz (Cornet Solo) (Goldman)
Finlandia (Sibelius)

FRIDAY, JULY 29
at 10:00 p.m. EDT on CBS

The Goldman Band Concerts

Edwin Franko Goldman, conductor

Procession of the Nobles from "Mlada" (Rimsky-Korsakoff)
Fantasy, "The Harp of Tara" (Rogers)
My Heaven of Love (Cornet Solo) (Goldman)
Italian Caprice (Tchaikowsky)
Children's March (Goldman)

THE Goldman series continues its annual pleasure-giving with programs that are popular and yet maintain artistic dignity.

The band itself performs splendidly, many of its personnel being former members of various symphony orchestras.

Not far from the bandstand is the Central Park menagerie, and when the music floats in that direction, a fanciful person might imagine the aviary denizens listening for Henselt's "If I Were a Bird" and some of the other animals trying to recognize Debussy's "Goldfishes," Ganz' "Elephants," Seeboeck's "Frogs," Schneider's "The Eagle," Saint-Saens' "The Swan" and De Kontski's "Awakening of the Lion."

SATURDAY, JULY 30
at 8:30 p.m. EDT on MBS

The Robin Hood Dell Symphony Concerts

The Philadelphia Orchestra

Alfred Wallenstein, conductor
Henry Harris, pianist

Symphony No. 2 (Brahms)
The Orchestra

Concerto in A Minor (Grieg)
Henry Harris

Nutcracker Suite (Tchaikowsky)
The Orchestra

IF THERE are daisies in this Dell, they should benefit from the sunshine in the music to be offered by Wallenstein and his performing partners.

The radiance of Brahms' second symphony contrasts with the epic utterance of the first. (Between the two works the composer wrote only a couple of dozen songs.)

In the second symphony of Brahms my favorite spot occurs near the close of the very first movement, where the chief theme is presented in two opposite aspects, changing from slow to rapid pace, the transition being not only one of speed but also of rhythm. The effect of the transition is magically beguiling.

Greig's sole piano concerto shimmers with light and beauty, its brilliant passages decorating romantic melodies. The slow movement is of ineffable poetry.

Smiles are aroused by the resemblance of the initial theme of the last movement to that ancient and wartime American ditty, "Johnny, Get Your Gun."

The "Nutcracker Suite" derives from a ballet based on a fairy tale, to which Tchaikowsky set this charming and humorous music.

arly, more poetical or more passionate readings than our friend from Holland, but he has enough of those qualities to insure well-integrated performances which do ample justice to the composers.

Those who wonder what Van Hoogstraten does in the winter can be told that he leads the symphony orchestra in Portland, Oregon, where he was called in 1925. He also makes guest appearances with the other major orchestras in America and Europe, and, too, has directed at the Hollywood Bowl.

Van Hoogstraten, born in 1884, at Utrecht, was educated at the Cologne Conservatory and first specialized as a violinist and in chamber music, but showing conductorial proficiency at the music festivals in Vienna and Salzburg and at symphony concerts elsewhere abroad, he took up the baton as a permanent career.

It might interest dial-hearers to know that Van Hoogstraten, with his tall, slim figure, sharply cut features, close-cropped graying hair and well-tailored clothes, is an especially appealing sight for feminine eyes at the Stadium. There is likelihood that if one were to assign the reason for Van Hoogstraten's annual engagement there, the answer would be "the eyes have it."

Deluge for Barlow

Last week I told about the commissioned American works ordered by CBS, and also mentioned that Howard Barlow, conductor of its "Everybody's Music," had asked all our native composers to send works on approval for performance. His request included the belief that "there is an unplumbed source of important material among the Smiths and Joneses of the United States."

The answer of the composers was quick and astonishing, for Barlow has been receiving an average of two manuscripts a day for the past month, and as many of them are good, he now is at a loss to find time for their broadcasting. Strangest of all, one of the best of the works, he says, is by a Smith—Julia Smith, of Denton, Texas. It is called "Episodic Suite," for full orchestra, and will be programmed in "Everybody's Music" July 24, together with another American premiere, a "Partita" by Paul Creston, of Sunnyside, Long Island, written for solo flute and violin with accompaniment of strings.

Miss Smith, who has a B. A. degree from North Texas State Teachers College and an M. A. in music from New York University, is now studying under a fellowship at the Juilliard Foundation in New York. Mr. Creston, born in 1906, was awarded a Guggenheim Fellowship last spring. He has studied piano and organ, but is self-taught in composition. His creative output so far consists of chamber music, all publicly performed, and found of provocative interest in the modern style and idiom.

My Favorite Story

Speaking of names, my favorite story of the late George Gershwin (whose posthumous song, "Dawn of a New Day," has been chosen as the theme melody of the New York World's Fair) is the one he told me about a composer of popular songs, to whom he once said: "It distresses me to think that I have made so much more money out of my 'Rhapsody in Blue' than Beethoven made out of his Fifth Symphony." "Yes," answered the other, "but see what a rotten title he gave his piece."



NBC listeners will hear music from the National Music Camp at Interlochen, Michigan, Wednesday, from 9:30 to 10:30 p.m. EDT

Also Recommended

For Stations, See Our Program Pages

Sunday, July 24

Blaisdell Woodwind Quartet. 10:30 a.m. EDT, NBC. Ignace Strasfogel, pianist, assisting artist. A quartet headed by one of the outstanding women flutists.

Yella Pessl and the Madrigal Singers. 11:30 a.m. EDT, NBC. Examples of ancient harpsichord music and part-singing.

The Magic Key. 2 p.m. EDT, NBC. Symphony orchestra; Frank Black, conductor. Guests.

Monday, July 25

The Voice of Firestone. 8:30 p.m. EDT (7:30 p.m. PST for West), NBC. Symphony orchestra; Alfred Wallenstein, conductor; Margaret Speaks, soprano.

American Rhythm Masters. 9 p.m. EDT, NBC. NBC carnival of popular music program.

Tuesday, July 26

NBC Music Guild. 2:30 p.m. EDT, NBC. Creston Quartet. Quartet for strings and clarinet (Nathaniel Shilkret); Alexander Williams, clarinetist.

One of the most popular conductors on the air offers one of his chamber-music compositions on this program.

The Story of the Song. 6:30 p.m. EDT, CBS.

Wednesday, July 27

Styles in Vocal Rhythms. 8:30 p.m. EDT, NBC. Carnival of popular music program.

Impressions. 9:15 p.m. EDT, MBS. Genevieve Rowe, soprano; orchestra, Bumble Bee (Rimsky-Korsakoff), Tre-pak from "Nutcracker Suite" (Tchaikowsky), Habanera (Ravel), Selections from "Mlle. Modiste" (Victor Herbert).

Symphonic Strings. 10 p.m. EDT, MBS. String orchestra; Alfred Wallenstein, conductor. Suite "Student Music" (Rosenmueller), Intermezzo "Goldonioni" (Bossi), Hebrew Melody (Achron), St. Paul Suite (Holst).

Thursday, July 28

Keyboard Concerts. 5 p.m. EDT, CBS. Lydia Hoffmann-Behrendt, pianist, three selections from Sonata No. 1 (Hindemith) Pastorale; Toccata (Poulenc), Triana (Albeniz).

Today's soloist has chosen three modern composers, two of them Poulenc and Hindemith, ultra-modern. The Albeniz piece is the pleasantest, with its Spanish rhythms and harmonies.

Sinfonietta. 8 p.m. EDT, MBS. Small symphony orchestra; Alfred Wallenstein, conductor. Symphony in B Minor (Gassman), Rhapsody for Saxophone and Orchestra (Debussy).

Essays in Music. 10 p.m. EDT, CBS. Victor Bay, conductor. Subject, "The Village." Village Festival (Foster), Danse Villageoise (Chabrier), Chorus of Peasants from "Prince Igor" (Borodin), Hungarian Village Pictures (Dohnanyi), In the Village, from Caucasian Sketches (Ippolitov-Ivanov), Waltz and Chorus from Village Scene from "Faust" (Gounod).

Friday, July 29

Robin Hood Dell Symphony Concert. 9:30 p.m. EDT, MBS. The Philadelphia Orchestra; Alexander Smallens, conductor.

Grant Park Concert. 10:30 p.m. EDT, NBC. Women's Symphony Orchestra.

Saturday, July 30

NBC Music Guild. 12 noon EDT, NBC. Kneisel String Quartet.

THE PHOTO WEEK



Ken Christie, arranger-accompanist for the Songsmith Quartet heard on "Your Hit Parade," was host to a group of stars at Playland in New York recently. Guests included (left to right) Al Garr, Scrappy Lambert, Alice Cornett, Ken, Leonard Stokes, Mrs. Stokes, Bob Moody, Mrs. Moody, Tubby Weyant



NBC's Roving Prof., William Montgomery McGovern, wore this hat when he inaugurated his new series. It came from the Orient



Edward Arnold (above) is summer emcee of the "Chase and Sanborn Hour" while Don Ameche is vacationing in Europe. The vacationing Don will return in August



Bill Thompson of the Fibber McGee programs received many good-by presents from Chicago friends as he boarded a train for New York and a vacation in Scotland. Barbara Luddy, First Nighter star, presented him with a book; a kiltie band gave him the correct time



John B. Kennedy tells of vacationlands—Thurs., NBC

Dramas Shed New Light on Life of Shakespeare

Sunday, NBC, 1-1:30 p.m.

Shakespeare was human—and as a human he is being depicted in this series designed to emphasize a fresh approach in Shakespearian appreciation. Without detracting in any degree from the genius of the inimitable dramatist and poet, "Shakespeare's England" is presented with a tie-in to today's popular interest in the realism of political, social and economic values.

Instead of the sensuous visionary, the clever word-master, the weaver of moods and plots, Shakespeare is being pictured as a person keenly alive to the potential forces about him and as a focus for the social and economic conditions of the Elizabethan period, his writings influenced by the events of the times and the people with whom he came in contact. Each era in history, has its own peculiar problems and vital movements, and such a view of the literary master in relation to his times should prove interesting and educational in the light of the many contrasts and few resemblances of contemporary society to that of Shakespeare's day.

The series of original radio plays, the third of which will be heard on Sunday, and which includes extracts from the plays and sonnets of the English playwright, is written by Zach Metz, Shakespearian authority, and Stanley Field, established radio author.

How Summer Resorts Aid General Conditions

Thursday, NBC, 8-8:30 p.m.

What should prove to be a very interesting broadcast in the "Stepping Ahead With America" series is the one scheduled for Thursday that will provide a look-in at America's vacationlands. Appropriate to the time of the year when multitudes are flocking all over the country in search of recreation places, this broadcast will report on resorts and attempt to show what they have donated to the cause of improving general conditions in the United States. John B. Kennedy, NBC commentator, is master of ceremonies and narrator for these programs.

This broadcast is the fourth in the series, which was designed to acquaint radio listeners with the various phases of constructive activity in the country. Succeeding programs will treat the subjects of harvest and the distribution of crops, transportation, the garment industry, retail distribution of goods and the informative and entertainment agencies, such as radio, newspapers, movies and the theater.

Listening to Learn

RECOMMENDED PROGRAMS

Times given are EDT. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours. Recommendations based on cultural values

DRAMA

Sunday, July 24

Way Down Home. 1:30-2 p.m. NBC. Drama depicting life of James Whitcomb Riley.

There Was a Woman. 5-5:30 p.m., NBC. Dramatization of women in the lives of famous men.

Monday, July 25

Mercury Theater. 9-10 p.m., CBS. Dramatic program by Orson Welles.

Tuesday, July 26

Let's Pretend. 5:30-6 p.m., CBS. (Also Thursday, same time and network.) Nila Mack takes the children into the land of make-believe.

Four Corners Theater. 8-8:30 p.m., CBS. "Red Acre Farm," by Gordon V. May. Dramatization of popular rural play.

Wednesday, July 27

WPA Radio Theatre Division. 8:30-9 p.m., MBS. "Drums," by James Boyd.

Thursday, July 28

Men Against Death. 8-8:30 p.m., CBS. Dramatizations taken from books of Dr. Paul de Kruif.

Pulitzer Prize Plays. 9-10 p.m., NBC. Dramatization of Eugene O'Neill's "Beyond the Horizon."

Friday, July 29

The Nation's Playhouse. 11:30 p.m.-12 mid., MBS. Dramatization.

Saturday, July 30

Columbia Workshop. 7:30-8 p.m., CBS. Dramatization produced under the direction of Wm. N. Robson.

Original Play. 8:30-9 p.m., NBC. Dramatization of "The Ineffable Essence of Nothing" by Ronald MacDougall.

GOVERNMENT

Monday, July 25

National Radio Forum. 10:30-11 p.m., NBC. Guest speakers, talking from Washington on current national topics.

HISTORY

Wednesday, July 27

Living History. 7:30-7:45 p.m., CBS. Dramatization of events of 1795.

INSPIRATION

Sunday, July 24

Church of the Air. 10-10:30 a.m., CBS. Albert Espey, Kansas City, Missouri; 1-1:30 p.m., Rt. Rev. Monsignor Francis W. Walsh, Peekskill, N. Y.

Highlights of the Bible. 10-10:30 a.m., NBC. Dr. Frederick K. Stamm speaks on "Things That Are Better Than Gold."

Sunday Vespers. 4-4:30 p.m., NBC. Dr. Paul Sherer speaks on "So Many and Great Dangers."

The Catholic Hour. 6-6:30 p.m., NBC. Bishop Duane G. Hunt speaks on "The Appeal to Reason."

Cheerio. 10:30-11 p.m., NBC.

Saturday, July 30

The Art of Living. 6:45-7 p.m., NBC. Dr. Norman Vincent Peale speaks on "Does Life Begin at Forty?"

Message of Israel. 7-7:30 p.m., NBC. Rabbi Edward T. Sandrow speaks on "How Religion Speaks."

PEOPLE—THOUGHT—COMMENT

Sunday, July 24

Magic Key. 2-3 p.m., NBC. Linton Wells speaks from Havana, Cuba.

The Farmer Takes the Mike. 4-4:30 p.m., CBS. Tobacco farmers and farm helpers from Louisville, Kentucky.

Headlines and By-Lines. 10:30-11 p.m., CBS. News by Bob Trout, editorials by H. V. Kaltenborn and Lyle C. Wilson.

University of Chicago Round Table Discussions. 10:30-11 p.m., NBC. Open discussions on topics of the day.

Tuesday, July 26

The Roving Prof. 7:45-8 p.m., NBC. Professor William Montgomery McGovern comments on little-known facts of family life in the Orient. Subject: "In the Forbidden City."

The Right Job. 11-11:15 p.m., MBS. Interviews by Dr. Shirley Austin Hamrin.

Wednesday, July 27

It's News to Me. 7:45-8 p.m., NBC. Commentary by Ruth Bryan Owen Rohde.

The People's Platform. 8-8:30 p.m., CBS. Social, economic and political subjects discussed by American citizens.

Thursday, July 28

Of Men and Books. 4:45-5 p.m., CBS. Comments on literature by Prof. John T. Frederick.

George R. Holmes. 6-6:15 p.m., NBC. News reports from Washington.

Americans at Work. 10:30-11 p.m., CBS. Interview with filling-station attendant.

Friday, July 29

University Town Meeting. 8-9 p.m., NBC. Broadcast from Denver University. George V. Denny, Jr., moderator.

Saturday, July 30

Aviation Talks by Commander Frank Hawks. 5:45-6 p.m., NBC.

American Viewpoints. 10:45-11 p.m., CBS. Guest speakers on topics of national interest.

PERSONAL—SOCIAL PROBLEMS

Tuesday, July 26

Highways to Health. 4-4:15 p.m., CBS.

SCIENTIFIC DEVELOPMENTS

Sunday, July 24

The World Is Yours. 4:30-5 p.m., NBC. Dramatization. (Under auspices of Smithsonian Institution.)

Monday, July 25

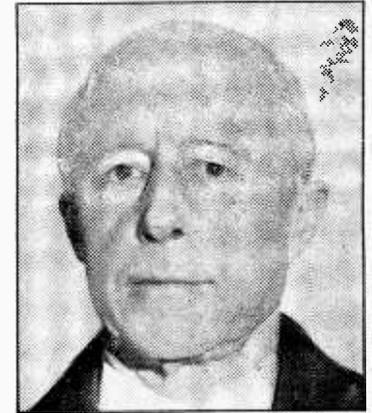
New Horizons. 5:45-6 p.m., CBS. Program under auspices of American Museum of Natural History.

Wednesday, July 27

Science on the March. 7:45-8 p.m., NBC. Dr. Carroll Lane Fenton speaks on "The World Offshore."

Friday, July 29

Adventures in Science. 7:30-7:45 p.m., CBS. "Revolution in the Air," story of scientific development in the field of aeronautics.



—Wide World

Chas. Francis Adams honors Joseph Lee Day—CBS, Mon.

Naturalist Directs Study from National Park

Thursday, NBC, 5:15-5:30 p.m.

Rocky Mountain National Park is one of this country's most popular nature-study fields. Last year it led all others with a total of approximately 651,000 visitors attracted during the open season. Abounding with evidence of Mother Nature's beautiful handiwork, including interesting geological phenomena and wild animal, plant and insect life, it is a veritable paradise to the student of nature.

Each year Dr. H. Raymond Gregg, park naturalist, conducts the Rocky Mountain National Park Junior Nature School for youngsters between the ages of ten and sixteen years. Dr. Gregg, who has had experience in both the public schools and the National Park Service, has done a great deal of leadership work with young people's groups in the field interpretation of nature.

To say the least, those who are able to attend this course are very fortunate. Radio, by offering its facilities, now brings the opportunity of enjoying portions of this training to those who are not so fortunate as to be able to enjoy its benefits in person. Each Thursday broadcasts from the park follow Dr. Gregg as he directs his party to the various points of interest. For the fourth broadcast in a series of ten, Dr. Gregg, this week, will treat the intriguing subject of glaciers, about which there are splendid opportunities for lecture, study and observation in the vicinity of Moraine Park Museum.

Founder of Playground Movement Honored

Monday, CBS, 10:45-11 p.m.

He used a pair of second-hand skates for fifty years, and gave \$360,000 to the national recreation movement.

The late Joseph Lee, humanitarian-philanthropist who is considered the founder of the playground movement in this country, will have July 28 set aside in his honor this year. The date has been chosen because it falls in the middle of the playground season, the development of which was one of Joseph Lee's lifelong obsessions. For twenty-seven years Lee was president of the National Recreation Association, and of him it has been said, "He studied play as Darwin did species."

In a special broadcast from Boston on Monday, Charles Francis Adams, Secretary of the Navy in the administration of Hoover, will speak in honor of National Joseph Lee Day under the auspices of the National Recreation Association.



Edmund MacDonald, CBS actor heard on "Hollywood Showcase" Friday nights over CBS, recently wed New York Actress Diana Allen. True to tradition, he carried his bride over the threshold—of a radio sound-effects door



Don McNeill (left), master of ceremonies of the "Breakfast Club," met Don Quinn, national tennis star, when the latter appeared as guest on a recent broadcast of the early morning program heard Mon. through Sat.

LOS ANGELES Station KECA last week refused to air without charge the NBC-aired premiere acrobatics staged here by M-G-M in behalf of its latest film opus, "Marie Antoinette," and thereby has irked Moviedom — with rumored reprisals rumbling. Whispered threats include the tightening up of the "free movie talent" the celluloid tycoons allegedly have been donating to "poor, celebrity-starving" radio. In commenting on KECA's action, I don't blame its officials. The premiere of "Marie Antoinette" was offered as a sustaining feature. That means the station would have to pay for it. What would it get? You know the answer: Just a flock of hello-I'm-so-happys and several my-dear-dear-poooblics, plus a description of the "ravishing" styles worn by the movie queens, all of whom were trying to outdress one another. If that makes entertainment or news, the Lord have mercy on radio's future . . . Imagine the airing of the unveiling of the latest superdoflickus can-opener. Then twist your dial to the "great achievement" of some "master car-builder" who allows your ears to feast upon the superman-red of his under-slung highway burner. And next switch to the Happy-ham special-event to hear how be-oo-tifully wrapped are the gorgeous new Happy hams! . . . Phooey. Yes, and that's what most movie chiseling is, too. Too many "stars"—yes, I believe I can say the majority of movie stars—give nothing to radio even when they are paid dearly to do so!

Rom-Antics: Owen Davis, Jr., and that darling Virginia Field are keeping the Brown Derby waiters talking . . . Jon Hall and Frances Langford like matrimony so well they were married again at the "Little Church Around the Corner" in New York City . . . Joy Hodges and Robert Wilcox, who planned to speak their "I do's" at Greenwich, Conn., will delay them till they return to Hollywood. Joy may get the singing job on Jack Haley's new airer starting late in September, and perhaps she and Bob will hold hands in the next Bergen film, "Charlie McCarthy, Detective" . . . San Francisco reports Contralto Beryl Cameron and Conductor Pablo Ricardo aren't a happy twosome these days.

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

Martha Raye, personally appearing these days, with Cleveland next, July 22-28, was so pleased to be given that pretty ruby-bedecked charm bracelet on the first show of her last day on the Jolson series. Al gave it to her, and the audience applauded. Its charms were miniature heads of the members of the program's cast. After the show Al took the bracelet back, and Martha, of course, expected him to present it to her the second time on the repeat broadcast for the West Coast . . . But Al didn't, and the explanation most favored is that Al's wife Ruby wouldn't let him. Ruby was present—and perhaps it was her own trinket gifted as a gag. But if it was a joke, this will let Al know it wasn't—to Martha.

Kenny Sargent of the Casa Loma line-up became the proud father of nine-pound Kenny, Jr., born July 13 at St. Joseph Hospital in Memphis . . . The Three Cheers, too, are on edge while Ernest J. Derry, baritone of the NBC group, shops for safety-pins and things.

Bing Crosby got off to a good start last week, galloped around the oval lengths ahead of his nearest rival, and came over the tape an easy winner of a ten-year, non-cancellable contract renewal on the Kraft Music Hall—the longest radio contract ever made! By the time Bing has completed that run, he'll either be as bald as a hunk of his

radio product or starting a new crop of fuzz in his second childhood . . . Mr. Crosby also broke into the news by going on a one-man strike for three days against Paramount Pictures, for whom he is now making "Paris Honeymoon." His walkout was against Paramount's change of the name of his recently completed film, originally titled "Sing, You Sinners," to "The Unholy Beebes" (whatever they are!). Crosby lost the strike—but on dear old "KMH," he's still calling the songs from the picture by its original title, so there.

Bing's big brother Everett, by the way, sat in the KMH control-room and blew sweet kisses through the plate-glass observation window to his guest-appearing heart, pretty blond Florence George. Aw shucks!

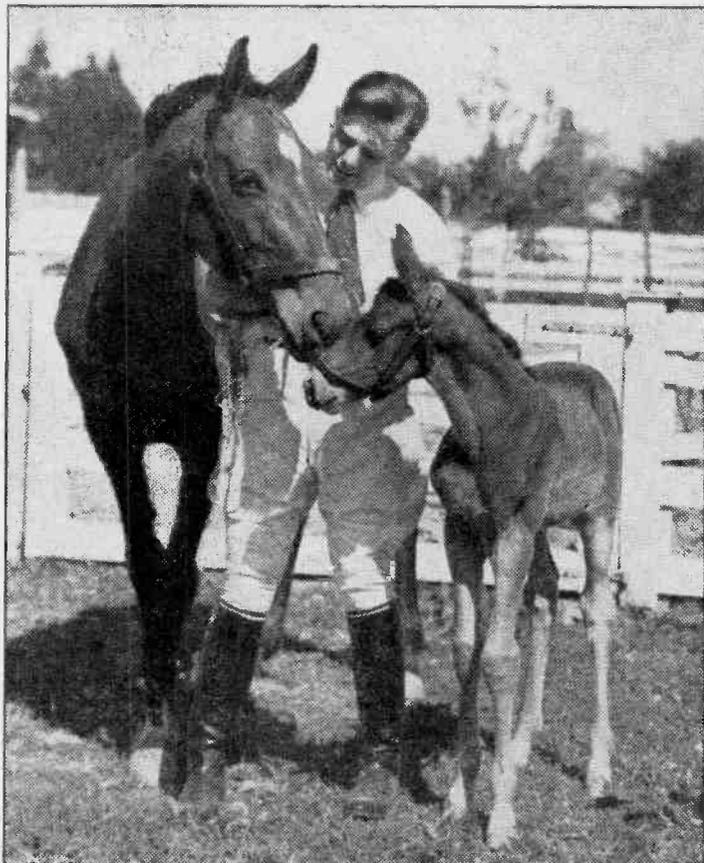
From Louise Landis, NBC praiser in San Francisco, came this note which touched my heart: "In a local chapel the other day, a small group of mourners gathered about the torn young body of a woman to whom death had come with the awful suddenness of an auto crash. As the simple service drew to a close, a small, unobtrusive-looking chap in the gallery rose and sang 'Lead, Kindly Light' in a sweet, clear tenor which would have amazed the millions of NBC listeners who follow Fibber McGee. It was the first time in ten years that Jim Jordan had

sung in public, but it was his final gift to the dead girl, wife of his best friend and author of Fibber's scripts, Don Quinn, to whom the tragedy had come in the midst of his greatest happiness . . . The Quinns were enroute to their dream home, completed but never seen, when death came between them . . . Because Jim feared his voice might break with emotion, NBC Staff Tenor Gwynfi Jones stood at his side, but his assistance was not required."

Los Angeles papers have deleted names of political speakers from their published radio programs. Now those "Angels" who fail to read RADIO GUIDE won't know when to tune out!

Jack Benny is a nervous man. Keeping busy "resting," he was supposed to move into his new house July 13, but noting the hoodoo number of the date, postponed the work of the vans to the next day—which was, if I recall history, a very bad day for a certain king and queen of France. His next worry of the week was his capability to officiate as umpire of the Motion Picture Relief Fund polo match, and that worry over, he began biting his nails over the wisdom of his leaving Mary Livingstone alone in Beverly Hills while he trained for a week in the high Sierras with a health director. Andy Devine and Don Wilson have volunteered to take over some of Jack's worries—including his bank account—but Jack is studying the proposition.

Tag Lines: That oil company may have an agent suit on its hands if it doesn't go through with the Robert Benchley series as agreed . . . Lanny Ross is readying for two weeks of summer stock—August 16 at Tarrytown, N. Y., in the Franchot Tone role in "Green Grow the Lilacs," and September 5 at Ogonquit, Me., as the radio operator in "Petticoat Fever" . . . At Leo Reisman's Coconut Grove opening: Edgar Bergen with the Freeman (Amos) Goddens; Ted Lewis and party . . . Sally Rand appeared at local Station KEHE the other day without her fans, balloons or audience . . . (Betty Boop) Kane, thinned down and sex-appealish, is on comeback trail with a new style she hopes she can protect against imitators.



Arthur Godfrey, song-and-patter man, is proud of his prize-winning mare, "Judy," and colt, "Betty Lou." "Betty Lou" was named after Tommy Riggs' imaginary radio character



The Bernies get together, and that's exactly what happened, for the Ol' Maestro recently had as his guests on a Wednesday night show none other than members of the Bernie clan. Present were, left to right, Lee, Harry, Ben, Sarah, Bessie, Eadie, Dave and Betty—all Bernies

ALTHOUGH the Phil Lord office apparently refuses to confirm it, we have it on good authority that Seth Parker will be back on the kilocycles in the fall. Despite the fact that this program has been off the air for several years, letters still continue to come in inquiring as to when it will return.

As reported several months ago, *Vox Pop* will have a new sponsor in the fall. The new set-up will be heard on Saturday nights along with the other question-and-answer shows; namely, *Prof. Quiz* and *Uncle Jim's Question Bee*, if these shows remain in their current spots. One of our spies recently saw *Prof. Quiz* in the office of an agency, but not the one handling his current show. *Vox Pop*, by the way, will not be heard on the West Coast, unless another sponsor comes along in the meantime to take it over for that sector.

MORE PROGRAM NOTES: The new Tommy Riggs-Betty Lou show, which debuts in the early fall, is also expected to be a Saturday night feature. Bob Ripley shifts from Tuesday to an earlier Monday night spot, starting August 15. Two days later, *Gang Busters* returns to the air, but will be heard at an earlier time than before. "We, the People" will have a Tuesday night spot instead of Thursday, when it returns in the fall. Carson Robison and his *Buckaroos* will be back entertaining the listeners on Monday nights, starting October 10. Father Coughlin is making preparations for his return to the airlines on Sunday, November 6, at the usual time. "Musical Steel-makers," the program that presents only employes of the sponsor, comes back to the Mutual network Sunday, September 11.

Phil Stewart, the announcer with the sales-appeal voice, is being discussed as a possibility for the fall *Burns and Allen* series. A better selection couldn't be made. Don Johnson, whom many of you know as "Professor Figgsbottle," will have a hand in writing all future *Tim and Irene* comedy scripts. Phil Lord is working on a new idea for news broadcasts. But, sad to relate, it's another

audience-participation show, and we frankly believe there are too many on the air now. Eric Sagerquist, musical director of "First Nighter," has a sponsor interested in a novel musical program idea. Fredda Gibson's brother, Bob, who was a former pageboy at CBS, has been signed by Ben Bernie and will sing with the maestro's band during their current road tour.

Listeners in the East can't understand the reason for *Hobby Lobby* being heard twice on Sunday night over two different stations. The early show is heard over WEAJ at 7:00 p.m. EDT and WOR broadcasts the same program at 11:30 p.m., which is the time the show is aired for listeners on the West Coast. In order for the sponsor to get *Hobby Lobby*, it was necessary to include WOR, because this station owns the program and it was a case of either—or else.

A lot of people have written in to ask us what Kathryn Cravens is doing these days. Well, anyone who is near New York's Central Park of an afternoon will see Kathryn cantering on the bridle path. She's developed a tremendous enthusiasm for horseback-riding, and is in the park every afternoon. She's also taken up piano. A little later in the summer, Kathryn expects to vacation in Canada. In the meantime, she is working on a new

radio idea and hopes to bring it to radio soon.

Hal Kemp's recent opening at the Astor Roof brought out the usual throng of celebrities. Included in the gathering were bandleaders Kay Kyser, Henry Busse, Raymond Paige, Art Kassel, and Ozzie Nelson with wife Harriet Hilliard. Frances Langford and Jon were HALLso there. The hit of the evening was Judy Starr's five-year-old daughter, Patty, who is almost as tall as her mother. The youngster put on a singing-and-dancing act that brought down the house, which prompts us to predict that some day she will be more popular than her mama.

In the apartment next door to the place we hang our hat, "Pretty Kitty Kelly" is tuned in regularly at 10:00 a.m. EDT. Close to the loudspeaker sits the program's severest critic—Mrs. Clayton Collyer, wife of the program's featured male player, Clayton "Bud" Collyer, a very handsome Thespian. He is a brother of Cinematress June Collyer, who is the wife of Stuart Erwin.

Ben Bernie wouldn't like it to be known, because he's just that kind of a swell guy; but we ran across a piece of news which makes us admire the Ol' Maestro all the more. Some months ago, when Bernie played in

Philadelphia, he happened to meet a blind newsdealer. Ben took a liking to him, and from then on he purchased his papers and magazines from this man regularly. One night while having dinner with two prominent Philadelphians, Bernie mentioned the blind newsdealer. They became interested immediately, and right then and there Ben and his two friends made arrangements for an operation to try to restore the blind newsman's sight. The three men will split the cost.

PURELY PERSONAL: Benay Venuta should go on a diet. She looked as though she were falling away to a ton when we saw her last week. Arline Blackburn, who is Miss Pretty Kitty Kelly, does her sunbathing on the roof of the radio studios, and attracts quite a bit of attention from the residents of a hotel across the street. Helen Choat, dramactress of of the same show, had her mother down as a guest for a week. She looked forward to having some real home cooking for a change. When her mater arrived she noticed a well-stocked pantry but declined to do any cooking, saying she had come to New York to have some fun and rest. Jack Fulton's mother is suffering from a paralytic stroke.

Fred Allen was presented with a silver tray by the Peter van Steeden music-makers before leaving on his vacation. Raymond Paige, Hollywood Hotel maestro, is now in the East and will spend most of the summer motoring through New England and doing a little boating at the stopovers. Arthur Rush, of the CBS office in Hollywood, recently visited New York for a few days. He hopped in a cab to go to the ball game and the driver gave Arthur a proposition. "Take me into the game and I'll drive you up for nothing," said the driver. That was one of the big deals Rush consummated while in the city. Bob Trout lost his independence on Independence Day. He married the secretary of CBS Program Director Bill Lewis. No relation!

Postcard from Arch "Lights Out" Oboler, in Belgium: "Having a fine time; wish you were here." Hmm! . . .

AIRIALTO LOWDOWN

BY MARTIN LEWIS

**Log of Short-Wave Stations
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles below)

CJRO, Canada	6.15	OLR3A, Czecho-	9.55
CJRX, Cuba	11.72	slovakia	11.84
COCH.	9.43	OLR4A, "	11.76
COCO.	6.01	OLR4B, "	11.76
COCQ.	9.725	OLR5A, "	15.23
COGF.	11.605	OLR5B, "	15.23
CSW, Portugal	9.74	OZF, Denmark	9.52
CXA8, Uruguay	9.61	PCJ, Holland	9.59, 15.22
DJB, Geir, any	15.20	PHL.	17.775
DJC.	6.02	PRF5, Brazil	9.50
DJD.	11.77	RAN, U.S.S.R.	9.60
DJL.	15.11	RKL.	15.08
EAJ43, Canarias	10.37	RNE.	12.00
EAQ, Spain	9.855	RV59.	6.00
EAR.	9.49	SPD, Poland	11.53
EA9AH, Spanish Morocco	14.05	SPW.	13.64
FOSA, Tahiti	7.11	TFJ, Iceland	12.23
GSA, England	6.05	TIANRH, Costa Rica	9.698
GSB.	9.51	TPA2, France	15.24
GSC.	9.58	TPA3, "	11.88
GSD.	11.75	TP 4, "	11.71
GSF.	15.14	TPB7, "	11.535
GSG.	17.79	VE9DN, Canada	6.005
GSH.	21.47	VK2ME, Australia	9.59
GSI.	15.26	VK3ME.	9.51
GSJ.	21.58	VLR.	9.58
GSL.	6.11	VPD2, Fiji	9.54
GSO.	15.18	VPLO, St. Kitts	6.38
GSP.	15.31	VUD2, India	9.59
HAT4, Hungary	9.12	VUD3.	15.16
HBJ, Switzerland	14.535	WIXAL, Boston, Mass.	15.25, 11.79, 6.04
HBL.	9.34	XEUZ, Mexico, D.F.	6.12
HBO.	11.402	XEXA.	6.172
HBP.	7.80	YSD, El Salvador	7.824
HC2RL, Ecuador	6.66	YV5RC, Venezuela	5.97
HJ1ABP, Colombia	9.618	ZBW3, China	9.525
HP5A, Panama	11.7	ZIK2, British Honduras	10.6
HP5J.	9.60	ZRK, So. Africa	9.61
HSPT, Siam, 9.51, 19.02	9.83	Y I S.S. Kanimbla	9.71
IRF, Italy	9.825	2R03, Italy	9.635
JDY, Kwantung	11.80	2A04.	11.81
JZJ, Japan	15.16		
JZK.	9.66		
LXX, Argentina			

Short-wave programs of American stations are shown along with the regular listings beginning on page 25. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—1:35 a.m. JZK, 2:50, GSB, GSD, GSF, GSG, GSO; 8:45, JDY; 9:30, GSF, GSG, GSH, GSI; 9:55, JZK; 12 noon, GSF, GSG, GSH, GSI; 1:20 p.m., GSI, GSD, GSG; 3:10, TPA3, 5:15, GSB, GSF, GSG, GSO, GSP; 5:30, OLR4A or OLR4B; 5:45, EA9AH, 7, HP5A; 7:05, JZJ, JZK; 8, EA9AH, HP5J, RAN, RKL; 8:35, IRF, 2R04; 8:40, GSB, GSG, GSD, GSP, GSO, EAR; 9, EAJ43; 9:15, DJB, DJD; 10:45, CJRO, CJRX; 11, TPA4; 11:30, DJB, DJD, GSB, GSC, GSD, GSI.

Daily Except Sundays—9:20 a.m., VK3LR.

Mon., Tues., Thurs., Fri.—9:50 p.m., OLR5A or OLR5B

Sunday, July 24

*8 a.m.—Overseas hour (Eastern U. S. A.): JZJ

*9 a.m.—Variety program: DJL

*9 a.m.—International church: COCQ

*9 a.m.—Overseas hour (South Seas): JZJ

*11:30 a.m.—Program from the Vatican: HVJ (15.12)

12:10 p.m.—Symphony concert: DJB

2:40 p.m.—Iceland hour: TFJ

3 p.m.—News in German: W3XAL (17.78)

4:05 p.m.—Garde Republicaine Band and the BBC Military Band: GSG GSI

*5 p.m.—Broadcast from St. Kitts: VPLO (6.38)

6 p.m.—Cuban organ music: COCO

*7 p.m.—Overseas program (Eastern North America): JZJ, JZK

*7 p.m.—Polish program (North America): SPW

*7 p.m.—La Voz de Las Provincias: COCH

*7 p.m.—Cadena Crusselas network program: COCH

*7 p.m.—Spanish news review: W3XAL (17.78)

7:15 p.m.—Symphony Concert: DJB, DJD

*7:45 p.m.—Spanish news service: W2NE (11.83)

*8 p.m.—News in Portuguese: W3XAL (17.78)

8 p.m.—League of Nations program (U. S. A.): HBO (11.4)

*8 p.m.—El Salvadorian program: YSD

*8 p.m.—Brazil on the Air: PSH (10.22)

*8 p.m.—Soviet program (North America): RAN, RKL

8:15 p.m.—Program from Spanish Morocco EA9AH

*8:30 p.m.—News from Italy: 2R04, IRF

*8:40 p.m.—Loyalist news from Madrid: EAR (9.488) EAQ

*9 p.m.—Nationalist program (North America): Salamanca (10.37)

*9:15 p.m.—English news: DJB, DJD

*9:30 p.m.—North American broadcast: TPB7

*9:30 p.m.—Spanish news: GSB

*9:30 p.m.—Portuguese news: GSB

*10 p.m.—Program from Miami, Florida: W4XB (6.04)

*10:30 p.m.—Danish program (North America): OZF

11 p.m.—Guatemalan program (North America): TGWA (9.685)

*11 p.m.—English news: TPB7, TPA4

*11:30 p.m.—English news: DJB, DJD

*12:45 a.m. (ex. Sat.)—Program from South Africa: ZRK

*1:30 a.m.—Overseas hour (West Coast): JZK

*2 a.m.—English DX period: XEUZ

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ††Tuesday, Thursday, Saturday.

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Daylight Saving Time. For EST and CDT subtract 1 hour; for CST, 2 hours; for MST, 3 hours; for PST, 4 hours

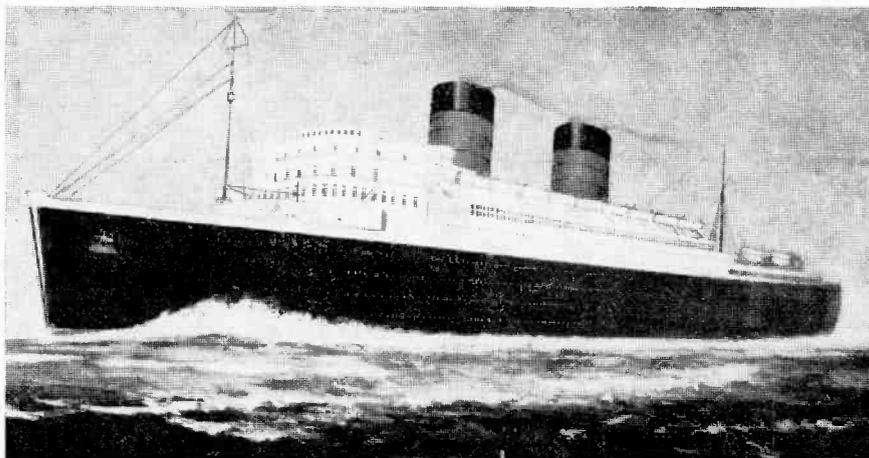
COMMENTARIES on the launching of two great ships of Britain's merchant navy will be broadcast from Daventry this week. A commentary on the launching of the *Dominion Monarch* will be heard on Wednesday, July 27, at 1:40 p.m. EDT, over GSG and GSI, while the program describing the launching of the new *Mauretania* will be heard over GSF, GSG and GSJ on Thursday morning, July 28, at 6:40 a.m. EDT.

The 27,000-ton *M. V. Dominion Monarch*, the largest British merchant vessel built on the Tyne since the old *Mauretania* in 1908, to inaugurate a new route for passenger traffic between England and New Zealand, will be launched by Lady Essendon. The *Dominion Monarch* is expected to make her maiden voyage in February, 1939.

The new *Mauretania*, a 33,000-ton twin-screw ship, with her two vast funnels, terraced superstructure and cruiser stern, will present a totally different appearance from the old *Mauretania*. Elaborate arrangements have been made for broadcasting entertainment to passengers aboard this vessel. All feature programs broadcast from Daventry will be available for reception aboard the ship.

According to Frank Hutchings of Auckland, New Zealand, the first short-wave station to broadcast from that country is now putting on experimental programs from Wellington on frequencies of 6.975, and 3.53 megas. Reception reports from the United States will be particularly appreciated.

The following short-wave stations do not as a rule verify reception reports sent direct to them: Colombian Stations HJ3ABD, HJ3ABX, HJ5ABD, HJ7ABD, HJ6ABH and HJU; Venezuelan Stations YV2RA, YV1RB, YV1RH and YV6RB; Dominican Republic Stations HI3U, HI9B, HI5N, HI8Q, HIN, HIG, HIT, and HI7P; Mexican Stations XEBQ, XEDQ, XEFT, XEBM, and XECU; Nicaraguan Stations YNLG and YNGU; HRN, Tegucigalpa, Honduras; HC2RL, Guayaquil, Ecuador; OAX4J, Lima, Peru; HP5A, Panama City, Panama; CB1170, Santiago, Chile, and PRA8, Recife, Brazil.



Listeners to the Daventry stations will hear a running commentary of the launching of England's new "Mauretania" Thursday at 6:40 a.m. EDT

Russell Graham of Verdun, Quebec, Canada, reports hearing a new Venezuelan short-wave station, YV4RA (5.81), located at Valencia, on Wednesday, June 22. Announcements were made and reports requested in Spanish, French and English.

HIGH-FREQUENCY HIGH-LIGHTS: "Radio Caracas, YV5RC, which recently shifted frequency to 5.97 megas, is to have its power greatly augmented. . . . A rarely heard station in the United States, namely, VQ7LO in Nairobi, Kenya, British East Africa, was recently logged by Roger Legge of Philadelphia, Pa., on an announced frequency of 10.73 megas, near 10 p.m. EDT, while this station was relaying a program to the NBC. The operator gave the call as "VQ7LO, telephone call VQG" . . . A verification from General Franco's station, "Radio Malaga," Departamento de Radio, Gobierno Civil de Malaga, conveys the information that the power of the transmitter is 700 watts, its frequencies 7.22 and 14.44 megas. . . . Dr. Angel Mora, operator of Short-Wave Station EA9AI of Melilla, Spanish Morocco, writes that this 200-watt broadcaster broadcasts on either 7.151 or 7.186 megas, Fridays and Saturdays, from 11 p.m. to 12 midnight EDT. . . . Short-Wave Station TG2X (5.94) of Guatemala City, Guatemala, power 500 watts, operates week-days from 5 to 7 p.m. EDT and from 11 p.m. to 1 a.m. EDT, and on Sundays from 5 to 7 p.m. EDT only. . . . YDO3 (3.29), owned by the Radio Electric Trading Co., Ltd., of 147 Kaliasin, Soerabaja, Java, power 50 watts, operates on Sundays, Tuesdays and Thursdays from 8:30 to 10:30 a.m. EDT. . . . VK2ME (9.59) of Sydney, Australia, the station made famous by its unique kookaburra-bird call identification, is now broadcasting on Sundays from 1 to 3 a.m., 5:30 to 9:30 a.m., and 11:30 a.m. to 1:30 p.m. EDT.

The revised broadcasting schedule for NBC Short-Wave Station W3XAL of Boundbrook, N. J., follows: Daily, on 17.78 megas, from 9 a.m. to 5 p.m. EDT for Europe, and from 5 to 9 p.m. EDT for Latin America, and on 6.1 megas from 9 p.m. to 1 a.m. EDT for Latin America.

Monday, July 25

7:30 a.m.—Fourth Cricket Test Match; England vs. Australia: GSF GSG GSJ (Also at 8:20 & 9:15 a.m.)

8:30 a.m.—Program from Hong Kong: ZBW3

8:59 a.m.—Siamese broadcast: HS8PJ (19.02)

10 a.m.—Radio Version of the Famous Janet Gaynor—Charles Farrell Film "Sunny Side Up": GSF GSG GSJ

11:30 a.m.—Fourth Cricket Test Match; England vs. Australia: GSF GSG GSJ

3:10 p.m.—Press Gang: GSG GSI

4:5 p.m. (ex. Sat.)—News Tower: W2XAD (15.33) W2XAF (9.53)

4:56 p.m.—Science news: WIXAL (11.79)

4:56:45 p.m. (ex. Sat.)—News in Portuguese: W2XE (11.83)

4:57 p.m.—Monitor news: WIXAL (11.79)

7:45 p.m.—Variety program from Switzerland: HBO HBJ

7:50 p.m.—Portuguese Musicales: W2XAD (9.55)

8:30 p.m.—Songs and poetry: DJB, DJD

8:59 p.m.—Typical Orchestra: COGF

10:15 p.m.—German Study Club: DJB, DJD

11 p.m.—Guatemalan program (North America): TGWA (9.685)

Tuesday, July 26

7:30 a.m.—Fourth Cricket Test Match; England vs. Australia: GSF GSG GSJ (Also at 8:20 & 9:15 a.m.)

10 a.m.—Dance Music: PHI

12:30 p.m.—Fourth Cricket Test Match; England vs. Australia: GSF GSG GSJ (Also at 1:25 p.m.)

3:30 p.m.—Bournemouth Nights: GSG GSI

6:30 p.m.—Girls at the microphone: DJB, DJD

8 p.m.—Military Band: OLR5A or OLR5B

8:45 p.m.—Tuesday Symphonies: 2R04, IRF

8:59 p.m.—Argentine music: COGF

8:59:45 p.m.—Program from Belize, British Honduras: ZIK2

9:10 p.m.—Program from Costa Rica: TIANRH

10:20 p.m.—Central European Review of Affairs: OLR5A or OLR5B

11:50 p.m.—Play, "The Cockle-mouth Comet": GSI, GSD

Wednesday, July 27

8 a.m.—Highland Village Concert: GSF GSG GSJ

12:40 p.m.—"WORLD AFFAIRS," H. Wickham Steed: GSF GSG GSJ

1:40 p.m.—Launching of the "Dominion Monarch": GSG GSI

6:10 p.m.—Ralph Elman Sextet: GSG GSI

7:20 p.m.—Empire exchange talks: GSG GSP

8 p.m.—Budapest program: HAT4

8:15 p.m.—North American program: PCJ (9.59)

8:30 p.m.—From Austrian districts: DJB, DJD

9 p.m.—Poems by the Austrian Youth: DJB, DJD

10:15 p.m.—An Evening in the "Zelten": DJB

11:15 p.m.—Haunting Harmonies: GSI, GSD

Thursday, July 28

6:40 a.m.—Launching of the new "Mauretania": GSF GSG GSJ

9:30 a.m.—Varied program: PHI

1:40 p.m.—Billy Cotton's Band: GSG GSI

6 p.m.—A trip across country: DJB, DJD

7 p.m.—Musical memories: DJB, DJD

7:20 p.m.—Musical journey through Europe: GSG

8 p.m.—Mailbag: OLR5A or OLR5B

9 p.m.—Eileen Joyce, pianist: GSG GSP

9:30 p.m.—The world of birds: DJB, DJD

10 p.m.—Variety: OLR5A or OLR5B

11:20 p.m.—Ronald Gourley: GSI, GSD

Friday, July 29

7:45 a.m.—Talk, "Under Big Ben": GSF GSG GSJ

8:50 a.m.—"Romantic and Rhythmic": PHI

2:35 p.m.—Peter Bornstein, violin: GSG GSI

4 p.m.—Montague Brearley's orchestra: GSG GSI

5 p.m.—English news review: LSY (18.115) LRA (9.69)

7:15 p.m.—Concert Orchestra: YV5RC

7:20 p.m.—Rugby Football: GSG GSP

7:45 p.m.—Erencio Castellanos, pianist: YV5RC

8:35 p.m.—Chamber music: DJB, DJD

8:40 p.m.—Popular music: OLR5A or OLR5B

9 p.m.—John Reynders' orchestra: GSG GSP

9:15 p.m.—Amy Bernardy: 2R04, IRF

10 p.m.—Concert from Prague: OLR5A or OLR5B

10:20 p.m.—Viennese Operetta: GSI, GSD

10:30 p.m.—Folk music: DJB, DJD

Saturday, July 30

8:40 a.m.—Piano recital: PHI

9 a.m.—Celebrity Trio: GSF GSG GSJ

12:25 p.m.—Billy Cotton's Band: GSF GSG GSJ

1:45 p.m.—Portsmouth Navy Week: GSG GSI

3 p.m.—Bristol Police Band: GSG GSI

6 p.m.—Variety folk music: DJB, DJD

7:15 p.m.—Tupinamba Orchestra: YV5RC

7:35 p.m.—The Continental Players: GSG GSP

8 p.m.—Merry musical review: DJB, DJD

8:30 p.m.—Harry Roy's Band: CXA8 (9.64)

8:45 p.m.—Venezuela Typical Orchestra: YV5RC

9 p.m.—"The Hour of Costa Rica": TIPG (6.41)

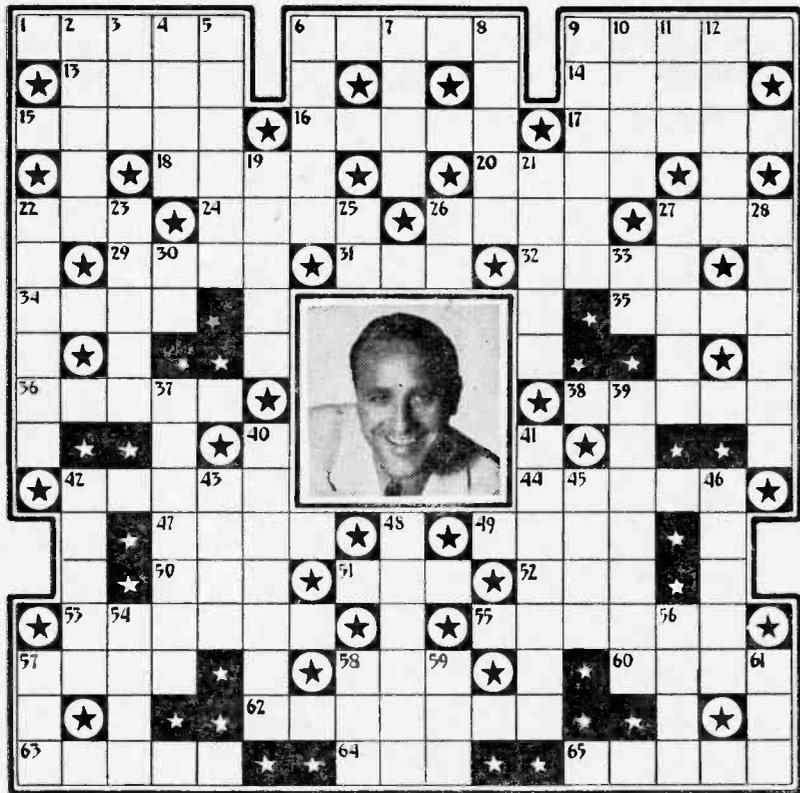
9:30 p.m.—Organ music: DJB, DJD

10:15 p.m.—Merry-go-round: DJB, DJD

11 p.m.—Opera: OAX4J

12 Midnight—Northern Messenger; messages to those in Arctic: VE9DN

RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
1. First name of star in the portrait
 6. Kate —, singer
 9. Clerical linen collar
 13. Moderately cold
 14. Ireland
 15. Drench
 16. Fred —, comedian
 17. Spanish dance
 18. Always
 20. Lacking in color
 22. — Merkle, screen star
 24. Freedom from pain
 26. — Davis, bandleader
 27. — Black, bandleader
 29. Last name of star in the portrait
 31. A month
 32. Nelson —, baritone
 34. A harbor
 35. Feminine name
 36. A mountain chain
 38. Covering
 42. Hal —, announcer
 44. More scarce
 47. Drain by ditching
 49. Refuse of grapes after pressing
 50. Blemish
 51. Linda —, songstress
 52. Born
 53. Howard —, announcer

55. Ascends by steps
 57. Conjunction
 58. — Kassel, bandleader
 60. Vehicle for traveling over snow
 62. Small hollow cuts
 63. Ted —, bandleader
 64. Golf mound
 65. — Moore, soprano
- VERTICAL**
2. Fruit of the oak
 3. Pronoun
 4. Proboscis
 5. A number
- Solution to Puzzle Given Last Week**
- POROTHY C SCHOLAR
 O U A G A P O E E
 R U S H M A R B L E S A S I A
 S S A M P L E A L T E R S I P
 E M I T P E N N Y N O N E R
 Y E A K S I N E J U N O N E
 L E L P S O L A K
 T I P A L W A P A M
 B O N G O O X N A B
 A N D A K G N U
 R U N I T J A D A P
 R A C E S T U L I P A G E N T
 O E L M E R A E A R N S E
 N S E V E R M O N T I E R
 P R O V E N O N E A T E R
 P I A N O V E C E P E B I T
 Y W A S I R R O P B
6. Luminous bodies
 7. Sick (pl.)
 8. Composer of "St. Louis Blues"
 9. Keep back
 10. Native of Arabia
 11. Receptacle for coal
 12. To fish
 19. Bird of the falcon family
 21. Pastoral pipes
 22. A referee
 23. City in Ohio
 25. Printer's measure
 26. Belonging to me
 27. Tenth president of the United States
 28. — Durbin, singer
 30. Preposition
 33. Achieve
 37. The "King of Swing"
 39. Small bundles
 40. Pierre —, tenor
 41. — Langford, songstress
 42. Fredric —, screen star
 43. Tim —, comedian
 45. Scope
 46. Gene —, announcer
 48. Al —, comedian
 54. Rosemary —, songstress
 56. — Logan, blues singer
 57. To drag, as a vessel
 58. Attention (abbr.)
 59. An article
 61. Pass away

BEYOND THE HORIZON

(Continued from Page 5)

the Mayo place has gone almost to ruin. At first with horror, later with resentment, Ruth has discovered that she doesn't love Rob, that she never did—and she has told him so. The only thing they have in common now is their little daughter, Mary, and at the first opportunity Ruth tries to tell Andrew that she loves him, not Robert, that she always has, and that she has been able to live out the last three years only on her memory of him. But she cannot say these things as clearly as she should, and Andy, misunderstanding, assures her that he has no feeling left for her, that he does not want her to feel embarrassed at his presence. Her last hope crushed, she can say no more, and soon Andy sails away again, this time to make his fortune in Buenos Aires.

It is to be five years before his re-

turn, and in those five years the tragedy runs its full course. Robert and Ruth have tasted the very bitterest fruits of their mistake. The little girl whom they both adored, their daughter Mary, has died, and so has Robert's mother. Robert is terribly ill and the specialist whom Andrew brings with him, in response to a telegram awaiting his arrival in New York, can offer no hope.

The play ends where it began. Robert, delirious and dying, staggers out to the field beside which he has dreamed away so much of his life. Ruth and Andrew hurry to his side. He will not listen to them, for he has too much to say himself.

"You mustn't feel sorry for me. Don't you see I'm happy at last—free—free!—freed from the farm—free to wander on and on—eternally! Look! Isn't it beautiful beyond the hills? I can hear the old voices calling me to come . . .

RADIO GUIDE'S PROGRAM LOCATOR APPEARS IN THE ISSUE DATED THE SECOND SATURDAY OF EACH MONTH

and this time I'm going! It isn't the end. It's a free beginning—the start of my voyage! I've won to my trip—the right of release—beyond the horizon! Oh, you ought to be glad—glad—for my sake! Andy! Remember Ruth—"I'll take care of her, I swear to you, Rob!"

And thus does Robert Mayo die, leaving Ruth and Andrew to pick up the threads and make of their shattered lives what they can. What little they can say to each other Andrew finally says.

"I—you—we've both made a mess of things. We must try to help each other—and—in time—we'll come to know what's right. And perhaps we . . ."

The curtain falls.

"Beyond the Horizon" may be heard Thursday over an NBC network at:

EDT 9:00 p.m. — EST 8:00 p.m.
 CDT 8:00 p.m. — CST 7:00 p.m.
 MST 6:00 p.m. — PST 5:00 p.m.

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- The Nazis in America
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If you suffer with those terrible attacks of Asthma when it is hot and sultry; if heat, dust and general mugginess make you wheeze and choke at each gasp for breath was the very last; if restful sleep is impossible because of the struggle to breathe; if you feel the disease is slowly wearing your life away, don't fail to send at once to the Frontier Asthma Co. for a free trial of a remarkable method. No matter where you live or whether you have any faith in any remedy under the Sun, send for this free trial. If you have suffered for a life-time and tried everything you could learn of without relief; even if you are utterly discouraged, do not abandon hope but send today for this free trial. It will cost you nothing. Address:

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 462 Niagara St., Buffalo, N. Y.

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No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.

ELIMINATE THE AERIAL FOR GOOD

Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

NOT NEW—VALUE ALREADY PROVED

On the market five years, 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set. Easily connected to any radio, including radios having no ground or radio for doublet aerial. Note: It will not operate on battery or automobile radios.

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JUST MAIL THIS COUPON:

F & H Radio Laboratories, Dept. 99, Fargo, N. Dak.

Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here if sending \$1 with order—thus saving postage cost—same refund guaranteed. Check here if interested in dealer's proposition.

NAME.....
 ADDRESS.....
 CITY..... STATE.....

Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed:.....

MARY LOU TELLS ON WAIKIKI



Although Mary Lou is actually a daughter of the Golden West, she has spent so much of her time on the Islands that she can sing Hawaiian songs with the best of them. Too, she is an expert hula dancer and often dons her favorite costume while relaxing in true native style.

MARY LOU, pretty blond singing star heard on "Hollywood Showcase" over CBS every Friday night, has spent much of her life in Hawaii. Like the hula girls and Kanakas of the Islands, she too loves to swim and spends much of her time at the beach. Unlike the native girls, fair Mary Lou must take precautions against the actinic rays of the hot sun. Pictures here depict how she safeguards that beauty, and she finds fun lolling at the sea.

CBS Photos by Ted Allan



For complete relaxation at the beach, Mary Lou takes a tip from her Hawaiian friends and prepares for comfort. "That's the natives, all over," says she.



Paramount beauty aid is a sunburn lotion. A real Hawaiian girl doesn't need a lotion; her dark skin acts as a shield against hot rays.



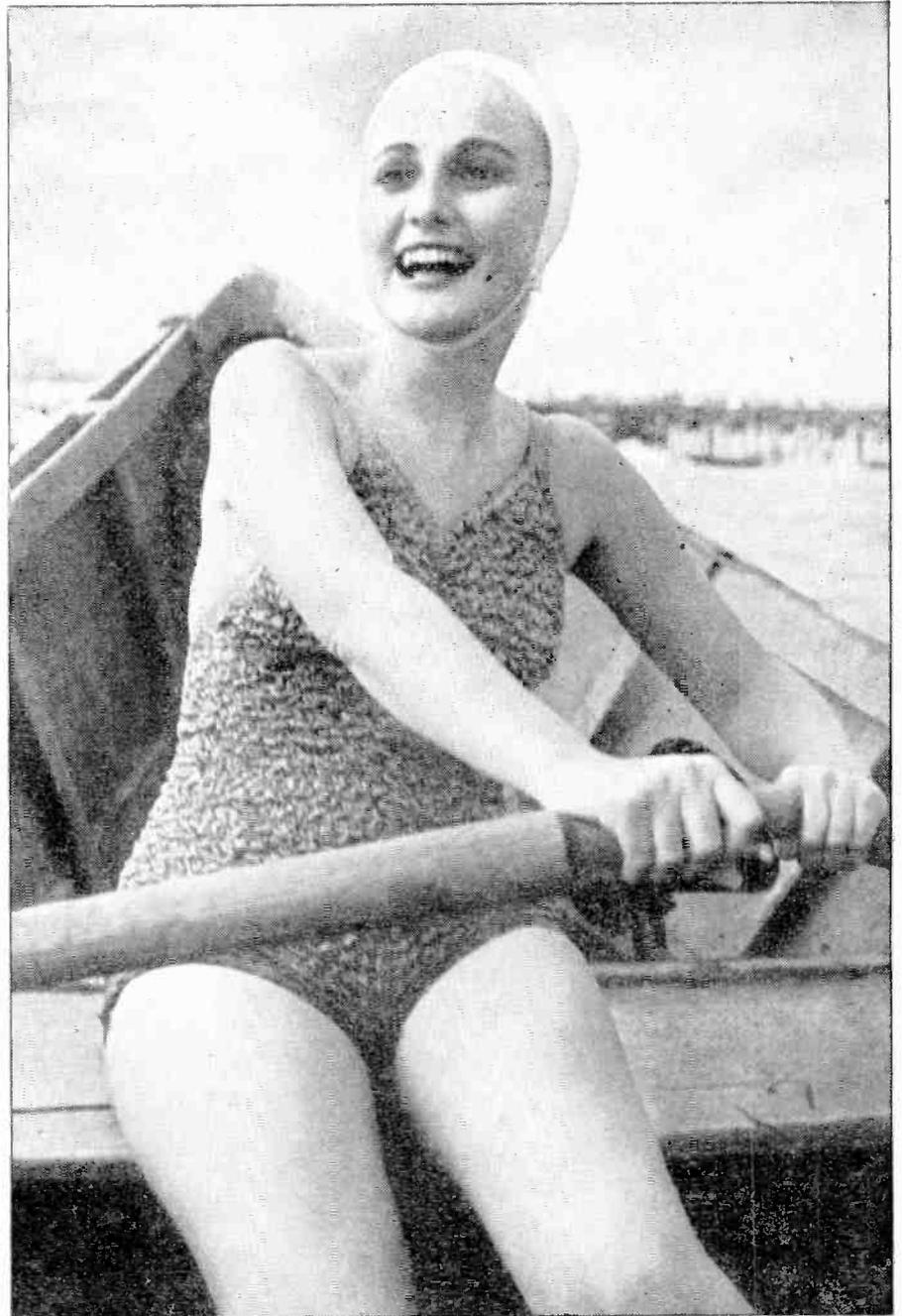
For suppleness and grace, Mary Lou recommends exercise. The Kanakas, she reports, are adept beach acrobats.



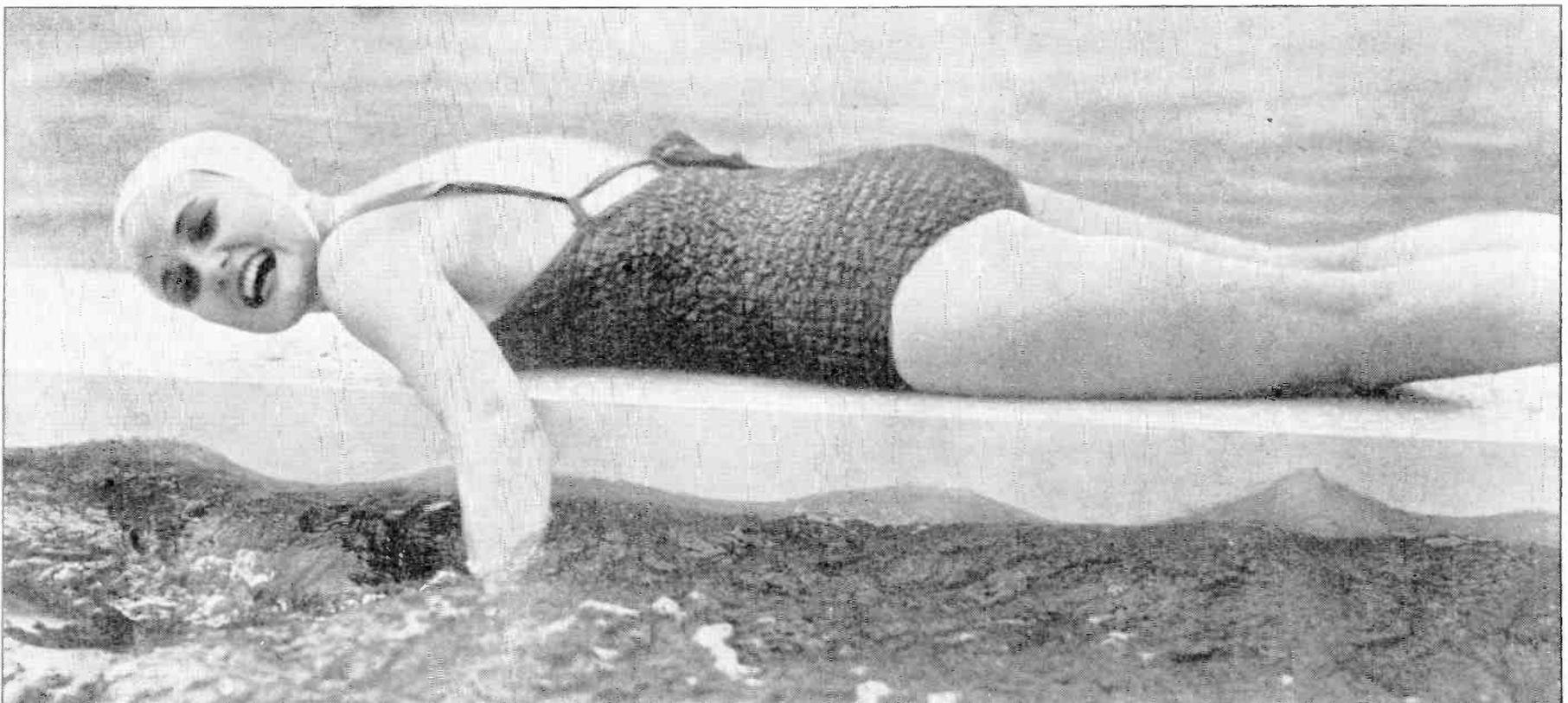
This one, says the platinum mermaid, is good for water in the ears, or splendid if the day is chilly and the blood is congesting at the skin surface.



A good body tan, in gradual doses, is excellent for the health. "White girls tend to grow anemic and flabby if they aren't very careful on the Islands," warns the songstress. Mary Lou, however, has been very careful



Bathing cap donned, Mary Lou jumps into a rowboat to go out beyond the piers and swimmers to where the whitecaps are breaking, and end her day at the beach by indulging in her favorite of all sports—surf-board riding



Although a skilled surf-board rider, the CBS songstress can't find the right kind of surf breaking along the shores of southern California. As a last resort, she makes use of a paddle-board, which also requires quite

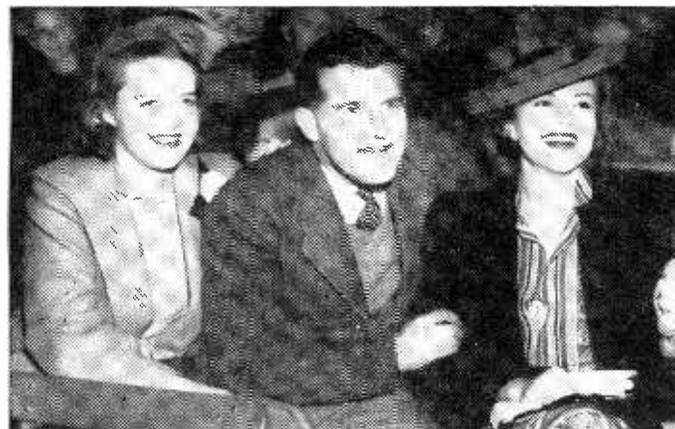
a few tricks in its handling. Mary Lou recalls her stay in Hawaii as the most pleasant experience thus far in her young life, and just as soon as a vacation from the airwaves rolls around, she'll be Hawaii-bound



Night baseball has captured the fancy of Hollywood, and radio stars are no exception. Above: Mike Raffetto, Walter Paterson and Bernice Berwin arrive at a charity game



First ball at the recent charity game between the Stars Pacific Coast League and their arch rivals, the San Francisco Seals, was tossed out by NBC Star Irene Rich



Many radio bigtimers turned out for the event, as did (left to right) Lorraine Murray, daughter; Feg Murray, father; and Helen Wood of "Those We Love" serial drama

NUMERABLE merchandise bargains can be secured at small expense by listening to your radio. The items below are recent offers made by network programs. Let them aid you in getting more for your money.

Utility Shears

"Bachelor's Children" (Monday through Friday, CBS, 9:45 a.m. EDT). Offer good on the air until July 26. (Offer continues in magazine advertisement). Giving a pair of "Claus" Kitchen Utility Shears. \$1.25 value, for 50c in the U. S., 75c in Canada, and 3 Old Dutch labels. Have 101 uses (self sharpening, cut up poultry, trim chops, dice meat, cut vegetables, cuts string-rope-wire, can cut and prune flowers, cut sticky fruit). Send to Old Dutch, Chicago.

Emergency Mending-Kit

"Myrt and Marge" (Monday through Friday, CBS, 10:15 a.m. EDT; rebroadcast, 12 noon PST) offers an emergency mending-kit in luggage-brown suede for box-top of Concentrated Super Suds (blue package) and ten cents in coin to be sent to Concentrated Super Suds, Jersey City, N. J.

"Bess Johnson" Complexion-Brush

"Hilltop House" (Monday through Friday, CBS, 10:30 a.m. EDT; rebroadcast, 12:30 p.m. PST) offers a Bess Johnson complexion-brush for the black bands from three cakes of Palmolive Soap, together with ten cents. Address: Bess Johnson, Palmolive, Jersey City, N. J.

Tooth Powder

The "Stepmother" program (Monday through Friday, CBS, 10:45 a.m. EDT) offers an eight-day supply of Colgate Tooth Powder. There are no requirements. Write to Stepmother, Colgate, Jersey City, N. J.

White-rimmed Sun Glasses

"Our Gal Sunday," (Mondays through Fridays at 12:45 p.m. EDT, CBS) offers white-rimmed sun glasses to all who send a box top from Aero White Shoe Cleaner plus ten cents to Aero White, in care of CBS, 485 Madison Avenue, New York City.

Washable Paper Tablecloth

"Rush Hughes" (Mondays through Fridays, NBC, 4:30 p.m. EDT) offers a 36-inch-square washable paper tablecloth available in three colors to those who send a Chateau Cheese label plus ten cents to The Borden Company, 350 Madison Avenue, New York City.

Recipe Booklets

"Your Family and Mine" (Monday through Friday, NBC, 5:30 p.m. EDT) offers various recipe booklets to those who write "Your Family and Mine," c/o National Broadcasting Company, New York City.

Book of "True or False" Questions & Answers

"True or False." Dr. Harry Hagen's quiz program under the sponsorship of the J. B. Williams Company (Monday, NBC, 10 p.m. EDT) offers a book containing questions used on the program to listeners who send the back of the box of a double-size tube of Williams Shaving Cream to the J. B. Williams Company, Glastonbury, Conn.

Cook Book

"Contented Hour" (Monday, NBC, 10 p.m. EDT) is offering a Carnation Cook Book for fifteen cents in coins or stamps. Address: Carnation Company, Milwaukee, Wisconsin.

Album of Movie Stars

"Hollywood Screenscoops by George McCall" (Tuesday and Thursday, CBS, 7:15 p.m. EDT; rebroadcast, 7:15 p.m. PST) offers an Album of Movie Stars for three Old Gold wrappers, plus 10c. Address: Old Gold, 119 West 40th Street, New York City.

Book

"One Man's Family" (Wednesdays, NBC, 8 p.m. EDT; rebroadcast, Sundays, 8:30 p.m. PST) offers the book "One Man's Family Looks at Life" to those who send a package-front from a Tender Leaf Tea box and ten cents to "One Man's Family," 429 Lexington Avenue, New York City.

Better Buymanship Booklet

"It Can Be Done" (Wednesdays, CBS, 10:30 p.m. EDT) offers a Better Buymanship Booklet entitled "Home Heating." Free. Write Household Finance Corp., Palmolive Bldg., Chicago, Ill.

Question-Bee Game and Coffee

"Uncle Jim's Question Bee" (Saturdays, NBC, 7:30 p.m. EDT). Six contestants (three men and three women) are picked from the audience. First prize is \$25.00. All contestants receive copy of Uncle Jim's Question Bee Game and one can of G. Washington Coffee. Those who submit accepted questions with correct answers receive one can of coffee for each accepted question. Address Uncle Jim, G. Washington Coffee Co., Morristown, N. J.

MR. FAIRFAX KNOWS ALL

BETTY LOU GERSON, female lead of "Win Your Lady," was born April 20, 1914. In private life she is the wife of Joe Ainley, producer of "First Nighter" and other dramatic programs.—C. M., Portland, Me.

The following men comprise the Ranch Boys trio: JACK "Lonesome" ROSS is the leader, born June 14, 1904, comes from Oracle, Arizona. He is married and has two children. JOE "Curley" BRADLEY was born in Colgate, Oklahoma, September 18, 1910. He is not married. HUBERT "Shorty" CARSON was born November 14, 1912, in Coal County, Oklahoma. Also not married. In their repertoire they have over 2,000 songs, wrote 200 of them.—T. R., Lyndonville, Vt.

MYRTLE ELEANOR COOPER (Lulu Belle) was born in Boone, North Carolina, on December 24, 1911. Her first radio broadcast was in November, 1932. She married SCOTT WISEMAN (Skyland Scotty) in December, 1934, and has a daughter, Linda Lou, two years old. Scotty was born November 6, 1909.—P. S., Joliet, Ill.

Announcer BOB BROWN was born in New York City on December 7, 1904. He attended high school in Buffalo, New York, studied engineering at the University of Buffalo and voice culture at the Cincinnati College of Music.—F. L. C., Sewickley, Pa.

August 7 has been announced as the date of NELSON EDDY'S return to the "Chase and Sanborn Hour."—P. Pembroke, Ont.

The star of "Penthouse Serenade," now off the air, was DON MARIO. Charles Gaylord's orchestra supplied the music.—L. W. M., Oakville, Ia.

BOB GUILBERT has the title role in "Don Winslow of the Navy." He is five feet ten inches tall, has brown hair, and a fair complexion. He was born December 22, 1911.—H. A., Southold, N. Y.

PHIL HARRIS was born in Linton, Indiana, on June 24, 1905. He has been married to the former Marcia Ralston of film fame for ten years.—J. W., Phoenix, Ariz.



Mounted on sturdy cow-ponies, the "Ranch Boys" started the 3000-mile ride from Los Angeles to Chicago, May 10. Left to right: Jack Ross, "Shorty" Carson and "Curly" Bradley

CROSS-COUNTRY RANGE-RIDERS

A CENTURY ago and less, hard-eyed men and stern-faced women earned immortality by trekking across America on horseback and in covered wagons. This year a new stab for the same glory is being made. One important element is changed, however, and that is the object of it all. History has it that the originals suffered across the wastes for the freedom of the frontier; for land; for gold. This year's overland riders struggle mightily for modern manna—publicity.

These challengers of the past are the "Ranch Boys," a trio which ranks alone among the prairie-melody groups because the boys are really cowboys and they really can sing. Their high-grade harmonizing has been featured in movies, and on recordings, and few have failed

to hear them on the National Barn Dance on NBC Saturdays at 9 p.m. EDT (7 PST for the West). The trio is headed by Jack Ross, an unbridled genius of the guitar and writing-machine in addition to vocal proficiency. After ranching for his father in Arizona, Jack started as an actor by doubling in Western thrillers on the screen. From there he progressed to movie singing and later organized the trio. Joe ("Curly") Bradley and Hubert ("Shorty") Carson, boys of Oklahoma ranches, complete the "Ranch Boy" outfit.

On May 10 last these three mounted in Los Angeles to ride 3,000 miles to Chicago along the route below. These pictures show their equipment for the ride and their manner of living while on the historic trails.

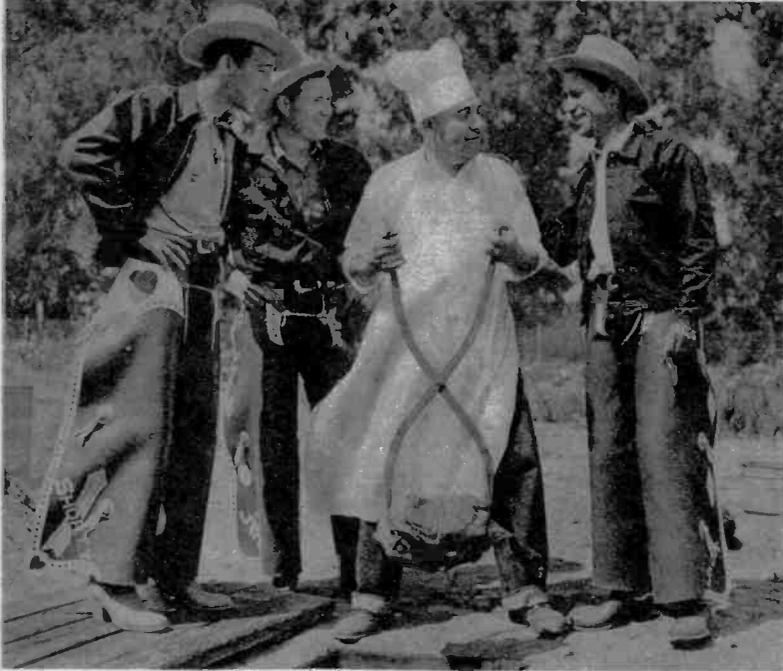


Mainstay of the journey was a special truck to carry relief horses, provisions, tenting and equipment. It preceded the riders, selected the camp-sites, supported a lean-to at night

Exclusive Photographs by Jack Albin, Art Carter, O. Roach



CONTINUED ON NEXT PAGE



Before starting the ride the Ranch Boys broadcast from the scene of a western barbecue on a ranch near Hollywood. With meals for weeks ahead uncertain, "Shorty," Joe and Jack surrounded the chef



Los Angeles Postmaster Mary B. Briggs commissioned the boys as mail-carriers for the junket, sent letters to Chicago's mayor and postmaster. Above, Jack accepts the letters as "Shorty" and Joe watch. Their route follows the old pony-express trails



Their truck cost them \$4,000, preceded them by half a day. Above: Two of the three stalls for relief horses. The riders changed twice a day. Total expense of the trip was estimated at \$10,000!



Compartments in the truck carried all essential equipment, and the ramp Ross is lowering above permitted horses to get in and out without danger. Three bales of hay, six sacks of oats and 150 gallons of water were carried for horses constantly



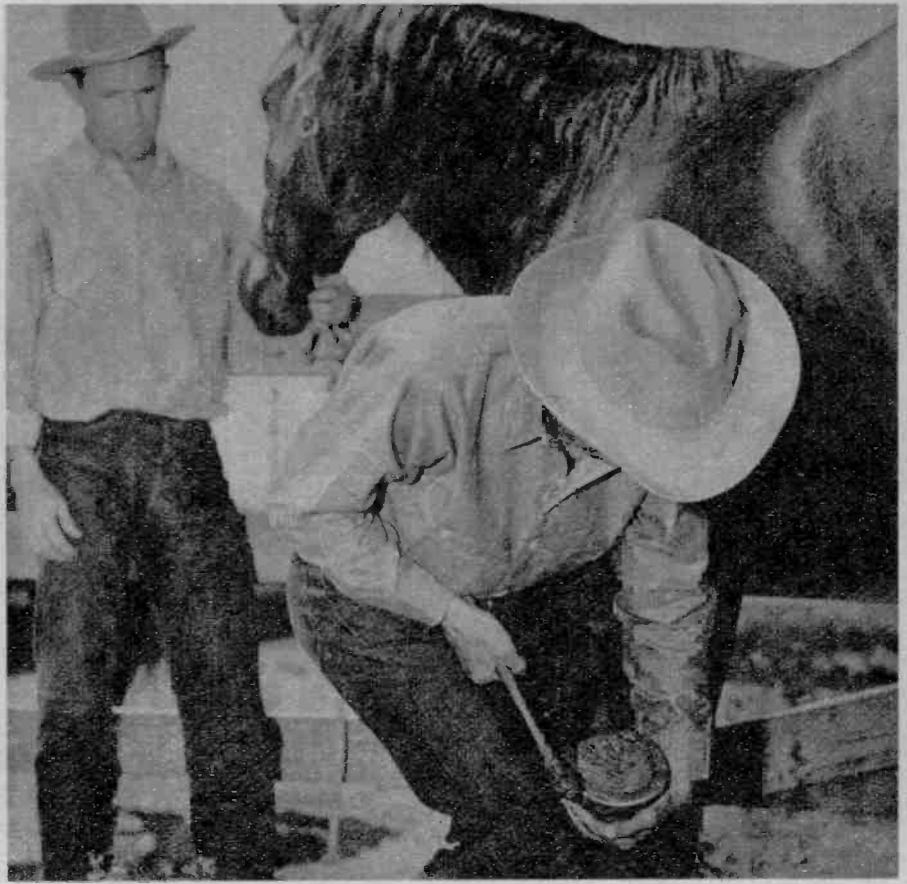
To avoid exhaustion, strain on horses, great heat, rides were divided from 6 a.m. to noon and 2 p.m. to 7. Longest day's ride was 45 miles across Nevada desert on May 29; shortest, 30, at Reno, where mountains slowed them. Above: Rigging the lean-to at night



Cooking was done on a gasoline camp-stove, with a campfire only on very cold mornings. Boys took turns cooking. Fare included bacon, eggs for breakfast; steaks, beans for dinner



Each of the boys used a special made-to-order saddle. They cost \$140 each. As "Shorty" is doing above, they washed them down regularly with saddle soap, polished the brass fittings after the 7:30 supper each night



Horses were shod with special borium spot-welded shoes to withstand miles of granite mountains and concrete. These shoes last nearly 2,000 miles. Cost of shoes for the trip: \$450. Above: Jack watches "Curly" tighten a loose shoe



Above: "Shorty" and Jack inflate the air mattresses built in their sheepskin-lined sleeping-bags. One night these two inserted a piece of rope in Joe's bag; he awakened screaming, thinking it was a snake—they scare him to death!



The boys were tanner and much thinner when they arrived in Denver to broadcast over KOA and the National Barn Dance, June 25—a week later than they had planned to be there. At one time they were two weeks behind schedule!



Original plans called for the Ranch Boys to average 40 miles a day, arrive in Chicago July 16 for a triumphal parade through that city's Loop, broadcast that night on the Barn Dance. Running late, they may arrive this week

to broadcast the arrival program July 30—and they may not get there until next week. Regular listeners will hear the journey described by the riders themselves, soon, though, as they told Denver listeners last month (above)

THE ECONOMICS OF ENTERTAINMENT

IN A recent broadcast, Hollywood Aireporter Jimmie Fidler turned economist to opine that lavish parties such as Gracie Allen's, honoring her best friend, Mary Livingstone, on the latter's birthday, June 18, were not anti-social in hard times, as he had once thought, but excellent stimulants to recovery. Good or bad, this sort of money was spent: Dinner for 188 guests at \$3 each—\$564; refreshments, including bartenders' pay, approximately \$500; tents to cover lawns where party was

held, including pay for ten tenters, four truckmen, one draper, two janitors, as well as rental on grass matting (\$60), tables (\$225) and garden furniture (\$175), totaled over \$700; portable dance floor, \$20; lanterns and electricians' pay, about \$165; floral decorations, \$500; insurance against guests' getting hurt, \$20; paid entertainers, including a seven-piece orchestra, about \$1,500. Thus Gracie's expense was well over \$4,000! These pictures show what that money bought.

Exclusive Radio Guide Photographs by Jack Albin



If anything so sentimental as a birthday party can be considered from the financial angle, Mary Livingstone's presents represented investments of about \$50 per couple, or \$4,700! The cake was a miniature of the house Jack and

Mary are building. Around it, above: Jack Haley, George Burns, Fannie Brice, Jack, Mary, Harold Grieves (decorator for the party), Gracie Allen. The Bennys and Burns attend nearly all Hollywood functions together



In addition to paid entertainers who staged a floor show, Hollywood reporters estimated \$50,000 worth of free entertainment was provided by guests! Mrs. Chester Lauck (Lum of Lum and Abner), Don Ameche and wife were spectators



Eleanore Whitney, the movie Terpsichore, was the sensation of the party. After Andy Devine asked her for a dance and Jack Benny (above) put in his plea, Phil Harris won out! Most star parties are informal, unsophisticated



Menu included cocktails, canapes, a buffet supper, ice creams and cakes. Andy Devine (above) did well with his!



Despite tremendous expense and elaborate arrangements, celebrities' affairs are much like local Lions Club parties. Above: Hosts Burns and Allen chat with Joan Blondell, Dick Powell, Mrs. Danny Danker



Ginger Rogers' fur-trimmed dress was considered party's prettiest. There's no romance in this picture—Jack Oakie's an old friend!



Alphone Berg's model-draping act was first on the floor show. Afterwards Burns and Benny mimicked the routine!



This is "Baby Snooks"—but you'd never know her now! Fannie Brice, creator of the little imp, wowed the guests with a volunteer act, singing "Dainty Me." The stars enjoy watching each other work



Edward G. Robinson, "Big Town" star and movie gangster, didn't look ominous when dancing with his wife, former Gladys Lloyd



The Charles ("Andy") Corrells pause in a mid-dance to greet the Jack Haleys (right). For both Mrs. Correll and Joan Blondell this was one of the last social affairs of the season, for both were expecting the stork within a few

months. Unlike similarly expensive affairs in the East, the Mary Livingstone party was informal. Even so, Hollywood florists, hair-dressers and dress shops experienced a business spurt just before the event was to be staged!

THE RADIO PLAYBILL: THIS WEEK — "PEPPER YOUNG'S FAMILY"

THIS is the first weekly "Radio Playbill," designed to review outstanding dramatic serials so readers may begin listening without having to guess past action. First of the reviews is "Pepper Young's Family," written out of her own experiences by Elaine Sterne Carrington. In it Sam Young and his family are upper middle-class residents of mythical Elmwood. Mr. and Mrs. Young are concerned, naturally, with the welfare of their children, Pepper and Peggy, who are about to leave school to begin adult lives. Pepper is constantly exposed to new adventures—among them, girls

older than he, and learning to fly. Peggy experiences successive excruciating heart-sicknesses, outgrowths of her "crushes." Currently Mr. Young has recently started in a new business with his good friend, Curtis Bradley. He was drafted by friends to run for mayor against Pete Nickerson, crooked politician, and won. Read the individual outlines below, then follow these characters as their lives unfold in "Pepper Young's Family," heard each day, Monday through Friday, over the networks of the National Broadcasting Company at 11:30 a.m. EDT (11:30 a.m. PST for the West).



PEPPER YOUNG, as will any seventeen-year-old boy, dominates his family. His facial features are not yet set; he isn't pleased with his own appearance—sunburned nose, freckles. Loving his family dearly, he's at home little, is ashamed to show any emotion. He worries because his sister Peggy is so beautiful. Pepper wears dirty slacks and a sweatshirt his mother detests, but he is the source of her pride because he graduated last year from Elmwood High School with honors, is captain of the football team at Elmwood Junior College, also plays tennis and basketball. His studies are general, for he's not sure what he wants to do, though Mr. Young wants him to come into his manufacturing business. He "goes steady" with Linda Benton, and has for three years—but once he was involved with a divorcee who toyed with him. Nick Havens is his best friend and classmate. He's a leader among boys, his sister's boss, his mother's mainstay. Curtis Arnall (above) plays "Pepper."

PEGGY YOUNG, blond and fifteen years old (almost sixteen), has been told she looks like a movie star but can't find out what star she resembles. Her strongest emotion is devotion to her father, Sam Young, but in a decidedly different way she adores "Biff" Bradley—and he idolizes her. Her father always takes her side in family arguments, and she is his best defender. By "dating" a local newspaper reporter when her father ran for mayor she "won over the press" and he was elected. Peggy is a sophomore at Elmwood High School but doesn't take her studies seriously. She's interested in clothes and boys, thinks some day she'll marry and have a home. On that topic she day-dreams with Edie, her chum; occasionally their dreams veer off to careers. Her family worries about her dates, her late hours, influences that might harm her character. Now she's dating Lew Wallace, will probably return to "Biff." Peggy is played by Betty Wragge (above), beautiful ingenue.



MRS. MARY YOUNG married Sam when she was 20, bore him Pepper and Peggy. Her husband always reminds people of his competition before she became his wife. Now she is 42, resembles Pepper, has beautiful eyes, graying hair. A small-town product, she didn't attend college but is considered a well-educated woman. Active in civic affairs, she counsels neighbor children with problems. Sam bought a house when they were married; they've lived there ever since. It is her major concern, aside from Sam's health, the children's welfare. In good health now, she recently had an operation. Marion Barney (left) portrays Mrs. Young on the air.

SAM YOUNG walks to the corner at 8:30 each morning with his children; they go to school; he to the office of the manufacturing concern he owns with Curtis (Curt) Bradley. Sam has a swell sense of humor, notices every detail of people and things around him. He likes boats and fishing, reads sports pages and detective novels. Sam is 43 years old, devoted to Mary and their children. He was elected mayor of Elmwood after friends insisted he run. His income is between \$5,000 and \$6,000, but he watches pennies to pay off the mortgage he put on his home to buy the business. He loves to spend evenings with his family. Jack Roseleigh (right) plays the role.





CURTIS BRADLEY is "Curt" to everyone. He is wealthy and prominent, but makes no secret of envying Sam's home life. He met the Youngs through his son "Biff," liked them and asked Sam to be his partner. A lonely man, he spends several evenings a week at the Youngs', once proposed to Meg, Mary's sister and a widow, but she refused him. He hides that shock, but was hurt. Kind, shy, devoted, he is 42 and handsome. Ed Wolfe, who also directs the program, plays "Curt."



LINDA BENTON loves Pepper Young; Pepper loves Linda: love at seventeen is a pretty sweet business, but not entirely without its deep aches and exhilarations. Their parents favor early marriage. When their love has its rifts, Linda thinks she'd like to be a nurse; her real intent is to make a home for Pepper. Much more serious than Peggy, her classmate, she is a sweet-looking girl with dark hair and brown eyes. Eunice Howard (above) plays the part of the very charming and wealthy Linda in "Pepper Young's Family."



PETE NICKERSON has befouled the town he's lived in all his life, as some birds defoul their own nests. A smooth crook and hail-fellow-well-met, he is the politician who has run the town of Elmwood until citizens successfully backed Sam Young for mayor in opposition to him. Pete is tall, dark and good-looking, about 40 years old. Despite his current setback at the polls, he is a power in Elmwood—and not yet disposed of. Arthur Vinton, the screen actor (above), is Pete on the air.



"BIFF" BRADLEY, tall, thin and awkward, has sixteen years and a changing voice to his credit. His mother divorced "Biff's" father, Curtis, and lives in England. When the Bradleys moved to Elmwood "Biff" was shy, thus unpopular. Mrs. Young invited him to her home, introduced him around. Now he loves the Young family—including Peggy! He confides all his problems in Mrs. Young. When his mother tried to take him away once, Mrs. Young interceded. Laddie Seamon (above) plays "Biff."



NICK HAVENS is just a bit fat, and he has all the characteristics ordinarily attributed to fat people. He is Pepper's age and his best friend, but he is a direct contrast in personality. He has a grand sense of humor and is pleasantly lazy. He and Pepper never quarrel; they enjoy the same things, including each other's company. Pepper takes the initiative in all their activities while Nick goes along rather than exert himself to the point of disagreeing. Johnny Kane enacts the role of radio's Nick.



"BUTCH" WILLIAMS is the three-year-old son of Hattie, the Youngs' maid. He is an adorable child, well-mannered, greatly loved by all. The Youngs and their friends have formed the "Bigger and Better Butch Club" to promote his welfare. At this time Pepper and Linda are the club's committee in charge of upbringing. When he is 6, "Biff" and Edie will take over; then Peggy and her then-current boy friend, later Nick and his. Madeleine Pierce, baby-mimic, portrays "Butch."



EDIE GRAY, Peggy's girl friend, is a nitwit, and like so many nitwits, completely lovable. She has nothing on her mind but boys, including Pepper, who can't stand the ground she walks on. To everyone else Edie is lots of fun and very popular. Mrs. Young has her patience tried at times by Edie's flightiness, but loves her anyway. Edie is the same age as Peggy, but is easily swayed by her ideas. She was once engaged to the town jeweler because he gave her rings, etc. Jean Sothern (left) plays the role.

HATTIE WILLIAMS married a sailor, Jack, and just a few months later he deserted her. Shortly a child was born; she named it "Butch." That was three years ago, and at that time the Youngs took Hattie into their household as maid. Jack returned last year when he heard Hattie had a good job, but in December was in a big fire. Though it was supposed he burned to death, no trace of the body was found. Hattie is 24, an orphan. Greta Kvalden (right) plays Hattie.



**NEXT WEEK —
"VALIANT LADY"**

WHAT'S IN THESE NAMES?

DO YOU KNOW your radio stars pretty well? You do? Well, it sometimes happens that we haven't the easy ability to place faces and names that we think we have! For instance, with the hints given with these pictures, and with the letters of the names given in scrambled sequences, how well can you identify these stars? The process is simple. The letters NEKNABYCJ, coupled with information that the subject was RADIO GUIDE's Star of Stars for three years, obviously spell Jack Benny! Now carry on. If you get all of the names below, you're exceptional; four is excellent; three, average and two pretty bad. If you get just one, it's apparent you haven't been reading your RADIO GUIDE, and can't expect to know much! For confirmation, the correct names are on page 40.



LITLISAPHNYP is playing that old game, "Handies," in the picture above; when you hear him Sunday night on NBC he is a trader in charm, director of the original all-girl orchestra. His name is _____



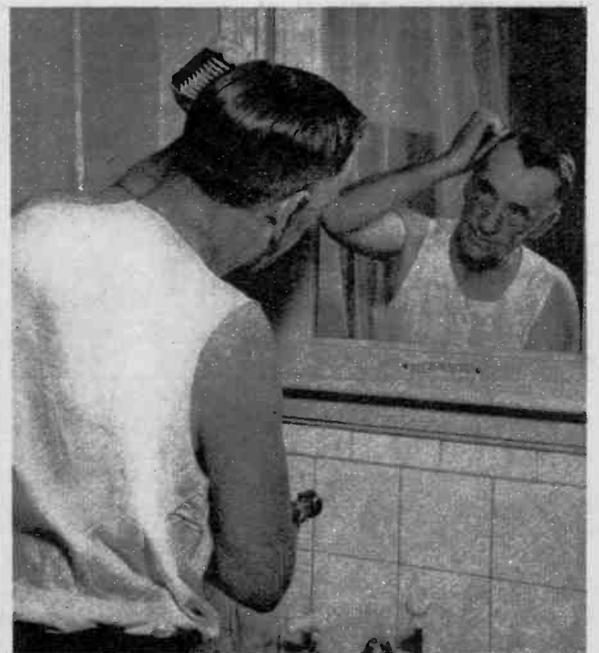
LEBULLUEL chews gum before, during and after her Saturday night broadcasts, on which she teams with her husband in superfine yodeling. Her first public appearance was on the air, though she's made many personal appearances since then. She's a North Carolina girl and voted Radio's Queen in 1936. You may write her name here _____



DAN TIP PACK are the character names of the blackface comedians billed as "those droll fellows" on their Monday night tobacco-sponsored series. Those names are _____



"TOTSLUGHII" is NBC's contribution to Wednesday night at home—a program that doesn't lull anyone to sleep, even though it is broadcast at a late hour. The program is _____



DAGERAGESTU is a "scramble" that includes the middle initial of a gentleman who flies from Detroit to Chicago weekly to broadcast inspirational pieces on CBS. He's _____

MORNING

8:00 CST 9:00 CDT
NBC-Russian Melodies, dir. Alexander Kirilloff: WLW WMT
WFL
CBS-Church of the Air: WCCO KMOX WKBB WBBM WFBM (sw-21.52)
Speaker: Albert Espey, Christian Science Monitor Committee on Publication for State of Missouri.
NBC-Highlights of the Bible; Dr. Frederick K. Stamm, spkr.; Radio Choristers: WMAQ WIRE (sw-21.5)
Dr. Frederick K. Stamm takes or the title of his sermon "Things That Are Better Than Gold."
Reading the Funnies: KWK WMBD
WAAF-Carnival of Comics
WBOW-Church of Christ
WFM-News; Gospel Tabernacle
WGN-Sunday Morning Concert
WHIP-News
WHO-Dick Leibert, organist
8:15 CST 9:15 CDT
NBC-Russian Melodies: WOWO
WHIP-Salon Musicale
WHO-Bible Broadcaster
WIND-Swing Melodies
8:30 CST 9:30 CDT
NBC-Blaisdell Woodwind Quartet: WMAQ
Ignace Strasfogel, pianist, will be assisting artist.
CBS-Horn & Hardart Children's Hour: (sw-21.52)
NBC-Dreams of Long Ago: KWK
WFL-WOWO WMT WIRE
CBS-Wings Over Jordan: WKBB WCCO WFAM WBBM WFBM KMOX
WAAF-Symphonic Hour
WBOW-Radio Gospel
WHIP-St. Adelbert's Mass
WIBA-Fiore Melodies
WIND-Interlude
WISN-Spiritual Fellowship
WJJD-Happy-Go-Lucky Time
WLS-Little Brown Church
WLW-Church Forum
WROK-Sweet & Swing
WTMJ-Our Club
8:45 CST 9:45 CDT
WIBA-News
WFAM-Farm & Home Realty
WIND-Remote Control
9:00 CST 10:00 CDT
CBS-Charles Paul, organist: WCCO WBBM WFAM WMBD WKBB WOC WISN
NBC-News; Alice Remsen, contr.: WOWO
NBC-News; The Pine Tavern, sketch: WMAQ (sw-21.5)
MBS-Los Cumbancheros: WGN WLW
News: WROK WTMJ
KMOX-Church of the Air
KWK-Bible Auditorium
WBOW-News; Sunshine Hour
WFL-Double in Stars
WFBM-Kay's Children's Story
WHO-Master Singers
WIBA-The Norwegian Hour
WIND-Leaders in Dance Time
WIRE-Feld Sisters
WJJD-Bureau of Missing Persons
WKBB-United Church Service
WMT-Church Prgm.
WTAD-St. Peters Church
9:15 CST 10:15 CDT
NBC-Rhymes & Romance; Retta Revell: WOWO KWK WLW
CBS-Charles Paul, organist: WFBM
MBS-Reviewing Stand: WGN
News: WLS WMBD
WAAF-Swing High
WHO-Seventh Day Adventist
WJJD-Dick Jurgens' Orch.
WROK-Sweet & Swing
WTMJ-Masters of Rhythm
9:30 CST 10:30 CDT
CBS-Major Bowes' Capitol Family; Dalton Bros.; Nicholas Cosentino, tr.; Charles Mag-nante, accordionist; Sam Her-man, xylophonist; Robt. Reed, m.c.; Waldo Mayo's Orch.: WFAM WKBB WMBD WKBB WCCO (sw-21.52)
NBC-Rollini Trio: WOWO KWK WFL
NBC-Madrigal Singers: WBOW News: WLW WBBM WHIP
Crescent Hour of Music: WHO WOC
KMOX-Piano Recital
WAAF-Do You Remember?
WFBM-Christian Men Builders
WGN-Morning Melodies
WIBA-1st Congregational Church
WIND-Listen to Yourself

Schedule Changes for July 24 to July 30

This department announces programs which change their networks or hour of broadcast for two weeks after the change is made. Consult the program listings for your local station

NEW PROGRAMS

Four Corners Theater, a dramatic presentation featuring plays that have been favorites in the rural sections of the nation, was heard Coast to Coast starting Tuesday, July 19. This series of dramas can be heard on Tuesdays, at 6 p.m. CST (7 p.m. CDT).
Horace Heidt's orchestra (sponsored by Alenite) returned to the air Sunday, July 17, at 8 p.m. CST (9 p.m. CDT).
The Farmer Takes the Mike, the second in a series of programs in which the average farmer will come before the microphone to express his views on national and world affairs, was inaugurated Sunday, July 17, at 2 p.m. CST (3 p.m. CDT).

About five or six farmers from different agricultural areas will participate in each program—a farm owner, a farm tenant, a farm laborer, a farmer's wife and a farmer's son or daughter. Each program will come from a different CBS studio in cities that are centers of certain farm crop sections.

The Laugh Limer (sponsored by Wrigley's Gum) started a new series of programs Sunday, July 10. The broadcast features Billy House, comedian, Jack Fulton, tenor and Carl Hohen-garten's orchestra (the latter two were heard on Just Entertainment, which recently went off the air). The program can be heard Sundays at 4:30 p.m. CST (5:30 p.m. CDT).

The Peoples Platform, with Mr. and Mrs. Citizen as participants, was inaugurated Wednesday, July 20, at 6 p.m. CST (7 p.m. CDT). The program will seek to create a composite of American popular opinion, with informal dinner-table discussions. Each week four Americans, from the butcher to the bank president, will meet in a private dining-room with Lyman Bryson, to discuss subjects of a social, economic and political nature.

programs. The second of these will be Ben Bernie, who will conduct the Goodman band Tuesday, July 26, at 7:30 p.m. CST (8:30 p.m. CDT). (Watch this department for next week's change on this program.)

CLOSINGS

Bing Crosby (sponsored by Kraft) left the Music Hall for his vacation Thursday, July 21. Bob Burns takes over Bing's job while the latter is away.

Hello Peggy (sponsored by Deano) leaves the airways Friday, July 29.

The Hughes Reel (sponsored by Borden) with Rush Hughes as commentator, leaves the air after the last broadcast Friday, July 29.

PROGRAM CHANGES

Benny Goodman (sponsored by Camels), who is enjoying a three weeks vacation in Europe, turns his baton over to other well-known conductors to lead his band for their weekly CBS

Log of Stations Listed in Edition E—Midwestern

Table with columns: Call Letters, Kilo-cycles, Power Watts, Location, Network, Call Letters, Kilo-cycles, Power Watts, Location, Network. Lists various stations like KMOX, KOA, KSD, KWK, WAAF, WBAA, WBBM, WBOW, WCCO, WCFL, WENR, WFAM, WFBM, WGN, WHA, WHAS, WHIP, WHO, WIBA, WIND, WIRE, WISN, WJBC, WJJD, WJRB, WKBB, WKBH, WLS, WLW, WMAQ, WMBD, WMT, WOC, WOWO, WROK, WSUI, WTAD, WTAM, WTAQ, WTMJ, Milwaukee, Wisconsin, Bloomington, Illinois, Chicago, Illinois, Detroit, Michigan, Dubuque, Iowa, La Crosse, Wisconsin, Chicago, Illinois, Cincinnati, Ohio, Chicago, Illinois, Peoria, Illinois, Cedar Rapids and Waterloo, Ia., Davenport, Iowa, Fort Wayne, Indiana, Rockford, Illinois, South Bend, Indiana, Iowa City, Iowa, Quincy, Illinois, Cleveland, Ohio, Green Bay, Wisconsin, Milwaukee, Wisconsin.

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOA1, 1190; KFI, 640

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company Basic Blue Network
NBC-R—National Broadcasting Company Basic Red Network
†—Night Programs Only
*—10 a.m. to 5 p.m. Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

PLEASE NOTE: Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 12.

WIRE-Indiana Univ. Prgm.
WISN-Sunday Morning Revue
WJJD-Happy Go Lucky Time
WLS-String Trio Concert
WMAQ-Prevue of Brand New Records
WROK-Sweet & Swing
9:45 CST 10:45 CDT
NBC-Bill Stern's Sport Scraps: WCFL WMAQ WOWO
NBC-Madrigal Singers: WBOW WLW (sw-21.5)
MBS-Walter Flandorf, organist: WGN
Morning Varieties: WBBM WIND
KMOX-Travelogue
KWK-United Charities Reporter
WAAF-Let's Dance
WHIP-Concert Master
WIND-Sunday Morning Varieties
WJJD-Sunday Rhythms
WMT-News
10:00 CST 11:00 CDT
NBC-Southernaires Negro Male Quartet: KWK WOWO WLS WIRE WMT
CBS-Major Bowes: KMOX
NBC-Silver Strings: WBOW WHO
WAAF-Music in the Air
WCFL-Hit Revue
WGN-Univ. of Chicago Chapel Service
WIND-Sing & Swing
WJBC-Family Album
WJJD-Salon Ensemble
WLW-Cadle Tabernacle Choir
WMAQ-Thrills Behind the News Reel
WOC-7th Day Adventists
WROK-News; Sweet & Swing
WTAD-News
WMAQ-Thrills Behind the News-reels
WTAQ-Catholic High Mass
10:15 CST 11:15 CDT
NBC-Silver Strings: (sw-15.33)

CBS-Major Bowes: WOC
WAAF-Jack Odell, news
WBBM-Blue Hawaii
WCFL-News
WHIP-WPA Concert
WJBC-Ave Maria Hour
WTAD-Hannibal Prgm.
10:30 CST 11:30 CDT
NBC-Radio City Music Hall Chamber Music Series: KWK WMT WOWO
Guests: Parole String Quartet; Ignace Strasfogel, pianist; Jan Pierce, tenor.
The music detail for this program may be found on page 6 this week.
CBS-Salt Lake City Tabernacle Choir & Organ: WKBB KMOX WISN WCCO WOC WMBD WFAM (sw-21.52)
NBC-Meridian Music: WBOW WLW WHO WIBA (sw-15.33)
WAAF-Waltztime
WCFL-Varieties
WFBM-Stardust Melodies
WHIP-News Oddities
WIND-Methodist Church Prgm.
WIRE-Melody Hour
WJJD-Sunday Party
WKBB-String Ensemble
WLS-Howard Peterson
WROK-Organ Reveries
10:45 CST 11:45 CDT
WAAF-Orchestra Pit
WBBM-Waltz Time
WCFL-Jam Session
WHIP-Silver Strings
WJBC-Park Methodist Episcopal Church
WKBB-Church Service
WLW-Drifting Pioneers
WROK-Swedish Mission Tabernacle Services
11:00 CST 12:00 CDT
NBC-Shakespeare's England, drama: WMAQ WIBA WHO (sw-15.33)

NBC-Radio City Music Hall Chamber Music Series: WENR WLW
CBS-Church of the Air: WOC KMOX WCCO WFAM WKBB
Speaker: Rt. Rev. Monsignor Francis W. Walsh, C. F., Dean of Westchester County, Peekskill, N. Y.
German Hour: WIND WISN
WAAF-Musical Hour
WBBM-Music a la Carte
WBOW-Evangelical Church
WCFL-Laff Parade
WGN-Reading the Comics
WHIP-Master Jeweler
WMBD-Peoria Trinity Tabernacle
WOWO-Missionary Hour
WTAQ-Organ Recital
11:15 CST 12:15 CDT
WCFL-Varieties
WTAD-WPA Prgm.
WTAQ-News
WTMJ-Question Bee
WENR WMT
CBS-Europe Calling: WKBB KMOX WCCO WFBM WTAQ
NBC-Charlotte Lansing, sop.; Glenn Darwin, bar.; Orch.: WIRE WLW (sw-15.33)
MBS-Blue Blue, pianist: WGN KWK
WCFL-Love & Memories
WFAM-Funny-Paper Man
WHIP-Hungarian Fantasies
WHO-Humanitarian Hour
WIBA-Tony Salerno's Orch.
WJJD-News
WMAQ-News Highlights
WOC-Ports of Call
WTAD-Concert Music
WTMJ-That Was the Year
11:45 CST 12:45 CDT
MBS-Old Time Tunes: KWK WGN

CBS Poet's Gold, David Ross, Orch.: WKBB WKBB WFBM WTAQ WCCO
NBC-Charlotte Lansing, sop.; Glenn Darwin, bar.; Orch.: WMAQ
KMOX-My Brother's Keeper, drama
WIRE-Welcome Stranger
WJJD-Rose Vanderbosch, pianist
WMBD-Sunday Morning Sunshine
WTMJ-Hollywood Casting Office
AFTERNOON
12:00 CST 1:00 CDT
NBC-The Magic Key of RCA; Symphony Orch.; Milton J. Cross, m.c.; Symp. Orch., dir. Frank Black; Guest: WLW WIBA WOWO WMT WTMJ WBOW WENR KWK WIRE (sw-15.21)
Guests: Philadelphia Orchestra, conducted by Eugene Ormandy; Edward Roecker, baritone. Linton Wells will be heard in a two-way broadcast from Port Au Prince, Haiti.
NBC-Sunday Dinner at Aunt Fanny's: WHO (sw-15.33)

CBS-Walberg Brown Strings: WKBB KMOX WBBM
News: WOC WMBD WTAD
WAAF-Remember with Joy
WCCO-Srenson Family
WCFL-Spotlight Prgm.
WFAM-News; Hungarian Hour
WFBM-Songhits
WJJD-Fred Beck, organist
WGN-Historic Poland
WHIP-Historic Poland
WIND-Amateur Announcers' Contest
WISN-Hollywood Matinee
WJBC-Organ Melodies
WJJD-Fred Beck, organist
WKBB-Cathedral Hour
WMAQ-Question-Air Bob Brown
WTAQ-Red Ravens' Orch.
12:15 CST 1:15 CDT
NBC-Sunday Dinner at Aunt Fanny's: KSD
MBS-Glenn Miller's Orch.: WGN
CBS-Walberg Brown Strings: WCCO WMBD WOC
News: WKBB WKBB WJBC
WAAF-Musical News
WCFL-To be announced
WFBM-Bohemians
WROK-News; Musicale
WTAD-Guest Prgm.
12:30 CST 1:30 CDT
CBS-Summer Session: WMBD WFBM WISN KMOX WKBB WBBM WOC (sw-15.27)
NBC-American Bar Ass'n Prgm.: WMAQ KSD WHO (sw-15.33)
Paul Bellamy, introduced by James Garfield, will be the main speaker. Bellamy, editor of the Cleveland Plain Dealer, takes for the subject of his address, "The Bar and the Public."
WAAF-Tower Tunes
WCCO-Strange As It Seems
WCFL-Tune Teasers
WIND-Rhythm in Brass
WISN-Polish Merry-makers
WJJD-Hawaiian Echoes
WKBB-Melody Parade
WROK-Dan, the Funny Man
WTAD-Lawrence Glosemeyer
12:45 CST 1:45 CDT
NBC-American Bar Ass'n Prgm.: WMAQ KSD (sw-15.33)
CBS-Summer Session: WTAQ WCCO
MBS-Charlie & Jane Entertain: WGN
WAAF-So You Want to Ride
WCFL-Varieties
WHO-Headlines of the Week
WIND-Concert Echoes
WJJD-Eddie Fitzpatrick's Orch.
WMBD-For Men Only
WOC-Country Church
WTAD-Blended Voices
1:00 CST 2:00 CDT
CBS-Everybody's Music, dir. Howard Barlow: KMOX WOC WKBB WFAM WFBM WMBD WBBM WKBB WTAQ (sw-15.27)
The music detail for this program may be found on page 6 this week.
NBC-Richard Himber's Orch.: WENR WOWO WMT
NBC-Chautauqua Symphony Concerts: WMAQ KSD WHO (sw-15.33)
Guest: Georges Barrere, flute soloist.
MBS-Royal Rangers: KWK WGN
WAAF-Dictionary Baseball
WBOW-Studies in Success
WCCO-Home Folks Frolic
WCFL-Concert Hour
WHIP-S. S. Patzkoski
WIBA-News; World Varieties
WIND-Dance Band
WIRE-Concert Hall
WISN-Five Star Theater
WJJD-Highlights of the Week
WLW-To be announced
WROK-Dixon Community Hour
WTAD-Baseball Game
WTMJ-Frank Trumbauer's Orch.
1:15 CST 2:15 CDT
CBS-Everybody's Music: WCCO NBC-Chautauqua Symphony Concerts: WLW
MBS-On a Sunday Afternoon: KWK WGN
WBOW-To be announced
WHIP-Interstate Roofing
(Continued on Next Page)

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SUNDAY

July 24

(1:15 p.m. Continued)

WIRE-Sunday Newspaper
WIND-Hawaiian Melodies
WISN-Dugout Doings
1:30 CST 2:30 CDT
NBC-Louise Florea, sopr.: WENR WMT WOWO
NBC-Chautauqua Symphony Concerts: WBOW WIBA WMAQ (sw-15.33)
CBS-Everybody's Music: WFBM KSD-Municipal Opera
WAAF-Cupid's Court
WBBM-Pat Flanagan
WHO-Strange As It Seems
WIND-Dixieland Band
WIRE-Rhythm Makers Revue
WISN-Baseball Game
WJJD-Lennie Conn's Swing Quartet
WLW-Waltzing Over the World
WROK-Musicale
WTMJ-New Voices of 1938
1:45 CST 2:45 CDT
NBC-Three Cheers: WMT WENR WOWO
NBC-Chautauqua Symphony Concerts: WIBA WHO
MBS-Jimmy Livingston's Orch.: KWK
WBBM-Dugout Dope
WCFL-Baseball Interviews
WGN-Leadoff Man
WHIP-Hymns Mother Taught Me
WIND-Dugout Interviews with Russ Hodges
WJJD-Warren Brown Talks Baseball
2:00 CST 3:00 CDT
CBS-The Farmer Takes the Mike, talks: WFBM WMBD WTAQ WKBH KMOX WOC WFAM WCCO WKBB (sw-15.27)
Springfield, Vt., home of maple sugar products, will be the scene of this broadcast with farmers, farm laborers, farm tenants and their wives and children talking of their crops, their views on world and personal affairs.
NBC-Sunday Vespers: WENR Dr. Paul Sherer will talk on "So Many and Great Dangers."
NBC-Rangers Serenade: WHO WBOW WIRE (sw-9.53)
MBS-Benay Venuta's Prgm.: Soloists & Orch.: KWK WLW
Baseball; Chicago Cubs vs. New York Giants: WGN WCFL WBBM WIND WJJD
Strange As It Seems: WMAQ KSD
WAAF-Jimmie Kozak, pianist
WBAA-Concert Review
WHIP-For Mother & Dad
WIBA-Through the Years
WMT-Walnut Street Church
WOWO-Temple Radio Service
WROK-News; Sunday Song Service
WTMJ-Masters of Classics
2:15 CST 3:15 CDT
NBC-Rangers Serenade: WMAQ KSD

WAAF-Sabbath Reveries
WHIP-Business Review
WLW-Church by Side of Road
2:30 CST 3:30 CDT
NBC-The World Is Yours; Smithsonian Inst., drama: WBOW WIRE WLW WTMJ WMAQ WHO WIBA (sw-9.53)
Subject: "The Invention of the Steamboat."
NBC-Nola Day, songs; Barry McKinley, bar.; Orch.: KWK WOWO WENR
CBS-Singers from Toronto: WOC WMBD WTAQ KMOX WFAM WFBM WKBH WKBB WCCO (sw-15.27)
MBS-Benay Venuta's Prgm.; Leo Freudberg's Orch.: Soloists: WMT
KSD-Rosario Bourdon's Orch.
WAAF-Newsroom Oddities
WHIP-Accordian Moods
WROK-Week in Review
WSUI-Campus Concert
2:45 CST 3:45 CDT
KMOX-Preview of Munny Opera
WAAF-It's Dance Time
WHIP-Your's Sincerely, Don Moore
WROK-Shilkret Serenade
3:00 CST 4:00 CDT
NBC-Marion Talley, sop. (Ry-Krisp); Josef Koestner's Orch.; Chorus: WIRE WMAQ WHO WTMJ WIBA (sw-9.53)
NBC-There Was a Woman, drama: WENR WOWO WBOW KWK WMT
CBS-Texas Rangers: WCCO WOC WMBD WTAQ WFAM WFBM WKBH WKBB (sw-15.27)
KSD-Up-to-the-Minute Baseball Scores
WAAF-International Potpourri
WHIP-String Ensemble
WJBC-Bloomington Band
WLW-Church by the Side of the Road
WROK-Old Refrains
3:15 CST 4:15 CDT
CBS-Texas Rangers: KMOX
WHIP-Highlights of the News
WROK-Music Graphs
3:30 CST 4:30 CDT
CBS-Guy Lombardo's Orchestra (Bond Bread): KMOX WFBM (sw-15.27)
NBC-Radio Newsreel with Bob Barrie (Energie): WMAQ WHO WIRE WLW (sw-9.53)
NBC-Jean Sablon, songs: WENR WIBA WTMJ WBOW WMT
CBS-Oliver Drake, news oddities: WTAQ WKBH WMBD WKBB WOC
MBS-Family in the Wind, drama: KWK WCFL
WAAF-Hollywood Brevities
WFAM-Don Pablo's Orch.
WHIP-Christian & Missionary Alliance
WOWO-Church of the Nazarene
WROK-George Hall's Orch.
WTAD-Piano & Violin
3:45 CST 4:45 CDT
NBC-The Master Builder, Talk: WENR WBOW WIBA WMT

Good Listening for Sunday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated.

MORNING

10:30 CST (11:30 CDT) Radio City Music Hall Chamber Music Series, NBC.
11:00 CST (12:00 CDT) Shakespeare's England, NBC.

AFTERNOON

12:00 CST (1:00 CDT) The Magic Key, NBC.
1:00 CST (2:00 CDT) Everybody's Music, CBS.
5:00 CST (6:00 CDT) Hobby Lobby, NBC.
5:30 CST (6:30 CDT) The Passing Parade, CBS.

NIGHT

6:00 CST (7:00 CDT) Chase and Sanborn Hour, NBC.
6:30 CST (7:30 CDT) Philharmonic-Symphony Orchestra, CBS.
7:00 CST (8:00 CDT) Win Your Lady, NBC.
8:00 CST (9:00 CDT) Horace Heidt, NBC.
8:30 CST (9:30 CDT) University of Chicago Round Table Discussions, NBC.
9:00 CST (10:00 CDT) Winchell Column Quiz, NBC.

CBS-Dave Bacal, organist: WOC WKBH WMBD WKBB
WAAF-Kay Armen, songs
WBBM-Tenth Inning
WGN-Bill Anson
WROK-Master Singers
WTAD-Bessie Dean Reinert
WTAQ-Clara Dawes, sop.
WTMJ-Concert Violinist
4:00 CST 5:00 CDT
CBS-Music for Fun: WOC KMOX WKBH WKBH WSBT WFBM WBBM WOC WMBD
NBC-Catholic Hour: WMAQ WHO WBOW WIBA WIRE (sw-9.53)
NBC-Summer Concert Orch., dir. Joseph Cherniavsky: WOWO WLW
MBS-Dick Barrie's Orch.: WGN KWK WMT
Baseball Scores: WIND WJJD
WAAF-Salon Concert
WCFL-Phil Warner, soloist
WENR-Sach's Amateur Hour
WHIP-American Legion Band
WJBC-Men of Vision
WMBD-Ann Dooley, songs
WROK-News; Concert Interlude
WTAQ-Ave Maria
WTMJ-German Hour
4:15 CST 5:15 CDT
WBBM-Tenth Inning
WCFL-Jack Kelly's Orch.
WHIP-I Am the Law of Your Life
WIND-Afternoon Melodies
WJBC-Rosena Moore
WJJD-Happy Harmonies
WROK-Freeport Studios
WTAD-News

4:30 CST 5:30 CDT
NBC-A Tale of Today, drama (Princess Pat): WMAQ WLW (sw-9.53)
CBS-Laugh Liner (Wrigley's Gum) Billy House, comedian; Jack Fulton, tr.; Carl Hohen-garten's Orch.: WOC WMBD KMOX WSBT WFBM WKBH WCCO WKBH WTAQ WBBM (sw-11.83)
NBC-Canadian Grenadier Guards Band: WMT WOWO WBOW KWK WIBA WIRE
KSD-Pepper Uppers
WAAF-George Morgan, tr.
WBAA-Purdie Band Concert
WCFL-Emil Flindt's Orch.
WGN-Walter Flandorf, organist
WHIP-Roseland Bethany Reform Church
WHO-Baseball Time
WIND-Concert Hour
WJBC-American Legion Auxiliary
WJJD-Tea Dance Time
WTAD-Moods in Black & White
4:45 CST 5:45 CDT
MBS-Alice Blue, pianist: WGN WAAF-Encores
WJBC-Wings Over the World
WTAD-America Thru the Years
5:00 CST 6:00 CDT
NBC-Jell-O Hobby Lobby; Dave Elman, m.c.; Harry von Zell; Ray Morton, tr.; Harry Salter's Orch.: WMAQ WTAM KSD WLW (sw-9.53) (also at 9:30 p.m.)
Guests: John Ouster, who raises silkworms in his New York City bedroom; Jimmy Ed-mundson, Jacksonville, Fla., who does everything pertaining to the English language back-ville, Ala., who paints pictures; Mrs. J. Clifton, Hunt-ington colwabs, and E. J. Bullock, Syracuse, N. Y., who collects bombs.
NBC-Popular Classics; Orch.: WBOW WENR WIRE WIBA WTMJ
CBS-Phil Cook's Almanac: WHAS KMOX WFBM WOC WMBD WKBH WBBM WJR WKBH WCCO WTAQ (sw-11.83)
MBS-Hawaii Calls: KWK
News: WMT WJJD
WAAF-Eventide Echoes
WCFL-Baseball Interview
WGN-Eddy Duchin's Orch.
WHIP-Mythical Baseball
WHO-Ferde Grofe's Orch
WIND-Polish Prgm.
WOWO-Ball Scores
WSBT-Baseball Scores; News
5:15 CST 6:15 CDT
NBC-Popular Classics: WMT
WAAF-Hollywood Amer. Legion Band
WCFL-News
WISN-Tenth Inning
WJJD-Tommy Tucker's Orch.
WOWO-Aloha Land
WROK-Musicale
WSBT-New Yorkers
WTAD-Hannibal Prgm.
5:30 CST 6:30 CDT
CBS-Passing Parade (Gulf Oil): John Conte; John Nesbitt; All Garr, tr.; Oscar Bradley's Orch.; Guests: WJR WSBT WFBM WHAS
NBC-Interesting Neighbors with Jerry Belcher; Dean Fossler,

organist (F. W. Fitch Co.): WBOW WMAQ WHO WIRE KSD WTAM
CBS-Week-End Potpourri: WOC WKBH WBBM WCCO WTAQ WKBH
NBC-Budding Talent; Budd Hu-lick, m.c.; Harrison Knox, tr.; Norman Cloutier's Orch.: WTMJ KWK WMT WOWO WLS
KMOX-France Laux, sports
WAAF-Sunset Serenade
WCFL-Lithuanian Prgm.
WGN-Bill Carlsen's Orch.
WHIP-Concert Master
WIBA-Joe Tantillo's Orch.
WISN-The Shadow
WJJD-Mixed Choir
WLW-Peter Grant, news
WMBD-Ray Olson, bar.
WROK-Gospel String Band
5:45 CST 6:45 CDT
Sports: WKBH WMBD
KMOX-News
WHIP-Under the Capitol Dome
WJJD-Piano Tunes
WLW-Jimmy James' Orch.
WTAQ-Townsend Club

NIGHT

6:00 CST 7:00 CDT
NBC-Chase & Sanborn Hour; Edward Arnold, m.c.; Edgar Bergen & Charlie McCarthy; John Carter, tr.; Dorothy Lamour, sop.; Stroud Twins, comedians; Robert Armbruster's Orch.; Guest: WTMJ WIRE WMAQ WIBA WHO WTAM WLW KSD (sw-9.53)
CBS-The World Dances; Lud Gluskin's Orch.: WFBM WJR WSBT WKBH WCCO WHAS WTAQ KMOX (sw-11.83)
NBC-Spy at Large, drama: WOWO WBOW
MBS-Nat'l A. A. U. Swimming & Diving Championship: WMT Sports: WKBH WTAD WOC KWK Sports Review
WAAF-Half & Half
WBBM-Carlos Molina's Orch.
WCFL-Evending Bells
WGN-Old Heidelberg Concert Or-chestra
-WHIP-Rt. Rev. Leon Grochowski
WIND-Re-creation of Baseball Game
WISN-Down by Herman's
WJJD-Variations, variety prgm.
WLS-Don Kelley's Sport Scoop
WMBD-Ann Dooley, songs
WROK-News; Organ Recital
6:15 CST 7:15 CDT
CBS-The World Dances; Lud Gluskin's Orch.: WKBH News: WMBD WOC
KMOX-The Onward Road
KWK-Organist & Violinist
WJJD-Frankie Trumbauer's Orch.
WROK-V.F.W. Prgm.; Dinner Music
WTAD-Hannibal Prgm.
6:30 CST 7:30 CDT
CBS-Lewisohn Stadium Concert; Philharmonic Symphony Orch.: WOC WJR WBBM WMBD WISN WSBT KMOX WCCO WFBM WHAS WKBH WKBB (sw-11.83)
William van Hoogstraten, reg-ular conductor of the Portland Symphony, will be guest con-ductor.
The music detail for this program may be found on page 6 this week.
NBC-Songs We Remember: WLS WOWO WBOW
MBS-Invitation to Waltz: KWK WGN
WAAF-Evening Concert
WCFL-Jack Kelly's Orch.
WHIP-South Side Church
WJJD-Concert Hour
WMT-Baseball Scores
WROK-Oval Whisman, black & white harmony
WTAD-Orchestral Music
WTAQ-News
6:45 CST 7:45 CDT
NBC-Songs We Remember: WMT
WIND-Tuneful Truths
WKBH-News
WROK-Musical Workshop
WTAQ-Club Normandie Enter-tains
7:00 CST 8:00 CDT
NBC-Manhattan Merry-Go-Round (Dr. Lyons); Pierre LeKreun, tr.; Men About Town, trio; Rachel Carley, vocalist; Don Donnie's Orch.: WTAM KSD WMAQ WIRE WHO (sw-9.53)
Program: La Bella Rosa, Tan-go Ojes Verdes, Margot, Quand Il ya di Amour (Orchestra); Music Maestro Please, Ce n'est pas la Meme Chose (Miss Car-ley); J'Aime les Femmes, Oh Maima Elanora (Trio); Love-light in the Starlight (Mr. Le-Kreun), and Will You Remem-ber Tonight Tomorrow? (Duet).

NBC-Win Your Lady (Wood-bury) Drama: WENR WMT WLW KWK (also at 8:30 p.m.)
CBS-Lewisohn Stadium Concert: WTAQ
WBOW-WPA Prgm.
WCFL-Irish Hour
WGN-Jack Russell's Orch.
WHIP-Little Business Man
WIBA-Week in Review
WIND-News & Sports
WJJD-Suppertime Frolic
WKBH-Dubuque Star Revue
WOWO-Melody Parade
WROK-Freeport Studios
WSUI-Vespers
WTAD-The Shadow
WTMJ-Around the Dial
7:15 CST 8:15 CDT
CBS-Lewisohn Stadium Concert: WKBH
WBOW-Musical Workshop
WHIP-Eventide Echoes
WIBA-Master Singers
WIND-Invitation to the Waltz
WTMJ-Dance Orch.
7:30 CST 8:30 CDT
NBC-Winchell's Column Quiz (Jergens); Ben Grauer, m.c.: WENR WMT WLW KWK (also at 9 p.m.)
NBC-American Album of Familiar Music (Bayer's Aspirin); Frank Munn, tr.; Jean Dickenson, sopr.; Buckingham Choir; Arden & Arden, piano duo; Elizabeth Hirsch, violinist; Eliza-beth Lennox, contr.; Gus Haenschel's Orch.: WHO KSD WIRE WMAQ WTAM WIBA WTMJ (sw-9.53)
Program: Song of the Vaga-bond (Orchestra); Huguette Waltz, Soneday (Miss Lennox and Choir); Indian Love Call (Jean Dickenson); Lamour, Tou-jour, Lamour (Bertrand Hirsch's violin solo); Give Me One Hour (Mr. Munn); Allah's Holiday (Arden and Arden, pianists), and Sympathy, Donkey Seren-ade, Bubble Song (Ensemble).
NBC-Readers Guide: WBOW WGN-Jimmy Grier's Orch.
WIND-Gary Civic Series
7:45 CST 8:45 CDT
NBC-Irene Rich, drama (Welch Grape Juice): WENR WOWO WMT KWK (also at 9:15 p.m.)
WBOW-Social Securities Prgm.
WGN-News; Sports
WIND-Vincent Borrelli's Orch.
WLW-Your Voice in Washington
8:00 CST 9:00 CDT
MBS-Good Will Hour (Ironized Yeast): WGN
NBC-Horace Heidt's Alemtic Brig-adiers: WHO KOA KSD WIRE WLW WTAM WMAQ (sw-9.53)
CBS-Lewisohn Concert: WISN WHAS WFBM WBBM WTAQ WCCO (sw-11.83)
NBC-To be announced: WOWO WBOW KWK WMT WIBA
To be announced: KMOX WENR WJR
WCFL-Amateur Hour
WIND-Grant Park Concert
WKBH-Continental Nights
WOC-Romantic Musings
WROK-Swedish Free Church
WSBT-Homes of Americans
WSUI-Baccalaureate Services
WTMJ-Dance Orch.
8:15 CST 9:15 CDT
WSBT-Fireside Fancies
8:30 CST 9:30 CDT
NBC-Win Your Lady (Wood-bury's) Drama: KOA KPRC WSM WOAI WBAP (also see 7 p.m.)
NBC-Univ. of Chicago Round Table Discussion: WHO WTAM WBOW WMAQ WTMJ (sw-9.53)
MBS-Good Will Hour (Ironized Yeast): WLW
NBC-Cheerio; Talk & Music: WMT WENR WOWO (sw-11.87)
CBS-Headlines & By-Lines with Trout, Kaltenborn & Wilson; WSBT WFBM WBBM KMOX WISN WMBD WOC WTAQ WKBH WKBB WCCO WHAS WJR (sw-11.83)
Lyle C. Wilson, manager of the Washington Bureau of the United Press, will pinch-hit for Erwin Canham, regular com-mentator on national affairs who is currently swinging westward with the presidential party bound for the Pacific Fleet maneuvers.
MBS-Your Sunday Date; Harold Stokes' Orch.: WGN KSD-Marion Talley, sop.
KWK-Concert Under the Stars
WIRE-Answers

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9:00 CST 10:00 CDT
NBC-Winchell's Column Quiz
(Wergen's): KOA WSM KPRC
WBAP (also see 7:30 p.m.)
NBC-News; Blue Barron's Orch.:

WTAM-U. of C. Round Table
WTAQ-Club Normandie Entertains
9:15 CST 10:15 CDT
NBC-Irene Rich, drama (Welch
Grape Juice): WSM KOA
KPRC WBAP (also see 7:45
p.m.)

CBS-Leighton Noble's Orch.
WISN WTAQ WMBD WKBH
WKBW WCCO WSBT WHAS
WOC WFBM (sw-6.12)
NBC-Abe Lyman's Orch.: KWK
WMAQ

CBS-Frank Dailey's Orch.: WISN
WKBH WHAS WTAQ WBBM
WKBW WCCO KMOX (sw-
6.12)
MBS-Hal Kemp's Orch.: WGN
News: WMBD WOC WHO WFBM
WJR WRWK

NBC-One Man's Family: KPO
KFI (also see Wed. Prgm. at
8 p.m.)
CBS-Henry King's Orch.: WJR
WKBH WISN WFBM WOC
WBBM WMBD WTAQ WKBW

WIBA-Club Chanticleer
WIND-Cappy's Cabana
11:00 CST 12:00 CDT
CBS-Horace Henderson's Orch.:

Monday

July 25, 1938

Monday

MORNING

7:00 CST 8:00 CDT
NBC-Breakfast Club; Vocalists;
Don McNeill, m.c.; Orch.;
News: WCFL WBOW WOWO
CBS-Dear Columbia; News:
WFAM WCBM (sw-21.52)
NBC-Ward & Muzzy, piano duo:
(sw-21.5)
News: WJJD WTAD
Early Risers: WISN WROK
Musical Clock: WBBM WIBA
WKBW WIRE WKBH KMOX
WOC WHIP
KWK-Tonic Tunes
WAAF-Breakfast Express
WCCO-Air Almanac
WFBM-Early Birds
WGN-Everyday Words; Good
Morning Prgm.
WHO-Musical Interlude
WIND-Religious Service
WLS-Organ Concert
WLW-Merrymakers
WMAQ-Your Neighbor
WMBB-Yawn Patrol
WMT-Country Home; Musical
Clock
WTAQ-Mike's Uprisin'
WTMJ-Top of the Morning
7:15 CST 8:15 CDT
NBC-Person to Person: (sw-21.5)
News: WCCO WHO WMT WLW
KMOX-Travelogue
KWK-Sunnytime
WIND-Morning Review
WJJD-H. Zimmerman, organist
WLS-Julian Bentley
WMBD-Musical Clock
WROK-Breakfast Melodies
WTAD-Breakfast Brevities
7:30 CST 8:30 CDT
CBS-Joyce Jordan, Girl Interne,
sketch (Calox Toothpowder &
Solidified Albolene): WBBM
NBC-Landt Trio; News: (sw-21.5)
News: WKBW WTAQ WIBA
Morning Devotions: WKBH WLS
Musical Clock: WBOW WMT
KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM-Your Engagement Book
WHIP-Just About Time
WHO-Williams Brothers Quartet
WIND-Hawaiian Melodies
WIRE-Dessa Byrd
WLW-Gospel Singer
WMAQ-Whistler & His Dog; News
WMBD-Weather Report
WROK-Morning Parade
7:45 CST 8:45 CDT
NBC-Amanda Snow, songs:
WMAQ (sw-21.5)
CBS-Bachelor's Children, sketch
(Old Dutch Cleanser): KMOX
News: WIND WTAD WIRE
WHIP
KWK-News; Rapid Service
WBBM-Linda's First Love
WFAM-Morning Devotions
WHO-Rare Bits of News
WJJD-Tuberculosis Inst. Prgm.
WKBW-Tune Tossers
WKBH-Breakfast Melodies
WLS-Cowboy Bill
WLW-Your Hollywood News Girl
WMBD-Police Flash
WTAQ-Today's Almanac
WTMJ-Morning Melodies
8:00 CST 9:00 CDT
CBS-Pretty Kitty Kelly, sketch
(Wonder Bread): WISN
WFBM WCCO KMOX WBBM
WOC
NBC-Just Neighbors, sketch:
WCFL WTMJ WOWO

NBC-Mrs. Wiggs of the Cabbage
Patch, sketch (Old English
Wax): WMAQ WIRE
Musical Clock: WIBA WROK
WMT
News: WKBH WMBD WAAF
KSD-News; Dick Leibert, or-
ganist
KWK-Pep-Up Parade
WFAM-Concert Time
WGN-Martha Crane & Helen
Joyce
WHA-Band Wagon
WHIP-Hit Revue
WHO-Coffee Pot Inn
WIND-Priscilla & Her Piano
WJJD-Gene Austin, songs
WKBW-Chancel Steps
WLS-Hal Culver, with Howard
Peterson, organist
WLW-Hymns of All Churches
WTAD-Tales Old & New
WTAQ-Morning Potpourri
8:15 CST 9:15 CDT
NBC-John's Other Wife, sketch
(Louis Philippe): WMAQ WIRE
CBS-Myrt & Marge, sketch (Su-
per Suds): KMOX WFBM
WCCO WISN WBBM WMBD
NBC-Asher & Little Jimmie,
cowboy songs: WOWO WCFL
KSD-Bright & Early Melodies
WAAF-Rhythm Rhapsody
WCFL-Double in Stars
WHA-Morning Melodies
WHO-What to Serve Today
WIND-Your Favorite Band
WJJD-Eddie Fitzpatrick's Orch.
WKBW-Salon Sketches
WKBH-Uncle Bob
WLS-News; Household Hints
WLW-Myrt & Marge, sketch
WOC-Musical Clock
WTAD-Gems of Melody
WTMJ-Hymns of All Churches
8:30 CST 9:30 CDT
CBS-Hilltop House (Palmolive
Soap): WISN WMBD KMOX
WBBM WCCO
NBC-Just Plain Bill, sketch (Ko-
lynos): WMAQ WIRE
NBC-Happy Jack, songs: KSD
NBC-Josh Higgins of Finchville,
sketch: WCFL
WAAF-Canary Serenade
WBOW-Radio Gospel
WFAM-Shoppers' Guide
WFBM-Morning Serenade
WGN-Morning Melodies
WHIP-Polish Variety Hour
WHO-Those Happy Gilmans
WIBA-Today's Almanac, Society
Reporter
WJJD-Adult Education Council
WKBW-Hits & Encores
WKBH-Olive Hagen, organist
WLS-Old Kitchen Kettle
WLW-Hilltop House, sketch
WMT-Tex Fletcher, lonely cow-
boy
WOWO-Tri-Topics
WROK-Morning Devotions
WISN-Daily Iowan of the Air
WTAD-Interchurch Revival
WTAQ-Wake Up and Live
WTMJ-Bargain-a-Minute
8:45 CST 9:45 CDT
NBC-Woman in White, sketch
(Pillsbury): WMAQ WIRE
WHO WTMJ KSD
NBC-Popular Waltzes: WBOW
WMT KWK (sw-21.5)
CBS-Stepmother, sketch (Col-
gate): WBBM WCCO WFBM
KMOX
NBC-Ma Perkins, sketch (Oxy-
dol): WLS
WCFL-Bittersweet Melodies
WIND-Musical Varieties

WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBW-Stars Over Hollywood
WKBH-Amer. Family Robinson
WLW-Betty & Bob, sketch
WMBD-Women of Today
WOWO-Modern Home Forum
WROK-Town Crier
WSUI-Morning Melodies; Service
Reports
WTAD-Hannibal Prgm.
9:00 CST 10:00 CDT
NBC-Originalities: WIBA WCFL
(sw-21.5)
CBS-Ruth Carhart, songs: WISN
WTAQ WKBW WKBH WFBM
WFBM
NBC-David Harum, sketch (Bab-
O): KSD WIRE WMAQ WHO
(sw-15.33)
NBC-The Story of Mary Marlin,
sketch (Ivory Soap): WLS
KMOX-Popular Melodies
KWK-Singing Cowboys
WAAF-Woman's Page
WBBM-Heart of Julia Blake
WBOW-State Teachers College
WCCO-Ma Perkins
WGN-Get Thin to Music
WIND-Traffic Court Broadcast
WJJD-Priscilla Holbrook, pianist
WLW-The Goldbergs, sketch
WMBD-Messenger; Weather
WMT-News; Radio Gossip
WROK-News
WSUI-Illustrated Musical Chats
WTMJ-Dan Harding's Wife
9:15 CST 10:15 CDT
NBC-Vic & Sade, sketch (Cris-
co): WLS WLW
NBC-Lorenzo Junes, sketch
(Phillips): WMAQ WIRE WHO
KSD
CBS-Richard Maxwell, thr.:
KMOX WFAM
NBC-Breen & de Rose, songs:
WMT WBOW (sw-21.5)
MBS-Bachelor's Children (Old
Dutch Cleanser): WGN
News: WKBW WMBD WOC
Editor's Daughter, sketch: WBBM
WOWO
KWK-Great Works of Man
WAAF-Hog 'n' Harmony
WCCO-Bachelor's Children
WCFL-Rhythm Roundup
WFBM-Apron Strings
WHA-American Observer
WIBA-Organ Melodies
WISN-Symphonetta
WJJD-Sports Edition Handicap-
per
WKBH-Music Makers
WROK-On the Mall
WTAQ-Crimson Trail
WTMJ-The Happy Gilmans
9:30 CST 10:30 CDT
NBC-Pepper Young's Family,
sketch (Camay Soap): WLS
Turn to pages 22 and 23 and get
acquainted with this popular series,
the actors who present it.
NBC-Viennese Ensemble: WCFL
WBOW WIBA
CBS-Big Sister, sketch (Rinso):
WCCO WBBM WISN WMBD
KMOX WFBM
NBC-Milt Herth, Swing Trio:
WMAQ WHO (sw-21.5)
KWK-Pop Wise & Filbert
WAAF-Swing High
WFAM-Health Talk; Gypsy Fid-
dles
WGN-Man on State Street
WHIP-Monitor News
WIND-Between Us Girls, inter-
views
WIRE-Imogene Pierson
WJJD-Harry Zimmerman, organ-
ist
WKBW-Eb & Zeb, sketch

WKBH-Today's Almanac
WLW-Short; Short Story
WMT-Gospel Baritone
WOC-Melodic Variations
WOWO-Linda's First Love
WROK-Milk-Made Magic
WTAD-Ma Perkins, sketch
WTAQ-Roundup
WTMJ-Morning Melodies
9:45 CST 10:45 CDT
CBS-Aunt Jenny's Stories (Spry):
KMOX WMBD WFBM WBBM
WISN WCCO
NBC-Viennese Ensemble: WOWO
KWK WHO (sw-21.5)
NBC-Kitty Keene, Inc., sketch:
(Dreft): WHO
NBC-The Road of Life, sketch
(Chippo): WMAQ WTMJ
WLW
KSD-Rhythm Makers
WAAF-Novellees
WFAM-Lou Pike, organist
WGN-Painted Dreams
WHIP-This Rhythmic Age
WIBA-Church of the Air
WIND-News
WIRE-Linda's First Love
WJJD-Garwood Van's Orch.
WLS-Grace Wilson, contr.
WIND-Current News & Markets
WJJD-Frankie Trumbauer's Orch.
WKBW-Rhythm & Romance
WKBH-Swing Interlude
WROK-Radio Rhythm
WSUI-Prgm. Calendar; Weather
WTAD-Kitty Keene, sketch
10:00 CST 11:00 CDT
NBC-Dorothy Rochelle, songs-
WBOW WMT
CBS-Tower Town Tempos: WOC
WBBM WCCO WFAM WMBD
WFBM KMOX WISN WTAQ
NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WMAQ
NBC-Vaughn De Leath, songs:
KSD
KWK-Three-Quarter Time
WAAF-Let's Dance
WCFL-Peekers in the Pantry
WGN-Manhattan Mother, sketch
WHA-Homemakers
WHIP-Fashions & the Home
WHO-The Goldbergs, sketch
WIBA-Linda's First Love, sketch
WIND-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs & guitar
WIRE-Dessa Byrd
WJBC-Theater Time
WJJD-Bureau of Missing Persons
WKBW-Hollywood Reporter
WKBH-Home Economics
WLS-Market Reports; News
WLW-Editor's Daughter, sketch
WOWO-Bill Board
WROK-News; Organ
WSUI-Home Decoration
WTAD-News
WTMJ-What's New in Milwau-
kee?
10:15 CST 11:15 CDT
NBC-The O'Neills, sketch (Ivory
Soap): WMAQ WLW
CBS-Irene Beasley, R.F.D. No. 1:
WFBM WTAQ WFAM WKBW
WOC
NBC-Kiddoodlers: WBOW KWK
(sw-15.33)
KMOX-Houseboat Hannah, sketch
KSD-Royal Hawaiians
WAAF-Willie Winn, sport of kings
WBBM-Happy Gilmans
WCCO-Judy & Jane
WGN-Don Pedro's Magic Violin
WHIP-Morning Dance
WHO-Houseboat Hannah
WIBA-Editor's Daughter, sketch
WIND-Piano Tunes
WISN-News
WJBC-Women in the News

WJJD-Criminal Court Interviews
WKBH-Your Home Prgm.
WLS-Musical Chore Boys
WMBD-Linda's First Love
WMT-Bits of Everything
WROK-Poet's Corner
WSUI-Yesterday's Musical Fa-
vorites
WTAD-Bee & Vee
10:30 CST 11:30 CDT
NBC-Nat'l Farm & Home Hour;
Guest Speakers: WMAQ WIBA
WBOW
CBS-Romance of Helen Trent;
Virginia Clark (Edna Wallace
Hooper): WBBM KMOX
NBC-Democracy & Her Bible, Dr.
F. C. Stisler: KSD
News: WGN WHIP KWK
WAAF-This Feminine World
WCCO-Happy Gilmans
WCFL-Double in Stars
WFAM-Harlan Hogan
WFBM-Mrs. Farrell's Kitchen of
the Air
WHA-Music Appreciation Course
WHO-Myrt & Marge, sketch
WIND-Organ & Guitar
WIRE-Footnotes; News
WISN-Organ Melodies
WKBW-Dollar Daze
WJJD-Safety Court Broadcast
WKBW-House of MacGregor
WKBH-Songtime
WLS-Homemakers
WLW-News; Livestocks; River;
Weather; Markets
WMBD-Honeymoon Lane
WOC-Radio Bazaar
WOWO-Richard Trojan
WROK-Kaye Kreamer, Woman's
Forum
WSUI-The Book Shelf
WTAD-Tonic Tunes
WTAQ-News; Merry-Go-Round
WTMJ-Kitty Keene, Inc.
10:45 CST 11:45 CDT
NBC-Nat'l Farm & Home Hour:
WLW KWK
CBS-Our Gal Sunday, sketch
(Anacin): WBBM KMOX
NBC-Cobwebs & Cadenzas:
WCFL WIRE
KSD-Lady Courageous
WAAF-Markets; Sweet and Slow
WCCO-Grandma Travels
WFAM-Luncheon Dance
WGN-Musical Mail Box
WHIP-Musical Newsy
WHO-Hilltop House, sketch
WISN-Ann Leslie's Scrapbook
WJBC-Paggy Payne & Pioneers
WKBW-Treasure Chest
WKBH-Beauty Box Revue
WLS-Short, Short Stories

WMBD-Bandwagon
WOC-Screenians Prgm.
WOWO-Al Becker Interviews
WROK-Freepost Studios
WTAD-Betty & Bob, sketch
WTMJ-Blue Room Ensemble
11:00 CST 12:00 CDT
NBC-Vincent Curran, songs: KSD
CBS-The Goldbergs, sketch (Ox-
ydol): WOC WKBW WCCO
WBBM
MBS-The Happy Gang: WGN
News: WJJD WIND
KMOX-Ma Perkins, sketch
WAAF-Symphonic Hour
WBAW-Contract Bridge Chats
WCFL-Hit Review
WFBM-Bohemians
WHIP-Southtown Church Hour
WHO-Dan Harding's Wife, sketch
WIRE-Singin' Sam
WISN-Morning Musicale
WJBC-Surprise Party
WKBH-Magic Violin
WLS-Tommy Tanner
WMBD-Wayside Chapel
WMT-Tom Owens' Cowboys
WOWO-Consolaires
WSBT-News; Stock Report;
Farm Flashes
WSUI-Manhattan Concert Band
WTAD-All for the Ladies
WTAQ-Hollywood on Parade
WTMJ-Heinie and Dinty
11:15 CST 12:15 CDT
CBS-Vic & Sade, sketch (Cris-
co): WBBM KMOX WCCO
WISN
NBC-Three Romeos: WCFL KSD
WIRE (sw-15.33)
WGN-Noontime Melodies
WHA-Organ Interlude
WHIP-Englewood Hour
WHO-Vic and Sade, sketch
WIND-Novely Organist
WJBC-Parade of Bands
WJJD-H. Zimmerman, organist
WKBW-Book of the Hour
WKBH-Club Calendar
WMBD-Polly of the Range
WMT-Sweet & Swing
WOC-Studio Swingapators
WOWO-Today's News
WSBT-The Day Dreamer
WSUI-Ave Maria Hour
WTMJ-Heinie and His Genadiers
11:30 CST 12:30 CDT
CBS-Road of Life, sketch (Chip-
so): KMOX WBBM
NBC-Words & Music: WMAQ
KSD WIBA (sw-15.33)
MBS-Radio Garden Club: KWK
WBOW-Presentation
WCCO-Houseboat Hannah
(Continued on Next Page)

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MONDAY

July 25

(11:30 a.m. Continued)

WCFL-Mid-day Melody Mart
 WFBM-Hoosier Farm Circle
 WGN-Mid-day Service
 WHA-Talking Book
 WHIP-Hollywood News
 WHO-Home Folks
 WIND-Bob Atcher & Bonnie Blue
 Eyes, hillbilly songs & guitar
 WIRE-Farm & Home Hour
 WISN-Gordon Brothers
 WJBC-Singing Sam
 WJJD-Loop Noon-Day Service
 WKBB-Social Calendar; Farm
 News; Do You Want a Job?
 WKBB-Rhapsody and Rhythm
 WLS-Markets; News
 WLW-Live Stock & Poultry Re-
 ports; News
 WMBD-Thrift Message; Miss
 Electrolux; Melody Miniature
 WMT-Cedar Valley Hillbillies
 WOC-Hymns of All Churches
 WOWO-Men of Note
 WSBT-In Movieland
 WTAD-Police News
 WTAQ-Mailman

11:45 CST 12:45 CDT
 NBC-Jack & Loretta Clemens;
 WOWO KWK
 CBS-Gospel Singer, Edward Mac-
 Hugh, bar; Organ (Ivory
 Soap); KMOX WCCO WBBM
 MBS-Your Hollywood Newsgirl
 (Lydia E. Pinkham); WCFL
 News: WBAA WIND WMAQ
 Market Reports: WTMJ WFBM
 WHIP-Cascade Melodies
 WHO-Markets; Weather
 WISN-Even as You and I
 WJBC-Reid & Vin
 WKBB-Hits and Encores
 WLS-Dinner Bell Prgm.
 WLW-Hugh Cross & Radio Pals
 WMBD-Window Shopper
 WMT-News; Cedar Valley Hill-
 billies
 WOC-Farm Bureau & Markets
 WROK-Round the Town
 WSBT-Man on the Street
 WSUI-Farm Flashes, Emmett
 Gardner
 WTAQ-Farmhands

AFTERNOON

12:00 CST 1:00 CDT
 NBC-Betty & Bob, sketch (Gold
 Medal); WIRE WTMJ WMAQ
 KWK WHO
 CBS-The Dictators: WSBT WOC
 WCCO WKBB WKBH (sw-
 15.27)
 NBC-Al Roth's Orch.: (sw-15.33)
 MBS-Harold Turner, pianist:
 WGN
 News: WJBC WMBD WTAD
 KMOX-Singin' Sam
 KSD-Sports Review
 WAAF-Don Bolt, commentator
 WBAA-Agricultural Forum
 WBBM-Manhattan Mother
 WBOW-Street Reporter
 WCFL-Spotlight Prgm.
 WFBM-Blue Ribbon Melodies
 WHA-Musicale
 WHIP-Movie Tunes
 WIBA-Country Home; Interlude
 WIND-Lupi Italian Hour
 WISN-Musical Heat Wave
 WJJD-Markets
 WLW-Linda's First Love, sketch
 WMT-Cedar Valley Hillbillies
 WOWO-Purdue Agricultural Pro-
 gram
 WSUI-Rhythm Rambles

12:15 CST 1:15 CDT
 NBC-Arnold Grimm's Daughter,
 sketch (Gold Medal): WIRE
 WLW WMAQ KWK WTMJ
 NBC-Al Roth's Orch.: WBOW
 WIBW

MBS-As You Like It: WGN
 News: WIBA WKBB WFBM
 Kitty Keene: WCCO KMOX
 Man on the Street: WKBH
 WBBM
 WAAF-Estelle Barnes, pianist
 WBAA-Sports, Dick Shively
 WCFL-Musical Varieties
 WHIP-Alice Oleson, pianist
 WHO-Melodious Favorites
 WJBC-Hot vs. Sweet
 WJJD-Midday Round-Up
 WLS-The Virginians
 WMBD-Town Crier; Markets
 WMT-Question Man; Voice of
 Iowa
 WOC-Farm Bureau & Markets
 WOWO-Market Service
 WROK-Column Left, News
 WTAD-Cy & Freckles

12:30 CST 1:30 CDT
 CBS-Three Consoles: WISN
 WFBM WSBT (sw-15.27)
 NBC-Joe Green's Orch.: WOWO
 WBOW WCFL (sw-15.33)
 NBC-Valiant Lady, sketch (Gold
 Medal): WLW WIRE WMAQ
 KWK
 News: WHO WOC
 Rhythm Rascals: WTAQ WTMJ
 KMOX-Linda's First Love
 WAAF-Markets; Encores
 WBAA-Luncheon Dance
 WBBM-Kitty Keene, sketch
 WCCO-First Edition
 WGN-June Baker, talk
 WHA-Farm Prgm.
 WHIP-Concert Orch.
 WIBA-Market Reports
 WIND-WPA Prgm.
 WKBB-Man on the Street
 WKBB-Luncheon Music
 WLS-Voice of the Feed-lot
 WMBD-Farm News
 WMT-Markets; Cedar Valley Hill-
 billies
 WROK-Couple on the Street;
 Service Sam
 WTAD-Farm; Weather: Markets

12:45 CST 1:45 CDT
 NBC-Hymns of All Churches
 (Gold Medal): WIRE WMAQ
 KWK WHO
 CBS-Three Consoles: WOC
 News: WKBH WTAQ
 KMOX-Editor's Daughter, sketch
 KSD-News; Markets
 WAAF-Waltztime
 WBBM-Market Reports
 WBBM-Homeboat Hannah
 WBOW-Tune of the Day
 WCCO-Tune Times
 WGN-Melody Time
 WIBA-Melody Moments
 WIND-Organ & Vibra Harp
 WJJD-Piano & Song
 WKBB-Song Hit of the Day; Pet
 Corner
 WLS-Listeners Mike; Markets
 WLW-Kitty Keene, Inc., sketch
 WMBD-Colonel Beene; Noon-
 day Melodies
 WMT-Iowa Cornhuskers
 WROK-Home Folks' Hour
 WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT
 CBS-Matinee in Manhattan:
 WISN WFBM WKBB WSBT
 KMOX WOC (sw-15.27)
 NBC-The Story of Mary Marlin,
 sketch (Ivory Flakes): WMAQ
 WHO WLW WTMJ KSD
 MBS-Marriage License Romances:
 WMT WGN
 News: WHIP WTAD WIND
 Man on the Street: WMBD
 WTAQ
 KWK-Backstage Wife, sketch
 WAAF-"L" Reporter, interviews
 WBAA-This Business of Living
 WBBM-Broadcast Rhymsters
 WBOW Sportscasting
 WCCO-Livestocks
 WCFL-Make Believe Danceland
 WHA-Wis. Interesting Places
 WIBA-Dane County Farm Hour
 WIRE-Reporter
 WJJD-Tommy Tucker's Orch.
 WKBB-Ma Perkins
 WLS-Homemakers Hour
 WOWO-The Observer

Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON

2:15 CST (3:15 CDT) Opening Race at Saratoga, CBS.

NIGHT

6:00 CST (7:00 CDT) Burns and Allen, NBC.

6:00 CST (7:00 CDT) Richard Himber, CBS.

6:30 CST (7:30 CDT) Voice of Firestone, NBC.

7:00 CST (8:00 CDT) Orson Welles, CBS.

8:00 CST (9:00 CDT) True or False, NBC.

8:00 CST (9:00 CDT) Contented Hour, NBC.

8:00 CST (9:00 CDT) Wayne King, CBS.

8:30 CST (9:30 CDT) National Radio Forum, NBC.

8:45 CST (9:45 MST) American Viewpoints, CBS.

1:15 CST 2:15 CDT
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD

CBS-Matinee in Manhattan: WTAQ WKBB
NBC-Navy Band: WBOW (sw-15.33)
MBS-Beth Chandler, ballads: WMT

KMOX-Judy & Jane
KWK-Great Works of Man
WAAF-Carnival Matinee
WBAA-Rosalind McClanahan, sop.
WBBM-Meet the Missus
WCCO-Betty & Bob
WGN-Hits of Today
WHA-Musical Varieties
WHIP-Band Concert
WIBA-Concert Trio
WIND-Piano Tunes
WIRE-Noonday Headlines
WLW-Ma Perkins, sketch
WMBD-His Majesty, the Baby
WMT-Beth Chandler, songs
WTAD-Quincy Marches On

1:30 CST 2:30 CDT
CBS-Four Notes & Milton
Charles: WMBD WKBB WOC
WSBT WTAQ WFBM WISN
WBBM WKBB (sw-15.27)
NBC-Pepper Young's Family,
sketch (Camay Soap): WMAQ
WLW WHO KSD WTMJ
Turn to pages 22 and 23 and get
acquainted with this popular series,
the actors who present it.

MBS-Harold Stokes' Orch.: WGN
KMOX-Magic Kitchen
KWK-Musical Interlude
WBAA-Monitor Views the News
WCCO-Julia Blake
WHA-Organ Melodies
WHIP-Dancing Party
WIND-Band Stand
WIRE-Matinee Varieties
WJJD-Lennie Conn's Quartet
WMT-News; Musical Interlude
WROK-Movie and Radio Prgm.
WTAD-Medical Ass'n

1:45 CST 2:45 CDT
CBS-Nan Wynn, songs: WKBB
WSBT WKBB WOC WTAQ
WBBM WISN WFBM (sw-
15.27)
NBC-The Guiding Light, sketch
(White Naptha): WHO WMAQ
WTMJ KSD WLW
To be announced: WGN WCFL
KWK-Marriage License Romance
WBAA-Songs & Melodies
WCCO-Markets
WIBA-Gems of Melody
WIND-Dugout Interviews
WJJD-Warren Brown talks Base-
ball
WLS-News, Chuck Acree
WMBD-Hello, Neighbor
WMT-Hear Yourself Prgm.
WOWO-Women in the News
WROK-Margaret Eklof, songs

2:00 CST 3:00 CDT
CBS-Patterns in Swing: WISN
WSBT WOC WKBB WKBB
WBBM WTAQ WFBM (sw-
15.27)
NBC-Club Matinee: WENR WMT
WOWO WBOW
NBC-Backstage Wife, sketch
(Dr. Lyons): WMAQ WTMJ
WIRE WHO WIBA
To be announced: WCFL WJJD
Dan Harding's Wife, sketch:
KSD WLW
KMOX-Those Happy Gilmans
KWK-Today at Two
WAAF-News Flashes; Weather
WBAA-Typing School of the Air

WCCO-Ladies First
WCFL-To be announced
WGN-Housewives Clinic
WHA-News and Views
WHIP-Gay Caballeros
WIND-Studio Orch.
WJJD-Dance Melodies
WMBD-Editor's Daughter
WROK-News; Concert Interlude
WSUI-Travel's Radio Review
WTAD-Hannibal Prgm.
WTAM-Variety Prgm.

2:15 CST 3:15 CDT
CBS-Opening Race at Saratoga:
WMBD WCCO WSBT WKBB
WISN WKBB WFBM WOC
(sw-15.27)
Brian Field will describe the
opening race of the season at
America's oldest race track.
This race is an annual contest
known as the American Legion.

NBC-Stella Dallas, sketch (Milk
of Magnesia): WIRE WTMJ
WIBA WMAQ WHO
MBS-Midstream, drama: WLW
KMOX-One Woman's Opinion
KSD-Heart of Julia Blake
KWK-Music in a Sentimental
Mood
WAAF-Emerson Trent, tnr.
WHA-Magazine Rack
WHIP-Orch. With Denna Taylor
WIND-Organ Selections
WROK-Judy Marsh, songs
WSUI-Within the Classroom
WTAQ-Fiddlers Three

2:30 CST 3:30 CDT
NBC-The Hughes Reel with Rush
Hughes (Borden Co.): WHO
KSD WMAQ WIRE
CBS-Opening Race at Saratoga:
WFAW WISN WTAQ WFBM
WMBD WKBB WKBH WOC
WBBM (sw-15.27)
NBC-Club Matinee: WIBA
KMOX-Headline Highlights; Let's
Compare Notes
KWK-Richard Hayes, swing or-
ganist

WAAF-Matinee Melodies
WBAA-The Home Builders
WCCO-Front Page Parade
WGN-Rhythm Rambles
WHA-Music of the Masters
WHIP-There Was a Time When
WIND-News
WJJD-Rainbow Trio
WLW-Heart of Julia Blake
WROK-Two Guitars
WTAD-Sports Talk
WTMJ-News; Police; Weather;
Spotlight

2:45 CST 3:45 CDT
CBS-Del Casino, songs: WKBB
WTAQ WOC WFBM WFAW
WKBB WCCO WMBD WBBM
WISN (sw-15.27)
NBC-Girl Alone, sketch: WMAQ
NBC-The Hatterfields: WLW
KMOX-Dope from the Dugout
KSD-Xavier Cugat's Orch.
KWK-Man in the Stands
WAAF-Estelle Barnes, pianist
WBAA-Musical Moments
WGN-Margery Graham
WHIP-Topical Commentary
WHO-Favorite Melodies
WIND-At the Tavern
WIRE-Black and White
WJJD-Ben Kanter, pianist
WROK-Rhythm Before Three
WTAD-Dance Orch.
WTMJ-Down a Country Road

3:00 CST 4:00 CDT
CBS-Nat'l Hillbilly Champions:
WKBB WKBB WTAQ WFBM
WFAW WMBD WBBM WISN
WOC

NBC-Top Hatters: WBOW WHO
WMAQ
NBC-Rhymes & Romance, Retta
Revell: WENR
Baseball Game: WTAD WCCO
WMT KMOX KWK
News: WOKO WJJD
KSD-Baseball Scores
WAAF-The Rhumba Beat
WBAA-Symphony Hall
WGN-Afternoon Serenade
WHIP-Eunice Clark & Orch.
WIBA-Today's Front Page
WIND-Musical Mirror
WIRE-Police Court
WJBC-God's Cheer for Shut-ins
WLW-Homeboat Hannah, sketch
WROK-Kaye Kreamer, Women of
the Hour
WTMJ-Valiant Lady, sketch

3:15 CST 4:15 CDT
NBC-Don Winslow of the Navy:
WOWO WIBA WMT
NBC-Silhouettes of the West:
WENR
NBC-Top Hatters: WIRE
MBS-Three Graces & Piano:WGN
WAAF-Kay Armen, songs
WHIP-Flying Lessons
WHO-Judy and Jane, sketch
WJJD-Organ & Piano Duo
WLW-Charlie's Singing School
WTMJ-Home Harmonizers

3:30 CST 4:30 CDT
NBC-Your Family & Mine (Seal-
test): WMAQ WIBA WTMJ
NBC-Kellogg's Singing Lady;
Irene Wicker: WLW
Story: "Jean Baptiste Camille
Corot."

NBC-Charles Sears, tnr.: WBOW
WENR
CBS-March of Games; Arthur
Ross, m.c.: WOC WFBM
WMBD WKBB WKBB WCCO
WISN WBBM
News: WHO WJBC WIND
WAAF-Musicale Moderne
WFAW-Young America; Pop Con-
cert
WGN-Parade of Melody
WHA-Weather Bureau
WHIP-Tea Dance
WIRE-Scott Choir
WOWO-Musical Workshop
WROK-Helene Kimberley
WTAQ-Herman Daumler, violinist

3:45 CST 4:45 CDT
CBS-New Horizons: WKBB WOC
WKBB WFAW WFBM WMBD
WBBM WISN WTAQ WCCO
"The Story of Genus" will be
presented.
NBC-Erwin Glucksman's Orch.:
WENR WOWO WIRE
NBC-Rex Maupin's Orch WHO
KSD WTMJ WBOW WMAQ
WAAF-Diana Clifton, sop
WHIP-News
WIBA-Bible Readings
WIND-Baseball Scores
WJBC-American Years
WJJD-Salon Orch.
WLW-Man of Mars
WROK-Radio Rhythm

4:00 CST 5:00 CDT
NBC-Erwin Glucksman's Orch.:
WLW
NBC-Ralph Blaine, tnr.: WIBA
KSD WBOW WMAQ WHO
(sw-9.53)

CBS-News; Jack Shannon, songs:
WFBM WKBB WTAQ WKBB
WBBM WFAW WCCO
Baseball Scores: WIND WJJD
News: WOC WISN
WAAF-Salon Concert
WBAA-The Magic Carpet
WENR-Malcolm Claire, children's
stories
WGN-Bill Anson
WHIP-Hollywood Brevities
WIND-Musical Toast
WJBC-Request Hour
WJJD-Parade of Music
WMBD-Kitty Keene, Inc.
WROK-News; Musicale
WTMJ-Variety Revue

4:15 CST 5:15 CDT
NBC-Marlowe & Lyon, piano
duo: WMT WOWO WMAQ
NBC-Benno Rabinoff, violinist;
News: WBOW KSD (sw-9.53)
CBS-Miniatures: WKBB WTAQ
WCCO WBBM WISN
MBS-Harp & Accordion Duo:
WGN

WAAF-Tea Dance
WBAA-Don Bowden songs
WENR-Gilbert Martyn, news
WFAW-Moderate Melodies
WFBM-Bohemians
WHIP-Airlane Dance
WHO-Baseball Time
WIBA-Dance Hour
WIRE-News; Minute Interviews
WJJD-Parade of Music
WLW-The Happy Gilmans
WMBD-News; Pet Corner
WOC-Baseball Review
WROK-Freeport Studios

NBC-Chesterfield Daily Sports
Column; Paul Douglas: WOWO
WLW KSD WENR (sw-15.21)
NBC-Rakov's Orch.: WIBA
WIRE WMAQ WBOW (sw-
9.53)
News: WJBC WIND
WAAF-Sport Shorts
WBAA-Dick Curtner, pianist
WBBM-Piano Parade
WFAW-Killer Dillers
WFBM-Tea Time Tunes
WGN-Evening Serenade
WHIP-Trio
WJJD-Fred Beck, organist
WMBD-Bargain Counter

4:45 CST 5:45 CDT
NBC-Lola Hutchinson, soprano:
WENR
NBC-Adrian Rollini's Orch.: KSD
WIBA WMAQ WBOW WIRE
CBS-To be announced: WMBD
WKBB WCCO WISN
NBC-Lowell Thomas, news com-
mentator (Sun Oil): WLW
WAAF-Tower Tunes
WBAA-The Story Book Hour
WBBM-Chicago Hour
WFAW-Baseball Scores; News
WGN-Little Orphan Annie
WHIP-Vocal Varieties
WIND-Listen to Yourself
WJBC-Screen Guide Gossip
WJJD-Baseball Scoreboard
WKBB-Kiddies Hour
WOWO-Home Folk Frolic
WTAQ-Theater Lobby Interviews

5:00 CST 6:00 CDT
NBC-Trio Time: WOWO WENR
WMT
CBS-Ray Heatherton, songs:
WTAQ WKBB (sw-11.83)
NBC-Don Winslow of the Navy,
sketch (Kellogg's): WMAQ
WLW

Sports: WBBM WHIP
To be announced: WHO WIRE
KMOX-Grandstand Managers
KSD-News; Dick Leibert, organ-
ist
KWK-Home Plate Interviews
WAAF-The Bandstand
WBOW-Merry Go Round
WCCO-Livestock
WFAW-Crimecasts
WFBM-WPA Spkr.
WGN-Popeye, sketch
WIBA-The Plainsmen
WIND-German Hour
WISN-Show Window
WJJD-News
WMBD-Happy Train
WOC-Man on the Street
WSUI-Musical Moods
WTAD-Cy & Freckles
WTMJ-News; Moment Musicale

5:15 CST 6:15 CDT
NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): WMAQ WHO
WIRE (also at 9:15 p.m.)
CBS-American Viewpoints: WOC
WBBM WFBM WMBD WISN
WKBB WCCO WKBB KMOX
(sw-11.83)
NBC-Tune Twisters: KWK
KSD-Popeye, the Sailor, sketch
WAAF-Organ Melodies
WCFL-Tune Teasers
WCCO-Albin Johanson
WENR-Chicago Better Business
Bureau

WFAW-Let's Go Fishing
WGN-To be announced
WHIP-Royal Byron, songs
WIBA-Outdoor Wisconsin
WJJD-Ben Kanter, piano & song
WLW-Denton & Barber, sports
WROK-Sport Review
WTAD-Hannibal Prgm.
WTAQ-Bureau of Public Service
WTMJ-Rhythm and Rhyme

5:30 CST 6:30 CDT
NBC-Angler & Hunter: WBOW
CBS-Enoch Light's Orchestra:
WKBB WFAW WBBM KMOX
(sw-11.83)
NBC-Music Is My Handicap:
WOWO WMT
News: WKBB WIBA WMAQ
WTAD WIRE

Sports: WGN WTAQ
Popeye, the Sailor: WFBM WCCO
WOC KSD
KWK-Twilight Serenade
WAAF-For Mother and Dad
WCFL-To be announced
WENR-Ennio Bolognini's Orch.
WHA-Music Album
WHIP-Beverly Hills Hour
WHO-Johnny-at-the-Piano
WISN-Sports; Interlude
WJJD-Sentenced Men, interviews
WLW-Let's Celebrate
WMBD-Sports; Benefits of Ad-
vertising

WROK-Tubby Weeks, songs
WSUI-Through the Art Galleries
5:45 CST 6:45 CDT
CBS-Boake Carter, commentator
(Huskies & Post Toasties):
WBBM WFAW KMOX WISN
WMBD WFBM WKBB WTAQ
WCCO WOC

NBC-Harrison Knox, tnr.: WMAQ

BOYS WANTED

We are looking for bright, ambitious boys to sell RADIO GUIDE, the national weekly of programs and personalities, in their neighborhoods. Write to Al Jones, RADIO GUIDE, 731 Plymouth Court, Chicago, Ill., and give full name, full address and your age. Write immediately.

NBC-Vivian della Chiesa, sop.: WOWO WIRE Sports: WKBB WCFL WTMJ WJJD Sports: News: KWK WMT KSD-Your Family and Mine WBOW-Ice Jamboree WENR-Ennio Bolognini's Orch. WGN-The Dukes & their Duch-ess WHA-Fun Time WBA-Today's Birthdays: Sports WLW-Paul Sullivan, news WROK-Dance Hour WSUI-Daily Iowan of the Air

CBS-Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orch.; Edward Roecker, bar.: WBBM WJR (sw-11.83) (also at 9:30 p.m.) NBC-The Voice of Firestone; Margaret Speaks, sopr.; Sym-phonous Orch., dir. Alfred Wal-lenstein: WMAQ KSD WHO WTMJ WIRE WTAM WBA WLW (sw-9.53) (also at 9:30 p.m.) Program: Miss Speaks will sing Elsa's Dream from Wagne-r's "Lohengrin," Deppen's "In the Garden of Tomorrow," and Lecuona's "Siboney." The or-chestra will play the overture to Wolf-Ferrari's "Secret of Suzanne," Strauss' "Wine, Women and Song" waltz and Brahms' Hungarian Dance No. 6.

WJJD-Hawaiian Melodies WKBB-Dubuque Star Revue WLW-Gov. Davey WMAQ-Abe Lyman's Orch. WROK-Freepot Studios WSUI-Children's Hour WTAD-The Debutants 7:15 CST 8:15 CDT WCFL-Favorite Melodies WHIP-Razzberry College WIND-Contemporary Problems WIRE-Do You Want To Be An Announcer? WJJD-Cornhuskers WKBB-Chamber of Commerce WLW-Minrel Man WTAD-News Summary WTAQ-House of Peter MacGreg-or

WSUI-Department of Speech Prgm. WTAQ-Dick Sampson, bar. 8:15 CST 9:15 CDT WIND-Grant Park Concert WISN-Baseball Game WKBB-Facts About the Com-munity Chest WKBH-Gospel Melodies of the Air WROK-News; Musicales WTAQ-Badger Aces 8:30 CST 9:30 CDT NBC-Burns & Allen (Grape Nuts); Tony Martin, tr.; Glen Gray's Orch.: WMAQ WIRE WBA WTMJ WHO KSD KOA KFI (also see 6 p.m.) Turn to pages 20 and 21 for pic-tures of Gracie Allen's birthday party for Mary Livingstone.

WIND-Swedish Prgm. WKBB-Barn Dance WMBD-James Melton, tr.; Or-chestra WOC-Pat at the Piano WROK-George Hall's Orch. WTAQ-Club Normandie Enter-tains WTMJ-Kilowatt Hour 9:15 CST 10:15 CDT NBC-Uncle Ezra's Radio Station (Alka-Seltzer): KOA (also see 5:15 p.m.) CBS-Henry Busse's Orch.: WOC WSBT KMOX WFBM James Melton, tr.; Orch.: WBBM WTAQ Sports: WHO WFBM KSD-Russ David's Orch. WGN-Jack Russell's Orch. WIBATropical Moods WIRE-News; Basonology WJJD-Let's Celebrate WKBB-The Impossible Parkers WLW-Kresup Erion, sop. WMAQ-Fort Pearson, news WMBD-Value Hints WROK-Musicales WTMJ-Sports; Tom Manning WTMJ-Easy Aces 9:30 CST 10:30 CDT NBC-Voice of Firestone; Margaret Speaks, sop.: KFI KOA (also see 6:30 p.m.)

MBS-Kay Kyser's Orch.: WGN News: WFBM WHO WJR WOC WMBD WLW KOA-Westernaires KSD-Weather Report KWK-Sport Review WENR-Music As-You Desire It WBA-Concert Band Hour WIND-Swing Quartet WISN-News; Wrestling Matches WKBB-News; Music WTMJ-Musical Bulletin Board WTMJ-Dance Orch. 10:15 CST 11:15 CDT CBS-Joe Reichman's Orch.: WJR WKBB WOC WFBM NBC-Clyde Lucas' Orch.: WLW WHO MBS-Kay Kyser's Orch.: KWK WCCO-Cedric Adams WHAS-News WIND-Cafe Continental WMBD-Sports; Program Review WTMJ-Music You Want 10:30 CST 11:30 CDT NBC-Vox Pop: KFI (also see Tues. at 7 p.m.) NBC-Billy Swanson's Orch.: WBA WCFL CBS-Dick Jurgens' Orch.: WTAQ WMBD WFBM WBBM WSBT WKBB WOC WJR WKBB NBC-Fletcher Henderson's Orch.: WBOW WOWO WIRE WBA WLW MBS-Radio's Candid Camera; Bob Crosby's Orch.: WMT WGN KMOX-Morning Headlines KOA-Freddie Martin's Orch. KWK-News WCCO-Rollie Johnson WHAS-Dance Band WHO-Jam Session WIND-News & Music WMAQ-Fletcher Henderson's Or-chestra 10:45 CST 11:45 CDT CBS-Dick Jurgens' Orch.: KMOX NBC-Billy Swanson's Orchestra: WENR KWK WCCO-N. W. Umpires Ass'n WIND-Cappy's Cabana WIRE-Freddie Martin's Orch. 11:00 CST 12:00 CDT NBC-Frank Trumbauer's Orch.: WMAQ CBS-To be announced: KMOX WFBM WBBM WISN WMBD WOC WKBB WTAQ NBC-Ozzie Nelson's Orch.: WHO WBA WENR WBOW KOA KSD-Little Jack Little's Orch. KWK-Jack Gaulke's Emperors WCCO-Red Nichol's Orch. WIND-Nite Watch WKBH-Weather Report WLW-Twenty-four Hour Review WTMJ-Otto Thurn's Orch.

NIGHT

6:00 CST 7:00 CDT NBC-Public Hero No. 1 (Fal-staff): WMAQ WHO KSD

NBC-Burns & Allen (Grape Nuts); Tony Martin, tr.; Glen Gray's Orch.: WTMJ WLW (also at 8:30 p.m.) Turn to pages 20 and 21 for pic-tures of Gracie Allen's birthday party for Mary Livingstone.

CBS-Monday Night Show (Brew-ers' Ass'n); Connie Boswell; Ted Husing; Trio; Richard Himber's Orch.: WOC WHAS KMOX WBBM WFBM WJR WCCO WTAQ (sw-11.83) (also KNX at 10 p.m.) Guest: Henny Youngman.

NBC-If I Had the Chance; Cal Tinney, m.c.; Norman Clou-tier's Orch.: WOWO

MBS-Ernie Fiorito's Orch.: WGN IT Sports: WKBB WTAD WBOW WLS WKBB

KWK-Al Sari's Jam Session WAAF-Don Bolt, commentator WCFL-News WFAM-The New Yorkers WHA-Organ Evening WHIP-Slovak Evening Bell WBA-Concert Orch. WIND-Recreation of Today's Base-ball Game WIRE-Outside Looking In WISN-Down by Herman's WJJD-Fred Beck, organist WMBD-Paul Welton's Ensemble WROK-News; Concert Hall WSUI-Dinner Hour Prgm. WTMJ-Let's Dance 6:15 CST 7:15 CDT CBS-Monday Night Show: WKBB MBS-Ernie Fiorito's Orch.: KWK News: WLS WMBD WAAF-Pacific Paradise WBOW-Our Neighbors WCFL-Pop Tunes WFAM-Amer. Family Robinson WHIP-Alderman Rowan WJJD-Your City Government WKBB-Sweetheart Serenade WROK-Nick & Pete WTAD-Freshest Thing in Town WTAQ-Dancing Party 6:30 CST 7:30 CDT MBS-Lone Ranger, drama (Sil-vercup): WGN

NBC-Those We Love, drama (Pond's Cream): WLS KWK WMT

News: WOC WTAQ WHAS KMOX-The Camera Speaks WAAF-Evening Concert WBOW-Studio Party WCCO-Welcome Stranger WCFL-Douglas Wilson WFAM-Brilliant Bronze Boys WFBM-Jordan Conservatory WHA-Evening Musicales WHIP-Homespun WISN-Patterns in Rhythm WJJD-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar WKBB-W.P.A. Prgm. WKBH-Dinner Music WMBD-Good Neighbor WOWO-Wilbur Pickett's Orch. WROK-DeKalb Community Hour WTAD-Dust Off the Diamond 6:45 CST 7:45 CDT News: KMOX WKBB WFBM WCCO-Baseball Resume WCFL-Jack Kelley's Orch. WFAM-Farm Credit Admin. WKBH- Shall We Dance? WOC-Sesqui-Centennial Prgm. WTAQ-Talking Drums 7:00 CST 8:00 CDT CBS-The Mercury Theater; Or-son Welles, producer: WISN WJR WHAS WBBM KMOX WCCO WFBM WMBD WKBB WSBT WTAQ WOC (sw-11.83) "The 30 Steps," John Bu-chan's suspense-packed tale of an international spy ring, will be dramatized.

NBC-America's Rhythm Masters; WOWO WTMJ WLS WBA WMT (sw-9.53) Fred Waring's orchestra will be heard. NBC-Questions & Answers; Jos-eph Cherniavsky's Orch.: WHO WTMJ WIRE MBS-Bob Crosby's Orch.: WGN KWK KSD-U. of C. Round Table Dis-cussion WBOW-To be announced WCFL-Labor Flashes WHIP-Gospel Melody Time WIND-News & Music

NBC-America's Rhythm Masters; WMT KWK WOWO WENR NBC-Music for Moderns: WHO WTMJ WIRE WMAQ WBOW KSD WBA WCFL-News WGN-Jimmy Grier's Orch. WIND-Two Pianos WJJD-Hollywood Spotlight WKBB-Story of a State WLW-Unsolved Mysteries WSUI-Evening Musicales WTAQ-Pearl Isle Troubadours 7:45 CST 8:45 CDT WCL-Herr Louis & The Weasel WGN-News & Sports WIND-The Law of Life WJJD-Suppertime Frolic WSUI-Iowa State Med. Society 8:00 CST 9:00 CDT CBS-Wayne King's Orch. (Lady Esther): WJR WFBM WHAS WCCO WBBM KMOX (sw-11.83)

NBC-Carnation Contented Pro-gram; Orch. directed by Marek Weber: KSD WHO WMAQ KOA WIRE WBA WTMJ WTAQ (sw-9.53) Program: Marek Weber, di-recting the orchestra, offers La Serenade (Metra) and Siboney; with the quartet was Willst Du Blas in Spanien (Alex), and, with the ensemble, selections from "Carmen" including Gypsy Dance and Toreador Song. Mr. Miller sings Lolita (Peccia); the Lullaby Lady offers Song of the Birds; the quartet sings Ay, Ay, Ay; and Marek Weber plays La Violetera as a violin solo.

NBC-True or False, quiz prgm. (J. B. Williams Co.): WENR WMT WOWO KWK WLW MBS-Mr. Mergenthwiker's Lob-bies: WGN WBOW-Concert Hall WCFL-Jack Kelly's Orch. WIND-Organ & Vibra-harp WISN-James Melton, tr.; Orch. WJJD-Suppertime Frolic WKBB-Gems of Melody WKBH-Rapid Ad WMBD-Music Hall WOC-German Band WROK-Home Builders WSBT-Polish Hour

NBC-Andre Monici's Orch.: WLW News: WMT WOWO WBBM-John Harrington, news WCFL-Jsham Jones Orch. WFBM-Know Your Government WIND-Brooks Connally, comm. WMBD-Headliners of Sports WROK-The Builders WSUI-Daily Iowan of the Air 9:00 CST 10:00 CDT NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE WHO KSD WTAM WLW KOA KFI

NBC-Alias Jimmy Valentine (Dr. Lyons): WENR WMT KWK WOWO (also see 5 p.m.) CBS-Henry Busse's Orch.: WJR WBBM WCCO WSBT NBC-Ray Kinney's Orch.: WBOW (sw-9.53) News: WKBW WBA KMOX-The Goldbergs, sketch WCFL-Make-Believe Danceland WFBM-Sports Review

NBC-Nat'l Radio Forum: WENR

MBS-Henry Weber's Pageant of Melody: WGN WMT Guests: Philip Kaufman and Raphael Spiro, violinists; At-tilio Baggiore, tenor; Kathryn Witwer, soprano. NBC-Andre Monici's Orch.: WTMJ CBS-The Crooner's Choir: WJR WMBD WKBB WKBB WOC WFBM WCCO WTAQ WBBM (sw-11.83) KMOX-Let's Celebrate KWK-Lone Ranger, sketch WBOW-To be announced WCFL-Perry Como, songs WHAS-Baseball; Louisville vs. Milwaukee WLW-20th Century Fight WOWO-Rhythm Ramblers WROK-Tea on the Terrace WSUI-State Symphony of Boston 8:45 CST 9:45 CDT CBS-American Viewpoints: WOC WCCO WTAQ WKBB WKBB KMOX WJR (sw-11.83) Charles Francis Adams, sec-etary of the Navy in the Hoover administration, will speak from Boston on Joseph Lee Day. Lee is considered the father of the playground move-ment of this country.

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End of Monday Programs

Tuesday

Tuesday

MORNING

7:00 CST 8:00 CDT

CBS-Arthur Godfrey, songs: (sw-21.52) CBS-Music in the Air; News: WFAM WKBB NBC-Breakfast Club: News: WCFL WBOW (sw-21.5) News: WJJD WTAD Musical Clock: WBBM WBA WOC WIRE WKBB KMOX WHIP KWK-Tonic Tunes WAAF-Breakfast Express WCCO-Air Almanac WFBM-Early Birds WGN-Everyday Words; Good Morning Prgm. WHO-Musical Interlude WIND-Religious Service WISN-Early Risers Club WLS-Trailer Tim WLW-Merrymakers WMAQ-Your Neighbor WMBD-Yawn Patrol WMT-Country Home; Musical Clock WOWO-Radio Bible Class WRC-Early Risers WTAQ-Mike's Uprisin' WTMJ-Top o' the Morning 7:15 CST 8:15 CDT CBS-Music in the Air: News: (sw-21.52)

News: WMT WCCO WHO WLS WLW KWK-Sunshine WGN-Jean Abbey WIND-Morning Review WJJD-H. Zimmerman, organist WMBD-Musical Clock WROK-Breakfast Melodies WTAD-Breakfast Brevities 7:30 CST 8:30 CDT CBS-Joyce Jordan, Girl Interne (Calox Toothpowder & Solidi-fied Albolene): WBBM NBC-Landt Trio; News: WHO NBC-Breakfast Club; News: WOWO MBS-Victor H. Lindlahr (Journal of Living): WGN News: WKBB WTAQ WBA Morning Devotions: WKBH WLS Musical Clock: WMT WBOW KMOX-Ozark Varieties WFAM-Your Engagement Book WHIP-Just About Time WHO-Yodeling Jerry Smith WIND-Hawaiian Melodies WIRE-Dessa Byrd WJJD-Salon Echoes WLW-Gospel Singer WMAQ-Whistler & His Dog WMBD-Weather Report WROK-Morning Parade 7:45 CST 8:45 CDT CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX NBC-Johnnie Johnston, bar.: WMAQ News: WIND WTAD WHIP

KWK-News; Rapid Service WBBM-Linda's First Love, sketch WFAM-Morning Devotions WHO-Rare Bits of News WIRE-Better Health; Today's Best Buy WJJD-Salon Echoes WKBH-Breakfast Melodies WLS-Cowboy Bill WLW-Your Hollywood News Girl WMBD-Police Flash WTAQ-Today's Almanac 8:00 CST 9:00 CDT CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM WCCO KMOX WISN NBC-Just Neighbors, sketch: WOWO WCFL NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Floor Wax): WMAQ WIRE News: WKBH WMBD WAAF Musical Clock: WBA WROK WMT KSD-News; Dick Leibert, or-ganist KWK-Pep-Up Parade WFAM-Concert Time WGN-Martha Crane & Helen Joyce WHA-Band Wagon WHIP-Half & Half WHO-Coffee Pot Inn WIND-Priscilla, pianist WJJD-Bosworth Broadcast WKBB-Chancel Steps WLS-The Smile Market WLW-Hymns of All Churches

WTAD-Breakfast Hour WTAQ-Morning Potpourri 8:15 CST 9:15 CDT NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WBBM WCCO WMBD WISN NBC-Asher & Little Jimmie, cow-boy songs: WOWO WCFL KSD-Bright & Early Melodies WAAF-Rhythm Rhapsody WCFL-Double in Stars WHA-Morning Melodies WHO-What to Serve Today WIND-Your Favorite Band WKBH-Musical Almanac WKBH-Uncle Bob WLS-News

8:15 CST 9:15 CDT

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WLW-Myrt & Marge, sketch WOC-Musical Clock WTMJ-Hymns of All Churches 8:30 CST 9:30 CDT CBS-Hilltop House with Bess Johnson (Palmolive Soap): WCCO KMOX WISN WMBD WBBM NBC-Happy Jack Turner, songs: KSD NBC-Just Plain Bill, sketch (Kolynos): WMAQ WIRE NBC-Happy Jack Turner: KSD MBS-Variety Prgm.: WMT WAAF-Canary Serenade

WBOW-Radio Gospel WCFL-Hit Revue WFAM-Shoppers' Guide WFBM-Favorite Melodies WGN-Morning Melodies WHIP-Polish Varieties WHO-Those Happy Gilmans WBA-Today's Almanac; Society Reporter WIND-Piano & Guitar WJJD-Illinois Medical Society WKBB-Hits & Encores WKBH-Olive Hagen, organist WLS-Novelodeons & Billy Woods WLW-Hilltop House, sketch WOWO-Tri Topics WROK-Morning Devotions WSUI-Daily Iowan of the Air WTAD-Interchurch Revival WTAQ-Sunshine Hour WTMJ-Bargain-a-Minute 8:45 CST 9:45 CDT NBC-Woman in White (Pills-bury): WMAQ WIRE KSD WTMJ WHO NBC-Ma Perkins, sketch (Oxy-dol): WLS CBS-Stepmother, sketch (Col-gate): KMOX WCCO WBBM WFBM NBC-Popular Waltzes: WBOW (sw-21.5) WCFL-Bittersweet Melodies WGN-Dr. Friendly, drama WIND-Swing Melodies WISN-Early Risers Club WJJD-Tommy Tucker's Orch. WKBB-Your Home

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WKBH-Betty Simonsen WLW-Betty & Bob, sketch WMBD-Jay's Women of Today WOWO-Modern Home Forum WROK-Town Crier WSUI-Morning Melodies; Service Reports WTAD-Hannibal Prgm. 9:00 CST 10:00 CDT NBC-Originalities: WBA WCFL (sw-21.5) NBC-David Harum, sketch (Bab-ble) (Ivory Flakes): WLS O): WIRE WHO KSD WMAQ (sw-15.33) CBS-Mary Lee Taylor (Pet Milk): WMBD KMOX WFBM WBBM WOC KWK-Singing Cowboys WAAF-Musical Memories WBOW-State Teachers Colleege WCCO-Ma Perkins, sketch WFAM-Morning Musicales WGN-Get Thin to Music WHA-Your Health WIND-Municipal Court WISN-Music Old and New WJJD-Piano & Guitar WKBB-Tuneful Tempos WKBH-Success Story WLW-The Goldbergs, sketch WMT-News; Radio Gossip WROK-News WSUI-Illustrated Musical Chats WTAQ-Triple Thrift Revue WTMJ-Dan Harding's Wife (Continued on Next Page)

TUESDAY

July 26

9:15 CST 10:15 CDT
 NBC-Vic & Sade, sketch (Crisco): WLS WLW
 NBC-Breen & De Rose: WBOW WMT (sw-21.5)
 CBS-Richard Maxwell, songs: WFAM KMOX
 NBC-Lorenzo Jones, sketch (Philips): WMAQ WIRE WHO KSD
 MBS-Bachelor's Children (Old Dutch Cleanser): WGN News: WKBB WMBD WOC Editor's Daughter: WBBM WOWO KWK-Great Works of Man WAAF Hog 'n' Harmony WCCO-Bachelor's Children WCFL-Rhythm Roundup WFBM-Apron Strings WHA-World Observer WBA-Organ Melodies WISN-Symphonetta WJJD-Sports Edition Handicapper WKBH-Lewis Kent Ensemble WROK-On the Mall WTAQ-Music in a Sentimental Mood WTMJ-Happy Gilmans

9:30 CST 10:30 CDT
 NBC-Gen. Fed. of Women's Clubs: WMAQ (sw-21.5)
 NBC-Pepper Young's Family, sketch (Camay Soap): WLS Turn to pages 22 and 23 and get acquainted with this popular series, the actors who present it.
 CBS-Big Sister, sketch (Hinsol). WCCO WBBM WISN WMBD KMOX WFBM
 NBC-Viennese Ensemble: WCFL WBA WHO WBOW KWK-Pop Wise & Filbert WFAO-Swing High WFAM-Fashion Parade WGN-Man on State Street WHA-Story Behind the Song WHIP-Names & Their Stories WIND-Serenade to the Ladies WIRE-Imogene Pierson WJJD-Women's Exchange Prgm. WKBB-Eb & Zeb, sketch WKBH-Today's Almanac WLW-To be announced WMT-Louise Hathaway WOC-Library Prgm. WOWO-Linda's First Love, sketch WROK-Milk-Made Magic WTAD-Ma Perkins, sketch WTAQ-Roundup WTMJ-Morning Melodies

9:45 CST 10:45 CDT
 NBC-Kitty Keene, Inc., sketch (Dreft): WHO
 NBC-Viennese Ensemble: WCFL KWK WMT WOWO (sw-21.5)
 NBC-The Road of Life, sketch (Chips): WMAQ WTMJ WLW
 CBS-Aunt Jenny's Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD
 KSD-Ranch Boys, trio WAAF-Novelettes WFAM-Lou Pike, organist WGN-Painted Dreams WHIP-Chowler Music WBA-Church of the Air WIND-Livestock Markets WIRE-Linda's First Love, sketch WJJD-Garwood Van's Orch. WKBB-Morning Melodies WKBH-Swing Interlude WLS-Grace Wilson, contr.; John Brown, pianist WOC-Melodic Variations WROK-Radio Rhythm WSUI-Prgm. Calendar; Weather WTAD-Kitty Keene, sketch

10:00 CST 11:00 CDT
 CBS-Tower Town Tempoc: WOC WMBD WCCO WTAQ WISN WFAM WFBM KMOX
 NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
 NBC-Vaughn De Leath: KSD
 NBC-Campus Kids: WBOW WMT KWK-Three Quarter Time WAAF-Let's Dance WBBM-Missus Goes to Market WCFL-Peekers in the Pantry WGN-Manhattan Mother, sketch WHA-Homemakers WHIP-Fashions & the Home WHO-The Goldbergs, sketch WBA-Linda's First Love, sketch WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar WIRE-Dessa Byrd WJBC-Theater Time WJJD-Bureau of Missing Persons WKBH-Hollywood Reporter WKBH-Home Economics WLS-Markets; News WLW-Editor's Daughter, sketch WOWO-Bill Board WROK-News; Organ

WSUI-Radio Stylist
 WTAD-News
 WTMJ-What's New in Milwaukee?
10:15 CST 11:15 CDT
 NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW
 CBS-Irene Beasley, R.F.D. No. 1: WFBM WTAQ WFAM WKBB WOC
 NBC-Bailey Axton, trn.: KWK WBOW (sw-15.33)
 KMOX-Houseboat Hannah, sketch KSD-Nat Shilkret's Orch. & The Master Singers
 WAAF-Willie Winn, sport of kings WBBM-Happy Gilmans WCCO-Judy & Jane WGN-Melody Contrasts WHIP-Morning Dance WHO-Houseboat Hannah WBA-Editor's Daughter, sketch WIND-Priscilla Holbrook, pianist WISN-News WJBC-Women in the News WJJD-Criminal Court Interviews WKBH-House of McGregor WKBH-Your Home Prgm. WLS-Musical Chore Boys WMBD-Linda's First Love WMT-Bits of Everything WROK-His Majesty, the Baby WSUI-Yesterday's Musical Favorites WTAD-Bee & Vee

10:30 CST 11:30 CDT
 NBC-Nat'l Farm & Home Hour: Spkrs.; Walter Blaufuss' Orch.: WBA WMAQ WBOW
 The musical program will feature compositions written by Walter Blaufuss, Josephine Hemphill and Morse Salisbury will speak on "Government Grades for Poultry" and Mrs. Elizabeth Pitt on "Vignettes of Our National Forests."
 NBC-Skylines: KSD Rev. Robert H. Dolliver's topic is titled "My Bow in the Cloud."
 CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM
 News: KWK WHIP WAAF-This Feminine World WCCO-Happy Gilmans WCFL-Double in Stars WFAM-Harlan Hogan WFBM-Mrs. Farrell's Kitchen WGN-Quin Ryan's News WHA-Music Appreciation Course WHO-Myrt & Marge, sketch WIND-Harry Zimmerman, organist WIRE-Footnotes; News WISN-Organ Melodies WJBC-Interviews in Homes WJJD-Judge Stephen Adamowski's Safety Court WKBH-House of MacGregor WKBH-Questions and Answers WLS-Evelyn, the Little Maid WLW-News; Livestocks; River; Weather; Markets WMBD-Honeymoon Lane WOC-Radio Bazaar WOWO-Bob and Norm WROK-Kaye Kreamer, Woman's Forum WSUI-The Book Shelf WTAD-Let's Waltz WTAQ-News; Merry-Go-Round WTMJ-Kitty Keene, sketch

10:45 CST 11:45 CDT
 NBC-Piano Recital: WIRE KSD WCFL
 CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM
 NBC-Nat'l Farm & Home Hour: KWK WLW
 WAAF-Markets; Sweet & Slow WCCO-Grandma Travels WFAM-Civic Safety Council WGN-Musical Mail Box WHIP-Tin Pan Alley WHO-Hilltop House, sketch WISN-Ann Leslie's Scrapbook WJBC-Peggy Payne & Pioneers WKBH-The Mixing Bowl WKBH-Piano Styles WLS-Weather; Markets; News WMBD-Bandwagon WMT-Tom Owens' Cowboys WOC-Screenfans Prgm. WOWO-Honolulu Serenaders WROK-Freepart Studios WTAD-Betty & Bob WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT
 CBS-The Goldbergs, sketch (Oxydol): WOC WKBH WBBM WCCO
 NBC-Glenn Darwin, bar KSD
 MBS-The Happy Gang: WGN
 KMOX-Ma Perkins, sketch WAAF-Symphonic Hour WBA-The Dentist Says WCFL-The Hit Revue WFBM-Bohemians WHIP-Southtown Church Hour WHO-Dan Harding's Wife, sketch WIND-Indiana News WIRE-Singin' Sam WISN-Morning Musicals

Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.
NIGHT
6:00 CST (7:00 CDT) Four Corners Theater, CBS.
6:00 CST (7:00 CDT) Johnny Presents, NBC.
7:30 CST (8:30 CDT) Attorney-At-Law, NBC.
7:30 CST (8:30 CDT) Benny Goodman, CBS.
8:00 CST (9:00 CDT) Hal Kemp, CBS.
8:00 CST (9:00 CDT) Robert L. Ripley, NBC.
8:30 CST (9:30 CDT) Jimmie Fidler, NBC.

AFTERNOON

12:00 CST 1:00 CDT
 CBS-Tours in Tone: WKBH WKBH WOC WCCO WSBT (sw-15.27)
 NBC-Betty & Bob, sketch (Gold Medal): KWK WIRE WTMJ WHO WMAQ
 MBS-Harold Turner, pianist: WGN
 News: WTAD WJBC WMBD KMOX-Singin' Sam KSD-Sports Preview WAAF-Don Bolt, commentator WBA-Give Us a Song WBBM-Manhattan Mother WBOV-Street Reporter WCFL-Spotlight Prgm. WFBM-Blue Ribbon Melodies WHA-Musicale WHIP-Movie Tunes WBA-Interlude; Country Home WIND-Lupi Italian Hour WISN-Musical Heat Wave WJJD-Livestock Markets WLW-Linda's First Love, sketch WMT-Cedar Valley Hillbillies WOWO-Familiar Hymns WSUI-Rhythm Rumbles

12:15 CST 1:15 CDT
 NBC-Let's Talk It Over: WBOW
 CBS-Harry Cool & Harmonettes: WOC WKBH (sw-15.27)
 NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WLW WMAQ KWK WTMJ
 NBC-Pinky Hunter, songs: WGN Kitty Keene: WCCO KMOX
 Man on the Street: WTAQ WKBH WBBM
 News-WFBM WKBH WAAF-Estelle Barnes, pianist WBA-Court of Safety WCFL-Musical Prgm. WHIP-I Am the Law of Your Life WHO-Luncheon Music WBA-News; Market Reports WJBC-Old vs. New WJJD-Mid-day Round-Up WMBD-Town Crier; Farm Mkts. WMT-Question Man; Voice of Iowa WOC-Farm Bureau & Markets WOWO-Market Service WROK-Column Left, news WTAD-Cy & Flecks

12:30 CST 1:30 CDT
 NBC-Valiant Lady, sketch (Gold Medal): WLW WIRE WMAQ KWK
 CBS-Marine Band: WSBT WFBM WISN (sw-15.27)
 NBC-Music Guild: Guests: WCFL Guest: Creston Quartet for strings and clarinet. News: WHO WOC Farm News: WLS WMBD KMOX-Linda's First Love, sketch WAAF-Markets; Adult Education Council WBA-Luncheon Dance Time WBBM-Kitty Keene, sketch WBOV-On the Mall WCCO-First Edition WGN-June Baker, home management WHA-Farm Prgm WHIP-Concert with Dorothy Kay WIND-Safety Talk WKBH-Man on the Street WKBH-Luncheon Music WMT-Markets; Cedar Valley Hillbillies WOWO-Ozark Rambler WROK-Couple on the Street, Treasure Chest WTAD-Farm; Weather; Markets WTMJ-Voice of the Farm
12:45 CST 1:45 CDT
 CBS-Marine Band: WOC WMBD WCCO
 NBC-Hymns of All Churches (Gold Medal): WMAQ WHO WIRE KWK

News: WKBH WTAQ
 KMOX-Editor's Daughter, sketch KSD-News; Market Reports WAAF-Josephine Bell, sop. WBA-Market Reports WBBM-Houseboat Hannah, sketch WBOV-Tune of the Day WGN-Len Salvo, organist WBA-Melody Moments WIND-Organ & Vibra-harp WJJD-Ben Kanter, pianist WKBH-Song Hit of the Day; Pet Corner
 WLS-Gabriel Heatter
 WLW-Kitty Keene, sketch WMT-Iowa Cornhuskers; Many Happy Returns
 WOWO-Ranch Boys WROK-Home Folks Hour WTAD-Luncheon Music WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT
 NBC-Little Variety Show; Rakov's Orch.: KWK
 CBS-Adventures in Rhythm: WKBH WFBM WSBT WOC WCCO WISN (sw-15.27)
 NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ KSD
 News: WIND WTAD WHIP Man on the Street WMBD WTAQ
 KMOX-Inquiring Reporter KWK-Backstage Wife, sketch WAAF-"L" Reporter, interviews WBA-Alberta Schmadel, sop. WBBM-Broadcast Rhymesters WBOV-Sportscasting WCFL-Make Believe Danceland WGN-Memory Lane WHA-Farm Organization Forum WBA-Concert Trio WIRE-Reporter WJJD-Tommy Tucker's Orch. WKBH-Ma Perkins WLS-Homemakers Hour WMT-Jingle Contest; Iowa Cornhuskers
 WOWO-The Observer

1:15 CST 2:15 CDT
 NBC-Oxydol's Own-Ma Perkins, sketch: WMAQ KSD WTMJ WHO
 NBC-Rakov's Orch.: (sw-15.33)
 CBS-Adventures in Rhythm: WKBH
 MBS-Reminiscing: KWK KMOX-Judy & Jane, sketch WAAF-Carnival Matinee WBBM-Meet the Missus WBOV-To be announced WCCO-Betty & Bob WLW-Ma Perkins, sketch WHA-Musical Varieties WHIP-Band Concert WIND-Priscilla, pianist WIRE-Nonday Headlines WMBD-His Majesty, the Baby WMT-Gospel Music WMT-Ralph Slade's Orch. WTAD-Quincy Marches On WTAQ-Golden Matinee

1:30 CST 2:30 CDT
 NBC-Army Band: WBOW WBA (sw-15.33)
 CBS-Deep River Boys: WKBH WSBT WKBH WFBM WTAQ WOC WISN WMBD (sw-15.27)
 NBC-Pepper Young's Family, sketch (Camay Soap): WHO WMAQ KSD WLW WTMJ
 Turn to pages 22 and 23 and get acquainted with this popular series, the actors who present it.
 MBS-Moods in Music WGN News: WCFL KWK KMOX-Magic Kitchen WBA-Monitor Views the News WBBM-Pat Flanagan WCCO-Musicale WHA-Organ Melodies WHIP-Dancing Party WIND-Band Stand WIRE-Matinee Varieties WJJD-Two Pianos WMT-News; Musical Interlude WROK-Old Refrains

1:45 CST 2:45 CDT
 NBC-The Guiding Light (White Naptha): WMAQ WHO WTMJ KSD WLW
 NBC-Army Band: KWK
 CBS-Melody Ramblings: WKBH WSBT WKBH WFBM WTAQ WOC WISN WCCO (sw-15.27)
 Baseball Talk: WCFL WIND WBA-Eugene Finegan, violinist WBBM-Dugout Dope WOC-Markets WGN-The Leadoff Man WJJD-Warren Brown Talks Baseball WLS-News, Chuck Acree WMBD-Hello, Neighbor WMT-Movie Man WOWO-Women in the News WROK-Tabernacle Hour WTAD-Bessie Dean Reinert
2:00 CST 3:00 CDT
 NBC-Seaside Nights, variety show from London: WOWO WBOW WMT WENR

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WBA
 CBS-Highways to Health: WISN WTAQ WKBH WKBH WSBT WFBM (sw-15.27)
 Dan Harding's Wife: WLW KSD Baseball; White Sox vs. Boston: WGN WBBM WCFL WIND WJJD
 KMOX-Those Happy Gilmans KWK-Today at Two WAAF-News Flashes: Weather WBA-Concert Review WCCO-Ladies First WHA-News and Views WHIP-Gay Caballeros WMBD-Editor's Daughter, sketch WOC-To be announced WROK-News; Concert Interlude WSUI-Int'l Scene; Within the Classroom WTAD-Hannibal Prgm.

2:15 CST 3:15 CDT
 NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WBA WMAQ WHO
 CBS-Four Notes & Milton Charles, organist: WCCO WTAQ WKBH WMBD WOC WFBM WISN WKBH WSBT (sw-15.27)
 MBS-Midstream, drama: WLW Matinee Melodies: WAAF WROK KMOX-One Woman's Opinion KSD-George Hall's Orch. KWK-Hollywood on Parade WHA-Magazine Rack WHIP-A Book of Poems WROK-Ber. Whitechurch, songs WSUI-Within the Classroom
2:30 CST 3:30 CDT
 NBC-The Hughes Reel with Rush Hughes (Borden Co.): WIRE WMAQ WHO KSD
 CBS-Obligato: WTAQ WKBH WKBH WSBT WMBD WFBM WOC WISN (sw-15.27)
 NBC-Club Matinee: WMT WENR WBOV

KMOX-Headline Highlights KWK-Richard Hayes, swing organist
 WBA-The Home Builders WCCO-Front Page Parade WHA-Music of the Masters WKBH-To be announced WLW-Laurel Homes Project Dedication
 WOWO-Old Time Religion WROK-Rhythm Before Three WTAD-Sports Talk WTMJ-News; Police; Weather; Spotlight
2:45 CST 3:45 CDT
 NBC-Girl Alone, sketch: WMAQ
 CBS-Songs by Lorraine: WFAM WTAQ WKBH WFBM WKBH WISN WMBD WCCO WOC (sw-15.27)
 MBS-The Hatterfields: WLW KMOX-Dope from the Dugout KSD-Songs of Jean Carmen KWK-Man in the Stands WAAF-Piano Novelties WBA-Treasure Chest WHIP-Topical Commentary WHO-Tea and Crumpets WIRE-Oklahoma Outlaws WTMJ-Down a Country Road
3:00 CST 4:00 CDT
 NBC-Top Hatters: WBOW WHO WMAQ
 NBC-The Four of Us; Dean Foster, organist: WENR

CBS-Columbia Chamber Orch.: WFAM WKBH WTAQ WOC WFBM WMBD WBBM WISN WKBH (sw-15.27)
 Baseball Game: WTAD WMT KMOX KWK
 KSD-Baseball Scores WAAF-Rhumba Beat WBA-Social Security Prgm. WCCO-To be announced WHIP-Modern Rhythm WBA-Today's Front Page WIRE-Police Court WJBC-Bible Study Hour WLW-Houseboat Hannah, sketch WOWO-News WROK-Kaye Kreamer, Women of the Hour WTMJ-Valiant Lady
3:15 CST 4:15 CDT
 CBS-Columbia Chamber Orch.: WCCO
 NBC-Don Winslow of the Navy, sketch: WBA WOWO NBC-Top Hatters: WIRE NBC-Silhouettes of the West: WENR
 WAAF-Organ Melodies WBA-Afternoon Musicale WENR-To be announced WHIP-Reba Lessard, pianist WHO-Judy & Jane, sketch WLW-Charlie's Singing School WTMJ-Home Harmonizers
3:30 CST 4:30 CDT
 NBC-Kellogg's Singing Lady, Irene Wicker: WLW Story: "The Emperor and the Nightingale." NBC-Edward Davies, bar.: WENR WBOV

Frequencies

KMOX-1090 KOA-930 KSD-550 KWK-1350 WAAF-920 WBA-890 WBBM-770 WBOW-1310 WCCO-810 WCFL-970 WENR-870 WFAM-1200 WFBM-1230 WGN-720 WHA-940 WHAS-820 WHIP-1480 WHO-1000 WIBA-1280 WIND-580 WIRE-1400 WISN-1120 WJBC-1200 WJLD-1130 WJR-750 WKBB-1500 WKBB-1380 WLS-870 WLW-700 WMAQ-670 WMBD-1440 WMT-600 WOC-1370 WOV-1160 WROK-1410 WSBT-1360 WSUI-880 WTAD-900 WTAM-1070 WTAQ-1350 WTMJ-620

CBS-Nila Mack's Let's Pretend: WFBM WKBB WOC WKBH WMBD WCCO WTAQ Story: "The Youth Who Learned to Shiver and Shake." NBC-Your Family & Mine (Seal-test): WMAQ WIBA WTMJ News: WHO WJBC WAAF-How Much Do You Know WFAM-Young America on the Air; Pop Concert WGN-Melody Lane WHA-Weather Bureau WHIP-Tea Dance WIRE-Master Singers WISN-Tea Time Tunes WOWO-Book Review WROK-Helene Kimberley

3:45 CST 4:45 CDT NBC-Joseph Gallicchio's Orch.: WHO WIBA WBOW WMAQ KSD WTMJ NBC-Indiana Indigo; Soloists & Orch.: WOWO WENR WIRE WAAF-Salon Concert WBA-Scientific News WBBM-Tenth Inning WLW-Mad Hatterfields, sketch WHIP-News WJBC-American Years WAAF-Salon Concert WLW-Man of Mars WROK-Radio Rhythm

4:00 CST 5:00 CDT CBS-News; Deep River Boys: WTAQ WKBB WFAM WKBH WCCO WFBM WBBM NBC-Science in the News, Guest Speaker: WIBA WMAQ WBOW (sw-9.53) NBC-Paul Sabin's Orch.: WOWO WIRE WLW WCFL Baseball Scores: WIND WJLD KSD-Samuel Kissell, violinist WAAF-Song Webs WBA-The Magic Carpet WENR-Malcolm Claire, children's stories

WGN-Bill Anson WHIP-Hollywood Brevities WHO-Rhythm Makers WISN-News; Prgm. Preview WJBC-Request Hour WMBD-Kitty Keene, Inc. WOC-News WROK-News; Musicale WTMJ-Variety Revue

4:15 CST 5:15 CDT NBC-Adrian Rollini's Orchestra; News: WCFL WBOW KSD (sw-9.53)

CBS-Hollace Shaw, sop.; Concert Orch.: WFBM WTAQ WCCO WKBB WFAM WKBH WISN WBBM NBC-Paul Sabin's Orch.: WMAQ MBS-To be announced: WGN WAAF-Tea Dance WBA-Helen Hayes, sop. WENR-Gilbert Martyn, news WHIP-Airplane Dance WHO-Baseball Time WIBA-Dance Hour WIND-Musical Toast WIRE-News; Minute Interviews WJLD-Parade of Music WLW-The Happy Gilmans WMBD-News; World News; Pet Corner WOC-Baseball Review WROK-Freepost Studios

4:30 CST 5:30 CDT CBS-The Story of a Song: WCCO WISN WBBM WTAQ WKBH WKBH (sw-11.83) NBC-Johnnie Johnston, bar.: WIBA WCFL WBOW WMAQ WIRE (sw-9.53) NBC-Chesterfield Daily Sports Column with Paul Douglas: WLW KSD WENR WOWO News: WIND WJBC WAAF-Sport Shorts WBA-Morey Doyle, pianist WFAM-Killer Dillers WFBM-Tea Time Tunes WHIP-Trio WJLD-Salon Ensemble WMBD-Bargain Counter

4:45 CST 5:45 CDT NBC-Lowell Thomas, news commentator (Sun Oil): WLW CBS-The Story of a Song: WKBB WTAQ WISN WCCO NBC-Dinner Concert: WENR WIBA

NBC-Nola Day, songs: WMAQ WBOW KSD WIRE (sw-9.53) WAAF-Rhythm Review WBA-Story Book Hour WBBM-Chicago Hour WCFL-Jack Kelly's Orch. WFAM-Baseball Scores; News WGN-Little Orphan Annie WHIP-Vocal Varieties WIND-Listen to Yourself WJBC-Varieties WJLD-Garwood Van's Orch. WKBH-Kiddies' Hour WMBD-Polly of the Range WOWO-Home Folk Frolic

5:00 CST 6:00 CDT NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE NBC-Don Winslow of the Navy (Kellogg's): WLW WMAQ CBS-Ray Heatherton, bar.: WTAQ WKBB (sw-11.83) News: WCFL WJLD KMOX-Grandstand Managers KSD-News; Gabriel Heatter KWK-Home Plate Interviews WAAF-Harmony Hall WBBM-John Harrington, sports WBOW-Merry Go-Round WCCO-Livestock WFAM-Crimecasts WFBM-Christian Science Prgm. WGN-Concert Orch. WHIP-Sports Review WHO-To be announced WIBA-The Plainsman WIND-German Hour WISN-Show Window WMBD-Happy Train WOC-Man on the Street WOWO-Organ Reveries WSUI-Musical Moods WTAD-Cy & Freckles WTMJ-News; Gabriel Heatter

5:15 CST 6:15 CDT CBS-To be announced: WBBM WFAM WMBD WKBH WISN WCCO WOC WKBH NBC-Vocal Varieties (Tums) Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO KSD WMAQ WIRE (sw-9.53) (also at 9:15 p.m.) CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes): (sw-11.83) (also at 9:15 p.m.) For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide. NBC-Mr. Keene, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR WMT MBS-Mal Hallett's Orch.: WGN KWK KMOX-Popular Melodies WAAF-It's Dance Time WCL-Tune Teasers WFBM-Earl Gordon WHIP-George E. Sokolsky, talk WJLD-Ben Kanter, pianist WLW-Denton & Barber, sports WOWO-Talks WROK-Sports WTAD-Hannibal Prgm. WTAQ-Bureau of Public Service WTMJ-Heinie & His Grenadiers

5:30 CST 6:30 CDT NBC-Rhythm Symphonic: WOWO WMT MBS-The Inside of Sports (Bayuk Cigars, Inc.): WLW CBS-Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WBBM NBC-Fats Waller's Orch.: WCFL WHO News: WKBH WIBA WMAQ WIRE Sports: KSD WMBD KWK-Twilight Serenade WAAF-Half and Half WCCO-On to Nicolet St. Peter WCFL-To be announced WENR-Ennio Bolognini's Orch. WFAM-Keyboard & Console WFBM-N. Y. A. Prgm.; Footlight Parade WGN-Bob Elson, sports WIA-Music Album WHIP-The Seeing Blind; Guest Speaker; Violinist; Pianist WISN-Sports; Interlude WJLD-Sentenced Men, interviews WKBH-Echoes of Stage & Screen WOC-Organ Moods WROK-Evelyn Gellafio, songs WSUI-Vacation Adventuring; Daily Iowan of the Air WTAQ-Al Michel's Sport Wheel

5:45 CST 6:45 CDT NBC-Rhythm Symphonic: WENR NBC-The Roving Professor: WIRE WMAQ Subject: "In the Forbidden City." MBS-Inside of Sports (Bayuk Cigars, Inc.): WGN News: WFBM WLW WHO Sports: WCFL WKBH WTMJ WJLD Sports; News: WMT KWK To be announced: WCCO WTAQ KSD-Your Family and Mine WBOW-Ice Jamboree

6:00 CDT NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris); Jack Johnstone's dramas; Genevieve Rowe; Swing Fourteen; Floyd Sherman, tr.; Glenn Cross & Beverly: WHO WTMJ WLW WIRE WTAM KSD WMAQ (sw-9.53) (also at 9:30 p.m.) The Thrill of the Week drama will concern the experience of a tunnel worker from New York, Marshall Mabey, when he was blown out of a New York underwater tunnel and escaped unharmed. CBS-Four Corners Theater, dir. Earl McGill: KMOX WBBM WJR WCCO WFBM (sw-11.83) "Red Acre Farm," a rural drama by Gordon V. May, will be dramatized. This play was first produced in 1910 and is one of the plays that have been performed by both professional and amateur groups countless times throughout the country, although it is little-known to city audiences. NBC-Dance Time, dir. Joe Usifer: WLS MBS-Morton Gould's Orch.: WMT WGN Sports: WTAD WKBH WBOW WOC WKBH KOA-Westernaires KWK-Al Sarli's Jam Session WAAF-Don Bolt, commentator WCFL-News WFAM-The New Yorkers WIA-Organ Reverie WHAS-Chandler Political Speech WHIP-Hungarian Family Hour WIBA-Concert Ensemble WIND-Recreation of Today's Game WISN-Down by Hermans WJLD-Variations, musical prgm. WMBD-Ray Olson WOWO-Spelling Bee WROK-News; Concert Hall WSUI-Dinner Hour Prgm. WTAQ-Our Neighbors

6:15 CST 7:15 CDT MBS-Morton Gould's Orch.: KWK News: WOC WMBD WAAF-Pacific Paradise WBOW-Our Neighbors WCFL-Pop Tunes WFAM-Amer. Family Robinson WIB-Youth Hostels WJLD-Your City Government WKBH-Sweetheart Serenade WKBH-Dinner Music WROK-Gene Robinson, piano moods WTAD-Freshest Thing in Town WTAQ-Gaylord Carter

6:30 CST 7:30 CDT NBC-Wayne King's Orch. (Lady Esther): WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53) CBS-Jack Berch's Boys: WBBM KMOX WISN WCCO WHAS WJR WMBD (sw-11.83) NBC-Information Please: WBOW WLS WOWO MBS-Bob Crosby's Orch.: WGN KWK WMT WAAF-Evening Concert WCFL-Jack Kelly's Orch. WFAM-Brilliant Bronze Boys WFBM-Bohemians WIA-Evening Musicale WHIP-Love Letter WJLD-Bob Atcher & Bonnie Blue Eyes WKBH-Amer. Family Robinson WKBH-Echoes of Stage & Screen WLW-Adventures in Paradise WOC-Twilight Musicale WROK-Italian Hour WTAD-Dust Off the Diamond WTAQ-News

6:45 CST 7:45 CDT News: WKBH WFBM KMOX-News Highlights WCCO-Baseball Resume WCFL-Barett O'Hara WFAM-George E. Sokolsky WHIP-Fred J. Rathje, talk WTAQ-Ramblin' Trio

7:00 CST 8:00 CDT CBS-Grand Central Station (Lis-terine): WJR WHAS WBBM WCCO KMOX WFBM (sw-11.83) NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ WLW (also see Mon. prgms. at 10:30 p.m.)

7:00 CDT NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris); Jack Johnstone's dramas; Genevieve Rowe; Swing Fourteen; Floyd Sherman, tr.; Glenn Cross & Beverly: WHO WTMJ WLW WIRE WTAM KSD WMAQ (sw-9.53) (also at 9:30 p.m.) The Thrill of the Week drama will concern the experience of a tunnel worker from New York, Marshall Mabey, when he was blown out of a New York underwater tunnel and escaped unharmed. CBS-Four Corners Theater, dir. Earl McGill: KMOX WBBM WJR WCCO WFBM (sw-11.83) "Red Acre Farm," a rural drama by Gordon V. May, will be dramatized. This play was first produced in 1910 and is one of the plays that have been performed by both professional and amateur groups countless times throughout the country, although it is little-known to city audiences. NBC-Dance Time, dir. Joe Usifer: WLS MBS-Morton Gould's Orch.: WMT WGN Sports: WTAD WKBH WBOW WOC WKBH KOA-Westernaires KWK-Al Sarli's Jam Session WAAF-Don Bolt, commentator WCFL-News WFAM-The New Yorkers WIA-Organ Reverie WHAS-Chandler Political Speech WHIP-Hungarian Family Hour WIBA-Concert Ensemble WIND-Recreation of Today's Game WISN-Down by Hermans WJLD-Variations, musical prgm. WMBD-Ray Olson WOWO-Spelling Bee WROK-News; Concert Hall WSUI-Dinner Hour Prgm. WTAQ-Our Neighbors

WHA-Fun Time WIBA-Today's Birthdays: Sports WISN-Songs by George Gershwin WMBD-Dean & Gail WOC-Sunset Serenade WROK-Dance Hour

NIGHT

6:00 CST 7:00 CDT NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris); Jack Johnstone's dramas; Genevieve Rowe; Swing Fourteen; Floyd Sherman, tr.; Glenn Cross & Beverly: WHO WTMJ WLW WIRE WTAM KSD WMAQ (sw-9.53) (also at 9:30 p.m.) The Thrill of the Week drama will concern the experience of a tunnel worker from New York, Marshall Mabey, when he was blown out of a New York underwater tunnel and escaped unharmed. CBS-Four Corners Theater, dir. Earl McGill: KMOX WBBM WJR WCCO WFBM (sw-11.83) "Red Acre Farm," a rural drama by Gordon V. May, will be dramatized. This play was first produced in 1910 and is one of the plays that have been performed by both professional and amateur groups countless times throughout the country, although it is little-known to city audiences. NBC-Dance Time, dir. Joe Usifer: WLS MBS-Morton Gould's Orch.: WMT WGN Sports: WTAD WKBH WBOW WOC WKBH KOA-Westernaires KWK-Al Sarli's Jam Session WAAF-Don Bolt, commentator WCFL-News WFAM-The New Yorkers WIA-Organ Reverie WHAS-Chandler Political Speech WHIP-Hungarian Family Hour WIBA-Concert Ensemble WIND-Recreation of Today's Game WISN-Down by Hermans WJLD-Variations, musical prgm. WMBD-Ray Olson WOWO-Spelling Bee WROK-News; Concert Hall WSUI-Dinner Hour Prgm. WTAQ-Our Neighbors

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7:15 CST 8:15 CDT MBS-Frank Ferneau's Orch.: KWK WGN CBS-To be announced: WKBH WCFL-Teachers Union, talk WGN-To be announced WHIP-Dreams for Sale WIBA-Clarice Lee WIND-News Behind the News WISN-Arlene Courtney WJLD-Suppertime Frolic WMBD-Number Please WOWO-Music Graphs WTAD-News Summary

7:30 CST 8:30 CDT NBC-Attorney-at-Law, drama (Johnson's Wax): WIRE KSD WTAM WTMJ WMAQ WIBA WHO WLW CBS-Benny Goodman's Orch. & Guest (Camel Cigarettes): WMBD KMOX WCCO WHAS WBBM WFBM WSBT WTAQ WISN WJR WKBH WOC (sw-11.83) Substitute conductor of the Benny Goodman orchestra this week will be Ben Bernie. Goodman is still vacationing in Europe. NBC-Jamboree; Orch.: WBOW WOWO WENR KWK-To be announced WCFL-News WGN-Jimmy Grier's Orch. WIND-Invitation to the Waltz WJLD-Suppertime Frolic WKBH-Concert Hall WMT-Do You Want to Be in Radio? MBS-Evening Musicale

7:45 CST 8:45 CDT NBC-Jamboree; Orch.: WBOW WOWO WENR KWK-To be announced WCFL-News WGN-Jimmy Grier's Orch. WIND-Invitation to the Waltz WJLD-Suppertime Frolic WKBH-Concert Hall WMT-Do You Want to Be in Radio? MBS-Evening Musicale

MBS-Don't You Believe It (Sensation Cigarettes): WGN KWK NBC-Now & Then; Frank Ho-dek's Orch.: WMT WBOW WIBA CBS-To be announced: WKBH WTAQ WOC WCFL-Labor Flashes WHIP-Eventide Echoes WIND-News & Sports WISN-Fiddlers Three WJLD-Church on the Hillside WKBH-Dubuque Star Revue WLS-To be announced WMBH-George Cobb, violinist WOWO-Our Yesterdays WROK-Freepost Studios WSBT-Curtain Calls WSUI-Children's Hour WTAD-The Yellow Fang WTMJ-Miller High Life Party

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8:00 CST 9:00 CDT CBS-Time to Shine (Griffin Shoe Polish); Hal Kemp's Orch.; Guests: WJR WBBM WCCO KMOX WHAS WFBM (sw-11.83) NBC-Robert L. (Believe-It-Or-Not Ripley) (Post Bran Flakes); Linda Lee, vocalist; B. A. Rolfe's Orch.; Guests: KSD WTMJ KOA WIRE WHO WMAQ WIBA WTAM (sw-9.53) Guests: Captain Oscar Manning of New York who revived before he could be buried along with a group of yellow fever victims, and Uncle Felix Brea-zette of Kingston, Tenn., who heard his own funeral read.

8:15 CST 9:15 CDT WCFM-Political Talk WBOW-Studio Party WCFL-Townsend Plan WIND-Organ & Vibra-harp WISN-Baseball Game WKBH-Gaslight Harmonies WKBH-Rapid Ad WMBD-Maurice Warner WOC-Voices of Friendship WROK-Home Builders WSUI-High School Speech Groups Prgm. WSBT-Music of the Moderns WTAQ-Treasures Next Door

8:30 CST 9:30 CDT WCFL-Jack Kelly's Orch. WGN-Concert Orch. WIND-Grant Park Concert WKBH-Music in a Sentimental Mood WKBH-Loyal Order of Moose WLW-Steve Merrill, Five Aces & Orch. WMBD-Toasty Paul's Melody Men WROK-News; Musicale

8:30 CDT 9:30 CDT CBS-Grant Park Concert: WOC WKBH WFBM WSBT WBBM WJR WKBH

8:45 CST 9:45 CDT MBS-Don't You Believe It (Sensation Cigarettes): WLW CBS-Grant Park Concert: WCCO KMOX NBC-Jessie Crawford, organist: WMAQ WIRE WHO (sw-9.53) MBS-Vincent Lopez' Orch.: KWK News: WIND WOWO KOA-Girls of the West KSD-James Melton, tr.; Orch. WBBM-Arthur Godfrey WCFL-Isham Jones' Orch. WIBA-Club Chanticleer WROK-Grange Prgm. WSUI-Daily Iowan of the Air WTAM-On Wings of Song WTAQ-Ray McMonigle, tr. WTMJ-Guess Who?

9:00 CST 10:00 CDT NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI KSD WLW WTAM CBS-Will McCune's Orch.: WJR WHAS WBBM WCCO WMBD NBC-Lang Thompson's Orch.: WBOW NBC-Barney Rapp's Orch.: (sw-9.53) MBS-The Right Job: WGN Sports: WKBH WFBM KMOX-The Goldbergs, sketch KWK-Easy Aces, sketch WCFL-Make Believe Danceland WENR-Globe Trotter WIBA-Night News Edition WIND-Hit Revues WKBH-Olive Hagen, organist WMT-News WOC-Jiving the Jive WOWO-Johnny Silvers' Orch. WROK-George Hall's Orch. WSBT-Don Pablo's Orch. WTAQ-Normandie Entertains WTMJ-Let's Dance

NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTAM WMAQ WTAM WLW WHO WIRE WTMJ For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide. NBC-Music All Your Own; Orch.: WBOW WENR MBS-Vincent Lopez' Orch.: WMT Let's Celebrate: KMOX WCCO WCFL-Perry Como, songs WGN-The Northerners WHAS-Here's to You WMBD-Seriously Speaking WOWO-The Hoosierettes WROK-Verna Davis, songs WTAQ-Piano Classics

8:45 CST 9:45 CDT MBS-Don't You Believe It (Sensation Cigarettes): WLW CBS-Grant Park Concert: WCCO KMOX NBC-Jessie Crawford, organist: WMAQ WIRE WHO (sw-9.53) MBS-Vincent Lopez' Orch.: KWK News: WIND WOWO KOA-Girls of the West KSD-James Melton, tr.; Orch. WBBM-Arthur Godfrey WCFL-Isham Jones' Orch. WIBA-Club Chanticleer WROK-Grange Prgm. WSUI-Daily Iowan of the Air WTAM-On Wings of Song WTAQ-Ray McMonigle, tr. WTMJ-Guess Who?

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9:15 CST 10:15 CDT NBC-Vocal Varieties (Tums): WTMJ KOA KFI WIBA WLW (also see 5:15 p.m.) CBS-George McCall's Screen Scoops (Old Gold Cigarettes): WFBM WBBM KMOX WHAS WJR WISN WOC WCCO (also see 5:15 p.m.) NBC-Barney Rapp's Orch.: WMT KSD-Russ David's Orch. KWK-Tracer of Lost Persons WENR-Ennio Bolognini's Orch. WGN-Eddy Duchin's Orch. WHO Sports Review WIRE-News; Musical Interlude WKBH-Dance Orch. WKBH-Social Security Prgm., talk WMAQ-News WMBD-Value Hints WROK-Musicale WTAM-Sports; Tom Manning WTAQ-Dream Time

9:30 CST 10:30 CDT NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris): KOA KFI WIBA (also see 6 p.m.) NBC-Abe Lyman's Orch.: WTAM WMAQ WBOW (sw-9.53) CBS-Paul Pendarvis' Orch.: WOC WKBH WFBM (sw-6.12) MBS-Salute to Cities: WLW KWK Baseball Game: WISN WIRE WMT KMOX Sports KSD-Trailing the Highway Patrol, drama WBBM-News with Todd Hunter WCCO-Musical Moments WCFL-Make Believe Danceland WENR-Fletcher Henderson's Orch. WHAS-Baseball; Louisville vs. Toledo WHO-Potpourri

9:45 CST 10:45 CDT CBS-Paul Pendarvis' Orchestra: WBBM WSBT KMOX WCCO News: WIND WROK WGN-Concert Orch. WTAM-Sammy Watkins' Orch. WTMJ-Today's Events

10:00 CST 11:00 CDT CBS-Johnny Hamp's Orch.: WISN WSBT WKBH WBBM WCCO WTAQ (sw-6.12) NBC-Erskine Hawkins' Orch.: (sw-6.14) NBC-Richard Himber's Orch.: WBOW WMAQ MBS-Bunny Berigan's Orchestra: WGN News: WMBD WFBM WOC WHO WJR WLW Sports: WTMJ KWK KMOX-Travelogue KSD-Weather Report WCFL-Bob Grant's Orch. WENR-Music As You Desire It WIBA-Evening Concert WIND-Swing Quartet WKBH-News; Music WTAM-Musical Bulletin Board

10:15 CST 11:15 CDT CBS-Johnny Hamp's Orch.: WOC WKBH WFBM NBC-Erskine Hawkins' Orch.: KWK NBC-Richard Himber's Orch.: WHO KOA KMOX-At Your Leisure, interview KOA-Freddie Martin's Orch. WCCO-Cedric Adams WHAS-News WIND-Cafe Continental WJR-Meditation WLW-Burt Farber's Orch. WMBD-Sports Review; Program Review WTAM-Music You Want WTMJ-Dance Orch.

10:30 CST 11:30 CDT CBS-Johnny Long's Orch.: WJR WBBM WSBT WKBH WMBD WKBH WFBM WTAQ WOC WISN NBC-Johnny Messner's Orch.: WBOW WCFL WHO MBS-Mitchell Ayre's Orch.: WGN WMT News: KMOX KWK WBA-The Shadow, drama WCCO-Rollie Johnson WHAS-Dance Band WIBA-Hollywood at the Beach WIND-In the Gloaming WIRE-Hank Henry's Orch. WLW-Carl Deacon Moore's Orch. WMAQ-Fletcher Henderson's Orch. 10:45 CST 11:45 CDT CBS-John Long's Orch.: KMOX WCCO NBC-Leo Reisman's Orch.: WIRE WENR MBS-Mitchell Ayre's Orch.: KWK KOA-Westernaires WHO-American Legion Prgm. WIBA-Club Chanticleer WIND-Cappy's Cabana WISN-Tenth Inning

11:00 CST 12:00 CDT CBS-Carlos Molina's Orch.: WOC WCCO WMBD WFBM WBBM WISN WIBA KMOX WTAQ WKBH NBC-Freddie Ebner's Orchestra: WENR WBOW NBC-Art Kassel's Orch.: WIBA WMAQ MBS-Clem Williams' Orch.: WMT WGN KSD-Little Jack Little's Orch. KWK-Glenn Hardman's Orch. WHO-Amer. Legion Prgm. WIND-Nite Watch WIRE-Hal Bailey's Orch. WKBH-Weather Report WLW-Twenty-four Hour Review WTAM-Jimmy Watkins' Orch. End of Tuesday Programs

CONTEST PRIZE MONEY!

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WEDNESDAY

July 27

MORNING

7:00 CST NBC-Breakfast Club; News: WCFL WBOW
8:00 CDT CBS-Fred Feibel, organist: WKBB WFAM (sw-21.52)
 NBC-Ward & Muzzy, piano duo: (sw-21.5)
 Musical Clock: WBBM WIBA WIRE WKBB WOC WKBH WHIP KMOX
 Early Risers: WROK WISN News: WTAD WJDD
 WKW-Tonic Tunes
 WAAF-Breakfast Express
 WCCO-Air Almanac
 WFBM-Early Birds
 WGN-Everyday Words; Good Morning Prgm.
 WHO-Faye & Cleo
 WIND-Religious Service
 WLS-Organ Moods
 WLW-Merrymakers
 WMAQ-Your Neighbor
 WMBD-Yawn Patrol
 WMT-Country Home; Musical Clock
 WOWO-Bible Class
 WTAQ-Mike's Uprisin'
 WTMJ-Top o' the Morning

7:15 CST NBC-Person to Person: (sw-21.5)
8:15 CDT CBS-Madison Ensemble; News: WFAM WKBB (sw-21.52)
 News: WCCO WHO WMT WLS KWK-Sunnytime
 WIND-Morning Review
 WJDD-Organ Selections
 WLW-Peter Grant, news
 WMBD-Musical Clock
 WROK-Breakfast Melodies
 WTAD-Breakfast Brevities

7:30 CST CBS-Joyce Jordan, Girl Interne (Calox Toothpowder & Solfidified Albolene): WBBM
8:30 CDT NBC-Breakfast Club; News: WWO WCFL
 NBC-Landt Trio; News: (sw-21.5)
 CBS-Fiddlers Fancy: (sw-21.52)
 Morning Devotions: WKBH WLS
 Musical Clock: WMT WBOW
 KMOX-Ozark Varieties
 WCCO-Musical Chimes
 WFAM-Your Engagement Book
 WHIP-Just About Time
 WHO-Williams Brothers Quartet
 WIBA-News; Music for School & Home
 WIND-Hawaiian Melodies
 WIRE-Dessa Byrd
 WLW-Gospel Singer
 WMAQ-Whistler & His Dog; News
 WMBD-Weather Report
 WROK-Morning Parade
 WTAQ-News

7:45 CST NBC-Amanda Snow, songs: WMAQ (sw-21.5)
8:45 CDT CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO
 News: WHIP WIND WTAD
 KWK-News: Rapid Service
 WAAF-Piano Parade
 WBBM-Linda's First Love
 WFAM-Morning Devotions
 WHO-Rare Bits of News
 WIRE-Better Health; News; Today's Best Buys
 WJDD-Chicago Tuberculosis Institute Prgm.
 WKBB-Tonic Tunes
 WKBH-Breakfast Melodies
 WLS-Ernie Newton
 WLW-Your Hollywood News Girl
 WMBD-Police Flash
 WTAQ-Today's Almanac

8:00 CST NBC-Just Neighbors, sketch: WCFL WOWO
9:00 CDT CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN
 NBC-Mrs. Wings of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE
 Musical Clock: WIBA WROK WMT
 News: WKBH WMBD WAAF KSD-News; Dick Leibert, organ
 KWK-Pop Up Parade
 WFAM-Concert Time
 WGN-Martha Crane & Helen Joyce
 WHA-Band Wagon
 WHIP-Hit Review
 WHO-Coffee Pot Inn
 WIND-H. Zimmerman, organist
 WJDD-Bosworth Broadcast

WKBB-Chancel Steps
 WLS-Smile Market
 WLW-Hymns of All Churches
 WTAD-Tales Old and New
 WTAQ-Morning Potpourri

8:15 CST CBS-Myrt & Marge, sketch (Super Suds): WBBM WCCO KMOX WFBM WMBD WISN
9:15 CDT NBC-Asher & Little Jimmie, cowboy songs: WCFL WOWO
 NBC-John's Other Wife, sketch (Louis Philippe) WMAQ WIRE
 KSD-Bright & Early Melodies
 WAAF-Rhythm Rhapsody
 WHA-Morning Melodies
 WHO-What to Serve Today
 WIND-Your Favorite Band
 WKBB-Musical Almanac
 WKBH-Uncle Bob
 WLS-News; Household Hints
 WLW-Myrt & Marge, sketch
 WOC-Musical Clock
 WTAD-Gems of Melody
 WTMJ-Hymns of All Churches

8:30 CST NBC-Just Plain Bill, sketch (Kolyos): WMAQ WIRE
9:30 CDT CBS-Hilltop House, Bess Johnson (Palmolive Soap): WBBM KMOX WCCO WMBD WISN
 NBC-Josh Higgins of Finchville WCFL
 NBC-Happy Jack Turner: KSD WMT
 WAAF-Canary Serenade
 WBOW-Radio Gospel
 WFAM-Shoppers' Guide
 WFBM-Morning Serenade
 WGN-Morning Melodies
 WHIP-Polish Variety Hour
 WHO-Those Happy Gilmans
 WIBA-Today's Almanac; Society Reporter
 WIND-Organ & Guitar
 WJDD-School for Taxpayers
 WKBB-Hits & Encores
 WKBH-Olive Hagen, organist
 WLS-Old Kitchen Kettle, with Ann Hart; Novelodeons
 WLW-Hilltop House, sketch
 WOWO-Tri Topics
 WROK-Morning Devotions
 WSUI-News
 WTAD-Interchurch Revival
 WTAQ-Sunshine Hour
 WTMJ-Bargain-a-Minute

8:45 CST NBC-Popular Waltzes: KWK WBOW WMT (sw-21.5)
9:45 CDT NBC-Woman in White, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE
 NBC-Ma Perkins, sketch (Oxydol): WLS
 CBS-Stepmother, sketch (Colgate): WBBM WFBM KMOX WCCO
 WCFL-Bittersweet Melodies
 WGN-Dr. Friendly, drama
 WIND-Swing Melodies
 WISN-Early Risers Club
 WJDD-Tommy Tucker's Orch
 WKBH-Stars Over Hollywood
 WKBH-Jungle Jim
 WLW-Betty and Bob, sketch
 WMBD-Jay's Women of Today
 WOWO-Modern Home Forum
 WROK-Town Crier
 WSUI-Morning Melodies; Service Reports
 WTAD-Hannibal Prgm.

9:00 CST NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS
10:00 CDT CBS-Morning Moods: WFAM WKBH WKBH WISN WFBM
 NBC-Originalities: WIBA WCFL (sw-21.5)
 NBC-David Harum, sketch (Bah O): KSD WMAQ WHO WIRE
 News: WROK WIND
 KMOX-Popular Melodies
 KWK-Singing Cowboys
 WAAF-Woman's Page of the Air
 WBBM-Heart of Julia Blake
 WBOW-State Teachers College
 WCBH-Uncle John
 WCCO-Ma Perkins, sketch
 WGN-Get Thin to Music
 WHA-Your Health
 WJDD-Organ & Guitar
 WLW-The Goldbergs, sketch
 WMBD-Messenger; Weather
 WMT-News; Radio Gossip
 WSUI-Illustrated Musical Chats
 WTAQ-Triple Thrift Revue
 WTMJ-Dan Harding's Wife

9:15 CST NBC-Vic & Sade, sketch (Crisco): WLW WLS
10:15 CDT NBC-Lorenz Jones, sketch (Phillips): WMAQ WHO WIRE KSD
 NBC-Breen & de Rose, songs: WBOW WMT (sw-21.5)
 CBS-Pappy Cheshire's Nat'l Hill-billy Champions: WFAM WKBH KMOX

Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON

5:30 CST (5:30 CDT) Living History, CBS.

NIGHT

6:00 CST (7:00 CDT) One Man's Family, NBC.

6:30 CST (7:30 CDT) Paul Whiteman, CBS.

6:30 CST (7:30 CDT) Tommy Dorsey, NBC.

7:00 CST (8:00 CDT) Town Hall Big Game Hunt, NBC.

7:30 CST (8:30 CDT) National Music Camp, NBC.

8:00 CST (9:00 CDT) Kay Kyser, NBC.

8:30 CST (9:30 CDT) Minstrel Show, NBC.

8:30 CST (9:30 CDT) Edgar A. Guest, CBS.

10:30 CST (11:30 CDT) Lights Out, NBC.

MBS-Bachelor's Children (Old Dutch Cleanser): WGN
 News: WKBH WMBD WOC
 Editor's Daughter, sketch: WBBM WOWO
 KWK-Great Works of Man
 WAAF-Hog 'n' Harmony
 WCCO-Bachelor's Children
 WCFL-Rhythm Roundup
 WFBM-Apron Strings
 WGN-Jimmy Grier's Orch.
 WHA-International Scene
 WIBA-Organ Melodies
 WIND-Hillbilly Ballads
 WISN-Symphonetta
 WJDD-Sports Edition Handicap-er
 WKBH-Music Makers
 WROK-On the Mall
 WTAQ-Crimson Trail
 WTMJ-Happy Gilmans

9:30 CST CBS-Big Sister, sketch (Rinsol): WBBM WISN WCCO WMBD KMOX WFBM
10:30 CDT NBC-Hello Peggy, sketch (Drano): WHO WMAQ
 NBC-Viennese Ensemble: WIBA NBC-Pepper Young's Family, sketch (Camay Soap): WLS
 Turn to pages 22 and 23 and get acquainted with this popular series, the actors who present it.
 KWK-Pop Wise & Filbert
 WAAF-Swing High
 WBOW-Mid-Morning Music
 WCFL-Varieties
 WFAM-Morning Melodies
 WGN-Man on State Street
 WHA-Story Behind the Song
 WHIP-Monitor News
 WIND-Between Us Girls, inter-views
 WIRE-Imogene Pierson
 WJDD-Harry Zimmerman, organ-ist
 WKBH-Eb & Zeb, sketch
 WKBH-Today's Almanac
 WLW-Short, Short Story
 WMT-Gospel Baritone
 WOC-Musical Variations
 WOWO-Ohio Agricultural Prgm.
 WROK-Milk-Made Magic
 WTAD-Ma Perkins, sketch
 WTAQ-Roundup
 WTMJ-Morning Melodies

9:45 CST CBS-Aunt Jenny's Stories (Spry): WCCO KMOX WFBM WMBD WBBM WISN
10:45 CDT NBC-The Road of Life, sketch (Chippo): WLW WTMJ WMAQ
 NBC-Viennese Ensemble: WOWO WBOW KWK WMT (sw-21.5)
 NBC-Kitty Keene, Inc., sketch (Dreft): WHO
 KSD-Revelers' Quartet
 WAAF-Novelettes
 WCFL-Varieties
 WFAM-Lou Pike, organist
 WGN-Painted Dreams
 WHIP-This Rhythmic Age
 WIBA-Church of the Air
 WIND-Livestock Markets
 WIRE-Linda's First Love
 WJDD-Garwood Van's Orch.
 WKBH-Rhythm & Romance
 WKBH-Swing Interlude
 WLS-Grace Wilson, contr.
 WROK-Radio Rhythm
 WSUI-Prgm. Calendar; Weather
 WTAD-Kitty Keene, Inc., sketch

10:00 CST CBS-Tower Town Tempos: WCCO WBBM KMOX WFBM WISN WOC WMBD WFAM WTAQ
11:00 CDT NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
 NBC-Vaughn de Leath: KSD
 MBS-The Balladeer: WMT

News: WLS WTAD
 KWK-Three-Quarter Time
 WAAF-Let's Dance
 WBOW-Christian Science
 WCFL-Peekers in the Pantry
 WGN-Manhattan Mother, sketch
 WHA-Homemakers
 WHIP-Fashions & the Home
 WHO-The Goldbergs, sketch
 WIBA-Linda's First Love, sketch
 WIND-Bob Atcher & Bonnie Blue
 Eyes, hillbilly songs & guitar
 WIRE-Dessa Byrd
 WJBC-Theater Time
 WJDD-Bureau of Missing Persons
 WKBH-Hollywood Reporter
 WKBH-Home Economics
 WLW-Editor's Daughter, sketch
 WOWO-Bill Board
 WROK-News; Organ
 WSUI-Magazine Notes
 WTMJ-What's New in Mil-waukee?

10:15 CST CBS-Irene Beasley, R.F.D. No. 1: WFBM WFAM WTAQ WKBH WOC
11:15 CDT NBC-Kidoodlers: KWK WBOW (sw-15.33)
 NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
 Houseboat Hannah, sketch:
 KMOX WHO
 KSD-Hello Peggy, sketch
 WAAF-Willie Winn, sport of kings
 WBBM-Happy Gilmans
 WCCO-Judy & Jane
 WGN-Don Pedro's Magic Violin
 WHIP-Morning Dance
 WIBA-Editor's Daughter, sketch
 WIND-20th Century Serenade
 WISN-News
 WJBC-Women in the News
 WJDD-Criminal Court Interviews
 WKBH-House of McGregor
 WKBH-Home Prgm.
 WLS-Musical Chorus Boys
 WMBD-Linda's First Love
 WMT-Bits of Everything
 WROK-Poet's Corner
 WSUI-Yesterday's Musical Fa-vorites
 WTAD-Bee & Vee

10:30 CST NBC-Nat'l Farm & Home Hour: Speakers: WIBA WBOW WMAQ
 Speakers: H. R. Bankhage, H. H. Bennett, Morse Salisbury.
 NBC-Democracy & Religion; Dr. B. F. Farber: KSD
 Dr. Benjamin F. Farber's topic is titled "An Abiding Faith in God."
 CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX
 News: WHIP KWK
 WAAF-This Feminine World
 WCCO-Happy Gilmans
 WCFL-Double in Stars
 WFAM-Harlan Hogan
 WFBM-Mrs. Farrell's Kitchen
 WGN-Quin Ryan, news
 WHA-Music Appreciation Course
 WHO-Myrt & Marge, sketch
 WIND-Organ & Guitar
 WIRE-Footnotes; News
 WISN-Organ Melodies
 WJBC-Dollar Daze
 WJDD-Safety Court
 WKBH-House of MacGregor
 WKBH-Songtime
 WLS-Evelyn, the Little Maid
 WLW-News; Livestocks; River; Weather; Markets
 WMBD-Honeymoon Lane
 WOC-Radio Bazaar
 WOWO-Richard Trojan
 WROK-Kaye Kreamer, woman's forum
 WSUI-The Book Shelf

11:45 CST NBC-Jack & Loretta Clemens: KWK
12:45 CDT MBS-Your Hollywood Newsgirl: (Lydia E. Pinkham): WCFL
 CBS-Gospel Singer; Edward Mac-Hugh, bar, & Organ (Ivory Soap): KMOX WBBM WCCO
 News: WIND WBAA WMAQ

WTAD-Tonic Tunes
 WTAQ-News; Merry Go Round
 WTMJ-Kitty Keene, Inc., sketch
10:45 CST NBC-Nat'l Farm & Home Hour: WLW KWK
11:45 CDT CBS-Our Gal, Sunday, sketch (Anacin): WBBM KMOX
 NBC-Dorothy Crandall, pianist: WCFL
 KSD-Lady Courageous
 WAAF-Markets; Sweet and Slow
 WCCO-Grandma Travels
 WFAM-Luncheon Dance
 WGN-Musical Mail Box
 WHIP-Musical Newsy
 WHO-Hilltop House, sketch
 WIRE-Jimmie Grier's Orch.
 WISN-Ann Leslie's Scrapbook
 WJBC-Peggy Payne & Pioneers
 WKBH-Treasure Chest
 WKBH-Beauty Box Revue
 WLS-Short, Short Stories
 WMBD-Bandwagon
 WMT-Tow Owens' Cowboys
 WOC-Screen Fans Prgm.
 WOWO-Ohio Agricultural Prgm.
 WROK-Freepost Studios
 WTAD-Betty and Bob, sketch
 WTMJ-Blue Room Ensemble

11:00 CST CBS-The Goldbergs, sketch (Oxydol): WOC WKBH WBBM WCCO
12:00 CDT NBC-In the Music Room: KSD
 MBS-The Happy Gang: WGN
 KMOX-Ma Perkins, sketch
 WAAF-Symphonic Hour
 WBAA-Contract Bridge Chats
 WCFL-Hit Review
 WFBM-Music Hall
 WHIP-Southtown Church Hour
 WHO-Dan Harding's Wife, sketch
 WIND-Indiana News
 WIRE-Singin' Sam
 WISN-Morning Musicale
 WJBC-Surprise Party
 WJDD-Current News
 WKBH-Magic Violin
 WLS-Tommy Tanner
 WMBD-Wayside Chapel
 WOWO-Consolaires
 WSBT-News; Stork Report; Farm Flashes
 WSUI-Within the Classroom
 WTAD-All for the Ladies
 WTAQ-Hollywood on Parade
 WTMJ-Heinie and Dinty

11:15 CST CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN
12:15 CDT NBC-Cadets Quartet: WCFL KSD WIRE (sw-15.33)
 WGN-Luncheon Music
 WHA-Organ Interlude
 WHIP-Englewood Hour
 WHO-Vic and Sade, sketch
 WIND-Tommy Ott, organist
 WJBC-Parade of Bands
 WJDD-Organ & Guitar
 WKBH-Book of the Hour
 WKBH-Club Calendar
 WMBD-Polly of the Chapel
 WMT-Sweet & Swing
 WOC-Studio Swingators
 WOWO-News
 WSBT-The Day Dreamer
 WTMJ-Heinie & His Grenadiers

11:30 CST CBS-Road of Life (Chipso): KMOX WBBM
12:30 CDT NBC-Words and Music: WIBA KSD WMAQ (sw-15.33)
 MBS-Homemakers Prgm.: KWK WBOW-Presentation
 WCCO-Houseboat Hannah
 WCFL-Noon-day Concert
 WFBM-Hoosier Farm Circle
 WGN-Markets; Mid-day Service
 WHA-Talking Book
 WHIP-Hollywood News
 WHO-Home Folks
 WIND-Bob Atcher & Bonnie Blue
 Eyes, hillbilly songs & guitar
 WIRE-Home & Farm Hour
 WISN-Osborne's Orch.
 WJBC-Singing Sam
 WJDD-Noonday Service
 WKBH-Social Calendar
 WKBH-Rhythm & Romance
 WLS-Markets; News
 WLW-Live Stock & Poultry Re-ports; News
 WMBD-Thrift Message; Melody Miniature
 WMT-Cedar Valley Hillbillies
 WOC-Hymns of All Churches
 WOWO-Swing Serenade
 WSBT-In Movieland
 WTAD-Police News
 WTAQ-Mailman

11:45 CST NBC-Jack & Loretta Clemens: KWK
12:45 CDT MBS-Your Hollywood Newsgirl: (Lydia E. Pinkham): WCFL
 CBS-Gospel Singer; Edward Mac-Hugh, bar, & Organ (Ivory Soap): KMOX WBBM WCCO
 News: WIND WBAA WMAQ

Voice of the Farm: WKBH WOWO
 Markets; Farm Bureau: WFBM WOC
 WHIP-Cascade Melodies
 WHO-Markets; Weather
 WISN-Even as You and I
 WJBC-Reid & Vin
 WLS-Dinner Bell Program
 WLW-Thomas Conrad Sawyer
 WMBD-Window Shopper
 WMT-News; Marion Rogers
 WROK-Round the Town
 WSBT-Man on the Street
 WSUI-Farm Flashes
 WTAD-Dance Revue
 WTAQ-Farmhands
 WTMJ-Livestock Quotations

AFTERNOON

12:00 CST NBC-Marjorie Coles, songs; Orch.: WOWO
1:00 CDT CBS-Chatanooga Frolic: WCCO WOC WKBH WKBH (sw-15.27)
 NBC-Betty & Bob, sketch (Gold Medal): WMAQ WHO WTMJ KWK WIRE
 MBS-Harold Turner, pianist: WGN
 News: WJBC WTAD WMBD KMOX-Singin' Sam
 KSD-Sports Preview
 WAAF-Don Bolt, commentator
 WBAA-Farm Facts
 WBBM-Manhattan Mother
 WBOW-Street Reporter
 WCBH-J. C. O'Hair
 WCFL-Spotlight Prgm.
 WFBM-Blue Ribbon Melodies
 WHA-Musicale
 WHIP-Movie Tunes
 WBA-Interlude; Country Home
 WIND-Lupi Italian Hour
 WISN-Musical Heat Wave
 WJDD-Markets
 WLW-Linda's First Love, sketch
 WMT-Cedar Valley Hillbillies
 WSBT-Your Club and Mine
 WSBT-Rhythm Rambles

12:15 CST CBS-Chatanooga Frolic: WSBT WISN
 NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WMAQ WLW WIRE WTMJ KWK
 MBS-Marriage License Romance: WGN
 KMOX-Kitty Keene, Inc., sketch
 WAAF-Estelle Barnes, pianist
 WBAA-Sports Questionnaire
 WBBM-Dugout Dope
 WBOW-On the Mall
 WCCO-Kitty Keene, sketch
 WCFL-Baseball Interviews
 WFBM-News
 WHIP-Alice Oleson, pianist
 WHO-Voice of the Farm
 WBA-News; Market Reports
 WIND-Dugout Inetrviews with Russ Hodges
 WJBC-Hot vs. Sweet
 WJDD-Warren Brokn Talks Base-ball
 WKBH-Man on the Street
 WLS-The Virginians
 WMBD-Town Crier; Markets
 WMT-Question Man; Voice of Iowa
 WOC-Farm Bureau & Markets
 WOWO-Market Service
 WROK-Column Left News
 WTAD-Cy and Freckles

12:30 CST CBS-Mellow Moments: WFBM WISN WSBT (sw-15.27)
1:30 CDT NBC-Waltz Favorites: WOWO WBOW (sw-15.33)
 NBC-Voliant Lady, sketch (Gold Medal): WLW WIRE WMAQ KWK
 Baseball; Sox vs. Boston: WGN
 WIND WJDD WCFL WBBM
 News: WOC WHO
 Rhythm Rascals: WTAQ WTMJ
 KMOX-Linda's First Love, sketch
 WAAF-Markets; Health Talk
 WBAA-Dance Time
 WCCO-Scripture Truth Hour
 WCCO-First Edition
 WHA-Farm Prgm.
 WHIP-Concert Orch
 WKBH-Man on the Street
 WKBH-Luncheon Music
 WLS-Voice of the Feed-lot; Mkts.
 WMBD-Farm News
 WMT-Markets; Hillbillies
 WROK-Couple on the Street; Service Sam
 WTAD-Farm; Weather; Markets

12:45 CST NBC-Betty Crocker, cooking talk (Gold Medal): WIRE WMAQ KWK WHO
1:45 CDT CBS-Mellow Moments: WOC WCCO
 News: WKBH WTAQ
 KMOX-Editor's Daughter, sketch

Frequencies

KMOX-1090	WISN-1120
KOA-830	WJBC-1200
KSD-550	WJJD-1130
KWK-1350	WJR-750
WAAF-920	WKBB-1500
WBAA-890	WKBH-1380
WBBM-770	WLS-870
WBOW-1310	WLW-700
WCCO-810	WMAQ-670
WCFL-970	WMBD-1440
WENR-870	WMT-600
WFAM-1200	WOC-1370
WFBM-1230	WOWO-1160
WGN-720	WROK-1410
WHA-940	WSBT-1360
WHAS-820	WSU-880
WHIP-1480	WTAD-900
WHO-1000	WTAM-1070
WIBA-1280	WTAQ-1330
WIND-560	WTMJ-620
WIRE-1400	

KSD-News; Market Reports
WAAF-Eunice Clark, songs
WBAA-Market Reports
WBOW-Tune of the Day
WIBA-Melody Moments
WKBB-Song Hit of the Day
WLS-Listeners Mike
WLW-Kitty Keene, Inc.
WMBD-Noon-day Melodies; Geo. McDonald
WMT-Iowa Cornhuskers; Many Happy Returns
WROK-Home Folks Hour
WTAD-Variety Prgm.
WTMJ-Sidewalk Reporter

1:00 CST **2:00 CDT**
CBS-All Hands on Deck: WFBM WISN WSBT WKBB WOC WCCO (sw-15.27)
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ WLW WTMJ KSD
MBS-To be announced: WMT News: WTAD WHIP
KMOX-Magic Kitchen
KWK-Backstage Wife
WAAF-"I." Reporter, interviews
WBAA-Meditations
WBOW-Sportscasting
WHA-Armchair Journeys
WIBA-Concert Trio
WIRE-Reporter
WKBH-Ma Perkins
WLS-Homemakers Hour
WMBD-Men on the Street
WOWO-The Observer
WTAQ-Man on the Street

1:15 CST **2:15 CDT**
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD
CBS-All Hands on Deck: WTAQ WKBH
NBC-Swingtime Trio: WBOW WMT
KMOX-Judy & Jane, sketch
KWK-Great Works of Man
WAAF-Carnival Matinee
WBAA-I Want a Job
WOCO-Betty & Bob
WHA-Musical Varieties
WHIP-Grandmother's Scrapbook
WIRE-Noonday Headlines
WISN-Diamond Dope
WLW-Ma Perkins, sketch
WMBD-His Majesty, the Baby
WTAD-Quincy Marches On

1:30 CST **2:30 CDT**
NBC-Pepper Young's Family, sketch (Camay Soap): WTMJ WHO WMAQ WLW KSD
Turn to pages 22 and 23 and get acquainted with this popular series, the actors who present it.
CBS-Evalyn Tyner, songs: WMBD WFBM WKBB WSBT WTAQ WOC WKBH (sw-15.27)
NBC-Maurice Spitalny's Orch.: WBOW WIBA (sw-15.33)
News: WCFL KWK
Baseball Game: KMOX WISN
WBAA-Monitor Views the News
WCCO-Julia Blake
WHA-Organ Melodies
WHIP-Swing Time
WIRE-Matinee Varieties
WMT-News; Niagara Cave
WROK-Movie and Radio Prgm.
WTAD-D. A. R. Prgm.

1:45 CST **2:45 CDT**
CBS-Lebrun Sisters, vocal trio: WTAQ WFBM WKBB WSBT WKBH (sw-15.27)
NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ KSD WTMJ WLW
NBC-Maurice Spitalny's Orch.: KWK
WBAA-Wanita Wilson, sop.
WCCO-Markets
WLS-News, Chuck Acree
WMBD-Hello, Neighbor
WMT-Hear Yourself Prgm.
WOC-Latch String Luncheon Club
WOWO-Women in the News
WROK-Musicale

2:00 CST **3:00 CDT**
CBS-At the Music Counter: WOC WTAQ WFBM WKBB WSBT WKBH (sw-15.27)
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA

NBC-Club Matinee: WENR WMT WOWO WBOW
Dan Harding's Wife, sketch: KSD WLW
KWK-Today at Two
WAAF-News; Weather
WBAA-Typing School of the Air
WCCO-Ladies First
WHA-News and Views
WHIP-Gay Caballeros
WMBD-Editor's Daughter
WROK-News; Concert Interlude
WSUI-Travelog; Within the Classroom
WTAD-Hannibal Prgm.

2:15 CST **3:15 CDT**
NBC-Stella Dallas, sketch (Milk of Magnesia): WTMJ WIRE WIBA WHO WMAQ
CBS-At the Music Counter: WMBD
NBC-Midstream, drama: WLW
KSD-Heart of Julia Blake
KWK-Music in a Sentimental Mood
WAAF-Emerson Trent, tnr.
WCCO-Baseball Game
WHA-Magazine Rack
WHIP-Orch. with Denna Tyler
WROK-Margaret Eklof, songs
WSUI-Within the Classroom
WTAQ-Fiddlers Three

2:30 CST **3:30 CDT**
NBC-The Hughes Reel with Rush Hughes (Borden Co.): WHO WIRE WMAQ KSD
CBS-Deep River Boys: WTAQ WKBH WFAM WKBB WMBD WFBM WOC (sw-15.27)
NBC-Club Matinee: WIBA WMT
KWK-Richard Hayes, organist
WAAF-Matinee Melodies
WBAA-Home Builders' Prgm.
WCCO-Front Page Parade
WGN-The Leadoff Man
WHA-Music of the Masters
WHIP-Behind the Kitchen Door
WLW-Heart of Julia Blake
WOWO-Old Time Religion
WROK-Two Guitars
WTAD-Sports Talk
WTMJ-News; Police; Weather, Spotlight

2:45 CST **3:45 CDT**
CBS-Alexander Semmler, pianist: WOC WKBH WFBM WFAM WKBH WTAQ WMBD WCCO (sw-15.27)
NBC-Girl Alone, sketch: WMAQ
MBS-The Hatterfields, sketch: WLW
KSD-The Master Singers
KWK-Man in the Stands
WAAF-Estelle Barnes pianist
WBAA-Afternoon Musicale
WHO-Favorite Melodies
WIRE-Seger Ellis
WROK-Martha K. Johnson, magic carpet
WTMJ-Down a Country Road

3:00 CST **4:00 CDT**
CBS-Castilians: WFAM WFBM WKBH WKBB WOC WMBD WCCO WTAQ (sw-15.27)
NBC-Rhymes & Romance, Retta Revell: WENR
NBC-Top Hatters' Orch.: WHO WBOW WMAQ
Baseball Game: WTAD KWK
Baseball Scores: WMT KSD
WAAF-Rhumba Beat
WHIP-Modern Rhythm
WIBA-Today's Front Page
WIRE-Police Court
WJBC-Devotional Hour
WLW-Houseboat Hannah, sketch
WOWO-News
WROK-Kaye Kreamer, Women of the Hour
WTMJ-Valiant Lady, sketch

3:15 CST **4:15 CDT**
NBC-Silhouettes of the West: WWO WENR
NBC-Don Winslow of the Navy: WIBA
NBC-Top Hatters' Orch.: WIRE
CBS-Adrian O'Brien, tnr.: (sw-15.27)
KMOX-Dope from the Dugout
WAAF-Kay Armen
WHIP-Nina Winan's Book Review
WHO-Judy and Jane, sketch
WLW-Charlie's Singing School
WSUI-Campus Forum Prgm.
WTMJ-Home Harmonizers

3:30 CST **4:30 CDT**
NBC-Kellogg's Singing Lady; Irene Wicker: WLW
Story: "Elfin Hill."
NBC-Your Family & Mine, sketch (Sealtest): WMAQ WTMJ WIBA
NBC-Charles Sears, tnr.: WENR WBOW
CBS-March of Games: WKBH WCCO WKBH WFBM WOC WMBD
News: WHO WJBC
KMOX-Let's Compare Notes; Baseball Game
WAAF-Organ Melodies
WBAA-We Three, trio

WFAM-Young America on the Air; Pop Concert
WHA-Weather Bureau
WHIP-Wally Estrup's Orch.
WIRE-Rainbow Trio
WOWO-Warren Family Council
WROK-Swedish Gospel Service
WTAQ-Herman Daumler, violinist
3:45 CST **4:45 CDT**
CBS-Exploring Music: WKBH WOC WCCO WKBH WFBM WFAM WTAQ WMBD
NBC-Joseph Gallicchio's Orch. WTMJ WIBA WHO WBOW KSD WMAQ
NBC-Rakov's Orch.: WENR WOWO WIRE
WAAF-Diana Clifton, sop.
WBBM-Tenth Inning
WHIP-News
WJBC-American Years
WLW-Men of Mars, drama
WROK-Radio Rhythm

4:00 CST **5:00 CDT**
CBS-News; Charles Paul, organist: WFBM WTAQ WCCO WFAM WKBH WKBH
NBC-Jesse Crawford, organist: WMAQ WBOW KSD
NBC-To be announced: WLW WIRE WOWO
Baseball Scores; WIND WJJD
WAAF-Salon Concert
WBAA-Magic Carpet
WCFL-Dance Orch.
WENR-Malcolm Claire, children's stories
WGN-Bill Anson
WHIP-Hollywood Brevities
WHO-New Times
WIBA-Dr. Bob Jones
WJBC-Request Hour
WMBD-Kitty Keene, Inc.
WOC-News
WROK-News; Musicale
WTMJ-Variety Revue

4:15 CST **5:15 CDT**
NBC-Johnny Johnston, bar.: WMAQ WOWO
CBS-Miniatures by Franklyn McCormack: WTAQ WKBH WKBH WCCO
NBC-Adrian Rollini's Orchestra; News: WBOW KSD WCFL (sw-9.53)
MBS-Frank Ferneau's Orch.: WGN
WAAF-Tea Dance
WBAA-Melody Moods
WBBM-Tenth Inning
WENR-Gilbert Martyn, news
WFAM-Moderate Melodies
WFBM-Bohemians
WHIP-Airline Dance
WHO-Baseball Time
WIBA-Dance Hour
WIND-Musical Toast
WIRE-News; Minute Interviews
WJJD-Parade of Music
WLW-Those Happy Gilmans
WMBD-News; Pet Corner
WOC-Baseball Review
WROK-Freepport Studios

4:30 CST **5:30 CDT**
CBS-Enoch Light's Orch.: WTAQ WCCO WKBH (sw-11.83)
NBC-Alma Kitchell, contralto: WBOW WIBA WMAQ (sw-9.53)
NBC-Chesterfield Daily Sports Column; Paul Douglas: WENR WLW KSD WOU
Piano Recital: WCFL WBBM
News: WIND WJBC
WAAF-Sport Shorts
WFAM-Killer Dillers
WFBM-Tea Time Tunes
WGN-Armchair Melodies
WHIP-Trio
WIRE-William Wirges' Orch.
WJJD-Fred Beck, organist
WKBH-P. T. A. Talk
WMBD-Bargain Counter

4:45 CST **5:45 CDT**
NBC-Nola Day, songs: WMAQ KSD
NBC-Dinner Concert: WENR WBOW
NBC-Lowell Thomas, news commentator (Sun Oil): WLW
CBS-Doris Rhodes, songs: WKBH WMBD WCCO
WAAF-Tower Tunes
WBAA-Story Book Hour
WBBM-Chicago Hour
WFCF-Jack Kelly's Orch.
WFAM-Baseball Scores; News
WGN-Little Orphan Annie
WHIP-Vocalities
WIBA-Edgewood Dramatic Prgm.
WIRE-Carol Lee
WJBC-Original Poetry
WJJD-Garwood Van's Orch.
WKBH-Kiddies' Hour
WMBD-Dr. Sumner Miller
WOWO-Home Folk Frolic
WTAQ-Theater Lobby Interviews

5:00 CST **6:00 CDT**
NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE
NBC-Don Winslow of the Navy, sketch (Kelloggs): WMAQ WLW

CBS-Ray Heatherton, songs: WTAQ WKBH (sw-11.83)
News: WCFL WJJD
KSD-News; Dick Leibert, organist
KWK-Home Plate Interviews
WAAF-The Bandstand
WBBM-John Harrington, sports
WBOW-Merry Go Round
WCCO-Livestock
WFAM-Crimecasts
WFBM-Wheeler Mission
WGN-Popeye, sketch
WHIP-Sports
WIBA-The Plainsmen
WIND-German Hour
WISN-Show Window
WMBD-Happy Train; Auction of the Air
WOC-Man on the Street
WOWO-Organ Reveries
WSUI-Musical Moods
WTAD-Cy & Freckles
WTMJ-News; Moment Musicale

5:15 CST **6:15 CDT**
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WMAQ WHO WIRE (sw-9.53) (also at 9:15 p.m.)
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WMT WENR
CBS-Jack Shannon, songs: WOC WMBD WKBH WKBH WCCO WFBM
MBS-To be announced: KWK KSD-Popeye, the Sailor, sketch
WAAF-Harmony Hall
WBBM-We the Wives
WCFL-Tune Teasers
WFAM-Let's Go Fishing
WGN-To be announced
WHIP-Classic Gems
WIBA-Old Refrains
WJJD-Ben Kanter, pianist
WLW-Denton & Barber, sports
WOWO-George Sokolsky
WROK-Sports
WTAD-Hannibal Prgm.
WTAQ-Bureau of Public Service
WTMJ-Heinie & His Grenadiers

5:30 CST **6:30 CDT**
CBS-Living History, drama: WOC WFAM WKBH WBBM (sw-11.83)
Events of the year 1795 will be dramatized including how Mad Anthony Wayne whipped the Indians and gained the state of Ohio by the treaty of Greenville, and the establishment by New York State of a free public school fund.
NBC-Ennio Bolognini's Orch.: WBOW
NBC-Ralph Blaine, tnr.: WMT WWO
News: WTAD WMAQ WKBH WIBA WIRE
Sports: WGN KSD WMBD
Popeye the Sailor, sketch: WCCO WFBM
KMOX-Grand Stand Managers
KWK-Twilight Serenade
WAAF-Poetic Patterns
WCFL-To be announced
WENR-To be announced
WHA-Music Album
WHIP-Beverly Hills Hour
WHO-Johnny-at-the-Piano
WISN-Sports Parade; Interlude
WJJD-Sentenced Men, Interviews
WLW-Let's Celebrate
WROK-Organ
WSUI-Views & Interviews; Daily Iowan of the Air
WTAQ-Al Michel's Sport Wheel

5:45 CST **6:45 CDT**
CBS-Boake Carter, commentator (Huskies & Post Toasties): WBBM WMBD KMOX WTAQ WKBH WKBH WCCO WFBM WFAM WOC WISN
NBC-It's News to Me, Ruth Bryan Owen Rohde: WIRE
NBC-Science on the March: WENR WWO
Dr. Carroll Lane Fenton takes for the subject of this week's talk "The World Offshore."
Sports: WTMJ WJJD
Sports: News: WMT KWK KSD-Your Family and Mine
WBOW-Ice Amboree
WCFL-Hal Totten, sports
WGN-The Dukes & their Duchess
WHA-Fun Time
WHIP-Helen Hankins, songs
WHO-To be announced
WIBA-Today's Birthdays; Sports
WLW-Paul Sullivan, news
WMAQ-Let's Celebrate
WROK-Dance hour

6:00 CST **7:00 CDT**
NBC-One Man's Family (Tenderleaf Tea): WTMJ KSD WMAQ WIBA WHO WLW WTAM WIRE (also see Sun. Prgms. at 10:30 p.m.)

CBS-The People's Platform: WJR KMOX WFBM WBBM WCCO WHAS (sw-11.83)
Spencer Miller, head of the Worker's Education Bureau of America; George E. Sokolsky, columnist for the Herald-Tribune and commentator on economic affairs; a man on relief, and a plumber will be the four Americans gathered around a dinner-table to discuss the affairs of the nation.
NBC-Roy Shield's Revue: WOWO MBS-Musical Steeplechase: WGN WMT
Sports: WKBH WTAD WBOW WOC WKBH
KWK-Al Sarli's Jam Session
WAAF-Don Bolt, commentator
WCFL-News
WFAM-New Yorkers
WGN-Concert Orch.
WHA-Organ Reverie
WHIP-Echoes From Calvary
WIND-Re-creation Baseball Game
WISN-Down by Herman's
WJJD-Fred Beck, organist
WLS-Don Kelley's Sport Scoop
WMBD-Dean and Gail
WROK-News; Concert Hall
WSUI-Dinner Hour Prgm
WTAQ-Personalities in Sports

6:15 CST **7:15 CDT**
NBC-Roy Shield's Revue: KWK News: WMBD WOC WLS
WAAF-Pacific Paradise
WBOW-Our Neighbors
WCFL-Pop Tunes
WJJD-Your City Government
WKBH-Sweetheart Serenade
WKBH-Dinner Music
WTAD-Freshet Thing in Town
WTAQ-Dancing Party

6:30 CST **7:30 CDT**
CBS-Paul Whiteman's Orchestra & Guests (Chesterfield Cigarettes): WKBH WJR WBBM WFAM (sw-11.83) (also at 9:30 p.m.)
NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool); Edythe Wright; Jack Leonard; Three Esquires; Paul Stewart, m.c.: WMAQ WTAM WHO WIRE WLW WTMJ KSD (also at 10:30 p.m.)
MBS-Lone Ranger, drama (Silvercup) WGN
CBS-To be announced: WOC KMOX
NBC-Styles in Vocal Rhythms: WWO WLS KWK
MBS-Drums, drama: WJGD WMT (1180 kcs.)
WAAF-Evening Concert
WBOW-Music Graphs
WCCO-Musicale
WCFL-Keep in Time
WFBM-Bohemians
WHA-Deutsche Musik Stunde
WHAS-Romance Time
WHIP-Homespun
WIBA-Dinner Melodies
WISN-Melodies of the Masters
WJJD-Bob Atcher & Bonnie Blue Eyes, hillbilly songs
WKBH-W.P.A. Prgm.
WKBH-American Weekly
WMBD-Parlor Party
WROK-Beloit Community Prgm.
WTAD-Dust Off the Diamond
WTAQ-News

6:45 CST **7:45 CDT**
NBC-Styles in Vocal Rhythms: WBOW
News: WKBH KMOX WFBM WCCO-Baseball Resume
WCFL-Judge J. H. Lyle, talk
WKBH-Share We Dance
WLS-Round Table; City Manager Plan
WMT-L. L. Howe, interview
WROK-Musicale
WTAQ-To be announced

7:00 CST **8:00 CDT**
CBS-Meet the Champ: WJR WOC WFBM WHAS WKBH WKBH WTAQ WISN WSBT WMBD WBBM WCCO KMOX

WEDNESDAY

July 27

NBC-Town Hall Big Game Hunt (Sal Hepatica & Ijana); Norman Prescott; Jane Martin; Harry von Zell; Peter Van Steeden's Orch.; Guest: WIBA WTAM WMAQ WTMJ WIRE WLW WHO KSD (sw-9.53) (also KFI at 10 p.m.)

NBC-It May Have Happened: WOWO WLW WBOW WLS
MBS-Bob Crosby's Orch.: WGN KWK WMT
WCFL-Labor Flashes
WHIP-Four Wonders
WIND-Traffic Court
WJJD-Church on the Hillside
WROK-Freepport Studios
WSUI-Children's Hour
WTAD-The Debutants

7:15 CST **8:15 CDT**
MBS-Impressions: WGN KWK WMT
WCFL-Favorite Melodies
WHIP-What Can They Do?
WJJD-Suppertime Frolic
WTAD-News Summary

7:30 CST **8:30 CDT**
NBC-Nat'l Music Camp: WENR WOWO WIBA
Ernest La Prade conducts the orchestra and Boris Schwartz, violinist, will be soloist.
The music detail for this program may be found on page 6 this week.

NBC-For Men Only (Vitalis); Peter Van Steeden's Orch.; Peg La Centra; Fred Uttal: WTAM WIRE WMAQ KSD WHO WLW

CBS-Mark Warnow's Orch.: WOC WTAQ WHAS WKBH WSBT WKBH KMOX WCCO WISN WJR (sw-11.83)

MBS-Guy Lombardo's Orchestra: KWK WMT
WBBM-Carlos Molina's Orch.
WBOW-The Honey Bunners
WCFL-News
WFBM-Piano Twins
WGN-Jack Russell's Orch.
WIND-S. A. Amateur Hour
WJJD-Hollywood Spotlight
WMBD-Peoria on Parade
WSUI-Evening Musicale
WTMJ-Let's Dance

7:45 CST **8:45 CDT**
KWK-Piano Portrait
WBBM-John Harrington, news
WCFL-Herr Lonie & The Weasel
WFBM-Question Mark Limited
WGN-News; Sports
WJJD-Suppertime Frolic
WMBD-Irene & the Boys
WSBT-Quizo-quest
WSUI-Poetic Interlude

8:00 CST **9:00 CDT**
NBC-Kay Kyser's Musical Klass & Dance, with Virginia Sims, Harry Babbitt & Sully Mason, vocalists (Lucky Strike): WTMJ WTAM WHO WMAQ WIBA WIRE KSD KOA WLW (sw-9.53)

CBS-The Word Game: WBBM WFBM WHAS KMOX WCCO WKBH WSBT WKBH WTAQ WJR WMBD WISN (sw-11.83)
MBS-Symphonic Strings: WGN KWK WMT
WCFL-Grant Park Concert
WOC-German Band
WROK-Home Builders
WSUI-High School Speech Groups Prgm.

8:15 CST **9:15 CDT**
WBOW-Master Singers
WROK-News; Musicale

8:30 CST **9:30 CDT**
NBC-Minstrel Show: WENR WBOW

(Continued on Next Page)

TONIGHT
LISTEN TO
UNCLE EZRA
Of National Barn Dance fame in a radio program all his own that is different...
Every Mon. Wed. Fri.
N. B. C. Red Network



WMAQ
WIRE
WHO
5:15 P.M. C.S.T.
6:15 P.M. C.D.T.

WEDNESDAY

July 27

(8:30 p.m. Continued)

CBS-It Can Be Done (Household Finance); Edgar A. Guest; Frankie Masters' Orch.; WJR WFBM WBBM WHAS KMOX WOC (sw-11.83)
 Guest: Walter A. Wood, America's Number One mountain climber.

MBS-Melodies from the Skies: WMT WGN
 KWK-Lone Ranger, sketch
 WCO-Your Community Show
 WCFL-Perry Como, songs
 WIND-Organ & Vibra-harp
 WISN-Associated
 WKBB-Let's Waltz
 WKBB-Olive Hagen at the Organ
 WMBD-The Shadow, drama
 WOWO-Tropical Moods
 WROK-Ted Westin, songs
 WSBT-Vacation Vogues
 WTAQ-Earl Bototomley, bar.

8:45 CST 9:45 CDT
 News: WIND WOWO
 WCFL-Isham Jones Orch.
 WKBB-Gaslight Harmonies
 WKBB-Rapid Ad
 WROK-Social Security Speaker
 WSUI-Daily Iowan of the Air
 WTAQ-Genieve Anderson, sop.

9:00 CST 10:00 CDT
NBC-Amos 'n' Andy (Campbell's Soup); WMAQ WIRE KOA
 WLW KSD WTAM WHO KFI

CBS-Vincent Lopez' Orch.: WJR
 WCO WBBM WHAS WMBD WISN
 NBC-Johnny Messner's Orch.:
 WBOW (sw-9.53)
 News: WKBB WMT
 KMOX-The Goldbergs, sketch
 KWK-Easy Aces, sketch
 WCFL-Make Believe Danceland
 WENR-Globe Trotter
 WFBM-Sports Review
 WBA-Night News Edition
 WIND-Swedish Prgm.
 WKBB-Musical Moments
 WOC-Pats Organ Moods
 WOWO-Johnny Silvers' Orch.
 WROK-George Hall's Orch.
 WSBT-Don Pablo's Orch.
 WTAQ-Club Normandie Entertainers
 WTMJ-Kilowatt Hour

9:15 CST 10:15 CDT
NBC-Uncle Ezra's Radio Station
 (Alka-Seltzer); KOA KFI (also at 5:15 p.m.)

NBC-Ben Cutler's Orch.: WMT
 CBS-Vincent Lopez' Orchestra:
 KMOX WFBM
 Musical Moments: WIBA WKBB
 KSD-Russ David's Orch.
 KWK-Tracer of Lost Persons
 WENR-Ennio Bolognini's Orch.

WGN-Jimmy Grier's Orch.
 WHO-Sports Review
 WIRE-News; Basonology
 WISN-Tenth Inning
 WJJD-Harry Owen's Orch.
 WJR-Let's Celebrate
 WLW-Musical Steeplechase
 WMAQ-Fort Pearson, news
 WMBD-Value Hints
 WROK-Musicale
 WTAM-Sports; Tom Manning
 WTAQ-Bay Beach Orch.
 WTMJ-Easy Aces, sketch

9:30 CST 10:30 CDT
CBS-Paul Whiteman's Orchestra
 & Guests (Chesterfield Cigarettes); KMOX WFBM WHAS
 WMBD WCO WTAQ WKBB
 WISN WOC (also see 6:30 p.m.)

CBS-Dance Orch.: WKBB (sw-6.12)
 NBC-Larry Clinton's Orchestra:
 KWK WOWO WENR
 NBC-Abe Lyman's Orch.: WIBA
 WBOW WTAM (sw-9.53)
 MBS-Eddy Duchin's Orch.: WGN
 KOA-Light on the West
 KSD-Little Symphony Concert Preview
 WBBM-News with Todd Hunter
 WND-James Melton, tr.; Orch.
 WIND-An Evening at the Country Club
 WIRE-Baseball Game
 WJR-Baseball Scores; Reminiscing

WMAQ-Abe Lyman's Orch.
 WROK-Gospel Fellowship Hour
 WSBT-News
 WTMJ-Let's Celebrate

9:45 CST 10:45 CDT
CBS-Dance Orch.: WBBM WCO
 WSBT
 NBC-Abe Lyman's Orch.: WHO
 KSD
 WIND-Current News
 WLW-Art Kassel's Orch.
 WMT-Baseball Game
 WROK-News
 WTMJ-Today's Events

10:00 CST 11:00 CDT
CBS-Hal Kemp's Orch.: WSBT
 WTAQ WKBB WBBM WISN
 KMOX (sw-6.12)
 NBC-Fletcher Henderson's Orch.:
 WBOW WMAQ
 NBC-Reggie Childs' Orchestra:
 WOWO
 MBS-Dick Barrie's Orch.: WGN
 News: WMBD WFBM WHO WJR
 WOC

KOA-Freddie Martin's Orch.
 KSD-Weather Report
 KWK-Sport Review
 WCO-Let's Celebrate
 WCFL-Emil Flindt's Orch.
 WENR-Music As You Desire It
 WHAS-Baseball; Louisville vs. Toledo
 WIBA-Club Chanticleer
 WIND-Swing Quartet
 WKBB-News; Music

WLW-Paul Sullivan, news
 WTAM-Musical Bulletin Board
 WTMJ-Last Word in Sports

10:15 CST 11:15 CDT
CBS-Hal Kemp's Orch.: WJR
 WKBB WOC WKBB WFBM
 NBC-Reggie Childs' Orchestra:
 WOWO
 NBC-Fletcher Henderson's Orch.:
 WHO WMAQ WBOW
 MBS-Dick Barrie's Orch.: KWK
 WCO-Cedric Adams
 WHAS-News
 WIBA-Hollywood at the Beach
 WIND-Cafe Continental
 WIRE-Hank Henry's Orch.
 WLW-Jack Coffey's Orch.
 WMBD-Sports Review; Program Review
 WTAM-Music You Want
 WTMJ-Dance Orch.

10:30 CST 11:30 CDT
NBC-Lights Out, experimental
 drama; WIRE WHO WBOW
 WIBA WMAQ WTMJ

NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh and Kool); KOA KFI (also see 6:30 p.m.)

CBS-Henry King's Orch.: WISN
 WOC WKBB WKBB WSBT
 WBBM WMBD WTAQ WFBM
 WJR
 NBC-Lang Thompson's Orch.:
 WOWO WCFL

MBS-Anson Weeks' Orch.: WMT
 KMOX-Morning Headlines
 KWK-News
 WCO-Rollie Johnson
 WGN-Jack Russell's Orch.
 WHAS-Dance Band
 WIND-News & Music
 WLW-Dusty Roades' Orch.
10:45 CST 11:45 CDT
CBS-Henry King's Orch.: KMOX
 WCO
 NBC-Lang Thompson's Orch.:
 WENR
 MBS-Anson Weeks' Orch.: KWK
 WCFL-Emil Flindt's Orch.
 WIND-Cappy's Cabana

11:00 CST 12:00 CDT
CBS-Husk O'Hare's Orch.: WOC
 WBBM KMOX WISN WTAQ
 WMBD WKBB WFBM
 NBC-Clyde McCoy's Orchestra:
 WBOW WENR
 NBC-Carl Lorch's Orch.: WMAQ
 MBS-Skinny Ennis' Orch.: WMT
 WGN
 KSD-Little Jack Little's Orch.
 KWK-Jack Gaulke's Emperors
 WCO-Red Nichol's Orch.
 WHO-Veterans Forum
 WIBA-Hollywood at the Beach
 WIND-Nite Watch
 WIRE-Hal Bailey's Orch.
 WKBB-Weather Report
 WLW-Twenty-four Hour Review
 WTAM-Otto Thurn's Orch.
 WTMJ-Dance Orch.

End of Wednesday Programs

Thursday

July 28, 1938

Thursday

MORNING

7:00 CST 8:00 CDT

NBC-Breakfast Club; News:
 WCFL WBOW (sw-21.5)
 CBS-Arthur Godfrey; (sw-21.52)
 CBS-As You Like It; News:
 WFAM
 News: WJJD WTAD
 Musical Clock: WOC WKBB
 WHIP WIBA WBBM WKBB
 WIRE KMOX
 Early Risers Club: WISN WROK
 KWK-Tonic Tunes
 WAAF-Breakfast Express
 WCO-Air Almanac
 WFBM-Early Birds
 WGN-Everyday Words; Good
 Morning Prgm.
 WHO-Faye and Cleo
 WIND-Religious Service
 WLS-Trailer Tim
 WLW-The Merry-makers
 WMAQ-Your Neighbor
 WMBD-Yawn Patrol
 WMT-Country Home; Musical
 Clock
 WOWO-Radio Bible Class
 WTAQ-Mike's Uprisin'
 WTMJ-Top of the Morning

7:15 CST 8:15 CDT

CBS-As You Like It; (sw-21.52)
 News: WMT WHO WCO WLS
 KWK-Sunnytime
 WIND-Morning Review
 WJJD-H. Zimmerman, organist
 WLW-Peter Grant, news
 WMBD-Musical Clock
 WROK-Breakfast Melodies
 WTAD-Breakfast Brevities

7:30 CST 8:30 CDT

NBC-Breakfast Club; News:
 WOWO WCFL
 CBS-Joyce Jordan, Girl Interne,
 sketch (Calox Toothpowder &
 Solidified Albolene); WBBM
 NBC-Landt Trio; News: WHO
 MBS-Victor H. Lindlahr (Journal
 of Living); WGN
 News: WKBB WTAQ WIBA
 Morning Devotions: WLS WKBB
 Musical Clock: WBOW WMT
 KMOX-Ozark Varieties
 WCO-Musical Chimes
 WFAM-Your Engagement Book
 WHIP-Just About Time
 WIND-Hawaiian Melodies
 WIRE-Dessa Byrd
 WLW-Gospel Singer
 WMAQ-Whistler & His Dog
 WMBD-Weather Report
 WROK-Morning Parade

7:45 CST 8:45 CDT

CBS-Bachelor's Children, sketch
 (Old Dutch Cleanser): KMOX
 WCO
 NBC-Johnny Johnston, bar.:
 WMAQ
 News: WTAD WHIP WIND
 KWK-News; Rapid Service

WAAF-Piano Parade
 WBBM-Linda's First Love, sketch
 WFAM-Morning Devotions
 WHO-Rare Bits of News
 WIBA-Musical Clock
 WIRE-Better Health; News
 WJJD-III. League of Women Voters
 WKBB-Tonic Tunes
 WKBB-Breakfast Melodies
 WLS-Cowboy Bill
 WLW-Your Hollywood News Girl
 WMBD-Police Flash
 WTAQ-Today's Almanac

8:00 CST 9:00 CDT

NBC-Just Neighbors, sketch:
 WOWO WCFL
 CBS-Pretty Kitty Kelly, sketch
 (Wonder Bread): WOC WBBM
 WFBM KMOX WCO WISN
 NBC-Mrs. Wiggs of the Cabbage
 Patch, sketch (Old English
 Wax): WMAQ WIRE
 News: WKBB WMBD WAAF
 Musical Clock: WROK WMT
 KSD-News; Dick Leibert, organ
 KWK-Pep Up Parade
 WFM-Concert Time
 WGN-Martha Crane and Helen
 Joyce
 WHA-Band Wagon
 WHIP-Half & Half
 WHO-Coffee Pot Inn
 WIND-Priscilla Holbrook, pianist
 WJJD-Bosworth Broadcast
 WKBB-Chance Steps
 WLS-Hal Culvert & John Brown,
 pianists
 WLW-Hymns of All Churches
 WTAD-Tales Old and New
 WTAQ-Morning Potpourri

8:15 CST 9:15 CDT

NBC-John's Other Wife, sketch
 (Louis Philippe): WMAQ
 WIRE
 CBS-Myrt & Marge, sketch (Su-
 per Suds): WFBM KMOX
 WISN WBBM WCO WMBD
 NBC-Asher & Little Jimmie,
 songs: WCFL WOWO
 KSD-Bright & Early Melodies
 WAAF-Rhythm Rhapsody
 WCFL-Double in Stars
 WHA-Morning Melodies
 WHO-What to Serve Today
 WIND-Your Favorite Band
 WKBB-Musical Almanac
 WKBB-Uncle Bob
 WLS-News
 WLW-Myrt & Marge, sketch
 WOC-Musical Clock
 WTAD-Gems of Melody
 WTMJ-Hymns of All Churches

8:30 CST 9:30 CDT

NBC-Just Plain Bill, sketch (Bi-
 So-Dol): WMAQ WIRE
 CBS-Hilltop House, Bess Johnson
 (Palmlive Soap): KMOX
 WBBM WCO WISN WMBD
 NBC-Happy Jack Turner: KSD
 MBS-Variety Prgm.: WMT
 WAAF-Canary Serenade

WBOW-Radio Gospel
 WCFL-Hit Revue
 WFAM-Shoppers' Guide
 WFBM-Favorite Melodies
 WGN-Morning Melodies
 WHIP-Polish Varieties
 WHO-Those Happy Gilmans
 WIBA-Today's Almanac
 WIND-Piano & Guitar
 WJJD-III. Medical Society
 WKBB-Hits & Encores
 WKBB-Olive Hagen, organist
 WLS-Novelodeons & Billy Woods
 WLW-Hilltop House, sketch
 WOWO-Tri Topics
 WROK-Morning Devotions
 WSUI-Daily Iowan of the Air
 WTAD-Interchurch Revival
 WTAQ-Sunshine Hour
 WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT

NBC-The Woman in White
 (Pillsbury): WMAQ WTMJ
 KSD WHO WIRE
 CBS-Stepmother, sketch (Col-
 gate): WBBM KMOX WCO
 WFBM
 NBC-Ma Perkins, sketch (Oxy-
 dol): WLS
 NBC-Poular Waltzes: WBOW
 KWK (sw-21.5)
 WCFL-Bittersweet Melodies
 WIBA-Society Reporter
 WIND-Swing Melodies
 WISN-Early Risers Club
 WJJD-Tommy Tucker's Orch.
 WKBB-Your Home
 WKBB-At the Keyboard
 WLW-Betty and Bob, sketch
 WMBD Women of Today
 WOWO-Modern Home Forum
 WROK-Town Crier
 WSUI-Morning Melodies; Service
 Reports
 WTAD-Hannibal Prgm.

9:00 CST 10:00 CDT

NBC-The Story of Mary Mar-
 lin, sketch (Ivory Flakes):
 WLS
 NBC-David Harum, sketch (Bab-
 O): KSD WIRE WMAQ WHO
 NBC-Originalities: WIBA WCFL
 (sw-21.5)
 CBS-Mary Lee Taylor (Pet
 Milk): WBBM WMBD WFBM
 WOC KMOX
 KWK-Singing Cowboys
 WAAF-I Am Prgm.
 WBOV-State Teachers College
 WCO-Ma Perkins
 WFM-Morning Musicale
 WGN-Get Thin to Music
 WHA-Your Health
 WIND-Traffic Court
 WISN-Music Old and New
 WJJD-Organ & Guitar
 WKBB-Tuneful Tempos
 WKBB-String Serenade
 WLW-The Goldbergs, sketch
 WMT-News; Radio Gossip
 WROK-News
 WSBT-Two-Way Harmonies
 WSUI-Illustrated Musical Chats
 WTAQ-Triple Thrift Revue
 WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT
 NBC-Vic & Sade, sketch (Cris-
 co): WLS WLW
 CBS-Instrumentalists: KMOX
 WFAM
 NBC-Breen & de Rose: WBOW
 WMT (sw-21.5)
 NBC-Lorenzo Jones, sketch (Phil-
 lips): WIRE WMAQ WHO
 KSD
 MBS-Bachelor's Children: WGN
 News: WMBD WKBB WOC
 The Editor's Daughter, sketch:
 WOWO WBBM
 KWK-Great Works of Man
 WAAF-Hog 'n' Harmony
 WCO-Bachelor's Children
 WCFL-Rhythm Roundup
 WFBM-Apron Strings
 WHA-Keeping Up with Science
 WIBA-Organ Melodies
 WISN-Symphonetta
 WJJD-Sports Edition Handicap-
 per
 WROK-On the Mall
 WSUI-Prgm. Calendar; Weather
 WTAQ-Music in a Sentimental
 Mood
 WTMJ-Happy Gilmans

9:30 CST 10:30 CDT

NBC-Pepper Young's Family
 (Camay Soap): WLS
 Turn to pages 22 and 23 and get
 acquainted with this popular series,
 the actors who present it.
 NBC-Rhythm Symphonic: WMAQ
 WHO (sw-21.5)
 CBS-Big Sister, sketch (Rinso):
 WCO WBBM WISN KMOX
 WMBD WFBM
 NBC-Viennese Ensemble: WBOW
 WIBA WCFL
 Linda's First Love, sketch: WIRE
 WOWO
 KWK-Pop Wise & Filbert
 WAAF-Swing High
 WFAM-Hollywood Fashion Pa-
 rade
 WGN-Man on State Street
 WHA-Story Behind the Song
 WHIP-Monitor News
 WIND-Serenade to the Ladies
 WJJD-Women's Exchange Prgm.
 WKBB-Eb & Zeb
 WKBB-Today's Almanac
 WLW-To be announced
 WMT-Louise Hathaway
 WOC-Melody Variations
 WROK-Milk Made Magic
 WTAD-Ma Perkins
 WTAM-Women's Hour
 WTAQ-Round-up
 WTMJ-Morning Melodies

9:45 CST 10:45 CDT

NBC-The Road of Life (Chip-
 so): WMAQ WTMJ WLW
 CBS-Aunt Jenny's Stories (Spry):
 WMBD WFBM KMOX WBBM
 WISN WCO
 NBC-Viennese Ensemble: KWK
 WOWO WMT KSD (sw-21.5)
 NBC-Kitty Keene, Inc., sketch:
 WHO
 KSD-Ranch Boys
 WAAF-Novelettes
 WFAM-Lou Pike, organist
 WGN-Painted Dreams
 WHIP-Pacific Paradise
 WIBA-Church of the Air

WIND-Markets; News
 WJJD-Garwood Van's Orch.
 WKBB-Rhythm & Romance
 WKBH-Swing Interlude
 WLS-Grace Wilson, contr.; John
 Brown, pianist
 WROK-Radio Rhythm
 WSUI-Prgm. Calendar; Weather
 Report
 WTAD-Kitty Keene, sketch

10:00 CST 11:00 CDT

CBS-Tower Town Tempos: WOC
 WFBM KMOX WMBD WFAM
 WISN WTAQ
 NBC-Dan Harding's Wife, sketch
 (Nat'l Biscuit Co.): WMAQ
 NBC-Campus Kids: WMT
 NBC-Al & Lee Reiser, pianists:
 KSD WBOW
 KWK-Three-Quarter Time
 WAAF-Let's Dance
 WBBM-Missus Goes to Market
 WCO-Thomas Sawyer
 WCFL-Peekers in the Pantry
 WGN-Manhattan Mother, sketch
 WHA-Homenakers
 WHIP-Fashions & the Home
 WHO-The Goldbergs, sketch
 WIBA-Linda's First Love, sketch
 WIND-Rob Atcher & Bonnie Blue
 Eyes, hillbilly songs & guitar
 WIRE-Dessa Byrd
 WJBC-Theater Time
 WJJD-Bureau of Missing Persons
 WKBB-Hollywood Reporter
 WKBB-Home Economics
 WLS-Market Reports; News
 WLW-Editor's Daughter, sketch
 WOWO-Bill Board
 WROK-News; Organ
 WSUI-The Fashion Shop
 WTAD-News
 WTMJ-What's New in Milwau-
 kee?

10:15 CST 11:15 CDT

CBS-Irene Beasley, R.F.D. No. 1:
 WFAM WFBM WOC WKBB
 WTAQ
 NBC-George Griffin, tr.: KWK
 WBOW (sw-15.33)
 NBC-The O'Neills, sketch (Ivory
 Soap): WLW WMAQ
 KMOX-Houseboat Hannah, sketch
 KSD-George Hall's Orch.
 WAAF-Willie Winn, sport of kings
 WBBM-Happy Gilmans
 WCO-Judy & Jane
 WGN-Morning Melodies
 WHIP-Morning Dance
 WHO-Houseboat Hannah
 WIBA-Editor's Daughter, sketch
 WIND-Priscilla Holbrook, pianist
 WISN-News
 WJBC-Women in the News
 WJJD-Criminal Court Interviews
 WKBB-Your Home Prgm.
 WLS-Musical Chore Boys
 WMBD-Linda's First Love, sketch
 WMT-Bits of Everything
 WROK-His Majesty, the Baby
 WSUI-Yesterday's Musical Fa-
 vorites
 WTAD-Bee & Vee

NBC-Nat'l Farm & Home Hour;
 Spkrs.: WMAQ WBOW WIBA
 A half-hour preview broadcast
 of World Poultry Congress from
 Wooster, Ohio, will be a portion
 of today's program.

NBC-Every Man's Bible, Dr. M.
 L. Robinson: KSD
 Dr. Millard L. Robinson's
 subject is titled "Unchangeable
 Truths for a Changing World."
 News: WHIP KWK

WAAF-This Feminine World
 WCO-Happy Gilmans
 WCFL-Double in Stars
 WFAM-Harlan Hogan
 WFBM-Mrs. Farrell's Kitchen
 WGN-Quin Ryan, news
 WHA-Mus. Appreciation Course
 WHO-Myrt and Marge, sketch
 WIND-Organ & Guitar
 WIRE-Footnotes; News
 WISN-Mrs. Shiras
 WJBC-Interviews in Homes
 WJJD-Safety Court
 WKBB-House of MacGregor
 WKBB-Questions and Answers
 WLS-Evelyn, the Little Maid
 WLW-News; Livestocks; River;
 Weather; Markets
 WMBD-Honeymoon Lane
 WOC-Radio Bazaar
 WOWO-Three of Us
 WROK-Kaye Creamer, Woman's
 Forum
 WSUI-The Book Shelf
 WTAQ-News; Merry-Go-Round
 WTAD-Let's Waltz
 WTAQ-News; Twin City Jamboree
 WTMJ-Kitty Keene

10:45 CST 11:45 CDT

NBC-Cadets Quartet: KSD WIRE
 WCFL
 CBS-Our Gal Sunday, sketch
 (Old English Wax): WBBM
 KMOX
 NBC-Nat'l Farm & Home Hour:
 WLW KWK
 WAAF-Markets; Sweet & Slow
 WCO-Grandma Travels
 WFAM-Four-Eleven Alarm
 WGN-Musical Mail Box
 WHIP-Tin Pan Alley
 WHO-Hilltop House, sketch
 WIND-Farm Talk
 WISN-Ann Leslie's Scrapbook
 WJBC-Peggy Pavne & Pioneers
 WKBB-The Mixing Bowl
 WKBB-Organ Moods
 WLS-Across the Mike
 WMBD-Bandwagon
 WMT-Tom Owens' Cowboys
 WOC-Screenfans' Prgm.
 WOWO-Rondaliers
 WROK-Freepoint Studios
 WTAD-Betty & Bob
 WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT

NBC-Jean Ellington, songs: KSD
 CBS-The Goldbergs, sketch (Ox-
 ydol): WOC WKBB WBBM
 WCO
 MBS-The Happy Gang: WGN
 KMOX-Ma Perkins, sketch
 WAAF-Symphonic Hour
 WBA-Morning Melodies
 WCFL-Varieties
 WFBM-Council of Women
 WHIP-Southtown Church Hour

Frequencies

KMOX-1090	WISN-1120
KOA-830	WJBC-1200
KSD-550	WJJD-1300
KWK-1350	WYR-750
WAAF-920	WKBB-1500
WBAA-890	WKBB-1380
WBMM-770	WLS-870
WBOW-1310	WLA-700
WCCO-810	WMAQ-670
WCFL-970	WMBD-1440
WENR-870	WMT-600
WFAM-1200	WOC-1370
WFMB-1230	WOWO-1160
WGN-720	WROK-1410
WHA-940	WSBT-1360
WHAS-820	WSUI-880
WHIP-1480	WTAD-900
WHO-1000	WTAM-1070
WIBA-1280	WTAQ-1330
WIND-560	WTMJ-820
WIRE-1400	

WHO-Dan Harding's Wife, sketch
WIND-News
WIRE-Singin' Sam
WISN-Morning Musicales
WJBC-Surprise Party
WJJD-Anything Can Happen
WKBH-Magic Violin
WLS-Tommy Tanner
WMBD-Messenger; Weather
WOWO-Consolaires
WSBT-News; Stork Report; Farm
Flashes
WSUI-Within the Classroom
WTAD-All for the Ladies
WTAQ-Em Owen, organist
WTMJ-Heinie-Spam

11:15 CST CBS-Vic & Sade, sketch (Crisco); WBBM WCCO KMOX WISN
NBC-Three Romeos: WCFL KSD WIRE (sw-15.33)
MBS-Happy Gang: WMT WBAA-The Town Crier
WFBM-Musical Memories
WGN-Noontime Melodies
WHA-Organ Interlude
WHIP-Englewood Hour
WHA-Organ Interlude
WHO-Vic and Sade, sketch
WIND-Tommy Ott, organist
WJBC-Parade of Bands
WJJD-Organ & Guitar
WKBB-Book of the Hour
WKBH-Club Calendar
WMBD-Jack Lyon, organist
WOC-Studio Swingapators
WOWO-News
WSBT-The Day Dreamer
WTMJ-Heinie & His Grenadiers

11:30 CST NBC-Words & Music: WMAQ KSD (sw-15.33)
CBS-Road of Life (Chipso): KMOX WBBM
MBS-Royal Rangers: KWK
WBAA-Parade of Melody
WBOW-Presentation
WCCO-Houseboat Hannah
WCFL-Noonday Concert
WFBM-Hoosier Farm Circle
WGN-Markets; Mid-day Service
WHA-Talking Booth
WHIP-Hollywood News
WHO-Bowers Band
WIBA-Adele Genschaw, pianist
WIND-Bob Acher & Bonnie Blue Eyes, lillibilly songs & guitar
WIRE-Fam & Home Hour
WISN-James Dickson's Orch.
WJBC-Singin' Sam
WJJD-Priscilla Holbrook, pianist
WKBB-Social Calendar; Farm News
WKBH-Rhapsody and Rhythm
WLS-Markets; News
WLW-Live Stock & Poultry Reports; News
WMBD-Thrift Message; Good Morning, Neighbors
WMT-Sweet and Swing
WOC-Hymns of All Churches
WOWO-Whispering Strings
WSBT-Harlan Hogan
WTAD-Police News
WTAQ-Mailman

11:45 CST NBC-Glenn Darwin, bar.: WOWO KWK
CBS-Gospel Singer; Edward Mac-Hugh (Ivory Soap): WCCO KMOX WBBM
NBC-Words & Music: WIBA News: WIND WBAA WMAQ WMT
Rhythm Review: WJBC WMBD WCFL-Know Yourself
WFBM-Markets; Farm Bureau
WHIP-Cascade Melodies
WHO-Markets; Weather
WISN-Even as You and I
WJJD-Salon Ensemble
WKBH-Hits and Encores
WLS-Dinner Bell Prgm.
WLW-Noonday Reveries
WOC-Farm Bureau & Markets
WROK-Round the Town
WSBT-Man-on-the-Street
WSUI-Farm Flashes
WTAD-Dance Revue
WTAQ-Farhands
WTMJ-Livestock Quotations

AFTERNOON

12:00 CST CBS-Enoch Light's Orch.: WKBH WCCO WOC WKBB WBT (sw-15.27)
NBC-Betty & Bob, sketch (Gold Medal): WIRE WTMJ KWK WHO WMAQ
MBS-Harold Turner, pianist: WGN
News: WTAD WMBD WJBC
KMOX-Singin' Sam
KSD-Sports Preview
WAAF-Don Bolt, commentator
WBAA-Russ Graefnitz, pianist
WBBM-Manhattan Mother
WBOW-Street Reporter
WCFL-Spotlight Prgm.
WFBM-Blue Ribbon Melodies
WHA-Musicales
WHIP-Movie Tunes
WIBA-Country Home; Interlude
WIND-Lupi Italian Prgm.
WISN-Musical Heat Wave
WJJD-Livestock Markets
WLS-Touring the World: Cuba
WLW-Linda's First Love, sketch
WMT-Cedar Valley Hillbillies
WOWO-Purdue Agricultural Program
WSUI-Rhythm Rambles

12:15 CST NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WLW WMAQ KWK WTMJ
MBS-As You Like It: WGN
Kitty Keene, Inc. sketch: WCCO KMOX
News: WFBM WKBB
Man on the Street: WBBM WKBB
WAAF-Lee Miller, songs
WBAA-The Woman Shopper
WBOW-On the Mall
WCFL-Varieties
WHIP-I Am the Law of Your Life
WHO-Melodious Favorites
WIBA-News; Market Reports
WJBC-Old vs. New
WJJD-Mid-day Roundup
WLS-The Virginians
WMBD-Town Crier; Markets
WMT-Question Man; Voice of Iowa
WOWO-Market Service
WROK-Column Left, News
WSBT-Notes
WTAD-Cy and Freckles

12:30 CST CBS-Columbia Salon Orch.: WSBT WISN WFBM (sw-15.27)
NBC-Valiant Lady, sketch (Gold Medal): WIRE WMAQ KWK WLW
NBC-Rakov's Orch.: WCFL (sw-15.33)
News: WHO WOC
Farm News: WLS WMBD
KMOX-Linda's First Love, sketch
WAAF-Markets; Meat Board Talk; Waltz Interlude
WBAA-Luncheon Dance Time
WBBM-Kitty Keene, sketch
WBOW-To be announced
WCCO-First Edition
WGN-June Baker, talk
WHA-Farm Prgm.
WHIP-Concert Orch.
WIND-Safety Talk
WKBB-Man on the Street
WKBH-Luncheon Music
WMT-Markets; Hillbillies
WOWO-Ozark Rambler
WROK-Couple on the Street
Treasure Chest
WTAD-Farm; Weather; Markets
WTMJ-Voice of the Farm

12:45 CST CBS-Columbia Salon Orch.: WISN WFBM WOC WMBD
NBC-Hymns of All Churches (Gold Medal): WMAQ WIRE KWK WHO
MBS-Raoul Nadeau, bar.: WGN
News: WKBH WTAQ
KMOX-Editor's Daughter, sketch
KSD-News; Market Reports
WAAF-Waltztime
WBAA-Market Reports
WBBM-Houseboat Hannah, sketch
WBOW-Tune of the Day
WCCO-Home Folk Tunes
WIBA-Melody Moments
WIND-Tommy Ott, organist
WJJD-Piano & Song, Ben Kanter
WKBB-Song Hit of the Day
WLS-Gabriel Heatter, commentator; Closing grain markets
WLW-Kitty Keene, Inc., sketch
WMT-Iowa Cornhuskers; Many Happy Returns
WOWO-Ranch Boys
WROK-Home Folks Hour
WTAD-Musical Moments
WTMJ-Sidewalk Reporter

1:00 CST NBC-Light Opera Selections: WIBA
CBS-Army Band: WOC WISN WSBT WFBM WKBB WCCO (sw-15.27)
NBC-The Story of Mary Marlin (Ivory Flakes): WMAQ WHO WTMJ WLW KSD
News: WTAD WIND WHIP WIRE Men on the Street: WMBD WTAQ
KMOX-Inquiring Reporter
KWK-Backstage Wife, sketch
WAAF-The "L" Reporter, interviews
WBAA-Melody Review
WBBM-Broadcast Rhymsters
WBOW-Sportscasting
WCFL-Make Believe Danceland
WHA-Farm Organization Forum
WJJD-Tommy Tucker's Orch.
WKBH-Ha Perkins
WLS-Homemakers Hour
WMT-Jingle Contest; Iowa Cornhuskers
WOWO-The Observer

1:15 CST NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD
CBS-Army Band: WTAQ WKBH
NBC-Light Opera: (sw-15.33)
MBS-Reminiscing: KWK
KMOX-Judy & Jane, sketch
WAAF-Carnival Matinee
WBBM-Meet the Missus
WBOW-To be announced
WCCO-Betty & Bob
WGN-Songs of Yesterday
WHA-Musical Varieties
WHIP-III. Fed. of Women's Clubs
WIND-Priscilla Holbrook, pianist
WLS-Homemakers' Hour
WLW-Ha Perkins, sketch
WMBD-His Majesty, the Baby
WMT-German Band
WTAD-Quincy Marches On

1:30 CST NBC-Variety Revue: WBOW WIBA (sw-15.33)
CBS-Ray Bloch's Varieties: WISN WMBD WCCO WSBT
WTAQ WKBH WFBM WKBH WOC (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay Soap): KSD WLW WMAQ WHO WTMJ
Turn to pages 22 and 23 and get acquainted with this popular series, the actors who present it.
MBS-Harold Stokes Orch.: WGN
News: WCFL KWK
KMOX-Magic Kitchen
WBAA-Monitor Views the News
WBBM-Pat Flanagan
WCCO-News Oddities
WHIP-Swing Time
WIND-Band Stand
WIRE-Matinee Varieties
WJJD-Two Pianos
WMT-Mid-Day News; Nature's Wonderland
WROK-Old Refrains

1:45 CST NBC-The Guiding Light, sketch (White Naptha): WMAQ WHO WLW KSD WTMJ
NBC-Variety Revue: WMT KWK
WBAA-Songs and Melodies
WBBM-Dugout Dope
WCCO-Markets
WCFL-Baseball Interviews
WGN-The Leadoff Man
WIND-Dugout Interviews
WJJD-Warren Brown talks Baseball
WLS-News, Chuck Acree
WMBD-Hello, Neighbor
WOWO-Women in the News
WROK-Tabernacle Hour

2:00 CST CBS-Do You Remember?: WOC WFBM WTAQ WKBH WISN WKBH WSBT (sw-15.27)
NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ WIRE WMAQ WHO WIBA
NBC-Club Matinee: WENR WMT WBO
Baseball; Sox vs. Boston: WGN WBBM WCFL WJJD WIND
Dan Harding's Wife, sketch: WLW KSD
KMOX-Those Happy Gilmans
KWK-Today at Two
WAAF-News Flashes; Weather
WCCO-Ladies First
WHA-News and Views
WHIP-Gay Caballeros
WMBD-Editor's Daughter, sketch
WROK-News; Concert Interlude
WSUI-The Bookman; Within the Classroom
WTAD-Hannibal Prgm.

2:15 CST CBS-Gregorian Chant Program: WMBD WCCO WKBH WFBM WKBH WOC WISN WTAQ (sw-15.27)

2:30 CST NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO
MBS-Midstream, drama: WLW
KMOX-One Woman's Opinion
KSD-Rhythm Makers
KWK-Hollywood on Parade
WAAF-Matinee Melodies
WBAA-Let's Go Somewhere!
WHA-Magazine Rack
WHIP-Orch. with Eunice Clark
WIRE-Public School Prgm.
WROK-Ber. Whitechurch, songs
WSUI-Within the Classroom

2:30 CST NBC-The Hughes Reel with Rush Hughes (Borden Co.): WHO WMAQ KSD WIRE
NBC-Club Matinee: WIBA WENR WBO
CBS-Gregorian Chant Program: WKBH WOC WTAQ WISN WKBH WMBD WFAM WFBM (sw-15.27)
KMOX-Headline Highlights; Let's Compare Notes
KWK-Richard Hayes, swing organist
WBAA-Home Builders' Prgm.
WCCO-Front Page Parade
WHA-Music of the Masters
WHIP-String Ensemble
WLW-Jane Tresler, vocalist
WOWO-Old-Time Religion
WROK-N.Y.A. Drama
WTAD-Sports Talk
WTMJ-News

2:45 CST CBS-Of Men & Books, book review: WOC WTAQ WFAM WKBH WKBH WFBM WISN WCCO WMBD (sw-15.27)
Professor John T. Frederick will review five books, four of them written and edited by Writers Project workers: "The Delaware Guide," "The New Orleans Guide," "The South Dakota Guide" and "U. S. Number 2—the Federal Writers Project Highway Tourbook." The fifth book is Nels Anderson's "The Right to Work," a sociological study of relief workers. Professor Frederick is well qualified to talk on government writing projects, for he himself is head of the Illinois Federal Writers Project.
NBC-Girl Alone, sketch: WMAQ MBS-The Hatterfields, sketch: WLW
KMOX-Dope from the Dugout
KSD-Songs of Jean Carmen
KWK-Man in the Stands
WAAF-Piano Novelties
WBAA-Treasure Chest
WHIP-Topical Commentary
WHO-Tea and Crumpets
WIRE-Oklahoma Outlaws
WROK-Rhythm Before Three
WTMJ-Down a Country Road

3:00 CST NBC-The Four of Us; Irma Glen, organist: WENR
NBC-Top Hatters: WBOW WHO WMAQ
CBS-Keyboard Concerts: WFAM WFBM WKBH WMBD WOC WTAQ WISN WCCO (sw-15.27)
Baseball Game: WTAD KMOX KWK WMT
WAAF-The Rhumba Beat
WBAA-Men of Vision
WHIP-Modern Rhythm
WIBA-Today's Front Page
WIRE-Police Court
WJBC-Prophetic Hour
WKBH-Rhubertown Revue
WLW-Houseboat Hannah
WOWO-News
WROK-Kaye Kreamer. Women of the Hour
WTMJ-Valiant Lady, sketch

3:15 CST NBC-Nature Study Prgm.: WBOW WIRE
Subject: "Study of Glaciers."
NBC-Wittmore & Lowe, piano duo: WMAQ WOWO
NBC-Don Winslow of the Navy, sketch: WIBA
WAAF-Organ Melodies
WBAA-Afternoon Musicales
WENR-To be announced
WHIP-Leahay's Musical Stories
WHO-Judy & Jane, sketch
WLW-Charlie's Singing School
WTMJ-Home Harmonizers

3:30 CST NBC-Kellogg's Singing Lady, Irene Wicker: WLW
Story: "Sigismund Romberg."
CBS-Nila Mack's Let's Pretend: WCCO WKBH WOC WTAQ WFBM
Story: "The King of the Golden Mountain."
NBC-Edward Davies, bar.: WENR WBO
NBC-Your Family & Mine (Sealed): WMAQ WIBA WTMJ
News: WHO WJBC
WAAF-How Much Do You Know

3:45 CST CBS-News; Four Notes & Dave Bacal: WBBM WCCO WKBH WKBH WTAQ WFAM WFBM
NBC-Lou Martin's Orch.: WIRE WMAQ WOWO WLW
NBC-Geo. R. Holmes, commentator; Orch.: WBOW (sw-9.53)
Madison Concert Orch.: WIBA WHA
KSD-Grace Henerfer, sop.
WAAF-Salon Concert
WBAA-The Magic Carpet
WCFL-Jack Kelly's Orch.
WENR-Malcolm Claire, children's stories
WGN-Bill Anson
WHIP-Hollywood Brevities
WHO-Rhythm Makers
WIND-Baseball Scores
WISN-News; Prgm. Preview
WJBC-Request Hour
WJJD-Baseball Scoreboard
WMBD-Kitty Keene, Inc.
WOC-News
WROK-News; Musicales
WTMJ-Variety Revue

4:00 CST CBS-News; Four Notes & Dave Bacal: WBBM WCCO WKBH WKBH WTAQ WFAM WFBM
NBC-Lou Martin's Orch.: WIRE WMAQ WOWO WLW
NBC-Geo. R. Holmes, commentator; Orch.: WBOW (sw-9.53)
Madison Concert Orch.: WIBA WHA
KSD-Grace Henerfer, sop.
WAAF-Salon Concert
WBAA-The Magic Carpet
WCFL-Jack Kelly's Orch.
WENR-Malcolm Claire, children's stories
WGN-Bill Anson
WHIP-Hollywood Brevities
WHO-Rhythm Makers
WIND-Baseball Scores
WISN-News; Prgm. Preview
WJBC-Request Hour
WJJD-Baseball Scoreboard
WMBD-Kitty Keene, Inc.
WOC-News
WROK-News; Musicales
WTMJ-Variety Revue

4:15 CST NBC-Laura Suarez, songs; News: KSD WBOW WCFL (sw-9.53)
CBS-Doris Rhodes, songs: WTAQ WKBH WFBM WKBH WCCO WISN WBBM
MBS-Henry Weber's Concert Orch.: WGN
WAAF-Tea Dance
WBAA-Melody Moods
WENR-Gilbert Martyn, news
WFAM-Christian Science Prgm.
WHIP-Airplane Dance
WHO-Baseball Time
WIND-Musical Toast
WIRE-News; Minute Interviews
WJJD-Parade of Music
WLW-The Happy Gilmans
WMBD-News; Pet Corner
WOC-Baseball Review
WROK-Freepoint Studios

4:30 CST NBC-Chestertfield Daily Sports Column: Paul Douglas: WOWO WENR WLW KSD
CBS-Crossroads Hall: WBBM WCCO WKBH WISN WKBH WTAQ (sw-11.83)
NBC-Tune Twisters, vocal trio: WBOW WIBA WMAQ WIRE (sw-9.53)
MBS-Sophisticated Ladies: WGN
News: WIND WJBC WCFL
WAAF-Sport Shorts
WBAA-Dick Curtner, pianist
WFAM-Killer Dillers
WFBM-Tea Time Tunes
WHIP-Trio
WJJD-Salon Ensemble
WMBD-Bargain Counter

4:45 CST NBC-Dinner Concert: WENR
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Nina Dean, sop.: WMAQ WIBA WIRE WBOW KSD (sw-9.53)
WAAF-Rhythm Review
WBAA-Story Book Hour
WBBM-Chicago Hour
WCFL-Jack Kelly's Orch.
WFAM-Baseball Scores; News
WGN-Little Orphan Annie
WHIP-Police Chief Martinson
WIND-Listen to Yourself
WJBC-Varieties
WJJD-Garwood Van's Orch.
WKBH-Kiddies' Hour
WMBD-Polly of the Range
WOWO-Home Folk Frolic

5:00 CST NBC-Easy Aces, sketch, Jane Ace (Anacin): WENR WMT WIRE
CBS-Ray Heatherton, bar.: WTAQ WKBH (sw-11.83)

4:45 CDT NBC-Shefter & Brenner, piano duo: WENR WOWO
NBC-Joe Gallicchio's Orch.: WHO WIBA WTMJ WBOW WMAQ KSD
WAAF-Jimmie Kozak, pianist
WBAA-Interesting People in the News
WBBM-Tenth Inning
WFAM-Nat'l Youth Administration
WHIP-News
WJBC-American Years
WLW-Men of Mars, drama
WROK-Radio Rhythm

4:00 CST CBS-News; Four Notes & Dave Bacal: WBBM WCCO WKBH WKBH WTAQ WFAM WFBM
NBC-Lou Martin's Orch.: WIRE WMAQ WOWO WLW
NBC-Geo. R. Holmes, commentator; Orch.: WBOW (sw-9.53)
Madison Concert Orch.: WIBA WHA
KSD-Grace Henerfer, sop.
WAAF-Salon Concert
WBAA-The Magic Carpet
WCFL-Jack Kelly's Orch.
WENR-Malcolm Claire, children's stories
WGN-Bill Anson
WHIP-Hollywood Brevities
WHO-Rhythm Makers
WIND-Baseball Scores
WISN-News; Prgm. Preview
WJBC-Request Hour
WJJD-Baseball Scoreboard
WMBD-Kitty Keene, Inc.
WOC-News
WROK-News; Musicales
WTMJ-Variety Revue

4:15 CST NBC-Laura Suarez, songs; News: KSD WBOW WCFL (sw-9.53)
CBS-Doris Rhodes, songs: WTAQ WKBH WFBM WKBH WCCO WISN WBBM
MBS-Henry Weber's Concert Orch.: WGN
WAAF-Tea Dance
WBAA-Melody Moods
WENR-Gilbert Martyn, news
WFAM-Christian Science Prgm.
WHIP-Airplane Dance
WHO-Baseball Time
WIND-Musical Toast
WIRE-News; Minute Interviews
WJJD-Parade of Music
WLW-The Happy Gilmans
WMBD-News; Pet Corner
WOC-Baseball Review
WROK-Freepoint Studios

4:30 CST NBC-Chestertfield Daily Sports Column: Paul Douglas: WOWO WENR WLW KSD
CBS-Crossroads Hall: WBBM WCCO WKBH WISN WKBH WTAQ (sw-11.83)
NBC-Tune Twisters, vocal trio: WBOW WIBA WMAQ WIRE (sw-9.53)
MBS-Sophisticated Ladies: WGN
News: WIND WJBC WCFL
WAAF-Sport Shorts
WBAA-Dick Curtner, pianist
WFAM-Killer Dillers
WFBM-Tea Time Tunes
WHIP-Trio
WJJD-Salon Ensemble
WMBD-Bargain Counter

4:45 CST NBC-Dinner Concert: WENR
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Nina Dean, sop.: WMAQ WIBA WIRE WBOW KSD (sw-9.53)
WAAF-Rhythm Review
WBAA-Story Book Hour
WBBM-Chicago Hour
WCFL-Jack Kelly's Orch.
WFAM-Baseball Scores; News
WGN-Little Orphan Annie
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5:00 CST NBC-Easy Aces, sketch, Jane Ace (Anacin): WENR WMT WIRE
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CBS-Ray Heatherton, bar.: WTAQ WKBH (sw-11.83)

THURSDAY

July 28

NBC-Don Winslow of the Navy, sketch (Kellogg's): WMAQ WLW
News: WCFL WJJD
Sports: WBBM WHIP
KMOX-Grandstand Managers
KSD-News; Gabriel Heatter
KWK-Home Plate Interviews
WAAF-Harmony Hall
WBOW-Merry-Go-Round
WCCO-Livestock
WFAM-Crimecasts
WFBM-Christian Science Prgm.
WGN-Sweet & Low
WHO-To be announced
WIBA-The Plainsmen
WIND-German Hour
WISN-Home Window
WMBD-Happy Train
WOC-Man on the Street
WOWO-Organ Reveries
WSUI-Musical Moods
WTAD-Cy & Freckles
WTMJ-News; Gabriel Heatter

5:15 CST CBS-Marion Carley, pianist: WOC WFAM WMBD WKBH WKBH WISN WCCO
NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; orch.: WHO KSD WIRE WMAQ (sw-9.53)
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WENR WMT (sw-11.87)
CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes): (sw-11.83) (also at 9:15 p.m.)
Far news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.
KMOX-Popular Melodies
WFBM-Musical Prgm.
WAAF-Hollywood Brevities
WBBM-We the Wives
WCFL-Tune Teasers
WFBM-Bohemians
WGN-Evening Serenade
WHIP-Southside Radio Review
WBAWisconsin Wildlife Fed.
WJJD-Ben Kanter, pianist
WLW-Denton & Barber, sports
WOWO-Better Films Speaker
WROK-Sports
WTAD-Hannibal Prgm.
WTAQ-Bureau of Public Service
WTMJ-Heinie's Grenadiers

5:30 CST CBS-Del Casino, songs: WFBM WCCO WOC WKBH KMOX WBBM (sw-11.83)
NBC-Elvira Rios, songs: WOWO
NBC-Mario Cozzi, bar.: WHO
MBS-Inside of Sports (Bayuk Cigars, Inc.): WLW
News: WIRE WKBH WMAQ WIBA
Sports: WTAQ WGN WMBD KSD
KWK-Twilight Serenade
WAAF-Sunset Serenade
WCFL-To be announced
WENR-Ennio Bolognini's Orch.
WFAM-Louis Bruggner
WHA-Music Album
WISN-Sports Parade; Interlude
WJJD-Sentenced Men, interviews
WMT-Bits of Everything
WROK-Organ Reveries
WSUI-Sports; News

5:45 CST CBS-Boake Carter, commentator (Huskies & Post Toasties): WOC WMBD WFAM WFBM KMOX WBBM WISN WTAQ WKBH WKBH WCCO
NBC-Rhythm School: WOWO WIRE
MBS-Inside of Sports (Bayuk Cigars, Inc.): WGN
Sports: WTMJ WJJD WOC Sports; News: KWK WMT
KSD-Your Family and Mine
WBOW-Ice Jamboree
WCFL-Hal Totten, sports
WENR-Ennio Bolognini's Orch.
WHA-Fun Time
WHO-News
WIBA-Today's Birthdays; Sports
WLW-Paul Sullivan, news
WMAQ-Let's Celebrate
WROK-Dance Hour

6:00 CST NBC-Rudy Vallee's Variety Hour (Royal Desserts): WTMJ WHO WIRE WTAM WIBA WMAQ WLW KSD (sw-9.53)
Guests: Gertrude Lawrence, Ezra Stone in "The Early Life of Henry Aldrich," and Willie Howard, comedian.

6:00 CST NBC-Rudy Vallee's Variety Hour (Royal Desserts): WTMJ WHO WIRE WTAM WIBA WMAQ WLW KSD (sw-9.53)
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6:00 CST NBC-Rudy Vallee's Variety Hour (Royal Desserts): WTMJ WHO WIRE WTAM WIBA WMAQ WLW KSD (sw-9.53)
Guests: Gertrude Lawrence, Ezra Stone in "The Early Life of Henry

THURSDAY

July 28

(6:00 p.m. Continued)

NBC-Stepping Ahead with America, John B. Kennedy, m.c.: WMT WOV
Subject: "America's Vacationlands."

CBS-Men Against Death, drama: WBBM WFBM KMOX WTAQ WSBT WJR WOC WHAS WCCO (sw-11.83)

The story of the fight between two great eighteenth century scientists, Louis Pasteur and Robert Koch, will be told.

MBS-Alfred Wallenstein's Sinfonietta: CKLW (1030 kc) WDGW (1180 kc)

Sports: WBOW WTAD WKBB

WKBB

KWK-Jam Session

WAAF-Don Bolt, commentator

WCFL-News

WFAM-New Yorkers

WGN-Concert Orch.

WHA-Organ Reverie

WHIP-City Voices

WIND-Recreation of Baseball Game

WISN-Down by Herman's

WJJD-Variations, musical prgm.

WLS-Don Kelly, sports

WMBD-Dinner Music

WROK-News; Concert Hall

WSUI-Dinner Hour Prgm.

6:15 CST 7:15 CDT

MBS-Alfred Wallenstein's Sinfonietta: KWK

News: WMBD WOC

WAAF-Pacific Paradise

WBOW-Our Neighbors

WCFL-Jack Kelly's Orch.

WFAM-Amer. Family Robinson

WJJD-Your City Government

WKBB-Sweetheart Serenade

WKBH-Dinner Music

WLS-News; Julian Bentley

WROK-Nick and Pete

WTAD-Freshest Thing in Town

6:30 CST 7:30 CDT

MBS-Green Hornet, drama (Health Aids, Inc.): WGN KWK WMT

CBS-Goldman Band Concert:

WCCO WISN WHAS WMBD

WKBB KMOX WKBB WSBT

WOC WJR (sw-11.83)

The music detail for this program may be found on page 7 this week.

NBC-Port of Missing Hits; Robert Emmet Dolan's Orch.:

WBOW WOV

WAAF-Evening Concert

WBBM-Carlos Molina's Orch.

WCFL-Keep in Time

WFAM-Brilliant Bronze Boys

WFBM-Bohemians

WHA-Memorial Musicale

WHIP-Eventide Echoes

WJJD-Bob Ather & Bonnie Blue

Eyes, hillbilly songs

WLS To be announced
WROK-Geneva Community Prgm.
WTAD-Dust Off the Diamond
WTAQ-News

6:45 CST 7:45 CDT

NBC-Port of Missing Hits: WLS

CBS-Goldman Band Concert:

WFAM WTAQ WSBT

News: WKBB KMOX WFBM

WCCO-Baseball Resume

WCFL-Dance Orch.

WHAS-Your Favorite Hymn

WKBH-Dinner Music

7:00 CST 8:00 CDT

CBS-Major Bowes' Amateur Hour

(Chrysler): WBBM WHAS

KMOX WMBD WISN WCCO

WJR WOC WFBM WTAQ

WKBB (sw-11.83)

NBC-Promenade Symp. Orch. of

Toronto, Reginald Stewart,

cond.: WHO WTAM WLW

NBC-Pulitzer Prize Play: WIBA

WOWO WLS WBOW WTMJ

WIRE

Eugene O'Neill's "Beyond the

Horizon" will be dramatized.

Read about tonight's play on pages

4 and 5.

MBS-Don't You Believe It (Sen-

sation Cigarettes): KWK WGN

KSD-Hole-in-One Golf Tournament

WCFL-Labor Flashes

WHIP-Opportunity Knocks

WIND-News & Sports

WJJD-Church on the Hillside

WKBB-Dubuque Star Revue

WMAQ-Grant Park Concert

WMT-Refreshing Rhythms

WROK-Freeport Studios

WSBT-Hayloft Jamboree

WSUI-Children's Hour

WTAD-The Yellow Fang

7:15 CST 8:15 CDT

MBS-To be announced: WGN

KWK

WCFL-Union Labor League

WIND-Children Are People

WJJD-Suppertime Frolic

WKBB-Music in a Sentimental

Mood

WLS-Howard Peterson, organist

WMT-A Trip Through Niagara;

Melodic Moments

WTAD-News Summary

7:30 CST 8:30 CDT

NBC-Pulitzer Prize Play: WENR

NBC-Promenade Symp.: KSD

MBS-Guy Lombardo's Orch.:

KWK WMT

WCFL-News

WGN-Eddy Duchin's Orch.

WIND-Night Court

WKBB-Concert Under the Stars

WSUI-Evening Musicale

7:45 CST 8:45 CDT

KWK-Inside of Sports

WCFL-Herr Louie & The Weasel

WGN-News; Sport High Light

WIND-Vincent Borrelli's Orch.

WJJD-Suppertime Frolic

WSUI-Visiting Professor

Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON

3:15 CST (4:15 CDT) Nature Study Program, NBC.

NIGHT

6:00 CST (7:00 CDT) Stepping Ahead with America, NBC.

6:00 CST (7:00 CDT) Rudy Vallee, NBC.

6:30 CST (7:30 CDT) Goldman Band Concert, CBS.

7:00 CST (8:00 CDT) Promenade Symphony Orchestra of Toronto, NBC.

7:00 CST (8:00 CDT) Major Bowes, CBS.

7:00 CST (8:00 CDT) Pulitzer Prize Plays, NBC.

8:00 CST (9:00 CDT) Bob Burns and Guests, NBC.

8:30 CST (9:30 CDT) Americans at Work, CBS.

8:00 CST 9:00 CDT

NBC-Kraft Music Hall, starring

Bob Burns, comedian; Johnny

Trotter's Orch.; Foursome Novel-

lety Instrumental Quartet;

Guests: KSD KOA WTMJ

WTAM WHO WMAQ WIBA

WLW WIRE (sw-9.53)

Guest: Jose Iturbi.

NBC-People I Have Known;

Guests; Orch.: WBOW WENR

WMT

CBS-Essays in Music: WSBT

WFBM KMOX WTAQ WBBM

WOC WKBB WMBD WJR

(sw-11.83)

MBS-Press Time: KWK

WCCO-Who's the Champ?

WCFL-Grant Park Concert

WGN-Tiny Hills' Orch.

WHAS-Chandler Political Speech

WIND-Organ & Vibra-harp

WISN-Interlude

WKBB-Evening Serenade

WOWO-Studio Party

WROK-Home Builders

WSUI-The Story of a State

8:15 CST 9:15 CDT

Dance Orch.: WHAM WHAS

WIND-Grant Park Concert

WISN-Baseball Game

WROK-News: Musicale

8:30 CST 9:30 CDT

CBS-Americans at Work: KMOX

WSBT WCCO WFBM WBBM

WOC WMBD WHAS WKBB

WJR WTAQ

The work of the filling station

attendant will be illustrated,

part of the broadcast com-

ing direct from a gas station.

MBS-Henry Weber's Concert Re-

vue: WGN KWK

WCFL-Perry Como, songs

WKBB-Radio-Torial

WOWO-Sweet & Swing

WROK-Farm Prgm.

WSUI-Modern Rhythm Ensemble

of Boston

8:45 CST 9:45 CDT

News: WOWO WIND

WCFL-Isham Jones' Orch.

WMT-A Trip Through Niagara

WROK-Radio Rhythm

WSUI-Daily Iowan of the Air

9:00 CST 10:00 CDT

NBC-Amos 'n' Andy (Campbell's

Soup): WMAQ KOA KFI

WTAM WLW KSD WHO

WIRE

NBC-Sports Question Box:

WBOW: (sw-9.53)

CBS-Mal Hallett's Orch.: WBBM

WCCO WJR WMBD

News: WIBA WKBB WMT

KMOX-The Goldbergs, sketch

KWK-Easy Aces, sketch

WBOW-Sorts Question Box

WCFL-Make Believe Danceland

WENR-Globe Trotter

WFBM-Sports Review

WHAS-Barkley Political Talk

WIND-Hit Review

WKBB-Olive Hagen, organist

WOWO-Johnny Silvers' Orch.

WROK-Winnebagoo County T. B.

Ass'n

WSBT-Don Pablo's Orch.

WTAQ-Club Normandie Enter-

tains

WTMJ-Musical Moments

9:15 CST 10:15 CDT

CBS-Geo. McCall's Screen Scoops

(Old Gold): WFBM WBBM

WHAS KMOX WISN WCCO

WOC WJR (also see 5:15 p.m.)

For news of Hollywood read "Holly-

wood Snowdown" in every issue

of Radio Guide.

NBC-Adrian Rollini's Orch.:

WBOW WTMJ (sw-9.53)

CBS-Mal Hallett's Orch.: WOC

KOA-Westernaires; Men of West

KSD-Russ David's Orch.

KWK-Tracer of Lost Persons

WENR-Ennio Bolognini's Orch.

WGN-Eddy Duchin's Orch.

WHO-Sport Review

WIBA-Vocal Varieties

WIRE-News; Basonology

WKBB-Dance Orch.

WKBH-Rapid Ad

WLW-Vocal Varieties

WMAQ-Romance in Song

WMBD-Value Hints

WMT-James Melton, tnr., & Orch.

WROK-Musicale

WTAM-Romance in Song

WTAQ-Dance Orch.

9:30 CST 10:30 CDT

NBC-Richard Himber's Orch.:

WBOW WHO KSD (sw-9.53)

CBS-Paul Pendarvis' Orch.:

WCCO WFBM WKBB WMBD

WKBB (sw-6.12)

NBC-Larry Clinton's Orch.: KWK

Baseball Game: WIRE WISN

WMT

KMOX-Sports Review

WBBM-News With Todd Hunter

WENR-Fletcher Henderson's Or-

chestra

WHA-Musical Varieties

WHAS-To be announced

WIBA-Hollywood at the Beach

WIND-Evening at Country Club

WJR-Baseball Scores; Morceaux

de Salon Orch.

WLW-County Courthouse

WMAQ-Abe Lyman's Orch.

WOC-Goodfellows Orch.

WROK-Quin Bowen's Orch.

WSBT-News

WTAM-Sammy Watkins' Orch.

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBFB-770
WBOW-1310
WCCO-810
WCFL-970
WFAM-1200
WFMB-1290
WGN-720
WHA-940
WHAS-820
WHIP-1480
WHO-1000
WIBA-1280
WIND-560
WIRE-1400

WISN-1120
WJBC-1200
WJJD-1130
WJR-760
WKBB-1560
WKBB-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMT-600
WOC-1370
WOWO-1160
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-820

KWK-Great Works of Man
WAAF-Hog 'n' Harmony
WCCO-Bachelor's Children
WCFL-Rhythm Roundup
WFMB-Apron Strings
WHA-News & Views
WIBA-Organ Melodies
WISN-Symphonetta
WJJD-Sports Edition Handicapper
WKBH-Music Makers
WROK-On the Mall
WTAQ-Crimson Trail
WTMJ-Those Happy Gilmans

9:30 CST 10:30 CDT

CBS-Big Sister, sketch (Rinso):
WMBD WISN WCCO KMOX
WBFB WFBM
NBC-Pepper Young's Family
(Camay Soap): WLS
Turn to pages 22 and 23 and get acquainted with this popular series, the actors who present it.
NBC-Hello Peggy, sketch (Dra-no): WMAQ WHO
NBC-Viennese Ensemble: WHO
WBOW WIBA WCFL
KWK-Pop Wise & Filbert
WAAF-Swing High
WFAM-Morning Melodies
WGN-Man on State Street
WHA-Story Behind the Song
WHIP-Monitor News
WIND-Between Us Girls, interview
WIRE-Imogene Pierson
WJJD-H. Zimmerman, organist
WKBB-Eb & Zeb
WKBH-Today's Almanac
WLW-Short, Short Story
WMT-Gospel Baritone
WOC-Front Page Drama
WOWO-Linda's First Love, sketch
WROK-Milk-Made Magic
WTAD-Ma Perkins, sketch
WTAQ-Roundup
WTMJ-Morning Melodies

9:45 CST 10:45 CDT

CBS-Aunt Jenny's Stories (Spry):
KMOX WISN WMBD WFBM
WBFB WCCO
NBC-The Road of Life, sketch
(Chipso): WLW WTMJ WMAQ
NBC-Viennese Ensemble: WMT
WOWO KWK (sw-21.5)
NBC-Kitty Keene, Inc., sketch
(Dreft): WHO
KSD-Ferde Grofe's Orch.
WAAF-Novelettes
WFAM-Lou Pike, organist
WGN-Painted Dreams
WHIP-This Rhythmic Age
WIBA-Church of the Air
WIND-Livestock Markets
WIRE-Linda's First Love, sketch
WJJD-Garwood Van's Orch.
WKBH-Morning Melodies
WKBH-Swing Interlude
WLS-Grace Wilson, contr.
WOC-Radio Bazaar
WROK-Radio Rhythm
WSUI-Prgm. Calendar; Weather
Report
WTAD-Kitty Keene, sketch

10:00 CST 11:00 CDT

CBS-Tower Town Tempos: WOC
WBFB WFBM WISN WFAM
KMOX WCCO WMBD WTAQ
NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WMAQ
NBC-Radio City Four: WMT
NBC-Vaughn De Leath: KSD
KWK-Three-Quarter Time
WAAF-Let's Dance
WBOW-Christian Science Prgm.
WCFL-Peekers in the Pantry
WGN-Manhattan Mother, sketch
WHA-Homemakers
WHIP-Fashions and the Home
WHO-The Goldbergs, sketch
WIBA-Linda's First Love, sketch
WIND-Bob Atcher & Bonnie Blue
Eves, hillbilly songs & guitar
WIRE-Dessa Byrd
WJBC-Organ Moods
WJJD-Bureau of Missing Persons
WKBH-Hollywood Reporter
WKBH-Home Economics
WLS-Market Reports; News
WLW-Editor's Daughter, sketch
WOWO-Bill Board
WROK-News; Organ
WSUI-Are You a Collector?
WTAD-News
WTAQ-Stars Over Hollywood
WTMJ-What's New in Milwaukee

10:15 CST 11:15 CDT

NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
CBS-Irene Beasley, R.F.D. No. 1:
WKBB WFBM WFAM WTAQ
WOC
NBC-Alden Edkins, basso: WBOW
(sw-15.33)
MBS-Pauline Alpert, pianist:
KWK
Houseboat Hannah, sketch: WHO
KMOX
KSD-Hello Peggy, sketch
WAAF-Willie Winn, sport of kings
WBFB-Those Happy Gilmans
WCCO-Judy & Jane
WGN-Don Pedros Magic Violin
WHIP-Morning Dance
WIBA-Editor's Daughter, sketch
WIND-20th Century Serenade
WISN-News
WJBC-Women in the News
WJJD-Criminal Court Interviews
WKBH-Your Home Prgm.
WLS-Musical Chore Boys
WMBD-Linda's First Love, sketch
WMT-Douglas Grant, gospel bar.
WROK-Poet's Corner
WSUI-Yesterday's Musical Favorites
WTAD-Bee & Vee

10:30 CST 11:30 CDT

NBC-Nat'l Farm & Home Hour:
WIBA WMAQ WBOW
CBS-Romance of Helen Trent,
sketch (Old English Floor Wax):
WBBM KMOX
NBC-At Home in the World: KSD
Dr. Leslie Bates Moss' subject
is titled "How Would You Trade?"
News: WHIP KWK
WAAF-The Feminine World
WCCO-Those Happy Gilmans
WCFL-Double in Stars
WFAM-Harlan Hogan
WFRM-Mrs. Farrell's Kitchen of the Air
WGN-Quin Ryan's News
WHA-Music Appreciation Course
WHO-Myrt & Marge, sketch
WIND-Organ & Guitar
WIRE-Footnotes; News
WISN-Organ Melodies
WJBC-Interviews in Homes
WJJD-Safety Court Broadcast
WKBB-House of MarGregor
WKBH-Songtime
WLS-Evelyn the Little Maid
WLW-News; River; Weather; Livestock
WMBD-Honeymoon Lane
WOC-Screenfans' Prgm.
WOWO-Richard Trojan
WROK-Kaye Kreamer, Woman's Forum
WSUI-The Book Shelf
WTAD-Tonic Tunes
WTAQ-News; Twin City Jamboree
WTMJ-Kitty Keene, Inc., sketch

10:45 CST 11:45 CDT

NBC-Nat'l Farm & Home Hour:
WLW KWK
CBS-Our Gal Sunday, sketch
(Old English Floor Wax):
WBBM KMOX
NBC-Bailey Axton, tnr.: WCFL
KSD-Lady Courageous
WAAF-Markets; Sweet and Slow
WCCO-Grandma Travels
WFAM-Luncheon Dance
WGN-Musical Mail Box
WHIP-Musical Newsy
WHO-Hilltop House, sketch
WIRE-Jimmie Grier's Orch.
WISN-Ann Leslie's Scrapbook
WJBC-Peggy Payne & Pioneers
WKBB-Treasure Chest
WKBH-Rose Green
WLS-Short, Short Stories
WMBD-Bandwagon
WMT-Music Memory
WOWO-Honolulu Serenaders
WROK-Freepost Studios
WTAD-Betty & Bob, sketch
WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT

CBS-The Goldbergs, sketch (Oxy-dol): WKBB WCCO WBFB
WOC
NBC-Carlton & Wayne, piano
duo: KSD WMAQ
MBS-The Happy Gang: WGN
KMOX-Ma Perkins, sketch
WAAF-Symphonic Hour
WBAA-Contract Bridge Chats
WCFL-Hi Review
WFBM-Bohemians
WGN-Eddy Duchin's Orch.
WHIP-Southtown Church Hour
WHO-Dan Harding's Wife, sketch
WIND-News
WIRE-Singin' Sam
WISN-Morning Musicale
WJBC-Surprise Party
WJJD-Anything Can Happen,
news oddities
WKBH-Magic Violin
WLS-Tommy Tanner
WMBD-Wayside Chapel
WMT-Tow Owens' Cowboys
WOWO-Consolaires
WSBT-News; Stork Report; Farm
Flashes
WSUI-Within the Classroom

WTAD-All for the Ladies
WTAQ-Hollywood on Parade
WTMJ-Heinie and Dinty
11:15 CST 12:15 CDT
CBS-Vic & Sade, sketch (Cris-WBBM WCCO WISN KMOX
NBC-Bennett & Wolverton,
songs: KSD WCFL (sw-15.33)
WGN-Noontime Musicale
WHA-Organ Interlude
WHO-Vic and Sade
WHIP-Englewood Hour
WIND-Tommy Ott, organist
WIRE-Airport Interviews
WJBC-Parade of Bands
WJJD-Organ & Guitar
WKBH-Book of the Hour
WKBH-Club Calendar
WMBD-Polly of the Range
WMT-Sweet & Swing
WOC-Studio Swingapators
WOWO-News
WSBT-Day Dreamer; Camera
Club
WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT

NBC-Words & Music; Soloists &
Organist: WMAQ WIBA KSD
(sw-15.33)
CBS-Road of Life, sketch (Chip-so):
KMOX WBBM
MBS-Radio Garden Club: KWK
WBOW-Presentation
WCCO-Houseboat Hannah
WCFL-Midday Melody Mart
WFBM-Hoosier Farm Circle
WGN-Markets; Midday Service
WHA-Talking Book
WHIP-Hollywood News
WHO-Home Folks
WIND-Bob Atcher & Bonnie Blue
Eyes
WIRE-Farm & Home Hour
WISN-Newman's Orch.
WJBC-Singin' Sam
WJJD-Noontday Service
WKBB-Social Calendar; Farm
News
WKBH-Rhythm & Romance
WLS-Markets; News
WLW-Live Stock & Poultry Re-ports; News
WMBD-Thrift Message: Miss
Electrolux
WMT-Cedar Valley Hillbillies;
Marion Rogers
WOC-Betty Crocker
WOWO-Man on the Street
WSBT-1n Movieland
WIND-Police News
WTAQ-Mailman

11:45 CST 12:45 CDT

CBS-Gospel Singer; Edward Mac-Hugh, bar. & Organ (Ivory Soap):
WBBM WCCO KMOX
MBS-Your Hollywood Newsgirl
(Lydia E. Pinkham): WCFL
NBC-Jack & Loretta Clemens:
KWK WLW
News: WIND WBAA WMAQ
Voice of the Farm: WKBH
WOWO
WFBM-Markets; Farm Bureau
WHIP-Cascade Melodies
WHO-Markets; Weather
WISN-Even as You and I
WJBC-Reid & Vin
WLS-Dinner Bell Program
WMBD-Window Shopper
WOC-Farm Bureau & Markets
WROK-Round the Town
WSBT-Man-on-the-Street
WSUI-Farm Flashes
WTAD-Dance Revue
WTAQ-Farmhands
WTMJ-Livestock Quotations

AFTERNOON

12:00 CST 1:00 CDT

NBC-Marine Band: WLS
CBS-Captivators: WCCO WKBH
WKBB WOC WSBT (sw-15.27)
NBC-Betty & Bob, sketch (Gold Medal): WIRE WTMJ KWK
WHO WMAQ
MBS-Harold Turner, pianist:
WGN
News: WMBD WJBC WTAD
KMOX-Singin' Sam
KSD-Sports Preview
WAAF-Don Bolt, commentator
WBAA-Agricultural Forum
WBBM-Manhattan Mother
WBOW-Street Reporter
WCFL-Spotlight Prgm.
WFBM-Blue Ribbon Melodies
WHA-Musicale
WHIP-Movie Tunes
WIBA-Interlude; Country Home
WIND-Lupi Italian Hour
WISN-Musical Heat Wave
WJJD-Livestock Markets
WLW-Linda's First Love, sketch
WMT-Cedar Valley Hillbillies
WOWO-Wilbur Pickett's Orch.
WSUI-Rhythm Rambles

12:15 CST 1:15 CDT

NBC-Arnold Grimm's Daughter,
sketch (Gold Medal): WMAQ
WLW WIRE KWK WTMJ

CBS-Captivators: WSBT
MBS-As You Like It: WGN
NBC-Marine Band: (sw-15.33)
News: WKBH WFBM
Man on the Street: WBAA
WBBM WKBH
Kitty Keene: WCCO KMOX
WAAF-Encores
WBAA-Hollywood Reporter
WBOW-On the Mall
WCFL-Varieties
WHIP-Alice Oleson, pianist
WHO-Voice of the Farm
WIBA-News; Market Reports
WJBC-Hot vs. Sweet
WJJD-Midday Round-Up
WLS-The Virginians
WMBD-Town Crier; Farm Mkts.
WMT-Question Man; Voice of
Iowa
WOWO-Market Service
WROK-Column Left, News

12:30 CST 1:30 CDT

CBS-Navy Band: WSBT WFBM
WISN (sw-15.27)
NBC-Valliant Lady, sketch (Gold Medal): WMAQ WLW WIRE
KWK
NBC-Marine Band: WOWO
News: WOC WHO
Rhythm Rascals: WTAQ WTMJ
KMOX-Linda's First Love, sketch
WAAF-Markets; Health Talk
WBAA-Luncheon Dance Time
WBBM-Kitty Keene, sketch
WBOW-To be announced
WCCO-First Edition
WCFL-Concert Canopies
WGN-June Baker, talk
WHA-Farin Prgm.
WIND-Bob Atcher & Bonnie Blue
Eyes
WIRE-WFA Prgm.
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-Voice of the Feed-lot; Mar-
ket Reports
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street;
Service Sam
WTAD-Farm; Weather; Markets

12:45 CST 1:45 CDT

NBC-Betty Crocker, cooking talk
(Gold Medal): WMAQ WIRE
KWK WHO
CBS-Navy Band: WOC
WOWO-Man on the Street
KMOX-Editor's Daughter, sketch
KSD-News; Market Reports
WAAF-Eunice Clark, songs
WBAA-Market Reports
WBBM-Houseboat Hannah, sketch
WBOW-Tune of the Day
WCCO-Voice of the Farm
WCFL-New Songs
WGN-Popular Melodies
WIBA-Melody Moments
WIND-Organ & Vibra Harp
WJJD-Ben Kanter, pianist
WKBH-Song Hit of the Day; Pet
Corner
WLS-Vitality Jim
WLW-Kitty Keene, Inc., sketch
WMBD-Noontday Melodies
WMT-Iowa Cornhuskers; Many
Happy Returns
WROK-Home Folks Hour
WTAD-Luncheon Music
WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT

CBS-Buffalo Summer Theater:
WSBT WFBM WKBH WISN
WOC (sw-15.27)
NBC-The Story of Mary Marlin,
sketch (Ivory Flakes): WMAQ
WHO WLW WTMJ KSD
MBS-Marriage License Romances:
WMT WGN
News: WIND WTAD WHIP
Man on the Street: WMBD
WTAQ
KMOX-Travelogue
KWK-Backstage Wife, sketch
WAAF-The "L" Reporter, inter-
views
WBAA-Joe Snodgrass, guitarist
WBBM-Broadcast Rhymsters
WBOW-State Teachers College
WCCO-Musical Prgm.
WCFL-Make Believe Danceland
WHA-Workers Education Today
WIBA-Concert Trio
WIRE-Reporter
WJJD-Tommy Tucker's Orch.
WKBH-Ma Perkins
WLS-Homemakers Hour
WOWO-The Observer

1:15 CST 2:15 CDT

NBC-Oxydol's Own Ma Perkins,
sketch: WMAQ WTMJ WHO
KSD
NBC-Dot & Pat, songs & patter:
WBOW (sw-15.33)
KMOX-Judy & Jane, sketch
KWK-Great Works of Man
WAAF-Carnival Matinee
WBAA-Melody Time
WBBM-Meet the Missus
WOC-Betty & Bob
WGN-Hits of Today
WHA-Musical Varieties
WHIP-Band Concert
WIND-Max Miller, pianist

WIRE-Noontday Headlines
WKBH-Matinee Music
WLB-Ma Perkins, sketch
WMBD-His Majesty, the Baby
WMT-German Band
WTAD-Quincy Marches On
WTAQ-Gems of Melody

1:30 CST 2:30 CDT

CBS-Harrisburg Revue: WFBM
WTAQ WKBH WSBT WMBD
WISN WKBH WOC (sw-15.27)
NBC-Pepper Young's Family,
sketch (Camay Soap): WMAQ
WLW WHO KSD WTMJ
Turn to pages 22 and 23 and get acquainted with this popular series, the actors who present it.
NBC-Continental Varieties:
WBOW (sw-15.33)
MBS-Harold Stokes' Orch.: WGN
News: KWK WCFL
KMOX-Magic Kitchen
WBAA-Monitor Views the News
WBBM-Pat Flanagan
WCCO-Julia Blake
WHA-Organ Melodies
WHIP-Swing Time
WIBA-WTCU Prgm.
WIND-Band Stand
WIRE-Matinee Varieties
WJJD-Fred Beck, organist
WMT-News; Musical Interlude
WROK-Movie and Radio Prgm.
WTAD-Medical Assn.

1:45 CST 2:45 CDT

NBC-The Guiding Light, sketch
(White Naptha): WHO WMAQ
WTMJ KSD WLW
KWK-Marriage License Romances
WBAA-Mary Louise Switzer, pi-
anist
WBBM-Dugout Dope
WCCO-Markets
WCFL-Baseball Interviews
WGN-The Lead-Off Man
WIBA-Concert Trio
WIND-Dugout Interviews
WJJD-Warren Brown Talks Base-
ball
WLS-News, Chuck Acree
WMBD-Hello, Neighbor
WMT-Hear Yourself Prgm.
WOWO-Women in the News
WROK-Musicale

2:00 CST 3:00 CDT

NBC-Backstage Wife, sketch
(Dr. Lyons): WMAQ WHO
WIRE WTMJ WIBA
NBC-Club Matinee, variety WMT
WOWO WENR WBOW
CBS-Rubbertown Revue: WKBH
WFBM WKBH WSBT WISN
WTAQ WOC (sw-15.27)
Baseball; White Sox vs. Yankees:
WJJD WIND WCFL WBBM
WGN
Dan Harding's Wife, sketch: KSD
WLW
KMOX-Those Happy Gilmans
KWK-Today at Two
WBAA-Typing School of the Air
WCCO-Baseball Game
WHA-News and Views
WHIP-Gay Caballeros
WMBD-Editor's Daughter
WROK-News; Concert Interlude
WSUI-Men Behind the Classics;
Within the Classroom
WTAD-Hannibal Prgm.

2:15 CST 3:15 CDT

NBC-Stella Dallas, sketch (Milk
of Magnesia): WIRE WTMJ
WIBA WMAQ WHO
CBS-Rubbertown Revue: WCCO
WMBD
MBS-Midstream, drama: WLW
KMOX-One Woman's Opinion
KSD-Heart of Julia Blake
KWK-Music in a Sentimental
Mood
WAAF-Emerson Trent, tnr.
WHA-Magazine Rack
WHIP-City Librarian
WROK-Johnny Murphy, songs
WSUI-Within the Classroom
WTAQ-Fiddlers Three

2:30 CST 3:30 CDT

NBC-The Hughes Reel with Rush
Hughes (Borden Co.): WHO
WIRE WMAQ KSD
NBC-Club Matinee: WIBA

FRIDAY July 29

CBS-Eton Boys: WKBH WFAM
WFBM WOC WISN WTAQ
WKBH WMBD (sw-15.27)

KWK-Richard Hayes, swing or-
ganist
KMOX-Headline Highlights; Let's
Compare Notes
WAAF-Matinee Melodies
WBAA-Home Builders Prgm.
WCCO-Front Page Parade
WHA-Music of the Masters
WHIP-There Was a Time When
WLW-The Heart of Julia Blake
WOWO-Old-Time Religion
WROK-Two Guitars
WTAD-Sports Talk
WTMJ-News; Police; Weather;
Spotlight

2:45 CST 3:45 CDT

CBS-World Economic Coopera-
tion Prgm.: WFAM WOC
WFBM WKBH WKBH WTAQ
WMBD WCCO (sw-15.27)
NBC-Girl Alone, sketch: WMAQ
MBS-The Hatterfields: WLW
KMOX-Dope from the Dugout
KSD-The Buccaneers, octet
KWK-The Man in the Stands
WAAF-Jimmie Kozak, pianist
WBAA-Musical Moments
WHIP-Denna Tyler, songs
WHO-Favorites Melodies
WIRE-Art Tatum, pianist
WISN-Diamond Dope
WISN-Interlude
WROK-Rhythm Before Three
WTAD-Dance Orch.
WTMJ-Down a Country Road

3:00 CST 4:00 CDT

CBS-Crossroads Hall: WFAM
WKBH WKBH WFBM WOC
WMBD WTAQ WCCO (sw-
15.27)
NBC-Rhymes & Romance; Retta
Revell; Organist: WENR
NBC-Tot Hatters: WBOW WHO
WMAQ
Baseball Game: WTAD WMT
Baseball; Cardinals vs. Brookly-
n Dodgers: KMOX KWK
KSD-Baseball Scores
WAAF-Int'l Potpourri
WBAA-Concert Review
WHIP-Modern Rhythm
WHA-Today's Front Page
WIRE-Police Court
WISN-Baseball; Milwaukee vs. St.
Paul
WJBC-Int'l Sunday School Les-
son
WLW-Houseboat Hannah, sketch
WOWO-News
WROK-Kaye Kreamer, Women of
the Hour
WTMJ-Valliant Lady, sketch

3:15 CST 4:15 CDT

NBC-Silhouettes of the West:
WENR
NBC-Don Winslow of the Navy:
WIBA WOWO
NBC-Top Hatters: WIRE
WHIP-Birth of the News
WHO-Judy & Jane, sketch
WLW-Charlie's Singing School
WTMJ-Home Harmonizers

3:30 CST 4:30 CDT

NBC-Little Variety Show: WENR
WBOW WOWO WIRE
NBC-Your Family & Mine (Seal-
test): WMAQ WIBA WTMJ
(sw-9.53)
CBS-When We Were Young:
WFBM WKBH WKBH WOC
WFAM WMBD WCCO
News: WHO WJBC
WAAF-Organ Melodies
WHA-Weather Bureau
WHIP-Tea Dance
WLW-Drifting Pioneers
WROK-Helene Kimberley
WTAQ-Herman Daumler, violinist
(Continued on Next Page)

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AGENTS WANTED

WONDER-TONE LABS., 7078 North Clark St., Dept. 20, Chicago, Ill.

FRIDAY

July 29

3:45 CST 4:45 CDT

CBS-So You Want to Be—: WFAM WFBM WKBB WKBH WOC WMBD WTAQ WCCO NBC-Cadets Quartet: WHO KSD WTMJ WIBA WMAQ WAAF-Diana Clifton, sop. WBAA-Pat Wolcott WBBM-Tenth Inning WHIP-News Flashes WJBC-American Years WLW-Man of Mars WROK-Radio Rhythm

4:00 CST 5:00 CDT

NBC-Felix Knight, tr.; Orch.: WBOW WIBA WHO KSD (sw-9.53) MBS-To be announced: WGN CBS-News; Enoch Light's Orch.: WFBM WTAQ WKBB WCCO WBBM WKBB NBC-Salon Orch.: WIRE WLW WMAQ WOWO Baseball Scores: WIND WJJD WAAF-Jimmie Kozak, pianist WBAA-Magic Carpet WCFL-Tune Twisters WENR-Malcolm Clarke, children's stories WFAM-Question Party WGN-Bill Anson WHIP-Hollywood Brevities WOC-Baseball Review WJBC-Request Hour WMBD-Kitty Keene, Inc. WOC-News WROK-News; Musicale WTMJ-Variety Revue

4:15 CST 5:15 CDT

NBC-Salon Orch.: WMT CBS-Miniatures by MacCormack: WKBH WTAQ WKBB WCCO WBBM NBC-Piano Recital; News: WCFL WBOW KSD (sw-9.53) WAAF-Tea Dance WBAA-Melody Moods WENR-Gilbert Martyn, news WFAM-Moderate Melodies WFBM-Bohemians WGN-Armchair Melodies WHIP-Airplane Dance WHO-Baseball Time WIBA-Dance Hour WIND-Musical Toast WIRE-News; Minute Interviews WJJD-Parade of Music WLW-Those Happy Gilmans WMBD-News; Pet Corner WOC-Baseball Review WROK-Freeport Studios

4:30 CST 5:30 CDT

NBC-Chesterfield Daily Sports Column; Paul Douglas: WOWO WLW KSD WENR CBS-Not So Long Ago: WKBB WCCO WTAQ WKBB (sw-11.83) NBC-The Four of Us: WBOW WIBA WMAQ News: WIND WJBC WAAF-Sport Shorts WBAA-Exponent Air Edition WBBM-Piano Parade WCFL-Smoke Rings WFAM-Killer Dillers WFBM-Tea Time Tunes WGN-Evening Serenade WHIP-String Trio WIRE-Boy Scouts of America WJJD-Organ Moods WMBD-Bargain Counter

4:45 CST 5:45 CDT

CBS-To be announced: WKBB WCCO NBC-Marlowe & Lyon, piano duo: WENR NBC-Lowell Thomas, news commentator (Sun Oil): WLW NBC-Jimmy Kemper & Co.: WMAQ KSD WIBA WBOW WAAF-Tower Tunes WBAA-Story Book Hour WBBM-Chicago Hour WCFL-Jack Kelly's Orch. WFAM-Baseball Scores; News WGN-Little Orphan Annie WHIP-Business Men's Interviews WIND-Listen to Yourself WISN-Tenth Inning WJBC-Gossip Prgm. WJJD-Garwood Van's Orch. WKBH-Kiddies Hour WMBD-Polly of the Range WOWO-Home Folk Frolic WTAQ-Theater Lobby Interviews

5:00 CST 6:00 CDT

NBC-Don Winslow of the Navy (Kellogg's): WLW WMAQ NBC-Dick Todd, songs: WOWO WMT WENR CBS-Ray Heatherton, bar.: WTAQ WKBB WFBM (sw-11.83) KMOX-Grandstand Managers

KOA-Girls of the West KSD-News; Dick Leibert, organist KWK-Home-Plate Interviews WAAF-Harmony Hall WBBM-John Harrington, sports WBOW-Merry-Go-Round WCCO-Livestock WFAM-Crimecasts WGN-Popeye, the Sailor, sketch WHIP-Sports Review WHO-To be announced WIBA-The Plainsmen WIND-German Hour WIRE-Henry King's Orch. WISN-Show Window WJJD-News WMBD-Happy Train WOC-Man on the Street WSUI-Musical Moods WTAD-Cy & Freckles WTMJ-News; Moment Musical

5:15 CST 6:15 CDT

NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WMAQ WIRE WHO (sw-9.53) (also at 9:15 p.m.) CBS-Hollace Shaw, sop.: WOC WMBD WCCO WKBB WKBH WFBM KMOX NBC-Music Is My Hobby: WOWO Guest: Mrs. Schuyler Scheiffelin, prominent New York society matron, whose hobby is playing the clavichord. MBS-Turner & Marson, piano duo: KWK KOA-Music by Cugat KSD-Popeye, the Sailor, sketch WAAF-Hollywood Brevities WBBM-We the Wives WCFL-Tune Teasers WENR-Words of Thunder WFAM-Let's Go Fishin' WGN-To be announced WHIP-Calumet Jubilee Singers WIBA-Silver Springs Prgm. WJJD-Ben Kanter, pianist WLW-Denton & Barber, sports WMT-Musical Gems WROK-Sport Review WTAD-Hannibal Prgm. WTAQ-Bureau of Public Service WTMJ-Heinie & His Grenadiers

5:30 CST 6:30 CDT

CBS-Adventures in Science, drama: WHAS WFAM WKBB KMOX WBBM WOC (sw-11.83) "Revolution in the Air," the story of scientific developments in the field of aeronautics and the effects of advances in air commerce on our whole social pattern, will be discussed.

NBC-Ennio Bolognini's Orch.: WBOW

NBC-Nola Day, songs; Piano Duo: WOWO

News: WKBH WIBA WMAQ WIRE

Sports: WGN WTAQ WMBD KSD

Popeye the Sailor, sketch: WCCO WFBM

KWK-Twilight Serenade WAAF-Sunset Serenade WCFL-To be announced WENR-Dinner Date WHA-Music Album WHIP-Beverly Hills Hour; Jean Hurst

WHO-Johnny-at-the-Piano WISN Sports Parade; Interlude WJJD-Sentenced Men, interviews WLW-Let's Celebrate WMT-Bits of Everything WROK-Organ Recital WSUI-Around the State with Iowa Editors

5:45 CST 6:45 CDT

CBS-Boake Carter, commentator (Huskies & Post Toasties): WOC WMBD KMOX WCCO WKBB WKBH WBBM WTAQ WISN WFBM WFAM NBC-Carol Weymann, sop.: WIRE WENR WOWO News: WHO WSUI Sports: WTMJ WMBD WJJD KWK KSD-Your Family and Mine WBOW-Ice Jamboree WCFL-Hal Totten, sports WGN-Dukes & their Duchess WHA-Fun Time WIBA-Today's Birthdays; Sports WLW-Paul Sullivan, news WMAQ-Let's Celebrate WMT-Sports; News WROK-Dance Hour

NIGHT

6:00 CST 7:00 CDT

NBC-Cities Service Concert; Lucille Manners, sop.; Frank Black's Orch.: WMAQ WTMJ WIBA WIRE WTAM WHO KSD (sw-9.53) NBC-Univ. Town Meeting Debate: WOWO

Good Listening for Friday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON

5:30 CST (6:30 CDT) Adventures in Science, CBS.

NIGHT

6:00 CST (7:00 CDT) University Town Meeting, NBC.

6:00 CST (7:00 CDT) Lucille Manners, NBC.

7:00 CST (8:00 CDT) Tim and Irene, NBC.

7:30 CST (8:30 CDT) March of Time, NBC.

7:30 CST (8:30 CDT) Robin Hood Dell Concert, MBS.

8:00 CST (9:00 MST) Goldman Band Concert, CBS.

8:00 CST (9:00 CDT) First Nighter, NBC.

8:30 CST (9:30 CDT) Jimmie Fidler, NBC.

MBS-Johnnie Presents What's My Name? (Philip Morris) With Budd Hulick, m.c.; Arlene Francis & Ray Bloch's Orch.: WGN WLW Details of the contest on this program may be found on page 41.

CBS-The Ghost of Benjamin Sweet, drama: WJR WHAS WCCO (sw-11.83)

Sports: WTAD WOC WKBB WBOW WKBH KMOX-Flicker Flashes KWK-Al Sarli's Jam Session WAAF-Don Bolt, news WBBM-Of Men & Books WCFL-News WFAM-New Yorkers WFBM-Favorite Melodies WHA-Organ Reverie WHIP-Hungarian Family Hour WIND-Recreation of Today's Game WISN-Down by Herman's WJJD-Fred Beck, organist WLS-Don Kelley's Sport Review WMBD-Ray Olson WMT-A Trip Through Niagara; Melodic Moments WROK-News; Concert Hall WSUI-Dinner Hour Prgm. WTAQ-To be announced

6:15 CST 7:15 CDT

NBC-Debate: KWK News: WMBD WOC WLS KMOX-To be announced WAAF-Pacific Paradise WBBM-Carlos Molina's Orch. WBBW-Our Neighbors WCFL-Pop Tunes WFAM-Amer. Family Robinson WFBM-Jordan Conservatory WJJD-Your City Government WKBB-Sweetheart Serenade WKBH-Dinner Music WTAD-Freshest Thing in Town WTAQ-Dancing Party

6:30 CST 7:30 CDT

MBS-Lone Ranger, drama (Silvercup): WGN CBS-St. Louis Blues: WCCO WOC WMBD WISN WFAM WHAS WKBB WKBH WJR (sw-11.83) (also KNX KSL at 9:30 p.m.) NBC-Univ. Town Meeting Debate: WBOW KMOX-H. Sam Priest, talk KWK-Improve My Music Club WAAF-Evening Concert WBBM-Henri Gendron's Orch. WCFL-Keep in Time WHA-Alpine Melodies WHIP-Homespun WJJD-Bob Atcher & Bonnie Blue Eyes, hillbilly songs WLS-N. Y. A. Prgm. WLW-Let's Explore Ohio WROK-Italian Hour WTAD-Dust Off the Diamond WTAQ-News

6:45 CST 7:45 CDT

MBS-Frank Ferneau's Orch.: KWK WMT CBS-St. Louis Blues: WTAQ WBBM News: KMOX WFBM WCFL-Stars of Tomorrow WLW-West of Cheyenne

7:00 CST 8:00 CDT

NBC-Waltz Time (Phillips): Frank Munn, tr.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53) CBS-Hollywood Showcase; Lud Gluskin's Orch.: WCCO WSBT WTAQ WFBM WMBD WJR WOC (sw-11.83)

7:00 CST 8:00 CDT

NBC-Campana's First Nighter, drama: WHO WTMJ WIBA WMAQ WTAM WLW KSD WIRE KOA (sw-9.53) Title: "One Man's Poison."

NBC-Design for Dancing: WENR WBOW WOWO KWK

NBC-Royal Crown Revue (Nehi, Inc.); Tim & Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet; Fradda Gibson; Teddy Bergman; George Olsen's Orch.: WLS KWK WLW WOWO WMT (also KFI at 10:30 a.m.) Details of the contest on this program may be found on page 41.

MBS-Jimmy Grier's Orch.: WGN KMOX-Musical Moments WBBM-Grant Park Concert WBOW-Sweet & Swing WCFL-Labor Flashes WHAS-Chandler Political Speech WHIP-Eventide Echoes WIBA-Social Security; Interlude WIND-News & Sports WISN-Reflections WJJD-Church on the Hillside WKBH-Dubuque Star Revue WKBH-Radi Ad WROK-Freeport Studios WLS-Children's Hour WTAD-The Debutants WTMJ-Screen-Radio Preview

7:15 CST 8:15 CDT

CBS-The Hollywood Showcase: KMOX News: WKBH WTAD WCFL-Favorite Melodies WHIP-Razzberry College WIBA-Badger Sports Forum WIND-Government & Business, talk WJJD-Suppertime Frolic WKBH-To be announced WTAQ-House of Peter MacGregor WTMJ-Let's Dance

7:30 CST 8:30 CDT

NBC-Death Valley Days, drama (Borax): WIRE WMAQ WHO WTAM WLW KSD (also at 10 p.m.) Title: "The Story of Mount Whitney." NBC-The March of Time (Time, Inc.): KWK WMT WTMJ WENR WOWO

MBS-Robin Hood Dell Concert: CKLW (1030 kc) WDGW (1180 kc) Guest conductor: Alexander Smallens.

CBS-Hollywood Showcase: WKBH WISN WTAQ WKBH WBBM-John Harrington, news WBOW-To be announced WCFL-News WGN-Bill Carlsen's Orch. WIBA-Pop Concert WIND-Moonlight Sonata WJJD-Hollywood Spotlight WMBD-Treasure Hunt WOC-Maple Leaf Quartet WSUI-Evening Musicale

7:45 CST 8:45 CDT

WBBM-Horace Henderson's Orch. WCCO-Let's Celebrate WCFL-Herr Louie & The Weasel WGN-News; Sports WIND-Vincent Borrelli's Orch. WJJD-Suppertime Frolic WMBD-Rashid Sisters WOC-Rhythm Rendezvous WSUI-Visiting Professor

8:00 CST 9:00 CDT

NBC-Design for Dancing: WENR WBOW WOWO KWK

CBS-Goldman Band Concert: WJR WCCO KMOX WFBM WMBD WSBT WKBB WTAQ WISN WHAS WOC WKBB (sw-11.83) The music detail for this program may be found on page 7 this week.

WCFL-Dance Orch. WGN-Concert Orch. WHAS-Baseball; Louisville vs. Toledo WIND-Organ & Vibra Harp WMT-Radio Riddles WROK-Home Builders WSUI-American Legion Prgm.

8:15 CST 9:15 CDT

NBC-Design for Dancing: WMT WGN-Bob Crosby's Orch. WIND-Grant Park Concert WROK-News; Musicale

8:30 CST 9:30 CDT

NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD WLW WMAQ WTAM WIRE KOA (sw-9.53) For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Grant Park Concert: WMT WENR WBOW WTMJ The Woman's Symphony Orchestra, conducted by Rudolph Ganz, will be heard. CBS-To be announced: WCCO WJR WFBM WMBD WSBT WKBH WHAS WOC WKBB (sw-11.83) MBS-Enrico Madriguera's Orch.: WGN

KMOX-Let's Celebrate KWK-The Lone Ranger WBBM-To be announced WCFL-Perry Cono. songs WHO-Salon Concert WIBA-Lawyers Guild WMT-Bohemian Frolics WOWO-James Melton, tr.; Orchestra WROK-Alexander Sisters WSUI-History in Review WTAQ-News

8:45 CST 9:45 CDT

MBS-Don't You Believe It? (Sensation Cigarettes): WLW NBC-Jesse Crawford, organist: WIRE (sw-9.53) CBS-American Viewpoints: WJR WCCO WSBT WKBH WKBH WTAQ WISN KMOX WMBD WOC (sw-11.83) James Melton, tr.; Orch.: WHAS WFBM WMAQ

KOA-Consumers Council KSD-Mystery Stories WBBM-Arthur Godfrey WCFL-Isham Jones' Orch. WHO-Rogosinski & Austin WIBA-Charles Rehl WIND-News & Sports WOWO-News WROK-Musicale WSUI-Daily Iowan of the Air WTAM-Continental Echoes

9:00 CST 10:00 CDT

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WLW KSD WTAM WHO KFI CBS-Henry Busse's Orch.: WJR WCCO WBBM WHAS WISN WKBH NBC-Clyde Lucas' Orch.: WBOW NBC-Barney Rapp's Orch.: KWK MBS-Dance Orch.: WGN News: WKBH WIBA WMT KMOX-The Goldbergs, sketch WCFL-Novena Broadcast WENR-Globe Trotter WFBM-Sports Review WIND-Swedish Prgm. WJBC-Personality Hour WMBD-Treasure Hunt WOC-James Melton, tr.; Orch. WOWO-Johnny Silvers' Orch. WROK-Hi Cole's Harmonica Aces WSBT-Don Pablo's Orch. WTAQ-Club Normandie Entertains WTMJ-Kilowatt Hour

9:15 CST 10:15 CDT

NBC-Uncle Ezra's Radio Station (Alka Seltzer): KOA KFI (also see 5:15 p.m.) CBS-Henry Busse's Orch.: WFBM WKBH KMOX NBC-Barney Rapp's Orch.: WMT KSD-Russ David's Orch. WBBM-Carlos Molina's Orch. WENR-Ennio Bolognini's Orch. WGN-Shep Field's Orch. WHO-Sports Review WIBA-Club Chanticleer WIRE-News; Basonology WJR-Let's Celebrate WKBH-Dance Time WKBH-Rapid Ad WLW-Vicki Chase, sop. WMAQ-News WMBD-Value Hints WOC-Jimmy Chase's Orch. WROK-Voice of Christian Youth WTAQ-Bay Beach Orch. WTAM-Sports; Tom Manning WTMJ-Easy Aces

9:30 CST 10:30 CDT NBC-Al Donahue's Orch.: WBOW WTAM KSD (sw-9.53) CBS-Will McCune's Orch.: WOC WMBD WKBH WFBM WKBB KMOX WISN WTAQ (sw-6.12) NBC-Harry Owens' Orch.: KWK WMAQ WOWO MBS-The Nation's Playhouse: WLW KOA-Golden Melodies WBBM-News With Todd Hunter WCCO-Sports WENR-Fletcher Henderson's Orch. WHAS-Music to Your Taste WHO-Swing Time WIBA-Continental Nights WIND-Vincent Borrelli's Orch. WIRE-Baseball Roundup WJR-Baseball Scores; Rhythm Highlights WMT-Baseball Game WROK-Quinn Bowen's Orch. WSBT-News WTMJ-Let's Celebrate

9:45 CST 10:45 CDT

CBS-Will McCune's Orch.: WSBT WBBM NBC-Harry Owens' Orch.: WIRE News: WIND WROK WGN-Bill Carlsen's Orch. WTAM-Sammy Watkins' Orch. WTMJ-Today's Events

10:00 CST 11:00 CDT

NBC-Death Valley Days, drama (Borax): KOA KFI (also see 7:30 p.m.) NBC-Erskine Hawkin's Orch.: WBOW WMAQ NBC-Frank Trumbauer's Orch.: WIRE WOWO CBS-Leighton Noble's Orchestra: WKBH WBBM WCCO KMOX WISN WTAQ WSBT (sw-6.12) MBS-Kay Kyser's Orch.: WGN News: WFBM WJR WOC WLW WHO WMBD KWK Sports WCFL-Emil Flindt's Orch. WENR-Music As You Desire It WHAS-Baseball; Louisville vs. Toledo WIBA-Hollywood at the Beach WIND-Max Miller's Quartet WKBH-News; Music WTAM-Musical Bulletin Board WTMJ-Last Word in Sports

10:15 CST 11:15 CDT

CBS-Leighton Noble's Orchestra: WKBH WOC WJR WFBM NBC-Frank Trumbauer's Orch.: WCFL NBC-Erskine Hawkin's Orch.: WHO WIBA MBS-Kay Kyser's Orch.: KWK WCCO-Cedric Adams WHAS-News WIND-Cafe Continental WLW-Los Amigos WMBD-Sports: Program Review WTAM-Music You Want WTMJ-Dance Orchestras

10:30 CST 11:30 CDT

NBC-Billy Swanson's Orchestra: WOWO CBS-Tommy Dorsey's Orchestra: WKBH WMBD WKBB WFBM WBBM WOC WJR WSBT WTAQ WISN NBC-Blue Barron's Orch.: WIBA WBOW WLW WHO MBS-Bob Crosby's Orch.: WMT WGN KMOX-Tomorrow Morning's Headlines KOA-Freddie Martin's Orch. KWK-News WCCO-Rollie Johnson WCFL-Emil Flindt's Orch. WHAS-Dance Band WIND-News & Music

10:45 CST 11:45 CDT

CBS-Tommy Dorsey's Orchestra: KMOX WCCO NBC-Billy Swanson's Orch.: WENR MBS-Bob Crosby's Orch.: KWK WIBA-Club Chanticleer WIND-Cappy's Cabana WIRE-To be announced

11:00 CST 12:00 CDT

CBS-Husk O'Hare's Orch.: WOC WKBH WFBM WBBM WMBD WCCO WTAQ KMOX WISN NBC-Del Courtney's Orch.: KOA WMAQ WBOW WHO NBC-Lou Blake's Orch.: WENR MBS-Shep Field's Orch.: WMT WGN KSD-Little Jack Little's Orch. KWK-Jack Agnew's Emperors WIBA-Hollywood at the Beach WIND-The Nite Watch WIRE-Hal Bailey's Orch. WKBH-Weather Report WLW-Twenty-four Hour Review WTAM-Otto Thurn's Orch.

End of Friday Programs

E 7/41

MORNING

7:00 CST 8:00 CDT
 NBC-Breakfast Club; News: WCFL WOWO WBOW
 CBS-Eton Boys, quartet: WFAM (sw-21.52)
 NBC-The Wise Man: (sw-21.5) Early Risers: WISN WROK
 Musical Clock: WBBM WIBA WMT WKBB KMOX WIRE WKBB WOC WHIP
 WKW-Tonic Tunes WAAF-Breakfast Express WCCO-Air Almanac WFBM-Early Birds WGN-Good Morning Prgm. WHO-The Wise Man WIND-Morning Review WJJD-News WLS-Trailer Tim
7:15 CST 8:15 CDT
 CBS-Richard Maxwell, songs: WFAM (sw-21.52)
 NBC-Sunshine Express; News: (sw-21.5) News: WCCO WMT WHO WLS WLW
 Fred Beck, organist: WJJD WIND
 KMOX-Religious Talk WKW-Billy Swift, boy detective WJJD-Fred Beck, organist WMBD-Musical Clock WROK-Breakfast Melodies WTAD-Market Basket
7:30 CST 8:30 CDT
 CBS-Fiddler's Fancy; News: WBBM WFAM KMOX (sw-21.52)
 News: WKBB WTAQ Musical Clock: WMT WBOW WCCO-Musical Chimes WHO-Roundup WIBA-News; Musical Clock WIND-Hawaiian Melodies WIRE-Dessa Byrd WKBH-Morning Devotions WLS-Sunday School WLW-Hillbilly Tryouts WMAQ-Whistler & His Dog WMBD-Weather Report WROK-Morning Parade WSBT-Cafe Continental
7:45 CST 8:45 CDT
 NBC-Landt Trio: WMAQ (sw-21.5)
 News: WIND WTAD WHIP WIRE
 WKW-News; Rapid Service WCCO-Musical Chimes WHO-Rare Bits of News WJJD-American Legion Band WKBB-Tonic Tunes WKBH-Breakfast Melodies WLS-Little Visits with Little Folks WMBD-Police Flash WSBT-The Laff Parade WTAQ-Today's Almanac
8:00 CST 9:00 CDT
 NBC-Amanda Snow, songs: WMAQ (sw-21.5)
 CBS-Lew White, organist: WKBB WFBM KMOX (sw-21.52)
 NBC-Breen & de Rose, songs: WOWO WLW WIRE WCFL
 News: WAAF WKBB WMBD KSD-News; Dick Leibert, organ KWK-Social Security Speaker; Musical Interlude WBBM-Saturday Sunshine WFAM-Sunshine Express WGN-Martha Crane & Helen Joyce
 WHA-Band Wagon WHIP-Morning Melodies WHO-Coffee Pot Inn WIND-Priscilla Holbrook, pianist WJJD-Bosworth Broadcast WLS-The Smile Market WROK-Musical Clock WTAD-Market Basket WTAQ-Morning Potpourri
8:15 CST 9:15 CDT
 NBC-Viennese Ensemble: WOWO WLW WMAQ
 NBC-Charioteers: KSD WCFL WIRE (sw-21.5)
 CBS-Lew White, organist: WMBD KMOX-Better Films Council KWK-It's a Natural WAAF-Bible Stories for Children WHA-Morning Melodies WHO-What to Serve Today WIND-Your Favorite Band WKBB-Uncle Bob WLS-News & Bookings
8:30 CST 9:30 CDT
 NBC-The Child Grows Up: KWK WOWO WMAQ WMT
 NBC-Chautauqua Concert: KSD WLW WIRE WHO (sw-21.5)
 CBS-The Jewell Cowboys, hillbilly songs: WKBB WFBM WKBB WTAQ WMBD (sw-21.52)
 KMOX-Popular Melodies WAAF-Canary Serenade WBOW-Radio Gospel WCCO-Jolly Grocer WCFL-Musical Interlude WFAM-Shoppers' Guide WGN-Morning Melodies WHIP-Polish Variety Hour

WIBA-Today's Almanac; Society Reporter
 WIND-Piano & Guitar WJJD-Salon Echoes WLS-The Prairie Singer WROK-Morning Devotions WSUI-Daily Iowan of the Air WTAD-Sunday School Lesson WTMJ-Bargain-a-Minute
8:45 CST 9:45 CDT
 CBS-The Jewell Cowboys, hillbilly songs: WKBB
 NBC-Swing Serenade: WMAQ WIRE WMT WBOW
 MBS-The Day You Were Born: WGN
 KMOX-Ozark Varieties WKW-Singing Cowboys WCCO-Betty Crocker WCFL-Bitter-Sweet Melodies WIND-Swing Melodies WJJD-Story Book Lane WLS-Patsy Montana WLW-Synagogue of the Air WMBD-Women of Today WROK-Town Crier WSUI-Morning Melodies; Service Reports
 WTAD-Hannibal Prgm. WTMJ-Top o' the Morning
9:00 CST 10:00 CDT
 CBS-Orientele: WKBB WCCO WTAQ WISN WKBB WFAM (sw-21.52)
 NBC-Bailey Axton, tr.: WBOW WMAQ WIBA KSD (sw-21.5)
 NBC-Vaughn de Leath, songs: WCFL
 MBS-Get Thin to Music (Gen. Mills, Inc.): WGN
 News: WIND WROK KMOX-Carolyn Pryce WKW-Top o' the Morning WAAF-Musical Moderne WBBM-Saturday Sports Huddle WFBM-Morning Serenade WHO-May I Suggest? WIRE-Prgm. Highlights WJJD-Piano & Guitar WLS Spelling Bee WLW-Mail Bag WMBD-Messenger; Weather WMT-News; Radio Gossip WSUI-Illustrated Musical Chats WTMJ-Carla Pestalozzi
9:15 CST 10:15 CDT
 CBS-Melody Ramblings: KMOX WKBB WCCO WTAQ WISN WFAM WBBM (sw-21.52)
 NBC-Radio City Four: WOWO WMT
 NBC-Al & Lee Reiser, piano duo: WMAQ WHO KSD WBOW (sw-21.5)
 News: WKBB WMBD WOC WAAF-Hog 'n' Harmony WCFL-Rhythm Roundup WGN-June Baker, talk WHA-News and Views WIBA-Church in the Wildwood WIND-Hillbilly Ballads WIRE-Old-Fashioned Hymn Singer
 WJJD-Sports Edition Handicapper WROK-On the Mall WTMJ-Boy Scouts
9:30 CST 10:30 CDT
 NBC-Instrumental Ensemble: WMAQ WIBA WBOW (sw-21.5)
 CBS-Junior Musicomedy: WISN WFAM WMBD WKBB KMOX WFBM WOC WTAQ WBBM (sw-21.52)
 NBC-Our Barn: WIRE WOWO WKW-Pop Wise & Filbert WAAF-Swing High WCCO-Stocks WCFL-New Songs WGN-Man on State Street WHA-Musical Varieties WHIP-Name Stories WIND-Serenade to the Ladies WJJD-Tommy Tucker's Orch. WKBB-Eb & Zeb WLW-To be announced WMT-Rev. R. J. Wells WROK-Milk-Made Magic WTMJ-Morning Melodies
9:45 CST 10:45 CDT
 NBC-Serving the Consumer, talk: WMAQ WIBA WBOW KSD (sw-21.5)
 NBC-To be announced: WOWO WLW WIRE
 MBS-Army Band: KWK WAAF-Novelettes WCCO-Dr. O'Brien WCFL-Music and Song WGN-Alice Blue, pianist WHIP-Morning Dance WIND-Valparaiso Univ. Prgm. WJJD-Priscilla Holbrook, pianist WKBB-Rhythm & Romance WLS-Organ Concert WROK-Radio Rhythm WSUI-Prgm. Calendar; Weather WTAD-Variety Prgm. WTMJ-Don Alvarados
10:00 CST 11:00 CDT
 NBC-Call to Youth; Guest Spkr.: WIBA WOWO
 Rabbi Beryl D. Cohen of Bos-

ton, guest speaker, takes for his subject of his discourse "What Leaders Shall Youth Follow?"
 CBS-Columbia Concert Hall: WOC WTAQ KMOX WFAM WKBB WISN WCCO WFBM (sw-21.52)
 NBC-Music Guild: WBOW WHO WMAQ KSD
 Guest: Kneisel String Quartet. MBS-This "Wonderful World": KWK
 WAAF-The Bandstand WBBM-Missus Goes to Market WCFL-Peekers in the Pantry WGN-Poetry New & Old WHA-Homemakers WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar WIRE-Dessa Byrd WJJD-Organ Moods WKBB-Home Economics WLS-Program Review; Markets WLW-My Health WMBD-Pekin Visitor WMT-Frank Voelker, organist WROK-News; Organ WLS-Facts & Fancies WTAD-News WTMJ-What's New in Milwaukee?
10:15 CST 11:15 CDT
 NBC-Carol Weymann, sop.: WIBA WLW WOWO (sw-15.33)
 MBS-Tall Corn Time: WMT KWK WAAF-Willie Winn, sport of kings WBBM-Amer. Dental Assn. WGN-Melody Time WCFL
 WHIP-Band Concert WIND-Priscilla Holbrook, pianist WISN-News
 WJBC-Women in the News WKBH-Your Home WLS-Cowboy Bill WROK-Tubby Weeks WSUI-Yesterday's Musical Favorites WTAD-Bee & Ve
10:30 CST 11:30 CDT
 NBC-Nat'l Farm & Home Hour: WIBA WBOW WMAQ
 the Smith-Hughes Act which Special memorial service for Dr. Charles R. Allen, father of established vocational agriculture work in colleges and high schools.
 NBC-Along Gypsy Trails: KSD CBS-Concert Hall: WKBB News: KWK WHIP WAAF-This Feminine World WBBM-Meet Chicago WCFL-Youth 'Round the World WGN-Quin Ryan, news WHO-Public Service WIND-Gary Civic Theater Prgm. WIRE-Footnotes; News WISN-Snooks Studio Starlets WJBC-Morning Concert WJJD-Frank Trumbauer's Orch. WLS-Evelyn, the Little Maid WLW-News; Livestocks WMBD-Honeymoon Lane WMT-To be announced WOC-Radio Bazaar WOWO-Ranch Boys WROK-Kaye Kreamer, woman's forum WSUI-Book Shelf WTAD-Popular Concert WTAQ-News; Children's Hour WTMJ-Blue Room Ensemble
10:45 CST 11:45 CDT
 NBC-Nat'l Farm & Home Hour: KWK WLW
 NBC-To be announced: WCFL WHO WIRE
 CBS-Enoch Light's Orch.: WKBB WKBB WFAM WFBM KMOX WCCO (sw-21.52)
 WAAF-Markets; Sweet and Slow WBBM-Old King Cole WGN-Musical Mail Box WHA-Novelty Shop WHIP-Tin Pan Alley WIND-Fred Beck, organist WHA-Novelty Shop WJBC-Peggy Payne & Pioneers WJJD-Debator's Forum WLS-Across the Mike WMBD-Bandwagon WMT-Kiddies Revue WOC-Screenfans' Prgm. WOWO-Fun and Stuff WROK-Freepoint Studios WTMJ-Blue Room Ensemble
11:00 CST 12:00 CDT
 CBS-Enoch Light's Orch.: WOC WISN WBBM
 NBC-Lee Gordon's Orch.: KSD WIRE WMAQ WHO
 News: WIND WJJD KMOX-Magic Kitcher WAAF-Symphonic Hour WBAA-Just Kids WCFL-Musical Prgm. WGN-Luncheon Music WHA-Parents Question Box WHIP-Southtown Church Hour WJBC-Surprise Party WJJD-Piano Tunes WLS-Home Talent Prgm. WMBD-Juvenile Theater WSBT-News; Stork Report; Farm Flashes

WSUI-Brooklyn Symphony Orch. WTAD-All for the Ladies WTAQ-Les Parker's Orch. WTMJ-Heinie-Spam
11:15 CST 12:15 CDT
 CBS-Rhythmairs: WOC WSBT WCCO WBBM WKBB WFBM WISN
 MBS-Elinor Sherry, songs: WGN News: WJJD WOWO WCFL-Moon of Manakooa WHA-Federal Music Group WHIP-Englewood Hour WIND-Tommy Ott, organist WJBC-Parade of Bands WKBB-Club Calendar WLS-Grain Market Summary WMT-Tom Owens' Cowboys WSUI-Science News of the Week WTAQ-Hollywood on Parade WTMJ-Heinie & His Grenadiers
11:30 CST 12:30 CDT
 NBC-Ray Kinney's Orch.: WMT WMAQ WOWO WIBA
 CBS-Buffalo Presents: WKBB WSBT WOC WBBM
 NBC-Your Host is Buffalo: WHO KSD WCFL (sw-15.33)
 WKW-St. Louis Health Dept. WBAA-Carolyn Wood, sop. WBOW-Presentation WCCO-Markets WFBM-Hoosier Farm Circle WGN-Markets; Midday Service WHA-Consumer Facts WHIP-Hollywood News WIND-Bob Atcher & Bonnie Blue Eyes
 WIRE-Farm & Home Hour WISN-German Hour WJBC-Hawaiian Srenaders WJJD-Fred Beck, organist WKBB-Rhapsody and Rhythm WLS-Markets; News WLW-Afternoon Edition WMBD-Thrift Message; Police Bulletins WSUI-Stephen Foster Melodies WTAD-Police News WTAQ-Mailman
11:45 CST 12:45 CDT
 NBC-Ray Kinney's Orch.: WLW CBS-Buffalo Presents: WKBB MBS-Organ Recital: KWK WBBM-Chicago Park District WCO-Safety Talk WCFL-Know Yourself WFBM-Markets; Farm Bureau WHA-Organ Melodies WHIP-Cascade Melodies WJBC-Rhythm Review WJJD-Garwood Van's Orch. WLS-Grain Market Summary WMBD-Window Shopper WMT-News; Cedar Valley Hillbillies
 WROK-'Round the Town WSBT-Man on the Street WSUI-Farm Flashes WTAD-YMCA Prgm. WTAQ-Farmhands

AFTERNOON

12:00 CST 1:00 CDT
 NBC-Campus Capers: WIRE WCFL (sw-15.33)
 CBS-Golden Melodies: WCCO WOC WSBT WKBB
 NBC-Rex Maupin's Orch.: WLW WMAQ WOWO
 MBS-Spotlight Revue: WGN News: WJBC WMBD WTAD WAAF
 KMOX-Travelogue KSD-Sports Preview WKW-The Kiddie Klub WBAA-Market Reports WBBM-Man on the Street WBOW-Street Reporter WFBM-Mid-day Meditation WHA-Noon Musicale WHIP-Movie Tunes WHO-Corn Belt Hour WIBA-Noon Interlude WIND-Lupi Italian Prgm. WISN-Musical Heat Wave WJJD-Hawaiian Melodies WKBB-Along the Highway WLS-Man on the Farm WMT-Cedar Valley Hillbillies WSUI-Rhythm Rambles WTMJ-Home Harmonizers
12:15 CST 1:15 CDT
 NBC-Campus Capers: WCFL NBC-Rex Maupin's Orch.: WTMJ News: WKBB WROK WFBM KMOX-Of Men & Books WAAF-Estelle Barnes, pianist WBAA-Sports Review WBBM-Meet the Missus WROW-On the Mall WHIP-Jackie Woodworth, songs WHO-Melodious Favorites WIBA-News; Market Reports WJBC-Old vs. New WJJD-Mid-day Roundup WKBB-Man on the Street WMBD-Organ Melodies; Farm Markets WMT-Question Man; Voice of Iowa

SATURDAY

July 30

WOWO-Market Service WTAD-Cy & Freckles
12:30 CST 1:30 CDT
 NBC-Judy & Lanny, songs: WMAQ WTMJ
 CBS-Prosperity F.O.B.: WBBM WSBT WFBM KMOX (sw-15.27)
 NBC-Music Internationale: WCFL WIRE (sw-15.33)
 News: WHO WOC
 To be announced: WBOW WLW WAAF-Markets; Optometry Talk WBAA-Luncheon Dance Time WCCO-First Edition WHA-Farm Prgm. WHIP-Concert Orch. WIND-Musical Varieties WKBB-Man on the Street WKBB-Luncheon Music WLS-Poultry Service Time WMBD-Farm News WMT-Markets; Hillbillies WOWO-Ozark Rambler WROK-Couple on the Street, Treasure Chest
12:45 CST 1:45 CDT
 CBS-Prosperity F.O.B.: WMBD WOC
 NBC-Burt Farber's Orch.: WLW WOWO WMAQ KWK
 News: WKBB WTAQ KSD-News; Market Reports WAAF-Charlie Johnson, Duke of the Uke
 WBAA-Tune Time; Chas. Powell WBOW-Tune of the Day WCCO-Tune Time
 WHO-Luncheon Music WIBA-Melody Moments WIND-Tommy Ott, organist WJJD-Gene Austin, songs WKBB-Song Hit of the Day; Pet Corner
 WLS-Vitality Jim WMT-Iowa Cornhuskers WROK-Home Folks' Hour WTAD-Luncheon Music WTMJ-Sidewalk Reporter
1:00 CST 2:00 CDT
 CBS-Merrymakers: WISN WFBM WBBM WOC WKBB WSBT (sw-15.27)
 NBC-Rakov's Orchestra: KWK WOWO WLW WIBA
 NBC-Golden Melodies: WMAQ KSD WBOW (sw-15.33)
 News: WHP WTAD WIND KMOX-Inquiring Reporter WAAF-"L" Reporter, interviews WBAA-Radio Stage WCCO-Red Nichols' Orch. WCFL-Make Believe Danceland WGN-Dick Barrie's Orch. WHA-Taxation in Wisconsin WIRE-Agricultural Conservation WIRE-Reporter WJJD-Tommy Tucker's Orch. WKBB-Kal Kalsow's Orch. WLS-Merry-Go-Round WMBD-Little Man on the Street WMT-Iowa Cornhuskers; German Band
 WTAQ-Man on the Street WTMJ-News; Police & Weather; Advertising Talk
1:15 CST 2:15 CDT
 NBC-Rakov's Orch.: WMT WTMJ CBS-Merrymakers: KMOX WTAQ WMBD
 NBC-Golden Melodies: WHO KSD WAAF-Carnival Matinee

WHA-Die Deutsche Musik Stunde WHIP-Hawaiian Moods WIND-Piano Tunes WIRE-News
 WTAD-Quincy Marches On
1:30 CST 2:30 CDT
 CBS-Gertrude Lutzi, sop.; John Sturgess, bar.; Orch.: WKBB WISN WKBB WSBT WTAQ WMBD WOC WFBM (sw-15.27)
 NBC-Rhythm Rhyme: WMAQ WBOW WHO KSD (sw-15.33)
 NBC-Ricardo's Orch.: WOWO WMT WIRE WIBA WLW
 MBS-Royal Rangers: KWK KMOX-Medical Society; Organ Interlude WBAA-Campus Varieties WBBM-Pat Flanagan WCCO-Tax Payer's Ass'n WCFL-News
 WGN-To be announced WHIP-Dancing Party WIND-Band Stand WJJD-Swing Quartet WROK-Kiddies Club WTMJ-Wisconsin Taxpayers
1:45 CST 2:45 CDT
 CBS-Gertrude Lutzi, sop.: WCCO KMOX-Let's Compare Notes; Headline Highlights WBBM-Dugout Dope WCFL-Baseball Interviews WGN-Leadoff Man WIND-Dugout Interviews WJJD-Warren Brown Talks Baseball
 WLS-Julian Bentley, news WTAD-Bessie Dean Reinert WTMJ-Dance Orch.
2:00 CST 3:00 CDT
 CBS-Saratoga Handicap: WOC WMBD WKBH WFBM WKBB WISN WTAQ WCCO WSBT (sw-15.27)
 NBC-Calling All Stamp Collectors: WBOW WHO WMAQ KSD (sw-9.53)
 NBC-Club Matinee, variety prgm.: WTMJ WIBA WENR WMT WIRE WOWO WLW
 Baseball; White Sox vs. N. Y. Yankees; WGN WCFL WBBM WIND WJJD
 KMOX-One Woman's Opinion KWK-Richard Hayes, swing organist WAAF-News Flashes; Weather WBAA-Men Behind the Classics WHA-Short Story Time WHIP-Spanish Fiesta WROK-News; Concert Interlude WTAD-Hannibal Prgm.
2:15 CST 3:15 CDT
 CBS-Saratoga Handicap: WMBD WKBB WKBB WTAQ WFBM WOC WCCO (sw-15.27)
 NBC-Men of the West Quartet: WMAQ WHO WBOW KSD (sw-9.53)
 KMOX-Dope From the Dugout KWK-Man in the Stands
 (Continued on Next Page)

Big BARN DANCE Tonight

Tune in Sat. Night for Big Alka Seltzer National Barn Dance. Join Uncle Ezra, Joe Kelly and the rest of the happy Hayloft Gang in a full hour of old-time singing and dancing. Barrel of fun for Old and Young.

WLS WLW WTMJ WIBA
 7:00 P.M., CST - 8:00 P.M., CDT
 SPONSORED BY ALKA-SELTZER

SATURDAY

July 30

(2:15 p.m. Continued)

WAAF-Matinee Melodies
 WBAA-Joe Smith, pianist
 WFBM-Jordan Conservatory
 WHIP-Rainbow Trio
 WROK-Helen Benson, cowgirl
 WTAD-Cy & Freckles

2:30 CST 3:30 CDT
 CBS-Danceparties: WMBD WFAM
 WKBB WKBB WTAQ WFBM
 WISN WOC (sw-15.27)
 NBC-To be announced: WBOW
 KSD WMAQ WHO
 NBC-Club Matinee: WTMJ WIBA
 WMT WIRE WLW WENR
 Baseball Game: KMOX KWK
 WAAF-Front Page Drama
 WBAA-Stamp Club of the Air
 WCCO-Front Page Parade
 WHA-Music of the Masters
 WHIP-Bob Delaney's Orch.
 WROK-Rhythm Before Three
 WTAD-Sports Talk

2:45 CST 3:45 CDT
 CBS-Four Clubmen Quartet: WOC
 WKBB WKBB WMBD WFAM
 WFBM WTAQ (sw-15.27)
 WAAF-Jimmie Kozak, pianist
 WBAA-Three High Hatters
 WCO-Baseball Game
 WISN-Interlude; Diamond Dope
 WROK-Melodettes Trio

3:00 CST 4:00 CDT
 NBC-Top Hatters: WMAQ WHO
 WTMJ WIRE WBOW WIBA
 (sw-9.53)
 CBS-Columbia Concert Orch.:
 WFBM WKBB WKBB WMBD
 WOC WFAM WTAQ (sw-15.27)
 NBC-Trio Time: WENR WOWO
 WLW
 Baseball Game: WTAD WISN
 WCCO WMT
 WAAF-Rhumba Beat
 WBAA-Melody Review
 WGN-Bill Anson
 WHIP-Musings & Memories
 WJBC-Children's Hour
 WJJD-Baseball Scoreboard
 WROK-Saturday Matinee

3:15 CST 4:15 CDT
 MBS-Dance Orch.: WGN
 WAAF-Hollywood American Leg-
 ion Band
 WBAA-Hoosier Corn Huskers
 WHIP-Cabbages & Kings
 WJJD-Parade of Music

3:30 CST 4:30 CDT
 NBC-Paul Sabin's Orch.: WLW
 WENR WOWO WIRE
 NBC-Kiddoodlers: WMAQ WBOW
 WTMJ WIBA WHO
 CBS-America Dances: WKBB
 WFAM WFBM WTAQ WMBD
 WOC (sw-15.27)
 MBS-Mitchell Ayres' Orch.: WGN
 WAAF-Playroom Antics
 WBAA-Curb Stone Reporter
 WHA-Weather Bureau
 WHIP-Studio Players
 WJBC-News Flashes
 WKBB-Student Recital

3:45 CST 4:45 CDT
 NBC-Aviation Talk by Comman-
 der Frank Hawks: WMAQ KSD
 WIBA WBOW WHO (sw-
 9.53)
 CBS-America Dances: WKBB
 WAAF-Jimmie Kozak, pianist
 WBBM-Tenth Inning
 WHIP-News
 WJBC-American Years
 WTMJ-Dreamers

4:00 CST 5:00 CDT
 CBS-News; The Symphonettes:
 WTAQ WBBM WKBB WFBM
 WKBB WFAM
 NBC-El Chico, Spanish Revue;
 News: WMAQ WIBA WBOW
 WHO KSD (sw-9.53)
 NBC-Lou Martin's Orch.; News:
 WOWO WENR

WAAF-Salon Concert
 WCFL-Rainbow Melodies
 WGN-Afternoon Serenade
 WHIP-American Legion Band
 WIND-Baseball Scores
 WIRE-To be announced
 WJBC-Request Hour
 WLW-Truth American
 WMBD-Kitty Keene, Inc.
 WOC-News
 WROK-News; Musicales
 WTMJ-Variety Revue

4:15 CST 5:15 CDT
 CBS-Songs for You: WFAM
 WFBM WKBB WTAQ WKBB
 MBS-Schemes That Skin, drama:
 WGN
 WAAF-Tea Dance
 WBBM-Chicago Hour
 WHIP-Airplane Dance
 WHO-Baseball Time
 WIND-Musical Toast
 WMBD-News; Pet Corner
 WOC-Baseball Review
 WROK-Freepost Studios

4:30 CST 5:30 CDT
 CBS-Mal Hallett's Orch.: WTAQ
 WKBB WFAM WKBB WFBM
 (sw-11.83)
 NBC-Chesterfield Daily Sports
 Column with Paul Douglas:
 WENR WOWO WLW KSD (sw-
 9.53)
 NBC-Blue Barron's Orch.: WIBA
 WMAQ WBOW WIRE
 MBS-Jimmy Livingston's Orch.:
 WGN
 News: WIND WJBC
 KMOX Grand Stand Manager
 WAAF-Sport Shorts
 WBBM-Jack Hallon's Review
 WHIP-Trio
 WJJD-Salon Echoes
 WMBD-Bargain Counter

4:45 CST 5:45 CDT
 CBS-Mal Hallett's Orch.: WMBD
 KMOX
 NBC-The Art of Living; Dr. Nor-
 man Vincent Peale: WMAQ
 KSD WIBA (sw-9.53)
 Dr. Norman Vincent Peale
 takes for the subject of his
 talk "Does Life Begin at
 Forty?"
 NBC-Blue Barron's Orch.: WENR
 WLW WOWO
 KWK-Home Plate Interviews
 WAAF-Hollywood Brevities
 WBBM-Chicago Hour
 WFAM-Ball Scores; News
 WHIP-Vocalities
 WIND-Musical Interlude
 WISN-Tenth Inning
 WJJD-Garwood Van's Orch.
 WKBB-Kiddies' Hour

5:00 CST 6:00 CDT
 CBS-Ben Feld's Orch.: WFAM
 WISN WTAQ WMBD WKBB
 KMOX WCCO (sw-11.83)
 NBC-Richard Himber's Orch.:
 WBOW WHO WIRE WIBA
 WMAQ KSD (sw-9.53)
 NBC-Message of Israel: WENR
 WOWO
 Rabbi Edward T. Sandrow of
 Temple Beth-L. Cedarhurst,
 Long Island, takes for the sub-
 ject of his discourse "How
 Religion Speaks."
 MBS-Soap Box Derby: WGN
 WMT KWK
 News: WCFL WJJD
 WAAF-Organ Melodies
 WBBM-John Harrington, sports
 WFBM-Safety Question Box
 WHIP-Sports
 WIND-German Hour
 WLW-Soil Conservation
 WOC-Man on the Street
 WTAD-Hannibal Prgm.

5:15 CST 6:15 CDT
 CBS-Ben Feld's Orch.: WKBB
 WOC
 MBS-Soap Box Derby: WGN
 KWK
 WAAF-It's Dance Time
 WBBM-American Viewpoints
 WCCO-Tourist Bureau
 WCFL-Radio Comments
 WFBM-WPA Prgm.
 WHIP-For Mother & Dad
 WISN-Show Window
 WJJD-Gene Austin, songs

Good Listening for Saturday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:00 CST (11:00 CDT) Call to Youth, NBC.
 10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON

5:30 CST (6:30 CDT) Columbia Workshop, CBS.

NIGHT

6:00 CST (7:00 CDT) Saturday Night Swing Club, CBS.
 6:00 CST (7:00 CDT) Kaltenmeyer's Kindergarten, NBC.
 6:30 CST (7:30 CDT) Robin Hood Dell Concert, MBS.
 6:30 CST (7:30 CDT) Johnny Presents, CBS.
 7:00 CST (8:00 CDT) Professor Quiz, CBS.
 7:00 CST (8:00 CDT) National Barn Dance, NBC.
 8:00 CST (9:00 CDT) Hit Parade, CBS.
 9:00 CST (10:00 CDT) "Pagliacci," NBC.

WLW-Denton & Barber, sports
 WROK-Sport Review
 WTMJ-Heinie's Grenadiers

5:30 CST 6:30 CDT
 CBS-Columbia Workshop: WKBB
 WFAM WOC WTAQ WBBM
 WFBM WCCO KMOX
 Another famous verse book to be dramatized is Edward Arlington Robinson's "Tristram."
 This long narrative poem was adapted for radio presentation by Stella Reynolds and will be directed by William N. Robson.

NBC-Larry Clinton's Orchestra:
 WMAQ
 MBS-Inside of Sports (Bayuk Ci-
 gars, Inc.): WLW
 NBC-Joe Sudy's Orch.: WOWO
 KWK
 News: WIBA WKBB WTAD
 WIRE WHO
 Sports: WGN KSD WMBD
 WAAF-Sunset Serenade
 WBAA-Curb Stone Reporter
 WROK-Medical Ass'n
 WCFL-To be announced
 WENR-Ennio Bolognini's Orch.
 WHA-Music Album
 WISN-Sports Parade; Interlude
 WJJD-Mixed Choir
 WMT-Parade of Features
 WROK-Organ Recital

5:45 CST 6:45 CDT
 NBC-Larry Clinton's Orch.: WHO
 KSD WIRE (sw-9.53)
 MBS-Inside of Sports (Bayuk
 Cigars, Inc.): WGN
 News: WKBB WLW WKBB
 Sports: WJJD KWK WTMJ
 WBOV-Welfare Prgm.
 WCFL-Hal Totten, sports
 WENR-Ennio Bolognini's Orch.
 WHA-Fun Time
 WHIP-Concert Orch.; Charles
 Fogarty
 WIBA-Today's Birthdays: Sports
 WISN-Geo. Shelley & Ensemble
 WMBD-Peoria's Church World
 WMT-Sports; News
 WROK-Dance Hour
 WSUI-Daily Iowan of the Air

WBBM-Chicago Open Golf Tour-
 nament
 WCFL-Keep in Time
 WHAS-Dr. Charles W. Welch
 WJJD-Your Illinois
 WKBB-Sweetheart Serenade
 WMT-Krough Museum & Grotto
 WTAD-Hannibal Prgm.

6:30 CST 7:30 CDT
 CBS-Johnny Presents Russ Mor-
 gan & His Orch. (Philip Mor-
 ris); Jack Johnstone dramas;
 Genevieve Rowe and the Swing
 Fourteen; Glenn Cross, tr.;
 Floyd Sherman, tr.: WJR
 WBBM (sw-11.83) (also at
 9:30 p.m.)
 The title of tonight's play is
 "The Ineffable Essence of Noth-
 ing" by Renald MacDougall.
 Guest: J. Fred Essary, re-
 portier on the Baltimore Sun,
 will make his second appear-
 ance with another story of one
 of his fellow newspapermen.
 The story to be dramatized is
 of a prank played by Erik
 Schaeffer, reporter on a small
 Southern newspaper, who
 "made" a story one night by
 borrowing his boss' car and
 careening through the streets
 with it, finally smashing into
 the window of the opposition
 newspaper.

MBS-Robin Hood Dell Concert:
 WGN KWK
 Guests: Alfred Wallenstein,
 conductor; Henry Harris, con-
 cert pianist.
 The music detail for this program
 may be found on page 7 this week.

NBC-Fats Waller's Rhythm:
 WTAM KSD WHO WMAQ
 WLW WBOW (sw-9.53)
 NBC-Original Play: WMT WOWO
 Dance Orch.: WCCO WHAS
 News: WOC WTAQ
 KMOX-Piano Recital
 WAAF-Evening Concert
 WCFL-Insurance Talk
 WFAM-The New Yorkers
 WFBM-A Sportsman Recalls
 WHA-Evening Musicales
 WHIP-The Masquers
 WIBA-Concert Under the Stars
 WIRE-To be announced
 WISN-Curtain Calls
 WJJD-Bob Atcher & Bonnie Blue
 Eyes, hillbilly songs
 WKBB-Dance Time
 WKBB-Dinner Music
 WLS-Barn Dance Party
 WMBD-Happy Family
 WROK-Melody Time
 WTAD-Dust Off the Diamond
 WTMJ-Sue Archer

6:45 CST 7:45 CDT
 NBC-Barry McKinley, bar.: WLW
 WTAM WMAQ (sw-9.53)
 News: WKBB WFBM
 KMOX-Interviews
 KSD-Russ David's Orch.
 WCO-Baseball Resume
 WHO-This Business Week
 WIRE-Republican State Commit-
 tee
 WKBB-Variety Theater
 WOC-Jungle Jim, sketch
 WROK-The Wanderers
 WTAD-Variety Prgm.
 WTAQ-Front Page Drama
 WTMJ-Let's Dance

7:00 CST 8:00 CDT
 NBC-Alka-Seltzer National Barn
 Dance; Henry Burr; Hoosier
 Hot Shots; Novelodians; Uncle
 Ezra; Maple City Four; Joe
 Parsons; Lucille Long; Joe
 Kelly, m.c.; Guests: WLS WLW
 WIBA WTMJ (sw-11.87) (also
 at 9 p.m.)
 Turn to pages 17, 18 and 19 for
 pictures of the Ranch Boys ride
 from Hollywood to Chicago.

NIGHT

6:00 CST 7:00 CDT
 NBC-Kaltenmeyer's Kindergarten,
 variety prgm.: WBOW WHO
 WIRE WMAQ KSD WTMJ
 WIBA (sw-9.53)

CBS-Saturday Night Swing Club:
 KMOX WFBM WTAQ WMBD
 WFAM WISN WBBM WCCO
 (sw-11.83)

NBC-Al Donahue's Orch.: WMT
 WLW WOWO
 News: WCFL WHAS WAAF
 Sports: WKBB WTAD WKBB
 WOC
 KWK-Al Sarli's Jam Session
 WGN-Concert Orch.
 WHA-Organ Reverie
 WIND-Re-creation of Baseball
 Game
 WJJD-Variation, musical prgm.
 WJR-News Comes to Life
 WLS-Don Kelley's Sport Scoop
 WROK-News; Concert Hall
 WSUI-Dinner Hour Prgm.
 WTAM-Otto Thurn's Orch.

6:15 CST 7:15 CDT
 CBS-Sat. Night Swing Club: WOC
 WKBB
 MBS-Bands Across the Sea:
 KWK
 News: WHIP WMBD WLS
 WAAF-Pacific Paradise

CBS-Prof. Quiz with Bob Trout
 (Nash Motor Car Co.): WFBM
 KMOX WHAS WBBM WCCO
 WISN WJR (sw-11.83) (also
 KNX KSL at 10 p.m.)
 Details of the contest on this pro-
 gram may be found on page 41.

NBC-America Dances: KSD WHO
 WIRE WTAM WBSW WMAQ
 (sw-9.53)
 MBS-Robin Hood Dell Concert:
 KWK WMT
 WCFL-Labor Flashes
 WGN-To be announced
 WHIP-Hillbilly Frolic
 WIND-News & Sports
 WJJD-Church on the Hillside
 WKBB-Dubuque Star Revue
 WKBB-Today's Music
 WOC-Organ Moods
 WOWO-Joe Trimm
 WROK-Freepost Studios
 WSBT-Four Vikings
 WTAD-The Yellow Fang
 WTAD-Al Michel's Sport Wheel

7:15 CST 8:15 CDT
 WCFL-Melody Moments
 WIND-Dixieland Band
 WJJD-Suppertime Frolic
 WKBB-Music in a Sentimental
 Mood
 WKBB-News from State Capitol
 WSBT-Down the Fairway
 WTAD-News Summary
 WTAQ-House of Peter MacGregor

7:30 CST 8:30 CDT
 CBS-Rhythm Rendezvous Orch.:
 WBBM WHAS KMOX WFBM
 WTAQ WKBB WCCO WISN
 WSBT WOC WJR (sw-11.83)
 NBC-Swinging Through America:
 WTAM WHO (sw-9.53)
 MBS-Robin Hood Dell Concert:
 WMT
 To be announced: KSD WBOW
 KWK-Out of the Sky
 WCFL-Insurance Talk
 WGN-Shep Field's Orch.
 WIND-Invitation to the Waltz
 WKBB-Rhythm Rendezvous

7:45 CST 8:45 CDT
 KWK-Inside of Sports
 WBOW-Central Singers
 WCFL-Herr Louie & the Weasel
 WGN-News; Sports
 WIND-Vincent Borrelli's Orch.
 WKBB-Rapid Ad

8:00 CST 9:00 CDT
 CBS-Lucky Strike Hit Parade;
 Peter Van Steeden's Orch.;
 Freda Gibson & Buddy Clark,
 vocalists; Songsmiths Quartet;
 Guest: WISN WCCO WMBD
 WBBM KMOX WTAQ WHAS
 WJR WOC WKBB WKBB
 WFBM WSBT (sw-11.83)
 Guest: Charles Kullman.

NBC-The Crickets; Buddy Twiss,
 m.c.; Frank Hodek's Orch.:
 WTAM WMAQ WTMJ WBOW
 KSD KOA (sw-9.53)
 NBC-Eddie LeBaron's Orch.: WMT
 WIBA WIRE
 Grant Park Concert: WMAQ
 WCFL
 KWK-Feature Parade
 WGN-Bob Crosby's Orch.
 WIND-Organ & Vibra Harp
 WLS-Barnyard Jamboree
 WROK-Home Builders

8:15 CST 9:15 CDT
 NBC-The Crickets: WHO
 WIND-Grant Park Concert
 WROK-News; Symphonic Hour

8:30 CST 9:30 CDT
 MBS-Plantation Party (Brown &
 Williamson Tobacco Co.):
 WILLIAMSON WGN

NBC-Concert in Rhythm; Al
 Roth's Orch.: WIRE WBOW
 KOA WLS WTMJ WIBA WMT
 KWK
 NBC-Dance Orch.: WTAM WMAQ
 (sw-9.53)
 KSD-Community Forum
 WHO-Sunset Corners Frolics
 WLS-Songs That Live
 WROK-Symphonic Hour

8:45 CST 9:45 CDT
 CBS-America Viewpoints: WKBB
 WBBM WTAQ WISN WOC
 KMOX WSBT WCCO WMBD
 WJR WKBB (sw-11.83)
 NBC-Dance Orch.: KSD
 WFBM-Home Life Serenade
 WHAS-Gov. A. B. Chandler
 WIND-News

9:00 CST 10:00 CDT
 NBC-Alka-Seltzer Barn Dance:
 KOA KWK WBOW WMT (also
 see 7 p.m.)

NBC-Cincinnati Summer Opera:
 KSD WLW WTAM (sw-9.53)
 Portions of Leoncavallo's
 "Pagliacci" will be broadcast.

CBS-Count Basie's Orch.: WKBB
 WISN KMOX WBBM WMBD
 WJR WCCO WKBB
 MBS-Jimmy Grier's Orch.: WGN
 WCFL-Make Believe Danceland
 WFBM-Sports Review
 WIBA-News
 WIND-Hit Revue

WIRE-Margit Hegedus Ensemble
 WJJD-Sons of the Pioneers
 WLS-Front Porch Serenade
 WMAQ-Ennio Bolognini's Orch.
 WOC-Turner Hall Dance
 WROK-George Hall's Orch.
 WTAQ-Club Normandie Entertains
 WSBT-Don Pablo's Orch.
 WTMJ-Dance Orch.

9:15 CST 10:15 CDT
 CBS-Count Basie's Orch.: WTAQ
 WHAS WFBM
 News: WIRE WMAQ
 Sports: KMOX WHO
 WGN-Shep Field's Orch.
 WIBA-Club Chanticleer
 WROK-Tropical Moods

9:30 CST 10:30 CDT
 CBS-Johnny Presents Russ Mor-
 gan (Philip Morris): WHAS
 WFBM KMOX WISN WCCO
 WOC (also see 6:30 p.m.)

CBS-Kay Kyser's Orch.: WJR
 (sw-6.12)
 NBC-Cincinnati Summer Opera:
 WTAM WHO KSD (sw-9.53)
 NBC-Horace Heidt's Orch.: WIBA
 MBS-Bill Carlsen's Orch.: WGN
 Dance Orch.: WKBB WTMJ
 WTAQ
 WBBM-News With Todd Hunter
 WIND-Vincent Borrelli's Orch.
 WIRE-Baseball Game
 WKBB-Supper Club
 WLS-Novelodians; Sodbusters;
 Billy Woods, with Pat Buttram
 as m.c.
 WMAQ-Abe Lyman's Orch.
 WMBD-Toasty Paul and Melody
 Men
 WROK-Quin Bowen's Orch.
 WSBT-News

9:45 CST 10:45 CDT
 CBS-Kay Kyser's Orch.: WSBT
 News: WIND WROK
 WBBM-Carlos Molina's Orch.
 WLS-Quartet
 WTMJ-Today's Events

10:00 CST 11:00 CDT
 NBC-Dance Orch.: KSD WTAM
 CBS-Dance Orch.: WISN WTAQ
 WKBB WBBM WSBT KMOX
 WCCO (sw-6.12)
 NBC-Horace Heidt's Orch.: WCFL
 (sw-6.14)
 MBS-Jimmy Joy's Orch.: WGN
 News: WFBM WHO WMBD
 WMT WJR WOC
 KOA-Frontier Days
 KWK-Sports
 WBOW-Leo Baxter's Orch.
 WHAS-Kentucky Play Party
 WIBA-Hollywood at the Beach
 WIND-Max Miller's Quartet
 WKBB-News; Music
 WLS-National Barn Dance
 WLW-Paul Sullivan, news
 WMAQ-Fletcher Henderson's Orch.
 WTMJ-Last Word in Sports

10:15 CST 11:15 CDT
 NBC-Dance Orch.: WHO
 CBS-Dance Orch.: WJR WKBB
 WFBM WOC
 NBC-Horace Heidt's Orch.: WIBA
 KWK-Glenn Hardman's Orch.
 WCCO-News
 WIND-Cafe Continental
 WLW-Dusty Roades' Orch.
 WMBD-Sports; Program Review
 WMT-Electric Park Band
 WTMJ-Dance Orchestras

10:30 CST 11:30 CDT
 NBC-Leo Reisman's Orch.: WMT
 CBS-Tommy Dorsey's Orch. WOC
 WTAQ WKBB WMBD WSBT
 KMOX WFBM WBBM WKBB
 WISN WJR
 NBC-Blue Barron's Orch.: WMAQ
 WTAM WBOW KSD WHO
 KOA
 MBS-Bob Crosby's Orch.: WGN
 KWK
 WCCO-Rollie Johnson
 WCFL-Emil Flindt's Orch.
 WHAS-Dance Orch.
 WIBA-Club Chanticleer
 WIND-In the Gloaming
 WIRE-Hank Henry's Orch.
 WLW-Red Nichols' Orch.

10:45 CST 11:45 CDT
 NBC-Leo Reisman's Orch.: WIBA
 WIRE
 CBS-Tommy Dorsey's Orchestra:
 WCCO
 WIND-Cappy's Cahana

11:00 CST 12:00 CDT
 NBC-Dance Orch.: WMAQ
 CBS-Henry King's Orch.: WISN
 WBBM WTAQ WFBM WMBD
 WCCO WKBB
 NBC-Freddie Ebner's Orchestra:
 WHO WENR WBOW KOA
 MBS-Sterling Young's Orch.: WMT
 WGN KWK
 KMOX-Barnyard Follies
 KSD-Little Jack Little's Orch.
 WIBA-Hollywood at the Beach
 WIND-The Nite Watch
 WIRE-Hal Bailey's Orch.
 WKBB-Weather Report
 WLW-Twenty-four Hour Review
 WOC-Bill Voss' Fun Club
 WTAM-Jimmy Wadkins' Orch.

"Name-Scramble" Answers

Following are the correct names of radio stars pictured on page 24 of this issue and whose names are scrambled, to test readers' recognition, in the captions under the pictures:

1. Phil Spitalny
2. Lulu Belle
3. Pick and Pat
4. "Lights Out!"
5. Edgar A. Guest

End of Saturday Programs

SUMMER CONTESTS

BECAUSE the prize contests announced on the air constitute a considerable proportion of America's prize-money and because listeners have demonstrated their interest in these announcements with millions of contest entries, RADIO GUIDE is publishing this list of national contests each week in this space. The list includes outstanding contest opportunities not announced on the air as well as all the prominent competitions broadcast on Coast-to-Coast networks.

This department is published in this form during the summer months when contest activity ebbs. During the fall and winter seasons, RADIO GUIDE publishes weekly the most authoritative contest news available to the general public. This is a department called "So You Like Contests?" It includes, in addition to lists such as the following, a resume of the week's contest news; detailed descriptions of the methods by which outstanding winners build their entries; examples of winning entries in all the big contests; losing entries, with criticisms designed to show wherein they failed, and in addition, RADIO GUIDE's contest department staff during those months is enlarged to give individual contest aid to readers through personal correspondence.

That department will appear again within a few months. In the meantime, "Summer Contests" gives you the details on current contests, with closing dates, addresses of sponsors and all requirements needed to win the prizes listed. Follow this department weekly for added income and a hobby that can't be beat!

\$1,000.00 CASH

PRIZES: (Grand) 1st, \$500; 100 prizes, each \$5.

THE RULES: Name your favorite of Orange, Lemon or Lime Life Savers and tell in not more than ten words why you like it best. Write answer on entry card which may be obtained from dealers only. Attach a label from five-cent package of flavor you write about to card and mail to Life Savers, Port Chester, New York. Contest closes September 30. Open to United States and Canada.

CASH FOR MENUS

PRIZES: (Weekly) 1st, \$25; twelve smaller cash prizes.

THE RULES: Send in seven dinner menus to cover a week beginning Thursday. Write short paragraphs about the general kinds of breakfasts and lunches you serve. Send with the entry an itemized shopping list for all the food you need for breakfasts, lunches and dinners, with costs. Tell in detail one or more recipes for the most unusual dishes in your menu for the week. Tell how many are in your family, with the ages of the children, and write the following statement above your signature: "I authorize you to publish my name and the material I am sending you." Send this material to A & P Kitchen, P. O. Box 203, Grand Central Station, New York City.

For more details see your nearest A & P grocer.

\$100.00 FOR JINGLES

PRIZES: (Indeterminate) \$100 for accepted jingles.

THE RULES: Write a six-line jingle, of which the last line is the product name "Burma-Shave," to be used in roadside-serial signs. Send entries to Burma-Vita Co., 2019 East Lake St., Minneapolis, Minn. Contest closes September 1.

\$2,000.00 CASH

PRIZES: (Grand) 1st, \$500; 2nd, \$200; 3rd, \$100; twenty prizes, each \$10; two hundred prizes, each \$5.

THE RULES: Unscramble the letters in twenty cartoons published in sets of two each in the Liberty magazine "Stargazing" contest. The letters in each cartoon will spell the name of some radio or movie star. After names are unscrambled explain in 100 words or less "The entertainer named in this contest whom I like best, and why." The contest runs for ten weeks; last issue carrying cartoons is dated August 6, 1938. For back cartoons send 5 cents per set to Stargazing Contest, Liberty Magazine, P. O. Box 556, Grand Central Station, New York City, and specify which cartoons are desired. Entries must be received at that address before midnight, August 19.

\$50,000.00 CASH

PRIZES: (Weekly) 1st, \$1,000 cash; ten prizes, each \$50 cash; fifty prizes, each \$10 each.

THE RULES: Complete the sentence, "I like Royal Crown Cola because —" in twenty-five additional words or less. No limit on number of entries from each contestant, but each entry must include the top from a bottle of Royal Crown Cola ("RC" Cola). Mail entries to Royal Crown Cola, Columbus, Ga. There are twenty-five weekly contests; winners are announced each week on the air.

For more details listen to "Royal Crown Revue," NBC, Friday, 9 p.m. EDT. For the West, 8:30 p.m. PST.

40,183 PRIZES

PRIZES: (Qualifying monthly prizes) Five thousand prizes, each six cans of tuna fish. (Grand Prizes): 1st, \$5,000; 182 lesser prizes totaling \$5,000 more.

THE RULES: Fill in three words (no more) to complete the following sentence: "I like this quality tuna because it is —, — and —." Use the three words you consider most descriptive of Chicken of the Sea Tuna or White Star Tuna. Attach two labels from each brand to each entry and send to Contest Department, Van Camp Sea Food Co., Terminal Island, Cal. The qualifying prizes will be awarded for the 5,000 best entries each month, March through October. These winners will be eligible to enter the \$10,000 cash contest, based on a statement titled, "It's the natural thing to say."

\$20,000.00 CASH

PRIZES: (Grand) Twenty prizes, each \$1,000 cash.

THE RULES: The contest is open to owner of any house built or modernized with General Electric equipment, and on which construction was started after Feb. 1, 1937, and which will be completed within the period of August 15, 1937, to December 24, 1938. Obtain coupon from General Electric dealer which can be sent to General Electric Home Bureau, Dept. G, 570 Lexington Ave., New York City, for official entry blank, and complete instructions for plans, photographs and specifications to be sent. Small houses can compete on equal terms with large ones, on the basis of these ten points: 1. Good location and architecture; 2. sound construction and skilled labor; 3. quality materials and equipments; 4. landscaping and interior decoration; 5. sound financing; 6. new materials; 7. plumbing and sanitation; 8. heating and air conditioning; 9. insulation and sound-deadening; and 10, electrification. Contest closes Dec 24, 1938.

\$1,000.00 CASH

PRIZES: (Grand) 1st, \$200; 2nd, \$100; 3rd, \$75; 4th, \$50; 5th, \$25; twenty prizes, each \$10; forty prizes, each \$5; fifty prizes, each \$3.

THE RULES: In the July, August and September issues of Click Magazine, pictures of famous persons are identified with "quotes" of their best known expressions. Fill in the names of the six persons pictured in each issue, and send the three sets of identified pictures, together with a letter of not more than one hundred words describing "What I like best about the July, August and September issues of Click," in one envelope, to Click, P. O. Box 8245, Philadelphia, Pa. Do not send answers each month—they must be sent as a complete set for the three months. Entries must be postmarked before midnight, September 1.

\$1,000.00 CASH

PRIZES: (Grand) \$1,000 (\$500 first prize).

THE RULES: Answer in ten words or less the question, "Why do you like Assort-O-Mint Life Savers?" Write answer on entry card, which may be obtained where Life Savers are sold. Mail the card, with the label from a package of Assort-O-Mint Life Savers, to Life Savers, Port Chester, N. Y. Contest closes July 30.

SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes, each \$25 cash.

THE RULES: Submit six questions, suitable for use on the air, with complete correct answers, to "Professor Quiz," care of CBS, New York City.

For more details, listen to "Professor Quiz," CBS, Saturday, 9 p.m. EDT. For the West, 9 p.m. MST, 8 PST.

\$100.00 QUESTIONS

PRIZES: (Weekly) \$10 for each set of questions used.

THE RULES: The "What's My Name?" program is based on sets of questions which are intended to identify famous persons for those in the studio audience who are chosen to participate. The first question gives a hint of the person's identity, and each succeeding question provides more facts. Listeners are awarded \$10 for each set of four questions used on the broadcast. Send questions to the station on which you hear the program.

For more details, listen to "What's My Name?" Fridays on MBS at 8 p.m. EDT.

SUMMER BARGAIN OFFER!

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