

COMPLETE PROGRAMS FOR WEEK ENDING AUGUST 6

RADIO *Guide*

TEN CENTS

Irene Rich begins another year as star in her own series over NBC on Sunday nights



THIS SHOW
WILL PACK
THEM IN

See Page 4

Radio Guide

Doubles Your Radio Enjoyment

731 PLYMOUTH COURT
CHICAGO, ILLINOIS

Bubbles Wanted

Call it progress, call it laziness, or just call it bad business; regardless, broadcasting ain't what it used to be.

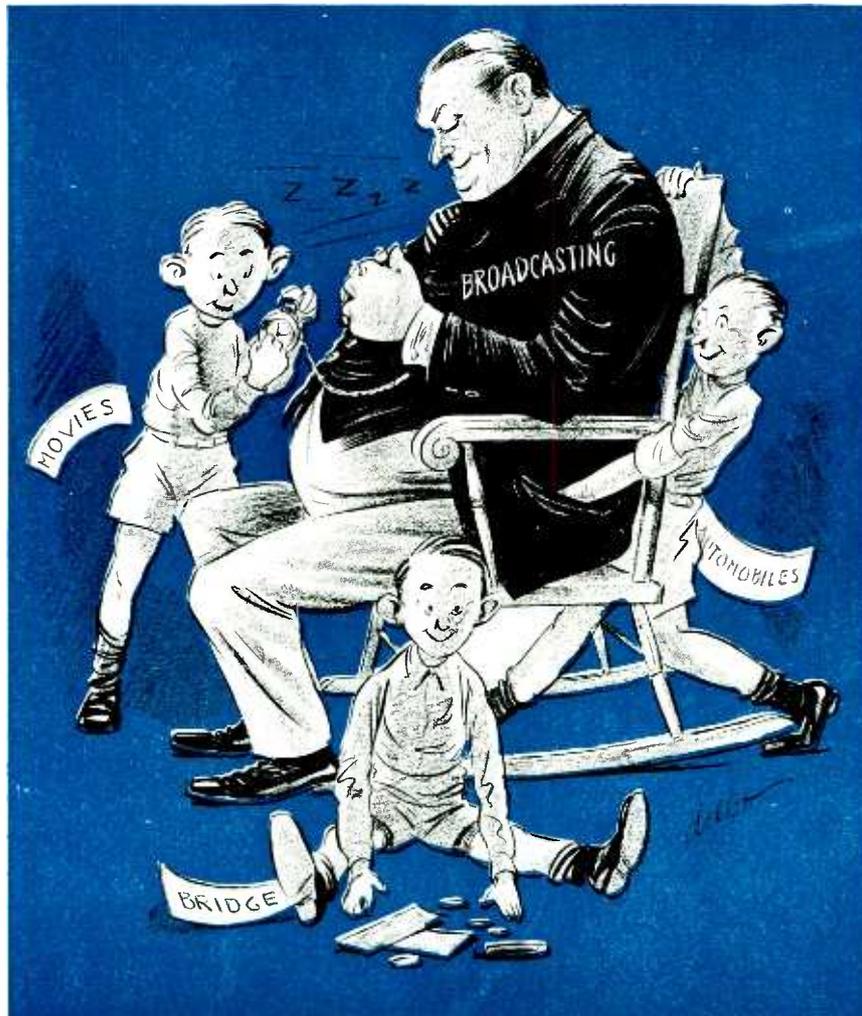
Look back a few years and recall the tremendous enthusiasms that had radio as a background or foundation evident in the public consciousness. Major Bowes was starting a thousand starlets along the Milky Way to fame—and people loved him for it. Recently, vast portions of our population had gone off the deep end about such personalities as Morton Downey, Crosby, Kate Smith, the Boswells, the Mills Brothers. There was even a popular song called "Crosby, Columbo and Vallee."

Today, where is our enthusiasm? Where is the noise of enjoyment we make when something extra specially swell tickles our appreciation-bone? Outside of the hubbub of the swing fans, ickies, and alligators, you don't hear a sound. To be sure, audiences are still large enough to pay advertisers big profits, and broadcasting remains a treasure-chest of good music and education and entertainment. But the bubbles are gone out of our listening.

Bubbles don't sound so important, but what is champagne without them? Or a coca-cola, for that matter? Try one sometime and see. The bubbles in broadcasting make us rave about the program we heard last night. They make us enthuse publicly and violently about the new personality who sang us into a state of happy enjoyment. They confirm our belief that radio is the greatest show on earth.

Radio this summer has become too matter-of-fact. Like the giant it is, it has set itself down in the sun and begun to drowse. While it drowns, other attractions beckon to its audience. Broadcasting must arouse itself. It has allowed its patterns to become too familiar and its programs too much alike. We need surprises, novelties, thrills. We need bubbles.

Even a giant, to be worth the time we are willing to listen, must stay awake.



Our Regrets, Mr. Boake Carter

Boake Carter is an old friend of RADIO GUIDE. He has done us many favors and we, in turn, have said some nice things about his radio work. It is therefore a matter of regret that our recent story about him and his business of news-commentating carried one vital bit of misinformation.

We unfortunately quoted him as stating that his name Boake, which is so unusual that it has mystified many people, was an Anglicized

version of Baku, Russia, the town in which he was born. This was incorrect. The name Boake, according to Mr. Carter, is a family name. "Boake is pure Irish and comes from my forebears, who lived for centuries twenty miles south of Dublin upon an estate known as Shanganagh," he writes us. "When my daughter was born fourteen years ago she was christened Gwladys Sheleagh Boake Carter, showing that Boake had nothing to do with Russia or radio, for my daughter was born six years before I entered the radio field."

As we have said, Boake Carter is an old friend of RADIO GUIDE. Because of that friendship we hope that these lines prove that he broadcasts under a name that is honorably and legitimately his own.

Let Us Compare

On August 3, in 1492, Columbus sailed from Palos, Spain. His object was to reach India. He discovered America.

As we listen to programs that come to us without wires, as we hear newscasters exulting over the exploit of a flyer named Corrigan who flew a "crate" to Ireland, as we hear doctors tell us that where almost every other child born a few hundred years ago died now only a few per thousand born perish, as we listen to tales of scientific achievement and better standards of living and greater human happiness, let us balance these things with those of Columbus' time and consider how far we, as a human race, have come in such a short time.

Let us consider our achievements and take fresh hold of the hope that in time we may even learn an antidote for poverty, cruelty and warfare.

Miracle in a Studio

In a Kokomo, Indiana, home a weary mother sat beside her radio. It was a relief for the torment in her mind. Twenty-three years ago, a girl widow, she had been forced to give up her son. She had been unable to support the baby, so others took him. Somehow, she lost track of him. When she attempted to find him, the trail was blurred. After remarrying she continued the search. In those twenty-three years she had hunted through twenty-four states and Canada, she had written radio stations, had made broadcasts, had published advertisements, but the boy remained lost.

The program to which she was listening was the Salerno Question-Air, a WMAQ program conducted by Announcer Bob Brown. She heard a man's voice as he was being questioned by Mr. Brown. Something caught her attention and held it. The man's name was Gibbs, the name she had borne when her boy was a baby. After the broadcast, driven by some instinct she did not understand, she wrote a letter to WMAQ.

Believe it or not, the man whose broadcast she had heard was her son who had been lost for twenty-three years.

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IT IS a lucky man who finds, early in life, the thing he does best and the thing he wants most to do, finds them together, and devotes his life to them, for he will have a happy and a useful existence.

Such a man is Cornelius McGillicuddy—Connie Mack to every American who knows the meaning of the word baseball—and just such a life is the one that he has led. No man in America is more respected by his fellows, and no American is more entitled to respect. For a solid half-century Connie Mack has followed the guiding star of his life, never faltering, never turning aside from what he knew to be the one true path for him, and today, at 76, he can look back over the way he has come and say, with the conviction of absolute honesty: "If I had it to live over again, I would not change a day in my life."

There are all kinds of achievements for which men may expect to be honored in this world—material gain, artistic success, popular leadership and a dozen others. But the greatest of all these is this: That a man live his life in such a way that it can be said of him, there walked an honest man—honest with himself, with his fellows, honest in his ideals and honest in his principles.

THERE is so much of solid achievement in the life of Connie Mack that it's hard to know where to begin to tell the story. A good part of it will be told on the air August 3, when the Grand Old Man of Baseball comes to Edgar Guest's "It Can Be Done" program for a guest appearance. The program goes on the air at 10:30 p.m. EDT, and everybody in America who loves baseball and what it stands for will be hunched over a loudspeaker when the clock ticks around to that hour. For Connie Mack doesn't make many public appearances, and it isn't often that baseball fans have an opportunity to hear him.

Connie Mack began to play baseball when he was nine years old, just a few years after the Civil War. He had been born in 1862—the day was December 23—and when he came to boyhood, baseball was in its absolute infancy. As a matter of fact, many authorities believe it originated with the Union soldiers during the Civil War. At any rate, the game that was in time to be called baseball was known as "round ball" when Connie Mack played it first, and no one in his right mind would have cared to predict that in a few decades the sight of 50,000 people storming a monster stadium to see a single game would be a commonplace. Connie Mack himself wouldn't have believed that, and much less would he have believed that when such a thing came to pass, much of the credit for it would be his.

When Connie Mack was sixteen—incidentally, the contraction of "McGillicuddy" to "Mack" was made by his father several years before Connie was born—he decided to make a catcher of himself. He went behind the bat and worked with a fingerless glove! Finally, when Connie Mack was nineteen, his team joined an amateur league, and he improved steadily against the new competition that was thus provided. He had been working in a shoe factory—Mack left school at fifteen, partially because his six feet of height made him self-conscious—and when the factory closed its doors in 1884 he started looking for a berth with a professional team. He was finally signed by Meriden, Connecticut, at the then impressive salary of \$90 a month,



THAT MAN
MCGILlicUDDY
CONNIE MACK, GRAND OL' MAN
OF BASEBALL, WILL BE EDGAR
A. GUEST'S GUEST WEDNESDAY

a sum that would hardly interest a good batboy today.

In 1885, Connie signed with Hartford for \$125, and late in the season of 1886, when the owner of the Washington club of the series visited Hartford, he bought five players, including Mack and his pitcher, Frank Glimore, paying less than \$4,000 for the lot. Connie Mack made good, as was his habit.

The Brotherhood League, an offshoot of the National, was formed in 1889, and Mack went to Buffalo in the new league, and purchased stock in the club as well. One year was all the Brotherhood lasted, and Connie Mack, besides receiving but half of his salary, lost all he had invested in the club. And he had caught 123 games during that season!

Mack went from Buffalo to the Pittsburgh Pirates, stayed with them for six seasons, was appointed manager in 1894. He was released in '96, when a broken leg impaired his efficiency as a catcher, and signed as manager of the Milwaukee club of the Western League. Connie was still managing Milwaukee when the Western League became the American League in 1900, with four teams in the East and four in the West. Franchise for the Philadelphia team was awarded to Connie, with the late Benjamin F. Shibe as his partner, Shibe serving as president, Connie as manager, a position he has held ever since. Recently, after the death of John Shibe, younger son of his original partner, he became president of the Philadelphia Athletics as well as manager, climaxing thirty-seven years of continuous service!

Above everything else, Connie Mack is famed for his ability as a team-builder. Starting from scratch, he can get together a pennant-winning outfit while rival managers are wondering what he's up to. In 1902 the Philadelphia courts handed down an injunction forbidding Lajoie, Bernhard, Fraser, Duggleby and Elmer Flick, all ex-Phillies, from playing with the Athletics. To most managers, this would have been a crushing blow, but Connie Mack merely set about the business of rebuilding his ball club, and went on to win a pennant with it. The team finished in second place in '03, fifth in '04, but came back to win again in 1905.

Eddie Collins, destined to be one of the game's all-time greats, was signed by Connie Mack in 1906. In 1909 Connie signed Jack Barry and "Home Run" Frank Baker, and the team won the American League pennants in 1910, 1911, 1913 and 1914, taking the world's championship as well in '10, '11 and '13. The Athletics lost the World Series to the Boston Braves in 1914, and Connie Mack, sure they should have won, was at a loss to account for it. Soon afterward, however, he found that some of his players had negotiated with the Federal League and were planning on playing with that organization the following year. Furious, Connie Mack released the offending players outright and then began selling the rest of his high-salaried stars.

The reason? Mack made the announcement himself: "The fans did not come out in 1914 when I had a great team, figuring the opposing clubs were too easy, so I will distribute my best players among the other teams of the league and start all over again to build another championship team."

IT WAS a long, uphill fight, however, and from 1915 to 1924 were bad years for the Athletics. But Connie Mack never lost heart. Between 1924 and 1928 the Athletics began to move up strongly, and in 1929, '30 and '31 they took three pennants in a row and two world's championships, winning from the Cubs in '29, the Cardinals in '30.

In 1932 Connie Mack once again began to break up his club. Such stars as Al Simmons, Jimmy Dykes, George Haas, George Earnshaw, Mickey Cochran, Bob Grove, Jimmy Foxx, Frank Higgins and Bing Miller went to other teams. Once again Connie Mack started to rebuild.

Today the old master, his interest and ambition as keen as ever, has the best team he has had since 1933. He has nine championship teams behind him, and he wants to make it an even ten. Men who know baseball—and Connie Mack—say that he'll probably do it!

HIGHLIGHTS

PREVIEWS OF SOME OF THIS



Green Pastures

A Broadway theatrical producer was once upbraided by an associate because he had refused to stage "The Green Pastures," a play that finally became a sensational success and a Pulitzer Prize winner. The producer had exhibited very bad judgment in the matter, his friend told him. His answer is a classic in theatrical legend. "I don't care if the play runs for ten years," he said, "I'll still think I was right in turning it down. No sane man would put \$40,000 in a play that had sixteen Negroes on the stage, one of them in the role of God!" Most theatrical producers would agree, but the fact remains that Marc Connelly's great Negro fantasy was one of the biggest successes in the past decade of American theatrical history. Profoundly moving, deeply spiritual, it elicited unreserved praise wherever it was shown, and it must be given high ranking on any roster of modern classics. On Thursday, August 4, "The Green Pastures" will be broadcast over NBC networks as a presentation in the current series of Pulitzer Prize plays. The time: 9 p.m. EDT.

Four Corners Theater

Imagine a small town in rural America. Imagine the local constable, righteous and fearless; his middle-aged and very respectable wife, and a fortune-teller connected with a town fair, a lady of uncertain virtues whose name is Madame Reno de Beeno. Imagine that the wife of the constable, suspecting her husband of a closer interest in Madame Reno de Beeno than his duty necessitates, makes a pact with her supposed rival to change clothes with her and act as fortune-teller. Imagine, if you still can, a plot in which Madame Reno de Beeno has joined with the town's most religious inhabitant to steal all the money belonging to the fair. And imagine the constable trying to foil this plot, not knowing his wife is in Madame Reno de Beeno's costume. All this put together makes the story of "Aunt Jerushy on the War Path," hilarious comedy which will be presented by the "Four Corners Theater" at 8 p.m. EDT, Tuesday, August 2, over CBS.

Prohibition

Most Americans suppose that since the repeal of Prohibition, the question of militant activity against legal consumption of alcoholic liquor has become a dead issue. Nothing could be farther from the truth. The National Women's Christian Temperance Union, active in the passage of the prohibition law which made America

"dry" directly after the World War, took up the fight again immediately after President Franklin D. Roosevelt signed the repeal law in 1934, and has since that time waged an unremitting battle for a more stringent form of liquor control. Although most impartial authorities hold that Prohibition was a disastrous failure in America, those opposed to the open selling of liquor point out that it has been a success in modified form in certain other countries, argue that the heavy toll of deaths annually attributed to the use of liquor makes some form of control imperative. To hear a report of the work of the W. C. T. U., tune in to CBS at 6:45 p.m. EDT, Wednesday, August 3. At that time, Mrs. Ida B. Wise Smith, head of the organization, will address a conference of fellow members in San Francisco.

The World Is Yours

Millions of Americans are today better educated, happier, because of the National Broadcasting Company's "The World Is Yours" program. For over two years, this program has



brought to the air the tremendous background and resources of the world-renowned Smithsonian Institution. "These programs," says Commissioner of Education John W. Studebaker, "bring the research resources of the Smithsonian Institution to millions of citizens who never get to Washington or who can make only brief visits to the Institution's vast collections. They also supply behind-the-exhibits knowledge and stir the interest of listeners to further personal study." The subjects covered in "The World Is Yours" are of the widest variety. The stories of printing, steam, electricity, aviation, astronomy, astrophysics, have been told, as well as subjects in the fields of art, history, health, biology and botany. The work of the great expeditions sent to every corner of the world by the Smithsonian have been dramatized and broadcast on this program. On Sunday, July 31, at 4:30 p.m., a broadcast dealing with "The Potter's Art" will be put on the air.

"Men With Wings"

Something new and different in radio will be inaugurated on Sunday, July 31, when the Mutual Broadcasting System puts on the air a radio version of the film "Men With Wings." Although the picture was produced by Paramount,

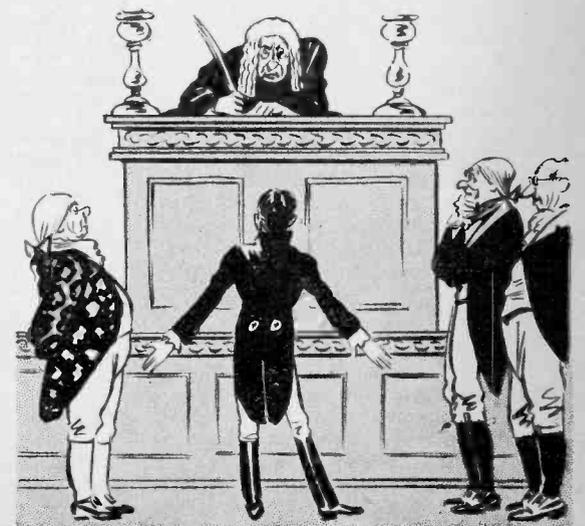
and although the radio series will be scripted by Paramount writers and played by Paramount stars, it will be non-commercial in every respect, and no credit will be given the film company on the air. In fact, the only similarity between the radio and the picture version of "Men With Wings" will be the title and cast. The details of the radio-script will be entirely different from those of the screen scenario. Thirteen episodes will comprise the series. On the air at 1:30 p.m. EDT, running time, thirty minutes.

Propaganda by Music

With the South American countries under an ever-increasing barrage of radio propaganda by the dictator-governed European countries, American authorities have recently sought means of strengthening the normal friendly relations between the Americas. There has even been talk of a government radio station to counteract Nazi and Fascist propaganda. A new method of tightening those bonds—an interchange of the musical culture of the two continents—will be tried by Andre Kostelanetz in three broadcasts from South America, the first of them on the air Sunday, July 31, at 5 p.m. EDT over CBS. Kostelanetz will lead a large symphonic orchestra placed at his disposal by Radio El Mundo, Buenos Aires station, in three works by noted Latin-American composers. In addition, "On the Trail," from Ferde Grofe's "Grand Canyon Suite," and "Lake Louise," from Kostelanetz' own "Canadian Impressions," will be aired. The South American compositions: "Guarany Fiesta," by Gilardo Gilardi; "Voices of the Pampas," by Floro M. Ugarte, "Sacred Dances of the Incas," by Alfredo L. Schuima.

"The Charge Is Treason!"

As strange and colorful a figure as America has ever produced was Aaron Burr, soldier, statesman, lawyer, duellist and political adventurer. Born in New Jersey, Burr served with distinction during the Revolution, resigned from the Army in 1779, and began the practise of law in New York City in 1783. Brilliant and audacious, he became a member of the state assembly, a U. S. Senator, and finally Vice-President of the United States. But by a strange twisting of the skeins of fate, Burr's path crossed and recrossed that of Alexander Hamilton, and tragedy for both men was the result. Hamilton, perhaps because he could not approve of Burr's



OF THIS WEEK

WEEK'S BETTER PROGRAMS

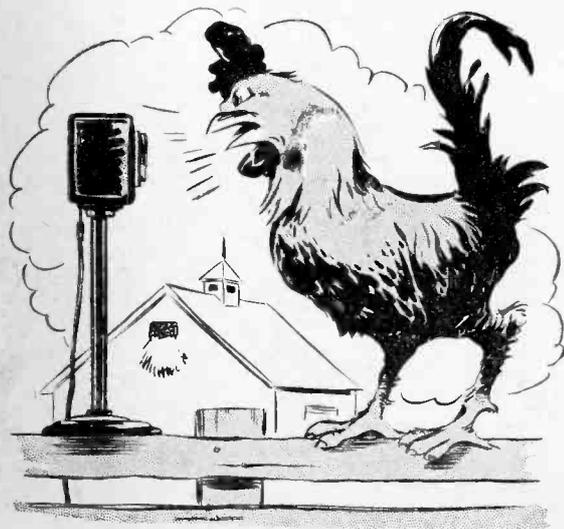
character—he was unscrupulous, insincere, and of loose morals—perhaps on political principle, opposed Burr's ambitions at every turn, thwarted him more than once. At Weehawken, New Jersey, on July 11, 1804, the two met for the last time—with pistols. Hamilton was killed. Burr disgraced and indicted for murder. Around 1805, Burr visited the Southwest, became involved in a conspiracy that apparently had as its objective the establishment of an imperial dynasty in Mexico. He was arrested for treason in 1807, tried and acquitted, but found it convenient to live abroad for some years afterward. He died, embittered, in 1836. For a dramatization of the curious Mexican episode in Burr's life, tune in CBS on Wednesday, August 3, at 7:30 p.m. EDT.

Summer Politics

Suave, quick-witted Dr. Glenn Frank, one-time editor of famed *Century Magazine*, former president of the University of Wisconsin, now chairman of the Republican Program Committee, will address the American people over National Broadcasting Company facilities from Chicago on Saturday, August 6, at 8:30 p.m. EDT, at the conclusion of a six-day session of the committee. Approximately 150 members of the G. O. P. Program Committee will this week attend a series of round-table discussions on national problems, and Dr. Frank's address will include a summary of the work done at the conference. Problems relating to labor, agriculture, social security, finance, relief and the civil service will be discussed under the leadership of noted experts. According to Republican party officials, the session parallels the summer conference system utilized for years by British political parties.

The Chicken and the Egg

Greatest single market for poultry and eggs is in America. Most foreign housewives use eggs much more sparingly than do Americans, and the chicken is not generally reared for mass consumption as an article of food. Before 1900, for instance, the demand for poultry and eggs in England was so low that farmers who attempted to specialize in the field usually faced failure at the end of two years. But even at that time United States poultrymen were finding it difficult to meet the demand, and this, it must be remembered, in an era when game-



birds were almost a staple item of diet. In the '90's, New York City markets could easily handle shipments of, for instance, 2,000,000 young wild pigeons! Still, it was in 1896 that an Ohio poultryman built a chicken-raising "factory" designed to house 22,000 birds at a time and produce 250 or 300 broilers daily. And that was only the beginning. To hear the story of today's chicken-and-egg industry, tune in "The Farmer Takes the Mike," at 4 p.m. EDT, Sunday, July 31. The network: The Columbia Broadcasting System.

Debate Diabolic

Daniel Webster was born in New Hampshire in 1782, of rock-ribbed pioneering stock, and during his whole life-time he stood fast by his principles, rigidly honest, painstakingly righteous, the very epitome of what was known during the nineteenth century as "the New England spirit." In a public career that stretched over forty years, the name of Daniel Webster was never shadowed by the faintest breath of scandal, and when he died, leaving



behind him some of the most important and enduring work in American history, the people mourned him as they had mourned no man since Washington. In Daniel Webster's time, people thoroughly believed in evil spirits and the devil, but if Daniel Webster shared the common belief, we may be sure he shunned the devil as he would have shunned a rattlesnake. But Stephen Vincent Benet, famous writer, changed all that. Benet wrote a short story, a fantasy, called "The Devil and Daniel Webster," a story which is climaxed by an argument between Webster and the evil one over the soul of a New England farmer. The Columbia Workshop will dramatize "The Devil and Daniel Webster" at 7:30 p.m. EDT, Saturday, August 6.

B. I. O. N.

Bob Ripley, a young sports cartoonist, one day surprised himself with the discovery that the world was full of absolutely incredible places, things, and people. Since then, he has made a fortune and a life-work out of the simple business of telling the world about itself, back-



ing everything he says with incontestable proof, topping the whole thing off with a laconic "Believe It Or Not." In his cartoons, his books and his radio program, he is constantly pricking the bubble of most people's disbelief and making them like it. On Tuesday, August 2, Bob Ripley promises something that he admits he can barely believe himself. On that day, on Ripley's regular program at 10 p.m. EDT, NBC, a young Hindu mystic, one Kuda Bux, is scheduled to walk across a ten-foot bed of white-hot coals in his bare feet, challenge a group of doctors and scientists who will be in the studio to find the slightest evidence of a burn! It is known, of course, that the trick can be done. Many impartial observers have seen it done before this. But a lucid explanation of how it can be done is yet to be produced.

Mad Dog!

Not so many years ago, when the hot days of July and August—the "dog days"—settled over the country in a sultry blanket, the sight of a panting dog trotting through the streets with a little froth on his jowls would send people racing for shelter, and the shout "Mad dog!" would rocket through the air. Perhaps the dog had nothing more dangerous on his mind than a wish for a drink of water, but usually he was killed, so great was the universal dread of rabies, a disease for which there was no known cure. Louis Pasteur changed all that. Pasteur didn't know the meaning of fear. He would stand in his laboratory with the open jaws of a dog stricken by rabies no more than half an inch away from him and remove a sample of its saliva for testing. The story will be told in "Men Against Death" at 8 p.m. EDT, Thursday, August 4. The network: The Columbia Broadcasting System.

"So You Want to Be . . ."

There are thousands of American boys who have been bewitched by the sound of the pounding surf on a long seashore, boys who would give anything they have in the world to sail the seven seas, eventually rise in their chosen work until they stand, bright in captain's braid, on the bridge of their own trim ship. Such was the ambition of John William Anderson, and John William Anderson is now captain of the S. S. *American Importer* of the United States Line. Anderson, forty years old, is a typical American sea captain. He'll be on the air Friday at 5:45 p.m. EDT to tell the secrets of his trade to American boys. It was Anderson, incidentally, who captained the ship aboard which the Lindberghs left America on Christmas Eve, 1936. The network: Columbia.

Movie-goers the country over will applaud "Alexander's Ragtime Band," a \$2,000,000 drama spectacle built around the life of Irving Berlin. Starred are Don Ameche, Alice Faye, Tyrone Power



\$1,000 A MINUTE

IRVING BERLIN can't read a note of music. He can't play the piano. He can't write down his own songs. But his creative genius is so great that in the face of these obstacles he has composed 600 songs, among them some of the greatest melodies this country has ever seen. Irving Berlin's songs cover a span of more than a quarter of a century, and a simple listing of their titles sounds like a recital of musical milestones. He wrote "Ragtime Violin" in 1911; "When the Midnight Choo-Choo Leaves for Alabam'" in 1912; "That International Rag" in 1913; during the war years he wrote "This Is the Life," "Oh, How I Hate to Get Up in the Morning," "In the Y. M. C. A.," "For Your Country and My Country." For Florenz Ziegfeld, master showman, Berlin wrote "A Pretty Girl Is Like a Melody" and dozens of other classic ballads. Irving Berlin wrote "All Alone," "Blue Skies," "Top Hat, White Tie and Tails," "Cheek to Cheek," "This Year's Kisses," and "Let's Face the Music and Dance." And Irving Berlin wrote "Alexander's Ragtime Band"—one of America's first great song-hits, as popular a tune as this country has ever known, and justly its composer's favorite, out of all the 600 songs he has written.

"Alexander's Ragtime Band"! What memories that song must stir in the heart of Irving Berlin, and in the hearts of the hundreds of thousands of Americans who have known its gay, lilting strains all their lives. There'll be a new thrill for Irving Berlin and those far-flung thousands on the night of August 3, when for one solid hour, over the networks of the Columbia Broadcasting System, a program eulogizing the composer who can't write music, the pian-

WORLD-FAMOUS HEADLINERS WILL HONOR IRVING BERLIN IN FULL HOUR PROGRAM TO BE AIRED OVER CBS THIS WEDNESDAY

ist who can't read it, will be broadcast Coast to Coast. It will be an hour packed solidly with Berlin melodies, jammed with the greatest stars in America. Men and women whose superb talents have thrilled millions will crowd—literally crowd—around microphones in New York, Chicago and Hollywood, to play their parts in an unprecedented carnival of honor for a man who richly deserves it.

AL JOLSON will be on the air. So will Eddie Cantor, and Belle Baker, and Walter Winchell. Ben Bernie and Phil Baker will broadcast, as will Jack Haley, Guy Lombardo, Tommy Dorsey, Rudy Vallee, Ethel Merman, Kate Smith, Sophie Tucker, and Paul Whiteman. John Steele will sing "Say It With Music," and the Three Brox Sisters, internationally famous fifteen years ago for their interpretation of Berlin songs, will come out of retirement to do the old favorites again. Tyrone Power, star of the 20th Century-Fox film "Alexander's Ragtime Band," built around Berlin's life, will go on the air from New York, as will Louella Parsons, famous movie columnist, and Darryl Zanuck, 20th Century-Fox executive who produced "Alexander's Ragtime Band." In the history of radio, no comparable honor has ever been paid

a living man. The cost? It can't be exactly estimated—but \$1,000 a minute is a conservative guess!

Irving Berlin is today at the peak of his powers. "Alexander's Ragtime Band," his first big hit, was written in 1911, when he was a struggling, unknown composer working for a Tin Pan Alley publishing house for \$25 a week. From that day to this, for more than 25 years, the name of Irving Berlin has stood for the best in American popular music. More incredible than his inexhaustible font of beautiful melodies, more astonishing than the mechanical difficulties under which he composes is the fact that Irving Berlin has never found it necessary to confine himself to any one style of song. When his name first began to attract attention, the ragtime craze, which he of course helped to father, was sweeping the country. Irving Berlin wrote the best ragtime songs. After the war, ragtime was forgotten, abandoned, and nothing mattered but the fox-trot. Irving Berlin's songs in fox-trot tempo are classics of their kind. The clattering, break-neck music of the '20's he handled as deftly as if the style were his own creation. Soft and sweet or hot and fast—it mattered nothing to Irving Berlin. However the public wanted its songs, he would write them. And when swing

music stormed America, leaving stranded by the wayside dozens of composers whose professional history by no means extended as far back as Berlin's, he sat down at the battered upright piano which he bought in 1910—carrying a special keyboard, it's the only piano he can play—and wrote such hits as "You're Laughing At Me," "Slumming On Park Avenue," and "The Girl on the Police Gazette."

Irving Berlin was born Isadore Baline in Teumen, a little town in South Russia, on May 11, 1888. He was the eighth child of the village cantor, and the family was extremely poor. When he was four years old a terrible fire swept the whole village, utterly destroying the Baline home. The family, without friends or finances, wandered from town to town, finally came to America and settled in New York's East Side. Every member of the family, from Cantor Baline himself down to little Isadore, the youngest, had to work and fight for a living from the first day they set foot on American soil. Little Izzy made the least of all, and when, at the end of the day his brothers and sisters brought to their mother the few pennies they had made running errands, doing sweat-shop sewing, or selling papers, he was ashamed because he could contribute so little. Finally, when he was fourteen, Izzy decided to run away. He could at least relieve his family of the necessity of supporting him.

Selling papers, he had decided, was no way to make money. There ought to be a more lucrative business than that for a bright young man. And he found it. He began slipping into saloons and singing for the chance coins

kindly patrons would toss to him. He had a pleasant, sad voice, and he was such a tiny, pitiful-looking fellow that people found it hard to refuse him. Later, he fell in with a famous Bowery character, old Blind Sol, who also sang for pennies. The two of them—the boy barely into his teens and the old man nearing his seventies—found that together they could earn more than the sum of what they made separately.

But just as newspaper-selling hadn't been profitable enough for young Irving Berlin, so was street-singing unsatisfactory, and before long he had a job as a singing waiter in the Pell Street saloon called "Nigger Mike's." It wasn't much of a job, but it was considerably better than the street, and for a little while it partially satisfied the sum of what they were able to make separately.

The first time Irving Berlin's name ever saw print, incidentally, was when he was at "Nigger Mike's." Lord Louis Mountbatten, one of the outstanding figures in contemporary British life, was visiting in New York, and with a party of friends and newspapermen went on a "slumming" tour of the East Side. The idea of finding a genuine member of the British nobility in his restaurant so excited the proprietor of "Nigger Mike's" that he decided all drinks must be on the house. Mountbatten, attempting to return the courtesy, offered a fabulous tip to his waiter, who happened to be Berlin. But the boy was so embarrassed that he refused it, and a reporter, almost overcome at the sight of a New York waiter refusing a tip, wrote the incident and Irving Berlin's name into his story.

From "Nigger Mike's," Irving Berlin moved uptown to Jimmy Kelly's famous old saloon in Union Square, and it was while he was working there that he decided to try his hand at writing songs instead of merely singing them for a none too appreciative audience. He made just thirty-seven cents on his first published composition, but he had better luck—and luck is the word—with his second. He wrote the words to this second song and took them to a publisher without any music. The publisher read the lyrics over and said, "I'll give you twenty-five dollars for it. Take it in the other room and sing it for an arranger." The young composer was much encouraged. Of course, it was true that he hadn't the vaguest notion of a melody to go with the lyrics he'd written, but he wasn't going to miss this opportunity, melody or no melody. He went into the arranger's office, took a deep breath and began to sing—composing the melody as he went along, note by note!

NOT even the frigidly exclusive atmosphere of Tin Pan Alley in those days, a tightly closed corporation as far as outsiders and newcomers was concerned, could stop Irving Berlin after that. Song followed song, and finally he was given a job as staff writer for the Ted Snyder publishing company. Then came "Alexander's Ragtime Band" and the beginning of a heady success story that will reach its glorious climax on the night of August 3, with a whole nation paying tribute to Isadore Baline, once of Monroe Street, the East Side.

Irving Berlin's story is a legend on Broadway, and no listing of the greats of the world of entertainment is complete without his name. Many of the twice-told tales concerning Berlin are centered around his famous partnership with Sam Harris. Sam Harris and Irving Berlin built the Music Box Theater, pouring thousands of dollars into it. Berlin had, by this time, formed his own song-publishing company, and he

and Sam Harris were enthusiastically planning the first of their historic "Music Box Revues." They spent money so lavishly in preparation for the first "Music Box Revue" that rival managers on Broadway were freely predicting that the new partnership would collapse and go into bankruptcy before the first curtain rose. But they were wrong, and the first staging was an overwhelming success. It contained two big hits, "Say It With Music" and "Everybody Step." The second "Music Box Revue," presented in 1922, brought "Lady of the Evening," and the third, "An Orange Grove in California," a song that is today one of Berlin's top-ranking favorites.

BY THIS time, Irving Berlin was the acknowledged peer of American popular composers, and a Broadway show with music by Irving Berlin was a guaranteed hit before it got into the dress-rehearsal stage. Radio and the sound-film, two fields that were to add fresh luster to Berlin's reputation, were not yet of great importance, and it seemed that he had reached the peak of his career. On January 5, 1926 Irving Berlin married Ellin Mackay, daughter of Clarence Mackay, New York social leader and communications magnate, in the face of strong parental opposition. Close friends say that the Irving Berlins are and have always been completely in love with each other and thoroughly happy. They should be happier still on the night of August 3, listening as a parade of great stars brings to the microphone so many of the songs that have made American musical history.

At least thirty of Irving Berlin's greatest hits will be heard on the hour-long program, many of them presented by the performers who first brought them before the public. Al Jolson, whose life, together with Eddie Cantor's, has for years been entwined with Berlin's, will act as master of ceremonies. Cantor is returning from his vacation in Europe in order to appear on the program. Jolson will sing "This Is the Life," which he introduced in 1914 at the Hammerstein Theater in

New York, and Cantor will do "My Wife's Gone to the Country," a Berlin song he first sang in 1909. Paul Whiteman's contribution will be "A Pretty Girl Is Like a Melody," with John Steele singing—a repetition of their presentation of the number in the Ziegfeld "Follies" of 1919. Al Goodman's orchestra will be under Whiteman's baton. Belle Baker will sing "Blue Skies," the song that is indelibly associated with her name, and the Brox Sisters will do "Everybody Step," which they introduced in 1921. Sophie Tucker, perhaps greatest of the "hot" songstresses, will sing once more Berlin's "International Rag," and Ethel Merman, top-ranking blues singer of today, will present "Walking Stick," a brand-new Berlin song from the soon-to-be-released film, "Alexander's Ragtime Band." Bandleaders Ben Bernie and Phil Baker, once vaudeville partners, will do "That Mysterious Rag," a routine for which they were famous in 1912. "Easter Parade," a Berlin hit introduced by Guy Lombardo in 1935—it was written almost twenty years ago, called "Smile and Show Your Dimples"—will be his contribution to the program, and Rudy Vallee will play "Say It Isn't So," introduced by him in 1932. Tommy Dorsey will do a swing arrangement of the Berlin waltz, "Marie." Morton Downey, the great Irish tenor, will present a Berlin song, and finally Irving Berlin himself will be heard, playing, as he always does, on the black keys only of his specially designed shifting-keyboard piano, an instrument which allows him always to use the key of F sharp, the only one in which he can play.

INTERSPERSED throughout the broadcast will be scenes from the Alice Faye-Tyrone Power-Don Ameche film, "Alexander's Ragtime Band." This picture, a \$2,275,000 production, was inspired by Irving Berlin's life but is based much more closely upon his music than upon the actual circumstances of his career. Laid in pre-war San Francisco, it concerns the struggles of Roger Grant (Tyrone Power), a young orchestra-leader, to achieve the success he

knows is due him, and to find happiness with the girl he loves. Alice Faye, of course, plays the heroine, and Don Ameche has the role filling the third point of the triangle. The glamorous Miss Faye, generally regarded by song-writers as the best feminine "plugger" in the country, will present "Now It Can Be Told," one of the three brand-new Irving Berlin songs to be featured in the film. She'll sing this same number on the Coast-to-Coast broadcast, too, accompanied by Tommy Dorsey's orchestra. The two other new Berlin compositions, to be heard both in the picture and on the broadcast, are "Walking Stick" and "Marching Along With Time."

CONCEIVED weeks ago, the August 3 broadcast has had more than a month of intensive, day-by-day preparation. Because of the fact that some of the stars involved must broadcast from Hollywood, some from Chicago, and some from New York, the most minute details required endless attention. In addition, it has been impossible to bring together everyone involved for a full-dress rehearsal. The time of such stars as Al Jolson, Eddie Cantor, and the others on the program is so valuable, and their previous commitments so pressing, that it is only with the greatest difficulty that they can be brought together at one time. Bill Bacher, famed Hollywood radio producer who is in charge of the broadcast, will have to rely on the skill and experience of his stars to insure a smooth, even performance. But with a veritable Blue Book listing of entertainers at his command, Bill Bacher's faith is certainly not misplaced, and "Alexander's Ragtime Band" should prove to be a highspot of the 1938 radio season.

A program eulogizing Irving Berlin may be heard Wednesday over a CBS network at:
EDT 9:30 p.m. — EST 8:30 p.m.
CDT 8:30 p.m. — CST 7:30 p.m.
MST 6:30 p.m. — PST 5:30 p.m.



Left: Irving Berlin as he appeared when he produced "Yip Yip Yaphank" in 1918 to raise money for an Army Post home. Right: Berlin—today



—Walter Engel

"Stadium Concert" presents Morton Gould's work Sunday

SUNDAY, JULY 31
at 8:30 p.m. EDT on CBS

The Stadium Concerts
The New York Philharmonic
Orchestra

"American Composers Night"

Willem van Hoogstraten
Eugene Plotnikoff
Lamar Stringfield
Arthur H. Gutman
(conductors)

Milton Kaye, pianist
Joan Field, violinist

Overture "In Bohemia" (Hadley)
Conducted by Mr. Plotnikoff

Symphony in B Major, No. 1 (Gutman)
Conducted by Mr. Gutman
The Orchestra

Concerto for Violin and Orchestra
(Saint-Saens)

Joan Field, Mr. van Hoogstraten
conducting

American Symphonette No. 2 (Gould)
Conducted by Morton Gould
The Orchestra

Negro Rhapsody for Piano and Orchestra
(John Powell)

Milton Kaye; Mr. Stringfield, conductor

Symphony No. 2 in E Minor
(Thompson)

Conducted by Mr. Plotnikoff
The Orchestra

FIVE scores are to be done at the Stadium by Henry Hadley, Arthur Gutman, Morton Gould, John Powell and Randall Thompson.

The late Henry Hadley's overture "In Bohemia" (1900) was written at the request of the Bohemian Club in San Francisco, for one of its summer festivals in the Redwood Grove. The title is not geographical, but refers to that mythical domain in which true artists dwell.

Gutman's symphony is his first (1932) and has had fourteen hearings in various localities. I have not heard the composition, so I expect you to be your own annotator.

Twenty-four-year-old Morton Gould is a veteran, for at fifteen he graduated from music school and at twenty-one had his "Choral and Fugue in Jazz" premiered by Stokowski. In three movements, the Gould Symphonette utilizes swing in the classical manner. Milton Kaye playing the familiar Powell pages, is a pianist of unusual accomplishments, a Juilliard graduate and an M. A. of Columbia University.

Thompson's symphony is in a distinctly American vein. Asked whether it has jazz intentions, he answered: "No; and I am not competing with Broadway. I have tried to write frankly in my own tonal dialect, formed by my musical associations since childhood."

The March of Music

A Weekly Preview Edited By Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

Farewell to Plaudits

THE marvelous Menuhin family and the world have lost Miss Hephzibah (now Mrs. Lindsay Nicholas) as a public performer.

She married recently and decided to retire from the concert stage, to become (in her own words) "a good wife, sacrificing everything I have loved up to now, to go with my husband to his Australian home, to cheer his solitude, to play piano for him and (as he is an owner-shepherd) to join his several thousand sheep, innocent little animals chorusing 'Baa-baa' and impatiently waiting to know their mistress."

Having a betting-streak, I wager a 69-cent dollar or two that Hephzibah will some day be heard again in concert. If not, her too-soon retirement shames many a public artist who quits too late.

The Easiest Way

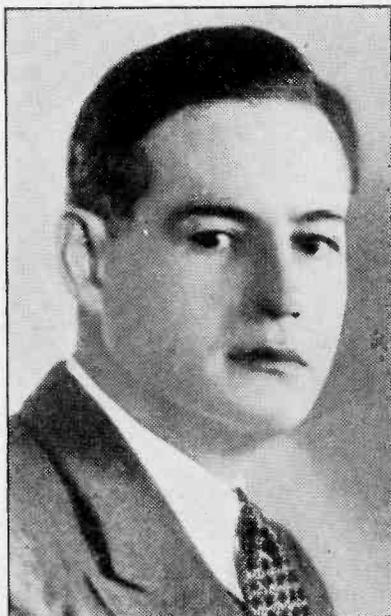
Probably the least-trained musician in America and nearly its worst pianist and singer, Irving Berlin nevertheless has reached the universe with his popular pieces.

Berlin's fame was gained solely through his ability to pick out tunes on the piano and to supply them with simple and catchy lyrics. The picking was done with not much more than two fingers, and the lyrics were typical of Broadway's primitive sentiment and comedy. To this day he is ignorant of harmony, cannot bring his pieces to paper, always devises them in the same key, and has an arranger to do the amplifications and accompaniments. Berlin is a musical tyro compared to his well-grounded colleagues like Kern, Gershwin, Porter and Yourmans. Nevertheless the nation has sung and danced his tunes, and put a large fortune in his pocket.

On August 3 (CBS, 9:30 p.m. EDT) there will be an Irving Berlin Cavalcade, reviewing his activities of the past twenty-five years or so, and he is also being glorified at present in a film called "Alexander's Ragtime Band." One thinks of MacDowell, Chadwick, Foote, Parker, Kelley, Griffes and the living younger Americans and murmurs "What price real musicianship and artistic eminence?"

Not For Everybody

It is to be hoped that the second of the Columbia Composers Commission works, Leo Sowerby's "Theme In Yellow," will be more impressive and appealing than the Russell Bennett orchestral "Etudes" which opened the series and struck some of us as being chiefly skillful modern orchestration, lacking in melody and imagination.



Left: Albert Stoessel will conduct Chautauqua Symphony Sunday.
Right: Ignace Straszfogel is on Music Hall Air Chamber series Sun.



—Underwood

"Everybody's Music" will air Leo Sowerby's work Sunday

SUNDAY, JULY 31
at 12:30 p.m. EDT on NBC

The Radio City Music Hall
of the Air

The Perole String Quartet
Ignace Straszfogel, pianist

Quartet in C Minor Op. 18
(Beethoven)
The Quartet

Funeral March and Scherzo from
Piano Quintet in E Flat (Schumann)
Quartet and Ignace Straszfogel

Canzoneta Opus 44 (Mendelssohn)
Quartet in A Major (Dittersdorf)

BEEHOVEN'S early quartet needs no special revelation in these lines, nor need you and I discuss the ingratiating voices of Mendelssohn and Schumann.

However, just a note about Karl Dittersdorf, who died about thirty years before Beethoven and was for a while looked upon by many connoisseurs as superior to the mighty Ludwig. Karl won signal honors throughout Europe as violinist and composer, wrote 28 operas, over 50 symphonies, and a veritable mountain of other works, nearly all of them now gone where the woodbine twineth. Dittersdorf's chief value lies in the fact that his symphonies influence Mozart, who greatly admired their easy brilliance, melodiousness and skilled craftsmanship.

Ignace Straszfogel, talented Polish pianist, is Lauritz Melchior's accompanist and was also at one time assistant conductor at the Berlin Opera.

SUNDAY, JULY 31
at 3 p.m. EDT on CBS

"Everybody's Music"

The Columbia Symphony Orchestra

Howard Barlow, conductor

Double Violin Concerto (Bach)
Symphony in G Major No. 13 (Haydn)
Theme in Yellow (Sowerby)

HERE is a fine example in programming and Barlow is to be heartily commended for his skill in warming our souls with Bach and Haydn and then titillating us with the bold American proclamation of Sowerby. In the front rank of our composers, he has written in the modern classical manner and also experimented with jazz as a symphonic medium, although more seriously than Gershwin. ("Theme in Yellow" companions well in title with "Rhapsody in Blue").

That provocative poet, Carl Sandburg, wrote the stanzas which inspired Sowerby, and the excellent commentator who explains the Barlow concerts will detail what Sandburg set down. Suffice it to say now that his subject is a pumpkin!

SUNDAY, JULY 31
at 5 p.m. EDT on CBS

South American Broadcast
from Buenos Aires
Symphony Orchestra

Andre Kostelanetz, conductor

"El Guarany Fiesta" from "The Legend of the Urutau" (Gilaro-Gilardi)
"Voices of the Pampas" from "Of My Country" Suite (Ugarte)
"On the Trail" from "Grand Canyon" Suite (Grove)
"Lake Louise" from Canadian Impressions (Kostelanetz)
Sacred Dance of the Incas from "The Incas" Symphonic Poem (Schuima)

THESE South American composers are not familiar to me—or to most of my readers, I'll warrant—and therefore all of us should approach them with keen curiosity and alert ears. Latin America has made no inconsiderable contributions to the musical enjoyments of the rest of the world, and we shall have a basis of national comparison, with Grove and Kostelanetz furnishing works of Anglo-Saxon character.

Kostelanetz describes his program as an attempt to picture the varied character of the southern continent, with its extremes of climate and scenery and human passions.

The "Guarany Fiesta" is from an opera based on the old Paraguayan folk-legend of the Urutau bird, who is supposed to be a reincarnation of an evil Indian chieftain, burned alive as a punishment for his sins. Even today, the bird is a harbinger of bad luck and his cry is believed to spell death to those who hear it.

"The Incas" is a symphonic poem describing the visit of an ancient prince to Cuzco, Inca capital, in search of a bride. This excerpt is from the ballet scene.

"Voices of the Pampas" is an evocation of the breezes that ruffle the flat plains of the Argentine, bringing a vague echo of bird-calls and the scampering of insects and numerous tiny animals.

THURSDAY, AUGUST 4
at 9 p.m. EDT on NBC

The Toronto Promenade
Symphony Concerts

Dr. Frank Simon, guest conductor
Alberto Guerrero, pianist

Overture to "Sakuntala" (Goldmark)
Carnival in Paris (Svendsen)
The Orchestra

Piano Concerto in A Minor (Grieg)
Alberto Guerrero

Cortege from "Mlada" (Rimsky-Korsakoff)
The Orchestra

"HELLO, old friend," I feel like saying to the Johann Svendsen number, for it has not appeared hereabouts for many a moon in spite of its tremendous popularity during the turn of the century, when this Norwegian contemporary (1840-1911) of Grieg conquered also with his symphonic legend "Zorahayde," three "Norwegian Rhapsodies" and the long famous "Romance" for violin solo. Svendsen was fertile in airs, orchestral invention and piquant harmonies. His output still has charm for those whom modernism has not weaned from music designed purely for beauty's sake.

This whole program, in fact, glows with that quality, as exemplified in the sensuous "Sakuntala" and "Mlada" and the lovely melodic curves and scintillating piano writing of the concerto by Grieg.



On tour of South America are Andre Kostelanetz and wife Lily Pons. Kostelanetz will broadcast from there over CBS Sunday

Kostelanetz to Broadcast Music from South America

IT SEEMS that RADIO GUIDE readers have but to express a useful wish regarding broadcasting, in order to have it granted. Not long ago this department published several requests for the performance of certain compositions. Shortly thereafter they were heard on the air. More recently a correspondent suggested that not enough programs of music are microphoned from South America. His Aladdin words found print on this page, and lo and behold, the good genie brings him what he desired, for on July 31 the ether will offer a Sunday afternoon concert from Buenos Aires on CBS at 5 p.m. EDT.

In this case, the genie is Andre Kostelanetz, the medium, the best symphony orchestra in South America; and the means, a rebroadcast by CBS from short-wave transmission. Hitherto only the last-named carried programs from our Latin sister republics, and that meant only a limited audience in the United States.

Kostelanetz adopts our correspondent's published thought with his statement that "the purpose of the

concert is to enable the music-lovers of both Americas (the program will be of course heard also in South America) to become better acquainted with each other's tonal output. My broadcasts will present compositions popular on both continents, and bring the favorites of the North to the South and vice versa."

This latest bands-across-the-continents development is another step in the laudable plan to foster better understanding with our good neighbors south of the Caribbean. Improved travel highways, airplane communication and commercial rapprochements are now to be supplemented spiritually and artistically, for, of course, the Kostelanetz start is sure to be followed by other presentations along the same lines.

You might know that somewhere Lily Pons would be mentioned in any article on Andre Kostelanetz. Well then, let me close with the information that the new Madame Kostelanetz is singing at the Colon Opera in Buenos Aires. In case he broadcasts more than one concert, she will be his soloist.

Stadium Concerts Feature American Composers Night

ONCE upon a time the American composer was a downtrodden creature, due to our native adoration of everything European in art, but all that has changed markedly in this century. In fact, the pendulum swings so much the other way that the American composer seems in a fair way to being considerably coddled. After all the years of neglect, however, no one should begrudge him that delightful comfort.

One of the outstanding recognitions coming to him currently is the CBS series of commissioned and non-commissioned works by the creative sons and daughters of our land. Another auspicious effort in their support is the "American Composers Night" to be held at the Lewisohn Stadium on July 31 under the sponsorship of Local 802 of the American Federation of Musicians, whose chairman of the music committee, Arthur Gutman, induced the Stadium directorate to accept the idea enthusiastically.

Five scores are to be done at the Stadium, by Henry Hadley, Arthur Gutman, Morton Gould, John Powell and Randall Thompson. But strangely enough, while accomplished Milton Kaye plays a piano concerto by Powell,

the other soloist, Joan Field, at this writing is slated for a violin concerto by Camille Saint-Saens. How come? According to all reliable records, Monsieur Saint-Saens was born 1835, in Paris, France, and saw America only on the occasion of two short visits when he held the baton and played the piano at performances of his own works during his professional tours in our country. I might add maliciously that when the old gentleman was last here, I interviewed him for the New York American, and asked him what he thought of American music. "American music?" echoed the distinguished master, "I didn't know there was any."

Why not, Miss Field, the concerto by Powell or his "Virginia Suite," the concerto by Ernest Schelling or the recently finished one by John Alden Carpenter? They are not entirely loathsome music.

Geographically, Gutman is a New Yorker, Morton Gould hails from Staten Island, N. Y., John Powell is a native of Richmond, Virginia, Randall Thompson was born in New York, and Henry Hadley in Somerville, Mass. The shade of Saint-Saens should be astonished!

Also Recommended

For Stations, See Our Program Pages

Sunday, July 31

Blaisdell Woodwind Ensemble. 10:30 a.m. EDT, NBC. Ignace Strasfogel, pianist, assisting artist.

Yella Pessl and the Madrigal Singers. 11:30 a.m. EDT, NBC. Examples of ancient harpsichord music and madrigals.

The Magic Key. 2 p.m. EDT, NBC. Symphony orchestra, variety program. Frank Black, conductor.

The Chautauqua Symphony Orchestra. 3 p.m. EDT, NBC. A new symphonic series, with an excellent orchestra conducted by Albert Stoessel, who, in the winter, is the conductor of the Oratorio Society of New York and is on the faculty of the Juilliard School of Music. The concerts will last through August 21, and will present such distinguished soloists as Ernest Hutcheson, pianist; Georges Barrere, flutist; Suzanne Fisher, Metropolitan Opera soprano, and many others. There will be ten concerts, five purely orchestral, to be heard Saturdays at 10:30 a.m. and five with soloists, on Sundays at 3 p.m.

Monday, August 1

The Voice of Firestone. 8:30 p.m. EDT (7:30 p.m. PST for West), NBC. Symphony orchestra, Alfred Wallenstein, conductor; Margaret Speaks, soprano. Overture to "Martha" (Flo-tow), Kashmiri Song (Woodford-Hindenn), Scarf Dance (Chaminade), Touch of Your Hand, Danse Boheme from "Carmen" (Bizet), Musettas' Waltz from "La Boheme" (Puccini).

American Rhythm Masters. 9 p.m. EDT, NBC. NBC carnival of popular music program.

Tuesday, August 2

NBC Music Guild. 2:30 p.m. EDT, NBC. The Perole String Quartet.

Wednesday, August 3

Styles in Vocal Rhythms. 8:30 p.m. EDT, NBC. NBC carnival of popular music program.

Symphonic Strings. 10 p.m. EDT, MBS. String orchestra, Alfred Wallenstein, conductor. Concerto Grosso (Le Clair). Our Father Who Art In Heaven (Bach), Serenade (Elgar).

Impressions. 11:15 p.m. EDT, MBS. Genevieve Rowe, soprano; orchestra. Prelude to "Carmen" Act I (Bizet), Schoen Rosmarin (Kreisler), Selections from "Nina Rosa" (Romberg), Lullaby (Brahms).

Thursday, August 4

Sinfonietta. 8 p.m. EDT, MBS. Small symphony orchestra; Alfred Wallenstein, conductor. Concerto in Theatrical Style (Couperin), Sinfonietta (Britten).

Essays in Music. 10 p.m. EDT, CBS. Victor Bay, conductor. Subject "Midsummer Night." Mary Eastman, soprano. Midsummer Night Serenade (Albeniz), Starry Summer Night (Debussy), Summer Night on the River (Delius), Quiet Summer Night (Tcherpnine), Midsummer Night's Dream Overture (Mendelssohn).

Friday, August 5

Robin Hood Dell Symphony Concert. 9:30 p.m. EDT, MBS. The Philadelphia Orchestra, Willem van Hoogstraten, conductor.

Saturday, August 6

The Chautauqua Symphony Orchestra. 10:30 a.m. EDT, NBC.

Robin Hood Dell Symphony Concert. 8:30 p.m. EDT, MBS. Saul Caston, conductor.



Despite what the picture above would seem to indicate, Kenny Baker, the Jell-O tenor, managed to get in a few licks on his new house before leaving for Europe. The new Baker manse is being built "on top of the world" at a high point in Hollywood at intersection of Coldwater Canyon and Mulholland Drives



Nan Wynn, CBS singer, and boy friend were among stars celebrating recent premiere of Mark Warnow's Blue Velvet summer show



Stars need diversion at rehearsals, says Maurice Lowell, who directs "Mary Marlin." Here he's shown diverting cast members Sharon Gralnger, Robert Griffin and Anne Seymour with a puppet monkey

The PHOTO WEEK



The University of Chicago Round Table has a new table, but it isn't round. It's triangular, with colored lights which blink warnings for speakers to cease. Left to right are Faculty Members R. W. Stone, W. H. Spencer and T. O. Yntema

LAST week I told you of my inside information regarding Seth Parker's return to the airlines. If you're interested in hearing this show, make a notation on your calendar pad for October 2. The first of the new series will be aired on that date over the NBC-Blue network at 7:30 p.m. EST. Phil Lord will portray the role of Seth Parker, and as he stated, this is the only radio show in which he'd take an ACTIVE part in the future. He will, however, continue to produce other shows.

You may have read elsewhere that Comic Henny Youngman has been signed for four consecutive guest appearances on the Monday Night Show, starring Connie Boswell, Ted Husing and Richard Humber's orchestra. Well, you can take my word for it that you will continue to hear Youngman on this show indefinitely, and that comes right from the program's Mr. Big. This weekly airing is steadily increasing in popularity, according to the program surveys, and with the addition of Youngman, who can be depended on for many laughs, it should become one of the best bets of the week.

Incidentally, I was present in the studio last Monday night, and after the program I went backstage to pick up whatever I could for this pillar. Just as I opened the door I saw a has-been vaudeville actor take a swing at Youngman because he claimed Henny was using his material. Undoubtedly this guy, who is all washed up but doesn't realize it, flatters himself greatly.

I feel sorry for Don Ameche . . . he had been working for a coffee-and-cake salary for years before his big break came. In his early days he just dreamed of a European trip. Before sailing he said it was to be his second honeymoon. It was a tough break for him having to be operated on for appendicitis in Holland and interrupting a grand trip. Last report states that he is doing nicely and will be back on the air as per schedule, the latter part of August.

Major Bowes met with an accident while resting on his yacht. He jammed a finger of his left hand in a sliding door and had to have the tip removed.

It is common knowledge that when Fred Allen left for Maine, only a very few intimates knew of his hideout. They tell me the place is in an isolated part of the woods. Fred and Portland decided to hike to the village one day to do some shopping. The proprietor of the grocery store (it wasn't Hodge White) recognized the comic and it wasn't long before a whispering campaign got under way and every resident of the burg knew the Allens were in town. One villager came running into the store out of breath, approached Fred and told him he had a smart talking parrot and would like to get on the program in the fall. I haven't found out whether



Few pictures have been taken of Prof. Quiz and family. Sightseeing with friends at New York's Coney Island recently, they posed for the one above. In rear, Prof. Quiz and son. Mrs. Quiz is fourth from the left, front row

AIRIALTO LOWDOWN

BY MARTIN LEWIS



Irna Phillips, author of three NBC daily serials—"Woman in White," "The Guiding Light" and "Road of Life"—is cited as "Radio's No. 1 author" by Fortune Magazine in a story devoted to her in the June, 1938, issue

Fred has moved to another hideout.

In the last issue, on this page, you saw a picture of Arthur Godfrey with his colt, "Betty Lou," which was named after Tommy Rigg's imaginary radio character. That picture was taken several weeks ago. The day Tommy and Betty Lou went off the Vallee show, Tommy received word from Godfrey that the colt died.

KILOCYCLE CHATTER: Gabriel Heatter has been elected to conduct "We, the People" again when it returns in the fall . . . Movieactor Bill Powell will be the first guestar on "Silver Theatre" when it debuts October 2 . . . Is Gloria Swanson being

tempted for radio work? She has been seen at one of the network's studios several times . . . Colonel Manny Prager has returned to the Ben Bernie fold. You may recall he popularized "The King's Horses" . . . Another Colonel—Stoopnagle—will desert radio for a few weeks in order to work on his new movie short, "Cavalcade of Stuff," which is a burlesque of the newsreels . . . Jane Martin, game expert on the Town Hall Big Game Hunt, claims she has lost 15 pounds since she started her radio work. I'd like to lose weight that way. Is there a sponsor reading?

PURELY PERSONAL: Punster Lewis has a suggested theme song for Frances Langford, "I'll Be Loving You HALLways." Don't throw that! . . . Ork pilot Johnny Messner, who is making music at the McAlpin Hotel Roof, has been passing out cigars to his friends. It's a boy . . . I don't know what Actress Ruth Russell is passing out, anyway she presented Hubby Charlie Range, NBC sound-effects man, with a baby girl . . . Papa says the baby makes plenty of sound with very little effect, and that's a fact . . . Bob Guilbert, leading player of the Don Winslow cast, will take a walk to the altar in the fall with a gal he met at college . . . Lenore Kingston, who plays Mercedes on the same show, had her tonsils yanked out last week . . . Teddy Duane, sax-tooter and arranger, is the boy in Nan Wynn's life. They met last summer when Teddy played in the Hudson-DeLange orchestra and Nan was the vocalist . . . Les Tremayne returned from his vacation five pounds heavier and a couple of shades browner.

The Mauch Twins, Billy and Bobby,

did a special "Let's Pretend" broadcast from the Montefiore Hospital in New York a couple of weeks ago. At the start of the broadcast the announcer mentioned the broadcast was coming from the hospital. Apparently every radio in the neighborhood must have been tuned in, as when the twins started to leave, they were mobbed by autograph hunters. They tried to dash out of another exit, but it didn't take them long to realize every exit was surrounded.

BANDNOTES: Kay Kyser has clicked so big at the Pennsylvania Roof that he has been signed by the hostelry to open their "Madhattan Room" in the early fall . . . Benny Goodman will be back from his European vacation in time to take over the baton for his broadcast of August 2 . . . Glen Gray, whose real tag is Knoblauch, has had his name legally changed to Gray . . . Xavier Cugat is on his way to San Francisco, from where his tango and rhumba rhythms will emanate . . . Peter van Steeden has to rush out of the Town Hall Treasure Hunt studio before the program is over, because he also leads the orchestra on the "For Men Only" program, which follows immediately in another studio down the hall . . . George Hall and Dolly Dawn are back in New York after a triumphant tour of the Southland. It isn't hard to understand why George and Dolly are so popular with the tuner-inners . . . Donna Dae, a blue-eyed brunet of seventeen, will sing with the Fred Waring band when the ork pilot returns to the air in the fall. Donna was formerly with Frankie Masters at the College Inn in Chicago . . . Hal Kemp's last movie had his band playing "I'm Taking a Shine to You." Now Hal is featured on the "Time to Shine" program.

Harry von Zell told me he can't take his kid to a radio program. Last time he tried it, his youngster yelled, "That's my daddy" when Harry walked out on the stage to make his prebroadcast speech. Harry was nervous throughout the broadcast fearing another outburst that would get into the mike and out over the air.

ODDS AND ENDS: This Sunday Jerry Belcher's "Interesting Neighbors" program will come from a camp for blind children, 6½ miles from Hardwick, Vermont. It will cost the sponsor \$750 extra for the line charges from Hardwick to the camp . . . Lum had to be at the BBC Studios at 11:45 p.m. for his international broadcast with his partner Abner, which was heard in this country at 6:45 p.m. . . . Anne Jamison, spending a little time in New York, is excitedly happy about her opera debut with the San Francisco Opera Company in the fall . . . Richard Maxwell is happy because his publisher advised that his book, "Cheer and Comfort," is selling so well.

Radio programs are helping songwriters to think of titles for their tunes. "We, the People" has just been recorded by RCA-Victor and "Hi-Ho Silver" is another of the new popular tunes. Up at the Pennsylvania Hotel roof, Kay Kyser holds a contest for the diners. The man and woman yelling, "Hi-Ho Silver" the loudest wins a Lone Ranger fountain pen.

A show that leaves a bad taste in my mouth is the Sunday night "Good Will Hour" with John J. Anthony presiding. A recent broadcast hit a new low when Anthony allowed a woman in her forties to come to the microphone and admit she lived with a man for eleven years, then went off and married another man. After a short time her husband left her and she went back to live with the first man. Later, her husband showed up and she went back to him. Again he disappeared and again she went back to the first man. The husband returned the third time and wanted his wife to come back to him again. She didn't

(Continued on Page 13)

Log of Short-Wave Stations
Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

| | | | |
|-------------------|--------|----------------------|--------|
| CJRO, Canada | 6.15 | OLR3A, Czecho- | 9.55 |
| CJRX, Cuba | 11.72 | slovakia | 11.84 |
| COCH, " | 9.43 | OLR4A, " | 11.84 |
| COCO, " | 6.01 | OLR4B, " | 11.76 |
| COCF, " | 9.725 | OLR5A, " | 15.23 |
| COGF, " | 11.805 | OLR5B, " | 15.32 |
| CSW, Portugal | 9.74 | OZF, Denmark | 9.52 |
| CXA8, Uruguay | 9.64 | PCT, Holland | 9.59 |
| DJB, Germany | 15.20 | PHI, " | 17.75 |
| DJC, " | 6.02 | PRF5, Brazil | 9.50 |
| DJD, " | 11.77 | RAN, U.S.S.R. | 9.60 |
| DJL, " | 15.11 | RKI, " | 15.08 |
| EAJ43, Canarias | 10.37 | RNE, " | 12.00 |
| EAQ, Spain | 9.855 | RV59, " | 6.00 |
| EAR, " | 9.49 | SPD, Poland | 11.53 |
| EA9AH, Spanish | 14.05 | SPW, " | 13.64 |
| Morocco | 14.05 | TFJ, Iceland | 12.23 |
| FO8AA, Tahiti | 7.11 | TI4NRH, Costa | |
| GSA, England | 6.05 | Rica | 9.698 |
| GSB, " | 9.51 | TPA2, France | 15.24 |
| GSC, " | 9.58 | TPA3, " | 11.88 |
| GSD, " | 11.75 | TPA4, " | 11.71 |
| GSE, " | 15.14 | TPB7, " | 11.885 |
| GSG, " | 17.79 | VE9DN, Canada | 6.005 |
| GSH, " | 21.47 | VK2ME, Australia | 9.59 |
| GSI, " | 15.26 | VK3ME, " | 9.51 |
| GSL, " | 21.58 | VLR, " | 9.58 |
| GSO, " | 6.11 | VPD2, Fiji | 9.54 |
| GSP, " | 15.18 | VP2LO, St. Kitts | 6.38 |
| HAT4, Hungary | 15.31 | VUD2, India | 9.59 |
| HBJ, Switzerland | 14.535 | VUD3, " | 15.16 |
| HBL, " | 9.34 | W1XAL, Boston, Mass. | |
| HBO, " | 11.402 | 15.25, 11.79 | 6.04 |
| HBP, " | 7.80 | XEUA, Mexico, D.F. | 6.12 |
| HC2RL, Ecuador | 6.68 | YSD, El Salvador | 7.894 |
| HJ1ABP, Colombia | 9.618 | YV5RC, Venezuela | 5.97 |
| HP5A, Panama | 11.7 | ZBW3, China | 9.525 |
| HP5J, " | 9.60 | ZIK2, British | |
| HSSPJ, Siam, 9.51 | 19.02 | Honduras | 10.6 |
| IRF, Italy | 9.83 | ZRK, So. Africa | 9.61 |
| JDY, Kwantung | 9.925 | ZRK, S.S. Kanimbla | 6.01 |
| JZF, Japan | 11.80 | 2RO3, Italy | 9.635 |
| JZK, " | 15.16 | 2RO4, " | 11.81 |
| LRX, Argentina | 9.66 | | |

Short-wave programs of American stations are shown along with the regular listings beginning on page 25. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—1:35 a.m., JZK; 2:50, GSB, GSD, GSF, GSG, GSO; 8:45, JDY; 9:30, GSF, GSG, GSH, GSI; 9:55, JZK; 12 noon, GSF, GSG, GSH, GSI; 1:20 p.m., GSI, GSD, GSG; 3:10, TPA3; 5:15, GSB, GSF, GSG, GSO, GSP; 5:30, OLR4A or OLR4B; 5:45, EA9AH; 7, HP5A; 7:05, JZJ, JZK; 8, EA9AH, HP5J, RAN, RKI; 8:35, IRE, 2RO4; 8:40, GSB, GSG, GSD, GSP, GSO, EAR; 9, EAJ43; 9:15, DJB, DJD; 10:45, CJRO, CJRX; 11, TPA4; 11:30, DJB, DJD, GSB, GSC, GSD, GSL

Daily Except Sundays—9:20 a.m., VK3LR

Mon., Tues., Thurs., Fri.—9:50 p.m., OLR5A or OLR5B

Sunday, July 31

*8 a.m.—Overseas hour (Eastern U.S.A.): JZK

8:50 a.m.—Phoihi Symphony Orchestra: PHI

*9 a.m.—Variety program from Germany: DJL

*9 a.m.—International Church: COCQ

*9 a.m.—Overseas hour (South Seas): JZJ

10:15 a.m.—Walford Hyden Magyar Orchestra: GSF GSG GSI

*11:30 a.m.—Program from the Vatican: HVJ (15.12)

11:45 a.m.—League of Nations broadcast: HBH (18.48)

12:10 p.m.—Symphony concert: DJB

2:40 p.m.—Iceland hour: TFJ

4:05 p.m.—London on the Spree: GSG GSI

*5 p.m.—Broadcast from St. Kitts: VP2LO (6.38)

*5:20 p.m.—War news in English from Spanish Morocco: EA9AH

6 p.m.—German folk tales: DJB DJD

*7 p.m.—Overseas program (Eastern North America): JZJ JZK

*7 p.m.—Polish program (North America): SPD SPW

*7 p.m.—La Voz de Las Provincias: COCH

*7 p.m.—Cadena Crusselas network program: COCH

*7 p.m.—Spanish news: W3XAL (17.78)

*7:45 p.m.—Spanish news: W2XE (11.83)

*8 p.m.—Portuguese News: W3XAL (17.78)

*8 p.m.—El Salvadorian program: YSD

*8 p.m.—Brazil on the Air: PSH (10.22)

*8 p.m.—Soviet program (North America): RKI RAN

*8:30 p.m.—English News: 2RO4 IRF

*8:40 p.m.—Loyalist news: EAR (9.458) EAQ

*9 p.m.—Nationalist program (North America): Salamanca (10.37)

*9:15 p.m.—English news: DJB DJD

*9:30 p.m.—North American broadcast: TPB7

*9:30 p.m.—Spanish news: GSB

*9:45 p.m.—Portuguese news: GSB

*10 p.m.—Program from Miami, Florida: W4XB (6.04)

*10:30 p.m.—Danish program (North America): OZF

*11 p.m.—English news: TPB7 TPA4

*11:30 p.m.—English news: DJB DJD

*12:45 a.m. (ex. Sat.)—Program from South Africa: ZRK

*1:30 a.m.—Overseas hour (West Coast): JZK

*2 a.m.—English DX period: XEUX

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ¶Monday, Tuesday, Thursday, Friday; ††Tuesday, Thursday, Saturday.

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Daylight Saving Time. For EST and CDT subtract 1 hour; for CST, 2 hours; for MST, 3 hours; for PST, 4 hours

NOT many listeners know that in the heart of the Belgian Congo at Leopoldville, a short-wave station called "Radio Leo" (6.14), owned by two Jesuit priests, the Reverend Fathers Comelieu and Mols, is on the air each Sunday from 6:25 to 8 a.m. EDT, with a broadcast consisting of phonograph recordings and a twenty-minute address. About once a month this station, which is constructed of American equipment and has a power of 25 watts, broadcasts a band concert on Sunday mornings at 10 a.m. EDT.

VUC of Calcutta, India, has apparently received its powerful new short-wave transmitter, since an initial test broadcast on Wednesday, July 6, was received with good signals from 8 to 10:30 a.m. EDT, on 6.109 megs.

SHORT-WAVE SHORTS: CSW4 of Lisbon, Portugal, has been heard irregularly during the mornings on a new frequency of 15.1 megs. . . . Experimental Short-wave Station 2RO6 (15.3), broadcasts daily from 1:10 to 3 p.m. EDT, with the news in English given at 2:36 p.m. EDT. . . . ZRH (9.523) of Roberts Heights, South Africa, is again broadcasting setting-up exercises each morning from 12:45 to 1:45 a.m. EDT. . . . The Spanish and Portuguese news periods, heard respectively at 8:30 and 8:45 p.m. EDT, nightly from Daventry, England, are now being radiated by GSO (15.18), as well as GSB (9.51). . . . GSE (11.86), quite often replaces GSD (11.75), in transmission VI from Daventry, heard daily from 7:20 to 9:30 p.m. EDT, when code interference from an unknown station interferes with GSD. . . . W3XAL of Boundbrook, N. J., is now broadcasting the following foreign-language periods daily: In Italian, 2 to 3 p.m. EDT; in German, 3 to 4 p.m. EDT; in French, 4 to 5 p.m. EDT; in Spanish, 5 to 6, 7 to 8, 9 to 10 and 11 p.m. to 1 a.m. EDT, and in Portuguese, 6 to 7 EDT, and 8 to 9 p.m. EDT.

A remarkable reception is that reported by Harold Clein of Los An-

geles, Calif., who on Monday, July 11, at 5:55 a.m. EDT, picked up direct transmission from KHRH, the personal 15-watt transmitter of Howard Hughes aboard his plane, which at that time was far out over the Atlantic wastes on the first leg of his flight from New York to Paris. KHRH was weak but intelligible on 8.655 megs.

Ashley Walcott of San Francisco, Calif., writes that T. Y. Woo, director of the Central Broadcasting Administration, Chungking, China (formerly located at Nanking before the Japanese invasion), informs him that the station which relays XGOW, the Hankow Municipal Broadcasting Station, is XGX, a small transmitter with a power of 150 watts. The assigned frequency is 9.2 megs, "but this," says Mr. Woo, "is sometimes purposely varied to avoid international interference." Actually the frequency varies from 9 to 9.25 megs. XGX is still being heard in the West daily from 6 to 11 a.m. EDT, or later. A powerful short-wave station which will have a power of 35,000 watts, under construction at an unnamed location in China, will be testing within the next few months. This broadcaster will obviously be used to counteract the vigorous propaganda campaign of the Japanese stations. . . . VHPM at Port Moresby, Papua, has been heard testing on announced frequencies of 8.08 and 6.54 megs, between 6:30 and 7:30 a.m. EDT. . . . ZHP of Singapore, Straits Settlement, was heard on the morning of July 12, to 10:45 a.m. EDT, on its new frequency of 9.68 megs. The station signed off with the customary "God Save the King."

Beautiful Laura Suarez, young Brazilian soprano, who has sung her way to fame in the U. S. over networks of the NBC, will begin a series of four special programs for listeners in South America on Tuesday, August 2, at 7:30 p.m. EDT, over Short-wave Station W3XAL (17.78), Boundbrook, N. J. She will sing in Spanish on August 2 and 16, and in Portuguese, on August 9 and 23.



Listeners to the Daventry stations will hear commentary on some of the events in the International Athletic Meeting to be held in London Monday

Monday, August 1

8:9 a.m.—Program from Hong Kong: ZBW3

8:9 a.m.—Siamese broadcast: HS8PJ (19.02)

9:10 a.m.—Meeting of the Phoihi Club: PHI

11:15 a.m.—International Athletic Meeting: GSF

3:20 p.m.—Bank Holiday at Weston-Super-Mare: GSG GSI

4 p.m.—Montague Brearley's orchestra: GSG GSI

†5 p.m. (ex. Sat.)—News: W2XAD (15.33) W2XAF (9.53)

†6 p.m. (ex. Sat.)—Science news: W1XAL (11.79)

†6:45 p.m. (ex. Sat.)—Portuguese news: W2XE (11.83)

†7 p.m.—Monitor news: W1XAL (11.79)

†7:50 p.m.—Portuguese musicale: W2XAD (9.55)

††7:55 p.m.—North American program from Czechoslovakia: OLR5A or OLR5B

8:30 p.m.—Songs and poetry: DJB DJD

8:45 p.m.—Folk music: 2RO4 IRF

†9 p.m.—Typical orchestra: COGF

9:45 p.m.—2RO's mail bag: 2RO4 IRF

10:15 p.m.—German Study Club: DJB DJD

11 p.m.—Guatemalan program (North America): TGWA (9.685)

11:15 p.m.—Antonio Sala, cello: GSI GSD

Tuesday, August 2

8:25 a.m.—"The Private Soldier," Ian Hay: GSF

9:40 a.m.—Talk on Scheveningen: PHI

10:30 a.m.—H. M. Horse Guard's Band: GSF GSG

3:30 p.m.—Southend Nights: GSG GSI

6:45 p.m.—John Turner, tenor: GSG GSP

7 p.m.—Lorenzo Herrera, singer: YV5RC

7:30 p.m.—Laura Suarez, Spanish songs: W3XAL (17.78)

7:35 p.m.—Montague Brearley's orchestra: GSP

8:45 p.m.—Typical orchestra: YV5RC

††9 p.m.—Argentine music: COGF

9:30 p.m.—English program from Caracas, Venezuela: YV5RR (5.835)

††9:45 p.m.—Program from Belize, British Honduras: ZIK2

††10 p.m.—Program from Costa Rica: TI4NRH

10:20 p.m.—Central European Review of Affairs: OLR5A or OLR5B

10:35 p.m.—Play, "Paul Revere": GSD GSI

Wednesday, August 3

7:45 a.m.—"Pirates," Richard Hughes: GSF GSG

12:40 p.m.—"World Affairs," Prof. A. P. Newton: GSF GSG GSI

4:30 p.m.—BBC Singers: GSG GSI

7:30 p.m.—English program from Martinique: Radio Martinique (9.685)

8 p.m.—Budapest program: IAT4

8:10 p.m.—Play, "The Mystery of the Marie Celeste": GSG GSP

8:30 p.m.—Special Program for Hungarians in the United States: 2RO4 IRF

10:50 p.m.—Montague Brearley's orchestra: GSI

Thursday, August 4

8:30 a.m.—"Songs I Like": GSF GSG GSI

10 a.m.—Royal National Eisteddfod of Wales, Cardiff, 1938: GSF GSG GSI

11:15 a.m.—Drama, "Steamboat": GSF GSG GSI

4:05 p.m.—Two pianos: GSG GSI

7:20 p.m.—"Topical Gazette": GSG GSP

7:30 p.m.—Popular orchestra: YV5RC

8 p.m.—Orchestra musette: LRX

8:45 p.m.—Selections from operas: 2RO4 IRF

9 p.m.—Toronto Symphony Orchestra: W2XAD (9.55)

10 p.m.—Concert of Pan-American Union: W3XAL (6.1)

11:50 p.m.—Light orchestral music: GSI GSD

Friday, August 5

8:50 a.m.—Alfred van Dam's orchestra: PHI

10:10 a.m.—Dance music: PHI

11:30 a.m.—Play, "New Found Land": GSF GSG GSI

3:05 p.m.—Bruno Raikin, pianist: GSG GSI

3:45 p.m.—German mail bag: W3XAL (17.78)

3:45 p.m.—Program of continental marches: GSI

4:45 p.m.—French mail bag: W3XAL (17.78)

5 p.m.—English news: LSY (18.115) LRA (9.69)

7:15 p.m.—Concert orchestra: YV5RC

7:45 p.m.—Evencio Castellanos, pianist: YV5RC

7:45 p.m.—Pathways to Peace: W1XAL (6.04)

8:45 p.m.—Guest night: 2RO4 IRF

9 p.m.—Esso hour: COCH (9.43)

9:15 p.m.—Salvador Santaella's orchestra: YV5RC

10 p.m.—Program for Latin America: W1XAL (11.79)

10:20 p.m.—Coster Carnival: GSI GSD

Saturday, August 6

6:45 a.m.—Quentin Maclean, organ: GSF GSG GSI

9 a.m.—Celebrity Trio: GSF GSG GSI

10 a.m.—Cedric Sharpe Sextet: GSF GSG GSI

3 p.m.—Opening Night of the Forty-Fourth Season of Promenade Concerts: BBC Symphony Orchestra, conducted by Sir Henry Wood: GSG GSI

4:30 p.m.—Ernest Lush, piano: GSG GSI

6 p.m.—Tourist hour: HP5A

6:25 p.m.—Students songs: GSG GSP

7:15 p.m.—Tupinamba orchestra: YV5RC

7:20 p.m.—Sandy MacPherson, organ: GSG GSP

8:10 p.m.—Luigi Voselli's orchestra: GSG GSP

8:30 p.m.—Harry Roy's band: CXA8 (9.64)

8:45 p.m.—Venezuelan Typical Orchestra: YV5RC

9 p.m.—"The Hour of Costa Rica": TIPG (6.41)

11 p.m.—Opera: OAX4J

12 mid.—Northern Messenger; messages to those in the Arctic: VE9DN



—International

Raymond Leslie Buell tells of needed cooperation, Fri.—CBS

Economist Tells Need of Cooperative Action

Friday, CBS, 4:45-5 p.m.

At a time when action—in the form of military force and social upheaval—is rampant throughout the world, militant economists and students of international affairs feel that action is more than ever before desirable as the keynote of world economics. This form of action, however, in direct opposition to the political conniving and military meddling prevalent in many sections of the world, looks toward the objective of real cooperation.

In line with this policy, Raymond Leslie Buell, head of the Foreign Policy Association, will speak on "The Economic Situation in Central Europe and the Need for Action in the Field of World Economic Cooperation," thereby presenting a picture of the section which has often been the victim of territorial aggrandizement and the scene of social and political vicissitudes.

Buell, Chicago-born publicist and political science expert now living in the East, lends to the subject the authority built upon his experience as professor and lecturer in many of the foremost universities of the United States, as well as the authorship of a number of books on history, economics, government and international relations.

This talk is another in the CBS series of educational feature programs dealing with international economics, and should be of particular interest to those actively concerned with one of the most vital international problems of our time.

Villanova President Catholic Hour Speaker

Sunday, NBC, 6-6:30 p.m.

Education is a great gift, but unless it is tempered with the sobering influence of the spiritual viewpoint, it may do more harm than good.

Rev. Edward V. Stanford, on Sunday, will begin a series of five broadcasts, taking "Education" for the general theme of his discourses. Rev. Stanford, member of the Order of St. Augustine, is president of Villanova University, the responsible office he assumed in 1932 when he was but thirty-five years old. His sermons will attempt to show the advantage of approaching the vital problem of education from the religious standpoint.

This series on the "Catholic Hour," beginning on the last Sunday in July and continuing through the month of August, will be followed by a cycle on "Education and Youth," with the Rev. Dr. George Johnson as speaker.

Listening to Learn

RECOMMENDED PROGRAMS

Times given are EDT. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours. Recommendations based on cultural values

DRAMA

Sunday, July 31

Shakespeare's England. 1-1:30 p.m., NBC.

Way Down Home. 1:30-2 p.m., NBC. Drama depicting life of James Whitcomb Riley.

There Was a Woman. 5-5:30 p.m., NBC. Dramatization of women in the lives of famous men.

Monday, August 1

Mercury Theater. 9-10 p.m., CBS. Dramatic program by Orson Welles.

Tuesday, August 2

Let's Pretend. 5:30-6 p.m., CBS. (Also Thursday, same time and network.) Nila Mack takes the children into the land of make-believe.

Four Corners Theater. 8-8:30 p.m., CBS. "Aunt Jerushy On the War Path." Dramatization of popular rural play.

Wednesday, August 3

It May Have Happened. 9-9:30 p.m., NBC. Burr Cook, director.

Thursday, August 4

Men Against Death. 8-8:30 p.m., CBS. Dramatizations taken from books of Dr. Paul de Kruif.

Pulitzer Prize Plays. 9-10 p.m., NBC. Dramatization of "The Green Pastures," by Marc Connelly.

Friday, August 5

The Nation's Playhouse. 11:30 p.m.-12 mid., MBS. Dramatization.

Saturday, August 6

Columbia Workshop. 7:30-8 p.m., CBS. Stephen Vincent Benet's "The Devil and Dan'l Webster." Dramatization produced under the direction of Wm. N. Robson.

Original Play. 8:30-9 p.m., NBC. Dramatization of "Death of a King," by Norman Rosten.

GOVERNMENT

Monday, August 1

National Radio Forum. 10:30-11 p.m., NBC. Guest speakers, talking from Washington on current national topics.

HISTORY

Wednesday, August 3

Living History. 7:30-7:45 p.m., CBS. Dramatization of events of 1807.

INSPIRATION

Sunday, July 31

Church of the Air. 10-10:30 a.m., CBS. Rev. George M. Miller, Brooklyn, N. Y.; 1-1:30 p.m., Rev. Gerard W. Graver, Cincinnati, Ohio.

Highlights of the Bible. 10-10:30 a.m., NBC. Dr. Frederick K. Stamm speaks on "Man Must Have Wings."

Sunday Vespers. 4-4:30 p.m., NBC. Dr. Paul Sherer speaks on "God's Way of Escape."

Cheerio. 10:30-11 p.m., NBC.

Saturday, August 6

Message of Israel. 7-7:30 p.m., NBC. Guest speaker and organ music.

PERSONAL—SOCIAL PROBLEMS

Tuesday, August 2

Highways to Health. 4-4:15 p.m., CBS.

PEOPLE—THOUGHT—COMMENT

Sunday, July 31

Magic Key. 2-3 p.m., NBC. Linton Wells speaks from Havana, Cuba.

The Farmer Takes the Mike. 4-4:30 p.m., CBS. Broadcast originating at the International Poultry Conference in Cleveland, Ohio.

Headlines and By-Lines. 10:30-11 p.m., CBS. News by Bob Trout, editorials by H. V. Kaltenborn.

University of Chicago Round Table Discussions. 10:30-11 p.m., NBC. Open discussions on topics of the day.

Tuesday, August 2

The Roving Prof. 7:45-8 p.m., NBC. Professor William Montgomery McGovern comments on little-known facts of family life in the Orient. Subject: "Asia in the Heart of Europe."

The Right Job. 11-11:15 p.m., MBS. Interviews by Dr. Shirley Austin Hamrin.

Wednesday, August 3

It's News to Me. 7:45-8 p.m., NBC. Commentary by Ruth Bryan Owen Rohde.

The People's Platform. 8-8:30 p.m., CBS. Social, economic and political subjects discussed by American citizens.

Thursday, August 4

Of Men and Books. 4:45-5 p.m., CBS. Comments on literature by Prof. John T. Frederick.

Nature Study Program. 5:15-5:30 p.m., NBC. Dr. H. Raymond Gregg lectures from Rocky Mountain National Park. Subject: "Study of Trees."

Stepping Ahead with America. 8-8:30 p.m., NBC. Program designed to show activities to improve general conditions in the United States.

Americans at Work. 10:30-11 p.m., CBS. Interview with dynamiters.

Friday, August 5

University Town Meeting. 8-9 p.m., NBC. Broadcast from University of California. George V. Denny, Jr., moderator.

Saturday, August 6

Aviation Talks by Commander Frank Hawks. 5:45-6 p.m., NBC.

American Viewpoints. 10:45-11 p.m., CBS. Guest speakers on topics of national interest.

SCIENTIFIC DEVELOPMENTS

Sunday, July 31

The World Is Yours. 4:30-5 p.m., NBC. "The Potter's Art," dramatization. (Under auspices of Smithsonian Institution.)

Monday, August 1

New Horizons. 5:45-6 p.m., CBS. Program under auspices of American Museum of Natural History. Subject: "Lewis and Clark Expedition."

Wednesday, August 3

Exploring Space. 5:45-6 p.m., CBS. Subject: "Saturn."

Science on the March. 7:45-8 p.m., NBC. Dr. Carroll Lane Fenton, guest speaker.

Friday, August 5

Adventures in Science. 7:30-7:45 p.m., CBS.



—International

Dr. Glenn Frank addresses G. O. P. confab, Sat.—NBC

Glenn Frank Summarizes G. O. P. Conference

Saturday, NBC, 8:30-8:45 p.m.

Dr. Glenn Frank is a very active man . . . and has been for the past quarter-century. During this time he has not missed the upbraidings that are the predetermined lot of active men, and the circumstances surrounding some of these reversals have brought his name to the public's notice on several occasions. One outstanding incident that found him in the headlines took place when Wisconsin's Progressives crowded him "off the political fence" and left him outside the gates of the university he had headed as president. His most recent clash brought him to the front to defend the policies of the free-distributed rural magazine of which he is the guiding light. This run-in is still to be settled in Washington. Thus Glenn Frank is a man whose activity has involved three very lively fields—education, publication and politics.

When he is heard over NBC on Saturday, Glenn Frank will speak in his capacity as one of the leaders of the Republican party. As chairman of the Republican Party Program Committee, he will give a summary of the committee's six-day conference in Chicago. His address will come at the conclusion of the conference.

The questions to be considered at this meeting in Chicago are the country's vital problems of the day—labor, agriculture, social security, finance, relief and Civil Service, questions at which most of the haranguing of the coming presidential election will be directed.

Norman Vincent Peale Talks of Habits

Saturday, NBC, 6:45-7 p.m.

There are tricks to all trades . . . and it is the master tradesman who knows them well and uses them to his best advantage. Man, in attempting to be master of himself—that is, master of the art of living—should learn the tricks of this art, the short cuts away from his faults and the simple methods of developing his virtues. A weekly series devoted to the cause of teaching Americans to cultivate the art of living brings Dr. Norman Vincent Peale to the air every Saturday over an NBC network.

The title of Dr. Peale's lesson this week will be "How to Break Bad Habits and Form Good Ones." A distinguished student and teacher of human behavior, Dr. Peale will attempt to point out the best ways of cultivating a very powerful influence in the lives of men . . . the force of habit.

JUSTLY proud is the National Broadcasting Company Hollywood office for its scoop-airing July 18 of the family of young Doug Corrigan, trans-Atlantic "reverse" flier. To accomplish the feat, Don Gilman, West Coast NBC chief, routed Special-Events Mikeman Buddy Twiss from bed and had him rounding up the aviator's family, living in Santa Monica, at 7:30 a.m. Having located the relatives, the networkers "kidnaped" them and held them incommunicado in a studio until the two-way broadcast linking Corrigan in Dublin could be arranged. Even newspapers, feuding with radio as they are, depended upon the aired interview for facts about the flier. A United Press staff-writer in Hollywood, composing his story as he tuned in the broadcast, phoned NBC to ask Corrigan his nationality. He was asked, and answered. The U. P. man took down the facts, and, in appreciation of NBC's scoop, credited the network for the information in his story! . . . Radio again scooped all other enterprises by making the first offer to the thirty-one-year-old winged prankster. The latter feat was an immediate request by Robert Ripley to Corrigan that he make his first appearance on Ripley's "Believe It Or Not" program.

Despite its speed, radio still has an educational job ahead. Witness a certain Los Angeles furrier who was horrified last week, after he had sought a radio celebrity to model his new furs, to have "Amos 'n' Andy's" Genevieve Blue offered for the job. "But," he objected, "is she white?" . . . Hah!

Tiring of Charlie McCarthy's full month of birthdays, Karon Rhodes, San Francisco astrologer, showed the horoscope chart of Edgar Bergen to pupils in her astrology class and asked, "Who is this person?" Her students variously answered Franklin D. Roosevelt, a great statesman, a great teacher—and one came close by saying: "This man has a very dual personality; if I were talking to him, I wouldn't know which of his selves would answer." None guessed Bergen's name, because, Miss Rhodes feels (Bergen, please skip this), "the chart of Charlie's creator shows such remarkable mentality that it might not be recognized as belonging to an entertainer." The star-gazer found the ventriloquist's chart closely akin to Harry Houdini's, that Charlie "is plainly visible—sitting in Mr. Bergen's first house (hah, they moved the other day into their second house) in the form of an isolated conjunction of Saturn, which rules magic, and Mercury, which rules speech."

Be that as it may, Bergen and Charlie recently impressed their foot-and-hand-prints in the Grauman's Chinese Theater forecourt, a signal achievement for McCarthy, who thus becomes the first inanimate Hollywood dummy so honored . . . The others, you see, were animated, sometimes peculiarly, but animated regardless.

Rom-Antics: Tyrone Power's Janet Gaynor is more interested in Adrian—and Ty's Annabella has shipped abroad . . . Billy Halop and Judy Garland really mean it . . . Rosemary Lane's head man is Bob Thatcher . . . The Robert Taylor-Barbara Stanwyck palsyng continues at the tropics . . . Has Wendy Barrie tossed off her eastern heart? Maybe Lee Bowman knows . . . Tommy Lee, the Don Lee radio baron, likes to look at Maxine Gray while she sings with Skinnay Ennis' band . . . By the time this is read, Claire Trevor will be Mrs. Clark Andrews. Ceremonies were set for July 27 at All Saints' Church, Beverly Hills . . . Hollywood Showcase Writer Everett Tomlinson will wed Wanda Webster, sis of CBS Announcer Maurie, early in August in Tacoma . . . Ex-"Hymns of All Churches" Singers Kenneth Stevens and Betty Pietsch are now a duet.

When Al Pearce takes over for Grape-Nuts October 10, there will be certain revisions to eliminate the mo-

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER



Tony Martin, singer with Burns and Allen, is on an 8-week tour as leader of his own band. On hand to give him final instructions on the art of holding a baton at his last B & A airing of July 25 was Casa Loman Glen Gray

notony. I hope, I hope! . . . Incidentally, the Burns & Allen Chesterfield fee will be \$12,000 weekly.

Answering Connie Bennett's \$250,000 damage suit against him, Jimmie Fidler charges that the actress once coun-tenanced and encouraged the type of publicity she now calls defamatory—and he should know, since he once was her press-agent. Miss Bennett objected to Fidler's air remarks that she had tiffed with newspapermen and had been other than courteous to Patsy Kelly; likewise that she once kept occupied the one vacant chair on a movie set by utilizing it as a seat for her pet pooch!

Veteran Batoneer Leo Reisman, who vainly looked for Indians on this his first trip to Hollywood, anyway has discovered a nifty luncheon spot located on the roof of Saks Fifth Avenue, where the open-air courses are punctuated and highly spiced by mannequins parading in play- and swim-suits.

Jovial Hal Raynor, Joe Penner writer, was wreathed in smiles the other day when I bumped into him at the CBS studios. "Joe's been signed," he explained, "for the fall by General Foods, and I'm set for several more pictures at RKO studios." Reason enough to be happy, but Raynor, who only writes as an "avocation" and wears the cloth each Sunday when he preaches to his congregation of Grace Episcopal Church in Glendora, is always happy, brilliant, refreshing. Raynor thinks bankers, ministers and lawyers grow stale on the job—especially bankers who eventually have a perpetual "no" engraved in their faces. Believes his jokesmithing and lyric-

writing tends to keep him more alive for his church besides affording hundreds of thousands of people needed healthy laughs. Asked if his radio work influenced him in the pulpit, he admitted that the microphone had taught him one principle which he applies to his sermons. "Now," he explained, "I make them short and entertaining. My wife times me with a stop-watch. After fifteen minutes, she coughs, and if I go twenty minutes—she faints!"

A movie lot here has imported an MBS radio network cowboy group, the Northwesterners, from IOWA, to sing in Tex Ritter's next picture, "Starlight Over Texas," leaving that state



When Leo Reisman's band opened at Hollywood's Coconut Grove, many stars turned out for the fun. Mr. and Mrs. Freeman (Amos of "Amos 'n' Andy") Gosden came with Charlie McCarthy's mouthpiece, Edgar Bergen

no choice but to fill out its cornhuskers, come harvest time, from Montana.

Visiting Hollywood with her secretary and young Radactress Lucy Gilman, prolific Radio Writer Irna Phillips amazingly is turning out her three air-scripts each morning, seeing the sights each afternoon and week-ends. First of latter was spent with new Warner Brothers Star Gale Page at Lake Arrowhead. Miss Page is eternally grateful to Miss Phillips for having interceded when she was offered a screen test. Scheduled to make a singing test, Gale, then cast in one of Miss Phillips' daily serials, told the author, who, indignant, sought out network officials who were arranging the screening. "Will you," she asked, "show Gale as I would like to have her shown—as an actress?" NBC agreed. Miss Phillips wrote the screen-test script, and Miss Page was tested as an actress, not a singer. Result, she won a starring Warner Brothers contract, and is well on her way to celluloid fame! . . . Miss Phillips, who writes "Road of Life," "The Guiding Light" and "Women in White," is now being sought by several motion-picture companies.

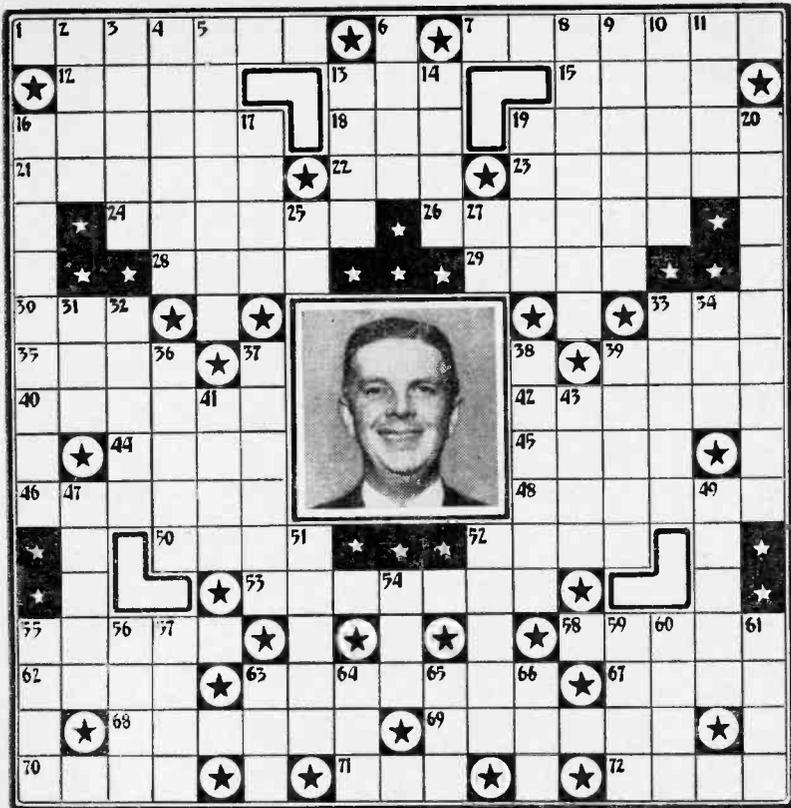
After watching her daddy, Jack Benny, do a movie scene three times on the Paramount lot the other day, Little Joan piped up: "Do you think you'll ever get it right, Daddy?" Director Leisen laughed.

Another ex-radio moviemaker is having name trouble. Gene Morgan, right name McDonald, has completed his first "Dick Tracy" serial picture for Republic under the name Michael Kent. The lot's renamers at first had planned to tag the former "Gang Busters" and "Myrt and Marge" actor as Stanley Joyce . . . Which reminds that a few days after he hit Hollywood, Morgan decided to call on his old pal, Jack Arnold, of RKO studios, former name Vin Haworth and originally Vinton Hayworth. So Morgan pushed the Arnold-Haworth door-bell, announced himself to Jean Haworth, "Is Vin in? I'm Gene McDonald." Not recognizing him by his correct name, Jean escorted McDonald to her husband's study. "Hello there, Morgan!" came Arnold's shout . . . Jean, dizzy, asked for a glass of water.

Now that "Hollywood Hotel" has folded, Hollywood will have its first real Orchid Room—but in the Hollywood Plaza Hotel instead. The much-publicized room existed previously only in the "Hollywood Hotel" script.

Tag Lines: Not missing a trick, Song-Writers Freddy Rose and Johnny Marvin have dedicated their new "Silver Wings in the Moonlight" to Doug Corrigan . . . Margaret Sullivan is bassinet-buying again . . . The Bing Crosby's have moved to Del Mar for the races, which will be lightened by a theme song and picture previews! . . . Lanny Ross is undecided about three radio offers.

RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
1. First name, star in the portrait
 7. City in central western Germany
 12. Plant in the earth
 13. It keeps other wheels in motion
 15. Masculine name of Finnish origin
 16. John —, tenor
 18. A number
 19. Dyes
 21. Capital of Eritrea
 22. Thing, as in law
 23. Such as cow, horse, etc.
 24. Remedy for bruises
 26. Benevolent
 28. Lanny Ross' alma mater
 29. Gertrude —, radio actress
 30. Flaw back
 33. Insane
 35. A brad
 39. Wise man
 40. Fred Waring was born in —, Penn.
 42. Nadine —, singer
 44. Performs, achieves
 45. Entrance to a mine
 46. Reddish brown
 48. To fix
 50. Paradise
 52. —, pianist
 53. Cooked in an oven
 55. Georgie —, bandleader
 58. — McKinley, baritone
 62. In this place
 63. Novel by Sir Walter Scott

67. Waldo —, orchestra leader
68. Blue —, bandleader
69. Fisherman
70. To desire
71. Nola —, songstress
72. Close by

- VERTICAL**
2. Epochs
 3. First name of Mrs. George Jessel
 4. Official authorized to attest deeds
 5. Everlasting
 6. Priscilla —, songstress
 8. Last name, Tommy Dorsey's vocalist
 9. Lubricating
 10. Goblin

Solution to Puzzle Given Last Week



11. Feminine name
13. Feminine name
14. Ensnares
16. Last name, star in the portrait
17. Wading bird with harsh cry
19. Arrived
20. One who slanders
25. Symbol for cerium
27. United Brotherhood (abbr.)
31. Victor —, maestro
32. Small, feathered game
33. Shawl worn by women of Spanish America
34. Grow old
36. Unbound
37. — Tremayne, radio actor
38. Frightened
39. Cuts with scissors
41. Urgent want
43. Poems
47. Combine
49. White tusks of the elephant
51. Red —, bandleader
52. Wading bird
54. Source of light
55. Artie —, bandleader
56. Spheres
57. — Ray, songstress
59. Prayer ending
60. Uncommon
61. Belonging to you
63. Ire
64. Conjunction
65. Bill —, announcer
66. Invite

AIRIALTO LOWDOWN

(Continued from Page 11)

know what to do and that's the advice she wanted. Our advice is to keep this sort of thing off the air. It is definitely not educational, nor is it entertaining or helpful.

CANDID KILOCYCLE COMMENT: Fred Utall, emcee of "For Men Only," does a grand job of putting his guests at ease. Most of them never appeared in front of a mike before... Joe Williams, sports editor of the Scripps Howard papers, told some interesting sports yarns on this show the other week and for a couple hours after the program this scribbler was convinced Williams has many more to tell... No less than four sound-effects men were used on Orson Welles' adaptation of "Treasure Island." No

question about Welles being a splendid actor, but he shouldn't try to impress the other players and the few visitors in the control-room with all the unnecessary gestures with his body and hands... All members of the cast rehearse most of Saturday, Sunday and Monday for this weekly airing... NBC was given a trimming by the other networks on the Howard Hughes flights and one of my informants tells me twelve men were dropped from the payroll as a result... The big laugh of all the Hughes special broadcasts was when the official timekeeper was being interviewed. He started to say that he was using a Longines watch. That was as far as he got. The program was switched to another point because the alert engineer realized that one of his network's best customers is competitor Bulova.

RADIO GUIDE'S PROGRAM LOCATOR APPEARS IN THE ISSUE DATED THE SECOND SATURDAY OF EACH MONTH

AN INNOCENT PEOPLE SUFFERS BECAUSE MAD GANGSTERS RUN GERMANY

Men who in democratic nations would be behind bars or listed as public enemies run the government of a world power. Because the warped mind of Adolf Hitler is obsessed with an unthinking hatred of Jews, the Nazis are sponsoring the most horrible anti-Semitic drive since the Middle Ages. When it seems there are no physical or economic tortures left to visit on Jews, Hitler steals Austria and opens a new field for his sadistic excesses. Meanwhile he sends a network of spies to sneak the defense secrets of our free nation. The rule of the trigger-men marches on!

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in September

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5 DAYS TRIAL Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

JUST MAIL THIS COUPON.
F & H Radio Laboratories, Dept. 100, Fargo, N. Dak.
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here if sending \$1 with order—this saving postage cost—same refund guaranteed. Check here if interested in dealer's proposition.

NAME _____
ADDRESS _____
CITY _____ STATE _____



Authority on large dynamite blasts, Samuel Russell will tell all on "Americans At Work" Thursday. Above: Russell placing charges of nitramon preparatory to a shot at quarries of cement company in Pennsylvania

**DANGER
HIGH EXPLOSIVES**

A DYNAMITE charge, blasting out a rock section, will be heard over CBS when "Americans At Work" devotes its broadcast Thursday at 10:30 p.m. EDT to the dynamiters of the country. Each year thousands of men risk their lives dynamiting, yet no single job for the furtherance of many construction projects is more important than that of the dynamiter. Through the use of dynamite, stone is brought down in quarries, currents in rivers are changed and ice jams which threaten floods and other damage to property are broken up. Hear two of America's foremost authorities on large dynamite blasts tell their own experiences Thursday.



In some quarries dynamite shots are used to bring down the stone. Tunnels are driven into the side of a hill and dynamite is placed in the tunnels. This picture shows such a tunnel-shot as dynamite explodes



Extensive use is made of dynamite in tearing down old buildings to be replaced by new ones. In blasting the old lifeguard quarters (above) at Orchard Beach, Pelham Bay Park, New York, 60 pounds of dynamite was used



One of the most interesting jobs ever done by dynamite has been the use of it in many parts of the country to make new courses for streams. Above is a dynamite blast which built a new channel for a stream in Mississippi

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This 1939 Midwest will delight you with its tremendous range (550 KC to 18,000 KC), glorious new tone and brilliant world-wide reception. Stations 10,000 miles away come in like "locals". Let us tell you about our complete 1939 line with many features like Dial-A-Band Tuning, Electric Touch-Button Split-Second Tuning, Acousti-Filter, Fidel-A-Trol, Tun-A-Lite Indicator, and scores of other features. Just imagine a radio so big, so fine, so powerful, so luxurious . . . in a big, beautiful, richly-finished walnut console . . . at such an amazingly low factory-to-you price.



Factory-To-You Wholesale Price Saves You 50%

The famous Midwest factory-to-you plan, proven by 19 years of success is just as exciting! You buy at wholesale prices, just like a dealer. You save up to 50%, and make your radio dollar go twice as far when you order direct from the Midwest Factory! Remember, you get 30 days FREE Trial. Midwest guarantees your absolute satisfaction.

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**What's Happened to
"GONE WITH THE WIND"?**
 Who Are the Stars Who Have the
 Coveted Roles of "Rhett" and "Scarlett"?
Revealed in September SCREEN GUIDE

The Picture Magazine Devoted Exclusively to Hollywood

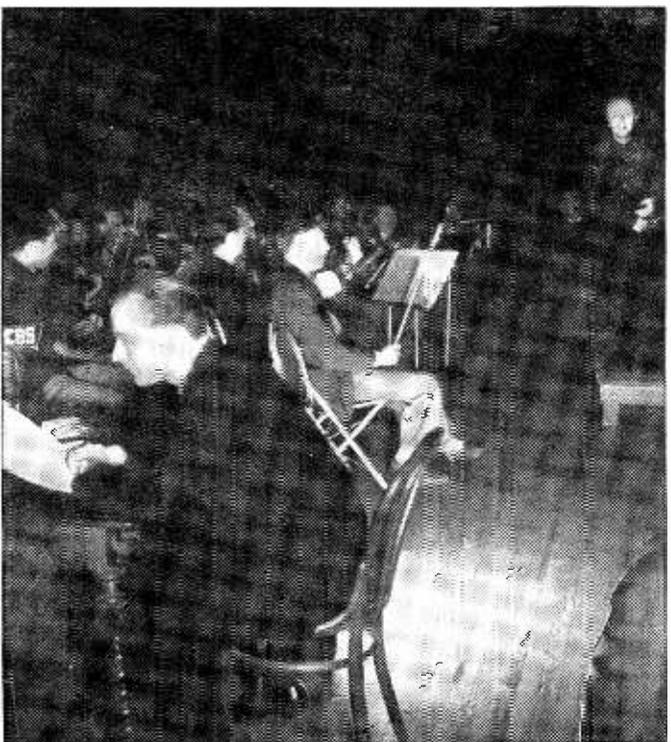
NO HOLIDAY



Howard Barlow's week-end is no holiday. While rest of the world plays, he spends his Saturday nights at home studying music for "Everybody's Music" heard Sundays over CBS



Early Sunday morning he bids Mrs. Barlow good-by, departs from his Connecticut home for New York. On his way to work, he passes many drivers on their way to a holiday



—Bert Lawson Photographs

Sunday rehearsal over, the maestro steps to the podium at 3 p.m. EDT to conduct an hour of music. It will be 5:30 before he starts for home and a week-day of rest

THE SHOPPING GUIDE

INNUMERABLE merchandise bargains can be secured at small expense by listening to your radio. The items below are recent offers made by network programs. Let them aid you in getting more for your money.

Utility Shears

"Bachelor's Children" (Monday through Friday, CBS, 9:45 a.m. EDT). Offer good on the air until July 26. (Offer continues in magazine advertisement). Giving a pair of "Clauss" Kitchen Utility Shears, \$1.25 value, for 50c in the U. S., 75c in Canada, and 3 Old Dutch labels. Have 101 uses (self sharpening, cut up poultry, trim chops, dice meat, cut vegetables, cuts string-rope-wire, can cut and prune flowers, cut sticky fruit). Send to Old Dutch, Chicago.

Emergency Mending-Kit

"Myrt and Marge" (Monday through Friday, CBS, 10:15 a.m. EDT; rebroadcast, 12 noon PST) offers an emergency mending-kit in luggage-brown suedine for box-top of Concentrated Super Suds (blue package) and ten cents in coin to be sent to Concentrated Super Suds, Jersey City, N. J.

"Bess Johnson" Complexion-Brush

"Hilltop House" (Monday through Friday, CBS, 10:30 a.m. EDT; rebroadcast, 12:30 p.m. PST) offers a Bess Johnson complexion-brush for the black bands from three cakes of Palmolive Soap, together with ten cents. Address: Bess Johnson, Palmolive, Jersey City, N. J.

Tooth Powder

The "Stepmother" program (Monday through Friday, CBS, 10:45 a.m. EDT) offers an eight-day supply of Colgate Tooth Powder. There are no requirements. Write to Stepmother, Colgate, Jersey City, N. J.

White-rimmed Sun Glasses

"Our Gal Sunday," (Mondays through Fridays at 12:45 p.m. EDT, CBS) offers white-rimmed sun glasses to all who send a box top from Aero White Shoe Cleaner plus ten cents to Aero White, in care of CBS, 485 Madison Avenue, New York City.

Recipe Booklets

"Your Family and Mine" (Monday through Friday, NBC, 5:30 p.m. EDT) offers various

recipe booklets to those who write "Your Family and Mine," c/o National Broadcasting Company, New York City.

Book of "True or False" Questions & Answers

"True or False," Dr. Harry Hagen's quiz program under the sponsorship of the J. B. Williams Company (Monday, NBC, 10 p.m. EDT) offers a book containing questions used on the program to listeners who send the back of the box of a double-size tube of Williams Shaving Cream to the J. B. Williams Company, Glastonbury, Conn.

Cook Book

"Contented Hour" (Monday, NBC, 10 p.m. EDT) is offering a Carnation Cook Book for fifteen cents in coins or stamps. Address: Carnation Company, Milwaukee, Wisconsin.

Album of Movie Stars

"Hollywood Screenscoops by George McCall" (Tuesday and Thursday, CBS, 7:15 p.m. EDT; rebroadcast, 7:15 p.m. PST) offers an Album of Movie Stars for three Old Gold wrappers, plus 10c. Address: Old Gold, 119 West 40th Street, New York City.

Book

"One Man's Family" (Wednesdays, NBC, 8 p.m. EDT; rebroadcast, Sundays, 8:30 p.m. PST) offers the book "One Man's Family Looks at Life" to those who send a package-front from a Tender Leaf Tea box and ten cents to "One Man's Family," 420 Lexington Avenue, New York City.

Better Buymanship Booklet

"It Can Be Done" (Wednesdays, CBS, 10:30 p.m. EDT) offers a Better Buymanship Booklet entitled "Home Heating." Free. Write Household Finance Corp., Palmolive Bldg., Chicago, Ill.

Question-Bee Game and Coffee

"Uncle Jim's Question Bee" (Saturdays, NBC, 7:30 p.m. EDT). Six contestants (three men and three women) are picked from the audience. First prize is \$25.00. All contestants receive copy of Uncle Jim's Question Bee Game and one can of G. Washington Coffee. Those who submit accepted questions with correct answers receive one can of coffee for each accepted question. Address Uncle Jim, G. Washington Coffee Co., Morristown, N. J.

MR. FAIRFAX KNOWS ALL

ARLENE FRANCIS was born in Boston, Massachusetts. She is a niece of Dr. Varaztad Kazanjian, one of the foremost plastic surgeons in the world. She attended the convent of Mt. Vincent School and the Finch Finishing School, but got her dramatic education at the Theater Guild School in New York. Arlene is five feet five inches tall, weighs about 116 pounds, has dark brown eyes and raven black hair. Her hobbies are reading and writing.—H. A. J., Coldwater, Mich.

RUSS MORGAN's theme song is "Does Your Heart Beat for Me?"—J. V., Englewood, N. J.

DAVID RUBINOFF, violinist, has been very ill during the past few months, submitting in rapid succession to four emergency operations. According to the latest reports he is on the road to recovery and has been moved from the sanitarium in Battle Creek, Michigan, to his home in Pittsburgh.—A. W. F., New Bedford, Mass.

CARLOS MOLINA came from Bogota, Colombia, in South America. In this country he has worked as a dancer and an orchestra leader in vaudeville, motion pictures and ballroom assignments. When talkies became the vogue, he organized a tango and rumba band for Latin pictures.—M. H., Chicago, Ill.

FRANKLYN MacCORMACK was born in Waterloo, Iowa, on March 8, 1906. He attended the Waterloo schools, started at Iowa College and then joined a stock company. His record boasts of over 1,000 stage appearances. Franklyn is six feet two inches tall, weighs about 180 pounds, has blue eyes and dark-brown curly hair. His hobbies are collecting poetry and antique pistols.—S. L. C., Chicago, Ill.

RICHARD HIMBER's theme song is one of his own compositions titled "It Isn't Fair."—J. C., Brantford, Canada.

The personnel of the "SOUTHERNAIRES," colored vocal quartet, as follows: Homer Smith, tenor; Lowell Peters, tenor; Jay Toney, baritone; William Edmondson, bass. Clarence Jones is the accompanist and arranger, Edmondson also takes the part of the "Preacher" and Homer Smith writes the continuity.—M. B., Oakland, Md.

KAY KYSER was born in Rocky Mount, North Carolina, on June 18, 1906. He is not married.—M. P., Old Forge, Pa.

When HENRY HUNTER was engaged in radio work in Chicago he was known by his real name, Arthur Jacobsen. When he moved to Hollywood and went into the movies, he had his name changed.—I. M., Glenbeulah, Wis.



AT EASE!

EVERYONE who has listened ga-ga to Bing Crosby's Thursday night soirees certainly recognizes that much of the charm of his Music Hall springs from his habit of joshing opera stars and concert artists who might be expected to rebel at such railery. Truth is, as revealed there, that serious musicians are most often pretty regular people. Take, for example, Miss Helen Jepson, Metropolitan Opera star since 1934. As such she was the first woman ever to win an engagement with the distinguished company as a direct result of radio. That happened when Giulio Gatti-Casazza, "Met" head man at the time, heard her on NBC sustaining programs. That was after the little Pennsylvania girl had trouped in Chautauqua and lent her soprano to the Philadelphia, Montreal and Atlanta Grand Opera Companies, in addition to radio. Now established as one of our greatest contemporaries on the air and in movies and opera, Miss Helen doesn't snub a good time any more than she did when she toured the country in a broken-down Ford years ago. She is now Mrs. George Possell, and vacations with her husband at their summer home at Wurtsboro, N. Y., spending her time dabbing paint (above, left), tooting an antique trombone, one of her collection (above), and greasing up her face and car (left)!

THIS WEEK'S STRANGEST STORIES



Mary Margaret McBride never broadcasts from script; in the immense bag she's carrying in this picture she has notes to guide her in rambling, chatty remarks about things that interest her—and millions of others!

NEW YORKERS always say that strangers in the city know more of its lore and see more of its interesting hideaways than do the natives. This week a lady from Missouri will tell the stories of some of the intriguing things she's come on in her jaunts about Manhattan. The complete stories of the oddities shown in these pictures will be told on Mary Margaret McBride's informal chats on CBS Monday, Wednesday and Friday of this week at 12 noon EDT. Listen to them!

Exclusive Radio Guide Photographs by Gus Gale



Negroes in New York's Harlem wish at "The Tree of Hope," named by Percy Verwayne, Harlem actor. The tree's stump was removed to its present site at 131st St., 7th Ave., by Bill Robinson, Negro dancer



John Joseph Flynn is a "subway sniffer." He travels through the tunnels, sniffs in, under and around trains for escaping gas. This week Miss McBride will tell the complete story of his job and his methods



In the year 2001 some sculptor will carve this uncut stone in the parapet of the Cathedral of St. John the Divine. The subject will be the person who has contributed most to progress in the twentieth century!



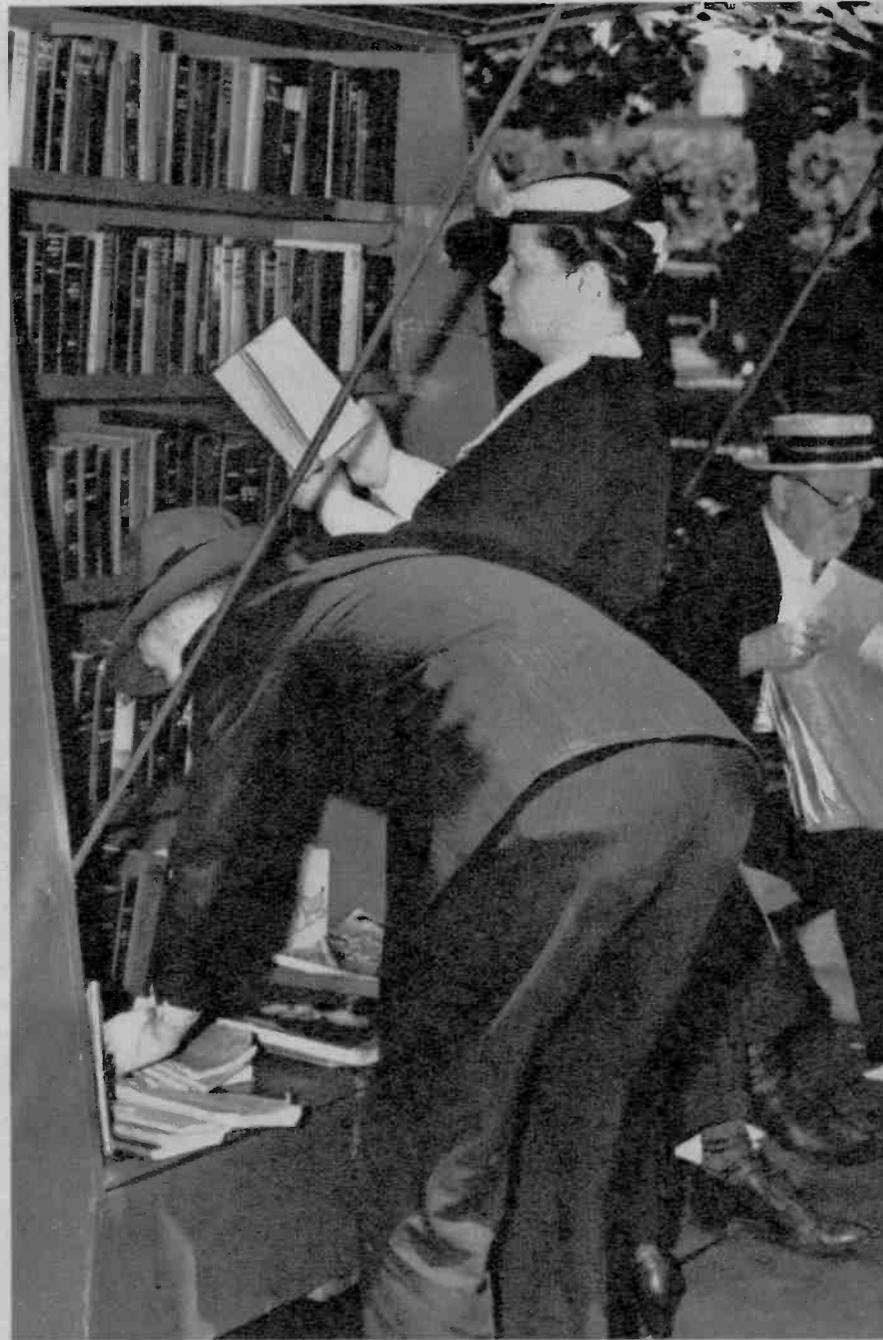
Millions of New Yorkers have walked over the city's only sidewalk clock and some have stopped to get the correct time from it. Miss McBride stopped—but to get its story for one of her CBS programs this week!



The Hess Estate in New York is the reluctant owner of the world's smallest piece of real estate—this tiny triangle. Miss McBride will tell its story, explain why its owners have to pay enormous taxes on it!



Francesca La Monte of the New York Museum of Natural History is probably the world's only woman "fish detective." The story of her search for the breeding-place of swordfish will be part of one of the talks



Miss McBride stops off at the library's "summer book bar" in Bryant Park. Radio Guide pictures the subjects of her talks this week to help listeners visualize the oddities whose complete stories she will tell

ARE MUSICIANS

JUST as legend has it that all newspapermen are confirmed drunkards, so do most people believe that the life of a jazz musician is one long bacchanalian orgy, a continuous round of drinking and marihuana-smoking. There may be a certain amount of glamour in that picture, but it just isn't true. Of course there are musicians who drink, just as there are shoe salesmen and filing-clerks

Photographs by



Alack and alas! Here, in a low den, against a background of bawdy pictures, we find Songstress Marian Francis, her mind reeling in the fumes of drugged liquor, lost in the amorous clutches of her employer, the villain Masters!



Of course, musicians smoke marihuana! Here are Carl Bean, Marian Francis, Norval Price, "high," listening to records

THE PUBLIC
IS TOLD—



That low villain Frankie Masters has no scruples at all! Would he lure away an innocent high-school girl? Yes, he would!



At home, forsaken and alone, wait the wives and little children of these disreputable musicians, drunk again, and gambling away their huge earnings throughout the wee small hours of the night!



So! Jumping the hotel bill again, eh? It's Trombonist Kahn Keene, ducking down 19 flights of fire-escape stairway

REALLY MAD?

who drink, but by and large, musicians lead quiet, normal lives—and for a very good reason: to play the fast, complicated arrangements of popular songs, a musician must have his wits about him! Herewith is both sides of the story: the true and the false, with members of the orchestra of Frankie Masters serving as models.

Max F. Kolin



Here, at last, we have the real Frankie Masters—hard-working young businessman whose favorite beverage is—milk!



—BUT DON'T BELIEVE IT

Nothing more degenerate than a hard game of baseball often occupies the attention of Frankie Masters and his boys. Working long hours at night, indoors, musicians are eager to take any opportunity for outdoor play



My, how you've changed! It's Marian Francis pictured in the kitchen of her apartment. The girl can really cook!



All but one member of Frankie Masters' orchestra are married. Here are typical wives and children: Mrs. Walter Fellman and Suzy-Q; Mrs. Carl Bean and Patty, and Mrs. Harold Wright with her daughter, Sandra



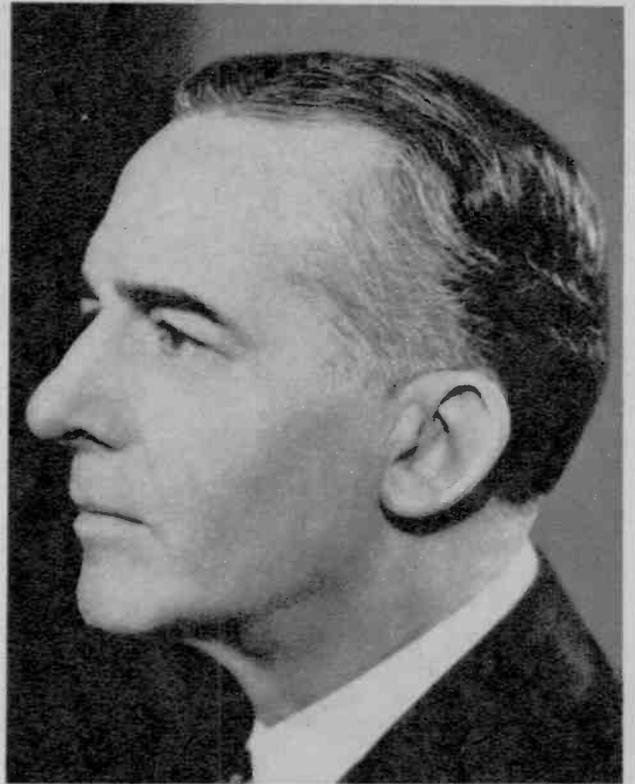
Does this look like dissipation? Jay Matthews' father once made him learn plumbing—now it's Jay's No. 1 hobby!

THE RADIO PLAYBILL: THIS WEEK—"VALIANT LADY"



—Maurice Seymour

RADIO GUIDE'S "Radio Playbill" is a weekly review of outstanding dramatic-serial shows. "Valiant Lady," second in the series, is a story of Joan Barrett's self-sacrifice. Her mother died at Joan's birth; she was raised by Jim, her father, a contractor. At the opening of the story last March she left Pine River, her home town, for New York and a stage career. That ambition was almost achieved when Joan won the lead role in a play, but it "fopped." However, a producer, Edward Curran, saw her, offered her \$50 a week while he coached her for a year. While in Pine River for a visit before starting, her father was injured; she resolved to nurse him, forget her career. Working in a local store, she was "framed" by a crooked real-estate agent, who wanted to get their home, to make it appear she had stolen \$42. Current action revolves around Joan's fight to prove her innocence after demanding that she be brought to trial.



—Ray Lee Jackson

JOAN BARRETT, twenty-three, attended grammar and high schools in Pine River, made good grades, participated in school dramatics, yearned for a theatrical career. When her father was crippled in an accident, she gave up an opportunity for that success. Working in the Pine River Emporium, she was dismissed by Wright, the manager, after Grace Wilson, a salesgirl who disliked her, and Carson, a real-estate promoter, made her appear a thief. Unable to get another job, she demanded a trial. Mike Hagen, Joan's friend, invited Norman Price, an old friend and famous New York attorney, to defend her. He saw her, fell in love, agreed to defend her. But Joan finally won her own case by making Grace admit the frame-up! Joan Blaine (above) plays the starring role.

JIM BARRETT is Joan's father and thus at present the object of her sacrifice of a career. Between them there exists a love and understanding far deeper than that between most fathers and daughters. He is a carpenter-contractor, but at times when he was raising Joan, after his wife died bearing her, he was reduced to odd jobs for little money. When Joan was a baby, he built a house for them himself, put its title in Joan's name. It has been the object of Carson's conspiracy. Recently Jim pushed an old man out of the path of a car, was hit himself, paralyzed below the waist. He is dependent on Joan's ministrations entirely, and his infirmity may be permanent, frustrating Joan's career hopes. Richard Gordon (above) portrays Joan's father.



MR. WRIGHT, manager of the Emporium, who dismissed Joan without trial, is fiftyish, a typical "self-made man" and "stuffed shirt" who considers himself the town's leading citizen. He is so sure of his self-righteousness he will lie to prove a point. Teddy Bergman (above), versatile character actor, is "Mr. Wright" and he also plays MIKE HAGEN. Mike has been a friend of Jim's since childhood and loves Joan as if she were his own daughter. Mike was responsible for getting Norman Price to defend Joan at the trial.



—Maurice Seymour

EMMMA STEVENS ("Stevie") was once a Follies girl, later a character actress, now a plump and fifty-year-old stage matron. When Joan was in New York she met "Stevie"; they became close friends. When Jim was hurt, "Stevie" was glad to come to Pine River, help Joan take care of him. She is sentimental and jolly by turns, is efficient and "knows all the ropes," but not bossy or hard-boiled. Now living with the Barretts, she is friend, nurse and housekeeper in one. Judith Lowry (above) portrays lovable and humorous "Stevie."



—Maurice Seymour

DR. BILL SCOTT ("Tubby") is twenty-six, blond and blue-eyed. He and Joan were childhood sweethearts, and when she returned to Pine River on her visit just before her father's accident, he proposed, was refused. He is taking care of her father, says a sudden shock might cure him. Although he is as much in love with her as ever, Joan regards him not as a possible husband but as her oldest and dearest friend. Charles Carroll (above) portrays kindly and understanding Dr. "Tubby" Scott in "Valiant Lady."



—W.G.N

MRS. AGNES WESTCOTT is store detective at the Emporium, found the stolen money hidden in Joan's glove, is convinced of her guilt. She is a heavy-set, masculine sort of woman in her late thirties. Norman Price surprised her into confessing a prison term at the trial. Linda Carlon plays the role.



—Ray Lee Jackson

EDWARD CURRAN, world-famed theatrical producer, promised to make Joan a great actress; she had to give that up after Jim was hurt. A smart, hard businessman, he understands Joan's decision since he visited Pine River to try to take her back to New York. Santos Ortigas (above) plays Curran.



ESTELLE CUMMINGS is regular cashier at the Emporium. During her absence the money was missed. Thin, forty-five and spinsterish, she is not vindictive, is more certain the loss was no fault of hers than that Joan took it. Elsie Mae Gordon (above) enacts the role of the over-efficient Miss Cummings.

MILDRED FARRELL is a sub-sister for a New York paper, sent to Pine River to report the trial. Cynical and hard-boiled, she turns on the tears when she writes about the girl who was almost a Broadway star. The role is played by Adelaide Klein (below).

MR. COLLINS is president of the Pine River bank, and a kind and fatherly old man. He lent Joan \$2,000 of his own money to finance her defense and clear her name so she could get another job to take care of Jim. Dwight Weist (below) portrays Mr. Collins.

MR. BARCLAY is editor of the Pine River Review—a character much like eminent William Allen White, of Emporia, Kan. He is about seventy, a friend of Jim's for years. Maurice Tarplin plays the man who helped Joan force Wright to bring her to trial.



—Walter Seigel



—Herbert Mitchell



OTHER lives have impinged on Joan Barrett's as she courted dramatic glory in New York and as she faced her life of sacrifice and trouble in Pine River. Those are: **NORMAN PRICE**, New York lawyer who was invited to Pine River by Mike Hagen ostensibly for a fishing-trip, but in reality to get him near Joan and to try to persuade him to defend her. He did. Albert Hayes plays that role. **MR. CARSON** is the real-estate man who will go to any length to get Joan's home because he knows it will be valuable soon as a right-of-way. He was behind the plot to have Joan dismissed—thus force her to sell her home to him. Bernard Lenrow plays Carson. **GRACE WILSON**, homely "runt," had her job at the Emporium saved for her by Joan but instead of gratitude she feels only jeal-

ousy. She hid the stolen money in Joan's glove. Jeanette McGrady plays Grace. **JUDGE KRUGER**, played by Jerry Macy, is the stern and dignified barrister who presided at the trial, and **MR. TRENT**, played by Sidney Slon, was the prosecuting attorney whose caustic denunciations ran the gamut of procedure from innuendo to accusation as he tried honestly to do what he considered it his job to do. Milton Herman plays the part of **MR. LILIENTHAL**, producer of the first play Joan was in in New York. When his leading lady became ill, he gave Joan her chance. There Mr. Curran saw her. All these characters parade in highly realistic formations through "Valiant Lady's" chapters. Meet them, Monday through Friday at 2:30 p.m. EDT on NBC. Their adventures are as real as your own life!

**NEXT WEEK:
"BETTY AND BOB"**

AN INTERNATIONAL INCIDENT

CRITICS have about decided NBC was right after all! Imported by the network early in 1937 and billed as "The Bing Crosby of Paris," Jean Sablon failed to make much impression in his first year as an American crooner. Now in a regular Sunday series,

though, response to his soft songs is growing apace. His programs on NBC-Blue at 5:30 p.m. EDT follow immediately after Marion Talley's on the Red net. Perhaps that explains the friendship that makes them the international "good neighbors" shown in these pictures!



MORNING

8:00 CST 9:00 CDT
NBC-Russian Melodies, dir. Alexander Kiriloff; WLW WMT WCFL
CBS-Church of the Air: WCCO KMOX WKBB WBBM WFBM (sw-21.52)
Speaker: Rev. George M. Miller, Ocean Avenue Congregational Church, Brooklyn, N. Y.
NBC-Highlights of the Bible; Dr. Frederick K. Stamm, spkr.; Radio Choristers: WMAQ WIRE (sw-21.5)
Dr. Frederick K. Stamm takes for the title of his address "Man Must Have Wings."

8:15 CST 9:15 CDT
NBC-Russian Melodies: WOWO WHIP-Salon Musicale
WHO-Bible Broadcaster
WIND-Swing Melodies
8:30 CST 9:30 CDT
NBC-Blaisdell Woodwind Quartet: WMAQ
CBS-Horn & Hardart Children's Hour: (sw-21.52)
NBC-Dreams of Long Ago: KWK WCFL WOWO WMT WIRE
CBS-Wings Over Jordan: WKBB WCCO WFAM WBBM WFBM KMOX
WAAF-Symphonic Hour
WBOW-Radio Gospel
WHIP-St. Adelbert's Mass
WIBA-Fiore Melodies
WIND-Interlude
WISN-Spiritual Fellowship
WJJD-Happy-Go-Lucky Time
WLS-Little Brown Church
WLW-Church Forum
WROK-Sweet & Swing
WTMJ-Our Club
8:45 CST 9:45 CDT
WIBA-News
WFAM-Farms and Homes, reatly WIND-Remote Control
9:00 CST 10:00 CDT
CBS-Charles Paul, organist: WCCO WBBM WFAM WMBD WKBB WOC WISN
NBC-News: Alice Remsen, contr.: WLW WOWO
NBC-News; Pine Tree Tavern, sketch: WMAQ (sw-21.5)
News: WROK WTMJ
KMOX-Church of the Air
KWK-Bible Auditorium
WBOW-News; Sunshine Hour
WCFL-Double in Stars
WFBM-Kay's Children's Story
WGN-Don Pedro's Magic Violin
WHO-Master Singers
WIBA-The Norwegian Hour
WIND-Leaders in Dance Time
WIRE-Feld Sisters
WJJD-Bureau of Missing Persons
WKBB-United Church Service
WMT-Church Prgm.
WTAD-St. Peters Church
9:15 CST 10:15 CDT
NBC-Rhymes & Romance, Retta Revell: WOWO KWK WLW
CBS-Charles Paul, organist: WFBM
MBS-Reviewing Stand: WGN News: WLS WMBD
WAAF-Swing High
WHO-Seventh Day Adventist
WJJD-Dick Jurgens' Orch.
WROK-Sweet & Swing
WTMJ-Masters of Rhythm
9:30 CST 10:30 CDT
CBS-Major Bowes' Capitol Family; Dalton Bros.; Nicholas Cosentino, tr.; Charles Magnante, accordionist; Sam Herman, xylophonist; Robt. Reed, m.c.; Waldo Mayo's Orch.: WFAM WKBB WMBD WKBB WCCO (sw-21.52)
NBC-Rollini Trio: WOWO KWK WCFL
NBC-Madrigal Singers: WBOW Program: Miss Pessl will play "Fantasia" and "Alman" by Morley, and three songs by Purcell, "Prelude," "The Queen's Dolour" and "Hornpipe." Numbers to be sung by the Madrigal Singers include Pilkington's "Have I Found Her," Lawes' "Angler's Song," Greaves' "Come Away Sweet Love," Kirby's "Alas What Hope of Speeding," Lichfield's "Injurious Hours," Ravenscroft's "Tomorrow the Fox Will Come to Town," Cavendish's "Every Bush New Springing" and Purcell's "Let the Fifes and the Clarions."

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Schedule Changes for July 31 to August 6

This department announces programs which change their networks or hour of broadcast for two weeks after the change is made. Consult the program listings for your local station

NEW PROGRAMS
Don't You Believe It (sponsored by P. Lorillard Co.), with Alan Kent and Tom Slater, started a new quiz program July 26. The program can be heard Tuesdays and Thursdays at 5:45, 7:00 and 8:45 p.m. CST (6:45, 8:00 and 9:45 p.m. CDT).

Mary Margaret McBride (sponsored by La France and Satina) starts a new series of Monday, Wednesday and Friday programs Monday, August 1. The program can be heard at 10 a.m. CST (11 a.m. CDT), for West, 2:45 p.m. CST (3:45 p.m. CDT).

PROGRAM CHANGES
Benny Goodman (sponsored by Camels), who recently returned from a European vacation, will be heard again leading his own orchestra Tuesday, August 2. Walter Winchell (sponsored by

Jorgens) returns to the air Sunday, July 31, at 7:30 and 9 p.m. CST (8:30 and 10 p.m. CDT). Winchell is replacing Winchell's Column Quiz, with Ben Grauer, usually heard at this time.

CLOSINGS
Burns and Allen (sponsored by Grape-Nuts) will leave the airways until next fall after their last broadcast Monday, August 1.

Hello Peggy (sponsored by Drano) left the airways Friday, July 29.

Radio Newsreel (sponsored by Engrines), with Bob Barrie as the interviewer, left the air after the last broadcast, Sunday, July 24.

The Hughes Reel (sponsored by Borden), with Rush Hughes as commentator, left the air Friday, July 29.

Log of Stations Listed in Edition E—Midwestern

Table with columns: Call Letters, Kilo-cycles, Power Watts, Location, Network, Call Letters, Kilo-cycles, Power Watts, Location, Network. Lists various stations like KMOX, KOA, KSD, KWK, WAAF, WBAA, WBBM, WBOW, WCCO, WCFL, WENR, WFAM, WFBM, WGN, WHA, WHAS, WHIP, WHO, WIBA, WIND, WIRE, etc.

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company Basic Blue Network
NBC-R—National Broadcasting Company Basic Red Network
†—Night Programs Only
*—10 a.m. to 5 p.m. Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

PLEASE NOTE: Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 12.

WFBM-Christian Men Builders
WGN-Morning Melodies
WIBA-1st Congregational Church
WIND-Listen to Yourself
WIRE-Indiana Univ. Prgm.
WISN-Sunday Morning Revue
WJJD-Happy Go Lucky Time
WLS-String Trio Concert
WMAQ-Prevue of Brand New Records
WROK-Sweet & Swing
9:45 CST 10:45 CDT
NBC-Bill Stern's Sport Scraps: WCFL WMAQ WOWO
NBC-Madrigal Singers: WBOW WLW (sw-21.5)
MBS-Walter Flandorf, organist: WGN
Morning Varieties: WBBM WIND
KMOX-Travelogue
KWK-United Charities Reporter
WAAF-Let's Dance
WHIP-Concert Master
WIND-Sunday Morning Varieties
WJJD-Sunday Rhythms
WMT-News
10:00 CST 11:00 CDT
NBC-Southernaires Negro Male Quartet: KWK WOWO WLS WIRE WMT
CBS-Major Bowes: KMOX WOC
NBC-Silver Strings: WBOW WHO
WAAF-Music in the Air
WBBM-The Round Lake Funster
WCFL-Hit Revue
WGN-Univ. of Chicago Chapel Service
WIND-Sing & Swing
WJBC-Family Album
WJJD-Salon Ensemble
WLW-Cadle Tabernacle Choir
WMAQ-Thrills Behind the News Reel
WROK-News; Sweet & Swing
WTAD-News
WMAQ-Thrills Behind the News-reels
WTAQ-Catholic High Mass
10:15 CST 11:15 CDT
NBC-Silver Strings: (sw-15.33)
WAAF-Jack Odell, news
WCFL-News
WHIP-WPA Concert

WJBC-Ave Maria Hour
WTAD-Hannibal Prgm.
10:30 CST 11:30 CDT
NBC-Radio City Music Hall
Chamber Music Series: KWK WMT WOWO WLW
Guests: Perole String Quartet and Ignace Straszfogel, pianist.
The music detail for this program may be found on page 6 this week.
CBS-Salt Lake City Tabernacle Choir & Organ: WKBB KMOX WISN WCCO WOC WMBD WFAM (sw-21.52)
NBC-Meridian Music: WBOW WHO WIBA (sw-15.33)
WAAF-Waltztime
WBBM-Blue Hawaii
WCFL-Varieties
WFBM-Stardust Melodies
WHIP-News Oddities
WIND-Methodist Church Prgm.
WIRE-Melody Hour
WJJD-Sunday Party
WKBB-String Ensemble
WLS-Howard Peterson
WROK-Organ Reveries
10:45 CST 11:45 CDT
WAAF-Orchestra Pit
WBBM-Waltz Time
WCFL-Voice of Romance
WHIP-Silver Strings
WIBA-Worker's Alliance
WJBC-Park Methodist Episcopal Church
WKBB-Church Service
WLW-Drifting Pioneers
WROK-Swedish Mission Tabernacle Services
11:00 CST 12:00 CDT
NBC-Shakespeare's England, drama: WMAQ WIBA WHO (sw-15.33)
NBC-Radio City Music Hall
Chamber Music Series: WENR WLW
CBS-Church of the Air: WOC KMOX WCCO WFAM WKBB WBBM
Speaker: Rev. Gerard W. Grauer, Philippus Evangelical Church (Dutch Reformed), Cincinnati, Ohio.
German Hour: WIND WISN

WAAF-Musical Hour
WBOW-Evangelical Church
WCFL-Laff Parade
WGN-Reading the Comics
WHIP-Master Jeweler
WMBD-Peoria Trinity Tabernacle
WOWO-Missionary Hour
WTAQ-Organ Recital
11:15 CST 12:15 CDT
WCFL-Varieties
WTAD-WPA Prgm.
WTAQ-News
WTMJ-Question Bee
11:30 CST 12:30 CDT
MBS-Men With Wings, drama: WGN KWK
This broadcast will begin a 13-week series based on the motion picture of the same name. Movie stars who subsequently will make the picture "Men With Wings" will play the roles in the radio dramas.
Turn to page 2 for more detail.
NBC-Way Down Home, drama: WENR WMT
CBS-Europe Calling: WKBB KMOX WCCO WFBM WTAQ WBBM
William Shirer will describe the movements of the Czech soldiers during their contemplated maneuvers from the tiny town of Milowitz, located approximately 25 miles northeast of the Czechoslovakian capital, Prague.
NBC-Helen Henry, sop.; Glenn Darwin, bar.: WIRE WLW (sw-15.33)
News: WJJD WMAQ
WCFL-Love & Memories
WFAM-Funny-Paper Man
WHIP-Hungarian Fantasies
WHO-Humanitarian Hour
WIBA-Tony Salerno's Orch.
WOC-Ports of Call
WTAD-Concert Music
WTMJ-That Was the Song
11:45 CST 12:45 CDT
CBS-Poet's Gold, David Ross; Orch.: WKBB WKBB WFBM WTAQ WCCO WMBD WBBM
NBC-Glenn Darwin, bar.; Helen Henry, sop.: WMAQ
KMOX-My Brother's Keeper.

drama
WIRE-Welcome Stranger
WJJD-Rose Vanderbosch, pianist
WTMJ-Harry Ford

AFTERNOON

12:00 CST 1:00 CDT
NBC-The Magic Key of RCA; Symphony Orch.; Milton J. Cross, m.c.; Symp. Orch., dir. Frank Black; Guest: WLW WIBA WOWO WMT WTMJ WBOW WENR KWK WIRE (sw-15.21)
The program, originating at the Chicago Civic Opera House, will feature the Imperial Marmba Symphony Orchestra. Clair Omar Musser conducting; Vic and Sade in an original dramatic sketch; the Vass Family; Edward Davies and Roy Shield's orchestra. Musser will conduct the orchestra in the Overture to Mozart's "Marriage of Figaro," Ketyel's In a Monastery Garden and Rimsky-Korsakoff's The Flight of the Bumble Bee. Davies will sing Vision Fugitive (Massenet), Siege of Kazan (Moussorgsky), When I Have Sung My Song and The Song Is You. The Vass Family will offer There's a New Moon Over the Old Mill and Cinderella's Fall.

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AGENTS WANTED
7078 North Clark St., Dept. 20, Chicago, Ill.

(Moussorgsky), When I Have Sung My Song and The Song Is You. The Vass Family will offer There's a New Moon Over the Old Mill and Cinderella's Fall.

NBC-Kiddoodlers Quartet: WHO (sw-15.33)
CBS-Walberg Brown Strings: WKBB KMOX WBBM
News: WMBD WTAD WCCO WOC
WAAF-Remember with Joy
WCFL-Spotlight Prgm.
WFAM-News; Hungarian Hour
WFBM-Sonights
WGN-Walter Flandorf's Orch.
WHIP-Historic Poland
WIND-Amateur Announcers Contest
WISN-Hollywood Matinee
WJBC-Organ Melodies
WJJD-Fred Beck, organist
WKBB-Cathedral Hour
WMAQ-Question-Air Bob Brown
WTAQ-Red Ravens' Orch.

12:15 CST 1:15 CDT
NBC-Vincente Gomez, guitarist: WHO KSD (sw-15.33)
MBS-Glenn Miller's Orch.: WGN
CBS-Walberg Brown Strings: WCCO WMBD WOC
News: WKBB WKBB WJBC
WAAF-Musical Newsy
WBBM-Dugout Dope
WCFL-To be announced
WFBM-Bohemians
WROK-News; Musicale
WTAD-Guest Prgm.

12:30 CST 1:30 CDT
CBS-Summer Session: WMBD
WFBM WISN KMOX WKBB WOC (sw-15.27)
NBC-Sunday Drivers: WMAQ KSD WHO (sw-15.33)
Baseball: Chicago White Sox vs. Yankees: WGN WBBM WCFL
WIND WJJD
WAAF-Tower Tunes
WCCO-Strange As It Seems
WISN-Polish Merry-makers
WKBB-Melody Parade
WROK-Dan, the Funny Man
WTAD-Lawrence Glosemeyer

12:45 CST 1:45 CDT
NBC-Sunday Drivers: WMAQ KSD (sw-15.33)
CBS-Summer Session: WTAQ WCCO
WAAF-So You Want to Ride
WHO-Headlines of the Week
WMBD-For Men Only
WOC-Country Church
WTAD-Blended Voices

1:00 CST 2:00 CDT
CBS-Everybody's Music, dir. Howard Barlow: KMOX WOC WKBB WFAM WFBM WMBD WKBB WTAQ (sw-15.27)
Leo Sowerby's "Theme in Yellow" will be premiered.
The music detail for this program may be found on page 6 this week.

NBC-Richard Himber's Orch.: WLW WENR WOWO WMT
NBC-Chautauqua Symphony Concerts: WMAQ KSD WBOW WHO (sw-15.33)
Guests: Mischa Mischakoff, violinist; Alice George, soprano.
MBS-Royal Rangers: KWK
WAAF-Dictionary Baseball
WCCO-Home Folks Frolic
WHIP-S. S. Patzkoski
WIBA-News
WIRE-Concert Hall
WISN-Five Star Theater
WROK-Dixon Community Hour
WTAD-Baseball Game
WTMJ-Frank Trumbauer's Orch.

1:15 CST 2:15 CDT
CBS-Everybody's Music: WCCO
NBC-Chautauqua Symphony Concerts: WLW WIBA
MBS-On a Sunday Afternoon: KWK
WHIP-Interstate Roofing
(Continued on Next Page)

SUNDAY

July 31

(1:15 p.m. Continued)

WIRE-Sunday Newspaper
WISN-Diamond Dope
1:30 CST **2:30 CDT**
NBC-Louise Florea, sopr.: WENR
WMT WOWO
NBC-Chautauqua Symphony Concerts: WBOW WIBA WMAQ (sw-15.33)
CBS-Everybody's Music: WFBM
KSD-Municipal Opera
WAAF-Matinee Melodies
WHO-Strange As It Seems
WIRE-Rhythm Makers Revue
WISN-Baseball Game
WLW-Waltzing Over the World
WROK-Musicale
WTMJ-New Voices of 1938

1:45 CST **2:45 CDT**
NBC-Three Cheers: WMT WENR
WOWO
NBC-Chautauqua Symphony Concerts: WIBA WHO
MBS-Jimmy Livingston's Orch.: KWK
WHIP-Hymns Mother Taught Me
2:00 CST **3:00 CDT**
CBS-The Farmer Takes the Mike, talks: WFBM WMBD WTAQ WKBH KMOX WOC WFAM WCCO WKBB (sw-15.27)
The men who feed and raise the chickens of the nation will tell their views on various subjects in this broadcast which originates from the International Poultry Conference in Cleveland, Ohio.
Turn to page 3 for more detail.

NBC-Sunday Vespers: WENR
Dr. Paul Sherer takes for the title of his sermon "God's Way of Escape."
NBC-Rangers Serenade: WHO
WBOW WIRE (sw-9.53)
MBS-Benay Venuta's Prgm.; Soloists & Orch.: KWK WLW
Strange As It Seems: WMAQ
KSD
WAAF-Jimmie Kozak, pianist
WBAA-Concert Review
WHIP-Men of Vision
WIBA-Through the Years
WMT-Walnut Street Church
WOWO-Temple Radio Service
WROK-News: Sunday Song Service

WTMJ-Masters of Classics
2:15 CST **3:15 CDT**
NBC-Rangers Serenade: WMAQ
KSD
WAAF-Chicago Radio Chorus
WHIP-Business Review
2:30 CST **3:30 CDT**
NBC-The World Is Yours; Smithsonian Inst., drama: WBOW
WIRE WLW WTMJ WMAQ
WHO WIBA (sw-9.53)
Subject: "The Potter's Art."
Turn to page 2 for more detail.

NBC-Nola Day, songs; Barry
McKinley, bar.; Orch.: KWK
WOWO WENR
CBS-Singers from Toronto: WOC
WMBD WTAQ KMOX WFAM
WFBM WKBH WKBB WCCO
(sw-15.27)
MBS-Benay Venuta's Prgm.; Leo
Freudberg's Orch.: Soloists:
WMT
KSD-Rosario Bourdon's Orch.
WGN-The Leadoff Man
WHIP-Accordian Moods
WJJD-Warren Brown Talks Baseball
WROK-Week in Review
WSUI-Campus Concert

2:45 CST **3:45 CDT**
KMOX-Preview of Mury Opera
WAAF-Rhythm Review
WHIP-Yours Sincerely, Don
Moore
WROK-Shilkret Serenade
3:00 CST **4:00 CDT**
NBC-Marion Talley, sop. (Ry-
Krisp); Josef Koestner's
Orch.; Chorus: WIRE WMAQ
WHO WTMJ WIBA (sw-9.53)
Program: Mirame Asi and an
Aria from "The Masked Ball,"
Miss Talley; I Want to Be
Happy, duet; Little Lady Make
Believe, chorus; I Love a Pa-
rade, Medley of Evening Tunes,
orchestra, and selections from
Victor Herbert's "Babes in
Toyland," ensemble.

CBS-Andre Kostelanetz' Concert:
WCCO KMOX WKBH WKBB
WMBD WTAQ WFAM WFBM
WOC (sw-15.27)
Turn to page 2 for more detail.
The music detail for this program
may be found on page 7 this week.

NBC-There Was a Woman, drama:
WENR WOWO WBOW KWK
WMT
KSD-Up-to-the-Minute Baseball
Scores
WAAF-Musical Moderne
WHIP-String Ensemble
WJBC-Bloomington Band
WLW-Church by the Side of the
Road
WROK-Old Refrains
3:15 CST **4:15 CDT**
WHIP-Highlights of the News
WROK-Music Graphs
3:30 CST **4:30 CDT**
CBS-Guy Lombardo's Orchestra
(Bond Bread): KMOX WFBM
(sw-15.27)

NBC-Spy Secrets, drama (Ener-
gine): WMAQ WHO WIRE
WLW (sw-9.53)
"Spy Secrets," a new weekly
dramatic program based on au-
thentic as well as fictitious es-
pionage plots, replaces Newsreel.
Produced by Himan Brown, the
dramas will present such well
known NBC actors as Ed Jer-
ome, Karl Swenson, Erik Rolf,
Charles Cantor, Ray Collins,
Agnes Moorehead and Peggy
Allenby.

NBC-Jean Sablon, songs: WENR
WIBA WTMJ WBOW WMT
CBS-Oliver Drake, news oddities:
WTAQ WKBH WMBD WKBB
WCCO WOC
MBS-What Price Story, drama:
KWK
WAAF-Hollywood Brevities
WFAM-Don Pablo's Orch.
WHIP-Christian Missionary Alli-
ance
WOWO-Church of the Nazarene
WROK-George Hall's Orch.
WTAD-Piano & Violin

3:45 CST **4:45 CDT**
NBC-The Master Builder, Talk:
WENR WBOW WIBA WMT
CBS-Dave Bacal, organist: WOC
WKBH WMBD WKBB WCCO
WAAF-Kay Armen, songs
WBBM-Tenth Inning
WROK-Master Singers
WTAD-Bessie Dean Reinert
WTAQ-Clara Dawes, sop.
WTMJ-Concert Violinist

4:00 CST **5:00 CDT**
CBS-Music for Fun: WOC KMOX
WKBH WKBH WSBT WFBM
WBBM WCCO WMBD
Guests: Mrs. T. M. Crable
and small daughter, Idoline.
NBC-Catholic Hour: WMAQ WHO
WBOW WIBA WIRE (sw-9.53)
Rev. Edward V. Stanford, O.
S. A., president of Villanova
University, begins a series of
five consecutive broadcasts on the
general subject "Education."

Good Listening for Sunday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) Radio City Music Hall
Chamber Music Series, NBC.

11:30 CST (12:30 CDT) Men with Wings, MBS.

AFTERNOON

12:00 CST (1:00 CDT) The Magic Key, NBC.

1:00 CST (2:00 CDT) Everybody's Music, CBS.

2:00 CST (3:00 CDT) The Farmer Takes the
Mike, CBS.

2:30 CST (3:30 CDT) The World Is Yours, NBC.

3:00 CST (4:00 CDT) Andre Kostelanetz, CBS.

5:00 CST (6:00 CDT) Hobby Lobby, NBC.

5:30 CST (6:30 CDT) The Passing Parade, CBS.

NIGHT

6:00 CST (7:00 CDT) Chase and Sanborn Hour,
NBC.

6:30 CST (7:30 CDT) Philharmonic-Symphony
Orchestra, CBS.

7:00 CST (8:00 CDT) Win Your Lady, NBC.

8:00 CST (9:00 CDT) Horace Heldt, NBC.

8:30 CST (9:30 CDT) University of Chicago
Round Table Discussions, NBC.

9:00 CST (10:00 CDT) Winchell Column Quiz,
NBC.

NBC-Summer Concert Orch., dir.
Joseph Cherniavsky: WOWO
WLW
MBS-Hollywood Swing Concert:
WGN KWK WMT
WAAF-Salon Concert
WCFL-Phil Warner, soloist
WENR-Sach's Amateur Hour
WHIP-American Legion Band
WIND-Baseball Scores
WJBC-Men of Vision
WMBD-Ann Dooley, songs
WROK-News; Concert Interlude
WTAQ-Ave Maria
WTMJ-German Hour

4:15 CST **5:15 CDT**
WBBM-Tenth Inning
WCFL-Jack Kelly's Orch.
WHIP-I Am the Law of Your Life
WIND-Afternoon Melodies
WJBC-Rosena Moore
WOC-Gerry Morrissey, songs
WROK-Freepport Studios
WTAD-News

4:30 CST **5:30 CDT**
NBC-A Tale of Today, drama
(Princess Pat): WMAQ WLW
(sw-9.53)

CBS-Laugh Liner (Wrigley's
Gum) Billy House, comedian;
Jack Fulton, tr.; Carl Hohen-
garten's Orch.: WOC WMBD
KMOX WSBT WFBM WCCO
WBBM (sw-11.83)

NBC-Canadian Grenadier Guards
Band: WMT WOWO WBOW
KWK WIBA WIRE
CBS-To be announced: WSBT
WKBH WKBH WTAQ
KSD-Pepper Uppers
WAAF-George Morgan, tr.
WBAF-Purdue Band Concert
WCFL-Emil Flindt's Orch.
WGN-Walter Flandorf, organist
WHIP-Roseland Bethany Reform
Church

WHO-Baseball Time
WIND-Baseball Scores
WJBC-American Legion Auxiliary
WTAD-Moods in Black & White
4:45 CST **5:45 CDT**
MBS-Hollywood Swing Concert:
WGN
WAAF-Encores
WIND-Concert Hour
WJBC-Wings Over the World
WTAD-America Thru the Years
5:00 CST **6:00 CDT**
NBC-Jell-O Hobby Lobby; Dave
Elman, m.c.; Harry von Zell;
Ray Morton, tr.; Harry Sal-
ter's Orch.: WMAQ WTAM
KSD WLW (sw-9.53) (also at
9:30 p.m.)
Guest Hobbyists: Mr. W. H.
Jacobs, moulder of the fists of
famous fighters; Arlee Sewall
who makes musical marionettes;
Col. W. H. Eaton collects odd
inkwells, and Mrs. Edward
Johnson who collects nightcaps
of the Revolutionary Days.

NBC-Popular Classics; Orch.:
WBOW WENR WIRE WIBA
WTMJ
CBS-Phil Cook's Almanac: WHAS
KMOX WFBM WMBD WTAQ
WKBH WBBM WJR WKBH
WCCO (sw-11.83)
MBS-Hollywood Swing Concert:
KWK

Baseball Scores: WJJD WOWO
WOC
WAAF-Eventide Echoes
WCFL-Baseball Interview
WGN-Shep Field's Orch.
WHIP-Mythical Baseball
WHO-Ferde Grofe's Orch.
WIND-Polish Prgm.
WMT-News
WSBT-Baseball Scores; News
5:15 CST **6:15 CDT**
NBC-Popular Classics: WMT
WAAF-Hollywood Amer. Legion
Band
WCFL-News
WISN-Tenth Inning
WJJD-Tommy Tucker's Orch.
WOWO-Aloha Land
WROK-Musicale
WSBT-New Yorkers
WTAD-Hannibal Prgm.

5:30 CST **6:30 CDT**
CBS-Interesting Neighbors with
Jerry Belcher; Dean Fossler,
organist (F. W. Fitch Co.):
WBOW WMAQ WHO WIRE
KSD WTAM
This broadcast will come from
Camp Wapanacki for blind chil-
dren. Gov. Aiken of Vermont
will be guest of honor.

CBS-Week-End Potpourri: WOC
WKBH WBBM WCCO WTAQ
WKBH WISN
NBC-Budding Talent; Budd Hu-
lick, m.c.; Harrison Knox,
tr.; Norman Cloutier's Orch.:
WMT WOWO WLS
MBS-Invitation to Waltz: KWK
KMOX-France Laux, sports

WAAF-Sunset Serenade
WCFL-Lithuanian Prgm.
WGN-Bill Carlsen's Orch.
WHIP-Concert Master
WIBA-Joe Tantillo's Orch.
WJJD-Mixed Choir
WLW-Peter Grant, news
WMBD-Organ Melodies
WROK-Salvation Army String
Band
WTMJ-Musical Spelldown

5:45 CST **6:45 CDT**
Sports: WKBH WMBD
KMOX-News
WHIP-Under the Capitol Dome
WJJD-Piano Tunes
WLW-Jimmy James' Orch.
WTAQ-Townsend Club

NIGHT

6:00 CST **7:00 CDT**
NBC-Chase & Sanborn Hour;
Edward Arnold, m.c.; Edgar
Bergen & Charlie McCarthy;
John Carter, tr.; Dorothy
Lamour, sop.; Stroud Twins,
comedians; Robert Armbruster's
Orch.; Guest: WTMJ WIRE
WMAQ WIBA WHO WTAM
WLW KSD (sw-9.53)

CBS-The World Dances; Lud
Gluskin's Orch.: WFBM WJR
WSBT WKBH WCCO WHAS
WTAQ KMOX (sw-11.83)

NBC-Spy at Large, drama:
WOWO WBOW
MBS-Hollywood Swing Concert:
WMT
Sports: WKBH WTAD WOC
KWK
WAAF-Half & Half
WBBM-Carlos Molina's Orch.
WCFL-Evening Bells
WGN-Concert Orch.
WHIP-Rt. Rev. Leon Grochowski
WIND-Re-creation of Baseball
Game
WISN-Down by Herman's
WJJD-Variations, variety prgm.
WLS-Don Kelley's Sport Scoop
WMBD-Ann Dooley, songs
WROK-News; Organ Recital

6:15 CST **7:15 CDT**
CBS-The World Dances; Lud
Gluskin's Orch.: WKBH
News: WMBD WOC
KMOX-The Onward Road
KWK-Organist & Violinist
WJJD-Frankie Trumbauer's Orch.
WROK-V.F.W. Prgm.; Dinner
Music
WTAD-Hannibal Prgm.
6:30 CST **7:30 CDT**
CBS-Lewisohn Stadium Concert;
Philharmonic Symphony Orch.:
WOC WJR WBBM WMBD
WISN WSBT KMOX WCCO
WFBM WHAS WKBH WKBB
(sw-11.83)
Guest conductors: Willem van
Hoogstraen, Eugene Plotnikoff,
Lamar Stringfield, Arthur H.
Gutman. Milton Kaye will be
guest piano soloist and Joan
Field will be guest violin soloist.
The music detail for this program
may be found on page 6 this week.

NBC-Songs We Remember: WLS
WBOW
MBS-Hollywood Swing Concert:
KWK
WAAF-Evening Concert
WCFL-Jack Kelly's Orch.
WGN-Jack Russell's Orch.
WHIP-South Side Church
WJJD-Concert Hour
WMT-Baseball Scores
WOWO-Wilbur Pickett's Orch.
WROK-Oval Whisman, black &
white harmony
WTAD-Orchestral Music
WTAQ-News

6:45 CST **7:45 CDT**
NBC-Songs We Remember: WMT
WKBH-News
WROK-Musical Workshop
WTAQ-Club Normandie Enter-
tains

7:00 CST **8:00 CDT**
NBC-Manhattan Merry-Go-Round
(Dr. Lyons); Pierre LeKruen,
tr.; Men About Town, trio;
Rachel Carley, vocalist; Don
Donnie's Orch.: WTAM KSD
WMAQ WIRE WHO (sw-9.53)
Program: Rachel Carley and
Pierre LeKruen will be heard in
"Let Me Whisper I Love You";
Miss Carley's solo will be "Lost
and Found" and "Ah Qu'est
Beau La Nature," and LeKruen
will sing "Isn't It Wonderful,
Isn't It Swell." The orchestra
and Men About Town will pre-
sent "Figaro," "Delphine,"
"Nous Autres Marseilles," a
medley of "Billets Doux,"
"Tango the Flame" and "Paris
Su Tu Pourquoil," and, with the
trio, "Chez Vous En Espagne."

NBC-Walter Winchell (Jergens
bury) Drama: WENR WMT
WLW KWK (also at 8:30
p.m.)

CBS-Lewisohn Stadium Concert:
WTAQ
MBS-Grant Park Concert: WGN
WBOW-Marian Mace, songs
WCFL-Irish Hour
WHIP-Little Business Man
WIBA-Week in Review
WIND-News & Sports
WJJD-Suppertime Frolic
WKBH-Dubuque Star Revue
WOWO-Melody Parade
WROK-Freepport Studios
WSUI-Vespers
WTAD-The Shadow
WTMJ-Around the Dial

7:15 CST **8:15 CDT**
CBS-Lewisohn Stadium Concert:
WKBH
WBOW-Musical Workshop
WHIP-Eventide Echoes
WIBA-Master Singers
WIND-George Foster's Orch.
WTMJ-To be announced

7:30 CST **8:30 CDT**
NBC-Walter Winchell (Jergens
Journal): WENR WMT WLW
KWK (also at 9 p.m.)

NBC-American Album of Familiar
Music (Bayer's Aspirin): Frank
Munn, tr.; Jean Dickenson,
sopr.; Buckingham Choir; Ar-
den & Arden, piano duo; Ber-
trand Hirsch, violinist; Eliza-
beth Lennox, contr.; Gus
Haenschen's Orch.: WHO KSD
WIRE WMAQ WTAM WIBA
WTMJ (sw-9.53)

Program: Selections from the
American composer, Arthur
Schwartz', operetta and mus-
ical revues will be sung by
Frank Munn, tenor; Jean Dick-
enson, soprano, and Elizabeth
Lennox, contralto, with Gustave
Haenschen's orchestra. Music
details include "Louisiana Hay-
ride" and "Dancing in the
Dark," from "Band Wagon";
selections from "Revenge With
Music"; "I See Your Face Be-
fore Me," from "Between the
Devil," and music from his op-
eretta "Virginia."

NBC-Readers Guide: WBOW
WGN-Jimmy Grier's Orch.
WIND-Gary Civic Series

7:45 CST **8:45 CDT**
NBC-Irene Rich, drama (Welch
Grape Juice): WENR WOWO
WMT KWK (also at 9:15
p.m.)

WBOW-Social Securities Prgm.
WGN-News; Sports
WIND-Vince Borrelli's Orch.
WLW-Your Voice in Washington
8:00 CST **9:00 CDT**
MBS-Good Will Hour (Ironized
Yeast): WGN

NBC-Horace Heidt's Alemite Brig-
adiers: WHO KOA KSD WIRE
WLW WTAM WMAQ (sw-
9.53)
CBS-Lewisohn Concert: WISN
WHAS WFBM WBBM WTAQ
WCCO (sw-11.83)
NBC-Henry Weber's Orch.: KWK
WOWO WBOW WMT
WCFL-Amateur Hour
WIBA-The New Norway
WIND-Grant Park Concert
WJR-To be announced
WKBH-Continental Nights
WOC-Romantic Musings
WROK-Swedish Free Church
WSUI-Baccalaureate Services
WTMJ-Dance Orch.

8:30 CST **9:30 CDT**
NBC-Win Your Lady, drama
(Woodbury's): KOA KPBC
WSM WOAI WBAP (also see
7 p.m.)

NBC-Univ. of Chicago Round
Table Discussion: WHO WTAM
WBOW WMAQ WTMJ (sw-
9.53)

MBS-Good Will Hour (Ironized
Yeast): WLW

NBC-Cheerio; Talk & Music:
WMT WENR WOWO (sw-11.87)
CBS-Headlines & By-Lines with
Trout & Kaltenborn: WJR
WSBT WFBM WBBM KMOX
WISN WMBD WCCO WTAQ
WKBH WKBB WOC WHAS
(sw-11.83)

MBS-Your Sunday Date; Harold
Stokes' Orch.: WGN
KSD-Marion Talley, sop.
KWK-Concert Under the Stars
WIRE-Answers

9:00 CST **10:00 CDT**
NBC-Walter Winchell (Jergens
Journal): KOA WSM KPBC
WBAP (also see 7:30 p.m.)
NBC-News; Reggie Childs' Orch.:
WMAQ

CBS-Vincent Lopez' Orch.: WJR
WFBM WKBH WHAS WMBD
WISN WOC WBBM WCCO
MBS-Your Sunday Date: KWK
WLW



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You can earn it easily if you start now! This tent is just the thing you'll want for a camping trip or even to set up in the back yard. What fun you can have sleeping outdoors in your tent during hot summer nights! It's 6 ft. high with a 7 ft. by 7 ft. base. If you want to earn it, write to Al Jones, Dept. A, Radio Guide, 731 Plymouth Ct., Chicago, Ill., and ask how you can make money and win prizes!

NBC-Johnny Messner's Orch.: WENR KSD (sw-9.53) News: WBA WMT Dance Orch.: WKBH WTMJ WIND KMOX-Evening Serenade WBOW-Caravan of Song WCFL-Old Fashioned Revival Hour WHO-Rogosinski & Austin WIND-George Foster's Orch. WIRE-Carl Baker WOWO-Back Home Hour WROK-Musicale WTAM-Star Gazers' Club WSBT-Don Pablo's Orch. WTAM-Robert A. Taft for U. S. Senator WTAQ-Club Normandie Entertains 9:15 CST 10:15 CDT NBC-Irene Rich, drama (Welch Grape Juice): WSM KOA KPRC WBAP (also see 7:45 p.m.)

NBC-Johnny Messner's Orch.: KWK MBS-Enric Madriguera's Orch.: WMT WLW News: WCFL WIRE WGN-Shep Field's Orch. WHO-Sports Review WBA-Club Chanticleer WTAM-Star Gazers' Club WTAQ-Dance Orch. 9:30 CST 10:30 CDT NBC-Jeff-O Hobby Lobby: KFI WHO WIRE WBA WTMJ KOA (also see 5 p.m.) NBC-News; Ray Kinney's Orch.: WENR WTAM WBOW (sw-9.53) CBS-Paul Pendarvis' Orchestra: WISN WTAQ WMBD WKBH WKBW WCCO WSBT WHAS WOC WFBM (sw-6.12) NBC-Abe Lyman's Orch.: KWK WMAQ MBS-Old Fashioned Revival: WMT WIND

KMOX-The Shadow, drama WBBM-News with Todd Hunter WCFL-Emil Flindt's Orch. WJR-The Hermit's Cave, drama WLW-Country Sunday WROK-Aloha Land WTAQ-Riverside Ballroom Orch. 9:45 CST 10:45 CDT CBS-Paul Pendarvis' Orchestra: WBBM WGN-Bill Carlsen's Orch. WJBC-Peggy Payne & Pioneers WROK-News WTAQ-Bay Beach Orch. 10:00 CST 11:00 CDT NBC-Larry Clinton's Orchestra: KOA WMAQ NBC-Jan Garber's Orch.: WOWO KWK WIRE CBS-Will McCune's Orch.: WISN WKBH WHAS WTAQ WBBM WKBW WCCO KMOX (sw-6.12) MBS-Hal Kemp's Orch.: WGN

News: WMBD WOC WHO WFBM WJR WROK WBOW-Leo Baxter's Orch. WCFL-Pentecostal Church WENR-Music As You Desire It WBA-Sunday Serenade WLW-Paul Sullivan, news WTAM-Tom Ireland; Musical Bulletin Board WTMJ-Dance Orch. 10:15 CST 11:15 CDT NBC-Larry Clinton's Orch.: WHO KSD CBS-Will McCune's Orch.: WJR WFBM WMBD WOC MBS-Hal Kemp's Orch.: WLW WCCO-Cedric Adams WHAS-World News WTAM-Music You Want 10:30 CST 11:30 CDT NBC-One Man's Family: KPO KFI (also see Wed. Prgm. at 8 p.m.) NBC-Erskine Hawkins' Orch.: WBOW WHO KSD KOA

CBS-Henry King's Orch.: WJR WKBH WISN WFBM WOC WBBM WMBD WTAQ WKBW NBC-Earl Hines' Orch.: WIRE WOWO MBS-Bob Crosby's Orch.: WGN WMT KMOX-Headline Highlights KWK-News WCCO-Baseball Scores WHAS-Dance Band WBA-Hollywood at the Beach WIND-George Foster's Orch. WLW-Red Nichols' Orch. WMAQ-Fletcher Henderson's Orchestra 10:45 CST 11:45 CDT NBC-Erskine Hawkins' Orch.: WIRE WENR CBS-Henry King's Orch.: WCCO KMOX MBS-Bob Crosby's Orch.: KWK WBA-Club Chanticleer WIND-Cappy's Cabana

11:00 CST 12:00 CDT CBS-Horace Henderson's Orch.: WCCO WMBD WFBM WBBM WOC WISN KMOX WTAQ WKBW NBC-Dusty Rhodes' Orch.: WHO WMAQ WIRE WBOW MBS-Mitchell Ayres' Orch.: WGN KWK WMT NBC-Dance Orch.: WIBA KOA-Night Editor KSD-Little Jack Little's Orch. WIND-Nite Watch WKBH-Weather Report WLW-Twenty-four Hour Review WTAM-Slumber Hour End of Sunday Programs

Monday

August 1, 1938

Monday

MORNING

7:00 CST 8:00 CDT NBC-Breakfast Club: Vocalists; Don McNeill, m.c.; Orch.; News: WCFL WBOW WOWO CBS-Arthur Godfrey, songs: WFAM (sw-21.52) NBC-Ward & Muzzy, piano duo: (sw-21.5) News: WJJD WTAD Early Risers: WISN WROK Musical Clock: WBBM WIBA WKBW WIRE WKBH KMOX WOC WHIP 7:15 CST 8:15 CDT CBS-Montana Slim, songs; News: WFAM (sw-21.52) 7:30 CST 8:30 CDT CBS-Joyce Jordan, Girl Intern, sketch (Calox Toothpowder & Solidified Albolene): WBBM NBC-Landt Trio; News: (sw-21.5) News: WKBW WTAQ WIBA Morning Devotions: WKBH WLS Musical Clock: WBOW WMT KMOX-Ozark Varieties WCCO-Musical Chimes WFAM-Your Engagement Book 7:45 CST 8:45 CDT NBC-Amanda Snow, songs: WMAQ (sw-21.5) CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX News: WIND WTAD WIRE WHIP KWK-News; Rapid Service WBBM-Linda's First Love WFAM-Morning Devotions WHO-Rare Bits of News WJJD-Tuberculosis Inst. Prgm. WKBW-Tune Tossers WKBH-Breakfast Melodies WLS-The Boys from Virginia WLW-Your Hollywood News Girl WMBD-Police Flash WTAQ-Today's Almanac 8:00 CST 9:00 CDT CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WFBM WCCO KMOX WBBM WOC NBC-Just Neighbors, sketch: KWK WCFL WTMJ WOWO NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE Musical Clock: WIBA WROK WMT News: WKBH WMBD WAAF KSD-News; Dick Leibert, organist WFAM-Concert Time WGN-Martha Crane & Helen Joyce WHA-Band Wagon WHIP-Hit Revue WHO-Coffee Pot Inn WIND-Priscilla & Her Piano WJJD-Gene Austin, songs WKBW-Chance Steps WLS-Hal Culver, with Howard Peterson, organist WLW-Hymns of All Churches WTAD-Tales Old & New WTAQ-Morning Potpourri 8:15 CST 9:15 CDT NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE CBS-Myrt & Marge, sketch (Super Suds): KMOX WFBM WCCO WISN WBBM WMBD NBC-Asher & Little Jimmie, cowboy songs: WOWO WCFL KWK KSD-Bright & Early Melodies WAAF-Rhythm Rhapsody WCFL-Double in Stars WHA-Morning Melodies WHO-What to Serve Today

WIND-Your Favorite Band WJJD-Eddie Fitzpatrick's Orch. WKBW-Salon Sketches WKBH-Uncle Bob WLS-News, Chuck Acree WLW-Myrt & Marge, sketch WOC-Musical Clock WTAD-Gems of Melody WTMJ-Hymns of All Churches 8:30 CST 9:30 CDT CBS-Hilltop House (Palmolive Soap): WISN WMBD KMOX WBBM WCCO NBC-Just Plain Bill, sketch (Kolyas): WMAQ WIRE NBC-Happy Jack, songs: KSD NBC-Josh Higgins of Finchville, sketch: WCFL KWK-Musical Prgm. WAAF-Canary Serenade WBOW-Radio Gospel WFAM-Shoppers' Guide WFBM-Morning Serenade WIRE-Morning Melodies WHIP-Polish Variety Hour WHO-Those Happy Gilmans WIBA-Today's Almanac, Society Reporter WJJD-Adult Education Council WKBW-Hits & Encores WKBH-Olive Hagen, organist WLS-Old Kitchen Kettle WLW-Hilltop House, sketch WMT-Text Fletcher, lonely cowboy WOWO-Tri-Topics WROK-Morning Devotions WSUI-Daily Iowan of the Air WTAD-Interchurch Revival WTAQ-Wake Up and Live WTMJ-Bargain-a-Minute 8:45 CST 9:45 CDT NBC-Woman in White, sketch (Pillsbury): WMAQ WIRE WHO WTMJ KSD NBC-Jerry Sears' Orch.: WBOW WMT KWK (sw-21.5) CBS-Stepmother, sketch (Colgate): WBBM WCCO WFBM KMOX NBC-Ma Perkins, sketch (Oxydol): WLS WCFL-Bittersweet Melodies WIND-Musical Varieties WISN-Early Risers Club WJJD-Tommy Tucker's Orch. WKBW-Stars Over Hollywood WKBH-Amer. Family Robinson WLW-Betty & Bob, sketch WMBD-Women of Today WOWO-Modern Home Forum WROK-Town Crier WSUI-Morning Melodies; Service Reports WTAD-Hannibal Prgm. 9:00 CST 10:00 CDT NBC-Originalities: WIBA WCFL (sw-21.5) CBS-Richard Maxwell, tenor-philosopher: WISN WTAQ WKBH WKBH WFAM WFBM NBC-David Harum, sketch (Baby): KSD WIRE WMAQ WHO (sw-15.33) NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS KMOX-Fashions in Melody KWK-Singing Cowboys WAAF-Woman's Page WBBM-Heart of Julia Blake WBOW-State Teachers College WCCO-Ma Perkins WGN-Get This to Music WIND-Traffic Court WJJD-Priscilla Holbrook, pianist WLW-The Goldbergs, sketch WMBD-Messenger; Weather WMT-News: Radio Gossip WROK-News WSUI-Illustrated Musical Chats WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT NBC-Vic & Sade, sketch (Crisco): WLS WLW NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD CBS-Ruth Carhart, songs: KMOX WFBM NBC-Breen & de Rose, songs: WMT WBOW (sw-21.5) MBS-Bachelor's Children (Old Dutch Cleanser): WGN News: WKBW WMBD WOC Editor's Daughter, sketch: WBBM WOWO KWK-Great Works of Man WAAF-Hog 'n' Harmony WCCO-Bachelor's Children WFLR-Rhythm Roundup WFBM-Apron Strings WBA-American Observer WIBA-Organ Melodies WISN-Symphonetta WJJD-Sports Edition Handicap WKBH-Music Makers WROK-On the Mall WTAQ-Crimson Trail WTMJ-The Happy Gilmans 9:30 CST 10:30 CDT NBC-Pepper Young's Family, sketch (Camay Soap): WLS NBC-Story of the Month: WCFL WIBA CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM NBC-Milt Herth Swing Trio: WBOW WMAQ WHO (sw-21.5) KWK-Pop Wise & Filbert WAAF-Swing High WFAM-Health Talk; Gypsy Fiddles WGN-Man on State Street WHIP-Monitor News WIND-Between Us Girls, interviews WIRE-Rhythm Rascals WJJD-Harry Zimmerman, organist WKBW-Eb & Zeb, sketch WKBH-Today's Almanac WLW-Short, Short Story WMT-Gospel Baritone WOC-W.P.A. Prgm. WOWO-Linda's First Love WROK-Milk-Made Magic WTAD-Ma Perkins, sketch WTAQ-Roundup WTMJ-Morning Melodies 9:45 CST 10:45 CDT CBS-Aunt Jenny's Stories (Spry): KMOX WMBD WFBM WBBM WISN WCCO NBC-Viennese Ensemble: WOWO WBOW WHO (sw-21.5) NBC-Kitty Keene, Inc., sketch: (Dreft): WHO MBS-Int'l Athletic Meeting: KWK NBC-The Road of Life, sketch (Chippo): WMAQ WTMJ WLW KSD-Rhythm Makers WAAF-Novelettes WCFL-Voice of Romance WFAM-Lou Pike, organist WGN-Painted Dreams WHIP-This Rhythmic Age WBA-Church of the Air WIND-News WIRE-Linda's First Love WJJD-Garwood Van's Orch. WLS-Grace Wilson, contr. WIND-Current News & Markets WJJD-Frankie Trumbauer's Orch. WKBW-Rhythm & Romance WMT-News: Radio Gossip WROK-News WOC-Melodic Variations WROK-Radio Rhythm WSUI-Prgm. Calendar; Weather

10:00 CST 11:00 CDT NBC-Dorothy Rochelle, songs: WMT KWK CBS-Mary Margaret McBride, columnist (La France & Sattina): WOC WFBM KMOX WBBM WCCO WFAM WMBD WISN Pictures of Mary Margaret McBride may be found on pages 18 and 19. NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ NBC-Vaughn De Leath, songs: KSD WAAF-Let's Dance WBOW-Christian Science Prgm. WCFL-Peekers in the Pantry WGN-Manhattan Mother, sketch WHA-Homenakers WHIP-Fashions & the Home WHO-The Goldbergs, sketch WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar WIRE-Dessa Byrd, organist WJBC-Theater Time WJJD-Bureau of Missing Persons WKBW-Hollywood Reporter WKBH-Home Economics WLS-Market Reports; News WLW-Editor's Daughter, sketch WOWO-Bill Board WROK-News; Organ WSUI-Home Decoration WTAD-News WTAQ-To be announced WTMJ-What's New in Milwaukee? 10:15 CST 11:15 CDT NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW CBS-Irene Beasley, R.F.D. No. 1: WFBM WTAQ WFAM WKBW WOC NBC-Kidoodlers: WBOW KWK (sw-15.33) KMOX-Houseboat Hannah, sketch KSD-Royal Hawaiians WAAF-Willie Winn, sport of kings WBBM-Happy Gilmans WCCO-Judy & Jane WGN-Don Pedro's Magic Violin WHIP-Morning Dance WHO-Houseboat Hannah WBA-Editor's Daughter, sketch WIND-Piano Tunes WISN-News WJBC-Women in the News WJJD-Criminal Court Interviews WKBH-Your Home Prgm. WLS-H. Peterson, organist WMBD-Linda's First Love WMT-Bits of Everything WROK-Poet's Corner WSUI-Yesterday's Musical Favorites WTAD-Bee & Vee 10:30 CST 11:30 CDT NBC-Nat'l Farm & Home Hour; Guest Speakers: WMAQ WIBA WBOW Speakers: H. R. Bankhage, A. C. Bernard, John McNight, R. C. Dorsey and R. G. Beers. CBS-Romance of Helen Trent, Virginia Clark (Edna Wallace Hopper): WBBM KMOX NBC-Time for Thought: KSD News: WGN WHIP KWK WAAF-Morning Songs WCCO-Happy Gilmans WCFL-Double in Stars WFAM-Harlan Hogan WFBM-Mrs. Farrell's Kitchen of the Air WHA-Music Appreciation Course WHO-Myrt & Marge, sketch WIND-Organ & Guitar WIRE-Footnotes; News WISN-Organ Melodies WJBC-Dollar Daze WJJD-Safety Court

WKBW-House of MacGregor WKBH-Songtime WLS-Homenakers WLW-News; Livestocks; River; Weather; Markets WMBD-Honeymoon Lane WOC-Radio Bazaar WOWO-Richard Trojan WROK-Kaye Kreamer, Woman's Forum WSUI-The Book Shelf WTAD-Tonic Tunes WTAQ-News; Merry-Go-Round WTMJ-Kitty Keene, Inc. 10:45 CST 11:45 CDT NBC-Nat'l Farm & Home Hour: WLW KWK CBS-Our Gal Sunday, sketch (Anatin): WBBM KMOX NBC-Cobwebs & Cadenzas: WCFL WIRE KSD-Lady Courageous WAAF-Livestock Markets; Sweet and Slow WCCO-Grandma Travels WGN-Homespun Verse WFBM-Musical Mail Box WHIP-Musical Newsy WHO-Hilltop House, sketch WISN-Ann Leslie's Scrapbook WJBC-Paggy Payne & Pioneers WKBW-Treasure Chest WKBH-Beauty Box Revue WLS-Short, Short Stories WMBD-Bandwagon WMT-Music Memory WOC-Screenfans Prgm. WOWO-Al Becker Interviews WROK-Freepost Studios WTAD-Betty & Bob, sketch WTMJ-Blue Room Ensemble 11:00 CST 12:00 CDT NBC-Vincent Curran, songs: KSD CBS-The Goldbergs, sketch (Oxydol): WOC WKBW WCCO WBBM MBS-The Happy Gang: WGN KMOX-Ma Perkins, sketch WBBM-Happy Hour WBA-Contract Bridge Chats WCFL-Hit Review WFBM-Bohemians WHIP-Southtown Church Hour WHO-Dan Harding's Wife, sketch WIND-News WIRE-Singin' Sam WISN-Morning Musicale WJBC-Surprise Party WJJD-Anything Can Happen WKBH-Magic Violin WLS-Tommy Tanner WMBD-Wayside Chapel WMT-Tom Owens' Cowboys WOWO-Consolaires WSBT-News; Stork Report; Farm Flashes WSUI-Manhattan Concert Band WTAD-All for the Ladies WTAQ-Hollywood on Parade WTMJ-Heinie and Dinty 11:15 CST 12:15 CDT CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN

NBC-Three Romeos: WCFL KSD WIRE (sw-15.33) WBA-Morning Melodies WGN-Noon Melodies WHA-Organ Interlude WHIP-Englewood Hour WHO-Vic and Sade, sketch WIND-Novelty Organist WROK-Kaye Kreamer, Woman's Forum WJJD-The Book Shelf WTAD-Tonic Tunes WTAQ-News; Merry-Go-Round WTMJ-Kitty Keene, Inc. 10:45 CST 11:45 CDT NBC-Nat'l Farm & Home Hour: WLW KWK CBS-Our Gal Sunday, sketch (Anatin): WBBM KMOX NBC-Cobwebs & Cadenzas: WCFL WIRE KSD-Lady Courageous WAAF-Livestock Markets; Sweet and Slow WCCO-Grandma Travels WGN-Homespun Verse WFBM-Musical Mail Box WHIP-Musical Newsy WHO-Hilltop House, sketch WISN-Ann Leslie's Scrapbook WJBC-Paggy Payne & Pioneers WKBW-Treasure Chest WKBH-Beauty Box Revue WLS-Short, Short Stories WMBD-Bandwagon WMT-Music Memory WOC-Screenfans Prgm. WOWO-Al Becker Interviews WROK-Freepost Studios WTAD-Betty & Bob, sketch WTMJ-Blue Room Ensemble 11:00 CST 12:00 CDT NBC-Vincent Curran, songs: KSD CBS-The Goldbergs, sketch (Oxydol): WOC WKBW WCCO WBBM MBS-The Happy Gang: WGN KMOX-Ma Perkins, sketch WBBM-Happy Hour WBA-Contract Bridge Chats WCFL-Hit Review WFBM-Bohemians WHIP-Southtown Church Hour WHO-Dan Harding's Wife, sketch WIND-News WIRE-Singin' Sam WISN-Morning Musicale WJBC-Surprise Party WJJD-Anything Can Happen WKBH-Magic Violin WLS-Tommy Tanner WMBD-Wayside Chapel WMT-Tom Owens' Cowboys WOWO-Consolaires WSBT-News; Stork Report; Farm Flashes WSUI-Manhattan Concert Band WTAD-All for the Ladies WTAQ-Hollywood on Parade WTMJ-Heinie and Dinty 11:15 CST 12:15 CDT CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN (Continued on Next Page)

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MONDAY

August 1

(11:45 a.m. Continued)

WMT-News; Cedar Valley Hillbillies
WOC-Farm Bureau & Markets
WROK-Round the Town
WSBT-Man on the Street
WSUI-Farm Flashes, Emmett Gardner
WTAQ-Farmhands

AFTERNOON

12:00 CST NBC-Betty & Bob, sketch (Gold Medal): WIRE WTMJ WMAQ KWK WHO
CBS-Enoch Light's Orch.: WOC WSBT WCCO WKBB WKBH (sw-15.27)
NBC-Al Roth's Orch.: (sw-15.33)
MBS-Dorothy Foster, pianist: WGN
News: WJBC WMBD WTAD KMOX-Singin' Sam
KSD-Sports Review
WAAF-Don Bolt, commentator
WBAA-Agricultural Forum
WBBM-Manhattan Mother
WBOW-Street Reporter
WCFL-Spotlight Prgm.
WFBM-Blue Ribbon Melodies
WHA-Musicale
WHIP-Movie Tunes
WIBA-Country Home; Interlude
WIND-Lupi Italian Hour
WISN-Musical Heat Wave
WJJD-Markets
WLW-Linda's First Love, sketch
WMT-Cedar Valley Hillbillies
WOWO-Purdue Agricultural Program
WSUI-Rhythm Rambles

12:15 CST NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WLW WMAQ KWK WTMJ
NBC-Al Roth's Orch.: WBOW WBBM
MBS-As You Like It: WGN
News: WIBA WKBB WFBM Kitty Keene: WCCO KMOX
Man on the Street: WKBH WBBM
WAAF-Estelle Barnes, pianist
WBAA-Sports, Dick Shively
WCFL-Musical Varieties
WHIP-Alice Oleson, pianist
WHO-Melodious Favorites
WJBC-Hot vs. Sweet
WJJD-Midday Round-Up
WLS-String Trio
WMBD-Town Crier; Markets
WMT-Question Man; Voice of Iowa
WOWO-Market Service
WROK-Column Left, News
WTAD-Cy & Freckles

12:30 CST CBS-Three Consoles: WISN WFBM WSBT (sw-15.27)
NBC-Joe Green's Orch.: WOWO WCFL (sw-15.33)
NBC-Valiant Lady, sketch (Gold Medal): WLW WIRE WMAQ KWK
A dramatic review of this program and its cast may be found on pages 22 and 23.
MBS-To be announced: WGN
News: WHO WOC
Rhythm Rascals: WTAQ WTMJ

KMOX-Linda's First Love
WAAF-Markets; Encores
WBAA-Luncheon Dance
WBBM-Kitty Keene, sketch
WBOW-On the Mall
WCCO-First Edition
WHA-Farm Prgm.
WHIP-Concert Orch.
WIBA-Market Reports
WIND-WPA Prgm.
WKBB-Man on the Street
WKBH-Luncheon Music
WLS-Voice of the Feed-lot
WMBD-Farm News
WMT-Markets; Cedar Valley Hillbillies
WROK-Couple on the Street
WTAD-Farm; Weather: Markets

12:45 CST NBC-Hymns of All Churches (Gold Medal): WIRE WMAQ KWK WHO
CBS-Three Consoles: WOC News: WKBH WTAQ
KMOX-Editor's Daughter, sketch
KSD-News; Markets
WAAF-Waltztime
WBAA-Market Reports
WBBM-Houseboat Hannahah
WBOW-Tune of the Day
WCCO-Tune Times
WGN-Melody Time
WIBA-Melody Moments
WIND-Organ & Vibra Harp
WJJD-Piano & Song
WKBB-Song Hit of the Day; Pet Corner
WLS-Listeners Mike; Markets
WLW-Kitty Keene, Inc., sketch
WMBD-Colonel Beene; Noon-day Melodies
WMT-Iowa Cornhuskers
WROK-Home Folks' Hour
WTMJ-Sidewalk Reporter

1:00 CST CBS-Deer Columbia: KMOX WISN WFBM WKBB WSBT WOC (sw-15.27)
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ KSD
MBS-Marriage License Romances: WMT WGN
News: WHIP WTAD WIND
Man on the Street: WMBD WTAQ
KWK-Backstage Wife, sketch
WAAF-'L' Reporter, interviews
WBAA-This Business of Living
WBBM-Broadcast Rhymsters
WBOW-Sportscasting
WCCO-Livestock
WCFL-Make Believe Danceland
WHA-Wis. Interesting Places
WIBA-Dane County Farm Hour
WIRE-Reporter
WJJD-Tommy Tucker's Orch.
WKBH-Ma Perkins
WLS-Homemakers Hour
WOWO-The Observer

1:15 CST NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD
CBS-Deer Columbia: WTAQ WKBH
NBC-Navy Band: WBOW (sw-15.33)
MBS-To be announced: WMT KMOX-Judy & Jane
KWK-Great Works of Man
WAAF-Carnival Matinee
WBAA-Rosalind McClanahan, sop.
WBBM-Meet the Missus
WCCO-Betty & Bob
WGN-Hits of Today
WHA-Musical Varieties
WHIP-Musical Spotlight
WIBA-Concert Trio

Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

NIGHT

6:00 CST (7:00 CDT) Burns and Allen, NBC.

6:00 CST (7:00 CDT) Richard Himber, CBS.

6:30 CST (7:30 CDT) Voice of Firestone, NBC.

7:00 CST (8:00 CDT) Orson Welles, CBS.

8:00 CST (9:00 CDT) True or False, NBC.

8:00 CST (9:00 CDT) Contented Hour, NBC.

8:00 CST (9:00 CDT) Wayne King, CBS.

8:30 CST (9:30 CDT) National Radio Forum, NBC.

WIND-Piano Tunes
WIRE-Noonday Headlines
WLW-Ma Perkins, sketch
WMBD-His Majesty, the Baby
WMT-Frank Voelker, organist
WTAD-Quincy Marches On

1:30 CST CBS-The Pittsburghers: WMBD WKBB WOC WBBM WKBH WSBT WTAQ WFBM WISN (sw-15.27)

NBC-Pepper Young's Family, sketch (Camay Soap): WMAQ WLW WHO KSD WTMJ
MBS-Harold Stokes' Orch.: WGN
KMOX-Magic Kitchen
KWK-News

WBAA-Monitor Views the News
WCCO-Julia Blake
WHA-Organ Melodies
WHIP-Dancing Party
WIND-Band Stand
WIRE-Matinee Varieties
WJJD-Lennie Conn's Quartet
WMT-News; Musical Interlude
WROK-Movie and Radio Prgm.
WTAD-Medical Ass'n

1:45 CST CBS-Keyboard Arabesque: WISN WSBT WKBH WOC WTAQ WBBM WFBM (sw-15.27)
NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD WLW
KWK-Marriage License Romance
WBAA-Songs & Melodies
WCCO-Markets
WCFL-To be announced
WGN-The Leadoff Man
WIBA-Gems of Melody
WIND-Dugout Interviews
WJJD-Warren Brown talks Baseball
WLS-News, Chuck Acree
WMBD-Hello, Neighbor
WMT-Hear Yourself Prgm.
WOWO-Women in the News
WROK-Margaret Eklof, songs

2:00 CST CBS-Patterns in Swing: WISN WSBT WOC WKBH WKBH WBBM WTAQ WFBM (sw-15.27)
NBC-Club Matinee: WENR WMT WOWO WBOW
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA
Dan Harding's Wife, sketch: KSD WLW
KMOX-Those Happy Gilmans

2:45 CST CBS-Lois Elliman, songs: WOC WKBH WTAQ WFBM WFBM WKBB WMBD WBBM KMOX WISN (sw-15.27)
NBC-Club Matinee: KWK
NBC-Girl Alone, sketch: WMAQ
MBS-The Hatterfields: WLW KSD-Xavier Cugat's Orch.
WAAF-Estelle Barnes, pianist
WBAA-Musical Moments
WGN-Margery Graham
WHIP-Topical Commentary
WHO-Favorite Melodies
WIND-At the Tavern
WIRE-D. A. R. Prgm.
WJJD-Piano & Song, Ben Kanter
WROK-Rhythm Before Three
WTAD-Dance Orch.
WTMJ-Down a Country Road

3:00 CST CBS-Nat'l Hillbilly Champions: WKBH WKBH WTAQ WFBM WFBM WFAM WMBD WBBM WISN WOC KMOX
NBC-Paul Martin's Music: WHO WBOW WMAQ
NBC-Rhymes & Romance, Retta Revell: WENR KWK
Baseball Game: WTAD WIRE WMT
News: WOWO WJJD
KSD-Baseball Scores
WAAF-International Potpourri
WBAA-Symphony Hall
WGN-Afternoon Serenade
WHIP-Eunice Clark & Orch.
WIBA-Today's Front Page

2:45 CST CBS-Lois Elliman, songs: WOC WKBH WTAQ WFBM WFBM WKBB WMBD WBBM KMOX WISN (sw-15.27)
NBC-Club Matinee: KWK
NBC-Girl Alone, sketch: WMAQ
MBS-The Hatterfields: WLW KSD-Xavier Cugat's Orch.
WAAF-Estelle Barnes, pianist
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NBC-Girl Alone, sketch: WMAQ
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WJJD-Piano & Song, Ben Kanter
WROK-Rhythm Before Three
WTAD-Dance Orch.
WTMJ-Down a Country Road

KWK-Today at Two
WAAF-News Flashes; Weather
WBAA-Typing School of the Air
WCCO-Ladies First
WCFL-To be announced
WGN-Housewives Clinic
WHIP-Gay Caballeros
WIND-Swing Quartet
WJJD-Dance Melodies
WMBD-Editor's Daughter
WROK-News; Concert Interlude
WSUI-Travel's Radio Review
WTAD-Hannibal Prgm.
WTAM-Variety Prgm.

2:15 CST CBS-Patterns in Swing; Orch.: WMBD WSBT WKBH WISN WKBB WFBM (sw-15.27)

NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO
MBS-Midstream, drama: WLW KWK
KMOX-One Woman's Opinion
KSD-Heart of Julia Blake
WAAF-Emerson Trent, tnr.
WCCO-Baseball Game
WHA-Magazine Rack
WHIP-Orch. With Denna Taylor
WIND-Lew White, organist
WROK-Judy Marsh, songs
WSUI-Within the Classroom
WTAQ-Fiddlers Three

2:30 CST NBC-To be announced: WMAQ WHO KSD WIRE
CBS-Deep River Boys: WBBM WFAM WISN WTAQ WFBM WMBD WKBB WKBH WOC (sw-15.27)
NBC-Club Matinee: WIBA
KMOX-Headline Highlights; Let's Compare Notes
KWK-Richard Hayes, organist
WAAF-Matinee Melodies
WBAA-Home Builders
WGN-Rhythm Rambles
WHA-Music of the Masters
WHIP-There Was a Time
WIND-News
WJJD-Rainbow Trio
WLW-Heart of Julia Blake
WROK-Two Guitars
WTAD-Sports Talk
WTMJ-News; Police; Weather; Spotlight

2:30 CST NBC-To be announced: WMAQ WHO KSD WIRE
CBS-Deep River Boys: WBBM WFAM WISN WTAQ WFBM WMBD WKBB WKBH WOC (sw-15.27)
NBC-Club Matinee: WIBA
KMOX-Headline Highlights; Let's Compare Notes
KWK-Richard Hayes, organist
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WTMJ-News; Police; Weather; Spotlight

2:45 CST CBS-Lois Elliman, songs: WOC WKBH WTAQ WFBM WFBM WKBB WMBD WBBM KMOX WISN (sw-15.27)
NBC-Club Matinee: KWK
NBC-Girl Alone, sketch: WMAQ
MBS-The Hatterfields: WLW KSD-Xavier Cugat's Orch.
WAAF-Estelle Barnes, pianist
WBAA-Musical Moments
WGN-Margery Graham
WHIP-Topical Commentary
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WIND-At the Tavern
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WJJD-Piano & Song, Ben Kanter
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WIND-At the Tavern
WIRE-D. A. R. Prgm.
WJJD-Piano & Song, Ben Kanter
WROK-Rhythm Before Three
WTAD-Dance Orch.
WTMJ-Down a Country Road

WIND-Musical Mirror
WJBC-God's Cheer for Shut-ins
WLW-Houseboat Hannah, sketch
WROK-Kaye Kreamer, Women of the Hour
WTMJ-Valiant Lady, sketch

3:15 CST NBC-Don Winslow of the Navy: WOWO WIBA WMT
CBS-To be announced: WFAM
NBC-Silhouettes of the West: WENR
MBS-Three Graces & Piano: WGN KWK
WHIP-Flying Lessons
WHO-Judy and Jane, sketch
WJJD-Chester Gay
WLW-Charlie's Singing School
WTMJ-Home Harmonizers

3:30 CST NBC-Your Family & Mine (Seal-test): WMAQ WIBA WTMJ
NBC-Kellogg's Singing Lady; Irene Wicker: WLW
NBC-Charles Sears, tnr.: WBOW WENR
CBS-March of Games; Arthur Ross, m.c.: WOC WFBM
WMBD WKBB WKBH KMOX
WISN WBBM
MBS-Mitchell Ayres' Orch.: WGN KWK
News: WHO WJBC WIND
WAAF-Musicale Moderne
WFAM-Young America; Pop Concert

3:45 CST CBS-New Horizons: WKBH WOC WKBH WFAM WFBM WMBD WBBM WISN WTAQ KMOX
Subject: "Lewis and Clark Expedition."
NBC-Erwin Glucksman's Orch.: WENR WOWO KWK
NBC-Rex Maupin's Orch. WHO
KSD WTMJ WBOW WMAQ
WAAF-Diana Clifton, sop.
WHIP-News
WIBA-Bible Readings
WIND-Baseball Scores
WJBC-American Years
WJJD-Hawaiian Melodies
WLW-Man of Mars
WROK-Radio Rhythm

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Subject: "Lewis and Clark Expedition."
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WHIP-News
WIBA-Bible Readings
WIND-Baseball Scores
WJBC-American Years
WJJD-Hawaiian Melodies
WLW-Man of Mars
WROK-Radio Rhythm

4:00 CST NBC-Erwin Glucksman's Orch.: WLW
NBC-El Chico, Spanish Revue: KSD WBOW WMAQ WHO WIBA (sw-9.53)
CBS-News; Rhythm Roundup: WFBM WKBH WTAQ WKBH WBBM WFAM KMOX
Baseball Scores: WIND WJJD
News: WOC WISN
WAAF-Salon Concert
WBAA-The Magic Carpet
WENR-Malcolm Claire, children's stories
WGN-Bill Anson
WHIP-Hollywood Brevities
WIND-Musical Toast
WJBC-Request Hour
WJJD-Parade of Music
WMBD-Kitty Keene, Inc.
WROK-News; Musicale
WTMJ-Variety Revue

4:00 CST NBC-Erwin Glucksman's Orch.: WLW
NBC-El Chico, Spanish Revue: KSD WBOW WMAQ WHO WIBA (sw-9.53)
CBS-News; Rhythm Roundup: WFBM WKBH WTAQ WKBH WBBM WFAM KMOX
Baseball Scores: WIND WJJD
News: WOC WISN
WAAF-Salon Concert
WBAA-The Magic Carpet
WENR-Malcolm Claire, children's stories
WGN-Bill Anson
WHIP-Hollywood Brevities
WIND-Musical Toast
WJBC-Request Hour
WJJD-Parade of Music
WMBD-Kitty Keene, Inc.
WROK-News; Musicale
WTMJ-Variety Revue

4:00 CST NBC-Erwin Glucksman's Orch.: WLW
NBC-El Chico, Spanish Revue: KSD WBOW WMAQ WHO WIBA (sw-9.53)
CBS-News; Rhythm Roundup: WFBM WKBH WTAQ WKBH WBBM WFAM KMOX
Baseball Scores: WIND WJJD
News: WOC WISN
WAAF-Salon Concert
WBAA-The Magic Carpet
WENR-Malcolm Claire, children's stories
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WHIP-Hollywood Brevities
WIND-Musical Toast
WJBC-Request Hour
WJJD-Parade of Music
WMBD-Kitty Keene, Inc.
WROK-News; Musicale
WTMJ-Variety Revue

4:15 CST NBC-To be announced: WOWO WMAQ
NBC-El Chico, Spanish Revue: News: WBOW KSD (sw-9.53)
CBS-Four Clubmen: WFAM WKBH WTAQ WBBM WISN
MBS-Harp & Accordion Duo: KWK WGN
KMOX-Popular Melodies
WAAF-Tea Dance
WBAA-Don Bowden, songs
WENR-Gilbert Martyn, news
WFBM-C. B. Millholland
WHIP-Airplane Dance
WHO-Baseball Time
WIBA-Dance Hour
WLW-The Happy Gilmans
WMBD-News; Pet Corner
WOC-Baseball Review
WROK-Freepost Studios

4:15 CST NBC-To be announced: WOWO WMAQ
NBC-El Chico, Spanish Revue: News: WBOW KSD (sw-9.53)
CBS-Four Clubmen: WFAM WKBH WTAQ WBBM WISN
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WHO-Baseball Time
WIBA-Dance Hour
WLW-The Happy Gilmans
WMBD-News; Pet Corner
WOC-Baseball Review
WROK-Freepost Studios

4:30 CST CBS-Songs for You: WKBH WKBH WTAQ WISN KMOX WFAM (sw-11.83)
NBC-Chesterfield Daily Sports Column; Paul Douglas: WOWO WLW KSD WENR (sw-15.21)
NBC-Rakov's Orch.: WIBA WMAQ WBOW KWK (sw-9.53)
MBS-Fanfare; Soloists & Orch.: WGN
WAAF-Sport Shorts
WBAA-Dick Curtner, pianist
WBBM-Piano Parade
WFBM-Tea Time Tunes
WHIP-Trio
WIND-Rhythm in Brass
WJBC-News

4:30 CST CBS-Songs for You: WKBH WKBH WTAQ WISN KMOX WFAM (sw-11.83)
NBC-Chesterfield Daily Sports Column; Paul Douglas: WOWO WLW KSD WENR (sw-15.21)
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WBAA-Dick Curtner, pianist
WBBM-Piano Parade
WFBM-Tea Time Tunes
WHIP-Trio
WIND-Rhythm in Brass
WJBC-News

WJJD-Fred Beck, organist
WMBD-Bargain Counter
4:45 CST NBC-Dinner Concert: WENR
NBC-Adrian Rollini's Orch.: KSD WIBA WMAQ WBOW
CBS-To be announced: WMBD WKBB WISN KMOX
NBC-Lowell Thomas, news commentator (Sun Oil): WLW
MBS-Fanfare: KWK
WAAF-Tower Tunes
WBAA-The Story Book Hour
WBBM-Chicago Hour
WFAM-Baseball Scores; News
WGN-Little Orphan Annie
WHIP-Vocalities
WIND-Listen to Yourself
WJBC-Screen Guide Gossip
WJJD-Baseball Scoreboard
WKBH-Kiddies Hour
WOWO-Home Folk Frolic
WTAQ-Theater Lobby Interviews

5:00 CST NBC-Concert Orch.: WOWO WENR WMT KWK
CBS-Ray Heatherton, songs: WTAQ WKBB KMOX (sw-11.83)
NBC-Don Winslow of the Navy, sketch (Kellogg's): WMAQ WLW
Sports: WBBM WHIP
KMOX-Grandstand Managers
KSD-News; Dick Leibert, organist

5:00 CST NBC-Concert Orch.: WOWO WENR WMT KWK
CBS-Ray Heatherton, songs: WTAQ WKBB KMOX (sw-11.83)
NBC-Don Winslow of the Navy, sketch (Kellogg's): WMAQ WLW
Sports: WBBM WHIP
KMOX-Grandstand Managers
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Sports: WBBM WHIP
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KSD-News; Dick Leibert, organist

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CBS-Ray Heatherton, songs: WTAQ WKBB KMOX (sw-11.83)
NBC-Don Winslow of the Navy, sketch (Kellogg's): WMAQ WLW
Sports:

NIGHT

6:00 CST 7:00 CDT
NBC-Public Hero No. 1 (Falstaff): WMAQ WHO KSD

NBC-Burns & Allen (Grape Nuts); Kenny Sargent & Pee-Wee Hunt, vocalists; Glen Gray's Orch.: WTAM WLW (also at 8:30 p.m.)

CBS-Monday Night Show (Brewers' Ass'n); Connie Boswell; Ted Husing; Trio; Henry Youngman, comedian; Richard Himber's Orch.: WHAS KMOX WBBM WFBM WJR WOC WCCO WTAQ (sw-11.83) (also KNX at 10 p.m.)

NBC-If I Had the Chance; Cal Tinney, m.c.; Norman Cloutier's Orch.: WOWO
MBS-Ernie Fiorito's Orch.: WGN WMT

Sports: WKBB WTAD WBOW WLS WKBB
News: WCFL WAAF
KWK-Al Sarli's Jam Session
WFAM-The New Yorkers
WHA-Organ Reverie
WHIP-First Slovak Hour
WIBA-Concert Orch.
WIND-Recreation of Today's Baseball Game
WIRE-Outside Looking In
WISN-Down by Herman's
WJJD-Fred Beck, organist
WMBD-Ray Olson, songs
WROK-News; Concert Hall
WSUI-Dinner Hour Prgm.
WTMJ-Let's Dance

6:15 CST 7:15 CDT
CBS-Monday Night Show: WKBB
MBS-Ernie Fiorito's Orch.: KWK
WAAF-Pacific Paradise
WBOW-Our Neighbors
WCFL-Pop Tunes
WFAM-Amer. Family Robinson
WJJD-Your City Government
WKBB-Sweetheart Serenade
WLS-News, Chuck Acree
WMBD-News
WROK-Nick & Pete
WTAD-Freshest Thing in Town
WTAQ-Dancing Party

6:30 CST 7:30 CDT
MBS-Lone Ranger, drama (Silvercup): WGN

CBS-Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orch.; Edward Roecker, bar.: WBBM WJR (sw-11.83) (also at 9:30 p.m.)

NBC-The Voice of Firestone; Margaret Speaks, sopr.; Symphonistic Orch., dir. Alfred Wallenstein: WMAQ KSD WHO WTMJ WIRE WTAM WIBA

WLW (sw-9.53) (also at 9:30 p.m.)
Program: Musetta's Waltz from Puccini's opera "La Boheme"; Woodford's "Kashmiri Song"; and "The Touch of Your Hand" by Kern will be sung by Miss Speaks, the orchestra will play the Overture to Floetow's "Martha," Chaminade's "Scarf Dance" and Dance Boheme from Bizet's "Carmen."

NBC-Those We Love, drama (Pond's Cream): WLS KWK WMT
News: WOC WTAQ WHAS KMOX-To be announced
WAAF-Evening Concert
WBOW-Studio Party
WCCO-Musical Prgm.
WCFL-Douglas Wilson
WFAM-Brilliant Bronze Boys
WFBM-Musical Memories
WHA-Evening Musicale
WHIP-Razberry College
WISN-Patterns in Rhythm
WJJD-Dick Jurgens' Orch.
WKBB-W.P.A. Prgm.
WKBB-Dinner Music
WMBD-Good Neighbor
WOWO-Wilbur Pickett's Orch.
WROK-Musical Workshop
WTAD-Dust Off the Diamond

6:45 CST 7:45 CDT
News: WKBB WFBM
KMOX-Harry Cool & Harmonettes
WCCO-Baseball Resume
WCFL-Jack Kelley's Orch.
WFAM-Farm Credit Admin.
WKBB- Shall We Dance?
WOC-Sesqui-Centennial Prgm.
WTAQ-Talking Drums

7:00 CST 8:00 CDT
CBS-The Mercury Theater; Orson Welles, producer: WISN WJR WHAS WBBM KMOX WCCO WFBM WMBD WKBB WSBT WTAQ WOC (sw-11.83)
NBC-Jerome Kern's Music, dir. Frank Black: WLS WIBA WMT
Frank Black will conduct the NBC Symphony orchestra in a special program of Jerome Kern music. There will also be an address by Jerome Kern, who will speak from Hollywood.

NBC-Questions & Answers; Joseph Cherniavsky's Orch.: WHO WTMJ WBOW WLW (sw-9.53)
MBS-Bob Crosby's Orch.: WGN KSD-U. of C. Round Table Discussion
KWK-Political Talk
WCFL-Labor Flashes
WIND-News & Music
WIRE-Baseball Interview; Musical Interlude
WJJD-Hawaiian Melodies
WKBB-Dubuque Star Revue
WMAQ-Abe Lyman's Orch.
WROK-Freepoint Studios

7:15 CST 8:15 CDT
NBC-Jerome Kern's Music, dir. Frank Black: WLS WIBA WMT
Frank Black will conduct the NBC Symphony orchestra in a special program of Jerome Kern music. There will also be an address by Jerome Kern, who will speak from Hollywood.

NBC-Questions & Answers; Joseph Cherniavsky's Orch.: WHO WTMJ WBOW WLW (sw-9.53)
MBS-Bob Crosby's Orch.: WGN KSD-U. of C. Round Table Discussion
KWK-Political Talk
WCFL-Labor Flashes
WIND-News & Music
WIRE-Baseball Interview; Musical Interlude
WJJD-Hawaiian Melodies
WKBB-Dubuque Star Revue
WMAQ-Abe Lyman's Orch.
WROK-Freepoint Studios

WSUI-Children's Hour
WTAD-The Debutants
7:15 CST 8:15 CDT
NBC-Jerome Kern's Music: WTMJ
KWK-Talk
WCFL-Favorite Melodies
WIND-Contemporary Problems
WIRE-Do You Want To Be An Announcer?
WJJD-Cornhuskers
WKBB-Chamber of Commerce
WTAD-News Summary
WTAQ-House of Peter MacGregor

7:30 CST 8:30 CDT
NBC-Jerome Kern's Music: WIRE WOWO WENR WMT KWK
NBC-Grant Park Concert: WHO WTMJ WMAQ WBOW WIBA KSD
WCFL-News
WGN-Jimmy Grier's Orch.
WIND-Two Pianos
WJJD-Hollywood Spotlight
WKBB-Story of a State
WLW-Unsolved Mysteries
WSUI-Evening Musicale
WTAQ-Pearl Isle Troubadours

7:45 CST 8:45 CDT
WCFL-Herr Louis & The Weasel
WGN-News & Sports
WIND-The Law of Life
WJJD-Suppertime Frolic
WSUI-Iowa State Med. Society

8:00 CST 9:00 CDT
CBS-Wayne King's Orch. (Lady Esther): WJR WFBM WHAS WCCO WBBM KMOX (sw-11.83)
NBC-Carnation Contented Program; Orch. directed by Marek Weber: KSD WHO WMAQ KOA WIRE WIBA WTMJ WTMJ
Guest soloist: Vivian Della Chiesa, soprano.

NBC-True or False, quiz prgm. (J. B. Williams Co.): WENR WMT WOWO KWK WLW
MBS-Mr. Mergenthwirker's Lobbies: WGN
WBOW-Agner Shaner, songs
WCFL-Jack Kelly's Orch.
WIND-Organ & Vibra-arp
WISN-James Melton, trn.; Orch.
WJJD-Suppertime Frolic
WKBB-Gems of Melody
WKBB-Rapid Ad
WMBD-Men for Work
WOC-German Band
WROK-Home Builders
WSBT-Polish Hour
WSUI-Department of Speech Prgm.
WTAQ-Dick Sampson, bar.

8:15 CST 9:15 CDT
WBOW-Music Graphs
WIND-Grant Park Concert
WKBB-Facts About the Community Chest

NBC-Just Plain Bill, sketch (Kolyons): WMAQ WIRE
MBS-Variety Prgm.: WGN KWK WMT
WAAF-Canary Serenade
WBOW-Radio Gospel
WCFL-Hit Revue
WFAM-Shoppers' Guide
WFBM-Favorite Melodies
WHIP-Polish Varieties
WHO-Those Happy Gilmans
WIBA-Today's Almanac; Society Reporter
WIND-Piano & Guitar
WJJD-Illinois Medical Society
WKBB-Hits & Encores
WKBB-Olive Hagen, organist
WLS-Old Music Chest
WLW-Hilltop House, sketch
WOWO-Tri Topics
WROK-Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Interchurch Revival
WTAQ-Sunshine Hour
WTMJ-Bargain-a-Minute

WISN-Rendezvous
WKBH-Gospel Melodies of the Air
WROK-News; Musicale
WTAQ-Badger Aces
8:30 CST 9:30 CDT
NBC-Burns & Allen (Grape Nuts); Kenny Sargent & Pee-Wee Hunt, vocalists; Glen Gray's Orch.: WMAQ KSD WIRE WIBA WTMJ WHO KOA KFI (also see 6 p.m.)
NBC-Nat'l Radio Forum: WENR

MBS-Henry Weber's Pageant of Melody: WGN WMT
NBC-Larry Clinton's Orchestra: WTAM WBOW
CBS-Del Casino, songs: WISN WMBD WKBB WKBB WOC WFBM WCCO WTAQ WBBM (sw-11.83)
KMOX-Let's Celebrate
KWK-Lone Ranger, sketch
WCFL-Make Believe Danceland
WHAS-Baseball; Louisville vs. Indianapolis
WJR-Let's Celebrate
WLW-Minstral Man
WOWO-Rhythm Ramblers
WROK-Tea on the Terrace
WISN-State Symphony of Boston

8:45 CST 9:45 CDT
CBS-American Viewpoints: WOC WTAQ WKBB WKBB WISN KMOX WJR (sw-11.83)
NBC-Larry Clinton's Orchestra: WLW
News: WMT WOWO
WBBM-John Harrington, news
WCCO-Welcome Stranger
WFBM-Know Your Government
WIND-Brooks Connally, comm.
WMBD-Headliners of Sports
WROK-The Builders
WSUI-Daily Iowan of the Air

9:00 CST 10:00 CDT
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE WHO KSD WTAM WLW KOA KFI
NBC-Alias Jimmy Valentine (Dr. Lyons): WENR WMT KWK WOWO (also see 5 p.m.)

CBS-Henry Busse's Orch.: WJR WBBM WCCO WSBT WISN WOC
NBC-Dance Orch.: WBOW (sw-9.53)
News: WKBB WIBA
KMOX-The Goldbergs, sketch
WFBM-Sports Review
WIND-Swedish Prgm.
WKBB-Barn Dance
WMBD-James Melton, trn.; Orchestra
WROK-Piano Reveries, Don Coil
WTAQ-Club Normandie Entertains
WTMJ-Kilowatt Hour

9:15 CST 10:15 CDT
CBS-Henry Busse's Orchestra: WSBT KMOX WFBM

WOWO-Modern Home Forum
WROK-Town Crier
WSUI-Morning Melodies; Service Reports
WTAD-Hannibal Prgm.
9:00 CST 10:00 CDT
NBC-Originalities: WIBA WCFL (sw-21.5)
NBC-David Harum, sketch (Baby O): WMAQ KSD WHO WIRE
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLS WIRE WHO KSD WMAQ (sw-15.33)
CBS-Mary Lee Taylor (Pet Milk): WMBD KMOX WFBM WBBM WOC
MBS-Get Thin to Music (Wheaties): WGN
KWK-Singing Cowboys
WAAF-Musical Memories
WBOW-State Teachers College
WCCO-Ma Perkins, sketch
WFAM-Morning Musicale
WHA-Your Health
WIND-Municipal Court
WISN-Music Old and New
WJJD-Piano & Guitar
WKBB-Tuneful Tempos
WKBB-Success Story
WLW-The Goldbergs, sketch
WMT-News; Radio Gossip
WROK-News
WSUI-Illustrated Musical Chats
WTAQ-Rhythm and Romance
WTMJ-Dan Harding's Wife

NBC-Uncle Ezra's Radio Station (Alka-Seltzer): KOA (also see 5:15 p.m.)

James Melton, trn.; Orch.: WBBM WTAQ
Sports: WHO WFBM
KSD-Russ David's Orch.
WIBA-Tropical Moods
WIRE-News
WKBB-The Impossible Parkers
WLW-Kresup Erion, sop.
WMAQ-Fort Pearson, news
WMBD-Value Hints
WROK-Musicale
WTAM-Sports; Tom Manning
WTMJ-Easy Aces

9:30 CST 10:30 CDT
NBC-Voice of Firestone; Margaret Speaks, sopr.: KFI KOA (also see 6:30 p.m.)

CBS-Pick & Pat (Model Smoking Tobacco): WFBM WHAS KMOX WCCO (also see 6:30 p.m.)

NBC-Wm. Farmer's Orch.: KWK
NBC-Al Donahue's Orch.: WHO WLW KSD WBOW WTAM WTMJ (sw-9.53)

CBS-Bunny Berigan's Orchestra: WOC WTAQ WMBD WKBB WISN (sw-6.12)
MBS-Jimmy Grier's Orch.: WGN WBBM-News With Todd Hunter
WCFL-To be announced
WENR-Ennio Bolognini's Orch.
WIBA-Aloha Land
WIND-An Evening at the Country Club

WIRE-Baseball Roundup
WJR-Baseball Scores; Peaceful Valley
WMAQ-Lou Breese's Orch.
WMT-Baseball Game
WOC-Once Upon a Time
WOWO-Johnny Silvers' Orch.
WISN-Tenth Inning
WLW-Dusty Roades' Orch.
WTMJ-Today's Events

10:00 CST 11:00 CDT
CBS-Joe Reichman's Orch.: WSBT KMOX WTAQ WKBB WBBM (sw-6.12)
NBC-Clyde Lucas' Orch.: WMAQ WBOW
NBC-Reggie Childs' Orch.: WOWO WCFL WIRE

MBS-Kay Kyser's Orch.: WGN Sports: KWK WTMJ
News: WFBM WHO WJR WOC WMBD WLW

9:45 CST 10:45 CDT
NBC-Al Donahue's Orch.: WIBA WIRE
CBS-Bunny Berigan's Orchestra: WSBT WBBM
News: WROK WIND
KSD-Little Jack Little's Orch.
WISN-Tenth Inning
WLW-Dusty Roades' Orch.
WTMJ-Today's Events

MONDAY

August 1

KOA-Colorado's Hour
KSD-Weather Report
WCCO-Let's Celebrate
WENR-Music As You Desire It
WHAS-Baseball; Louisville vs. Indianapolis
WIBA-Concert Band Hour
WIND-Swing Quartet
WISN-Wrestling Matches
WKBB-News; Music
WTAM-Musical Bulletin Board
10:15 CST 11:15 CDT
CBS-Joe Reichman's Orch.: WJR WKBB WOC WFBM
NBC-Clyde Lucas' Orch.: WLW WHO WTMJ
MBS-Kay Kyser's Orch.: KWK
KMOX-CMTC Broadcast
WCCO-Cedric Adams
WHAS-News
WIND-Cafe Continental
WMBD-Sports; Program Review
WTAM-Music You Want
10:30 CST 11:30 CDT
NBC-Vox Pop: KFI (also see Tues. at 7 p.m.)

NBC-Billy Swanson's Orch.: WCFL WIRE
CBS-Dick Jurgens' Orch.: WTAQ WMBD WFBM WBBM WSBT WKBB WOC WJR WKBB
NBC-Earl Hines' Orch.: WMAQ WBOW WOWO WIBA WLW
MBS-Radio's Candid Camera; Bob Crosby's Orch.: WMT WGN
KMOX-Morning Headlines
KWK-News
WCCO-Rollie Johnson
WHAS-Dance Band
WHO-Jam Session
WIND-News & Music
10:45 CST 11:45 CDT
CBS-Dick Jurgens' Orch.: KMOX
NBC-Billy Swanson's Orchestra: WENR
MBS-Bob Crosby's Orch.: KWK
WCCO-N. W. Umpires Ass'n
WIND-Cappy's Cabana
11:00 CST 12:00 CDT
NBC-Frank Trumbauer's Orch.: WENR
CBS-Ballads by Brooks: KMOX WFBM WBBM WISN WMBD WOC WKBB WTAQ
NBC-Eddy Duchin's Orch.: WHO WIRE WMAQ WIBA WBOW
KOA-Will Osborne's Orch.
KSD-Little Jack Little's Orch.
WCCO-Red Nichol's Orch.
WIND-Nite Watch
WKBB-Weather Report
WLW-Twenty-four Hour Review
WTAM-Otto Thurn's Orch.

End of Monday Programs

Tuesday

August 2, 1938

Tuesday

MORNING

7:00 CST 8:00 CDT
CBS-Richard Maxwell, trn.: (sw-21.52)
CBS-Music in the Air: WFAM WKBB
NBC-Breakfast Club News: WCFL WBOW (sw-21.5)
News: WJJD WTAD
Musical Clock: WBBM WIBA WOC WIRE WKBB KMOX WHIP

KWK-Band Music; News
WAAF-Breakfast Express
WCCO-Air Almanac
WFBM-Early Birds
WGN-Morning Serenade
WHO-Faye & Cleo
WIND-The Abundant Life

7:15 CST 8:15 CDT
CBS-Montana Slim, songs; News: (sw-21.52)
NBC-George Griffin, bar.: (sw-21.5)
News: WMT WCCO WHO WLS WLW
Breakfast Melodies: WROK WTAD

KWK-Sunnytime
WGN-Jean Abbey
WIND-Morning Review
WJJD-H. Zimmerman, organist
WMBD-Musical Clock

7:30 CST 8:30 CDT
CBS-Joyce Jordan, Girl Interne (Calox Toothpowder & Solidified Albolene): WBBM
NBC-Landt Trio; News: WHO
NBC-Breakfast Club; News: WOWO

MBS-Victor H. Lindlahr (Journal of Living): WGN
Morning Devotions: WKBB WLS
Musical Clock: WMT WBOW
KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM-Your Engagement Book
WHIP-Just About Time
WIND-Hawaiian Melodies
WIRE-Dessa Byrd
WJJD-Salon Echoes
WLW-Gospel Singer
WMAQ-Whistler & His Dog
WMBD-Weather Report
WROK-Morning Parade

7:45 CST 8:45 CDT
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX
NBC-Johnnie Johnston, bar.: WMAQ
News: WIND WTAD WHIP
KWK-News; Rapid Service
WBBM-Linda's First Love, sketch
WFAM-Morning Devotions
WHO-Rare Bits of News
WIRE-Better Health; News
WJJD-Salon Echoes
WKBB-Breakfast Melodies
WLS-The Boys from Virginia
WLW-Your Hollywood News Girl
WMBD-Police Flash
WTAQ-Today's Almanac

8:00 CST 9:00 CDT
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM WCCO KMOX WISN
NBC-Just Neighbors, sketch: WOWO WCFL KWK
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Floor Wax): WMAQ WIRE
News: WKBB WMBD WAAF
Musical Clock: WIBA WROK WMT

KSD-News; Dick Leibert, organist
WFAM-Concert Time
WGN-Martha Crane & Helen Joyce
WHA-Band Wagon
WHIP-Half & Half
WHO-Coffee Pot Inn
WIND-Priscilla, pianist
WJJD-Bosworth Broadcast
WKBB-Chancel Steps
WLS-The Smile Market
WLW-Hymns of All Churches
WTAD-Breakfast Hour
WTAQ-Morning Potpourri

8:15 CST 9:15 CDT
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WBBM WCCO WMBD WISN
NBC-Asher & Little Jimmie, cowboy songs: WOWO WCFL KWK
KSD-Bright & Early Melodies
WAAF-Rhythm Rhapsody
WCFL-Double in Stars
WHA-Morning Melodies
WHO-What to Serve Today
WIND-Your Favorite Band
WKBB-Musical Almanac
WKBB-Uncle Bob
WLS-News, Chuck Acree
WLW-Myrt & Marge, sketch
WOC-Musical Clock
WTMJ-Hymns of All Churches

8:30 CST 9:30 CDT
CBS-Hilltop House with Bess Johnson (Palmolive Soap): WCCO KMOX WISN WMBD WBBM
NBC-Happy Jack Turner, songs: KSD

NBC-Just Plain Bill, sketch (Kolyons): WMAQ WIRE
MBS-Variety Prgm.: WGN KWK WMT
WAAF-Canary Serenade
WBOW-Radio Gospel
WCFL-Hit Revue
WFAM-Shoppers' Guide
WFBM-Favorite Melodies
WHIP-Polish Varieties
WHO-Those Happy Gilmans
WIBA-Today's Almanac; Society Reporter
WIND-Piano & Guitar
WJJD-Illinois Medical Society
WKBB-Hits & Encores
WKBB-Olive Hagen, organist
WLS-Old Music Chest
WLW-Hilltop House, sketch
WOWO-Tri Topics
WROK-Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Interchurch Revival
WTAQ-Sunshine Hour
WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT
NBC-Woman in White (Pillsbury): WMAQ WIRE KSD WTMJ WHO
NBC-Ma Perkins, sketch (Oxydol): WLS
CBS-Stepmother, sketch (Colgate): KMOX WCCO WBBM WFBM
NBC-Jerry Sears' Orch.: WBOW (sw-21.5)
WCFL-Bittersweet Melodies
WIND-Swing Melodies
WISN-Early Risers Cluh
WJJD-Tommy Tucker's Orch.
WKBB-Your Home
WKBB-Betty Simonsen
WLW-Betty & Bob, sketch
WMBD-Jay's Women of Today

WOWO-Modern Home Forum
WROK-Town Crier
WSUI-Morning Melodies; Service Reports
WTAD-Hannibal Prgm.
9:00 CST 10:00 CDT
NBC-Originalities: WIBA WCFL (sw-21.5)
NBC-David Harum, sketch (Baby O): WMAQ KSD WHO WIRE
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLS WIRE WHO KSD WMAQ (sw-15.33)
CBS-Mary Lee Taylor (Pet Milk): WMBD KMOX WFBM WBBM WOC
MBS-Get Thin to Music (Wheaties): WGN
KWK-Singing Cowboys
WAAF-Musical Memories
WBOW-State Teachers College
WCCO-Ma Perkins, sketch
WFAM-Morning Musicale
WHA-Your Health
WIND-Municipal Court
WISN-Music Old and New
WJJD-Piano & Guitar
WKBB-Tuneful Tempos
WKBB-Success Story
WLW-The Goldbergs, sketch
WMT-News; Radio Gossip
WROK-News
WSUI-Illustrated Musical Chats
WTAQ-Rhythm and Romance
WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT
NBC-Vic & Sade, sketch (Crisco): WLS WLW
NBC-Breen & De Rose: WBOW WMT (sw-21.5)
CBS-Rhythmairs: WFAM KMOX
MBS-Bachelor's Children (Old Dutch Cleanser): WGN

WOWO-Modern Home Forum
WROK-Town Crier
WSUI-Morning Melodies; Service Reports
WTAD-Hannibal Prgm.
9:00 CST 10:00 CDT
NBC-Originalities: WIBA WCFL (sw-21.5)
NBC-David Harum, sketch (Baby O): WMAQ KSD WHO WIRE
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLS WIRE WHO KSD WMAQ (sw-15.33)
CBS-Mary Lee Taylor (Pet Milk): WMBD KMOX WFBM WBBM WOC
MBS-Get Thin to Music (Wheaties): WGN
KWK-Singing Cowboys
WAAF-Musical Memories
WBOW-State Teachers College
WCCO-Ma Perkins, sketch
WFAM-Morning Musicale
WHA-Your Health
WIND-Municipal Court
WISN-Music Old and New
WJJD-Piano & Guitar
WKBB-Tuneful Tempos
WKBB-Success Story
WLW-The Goldbergs, sketch
WMT-News; Radio Gossip
WROK-News
WSUI-Illustrated Musical Chats
WTAQ-Rhythm and Romance
WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT
NBC-Vic & Sade, sketch (Crisco): WLS WLW
NBC-Breen & De Rose: WBOW WMT (sw-21.5)
CBS-Rhythmairs: WFAM KMOX
MBS-Bachelor's Children (Old Dutch Cleanser): WGN

NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD
News: WKBB WMBD WOC
Editor's Daughter: WBBM WOWO
KWK-Great Works of Man
WAAF-Hog 'n' Harmony
WCCO-Bachelor's Children
WCFL-Rhythm Roundup
WFBM-Apron Strings
WHA-World Observer
WIBA-Organ Melodies
WISN-Symphonetta
WJJD-Sports Edition Handicapper
WKBB-Lewis Kent Ensemble
WROK-On the Mall
WTAQ-Music in a Sentimental Mood
WTMJ-Happy Gilmans

9:30 CST 10:30 CDT
NBC-Gen. Fed. of Women's Clubs: WMAQ (sw-21.5)
NBC-Pepper Young's Family, sketch (Camay Soap): WLS
CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM
NBC-The Story of the Month: WCFL WIBA WHO WBOW
KWK-Pop Wise & Filbert
WAAF-Swing High
WFAM-Fashion Parade
WGN-Man on State Street
WHA-Story Behind the Song
WHIP-Names & Their Stories
WIND-Serenade to the Ladies
WIRE-Jerry Shelton
WJJD-Women's Exchange Prgm.
WKBB-Eb & Zeb, sketch
WKBB-Today's Almanac
WLW-Summer Sing
WMT-Louise Hathaway
WOC-Library Prgm.

(Continued on Next Page)

TUESDAY

August 2

(9:30 a.m. Continued)

WOWO-Linda's First Love, sketch
 WROK-Milk-Made Magic
 WTAD-Ma Perkins, sketch
 WTAQ-Roundup
 WTMJ-Morning Melodies
9:45 CST 10:45 CDT
 NBC-Kitty Keene, Inc., sketch (Dreft): WHO
 NBC-Viennese Ensemble: KWK WMT WOWO WBOW (sw-21.5)
 NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW
 CBS-Aunt Jenny's Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD
 MBS-Manhattans: KWK KSD-Ranch Boys, trio
 WAAF-Novelettes
 WCFL-Voice of Romance
 WFAM-Lou Pike, organist
 WGN-Painted Dreams
 WHIP-Pacific Paradise
 WIBA-Church of the Air
 WIND-Livestock Markets
 WIRE-Linda's First Love, sketch
 WJJD-Garwood Van's Orch.
 WKBB-Morning Melodies
 WKBH-Swing Interlude
 WLS-Grace Wilson, contr.; John Brown, pianist
 WOC-Melodic Variations
 WROK-Radio Rhythm
 WSUI-Pgm. Calendar; Weather
 WTAD-Kitty Keene, sketch
10:00 CST 11:00 CDT
 CBS-Tower Town Tempoc: WOC WMBD WCCO WTAQ WISN WFAM WFBM
 NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
 NBC-Vaughn De Leath: KSD
 NBC-Campus Kids: WBOW WMT KWK
 KMOX-Jean Abbey, talk
 WAAF-Let's Dance
 WBBM-Missus Goes to Market
 WCFL-Peekers in the Pantry
 WGN-Manhattan Mother, sketch
 WHA-Homemakers
 WHIP-Fashions & the Home
 WHO-The Goldbergs, sketch
 WIBA-Linda's First Love, sketch
 WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
 WIRE-Dessa Byrd
 WJBC-Theater Time
 WJJD-Bureau of Missing Persons
 WKBB-Hollywood Reporter
 WKBH-Home Economics
 WLS-Markets; News
 WLW-Editor's Daughter, sketch
 WOWO-Bill Board
 WROK-News; Organ
 WSUI-Radio Stylist
 WTAD-News
 WTMJ-What's New in Milwaukee?
10:15 CST 11:15 CDT
 NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW
 CBS-Irene Beasley, R.F.D. No. 1: WFBM WTAQ WFAM WKBH WOC
 NBC-Bailey Axton, Inr.: KWK WBOW (sw-15.33)
 KMOX-Houseboat Hannah, sketch
 KSD-Nat Shilkret's Orch. & The Master Singers
 WAAF-Willie Winn, sport of kings
 WBBM-The Happy Gilmans
 WCCO-Judy & Jane
 WGN-Don Pedro's Magic Violin
 WHIP-Morning Dance
 WHO-Houseboat Hannah
 WIBA-Editor's Daughter, sketch
 WIND-Priscilla Holbrook, pianist
 WISN-News
 WJBC-Women in the News
 WJJD-Criminal Court Interviews
 WKBH-House of McGregor
 WKBH-Your Home Pgm.
 WLS-Piano Concert
 WMBD-Linda's First Love
 WMT-Bits of Everything
 WROK-His Majesty, the Baby
 WSUI-Yesterday's Musical Favorites
 WTAD-Bee & Vee
10:30 CST 11:30 CDT
 NBC-Nat'l Farm & Home Hour: Spkrs.; Walter Blaufuss' Orch.: WIBA WMAQ WBOW
 Speakers: Josephine Hemphill, Morse Salisbury, A. D. Stedman and Gordon Zimmerman.
 NBC-Skylines: KSD
 CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM
 News: KWK WHIP
 WAAF-Morning Songs
 WCCO-Happy Gilmans
 WCFL-Double in Stars
 WFAM-Harlan Hogan
 WFBM-Mrs. Farrell's Kitchen
 WGN-Quin Ryan's News

WHA-Music Appreciation Course
 WHO-Myrt & Marge, sketch
 WIND-Harry Zimmerman, organist
 WIRE-Footnotes; News
 WISN-Organ Melodies
 WJBC-Interviews in Homes
 WJJD-Safety Court
 WKBB-House of MacGregor
 WKBH-Questions and Answers
 WLS-Evelyn, the Little Maid
 WLW-News; Livestocks; River; Weather; Markets
 WMBD-Honeymoon Lane
 WOC-Radio Bazaar
 WOWO-Bob and Norm
 WROK-Kaye Kreamer. Woman's Forum
 WSUI-The Book Shelf
 WTAD-Let's Waltz
 WTAQ-News; Merry-Go-Round
 WTMJ-Kitty Keene, sketch
10:45 CST 11:45 CDT
 NBC-Piano Recital: WIRE KSD WCFL
 CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM
 NBC-Nat'l Farm & Home Hour: KWK WLW
 WAAF-Markets; Sweet & Slow
 WCCO-Grandina Travels
 WFAM-Civic Safety Council
 WGN-Musical Mail Box
 WHIP-Tin Pan Alley
 WHO-Hilltop House, sketch
 WISN-Ann Leslie's Scrapbook
 WJBC-Peggy Payne & Pioneers
 WKBB-The Mixing Bowl
 WKBH-Piano Styles
 WLS-Weather; Markets; News
 WMBD-Bandwagon
 WMT-Tom Owens' Cowboys
 WOC-Screenians Pgm.
 WOWO-Honolulu Serenaders
 WROK-Freepost Studios
 WTAD-Betty & Bob
 WTMJ-Blue Room Ensemble
11:00 CST 12:00 CDT
 CBS-The Goldbergs, sketch (Oxydol): WOC WKBH WBBM WCCO
 NBC-Glenn Darwin, bar.: KSD
 MBS-The Happy Gang: WGN
 KMOX-Ma Perkins, sketch
 WAAF-Symphonic Hour
 WBAA-The Dentist Says
 WCFL-The Hit Revue
 WFBM-Bohemians
 WHIP-Southtown Church Hour
 WHO-Dan Harding's Wife, sketch
 WIND-Indiana News
 WIRE-Singin' Sam
 WISN-Morning Musicale
 WJBC-Surprise Party
 WJJD-Anything Can Happen
 WKBH-Magic Violin
 WLS-Tommy Tanner
 WMBD-Messenger; Morning Music
 WOWO-Consolaires
 WSBT-News; Stork Report; Farm Flashes
 WSUI-Within the Classroom; Farm Flashes
 WTAD-All for the Ladies
 WTAQ-Em Owen, organist
 WTMJ-Heinie-Spam
11:15 CST 12:15 CDT
 CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN
 NBC-Three Romeos: WCFL KSD WIRE (sw-15.33)
 News: WJJD WOWO
 WBAA-Morning Melodies
 WHA-Organ Interlude
 WHIP-Englewood Hour
 WHO-Vic and Sade
 WIND-Tommy Ott, organist
 WJBC-Parade of Bands
 WKBB-Book of the Hour
 WKBH-Club Calendar
 WMBD-Pekin Homemaker
 WOC-Studio Swingapators
 WSBT-The Day Dreamer
 WTMJ-Heinie & His Grenadiers
11:30 CST 12:30 CDT
 NBC-Words and Music: WMAQ KSD WIBA (sw-15.33)
 CBS-Road of Life, sketch (Chipso): KMOX WBBM
 NBC-Mother-in-Law, sketch: KWK
 WBOW-Presentation
 WCCO-Houseboat Hannah
 WCFL-Noon-Day Concert
 WFBM-Hoosier Farm Circle
 WGN-Markets; Mid-day Service
 WHA-Talking Book
 WHIP-Hollywood News
 WHO-Bowers Band
 WIND-Christian Science Pgm.
 WIRE-Farm & Home Hour
 WISN-Edmund Clair's Orch.
 WJBC-Singing Sam
 WJJD-Priscilla Holbrook, pianist
 WKBB-Social Calendar; Farm News
 WKBH-Rhapsody and Rhythm
 WLS-Markets; News
 WLW-Live Stock & Poultry Reports; News
 WMBD-Thrift Message; Melody Miniature
 WMT-Sweet and Swing
 WOC-Hymns of All Churches

Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

NIGHT

6:00 CST (7:00 CDT) Four Corners Theater, CBS.
 6:00 CST (7:00 CDT) Johnny Presents, NBC.
 7:30 CST (8:30 CDT) Attorney-At-Law, NBC.
 7:30 CST (8:30 CDT) Benny Goodman, CBS.
 8:00 CST (9:00 CDT) Hal Kemp, CBS.
 8:00 CST (9:00 CDT) Robert L. Ripley, NBC.
 8:30 CST (9:30 CDT) Jimmie Fidler, NBC.

WOWO-Joe Trimm
 WSBT-In Movie Land
 WTAD-Police News
 WTAQ-Mailman

11:45 CST 12:45 CDT
 CBS-Gospel Singer; Edward MacHugh, bar.; Organ (Ivory Soap): WBBM KMOX WCCO
 CBS-Ann Leaf, organist: (sw-15.27)
 NBC-Armchair Quartet: KWK WOWO
 News: WMT WBAA WIND WMAQ
 WCFL-Know Yourself
 WFBM-Markets; Farm Bureau Pgm.
 WHIP-Cascade Melodies
 WHO-Markets & Weather
 WISN-Even As You and I
 WJBC-Rhythm Review
 WJJD-Salon Ensemble
 WKBH-Student Recital
 WLS-Dinner Bell Pgm.
 WLW-Noonday Reveries
 WMBD-Window Shopper
 WOC-Farm Bureau & Markets
 WROK-Round the Town
 WSBT-Man on the Street
 WSUI-Farm Flashes
 WTAD-Dance Revue
 WTAQ-Farmhands
 WTMJ-Livestock Quotations

AFTERNOON

12:00 CST 1:00 CDT
 CBS-Tours in Tone: WKBH WKBH WOC WCCO WSBT (sw-15.27)
 NBC-Betty & Bob, sketch (Gold Medal): KWK WIRE WTMJ WHO WMAQ
 MBS-Dorothy Foster, pianist: WGN
 News: WTAD WJBC WMBD KMOX-Singin' Sam
 KSD-Sports Preview
 WAAF-Don Bolt, commentator
 WBAA-Joe Hoffman, pianist
 WBBM-Manhattan Mother
 WBOW-Street Reporter
 WCFL-Spotlight Pgm.
 WFBM-Blue Ribbon Melodies
 WHA-Musicale
 WHIP-Movie Tunes
 WIBA-Interlude; Country Home
 WIND-Lupi Italian Hour
 WISN-Musical Heat Wave
 WJJD-Livestock Markets
 WLW-Linda's First Love, sketch
 WMT-Cedar Valley Hillbillies
 WOWO-Familiar Hymns
 WSUI-Rhythm Rumbles
12:15 CST 1:15 CDT
 NBC-Let's Talk It Over: WBOW Darius Milhaud and his compositions, particularly the Second String Quartet, will be discussed by Lisa Sergio and Edward Lockspeiser, the English biographer of Debussy and Ravel.
 CBS-Harry Cool & Harmonettes: WOC WKBH WSBT (sw-15.27)
 NBC-Arnold Grinnin's Daughter, sketch (Gold Medal): WIRE WLW WMAQ KWK WTMJ
 MBS-Pinky Hunter, songs: WGN Kitty Keene: WCCO KMOX
 Man on the Street: WTAQ WKBH WBBM
 News-WFBM WKBH
 WAAF-Estelle Barnes, pianist
 WBAA-Court of Safety
 WCFL-Musical Pgm.
 WHIP-I Am the Law of Your Life
 WHO-Luncheon Music
 WIBA-News; Market Reports
 WJBC-Old vs. New
 WJJD-Midday Roundup
 WLS-Cornbelt Gossip
 WMBD-Town Crier; Farm Mkts.
 WMT-Question Man; Voice of Iowa
 WOWO-Market Service
 WROK-Column Left, news
 WTAD-Cy & Freckles

12:30 CST 1:30 CDT
 NBC-Valiant Lady, sketch (Gold Medal): WLW WIRE WMAQ KWK
 A dramatic review of this program and its cast may be found on pages 22 and 23.
 CBS-Marine Band: WSBT WFBM WISN (sw-15.27)
 NBC-Music Guild: Guests: WCFL Program: The Perole String Quartet will play the Second String Quartet by the contemporary French composer, Darius Milhaud.
 MBS-West & Matey: WGN News: WHO WOC
 Farm News: WLS WMBD
 KMOX-Linda's First Love, sketch
 WAAF-Markets; Adult Education Council
 WBAA-Luncheon Dance Time
 WBBM-Kitty Keene, sketch
 WBOW-On the Mall
 WCCO-First Edition
 WHA-Farm Pgm.
 WHIP-Concert with Dorothy Kay
 WIND-Safety Talk
 WKBH-Man on the Street
 WKBH-Luncheon Music
 WMT-Markets; Cedar Valley Hillbillies
 WOWO-Ozark Rambler
 WROK-Couple on the Street; Treasure Chest
 WTAD-Farm; Weather; Markets
 WTMJ-Dance Orch.

12:45 CST 1:45 CDT
 CBS-Marine Band: WOC WMBD
 NBC-Hymns of All Churches (Gold Medal): WMAQ WHO WIRE KWK
 News: WKBH WTAQ
 KMOX-Editor's Daughter, sketch
 KSD-News; Market Reports
 WAAF-Josephine Bell, sop.
 WBAA-Market Reports
 WBBM-Houseboat Hannah, sketch
 WBOW-Tune of the Day
 WCCO-Tune Time
 WGN-Len Salvo, organist
 WIBA-Melody Moments
 WIND-Organ & Vibra-harp
 WJJD-Ben Kanter, pianist
 WKBH-Song Hit of the Day; Pet Corner
 WLS-Gabriel Heatter
 WLW-Kitty Keene, sketch
 WMT-Iowa Cornhuskers; Many Happy Returns
 WOWO-Ranch Boys
 WROK-Home Folks Hour
 WTAD-Luncheon Music
 WTMJ-Sidewalk Reporter
1:00 CST 2:00 CDT
 CBS-Adventures in Rhythm: WKBH WFBM WSBT WOC WCCO WISN (sw-15.27)
 NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ KSD
 News: WIND WTAD WHIP Man on the Street: WMBD WTAQ
 KMOX-Inquiring Reporter
 KWK-Backstage Wife, sketch
 WAAF-"L" Reporter, interviews
 WBAA-Alberta Schmadel, sop.
 WBBM-Broadcast Rhymsters
 WBOW-Sportscasting
 WCFL-Make Believe Danceland
 WGN-Memory Lane
 WHA-Farm Organization Forum
 WIBA-Concert Trio
 WIRE-Reporter
 WJJD-Tommy Tucker's Orch.
 WKBH-Ma Perkins
 WLS-Homemakers Hour
 WMT-Jingle Contest; Iowa Cornhuskers
 WOWO-The Observer
1:15 CST 2:15 CDT
 NBC-Oxydol's Own Ma Perkins, sketch: WMAQ KSD WTMJ WHO
 NBC-Rakov's Orch.: (sw-15.33)
 CBS-Adventures in Rhythm: WKBH
 MBS-Reminiscing: KWK
 KMOX-Judy & Jane, sketch
 WAAF-Carnival Matinee

WBBM-Meet the Missus
 WBOW-To be announced
 WCO-Betty & Bob
 WLW-Ma Perkins, sketch
 WHA-Musical Varieties
 WHIP-Band Concert
 WIND-Piano Tunes
 WIRE-Noonday Headlines
 WLW-Ma Perkins, sketch
 WMBD-His Majesty, the Baby
 WMBI-Gospel Music
 WMT-Tonic Tunes
 WTAD-Quincy Marches On
 WTAQ-Golden Matinee
1:30 CST 2:30 CDT
 NBC-Army Band: WBOW WIBA (sw-15.33)
 CBS-Deep River Boys: WKBH WSBT WKBH WFBM WTAQ WOC WISN WMBD WCCO (sw-15.27)
 NBC-Pepper Young's Family, sketch (Camay Soap): WHO WMAQ KSD WLW WTMJ
 MBS-Edna O'Dell, songs: WGN News: WCFL KWK
 KMOX-Magic Kitchen
 WBAA-Monitor Views the News
 WBBM-Pat Flanagan
 WHA-Organ Melodies
 WHIP-Dancing Party
 WIND-Band Stand
 WIRE-Matinee Varieties
 WJJD-Two Pianos
 WMT-News; Musical Interlude
 WROK-Old Refrains
1:45 CST 2:45 CDT
 NBC-The Guiding Light (White Naphtha): WMAQ WHO WTMJ KSD WLW
 NBC-Army Band: KWK
 CBS-Tune Time: WKBH WISN WSBT WKBH WFBM WTAQ WOC (sw-15.27)
 WBAA-Eugene Finegan, violinist
 WBBM-Dugout Dope
 WCCO-Markets
 WCFL-Baseball Talk
 WGN-The Leadoff Man
 WIND-Dugout Interviews
 WJJD-Warren Brown Talks Baseball
 WLS-News, George Menard
 WMBD-Hello, Neighbor
 WMT-Movie Man
 WOWO-Women in the News
 WROK-Tabernacle Hour
 WTAD-Bessie Dean Reinert
2:00 CST 3:00 CDT
 NBC-Seaside Nights, variety show from London: WOWO WBOW WMT WENR
 NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA
 CBS-Highways to Health: WISN WTAQ WKBH WKBH WSBT WFBM (sw-15.27)
 Speaker: Dr. Anthony Bassler of St. Vincent Hospital on the subject "Dieting for Health."
 Dan Harding's Wife: WLW KSD
 Baseball: White Sox vs. Philadelphia: WGN WBBM WCFL WIND WJJD
 KMOX-Those Happy Gilmans
 KWK-Today at Two
 WAAF-News; Weather
 WBAA-Concert Review
 WCCO-Ladies First
 WHA-News and Views
 WHIP-Gav Caballeros
 WMBD-Editor's Daughter, sketch
 WOC-Charm Cottage
 WROK-News; Concert Interlude
 WSUI-Int'l Scene; Within the Classroom
 WTAD-Hannibal Pgm.
2:15 CST 3:15 CDT
 NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO
 CBS-Accent On Music: WCCO WTAQ WKBH WMBD WFBM WOC WISN WKBH WSBT (sw-15.27)
 MBS-Midstream, drama: WLW Matinee Melodies: WAAF WROK
 KMOX-One Woman's Opinion
 KSD-George Hall's Orch.
 KWK-Hollywood on Parade
 WHA-Magazine Rack
 WHIP-A Book of Poems
 WROK-Ber. Whitchurch, songs
 WSUI-Within the Classroom
2:30 CST 3:30 CDT
 NBC-To be announced: WIRE WMAQ WHO KSD
 CBS-Obligato: WTAQ WKBH WKBH WSBT WFBM WFBM WOC WISN WFAM (sw-15.27)
 NBC-Club Matinee: WMT WENR WBOW
 KMOX-Headline Highlights
 KWK-Richard Hayes, swing organist
 WBAA-The Home Builders
 WCCO-Front Page Parade
 WHA-Music of the Masters
 WKBH-To be announced
 WLW-Jane Tresler, vocalist
 WOWO-Old Time Religion
 WROK-Rhythm Before Three
 WTAD-Sports Talk

WTMJ-News; Police; Weather; Spotlight
2:45 CST 3:45 CDT
 NBC-Girl Alone, sketch: WMAQ
 CBS-Songs by Lorraine: WFAM
 WTAQ WKBH WFBM WKBH WISN WMBD WCCO WOC (sw-15.27)
 MBS-The Hatterfields: WLW
 KMOX-Dope from the Dugout
 KSD-Songs of Jean Carmen
 KWK-Man in the Stands
 WAAF-Piano Novelties
 WBAA-Treasure Chest
 WHIP-Topical Commentary
 WHO-Favorite Melodies
 WIRE-Oklahoma Outlaws
 WTMJ-Down a Country Road
3:00 CST 4:00 CDT
 NBC-Paul Martin's Music: WHO WBOW WIRE WMAQ
 NBC-The Four of Us; Dean Fossler, organist: WENR
 CBS-Columbia Chamber Orch.: WFAM WKBH WTAQ WOC WFBM WMBD WBBM WISN WKBH (sw-15.27)
 Baseball Game: WTAD WMT Baseball; St. Louis Browns vs. Washington: KMOX KWK
 KSD-Baseball Scores
 WAAF-Rhumba Beat
 WBAA-Social Security Pgm.
 WCCO-Musical Pgm.
 WHIP-Modern Rhythm
 WIBA-Today's Front Page
 WIRE-Public Court
 WJBC-Bible Study Hour
 WLW-Houseboat Hannah, sketch
 WOWO-News
 WROK-Kaye Kreamer, Women of the Hour
 WTMJ-Valiant Lady
3:15 CST 4:15 CDT
 CBS-Columbia Chamber Orch.: WCCO
 NBC-Don Winslow of the Navy, sketch: WIBA WOWO
 NBC-Silhouettes of the West: WENR
 WAAF-Organ Melodies
 WBAA-Afternoon Musicale
 WENR-To be announced
 WHIP-Reba Lessard, pianist
 WHO-Judy & Jane, sketch
 WLW-Charlie's Singing School
 WTMJ-Home Harmonizers
3:30 CST 4:30 CDT
 NBC-Kellogg's Singing Lady, Irene Wicker: WLW
 NBC-Edward Davies, bar.: WENR WBOW
 CBS-Nila Mack's Let's Pretend: WFBM WKBH WOC WKBH WMBD WCCO WTAQ
 NBC-Your Family & Mine (Seal-test): WMAQ WIBA WTMJ
 News: WHO WJBC
 WAAF-How Much Do You Know
 WFAM-Young America on the Air; Pop Concert
 WGN-Melody Lane
 WHA-Weather Bureau
 WHIP-Orchestra With Wally Estrup
 WIRE-Master Singers
 WISN-Tea Time Tunes
 WOWO-Book Review
 WROK-Helene Kimberley
3:45 CST 4:45 CDT
 NBC-Joseph Gallicchio's Orch.: WHO WIBA WBOW WMAQ KSD WTMJ
 NBC-Indiana Indigo; Soloists & Orch.: WOWO WENR WIRE
 WAAF-Salon Concert
 WBAA-Scientific News
 WBBM-Tenth Inning
 WLW-Mad Hatterfields, sketch
 WHIP-News
 WJBC-American Years
 WAAF-Salon Concert
 WLW-Man of Mars
 WROK-Radio Rhythm
4:00 CST 5:00 CDT
 CBS-News; Eton Boys: WCCO WTAQ WKBH WFBM WFBM WOC WISN WKBH WSBT (sw-9.53)
 NBC-Science in the News, Guest Speaker: WIBA WMAQ WBOW (sw-9.53)
 NBC-Paul Sabin's Orch.: WOWO WIRE WLW WCFL
 Baseball Scores: WIND WJJD
 KSD-Samuel Kissell, violinist
 WAAF-Song Webs
 WBAA-The Magic Carpet
 WENR-Malcolm Claire, children's stories
 WGN-Bill Anson
 WHIP-Hollywood Brevities
 WHO-Rhythm Makers
 WISN-News; Pgm. Preview
 WJBC-Request Hour
 WMBD-Kitty Keene, Inc.
 WOC-News
 WROK-News; Musicale
 WTMJ-Variety Revue
4:15 CST 5:15 CDT
 NBC-Adrian Rollini's Orchestra; News: WCFL WBOW KSD (sw-9.53)
 CBS-Barry Wood's Music: WCCO WKBH WFAM WKBH WISN WFBM WTAQ WBBM

TUESDAY

August 2

Frequencies

KMOX-1090
KOA-830
KSD-560
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHS-820
WHIP-1480
WHO-1000
WIB-1280
WIND-560
WIRE-1400

WCFL-Tune Teasers
WFBM-Earl Gordon
WHIP-Four Wonders
WIBA-W. P. A. Musicale
WJJD-Ben Kanter, pianist
WLW-Denton & Barber, sports
WOWO-Talks
WROK-Sports
WTAD-Hannibal Prgm.
WTAQ-Bureau of Public Service
WTMJ-Heinie & His Grenadiers

5:30 CST 6:30 CDT
NBC-Rhythm Symphonic: WOWO WMT

MBS-The Inside of Sports (Bayuk Cigars, Inc.): WLW
CBS-Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WBBM
NBC-Jan Savitt's Orch.: WCFL WHO

News: WKBH WIBA WMAQ WIRE
Sports: KSD WMBD
To be announced: WCFL KWK WAAF-Half and Half
WCCO-On to Nicollet Mora, Minn.
WENR-Ennio Bolognini's Orch.
WFAM-Keyboard and Console
WFBM-N. Y. A. Prgm.; Footlight Parade
WGN-Bob Elson, sports
WHA-Music Album
WHIP-The Seeing Blind
WISN-Sports; Interlude
WJJD-Sentenced Men, interviews
WKBH-Echoes of Stage & Screen
WOC-Organ Moods
WROK-Evelyn Gellafio, songs
WSUI-Vacation Adventuring;
Daily Iowan of the Air
WTAQ-Al Michel's Sport Wheel

5:45 CST 6:45 CDT
NBC-Rhythm Symphonic: WENR
NBC-The Roving Prof.: WMAQ
Subject: "Asia in the Heart of Europe."

MBS-Inside of Sports (Bayuk Cigars, Inc.): WGN
News: WFBM WLW WHO
Sports: WCFL WKBH WTMJ WJJD
Sports: News: WMT KWK
KSD-Your Family and Mine
WBOW-Ice Jamboree
WCCO-Musical Prgm.
WHA-Fun Time
WIBA-Today's Birthdays; Sports
WIRE-Basonology
WISN-Songs by George Gershwin
WMBD-Dean & Gail
WOC-Sunset Serenade
WROK-Interesting Facts
WTAQ-Dance Time

NIGHT

6:00 CST 7:00 CDT
NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris); Jack Johnstone's dramas; Genevieve Rowe; Swing Fourteen; Floyd Sherman, trn.; Glenn Cross & Beverly: WHO
WTMJ WLW WIRE WTAM
KSD WMAQ (sw-9.53) (also at 9:30 p.m.)

CBS-Four Corners Theater, dir. Earl McGill: KMOX WBBM WJR WCCO WFBM WTAQ (sw-11.83)
"Aunt Jerushy on the War Path" is the title of this week's rural drama.
Turn to page 2 for more detail.

NBC-Dance Time, dir. Joe Usifer: WLS
MBS-Morton Gould's Orch.: WMT WGN
News: WAAB WCFL
Sports: WTAD WKBH WKBH WOC

KOA-Westernaires
KWK-Al Sarli's Jam Session
WBOW-Sports; Baseball Interviews
WFAM-The New Yorkers
WHA-Organ Reverie
WHAS-Chandler Political Speech
WHIP-Hungarian Family Hour
WIBA-Concert Ensemble
WIND-Recreation of Today's Game
WISN-Down by Hermans
WJJD-Variations, Musical Prgm.
WMBD-Dinner Music
WOWO-Spelling Bee
WROK-News; Concert Hall
WSUI-Dinner Hour Prgm.

6:15 CST 7:15 CDT
MBS-Morton Gould's Orch.: KWK
News: WOC WMBD
WAAF-Pacific Paradise
WBOW-Our Neighbors
WCFL-Pop Tunes
WFBM-Amer. Family Robinson
WIBA-Concert Interlude
WJJD-Seger Ellis' Orch.
WKBH-Sweetheart Serenade
WKBH-Dinner Music
WLS-News, Chuck Acree
WROK-Gene Robinson, piano moods

WTAD-Freshest Thing in Town
WTAQ-Gaylord Carter

6:30 CST 7:30 CDT
NBC-Wayne King's Orch. (Lady Esther): WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53)

CBS-Get Together Prgm.; Jack Berch's Boys: WBBM WOC KMOX WISN WCCO WHAS WJR WMBD (sw-11.83)
NBC-Information Please: WBOW WLS

MBS-The Green Hornet, drama: WGN KWK WMT
WAAF-Evening Concert
WCFL-Jack Kelly's Orch.
WFAM-Brilliant Bronze Boys
WFBM-Charles Baum's Orch.
WHA-Evening Musicale
WHIP-Love Letter
WJJD-Bob Atcher & Bonnie Blue Eyes
WKBH-Amer. Family Robinson
WKBH-Echoes of Stage & Screen
WLW-Adventures in Paradise
WOWO-Wilbur Pickett's Orch.
WROK-Italian Hour
WTAD-Dust Off the Diamond
WTAQ-News

6:45 CST 7:45 CDT
News: WKBH WFBM
WCCO-Baseball Resume
WCFL-Barett O'Hara
WFAM-George E. Sokolsky
WTAQ-Ramblin' Trio

7:00 CST 8:00 CDT
CBS-Grand Central Station (Listerine): WJR WHAS WBBM WCCO KMOX WFBM (sw-11.83)
NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ WLW (also see Mon. prgms. at 10:30 p.m.)

MBS-Don't You Believe It? (Sensation Cigarettes): WGN KWK
NBC-Now & Then; Frank Hodek's Orch.: WMT WBOW WIBA
CBS-To be announced: WKBH WTAQ

WCFL-Labor Flashes
WIND-News & Sports
WISN-Fiddlers Three
WJJD-Church on the Hillside
WKBH-Dubuque Star Revue
WLS-To be announced
WMBH-George Cobb, violinist
WOC-Voces of Friendship
WROK-Freepoint Studios
WSBT-Curtain Calls
WSUI-Children's Hour
WTAD-The Yellow Fang
WTMJ-Miller High Life Party

7:15 CST 8:15 CDT
MBS-Frank Ferneau's Orch.: KWK
CBS-To be announced: WKBH
WCFL-Teachers Union, talk
WGN-Grant Park Concert
WIBA-Clarice Lee
WIND-News Behind the News
WISN-Songs by Brick Holton
WJJD-Suppertime Frolic
WMBD-Maurice Warner
WTAD-News Summary

7:30 CST 8:30 CDT
NBC-Attorney-at-Law, drama (Johnson's Wax): WIRE KSD WTAM WTMJ WMAQ WIBA WHO WLW

CBS-Benny Goodman's Orch. & Guest (Camel Cigarettes): WMBD KMOX WCCO WHAS WBBM WFBM WSBT WTAQ WISN WJR WKBH WOC (sw-11.83)
Benny Goodman returns from his trip to Europe this date. While he was away Guy Lombardo and Ben Bernie conducted his swingsters.

NBC-Jamboree Orch.: WOWO KWK WENR
WBOW-The Magic Claw
WCFL-News
WGN-Jimmy Grier's Orch.
WIND-Dance Orch.
WJJD-Suppertime Frolic
WKBH-Concert Hall
WMT-Do You Want to Be in Radio?
WSUI-Evening Musicale

7:45 CST 8:45 CDT
NBC-Jamboree: WMT
KWK-Inside of Sports
WFCL-Geo. Hessberger's Orch.
WGN-News; Sports Celebrity Parade
WIND-Vincent Borrelli's Orch.
WSUI-Browsing Abroad

8:00 CST 9:00 CDT
CBS-Time to Shine (Griffin Shoe Polish); Hal Kemp's Orch.; Guests: WJR WBBM WCCO KMOX WHAS WFBM (sw-11.83)

NBC-Robert L. (Believe-It-Or-Not Ripley) (Post Bran Flakes); Linda Lee, vocalist; B. A. Rolfe's Orch.; Guests: KSD WTMJ KOA WIRE WHO WMAQ WIBA WTAM (sw-9.53)

Guest: Kuda Bux, young Hindu mystic, will stroll over a bed of white coals, glowing in a pit four feet deep, three feet wide and ten feet long, while Ripley gives an eye-witness account of the feat.
Turn to page 3 for more detail.

MBS-True Detective Mysteries (Lambert Co.): WLW WGN

KWK-Answer Game
WCFL-Townsend Plan
WIND-Organ & Vibra-harp
WISN-Del Sarto's Music
WKBH-Gaslight Harmonies
WKBH-Rapid Ad
WMBD-Number, Please
WOC-Play Burgemeister
WROK-Home Builders
WSUI-High School Speech Groups Prgm.
WSBT-Music of the Moderns
WTAQ-Treasures Next Door

8:15 CST 9:15 CDT
WCFL-Jack Kelly's Orch.
WGN-Concert Orch.
WIND-Grant Park Concert
WISN-Baseball Game
WKBH-Music in a Sentimental Mood
WKBH-Loyal Order of Moose
WLW-Steve Merrill, Five Aces & Orch.
WMBD-Toasty Paul's Melody Men
WROK-News; Musicale

8:30 CST 9:30 CDT
NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTAM WMAQ WTMJ WLW WHO WIRE WTMJ
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Milwaukee County Park Concert: WOC WMBD WKBH WKBH WFBM WSBT WBBM WJR
NBC-Music All Your Own; Orch.: WBOW WENR
MBS-Vincent Lopez' Orch.: WMT KWK

Let's Celebrate: KMOX WCCO
WCFL-Make Believe Danceland
WGN-The Northerners
WHAS-Here's to You
WOWO-The Hoosierettes
WROK-Verna Davis, songs
WTAQ-Piano Classics

8:45 CST 9:45 CDT
MBS-Don't You Believe It? (Sensation Cigarettes): WLW

CBS-Milwaukee County Park Concert: WCCO KMOX
NBC-Jessie Crawford, organist: WMAQ WIRE WHO (sw-9.53)
News: WIND WOWO
KOA-Girls of the West
KSD-James Melton, trn.; Orch.
WBBM-Arthur Godfrey
WIBA-Club Chanticleer
WROK-Grange Prgm.
WSUI-Daily Iowan of the Air
WTAM-On Wings of Song
WTAQ-Ray McMonigle, trn.
WTMJ-Guess Who?

9:00 CST 10:00 CDT
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI KSD WLW WTAM

CBS-Will McCune's Orch.: WJR WHAS WBBM WCCO WMBD WOC
NBC-Blue Barron's Orch.: WBOW
NBC-Deacon Moore's Orchestra: (sw-9.53)
MBS-The Right Job: WGN
News: WMT WENR WIBA
Sports: WKBH WFBM
KMOX-The Goldbergs, sketch
KWK-Easy Aces, sketch
WIND-Dance Orch.
WKBH-Olive Hagen, organist
WOWO-Johnny Silvers' Orch.
WROK-George Hall's Orch.
WSBT-Don Pablo's Orch.
WTAQ-Normandie Entertains
WTMJ-Let's Dance

9:15 CST 10:15 CDT
NBC-Vocal Varieties (Tums): WTMJ KOA KFI WIBA WLW (also see 5:15 p.m.)

CBS-George McCall's Screen Scoops (Old Gold Cigarettes): WFBM WBBM KMOX WHAS WJR WISN WOC WCCO (also see 5:15 p.m.)
For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Deacon Moore's Orchestra: WMT
News: WIRE WMAQ
KSD-Russ David's Orch.
KWK-Tracer of Lost Persons
WENR-Ennio Bolognini's Orch.
WGN-Shep Field's Orch.
WHO Sports Review
WKBH-Dance Orch.
WKBH-Social Security Prgm., talk
WMBD-Value Hints
WROK-Musicale
WTAM-Sports; Tom Manning
WTAQ-Dream Time

9:30 CST 10:30 CDT
NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris): KOA KFI WIBA (also see 6 p.m.)

NBC-Abe Lyman's Orch.: WTAM WMAQ WBOW (sw-9.53)
CBS-Jack Marshard's Orch.: WOC WMBD WKBH WFBM (sw-6.12)
MBS-Salute to Cities: WLW KWK
Baseball Game: WISN WIRE WMT

KMOX-Sports
KSD-Trailing the Highway Patrol, drama
WBBM-News with Todd Hunter
WCCO-Musical Moments
WCFL-To be announced
WENR-Fletcher Henderson's Orch.
WHAS-Baseball; Louisville vs. Indianapolis
WHO-Potpourri
WIND-An Evening at the Country Club
WJR-Baseball Scores; The Beach Comber
WROK-Quin Bowen's Orch.
WSBT-News
WTAQ-Bay Beach Orch.; News
WTMJ-Dance Orch.

9:45 CST 10:45 CDT
CBS-Jack Marshard's Orchestra: WBBM WSBT KMOX WCCO
News: WIND WROK
WGN-Jimmie Grier's Orch.
WTAM-Sammy Watkins' Orch.
WTMJ-Today's Events

10:00 CST 11:00 CDT
NBC-Erskine Hawkins' Orch.: (sw-6.14)

CBS-Johnny Hamp's Orch.: WISN WSBT WKBH WBBM WCCO WTAQ (sw-6.12)

NBC-Richard Himber's Orch.: WBOW WMAQ
MBS-Dick Barrie's Orch.: WGN
News: WMBD WFBM WOC
WHO WJR WLW
Sports: WTMJ KWK KOA
KMOX-Travelogue
KSD Weather Report
WCFL-Bob Grant's Orch.
WENR-Music As You Desire It
WIBA-Evening Concert
WIND-Swing Quartet
WKBH-News; Music
WTAM-Musical Bulletin Board

10:15 CST 11:15 CDT
CBS-Johnny Hamp's Orch.: WJR WKBH WFBM WTAQ
NBC-Richard Himber's Orch.: WHO KOA
MBS-Dick Barrie's Orch.: KWK
KMOX-At Your Leisure, interview
KOA-Will Osborne's Orch.
WCCO-Cedric Adams
WHAS-News
WIND-Cafe Continental
WLW-Burt Farber's Orch.
WMBD-Sports Review; Program Review
WOC-Shamrocks
WTAM-Music You Want
WTMJ-Dance Orch.

10:30 CST 11:30 CDT
CBS-Johnny Long's Orch.: WJR WBBM WSBT WKBH WMBD WKBH WFBM WTAQ WOC WISN
NBC-Dance Orch.: WBOW WHO WCFL
NBC-Leo Reisman's Orch.: WIRE
MBS-Mitchell Ayre's Orch.: WGN WMT
News: KMOX KWK
Dance Orch.: WHAS WIND
WBAA-The Shadow, drama
WCCO-Rollie Johnson
WIBA-Hollywood at the Beach
WLW-Ray Pearl's Orch.
WMAQ-Fletcher Henderson's Orch.

10:45 CST 11:45 CDT
CBS-John Long's Orch.: KMOX
NBC-Leo Reisman's Orch.: WENR
MBS-Mitchell Ayre's Orch.: KWK
KOA-Westernaires
WCCO-St. Paul Open
WHO-American Legion Prgm.
WIBA-Club Chanticleer
WIND-Cappy's Cabana
WISN-Tenth Inning

11:00 CST 12:00 CDT
CBS-Carlos Molina's Orch.: WOC WCCO WMBD WFBM WBBM WISN WIBA KMOX WTAQ WKBH
NBC-Freddie Ebner's Orchestra: WENR WBOW WHO WIRE
NBC-Dance Orch.: WIBA WMAQ
MBS-Clem Williams' Orch.: WMT WGN
KSD-Little Jack Little's Orch.
KWK-Jack Gaulke's Orch.
WIND-Nite Watch
WKBH-Weather Report
WLW-Twenty-four Hour Review
WTAM-Jimmy Watkins' Orch.

End of Tuesday Programs

TUESDAY
9:30 P.M.
(E. D. T.)



STARRING
HENRY HUNTER
"Universal Picture"
Favorite
with
BETTY WINKLER

NBC
(Coast to Coast)

ORIGINAL MUSIC COMPOSED
AND DIRECTED BY BILLY MILLS

ATTORNEY AT LAW

A GREAT HALF HOUR SHOW OF
EXCITING, ROMANTIC DRAMA

SPONSORED BY THE MAKERS OF JOHNSON'S WAX

WEDNESDAY

August 3

MORNING

7:00 CST 8:00 CDT
NBC-Breakfast Club; News: WFLB WBOW
CBS-Arthur Godfrey, songs: WKBB WFAM (sw-21.52)
NBC-AI & Lee Reiser, piano duo: (sw-21.5)
Musical Clock: WBBM WIBA WIRE WKBB WOC WKBH WHIP KMOX
Early Risers: WROK WISN News: WTAD WJJD
KWK-Band Music; News: WAAF-Breakfast Express WCCO-Air Almanac WFBM-Early Birds WGN-Everyday Words; Good Morning Prgm.
WHO-Faye & Cleo
WIND-The Abundant Life
WLS-Organ Moods
WLW-Merrymakers
WMAQ-Your Neighbor
WMBD-Breakfast Club
WMT-Country Home; Musical Clock
WOWO-Bible Class
WTAQ-Mike's Uprisin'
WTMJ-Top o' the Morning

7:15 CST 8:15 CDT
NBC-Person to Person: (sw-21.5)
CBS-Montana Slim, songs; News: WFAM WKBB (sw-21.52)
News: WCCO WHO WMT KWK-Sunnytime
WIND-Morning Review
WJJD-Organ Selections
WLS-News, Chuck Acree
WLW-Peter Grant, news
WMBD-Musical Clock
WROK-Breakfast Melodies
WTAD-Breakfast Brevities

7:30 CST 8:30 CDT
CBS-Joyce Jordan, Girl Interne (Calox Toothpowder & Solfidif Albolene): WBBM
NBC-Breakfast Club; News: WOWO WFLB
NBC-Landt Trio; News: (sw-21.5)
CBS-Fiddlers Fancy: (sw-21.52)
Morning Devotions: WKBH WLS
Musical Clock: WMT WBOW
KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM-Your Engagement Book
WHIP-Just About Time
WHO-Williams Brothers Quartet & Home
WIBA-News; Music for School & Home
WIND-Hawaiian Melodies
WIRE-Dessa Byrd
WLW-Gospel Singer
WMAQ-Whistler & His Dog; News
WMBD-Weather Report
WROK-Morning Parade
WTAQ-News

7:45 CST 8:45 CDT
NBC-Amanda Snow, songs: WMAQ (sw-21.5)
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX
News: WHIP WIND WTAD
KWK-News; Rapid Service
WAAF-Piano Parade
WBBM-Linda's First Love
WFAM-Morning Devotions
WHO-Rare Bits of News
WIRE-Better Health; News
WJJD-Chicago Tuberculosis Institute Prgm.
WKBB-Tonic Tunes
WKBH-Breakfast Melodies
WLS-The Boys from Virginia
WLW-Your Hollywood News Girl
WMBD-Police Flash
WTAQ-Today's Almanac

8:00 CST 9:00 CDT
NBC-Just Neighbors, sketch: WFLB WOWO KWK
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE
Musical Clock: WIBA WROK WMT
News: WKBB WMBD WAAF KSD News; Dick Leibert, organ
WFAM-Concert Time
WGN-Martha Crane & Helen Joyce
WHA-Band Wagon
WHIP-Hit Review
WHO-Coffee Pot Inn
WIND-H. Zimmerman, organist
WJJD-Bosworth Broadcast
WKBB-Chancel Steps
WLS-Mile Market
WLW-Hymns of All Churches
WTAD-Tales Old and New
WTAQ-Morning Potpourri

8:15 CST 9:15 CDT
CBS-Myrt & Marge, sketch (Super Suds): WBBM WCCO KMOX WFBM WMBD WISN
NBC-Asher & Little Jimmie, cowboy songs: WFLB WOWO
NBC-John's Other Wite, sketch (Louis Philippe): WMAQ WIRE
KSD-Bright & Early Melodies
WAAF-Rhythm Rhapsody
WHA-Morning Melodies
WHO-What to Serve Today
WIND-Your Favorite Band
WKBB-Musical Almanac
WKBH-Uncle Bob
WLS-News, Chuck Acree
WLW-Myrt & Marge, sketch
WOC-Musical Clock
WTAD-Gems of Melody
WTMJ-Hymns of All Churches

8:30 CST 9:30 CDT
NBC-Just Plain Bill, sketch (Kolyinos): WMAQ WIRE
CBS-Hilltop House, Bess Johnson (Palmolive Soap): WBBM KMOX WCCO WMBD WISN
NBC-Josh Higgins of Finchville: WFLB
NBC-Happy Jack Turner: KSD
MBS-Manhattans: WGN KWK WMT
WAAF-Canary Serenade
WBOW-Radio Gospel
WFAM-Shoppers' Guide
WFBM-Morning Serenade
WHIP-Polish Variety Hour
WHO-Those Happy Gilmans
WIBA-Today's Almanac; Society Reporter
WIND-Organ & Guitar
WJJD-School for Taxpayers
WKBB-Hits & Encores
WKBH-Olive Hagen, organist
WLS-Old Kitchen Kettle, with Ann Hart; Novelodeons
WLW-Hilltop House, sketch
WOWO-Tri Topics
WROK-Morning Devotions
WSUI-News
WTAD-Interchurch Revival
WTAQ-Sunshine Hour
WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT
NBC-Jerry Sears' Orch.: KWK WBOW WMT (sw-21.5)
NBC-Woman in White, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE
NBC-Ma Perkins, sketch (Oxydol): WLS
CBS-Stepmother, sketch (Colgate): WBBM WFBM KMOX WCCO
MBS-Earl Lawrence, bar.: WGN KWK
WFLB-Bittersweet Melodies
WIND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch
WKBB-Stars Over Hollywood
WKBH-Jungle Jim
WLW-Betty and Bob, sketch
WMBD-Jay's Women of Today
WOWO-Modern Home Forum
WROK-Town Crier
WSUI-Morning Melodies; Service Reports
WTAD-Hannibal Prgm.

9:00 CST 10:00 CDT
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS
CBS-Richard Maxwell, trn.: WOC WKBB WKBH WISN WFBM WFAM WTAQ
NBC-Originalities: WIBA WFLB (sw-21.5)
NBC-David Harum, sketch (Bab O): KSD WMAQ WHO WIRE
MBS-Get Thin to Music (Wheaties): WGN
News: WROK WIND
KMOX-Fashions in Melody
KWK-Singing Cowboys
WAAF-Woman's Page of the Air
WBBM-Heart of Julia Blake
WBOW-State Teachers College
WCB-Dance
WCCO-Ma Perkins, sketch
WHA-Your Health
WJJD-Organ & Guitar
WLW-The Goldbergs, sketch
WMBD-Messenger; Weather
WMT-News; Radio Gossip
WSUI-Illustrated Musical Chats
WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT
NBC-Vic & Sade, sketch (Crisco): WLW WLS
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WHO WIRE KSD
NBC-Breen & de Rose, songs: WBOW WMT (sw-21.5)
CBS-Pappy Cheshire's Nat'l Hill-billy Champions: WFAM WKBH KMOX
MBS-Bachelor's Children (Old Dutch Cleanser): WGN
News: WKBB WMBD WOC
Editor's Daughter, sketch: WBBM WOWO

Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON

4:45 CST (5:45 CDT) Ida B. Wise Smith, CBS.
5:30 CST (5:30 CDT) Living History, CBS.

NIGHT

6:00 CST (7:00 CDT) One Man's Family, NBC.
6:30 CST (7:30 CDT) Paul Whiteman, CBS.
6:30 CST (7:30 CDT) Tommy Dorsey, NBC.
7:00 CST (8:00 CDT) Town Hall Big Game Hunt, NBC.
7:30 CST (8:30 CDT) "Alexander's Ragtime Band," CBS.
7:30 CST (8:30 CDT) National Music Camp, NBC.
8:00 CST (9:00 CDT) Kay Kyser, NBC.
8:30 CST (9:30 CDT) Minstrel Show, NBC.
8:30 CST (9:30 CDT) Edgar A. Guest, CBS.

KWK-Great Works of Man
WAAF-Hog 'n' Harmony
WCCO-Bachelor's Children
WFLB-Rhythm Roundup
WFBM-Apron Strings
WGN-Jimmy Grier's Orch.
WHA-International Scene
WIBA-Organ Melodies
WIND-Hillbilly Ballads
WIND-Symphonetta
WJJD-Sports Edition Handicapper
WKBB-Music Makers
WROK-On the Mall
WTAQ-Crimson Trail
WTMJ-Those Happy Gilmans

9:30 CST 10:30 CDT
CBS-Big Sister, sketch (Rinsol): WBBM WISN WCCO WMBD KMOX WFBM
NBC-To be announced: WMAQ WHO
NBC-Story of the Month: WIBA WBOW
NBC-Pepper Young's Family, sketch (Camay Soap): WLS
KWK-Pop Wise & Filbert
WAAF-Swing High
WFLB-Varieties
WFAM-Morning Melodies
WGN-Man on State Street
WHA-Story Behind the Song
WHIP-Monitor News
WIND-Between Us Girls, inter-views
WIRE-The Roundup
WJJD-Harry Zimmerman, organist
WKBB-Eb & Zeb, sketch
WLW-Betty and Bob, sketch
WLW-Short, Short Story
WMT-Gospel Baritone
WOC-Musical Variations
WOWO-Ohio Agricultural Prgm.
WROK-Milk-Made Magic
WTAD-Ma Perkins, sketch
WTAQ-Roundup
WTMJ-Morning Melodies

9:45 CST 10:45 CDT
CBS-Aunt Jenny's Stories (Spry): WCCO KMOX WFBM WMBD WBBM WISN
NBC-The Road of Life, sketch (Chippo): WLW WTMJ WMAQ
NBC-Viennese Ensemble: WOWO WBOW WMT (sw-21.5)
NBC-Kitty Keene, Inc., sketch (Dreft): WHO
MBS-Marcella Hendricks, songs: KWK
KSD-Revelers' Quartet
WAAF-Novelettes
WFLB-Voice of Romance
WFAM-Lou Pike, organist
WGN-Painted Dreams
WHIP-This Rhythmic Age
WIBA-Church of the Air
WIND-Livestock Markets
WIRE-Linda's First Love
WJJD-Garwood Van's Orch.
WKBB-Rhythm & Romance
WKBH-Swing Interlude
WLS-Grace Wilson, contr.
WROK-Radio Rhythm
WSUI-Prgm. Calendar; Weather
WTAD-Kitty Keene, Inc., sketch

10:00 CST 11:00 CDT
CBS-Mary Margaret McBride, columnist (La France & Satina): WBBM KMOX WFBM WISN WCCO WOC WMBD WFAW
Pictures of Mary Margaret McBride may be found on pages 18 and 19.
NBC-Dan Harding's Wite, sketch (Nat'l Biscuit Co.): WMAQ
NBC-Vaughn de Leath: KSD
MBS-The Balladeer: WMT KWK
News: WLS WTAD
WAAF-Let's Dance
WBOW-Christian Science

WFLB-Peekers in the Pantry
WGN-Manhattan Mother, sketch
WHA-Homemakers
WHIP-Fashions & the Home
WHO-The Goldbergs, sketch
WIBA-Linda's First Love, sketch
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
WIRE-Dessa Byrd, organist
WJBC-Theater Time
WJJD-Bureau of Missing Persons
WKBB-Hollywood Reporter
WKBH-Home Economics
WLW-Editor's Daughter, sketch
WOWO-Bill Board
WROK-News; Organ
WSUI-Magazine Notes
WTAQ-To be announced
WTMJ-What's New in Milwaukee?

10:15 CST 11:15 CDT
CBS-Irene Beasley, R.F.D. No. 1: WFBM WFAM WTAQ WKBB WOC
NBC-Kidoodlers: KWK WBOW (sw-15.33)
NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
Houseboat Hannah, sketch: KMOX WHO
KSD-Hello Peggy, sketch
WAAF-Willie Winn, sport of kings
WBBM-Happy Gilmans
WCCO-Judy and Jane
WGN-Don Pedro's Magic Violin
WHIP-Morning Dance
WIBA-Editor's Daughter, sketch
WIND-20th Century Serenade
WISN-News
WJBC-Women in the News
WJJD-Criminal Court Interviews
WKBB-House of McGregor
WKBH-Home Prgm.
WLS-H. Peterson, organist
WMBD-Linda's First Love
WMT-Bits of Everything
WROK-Poet's Corner
WSUI-Yesterday's Musical Favorites
WTAD-Bee & Vee

10:30 CST 11:30 CDT
NBC-Nat'l Farm & Home Hour; Speakers: WIBA WBOW WMAQ
Home management specialists from Arizona and Nebraska will be interviewed by Wallace L. Kaddlerly.
NBC-To be announced KSD
CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX
News: WHIP KWK
WAAF-Morning Songs
WCCO-Happy Gilmans
WFLB-Double in Stars
WFAM-Harlan Hogan
WFBM-Mrs. Farrell's Kitchen
WGN-Quin Ryan, news
WHA-Music Appreciation Course
WHO-Myrt & Marge, sketch
WIND-Organ & Guitar
WIRE-Footnotes; News
WISN-Organ Melodies
WJBC-Dollar Daze
WJJD-Safety Court
WKBB-House of MacGregor
WKBH-Songtime
WLS-Evelyn, the Little Maid
WLW-News; Livestocks; River; Weather; Markets
WMBD-Honeymoon Lane
WOC-Radio Bazaar
WOWO-Richard Trojan
WROK-Kaye Kreamer, woman's forum
WSUI-The Book Shelf
WTAD-Tonic Tunes
WTAQ-News; Merry Go Round
WTMJ-Kitty Keene, Inc., sketch

10:45 CST 11:45 CDT
NBC-Nat'l Farm & Home Hour: WLW KWK
CBS-Our Gal, Sunday, sketch (Anacin): WBBM KMOX
NBC-Dorothy Crandall, pianist: WFLB
KSD-Lady Courageous
WAAF-Markets; Sweet and Slow
WCCO-Grandma Travels
WFAM-Luncheon Dance
WGN-Musical Mail Box
WHIP-Musical Newsy
WHO-Hilltop House, sketch
WIRE-Jimmie Grier's Orch.
WISN-Ann Leslie's Scrapbook
WJBC-Peggy Payne & Pioneers
WKBB-Treasure Chest
WKBH-Beauty Box Revue
WLS-Short, Short Stories
WMBD-Bandwagon
WMT-Tom Owens' Cowboys
WOC-Screen Fans Prgm.
WOWO-Ohio Agricultural Prgm.
WROK-Freepost Studios
WTAD-Betty and Bob, sketch
WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT
CBS-The Goldbergs, sketch (Oxydol): WOC WKBB WBBM WCCO
NBC-In the Music Room: KSD
MBS-The Happy Gang: WGN
KMOX-Ma Perkins, sketch
WAAF-Symphonic Hour
WBAA-Contract Bridge Chats
WFLB-Hit Review
WFBM-Bohemians
WHIP-Southtown Church Hour
WHO-Dan Harding's Wife, sketch
WIND-Indiana News
WIRE-Singin' Sam
WISN-Morning Musicales
WJBC-Surprise Party
WJJD-Anything Can Happen
WKBH-Magic Violin
WLS-Tommy Tanner
WMBD-Wayside Chapel
WOWO-Consolaires
WSBT-News; Stork Report; Farm Flashes
WSUI-Within the Classroom
WTAD-All for the Ladies
WTAQ-Hollywood on Parade
WTMJ-Heinie and Dinty

11:15 CST 12:15 CDT
CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN
NBC-Cadets Quartet: WFLB KSD (sw-15.33)
News: WJJD WOWO
WBAA-Morning Melodies
WGN-Luncheon Music
WHA-Organ Interlude
WHIP-Englewood Hour
WHO-Vic and Sade, sketch
WIND-Tommy Ott, organist
WIRE-Welcome Stranger
WJBC-Parade of Bands
WKBB-Book of the Hour
WKBH-Club Calendar
WMBD-Polly of the Chapel
WMT-Sweet & Swing
WOC-Studio Swingapators
WSBT-The Day Dreamer
WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT
CBS-Road of Life (Chippo): KMOX WBBM
NBC-Words and Music: WIBA KSD WMAQ (sw-15.33)
NBC-Mother-in-Law, sketch: KWK
WBOW-Presentation
WCCO-Houseboat Hannah
WFLB-Noon-day Concert
WFBM-Hoosier Farm Circle
WGN-Markets; Mid-day Service
WHA-Talking Book
WHIP-Hollywood News
WHO-Home Folks
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
WIRE-Farm Hour
WISN-Songs by Dick Robertson
WJBC-Singing Sam
WJJD-Noonday Service
WKBB-Social Calendar
WKBH-Rhythm & Romance
WLS-Markets; News
WLW-Live Stock & Poultry Reports; News
WMBD-Thrift Message; Melody Miniature
WMT-Cedar Valley Hillbillies
WOC-Hymns of All Churches
WOWO-Man on the Street
WSBT-In Movieland
WTAD-Police News
WTAQ-Mailman

11:45 CST 12:45 CDT
NBC-Betty Crocker, cooking talk (Gold Medal): WIRE WMAQ KWK WHO
MBS-Your Hollywood Newsgirl: (Lydia E. Pinkham): WFLB
CBS-Gospel Singer; Edward Mac-Hugh, bar. & Organ (Ivory Soap): KMOX WBBM WCCO
News: WIND WBAA WMAQ
Voice of the Farm: WKBH WOWO
Markets; Farm Bureau: WFBM WOC
WHIP-Cascade Melodies
WHO-Markets; Weather

WISN-Even as You and I
WJBC-Reid & Vin
WLS-Dinner Bell Program
WLW-Thomas Conrad Sawyer
WMBD-Window Shopper
WMT-News; Redgers & Ackley
WROK-Round the Town
WSBT-Man on the Street
WSUI-Farm Flashes
WTAD-Dance Revue
WTAQ-Farmhands
WTMJ-Livestock Quotations

AFTERNOON

12:00 CST 1:00 CDT
NBC-Marjorie Coles, songs; Orch.: WOWO
CBS-Chattanooga Frolic: WSBT WOC WKBB WKBH (sw-15.27)
NBC-Betty & Bob, sketch (Gold Medal): WMAQ WHO WTMJ KWK WIRE
MBS-Dorothy Foster, pianist: WGN
News: WJBC WTAD WMBD KMOX-Singin' Sam
KSD-Sports Preview
WAAF-Don Bolt, commentator
WBAA-Farm Facts
WBBM-Manhattan Mother
WBOW-Street Reporter
WCB-D. C. O'Hair
WCCO-Onamia, Minn.
WFLB-Spotlight Prgm.
WFBM-Blue Ribbon Melodies
WHA-Noon Musicales
WHIP-Movie Tunes
WIBA-Interlude; Country Home
WIND-Lupi Italian Hour
WISN-Musical Heat Wave
WJJD-Markets
WLW-Linda's First Love, sketch
WMT-Cedar Valley Hillbillies
WSUI-Rhythm Rumbles

12:15 CST 1:15 CDT
CBS-Chattanooga Frolic: WISN
NBC-Let's Talk It Over: WBOW
NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WMAQ WLW WIRE WTMJ KWK
MBS-As You Like It: WGN
KMOX-Kitty Keene, Inc., sketch
WAAF-Estelle Barnes, pianist
WBAA-Sports Questionnaire
WCCO-Kitty Keene, sketch
WFLB-Baseball Interviews
WFBM-News
WHIP-Alice Oleson, pianist
WHO-Luncheon Music
WIBA-News; Market Reports
WJBC-Hot vs. Sweet
WJJD-Midday Roundup
WKBH-Man on the Street
WLS-String Trio
WMBD-Town Crier; Markets
WMT-Question Man; Voice of Iowa
WOC-Farm Bureau & Markets
WOWO-Market Service
WROK-Column Left, news
WTAD-Cy and Freckles

12:30 CST 1:30 CDT
CBS-Lyric Serenade: WFBM
WISN WSBT (sw-15.27)
NBC-Waltz Favorites: WOWO (sw-15.33)
NBC-Valliant Lady, sketch (Gold Medal): WLW WIRE WMAQ KWK
A dramatic review of this program and its cast may be found on pages 22 and 23.
MBS-West & Matey: WGN
News: WOC WHO
Rhythm Rascals: WTAQ WTMJ
KMOX-Linda's First Love, sketch
WAAF-Markets; Health Talk
WBAA-Dance Time
WOWO-Midday Melodies
WCB-Scripture Truth Hour
WCCO-First Edition
WHA-Farm Prgm.
WHIP-Concert Orch. with Jean Hurst
WIND-WPA Prgm.
WKBB-Man on the Street
WKBH-Luncheon Music
WLS-Voice of the Feed-lot; Mkts.
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street; Highways Are Happy Ways
WTAD-Farm; Weather; Markets

12:45 CST 1:45 CDT
NBC-Betty Crocker, cooking talk (Gold Medal): WIRE WMAQ KWK WHO
CBS-Lyric Serenade: WOC WCCO
News: WKBH WTAQ
KMOX-Editor's Daughter, sketch
KSD-News; Market Reports
WAAF-Eunice Clark, songs
WBAA-Market Reports
WBOW-Tune of the Day; Agricultural Agent
WGN-Afternoon Melodies
WIBA-Melody Moments
WIND-Organ & Vibraharp
WJJD-Music & Song, Ben Kanter

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBEM-770
WBOW-1310
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHIP-1480
WHO-1000
WIBA-1280
WIND-560
WIRE-1400

WISN-1120
WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBH-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMT-600
WOC-1370
WOWO-1160
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

WKBB-Song Hit of the Day
WLS-Listeners Mike
WLW-Kitty Keene, Inc.
WMBD-Noon-Day Melodies; Geo. McDonald
WMT-Iowa Cornhuskers; Many Happy Returns
WHOK-Home Folks Hour
WTAD-Variety Prgm.
WTMJ-Sidewalk Reporter

1:00 CST **2:00 CDT**
CBS-All Hands on Deck: WFBM WISN WSBT WKBB WOC WCCO (sw-15.27)
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ WLW WTMJ KSD
MBS-Marriage License Romances: WGN
News: WTAD WHIP WIND
KMOX Recordings
KWK-Backstage Wife
WAAF-"L" Reporter, interviews
WBAA-Meditations
WBOW-Sportscasting
WHA-Armchair Journeys
WIBA-Concert Trio
WIRE-Reporter
WJJD-Tommy Tucker's Orch.
WKBH-Ma Perkins
WLS-Homemakers Hour
WMBD-Men on the Street
WOWO-The Observer
WTAQ-Man on the Street

1:15 CST **2:15 CDT**
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD
CBS-All Hands on Deck: WTAQ WKBB
NBC-Swingtime Trio: WBOW
KMOX-Judy & Jane, sketch
KWK-Great Works of Man
WAAF-Carnival Matinee
WBAA-I Want a Job
WCCO-Betty & Bob
WGN-Hits of Today
WHA-Musical Varieties
WHIP-Grandmother's Scrapbook
WIND-Piano Tunes
WIRE-Weekend Headlines
WISN-Diamond Dope
WLW-Ma Perkins, sketch
WMBD-His Majesty, the Baby
WMT-Frank Voelker, organist
WTAD-Quincy Marches On

1:30 CST **2:30 CDT**
NBC-Pepper Young's Family, sketch (Camay Soap): WTMJ WHO WMAQ WLW KSD
CBS-Evalyn Tyner, songs: WMBD WFBM WKBH WSBT WTAQ WISN WOC WKBB (sw-15.27)
NBC-Maurice Spitalny's Orch.: WBOW WIBA (sw-15.33)
MBS-Harold Stokes' Orch.: WGN
KMOX-Magic Kitchen
KWK-News; Richard Hayes, pianist
WBAA-Monitor Views the News
WCCO-Julia Blake
WCFL-News
WHA-Organ Melodies
WHIP-Swing Time
WIND-Band Stand
WIRE-Matinee Varieties; News
WJJD-Fred Beck, organist
WMT-News; Niagara Cave
WROK-Movie and Radio Prgm.
WTAD-D. A. R. Prgm.

1:45 CST **2:45 CDT**
CBS-Lebrun Sisters, vocal trio: WTAQ WFBM WKBB WSBT WISN WKBH (sw-15.27)
NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ KSD WTMJ WLW
KWK-Marriage License Bureau Romances
WBAA-Wanita Wilson, sop.
WCCO-Markets
WGN-The Leadoff Man
WIND-Dugout Interviews
WJJD-Warren Brown Talks Baseball
WLS-News, Chuck Acree
WMBD-Hello, Neighbor
WOC-Latch String Luncheon Club
WOWO-Women in the News
WROK-Musicale

2:00 CST **3:00 CDT**
CBS-At the Music Counter: WOC WTAQ WFBM WKBB WSBT WISN WKBH (sw-15.27)
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA
NBC-Club Matinee: WENR WMT WOWO WBOW
Baseball: Chicago White Sox vs. Philadelphia: WGN WJJD WIND WCFL WBBM
Dan Harding's Wife, sketch: KSD WLW
KMOX-Those Happy Gilmans
KWK-Today at Two
WAAF-News; Weather
WBAA-Typing School of the Air
WCCO-Ladies First
WHA-News and Views
WHIP-Gay Caballeros
WMBD-Editor's Daughter
WROK-News; Concert Interlude
WSUI-Travelog; Within the Classroom
WTAD-Hannibal Prgm.

2:15 CST **3:15 CDT**
NBC-Stella Dallas, sketch (Milk of Magnesia): WTMJ WIRE WIBA WHO WMAQ
CBS-At the Music Counter: WMBD
MBS-Midstream, drama: WLW KWK
KMOX-One Woman's Opinion
KSD-Heart of Julia Blake
WAAF-Emerson Trent, tr.
WCCO-Baseball Game
WHA-Magazine Rack
WHIP-Orch. with Denna Tyler
WROK-Margaret Eklof, songs
WSUI-Within the Classroom
WTAQ-Fiddlers Three

2:30 CST **3:30 CDT**
NBC-To be announced: WHO WIRE WMAQ KSD
CBS-Deep River Boys: WTAQ WKBH WFAM WKBB WMBD WFBM WOC WISN (sw-15.27)
NBC-Club Matinee: WIBA WMT
KMOX-Headline Highlights; Let's Compare Notes
KWK-Richard Hayes, organist
WAAF-Matinee Melodies
WBAA-Home Builders' Prgm.
WHA-Music of the Masters
WHIP-Behind the Kitchen Door
WLW-Heart of Julia Blake
WOWO-Old Time Religion
WROK-Two Guitars
WTAD-Sports Talk
WTMJ-News; Police; Weather; Spotlight

2:45 CST **3:45 CDT**
CBS-Leon Goldman, violinist: WOC WKBH WFBM WFAM WKBH WTAQ WMBD WISN (sw-15.27)
NBC-Girl Alone, sketch: WMAQ
MBS-The Hatterfields, sketch: WLW
KMOX-Dope From the Dugout
KSD-The Master Singers
KWK-Man in the Stands
WAAF-Estelle Barnes, pianist
WHO-Favorite Melodies
WIRE-Seger Ellis' Orch.
WROK-Martha K. Johnson, magic carpet
WTMJ-Down a Country Road

3:00 CST **4:00 CDT**
CBS-Talk by Nathan Strauss: WFBM WFBM WCCO WTAQ WKBH WKBH WOC WMBD WISN (sw-15.27)
NBC-Rhymes & Romance, Reita Revell: WENR
NBC-Columbia Univ. Summer Session Choir: WIRE WHO WBOW WMAQ
This program will consist of a performance of "Missa Papae Marcellii" by Palestrina. The Columbia University Summer Session Mixed Choir is directed by Charles Henry Doersam.
Baseball Game: WTAD WMT
Baseball Game: Browns vs. Washington: KMOX KWK
KSD-Baseball Scores
WAAF-Rhumba Beat
WHIP-Modern Rhythm
WIBA-Today's Front Page
WJBC-Devotional Hour
WLW-Houseboat Hannah, sketch
WOWO-News
WROK-Kaye Kreamer, Women of the Hour
WTMJ-Valiant Lady, sketch

3:15 CST **4:15 CDT**
NBC-Silhouettes of the West: WBOW WENR
NBC-Don Winslow of the Navy: WIBA
WAAF-Kay Armen
WBAA-Famous Homes of Famous Americans
WHIP-Nina Wiman's Book Review
WHO-Judy and Jane, sketch
WLW-Charlie's Singing School
WSUI-Campus Forum Prgm.
WTMJ-Home Harmonizers

3:30 CST **4:30 CDT**
NBC-Kellogg's Singing Lady; Irene Wicker: WLW
NBC-Your Family & Mine, sketch (Sealtest): WMAQ WTMJ WIBA
NBC-Charles Sears, tr.: WENR WBOW
CBS-March of Games: WKBB WISN WKBH WFBM WMBD WOC
News: WHO WJBC
WAAF-Organ Melodies
WBAA-We Three, girls trio
WFAM-Young America on the Air; Pop Concert
WHA-Weather Bureau
WHIP-Orchestra With Wally Estrup
WIRE-Rainbow Trio
WOWO-Warren Family Council
WROK-Swedish Gospel Service
WTAQ-Herman Daumler, violinist

3:45 CST **4:45 CDT**
CBS-Exploring Space: WKBB WKBH WFBM WFAM WTAQ WOC WMBD WISN
Subject: "Saturn."
NBC-Joseph Gallicchio's Orch. WTMJ WIBA WHO WBOW KSD WMAQ
NBC-Rakov's Orch.: WENR WOWO WIRE
WAAF-Diana Clifton, sop.
WBAA-Musical Moments
WBBM-Tenth Inning
WHIP-News
WJBC-American Years
WLW-Men of Mars, drama
WROK-Radio Rhythm

4:00 CST **5:00 CDT**
CBS-News; Lew White, organist: WFBM WTAQ WKBB WKBH WFAM
NBC-Jesse Crawford, organist: WBOW KSD
NBC-Bobby Hayes' Orch.: WLW WMAQ WIRE WOWO
Baseball Scores: WIND WJJD
News: WISN WOC
WAAF-Salon Concert
WBAA-Magic Carpet
WCFL-Dance Orch.
WENR-Malcolm Claire, children's stories
WGN-Bill Anson
WHIP-Hollywood Brevities
WHO-New Tunes
WIBA-Dr. Bob Jones
WJBC-Request Hour
WMBD-Kitty Keene, Inc.
WROK-News; Musicale
WTMJ-Variety Revue

4:15 CST **5:15 CDT**
NBC-Bobby Hayes' Orch.: WMAQ
CBS-Doris Rhodes, songs: WFAM WISN WTAQ WKBH WKBB
NBC-Adrian Rollini's Orchestra; News: WBOW KSD WCFL (sw-9.53)
MBS-Frank Ferneau's Orch.: WGN
WAAF-Tea Dance
WBAA-Melody Moods
WBBM-Tenth Inning
WENR-Gilbert Martyn, news
WFBM-Bohemians
WHIP-Airline Dance
WHO-Baseball Time
WIBA-Dance Hour
WIND-Musical Toast
WIRE-News; Minute Interviews
WJJD-Parade of Music
WLW-Those Happy Gilmans
WMBD-News; Pet Corner
WOC-Baseball Review
WROK-Freepost Studios

4:30 CST **5:30 CDT**
CBS-Enoch Light's Orch.: WTAQ WKBH WFAM WISN (sw-11.83)
NBC-Alma Kitchell, contralto: WBOW WIBA WMAQ (sw-9.53)
NBC-Chesterfield Daily Sports Column; Paul Douglas: WENR WLW KSD WOWO
Piano Recital: WCFL WBBM
WAAF-Sport Shorts
WFBM-Tea Time Tunes
WGN-Armchair Melodies
WHIP-Trio
WIND-Rhythm in Brass
WIRE-William Wirtges Orch.
WJBC-News
WJJD-Fred Beck, organist
WKBH-P. T. A. Talk
WMBD-Bargain Counter

4:45 CST **5:45 CDT**
CBS-Talk by Mrs. Ida B. Wise Smith: WISN WKBH WMBD
Mrs. Ida B. Wise Smith, head of the National Women's Christian Temperance Union, will be heard from the conference of the union in San Francisco.
Turn to page 2 for more detail.
NBC-Nola Day, songs: WMAQ KSD WIRE
NBC-Dinner Concert: WENR WBOW
NBC-Lowell Thomas, news commentator (Sun Oil): WLW

WAAF-Tower Tunes
WBAA-Story Book Hour
WBBM-Chicago Hour
WCFL-Jack Kelly's Orch.
WFAM-Baseball Scores; News
WGN-Little Orphan Annie
WHIP-George Sokolsky, talk
WIBA-Edgewood Dramatic Prgm.
WJBC-Original Poetry
WJJD-Garwood Van's Orch.
WKBH-Kiddies' Hour
WOWO-Home Folk Frolic
WTAQ-Theater Lobby Interviews

5:00 CST **6:00 CDT**
NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE
NBC-Don Winslow of the Navy, sketch (Kellogg's): WMAQ WLW
CBS-Ray Heatherton, songs: WTAQ WKBB (sw-11.83)
News: WCFL WJJD
KMOX-Grandstand Managers
KSD-News; Dick Leibert, organist
KWK-Home Plate Interviews
WAAF-The Bandstand
WBBM-John Harrington, sports
WBOW-Merry Go Round
WCCO-Livestock
WFAM-Crimecasts
WFBM-Wheeler Mission
WGN-Popeye, sketch
WHIP-Sports Review
WHO-To be announced
WIBA-The Plainsmen
WIND-German Hour
WISN-Show Window
WMBD-Happy Train; Auction of the Air
WOC-Man on the Street
WOWO-Organ Reveries
WSUI-Musical Moods
WTAD-Cy & Freckles
WTMJ-News; Moment Musicale

5:15 CST **6:15 CDT**
NBC-Uncle Ezra's Radio Station (Alka-Seltzer): WMAQ WHO WIRE (sw-9.53) (also at 9:15 p.m.)
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WMT WENR
CBS-Marion Carley, pianist: WOC WMBD WKBB WKBH WCCO WFBM KMOX
MBS-To be announced: KWK KSD-Popeye, the Sailor, sketch
WAAF-Harmony Hall
WBBM-We the Wives
WCFL-Tune Teasers
WFAM-Let's Go Fishing
WGN-Evening Serenades
WHIP Classic Gems
WIBA-Old Refrains
WJJD-Ben Kanter, pianist
WLW-Denton & Barber, sports
NWO-George Sokolsky
WROK-Sports
WTAD-Hannibal Prgm.
WTAQ-Bureau of Public Service
WTMJ-Heinie & His Grenadiers

5:30 CST **6:30 CDT**
CBS-Living History, drama: WOC WFAM WKBH WBBM KMOX (sw-11.83)
Two outstanding events of 1907 will be dramatized... the first trip of Robert Fulton's steamboat and the Aaron Burr trial for treason.
Turn to page 2 for more detail.

NBC-Ennio Bolognini's Orch.: WBOW
NBC-Ralph Blaine, tr.: WMT WOWO WCFL KWK
News: WTAD WMAQ WKBH WIBA WIRE
Sports: WGN KSD WMBD
Popeye the Sailor, sketch: WCCO WFBM
WAAF-Poetic Patterns
WENR-To be announced
WHA-Music Album
WHIP-Homespun
WHO-Johnny-at-the-Piano
WISN-Sports Parade; Interlude
WJJD-Sentenced Men, interviews
WLW-Let's Celebrate
WROK-W.P.A. Symphonic Orch.
WSUI-Views & Interviews; Daily Iowan of the Air
WTAQ-Al Michel's Sport Wheel

5:45 CST **6:45 CDT**
CBS-Boake Carter, commentator (Huskies & Post Toasties): WBBM WMBD KMOX WTAQ WKBH WKBH WCCO WFBM WFAM WOC WISN
NBC-Science on the March: WENR WOWO
Subject: "The World Along-shore."
Sports: WTMJ WJJD
Sports: News: WMT KWK
KSD-Your Family and Mine
WBOW-Ice Jamboree
WCFL-Hal Totten, sports
WGN-The Dukes & their Duchess
WHA-Fun Time

WHO-News
WIBA-Today's Birthdays; Sports
WIRE-Basonology
WLW-Paul Sullivan, news
WMAQ-Let's Celebrate
WROK-Dance hour

NIGHT

6:00 CST **7:00 CDT**
NBC-One Man's Family (Tender-leaf Tea): WTMJ KSD WMAQ WIBA WHO WLW WTAM WIRE (also see Sun. Prgms. at 10:30 p.m.)
CBS-The People's Platform: WJR KMOX WFBM WBBM WCCO WHAS (sw-11.83)
Pup-pup-printing, housing and prosperity will be among the subjects discussed. A banker, a worker and a government official with one other American citizen will constitute the group who will be heard discussing these matters.
NBC-Roy Shield's Revue: WOWO
MBS-Musical Steeplechase: WGN WMT
Sports: WKBH WTAD WKBH WOC
KWK-Al Sarli's Jam Session
WAAF-Don Bolt, commentator
WBOW-Sports; Baseball Interviews
WCFL-News
WFAM-New Yorkers
WGN-Concert Orch.
WHA-Organ Reverie
WHIP-Echoes From Calvary
WIND-Re-creation Baseball Game
WISN-Down by Herman's
WJJD-Fred Beck, organist
WLS-Don Kelley's Sport Scoop
WMBD-Ray Olson
WROK-News; Concert Hall
WSUI-Dinner Hour Prgm.
WTAQ-Personalities in Sports

6:15 CST **7:15 CDT**
NBC-Roy Shield's Revue: KWK News: WMBD WOC
KMOX-Democratic Club
WAAF-Pacific Paradise
WBOW-Our Neighbors
WCFL-Pop Tunes
WFAM-Amer. Family Robinson
WJJD-Your City Government
WKBH-Sweetheart Serenade
WKBH-Dinner Music
WLS-News, Chuck Acree
WTAD-Freshest Thing in Town
WTAQ-Dancing Party

6:30 CST **7:30 CDT**
CBS-Paul Whiteman's Orchestra & Guests (Chesterfield Cigarettes): WKBH WJR WBBM WFAM (sw-11.83) (also at 9:30 p.m.)
NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool); Edythe Wright; Jack Leonard; Three Esquires; Paul Stewart, m.c.: WMAQ WTAM WHO WIRE WLW WTMJ KSD (also at 10:30 p.m.)
MBS-Lone Ranger, drama (Silvercup) WGN
NBC-Styles in Vocal Rhythms: WOWO WLS KWK WBOW WMT
KMOX-France Laux, sports
WAAF-Evening Concert
WCCO-Musicale
WCFL-Keep in Time
WFBM-Charles Baum's Orch.
WHA-Deutsche Musik Stunde
WHAS-Romance Time
WHIP-What Can They Do?
WIBA-Dinner Concert
WISN-Melodies of the Masters
WJJD-Grant Park Concert
WKBH-W.P.A. Prgm.
WKBH-American Weekly
WMBD-Parlor Party
WOC-German Band
WROK-Beloit Community Prgm.
WTAD-Dust Off the Diamond
WTAQ-News

6:45 CST **7:45 CDT**
News: WKBH WFBM
To be announced: KMOX WTAQ
WCCO-Baseball Resume
WCFL-Judge J. H. Lyle, talk
WKBH-Share We Dance

WEDNESDAY

August 3

WLS-Round Table; City Manager Plan
WROK-Musicale

7:00 CST **8:00 CDT**
NBC-Town Hall Big Game Hunt (Sal Hepatica & Ipana); Norman Prescott; Jane Martin; Harry von Zell; Peter Van Steeden's Orch.; Guest: WIBA WTAM WMAQ WTMJ WIRE WLW WHO KSD (sw-9.53) (also KFI at 10 p.m.)

CBS-Meet the Champ: WJR WOC WFBM WHAS WKBH WKBH WTAQ WISN WSBT WMBD WBBM WCCO KMOX
NBC-It May Have Happened: WLW WBOW WLS WMT
MBS-Bob Crosby's Orch.: WGN KWK-Dinner Dance
WCFL-Labor Flashes
WIND-Traffic Court
WJJD-Church on the Hillside
WROK-Freepost Studios
WSUI-Children's Hour
WTAD-The Debutants

7:15 CST **8:15 CDT**
MBS-Novelly Choir: WGN
WCFL-Favorite Melodies
WJJD-Suppertime Frolic
WTAD-News Summary

7:30 CST **8:30 CDT**
NBC-Nat'l Music Camp: WENR WOWO WIBA

NBC-For Men Only (Vitalis); Peter Van Steeden's Orch.; Peg La Centra; Fred Uttal: WTAM WIRE WMAQ KSD WHO WLW
Guest: Johnny Vander Meer, pitcher for Cincinnati Reds.

CBS-Alexander's Ragtime Band, Tribute to Irving Berlin: WOC WTAQ WHAS WKBH WSBT WKBH KMOX WCCO WISN WMBD WJR (sw-11.83)
Read about this gala preview on pages 4 and 5.

MBS-Guy Lombardo's Orchestra: KWK WMT
WBBM-Carlos Molina's Orch.
WBOW-The Honey Bunners
WCFL-News
WFBM-Piano Twins
WGN-Jack Russell's Orch.
WIND-S. A. Amateur Hour
WJJD-Hollywood Spotlight
WSUI-Evening Musicale
WTMJ-Let's Celebrate

7:45 CST **8:45 CDT**
WBBM-John Harrington, news
WCFL-Geo. Hessberger's Orch.
WFBM-Question Mark Limited
WGN-News; Sports
WJJD-Suppertime Frolic
WSBT-Quizo-quest
WSUI-Poetic Interlude
WTMJ-Let's Dance

8:00 CST **9:00 CDT**
NBC-Kay Kyser's Musical Klass & Dance, with Virginia Sims, Harry Babbitt & Sully Mason, vocalists (Lucky Strike): WTMJ WTAM WHO WMAQ WIBA WIRE KSD KOA WLW (sw-9.53)

CBS-Alexander's Ragtime Band, Tribute to Irving Berlin: WBBM WFBM WHAS KMOX WCCO WKBH WSBT WKBH WTAQ WJR (sw-11.83)
MBS-Symphonic Strings: WGN WMT
KWK-Piano Portrait
WCFL-Grant Park Concert
WMBD-Rashid Sisters
WOC-German Band
WROK-Home Builders
WSUI-High School Speech Groups Prgm.

8:15 CST **9:15 CDT**
MBS-Symphonic Strings: KWK
WBOW-Master Singers

(Continued on Next Page)

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WEDNESDAY

August 3

(8:15 p.m. Continued)

WMBD-Gomer Bath, news
WROK-News; Musicale; Beautiful Trees

8:30 CST 9:30 CDT
NBC-Minstral Show: WENR
WBOW

CBS-It Can Be Done (Household Finance); Edgar A. Guest; Frankie Master's Orch.: WJR
WFBM WBBM WHAS KMOX WOC (sw-11.83)
Guest: Connie Mack, dean of American baseball.

Read about this week's guest on page 1, then turn to pages 20 and 21 for pictures of Frankie Master's orchestra.

MBS-Melodies from the Skies. WMT WGN

KWK-Lone Ranger, sketch
WCO-Your Community Show
WCFL-Make Believe Danceland
WIND-Organ & Vibra-harp
WKBH-Let's Waltz

WKBH-Olive Hagen at the Organ
WMBD-The Shadow, drama
WOWO-Tropical Moods

WROK-Ted Westin, songs
WSBT-Vacation Vogues
WTAQ-Earl Bototomley, bar.

8:45 CST 9:45 CDT
News: WIND WOWO

WKBH-Gaslight Harmonies
WKBH-Rapid Ad
WROK-Social Security Speaker
WSUI-Daily Iowan of the Air
WTAQ-Genevieve Anderson, sop.

9:00 CST 10:00 CDT

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA
WLW KSD WTAM WHO KFI

CBS-Vincent Lopez' Orch.: WJR
WCO WBBM WMBD WOC
NBC-Johnny Messner's Orch.: WBOW (sw-9.53)

News: WKBW WMT
KMOX-The Goldbergs, sketch
KWK-Easy Aces, sketch
WENR-Globe Trotter

WFBM-Sports Review
WHAS-Baseball; Louisville vs. Columbus

WBA-Night News Edition
WIND-Swedish Prgm.
WKBH-Musical Moments

WOWO-Johnny Silvers' Orch.
WROK-George Hall's Orch.
WSBT-Don Pablo's Orch.

WTAQ-Club Normandie Entertainers
WTMJ-Kilowatt Hour

9:15 CST 10:15 CDT

NBC-Uncle Ezra's Radio Station (Alka-Seltzer): KOA KFI (also at 5:15 p.m.)

NBC-Ben Cutler's Orch.: WMT
CBS-Vincent Lopez' Orchestra: KMOX WFBM

MBS-Impressions; Genevieve Rowe, sop.: WSAI (1330 kc)
WHK (1390 kc) CKLW (1030 kc)

9:30 CST 10:30 CDT

CBS-Paul Whiteman's Orchestra & Guests (Chesterfield Cigarettes): KMOX WFBM WHAS
WMBD WCO WTAQ WKBH
WISN WOC (also see 6:30 p.m.)

CBS-Bunny Berigan's Orchestra: WKBH (sw-6.12)

NBC-Larry Clinton's Orchestra: KWK WOWO WENR

NBC-Abe Lyman's Orch.: WMAQ
KSD WBOW WTAM (sw-9.53)

MBS-Shep Field's Orch.: WGN
KOA-Light on the West
WBBM-News with Todd Hunter

WTMJ-Easy Aces, sketch

WTMJ-Dance Orch.

WTMJ-Dance Orch.

WTMJ-Dance Orch.

WTMJ-Dance Orch.

WBA-Club Chanticleer
WIND-Swing Quartet
WIND-Baseball Game
WKBH-News; Music
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Last Word in Sports

9:45 CST 10:45 CDT

CBS-Bunny Berigan's Orchestra: WBBM WSBT
NBC-Abe Lyman's Orch.: WHO
KSD

News: WIND WROK
WLW-Red Nichols' Orch.
WMT-Baseball Game

WTMJ-Baseball Game
WTMJ-Baseball Game

WIBA-Club Chanticleer
WIND-Swing Quartet
WIND-Baseball Game
WKBH-News; Music
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Last Word in Sports

10:15 CST 11:15 CDT

CBS-Hal Kemp's Orch.: WJR
WKBH WOC WKBH WFBM
NBC-Reggie Childs' Orchestra: WOWO

NBC-Earl Hines' Orch.: WHO
WMAQ WBOW

MBS-Dick Barrie's Orch.: KWK
WCO-Cedric Adams
WHAS-News

WIBA-Hollywood at the Beach
WIND-Cafe Continental
WIRE-Hank Henry's Orch.

WISN-Tenth Inning
WLW-Buster Locke's Orch.
WMBD-Sports Review; Program Review

WTAM-Music You Want
WTMJ-Dance Orch.

WTMJ-Dance Orch.

WTMJ-Dance Orch.

WTMJ-Dance Orch.

WTMJ-Dance Orch.

NBC-Lang Thompson's Orch.: WOWO WCFL
MBS-Griff Williams' Orch.: WMT
KMOX Morning Headlines
KWK-News
WCO-Rollie Johnson
WGN-Jack Russell's Orch.
WHAS-Dance Band
WIND-News & Music
WLW-Dusty Roades' Orch.

10:45 CST 11:45 CDT

CBS-Count Basie's Orch.: KMOX
WCO

NBC-Lang Thompson's Orch.: WENR

MBS-Griff Williams' Orch.: KWK
WCFL-Emil Flindt's Orch.
WIND-Cappy's Cabana

Thursday

August 4, 1938

Thursday

MORNING

7:00 CST 8:00 CDT
NBC-Breakfast Club; News: WCFM WBOW (sw-21.5)

CBS-Arthur Godfrey: (sw-21.52)
CBS-Richard Maxwell, tnr.: WFAM

News: WJJD WTAD
Musical Clock: WOC WKBH
WHIP WBA WBBM WKBH
WIRE KMOX

Early Risers Club: WISN WROK
KWK-Band Music; News
WAAF-Breakfast Express
WCO-Air Almanac

WFBM-Early Birds
WGN-Everyday Words; Good Morning Prgm.

WHO-Faye and Cleo
WIND-The Abundant Life
WLS-Trailer Tim

WLW-The Merry-makers
WMAQ-Your Neighbor
WMBD-Breakfast Club

WMT-Country Home; Musical Clock

WOWO-Radio Bible Class
WTAQ-Mike's Uprisin'
WTMJ-Top of the Morning

7:15 CST 8:15 CDT
CBS-Montana Slim, songs; News: WFAM (sw-21.52)

News: WMT WHO WCO WLS
KWK-Sunnytime
WIND-Morning Review

WJJD-H. Zimmerman, organist
WLW-Peter Grant, news
WMBD-Musical Clock

WROK-Breakfast Melodies
WTAD-Breakfast Brevities

7:30 CST 8:30 CDT
NBC-Breakfast Club; News: WOWO WCFL

CBS-Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Albolene): WBBM

NBC-Landt Trio; News: WHO
News: WKBW WTAQ WIBA

Morning Devotions: WLS WKBH
Musical Clock: WBOW WMT
KMOX-Ozark Varieties

WCO-Musical Chimes
WFAM-Your Engagement Book
WGN-Morning Serenade

WHIP-Just About Time
WIND-Hawaiian Melodies
WIRE-Dessa Byrd

WLW-Gospel Singer
WMAQ-Whistler & His Dog
WMBD-Weather Report

WROK-Morning Parade

WIBA-Musical Clock
WIRE-Better Health; News
WJJD-III. League of Women Voters

WKBH-Tonic Tunes
WKBH-Breakfast Melodies
WLS-The Boys from Virginia

WLW-Your Hollywood News Girl
WMBD-Police Flash
WTAQ-Today's Almanac

8:00 CST 9:00 CDT
NBC-Just Neighbors, sketch: WOWO WCFL KWK

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM
WFBM KMOX WCO WISN

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE

News: WKBH WMBD WAAF
Musical Clock: WROK WMT
KSD-News; Dick Leibert, organ

WFAM-Concert Time
WGN-Martha Crane and Helen Joyce

WHA-Bandwagon
WHIP-Half & Half
WHO-Coffee Pot Inn

WIND-Priscilla Holbrook, pianist
WJJD-Bosworth Broadcast
WKBH-Chancel Steps

WLS-Hal Culvert & John Brown, pianists
WLW-Hymns of All Churches

WTAD-Tales Old and New
WTAQ-Morning Potpourri

8:15 CST 9:15 CDT
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE

CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX
WISN WBBM WCO WMBD

NBC-Asher & Little Jimmie, songs: WCFM WOWO KWK

KSD-Bright & Early Melodies
WAAF-Rhythm Rhapsody
WCFM-Double in Stars

WHA-Morning Melodies
WHO-What to Serve Today
WIND-Your Favorite Band

WKBW-Musical Almanac
WKBH-Uncle Bob
WLS-News, George Menard

WLW-Myrt & Marge, sketch
WOC-Musical Clock
WTAD-Gems of Melody

WTMJ-Hymns of All Churches

8:30 CST 9:30 CDT
NBC-Just Plain Bill, sketch (Bi So-Dol): WMAQ WIRE

CBS-Hilltop House, Bess Johnson (Palmolive Soap): KMOX
WBBM WCO WISN WMBD

NBC-Happy Jack Turner: KSD
MBS-Variety Prgm.: WMT KWK
WGN

WAAF-Canary Serenade
WBOW-Radio Gospel
WCFL-Hit Revue

WIND-Piano & Guitar
WJJD-III. Medical Society
WKBH-Hits & Encores

WKBH-Olive Hagen, organist
WLS-Old Music Chest
WLW-Hilltop House, sketch

WOWO-Tri Topics
WROK-Morning Devotions
WSUI-Daily Iowan of the Air

WTAD-Interchurch Revival
WTAQ-Sunshine Hour
WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT
NBC-The Woman in White (Pillsbury): WMAQ WTMJ
KSD WHO WIRE

CBS-Stepmother, sketch (Colgate): WBBM KMOX WCO
WFBM

NBC-Ma Perkins, sketch (Oxydol): WLS

NBC-Jerry Sears' Orch.: WBOW (sw-21.5)

WCFM-Bittersweet Melodies
WIBA-Society Reporter
WIND-Swing Melodies

WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBH-Your Home

WKBH-At the Keyboard
WLW-Betty and Bob, sketch
WMBD-Women of Today

WOWO-Modern Home Forum
WROK-Town Crier
WSUI-Morning Melodies; Service Reports

WTAD-Hannibal Prgm.

9:00 CST 10:00 CDT
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLS

NBC-David Harum, sketch (Bab O): KSD WIRE WMAQ WHO

NBC-Originalities: WBA WCFL (sw-21.5)

CBS-Mary Lee Taylor (Pet Milk): WBBM WMBD WFBM
WOC KMOX

MBS-Get Thin to Music (Wheaties): WGN

KWK-Singing Cowboys
WAAF-"I Am" Prgm.
WBOW-State Teachers College

WCO-Ma Perkins, sketch
WFAM-Morning Musicale
WHA-Your Health

WIND-Traffic Court
WISN-Music Old and New
WJJD-Organ & Guitar

WKBH-Tuneful Tempos
WKBH-String Serenade
WLW-The Goldbergs, sketch

WMT-News; Radio Gossip
WROK-News
WSBT-Two-Way Harmonies

WSUI-Illustrated Musical Chats
WTAQ-Rhythm and Romance
WTMJ-Dan Harding's Wife

NBC-Lorenzo Jones, sketch (Phillips): WIRE WMAQ WHO
KSD

Dutch Cleanser): WGN
News: WMBD WKBW WOC

The Editor's Daughter, sketch: WOWO WBBM

KWK-Great Works of Man
WAAF-Hog 'n' Harmony
WCO-Bachelor's Children

WCFM-Rhythm Roundup
WFBM-Apron Strings
WHA-Keeping Up with Science

WIBA-Organ Melodies
WISN-Symphonetta
WJJD-Sports Edition Handicap

per
WROK-On the Mall
WSUI-Prgm. Calendar; Weather

WTAQ-Music in a Sentimental Mood
WTMJ-Happy Gilmans

9:30 CST 10:30 CDT
NBC-Pepper Young's Family (Camay Soap): WLS

NBC-Rhythm Symphonic: WMAQ WHO (sw-21.5)

CBS-Big Sister, sketch (Rinso): WCO WBBM WISN KMOX
WMBD WFBM

NBC-Story of the Month: WBOW WIBA WCFL

Linda's First Love, sketch: WIRE
WOWO

KWK-Pop Wise & Filbert
WAAF-Swing High
WFAM-Hollywood Fashion Parade

WGN-Man on State Street
WHA-Story Behind the Song
WHIP-Women in the News

WIND-Serenade to the Ladies
WIRE-Gypsy Ensemble
WJJD-Women's Exchange Prgm.

WKBH-Eb & Zeb
WKBH-Today's Almanac
WLW-Summer Sing

WMT-Louise Hathaway
WOC-Jungle Jim
WROK-Milk Made Magic

WTAD-Ma Perkins
WTAM-Women's Hour
WTAQ-Round-up

WTMJ-Morning Melodies

9:45 CST 10:45 CDT
NBC-The Road of Life (Chippo): WMAQ WTMJ WLW

CBS-Aunt Jenny's Stories (Spry): WMBD WFBM KMOX WBBM
WISN WCO

NBC-Viennese Ensemble: KWK
WBOW WOWO WMT KSD (sw-21.5)

NBC-Kitty Keene, Inc., sketch: WHO
WAAF-Novelettes
WCFM-Voice of Romance

Brown, pianist
WOC-Melodic Variations
WROK-Radio Rhythm
WSUI-Prgm. Calendar; Weather

Report
WTAD-Kitty Keene, sketch

10:00 CST 11:00 CDT
CBS-Tower Town Tempos: WOC
WFBM KMOX WMBD WFAM
WISN WTAQ

NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ

NBC-Campus Kids: WMT KWK
NBC-Al & Lee Reiser, pianists: KSD WBOW

WAAF-Let's Dance
WBBM-Missus Goes to Market
WCO-Thomas Sawyer

WCFM-Peekers in the Pantry
WGN-Manhattan Mother, sketch
WHA-Homemakers

WHIP-Fashions & the Home
WHO-The Goldbergs, sketch

WIBA-Linda's First Love, sketch
WIND-Rob Atcher & Bonnie Blue

Eves, hillbilly songs & guitar
WIRE-Market Reports
WJBC-Theater Time

WJJD-Bureau of Missing Persons
WKBH-Hollywood Reporter
WKBH-Home Economics

WLS-Market Reports; News
WLW-Editor's Daughter, sketch
WOWO-Bill Board

WROK-News; Organ
WSUI-The Fashion Shop
WTAD-News

WTMJ-What's New in Milwaukee?

10:15 CST 11:15 CDT
CBS-Irene Beasley, R.F.D. No. 1: WFAM WFBM WOC WKBW
WTAQ

NBC-George Griffin, tnr.: KWK
WBOW (sw-15.33)

NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ

WMAQ-Whistler & His Dog
WMBD-Weather Report
WROK-Morning Parade

NBC-To be announced: KSD
News: WHIP KWK

WAAF-Morning Songs
WCO-Those Happy Gilmans
WCFM-Double in Stars

WFAM-Harlan Hogan
WFBM-Mrs. Farrell's Kitchen
WGN-Quin Ryan, news

WHA-Music Appreciation Course
WHO-Myrt and Marge, sketch
WIND-Organ & Guitar

WIRE-Footnotes; News
WISN-Mrs. Shiras
WJBC-Interviews in Homes

WJJD-Safety Court
WKBH-House of MacGregor
WKBH-Questions and Answers

WLS-Evelyn, the Little Maid
WLW-News; Livestocks; River; Weather; Markets

WMBD-Honeymoon Lane
WOC-Weekly Shopper
WOWO-Three of Us

WROK-Kaye Kreamer, Woman's Forum
WSUI-The Book Shelf

WTAD-Let's Waltz
WTAQ-News; Twin City Jamboree
WTMJ-Kitty Keene, sketch

10:45 CST 11:45 CDT
NBC-Cadets Quartet: KSD WIRE
WCFL

CBS-Our Gal Sunday, sketch (Old English Wax): WBBM
KMOX

NBC-Nat'l Farm & Home Hour: WLW KWK

WAAF-Markets; Sweet & Slow
WCO-Grandma Travels
WFAM-Four-Eleven Alarm

WGN-Musical Mail Box
WHIP-Tin Pan Alley
WHO-Hilltop House, sketch

WIND-Farm Talk
WISN-Ann Leslie's Scrapbook
WJBC-Peggy Pavne & Pioneers

WKBH-The Mixing Bowl
WKBH-Organ Moods
WLS-Across the Mike

WMBD-Bandwagon
WMT-Tom Owens' Cowboys
WOC-Screenfans Prgm.

WOWO-Rondaliers
WGN-Don Pedro's Magic Violin
WHIP-Morning Dance

WIBA-Editor's Daughter, sketch
WIND-Piano Tunes
WIRE-Dessa Byrd, organist

WISN-News
WJBC-Women in the News
WJJD-Criminal Court Interviews

WKBH-Your Home Prgm.
WLS-Piano Concert
WMBD-Linda's First Love, sketch

WROK-His Majesty, the Baby
WSUI-Yesterday's Musical Favorites
WTAD-Bee & Vee

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHIP-1480
WHO-1000
WIBA-1280
WIND-560
WIRE-1400

WMBD-Messenger; Weather
WOWO-Consolaires
WSBT-News; Stork Report; Farm
Flashes
WSUI-Within the Classroom
WTAD-All for the Ladies
WTAQ-Em Owen, organist
WTMJ-Heinie-Spam

11:15 CST 12:15 CDT

CBS-Vic & Sade, sketch (Crisco); WBBM WCCO KMOX WISN
NBC-Three Romeos: WCFL KSD WIRE (sw-15.33)
MBS-Happy Gang; WMT News: WOWO WJJD
WBAA-The Town Crier
WFBM-Bohemians
WHA-Organ Interlude
WHIP-Englewood Hour
WHA-Organ Interlude
WHO-Vic and Sade, sketch
WIND-Tommy Ott, organist
WJBC-Parade of Bands
WKBH-Book of the Hour
WKBH-Club Calendar
WMBD-Jack Lyon, organist
WOC-Studio Swingapators
WSBT-The Day Dreamer
WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT

NBC-Words & Music: WMAQ KSD (sw-15.33)
CBS-Road of Life (Chipso); KMOX WBBM
NBC-Mother-in-Law, sketch:KWK
WBAA-Parade of Melody
WBOW-Presentation
WCCO-Houseboat Hannah
WCFL-Noonday Concert
WFBM-Hoosier Farm Circle
WGN-Markets; Mid-day Service
WHA-Talking Book
WHIP-Hollywood News
WHO-Bowers Band
WIBA-Adele Genschaw, pianist
WIND-Bob Atcher & Bonnie Blue Eyes, lillibilly songs & guitar
WIRE-Farm Hour
WISN-Sammy Limer's Orch.
WJBC-Singin' Sam
WJJD-Priscilla Holbrook, pianist
WKBH-Social Calendar; Farm News
WKBH-Rhapsody and Rhythm
WLS-Markets; News
WLW-Live Stock & Poultry Reports; News
WMBD-Thrift Message; Good Morning, Neighbors
WOC-Hymns of All Churches
WOWO-Whispering Strings
WSBT-Harlan Hogan
WTAD-Police News
WTAQ-Mailman

11:45 CST 12:45 CDT

NBC-Glenn Darwin, bar.: WOWO KWK
CBS-Gospel Singer; Edward Mac-Hugh (Ivory Soap): WCCO KMOX WBBM
NBC-Words & Music: WIBA News: WIND WBAA WMAQ WMT
WCFL-Know Yourself
WFBM-Markets; Farm Bureau
WHIP-Cascade Melodies
WHO-Markets; Weather
WISN-Even as You and I
WJBC-Rhythm Review
WJJD-Salon Ensemble
WKBH-Hits and Encores
WLS-Dinner Bell Prgm.
WLW-Noonday Reveries
WMBD-Window Shoppers
WOC-Farm Bureau & Markets
WROK-'Round the Town
WSBT-Man-on-the-Street
WTAQ-Farm Flashes
WTAD-Dance Revue
WTAQ-Farmhands
WTMJ-Livestock Quotations

AFTERNOON

12:00 CST 1:00 CDT

CBS-Enoch Light's Orch.: WKBH WCCO WOC WKBH WSBT WBT (sw-15.27)

NBC-Betty & Bob, sketch (Gold Medal): WIRE WTMJ KWK WHO WMAQ
MBS-Dorothy Foster, pianist: WGN
News: WTAD WMBD WJBC
KMOX-Singin' Sam
KSD-Sports Preview
WAAF-Don Bolt, commentator
WBAA-Russ Graefnitz, pianist
WBBM-Manhattan Mother
WBOW-Street Reporter
WCFL-Spotlight Prgm.
WFBM-Blue Ribbon Melodies
WHA-Musicale
WHIP-Movie Tunes
WIBA-Country Home; Interlude
WIND-Lupi Italian Prgm.
WISN-Musical Heat Wave
WJJD-Livestock Markets
WLS-Touring the World: Cuba
WLW-Linda's First Love, sketch
WMT-Cedar Valley Hillbillies
WOWO-Purdue Agricultural Program
WSUI-Rhythm Rambles

12:15 CST 1:15 CDT

NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WLW WMAQ KWK WTMJ
CBS-Marion Carley, pianist: WOC WBT WSBT (sw-15.27)
NBC-Let's Talk It Over: WBOW
MBS-As You Like It: WGN
Kitty Keene, Inc., sketch: WCCO KMOX
News: WFBM WKBH
Man on the Street: WBBM WKBH
WAAF-Lee Miller, songs
WBAA-The Woman Shopper
WCFL-Varieties
WHIP-I Am the Law of Your Life
WHO-Melodious Favorites
WIBA-News; Market Reports
WJBC-Old vs. New
WJJD-Mid-day Roundup
WLS-The Virginians
WMBD-Town Crier; Markets
WMT-Question Man; Voice of Iowa
WOWO-Market Service
WROK-Column Left News
WTAD-Cy and Freckles

12:30 CST 1:30 CDT

CBS-Columbia Salon Orch.: WSBT WISN WFBM (sw-15.27)
NBC-Valiant Lady, sketch (Gold Medal): WIRE WMAQ KWK WLW
A dramatic review of this program and its cast may be found on pages 22 and 23.
NBC-Rakov's Orch.: WCFL (sw-15.33)
MBS-Jean King, songs: WGN
News: WHO WOC
Farm News: WLS WMBD
KMOX-Linda's First Love, sketch
WAAF-Markets; Meat Board Talk; Waltz Interlude
WBAA-Luncheon Dance Time
WBBM-Kitty Keene, sketch
WBOW-Midday Melodies
WCCO-First Edition
WHA-Farm Prgm.
WHIP-Concert Orch. With Leafay Mead
WIND-Safety Talk
WKBH-Man on the Street
WKBH-Luncheon Music
WMT-Markets; Hillbillies
WOWO-Ozark Rambler
WROK-Couple on the Street, Treasure Chest
WTAD-Farm; Weather; Markets
WTMJ-Dance Orch.

12:45 CST 1:45 CDT

CBS-Columbia Salon Orch.: WOC WMBD
NBC-Hymns of All Churches (Gold Medal): WMAQ WIRE KWK WHO
MBS-Raoul Nadeau, bar.: WGN
News: WKBH WTAQ
KMOX-Editor's Daughter, sketch
KSD-News; Market Reports
WAAF-Waltztime
WBAA-Market Reports
WBBM-Houseboat Hannah, sketch
WBOW-Tune of the Day; Agricultural Agent
WCCO-Home Folk Tunes
WIBA-Melody Moments
WIND-Organ & Vibraharp
WJJD-Piano & Song, Ben Kanter
WKBH-Song Hit of the Day
WLS-Gabriel Heatter, commentator; Closing grain markets
WLW-Kitty Keene, Inc., sketch
WMT-Iowa Cornhuskers; Many Happy Returns
WOWO-Ranch Boys
WROK-Home Folks Hour
WTAD-Musical Moments
WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT

NBC-Light Opera Selections: WIBA

CBS-Army Band: WOC WISN WSBT WFBM WKBH WCCO (sw-15.27)
NBC-The Story of Mary Marlin (Ivory Flakes): WMAQ WHO WTMJ WLW KSD
News: WTAD WIND WHIP WIRE
Men on the Street: WMBD WTAQ
KMOX-Inquiring Reporter
KWK-Backstage Wife, sketch
WAAF-The "L" Reporter, interviews
WBAA-Sonya Williams, songs
WBBM-Broadcast Rhymsters
WBOW-Sportscasting
WCFL-Make Believe Danceland
WGN-Songs of Yesterday
WHA-Farm Organization Forum
WJJD-Tommy Tucker's Orch.
WKBH-Ma Perkins
WLS-Homemakers Hour
WMT-Jingle Contest; Iowa Cornhuskers
WOWO-The Observer

1:15 CST 2:15 CDT

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD
CBS-Army Band: WTAQ WKBH
NBC-Light Opera: (sw-15.33)
MBS-Reminiscing: KWK
KMOX-Judy & Jane, sketch
WAAF-Carnival Matinee
WBAA-Melody Time
WBBM-Meet the Missus
WBOW-To be announced
WCCO-Betty and Boob, sketch
WHA-Musical Varieties
WHIP-III. Fed. of Women's Clubs
WIND-Priscilla Holbrook, pianist
WIRE-Noonday Headlines
WLS-Homemakers' Hour
WLW-Ma Perkins, sketch
WMBD-His Majesty, the Baby
WMT-Ralph Slade's Orch.
WTAD-Quincy Marches On

1:30 CST 2:30 CDT

NBC-Variety Revue: WBOW WIBA (sw-15.33)
CBS-Ray Bloch's Varieties: WISN WMBD WCCO WSBT WTAQ WKBH WFBM WKBH WOC (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay Soap): KSD WLW WMAQ WHO WTMJ
MBS-Harold Stokes Orch.: WGN
News: WCFL KWK
KMOX-Magic Kitchen
WBBM-Monitor Views the News
WBBM-Pat Flanagan
WCBM-News Odities
WHIP-Swing Time
WIND-Band Stand
WIRE-Matinee Varieties; News
WJJD-Two Pianos
WMT-News; Nature's Wonderland
WROK-Old Refrains

1:45 CST 2:45 CDT

NBC-The Guiding Light, sketch (White Naphtha): WMAQ WHO WLW KSD WTMJ
NBC-Variety Revue: KWK
WBAA-Marjory Williamson, sop.
WBBM-Dugout Dope
WCCO-Markets
WCFL-Baseball Interviews
WGN-The Leadoff Man
WIND-Dugout Interviews
WJJD-Warren Brown talks Baseball
WLS-News, George Bernard
WMBD-Hello, Neighbor
WMT-Movie Man
WOWO-Women in the News
WROK-Tabernacle Hour

2:00 CST 3:00 CDT

CBS-Do You Remember?: WOC WFBM WTAQ WKBH WISN WKBH WSBT (sw-15.27)
NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ WIRE WMAQ WHO WIBA
NBC-Club Matinee: WENR WMT WBOV
Baseball; Sox vs. Philadelphia: WBBM WCFL WJJD WIND WGN
Dan Harding's Wife, sketch: WLW KSD
KMOX-Those Happy Gilmans
KWK-Today at Two
WAAF-News Flashes; Weather
WCCO-Ladies First
WHA-News and Views
WHIP-Gay Caballeros
WMBD-Editor's Daughter, sketch
WROK-News; Concert Interlude
WSUI-The Bookman; Within the Classroom
WTAD-Hannibal Prgm.

2:15 CST 3:15 CDT

CBS-Do You Remember: WCCO WKBH WOC WISN WTAQ WKBH WFBM (sw-15.27)
MBS-Midstream, drama: WLW KWK

NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO
KMOX-One Woman's Opinion
KSD-Rhythm Makers
WAAF-Matinee Melodies
WBAA-Let's Go Someplace!
WHA-Magazine Rack
WHIP-Orch. with Eunice Clark
WMBD-Flo Francis
WROK-Ber. Whitechurch, songs
WSUI-Within the Classroom

2:30 CST 3:30 CDT

NBC-To be announced: WHO WMAQ KSD WIRE
NBC-Club Matinee: WIBA WENR WBOV
CBS-Wilson Angel, songs: WKBH WKBH WMBD WFBM WFBM WOC WTAQ WISN (sw-15.27)
KMOX-Headline Highlights; Let's Compare Notes
KWK-Richard Hayes, swing organist
WBAA-Home Builders' Prgm.
WCCO-Front Page Parade
WHA-Music of the Masters
WHIP-String Ensemble
WLW-Jane Tresler, vocalist
WOWO-Old-Time Religion
WROK-N.Y.A. Drama
WTAD-Sports Talk
WTMJ-News; Police; Weather; Spotlight

2:45 CST 3:45 CDT

CBS-Of Men & Books, book review: WOC WTAQ WFBM WKBH WKBH WFBM WISN WCCO WMBD (sw-15.27)
Professor Frederick reviews three stories of American pioneers: Rose, Wilder Lane's "Free Land"; Neil H. Swanson's "The Forbidden Ground"; and T. J. Werthenbaker's "The Middle Colonies."
NBC-Girl Alone, sketch: WMAQ
MBS-The Hatterfields, sketch: WLW
KMOX-Dope from the Dugout
KSD-Songs of Jean Carmen
KWK-Man in the Stands
WAAF-Piano Novelties
WBAA-Treasure Chest
WHIP-Topical Commentary
WHO-Favorite Melodies
WIRE-Oklahoma Outlaws
WROK-Rhythm Before Three
WTMJ-Down a Country Road

3:00 CST 4:00 CDT

NBC-The Four of Us; Irma Glen, organist: WENR
NBC-Top Hatters: WBOW WHO WIRE WMAQ
CBS-Keyboard Concerts: WFBM WFBM WKBH WMBD WOC WTAQ WISN WCCO (sw-15.27)
Baseball Game: WTAD WMT Baseball; St. Louis Browns vs. Philadelphia: KMOX KWK
WAAF-The Rhumba Beat
WBAA-Men of Vision
WHIP-Modern Rhythm
WJBC-Prophetic Hour
WKBH-Rubbertown Revue
WLW-Houseboat Hannah
WOWO-News
WROK-Kaye Kreamer, Women of the Hour
WTMJ-Valiant Lady, sketch

3:15 CST 4:15 CDT

NBC-Nature Study Prgm.: WBOW WMAQ WIRE
Subject: "Study of Trees."
NBC-Melody Master: WOWO
NBC-Don Winslow of the Navy, sketch: WIBA
WAAF-Organ Melodies
WBAA-Afternoon Musicale
WENR-To be announced
WHIP-Leahfay's Musical Stories
WHO-Judy & Jane
WLW-Charley's Singing School
WTMJ-Home Harmonizers

3:30 CST 4:30 CDT

NBC-Kellogg's Singing Lady; Irene Wicker: WLW
CBS-Nila Mack's Let's Pretend: WCCO WKBH WOC WTAQ WFBM WMBD
NBC-Edward Davies, bar.: WENR WBOV
NBC-Your Family & Mine (Sealtest): WMAQ WIBA WTMJ
News: WHO WJBC
WAAF-How Much Do You Know
WHA-Young America on the Air; Pop Concert
WHA-Short Story Time
WHIP-Orchestra With Wally Estrup
WIRE-Mastersingers
WISN-Tea Time Tunes
WKBH-German Hour
WOWO-Robert Larracuenta
WROK-Helene Kimberley, songs
3:45 CST 4:45 CDT
NBC-Shefter & Brenner, piano duo: WENR WOWO WIRE

NBC-Joe Gallicchio's Orch.: WHO WIBA WTMJ WBOW WMAQ KSD
WAAF-Jimmie Kozak, pianist
WBAA-Interesting People in the News
WBBM-Tenth Inning
WFAM-Nat'l Youth Administration
WHIP-News
WJBC-American Years
WLW-Men of Mars, drama
WROK-Radio Rhythm

4:00 CST 5:00 CDT

CBS-News; Four Notes & Dave Bacal: WBBM WCCO WKBH WKBH WTAQ WFBM WFBM
NBC-Lou Martin's Orch.: WIRE WMAQ WOWO WLW
NBC-Geo. R. Holmes, commentator; Orch.: WBOW (sw-9.53)
Madison Concert Orch.: WIBA WHA
KSD-Grace Henerfer, sop.
WAAF-Salon Concert
WBAA-The Magic Carpet
WCFL-Jack Kelly's Orch.
WENR-Malcolm Claire, children's stories
WGN-Bill Anson
WHIP-Hollywood Brevities
WHO-Rhythm Makers
WIND-Baseball Scores
WISN-News; Prgm. Preview
WJBC-Request Hour
WJJD-Baseball Scoreboard
WMBD-Kitty Keene, Inc.
WOC-News
WROK-News; Musicale
WTMJ-Variety Revue

4:15 CST 5:15 CDT

NBC-Laura Suarez, songs; News: KSD WBOW WCFL (sw-9.53)
CBS-Doris Rhodes, songs: WTAQ WKBH WFBM WKBH WCCO WISN WBBM WFBM
MBS-Henry Weber's Concert Orch.: WGN
WAAF-Tea Dance
WBAA-Arsene Summers, contr.
WENR-Gilbert Martyn, news
WHIP-Airline Dance
WHO-Baseball Time
WIND-Musical Toast
WIRE-News; Minute Interviews
WJJD-Parade of Music
WLW-The Happy Gilmans
WMBD-News; Pet Corner
WOC-Baseball Review
WROK-Freepport Studios

4:30 CST 5:30 CDT

NBC-Chesterfield Daily Sports Column; Paul Douglas: WOWO WENR WLW KSD
CBS-Crossroads Hall: WBBM WCCO WKBH WISN WKBH WFBM WTAQ (sw-11.83)
NBC-Tune Twisters, vocal trio: WBOW WIBA WMAQ WIRE (sw-9.53)
News: WJBC WCFL
WAAF-Sport Shorts
WBAA-Dick Curtner, pianist
WFBM-Tea Time Tunes
WGN-Hits of Today
WHIP-Trio
WIND-Rhythm in Brass
WJJD-Salon Ensemble
WMBD-Bargain Counter

4:45 CST 5:45 CDT

NBC-Dinner Concert: WENR
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Nina Dean, sop.: WMAQ WIBA WIRE WBOW KSD (sw-9.53)
WAAF-It's Dance Time
WBAA-Story Book Hour
WBBM-Chicago Hour
WCCO-Rush City, Minn.
WCFL-Jack Kelly's Orch.
WFBM-Baseball Scores; News
WGN-Little Orphan Annie
WHIP-Police Chief Martinson
WIND-Listen to Yourself
WJBC-Varieties
WJJD-Garwood Van's Orch.
WKBH-Kiddies' Hour
WMBD-Polly of the Range
WOWO-Home Folk Frolic

5:00 CST 6:00 CDT

NBC-Easy Aces, sketch, Jane Ace (Anacin): WENR WMT WIRE
CBS-Ray Heatherton, bar.: WTAQ WKBH (sw-11.83)
NBC-Don Winslow of the Navy, sketch (Kellogg's): WMAQ WLW
News: WCFL WJJD
Sports: WBBM WHIP
KMOX-Grandstand Managers
KSD-News; Gabriel Heatter
KWK-Home Plate Interviews
WAAF-Harmony Hall
WBOW-Merry-Go-Round
WCCO-Livestock
WFAM-Crimecasts

THURSDAY

August 4

WFBM-Christian Science Prgm.
WGN-Sweet & Low
WHO-To be announced
WIBA-The Plainsmen
WIND-German Hour
WISN-Show Window
WMBD-Happy Train
WOC-Man on the Street
WOWO-Organ Reveries
WSUI-Musical Moods
WTAD-Cy & Freckles
WTMJ-News; Gabriel Heatter

5:15 CST 6:15 CDT

CBS-Eton Boys: WOC WCCO WFBM WMBD WKBH WKBH WISN
NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; orch.: WHO KSD WIRE WMAQ (sw-9.53)
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WENR WMT (sw-11.87)
CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes): (sw-11.83) (also at 9:15 p.m.)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

KMOX-Popular Melodies
KWK-Musical Prgm.
WAAF-Hollywood Brevities
WBBM-We the Wives
WCFL-Tune Teasers
WFBM-Bohemians
WGN-Evening Serenade
WHIP-Southside Radio Review
WIBA-Wisconsin Wildlife Fed.
WJJD-Ben Kanter, pianist
WLW-Denton & Barber, sports
WOWO-Better Films Speaker
WROK-Sports
WTAD-Hannibal Prgm.
WTAQ-Bureau of Public Service
WTMJ-Heinie's Grenadiers

5:30 CST 6:30 CDT

CBS-Del Casino, songs: WFBM WCCO WOC WKBH KMOX WBBM WFBM (sw-11.83)
NBC-Port of Missing Hits, songs: WMT WOWO KWK
NBC-Marlo Cozi, bar.: WBOW WCFL WHO
MBS-Inside of Sports (Bayuk Cigars, Inc.): WLW
News: WIRE WKBH WMAQ WIBA
Sports: WTAQ WGN WMBD KSD
WAAF-Sunset Serenade
WENR-Ennio Bolognini's Orch.
WHA-Music Album
WISN-Sports Parade; Interlude
WJJD-Sentenced Men, interviews
WROK-Organ Reveries
WSUI-Sports; News

5:45 CST 6:45 CDT

CBS-Boake Carter, commentator (Huskies & Post Toasties): WOC WMBD WFBM WFBM WMAQ WKBH WISN WTAQ WKBH WKBH WCCO
NBC-Port of Missing Hits:WOWO
MBS-Inside of Sports (Bayuk Cigars, Inc.): WGN
Sports: WTMJ WJJD WOC Sports; News: KWK WMT
KSD-Your Family and Mine
WBOW-Ice Jamboree
WCFL-Hal Totten, sports
WENR-Ennio Bolognini's Orch.
WHA-Fun Time
WHO-News
WIBA-Today's Birthdays; Sports
WIRE-Basonology
WLW-Paul Sullivan, news
WMAQ-Let's Celebrate
WROK-Dance Hour

NIGHT

6:00 CST 7:00 CDT

NBC-Rudy Vallee's Variety Hour (Royal Desserts): WTMJ WHO WIRE WTAM WIBA WMAQ WLW KSD (sw-9.53)
Guests: Bert Swor and Lou Lubin, blackface comedians; Paul Lucas in adaptation of "Test Flight"; Joe Lewis, comedian, and Sheila Barrett, mimic.
CBS-Men Against Death, drama: WBBM WFBM KMOX WTAQ WSBT WJR WOC WHAS WCCO (sw-11.83)
The story of Pasteur's experiments with mad dogs and his eventual success will be dramatized.
Turn to page 3 for more detail.
NBC-Stepping Ahead with America, John B. Kennedy, m.c.: WMT WOWO

(Continued on Next Page)

THURSDAY

August 4

(6:00 p.m. Continued)

MBS-Alfred Wallenstein's Sinfonietta: WGN CKLW (1030 kc) WDG (1180 kc)

Sports: WTAD WKBB WKBB KWK-Jam Session
WAAF-Don Bolt, commentator
WBOW-Sports; Baseball Interviews
WCFL-News
WFAM-New Yorkers
WHA-Organ Reverie
WHIP-City Voices
WIND-Recreation of Baseball Game
WISN-Down by Herman's
WJJD-Variations, musical prgm.
WLS-Don Kelly, sports
WMBD-Dinner Music
WROK-News; Concert Hall
WSUI-Dinner Hour Prgm.

6:15 CST 7:15 CDT

MBS-Alfred Wallenstein's Sinfonietta: KWK
News: WMBD WOC
WAAF-Pacific Paradise
WAFM-Our Neighbors
WCFL-Jack Kelly's Orch.
WFAM-Amer. Family Robinson
WJJD-Seger Ellis' Orch.
WKBB-Sweetheart Serenade
WKBH-Dinner Music
WLS-News, Chuck Acree
WROK-Nick and Pete
WTAD-Freshest Thing in Town

6:30 CST 7:30 CDT

MBS-Green Hornet, drama (Health Aids, Inc.): WGN KWK WMT
CBS-Goldman Band Concert:
WCCO WISN WHAS WMBD
WKBB KMOX WKBB WSBT
WOC WJR (sw-11.83)

NBC-Berkshire Symphony Festival; Boston Symphony Orch.: WBOW
Program by the Boston Symphony Orchestra, Serge Koussevitzky conducting; the Cecilia Society Singing Group; Arthur Fiedler directing, and Jeanette Vreeland, Paul Althouse, Anna Kaskas, Norman Gordon as soloists. Olin Downes will be commentator.
WAAF-Evening Concert
WBBM-Carlos Molina's Orch.
WCFL-Keep in Time
WFAM-Brilliant Bronze Boys
WFBM-Syncopators
WHA-Memorial Musicale
WHIP-Dreams for Sale
WJJD-Bob Atcher & Bonnie Blue Eyes, hillbilly songs
WLS-To be announced
WOWO-Wilbur Pickett's Orch.
WROK-Geneva Community Prgm.

WTAD-Dust Off the Diamond
WTAQ-News

6:45 CST 7:45 CDT

NBC-Berkshire Symphony Festival; Boston Symphony Orch.: WLS
CBS-Goldman Band Concert:
WFAM WTAQ WSBT
News: WKBB KMOX WFBM
WCCO-Baseball Resume
WCFL-Dance Orch.
WHAS-Your Favorite Hymn
WKBH-Dinner Music

7:00 CST 8:00 CDT

CBS-Major Bowes' Amateur Hour (Chrysler): WBBM WHAS KMOX WMBD WISN WCCO WJR WOC WFBM WTAQ WKBH (sw-11.83)
NBC-Promenade Symp. Orch. of Toronto, Dr. Frank Simon, guest cond.: WHO WTAM WLW (sw-9.53)
Guests: Dr. Frank Simon, conductor; Alberto Guerrero, pianist.
The music detail for this program may be found on page 7 this week.

MBS-Don't You Believe It? (Sensation Cigarettes): WGN

NBC-Berkshire Symphony Festival; Boston Symphony Orch.: WIBA WIRE WBOW WTMJ WLS
KSD-Hole-in-One Golf Tournament
KWK-Musical Headlines
WCFL-Labor Lashes
WIND-News & Sports
WJJD-Church on the Hillside
WKBB-Dubuque Star Revue
WMAQ-Grant Park Concert
WMT-Refreshing Rhythms
WROK-Freepost Studios
WSBT-Hayloft Jamboree
WSUI-Children's Hour
WTAD-The Yellow Fang

7:15 CST 8:15 CDT

MBS-Bob Crosby's Orch.: WGN KWK
WCFL-Union Labor League
WIND-Children Are People
WJJD-Suppertime Frolic
WKBB-Music in a Sentimental Mood
WLS-Howard Peterson, organist
WMT-A Trip Through Niagara; Melodic Moments
WTAD-News Summary

7:30 CST 8:30 CDT

NBC-Berkshire Symphony Festival; Boston Symphony Orch.: WENR
NBC-Promenade Symp.: KSD
MBS-Guy Lombardo's Orch.: KWK WMT
WCFL-News
WGN-Shep Field's Orch.
WIND-Night Court
WKBB-Concert Under the Stars
WOWO-Studio Party
WSUI-Evening Musicale

7:45 CST 8:45 CDT

NBC-Don't You Believe It? (Sensation Cigarettes): WGN
CBS-Essays in Music: WSBT WOC WFBM WTAQ WBBM WKBB WMBD WJR (sw-11.83)
MBS-Press Time: KWK
KMOX-Talk
WCCO-Who's the Champ?
WCFL-Grant Park Concert
WGN-Concert Orch.
WHAS-Chandler Political Speech
WIND-Organ & Vibraharp
WISN-Interlude
WKBB-Evening Serenade
WOWO-Studio Party
WROK-Home Builders
WSUI-The Story of a State

Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

NIGHT

6:00 CST (7:00 CDT) Men Against Death, CBS.

6:00 CST (7:00 CDT) Rudy Vallee, NBC.

6:30 CST (7:30 CDT) Goldman Band Concert, CBS.

7:00 CST (8:00 CDT) Promenade Symphony Orchestra of Toronto, NBC.

7:00 CST (8:00 CDT) Major Bowes, CBS.

8:00 CST (9:00 CDT) Bob Burns and Guests, NBC.

8:30 CST (9:30 CDT) Americans at Work, CBS.

WCFL-Geo. Hessberger's Orch.
WGN-News; Sports Celebrity Parade
WIND-Vincent Borrelli's Orch.
WJJD-Suppertime Frolic
WSUI-Visiting Professor
WTAM-Bob Dailey

8:00 CST 9:00 CDT

NBC-Kraft Music Hall, starring Bob Burns, comedian; Johnny Trotter's Orch.; Foursome Novelty Instrumental Quartet; Guests: KSD KOA WTMJ WTAM WHO WMAQ WIBA WLW WIRE (sw-9.53)
Guests: Josef Antonelli, Walter Huston and Ogden Nash.

NBC-Berkshire Symphony Festival; Boston Symphony Orch.: WBOW WENR WMT

CBS-Essays in Music: WSBT WOC WFBM WTAQ WBBM WKBB WMBD WJR (sw-11.83)
MBS-Press Time: KWK
KMOX-Talk
WCCO-Who's the Champ?
WCFL-Grant Park Concert
WGN-Concert Orch.
WHAS-Chandler Political Speech
WIND-Organ & Vibraharp
WISN-Interlude
WKBB-Evening Serenade
WOWO-Studio Party
WROK-Home Builders
WSUI-The Story of a State

8:15 CST 9:15 CDT

CBS-Essays in Music: KMOX Dance Orch.: WHAM WHAS WIND-Grant Park Concert
WISN-Baseball Game
WROK-News; Musicale

8:30 CST 9:30 CDT

CBS-Americans at Work: KMOX WSBT WCCO WFBM WBBM WOC WMBD WHAS WKBB WJR WTAQ
This week's broadcast will be

devoted to the job of the dynamiter. Part of the broadcast will be heard from a tunnel construction job in New York. Sam Russell and J. W. Koster, two of the foremost authorities on large dynamite shots, will be interviewed.
Turn to pages 14 and 15 for pictures of the work to be described in this novel broadcast.

NBC-Promenade Concert, Roy Shield, dir.: WBOW WENR WMT

MBS-Henry Weber's Concert Review: WGN KWK
WCFL-Make Believe Danceland
WKBB-Radio-Torial
WOWO-Sweet & Swing
WROK-Farm Prgm.
WSUI-Modern Rhythm Ensemble of Boston

8:45 CST 9:45 CDT

News: WOWO WIND
WROK-Radio Rhythm
WSUI-Daily Iowan of the Air

9:00 CST 10:00 CDT

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ KOA KFI WTAM WLW KSD WHO WIRE

NBC-Sports Question Box: WBOW (sw-9.53)

CBS-Mal Hallett's Orch.: WBBM WOC WCCO WMBD WHAS WJR

News: WIBA WKBB WMT
KMOX-The Goldbergs, sketch
KWK-Easy Aces, sketch
WBOW-Sports Question Box
WENR-Globe Trotter
WFBM-Sports Review
WIND-George Foster's Orch.
WKBB-Olive Hagen, organist
WOWO-Johnny Silvers' Orch.
WROK-George Hall's Orch.
WSBT-Don Pablo's Orch.

WTAQ-Club Normandie Entertains
WTMJ-Musical Moments

9:15 CST 10:15 CDT

CBS-Geo. McCall's Screen Scoops (Old Gold): WFBM WBBM WHAS KMOX WISN WCCO WOC WJR (also see 5:15 p.m.)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Adrian Rollini's Orch.: WBOW WTMJ (sw-9.53)

KOA-Westernaires; Men of West
KSD-Kuss David's Orch.
KWK-Mr. Keen, Tracer of Lost Persons
WENR-Ennio Bolognini's Orch.
WGN-Bill Carlsen's Orch.
WHO-Sport Review
WIBA-Vocal Varieties
WIRE-News
WKBB-Dance Orch.
WKBH-Rapid Ad
WLW-Vocal Varieties
WMAQ-Romance in Song
WMBD-Value Hints
WMT-James Melton, trn., & Orch.
WROK-Musicale
WTAM-Romance in Song
WTAQ-Dance Orch.

9:30 CST 10:30 CDT

NBC-Richard Himber's Orch.: WBOW WHO KSD (sw-9.53)
CBS-Jack Marshall's Orch.: WOC WCCO WFBM WKBB WKBH (sw-6.12)

MBS-Shep Field's Orch.: WGN KWK

Baseball Game: WIRE WISN WMT
KMOX-Sports Review
WBBM-News With Todd Hunter
WCFL-To be announced
WENR-Fletcher Henderson's Orchestra
WHA-Musical Varieties
WHAS-Baseball; Louisville vs. Columbus
WIBA-Hollywood at the Beach
WIND-Evening at Country Club
WJR-Baseball Scores; Morceaux de Salon Orch.
WLW-County Courthouse
WMAQ-Abe Lyman's Orch.
WMBD-Peoria on Parade
WROK-Quin Bowen's Orch.
WSBT-News
WTAM-Sammy Watkins' Orch.
WTAQ-Riverside Ballroom Orch.
WTMJ-Let's Dance

9:45 CST 10:45 CDT

CBS-Jack Marshall's Orchestra: KMOX WBBM WTAQ WSBT
News: WROK WIND
KOA-Community Chest
WFAM-Music Group
WGN-Bill Carlsen's Orch.
WIBA-Club Chanticleer
WISN-Tenth Inning
WTMJ-Today's Events

10:00 CST 11:00 CDT

CBS-Johnny Long's Orch.: WISN WKBB WBBM WSBT WTAQ WCCO (sw-6.12)

NBC-Dusty Roades' Orch.: KOA WBOW

NBC-Horace Heidt's Orch.: WCFL
MBS-Kay Kyser's Orch.: WGN
News: WFBM WHO WJR WOC WMBD
KMOX-Travelogue
KWK-Sports
WENR-Music As You Desire It
WIBA-Evening Concert
WIND-Max Miller's Quartet
WKBH-News; Music
WLW-Paul Sullivan, news
WMAQ-Fort Pearson, news
WTAM-Musical Bulletin Board
WTMJ-Last Word in Sports

10:15 CST 11:15 CDT

CBS-Johnny Long's Orch.: WOC WKBH WFBM WJR
NBC-Dusty Roades' Orch.: WHO WMAQ
MBS-Kay Kyser's Orch.: KWK
KMOX-Marshall Family, drama
WCCO-Cedric Adams
WHAS-News
WIND-Cafe Continental
WLW-Sweet Adeline
WMBD-Sports; Prem. Review
WTAM-Music You Want
WTMJ-Dance Orchestras

10:30 CST 11:30 CDT

NBC-Ray Pearl's Orch.: WHO WIBA WBOW WCFL WLW
CBS-Dick Jurgens' Orch.: WTAQ WKBH WMBD WOC WFBM WSBT WISN WKBB WBBM WJR

NBC-Jan Garber's Orch.: WIRE
MBS-Jimmy Grier's Orch.: WGN
KMOX-Headline Highlights
KOA-Will Osborne's Orch.
KWK-News
WCCO-Rollie Johnson
WHAS-Dance Band
WIND-George Foster's Orch.
WMAQ-Fletcher Henderson's Orch.
WMT-Electric Park Band

10:45 CST 11:45 CDT

NBC-Jan Garber's Orch.: WENR KWK
CBS-Dick Jurgens' Orch.: WCCO KMOX
MBS-Jimmy Grier's Orch.: WMT
WIBA-Club Chanticleer
WIND-Cappy's Cabana

11:00 CST 12:00 CDT

NBC-Eddy Duchin's Orch.: WHO KOA WENR WBOW WIRE
CBS-Horace Henderson's Orch.: KMOX WKBB WISN WTAQ WOC WMBD WFBM WBBM
NBC-Frank Trumbauer's Orch.: WMAQ
MBS-Eddie DeLange's Orch.: WGN WMT

KSD-Little Jack Little's Orch.
KWK-Jack Gaulke's Orch.
WCCO-Red Nichols' Orch.
WIBA-Hollywood at the Beach
WIND-The Nite Watch
WKBH-Weather Report
WLW-Twenty-four Hour Review
WTAM-Jimmy Watkins' Orch.
End of Thursday Programs

Friday

August 5, 1938

Friday

MORNING

7:00 CST 8:00 CDT

NBC-Breakfast Club; Musical Prgm.; News: WCFL WBOW
CBS-Arthur Godfrey, songs: (sw-21.52)
NBC-Herman & Banta: (sw-21.5)
News: WTAD WJJD
Early Risers: WISN WROK
Musical Clock: WOC WKBB
WIBA WIRE WKBB WBBM
WHIP KMOX
KWK-Band Music; News
WAAF-Breakfast Express
WCCO-Air Almanac
WFAM-Kitchen Clinic

7:15 CST 8:15 CDT

CBS-Montana Slim, songs; News: WFAM (sw-21.52)
NBC-Person to Person: (sw-21.5)
News: WLW WMT WCCO WHO
Breakfast Melodies: WTAD WROK
KWK-Sunnytime with Ken Carpenter & Bill Goodwin
WCCO-News Slants
WGN-Carolyn Price, home counselor
WHO-Hardware News
WIND-Morning Review
WJJD-Harry Zimmerman, organist
WLS-News, Chuck Acree
WMBD-Musical Clock

7:30 CST 8:30 CDT

NBC-Breakfast Club; News: WCFL WBOW
NBC-Landt Trio; News: (sw-21.5)
CBS-Joyce Jordan, Girl Interne (Calox Toothpowder & Solidified Albolene): WBBM
News: WKBB WTAQ
Morning Devotions: WKBH WLS
Musical Clock: WMT WBOW
KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM-Your Engagement Book
WGN-Good Morning Prgm.
WHIP-Just About Time
WHO-Williams Brothers Quartet
WIBA-News; Musical Clock
WIND-Hawaiian Melodies
WIRE-Dessa Byrd, organist
WLW-The Gospel Hour
WMAQ-Whistler & His Dog
WMBD-Weather Report
WROK-Morning Parade

7:45 CST 8:45 CDT

NBC-Amanda Snow, songs: WMAQ (sw-21.5)
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX
CBS-Sunny Melodies: (sw-21.52)
News: WIND WTAD WHIP WIRE
KWK-News; Rapid Service
WAAF-Piano Parade
WBBM-Linda's First Love
WFAM-Morning Devotions
WHO-Rare Bits of News
WJJD-Know Your Postal Service

WKBB-Tonic Tunes
WKBB-Breakfast Melodies
WLS-The Boys from Virginia
WLW-Your Hollywood News Girl
WMBD-Police Flash
WTAQ-Today's Almanac

8:00 CST 9:00 CDT

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX WCCO WISN WBBM WFBM
NBC-Just Neighbors, sketch: WCFL WBOW KWK
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE
News: WKBB WMBD WAAF
Musical Clock: WROK WMT
KSD-News; Dick Leibert, organ
WGN-Martha Crane & Helen Joyce
WFAM-Concert Time
WHA-Bandwagon
WHIP-Hit Review
WHO-Coffee Pot Inn
WIND-H. Zimmerman, organist
WJJD-Bosworth Broadcast
WKBB-Chancel Steps
WLS-Hal Culver, with Howard Peterson, organist
WLW-Betty Crocker
WTAD-Breakfast Hour
WTAQ-Morning Potpourri

8:15 CST 9:15 CDT

NBC-Asher & Little Jimmie, cowboy songs: WJWO WCFL KWK
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD

NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE

Musical Clock: WOC WMT
KSD-Bright & Early Melodies
WAAF-Rhythm Rhapsody
WHA-Morning Melodies
WHO-What to Serve Today
WIND-Your Favorite Band
WKBB-Musical Almanac
WKBH-Uncle Bob
WLS-News, Chuck Acree
WLW-Myrt & Marge, sketch
WTMJ-Betty Crocker

8:30 CST 9:30 CDT

NBC-Josh Higgins of Finchville, sketch: WCFL
CBS-Hilltop House, Bess Johnson (Palmolive Soap): WMBD WBBM WISN KMOX WCCO
NBC-Just Plain Bill, sketch (Bi-So-Dol): WMAQ WIRE
NBC-Happy Jack Turner: KSD KWK-Musical Prgm.
WAAF-Canary Serenade
WBOW-Gospel Radio
WFAM-Shoppers' Guide
WFBM-Morning Serenade
WGN-Morning Melodies
WHIP-Polish Variety Hour
WHO-Those Happy Gilmanas
WIBA-Today's Almanac; Society
WIND-Organ & Guitar
WJJD-Illinois Congress of Parents & Teachers Prgm.
WKBB-Hits & Encores
WKBH-Olive Hagen, organist
WLS-Old Kitchen Kettle, with

Ann Hart; Novelodeons
WLW-Hilltop House, sketch
WMT-Musical Clock
WOWO-Tri Topics
WROK-Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Interchurch Revival
WTAQ-Sunshine Hour
WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT

CBS-Stepmother, sketch (Colgate): WBBM WFBM KMOX WCCO
NBC-Woman in White, sketch (Pillsbury): WMAQ WTMJ KSD WHO WIRE
NBC-Oxydol's Own Ma Perkins, sketch: WLS
NBC-Jerry Sears' Orch.: WBOW KWK WMT (sw-21.5)
MBS-Earl Lawrence, bar.: WGN
WCFL-Bittersweet Melodies
WIND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBB-Stars Over Hollywood
WKBH-Amer. Family Robinson
WLW-Betty & Bob, sketch
WMBD-Women of Today
WOWO-Modern Home Forum
WROK-Town Crier
WSUI-Morning Melodies
WTAD-Hannibal Prgm.

9:00 CST 10:00 CDT

NBC-David Harum, sketch (Bab-O): WIRE WMAQ KSD WHO
NBC-The Story of Mary Marlin, sketch (Ivory Soap) WLS

CBS-Ruth Carhart, songs: WTAQ WFBM WKBB WKBB WISN WOC WFAM

NBC-Originalities: WIBA WCFL (sw-21.5)
MBS-Get Thin to Music (Wheaties): WGN
KMOX-Fashions in Melody
KWK-Singing Cowboys
WAAF-Woman's Page of the Air
WBBM-The Heart of Julia Blake
WBOW-Ind. State Teachers' College
WCCO-Ma Perkins, sketch
WHA-Safety in the Water
WIND-Municipal Court
KSD-Organ & Guitar
WLW-The Goldbergs, sketch
WMBD-Messenger; Weather
WMT-News; Radio Gossip
WROK-News
WSUI-Illustrated Musical Chats
WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT

NBC-Vic & Sade, sketch (Crisco): WLS WLW
NBC-Breen & de Rose, songs: WMT WBOW (sw-21.5)
CBS-Richard Maxwell: KMOX WFAM
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD
MBS-Bachelor's Children (Old Dutch Cleanser): WGN WHA
News: WMBD WKBB WOC
Editor's Daughter, sketch: WBBM WOWO

Frequencies

KMOX-1090 WISN-1120
KOA-850 WJBC-1200
KSD-560 WJJD-1130
KWK-1350 WJR-750
WAAF-920 WKBB-1560
WBA-890 WKBB-1380
WBBM-770 WLS-870
WBOW-1310 WLW-700
WCCO-810 WMAQ-670
WCFL-970 WMBD-1440
WENR-870 WMT-600
WFAM-1200 WOC-1370
WFBM-1230 WOWO-1160
WGN-720 WKBB-1410
WHA-940 WSBT-1360
WHA-820 WSBT-880
WHIP-1460 WTAD-900
WHO-1000 WTAM-1070
WIBA-1280 WTAQ-1330
WIND-580 WTMJ-620
WIRE-1400

KWK-Great Works of Man
 WAFF-Hog 'n' Harmony
 WCCO-Bachelor's Children
 WCFL-Rhythm Roundup
 WFBM-Apron Strings
 WIBA-Organ Melodies
 WISN-Symphonette
 WJJD-Sports Edition Handicapper
 WKBH-Music Makers
 WROK-On the Mall
 WTAQ-Crimson Trail
 WTMJ-Those Happy Gilman's

9:30 CST 10:30 CDT
 CBS-Big Sister, sketch (Rinso):
 WMBD WISN WCCO KMOX
 WBBM WFBM
 NBC-Pepper Young's Family
 (Camay Soap): WLS
 NBC-To be announced: WMAQ
 WHO

NBC-Story of the Month: WIBA
 WBOW WCFL
 KWK-Pop Wise & Filbert
 WAFF-Swing High
 WFAM-Morning Melodies
 WGN-Man on State Street
 WHA-Story Behind the Song
 WHIP-Monitor News
 WHO-Hello Peggy

WIND-Between Us Girls, inter-
 view
 WIRE-Gene Austin
 WJJD-H. Zimmerman, organist
 WKBB-Eb & Zeb
 WKBH-Today's Almanac
 WLW-Short, Short Story
 WMT-Gospel Baritone
 WOC-Front Page Drama
 WOWO-Linda's First Love, sketch
 WROK-Milk-Made Magic
 WTAD-Ma Perkins, sketch
 WTAQ-Roundup

WTMJ-Morning Melodies
9:45 CST 10:45 CDT
 CBS-Aunt Jenny's Stories (Spry):
 KMOX WISN WMBD WFBM
 WBBM WCCO
 NBC-The Road of Life, sketch
 (Chipso): WLW WTMJ WMAQ
 NBC-Viennese Ensemble: WMT
 WBOW WOWO (sw-21.5)
 NBC-Kitty Keene, Inc., sketch
 (Dreft): WHO

MBS-Silhouettes in Blue: KWK
 KSD-Ferde Grofe's Orch.
 WAFF-Noiseletters
 WCFL-Voice of Romance
 WFAM-Lou Pike, organist
 WGN-Painted Dreams
 WHIP-This Rhythmic Age
 WIBA-Church of the Air
 WIND-Livestock Markets
 WIRE-Linda's First Love, sketch
 WJJD-Grandwood Van's Orch.
 WKBH-Morning Melodies
 WKBH-Swing Interlude
 WLS-Grace Wilson, contr.
 WOC-Radio Bazaar

WROK-Radio Rhythm
 WSUI-Prgm. Calendar; Weather
 Report
 WTAD-Kitty Keene, sketch
10:00 CST 11:00 CDT
 CBS-Mary Margaret McBride,
 columnist (La France & Sa-
 tina): KMOX WCCO WMBD
 WBBM WFBM WISN WFAM
 WOC

Pictures of Mary Margaret McBride
 may be found on pages 18 and 19.
 NBC-Dan Harding's Wife, sketch
 (Nat'l Biscuit Co.): WMAQ
 NBC-Radio City Four: WMT
 NBC-Vaughn De Leath: KSD
 MBS-The Balladeer: KWK
 WAFF-Let's Dance
 WBOW-Christian Science Prgm.
 WCFL-Peekers in the Pantry
 WGN-Manhattan Mother, sketch
 WHA-Homemakers

WHIP-Fashions and the Home
 WHO-The Goldbergs, sketch
 WIBA-Linda's First Love, sketch
 WIND-Bob Atcher & Bonnie Blue
 Eyes, hillbilly songs & guitar
 WIRE-Dessa Byrd, organist
 WJBC-Theater Time
 WJJD-Bureau of Missing Persons
 WKBH-Hollywood Reporter
 WKBH-Home Economics
 WLS-Market Reports; News
 WLW-Editor's Daughter, sketch
 WOWO-Bill Board
 WROK-News; Organ
 WSUI-Are You a Collector?
 WTAD-News

WTMJ-What's New in Milwaukee
10:15 CST 11:15 CDT
 NBC-The O'Neills, sketch (Ivory
 Soap): WLW WMAQ
 CBS-Irene Beasley, R.F.D. No. 1:
 WKBW WFBM WFAM WTAQ
 WOC

NBC-Alden Edkins, basso: WBOW
 (sw-15.33)
 MBS-Count Your Blessings:
 KWK
 Houseboat Hannah, sketch: WHO
 KMOX

KSD-Hello Peggy, sketch
 WAFF-Willie Winn, sport of kings
 WBBM-Those Happy Gilman's
 WCCO-Judy & Jane
 WGN-Don Pedros Magic Violin
 WHIP-Morning Dancer
 WIBA-Editor's Daughter, sketch
 WIND-Twentieth Century Sere-
 nade

WISN-News
 WJBC-Women in the News
 WJJD-Criminal Court Interviews
 WKBH-Your Home Prgm.
 WLS-H. Peterson, organist
 WMBD-Linda's First Love, sketch
 WMT-Bits of Everything
 WROK-Poet's Corner
 WSUI-Yesterday's Musical Fa-
 vorites
 WTAD-Bee & Vee

10:30 CST 11:30 CDT
 NBC-Nat'l Farm & Home Hour:
 WIBA WMAQ WBOW
 Speakers: Josephine Hemphill
 and Morse Salisbury, speaking on
 "Making Wood More Use-
 ful," broadcast from Forest
 Products Laboratory, Madison,
 Wis.

CBS-Romance of Helen Trent,
 sketch (Old English Floor
 Wax): WBBM KMOX
 NBC-Fortification for Life's De-
 mands; Speaker: KSD
 News: WHP KWK WGN
 WAFF-Morning Songs
 WCCO-Those Happy Gilman's
 WCFL-Double in Stars
 WFAM-Harlan Hogan
 WFRM-Mrs. Farrell's Kitchen of
 the Air

WHA-Music Appreciation Course
 WHO-Myrt & Marge, sketch
 WIND-Organ & Guitar
 WIRE-Footnotes; News
 WISN-Organ Melodies
 WJBC-Dollar Daze
 WJJD-Safety Court Broadcast
 WKBH-House of MarGregor
 WKBH-Songtime
 WLS-Evelyn the Little Maid
 WLW-News; River; Weather;
 Livestock

WMBD-Honeymoon Lane
 WOC-Screenfans' Prgm.
 WOWO-Richard Trojan
 WROK-Kaye Kreamer, Woman's
 Forum
 WSUI-The Book Shelf
 WTAD-Tonic Tunes
 WTAQ-News; Twin City Jamboree
 WTMJ-Kitty Keene, sketch

10:45 CST 11:45 CDT
 NBC-Nat'l Farm & Home Hour:
 WLW KWK
 CBS-Our Gal Sunday, sketch
 (Old English Floor Wax):
 WBBM KMOX
 NBC-Bailey Axton, trn.: WCFL
 KSD-Lady Courageous
 WAFF-Markets; Sweet and Slow
 WCCO-Grandma Travels
 WFAM-Luncheon Dance
 WGN-Musical Mail Box
 WHIP-Musical Newsy
 WHO-Filltop House, sketch
 WIRE-Jimmie Grier's Orch.
 WISN-Ann Leslie's Scrapbook
 WJBC-Peggy Payne & Pioneers
 WKBH-Treasure Chest
 WKBH-Rose Green
 WLS-Short, Short Stories
 WMBD-Bandwagon
 WMT-Music Memory
 WOWO-Honolulu Srenaders
 WROK-Freepost Studios
 WTAD-Betty & Bob, sketch
 WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT
 CBS-The Goldbergs, sketch (Oxy-
 dol): WKBW WCCO WBBM
 WOC
 NBC-Carlton & Wayne, piano
 duo: KSD WMAQ
 MBS-The Happy Gang: WGN
 KMOX-Ma Perkins, sketch
 WAFF-Symphonic Hour
 WBA-Contract Bridge Chats
 WCFL-Hit Review
 WFBM-Bohemians
 WGN-Eddy Duchin's Orch.
 WHIP-Southtown Church Hour
 WHO-Dan Harding's Wife, sketch
 WIND-News
 WIRE-Singin' Sam
 WISN-Morning Musicale
 WJBC-Surprise Party
 WJJD-Anything Can Happen,
 news oddities
 WKBH-Magic Violin
 WLS-Tommy Tanner
 WMBD-Wayside Chapel
 WMT-Tow Owens' Cowboys

WTMJ-What's New in Milwaukee
10:15 CST 11:15 CDT
 WWO-Consolaires
 WSBT-News; Stork Report; Farm
 Flashes
 WSUI-Within the Classroom
 WTAD-All for the Ladies
 WTAQ-Hollywood on Parade
 WTMJ-Heinie and Dinty

11:15 CST 12:15 CDT
 CBS-Vic & Sade, sketch (Cris-
 WBBM WCCO WISN KMOX
 NBC-Bennett & Wolverton,
 songs: KSD WCFL (sw-15.33)
 WGN-Noontime Musicale
 WHA-Organ Interlude
 WHO-Vic and Sade
 WHIP-Englewood Hour
 WIND-Tommy Ott, organist
 WIRE-Welcome Stranger
 WJBC-Parade of Bands
 WJJD-News
 WKBH-Book of the Hour
 WKBH-Club Calendar
 WMBD-Polly of the Range
 WMT-Sweet & Swing
 WOC-Studio Swingapators
 WOWO-News
 WSBT-Day Dreamer; Camera
 Club
 WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT
 NBC-Words & Music; Soloists &
 Organist: WMAQ WIBA KSD
 (sw-15.33)
 CBS-Road of Life, sketch (Chip-
 so): KMOX WBBM
 NBC-Mother-in-Law, sketch:
 KWK
 WBOV-Presentation
 WCCO-Houseboat Hannah
 WCFL-Midday Melody Mart
 WFBM-Hoosier Farm Circle
 WGN-Markets; Midday Service
 WHA-Talking Book
 WHIP-Hollywood News
 WHO-Home Folks
 WIND-Bob Atcher & Bonnie Blue
 Eyes
 WIRE-Farm & Home Hour
 WISN-Newman's Orch.
 WJBC-Singin' Sam
 WJJD-Noontime Service
 WKBH-Social Calendar; Farm
 News
 WKBH-Rhythm & Romance
 WLS-Markets; News
 WLW-Live Stock & Poultry Re-
 ports; News
 WMBD-Thrift Message; Miss
 Electrolux
 WMT-Cedar Valley Hillbillies;
 Rodgers & Ackley
 WOC-Betty Crocker
 WOWO-Man on the Street
 WSBT-In Movieland
 WTAD-Police News
 WTAQ-Mailman

11:45 CST 12:45 CDT
 CBS-Gospel Singer; Edward Mac-
 Hugh, bar. & Organ (Ivory
 Soap): WBBM WCCO KMOX
 MBS-Your Hollywood Newsgirl
 (Lydia E. Pinkham): WCFL
 NBC-Jack & Loretta Clemens:
 KWK WLW
 News: WIND WBA WMAQ
 Voice of the Farm: WKBH
 WOWO
 WFBM-Markets; Farm Bureau
 WHIP-Cascade Melodies
 WHO-Markets; Weather
 WISN-Even as You and I
 WJBC-Reid & Vin
 WLS-Dinner Bell Program
 WCCO-Grandma Travels
 WFAM-Luncheon Dance
 WGN-Musical Mail Box
 WHIP-Musical Newsy
 WHO-Filltop House, sketch
 WIRE-Jimmie Grier's Orch.
 WISN-Ann Leslie's Scrapbook
 WJBC-Peggy Payne & Pioneers
 WKBH-Treasure Chest
 WKBH-Rose Green
 WLS-Short, Short Stories
 WMBD-Bandwagon
 WMT-Music Memory
 WOWO-Honolulu Srenaders
 WROK-Freepost Studios
 WTAD-Betty & Bob, sketch
 WTMJ-Blue Room Ensemble

12:00 CST 1:00 CDT
 NBC-Marine Band: WLS
 CBS-Old Familiar Tunes: WCCO
 WKBW WKBH WOC WSBT
 (sw-15.27)
 NBC-Betty & Bob, sketch (Gold
 Medal): WIRE WTMJ KWK
 WHO WMAQ
 MBS-Dorothy Foster, pianist:
 WGN
 News: WMBD WJBC WTAD
 KMOX-Singin' Sam
 KSD-Sports Preview
 WAFF-Don Bolt, commentator
 WBA-Agricultural Forum
 WBBM-Manhattan Mother
 WBOV-Street Reporter
 WCFL-Spotlight Prgm.
 WFBM-Blue Ribbon Melodies
 WHA-Moon Musicale
 WHIP-Movie Tunes
 WIBA-Interlude; Country Home
 WIND-Lupi Italian Hour
 WISN-Musical Heat Wave
 WJJD-Livestock Markets
 WLW-Linda's First Love, sketch
 WMT-Cedar Valley Hillbillies
 WOWO-Wilbur Pickett's Orch.
 WSUI-Rhythm Rambles

WTMJ-What's New in Milwaukee
10:15 CST 11:15 CDT
 WWO-Consolaires
 WSBT-News; Stork Report; Farm
 Flashes
 WSUI-Within the Classroom
 WTAD-All for the Ladies
 WTAQ-Hollywood on Parade
 WTMJ-Heinie and Dinty

11:15 CST 12:15 CDT
 CBS-Vic & Sade, sketch (Cris-
 WBBM WCCO WISN KMOX
 NBC-Bennett & Wolverton,
 songs: KSD WCFL (sw-15.33)
 WGN-Noontime Musicale
 WHA-Organ Interlude
 WHO-Vic and Sade
 WHIP-Englewood Hour
 WIND-Tommy Ott, organist
 WIRE-Welcome Stranger
 WJBC-Parade of Bands
 WJJD-News
 WKBH-Book of the Hour
 WKBH-Club Calendar
 WMBD-Polly of the Range
 WMT-Sweet & Swing
 WOC-Studio Swingapators
 WOWO-News
 WSBT-Day Dreamer; Camera
 Club
 WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT
 NBC-Words & Music; Soloists &
 Organist: WMAQ WIBA KSD
 (sw-15.33)
 CBS-Road of Life, sketch (Chip-
 so): KMOX WBBM
 NBC-Mother-in-Law, sketch:
 KWK
 WBOV-Presentation
 WCCO-Houseboat Hannah
 WCFL-Midday Melody Mart
 WFBM-Hoosier Farm Circle
 WGN-Markets; Midday Service
 WHA-Talking Book
 WHIP-Hollywood News
 WHO-Home Folks
 WIND-Bob Atcher & Bonnie Blue
 Eyes
 WIRE-Farm & Home Hour
 WISN-Newman's Orch.
 WJBC-Singin' Sam
 WJJD-Noontime Service
 WKBH-Social Calendar; Farm
 News
 WKBH-Rhythm & Romance
 WLS-Markets; News
 WLW-Live Stock & Poultry Re-
 ports; News
 WMBD-Thrift Message; Miss
 Electrolux
 WMT-Cedar Valley Hillbillies;
 Rodgers & Ackley
 WOC-Betty Crocker
 WOWO-Man on the Street
 WSBT-In Movieland
 WTAD-Police News
 WTAQ-Mailman

11:45 CST 12:45 CDT
 CBS-Gospel Singer; Edward Mac-
 Hugh, bar. & Organ (Ivory
 Soap): WBBM WCCO KMOX
 MBS-Your Hollywood Newsgirl
 (Lydia E. Pinkham): WCFL
 NBC-Jack & Loretta Clemens:
 KWK WLW
 News: WIND WBA WMAQ
 Voice of the Farm: WKBH
 WOWO
 WFBM-Markets; Farm Bureau
 WHIP-Cascade Melodies
 WHO-Markets; Weather
 WISN-Even as You and I
 WJBC-Reid & Vin
 WLS-Dinner Bell Program
 WCCO-Grandma Travels
 WFAM-Luncheon Dance
 WGN-Musical Mail Box
 WHIP-Musical Newsy
 WHO-Filltop House, sketch
 WIRE-Jimmie Grier's Orch.
 WISN-Ann Leslie's Scrapbook
 WJBC-Peggy Payne & Pioneers
 WKBH-Treasure Chest
 WKBH-Rose Green
 WLS-Short, Short Stories
 WMBD-Bandwagon
 WMT-Music Memory
 WOWO-Honolulu Srenaders
 WROK-Freepost Studios
 WTAD-Betty & Bob, sketch
 WTMJ-Blue Room Ensemble

12:00 CST 1:00 CDT
 NBC-Marine Band: WLS
 CBS-Old Familiar Tunes: WCCO
 WKBW WKBH WOC WSBT
 (sw-15.27)
 NBC-Betty & Bob, sketch (Gold
 Medal): WIRE WTMJ KWK
 WHO WMAQ
 MBS-Dorothy Foster, pianist:
 WGN
 News: WMBD WJBC WTAD
 KMOX-Singin' Sam
 KSD-Sports Preview
 WAFF-Don Bolt, commentator
 WBA-Agricultural Forum
 WBBM-Manhattan Mother
 WBOV-Street Reporter
 WCFL-Spotlight Prgm.
 WFBM-Blue Ribbon Melodies
 WHA-Moon Musicale
 WHIP-Movie Tunes
 WIBA-Interlude; Country Home
 WIND-Lupi Italian Hour
 WISN-Musical Heat Wave
 WJJD-Livestock Markets
 WLW-Linda's First Love, sketch
 WMT-Cedar Valley Hillbillies
 WOWO-Wilbur Pickett's Orch.
 WSUI-Rhythm Rambles

12:15 CST 1:15 CDT
 CBS-Al Bernard's Minstrels:
 WSBT WOC WSBT (sw-15.27)
 NBC-Arnold Grimm's Daughter,
 sketch (Gold Medal): WMAQ
 WLW WIRE KWK WTMJ
 MBS-As You Like It: WGN
 NBC-Marine Band: (sw-15.33)
 News: WKBW WFBM
 Man on the Street: WBA
 WBBM WKBH
 Kitty Keene: WCCO KMOX
 WAFF-Encores
 WBA-Hollywood Reporter
 WBOW-On the Mall
 WCFL-Varieties
 WHIP-Alice Oleson, pianist
 WHO-Luncheon Music
 WIBA-News; Market Reports
 WJBC-Hot vs. Sweet
 WJJD-Midday Round-Up
 WLS-String Trio
 WMBD-Town Crier; Farm Mkts.
 WMT-Question Man; Voice of
 Iowa
 WOWO-Market Service
 WROK-Column Left, News
12:30 CST 1:30 CDT
 CBS-Navy Band: WSBT WFBM
 WISN (sw-15.27)
 NBC-Valiant Lady, sketch (Gold
 Medal): WMAQ WLW WIRE
 KWK
 A dramatic review of this program
 and its cast may be found on pages
 22 and 23.

NBC-Marine Band: WOWO
 MBS-To be announced: WGN
 News: WOC WHO
 Rhythm Rascals: WTAQ WTMJ
 KMOX-Linda's First Love, sketch
 WAFF-Markets; Health Talk
 WBA-Luncheon Dance Time
 WBBM-Kitty Keene, sketch
 WBOW-To be announced
 WCCO-First Edition
 WCFL-Concert Canopies
 WHA-Farm Prgm.
 WHIP-Concert Orch.
 WIND-WPA Prgm.
 WKBH-Man on the Street
 WKBH-Luncheon Music
 WLS-Voice of the Feedlot; Mar-
 ket Reports
 WMBD-Farm News
 WMT-Markets; Hillbillies
 WROK-Couple on the Street;
 Service Sam
 WTAD-Farm; Weather; Markets

12:45 CST 1:45 CDT
 NBC-Betty Crocker, cooking talk
 (Gold Medal): WMAQ WIRE
 KWK WHO
 CBS-Navy Band: WMBD WOC
 News: WKBH WTAQ
 KMOX-Editor's Daughter, sketch
 KSD-News; Market Reports
 WAFF-Eunice Clark, songs
 WBA-Market Reports
 WBBM-Houseboat Hannah, sketch
 WBOW-Tune of the Day; Agri-
 cultural Agent
 WCCO-Big Lake, Minn
 WCFL-New Songs
 WIBA-Melody Moments
 WIND-Organ & Vibra Harp
 WJJD-Ben Kanter, pianist
 WKBH-Song Hit of the Day; Pet
 Corner
 WLS-Vitality Jim
 WLW-Kitty Keene, Inc., sketch
 WMT-Iowa Cornhuskers; Many
 Happy Returns
 WROK-Home Folks Hour
 WTAD-Luncheon Music
 WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT
 CBS-Edson Summer Theater:
 WSBT WFBM WKBW WISN
 WOC (sw-15.27)
 NBC-The Story of Mary Marlin,
 sketch (Ivory Flakes): WMAQ
 WHO WLW WTMJ KSD
 MBS-Marriage License Romances:
 WMT WGN
 News: WIND WTAD WHIP
 Man on the Street: WMBD
 WTAQ
 KMOX-Recordings
 KWK-Backstage Wife, sketch
 WAFF-The "L" Reporter, inter-
 views
 WBA-Joe Snodgrass, guitarist
 WBBM-Broadcast Rhymesters
 WBOW-State Teachers College
 WCCO-Livestock
 WCFL-Make Believe Danceland
 WHA-Workers Education Today
 WIBA-Concert Trio
 WIRE-Reporter
 WJJD-Tommy Tucker's Orch.
 WKBH-Ma Perkins
 WLS-Homemakers Hour
 WOWO-The Observer

1:15 CST 2:15 CDT
 NBC-Oxydol's Own Ma Perkins,
 sketch: WMAQ WTMJ WHO
 KSD
 NBC-Dot & Pat, songs & patter:
 WBOW (sw-15.33)
 KMOX-Judy & Jane, sketch
 KWK-Great Works of Man
 WAFF-Carnival Matinee
 WBBM-Meet the Missus
 WCCO-Betty & Bob
 WGN-Hits of Today

1:30 CST 2:30 CDT
 CBS-Harrisburg Revue: WFBM
 WBBM-Pat Flanagan
 WTAQ WKBW WSBT WISN
 WKBH WOC (sw-15.27)
 NBC-Pepper Young's Family,
 sketch (Camay Soap): WMAQ
 WLW WHO KSD WTMJ
 NBC-Continental Varieties:
 WBOW (sw-15.33)
 MBS-Harold Stokes' Orch.: WGN
 News: KWK WCFL
 KMCX-Magic Kitchen
 WBA-Monitor Views the News
 WBBM-Pat Flanagan
 WCCO-Julia Blake
 WHA-Organ Melodies
 WHIP-Swing Time
 WIBA-WTCU Prgm.
 WIND-Band Stand
 WIRE-Matinee Varieties
 WJJD-Fred Beck, organist
 WMBD-Better Vision
 WMT-News; Musical Interlude
 WROK-Movie and Radio Prgm.
 WTAD-Medical Assn.

1:45 CST 2:45 CDT
 NBC-The Guiding Light, sketch
 (White Naptha): WHO WMAQ
 WTMJ KSD WLW
 KWK-Marriage License Romances
 WBA-Mary Louise Switzer, pi-
 anist
 WBBM-Dugout Dope
 WCCO-Markets
 WCFL-Baseball Interviews
 WGN-The Lead-Off Man
 WIBA-Concert Trio
 WIND-Dugout Interviews
 WJJD-Warren Brown Talks Base-
 ball
 WLS-News, Chuck Acree
 WMBD-Hello, Neighbor
 WMT-Hear Yourself Prgm.
 WOWO-Women in the News
 WROK-Musicale

2:00 CST 3:00 CDT
 NBC-Backstage Wife, sketch
 (Dr. Lyons): WMAQ WHO
 WIRE WTMJ WIBA
 NBC-Club Matinee: WMT WENR
 WOWO WBOW
 CBS-Rubbertown Revue: WKBH
 WFBM WKBW WSBT WISN
 WTAQ WOC (sw-15.27)
 Baseball; White Sox vs. Wash-
 ington: WJJD WIND WCFL
 WBBM WGN
 Dan Harding's Wife, sketch: KSD
 WLW
 KMOX-Those Happy Gilman's
 KWK-Today at Two
 WAFF-News; Weather
 WBA-Typing School of the Air
 WCCO-Ladies First
 WHA-News and Views
 WHIP-Gay Caballeros
 WMBD-Editor's Daughter
 WROK-News; Concert Interlude
 WSUI-Men Behind the Classics;
 Within the Classroom
 WTAD-Hannibal Prgm.

2:15 CST 3:15 CDT
 NBC-Stella Dallas, sketch (Milk
 of Magnesia): WIRE WTMJ
 WIBA WMAQ WHO
 CBS-Rubbertown Revue: WCCO
 WMBD
 MBS-Midstream, drama: WLW
 KWK
 KMOX-One Woman's Opinion
 KSD-Heart of Julia Blake
 WAFF-Emerson Trent, trn.
 WHA-Magazine Rack
 WHIP-City Librarian
 WROK-Johnny Murphy, songs
 WSUI-Within the Classroom
 WTAQ-Fiddlers Three

2:30 CST 3:30 CDT
 CBS-Club Matinee: WIBA
 CBS-Eton Boys: WKBH WFAM
 WFBM WOC WISN WTAQ
 WKBW WMBD (sw-15.27)

2:45 CST 3:45 CDT
 CBS-World Economic Coopera-
 tion Prgm.: WFAM WOC
 WFBM WKBW WKBH WTAQ
 WMBD (sw-15.27)
 Speaker: Raymond Leslie
 Buell, head of the Foreign
 Policy Association, will speak
 on "The Economic Situation in
 the Central Europe and the
 Need for Action in the Field of
 World Economic Cooperation."
 NBC-Girl Alone, sketch: WMAQ
 MBS-The Hatterfields: WLW
 KMOX-Dope from the Dugout:
 KSD-The Buccaneers, octet
 KWK-The Man in the Stands
 WAFF-Jimmie Kozak, pianist
 WBA-Pat Wolcott, sop.
 WCCO-Baseball Game
 WHIP-Denna Tyler, contralto
 WHO-Favorites Melodies
 WIRE-Art Tatum, pianist
 WISN-Diamond Dope
 WISN-Dugout Doings; Baseball
 Game
 WROK-Rhythm Before Three
 WTAD-Dance Orch.
 WTMJ-Down a Country Road

3:00 CST 4:00 CDT
 CBS-Al Sur Del Rio Grande:
 WKBH WKBW WFBM WOC
 WFAM WMBD WTAQ (sw-
 15.27)
 NBC-Rhymes & Romance; Retta
 Revell; Organist: WENR
 NBC-Top Hatters: WBOW WHO
 WIRE WMAQ
 Baseball Game: WTAD WMT
 Baseball; St. Louis Browns vs.
 Philadelphia: KMOX KWK
 KSD-Baseball Scores
 WAFF-Int'l Potpourri
 WBA-Concert Review
 WHIP-Modern Rhythm
 WIBA-Today's Front Page
 WJBC-Int'l Sunday School Les-
 son
 WLW-Houseboat Hannah, sketch
 WOWO-News
 WROK-Kaye Kreamer, Women of
 the Hour
 WTMJ-Valiant Lady, sketch

3:15 CST 4:15 CDT
 NBC-Silhouettes of the West:
 WENR
 NBC-Don Winslow of the Navy:
 WIBA WOWO
 NBC-Top Hatters: WIRE
 WHIP-Birth of the News
 WHO-Judy & Jane
 WLW-Charlie's Singing School
 WTMJ-Home Harmonizers
3:30 CST 4:30 CDT
 NBC-Little Variety Show: WENR
 WBOW WOWO WIRE
 NBC-Your Family & Mine (Seal-
 test): WMAQ WIBA WTMJ
 (sw-9.53)
 CBS-When We Were Young:
 WFBM WKBW WKBH WOC
 WFAM WMBD
 News: WHO WJBC
 WAFF-Organ Melodies
 WHA-Weather Bureau
 WHIP-Orchestra With Wally Es-
 trup
 WLW-Drifting Pioneers

(Continued on Next Page)

FRIDAY

August 5

NBC-To be announced: WIRE
 WMAQ KSD WHO
 KWK-Richard Hayes, swing or-
 ganist
 KMOX-Headline Highlights; Let's
 Compare Notes
 WAFF-Matinee Melodies
 WBA-Home Builders Prgm.
 WCCO-Front Page Parade
 WHA-Music of the Masters
 WHIP-There Was a Time When
 WLW-Heart of Julia Blake, sketch
 WOWO-Old-Time Religion
 WROK-Two Guitars
 WTAD-Sports Talk
 WTMJ-News; Police; Weather;
 Spotlight

2:45 CST 3:45 CDT
 CBS-World Economic Coopera-
 tion Prgm.: WFAM WOC
 WFBM WKBW WKBH WTAQ
 WMBD (sw-15.27)
 Speaker: Raymond Leslie
 Buell, head of the Foreign
 Policy Association, will speak
 on "The Economic Situation in
 the Central Europe and the
 Need for Action in the Field of
 World Economic Cooperation."
 NBC-Girl Alone, sketch: WMAQ
 MBS-The Hatterfields: WLW
 KMOX-Dope from the Dugout:
 KSD-The Buccaneers, octet
 KWK-The Man in the Stands
 WAFF-Jimmie Kozak, pianist
 WBA-Pat Wolcott, sop.
 WCCO-Baseball Game
 WHIP-Denna Tyler, contralto
 WHO-Favorites Melodies
 WIRE-Art Tatum, pianist
 WISN-Diamond Dope
 WISN-Dugout Doings; Baseball
 Game
 WROK-Rhythm Before Three
 WTAD-Dance Orch.
 WTMJ-Down a Country Road

3:00 CST 4:00 CDT
 CBS-Al Sur Del Rio Grande:
 WKBH WKBW WFBM WOC
 WFAM WMBD WTAQ (sw-
 15.27)
 NBC-Rhymes & Romance; Retta
 Revell; Organist: WENR
 NBC-Top Hatters: WBOW WHO
 WIRE WMAQ
 Baseball Game: WTAD WMT
 Baseball; St. Louis Browns vs.
 Philadelphia: KMOX KWK
 KSD-Baseball Scores
 WAFF-Int'l Potpourri
 WBA-Concert Review
 WHIP-Modern Rhythm
 WIBA-Today's Front Page
 WJBC-Int'l Sunday School Les-
 son
 WLW-Houseboat Hannah, sketch
 WOWO-News
 WROK-Kaye Kreamer, Women of
 the Hour
 WTMJ-Valiant Lady, sketch

FRIDAY

August 5

(3:30 p.m. Continued)

WROK-Helene Kimberley
 WTAQ-Herlan Daumler, violinist
3:45 CST 4:45 CDT
CBS-So You Want to Be—
 WFAM WFBM WKBB WKBH
 WOC WMBD WTAQ
 John William Anderson, captain of the American Importer of the United States Line, will come to the air to tell boys about his trade. Anderson is a typical American sea captain and has the distinction of having captained his ship when the Lindberghs secretly left the country on Christmas Eve, 1936.
 Turn to page 3 for more detail.

NBC-Cadets Quartet: WHO KSD
 WTMJ WIBA WMAQ
 WAAF-Diana Clifton, sop.
 WBBM-Tenth Inning
 WHIP-News Flashes
 WJBC-American Years
 WLW-Man of Mars
 WROK-Radio Rhythm
4:00 CST 5:00 CDT
 NBC-Felix Knight, tr.; Orch.:
 WBOW WIBA WHO KSD (sw-9.53)

MBS-To be announced: WGN
 CBS-News; Enoch Light's Orch.:
 WFBM WTAQ WKBB WBBM
 WKBB
 NBC-Salon Orch.: WIRE WLW
 WMAQ WWO
 Baseball Scores: WIND WJJD
 WAAF-Jimmie Kozak, pianist
 WBA-Magic Carpet
 WCFL-Tune Twisters
 WENR-Malcolm Clarie, children's stories
 WFAM-Question Party
 WGN-Bill Anson
 WHIP-Hollywood Brevities
 WOC-Baseball Review
 WJBC-Request Hour
 WMBD-Kitty Keene, Inc.
 WOC-News
 WROK-News; Musicale
 WTMJ-Variety Revue
4:15 CST 5:15 CDT
 NBC-Salon Orch.: WMT
 CBS-Enoch Light's Orch.: WKBB
 WKBB WTAQ WBBM
 NBC-Piano Recital: News: WCFL
 WBOW KSD (sw-9.53)
 Guest: Dominic Frisso.
 WAAF-Tea Dance
 WBA-Dot Dunlap, pianist
 WENR-Gilbert Martyn, news
 WFAM-Killer Dillers
 WFBM-Bohemians
 WGN-Armchair Melodies
 WHIP-Airline Dance
 WHO-Baseball Time
 WIBA-Dance Hour
 WIND-Musical Toast
 WIRE-News; Minute Interviews
 WJJD-Parade of Music
 WLW-Those Happy Gilmans
 WMBD-News; Pet Corner
 WOC-Baseball Review
 WROK-Freepost Studios
4:30 CST 5:30 CDT
 NBC-Chesterfield Daily Sports Column; Paul Douglas: WOWO
 WLW KSD WENR
 CBS-Not So Long Ago: WKBB
 WTAQ WKBB WFAM (sw-11.83)
 NBC-The Four of Us: WBOW
 WIBA WMAQ
 WAAF-Sport Shorts
 WBA-Exponent Air Edition
 WBBM-Piano Parade
 WCFL-Smoke Rings
 WFBM-Tea Time Tunes
 WGN-Evening Serenade
 WHIP-String Trio
 WIND-Rhythm in Brass
 WIRE-Boy Scouts of America
 WJBC-News
 WJJD-Organ Moods
 WMBD-Bargain Counter
4:45 CST 5:45 CDT
 NBC-Marlowe & Lyon, piano duo: WENR
 NBC-Lowell Thomas, news commentator (Sun Oil): WLW
 NBC-Jimmy Kemper & Co.:
 WMAQ KSD WIBA WBOW
 WIRE
 WAAF-Tower Tunes
 WBA-Story Book Hour
 WBBM-Chicago Hour
 WCFL-Jack Kelly's Orch.
 WFAM-Baseball Scores; News
 WGN-Little Orphan Annie
 WHIP-Business Men's Interviews
 WIND-Listen to Yourself
 WISN-Tenth Inning
 WJBC-Radio Guide Gossip
 WJJD-Garwood Van's Orch.
 WKBH-Kiddies' Hour
 WMBD-Polly of the Range
 WOWO-Home Folk Frolic
 WTAQ-Theater Lobby Interviews
5:00 CST 6:00 CDT
 NBC-Don Winslow of the Navy (Kellogg's): WLW WMAQ

NBC-Dick Todd, songs; Richard Leibert, organist: WOWO
 WMT WENR
 CBS-Ray Heatherton, bar.:
 WTAQ WKBB WFBM (sw-11.83)
 KMOX-Grandstand Managers
 KOA Girls of the West
 KSD-News; Dick Leibert, organist
 KWK-Home Plate Interviews
 WAAF-Harmony Hall
 WBBM-John Harrington, sports
 WBOW-Merry-Go-Round
 WOCO-Livestock
 WFAM-Crimecasts
 WGN-Popeye, the Sailor, sketch
 WHIP-Sports Review
 WHO-To be announced
 WIBA-The Plainsmen
 WIND-German Hour
 WIRE-Audition Book
 WISN-Show Window
 WJJD-News
 WMBD-Happy Train
 WOC-Man on the Street
 WSUI-Musical Moods
 WTAD-Cy & Freckles
 WTMJ-News; Moment Musical
5:15 CST 6:15 CDT
 NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett:
 WMAQ WIRE WHO (sw-9.53)
 (also at 9:15 p.m.)

CBS-Hollace Shaw, sop.: WOC
 WMBD WCO WKBB WKBH
 WFBM KMOX
 NBC-Music Is My Hobby: WOWO
 MBS-Turner & Marson, piano duo: KWK
 KOA-Music by Cugat
 KSD-Popeye, the Sailor, sketch
 WAAF-Hollywood Brevities
 WBBM-We the Wives
 WCFL-Tune Teasers
 WENR-Words of Thunder
 WFAM-Let's Go Fishin'
 WGN-Turner & Marson
 WHIP-Calumet Jubilee Singers
 WIBA-Silver Springs Prgm.
 WJJD-Ben Kanter, pianist
 WLW-Denton & Barber, sports
 WMT-Musical Gems
 WROK-Sport Review
 WTAD-Hannibal Prgm.
 WTAQ-Bureau of Public Service
 WTMJ-Heinie & His Grenadiers
5:30 CST 6:30 CDT
 CBS-Adventures in Science, drama: WHAS WFAM WKBB
 KMOX WBBM (sw-11.83)
 Subject: "Spare Parts of the Human Body." A research scientist of the Cornell medical faculty will be guest speaker.
 NBC-Carol Weymann, sop: KWK
 WMT WOWO
 News: WKBH WIBA WMAQ
 WIRE
 Sports: WGN WTAQ WMBD
 KSD
 Popeye the Sailor, sketch: WCO
 WFBM
 WAAF-Sunset Serenade
 WCFL-To be announced
 WENR-Ennio Bolognini's Orch.
 WHA-Music Album
 WHIP-Homespun
 WHO-Jonny-at-the-Piano
 WISN-Sports Parade; Interlude
 WJJD-Sentenced Men, interviews
 WLW-Let's Celebrate
 WOC-Organ Moods
 WROK-Organ Recital
 WSUI-Around the State with Iowa Editors
5:45 CST 6:45 CDT
 CBS-Boake Carter, commentator (Huskies & Post Toasties):
 WOC WMBD KMOX WCO
 WKBH WKBB WBBM WTAQ
 WISN WFBM WFAM
 NBC-Trio Time: WENR WOWO
 News: WHO WSUI
 Sports: WTMJ WMBD WJJD
 KWK
 KSD-Your Family and Mine
 WBOW-Ice Jamboree
 WCFL-Hal Totten, sports
 WGN-Dukes & their Duchess
 WHA-Fun Time
 WIBA-Today's Birthdays; Sports
 WIRE-Basonology
 WLW-Paul Sullivan, news
 WMAQ-Let's Celebrate
 WMT-Sports; News
 WROK-Dance Hour

NIGHT

6:00 CST 7:00 CDT
 NBC-Cities Service Concert;
 Lucille Manners, sop.; Frank
 Black's Orch.: WMAQ WTMJ
 WIBA WIRE WTAM WHO KSD
 (sw-9.53)

MBS-Johnnie Presents What's
 My Name? (Philip Morris)
 With Budd Hulick, m.c.; Arlene
 Francis & Ray Bloch's
 Orch.: WGN WLW
 Details of the contest on this program may be found on page 41.

Good Listening for Friday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON

3:45 CST (4:45 CDT) "So You Want To Be —," CBS.

NIGHT

6:00 CST (7:00 CDT) University Town Meeting, NBC.

6:00 CST (7:00 CDT) Lucille Manners, NBC.

7:00 CST (8:00 CDT) Tim and Irene, NBC.

7:30 CST (8:30 CDT) March of Time, NBC.

7:30 CST (8:30 CDT) Robin Hood Dell Concert, MBS.

8:00 CST (9:00 MST) Goldman Band Concert, CBS.

8:00 CST (9:00 CDT) First Nighter, NBC.

8:30 CST (9:30 CDT) Jimmie Fidler, NBC.

NBC-Univ. Town Meeting De-
bate: WOWO

This broadcast will come from the University of California, Berkeley, California.

CBS-The Ghost of Benjamin Sweet, drama: WJR WCO (sw-11.83)

Sports: WTAD WOC WKBB
WKBH

KMOX-Flicker Flashes
KWK-Al Sarli's Jam Session
WAAF-Don Bolt, commentator
WBBM-Of Men & Books
WBOW-Sports; Baseball Inter-views

WCFL-News
WFAM-New Yorkers
WFBM-Favorite Melodies
WHA-Organ Reverie
WHAS-Our Mother of Sorrows Church

WHIP-Hungarian Family Hour
WIND-Recreation of Today's Game
WISN-Down by Herman's
WJJD-Fred Beck, organist
WLS-Don Kelley's Sport Review
WMBD-Ray Olson

WMT-A Trip Through Niagara;
Melodic Moments
WROK-News; Concert Hall
WSUI-Dinner Hour Prgm.
WTAQ-To be announced

6:15 CST 7:15 CDT
News: WMBD WOC
KMOX-To be announced
KWK-Hawaiian Melodies
WAAF-Pacific Paradise
WBBM-Carlos Molina's Orch.
WBOW-Our Neighbors
WCFL-Pop Tunes

WFAM-Amer. Family Robinson
WFBM-Jordan Conservatory
WJJD-Your City Government
WKBH-Sweetheart Serenade
WKBH-Dinner Music
WLS-News; Chuck Acree
WTAD-Freshest Thing in Town
WTAQ-Dancing Party

6:30 CST 7:30 CDT
MBS-Lone Ranger, drama (Sil-
vercup): WGN

CBS-St. Louis Blues: WCO
WOC WMBD WISN WFAM
WHAS WKBB WKBH WJR
(sw-11.83) (also KNX KSL at
9:30 p.m.)

MBS-Twenty Fingers of Har-
mony: WMT
KMOX-France Laux, sports
KWK-Improve My Music Club
WAAF-Evening Concert
WBBM-Henri Gendron's Orch.
WBOW-Tropical Moods
WCFL-Keep in Time
WHA-Alpine Melodies
WHIP-Razzberry College
WJJD-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs
WLS-N. Y. A. Prgm.
WLW-Let's Explore Ohio
WROK-Italian Hour
WTAD-Dust Off the Diamond
WTAQ-News

6:45 CST 7:45 CDT
CBS-S' Louis Blues: WTAQ
WBBM KMOX

MBS-Frank Ferneau's Orch.:
KWK WMT
WBOW-Evening Serenade
WCO-Baseball Resume
WCFL-Stars of Tomorrow
WFBM-News
WLW-West of Cheyenne

7:00 CST 8:00 CDT
NBC-Waltz Time (Phillips);
Frank Munn, tr.; Abe Lyam-
an's Orch.: WMAQ WTAM
KSD WIRE WHO (sw-9.53)
Program: I Hadn't Anyone

Till You and Will You Remem-
ber Tonight Tomorrow will be
sung by Frank Munn; the or-
chestra and chorus will offer
Kahala and Are You Sincere,
and the orchestra will play Any
Old Lane Is Lover's Lane, The
Wedding of the Winds, The
Lamp on the Corner and Let's
Not Lose a Moment.

NBC-Royal Crown Revue (Nehi,
Inc.), Tim & Irene, comedy
team; Graham McNamee;
Golden Gate Jubilee Quartet;
Fradda Gibson; Teddy Berg-
man; George Olsen's Orch.:
WLS KWK WLW WOWO WMT
(also KFI at 10:30 a.m.)
Details of the contest on this pro-
gram may be found on page 41.

CBS-Hollywood Showcase, Lud
Gluskin's Orch.: WCO WSBT
WTAQ WFBM WJR WOC (sw-
11.83)

MBS-Jimmy Grier's Orch.: WGN
KMOX-Musical Moments
WBBM-Grant Park Concert
WBOW-The Magic Claw
WCFL-Labor Flashes
WHA-Charles Rehl
WIBA-Social Security; Interlude
WIND-News & Sports
WISN-Reflections
WJJD-Church on the Hillside
WKBH-Dubaque Star Revue
WKBH Radi Ad
WMBD-Seriously Speaking
WROK-Freepost Studios
WSUI-Children's Hour
WTAD-The Debutants
WTMJ-Let's Celebrate

7:15 CST 8:15 CDT
CBS-The Hollywood Showcase:
KMOX

News: WKBH WTAD
WCFL-Favorite Melodies
WIBA-Badger Sports Forum
WIND-Government & Business,
talk

WISN-American Weekly
WJJD-Suppertime Frolic
WKBH-To be announced
WTAQ-House of Peter MacGreg-
or

WTMJ-Let's Dance

7:30 CST 8:30 CDT
NBC-Death Valley Days, drama
(Borax): WIRE WMAQ WHO
WTAM WLW KSD (also at
10 p.m.)

Hervey Petrich, who has just
sailed the special fishing boat,
Western Explorer, from Ta-
coma, Wash., to Gloucester,
Mass., will be guest. The Old
Ranger will tell the story of
"The Ghost Ship."

NBC-The March of Time (Time,
Inc.): KWK WMT WTMJ
WENR WOWO

MBS-Robin Hood Dell Concert:
CKLW (1030 kc) WDG (1180
kc)

CBS-Hollywood Showcase: WKBH
WISN WTAQ WKBH
WBBM-John Harrington, news
WCFL-News

WGN-Bill Carlsen's Orch.
WIBA-Pop Concert
WIND-Moonlight Sonata
WJJD-Hollywood Spotlight
WMBD-Treasure Hunt
WSUI-Evening Musicale

7:45 CST 8:45 CDT
WBBM-Horace Henderson's Orch.
WCO-Let's Celebrate
WCFL-Geo. Hessberger's Orch.
WGN-News; Sports
WIND-Vincent Borrelli's Orch.

WJJD-Suppertime Frolic
WMBD-Rashid Sisters
WOC-Rhythm Rendezvous
WSUI-Visiting Professor

8:00 CST 9:00 CDT
NBC-Campana's First Nighter,
drama: WHO WTMJ WIBA
WMAQ WTAM WLW KSD
WIRE KOA (sw-9.53)

CBS-Goldman Band Concert:
WCO KMOX WFBM WBBM
WMBD WSBT WKBB WTAQ
WISN WOC WKBH (sw-11.83)

NBC-Design for Dancing: WENR
WBOW WOWO

MBS-Robin Hood Dell Concert:
KWK
WCFL-Dance Orch.
WGN-Concert Orch.

WHAS-Baseball; Louisville vs.
Toledo
WIND-Organ & Vibra Harp
WJR-Let's Celebrate
WMT-Radio Riddles
WROK-Home Builders
WSUI-American Legion Prgm.

8:15 CST 9:15 CDT
NBC-Design for Dancing: WMT
CBS-Goldman Band Concert:
WJR

WGN-Bob Crosby's Orch.
WIND-Grant Park Concert
WROK-News; Musicale; Beautiful
Trees

8:30 CST 9:30 CDT
NBC-Jimmie Fidler's Hollywood
Gossip (Drene): KSD WLW
WMAQ WTAM WIRE KOA
(sw-9.53)

For news of Hollywood read "Hol-
lywood Showdown" in every issue
of Radio Guide.

MBS-Curtain Time (Gen. Mills):
WGN

NBC-To be announced: WENR
WMT WBOW WTMJ

CBS-Barry Wood's Music: WISN
WJR WFBM WMBD WSBT
WKBH WHAS WOC WKBH
WCO WBBM (sw-11.83)

KMOX-Let's Celebrate
KWK-The Lone Ranger
WCFL-Make Believe Danceland
WHO-Parade
WIBA-Lawyers Guild
WMT-Bohemian Frolics
WOWO-James Melton, tr.; Or-
chestra

WROK-Alexander Sisters
WSUI-History in Review
WTAQ-News

8:45 CST 9:45 CDT
MBS-Don't You Believe It?
(Sensation Cigarettes): WLW

NBC-Jesse Crawford, organist:
(sw-9.53)

CBS-American Viewpoints: WJR
WCO WSBT WKBH WKBB
WTAQ WISN KMOX WMBD
WOC (sw-11.83)

James Melton, tr.; Orch.: WHAS
WFBM WMAQ

KOA-Consumers Council
KSD-Mystery Stories
WBBM-Arthur Godfrey
WIBA-Charles Rehl
WIND-News & Sports
WIRE-Frank Trumbauer's Orch.
WOWO-News
WROK-Musicale

WSUI-Daily Iowan of the Air
WTAM-Continental Echoes

9:00 CST 10:00 CDT
NBC-Amos n' Andy (Campbell's
Soup): WMAQ WIRE KOA
WLW KSD WTAM WHO KFI

CBS-Henry Busse's Orch.: WJR
WCO WBBM WISN WKBH

NBC-Clyde Lucas' Orch.: WBOW
NBC-Deacon Moore's Orchestra:
KWK

MBS-Bob Crosby's Orch.: WGN
News: WKBH WIBA WMT
KMOX-The Goldbergs, sketch
WCFL-Novena Broadcast
WFR-Globe Trotter
WFBM-Sports Review
WHAS-Political Talk
WIND-Swedish Prgm.
WJBC-Personality Hour
WMBD-Treasure Hunt
WOC-James Melton, tr.; Orch.
WOWO-Johnny Silvers' Orch.
WROK-Hi Cole's Harmonica Aces
WSBT-Don Pablo's Orch.
WTAQ-Club Normandie Entertains
WTMJ-Kilowatt Hour

9:15 CST 10:15 CDT
NBC-Uncle Ezra's Radio Station
(Alka Seltzer): KOA KFI (also
see 5:15 p.m.)

CBS-Henry Busse's Orch.: WFBM
WOC WKBH KMOX

NBC-Deacon Moore's Orchestra:
WMT

KSD-Russ David's Orch.
WBBM-Carlos Molina's Orch.
WENR-Ennio Bolognini's Orch.
WGN-Shep Field's Orch.
WHO-Sports Review
WIBA-Club Chanticleer
WIRE-News
WJR-Let's Celebrate

WKBB-Dance Time
WKBH-Rapid Ad
WLW-Vicki Chase, sop.
WMAQ-News
WMBD-Value Hints
WROK-Voice of Christian Youth
WTAQ-Bay Beach Orch.
WTAM-Sports; Tom Manning
WTMJ-Easy Aces

9:30 CST 10:30 CDT
NBC-Al Donahue's Orch.: WBOW
WTAM KSD (sw-9.53)

CBS-Will McCune's Orch.: WOC
WMBD WKBB WFBM WKBH
KMOX WISN WTAQ (sw-
6.12)

NBC-Harry Owens' Orch.: KWK
WMAQ WWO
MBS-The Nation's Playhouse:
WLW

Baseball Game: WIRE WMT
KOA-Golden Melodies
WBBM-News With Todd Hunter
WCO-Sports
WENR-Fletcher Henderson's Orch.
WHAS-Music to Your Taste
WHO-Swing Time
WIBA-Continental Nights
WIND-Vincent Borrelli's Orch.
WJR-Baseball Scores; Rhythm
Highlights

WROK-Quin Bowen's Orch.
WSBT-News
WTMJ-Screen & Radio Preview

9:45 CST 10:45 CDT
CBS-Will McCune's Orch.: WSBT
WBBM

NBC-Al Donahue's Orch.: WHO
News: WIND WROK
WGN-Bill Carlsen's Orch.
WTAM-Sammy Watkins' Orch.
WTMJ Today's Events

10:00 CST 11:00 CDT
NBC-Death Valley Days, drama
(Borax): KOA KFI (also see
7:30 p.m.)

NBC-Erskine Hawkin's Orch.:
WBOW WMAQ

NBC-Frank Trumbauer's Orch.:
WOWO

CBS-Dance Orch.: WISN WSBT
WKBH WBBM WCO KMOX
WTAQ (sw-6.12)

MBS-Kay Kyser's Orch.: WGN
News: WFBM WJR WOC WLW
WHO WMBD

Sports: WTMJ KWK
WCFL-Emil Flindt's Orch.
WENR-Music As You Desire It
WHAS-Political Talk
WIBA-Hollywood at the Beach
WIND-Max Miller's Quartet
WKBH-News; Music
WTAM-Musical Bulletin Board

10:15 CST 11:15 CDT
CBS-Dance Orch.: WKBH WOC
WJR WFBM

NBC-Frank Trumbauer's Orch.:
WCFL

NBC-Erskine Hawkin's Orch.:
WHO WIBA

MBS-Kay Kyser's Orch.: KWK
WCO-Cedric Adams
WIND-Cafe Continental
WLW-Los Amigos
WMBD Sports; Program Review
WTAM-Music You Want
WTMJ-Dance Orchestras

10:30 CST 11:30 CDT
NBC-Billy Swanson's Orchestra:
WOWO

CBS-Glen Gray's Orch.: WTAQ
WKBH WMBD WKBH WFBM
WBBM WOC WJR WSBT
WISN

NBC-Blue Barron's Orch.: WIBA
WIRE WBOW WLW WHO

MBS-Bob Crosby's Orch.: WMT
WGN

KMOX-Tomorrow Morning's
Headlines
KOA-Will Osborne's Orch.
KWK-News
WCO-Rollie Johnson
WCFL-Emil Flindt's Orch.
WIND-News & Music

10:45 CST 11:45 CDT
CBS-Glen Gray's Orch.: KMOX
WCO

NBC-Billy Swanson's Orch.:
WENR

MBS-Bob Crosby's Orch.: KWK
WIBA-Club Chanticleer
WIND-Cappy's Cabana

11:00 CST 12:00 CDT
CBS-Carlos Molina's Orch.: WOC
WKBH WFBM WBBM WMBD
WCO WTAQ KMOX WISN

NBC-Del Courtney's Orch.: WHO
WMAQ WBOW WIRE
NBC-Archie Loveland's Orch.:
WENR

MBS-Shep Field's Orch.: WMT
WGN

KOA-Fish Tales
KSD-Clyde McCoy's Orch.
KWK-Jack Gaulke's Orch.
WHAS-Dance Band
WIBA-Hollywood at the Beach
WIND-The Nite Watch
WKBH-Weather Report
WLW-Twenty-four Hour Review
WTAM-Otto Thurn's Orch.

End of Friday Programs

MORNING

7:00 CST 8:00 CDT
 NBC-Breakfast Club; News: WCFL WOV WOB
 CBS-Eton Boys, quartet: WFAM (sw-21.52)
 NBC-The Wise Man: (sw-21.5) Early Risers: WISN WROK
 Musical Clock: WBBM WIBA WMT WKBH WIRE WKBW WOC WHIP
 KMOX-A Case of Questions KWK-Band Music; News WAAF-Breakfast Express WCCO-Air Almanac WFBM-Early Birds WGN-Good Morning Prgm. WHO-The Wise Man WIND-Morning Review WJJD-News
7:15 CST 8:15 CDT
 CBS-Montana Slim, songs; News: WFAM (sw-21.52)
 NBC-Saturday Morning Club; News: (sw-21.5)
 News: WCCO WMT WHO WLS WLW
 Fred Beck, organist: WJJD WIND
 KMOX-Religious Talk KWK-Billy Swift, boy detective WJJD-Fred Beck, organist WMBD-Musical Clock WROK-Breakfast Melodies WTAD-Market Basket
7:30 CST 8:30 CDT
 CBS-Fiddler's Fancy: WBBM WFAM KMOX (sw-21.52)
 News: WKBW WTAQ Musical Clock: WMT WBOW WCCO-Musical Chimes WHO-Roundup
 WBA-News; Musical Clock WIND-Hawaiian Melodies WIRE-Dessa Byrd WKBH-Morning Devotions WLS-Sunday School WLW-Hillbilly Tryouts WMAQ-Whistler & His Dog WMBD-Weather Report WROK-Morning Parade WSBT-Cafe Continental
7:45 CST 8:45 CDT
 NBC-Landt Trio: WMAQ (sw-21.5)
 News: WIND WTAD WHIP WIRE
 KWK-News; Rapid Service WCCO-Musical Chimes WHO-Rare Bits of News WJJD-American Legion Band WKBH-Tonic Tunes WKBH-Breakfast Melodies WLS-The Boys from Virginia WMBD-Police Flash WSBT-The Laff Parade WTAQ-Today's Almanac
8:00 CST 9:00 CDT
 NBC-Amanda Snow, songs: WMAQ (sw-21.5)
 CBS-Lew White, organist: WKBW WFBM KMOX (sw-21.52)
 NBC-Rreen & de Rose, songs: WOV WLW WIRE WCFL
 News: WAAF WKBH WMBD KSD-News; Dick Leibert, organ KWK-Social Security Speaker; Musical Interlude WBBM-Saturday Sunshine WFAM-Sunshine Express WGN-Martha Crane & Helen Joyce
 WHA-Band Wagon WHIP-Morning Melodies WHO-Coffee Pot Inn WIND-Priscilla Holbrook, pianist WJJD-Bosworth Broadcast WLS-Little Visits with Little Folks
 WROK-Musical Clock WTAD-Market Basket WTAQ-Morning Potpourri
8:15 CST 9:15 CDT
 NBC-Viennese Ensemble: WOV WLW WMAQ
 NBC-Charioteers: KSD WCFL WIRE (sw-21.5)
 CBS-Lew White, organist: WMBD KMOX-Better Films Council KWK-It's a Natural!
 WAAF-Bible Stories for Children WHA-Morning Melodies WHO-What to Serve Today WIND-Your Favorite Band WKBH-Uncle Bob WLS-News & Bookings WMT-Musical Clock
8:30 CST 9:30 CDT
 NBC-The Child Grows Up: KWK WOV WMAQ WMT
 NBC-Chautauqua Concert: KSD WLW WIRE WHO (sw-21.5)
 CBS-The Jewell Cowboys, hillbilly songs: WKBW WFBM WKBH WTAQ WMBD (sw-21.52)
 KMOX-Fashions in Melody WAAF-Canary Serenade WBOW-Radio Gospel WCCO-Jolly Grocer WCFL-Musical Interlude WFAM-Shoppers' Guide WGN-Morning Melodies WHIP-Polish Variety Hour

WIBA-Today's Almanac; Society Reporter
 WIND-Piano & Guitar WJJD-Salon Echoes WLS-The Prairie Singer WROK-Morning Devotions WSUI-Daily Iowan of the Air WTAD-Sunday School Lesson WTMJ-Bargain-a-Minute
8:45 CST 9:45 CDT
 CBS-The Jewell Cowboys, hillbilly songs: WKBW
 NBC-Chautauqua Concert: WBOV NBC-Swing Serenade: WMAQ WIRE WMT
 MBS-The Day You Were Born: WGN
 KMOX-Ozark Varieties KWK-Singing Cowboys WCCO-Betty Crocker WCFL-Bitter-Sweet Melodies WIND-Swing Melodies WJJD-Story Book Lane WLS-Patsy Montana WLV-Synagogue of the Air WMBD-Women of Today WOV-Modern Home Forum WROK-Town Crier WSUI-Morning Melodies; Service Reports
 WTAD-Hannibal Prgm. WTMJ-Top o' the Morning
9:00 CST 10:00 CDT
 CBS-Oriente: WKBW WCCO WTAQ WISN WKBH WFAM (sw-21.52)
 NBC-Bailey Axton, tr.: WBOV WMAQ WIBA KSD (sw-21.5)
 NBC-Vaughn de Leath, songs: WCFL
 MBS-Get Thin to Music (Wheaties): WGN
 News: WIND WROK KMOX-Carolyn Pryce KWK-Top o' the Morning WAAF-Musical Moderne WBBM-Saturday Sports Huddle WFBM-Morning Serenade WHO-May I Suggest? WIRE-Prgm. Highlights WJJD-Piano & Guitar WLS-Spelling Bee WLW-Mail Bag WMBD-Messenger; Weather WMT-News; Radio Gossip WSUI-Illustrated Musical Chats WTMJ-Carla Pestalozzi
9:15 CST 10:15 CDT
 CBS-Melody Ramblings: KMOX WKBH WCCO WTAQ WISN WFAM WBBM (sw-21.52)
 NBC-Radio City Four: WOV WMT
 NBC-Al & Lee Reiser, piano duo: WMAQ KSD WBOV (sw-21.5)
 MBS-Manhattars: WGN
 News: WKBW WMBD WOC WAAF-Hog 'n' Harmony WCFL-Rhythm Roundup WHA-News and Views WIBA-Church in the Wildwood WIND-Hillbilly Ballads WIPE-Old-Fashioned Hymn Singer
 WJJD-Sports Edition Handicapper
 WROK-On the Mall WTMJ-Boy Scouts
9:30 CST 10:30 CDT
 NBC-Instrumental Ensemble: WMAQ WIBA WBOV (sw-21.5)
 CBS-Junior Musicomedy: WISN WFAM WMBD WKBH KMOX WFBM WOC WTAQ WBBM (sw-21.52)
 NBC-Our Barn: WIRE WOV
 MBS-Army Band: WLW KWK-Pop Wise & Filbert WAAF-Swing High WCCO-Stocks WCFL-New Songs WGN-Man on State Street WHA-Musical Varieties WHIP-Name Stories WIND-Serenade to the Ladies WJJD-Tommy Tucker's Orch. WKBH-Eb & Zeb WMT-Rev. R. J. Wells WROK-Milk-Made Magic WTMJ-Morning Melodies
9:45 CST 10:45 CDT
 NBC-To be announced: WMAQ WIBA WBOV KSD (sw-21.5)
 NBC-To be announced: WOV WIRE
 KWK-The Kiddie Klub WAAF-Novelettes WCCO-Dr. O'Brien WCFL-Music and Song WGN-Alice Blue, pianist WHIP-Morning Dance WIND-Valparaiso Univ. Prgm. WJJD-Priscilla Holbrook, pianist WKBH-Rhythm & Romance WLS-Organ Concert WROK-Radio Rhythm WSUI-Prgm. Calendar; Weather WTAD-Variety Prgm. WTMJ-Don Alvarados
10:00 CST 11:00 CDT
 CBS-Columbia Concert Hall: WOV WTAQ KMOX WFAM WKBH WISN WCCO WFBM (sw-21.52)
 NBC-Call to Youth; Guest Spkr.: WIBA WOV
 NBC-Music Guild: WBOV WHO WMAQ KSD
 WAAF-The Bandstand WBBM-Missus Goes to Market WCFL-Peekers in the Pantry WGN-Poetry New & Old WHA-Homemakers WHIP-Station JOY WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar WIRE-Dessa Byrd WJBC-Theater Time WHIP-Station JOY WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar WIRE-Dessa Byrd WJBC-Theater Time WJJD-Organ Moods WKBH-Home Economics WLS-Program Review; News WLW-Mv Health WMBD-Pekin Visitor WMT-Swing Your Partner WROK-News; Organ WSUI-Facts & Fancies WTAD-News WTMJ-What's New in Milwaukee?
10:15 CST 11:15 CDT
 NBC-Carol Weymann, sop.: WIBA WLW WOV (sw-15.33)
 MBS-To be announced: WMT KWK
 WAAF-Willie Winn, sport of kings WBBM-Amer. Dental Assn. WGN-Melody Time WIND-Priscilla Holbrook, pianist WISN-News WJBC-Women in the News WKBH-Your Home WLS-The Chore Boys WROK-Tubby Weeks WSUI-Yesterday's Musical Favorites
 WTAD-Bee & Vee
10:30 CST 11:30 CDT
 NBC-Nat'l Farm & Home Hour: WIBA WBOV WMAQ
 Today's program features a Musical Journey Around the World, U. S. Marine Band, Mr. and Mrs. George J. Nixon, daughter Beatrice, son Robert, and C. E. Hartley, State 4-H Club Leader, interviewed by John C. Baker.
 NBC-Along Gypsy Trails: KSD
 CBS-Concert Hall: WKBH
 News: KWK WHIP WAAF-Morning Songs WBBM-Meet Chicago WCFL-Youth 'Round the World WGN-Quin Ryan, news WHO-Public Service WIND-Gary Civic Theater Prgm. WIRE-Footnotes; News WISN-Snooks Studio Starlets WJBC-Interviews in Homes WJJD-Frank Trumbauer's Orch. WLS-Evelyn, the Little Maid WLW-News; Livestocks WMBD-Honeymoon Lane WOC-Radio Bazaar WOV-Ranch Boys WROK-Kaye Kreamer, woman's forum
 WSUI-Book Shelf WTAD-Popular Concert WTAQ-News; Children's Hour WTMJ-Farm Roundup
10:45 CST 11:45 CDT
 NBC-Nat'l Farm & Home Hour: KWK WLW
 NBC-To be announced: WCFL WHO WIRE
 CBS-Enoch Light's Orch.: WKBW WKBH WFAM WFBM KMOX WCCO (sw-21.52)
 WAAF-Markets; Sweet and Slow WBBM-Old King Cole WGN-Musical Mail Box WHA-Novelties Shop WHIP-Tin Pan Alley WIND-Fred Beck, organist WHA-Novelties Shop WJBC-Peggy Payne & Pioneers WJJD-Debator's Forum WLS-Across the Mike WMBD-Bandwagon WMT-Kiddies Revue WOC-Screenfans' Prgm. WOV-Fun and Stuff WROK-Freepoint Studios WTMJ-Blue Room Ensemble
11:00 CST 12:00 CDT
 CBS-Enoch Light's Orch.: WOC WISN WBBM
 NBC-Lee Gordon's Orch.: KSD WIRE WMAQ WHO
 News: WIND WJJD KMOX-Magic Kitchen WAAF-Symphonic Hour WBA-Just Kids WCFL-Musical Prgm. WGN-Luncheon Music WHA-Parents Question Box WHIP-Southtown Church Hour WJBC-Surprise Party WJJD-Piano Tunes WLS-Home Talent Prgm. WMBD-Juvenile Theater WSBT-News; Stork Report; Farm Flashes
 WSUI-Brooklyn Symphony Orch. WTAD-All for the Ladies WTAQ-Les Parker's Orch. WTMJ-Heinie-Spam
11:15 CST 12:15 CDT
 MBS-Our Quartet: WGN

WSUI-Stephen Foster Melodies WTAD-Police News WTAQ-Mailman
11:45 CST 12:45 CDT
 NBC-Ray Kinney's Orch.: WLW KWK
 CBS-Buffalo Presents: WKBH WBBM-Chicago Park District WCCO-Safety Talk WCFL-Know Yourself WFBM-Markets; Farm Bureau WHA-Organ Melodies WHIP-Cascade Melodies WJBC-Rhythm Review WJJD-Garwood Van's Orch. WLS-Grain Market Summary WMBD-Window Shopper WMT-News; Cedar Valley Hillbillies
 WROK-Round the Town WSBT-Man on the Street WSUI-Farm Flashes WTAD-YMCA Prgm WTAQ-Farmhands

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 WROK-Round the Town WSBT-Man on the Street WSUI-Farm Flashes WTAD-YMCA Prgm WTAQ-Farmhands

SATURDAY August 6

News: WHP WTAD WIND
 KMOX-Inquiring Reporter WAAF-"L" Reporter, interviews WBAA-Radio Stage WCCO-Red Nichols' Orch. WCFL-Make Believe Danceland WHA-Taxation in Wisconsin WHO-Agricultural Conservation WIRE-Reporter WJJD-Tommy Tucker's Orch. WKBH-Kal Kalsow's Orch. WLS-Merry-Go-Round WMBD-Little Man on the Street WMT-Lowa Cornhuskers; German Band
 WTAQ-Man on the Street WTMJ-News; Police & Weather; Advertising Talk
1:15 CST 2:15 CDT
 CBS-Merrymakers: KMOX WTAQ WMBD WISN WFBM WKBW WOC WSBT WBBM (sw-15.27)
 NBC-Golden Melodies: WHO KSD WAAF-Carnival Matinee WHA-Die Deutsche Musik Stunde WHIP-Hawaiian Moods WIND-Max Miller, pianist WIRE-News WMT-Frank Voelker, organist WROK-Judy and Jo, songs WTAD-Quincy Marches On WTMJ-FHA Talk
1:30 CST 2:30 CDT
 CBS-Grtrude Lutzi, sop.; John Sturgess, bar.; Orch.: WKBH WISN WKBW WSBT WTAQ WMBD WOC WFBM (sw-15.27)
 NBC-Rhythm Rhyme: WMAQ WBOV WHO KSD (sw-15.33)
 NBC-Ricardo's Orch.: WOV WIRE WIBA WLW
 MBS-Dick Barrie's Orch.: WGN WMT
 KMOX-Medical Society; Organ Interlude
 (Continued on Next Page)

AFTERNOON

12:00 CST 1:00 CDT
 NBC-Your Host Is Buffalo: WIRE WCFL (sw-15.33)
 CBS-Golden Melodies: WCCO WTAQ WOV WKBW
 NBC-Rex Maupin's Orch.: WLW WMAQ WOV
 MBS-Spotlight Revue: WGN KWK
 News: WJBC WMBD WTAD WAAF
 KMOX-Travelogue KSD-Sports Preview WBAA-Market Reports WBBM-Man on the Street WBOW-Street Reporter WFBM-Mid-day Meditation WHA-Noon Musicale WHIP-Movie Tunes WHO-Corn Belt Hour WIBA-Noon Interlude WIND-Lupi Italian Prgm. WISN-Musical Heat Wave WJJD-Hawaiian Melodies WKBH-Along the Highway WLS-Man on the Farm WMT-Cedar Valley Hillbillies WSUI-Rhythm Rambles WTMJ-Home Harmonizers
12:15 CST 1:15 CDT
 NBC-Your Host Is Buffalo: WBOV WCFL
 NBC-Rex Maupin's Orch.: WTMJ News: WKBW WROK WFBM KMOX-Of Men & Books WAAF-Estelle Barnes, pianist WBAA-Sports Review WBBM-Meet the Missus WHIP-Jackie Woodworth, songs WHO-Melodious Favorites WBA-News; Market Reports WJBC-Old vs. New WJJD-Mid-day Roundup WKBH-Man on the Street WMBD-Organ Melodies WMT-Question Man; Voice of Iowa WOV-Market Service WTAD-Cy & Freckles
12:30 CST 1:30 CDT
 NBC-Judy & Lanny, songs: WMAQ
 CBS-Prosperity F.O.B.: WBBM WSBT WFBM KMOX (sw-15.27)

CAN GINGER ROGERS SAVE FRED ASTAIRE'S CAREER?



NOW ON SALE

SCREEN GUIDE 10¢

The PICTURE MAGAZINE Devoted EXCLUSIVELY to Hollywood!

SATURDAY

August 6

(1:30 p.m. Continued)

KWK-News
 WBAA-Music, Maestro, Please
 WBBM-Pat Flanagan
 WCCO-Tax Payer's Ass'n
 WCFL-News
 WHIP-Dancing Party
 WIND-Band Stand
 WJJD-Swing Quartet
 WROK-Kiddies Club
 WTMJ-Rhythm & Rhyme

1:45 CST **2:45 CDT**
 CBS-Gertrude Lutzi, sop.: WCCO
 MBS-Dick Barrie's Orch.: KWK
 KMOX-Let's Compare Notes:
 Headline Highlights
 WBBM-Dugout Dope
 WCFL-Baseball Interviews
 WGN-Leadoff Man
 WIND-Dugout Interviews
 WJJD-Warren Brown Talks Base-
 ball
 WLS-Julian Bentley, news
 WMT-The Movie Man
 WTAD-Bessie Dean Reinert

2:00 CST **3:00 CDT**
 CBS-Charles Paul, organist: WCCO
 WMBD WKBH WFBM WKBH
 WISN WTAQ WCCO WSBT
 (sw-15.27)

NBC-Calling All Stamp Collectors:
 WBOW WHO WMAQ KSD
 (sw-9.53)

NBC-Club Matinee, variety prgm.:
 WTMJ WIBA WENR WMT
 WIRE WOWO WLW

Baseball: White Sox vs. Wash-
 ington: WGN WCFL WBBM
 WIND WJJD

KMOX-One Woman's Opinion
 KWK-Richard Hayes, swing or-
 ganist
 WAAF-News Flashes; Weather
 WBAA-Men Behind the Classics
 WHA-Short Story Time
 WHIP-Spanish Fiesta
 WROK-News; Concert Interlude
 WTAD-Hannibal Prgm.

2:15 CST **3:15 CDT**
 CBS-Danceparties: WMBD WCCO
 WKBH WKBH WTAQ WFBM
 WCCO (sw-15.27)

NBC-Men of the West Quartet:
 WMAQ WHO WBOW KSD (sw-
 9.53)

KMOX-Dope From the Dugout
 KWK-Man in the Stands
 WAAF-Matinee Melodies
 WBAA-Joe Smith, pianist
 WFBM-Jordan Conservatory
 WHIP-Rainbow Trio
 WROK-Helen Benson, cowgirl
 WTAD-Cy & Freckles

2:30 CST **3:30 CDT**
 CBS-Saratoga Special: WMBD
 WKBH WKBH WTAQ WFBM
 WFAM WISN WCCO (sw-15.27)

Brian Field will call this six
 furlongs race for two-year-olds.

NBC-To be announced: WBOW
 KSD WMAQ WHO

NBC-Club Matinee: WTMJ WIBA
 WIRE WLW WENR

Baseball: St. Louis Browns vs.
 Philadelphia: KMOX KWK

WAAF-Front Page Drama
 WBAA-Stamp Club of the Air
 WCCO-Front Page Parade
 WHA-Music of the Masters
 WHIP-Orchestra With Bob De-
 laney

WROK-Rhythm Before Three
 WTAD-Sports Talk

2:45 CST **3:45 CDT**
 WAAF-Jimmie Kozak, pianist
 WBAA-Three High Hatters
 WCCO-Baseball Game
 WISN-Dugout Doings; Baseball
 Game
 WROK-Melodettes Trio

3:00 CST **4:00 CDT**
 NBC-Top Hatters: WMAQ WHO
 WTMJ WIRE WBOW WIBA
 (sw-9.53)

CBS-Columbia Concert Orch.:
 WFBM WKBH WKBH WMBD
 WOC WFAM WTAQ (sw-15.27)

NBC-Trio Time: WENR WOWO
 WLW

Baseball Game: WTAD WISN
 WMT

WAAF-The Rhumba Beat
 WGN-Bill Anson
 WHIP-Musings & Memories
 WJBC-Children's Hour
 WJJD-Baseball Scoreboard
 WROK-Saturday Matinee

3:15 CST **4:15 CDT**
 MBS-Dance Orch.: WGN
 WAAF-Hollywood American Leg-
 ion Band

WBAA-Hoosier Corn Huskers
 WHIP-Cabbages & Kings
 WJJD-Parade of Music

3:30 CST **4:30 CDT**
 NBC-Paul Sabin's Orch.: WLW
 WENR WOWO WIRE

NBC-Kiddlers: WMAQ WBOW
 WTMJ WIBA WHO (sw-9.53)

CBS-America Dances: WKBH
 WFAM WFBM WTAQ WMBD
 WOC (sw-15.27)

Hal Kemp's orchestra will be
 heard.

MBS-Mitchell Ayres' Orch.: WGN
 WAAF-Playroom Antics
 WBAA-Curb Stone Reporter
 WHA-Weather Bureau
 WHIP-Studio Players
 WJBC-News
 WKBH-Student Recital

3:45 CST **4:45 CDT**
 NBC-Aviation Talk by Comman-
 der Frank Hawks: WMAQ KSD
 WIBA WBOW WHO (sw-
 9.53)

CBS-American Dances: WKBH
 WAAF-Jimmie Kozak, pianist
 WBBM-Tenth Inning
 WHIP-News
 WJBC-American Years
 WTMJ-Dreamers

4:00 CST **5:00 CDT**
 CBS-News; The Symphonettes:
 WTAQ WBBM WKBH WFBM
 WKBH WFAM

NBC-El Chico, Spanish Revue;
 News: WMAQ WIBA WBOW
 WHO KSD (sw-9.53)

NBC-Lou Martin's Orch.: News:
 WOWO WENR WIRE

WAAF-Salon Concert
 WCFL-Rainbow Melodies
 WGN-Bill Anson
 WHIP-American Legion Band
 WIND-Baseball Scores
 WJBC-Request Hour
 WJJD-Baseball Scoreboard
 WLW-Truey American
 WMBD-Kitty Keene, Inc.
 WOC-News
 WROK-News; Musicale
 WTMJ-Variety Revue

4:15 CST **5:15 CDT**
 CBS-Songs for You: WFAM
 WFBM WKBH WTAQ WKBH
 MBS-Schenes That Skin, drama:
 WGN

WAAF-Tea Dance
 WBBM-Chicago Hour
 WHIP-Airline Dance
 WHO-Baseball Time
 WIND-Musical Toast
 WIRE-News
 WJJD-Parade of Music
 WMBD-News; Pet Corner
 WOC-Baseball Review
 WROK-Freepoint Studios

4:30 CST **5:30 CDT**
 CBS-Mal Hallett's Orch.: WTAQ
 WKBH WFAM WKBH WFBM
 (sw-11.83)

NBC-Chesterfield Daily Sports
 Column with Paul Douglas:
 WENR WOWO WLW KSD (sw-
 9.53)

NBC-Blue Barron's Orch.: WIBA
 WMAQ WBOW WIRE

MBS-Glenn Miller's Orch.: WGN
 News: WIND WJBC

KMOX-Grandstand Managers
 WAAF-Sport Shorts
 WBBM-Jack Hallon's Review
 WHIP-Trio
 WJJD-Salon Echoes
 WMBD-Bargain Counter

4:45 CST **5:45 CDT**
 CBS-Mal Hallett's Orch.: WMBD
 KMOX

NBC-The Art of Living; Dr. Nor-
 man Vincent Peale: WMAQ
 KSD WIBA (sw-9.53)

Dr. Norman Vincent Peale
 takes for the subject of his
 sermon "How to Break Bad
 Habits and Form Good Ones."

NBC-Blue Barron's Orch.: WENR
 WLW WOWO

KWK-Home Plate Interviews
 WAAF-It's Dance Time
 WBBM-Chicago Hour
 WFAM-Ball Scores; News
 WHIP-Vocalities
 WIND-Musical Interlude
 WISN-Tenth Inning
 WJJD-Garwood Van's Orch.
 WKBH-Kiddies' Hour

5:00 CST **6:00 CDT**
 CBS-Ben Feld's Orch.: WFAM
 WISN WTAQ WMBD WKBH
 KMOX WCCO (sw-11.83)

NBC-Richard Himber's Orch.:
 WBOW WHO WIRE WIBA
 WMAQ KSD (sw-9.53)

NBC-Message of Israel: WENR
 WOWO

MBS-Tall Corn Time: WGN KWK
 WMT

News: WCFL WJJD
 WAAF-Organ Melodies
 WBBM-John Harrington, sports
 WFBM-Safety Question Box
 WHIP-Sports Review
 WIND-German Hour
 WLW-Soil Conservation
 WOC-Man on the Street
 WTAD-Hannibal Prgm.
 WTMJ-News; Moment Musicale

5:15 CST **6:15 CDT**
 CBS-Ben Feld's Orch.: WKBH
 WOC

MBS-Charioteers: WGN KWK

Good Listening for Saturday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON

5:30 CST (6:30 CDT) Columbia Workshop, CBS.

NIGHT

6:00 CST (7:00 CDT) Saturday Night Swing Club, CBS.

6:00 CST (7:00 CDT) Kaltenmeyer's Kindergarten, NBC.

6:30 CST (7:30 CDT) Glenn Frank, NBC.

6:30 CST (7:30 CDT) Robin Hood Dell Concert, MBS.

6:30 CST (7:30 CDT) Johnny Presents, CBS.

7:00 CST (8:00 CDT) Professor Quiz, CBS.

7:00 CST (8:00 CDT) National Barn Dance, NBC.

8:00 CST (9:00 CDT) Hit Parade, CBS.

WAAF-Hollywood Brevities
 WBBM-American Viewpoints
 WCCO-Tourist Bureau
 WCFL-Radio Comments
 WFBM-WPA Prgm.
 WHIP-Range Riders
 WISN-Show Window
 WJJD-Gene Austin, songs
 WLW-Denton & Barber, sports
 WMT-Parade of Features
 WROK-Sport Review
 WTMJ-Heinie & His Grenadiers

5:30 CST **6:30 CDT**
 CBS-Columbia Workshop: WKBH
 WFAM WOC WTAQ WBBM
 WFBM WCCO KMOX

Stephen Vincent Bennett's
 famous fantastic short story,
 "The Devil and Dan'l Web-
 ster," will be dramatized.
 Turn to page 3 for more detail.

NBC-Larry Clinton's Orch.: WHO
 MBS-Inside of Sports (Bayuk Ci-
 gars, Inc.): WLW

NBC-Joe Sudy's Orch.: WOWO
 KWK WMT

News: WIBA WKBH WTAD
 WIRE WMAQ

Sports: WGN KSD WMBD
 WAAF-Sunset Serenade
 WBAA-Curb Stone Reporter
 WBOW-Medical Ass'n
 WCFL-To be announced
 WENR-Ennio Bolognini's Orch.
 WHA-Music Album
 WHIP-Howard Rooney's Mas-
 quers
 WISN-Sports Parade; Interlude
 WJJD-Mixed Choir
 WROK-Organ

5:45 CST **6:45 CDT**
 NBC-Larry Clinton's Orch.: KSD
 WMAQ (sw-9.53)

MBS-Inside of Sports (Bayuk
 Cigars, Inc.): WGN
 News: WKBH WLW WKBH
 WHO

Sports: WJJD KWK WTMJ
 WBOW-Welfare Prgm
 WCFL-Hal Totten, sports
 WENR-Ennio Bolognini's Orch.
 WHA-Fun Time
 WIBA-Today's Birthdays; Sports
 WIRE-Basonology
 WISN-Clair Trio
 WJJD-Garwood Van's Orch.
 WMBD-Peoria's Church World
 WMT-Sports; News
 WROK-Dance Hour
 WSUI-Daily Iowan of the Air

NIGHT

6:00 CST **7:00 CDT**
 NBC-Kaltenmeyer's Kindergarten,
 variety prgm.: WBOW WHO
 WIRE WMAQ KSD WTMJ
 WIBA (sw-9.53)

CBS-Saturday Night Swing Club:
 KMOX WFBM WTAQ WMBD
 WFAM WISN WBBM WCCO
 (sw-11.83)

NBC-Al Donahue's Orch.: WLW
 WOWO

News: WCFL WHAS WAAF
 Sports: WKBH WTAD WKBH
 WOC

KWK-Al Sarli's Jam Session
 WGN-Concert Orch.
 WHA-Organ Reverie
 WHIP-Hillbilly Frolics
 WIND-Re-creation of Baseball
 Game

WJJD-Variation, musical prgm.
 WJR-News Comes to Life
 WLS-Don Kelley's Sport Scoop
 WMT-Joe Loss' Orch.
 WROK-News; Concert Hall

NBC-Alka-Seltzer National Barn
 Dance; Henry Burr; Hoosier
 Hot Shots; Novelodians; Uncle
 Ezra; Maple City Four; Joe
 Parsons; Lucille Long; Joe
 Kelly, m.c.; Guests: WLS WLW
 WIBA WTMJ (sw-11.87) (also
 at 9 p.m.)

CBS-Prof. Quiz with Bob Trout
 (Nash Motor Car Co.): WFBM
 KMOX WHAS WBBM WCCO
 WISN WJR (sw-11.83) (also
 KNX KSL at 10 p.m.)

Details of the contest on this pro-
 gram may be found on page 41.

WCFL-Labor Flashes
 WGN-Grant Park Concert
 WIND-News; Sports
 WJJD-Church on the Hillside
 WKBH-Dubuque Star Revue
 WKBH-Today's Music
 WOC-Organ Moods
 WROK-Freepoint Studios
 WSBT-Four Vikings
 WTAD-The Yellow Fang
 WTAQ-Al Michel's Sport Wheel

7:15 CST **8:15 CDT**
 WCFL-Melody Moments
 WIND-Dixieland Band
 WJJD-Suppertime Frolic
 WKBH-Music in a Sentimental
 Mood

WKBH-News from State Capitol
 WSBT-Down the Fairway
 WTAD-News Summary
 WTAQ-House of Peter MacGregor

7:30 CST **8:30 CDT**
 CBS-Rhythm Rendezvous Orch.:
 WBBM WHAS KMOX WFBM
 WTAQ WKBH WCCO WISN
 WSBT WOC WJR (sw-11.83)

Read about this gala preview on
 pages 4 and 5.

MBS-Robin Hood Dell Concert:
 WMT

KSD-To be announced
 KWK-Out of the Sky
 WCFL-Insurance Talk
 WGN-Shep Fields' Orch.
 WIND-George Foster's Orch.
 WKBH-Rhythm Rendezvous

7:45 CST **8:45 CDT**
 KWK-Inside of Sports
 WBCV-Central Singers
 WCFL-Herr Louie & the Weasel
 WGN-News; Sports
 WIND-Vincent Borrelli's Orch.
 WKBH-Rapid Ad

8:00 CST **9:00 CDT**
 CBS-Lucky Strike Hit Parade;
 Carl Hoff's Orch.; Freda Gib-
 son & Buddy Clark, vocalists;
 Songsmiths Quartet; Guests:
 WISN WCCO WMBD WFBM
 WBBM KMOX WTAQ WHAS
 WJR WOC WKBH WKBH
 WSBT (sw-11.83)

Guest: Susanne Fisher, so-
 prano.

NBC-The Crickets; Buddy Twiss,
 m.c.; Frank Hodek's Orch.:
 WTAQ WMAQ WBOW WHO
 KSD KOA (sw-9.53)

NBC-Jacques Renard's Orch.:
 WMT WIBA

Grant Park Concert: WMAQ
 WCFL

KWK-Feature Parade
 WGN-Bob Crosby's Orch.
 WIND-Organ & Vibraharp
 WIRE-Dept. of Public Welfare
 WISN-Barnyard Jamboree
 WLW-Barn Dance
 WROK-Home Builders
 WTMJ-Mid-Summer Festival

8:15 CST **9:15 CDT**
 NBC-Jacques Renard's Orch.:
 WIRE

WIND-Grant Park Concert
 WROK-News; Symphonic Hour

8:30 CST **9:30 CDT**
 MBS-Plantation Party (Brown &
 Williamson Tobacco Co.):
 WLW WGN

NBC-Concert in Rhythm; Al
 Roth's Orch.: WBOW KOA WLS
 WTMJ WIBA WMT KWK

NBC-Grant Park Concert: WIRE
 WMAQ WTAQ (sw-9.53)

KSD-Community Forum
 WCFL-Make Believe Danceland
 WHO-Sunset Corners Frolics
 WLS-Songs That Live
 WROK-Symphonic Hour

8:45 CST **9:45 CDT**
 CBS-Del Casino, songs: WKBH
 WBBM WTAQ WISN WOC
 KMOX WSBT WCCO WMBD
 WJR WHAS WKBH (sw-11.83)

NBC-Concert Orch.: KSD
 WFBM-Home Life Serenade
 WIND-News

9:00 CST **10:00 CDT**
 NBC-Alka-Seltzer Barn Dance:
 KOA KWK WBOW WMT (also
 see 7 p.m.)

NBC-Cincinnati Summer Opera:
 KSD WLW WTAQ (sw-9.53)

CBS-Count Basie's Orch.: WKBH
 WISN KMOX WBBM WMBD
 WJR WCCO WKBH WHAS
 MBS-Jimmy Grier's Orch.: WGN
 WFBM-Sports Review
 WIBA-News

WIND-George Foster's Orch.
 WIRE-Margit Hegedus Ensemble
 WJJD-Smis of the Pioneers
 WLS-Front Porch Serenade
 WMAQ-Ennio Bolognini's Orch.
 WOC-Turner Hall Dance
 WROK-George Hall's Orch.
 WTAQ-Club Normandie Entertains
 WSBT-Don Pablo's Orch.
 WTMJ-Dance Orch.

9:15 CST **10:15 CDT**
 CBS-Count Basie's Orch.: WTAQ
 WFBM

News: WIRE WMAQ
 Sports: KMOX WHO
 WGN-Shep Fields' Orch.
 WIBA-Club Chanticleer
 WMBD-Value Hints
 WROK-Quin Bowen's Orch.

9:30 CST **10:30 CDT**
 CBS-Johnny Presents Russ Mor-
 gan (Philip Morris): WHAS
 WFBM KMOX WISN WCCO
 WOC (also see 6:30 p.m.)

CBS-Kay Kyser's Orch.: WJR
 (sw-6.12)

NBC-Cincinnati Summer Opera:
 WTAM WHO KSD (sw-9.53)

NBC-Horace Heidt's Orch.: WIBA
 WCFL

MBS-Bill Carlsen's Orch.: WGN
 Dance Orch.: WKBH WTMJ
 WTAQ

WBBM-News With Todd Hunter
 WIND-Vincent Borrelli's Orch.
 WIRE-Baseball Game
 WKBH-Supper Club
 WLS-Novelodians; Sodbusters;
 Billy Woods, with Pat Buttram
 as m.c.

WMAQ-Abe Lyman's Orch.
 WMBD-Toasty Paul and Melody
 Men

WSBT-News
9:45 CST **10:45 CDT**
 CBS-Kay Kyser's Orch.: WSBT
 News: WIND WROK
 WBBM-Carlos Molina's Orch.
 WLS-Quartet

WTMJ-Today's Events
10:00 CST **11:00 CDT**
 NBC-Francis Craig's Orch.: KSD
 KOA WTAM

CBS-Johnny Hamp's Orch.: WISN
 WKBH WBBM WSBT KMOX
 WCCO WTAQ (sw-6.12)

NBC-Horace Heidt's Orch.: (sw-
 6.14)

MBS-Jimmy Joy's Orch.: WGN
 News: WFBM WHO WMBD
 WMT WJR WOC

KWK-Sports
 WBOW-Leo Baxter's Orch.
 WHAS-Kentucky Play Party
 WIBA-Hollywood at the Beach
 WIND-Max Miller's Quartet
 WKBH-News; Music

WLS-National Barn Dance
 WLW-Paul Sullivan, news
 WMAQ-Fletcher Henderson's Orch.
 WTMJ-Last Word in Sports

10:15 CST **11:15 CDT**
 NBC-Francis Craig's Orch.: WHO
 CBS-Johnny Hamp's Orch.: WJR
 WKBH WFBM WOC

NBC-Horace Heidt's Orch.: WIBA
 KWK-Jack Gaulke's Orch.
 WCCO-News
 WIND-Cafe Continental
 WLW-Dusty Roades' Orch.
 WMBD-Sports; Program Review
 WMT-Electric Park Band
 WTMJ-Dance Orchestras

10:30 CST **11:30 CDT**
 NBC-Leo Reisman's Orch.: WMT
 WIRE

CBS-Glen Gray's Orch.: WOC
 WTAQ WKBH WMBD WSBT
 KMOX WFBM WBBM WKBH
 WISN WJR

NBC-Blue Barron's Orch.: WMAQ
 WTAM WBOW KSD WHO
 KOA WIBA

MBS-Bob Crosby's Orch.: WGN
 KWK

Dance Orch.: WHAS WLW
 WCCO-Rollie Johnson
 WCFL-Emil Flindt's Orch.
 WIND-George Foster's Orch.

10:45 CST **11:45 CDT**
 NBC-Leo Reisman's Orch.: WIBA
 CBS-Glen Gray's Orch.: WCCO
 WIND-Cappy's Cabana

11:00 CST **12:00 CDT**
 NBC-Dance Orch.: WMAQ
 CBS-Henry King's Orch.: WISN
 WBBM WTAQ WFBM WMBD
 WCCO WKBH

NBC-Freddie Eber's Orchestra:
 WHO WENR WBOW KOA
 WIRE

MBS-Sterling Young's Orch.: WMT
 WGN KWK

KMOX-Barnyard Follies
 KSD-Clyde McCoy's Orch.
 WIBA-Hollywood at the Beach
 WIND-The Nite Watch
 WKBH-Weather Report
 WLW-Twenty-four Hour Review
 WOC-Bill Voss' Fun Club
 WTAM-Jimmy Wadkins' Orch.

End of Saturday Programs

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SUMMER CONTESTS

BECAUSE the prize contests announced on the air constitute a considerable proportion of America's prize-money and because listeners have demonstrated their interest in these announcements with millions of contest entries, **RADIO GUIDE** is publishing this list of national contests each week in this space. The list includes outstanding contest opportunities not announced on the air as well as all the prominent competitions broadcast over Coast-to-Coast networks.

\$1,000.00 CASH

PRIZES: (Grand) 1st, \$500; 100 prizes, each \$5.

THE RULES: Name your favorite of Orange, Lemon or Lime Life Savers and tell in not more than ten words why you like it best. Write answer on entry card which may be obtained from dealers only. Attach a label from five-cent package of flavor you write about to card and mail to Life Savers, Port Chester, New York. Contest closes September 30. Open to United States and Canada.

CASH FOR MENUS

PRIZES: (Weekly) 1st, \$25; twelve smaller cash prizes.

THE RULES: Send in seven dinner menus to cover a week beginning Thursday. Write short paragraphs about the general kinds of breakfasts and lunches you serve. Send with the entry an itemized shopping list for all the food you need for breakfasts, lunches and dinners, with costs. Tell in detail one or more recipes for the most unusual dishes in your menu for the week. Tell how many are in your family, with the ages of the children, and write the following statement above your signature: "I authorize you to publish my name and the material I am sending you." Send this material to A & P Kitchen, P. O. Box 200, Grand Central Station, New York City.

For more details see your nearest A & P grocer.

\$100.00 FOR JINGLES

PRIZES: (Indeterminate) \$100 for accepted jingles.

THE RULES: Write a six-line jingle, of which the last line is the product-name "Burna-Shave," to be used in roadside-serial signs. Send entries to Burna-Vita Co., 2019 East Lake St., Minneapolis, Minn. Contest closes September 1.

\$2,000.00 CASH

PRIZES: (Grand) 1st, \$500; 2nd, \$200; 3rd, \$100; twenty prizes, each \$10; two hundred prizes, each \$5.

THE RULES: Unscramble the letters in twenty cartoons published in sets of two each in the Liberty magazine "Stargazing" contest. The letters in each cartoon will spell the name of some radio or movie star. After names are unscrambled explain in 100 words or less "The entertainer named in this contest whom I like best, and why." The contest runs for ten weeks; last issue carrying cartoons is dated August 6, 1938. For back cartoons send 5 cents per set to Stargazing Contest, Liberty Magazine, P. O. Box 556, Grand Central Station, New York City, and specify which cartoons are desired. Entries must be received at that address before midnight, August 19.

\$50,000.00 CASH

PRIZES: (Weekly) 1st, \$1,000 cash; ten prizes, each \$50 cash; fifty prizes, each \$10 each.

THE RULES: Complete the sentence, "I like Royal Crown Cola because _____" in twenty-five additional words or less. No limit on number of entries from each contestant, but each entry must include the top from a bottle of Royal Crown Cola ("RC" Cola). Mail entries to Royal Crown Cola, Columbus, Ga. There are twenty-five weekly contests; winners are announced each week on the air.

For more details listen to "Royal Crown Revue," NBC, Friday, 9 p.m. EDT. For the West, 8:30 p.m. PST.

\$20,000.00 CASH

PRIZES: (Grand) Twenty prizes, each \$1,000 cash.

THE RULES: The contest is open to owner of any house built or modernized with General Electric equipment, and on which construction was started after Feb. 1, 1937, and which will be completed within the period of August 15, 1937, to December 24, 1938. Obtain coupon from General Electric dealer which can be sent to General Electric Home Bureau, Dept. G, 570 Lexington Ave., New York City, for official entry blank, and complete instructions for plans, photographs and specifications to be sent. Small houses can compete on equal terms with large ones, on the basis of these ten points: 1. Good location and architecture; 2. sound construction and skilled labor; 3. quality materials and equipments; 4. landscaping and interior decoration; 5. sound financing; 6. new materials; 7. plumbing and sanitation; 8. heating and air conditioning; 9. insulation and sound-deadening; and 10, electrification. Contest closes Dec 24, 1938.

40,183 PRIZES

PRIZES: (Qualifying monthly prizes) Five thousand prizes, each six cans of tuna fish. (Grand Prizes): 1st, \$5,000; 182 lesser prizes totaling \$5,000 more.

THE RULES: Fill in three words (no more) to complete the following sentence: "I like this quality tuna because it is _____ and _____." Use the three words you consider most descriptive of Chicken of the Sea Tuna or White Star Tuna. Attach two labels from each brand to each entry and send to Contest Department, Van Camp Sea Food Co., Terminal Island, Cal. The qualifying prizes will be awarded for the 5,000 best entries each month, March through October. These winners will be eligible to enter the \$10,000 cash contest, based on a statement titled, "It's the natural thing to say."

\$1,000.00 CASH

PRIZES: (Grand) 1st, \$200; 2nd, \$100; 3rd, \$75; 4th, \$50; 5th, \$25; twenty prizes, each \$10; forty prizes, each \$5; fifty prizes, each \$3.

THE RULES: In the July, August and September issues of Click Magazine, pictures of famous persons are identified with "quotes" of their best known expressions. Fill in the names of the six persons pictured in each issue, and send the three sets of identified pictures, together with a letter of not more than one hundred words describing "What I like best about the July, August and September issues of Click," in one envelope, to Click, P. O. Box 8245, Philadelphia, Pa. Do not send answers each month—they must be sent as a complete set for the three months. Entries must be postmarked before midnight, September 1.

SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes, each \$25 cash.

THE RULES: Submit six questions, suitable for use on the air, with complete correct answers, to "Professor Quiz," care of CBS, New York City.

For more details, listen to "Professor Quiz," CBS, Saturday, 9 p.m. EDT. For the West, 9 p.m. MST, 8 PST.

\$10.00 QUESTIONS

PRIZES: (Weekly) \$10 for each set of questions used.

THE RULES: The "What's My Name?" program is based on sets of questions which are intended to identify famous persons for those in the studio audience who are chosen to participate. The first question gives a hint of the person's identity, and each succeeding question provides more facts. Listeners are awarded \$10 for each set of four questions used on the broadcast. Send questions to the station on which you hear the program.

For more details, listen to "What's My Name?" Fridays on MBS at 8 p.m. EDT.

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NAME _____ STREET _____
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Next Week

Radio Guide's Mid-Summer Locator

WHAT'S become of Jack Benny, Lux Radio Theater and many other top-notch shows of the air . . . They are off the air for the summer . . . They've been replaced by new and worth-while programs . . . New stars, new entertainment, new ideas are yours for hot-weather listening by a simple twist of the dial . . . Let radio bring you the grandest summer entertainment in all history . . . You simply can't afford to miss the Pulitzer Prize Plays, "Mercury Theater" starring Orson Welles, and the many grand symphony concerts from Robin Hood Dell, Grant Park, or the Mall in Central Park. Radio Guide's Mid-Summer Locator, in next week's issue, is designed to act as your guide to summer radio . . . It tells the time, the show, and the network . . . It will help you find old favorites and discover new ones . . . Look for it in next week's issue★ of Radio Guide . . .

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