

COMPLETE PROGRAMS FOR WEEK ENDING AUGUST 13

RADIO *Guide*

TEN CENTS



Nelson Eddy returns to the Chase and Sanborn Hour this Sunday night

In This Issue

**MID-SUMMER
PROGRAM
LOCATOR**

Radio Guide

Doubles Your Radio Enjoyment

731 PLYMOUTH COURT
CHICAGO, ILLINOIS

Did It Sink?

We like to think that the American broadcasting system is better than that of any other nation. Occasionally our faith is shaken. More often than not it is our broadcasters' blind subservience to the clock that joggles our belief.

Recently we were listening to a CBS broadcast of "Americans at Work." A submarine cruising off Connecticut had been contacted. The program from the sub's insides led us skillfully to the dive which was to be the climax. Suddenly we heard the abrupt announcement:

"Now we return you to the studios of the Columbia Broadcasting System."

Father Time had cut off our entertainment. For almost a minute we heard a commercial spot announcement. For many minutes thereafter, we heard a dance band. But we didn't hear anything more about the diving submarine. Did it sink to the bottom? Did it turn back to port? Did a steamer ram it?

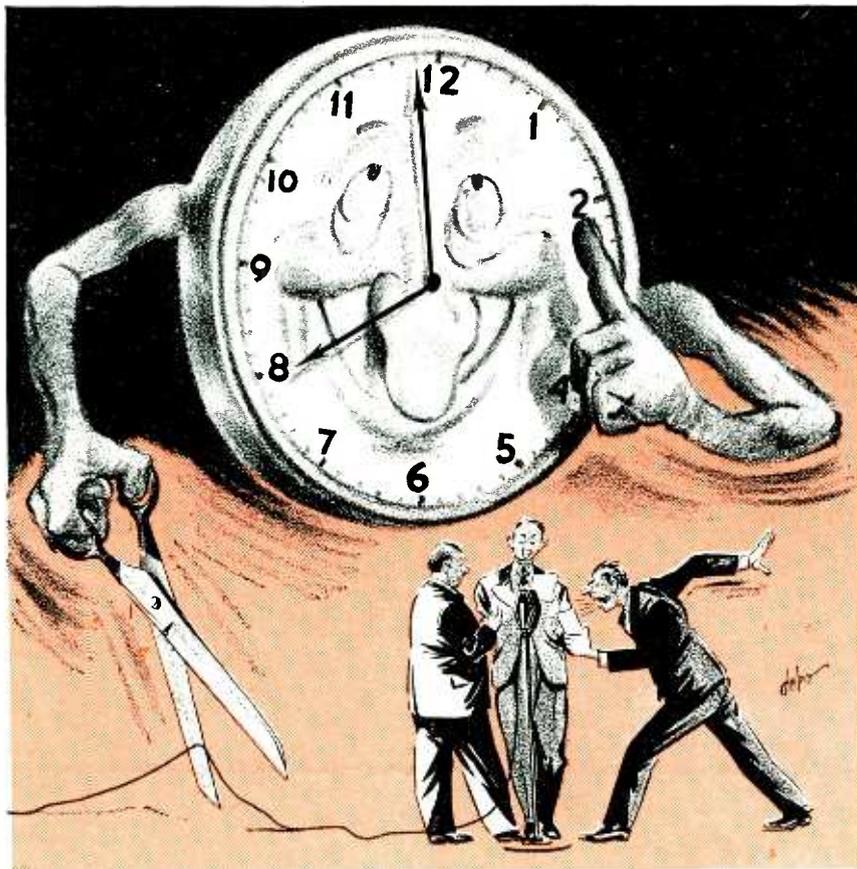
Too often, it seems to us, the clock runs our broadcasting studios and minute-hand tyranny paralyzes our producers. Rarely do we turn to England for an example of how things are done better, but in this case we must, for British broadcasting permits a program to finish. It even permits some periods of absolute silence. Americans do things differently. We cram every single second with words or music or noise, and when the hour is over, snap go our switches and the devil take the hindmost. Sometimes we think a moment of silence and a little less precision might be fun.

Wonder what happened to that diving submarine.

Voices of Yesterday

How did Napoleon's voice sound as he ordered the charge at Waterloo? What sort of speaker was Marc Anthony, supposedly Rome's greatest orator. Was the voice of Louis XIV thin and piping? Did George Washington mumble his words?

Thomas Edison wondered about those things, and the wonder spurred him on to invent the pho-



nograph. But in the rush to commercialize his invention, his original intention to preserve the voices of great men and women was largely forgotten.

However, for fifty years now records have been made. The words on those old wax cylinders have recently been transcribed with scientific care and skill onto modern records. Now, the voices of Teddy Roosevelt, P. T. Barnum, Andrew Carnegie, Sara Bernhardt, Thomas Edison and a great many other famous persons are available.

Unfortunately, the networks have a rule against using records. In certain instances the rule is revoked. When the eye-witness account of the burning of the Hinden-

burg was made on a record, NBC rebroadcast it several times. These voices of great men and women whose names we use daily and whose pictures we see in our publications and school-books are equally important. It is to be hoped that some energetic program-builder will give them to us soon.

Congratulations, WROK!

We have suggested that our readers should be considerate of their neighbors. The open-window season is a bad time for those who like to listen to their radios after ordinary bedtime. The first radio station to join our campaign to reduce unnecessary noise is energetic WROK, of Rockford, Illinois.

Each evening, about nine o'clock, this announcement is made:

"This is WROK, Rockford, Illinois. Is the volume on your radio turned up too loud? You may have neighbors who like to sleep."

We hope other stations will follow this splendid example. We hope every radio fan will come to observe this Listener's Golden Rule.

Help for Ladder-Climbers

The Columbia Broadcasting System employs a woman in a remarkable job. She is Miss Zuela Jones and she is in charge of ideas. CBS wants ideas, needs them, and has organized this regular channel through which they can flow. Miss Jones, whose office is in New York, sees all the ideas submitted by ambitious radio writers, producers, or just plain friends. When a visitor exposes to her his brain-children he must sign a release absolving Columbia if they happen to have an idea already in their files which borders on his. All ideas are card-indexed, classified, and filed. Few are accepted, many are rejected. But the flow never slackens, for radio listeners with ideas of their own keep hoping that theirs will be the next big broadcasting success. Miss Jones doesn't discourage anyone, for she knows that one of her visitors might have locked in his brain the radio hit of 1939.

Rat Scarecrow

We know of a man who wants no part of our keep-your-radio-tuned-low campaign. He is a chicken-farmer whose flocks have been plagued with rats. By installing radios and tuning them up to full volume, he reports the rats are scared to come into the henhouses. He is quite candid about it. Programs make no difference to him. All he needs is noise.

We don't admire rats that go after chickens, but we do understand their reluctance to come near those thundering henhouses. We are grateful, also, for this further aid to our campaign. For if blood-thirsty rats are subdued by those radio noises, think how they can affect the jumpy nerves of the unfortunate human who happens to live next door to a "blaster."

The Cover

This week's cover shows Nelson Eddy in his Hollywood dressing-room a few minutes after he received RADIO GUIDE's Medal, voted him by our readers. The medal, made of bronze, was reproduced from a Benvenuto Cellini original.

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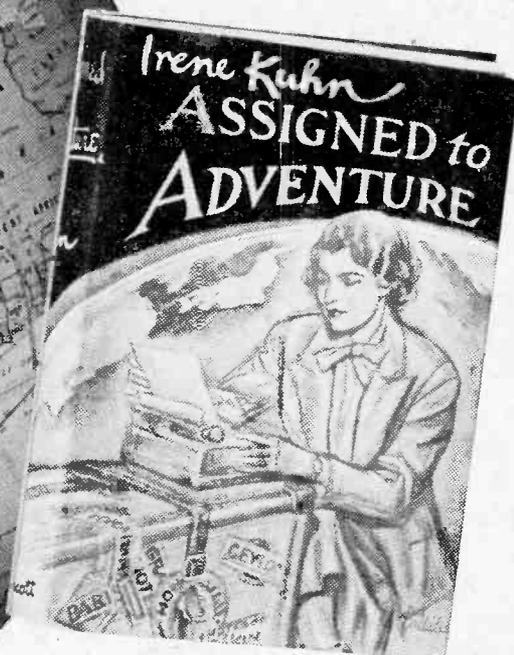
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ASSIGNED TO ADVENTURE

IRENE KUHN, NEWSPAPERWOMAN EXTRAORDINARY, TELLS HER OWN STORY OVER A CBS NETWORK THIS FRIDAY AFTERNOON

IRENE KUHN, once of the *China Press*, Shanghai; the *Shanghai Evening Star*, the *New York World-Telegram*, the *New York News*, the *New York Mirror*, the *Honolulu Star-Bulletin*, the Paris Edition of the *Chicago Tribune*, and author of the best seller, "Assigned To Adventure," will come before the microphone on the "So You Want To Be" program on Friday 5:45 p.m. EDT, CBS. Thereby hangs a tale. It's a tale of life and the high-flying living of it in every corner of the globe. It's a tale of glorious happiness, bitter sorrow, comedy and tragedy, full of the spice and lure of far places and the thrill of danger—but with the solid inspiration of worthwhile achievement running through it like the master design through a tapestry. That's the story of Irene Kuhn's life, and that's the story she'll bring to the CBS network on Friday.

There ought to be a sign over the door of the "So You Want To Be" studio—"No Second-Raters Need Apply." But, sign or no sign, that's the ruling. Unlike most of the so-called "inspirational" programs, with their vague and vaporous formulae for success, "So You Want To Be" deals only in the genuine article: the honest, fact-by-fact stories of men and women who have found workable rules for success—as they have amply proved by themselves succeeding. The people who come to "So You Want To Be" have well earned their right to talk to the people of America, and typical of "So You Want To Be" guests is Irene Kuhn.

Writing about her, Linton Wells, famed foreign correspondent, said: "When Joseph Medill Patterson, astute publisher of the *New York Daily News*, characterized Irene Kuhn as one of the best newspapermen in America, he hit

the nail smack on its head. But Irene is more than just a good newspaperman, than which no finer accolade is bestowable. She is a personality whose individualism has been intensified to the Nth degree by assignments to adventure which have carried her far and wide of this planet's surface. She has stood on her own two shapely legs and neither asked for nor given quarter in the eternal battle for news beats."

ANY reporter will tell you that's high praise indeed—written as it is by a man about a woman. For it wasn't so long ago that women reporters were a rarity on newspaper staffs, and even today it's no secret that a newspaperwoman, to stand as an equal with the men on her paper, must be just as enterprising and just as able as they are—and then some!

It was on a bright spring day in 1919, in Syracuse, New York, that Irene Kuhn began a career that was to spin her around the world. The paper was the *Syracuse Herald*—the job, the least important reporting job

available. "Go out on the street," the hard-boiled, red-headed city editor had told her, "and get me the answers to this." And with that, he handed her a slip of paper carrying the neatly typed and apparently quite nonsensical question: "Do you wear a nightshirt or pajamas, suspenders or a belt?"

Totally baffled, but determined not to ask any questions if she could avoid it, the girl whom Stanley Walker, a top-ranking figure in American journalism, was later to call "one of the best newspaperwomen ever heard of," carried the slip of paper away from the city desk with the air of a bright young lady who really knew what she was about—and went to hide herself and her confusion in the file room. There, a few minutes later, one of the paper's veteran reporters found her, guessed her plight, and explained that the idea was to obtain the opinion of ten citizens, male, on the vital issues of nightshirt vs. pajamas, suspenders vs. belts, so that they might be printed down in the corner of the *Herald's* august page one. Perhaps Irene Kuhn

will tell the story in her own way on "So You Want To Be." She should. For if ever one little story illustrated practically every principle of honestly earned success known to man, that is the story. In the first place, Irene Kuhn was terrified at the mere idea of asking ten men, total strangers to her, whether they slept in nightshirts or pajamas, or whether they held up their trousers and their dignity with suspenders or belts. Young ladies just didn't do that sort of thing in 1919. And in the second place, it seemed to her perfectly reasonable to expect everyone she questioned to be highly insulted or richly amused—and in either case there'd be no answers, and consequently miserable failure on her first assignment. But Irene Kuhn solved the problem, and she got her answers. How? By so charming a big Irish policeman on the busiest street corner in Syracuse that he stopped passing cars and demanded that the drivers answer the young lady's question forthwith, and without any argument!

In later years, Irene Kuhn chased the answers to more important questions than that one, chased them through New York, and Paris, and Shanghai, and Honolulu, and places in between—but she never found a bigger thrill than she had that bright spring day in Syracuse, even if the hard-boiled, red-headed city editor did tell her she had brought back ten times too many answers, had been gone hours too long.

Irene Kuhn climbed to the heights of her chosen profession, and retired from it, before she was out of sight of her thirty-fifth birthday. One of the solid little stepping-stones she used was the determination never to go from

(Continued on Page 15)

HIGHLIGHTS

PREVIEWS OF SOME OF THIS



The Oldest Race

Since the days when the Romans hitched spans of four stallions to their rich and heavy chariots for mad break-neck races around their vast arenas, since those days and before, horseracing has been called "the sport of kings." As a matter of honest fact, of course, there are few kings who race horses today. Perhaps that's simply because there are few kings! But at any rate, it's still a rich man's sport, and even owners of the biggest stables, the most frequent winners, rarely can make their racing activities pay for themselves. But a man doesn't have to own horses in order to love to watch them race, and there are more enduring and satisfying things than money connected with the track. Typical of those things are the memories and the traditions surrounding a race that will be run at Saratoga on Saturday, August 13. It's the "Travers Stake," and it's the oldest horse-race in the history of the American track. First run while America was still engaged in the Civil War, in 1864, the Travers carries with it the authority of any institution that has so long survived—and more. For it proves that a common love of horse-flesh can raise men above hatred and bitterness and even war. The running of the Travers will be on the air over CBS at 4:30 p.m. EDT.

Three in a Row?

Never in ring history has any boxer simultaneously held two world-championship titles with a third title intervening between them. Never in ring history has any boxer simultaneously held three world-championship titles. But Henry Armstrong, the Negro whirlwind whom old-time fight critics have called one of the greatest boxers ever to draw on a glove, is today wearing the welterweight and the featherweight crowns, and on August 10 he'll go after his third title and the right to be called lightweight champion of the world. He'll be fighting the present lightweight champ, Lou Ambers, and he's an odds-on favorite to win, to come out of that ring at the Polo Grounds in New York the only man ever to be champion of the world three times—at the same time! The historic scrap will be put on the air for the National Broadcasting Company by ace boxing announcer Clem McCarthy, with Bill Stern providing the between-rounds "color" material. If ever there was a "fight of the century," this will

be that fight, and ring fans from Coast to Coast will be tuned in when the first blows are struck, shortly before 10 p.m. EDT, Wednesday, August 10.

What to Do?

In these troubled times, with the world spinning crazily on a wobbly axis, with war and chaos and every kind of man-made plague circling the globe with mottled danger-patches, the wisest men of every nation often find themselves at cross-purposes in the imperative business of finding a solution to the problem that must be solved if civilization is to be preserved. Two such crossing points of view will in all likelihood be presented on Thursday, August 11, when Professor John T. Frederick reviews "What Are We to Do?" by one of England's top-ranking political and economic theorists, John Strachey, and "I Like America," by Granville Hicks, on his weekly "Of Men and Books" program over the Columbia Broadcasting System network. Hicks is a university professor, and his recent appointment to the faculty of Harvard aroused a storm of controversy because of his known Communist leanings. In his book he gives a picture of the economic, political and cultural life of the United States in its current phases—the WPA, the CCC, all of the New Deal, and arrives at the conclusion that despite its faults—"I Like America!" Strachey is known throughout the English-speaking world for his forceful picture of world politics in "The Coming Struggle for Power." Time: 4:45 p.m. EDT.

Screenscoops

When there's news in the making in Hollywood, George McCall usually knows about it, and not long after George McCall knows about it, America knows! For when this cinema-news broadcaster signs off with his famous tag-line, "And take it from me, it's the McCall!" he's saying good-by to listeners from the Atlantic to the Pacific, hundreds and hundreds of thousands of them. For American movie fans—and 80,000,000 people a week attend U. S. movies—know that he tells a straight story. George McCall has the experience necessary to a well-filled-out background, and it's the background,

often enough, that makes the story. He brings to his radio audience a variety of experiences in the theater, newspaper and motion-picture fields. In Hollywood, he became famous through his "Roamin' Round Hollywood" column. He was publicity head for a motion-picture company; his production of "The Last Moment" won the French Academy Cinema Award in 1927; he was appointed by the Canadian government to produce a picture of the opening of the Hudson Bay shipping route as a short cut to Europe. He knows his movies and his Hollywood. George McCall dials in at 7:15 p.m. EDT (7:15 p.m. PST for the West) every Tuesday, every Thursday, over CBS.

Home Again

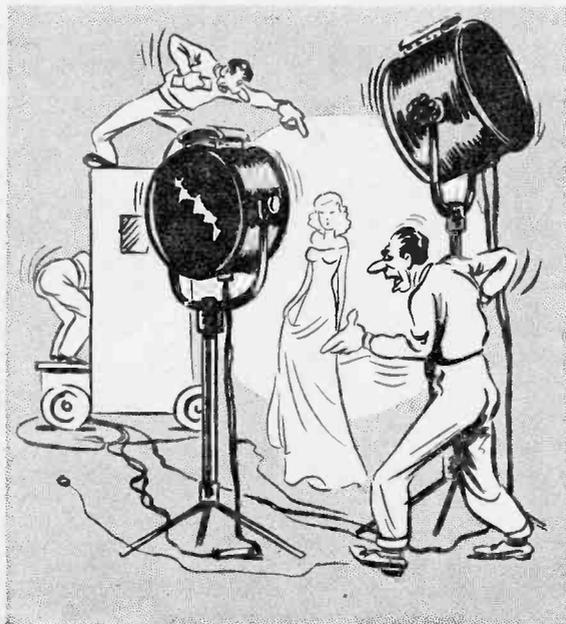
The summer months are the doldrum months for radio. Millions of listeners are vacationing, their regular listening habits upset, and so radio and its stars vacation too. But the back-to-the-



air trek begins early. Two of broadcasting's biggest stars will be back on the air again this week, their summer vacations from the studios at an end. Walter Winchell, whose "nose for news" is probably the sharpest and most acute in this land of go-getter reporters, will be back on his regular Sunday night program this August 7 to tell "Mr. and Mrs. America" the latest "inside" news from Coast to Coast. The glorious baritone voice of Nelson Eddy, one of the greatest singers on the air, probably the greatest, will be heard again on Sunday, too, with the whole Chase & Sanborn crew, Charlie McCarthy, Edgar Bergen, Dorothy Lamour, on hand to welcome him. Winchell will broadcast at 9:30 p.m. EDT, Eddy at 8, both over NBC.

Youth and Marriage

World-wide economic catastrophes spare no one. All classes, without exception, suffer in one way or another. But when the financial upheavals we choose to call depressions settle down over the nations of the world, youth, perhaps, suffers most. The middle-aged have had their chance at the world and its good things; the aged are ready to renounce it. But it is hard for the young people, those just starting out on their brave journey, to face despair, lack of opportunity, cynicism and hopelessness. Deeply concerned over this by-product of depression are all sociologists, all men and



OF THIS WEEK

WEEK'S BETTER PROGRAMS

women who realize that the young people of today are the citizens of tomorrow. One pressing phase of the problem lies in the falling marriage rates that follow every depression. When young people can't find work, they can't marry, and there is a consequent deterioration in moral fiber, a lowering of the standards of responsible citizenship, a declining birth-rate. Is there a solution to the problem? That question will be answered by Rabbi Sidney E. Goldstein on Saturday, August 13, when he speaks on "Youth and Marriage" on the "Call to Youth" program, NBC, 12 Noon EDT.

Beauty Business

American husbands often wonder why their wives must spend so much time and money in beauty parlors; why they must return every week or two for a fresh hair-set, facial, manicure, or what-not. And no wonder! American women spend more money in glorifying them-



selves than do the women of any other country on the face of the globe! In fact, the cosmetics industry and its allied branches rank well up with the steel industry, the automobile industry, and the other leaders in annual financial turnover. And so, while many men know how much money the beauty shops of America make, few if any of them know just how they do it. But they can find out, if they care to tune in "Americans at Work" on Thursday, August 11, at 10:30 p.m. EDT over CBS. For at that time microphones set up in a beauty parlor will bring to U. S. dialers the "inside" story about the work of the beauticians—what they do, how and why they do it, and, perhaps, why it costs so much!

Fiesta

"Old Spanish Days in Santa Barbara," the picturesque four-day fiesta that annually converts that lovely California city into a replica of an ancient pleasure-loving town of the Dons, will be re-created for the radio audience when the most colorful features of the celebration are broadcast over NBC at 11:30 p.m. EDT, Wednesday, August 10. Originating on the

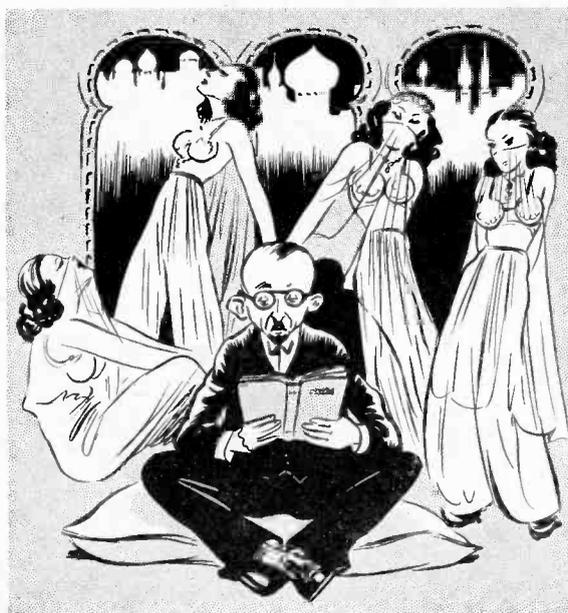
grounds of the Santa Barbara Mission, the first day's program will open with the traditional fanfare of trumpets and booming of guns that signals the return of Spanish days. Santa Barbara's famous Mission Choir, including the Padre Choristers and the children's chorus, will be heard during the broadcast, accompanied by the mission organ.

Hits and More Hits

Unique among radio dance-music programs is "Your Hit Parade." One of the oldest first-rank programs of its kind, "Your Hit Parade" is perhaps the only one that has succeeded in maintaining its individuality under a succession of big-name orchestra leaders. As a matter of fixed policy, "Your Hit Parade" changes bands frequently—but no matter how widely the styles of the successive orchestras may vary, "Your Hit Parade" retains the essence of its own inimitable flavor. It's an institution, too. The ranking of song-hits that comes out of "Your Hit Parade" weekly is an authoritative index to America's taste in music. Currently playing on the program is Carl Hoff and his band, and they'll be on the air Saturday, August 13, at 10 p.m. EDT over CBS.

Roving Professor

William Montgomery McGovern, known on the Northwestern University campus as "Bill" and to the National Broadcasting Company listening audience as the Roving Professor, will be on the air Tuesday night, August 9, at 7:45 p.m. EDT with another of his captivating stories of life in the Far East. This time he'll talk about Persian gardens. It's probably a subject you don't know much about, but it's one on which Prof. McGovern is thoroughly informed. McGovern is well qualified for the title of "Roving Professor." He started his roving at an early age. His parents were traveling far and wide, their son in their arms, by the time he was six weeks old. He's been on the jump ever since—to Mexico to see a revolution, to Japan, where he entered the Buddhist priesthood, to Oxford for education, to Chicago and a Field Museum curatorship in anthropology, to the forbidden city of Lassa, to Inca ruins in Peru and up the Amazon River on exploration tours. He knows his way about, does this McGovern!



Handicap Golf!

There aren't many golfers who play in the low 80's, as any country-club caddy can tell you. Most of the "dubs" who whack the little white ball around American courses shoot 90's or even higher, in spite of lessons from good professionals, in spite of the best in equipment, and in spite of their sternest efforts. If you were to suggest to the average American golfer that he try playing a hole with his eyes blindfolded, he'd laugh at you, and if you could get him to try it, he'd probably card up 40 strokes before holing out. But there's a man who plays around the tricky courses of Great Britain without ever seeing a ball! He's Dr. W. H. J. Oxenham, of Hove, Sussex, England, and he plays consistently in the low 80's. Dr. Oxenham is in the United States today; in fact, he's entered in the Cleveland Open Tournament. On Monday, August 8, Robert "Believe It or Not" Ripley will bring him to the microphone. The time: 8 and 10:30 p.m. EDT.

Men Must Live Together

Just as wheat prices are not really established in the markets of one country but in the world market, so the price of labor, in terms of wages, is set in the world market. If one country pays its labor little, and is therefore able to flood the country with cheap goods, other countries must pay equally as little in order to meet the competition. For that reason, the wages being paid to workmen in Sweden, or Germany, or Japan, are important to American workmen, and to the workmen of other lands. Before there can be stability, and peace, and economic equality, there must be at least a measure of cooperation. How cooperation throughout the world can bring about stabilization of standards will be discussed by Frieda Miller, of the New York State Department of Labor, in a talk entitled "Labor Standards Through World Economic Cooperation" at 4:45 p.m. EDT over CBS on Friday, August 12.

Medical Feud

Two of the biggest names in medical and scientific history are the names of Louis Pasteur and Robert Koch. In the Hall of Fame of science, their names and their works stand on almost equal levels. For years, Pasteur the Frenchman and Koch the German carried on perhaps the bitterest feud in medical annals. And when they died, their battles were fought anew by their loyal assistants. The story of this quarrel over diphtheria and other diseases will be told on Thursday, August 11, on the "Men Against Death" program. The time: 8 p.m. EDT, CBS.



When W. Lee O'Daniel stepped to the microphone to croon for votes in the recent Democratic primary for Governor of the State of Texas, he got them, scoring a majority of 17,000 votes over his several opponents

DOWN in Texas, radio has just brought to pass a political miracle.

Radio has given the Democratic nomination for Governor of Texas—always equivalent to election—to an ordinary hillbilly businessman, a man who never ran for office before in his life, a man who is a Yankee born and bred and the son of a Union veteran to boot!

Today, old-time politicians down in the Panhandle country are shaking their gray-thatched heads.

"Tain't possible," they're saying. "It don't seem likely a-tall—a Yankee and an Irishman as good as settin' in the governor's chair down to Austin."

But that's the way it is. Everything is over now but the shouting, and as sure as sun-up, November will see W. Lee O'Daniel, flour salesman, amateur poet and superhillbilly songwriter, citizen of Texas by way of Ohio and Kansas, inaugurated governor of the biggest state in the Union! He'll have radio to thank for it.

There were eleven candidates in the field, working hard, stumping the cross-roads and byways, every one of them with a good head start, when W. Lee O'Daniel of Fort Worth tossed his

Texas sombrero into the ring. When the final vote had been marked off, those eleven politicians, those eleven good men, tried and proved in the political wars, found themselves forced to admit that they had taken a rollicking, thumping good licking from a rank amateur, a novice. They were eating, word by word, the brash statements they'd issued when that novice walked into the game and said he guessed he'd take a hand. For W. Lee O'Daniel, political babe-in-the-woods, rolled up more than 400,000 votes, scored a clear majority of 17,000 votes.

WHEN veteran politicians snorted and sniffed at his chances in their private battle-royal, when they argued that he was an unknown, a Johnny-come-lately who was getting into a big race a good many laps behind the rest of the runners, they were overlooking one very important factor: they were forgetting radio. They were forgetting that day last April when W. Lee O'Daniel, speaking on the program regularly sponsored by his flour company over Station WBAP, Fort Worth, asked his listeners whether or not they thought he ought to run for the gover-

A HILLBILLY LICKS THE CITY SLICKERS

W. LEE O'DANIEL, SUPERHILLBILLY SONG - WRITER, HAS SUNG HIS WAY INTO A GOVERNOR'S CHAIR

norship. They were forgetting that in the week following that broadcast 54,900 letters poured into the station, every one of them written by a man or a woman who vehemently promised that if W. Lee O'Daniel ran for governor, here was one vote at least that he could be sure of having!

And so, on April 24, a "Yankee upstart" stood at a WBAP microphone and, his knees shaking, announced that he'd make the race. He made it, all right, and he won it.

W. Lee O'Daniel came to Fort Worth in 1925 as sales manager for a flour company. He was a Yankee go-getter, and no mistake. Before very long he had a company of his own, and it was a bustling success from the beginning. But although business was good, it wasn't good enough for O'Daniel, and he looked around for ways and means of making it better. Radio, he decided, would turn the trick. O'Daniel wasted no time beating around the bush. He went to 50,000-watt WBAP, a station that covers Texas like a blanket, outlined a program shrewdly designed to appeal to the rural audience he knew was most important to him. He hired three musicians, called them "The Hillbilly Boys," stood himself up in front of the microphone as master of ceremonies, and went on the air. There was more than just the plaintive ballad music of the prairies and the plains on O'Daniel's program. Inexperienced though he was, he made himself a big part of the show. He'd never written songs before, but he found himself writing them now—and the fan mail that poured into WBAP told him they were good songs. He wrote poems, too—simple, homely little verses that struck straight and hard. He gave short, informal talks, talks on such subjects as "Safe Driving," "Right Thinking," "The Golden Rule." Letters addressed to the Hillbilly Boys swept into WBAP in an ever-swelling stream, and W. Lee

O'Daniel knew he was on the right track. But at this time, of course, he was trying merely to put on a good radio program, trying to give the people what they wanted, trying to make them share his own heartfelt enthusiasm for his flour. For whatever O'Daniel does he believes in, whatever he says he means, and he honestly wanted people to think, as he thought, that his "Hillbilly Flour" was the best flour a Texas housewife could buy.

THERE was something else, too. Lee O'Daniel has a heart as big as a flour bushel basket, and half the people in Texas know it. Early in his Fort Worth career, friendless people, the jobless, the sick and the world-weary, unfortunates of all kinds, beat paths in the Texas earth to his home and his office. When he could help them, he did help them, unstintingly, asking nothing in return. Radio brought these people to Lee O'Daniel's kindly, selfless aid, and radio brought their support and their votes to him when he needed them.

When his decision to run for the governorship was made, it was natural for Lee O'Daniel to turn to radio and to the same kind of program that had brought the people flocking to his banners before a single thought of political office had entered his head. Incidentally, the idea of entering the race was not O'Daniel's own. It was pressed upon him by his friends. But this time he decided upon an improvement. Instead of relying entirely on radio to carry his message to the people, O'Daniel took it to them himself, in person, and he took



Favorite campaign tune of O'Daniel's was "My Million Dollar Smile" and he has it

it lock, stock and barrel. He put the Hillbilly Boys into a big white trailer-truck and hit the road. It wasn't the first time they'd done it. Up and down the state of Texas, the Hillbilly Boys have made personal appearances, and the people are always glad to see them back. But this time it was different. This time they weren't

out to make a few one-night stands for whatever there might be in it for them. This time they were shooting for bigger game.

They were out for blood—out to work their heads off for “the boss”—and for the man who was more than just their boss. Because the Hillbilly Boys, like everyone else who works with O’Daniel, in radio, in business and everywhere else, believed in him up to the hilt.

Lee O’Daniel took his family along on the campaign tour, too. He’s a family man, and when he says as much to an audience of sun-burned Texas farmers, they don’t dismiss it as just another politician’s vote-getting trick. They know it’s the truth. The O’Daniels are a family of five, and they have fought their way up together. In addition to W. Lee himself and his wife, there is Molly, Pat, and Mike—all healthy, lusty, and grown up. They all pitched in. It was a family campaign. Back in Fort Worth, Mrs. O’Daniel ran the headquarters office. It wasn’t exactly a new job for her. She has worked side by side with her husband down the years. Molly, Pat and Mike went with their father and the Hillbilly Boys. Molly did yeoman service at every rally, passing through the crowds with a small barrel labeled in big letters, “Flour, Not Pork.” For the “pork barrel” is part and parcel of the professional politician’s equipment—and for professional politicians, O’Daniel expresses the greatest contempt. In fact, he said many times during his whirlwind campaign that the thing to do with the professional politicians was to “plow them under.” W. Lee O’Daniel, he told the voters, was just the man to do it.

A little bit extravagant, that statement? Perhaps. But at the same time vehement, vigorous, two-fisted—the kind of thing the man in the street understands. No politician would get very far with a Texas audience by expressing himself in mild and polite language. In Texas, politics is a rough-and-ready game, and it’s played for keeps, not for fun.

Right through the campaign, O’Daniel used the same tactics. He’d start off with a little talk, full of homely aphorisms, solid, salty, down-to-earth stuff. His platform? He didn’t have much of a platform. Well, there were the Ten Commandments and the Golden Rule, of course, he was a business-

man, he told the people, and his would be a businesslike administration. He knows business, he reminded them. (He was once president of the Fort Worth Chamber of Commerce, and his flour company has returned to him a \$500,000 fortune.) Furthermore, if he were elected there’d be a \$35-a-month pension for every man and woman in Texas whose sixty-fifth birthday had passed, whether they needed the money or not. (His opponents’ counter-claim: It would cost \$45,000,000 the first year.) He never said much more than that. Finishing his speech, he’d turn to the Hillbillies. “Strike up a tune, boys,” he’d say. And the Hillbilly Boys know the songs that Texans love. While they were playing, or soon afterward, Molly would carry her barrel through the throngs. And resultfully, too. Throughout the campaign, O’Daniel’s contributions—voluntary contributions—exceeded his expenditures. The people of Texas actually paid W. Lee O’Daniel to make the race, paid for the privilege of voting for him!

Texans don’t throw their money around foolishly, either, as anyone who knows them will tell you. The people who stretched out their hands to Molly O’Daniel’s little wooden barrel felt sure, as they dropped in their dimes and quarters and half-dollars, that they were getting their money’s worth; that they were, in a way, making an actual investment, an investment that would be sure to return to them many times over.

His opponents? They watched in slowly rising fury as the O’Daniel turnouts began to outnumber theirs by thousands of people. It wasn’t necessary for W. Lee O’Daniel to do very much to bring the sovereign voters of Texas to his meetings. They couldn’t be kept away! In Houston, a record 26,000 turned out, and many times O’Daniel was forced to make unscheduled speeches—because the townspeople had roped off the highway and wouldn’t let him past until he had talked! To all this, his opponents sneered, called O’Daniel “The Medicine Man of Politics,” “Just another Huey Long,” “Demagog,” and a lot of other things. They reached up on the shelf for all the old political taglines, dusted them off, and threw them at W. Lee O’Daniel. But in politics they don’t pay off on name-calling.



W. Lee O’Daniel and family as they received the news that he had won the Texas Democratic primary for governor. Left to right: Molly, sixteen; O’Daniel; Mike, eighteen; Pat, nineteen; and Mrs. Merle O’Daniel



Songs and hillbilly music helped to put W. Lee O’Daniel in the governor’s chair. Flanked by his own hillbilly orchestra on WBAP at Fort Worth, O’Daniel campaigned in the big white-trailer truck (above)

O’Daniel could laugh at words like “Baby-Kisser.” Of course he kissed babies. What politician doesn’t? And fourteen of them, by the way, were named after him during the campaign.

And the mothers of those children didn’t give them O’Daniel’s name merely because he had kissed them, either. They did it because they felt a deep inward respect and love for the man, and for no other reason.

He had an answer for every attack. Eight years in front of a microphone, with half a million people tuned in, is likely to make almost any man quick on the trigger, a fast thinker on his feet. There was talk during the campaign, for instance, of O’Daniel’s Yankee origin. After all, he’d been born in Ohio, spent most of his life there and in Kansas, and ten years or so in the South doesn’t make a southerner, not to the deep-dyed folk in the Texas Panhandle, it doesn’t. But W. Lee O’Daniel had an answer. Of course he was born in the North. What of it? He was a citizen of Texas now, wasn’t he?—and by choice, too, not by accident. He lived in Texas, had his home, his business and his heart in Texas. And wasn’t his middle name

Lee? Right. Lee it was—for Robert E. Lee, that man among men whom his family had so admired, right from the time of “The War” to this day. That was the right and proper answer. The Civil War has been over now for nearly 75 years, but the South hasn’t forgotten. And a brash young Yankee who talks about it down there in Texas had better be sure of his ground! In this instance, as in every other way throughout the campaign, O’Daniel showed the shrewd stuff he is made of. Few northern-bred men realize the intensity of feeling in southern states over the war ended so long ago.

W. Lee O’Daniel won the race. Barring an act of God, he’ll sit next in the governor’s chair. And radio will have accomplished another one of the miracles it performs week in and week out. It will have taken a hillbilly flour salesman from behind his desk and out of his studio job and paraded him along with a baker’s dozen of city slickers, all carrying signs marked, “Vote for me,” and it will have put him into the highest office in the gift of Texas’ people.

This radio of ours is a wonderful thing, isn’t it?



Susanne Fisher, soprano, on Chautauqua Symphony Sunday

SUNDAY, AUGUST 7
at 12:30 p.m. EDT on NBC

The Radio City Music Hall
of the Air

The Music Hall String Quartet

Henrietta Schumann, pianist
Viola Philo, soprano

First Movement Piano Quintet in F
(Dohnanyi)

The Quartet and Henrietta Schumann

Two Movements from Quartet in F
(Dvorak)

The Quartet

Tristesse Eternelle (Chopin)

Love's Resurrection (Daniel Wolf)
Viola Philo

Quartet: Orientale: A La Spagnuola
(Glazounow)

First Movement Piano Quintet in
F Minor (Franck)

The Quartet and Henrietta Schumann

ELSEWHERE on this page are some general reflections on these compositions. All of them romantic in character, they woo the ear, but the mind may also concern itself with the facture through which the various musical giants work their spells.

Franck wrote his quintet while he was still seeking for individuality. The first movement is filled with troubled questioning. He did not fully find himself until he created his monumental symphony some nine years later, 1888, and his outstanding D Major Quartet in 1890, just before he died. The latter was his first real success (in his sixty-ninth year!), when he said pathetically to his pupil, Vincent D'Indy: "There, you see, the public is beginning to understand me."

SUNDAY, AUGUST 7
at 3 p.m. EDT on CBS

"EVERYBODY'S MUSIC"

The Columbia Symphony Orchestra

Howard Barlow, conductor
Zoltan Kurthy, viola soloist

Overture to "Freischuetz" (Weber)

Misty Dawn (John Castellini)

"Puszta" (Zoltan Kurthy)

"Triana" (Albeniz)

JOHN CASTELLINI is another of the non-commissioned American composers whom Barlow and CBS are featuring on their Sabbath matinee series. Unknown hitherto, he has a chance to register with his poetically named score.

Zoltan Kurthy, familiar New York musician, plays first viola with the New York Philharmonic and also functions in the Barlow orchestra. His compositions, while not many so far, are fine-sensed and skilfully made.

"Puszta" is a title to stir Hungarians. It means the legend-filled plains which

The March of Music

A Weekly Preview Edited By Leonard Lieblich

"... An ampler Ether, a diviner Air..."—Wordsworth

From the Mail-Bag of a Music Editor

ONE of my great pleasures is to read the many letters from correspondents whether they agree with everything this department publishes or not. Often they suggest improvements or make other useful suggestions. Mostly, however, they are kind enough to say that "The March of Music" furnishes information that helps them to better understanding and greater enjoyment in their radio listening.

Of recent letters, three contain passages which might be of general interest to the RADIO GUIDE music following, and so I shall quote from them.

Ellsworth Sheldon, of New Britain, Conn., writes:

"The object of my unbounded detestation are the disgusting individuals who, in harrowing voice and agonizing manner, persist in superimposing upon good music what they in their moronic substitute for a mind believe to be apt and suitable poetry. If you will but use your pen to blast to oblivion this most loathsome offense to good taste, I will see that you get a Nobel medal for outstanding benefaction to mankind—even if I have to make the medal myself."

Astrid Arnoldson, of Missoula, Mont., makes this plea:

"I wonder at the distribution of programs carried by our networks. They seem to take it for granted that the East can digest twice as much music (or more) as the West. Just now, when early-evening reception from long distances is hardest to get, some of the finest programs are aired only in the most limited areas. I cannot get the Robin Hood Dell Concerts. I can get only a few strains (and only on occasional Mondays and through a fog of static on the short wave) of the 'Little Night Music.' This applies also to a number of other broadcasts. Even in winter, we who live in the West have to miss a good deal of fine music from the same cause. The assumption that we don't want it is unwarranted. A great many of us do want it and resent the implied assertion that everybody who cares for the arts is either native to the East or has migrated thither. I have written all this to you because I think that you can make a 'bigger noise' about it than I could even by writing to network program directors."

J. F. Cody of St. Louis, Mo., makes a frontal attack:

"America is still, popularly at least, an infant nation in regard to symphonic music. Americans in the hinterland who tune regularly to symphony music are still regarded snickeringly or with ill-concealed awe by most of their acquaintances."



Left: Joseph Emonts, cellist, is on the Stadium Concerts Sunday.
Right: Roy Shield will conduct the Grant Park Concert on Friday



Moriz Rosenthal, pianist, with Grant Park Concert Monday

cover a large part of the land of the Magyars, where bands of gypsies and wild horses were wont to roam over those vast areas in the romantic early days of Hungary. The Kurthy piece (to be conducted by him), which I have not heard, no doubt seeks to voice the characteristic nostalgia and passion peculiar to Hungarians.

A belated word to thank Barlow for his recent presentation of Paul Creston's "Partita," Bach-like in style and as lovely and expertly fashioned music as any we have had from an American composer.

SUNDAY, AUGUST 7
at 8:30 p.m. EDT on CBS

THE STADIUM CONCERTS

The New York Philharmonic
Orchestra

Alexander Smallens, conductor
Joseph Emonts, cellist

Don Juan (Strauss)
The Orchestra

Kol Nidrei (Bruch)
Variations (Boellmann)
Joseph Emonts

Symphony No. 5 (Tchaikowsky)
The Orchestra

SMALLENS knows how to range and contrast a symphony program most effectively. The art is not as easy as it seems, and even the otherwise matchless Toscanini does not shine at it.

Superfluous to tell you about Strauss' "Don Juan," with its tempestuous tale of the ace philanderer and his orgiastic life and death. Furthermore, by now you doubtless have become so well acquainted with Tchaikowsky's "Fifth" that you could almost annotate it for me, and tell me that like Beethoven's "Fifth," the Russian's revolves about the motif of fate, as he himself explained in a letter to his benefactor, Frau von Meck.

Leon Boellmann's (1862-1897) is a favorite cello work, the Alsatian composer having abundant melody and an adept hand at setting it with variety and color.

Hebrew ritual music includes no more moving air than "Kol Nidrei." It is, unlike the twentieth-century "Eli, Eli," a product dating from long before the Biblical era. Max Bruch's idea to arrange the sacred music for cello and orchestra was a glorious thought.

Smallens was born in Russia and came to this country as a small boy. He has an amazing capacity for hard and continuous work and has been closely identified with musical developments of the last two decades in America.

FRIDAY, AUGUST 12
at 9:30 p.m. EDT on MBS

The Robin Hood Dell Symphony
Concerts

The Philadelphia Orchestra

Alfred Wallenstein, conductor
Margaret Speaks, soprano

Symphony D Minor (Franck)
Suite "Daphnis and Chloe" (Ravel)
The Orchestra

Air de Lia (Debussy)
Let My Song Fill Your Heart (Charles)
Morning (Oley Speaks)
Margaret Speaks

Polovetsian Dances (Borodin)
The Orchestra

FRANCK'S symphony, retaining its freshness, still confuses those estimators who think him principally a mystic. In this instance he seems to strive less for spirituality than for glowing human utterance.

"Daphnis and Chloe," beginning to be regarded as the late Ravel's most valued heritage to the world, is febrile yet intense music woven with consummate skill to tonalize one of the most beautiful of Greek love-legends.

A home touch occurs with Margaret Speaks' singing of the song by Oley Speaks, New York composer who is her uncle. He has written many admirable vocal numbers, but their vogue has been overshadowed by the world-wide popularity of his "Mandalay." Miss Speaks does well to let us hear again the delicately flavored aria by Debussy.

SATURDAY, AUGUST 13
at 8:30 p.m. EDT on MBS

The Robin Hood Dell Symphony
Concerts

The Philadelphia Orchestra

Alfred Wallenstein, conductor
Leo Rodnitzky, violinist

Rakoczy March (Berlioz)
The Orchestra

Concerto for Violin (Tchaikowsky)
Leo Rodnitzky

Capriccio Espagnole (Rimsky-Korsakoff)
Valse Triste (Sibelius)

Fetes (Debussy)

Emperor Waltz (Strauss)

Hungarian Rhapsody No. 2 (Liszt)
The Orchestra

HERE Wallenstein is on hand with a melange to intrigue every kind of refined musical taste. Listen and like his artistic impulses and the sympathetic response of the superb Philadelphia Orchestra.

Tchaikowsky's sparkling concerto, when it first came to the attention of a fiddler famed many years ago, caused him to say that it was written "not for but against the violin." Today the difficulties seem child's play for accomplished players. Not the least virtues of the composition are its pulsing vitality and exquisite orchestration.

Crabbed critics of our time, trying to belittle Liszt, have not lessened my admiration for his truly elevated talents. There is every reason why his Rhapsody No. 2 won more triumphs through the years than any other virtuosos piano piece.

It was at the personal request of Arturo Toscanini that Alfred Wallenstein came to the New York Philharmonic-Symphony as cellist. In 1936 Wallenstein resigned to become a conductor. Dynamic, vital, a musician who has spent his life with great music, Wallenstein wants it to come off its high-brow plane and be good entertainment.



The Radio City Music Hall String Quartet: D. Novales, 1st violin; L. Steinhardt, 2nd violin; H. Furmansky, viola, and G. Du Bois, cello

Dvorak's Compositions Hold Their Appeal for Moderns

Radio City Music Hall Quartet, Sunday, August 7 at 12:30 p.m. EDT, CBS.

ANTONIN DVORAK'S F Major quartet with piano, on the Radio City Music Hall of the Air this Sunday, brings to mind again the enduring vitality of much of the Czech composer's music. It still sounds so fresh that one is astonished to remember that he was born just short of one hundred years ago, in 1841, to be exact.

Dvorak provides music-lovers of today with four especially beloved works, the instrumental piece "Humoresque," the vocal number "Songs My Mother Taught Me," and those symphonic favorites "The Moldau" and "The New World." Not to be overlooked, either, are his fascinating "Slavonic Dances."

The reason for Dvorak's continued popularity lies in his inexhaustible stock of attractive melodies, the beauty of his harmonies, and the effective use he makes of rhythm. A critic once wrote that Dvorak "has more heart than art," but the estimate is unjust.

If it were not, Brahms and Liszt would hardly have championed the cause of Dvorak so warmly when he needed encouragement most as a young man. It was through their influence that he found his first publisher.

Dvorak's intense national feeling influenced him to employ much Czech folk-tune and dance rhythms in his compositions, and to provide many of them with titles that have to do with the history of his native land.

His six operas, too, are national in subject and feeling; in fact, so much so that they are rarely heard outside the country in which they were conceived and written.

The excellent Music Hall quartet, perhaps by a coincidence, has programmed a list of uncommon national character.

We Americans should never cease our wish to have a symphonic composer some day whose genius might express us as Europe has been immortalized in tone.

Chautauqua Institution Holds Annual Session

TUNING in to find all the good music on the air of a recent Sunday, I suddenly contacted a first-class orchestra playing Schumann's fourth symphony exceptionally well under a conductor whose interpretation underlined all the melodic curve and romantic warmth of the great German composer.

At the end came the announcer's information, and I learned that I had been listening to a concert by the Chautauqua Symphony Orchestra, led by Alberf Stoessel at Chautauqua Lake, N. Y. That was on July 24, and since then Sundays are being made more worth-while for music-lovers by the afternoon (3 p.m. EDT) NBC ministrations under the Stoessel baton. His men are mostly professional symphonists from New York, supplemented by some of the best students of the Juilliard School.

For some years past, Stoessel has been directing the Juilliard Orchestra and also conducting the Chautauqua organization. He is a member, too, of the teaching faculty at the latter educational center.

The Chautauqua Institution was developed from the Sunday School Assembly, started in 1874, and to which thousands of learners flocked every summer and lived in a tent colony on the shores of the picturesque lake in western New York. The popularity of the initial efforts led to rapid extensions in summer-school curricula, reading and correspondence courses and other related subjects. Among them is special provision for musical instruction and leadership taught by nationally renowned pedagogs and artists, the latter giving numerous instrumental and vocal recitals.

Deeply interested in the Chautauqua project is Ernest Hutcheson, head of the Juilliard School, and on the Sunday mentioned he contributed a lofty solo performance of Beethoven's E-flat ("Emperor") concerto.

It is real inspiration for Chautauqua attendants to come under the influence of musicians like Stoessel, Hutcheson and their colleagues; and it should give air-dialers additional pleasure to understand what the Lake movement purposes and achieves.

Also Recommended

For Stations, See Our Program Pages

Sunday, August 7

Yella Pessl and the Madrigal Singers. 11:30 a.m. EDT, NBC. Examples of ancient harpsichord music and madrigals.

The Magic Key. 2 p.m. EDT, NBC. Symphony orchestra, variety program. Frank Black, conductor.

Monday, August 8

The Voice of Firestone. 8:30 p.m. EDT, NBC (7:30 p.m. PST for West Coast). Margaret Speaks, soprano; symphonic orchestra with Alfred Wallenstein, conductor. Overture to Donna Diana (Reznicek); Softly As In a Morning Sunrise (Romberg); March Mignonne (Poldini); Poor Butterfly (Hubbel); Natchez on the Hill (John Powell); Waltz Song from La Rondine (Puccini).

America's Rhythm Masters. 9 p.m. EDT, NBC. NBC Carnival of Popular Music program.

Chicago Symphony Orchestra. 9:30 p.m. EDT, NBC. Moriz Rosenthal, pianist.

Tuesday, August 9

The Story of the Song. 6:30 p.m. EDT, CBS. Claire Wintzler, contralto; Professor Krummreich, pianist-composer. In addition to following selections, three of Professor Krummreich's original compositions will be played. Sapphic Ode; May Night; Your Blue Eyes (Brahms); Moonlight; Dedication (Schumann).

Wednesday, August 10

Symphonic Strings. 10 p.m. EDT, MBS. String orchestra, conducted by Alfred Wallenstein. Concerto Grosso (Locatelli); Gavotte and Musette, Opus 200, No. 3 (Raff); Charterhouse Suite (Williams).

Thursday, August 11

Keyboard Concerts. 5 p.m. EDT, CBS. Kenneth Hallett, organist of Baptist Temple, Philadelphia, demonstrates the McKellip Electronic Keyboard instrument from home of Spencer W. McKellip at Wynnewood, Pa. McKellip will be interviewed by Noris West, assistant program director at WCAU, Philadelphia, Pa. Toccata in D Minor (Gordon Balch Nevin); Jesu, Joy of Man's Desiring (Bach); Hymn to St. Cecilia (Gounod); Will O' the Wisp (Gordon Balch Nevin); Etude in E, Opus 10, No. 3 (Chopin); Prelude and Fugue in D Minor (Bach).

Sinfonietta. 8 p.m. EDT, MBS. Small symphony orchestra, Alfred Wallenstein, conductor. London Symphony in D Major (Haydn); Gollywog's Cakewalk (Debussy).

Goldman Band Concerts. 8:30 p.m. EDT, CBS. March America (Goldman); Overture Carnival of Venice (Tommasini); Echo Waltz (Goldman); Polka and Fugue (Weinberger).

Essays in Music. 10 p.m. EDT, CBS. Scotland is the musical subject. Carmello Ippolito, violinist; Hubert Hendrie, baritone, and the Columbia Male Quartet are soloists. Scotch Poem (MacDowell); Bonnie Banks of Loch Lomond (Trad.); Scenes from Scottish Highlands (Bantok) a. The Isle of Mull, b. The De'il Among the Tailors; My Ain Folk (Hendrie); Scotch Fantasy (Bruch). David Ross, narrator.

Friday, August 12

Goldman Band Concerts. 10 p.m. EDT, CBS. Grand March in F (Fletcher); D Minor Fugue (Bach); Napoli (Bellstedt); March (Bach); Two Marches (Goldman).

THE RADIO PLAYBILL: THIS WEEK—"BETTY AND BOB"

ON THE air over a national network five days a week, thirty-two weeks a year, without interruption, since October 10, 1932, the dramatic serial called "Betty and Bob" was one of the first programs of its kind to be broadcast, is still one of the best. When "Betty and Bob" began its historic run, there were few similar programs available. Now there are literally dozens, many of them probably a direct result of the success of "Betty and Bob." The program is based upon a sound psychological principle, an idea and a belief that is heard by wives everywhere; the conviction that they are the driving forces behind the lives of their husbands, that a man needs the counsel and support and faith of his wife, and that a wife's job in life, although it may not be as colorful, can be just as vital as her husband's. This is the kind of wife that "Betty Drake" tries to be—the

kind of wife women listening in would like to be: human, and subject to human error, of course, but gentle and devoted and courageous, too. "Bob Blake" is the ideal husband—the kind of man every woman dreams about: good-looking, intelligent, kind-hearted, appreciative, capable in business—but with just enough of the "little boy" about him to make him need the help of a woman like Betty to bring out his best side. More than once she has served as a balance wheel for Bob when his impulsiveness has landed him in a tight spot. Bob's insatiable wanderlust has led the young Drakes over a large portion of the globe in search of adventure. The recent loss of his foster son, Billy, whose uncle claimed him, once again has aroused the restlessness in Bob. But Betty is now tired of roaming, wants to settle down. "Betty and Bob" is broadcast over NBC from 2 to 2:15 p.m. EDT, Mondays through Fridays



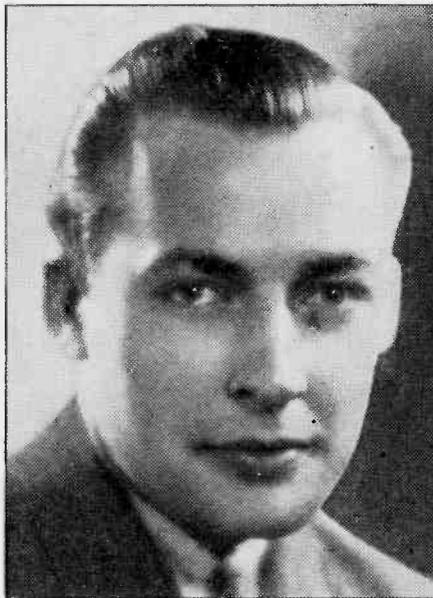
BOB DRAKE is a handsome young engineer. Thoroughly honest and well-intentioned, he nevertheless finds himself frequently in hot water because of his impulsive nature and his quick temper. Bob Blake is apt to take action first and think it over later. He recognizes his faults, is promptly and thoroughly contrite when he realizes he has erred—but next time he may do the same thing all over again! In love with his wife, thoroughly devoted to her, Bob realizes the worth of her advice, but often fails to heed her warnings. Spencer Bentley plays the role of Bob in a splendidly convincing, sympathetic way



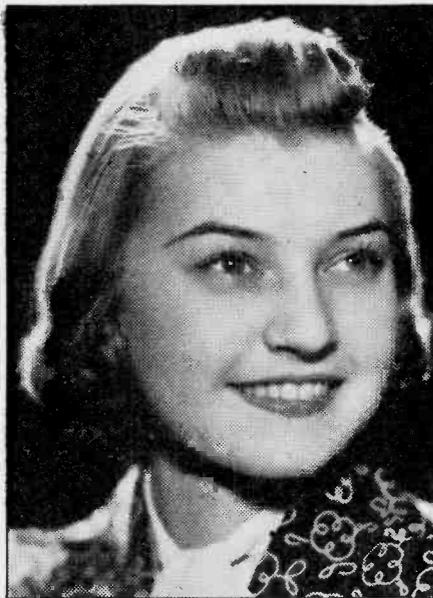
BETTY DRAKE is a loyal wife and companion. Tolerant, reasonable, tactful and unselfish to a fault, her good judgment, firm patience have brought Bob out of many a tight spot. Without Betty to serve as a constant reminder of the need for reason and a logical viewpoint in life, Bob's tendency toward snap judgment might well have brought him to grief long ago. An attractive and highly intelligent young woman, Betty is a popular member of any group in which she and Bob find themselves. On only one point does her will conflict with Bob's: Betty wants to settle down. Capable Alice Hill plays Betty Drake



—Maurice Seymour



CARL GRAINGER is a hard-working young farmer who lives with his wife, Ethel, close to the home of Betty and Bob in the little town of Walton. It is here, on a farm they have acquired, that Betty is sure she and Bob should stay. Here she wants to make her home. Bob, of course, would rather travel. In this matter, Carl, played by Herbert Nelson, strongly supports Betty



—Maurice Seymour

ETHEL GRAINGER is Carl's pretty young wife and Betty's closest friend and neighbor in Walton. She feels just as strongly about the conflict between Bob and Betty over the question of whether or not they should stay on the farm as does her husband, and it's her firm conviction, as it is his, that the Drakes should stay in Walton. Eleanor Dowling plays Ethel's role



PPETER STANDISH is considered to be a bit eccentric by most of Walton. Kindly, understanding, he is of a type that is quite superior to most of the people who live in Walton, and as a result is thoroughly misunderstood. Peter Standish is disliked by the social leaders of the town, and he's the favorite subject of the community's gossips, but Bob and Betty don't share the general feeling of resentment against him, and Betty has come to be one of his closest friends. By doing so, she has of course incurred some enmities, but that doesn't matter to her. Francis X. Bushman plays Peter Standish

MRS. DRAKE, Bob's mother, "enjoys" poor health. Nervous and easily upset, she complains continually about her sufferings from insomnia and her various aches and pains. Bob is too loyal and loving a son ever to reproach his mother about her shortcomings, but nevertheless her never-ending nagging does get on his nerves, and occasionally, in spite of everything, he does show it. Thus it happens that he and Betty, as is so often the case with young married people, have a definite "mother-in-law" problem on their hands. Edith Davis does the "Mrs. Drake" part on the air

NEXT WEEK
"ROMANCE OF HELEN TRENT"



Nila Mack directs four kid-dies programs weekly—CBS

Popular Children's Programs Also Educational

Mondays, Tuesdays, Wednesdays, Thursdays, CBS, 5:30-5:45 p.m.

Nila Mack, whose name is synonymous with Columbia's juvenile programs, boasts her current hobby is trying to understand fifty million children—that's a big job. But when you consider the success she has been having in the field of radio broadcasts for the younger generation, you might easily guess that she has been coming very close to hitting the nail right on the head. Miss Mack has been producing children's programs over CBS since 1930—that's eight years ago—and eight years of making a success of a broadcast assignment is a record of which one has a just right to be proud.

It was in 1930 that "Let's Pretend," a program offering dramatizations by children for children, began under Miss Mack's direction. This series has continued without interruption since then, broadcast twice weekly on Tuesdays and Thursdays. For the dramatizations of fairy-tales and other children's stories, among them a few of her own works, Miss Mack has trained an able group of young actors—the junior stock-company-of-the-air.

The newest addition to Nila Mack's full schedule is a biweekly series titled "March of Games," heard on Mondays and Wednesdays. This series follows the popular trend toward fact, first motivated by adults. Only children are heard in these programs, which have a fourteen-year-old boy, Arthur Ross, as master of ceremonies, and eleven-year-old Sybil Trent as drum-major, whose job it is to move the show along by introducing the games in rhyme.

Famous Writer Tells of Her Work

Fridays, CBS, 5:45-6 p.m.

So you want to be—a newspaper-woman! Then here is your first assignment: Listen to this fifth program in the vocational-guidance series, when Irene Kuhn, one of the foremost ladies of the press, will talk for the benefit of youngsters with journalistic aspirations.

If your pulse pounds with the yen for excitement, if your fingers itch to punch new leads out of typewriters, if you think you can stand the pressure of harrowing headlines and deadlines, if you believe that you "belong" in the midst of whirling presses and whirling events and whirling words...

Then let this expert help you decide if your ambitions are well directed. The speaker is an experienced New York writer and foreign correspondent and is author of the recent successful book "Assigned to Adventure."

Listening to Learn

RECOMMENDED PROGRAMS

Times given are EDT. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours. Recommendations based on cultural values

DRAMA

Sunday, August 7

Shakespeare's England. 1-1:30 p.m., NBC.

Way Down Home. 1:30-2 p.m., NBC. Drama depicting life of James Whitcomb Riley.

There Was a Woman. 5-5:30 p.m., NBC. Dramatization of women in the lives of famous men.

Monday, August 8

Mercury Theater. 9-10 p.m., CBS. Dramatic program by Orson Welles.

Tuesday, August 9

Four Corners Theater. 8-8:30 p.m., CBS. "Captain Cranberry." Dramatization of popular rural play.

Thursday, August 11

Men Against Death. 8-8:30 p.m., CBS. Dramatizations taken from books of Dr. Paul de Kruif. "The Story of Roux and Dehring; the Massacre of the Guinea Pigs."

Pulitzer Prize Plays. 9-10 p.m., NBC. Dramatization of Sidney Howard's "They Knew What They Wanted."

Friday, August 12

The Nation's Playhouse. 11:30 p.m.-12 mid., MBS. Dramatization.

Saturday, August 13

Columbia Workshop. 7:30-8 p.m., CBS. Rudyard Kipling's "The Brushwood Boy." Dramatization produced under the direction of Earle McGill.

Original Play. 8:30-9 p.m., NBC. Dramatization of "Humbug Weed," by Merritt P. Allen.

GOVERNMENT

Monday, August 8

National Radio Forum. 10:30-11 p.m., NBC. Guest speakers, talking from Washington on current national topics.

HISTORY

Wednesday, August 10

Living History. 7:30-7:45 p.m., CBS. Dramatization of events of 1809.

INSPIRATION

Sunday, August 7

Church of the Air. 10-10:30 a.m., CBS. Rev. Evald B. Lawson, White Plains, N. Y. 1-1:30 p.m., Rev. Aloysius C. Coogan, New York City.

Highlights of the Bible. 10-10:30 a.m., NBC. Dr. Frederick K. Stamm speaks on "The Man Who Stands on the Other Side."

Sunday Vespers. 4-4:30 p.m., NBC. Dr. Paul Sherer's subject: "On Being Driven."

Catholic Hour. 6-6:30 p.m., NBC. Rev. Edward V. Stanford talks on the general subject, "Education."

Cheerio. 10:30-11 p.m., NBC. Inspirational talk and music.

Saturday, August 13

Call To Youth. 12-12:15 p.m., NBC. Rabbi Sidney E. Goldstein speaks on "Youth and Marriage."

Art of Living. 6:45-7 p.m., NBC. Dr. Norman Vincent Peale speaks on "Do Right and Life Will Be Right."

Message of Israel. 7-7:30 p.m., NBC. Guest speaker and organ music.

PERSONAL—SOCIAL PROBLEMS

Tuesday, August 9

Highways to Health. 4-4:15 p.m., CBS. Dr. Eli Moschcovitz, of Mt. Sinai Hospital, New York, speaks on "Facts and Fancies Concerning Blood Pressure."

Friday, August 12

World Economic Cooperation. 4:45-5 p.m., CBS. Frieda Miller speaks on "Labor Standards Through World Economic Cooperation."

PEOPLE—THOUGHT—COMMENT

Sunday, August 7

Magic Key. 2-3 p.m., NBC. Linton Wells speaks from aboard the *Bermuda Clipper*.

The Farmer Takes the Mike. 4-4:30 p.m., CBS. Broadcast from Birmingham, Alabama, heart of cotton-raising district.

Headlines and By-Lines. 10:30-11 p.m., CBS. News by Bob Trout, editorials by H. V. Kaltenborn.

University of Chicago Round Table Discussions. 10:30-11 p.m., NBC. Open discussions on topics of the day.

Tuesday, August 9

The Roving Prof. 7:45-8 p.m., NBC. Professor William Montgomery McGovern comments on little-known facts of family life in the Orient. Subject: "Persian Gardens."

The Right Job. 11-11:15 p.m., MBS. Interviews by Dr. Shirley Austin Hamrin.

Wednesday, August 10

The People's Platform. 8-8:30 p.m., CBS. Social, economic and political subjects discussed by American citizens.

Thursday, August 11

Of Men and Books. 4:45-5 p.m., CBS. Prof. John T. Frederick reviews "What Are We To Do," by John Strachey, and "I Like America," by Granville Hicks.

Nature Study Program. 5:15-5:30 p.m., NBC. Dr. H. Raymond Gregg lectures from Rocky Mountain National Park. Subject: "Study of Trees."

Stepping Ahead with America. 8-8:30 p.m., NBC. Program designed to show activities to improve general conditions in the United States.

Americans at Work. 10:30-11 p.m., CBS. Interviews with beauticians.

Saturday, August 13

Aviation Talks by Commander Frank Hawks. 5:45-6 p.m., NBC

SCIENTIFIC DEVELOPMENTS

Sunday, August 7

The World Is Yours. 4:30-5 p.m., NBC. "Inland Water Transportation," dramatization. (Under auspices of Smithsonian Institution.)

Monday, August 8

New Horizons. 5:45-6 p.m., CBS. Program under auspices of American Museum of Natural History.

Wednesday, August 10

Exploring Space. 5:45-6 p.m., CBS.

Science on the March. 7:45-8 p.m., NBC. Dr. Carroll Lane Fenton speaks on "Green Leaves and Stems."

Friday, August 12

Adventures in Science. 7:30-7:45 p.m., CBS.



Edgar A. Guest reads own poetry Wednesdays—CBS

"It Can Be Done" Series Presents Success Stories

Wednesdays, CBS, 10:30-11 p.m.

What perhaps is one of the greatest opportunities that radio offers in the line of studying the work of contemporary artists is the series that presents Edgar A. Guest each week reading his own masterful writings. The program, titled "It Can Be Done," was inspired by the spirit contained in one of Guest's famous poems, "It Couldn't Be Done." Each week this series presents, in a setting of Guest's poetry, an individual who has struggled to success in spite of seemingly impossible handicaps.

Eddie Guest, himself an outstanding example of the "success story," was born in Birmingham, England, coming to this country when he was ten years old. As his family was too poor to send him through high school, he started working for the Detroit *Free Press* at fourteen, conducting a column of verse and humorous sketches. From this humble start he has climbed to the distinguished place he holds in the world today as one of the greatest contemporary masters of homely verse and kindly philosophy.

The story to be presented on August 10, characteristic of the entire series, is the dramatic account of the fight of H. O. Rounds to establish the system of traffic-control around school-buildings, using school lads as directors. By overcoming many difficulties and holding to his idea against the threat of tremendous odds, Mr. Rounds carried his work from its humble beginning in Detroit to every large city in the country, reducing by an unbelievable number the accidents and deaths at school corners.

June Hynd Interviews Fashion Experts

Tuesday, NBC, 2:15-2:30 p.m.

A broadcast that should be of particular interest to women takes place on Tuesday when June Hynd interviews two well-known personalities in the fashion field who are attending the fall fashion opening in Paris. It will be a two-way pick-up linking the interviewer, June Hynd, with the interviewees, Michel de Burnhoff, editor of *Paris Vogue*, and the Duchess d'Ayen, fashion editor of the same magazine. By the interviews, June Hynd will attempt to give American women a preview of what they will be wearing a few months hence.

This special pick-up will be a feature of the popular, informal women's series, "Let's Talk It Over," heard every Tuesday and Thursday over NBC.

GAY IN THE SHINING SUN



1 Stars find best cure for midsummer fatigue is to spend a day in the country, reveling in the sun. To show how it's done, Edith Dick, Ray Heatherton, others, took Cameraman Gene Lester with them on a recent outing



2 Ray Heatherton and Edith Dick demonstrate approved method of jumping over a canoe from a standing start on a pier! Heatherton is remembered for his work on Broadway; Edith came to radio via the theater, too



3 Barry Wood begins preparation for a sun bath. Wood starred in water polo at Yale, was three



times selected all-American in this sport. While picture above was being taken, he slept soundly



4 "There's sand in my shoes!" Ruth Carhart and Bobby Gibson go about the business of getting dressed after doing a bit of wading. Miss Carhart was "discovered" in 1935 by S. L. ("Roxy") Rothafel, who put her on the air



5 When the mosquitos come out, it's time to depart from a day's outing in the country for "civilization." Bobby Gibson, Ruth Carhart and Barry Wood start trek for home, taking with them a few good bites as souvenirs

—Photographs by Gene Lester

DEAR ENEMIES



Most famous mock warfare is that between Winchell and Bernie. At New York's Stork Club they recently battled for public and publicity



Just pretending? Well, yes, but the Ol' Maestro looks as though he really meant it as he proves his fine hand with a rubber band and tinfoil



—Photographs by Gene Lester

Sometimes feuds are costly, but this one has garnered golden publicity for friends Bernie and Winchell, who returned to the air last Sunday

THE shake-up of the Town Hall "Big Game Hunt" didn't come as a surprise to those along Radio Row. The program just didn't click with the tuner-inners and now Colonel Stoopnagle has been brought in as the permanent "wizard" in hopes of putting some life into the program.

Boake Carter fades from the air after his broadcast of August 26, which will be regretted by many listeners who enjoy his excellent newscasts. The reason for the sponsor going off the air is due to their inability to get a better spot. Several shifts were made, but the time the program was heard on the Pacific Coast was still too early.

President Roosevelt will be heard over the air in two broadcasts from Canada on Thursday, August 18 . . . The all-star football game on Wednesday, August 31, will be broadcast over NBC, with Bill Stern doing the wordspieling . . . Guy Lombardo's Sunday afternoon program departs from the ether after the broadcast of August 14 . . . Guy moves into the current Wayne King spot on October 1 . . . Effective Friday, September 2, the "Waltz King" shifts from Tuesday night to a Friday night spot . . . On October 5, "For Men Only," with Fred Utall as emcee, which is now heard on Wednesday, shifts to the Tuesday night period vacated by Wayne King in order to make room for Fred Allen's return.

Six years ago there was a program on the air called "Joe Palooka," which was based on Ham Fisher's comic strip. It went off the air and the idea was shelved because there were no other sponsors interested. Time changes everything, because right now a few different sponsors are bidding for it, which means that it is almost certain that Joe will be back on the air this fall. It is also the reason for Teddy Bergman, the all-around actor, being so happy these days. He plays the Palooka.

"Jack Armstrong" is already set for his return to the air on September 26. A nice way to celebrate my birthday, Jackie, m'boy! . . . "Lights Out," which has given me the creeps on many a Wednesday night, will be back on October 5, which will be just about the time Arch Oboler returns from his European jaunt with a batch of new scripts . . . Gene and Glenn are joining the Saturday Night Barn Dance, which should make many readers happy . . . In case you're interested, Douglas "Where Am I" Corrigan received \$1,500 for his three-minute spiel on the Robert Ripley show after he spanned the ocean. The week before, when he was still practically unknown and unheralded, Parks Johnson and Wally Butterworth had him on their "Vox Pop" show for nothing.

It has always been this department's desire to call attention to unusually interesting programs. For that reason we suggest you lend an ear to Nila Mack's "March of Games," heard over the CBS Coast-to-Coast network Mondays and Wednesdays at 5:30 p.m. EDT. It is emceed by fourteen-year-old Arthur Ross, who does a masterful job. The drum-major is eleven-year-old Sybil Trent. It is a program that is educational, interesting and appeals to both the youngsters and grown-ups.

While on the march, I might mention that Ben Grauer will be heard regularly on the

"March of Time" as an actor from now on. Incidentally, in case you didn't know, this program serves as a training-ground for graduates of the American Academy of Dramatic Arts, who receive their first radio experience on this show. You'd never know they were newcomers by listening in, they're that good.

There is a certain young lady vocalist with a popular orchestra who may be out of a job before many more weeks roll by. She is very cute when you watch her perform in the studio, but her voice doesn't come out of the loud-speaker so well, and the sponsors seem to know it and expect to render a decision any day now.

Although I have attended many Rudy Vallee rehearsals, just last week did I notice for the first time that most of the guests on the program have each page of their script stapled on a separate piece of cardboard. Why, do you ask? Because many of them get so nervous in front of a mike that the pages rattle and the sensitive microphones pick it up. Then again it isn't as easy to lose the place when each sheet is flat and not bent or folded. It also prevents pages from being stuck together, which has happened too often.

At the Tim and Irene rehearsal last Friday afternoon, I was almost shocked to see Tim Ryan without his hat being on his head. As a matter of fact, he looked so unfamiliar I almost didn't recognize him. When I saw those few hairs that he has left, I readily un-

derstood why Tim always wears his hat during rehearsals and the program.

Joe Kearney, who spends his time looking after the best interests of Bob Crosby and his band, is still a little jittery over an experience he had the other night. He was sitting at a table in the Blackhawk Restaurant in Chicago, where Crosby is currently playing a long run, when he was called to the telephone. The band had been on the air over WGN-Mutual for about five minutes at the time. The caller didn't give his name. He was at a Chicago hospital, he said, with a very sick friend. They were listening to Crosby, and the sick man would appreciate it very much if Bob would play "I Married An Angel." Kearney told him he was sorry, but the broadcast was already set, couldn't possibly be changed while the band was on the air. And that was that. But ten minutes later, "I Married An Angel" came up on the program. It had been scheduled originally, and Kearney hadn't known about it. The last note of the number had barely died away when Kearney got another phone call. It was the same man. "Thanks for playing that number," he said. "My friend enjoyed it. He heard it to the end. Then he turned to me and said, 'It was nice of them to do that. It has made me very happy.' Those were the last words he spoke."

Any young lady who aspires to be a singer with a band may change her mind after reading this paragraph. A couple of weeks ago Hal Kemp and his organization played afternoons at Manhattan Beach, which is miles away from the Astor Hotel, where they play at night. Then don't forget on Tuesdays they have their regular "Time to Shine" broadcast to do. The Monday night that week the boys got to sleep at about 3 ayem (they leave the Astor bandstand at 2) and were at the studio rehearsing the next morning for the pro- (Continued on Page 15)

AIRIALTO LOWDOWN

BY MARTIN LEWIS

NEWS IS NOT BORN—IT'S MADE!



1 Jean Sablon, French crooner and recent Hollywood invader, heard Sundays over NBC, is interviewed by United Press feature-writer Leo Baron. During interview, Sablon says Hollywood's prettiest girls work at "drive-in" stands. Baron makes it his lead

RADIO, faced with lack of editorial cooperation by newspapers, has developed high-powered press agency; is making its news breaks so good that the newspapers use the stories anyway, despite the feud. Recent example is the selection by syndicate newspapermen and magazine cameramen in Hollywood of the "Queen of the Car-Hops," in which Jean Sablon, NBC's "Bing Crosby of France," figured prominently. Upon his arrival in Hollywood, Sablon made the statement to an interviewing newspaperman that the "Car-Hop" girls were "prettier than the girls in pictures." His statement was turned into story, and a great publicity stunt was on. In these exclusive photographs, Radio Guide takes you from start to happy ending.

Exclusive NBC Photographs by Art Carter



2 In his office at NBC's Hollywood headquarters, Joe Alvin of the NBC publicity department reads the Baron article, is inspired with a follow-up stunt that will garner more space in newspapers for Sablon and NBC



3 Alvin asked Sablon to round up beautiful "drive-in" girls for the purpose of selecting a "Queen of the Car-Hops." Talent Director Ted Lesser (left) at Paramount promises winner an opportunity as Sablon begins task



4 Judgment day at NBC. Prior to a national broadcast of the event, finalists were quizzed and observed by cameraman Judges. The winner was Dorothy Wright, a Los Angeles girl, shown standing beside microphone



5 Imagine that! Miss Wright blushes as Sablon asks to kiss her hand. Her reward will be a part with Bing Crosby in his next picture, "Paris Honeymoon." Here's one publicity stunt that really made front-page news

STAR AT 18



Listeners to "Those We Love" know "Kathy Marshall," played by Nan Grey, as a sweet young girl. And no wonder, for that's what she is



—Photographs by Bruce Bailey

Nan leads an active, outdoor life, is fond of most games, particularly badminton. A star and only 18, she's also under contract to Universal

ON THE editorial page of last week's RADIO GUIDE, your Hollywood correspondent read the call for more bubbles in radio's champagne. Yes, radio must not grow flat to the taste; it must continue to effervesce for its millions of fans . . . Can you think of at least one program boasting those desired elements of verve and spontaneity? I can. The one coming to mind spreads a glow of brilliance over the Plummer household each Thursday evening. It boasts nobility along with down-to-earth folk, but the former are presented in the mode of the latter. It strays widely from the script and kids itself, much to the amusement of all tuned in . . . Yes, I mean the Kraft Music Hall . . . Thank young Carroll Carroll for writing the clever speeches that are mouthed by all that show's cast excepting Bob Burns, who seems to have no difficulty in expressing himself in a studied uncouth and scintillating fashion. Thank the producing advertising agency for the spontaneity which is maintained at a maximum by a policy of a minimum of rehearsals. Thank Ken Carpenter for being human instead of an announcer. Thank Kraft for the NO APPLAUSE edict which keeps the show running uninterruptedly for its sixty merry, mad minutes without a single raucous burst of unneeded audience approval. Thank the sponsor, too, for being so wise as not to take himself seriously . . . Yes, this column awards plums to good old K. M. H. . . . and urges others to copy its basic technique without, of course, aping its format.

Another great Hollywood airing is in the making, with charity as its keystone and Jean Hersholt as its proposer. Hersholt, as chairman of the Motion Picture Relief Fund, is organizing the series, which offers a changing quartet of the biggest of stars weekly in an hour's broadcast which would enrich the M. P. R. F. by \$10,000 each performance.

Few places have not been visited by a microphone, but in all radio's history nature's greatest mystery, the birth of a baby, has yet to be explored. However, even motherhood will remain sacred no longer to the all-hearing mike. KFI, in Los Angeles, has installed lines into the maternity ward of the California Lutheran Hospital, and Jimmie Vandiveer, ace special-events man for the station, is nervously awaiting his opportunity to turn blessed-events man. Expectant fathers will be interviewed, a detailed description of the precautions taken will be given, and the mikeman will reveal the best-accepted low-mortality methods of modern obstetrics . . . Having achieved its purpose, KFI, to top itself, will have to broadcast a nice suicide, murder, or perhaps a good old-fashioned natural death.

Speaking of babies, ex-Cantor cowboy-song-writer, Pinky Tomlin, is expecting to pass the cigars come next winter.

Because Gracie Allen tossed a grand binge for Mary Livingstone on the latter's birthday, newspaper reporters deduced that certainly Mary would hurl one in return at Gracie when she blew out her candles July 26. Their deduction was in error. Gracie couldn't be reached—and Mary had left Beverly Hills with Daughter Joan for Seattle, Washington, where the two will join Husband-Father Jack Benny and Mary's brother, Hilliard Marks, for a tour through the Pacific Northwest . . . Which brings up Andy Devine's dilemma. Encamped in Ore-

gon with his wife and son in his trailer, he was suddenly recalled to Hollywood to begin with Fred MacMurray the "Men With Wings," thirteen-week dramatic series now airing over MBS stations on Sundays. So Andy left wife Dorothy and son Tad with the trailer in Oregon, and if he can't get away long enough to retrieve them, he hopes that the Bennys will hitch his family onto the rear of their car and haul them back!

Martha Raye has named the day for her wedding to her musical arranger, Dave Rose. She picked Monday, September 12, providing movie assignments don't interfere.

Some listeners say Dorothy Lamour can't sing. Others say everything she sings sounds the same. Perhaps the answer is that the songs selected for her are too much alike—but regardless of the criticism, no one can toss a brickbat at her for selfishness. On August 8, Dorothy's secretary, Charlo Holden, married Knowles Smith, also a secretary—of the Cadillac (Mich.) Chamber of Commerce. So what? So Miss Lamour insisted upon paying the wedding bill, which included a big church affair and a reception afterward at the Lamour-Kay home in Coldwater Canyon. George Raft was best man; Dorothy was bridesmaid. Film stars galore, friends of Miss Lamour, attended.

HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

Truman Bradley, for several years ace announcer of the Ford Sunday Evening Hour, reported for work, the beginning of a seven-

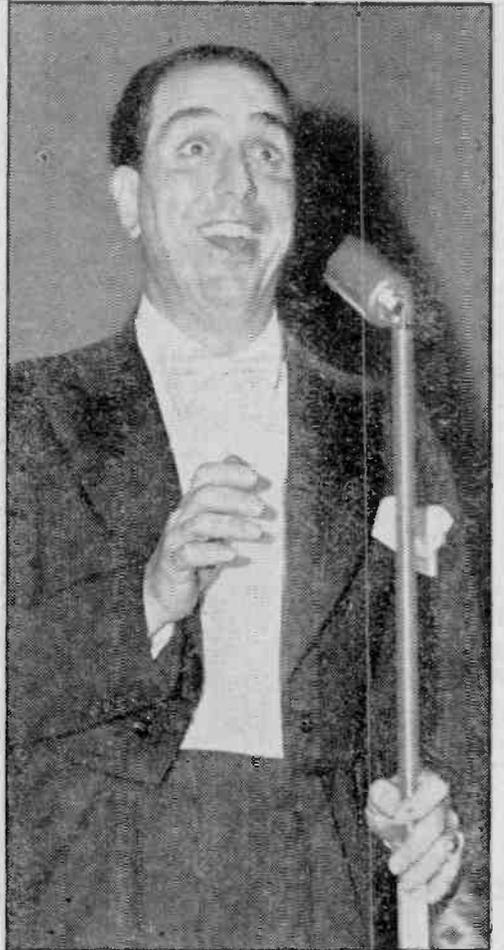
year contract, last week at Metro-Goldwyn-Mayer studios. Under the agreement, Bradley will be permitted one broadcast weekly, but the distant origination of the Sunday Evening Hour prohibits him from continuing his announcing of it.

Reviews of new pictures boasting radio names: "Garden of the Moon": A Warner Brothers film featuring John Payne, Pat O'Brien, Margaret Lindsay and Jimmie Fidler. Young Payne, who had the chance but never cracked the air wide open before, is sure to after sponsors see this composite of Jimmie Russell and Robert Taylor in action. Jerry Colonna and Johnny Davis click in their roles as members of the Payne band. In fact, Warners have optioned Colonna because of his theft of many scenes. Fidler is smooth and pleasing. You'll like this rollicking farce having to do with the vicissitudes of dance bands and cafe managers . . . "Give Me a Sailor": A Paramount comedy starring Martha Raye and Bob Hope, supported ably by Jack Whiting and Betty Grable. Martha already is accepted as a screen pay-off. This film puts Hope's best foot forward as another up-and-coming screen personality . . . "I'm From the City": An RKO picture belonging to Joe Penner, who proves to be a very funny fellow with a fairly funny story built around Joe's best stock lines.

Joe Penner, incidentally, will have more finances with which to make a better program when he airs this fall for General Foods. His contract assures him \$7,000 weekly, from which he is to pay his cast and writers.

Tag-Lines: Our condolences to Wendy Barrie, whose twenty-three-year-old sister, Barbara Jenkin, died July 24 at Cedars of Lebanon Hospital from a protracted ailment which medical science could not combat.

THE PHOTO WEEK



When Douglas (I-meant-to-go-to-California) Corrigan landed in Dublin, Ireland, his kin in Hollywood talked to him by two-way radio, arranged and broadcast by NBC. Left to right: Announcer Buddy Twiss; the flier's grandmother, Jennie Corrigan, who made him promise to sail back; his aunt and uncle, the Rev. & Mrs. F. F. Langford

Enrico Caruso, Jr., son of the late famous singer, debuted recently as a night-club singer at Leon & Eddie's in N. Y.

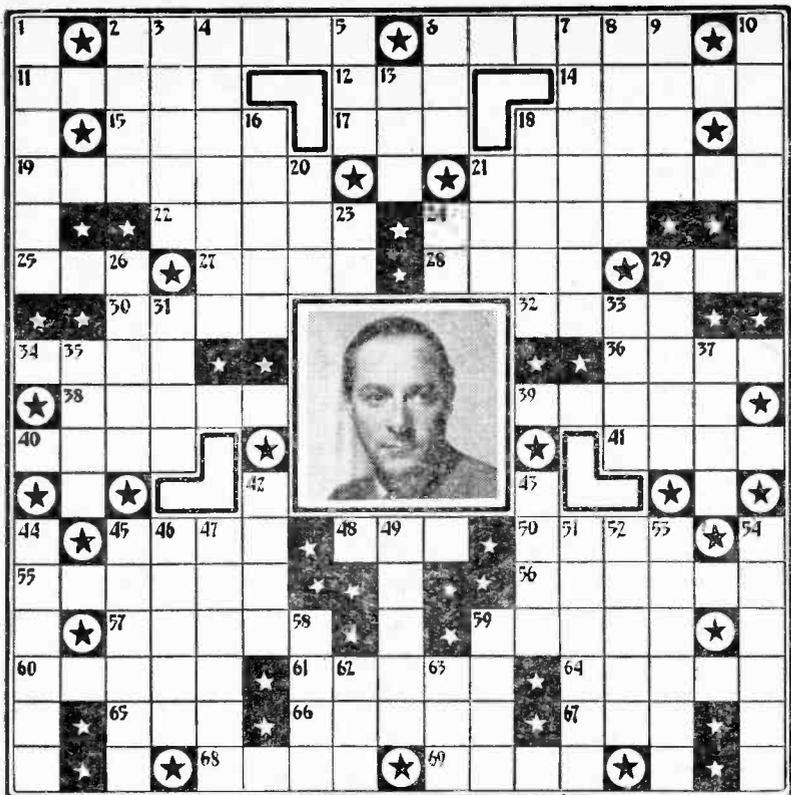


Listeners to "The Goldbergs" over CBS know "Rosie," played by Roslyn Silber, as the sweet and perplexing daughter in the serial. She's literally grown up in the part, has enacted it for ten years



Ken Christy, the man whose method of permanently waving the hair has attracted national attention, recently stopped in Chicago to beautify that city's radio stars. Sitting is NBC's "Mary Marlin" (Anne Seymour); standing, Peggy Fuller of "Public Hero No. 1"

RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
- Star in the portrait
 - More able
 - Genus of snakes
 - Hackneyed
 - Munitions
 - Victor —, maestro
 - Furnishes with men
 - A state
 - Famous opera
 - Light, bandleader
 - Nutriments
 - Virginia —, soprano
 - Ellen —, screen star
 - Greater in number
 - Gluskin, bandleader
 - Sammy —, bandleader
 - Feminine name
 - National — Dance
 - Prefix meaning self
 - The present day
 - To seize
 - Martin, singer
 - Brief satire
 - Nelson —, announcer
 - Cutting tool
 - Mineral springs
 - Game fish
 - Resembling salt
 - Malicious burning of property
 - Masculine name
 - Masculine name
 - Rensen, contralto
 - Dull, brownish, yellow cloth

- VERTICAL**
- Cugat, bandleader
 - Cheerful
 - Gloomy
 - Eugene —, symphony conductor
 - Decline, as the tide
 - Crow-like bird
 - Lionel —, movie comedian
 - Sea eagles
 - To catalog
 - Jacques —, orchestra leader
 - Timber tree
 - Noisy breathing in sleep
 - Native inhabitant of New Zealand
 - Goodman —, comedian
 - Where animals are kept
 - Initials of Helen Ward
 - Initials of Frank Munn
 - City in Ohio
 - Chester —, "Lum"
 - Charles Correll is —
 - Matrix (pl.)
 - Indivisible particle of matter
 - Slender
 - City in Nevada
 - Pale gray in color
 - Roy —, comedian
 - Opal —, "The Lullaby Lady"
 - A month
 - Harry —, bandleader
 - Opposed to credit
 - Frank —, tenor
 - Greetings (Hawaiian)
 - Musical composition
 - To regard with strong approval
 - Nominate
 - Such and no more
 - Man's nickname
 - Modest

Solution to Puzzle Given Last Week



AIRIALTO LOWDOWN

(Continued from Page 11)

gram from 9 until noon. Then they all got into a bus and headed for the beach, where they played until 5:30 p.m. Then back again to New York and the Astor Hotel Roof. After the dinner crowd thins out, they rush over to the studio for the broadcast. The strain got the best of little Judy Starr and she passed out like a light. It was some time before she snapped out of it, so let that be a lesson to you.

Howard Barlow had an unusual experience the other Sunday afternoon. After completing his work for the day he hopped in his car, which was parked in front of CBS, and started for home. The orchestra leader didn't bother to shave when he left the house that morning and he put on old clothes because his program for the day was not put on for a visible audience. He

drove along the highway and didn't realize he was going above the speed limit. Along came a copper on an iron horse (motorcycle to you) and Barlow got the usual "pull over." Out came the pad and the cop wanted the name. He was duly informed and the next question was, "What do you do?" Barlow replied that he just finished conducting the Columbia Symphony Orchestra. The cop took another look at the unshaven face, the old clothes and, eyeing him suspiciously, said "Follow me to the station-house." It was about an hour later when Barlow was released.

Now my friends, I bid you adieu for the next few weeks. By the time you read this the Lewises will be on the Clyde-Mallory Lines' *Iroquois* bound for a thirteen-day cruise to Canada and Bermuda, and will I relax! Will you miss me, huh?

See Page 19 for Radio Guide's Program Locator, Which Appears In the Issue Dated the Second Saturday of Each Month

ASSIGNED TO ADVENTURE

(Continued from Page 1)

one job to another except with an increase in salary. And so, when her apprenticeship on the Syracuse *Herald* was served, she went to New York to join the staff of the brand-new and lusty infant tabloid, the New York News, she had the satisfaction of knowing that she was moving not only to a better job but to a more profitable one. Luck was on her side, too. She was lucky in the men and women she worked with: W. P. Plummer of the Syracuse *Herald*, Phil Payne of the New York News, Arthur Pegler, father of Columnist Westbrook Pegler, George Buchanan Fyfe, Julia McCarthy, and dozens of others. Floyd Gibbons was head of the Paris Edition of the Chicago Tribune when Irene Kuhn went to that paper from New York, and she knew J. Edward ("Dinty") Doyle on the old China Press.

It was in China, in a Shanghai that the present Japanese invasion guarantees will not be known again in our time, that Rene Kuhn found most of the adventures that have jammed into her life. She went to China on a whim and a shoe-string, arrived in Shanghai next to penniless, friendless, and without a job or prospect of one. It was in Shanghai that she found Bert Kuhn, the man she was to love, the man who was to be her husband; in Shanghai she reared her daughter, Rene Leilani. And it was in Shanghai that her husband died, tragically, mysteriously, and alone, died while Irene Kuhn was hurrying back from America to China to be with him, spurred into desperate haste by an inexplicable but imperative intuition. China and things Chinese have had much to do with Irene Kuhn's tumultuous life—and twice she has been told, under hair-raising circumstances, that it is her destiny to end her days in China.

But her life is not yet half run, and surely not all of her successes are behind her. But some of them are, and a thrilling, tempestuous story they make—a story you'll want to hear, when Friday's "So You Want To Be" broadcast rolls around.

Irene Kuhn may be heard Friday on "So You Want To Be" over a CBS network at:
EDT 5:45 p.m. — EST 4:45 p.m.
CDT 4:45 p.m. — CST 3:45 p.m.
MST 2:45 p.m. — PST 1:45 p.m.

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Besides the nice income you can earn you get Free Dresses which you can wear and show, together with the style of the complete line. Dresses as low as \$2.98. Sold only by direct representatives. Never in stores.

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Look for FALL DRESSES SENT FREE

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Rush your name and address for this amazing free opportunity. Get the elaborate Portfolio of hundreds of smart advance Fall dresses in actual colors with samples of beautiful fabrics. Just showing it can earn you a nice income and your own dresses free. Send no money—just write fully, giving age and dress size.

FASHION FROCKS, INC.
Dept. CH-405, Cincinnati, Ohio

"Now Sonja Henie Has a RIVAL"

See September SCREEN GUIDE for the Complete Picture Story. Now on Sale at All Newsstands.

ITCH

STOPPED IN A HURRY BY D.D.D.

Are you tormented with the itching tortures of eczema, rashes, athlete's foot, eruptions, or other externally caused skin afflictions? For quick and happy relief, use cooling, antiseptic, liquid D.D.D. PRESCRIPTION. Greaseless and stainless. Soothes the irritation and swiftly stops the most intense itching. A 35c trial bottle, at drug stores, proves it—or money back.

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MEN — WOMEN

Common Education Usually Sufficient.

Dependable Use of This Coupon May Mean Much To You.

Write your name and address on coupon and mail at once. This may result in your getting a big paid U. S. Government job.

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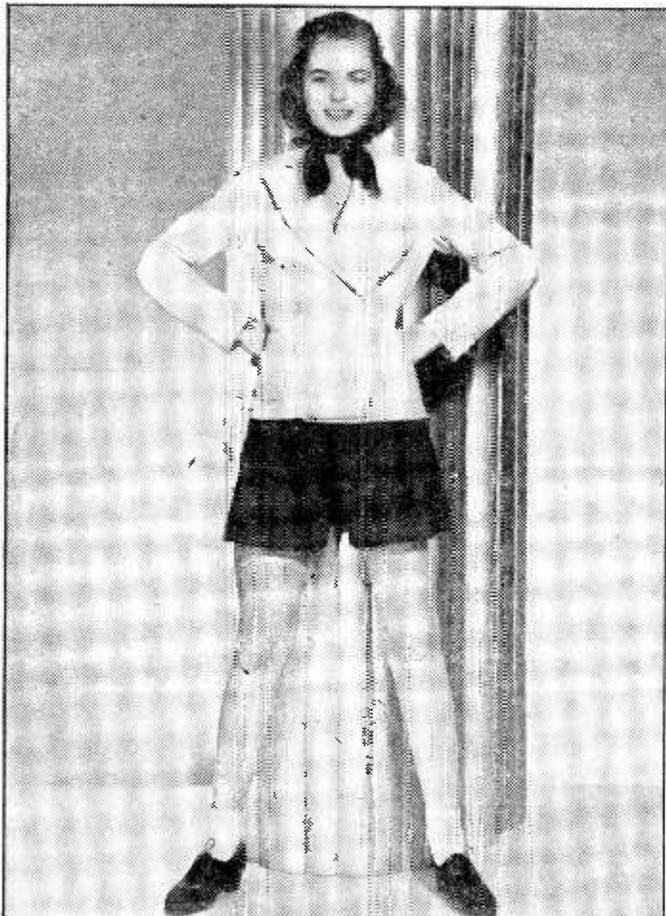
Rush to me, entirely free of charge (1) a full description of U. S. Government Jobs (2) Free copy of illustrated 32-page book "U.S. Government Positions and How to Get Them;" with (3) List of U.S. Government Jobs; (4) Tell me how to qualify for one of these jobs.

Name

Address

Use This Coupon Before You Mislaid It—Write or Print Plainly

PICTURETTES



Dorothy McGuire plays the role of "Sue Evans" in the "Big Sister" sketches heard over CBS Mon. through Fri. An Omaha, Nebr., lass, she's just turned twenty-one



Edward MacHugh started singing hymns as an experiment on the airways ten years ago. Hailed as "Your Gospel Singer," he's heard over CBS Mon. through Fri.



"Aunt Jenny" relates "Real Life Stories" over CBS, Mon. through Fri. In real life as on the air she depicts the character she is, a homey, philosophical woman

THE SHOPPING GUIDE

INNUMERABLE merchandise bargains can be secured at small expense by listening to your radio. The items below are recent offers made by network programs. Let them aid you in getting more for your money.

Utility Shears

"Bachelor's Children" (Monday through Friday, CBS, 9:45 a.m. EDT). Offer good on the air until July 26. (Offer continues in magazine advertisement). Giving a pair of "Claus" Kitchen Utility Shears, \$1.25 value, for 50c in the U. S., 75c in Canada, and 3 Old Dutch labels. Have 101 uses (self sharpening, cut up poultry, trim chops, dice meat, cut vegetables, cuts string-rope-wire, can cut and prune flowers, cut sticky fruit). Send to Old Dutch, Chicago.

Tooth Powder

The "Stepmother" program (Monday through Friday, CBS, 10:45 a.m. EDT) offers an eight-day supply of Colgate Tooth Powder. There are no requirements. Write to Stepmother, Colgate, Jersey City, N. J.

White-rimmed Sun Glasses

"Our Gal Sunday," (Mondays through Fridays at 12:45 p.m. EDT, CBS) offers white-rimmed sun glasses to all who send a box top from Aero White Shoe Cleaner plus ten cents to Aero White, in care of CBS, 485 Madison Avenue, New York City.

Recipe Booklets

"Your Family and Mine" (Monday through Friday, NBC, 5:30 p.m. EDT) offers various recipe booklets to those who write "Your Family and Mine," c/o National Broadcasting Company, New York City.

Cook Book

"Contented Hour" (Monday, NBC, 10 p.m. EDT) is offering a Carnation Cook Book for fifteen cents in coins or stamps. Address: Carnation Company, Milwaukee, Wisconsin.

Broadcast Tickets

"Helen Menken in Second Husband" (Tuesdays, CBS, 7:30 p.m. EDT) offers free tickets to this broadcast to those who write Helen Menken, in care of CBS, 485 Madison Ave., New York City.

Book

"One Man's Family" (Wednesdays, NBC, 8 p.m. EDT; rebroadcast, Sundays, 8:30 p.m. PST) offers the book "One Man's Family Looks at Life" to those who send a package-front from a Tender Leaf Tea box and ten cents to "One Man's Family," 420 Lexington Avenue, New York City.

Better Buymanship Booklet

"It Can Be Done" (Wednesdays, CBS, 10:30 p.m. EDT) offers a Better Buymanship Booklet entitled "Home Heating." Free. Write Household Finance Corp., Palmolive Bldg., Chicago, Ill.

Question-Bee Game and Coffee

"Uncle Jim's Question Bee" (Saturdays, NBC, 7:30 p.m. EDT). Six contestants (three men and three women) are picked from the audience. First prize is \$25.00. All contestants receive copy of Uncle Jim's Question Bee Game and one can of G. Washington Coffee. Those who submit accepted questions with correct answers receive one can of coffee for each accepted question. Address Uncle Jim, G. Washington Coffee Co., Morristown, N. J.

Cash Prizes

"Professor Quiz" (Saturdays, CBS, 9 p.m. EDT; rebroadcast 12 midnight EDT) conducts weekly contests with six prizes of \$25 each to those who submit the six winning lists of five questions and correct answers to Professor Quiz, CBS, 485 Madison Ave., New York City. Entry blanks from Nash-Kelvinator dealers should be used but are not compulsory.

MR. FAIRFAX KNOWS ALL

No personal replies to questions unless accompanied by stamped, self-addressed envelope.

SAMMY KAYE was born in Cleveland, Ohio, on March 13, 1910. He is five feet nine inches tall, weighs about 140 pounds, has blue eyes and blond hair. He is single.—R. C., New London, Conn.

FRAN ALLISON was born in La Porte City, Iowa, on November 20, 1907. She studied to become a school-teacher and launched her teaching and radio career at the same time, doing radio work on a part-time basis. In 1933 she joined Station WMT, Waterloo, Iowa, as a singer and saleswoman of radio advertising. Fran is not married.—I. A. H., McHenry, Ill.

BETTY, of the ESCORTS AND BETTY, is four feet eleven and three-quarters inches tall, blonde with blue eyes, weighs about 90 pounds. She is 19 years old. FLOYD HOLM, top tenor, was born in Duluth, Minnesota, on August 4, 1911. He is five feet eleven inches tall, weighs 175 pounds, has a fair complexion. Floyd attended Duluth Junior College and State Teachers' College. CLARENCE HANSEN, second tenor, was born in Procter, Minnesota, in 1910. CLIFFORD PETERSEN was born in Ashland, Wisconsin, on October 20, 1906. He is six feet one-half inch tall, weighs 145 pounds and has blond hair. DOUGLAS CRAIG is the arranger and organizer of the Escorts.—V. W., Freehold, N. J.

BOB ELSON, MBS sports announcer, is five feet ten inches tall, slender, has gray eyes and sandy hair. He is married to a non-professional.—H. K., Chatfield, Minn.

JIMMY WALLINGTON was last reported making a personal-appearance tour.—N. L. T., Portland, Me.

JACK SWIFT, former soloist with Joe Sanders' orchestra, is under contract to Metro-Goldwyn-Mayer motion-picture corporation.—R. K., Chicago, Ill.

TOMMY DORSEY was born in the eastern Pennsylvania coal region on November 19, 1907. He is five feet eleven inches tall, weighs 160 pounds, has straight black hair, is married and has two children. Musical talents run in the family—his father is a well-known Eastern music teacher, professional band organizer and director; his brother, Jimmy, is a popular band leader, saxophone and clarinet virtuoso; his sister, Mary, is accomplished on the piano and several other instruments.—E. M., Hollis, L. I.

RUDY VALLEE was born July 28, 1901, in Island Pond, Vermont, but his family moved shortly after to Westbrook, Maine, where he grew up. He was christened Hubert Prior Vallee, receiving the nickname "Rudy" from his college friends because he would not stop talking about his personal hero, Rudy Wiedoeft, the saxophone player.—W. M. M., Davenport, Ia.

RAMBLING IN RADIO



"Our Gal Sunday" brings exciting drama to Columbia listeners each Monday through Friday. Playing the title role is Dorothy Lowell. Talented actor Carleton Young plays the role of "Bill," the home-town boy who courts her



Irene Beasley is winning plaudits for her intimate and informal "R. F. D. No. 1," program, a "one man" show of music and homely commentary dedicated largely to America's farm women. (Columbia network, Mon. through Fri.)



"Bachelor's Children," Hugh Studebaker, as "Dr. Graham," is in center. Left to right: Marie Nelson as "Ellen Collins," "Ruth Ann & Janet Dexter," played by Marjory Hannan and Patricia Dunlap, and Olan Soule, as "Sam Ryder"

HOLLYWOOD SHOWDOWN

(Continued from Page 13)

Some folks fish or shoot on their vacations, but Charlie Forsyth, ace soundman of the Lux Theater, brings noise back alive. During the theater's interim Cecil B. DeMille has declared until September 12, Forsyth is adding to his impressive sound-record library. One of his choice recent captures is the whirring set up by the millions of bats emerging every sunset from Carlsbad Caverns in New Mexico. But as such, you probably won't recognize them when played during the Lux productions. The reason is that he'll make you believe the flapping is seagulls or other birds in flight, or, played at slower or faster speeds, the records will typify desert winds hitting adobe huts, violent dust storms, trade winds rattling palms or bamboo trees, or the distant drone of a military air squadron.

One Man's Family dominated the Bohemian Club (San Francisco) activities this summer, what with Father Barbour, Paul, Clifford and Author Carlton E. Morse at the camp, as well as Jack's real-life father, Don Gilman, head man of the West Coast NBC division. The annual meeting, an all-stag affair has many traditional rules. Only first names may be used, no movie cameras are permitted, bathing is a la nuit, and poker-playing gets a real workout.

Ruby Elzy, the famous colored soprano featured Fridays on the CBS Hollywood Showcase, won her start by her rendition of "Carry Me Back to Old Virginny." But her singing carried her to New York, where George Gershwin cast her in "Porgy and Bess," in which she made "Summertime" a classic.

Deanna Durbin, ailing for a week with a severe cold, has returned to work on Universal's "That Certain Age" . . . Marion Talley's prize Samoyed, "Taz," is proudly strutting about and boasting of his fatherhood to seven little blue-blood puppies . . . Milton Berle has turned lyric-writer for violinist-composer Matt Malneck's tunes. "Copy Cat" and "Fifteen Kisses on a Gallon of Gas" are their first products . . . Irene Rich is expectantly awaiting the arrival of her radio- and stage-acting daughter, Jane, who plans to vacation in Hollywood.

Live television shows have been inaugurated successfully by the MBS-Don Lee Los Angeles key station, KHJ. Currently, the look-see program limit is Frank Bull's sportcast and guests, but service will be extended.

Man Can Now Talk With God

Says Noted Psychologist

"A new and revolutionary religious teaching based entirely on the misunderstood sayings of the Galilean Carpenter, and designed to show how we may find, understand and use the same identical power which Jesus used in performing His so-called Miracles," is attracting world-wide attention to its founder, Dr. Frank B. Robinson, noted Psychologist, author and lecturer.

"Psychiana," this new psychological religion, believes and teaches that it is today possible for every normal human being, understanding spiritual law as Christ understood it, "to duplicate every work that the Carpenter of Galilee ever did"—it believes and teaches that when He said, "the things that I do shall ye do also." He meant what He said and meant it literally to all mankind, through all the ages.

Dr. Robinson has prepared a 6000 word treatise on "Psychiana," in which he tells about his long search for the Truth, how he finally came to the full realization of an Unseen Power or force "so dynamic in itself that all other powers and forces fade into insignificance beside it"—how he learned to commune directly with the Living God, using this mighty, never-failing power to demonstrate health, happiness and financial success, and how any normal being may find and use it as Jesus did. He is now offering this treatise free to every reader of this magazine who writes him.

If you want to read this "highly interesting, revolutionary and fascinating story of the discovery of a great Truth," just send your name and address to Dr. Frank B. Robinson, 403-8th Street, Moscow, Idaho. It will be sent free and postpaid without cost or obligation. Write the Doctor today.—Copyright, 1935, Dr. Frank B. Robinson.—Advertisement.

Free for Asthma During Summer

If you suffer with those terrible attacks of Asthma when it is hot and sultry; if heat, dust and general mugginess make you wheeze and choke as if each gasp for breath was the very last; if restful sleep is impossible because of the struggle to breathe; if you feel the disease is slowly wearing your life away, don't fail to send at once to the Frontier Asthma Co. for a free trial of a remarkable method. No matter where you live or whether you have any faith in any remedy under the Sun, send for this free trial. If you have suffered for a life-time and tried everything you could learn of without relief; even if you are utterly discouraged, do not abandon hope but send today for this free trial. It will cost you nothing. Address:

Frontier Asthma Co. 212-C Frontier Bldg.
462 Niagara St., Buffalo, N. Y.

SNAPSHOTS IN NATURAL COLORS-

Roll developed, 8 Natural Color Prints... **25c**
Natural Color reprints... 3c.
AMAZINGLY BEAUTIFUL
NATURAL COLOR PHOTO, C-100, Janesville, Wisc.

DISCARD YOUR OLD AERIAL

Complete
Does away with Aerial entirely—Just place an F & H Capacity Aerial Eliminator (size 1 1/2 in. x 1 in.) within your set. Simple instructions furnished with unit. Easily connected by anyone to aerial and ground of set. Your radio will then operate and tune in the same manner as if it were connected to an aerial. Operates on both short and long waves.

WHAT USERS SAY
LaPorte, Tex. After using the Capacity Aerial Eliminator over a year on my 1935 small 7 tube set can say it brings in reception with fine volume and clarity, putting in stations from Japan, Europe, South America, and broadcast stations from all over the U. S. Efficiency proven. I took down my old outside aerial.
Signed: _____
Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed: _____

It Is Most Likely Corroded and Has Poor or Loose Noisy Connections
No MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch by 1 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.

ELIMINATE THE AERIAL FOR GOOD
Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

NOT NEW—VALUE ALREADY PROVED
On the market five years, 100,000 customers in U. S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for double aerial. Note: It will not operate on battery or automobile radios.

5 DAYS TRIAL Mail coupon at once. Pay postman \$1.00 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

—JUST MAIL THIS COUPON—



F & H Radio Laboratories, Dept. 101, Fargo, N. Dak.
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here if sending \$1 with order—thus saving postage cost—same refund guaranteed. Check here if interested in dealer's proposition.

NAME.....
ADDRESS.....
CITY..... STATE.....

**Log of Short-Wave Stations
Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)

CJRO, Canada	6.15	JZL, Japan	17.785
CJRX, Cuba	11.72	LRX, Argentina	9.66
COCH, "	9.43	OLR3A, Czecho-	
COCO, "	6.01	slovakia	9.55
COCQ, "	9.725	OLR4A, "	11.84
COGF, "	11.805	OLR4B, "	11.76
CSW, Portugal	9.74	OLR5A, "	15.23
CXA8, Uruguay	9.20	OLR5B, "	15.32
CXB, Germany	15.20	OZF, Denmark	9.52
DJC, "	6.02	PCJ, Holland	9.59
DJD, "	11.77	PHI, "	17.775
DJL, "	15.11	PRF5, Brazil	9.50
DJP, "	11.855	RAN, U.S.S.R.	9.60
EAJ43, Canarias	10.37	RKI, "	15.08
EAQ, Spain	9.855	RNE, "	12.00
EAR, "	9.49	RV59, "	6.00
EA9AH, Spanish		SPD, Poland	11.53
Morocco	14.05	SPW, "	13.04
FO8AA, Tahiti	7.11	TFJ, Iceland	12.23
GSA, England	6.05	TI4NRH, Costa	
GSB, "	9.51	Rica	9.699
GSC, "	9.58	TPA2, France	15.24
GSD, "	11.75	TPA3, "	11.83
GSE, "	11.86	TPA4, "	11.71
GSF, "	15.14	TPB7, "	11.855
GSG, "	17.79	VE9DN, Canada	6.095
GSH, "	21.47	VK2ME, Australia	9.59
GSI, "	15.26	VK3ME, "	9.51
GSL, "	21.58	VLR, "	9.59
GSM, "	6.11	VPD2, Fiji	9.54
GSP, "	15.18	VP2LO, St. Kitts	6.38
GST, "	15.31	VP2L, India	9.59
HAT4, Hungary	9.12	VUB3, "	15.16
HBJ, Switzerland	14.535	WIXAL, Boston, Mass.	
HBL, "	9.34	15.25, 11.79, 8.04	
HBO, "	11.402	XEUZ, Mexico, D.F.	6.12
HBP, "	7.80	XEXA, "	6.172
HCR2L, Ecuador	6.66	YSD, El Salvador	7.814
HJLABP, Colombia	9.618	YV5RC, Venezuela	5.97
HP5A, Panama	11.7	ZBW3, China	9.525
HP5J, "	9.60	ZK2, British	
HS8PJ, Siam, 9.51, 19.02		Honduras	10.6
IRF, Italy	9.83	ZRK, So. Africa	9.61
JDY, Kwantung	9.925	9MI, S.S. Kanimbla	6.01
JZJ, Japan	11.80	2R03, Italy	9.635
JZK, "	15.16	2R04, "	11.81

Short-wave programs of American stations are shown along with the regular listings beginning on page 25. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—1:35 a.m., JZK; 2:50, GSB, GSD, GSE, GSG, GSI; 8:45, JDY; 9:30, GSF, GSG, GSH, GSI; 9:55, JZK; 12 noon, GSF, GSG, GSH, GSI; 1:20 p.m., GSI, GSD, GSG; 3:10, TPA3; 5:15, GSB, GSF, GSG, GSO, GSP; 5:30, OLR4A or OLR4B; 5:45, EA9AH; 7, HP5A; 7:05, JZK, JZL; 8, EA9AH, HP5J, RAN, RKI; 8:55, IRF, 2R04; 8:40, GSB, GSD, GSG, GSO, GSP, EAR; 9, EAJ43; 9:15, DJB, DJD; 10:45, CJRO, CJRX; 11, TPA4; 11:30, DJB, DJD, GSB, GSD, GSI.

Daily except Sundays—9:20 a.m., VK3LR, Mon., Tues., Thurs., Fri.—9:50 p.m., OLR5A or OLR5B.

Sunday, August 7

*8 a.m.—Overseas hour (Eastern U.S.A.): JZK
 *9 a.m.—Variety program: DJL
 *9 a.m.—International church: COCQ
 *9 a.m.—Overseas hour for South Seas: JZK
 11 a.m.—BBC Northern Orchestra: GSF GSG GSI
 *11:30 a.m.—Program from the Vatican: HVJ (15.12)
 12:10 p.m.—Symphony concert: DJB
 1:40 p.m.—Charles Ernesco's Quintet: GSG GSI
 4:05 p.m.—The River Thamos: GSG GSI
 *5 p.m.—Broadcast from St. Kitts: VP2LO (6.38)
 *5:20 p.m.—War news: EA9AH
 6 p.m.—Village picture-book: DJB DJD
 *7 p.m.—Overseas program (Eastern North America): JZL
 *7 p.m.—Polish program (North America): SPD
 *7 p.m.—La Voz de Los Provincias: COCH
 *7 p.m.—Cadena Crusselas network prgm.: COCH
 *7 p.m.—Spanish news: W3XAL (17.78)
 7:15 p.m.—Our Sunday concert: DJB DJD DJP
 7:30 p.m.—Hawaii Calls: KQH (14.92)
 *7:45 p.m.—Spanish news: W2XE (11.83)
 *8 p.m.—Portuguese news: W3XAL (17.78)
 8 p.m.—League of Nations prgm.: HBO (11.4)
 *8 p.m.—El Salvadorian program: YSD
 *8 p.m.—Soviet program for North America: RAN
 8:15 p.m.—Phoii program: PCJ (9.59)
 *8:30 p.m.—English news: 2R04 IRF
 *8:40 p.m.—Loyalist news: EAR (9.488) EAQ
 *9 p.m.—Nationalist program (North America): Salamanca (10.37)
 *9:15 p.m.—English news: DJB DJD DJP
 *9:30 p.m.—North American broadcast: TPB7
 *9:30 p.m.—Spanish news: GSB GSO
 *9:45 p.m.—Portuguese news: GSB GSO
 *10 p.m.—Program from Miami, Florida: W4XB (6.04)
 *10:30 p.m.—Danish program (North America): OZF
 *11 p.m.—English news: TPB7 TPA4
 11:10 p.m.—Noel Eadie, Hebridean songs: GSI
 *11:30 p.m.—English news: DJB DJD DJP
 11:50 p.m.—Play, "The Mystery of the Marie Celeste": GSD GSI
 *12:45 a.m. (ex. Sat.)—Program from South Africa: ZRK ZRH
 *1:30 a.m.—Overseas hour (West Coast): JZK
 *2 a.m.—English DX period: XEUZ

Key to Symbols Used: *Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ¶Monday, Tuesday, Thursday, Friday; ††Tuesday, Thursday, Saturday.

On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Daylight Saving Time. For EST and CDT subtract 1 hour; for CST, 2 hours; for MST, 3 hours; for PST, 4 hours

THE uses to which short-wave radio are put in our National Parks are extremely varied, ranging from front-line communication for forest-fire control to communications in connection with the rescue of or search for persons lost in the wilderness or stranded upon some high mountain ledge.

The most recent instance of this latter use was in connection with the intensive search for little four-and-a-half-year-old Albert Beilhartz, who strayed away from his father in the wild and rugged Fall River section of Rocky Mountain National Park. Within a very short time competent Park Rangers had taken charge of the search and a base camp equipped with one of the new-type semi-portable radio transmitters had been set up at the exact spot of the disappearance by W. Hilgedick, chief engineer of the National Park Service. One hundred C. C. enrollees, familiar with the surrounding terrain, immediately took up the search, covering a broad strip of land as they went—each man being responsible for a small section ten feet wide. Several of the searchers were equipped with the tiny but effective portable pack-set transmitters of the National Park Service, and with these they were able to make frequent and detailed reports to the base-camp station, where father, mother and sisters of the lost boy waited with bated breath and feverish anticipation for any word that might announce a successful culmination of the search. Only with the use of vital radio communications would such a large-scale and thorough search have been possible, although as far as I can learn at the time of writing, the boy has still not been found. As Mr. Beilhartz, the boy's father, expressed it, "The Park Service has done everything possible to find my son."

Ashley Walcott of San Francisco, Calif., reports reception of a new station located at Saladeng, Bangkok, Siam, which broadcasts Wednesdays only from 7:30 to 10:30 a.m. EDT, on a frequency of 6.11 megs. All programs that are broadcast are an-

nounced in Siamese. Interval signal is a series of six consecutive chimes.

The only direct means of communication between Isle Royale in Lake Superior and the mainland, eighty miles distant, is a short-wave link operated by the National Park Service. Over 250 messages a month are handled between National Park Service Stations WSHB, located at Houghton, Mich., and WSHC, located at Mott Island, near Isle Royale. A supplementary communication service is available from small transmitters aboard the two large Coast Guard cutters which ply between the Isle and the shore. All transmitters in this net operate on a frequency of 3.235 megs. Regular schedules of broadcast are kept at 9:30 a.m., 12 noon, 4, 6 and 9 p.m. EDT, but emergencies often arise that necessitate operation of the circuit at any hour of day or night.

Louis Ambrosius of Louisville, Ky., writes that WAY (2.52), a Public Coastal station, located at Lake Bluff, Ill., can often be heard evenings in communication with Commander Eugene McDonald's yacht, Mizpah, whose transmitter KFZT operates on either 2.118 or 2.738 megs, or WOGK aboard the yacht Mako, which operates on identical frequencies.

Several RADIO GUIDE readers have written in asking what short-wave stations relay baseball games regularly. The following usually relay the at-home games of the league team or teams representing that particular city: W8XK (15.21), Pittsburgh, Pa.; W1XK (9.57), Springfield (Boston), Mass.; W3XAU (9.59), Philadelphia, Pa., and W8XAL (6.06), Cincinnati, O.

The short-wave station on 15.18 megs whose identity has caused so much conjecture among RADIO GUIDE readers is located in Moscow, U. S. S. R., and relays the Soviet programs of RKI (15.08) daily from 4 to 5 p.m. EDT, signing off with the "Internationale."



Short-wave station set up in Rocky Mountain National Park, with Park Rangers directing, by radio, search for 4½-year-old Albert Beilhartz

Monday, August 8

8 a.m.—Archbold Expedition contacts from Dutch New Guinea: PK6XX (14.02)
 8:50 a.m.—Program from Hong Kong: ZBW3
 8:59 a.m.—Siamese broadcast: HS8PJ (19.02)
 9:30 a.m.—Musical Tonica: PHI
 11 a.m.—Reginald Dixon, organist: GSF GSG GSI
 2 p.m.—The Bungalow Club: GSG GSI
 2:45 p.m.—Kings of the Keyboard: GSG GSI
 3:30 p.m.—Promenade Concert; BBC Symphony Orchestra, conducted by Sir Henry Wood: GSG GSI
 *5 p.m. (ex. Sat.)—News: W2XAD (15.33) W2XAF (9.53)
 *6 p.m. (ex. Sat.)—Science news: W1XAL (11.79)
 *6:45 p.m. (ex. Sat.)—Portuguese news: W2XE (11.83)
 *7 p.m.—Monitor views the news: W1XAL (11.79)
 7:30 p.m.—English program from Martinique: Radio Martinique (9.685)
 *7:50 p.m.—Portuguese Musical: W2XAD (9.55)
 *7:55 p.m.—North American program from Czechoslovakia: OLR5A or OLR5B
 8:45 p.m.—Folk songs: DJB DJD DJP
 *9 p.m.—Typical Orchestra: COGF
 10:20 p.m.—Drama, "Steamboat": GSD GSI
 11:15 p.m.—German Study Club: DJB DJD DJP

Tuesday, August 9

8:30 a.m.—"The Private Soldier," Ian Hay: GSF
 9:20 a.m.—Musical revue: PHI
 11:20 a.m.—Jack White's Collegians: GSF GSG
 2:30 p.m.—Joel Marais' Bushveld Band: GSG
 6 p.m.—Johannes Strauss, pianist: DJB DJD
 7 p.m.—Lorenzo Herrera, singer: YV5RC
 7:35 p.m.—Musical journey throughout Europe: GSG GSP
 8:45 p.m.—Eiar Symphony Orchestra: 2R04 IRF
 *9 p.m.—Argentine music: COGF
 9:30 p.m.—English program: YV5RR (5.835)
 9:45 p.m.—Talk, "Racing Boats and Their Motors": DJB DJD DJP
 *9:45 p.m.—Program from Costa Rica: TI4NRH
 10:20 p.m.—Central European Review of Affairs: OLR5A or OLR5B

Wednesday, August 10

9 a.m.—Aston Hippodrome Orchestra: GSF GSG
 10 a.m.—BBC Empire Orchestra: GSF GSG GSI
 12:40 p.m.—"World Affairs," Edwin Howard: GSF
 3 p.m.—Promenade Concert; BBC Symphony Orchestra; Sir Henry Wood, conductor: GSG
 5:35 p.m.—Cricket; Surrey vs. Australians: GSG
 6 p.m.—The Happy Family makes a trip: DJB
 7:35 p.m.—Folk-songs: GSG GSP
 8 p.m.—Budapest program: HAT4
 8:30 p.m.—North American hour: VP2LO (6.38)
 9 p.m.—International Variety Cabaret: GSG GSI
 10:15 p.m.—Gay musical evening: DJB DJD DJP
 10:35 p.m.—BBC Empire Orchestra: GSD GSI

Thursday, August 11

8:15 a.m.—Ronald Onley, violinist: GSF GSG GSI
 9:30 a.m.—Phoii Variety Ensemble: PHI
 10:30 a.m.—Mid-week Service: GSF GSG GSI
 1:50 p.m.—Town Crier's Competition: GSG GSI
 3:30 p.m.—Concert Party: GSG GSI
 5:35 p.m.—Cricket; Surrey vs. Australians: GSG
 6 p.m.—Operetta concert: DJB DJD DJP
 7:30 p.m.—Popular orchestra: YV5RC
 8 p.m.—Mailbag: OLR5A or OLR5B
 8:45 p.m.—Selections from operas: 2R04 IRF
 9 p.m.—Medvedeff's Balalaika Orchestra: GSG
 9:45 p.m.—German Red Cross: DJB DJD DJP
 11:50 p.m.—Haunting Harmonies: GSD GSI

Friday, August 12

8 a.m.—Under Big Ben: GSF GSG GSI
 8:15 a.m.—BBC Northern Ireland Orchestra: GSF
 9:30 a.m.—Travel program: PHI
 1:50 p.m.—BBC Empire Orchestra: GSG GSI
 3:45 p.m.—German mail bag: W3XAL (17.78)
 4 p.m.—Promenade Concert; BBC Symphony Orchestra, Sir Henry Wood, conductor: GSG
 4:45 p.m.—French mail bag: W3XAL (17.78)
 5:35 p.m.—Cricket; Surrey vs. Australians: GSG GSP
 7 p.m.—Hour of music: DJB DJD DJP
 7:15 p.m.—Concert orchestra: YV5RC
 7:40 p.m.—Visit to the Empire Exhibition: GSG GSP
 8:45 p.m.—Guest night: 2R04 IRF
 9 p.m.—Esso hour: COCH (9.43)
 9:15 p.m.—Salvador Santaella's Orchestra: YV5RC
 10:30 p.m.—Symphony concert: DJB DJD DJP

Saturday, August 13

8:30 a.m.—Military orchestra: PHI
 9:30 a.m.—Gaumont British Symphony: PHI
 11:30 a.m.—Phil Hylon, organist: GSF GSG GSI
 12:25 p.m.—Jack Hylton's Orchestra: GSG GSG GSI
 2 p.m.—Comic opera, "The Barber of Baghdad": GSG GSI
 3 p.m.—European Swimming Championships: GSG GSI
 6 p.m.—Tourist hour: HP5A
 6:25 p.m.—Muriel Taylor, cellist: GSG GSP
 7:15 p.m.—Tupinamba Orchestra: YV5RC
 7:50 p.m.—Music at Twilight: GSG GSP
 8:30 p.m.—Harry Roy's Band: CXA8 (9.64)
 8:45 p.m.—Venezuelan Typical Orchestra: YV5RC
 9 p.m.—Hour of Costa Rica: TIGP (6.41)
 10:15 p.m.—Dance music: DJB DJD DJP
 11:55 p.m.—Music for two pianos: GSD GSI
 12 mid.—Northern Messenger; messages to those in the Arctic: VE9DN

Radio Guide's Instant Program Locator

This Is an Exclusive Radio Guide Feature

Eastern Daylight Time (Time Given in Listings)	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1
Eastern Standard Time	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Daylight Time	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Central Standard Time	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11
Mountain Standard Time	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10
Pacific Standard Time	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9

Program Locator Time Is Eastern Daylight. Use This Table to Find Yours

The Program Locator is an index of network programs—listing names of stars, sponsors and programs. Look for any one of these to find your program—in Eastern Daylight time. Then turn to the RADIO GUIDE program pages to find your station carrying the program.

Alias Jimmy Valentine. Dr. Lyons, Mon. 7 & 11 p.m. NBC.

Alka-Seltzer. Uncle Ezra. Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC; National Barn Dance Sat. 9 p.m. and 11 p.m. NBC.

Alemite. Horace Heidt's Orchestra, Sun. 10 p.m. NBC.

Amateur Hour. Chrysler. Thurs. 9 p.m. CBS.

American Album of Familiar Music. Bayer Aspirin. Sun. 9:30 p.m. NBC.

Ameche, Jim. Win Your Lady (Woodbury). Sun. 9 & 10:30 p.m. NBC.

Amos 'n' Andy. Campbell's Soup. Mon. thru Fri. 7 and 11 p.m. NBC.

Anacin. Our Gal. Sunday. Mon. Tues. Wed. 12:45 p.m. CBS; Easy Aces, Tues. Wed. Thurs. 7 p.m. NBC; Just Plain Bill, Mon. thru Fri. 10:30 a.m. NBC.

Arnold, Edward. Chase & Sanborn, Sun. 8 p.m. NBC.

Arnold Grimm's Daughter. (Gold Medal), Mon. thru Fri. 2:15 p.m. NBC.

Attorney-at-Law. Johnson's Wax, Tues. 9:30 p.m. NBC.

Aunt Jenny's Stories. Spry. Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.

Bab-O. David Harum, Mon. thru Fri. 11 a.m. NBC.

Babbitt, Harry. Kay Kyser's Musical Klass & Dance (Lucky Strike), Wed. 10 p.m. NBC.

Bachelor's Children. Old Dutch Cleanser, Mon. thru Fri. 9:45 a.m. CBS.

Backstage Wife. Dr. Lyons, Mon. thru Fri. 4 p.m. NBC.

Balter, Sam. Inside of Sports (Bayuk Cigars, Inc.), Tues. Thurs. Sat. 7:30 & 7:45 p.m. MBS.

Barrie, Bob. Energine, Sun. 5:30 p.m. NBC.

Bay, Victor. Essays in Music, Thurs. 10 p.m. CBS.

Bayer Aspirin. American Album of Familiar Music; Jean Dickenson, Frank Munn, Sun. 9:30 p.m. NBC; Helen Menken; Second Husband, Tues. 7:30 p.m. CBS.

Bayuk Cigars, Inc. Inside of Sports; Sam Balter, Tues. Thurs. Sat. 7:30 & 7:45 p.m. MBS.

Belcher, Jerry. Interesting Neighbors (Fitch Co.), Sun. 7:30 p.m. NBC.

"Believe It Or Not." Post Bran Flakes, Mon. 8 & 10 p.m. NBC.

Bergen, Edgar. Chase & Sanborn, Sun. 8 p.m. NBC.

Bergman, Teddy. Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC.

Betty & Bob. Gold Medal Mon. thru Fri. 2 p.m. NBC.

Between the Bookends. Ted Malone; Louise Wilcher, Mon. Tues. Wed. Fri. 1:15 p.m. MBS.

Big Sister. Rinso, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Bi-Sol-Dol. Mr. Keen, Tracer of Lost Persons, Tues. Wed. Thurs. 7:15 p.m. NBC.

Bond Bread. Guy Lombardo's orch., Sun. 5:30 p.m. CBS.

Borax. Death Valley Days, Fri. 9:30 p.m. (12 mid. for West) NBC.

Boswell, Connie. Monday Night Show (Brewers' Assn.), Mon. 8 p.m. (12 mid. for West) CBS.

Bowes, Edward, Major. Capitol Family, Sun. 11:30 a.m. CBS; Amateur Hour (Chrysler), Thurs. 9 p.m. CBS.

Bradley, Oscar, orchestra. Passing Parade (Gulf Oil), Sun. 7:30 p.m. NBC.

Brewers' Association. Monday Night Show; Connie Boswell; Ted Husing; Richard Himber's orchestra, Mon. 8 p.m. (12 mid. for West) CBS.

Budding Talent. Budd Hulick; Harrison Knox; Nor-

man Cloutier's Orchestra, Sun. 7:30 p.m. NBC.

Burns, Bob. Kraft Music Hall, Thurs. 10 p.m. NBC.

Butterworth, Wallace. Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.

Calox Tooth Powder & Solidified Albolene. Joyce Jordan, Girl Interne, Mon. thru Fri. 9:30 a.m. CBS.

Camay. Pepper Young's Family, Mon. thru Fri. 11:30 a.m. & 3:30 p.m. NBC.

Camels. Benny Goodman's orchestra, Tues. 9:30 p.m. CBS.

Campana. First Nighter, Fri. 10 p.m. NBC.

Campbell's Soup. Amos 'n' Andy, Mon. thru Fri. 7 & 11 p.m. NBC.

Capitol Family. Major Bowes Nicholas Cosentino; Charles Magnante; Sam Herman; Waldo Mayo's Orchestra, Sun. 11:30 a.m. CBS.

Carlay, Rachel. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC.

Carnation Milk. Lullaby Lady, Mon. 10 p.m. NBC.

Carter, Boake. Huskies & Post Toasties, Mon. Wed. Thurs. Fri. 7:45 p.m. (8:45 Thurs. Fri. 7:45 p.m. (Mon. thru Fri. 8:45 p.m. for West) CBS.

Chase & Sanborn, Edward Arnold; Nelson Eddy; Edgar Bergen; Charlie McCarthy; Stroud Twins; Dorothy Lamour, Sun. 8 p.m. NBC.

Chautauqua Symphony Concert. Sun. 3 p.m. NBC.

Chesterfield. Daily Sports Column; Paul Douglas, Mon. thru Sat. 6:30 p.m. NBC; Paul Whiteman's Orch., Joan Edwards, Fri. 8:30 p.m. (11:30 p.m. for West) CBS.

Chipso. Road of Life, Mon. thru Fri. 11:45 a.m. NBC & 1:30 p.m. CBS.

Chrysler. Amateur Hour; Major Bowes, Thurs. 9 p.m. CBS.

Cities Service Concert. Lucille Manners, Fri. 8 p.m. NBC.

Clark, Buddy. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Cloutier, Norman, Orchestra. Budding Talent, Sun. 7:30 p.m. NBC.

Colgate. Stepmother, Mon. thru Fri. 10:45 a.m. CBS.

Columbia Concert Orchestra. Essays in Music, Thurs. 10 p.m. CBS.

Cosentino, Nicholas. Capitol Family, Sun. 11:30 a.m. CBS.

Crisco. Vic & Sade, Mon. thru Fri. 11:15 a.m. NBC & 1:15 p.m. CBS.

Crocker, Betty. Gold Medal, Wed. Fri. 2:45 p.m. NBC.

Cross, Glenn. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Cross, Milton J. Magic Key, (RCA), Sun. 2 p.m. NBC.

Curtain Time. General Mills, Fri. 10:30 p.m. MBS.

Daily Sports Column. Chesterfield, Mon. thru Sat. 6:30 p.m. NBC.

Dan Harding's Wife. Nat'l Biscuit Co., Mon. thru Fri. 12 noon NBC.

David Harum. Bab-O. Mon. thru Fri. 11 a.m. NBC.

Death Valley Days. Borax, Fri. 9:30 p.m. (12 mid. for West) NBC.

Dickenson, Jean. American Album of Familiar Music (Bayer Aspirin), Sun. 9:30 p.m. NBC.

Don Winslow of the Navy. Kellogg's, Mon. thru Fri. 7 p.m. NBC.

Don't You Believe It. P. Lorillard Co., Tues. Thurs. 7:45 & 9 p.m. (10:45 p.m. Tues. Fri.) MBS.

Dorsey, Tommy, Orch. Raleigh & Kool, Wed. 8:30 p.m. (12:30 a.m. for West) NBC.

Douglas, Paul. Daily Sports Column (Chesterfield), Mon. thru Sat. 6:30 p.m. NBC.

Dr. Lyons. Manhattan Merry-Go-Round; Rachel Carley; Pierre LeKreun, Sun. 9 p.m. NBC; Alias Jimmy Valentine, Mon. 7 & 11 p.m. NBC; Backstage Wife, Mon. thru Fri. 4 p.m. NBC.

Dreft. Kitty Keene, Mon. thru Fri. 11:45 a.m. NBC.

Drene. Hollywood Gossip; Jimmie Fidler, Tues. & Fri. 10:30 p.m. NBC.

Dumke, Ralph. Meet the Champ, Wed. 9 p.m. CBS.

East, Eddie. Meet the Champ, Wed. 9 p.m. CBS.

Easy Aces. Anacin, Tues., Wed. 9 p.m. CBS.

Eddy, Nelson. Chase & Sanborn, Sun. 8 p.m. NBC.

Edna Wallace Hopper Cosmetics. Romance of Helen Trent, Mon. Tues. Wed. 12:30 p.m. CBS.

Edwards, Joan. Chesterfield, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.

Elman, Dave. Hobby Lobby (Jell-O), Sun. 7 p.m. (11:30 p.m. for West) NBC.

Energine. Spy Secrets, Sun. 5:30 p.m. NBC.

Ericson, Thor. Kaltenmeyer's Kindergarten, Sat. 8 p.m. NBC.

Escorts & Betty. Kaltenmeyer's Kindergarten, Sat. 8 p.m. NBC.

Essays in Music. Columbia Concert Orchestra; Victor Bay, Thurs. 10 p.m. CBS.

Falstaff Beer. Public Hero No. One, Mon. 8 p.m. NBC.

Fidler, Jimmie. Hollywood Gossip (Drene), Tues. & Fri. 10:30 p.m. NBC.

Firestone. Margaret Speaks; Alfred Wallenstein, Mon. 8:30 p.m. (11:30 p.m. for West) NBC.

First Nighter. Campana, Fri. 10 p.m. NBC.

Fitch Co. Interesting Neighbors; Jerry Belcher, Sun. 7:30 p.m. NBC.

Fleischmann. Getting the Most Out of Life, Mon. thru Fri. 11:45 a.m. NBC.

For Men Only. Vitalis, Wed. 9:30 p.m. NBC.

Foursome Quartet. Music Hall (Kraft), Thurs. 10 p.m. NBC.

Frescott, Norman. Town Hall Big Game Hunt (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC.

Fugit, Merrill. Katlenmeyer's Kindergarten, Sat. 8 p.m. NBC.

Fuller, Rev. Charles A. Old Fashioned Revival Hour (Gospel Broadcasting Ass'n), Sun. 11:30 p.m. MBS.

Fulton, Jack. The Laugh Liner (Wrigley's Gum), Sun. 6:30 p.m. CBS.

Garr, Al. Passing Parade (Gulf Oil), Sun. 7:30 p.m. CBS.

General Mills. Curtain Time, Fri. 10:30 p.m. MBS.

Gerson, Betty Lou. Win Your Lady (Woodbury), Sun. 9 & 10:30 p.m. NBC.

Getting the Most Out of Life. Fleischmann, Mon. thru Fri. 11:45 a.m. NBC.

Gibson, Fredda. Royal Crown Revue (Nehi, Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC; Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Girl Alone. Betty Winkler, Mon. thru Fri. 4:45 p.m. NBC.

Goldbergs. Oxydol, Mon. thru Fri. 1 p.m. CBS.

Golden Gate Jubilee Quartet. Royal Crown Revue (Nehi Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC.

Gold Medal. Bety & Bob, Mon. thru Fri. 2 p.m.; Arnold Grimm's Daughter, Mon. thru Fri. 2:15 p.m.; Valiant Lady, Mon. thru Fri. 2:30 p.m.; Hymns of All Churches, Mon. Tues. Thurs. 2:45 p.m.; Betty Crocker, Wed. Fri. 2:45 p.m. NBC.

Goldman Band Concert. Thurs. 8:30 p.m. & Fri. 10 p.m. CBS.

Goodman, Benny, Orchestra. Camels, Tues. 9:30 p.m. CBS.

Goodwill Hour. Ironized Yeast, Sun. 10 & 10:30 p.m. MBS.

Gordon Baking Co. Lone Ranger, Mon. Wed. Fri. 7:30 & 8:30 p.m. (11:30 p.m. for West) MBS.

Gospel Broadcasting Ass'n. Old Fashioned Revival Hour; Rev. Charles A. Fuller, Sun. 11:30 p.m. MBS.

Grand Central Station. Listerine, Tues. 9 p.m. CBS.

Grant Park Concert. Tues. 10:30 p.m. CBS & Tues. 9:30 p.m. NBC.

Griffin Shoe Polishes. Time To Shine; Hal Kemp's orch., Tues. 10 p.m. CBS.

Guest, Edgar. It Can Be Done (Household Finance), Wed. 10:30 p.m. CBS.

Guiding Light. White Naptha, Mon. thru Fri. 3:45 p.m. NBC.

Gulf Oil; Passing Parade; John Nesbitt; Al Garr; Oscar Bradley's orchestra, Sun. 7:30 p.m. CBS.

Hagen, Dr. Harry. True Or False (J. B. Williams Co.), Mon. 10 p.m. NBC.

Headlines & Bylines. Bob Trout; H. V. Kaltenborn, Sun. 10:30 p.m. CBS.

Heidt, Horace, Orchestra. Alemite, Sun. 10 p.m. NBC.

Herman, Sam. Capitol Family, Sun. 11:30 a.m. CBS.

Hilltop House. Palmolive Soap, Mon. thru Fri. 10:30 a.m. (4:30 p.m. for West) CBS.

Himber, Richard, Orchestra. Monday Night Show (Brewers' Ass'n), Mon. 8 p.m. (12 mid. for West) CBS.

Hobby Lobby. Jell-O, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Hohengarten, Carl, Orchestra. The Laugh Liner (Wrigley's Gum), Sun. 6:30 p.m. CBS.

Hoff, Carl, Orchestra. Your Hit Parade (Lucky Strike), Sat. 10 p.m. CBS.

Hollywood Gossip. Drene, Tues. & Fri. 10:30 p.m. NBC.

Household Finance. It Can Be Done; Edgar Guest, Wed. 10:30 p.m. CBS.

House, Billy. The Laugh Liner (Wrigley's Gum), Sun. 6:30 p.m. CBS.

Hulick, Budd. Budding Talent, Sun. 7:30 p.m. NBC.

Hunter, Henry. Attorney-at-Law (Johnson's Wax), Tues. 9:30 p.m. NBC.

Husing, Ted. Monday Night Show (Brewers' Ass'n), Mon. 8 p.m. (12 mid. for West) CBS.

Huskies & Post Toasties. Boake Carter, Mon. Wed. Thurs. Fri. 7:45 p.m. (Mon. thru Fri. 8:45 p.m. for West) CBS.

Hymns of All Churches. Gold Medal, Mon. Tues. Thurs. 2:45 p.m. NBC.

Inside of Sports. Bayuk Cigars, Inc., Tues. Thurs. Sat. 7:30 & 7:45 p.m. MBS.

Interesting Neighbors. Fitch Co., Sun. 7:30 p.m. NBC.

Ipana. Town Hall Big Game Hunt; Norman Frescott; Jane Martin; Harry von Zell; Peter Van Steeden's orchestra; Harry (Bottle) McNaughton, Wed. 9 p.m. (12 mid. for West) NBC.

Ironized Yeast. Goodwill Hour, Sun. 10 & 10:30 p.m. MBS.

It Can Be Done. Household Finance, Wed. 10:30 p.m. CBS.

Ivory Flakes. Story of Mary Marlin, Mon. thru Fri. 11 a.m. & 3 p.m. NBC.

Ivory Soap. Edward MacHugh, Mon. thru Fri. 1:45 p.m. CBS; The O'Neills, Mon. thru Fri. 12:15 p.m. NBC.

J. B. Williams Co. True Or False; Dr. Harry Hagen, Mon. 10 p.m. NBC.

Jell-O. Hobby Lobby; Dave Elman; Harry von Zell; Harry Salter's Orchestra; Ray Morton, Sun. 7 p.m. (11:30 p.m. for West) NBC.

Jergen's. Walter Winchell, Sun. 9:30 & 11 p.m. NBC.

Johnny Presents. Philip Morris, Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

John's Other Wife. Philippe Cosmetics, Mon. thru Fri. 10:15 a.m. NBC.

Johnson, Parks. Vox Pop (Molle), Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.

Johnson's Wax. Attorney-at-Law. Betty Winkler; Henry Hunter, Tues. 9:30 p.m. NBC.

Johnstone, Jack. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.

Joyce Jordan, Girl Interne. Calox Tooth Powder & Solidified Albolene, Mon. thru Fri. 9:30 a.m. CBS.

Just Plain Bill. Anacin, Mon. thru Fri. 10:30 a.m. NBC.

Kaltenborn, H. V. Headlines & Bylines, Sun. 10:30 p.m. CBS.

Kaltenmeyer's Kindergarten. Bruce Kamman; Johnny Wolf; Thor Ericson; Merrill Fugit; Cecil Roy; Escorts & Betty; Sat. 8 p.m. NBC.

Kamman, Bruce. Kaltenmeyer's Kindergarten, Sat. 8 p.m. NBC.

Kay Kyser's Musical Klass & Dance. Lucky Strike, Wed. 10 p.m. NBC.

Kellogg Cereals. Don Winslow of the Navy, Mon. thru Fri. 7 p.m. NBC; Singing Lady, Irene Wicker, Mon. thru Thurs. 5:30 p.m. NBC.

Kemp, Hal. Orch. Time to Shine (Griffin Shoe Polishes), Tues. 10 p.m. CBS.

Kent, Alan. Don't You Believe It (P. Lorillard Co.), Tues. Thurs. 7:45 & 9 p.m. (10:45 p.m. Tues. Fri.) MBS.

King, Wayne, Orch. Lady Esther, Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC.

Kitty Keene. Dreft, Mon. thru Fri. 11:45 a.m. NBC.

Knox, Harrison. Budding Talent, Sun. 7:30 p.m. NBC.

Koestner, Josef, Orch. Ry-Krisp, Sun. 5 p.m. NBC.

Kraft Music Hall. Bob Burns; Foursome Quartet, Thurs. 10 p.m. NBC.

LaCentral, Peg. For Men Only (Vitalis), Wed. 9:30 p.m. NBC.

La France. Mary Margaret McBride, Mon. Wed. Fri. 12 noon (4:45 p.m. for West) CBS.

Lady Esther. Wayne King's Orch., Mon. 10 p.m. CBS; Tues. 8:30 p.m. NBC.

Lamour, Dorothy. Chase & Sanborn, Sun. 8 p.m. NBC.

Lee, Linda. Believe It Or Not (Post Bran Flakes), Mon. 8 & 10:30 p.m. NBC.

Le Kreun, Pierre. Manhattan Merry-Go-Round (Dr. Lyons), Sun. 9 p.m. NBC.

Leonard, Jack. Raleigh & Kool, Wed. 8:30 p.m. (12:30 a.m. for West) NBC.

Lewisohn Stadium Concerts. New York Philharmonic Symphony Orchestra; Alexander Smallens, Sun. 8:30 p.m. CBS.

Listerine. Grand Central Station, Tues. 9 p.m. CBS.

Little Orphan Annie. Ovaltine, Mon. thru Fri. 5:45 p.m. NBC.

Lombardo, Guy, Orchestra. Bond Bread, Sun. 5:30 p.m. CBS.

Lone Ranger. Gordon Baking Co., Mon. Wed. & Fri. 7:30 & 8:30 p.m. (11:30 p.m. for West) MBS.

Lorenzo Jones, Phillips, Mon. thru Fri. 11:15 a.m. NBC.

Lucky Strike. Kay Kyser's Musical Klass & Dance; Virginia Sims; Harry Babbitt; Sully Mason, Wed. 10 p.m. NBC; Your Hit Parade; Fredda Gibson; Buddy Clark; Carl Hoff's Orch., Sat. 10 p.m. CBS.

(Continued on Next Page)

(Cont'd from Preceding Page)

Lullaby Lady. Carnation Milk, Mon. 10 p.m. NBC.
Lyman, Abe, Orch. Waltz Time (Phillips), Fri. 9 p.m. NBC.
Ma Perkins. Oxydol, Mon. thru Fri. 10:45 a.m. & 3:15 p.m. NBC.
MacHugh, Edward. Ivory Soap, Mon. thru Fri. 1:45 p.m. CBS.
Magic Key. R.C.A., Sun. 2 p.m. NBC.
Magnante, Charles. Capitol Family, Sun. 11:30 a.m. CBS.
Malone, Ted. Between the Bookends, Mon. Tues. Wed. Fri. 1:15 p.m. MBS.
Manhattan Merry-Go-Round. Dr. Lyons, Sun. 9 p.m. NBC.
Manhattan Chorus. Waltz Time (Phillips), Fri. 9 p.m. NBC.
Manners, Lucille. Cities Service Concert, Fri. 8 p.m. NBC.
March of Time. Time Inc., Fri. 9:30 p.m. NBC.
Marriage License Romances. Quin Ryan, Mon. Wed. Fri. 3 p.m. MBS.
Martin, Jane. Town Hall Big Game Hunt (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC.
Mason, Sully. Kay Kyser's Musical Klass & Dance (Lucky Strike), Wed. 10 p.m. NBC.
Mayo, Waldo. Orchestra. Capitol Family, Sun. 11:30 a.m. CBS.
McBride, Mary Margaret. La France and Satina, Mon. Wed. Fri. 12 noon (4:45 p.m. for West) CBS.
McCall, George. Screenscoops. Old Gold, Tues., Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.
McCarthy, Charlie. Chase & Sanborn, Sun. 8 p.m. NBC.
McNamee, Graham. Royal Crown Revue (Nehi, Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC.
Meet the Champ. Eddie East; Ralph Dumke, Wed. 9 p.m. CBS.
Menken, Helen. Bayer Aspirin, Tues. 7:30 p.m. CBS.
Milk of Magnesia. Stella Dallas, Mon. thru Fri. 4:15 p.m. NBC.
Model Tobacco. Pick & Pat, Edward Roecker, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
Molle, Vox Pop; Parks Johnson; Wallace Butterworth, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.
Monday Night Show. Brewers' Ass'n, Mon. 8 p.m. (12 mid. for West) CBS.
Morgan, Russ. Orchestra. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
Morton, Ray. Hobby Lobby (Jell-O), Sun. 7 p.m. (11:30 p.m. for West) NBC.
Mr. Keen, Tracer of Lost Persons. Bi-So-Dol, Tues. Wed. Thurs. 7:15 p.m. NBC.
Mrs. Wiggs of the Cabbage Patch. Old English Wax, Mon. thru Fri. 10 a.m. NBC.
Munn, Frank. American Album (Bayer Aspirin), Sun. 9:30 p.m. NBC; Waltz Time (Phillips), Fri. 9 p.m. NBC.
Myrt & Marge. Super Suds, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.
Mystery Chef. Regional Advertisers, Tues. Thurs. 9:45 a.m. (1 p.m. for West) NBC.
Nash-Kelvinator. Prof. Quiz, Sat. 9 p.m. (12 mid. for West) CBS.
National Barn Dance. Alka-Seltzer, Sat. 9 & 11 p.m. NBC.
Nat'l Biscuit Co. Dan Harding's Wife, Mon. thru Fri. 12 noon NBC.

National Farm & Home Hour. Mon. thru Sat. 12:30 p.m. NBC.
Nehi, Inc. Royal Crown Revue; Tim & Irene; Graham McNamee; George Olsen's Orch.; Golden Gate Jubilee Quartet; Fredda Gibson; Teddy Bergman, Fri. 9 p.m. (12:30 a.m. for West) NBC.
Nesbitt, John. Passing Parade (Gulf Oil), Sun. 7:30 p.m. CBS.
New York Philharmonic Symphony Orchestra. Lewisohn Stadium Concerts, Sun. 8:30 p.m. CBS.
Old Dutch Cleanser. Bachelor's Children, Mon. thru Fri. 9:45 a.m. CBS.
Old English Wax. Mrs. Wiggs of the Cabbage Patch, Mon. thru Fri. 10 a.m. NBC; Our Gal Sunday, Thurs. Fri. 12:45 p.m.; Romance of Helen Trent, Thurs. Fri. 12:30 p.m. CBS.
Old Fashioned Revival Hour. Gospel Broadcasting Ass'n, Sun. 11:30 p.m. MBS.
Old Gold. George McCall's Screenscoops, Tues. Thurs. 7:15 p.m. (11:15 p.m. for West) CBS.
Olsen, George, Orch. Royal Crown Revue (Nehi, Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC.
On a Sunday Afternoon. Harold Stokes' Orchestra; Lawrence Salerno, Sun. 3:15 p.m. MBS.
One Man's Family. Tenderleaf Tea, Wed. 8 p.m. (Sun. 12:30 a.m. for West) NBC.
O'Neills. Ivory Soap, Mon. thru Fri. 12:15 p.m. NBC.
Our Gal Sunday. Anacin & Old English Wax, Mon. thru Fri. 12:45 p.m. CBS.
Ovaltine. Little Orphan Annie, Mon. thru Fri. 5:45 p.m. NBC.
Oxydol. Ma Perkins, Mon. thru Fri. 10:45 a.m. & 3:15 p.m. NBC; Goldbergs, Mon. thru Fri. 1 p.m. CBS.
P. Lorillard Co. Don't You Believe It; Alan Kent; Tom Slater, Tues. Thurs. 7:45 & 9 p.m. (10:45 p.m. Tues. Fri.) MBS.
Palmolive Soap. Hilltop House, Mon. thru Fri. 10:30 a.m. (4:30 p.m. for West) CBS.
Passing Parade. Gulf Oil, Sun. 7:30 p.m. CBS.
Pepper Young's Family. Cammy, Mon. thru Fri. 11:30 a.m. & 3:30 p.m. NBC.
Pet Milk. Mary Lee Taylor, Tues. Thurs. 11 a.m. (1:45 p.m. for West) CBS.

Philadelphia Symphony Orchestra. Robin Hood Dell Concert, Fri. 9:30 p.m. & Sat. 8:30 p.m. MBS.
Philip Morris. Johnny Presents; Jack Johnstone; Russ Morgan; Genevieve Rowe; Glenn Cross, Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
Phillips. Lorenzo Jones, Mon. thru Fri. 11:15 a.m. NBC; Waltz Time; Abe Lyman's Orch.; Frank Munn; Manhattan Chorus, Fri. 9 p.m. NBC.
Phillipe Cosmetics. John's Other Wife, Mon. thru Fri. 10:15 a.m. NBC.
Pick & Pat. Model Tobacco, Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
Pillsbury Flour. The Woman in White, Mon. thru Fri. 10:45 a.m. NBC.
Pinkham Medicine. Your Hollywood News Girl; Stella Unger, Mon. Wed. Fri. 1:45 p.m. MBS.
Ponds Cream. Those We Love, Mon. 8:30 p.m. NBC.
Popeye the Sailor Man. Popeye, Mon. Wed. Fri. 6:15 p.m. CBS.
Popsicle. Popeye the Sailor Man, Mon. Wed. Fri. 6:15 p.m. CBS.
Post Bran Flakes. Believe It Or Not; Robert L. Ripley; Linda Lee; B. A. Rolfe's Orchestra, Mon. 8 & 10:30 p.m. NBC.
Pretty Kitty Kelly. Wonder Bread, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.
Princess Pat. Tale of Today, Sun. 6:30 p.m. NBC.
Professor Quiz. Nash-Kelvinator, Sat. 9 p.m. (12 mid. for West) CBS.
Promenade Symphony Orchestra of Toronto. Reginald Stewart, Thurs. 9 p.m. NBC.
Public Hero No. One. Falstaff Beer, Mon. 8 p.m. NBC.
Pulitzer Prize Plays. Thurs. 9 p.m. NBC.
Raleigh & Kool. Edythe Wright; Jack Leonard; Tommy Dorsey's Orchestra, Wed. 8:30 p.m. (12:30 a.m. for West) NBC.
RCA. Magic Key; Milton Cross, Sun. 2 p.m. NBC.
Regional Advertisers. Mystery Chef, Tues. Thurs. 9:45 a.m. (1 p.m. for West) NBC.
Rich, Irene. Welch, Sun. 9:45 p.m. (11:15 p.m. for West) NBC.
Rinso. Big Sister, Mon. thru Fri. 11:30 a.m. (2 p.m. for West) CBS.

Ripley, Robert L. Believe It Or Not (Post Bran Flakes), Mon. 8 & 10:30 p.m. NBC.
Road of Life. Chipso, Mon. thru Fri. 11:45 a.m. NBC & 1:30 p.m. CBS.
Robin Hood Dell Concert. Philadelphia Symphony Orchestra, Fri. 9:30 p.m. & Sat. 8:30 p.m. MBS.
Roecker, Edward. Pick & Pat (Model Tobacco), Mon. 8:30 p.m. (11:30 p.m. for West) CBS.
Rolfe, B. A., Orch. Believe It Or Not (Post Bran Flakes), Mon. 8 & 10:30 p.m. NBC.
Romance of Helen Trent. Edna Wallace Hopper Cosmetics & Old English Wax, Mon. thru Fri. 12:30 p.m. CBS.
Roy, Cecil. Kaltenmeyer's Kindergarten, Sat. 8 p.m. NBC.
Royal Crown Revue. Nehi, Inc., Fri. 9 p.m. (12:30 a.m. for West) NBC.
Royal Desserts. Rudy Vallee's Orchestra, Thurs. 8 p.m. NBC.
Rowe, Genevieve. Johnny Presents (Philip Morris), Tues. 8 p.m. (11:30 p.m. for West) NBC; Sat. 8:30 p.m. (11:30 p.m. for West) CBS.
Ryan, Quin. Marriage License Romances, Mon. Wed. Fri. 3 p.m. MBS.
Ry-Krisp. Marion Talley; Josef Koestner's Orchestra, Sun. 5 p.m. NBC.
Sal Hepatica. Town Hall Big Game Hunt; Norman Prescott; Jane Martin; Harry von Zell; Peter Van Steeden's orchestra, Wed. 9 p.m. (12 mid. for West) NBC.
Salerno, Lawrence. On a Sunday Afternoon, Sun. 3:15 p.m. MBS.
Salter, Harry. Orchestra. Hobby Lobby (Jell-O), Sun. 7 p.m. (11:30 p.m. for West) NBC.
Satina, Mary Margaret. McBride, Mon. Wed. Fri. 12 noon (4:45 p.m. for West) CBS.
Sealtest. Your Family and Mine, Mon. thru Fri. 5:30 p.m. NBC.
Second Husband. Bayer Aspirin, Tues. 7:30 p.m. CBS.
Sims, Virginia. Kay Kyser's Musical Klass & Dance (Lucky Strike), Wed. 10 p.m. NBC.
Singing Lady. Kellogg's, Mon. thru Thurs. 5:30 p.m. NBC.
Slater, Tom. Don't You Believe It (P. Lorillard Co.), Tues. Thurs. 7:45 & 9 p.m. (10:45 p.m. Tues. Fri.) MBS.

Smallens, Alexander. Lewishohn Stadium Concerts, Sun. 8:30 p.m. CBS.
Speaks, Margaret. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC.
Spry. Aunt Jenny's Stories, Mon. thru Fri. 11:45 a.m. (2:15 p.m. for West) CBS.
Spy Secrets. Ensign, Sun. 5:30 p.m. NBC.
Stella Dallas. Milk of Magnesia, Mon. thru Fri. 4:15 p.m. NBC.
Stepmother. Colgate, Mon. thru Fri. 10:45 a.m. CBS.
Stewart, Reginald. Promenade Symphony Orchestra of Toronto, Thurs. 9 p.m. NBC.
Stokes, Harold. Orchestra. On a Sunday Afternoon, Sun. 3:15 p.m.; Your Sunday Date, 10:30 p.m. MBS.
Story of Mary Marlin. Ivory Flakes, Mon. thru Fri. 11 a.m. & 3 p.m. NBC.
Stroud Twins. Chase & Sanborn, Sun. 8 p.m. NBC.
Sun Oil. Lowell Thomas, Mon. thru Fri. 6:45 p.m. NBC.
Sup-r Suds. Myrt & Marge, Mon. thru Fri. 10:15 a.m. (4 p.m. for West) CBS.
Tale of Today. Princess Pat, Sun. 6:30 p.m. NBC.
Talley, Marion. Ry-Krisp, Sun. 5 p.m. NBC.
Taylor, Mary Lee. Pet Milk, Tues. Thurs. 11 a.m. (1:45 p.m. for West) CBS.
Tenderleaf Tea. One Man's Family, Wed. 8 p.m. (Sun. 12:30 a.m. for West) NBC.
The Farmer Takes the Mike. Sun. 4 p.m. CBS.
The Laugh Liner. Wrigley's Gum, Sun. 6:30 p.m. CBS.
The Mercury Theater. Orson Welles, Mon. 9 p.m. CBS.
The Peoples Platform. Wed. 8 p.m. CBS.
The Woman in White. Pillsbury, Mon. thru Fri. 10:45 a.m. NBC.
Thomas, Lowell. Sun Oil, Mon. thru Fri. 6:45 p.m. NBC.
Those We Love. Ponds Cream, Mon. 8:30 p.m. NBC.
Tim & Irene. Royal Crown Revue (Nehi, Inc.), Fri. 9 p.m. (12:30 a.m. for West) NBC.
Time Inc. March of Time, Fri. 9:30 p.m. NBC.
Time to Shine. (Griffin Shoe Polish), Tues. 10 p.m. CBS.
Town Hall Big Game Hunt. Ipana & Sal Hepatica, Wed. 9 p.m. (12 mid. for West) NBC.
Trout, Bob. Headlines & Bylines, Sun. 10:30 p.m. CBS.

True Or False. J. B. Williams Co., Mon. 10 p.m. NBC.
Tums. Vocal Varieties, Tues. & Thurs. 7:15 p.m. (Tues. 11:15 p.m. for West) NBC.
Uncle Ezra. Alka-Seltzer, Mon. Wed. Fri. 7:15 p.m. (11:15 p.m. for West) NBC.
Uncle Jim's Question Bee. Washington Coffee, Sat. 7:30 p.m. NBC.
Unger, Stella. Your Hollywood News Girl (Pinkham Medicine), Mon. Wed. Fri. 1:45 p.m. MBS.
Uttal, Fred. For Men Only (Vitalis), Wed. 9:30 p.m. NBC.
Valiant Lady. Gold Medal, Mon. thru Fri. 2:30 p.m. NBC.
Vallee, Rudy. Orchestra. Royal Desserts, Thurs. 8 p.m. NBC.
Van Steeden, Peter. Orchestra. Town Hall Big Game Hunt (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC; For Men Only (Vitalis), Wed. 9:30 p.m. NBC.
Vic & Sade. Crisco, Mon. thru Fri. 11:15 a.m. NBC & 1:15 p.m. CBS.
Vitalis. For Men Only; Peter Van Steeden's orchestra; Peg LaCentra; Fred Uttal, Wed. 9:30 p.m. NBC.
Vocal Varieties. Tums, Tues. Thurs. 7:15 p.m. (Tues. 11:15 p.m. for West) NBC.
von Zell, Harry. Hobby Lobby (Jell-O), Sun. 7 p.m. (11:30 p.m. for West) NBC; Town Hall Big Game Hunt (Ipana & Sal Hepatica), Wed. 9 p.m. (12 mid. for West) NBC.
Vox Pop. Molle, Tues. 9 p.m. (Mon. 12:30 a.m. for West) NBC.
Wallenstein, Alfred. Firestone, Mon. 8:30 p.m. (11:30 p.m. for West) NBC.
Waltz Time. Phillips, Fri. 9 p.m. NBC.
Washington Coffee. Uncle Jim's Question Bee, Sat. 7:30 p.m. NBC.
Welch, Irene Rich. Sun. 9:45 p.m. (11:15 p.m. for West) NBC.
Welles, Orson. The Mercury Theater, Mon. 9 p.m. CBS.
Whiteman, Paul. Orchestra. Chesterfield, Wed. 8:30 p.m. (11:30 p.m. for West) CBS.
White Naptha. Guiding Light, Mon. thru Fri. 3:45 p.m. NBC.
Wicker, Irene. Singing Lady (Kellogg's), Mon. thru Thurs. 5:30 p.m. NBC.
Wilcher, Louise. Between the Bookends, Mon. Tues. Wed. Fri. 1:15 p.m. MBS.
Winchell, Walter. Jergens, Sun. 9:30 & 11 p.m. NBC.
Winkler, Betty. Girl Alone, Mon. thru Fri. 4:45 p.m. NBC; Attorney-at-Law Johnson's Wax, Tues. 9:30 p.m. NBC.
Win Your Lady. Woodbury Sun. 9 & 10:30 p.m. NBC.
Wolf, Johnny. Kaltenmeyer's Kindergarten, Sat. 8 p.m. NBC.
Woodbury. Win Your Lady; Jim Ameche; Betty Lou Gerson, Sun. 9 & 10:30 p.m. NBC.
Wonder Bread. Pretty Kitty Kelly, Mon. thru Fri. 10 a.m. (4:15 p.m. for West) CBS.
Wright, Edythe. Raleigh & Kool, Wed. 8:30 p.m. (12:30 a.m. for West) NBC.
Wrigley's Gum. The Laugh Liner; Billy House; Jack Fulton; Carl Hohengarten's Orchestra, Sun. 6:30 p.m. CBS.
Your Hollywood News Girl. Pinkham Medicine, Mon. Wed. Fri. 1:45 p.m. MBS.
Your Family & Mine. Sealtest, Mon. thru Fri. 5:30 p.m. NBC.
Your Hit Parade. Lucky Strike, Sat. 10 p.m. CBS.
Your Sunday Date. Harold Stokes' Orchestra, 10:30 p.m. MBS.

IMPORTANT DATES IN BROADCASTING

September

Good News of 1938, the Maxwell House MGM show, returns to the air Sept. 1. Hollywood Hotel will be back on the air Sept. 2. Lum and Abner return to the airplanes after a summer vacation, Sept. 5. Fibber McGee and Molly will return to the air, after a nine-week vacation, Sept. 6. There may be some changes. Musical Steelmakers return to the air Sept. 11. Smilin' Ed McConnell begins a new series starting Sept. 13. He also will return to his regular Sunday afternoon spot; date will be announced later. Al Jolson, after a summer vacation, returns to the air Sept. 20. Big Town, a newspaper drama with Edward G. Robinson, will be back starting Tuesday, Sept. 20. Bob Hope is reported as inaugurating a new series of broadcasts for the former bill-payers of Amos 'n' Andy Sept. 20. Kate Smith resumes her program after her summer vacation Sept. 22, same net-

work, time and day.

Jack Haley begins a new series of broadcasts Sept. 30.

October

Saturday Night Serenade returns to the ether after a summer layoff, Saturday, Oct. 1. Jack Benny inaugurates a new series of programs Oct. 2. Tyrone Power's Hollywood Playhouse returns Oct. 2. Vick Chemical Co. returns to the air with a new program, Sunday, Oct. 2. Silver Theater will begin a series of dramas, Sunday, Oct. 2. Eddie Cantor returns for the same sponsor, Monday, Oct. 3. Burns and Allen start a new series of programs for a new sponsor, Oct. 3, 5 or 7. As we go to press the exact day of the broadcast has not been determined. Fred Allen returns with Town Hall Tonight Oct. 5. Fred Waring's orchestra begins a new series of broadcasts starting Oct. 8.

For the most accurate information on the above programs; for the most complete listings of stations for the above programs, buy Radio Guide—published weekly and on your favorite newsstand every Thursday.

MORNING

8:00 CST 9:00 CDT
NBC-Russian Melodies, dir. Alexander Kiriloff; WLW WMT WCFL
CBS-Church of the Air: WCCO KMOX WKBB WBBM WFBM (sw-21.52)
Speaker: Rev. Evald B. Lawson, Trinity Lutheran Church, White Plains, N. Y.
NBC-Highlights of the Bible; Dr. Frederick K. Stamm, spkr.; Radio Chorus: WMAQ WIRE (sw-21.5)
Dr. Frederick K. Stamm speaks on "The Man Who Stands on the Other Side."
Reading the Funnies: KWK WMBD
WAAF-Carnival of Comics
WBOW-Church of Christ
WFAM-News; Gospel Tabernacle WGN-Sunday Morning Concert
WHIP-News
WHO-Dick Leibert, organist
WIBA-Sunday Song Service
WIND-Contrast in Harmonies
WISN-St. Boniface Church
WJBC-Church of the Air
WJJD-Happy Go Lucky Time
WLS-Everybody's Hour
WOWO-Christian Science Reader
WTAD-Gospel Singers
WTMJ-Church Services
8:15 CST 9:15 CDT
NBC-Russian Melodies: WOWO
WHIP-Salon Musicale
WHO-Bible Broadcaster
WIND-Swing Melodies
8:30 CST 9:30 CDT
NBC-To be announced: WMAQ
CBS-Horn & Hardart Children's Hour: (sw-21.52)
NBC-Dreams of Long Ago: KWK
WCFL WOWO WMT WIRE
CBS-Wings Over Jordan: WKBB
WCCO WFAM WBBM WFBM WMOX
WAAF-Symphonic Hour
WBOW-Radio Gospel
WHIP-St. Adelbert's Mass
WIBA-Fiore Melodies
WIND-Interlude
WISN-Spiritual Fellowship
WJJD-Happy-Go-Lucky Time
WLS-Little Brown Church
WLW-Church Forum
WROK-Sweet & Swing
WTMJ-Curr Club
8:45 CST 9:45 CDT
WIBA-News
WFAM-Farms and Homes, reality
WIND Remote Control
9:00 CST 10:00 CDT
CBS-Charles Paul, organist:
WCCO WBBM WFAM WMBD
WKBB WOC WISN
NB: News, Alice Kensen, contr.:
WOWO
NBC-News; Pine Tree Tavern, sketch: WMAQ (sw-21.5)
News: WROK WJJD
KMOX-Church of the Air
KWK-Bible Auditorium
WBOW-News; Sunshine Hour
WCFL-Double in Stars
WFBM-Kay's Children's Story
WGN-Don Pedro's Magic Violin
WHO-Master Singers
WIBA-The Norwegian Hour
WIND-Leaders in Dance Time
WIRE-Feld Sisters
WJJD-Bureau of Missing Persons
WKBB-United Church Service
WLW-John Quincy Bass, organist
WMT-Church Prgm.
WTAD-St. Peters Church
9:15 CST 10:15 CDT
NBC-Rhymes & Romance, Retta Revell: WOWO KWK WLW
CBS-Charles Paul, organist:
WFBM
MBS-Reviewing Stand: WGN
News: WLS WMBD
WAAF-Swing High
WHO-Seventh Day Adventist
WJJD-Dick Jurgens Orch
WROK-Sweet & Swing
WTMJ-Masters of Rhythm
9:30 CST 10:30 CDT
CBS-Major Bowes' Capitol Family; Dalton Bros.; Nicholas Cosentino, trn.; Charles Magnante, accordionist; Sam Herman, xylophonist; Robt. Reed, m.c.; Waldo Mayo's Orch.: WFAM WKBB WMBD WKBB WCCO (sw-21.52)
NBC-Rollini Trio: WOWO KWK WCFL
NBC-Madrigal Singers: WBOW
News: WLW WBBM WHIP
Crescent Hour of Music: WHO WOC
KMOX-Piano Recital
WAAF-Do You Remember?

Schedule Changes for August 7 to August 13

This department announces programs which change their networks or hour of broadcast for two weeks after the change is made. Consult the program listings for your local station

NEW PROGRAMS
Mary Margaret McBride (sponsored by La France and Satipa) started a new series of Monday, Wednesday and Friday programs Monday, August 1. The program can be heard at 10 a.m. (CST (11 a.m. CDT), for West, 2:45 p.m. CST (3:45 p.m. CDT).
Spy Secrets, drama (sponsored by Energine) started a new series Sunday, July 31, at 3:30 p.m. CST (4:30 p.m. CDT). This

program is replacing Radio Newsreel with Bob Barrie, which was usually heard at this time.
PROGRAM CHANGES
Benny Goodman (sponsored by Camels), who recently returned from a European vacation, will be heard again leading his own orchestra.
Nelson Eddy (sponsored by Chase and Sanborn Coffee) will be heard on the Chase and Sanborn Hour starting August 7. Nelson

Eddy is replacing John Carter, who was formerly the male singer on this program. The broadcast can be heard at 6 p.m. CST (7 p.m. CDT) on Sundays.
Robert L. Ripley's show, "Believe It or Not?" (sponsored by Huskies), which was formerly heard on Tuesday nights, can now be heard on Mondays at 6 and 8:30 p.m. CST (7 and 9:30 p.m. CDT).
Walter Winchell (sponsored by Jergens) returned to the air

Sunday, July 31, at 7:30 and 9 p.m. CST (8:30 and 10 p.m. CDT). Winchell is replacing Winchell's Column Quiz, with Ben Grauer, usually heard at this time.
CLOSINGS
Burns and Allen (sponsored by Grape-Nuts) left the airways until next fall.
Uncle Ezra (sponsored by Alka-Seltzer) will leave the air after the last broadcast, Friday, August 12.

WHIP-Historic Poland
WIND-Afternoon Varieties
WISN-Dance Orch.
WJBC-Organ Melodies
WJJD-Fred Beck, organist
WKBB-Cathedral Hour
WMAQ-Question-Air Bob Brown
WTAQ-Red Ravens' Orch.
12:15 CST 1:15 CDT
NBC-Sunday Dinner at Aunt Fanny's: WHO KSD (sw-15.33)
MBS-Charley Eckel's Orch; WGN
CBS-Walberg Brown Strings' WCCO WMBD WOC
News: WKBB WKBB WJBC
WAAF-Musical Newsy
WBBM-Dugout Dope
WCFL-To be announced
WFBM-Bohemians
WROK-News; Musicale
WTAD-Guest Prgm.
12:30 CST 1:30 CDT
CBS-Summer Session: WMBD
WFBM WISN KMOX WKBB WOC (sw-15.27)
NBC-Sunday Drivers: WMAQ KSD WHO (sw-15.33)
Baseball; Chicago White Sox vs. Washington: WGN WBBM WCFL
WIND WJJD
WAAF-Tower Tunes
WCCO-Strange As It Seems
WISN-Polish Merry-makers
WKBB-Melody Parade
WROK-Dan, the Funny Man
WTAD-Lawrence Glosemeyer
12:45 CST 1:45 CDT
CBS-Summer Session: WTAQ
WCCO
WAAF-So You Want to Ride
WHO-Headlines of the Week
WMBD-For Men Only
WOC-Country Church
WTAD-Blended Voices
1:00 CST 2:00 CDT
CBS-Everybody's Music, dir. Howard Barlow: KMOX WOC WKBB WFAM WFBM WMBD WKBB WTAQ (sw-15.27)
John Castellini's "Musty Dawn" and "Puszta" by Zoltan Kurthy will be introduced.
The music detail for this program may be found on page 6 this week.
NBC-To be announced: KWK
WLW WENR WOWO WMT
NBC-Chautauqua Symphony Concerts: WMAQ KSD WBOW WHO (sw-15.33)
Guest: Susanne Fisher, soprano.
WAAF-Dictionary Baseball
WCCO-Home Folks Frolic
WHIP-S. S. Patzkoski
WIBA-News
WIRE-Concert Hall
WISN-Five Star Theater
WROK-Dixon Community Hour
WTAD-Baseball Game
WTMJ-Frank Trumbauer's Orch.
1:15 CST 2:15 CDT
CBS-Everybody's Music: WCCO
NBC-Chautauqua Symphony Concerts: WLW WIBA
WHIP-Interstate Roofing
WIRE-Sunday Newspaper
WISN-Dugout Doings
1:30 CST 2:30 CDT
NBC-Louise Florea, sopr.: WENR
WMT WOWO KWK
NBC-Chautauqua Symphony Concerts: WBOW WIBA WMAQ (sw-15.33)
CBS-Everybody's Music: WFBM
KSD-Municipal Opera
WAAF-Matinée Melodies
WHO-Strange As It Seems
(Continued on Next Page)

Log of Stations Listed in Edition E—Midwestern

Table with columns: Call Letters, Kilo-cycles, Power Watts, Location, Network. Lists stations like KMOX, KOA, KSD, KWK, WAAF, WBAA, WBBM, WBOW, WCCO, WCFL, WENR, WFAM, WFBM, WGN, WHA, WHAS, WHIP, WHO, WIBA, WIND, WIRE, WISN, WJBC, WJJD, WJR, WKBB, WKBH, WLS, WLW, WMAQ, WMBD, WMT, WOC, WOWO, WROK, WSBT, WSUI, WTAD, WTAM, WTAQ, WTMJ, Milwaukee, Wisconsin, Bloomington, Illinois, Chicago, Illinois, Detroit, Michigan, Dubuque, Iowa, La Crosse, Wisconsin, Chicago, Illinois, Cincinnati, Ohio, Chicago, Illinois, Peoria, Illinois, Cedar Rapids and Waterloo, Ia., Davenport, Iowa, Fort Wayne, Indiana, Rockford, Illinois, South Bend, Indiana, Iowa City, Iowa, Quincy, Illinois, Cleveland, Ohio, Green Bay, Wisconsin, Milwaukee, Wisconsin.

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company Basic Blue Network
NBC-R—National Broadcasting Company Basic Red Network
†—Night Programs Only
*—10 a.m. to 5 p.m. Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

PLEASE NOTE: Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 18.

WFBM-Christian Men Builders
WGN-Morning Melodies
WIBA-1st Congregational Church
WIND-Listen to Yourself
WIRE-Indiana Univ. Prgm.
WISN-Sunday Morning Revue
WJJD-Happy Go Lucky Time
WLS-String Trio Concert
WMAQ-Prevue of Brand New Records
WROK-Sweet & Swing
9:45 CST 10:45 CDT
NBC-Bill Stern's Sport Scraps:
WCFL WOWO
NBC-Madrigal Singers: WLW (sw-21.5)
MBS-Walter Flandorf, organist:
WGN
KMOX-Travelogue
KWK-United Charities Reporter
WAAF-Let's Dance
WBBM-Blue Hawaii
WHIP-Concert Master
WIND-Sunday Morning Varieties
WJJD-Sunday Rhythms
WMT-News
10:00 CST 11:00 CDT
NBC-Southernaires Negro Male Quartet: KWK WOWO WLS WIRE WMT
CBS-Major Bowes: KMOX WOC
NBC-Silver Strings: WBOW WHO WIBA
WAAF-Music in the Air
WBBM-Morning Varieties
WCFL-Hit Revue
WGN-Univ. of Chicago Chapel Service
WIND-Sing & Swing
WJBC-Family Album
WJJD-Salon Ensemble
WLW-Cadle Tabernacle Choir
WMAQ-Thrills Behind the News: Reel
WROK-News; Sweet & Swing
WTAD-News
WTAQ-Catholic High Mass
10:15 CST 11:15 CDT
NBC-Silver Strings: (sw-15.33)
WAAF-Don Bolt, news
WCFL-News
WHIP-Under the Capitol Dome
WIND-Organ Melodies

WJBC-Ave Maria Hour
WTAD-Hannibal Prgm.
10:30 CST 11:30 CDT
NBC-Radio City Music Hall Chamber Music Series: KWK WMT WOWO WLW
Guests: Henrietta Schumann, pianist; Music Hall String Quartet; Viola Philie, soprano.
The music detail for this program may be found on page 6 this week.
CBS-Salt Lake City Tabernacle Choir & Organ: WKBB KMOX WISN WCCO WOC WMBD WBBM WFAM (sw-21.52)
NBC-Meridian Music: WBOW WHO WIBA WMAQ (sw-15.33)
WAAF-Waltztime
WCFL-Varieties
WJBC-Standard Melodies
WHIP-W.P.A. Concert
WIND-Methodist Church Prgm.
WIRE-Wedley Hour
WJJD-Sunday Party
WKBB-String Ensemble
WLS-Howard Peterson
WROK-Organ Reveries
10:45 CST 11:45 CDT
WAAF-Orchestra Pit
WBBM-Waltz Time
WCFL-Voice of Romance
WHIP-Gospel Melody Time
WIBA-Worker's Alliance
WJBC-Park Methodist Episcopal Church
WKBB-Church Service
WLW-Drifting Pioneers
WROK-Swedish Mission Tabernacle Services
11:00 CST 12:00 CDT
NBC-Shakespeare's England, drama: WMAQ WIBA WHO (sw-15.33)
NBC-Radio City Music Hall Chamber Music Series: WENR WLW
CBS-Church of the Air: WOC KMOX WCCO WFAM WKBB WBBM
Speaker: Rev. Aloysius C. Coogan (Catholic), assistant director of National Propagation of the Faith Society.
German Hour: WIND WISN

WAAF-Musical Hour
WBOW-Evangelical Church
WCFL-Laff Parade
WGN-Reading the Comics
WHIP-Master Jeweler
WMBD-Peoria Trinity Tabernacle
WOWO-Missionary Hour
WTAQ-Organ Recital
11:15 CST 12:15 CDT
WCFL-Varieties
WTAD-WPA Prgm.
WTAQ-News
WIMJ-Question Bee
11:20 CST 12:30 CDT
MBS-Men With Wings, drama:
WGN KWK
NBC-Way Down Home, drama:
WENR WMT
CBS-Europe Calling: WKBB KMOX WCCO WFBM WTAQ
NBC-Helen Henry, sop.; Glenn Darwin, bar.: WIRE WLW (sw-15.33)
News: WJJD WMAQ
WBBM-The Round Lake Funster
WCFL-Love & Memories
WFAM-Funny-Paper Man
WHIP-Hungarian Fantasies
WHO-Humanitarian Hour
WIBA-Tony Salerno's Orch.
WOC-Ports of Call
WOWO-Missionary Hour
WTAD-Concert Music
WTMJ-That Was the Song
11:45 CST 12:45 CDT
CBS-Poet's Gold, David Ross; Orch.: WKBB WKBB WFBM WTAQ WCCO WMBD WBBM
NBC-Glenn Darwin, bar.; Helen Henry, sop.: WMAQ
KMOX-My Brother's Keeper, drama
WIRE-Welcome Stranger
WJJD-Rose Vanderbosch, pianist
WTMJ-Harry Ford

NBC-The Magic Key of RCA: Symphony Orch.; Milton J. Cross, m.c.; Symph. Orch., dir. Frank Black; Guest: WLW WIBA WOWO WMT WTMJ WBOW WENR KWK WIRE (sw-15.21)
Guests: Gladys Swarthout, mezzo-soprano; Richard Himber's orchestra and Col. Stoopnagle, Linton Wells and his wife, Fay Gillis, just returning from their four-month tour of South America, will speak from Riverhead, L. I.
CBS-Walberg Brown Strings: WKBB KMOX WBBM
News: WMBD WTAD WCCO WOC
WAAF-Remember with Joy
WCFL-Spotlight Prgm.
WFAM-News; Hungarian Hour
WFBM-Songbirds
WGN-Walter Flandorf, organist

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AFTERNOON

12:00 CST 1:00 CDT
NBC-Sunday Dinner at Aunt Fanny's: WHO (sw-15.33)

SUNDAY

August 7

(1:30 p.m. Continued)

WIRE-Rhythm Makers Revue
WISN-Baseball Game
WLW-Waltzing Over the World
WROK-Musicale
WTMJ-New Voices of 1938

1:45 CST **2:45 CDT**
NBC-Three Cheers: WMT WENR
WOWO KWK

NBC-Chautauqua Symphony Concerts: WIBA WHO

WHIP-Hymns Mother Taught Me

2:00 CST **3:00 CDT**
CBS-The Farmer Takes the Mike, talks: WFBM WMBD WTAQ WKBH KMOX WOC WFAM WCCO WKBB (sw-15.27)

This broadcast will come from Birmingham, Ala., the heart of the cotton-raising district.

NBC-Sunday Vespers: WENR Dr. Paul Sherer's subject is "On Being Driven."

NBC-Rangers Serenade: WHO

WBOW WIRE KWK (sw-9.53)

MBS-Aquaplane Race: WLW

Strange As It Seems: WMAQ

KSD

WAAF-Estelle Barnes, pianist

WBAA-Concert Review

WHIP-Men of Vision

WIBA-Through the Years

WMT-Walnut Street Church

WOWO-Temple Radio Service

WROK-News: Sunday Song Service

WTMJ-Masters of Classics

2:15 CST **3:15 CDT**

NBC-Rangers Serenade: WMAQ

KSD

WAAF-Newsroom Oddities; Jack

Odell

WHIP-Business Review

2:30 CST **3:30 CDT**

NBC-The World Is Yours; Smithsonian Inst., drama: WBOW WIRE WLW WTMJ WMAQ WHO WIBA (sw-9.53)
Subject: "Inland Water Transportation."

NBC-Nola Day, songs; Barry McKinley, bar.; Orch.: WENR WOWO

CBS-Singers from Toronto: WOC WMBD WTAQ KMOX WFAM WFBM WKBH WKBB WCCO (sw-15.27)

MBS-Benay Venuta's Prgm.; Leo Freudberg's Orch.: Soloists: WMT KWK

KSD-Rosario Bourdon's Orch.

WAAF-Rhythm Review

WGN-The Leadoff Man

WHIP-Accordian Moods

WJJD-Warren Brown Talks Baseball

WROK-Week in Review

WSUI-Campus Concert

2:45 CST **3:45 CDT**

KMOX-Preview of Mundy Opera

KSD-News

WHIP-Yours Sincerely, Don

Moore

WROK-Shikret Serenade

3:00 CST **4:00 CDT**

NBC-Marion Talley, sop. (Ry-

Krisp); Josef Koestner's

Orch.; Chorus: WIRE WMAQ

WHO WTMJ WIBA (sw-9.53)

CBS-Andre Kostelanetz' South

American Concert: WCCO

WMBD WTAQ WFAM WFBM

KMOX WKBH WKBB WOC

(sw-15.27)

NBC-There Was a Woman, drama:

WENR WOWO WBOW KWK

WMT

KSD-Up-to-the-Minute Baseball

Scores

WAAF-Musical Moderne

WHIP-String Ensemble

Good Listening for Sunday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) Radio City Music Hall Chamber Music Series, NBC.

AFTERNOON

12:00 CST (1:00 CDT) The Magic Key, NBC.

1:00 CST (2:00 CDT) Everybody's Music, CBS.

2:00 CST (3:00 CDT) The Farmer Takes the Mike, CBS.

3:00 CST (4:00 CDT) Andre Kostelanetz, CBS.

5:00 CST (6:00 CDT) Hobby Lobby, NBC.

5:30 CST (6:30 CDT) The Passing Parade, CBS.

NIGHT

6:00 CST (7:00 CDT) Chase and Sanborn Hour, NBC.

6:30 CST (7:30 CDT) Philharmonic-Symphony Orchestra, CBS.

7:00 CST (8:00 CDT) Win Your Lady, NBC.

8:00 CST (9:00 CDT) Horace Heidt, NBC.

8:30 CST (9:30 CDT) University of Chicago Round Table Discussions, NBC.

9:00 CST (10:00 CDT) Walter Winchell, NBC.

WIBA-Joe Tantillo's Orch.

WJJD-Mixed Choir

WLW-Peter Grant, news

WMBD-Organ Melodies

WROK-Gospel String Band

WTMJ-Musical Spelldown

5:45 CST **6:45 CDT**

MBS-Hollywood Whispers: KWK

KMOX-To be announced

WAAF-Evening Concert

WHIP-Modern Salon Musicale

WJJD-Piano Tunes

WLW-Jimmy James' Orch.

WMBD-Sports

WTAQ-Townsend Club

NIGHT

6:00 CST **7:00 CDT**

NBC-Chase & Sanborn Hour;

Edward Arnold, m.c.; Edgar

Bergen & Charlie McCarthy;

Nelson Eddy, bar.; Dorothy

Lamour, sop.; Stroud Twins,

comedians; Robert Armbruster's

Orch.; Guest: WTMJ WIRE

WMAQ WIBA WIO WTAM

WLW KSD (sw-9.53)

John Barrymore as guest will

be heard in a special dramatic

sketch. Nelson Eddy returns to

the program this date.

Turn to page 2 for more detail.

CBS-The World Dances; Lud

Gluskin's Orch.: WFBM WJR

WSBT WCCO WHAS WTAQ

KMOX (sw-11.83)

NBC-Spy at Large, drama:

WOWO WBOW

MBS-Clyde McCoy's Orch.: WMT

Sports: WKBB WTAD WOC

WKBH KWK

WAAF-Half & Hall

WBBM-Carlos Molina's Orch.

WCFL-Evening Bells

WGN-Concert Orch.

WHIP-Rt. Rev. Leon Grochowski

WIND-Re-creation of Baseball

Game

WISN-Down by Herman's

WJJD-Variations, variety prgm.

WLS-Don Kelley's Sport Scoop

WMBD-Ann Dooley, songs

WROK-News; Organ Recital

6:15 CST **7:15 CDT**

CBS-The World Dances; Lud

Gluskin's Orchestra: WKBB

WKBH

MBS-Clyde McCoy's Orch.: KWK

News: WMBD WOC

KMOX-The Onward Road

WJJD-Frankie Trumbauer's Orch.

WROK-V.F.W. Prgm.; Dinner

Music

WTAD-Hannibal Prgm.

6:30 CST **7:30 CDT**

CBS-Lewisohn Stadium Concert;

Philharmonic Symphony Orch.:

WOC WJR WBBM WMBD

WISN WSBT KMOX WCCO

WFBM WHAS WKBH WKBB

(sw-11.83)

Alexander Smallens will con-

duct the orchestra, and Joseph

Emonts, cellist, will be soloist.

The music detail for this program

may be found on page 6 this week.

NBC-Songs We Remember: WLS

WBOW

MBS-Invitation to Waltz: KWK

WGN

WAAF-Evening Concert

WCFL-Jack Kelly's Orch.

WHIP-South Side Church

WJJD-Concert Hour

WMT-Baseball Scores

WOWO-Madrie Cross' Orch.

WROK-Oval Whisman, black &

white harmony

WTAD-Orchestral Music

WTAQ-News

6:45 CST **7:45 CDT**

NBC-Songs We Remember: WMT

WKBH-News

WROK-Musical Workshop

WTAQ-Club Normandie Enter-

tains

7:00 CST **8:00 CDT**

NBC-Manhattan Merry-Go-Round

(Dr. Lyons); Pierre LeKreun,

tnr.; Men About Town, trio;

Rachel Carley, vocalist; Don

Donnie's Orch.: WTAM KSD

WMAQ WIRE WHO (sw-9.53)

Program: The orchestra plays

Tango El Capinero; C'est Unai;

C'est Ressemble a Son Pere.

The trio offers Oh La, Oui Oui;

Femmes des Espagnes; An-

toinette; The Latin Quarter;

Miss Carley sings Music.

Maestro, Please; Avec Une

Rayon De Soleil. Mr. Le Kreun

offers Charmaine, and, with

Miss Carley, Love of My Life.

NBC-Win Your Lady, drama

(Woodbury): WENR WMT

WLW KWK (also at 8:30

p.m.)

CBS-Lewisohn Stadium Concert:

WTAQ

WBOW-Marian Mace, songs

WCFL-Irish Hour

WGN-Jack Russell's Orch.

WIBA-Week in Review

WIND-News & Sports

WJJD-Suppertime Frolic

WKBB-Dubuque Star Revue

WOWO-Melody Parade

WROK-Freeport Studios

WSUI-Vespers

WTAD-The Shadow

WTMJ-Around the Dial

7:15 CST **8:15 CDT**

CBS-Lewisohn Stadium Concert:

WKBB

WBOW-Musical Workshop

WIBA-Master Singers

WIND-Invitation to the Waltz

WTMJ-To be announced

7:30 CST **8:30 CDT**

NBC-Walter Winchell (Jergens

Journal): WENR WMT WLW

KWK (also at 9 p.m.)

Turn to page 2 for more detail.

NBC-American Album of Familiar

Music (Bayer's Aspirin): Frank

Munn, m.c.; Jean Dickenson,

sopr.; Buckingham Choir; Ar-

den & Arden, piano duo; Ber-

trand Hirsch, violinist; Eliza-

beth Lennox, contr.; Gus

Haenschen's Orch.: WHO KSD

WIRE WMAQ WTAM WIBA

WTMJ (sw-9.53)

WGN-Jimmy Dorsey's Orch.

WIND-Gary Civic Series

7:45 CST **8:45 CDT**

NBC-Irene Rich, drama (Welch

Grape Juice): WENR WOWO

WMT KWK (also at 9:15

p.m.)

WBOW-Social Securities Prgm.

WGN-News; Sports

WIND-Hal Munro's Orch.

WLW-Your Voice in Washington

8:00 CST **9:00 CDT**

MBS-Good Will Hour (Ironized

Yeast): WGN

NBC-Horace Heidt's Alemitte Brig-

adiers: WHO KOA KSD WIRE

WLW WTAM WMAQ (sw-

9.53)

CBS-Lewisohn Concert: WISN

WHAS WFBM WBBM WTAQ

WOC WCCO (sw-11.83)

NBC-Richard Humber's Orch.:

WOWO WBOW WMT

Grant Park Concert: WENR

WIND

KWK-Musical Moments

WCFL-Amateur Hour

WIBA-The New Norway

WKBB-Continental Nights

WROK-Swedish Free Church

WSUI-Baccalaureate Services

WTMJ-Dance Orch.

WTAQ-Club Normandie Entertains
9:15 CST 10:15 CDT
 NBC-Irene Rich, drama (Welch Grape Juice): WSM KOA KPRC WBAP (also see 7:45 p.m.)
 NBC-Johnny Messner's Orch.: KWK
 MBS-Enric Madruguera's Orch.: WLW
 News: WCFL WIRE
 Dance Orch.: WTAQ WMT
 WGN-Shep Field's Orch.
 WHO-Sports Review
 WIBA-Club Chanticleer
 WTAM-Star Gazers' Club
9:30 CST 10:30 CDT
 NBC-Jell-O Hobby Lobby: KFI WHO WIRE WIBA WTMJ KOA (also see 5 p.m.)

NBC-News; Ray Kinney's Orch.: WENR WTAM WBOW (sw-9.53)
 CBS-Paul Pendarvis' Orchestra: WISN WMBD WKBB WFBM WKBB WCCO WSBT WHAS WOC (sw-6.12)
 NBC-Abe Lyman's Orch.: KWK WMAQ
 MBS-Old Fashioned Revival: WMT WIND
 KMOX-The Shadow, drama
 WBBM-News with Todd Hunter
 WCFL-Emil Flindt's Orch.
 WJR-The Hermit's Cave, drama
 WLW-Country Sunday
 WROK-Aloha Land
 WTAQ-Riverside Ballroom Orch.
9:45 CST 10:45 CDT
 CBS-Paul Pendarvis' Orchestra: WBBM
 WGN-Bill Carlsen's Orch.

WJBC-Peggy Payne & Pioneers
 WROK-News
 WTAQ-Bay Beach Orch.
10:00 CST 11:00 CDT
 NBC-Larry Clinton's Orchestra: KOA WMAQ WIRE
 NBC-Jan Garber's Orch.: WOWO KWK
 CBS-Will McCune's Orch.: WISN WKBB WHAS WTAQ WBBM WKBB WCCO KMOX (sw-6.12)
 MBS-Hal Kemp's Orch.: WGN News: WMBD WOC WHO WFBM WJR WROK
 WBOW-Leo Baxter's Orch.
 WCFL-Pentecostal Church
 WENR-Music As You Desire It
 WBA-Sunday Serenade
 WLW-Paul Sullivan, news
 WTM-Tom Ireland; Musical Bulletin Board

WTMJ-Dance Orch.
10:15 CST 11:15 CDT
 NBC-Larry Clinton's Orch.: WHO KSD
 CBS-Will McCune's Orch.: WJR WFBM WMBD WOC
 MBS-Hal Kemp's Orch.: WLW WCCO-Cedric Adams
 WHAS-World News
 WTAM-Music You Want
10:30 CST 11:30 CDT
 NBC-One Man's Family: KPO KFL (also see Wed. Prgm. at 8 p.m.)
 NBC-Erskine Hawkins' Orch.: WBOW WHO KSD KOA WIRE
 CBS-Lou Sailee's Orch.: WJR WKBB WISN WFBM WOC WBBM WMBD WTAQ WKBB
 NBC-Earl Hines' Orch.: WMAQ WOWO

MBS-Bob Crosby's Orch.: WGN WMT
 KMOX-Headline Highlights
 KWK-News
 WCCO-Baseball Scores
 WHAS-Dance Band
 WIBA-Hollywood at the Beach
 WIND-In the Gloaming
 WLW-Charley Agnew's Orch.
10:45 CST 11:45 CDT
 NBC-Erskine Hawkins' Orch.: WENR
 CBS-Lou Sailee's Orch.: WCCO KMOX
 MBS-Bob Crosby's Orch.: KWK WIBA-Club Chanticleer
 WIND-Cappy's Cabana
11:00 CST 12:00 CDT
 NBC-Ben Bernie's Orch.: WHO WMAQ WIRE WBOW

SUNDAY
August 7
 CBS-Dance Orch.: WKBB WOC WCCO WMBD WFBM WBBM WISN KMOX WTAQ
 MBS-Mitchell Ayres' Orch.: WGN KWK WMT
 NBC-Dance Orch.: WIBA WENR KOA-Night Editor
 KSD-Ted Fio-Rito's Orch.
 WIND-Nite Watch
 WKBB-Weather Report
 WLW-Twenty-four Hour Review
 WTAM-Slumber Hour
 End of Sunday Programs

Monday

August 8, 1938

Monday

MORNING
7:00 CST 8:00 CDT
 NBC-Breakfast Club; Vocalists; Don McNeill, m.c.; Orch.; News: WCFL WBOW WOWO
 CBS-Arthur Godfrey, songs: WFAM (sw-21.52)
 NBC-Ward & Muzzy, piano duo: (sw-21.5)
 News: WJJD WTAD
 Early Risers: WISN WROK
 Musical Clock: WBBM WIBA WKBB WIRE WKBB KMOX WOC WHIP
 KWK-News; Musical Moments
 WAAF-Breakfast Express
 WCCO-Air Almanac
 WFBM-Early Birds
 WGN-Everyday Words; Good Morning Prgm.
 WHO-Faye & Cleo
 WIND-The Abundant Life
 WLS-Organ Concert
 WLW-Merrymakers
 WMAQ-Your Neighbor
 WMBD-Breakfast Club
 WMT-Country Home; Musical Clock
 WTAQ-Mike's Uprisin'
 WTMJ-Top o' the Morning
7:15 CST 8:15 CDT
 CBS-Montana Slim, songs; News: WFAM (sw-21.52)
 NBC-Person to Person: (sw-21.5)
 News: WCCO WHO WMT WLW WLS
 KWK-Sunnytime
 WIND-Morning Review
 WJJD-H. Zimmerman, organist
 WMBD-Musical Clock
 WROK-Breakfast Melodies
 WTAD-Breakfast Brevities
7:30 CST 8:30 CDT
 CBS-Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Alboline): WBBM
 NBC-Landt Trio; News: (sw-21.5)
 News: WKBB WTAQ WIBA
 Morning Devotions: WKBB WLS
 Musical Clock: WBOW WMT
 KMOX-Ozark Varieties
 WCCO-Musical Chimes
 WFAM-Your Engagement Book
 WHO-Williams Brothers Quartet
 WIND-Hawaiian Melodies
 WIRE-Dessa Byrd, organist
 WLW-Gospel Singer
 WMAQ-Whistler & His Dog; News
 WMBD-Weather Report
 WROK-Morning Parade
7:45 CST 8:45 CDT
 NBC-Amanda Snow, songs: WMAQ (sw-21.5)
 CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX
 News: WIND WTAD WIRE WHIP
 KWK-News; Rapid Service
 WBBM-Linda's First Love
 WFAM-Morning Devotions
 WHO-Rare Bits of News
 WJJD-Tuberculosis Inst. Prgm.
 WKBB-Tune Tossers
 WKBB-Breakfast Melodies
 WLS-The Boys from Virginia
 WLW-Your Hollywood News Girl
 WMBD-Police Flash
 WTAQ-Today's Almanac
8:00 CST 9:00 CDT
 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WFBM WCCO KMOX WBBM WOC
 NBC-Just Neighbors, sketch: KWK WCFL WTMJ WOWO

NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE
 Musical Clock: WIBA WROK WMT
 News: WKBB WMBD WAAF
 KSD-News; Dick Leibert, organist
 WFAM-Concert Time
 WGN-Martha Crane & Helen Joyce
 WHA-Band Wagon
 WHIP-Morning Dance
 WHO-Coffee Pot Inn
 WIND-Priscilla & Her Piano
 WJJD-Gene Austin, songs
 WKBB-Chancel Steps
 WLS-Hal Culver, with Howard Peterson, organist
 WLW-Hymns of All Churches
 WTAD-Tales Old & New
 WTAQ-Morning Potpourri
8:15 CST 9:15 CDT
 NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE
 CBS-Myrt & Marge, sketch (Super Suds): KMOX WFBM WCCO WISN WBBM WMBD
 NBC-Swing Patrol; Rakov's Orchestra: WOWO WCFL
 KSD-Bright & Early Melodies
 KWK-Today's Almanac
 WAAF-Rhythm Rhapsody
 WCFL-Double in Stars
 WHA-Morning Melodies
 WHIP-Fashions and the Home
 WHO-What to Serve Today
 WIND-Your Favorite Band
 WJJD-Eddie Fitzpatrick's Orch.
 WKBB-Salon Sketches
 WKBB-Uncle Bob
 WLS-News, Chuck Acree
 WLW-Myrt & Marge, sketch
 WOC-Musical Clock
 WTAD-Gems of Melody
 WTMJ-Hymns of All Churches
8:30 CST 9:30 CDT
 CBS-Hilltop House (Palmolive Soap): WISN WMBD KMOX WBBM WCCO
 NBC-Just Plain Bill, sketch (Kolyinos): WMAQ WIRE
 NBC-Happy Jack, songs: KSD
 NBC-Josh Higgins of Finchville, sketch: WCFL
 KWK-Musical Prgm.
 WAAF-Canary Serenade
 WBOW-Radio Gospel
 WFAM-Shoppers' Guide
 WFBM-Morning Serenade
 WGN-Morning Melodies
 WHIP-Polish Variety Hour
 WHO-Musical Clock
 WIBA-Today's Almanac; Society Reporter
 WJJD-Adult Education Council
 WKBB-Hits & Encores
 WKBB-Olive Hagen, organist
 WLS-Old Kitchen Kettle
 WLW-Hilltop House, sketch
 WMT-Text Fletcher, lonely cowboy
 WOWO-Tri-Topics
 WROK-Morning Devotions
 WTAD-Interchurch Revival
 WTAQ-Wake Up and Live
 WTMJ-Bargain-a-Minute
8:45 CST 9:45 CDT
 NBC-Woman in White, sketch (Pillsbury): WMAQ WIRE
 WHO WTMJ KSD
 NBC-Jerry Sears' Orch.: WBOW WMT KWK (sw-21.5)
 CBS-Stepmother, sketch (Colgate): WBBM WCCO WFBM KMOX
 NBC-Ma Perkins, sketch (Oxydol): WLS
 MBS-Earl Lawrence, bar.: WGN
 WCFL-Bittersweet Melodies
 WIND-Musical Varieties
 WISN-Early Risers Club

WJJD-Tommy Tucker's Orch.
 WKBB-Stars Over Hollywood
 WKBB-Amer. Family Robinson
 WLW-Betty & Bob, sketch
 WMBD-Women of Today
 WOWO-Modern Home Forum
 WROK-Town Crier
 WTAD-Hannibal Prgm.
9:00 CST 10:00 CDT
 NBC-Originalities: WIBA WCFL (sw-21.5)
 CBS-Richard Maxwell, tenor-philosopher: WISN WTAQ WKBB WKBB WFAM WFBM
 NBC-David Harum, sketch (Baby): KSD WIRE WMAQ WHO (sw-15.33)
 NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS
 KMOX-Fashions in Melody
 KWK-Singing Cowboys
 WAAF-Woman's Page
 WBBM-Heart of Julia Blake
 WBOW-State Teachers College
 WCCO-Ma Perkins
 WGN-Get Thin to Music
 WIND-Traffic Court
 WJJD-Priscilla Holbrook, pianist
 WLW-The Goldbergs, sketch
 WMBD-Messenger; Weather
 WMT-News: Radio Gossip
 WROK-News
 WTMJ-Dan Harding's Wife
9:15 CST 10:15 CDT
 NBC-Vic & Sade, sketch (Crisco): WLS WLW
 NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD
 CBS-Ruth Carhart, songs: KMOX WFAM
 NBC-Breen & de Rose, songs: WMT WBOW (sw-21.5)
 MBS-Bachelor's Children (Old Dutch Cleanser): WGN
 News: WKBB WMBD WOC
 Editor's Daughter, sketch: WBBM WOWO
 KWK-Great Works of Man
 WAAF-Hog 'n' Harmony
 WCCO-Bachelor's Children
 WCFL-Rhythm Roundup
 WFBM-Apron Strings
 WHA-American Observer
 WISA-Organ Melodies
 WISN-Symphonetta
 WJJD-Sports Edition Handicapper
 WKBB-Music Makers
 WROK-On the Mall
 WTAQ-Crimson Trail
 WTMJ-The Happy Gilmans
9:30 CST 10:30 CDT
 NBC-Pepper Young's Family, sketch (Camay Soap): WLS
 NBC-Story of the Month: WCFL WIBA WTMJ
 CBS-Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM
 NBC-Musical Tete-a-Tete: WHO WBOW (sw-21.5)
 KWK-Pop Wise & Filbert
 WAAF-Swing High
 WFAM-Health Talk; Gypsy Fiddles
 WGN-Man on State Street
 WHIP-Monitor News
 WIND-Between Us Girls, interviews
 WIRE-Rhythm Rascals
 WJJD-Harry Zimmerman, organist
 WKBB-Eb & Zeb, sketch
 WKBB-Today's Almanac
 WLW-Short, Short Story
 WMAQ-Radio Tatler
 WMT-Gospel Baritone
 WOC-W.P.A. Prgm.
 WOWO-Linda's First Love
 WROK-Milk-Made Magic
 WTAD-Ma Perkins, sketch
 WTAQ-Roundup

9:45 CST 10:45 CDT
 CBS-Aunt Jenny's Stories (Spry): KMOX WMBD WFBM WBBM WISN WCCO
 NBC-Viennese Ensemble: WOWO WBOW WHO (sw-21.5)
 NBC-Kitty Keene, Inc., sketch: (Dref): WHO
 MBS-Sylvia Cyde, sop.; Raoul Nadeau, bar.: KWK
 NBC-The Road of Life, sketch (Chippo): WMAQ WTMJ WLW
 KSD-Rhythm Makers
 WAAF-Novelettes
 WCFL-Voice of Romance
 WFAM-Lou Pike, organist
 WGN-Painted Dreams
 WHIP-This Rhythmic Age
 WIBA-Church of the Air
 WIND-News
 WIRE-Linda's First Love
 WJJD-Garwood Van's Orch.
 WLS-Grace Wilson, contr.
 WIND-Current News & Markets
 WJJD-Frankie Trumbauer's Orch.
 WKBB-Rhythm & Romance
 WKBB-Swing Interlude
 WOC-Melodic Variations
 WROK-Radio Rhythm
 WSUI-Prgm. Calendar; Weather
10:00 CST 11:00 CDT
 NBC-Dorothy Rochelle, songs: WMT KWK
 CBS-Mary Margaret McBride, columnist (La France & Satina): WOC WFBM KMOX WBBM WCCO WFAM WMBD WISN
 NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
 NBC-Vaughn De Leath, songs: KSD
 WAAF-Let's Dance
 WBOW-Christian Science Prgm.
 WCFL-Peekers in the Pantry
 WGN-Manhattan Mother, sketch
 WHA-Homemakers
 WHIP-Women in the News
 WHO-The Goldbergs, sketch
 WIBA-Linda's First Love, sketch
 WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
 WIRE-Dessa Byrd, organist
 WJBC-Theater Time
 WJJD-Bureau of Missing Persons
 WKBB-Hollywood Reporter
 WKBB-Home Economics
 WLS-Market Reports; News
 WLW-Editor's Daughter, sketch
 WOWO-Bill Board
 WROK-News; Organ
 WSUI-Illustrated Musical Chats
 WTAD-News
 NBC-To be announced
 WTMJ-What's New in Milwaukee?
10:15 CST 11:15 CDT
 NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW
 CBS-Irene Beasley, R.F.D. No. 1: WFBM WTAQ WFAM WKBB WOC
 NBC-Kidoodlers: WBOW KWK (sw-15.33)
 KMOX-Houseboat Hannah, sketch
 KSD-Royal Hawaiians
 WAAF-Willie Winn, sport of kings
 WBBM-Happy Gilmans
 WCCO-Judy & Jane
 WGN-Don Pedro's Magic Violin
 WHIP-Hollywood Brevities
 WHO-Houseboat Hannah
 WIBA-Editor's Daughter, sketch
 WIND-Piano Tunes
 WISN-News
 WJBC-Women in the News
 WJJD-Criminal Court Interviews
 WKBB-Your Home Prgm.
 WLS-H. Peterson, organist
 WMBD-Linda's First Love
 WMT-Bits of Everything
 WROK-Poet's Corner
 WTAD-Bee & Vee

10:30 CST 11:30 CDT
 NBC-Nat'l Farm & Home Hour; Guest Speakers: WMAQ WIBA WBOW
 CBS-Romance of Helen Trent, Virginia Clark (Edna Wallace Hooper): WBBM KMOX
 NBC-Time for Thought: KSD Dr. Charles J. Turck speaks on "The Challenge of the Church - The Worth of Man."
 News: WGN WHIP KWK
 WAAF-Myrna Dee Sergeant, talk
 WCCO-Happy Gilmans
 WCFL-Double in Stars
 WFAM-Harbin Hogan
 WFBM-Mrs. Farrell's Kitchen of the Air
 WHO-Myrt & Marge, sketch
 WIND-Organ & Guitar
 WIRE-Footnotes; News
 WISN-Organ Melodies
 WJBC-Dollar Daze
 WJJD-Safety Court
 WKBB-House of MacGregor
 WKBB-Songtime
 WLS-Homemakers
 WLW-News; Livestocks; River; Weather; Markets
 WMBD-Honey Moon Lane
 WOC-Radio Bazaar
 WOWO-Richard Trojan
 WROK-Kaye Kreamer, Woman's Forum
 WTAD-Tonic Tunes
 WTAQ-News; Merry-Go-Round
 WTMJ-Kitty Keene, Inc.
10:45 CST 11:45 CDT
 NBC-Nat'l Farm & Home Hour: WLW KWK
 CBS-Our Gal Sunday, sketch (Anacin): WBBM KMOX
 NBC-Cobwebs & Cadenzas: WCFL WIRE
 KSD-Lady Courageous
 WAAF-Livestock Markets; Sweet and Slow
 WCCO-Grandma Travels
 WFAM-Homespun Verse
 WGN-Musical Mail Box
 WHA-Magazine Rack
 WHIP-Musical Newsy
 WHO-Hilltop House, sketch
 WJBC-Peggy Payne & Pioneers
 WKBB-Treasure Chest
 WKBB-Famous Homes
 WLS-Short, Short Stories
 WMBD-Bandwagon
 WMT-Music Memory
 WOC-Screenfans Prgm.
 WOWO-Al Becker Interviews
 WROK-Freepost Studios
 WTAD-Betty & Bob, sketch
 WTMJ-Live Room Ensemble
11:00 CST 12:00 CDT
 NBC-Vincent Curran, songs: KSD
 CBS-The Goldbergs, sketch (Oxydol): WOC WKBB WCCO WBBM

KMOX-Ma Perkins, sketch
 WAAF-Symphonic Hour
 WBAF-Contract Bridge Chats
 WCFL-Hit Review
 WFBM-Bohemians
 WGN-Noontime Melodies
 WHA-Music Appreciation
 WHIP-Southtown Church Hour
 WHO-Dan Harding's Wife, sketch
 WIND-News
 WIRE-Singin' Sam
 WISN-Morning Musicale
 WJBC-Surprise Party
 WJJD-Anything Can Happen
 WKBB-Magic Violin
 WLS-Tommy Tanner
 WMBD-Wayside Chapel
 WMT-Tom Owens' Cowboys
 WOWO-Consolaires
 WSBT-News; Stork Report; Farm Flashes
 WSUI-Prgm. Calendar; Weather
 WTAD-All for the Ladies
 WTAQ-Hollywood on Parade
 WTMJ-Heinie and Dinty
11:15 CST 12:15 CDT
 CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN
 NBC-Three Romeos: WCFL KSD WIRE (sw-15.33)
 WBAF-Morning Melodies
 WHIP-Englewood Hour
 WHO-Vic and Sade, sketch
 WIND-Novelty Organist
 WJBC-Parade of Bands
 WJJD-News
 WKBB-Book of the Hour
 WKBB-Club Calendar
 WLS-Melody Parade; Grace Wilson, contr.
 WMBD-Polly of the Range
 WMT-Sweet & Swing
 WOC-Studio Swingapators
 WOWO-Today's News
 WSBT-The Day Dreamer
 WSUI-Homemaker's Chat
 WTMJ-Heinie and His Genadiers
11:30 CST 12:30 CDT
 CBS-Road of Life, sketch (Chippo): KMOX WBBM
 NBC-Words & Music: WMAQ KSD WIBA (sw-15.33)
 NBC-Mother-in-Law, sketch: KWK
 WBOW-Presentation
 WCCO-Houseboat Hannah
 WCFL-Mid-day Melody Mart
 WFBM-Hoosier Farm Circle
 WGN-Markets; Mid-day Service
 WHA-Organ Gems
 WHIP-Hollywood News
 WHO-Home Folks
 WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
 (Continued on Next Page)

TONIGHT LISTEN TO UNCLE EZRA
 ... Of National Barn Dance fame in a radio program all his own that is different ...
 Every Mon. Wed. Fri. N. B. C. Red Network
 WMAQ WIRE WHO
 5:15 P.M. C.S.T.
 6:15 P.M. C.D.T.



MONDAY

August 8

(11:30 a.m. Continued)

WIRE-Farm & Home Hour
WISN-Bernard Lewison's Music
WJBC-Singing Sam
WJJD-Loop Noon-Day Service
WKBB-Social Calendar; Farm News; Do You Want a Job?
WKBH-Rhapsody and Rhythm; Livestock Quotations
WLS-Markets; News
WLW-Live Stock & Poultry Reports; News
WMBD-Thrift Message; Miss Electrolux; Wayside Chapel
WMT-Cedar Valley Hillbillies
WOC-Hymns of All Churches
WOWO-Men of Note
WSBT-Melody Moods
WSUI-Yesterday's Musical Favorites
WTAD-Police News
WTAQ-Mailman
11:45 CST **12:45 CDT**
NBC-Jack & Loretta Clemens; WOWO KWK
CBS-Gospel Singer, Edward MacHugn, bar.; Organ (Ivory Soap); KMOX WCCO WBBM
MBS-Your Hollywood Newsgirl (Lydia E. Pinkham); WCFL News; WBAA WIND WMAQ
Market Reports; WTMJ WFBM
WHIP-Cascade Melodies
WHO-Markets; Weather
WIBA-Agricultural Adjustment
WISN-Even as You and I
WJBC-Reid & Vin
WKBH-Hits and Encores
WLS-Dinner Bell Prgm.
WLW-Hugh Cross' Radio Pals
WMBD-Window Shopper
WMT-News; Cedar Valley Hillbillies
WOC-Farm Bureau & Markets
WROK-Round the Town
WSBT-Man on the Street
WSUI-Farm Flashes, Emmett Gardner
WTAQ-Farmhands

AFTERNOON

12:00 CST **1:00 CDT**
NBC-Betty & Bob, sketch (Gold Medal); WIRE WTMJ WMAQ KWK WHO
Turn to page 8 for pictures and a brief history of this serial.
CBS-Enoch Light's Orch.; WOC WSBT WCCO WKBB WKBH (sw-15.27)
NBC-Al Roth's Orch.; (sw-15.33)
MBS-Harold Turner, pianist; WGN
News: WJBC WMBD WTAD KMOX-Singin' Sam
KSD-Sports Review
WAAF-Don Bolt, commentator
WBAA-Agricultural Forum
WBBM-Manhattan Mother
WBOW-Street Reporter
WCFL-Spotlight Prgm.
WFBM-Blue Ribbon Melodies
WHA-Musicale
WHIP-Wally Estrup, songs
WIBA-Country Home; Interlude
WIND-Lupi Italian Hour
WISN-Musical Heat Wave
WJJD-Markets
WLW-Linda's First Love, sketch
WMT-Cedar Valley Hillbillies
WOWO-Purdue Agricultural Program
WSUI-Rhythm Rambles

12:15 CST **1:15 CDT**
NBC-Arnold Grimm's Daughter, sketch (Gold Medal); WIRE WLW WMAQ KWK WTMJ NBC-Al Roth's Orch.; WBOW WBW
MBS-As You Like It; WGN News; WIBA WKBB WFBM Kitty Keene; WCCO KMOX Man on the Street; WKBH WBBM
WAAF-Estelle Barnes, pianist
WBAA-Sports, Dick Shively
WCFL-Echoes of Havana
WHIP-Alice Oleson, pianist
WHO-Melodious Favorites
WJBC-Hot vs. Sweet
WJJD-Middie Round-Up
WLS-String Trio
WMBD-Town Crier; Markets
WMT-Question Man; Voice of Iowa
WOWO-Market Service
WROK-Column Left, News
WTAD-Cy & Freckles

12:30 CST **1:30 CDT**
CBS-Three Consoles; WISN WFBM WSBT (sw-15.27)
NBC-Joe Green's Orch.; WOWO WCFL (sw-15.33)
NBC-Valiant Lady, sketch (Gold Medal); WLW WIRE WMAQ KWK
MBS-To be announced; WGN News; WHO WOC
Rhythm Rascals; WTAQ WTMJ KMOX-Linda's First Love
WAAF-Markets; Encores
WBAA-Luncheon Dance
WBBM-Kitty Keene, sketch
WBOW-On the Mall
WCCO-First Edition
WHA-Farm Prgm.
WHIP-Concert Orch.
WIBA-Market Reports
WIND-WPA Prgm.
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-Voice of the Feed-lot
WMBD-Farm News
WMT-Markets; Cedar Valley Hillbillies
WROK-Couple on the Street
WSUI-Daily Iowan of the Air
WTAD-Farm; Weather; Markets

12:45 CST **1:45 CDT**
NBC-Hymns of All Churches (Gold Medal); WIRE WMAQ KWK WHO
CBS-Three Consoles; WOC News; WKBH WTAQ
KMOX-Editor's Daughter, sketch
KSD-News; Markets
WAAF-Walitzime
WBAA-Market Reports
WBBM-Houseboat Hannah
WBOW-Tune of the Day
WCCO-Tune Times
WGN-Melody Time
WIBA-Melody Moments
WIND-Organ & Vibra Harp
WJJD-Piano & Song
WKBH-Song Hit of the Day; Pet Corner
WLS-Listeners Mike, Markets
WLW-Kitty Keene, Inc., sketch
WMBD-Colonel Beene; Noon-day Melodies
WMT-Iowa Cornhuskers
WROK-Home Folks' Hour
WTMJ-Sidewalk Reporter

1:00 CST **2:00 CDT**
CBS-Deer Columbia; KMOX WISN WFBM WKBB WSBT WOC (sw-15.27)
NBC-The Story of Mary Marlin, sketch (Ivory Flakes); WMAQ WHO WLW WTMJ KSD
MBS-Marriage License Romances; WMT WGN
News: WHIP WTAD WIND Man on the Street; WMBD WTAQ

Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

NIGHT

6:00 CST (7:00 CDT) Robert L. Ripley, NBC.
6:00 CST (7:00 CDT) Richard Himber, CBS.
6:30 CST (7:30 CDT) Voice of Firestone, NBC.
7:00 CST (8:00 CDT) Orson Welles, CBS.
8:00 CST (9:00 CDT) True or False, NBC.
8:00 CST (9:00 CDT) Contented Hour, NBC.
8:00 CST (9:00 CDT) Wayne King, CBS.
8:30 CST (9:30 CDT) National Radio Forum, NBC.

KWK-Backstage Wife, sketch
WAAF-"L" Reporter, interviews
WBAA-This Business of Living
WBBM-Broadcast Rhymsters
WBOW Sports-casting
WCCO-Livestock
WCFL-Make Believe Danceland
WHA-Wis. Interesting Places
WIBA-Dane County Farm Hour
WIRE-Reporter
WJJD-Tommy Tucker's Orch.
WKBH-Ma Perkins
WLS-Homenakers Hour
WOWO-The Observer

1:15 CST **2:15 CDT**
NBC-Oxydol's Own Ma Perkins, sketch; WMAQ WTMJ WHO KSD
CBS-Deer Columbia; WTAQ WKBH
NBC-Navy Band; WBOW (sw-15.33)
KMOX-Judy & Jane
KWK-Great Works of Man
WAAF-Carnival Matinee
WBBM-Meet the Missus
WCCO-Betty & Bob
WGN-Hits of Today
WHA-Musical Varieties
WHIP-Vocalities
WIBA-Concert Trio
WIND-Piano Tunes
WIRE-Noonday Headlines
WLW-Ma Perkins, sketch
WMBD-His Majesty, the Baby
WMT-Frank Voelker, organist
WTAD-Quincy Marches On

1:30 CST **2:30 CDT**
CBS-The Pittsburghers; WMBD WKBB WOC WBBM WKBH WSBT WTAQ WFBM WISN (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay Soap); WMAQ WLW WHO KSD WTMJ
MBS-Harold Stokes' Orch.; WGN
KMOX-Magic Kitchen
KWK-News; Musical Prgm.
WBAA-Monitor Views the News
WCCO-Julia Blake
WHA-Organ Melodies
WHIP-Dancing Party
WIND-Band Stand
WIRE-Matinee Varieties
WJJD-Lennie Conn's Quartet
WMT-News; Navy Band
WROK-Stars on Parade
WTAD-Medical Ass'n

1:45 CST **2:45 CDT**
CBS-Keyboard Arabesque; WISN WSBT WKBH WOC WTAQ WBBM WFBM (sw-15.27)
NBC-The Guiding Light, sketch (White Naptha); WHO WMAQ WTMJ KSD WLW

NBC-Navy Band; WMT
KWK-Marriage License Romance
WBAA-Songs & Melodies
WCCO-Markets
WCFL-To be announced
WGN-The Leadoff Man
WIBA-Gems of Melody
WIND-Dugout Interviews
WJJD-Warren Brown talks Baseball
WLS-News, Chuck Acree
WMBD-Hello, Neighbor
WOWO-Women in the News
WROK-Margaret Eklof, songs

2:00 CST **3:00 CDT**
CBS-Patterns in Swing; WISN WSBT WOC WKBB WKBH WBBM WTAQ WFBM (sw-15.27)
NBC-Club Matinee; WENR WMT WOWO WBOW
NBC-Backstage Wife, sketch (Dr. Lyons); WMAQ WTMJ WIRE WHO WIBA
Dan Harding's Wife, sketch; KSD WLW
KMOX-Those Happy Gilman
KWK-Today at Two
WAAF-News Flashes; Weather
WBAA-Typing School of the Air
WCCO-Ladies First
WCFL-To be announced
WGN-Your English
WHA-Chapter a Day
WHIP-Gay Caballeros
WIND-Swing Quartet
WJJD-Dance Melodies
WMBD-Editor's Daughter
WROK-News; Concert Interlude
WTAD-Hannibal Prgm.
WTAM-Variety Prgm.

2:15 CST **3:15 CDT**
CBS-Patterns in Swing; Orch.; WCCO WMBD
NBC-Stella Dallas, sketch (Milk of Magnesia); WIRE WTMJ WIBA WMAQ WHO
MBS-Midstream, drama; WLW KWK
KMOX-One Woman's Opinion
KSD-Heart of Julia Blake, sketch
WAAF-Emerson Trent, tnr.
WHIP-Book of Poems
WIND-Lew White, organist
WROK-Judy Marsh, songs
WTAQ-Fiddlers Three

2:30 CST **3:30 CDT**
NBC-Milt Herth's Swing Trio; WMAQ WHO KSD WIRE
CBS-Deep River Boys; WBBM WFBM WISN WTAQ WFBM WMBD WKBB WKBH WOC WCCO (sw-15.27)
NBC-Club Matinee; WIBA KMOX-Headline Highlights; Let's Compare Notes
WHA-Richard Hayes, organist
WAAF-Matinee Melodies
WBAA-Home Builders
WGN-Rhythm Rambles
WHA-Music of the Masters
WIND-News
WJJD-Rainbow Trio
WLW-Heart of Julia Blake
WROK-Robert Bruce, graphologist
WTAD-Sports Talk
WTMJ-News; Police; Weather; Spotlight

2:45 CST **3:45 CDT**
CBS-Lois Elliman, songs; WOC WTAQ WFBM WFBM WCCO WKBB WMBD WBBM KMOX WISN (sw-15.27)
NBC-Girl Alone, sketch; WMAQ MBS-The Hatterfields; WLW KSD-Xavier Cugat's Orch.
KWK-Man in the Stands
WAAF-Estelle Barnes, pianist
WBAA-Musical Moments
WGN-Margery Graham
WHIP-Orch. With Denna Taylor
WHO-Favorite Melodies
WIND-At the Tavern
WIRE-D. A. R. Prgm.
WJJD-Piano & Song, Ben Kanter
WKBH-To be announced

WROK-Rhythm Before Three
WTAD-Dance Orch.
WTMJ-Down a Country Road
3:00 CST **4:00 CDT**
CBS-Nat'l Hillbilly Champions; WKBH WKBB WTAQ WFBM WFBM WMBD WBBM WISN WCCO WOC
NBC-Paul Martin's Music; WHO WBOW WMAQ
NBC-Rhymes & Romance, Retta Revell, organist; WENR
Baseball Game; WTAD WIRE WMT
Baseball; Browns vs. Cleveland; KWK KMOX
News: WOWO WJJD
KSD-Baseball Scores
WAAF-International Potpourri
WBAA-Symphony Hall
WGN-Afternoon Serenade
WHIP-Harmony Hall
WIBA-Today's Front Page
WIND-Musical Mirror
WJBC-God's Cheer for Shut-ins
WLW-Houseboat Hannah, sketch
WROK-Kaye Kreamer, Woinen of the Hour
WTMJ-Valiant Lady, sketch

3:15 CST **4:15 CDT**
NBC-Don Winslow of the Navy; WIBA WMT
CBS-To be announced; WFAM WMBD WFBM WKBH WKBH WBBM WTAQ WISN KMOX WOC WCCO
NBC-Silhouettes of the West; WENR WOWO
MBS-Three Graces & Piano; WGN
WHIP-Flying Lessons
WHO-Judy and Jane, sketch
WJJD-Chester Gay
WLW-Charlie's Singing School
WTMJ-Home Harmonizers

3:30 CST **4:30 CDT**
NBC-Your Family & Mine (Seal-test); WMAQ WIBA WTMJ
NBC-Kellogg's Singing Lady; Irene Wicker; WLW
NBC-Charles Sears, tnr.; WBOW WENR
CBS-March of Games; Arthur Ross, m.c.; WOC WFBM WMBD WKBB WKBH WCCO WISN WBBM
MBS-Mitchell Ayres' Orch; WGN
News: WHO WJBC WIND
WAAF-Musicale Moderne
WFAM-Young America; Pop Concert
WHA-Weather Bureau
WHIP-Concert Orch.
WJJD-Eddie Fitzpatrick's Orch.
WOWO-Musical Workshop
WROK-Helene Kimberley, songs
WTAQ-Herman Daumler, violinist

3:45 CST **4:45 CDT**
CBS-New Horizons; WKBH WOC WKBB WFAM WFBM WMBD WBBM WISN WTAQ WCCO
Subject: "Yucatan"
NBC-Erwin Glucksman's Orch.; WENR WOWO
NBC-Rex Maupin's Orch.; WHO KSD WTMJ WBOW WMAQ
WGN-Armchair Melodies
WHIP-Tropical Commentary
WIBA-Bible Readings
WIND-Baseball Scores
WJBC-"American Years," a novel
WJJD-Hawaiian Melodies
WLW-Man of Mars
WROK-Radio Rhythm

4:00 CST **5:00 CDT**
NBC-Swingmates' Orch.; WLW
NBC-Ralph Blaine, tnr.; WBOW WMOQ WHO WIBA (sw-9.53)
CBS-News; Rhythm Roundup; WFBM WKBH WTAQ WKBB WBBM WFAM WCCO
News: WOC WISN
KSD-James Chartrand, tnr.
WAAF-Salon Concert
WBAA-The Magic Carpet
WENR-Malcolm Claire, children's stories
WGN-Bill Anson
WHIP-Airlane Dance
WIND-To be announced
WJJD-Request Hour
WJJD-Parade of Music
WMBD-Kitty Keene, Inc.
WROK-News; Musicale
WTMJ-Variety Revue

4:15 CST **5:15 CDT**
NBC-To be announced; WOWO WMAQ
NBC-Benno Rabinoff, violinist; News: WBOW KSD (sw-9.53)
CBS-Songs for You; WCCO WISN WKBH WTAQ WBBM
MBS-Harp & Accordion Duo; WGN
KMOX-Travelogue
WAAF-Tea Dance
WBAA-Don Bowden, songs
WENR-Gilbert Martyn, news
WFAM-Killer Dillers
WFBM-C. B. Milholland
WHIP-News
WHO-Baseball Time
WIBA-Dance Hour
WLW-The Happy Gilman
WMBD-News; Pet Corner

WOC-Baseball Review
WROK-Freepport Studios
4:30 CST **5:30 CDT**
CBS-Summer Serenade; WKBB WKBH WTAQ WISN WCCO WFAM (sw-11.83)
NBC-Chesterfield Daily Sports Column; Paul Douglas; WOWO WLW KSD WENR (sw-15.21)
NBC-Rakov's Orch.; WIBA WMAQ WBOW (sw-9.53)
MBS-Fanfare; Soloists & Orch.; WGN
News: WIND WJBC
WAAF-Sport Shorts
WBAA-Dick Curtner, pianist
WBBM-Piano Parade
WFBM-Tea Time Tunes
WHIP-Frio
WJJD-Fred Beck, organist
WMBD-Bargain Counter

4:45 CST **5:45 CDT**
NBC-Lola Hutchinson, sop.; Rex Maupin's Orch.; WENR
NBC-Adrian Rollini's Orch.; KSD WIBA WMAQ WBOW
CBS-Summer Serenade; WMBD
NBC-Lowell Thomas, news commentator (Sun Oil); WLW
WAAF-Tower Tunes
WBAA-The Story Book Hour
WBBM-Chicago Hour
WFAM-Baseball Scores; News
WGN-Little Orphan Annie
WHIP-Cocktail Hour
WIND-Listen to Yourself
WJBC-Screen Guide Gossip
WJJD-Baseball Scoreboard
WOWO-Home Folk Frolic
WTAQ-Theater Lobby Interviews

5:00 CST **6:00 CDT**
NBC-Concert Orch.; WOWO WENR WMT KWK
CBS-Ray Heatherton, songs; WTAQ WKBB KMOX WKBH (sw-11.83)
NBC-Don Winslow of the Navy, sketch (Kellogg's); WMAQ WLW
Sports: WBBM WHIP
KMOX-Grandstand Managers
KSD-News; Dick Leibert, organist
KWK-Home Plate Interviews
WAAF-The Bandstand
WBOW-Merry Go Round
WCCO-Livestock
WFAM-Crimecasts
WFBM-WPA Spkr.
WGN-Popeye, the Sailor, sketch
WHO-Johnny at the Piano
WIBA-The Plainsmen
WIND-German Hour
WIRE-Audition Book
WISN-Show Window
WJJD-Garwood Van's Orch.
WMBD-Happy Train
WOC-Man on the Street
WSUI-Musical Moods
WTAD-Cy & Freckles
WTMJ-News; Moment Musicale
5:15 CST **6:15 CDT**
NBC-Uncle Ezra's Radio Station (Alka-Seltzer); WMAQ WHO WIRE (also at 9:15 p.m.)

CBS-Talk by Carmel Snow; WISN WKBH WCCO WKBB KMOX WBBM WFBM WMBD (sw-11.83)
Carmel Snow, editor of Harper's Bazaar, will describe the important fashion shows in Paris.
KSD-Popeye, the Sailor, sketch
KWK-Musical Prgm.
WAAF-Pacific Paradise
WCFL-Tune Teasers
WENR-Chicago Better Business Bureau
WFAM-Let's Go Fishing
WGN-Evening Serenade
WHIP-Royal Byron, songs
WIBA-Outdoor Wisconsin
WJJD-Ben Kanter, piano & song
WLW-Denton & Barber, sports
WOC-Organ Moods
WROK-Sport Review
WTAD-Hannibal Prgm.
WTAQ-Bureau of Public Service
WTMJ-Heinie & His Grenadiers

5:30 CST **6:30 CDT**
NBC-Angler & Hunter; WBOW
CBS-Night Time on the Trail; WKBH WFAM WBBM KMOX (sw-11.83)
NBC-Music Is My Handicap; WCFL WOWO WMT KWK
News: WKBH WIBA WMAQ WTAD WIRE
Sports: WGN WTAQ WOC KSD WSUI
Popeye, the Sailor; WFBM WCCO
WAAF-Don Bolt, commentator
WENR-Ennio Bolognini's Orch.
WHA-Music Album
WHIP-Homespun
WHO-New Tunes
WISN-Sports; Interlude
WJJD-Sentenced Men, interviews
WLW-Let's Celebrate
WMBD-Sports; Benefits of Advertising
WROK-Tubby Weeks, songs
5:45 CST **6:45 CDT**
NBC-Ruth Bryan Owen Rhode; WOWO



A SWELL TENT, FELLOWS!

You can earn it easily if you start now! This tent is just the thing you'll want for a camping trip or even to set up in the back yard. What fun you can have sleeping outdoors in your tent during hot summer nights! It's 6 ft. high with a 7 ft. by 7 ft. base. If you want to earn it, write to Al Jones, Dept. A, Radio Guide, 731 Plymouth Ct., Chicago, Ill., and ask how you can make money and win prizes!

MONDAY

August 8

CBS-Boake Carter, commentator (Huskies & Post Toasties); WBBM WFBM KMOX WISN WMBD WFAM WKBB WTAQ WCCO WOC WKBB
 NBC-Harrison Knox, trn.: WMAQ News: WHO WLW Sports: WCFL WTMJ WJJD Sports: News: KWK WMT KSD-Your Family and Mine WAAF-Evening Concert WBOW-Ice Jamboree WGN-The Dukes & their Duchesses
 WHA-Fun Time WIBA-Today's Birthdays; Sports WIRE-Basonology WROC-Dance Hour

NIGHT

6:00 CST 7:00 CDT
 NBC-Public Hero No. 1 (Falstaff): WMAQ WHO KSD
 NBC-Believe It Or Not (Post Bran Flakes); Robert L. Ripley; Linda Lee, vocalist; B. A. Rolfe's Orch.; Guest: WTAM WLW (sw-9.53) (also at 8:30 p.m.)
 Guest: Dr. W. H. J. Oxenham, blind golfer who shoots in the low eighties.
 Turn to page 3 for more detail.
 CBS-Monday Night Show (Brewers' Ass'n); Connie Boswell; Ted Husing; Trio; Henny Youngman, comedian; Richard Himber's Orch.; WHAS KMOX WBBM WFBM WJR WMBD WOC WCCO WTAQ (sw-11.83) (also KNX at 10 p.m.)
 NBC-Contrasting Styles in Vocal Rhythms: WOWO
 MBS-Ernie Fiorito's Orch.: WGN WMT
 Sports: WKBB WTAD WBOW WLS WKBB
 News: WCFL WAAF
 KWK-Al Sarli's Jam Session
 WFAM-The New Yorkers
 WHA-Organ Reverie
 WHIP-First Slovak Hour
 WIBA-Concert Orch.
 WIND-Recreation of Today's Baseball Game
 WIRE-Outside Looking In
 WISN-Down by Herman's
 WJJD-Fred Beck, organist
 WROC-News; Concert Hall
 WSUI-Dinner Hour Prgm.
 WTMJ-Let's Dance
6:15 CST 7:15 CDT
 CBS-Monday Night Show: WKBB
 NBC-Styles in Vocal Rhythms: KWK
 WBOW-Our Neighbors
 WCFL-Pop Tunes
 WFAM-Amer. Family Robinson
 WJJD-Your City Government
 WKBB-Sweetheart Serenade

WLS-News, Chuck Acree
 WMBD-News
 WROK-Nick & Pete
 WTAD-Freshest Thing in Town
 WTAQ-Dancing Party
6:30 CST 7:30 CDT
 MBS-Lone Ranger, drama (Silvercup): WGN
 CBS-Pick & Pat (Model Smoking Tobacco); Benny Krueger's Orch.; Edward Roecker, bar.; WBBM WJR (sw-11.83) (also at 9:30 p.m.)
 NBC-The Voice of Firestone; Margaret Speaks, sopr.; Symphonic Orch., dir. Alfred Wallenstein: WMAQ WHO WTMJ WIRE WTAM WIBA WLW (sw-9.53) (also at 9:30 p.m.)
 The music detail for this program may be found on page 7 this week.
 NBC-Those We Love, drama (Pond's Cream): WLS KWK WMT

News: WOC WTAQ WHAS KMOX-To be announced
 KSD-Garden Melodies
 WBOW-Studio Party
 WCCO-Forest Lake, Minn.
 WCFL-Douglas Wilson
 WFAM-Brilliant Bronze Boys
 WFBM-N.E.C. Speaker; Glen & Shay
 WHA-Evening Musicale
 WHIP-Razzberry College
 WISN-Patterns in Rhythm
 WJJD-Grant Park Concert
 WKBB-W.P.A. Prgm.
 WKBB-Dinner Music
 WMBD-Good Neighbor
 WOWO-Maurie Cross' Orch.
 WROC-Musical Workshop
 WTAD-Dust Off the Diamond
6:45 CST 7:45 CDT
 News: WKBB WFBM
 KMOX-Harry Cool & Harmonettes
 WCCO-Baseball Resume
 WCFL-Jack Kelley's Orch.
 WFAM-Farm Credit Admin.
 WJJD-Rural Music
 WKBB- Shall We Dance?
 WOC-Sesqui-Centennial Prgm
 WTAQ-Talking Drums
7:00 CST 8:00 CDT
 CBS-The Mercury Theater; Orson Welles, producer: WISN WJR WHAS WBBM KMOX WCCO WFBM WMBD WKBB WSBT WTAQ WOC (sw-11.83) "My Little Boy," by Carl Ewald, will be dramatized.
 NBC-America's Rhythm Masters: WIBA WLS KWK WMT
 NBC-Questions & Answers; Joseph Cherniavsky's Orch.: WHO WTAM WBOW WLW (sw-9.53)
 MBS-Bob Crosby's Orch.: WGN KSD-U. of C. Round Table Discussion
 WCFL-Labor Flashes
 WIND-News & Music
 WIRE-Baseball Interview; Musical Interlude

WJJD-Hawaiian Melodies
 WKBB-Dubuque Star Revue
 WLS-Round Table Discussion
 WMAQ-Abe Lyman's Orch.
 WROC-Freeport Studios
 WSUI-Children's Hour
 WTAD-The Debutants
7:15 CST 8:15 CDT
 NBC-America's Rhythm Masters: WLS WTMJ
 WCFL-Favorite Melodies
 WIND-Grant Park Concert
 WIRE-Do You Want To Be An Announcer?
 WJJD-Cornhuskers
 WKBB-Chamber of Commerce
 WSUI-Through the Art Galleries
 WTAD-News Summary
 WTAQ-House of Peter MacGregor
7:30 CST 8:30 CDT
 NBC-America's Rhythm Masters: WIRE WOWO WENR WMT
 NBC-Grant Park Concert: WHO WTAM WMAQ WBOW WIBA The Chicago Symphony Orchestra, with Moris Rosenthal, pianist, will be heard.
 KSD-Pepper Uppers
 WCFL-News
 WGN-Jimmy Dorsey's Orch.
 WKBB-Story of a State
 WLW-Unsolved Mysteries
 WSUI-Evening Musicale
 WTAQ-Pearl Isle Troubadours
7:45 CST 8:45 CDT
 WCFL-George Hessberger's Orch.
 WGN-News & Sports
 WIND-The Law of Life
 WJJD-Suppertime Frolic
 WSUI-Iowa State Med. Society
8:00 CST 9:00 CDT
 CBS-Wayne King's Orch. (Lady Esther): WJR WFBM WHAS WCCO WBBM KMOX (sw-11.83)
 NBC-Carnation Contented Program; Orch. directed by Marek Weber: KSD WHO WMAQ KOA WIRE WIBA WTMJ WTAQ
 Program: Sailor's Dance (Giere), and G Minor Prelude (Rachmaninoff), by the orchestra; The Lullaby Lady sings Gretchaninoff's Russian Slumber Song; Marek Weber offers as a violin solo the traditional Russian number, The Old Waltz; Mr. Schmidt sings The Sleigh (Kountz), and the quartet offers Who'll Buy My Bublitchky (Stone).
 NBC-True or False, quiz prgm. (J. B. Williams Co.): WENR WMT WOWO KWK WLW
 MBS-Mr. Mergenthwirker's Lobbies: WGN
 WBOW-Bertha Prat King
 WCFL-Jack Kelly's Orch.
 WIND-Organ & Vibra-harp
 WISN-James Melton, trn.; Orch.
 WKBB-Gems of Melody
 WKBB-Rapid Ad
 WMBD-Men for Work
 WOC-German Band
 WROC-Home Builders
 WSUI-Polish Hour

WSUI-Famous Short Stories
 WTAQ-Dick Sampson, bar.
8:15 CST 9:15 CDT
 WBOW-Music Graphs
 WIND-Contemporary Problems
 WKBB-Facts About the Community Chest
 WISN-Baseball Game
 WKBB-Gospel Melodies of the Air
 WROC-News; Musicale; Trees Beautiful
 WTAQ-Badger Aces
8:30 CST 9:30 CDT
 NBC-Believe It Or Not (Post Bran Flakes); Robert L. Ripley; Linda Lee, vocalist; B. A. Rolfe's Orch.; Guest: WMAQ WIRE WIBA WTMJ WHO KSD KOA KFI (also see 6 p.m.)
 Turn to page 3 for more detail.
 NBC-Nat'l Radio Forum: WENR

MBS-Henry Weber's Pageant of Melody: WGN WMT
 NBC-Larry Clinton's Orchestra: WTAM
 CBS-Del Casino, songs: KMOX WFBM WCCO WTAQ WBBM WMBD WKBB WOC (sw-11.83)
 KWK-Lone Ranger, sketch
 WBOW-State Teachers' College
 WCFL-Make Believe Danceland
 WHAS-Baseball; Louisville vs. Columbus
 WIND-Two Pianos
 WJR-Let's Celebrate
 WKBB-Barn Dance
 WLW-Minutrel Man
 WOWO-Rhythm Ramblers
 WROC-Tea on the Terrace
 WSUI-Melody Time
8:45 CST 9:45 CDT
 CBS-Rhythm in the Breeze: WOC WTAQ WKBB WBBM KMOX (sw-11.83)
 NBC-Larry Clinton's Orchestra: WLW
 News: WMT WOWO
 WCCO-Welcome Stranger
 WFBM-Know Your Government
 WIND-Brooks Connally, comm.
 WJR-Harry S. Toy
 WMBD-Headliners of Sports
 WROC-The Builders
 WSUI-Daily Iowan of the Air
9:00 CST 10:00 CDT
 NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE WHO KSD WTAM WLW KOA KFI
 NBC-Alias Jimmy Valentine (Dr. Lyons): WENR WMT KWK WOWO (also see 5 p.m.)
 CBS-Henry Busse's Orch.: WJR WBBM WCCO WSBT WOC
 NBC-Dance Orch.: WBOW (sw-9.53)
 News: WKBB WIBA
 KMOX-The Goldbergs, sketch
 WFBM-Sports Review
 WIND-Swedish Prgm.
 WMBD-James Melton, trn.; Orchestra

WROC-Piano Reveries, Don Coil
 WTAQ-Club Normandie Entertains
 WTMJ-Kilowatt Hour
9:15 CST 10:15 CDT
 CBS-Henry Busse's Orchestra: WSBT KMOX WFBM
 NBC-Uncle Ezra's Radio Station (Alka-Seltzer): KOA (also see 5:15 p.m.)
 MBS-Mal Hallett's Orch.: WGN James Melton, trn.; Orch.: WBBM WTAQ
 Sports: WHO WFBM
 KSD-Russ David's Music
 WIBA-Tropical Moods
 WIRE-News
 WKBB-The Impossible Parkers
 WLW-Kresup Erion, sop.
 WMAQ-Fort Pearson, news
 WMBD-Value Hints
 WROC-Musicale
 WTAM-Sports; Tom Manning
 WTMJ-Easy Aces
9:30 CST 10:30 CDT
 NBC-Voice of Firestone; Margaret Speaks, sopr.: KFI KOA (also see 6:30 p.m.)
 CBS-Pick & Pat (Model Smoking Tobacco): WFBM WHAS KMOX WCCO (also see 6:30 p.m.)
 NBC-Wm. Farmer's Orch.: KWK WCFL
 NBC-Al Donahue's Orch.: WIO WLW KSD WBOW WTMJ (sw-9.53)
 CBS-Sammy Kaye's Orch.: WJR WOC WTAQ WMBD WKBB WKBB (sw-6.12)
 MBS-Jimmy Dorsey's Orch.: WGN WBBM-News With Todd Hunter
 WENR-Eunio Bolognini's Orch.
 WIBA-Aloha Land
 WIND-An Evening at the Country Club
 WIRE-Baseball Roundup
 WMAQ-Abe Lyman's Orch.
 WMT-Baseball Game
 WOC-Once Upon a Time
 WOWO-Johnny Silvers' Orch.
 WROC-Lee Williams' Orch.
 WSBT-News
 WTAM-Sports; Tom Manning
9:45 CST 10:45 CDT
 NBC-Al Donahue's Orch.: WIBA WIRE WTAM
 CBS-Sammy Kaye's Orch.: WSBT WBBM
 News: WROC WIND
 KSD-Ted Fio-Rito's Orch.
 WISN-Tenth Inning
 WLW-Ben Bernie's Orch.
 WTMJ-Today's Events
10:00 CST 11:00 CDT
 CBS-Joe Reichman's Orch.: WSBT KMOX WTAQ WKBB WBBM (sw-6.12)
 NBC-Clyde Lucas' Orch.: WMAQ WBOW
 NBC-Reggie Childs' Orch.: WOWO WCFL WIRE

MBS-Kay Kyser's Orch.: WGN Sports: KWK WTMJ News: WFBM WHO WJR WOC WMBD WLW
 KOA-Colorado's Hour
 KSD-Weather Report
 WCCO-Let's Celebrate
 WENR-Music as You Desire It
 WHAS-Baseball; Louisville vs. Columbus
 WIBA-Concert Band Hour
 WIND-Swing Quartet
 WISN-News; Wrestling Matches
 WKBB-News; Music
 WTAM-Musical Bulletin Board
10:15 CST 11:15 CDT
 CBS-Joe Reichman's Orch.: WJR WKBH WOC WFBM
 NBC-Clyde Lucas' Orch.: WLW WHO WTMJ
 MBS-Kay Kyser's Orch.: KWK WCCO-Celric Adams
 WHAS-News
 WIND-Cafe Continental
 WMBD-Sports; Program Review
 WTAM-Music You Want
10:30 CST 11:30 CDT
 NBC-Vox Pop: KFI (also see Tues. at 7 p.m.)
 NBC-Billy Swanson's Orch.: WOWO WCFL WIRE
 CBS-Ted Weems' Orch.: WTAQ WMBD WFBM WBBM WSBT WKBH WOC WJR WKBB
 NBC-Earl Hines' Orch.: WMAQ WBOW WIBA WLW WHO
 MBS-Radio's Candid Camera; Bob Crosby's Orch.: WMT WGN
 KMOX-Morning Headlines
 KWK-News
 WCCO-Rollie Johnson
 WHAS-Dance Band
 WIND-News & Music
10:45 CST 11:45 CDT
 CBS-Ted Weems' Orch.: KMOX
 NBC-Billy Swanson's Orchestra: WENR
 MBS-Bob Crosby's Orch.: KWK WCCO-N. W. Umpires Ass'n
 WIND-Cappy's Cabana
11:00 CST 12:00 CDT
 NBC-Frank Trumbauer's Orch.: WENR
 CBS-Dance Orch.: KMOX WOC WFBM WBBM WISN WMBD WKBB WTAQ
 NBC-Eddy Duchin's Orch.: WHO WIRE WMAQ WIBA WBOW
 KOA-Will Osborne's Orch.
 KSD-Clyde McCoy's Orch.
 WCCO-Red Nichol's Orch.
 WIND-Nite Watch
 WKBB-Weather Report
 WLW-Twenty-four Hour Review
 WTAM-Otto Thurn's Orch.

End of Monday Programs

Tuesday

August 9, 1938

Tuesday

MORNING
7:00 CST 8:00 CDT
 CBS-Richard Maxwell, tenor: WFAM WKBB (sw-21.52)
 NBC-Breakfast Club News: WCFL WBOW (sw-21.5)
 News: WJJD WTAD
 Musical Clock: WBBM WIBA WOC WIRE WKBB KMOX WHIP
 KWK-News; Musical Prgm.
 WAAF-Breakfast Express
 WCCO-Air Almanac
 WFBM-Early Birds
 WGN-Everyday Words; Good Morning Prgm.
 WHO-Faye & Cleo
 WIND-The Abundant Life
 WISN-Early Risers Club
 WLS-Trailer Tim
 WLW-Merrymakers
 WMAQ-Your Neighbor
 WMBD-Breakfast Club
 WMT-Country Home; Musical Clock
 WOWO-Radio Bible Class
 WROC-Early Risers
 WTAQ-Mike's Uprisin'
 WTMJ-Top o' the Morning
7:15 CST 8:15 CDT
 CBS-Montana Slim, songs; News: WFAM (sw-21.52)
 NBC-George Griffin, bar.: (sw-21.5)
 News: WMT WCCO WHO WLS WLW
 Breakfast Melodies: WROC WTAD

KWK-Sunnytime
 WGN-Jean Abbey
 WHIP-Half and Half
 WIND-Morning Review
 WJJD-H. Zimmerman, organist
 WMBD-Musical Clock
7:30 CST 8:30 CDT
 CBS-Joyce Jordan, Girl Interne (Calox Toothpowder & Solidified Albolene): WBBM
 NBC-Landt Trio; News: WHO NBC-Breakfast Club: News: WOWO
 Morning Devotions: WKBB WLS
 Musical Clock: WMT WBOW
 KMOX-Ozark Varieties
 WCCO-Musical Chimes
 WFAM-Your Engagement Book
 WGN-Good Morning Prgm.
 WIND-Hawaiian Melodies
 WIRE-Dessa Byrd
 WJJD-Salon Echoes
 WLW-Gospel Singer
 WMAQ-The Whistler & His Dog
 WMBD-Weather Report
 WROC-Morning Parade
7:45 CST 8:45 CDT
 CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX
 NBC-Johnnie Johnston, bar.: WMAQ
 News: WIND WTAD WHIP
 KWK-News; Rapid Service
 WBBM-Linda's First Love, sketch
 WFAM-Morning Devotions
 WHO-Rare Bits of News
 WIRE-Better Health; News
 WJJD-Salon Echoes
 WKBB-Breakfast Melodies
 WLS-The Boys from Virginia
 WLW-Your Hollywood News Girl

WMBD-Police Flash
 WTAQ-Today's Almanac
8:00 CST 9:00 CDT
 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM WCCO KMOX WISN
 NBC-Just Neighbors, sketch: WOWO WCFL KWK
 NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Floor Wax): WMAQ WIRE
 News: WKBB WMBD WAAF
 Musical Clock: WIBA WROC WMT
 KSD-News
 WFAM-Concert Time
 WGN-Martha Crane & Helen Joyce
 WHA-Band Wagon
 WHIP-Morning Dance
 WHO-Coffee Pot Inn
 WIND-Priscilla, pianist
 WJJD-Bosworth Broadcast
 WKBB-Chance Steps
 WLS-The Smile Market
 WLW-Hymns of All Churches
 WTAD-Breakfast Hour
 WTAQ-Morning Potpourri
8:15 CST 9:15 CDT
 NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE
 CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WBBM WCCO WMBD WISN
 NBC-Swing Patrol; Rakov's Orchestra: WOWO WCFL
 KSD-Bright & Early Melodies
 KWK-Today's Almanac
 WAAF-Rhythm Rhapsody
 WCFL-Double in Stars

WHA-Morning Melodies
 WHIP-Fashions and the Home
 WHO-What to Serve Today
 WIND-Your Favorite Band
 WKBB-Musical Almanac
 WKBB-Uncle Bob
 WLS-News, Chuck Acree
 WLW-Myrt & Marge, sketch
 WOC-Musical Clock
 WTMJ-Hymns of All Churches
8:30 CST 9:30 CDT
 CBS-Hilltop House with Bess Johnson (Palmolive Soap): WCCO KMOX WISN WMBD WBBM
 NBC-Happy Jack Turner, songs: KSD
 NBC-Just Plain Bill, sketch (Kolynos): WMAQ WIRE
 MBS-Variety Prgm.: WGN KWK WMT
 WAAF-Canary Serenade
 WBOW-Radio Gospel
 WCFL-Hit Revue
 WFAM-Shoppers' Guide
 WFBM-Favorite Melodies
 WHIP-Polish Varieties
 WHO-Musical Clock
 WIBA-Today's Almanac; Society Reporter
 WIND-Piano & Guitar
 WJJD-Illinois Medical Society
 WKBB-Hits & Encores
 WKBB-Olive Hagen, organist
 WLS-Old Music Chest
 WLW-Hilltop House, sketch
 WOWO-Tri Topics
 WROC-Morning Devotions
 WSUI-Daily Iowan of the Air
 WTAD-Interchurch Revival
 WTAQ-Sunshine Hour
 WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT
 NBC-Woman in White (Pillsbury): WMAQ WIRE KSD
 WTMJ WHO
 NBC-Ma Perkins, sketch (Oxydol): WLS
 CBS-Stepmother, sketch (Colgate): KMOX WCCO WBBM WFBM
 NBC-Jerry Sears' Orch.: WBOW (sw-21.5)
 WCFL-Bittersweet Melodies
 WIND-Swing Melodies
 WISN-Early Risers Club
 WJJD-Tommy Tucker's Orch.
 WKBB-Your Home
 WKBB-Betty Simonsen
 WLW-Betty & Bob, sketch
 WMBD-Jay's Women of Today
 WOWO-Modern Home Forum
 WROC-Town Crier
 WSUI-Morning Melodies; Service Reports
 WTAD-Hannibal Prgm.
9:00 CST 10:00 CDT
 NBC-Originalities: WIBA (sw-21.5)
 NBC-David Harum, sketch (Babbalanza): WMAQ KSD WHO WIRE
 NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLS WIRE WHO KSD WMAQ (sw-15.33)
 CBS-Mary Lee Taylor (Pet Milk): WMBD KMOX WFBM WBBM WOC
 MBS-Get Thin to Music (Wheaties): WGN
 KWK-Singing Cowboys
 WAAF-Musical Memories
 WBOW-State Teachers College
 WCCO-Ma Perkins, sketch

WCFL-Variety Prgm.
 WFAM-Morning Musicale
 WHA-Your Health
 WIND-Municipal Court
 WISN-Music Old and New
 WJJD-Piano & Guitar
 WKBB-Tuneful Tempos
 WKBB-Success Story
 WLW-The Goldbergs, sketch
 WMT-News; Radio Gossip
 WROC-News
 WSUI-Illustrated Musical Chats
 WTAQ-Rhythm and Romance
 WTMJ-Dan Harding's Wife
9:15 CST 10:15 CDT
 NBC-Vic & Sade, sketch (Crisco): WLS WLW
 NBC-Breen & De Rose: WBOW WMT (sw-21.5)
 CBS-Rhythmaires: WFAM KMOX
 MBS-Bachelor's Children (Old Dutch Cleanser): WGN
 NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD
 News: WKBB WMBD WOC
 Editor's Daughter: WBBM WOWO
 KWK-Great Works of Man
 WAAF-Hog 'n' Harmony
 WCCO-Bachelor's Children
 WFBM-Apron Strings
 WHA-World Observer
 WIBA-Organ Melodies
 WISN-Symphonetta
 WJJD-Sports Edition Handicapper
 WKBB-Lewis Kent Ensemble
 WROC-On the Mall
 WTAQ-Music in a Sentimental Mood
 WTMJ-Happy Gilmans
 (Continued on Next Page)

TUESDAY

August 9

9:30 CST 10:30 CDT
 NBC-Gen. Fed. of Women's Clubs: (sw-21.5)
 NBC-Pepper Young's Family, sketch (Camay Soap): WLS
 CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM
 NBC-The Story of the Month: WCFL WIBA WBOW WTMJ
 KWK-Pop Wise & Filbert
 WAAF-Swing High
 WFAM-Fashion Parade
 WGN-Man on State Street
 WHA-Story Behind the Song
 WHIP-Names & Their Stories
 WHO-Sweet and Swing
 WIND-Serenade to the Ladies
 WIRE-Jerry Shelton
 WJJD-Women's Exchange Prgm.
 WKBB-Eb & Zeb, sketch
 WKBH-Today's Almanac
 WLW-Summer Sing
 WMAQ-Radio Tatler
 WMT-Louise Hathaway
 WOC-Library Prgm.
 WOW-Linda's First Love
 WKRO-Milk-Made Magic
 WTAD-Ma Perkins, sketch
 WTAQ-Roundup

9:45 CST 10:45 CDT
 NBC-Kitty Keene, Inc., sketch (Dreft): WHO
 NBC-Viennese Ensemble: KWK
 WMT WOWO WBOW (sw-21.5)
 NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW
 CBS-Aunt Jenny's Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD
 KSD-Ranch Boys, trio
 KWK-The Kiddie Klub
 WAAF-Novelties
 WCFL-Voice of Romance
 WFAM-Lou Pike, organist
 WGN-Painted Dreams
 WHIP-Tin Pan Alley
 WIBA-Church of the Air
 WIND-Livestock Markets
 WIRE-Linda's First Love, sketch
 WJJD-Garwood Van's Orch.
 WKBB-Morning Melodies
 WKBH-Swing Interlude
 WLS-Grace Wilson, contr.; John Brown, pianist
 WOC-Melodic Variations
 WKRO-Radio Rhythm
 WSUI-Prgm. Calendar; Weather
 WTAD-Kitty Keene, sketch

10:00 CST 11:00 CDT
 CBS-Tower Town Tempco: WOC WMBD WCCO WTAQ WISN WFAM WFBM
 NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
 NBC-Vaughn De Leath: KSD
 NBC-Campus Kids: WBOW WMT KWK
 KMOX-Jean Abbey, talk
 WAAF-Let's Dance
 WBBM-Missus Goes to Market
 WCFL-Peekers in the Pantry
 WGN-Manhattan Mother, sketch
 WHA-Homemakers
 WHIP-Women in the News
 WHO-The Goldbergs, sketch
 WIBA-Linda's First Love, sketch
 WIND-Bob Atcher & Bonnie Blue
 Eyes, hillbilly songs & guitar
 WIRE-Dessa Byrd
 WJBC-Theater Time
 WJJD-Bureau of Missing Persons
 WKBB-Hollywood Reporter
 WKBH-Home Economics
 WLS-Markets; News
 WLW-Editor's Daughter, sketch
 WOWO-Bill Board
 WROK-News: Organ
 WSUI-Radio Stylist
 WTAD-News
 WTMJ-What's New in Milwaukee?

10:15 CST 11:15 CDT
 NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW
 CBS-Irene Beasley, R.F.D. No. 1: WFBM WTAQ WFAM WKBB WOC
 NBC-Bailey Axton, tnr.: KWK WBOW (sw-15.33)
 KMOX-Houseboat Hannah, sketch
 KSD-Nat Shilkret's Orch. & The Master Singers
 WAAF-Willie Winn, sport of kings
 WBBM-The Happy Gilmans
 WCCO-Judy & Jane
 WGN-Don Pedro's Magic Violin
 WHIP-Hollywood Brevities
 WHO-Houseboat Hannah
 WIBA-Editor's Daughter, sketch
 WIND-Priscilla Holbrook, pianist
 WISN-News
 WJBC-Women in the News
 WJJD-Criminal Court Interviews
 WKBB-House of McGregor
 WKBH-Your Home Prgm.
 WLS-Piano Concert

WMBD-Linda's First Love
 WMT-Bits of Everything
 WROK-His Majesty, the Baby
 WSUI-Yesterday's Musical Favorites
 WTAD-Bee & Vee

10:30 CST 11:30 CDT
 NBC-Nat'l Farm & Home Hour: Spkrs.; Walter Blaufuss' Orch.: WIBA WMAQ WBOW
 Speakers: H. R. Baukhage, Josephine Hemphill, Morse Salisbury, A. D. Stedman and Elizabeth Pitt
 NBC-Time for Thought: KSD Dr. Francis C. Stiller speaks on "The Trials of Today's Translators."
 CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM
 News: KWK WHIP
 WAAF-Myrna Dee Sergeant, talk
 WCCO-Happy Gilmans
 WCFL-Double in Stars
 WFAM-Harlan Hogan
 WFBM-Mrs. Farrell's Kitchen
 WGN-Quin Ryan's News
 WHO-Myrt & Marge, sketch
 WIND-Harry Zimmerman, organist
 WIRE-Footnotes; News
 WISN-Organ Melodies
 WJBC-Interviews in Homes
 WJJD-Safety Court
 WKBB-House of MacGregor
 WKBH-Questions and Answers
 WLS-Evelyn, the Little Maid
 WLW-News; Livestocks; River; Weather; Markets
 WMBD-Honeymoon Lane
 WOC-Radio Bazaar
 WOWO-Bob and Norm
 WROK-Kaye Kreamer, Woman's Forum
 WSUI-The Book Shelf
 WTAD-Let's Waltz
 WTAQ-News; Merry-Go-Round
 WTMJ-Kitty Keene, sketch

10:45 CST 11:45 CDT
 NBC-Piano Recital: WIRE KSD
 WCFL
 CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM
 NBC-Nat'l Farm & Home Hour: KWK WLW
 WAAF-Markets; Sweet & Slow
 WCCO-Grandma Travels
 WFAM-Civic Safety Council
 WGN-Musical Mail Box
 WHA-Magazine Rack
 WHIP-Musical News
 WHO-Hilltop House, sketch
 WJBC-Peggy Payne & Pioneers
 WKBB-The Mixing Bowl
 WKBH-Piano Styles
 WLS-Weather; Markets; News
 WMBD-Bandwagon
 WMT-Tom Owens' Cowboys
 WOC-Screenfans Prgm.
 WOWO-Honolulu Serenades
 WROK-Freepport Studios
 WTAD-Betty & Bob
 WTMJ-W.P.A. String Quartet

11:00 CST 12:00 CDT
 CBS-The Goldbergs, sketch (Oxydol): WOC WKBB WBBM WCCO
 NBC-Glenn Darwin, bar.: KSD
 KMOX-Ma Perkins, sketch
 WAAF-Symphonic Hour
 WBAA-The Dentist Says
 WCFL-Smoke Rings Serenade
 WFBM-Bohemians
 WGN-Luncheon Dance Music
 WHA-Music Appreciation
 WHIP-Southtown Church Hour
 WHO-Dan Harding's Wife, sketch
 WIND-Indiana News
 WIRE-Singin' Sam
 WISN-Morning Musicale
 WJBC-Surprise Party
 WJJD-Anything Can Happen
 WKBH-Magic Violin
 WLS-Melody Parade; Grace Wilson, contr.
 WMBD-Messenger; Swingsters
 WOWO-Consolaires
 WSBT-News; Stork Report; Farm Flashes
 WSUI-Within the Classroom; Farm Flashes
 WTAD-All for the Ladies
 WTAQ-Em Owen, organist
 WTMJ-Heinie-Spam

11:15 CST 12:15 CDT
 CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN
 NBC-Three Romeos: WCFL KSD WIRE (sw-15.33)
 News: WJJD WOWO
 WBAA-Morning Melodies
 WHIP-Englewood Hour
 WHO-Vic and Sade
 WIND-Tommy Ott, organist
 WJBC-Parade of Bands
 WKBB-Book of the Hour
 WKBH-Club Calendar
 WMBD-Pekin Homemaker
 WMT-Tonic Tunes
 WOC-Studio Swingapators
 WSBT-The Day Dreamer
 WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT
 NBC-Words and Music: WMAQ KSD WIBA (sw-15.33)

Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated.

MORNING
 10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON
 5:15 CST (6:15 CDT) George McCall, CBS.
 5:45 CST (6:45 CDT) The Roving Prof, NBC.

NIGHT
 6:00 CST (7:00 CDT) Four Corners Theater, CBS.
 6:00 CST (7:00 CDT) Johnny Presents, NBC.
 7:30 CST (8:30 CDT) Attorney-at-Law, NBC.
 7:30 CST (8:30 CDT) Benny Goodman, CBS.
 8:00 CST (9:00 CDT) Hal Kemp, CBS.
 8:30 CST (9:30 CDT) Jimmie Fidler, NBC.

12:15 CST 1:15 CDT
 NBC-Let's Talk It Over: WBOW
 Guests: Michel De Burnhoff, editor of Paris Vogue, and Duchess d'Ayen, fashion editor of Paris Vogue.
 CBS-Harry Cool & Harmonettes: WOC WKBB WSBT (sw-15.27)
 NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WLW WMAQ KWK WTMJ
 MBS-Pinky Hunter, songs: WGN Kitty Keene: WCCO KMOX
 Man on the Street: WTAQ WKBB WBBM
 News: WFBM WKBB
 WAAF-Estelle Barnes, pianist
 WBAA-Court of Safety
 WCFL-Echoes of Havana
 WHIP-I Am the Law of Your Life
 WHO-Luncheon Music
 WIBA-News; Market Reports
 WJBC-Old vs. New
 WJJD-Midday Roundup
 WLS-Cornbelt Gossip
 WMBD-Town Crier; Farm Mkts.
 WMT-Question Man; Voice of Iowa
 WOWO-Market Service
 WROK-Column Left, news
 WTAD-Cy & Freckles

12:30 CST 1:30 CDT
 NBC-Valiant Lady, sketch (Gold Medal): WLW WIRE WMAQ KWK
 CBS-Marine Band: WSBT WFBM WISN (sw-15.27)
 NBC-Music Guild: Guests: WCFL Guests: Blaisdell Woodwind Ensemble.
 MBS-West & Matey: WGN
 News: WHO WOC
 Farm News: WLS WMBD
 KMOX-Linda's First Love, sketch
 WAAF-Markets; Adult Education Council
 WBAA-Luncheon Dance Time
 WBBM-Kitty Keene, sketch
 WBOW-On the Mall
 WCCO-First Edition
 WHA-Farm Prgm.
 WHIP-Concert with Dorothy Kay
 WIND-Safety Talk
 WKBB-Man on the Street
 WKBH-Luncheon Music
 WMT-Markets; Cedar Valley Hillbillies
 WOWO-Ozark Rambler
 WROK-Couple on the Street; Treasure Chest
 WSUI-Vacation Adventuring
 WIAD-Farm; Weather; Markets
 WTMJ-Dance Orch.

11:45 CST 12:45 CDT
 CBS-Gospel Singer; Edward MacHugh, bar.; Organ (Ivory Soap): WBBM KMOX WCCO
 CBS-Ann Leaf, organist: (sw-15.27)
 NBC-Armchair Quartet: KWK WOVOW
 News: WMT WBAA WIND WMAQ
 WCFL-Know Yourself
 WFBM-Markets; Farm Bureau Prgm.
 WHIP-Cascade Melodies
 WHO-Markets & Weather
 WISN-Even As You and I
 WJBC-Rhythm Review
 WJJD-Salon Ensemble
 WKBH-Artie Saunderson's Orch.
 WLS-Dinner Bell Prgm
 WLW-Noonday Reveries
 WMBD-Rhythm Revue
 WOC-Farm Bureau & Markets
 WROK-'Round the Town
 WSBT-Man on the Street
 WSUI-Farm Flashes
 WTAD-Dance Revue
 WTAQ-Farmhands
 WTMJ-Livestock Quotations

AFTERNOON

12:00 CST 1:00 CDT
 CBS-Tours in Tone: WKBB WKBB WOC WCCO WSBT (sw-15.27)
 NBC-Betty & Bob, sketch (Gold Medal): KWK WIRE WTMJ WHO WMAQ
 Turn to page 8 for pictures and a brief history of this serial.
 MBS-Harold Turner, pianist: WGN
 News: WTAD WJBC WMBD KMOX Singin' Sam
 KSD-Sports Preview
 WAAF-Don Bolt, commentator
 WBAA-Joe Hoffman, pianist
 WHIP-Manhattan Mother
 WBOW-Street Reporter
 WCFL-Spotlight Prgm.
 WFBM-Blue Ribbon Melodies
 WHA-Musicale
 WHIP-Wally Etrus, onga
 WIBA-Interlude; Country Home
 WIND-Lupi Italian Hour
 WISN-Musical Heat Wave
 WJJD-Livestock Markets
 WLW-Linda's First Love, sketch
 WMT-Cedar Valley Hillbillies
 WOWO-Familiar Hymns
 WSUI-Rhythm Rambles

News: WIND WTAD WHIP
 Man on the Street: WMBD WTAQ
 KMOX-Inquiring Reporter
 KWK-Backstage Wife, sketch
 WAAF-"L" Reporter, interviews
 WBAA-Alberta Schmadel, sop.
 WBBM-Broadcast Rhymsters
 WCFL-Make Believe Danceland
 WGN-Memory Lane
 WHA-Farm Organization Forum
 WIBA-Concert Trio
 WIRE-Reporter
 WJJD-Tommy Tucker's Orch.
 WKBB-Ma Perkins
 WLS-Homemakers Hour
 WMT-Jingle Contest; Iowa Cornhuskers
 WOWO-The Observer

1:15 CST 2:15 CDT
 NBC-Oxydol's Own Ma Perkins, sketch: WMAQ KSD WTMJ WHO
 NBC-International Students Association Prgm.: (sw-15.33)
 Salvador de Madriaga, former Spanish ambassador to the U. S. and to France, will speak on "The European Crisis."
 CBS-Adventures in Rhythm: WKBB
 MBS-Reminiscing: KWK
 KMOX-Judy & Jane, sketch
 WAAF-Carnival Matinee
 WBBM-Meet the Missus
 WBOW-To be announced
 WCCO-Betty & Bob
 WLW-Ma Perkins, sketch
 WHA-Musical Varieties
 WHIP-Vocalities
 WIND-Piano Tunes
 WIRE-Noonday Headlines
 WLW-Ma Perkins, sketch
 WMBD-His Majesty, the Baby
 WMBI-Gospel Music
 WMT-Tonic Tunes
 WTAD-Quincy Marches On
 WTAQ-Golden Matinee

1:30 CST 2:30 CDT
 NBC-Army Band: WBOW WIBA (sw-15.33)
 CBS-Four Clubmen: WKBB WOC WSBT WKBB WFBM WTAQ WISN WMBD WCCO (sw-15.27)
 NBC-Pepper Young's Family, sketch (Camay Soap): WHO WMAQ KSD WLW WTMJ
 MBS-Moods in Music: WGN
 News: WCFL KWK
 KMOX-Magic Kitchen
 WBAA-Monitor Views the News
 WBBM-Pat Flanagan
 WHA-Organ Melodies
 WHIP-Dancing Party
 WIND-Band Stand
 WIRE-Matinee Varieties
 WJJD-Two Pianos
 WMT-News; Musical Interlude
 WROK-Old Refrains

1:45 CST 2:45 CDT
 NBC-The Guiding Light (White Naptha): WMAQ WHO WTMJ KSD WLW
 NBC-Army Band: KWK
 CBS-Melody Ramblings: WKBB WSBT WKBB WFBM WTAQ WISN WOC (sw-15.27)
 WBAA-Eugene Finegan, violinist
 WBBM-Dugout Dope
 WCCO-Markets
 WCFL-Baseball Talk
 WGN-The Leadoff Man
 WIND-Dugout Interviews
 WJJD-Warren Brown Talks Baseball
 WLS-News, George Menard
 WMBD-Hello, Neighbor
 WMT-Movie Man
 WOWO-Women in the News
 WROK-Tabernacle Hour
 WTAD-Bessie Dean Reinert
2:00 CST 3:00 CDT
 NBC-Seaside Nights, variety show: WOWO WBOW WENR
 NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA
 CBS-Highways to Health: WISN WTAQ WKBB WKBB WSBT WFBM (sw-15.27)
 Dr. Eli Moschowitz of Mt. Sinai Hospital in New York City speaks on "Facts and Fancies Concerning Blood Pressure."
 Dan Harding's Wife: WLW KSD
 Baseball; White Sox vs. Detroit: WGN WBBM WCFL WIND WJJD
 KMOX-Those Happy Gilmans
 KWK-Today at Two
 WAAF-News; Weather
 WBAA-Concert Review
 WCCO-Ladies First
 WHA-Chapter a Day
 WHIP-Gav Caballeros
 WMBD-Editor's Daughter, sketch
 WMT-Count Hussy's Orch.
 WOC-Charm Cottage
 WROK-News; Concert Interlude
 WTAD-Hannibal Prgm.

2:15 CST 3:15 CDT
 NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO

CBS-Accent On Music: WCCO WTAQ WKBB WMBD WFBM WOC WISN WKBB WSBT (sw-15.27)
 MBS-Midstream, drama: WLW
 Matinee Melodies: WAAF WROK
 KMOX-One Woman's Opinion
 KSD-George Hall's Orch.
 KWK-Hollywood on Parade
 WHIP-Matinee Melodies
 WROK-Ber. Whitechurch, songs

2:30 CST 3:30 CDT
 NBC-Rhythm Symphonic: WIRE WMAQ WHO KSD
 CBS-Alabama Stakes: WTAQ WKBB WSBT WMBD WFBM WKBB WOC WISN WFAM (sw-15.27)
 Brian Field will call this race, The Alabama Stakes, which was first run in 1874.
 NBC-Club Matinee: WMT WENR WBOW
 KMOX-Headline Highlights
 KWK-Richard Hayes, swing organist
 WBAA-The Home Builders
 WCCO-Front Page Parade
 WHA-Music of the Masters
 WKBB-To be announced
 WLW-Jane Tresler, vocalist
 WOWO-Old Time Religion
 WROK-Rhythm Before Three
 WTAD-Sports Talk
 WTMJ-News; Police; Weather; Spotlight

2:45 CST 3:45 CDT
 NBC-Girl Alone, sketch: WMAQ
 CBS-Alabama Stakes: WFAM WTAQ WKBB WFBM WKBB WISN WMBD WCCO WOC (sw-15.27)
 MBS-The Hatterfields: WLW
 KMOX-Dope from the Dugout
 KSD-Songs of Jean Carmen
 KWK-Man in the Stands
 WAAF-Estelle Barnes, pianist
 WBAA-Treasure Chest
 WHIP-Topical Commentary
 WHO-Favorite Melodies
 WIRE-Oklahoma Outlaws
 WTMJ-Down a Country Road

3:00 CST 4:00 CDT
 NBC-Paul Martin's Music: WHO WBOW WIRE WMAQ
 NBC-The Four of Us; Dean Fossler, organist: WENR
 CBS-Columbia Chamber Orch.: WFBM WKBB WTAQ WOC WFBM WMBD WBBM WISN WCCO WKBB (sw-15.27)
 Baseball Game: WTAD WMT
 Baseball; St. Louis Browns vs. Cleveland Indians: KMOX KWK
 KSD-Baseball Scores
 WAAF-Rhumba Beat
 WBAA-Security Security Prgm.
 WHIP-Reba Lessard, concert pianist
 WIBA-Today's Front Page
 WJBC-Bible Study Hour
 WLW-Houseboat Hannah, sketch
 WOWO-News
 WROK-Kaye Kreamer, Women of the Hour
 WTMJ-Valiant Lady

3:15 CST 4:15 CDT
 NBC-Don Winslow of the Navy, sketch: WBA
 NBC-Silhouettes of the West: WENR WOWO
 WAAF-Organ Melodies
 WBAA-Afternoon Musicale
 WENR-To be announced
 WHIP-Concert Orch. With Kathryn Smith
 WHO-Judy & Jane, sketch
 WLW-Charlie's Singing School
 WTMJ-Home Harmonizers

3:30 CST 4:30 CDT
 NBC-Kellogg's Singing Lady, Irene Wicker: WLW
 NBC-Edward Davies, bar.: WENR WBOW
 CBS-Nita Mack's Let's Pretend: WFBM WKBB WOC WKBB WMBD WCCO WTAQ
 NBC-Your Family & Mine (Seal-test): WMAQ WIBA WTMJ
 News: WHO WJBC
 WAAF-How Much Do You Know
 WFAM-Young America on the Air; Pop Concert
 WGN-Melody Lane
 WHA-Weather Bureau
 WIRE-Master Singers
 WISN-Tea Time Tunes
 WOWO-Book Review
 WROK-Helene Kimberley

3:45 CST 4:45 CDT
 NBC-Joseph Gallicchio's Orch.: WHO WIBA WBOW WMAQ KSD WTMJ
 NBC-Indiana Indigo; Soloists & Orch.: WOWO WENR WIRE
 WAAF-Salon Concert
 WOC-Scientific News
 WBBM-Tenth Inning
 WHIP-Topical Commentary
 WLW-Mad Hatterfields, sketch
 WHIP-News
 WJBC-"American Years," a novel
 WAAF-Salon Concert

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBMM-770
WBOV-1310
WCOO-810
WCFR-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHIP-1480
WIO-1000
WIBA-1280
WIND-560
WIRE-1400

WAAF-Harmony Hall
WBOV-Merry-Go-Round
WCCO-Livestock
WFAM-Crimecasts
WFBM-Christian Science Prgm.
WGN-Concert Orch.
WNO-Concert Gems
WIBA-The Plainsman
WIND-German Hour
WISN-Show Window
WMBD-Happy Train
WOC-Man on the Street
WOWO-Organ Reveries
WSUI-Musical Moods
WTAD-Cy & Freckles

5:15 CST 6:15 CDT

CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes): (sw-11.83) (also at 9:15 p.m.)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.
Turn to page 2 for more detail.

CBS-Ray Bloch, pianist: WOC WFAM WMBD WISN WCCO WKBH

NBC-Vocal Varieties (Tums) Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO KSD WMAQ WIRE (sw-9.53) (also at 9:15 p.m.)

NBC-Mr. Keene, Tracer of Lost Persons. drama (Amer. Home Prod.): WENR WMT
MBS-Vincent Pirro's Orch.: WGN KWK

KMOX-Popular Melodies WAAF-Rhythm Review

WBBM-Thomas Conrad Sawyer WCFR-Tune Teasers WFBM-Bohemians WHIP-Four Wonders WBA-W. P. A. Musicale WJJD-Ben Kanter, pianist WKBH-To be announced

WLB-Denton & Barber, sports WOWO-Plane Talks WROK-Sports

WTAD-Hannibal Prgm. WTAQ-Bureau of Public Service WTMJ-Heinie & His Grenadiers

5:30 CST 6:30 CDT
NBC-Ink Spots: WOWO KWK WMT

MBS-The Inside of Sports (Bayuk Cigars, Inc.): WLW

CBS-Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WBBM WFBM

NBC-Adrian Rollini's Orchestra: WCFR WHO
News: WKBH WIBA WMAQ WIRE

Sports: KSD WMBD WAAF-Don Bolt, commentator WCCO-Musical

WENR-Ennio Bolognini's Orch. WFAM-Keyboard and Console WGN-Bob Elson, sports WHA-Music Album

WHIP-The Seeing Blind WISN-Sports; Interlude WJJD-Sentenced Men, interviews WKBH-Echoes of Stage & Screen

WOC-Organ Moods WROK-Evelyn Gellafio, songs WSUI-International Scene WTAQ-Al Michel's Sport Wheel

5:45 CST 6:45 CDT
NBC-The Roving Prof.: WMAQ
Subject: "Persian Gardens."
Turn to page 3 for more detail.

NBC-Vivian della Chiesa, sopr.: WENR WOWO

MBS-Inside of Sports (Bayuk Cigars, Inc.): WGN
News: WFBM WLW WHO

Sports: WCFR WTMJ WJJD Sports: WMT KWK KSD-Your Family and Mine WAAF-Evening Concert

WBOV-Ice Jamboree WCCO-Musical Prgm. WHA-Fun Time

WIBA-Today's Birthdays; Sports WIRE-Basonology WISN-Songs by George Gershwin WKBH-Musical Appetizers

WMBD-Dean & Gail WOC-Sunset Serenade WROK-Interesting Facts WSUI-Daily Iowan of the Air WTAQ-Dance Time

NIGHT

6:00 CST 7:00 CDT
NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris); Jack Johnstone's dramas; Genevieve Rowe; Swing Fourteen; Floyd Sherman, tnr.; Glenn Cross & Beverly: WHO WTMJ WLW WIRE WTAM KSD WMAQ (sw-9.53) (also at 9:30 p.m.)

CBS-Four Corners Theater, dir. Earl McGill: KMOX WBBM WJR WCCO WFBM WTAQ WHAS (sw-11.83)

"Captain Cranberry," a salty tale of Cape Cod, will be dramatized.

NBC-Dance Time, dir. Allen Small: WLS

MBS-Morton Gould's Orch.: WMT WGN
News: WAAB WCFL
Sports: WTAD WKBH WKBH WOC

KOA-Westernaires KWK-Al Sarli's Jam Session WBOV-Luke Walton, sports; Baseball Interviews

WFAM-The New Yorkers WHA-Organ Reverie WHIP-Opportunity Knocks

WIBA-Concert Ensemble WIND-Recreation of Today's Game WISN-Down by Hermans

WJJD-Variations, Musical Prgm. WMBD-Dinner Music WOWO-Spelling Bee WROK-News; Concert Hall WSUI-Dinner Hour Prgm.

6:15 CST 7:15 CDT
MBS-Morton Gould's Orch.: KWK
News: WOC WMBD

WBOV-Our Neighbors WCFR-Pop Tunes WFAM-Amer. Family Robinson

WIBA-Concert Interlude WJJD-Your City Government WKBH-Sweetheart Serenade

WKBH-Dinner Music WLS-News, Chuck Acree WROK-Gene Robinson, pianist

WTAD-Freshest Thing in Town WTAQ-Gaylord Carter

6:30 CST 7:30 CDT
NBC-Wayne King's Orch. (Lady Esther): WHO WTMJ WMAQ WIBA KSD WIRE WTAM (sw-9.53)

CBS-Get Together Prgm.; Jack Berch's Boys: WBBM WOC KMOX WISN WCCO WHAS WKBH WJR WMBD (sw-11.83)

NBC-Information Please: WBOV WLS

MBS-The Green Hornet, drama: WGN KWK WMT

WCFR-Jack Kelly's Orch. WFAM-Brilliant Bronze Boys WFBM-Musical Memories

WHA-Evening Musicale WHIP-Love Letter WJJD-Bob Ather & Bonnie Blue Eyes

WKBH-Amer. Family Robinson WLW-Adventures in Paradise WOWO-Maurie Cross' Orch. WROK-Italian Off the Diamond

WTAQ-News

6:45 CST 7:45 CDT
News: WKBH WFBM WCCO-Baseball Resume WCFR-Townsend Plan, talk WFAM-George E. Sokolsky WTAQ-Rambliu' Trio

7:00 CST 8:00 CDT
CBS-Grand Central Station (Litterer): WJR WHAS WBBM WCCO KMOX WFBM (sw-11.83)

NBC-Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ WLW (also see Mon. prgms. at 10:30 p.m.)

MBS-Don't You Believe It? (Sensation Cigarettes): WGN KWK

NBC-Now & Then; Frank Hoek's Orch.: WMT WIBA WMT WLS

CBS-To be announced: WTAQ WBOV-The Magic Claw WCFR-Labor Flashes WIND-News & Sports WISN-Fiddlers Three

WJJD-Sons of the Pioneers WKBH-Dubuque Star Revue WKBH-Echoes of the Stage and Screen

WMBH-George Cobb, violinist WOC-Voices of Friendship WROK-Freepost Studios

WSBT-Curtain Calls WSUI-Children's Hour WTAD-The Yellow Fang WTMJ-Miller High Life Party

7:15 CST 8:15 CDT
MBS-Frank Ferneau's Orch.: KWK

CBS-To be announced: WKBH WCFR-Teachers Union, talk WGN-Grant Park Concert

WIBA-Clarice Lee WIND-News Behind the News WISN-Sammy Liner's Orch. WJJD-Suppertime Frolic

WMBD-Maurice Warner WOWO-Music Graphs WTAD-News Summary

7:30 CST 8:30 CDT
NBC-Attorney-at-Law, drama (Johnson's Wax): WIRE KSD WTAM WTMJ WMAQ WIBA WHO WLW

CBS-Benny Goodman's Orch. & Guest (Camel Cigarettes): WMBD KMOX WCCO WHAS WBBM WFBM WSBT WTAQ WISN WJR WKBH WOC (sw-11.83)

NBC-Station KVOO Dedicatory Prgm.: WOWO WENR

KWK-Current Popular Music WCFL-News WGN-Jimmy Grier's Orch.

WIND-Invitation to the Waltz WJJD-Suppertime Frolic WKBH-Concert Hall

WMT-Do You Want to Be in Radio? WSUI-Evening Musicale

7:45 CST 8:45 CDT
NBC-Station KVOO Dedicatory Program: WMT

KWK-Inside of Sports WCFR-Geo. Hessberger's Orch. WGN-News: Sports Celebrity Parade

WIND-Hal Munro's Orch. WSUI-Browsing Abroad

8:00 CST 9:00 CDT
CBS-Time to Shine (Griffin Shoe Polish); Hal Kemp's Orch.; Guests: WJR WBBM WCCO KMOX WHAS WFBM (sw-11.83)

MBS-True Detective Mysteries (Lambert Co.): WLW WGN

NBC-Music All Our Own; Walter Kelsey's Orch.: KSD KOA WTMJ WIRE WHO WMAQ WIBA WTAM (sw-9.53)

KWK-Answer Game WCFR-Barret O'Hara, talk WIND-Organ & Vibra-harp

WISN-Interlude; Baseball Game WKBH-Gaslight Harmonies WKBH-Rapid Ad

WMBD-To be announced WOC-Play Burgemeister WROK-Home Builders

WSUI-Mexican Orch. & Chorus WSBT-Music of the Moderns WTAQ-Treasures Next Door

8:15 CST 9:15 CDT
WCFR-Jack Kelly's Orch. WGN-Concert Orch. WIND-Grant Park Concert

WKBH-Music in a Sentimental Mood WKBH-Olive Hagen, organist

WLW-Memory Bouquet WMBD-Toasty Paul's Melody Men WROK-News: Musicale

WSUI-Travel's Radio Review

8:30 CST 9:30 CDT
NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTAM WMAQ WTAM WLW WHO WIRE WTMJ

For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

CBS-Grant Park Concert: WOC WKBH WFBM WSBT WBBM WMBD WKBH WJR

NBC-Felix Knight, tnr.; Orch.: WBOV

MBS-Bunny Berigan's Orchestra: WMT KWK

Let's Celebrate: KMOX WCCO WCFR-Make Believe Danceland WENR-Business and Government

Round Table WGN-The Northerners WHAS Here's to You

WOW-The Hoosierettes WROK-Verna Davis, songs WSUI-Musical Miniatures WTAQ-Piano Classics

8:45 CST 9:45 CDT
MBS-Don't You Believe It? (Sensation Cigarettes): WLW

CBS-Grant Park Concert: WCCO KMOX

NBC-Jessie Crawford, organist: WMAQ WIRE WHO (sw-9.53)

NBC-State of the Nation; Jay Franklin, commentator: WENR WBOV

News: WIND WOWO KOA-Girls of the West

KSD-James Melton, tnr.; Orch. WBBM-Arthur Godfrey WIBA-Club Chanticleer

WROK-Grange Prgm. WSUI-Daily Iowan of the Air

WTAM-On Wings of Song WTAQ-Ray McMonigle, tnr. WTMJ-Guess Who?

9:00 CST 10:00 CDT
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI KSD WLW WTAM

CBS-Mal Hallett's Orch.: WJR WHAS WBBM WCCO WMBD WKBH WOC

NBC-Eddie Le Baron's Orch.: WBOV

NBC-Gray Gordon's Orch.: (sw-9.53)

MBS-The Right Job: WGN
News: WMT WENR WIBA

Sports: WKBH WFBM KMOX-The Goldbergs, sketch KWK-Easy Aces, sketch

WIND-Hit Review WOWO-Johnny Silvers' Orch. WROK-George Hall's Orch. WSBT-Don Pablo's Orch.

WTAQ-Normandie Entertains WTMJ-Let's Dance

9:15 CST 10:15 CDT
NBC-Vocal Varieties (Tums): WTMJ KOA KFI WIBA WLW (also see 5:15 p.m.)

CBS-George McCall's Screen Scoops (Old Gold Cigarettes): WFBM WBBM KMOX WHAS WJR WISN WOC WCCO (also see 5:15 p.m.)

For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

News: WIRE WMAQ KSD-Russ David's Orch. KWK-Tracer of Lost Persons

WENR-Ennio Bolognini's Orch. WGN-Shep Field's Orch. WHO-Sports Review

WKBH-Dance Orch. WKBH-Social Security Prgm., talk

WMBD-Value Hints WMT-Dance Band WROK-Musicale

WTAM-Sports; Tom Manning WTAQ-Dream Time

9:30 CST 10:30 CDT
NBC-Johnny Presents Russ Morgan & His Orch. (Philip Morris): KOA KFI WIBA (also see 6 p.m.)

NBC-Abe Lyman's Orch.: WTAM WMAQ WBOV (sw-9.53)

CBS-Jack Marshard's Orch.: WOC WJR WMBD WFBM (sw-6.12)

NBC-Harry Owens' Orch.: KWK WCFR

MBS-Salute to Cities: WLW Baseball Game: WISN WIRE WMT

KMOX-Sports KSD-Trailing the Highway Patrol, drama

WBBM-News with Todd Hunter WCCO-Musical Moments WENR-Earl Hines' Orch.

WHAS-Baseball; Louisville vs. Indianapolis

WHO-Hits and Encores WIND-An Evening at the Country Club

WKBH-To be announced WROK-Lee Williams' Orch. WSBT-News

WTAQ-Bay Beach Orch.; News WTMJ-Dance Orch.

9:45 CST 10:45 CDT
CBS-Jack Marshard's Orchestra: WBBM WSBT KMOX
NBC-Abe Lyman's Orch.: WHO

News: WIND WROK WCCO-Cy Bryan WGN-Jimmy Dorsey's Orch. WISN-Tenth Inning WTAQ-Sammy Watkins' Orch. WTMJ-Today's Events

10:00 CST 11:00 CDT
NBC-Blue Barron's Orch.: WCFR (sw-6.14)

CBS-Count Basie's Orch.: WISN WSBT WKBH WBBM WCCO WTAQ (sw-6.12)

NBC-Richard Himber's Orch.: WBOV WMAQ

MBS-Sammy Kaye's Orch.: WGN
News: WMBD WFBM WOC WHO WJR WLW

Sports: WTMJ KWK KOA KMOX-Travelogue KSD-Weather Report

WENR-Music as You Desire It WIBA-Evening Concert WIND-Swing Quartet

WKBH-News; Music WTAM-Musical Bulletin Board

10:15 CST 11:15 CDT
CBS-Count Basie's Orch.: WJR WKBH WFBM WTAQ

NBC-Richard Himber's Orch.: WHO

MBS-Dick Barrie's Orch.: KWK KMOX-At Your Leisure, interview

KOA-Will Osborne's Orch. WCCO-Cedric Adams

WHAS-News WIND-Cafe Continental WLW-Burt Farber's Orch. WMBD-Sports Review; Program Review

WOC-Shanrocks WTAM-Music You Want WTMJ-Dance Orch.

10:30 CST 11:30 CDT
CBS-Johnny Long's Orch.: WJR WBBM WSBT WKBH WMBD WKBH WFBM WTAQ WOC WISN

NBC-Leo Reisman's Orch.: WHO WBOV WCFR

NBC-Erskine Hawkins' Orch.: WIRE

MBS-Mitchell Ayre's Orch.: WGN WMT

News: KMOX KWK WBA-The Shadow, drama WCCO-Rollie Johnson

WHAS-Dance Orch. WIBA-Hollywood at the Beach WIND-In the Gloaming

WLW-Ray Pearl's Orch. WMAQ-Earl Hines' Orch.

10:45 CST 11:45 CDT
CBS-John Long's Orch.: KMOX NBC-Erskine Hawkins' Orch.: WENR KWK

WCFR KOA-Westernaires WCCO-St. Paul Open

WHO-American Legion Prgm. WIBA-Club Chanticleer WIND-Cappy's Cabana WISN-Tenth Inning

11:00 CST 12:00 CDT
CBS-Dance Orch.: WOC WKBH WCCO WMBD WFBM WBBM WISN WIBA KMOX WTAQ

NBC-Eddy Duchin's Orchestra: WMAQ WBOV WHO WIRE

NBC-Art Kassel's Orch.: WIBA WENR

MBS-Clem Williams' Orch.: WMT WGN

KSD-Ted Fio-Rito's Orch. KWK-Jack Gaulke's Orch. WIND-Nite Watch

WKBH-Weather Report WLW-Twenty-four Hour Review WTAQ-Jimmy Wadkins' Orch.

End of Tuesday Programs

What's Happened to
"GONE WITH THE WIND"?
Who Are the Stars Who Have the Coveted Roles of "Rhett" and "Scarlett"?
Revealed in September SCREEN GUIDE
The Picture Magazine Devoted Exclusively to Hollywood

WEDNESDAY

August 10

MORNING

7:00 CST 8:00 CDT

NBC-Breakfast Club; News: WCFL WBOW
 CBS-Arthur Godfrey, songs: WKBB WFAM (sw-21.52)
 NBC-Al & Lee Reiser, piano duo: (sw-21.5)
 Musical Clock: WBBM WIBA WIRE WKBB WOC WKBB WHIP KMOX
 Early Risers: WROK WISN News: WTAD WJJD KWK-News; Musical Prgm. WAAF-Breakfast Express WCCO-Air Almanac WFBM-Early Birds WGN-Everyday Words: Good Morning Prgm.
 WHO-Faye & Cleo
 WIND-The Abundant Life
 WLS-Organ Moods
 WLW-Merrymakers
 WMAQ-Your Neighbor
 WMBD-Breakfast Club
 WMT-Country Home; Musical Clock
 WOWO-Bible Class
 WTAQ-Mike's Uprisin'
 WTMJ-Top of the Morning

7:15 CST 8:15 CDT

NBC-Person to Person: (sw-21.5)
 CBS-Montana Slim, songs; News: WFAM WKBB (sw-21.52)
 News: WCO WHO WMT
 KWK-Sunshine
 WHIP-Hit Review
 WIND-Morning Review
 WJJD-Organ Selections
 WLS-News, Chuck Acree
 WLW-Peter Grant, news
 WMBD-Musical Clock
 WROK-Breakfast Melodies
 WTAD-Breakfast Brevities

7:30 CST 8:30 CDT

CBS-Joyce Jordan, Girl Interne (Calox Toothpowder & Sulfidified Albolene): WBBM
 NBC-Breakfast Club; News: WWO WCFL
 NBC-Landt Trio; News: (sw-21.5)
 CBS-Fiddlers Fancy: (sw-21.52)
 Morning Devotions: WKBB WLS
 Musical Clock: WMT WBOW
 KMOX-Ozark Varieties
 WCCO-Musical Chimes
 WFAM-Your Engagement Book
 WHO-Williams Brothers Quartet
 WIBA-News; Music for School & Home
 WIND-Hawaiian Melodies
 WIRE-Dessa Byrd
 WLW-Gospel Singer
 WMAQ-The Whistler & His Dog
 WMBL-Weather Report
 WROK-Morning Parade
 WTAQ-News

7:45 CST 8:45 CDT

NBC-Amanda Snow, songs: WMAQ (sw-21.5)
 CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX
 News: WHIP WIND WTAD
 WBBM-News; Rapid Service
 WBBM-Linda's First Love, sketch
 WFAM-Morning Devotions
 WHO-Rare Bits of News
 WIRE-Better Health; News
 WJJD-Chicago Tuberculosis Institute Prgm.
 WKBB-Tonic Tunes
 WKBB-Breakfast Melodies
 WLS-The Boys from Virginia
 WLW-Your Hollywood News Girl
 WMBD-Police Flash
 WTAQ-Today's Almanac

BOYS WANTED

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8:00 CST 9:00 CDT

NBC-Just Neighbors, sketch: WCFL WOWO KWK
 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN
 NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE
 Musical Clock: WIBA WROK WMT
 News: WKBB WMBD WAAF KSD-News; Dick Leibert, organist
 WFAM-Concert Time
 WGN-Martha Crane & Helen Joyce
 WHA-Band Wagon
 WHIP-Morning Dance
 WHO-Coffee Pot Inn
 WIND-H. Zimmerman, organist
 WJJD-Bosworth Broadcast
 WKBB-Chancel Steps
 WLS-Smile Market
 WLW-Hymns of All Churches
 WTAD-Tales Old and New
 WTAQ-Morning Potpourri

8:15 CST 9:15 CDT

CBS-Myrt & Marge, sketch (Super Suds): WBBM WCCO KMOX WFBM WMBD WISN
 NBC-Swing Patrol; Rakov's Orchestra: WCFL WOWO
 NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE
 KSD-Bright & Early Melodies
 KWK-Today's Almanac
 WAAF-Rhythm Rhapsody
 WHA-Morning Melodies
 WHIP-Fashions and the Home
 WHO-What to Serve Today
 WIND-Your Favorite Band
 WKBB-Musical Almanac
 WKBB-Uncle Bob
 WLS-News, Chuck Acree
 WLW-Myrt & Marge, sketch
 WOC-Musical Clock
 WTAD-Gems of Melody
 WTMJ-Hymns of All Churches

8:30 CST 9:30 CDT

NBC-Just Plain Bill, sketch (Kolyons): WMAQ WIRE
 CBS-Hilltop House, Bess Johnson (Palmolive Soap): WBBM KMOX WCCO WMBD WISN
 NBC-Josh Higgins of Finchville: WCFL
 NBC-Happy Jack Turner: KSD
 MBS-Manhattans: WGN KWK WMT
 WAAF-Canary Serenade
 WBOW-Radio Gospel
 WFAM-Shoppers' Guide
 WFBM-Morning Serenade
 WHIP-Polish Variety Hour
 WHO-Musical Clock
 WIBA-Today's Almanac; Society Reporter
 WIND-Organ & Guitar
 WJJD-School for Taxpayers
 WKBB-Hits & Encores
 WKBB-Olive Hagen, organist
 WLS-Old Kitchen Kettle, with Ann Hart; Novelodeons
 WLW-Hilltop House, sketch
 WOWO-Tri Topics
 WROK-Morning Devotions
 WSUI-Daily Iowan of the Air
 WTAD-Interchurch Revival
 WTAQ-Sunshine Hour
 WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT

NBC-Jerry Sears' Orch.: KWK
 WBOW WMT (sw-21.5)
 NBC-Woman in White, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE
 NBC-Ma Perkins, sketch (Oxydol): WLS
 CBS-Stepmother, sketch (Colgate): WBBM WFBM KMOX WCCO
 MBS-Earl Lawrence, bar.: WGN KWK
 WCFL-Bittersweet Melodies
 WIND-Swing Melodies
 WISN-Early Risers Club
 WJJD-Tommy Tucker's Orch
 WKBB-Stars Over Hollywood
 WKBB-Jungle Jim
 WLW-Betty and Bob, sketch
 WMBD-Jay's Women of Today

Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

NIGHT

6:00 CST (7:00 CDT) One Man's Family, NBC.
 6:30 CST (7:30 CDT) Paul Whiteman, CBS.
 6:30 CST (7:30 CDT) Tommy Dorsey, NBC.
 7:00 CST (8:00 CDT) Town Hall Summer Show, NBC.
 7:00 CST (8:00 CDT) National Music Camp, NBC.
 8:00 CST (9:00 CDT) Kay Kyser, NBC.
 8:00 CST (9:00 CDT) Ambers-Armstrong Boxing Bout, NBC.
 8:30 CST (9:30 CDT) Edgar A. Guest, CBS.
 9:30 CST (10:30 CDT) Santa Barbara Fiesta, NBC.

WOWO-Modern Home Forum
 WROK-Town Crier
 WSUI-Morning Melodies; Service Reports
 WTAD-Hannibal Prgm.

9:00 CST 10:00 CDT

NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS
 CBS-Richard Maxwell, tr.: WOC
 WKBB WKBB WISN WFBM
 WFAW WTAQ
 NBC-Originalities WIBA WCFL (sw-21.5)
 NBC-David Harum, sketch (Baby O): KSD WMAQ WHO WIRE
 MBS-Get Thin to Music (Wheaties): WGN
 News: WROK WIND
 KMOX-Fashions in Melody
 WAAF-Woman's Page of the Air
 WBBM-Heart of Julia Blake
 WBOW-State Teachers Colleze
 WCBM-Uncle John
 WCCO-Ma Perkins, sketch
 WHA-Your Health
 WJJD-Organ & Guitar
 WLW-The Goldbergs, sketch
 WMT-Messenger; Weather
 WMT-News; Radio Gossip
 WSUI-Illustrated Musical Chats
 WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT

NBC-Vic & Sade, sketch (Crisco): WLW WLS
 NBC-Lorenzo Jones, sketch (Phillips): WMAQ WHO WIRE KSD
 NBC-Breen & de Rose, songs: WBOW WMT (sw-21.5)
 CBS-Pappy Cheshire's Nat'l Hill-billy Champions: WFAM WKBB KMOX
 MBS-Bachelor's Children (Old Dutch Cleanser): WGN
 News: WKBB WMBD WOC
 Editor's Daughter, sketch: WBBM WWO
 KWK-Great Works of Man
 WAAF-Hog 'n' Harmony
 WCCO-Bachelor's Children
 WISN-Symphonetta
 WJJD-Sports Edition Handicapper
 WKBB-Music Makers
 WROK-On the Mall
 WTAQ-Crimson Trail
 WTMJ-Those Happy Gilmans

9:30 CST 10:30 CDT

CBS-Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD KMOX WFBM
 NBC-To be announced: WHO
 NBC-Story of the Month: WIBA WTMJ WBOW
 NBC-Pepper Young's Family, sketch (Camay Soap): WLS
 KWK-Pop Wise & Filbert
 WAAF-Swing High
 WCFL-Varieties
 WFAM-Morning Melodies
 WGN-Man on State Street
 WHA-Story Behind the Song
 WHIP-Monitor News
 WIND-Between Us Girls, interviews
 WIRE-The Roundup
 WJJD-Harry Zimmerman, organist
 WKBB-Eb & Zeb, sketch
 WKBB-Today's Almanac
 WLW-Short, Short Story
 WMAQ-Radio Tatler
 WMT-Gospel Baritone
 WOC-Musical Variations
 WOWO-Linda's First Love, sketch
 WROK-Milk-Made Magic
 WTAD-Ma Perkins, sketch
 WTAQ-Roundup

9:45 CST 10:45 CDT

CBS-Aunt Jenny's Stories (Spry): WCCO KMOX WFBM WMBD WBBM WISN
 NBC-The Road of Life, sketch (Chipso): WLW WTMJ WMAQ
 NBC-Viennese Ensemble: WOWO
 WBOW WMT (sw-21.5)
 NBC-Kitty Keene, Inc., sketch (Dreft): WHO
 MBS-Marcella Hendricks, songs: KWK
 KSD-Revelers Quartet
 WAAF-Novelettes
 WCFL-Voice of Romance
 WFAM-Lou Pike, organist
 WGN-Painted Dreams
 WHIP-This Rhythmic Age
 WIBA-Church of the Air
 WIND-Livestock Markets
 WIRE-Linda's First Love, sketch
 WJJD-Garwood Van's Orch.
 WKBB-Rhythm & Romance
 WKBB-Swing Interlude
 WLS-Grace Wilson, contr
 WROK-Radio Rhythm
 WSUI-Prgm. Calendar; Weather
 WTAD-Kitty Keene, Inc., sketch

10:00 CST 11:00 CDT

CBS-Mary Margaret McBride, columnist (La France & Satina): WBBM KMOX WFBM WISN WCCO WMBD WFAW WFBM WOC
 NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
 NBC-Paula Durand, contralto: KSD KWK
 MBS-The Balladeer: WMT
 News: WLS WTAD
 WAAF-Let's Dance
 WBOW-Christian Science
 WCFL-Peekers in the Pantry
 WGN-Manhattan Mother, sketch
 WHA-Homemakers
 WHIP-Women and the News
 WHO-The Goldbergs, sketch
 WIBA-Linda's First Love, sketch
 WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
 WIRE-Dessa Byrd, organist
 WJBC-Theater Time
 WJJD-Bureau of Missing Persons
 WKBB-Hollywood Reporter
 WKBB-Home Economics
 WLW-Editor's Daughter, sketch
 WOWO-Bill Board
 WROK-News; Organ
 WSUI-Magazine Notes
 WTAQ-To be announced
 WTMJ-What's New in Milwaukee?

10:15 CST 11:15 CDT

CBS-Irene Beasley, R.F.D. No. 1: WFBM WFAM WTAQ WKBB WOC
 NBC-Kiddoodlers: KWK WBOW (sw-15.33)
 NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
 Houseboat Hannah, sketch: KMOX WHO
 KSD-Hello Peggy, sketch
 WAAF-Willie Winn, sport of kings
 WBBM-Happy Gilmans
 WCCO-Judy and Jane
 WGN-Don Pedro's Magic Violin
 WHIP-Hollywood Brevities
 WIBA-Editor's Daughter, sketch
 WIND-20th Century Serenade
 WISN-News
 WJBC-Women in the News
 WJJD-Criminal Court Interviews
 WKBB-House of MacGregor
 WKBB-Home Prgm.
 WLS-H. Peterson, organist
 WMBD-Linda's First Love, sketch
 WMT-Bits of Everything
 WROK-Poet's Corner
 WSUI-Yesterday's Musical Favorites
 WTAD-Bee & Vee

10:30 CST 11:30 CDT

NBC-Nat'l Farm & Home Hour; Speakers: WIBA WBOW WMAQ
 Subject: "Dairying in Minnesota and Wisconsin as Related to Soil Problems."
 NBC-Time for Thought: KSD
 Dr. Charles Trexler speaks on "Your Home."
 CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX
 News: WHIP KWK
 WAAF-Myrna Dee Sergeant, talk
 WCCO-Happy Gilmans
 WCFL-Double in Stars
 WFAM-Harlan Hogan
 WFBM-Mrs. Farrell's Kitchen
 WGN-Quin Ryan, news
 WHO-Myrt & Marge, sketch
 WIND-Organ & Guitar
 WIRE-Footnotes; News
 WISN-Organ Melodies
 WJBC-Dollar Daze
 WJJD-Safety Court
 WKBB-House of MacGregor
 WKBB-Songtime
 WLS-Evelyn, the Little Maid
 WLW-News; Livestocks; River; Weather: Markets
 WMBD-Honeymoon Lane
 WOC-Radio Bazaar
 WOWO-Richard Trojan
 WROK-Kaye Kreamer, woman's forum
 WSUI-The Book Shelf
 WTAD-Tonic Tunes
 WTAQ-News; Merry Go Round
 WTMJ-Kitty Keene, Inc., sketch
 10:45 CST 11:45 CDT
 NBC-Nat'l Farm & Home Hour: WLW KWK
 CBS-Our Gal, Sunday, sketch (Anacin): WBBM KMOX
 NBC-Dorothy Crandall, pianist: WCFL
 KSD-Lady Courageous
 WAAF-Markets; Sweet and Slow
 WCCO-Grandma Travels
 WFAM-Luncheon Dance
 WGN-Musical Mail Box
 WHA-Magazine Rack
 WHIP-Musical Newsy
 WHO-Hilltop House, sketch
 WIRE-Jimmie Dorsey's Orch.
 WJBC-Peggy Payne & Pioneers
 WKBB-Treasure Chest
 WKBB-Arkansas Travelers
 WLS-Short, Short Stories
 WMBD-Bandwagon
 WMT-Tom Owens' Cowboys
 WOC-Screen Fans Prgm.
 WOWO-Ohio State Agr'l Prgm.
 WROK-Freepost Studios
 WTAD-Betty and Bob, sketch
 WTMJ-Blue Room Ensemble
 11:00 CST 12:00 CDT
 CBS-The Goldbergs, sketch (Oxydol): WOC WKBB WBBM WCCO
 NBC-Jean Ellington, songs: KSD
 KMOX-Ma Perkins, sketch
 WAAF-Symphonic Hour
 WBAA-Contract Bridge Chats
 WCFL-Smoke Rings Serenade
 WFBM-Bohemians
 WGN-Luncheon Music
 WHA-Music Appreciation
 WHIP-Southtown Church Hour
 WHO-Dan Harding's Wife, sketch
 WIND-Indiana News
 WIRE-Singin' Sam
 WISN-Morning Musicales
 WJBC-Surprise Party
 WJJD-Anything Can Happen
 WKBB-Magic Violin
 WLS-Moody Parade
 WMBD-Wayside Chapel
 WOWO-Consolaires
 WSBT-News; Stork Report; Farm Flashes
 WSUI-Within the Classroom
 WTAD-All for the Ladies
 WTAQ-Hollywood on Parade
 WTMJ-Heinie and Dinty
 11:15 CST 12:15 CDT
 CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN
 NBC-Cadets Quartet: WCFL KSD
 News: WJJD WOWO
 WHA-Organ Gems
 WHIP-Englewood Hour
 WHO-Vic and Sade, sketch
 WIND-Tommy Ott, organist
 WIRE-Welcome Stranger
 WJBC-Parade of Bands
 WKBB-Book of the Hour
 WKBB-Club Calendar
 WMBD-Polly of the Chapel
 WMT-Sweet & Swing
 WOC-Studio Swingapators
 WSBT-The Day Dreamer
 WTMJ-Heinie & His Grenadiers
 11:30 CST 12:30 CDT
 CBS-Road of Life (Chipso): KMOX WBBM
 NBC-News and Music: WIBA WMAQ (sw-15.33)
 NBC-Mother-in-Law, sketch: KWK
 KSD-Royal Hawaiians
 WBOW-Presentation
 WCCO-Houseboat Hannah
 WCFL-Noon-day Concert
 WFBM-Hoosier Farm Circle

WGN Markets; Mid-day Service
 WHIP-Hollywood News
 WHO-Home Folks
 WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
 WIRE-Farm Hour
 WISN-Music by Chester Lincoln
 WJBC-Singin' Sam
 WJJD-Noonday Service
 WKBB-Social Calendar
 WKBB-Rhythm and Romance; Livestock Quotations
 WLS-Markets; News
 WLW-Live Stock & Poultry Reports: News
 WMBD-Thrift Message; Melody Miniature
 WMT-Cedar Valley Hillbillies
 WOC-Hymns of All Churches
 WOWO-Man on the Street
 WSBT-Melody Moods
 WTAD-Police News
 WTAQ-Mailman

11:45 CST 12:45 CDT

NBC-Jack & Loreita Clemens: KWK
 NBC-Words and Music: KSD
 MBS-Your Hollywood Newsgirl: (Lydia E. Pinkham): WCFL
 CBS-Gospel Singer; Edward MacHugh, bar. & Organ (Ivory Soap): KMOX WBBM WCCO
 News: WIND WBAA WMAQ
 Markets: Farm Bureau: WFBM WOC
 WHIP-Cascade Melodies
 WHO-Markets; Weather
 WISN-Even as You and I
 WJBC-Red & Vin
 WKBB-Hits and Encores
 WLS-Dinner Bell Program
 WLW-Thomas Conrad Sawyer
 WMBD-Window Shopper
 WMT-News; Redgers & Ackley
 WOWO-Voice of the Farm
 WROK-Round the Town
 WSBT-Man on the Street
 WSUI-Farm Flashes
 WTAD-Dance Revue
 WTAQ-Farmhands
 WTMJ-Livestock Quotations

AFTERNOON

12:00 CST 1:00 CDT

NBC-Marjorie Coles, songs; Orch.: WOWO
 CBS-Chattanooga Frolic: WCCO
 WOC WKBB WKBB (sw-15.27)
 NBC-Betty & Bob, sketch (Gold Medal): WMAQ WHO WTMJ KWK WIRE
 Turn to page 8 for pictures and a brief history of this serial.
 MBS-Harold Turner, pianist: WGN
 News: WJBC WTAD WMBD
 KMOX-Singin' Sam
 KSD-Sports Preview
 WAAF-Don Bolt, commentator
 WBAA-Farm Facts
 WBBM-Manhattan Mother
 WBOW-Street Reporter
 WCBM-J. C. O'Hair
 WCFL-Spotlight Prgm.
 WFBM-Blue Ribbon Melodies
 WHA-Noon Musicale
 WHIP-Wally Estrup, songs
 WBA Interlude; Country Home
 WIND-Lupi Italian Hour
 WISN-Musical Heat Wave
 WJJD-Markets
 WLW-Linda's First Love, sketch
 WMT-Cedar Valley Hillbillies
 WSBT-Your Club and Mine
 WSBT-Rhythm Rambles

12:15 CST 1:15 CDT

CBS-Chattanooga Frolic: WSBT
 WISN
 NBC-Let's Talk It Over: WBOW
 NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WMAQ
 WLW WIRE WTMJ KWK
 MBS-As You Like It: WGN
 KMOX-Kitty Keene, Inc., sketch
 WAAF-Estelle Barnes, pianist
 WBAA-Sports Questionnaire
 WBBM-Man on the Street
 WCCO-Kitty Keene, sketch
 WCFL-Echoes of Havana
 WFBM-News
 WHIP-Alice Oleson, pianist
 WHO-Luncheon Music
 WBA-News; Market Reports
 WJBC-Hot vs. Sweet
 WJJD-Midday Roundup
 WKBB-Man on the Street
 WLS-String Trio
 WMBD-Town Crier; Markets
 WMT-Question Man; Voice of Iowa
 WOC-Farm Bureau & Markets
 WOWO-Market Service
 WROK-Column Left, news
 WTAD-Cy and Freckles
 12:30 CST 1:30 CDT
 CBS-Lyric Serenade: WFBM
 WISN WSBT (sw-15.27)
 NBC-Waltz Favorites: WOWO
 WCFL (sw-15.33)
 NBC-Valiant Lady, sketch (Gold Medal): WLW WIRE WMAQ
 KWK

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBBM-770
WBOW-1310
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHIP-1480
WHO-1000
WIBA-1280
WIND-560
WIRE-1400

WISN-1120
WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBH-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMT-600
WOC-1370
WOWO-1160
WROK-1410
WST-1360
WST-880
WST-900
WTAM-1070
WTAQ-1330
WTMJ-620

MBS-West & Matey: WGN
News: WOC WHO
Rhythm Rascals: WTAQ WTMJ
KMOX-Linda's First Love, sketch
WAAF-Markets; Health Talk
WBAA-Dance Time
WBBM-Kitty Keene, Inc.
WBOW-Midday Melodies
WCCO-Scripture Truth Hour
WCCO-First Edition
WHA-Farm Prgm.
WHIP-Concert Orch. with Jean Hurst
WIND-WPA Prgm.
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-Voice of the Feed lot; Mkts.
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street;
Highways Are Happy Ways
WSUI-Views and Interviews
WTAD-Farm; Weather; Markets
12:45 CST 1:45 CDT

NBC-Hymns of: All Churches
(Gold Medal): WIRE WMAQ
KWK WHO
CBS-Lyric Serenade: WOC WCCO
News: WKBH WTAQ
KMOX-Editor's Daughter, sketch
KSD-News; Market Reports
WAAF-Eunice Clark, songs
WBAA-Market Reports
WBBM-Houseboat Hannah
WBOW-Tune of the Day; Agri-
cultural Agent
WGN-Afternoon Melodies
WIBA-Melody Moments
WIND-Organ & Vibraharp
WJJD-Music & Song, Ben Kanter
WKBH-Song Hit of the Day
WLS-Listeners Mike
WLW-Kitty Keene, Inc.
WMBD-Noon-day Melodies; Geo.
McDonald
WMT-Iowa Cornhuskers; Many
Happy Returns
WROK-Home Folks Hour
WSUI-Manhattan Concert Band
WTAD-Variety Prgm.
WTMJ-Sidewalk Reporter
1:00 CST 2:00 CDT

CBS-All Hands on Deck: WFBM
WISN WSBT WKBB WOC
WCCO (sw-15.27)
NBC-The Story of Mary Marlin,
sketch (Ivory Flakes): WHO
WMAQ WLW WTMJ KSD
MBS-Marriage License Romances:
WGN
News: WTAD WHIP WIND
KMOX-Travelogue
KWK-Backstage Wife
WAAF-"L" Reporter, interviews
WBAA-Meditations
WBBM-Broadcast Rhymsters
WBOW-Sportscasting
WHA-Armchair Journeys
WIBA-Concert Trio
WIRE-Reporter
WJJD-Tommy Tucker's Orch.
WKBH-Ma Perkins
WLS-Homemakers Hour
WMBD-Men on the Street
WOWO-The Observer
WTAQ-Man on the Street
1:15 CST 2:15 CDT

NBC-Oxydol's Own Ma Perkins,
sketch: WMAQ WTMJ WHO
KSD
CBS-All Hands on Deck: WTAQ
WKBH
NBC-Swingtime Trio: WBOW
KMOX-Judy & Jane, sketch
KWK-Great Works of Man
WAAF-Carnival Matinee
WBAA-I Want a Job
WCCO-Betty & Bob
WGN-Hits of Today
WHA-Musical Varieties
WHIP-Grandmother's Scrapbook
WIND-Piano Tunes
WIRE-Noonday Headlines
WISN-Diamond Dope
WLW-Ma Perkins, sketch
WMBD-His Majesty, the Baby
WMT-Frank Voelker, organist
WTAD-Quincy Marches On
1:30 CST 2:30 CDT

NBC-Pepper Young's Family,
sketch (Camay Soap): WTMJ
WHO WMAQ WLW KSD
NBC-Maurice Spitalny's Orch.:
WBOW WIBA (sw-15.33)

CBS-Evalyn Tyner, songs: WMBD
WFBM WKBW WSBT WTAQ
WISN WOC WKBH (sw-15.27)
MBS-Harold Stokes' Orch.: WGN
News: WCFL WMT
KMOX-Magic Kitchen
KWK-News; Musical Prgm.
WBAA-Monitor Views the News
WCCO-Julia Blake
WHA-Organ Melodies
WHIP-Dancing Party
WIND-Band Stand
WIRE-Matinee Varieties; News
WJJD-Fred Beck, organist
WROK-Stars on Parade
WTAD-D. A. R. Prgm.
1:45 CST 2:45 CDT

CBS-Lebrun Sisters, vocal trio:
WTAQ WFBM WKBW WSBT
WISN WKBH (sw-15.27)
NBC-The Guiding Light, sketch
(White Naptha): WHO WMAQ
KSD WTMJ WLW
NBC-Maurice Spitalny's Orch.:
WMT
KWK-Marriage License Bureau
Romances
WBAA-Wanita Wilson, sop.
WCCO-Markets
WGN-The Leadoff Man
WIND-Dugout Interviews
WJJD-Warren Brown Talks Base-
ball
WLS-News, Chuck Acree
WMBD-Hello, Neighbor
WOC-Latch String Luncheon Club
WOWO-Women in the News
WROK-Musicale
2:00 CST 3:00 CDT

CBS-At the Music Counter: WOC
WTAQ WFBM WKBW WSBT
WISN WKBH (sw-15.27)
NBC-Backstage Wife, sketch
(Dr. Lyons): WMAQ WTMJ
WIRE WHO WIBA
NBC-Hambletonian Stakes, second
heat: WENR WMT WOWO
WBOW
Baseball: Chicago White Sox vs.
Detroit: WGN WJJD WIND
WCFL WBBM
Dan Harding's Wife, sketch: KSD
WLW
KMOX-Those Happy Gilmans
KWK-Today at Two
WAAF-News; Weather
WBAA-Typing School of the Air
WCCO-Ladies First
WHA-Chapter a Day
WHIP-Gay Caballeros
WMBD-Editor's Daughter
WROK-News; Concert Interlude
WTAD-Hannibal Prgm.
2:15 CST 3:15 CDT

NBC-Stella Dallas, sketch (Milk
of Magnesia): WTMJ WIRE
WIBA WHO WMAQ
CBS-At the Music Counter:
WMBD WCCO
NBC-Club Matinee: WENR WMT
WOWO WBOW
MBS-Midstream, drama: WLW
KWK
KMOX-One Woman's Opinion
KSD-Heart of Julia Blake, sketch
WAAF-Emerson Trent, trn.
WHIP-Behind Kitchen Doors
WROK-Margaret Eklof, songs
WTAQ Fiddlers Three
2:30 CST 3:30 CDT

NBC-Milt Herth Swing Trio: WHO
WIRE WMAQ KSD
CBS-Deep River Boys: WTAQ
WKBH WFAM WKBW WMBD
WFBM WOC WISN WCCO (sw-
15.27)
NBC-Club Matinee: WIBA WMT
KMOX-Headline Highlights; Let's
Compare Notes
KWK-Richard Hayes, organist
WAAF-Matinee Melodies
WBAA-Home Builders' Prgm.
WHA-Music of the Masters
WLW-Heart of Julia Blake
WOWO-Old Time Religion
WROK-Robert Bruce, grapholo-
gist
WTAD-Sports Talk
WTMJ-News; Police; Weather,
Spotlight
2:45 CST 3:45 CDT

CBS-Leon Goldman, violinist:
WOC WKBH WFBM WFAM
WKBW WTAQ WMBD WCCO
(sw-15.27)
NBC-Girl Alone, sketch: WMAQ
MBS-The Hatterfields, sketch:
WLW
KMOX-Dope From the Dugout
KSD-The Master Singers
KWK-Man in the Stands
WAAF-Estelle Barnes, pianist
WBAA-Song Time
WHIP-Donna Tyler, songs
WHA-Favorite Melodies
WIRE-Seger Ellis' Orch.
WISN-Dugout Doings
WROK-Martha K. Johnson, ma-
gic carpet
WTMJ-Down a Country Road
3:00 CST 4:00 CDT
NBC-Hambletonian Stakes, third
heat: WENR WBOW

CBS-The Castillians: WFAM WOC
WFBM WCCO WTAQ WKBW
WKBH WMBD (sw-15.27)
NBC-Summer Session Chorus of
N. Y. Univ.: WIRE WMAQ
WHO
The program will feature a
200-voice chorus under the di-
rection of Noble Cain. The
chorus will be made up of mu-
sic educators, supervisors and
instructors who are attending
New York University.

Baseball Game: WTAD WMT
Baseball: Browns vs. Cleveland
Indians: KMOX KWK
KSD-Baseball Scores
WAAF-Rhumba Beat
WHIP-South Shore Chamber of
Commerce
WIBA-Today's Front Page
WISN-Baseball Game
WJBC-Devotional Hour
WLW-Houseboat Hannah, sketch
WOWO-News
WROK-Kaye Kreamer. Women
of the Hour
WTMJ-Valiant Lady, sketch
3:15 CST 4:15 CDT

CBS-The Castillians: WFAM WOC
WFBM WCCO WTAQ WKBW
WKBH WMBD (sw-15.27)
NBC-Silhouettes of the West:
WOWO WENR
NBC-Don Winslow of the Navy:
WIBA
NBC-Top Hatters: WBOW
WAAF-Melody Medley
WBAA-Famous Homes of Fam-
ous Americans
WHIP-To be announced
WHO-Judy and Jane, sketch
WLW-Charlie's Singing School
WTMJ-Home Harmonizers
3:30 CST 4:30 CDT

NBC-Kellogg's Singing Lady;
Irene Wicker: WLW
NBC-Your Family & Mine, sketch
(Sealtest): WMAQ WTMJ
WIBA
NBC-Charles Sears, trn.: WENR
WBOW
CBS-March of Games: WKBW
WKBH WFBM WMBD WCCO
News: WHO WJBC
WAAF-Organ Melodies
WBAA-We Three, girls trio
WFAM-Young America on the
Air; Pop Concert
WHA-Weather Bureau
WIRE-Rainbow Trio
WOWO-Warren Family Council
WROK-Swedish Gospel Service
WTAQ-Herman Daumler, violinist
3:45 CST 4:45 CDT

CBS-Exploring Space: WKBW
WKBH WFBM WFAM WTAQ
WOC WMBD WCCO
Subject: "Photo and the Outer
Planets."
NBC-Joseph Gallicchio's Orch.:
WTMJ WIBA WHO WBOW
KSD WMAQ
NBC-Rakov's Orch.: WENR
WOWO WIRE
WAAF-Salon Concert
WBBM-Tenth Inning
WHIP-News
WJBC-"American Years," a novel
WLW-Men of Mars, drama
WROK-Radio Rhythm
4:00 CST 5:00 CDT

CBS-News; Lew White, organist:
WFBM WTAQ WKBW WKBH
WFAM WBBM WCCO
NBC-Jesse Crawford, organist:
WBOW KSD WIRE
NBC-Bobby Hayes' Orch.: WLW
WMAQ
Baseball Scores; WIND WJJD
WBAA-Magic Carpet
WCFL-Dance Orch.
WENR-Malcolm Claire, children's
stories
WGN-Bill Anson
WHIP-Concert with Violanda
Casalvieri
WHO-New Tunes
WIBA-Dr. Bob Jones
WJBC-Request Hour
WMBD-Kitty Keene, Inc.
WOC-News
WROK-News; Musicale
WTMJ-Variety Revue
4:15 CST 5:15 CDT

NBC-Bobby Hayes' Orch.: WOWO
CBS-Doris Rhodes, songs: WCCO
WFBM WTAQ WKBH WKBW
NBC-Adrian Rollini's Orchestra;
News: WBOW KSD WCFL
(sw-9.53)
MBS-Frank Ferneau's Orch.:
WGN
WAAF-Tea Dance
WBAA-Melody Moods
WENR-Gilbert Martyn, news
WFAM-Killer Dillers
WHIP-Airplane Dance
WHO-Baseball Time
WIBA-Dance Hour
WIND-Musical Toast
WIRE-News; Minute Interviews
WJJD-Parade of Music
WLW-Those Happy Gilmans
WMBD-News; Pet Corner
5:00 CDT 6:00 CDT

WOC-Baseball Review
WROK-Freepost Studios
4:30 CST 5:30 CDT
CBS-Enoch Light's Orch.: WTAQ
WKBW WFAM WCCO (sw-
11.83)
NBC-Alma Kitchell, contralto:
WBOW WIBA WMAQ (sw-
9.53)

NBC-Chesterfield Daily Sports
Column; Paul Douglas: WENR
WLW KSD WOWO
News: WIND WJBC
Piano Recital: WCFL WBBM
WAAF-Sport Shorts
WFBM-Tea Time Tunes
WGN-Armchair Melodies
WHIP-Trio
WIRE-William Wirges' Orch.
WJJD-Fred Beck, organist
WKBH-P. T. A. Talk
WMBD-Bargain Counter
WSUI-Opera Arias
4:45 CST 5:45 CDT

CBS-Doris Rhodes, songs: WKBW
WMBD WCCO
NBC-Nola Day, songs: WMAQ
KSD WIRE
NBC-Dinner Concert: WENR
WBOW
NBC-Lowell Thomas, news com-
mentator (Sun Oil): WLW
WBAA-Story Book Hour
WBBM-Chicago Hour
WCFL-Jack Kelly's Orch.
WFAM-Baseball Scores; News
WGN-Little Orphan Annie
WHIP-Cocktail Hour
WIBA-Edgewood Dramatic Prgm.
WISN-Tenth Inning
WJBC-Varieties
WJJD-Garwood Van's Orch.
WKBH-Kiddies' Hour
WOWO-Home Folk Frolic
WSUI-Radio News Highlights
WTAQ-Theater Lobby Interviews
5:00 CST 6:00 CDT

NBC-Easy Aces, sketch (Ana-
cin): WENR WMT WIRE
NBC-Don Winslow of the Navy,
sketch (Kelloggs): WMAQ
WLW
CBS-Ray Heatherton, songs:
WTAQ WKBW (sw-11.83)
News: WCFL WJJD
KMOX-Grandstand Managers
KSD-News; Dick Leibert, organ-
ist
KWK-Home Plate Interviews
WAAF-Poetic Patterns
WBBM-John Harrington, sports
WBOW-Merry Go Round
WCCO-Livestock
WFBM-Crimecasts
WFBM-Wheeler Mission
WGN-Popeye, sketch
WHIP-Sports Review
WHO-Johnny at the Piano
WIBA-The Plainsmen
WIND-German Hour
WISN-Show Window
WMBD-Happy Train; Auction of
the Air
WOC-Man on the Street
WOWO-Organ Reveries
WSUI-Musical Moods
WTAD-Cy & Freckles
WTMJ-News; Moment Musicale
5:15 CST 6:15 CDT

NBC-Uncle Ezra's Radio Station
(Alka-Seltzer): WMAQ WHO
WIRE (sw-9.53) (also at 9:15
p.m.)
NBC-Mr. Keen, Tracer of Lost
Persons, drama (Amer. Home
Products): WMT WENR
CBS-Marion Carley, pianist: WOC
WMBD WKBW WKBH WCCO
WFBM KMOX WFAM
KSD-Popeye, the Sailor, sketch
KWK-Musical Prgm.
WBBM-We the Wives
WCFL-Tune Teasers
WGN-Concert Trio
WHIP-Classic Gems
WIBA-Old Refrains
WJJD-Ben Kanter, pianist
WLW-Denton & Barber, sports
WOWO-George Sokolsky
WROK-Sports
WTAD-Hannibal Prgm.
WTAQ-Bureau of Public Service
WTMJ-Rhythm and Rhyme
5:30 CST 6:30 CDT

CBS-Living History, drama: WOC
WFBM WKBW WBBM KMOX
(sw-11.83)
Two events of 1800, the re-
peal of the Embargo Act and
the publication by Washington
Irving of the Knickerbocker
History of New York, will be
treated as living history.
NBC-Ennio Bolognini's Orch.:
WENR WHO WBOW
NBC-Ralph Blaine, trn.: WMT
WOWO WCFL KWK
News: WTAD WMAQ WKBH
WIBA WIRE
Sports: WGN KSD WMBD
Popeye the Sailor, sketch: WCCO
WFBM
WAAF-Don Bolt, commentator
WHA-Music Album
WHIP-Homespun
6:00 CDT 7:00 CDT

WISN-Sports Parade; Interlude
WJJD-Sentenced Men, interviews
WLW-Let's Celebrate
WROK-W.P.A. Symphonic Orch.
WSUI-Campus Activities
WTAQ-Al Michel's Sport Wheel
5:45 CST 6:45 CDT
CBS-Boake Carter, commentator
(Huskies & Post Toasties):
WBBM WMBD KMOX WTAQ
WKBW WKBH WCCO WFBM
WFAM WOC WISN
NBC-Science on the March:
WENR WOWO
Dr. Carl Lane Fenton speaks
on "Green Leaves and Stems."
Sports: WTMJ WJJD
Sports; News: WMT KWK
KSD-Your Family and Mine
WAAF-Evening Concert
WBOW-Ice Jamboree
WCFL-Hal Totten, sports
WGN-The Dukes & their Duch-
ess
WHA-Fun Time
WHO-News
WIBA-Today's Birthdays; Sports
WIRE-Basonology
WLW-Paul Sullivan, news
WMAQ-Let's Celebrate
WROK-Dance hour
WSUI-Daily Iowan of the Air
6:00 CST 7:00 CDT

NBC-One Man's Family (Tender-
leaf Tea): WTMJ KSD WMAQ
WIBA WHO WLW WTAM
WIRE (also see Sun. Prgms.
at 10:30 p.m.)
CBS-The People's Platform: WJR
KMOX WFBM WBBM WCCO
WHAS (sw-11.83)
Subject: "What Shall We Do
About the Unemployed."
NBC-Roy Shield Revue: WOWO
MBS-Musical Steeplechase: WGN
WMT
Sports: WKBW WTAD WKBH
WOC
KWK-Al Sarli's Jam Session
WBOW-Sports; Baseball Inter-
views
WCFL-News
WFAM-New Yorkers
WGN-Concert Orch.
WHA-Organ Reverie
WHIP-Swing Time
WIND-Re-creation Baseball Game
WISN-Down by Herman's
WJJD-Fred Beck, organist
WLS-Don Kelley's Sport Scoop
WMBD-Dinner Music
WROK-News; Concert Hall
WSUI-Dinner Hour Prgm.
WTAQ-Personalities in Sports
6:15 CST 7:15 CDT

NBC-Roy Shield Revue: KWK
News: WMBD WOC
WBOW-Our Neighbors
WCFL-Pop Tunes
WFAM-Amer. Family Robinson
WJJD-Your City Government
WKBW-Sweetheart Serenade
WKBH-Dinner Music
WLS-News, Chuck Acree
WTAD-Freshest Thing in Town
WTAQ-Dancing Party
6:30 CST 7:30 CDT
CBS-Paul Whiteman's Orchestra
& Guests (Chesterfield Ciga-
rettes): WKBW WJR WBBM
WFAM (sw-11.83) (also at
9:30 p.m.)
NBC-Tommy Dorsey, His Trom-
bone & Orch. (Raleigh &
Kool); Edythe Wright; Jack
Leonard; Three Esquires; Paul
Stewart, m.c.: WMAQ WTAM
WHO WIRE WLW WTMJ KSD
(also at 10:30 p.m.)
MBS-Lone Ranger, drama (Silver-
cup) WGN
NBC-Styles in Vocal Rhythms:
WOWO WLS KWK WBOW
WMT
KMOX-France Laux, sports
WCCO-Musicale
WCFL-Douglas Wilson
WFBM-Lee Winters
WHA-Deutsche Musik Stunde
WHA-Romance Time
WHIP-What Can They Do?
WIBA-Dinner Concert
WISN-Melodies of the Masters
WJJD-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs
WKBW-W.P.A. Prgm.
WKBH-American Weekly
WMBD-Parlor Party
WOC-German Band
WROK-Beloit Community Prgm.
WTAD-Dust Off the Diamond
WTAQ-News
6:45 CST 7:45 CDT

WISN-Sports Parade; Interlude
WJJD-Sentenced Men, interviews
WLW-Let's Celebrate
WROK-W.P.A. Symphonic Orch.
WSUI-Campus Activities
WTAQ-Al Michel's Sport Wheel
5:45 CST 6:45 CDT
CBS-Boake Carter, commentator
(Huskies & Post Toasties):
WBBM WMBD KMOX WTAQ
WKBW WKBH WCCO WFBM
WFAM WOC WISN
NBC-Science on the March:
WENR WOWO
Dr. Carl Lane Fenton speaks
on "Green Leaves and Stems."
Sports: WTMJ WJJD
Sports; News: WMT KWK
KSD-Your Family and Mine
WAAF-Evening Concert
WBOW-Ice Jamboree
WCFL-Hal Totten, sports
WGN-The Dukes & their Duch-
ess
WHA-Fun Time
WHO-News
WIBA-Today's Birthdays; Sports
WIRE-Basonology
WLW-Paul Sullivan, news
WMAQ-Let's Celebrate
WROK-Dance hour
WSUI-Daily Iowan of the Air
6:00 CST 7:00 CDT

NBC-For Men Only (Vitalis);
Peter Van Steeden's Orch.; Peg
La Centra; Fred Uttal: WTAM
WIRE WMAQ KSD WHO
WLW
CBS-Mark Warnow's Music: WOC
WTAQ WHAS WKBW WSBT
WKBH KMOX WCCO WISN
WMBD WJR (sw-11.83)
MBS-Guy Lombardo's Orchestra:
KWK WMT
WBBM-Carlos Molina's Orch.
WBOW-Bertha Prat King
WCFL-News
WFBM-Piano Twins
WGN-Jack Russell's Orch.
WIND-S. A. Amateur Hour
WSUI-Evening Musicale
WTMJ-Let's Celebrate
7:45 CST 8:45 CDT

NBC-Nat'l Music Camp: WBOW
WLS WLS WMT
CBS-Meet the Champ: WJR WOC
WFBM WHAS WKBW WKBH
WTAQ WISN WSBT WMBD
WBBM WCCO KMOX
MBS-Bob Crosby's Orch.: WGN
KWK-Dinner Dance
WCFL-Labor Flashes
WIND-Traffic Court
WJJD-Happy Valley Folks
WROK-Freepost Studios
WSUI-Children's Hour
WTAD-The Debutants
7:15 CST 8:15 CDT
MBS-Noveltty Choir: WGN
WCFL-Favorite Melodies
WJJD-Suppertime Frolic
WTAD-News Summary
7:30 CST 8:30 CDT
NBC-Nat'l Music Camp: WENR
WOWO WIBA
NBC-For Men Only (Vitalis);
Peter Van Steeden's Orch.; Peg
La Centra; Fred Uttal: WTAM
WIRE WMAQ KSD WHO
WLW
CBS-Mark Warnow's Music: WOC
WTAQ WHAS WKBW WSBT
WKBH KMOX WCCO WISN
WMBD WJR (sw-11.83)
MBS-Guy Lombardo's Orchestra:
KWK WMT
WBBM-Carlos Molina's Orch.
WBOW-Bertha Prat King
WCFL-News
WFBM-Piano Twins
WGN-Jack Russell's Orch.
WIND-S. A. Amateur Hour
WSUI-Evening Musicale
WTMJ-Let's Celebrate
7:45 CST 8:45 CDT

NBC-Nat'l Music Camp: WBOW
WLS WLS WMT
CBS-Meet the Champ: WJR WOC
WFBM WHAS WKBW WKBH
WTAQ WISN WSBT WMBD
WBBM WCCO KMOX
MBS-Bob Crosby's Orch.: WGN
KWK-Dinner Dance
WCFL-Labor Flashes
WIND-Traffic Court
WJJD-Happy Valley Folks
WROK-Freepost Studios
WSUI-Children's Hour
WTAD-The Debutants
7:15 CST 8:15 CDT
MBS-Noveltty Choir: WGN
WCFL-Favorite Melodies
WJJD-Suppertime Frolic
WTAD-News Summary
7:30 CST 8:30 CDT
NBC-Nat'l Music Camp: WENR
WOWO WIBA
NBC-For Men Only (Vitalis);
Peter Van Steeden's Orch.; Peg
La Centra; Fred Uttal: WTAM
WIRE WMAQ KSD WHO
WLW
CBS-Mark Warnow's Music: WOC
WTAQ WHAS WKBW WSBT
WKBH KMOX WCCO WISN
WMBD WJR (sw-11.83)
MBS-Guy Lombardo's Orchestra:
KWK WMT
WBBM-Carlos Molina's Orch.
WBOW-Bertha Prat King
WCFL-News
WFBM-Piano Twins
WGN-Jack Russell's Orch.
WIND-S. A. Amateur Hour
WSUI-Evening Musicale
WTMJ-Let's Celebrate
7:45 CST 8:45 CDT

NBC-Nat'l Music Camp: WBOW
WLS WLS WMT
CBS-Meet the Champ: WJR WOC
WFBM WHAS WKBW WKBH
WTAQ WISN WSBT WMBD
WBBM WCCO KMOX
MBS-Bob Crosby's Orch.: WGN
KWK-Dinner Dance
WCFL-Labor Flashes
WIND-Traffic Court
WJJD-Happy Valley Folks
WROK-Freepost Studios
WSUI-Children's Hour
WTAD-The Debutants
7:15 CST 8:15 CDT
MBS-Noveltty Choir: WGN
WCFL-Favorite Melodies
WJJD-Suppertime Frolic
WTAD-News Summary
7:30 CST 8:30 CDT
NBC-Nat'l Music Camp: WENR
WOWO WIBA
NBC-For Men Only (Vitalis);
Peter Van Steeden's Orch.; Peg
La Centra; Fred Uttal: WTAM
WIRE WMAQ KSD WHO
WLW
CBS-Mark Warnow's Music: WOC
WTAQ WHAS WKBW WSBT
WKBH KMOX WCCO WISN
WMBD WJR (sw-11.83)
MBS-Guy Lombardo's Orchestra:
KWK WMT
WBBM-Carlos Molina's Orch.
WBOW-Bertha Prat King
WCFL-News
WFBM-Piano Twins
WGN-Jack Russell's Orch.
WIND-S. A. Amateur Hour
WSUI-Evening Musicale
WTMJ-Let's Celebrate
7:45 CST 8:45 CDT

NBC-Nat'l Music Camp: WBOW
WLS WLS WMT
CBS-Meet the Champ: WJR WOC
WFBM WHAS WKBW WKBH
WTAQ WISN WSBT WMBD
WBBM WCCO KMOX
MBS-Bob Crosby's Orch.: WGN
KWK-Dinner Dance
WCFL-Labor Flashes
WIND-Traffic Court
WJJD-Happy Valley Folks
WROK-Freepost Studios
WSUI-Children's Hour
WTAD-The Debutants
7:15 CST 8:15 CDT
MBS-Noveltty Choir: WGN
WCFL-Favorite Melodies
WJJD-Suppertime Frolic
WTAD-News Summary
7:30 CST 8:30 CDT
NBC-Nat'l Music Camp: WENR
WOWO WIBA
NBC-For Men Only (Vitalis);
Peter Van Steeden's Orch.; Peg
La Centra; Fred Uttal: WTAM
WIRE WMAQ KSD WHO
WLW
CBS-Mark Warnow's Music: WOC
WTAQ WHAS WKBW WSBT
WKBH KMOX WCCO WISN
WMBD WJR (sw-11.83)
MBS-Guy Lombardo's Orchestra:
KWK WMT
WBBM-Carlos Molina's Orch.
WBOW-Bertha Prat King
WCFL-News
WFBM-Piano Twins
WGN-Jack Russell's Orch.
WIND-S. A. Amateur Hour
WSUI-Evening Musicale
WTMJ-Let's Celebrate
7:45 CST 8:45 CDT

NBC-Nat'l Music Camp: WBOW
WLS WLS WMT
CBS-Meet the Champ: WJR WOC
WFBM WHAS WKBW WKBH
WTAQ WISN WSBT WMBD
WBBM WCCO KMOX
MBS-Bob Crosby's Orch.: WGN
KWK-Dinner Dance
WCFL-Labor Flashes
WIND-Traffic Court
WJJD-Happy Valley Folks
WROK-Freepost Studios
WSUI-Children's Hour
WTAD-The Debutants
7:15 CST 8:15 CDT
MBS-Noveltty Choir: WGN
WCFL-Favorite Melodies
WJJD-Suppertime Frolic
WTAD-News Summary
7:30 CST 8:30 CDT
NBC-Nat'l Music Camp: WENR
WOWO WIBA
NBC-For Men Only (Vitalis);
Peter Van Steeden's Orch.; Peg
La Centra; Fred Uttal: WTAM
WIRE WMAQ KSD WHO
WLW
CBS-Mark Warnow's Music: WOC
WTAQ WHAS WKBW WSBT
WKBH KMOX WCCO WISN
WMBD WJR (sw-11.83)
MBS-Guy Lombardo's Orchestra:
KWK WMT
WBBM-Carlos Molina's Orch.
WBOW-Bertha Prat King
WCFL-News
WFBM-Piano Twins
WGN-Jack Russell's Orch.
WIND-S. A. Amateur Hour
WSUI-Evening Musicale
WTMJ-Let's Celebrate
7:45 CST 8:45 CDT

NBC-Nat'l Music Camp: WBOW
WLS WLS WMT
CBS-Meet the Champ: WJR WOC
WFBM WHAS WKBW WKBH
WTAQ WISN WSBT WMBD
WBBM WCCO KMOX
MBS-Bob Crosby's Orch.: WGN
KWK-Dinner Dance
WCFL-Labor Flashes
WIND-Traffic Court
WJJD-Happy Valley Folks
WROK-Freepost Studios
WSUI-Children's Hour
WTAD-The Debutants
7:15 CST 8:15 CDT
MBS-Noveltty Choir: WGN
WCFL-Favorite Melodies
WJJD-Suppertime Frolic
WTAD-News Summary
7:30 CST 8:30 CDT
NBC-Nat'l Music Camp: WENR
WOWO WIBA
NBC-For Men Only (Vitalis);
Peter Van Steeden's Orch.; Peg
La Centra; Fred Uttal: WTAM
WIRE WMAQ KSD WHO
WLW
CBS-Mark Warnow's Music: WOC
WTAQ WHAS WKBW WSBT
WKBH KMOX WCCO WISN
WMBD WJR (sw-11.83)
MBS-Guy Lombardo's Orchestra:
KWK WMT
WBBM-Carlos Molina's Orch.
WBOW-Bertha Prat King
WCFL-News
WFBM-Piano Twins
WGN-Jack Russell's Orch.
WIND-S. A. Amateur Hour
WSUI-Evening Musicale
WTMJ-Let's Celebrate
7:45 CST 8:45 CDT

WEDNESDAY

August 10

WCCO-Baseball Resume
WCFL-Judge J. H. Lyle, talk
WKBH-Share We ance?
WLS-Round Table; City Manager
Plan
WROK-Musicale
WTAQ-To be announced

7:00 CST 8:00 CDT
NBC-Town Hall Summer Show
(Sal Hepatica & Ipana); Col.
Stoopnagle; Harry von Zell;
Peter Van Steeden's Orch.;
Guest: WIBA WTAM WMAQ
WTMJ WIRE WLW WHO KSD
(sw-9.53) (also KFI at 10 p.m.)
NBC-Nat'l Music Camp: WBOW
WLS WLS WMT

CBS-Meet the Champ: WJR WOC
WFBM WHAS WKBW WKBH
WTAQ WISN WSBT WMBD
WBBM WCCO KMOX
MBS-Bob Crosby's Orch.: WGN
KWK-Dinner Dance
WCFL-Labor Flashes
WIND-Traffic Court
WJJD-Happy Valley Folks
WROK-Freepost Studios
WSUI-Children's Hour
WTAD-The Debutants

7:15 CST 8:15 CDT
MBS-Noveltty Choir: WGN
WCFL-Favorite Melodies
WJJD-Suppertime Frolic
WTAD-News Summary
7:30 CST 8:30 CDT
NBC-Nat'l Music Camp: WENR
WOWO WIBA
NBC-For Men Only (Vitalis);
Peter Van Steeden's Orch.; Peg
La Centra; Fred Uttal: WTAM
WIRE WMAQ KSD WHO
WLW
CBS-Mark Warnow's Music: WOC
WTAQ WHAS WKBW WSBT
WKBH KMOX WCCO WISN
WMBD WJR (sw-11.83)
MBS-Guy Lombardo's Orchestra:
KWK WMT
WBBM-Carlos Molina's Orch.
WBOW-Bertha Prat King
WCFL-News
WFBM-Piano Twins
WGN-Jack Russell's Orch.
WIND-S. A. Amateur Hour
WSUI-Evening Musicale
WTMJ-Let's Celebrate
7:45 CST 8:45 CDT

NBC-Nat'l Music Camp: WBOW
WLS WLS WMT
CBS-Meet the Champ: WJR WOC
WFBM WHAS WKBW WKBH
WTAQ WISN WSBT WMBD
WBBM WCCO KMOX
MBS-Bob Crosby's Orch.: WGN
KWK-Dinner Dance
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WOWO WIBA
NBC-For Men Only (Vitalis);
Peter Van Steeden's Orch.; Peg
La Centra; Fred Uttal: WTAM
WIRE WMAQ KSD WHO
WLW
CBS-Mark Warnow's Music: WOC
WTAQ WHAS WKBW WSBT
WKBH KMOX WCCO WISN
WMBD WJR (sw-11.83)
MBS-Guy Lombardo's Orchestra:
KWK WMT
WBBM-Carlos Molina's Orch.
WBOW-Bertha Prat King
WCFL-News
WFBM-Piano Twins
WGN-Jack Russell's Orch.
WIND-S. A. Amateur Hour
WSUI-Evening Musicale
WTMJ-Let's Celebrate
7:45 CST 8:45 CDT

NBC-Nat'l Music Camp: WBOW
WLS WLS WMT
CBS-Meet the Champ: WJR WOC
WFBM WHAS WKBW WKBH
WTAQ WISN WSBT WMBD
WBBM WCCO KMOX
MBS-Bob Crosby's Orch.: WGN
KWK-Dinner Dance
WCFL-Labor Flashes
WIND-Traffic Court
WJJD-Happy Valley Folks
WROK-Freepost Studios
WSUI-Children's Hour
WTAD-The Debutants
7:15 CST 8:15 CDT
MBS-Noveltty Choir: WGN
WCFL-Favorite Melodies
WJJD-Suppertime Frolic
WTAD-News Summary
7:3

WEDNESDAY

August 10

8:30 CST 9:30 CDT

CBS-It Can Be Done (Household Finance); Edgar A. Guest; Frankie Master's Orch.: WJR WFBM WBBM WHAS KMOX WOC (sw-11.83)
Guest: H. O. Rounds, creator of Safety Patrols.

NBC-Ambers vs. Armstrong, boxing bout: WENR WBOW
MBS-Melodies from the Skies: WGN

KWK-Lone Ranger, sketch
WCCO-Your Community Show
WCFL-Make Believe Danceland
WIND-Organ & Vibra-harp
WISN-Reflections
WKBB-Let's Waltz
WKBH-Olive Hagen at the Organ
WMBD-The Shadow, drama
WROK-Ted Westin, songs
WSBT-Vacation Vogues
WSUI-Waltz Favorites
WTAQ-Earl Bototomley, bar.

8:45 CST 9:45 CDT

WIND-News
WISN-Variety Prgm.
WKBB-Gaslight Harmonies
WKBH-Rapid Ad
WROK-Social Security Speaker
WSUI-Daily Iowan of the Air
WTAQ-Genevieve Anderson, sop.

9:00 CST 10:00 CDT

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WLW KSD WTAM WHO KFI

CBS-Birmingham Salutes Columbia: WJR WCCO WBBM WOC WMBD

Tallulah Bankhead, brilliant cinema and Broadway figure, and her father, Representative William B. Bankhead, D., Ala., Speaker of the House, will join in the anniversary celebration marking the first year's affiliation of station WAPI with Columbia network.

NBC-Johnny Messner's Orch.: WBOW (sw-9.53)
News: WKBB WMT
KMOX-The Goldbergs, sketch
KWK-Easy Aces, sketch
WENR-Globe Trotter
WFBM-Sports Review
WHAS-Baseball; Louisville vs. Indianapolis

WJBA-Night News Edition
WIND-Swedish Prgm.
WISN-Helen Wiltman
WKBH-Musical Moments
WOWO-Johnny Silvers' Orch.
WROK-George Hall's Orch.
WSBT-Don Pablo's Orch.
WTAQ-Club Normandie Entertainments
WTMJ-Kilowatt Hour

9:15 CST 10:15 CDT

NBC-Uncle Ezra's Radio Station (Alka-Seltzer): KOA KFI (also at 5:15 p.m.)

CBS-Birmingham Salutes Columbia: KMOX WFBM WKBH

Musical Moments: WIBA WKBB

KSD-Russ David's Orch.
KWK-Tracer of Lost Persons
WENR-Ennio Bolognini's Orch.
WGN-Jimmy Dorsey's Orch.
WIO-Sports Review
WIRE-News; Musical Interlude
WISN-Vincent Lopez' Orch.
WJJD-Harry Owen's Orch.
WJR-Let's Celebrate
WLW-Musical Steeplechase
WMAQ-Fort Pearson, news
WMBD-Value Hints
WMT-Dance Band
WROK-Musicale
WTAM-Sports; Tom Manning
WTAQ-Bay Beach Orch.
WTMJ-Easy Aces, sketch

9:30 CST 10:30 CDT

CBS-Paul Whiteman's Orchestra & Guests (Chesterfield Cigarettes): KMOX WFBM WHAS WMBD WCCO WTAQ WKBH WISN WOC (also see 6:30 p.m.)

NBC-Opening of Santa Barbara Fiesta: KWK WOWO WENR
Originating on the grounds of the Santa Barbara Mission, the opening of the fiesta will be described by Clinton Triss. The first day's program will begin with the traditional fanfare of trumpets and the booming of guns that signal the return of Spanish days. Santa Barbara's famous Mission Choir, including the Padre Choristers and the Children's chorus, will be accompanied by the Mission organ.
Turn to page 3 for more detail.

CBS-Sammy Kaye's Orch.: WSBT

WKBB WJR (sw-6.12)
NBC-Abe Lyman's Orch.: WMAQ
KSD WBOW WTAM (sw-9.53)
MBS-Shep Field's Orch.: WGN
Baseball Game: WIRE WMT
KOA-Light on the West
WBBM-News with Todd Hunter
WCFL-Billy Kelb's Orch.
WHO-James Melton, tr.; Orch.
WIBA-Evening Concert
WIND-An Evening at the Country Club
WROK-Gospel Fellowship Hour
WTMJ-Dance Orch.

9:45 CST 10:45 CDT

NBC-Abe Lyman's Orch.: WHO KSD
News: WIND WROK
WBBM-Henri Gendron's Orch.
WLW-Charley Agenw's Orch.
WTMJ-Today's Events

10:00 CST 11:00 CDT

CBS-Hal Kemp's Orch.: WSBT
WTAQ WKBB WBBM KMOX WISN (sw-6.12)
NBC-Earl Hines' Orch.: WBOW WMAQ
NBC-Reggie Childs' Orchestra: WOWO
MBS-Dick Barrie's Orch.: WGN
News: WMBD WFBM WHO WJR WOC
KOA-Will Osborne's Orch.
KWK-Sport Review
WCCO-Living History
WCFL-Emil Flindt's Orch.

WENR-Music as You Desire It

WHAS-Baseball; Louisville vs. Indianapolis
WIBA-Club Charicleer
WIND-Swing Quartet
WKBH-News; Music
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Last Word in Sports

10:15 CST 11:15 CDT

CBS-Hal Kemp's Orch.: WJR
WKBH WOC WKBB WFBM
NBC-Reggie Childs' Orchestra: WOWO
NBC-Earl Hines' Orch.: WHO WMAQ WBOW
MBS-Dick Barrie's Orch.: KWK
WCCO-Cordie Adams
WHAS-News
WIBA-Hollywood at the Beach
WIND-Cafe Continental
WLW-Buster Locke's Orch.
WMBD-Sports Review; Program Review
WTAM-Music You Want
WTMJ-Dance Orch.

10:30 CST 11:30 CDT

NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh and Kool): KOA KFI (also see 6:30 p.m.)
NBC-Clyde Lucas' Orch.: WIRE WHO WBOW WMAQ WTMJ WIBA
CBS-Count Basie's Orch.: WISN WOC WKBH WKBB WSBT WBBM WMBD WTAQ WFBM WJR

NBC-Dance Orch.: WOWO WCFL

MBS-Griff Williams' Orch.: WMT
KMOX-Morning Headlines
KWK-News
WCCO-Rollie Johnson
WGN-Jack Russell's Orch.
WHAS-Dance Band
WIND-News & Music
WLW-Ben Bernie's Orch.

10:45 CST 11:45 CDT

CBS-Count Basie's Orch.: KMOX WCCO
NBC-Dance Orch.: WENR
MBS-Griff Williams' Orch.: KWK
WCFL-Emil Flindt's Orch.
WIND-Cappy's Cabana

11:00 CST 12:00 CDT

CBS-Dance Orch.: WOC WBBM KMOX WISN WTAQ WMBD WKBH WFBM
NBC-Joe Reichman's Orch.: KOA WIRE WMAQ WBOW
NBC-Al Buettner's Orch.: WENR MBS Sterling Young's Orch.: WMT WGN
KSD-Joe Reichman's Orch.
KWK-Jack Gaulke's Orch.
WCCO-Red Nichol's Orch.
WHO-Veterans Forum
WIBA-Hollywood at the Beach
WIND-Nite Watch
WKBH-Weather Report
WLW-Twenty-four Hour Review
WTAM-Otto Thurn's Orch.
WTMJ-Dance Orch.

End of Wednesday Programs

Thursday

August 11, 1938

Thursday

MORNING

7:00 CST 8:00 CDT

NBC-Breakfast Club: News: WCFL WBOW (sw-21.5)
CBS-Richard Maxwell, tr.: WFAM (sw-21.52)

News: WJJD WTAD
Musical Clock: WOC WKBB WHIP WIBA WBBM WKBH WIRE KMOX
Early Risers Club: WISN WROK
KWK-News; Musical Prgm.
WAAF-Breakfast Express
WCCO-Air Almanac
WFBM-Early Birds
WGN-Everyday Words; Good Morning Prgm.
WHO-Faye and Cleo
WIND-The Abundant Life
WLS-Trailer Tim
WLW-The Merry-makers
WMAQ-Your Neighbor
WMBD-Breakfast Club
WMT-Country Home. Musical Clock
WOWO-Radio Bible Class
WTAQ-Mike's Uprisin'
WTMJ-Top o' the Morning

7:15 CST 8:15 CDT

CBS-Montana Slim, songs; News: WFAM (sw-21.52)
News: WMT WHO WCCO WLS KWK-Sunnytime
WIND-Morning Review
WJJD-H. Zimmerman, organist
WLW-Peter Grant, news
WMBD-Musical Clock
WROK-Breakfast Melodies
WTAD-Breakfast Brevities

7:30 CST 8:30 CDT

NBC-Breakfast Club: News: WOWO WCFL
CBS-Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Albolene): WBBM
NBC-Landt Trio; News: WHO
News: WKBB WTAQ WIBA
Morning Devotions: WLS WKBH
Musical Clock: WBOW WMT
KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM-Your Engagement Book
WHIP-Just About Time
WIND-Hawaiian Melodies
WIRE-Dessa Byrd
WLW-Gospel Singer
WMAQ-Whistler & His Dog
WMBD-Weather Report
WROK-Morning Parade

7:45 CST 8:45 CDT

CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX
NBC-Johnny Johnston, bar.: WMAQ
News: WTAD WHIP WIND
KWK-News: Rapid Service
WBBM-Linda's First Love, sketch
WFAM-Morning Devotions
WHO-Rare Bits of News

WIBA-Musical Clock
WIRE-Better Health: News
WJJD-III. League of Women Voters
WKBH-Breakfast Melodies
WLS-The Boys from Virginia
WLW-Your Hollywood News Girl
WMBD Police Flash
WTAQ-Today's Almanac

8:00 CST 9:00 CDT

NBC-Just Neighbors, sketch: WOWO WCFL KWK
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE
News: WKBH WMBD WAAF
Musical Clock: WROK WMT
KSD-News
WFAM-Concert Time
WGN-Martha Crane and Helen Joyce
WHA-Bandwagon
WHIP-Morning Dance
WHO-Coffee Pot Inn
WIND-Priscilla Holbrook, pianist
WJJD-Bosworth Broadcast
WKBH-Chancel Steps
WLS-Hal Culvert & John Brown, pianists
WLS-Hymns of All Churches
WTAD-Tales Old and New
WTAQ-Morning Potpourri

8:15 CST 9:15 CDT

NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD
NBC-Swing Patrol, Rakov's Orch.: WCFB WOWO

8:30 CST 9:30 CDT

KSD-Bright & Early Melodies
KWK-Today's Almanac
WAAF-Rhythm Rhapsody
WCFL-Double in Stars
WHA-Morning Melodies
WHIP-Fashions and the Home
WIO-What to Serve Today
WIND-Your Favorite Band
WKBH-Musical Almanac
WKBH-Uncle Bob
WLS-News, George Menard
WLW-Myrt & Marge, sketch
WOC-Musical Clock
WTAD-Gems of Melody
WTMJ-Hymns of All Churches

8:45 CST 9:45 CDT

NBC-Just Plain Bill, sketch (Bi-So-Dol): WMAQ WIRE
CBS-Hilltop House, Bess Johnson (Palmolive Soap): KMOX WBBM WCCO WISN WMBD
NBC-Happy Jack Turner: KSD
MBS-Variety Prgm.: WMT KWK WGN
WAAF-Canary Serenade
WBOW-Radio Gospel
WCFL-Hit Revue
WFAM-Shoppers' Guide

WHIP-Polish Varieties
WFBM-Favorite Melodies
WHO-Musical Colek
WIBA-Today's Almanac
WIND-Piano & Guitar
WJJD-III. Medical Society
WKBH-Hits & Encores
WKBH-Olive Hagen, organist
WLS-Old Music Chest
WLW-Hilltop House, sketch
WOWO-Tri Topics
WROK-Morning Devotions
WLS-Daily Iowan of the Air
WTAD-Interchurch Revival
WTAQ-Sunshine Hour
WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT

NBC-The Woman in White (Pillsbury): WMAQ WTMJ KSD WHO WIRE
CBS-Stepmother, sketch (Colgate): WBBM KMOX WCCO WFBM
NBC-Ma Perkins, sketch (Oxydol): WLS
NBC-Jerry Sears' Orch.: WBOW (sw-21.5)
WCFL-Bittersweet Melodies
WIBA-Society Reporter
WIND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBH-Your Home
WKBH-At the Keyboard
WLW-Betty and Bob, sketch
WMBD-Women of Today
WMT-Drake Univ. Prgm.
WOWO-Modern Home Forum
WROK-Town Crier
WSUI-Morning Melodies; Service Reports
WTAD-Hannibal Prgm.

9:00 CST 10:00 CDT

NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WLS
NBC-David Harum, sketch (Baby) KSD WIRE WMAQ WHO
NBC-Originalities: WIBA (sw-21.5)
CBS-Mary Lee Taylor (Pet Milk): WBBM WMBD WFBM WOC KMOX
MBS-Get Thin to Music (Wheaties): WGN
KWK-Singing Cowboys
WAAF-Musical Memories
WBOW-State Teachers College
WCCO-Ma Perkins, sketch
WCFL-Better Homes, talk
WFAM-Morning Musicale
WHA-Your Health
WIND-Traffic Court
WISN-Music Old and New
WJJD-Organ & Guitar
WKBH-Tuneful Tempos
WKBH-String Serenade
WLW-The Goldbergs, sketch
WMT-News; Radio Gossip
WROK-News
WSBT-Two-Way Harmonies
WSUI-Illustrated Musical Chats

WTAQ-Rhythm and Romance
WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT

NBC-Vic & Sade, sketch (Crisco): WLS WLW
CBS-Morning Moods: KMOX WFAM
NBC-Breen & de Rose: WBOW WMT (sw-21.5)
NBC-Lorenzo Jones, sketch (Phillips): WIRE WMAQ WHO KSD
MBS-Bachelor's Children (Old Dutch Cleanser): WGN
News: WMBD WKBH WOC
The Editor's Daughter, sketch: WOWO WBBM
KWK-Great Works of Man
WAAF-Hog 'n' Harmony
WCCO-Bachelor's Children
WFBM-Apron Strings
WHA-Keeping Up with Science
WIBA-Organ Melodies
WISN-Symphonetta
WJJD-Sports Edition Handicap-Per
WROK-On the Mall
WTAQ-Music in a Sentimental Mood
WTMJ-Happy Gilman

9:30 CST 10:30 CDT

NBC-Pepper Young's Family (Camay Soap): WLS
NBC-To be announced: WHO (sw-21.5)
CBS-Big Sister, sketch (Rinso): WCCO WBBM WISN KMOX WMBD WFBM
NBC-Story of the Month: WBOW WIBA WCFL WTMJ
Linda's First Love, sketch: WIRE WOWO
KWK-Pop Wise & Filbert
WAAF-Swing High
WFAM-Fashion Parade
WGN-Man on State Street
WHA-Story Behind the Song
WHIP-Band Concert
WIND-Serenade to the Ladies
WIRE-Gypsy Ensemble
WJJD-Women's Exchange Prgm.
WKBH-Eb & Zeb
WKBH-Today's Almanac
WLW-Summer Sing
WMAQ-Radio Tatler
WMT-Louise Hathaway
WOC-Jungle Jim
WROK-Milk Made Magic
WTAD-Ma Perkins
WTAM-Women's Hour
WTAQ-Round-up

9:45 CST 10:45 CDT

NBC-The Road of Life (Chips): WMAQ WTMJ WLW
CBS-Aunt Jenny's Stories (Spry): WMBD WFBM KMOX WBBM WISN WOC
NBC-Viennese Ensemble: WBOW WOWO WMT (sw-21.5)
NBC-Kitty Keene, Inc., sketch: WHO
KSD-Ranch Boys

KWK-The Kiddie Klub
WAAF-Novelettes
WCFL-Voice of Romance
WFAM-Lou Pike, organist
WGN-Painted Dreams
WHIP-Tin Pan Alley
WIBA-Church of the Air
WIND-Markets; News
WIRE-Linda's First Love
WJJD-Garwood Van's Orch.
WKBH-Rhythm & Romance
WKBH-Swing Interlude
WLS-Grace Wilson, contr.; John Brown, pianist
WOC-Melodic Variations
WROK-Radio Rhythm
WSUI-Prgm. Calendar: Weather Report
WTAD-Kitty Keene, sketch

10:00 CST 11:00 CDT

CBS-Tower Town Tempos: WOC WFBM KMOX WMBD WFAM WISN WTAQ
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ
NBC-Campus Kids: WMT KWK
NBC-Al & Lee Reiser, pianists: KSD WBOW
WAAF-Let's Dance
WBBM-Missus Goes to Market
WCCO-Thomas Sawyer
WCFL-Peekers in the Pantry
WGN-Manhattan Mother, sketch
WHA-Homemakers
WHIP-Women in the News
WHO-The Goldbergs, sketch
WIBA-Linda's First Love, sketch
WIND-Bob Atcher & Bonnie Blue
Eyes, hillyilly songs & guitar
WIRE-Market Reports
WJBC-Theater Time
WJJD-Bureau of Missing Persons
WKBH-Hollywood Reporter
WKBH-Home Economics Prgm.
WLS-Market Reports; News
WLW-Editor's Daughter, sketch
WOWO-Bill Board
WROK-News; Organ
WSUI-The Fashion Shop
WTAD-News
WTMJ-What's New in Milwaukee?

10:15 CST 11:15 CDT

CBS-Irene Beasley, R.F.D. No. 1: WFAM WFBM WOC WKBH WTAQ
NBC-George Griffin, tr.: KWK WBOW (sw-15.33)
NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ
Houseboat Hannah, sketch: WHO KMOX
KSD-George Hall's Orch.
WAAF-Willie Winn, sport of kings
WBBM-The Happy Gilman
WCCO-Judy & Jane
WGN-Don Pedro's Magic Violin
WHIP-Hollywood Brevities
WIBA-Editor's Daughter, sketch
WIND-Piano Tunes
WIRE-Dessa Byrd, organist
WISN-News
WJBC-Women in the News
WJJD-Criminal Court Interviews
WKBH-Your Home Prgm.
WLS-Piano Concert

WMBD-Linda's First Love, sketch
WROK-His Majesty, the Baby
WSUI-Yesterday's Musical Favorites
WTAD-Bee & Vee

10:30 CST 11:30 CDT

NBC-Nat'l Farm & Home Hour; Spks.: WMAQ WBOW WIBA
Speakers: H. R. Baukhage, Ruth Van Deman, M. M. Sandstrom and Howard Zahniser.
CBS-Romance of Helen Trent (Old English Wax): WBBM KMOX
NBC-Time for Thought: KSD
News: WHIP KWK
WAAF-Myrna Dee Sergeant, talk
WCCO-Those Happy Gilman
WCFL-Double in Stars
WFAM-Harlan Hogan
WFBM-Mrs. Farrell's Kitchen
WGN-Quin Ryan, news
WHO-Myrt and Marge, sketch
WIND-Organ & Guitar
WIRE-Footnotes; News
WISN-Mrs. Shiras
WJBC-Interviews in Homes
WJJD-Safety Court
WKBH-House of MacGregor
WKBH-Questions and Answers
WLS-Evelyn, the Little Maid
WLW-News; Livestocks; River; Weather; Markets
WMBD-Honey-moon Lane
WOC-Weekly Shopper
WOWO-Three of Us
WROK-Kaye Kreamer, Woman's Forum
WSUI-The Book Shelf
WTAD-Let's Waltz
WTAQ-News; Twin City Jamboree
WTMJ-Kitty Keene, sketch

10:45 CST 11:45 CDT

NBC-Cadets Quartet: KSD WIRE WCFL
CBS-Our Gal Sunday, sketch (Old English Wax): WBBM KMOX
NBC-Nat'l Farm & Home Hour: WLW KWK
WAAF-Markets; Sweet & Slow
WCCO-Grandma Travels
WFAM-Four-Eleven Alarm
WGN-Musical Mail Box
WHA-Magazine Rack
WHIP-Musical Newsy
WHO-Hilltop House, sketch
WIND-Farm Talk
WISN-Organ Melodies
WJBC-Peggy Payne & Pioneers
WKBH-The Mixing Bowl
WKBH-Arkansas Travelers
WLS-Across the Mike
WMBD-Bandwagon
WMT-Tom Owens' Cowboys
WOC-Screenfans Prgm.
WOWO-Rondaliers
WROK-Freeprot Studios
WTAD-Berty & Bob
WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT

NBC-Jean Ellington, songs: KSD
CBS-The Goldbergs, sketch (Oxydol): WOC WKBH WBBM WCCO

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBAA-890
WBMM-770
WBOV-1310
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHIP-1480
WHO-1000
WIBA-1280
WIND-560
WIRE-1400

WISN-1120
WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBB-1380
WLS-870
WLW-700
WMAQ-670
WMBD-1440
WMT-600
WOC-1370
WOWO-1160
WROK-1410
WSBT-1360
WSUI-890
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

KMOX-Ma Perkins, sketch
WAAF-Symphonic Hour
WBAA-Morning Melodies
WCFL-Smoke Rings Serenade
WFBM-Council of Women
WGN-Noontime Melodies
WHA-Music Appreciation
WHIP-Southtown Church Hour
WHO-Dan Harding's Wife, sketch
WIND-News
WIRE-Singin' Sam
WISN-Morning Musicales
WJBC-Surprise Party
WJJD-Anything Can Happen
WKBB-Magic Violin
WLS-Melody Parade; Grace Wilson, contr.
WMBD-Messenger; Weather
WOWO-Consolaires
WSBT-News; Stork Report; Farm Flashes
WSUI-Within the Classroom
WTAD-All for the Ladies
WTAQ-Em Owen, organist
WTMJ-Heinie-Spam

11:15 CST 12:15 CDT

CBS-Vic & Sade, sketch (Crisco): WBBM WCCO KMOX WISN
NBC-Three Romances: WCFL KSD WIRE (sw-15.33)
MBS-Royal Rangers: WMT
News: WOWO WJJD
WBAA-The Town Crier
WFBM-Bohemians
WHA-Organ Interlude
WHIP-Englewood Hour
WHO-Vic and Sade, sketch
WIND-Tony Ott, organist
WJBC-Parade of Bands
WKBB-Book of the Hour
WKBB-Club Calendar
WMBD-Jack Lyon, organist
WOC-Studio Swingapators
WSBT-The Day Dreamer
WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT

NBC-Words & Music: WMAQ (sw-15.33)
CBS-Road of Life (Chipso): KMOX WBBM
NBC-Mother-in-Law, sketch:KWK
KSD-Hildegard, songs
WBAA-Charlotte Friend Stewart, sop.; News
WBOW-Presentation
WCCO-Houseboat Hannah
WCFL-Noontime Concert
WFBM-Hoosier Farm Circle
WGN-Markets; Mid-day Service
WHA-Organ Gems
WHIP-Hollywood News
WHO-Bowers Band
WIBA-Adele Genschaw, pianist
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar
WIRE-Farm Hour
WISN-Haydn Norcross' Orch.
WJBC-Singin' Sam
WJJD-Priscilla Holbrook, pianist
WKBB-Social Calendar; Farm News
WKBB-Rhapsody and Rhythm; Livestock Quotations
WLS-Markets; News
WLW-Live Stock & Poultry Reports; News
WMBD-Thrift Message; Good Morning, Neighbors
WOC-Hymns of All Churches
WOWO-Whispering Strings
WSBT-Harlan Hogan
WTAD-Police News
WTAQ-Mailman

11:45 CST 12:45 CDT

NBC-Glenn Darwin, bar.: WOWO KWK
CBS-Gospel Singer; Edward Mac-Hugh (Ivory Soap): WCCO KMOX WBBM
NBC-Words and Music: WIBA KSD
News: WIND WBAA WMAQ WMT
WCFL-Know Yourself
WFBM-Markets; Farm Bureau
WHIP-Cascade Melodies
WHO-Markets; Weather
WISN-Even as You and I
WJBC-Rhythm Review
WJJD-Salón Ensemble

WKBB-Hits and Encores
WLS-Dinner Bell Prgm.
WLW-Noontime Reveries
WMBD-Window Shoppers
WOC-Farm Bureau & Markets
WROK-Round the Town
WSBT-Man-on-the-Street
WSUI-Farm Flashes
WTAD-Dance Revue
WTAQ-Farmhands
WTMJ-Livestock Quotations

AFTERNOON

12:00 CST 1:00 CDT

CBS-Enoch Light's Orch.: WKBH WCCO WOC WKBB WSBT WBT (sw-15.27)
NBC-Betty & Bob, sketch (Gold Medal): WIRE WTMJ KWK WHO WMAQ
Turn to page 8 for pictures and a brief history of this serial.
MBS-Harold Turner, pianist:WGN
News: WTAD WMBD WJBC
KMOX-Singin' Sam
KSD-Sports Preview
WAAF-Don Bolt, commentator
WBAA-Russ Graefnitz, pianist
WBBM-Manhattan Mother
WBOW-Street Reporter
WCFL-Spotlight Prgm.
WFBM-Blue Ribbon Melodies
WHA-Musicales
WHIP-Wally Estrup, songs
WIBA-Country Home; Interlude
WIND-Lupi Italian Prgm.
WISN-Musical Heat Wave
WJJD-Livestock Markets
WLS-Touring the World: Cuba
WLW-Linda's First Love, sketch
WMT-Cedar Valley Hillbillies
WOWO-Purdue Agricultural Program
WSUI-Rhythm Rumbles

12:15 CST 1:15 CDT

NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WLW WMAQ KWK WTMJ
CBS-Marion Carley, pianist: WOC WBT WSBT (sw-15.27)
NBC-Let's Talk It Over: WBOW MBS-As You Like It: WGN Kitty Keene, Inc., sketch: WCCO KMOX
News: WFBM WKBB
Man on the Street: WBBM WKBB
WAAF-Lee Miller, songs
WBAA-The Woman Shopper
WCFL-Echoes of Havana
WHIP-I Am the Law of Your Life
WHO-Melodious Favorites
WIBA-News; Market Reports
WJBC-Old vs. New
WJJD-Mid-day Roundup
WLS-Cornbelt Gossip
WMBD-Town Crier; Markets
WMT-Question Man; Voice of Iowa
WOWO-Market Service
WROK-Column Left, News
WTAD-Cy and Freckles

12:30 CST 1:30 CDT

CBS-Columbia Salon Orch.: WSBT WISN WFBM (sw-15.27)
NBC-Valiant Lady, sketch (Gold Medal): WIRE WMAQ KWK WLW
NBC-Rakov's Orch.: WCFL (sw-15.33)
MBS-Jean King, songs: WGN
News: WHO WOC
Farm News: WLS WMBD
KMOX-Linda's First Love, sketch
WAAF-Markets; Meat Board Talk; Waltz Interlude
WBAA-Luncheon Dance Time
WBBM-Kitty Keene, sketch
WBOW-Midday Melodies
WCCO-First Edition
WHA-Farm Prgm.
WHIP-Concert Orch. With Leafay Mead
WIND-Safety Talk
WKBB-Man on the Street
WKBB-Luncheon Music
WMT-Markets; Hillbillies
WOWO-Ozark Rambler
WROK-Couple on the Street; Treasure Chest
WSUI-Around the State
WTAD-Farm; Weather; Markets
WTMJ-Dance Orch.

12:45 CST 1:45 CDT

CBS-Columbia Salon Orch.: WOC WMBD
NBC-Hymns of All Churches (Gold Medal): WMAQ WIRE KWK WHO
MBS-Sylvia Cyde, sop.; Orch.: WGN
News: WKBH WTAQ
KMOX-Editor's Daughter, sketch
KSD-News; Market Reports
WAAF-Waltztime

WBAA-Market Reports
WBBM-Houseboat Hannah, sketch
WBOW-Tune of the Day; Agricultural Agent
WCCO-Home Folk Tunes
WIBA-To be announced
WIND-Organ & Vibraharp
WJJD-Piano & Song, Ben Kanter
WKBB-Song Hit of the Day
WLS-Gabriel Heatter, commentator; Closing grain markets
WLW-Kitty Keene, Inc., sketch
WMT-Iowa Cornhuskers; Many Happy Returns
WOWO-Ranch Boys
WROK-Home Folks Hour
WSUI-Los Angeles Symp. Orch.
WTAD-Musical Moments
WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT

NBC-Light Opera Selections: WIBA
CBS-Army Band: WOC WISN WSBT WFBM WKBB WCCO (sw-15.27)
NBC-The Story of Mary Marlin (Ivory Flakes): WMAQ WHO WTMJ WLW KSD
News: WTAD WIND WHIP WIRE Men on the Street: WMBD WTAQ
KMOX-Inquiring Reporter
KWK-Backstage Wife, sketch
WAAF-The "L" Reporter, interviews
WBAA-Musical Moments
WBBM-Broadcast Rhymsters
WBOW-Sportscasting
WCF-Make Believe Danceland
WGN-Moods in Music
WHA-Farm Organization Forum
WJJD-Tommy Tucker's Orch.
WKBB-Ma Perkins, sketch
WLS-Homemakers Hour
WMT-Jingle Contest; Iowa Cornhuskers
WOWO-The Observer

1:15 CST 2:15 CDT

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD
CBS-Army Band: WTAQ WKBH NBC-Light Opera: (sw-15.33)
MBS-Reminiscing: KWK
KMOX-Judy & Jane, sketch
WAAF-Carnival Matinee
WBBM-Meet the Missus
WBOW-To be announced
WCCO-Betty and Boob, sketch
WGN-Songs of Yesterday
WHA-Musical Varieties Clubs
WIND-Priscilla Holbrook, pianist
WIRE-Noontime Headlines
WLS-Homemakers' Hour
WLW-Ma Perkins, sketch
WMBD-His Majesty, the Baby
WMT-Ralph Slade's Orch.
WTAD-Quincy Marches On

1:30 CST 2:30 CDT

NBC-Variety Revue: WBOW WIBA (sw-15.33)
CBS-Ray Bloch's Varieties: WISN WMBD WCCO WSBT WTAQ WKBB WFBM WKBB WOC (sw-15.27)
NBC-Pepper Young's Family, sketch (Camay Soap): KSD WLW WMAQ WHO WTMJ
MBS-Harold Stokes Orch.: WGN
KMOX-Magic Kitchen
KWK-News; Musical Interlude
WBAA-Monitor Views the News
WBBM-Pat Flanagan
WCFL-News Oddities
WCFB-News
WHIP-Dancing Party
WIND-Band Stand
WIRE-Matinee Varieties; News
WJJD-Two Pianos
WMT-News; Nature's Wonderland
WROK-Old Refrains

1:45 CST 2:45 CDT

NBC-The Guiding Light, sketch (White Naptha): WMAQ WHO WLW KSD WTMJ
KWK-Betty and Boy Friends
WBAA-Edith Hines, songs
WBBM-Dugout Dope
WCCO-Markets
WCFL-Baseball Interviews
WGN-The Leadoff Man
WIND-Dugout Interviews
WJJD-Warren Brown talks Baseball
WLS-News, George Bernard
WMBD-Hello, Neighbor
WMT-Movie Man
WOWO-Women in the News
WROK-Tabernacle Hour

2:00 CST 3:00 CDT

CBS-Do You Remember?: WOC WFBM WTAQ WKBB WISN WKBB WSBT (sw-15.27)
NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ WIRE WMAQ WHG WIBA

NBC-Club Matinee: WENR WMT WBOW
Baseball; White Sox vs. Detroit: WBBM WCFL WJJD WIND WGN
Dan Harding's Wife, sketch: WLW KSD
KMOX-Those Happy Gilman
KWK-Today at Two
WAAF-News Flashes; Weather
WBAA-Tune Topics
WCCO-Ladies First
WHA-Chapter a Day
WHIP-Gay Caballeros
WMBD-Editor's Daughter, sketch
WROK-News; Concert Interlude
WTAD-Hannibal Prgm.

2:15 CST 3:15 CDT

CBS-Do You Remember: WCCO MBS-Midstream, drama: WLW KWK
NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO
KMOX-One Woman's Opinion
KSD-Rhythm Makers
WAAF-Matinee Melodies
WBAA-Let's Go Somewhere!
WHIP-Matinee Melodies
WMBD-Flo Francis
WROK-Ber. Whitchurch, songs

2:30 CST 3:30 CDT

NBC-Rhythm Symphonic: WHO WMAQ KSD WIRE
NBC-Club Matinee: WIBA WENR WBOW
CBS-Wilson Angel, songs: WKBH WKBH WMBD WFAM WFBM WOC WTAQ WISN (sw-15.27)
KMOX-Headline Highlights; Let's Compare Notes
KWK-Richard Hayes, swing organist
WBAA-Home Builders' Prgm.
WCCO-Front Page Parade
WHA-Music of the Masters
WLW-Jane Tresler, vocalist
WOWO-Old-Time Religion
WROK-N.Y.A. Drama
WTAD-Sports Talk
WTMJ-News; Police; Weather; Spotlight

2:45 CST 3:45 CDT

CBS-Of Men & Books, book review: WOC WTAQ WFAM WKBH WKBB WFBM WISN WCCO WMBD (sw-15.27)
Professor Frederick will review two books by noted left-wing writers and economists: "What Are We to Do?" by Britain's writer, John Strachey, and "I Like America" by Granville Hicks.

3:00 CST 4:00 CDT

NBC-Girl Alone, sketch: WMAQ MBS-The Hatterfields, sketch: WLW
KMOX-Dope from the Dugout
KSD-Songs of Jean Carmen
KWK-Man in the Stands
WAAF-Piano Novelties
WBAA-Treasure Chest
WHIP-Orch. With Eunice Clark
WHO-Favorite Melodies
WIRE-Oklahoma Outlaws
WROK-Rhythm Before Three
WTMJ-Down a Country Road

3:15 CST 4:15 CDT

NBC-Nature Study Prgm.: WBOW WMAQ WIRE
Subject: "Continuation of Tree Study," the emphasis upon the Aspen and its interdependent relationships with birds, mammals, insects and fungi.
NBC-Melody Master: WOWO WENR
NBC-Don Winslow of the Navy, sketch: WIBA
WAAF-Organ Melodies
WBAA-Afternoon Musicales
WHIP-Concert
WHO-Judy & Jane
WLW-Charlie's Singing School
WTMJ-Home Harmonizers

3:30 CST 4:30 CDT

NBC-Kellogg's Singing Lady; Irene Wicker: WLW
CBS-Nila Mack's Let's Pretend: WCCO WKBB WOC WTAQ WFBM WMBD
NBC-Edward Davies, bar.: WENR WBOW
NBC-Your Family & Mine (Seal-test): WMAQ WIBA WTMJ
News: WHO WJBC
WAAF-How Much Do You Know
WFAM-Young America on the Air; Pop Concert
WHA-Short Story Time
WIRE-Mastersingers
WISN-Tea Time Tunes
WKBB-German Hour
WOWO-Robert Larracuenta
WROK-Helene Kimberley, songs

3:30 CST 4:30 CDT

NBC-Shefter & Brenner, piano duo: WENR WBOW WIRE
NBC-Joe Gallicchio's Orch.: WHO WIBA WTMJ WBOW WMAQ KSD
WAAF-Jimmie Kozak, pianist
WBAA-Interesting People in the News
WBBM-Tenth Inning
WFAM-Nat'l Youth Administration
WHIP-News
WJBC-"American Years," a novel
WLW-Men of Mars, drama
WROK-Radio Rhythm

4:00 CST 5:00 CDT

CBS-News; Four Notes & Dave Bacal: WBBM WCCO WKBH WKBB WTAQ WFAM WFBM
NBC-Lou Martin's Orch.: WIRE WMAQ WOWO WLW
NBC-Geo. R. Holmes, commentator; Orch.: WBOW (sw-9.53)
Madison Concert Orch.: WIBA WHA
KSD-Grace Henerfer, sop.
WAAF-Salon Concert
WBAA-The Magic Carpet
WCFL-Jack Kelly's Orch.
WENR-Malcolm Claire, children's stories
WGN-Bill Anson
WHIP-Hollywood Brevities
WHO-Rhythm Makers
WIND-Baseball Scores
WISN-News; Prgm. Preview
WJBC-Request Hour
WJJD-Baseball Scoreboard
WMBD-Kitty Keene, Inc.
WOC-News
WROK-News; Musicales
WTMJ-Variety Revue

4:15 CST 5:15 CDT

NBC-Laura Suarez, songs; News: KSD WBOW WCFL (sw-9.53)
CBS-Doris Rhodes, songs: WFBM WKBH WCCO WBBM WISN
MBS-Henry Weber's Concert
Orch.: WGN
WAAF-Tea Dance
WBAA-Melody Moods
WENR-Gilbert Martyn, news
WFAM-Christian Science Prgm.
WHIP-Airplane Dance
WHO-Baseball Time
WIND-Musical Toast
WIRE-News; Minute Interviews
WJJD-Parade of Music
WKBB-To be announced
WLW-The Happy Gilman
WMBD-News; Pet Corner
WOC-Baseball Review
WROK-Freeport Studios

4:30 CST 5:30 CDT

NBC-Chesterfield Daily Sports Column; Paul Douglas: WOWO WENR WLW KSD
CBS-Crossroads Hall: WBBM WCCO WKBH WISN WKBB WFAM WTAQ (sw-11.83)
NBC-Rhythm School: WBOW WIBA WMAQ WIRE (sw-9.53)
News: WJBC WCFL WIND
WAAF-Sport Shorts
WBAA-Dick Curtner, pianist
WFBM-Tea Time Tunes
WGN-Hits of Today
WHIP-Trio
WJJD-Salon Ensemble
WMBD-Bargain Counter
WSUI-Concert Gems

4:45 CST 5:45 CDT

NBC-Dinner Concert: WENR
NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)
NBC-Nina Dean, sop.: WMAQ WIBA WIRE WBOW KSD (sw-9.53)
WAAF-It's Dance Time
WBAA-Story Book Hour
WBBM-Chicago Hour
WCCO-Rush City, Minn.
WCFL-Jack Kelly's Orch.
WFAM-Baseball Scores; News
WGN-Little Orphan Annie
WHIP-Police Chief Martinson
WIND-Listen to Yourself

THURSDAY

August 11

WJBC-Varieties
WJJD-Garwood Van's Orch.
WKBB-Kiddies' Hour
WMBD-Polly of the Range
WOWO-Home Folk Frolic
WSUI-The World Bookman

5:00 CST 6:00 CDT

NBC-Easy Aces, sketch, Jane Ace (Anacin): WENR WMT WIRE
CBS-Ray Heatherton, bar.: WTAQ WKBB (sw-11.83)
NBC-Don Winslow of the Navy, sketch (Kellogg's): WMAQ WLW
News: WCFL WJJD
Sports: WBBM WHIP
KMOX-Grandstand Managers
KSD-News; Gabriel Heatter
KWK-Home Plate Interviews
WAAF-Harmony Hall
WBOW-Merry-Go-Round
WCCO-Livestock
WFAM-Crimecasts
WFBM-Christian Science Prgm.
WGN-Sweet & Low
WHO-Concert Gems
WIBA-The Plainmen
WIND-German Hour
WISN-Show Window
WMBD-Happy Train
WOC-Man on the Street
WOWO-Organ Reveries
WSUI-Musical Moods
WTAD-Cy & Freckles
WTMJ-News; Gabriel Heatter

5:15 CST 6:15 CDT

CBS-Eton Boys: WOC WCCO WFAM WMBD WKBH WKBB WISN
NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; orch.: WHO KSD WIRE WMAQ (sw-9.53)
NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WENR WMT (sw-11.87)
CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes): (sw-11.83) (also at 9:15 p.m.)
Turn to page 2 for more detail. For news of Hollywood road "Hollywood Showdown" in every issue of Radio Guide.

5:30 CST 6:30 CDT

KMOX-Popular Melodies
KWK-Musical Prgm.
WAAF-Hollywood Brevities
WBBM-We the Wives
WCFL-Tune Teasers
WFBM-Bohemians
WGN-Evening Serenade
WHIP-Southside Radio Review
WIBA-Wisconsin Wildlife Fed.
WJJD-Ben Kanter, pianist
WLW-Denton & Barber, sports
WOWO-Better Films Speaker
WROK-Sports
WTAD-Hannibal Prgm.
WTAQ-Bureau of Public Service
WTMJ-Heinie's Grenadiers

5:45 CST 6:45 CDT

CBS-Del Casino, songs: WFBM WCCO WOC WKBB KMOX WBBM WFAM (sw-11.83)
NBC-Elvira Rios, songs: WOWO WMT KWK
NBC-Mario Cozzi, bar.: WBOW WCFL WHO
MBS-Inside of Sports (Bayuk Cigars, Inc.): WLW
News: WIRE WKBH WMAQ WIBA
Sports: WTAQ WGN WMBD KSD WSUI
WAAF-Don Bolt, commentator
WENR-Ennio Bolognini's Orch.
WHA-Music Album
WISN-Sports Parade; Interlude
WJJD-Sentenced Men, interviews
WROK-Organ Reveries

5:55 CST 6:55 CDT

CBS-Boake Carter, commentator (Huskies & Post Toasties): WOC WMBD WFAM WFBM KMOX WBBM WISN WTAQ WKBB WKBB WCCO
NBC-Tune Twisters: WOWO
MBS-Inside of Sports (Bayuk Cigars, Inc.): WGN
Sports: WTMJ WJJD WOC Sports; News: KWK WMT
KSD-Your Family and Mine
WAAF-Evening Concert
WBOW-Ice Jamboree
WCFL-Hal Totten, sports
WHA-Fun Time
WHO-News
WIBA-Today's Birthdays; Sports
WIRE-Basonology
WLW-Paul Sullivan, news
WMAQ-Let's Celebrate
WROK-Dance Hour
WSUI-Daily Iowan of the Air

(Continued on Next Page)

THURSDAY

August 11

NIGHT

6:00 CST 7:00 CDT
NBC-Rudy Vallee's Variety Hour (Royal Desserts): WTMJ WHO WIRE WTAM WIBA WMAQ WLW KSD (sw-9.53)

CBS-Men Against Death, drama: WBBM WFBM KMOX WTAQ WSBT WJR WOC WHAS WCCO (sw-11.83)

"The Story of Roux and Dehring, the Massacre of the Guinea Pigs" will be dramatized. This is the account of the struggle that took place after the death of Koch and Pasteur between their assistants.
Turn to page 3 for more detail.

NBC-Stepping Ahead with America, John B. Kennedy, m.c.: WMT WOWO
MBS-Alfred Wallenstein's Sinfonietta: WGN

The music detail for this program may be found on page 7 this week.

Sports: WTAD WKBB WKBH
KWK-Jam Session
WAAF-Don Bolt, commentator
WBOW-Luke Walton, sports
WCFL-News
WFAM-New Yorkers
WHA-Organ Reverie
WHIP-City Voices
WIND-Recreation of Baseball Game
WISN-Down by Herman's
WJJD-Variations, musical prgm.
WLS-Don Kelly, sports
WMBD-Dinner Music
WROK-News; Concert Hall
WSUI-Dinner Hour Prem.

6:15 CST 7:15 CDT
MBS-Alfred Wallenstein's Sinfonietta: KWK
News: WMBD WOC
WAAF-Pacific Paradise
WBOW-Our Neighbors
WCFL-Jack Kelly's Orch.
WFAM-Amer. Family Robinson
WJJD-Seger Ellis' Orch.
WKBB-Sweetheart Serenade
WKBH-Dinner Music
WLS-News, Chuck Acree
WROK-Nick and Pete
WTAD-Freshest Thing in Town

6:30 CST 7:30 CDT
MBS-Green Hornet, drama (Health Aids, Inc.): WGN KWK WMT
CBS-Goldman Band Concert: WCCO WISN WHAS WMBD WKBB KMOX WKBH WSBT WOC WJR (sw-11.83)
The music detail for this program may be found on page 7 this week.

NBC-Port of Missing Hits: WLS WBOW
WAAF-Evening Concert
WBBM-Carlos Molina's Orch.

WCFL-Douglas Wilson
WFAM-Brilliant Bronze Boys
WFBM-Lee Winter
WHA-Memorial Musicale
WHIP-Dreams for Sale
WJJD-Grant Park Concert
WOWO-Maurie Cross' Orch.
WROK-Geneva Community Prgm.
WTAD-Dust Off the Diamond
WTAQ-News

6:45 CST 7:45 CDT
CBS-Goldman Band Concert: WFAM WTAQ WSBT
News: WKBB KMOX WFBM WCCO-Baseball Resume
WCFL-Dance Orch.
WHAS-Your Favorite Hymn

7:00 CST 8:00 CDT
CBS-Major Bowes' Amateur Hour (Chrysler): WBBM WHAS KMOX WMBD WISN WCCO WJR WOC WFBM WTAQ WKBH (sw-11.83)

NBC-Promenade Symp. Orch. of Toronto, Reginald Stewart, cond.: WHO WTAM WLW (sw-9.53)

MBS-Don't You Believe It? (Sensation Cigarettes): WGN KWK

NBC-Pulitzer Prize Play: WIBA WIRE WBOW WTMJ WLS
Sidney Howard's "They Knew What They Wanted" will be dramatized.

KSD-Hole-in-One Golf Tournament
WCFL-Labor lashes
WIND-News & Sports
WJJD-Suppertime Frolic
WKBB-Dubuque Star Revue
WMAQ-Abe Lyman's Orch.
WMT-Refreshing Rhythms
WROK-Freepport Studios
WSBT-Hayloft Jamboree
WSUI-Children's Hour
WTAD-The Yellow Fang

7:15 CST 8:15 CDT
MBS-Bob Crosby's Orch.: WGN WMT
KWK-Musical Headlines
WCFL-Union Labor League
WIND-Children Are People
WKBH-Music in a Sentimental Mood
WTAD-News Summary

7:30 CST 8:30 CDT
NBC-Pulitzer Prize Play: WENR
NBC-Promenade Symp.: KSD
MBS-Guy Lombardo's Orch.: KWK WMT

WCFL-News
WGN-Shep Field's Orch.
WIND-Night Court
WKBH-Concert Under the Stars
WMAQ-Grant Park Concert
WOWO-Studio Party
WSUI-Evening Musicale

7:45 CST 8:45 CDT
KWK-Inside of Sports
WCFL-Geo. Hessberger's Orch.
WGN-News; Sports Celebrity Parade
WIND-Hal Munro's Orch.

Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON

2:45 CST (3:45 CDT) Of Men and Books, CBS.
5:15 CST (6:15 CDT) George McCall, CBS.

NIGHT

6:00 CST (7:00 CDT) Men Against Death, CBS.
6:00 CST (7:00 CDT) Rudy Vallee, NBC.
6:30 CST (7:30 CDT) Goldman Band Concert, CBS.
7:00 CST (8:00 CDT) Promenade Symphony Orchestra of Toronto, NBC.
7:00 CST (8:00 CDT) Major Bowes, CBS.
7:00 CST (8:00 CDT) Pulitzer Prize Play, NBC.
8:00 CST (9:00 CDT) Bob Burns and Guests, NBC.
8:30 CST (9:30 CDT) Americans at Work, CBS.

WJJD-Suppertime Frolic
WSUI-Visiting Professor
WTAM-Bob Dailey

8:00 CST 9:00 CDT
NBC-Kraft Music Hall, starring Bob Burns, comedian; Johnny Trotter's Orch.; Foursome Novelty Instrumental Quartet; Guests: KSD KOA WTMJ WTAM WHO WMAQ WIBA WLW WIRE (sw-9.53)
Guest: Lou Holtz.

NBC-People I Have Known, variety prgm.: WBOW WENR WMT

CBS-Essays in Music: WSBT WOC WFBM WTAQ WBBM WKBH KMOX WKBH WISN WMBD WJR (sw-11.83)

Program: Scotch Poem (MacDowell) and Scenes from Scottish Highlands (Granville Bantock), including The Isle of Mull and The Devil Among the Tailors will be played by the orchestra; Hubert Hendrie, baritone, sings May ain't Folk (Lenon); Carmelo Ippolito, violinist, plays Scotch Fantasy (Bruch), and the Columbia Male Quartet offers Bonnie Banks of Loch Lomond.

MBS-Press Time: KWK WCCO-Who's the Champ? WCFL-Grant Park Concert WGN-Concert Orch.
WHAS-Baseball; Louisville vs. Kansas City
WIND-Organ & Vibraharp
WOWO-Studio Party
WROK-Home Builders
WSUI-The Story of a State

8:15 CST 9:15 CDT
WHAM-Dance Orch.
WIND-Grant Park Concert

WISN-Baseball Game
WROK-News; Musicale

8:30 CST 9:30 CDT
CBS-Americans at Work: KMOX WSBT WCCO WFBM WBBM WOC WMBD WKBH WTAQ WJR
The work of the beautician will be the subject of this week's "Americans at Work" broadcast.
Turn to page 3 for more detail.

MBS-Henry Weber's Concert Review. WGN KWK
WCFL-Make Believe Danceland
WKBH-Radio-torial
WOWO-Sweet & Swing
WROK-Farm Prgm.
WSUI-Musical Varieties

8:45 CST 9:45 CDT
News: WOWO WIND
WROK-Radio Rhythm
WSUI-Daily Iowan of the Air

9:00 CST 10:00 CDT
NBC-Amos 'n' Andy (Campbell's Soup): WMAQ KOA KFI WTAM WLW KSD WHO WIRE

NBC-Sports Question Box: WBOW (sw-9.53)
CBS-Mal Hallett's Orch.: WBBM WOC WCCO WMBD WJR
News: WIBA WKBH WMT KMOX-The Goldbergs, sketch
KWK-Easy Aces, sketch
WBOW-Sorts Question Box
WENR-Globe Trotter
WFBM-Sports Review
WIND-Hit Review
WKBH-Olive Hagen, organist

WOWO-Johnny Silvers' Orch.
WROK-Tuberculosis Assn.
WSBT-Don Pablo's Orch.
WTAQ-Club Normandie Entertains
WTMJ-Musical Moments

9:15 CST 10:15 CDT
CBS-Geo. McCall's Screen Scoops (Old Gold): WFBM WBBM WHAS KMOX WISN WCCO WOC WJR (also see 5:15 p.m.)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

NBC-Adrian Rolini's Orch.: WBOW WTMJ (sw-9.53)
Dance Orch.: WKBH WTAQ
KOA-Westernaires, Men of West
KSD-Russ David's Orch.
KWK-Mr. Keen, Tracer of Lost Persons
WENR-Ennio Bolognini's Orch.
WGN-Bill Carlsen's Orch.
WHO-Sport Review
WIBA-Vocal Varieties
WIRE-News
WKBH-Rapid Ad
WLW-Vocal Varieties
WMAQ-Romance in Song
WMBD-Value Hints
WMT-James Melton, tr. & Orch.
WROK-Penthouse Players
WTAM-Romance in Song

9:30 CST 10:30 CDT
NBC-Richard Himber's Orch.: WBOW WHO (sw-9.53)
CBS-Jack Marshard's Orch.: WOC WCCO WFBM WKBH WMBD WJR (sw-6.12)

NBC-Larry Clinton's Orch.: KWK
MBS-Shep Field's Orch.: WGN
Baseball Game: WIRE WISN WMT
To be announced: WCFL WKBH
KMOX-Sports Review
KSD-C. Arthur Anderson, talk
WBBM-News With Todd Hunter
WENR-Earl Hines' Orch.
WHA-Musical Varieties
WHAS-Baseball; Louisville vs. Kansas City
WIBA-Hollywood at the Beach
WIND-Evening at Country Club
WLW-County Courthouse
WMAQ-Abe Lyman's Orch.
WROK-Lee Williams' Orch.
WSBT-News
WTAM-Sammy Watkins' Orch.
WTAQ-Riverside Ballroom Orch.
WTMJ-Let's Dance

9:45 CST 10:45 CDT
CBS-Jack Marshard's Orchestra: KMOX WBBM WTAQ WSBT
NBC-Richard Himber's Orch.: KOA KSD
News: WROK WIND
WFAM-Music Group
WIBA-Club Chanticleer
WISN-Tenth Inning
WTMJ-Today's Events

10:00 CST 11:00 CDT
CBS-Johnny Long's Orch.: WISN WKBH WBBM WSBT WTAQ WCCO (sw-6.12)

NBC-Ben Bernie's Orch.: KOA WBOW
NBC-Horace Heidt's Orch.: WCFL
MBS-Kay Kyser's Orch.: WGN News: WFBM WHO WJR WOC WMAQ WMBD
KMOX-Travelogue
KWK-Sports
WENR-Music As You Desire It
WIBA-Evening Concert
WIND-Max Miller's Quartet
WKBH-News; Music
WLW-Paul Sullivan, news
WTAM-Musical Bulletin Board
WTMJ-Last Word in Sports

10:15 CST 11:15 CDT
CBS-Johnny Long's Orch.: WOC WKBH WFBM WJR
NBC-Ben Bernie's Orch.: WHO WMAQ
MBS-Kay Kyser's Orch.: KWK
KMOX-Marshall Family, drama
WCCO-Cedric Adams
WHAS-News
WIND-Cafe Continental
WLW-Sweet Adeline
WMBD-Sports; Prgm. Review
WTAM-Music You Want
WTMJ-Dance Orchestras

10:30 CST 11:30 CDT
NBC-Ray Pearl's Orch.: WHO WIBA WBOW WCFL WLW
CBS-Ted Weems' Orch.: WTAQ WKBH WMBD WOC WFBM WSBT WISN WKBH WBBM WJR
NBC-Freddie Martin's Orchestra: WIRE

MBS-Jimmy Dorsey's Orch.: WGN
KMOX-Headline Highlights
KOA-Will Osborne's Orch.
KWK-News
WCCO-Rollie Johnson
WHAS-Dance Band
WIND-In the Gloaming
WMAQ-Earl Hines' Orch.
WMT-Electric Park Band

10:45 CST 11:45 CDT
NBC-Freddie Martin's Orch.: KWK WENR
CBS-Ted Weems' Orch.: WCCO KMOX
WIBA-Club Chanticleer
WIND-Cappy's Cabana
WMT-Dance Band

11:00 CST 12:00 CDT
NBC-Eddy Duchin's Orch.: WHO KOA WBOW WIRE WMAQ
CBS-Dance Orch.: KMOX WKBH WOC WMBD WFBM WBBM WISN WTAQ

NBC-Frank Trumbauer's Orch.: WENR
MBS-Eddie DeLange's Orch.: WGN WMT
KSD-Joe Reichman's Orch.
KWK-Jack Gauke's Orch.
WCCO-Red Nichols' Orch.
WIBA-Hollywood at the Beach
WIND-The Nite Watch
WKBH-Weather Report
WLW-Twenty-four Hour Review
WTAM-Jimmy Watkins' Orch.
End of Thursday Programs

Friday

August 12, 1938

Friday

MORNING

7:00 CST 8:00 CDT
NBC-Breakfast Club; Musical Prgm.; News: WCFL WBOW
CBS-Arthur Godfrey, songs: (sw-21.52)
NBC-Herman & Banta: (sw-21.5)

News: WTAD WJJD
Early Risers: WISN WROK
Musical Clock: WOC WKBH WIRE WKBH WBBM KMOX WHIP
KWK-News; Musical Prgm.
WAAF-Breakfast Express
WCCO-Air Almanac
WFAM-Kitchen Clinic
WFBM-Early Birds
WGN-Everyday Words; Good Morning Prgm.
WHO-Faye and Cleo
WIBA-Farm Front; Musical Clock
WIND-The Abundant Life
WLS-Organ Moods
WLW-The Merrymakers
WMAQ-Your Neighbor
WMBD-Breakfast Club
WMT-Country Home, Musical Clock

7:15 CST 8:15 CDT
WOWO-Radio Bible Class
WTAQ-Mike's Uprisin'
WTMJ-Top of the Morning

7:15 CST 8:15 CDT
CBS-Montana Slim, songs; News: WFAM (sw-21.52)

NBC-Person to Person: (sw-21.5)
News: WLW WMT WCCO WHO
Breakfast Melodies: WTAD WROK

KWK-Sunnytime with Ken Carpenter & Bill Goodwin
WCCO-News Slants
WGN-Carolyn Price, home councilor
WHIP-Hit Revue
WHO-Hardware News
WIND-Morning Review
WJJD-Harry Zimmerman, organist
WLS-News, Chuck Acree
WMBD-Musical Clock

7:30 CST 8:30 CDT
NBC-Breakfast Club; News: WCFL WOV
NBC-Landt Trio, News: (sw-21.5)

CBS-Joyce Jordan, Girl Interne (Calox Toothpowder & Solidified Albolene): WBBM
News: WKBH WTAQ
Morning Devotions: WKBH WLS
Musical Clock: WMT WBOW
KMOX-Ozark Varieties
WCCO-Musical Chimes
WFAM-Your Engagement Book
WGN-Good Morning Prgm.
WHIP-Just About Time
WHO-Williams Brothers Quartet
WIBA-News; Musical Clock
WIND-Hawaiian Melodies
WIRE-Dessa Byrd, organist

WLW-The Gospel Hour
WMAQ-Whistler & His Dog
WMBD-Weather Report
WROK-Morning Parade

7:45 CST 8:45 CDT
NBC-Amanda Snow, songs: WMAQ (sw-21.5)
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX
CBS-Sunny Melodies: (sw-21.52)
News: WIND WTAD WHIP WIRE

KWK-News, Rapid Service
WBBM-Linda's First Love
WFAM-Morning Devotions
WHO-Rare Bits of News
WJJD-Know Your Postal Service
WKBH-Tonic Tunes
WKBH-Breakfast Melodies
WLS-The Boys from Virginia
WLW-Your Hollywood News Girl
WMBD-Police Flash
WTAQ-Today's Almanac

8:00 CST 9:00 CDT
CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX
WCCO WISN WBBM WFBM
NBC-Just Neighbors, sketch: WCFL WOV KWK
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE
News: WKBH WMBD WAAF
Musical Clock: WROK WMT
KSD-News; Dick Leibert, organ
WGN-Martha Crane & Helen Joyce

WFAM-Concert Time
WHA-Bandwagon
WHIP-Morning Dance
WHO-Coffee Pot Inn
WIND-H. Zimmerman, organist
WJJD-Bosworth Broadcast
WKBH-Chancel Steps
WLS-Hal Culver, with Howard Peterson, organist
WLW-Betty Crocker
WTAD-Breakfast Hour
WTAQ-Morning Potpourri

8:15 CST 9:15 CDT
NBC-Swing Patrol; Rakov's Orchestra: WOWO WCFL
CBS-Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBBM WCCO WMBD
NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE

Musical Clock: WOC WMT
KSD-Bright & Early Melodies
KWK-Today's Almanac
WAAF-Rhythm Rhapsody
WHA-Morning Melodies
WHIP-Fashions and the Home
WHO-What to Serve Today
WIND-Your Favorite Band
WKBH-Musical Almanac
WKBH-Uncle Bob
WLS-News, Chuck Acree
WLW-Myrt & Marge, sketch
WTMJ-Betty Crocker

8:30 CST 9:30 CDT
NBC-Josh Higgins of Finchville, sketch: WCFL

CBS-Hilltop House, Bess Johnson (Palmolive Soap): WMBD WBBM WISN KMOX WCCO
NBC-Just Plain Bill, sketch (Bi-So-Dol): WMAQ WIRE
MBS-Medical Information Bureau: KWK

NBC-Happy Jack Turner: KSD
Musical Clock: WMT WHO
WAAF-Canary Serenade
WBOW-Gospel Radio
WFAM-Shoppers' Guide
WFBM-Stop and Go Melodies
WGN-Morning Melodies
WHIP-Polish Variety Hour
WIBA-Almanac; Society Reporter
WIND-Organ & Guitar
WJJD-Illinois Congress of Parents & Teachers Prem.
WKBH-Hits & Encores
WKBH-Olive Hagen, organist
WLS-Old Kitchen Kettle, with Ann Hart; Novelodeons
WLW-Hilltop House, sketch
WOWO-Tri Topics
WROK-Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Interchurch Revival
WTAQ-Sunshine Hour
WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT
CBS-Stepmother, sketch (Colgate): WBBM WFBM KMOX WCCO
NBC-Woman in White, sketch (Pillsbury): WMAQ WTMJ KSD WHO WIRE

NBC-Oxydol's Own Ma Perkins, sketch: WLS
NBC-Jerry Sears' Orch.: WBOW (sw-21.5)
MBS-Earl Lawrence, bar.: WGN KWK

WCFL-Bittersweet Melodies
WIND-Swing Melodies
WISN-Early Risers Club
WJJD-Tommy Tucker's Orch.
WKBH-Stars Over Hollywood
WKBH-Amer. Family Robinson
WLW-Betty & Bob, sketch
WGN-Morning Melodies
WMT-Drake Univ. Prgm.
WOWO-Modern Home Forum
WROK-Town Crier
WSUI-Morning Melodies; Service Reports
WTAD-Hannibal Prgm.

9:00 CST 10:00 CDT
NBC-David Harum, sketch (Baby): WIRE WMAQ KSD WHO
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS
CBS-Richard Maxwell, tr.: WFBM WKBH WKBH WISN WTAQ WOC WFBM
NBC-Originalities: WIBA WCFL (sw-21.5)

MBS-Get Thin to Music (Wheaties): WGN
KMOX-Fashions in Melody
KWK-Singing Cowboys
WAAF-Woman's Page of the Air
WBBM-The Heart of Julia Blake
WBOW-Ind. State Teachers' College

Frequencies

KMOX-1090
KOA-830
KSD-550
KWK-1350
WAAF-920
WBA-890
WBBM-770
WBOV-1310
WCCO-810
WCFL-970
WENR-870
WFAM-1200
WFBM-1230
WGN-720
WHA-940
WHAS-820
WHIP-1480
WHO-1000
WIBA-1280
WIND-580
WIRE-1400

WISN-1120
WJBC-1200
WJJD-1130
WJR-750
WKBB-1500
WKBH-1380
WLS-870
WMAO-870
WMBD-1440
WMT-600
WOC-1370
WOWO-1160
WROK-1410
WSBT-1360
WSUI-880
WTAD-900
WTAM-1070
WTAQ-1330
WTMJ-620

WCCO-Ma Perkins, sketch
WHA-Safety in the Water
WIND-Municipal Court
WJJD-Organ & Guitar
WLW-The Goldbergs, sketch
WMBD-Messenger; Weather
WMT-News; Radio Gossip
WROK-News
WSUI-Illustrated Musical Chats
WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT

NBC-Vic & Sade, sketch (Crisco): WLS WLW
NBC-Breen & de Rose, songs:
WMT WBOW (sw-21.5)
CBS-Ruth Carhart, songs: KMOX
WFAM
NBC-Lorenzo Jones, sketch
(Phillips): WMAQ WIRE WHO
KSD
MBS-Bachelor's Children (Old
Dutch Cleanser): WGN
News: WMBD WKBB WOC
Editor's Daughter, sketch: WBBM
WOWO
KWK-Great Works of Man
WAAF-Hog 'n' Harmony
WCCO-Bachelor's Children
WCFL-Rhythm Roundup
WFBM-Apron Strings
WIBA-Organ Melodies
WISN-Symphonetta
WJJD-Sports Edition Handicapper
WKBH-Music Makers
WROK-On the Mall
WTAQ-Crimson Trail
WTMJ-Those Happy Gilmans

9:30 CST 10:30 CDT

CBS-Big Sister, sketch (Rinso):
WMBD WISN WCCO KMOX
WBBM WFBM
NBC-Pepper Young's Family
(Camay Soap): WLS
NBC-Story of the Month: WIBA
WBOW WCFL WTMJ
KWK-Pop Wise & Filbert
WAAF-Swing High
WFAM-Morning Melodies
WGN-Man on State Street
WHA-Story Behind the Song
WHIP-Monitor News
WHO-Hello Peggy
WIND-Between Us Girls, inter-
view
WIRE-Gene Austin, song stylist
WJJD-H. Zimmerman, organist
WKBH-Eb & Zeb
WKBH-Today's Almanac
WLW-Short, Short Story
WMAQ-Radio Tattler
WMT-Gospel Baritone
WOC-Front Page Drama
WOWO-Linda's First Love
WROK-Milk-Made Magic
WTAD-Ma Perkins, sketch
WTAQ-Roundup

9:45 CST 10:45 CDT

CBS-Aunt Jenny's Stories (Spry):
KMOX WISN WMBD WFBM
WBBM WCCO
NBC-The Road of Life, sketch
(Chippo): WLW WTMJ WMAQ
NBC-Viennese Ensemble: WMT
WBOW WOWO (sw-21.5)
NBC-Kitty Keene, Inc., sketch
(Dreft): WHO
MBS-Silhouettes in Blue: KWK
KSD-Ferde Grofe's Orch.
WAAF-Novelettes
WCFL-Voice of Romance
WFAM-Lou Pike, organist
WGN-Painted Dreams
WHIP-This Rhythmic Age
WIBA-Church of the Air
WIND-Livestock Markets
WIRE-Linda's First Love, sketch
WJJD-Grandma Van's Orch.
WKBH-Morning Melodies
WKBH-Swing Interlude
WLS-Grace Wilson, contr.
WOC-Radio Bazaar
WROK-Radio Rhythm
WSUI-Prgm. Calendar; Weather
Report
WTAD-Kitty Keene, sketch

10:00 CST 11:00 CDT

CBS-Mary Margaret McBride,
columnist (La France & Sa-
tina): KMOX WCCO WMBD
WBBM WFBM WISN WFAM
WOC

NBC-Dan Harding's Wife, sketch
(Nat'l Biscuit Co.): WMAQ
NBC-Radio City Four: WMT
KWK
NBC-Vaughn De Leath: KSD
WAAF-Let's Dance
WBOV-Christian Science Prgm.
WCFL-Peekers in the Pantry
WGN-Manhattan Mother, sketch
WHA-Homemakers
WHIP-Women in the News
WHO-The Goldbergs, sketch
WIBA-Linda's First Love, sketch
WIND-Bob Atcher & Bonnie Blue
Eves, hillbilly songs & guitar
WIRE-Dessa Byrd, organist
WJBC-Theater Time
WJJD-Bureau of Missing Persons
WKBH-Hollywood Reporter
WKBH-Home Economics
WLS-Market Reports; News
WLW-Editor's Daughter, sketch
WOWO-Bill Board
WROK-News; Organ
WSUI-Homemaker's Chat
WTAD-News
WTMJ-What's New in Milwaukee

10:15 CST 11:15 CDT

NBC-The O'Neills, sketch (Ivory
Soap): WLW WMAQ
CBS-Irene Beasley, R.F.D. No. 1:
WKBB WFBM WFAM WTAQ
WOC
NBC-Alden Edkins, basso: WBOW
KWK (sw-15.33)
Houseboat Hannah, sketch: WHO
KMOX
KSD-Hello Peggy, sketch
WAAF-Willie Winn, sport of kings
WBBM-Those Happy Gilmans
WCCO-Judy & Jane
WGN-Don Pedros Magic Violin
WHIP-Hollywood Brevities
WIBA-Editor's Daughter, sketch
WIND-Twentieth Century Sere-
nade
WISN-News
WJBC-Women in the News
WJJD-Criminal Court Interviews
WKBH-Your Home Prgm.
WLS-H. Peterson, organist
WMBD-Linda's First Love, sketch
WMT-Bits of Everything
WROK-Poet's Corner
WSUI-Yesterday's Musical Fa-
vorites
WTAD-Bee & Vee

10:30 CST 11:30 CDT

NBC-Nat'l Farm & Home Hour:
WIBA WMAQ WBOW
Speakers: H. R. Baukhage
and Arthur Koehler.
CBS-Romance of Helen Trent,
sketch (Old English Floor
Wax): WBBM KMOX
NBC-Fortification for Life's De-
mands; Speaker: KSD
News: WHP KWK WGN
WAAF-Myrna Dee Sergeant, talk
WCCO-Those Happy Gilmans
WCFL-Double in Stars
WFAM-Harlan Hogan
WFBM-Mrs. Farrell's Kitchen of
the Air
WHO-Myrt & Marge, sketch
WIND-Organ & Guitar
WIRE-Footnotes; News
WISN-Organ Melodies
WJBC-Dollar Daze
WJJD-Safety Court Broadcast
WKBH-House of MarGregor
WKBH-Songtime
WLS-Evelyn the Little Maid
WLW-News; River; Weather;
Livestock
WMBD-Honeymoon Lane
WOC-Screenfans' Prgm.
WOWO-Richard Trojan
WROK-Kaye Kreamer, Woman's
Forum
WSUI-The Book Shelf
WTAD-Tonic Tunes
WTAQ-News; Twin City Jamboree
WTMJ-Kitty Keene, sketch

10:45 CST 11:45 CDT

NBC-Nat'l Farm & Home Hour:
WLW KWK
CBS-Our Gal Sunday, sketch
(Old English Floor Wax):
WBBM KMOX
NBC-Bailey Axton, trn.: WCFL
KSD-Lady Courageous
WAAF-Markets; Sweet and Slow
WCCO-Grandma Travels
WFAM-Luncheon Dance
WGN-Musical Mail Box
WHA-Magazine Rack
WHIP-Musical Newsy
WHO-Pilltop House, sketch
WIRE-Dance Orch.
WISN-Ann Leslie's Scrapbook
WJBC-Peggy Payne & Pioneers
WKBH-Treasure Chest
WKBH-Rose Green
WLS-Short, Short Stories
WMBD-Bandwagon
WMT-Music Memory
WOWO-Honolulu Serenaders
WROK-Freepost Studios

WTAD-Betty & Bob, sketch
WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT

CBS-The Goldbergs, sketch (Oxy-
dol): WKBB WCCO WBBM
WOC
NBC-Carlton & Wayne, piano
duo: KSD WMAQ
KMOX-Ma Perkins, sketch
WAAF-Symphonic Hour
WBA-Contract Bridge Chats
WCFL-Hit Review
WFBM-Bohemians
WGN-Noontime Musical
WHA-Music Appreciation
WHIP-Southtown Church Hour
WHO-Dan Harding's Wife, sketch
WIND-News
WIRE-Singin' Sam
WISN-Morning Musicale
WJBC-Surprise Party
WJJD-Anything Can Happen,
news oddities
WKBH-Magic Violin
WLS-Melody Parade; Grace Wil-
son, contr.
WMBD-Wayside Chapel
WMT-Tom Owens' Cowboys
WOWO-Consolaires
WSBT-News; Stork Report; Farm
Flashes
WSUI-Within the Classroom
WTAD-All for the Ladies
WTAQ-Hollywood on Parade
WTMJ-Heinie and Dinty

11:15 CST 12:15 CDT

CBS-Vic & Sade, sketch (Cris-
co): WLS WLW
NBC-Arnold Grimm's Daughter,
sketch (Gold Medal): WMAQ
WLW WIRE KWK WTMJ
MBS-As You Like It: WGN
NBC-Marine Band: (sw-15.33)
News: WKBW WFBM
Man on the Street: WBAA
WBBM WKBH
Kitty Keene: WCCO KMOX
WAAF-Encores
WBAA-Hollywood Reporter
WBOW-On the Mall
WCFL-Echoes of Havana
WHIP-Alice Oleson, pianist
WSBT-Day Dreamer; Camera
Club
WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT

NBC-Words & Music; Soloists &
Organist: WMAQ WIBA KSD
(sw-15.33)
CBS-Road of Life, sketch (Chip-
so): KMOX WBBM
NBC-Mother-in-Law, sketch:
KWK
WBOW-Presentation
WCCO-Houseboat Hannah
WCFL-Midday Melody Mart
WFBM-Hoosier Farm Circle
WGN-Markets; Midday Service
WHA-Organ Gems
WHIP-Hollywood News
WHO-Home Folks
WIND-Bob Atcher & Bonnie Blue
Eyes
WIRE-Farm Hour
WISN-Newman's Orch.
WJBC-Singin' Sam
WJJD-Noontime Service
WKBH-Social Calendar; Farm
News
WKBH-Romance and Rhythm;
Livestock Quotations
WLS-Markets; News
WLW-Live Stock & Poultry Re-
ports; News
WMBD-Thrift Message; Miss
Electrolux
WMT-Cedar Valley Hillbillies;
Rodgers & Ackley
WOC-Betty Crocker
WOWO-Man on the Street
WSBT-In Movieland
WTAD-Police News
WTAQ-Mailman

11:45 CST 12:45 CDT

CBS-Gospel Singer; Edward Mac-
Hugh, bar. & Organ (Ivory
Soap): WBBM WCCO KMOX
MBS-Your Hollywood Newsgirl
(Lydia E. Pinkham): WCFL
NBC-Jack & Loretta Clemens:
KWK WLW
News: WIND WBAA WMAQ
WFBM-Markets; Farm Bureau
WHIP-Cascade Melodies
WHO-Markets; Weather
WISN-Even as You and I
WJBC-Reid & Vin
WKBH-Hits and Encores
WLS-Dinner Bell Program
WMBD-Window Shopper
WOC-Farm Bureau & Markets
WOWO-Voice of the Farm
WROK-Round the Town
WSBT-Man-on-the-Street
WSUI-Farm Flashes
WTAD-Dance Revue
WTAQ-Farmhands
WTMJ-Livestock Quotations

AFTERNOON

12:00 CST 1:00 CDT

NBC-Marine Band: WLS
CBS-Old Familiar Tunes: WCCO
WKBB WKBH WOC WSBT
(sw-15.27)
NBC-Betty & Bob, sketch (Gold
Medal): WIRE WTMJ KWK
WHO WMAQ
Turn to page 8 for pictures and a
brief history of this serial.
MBS-Harold Turner, pianist:
WGN
News: WMBD WJBC WTAD
KMOX-Singin' Sam
KSD-Sports Preview
WAAF-Don Bolt, commentator
WBAA-Agricultural Forum
WBBM-Manhattan Mother
WBOW-Street Reporter
WCFL-Spotlight Prgm.
WFBM-Blue Ribbon Melodies
WHA-Moon Musicale
WHIP-Wally Estrup, songs
WMBD-Interlude; Country Home
WIND-Lupi Italian Hour
WISN-Musical Heat Wave
WJJD-Livestock Markets
WLW-Linda's First Love, sketch
WMT-Cedar Valley Hillbillies
WOWO-Wilbur Pickett's Orch.
WSUI-Rhythm Rambles

12:15 CST 1:15 CDT

CBS-AI Bernard's Minstrels:
WSBT WOC WSBT (sw-15.27)
NBC-Arnold Grimm's Daughter,
sketch (Gold Medal): WMAQ
WLW WIRE KWK WTMJ
MBS-As You Like It: WGN
NBC-Marine Band: (sw-15.33)
News: WKBW WFBM
Man on the Street: WBAA
WBBM WKBH
Kitty Keene: WCCO KMOX
WAAF-Encores
WBAA-Hollywood Reporter
WBOW-On the Mall
WCFL-Echoes of Havana
WHIP-Alice Oleson, pianist
WSBT-Day Dreamer; Camera
Club
WTMJ-Heinie & His Grenadiers

12:30 CST 1:30 CDT

CBS-Navy Band: WSBT WFBM
WISN (sw-15.27)
NBC-Valiant Lady, sketch (Gold
Medal): WMAQ WLW WIRE
KWK
NBC-Marine Band: WOWO
MBS-Jack Arthur, bar.; Orch.:
WGN
News: WOC WHO WSUI
Rhythm Rascals: WTAQ WTMJ
KMOX-Linda's First Love, sketch
WAAF-Markets; Health Talk
WBAA-Luncheon Dance Time
WBBM-Kitty Keene, sketch
WBOW-To be announced
WCCO-First Edition
WCFL-Concert Canopies
WHA-Farm Prgm.
WHIP-Concert Orch.
WIND-WPA Prgm.
WKBH-Man On the Street
WKBH-Luncheon Music
WLS-Voice of the Feed-lot; Mar-
ket Reports
WMBD-Farm News
WMT-Markets; Hillbillies
WROK-Couple on the Street;
Service Sam
WTAD-Farm; Weather; Markets

12:45 CST 1:45 CDT

NBC-Hymns of All Churches
(Gold Medal): WMAQ WIRE
KWK WHO
CBS-Navy Band: WMBD WOC
WCCO
News: WKBH WTAQ
KMOX-Editor's Daughter, sketch
KSD-News; Markets
WAAF-Eunice Clark, songs
WBAA-Market Reports
WBBM-Houseboat Hannah, sketch
WBOW-Tune of the Day; Agri-
cultural Agent
WGN-Melody Time
WIBA-Melody Moments
WIND-Organ & Vibra Harp
WJJD-Ben Kanter, pianist
WKBH-Song Hit of the Day; Pet
Corner
WLS-Vitality Jim
WLW-Kitty Keene, Inc., sketch
WMT-Iowa Cornhuskers; Many
Happy Returns
WROK-Home Folks Hour
WSUI-Madrigal Singers

WTAD-Luncheon Music
WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT

CBS-Buffalo Summer Theater:
WSBT WFBM WKBB WISN
WOC (sw-15.27)
NBC-The Story of Mary Marlin,
sketch (Ivory Flakes): WMAQ
WHO WLW WTMJ KSD
MBS-Marriage License Romances:
WMT WGN
News: WIND WTAD WHIP
Man on the Street: WMBD
WTAQ
KMOX-Travelogue
KWK-Backstage Wife, sketch
WAAF-The "L" Reporter, inter-
views
WBAA-Joe Snodgrass, guitarist
WBBM-Broadcast Rhymsters
WBOW-State Teachers College
WCCO-Livestock
WCFL-Make Believe Danceland
WHA-Workers Education Today
WIBA-Concert Trio
WIRE-Reporter
WJJD-Tommy Tucker's Orch.
WKBH-Ma Perkins
WLS-Homemakers Hour
WOWO-The Observer

1:15 CST 2:15 CDT

NBC-Oxydol's Own Ma Perkins,
sketch: WMAQ WTMJ WHO
KSD
NBC-Dot & Pat, songs & patter:
WBOW (sw-15.33)
KMOX-Judy & Jane, sketch
KWK-Great Works of Man
WAAF-Carnival Matinee
WBBM-Meet the Missus
WCCO-Betty & Bob
WGN-Hits of Today
WHA-Musical Varieties
WHIP-Virginia Lee Winslow With
Harp
WIND-Max Miller, pianist
WIRE-Noontime Headlines
WKBH-Matinee Music
WLW-Ma Perkins, sketch
WMBD-His Majesty, the Baby
WMT-Frank Voelker, organist
WTAD-Quincy Marches On
WTAQ-Gems of Melody

1:30 CST 2:30 CDT

CBS-Harrisburg Revue: WFBM
WTAQ WKBB WSBT WISN
WKBH WOC (sw-15.27)
NBC-Pepper Young's Family,
sketch (Camay Soap): WMAQ
WLW WHO KSD WTMJ
NBC-Continental Varieties:
WBOW (sw-15.33)
MBS-Harold Stokes' Orch.: WGN
News: WCFL KWK
KMOX-Magic Kitchen
WBAA-Monitor Views the News
WBBM-Pat Flanagan
WCCO-Julia Blake
WHA-Organ Melodies
WHIP-Dancing Party
WIBA-WTCU Prgm.
WIND-Band Stand
WIRE-Matinee Varieties
WJJD-Fred Beck, organist
WMBD-Better Vision
WMT-News
WROK-Stars on Parade
WTAD-Medical Assn.

1:45 CST 2:45 CDT

NBC-The Guiding Light, sketch
(White Naptha): WHO WMAQ
WTMJ KSD WLW
NBC-Continental Varieties: WMT
KWK-Marriage License Romances
WBAA-Mary Louise Switzer, pi-
anist
WBBM-Dugout Dope
WCCO-Markets
WCFL-Baseball Interviews
WGN-The Lead-Off Man
WIBA-Concert Trio
WIND-Dugout Interviews
WJJD-Warren Brown Talks Base-
ball
WLS-News, Chuck Acree
WMBD-Hello, Neighbor
WOWO-Women in the News
WROK-Musicale

2:00 CST 3:00 CDT

NBC-Backstage Wife, sketch
(Dr. Lyons): WMAQ WHO
WIRE WTMJ WIBA
NBC-Club Matinee: WMT WENR
WOWO WBOW
CBS-Rubbertown Revue: WKBH
WFBM WKBB WSBT WISN
WTAQ WOC (sw-15.27)
Baseball; White Sox vs. Cleve-
land: WJJD WIND WCFL
WBBM WGN
Dan Harding's Wife, sketch: KSD
WLW
KMOX-Those Happy Gilmans
KWK-Today at Two
WAAF-News; Weather
WBAA-Typing School of the Air
WCCO-Ladies First
WHA-Chapter a Day
WHIP-Gay Caballeros
WMBD-Editor's Daughter

FRIDAY

August 12

2:15 CST 3:15 CDT

NBC-Stella Dallas, sketch (Milk
of Magnesia): WIRE WTMJ
WIBA WMAQ WHO
CBS-Rubbertown Revue: WCCO
WMBD
MBS-Midstream, drama: WLW
KWK
KMOX-One Woman's Opinion
KSD-Heart of Julia Blake
WAAF-Emerson Trent, trn.
WHIP-City Librarian
WROK-Johnny Murphy, songs
WTAQ-Fiddlers Three

2:30 CST 3:30 CDT

NBC-Club Matinee: WIBA
CBS-Eton Boys: WKBH WFAM
WFBM WOC WISN WTAQ
WKBB WMBD (sw-15.27)
NBC-Milt Herth Swing Trio:
KSD WIRE WMAQ WHO
KWK-Richard Hayes, swing or-
ganist
KMOX-Headline Highlights; Let's
Compare Notes
WAAF-Matinee Melodies
WBAA-Home Builders Prgm.
WCCO-Front Page Parade
WHA-Music of the Masters
WHIP-Famous Homes
WLW-Heart of Julia Blake, sketch
WOWO-Old-Time Religion
WROK-News; Musicale; Trees
Beautiful
WTAD-Sports Talk
WTMJ-News; Police; Weather;
Spotlight

2:45 CST 3:45 CDT

CBS-World Economic Coopera-
tion Prgm.: WFAM WOC
WFBM WKBB WKBH WTAQ
WMBD (sw-15.27)
Speaker: Miss Frieda Miller
on the subject "Labor Stand-
ards through World Economic
Cooperation."
Turn to page 3 for more detail.
NBC-Girl Alone, sketch: WMAQ
MBS-The Hatterfields: WLW
KMOX-Dope from the Dugout
KSD-The Buccaneers, octet
KWK-The Man in the Stands
WAAF-Jimmie Kozak, pianist
WBAA-Pat Wolcott, sop.
WCCO-Baseball Game
WHIP-Denna Tyler, contralto
WHO-Favorites Melodies
WIRE-Art Tatum, pianist
WISN-World Economic Coop.
WROK-Rhythm Before Three
WTAD-Dance Orch.
WTMJ-Down a Country Road

3:00 CST 4:00 CDT

CBS-AI Sur Del Rio Grande:
WKBH WKBB WFBM WOC
WFAM WMAQ WTAQ WISN
(sw-15.27)
NBC-Rhymes & Romance; Retta
Revell; Organist: WENR
NBC-Tune Types; Frank Hodek's
Orch.: WBOW WHO WIRE
WMAQ
Baseball Game: WTAD WMT
Baseball; St. Louis Browns vs.
Detroit: KMOX KWK
KSD-Baseball Scores
WAAF-Int'l Potpourri
WBAA-Concert Review
WHIP-Harmony Hall
WIBA-Today's Front Page
WJBC-Int'l Sunday School Les-
son
WLW-Houseboat Hannah, sketch
WOWO-News
WROK-Kaye Kreamer, Women of
the Hour
WTMJ-Valiant Lady, sketch

3:15 CST 4:15 CDT

NBC-Silhouettes of the West:
WOWO WENR
NBC-Don Winslow of the Navy:
WIBA
WHIP-Concert With Joan Hurst
WHO-Judy & Jane
WLW-Charlie's Singing School
WTMJ-Home Harmonizers

3:30 CST 4:30 CDT

NBC-Little Variety Show: WENR
WBOW WOWO WIRE
NBC-Your Family & Mine (Seal-
test): WMAQ WIBA WTAQ WISN
(sw-15.27)
CBS-When We Were Young:
WFBM WKBB WKBH WOC
WFAM WMBD WISN
News: WHO WJBC
WAAF-Organ Melodies
WHA-Weather Bureau
WLW-Drifting Pioneers
WROK-Helene Kimberley
WTAQ-Herman Daubler, violinist
(Continued on Next Page)

FRIDAY August 12

8:45 CST 4:45 CDT

CBS-So You Want to Be—
WFAM WFBM WKBB WKBH
WOC WMBD WTAQ WISN
Irene Kuhn, former writer for several of New York's largest papers, foreign correspondent and author of the recent best seller, "Assigned to Adventure," will tell of her work.
Turn to page 1 for more detail

NBC-Cadets Quartet: WHO KSD
WTMJ WIBA WMAQ
WAAF-Melody Medley
WBBM-Tenth Inning
WHIP-Topical Commentary
WJBC-"American Years," a novel
WLW-Man of Mars
WROK-Radio Rhythm

4:00 CST 5:00 CDT

NBC-Felix Knight, trn.; Orch.: WBOW WIBA WHO WCFL (sw-9.53)
MBS-To be announced: WGN
CBS-News; Enoch Light's Orch.: WFBM WTAQ WKBB WBBM WKBH
NBC-Salon Orch.: WIRE WLW WMAQ WOWO
Baseball Scores: WIND WJJD
News: WISN WOC
KSD-James Chartrand, trn.
WAAF-Jimmie Kozak, pianist
WBAA-Magic Carpet
WENR-Malcolm Clarie, children's stories
WFAM-Question Party
WGN-Bill Anson
WHIP-Airplane Dance
WJBC-Request Hour
WMBD-Kitty Keene, Inc.
WOC-News
WROK-News; Musicales
WTMJ-Variety Revue

4:15 CST 5:15 CDT

NBC-Salon Orch.: WMT
CBS-Enoch Light's Orch.: WKBB WKBH WTAQ WBBM WISN
NBC-Piano Recital; News: KSD
WCFL WBOW (sw-9.53)
WAAF-Tea Dance
WBAA-Dot Dunlap, pianist
WENR-Gilbert Martyn, news
WFBM-Killer Dillers
WGN-Archair Melodies
WHIP-News
WHO-Baseball Time
WIBA-Dance Hour
WIND-Musical Toast
WIRE-News; Minute Interviews
WJJD-Parade of Music
WLW-Those Happy Gilmans
WMBD-News; Pet Corner
WOC-Baseball Review
WROK-Freepost Studios

4:30 CST 5:30 CDT

NBC-Chesterfield Daily Sports Column; Paul Douglas: WOWO
WLW KSD WENR
CBS-Not So Long Ago: WKBB WTAQ WFAM WISN (sw-11.83)
NBC-The Four of Us: WBOW WIBA WMAQ
News: WIND WJBC
WAAF-Sport Shorts
WBAA-Exponent Air Edition
WBBM-Piano Parade
WCFL-Smoke Rings
WFBM-Tea Time Tunes
WGN-Evening Serenade
WHIP-String Trio
WIRE-Boy Scouts of America
WJJD-Organ Moods
WKBH-To be announced
WMBD-Bargain Counter
WSUI-Stephen Foster Melodies

4:45 CST 5:45 CDT

NBC-Marlowe & Lyon, piano duo: WENR
NBC-Lowell Thomas, news commentator (Sun Oil): WLW
NBC-Jimmy Kemper & Co.: WMAQ KSD WIBA WBOW WIRE
WAAF-Tower Tunes
WBAA-Story Book Hour
WBBM-Chicago Hour
WCFL-Jack Kelly's Orch.
WFAM-Baseball Scores; News
WGN-Little Orphan Annie
WHIP-Cocktail Hour
WIND-Listen to Yourself
WJBC-Radio Guide Gossip
WJJD-Garwood Van's Orch.
WKBH-Kiddies' Hour
WMBD-Polly of the Range
WOWO-Home Folk Frolic
WTAQ-Theater Lobby Interviews
WSUI-Travel's Radio Review

5:00 CST 6:00 CDT

NBC-Dick Todd, songs; Richard Leibert, organist: WOWO
WMT WENR

NBC-Don Winslow of the Navy (Kellogg's): WLW WMAQ
CBS-Ray Heatherston, bar.: WTAQ WKBB WFBM (sw-11.83)
KMOX-Grandstand Managers
KOA-Girls of the West
KSD-News; Dick Leibert, organist
KWK-Home-Plate Interviews
WAAF-Harmony Hall
WBBM-John Harrington, sports
WBOW-Merry-Go-Round
WCCO-Livestock
WFAM-Crimecasts
WGN-Popeye, the Sailor, sketch
WHIP-Sports Review
WHO-Johnny at the Piano
WIBA-The Plainsmen
WIND-German Hour
WIRE-Audition Book
WISN-Show Window
WJJD-News
WMBD-Happy Train
WOC-Man on the Street
WSUI-Musical Moods
WTAD-Cy & Freckles
WTMJ-News; Moment Musical

5:15 CST 6:15 CDT

NBC-Uncle Ezra's Radio Station (Alka-Seltzer); Pat Barrett: WMAQ WIRE WHO (sw-9.53) (also at 9:15 p.m.)
CBS-Hollace Shaw, sop.: WOC WMBD WCCO WKBB WKBH WFBM KMOX
NBC-Music Is My Hobby: WOWO
MBS-Turner & Marson, piano duo: KWK WGN
KOA-Music by Cugat
KSD-Popeye, the Sailor, sketch
WAAF-Hollywood Brevities
WBBM-We the Wives
WCFL-Tune Teasers
WENR-Words of Thunder
WFAM-Let's Go Fishin'
WHIP-Calumet Jubilee Singers
WIBA-Silver Springs Prgm.
WJJD-Ben Kanter, pianist
WLW-Denton & Barber, sports
WMT-Musical Gems
WROK-Sport Review
WTAD-Hannibal Prgm.
WTAQ-Bureau of Public Service
WTMJ-Heinie & His Grenadiers

5:30 CST 6:30 CDT

CBS-Adventures in Science, drama: WHAS WFAM WKBH KMOX WBBM (sw-11.83)
Dr. Perrin Long of John Hopkins University will speak on "Chemicals Against Disease."
NBC-Carol Weymann, sop.: KWK WCFL WMT WOWO
NBC-Ennio Bolognini's Orchestra: WENR WHO
News: WKBH WIBA WMAQ WIRE
Sports: WGN WTAQ WMBD KSD
Popeye the Sailor, sketch: WCCO WFBM
WAAF-Don Bolt, commentator
WHA-Music Album
WHIP-Homespun
WISN-Sports Parade; Interlude
WJJD-Sentenced Men, interviews
WLW-Let's Celebrate
WOC-Organ Moods
WROK-Organ Recital
WSUI-Men Behind the Classics

5:45 CST 6:45 CDT

CBS-Boake Carter, commentator (Huskies & Post Toasties): WOC WMBD KMOX WCCO WKBH WKBH WBBM WTAQ WISN WFBM WFAM
NBC-Trio Time: WENR WOWO
Sports: WTMJ WMBD WJJD KWK
KSD-Your Family and Mine
WAAF-Evening Concert
WBOW-Ice Jamboree
WCFL-Hal Totten sports
WGN-Dukes & their Duchess
WHA-Fun Time
WHO-News
WIBA-Today's Birthdays; Sports
WIRE-Basonology
WLW-Paul Sullivan, news
WMAQ-Let's Celebrate
WMT Sports; News
WROK Dance Hour
WSUI-Daily Iowan of the Air

NIGHT

6:00 CST 7:00 CDT

NBC-Cities Service Concert; Lucille Manners, sop.; Frank Black's Orch.: WMAQ WTMJ WIBA WIRE WTAM WHO KSD (sw-9.53)
MBS-Johnnie Presents What's My Name? (Philip Morris) With Budd Hulick, m.c.; Arlene Francis & Ray Bloch's Orch.: WGN WLW
Details of the contest on this program may be found on page 37.
NBC-Maurice Spitalny's Orch.: WMT WOWO

Good Listening for Friday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

AFTERNOON

3:45 CST (4:45 CDT) "So You Want To Be—," CBS.

NIGHT

6:00 CST (7:00 CDT) Lucille Manners, NBC.
7:00 CST (8:00 CDT) Tim and Irene, NBC.
7:30 CST (8:30 CDT) March of Time, NBC.
7:30 CST (8:30 CDT) Robin Hood Dell Concert, MBS.
8:00 CST (9:00 CDT) Goldman Band Concert, CBS.
8:00 CST (9:00 CDT) First Nighter, NBC.
8:30 CST (9:30 CDT) Jimmie Fidler, NBC.

CBS-The Ghost of Benjamin Sweet, drama: WJR WCCO (sw-11.83)
Sports: WTAD WOC WKBB WKBH
KMOX-Flicker Flashes
KWK-Al Sarli's Jam Session
WBBM-Of Men & Books
WBOW-Sports; Baseball Interviews
WCFL-News
WFAM-New Yorkers
WFBM-Favorite Melodies
WHA-Organ Reverie
WHAS-Our Mother of Sorrows Church
WHIP-Hungarian Family Hour
WIND-Recreation of Today's Game
WISN-Down by Herman's
WJJD-Fred Beck, organist
WLS-Don Kelley's Sport Review
WMBD-Ray Olson
WROK-News; Concert Hall
WSUI-Dinner Hour Prgm.
WTAQ-To be announced

6:15 CST 7:15 CDT

News: WMBD WOC
KMOX-To be announced
KWK-Hawaiian Melodies
WBBM-Carlos Molina's Orch.
WBOW-Our Neighbors
WCFL-Pop Tunes
WFAM-Amer. Family Robinson
WFBM-Jordan Conservatory
WJJD-Your City Government
WKBH-Sweetheart Serenade
WKBH-Dinner Music
WLS-News; Chuck Acree
WTAD-Freshest Thing in Town
WTAQ-Dancing Party

6:30 CST 7:30 CDT

MBS-Lone Ranger, drama (Silvercup): WGN
CBS-St. Louis Blues: WCCO WOC WMBD WISN WFAM WHAS WKBB WKBH WJR (sw-11.83) (also KNX KSL at 9:30 p.m.)
NBC-If I Had the Chance; Interviews; Orch.: WOWO WBOW
MBS-Twenty Fingers of Harmony: WMT
KMOX-France Laux, sports
KWK-Improve My Music Club
WBBM-Henri Gendron's Orch.
WCFL-Douglas Wilson
WHA-Alpine Melodies
WHIP-Razzberry College
WJJD-Bob Atcher & Bonnie Blue Eyes, hillbilly songs
WLS-N. Y. A. Prgm.
WLW-Let's Explore Ohio
WROK-Italian Hour
WTAD-Dust Off the Diamond
WTAQ-News

6:45 CST 7:45 CDT

CBS-St. Louis Blues: WTAQ WBBM KMOX
MBS-Frank Ferneau's Orch.: KWK WMT
WCCO-Baseball Resume
WCFL-Stars of Tomorrow
WFBM-News
WLW-West of Cheyenne

7:00 CST 8:00 CDT

NBC-Royal Crown Revue (Nehi, Inc.), Tim & Irene, comedy team; Graham McNamee; Golden Gate Jubilee Quartet; Freda Gibson; Teddy Bergman; George Olsen's Orch.: WLS KWK WLW WOWO WMT (also KFI at 10:30 a.m.)
Details of the contest on this program may be found on page 37.
NBC-Waltz Time (Phillips); Frank Munn, trn.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53)
Program: The orchestra plays

One Kiss of Love; Du und Du; Hearts Are Never Blue in Kalua; and White Road. Mr. Munn sings There's Rain in My Eyes; When Mother Nature Sings Her Lullaby. The chorus offers Tulip Time and Home in Your Arms.

CBS-Hollywood Showcase; Lud Gluskin's Orch.: WCCO WSBT WTAQ WFBM WJR WOC WHAS (sw-11.83)
MBS-Jimmy Dorsey's Orchestra: WGN
KMOX-Musical Moments
WBBM-Grant Park Concert
WBOW-The Magic Claw
WCFL-Labor Flashes
WIBA-Social Security; Interlude
WIND-News & Sports
WISN-Reflections
WJJD-Church on the Hillside
WKBH-Dubuque Star Revue
WKBH-Rapid Ad
WMBD-Seriously Speaking
WROK-Freepost Studios
WSUI-Children's Hour
WTAD-The Debutants
WTMJ-Let's Celebrate

7:15 CST 8:15 CDT

CBS-The Hollywood Showcase: KMOX
News: WKBH WTAD
WCFL-Favorite Melodies
WIBA-Badger Sports Forum
WIND-Government & Business, talk
WISN-American Weekly
WJJD-Suppertime Frolic
WKBH-To be announced
WTAQ-House of Peter MacGregor
WTMJ-Let's Dance

7:30 CST 8:30 CDT

NBC-Death Valley Days, drama (Borax): WIRE WMAQ WHO WTAM WLW KSD (also at 10 p.m.)
The Old Ranger will tell some interesting stories about Mt. Whitney.

NBC-The March of Time (Time, Inc.): KWK WMT WTMJ WENR WOWO

MBS-Robin Hood Dell Concert: CKLW (1030 kc) WDG (1180 kc)
Alfred Wallenstein directs the Philadelphia Orchestra; Margaret Speaks, soprano, is guest soloist.
The music detail for this program may be found on page 7 this week.

CBS-Hollywood Showcase: WKBH WISN WTAQ WKBH WBBM WCFL-News
WGN-Bill Carlsen's Orch.
WIBA-Pop Concert
WIND-Moonlight Sonata
WJJD-Hollywood Spotlight
WMBD-Treasure Hunt
WSUI-Organ Melodies

7:45 CST 8:45 CDT

WBBM-Horace Henderson's Orch.
WCCO-Let's Celebrate
WCFL-Geo. Hessberger's Orch.
WGN-News; Sports
WIND-Hal Munro's Orch.
WJJD-Suppertime Frolic
WMBD-Rashid Sisters
WOC-Rhythm Rendezvous
WSUI-University Convocation

8:00 CST 9:00 CDT

NBC-Campana's First Nighter, drama: WHO WTMJ WIBA WMAQ WTAM WLW KSD WIRE KOA (sw-9.53)
CBS-Goldman Band Concert: WCCO KMOX WFBM WBBM WMBD WSBT WKBH WTAQ WISN WOC WKBH (sw-11.83)
The music detail for this program may be found on page 7 this week.

NBC-Presenting Julia Fuhrs, European cond.: WENR WBOW WOWO
MBS-Robin Hood Dell Concert: KWK
WCFL-Dance Orch.
WGN-Concert Orch.
WHAS-Baseball; Louisville vs. Kansas City
WIND-Organ & Vibra Harp
WJR-Let's Celebrate
WMT-Radio Riddles
WROK-Home Builders

8:15 CST 9:15 CDT

CBS-Goldman Band Concert: WJR
WGN-Bob Crosby's Orch.
WIND-Grant Park Concert
WISN-Baseball Game
WMT-Style Talk; Musical Interlude
WROK-News; Musicales; Trees Beautiful

8:30 CST 9:30 CDT

NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD WLW WMAQ WTAM WIRE KOA (sw-9.53)
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

MBS-Curtain Time (Gen. Mills): WGN

NBC-To be announced: WBOW WMT WTMJ
CBS-Barry Wood's Music: WJR WFBM WMBD WSBT WCCO WKBH WHAS WOC WKBH WBBM (sw-11.83)
KMOX-Let's Celebrate
KWK-The Lone Ranger
WCFL-Make Believe Danceland
WENR-Roy Shield's Orch.
WHO-Hits and Encores
WIBA-Lawyers Guild
WMT-Bohemian Frolics
WOWO-James Melton, trn.; Orchestra
WROK-Alexander Sisters
WSUI-History in Review
WTAQ-News

8:45 CST 9:45 CDT

MBS-Don't You Believe It? (Sensation Cigarettes): WLW
NBC-Jesse Crawford, organist: WHO (sw-9.53)

NBC-The State of the Nation; Jay Franklin, commentator: WENR WMT WBOW WTMJ
CBS-American Viewpoints: WJR WCCO WSBT WKBH WKBH WTAQ KMOX WMBD WOC (sw-11.83)
James Melton, trn.; Orch.: WHAS WFBM WMAQ
KOA-Consumers Council
KSD-Mystery Stories
WBBM-Arthur Godfrey
WIBA-Charles Rehl
WIND-News & Sports
WIRE-Frank Trumbauer's Orch.
WOWO-News
WROK-Boy Scouts of America
WTAM-Continental Echoes

9:00 CST 10:00 CDT

NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WLW KSD WTAM WHO KFI
CBS-Henry Busse's Orch.: WJR WCCO WBBM WKBH WHAS
NBC-Dance Orch.: WBOW
MBS-Mal Hallett's Orch.: WGN
News: WKBH WIBA WMT
KMOX-The Goldbergs, sketch
KWK-Toasty Paul's Orch.
WCFL-Novena Broadcast
WENR-Globe Trotter
WFBM-Sports Review
WIND-Swedish Prgm.
WJBC-Personality Hour
WMBD-Treasure Hunt
WOC-James Melton, trn.; Orch.
WOWO-Johnny Silvers' Orch.
WROK-Hi Cole's Harmonica Aces
WSBT-Don Pablo's Orch.
WTAQ-Club Normandie Entertains
WTMJ-Kilowatt Hour

9:15 CST 10:15 CDT

NBC-Uncle Ezra's Radio Station (Alka Seltzer): KOA KFI (also see 5:15 p.m.)

CBS-Henry Busse's Orch.: WFBM WOC WKBH KMOX
News: WIRE WMAQ
KSD-Russ David's Orch.
WENR-Ennio Bolognini's Orch.
WGN-Shep Field's Orch.
WHO-Sports Review
WIBA-Club Chanticleer
WJR-Let's Celebrate
WKBH-Dance Time
WKBH-Rapid Ad
WLW-Save Merrill, trn.
WMBD-Value Hints
WMT-All-American Baseball Poll; Dance Band
WROK-Voice of Christian Youth
WSUI-Daily Iowan of the Air

WTAQ-Say Beach Orch.
WTAM-Sports; Tom Manning
WTMJ-Easy Aces

9:30 CST 10:30 CDT

NBC-Al Donahue's Orch.: WBOW WTAM KSD (sw-9.53)
CBS-Jimmy Joy's Orch.: WOC WMBD WKBH WFBM WKBH KMOX WJR WTAQ (sw-6.12)
NBC-Harry Owens' Orch.: KWK WOWO
MBS-The Nation's Playhouse: WLW
Baseball Game: WIRE WMT
KOA-Golden Melodies
WBBM-News With Todd Hunter
WCCO-Sports
WENR-Earl Hines' Orch.
WHAS-Music to Your Taste
WHO-Parade
WIBA-Continental Nights
WIND-Hal Munro's Orch.
WMAQ-Abe Lyman's Orch.
WROK-Lee Williams' Orch.
WSBT-News
WTMJ-Screen & Radio Preview

9:45 CST 10:45 CDT

CBS-Jimmy Joy's Orch.: WSBT WBBM
News: WIND WROK
WGN-Bill Carlsen's Orch.
WTAM-Sammy Watkins' Orch.
WTMJ-Today's Events

10:00 CST 11:00 CDT

NBC-Death Valley Days, drama (Borax): KOA KFI (also see 7:30 p.m.)

NBC-Richard Himber's Orch.: WBOW WMAQ
NBC-Frank Trumbauer's Orch.: WOWO
CBS-Dance Orch.: WISN WSBT WKBH WBBM WCCO KMOX WTAQ (sw-6.12)
MBS-Kay Kyser's Orch.: WGN
News: WFBM WJR WOC WLW WHO WMBD
Sports: WTMJ KWK
WCFL-Emil Flindt's Orch.
WENR-Music As You Desire It
WHAS-Baseball; Louisville vs. Kansas City
WIBA-Hollywood at the Beach
WIND-Max Miller's Quartet
WKBH-News; Music
WTAM-Musical Bulletin Board

10:15 CST 11:15 CDT

CBS-Dance Orch.: WOC WFBM WJR
NBC-Frank Trumbauer's Orch.: WCFL
NBC-Richard Himber's Orch.: WHO WIBA
MBS-Kay Kyser's Orch.: KWK WCCO-Cedric Adams
WHAS-News
WIND-Cafe Continental
WKBH-To be announced
WLW-Los Amigos
WROK-Sports; Program Review
WTAQ-Music You Want
WTMJ-Dance Orchestras

10:30 CST 11:30 CDT

NBC-Billy Swanson's Orchestra: WOWO
CBS-Glen Gray's Orch.: WTAQ WKBH WMBD WKBH WFBM WBBM WOC WJR WSBT WISN
NBC-Blue Barron's Orch.: WIBA WIRE WBOW WLW WHO
MBS-Bob Crosby's Orch.: WMT WGN
KMOX-Tomorrow Morning's Headlines
KOA-Will Osborne's Orch.
KWK-News
WCCO-Rollie Johnson
WCFL-Emil Flindt's Orch.
WIND-News & Music
WMAQ-Earl Hines' Orch.

10:45 CST 11:45 CDT

CBS-Glen Gray's Orch.: KMOX WCCO
NBC-Billy Swanson's Orch.: WENR
MBS-Bob Crosby's Orch.: KWK WIBA-Club Chanticleer
WIND-Cappy's Cabana

11:00 CST 12:00 CDT

CBS-Dance Orch.: WOC WCCO WKBH WFBM WBBM WMBD WTAQ KMOX WISN
NBC-Del Courtney's Orch.: WHO WMAQ WBOW WIRE
NBC-Archie Loveland's Orch.: WENR
MBS-Shep Field's Orch.: WMT WGN KWK
KOA-Fish Tales
KSD-Joe Reichman's Orch.
WHAS-Dance Band
WIBA-Hollywood at the Beach
WIND-The Nite Watch
WKBH-Weather Report
WLW-Twenty-four Hour Review
WTAM-Otto Thurn's Orch.

End of Friday Programs

MORNING

7:00 CST NBC Breakfast Club; News: WCFL WOV WBOV
CBS-Richard Maxwell, tr.: WFAM (sw-21.52)
NBC-The Wise Man: (sw-21.5)
Early Risers: WISN WROK
Musical Clock: WBBM WIBA WMT WKBH WIRE WKBH WOC WHIP
KMOX-A Case of Questions
KWK-News; Musical Prgm.
WAAF-Breakfast Express
WCCO-Air Almanac
WFBM-Early Birds
WGN-Good Morning Prgm.
WHO-The Wise Man
WIND-Morning Review
WJJD-News
WLS-Trailer Tim
WLW-Arthur Chandler, Jr., organist
WMAQ-Your Neighbor
WBMD-Breakfast Club
WTAD-Bill Sohm's News
WTAQ-Mike's Uprisin'
WTMJ-Top o' the Morning

7:15 CST CBS-Montana Slim, songs; News: WFAM (sw-21.52)
NBC-Saturday Morning Club; News: (sw-21.5)
News: WCCO WMT WHO WLS WLW
Fred Beck, organist: WJJD WIND
KWK-Billy Swift, boy detective
WHIP-Morning Melodies
WJJD-Fred Beck, organist
WBMD-Musical Clock
WROK-Breakfast Melodies
WTAD-Market Basket

7:30 CST CBS-Fiddler's Fancy: WBBM WFAM (sw-21.52)
News: WKBH WTAQ
Musical Clock: WMT WBOW
KMOX-Religious Talk
WCCO-Musical Chimes
WHO-Roundup
WIBA-News; Musical Clock
WIND-Hawaiian Melodies
WIRE-Dessa Byrd
WKBH-Morning Devotions
WLS-Sunday School
WLW-Hillbilly Tryouts
WMAQ-Whistler & His Dog
WBMD-Weather Report
WROK-Morning Parade
WSBT-Cafe Continental

7:45 CST NBC-Landt Trio: WMAQ (sw-21.5)
CBS-Fiddler's Fancy: KMOX
News: WIND WTAD WHIP WIRE
KWK-News; Rapid Service
WCCO-Musical Chimes
WHO-Rare Bits of News
WJJD-American Legion Band
WKBH-Tonic Tunes
WKBH-Breakfast Melodies
WLS-The Boys from Virginia
WBMD-Police Flash
WSBT-The Laff Parade
WTAQ-Today's Almanac

8:00 CST NBC-Amanda Snow, songs: WMAQ (sw-21.5)
CBS-Lew White, organist: WKBH WFBM KMOX (sw-21.52)
NBC-Breen & de Rose, songs: WOV WLV WIRE WCFL
News: WAAF WKBH WBMD KSD-News; Dick Leibert, organ
KWK-Social Security Speaker; Musical Interlude
WBBM-Saturday Sunshine
WFAM-Sunshine Express
WGN-Martha Crane & Helen Joyce
WHA-Band Wagon
WHIP-It's Dance Time
WHO-Coffee Pot Inn
WIND-Priscilla Holbrook, pianist
WJJD-Bosworth Broadcast
WLS-Little Visits with Little Folks
WROK-Musical Clock
WTAD-Market Basket
WTAQ-Morning Potpourri

8:15 CST NBC-Viennese Ensemble: WOV WLV WMAQ
NBC-Chariters: KSD WCFL WIRE (sw-21.5)
CBS-Lew White, organist: WBMD KMOX-Better Films Council
KWK-It's a Natural
WAAF-Bible Stories for Children
WHA-Morning Melodies
WHIP-Fashions and the Home
WHO-What to Serve Today
WIND-Your Favorite Band
WKBH-Uncle Bob
WLS-News & Bookings
WMT-Musical Clock

8:30 CST NBC-The Child Grows Up: KWK WOV WMAQ WMT
NBC-Chautauqua Concert: KSD WLV WIRE WHO (sw-21.5)
CBS-The Jewell Cowboys, hillbilly songs: WKBH WFBM WKBH WTAQ WBMD (sw-21.52)
KMOX-Fashions in Melody
WAAF-Canary Serenade
WBOW-Radio Gospel
WCCO-Jolly Grocer
WCFL-Musical Interlude
WFAM-Shoppers' Guide
WGN-Morning Melodies
WHO-Musical Clock
WHIP-Polish Variety Hour
WIBA-Today's Almanac; Society Reporter
WIND-Piano & Guitar
WJJD-Salon Echoes
WLS-The Prairie Singer
WROK-Morning Devotions
WSUI-Daily Iowan of the Air
WTAD-Sunday School Lesson
WTMJ-Bargain-a-Minute

8:45 CST CBS-The Jewell Cowboys, hillbilly songs: WKBH
NBC-Chautauqua Concert: WBOW WHO
NBC-Swing Serenade: WMAQ
MBS-The Day You Were Born: WGN
KMOX-Ozark Varieties
KWK-Singing Cowboys
WCCO-Betty Crocker
WCFL-Bitter-Sweet Melodies
WIND-Swing Melodies
WJJD-Story Book Lane
WLS-Patsy Montana
WLB-Synagogue of the Air
WBMD-Women of Today
WMT-Drake Univ. Prgm.
WOWO-Modern Home Forum
WROK-Town Crier
WSUI-Morning Melodies; Service Reports
WTAD-Hannibal Prgm.
WTMJ-Top o' the Morning

9:00 CST CBS-Oriente: WKBH WCCO WTAQ WISN WKBH WFAM WOC (sw-21.52)
NBC-Bailey Axton, tr.: WBOW WMAQ WIBA KSD WHO (sw-21.5)
NBC-Vaughn de Leath, songs: WCFL
MBS-Get Thin to Music (Wheaties): WGN
News: WIND WROK
KMOX-Carolyn Pryce
KWK-Top o' the Morning
WAAF-Musicale Moderne
WBBM-Saturday Sports Huddle
WFBM-Morning Serenade
WIRE-Prgm. Highlights
WJJD-Piano & Guitar
WLS-Spelling Bee
WLW-Mail Bag
WBMD-Messenger; Weather
WMT-News; Radio Gossip
WSUI-Illustrated Musical Chats
WTMJ-Carla Pestalozzi

9:15 CST CBS-Melody Ramblings: KMOX WKBH WCCO WTAQ WISN WFAM WBBM (sw-21.52)
NBC-Radio City Four: WOV WMT
NBC-Al & Lee Reiser, piano duo: WMAQ KSD WBOW WTMJ WHO (sw-21.5)
MBS-Manhattans: WGN
News: WKBH WBMD WOC
WAAF-Hog 'n' Harmony
WCFL-Rhythm Roundup
WHA-News and Views
WIBA-Church in the Wildwood
WIND-Hillbilly Ballads
WIRE-Old Fashioned Hymns
WJJD-Sports Edition Handicapper
WROK-On the Mall

9:30 CST NBC-Musical Tete-a-Tete: WHO WMAQ WIBA WBOW (sw-21.5)
CBS-Junior Musicomedy: WISN WFAM WBMD WKBH KMOX WFBM WOC WTAQ WBBM (sw-21.52)
NBC-Our Barn: WIRE WOV
MBS-Army Band: WLW
KWK-Pop Wise & Filbert
WAAF-Swing High
WCCO-Stocks
WCFL-New Songs
WGN-Man on State Street
WHA-Musical Varieties
WHIP-Name Stories
WIND-Serenade to the Ladies
WJJD-Tommy Tucker's Orch.
WKBH-Eb & Zeb
WMT-Rev. R. J. Wells
WROK-Milk-Made Magic
WTMJ-Morning Melodies

9:45 CST NBC-To be announced: WMAQ WIBA WBOW KSD WHO (sw-21.5)

NBC-To be announced: WOV WIRE
KWK-The Kiddie Klub
WAAF-Novelette
WCCO-Dr. O'Brien
WCFL-Music and Song
WGN-Alice Blue, pianist
WHIP-Tin Pan Alley
WIND-Valparaiso Univ. Prgm.
WJJD-Priscilla Holbrook, pianist
WKBH-Rhythm & Romance
WLS-Organ Concert
WROK-Radio Rhythm
WSUI-Prgm. Calendar; Weather
WTAD-Variety Prgm.
WTMJ-Don Alvarados

10:00 CST NBC-Call to Youth; Guest Spkr.: WIBA WOV
Rabbi Sidney E. Goldstein will speak on "Youth and Marriage."
Turn to page 2 for more detail.

10:00 CDT CBS-Columbia Concert Hall: WOV WTAQ KMOX WFAM WKBH WISN WCCO WFBM (sw-21.52)
NBC-Music Guild: WBOW WHO WMAQ KSD
WAAF-The Bandstand
WBBM-Missus Goes to Market
WCFL-Peekers in the Pantry
WGN-Poetry New & Old
WHA-Homemakers
WHIP-Station JOY
WIND-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs & guitar
WIRE-Dessa Byrd
WJBC-Theater Time
WJJD-Organ Moods
WKBH-Home Economics
WLS-Program Review; News
WLW-My Health
WBMD-Pekin Visitor
WMT-Swing Your Partner
WROK-News; Organ
WSUI-Facts & Fancies
WTAD-News
WTMJ-What's New in Milwaukee?

10:15 CST NBC-Carol Weymann, sop.: WIBA WLW WOV (sw-15.33)
MBS-Tall Corn Time: WMT KWK
WAAF-Willie Wina, sport of kings
WBBM-Amer. Dental Assn.
WGN-Melody Time
WIND-Priscilla Holbrook, pianist
WISN-News
WJBC-Women in the News
WKBH-Your Home
WLS-The Chore Boys
WROK-Tubby Weeks
WSUI-Yesterday's Musical Favorites
WTAD-Bee & Vee

10:30 CST NBC-American Farm Bureau Fed. Prgm.: WIBA WBOW WMAQ
American Farm Bureau Federation program; speakers will be Ben Niles, president, and Ben Kilgore, executive-secretary of the Kentucky State Farm Bureau.

10:30 CDT NBC-Along Gypsy Trails: KSD
CBS-Concert Hall: WKBH
News: KWK WHIP
WAAF-Myrna Dee Sergeant, talk
WBBM-Meet Chicago
WCFL-Youth 'Round the World
WGN-Quin Ryan, news
WHO-Public Service
WIND-Gary Civic Theater Prgm.
WIRE-Footnotes; News
WISN-Snooks Studio Starlets
WJBC-Interviews in Homes
WJJD-Frank Trumbauer's Orch.
WLS-Evelyn, the Little Maid
WLW-News; Livestocks
WBMD-Honeymoon Lane
WOC-Radio Bazaar
WOWO-Ranch Boys
WROK-Kaye Kreamer, woman's forum
WSUI-Book Shelf
WTAD-Popular Concert
WTAQ-News; Children's Hour
WTMJ-Farm Roundup

10:45 CST NBC-American Farm Bureau Fed. Prgm.: KWK WLW
NBC-To be announced: WCFL WHO WIRE
CBS-Enoch Light's Orch.: WKBH WKBH WFAM WFBM KMOX WBBM WCCO (sw-21.52)
WAAF-Markets; Sweet and Slow
WGN-Musical Mail Box
WHA-Novelties Shop
WHIP-Tin Pan Alley
WIND-Fred Beck, organist
WIND-Name Stories
WHA-Novelties Shop
WHIP-Musical Spotlight
WJBC-Peggy Payne & Pioneers
WJJD-Debator's Forum
WLS-Across the Mike
WBMD-Bandwagon
WMT-Kiddies Revue
WOC-Screenfans' Prgm.
WOWO-Fun and Stuff
WROK-Freeport Studios
WTMJ-Blue Room Ensemble

11:00 CST CBS-Enoch Light's Orch.: WOV WISN WBBM
NBC-Lee Gordon's Orch.: KSD WIRE WMAQ WHO
News: WIND WJJD
KMOX-Magic Kitchen
WAAF-Symphonic Hour
WBAA-Just Kids
WCFL-Musical Prgm.
WGN-Luncheon Music
WHA-Parents Question Box
WHIP-Southtown Church Hour
WJBC-Surprise Party
WJJD-Piano Tunes
WLS-Home Talent Prgm.
WBMD-Juvenile Theater
WSBT-News; Stork Report; Farm Flashes
WSUI-Chamber Concert Orch.
WTAD-All for the Ladies
WTAQ-Les Parker's Orch.
WTMJ-Heinie-Spam

11:15 CST MBS-Our Quartet: WGN
CBS-Rhythmaires: WOC WSBT WCCO WBBM WKBH WFBM WISN
News: WJJD WOV
WCFL-Moon of Manakora
WHA-Federal Music Group
WHIP-Englewood Hour
WIND-Tommy Ott, organist
WJBC-Parade of Bands
WKBH-Club Calendar
WLS-Grain Market Summary
WMT-Tom Owens' Cowboys
WLS-Science News of the Week
WTAQ-Hollywood on Parade
WTMJ-Heinie & His Grenadiers

11:30 CST NBC-Ray Kinney's Orch.: WMT WIBA WOV WCFL
CBS-Buffalo Presents: WKBH WSBT WOC WBBM
NBC-Words & Music: WHO KSD WMAQ (sw-15.33)
KWK-St. Louis Health Dept.
WBAA-Carolyn Wood, sop.
WBOW-Presentation
WCCO-Moosier
WFBM-Hookers Farm Circle
WGN-Markets; Midday Service
WHA-Consumer Facts
WHIP-Hollywood News
WIND-Bob Atcher & Bonnie Blue Eyes
WIRE-Farm Hour
WISN-German Hour
WJBC-Hawaiian Serenaders
WJJD-Fred Beck, organist
WKBH-Rhapsody and Rhythm; Livestock Quotations
WLS-Markets; News
WLW-Afternoon Edition
WBMD-Thrift Message; Police Bulletins
WSUI-Stephen Foster Melodies
WTAD-Police News
WTAQ-Mailman

11:45 CST NBC-Ray Kinney's Orch.: WLW KWK
CBS-Buffalo Presents: WKBH WBBM-Chicago Park District
WCCO-Safety Talk
WCFL-Know Yourself
WFBM-Markets; Farm Bureau
WHA-Organ Melodies
WHIP-Cascade Melodies
WJBC-Rhythm Review
WJJD-Garwood Van's Orch.
WLS-Grain Market Summary
WBMD-Window Shopper
WMT-News; Cedar Valley Hillbillies
WROK-'Round the Town
WSBT-Man on the Street
WSUI-Farm Flashes
WTAD-YMCA Prgm.
WTAQ-Farmhands

AFTERNOON

12:00 CST NBC-Your Host Is Buffalo: WIRE WCFL (sw-15.33)
CBS-Golden Melodies: WCCO WOC WSBT WKBH
NBC-Rex Maupin's Orch.: WLW WMAQ WOV
MBS-Variety Prgm.: WGN KWK
News: WJBC WBMD WTAD
KMOX-Travelogue
KSD-Midday Sports Preview
WBAA-Market Reports
WBBM-Man on the Street
WBOW-Street Reporter
WFBM-Mid-day Meditation
WHA-Noon Musicale
WHIP-Wally Estrup, songs
WHO-Corn Belt Hour
WIBA-Noon Interlude
WIND-Lupi Italian Prgm.
WISN-Musical Heat Wave
WJJD-Hawaiian Melodies
WKBH-Along the Highway
WLS-Man on the Farm
WMT-Cedar Valley Hillbillies
WSUI-Rhythm Rumbles
WTMJ-Home Harmonizers

12:15 CST NBC-Your Host Is Buffalo: WBOW WCFL
NBC-Rex Maupin's Orch.: WTMJ
News: WKBH WROK WFBM
KMOX-Of Men & Books
WAAF-Estelle Barnes, pianist
WBAA-Sports Review
WBBM-Meet the Missus
WHIP-Jackie Woodworth, songs
WHO-Melodious Favorites
WIBA-News; Market Reports
WJBC-Old vs. New
WJJD-Mid-day Roundup
WKBH-Man on the Street
WBMD-Organ Melodies
WMT-Question Man; Voice of Iowa
WOWO-Market Service
WTAD-Cy & Freckles

12:30 CST NBC-Judy & Lanny, songs: WMAQ
CBS-Prosperity F.O.B.: WBBM WSBT WFBM KMOX (sw-15.27)
NBC-Music Internationale: WCFL WIRE (sw-15.33)
News: WHO WOC
WAAF-Markets; Optometry Talk
WBAA-Luncheon Dance Time
WBOW-Midday Melodies
WCCO-First Edition
WHA-Farm Prgm.
WHIP-Concert With Lois Holsman
WIND-Musical Varieties
WKBH-Man on the Street
WKBH-Luncheon Music
WLS-Musical Prgm.; Poultry Service
WLV-To be announced
WBMD-Farm News
WMT-Markets; Hillbillies
WOWO-Ozark Rambler
WROK-Couple on the Street; Treasure Chest
WTAD-Farm; Markets; Weather
WTMJ-Dance Orch.

12:45 CST CBS-Prosperity F.O.B.: WOC
NBC-Music Internationale: WHO
NBC-Burt Farber's Orch.: WLW WOV WMAQ
News: WKBH WTAQ
KSD-News; Market Reports
WAAF-Charlie Johnson, Duke of the Uke
WBAA-Tune Time; Chas. Powell
WBOW-Tune of the Day; Agricultural Agent
WCCO-Tune Time
WIBA-Melody Moments
WIND-Organ & Vibraharp
WJJD-Gene Austin, songs
WKBH-Song Hit of the Day; Pet Corner
WBMD-Roy King
WMT-Iowa Cornhuskers; Jingle Contest
WROK-Home Folks' Hour
WTAD-Luncheon Music
WTMJ-Sidewalk Reporter

1:00 CST CBS-Romany Trail: WISN WFBM WBBM WOC WKBH WSBT (sw-15.27)
NBC-Rakov's Orchestra: KWK WOV WLW WIBA
NBC-Golden Melodies: WMAQ KSD WBOW (sw-15.33)

SATURDAY

August 13

MBS-Jimmy Livingston's Orch. 1 WGN
News: WHP WTAD WIND
KMOX-Inquiring Repoprtter
WAAF-"L" Reporter, interviews
WBAA-Radio Stage
WCCO-Red Nichols' Orch.
WCFL-Make Believe Danceland
WHA-Taxation in Wisconsin
WHO-Agricultural Conservation
WIRE-Reporter
WJJD-Tommy Tucker's Orch.
WKBH-Kal Kalsow's Orch.
WLS-Merry-Go-Round
WBMD-Little Man on the Street
WMT-Iowa Cornhuskers; German Band
WTAQ-Man on the Street
WTMJ-News; Police & Weather; Advertising Talk

1:15 CST CBS-Merrymakers: KMOX WTAQ WBMD WISN WFBM WKBH WOC WSBT WBBM (sw-15.27)
NBC-Golden Melodies: WHO WAAF-Carnival Matinee
WHA-Die Deutsche Musik Stunde
WHIP-Vocalities
WIND-Max Miller, pianist
WIRE-News
WMT-Frank Voelker, organist
WROK-Judy and Jo, songs
WTAD-Quincy Marches On
WTMJ-FHA Talk

1:30 CST CBS-Gertrude Lutzi, sop.; John Sturgess, bar.; Orch.: WKBH WISN WKBH WSBT WTAQ WBMD WOC WFBM (sw-15.27)

1:30 CDT NBC-Rhythm Rhyme: WMAQ WBOW WHO KSD (sw-15.33)
NBC-Ricardo's Orch.: WOV WIRE WIBA WLW WMT
News: WCFL KWK
KMOX-Medical Society; Organ Interlude
WBAA-Music, Maestro, Please
WBBM-Pat Flanagan
WCCO-Tax Payer's Ass'n
WGN-Dorothy Foster, pianist
WHIP-Dancing Party
WIND-Band Stand
WJJD-Swing Quartet
WROK-Kiddies Club
WTMJ-Rhythm & Rhyme

1:45 CST CBS-Gertrude Lutzi, sop.: WCCO
MBS-Saturday Sing Song from London: KWK
The program offers this talent lineup: Rupert Hazell and Elsie Day, Bertina Willmott, The Gerard Singers, Ray Vaughn and George Robey.
KMOX-Let's Compare Notes; Headline Highlights
WBBM-Dugout Dope
WCFL-Baseball Interviews
WGN-Leadoff Man
WIND-Dugout Interviews

(Continued on Next Page)

Every Sat. Nite
Tune in
The Alka-Seltzer NATIONAL BARN DANCE
IF YOU want to enjoy radio at its best—a program that is different, and with never a dull moment—tune in the Alka-Seltzer National Barn Dance and enjoy a full hour of old-time singing, dancing and wholesome fun every Saturday night. This is one of the oldest radio programs on the air. Uncle Ezra, Joe Kelly, Henry Burr, The Hoosier Hot Shots, Maple City Four, and 40 outstanding radio artists crowd his happy, care-free hour full of exciting fun and matchless entertainment. NBC Coast to Coast Network.
Sponsored by ALKA-SELTZER
WLS WLW WTMJ WIBA
7:00 P.M., CST - 8:00 P.M., CDT

SATURDAY

August 13

(1:45 p.m. Continued)

WJJD-Warren Brown Talks Baseball
WLS-Julian Bentley, news
WMT-The Movie Man
WTAD-Bessie Dean Reinert

2:00 CST 3:00 CDT
CBS-Charles Paul, organist: WOC
WMBD WKBB WFWM WKBB
WTAQ WCCO WSBT WISN
(sw-15.27)

NBC-Calling All Stamp Collectors:
WBOW WHO WMAQ KSD
(sw-9.53)

NBC-Club Matinee, variety prgm.:
WTMJ WIBA WENR WMT
WIRE WOWO WLW
Baseball; White Sox vs. Cleveland:
WGN WCFL WBBM
WIND WJJD

KMOX-One Woman's Opinion
KWK-Richard Hayes, swing organist
WAAF-News Flashes; Weather
WBAA-Men Behind the Classics
WHA-Chapter a Day
WHIP-Spanish Fiesta
WROK-News; Concert Interlude
WTAD-Hannibal Prgm.

2:15 CST 3:15 CDT
CBS-Dancepatrons: WMBD WOC
WKBB WKBB WTAQ WFWM
WISN WCCO WSBT (sw-15.27)

NBC-Men of the West Quartet:
WMAQ WHO WBOW KSD (sw-9.53)

KMOX-Dope From the Dugout
KWK-Man in the Stands
WAAF-Matinee Melodies
WBAA-Joe Smith, pianist
WFWM-Jordan Conservatory
WHIP-Matinee Melodies
WROK-Helen Benson, cowgirl
WTAD-Cy & Freckles

2:30 CST 3:30 CDT
CBS-Travers Stakes: WMBD
WKBB WKBB WTAQ WFWM
WFAM WISN WOC (sw-15.27)

Brian Field will call this race, one of the oldest in this country. It was first run in 1864, in the middle of the Civil War.
Turn to page 2 for more detail.

NBC-Merry Melodies from Berlin:
WBOW KSD WMAQ WHO
A musical program featuring
Herbert Ernst Grob, famous
tenor; Lilli Claus, soprano, and
Walter Poerschmann directing
the Berlin Shortwave Station
Radio Orchestra. The Schiricke
trio will also participate.

NBC-Club Matinee: WTMJ WIBA
WIRE WENR

Baseball; St. Louis Browns vs.
Detroit: KMOX KWK
WAAF-Front Page Drama
WBAA-Stamp Club of the Air
WCCO-Front Page Parade
WHA-Music of the Masters
WHIP-Orchestra With Bob De-
laney

WROK-Rhythm Before Three
WTAD-Sports Talk

2:45 CST 3:45 CDT
WAAF-Jimmie Kozak, pianist
WBAA-Three High Hatters
WCCO-Baseball Game
WROK-Melodettes Trio

3:00 CST 4:00 CDT
NBC-Top Hatters: WMAQ WHO
WTMJ WIRE WBOW WIBA
(sw-9.53)

CBS-Columbia Concert Orch.:
WFWM WKBB WKBB WMBD
WOC WFAM WTAQ WISN
(sw-15.27)

NBC-Trio Time: WENR WOWO
WLW

Baseball Game: WTAD WMT
WAAF-The Rumba Beat
WBAA-Musical Moments
WGN-Bill Anson
WHIP-Musings & Memories
WJBC-Children's Hour
WJJD-Baseball Scoreboard
WROK-Saturday Matinee

3:15 CST 4:15 CDT
MBS-Dance Orch.: WGN
WAAF-Hollywood American Leg-
ion Band
WBAA-Hoosier Corn Huskers
WHIP-Concert With Charles Fog-
arty
WJJD-Parade of Music

3:30 CST 4:30 CDT
NBC-Paul Sabin's Orch.: WLW
WENR WOWO WIRE

NBC-Kiddlers: WMAQ WBOW
WTMJ WIBA WHO (sw-9.53)
CBS-America Dances: WKBB
WFAM WFWM WTAQ WMBD
WISN WKBB WOC (sw-15.27)

MBS-Mitchell Ayres' Orch.: WGN
WAAF-Playroom Antics
WBAA-Curb Stone Reporter
WHA-Weather Bureau
WHIP-Studio Players
WJBC-News

3:45 CST 4:45 CDT
NBC-Frank Hawk's Sky Patrol:
WMAQ KSD WIBA WBOW
WHO (sw-9.53)

WAAF-Jimmie Kozak, pianist
WBBM-Tenth Inning
WHIP-Topical Commentary
WJBC-"American Years," a novel
WTMJ-Dreamers

4:00 CST 5:00 CDT
CBS-News; The Symphonettes:
WTAQ WBBM WKBB WFWM
WKBB WFAM WISN

NBC-El Chico, Spanish Revue;
News: WMAQ WIBA WBOW
WHO KSD (sw-9.53)

NBC-Lou Martin's Orch.; News:
WOWO WENR WIRE
WAAF-Salon Concert
WCFL-To be announced
WGN-Bill Anson

WHIP-Airline Dance
WIND-Baseball Scores
WJBC-Request Hour
WJJD-Baseball Scoreboard
WLW-Truth American
WMBD-Kitty Keene, Inc.
WOC-News
WROK-News; Musicale
WTMJ-Variety Revue

4:15 CST 5:15 CDT
CBS-Songs for You: WFAM
WFAM WKBB WTAQ WKBB
WISN

MBS-Schemes That Skin, drama:
WGN
News: WIRE WHIP
WAAF-Tea Dance
WBBM-Chicago Hour
WHO-Baseball Time
WIND-Musical Toast
WJJD-Parade of Music
WMBD-News; Pet Corner
WOC-Baseball Review
WROK-Freepoint Studios

4:30 CST 5:30 CDT
CBS-Mal Hallett's Orch.: WTAQ
WKBB WFAM WKBB WFWM
WISN (sw-11.83)

NBC-Chesterfield Daily Sports
Column with Paul Douglas:
WENR WOWO WLW KSD (sw-9.53)

NBC-Blue Barron's Orch.: WIBA
WMAQ WBOW WIRE

MBS-Charley Eckel's Orch.: WGN
News: WIND WJBC
KMOX-Grandstand Managers
WAAF-Sport Shorts
WBBM-Jack Hallon's Review
WHIP-Trio
WJJD-Salon Echoes
WMBD-Bargain Counter

4:45 CST 5:45 CDT
CBS-Mal Hallett's Orch.: WMBD
KMOX

NBC-The Art of Living; Dr. Nor-
man Vincent Peale: WMAQ
KSD WIBA (sw-9.53)
Subject: "Do Right and Life
Will Be Right."

NBC-Blue Barron's Orch.: WENR
WLW WOWO
KWK-Home Plate Interviews
WAAF-It's Dance Time
WFAM-Ball Scores; News
WHIP-Studio Theater
WIND-Musical Interlude
WJJD-Garwood Van's Orch.
WKBB-Kiddies' Hour

5:00 CST 6:00 CDT
CBS-Ben Feld's Orch.: WFAM
WISN WTAQ WMBD WKBB
WOC KMOX WCCO (sw-11.83)

NBC-Richard Himber's Orch.:
WBOW WHO WIRE WIBA
WMAQ KSD (sw-9.53)

NBC-Message of Israel: WENR
WOWO
Rabbi B. Benedict Glazer
speaks on "Facing Our Fears."
MBS-Luigi Romanelli's Orch.:
WGN KWK WMT

News: WCFL WJJD
WAAF-Organ Melodies
WBBM-John Harrington, sports
WFWM-Safety Question Box
WHIP-Sports Review
WIND-German Hour
WLW-Soil Conservation
WTAD-Hannibal Prgm.
WTMJ-News; Moment Musicale

5:15 CST 6:15 CDT
CBS-Ben Feld's Orch.: WKBB
MBS-Glenn Miller's Orch.: WGN
KWK

WAAF-Hollywood Brevities
WBBM-American Viewpoints
WCCO-Tourist Bureau
WCFL-Radio Comments
WFWM-WPA Prgm.
WHIP-Helen Hankins, songs
WISN-Show Window
WJJD-Gene Austin, songs
WLW-Denton & Barber, sports

Good Listening for Saturday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

MORNING

10:00 CST (11:00 CDT) Call to Youth, NBC.

10:30 CST (11:30 CDT) American Farm Bureau Federation Program, NBC.

AFTERNOON

2:30 CST (3:30 CDT) Travers Stakes, CBS.

5:30 CST (6:30 CDT) Columbia Workshop, CBS.

NIGHT

6:00 CST (7:00 CDT) Saturday Night Swing Club, CBS.

6:00 CST (7:00 CDT) Kaltenmeyer's Kindergarten, NBC.

6:30 CST (7:30 CDT) Robin Hood Dell Concert, MBS.

6:30 CST (7:30 CDT) Johnny Presents, CBS.

7:00 CST (8:00 CDT) Professor Quiz, CBS.

7:00 CST (8:00 CDT) National Barn Dance, NBC.

8:00 CST (9:00 CDT) Hit Parade, CBS.

WMT-Parade of Features
WROK-Sport Review
WTMJ-Heinie & His Grenadiers

5:30 CST 6:30 CDT
CBS-Columbia Workshop: WKBB
WFAM WOC WTAQ WBBM
WFWM WCCO KMOX

Rudyard Kipling's famous
story, "The Brushwood Boy,"
will be dramatized.

NBC-Larry Clinton's Orch.: WHO
MBS-Inside of Sports (Bayuk Ci-
gars, Inc.): WLW
NBC-Joe Sudy's Orch.: WOWO
KWK WMT

News: WIBA WKBB WTAD
WIRE WMAQ
Sports: WGN KSD WMBD
WAAF-Don Bolt, commentator
WBAA-Curb Stone Reporter
WBOW-Medical Ass'n
WCFL-Dance Orch.
WENR-Ennio Bolognini's Orch.
WHA-Music Album
WHIP-Howard Rooney's Mas-
quers
WISN-Sports Parade; Interlude
WJJD-Mixed Choir
WROK-Organ Melodies

5:45 CST 6:45 CDT
NBC-Larry Clinton's Orch.: KSD
WMAQ (sw-9.53)

MBS-Inside of Sports (Bayuk
Cigars, Inc.): WGN
News: WKBB WLW WHO
Sports: WJJD KWK WTMJ
WAAF-Evening Concert
WBOW-Welfare Prgm.
WCFL-Hal Totten, sports
WENR-Ennio Bolognini's Orch.
WHA-Fun Time
WIBA-Today's Birthdays; Sports
WIRE-Basology
WISN-Four Vikings
WJJD-Garwood Van's Orch.
WKBB-Musical Appetizers
WMBD-Peoria's Church World
WMT-Sports; News
WROK-Dance Hour
WSUI-Daily Iowan of the Air

NIGHT

6:00 CST 7:00 CDT
NBC-Kaltenmeyer's Kindergarten,
variety prgm.: WBOW WHO
WIRE WMAQ KSD WTMJ
WIBA (sw-9.53)

CBS-Saturday Night Swing Club:
KMOX WFWM WTAQ WMBD
WFAM WISN WBBM WCCO
(sw-11.83)

NBC-Al Donahue's Orch.: WLW
WMT WOWO
News: WCFL WHAS
Sports: WKBB WTAD WKBB
WOC

KWK-Al Sarli's Jam Session
WGN-Concert Orch.
WHA-Organ Reverie
WHIP-Hillbilly Frolics
WIND-Re-creation of Baseball
Game

WJJD-Variation, musical prgm.
WJR-News Comes to Life
WLS-Don Kelley's Sport Scoop
WROK-News; Concert Hall
WSUI-Dinner Hour Prgm.
WTAM-Otto Thurn's Orch.

6:15 CST 7:15 CDT
CBS-Sat. Night Swing Club: WOC
KWK
MBS-Bands Across the Sea:
KWK
News: WHIP WMBD WLS

WCFL-Keep in Time
WHAS-Dr. Charles W. Welch
WJJD-Your Illinois
WKBB-Sweetheart Serenade
WTAD-Hannibal Prgm.

6:30 CST 7:30 CDT
CBS-Johnny Presents Russ Mor-
gan & His Orch. (Philip Mor-
ris); Jack Johnstone dramas;
Genevieve Rowe and the Swing
Fourteen; Glenn Cross, tr.;
Floyd Sherman, tr.: WJR
WBBM (sw-11.83) (also at
9:30 p.m.)

MBS-Robin Hood Dell Concert:
WGN
Alfred Wallenstein directs the
Philadelphia Orchestra; Leo
Rudnitzky, violinist, is guest
soloist.

NBC-Ink Spots: WTMJ WMAQ
WTMJ WHO WIRE WBOW
KSD (sw-9.53)

NBC-Original Play: WMT KWK
"Festival," written by Albert
Williams, member of the NBC
production staff and author of
"The Man That Wed the Wind
and Water," will be dramatized.
It is experimental in the sense
that it is written in lyric prose
and verse and is quite off the
beaten track. The play as a
whole is an argument against
the hectic stress of scientific
farming methods that force
Mother Earth to give her all at
a rapid pace until she finally
gives up and becomes a des-
ticated, barren waste.

Dance Orch.: WCCO WHAS
News: WOC WTAQ WHIP
KMOX-Piano Recital
WCFL-Insurance Talk
WFAM-The New Yorkers
WFWM-Jr. Chamber of Commerce
WHA-Evening Musicale
WIBA-Concert Under the Stars
WISN-Money for You
WJJD-Bob Atcher & Bonnie Blue
Eyes, hillbilly songs
WKBB-Dance Time
WKBH-Dinner Music
WLS-Barn Dance Party
WLW-Burt Farber's Orch.
WMBD-Happy Family
WOWO-Wilbur Pickett's Orch.
WROK-Melody Time
WTAD-Dust Off the Diamond

6:45 CST 7:45 CDT
NBC-Barry McKinley, bar.: WLW
WMAQ WIRE WBOW WTAQ
WTMJ (sw-9.53)

News: WKBB WFWM
KMOX-Interviews
KSD-Russ David's Orch.
WCCO-Baseball Resume
WCFL-Geo. Hesserberger's Orch.
WHO-This Business Week
WISN-Curtain Calls
WKBH-Variety Theater
WOC-Jungle Jim, sketch
WROK-The Wanderers
WTAD-Variety Prgm.
WTAQ-Front Page Drama

7:00 CST 8:00 CDT
NBC-Alka-Seltzer National Barn
Dance; Henry Burr; Hoosier
Hot Shots; Novelodians; Uncle
Ezra; Maple City Four; Joe
Parsons; Lucille Long; Joe
Kelly, m.c.; Guests: WLS WLW
WIBA WTMJ (sw-11.87) (also
at 9 p.m.)

CBS-Prof. Quiz with Bob Trout
(Nash Motor Car Co.): WFWM
KMOX WHAS WBBM WCCO
WISN WJR (sw-11.83) (also
KNX KSL at 10 p.m.)

Details of the contest on this pro-
gram may be found on page 37.

NBC-America Dances: KSD WHO
WIRE WTAM WBOW WMAQ
(sw-9.53)

MBS-Robin Hood Dell Concert:
KWK WMT
WCFL-Labor Flashes
WGN-Grant Park Concert
WIND-News; Sports
WJJD-Church on the Hillside
WKBB-Dubuque Star Revue
WKBH-Today's Music
WOC-Organ Moods
WROK-Freepoint Studios
WSBT-Four Vikings
WTAD-The Yellow Fang
WTAQ-Al Michel's Sport Wheel

7:15 CST 8:15 CDT
WCFL-Melody Moments
WIND-Dixieland Band
WKBH-Music in a Sentimental
Mood
WKBH-News from State Capitol
WSBT-Down the Fairway
WTAD-News Summary
WTAQ-House of Peter MacGregor

7:30 CST 8:30 CDT
CBS-Rhythm Rendezvous Orch.:
WBBM WHAS KMOX WFWM
WTAQ WKBB WCCO WISN
WKBH WSBT WOC WJR (sw-11.83)

MBS-Robin Hood Dell Concert:
WMT
KSD-To be announced
KWK-Out of the Sky
WJJD-Insurance Talk
WKBH-Shep Fields' Orch.
WIND-Invitation to the Waltz

7:45 CST 8:45 CDT
KWK-Inside of Sports
WBOW-Central Singers
WCFL-Herr Louie & the Weasel
WGN-News; Sports
WIND-Hal Munro's Orch.
WKBH-Rapid Ad

8:00 CST 9:00 CDT
CBS-Lucky Strike Hit Parade;
Carl Hoff's Orch.; Freda Gib-
son & Buddy Clark, vocalists;
Songsmiths Quartet; Guests:
WISN WCCO WMBD WFWM
WBBM KMOX WTAQ WHAS
WJR WOC WKBB WKBB
WSBT (sw-11.83)
Turn to page 3 for more detail.

NBC-The Crickets; Buddy Twiss,
m.c.; Frank Hodek's Orch.:
WTAM WMAQ WBOW WHO
KSD KOA (sw-9.53)

NBC-Jacques Renard's Orch.:
WMT WIBA
Grant Park Concert: WMAQ
WCFL
KWK-Feature Parade
WGN-Jack Russell's Orch.
WIND-Organ & Vibraharp
WIRE-Dept. of Public Welfare
WLS-Barnyard Jamboree
WLW-Barn Dance
WROK-Home Builders
WTMJ-Mid-Summer Festival

8:15 CST 9:15 CDT
WIND-Grant Park Concert
WIRE-Richard Leibert
WROK-News; Symphonie Hour

8:30 CST 9:30 CDT
MBS-Plantation Party (Brown &
Williamson Tobacco Co.):
WLW WGN

NBC-Concert in Rhythm; Al
Roth's Orch.: WBOW KOA WLS
WIBA WMT KWK
NBC-Dance Orch.: WIRE WMAQ
WTAM (sw-9.53)

KSD-Community Forum
WCFL-Make Believe Danceland
WHO-Sunset Corners Frolics
WLS-Songs That Live
WROK-Symphonic Hour
WTMJ-Let's Dance

8:45 CST 9:45 CDT
CBS-Del Casino, songs: WKBB
WBBM WTAQ WHAS WKBB
KMOX WSBT WCCO WMBD
WJR WOC (sw-11.83)

NBC-Concert in Rhythm: WTMJ
NBC-Dance Orch.: KSD
WFBM-Home Life Serenade
WIND-News
WISN-Baseball Game

9:00 CST 10:00 CDT
NBC-Alka-Seltzer Barn Dance:
KOA KWK WBOW WMT (also
see 7 p.m.)

NBC-Dance Orch.: KSD WTAM
WLW (sw-9.53)

CBS-Count Basie's Orch.: WKBB
KMOX WBBM WMBD WCCO
WJR WKBB

MBS-Jimmy Dorsey's Orch.: WGN
WFBM-Sports Review
WIBA-News
WIND-Hit Review
WIRE-Margit Hegedus Ensemble
WJJD-Sons of the Pioneers
WLS-Front Porch Serenade
WLW-To be announced
WMAQ-Ennio Bolognini's Orch.

WOC-Turner Hall Dance
WROK-George Hall's Orch.
WTAQ-Club Normandie Entertains
WSBT-Don Pablo's Orch.
WTMJ-Dance Orch.

9:15 CST 10:15 CDT
CBS-Count Basie's Orch.: WTAQ
WFBM WHAS
NBC-Wm. Farmer's Orch.: WMAQ
Sports: KMOX WHO
WGN-Shep Fields' Orch.
WIBA-Club Chanticleer
WIRE-News
WROK-Lee Williams' Orch.

9:30 CST 10:30 CDT
CBS-Johnny Presents Russ Mor-
gan (Philip Morris): WHAS
WFBM KMOX WCCO WOC
(also see 6:30 p.m.)

CBS-Kay Kyser's Orch.: WJR
(sw-6.12)

NBC-Abe Lyman's Orch.: WMAQ
WTAM WHO KSD WLW (sw-9.53)

NBC-Dance Orch.: WIBA WCFL
MBS-Bill Carlsen's Orch.: WGN
Dance Orch.: WKBB WTMJ
WTAQ
WBBM-News With Todd Hunter
WIND-Hal Munro's Orch.
WIRE-Baseball Game
WKBH-Supper Club
WLS-Novelodeans; Sodbusters;
Billy Woods, with Pat Buttram
as m.c.
WMBD-Toasty Paul and Melody
Men
WSBT-News

9:45 CST 10:45 CDT
CBS-Kay Kyser's Orch.: WSBT
News: WIND WROK
WBBM-Carlos Molina's Orch.
WLS-Quartet
WTMJ-Today's Events

10:00 CST 11:00 CDT
NBC-Erskine Hawkins' Orch.:
KOA KSD WTAM
CBS-Sammy Kaye's Orch.: WISN
WKBB WBBM WSBT KMOX
WCCO WTAQ (sw-6.12)

NBC-Dance Orch.: (sw-6.14)
MBS-Dance Orch.: WGN
News: WFBM WHO WMBD
WMT WJR WOC
KWK-Sports
WBOW-Leo Baxter's Orch.
WHAS-Kentucky Play Party
WIBA-Hollywood at the Beach
WIND-Max Miller's Quartet
WKBH-News; Music
WLS-National Barn Dance
WLW-Paul Sullivan, news
WMAQ-Earl Hines' Orch.
WTMJ-Last Word in Sports

10:15 CST 11:15 CDT
NBC-Erskine Hawkins' Orch.:
WHO
CBS-Sammy Kaye's Orch.: WJR
WKBB WFWM WOC
NBC-Dance Orch.: WIBA
KWK-Jack Gaulke's Orch.
WCCO-News
WIND-Cafe Continental
WLW-Ben Bernie's Orch.
WMBD-Sports; Program Review
WMT-Electric Park Band
WTMJ-Dance Orchestras

10:30 CST 11:30 CDT
NBC-Leo Reisman's Orch.: WIRE
CBS-Glen Gray's Orch.: WOC
WTAQ WKBB WMBD WSBT
KMOX WFWM WBBM WKBB
WISN WJR

NBC-Blue Barron's Orch.: WMAQ
WTAM WBOW KSD WHO
KOA WIBA
MBS-Bob Crosby's Orch.: WGN
KWK

Dance Orch.: WHAS WLW WMT
WCCO-Rollie Johnson
WCFL-Emil Flindt's Orch.
WIND-In the Gloaming

10:45 CST 11:45 CDT
NBC-Leo Reisman's Orch.: WIBA
CBS-Glen Gray's Orch.: WCCO
WIND-Cappy's Cabana

11:00 CST 12:00 CDT
NBC-Del Courtney's Orchestra:
WMAQ
CBS-Ted Weems' Orch.: WISN
WBBM WTAQ WFWM WMBD
WCCO WKBB

NBC-Artie Shaw's Orch.: WIRE
WHO WENR WBOW KOA
MBS-Sterling Young's Orch.: WMT
WGN KWK

KMOX-Barnyard Follies
KSD-Joe Reichman's Orch.
WIBA-Hollywood at the Beach
WIND-The Nite Watch
WKBH-Weather Report
WLW-Twenty-four Hour Review
WOC-Bill Voss' Fun Club
WTAM-Jimmy Wadkins' Orch.

End of Saturday Programs

SUMMER CONTESTS



Radio Guide's Summer Bargain

- The regular subscription price of RADIO GUIDE is \$4.00 per year.
- As a special summer bargain offer to regular readers, we will send you fifteen issues for \$1.
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- This summer bargain offer of fifteen issues for \$1 will be withdrawn soon. It is intended as a special inducement for such readers as want to continue to get RADIO GUIDE all summer long at an unusual saving.
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- It gives you the names of guest stars, premieres, musical selections of symphonies, all of the local and distant stations you can tune in on, American and foreign short-wave stations, and all of the interesting articles and pictures about the personalities of the air.

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BECAUSE the prize contests announced on the air constitute a considerable proportion of America's prize-money and because listeners have demonstrated their interest in these announcements with millions of contest entries, RADIO GUIDE is publishing this list of national contests each week in this space. The list includes outstanding contest opportunities not announced on the air as well as all the prominent competitions broadcast over Coast-to-Coast networks.

This department is published in this form during the summer months when contest activity ebbs. During the fall and winter seasons, RADIO GUIDE publishes weekly the most authoritative contest news available to the general public. This is a department called "So You Like Contests?" It includes, in addition to lists such as the following, a resume of the week's contest news; detailed descriptions of the methods by which outstanding winners build their entries; examples of winning entries in all the big contests; losing entries, with criticisms designed to show wherein they failed, and in addition, RADIO GUIDE's contest department staff during those months is enlarged to give individual contest aid to readers through personal correspondence.

That department will appear again within a month or so. In the meantime, "Summer Contests" gives you interesting details on the many current contests, with closing dates for each contest, addresses of the various sponsors, and all the necessary requirements needed to win the attractive prizes listed. Be sure to follow this department in RADIO GUIDE each week for added income and a grand hobby that can't be beat! Act now, enter a contest today and be a prize winner.

\$1,000.00 CASH

PRIZES: (Grand) 1st, \$500; 100 prizes, each \$5.

THE RULES: Name your favorite of Orange, Lemon or Lime Life Savers and tell in not more than ten words why you like it best. Write answer on entry card which may be obtained from dealers only. Attach a label from five cent package of flavor you write about to card and mail to Life Savers, Port Chester, New York. Contest closes September 30. Open to United States and Canada.

CASH FOR MENUS

PRIZES: (Weekly) 1st, \$25; twelve smaller cash prizes.

THE RULES: Send in seven dinner menus to cover a week beginning Thursday. Write short paragraphs about the general kinds of breakfasts and lunches you serve. Send with the entry an itemized shopping list for all the food you need for breakfasts, lunches and dinners, with costs. Tell in detail one or more recipes for the most unusual dishes in your menu for the week. Tell how many are in your family, with the ages of the children, and write the following statement above your signature: "I authorize you to publish my name and the material I am sending you." Send this material to A & P Kitchen, P. O. Box 200, Grand Central Station, New York City.

For more details see your nearest A & P grocer.

\$100.00 FOR JINGLES

PRIZES: (Indeterminate) \$100 for accepted Jingles.

THE RULES: Write a six-line jingle, of which the last line is the product-name "Burma-Shave," to be used in roadside-serial signs. Send entries to Burma-Vita Co., 2019 East Lake St., Minneapolis, Minn. Contest closes September 1.

\$2,000.00 CASH

PRIZES: (Grand) 1st, \$500; 2nd, \$200; 3rd, \$100; twenty prizes, each \$10; two hundred prizes, each \$5.

THE RULES: Unscramble the letters in twenty cartoons published in sets of two each in the Liberty magazine "Stargazing" contest. The letters in each cartoon will spell the name of some radio or movie star. After names are unscrambled explain in 100 words or less "The entertainer named in this contest whom I like best, and why." The contest runs for ten weeks; last issue carrying cartoons is dated August 6, 1938. For back cartoons send 5 cents per set

to Stargazing Contest, Liberty Magazine, P. O. Box 556, Grand Central Station, New York City, and specify which cartoons are desired. Entries must be received at that address before midnight, August 19.

\$50,000.00 CASH

PRIZES: (Weekly) 1st, \$1,000 cash; ten prizes, each \$50 cash; fifty prizes, each \$10 each.

THE RULES: Complete the sentence, "I like Royal Crown Cola because _____" in twenty-five additional words or less. No limit on number of entries from each contestant, but each entry must include the top from a bottle of Royal Crown Cola ("RC" Cola). Mail entries to Royal Crown Cola, Columbus, Ga. There are twenty-five weekly contests; winners are announced each week on the air.

For more details listen to "Royal Crown Revue," NBC, Friday, 9 p.m. EDT. For the West, 8:30 p.m. PST.

40,183 PRIZES

PRIZES: (Qualifying monthly prizes) Five thousand prizes, each six cans of tuna fish. (Grand Prizes) 1st, \$5,000; 182 lesser prizes totaling \$5,000 more.

THE RULES: Fill in three words (no more) to complete the following sentence: "I like this quality tuna because it is _____ and _____." Use the three words you consider most descriptive of Chicken of the Sea Tuna or White Star Tuna. Attach two labels from each brand to each entry and send to Contest Department, Van Camp Sea Food Co., Terminal Island, Cal. The qualifying prizes will be awarded for the 5,000 best entries each month, March through October. These winners will be eligible to enter the \$10,000 cash contest, based on a statement titled, "It's the natural thing to say."

\$20,000.00 CASH

PRIZES: (Grand) Twenty prizes, each \$1,000 cash.

THE RULES: The contest is open to owner of any house built or modernized with General Electric equipment, and on which construction was started after Feb. 1, 1937, and which will be completed within the period of August 15, 1937, to December 24, 1938. Obtain coupon from General Electric dealer which can be sent to General Electric Home Bureau, Dept. G, 570 Lexington Ave., New York City, for official entry blank, and complete instructions for plans, photographs and specifications to be sent. Small houses can compete on equal terms with large ones, on the basis of these ten points: 1. Good location and architecture; 2. sound construction and skilled labor; 3. quality materials and equipments; 4. landscaping and interior decoration; 5. sound financing; 6. new materials; 7. plumbing and sanitation; 8. heating and air conditioning; 9. insulation and sound-deadening, and 10. electrification. Contest closes Dec 24, 1938.

\$1,000.00 CASH

PRIZES: (Grand) 1st, \$200; 2nd, \$100; 3rd, \$75; 4th, \$50; 5th, \$25; twenty prizes, each \$10; forty prizes, each \$5; fifty prizes, each \$3.

THE RULES: In the July, August and September issues of Click Magazine, pictures of famous persons are identified with "quotes" of their best known expressions. Fill in the names of the six persons pictured in each issue, and send the three sets of identified pictures, together with a letter of not more than one hundred words describing "What I like best about the July, August and September issues of Click," in one envelope, to Click, P. O. Box 8245, Philadelphia, Pa. Do not send answers each month—they must be sent as a complete set for the three months. Entries must be postmarked before midnight, September 1.

SIX \$25.00 PRIZES

PRIZES: (Weekly) Six prizes, each \$25 cash.

THE RULES: Submit six questions, suitable for use on the air, with complete correct answers, to "Professor Quiz," care of CBS, New York City.

For more details, listen to "Professor Quiz," CBS, Saturday, 9 p.m. EDT. For the West, 9 p.m. MST, 8 PST.

\$10.00 QUESTIONS

PRIZES: (Weekly) \$10 for each set of questions used.

THE RULES: The "What's My Name?" program is based on sets of questions which are intended to identify famous persons for those in the studio audience who are chosen to participate. The first question gives a hint of the person's identity, and each succeeding question provides more facts. Listeners are awarded \$10 for each set of four questions used on the broadcast. Send questions to the station on which you hear the program.

For more details, listen to "What's My Name?" Fridays on MBS at 8 p.m. EDT.

HOLLYWOOD'S Goings-On

Revealed in Pictures!

Here's the Movie Magazine that's new, different—a picture magazine devoted entirely to Hollywood! Here's just a sample of what's in the SEPTEMBER issue of SCREEN GUIDE:

- What's Happened to "Gone With the Wind"?
- Sun Bathe in Safety, the Hollywood Way
- Barrymore Bravery
- Five Day Barroom Brawl—and Why Nobody Was Hurt
- A Star Is Born in Algiers (Hedy La Marr)
- A New Lipstick Fad Sweeps Hollywood
- Now Sonja Henie Has a Rival
- Can Ginger Rogers Save Fred Astaire's Career?
- Joan Crawford Fights Back
- The Truth about Shirley Temple's Physical Condition
- The Man Most Stars Fall For

SCREEN GUIDE

The Picture Magazine Devoted
EXCLUSIVELY to Hollywood

FREE Aerial Eliminator



With New Noise Eliminator

Now... with the simple attachment of the WONDER-TONE NOISE ELIMINATOR to your radio (long or short wave) distracting buzzes and clicks will vanish like magic. Positively one of the most amazing inventions ever offered to radio users.

Insures clear-tone reception on local or distant stations in a way that will surprise you.

5-Day Trial Offer Send 50c (coin or stamps) for your WONDER-TONE NOISE ELIMINATOR—with Aerial Eliminator included FREE—that ends the need for aerial wires. Return your Noise Eliminator after 5 days' trial for refund if you're not delighted.

AGENTS WANTED
WONDER-TONE LABS., 7078 North Clark St., Dept. 21, Chicago, Ill.

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