

COMPLETE PROGRAMS FOR WEEK ENDING AUGUST 20

# RADIO *Guide*

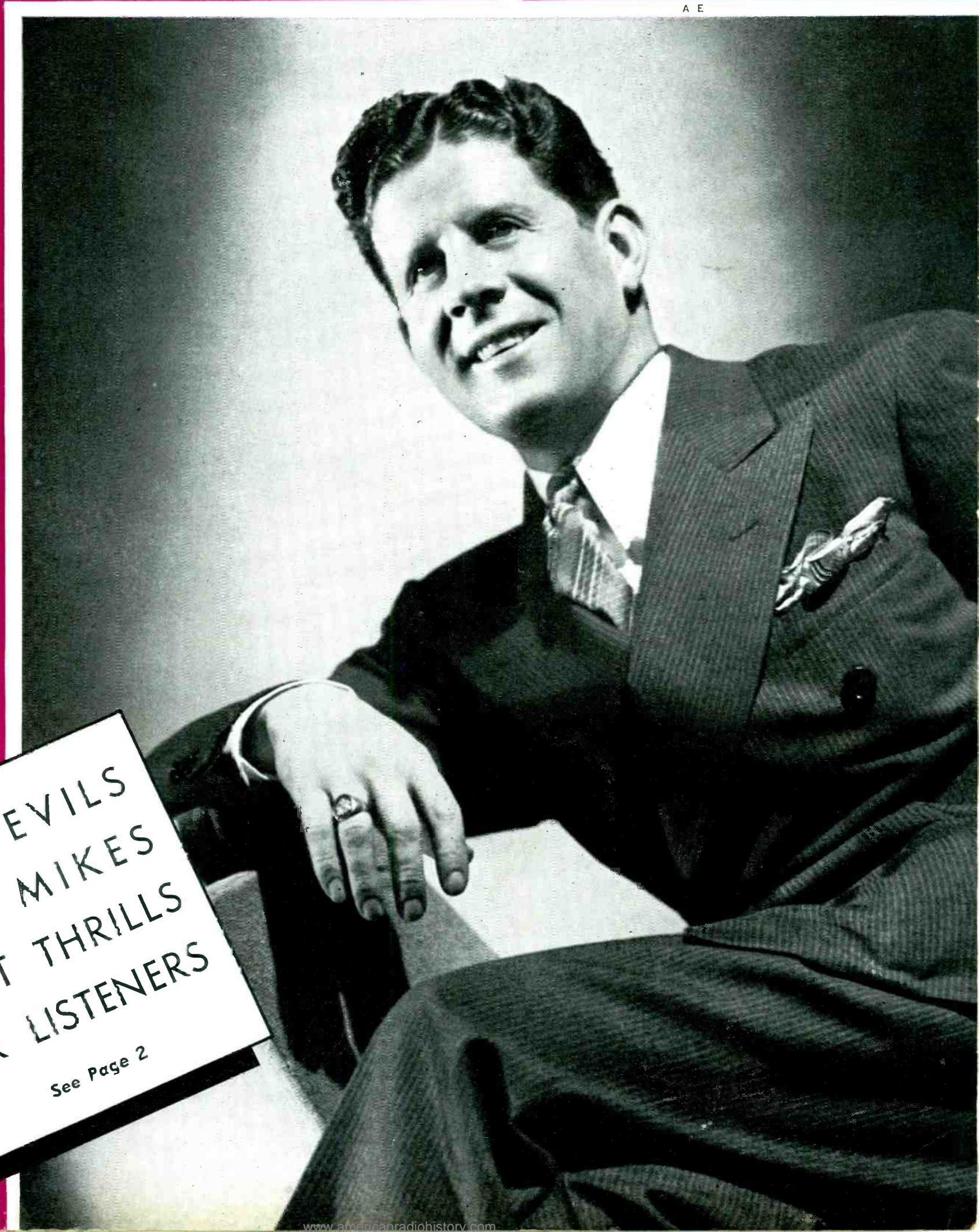
TEN CENTS

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Rudy Vallee  
brings his  
"Variety Hour"  
to NBC every  
Thursday night

DAREDEVILS  
WITH MIKES  
HUNT THRILLS  
FOR LISTENERS

See Page 2





RCA Victor offers 32 NEW 1939 models with...

# ELECTRIC TUNING *for All!*

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—offers sensational new values  
—thrilling new features!

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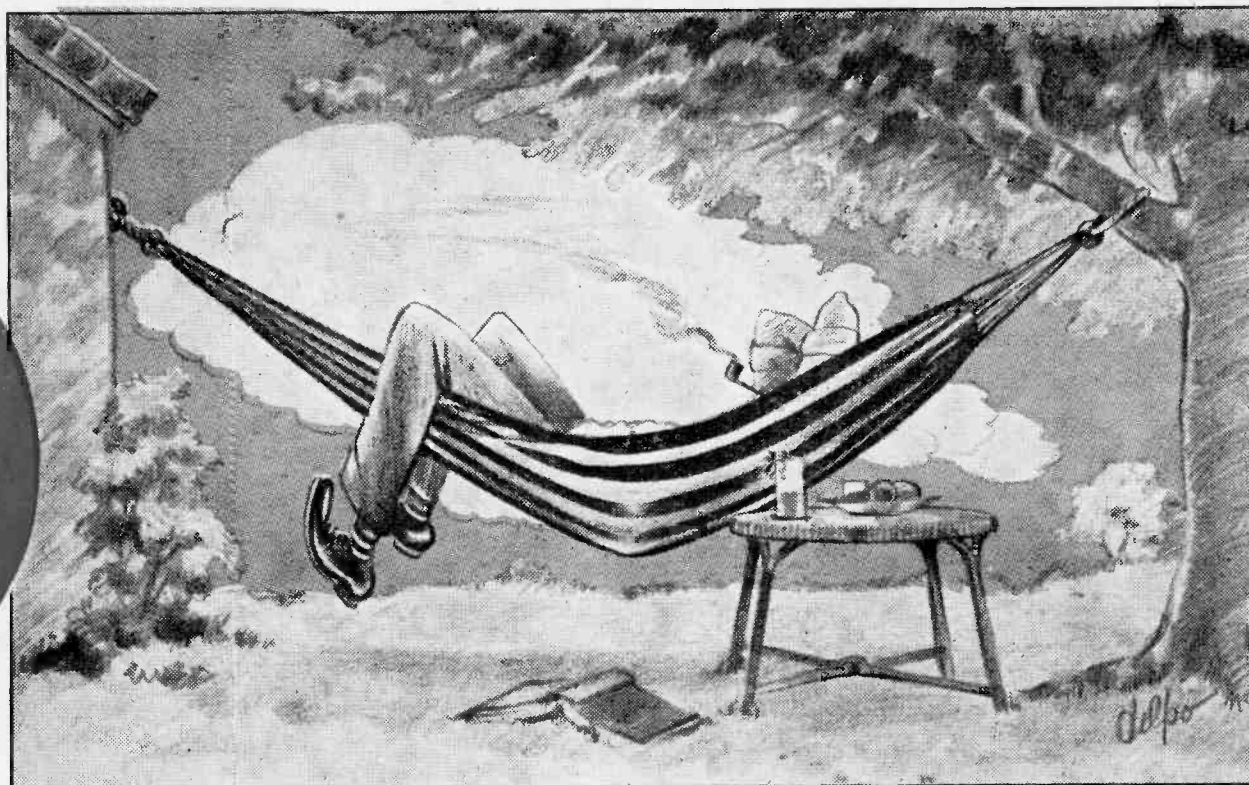
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# RCA Victor

A SERVICE OF THE RADIO CORPORATION OF AMERICA





### "Any Kindness I Can Show"

Complaints have reached this department that our stars have let our summer listening go to the bow-wows. Some critics have asserted that all our stars seem to think about when warm weather comes is a long rest.

Which is most unreasonable. Radio celebrities, for all the money they earn and for all the luxury in which they live, are constantly under pressure. Producing a new, enjoyable radio show each week and projecting that program through the microphone into millions of homes burns up strength and nerve force. It is no small accomplishment, as is testified by the few people who are able to do it successfully.

Radio stars deserve their vacations. Bing Crosby has started his. Last week Burns and Allen stopped broadcasting in order to go to Honolulu. These are not shirkers, nor are any of the others who have left the airplanes for a rest.

We know of no group of people who contribute more to our happiness and ask less of us than these radio folk. We know of none who so nearly live up to that difficult maxim which is phrased in these words:

*I shall pass through this world but once.*

*Any good thing that I can do, or any kindness I can show a human being,*

*Let me do it now and not defer it, For I shall not pass this way again.*

### Columbia Answers

Several weeks ago RADIO GUIDE

challenged the networks to join it in a search for better children's programs. From W. B. Lewis, Columbia's vice-president in charge of broadcasts, comes this interesting letter:

July 11, 1938

Dear Mr. Mitchell:

I am sorry to say that our present commitments on children's programs make it impossible for us to enter the contest you propose at this time.

In the first place, we now have scheduled in our children's hour, "Let's Pretend," "Music for Fun," and "The March of Games." In these three programs there is some action, but none of the kind you decry in your editorial. They contain no blood-and-thunder, and do boast a good deal of wholesome humor. They have been carefully designed—as part of a campaign CBS has been carrying on in this direction for more than two years—to entertain and amuse children without getting them into "mental stitches."

From every criterion — mail response, Crossley rating, votes of approval from mothers and teachers—

they are just starting to succeed. It would be eminently unfair to them to announce now that they were to be succeeded by an unknown quantity, even though prompted by equally good motives.

Furthermore, should these present children's programs become sponsored, or for some reason or other leave the air, we are already committed to two excellent script-stories, based on children's classics, for tryout in the children's hour. One of them, incidentally, is humorous in character.

We pledge you we shall continue the policy we started three years ago of trying to popularize with the young audience only such programs as are free from harmful, nerve-wracking blood-and-thunder situations.

—W. B. Lewis.

We like a letter like that. No beating about the bush, no blustering. Instead, a statement and a pledge. We congratulate the Columbia Broadcasting System on its stand and on the high purpose behind their broadcasts for children.

### VOICE OF THE LISTENER

"Dear Sir: My daughter, aged nine, has listened to only one children's program — Kellogg's Singing Lady — consistently, and that for only two years, when she was three and four. Since then we have not been able to listen, partly because our radio was not efficient and then because she was in school. She has heard no others because I felt none were suitable, so I have no actual experience to benefit by.

"If I could turn the radio on at a certain hour and know that she would hear the stories read or dramatized in the same serial form in which I have to read them to her I should be very happy. 'The Secret Garden,' 'Heidi,' 'The Little Lame Prince' (with the evil characters modified and not intensified as in movies), 'Adventures of a Brownie' (read to her at least ten times one year), 'Stories of Saints,' are some of the ones I have read that I in my inexperience see as possibilities of interesting radio material for children.

"I have read her a considerable amount of poetry and think that fine poems from 'Silver Pennies' and 'Ring Around' (ages 3-10) could be put on programs using music as well as they are on adult programs, and I would welcome such a series of broadcasts.

"I admit I do not know the popularity of such programs, their sale value, but I am positive of the real worth of them to all who would listen." —Margaret Wakeley (Mrs. L. P.), Boise, Idaho.

"Gentlemen: May I heartily commend your restrictions in respect to the 'braying' of such cacophonists as Dorsey, Calloway, et al. At the same time, questioning the propriety of your mentioning their exhibitions as music (?), of which, presumably, swing and jazz performers have not the faintest conception.

"Indeed, 'swing' music should be 'swung by the neck until dead.'

"My thanks to Mr. Liebling for his efforts to instill into the American people some interest in, and appreciation for, music." —J. D. Williams, Ashland, Kentucky.

### CONTENTS

Between Us	1	Hollywood Showdown	13
The Marines of Radio	2	The United States Army Band	14
Highlights	4	The Shopping Guide	16
The March of Music	6	Puzzle	17
"Romance of Helen Trent"	8	Sunshower	18
Listening to Learn	9	Rambling in Radio	19
People Are the Cwaziest Monkeys	10	Programs	20-35
Airialto Lowdown	11	On Short Waves	36
Facing the Music	12	Summer Contests	37

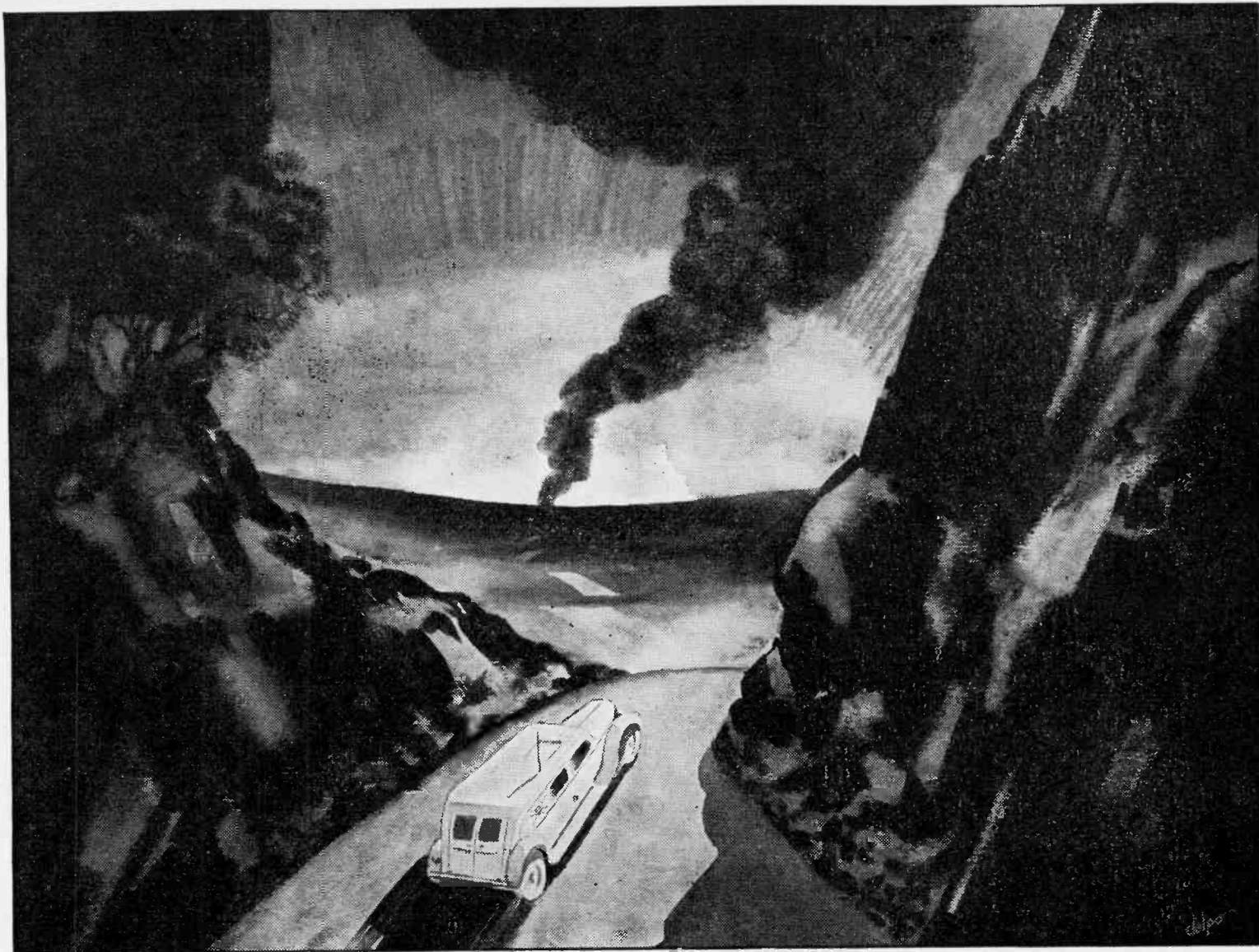
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# THE MARINES OF RADIO

BY JAMES STREET

## O'ER LAND AND SEA RADIO'S ROVING REPORTERS ROAM, SENDING TIDINGS INTO THE MAW OF THE GREAT GOD CALLED NEWS

**T**HE slot-man, a straw-boss, of NBC's news division casually lit a cigarette, yawned with sheer boredom and nonchalantly and ungracefully draped his feet across the rim of the copy-desk—the rim of the world across which moved the tidings of all mankind, the tribulations and triumphs, the travails and trials.

It was a dull day, a wearisome business. From his window he could see New York knocking off from its day's chores, going home to families and dinner and books. But he couldn't go home, he must stay at the rim of the world and watch the tidings of mankind pass by and go into the maw of that great god called News, thence into history.

Expertly he ran his eye over a wide ribbon of paper, fresh from the teletypes—the ink still wet and sticky. The news had just been born and hadn't had time to dry. The teletypes brought the news—clattering teletypes that never hushed. There was an item from Rome: Mussolini was chest-thumping again. "Nuts," grunted the slot-man as he read it, "that ain't news, that's habit."

There was a strike in the Midwest. "That ain't news either," groaned the newsman, "that's an epidemic. There is no news. In all this world there's no hot yarn tonight. What a business! And they write novels about reporters, and movies, and the public thinks

it is a glamorous business—bunk!"

The slot-man was worried and disgusted. A news broadcast must be on the air within an hour. His rewrite men were trying to pull stories out of thin air—"giving them the needle, hopping 'em up." The newscaster was waiting for his report. He need not worry about finding news. All he must do is spiel it. The public was waiting. It needn't worry about the news. All it must do is listen.

Tucked far down in the maze of trivia was one line—the dirigible *Hindenburg* was over Boston and was bearing down the windward coast for her nest at Lakehurst.

"Put that *Hindenburg* story to the fore," the slot-man said to a rewrite man. "She'll land just about broadcast time and it'll freshen up the report."

He could see the *Hindenburg* as she slid over Manhattan, the May sun shimmering on her silver sides. He watched her across the Hudson, then lit another cigarette and yawned and

draped his feet over the rim of the world. A cloud banked to the south, a squall huffed up from south Jersey. The *Hindenburg* circled Lakehurst, called to her ground-crew that she was coming in, dipped her nose and eased off for her nest—

The slot-man answered his telephone in NBC's newsroom. He jerked his cigarette from his lips, parked it on the rim of the world and glued his ear to the instrument. "Great God! She's down in flames!"

**H**E SNATCHED another phone and shouted, "Get me the field engineers!" As he waited for connection, he barked to his rewrite men: "*Hindenburg* down. Explosion! Bat out ten words and get to a mike! Get clips! Get all background stuff. Need five hundred words build-up! Hello! Hello! Hey!" He got his connection with the field engineers. "Get to Lakehurst. Orders en route!"

A streamlined truck, painted silver,

shot from a garage and four men piled aboard. Toward Holland Tunnel the truck roared, its siren screaming. An engineer plugged in on a short-wave radio, contacted the office and asked for instructions.

Above the screaming of the siren, the order was given: "*Hindenburg* down! The air is yours."

At Lakehurst, a golden glow lit the sky and on the ground lay the *Hindenburg*, writhing and twisting, her ribs melting. The flames roared. Only one thing could be heard above the roar—the wail of the doomed.

The silver truck skidded and stopped. The engineer plugged and adjusted gadgets, lifted a mike and told his office, "On the ground."

"Take over," said the office, and the world heard the story—"The *Hindenburg* exploded in midair. We don't know how many are dead—"

Back in the newsroom, the slot-man pinned his ears to a receiver, heard the broadcast and leaned back in his chair.

"The marines have landed," he said. "The situation is well in hand." Then he lit a cigarette, draped his feet over the rim of the world and yawned. "What are we going to do for a good story tomorrow?"

But the marines of radio, the roving reporters who take their stories where they find them, were not worrying about the next day's crop of tidings.



They had a night's work ahead of them. They stayed by the *Hindenburg* until her steel skeleton melted and ran away. They talked with survivors and relayed their stories to the world. Germany heard and wept. America heard and shuddered. Mussolini stopped chest-thumping and sent solace to Hitler. The marines of radio didn't chest-thump, they sent no solace—only facts.

Since man first learned to convey messages by wiggling his ears and bending his fingers, there have been reporters foreordained by that great god called News to spread gossip to appease the curiosity of their fellows. Homer was a fair-to-middling reporter, but he wasn't accurate. Pheidippides, who brought news of the victory of Marathon to Athens, was a top-hand reporter, a good legman and an accurate chronicler. It's too bad he died after his scoop. Too many good reporters die young. Paul Revere might have been a good reporter, but he didn't finish his assignment.

Dramatists and poets have gone into spasms over reporters, casting about their thick heads a halo of glamour and crowning their furrowed brows with a wreath of adventure. But the toughest, two-fisted, harum-scarum reporters of the clan have never been recognized by hero-makers. They are the marines of radio, whose job it is to "git thar fust'est with the most'es" words.

So this is the saga of the brethren who ride the high roads in a truck, picking their orders from the air, shooting trouble where they find it and telling tidings to the world. Trouble is their bread, disaster is their drink, death is their comrade. They don't have time to sit before a typewriter and put words together and offer their stories as a sacrifice to that great god called News. They must tell the news as it happens. They can't rehearse. You can't rehearse wars and famines, fires and floods.

Their end of the broadcasting busi-

ness is hidden under the prosaic name of special-events department. It should be called the hell-on-wheels department. NBC, CBS and MBS maintain such departments and keep crews on hand the clock around.

Tersely, the job of radio's marines is to cover big news stories on the ground. A writing reporter has an advantage over them, for all a good writing man needs is a memory, a cast-iron stomach and a nickel to call the office collect. Sometimes he has a pencil, but the point generally is broken. He can beg, borrow or rent a typewriter. All he needs to cover the world is a tooth-brush and luck.

But a radio reporter must take his plant with him. The plants are called mobile units. That's a nice, trite name for a silver truck that races over the land at seventy miles an hour. Somehow, it seems rather funny to see a streak of white shooting down a highway and say, "There goes a mobile unit of radio."

They need a better name.

The men who operate the mobile units are called field engineers. I don't like that name, either. The name doesn't fit the picture. When you see those fellows go into action, their trucks racing against time, the men sweating and swearing, it doesn't seem right to see cops clearing a path for them and telling the crowds: "Stand back, the mobile units have arrived. Make way for the field engineers."

**N**O, SIR! It seems more fitting that the cops should shout, "Gangway! The marines of radio are landing!"

NBC operates five mobile units and each unit costs \$1,200. They are stationed in New York, San Francisco, Cleveland, Chicago and Denver. They call those the "key cities" of the United States, but I suggest they are leaving a whale of a lot of territory unprotected from El Paso to Miami. But maybe radio's marines reckon nothing ever happens in the South except hurricanes and floods.

Each truck is capable of seventy miles an hour, and each carries a studio, power-plant and four transmitters.

The main transmitter has a power of 150 watts and can operate on frequencies of from 6½ to 195 meters. It has a broadcasting range of one hundred miles when stationary and fifty miles when in motion.

A "pack" transmitter that fits on a man's back is among the equipment. If a story is breaking at a spot the truck can't reach, an engineer straps the transmitter on his back, runs to the scene and short-waves his story back to the truck. It is rebroadcast there and short-waved to the nearest big station, whence it is relayed to the world.

With a pack transmitter and the luck of the Irish, a radio marine can get news out from any spot, if he can crawl, swim, or climb.

**A**LL the equipment of a unit—transmitters, receivers and power-plant—is housed in the body of the truck. The studio is in the driver's section.

The seat is wide enough to hold four men. On the dashboard is a folding desk which holds a microphone and a typewriter. Under the desk are six connections where mikes and earphones may be plugged in. There is a 100-foot lead-wire on the mike, and the announcers can move about freely outside the car.

The *Hindenburg* disaster is perhaps the best example of how the marines work. When the huge, silver truck thundered onto Lakehurst's field and the funeral pyre of the *Hindenburg*, the cops recognized the radio men and cleared a path. One engineer was at a receiving-set. He was humped in the seat, his earphones clamped on, and orders were being droned to him. Another engineer had the main transmitter plugged in. Being within one hundred miles of New York, the unit could get the main office. A broadcaster strapped a pack transmitter on

his shoulders and ran as near the wreck as he was allowed. Another announcer had the extension mike and was cruising about the crowd, seeking survivors.

If the marines' story is hot enough, any program may be interrupted for an "on the scene" broadcast. However, if a commercial is interrupted the network must reimburse the sponsor for time and talent.

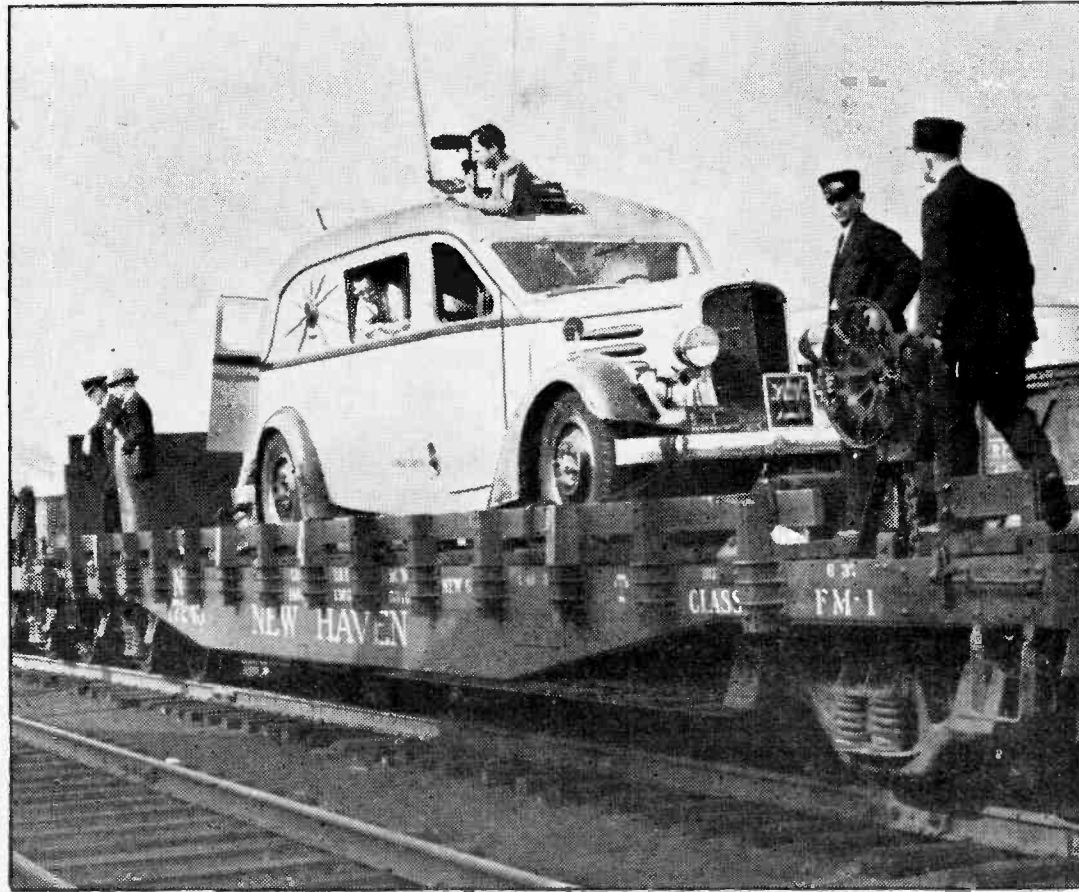
The marines' work is divided between spontaneous stories and set stories. The first job ever covered by the marines was a "set" story. The *Lady Next Door*, a popular program, decided to take a group of her proteges on a sleigh-ride through New York's Central Park. Two marines—they call them brainstormers sometimes—decided to broadcast a story of the ride. They borrowed a truck from the transfer department, rigged up a sending-set and trailed the sleigh, describing the ride.

Max Jacobson and George Milne of NBC were the first to use a mobile unit. They designed and fitted their own portable equipment to fit the truck. But after each job they had to remove their equipment. And when they wanted to go back on a story they had to borrow the truck again. It got monotonous, so finally Max and George "borrowed" the truck and neglected to return it. From that humble beginning the mobile units grew.

Perhaps the greatest of all broadcasts, the abdication of Edward VIII, did more to focus attention on the brainstormers than any other event. That was a "set" story. The broadcasters knew it would occur, and they had time to rig up their equipment. The same was true of the eclipse, covered from Lima, Peru; the plea of Haile Selassie before the League of Nations; and the bloodless conquest of Austria.

The most elaborate plans ever made for brainstormers were at the national conventions in Cleveland and Phila-

(Continued on Page 17)



—Sydney Desfor

The National Broadcasting Company maintains mobile units in five of the nation's major cities—New York, San Francisco, Cleveland, Denver and Chicago. The trucks are

capable of a speed of seventy miles an hour, and each carries a studio, power-plant and four transmitters. At left: An NBC radio marine sets up equipment for an "on the scene" broadcast of the Yale-Harvard regatta which was aired from the mobile unit (above)

# HIGHLIGHTS

PREVIEWS OF SOME OF THIS



## City in Song

The world is ringing with sound, but little of it is song. The lilt of Vienna's waltzes is lost in the sobs of the persecuted. Broken bodies in the streets of Spain lure few serenaders out of doors at evening. Heidelberg is on short rations; Paris quakes in its bomb cellars; Naples is at its drills and the geisha girls are wrapping bandages. In such a world, when a hundred thousand people raise their voices together in song, we may listen well to their strange and wonderful sound. That supersinging will occur on Saturday night of this week at the ninth annual Chicagoland Music Festival, the extravaganza of American music. Eight thousand musicians, drawn from twenty-five states and Canada, will be in the cast. Climax of the program will be a forty-five-minute pageant in which the popular songs of the past half-century will be reviewed. The Chicago City Opera orchestra, under the baton of its conductor, Henry Weber, will provide background for the panorama, and the voices of the entire audience will blend with choruses and bands in "community sing" fashion. Another feature will be a concert under the direction of A. R. McAllister, president of the National School Band Association, which he formed in 1926. Final competitions will be held among bands, choruses, vocalists, violinists and cornetists drawn from contests conducted throughout the country. Other features, including "name" guests, have not yet been determined. Such is the biggest musical show of the year—this Saturday night at 9:30 EDT over MBS.

## Living History

In 1810 De Witt Clinton was mayor of New York City and a state senator as well. Still, he had some leisure time, and became a member of a commission to see whether a canal from Lake Erie to the Hudson River would be worth the trouble. Enthused by the possibilities of the project, he and Gouverneur Morris tried to get money from Washington to help finance it—and failed (things were different in 1810!). War with England further forestalled their efforts, but in 1816 he revived the idea, and so stirred New Yorkers' imaginations that they elected him governor. Work on the great Erie Canal began next year. That story, expanded to include its most engrossing details, will be part of Wednesday night's "Living History" broadcast on CBS. Fully as interesting will be the other dramatization of the week—the story of the treaty wrested from the English by Richard Rush, American statesman. It (the Rush-Bagot agreement) determined the boundary between Canada and the United States. In more than a hundred years of international cooperation, that boundary has become the most friendly in the world. It makes news again, this week,

when President Roosevelt joins Canadian officials in recognizing a symbol (see below). To have these two thrills of American history come to life in your ears, turn to CBS at 7:30 EDT Wednesday night.

## Steel Symbol

Boundaries of European countries are marked in the steel of rifles, helmets, bayonets and "pillboxes." This week steel along the border between Canada and the United States makes broadcasts. That steel is in a \$2,200,000 International Bridge running across the Thousand Islands in the St. Lawrence River from Collins Landing, New York, to Ivy Lea, Ontario. It symbolizes again the benefits of friendly relations between good neighbors. As such a symbol, it will be dedicated in addresses Thursday by President Roosevelt, Lord Tweedsmuir, Governor General of Canada, Prime Minister Mackenzie King of Canada and Governor Herbert Lehman of New York. The addresses will be broadcast by all three major networks at 2:45 p.m. EDT. That day President Roosevelt will already have been heard at 11 a.m. EDT on the occasion of the Queen's University convocation at Kingston, Ont., at which an honorary LL. D. degree will be conferred on him. On Monday of this week at 10:30 p.m. EDT the President is also scheduled to speak from his home at Hyde Park, N. Y., to a meeting at Washington of the Social Security Board.

## Farm Voice

Eighty stations this week begin broadcasting transcribed "Voice of the Farm" programs—bringing these service shows back to the air two months earlier than originally planned. Everett Mitchell, master of ceremonies of "The National Farm and Home Hour," is narrator and interviewer. The programs remain much as they were last year, and somewhat similar to Mitchell's Coast-to-Coast sustainer. The first broadcast originates in Minneapolis and will emphasize the extensive dairying interests of Minnesota. Mr. F. B. Cleland, professor of farm management of the School of Agriculture of the University of Minnesota, will preside, supervising interviews with farmers. Other sub-



jects in the series will include interviews with experts on stock-raising, soil conservation, design and construction of farm buildings, business aspects, dairying, electrification and other pertinent topics. At least two programs will be devoted to youth. The Firestone Quartet and musical novelties will complete the programs. See your local station listings for nearest outlets.

## Friendly Phagocytes

Better publicized than most of the fellows on his social level is the amoeba—the single-celled bottom rung on the ladder of evolution. The manner in which the amoeba engulfs food particles as large as itself and digests them with no apparent difficulty and with no separate organs to do the job is one of the first wonders laid before high-school science classes. Not so well known is the fact that strangely similar cells in the human body save us all considerable

grief by doing just about the same thing. These cells of our own are called phagocytes. They remove damaged cells and foreign matter from wounds and tissues. How all this came to be known through the work of Elias Metchnikoff, Russian scientist, will be dramatized on Thursday night's "Men Against Death" program. The story of the white blood cells which are always on the battlefields of our bodies is fascinating. "Metchnikoff and the Nice Phagocytes," part of the Paul de Kruif series, may be heard at 8 p.m.

EDT over a Columbia network.

## Flatfoot

Now that "Flat Foot Floogie with a Floy Floy" has everyone's mind off the old "flatfoot" cognomen for cops, CBS comes along with a broadcast revealing the real lives of policemen. Perhaps no harm will come of it, at that, but it seems a desperate risk when so much was to be gained from a nonsensical popular song! This program is part of the "Americans at Work" series. As all the other programs in this series have for their subjects, this one will humanize and personalize factual information about the ordinary patrolman. Part of the program will come from a cruising police car in Los Angeles, with an announcer interviewing Patrolman Harry J. Johnson, of the Hollywood Division of that city's force. One thing it is to be hoped the broadcast will explain is how it feels to be in a business where things are dull if you're not in trouble! This revelation may develop Thursday night at 10:30 EDT.

## Davis Cup Matches

Bill Stern, sports announcer whose football broadcasts are just about the best any autumn could ask for, moves into another field to broadcast summaries of each day's play in the Interzone Davis Cup matches at the Longwood Cricket Club, Brookline, Mass., on Thursday, Friday and Saturday of this week. These matches determine which country may challenge the United States for the coveted Davis Cup, which it now holds as symbol of the tennis supremacy of the world. European contenders





# OF THIS WEEK

## WEEK'S BETTER PROGRAMS

are Germany and Jugoslavia, one of which will send a team to play one from Canada, Mexico or Brazil, and one from Japan, depending on the outcome of matches not yet held as this is written. The broadcasts will be heard at 6:15 p.m. EDT on NBC.

### "Joe Swing"

The late Bix Beiderbecke, greatest "out of this world" trumpet-player hot music has developed, is the idol of current popular musicians. His improvisations were infinite and ethereal. He taught today's masters. Benny Goodman learned much from him. Bob Crosby's "Dixieland Style" musicians speak of him in tones of hushed awe. Beiderbecke lived as absorbed in the wonders of his trumpet as Gene Krupa is now in his drums. Most writers today delve into his life for the patterns of their stories on unconventional music-makers. This week the Columbia Workshop will broadcast a fantasy by Hilda Cole called "Joe Swing," for instance, and before hearing it it's a good-enough guess that Beiderbecke biography is its background. Joe is a trumpet player. In the dramatization, his voice is never heard; although he is the chief character, he appears only in the sound of his magic horn. Leith Stevens, of "Saturday Night Swing Club" renown, will conduct the play's special musical score. To sit in on this dramatic "Jam session," turn to CBS at 7:30 p.m. Saturday.

### Religion Alive

Even clergymen do not hold the same views on the place of religion in life today, but certainly its need is on the grow as problems new and old plague humanity. This week American radio continues to schedule dozens of opportunities for listeners to benefit from the counsel and teachings of the country's most learned ministers. Here are some of them: Sunday: The subject of this week's "Highlights of the Bible" program at 10 a.m. EDT on NBC will be "Has God Got a Plan for My Life?" Rev. Albert C. Thomas, First Baptist Church, Fall River, Mass., is guest speaker on CBS' "Church of the Air" at 10 a.m. EDT. Rev. John F. Fitzgerald, C. S. P., Church of St. Paul (Catholic) in New York City, will be on the same program at 1 p.m. EDT. Dr. Paul Scherer will talk on the subject, "When God Breaks Through," on "Sunday Vespers" on NBC at 4 p.m. EDT. Monday: Dr. C. J. Turek will discourse on "Integrity" on the "Time for Thought" program on NBC at 12:30 p.m. EDT. Dr. Turek is director of Social Education of the Board of Education of the Presbyterian Church. He is speaker on this series for the month of August on the general subject, "The Challenge of the Church." Tuesday: On the same series, Dr. Francis C. Stifler, editorial secretary, American Bible Society, New York City, talks on "Getting the Bible Read." Friday: Another of the "Time for Thought" programs brings Dr. Elden H. Mills to the microphone to talk on "The Greatest Miracle" as part of his August series of discussions

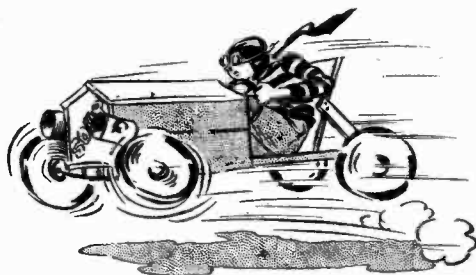
of "Fortifications for Life's Demands." He is pastor of the First Congregational Church of Christ, West Hartford, Conn. Saturday: Rabbi Julius Mark of Nashville, Tenn., discusses "Youth and Culture" on NBC's "Call to Youth" program at 12 noon EDT. Rabbi Samuel Levinson will be guest speaker on the "Message of Israel" series at 7 p.m. EDT on NBC. Many other inspirational and educational programs of similar nature brighten this week's radio schedules. Let some of them offer you the strength that is in faith.

### Daring Young Men

Thirty-five miles an hour is a pretty mild speed in steel-sprung, shock-absorbing automobiles. Riding six inches above the ground in a car only thirty inches high, with tiny wheels and no springs, that speed becomes something else again. Yet at the International Soap Box Derby to be held for the sixth year at Akron,

Ohio, on Sunday of this week, that speed is almost sure to be common. One hundred and thirteen contestants between the ages of nine and fifteen will be entered in the thriller—representatives of as many communities and areas in the United States and even abroad. The race is run down a 1,200-foot course tilted at a ten-degree angle. The course is covered in less than thirty seconds by the fastest of the home-made, midget, motorless cars driven by the boys. These cars must be no more than thirty inches tall, forty-two inches wide and six feet

long. They cannot cost more than \$10 to build. Racing them is a real adventure, and the helmets worn by the young drivers are not just decorations for the benefit of the audience of over 100,000 which regularly turns out to see the race. The winner of the competition gets a four-year scholarship at the university of his own choice, worth \$2,000, and with it a diamond-set gold medal. Runner-up and third-placer get automobiles and medals of silver and bronze. All three major networks will broadcast this spectacle of young daring. The Columbia Broadcasting System will begin its account of the race at 6 p.m. EDT, Sunday. The Mutual Broadcasting System and the National Broadcasting Company will also air the event, starting at 6:30 p.m. EDT.



### Fever Plants

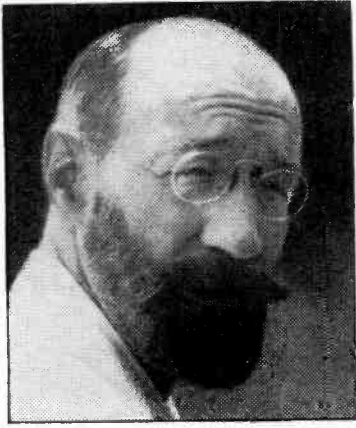
In northern Europe, rye is strictly a blessing: easily raised despite the climate, it is the principal cereal of Germany and Russia, the "black bread" countries. In America it has its uses, but it's not such an unadulterated boon. Literally millions of us know it best for another reason. It, more than any other plant, irritates hay-fever victims. And how they suffer! Hay fever brings headaches, violent sneezes, running eyes and noses and coughs that jar the back teeth! Of course rye is not the only way a person can get himself in that condition. No such luck! Many grasses and other plants discharge pollen to victimize helpless summer sufferers. The malady is thought to be hereditary in about one case out of three, and it affects more women than men. It gets in its best work on city dwellers and highly nervous types. And what can they do about it? Well, on Wednesday night Dr. Carroll Lane Fenton is going to talk about "Buds, Blossoms and Man." Out of this "Science on the March" program will doubtless come some word on the treatment of the Vacation Plague. His good news will be on NBC at 7:45 p.m. EDT.

### Brightest Africa

You still hear about "Darkest Africa," but the place isn't the same these days. The savages are getting so used to having tourists around and answering silly questions about their country that you could mistake them for taxi-drivers. New roads cover old trails. If you don't let yourself get out of hand, you can "do Africa" as if it were Yellowstone Park. Africa, it seems, has brightened up! All this is not intended to impugn the adventures of explorers who do break trails through parts of the continent still as dark as ever. Their job is as hazardous as the old-timers'. Such explorers do still beat their way inland the hard way. A pair of them, Leila Roosevelt and her husband, Armand Denis, are going to tell youngsters who want to be explorers just what they're getting themselves in for on "So You Want to Be—" the CBS program at 5:45 p.m. EDT Friday.

### War Poverty

No news to a nation which has had twenty years and plenty of reports to make it realize just who paid for the World War is the fact that the masses, whether combatants or not, suffer after every aggression. Still it is interesting to learn exactly how the foolhardiness of national leaders can and often does pitch a people into depression. On this Friday the executive secretary of the Fellowship of Reconciliation, Harold E. Fay, will broadcast on CBS "The Economic Consequences of War as Shown in the Present Plight of Japan." It's an educational highlight, on the air at 4:45 p.m. EDT Friday.



Georges Barrere, flutist, on Chautauqua Symphony Sunday

SUNDAY, AUGUST 14  
at 12:30 p.m. EDT on NBC  
The Radio City Music Hall  
of the Air

The Music Hall String Quartet

Henrietta Schumann, pianist  
Jan Peerce, tenor

First Movement Piano Quintet (Bloch)  
The Quartet and Henrietta Schumann

Three Movements String Quartet No. 2  
(Borodin)  
The Quartet

Tell Me, Oh Blue, Blue Sky  
(Giannini)

Come and Trip It (Handel-  
Carmichael)

Mattinata (Leoncavallo)  
Jan Peerce

Second and Fourth Movements Piano  
Quartet Opus 87 (Dvorak)  
Trio and Henrietta Schumann

ERNEST BLOCH, Swiss by birth but a naturalized American, has passionate love for this country, and composed a work for orchestra and chorus called "America," dealing with phases of our history. At present, Bloch lives in Europe, where he went in 1930 for a period of creative retirement.

The quintet, like all Bloch's music, is intensely felt, rich-hued and brilliantly made. Fluent and tuneful Russian and Czech pages constitute the rest of the offerings.

Every time I dial Jan Peerce, I wonder that he is not at the Metropolitan or on a leading commercial program. Comparing him with other young tenors for next season at the Metropolitan, there cannot be any doubt that he is their superior. Only last week a noted New York singing teacher said, "Peerce's is the finest tenor voice I've heard since that of Caruso."

SUNDAY, AUGUST 14  
at 3 p.m. EDT on NBC

The Chautauqua Symphony  
Orchestra

Albert Stoessel, conductor  
Georges Barrere, flutist

Overture to "The Magic Flute"  
(Mozart)  
The Orchestra

Suite for Flute and Orchestra  
(Telemann)

Georges Barrere and Orchestra

Symphony No. 3 (Brahms)  
The Orchestra

Flute Solos with Piano accompaniment  
Georges Barrere

Italian Caprice (Tschaikowsky)  
The Orchestra

FROM the mists of antiquity arises Georg Philipp Telemann (German

# The March of Music

A Weekly Preview Edited By Leonard Liebling

"... An ampler Ether, a diviner Air..."—Wordsworth

## Men Behind the Music

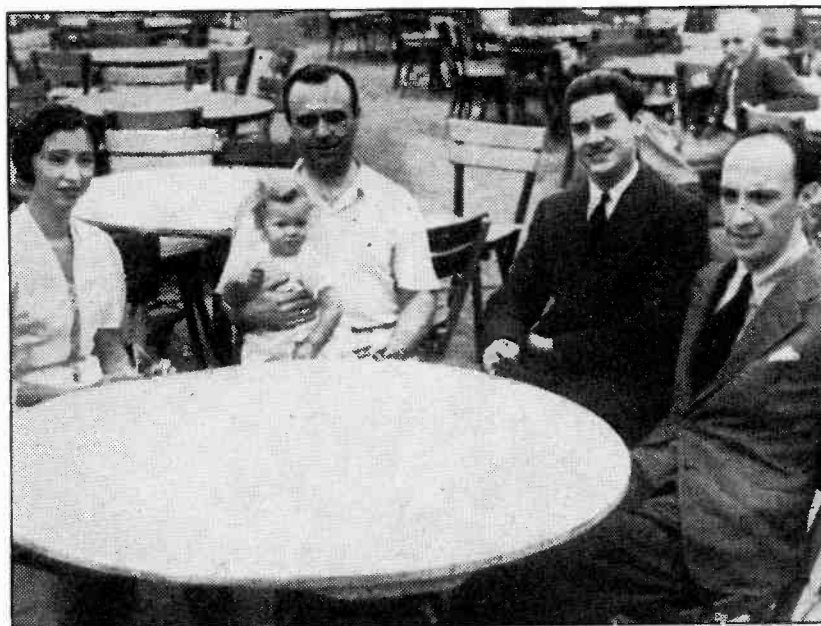
BALANCE and control of tone, vital factors in transmitting music by radio, are not entirely understood by dialers; most of them still think that they hear voices, orchestras and bands exactly in the same volume used for actual performance. Of course, that is not so, for the uncontrolled fortissimo tones of a powerful-voiced soprano like Flagstad, if funneled into a small room, would make a listener's ear buzz; and he would be almost deafened if the Philharmonic Orchestra were permitted to send along its mighty climaxes without reduction from the man in the control-room of the radio studio.

He regulates the music by manipulating a series of knobs and other gadgets which focus and blend tones and keep them from "blasting"—that being the technical name for a loud tone, or tones collectively, split up into noise as distinct from music. The men who control and moderate sound through the microphone are frequently as important as the performer, and often as well versed in musical knowledge, taste and judgment. Sometimes I think that program credits should announce also the names of the ear-muffled individuals who sit at the control-boards and make it possible for us to enjoy our music without blemishes or blasting.

## Modest and Other Composers

"Who dares attempt anything after Beethoven?" asked Schubert humbly. "Why write an opera after 'Meistersinger'?" inquired Brahms—and he never did. Schubert, however, managed to create some great symphonies, songs and string quartets. Bach, Franck and Tschaikowsky were other modest composers, never dreaming that they would attain to immortality.

Wagner, on the other hand, constantly declared that he was a genius, his works masterpieces, and that the world owed him a living. (And who would contradict that now?) Mozart had full sense of the worth of his compositions, but never did any public boasting. The glamorous successes of Handel, Haydn, Beethoven, Mendelssohn and Liszt gave them a clue to their own greatness. Richard Strauss, frankly unmodest, has become rich by setting high prices for publishers' and performing rights. Rachmaninoff, telling me that he composes for his pleasure and that of others, added, "If my music survives me, I shall be truly astonished."



During lull in rehearsal at Lewisohn Stadium in New York: At extreme right is Massimo Freccia, conductor of the Concerts Sunday



"Everybody's Music" features work of Quincy Porter Sunday

contemporary of Bach), whose music is not often heard nowadays. In his own period he wrote abundantly and functioned also as an organist and conductor. His works won wide vogue and held sway for a while until Bach's greater depth, dignity and finer craftsmanship swept them into oblivion. Telemann will appeal to you through his simple flowing style and ingratiating airs.

Barrere, born in France (1876), where he achieved fame in his earlier years as a solo flutist, came to America in 1905, and since then is our premiere artist on the most popular of all wind instruments. Formerly connected with New York orchestras, he now gives lessons and makes short tours as the conductor of the Little Symphony and member of the Barrere-Britt-Salzedo Trio.

At his Little Symphony concerts, Barrere is wont to furnish his own spoken comments, and blessed with a sense of humor, often he has his audience in gales of laughter. I remember when he led "The Flight of the Bumble Bee," and said, "If it were real, I would do the flying."

SUNDAY, AUGUST 14  
at 3 p.m. EDT on CBS

## "Everybody's Music"

Howard Barlow, conductor

Overture to "The Magic Flute"  
(Mozart)

Italian Symphony (Mendelssohn)  
Two Dances for Radio (Porter)

TODAY comes another of the commissioned American scores, but the composer is no stranger to the radio audience, for the air has previously carried his orchestral suite and third string quartet, broadcast respectively by CBS and MBS.

At forty-one, Quincy Porter already has made a notable place for himself after winning two composition prizes at Yale and studying later with d'Indy in Paris and with Bloch in Cleveland, Ohio. His orchestral and chamber works found performance at many of the best concerts here and abroad. At present, Porter is professor of music at Vassar and leads the orchestra there.

In the two dances, the composer keeps in mind the medium he is exploiting and you will hear unusual treatment of some of the instruments, with episodes to be delivered close to the microphone, and other special effects.

Despite the efforts of some modern evaluators to decry the music of Mendelssohn (and the attempt of the Nazis to eradicate it altogether) that ingratiating master is having revived sway, and our younger music-lovers find keen pleasure in his amiable melodies and polished style in embroidering them.



SUNDAY, AUGUST 14  
at 8:30 p.m. EDT on CBS

### THE STADIUM CONCERTS

The New York Philharmonic  
Orchestra

Massimo Freccia, conductor

Overture "Euryanthe" (Weber)  
Death and Transfiguration (Strauss)  
Symphony No. 7 (Beethoven)

THE Berlin-Rome axis in music, with an Italian conductor confining himself to German music! However, there is no diplomatic purpose in the Freccia set-up, for one could well conceive that probably nothing interests Hitler and Mussolini less just now than a concert at the Stadium, even though both men are real music-lovers.

If they do know about this program they could draw from it the lessons that Weber, Beethoven and Strauss will reign longer than any king or other ruler; that they stimulate only the noblest human emotions; and that the cultivation of art insures to any nation more happiness than the construction of cannon.

The combined ages of the three compositions totals 290 years, with Strauss' work the baby at forty-nine. The seventh symphony is the patriarch, 126 years old, sturdily grand and enduringly beautiful.

Strauss' tone-poem remains unquenchable in my affections, and the finale always gets my throat lumpy, with those soaring strains easing the soul's flight of the sick man released from pain and finding the sweet solace of death. In that concluding epilog the composer touches the heights.

THURSDAY, AUGUST 18  
at 9 p.m. EDT on NBC

### The Toronto Promenade Symphony Concerts

Reginald Stewart, conductor  
Jeanne Duseau, soprano  
Mischa Mischakoff, violinist

Overture to "The Bartered Bride"  
(Smetana)  
Suite No. 3 in D Major (Bach)  
The Orchestra

Concerto for Violin in G Major  
(Mozart)

Mischa Mischakoff and Orchestra  
"Pace, Pace" from "La Forza del  
Destino" (Verdi)  
Jeanne Duseau

OPERATIC overtures, while in themselves complete as music, are enjoyed the more when the hearer knows the librettos from which they derive. Stories of all the important operas are available in a number of books, my most frequently consulted reference being "The Complete Opera Book," by Gustave Kobbe, published by G. P. Putman's Sons, 2 West 45th Street, New York. However, containing about 900 pages, the volume is expensive, selling for six dollars.

"The Bartered Bride" is a rollicking village comedy, and "The Force of Destiny" a sanguinary drama, with four deaths before the final curtain. No wonder the soprano sings an aria called "Peace, Peace," but nevertheless she ends as one of the slain.

Lighter moments precede the Verdi music, with the gentle and ineffably lovely violin and orchestra inspiration of Mozart.

Though a violinist whom critics in this country and abroad rank with artists of the musical stature of Elman, Spalding and Milstein, Mischakoff has been best known in America as an outstanding concertmeister. He's appeared with many great European orchestras.



Left: Mischa Mischakoff, violinist, on Toronto Promenade Concerts Thurs.  
Right: Henrietta Schumann, pianist, plays on Music Hall of the Air Sun.

## America's Music Festivals In Large Annual Increase

MUSIC FESTIVALS in America, formerly exclusively spring functions, follow European example and have become one of the main attractions of our summer. Throughout the land there are orchestral, choral and other special celebrations in tone, and every week brings news of some new sectional groups joining in the melodious movement. There are justifiable hopes that in another few years we may be able to keep our music pilgrims at home by rivaling the renowned festivals in England and Italy, and those of Bayreuth, Salzburg and Munich.

This month, continuing the parade, offers the ninth Chicagoland Music Festival (sponsored by the Chicago Tribune Charities, Inc.), to be aired August 20 by MBS, 9:30 to 10:30 p.m. EDT, from Soldier Field in Chicago.

The event, one of radio's original audience-participation programs, is expected to attract more than 100,000 persons, who will not only be listeners but also are allowed to take part in

many of the songs. Eight thousand musicians are in the cast, drawn from twenty-five states and the Dominion of Canada.

Features include the Joliet (Ill.) Township High School Band, directed by A. R. McAllister, president of the National School Band Association, playing Gershwin's "Rhapsody in Blue," and a forty-five minute pageant of music in which popular songs of the last half-century will be played. With the Chicago City Opera Orchestra, under the direction of Henry Weber, providing accompaniment, the songs will be voiced by the mass of spectators in true community-sing fashion.

Other parts of the Festival devote themselves to final competitions between bands, choruses (men, women and mixed), and solo vocalists and instrumentalists.

Chicago, with its home opera, symphony orchestra, Chicagoland Festival, and eminent schools of music, sets a high standard for other inland cities.

## Art of Musical Russia in Concertized Operas

Wednesday, August 17, at 2:30 p.m. EDT on CBS

ART of Musical Russia, the operatic organization formed during the depression (by the Musicians' Emergency Aid of New York), starts an arresting CBS series on August 17 of four weekly opera performances given in concert form. The first will be conducted by Julius Ehrlich, with Fritz Lechner, Germaine Bruyere, Fritz Jochl, Henry Baird and Meta Cordy in the principal roles of Gluck's "Der Betrogene Kadi" (The Deceived Cadi).

The fact that none of those names are Russian seems peculiar, but then the troupe has long outgrown its original purpose, which was to present music of that country and performed by some of its natives who found themselves in need on our shores. Of the quartet of operas remaining to be done by the A. M. R., only one is Russian, Moussorgsky's "The Fair at Sorochinsky," the others being Adam's "The Doll of Nuremberg," and Cimarosa's "The Secret Marriage." All the hearings bring only the chief solo and or-

chestral numbers, the recitatives being omitted. There is nothing new in that procedure and it cannot be considered inartistic, for it was the mighty Wagner who first sponsored the practise when he conducted his operatic music at concerts and dispensed with scenery, costumes and action. Now all the major symphony orchestras frequently follow the custom with Wagner's and other stage works.

Although in comical mood when he fashioned his vaudevilles, the mature Gluck really was the inventor of modern serious opera. One year after "Cadi," he penned his immortal "Orfeo," and five years after that, his no less monumental "Alceste." He was the first to strive for the ancient Greek formula of unifying all the arts (particularly poetry and music) in single stage productions, and Wagner admitted that he too followed the Gluck ideal. The latter added to the orchestra and chorus as dramatic means and Mozart finally established them in that character.

## Also Recommended

For Stations, See Our Program Pages

Sunday, August 14

Yella Pessl and the Madrigal Singers. 11:30 a.m. EDT, NBC. Examples of ancient harpsichord music and madrigals.

The Magic Key. 2 p.m. EDT, NBC. Symphony orchestra, variety program. Frank Black, conductor.

Monday, August 15

The Voice of Firestone. 8:30 p.m. EDT, NBC (7:30 p.m. PST for West Coast). Margaret Speaks, soprano; symphony orchestra with Alfred Wallenstein, conductor. Overture to "Raymonde" (Thomas), Summertime (Gershwin), Symphonic Dance No. 2 (Grieg), If I Am Dreaming (Millocker), Vaqueros Song; Habanera from "Natoma" (Herbert), Non la Sospira from "Tosca" (Puccini).

America's Rhythm Masters. 9 p.m. EDT, NBC. NBC Carnival of popular music program.

Grant Park Symphony Concert. 9:30 p.m. EDT, NBC. Chicago Symphony Orchestra.

Robin Hood Dell Concert. 9:30 p.m. EDT, MBS. The Philadelphia Orchestra. Alexander Smallens, conductor; Selma Amanska, soprano. An all Wagner program. Entrance of the gods into Valhalla "Rheingold." Two selections from "Der Walkuere," Rhine Journey "Götterdämmerung," Prelude and Liebestod "Tristan and Isolde."

Tuesday, August 16

The Story of the Song. 6:30 p.m. EDT, CBS. A program tracing the early influences in Debussy's music. Germaine Bruyere, soprano is the soloist and Edwin Lockspeiser, author of a successful biography of Debussy, is the commentator. The Keyboard Concert program of this week follows the same idea. The selections to be sung by Miss Bruyere are Claire de Lune, Pierrot, and five poems of Baudelaire.

Wednesday, August 17

National Music Camp. 9:30 p.m. EDT, NBC.

Thursday, August 18

Keyboard Concerts. 5 p.m. EDT, CBS. Tracing the Russian influences in Debussy's music. Paulina Rubinska, pianist. Ballade, Mazurka, Reverie, Danse Bohemienne, Pour le Piano, Estampes.

Sinfonietta. 8 p.m. EDT, MBS. Small symphony orchestra, Alfred Wallenstein, conductor.

Essays in Music. 10 p.m. EDT, CBS. Subject "The Russian Ballet." Excerpt from "The Sleeping Beauty" (Tchaikowsky), Russian Sailors' Dance (Gliere), Danse Orientale (Glazounow), Danse Russe from "Petrouchka" (Stravinsky), Polovetsian Dances (Borodin).

Friday, August 19

Minneapolis Symphony Orchestra. 11:30 p.m. EDT, NBC.

Saturday, August 20

Chautauqua Orchestra. 10:30 a.m. EDT, NBC. Overture to "Raymonde" (Thomas). Demonstration of the brass instruments; In Festive Mood (Carl Busch), Suites of Music by Royal Composers, arranged by Maganini.

Symphonic Strings. 9 p.m. EDT, MBS. String orchestra, conducted by Alfred Wallenstein.

# THE RADIO PLAYBILL: THIS WEEK — "HELEN TRENT"

**HELEN TRENT**, desperate after her divorce, has become great as a dress-designer, recently was designer for Sentinal Pictures in Hollywood. Accused of intentional faults in designs, she was dismissed. Helen is straightforward, honest, clear-headed, likes people around her at all times. The role of "Helen Trent" is played by beautiful Virginia Clark.

**AGATHA ANTHONY**, elderly and affectionate (called "Aunt Agatha"), has lent Helen cheerful companionship throughout her struggle. Victim of a paralytic stroke, she is dependent on Helen for support. Marie Nelson plays the part.

**DREW SINCLAIR**, head of Sentinal Pictures and Hollywood's youngest and brightest mogul, dismissed Helen for deliberate error and accepting bribes from competitors, later learned he had been unjust. Reese Taylor plays Sinclair.

**SANDRA SINCLAIR** is Drew's jealous, petty and unscrupulous wife. She neglects their son Peter, threatens to divorce Drew, but does not because of the money and social position her marriage gives her. The role is Janet Logan's.

**JOSEPH STEINBLOCH**, head of Consolidated Films, gave Helen her Hollywood start, is her sincere friend. Since Drew fired her he has been trying to get her to return to his studios as designer. Kurt Kupfer portrays kindly Mr. Steinbloch.

**GORDON DECKER**, set-designer at Consolidated studios, loves Helen madly, proved her innocence of treachery. He is sincere in his intentions and at present seems about to win her. Bill Bouchey plays the earnest young suitor.

**GEORGE LAWLER**, young English actor, starred in the picture on which Helen worked. Gay, frivolous and very young, he loves her, but she considers him too young to know his own mind. Herbert Nelson takes the Englishman's part.

**ALICE CARROLL** won Phillip King, now dead, from Helen, was her bitter enemy, but now likes her. A former star, she wants to make a comeback. Virginia Jones enacts the now-friendly former rival.

**GLORIA GRANT**, former movie extra, became a star through Helen's help, tried to commit suicide when Douglas Stanwood ignored her love. Later they married. Marjorie Hannan plays the role.

**DOUGLAS STANWOOD**, brilliant Consolidated director, is clever and a complete sophisticate—sees through others' ruses easily. Spencer Bentley plays the part of Gloria's husband and domesticator.

**O**NE of the most inspirational of the serialized dramas on the daytime air is "The Romance of Helen Trent." It is also one of the oldest "script shows" on the air—broadcast continuously since the fall of 1933. It centers on the personal courage of Helen Trent, who refused to let tragedy ruin her life. Married for thirteen years to Martin Trent, she was divorced when he fell in love with a younger woman. Faded and worn from the strain of that ordeal, Helen was faced with becoming companion to an elderly dowager or rebuilding her own life. The manner in which she has succeeded in the latter makes a story listeners can believe to the profit of their own characters. That success has

come to her in designing dresses, a trade to which she turned at the time of her decision to face life the hard way. As the story stands now, she is the most famous in the country. Romance and happiness have been regained as well. New friends surround her and new trials face her. The people and plots involved in these are detailed individually in the character descriptions at left. The actors who create the roles appear below in a re-enactment of a reception in a recent script. In it Helen Trent received friends and acquaintances in the elegant home her Hollywood dress-designing has brought her. After reading this review of the story, follow its action on CBS, Mondays through Fridays, at 12:30 p.m. EDT.



Alice Carroll (left) was once an enemy, became a friend. Sandra Sinclair is still untrustworthy!

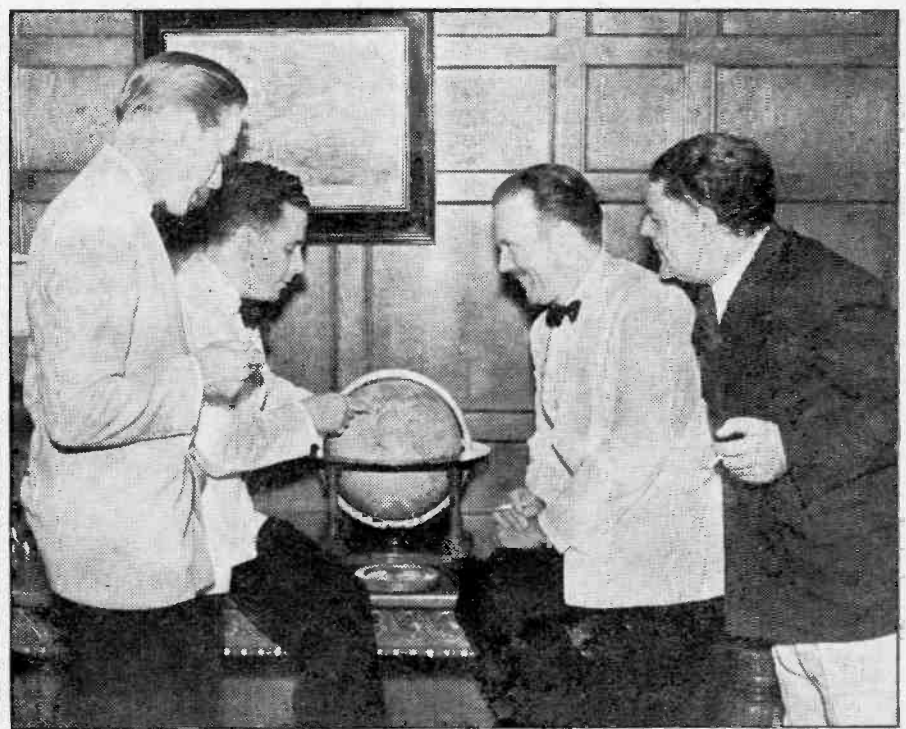


At the reception which served as background for a recent broadcast episode Helen Trent (extreme right) entertained both her friends and her not-so-subtle enemies (left to right): Agatha, Sandra, Gloria and Alice

—Photographs by Gene Lester



Agatha Anthony (left) is Helen's friend, confidante—and dependent. Helen (right) thinks she's grand



Hollywood great now accept Helen. Listeners remember when she considered taking cowardly refuge in a position as traveling companion. Above: George Lawler, Douglas Stanwood, Gordon Decker, Joseph Steinbloch

**NEXT WEEK — "HILLTOP HOUSE"**





President Roosevelt will be heard three times this week

## President Roosevelt Has Busy Radio Week

Monday, NBC, CBS, MBS, 10:30-10:45 p.m.

Thursday, NBC, CBS, MBS, 11-11:15 a.m.

Thursday, NBC, CBS, MBS, 2:45-3 p.m.

President Roosevelt is scheduled for three broadcasts this week, once on Monday and twice on Thursday.

The occasion of the chief executive's address on Monday is a meeting in Washington in connection with the third anniversary of the Social Security Act. He will speak from his home in Hyde Park and his message will be heard at the meeting in the Hotel Shoreham through the public-address system.

On Thursday the President will participate in two diverse activities, educational and political, which will be heard in the United States through an international exchange arrangement with the Canadian Broadcasting Corporation, which will originate the broadcasts.

The first program will feature the conferring on President Roosevelt of an honorary LL.D. degree by Queens University at Kingston, Ontario.

In the second Thursday broadcast, Mr. Roosevelt will join with Lord Tweedsmuir, Governor-General, and Prime Minister W. L. Mackenzie King of Canada in activities marking the dedication of a new bridge connecting the United States and Canada between Collins Landing, New York, and Ivy Lea, Ontario. The bridge is composed of several spans and approaches on the islands of the St. Lawrence River; the actual dedication ceremonies are scheduled to take place on Wellesley Island near the international line.

## Many Nations Participate In Youth Congress

Monday, NBC, 2:30-3 p.m.

What promises to be a very enlightening as well as interesting broadcast may be heard on Monday from the World Youth Congress, held this year at Vassar College, Poughkeepsie, N. Y. The broadcast will pick up a round-table discussion between delegates representing youth organizations of several countries. Dr. Homer P. Rainey, noted educator and former college president, will preside.

The significance of the discussions to be heard are enhanced many times by the fact that the delegates come from many distant parts of the world. Among the countries to be heard from in the round-table meeting are Great Britain, the Union of South Africa, Uruguay, Argentina, Australia, the Czechoslovak League of Nations Union and the United States.

# Listening to Learn

## RECOMMENDED PROGRAMS

Times given are EDT. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours. Recommendations based on cultural values

### DRAMA

Sunday, August 14

Shakespeare's England. 1-1:30 p.m., NBC.

Way Down Home. 1:30-2 p.m., NBC. Drama depicting life of James Whitcomb Riley.

There Was a Woman. 5-5:30 p.m., NBC. Dramatization of women in the lives of famous men.

Monday, August 15

Mercury Theater. 9-10 p.m., CBS. Dramatic program by Orson Welles.

Tuesday, August 16

Let's Pretend. 5:30-5:45 p.m., CBS. (Also Thursday at this time.) Nila Mack takes the children into the land of make-believe.

Four Corners Theater. 8-8:30 p.m., CBS. Dramatization of popular rural play.

Thursday, August 18

Men Against Death. 8-8:30 p.m., CBS. Dramatizations taken from books of Dr. Paul de Kruif. "Metchnikoff and the Nice Phagocytes."

Pulitzer Prize Plays. 9-10 p.m., NBC. Dramatization of "Strange Interlude," Part I, by Eugene O'Neill.

Friday, August 19

The Nation's Playhouse. 11:30 p.m.-12 mid., MBS. Dramatization.

Saturday, August 20

Columbia Workshop. 7:30-8 p.m., CBS. Dramatization of Hilda Cole's "Joe Swing."

Original Play. 8:30-9 p.m., NBC. Dramatization of "By the Grace of Dishwater," by Merritt P. Allen.

### EDUCATIONAL GAMES

Monday, August 15

March of Games. 5:30-5:45 p.m., CBS. (Also Wednesday at this time.) Program by children.

Wednesday, August 17

The Word Game. 10-10:30 p.m., CBS. Dr. Max Eastman, director.

### HISTORY

Wednesday, August 17

Living History. 7:30-7:45 p.m., CBS.

### INSPIRATION

Sunday, August 14

Church of the Air. 10-10:30 a.m., CBS. Rev. Albert C. Thomas, Fall River, Mass. (First Baptist Church). 1-1:30 p.m., Rev. John F. Fitzgerald, New York (Catholic).

Highlights of the Bible. 10-10:30 a.m., NBC. Dr. Frederick K. Stamm speaks on "Has God a Plan for My Life?"

Sunday Vespers. 4-4:30 p.m., NBC. Dr. Paul Scherer speaks on "When God Breaks Through."

Catholic Hour. 6-6:30 p.m., NBC. Rev. Edward V. Stanford talks on the general subject, "Education."

Cheerio. 10:30-11 p.m., NBC. Inspirational talk and music.

Saturday, August 20

Art of Living. 6:45-7 p.m., NBC. Dr. Norman Vincent Peale speaks on "Being a Great Person."

Message of Israel. 7-7:30 p.m., NBC. Rabbi Samuel Levinson, guest speaker.

### PERSONAL—SOCIAL PROBLEMS

Tuesday, August 16

Highways to Health. 4-4:15 p.m., CBS.

Friday, August 19

World Economic Cooperation. 4:45-5 p.m., CBS. Harold E. Fay speaks on "The Economic Consequences of War As Shown in the Present Plight of Japan."

### PEOPLE—THOUGHT—COMMENT

Sunday, August 14

Reviewing Stand. 11:15-11:30 a.m., MBS. Discussions of current problems under auspices of Northwestern University.

The Farmer Takes the Mike. 4-4:30 p.m., CBS. Broadcast from Dallas, Texas, heart of the cattle-raising district.

Headlines and By-Lines. 10:30-11 p.m., CBS. News by Bob Trout, editorials by H. V. Kaltenborn.

University of Chicago Round Table Discussions. 10:30-11 p.m., NBC. Open discussions on topics of the day.

Monday, August 15

It's News to Me. 7:45-8 p.m., NBC. Commentary by Ruth Bryan Owen Rohde.

Tuesday, August 16

The Roving Prof. 7:45-8 p.m., NBC. Professor William Montgomery McGovern comments on little-known facts of family life in the Orient. Subject: "Gathering News in China."

Let's Talk It Over. 2:15-2:30 p.m., NBC. June Hynd interviews Miss Kyllikki Pohjala, Finnish delegate.

Thursday, August 18

Of Men and Books. 4:45-5 p.m., CBS. Prof. John T. Frederick.

Nature Study Program. 5:15-5:30 p.m., NBC. Dr. H. Raymond Gregg lectures from Rocky Mountain National Park. Subject: "Study of Insects."

Stepping Ahead with America. 8-8:30 p.m., NBC. Program designed to show activities to improve general conditions in the United States.

Americans at Work. 10:30-11 p.m., CBS. Interviews with policemen.

Friday, August 19

"So You Want to Be—." 5:45-6 p.m., CBS. Mr. and Mrs. Armand Denis tell of the work of explorers.

### SCIENTIFIC DEVELOPMENTS

Sunday, August 14

The World Is Yours. 4:30-5 p.m., NBC. "Crustaceans," dramatization. (Under auspices of Smithsonian Institution.)

Monday, August 15

New Horizons. 5:45-6 p.m., CBS. Program under auspices of American Museum of Natural History.

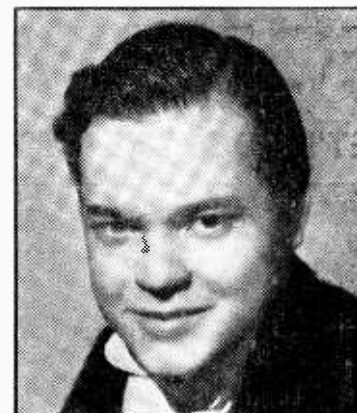
Wednesday, August 17

Exploring Space. 5:45-6 p.m., CBS.

Science on the March. 7:45-8 p.m., NBC. Dr. Carroll Lane Fenton speaks on "Buds, Blossoms and Men" (effect of Hay Fever, etc.).

Friday, August 19

Adventures in Science. 7:30-7:45 p.m., CBS.



Orson Welles presents drama in new style Mondays—CBS

## Young Wizard of Drama Introduces New Method

Monday, CBS, 9-10 p.m.

Youth strikes the keynote of the current set of radio dramas under the general title of "First Person Singular," for, with characteristic enterprise in smashing down barriers of convention and custom, a young man and a young organization combine to impress innovation upon radio drama.

Orson Welles is the young man. The Mercury Theater is the young organization. Both are nothing short of phenomenal in the measure in which they have already attained popular and critical success. Much has already been printed about Welles, who, at the age of twenty-three, when most aspiring actors are mere tyros, has established a firm reputation as one of the ablest of this generation's actors, to say nothing of noteworthy accomplishment as director, author and producer. The Mercury Theater, one of the most significant of New York's theater groups because of its youthful virility, furnishes the appropriate vehicle for the young expert's experimental presentations.

Welles has been given a free hand by CBS in producing a series of plays which in construction and technique embody his theories for adapting drama to radio's peculiar medium. The "first person singular" idea is the essential core of the Welles belief that a personal narrative commands closer attention from the audience in a field where only the hearing records the action, and that identities of characters and locales are established with more facility by this method.

This series presents notable stories of classic and contemporary literature, adapted by Welles to the first-person-narrative treatment, with himself as the central character about which the plot revolves and with Mercury Theater actors as the supporting players.

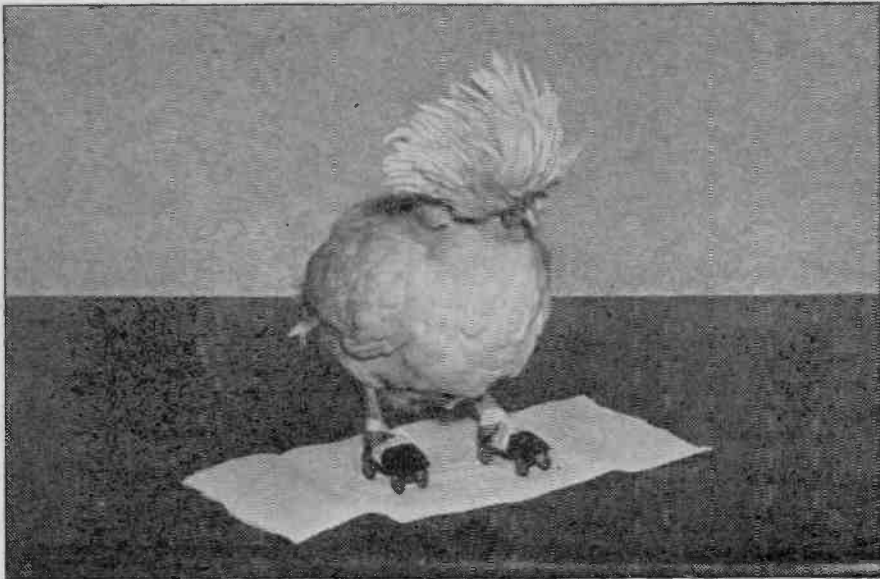
## Rabbi Mark Tells Youth of Culture

Saturday, NBC, 12-12:15 p.m.

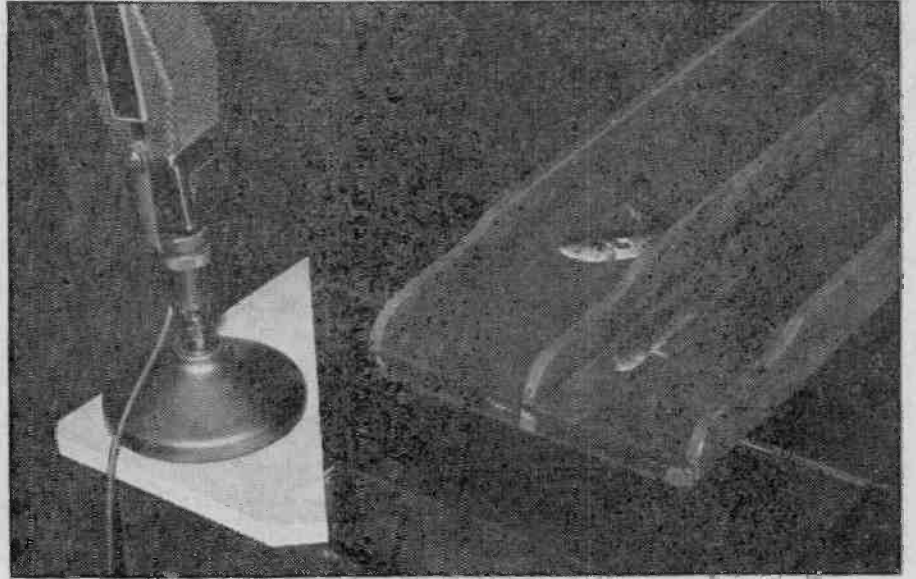
American youth can be thankful for the fact that they live in a country where "culture" still refers to a state of refinement and is something that can be gained by individual effort regardless of race or creed. They should note that there are countries where the application of this word has so digressed from its original meaning that it is only available, in the eyes of the country's tyrants, to those who are born of a selected parentage. Speaking on "Youth and Culture," Rabbi Julius Mark of Nashville, Tenn., will be heard Saturday on the "Call to Youth" program.

# PEOPLE ARE THE CWAZIEST MONKEYS—

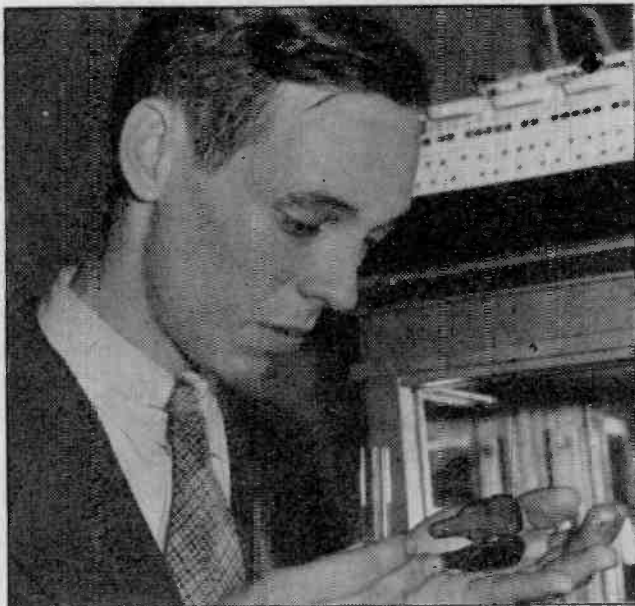
THEY'LL DO THE STRANGEST THINGS AND COLLECT THE ODDEST ARTICLES AS A HOBBY



Dave Elman's "Hobby Lobby," heard Sundays, NBC, 7 p.m. EDT (7:30 p.m. PST), presents strange hobbyists. George Pilitt, of Newton, Pa., for instance, recently told how he had trained this pet rooster to use two-inch skates!



Among the specimens in the collection of William J. Connelly, Cleveland tropical-fish fancier, are these "Walking Fish of China." The fish use their pectoral fins and tails to move from dry rice fields to near-by flooded ones



Arthur Detmers, of Washington, D. C., guest this Sunday night, makes miniatures—some so small a magnifying glass is needed to see them!



Sunday night Ethel Blume, New York radio actress, will tell how she mentioned on air she liked little yellow dogs—and got 1,500 of them!



Dave Elman breaks a plate of "breakaway glass" on unperturbed John Chalmers' head. Chalmers will explain Sunday how he makes fake glass



Ellis Stenman, of Pigeon Cove, Mass., petrifies newspapers by a secret process. He's pictured above with his wife in a house built of and furnished with the products of his hobby. Furnishings include piano, chairs, fireplace!



Everyone sees them from time to time; Lockwood Barr of New York will tell how he collects the copy-writers' foibles. Mr. Barr has thousands of examples of unintentionally humorous ads—most of them from "classified" ads



# STAR OF STARS



Despite fact she's off the air, Jessica Dragonette's fans remain loyal, voted her 1938's Star of Stars. Above: Martin Lewis presents medal



Jessica Dragonette's trophies are a history of her singing achievement. Above: Awards won by Miss Dragonette in her long radio career



—Photographs by Gene Lester

Jessica's vast repertoire is wonder of musical world. Now on concert tour, she's winning new fans, studying new compositions as she travels

**O**ZZIE NELSON is reported holding the rail position to win the musical directorship of the Bob Hope show, with Connie Boswell running well ahead in the race for the vocal spot . . . The oil company that once sponsored Eddie Cantor and Ed Wynn has just about made up its mind to present a program with Adolphe Menjou as m.c., Alice Faye as vocalist and a name band . . . Al Pearce will take over the old Burns & Allen air-time on NBC October 10. The latter team will get \$12,000 a broadcast when they take over the cigarette show which has been presenting Andre Kostelanetz . . . Joe Penner will be on the air this fall for the same sponsor who presents Boake Carter, who fades August 28 . . . Everett Sloan of the Goldbergs is sending his wife to California for a vacation . . . Ben Bernie returns to the air next month, via transcriptions, on three hundred stations . . . Gov. Nelson G. Kraschel of Iowa will again be in Joe DuMond's "Josh Higgins of Finchville" show August 26, when Iowa celebrates Josh Higgins Day as an official state holiday . . . Cliff Soubier has lost fifteen pounds by plenty of walking . . . Joy Hodges and Robert Wilcox are marriage-bound . . . Edward Everett Horton will have his own show this winter . . . Announcer-Commentator Paul Douglas and wife are at odds . . . The Charlie Corrells (Andy of "Amos 'n' Andy") expect their baby around Christmas . . . George Jessel, now absent from the air, will produce three Broadway plays next season, first of which will be "Thirty Days Hath September."

Now comes Vincent Lopez to write tunes with crazy titles. His are "Swinging at the Graveyard," "Swinging with the Goons," "Parade of the Pink Elephants," "Two Nights in a Turkish Bath," and "Ham on Rye" . . . Richard Maxwell, CBS' hymn-singing star, took the opportunity to mention on his broadcasts that he had written a book which sells for a dollar. Five thousand people sent in \$5,000. Who was it that pitted the sustaining artist? . . . Phil Cohan, producer of Paul Whiteman's CBS show and one of the fathers of the CBS Swing Session, was married over the week-end . . . Mother and son work together on "Your Family and Mine." The mother is Irene Hubbard, the narrator. The son is Sam Monroe, NBC sound-effects engineer . . . No wonder Glen Gray got a court order to drop his real name of Knoblauch. In German it means garlic . . . I was informed by an eminent New York musician that certain people in the music profession professed to know three months in advance that John Carter would win the Metropolitan Auditions of the Air . . . A last-minute check with WCAU in Philadelphia, where Boake Carter originates, indicates that Carter will remain on the air this winter. Several sponsors are talking business. But if none come through, CBS will continue him on a sustaining basis.

On a recent "Interesting Neighbors" program from Father Flanagan's Boys' Town in Nebraska, Jerry Belcher casually mentioned that the colony was supported by gifts from friends. Enough listeners to that program were stirred to contribute dimes and dollars for a total of \$5,000, which is, we believe, a real demonstration of listener loyalty. Now comes word that "Interesting Neighbors" will fade from the air after September 18.

Secret Service men are afraid plotters against the U. S. Treasury will gain too much valuable information if the proposed Federal Theatre Radio Division dramatizations of actual Secret Service cases become a reality. Government biggies have huddled over the advisability of telling about the work done in foiling the nefarious plots to beat Uncle Sam at making currency, and have frowned out loud. At this date, two weeks after the dramas were to be presented, the idea seems dead.

With temperature at ninety and humidity at sixty-two, Judy Starr and Jack Shirra, vocalist and bass-player respectively of the Hal Kemp crew, took time out from their August 2 rehearsals to step before a minister in Manhattan's Astor Hotel (where the band is playing) to say "I do." It was the second marriage for both. Judy, mother of five-year-old Patty, was

divorced from a Clarksburg, W. Va., businessman three years ago. Jack divorced his dancer-wife over one year ago.

Two young radio singers were Ben Cutler's guests on his NBC broadcast August 3. They were Paula Durand and Ralph Blane, both recent additions to the NBC artist ranks.

The story behind these two singers and their appearance on Cutler's show makes one of those rare radio success stories. Two months ago Blane, a tenor of Broken Arrow, Oklahoma (Pop. 150), came to NBC "cold," auditioned, and was started on a build-up immediately with four network broadcasts a week. He was in radio only two weeks when George Olsen had him sing with his band several times.

At the time Blane was signed by NBC, he casually mentioned that he knew a girl in Broken Arrow who sang extremely well and who was coming to Manhattan on a visit. Would NBC hear her? he asked. NBC did, and signed her. She is Paula Durand, and she's now on NBC thrice weekly.

When one considers that NBC auditions over three thousand singers a year, and that Ralph Blane and Paula Durand are Broken Arrow's only two singers, the result is certainly an amazing combination of chance and ability.

Jimmy and Tommy Dorsey quit tooting horns in other men's bands, formed their own and went far. But trouble developed and the boys split. First Jimmy got a commercial—the Bing Crosby hour. Then Tommy got a cigarette account. Now Jimmy is without a sponsor while Tommy's program appears good for many weeks to come. This month the two brothers become competitors for the first time. Both will be playing in Chicago—Jimmy at the Bon Air Country Club and Tom-

my at the Drake Hotel.

Swing music may be burning up the airlines in America, but your average Frenchman would rather take a nice quiet walk through the park. That's the opinion of Meredith Willson, now vacationing in Paris. "The tried-and-true waltz is the reigning favorite over here," he writes, "with a modernized version of the polka a runner-up. Swing definitely is not a factor to any degree—in fact, it really seems to have missed the boat."

Any important news event is worth a song. Thus Douglas Corrigan's flight to Ireland inspired two songs. The first, "Gone Again Corrigan," has already been introduced to the air. The second, "The Corrigan Hop," has been "waxed."

There are thirty-eight pianos in the NBC Radio City studios. Four are concert grands, one a baby grand, thirty are parlor grands, three are uprights. A tuner is on the job each night from 1 a.m. to 7:30 a.m.

Many of your favorite radio stars can be seen bicycling around Central Park on Sunday mornings . . . While you're in the park, if you happen to see a man on horseback wearing a large cowboy hat, a scarf around his neck, black pants and chaps, and using a Western saddle, it's Paul Whiteman, who must still think he's riding on the Texas plains.

**PURELY PERSONAL:** Al Jolson, Jack Benny and Louella Parsons have deserted Hollywood for a few weeks to watch the horses go by at Saratoga . . . Phil Baker is touring Massachusetts playing his first dramatic role in the show "Idiot's Delight" . . . Radio Row was sorry to learn of the death of Cedley Brown, who produced the "Husbands and Wives" program, heard on the air up until a few months ago . . . Kenny Sargent of the Casa Loma crew deserted the band for a few days and flew to Memphis to look at his nine-pound son . . . The Allens are doing okay. Announcer Mel has his gal from way down south in Alabam' visiting him in New York. Bob Allen of the Hal Kemp crew has a million-dollar baby that-a-way about him, but he repeatedly says, "No, no, a thousand times nay."

## AIRIALTO LOWDOWN

BY WILSON BROWN

(Subbing for Martin Lewis)

# FACING THE MUSIC



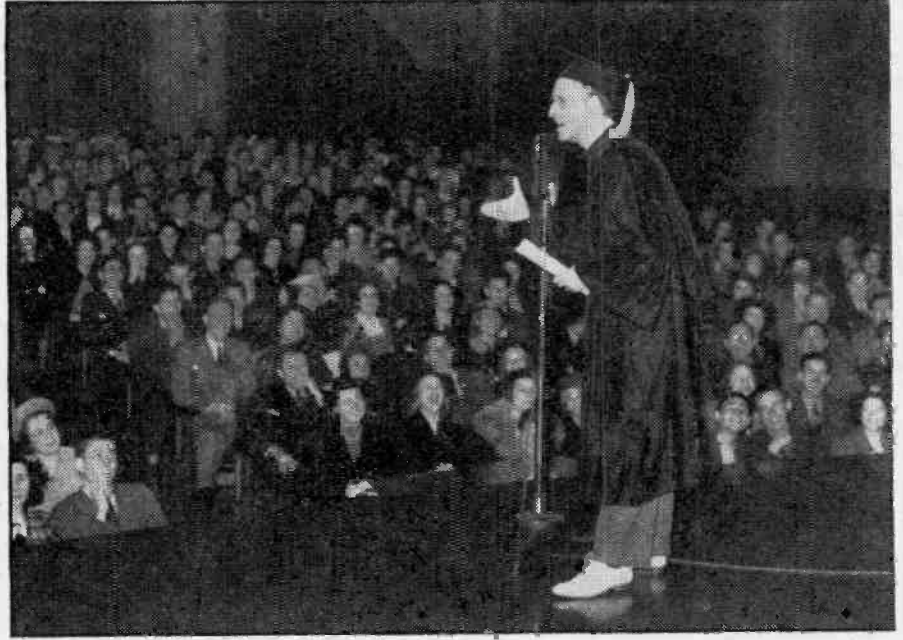
Kay Kyser is irrepresible. Appearing at Chicago's Blackhawk Restaurant last year he devised a game in which he asked patrons names of songs played, musical history, etc., called it "Kay Kyser's Kollege of Musicai Knowledge"



Shortly the game got on his late dance programs, then became a commercial MBS program. In March it went Coast to Coast on NBC, is now heard Wednesday nights. Above, left: Selecting contestants. Above: Winners



"Professor" Kyser's program is now called "Klass and Dance," broadcast from New York. He wears a cap and gown, as do helpers. Orchestra members wear sweaters. Above: Contestant identifies herself before broadcast



Few audiences are as enthusiastic as Kyser's; he joshes them before the broadcast and crowd roars as show goes on the air. During program he makes faces, mimics hard-thinking contestants, keeps program sprightly



Basil Ruysdael handles commercial announcements on the hour-long program. An actress reads a housewife's lines in a "dramatized commercial"

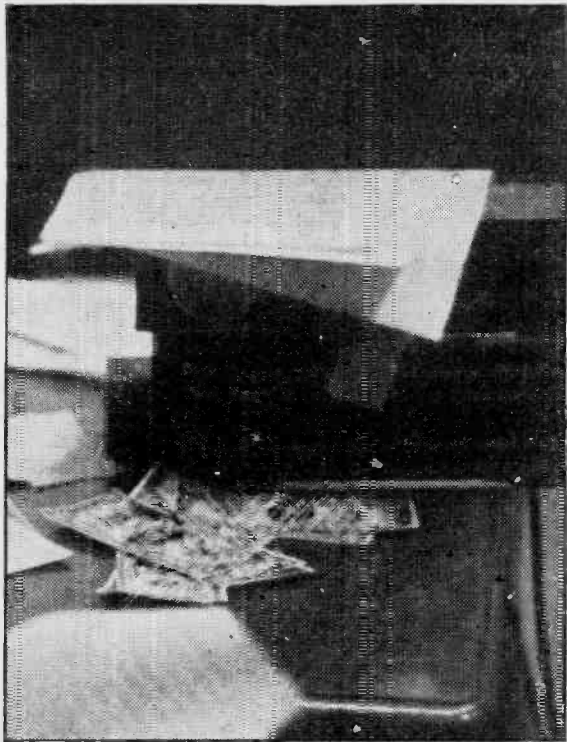


Demand for tickets to Kyser's shows is greatest of all New York programs. Schoolroom decorations in studio include globes, maps, blackboards



Frightened contestants appreciate Kyser's steady-ing hand when they first face the microphone. He kids them, laughs at their slips, eases tension





Contestants are divided into teams. Winner is paid \$35, runner-up, \$20, and the four others get \$5. Cigarettes are given to the audience



This contestant finally won after thinking as hard as he would at a real examination. There is a time limit on deliberation over answers



—Photographs by Gene Lester

Kyser helps contestants more than most "quiz" conductors, endears himself to them and to an audience that likes everyone to "get a break"

**W**ITH the blowing-up, at its sign-off this summer, of "Hollywood Hotel," conjecture has been rife as to what show will be built around Frances Langford to sell soup and beans for the sponsor who has lost the services of Louella Parsons, Raymond Paige, Anne Jamison, Frank Parker and Jerry Cooper. Now, it seems, the substitute show is forming. A contract is in the hands of William Powell to act as master of ceremonies. A band suited to Miss Langford's style will be engaged, comedians are being discussed and it looks now as if the show will become another variety hour with paid guest stars. However, William Powell is a sick man. It is said that he has an ailment which in all likelihood will require another operation in September. Film-making, too grueling for him to continue in his present condition, will give away to radio, to which he hopes to dedicate the remainder of his career. Powell should be an excellent radio master of ceremonies. He has the "personality," resonant, warm voice; the suave, polished manner that the microphone requires.

Another "light" screen detective who has amused millions may crash the airlines. Edmund Lowe has been auditioned by NBC to prospective sponsors in a Philo Vance dramatic series. There is also talk of Lowe as emcee for the resuming Packard Hour.

Chase & Sanborn Hour is having an epidemic of appendicitis. Dorothy Lamour, whose emergency appendectomy was performed on the eve of the July 31 broadcast, is convalescing without complications, and Don Ameche, who let Dutch surgeons do his body-tailoring, is up, about and on his way home from Europe. Balance of the coffee-hour cast is investing in ice-bags and hospital insurance, although the Strouds and Bergen have already had their incisions. Dramatically, when Miss Lamour was rushed to the hospital a scant sixteen hours before the program, Margaret McCrae, songstress of Sealtest and Show Boat fame, was reached at home in bed at 2:30 in the morning, rushed to the studios and rehearsed "till the dawn's early light" so as to pinch-hit.

This week's elopers: Radactress Margaret Brayton and Radio Producer James Fonda, July 29, to Santa Ana; honeymoon in San Francisco . . . Ex-Columbia Workshop Impresario Irving Reis and Meta Arenson, July 30, to Tijuana.

Through Irene Rich, her loyal, long-standing friend, Writer Marcella Burke, is about to scoop a dozen high-pressure Hollywood agents in their endeavor to sew up "Backward" Doug Corrigan. Miss Burke phoned Corrigan and set screen-story rights with him upon his landing in Ireland. Then she asked her literary agent to finance a trip to New York to meet the flier upon his return. The agent refused—unless Miss Burke grabbed off Corrigan himself as a client of the agent. Miss Burke saw other top-flight Hollywood agents, but all seemingly stalled and were cold to the idea. Come to find out, all were conniving their best to make contracts with the young daredevil. Irene Rich heard of the writer's dilemma; bought her plane tickets and financed the trip . . . Irene's doing all right for herself, too. Now working in a Deanna Durbin picture, she has an M-G-M offer, and Sol Lesser also wants her to play Mrs. Peck in a proposed three-a-year series of "Peck's Bad Boy" films.

Bob Benchley auditioned for Texaco on the assurance the oil company was on the CBS dotted line. It wasn't, and Benchley, who always sees the funny things in life, had no laugh over his free audition. Result: CBS paid Mr. Benchley \$22,500 for its "mistake."

Minetta (Mother Barbour) Ellen's latest afghan has gone to the Women's Athletic Club of San Francisco. It will be raffled off by the club to buy a Seeing Eye dog for some poor blind person. Already each of Minetta's married "children" in "One Man's Family" has received one of her elaborate crocheted masterpieces which take her months, be-

tween rehearsals and broadcasts, to complete. Her next, Mother Barbour promises, will go to Winifred (Teddy) Wolfe when that young lady is old enough to worry about a hope chest.

A "blackmail" note from "Amy Foster," played by ten-year-old Priscilla Lyon in "Those We Love," to her older real-life brother Harry has fallen into my hands. It reads: "Harry: Is it worth 25c for us to keep quiet about what we know, etc.—(signed) Priscilla and Gomo." Gomo is the Lyon family dog.

While Paramount retitled the picture "The Unholy Beebes," it seems that Bing Crosby won out in his battle for the original title to his new film, "Sing You Sinners," for the latter was the title when the production was previewed last week-end by the press, who were "gravy-trained" to the Delmar (Crosby) Track for a day at the races and the screen unveiling. Nevertheless, Paramount will lose nothing by being nice to Bing. On the day of the preview, August 5, the picture company scored two NBC broadcasts, one of indirect and the later of direct plugging benefit . . . And think of all the plugs Bing has wangled into his dear old K. M. H.

Alice Faye had to be excused from movie work several days last week because of a cold, but it's the heat that's bothering her band, one-nighting hubby, Tony Martin. He reports that the thermometers everywhere played to date have read between 100 and 110 degrees. "They can't say," he notes, "my band isn't hot."

## HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

Reviews of new pictures boasting radio names: "Letter of Introduction": A Universal picture with Edgar Bergen and Charlie McCarthy, supported by Dummy Elmer, who is known as Mortimer; Adolphe Menjou, Andrea Leeds and George Murphy. Bergen is swell and Charlie and "Mortimer," Charlie's country cousin, are mirthquaking in this emotional story, which brings a lump to your throat as the final reel unrolls. Don't miss it. By the way, Bergen and dummies will personally appear in Chicago late in August, and possibly Detroit, too, but their Sunday airings will continue regardless . . . "Gateway": A 20th Century-Fox romance starring Don Ameche and Arleen Whelan with Binnie Barnes, Gregory Ratoff, etc. Don really has this picture all to himself, but is ably supported, especially by Miss Barnes. Many critics will say that Miss Whelan's acting was stiff. Perhaps so, but this youngster has starry-eyed youth, vitality and figure—and, with time, will act with the best of them.

Charlie (Andy) Correll won a cigar from the boss plasterer working on the new Correll home in Beverly Hills. Andy bet he could plaster a whole ceiling himself—and did. The comic hadn't forgotten the tricks he learned as a youth when he was a plasterer and bricklayer for his contractor father.

That "new trend" so loudly proclaimed by music authorities as introduced by "I Married an Angel" must really have started five years ago! The song was written in 1933 for the M-G-M picture studios, who never used it. Release was bought back by its writers finally, so not long ago you heard—the new trend.

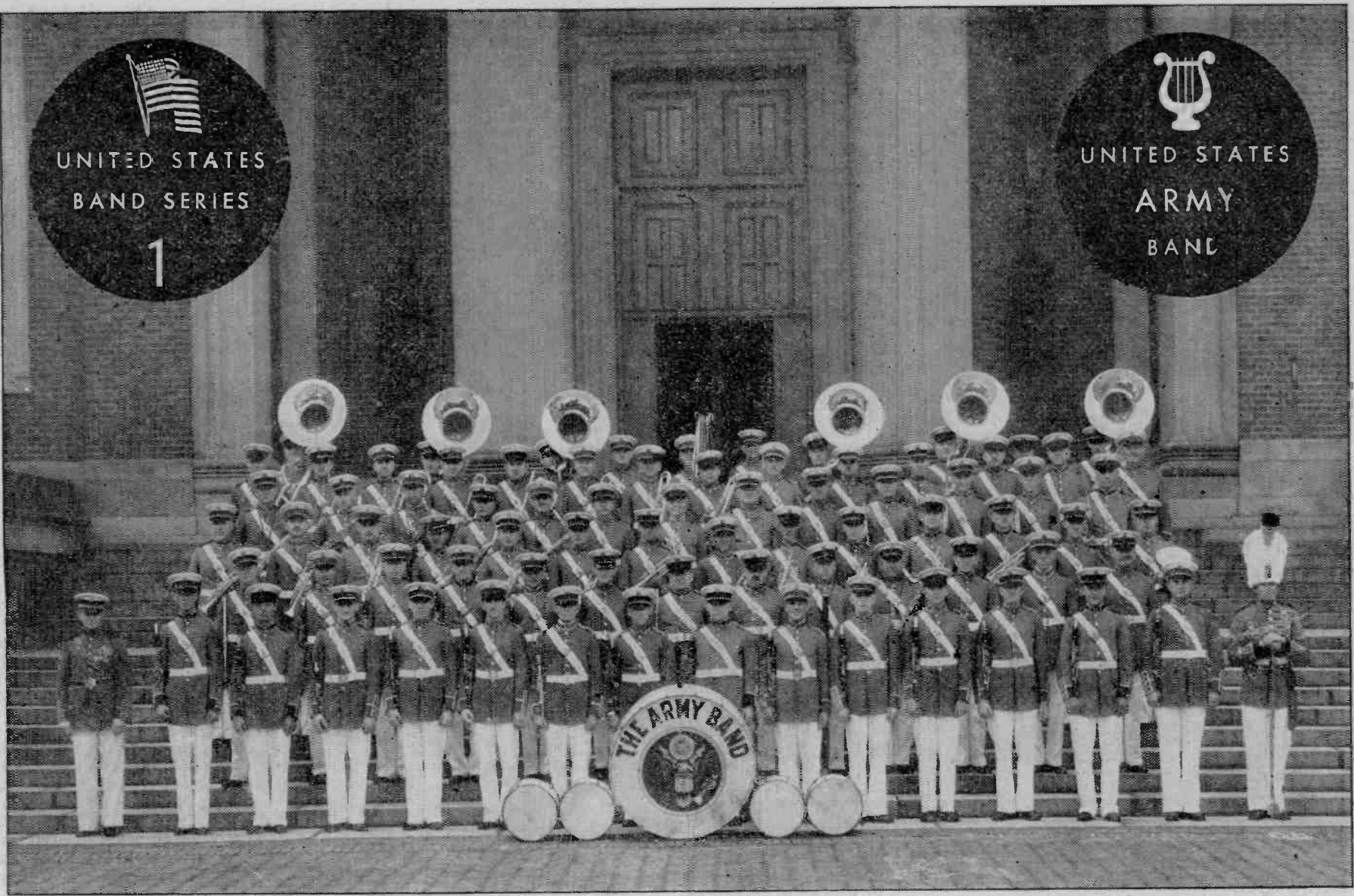
Bob Hope, because of his role in "Give Me a Sailor," is expecting any minute to be named "Admiral of Toluca Lake" here. The lake, in an exclusive suburb near here, is a glorified duck pond.

Charlie Irwin, the English comic and m.c. of the CBS Hollywood Showcase, while born in Ireland, is an American, but his wife, who was born in America, is a subject of the English Crown. The odd mix-up is explained thus: Charlie married before becoming a naturalized American citizen. Thus she became a British subject.

Those rumors about Paul Martin, batoneer, "holding so-and-so's hand" which break out frequently, are all true. In fact, he's such a clever amateur palmist (Continued on Page 19)

UNITED STATES  
BAND SERIES  
1

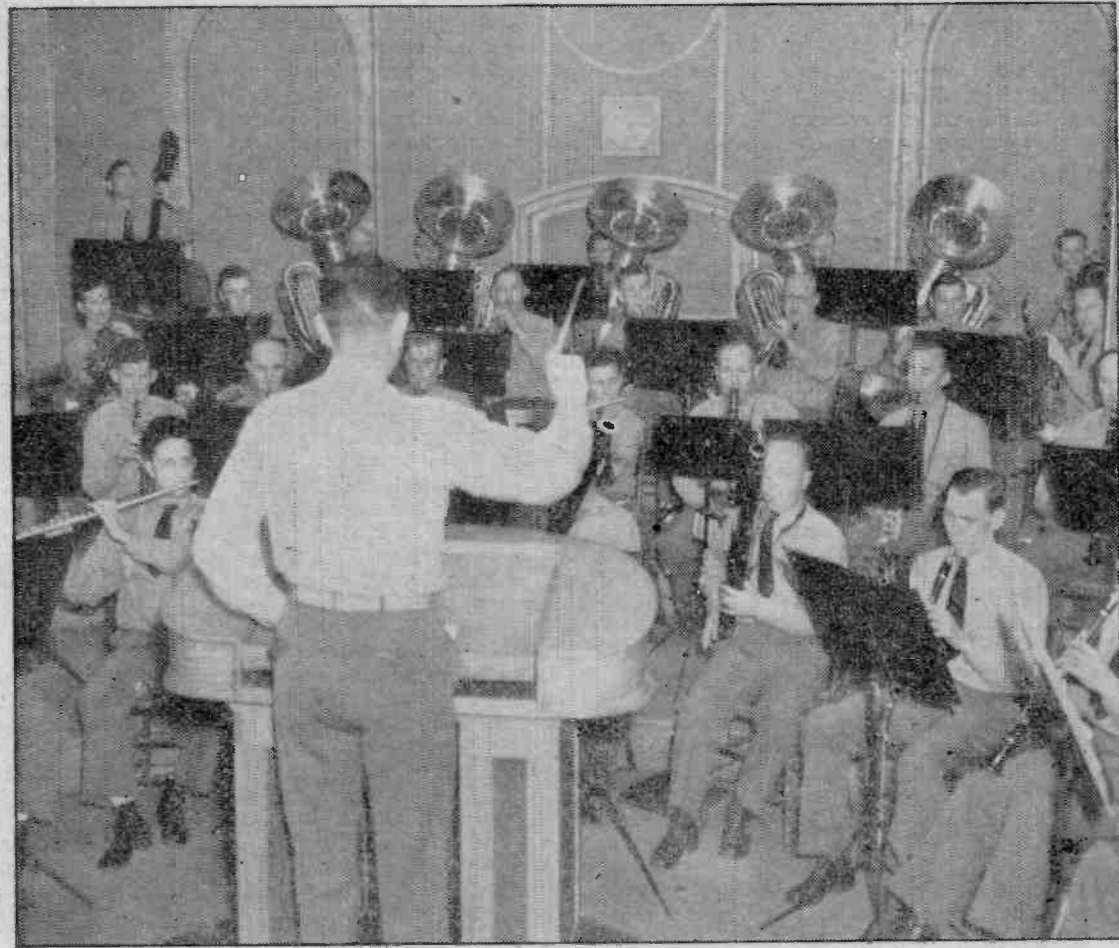
UNITED STATES  
ARMY  
BAND



—Photographs by Gene Lester

The United States Army Band is a direct descendant of the A. E. F. Band formed by Gen. Pershing at Chaumont, France, during the War. Reorganized in 1922, it is recognized as the greatest military band of all time. Directed by

Captain Thomas F. Darcy, Jr., it stands ready for service at all times, heads parades at inaugurations of presidents, receptions of foreign notables, celebrations of national anniversaries, also broadcasts and has regular concerts



The band has 80 instruments, plays as a concert band, marching band or dance orchestra, as occasion demands. Men rehearse up to two hours a day, drill twice a week. Radio dictates seating arrangement of orchestra, since so many concerts are broadcast. Few men leave until they retire



Capt. Darcy has been an army bandleader since he was 22. His administrative superior is Maj. Robb S. Mackie, who arranges programs; Karl Hubner is assistant leader



DAY	DATE	CONCERT	TIME
Thu	13th	Concert NBC 11:30 AM - 12:30 PM	
Thu	14th	Concert NBC 11:30 AM - 12:30 PM	
Thu	16th	Concert NBC 11:30 AM - 12:30 PM	
Thu	17th	Concert NBC 11:30 AM - 12:30 PM	
Fri	18th	Concert NBC 10:30 AM - 11:30 AM	
		Concert NBC 9:30 AM - 10:30 AM	
		Concert NBC 9:30 AM - 10:30 AM	

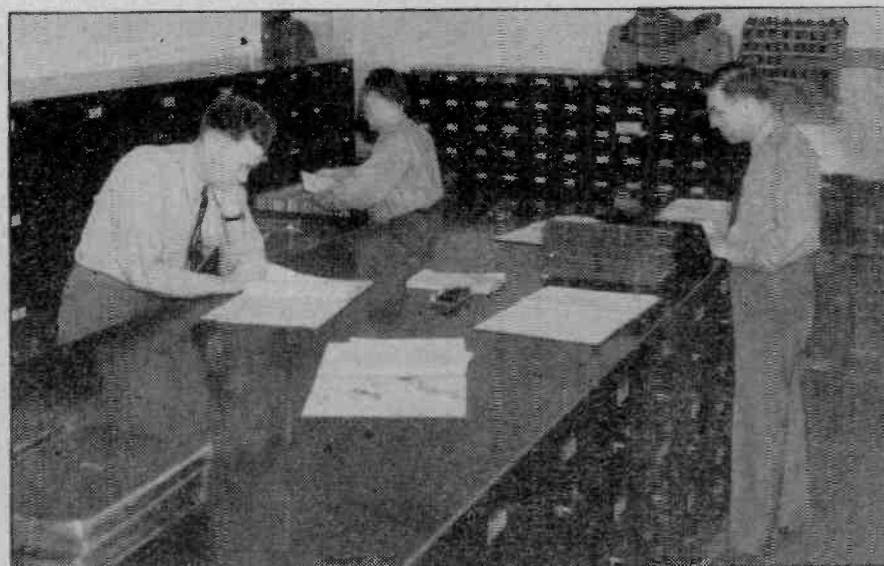
Regularly scheduled concerts include those played on the Capitol grounds and at Washington's veterans' hospitals weekly; on NBC Tuesdays; on CBS Thursdays; MBS Saturdays; National Farm and Home Hour twice monthly



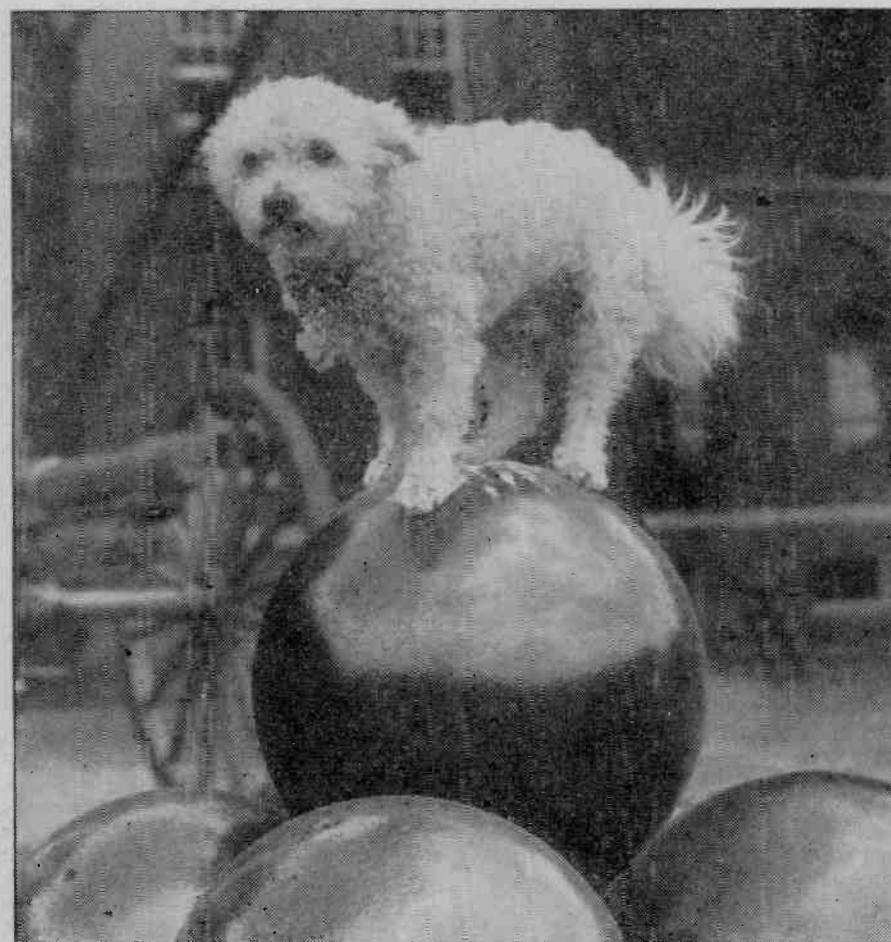
The gruff discipline associated by the public with Army life since recruits joined the A. E. F. in 1917 and since West Point became good story material is absent at the Band barracks—though all regulations are strictly observed



The Army Band has its own instrument repair shop, where damaged horns can be worked over. Experiments have shown that an ordinary dentist's drill is the most efficient tool for work on the delicate instruments provided Band



Over 10,000 different manuscripts are filed and indexed in the Band's own library. Four men stay busy keeping the files ready for calls. They contain arrangements for both marching and concert bands and dance orchestra



Headquarters for Band is on the grounds of War College in Washington. "Jeff," mascot, has the freedom of those grounds for his running!



Official seal and name are painted on the sides of one of the most famous drums in the world. Newsreels have made it familiar to all America

NEXT WEEK  
UNITED STATES MARINE BAND

# PICTURETTES



Elspeth Eric, petite star of the CBS serial, "Joyce Jordan, Girl Intern," is a college graduate, tried a dozen different kinds of jobs before she decided acting was for her



Arline Blackburn has been acting since her debut at three with Lionel Barrymore. She's heard now as star of "Pretty Kitty Kelly," Monday through Friday



Richard Maxwell has proved with his morning programs on CBS that listeners enjoy sacred music. His fan mail shows that they particularly like hymns sung his way

# THE SHOPPING GUIDE

INNUMERABLE merchandise bargains can be secured at small expense by listening to your radio. The items below are recent offers made by network programs. Let them aid you in getting more for your money.

### Silk Stockings

"Win Your Lady," (Sundays, 9 p.m. EDT; 6:30 p.m. PST, NBC) offers a pair of silk stockings in any size to all who send 50c and 3 wrappers from Woodbury Facial Soap to Woodbury's, Box 55, Cincinnati, Ohio. Stockings are worth \$1.00. Be sure to include name and address.

### Tooth Powder

The "Stepmother" program (Monday through Friday, CBS, 10:45 a.m. EDT) offers an eight-day supply of Colgate Tooth Powder. There are no requirements. Write to Stepmother, Colgate, Jersey City, N. J.

### Bracelet

"Big Sister," Monday through Friday, 11:30 a.m. EDT; 10 a.m. PST, CBS) offers a bracelet to those U. S. listeners sending a Rinso box-top plus 15c to the Columbia Broadcasting System, 485 Madison Avenue, New York City, and to those Canadian listeners sending a Rinso box-top plus 20c to their local station.

### White-rimmed Sun Glasses

"Our Gal Sunday," (Mondays through Fridays at 12:45 p.m. EDT, CBS) offers white-rimmed sun glasses to all who send a box-top from Aero White Shoe Cleaner plus ten cents to Aero White, in care of CBS, 485 Madison Avenue, New York City.

### Recipe Booklets

"Your Family and Mine" (Monday through Friday, NBC, 5:30 p.m. EDT) offers various recipe booklets to those who write "Your Family and Mine," c/o National Broadcasting Company, New York City.

### Cook Book

"Contented Hour" (Monday, NBC, 10 p.m.

EDT) is offering a Carnation Cook Book for fifteen cents in coins or stamps. Address: Carnation Company, Milwaukee, Wisconsin.

### Cook Book

"The Mystery Chef" (Tuesday and Thursday, NBC, 9:45 a.m. EDT; 9 a.m. PST) offers a cook book written by The Mystery Chef. Your local announcer will tell you where you can get one.

### Broadcast Tickets

"Helen Menken in Second Husband" (Tuesdays, CBS, 7:30 p.m. EDT) offers free tickets to this broadcast to those who write Helen Menken, in care of CBS, 485 Madison Ave., New York City.

### Book

"One Man's Family" (Wednesdays, NBC, 8 p.m. EDT; rebroadcast, Sundays, 8:30 p.m. PST) offers the book "One Man's Family Looks at Life" to those who send a package-front from a Tender Leaf Tea box and ten cents to "One Man's Family," 420 Lexington Avenue, New York City.

### Question-Bee Game and Coffee

"Uncle Jim's Question Bee" (Saturdays, NBC, 7:30 p.m. EDT). Six contestants (three men and three women) are picked from the audience. First prize is \$25.00. All contestants receive copy of Uncle Jim's Question-Bee Game and one can of G. Washington Coffee. Those who submit accepted questions with correct answers receive one can of coffee for each accepted question. Address Uncle Jim, G. Washington Coffee Co., Morristown, N. J.

### Cash Prizes

"Professor Quiz" (Saturdays, CBS, 9 p.m. EDT; rebroadcast 12 midnight EDT) conducts weekly contests with six prizes of \$25 each to those who submit the six winning lists of five questions and correct answers to Professor Quiz, CBS, 485 Madison Ave., New York City. Entry blanks from Nash-Kelvinator dealers should be used but are not compulsory.

## MR. FAIRFAX KNOWS ALL

No personal replies to questions unless accompanied by stamped, self-addressed envelope.

JIM AMECHE, who has the male lead in the weekly dramatic series, "Win Your Lady," is married to a non-professional. They have one child, a son, born last March. Jim has never been in pictures but has been approached with offers several times. FRANCES LANGFORD and JON HALL were married on June 4 in Prescott, Arizona.—Mrs. D. B., Chicago, Ill.

The role of Mary Noble in "Backstage Wife" has been portrayed by VIVIAN FRIDELL since February, 1935. She was born in Milwaukee, Wisconsin, on October 15, 1912. Her first professional radio work was over Station WTMJ in Milwaukee. Married in 1936, five feet six inches tall, weighs 125 pounds, has a fair complexion and golden-brown hair.—V. S., Avonmore, Pa.

JOHN BARCLAY, baritone, is now singing in London, where he has a principal role in a production of "Mikado," and in addition is appearing with the Lunts in "Amphitryon." A recent report stated that he has been signed for the title role of "Mikado," which will be filmed in England in Technicolor.—R. C., Berdan, Ill.

MATT CROWLEY portrays the role of Jim Brent in "Road of Life." He was born in New Haven, Connecticut, on June 20, 1905. Exactly six feet one inch tall, Matt has hazel eyes and

light hair, weighs about 180 pounds. He was married in the spring of 1937.—Mrs. G. C., Moultrie, Ga.

GENE and GLENN are now in Chicago, appearing every Saturday night on the WLS Barn Dance. They returned from the West Coast recently, where they had been engaged for almost a year.—M. G., Duluth, Minn.

GERHARDT (Gary) HERMAN BRECKNER, CBS sports announcer on the West Coast, was born in Streator, Illinois, on November 10, 1895, the son of a Lutheran minister. He is six feet two inches tall, weighs 200 pounds, has brown eyes and brown curly hair. He has been married since 1917.—Mrs. L. R. J., North Hollywood, Calif.

KENNY BAKER of Jack Benny's program and JACK BAKER of "Club Matinee" are unrelated. Jack's real name is Ernest Mahlon Jones, while Kenny's is Kenneth Lawrence Baker.—J. K., Enid, Okla.

DORIS RHODES was born in Spokane, Washington, on April 4, 1910. ANNETTE HANSHAW, who has been off the air for three years, is living in New York with her husband, Wally Rose.—B. S., Tuckahoe, N. Y.

PAUL DOUGLAS, sports announcer, is six feet tall, weighs about 195 pounds, has blue eyes and dark-brown hair. He was born on April 11, 1907, is not married.—H. J., Bronx, New York City.



# THE MARINES OF RADIO

(Continued from Page 3)

delphia. Two different systems were used to pick up balloting from the floor. At the Democratic convention, mikes were suspended from the ceiling of the convention hall, and ten lapel microphones, manned by pages, were carried around the hall during the voting.

At the Republican convention, sixty-eight mikes were used and were hooked to seven and one-half miles of lines. A walking-stick transmitter with an antenna in the announcer's cane also was used. That same cane is used to cover the Easter parades in New York.

The excitement comes, however, on spontaneous stories. Getting the news to the public by radio is quite like getting it out by extra. The editor must know his field, his men and his equipment. He must have the communication and transportation facilities of the location at his finger-tips.

**PAUL WHITE**, head man of CBS' brainstorm department, has pulled wires and pulled his hair on many stories. The public never hears the story behind the story. The radio listener, sitting by his set in the calm of his home, never knows the weary hours that are spent, the tough breaks, the lucky breaks, the skinned noses, the slaps, the rebuffs, the triumphs, the kicks and the "fun" that the reporters have in getting the news out first.

(The movies call it fun.)

White was at his desk one day, at the rim of the world, when a teletype, connected directly with the Press Radio Bureau, flashed that a hurricane was sweeping Florida. There is nothing mysterious about a "flash." It simply means attention! Wake up! Newsmen's ears are trained to hear flashes on the teletypes. First there is a clatter of bells, ding-ding-ding—

The slot-man counts them automatically. If there are ten, he jumps. Ten bells means a flash. A flash means something hot. The paper is ripped from the machine and rushed to the slot-man. The dispatch might read: "Flash! Hurricane sweeping Miami."

That's all the editor has to go on. When a flash came through that Miami was being buffeted, White snatched a telephone from its cradle, called the telephone company and asked what lines were available to Miami.

"None," said the phone man.

"**CALL** me soon as one is open—want a line through to our Station WQAM."

But the news wouldn't wait. The opposition was working. NBC was striving frantically to get through. News waits for no telephone line. White knew he would have a line soon, but Station WQAM wouldn't be ready for a special broadcast. The station needed facts, men. The telephone company called frequently. The line was being repaired—it would be through soon. White hit on an idea. He cabled London. London cabled Johannesburg, South Africa, Johannesburg relayed it to Rio de Janeiro; Rio shot it to Havana and Havana sent it by short-wave to Miami.

The message simply told WQAM to be ready with all news the minute a wire was open. The program moved without a hitch.

Opportunities come to brainstormers that other reporters don't get. Back in

my newspaper days, I recall how we had our ears beaten down by a brainstormer. President-elect Roosevelt was in Miami. An announcer was droning descriptive matter when suddenly a pistol-shot sounded. The late Mayor Cermak of Chicago was wounded mortally. The President, of course, wasn't hurt. But the announcer had the story by the ears. Reporters had to dash for phones. The wires were jammed. But the brainstormer kept right on talking and the world got an eye-witness story of an event that might have changed history. The great god called News should have been pleased with that story.

The brainstorm department has the right to enlist services of any announcer or technician in the network if the story is big enough. When the *S. S. Morro Castle* screamed early one

morning that she was burning, and the wireless took up the cry, White heard it. He sent his men to New Jersey in droves.

"I sent so many announcers to the scene that at 7:30 a.m., when we were to open the station, I didn't have a man to do the job, and had to do it myself."

Sure, the marines take chances. That god called News is hard to please. He just grins at trouble. Paul Douglas was sleeping soundly the night the Akron rolled into a storm off Jersey, buckled and fell to the sea, a twisted hulk of wreckage.

**THE** CBS newsroom called Douglas at 5 a.m.

"North Beach airport," the message said.

Henry Grossman, chief of CBS' field-

engineering department, piled equipment into a taxi and raced to the airport to meet Douglas. The only plane available was a single-motored land job. It was a mean day. The god of News was laughing up his sleeve. The pilot shook his head. Only fools and reporters and pilots would go over the sea in a job like that on a day like that.

They went. At Atlantic City they left a short-wave receiving-set and an engineer set it up. Back up, the plane was directly over a blimp that folded and crashed. Two lives were lost. Douglas cut in on a program and gave news of the blimp. Then out to sea, over the Akron—the story was told!

Below, the Atlantic was seething. Vicious! Mutinous! Below was the Akron. Below were more than eighty men. Douglas told his story as his plane coughed and spluttered and bucked above the sea. The world cringed.

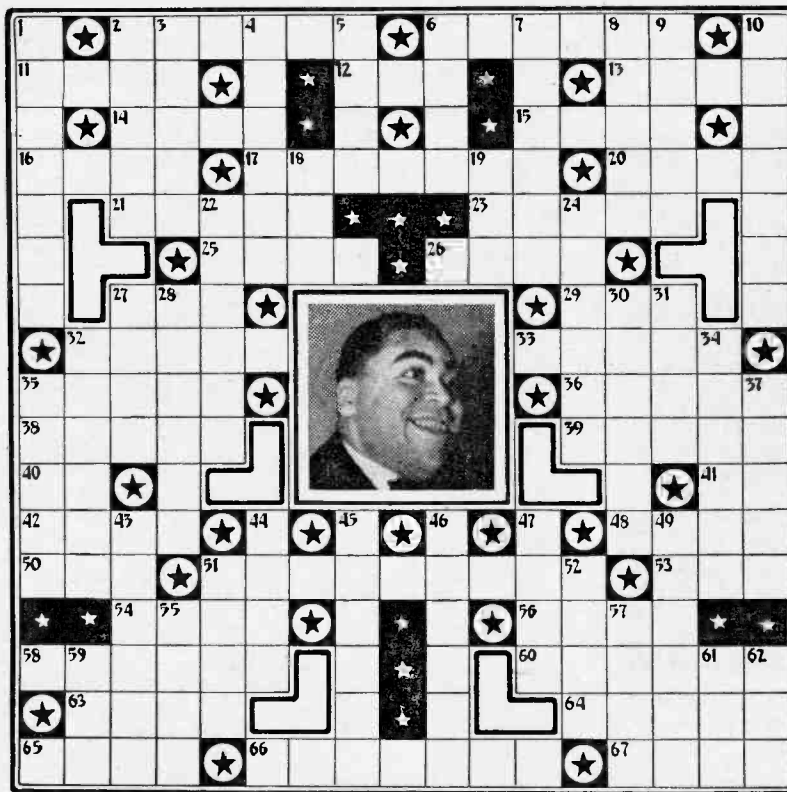
The Akron, pride of the Navy's air armada—a wild night off Jersey—a squall, a bolt, a clap of thunder—the twisting of girders, the twisting of bodies and the Akron dived under the sea and most of her crew and officers dived with her. The god called News and those old hags called Fates had a holiday and a picnic.

Douglas told it all. Then his plane headed for home.

"Gee," said the pilot when he set his plane down, "I just remembered—this was my day off."

"Day off?" asked Douglas, the radio marine. "What's that?"

## RADIO GUIDE'S X-WORD PUZZLE



### HORIZONTAL

2. — Cooper, "Lulu Belle"
6. Usual
11. On the sheltered side
12. Pedro —, Cuban band-leader
13. Annual season of fasting
14. Barney —, bandleader
15. A flower
16. Insects
17. Ben —, bandleader
20. Paradise
21. Fine fluid, lighter than air
23. Straps of a bridle
25. Caesar's unlucky day
26. — Hess, pianist
27. Chester Lauck is —
29. Denoting middle
32. Points of fish-hooks
33. Norris Golf is —
35. Raymond —, maestro
36. Small islands
38. Interior
39. Musical stringed instrument
40. An article
41. Chemical symbol for gold
42. An eft
48. Playthings
50. Feminine name
51. Mary Small was born in —, Md.
53. Treatment
54. King of beasts

56. To coagulate
58. — Berle, comedian
60. Containing salt
63. Judge
64. Smaller, less
55. Heat in a moderate degree
66. Bing Crosby received his early schooling in —, Wash.
67. Monster

### VERTICAL

1. — Luddy, radio actress
2. Unite
3. Used in making bread

### Solution to Puzzle Given Last Week



## 1940 Olympic Games to Finland

**J**APAN, up to her neck in a couple of wars, will not be host to the 1940 Olympic Games. This fact was decided recently by the International Olympic Committee, which chose as alternate host the ideally peaceful little country, Finland. The Finns were to be host to the 1944 games, but, due to the present distressing conditions in Japan, their bid was accepted for 1940 instead. War and sports, both competitions, do not make very congenial bedfellows, nor does the latter leave the competitors in first-class physical condition.

In a special broadcast from Helsingfors, Finland, on Sunday, CBS will bring American listeners a preview of the 1940 Olympics. Great interest in this event is being shown in Finland, and Columbia expects to present, along with the Mayor of Helsingfors, Finland's outstanding athletic idol—Paavo Nurmi. Nurmi, now in his early thirties, is one of the greatest distance runners in sports history, several of his records still standing. Bedecked with honors from two previous Olympic competitions, he will rest on his laurels in '40 and be represented at the games in a non-running capacity only.

The modern version of the Olympic games began back in 1896, when the first meet was held in Athens on the original site of the historic games. Since then, with the exception of the World War period, the games have been held every four years.

This broadcast will be a feature of "Europe Calling," Sunday, over CBS at: EDT 1:30 p.m. — EST 12:30 p.m. CDT 12:30 p.m. — CST 11:30 a.m. MST 10:30 a.m. — PST 9:30 a.m.

**RADIO GUIDE'S PROGRAM LOCATOR APPEARS IN THE ISSUE DATED THE SECOND SATURDAY OF EACH MONTH**



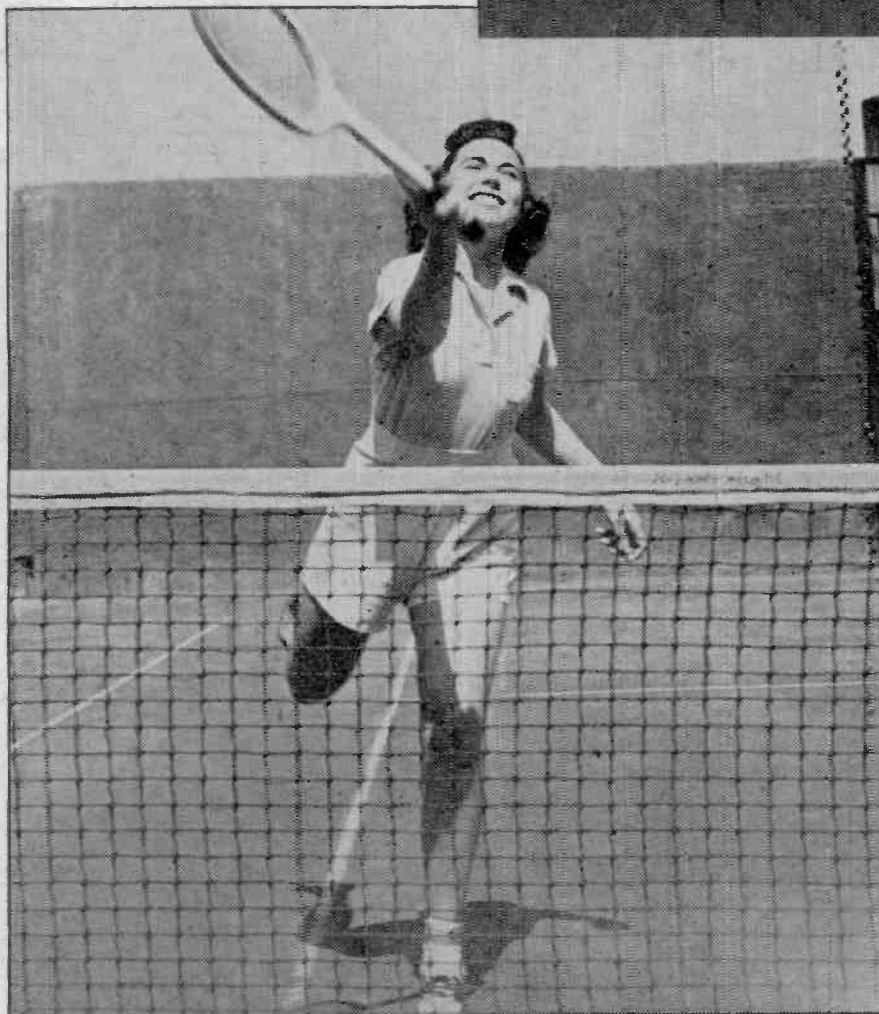
Sybil Chism, "Lum and Abner's" organist, is making the most of Pacific seaside sunshine during her vacation!



—Jack Albin

Dorothy Lamour is particularly pretty at water's edge—but the photographer reports she doesn't get in that water!

# SUNSHOWER



—Walter Seigel

Joan Edwards, rhythm singer with Paul Whiteman's orchestra, spent so much time in the South when the King of Jazz was on his tour of college towns this spring that she's used to heat and beyond the wrath of a scorching summer!



—Foto-Ad

Betty Winkler may dare, but Mercedes McCambridge takes no chances on breaking a still-standing 1907 Chicago ordinance requiring quarter-length sleeves, stockings and bloomers 4 inches over the knee on ladies' swim suits!



# RAMBLING IN RADIO



"Pick and Pat" are Monday night minstrels on CBS. "Pick" (left) is Pick Malone; "Pat" is Pat Padgett. They've broadcast on CBS five years, like to vacation in the winter and boast about their fishing and their hay crops



"Gang Busters" returns to CBS this Wednesday night. It is headed by Col. Norman Schwarzkopf, former head of New Jersey State Police, thus a "gang buster" himself. Cases are dramatized and police officials interviewed

# HOLLYWOOD SHOWDOWN

(Continued from Page 13)

that he is in constant demand for readings into the future.

Jason Bernie, son of the Ol' Maestro and now employed at 20th Century-Fox as an assistant director, was at home at the La Wanda Arms the other afternoon when he and his roommate, Dave Saxon, vocalist at the Biltmore Bowl, heard immediately below them the strains of a male quartet warming up. "Those voices sound familiar," said Jason. "Let's check," responded Saxon. They did—and found the barber-shoppers to be the Playboys, foursome now heard over Mutual broadcasting stations several nights weekly from the Town House—and Jason was right. They were former members of Ben Bernie's orchestra!

If "Kathy Marshall" (Nan Grey) sounded all wet in a recent performance of "Those We Love," blame it on her trip the day before to a friend's swimming-pool. The youthful actress began studying her script, her feet gangling in the water. Suddenly she lost her balance, fell in, and for the next ten minutes was busy rescuing the floating pages from the water.

Nice sense of humor has "Lights Out" Thrill Scribe Arch Oboler. Hunting ghosts in Europe, he reports his search of the Grottes de Han caverns yielded no specters, but that a number of bats got tangled in his hair. The report came on a postcard he kindly sent, on the reverse side of which was the reproduction of a famous painting by Musee Antoine Wiertz, entitled "A Severed Head" . . . Ugh!

Tag Lines: The Tito Guizars are adding a nursery to their home for December occupancy . . . Truman Bradley will announce "Good News" . . . Joan Bennett is training with Al Siegel to sing for radio . . . Luncheon guest last week of Joe E. Brown was the visiting M. Sayle Taylor (Voice of Experience) . . . Leo Reisman winds up September 1 at the Cocomanut Grove and will be succeeded by Morton Downey and Anson Weeks' orchestra . . . Pinky Tomlin starts making a Republic musical picture August 15 . . . Anne Jamison back from New York, where she's been set to repeat guest turns on Magic Key and Your Hit Parade . . . Glen Gray and all his Casa Lomans are trying hard to break Tommy Dorsey's gate receipts now that they've taken over the Palomar . . . Paul Taylor off for a deer hunt in northern California . . . and look out, any moment, for a big explosion over the advertised use of Academy winners' names as instructors (which they aren't) at that new school of the stage, radio and cinema located in Hollywood. The famous-name head of the enterprise should be more careful.

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MORNING

8:00 CST 9:00 CDT
NBC-Russian Melodies, dir. Alexander Kiriloff: WLW WMT WCFL
CBS-Church of the Air: WCCO KMOX WKBB WBBM WFBM (sw-21.52)
Speaker: Rev. Albert C. Thomas, First Baptist Church, Fall River, Mass.
NBC-Highlights of the Bible; Dr. Frederick K. Stamm, spkr.; Radio Choristers: WMAQ WIRE (sw-21.5)
Subject: "Has God Got a Plan for My Life?"
Reading the Funnies: KWK WMBD
WAAF-Carnival of Comics
WBOW-Church of Christ
WFAM-News; Gospel Tabernacle
WGN-Sunday Morning Concert
WHIP-News
WHO-Dick Leibert, organist
WIBA-Sunday Song Service
WIND-Contrast in Harmonies
WISN-St. Boniface Church
WJBC-Church of the Air
WJJD-Happy Go Lucky Time
WLS-Everybody's Hour
WOWO-Christian Science Reader
WTAD-Gospel Singers
WTMJ-Church Services
8:15 CST 9:15 CDT
NBC-Russian Melodies: WOWO
WHIP-WPA Concert
WHO-Bible Broadcaster
WIND-Swing Melodies
8:30 CST 9:30 CDT
NBC-Blaisdell Woodwind Ensemble: WMAQ
CBS-Horn & Hardart Children's Hour: (sw-21.52)
NBC-Dreams of Long Ago: KWK WCFL WOWO WMT WIRE
CBS-Wings Over Jordan: WKBB WCCO WBBM WFBM KMOX
WAAF-Symphonic Hour
WBOW-Radio Gospel
WFAM-Moderate Melodies
WHIP-St. Adelbert's Mass
WIBA-Fiore Melodies
WIND-Interlude
WISN-Spiritual Fellowship
WJJD-Happy-Go-Lucky Time
WLS-Little Brown Church
WLW-Church Forum
WROK-Sweet & Swing
WTMJ-"Our Club"
8:45 CST 9:45 CDT
WIBA-News
WFAM-Farms and Homes, reality
WIBA-News; Interlude
WIND-Remote Control
9:00 CST 10:00 CDT
CBS-Charles Paul, organist
WCCO WBBM WFAM WMBD WKBB WOC WISN
NBC-News; Alice Remsen, contr
WOWO
NBC-News; Pine Tree Tavern, sketch: (sw-21.5)
MBS-Old Time Times: WGN
News: WROK WTMJ
KMOX-Church of the Air
KWK-Bible Auditorium
WBOW-News; Sunshine Hour
WCFL-Double in Stars
WFBM-Kay's Children's Story
WHO-Master Singers
WIBA-The Norwegian Hour
WIND-Leaders in Dance Time
WIRE-Feld Sisters
WJJD-Bureau of Missing Persons
WKBB-United Church Service
WLW-John Quincy Bass, organist
WMAQ-Musical Varieties
WMT-Church Prgm.
WTAD-St. Peters Church
9:15 CST 9:15 CDT
NBC-Rhymes & Romance, Retta Revell: WOWO KWK WLW
CBS-Charles Paul, organist
WFBM
MBS-Reviewing Stand: WGN
News: WLS WMBD
KMOX-Travelogue
WAAF-Swing High
WHO-Seventh Day Adventist
WJJD-Dick Jurgens' Arch
WMAQ-Sunday Melody Revue
WROK-Sweet & Swing
WTMJ-Masters of Rhythm
9:30 CST 10:30 CDT
CBS-Major Bowes' Capitol Family; Dalton Bros.; Nicholas Cosentino, tr.; Charles Mag-nante, accordionist; Sam Her-man, xylophonist; Robt. Reed, m.c.; Waldo Mayo's Orch.: WFAM WKBB WMBD WKBB WCCO (sw-21.52)
NBC-Rollini Trio: WOWO KWK WCFL
NBC-Madrigal Singers: WBOW
News: WLW WBBM

Schedule Changes for August 14 to August 20

This department announces programs which change their networks or hour of broadcast for two weeks after the change is made. Consult the program listings for your local station

NEW PROGRAMS
Gang Busters (sponsored by Col-gate) will begin a new series of true dramatized crime stories August 17. The premiere of this program can be heard Wednes-day at 6 p.m. CST (7 p.m. CDT). For West 10 p.m. CST (11 p.m. CDT).
PROGRAM CHANGES
Nelson Eddy (sponsored by Chase and Sanborn Coffee) began a new series on the Chase and Sanborn Hour starting August 7. Nelson

Eddy is replacing John Carter, who was formerly the male singer on this program. The broadcast can be heard at 6 p.m. CST (7 p.m. CDT) on Sundays.
Robert L. Ripley's show, "Believe It or Not" (sponsored by Huskies), which was formerly heard on Tuesday nights, can now be heard on Mondays at 6 and 8:30 p.m. CST (7 and 9:30 p.m. CDT).
Town Hall Summer Show (spon-sored by Ipana and Sal He-

patica) with Colonel Stoopnagle started a new series of pro-grams Wednesday, August 3. This broadcast replaced Town Hall Big Game Hunt. The pro-gram can be heard at 7 p.m. CST (8 p.m. CDT). For West 10 p.m. CST (11 p.m. CDT).
CLOSINGS
Guy Lombardo's Orchestra (spon-sored by Bond Bread) leaves the airlines temporarily August 14. The last broadcast can be heard Sunday at 3:30 p.m. CST (4:30 p.m. CDT).

Lewisohn Stadium Concert with the New York Philharmonic will present the last concert of the season Sunday, August 14, at 6:30 p.m. CST (7:30 p.m. CDT).
National Music Camp will broad-cast its final concert of the season Wednesday, August 17, at 7:30 p.m. CST (8:30 p.m. CDT).
Uncle Ezra (sponsored by Alka-Seltzer) left the air after the last broadcast, Friday, August 12.

12:30 CST 1:30 CDT
CBS-Summer Session: WMBD WFBM WISN KMOX WKBB WBBM (sw-15.27)
NBC-Sunday Drivers: WMAQ KSD WHO (sw-15.33)
WAAF-Tower Tunes
WCCO-Strange As It Seems
WIND-Rhythm in Brass
WISN-Polish Merry-makers
WJJD-Hawaiian Echoes
WKBB-Melody Parade
WROK-Dan, the Funny Man
12:45 CST 1:45 CDT
CBS-Summer Session: WTAQ WCCO
MBS-Charlie & Jane Entertain: WGN
WAAF-So You Want to Ride
WHO-Headlines of the Week
WIND-Concert Echoes
WJJD-Eddie Fitzpatrick's Orch.
WMBD-For Men Only
WOC-Lynn Fulrath Says
1:00 CST 2:00 CDT
CBS-Everybody's Music, dir. Howard Barlow: KMOX WOC WKBB WFAM WFBM WMBD WKBB WTAQ WBBM (sw-15.27)
The music detail for this program may be found on page 6 this week.
NBC-Chautauqua Symphony Con-certs: WMAQ KSD WBOW WHO (sw-15.33)
Guest: Georges Barrere, flute soloist.
The music detail for this program may be found on page 6 this week.
NBC-Richard Himber's Orch.: WLW WENR WOWO WMT
MBS-Royal Rangers: KWK
WAAF-Kourt of Knowledge, conducted by Jack Odell
WCCO-Home Folks Frolic
WGN-Walter Flandorf, organist
WHIP-S. S. Patzkoski
WIBA-News
WIND-Dance Band
WIRE-Concert Hall
WISN-Five Star Theater
WJJD-Preview
WROK-Dixon Community Hour
WTMJ-Frank Trumbauer's Orch.
1:15 CST 2:15 CDT
CBS-Everybody's Music: WCCO
NBC-Chautauqua Symphony Con-certs: WLW WIBA
MBS-On a Sunday Afternoon: WGN KWK
WHIP-Interstate Roofing
WIRE-Sunday Newspaper
WIND-Hawaiian Melodies
WISN-Diamond Dope; Musicale
1:30 CST 2:30 CDT
NBC-Horse & Buggy Days; Va-riety Prgm.: WMT WOWO
NBC-Chautauqua Symphony Con-certs: WBOW WIBA WMAQ (sw-15.33)
CBS-Everybody's Music: WFBM
KSD-Municipal Opera
WAAF-Matinee Melodies
WBBM-Pat Flanagan
WENR-Rhythm Parade
WHO-Strange As It Seems
WIND-Dixieland Band
WIRE-Rhythm Makers Revue
WISN-Baseball Game
WJJD-Lennie Conn's Swing Quar-tet
WLW-Waltzing Over the World
WROK-Musicale
WTMJ-New Voices of 1938
1:45 CST 2:45 CDT
NBC-Chautauqua Symphony Con-certs: WIBA WHO
MBS-To be announced: KWK
WBBM-Dugout Dope
WGN-The Leadoff Man
WHIP-Hymns Mother Taught Me
WIND-Dugout Interviews
WJJD-Warm Up Time
2:00 CST 3:00 CDT
CBS-The Farmer Takes the Mike, talks: WFBM WMBD WTAQ WKBB KMOX WOC WFAM WCCO WKBB (sw-15.27)
This broadcast will originate in Minneapolis and emphasize the extensive dairying interests of the state of Minnesota. Mr. F. B. Cleland, professor of farm management of the School of Agriculture of the University of Minnesota, will preside, super-vising interviews with farmers. Cleland is a farmer himself when not teaching school.
NBC-Sunday Vespers: WENR
Dr. Paul Sherer takes for the subject of his discourse "When God Breaks Through."
NBC-Rangers Serenade: WHO
WBOW WIRE (sw-9.53)
MBS-Benay Venuta's Prgm.: KWK
Baseball; Chicago White Sox. vs. Cleveland: WGN WBBM WCFL WIND WJJD
Strange As It Seems: WMAQ KSD
WAAF-Jimmie Kozak, pianist
WBA-Concert Review

Log of Stations Listed in Edition E—Midwestern

Table with columns: Call Letters, Kilo-cycles, Power Watts, Location, Network. Lists stations like KMOX, KOA, KSD, KWK, WAAF, WBAA, WBBM, WBOW, WCCO, WCFL, WENR, WFAM, WFBM, WGN, WHA, WHAS, WHIP, WHO, WIBA, WIND, WIRE, WISN, WJBC, WJJD, WJR, WKBB, WKBH, WLS, WLW, WMAQ, WMBD, WMT, WOC, WOWO, WROK, WSBT, WSUI, WTAD, WTAM, WTAQ, WTMJ, Milwaukee, Wisconsin, Bloomington, Illinois, Chicago, Illinois, Detroit, Michigan, Dubuque, Iowa, La Crosse, Wisconsin, Chicago, Illinois, Cincinnati, Ohio, Chicago, Illinois, Peoria, Illinois, Cedar Rapids and Waterloo, Ia., Davenport, Iowa, Fort Wayne, Indiana, Rockford, Illinois, South Bend, Indiana, Iowa City, Iowa, Quincy, Illinois, Cleveland, Ohio, Green Bay, Wisconsin, Milwaukee, Wisconsin.

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
Basic Blue Network
NBC-R—National Broadcasting Company
Basic Red Network
†—Night Programs Only
\*—10 a.m. to 5 p.m. Only

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emer-gencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

PLEASE NOTE:

Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 36.

Crescent Hour of Music: WHO WOC
KMOX-Piano Recital
WAAF-Do You Remember?
WFBM-Christian Men Builders
WGN-Morning Melodies
WHIP-Business Review
WIBA-1st Congregational Church
WIND-Listen to Yourself
WIRE-Indiana Univ. Prgm.
WISN-Sunday Morning Revue
WJJD-Happy Go Lucky Time
WLS-String Trio Concert
WMAQ-Preview of Brand New Records
WROK-Sweet & Swing
9:45 CST 10:45 CDT
NBC-Bill Stern's Sport Scraps: WCFL WOWO
NBC-Madrigal Singers: WLW (sw-21.5)
MBS-Walter Flandorf, organist: WGN
KMOX-Travelogue
KWK-United Charities Reporter
WAAF-Let's Dance
WBBM-Blue Hawaii
WHIP-Concert Master
WIND-Sunday Morning Varieties
WJJD-Sunday Rhythms
WMT-News
10:00 CST 11:00 CDT
NBC-Southernaires Negro Male Quartet: KWK WOWO WLS WIRE WMT
CBS-Major Bowes: KMOX WOC
NBC-Silver Strings: WBOW WHO WMAQ WIBA
WAAF-Music in the Air
WBBM-Morning Varieties
WCFL-Hit Revue
WGN-Univ. of Chicago Chapel Service
WIND-Sing & Swing
WJBC-Family Album
WJJD-Salon Ensemble
WLW-Cadle Tabernacle Choir
WROK-News; Sweet & Swing
WTAD-News
WTAQ-Catholic High Mass
10:15 CST 11:15 CDT
NBC-Silver Strings: (sw-15.33)

WAAF-News
WCFL-To be announced
WHIP-Four Wonders
WIND-Organ Melodies
WJBC-Ave Maria Hour
WTAD-Hannibal Prgm.
10:30 CST 11:30 CDT
NBC-Radio City Music Hall Chamber Music Series: KWK WMT WOWO WLW
Guests: Music Hall String Quartet; Henrietta Schumann, pianist; Jan L'Herce, tenor.
The music detail for this program may be found on page 6 this week.
CBS-Salt Lake City Tabernacle Choir & Organ: WKBB KMOX WISN WCCO WOC WMBD WBBM WFAM (sw-21.52)
NBC-Meridian Music: WBOW WHO WIBA WMAQ (sw-15.33)
WAAF-Waltztime
WCFL-Varieties
WFBM-Stardust Melodies
WHIP-Under the Capitol Dome
WIND-Methodist Church Prgm.
WIRE-Melody Hour
WJJD-Sunday Party
WKBH-String Ensemble
WLS-Howard Peterson
WROK-Organ Reveries
10:45 CST 11:45 CDT
WAAF-Orchestra Pit
WBBM-Waltz Time
WCFL-Voice of Romance
WHIP-Gospel Melody Time
WIBA-Worker's Alliance
WJBC-Park Methodist Episcopal Church
WKBH-Church Service
WLW-Drifting Pioneers
WROK-Swedish Mission Taber-nacle Services
11:00 CST 12:00 CDT
NBC-Shakespeare's England, drama: WMAQ WIBA WHO (sw-15.33)
NBC-Radio City Music Hall Chamber Music Series: WENR WLW
CBS-Church of the Air: WOC KMOX WCCO WFAM WKBB

Speaker: Rev. John F. Fitz-gerald, C. S. P. (Catholic), Church of St. Paul, New York, N. Y.
German Hour: WIND WISN
WAAF-Musical Hour
WBBM-Piano Parade
WBOW-Evangelical Church
WCFL-Laff Parade
WGN-Reading the Comics
WHIP-Master Jeweler
WMBD-Peoria Trinity Tabernacle
WOWO-Missionary Hour
WTAQ-Organ Recital
11:15 CST 12:15 CDT
WBBM-Waltz Time
WCFL-Varieties
WTAQ-News
WTMJ-Question Bee
11:30 CST 12:30 CDT
NBC-Way Down Home, drama: WENR WMT
CBS-Europe Calling: WKBB KMOX WCCO WFBM WTAQ
This broadcast consists of a preview of the 1940 Olympics, recently transferred from Japan to Finland. The Mayor of Helsingfors and Paavo Nurmi are expected to speak.
NBC-Charlotte Lansing, soprano; Glenn Darwin, bar.: WIRE (sw-15.33)
MBS-Men With Wings, drama: WGN KWK
News: WJJD WMAQ
WBBM-The Round Lake Funster
WCFL-Love & Memories
WFAM-Funny-Paper Man
WHIP-Hungarian Fantasies
WHO-Humanitarian Hour
WIBA-Tony Salerno's Orch
WLW-Eagles Convention Parade
WOC-Ports of Call
WOWO-Missionary Hour
WTMJ-That Was the Song
11:45 CST 12:45 CDT
CBS-Poet's Gold, David Ross; Orch.: WKBH WKBB WFBM WTAQ WCCO WMBD WBBM
NBC-Glenn Darwin, bar.; Char-lotte Lansing, sop.: WMAQ
KMOX-My Brother's Keeper, drama

WIRE-Welcome Stranger
WJJD-Rose Vanderbosch, pianist
WTMJ-Harry Ford
AFTERNOON
12:00 CST 1:00 CDT
NBC-The Magic Key of RCA: Symphony Orch.; Milton J. Cross, m.c.; Symp. Orch., dir. Frank Black; Guest: WLW WIBA WOWO WMT WTMJ WBOW WENR KWK WIRE (sw-15.21)
Guests: Susanne Fisher, so-prano, and her husband, Clifford Meuz, tenor; Sara Allgood and Whitford Kane will present a comedy sketch; Sammy Kay's orchestra.
NBC-Sunday Dinner at Aunt Fanny's: WHO (sw-15.33)
CBS-Walberg Brown Strings
WKBB KMOX WBBM WKBB
News: WMBD WCCO WOC
WAAF-Remember with Joy
WCFL-Spotlight Prgm.
WFAM-News; Hungarian Hour
WFBM-Songhits
WGN-Don Pedro's Magic Violin
WHIP-Historic Poland
WIND-Down the Mississippi
WISN-Dance Orch.
WJBC-Organ Melodies
WJJD-Fred Beck, organist
WMAQ-Question-Air Bob Brown
WTAQ-Red Ravens' Orch.
12:15 CST 1:15 CDT
NBC-Sunday Dinner at Aunt Fanny's: WHO KSD
CBS-Walberg Brown Strings
WCCO WMBD
MBS-Charley Eckel's Orch: WGN
News: WKBB WKBB WJBC
WAAF-Musical Newsy
WCFL-To be announced
WFBM-Bohemians
WOC-Music of the Moment
WROK-News; Musicale
WTAD-Baseball Game



WHIP-Jerome Cerny's Symphonic Hour  
 WBA-Through the Years  
 WMT-Walnut Street Church  
 WOWO-Temple Radio Service  
 WRWK-News; Sunday Song Service  
 WTMJ-Masters of Classics

**2:15 CST 3:15 CDT**  
 NBC-Rangers Serenade: WMAQ KSD  
 WAAF-Newsroom Oddities; Jack Odell

**2:30 CST 3:30 CDT**  
 NBC-The World Is Yours; Smithsonian Inst., drama: WBOW WIRE WLW WTMJ WMAQ WHO WBA (sw-9.53)  
 Subject: "Crustaceans."  
 NBC-Nola Day, songs; Barry McKinley, bar.; Orch.: WENR WWO

CBS-Singers from Toronto: WOC WMBD WTAQ KMOX WFAM WFBM WKBH WKBB WCCO (sw-15.27)  
 MBS-Benay Venuta's Prgm.: WMT KWK  
 KSD-Rosario Bourdon's Orch.  
 WAAF-Rhythm Review  
 WGN-The Leadoff Man  
 WHIP-Accordian Moods  
 WJJD-Warren Brown Talks Baseball  
 WROK-Week in Review  
 WSUI-Campus Concert

**2:45 CST 3:45 CDT**  
 KMOX-Preview of Mury Opera  
 KSD-News  
 WROK-Shilkret Serenade

**3:00 CST 4:00 CDT**  
 NBC-Marion Talley, sop. (Ry-Krisp); Josef Koestner's Orch.; Chorus: WIRE WMAQ WHO WTMJ WBA (sw-9.53)

CBS-Texas Rangers: WCCO WMBD WTAQ WFAM WFBM WKBH WKBB WOC (sw-15.27)  
 NBC-There Was a Woman, drama: WENR WWO WBOW KWK WMT  
 KSD-Baseball Scores  
 WAAF-Musical Moderne  
 WHIP-Yours Sincerely, Don Moore  
 WJBC-Bloomington Band  
 WLW-Church by the Side of the Road  
 WROK-Betty Watson, soprano

**3:15 CST 4:15 CDT**  
 WHIP-Men of Vision  
 WROK-Music Graphs

**3:30 CST 4:30 CDT**  
 CBS-Guy Lombardo's Orchestra (Bond Bread): KMOX WFBM (sw-15.27)

**3:45 CST 4:45 CDT**  
 NBC-Spy Secrets, drama (Energine): WMAQ WHO WIRE WLW (sw-9.53)

NBC-Jean Sablon, songs: WENR WBA WTMJ WBOW WMT  
 CBS-Oliver Drake, news oddities: WTAQ WKBH WMBD WKBB WCCO WOC  
 KWK-W. P. A. Federal Theatre  
 WAAF-Hollywood Brevities  
 WFAM-Don Pablo's Orch.  
 WHIP-Christian Missionary Alliance  
 WOWO-Church of the Nazarene  
 WROK-George Hall's Orch.

**3:45 CST 4:45 CDT**  
 NBC-The Master Builder, Talk: WENR WBOW WBA WMT  
 CBS-Dave Bagal, organist: WOC WKBH WMBD WKBB WCCO  
 WAAF-Melody Medley  
 WBBM-Tenth Inning  
 WGN-Bill Anson  
 WROK-Master Singers  
 WTAQ-Clara Dawes, sop.  
 WTMJ-Concert Violinist

**4:00 CST 5:00 CDT**  
 CBS-Music for Fun: WOC KMOX WKBH WKBB WFBM WBBM WCCO WMBD  
 NBC-Catholic Hour: WMAQ WHO WBOW WBA WIRE (sw-9.53)  
 NBC-Summer Concert Orch., dir. Joseph Cherniavsky: WOWO WLW  
 MBS-Charley Randall's Orch.: WGN KWK WMT  
 WAAF-Salon Concert  
 WFL-Phil Warner, soloist  
 WENR-Sach's Amateur Hour  
 WHIP-American Legion Band  
 WIND-Baseball Scores  
 WJBC-Church Choirs  
 WJJD-Baseball Scoreboard  
 WMBD-Ann Dooley, songs  
 WROK-News; Concert Interlude  
 WSBT-Tea Dance  
 WTAQ-Ave Maria  
 WTMJ-German Hour

**4:15 CST 5:15 CDT**  
 WFL-Jack Kelly's Orch.  
 WHIP-I Am the Law of Your Life  
 WIND-Afternoon Melodies

**4:30 CST 5:30 CDT**  
 NBC-A Tale of Today, drama (Princess Pat): WMAQ WLW (sw-9.53)

**4:45 CST 5:45 CDT**  
 CBS-Laugh Liner (Wrigley's Gum) Billy House, comedian; Jack Fulton, tr.; Carl Hohen-garten's Orch.: WOC WMBD KMOX WSBT WFBM WCCO WKBH WBBM (sw-11.83)  
 NBC-Soap Box Derby: WMT WWO WBOW KWK WBA WIRE KSD  
 Tom Manning and Bromley House will describe the finals. This is the sixth year that NBC has broadcast the event.  
 For more detail turn to page 5.

CBS-To be announced: WKBB WTAQ  
 WAAF-George Morgan, tr.  
 WBAA-Purdue Band Concert  
 WCFL-Emil Flindt's Orch.  
 WGN-Walter Flandorf, organist  
 WHIP-Roseland Bethany Reform Church  
 WHO-Baseball Time  
 WIND-Concert Hour  
 WJBC-American Legion Auxiliary  
 WJJD-Tea Dance Time  
 WTAD-Moods in Black & White

**4:45 CST 5:45 CDT**  
 WAAF-Jack Odell, news  
 WGN-Dorothy Foster, pianist  
 WIND-Concert Hour  
 WJBC-Lillian Lynch  
 WTAD-America Thru the Years

**5:00 CST 6:00 CDT**  
 NBC-Jell-O Hobby Lobby; Dave Elman, m.c.; Harry von Zell; Ray Morton, tr.; Harry Salter's Orch.: WMAQ WTAM KSD WLW (sw-9.53) (also at 9:30 p.m.)  
 Guests: John C. Chalmers, manufacturer of candy glass; J. H. Woodruff, collector of shaving mugs; Ethel Bloom, collector of porcelain dogs.  
 NBC-Popular Classics; Orch.: WBOW WENR WIRE WBA WTMJ  
 CBS-Phil Cook's Almanac: WHAS KMOX WFBM WMBD WTAQ WKBB WBBM WJR WKBH WCCO (sw-11.83)  
 MBS-Hawaii Calls: KWK  
 Baseball Scores: WJJD WOWO WOC  
 News: WJJD WMT  
 WAAF-Hollywood Amer. Legion Band  
 WCFL-Baseball Interview  
 WGN-Shep Fields' Orch.  
 WHIP-Mythical Baseball  
 WHO-Melody Time  
 WIND-Polish Prgm.  
 WSBT-Baseball Scores; News

**5:15 CST 6:15 CDT**  
 NBC-Popular Classics: WMT WAAF-Half and Half  
 WCFL-News  
 WIRE-Marshall Players  
 WISN-Tenth Inning  
 WJJD-Tommy Tucker's Orch.  
 WOWO-Aloha Land  
 WROK-Musicale  
 WSBT-New Yorkers  
 WTAD-Hannibal Prgm.

WJJD-Happy Harmonies  
 WOC-Gerry Morrissey, songs  
 WRWK-Freepport Studios

**4:30 CST 5:30 CDT**  
 NBC-A Tale of Today, drama (Princess Pat): WMAQ WLW (sw-9.53)

**4:45 CST 5:45 CDT**  
 WAAF-Jack Odell, news  
 WGN-Dorothy Foster, pianist  
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 WJBC-Lillian Lynch  
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 WISN-Tenth Inning  
 WJJD-Tommy Tucker's Orch.  
 WOWO-Aloha Land  
 WROK-Musicale  
 WSBT-New Yorkers  
 WTAD-Hannibal Prgm.

**5:30 CST 6:30 CDT**  
 CBS-Passing Parade (Gulf Oil): John Conte; John Nesbitt; Al Garr, tr.; Oscar Bradley's Orch.; Guests: WJR WSBT WFBM WHAS  
 John Nesbitt will tell the story of how the famous race horse, Phar Lap, almost became a brewery horse.

**5:45 CST 6:45 CDT**  
 NBC-Interesting Neighbors with Jerry Belcher (F. W. Fitch Co.): WBOW WMAQ WHO WIRE KSD WTAM  
 CBS-Week-End Potpourri: WOC WKBH WBBM WCCO WTAQ WKBB WISN  
 NBC-Boredom by Budd; Budd Hulick, m.m.; Harrison Knox, tr.; Norman Cloutier's Orch.: WMT WOWO WLS  
 MBS-Brown Sisters: KWK KMOX-France Laux, sports  
 WCFL-Lithuanian Prgm.  
 WGN-Bill Carlson's Orch.  
 WHIP-Little Business Men  
 WBA-Joe Tantillo's Orch.  
 WJJD-Mixed Choir  
 WLW-Peter Grant, news  
 WMBD-Ray Olson, bar.  
 WROK-Gospel String Band  
 WTMJ-Musical Spelldown

**5:45 CST 6:45 CDT**  
 KMOX-Headline Highlights  
 KWK-Musical Interlude  
 WAAF-Evening Concert  
 WHIP-Modern Salon Musicale  
 WJJD-Piano Tunes  
 WLW-Jimmy James' Orch.  
 WMBD-Sports

**5:00 CST 6:00 CDT**  
 NBC-Chase & Sanborn Hour; Edward Arnold, m.c.; Edgar Bergen & Charlie McCarthy; Nelson Eddy, bar.; Loretta Lee, sop.; Stroud Twins, comedians; Robert Armbruster's Orch.; Guest: WTMJ WIRE WMAQ WBA WHO WTAM WLW KSD (sw-9.53)

**5:15 CST 6:15 CDT**  
 CBS-The World Dances; Lud Gluskin's Orch.: WFBM WJR WSBT WCCO WHAS WTAQ KMOX (sw-11.83)  
 NBC-Spy at Large, drama: WMT WWO WBOW  
 Sports: WKBB WTAD WOC WKBH KWK  
 WBBM-Carlos Molina's Orch.  
 WCFL-Evening Bells  
 WGN-Concert Orch.  
 WHIP-Rt. Rev. Leon Grochowski  
 WIND-Re-creation of Baseball Game  
 WISN-Down by Herman's  
 WJJD-Hal Munro's Orch.  
 WLS-Don Kelley's Sport Scoop  
 WMBD-Ann Dooley, songs  
 WROK-News; Organ Recital

**5:30 CST 6:30 CDT**  
 CBS-Lewisohn Stadium Concert; Philharmonic Symphony Orch.: WOC WJR WBBM WMBD WISN WSBT KMOX WCCO WFBM WHAS WKBH WKBB (sw-11.83)  
 A return engagement of Massimo Freccia as guest conductor will mark the final broadcast of the concerts from the Lewisohn Stadium.  
 The music detail for this program may be found on page 7 this week.

**5:45 CST 6:45 CDT**  
 NBC-Songs We Remember: WLS WBOW  
 MBS-Invitation to Waltz: KWK WGN  
 WCFL-Douglas Wilson  
 WHIP-South Side Church  
 WJJD-Concert Hour  
 WMT-Baseball Scores  
 WOWO-Maurie Cross' Orch.  
 WROK-Dinner Music  
 WTAD-Debutants  
 WTAQ-News

**6:00 CST 7:00 CDT**  
 NBC-Chase & Sanborn Hour; Edward Arnold, m.c.; Edgar Bergen & Charlie McCarthy; Nelson Eddy, bar.; Loretta Lee, sop.; Stroud Twins, comedians; Robert Armbruster's Orch.; Guest: WTMJ WIRE WMAQ WBA WHO WTAM WLW KSD (sw-9.53)

**6:15 CST 7:15 CDT**  
 CBS-The World Dances; Lud Gluskin's Orchestra: WKBB WKBH  
 MBS-Mal Hallett's Orch.: KWK News: WMBD WOC  
 KMOX-The Onward Road  
 WJJD-Variations, musical prgm.  
 WROK-V.F.W. Prgm.. Dinner Music  
 WTAD-Hannibal Prgm.

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**6:45 CST 7:45 CDT**  
 NBC-Songs We Remember: WMT WKBB-News  
 WROK-Musical Workshop  
 WTAD-News  
 WTAQ-Club Normandie Entertainers

**7:00 CST 8:00 CDT**  
 NBC-Manhattan Merry-Go-Round (Dr. Lyons); Pierre LeKreun, tr.; Men About Town, trio;

**7:15 CST 8:15 CDT**  
 CBS-Lewisohn Stadium Concert: WTAQ  
 WBOW-Marian Mace, songs  
 WCFL-Irish Hour  
 WGN-Jack Russell's Orch.  
 WBA-Week in Review  
 WIND-News & Sports  
 WJJD-The Cornhuskers  
 WKBB-Dubuque Star Revue  
 WOWO-Melody Parade  
 WROK-Freepport Studios  
 WSUI-Vespers  
 WTMJ-Around the Dial

**7:30 CST 8:30 CDT**  
 CBS-Lewisohn Stadium Concert: WKBB  
 WBOW-Musical Workshop  
 WBA-Master Singers  
 WIND-Invitation to the Waltz  
 WJJD-Supertime Frolic  
 WTMJ-Dance Orch.

## Good Listening for Sunday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

10:30 CST (11:30 CDT) Radio City Music Hall Chamber Music Series, NBC.

### AFTERNOON

12:00 CST (1:00 CDT) The Magic Key, NBC.

1:00 CST (2:00 CDT) Chautauqua Symphony Concert, NBC.

1:00 CST (2:00 CDT) Everybody's Music, CBS.

4:30 CST (5:30 CDT) Soap Box Derby, NBC and MBS.

5:00 CST (6:00 CDT) Hobby Lobby, NBC.

5:30 CST (6:30 CDT) The Passing Parade, CBS.

### NIGHT

6:00 CST (7:00 CDT) Chase and Sanborn Hour, NBC.

6:30 CST (7:30 CDT) Philharmonic-Symphony Orchestra, CBS.

7:00 CST (8:00 CDT) Win Your Lady, NBC.

8:00 CST (9:00 CDT) Horace Heidt, NBC.

8:30 CST (9:30 CDT) University of Chicago Round Table Discussions, NBC.

9:00 CST (10:00 CDT) Walter Winchell, NBC.

WTAD-The Shadow  
 WTAQ-Townsend Club

## NIGHT

6:00 CST 7:00 CDT

NBC-Chase & Sanborn Hour; Edward Arnold, m.c.; Edgar Bergen & Charlie McCarthy; Nelson Eddy, bar.; Loretta Lee, sop.; Stroud Twins, comedians; Robert Armbruster's Orch.; Guest: WTMJ WIRE WMAQ WBA WHO WTAM WLW KSD (sw-9.53)

CBS-The World Dances; Lud Gluskin's Orch.: WFBM WJR WSBT WCCO WHAS WTAQ KMOX (sw-11.83)

NBC-Spy at Large, drama: WMT WWO WBOW  
 Sports: WKBB WTAD WOC WKBH KWK  
 WBBM-Carlos Molina's Orch.  
 WCFL-Evening Bells  
 WGN-Concert Orch.  
 WHIP-Rt. Rev. Leon Grochowski  
 WIND-Re-creation of Baseball Game  
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 WLS-Don Kelley's Sport Scoop  
 WMBD-Ann Dooley, songs  
 WROK-News; Organ Recital

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**7:15 CST 8:15 CDT**  
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 WGN-Jack Russell's Orch.  
 WBA-Week in Review  
 WIND-News & Sports  
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 WBOW-Musical Workshop  
 WBA-Master Singers  
 WIND-Invitation to the Waltz  
 WJJD-Supertime Frolic  
 WTMJ-Dance Orch.

**7:45 CST 8:45 CDT**  
 NBC-Irene Rich, drama (Welch Grape Juice): WENR WOWO WMT KWK (also at 9:15 p.m.)

WBOW-Social Securities Prgm.  
 WGN-News; Sports  
 WIND-Hal Munro's Orch.  
 WLW-Unbroken Melodies

Rachel Carley, vocalist; Don Donnie's Orch.: WTAM KSD WMAQ WIRE WHO (sw-9.53)  
 Miss Carley will sing Now It Can Be Told and the trio will offer Mon Coeur, Nani, Nani, Nam and J'ae Moi, Mr. Le Kreun will sing My Heart Stood Still and, with Miss Carley, This Time It's Real. The orchestra will play a Medley of Place Pigalle Place Clichy and Le Femmes Qui J'ai Bonc.

NBC-Win Your Lady, drama (Woodbury): WENR WMT WLW KWK (also at 8:30 p.m.)

CBS-Lewisohn Stadium Concert: WTAQ  
 WBOW-Marian Mace, songs  
 WCFL-Irish Hour  
 WGN-Jack Russell's Orch.  
 WBA-Week in Review  
 WIND-News & Sports  
 WJJD-The Cornhuskers  
 WKBB-Dubuque Star Revue  
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 WROK-Freepport Studios  
 WSUI-Vespers  
 WTMJ-Around the Dial

**7:15 CST 8:15 CDT**  
 CBS-Lewisohn Stadium Concert: WKBB  
 WBOW-Musical Workshop  
 WBA-Master Singers  
 WIND-Invitation to the Waltz  
 WJJD-Supertime Frolic  
 WTMJ-Dance Orch.

**7:30 CST 8:30 CDT**  
 NBC-Walter Winchell (Jergens Journal): WENR WMT WLW KWK (also at 9 p.m.)

NBC-American Album of Familiar Music (Bayer's Aspirin); Frank Munn, tr.; Jean Dickenson, sopr.; Buckingham Choir; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Elizabeth Lennox, contr.; Gus Haenschen's Orch.: WHO KSD WIRE WMAQ WTAM WBA WTMJ (sw-9.53)  
 Frank Munn will sing Through the Years, with Jean Dickenson and the choir, Wild Flower from "Wild Flower" and, with Elizabeth Lennox and the choir, Tea for Two from "No, No Nannette." Elizabeth Lennox and the choir will also offer April Blossoms from "Wild Flower" and, accompanied by Bertrand Hirsch, Orchids in the Moonlight from "Flying Down to Rio." Miss Dickenson will also sing Mireille and the choir will offer Hallelujah from "Hit the Deck." Arden and Arden, pianists, will play I Want to Be Happy from "No, No Nannette." The ensemble will play Without a Song from "The Prodigal" and the orchestra will offer Bambalina from "Wild Flower" and Flying Down to Rio from "Flying Down to Rio."

**7:45 CST 8:45 CDT**  
 NBC-Readers Guide: WBOW  
 WGN-Jimmy Dorsey's Orch.  
 WIND-Gary Civic Series

**7:45 CST 8:45 CDT**  
 NBC-Irene Rich, drama (Welch Grape Juice): WENR WOWO WMT KWK (also at 9:15 p.m.)

WBOW-Social Securities Prgm.  
 WGN-News; Sports  
 WIND-Hal Munro's Orch.  
 WLW-Unbroken Melodies

8:00 CST 9:00 CDT

MBS-Good Will Hour (Ironized Yeast): WGN

NBC-Horace Heidt's Alemitte Brigadiers: WHO KOA KSD WIRE WLW WTAM WMAQ (sw-9.53)

CBS-Lewisohn Concert: WISN WHAS WFBM WBBM WTAQ WCCO (sw-11.83)  
 NBC-Grant Park Concert: WOWO WBOW WENR KWK  
 Izler Solomon and his orchestra will be heard.

KWK-Musical Moments  
 WCFL-Amateur Hour  
 WBA-Old Refrains  
 WIND-Grant Park Concert  
 WKBB-Continental Nights  
 WMT-Music Memory Contest  
 WOC-Romantic Musings  
 WROK-Swedish Free Church  
 WSUI-Baccalaureate Services  
 WTMJ-Dance Orch.

**8:30 CST 9:30 CDT**  
 NBC-Win Your Lady, drama (Woodbury): KOA KPRC WSM WOAI WBAP (also see 7 p.m.)

NBC-Univ. of Chicago Round Table Discussion: WHO WTAM WBOW WMAQ WTMJ WBA (sw-9.53)

MBS-Good Will Hour (Ironized Yeast): WLW

NBC-Cheerio; Talk & Music: WMT WENR WOWO (sw-11.87)

## SUNDAY

August 14

CBS-Headlines & By-Lines with Trout & Kaltenborn: WJR WISN WMBD WOC WTAQ WKBH WKBB WHAS WSBT WFBM WBBM (sw-11.83)

MBS-Your Sunday Date; Harold Stokes' Orch.: WGN  
 KMOX-Let's Celebrate  
 KSD-Marion Talley, sop.  
 KWK-Baseball Scores; Musical Prgm.  
 WCCO-State Fair Prgm.  
 WIRE-Answers

**9:00 CST 10:00 CDT**  
 NBC-Walter Winchell (Jergens Journal): KOA WSM KPRC WBAP (also see 7:30 p.m.)

CBS-Vincent Lopez' Orch.: WJR WFBM WKBH WHAS WMBD WISN WOC WBBM WCCO  
 MBS-Your Sunday Date: KWK WLW  
 NBC-News; Johnny Messner's Orch.: WMAQ (sw-9.53)  
 News: WBA WMT  
 Dance Orch.: WKBH WTMJ WIND  
 KMOX-Evening Serenade  
 KSD-Political Talk  
 WBOW-Caravan of Song

**9:00 CST 10:00 CDT**  
 NBC-Walter Winchell (Jergens Journal): KOA WSM KPRC WBAP (also see 7:30 p.m.)

CBS-Vincent Lopez' Orch.: WJR WFBM WKBH WHAS WMBD WISN WOC WBBM WCCO  
 MBS-Your Sunday Date: KWK WLW  
 NBC-News; Johnny Messner's Orch.: WMAQ (sw-9.53)  
 News: WBA WMT  
 Dance Orch.: WKBH WTMJ WIND  
 KMOX-Evening Serenade  
 KSD-Political Talk  
 WBOW-Caravan of Song

(Continued on Next Page)

# Can GINGER ROGERS Save FRED ASTAIRE'S CAREER?

Fred Astaire was famous on two continents before he went into movies. But as he has been in only one picture since he and Ginger separated, he has been out of the public eye recently. Fred's a "natural" when it comes to a retiring disposition, always avoids the limelight, and movie fame demands publicity. As "Carefree," first picture in which the two are reteamed, went into production, the Astaire-Rogers situation went into reverse. Now Ginger's a top-ranking star, better known than she was as Fred's dancing partner, has won admiration of the movie-going public, while Astaire is really making a comeback. He must regain a popularity that has waned somewhat during his recent absence from the screen. Will Ginger Rogers save the career of the man whose outstanding dancing genius was once her inspiration? Read SCREEN GUIDE for the complete picture-story!

## The Complete Story Revealed in Pictures

DON'T MISS IT IN SEPTEMBER

# SCREEN GUIDE

The Picture Magazine Devoted EXCLUSIVELY to Hollywood

# SUNDAY

## August 14

(9:00 p.m. Continued)

WCFL-Old Fashioned Revival Hour  
WENR-News; Globe Trotter  
WHO-Rogosinski & Austin  
WIND-Carnival  
WIRE-Carl Baker  
WOWO-Back Home Hour  
WROK-Musicale  
WTAM-Star Gazers' Club  
WSBT-Don Pablo's Orch.  
WTAM-Robert A. Taft for U. S. Senator  
WTAQ-Club Normandie Entertainers  
9:15 CST 10:15 CDT  
NBC-Johnny Messner's Orch.: WTAM KWK

NBC-Irene Rich, drama (Welch Grape Juice): WSM KOA KPRC WBAP (also see 7:45 p.m.)  
NBC-Reggie Child's Orch.: WENR  
MBS-Enric Madriguera's Orch.: WLW  
Dance Orch.: WTAQ WMT  
WCFL-News  
WGN-Shep Fields' Orch.  
WHO-Sports Review  
WIBA-Club Chanticleer  
WIRE-News; Baseball Interviews  
9:30 CST 10:30 CDT  
NBC-Jell-O Hobby Lobby: KFI WHO WIRE WIBA WTMJ KOA (also see 5 p.m.)  
NBC-Ray Kinney's Orch.: WTAM WBOW (sw-9:53)  
CBS-Paul Pendarvis' Orchestra: WISN WMBD WKBB WFBM WKBB WCCO WSBT WHAS WOC (sw-6:12)

NBC-Freddy Martin's Orch.: NBC-Abe Lyman's Orch.: KWK WMAQ  
MBS-Old Fashioned Revival: WMT WIND  
KMOX-The Shadow, drama  
WBBM-News with Todd Hunter  
WCFL-Emil Flindt's Orch.  
WENR-Earl Hines' Orch.  
WJR-The Hermit's Cave, drama  
WLW-Country Sunday  
WROK-Aloha Land  
WTAQ-Riverside Ballroom Orch.  
9:45 CST 10:45 CDT  
CBS-Paul Pendarvis' Orchestra: WBBM  
WGN-Bill Carlens's Orch.  
WJBC-Peggy Payne & Pioneers  
WROK-News  
WTAQ-Bay Beach Orch.  
10:00 CST 11:00 CDT  
NBC-Larry Clinton's Orchestra: KOA WMAQ WIRE  
NBC-Freddy Martin's Orch.: WOWO WIRE KWK

CBS-Will McCune's Orch.: WISN WKBH WHAS WTAQ WBBM WKBB WCCO KMOX (sw-6:12)  
MBS-Hal Kemp's Orch.: WGN News: WMBD WOC WHO WFBM WJR WROK  
WBOW-Leo Baxter's Orch.  
WCFL-Pentecostal Church  
WENR-Music As You Desire It  
WIBA-Sunday Serenade  
WLW-Paul Sullivan, news  
WTAM-Tom Ireland; Musical Bulletin Board  
WTMJ-Dance Orch.  
16:15 CST 11:15 CDT  
NBC-Larry Clinton's Orch.: WHO KSD  
CBS-Will McCune's Orch.: WJR WFBM WMBD WOC  
MBS-Hal Kemp's Orch.: WLW WCCO-Cedric Adams  
WHAS-World News  
WTAM-Music You Want

10:30 CST 11:30 CDT  
NBC-One Man's Family: KPO KFI (also see Wed. Prgm. at 8 p.m.)  
NBC-Erskine Hawkins' Orch.: WBOW WHO KSD KOA  
CBS-Lou Sailee's Orch.: WJR WKBH WISN WFBM WOC  
WBBM WMBD WTAQ WKBB  
NBC-Earl Hines' Orch.: WMAQ WOWO WIRE  
MBS-Bob Crosby's Orch.: WGN WMT  
KMOX-Headline Highlights  
KWK-News  
WCCO-Baseball Scores  
WHAS-Dance Band  
WIBA-Hollywood at the Beach  
WIND-In the Gloaming  
WLW-Art Kassel's Orch.  
10:45 CST 11:45 CDT  
NBC-Erskine Hawkins' Orch.: WENR

CBS-Lou Sailee's Orch.: WCCO KMOX  
MBS-Bob Crosby's Orch.: KWK  
WIBA-Club Chanticleer  
WIND-Cappy's Cabana  
11:00 CST 12:00 CDT  
NBC-Ben Bernie's Orch.: WHO WMAQ WIRE WBOW WIBA  
CBS-Carlos Molina's Orchestra: WKBB WOC WCCO WMBD WFBM WBBM WISN KMOX WTAQ  
NBC-Dance Orch.: WENR  
NBC-Night Editor: KOA  
MBS-Mitchell Ayres' Orch.: WGN KWK WMT  
KSD-Ted Fio-Rito's Orch.  
WIND-Nite Watch  
WKBB-Weather Report  
WLW-Twenty-four Hour Review  
WTAM-Slumber Hour  
End of Sunday Programs

# Monday

August 15, 1938

# Monday

## MORNING

7:00 CST 8:00 CDT

NBC-Breakfast Club; Vocalists; Don McNeill, m.c.; Orch.; News: WCFL WBOW WOWO  
CBS-Arthur Godfrey, songs: WFAM (sw-21:52)  
NBC-Landt Trio: (sw-21:5)  
News: WJJD WTAD  
Early Risers: WISN WROK  
Musical Clock: WBBM WHIP WKBB WIRE WKBH KMOX WOC  
KWK-Band Music; News  
WAAF-Breakfast Express  
WCCO-Air Almanac  
WFBM-Early Birds  
WGN-Everyday Words; Good Morning Prgm.  
WHO-Faye & Cleo  
WIBA-On the Farm Front; Musical Clock  
WIND-The Abundant Life  
WLS-Organ Concert  
WLW-Merrymakers  
WMAQ-Your Neighbor  
WMBD-Breakfast Club  
WMT-Country Home; Musical Clock  
WTAQ-Mike's Uprisin'  
WTMJ-Top o' the Morning

7:15 CST 8:15 CDT

CBS-Montana Slim, songs; News: WFAM (sw-21:52)  
NBC-Person to Person: (sw-21:5)  
News: WCCO WHO WMT WLW WLS  
Breakfast Melodies: WROK WTAD  
KWK-Sunnytime  
WIND-Morning Review  
WJJD-H. Zimmerman, organist  
WMBD-Musical Clock

7:30 CST 8:30 CDT

CBS-Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Alboline): WBBM  
NBC-Ward & Muzzy, piano duo; News: (sw-21:5)  
News: WKBB WTAQ WIBA  
Morning Devotions: WKBH WLS  
Musical Clock: WBOW WMT  
KMOX-Ozark Varieties  
WCCO-Musical Chimes  
WFAM-Your Engagement Book  
WHO-Williams Brothers Quartet  
WIND-Hawaiian Melodies  
WIRE-Dessa Byrd, organist  
WLW-Gospel Singer  
WMAQ-Whistler & His Dog; News  
WMBD-Weather Report  
WROK-Morning Parade

7:45 CST 8:45 CDT

NBC-Amanda Snow, songs: WMAQ (sw-21:5)  
CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX  
News: WIND WTAD WIRE  
WHIP  
KWK-News; Rapid Service  
WBBM-Linda's First Love  
WFAM-Morning Devotions  
WHO-Rare Bits of News  
WIBA-Musical Clock  
WJJD-Tuberculosis Inst. Prgm.  
WKBB-Tune Tossers  
WKBB-Breakfast Melodies  
WLS-Don & Helen, vocal duo  
WLW-Your Hollywood News Girl  
WMBD-Police Flash  
WTAQ-Today's Almanac

8:00 CST 9:00 CDT

CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WISN WFBM WCCO KMOX WBBM WOC  
NBC-Just Neighbors, sketch: KWK WCFL WTMJ WOWO  
NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE  
Musical Clock: WROK WMT  
News: WKBH WMBD WAAF  
KSD-News: Dick Leibert, organist  
WFAM-Concert Time  
WGN-Martha Crane & Helen Joyce  
WHA-Band Wagon  
WHIP-It's Dance Time  
WHO-Coffee Pot Inn  
WIND-Priscilla & Her Piano  
WJJD-Gene Austin, songs  
WKBB-Chancel Steps  
WLS-Hal Culver, with Howard Peterson, organist  
WLW-Hymns of All Churches  
WTAD-Tales Old & New  
WTAQ-Morning Potpourri

8:15 CST 9:15 CDT

NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE  
CBS-Myrt & Marge, sketch (Super Suds): KMOX WFBM WCCO WISN WBBM WMBD  
NBC-Swing Patrol; Rakov's Orchestra: WOWO WCFL KWK  
KSD-Bright & Early Melodies  
WAAF-Rhythm Rhapsody  
WCFL-Double in Stars  
WHA-Morning Melodies  
WHIP-Fashions and the Home  
WHO-What to Serve Today  
WIND-Your Favorite Band  
WJJD-Eddie Fitzpatrick's Orch.  
WKBB-Salon Sketches  
WKBH-Uncle Bob  
WLS-News, Chuck Acree  
WLW-Myrt & Marge, sketch  
WOC-Musical Clock  
WTAD-Gems of Melody  
WTMJ-Hymns of All Churches

8:30 CST 9:30 CDT

CBS-Hilltop House (Palmolive Soap): WISN WMBD KMOX WBBM WCCO  
NBC-Just Plain Bill, sketch (Kolyons): WMAQ WIRE  
NBC-Walter Blaufuss' Orch.: KSD  
NBC-Josh Higgins of Finchville, sketch: WCFL  
KWK-Musical Prgm.  
WAAF-Canary Serenade  
WBOW-Radio Gospel  
WFAM-Shoppers' Guide  
WFBM-Morning Serenade  
WGN-Morning Melodies  
WHIP-Polish Variety Hour  
WHO-Musical Clock  
WIBA-Today's Almanac; Society Reporter  
WJJD-Adult Education Council  
WKBB-Hits & Encores  
WKBH-Olive Hagen, organist  
WLS-Old Kitchen Kettle  
WLW-Hilltop House, sketch  
WMT-Text Fletcher, lonely cowboy  
WOWO-Tri-Topics  
WROK-Morning Devotions  
WTAD-Interchurch Revival  
WTAQ-Wake Up and Live  
WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT

NBC-Woman in White, sketch (Pillsbury): WMAQ WIRE WHO WTMJ KSD

NBC-Jerry Sears' Orch.: WBOW WMT (sw-21:5)  
CBS-Stepmother, sketch (Colgate): WBBM WCCO WFBM KMOX  
NBC-Ma Perkins, sketch (Oxydol): WLS  
MBS-Earl Lawrence, bar.: WGN KWK  
WCFL-Bittersweet Melodies  
WIND-Musical Varieties  
WISN-Early Risers Club  
WJJD-Tommy Tucker's Orch.  
WKBB-Stars Over Hollywood  
WKBH-Amer. Family Robinson  
WLW-Betty & Bob, sketch  
WMBD-Women of Today  
WOWO-Modern Home Forum  
WROK-Town Crier  
WTAD-Hannibal Prgm.

9:00 CST 10:00 CDT

NBC-Originalities: WIBA WCFL (sw-21:5)  
CBS-Richard Maxwell, tenor-philosopher: WISN WTAQ WKBB  
WKBH WFAM WFBM WOC  
NBC-David Harum, sketch (Rab-o): KSD WIRE WMAQ WHO (sw-15:33)  
NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS  
KMOX-Fashions in Melody  
KWK-Singing Cowboys  
WAAF-Woman's Page  
WBBM-Heart of Julia Blake  
WBOW-State Teachers College  
WCCO-Ma Perkins  
WGN-Get Thin to Music  
WHA-Your Health  
WIND-Traffic Court  
WJJD-Priscilla Holbrook, pianist  
WLW-The Goldbergs, sketch  
WMBD-Messenger; Weather  
WMT-News; Radio Gossip  
WROK-News  
WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT

NBC-Vic & Sade, sketch (Crisco): WLS WLW  
NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD  
CBS-Ruth Carhart, songs: KMOX WFAM WKBH  
NBC-Breen & de Rose, songs: WMT WBOW (sw-21:5)  
MBS-Bachelor's Children (Old Dutch Cleanser): WGN  
News: WKBH WMBD WOC  
Editor's Daughter, sketch: WBBM WOWO  
KWK-Great Works of Man  
WAAF-Let's Dance  
WBOW-Christian Science Prgm.  
WCFL-Peekers in the Pantry  
WGN-Manhattan Mother, sketch  
WHA-Homemakers  
WHIP-Women in the News  
WHO-The Goldbergs, sketch  
WIBA-Linda's First Love, sketch  
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar  
WJBC-Theater Time  
WJJD-Bureau of Missing Persons  
WKBB-Hollywood Reporter  
WKBH-Home Economics  
WLS-Market Reports; News  
WLW-Editor's Daughter, sketch  
WOWO-Bill Board  
WROK-News; Program Prevue  
WSUI-Illustrated Musical Chats  
WTAD-News  
WTMJ-What's New in Milwaukee?

9:30 CST 10:30 CDT

NBC-Pepper Young's Family, sketch (Camay Soap): WLS  
Details of the contest on this program may be found on page 37.  
NBC-Story of the Month: WCFL WBOW WTMJ  
CBS-Big Sister, sketch (Rinso) WCCO WBBM WISN WMBD KMOX WFBM  
NBC-Musical Tete-a-Tete: WIBA (sw-21:5)  
KWK-Pop Wise & Filbert  
WAAF-All About Dogs, talk  
WFAF-Health Talk; Native Melodies  
WGN-Man on State Street

WHIP-Monitor News  
WHO-Mountain Pet's Mountaineers  
WIND-Between Us Girls, interviews  
WIRE-Dessa Byrd  
WJJD-Harry Zimmerman, organist  
WKBB-Eb & Zeb, sketch  
WKBH-Today's Almanac  
WLW-Short, Short Story  
WMAQ-Radio Tatler  
WMT-Gospel Baritone  
WOC-W.P.A. Prgm.  
WOWO-Linda's First Love  
WROK-Milk-Made Magic  
WTAD-Ma Perkins, sketch  
WTAQ-Roundup

9:45 CST 10:45 CDT

CBS-Aunt Jenny's Stories (Spry): KMOX WMBD WFBM WBBM WISN WCCO  
NBC-Viennese Ensemble: WOWO WBOW WMT (sw-21:5)  
NBC-Kitty Keene, Inc., sketch (Dreft): WHO  
MBS-Florence Wyman, sop.; Raoul Nadeau, bar.: KWK  
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW  
KSD-Green Bros. Orch.  
WAAF-Notelettes  
WCFL-Voice of Romance  
WFAM-Lou Pike, organist  
WGN-Painted Dreams  
WHIP-This Rhythmic Age  
WIBA-Church of the Air  
WIND-News  
WIRE-Linda's First Love  
WJJD-Garwood Van's Orch.  
WLS-Grace Wilson, contr.  
WIND-Current News & Markets  
WJJD-Frankie Trumbauer's Orch.  
WKBB-Rhythm & Romance  
WKBH-Swing Interlude  
WOC-Melodic Variations  
WROK-Radio Rhythm  
WTAD-Kitty Keene, sketch

10:00 CST 11:00 CDT

NBC-Dorothy Rochelle, songs: WMT KWK  
CBS-Mary Margaret McBride, columnist (La France & Sattina): WOC WFBM KMOX WBBM WCCO WFAM WMBD WISN  
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ  
NBC-Vaughn De Leath, songs: KSD  
To be announced: WIRE WTAQ  
WAAF-Let's Dance  
WBOW-Christian Science Prgm.  
WCFL-Peekers in the Pantry  
WGN-Manhattan Mother, sketch  
WHA-Homemakers  
WHIP-Women in the News  
WHO-The Goldbergs, sketch  
WIBA-Linda's First Love, sketch  
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar  
WJBC-Theater Time  
WJJD-Bureau of Missing Persons  
WKBB-Hollywood Reporter  
WKBH-Home Economics  
WLS-Market Reports; News  
WLW-Editor's Daughter, sketch  
WOWO-Bill Board  
WROK-News; Program Prevue  
WSUI-Illustrated Musical Chats  
WTAD-News  
WTMJ-What's New in Milwaukee?  
10:15 CST 11:15 CDT  
NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW  
CBS-Irene Beasley, R.F.D. No. 1: WFBM WTAQ WFAM WKBB WOC

NBC-Kiddoodlers: WBOW KWK WIRE (sw-15:33)  
KMOX-Houseboat Hannah, sketch  
KSD-Royal Hawaiians  
WAAF-Willie Winn, sport of kings  
WBBM-Happy Gilmans  
WCCO-Judy & Jane  
WGN-Don Pedro's Magic Violin  
WHIP-Hollywood Brevities  
WHO-Houseboat Hannah  
WIBA-Editor's Daughter, sketch  
WIND-Piano Tunes  
WISN-News  
WJBC-Women in the News  
WJJD-Criminal Court Interviews  
WKBH-Your Home Prgm.  
WLS-H. Peterson, organist  
WMBD-Linda's First Love  
WMT-Bits of Everything  
WROK-Music Graphs  
WTAD-Bea & Vee

10:30 CST 11:30 CDT

NBC-Nat'l Farm & Home Hour; Guest Speakers: WMAQ WIBA WBOW  
Guests: Lola Hutchison, 16, and Allene Cunningham, 17, young Kansas girl singers.  
CBS-Romance of Helen Trent, Virginia Clark (Edna Wallace Hooper): WBBM KMOX  
Turn to page 8 for pictures of members of the cast.  
NBC-Time for Thought: KSD  
Dr. Charles J. Turek, director of the Board of Education of the Presbyterian Church, U.S.A., takes for the title of his discourse "Integrity." Dr. Turek is speaker on this program for the month of August on the general subject, "The Challenge of the Church."  
News: WGN WHIP KWK  
WAAF-Live Stock Market; Sweet & Slow  
WCCO-Happy Gilmans  
WCFL-Double in Stars  
WFAM-Harlan Hogan  
WFBM-Mrs. Farrell's Kitchen of the Air  
WHO-Myrt & Marge, sketch  
WIND-Organ & Guitar  
WIRE-Footnotes; News  
WISN-Organ Melodies  
WJBC-Dollar Daze  
WJJD-Safety Court  
WKBH-House of MacGregor  
WKBH-Songtime  
WLS-Homemakers  
WLW-News; Livestocks; River; Weather; Markets  
WMBD-Honeymoon Lane  
WOC-Radio Bazaar  
WOWO-Richard Trojan  
WROK-Kaye Kreamer, Woman's Forum  
WTAD-Tonic Tunes  
WTAQ-News; Merry-Go-Round  
WTMJ-Kitty Keene, Inc.

10:45 CST 11:45 CDT

NBC-Nat'l Farm & Home Hour: WLW KWK  
CBS-Our Gal Sunday, sketch (Anacin): WBBM KMOX  
NBC-Cobwebs & Cadenzas: WCFL WIRE  
KSD-Lady Courageous  
WAAF-Myrna Dee Sergeant, talk  
WCCO-Grandma Travels  
WFAM-Homespun Verse  
WGN-Musical Mail Box  
WHA-Magazine Rack  
WHIP-Musical Newsy  
WHO-Hilltop House, sketch  
WISN-Ann Leslie's Scrapbook  
WJBC-Peggy Payne & Pioneers  
WKBB-Treasure Chest  
WKBH-Famous Homes  
WLS-Short, Short Stories  
WMBD-Bandwagon  
WMT-Tom Owens' Cowboys

WOC-Screenfans Prgm.  
WOWO-Al Becker Interviews  
WROK-Freepost Studios  
WTAD-Betty & Bob, sketch  
WTMJ-Blue Room Ensemble

11:00 CST 12:00 CDT

NBC-Vincent Curran, songs: KSD  
CBS-The Goldbergs, sketch (Oxydol): WOC WKBB WCCO WBBM  
KMOX-Ma Perkins, sketch  
WAAF-Symphonic Hour  
WBAA-Contract Bridge Chats  
WCFL-Hit Review  
WFBM-Bohemians  
WGN-Noontime Melodies  
WHA-Music Appreciation  
WHIP-Southtown Church Hour  
WHO-Dan Harding's Wife, sketch  
WIND-News  
WIRE-Singin' Sam  
WISN-Morning Musicale  
WJBC-Surprise Party  
WJJD-Anything Can Happen  
WKBH-Magic Violin  
WMBD-To be announced  
WOWO-Consolaires  
WSBT-News; Stork Report; Farm Flashes  
WSUI-Prgm. Calendar; Weather  
WTAD-All for the Ladies  
WTAQ-Hollywood on Parade  
WTMJ-Heinie and Dinty

11:15 CST 12:15 CDT

CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN  
NBC-Hi Boys, vocal and instrumental group: WCFL KSD WIRE (sw-15:33)  
WBAA-Morning Melodies  
WHIP-Englewood Hour  
WHO-Vic and Sade, sketch  
WIND-Novelty Organist  
WJBC-Parade of Bands  
WJJD-News  
WKBB-Book of the Hour  
WKBH-Club Calendar  
WLS-Melody Parade; Grace Wilson, contr.  
WMBD-Polly of the Range  
WMT-Sweet & Swing  
WOC-Studio Swingators  
WOWO-Today's News  
WSBT-The Day Dreamer  
WSUI-Homemaker's Chat  
WTMJ-Heinie and His Genadiers

11:30 CST 12:30 CDT

CBS-Road of Life, sketch (Chipso): KMOX WBBM  
NBC-Words & Music: WMAQ KSD WIBA (sw-15:33)  
NBC-Mother-in-Law, sketch: KWK  
WBOW-Presentation  
WCCO-Houseboat Hannah  
WCFL-Mid-day Melody Mart  
WFBM-Hoosier Farm Circle  
WGN-Markets; Mid-day Service  
WHA-Organ Gems  
WHIP-Hollywood News  
WHO-Home Folks  
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar  
WIRE-Farm & Home Hour  
WISN-Lee Collin  
WJBC-Singing Sam  
WJJD-Loop Noon-Day Service  
WKBB-Social Calendar; Farm News: Do You Want a Job?  
WKBH-Rhapsody and Rhythm; Livestock Quotations  
WLS-Markets; News  
WLW-Live Stock & Poultry Reports; News



WMBD-Thrift Message; To be announced  
WMT-Cedar Valley Hillbillies  
WOC-Hymns of All Churches  
WOWO-Men of Note  
WSBT-In Movieland  
WSUI-Yesterday's Musical Favorites  
WTAD-Police News  
WTAQ-Mailman

11:45 CST 12:45 CDT  
NBC-Jack & Loretta Clemens: WOWO  
CBS-Gospel Singer, Edward MacHugn, bar.; Organ (Ivory Soap): KMOX WCCO WBBM  
MBS-Your Hollywood Newsgirl (Lydia E. Pinkham): WCFL  
News: WBAA WIND WMAQ  
KWK-Today at Two  
WFBM-Market Reports  
WHIP-Cascade Melodies  
WHO-Markets; Weather  
WIBA-Agricultural Adjustment  
WISN-Even as You and I  
WJBC-Reid & Vin  
WKBH-Hits and Encores  
WLS-Dinner Bell Prgm.  
WLW-Hugh Cross' Radio Pals  
WMBD-Window Shopper  
WMT-News; Cedar Valley Hillbillies  
WOC-Farm Bureau & Markets  
WROK-Round the Town  
WSBT-Man on the Street  
WSUI-Farm Flashes, Emmett Gardner  
WTAQ-Farmhands

### AFTERNOON

12:00 CST 1:00 CDT  
NBC-Betty & Bob, sketch (Gold Medal): WIRE WTMJ WMAQ KWK WHO  
CBS-Enoch Light's Orch.: WOC WSBT WCCO WKBH WKBH (sw-15.27)  
NBC-Al Roth's Orch.: (sw-15.33)  
MBS-Harold Turner, pianist; WGN  
News: WJBC WMBD WTAD  
KMOX-Singin' Sam  
KSD-Sports Review  
WAAF-Jack Odell, news  
WBAA-Agricultural Forum  
WBBM-Manhattan Mother  
WBOW-Street Reporter  
WCFL-Spotlight Prgm.  
WFBM-Blue Ribbon Melodies  
WHA-Musicale  
WHIP-Wally Estrup, songs  
WIBA-Country Home; Interlude  
WIND-Lupine Italian Hour  
WISN-Musical Heat Wave  
WJJD-Markets  
WLW-Linda's First Love, sketch  
WMT-Cedar Valley Hillbillies  
WOWO-Purdue Agricultural Program  
WSUI-Rhythm Rambles

12:15 CST 1:15 CDT  
NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WLW WMAQ KWK WTMJ  
NBC-Al Roth's Orch.: WBOW WIBW  
MBS-As You Like It: WGN  
News: WBA WKBH WFBM  
Kitty Keene: WCCO KMOX  
Man on the Street: WKBH WBBM  
WAAF-Encores  
WBAA-Sports, Dick Shively  
WCFL-Echoes of Havana  
WHIP-Alice Oleson, pianist  
WHO-Melodious Favorites  
WJBC-Hot vs. Sweet  
WJJD-Midday Round-Up  
WLS-String Trio  
WMBD-Town Crier; Markets  
WMT-Question Man; Voice of Iowa  
WOWO-Market Service  
WROK-Column Left, News  
WTAD-Cy & Freckles

12:30 CST 1:30 CDT  
CBS-Three Consoles: WISN WFBM WSBT (sw-15.27)  
NBC-World Youth Congress Program: WOWO WCFL (sw-15.33)  
NBC-Valiant Lady, sketch (Gold Medal): WLW WIRE WMAQ KWK  
MBS-To be announced: WGN  
News: WHO WOC  
Rhythm Rascals: WTAQ WTMJ  
KMOX-Linda's First Love  
WAAF-Live Stock Market; Waltz Time  
WBAA-Luncheon Dance  
WBBM-Kitty Keene, sketch  
WBOW-On the Mall  
WCCO-First Edition  
WHA-Farm Prgm.  
WHIP-Concert Orch.  
WIBA-Market Reports  
WIND-WPA Prgm.  
WKBH-Man on the Street  
WKBH-Luncheon Music

WLS-Voice of the Feed-lot  
WMBD-Farm News  
WMT-Markets; Cedar Valley Hillbillies  
WROK-Couple on the Street  
WTAD-Farm; Weather. Markets  
12:45 CST 1:45 CDT  
NBC-Hymns of All Churches (Gold Medal): WIRE WMAQ KWK WHO  
CBS-Three Consoles: WOC News: WKBH WTAQ  
KMOX-Editor's Daughter, sketch  
KSD-News; Markets  
WAAF-The "L" Reporter, interviews  
WBAA-Market Reports  
WBBM-Houseboat Hannah  
WBOW-County Agricultural Agt.  
WCCO-Tune Times  
WGN-Melody Time  
WIBA-Melody Moments  
WIND-Organ & Vibra Harp  
WJJD-Piano & Song  
WKBH-Song Hit of the Day: Pet Corner  
WLS-Listeners Mike; Markets  
WLW-Kitty Keene, Inc., sketch  
WMBD-Coloney Beoney; To be announced  
WMT-Joe Doakes; Many Happy Returns; A Trip Thru Niagara  
WROK-Home Folks' Hour  
WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT  
CBS-Deer Columbia: KMOX WISN WFBM WKBH WSBT WOC (sw-15.27)  
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ KSD  
MBS-Marriage License Romances: WMT WGN.  
News: WHIP WTAD WIND  
Man on the Street: WMBD WTAQ  
KWK-Backstage Wife, sketch  
WAAF-Waltz Time  
WBBM-Broadcast Rhymsters  
WBOW-Sportscasting  
WCCO-Livestock  
WCFL-Make Believe Danceland  
WHA-Wis. Interesting Places  
WIBA-Dane County Farm Hour  
WIRE-Reporter  
WJJD-Tommy Tucker's Orch.  
WKBH-Ma Perkins  
WLS-Homemakers Hour  
WOWO-The Observer

1:15 CST 2:15 CDT  
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD  
CBS-Deer Columbia: WTAQ WKBH  
NBC-Navy Band: WBOW (sw-15.33)  
KMOX-Judy & Jane, sketch  
KWK-Great Works of Man  
WAAF-Washington Park Races  
WBAA-Rosalind McClanahan, soprano  
WBBM-Meet the Missus  
WCCO-Betty & Bob  
WGN-Hits of Today  
WHA-Musical Varieties  
WHIP-Vocalities  
WIBA-Concert Trio  
WIND-Piano Tunes  
WIRE-Noonday Headlines  
WLW-Ma Perkins, sketch  
WMBD-His Majesty, the Baby  
WMT-Frank Voelker, organist  
WTAD-Little Theater

1:30 CST 2:30 CDT  
CBS-The Pittsburghers: WMBD WSBT WTAQ WFBM WISN WKBH WOC WKBH (sw-15.27)  
NBC-Pepper Young's Family, sketch (Camay Soap): WMAQ WLW WHO KSD WTMJ  
Details of the contest on this program may be found on page 37.  
MBS-Harold Stokes' Orch.: WGN  
KMOX-Magic Kitchen  
KWK-News; Musical Prgm.  
WAAF-Janet Lynn, songs  
WBAA-Monitor Views the News  
WBBM-Pat Flanagan  
WCCO-Julia Blake  
WHA-Organ Melodies  
WHIP-Dancing Party  
WIND-Band Stand  
WIRE-Dessa Byrd  
WJJD-Lennie Conn's Quartet  
WLS-News, Julian Bentley  
WMT-News; Navy Band  
WROK-Stars on Parade  
WTAD-Medical Ass'n

WIBA-Gems of Melody  
WIND-Dugout Interviews  
WJJD-Warm Up Time  
WMBD-Hello, Neighbor  
WOWO-Women in the News  
WROK-Musicale  
2:00 CST 3:00 CDT  
CBS-Patterns in Swing: WISN WSBT WOC WKBH WKBH WTAQ WFBM (sw-15.27)  
NBC-Club Matinee: WENR WMT WOWO WBOW  
NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA  
Baseball; Cubs vs. Cardinals: WGN WBBM WCFL WIND WJJD KWK  
Dan Harding's Wife, sketch: KSD WLW  
KMOX-Those Happy Gilmans  
WAAF-News Flashes; Weather  
WABC-Concert Review  
WCCO-Ladies First  
WHA-Chapter a ay  
WHIP-Gay Caballeros  
WMBD-Editor's Daughter, sketch  
WROK-News; Program Prevue  
WTAD-Hannibal Prgm.  
WTAM-Variety Prgm.

2:15 CST 3:15 CDT  
CBS-Patterns in Swing; Orch.: WCCO WMBD  
NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO  
MBS-Midstream, drama: WLW  
KMOX-One Woman's Opinion  
KSD-Heart of Julia Blake, sketch  
WHIP-Matinee Melodies  
WROK-Judy Marsh, songs  
WTAQ-Fiddlers Three  
2:30 CST 3:30 CDT  
NBC-Happy Jack, songs: WMAQ WHO KSD  
CBS-Deep River Boys: WCCO WFBM WISN WTAQ WFBM WMBD WKBH WKBH WOC (sw-15.27)  
NBC-Club Matinee: WIBA  
KMOX-Headline Highlights; Let's Compare Notes  
WAAF-The Rumba Beat  
WBAA-Home Builders  
WHA-Music of the Masters  
WIRE-To be announced  
WLW-Heart of Julia Blake  
WROK-Robert Eruce, graphologist  
WTAD-Sports Roundup  
WTMJ-News; Police; Weather; Spotlight

2:45 CST 3:45 CDT  
CBS-Lois Elliman, songs: WOC WTAQ WFBM WFBM WKBH WKBH WMBD WISN (sw-15.27)  
NBC-Girl Alone, sketch: WMAQ  
MBS-The Hatterfields: WLW  
KMOX-Dope from the Dugout  
KSD-Xavier Cugat's Orch.  
WBAA-Musical Moments  
WCCO-Baseball Game  
WHIP-Orch. With Denna Taylor  
WHO-Favorite Melodies  
WIRE-Oklahoma Outlaws  
WROK-Rhythm Before Three  
WTAD-Cy & Freckles  
WTMJ-Down a Country Road

3:00 CST 4:00 CDT  
CBS-Nat'l Hillbilly Champions: WKBH WKBH WTAQ WFBM WFBM WMBD WISN WOC  
NBC-Paul Martin's Music: WHO WBOW WMAQ WIRE  
NBC-Rhymes & Romance, Retta Revell; Irma Glen, organist: WENR  
Baseball Game: WTAD WMT KWK KMOX  
KSD-Baseball Scores  
WAAF-Musicale Moderne  
WBAA-Symphony Hall  
WHIP-Harmony Hall  
WIBA-Today's Front Page  
WJBC-God's Cheer for Shut-ins  
WLW-Houseboat Hannah, sketch  
WOWO-News  
WROK-Kaye Kreamer, Women of the Hour  
WTMJ-Valiant Lady, sketch  
3:15 CST 4:15 CDT  
NBC-Don Winslow of the Navy: WIBA WMT  
NBC-Silhouettes of the West: WENR WOWO  
WHIP-Flying Lessons  
WHO-Judy and Jane, sketch  
WLW-Charlie's Singing School  
WTMJ-Home Harmonizers

WHA-Weather Bureau  
WHIP-Concert Orch.  
WIRE-To be announced  
WOWO-Musical Workshop  
WROK-Helene Kimberley, songs  
WTAQ-Herman Daumler, violinist  
3:45 CST 4:45 CDT  
CBS-New Horizons: WKBH WOC WKBH WFBM WFBM WMBD WISN WTAQ  
NBC-Erwin Glucksman's Orch.: WENR WOWO WIRE  
NBC-Rex Maupin's Orch.: WHO KSD WTMJ WBOW  
WBBM-Tenth Inning  
WHIP-Tropical Commentary  
WIBA-Bible Readings  
WJBC-"American Years," a novel  
WLW-Man of Mars  
WMAQ-Musical Varieties  
WROK-Radio Rhythm

4:00 CST 5:00 CDT  
MBS-Swingmates' Orch.: WLW WIRE  
NBC-Ralph Blaine, trn.: WBOW WHO WIBA KSD (sw-9.53)  
NBC-Maurice Spitalny's Orch.: WMAQ  
CBS-News; Rhythm Roundup: WFBM WKBH WTAQ WKBH WBBM WFBM  
News: WOC WISN  
Baseball Scores: WIND WJJD  
WAAF-Tea Dance  
WBAA-The Magic Carpet  
WCF-Livestock  
WENR-Malcolm Claire, children's stories  
WGN-Bill Anson  
WHIP-Airplane Dance  
WJBC-Request Hour  
WMBD-Kitty Keene, Inc.  
WROK-News; Musicale  
WTMJ-Variety Revue

4:15 CST 5:15 CDT  
NBC-Women's Tennis Summary: WMAQ WOWO  
NBC-Benno Rabinoff, violinist; News: WBOW KSD (sw-9.53)  
CBS-Songs for You: WISN WTAQ WKBH WBBM  
MBS-Harp & Accordion Duo: WGN WKBH  
WBAA-Melody Moods  
WENR-Gilbert Martyn, news  
WFBM-Killer Dillers  
WFBM-C. B. Millholland  
WHIP-News  
WHO-Baseball Time  
WIBA-Dance Hour  
WIND-Musical Toast  
WIRE-News; Minute Interviews  
WJJD-Parade of Music  
WLW-The Happy Gilmans  
WMBD-News; Pet Corner  
WOC-Baseball Review  
WROK-Freeport Studios

4:30 CST 5:30 CDT  
CBS-Summer Serenade: WKBH WKBH WTAQ WISN WBBM WFBM (sw-11.83)  
NBC-Chesterfield Daily Sports Column; Paul Douglas: WOWO WLW KSD WENR (sw-15.21)  
NBC-Paul Sabin's Orch.: WIBA WMAQ WBOW (sw-9.53)  
MBS-Fanfare; Soloists & Orch.: KWK  
News: WIND WJBC  
WAAF-Sport Shorts  
WBAA-Dick Curtner, pianist  
WFBM-Tea Time Tunes  
WGN-Arthur Melodies  
WHIP-Trio  
WJJD-Fred Beck, organist  
WMBD-Bargain Counter

4:45 CST 5:45 CDT  
NBC-Lola Hutchinson, sop.; Rex Maupin's Orch.: WENR

NBC-Adrian Rollini's Orch.: KSD WIBA WMAQ WBOW  
CBS-Summer Serenade: WMBD NBC-Lowell Thomas, news commentator (Sun Oil): WLW  
WAAF-Tower Tunes  
WBAA-The Story Book Hour  
WBBM-Chicago Hour  
WFAM-Baseball Scores; News  
WGN-Little Orphan Annie  
WHIP-Cocktail Hour  
WIND-Listen to Yourself  
WISN-To be announced  
WJBC-Screen Guide Gossip  
WJJD-Garwood Van's Orch.  
WKBH-Kiddies' Hour  
WOWO-Home Folk Frolic  
WTAQ-Theater Lobby Interviews

5:00 CST 6:00 CDT  
NBC-Concert Orch.: WOWO WENR WMT KWK  
CBS-Ray Heatherton, songs: WTAQ WKBH KMOX (sw-11.83)  
NBC-Don Winslow of the Navy, sketch (Kellogg's): WMAQ WLW  
Sports: WBBM WHIP  
KMOX-Grandstand Managers  
KSD-News; Chamber of Commerce Spkr.  
KWK-Musical Prgm.  
WAAF-The Bandstand  
WBOW-Merry Go Round  
WCCO-Livestock  
WFAM-Crimecasts  
WFBM-WPA Spkr.  
WGN-Popeye, the Sailor, sketch  
WHO-Johnny at the Piano  
WIBA-The Plainsmen  
WIND-German Hour  
WIRE-Audition Book  
WISN-Show Window  
WJJD-News  
WMBD-Happy Train  
WOC-Man on the Street  
WSUI-Musical Moods  
WTAD-Cy & Freckles  
WTMJ-News; Moment Musicale

5:15 CST 6:15 CDT  
NBC-Rose Marie, songs: WMAQ WHO WIRE  
CBS-American Viewpoints: WISN WKBH WCCO WKBH KMOX WBBM WMBD (sw-11.83)  
NBC-Concert Orch.: KWK  
KSD-Popeye, the Sailor, sketch  
WAAF-International Pot Pourri  
WCFL-Tune Teasers  
WENR-Chicago Better Business Bureau  
WFAM-Let's Go Fishing  
WFBM-Bohmians  
WGN-Evening Serenade  
WHIP-Royal Byron, songs  
WIBA-Outdoor Wisconsin  
WJJD-Ben Kanter, piano & song  
WLW-Denton & Barber, sports  
WOC-Organ Moods  
WROK-Sport Review  
WTAD-Hannibal Prgm.  
WTAQ-Bureau of Public Service  
WTMJ-Heinie & His Grenadiers

5:30 CST 6:30 CDT  
NBC-Angler & Hunter: WBOW  
NBC-Night Time on the Trail: WKBH WFBM WBBM KMOX WFBM (sw-11.83)  
NBC-Music Is My Handicap: WCFL WOWO WMT KWK  
News: WKBH WIBA WMAQ WTAD WIRE  
Sports: WGN WTAQ WOC KSD WSUI WMBD  
WCCO-Popeye the Sailor, sketch  
WENR-Ennio Bolognini's Orch.  
WHA-Music Album  
WHIP-Homespun  
WHO-New Tunes  
WISN-Sports; Interlude

# MONDAY

## August 15

WJJD-Sentenced Men, interviews  
WLW-Let's Celebrate  
WROK-Tubby Weeks, songs

5:45 CST 6:45 CDT  
NBC-Ruth Bryan Owen Rhode: WENR WOWO  
CBS-Boake Carter, commentator (Huskies & Post Toasties) WBBM WFBM KMOX WISN WMBD WFBM WKBH WTAQ WCCO WOC WKBH  
NBC-Harrison Knox, trn.: WMAQ News: WHO WLW  
Sports: WCFL WTMJ WJJD Sports; News: KWK WMT  
KSD-Your Family and Mine  
WAAF-Evening Concert  
WBOW-Ice Jamboree  
WGN-The Dukes & their Duchess  
WHA-Fun Time  
WIBA-Today's Birthdays; Sports  
WIRE-Basonology  
WROK-Dance Hour  
WSUI-Daily Iowan of the Air

### NIGHT

6:00 CST 7:00 CDT  
NBC-Public Hero No. 1 (Faltstaff): WMAQ WHO KSD  
The bloody history of the Ky Carlisle gang, wiped out by the police of Muskogee and near-by Oklahoma cities, will be presented.

NBC-Believe It Or Not (Huskies); Robert L. Ripley; Linda Lee, vocalist; B. A. Rolfe's Orch.; Guest: WTAM WLW (sw-9.53) (also at 8:30 p.m.)  
Guests: Jessica Dragonette, soprano; Shirley Swinn. Sir Hubert Wilkins, explorer, a little known adventure from his career will be revealed by dramatization of his terrifying experience of facing the firing squad as a spy on three successive days. Roy Post, criminologist and mystery writer, will give demonstration of method by which burglars are able to enter homes without leaving a trace of the manner in which they gained entry.

CBS-Monday Night Show (Brewers' Ass'n); Connie Boswell; Ted Husing; Trio; Henry Youngman, comedian; Richard Hinber's Orch.: WHAS KMOX WBBM WFBM WJR WOC WCCO WTAQ (sw-11.83) also KNX at 10 p.m.)  
NBC-Sing Song, variety show: WOWO  
MBS-Mal Hallett's Orch.: WGN WMT  
Sports: WKBH WTAD WBOW WLS WKBH  
News: WCFL WAAF  
WFK-At Sarli's Jam Session  
WFAM-The New Yorkers  
WHA-Organ Reverie  
WHIP-First Slovak Hour  
WIBA-Socaij Security Act Anniv.  
WIND-Recreation of Today's Baseball Game  
WIRE-Outside Looking In  
WISN-Down by Herman's  
WJJD-Fred Beck, organist  
WMBD-To be announced

(Continued on Next Page)

## LEGS AS BEAUTIFUL AS DIETRICH'S!

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# MONDAY

## August 15

(6:00 p.m. Continued)

WROK-News; Concert Hall  
WSUI-Dinner Hour Prgm.  
WTMJ-Let's Dance

**6:15 CST** **7:15 CDT**  
CBS-Monday Night Show: WKBH  
KWK-Musical Prgm.  
WBOW-Our Neighbors  
WCFL-Pop Tunes  
WFAM-Amer. Family Robinson  
WJJD-Your City Government  
WKBB-Sweetheart Serenade  
WLS-News, Julian Bentley  
WMBD-News  
WROK-Nick & Pete  
WTAD-Freshest Thing in Town  
WTAQ-Dancing Party

**6:30 CST** **7:30 CDT**  
MBS-Lone Ranger, drama (Sil-  
vercup): WGN

**CBS-Pick & Pat (Model Smoking  
Tobacco):** Benny Krueger's  
Orch.; Edward Roecker, bar.;  
WBBM WJR (sw-11.83) (also  
at 9:30 p.m.)

**NBC-The Voice of Firestone;**  
Margaret Speaks, sopr.; Sym-  
phonic Orch., dir. Alfred Wal-  
lenstein: WMAQ WHO WTMJ  
WIRE WTAM WIBA WLW  
(sw-9.53) (also at 9:30 p.m.)  
The music detail for this program  
may be found on page 7 this week.

**NBC-Those We Love, drama**  
(Pond's Cream): WLS KWK  
WMT

News. WOC WTAQ WHAS  
KMOX-To be announced  
KSD-Garden Melodies  
WBOW-Studio Party  
WCCO-Musical  
WCFL-Douglas Wilson  
WFAM-Brilliant Bronze Boys  
WFBM-N. E. C. Speaker; Lee  
Winter  
WHA-Evening Musicale  
WHIP-Razzberry College  
WISN-Patterns in Rhythm  
WJJD-Bob Atcher & Bonnie  
Blue Eyes, hillbilly songs  
WKBB-W.P.A. Prgm.  
WKBH-Dinner Music  
WMBD-Good Neighbor  
WOWO-Maurie Cross' Orch.  
WROK-News; Program Prevue;  
WTAD-Dust Off the Diamond

**6:45 CST** **7:45 CDT**  
News: WKBH WFBM  
KMOX-Harry Cool & Harmon-  
ettes  
WCCO-Baseball Resume  
WCFL-Jack Kelley's Orch.  
WFAM-Farm Credit Admin.  
WJJD-Rural Music  
WKBH-Shall We Dance?  
WOC-Sequi-Centennial Prgm  
WTAQ-Talking Drums

**7:00 CST** **8:00 CDT**  
CBS-The Mercury Theater; Or-  
son Welles, producer: WISN  
WJR WHAS WBBM KMOX  
WCCO WFBM WMBD WKBH  
WSBT WTAQ WOC (sw-11.83)

NBC-America's Rhythm Masters:  
WIBA WLS WMT  
NBC-Questions & Answers; Jos-  
eph Cherniavsky's Orch.: WHO  
WTAM WBOW WLW (sw-  
9.53)  
MBS-Bob Crosby's Orch.: WGN  
KSD-U. of C. Round Table Dis-  
cussion  
KWK-Ferde Grofe's Orch.  
WCFL-Labor Flashes  
WIND-Grant Park Concert  
WIRE-Baseball Interview; Musi-  
cal Interlude  
WJJD-Suppertime Frolic  
WKBH-Dubuque Star Revue  
WLS-Round Table Discussion  
WMAQ-Abe Lyman's Orch.  
WROK-Freepost Studios  
WSUI-Children's Hour  
WTMJ-Let's Celebrate

**7:15 CST** **8:15 CDT**  
NBC-America's Rhythm Masters:  
WLS WTMJ  
WCFL-Favorite Melodies  
WIRE-Do You Want To Be An  
Announcer?  
WKBH-Chamber of Commerce  
WSUI-Through the Art Galleries  
WTAQ-House of Peter MacGreg-  
or

**7:30 CST** **8:30 CDT**  
NBC-America's Rhythm Masters:  
WIRE WOWO WENR WMT  
WIBA  
NBC-Grant Park Concert: WHO  
WTAM WMAQ WBOW  
The Chicago Symphony Or-  
chestra will be heard.  
MBS-Robin Hood Dell Concert:  
CKLW (10.30 kc)  
The music detail for this program  
may be found on page 7 this week.

KSD-Pepper Uppers  
WCFL-News  
WGN-Jimmy Dorsey's Orch.  
WKBB-Story of a State  
WLW-Unsolved Mysteries  
WSUI-Evening Musicale  
WTAQ-Pearl Isle Troubadours

**7:45 CST** **8:45 CDT**  
WCFL-George Hessberger's Orch.  
WGN-News & Sports  
WIND-The Law of Life  
WSUI-Iowa State Med. Society

**8:00 CST** **9:00 CDT**  
CBS-Wayne King's Orch. (Lady  
Esther): WJR WFBM WHAS  
WCCO WBBM KMOX (sw-  
11.83)

NBC-Carnation Contented Pro-  
gram; Orch. directed by Marek  
Weber: KSD WHO WMAQ  
KOA WIRE WIBA WTMJ  
WTAM  
The Lullaby Lady will sing  
Berceuse from "Jocelyn" (God-  
ard) and Miss Craven and Mr.  
Tanner will offer Speak to Me  
of Love (Lenoir). The quartet  
will sing Madelon (Robert) and

# Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

**10:30 CST (11:30 CDT) National Farm and Home  
Hour, NBC.**

## NIGHT

**6:00 CST (7:00 CDT) Robert L. Ripley, NBC.**  
**6:00 CST (7:00 CDT) Richard Himber, CBS.**  
**6:30 CST (7:30 CDT) Voice of Firestone, NBC.**  
**7:00 CST (8:00 CDT) Orson Welles, CBS.**  
**8:00 CST (9:00 CDT) True or False, NBC.**  
**8:00 CST (9:00 CDT) Contented Hour, NBC.**  
**8:30 CST (9:30 CDT) Address by President  
Roosevelt, NBC, CBS and MBS.**

Dance Macabre (Saint Saens).  
A violin solo, My Heart at Thy  
Sweet Voice from "Sampson  
and Delilah" (Saint Saens).  
will be offered. The orchestra  
will play Petite Tonkinols  
(Scott) and Loin Du Bal (Gil-  
let) and, with the ensemble,  
Marguerita from "Faust" (Gou-  
nod). Apache Dance and Over-  
ture to Orpheus in the Under-  
world (Offenback) and When  
Love Is Dying (Cremieux).

**NBC-True or False, quiz prgm.**  
(J. B. Williams Co.): WENR  
WMT WOWO KWK WLW

MBS-Robin Hood Dell Concert:  
WGN  
WBOW-Bertha Pratt King  
WCFL-Jack Kelly's Orch.  
WIND-Organ & Vibra-harp  
WISN-James Melton, tnr.; Orch.  
WKBH-Gems of Melody  
WKBH-Rapid Ad  
WMBD-Men for Work  
WOC-German Band  
WROK-Home Builders  
WSBT-Polish Hour  
WSUI-Famous Short Stories  
WTAQ-Dick Sampson, bar.

**8:15 CST** **9:15 CDT**  
WBOW-Famous American Homes  
WIND-Contemporary Problems  
WKBH-Facts About the Com-  
munity Chest  
WISN-Baseball Game  
WKBH-Gospel Melodies of the Air  
WROK-Monroe Community Hour  
Trees Beautiful  
WTAQ-Badger Aces

**8:30 CST** **9:30 CDT**  
NBC-Believe It Or Not (Hus-  
kies); Robert L. Ripley; Linda  
Lee, vocalist; B. A. Rolfe's  
Orch.; Guest: WMAQ KSD  
WIRE WIBA WTMJ WHO  
KOA KFI (also see 6 p.m.)

**NBC-Address by Pres. Roosevelt:**  
WENR

MBS-Address by Pres. Roosevelt:  
WGN WMT  
**CBS-Address by Pres. Roosevelt:**  
KMOX WHAS WKBH WSBT  
WMBD WKBH WOC WJR  
(sw-11.83)  
President Roosevelt's address  
to the meeting and third annual  
banquet of the Social Security  
Board at the Shoreham Hotel in  
Washington, D. C., will be  
picked up at his home in Hyde  
Park, N. Y., and broadcast both  
at the meeting and over the  
three major networks.  
For more detail turn to page 4.

**NBC-Larry Clinton's Orchestra:**  
WTAM  
KWK-Lone Ranger, sketch  
WBOW-State Teachers' College  
WCFL-Make Believe Danceland  
WIND-Two Pianos  
WLW-Minstral Man  
WOWO-Rhythm Ramblers  
WROK-Tea on the Terrace  
WSUI-Favorite Melodies

**8:45 CST** **9:45 CDT**  
CBS-Del Casino, songs: WKBH  
WTAQ WKBH WBBM KMOX  
WOC (sw-11.83)  
**NBC-Larry Clinton's Orchestra:**  
WLW  
NBC-To be announced: WENR  
MBS-Henry Weber's Pageant of  
Melody: WGN  
News: WMT WOWO  
WCCO-Welcome Stranger  
WFBM-Know Your Government  
WHAS-Baseball; Louisville vs.  
Milwaukee  
WIND-Brooks Connally, comm.  
WJR-Harry S. Toy  
WMBD-Headliners of Sports  
WROK-The Builders  
WSBT-Polish Hour  
WSUI-Daily Iowan of the Air

**9:00 CST** **10:00 CDT**  
NBC-Amos 'n' Andy (Campbell's  
Soup): WMAQ WIRE WHO  
KSD WTAM WLW KOA KFI

NBC-Alias Jimmy Valentine (Dr.  
Lyons): WENR WMT KWK  
WOWO (also see 5 p.m.)

CBS-Henry Busse's Orch.: WJR  
WBBM WCCO WSBT WOC  
NBC-Dance Orch.: WBOW (sw-  
9.53)  
News: WKBH WIBA  
KMOX-The Goldbergs, sketch  
WFBM-Sports Review  
WIND-Hit Review  
WKBH-Barn Dance  
WMBD-James Melton, tnr.; Or-  
chestra  
WROK-Piano Reveries, Don Coil  
WTAQ-Club Normandie Entertain-  
ments  
WTMJ-Kilowatt Hour

**9:15 CST** **10:15 CDT**  
CBS-Henry Busse's Orchestra:  
WSBT KMOX WFBM  
NBC-Dance Orch.: KOA  
MBS-Henry Weber's Orch.: WGN  
James Melton, tnr.; Orch.:  
WBBM WTAQ  
Sports: WHO WFBM  
KSD-Russ David's Music  
WIBA-Tropical Moods  
WIRE-News  
WKBH-The Impossible Parkers  
WLW-Kresup Erion, sop.  
WMAQ-Fort Pearson, news  
WMBD-Value Hints  
WROK-Musicale  
WTAM-Sports; Tom Manning  
WTMJ-Easy Aces

**9:30 CST** **10:30 CDT**  
NBC-Voice of Firestone; Margaret  
Speaks, sopr.; KFI KOA (also  
see 6:30 p.m.)

**CBS-Pick & Pat (Model Smoking  
Tobacco):** WFBM WHAS  
KMOX WCCO (also see 6:30  
p.m.)

**NBC-Wm. Farmer's Orch.: KWK  
WCFL**

**NBC-Al Donahue's Orch.: WHO  
WLW WBOW WTMJ WTAM  
(sw-9.53)**

**CBS-Sammy Kaye's Orch.: WJB  
WOC WTAQ WMBD WKBH  
(sw-6.12)**

**MBS-Jimmy Dorsey's Orch.: WGN  
Baseball Game: WIRE WMT  
KSD-Political Talk  
WBBM-News With Todd Hunter  
WENR-Ennio Bolognini's Orch.  
WIBA-Aloha Land  
WIND-An Evening at the Country  
Club**

**9:45 CST** **10:45 CDT**  
NBC-Al Donahue's Orch.: WIBA  
CBS-Sammy Kaye's Orch.: WSBT  
WBBM  
News: WROK WIND  
WLW-Ben Bernie's Orch.  
WTMJ-Today's Events

**10:00 CST** **11:00 CDT**  
CBS-Roger Pryor's Orch.: WSBT  
KMOX WTAQ WKBH WBBM  
(sw-6.12)  
NBC-Clyde Lucas' Orch.: WMAQ  
WBOW  
NBC-Reggie Childs' Orch.:WOWO  
WCFL

MBS-Kay Kyser's Orch.: WGN  
Sports: KWK WTMJ  
News: WFBM WHO WJR WOC  
WMBD WLW  
KOA-Colorado's Hour  
KSD-Weather Report  
WCCO-Let's Celebrate  
WENR-Music as You Desire It  
WHAS-Baseball; Louisville vs.  
Milwaukee  
WIBA-Concert Band Hour  
WIND-Swing Quartet  
WKBH-News; Music  
WTAM-Musical Bulletin Board

**10:15 CST** **11:15 CDT**  
CBS-Roger Pryor's Orch.: WJR  
WKBH WOC WFBM  
NBC-Clyde Lucas' Orch.: WLW  
WHO WTMJ  
MBS-Kay Kyser's Orch.: KWK  
WCCO-Cedric Adams  
WHAS-News  
WIND-Cafe Continental  
WMBD-Sports; Program Review  
WTAM-Music You Want

**10:30 CST** **11:30 CDT**  
NBC-Vox Pop: KFI (also see  
Tues. at 7 p.m.)

**NBC-Billy Swanson's Orch.:  
WOWO WCFL WIRE**

**CBS-Ted Weems' Orch.: WTAQ  
WMBD WFBM WBBM WSBT  
WKBH WOC WJR WKBH  
NBC-Earl Hines' Orch.: WMAQ  
WBOW WIBA WLW WHO  
MBS-Radio's Candid Camera; Bob  
Crosby's Orch.: WMT WGN  
KMOX-Morning Headlines**

**11:00 CST** **12:00 CDT**  
NBC-Frank Trumbauer's Orch.:  
WENR  
CBS-Ballads by Brooks: KMOX  
WOC WFBM WBBM WMBD  
WKBH WTAQ

**NBC-Artie Shaw's Orch.: WHO  
WIRE WMAQ WIBA WBOW  
KOA-Will Osborne's Orch.  
KSD-Ted Fio-Rito's Orch.  
WCCO-Herman Waldman's Orch.  
WIND-Nite Watch  
WKBH-Weather Report  
WLW-Twenty-four Hour Review  
WTAM-Otto Thurn's Orch.**

End of Monday Programs

# Tuesday

August 16, 1938

# Tuesday

## MORNING

**7:00 CST** **8:00 CDT**  
CBS-Richard Maxwell, tenor:  
WFAM WKBH (sw-21.52)  
NBC-Breakfast Club News:  
WCFL WBOW (sw-21.5)  
News: WJJD WTAD  
Musical Clock: WBBM WOC  
WIRE WKBH KMOX WHIP  
KWK-Band Music; News  
WAAF-Breakfast Express  
WCCO-Air Almanac  
WFBM-Early Birds  
WGN-Everyday Words; Good  
Morning Prgm.  
WHO-Faye & Cleo  
WIBA-Farm Front; Musical Clock  
WIND-The Abundant Life  
WISN-Early Risers Club  
WLS-Trailer Tim  
WLW-Merry-makers  
WMAQ-Your Neighbor  
WMBD-Breakfast Club  
WMT-Country Home; Musical  
Clock  
WOWO-Radio Bible Class  
WRT-K-Early Risers  
WTAQ-Mike's Uprisin'  
WTMJ-Top o' the Morning

**7:15 CST** **8:15 CDT**  
CBS-Montana Slim, songs; News:  
WFAM (sw-21.52)  
NBC-George Griffin, tnr.: (sw-  
21.5)  
News: WMT WCCO WHO WLS  
WLW  
Breakfast Melodies: WROK  
WTAD

KWK-Sunnytime  
WGN-Jean Abbey  
WHIP-Half and Half  
WIND-Morning Review  
WJJD-H. Zimmerman, organist  
WMBD-Musical Clock

**7:30 CST** **8:30 CDT**  
CBS-Joyce Jordan, Girl Interne  
(Calox Toothpowder & Solidi-  
fied Albolene): WBBM  
NBC-Ward & Muzzy, piano duo;  
News: WIO  
NBC-Breakfast Club; News:  
WOWO

Morning Devotions: WKBH WLS  
Musical Clock: WMT WBOW  
KMOX-Ozark Varieties  
WCCO-Musical Chimes  
WFAM-Your Engagement Book  
WGN-Good Morning Prgm.  
WIBA-News; Musical Clock  
WIND-Hawaiian Melodies  
WIRE-Dessa Byrd  
WJJD-Salon Echoes  
WLW-Gospel Singer  
WMAQ-The Whistler & His Dog  
WMBD-Weather Report  
WROK-Morning Parade

**7:45 CST** **8:45 CDT**  
CBS-Bachelor's Children, sketch  
(Old Dutch Cleanser): KMOX  
NBC-Johnnie Johnston, bar.:  
WMAQ  
News: WIND WTAD WHIP  
KWK-News; Rapid Service  
WBBM-Linda's First Love, sketch  
WFAM-Morning Devotions  
WHO-Rare Bits of News  
WIRE-Better Health; News  
WJJD-Salon Echoes  
WKBH-Breakfast Melodies

WLS-Don & Helen  
WLW-Your Hollywood News Girl  
WMBD-Police Flash  
WTAQ-Today's Almanac

**8:00 CST** **9:00 CDT**  
CBS-Pretty Kitty Kelly, sketch  
(Wonder Bread): WOC WBBM  
WFBM WCCO KMOX WISN  
NBC-Just Neighbors, sketch:  
WOWO WCFL KWK  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch (Old English  
Floor Wax): WMAQ WIRE  
News: WKBH WMBD WAAF  
KSD  
Musical Clock: WROK WMT  
WFAM-Concert Time  
WGN-Martha Crane & Helen  
Joyce  
WHA-Band Wagon  
WHIP-It's Dance Time  
WHO-Coffee Pot Inn  
WIND-Priscilla, pianist  
WJJD-Bosworth Broadcast  
WKBH-Chancel Steps  
WLS-The Smile Market  
WLW-Hymns of All Churches  
WTAD-Breakfast Club  
WTAQ-Morning Potpourri

**8:15 CST** **9:15 CDT**  
NBC-John's Other Wife, sketch  
(Louis Philippe): WMAQ  
WIRE  
CBS-Myrt & Marge, sketch  
(Super Suds): WFBM KMOX  
WBBM WCCO WMBD WISN  
NBC-Swing Patrol; Rakov's Or-  
chestra: WOWO WCFL KWK  
KSD-Bright & Early Melodies  
WAAF-The Home Reporter

WISN-Baseball Game  
WKBH-Gospel Melodies of the Air  
WROK-Monroe Community Hour  
Trees Beautiful  
WTAQ-Badger Aces

WCFL-Double in Stars  
WHA-Morning Melodies  
WHIP-Fashions and the Home  
WHO-What to Serve Today  
WIND-Your Favorite Band  
WKBH-Musical Almanac  
WKBH-Uncle Bob  
WLS-News, Chuck Acree  
WLW-Myrt & Marge, sketch  
WOC-Musical Clock  
WTMJ-Hymns of All Churches

**8:30 CST** **9:30 CDT**  
CBS-Hilltop House with Bess  
Johnson (Palmolive Soap):  
WCCO KMOX WISN WMBD  
WBBM  
NBC-Walter Blaufuss' Orch.:  
KSD  
NBC-Just Plain Bill, sketch  
(Kolynos): WMAQ WIRE  
MBS-Variety Prgm.: WGN KWK  
WMT

WAAF-Canary Serenade  
WBOW-Radio Gospel  
WCFL-Hit Revue  
WFAM-Shoppers' Guide  
WFBM-Favorite Melodies  
WHIP-Polish Varieties  
WHO-Musical Clock  
WIBA-Today's Almanac; Society  
Reporter  
WIND-Piano & Guitar  
WJJD-Illinois Medical Society  
WKBH-Hits & Encores  
WKBH-Olive Hagen, organist  
WLS-Old Music Chest  
WLW-Hilltop House, sketch  
WOWO-Tri Topics  
WROK-Morning Devotions  
WSUI-Daily Iowan of the Air  
WTAD-Interchurch Revival

WTAQ-Sunshine Hour  
WTMJ-Bargain-a-Minute

**8:45 CST** **9:45 CDT**  
NBC-Woman in White (Pills-  
bury): WMAQ WIRE KSD  
WTMJ WHO  
NBC-Ma Perkins, sketch (Oxy-  
dol): WLS  
CBS-Stepmother, sketch (Col-  
gate): KMOX WCCO WBBM  
WFBM  
NBC-Jerry Sears' Orch.: WBOW  
(sw-21.5)

WCFL-Bittersweet Melodies  
WIND-Swing Melodies  
WISN-Early Risers Club  
WJJD-Tommy Tucker's Orch.  
WKBH-Your Home  
WKBH-Betty Simonsen  
WLW-Betty & Bob, sketch  
WMBD-Jay's Women of Today  
WOWO-Modern Home Forum  
WROK-Town Crier  
WTAD-Hannibal Prgm.

**9:00 CST** **10:00 CDT**  
NBC-Originalities: WIBA (sw-  
21.5)  
NBC-David Harum, sketch (Bab-  
O): WMAQ KSD WHO WIRE  
NBC-The Story of Mary Marlin,  
sketch (Ivory Flakes): WLS  
WIRE WHO KSD WMAQ (sw-  
15.33)  
CBS-Mary Lee Taylor (Pet Milk):  
WMBD KMOX WFBM WBBM  
WOC  
MBS-Get Thin to Music (Wheat-  
ies): WGN  
KWK-Singing Cowboys  
WAAF-Musical Memories  
WBOW-State Teachers College

WCCO-Ma Perkins, sketch  
WCFL-Variety Prgm.  
WFAM-Morning Musicale  
WHA-Your Health  
WIND-Municipal Court  
WISN-Songs of Yesterday  
WJJD-Piano & Guitar  
WKBH-Tuneful Tempos  
WKBH-Success Story  
WLW-The Goldbergs, sketch  
WMT-News: Radio Gossip  
WROK-News  
WTAQ-Rhythm and Romance  
WTMJ-Dan Harding's Wife

**9:15 CST** **10:15 CDT**  
NBC-Vic & Sade, sketch (Cris-  
co): WLS WLW  
NBC-Breen & De Rose: WBOW  
WMT (sw-21.5)  
CBS-Rhythmaires: WFAM  
MBS-Bachelor's Children (Old  
Dutch Cleanser): WGN  
NBC-Lorenzo Jones, sketch (Phit-  
lips): WMAQ WIRE WHO  
KSD  
News: WKBH WMBD WOC  
Editor's Daughter: WBBM WOWO  
KMOX-Magic Kitchen  
KWK-Great Works of Man  
WAAF-Hog 'n' Harmony  
WCCO-Bachelor's Children  
WFBM-Apron Strings  
WHA-World Observer  
WIBA-Organ Melodies  
WISN-Symphonette  
WJJD-Frank Trumbauer's Orch.  
WKBH-Lewis Kent Ensemble  
WROK-On the Mall  
WTAQ-Music in a Sentimental  
Mood  
WTMJ-Happy Gilmans



# Frequencies

**KMOX-1090**  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1310  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHIP-1480  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

**WISN-1190**  
WJEC-1200  
WJRD-1130  
WJR-750  
WKBH-1500  
WKBB-1380  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMT-600  
WOC-1370  
WOWO-1160  
WROK-1410  
WSBT-1360  
WSUT-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

**9:30 CST 10:30 CDT**  
NBC-Musical Tete-a-Tete: WIBA (sw-21.5)  
NBC-Pepper Young's Family, sketch (Camay Soap): WLS details of the contest on this program may be found on page 37.  
CBS-Big Sister, sketch (Rinsos): WCCO WBBM WISN WMBD KMOX WFBM  
NBC-The Story of the Month: WCFL WBOW WTMJ  
KWK-Pop Wise & Filbert  
WAAF-Swing High  
WFAM-Fashion Parade  
WGN-Man on State Street  
WHA-Story Behind the Song  
WHIP-Names & Their Stories  
WHO-Sweet and Swing  
WIND-Serenade to the Ladies  
WIRE-Dessa Byrd  
WJJD-Women's Exchange Prgm.  
WKBB-Eb & Zeb, sketch  
WKBH-Today's Almanac  
WLW-Summer Sing  
WMAQ-Radio Tatler  
WMT-Louise Hathaway  
WOC-Library Prgm.  
WOWO-Linda's First Love  
WROK-Milk-Made Magic  
WTAD-Ma Perkins, sketch  
WTAQ-Roundup

**9:45 CST 10:45 CDT**  
NBC-Kitty Keene, Inc., sketch (Dreft): WHO  
NBC-Vietnamese Ensemble: KWK WMT WOWO WBOW (sw-21.5)  
NBC-The Road of Life, sketch (Chipso): WMAQ WTMJ WLW  
CBS-Aunt Jenny's Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD  
KSD-Ranch Boys, trio  
KWK-The Kiddie Klub  
WAAF-Novelties  
WCFL-Voice of Romance  
WFAM-Lou Pike, organist  
WGN-Painted Dreams  
WHIP-Tin Pan Alley  
WIBA-Church of the Air  
WIND-Livestock Markets  
WIRE-Linda's First Love, sketch  
WJJD-Garwood Van's Orch.  
WKBB-Morning Melodies  
WKBH-Swing Interlude  
WLS-Grace Wilson, contr.; John Brown, pianist  
WOC-Melodic Variations  
WROK-Radio Rhythm  
WTAD-Kitty Keene, sketch

**10:00 CST 11:00 CDT**  
CBS-Tower Town Tempoc: WOC WCCO WTAQ WISN WFAM WFBM  
NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ  
NBC-Vaughn De Leath: KSD  
NBC-Campus Kids: WBOW WMT WIRE KWK  
KMOX-Jean Abbey, talk  
WAAF-Let's Dance  
WBBM-Missus Goes to Market  
WCFL-Peekers in the Pantry  
WGN-Manhattan Mother, sketch  
WHA-Homemakers  
WHIP-Women in the News  
WHO-The Goldbergs, sketch  
WIBA-Linda's First Love, sketch  
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar  
WJBC-Theater Time  
WJJD-Bureau of Missing Persons  
WKBB-Hollywood Reporter  
WKBH-Home Economics  
WLS-Markets; News  
WLW-Editor's Daughter sketch  
WMBD-Dollar Day Parade  
WOWO-Bill Board  
WROK-News; Program Prevue  
WSUI-Illustrated Musical Chats  
WTAD-News  
WTMJ-What's New in Milwaukee?

**10:15 CST 11:15 CDT**  
CBS-Irene Beasley, R.F.D. No. 1: WFBM WTAQ WFAM WKBB WIRE WBOW (sw-15.33)  
NBC-The O'Neills, sketch (Ivory Soap): WMAQ WLW  
NBC-Bailey Axton, trn.: KWK WBOW (sw-15.33)

KMOX-Houseboat Hannah, sketch  
KSD-Nat Shilkret's Orch. & The Master Singers  
WAAF-Willie Winn, sport of kings  
WBBM-The Happy Gilmans  
WCCO-Judy & Jane  
WGN-Don Pedro's Magic Violin  
WHIP-Hollywood Brevities  
WHO-Houseboat Hannah  
WIBA-Editor's Daughter, sketch  
WIND-Priscilla Holbrook, pianist  
WISN-News  
WJBC-Women in the News  
WJJD-Criminal Court Interviews  
WKBB-House of McGregor  
WKBH-Your Home Prgm.  
WLS-Piano Concert  
WMBD-Linda's First Love  
WMT-Bits of Everything  
WROK-His Majesty, the Baby  
WTAD-Bea & Vee

**10:30 CST 11:30 CDT**  
NBC-Nat'l Farm & Home Hour: Spkrs.; Walter Blaufuss' Orch.: WIBA WMAQ WBOW  
Speakers: H. R. Baukhage, Josephine Hemphill, Morse Salisbury, A. D. Stedman and Morill Tozier.  
NBC-Time for Thought: KSD Dr. Francis C. Stifler, editorial secretary, American Bible Society, New York City, takes for the title of his discourse "Getting the Bible Read." Dr. Stifler is speaker for the month of August on the general subject "Covering the World with the Bible."  
CBS-Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM  
Turn to page 8 for pictures of members of the cast.  
News: KWK WHIP WGN  
WAAF-Livestocks; Sweet & Slow  
WCCO-Happy Gilmans  
WCFL-Double in Stars  
WFAM-Harlan Hogan  
WFBM-Mrs. Farrell's Kitchen  
WHO-Myrt & Marge, sketch  
WIND-Harry Zimmerman, organist  
WIRE-Footnotes; News  
WISN-Organ Melodies  
WJBC-Interviews in Homes  
WJJD-Safety Court  
WKBB-House of MacGregor  
WKBH-Questions and Answers  
WLS-Evelyn, the Little Maid  
WLW-News; Livestocks; River; Weather; Markets  
WMBD-Honeymoon Lane  
WOC-Radio Bazaar  
WOWO-Bob and Norm  
WROK-Kaye Kreamer, Woman's Forum  
WTAD-Let's Waltz  
WTAQ-News; Merry-Go-Round  
WTMJ-Kitty Keene, sketch

**10:45 CST 11:45 CDT**  
NBC-Piano Recital: WIRE KSD WCFL  
CBS-Our Gal Sunday, sketch (Anacin): KMOX WBBM  
NBC-Nat'l Farm & Home Hour KWK WLW  
WAAF-Myrna-Dee Sergeant, talk  
WCCO-Grandma Travels  
WFAM-Civic Safety Council  
WGN-Musical Mail Box  
WHA-Magazine Rack  
WHIP-Musical Newsy  
WHO-Hilltop House, sketch  
WISN-Ann Leslie's Scrapbook  
WJBC-Peggy Payne & Pioneers  
WKBB-The Mixing Bowl  
WKBH-Piano Styles  
WLS-Weather; Markets; News  
WMBD-Bandwagon  
WMT-Tom Owens' Cowboys  
WFOC-Screenfans Prgm.  
WOWO-Honolulu Serenaders  
WROK-Freeport Studios  
WTAD-Betty & Bob, sketch  
WTMJ-Forum String Quartet

**11:00 CST 12:00 CDT**  
CBS-The Goldbergs, sketch (Oxydol): WOC WKBB WBBM WCCO  
NBC-Glenn Darwin, bar: KSD  
KMOX-Ma Perkins, sketch  
WAAF-Symphonic Hour  
WBAA-The Dentist Says  
WCFL-Smoke Rings Serenade  
WFBM-Bohemians  
WGN-Luncheon Dance Music  
WHA-Music Appreciation  
WHIP-Southtown Church Hour  
WHO-Dan Harding's Wife, sketch  
WIND-Indiana News  
WIRE-Singin' Sam  
WISN-Morning Musicale  
WJBC-Surprise Party  
WJJD-Anything Can Happen  
WKBH-Magic Violin  
WLS-Melody Parade; Grace Wilson, contr.  
WMBD-Messenger; Weather  
WOWO-Consolaires  
WSBT-News; Stork Report; Farm Flashes  
WSUI-Program Calendar; Weather Report  
WTAD-All for the Ladies  
WTAQ-Em Owen, organist  
WTMJ-Heinie-Spam

**11:15 CST 12:15 CDT**  
CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN  
NBC-Hi Boys: WCFL KSD WIRE (sw-15.33)  
News: WJJD WOWO  
WBAA-Morning Melodies  
WHIP-Englewood Hour  
WHO-Vic and Sade  
WIND-Tommy Ott, organist  
WJBC-Parade of Bands  
WKBB-Book of the Hour  
WKBH-Club Calendar  
WMBD-Pekin Homemaker  
WMT-Tonic Tunes  
WOC-Studio Swingcopators  
WSHT-The Day Dreamer  
WSUI-The Radio Stylist  
WTMJ-Heinie & His Grenadiers

**11:30 CST 12:30 CDT**  
NBC-News and Music: WMAQ KSD WIBA (sw-15.33)  
CBS-Road of Life, sketch (Chipso): KMOX WBBM  
NBC-Mother-in-Law, sketch: KWK  
WBBM-Presentation  
WCCO-Houseboat Hannah  
WCFL-Noon-Day Concert  
WFBM-Hoosier Farm Circle  
WGN-Markets; Mid-day Service  
WHA-Organ Gems  
WHIP-Hollywood News  
WHO-Bowers Band  
WIND-Christian Science Prgm.  
WIRE-Farm & Home Hour  
WISN-Will Osborne's Orch.  
WJBC-Singing Sam  
WJJD-Priscilla Holbrook, pianist  
WKBB-Social Calendar; Farm News  
WKBH-Rhapsody and Rhythm; Livestock Quotations  
WLS-Markets; News  
WLW-Live Stock & Poultry Reports; News  
WMBD-Thrift Message; To be announced  
WMT-Sweet and Swing  
WOC-Hymns of All Churches  
WOWO-Joe Trimm  
WSBT-Harlan Hogan  
WSUI-Yesterday's Musical Favorites  
WTAD-Police News  
WTAQ-Mailman

**11:45 CST 12:45 CDT**  
CBS-Gospel Singer; Edward MacHugh, bar; Organ (Ivory Soap): WBBM KMOX WCCO  
CBS-Ann Leaf, organist: (sw-15.27)  
NBC-Armchair Quartet: WOWO  
News: WMT WBAA WIND WMAQ  
KWK-Today at Two  
WCFL-Know Yourself  
WFBM-Markets; Farm Bureau Prgm.  
WHIP-Cascade Melodies  
WHO-Markets & Weather  
WISN-Even As You and I  
WJBC-Rhythm Review  
WJJD-Salon Ensemble  
WKBH-Artie Saunders' Orch.  
WLS-Dinnerbell Prgm.  
WLW-Noonday Reveries  
WMBD-Window Shopper  
WOC-Farm Bureau & Markets  
WROK-'Round the Town  
WSBT-Man on the Street  
WSUI-Farm Flashes  
WTAD-Debutants  
WTAQ-Farmhands  
WTMJ-Livestock Quotations

## AFTERNOON

**12:00 CST 1:00 CDT**  
CBS-Tours in Tone: WKBB WKBH WOC WCCO WSBT (sw-15.27)  
NBC-Betty & Bob, sketch (Gold Medal): KWK WIRE WTMJ WHO WMAQ  
MBS-Harold Turner, pianist: WGN  
News: WTAD WJBC WMBD WAAF  
KMOX-Singin' Sam  
KSD-Sports Preview  
WBAA-Joe Hoffman, pianist  
WBBM-Manhattan Mother  
WBOW-Street Reporter  
WCFL-Spotlight Prgm.  
WFBM-Blue Ribbon Melodies  
WHA-Musicale  
WHIP-Wally Etrasp, ongs  
WIBA-Country Home; Interlude  
WIND-Lupi Itañan Hour  
WISN-Musical Heat Wave  
WJJD-Livestock Markets  
WLW-Linda's First Love, sketch  
WMT-Cedar Valley Hillbillies  
WOWO-Familiar Hymns  
WSUI-Rhythm Rambles

**12:15 CST 1:15 CDT**  
MBS-Pinky Hunter, songs: WGN

NBC-Let's Talk It Over: WBOW June Hynd will talk with Miss Kyllikki Pohjala, a leader among Finnish women, a trained nurse and a member of Finland's Parliament. Miss Pohjala is in America as a delegate to the Tercentenary of the Finnish and Swedish settlements on the Delaware River.  
CBS-Harry Cool & Harmonettes: WOC WKBH WSBT (sw-15.27)  
NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WLW WMAQ KWK WTMJ Kitty Keene: WCCO KMOX  
Man on the Street: WTAQ WKBH  
News: WFBM WKBB  
WAAF-Encores  
WBAA-Court of Safety  
WBBM-Dugout Dope  
WCFL-Echoes of Havana  
WHIP-I Am the Law of Your Life  
WHO-Luncheon Music  
WIBA-News; Market Reports  
WIND-Dugout Interviews  
WJBC-Old vs. New  
WJJD-Midday Roundup  
WLS-Voice of the Farm  
WMBD-Town Crier; Farm Mkts.  
WMT-Question Man; Voice of Iowa  
WOWO-Market Service  
WROK-Column Left, news  
WTAD-Cy & Freckles

**12:30 CST 1:30 CDT**  
NBC-Valiant Lady, sketch (Gold Medal): WLW WIRE WMAQ KWK  
CBS-Marine Band: WSBT WFBM WISN (sw-15.27)  
Baseball; Cubs vs. Cards: WGN WBBM WIND WCFL WJJD  
News: WHO WOC  
Farm News: WLS WMBD  
KMOX-Linda's First Love, sketch  
WAAF-Markets; Adult Education Council  
WBAA-Luncheon Dance Time  
WBOW-On the Mall  
WCCO-First Edition  
WHA-Farm Prgm.  
WHIP-Concert with Dorothy Kay  
WKBH-Man on the Street  
WKBH-Luncheon Music  
WMT-Markets; Cedar Valley Hillbillies  
WOWO-Ozark Rambler  
WROK-Couple on the Street  
Treasure Chest  
WTAD-Farm; Weather; Markets  
WTMJ-Firestone

**12:45 CST 1:45 CDT**  
CBS-Marine Band: WOC WMBD  
NBC-Hymns of All Churches (Gold Medal): WMAQ WHO WIRE KWK  
News: WKBH WTAQ  
KMOX-Editor's Daughter, sketch  
KSD-News; Market Reports  
WAAF-The "L" Reporter  
WBAA-Market Reports  
WBOW-County Agricultural Agt.  
WCCO-Tune Time  
WIBA-Melody Moments  
WKBH-Song Hit of the Day; Pet Corner  
WLS-Gabriel Heatter  
WLW-Kitty Keene, sketch  
WMT-Joe Doakes; Many Happy Returns; Jingle Contest  
WOWO-Ranch Boys  
WROK-Home Folks Hour  
WTAD-Luncheon Music  
WTMJ-Sidewalk Reporter

**1:00 CST 2:00 CDT**  
CBS-Adventures in Rhythm: WKBH WFBM WSBT WOC WCCO WISN (sw-15.27)  
NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ KSD  
News: WIND WTAD WHIP

Man on the Street: WMBD WTAQ  
KWK-Inquiring Reporter  
KWK-Backstage Wife, sketch  
WAAF-Waltz Time  
WBAA-Alberta Schmadel, sop.  
WBOW-Sportscasting  
WHA-Farm Organization Forum  
WIBA-Concert Trio  
WIRE-Reporter  
WKBH-Ma Perkins  
WLS-Homemakers Hour  
WMT-Iowa Cornhuskers  
WOWO-The Observer

**1:15 CST 2:15 CDT**  
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ KSD WTMJ WHO  
NBC-Little Variety Show: (sw-15.33)  
CBS-Adventures in Rhythm: WKBH  
MBS-Reminiscing: KWK  
KMOX-Judy & Jane, sketch  
WAAF-Washington Park Races  
WBOW-To be announced  
WCCO-Betty & Bob  
WLW-Ma Perkins, sketch  
WHA-Musical Varieties  
WHIP-Vocalities  
WIRE-Noonday Headlines  
WLW-Ma Perkins, sketch  
WMBD-His Majesty, the Baby  
WMBI-Gospel Music  
WMT-Tonic Tunes  
WTAD-Yellow Fang  
WTAQ-Golden Matinee

**1:30 CST 2:30 CDT**  
NBC-Army Band: WBOW WIBA (sw-15.33)  
For pictures turn to pages 14 and 15.  
CBS-Four Clubmen: WKBH WOC WSBT WKBH WFBM WTAQ WISN WMBD WCCO (sw-15.27)  
NBC-Pepper Young's Family, sketch (Camay Soap): WHO WMAQ KSD WLW WTMJ details of the contest on this program may be found on page 37.  
KMOX-Magic Kitchen  
KWK-News  
WAAF-Matinee Melodies  
WBAA-Monitor Views the News  
WHA-Organ Melodies  
WHIP-Dancing Party  
WIRE-Dessa Byrd; News Review  
WLS-News, Julian Bentley  
WMT-News; Musical Interlude  
WROK-Old Refrains

**1:45 CST 2:45 CDT**  
NBC-The Guiding Light (White Naptha): WMAQ WHO WTMJ KSD WLW  
NBC-Army Band: KWK WLS  
CBS-Melody Ramblings: WKBH WSBT WKBH WFBM WTAQ WISN WOC (sw-15.27)  
WBAA-Eugene Finegan, violinist  
WCCO-Markets  
WCFL-Baseball Talk  
WGN-The Leadoff Man  
WIND-Dugout Interviews  
WJJD-Warren Brown Talks Baseball  
WMBD-Hello, Neighbor  
WMT-Movie Man  
WOWO-Women in the News  
WROK-Tabernacle Hour  
WTAD-Bessie Dean Reinert

**2:00 CST 3:00 CDT**  
NBC-Hungarian Prgm.: WOWO WBOW WENR  
Speakers: Anthony De Balasy, charge d'affaires ad interim of Hungary, from Washington, D. C.; Joseph D'Arango, first president of the Verhovay Aid Association, from Pittsburgh; Stephen Mouchak, associate editor of "Editor and Publisher," from New York. There will also be music by a Hungarian choir.

# TUESDAY August 16

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA  
CBS-Highways to Health: WISN WTAQ WKBB WKBH WSBT WFBM (sw-15.27)  
Dan Harding's Wife: WLW KSD  
KMOX-Those Happy Gilmans  
KWK-Baseball; Cubs vs. Cards  
WAAF-News; Weather  
WBAA-Concert Review  
WCCO-Ladies First  
WHA-Chapter a Day  
WHIP-Gav Caballeros  
WMBD-Editor's Daughter, sketch  
WMT-Court Hussey's Orch.  
WOC-Champ Cottage  
WROK-News; Program Prevue  
WTAD-Hannibal Prgm.

**2:15 CST 3:15 CDT**  
NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO  
NBC-Club Matinee: WOWO WBOW WENR  
CBS-Accent On Music: WCCO WTAQ WKBB WMBD WFBM WOC WISN WKBH WSBT (sw-15.27)  
MBS-Midstream, drama: WLW  
KMOX-One Woman's Opinion  
KSD-George Hall's Orch.  
WHIP-Matinee Melodies  
WROK-Ber. Whitchurch, songs

**2:30 CST 3:30 CDT**  
NBC-Happy Jack, songs: WMAQ WHO KSD  
CBS-Obbligato: WTAQ WKBH WSBT WMBD WFBM WKBB WOC WISN WFBM (sw-15.27)  
NBC-Club Matinee: WMT WENR WBOW WIBA  
To be announced: WIRE WKBH  
KMOX-Headline Highlights  
WAAF-Jimmie Kozak, pianist  
WBAA-The Home Builders  
WCCO-Front Page Parade  
WHA-Music of the Masters  
WLW-Jane Tresler, vocalist  
WOWO-Old Time Religion  
WROK-Rhythm Before Three  
WTAD-Sports Talk  
WTMJ-News; Police; Weather; Spotlight

**2:45 CST 3:45 CDT**  
NBC-Girl Alone, sketch: WMAQ  
CBS-Lyrics by Lorraine: WFAM WTAQ WKBB WFBM WKBB WISN WMBD WCCO WOC (sw-15.27)  
MBS-The Hatterfields: WLW  
KMOX-Dope from the Dugout  
KSD-Songs of Jean Carmen  
WHIP-Topical Commentary  
WHO-Favorite Melodies  
WIRE-Oklahoma Outlaws  
WTAD-Cy & Freckles  
WTMJ-Down a Country Road

**3:00 CST 4:00 CDT**  
NBC-Paul Martin's Music: WHO WBOW WIRE WMAQ  
NBC-The Four of Us; Irma Glen, organist: WENR  
CBS-Columbia Chamber Orch.: WFAM WKBB WTAQ WOC WFBM WMBD WBBM WISN WCCO WKBB (sw-15.27)  
Baseball Game: WTAD WMT KWK KMOX  
KSD-Baseball Scores  
WAAF-Rumba Beat  
(Continued on Next Page)

**SUN BATHE IN SAFETY**  
—The Hollywood Way

**Do You Know—**  
How to Sun Bathe in Safety?  
How to get the benefit of the sun without burning? Follow SCREEN GUIDE's rules — and have a coveted bronze tan!

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**SEPTEMBER**  
**SCREEN GUIDE**



# TUESDAY

## August 16

(3:00 p.m. Continued)

WBAA-Social Security Prgm.  
 WHIP-Reba Lessard, concert pianist  
 WIBA-Today's Front Page  
 WJBC-Bible Study Hour  
 WLW-Houseboat Hannah, sketch  
 WOWO-News  
 WROK-Kaye Kreamer, Women of the Hour  
 WTMJ-Valiant Lady

**3:15 CST** **4:15 CDT**  
 NBC-Don Winslow of the Navy, sketch: WIBA  
 NBC-Silhouettes of the West: WENR WWO  
 WBAA-Afternoon Musicales  
 WENR-To be announced  
 WHIP-Concert Orch. With Kathryn Smith  
 WHO-Judy & Jane, sketch  
 WLW-Charlie's Singing School  
 WTMJ-Home Harmonizers

**3:30 CST** **4:30 CDT**  
 NBC-Kellogg's Singing Lady. Irene Wicker: WLW  
 NBC-Edward Davies, bar.: WENR WBOW

CBS-Nila Mack's Let's Pretend: WFBM WKBB WOC WKBH WCCO WTAQ WISN  
 NBC-Your Family & Mine (Sealtest): WMAQ WIBA WTMJ  
 News: WHO WJBC  
 WAAF-How Much Do You Know  
 WFAM-Young America on the Air; Pop Concert  
 WGN-Melody Lane  
 WHA-Weather Bureau  
 WIRE-Master Singers  
 WMBD-Peoria on Parade  
 WOWO-Book Review  
 WROK-Helene Kimberley

**3:45 CST** **4:45 CDT**  
 NBC-Joseph Gallicchio's Orch.: WHO WIBA WBOW KSD WTMJ  
 NBC-Indiana Indigo; Soloists & Orch.: WOWO WENR WIRE  
 WBAA-Scientific News  
 WBBM-Tenth Inning  
 WHIP-Topical Commentary  
 WLW-Mad Hatterfields, sketch  
 WHIP-News  
 WJBC-"American Years," a novel  
 WLW-Man of Mars  
 WMAQ-Musical Varieties  
 WROK-Radio Rhythm

**4:00 CST** **5:00 CDT**  
 CBS-News; Eton Boys: WCCO WTAQ WKBB WFAM WKBH WFBM WBBM  
 NBC-Science in the News, Guest Speaker: WIBA WMAQ WBOW (sw-9.53)  
 NBC-Paul Sabin's Orch.: WOWO WIRE WLW WCFB  
 KSD-Samuel Kissell, violinist  
 WAAF-Song Webs  
 WBAA-The Magic Carpet  
 WENR-Malcolm Claire, children's stories  
 WGN-Bill Anson  
 WHIP-Airplane Dance, Lyle Foster  
 WHO-Rhythm Makers  
 WIND-Baseball Scores  
 WISN-News; Prgm. Preview  
 WJBC-Request Hour  
 WMBD-Kitty Keene, Inc.  
 WOC-News  
 WROK-News; Musicales  
 WTMJ-Variety Review

**4:15 CST** **5:15 CDT**  
 NBC-Women's Tennis Summary: WOWO WIRE WLW WCFB  
 NBC-Tito & His Swingtet: KSD KWK WBOW WMAQ (sw-9.53)  
 CBS-Barry Wood's Music: WCCO WKBH WFAM WKBH WISN WFBM WTAQ  
 WAAF-Tea Dance  
 WBAA-Melody Moods  
 WBBM-Tenth Inning  
 WENR-Gilbert Martyn, news  
 WGN-Evening Serenade  
 WHIP-News  
 WHO-Baseball Time  
 WIBA-Dance Hour  
 WIRE-News; Minute Interviews  
 WLW-The Happy Gilmans  
 WMBD-News; World News; Pet Corner  
 WOC-Baseball Review  
 WROK-Freepoint Studios

**4:30 CST** **5:30 CDT**  
 CBS-The Story of a Song: WCCO WISN WTAQ WKBB WFAM WKBH (sw-11.83)  
 Soloist: Germaine Bruyere, soprano  
 The music detail for this program may be found on page 7 this week.  
 NBC-Marlowe & Lyon, piano duo: WIBA WBOW WMAQ WIRE KWK (sw-9.53)  
 NBC-Chesterfield Daily Sports Column with Paul Douglas: WLW KSD WENR WOWO

News: WIND WJBC  
 WAAF-Sport Shorts  
 WBBM-Piano Parade  
 WFBM-Tea Time Tunes  
 WHIP-Trio  
 WMBD-Bargain Counter

**4:45 CST** **5:45 CDT**  
 NBC-Lowell Thomas, news commentator (Sun Oil): WLW  
 CBS-The Story of a Song: WKBB WTAQ WISN WCCO  
 NBC-Dinner Concert: WENR WIBA KWK  
 NBC-Nola Day, songs: WMAQ WBOW KSD WIRE (sw-9.53)  
 WAAF-It's Dance Time  
 WBAA-Story Book Hour  
 WBBM-Chicago Hour  
 WCFB-Jack Kelly's Orch.  
 WFAM-Baseball Scores; News  
 WGN-Little Orphan Annie  
 WHIP-Fred J. Rathje  
 WJBC-Varieties  
 WJJD-Garwood Van's Orch.  
 WKBH-Kiddies' Hour  
 WMBD-Polly of the Range  
 WOWO-Home Folk Frolic

**5:00 CST** **6:00 CDT**  
 NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE  
 NBC-Don Winslow of the Navy (Kellogg's): WLW WMAQ  
 CBS-Ray Heatherton, bar.: WTAQ WKBB (sw-11.83)  
 News: WCFB WTMJ  
 Concert Orch.: WGN WHO  
 Sports: WHIP WBBM  
 KMOX-Grandstand Managers  
 KSD-News; Gabriel Heatter  
 KWK-Musical Prgm.  
 WAAF-Harmony Hall  
 WBOW-Merry Go Round  
 WCCO-Livestock  
 WFAM-Crimecasts  
 WFBM-Christian Science Prgm.  
 WIBA-The Plainsman  
 WIND-German Hour  
 WISN-Show Window  
 WJJD-Baseball Scoreboard  
 WMBD-Happy Train  
 WOC-Man on the Street  
 WOWO-Organ Reveries  
 WSUI-Musical Moods  
 WTAD-Cy & Freckles

**5:15 CST** **6:15 CDT**  
 CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes): (sw-11.83) (also at 9:15 p.m.)  
 For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.  
 CBS-Ray Bloch, pianist: WOC WFAM WMBD WISN WCCO WKBH  
 NBC-Vocal Varieties (Tums) Smoothies; DeVore Sisters; Wm. Stoess' Orch.: WHO KSD WMAQ WIRE (sw-9.53) (also at 9:15 p.m.)  
 NBC-Mr. Keene, Tracer of Lost Persons, drama (Amer. Home Prod.): WENR WMT  
 MBS-Vincent Pirro's Orch.: WGN KWK  
 KMOX-Popular Melodies  
 WAAF-Rhythm Review  
 WBBM-Thomas Conrad Sawyer  
 WCFB-Tune Teasers  
 WFBM-Bohemians  
 WHIP-Helen Hankins, songs  
 WIBA-W. P. A. Musicales  
 WJJD-Ben Kanter, pianist  
 WKBH-To be announced  
 WLW-Denton & Barber, sports  
 WOWO-Plane Talks  
 WROK-Sports  
 WTAD-Hannibal Prgm.  
 WTAQ-Bureau of Public Service  
 WTMJ-Heinie & His Grenadiers

**5:30 CST** **6:30 CDT**  
 NBC-Ink Spots: WOWO KWK WMT  
 MBS-The Inside of Sports (Phillies Cigars): WLW  
 CBS-Helen Menken in "Second Husband," drama (Bayer Aspirin): KMOX WBBM  
 NBC-Adrian Rollini's Orchestra: WBOW WCFB WHO  
 News: WKBH WIBA WMAQ WIRE  
 Sports: KSD WMBD WSUI  
 WAAF-News  
 WCCO-Musical  
 WENR-Ennio Bolognini's Orch.  
 WFAM-Keyboard and Console  
 WFBM-N.Y.A. Prgm.; Footlight Parade  
 WGN-Bob Elson, sports  
 WHA-Music Album  
 WHIP-The Seeing Blind  
 WISN-Sports; Interlude  
 WJJD-Sentenced Men, interviews  
 WKBH-Echoes of Stage & Screen  
 WOC-Organ Moods  
 WROK-Evelyn Gellafio, songs  
 WTAQ-Al Michel's Sport Wheel

**5:45 CST** **6:45 CDT**  
 NBC-The Roving Prof.: WMAQ  
 Subject: "Gathering News in China."  
 NBC-Vivian della Chiesa, sopr.: WENR WOWO

# Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

## NIGHT

6:00 CST (7:00 CDT) Four Corners Theater, CBS.

6:00 CST (7:00 CDT) Johnny Presents, NBC.

7:30 CST (8:30 CDT) Attorney-at-Law, NBC.

7:30 CST (8:30 CDT) Benny Goodman, CBS.

8:00 CST (9:00 CDT) Hal Kemp, CBS.

8:30 CST (9:30 CDT) Jimmie Fidler, NBC.

MBS-Inside of Sports (Phillies Cigars): WGN  
 News: WFBM WLW WHO  
 Sports: WCFB WTMJ WJJD  
 Sports: News: WMT KWK  
 KSD-Your Family and Mine  
 WAAF-Evening Concert  
 WBOW-Ice Jamboree  
 WCCO-Country Dance  
 WHA-Fun Time  
 WIBA-Today's Birthdays; Sports  
 WIRE-Basonology  
 WISN-Twilight Ensemble  
 WKBH-Musical Appetizers  
 WMBD-To be announced  
 WOC-George Skolsky, talk  
 WROK-Interesting Facts  
 WSUI-Daily Iowan of the Air  
 WTAQ-Dance Time

WLW-Buster Locke's Orch.  
 WOWO-Maurie Cross' Orch.  
 WROK-Italian Hour  
 WTAD-Dust Off the Diamond  
 WTAQ-News  
**6:45 CST** **7:45 CDT**  
 News: WKBH WFBM  
 WBBM-Meet the Missus  
 WCCO-Baseball Resume  
 WCFB-Townsend Plan, talk  
 WFAM-George E. Sokolsky  
 WJJD-Church on the Hillside  
 WLW-Jimmy James' Orch.  
 WTAQ-Ramblin' Trio

**7:00 CST** **8:00 CDT**  
 CBS-Grand Central Station (Listerine): WJR WHAS WBBM WCCO KMOX WFBM (sw-11.83)

**NBC-Vox Pop (Molle Shave)** conducted by Wallace Butterworth & Parks Johnson: KSD WHO WIRE WTAM WMAQ WLW (also see Mon. prgms. at 10:30 p.m.)

**MBS-Don't You Believe It (Sensation Cigarettes):** WGN KWK  
 NBC-Now & Then; Frank Ho-dek's Orch.: WMT WIBA WMT WLS

CBS-To be announced: WTAQ  
 WBOW-The Magic Claw  
 WCFB-Labor Flashes  
 WIND-News & Sports  
 WISN-Fiddlers Three  
 WJJD-Sons of the Pioneers  
 WKBH-Duquesne Star Revue  
 WKBH-Echoes of the Stage and Screen  
 WMBD-Dollar Day Parade  
 WOC-Voices of Friendship  
 WROK-Freepoint Studios  
 WSBT-Curtain Calls  
 WSUI-Children's Hour  
 WTMJ-Miller High Life Party

**7:15 CST** **8:15 CDT**  
 MBS-Frank Ferneau's Orch.: KWK  
 CBS-To be announced: WKBH  
 WCFB-Teachers Union, talk  
 WGN-Grant Park Concert  
 WIBA-Clarice Lee  
 WIND-News Behind the News  
 WISN-Ruby Newman's Orch.  
 WJJD-Suppertime Frolic  
 WOWO-Music Graphs  
 WSUI-Browsing Abroad

**7:30 CST** **8:30 CDT**  
 NBC-Attorney-at-Law, drama (Johnson's Wax): WIRE KSD WTAM WTMJ WMAQ WIBA WHO WLW

**CBS-Benny Goodman's Orch. & Guest (Camel Cigarettes):** WMBD KMOX WCCO WHAS WBBM WFBM WSBT WTAQ WISN WJR WKBH WOC (sw-11.83)  
 NBC-Jamboree: WOWO WENR KWK-Current Popular Music  
 WCFB-News  
 WGN-Jimmy Grier's Orch.  
 WIND-Invitation to the Waltz  
 WJJD-Suppertime Frolic  
 WKBH-Concert Hall  
 WMT-Do You Want to Be in Radio?  
 WSUI-Evening Musicales

**7:45 CST** **8:45 CDT**  
 NBC-Jamboree: WMT KWK-Inside of Sports  
 WCFB-Geo. Hessberger's Orch.  
 WGN-News and Sports  
 WIND-Hal Munro's Orch.  
 WSUI-Vacation Adventuring

**8:00 CST** **9:00 CDT**  
 CBS-Time to Shine (Griffin Shoe Polish); Hal Kemp's Orch.; Guests: WJR WBBM WCCO KMOX WHAS WFBM (sw-11.83)  
 NBC-Music All Our Own; Walter Kelsey's Orch.: KSD KOA WIRE WHO WIBA WTAM (sw-9.53)

MBS-True Detective Mysteries (Lambert Co.): WLW WGN

To be announced: WMAQ WMBD  
 KWK-Answer Game  
 WCFL-Jack Kelly's Orch.  
 WIND-Organ & Vibra-harp  
 WISN-Interlude  
 WKBH-Gaslight Harmonies  
 WKBH-Rapid Ad  
 WOC-Play Burgemeister  
 WROK-Home Builders  
 WSUI-Ave Maria Hour  
 WSBT-Music of the Moderns  
 WTAQ-Treasures Next Door  
 WTMJ-Dance Orch.

**8:15 CST** **9:15 CDT**  
 WCFB-Jack Kelly's Orch.  
 WGN-Concert Orch.  
 WIND-Grant Park Concert  
 WISN-Baseball; Milwaukee vs. Louisville  
 WKBH-Music in a Sentimental Mood  
 WKBH-Olive Hagen, organist  
 WLW-Steve Merrill, tr.  
 WROK-News; Program Preview

**8:30 CST** **9:30 CDT**  
 NBC-Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WIBA WTAM WMAQ WTAM WLW WHO WIRE WTMJ  
 For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.  
 CBS-Grant Park Concert: WOC WKBH WFBM WSBT WBBM WMBD WKBH WJR  
 NBC-Felix Knight, tr.; Orch.: WBOW

MBS-K. of C. Convention Dinner: WMT KWK  
 Let's Celebrate: KMOX WCCO  
 WCFB-Make Believe Danceland  
 WENR-Business and Government Round Table  
 WGN-The Northerners  
 WHAS-Here's to You  
 WOWO-The Hoosierettes  
 WROK-Verna Davis, songs  
 WSUI-Organ Melodies  
 WTAQ-Piano Classics

**8:45 CST** **9:45 CDT**  
 MBS-Don't You Believe It (Sensation Cigarettes): WLW  
 CBS-Grant Park Concert: WCCO KMOX  
 NBC-Jessie Crawford, organist: WMAQ WIRE WHO (sw-9.53)  
 NBC-State of the Nation; Jay Franklin, commentator: WENR WBOW

MBS-Enric Madriguera's Orch.: KWK WMT  
 News: WIND WOWO  
 KOA-Girls of the West  
 KSD-James Melton, tr.; Orch.  
 WBBM-Arthur Godfrey  
 WIBA-Club Chanticleer  
 WROK-Grange Prgm.  
 WSUI-Daily Iowan of the Air  
 WTAM-On Wings of Song  
 WTAQ-Ray McMonigle, tr.  
 WTMJ-Wis. State Fair

**9:00 CST** **10:00 CDT**  
 NBC-Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI KSD WLW WTAM

CBS-Mal Hallett's Orch.: WJR WHAS WBBM WCCO WMBD WKBH WOC  
 NBC-Eddie Le Baron's Orch.: WBOW  
 NBC-Barney Rapp's Orch.: (sw-9.53)  
 MBS-Jimmy Dorsey's Orch.: WGN  
 News: WMT WENR WIBA  
 Sports: WKBH WFBM  
 KMOX-The Goldbergs, sketch  
 KWK-Easy Aces, sketch  
 WIND-Hit Review  
 WOWO-Johnny Silvers' Orch.  
 WROK-George Hall's Orch.  
 WSBT-Don Pablo's Orch.  
 WTAQ-Normandie Entertains  
 WTMJ-Let's Dance

**9:15 CST** **10:15 CDT**  
 NBC-Vocal Varieties (Tums): WTMJ KOA KFI WIBA WLW (also see 5:15 p.m.)

CBS-George McCall's Screen Scoops (Old Gold Cigarettes): WFBM WBBM KMOX WHAS WJR WISN WOC WCCO (also see 5:15 p.m.)  
 For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.  
 News: WIRE WMAQ  
 Dance Orch.: WKBH WMT  
 KSD-Russ David's Orch.  
 KWK-Tracer of Lost Persons  
 WENR-Ennio Bolognini's Orch.  
 WGN-Shep Field's Orch.  
 WHO-Sports Review  
 WKBH-Social Security Prgm., talk  
 WMBD-Value Hints  
 WROK-Musicales  
 WTAM-Sports; Tom Manning  
 WTAQ-Dream Time

**9:30 CST** **10:30 CDT**  
 NBC-Johnny Presents Russ Morgan & His Orch. (Phillip Morris): KOA KFI WIBA (also see 6 p.m.)

NBC-Abe Lyman's Orch.: WTAM WMAQ WBOW (sw-9.53)  
 CBS-Eddie Duchin's Orch.: WOC WKBH WJR WMBD WFBM (sw-6.12)  
 NBC-Harry Owens' Orch.: KWK WCFB  
 MBS-Salute to Cities: WLW  
 Baseball Game: WISN WIRE WMT  
 KMOX-France Laux, sports  
 KSD-Trailing the Highway Patrol, drama  
 WBBM-News with Todd Hunter  
 WCCO-Musical Moments  
 WENR-Earl Hines' Orch.  
 WHAS-Baseball; Louisville vs. Milwaukee  
 WHO-Hits and Encores  
 WIND-An Evening at the Country Club  
 WROK-Lee Williams' Orch.  
 WSBT-News  
 WTAQ-Bay Beach Orch.; News  
 WTMJ-Dance Orch.

**9:45 CST** **10:45 CDT**  
 CBS-Eddie Duchin's Orchestra: WCCO WBBM WSBT KMOX  
 News: WIND WROK  
 WGN-Concert Orch.  
 WHO-The Songfellows  
 WTAM-Sammy Watkins' Orch.  
 WTMJ-Today's Events

**10:00 CST** **11:00 CDT**  
 NBC-Blue Barron's Orch.: WCFB (sw-6.14)  
 CBS-Count Basie's Orch.: WISN WSBT WKBH WBBM WCCO WTAQ (sw-6.12)  
 NBC-Richard Himber's Orch.: WBOW WMAQ  
 MBS-Sammy Kaye's Orch.: WGN  
 News: WMBD WFBM WOC WHO WJR WLW  
 Sports: WTMJ KWK  
 KMOX-Travelogue  
 KOA-Al John's Orch.  
 KSD-Weather Report  
 WENR-Music as You Desire It  
 WIBA-Evening Concert  
 WIND-Swing Quartet  
 WKBH-News; Music  
 WTAM-Musical Bulletin Board

**10:15 CST** **11:15 CDT**  
 CBS-Count Basie's Orch.: WJR WKBH WFBM  
 NBC-Richard Himber's Orch.: WHO  
 MBS-Dick Barrie's Orch.: KWK  
 KMOX-At Your Leisure, interview  
 KOA-Will Osborne's Orch.  
 WCCO-Cedric Adams  
 WIBA-News  
 WIND-Cafe Continental  
 WLW-Burt Farber's Orch.  
 WMBD-Sports Review; Program Review  
 WOC-Shamrocks  
 WTAM-Music You Want  
 WTMJ-Dance Orch.

**10:30 CST** **11:30 CDT**  
 CBS-Johnny Long's Orch.: WJR WBBM WSBT WKBH WMBD WKBH WFBM WTAQ WOC WISN  
 NBC-Leo Reisman's Orch.: WHO  
 WBER-WCFB  
 NBC-Erskine Hawkins' Orch.: WMAQ WIRE  
 MBS-Mitchell Ayre's Orch.: WGN  
 WMT  
 News: KMOX KWK  
 WBAA-The Shadow, drama  
 WCCO-Rollie Johnson  
 WHAS-Dance Orch.  
 WIBA-Hollywood at the Beach  
 WIND-In the Gloaming  
 WLW-Ray Pearl's Orch.

**10:45 CST** **11:45 CDT**  
 CBS-John Long's Orch.: KMOX  
 NBC-Erskine Hawkins' Orch.: WENR  
 KOA-Westernaires  
 WCCO-St. Paul Open  
 WHO-American Legion Prgm.  
 WIBA-Club Chanticleer  
 WIND-Cappy's Cabana  
 WISN-Tenth Inning

**11:00 CST** **12:00 CDT**  
 CBS-Carlos Molina's Orch.: WOC WKBH WCCO WMBD WFBM WBBM WISN KMOX WTAQ  
 NBC-Artie Shaw's Orchestra: WMAQ WBOW WHO WIRE  
 NBC-Art Kassel's Orch.: WIBA WENR  
 MBS-Jimmy Joy's Orch.: WMT WGN  
 KSD-Ted Fio-Rito's Orch.  
 KWK-Jack Gaulke's Orch.  
 WIND-Nite Watch  
 WKBH-Weather Report  
 WLW-Twenty-four Hour Review  
 WTAM-Ralph Malvin's Orch.

End of Tuesday Programs



**MORNING**

**7:00 CST 8:00 CDT**  
 NBC-Breakfast Club; News: WCFL WBOW  
 CBS-Arthur Godfrey, songs: WKBB WFAM (sw-21.52)  
 NBC-Landt Trio: (sw-21.52)  
 Musical Clock: WBBM WHIP WIRE WKBB WOC WKBH KMOX  
 Early Risers: WROK WISN News: WTAD WJJD  
 KWK-Band Music; News WAAF-Breakfast Express  
 WCCO-Air Almanac  
 WFBM-Early Birds  
 WGN-Everyday Words; Good Morning Prgm.  
 WHO-Faye & Cleo  
 WIBA-Farm Front; Musical Clock  
 WIND-The Abundant Life  
 WLS-Organ Moods  
 WLW-Merrymakers  
 WMAQ-Your Neighbor  
 WMBD-Breakfast Club  
 WMT-Country Home; Musical Clock  
 WOWO-Bible Class  
 WTAQ-Mike's Uprising  
 WTMJ-Top of the Morning

**7:15 CST 8:15 CDT**  
 NBC-Person to Person: (sw-21.5)  
 CBS-Montana Slim, songs; News: WFAM WKBB (sw-21.52)  
 News: WCCO WHO WMT KWK-Sunnytime  
 WHIP-Hit Review  
 WIND-Morning Review  
 WJJD-Organ Selections  
 WLS-News, Chuck Acree  
 WLW-Peter Grant, news  
 WMBD-Musical Clock  
 WROK-Breakfast Melodies  
 WTAD-Breakfast Brevities

**7:30 CST 8:30 CDT**  
 CBS-Joyce Jordan, Girl Interne (Calox Toothpowder & Soldified Albolene): WBBM  
 NBC-Breakfast Club; News: WOWO WCFL  
 NBC-Al & Lee Reiser, piano duo; News: (sw-21.5)  
 CBS-Fiddlers Fancy: (sw-21.52)  
 Morning Devotions: WKBH WLS  
 Musical Clock: WMT WBOW  
 KMOX-Ozark Varieties  
 WCCO-Musical Chimes  
 WFAM-Your Engagement Book  
 WIO-Williams Brothers Quartet  
 WIBA-News; Musical Clock  
 WIND-Hawaiian Melodies  
 WIRE-Dessa Byrd  
 WLW-Gospel Singer  
 WMAQ-The Whistler & His Dog  
 WMBD-Weather Report  
 WROK-Morning Parade  
 WTAQ-News

**7:45 CST 8:45 CDT**  
 NBC-Amanda Snow, songs: WMAQ (sw-21.5)  
 CBS-Bachelor's Children, sketch (Old Dutch Cleanser): KMOX  
 News: WHIP WIND WTAD  
 KWK-News; Rapid Service  
 WBBM-Linda's First Love, sketch  
 WFAM-Morning Devotions  
 WHO-Rare Bits of News  
 WIRE-Better Health; News  
 WJJD-Chicago Tuberculosis Institute Prgm.  
 WKBB-Tonic Tunes  
 WLS-Don & Helen  
 WLW-Your Hollywood News Girl  
 WMBD-Police Flash  
 WTAQ-Today's Almanac

**8:00 CST 9:00 CDT**  
 NBC-Just Neighbors, sketch: WCFL WOWO KWK  
 CBS-Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN  
 NBC-Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE  
 Musical Clock: WROK WMT  
 News: WKBH WMBD WAAF KSD-News; Dick Leibert, organist  
 WFAM-Concert Time  
 WGN-Martha Crane & Helen Joyce  
 WHA-Band Wagon  
 WHIP-Morning Dance  
 WHO-Coffee Pot Inn  
 WIND-H. Zimmerman, organist  
 WJJD-Bosworth Broadcast  
 WKBB-Chancel Steps  
 WLS-Smile Market  
 WLW-Hymns of All Churches  
 WTAD-Tales Old and New  
 WTAQ-Morning Potpourri

**8:15 CST 9:15 CDT**  
 CBS-Myrt & Marge, sketch (Super Suds): WBBM WCCO KMOX WFBM WMBD WISN  
 NBC-Swing Patrol; Rakov's Orchestra: WCFL WOWO KWK

NBC-John's Other Wife, sketch (Louis Philippe): WMAQ WIRE  
 KSD-Bright & Early Melodies  
 WAAF-Rhythm Rhapsody  
 WHA-Morning Melodies  
 WHIP-Fashions and the Home  
 WHO-What to Serve Today  
 WIND-Your Favorite Band  
 WKBB-Musical Almanac  
 WKBH-Uncle Bob  
 WLS-News, Chuck Acree  
 WLW-Myrt & Marge, sketch  
 WOC-Musical Clock  
 WTAD-Gems of Melody  
 WTMJ-Hymns of All Churches

**8:30 CST 9:30 CDT**  
 NBC-Just Plain Bill, sketch (Kolynos): WMAQ WIRE  
 CBS-Hilltop House, Bess Johnson (Palmolive Soap): WBBM KMOX WCCO WMBD WISN  
 NBC-Josh Higgins of Finchville: WCFL  
 NBC-Walter Blaufuss' Orch.: KSD  
 MBS-Manhattans: WGN KWK WMT  
 WAAF-Canary Serenade  
 WBOW-Radio Gospel  
 WFAM-Shoppers' Guide  
 WFBM-Morning Serenade  
 WHIP-Polish Variety Hour  
 WHO-Musical Clock  
 WIBA-Today's Almanac; Society Reporter  
 WIND-Organ & Guitar  
 WJJD-School for Taxpayers  
 WKBB-Hits & Encores  
 WKBH-Olive Hagen, organist  
 WLS-Old Kitchen Kettle, with Ann Hart; Novelodeons  
 WLW-Hilltop House, sketch  
 WWO-Tri Topics  
 WROK-Morning Devotions  
 WTAD-Interchurch Revival  
 WTAQ-Sunshine Hour  
 WTMJ-Bargain-a-Minute

**8:45 CST 9:45 CDT**  
 NBC-Jerry Sears' Orch.: WBOW WMT (sw-21.5)  
 NBC-Woman in White, sketch (Pillsbury): WMAQ KSD WHO WTMJ WIRE  
 NBC-Ma Perkins, sketch (Oxydol): WLS  
 CBS-Stepmother, sketch (Colgate): WBBM WFBM KMOX WCCO  
 MBS-Earl Lawrence, bar.: WGN KWK  
 WCFL-Bittersweet Melodies  
 WIND-Swing Melodies  
 WISN-Early Risers Club  
 WJJD-Tommy Tucker's Orch.  
 WKBB-Stars Over Hollywood  
 WKBH-Jungle Jim  
 WLW-Betty and Bob, sketch  
 WMBD-Women of Today  
 WWO-Modern Home Forum  
 WROK-Town Crier  
 WTAD-Hannibal Prgm.

**9:00 CST 10:00 CDT**  
 NBC-The Story of Mary Marlin, sketch (Ivory Soap): WLS  
 CBS-Richard Maxwell, tr.: WOC WKBH WKBH WISN WFBM WFAM WTAQ  
 NBC-Originalities: WIBA WCFL (sw-21.5)  
 NBC-David Harum, sketch (Baby): KSD WMAQ WHO WIRE  
 MBS-Get Thin to Music (Wheaties): WGN  
 News: WROK WIND  
 KMOX-Fashions in Melody  
 KWK-Singing Cowboys  
 WAAF-Woman's Page of the Air  
 WBBM-Heart of Julia Blake  
 WBOW-State Teachers College  
 WCB-D-Uncle John  
 WCCO-Ma Perkins, sketch  
 WHA-Your Health  
 WJJD-Organ & Guitar  
 WLW-The Goldbergs, sketch  
 WMBD-Messenger; Weather  
 WMT-News; Radio Gossip  
 WTMJ-Dan Harding's Wife

**9:15 CST 10:15 CDT**  
 NBC-Vic & Sade, sketch (Crisco): WLW WLS  
 NBC-Lorenzo Jones, sketch (Phillips): WMAQ WHO WIRE KSD  
 NBC-Breen & de Rose, songs: WBOW WMT (sw-21.5)  
 CBS-Pappy Cheshire's Nat'l Hill-billy Champions: WFAM WKBH KMOX  
 MBS-Bachelor's Children (Old Dutch Cleanser): WGN  
 News: WKBH WMBD WOC  
 Editor's Daughter, sketch: WBBM WOWO  
 KWK-Great Works of Man  
 WAAF-Hog 'n' Harmony  
 WCCO-Bachelor's Children  
 WCFL-Hit Revue  
 WFBM-Apron Strings  
 WHA-International Scene  
 WIBA-Organ Melodies  
 WIND-Hillbilly Ballads  
 WISN-Symphonetta  
 WJJD-Frank Trumbauer's Orch.  
 WKBH-Music Makers  
 WROK-On the Mall

WTAQ-Crimson Trail  
 WTMJ-Those Happy Gilmans

**9:30 CST 10:30 CDT**  
 CBS-Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD KMOX WFBM  
 NBC-Musical Tete-a-Tete: WIBA  
 NBC-Story of the Month: WTMJ WBOW  
 NBC-Pepper Young's Family, sketch (Camay Soap): WLS  
 Details of the contest on this program may be found on page 37.  
 KWK-Pop Wise & Filbert  
 WAAF-Swing High  
 WCFL-Varieties  
 WFAM-Morning Melodies  
 WGN-Man on State Street  
 WHA-Story Behind the Song  
 WHIP-Monitor News  
 WHO-Mountain Pete's Mountaineers  
 WIND-Between Us Girls, inter-views  
 WIRE-Dessa Byrd  
 WJJD-Harry Zimmermap, organist  
 WKBB-Eb & Zeb, sketch  
 WKBH-Today's Almanac  
 WLW-Short, Short Story  
 WIND-Organ & Guitar  
 WMT-Gospel Baritone  
 WOC-Musical Variations  
 WOWO-Linda's First Love, sketch  
 WROK-Milk-Made Magic  
 WTAD-Ma Perkins, sketch  
 WTAQ-Roundup

**9:45 CST 10:45 CDT**  
 CBS-Aunt Jenny's Stories (Spry) WCCO KMOX WFBM WMBD WBBM WISN  
 NBC-The Road of Life, sketch (Chipso): WLW WTMJ WMAQ  
 NBC-Viennese Ensemble: WOWO WBOW WMT (sw-21.5)  
 NBC-Kitty Keene, Inc., sketch (Dreft): WHO  
 MBS-Marcella Hendricks, songs: KWK  
 KSD-Revelers Quartet  
 WAAF-Novellettes  
 WCFL-Voice of Romance  
 WFAM-Lou Pike, organist  
 WGN-Painted Dreams  
 WHIP-This Rhythmic Age  
 WIBA-Church of the Air  
 WIND-Livestock Markets  
 WIRE-Linda's First Love, sketch  
 WJJD-Garwood Van's Orch.  
 WKBH-Rhythm & Romance  
 WKBH-Swing Interlude  
 WLS-Grace Wilson, contr.  
 WROK-Radio Rhythm  
 WTAD-Kitty Keene, Inc., sketch

**10:00 CST 11:00 CDT**  
 CBS-Mary Margaret McBride, columnist (La France & Satina): WBBM KMOX WFBM WISN WCCO WMBD WFAM WFBM WOC  
 NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ  
 NBC-Paula Durand, contralto: KSD KWK WIRE  
 MBS-The Balladeer: WMT  
 News: WLS WTAD  
 WAAF-Let's Dance  
 WBOV-Christian Science Prgm.  
 WCFL-Peekers in the Pantry  
 WGN-Manhattan Mother, sketch  
 WHA-Homemakers  
 WHIP-Women and the News  
 WHO-The Goldbergs, sketch  
 WIBA-Linda's First Love, sketch  
 WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar  
 WJBC-Theater Time  
 WJJD-Bureau of Missing Persons  
 WKBH-Hollywood Reporter  
 WKBH-Home Economics  
 WLW-Editor's Daughter, sketch  
 WOWO-Bill Board  
 WROK-News; Program Preview  
 WSUI-Illustrated Musical Chats  
 WTAQ-To be announced  
 WTMJ-What's New in Milwaukee?

**10:15 CST 11:15 CDT**  
 CBS-Irene Beasley, R.F.D. No. 1: WFBM WFAM WTAQ WKBH WOC  
 NBC-Kidoodlers: KWK WBOW WIRE (sw-15.33)  
 NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ  
 Houseboat Hannah, sketch: KMOX WHO  
 KSD-To be announced  
 WAAF-Willie Winn, sport of kings  
 WBBM-Happy Gilmans  
 WCCO-Judy and Jane  
 WGN-Don Pedro's Magic Violin  
 WHIP-Hollywood Brevities  
 WIBA-Editor's Daughter, sketch  
 WIND-20th Century Serenade  
 WISN-News  
 WJBC-Women in the News  
 WJJD-Criminal Court Interviews  
 WKBH-House of McGregor  
 WKBH-Home Prgm.  
 WLS-H. Peterson, organist  
 WMBD-Linda's First Love, sketch

WMT-Bits of Everything  
 WROK-Music Graphs  
 WTAD-Bea & Vee

**10:30 CST 11:30 CDT**  
 NBC-Nat'l Farm & Home Hour; Speakers: WIBA WBOW WMAQ  
 Special broadcast from the New York State Agricultural Experiment Station, Geneva, N. Y.  
 NBC-Time for Thought: KSD  
 Dr. Charles Trexler, pastor of St. James Lutheran Church, New York City, takes for the title of his discourse "Your Country." Dr. Trexler is speaker for the month of August on the general subject, "Out of the Valley."  
 CBS-Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX  
 Turn to page 8 for pictures of members of the cast.  
 News: WHIP KWK  
 WAAF-Livestock; Sweet & Slow  
 WCCO-Happy Gilmans  
 WCFL-Double in Stars  
 WFAM-Harlan Hogan  
 WFBM-Mrs. Farrell's Kitchen  
 WGN-Quin Ryan, news  
 WHO-Myrt & Marge, sketch  
 WIND-Organ & Guitar  
 WIRE-Footnotes; News  
 WISN-Organ Melodies  
 WJBC-Dollar Daze  
 WJJD-Safety Court  
 WKBH-House of MacGregor  
 WKBH-Songtime  
 WLS-Evelyn, the Little Maid  
 WLW-News; Livestocks; River; Weather; Markets  
 WMBD-Honeymoon Lane  
 WOC-Radio Bazaar  
 WOWO-Richard Trojan  
 WROK-Kaye Kreamer, woman's forum  
 WTAD-Tonic Tunes  
 WTAQ-News; Merry Go Round  
 WTMJ-Kitty Keene, Inc., sketch

**10:45 CST 11:45 CDT**  
 NBC-Nat'l Farm & Home Hour: WLW KWK  
 CBS-Our Gal, Sunday, sketch (Anacin): WBBM KMOX  
 NBC-Dorothy Crandall, pianist: WCFL  
 KSD-Lady Courageous  
 WAAF-Myrna Dee Sergeant, talk  
 WCCO-Grandma Travels  
 WFAM-Luncheon Dance  
 WGN-Magazine Mail Box  
 WHA-Magazine Rack  
 WHIP-Musical Newsy  
 WHO-Hilltop House, sketch  
 WIRE-Jimmie Dorsey's Orch.  
 WISN-Ann Leslie's Scrapbook  
 WJBC-Peggy Payne & Pioneers  
 WKBH-Treasure Chest  
 WKBH-Arkansas Travelers  
 WLS-Short, Short Stories  
 WMBD-Bandwagon  
 WMT-Tom Owens' Cowboys  
 WOC-Screen Fans Prgm.  
 WOWO-Ohio State Agr'l Prgm.  
 WROK-Freepost Studios  
 WTAD-Betty and Bob, sketch  
 WTMJ-Blue Room Ensemble

**11:00 CST 12:00 CDT**  
 CBS-The Goldbergs, sketch (Oxydol): WOC WKBH WBBM WCCO  
 NBC-Jean Ellington, songs: KSD  
 KMOX-Ma Perkins, sketch  
 WAAF-Symphonic Hour  
 WBAA-Contract Bridge Chats  
 WCFL-Sincke Rings Serenade  
 WFBM-Bohemians  
 WGN-Luncheon Music  
 WHA-Music Appreciation  
 WHIP-Southtown Church Hour  
 WHO-Dan Harding's Wife, sketch  
 WIND-Indiana News  
 WIRE-Singin' Sam  
 WISN-Morning Musicale  
 WJBC-Surprise Party  
 WJJD-Anything Can Happen  
 WKBH-Magic Violin  
 WLS-Melody Parade  
 WOWO-Consolaires  
 WSBT-News; Stork Report; Farm Flashes

WSUI-Program Calendar; Weather Report  
 WTAD-All for the Ladies  
 WTAQ-Hollywood on Parade  
 WTMJ-Heinie and Dinty

**11:15 CST 12:15 CDT**  
 CBS-Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN  
 NBC-Hi Boys: WCFL KSD (sw-15.33)  
 News: WJJD WOWO  
 WBAA-Morning Melodies  
 WHA-Organ Gems  
 WHIP-Englewood Hour  
 WHO-Vic and Sade, sketch  
 WIND-Tommy Ott, organist  
 WIRE-Welcome Stranger  
 WJBC-Parade of Bands  
 WKBH-Book of the Hour  
 WKBH-Club Calendar  
 WMBD-Polly of the Range  
 WMT-Sweet & Swing  
 WOC-Studio Swingapators  
 WSBT-The Day Dreamer  
 WSUI-Magazine Notes  
 WTMJ-Heinie & His Grenadiers

**11:30 CST 12:30 CDT**  
 CBS-Road of Life (Chipso): KMOX WBBM  
 NBC-Words and Music: WIBA KSD WMAQ (sw-15.33)  
 NBC-Mother-in-Law, sketch: KWK  
 WBOW-Presentation  
 WCCO-Houseboat Hannah  
 WCFL-Noon-day Concert  
 WFBM-Hoosier Farm Circle  
 WGN-Markets; Middy Service  
 WHIP-Hollywood News  
 WHO-Home Folks  
 WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar  
 WIRE-Farm Hour  
 WISN-Music by Chester Lincoln  
 WJBC-Singin' Sam  
 WJJD-Noonday Service  
 WKBH-Social Calendar  
 WKBH-Rhythm and Romance; Livestock Quotations  
 WLS-Markets; News  
 WLW-Live Stock & Poultry Reports; News  
 WMBD-Thrift Message; To be announced  
 WMT-Cedar Valley Hillbillies  
 WOC-Hymns of All Churches  
 WOWO-Man on the Street  
 WSBT-In Movieland  
 WSUI-Yesterday's Musical Favorites  
 WTAD-Police News  
 WTAQ-Mailman

**11:45 CST 12:45 CDT**  
 NBC-Jack & Loretta Clemens: KWK WOWO  
 MBS-Your Hollywood Newsgirl: (Lydia E. Pinkham): WCFL  
 CBS-Gospel Singer; Edward Mac-Hugh, bar. & Organ (Ivory Soap): KMOX WBBM WCCO  
 News: WIND WBAA WMAQ Markets; Farm Bureau: WFBM WOC  
 WHIP-Cascade Melodies  
 WHO-Markets; Weather  
 WISN-Even as You and I  
 WJBC-Reid & Vin  
 WKBH-Hits and Encores  
 WLS-Dinnerbell Prgm.  
 WLW-Thomas Conrad Sawyer  
 WMBD-Window Shopper  
 WMT-News; Redgers & Ackley  
 WROK-'Round the Town  
 WSBT-Man on the Street  
 WSUI-Farm Flashes  
 WTAD-Dance Revue  
 WTAQ-Farmhands

**WEDNESDAY August 17**

NBC-Betty & Bob, sketch (Gold Medal): WMAQ WHO WTMJ KWK WIRE  
 MBS-Harold Turner, pianist: WGN  
 News: WJBC WTAD WMBD  
 KMOX-Singin' Sam  
 KSD-Sports Preview  
 WAAF-Jack Odell, news  
 WBAA-Farm Facts  
 WBBM-Manhattan Mother  
 WBOW-Street Reporter  
 WCBD-J. C. O'Hair  
 WCFL-Spotlight Prgm.  
 WFBM-Blue Ribbon Melodies  
 WHA-Noon Musicale  
 WHIP-Wally Estrup, songs  
 WJBC-Interlude; Country Home  
 WIND-Lupi Italian Hour  
 WISN-Musical Heat Wave  
 WJJD-Markets  
 WLW-Linda's First Love, sketch  
 WMT-Cedar Valley Hillbillies  
 WSUI-Rhythm Rambles

**12:15 CST 1:15 CDT**  
 CBS-Chattanooga Frolic: WSBT WISN  
 NBC-Let's Talk It Over: WBOW  
 NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WMAQ WLW WIRE WTMJ KWK  
 MBS-As You Like It: WGN  
 KMOX-Kitty Keene, Inc., sketch  
 WAAF-Encores  
 WBAA-Sports Questionnaire  
 WBBM-Man on the Street  
 WCCO-Kitty Keene, sketch  
 WCFL-Echoes of Havana  
 WFBM-News  
 WHIP-Alice Oleson, pianist  
 WHO-Luncheon Music  
 WIBA-News; Market Reports  
 WJBC-Hot vs. Sweet  
 WJJD-Middy Roundup  
 WKBH-Man on the Street  
 WLS-String Trio  
 WMBD-Town Crier; Markets  
 WMT-Question Man; Voice of Iowa  
 WOWO-Market Service  
 WROK-Column Left, news  
 WTAD-Cy and Freckles

**12:30 CST 1:30 CDT**  
 CBS-Art of Musical Russia: WFBM WISN WSBT (sw-15.27)  
 Program conducted by Julius Ehrlich, with Fritz Lechner, Germaine Bruyere, Fritz Jochl, Henry Baird and Meta Cordy in the principal roles of Guck's "Der Betrogene Kadi."  
 The music detail for this program may be found on page 7 this week.  
 NBC-Waltz Favorites: WOWO WCFL (sw-15.33)  
 NBC-Valliant Lady, sketch (Gold Medal): WLW WIRE WMAQ KWK  
 MBS-West & Matey: WGN  
 News: WOC WHO  
 Rhythm Rascals: WTAQ WTMJ  
 KMOX-Linda's First Love, sketch  
 WAAF-Markets; Health Talk  
 WBAA-Dance Time  
 WBBM-Kitty Keene, Inc.  
 WBOW-Middy Melodies  
 WCBD-Scripture Truth Hour  
 WCCO-First Edition  
 WHA-Farm Prgm.  
 WHIP-Concert Orch. with Jean Hurst  
 WIND-WPA Prgm.  
 WKBH-Man on the Street  
 WKBH-Luncheon Music  
 WLS-Voice of the Feed-lot; Mkts.  
 WMBD-Farm News  
 WMT-Markets; Hillbillies  
 WROK-Couple on the Street; Highways Are Happy Ways  
 WTAD-Farm; Weather; Markets

**AFTERNOON**

**12:00 CST 1:00 CDT**  
 NBC-Vivian della Chiesa, sop.; Orch.: WOWO  
 CBS-Chattanooga Frolic: WCCO WOC WKBH WKBH WSBT (sw-15.27)

*What's Happened to*  
**"GONE WITH THE WIND"?**  
 Who Are the Stars Who Have the  
 Coveted Roles of "Rhett" and "Scarlett"?  
**Revealed in September SCREEN GUIDE**  
*The Picture Magazine Devoted Exclusively to Hollywood*

# WEDNESDAY

## August 17

**12:45 CST 1:45 CDT**

NBC-Hymns of All Churches (Gold Medal): WIRE WMAQ KWK WHO  
CBS-Art of Musical Russia: WOC WCCO

News: WKBB WTAQ  
KMOX-Editor's Daughter, sketch  
KSD-News; Market Reports  
WAAF-The "L" Reporter  
WBAA-Market Reports  
WBOW-Houseboat Hannah  
WBOW-County Agricultural Agt.  
WGN-Afternoon Melodies  
WIBA-Melody Moments  
WIND-Organ & Vibraharp  
WJJD-Music & Song, Ben Kanter  
WKBB-Song Hit of the Day  
WLS-Listeners Mike  
WLW-Kitty Keene, Inc.  
WMBD-To be announced; George McDonald

WMT-Joe Doakes; Many Happy Returns; Iowa Cornhuskers  
WKOK-Home Folks Hour  
WTAD-Variety Prgm.  
WTMJ-Sidewalk Reporter

**1:00 CST 2:00 CDT**

CBS-Art of Musical Russia: WOC WFBM WISN WSBT WKBB WCCO (sw-15.27)

NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ WLW WTMJ KSD  
MBS-Marriage License Romances: WGN

News: WTAD WHIP WIND  
KMOX-Travelogue  
KWK-Backstage Wife  
WAAF-Waltz Time  
WBAA-Meditations  
WBMM-Broadcast Rhymsters  
WBOW-Sportscasting  
VHA-Armchair Journeys  
WIBA-Concert Trio  
WIRE-Reporter  
WJJD-Tommy Tucker's Orch.  
WKBB-Ma Perkins  
WLS-Homenakers Hour  
WMBD-Men on the Street  
WOWO-The Observer  
WTAD-Man on the Street

**1:15 CST 2:15 CDT**  
NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD

CBS-Art of Musical Russia: WKBH WTAQ

NBC-Swingtime Trio: WBOW  
KMOX-Judy & Jane, sketch  
KWK-Great Works of Man  
WAAF-Washington Park Races  
WBAA-I Want a Job  
WBMM-Meet the Missus  
WCCO-Betty & Bob  
WGN-Hits of Today  
WHA-Musical Varieties  
WHIP-Grandmother's Scrapbook  
WIND-Max Miller, pianist  
WIRE-Noonday Headlines  
WISN-Diamond Dope  
WLW-Ma Perkins, sketch  
WMBD-His Majesty, the Baby  
WMT-Frank Voelker, organist  
WTAD-Little Theater

**1:30 CST 2:30 CDT**

NBC-Pepper Young's Family, sketch (Camay Soap): WTMJ WHO WMAQ WLW KSD

Details of the contest on this program may be found on page 37.  
NBC-Maurice Spitalny's Orch.: WBOW WIBA (sw-15.33)

CBS-Lyric Serenade: WMBD WFBM WKBB WSBT WTAQ WISN WOC WKBB (sw-15.27)

MBS-Harold Stokes' Orch.: WGN News: WCFW WMT  
KMOX-Magic Kitchen  
KWK-News; Musical Prgm.  
WAAF-Matinee Melodies  
WBAA-Monitor Views the News  
WBMM-Pat Flanagan  
WCCO-Julia Blake  
WHA-Organ Melodies  
WHIP-Dancing Party  
WIND-Band Stand  
WIRE-Dessa Byrd; News Review  
WJJD-Fred Beck, organist  
WLS-News, Julian Bentley  
WROK-Stars on Parade  
WTAD-D. A. R. Prgm.

**1:45 CST 2:45 CDT**

CBS-Lebrun Sisters, vocal trio; WTAQ WFBM WKBB WSBT WOC WISN WKBB (sw-15.27)  
NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ KSD WTMJ WLW  
NBC-Maurice Spitalny's Orch.: WLS WMT  
KWK-Marriage License Bureau Romances  
WBAA-Wanita Wilson, sop.  
WBMM-Dugout Dope  
WCCO-Markets  
WGN-The Leadoff Man  
WIND-Dugout Interviews  
WJJD-Warm Up Time

**2:15 CST 3:15 CDT**

NBC-Silhouettes of the West: WTAQ WENR  
NBC-Don Winslow of the Navy: WIBA  
WBAA-Famous Homes of Famous Americans  
WHIP-To be announced  
WHO-Judy and Jane, sketch  
WLW-Charlie's Singing School  
WTMJ-Home Harmonizers

**2:45 CDT 3:45 CDT**

NBC-Kellogg's Singing Lady; Irene Wicker: WLW  
NBC-Your Family & Mine, sketch (Sealtest): WMAQ WTMJ WIBA

WMBD-Hello, Neighbor  
WOWO-Women in the News  
WROK-Musicale

**2:00 CST 3:00 CDT**

CBS-At the Music Counter: WOC WTAQ WFBM WKBB WSBT WISN WKBB (sw-15.27)

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA  
NBC-Club Matinee: WENR WMT WOVW WBOW

Baseball: Cubs vs. Cincinnati: WGN WJJD WIND WCFW WBBM

Dan Harding's Wife, sketch: KSD WLW

KMOX-Those Happy Gilmans  
KWK-Today at Two  
WAAF-News; Weather  
WBAA-Concert Review  
WCCO-Ladies First  
WHA-Chapter a Day  
WHIP-Gay Caballeros  
WMBD-Editor's Daughter  
WROK-News; Program Preview  
WTAD-Hannibal Prgm.

**2:15 CST 3:15 CDT**  
NBC-Stella Dallas, sketch (Milk of Magnesia): WTMJ WIRE WIBA WHO WMAQ  
CBS-At the Music Counter: WCCO

MBS-Midstream, drama: WLW KWK

KMOX-One Woman's Opinion  
KSD-Heart of Julia Blake, sketch  
WHIP-Behind Kitchen Doors  
WMBD-To be announced  
WROK-Musicale  
WTAQ-Fiddlers Three

**2:30 CST 3:30 CDT**

NBC-Happy Jack, songs: WHO WMAQ KSD  
CBS-Symphonets: WTAQ WCCO WKBH WFBM WKBB WMBD WFBM WOC WISN (sw-15.27)

NBC-Club Matinee: WIBA WMT  
KMOX-Headline Highlights; Let's Compare Notes  
KWK-Richard Hayes, organist  
WAAF-Melody Medley  
WBAA-Home Builders' Prgm.  
WHA-Music of the Masters  
WIRE-To be announced  
WLW-Heart of Julia Blake  
WOWO-Old Time Religion  
WROK-Robert Bruce, graphologist

WTAD-Sports Talk  
WTMJ-News; Police; Weather, Spotlight

**2:45 CST 3:45 CDT**  
CBS-Leon Goldman, violinist: WOC WKBH WFBM WFAM WKBB WTAQ WMBD WCCO WISN (sw-15.27)

NBC-Girl Alone, sketch: WMAQ  
MBS-The Hatterfields, sketch: WLW

KMOX-Dope From the Dugout  
KSD-The Master Singers  
KWK-Man in the Stands  
WHA-Song Time  
WHIP-Donna Tyler, songs  
WHO-Favorite Melodies  
WIRE-Seger Ellis' Orch.  
WROK-Martha K. Johnson, magic carpet

WTAD-Cy & Freckles  
WTMJ-Down a Country Road

**3:00 CST 4:00 CDT**  
NBC-Rhymes & Romance; Redta Revell; Irma Glen, organist: WENR

CBS-The Castillians: WFAM WOC WFBM WCCO WTAQ WKBB WKBB WMBD WISN (sw-15.27)

NBC-Who Sang It? Vocalists; Orch.: WBOW WIRE WMAQ WHO

Baseball Game: WTAD WMT  
Baseball: Cards vs. Pittsburgh: KMOX KWK  
KSD-Baseball Scores  
WAAF-Rhumba Beat  
WHIP-South Shore Chamber of Commerce  
WIBA-Today's Front Page  
WJBC-Devotional Hour  
WLW-Houseboat Hannah, sketch  
WOWO-News  
WROK-Kaye Kreamer, Women of the Hour  
WTMJ-Valiant Lady, sketch

**3:15 CST 4:15 CDT**  
NBC-Silhouettes of the West: WTAQ WENR  
NBC-Don Winslow of the Navy: WIBA  
WBAA-Famous Homes of Famous Americans  
WHIP-To be announced  
WHO-Judy and Jane, sketch  
WLW-Charlie's Singing School  
WTMJ-Home Harmonizers

**3:30 CST 4:30 CDT**  
NBC-Kellogg's Singing Lady; Irene Wicker: WLW  
NBC-Your Family & Mine, sketch (Sealtest): WMAQ WTMJ WIBA

# Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

**10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.**

## AFTERNOON

**12:30 CST (1:30 CDT) Art of Musical Russia, CBS.**

**5:30 CST (6:30 CDT) Living History, CBS.**

**5:45 CST (6:45 CDT) Science on the March, NBC.**

## NIGHT

**6:00 CST (7:00 CDT) Gang Busters, CBS.**

**6:00 CST (7:00 CDT) One Man's Family, NBC.**

**6:30 CST (7:30 CDT) Paul Whiteman, CBS.**

**6:30 CST (7:30 CDT) Tommy Dorsey, NBC.**

**7:00 CST (8:00 CDT) Town Hall Summer Show, NBC.**

**7:30 CST (8:30 CDT) National Music Camp, NBC.**

**8:00 CST (9:00 CDT) Kay Kyser, NBC.**

**8:30 CST (9:30 CDT) Edgar A. Guest, CBS.**

NBC-Charles Sears, tnr.: WENR WBOV

CBS-March of Games: WKBB WKBH WFBM WMBD WCCO WOC WISN

News: WHO WJBC  
WAAF-Melody Medley  
WBAA-We Three, girls trio  
WFAM-Young America on the Air; Pop Concert

WHA-Weather Bureau  
WIRE-Rainbow Trio  
WOWO-Warren Family Council  
WROK-Swedish Gospel Service  
WTAQ-Herman Daumler, violinist

**3:45 CST 4:45 CDT**  
CBS-Exploring Space: WKBB WKBH WFBM WFAM WTAQ WOC WMBD WCCO WISN

NBC-Joseph Gallicchio's Orch.: WTMJ WIBA WHO WBOW KSD

NBC-Rakov's Orch.: WENR WOVW WIRE

WBBM-Tenth Inning  
WHIP-News  
WJBC-"American Years," a novel  
WLW-Men of Mars, drama

WMAQ-Musical Varieties  
WROK-Radio Rhythm

**4:00 CST 5:00 CDT**  
CBS-News; Lew White, organist: WFBM WTAQ WKBB WKBH WFAM WBBM WCCO

NBC-Jesse Crawford, organist: WBOW KSD WIRE WCFW  
NBC-Bobby Hayes' Orch.: WLW WMAQ WOWO

News: WISN WOC  
Baseball Scores; WIND WJJD  
WAAF-Tea Dance  
WBAA-Magic Carpet  
WENR-Malcolm Claire, children's stories

WGN-Bill Anson  
WHIP-Concert with Violanda Casavieri  
WHO-New Tunes  
WIBA-Dr. Bob Jones  
WJBC-Request Hour  
WMBD-Kitty Keene, Inc.  
WROK-News; Musicale  
WTMJ-Variety Revue

**4:15 CST 5:15 CDT**  
NBC-Women's Tennis Summary: WLW WOWO WMAQ

NBC-To be announced; News: WBOW KSD WCFW (sw-9.53)  
CBS-Lew White: WISN  
MBS-Frank Ferneau's Orch.: WGN

WBA-Melody Moods  
WENR-Gilbert Martyn, news  
WFAM-Killer Dillers  
WHIP-Airplane Dance  
WHO-Baseball Time  
WIBA-Dance Hour  
WIND-Musical Toast  
WIRE-News; Minute Interviews  
WJJD-Parade of Music  
WLW-Those Happy Gilmans  
WMBD-News; Pet Corner  
WOC-Baseball Review  
WROK-Freepost Studios

**4:30 CST 5:30 CDT**  
CBS-Enoch Light's Orch.: WTAQ WKBB WFAM WCCO WBBM WISN (sw-11.83)

NBC-Alma Kitchell, contralto: WBOW WIBA WMAQ (sw-9.53)

NBC-Chesterfield Daily Sports Column; Paul Douglas: WENR WLW KSD WOWO

News: WIND WJBC  
WAAF-Sport Shorts  
WFCB-Piano Recital  
WFBM-Tea Time Tunes  
WGN-Armchair Melodies  
WHIP-Trio

WIRE-William Wirges' Orch.  
WJJD-Fred Beck, organist  
WKBH-P. T. A. Talk  
WMBD-Bargain Counter  
WSUI-Opera Arias

**4:45 CST 5:45 CDT**  
CBS-Doris Rhodes, songs: WKBB WMBD WCCO WISN

NBC-Nola Day, songs: WMAQ KSD WIRE

NBC-Dinner Concert: WENR WBOV

NBC-Lowell Thomas, news commentator (Sun Oil): WLW WAAF-Tower Tunes

WBAA-Story Book Hour  
WBBM-Chicago Hour  
WCFW-Jack Kelly's Orch.  
WFAM-Baseball Scores; News  
WGN-Little Orphan Annie  
WHIP-Cocktail Hour  
WIBA-Edgewood Dramatic Prgm.

WJBC-Varieties  
WJJD-Garwood Van's Orch.  
WKBH-Kiddies' Hour  
WOWO-Home Folk Frolic  
WTAQ-Theater Lobby Interviews

**5:00 CST 6:00 CDT**  
NBC-Easy Aces, sketch (Anacin): WENR WMT WIRE

NBC-Don Winslow of the Navy, sketch (Kellogg's): WMAQ WLW

CBS-Ray Heatherton, songs: WTAQ WKBB (sw-11.83)

News: WCFW WJJD  
KMOX-Grandstand Managers  
KSD-News; Dick Leibert, organist

KWK-Home Plate Interviews  
WAAF-Poetic Patterns  
WBBM-John Harrington, sports  
WBOW-Merry Go Round  
WCCO-Livestock  
WFAM-Crimecasts  
WFBM-Wheeler Mission  
WGN-Popeye, sketch  
WHIP-Sports Review  
WHO-Johnny at the Piano  
WIBA-The Plainsmen  
WIND-German Hour  
WISN-Show Window  
WMBD-Happy Train; Auction of the Air

WOC-Man on the Street  
WOWO-Organ Reveries  
WSUI-Musical Moods  
WTAD-Cy & Freckles  
WTMJ-News; Moment Musicale

**5:15 CST 6:15 CDT**  
NBC-Adrian Rollini's Orch.: WHO WMAQ WIRE (sw-9.53)

NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WMT WENR

CBS-Marion Carley, pianist: WOC WMBD WKBB WKBH WCCO WFBM KMOX

KSD-Popeye, the Sailor, sketch  
KWK-Musical Prgm.  
WBBM-We the Wives  
WCFW-Tune Teasers  
WFAM-Let's Go Fishin'  
WGN-Concert Trio  
WHIP-Classic Gems  
WIBA-Old Refrains  
WJJD-Ben Kanter, pianist  
WLW-Denton & Barber, sports  
WOWO-George Sokolsky  
WROK-Sports  
WTAD-Hannibal Prgm.

WTAQ-Bureau of Public Service  
WTMJ-Heinie and His Grenadiers

**5:30 CST 6:30 CDT**  
CBS-Living History, drama: WOC WFAM WKBB WBBM KMOX WFBM (sw-11.83)

The starting of the Erie Canal in 1817 and the Rush-Bagot agreement, which brought the

beginning of the permanent peace on the Great Lakes in 1818, will be treated as living history.  
For more detail turn to page 4.

NBC-Ennio Bolognini's Orch.: WENR WHO WBOW

NBC-Ralph Blaine, tnr.: WMT WOVW WCFW KWK

News: WTAD WMAQ WKBH WIBA WIRE

Sports: WGN KSD WMBD WAAF-Jack Odell, news  
WCCO-Popeye the Sailor, sketch  
WHA-Music Album  
WHIP-Homespun

WISN-Sports Parade; Interlude  
WJJD-Sentenced Men, interviews  
WLW-Let's Celebrate  
WROK-W.P.A. Symphonic Orch.  
WSUI-Sports Time  
WTAQ-Al Michel's Sport Wheel

**5:45 CST 6:45 CDT**  
CBS-Boake Carter, commentator (Huskies & Post Toasties): WBBM WMBD KMOX WTAQ WKBB WKBH WCCO WFBM WFAM WOC WISN

NBC-Science on the March: WENR WOWO

Subject: "Buds, Blossoms and Man" (effect of hay fever, etc.).  
For more detail turn to page 5.

Sports: WTMJ WJJD  
Sports; News: WMT KWK  
KSD-Your Family and Mine  
WAAF-Evening Concert  
WBOW-Ice Jamboree  
WCFW-Hal Totten, sports  
WGN-The Dukes & their Duchesses

WHA-Fun Time  
WHO-News  
WIBA-Today's Birthdays; Sports  
WIRE-Basonology  
WLW-Paul Sullivan, news  
WMAQ-Let's Celebrate  
WROK-Dance hour  
WSUI-Daily Lowan of the Air

**7:00 CST 8:00 CDT**  
NBC-Town Hall Summer Show (Sal Hepatica & Ipana); Col. Stoopnagle; Harry von Zell; Peter Van Steeden's Orch.; Guest: WIBA WTAM WMAQ WTMJ WIRE WLW WHO KSD (sw-9.53) (also KFI at 10 p.m.)

NBC-It May Have Happened, drama: WBOW WLW WMT WLS

CBS-Meet the Champ: WJR WOC WFBM WHAS WKBB WKBH WTAQ WISN WSBT WMBD WBBM WCCO KMOX

MBS-Bob Crosby's Orch.: WGN KWK-Dinner Dance  
WCFW-Labor Flashes  
WIND-Traffic Court  
WJJD-Happy Valley Folks  
WROK-Freepost Studios  
WSUI-Children's Hour

**7:15 CST 8:15 CDT**  
MBS-Novelyt Choir: WGN WCFW-Favorite Melodies  
WJJD-Suppertime Frolic  
WSUI-Views & Interviews

**7:30 CST 8:30 CDT**  
NBC-Nat'l Music Camp: WENR WIBA

NBC-For Men Only (Vitalis); Peter Van Steeden's Orch.; Peg La Centra; Fred Uttal: WTAM WIRE WMAQ KSD WHO WLW

CBS-Mark Warnow's Music: WOC WTAQ WHAS WKBB WSBT WKBB KMOX WCCO WBBM WMBD WJR (sw-11.83)

MBS-Guy Lombardo's Orchestra: WMT

KWK-Lone Ranger  
WBOW-Bertha Pratt King  
WCFW-News  
WFBM-Piano Twins  
WGN-Jimmy Dorsey's Orch.  
WIND-S. A. Amateur Hour  
WISN-Baseball Game  
WOWO-To be announced  
WSUI-Evening Musicale  
WTMJ-Let's Celebrate

**7:45 CST 8:45 CDT**  
NBC-Nat'l Music Camp: WBOW WCFW-Geo. Hessberger's Orch.  
WFBM-Question Mark Limited  
WGN-News; Sports  
WJJD-Suppertime Frolic  
WSBT-Quizo-quest  
WSUI-Poetic Interlude  
WTMJ-Let's Dance

**8:00 CST 9:00 CDT**  
NBC-Kay Kyser's Musical Klass & Dance, with Virginia Sims, Harry Babbitt & Sully Mason, vocalists (Lucky Strike): WTMJ WTAM WHO WMAQ WIBA WIRE KSD KOA WLW (sw-9.53)

On pages 12 and 13 you will find pictures taken at recent broadcast.

NBC-Nat'l Music Camp: WENR WIBA

CBS-Word Game, Max Eastman, m.c.: WBBM WHAS WCCO WKBB WSBT WKBB WTAQ KMOX WJR WOC WMBD (sw-11.83)

MBS-Actors Blood, drama: KWK WMT

WCFW-Grant Park Concert  
WFBM-Community Sing  
WGN-Jack Russell's Orch.  
WROK-Home Builders  
WSUI-Guest Artist Prgm.

**6:15 CST 7:15 CDT**  
News: WMBD WOC  
KWK-Piano Portrait  
WBOW-Our Neighbors  
WCFW-Pop Tunes  
WFAM-Amer. Family Robinson  
WJJD-Your City Government  
WKBB-Sweetheart Serenade  
WKBH-Dinner Music  
WLS-News, Chuck Acree  
WTAD-Freshest Thing in Town  
WTAQ-Dancing Party

**6:30 CST 7:30 CDT**  
CBS-Paul Whiteman's Orchestra & Guests (Chesterfield Cigarettes): WKBB WJR WBBM WFAM (sw-11.83) (also at 9:30 p.m.)

NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool); Edythe Wright; Jack Leonard; Three Esquires; Paul Stewart, m.c.: WMAQ WTAM WHO WIRE WLW WTMJ KSD (also at 10:30 p.m.)

MBS-Lone Ranger, drama (Silvercup) WGN



### Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1310  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHIP-1480  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WKBB-1380  
WLS-870  
WLW-700  
WMAQ-870  
WMBD-1440  
WMT-600  
WOC-1370  
WOWO-1160  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

**8:15 CST** **9:15 CDT**  
WROK-News; Trees Beautiful

**8:30 CST** **9:30 CDT**  
CBS-It Can Be Done (Household Finance); Edgar A. Guest; Frankie Master's Orch.: WJR WFBM WBBM WHAS KMOX WOC (sw-11.83)  
Guest: Betty Robinson, Olympic sprint champion.  
NBC-Minutrel Show: WENR WBOW  
MBS-Melodies from the Skies. WGN WMT KWK  
WCCO-Your Community Show  
WCFL-Make Believe Danceland  
WIND-Organ & Vibra-harp  
WKBB-Let's Waltz

WKBH-Olive Hagen at the Organ  
WMBD-The Shadow, drama  
WOWO-Our Yesterdays  
WROK-Ted Westin, songs  
WSBT-Vacation Vogues  
WTAQ-Earl Bototomley, bar.

**8:45 CST** **9:45 CDT**  
News: WIND WOWO  
WKBB-Gaslight Harmonies  
WKBH-Rapid Ad  
WOWO-Bob Wilson, news  
WROK-Social Security Speaker  
WUI-Daily Iowan of the Air  
WTAQ-Genevieve Anderson, sop.

**9:00 CST** **10:00 CDT**  
NBC-Amos n' Andy (Campbell's Soup): WMAQ WIRE KOA  
WLW KSD WTAM WHO KFI

CBS-Vincent Lopez' Orch.: WOC  
WBBM WJR WMBD  
NBC-Johnny Messner's Orch.:  
WBOW (sw-9.53)  
News: WKBB WMT WIBA  
KMOX-The Goldbergs, sketch  
KWK-Easy Aces, sketch  
WCCO-Don't Believe It  
WENR-Globe Trotter  
WFBM-Sports Review  
WHAS-Baseball; Louisville vs. Minneapolis  
WIND-Swedish Prgm.  
WKBB-Musical Moments  
WOWO-Johnny Silvers' Orch.  
WROK-George Hall's Orch.  
WSBT-Don Pablo's Orch.  
WTAQ-Club Normandie Entertainers  
WTMJ-Kilowatt Hour

**9:15 CST** **10:15 CDT**  
NBC-To be announced: KOA  
CBS-Vincent Lopez' Orch.: WCCO  
KMOX WFBM WKBB  
KSD-Russ David's Orch.  
WKB-Tracer of Lost Persons  
WENR-Ennio Bolognini's Orch.  
WGN-Jimmy Dorsey's Orch.  
WHO-Sports Review  
WIBA-Vic Arden's Orch.  
WIRE-News; Musical Interlude  
WJJD-Harry Owen's Orch.  
WJR-Let's Celebrate  
WKBB-Musical Moments  
WLW-Musical Steeplechase  
WMAQ-Fort Pearson, news  
WMBD-Value Hints  
WMT-Dance Band  
WROK-Musicale  
WTAM-Sports; Tom Manning  
WTAQ-Bay Beach Orch.  
WTMJ-Easy Aces, sketch

**9:30 CST** **10:30 CDT**  
CBS-Paul Whiteman's Orchestra & Guests (Chesterfield Cigarettes): KMOX WFBM WHAS WMBD WCCO WTAQ WKBB WISN WOC (also see 6:30 p.m.)  
NBC-Larry Clinton's Orch.: KWK WENR WOWO  
CBS-Sammy Kaye's Orch.: WSBT WKBB WJR (sw-6.12)  
NBC-Abe Lyman's Orch.: WMAQ KSD WBOW WTAM (sw-9.53)  
MBS-Shep Fields' Orch.: WGN Baseball Game: WIRE WMT

KOA-Light on the West  
WBBM-News with Todd Hunter  
WCFL-Billy Kelb's Orch.  
WHO-James Melton, trn.; Orch.  
WIBA-Evening Concert  
WIND-An Evening at the Country Club  
WROK-Gospel Fellowship Hour  
WTMJ-Dance Orch.

**9:45 CST** **10:45 CDT**  
NBC-Abe Lyman's Orch.: WHO KSD  
News: WIND WROK  
WBBM-Henri Gendron's Orch.  
WLW-Art Kassel's Orch.  
WTMJ-Today's Events

**10:00 CST** **11:00 CDT**  
CBS-Hal Kemp's Orch.: WSBT  
WTAQ WKBB WBBM KMOX  
WISN (sw-6.12)  
NBC-Clyde Lucas' Orch.: WBOW  
WMAQ  
NBC-Reggie Childs' Orchestra:  
WOWO

MBS-Dick Barrie's Orch.: WGN  
News: WMBD WFBM WHO WJR  
WOC  
KOA-Will Osborne's Orch.  
KWK-Sport Review  
WCCO-Living History  
WCFL-Emil Flindt's Orch.  
WENR-Music as You Desire It  
WHAS-Baseball; Louisville vs. Minneapolis  
WIBA-Club Chanticleer  
WIND-Swing Quartet  
WKBH-News; Music

WLW-Paul Sullivan, news  
WTAM-Musical Bulletin Board  
WTMJ-Last Word in Sports

**10:15 CST** **11:15 CDT**  
CBS-Hal Kemp's Orch.: WJR  
WKBB WOC WKBB WFBM  
NBC-Reggie Childs' Orchestra:  
WOWO  
NBC-Clyde Lucas' Orch.: WHO  
WMAQ WBOW  
MBS-Dick Barrie's Orch.: KWK  
WCCO-Cedric Adams  
WHAS-News  
WIBA-Hollywood at the Beach  
WIND-Cafe Continental  
WLW-Buster Locke's Orch.  
WMBD-Sports Review  
WTAM-Music You Want  
WTMJ-Dance Orch.

**10:30 CST** **11:30 CDT**  
NBC-Tommy Dorsey, His Trombone & Orch. (Raleigh and Kool): KOA KFI (also see 6:30 p.m.)  
NBC-Earl Hines' Orch.: WIRE  
WHO WBOW WMAQ WTMJ  
WIBA  
CBS-Count Basie's Orch.: WISN  
WOC WKBB WKBB WSBT  
WBBM WMBD WTAQ WFBM  
WJR  
NBC-King's Jesters: WOWO  
WCFL  
MBS-Griff Williams' Orch.: WMT  
KMOX-Morning Headlines  
KWK-News  
WCCO-Rollie Johnson  
WGN-Jack Russell's Orch.  
WHAS-Dance Band

## WEDNESDAY

August 17

WIND-News & Music  
WIRE-To be announced  
WLW-Ben Bernie's Orch.

**10:45 CST** **11:45 CDT**  
CBS-Count Basie's Orch.: KMOX  
WCCO  
NBC-King's Jesters: WENR  
MBS-Griff Williams' Orch.: KWK  
WCFL-Emil Flindt's Orch.  
WIND-Cappy's Cabana

**11:00 CST** **12:00 CDT**  
CBS-Carlos Molina's Orch.: WOC  
KMOX WISN WTAQ WMBD  
WBBM WKBB WFBM  
NBC-Joe Reichman's Orch.: KOA  
WIRE WMAQ WBOW  
NBC-Al Buettner's Orch.: WENR  
MBS-Sterling Young's Orch.:  
WMT WGN  
KSD-Ted Fio-Rito's Orch.  
KWK-Jack Gaulke's Orch.  
WCCO-Herman Waldman's Orch.  
WHO-Veterans Forum  
WIBA-Hollywood at the Beach  
WIND-Nite Watch  
WKBH-Weather Report  
WLW-Twenty-four Hour Review  
WTAM-Otto Thurn's Orch.  
WTMJ-Dance Orch.

End of Wednesday Programs

## Thursday

August 18, 1938

## Thursday

### MORNING

**7:00 CST** **8:00 CDT**

NBC-Breakfast Club; News:  
WCFL WBOW (sw-21.5)  
CBS-Arthur Godfrey, songs &  
patter: WFAM (sw-21.52)  
News: WJJD WTAD  
Musical Clock: WOC WKBB  
WHIP WBBM WKBB WIRE  
KMOX  
Early Risers Club: WISN WROK  
KWK-Band Music; News  
WAAF-Breakfast Express  
WCCO-Air Almanac  
WFBM-Early Birds  
WGN-Everyday Words; Good  
Morning Prgm.  
WHO-Faye and Cleo  
WIBA-Farm Front; Musical Clock  
WIND-The Abundant Life  
WLS-Trailer Tim  
WLW-The Merry-makers  
WMAQ-Your Neighbor  
WMBD-Breakfast Club  
WMT-Country Home; Musical  
Clock  
WOWO-Radio Bible Class  
WTAQ-Mike's Uprisin'  
WTMJ-Top of the Morning

**7:15 CST** **8:15 CDT**  
CBS-Montana Slim, songs; News:  
WFAM (sw-21.52)  
News: WMT WHO WCCO WLS  
KWK-Sunnytime  
WIND-Morning Review  
WJJD-H. Zimmerman, organist  
WLW-Peter Grant, news  
WMBD-Musical Clock  
WROK-Breakfast Melodies  
WTAD-Breakfast Brevities

**7:30 CST** **8:30 CDT**  
NBC-Breakfast Club; News:  
WOWO WCFL  
CBS-Joyce Jordan, Girl Interne,  
sketch (Calox Toothpowder &  
Solidified Albolene): WBBM  
NBC-Herman & Banta; News:  
WHO  
News: WKBB WTAQ  
Morning Devotions: WLS WKBB  
Musical Clock: WBOW WMT  
KMOX-Ozark Varieties  
WCCO-Musical Chimes  
WFAM-Your Engagement Book  
WHIP-Just About Time  
WIBA-News; Musical Clock  
WIND-Hawaiian Melodies  
WIRE-Dessa Byrd  
WLW-Gospel Singer  
WMAQ-Whistler & His Dog  
WMBD-Weather Report  
WROK-Morning Parade

**7:45 CST** **8:45 CDT**  
CBS-Bachelor's Children, sketch  
(Old Dutch Cleanser): KMOX  
NBC-Johnny Johnston, bar.:  
WMAQ  
News: WTAD WHIP WIND  
KWK-News; Rapid Service  
WBBM-Linda's First Love, sketch

WFAM-Morning Devotions  
WHO-Rare Bits of News  
WIRE-Better Health; News  
WJJD-III. League of Women Voters  
WKBH-Breakfast Melodies  
WLS-Don & Helen  
WLW-Your Hollywood News Girl  
WMBD-Police Bulletins  
WTAQ-Today's Almanac

**8:00 CST** **9:00 CDT**  
NBC-Just Neighbors, sketch:  
WOWO WCFL KWK  
CBS-Pretty Kitty Kelly, sketch  
(Wonder Bread): WOC WBBM  
WFBM KMOX WCCO WISN  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch (Old English  
Wax): WMAQ WIRE  
News: WKBH WMBD WAAF  
KSD  
Musical Clock: WROK WMT  
WFAM-Concert Time  
WGN-Martha Crane and Helen  
Joyce  
WHA-Bandwagon  
WHIP-Morning Dance  
WHIO-Coffee Pot Inn  
WIND-Priscilla Holbrook, pianist  
WJJD-Bosworth Broadcast  
WKBB-Chancel Steps  
WLS-Hal Culvert & John Brown,  
pianists  
WLW-Hymns of All Churches  
WTAD-Tales Old and New  
WTAQ-Morning Potpourri

**8:15 CST** **9:15 CDT**  
NBC-John's Other Wife, sketch  
(Louis Philippe): WMAQ  
WIRE  
CBS-Myrt & Marge, sketch (Su-  
per Suds): WFBM KMOX  
WISN WBBM WCCO WMBD  
NBC-Swing Patrol, Rakov's Orch.:  
WCFL WOWO KWK  
KSD-Bright & Early Melodies  
WAAF-Home Reporter  
WCFL-Double in Stars  
WHA-Morning Melodies  
WHIP-Fashions and the Home  
WHO-What to Serve Today  
WIND-Your Favorite Band  
WKBB-Musical Almanac  
WKBB-Uncle Bob  
WLS-News, George Menard  
WLW-Myrt & Marge, sketch  
WOC-Musical Clock  
WTAD-Gems of Melody  
WTMJ-Hymns of All Churches

**8:30 CST** **9:30 CDT**  
NBC-Just Plain Bill, sketch (Bi  
So-Dol): WMAQ WIRE  
CBS-Hilltop House, Bess Johnson  
(Palmolive Soap): KMOX  
WBBM WCCO WISN WMBD  
NBC-Walter Blaufuss' Orch.:  
KSD  
MBS-Variety Prgm.: WMT KWK  
WGN  
WAAF-Canary Serenade  
WBOW-Radio Gospel  
WCFL-Hit Revue  
WFAM-Shoppers' Guide  
WHIP-Polish Varieties

**8:45 CST** **9:45 CDT**  
NBC-The Woman in White  
(Pillsbury): WMAQ WTMJ  
KSD WHO WIRE  
CBS-Stepmother, sketch (Col-  
gate): WBBM KMOX WCCO  
WFBM  
NBC-Ma Perkins, sketch (Oxy-  
dol): WLS  
NBC-Jerry Sears' Orch.: WBOW  
(sw-21.5)  
WCFL-Bittersweet Melodies  
WIND-Swing Melodies  
WISN-Early Risers Club  
WJJD-Tommy Tucker's Orch.  
WKBB-Your Home  
WKBB-At the Keyboard  
WLW-Betty and Bob, sketch  
WMBD-Women of Today  
WOWO-Modern Home Forum  
WROK-Town Crier  
WTAD-Hannibal Prgm.

**9:00 CST** **10:00 CDT**  
NBC-Address by President Roose-  
velt: WIBA WLS (sw-21.5)  
The first of two broadcasts  
from Canada with President  
Roosevelt as the main speaker  
will be heard from Queens Uni-  
versity, Kingston, Ont., where  
the President will receive an  
honorary LL.D. degree. The  
ceremonies preceding the be-  
stowal will also be heard.  
For more detail turn to page 4.

**9:15 CST** **10:15 CDT**  
MBS-Address by President Roose-  
velt: WGN  
NBC-David Harum, sketch (Bab-  
O): KSD WIRE WMAQ WHO  
CBS-Mary Lee Taylor (Pet  
Milk): WBBM WMBD WFBM  
WOC KMOX  
KWK-Singing Cowboys  
WAAF-Musical Memories  
WBOF-Teachers' College Prgm.  
WCCO-Ma Perkins, sketch  
WCFL-Better Homes, talk  
WFAM-Morning Musicale  
WHA-Your Health  
WIND-Traffic Court  
WISN-Songs of Yesterday  
WJJD-Organ & Guitar  
WKBB-Tuneful Tempos  
WKBB-String Serenade  
WLW-The Goldbergs, sketch  
WMT-News; Radio Gossip  
WROK-News  
WSBT-Two-Way Harmonies  
WTAQ-Rhythm and Romance  
WTMJ-Dan Harding's Wife

**9:30 CST** **10:30 CDT**  
NBC-Pepper Young's Family  
(Camay Soap): WLS  
Details of the contest on this pro-  
gram may be found on page 37.  
NBC-Musical Tete-a-Tete: WIBA  
(sw-21.5)  
CBS-Big Sister, sketch (Rinso):  
WCCO WBBM WISN KMOX  
WMBM WFBM  
NBC-Story of the Month: WBOW  
WCFL WTMJ  
KWK-Pop Wise & Filbert  
WAAF-Swing High  
WFAM-Fashion Parade  
WGN-Man on State Street  
WHA-Story Behind the Song  
WHIP-Band Concert  
WHO-Mountain Pete's Mountain-  
eers  
WIND-Serenade to the Ladies  
WIRE-Dessa Byrd  
WJJD-Women's Exchange Prgm.  
WKBB-Eb & Zeb  
WKBB-Today's Almanac  
WLW-Summer Sing  
WMAQ-Radio Tatler  
WMT-Louise Hathaway  
WOC-Jungle Jim  
WOWO-Linda's First Love, sketch  
WROK-Milk Made Magic  
WTAD-Ma Perkins, sketch  
WTAQ-Round-up

**9:45 CST** **10:45 CDT**  
NBC-The Road of Life (Chip-  
so): WMAQ WTMJ WLW  
CBS-Aunt Jenny's Stories (Spry):  
WMBD WFBM KMOX WBBM  
WISN WCCO  
NBC-Viennese Ensemble: WBOW  
WOWO WMT (sw-21.5)  
NBC-Kitty Keene, Inc., sketch:  
WHO  
KSD-Ranch Boys  
KWK-The Kiddie Klub  
WAAF-Novellettes  
WCFL-Voice of Romance  
WFAM-Lou Pike, organist

**9:50 CST** **10:50 CDT**  
WGN-Painted Dreams  
WHIP-Tin Pan Alley  
WIBA-Church of the Air  
WIND-Markets; News  
WIRE-Linda's First Love  
WJJD-Garwood Van's Orch.  
WKBB-Rhythm & Romance  
WKBB-Swing Interlude  
WLS-Grace Wilson, contr.; John  
Brown, pianist  
WOC-Radio Bazaar  
WROK-Radio Rhythm  
WTAD-Kitty Keene, sketch

**10:00 CST** **11:00 CDT**  
CBS-Tower Tempos: WOC  
WFBM WMBD WFAM WISN  
WTAQ  
NBC-Dan Harding's Wife, sketch  
(Nat'l Biscuit Co.): WMAQ  
NBC-Campus Kids: WMT KWK  
WIRE WBOW  
NBC-Al & Lee Reiser, pianists:  
KSD  
KMOX-Magic Kitchen  
WAAF-Let's Dance  
WBBM-Missus Goes to Market  
WCCO-Thomas Sawyer  
WCFL-Peekers in the Pantry  
WGN-Manhattan Mother, sketch  
WHA-Homemakers  
WHIP-Women in the News  
WHO-The Goldbergs, sketch  
WIBA-Linda's First Love, sketch  
WIND-Rob Atcher & Bonnie Blue  
Eves, hillbilly songs & guitar  
WJBC-Theater Time  
WJJD-Bureau of Missing Persons  
WKBB-Hollywood Reporter  
WKBB-Home Economics Prgm.  
WLS-Market Reports; News  
WLW-Editor's Daughter, sketch  
WOWO-Bill Board  
WROK-News; Program Prevue  
WISN-Illustrated Musical Chats  
WTAD-News  
WTMJ-What's New in Milwau-  
kee?

**10:15 CST** **11:15 CDT**  
CBS-Irene Beasley, R.F.D. No. 1:  
WFAM WFBM WOC WKBB  
WTAQ  
NBC-George Griffin, trn.: KWK  
WIRE WBOW (sw-15.33)  
NBC-The O'Neils, sketch (Ivory  
Soap): WLW WMAQ  
Houseboat Hannah, sketch: WHO  
KMOX  
KSD-George Hall's Orch.  
WAAF-Willie Winn, sport of kings  
WBBM-The Happy Gilmans  
WCCO-Judy & Jane  
WGN-Don Pedro's Magic Violin  
WHIP-Hollywood Brevities  
WIBA-Editor's Daughter, sketch  
WIND-Piano Tunes  
WISN-News  
WJBC-Women in the News  
WJJD-Criminal Court Interviews  
WKBB-Your Home Prgm.  
WLS-Piano Concert  
WMBD-Linda's First Love, sketch  
WROK-His Majesty, the Baby  
WTAD-Bea & Vee

**10:30 CST** **11:30 CDT**  
NBC-Nat'l Farm & Home Hour;  
Spkr.: WMAQ WBOW WIBA

Speakers: H. R. Banklage,  
Ruth Van Deman, E. J. Rowell  
and Howard Zahner.

CBS-Romance of Helen Trent-  
(Old English Wax): WBBM  
KMOX  
Turn to page 8 for pictures of  
members of the cast.

NBC-Time for Thought: KSD  
News: WHIP KWK  
WAAF-Livestocks; Sweet & Slow  
WCCO-Those Happy Gilmans  
WCFL-Double in Stars  
WFAM-Harlan Hogan  
WFBM-Mrs. Farrell's Kitchen  
WGN-Quin Ryan, news  
WHO-Myrt and Marge, sketch  
WIND-Organ & Guitar  
WIRE-Footnotes; News  
WISN-Mrs. Shiras  
WJBC-Interviews in Homes  
WJJD-Safety Court  
WKBB-House of MacGregor  
WKBB-Questions and Answers  
WLS-Evelyn, the Little Maid  
WLW-News; Livestocks; River;  
Weather; Markets  
WMBD-Honeymoon Lane  
WOC-Weekly Shopper  
WOWO-Three of Us  
WROK-Kaye Kreamer, Woman's  
Forum

WTAD-Let's Waltz  
WTAQ-News; Twin City Jamboree  
WTMJ-Kitty Keene, sketch

**10:45 CST** **11:45 CDT**  
NBC-Cadets Quartet: KSD WIRE  
WCFL  
CBS-Our Gal Sunday, sketch  
(Old English Wax): WBBM  
KMOX  
NBC-Nat'l Farm & Home Hour:  
WLW KWK  
WAAF-Myrna Dee Sergeant, talk  
WCCO-Grandma Travels  
WFAM-Four-Eleven Alarm  
WGN-Musical Mail Box  
WHA-Magazine Rack  
WHIP-Musical Newsy  
WHO-Hilltop House, sketch  
WIND-Farm Talk  
WISN-Ann Leslie's Scrapbook  
WJBC-Peggy Payne & Pioneers  
WKBB-The Mixing Bowl  
WKBB-Arkansas Travelers  
WLS-Across the Mike  
WMBD-Bandwagon  
WMT-Tom Owens' Cowboys  
WOC-Screenfans Prgm.  
WOWO-Rondaliers  
WROK-Freepost Studios  
WTAD-Betty & Bob  
WTMJ-Blue Room Ensemble

**11:00 CST** **12:00 CDT**  
NBC-Jean Ellington, songs: KSD  
CBS-The Goldbergs, sketch (Ox-  
ydol): WOC WKBB WBBM  
WCCO  
KMOX-Ma Perkins, sketch  
WAAF-Symphonic Hour  
WBAA-Morning Melodies  
WCFL-Smoke Rings Serenade  
WFBM-Council of Women

(Continued on Next Page)

# THURSDAY

## August 18

(11:00 a.m. Continued)

WGN-Noontime Melodies  
 WHA Music Appreciation  
 WHIP-Southtown Church Hour  
 WHO-Dan Harding's Wife, sketch  
 WIND-News  
 WIRE-Singin' Sam  
 WISN-Morning Musicale  
 WJBC-Surprise Party  
 WJJD-Anything Can Happen  
 WKBB-Magic Violin  
 WLS-Melody Parade; Grace Wilson, contr.  
 WMBD-Messenger; Weather  
 WOWO-Consolaires  
 WSBT-News; Stork Report; Farm  
 Flashes  
 WSUI-Program Calendar; Weather  
 Report  
 WTAD-All for the Ladies  
 WTAQ Em Owen, organist  
 WTMJ-Heinie-Spam

11:15 CST 12:15 CDT

CBS-Vic & Sade, sketch (Crisco): WBBM WCCO KMOX WISN  
 NBC-Hi Boys: WCFL KSD WIRE (sw-15.33)  
 MBS-Royal Rangers: WMT News: WOWO WJJD  
 WBAA-The Town Crier  
 WFBM-Bohemians  
 WHA-Organ Interlude  
 WHIP-Englewood Hour  
 WHO-Vic and Sade, sketch  
 WIND-Tommy Ott, organist  
 WJBC-Parade of Bands  
 WKBB-Book of the Hour  
 WKBB-Club Calendar  
 WMBD-To be announced  
 WOC-Studio Swingapators  
 WSBT-The Day Dreamer  
 WSUI-The Fashion Shop  
 WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT

NBC-Words & Music: KSD WMAQ (sw-15.33)  
 CBS-Road of Life (Chipso): KMOX WBBM  
 NBC-Mother-in-Law, sketch:KWK KSD-Hildegard, songs  
 WBAA-Parade of Melody  
 WBOW-Presentation  
 WCCO-Houseboat Hannah  
 WCFL-Noonday Concert  
 WFBM-Hoosier Farm Circle  
 WGN-Markets; Mid-day Service  
 WHA-Organ Gems  
 WHIP-Hollywood News  
 WHO-Bowers Band  
 WBA-Adele Genschaw, pianist  
 WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar  
 WIRE-Farm Hour  
 WISN-Ben Selvin  
 WJBC-Singin' Sam  
 WJJD-Priscilla Holbrook, pianist  
 WKBB-Social Calendar; Farm News  
 WKBB-Rhapsody and Rhythm; Livestock Quotations  
 WLS-Markets; News  
 WLW-Live Stock & Poultry Reports; News  
 WMBD-Thrift Message; Good Morning, Neighbors  
 WOC-Hymns of All Churches  
 WOWO-Whispering Strings  
 WSBT-Harlan Hogan  
 WSUI-Yesterday's Musical Favorites  
 WTAD-Police News  
 WTAQ-Mailman

11:45 CST 12:45 CDT

NBC-Glenn Darwin, bar.: WOWO  
 CBS-Gospel Singer; Edward MacHugh (Ivory Soap): WCCO KMOX WBBM  
 NBC-News and Music: WIBA News: WIND WBAA WMAQ WMT  
 KWK-To be announced  
 WCFL-Know Yourself  
 WFBM-Markets; Farm Bureau  
 WHIP-Cascade Melodies  
 WHO-Markets; Weather  
 WISN-Even as You and I  
 WJBC-Rhythm Review  
 WJJD-Salon Ensemble  
 WKBB-Hits and Encores  
 WLS-Dinner Bell Prgm.  
 WLW-Noonday Reveries  
 WMBD-Window Shoppers  
 WOC-Farm Bureau & Markets  
 WROK-'Round the Town  
 WSBT-Man-on-the-Street  
 WSUI-Farm Flashes  
 WTAD-Debutants  
 WTAQ-Farhands

# AFTERNOON

12:00 CST 1:00 CDT

CBS-Enoch Light's Orch.: WKBH WCCO WOC WKBB WSBT WBT (sw-15.27)  
 NBC-Betty & Bob, sketch (Gold Medal): WIRE WTMJ KWK WHO WMAQ  
 MBS-Harold Turner, pianist:WGN News: WTAD WMBD WJBC KMOX-Singin' Sam  
 KSD-Sports Preview  
 WAAF-Jack Odell, news  
 WBAA-Russ Graefnitz, pianist  
 WBBM-Manhattan Mother  
 WBOW-Street Reporter  
 WCFL-Spotlight Prgm.  
 WFBM-Blue Ribbon Melodies  
 WHA-Musicale  
 WHIP-Wally Estrup, songs  
 WIBA-Country Home; Interlude  
 WIND-Lupi Italian Prgm.  
 WISN-Musical Heat Wave  
 WJJD-Livestock Markets  
 WLS-Touring the World: Cuba  
 WLW-Linda's First Love, sketch  
 WMT-Cedar Valley Hillbillies  
 WOWO-Purdue Agricultural Program  
 WSUI-Rhythm Rambles

12:15 CST 1:15 CDT

NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WLW WMAQ KWK WTMJ  
 CBS-Marion Carley, pianist: WOC WBT WSBT (sw-15.27)  
 NBC-Let's Talk It Over: WBOW  
 MBS-As You Like It: WGN Kitty Keene, Inc., sketch: WCCO KMOX  
 News: WFBM WKBB  
 Man on the Street: WBBM WKBB  
 WAAF-Terry O'Donnell, trn.  
 WBAA-The Woman Shopper  
 WCFL-Echoes of Havana  
 WHIP-I Am the Law of Your Life  
 WHO-Melodious Favorites  
 WIBA-News; Market Reports  
 WJBC-Old vs. New  
 WJJD-Mid-day Roundup  
 WLS-Voice of the Farm  
 WMBD-Town Crier; Markets  
 WMT-Question Man; Voice of Iowa  
 WOWO-Market Service  
 WROK-Column Left, News  
 WTAD-Cy and Freckles

12:30 CST 1:30 CDT

CBS-Columbia Salon Orch.: WSBT WISN WFBM (sw-15.27)  
 NBC-Valiant Lady, sketch (Gold Medal): WIRE WMAQ KWK WLW  
 NBC-Rakov's Orch.: WCFL (sw-15.33)  
 News: WHO WOC  
 Farm News: WLS WMBD  
 KMOX-Linda's First Love, sketch  
 WAAF-Markets; Meat Board Talk; Waltz Interlude  
 WBAA-Luncheon Dance Time  
 WBBM-Kitty Keene, sketch  
 WBOW-Midday Melodies  
 WCCO-First Edition  
 WGN-Melody Time  
 WHA-Farm Prgm.  
 WHIP-Concert Orch. With Leafay Mead  
 WIND-Safety Talk  
 WKBB-Man on the Street  
 WKBB-Luncheon Music  
 WMT-Markets; Hillbillies  
 WOWO-Ozark Rambler  
 WROK-Couple on the Street; Treasure Chest  
 WTAD-Farm; Weather; Markets  
 WTMJ-Firestone

12:45 CST 1:45 CDT

CBS-Address by President F. D. Roosevelt: WOC WMBD  
 President Roosevelt, Lord Tweedsmuir, Governor General of Canada, and Prime Minister McKenzie King will assist at the ceremonies at the opening of the new International Bridge at the Thousand Islands. Remarks of the President and the Canadian officials will follow.  
 For more detail turn to page 4.  
 NBC-Address by President Roosevelt: WCFL (sw-15.33)  
 MBS-Address by President F. D. Roosevelt: WGN  
 NBC-Hymns of All Churches (Gold Medal): WMAQ WIRE KWK WHO  
 News: WKBH WTAQ  
 KMOX-Editor's Daughter, sketch  
 KSD-News; Market Reports  
 WAAF-The "L" Reporter  
 WBAA-Market Reports  
 WBBM-Houseboat Hannah, sketch  
 WBOW-Vigo County Agricultural Agent  
 WCCO-Home Folk Tunes  
 WIBA-To be announced  
 WIND-Organ & Vibrato

# Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

9:00 CST (10:00 CDT) Address by President Roosevelt, NBC, CBS and MBS.  
 10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

## AFTERNOON

12:45 CST (1:45 CDT) Address by President Roosevelt, NBC, CBS and MBS.  
 4:15 CST (5:15 CDT) Resume of Davis Cup Play, NBC.

## NIGHT

6:00 CST (7:00 CDT) Men Against Death, CBS.  
 6:00 CST (7:00 CDT) Rudy Vallee, NBC.  
 7:00 CST (8:00 CDT) Promenade Symphony Orchestra of Toronto, NBC.  
 7:00 CST (8:00 CDT) Major Bowes, CBS.  
 7:00 CST (8:00 CDT) Pulitzer Prize Play, NBC.  
 8:00 CST (9:00 CDT) Bob Burns and Guests, NBC.  
 8:30 CST (9:30 CDT) Americans at Work, CBS.

WJJD-Piano & Song, Ben Kanter  
 WKBB-Song Hit of the Day  
 WLS-Gabriel Heatter, commentator; Closing grain markets  
 WLW-Kitty Keene, Inc., sketch  
 WMT-Iowa Cornhuskers; Many Happy Returns; Jingle Contest  
 WOWO-Ranch Boys  
 WROK-Home Folks Hour  
 WTAD-Musical Moments  
 WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT

NBC-Light Opera Selections: WIBA  
 CBS-Army Band: WOC WISN WSBT WFBM WKBB WCCO (sw-15.27)  
 NBC-The Story of Mary Marlin (Ivory Flakes): WMAQ WHO WTMJ WLW KSD  
 News: WTAD WIND WHIP WIRE  
 Men on the Street: WMBD WTAQ  
 KMOX-Inquiring Reporter  
 KWK-Backstage Wife, sketch  
 WAAF-Waltz Time  
 WBAA-Musical Moments  
 WBBM-Broadcast Rhymsters  
 WBOW-Sportscasting  
 WCFL-Make Believe Danceland  
 WHA-Farm Organization Forum  
 WJJD-Tommy Tucker's Orch.  
 WKBB-Ma Perkins, sketch  
 WLS-Homemakers Hour  
 WMT-Iowa Cornhuskers; Many Happy Returns; Jingle Contest  
 WOWO-The Observer

1:15 CST 2:15 CDT

MBS-Address by President Roosevelt: KWK  
 NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD  
 CBS-Army Band: WTAQ WKBH  
 NBC-Light Opera: (sw-15.33)  
 KMOX-Judy & Jane, sketch  
 WAAF-Washington Park Races  
 WBBM-Meet the Missus  
 WBOW-To be announced  
 WCCO-Betty and Boob, sketch  
 WHA-Musical Varieties  
 WHIP-III. Fed. of Women's Clubs  
 WIND-Priscilla Holbrook, pianist  
 WIRE-Noonday Headlines  
 WLS-Homemakers' Hour  
 WLW-Ma Perkins, sketch  
 WMBD-His Majesty, the Baby  
 WMT-Ralph Slade's Orch.  
 WTAD-Yellow Fang

1:30 CST 2:30 CDT

NBC-Grand Slam Revue; Glenn Riggs, m.c.; Maurice Spitalny's Orch.: WBOW WIBA (sw-15.33)  
 MBS-Address by President Roosevelt: WGN  
 CBS-Ray Bloch's Varieties: WISN WMBD WCCO WSBT WTAQ WKBB WFBM WKBH WOC (sw-15.27)  
 NBC-Pepper Young's Family, sketch (Camay Soap): KSD WLW WMAQ WHO WTMJ  
 Details of the contest on this program may be found on page 37.  
 KMOX-Magic Kitchen  
 KWK-News; Musical Interlude  
 WAAF-Janet Lynn, songs  
 WBAA-Monitor Views the News  
 WBBM-Pat Flanagan  
 WCBD-News Oddities  
 WCBF-News  
 WHIP-Dancing Party  
 WIND-Band Stand

WRIE-Dessa Byrd; News Review  
 WJJD-Two Pianos  
 WLS-Julian Bentley, news  
 WMT-News; Nature's Wonderland  
 WROK-Old Refrains

1:45 CST 2:45 CDT

NBC-The Guiding Light, sketch (White Naptha): WMAQ WHO WLW KSD WTMJ  
 NBC-Grand Slam Revue; Glenn Riggs, m.c.; Maurice Spitalny's Orch.: WLS  
 KWK-Betty and Boy Friends  
 WBAA-Marjory Williamson, soprano  
 WBBM-Dugout Dope  
 WCCO-Markets  
 WCFL-Baseball Interviews  
 WGN-The Leadoff Man  
 WIND-Dugout Interviews  
 WJJD-Warm Up Time  
 WMBD-Hello, Neighbor  
 WMT-Movie Man  
 WOWO-Women in the News  
 WROK-Trabacna Hour

2:00 CST 3:00 CDT

CBS-Do You Remember?: WOC WFBM WTAQ WKBH WISN WKBB WSBT (sw-15.27)  
 NBC-Backstage Wife, sketch (Dr. Lyons): WTMJ WIRE WMAQ WHO WIBA  
 NBC-Club Matinee: WENR WMT WBOW  
 Baseball: Cubs vs. Cincinnati: WBBM WCFL WJJD WIND WGN  
 Dan Harding's Wife, sketch: WLW KSD  
 KMOX-Those Happy Gilmans  
 KWK-Today at Two  
 WAAF-News Flashes: Weather  
 WBAA-The Concert Review  
 WCCO-Ladies First  
 WHA-Chapter a Day  
 WHIP-Gay Caballeros  
 WMBD-Editor's Daughter, sketch  
 WROK-News; Program Preview  
 WTAD-Hannibal Prgm.

2:15 CST 3:15 CDT

CBS-Do You Remember: WCCO  
 MBS-Midstream, drama: WLW KWK  
 NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO  
 Matinee Melodies: WAAF WHIP  
 KMOX-One Woman's Opinion  
 KSD-Rhythm Makers  
 WMBD-Flo Francis  
 WROK-Ber. Whitechurch, songs

2:30 CST 3:30 CDT

NBC-Happy Jack, songs: WMAQ WHO KSD  
 NBC-Club Matinee: WIBA WENR  
 CBS-Wilson Angel, songs: WKBB WKBB WMBD WFAM WFBM WOC WTAQ WISN (sw-15.27)  
 KMOX-Headline Highlights; Let's Compare Notes  
 KWK-Richard Hayes, swing organist  
 WAAF-Jimmie Kokaz, pianist  
 WBAA-Home Builders' Prgm.  
 WCCO-Front Page Parade  
 WHA-Music of the Masters  
 WIRE-To be announced  
 WLW-Jane Tresler, vocalist  
 WOWO-Old-Time Religion  
 WROK-N.Y.A. Drama  
 WTAD-Sports Talk  
 WTMJ-News; Police; Weather; Spotlight

2:45 CST 3:45 CDT

CBS-Of Men & Books, book review: WOC WTAQ WFAM WKBH WKBB WFBM WISN WCCO WMBD (sw-15.27)  
 NBC-Girl Alone, sketch: WMAQ  
 MBS-The Hatterfields, sketch: WLW  
 KMOX-Dope from the Dugout  
 KSD-Songs of Jean Carmen  
 KWK-Man in the Stands  
 WBAA-Treasure Chest  
 WHIP-Orch. With Eunice Clark  
 WHO-Favorite Melodies  
 WIRE-Oklahoma Outlaws  
 WROK-Rhythm Before Three  
 WTAD-Cy & Freckles  
 WTMJ-Down a Country Road

3:00 CST 4:00 CDT

NBC-The Four of Us; Irma Glen, organist: WENR  
 NBC-Men of Harmony: WBOW WHO WIRE WMAQ  
 CBS-Keyboard Concerts: WFAM WFBM WKBB WMBD WOC WTAQ WISN WCCO WKBH (sw-15.27)  
 Soloist: Paulina Rubinska, pianist.  
 The music detail for this program may be found on page 7 this week.  
 Baseball Game: WTAD WMT  
 Baseball; Cardinals vs. Pittsburgh: KMOX KWK  
 WAAF-The Rhumba Beat  
 WBAA-Men of Vision  
 WHIP-Musical Stories  
 WIBA-Today's Front Page  
 WJBC-Prophetic Hour  
 WLW-Houseboat Hannah  
 WOWO-News  
 WROK-Kaye Kremer, Women of the Hour  
 WTMJ-Valiant Lady, sketch

3:15 CST 4:15 CDT

NBC-Nature Study Prgm.: WBOW WMAQ WIRE  
 Subject: "Study of Insects."  
 NBC-Melody Master: WOWO WENR  
 NBC-Don Winslow of the Navy, sketch: WIBA  
 WBAA-Afternoon Musicale  
 WHO-Judy & Jane  
 WLW-Charlie's Singing School  
 WTMJ-Home Harmonizers  
 3:30 CST 4:30 CDT  
 NBC-Kellogg's Singing Lady; Irene Wicker: WLW  
 CBS-Nila Mack's Let's Pretend: WCCO WKBH WOC WTAQ WFBM WMBD WISN  
 NBC-Edward Davies, bar.: WENR WBOW  
 NBC-Your Family & Mine (Sealtest): WMAQ WIBA WTMJ  
 News: WHO WJBC  
 WAAF-How Much Do You Know  
 WFAM-Young America on the Air; Pop Concert  
 WHA-Short Story Time  
 WIRE-Mastersingers  
 WKBB-German Hour  
 WOWO-Robert Larracuenta  
 WROK-Helene Kimberley, songs

3:45 CST 4:45 CDT

NBC-Shefter & Brenner, piano duo: WENR WOWO WIRE  
 NBC-Joe Gallicchio's Orch.: WHO WIBA WTMJ WBOW KSD  
 WBAA-Interesting People in the News  
 WBBM-Tenth Inning  
 WFAM-Nat'l Youth Administration  
 WHIP-News  
 WJBC-"American Years," a novel  
 WLW-Men of Mars, drama  
 WMAQ-Musical Varieties  
 WROK-Radio Rhythm

4:00 CST 5:00 CDT

CBS-News; Four Notes & Dave Bacal: WBBM WCCO WKBH WKBB WTAQ WFAM WFBM  
 NBC-Lou Martin's Orch.: WIRE WMAQ WOWO WLW  
 NBC-Geo. R. Holmes, commentator; Orch.: WBOW (sw-9.53)  
 Madison Concert Orch.: WIBA WHA  
 KSD-Grace Henerfer, sop.  
 WAAF-Tea Dance  
 WBAA-The Magic Carpet  
 WCFL-Jack Kelly's Orch.  
 WENR-Malcolm Claire, children's stories  
 WGN-Bill Anson  
 WHIP-Hollywood Brevities  
 WHO-Rhythm Makers  
 WIND-Baseball Scores  
 WISN-News; Prgm. Preview  
 WJBC-Request Hour  
 WJJD-Baseball Scoreboard  
 WMBD-Kitty Keene, Inc.  
 WOC-News  
 WROK-News; Musicale  
 WTMJ-Variety Revue

4:15 CST 5:15 CDT

NBC-Resume of Davis Cup Finals: WMAQ WOWO

Bill Stern will give a summary of the day's play in the Interzone Davis Cup Matches at the Longwood Cricket Club, Brookline, Mass.  
 For more detail turn to page 4.

NBC-Laura Suarez, songs; News: KSD WBOW WCFL (sw-9.53)  
 CBS-Doris Rhodes, songs: WTAQ WFBM WKBB WCCO WBBM WKBH WISN  
 MBS-Henry Weber's Concert Orch.: WGN  
 WBAA-Arsene Summers, contr.  
 WENR-Gilbert Martyn, news  
 WFAM-Christian Science Prgm.  
 WHIP-Airplane Dance  
 WHO-Baseball Time  
 WIND-Musical Toast  
 WIRE-News; Minute Interviews  
 WJJD-Parade of Music  
 WLW-The Happy Gilmans  
 WMBD-News; Pet Corner  
 WOC-Baseball Review  
 WROK-Freepport Studios

4:30 CST 5:30 CDT

NBC-Chesterfield Daily Sports Column; Paul Douglas: WOWO WENR WLW KSD  
 CBS-Crossroads Hall: WCCO WKBH WISN WKBH WFAM WTAQ (sw-11.83)  
 NBC-Rhythm School: WBOW WIBA WMAQ WIRE (sw-9.53)  
 News: WJBC WCFB WIND  
 WAAF-Sport Shorts  
 WBAA-Dick Curtner, pianist  
 WBBM-Piano Parade  
 WFBM-Tea Time Tunes  
 WGN-Armchair Melodies  
 WHIP-Trio  
 WJJD-Salon Ensemble  
 WMBD-Bargain Counter

4:45 CST 5:45 CDT

NBC-News; Dinner Concert: WENR  
 NBC-Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)  
 NBC-Nina Dean, sop.: WMAQ WIBA WIRE WBOW KSD (sw-9.53)  
 WAAF-It's Dance Time  
 WBAA-Story Book Hour  
 WBBM-Chicago Hour  
 WCCO-Rush City, Minn.  
 WCFL-Jack Kelly's Orch.  
 WFAM-Baseball Scores; News  
 WGN-Little Orphan Annie  
 WHIP-Police Chief Martinson  
 WIND-Listen to Yourself  
 WJBC-Varieties  
 WJJD-Garwood Van's Orch.  
 WKBB-Kiddies' Hour  
 WMBD-Polly of the Range  
 WOWO-Home Folk Frolic

5:00 CST 6:00 CDT

NBC-Easy Aces, sketch. Jane Ace (Anacin): WENR WMT WIRE  
 CBS-Ray Heatherton, bar.: WTAQ WKBB (sw-11.83)  
 NBC-Don Winslow of the Navy, sketch (Kellogg's): WMAQ WLW  
 News: WCFL WJJD  
 Sports: WBBM WHIP  
 KMOX-Grandstand Managers  
 KSD-News; Gabriel Heatter  
 KWK-Home Plate Interviews  
 WAAF-Harmony Hall  
 WBOW-Merry Go Round  
 WCCO-Livestock  
 WFAM-Crimecasts  
 WFBM-Christian Science Prgm.  
 WGN-Sweet & Low  
 WHO-Concert Gems  
 WIBA-The Plainsmen  
 WIND-German Hour  
 WISN-Show Window  
 WMBD-Happy Train  
 WOC-Man on the Street  
 WOWO-Organ Reveries  
 WSUI-Musical Moods  
 WTAD-Cy & Freckles  
 WTMJ-News; Gabriel Heatter

5:15 CST 6:15 CDT

CBS-Eton Boys: WOC WCCO WFAM WMBD WKBH WKBB WISN  
 NBC-Vocal Varieties (Tums); Smoothies; DeVore Sisters; orch.: WHO KSD WIRE WMAQ (sw-9.53)  
 NBC-Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WENR WMT (sw-11.87)  
 CBS-Geo. McCall's Screen Scoops (Old Gold Cigarettes): (sw-11.83) (also at 9:15 p.m.)  
 For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.  
 KMOX-Popular Melodies  
 KWK-Musical Prgm.  
 WAAF-Hollywood Brevities  
 WBBM-We the Wives  
 WCFL-Tune Teasers  
 WFBM-Bohemians  
 WGN-Evening Serenade



**Frequencies**

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBA-890  
WBBM-770  
WBOW-1310  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHIP-1480  
WHO-1000  
WIB-1280  
WIND-560  
WIRE-1400

WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WKBH-1380  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMT-600  
WOC-1370  
WOWO-1160  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

WHIP-Southside Radio Review  
WIBA-Wisconsin Wildlife Fed.  
WJJD-Ben Kanter, pianist  
WLW-Denton & Barber, sports  
WOWO-Better Films Speaker  
WROK-Sports  
WTAD-Hannibal Prgm.  
WTAQ-Bureau of Public Service  
WTMJ-Heinie's Grenadiers

**5:30 CST 6:30 CDT**

CBS-Del Casino, songs: WFBM  
WCCO WOC WKBB KMOX  
WBBM WFAM (sw-11.83)  
NBC-Elvira Rios, songs: WOWO  
WMT KWK  
NBC-Marco Cozzi, bar.: WBOW  
WCFL WHO  
MBS-Inside of Sports (Phillies  
Cigars): WLW  
News: WIRE WKBH WMAQ  
WIBA  
Sports: WTAQ WGN WMBD KSD  
WSUI  
WAAF-Jack Odell, news  
WENR-Ennio Bolognini's Orch.  
WHA-Music Album  
WISN-Sports Parade; Interlude  
WJJD-Sentenced Men, interviews  
WROK-Organ Reveries  
WSUI-Sports Time

**5:45 CST 6:45 CDT**

CBS-Boake Carter, commentator  
(Huskies & Post Toasties):  
WOC WMBD WFAM WFBM  
KMOX WBBM WISN WTAQ  
WKBH WKBH WCCO  
NBC-Song Pictures; Pioneer Quar-  
tet; Organ: WOWO  
MBS-Inside of Sports (Phillies  
Cigars): WGN  
Sports: WTMJ WJJD WOC  
Sports; News: KWK WMT  
KSD-Your Family and Mine  
WAAF-Evening Concert  
WBOW-Ice Jamboree  
WCFL-Hal Totten, sports  
WHA-Fun Time  
WHO-News  
WIBA-Today's Birthdays; Sports  
WIRE-Basonology  
WLW-Paul Sullivan, news  
WMAQ-Let's Celebrate  
WROK-Mr. & Mrs. DeWitt Bum-  
garner, songs  
WSUI-Daily Iowan of the Air

**NIGHT**

**6:00 CST 7:00 CDT**

NBC-Rudy Vallee's Variety Hour  
(Royal Desserts): WTMJ WHO  
WIRE WTAM WIBA WMAQ  
WLW KSD (sw-9.53)  
Guests: Walter Huston, actor,  
and Joe Sebastian, harmonica  
player.

CBS-Men Against Death, drama:  
WBBM WFBM KMOX WTAQ  
WSBT WJR WHAS WCCO  
(sw-11.83)  
The story of Metchnikoff,  
famed Russian scientist, and  
his experiments with white  
blood cells, will be dramatized.  
The title of the broadcast is  
"Metchnikoff and the Nice  
Plagoytes."

For more detail turn to page 4.  
NBC-Stepping Ahead with Amer-  
ica, John B. Kennedy, m.c.:  
WMT WOWO  
MBS-Alfred Wallenstein's Sinfon-  
ietta: WGN  
Sports: WTAD WKBB WKBH  
WOC WLS  
KWK-Jam Session  
WBOW-Luke Walton, sports;  
Baseball Interviews  
WCFL-News  
WFAM-New Yorkers  
WHA-Organ Reverie  
WHIP-City Voices  
WIND-Recreation of Baseball  
Game  
WISN-Down by Herman's  
WJJD-Hal Munro's Orch.  
WMBD-To be announced  
WROK-News; Concert Hall  
WSUI-Dinner Hour Prgm.

**6:15 CST 7:15 CDT**

MBS-Alfred Wallenstein's Sinfon-  
ietta: KWK  
News: WMBD WOC  
WBOW-Our Neighbors  
WCFL-Jack Kelly's Orch.  
WFAM-Amer. Family Robinson  
WJJD-Salon Ensemble  
WKBB-Sweetheart Serenade  
WKBH-Dinner Music  
WLS-News, Chuck Acree  
WROK-Nick and Pete  
WTAD-Freshest Thing in Town

**6:30 CST 7:30 CDT**

MBS-Green Hornet, drama (Health  
Aids, Inc.): WGN KWK WMT  
CBS-To be announced: WCCO  
WISN WHAS WMBD WKBH  
KMOX WKBH WSBT WOC  
WJR (sw-11.83)  
NBC-Port of Missing Hits: WLS  
WBOW  
WBBM-Carlos Molina's Orch.  
WCFL-Douglas Wilson  
WFAM-Brilliant Bronze Boys  
WFBM-Clyde Lucas' Orch.  
WHA-Memorial Musicale  
WHIP-Dreams for Sale  
WJJD-Grant Park Concert  
WOWO-Maurie Cross' Orch.  
WROK-Geneva Community Prgm.  
WTAD-Dust Off the Diamond  
WTAQ-News

**6:45 CST 7:45 CDT**

CBS-To be announced: WFAM  
WTAQ WSBT WKBH WISN  
WHAS WMBD WOC WJR (sw-  
11.83)  
News: WKBH KMOX WFBM  
WCCO-Baseball Resume  
WCFL-Dance Orch.  
WHAS-Your Favorite Hymn

**7:00 CST 8:00 CDT**

CBS-Major Bowes' Amateur Hour  
(Chrysler): WBBM WHAS  
KMOX WMBD WISN WCCO  
WJR WOC WFBM WTAQ  
WKBH (sw-11.83)  
NBC-Promenade Symph. Orch. of  
Toronto, Reginald Stewart,  
cond.: WHO WTAM WLW (sw-  
9.53)  
Guests: Mischa Mischakoff,  
violinist; Mme. Jeanne Duseau,  
soprano.  
The music detail for this program  
may be found on page 7 this week.

**7:15 CST 8:15 CDT**

MBS-Don't You Believe It? (Sen-  
sation Cigarettes): WGN KWK  
NBC-Pulitzer Prize Play: WIBA  
WIRE WBOW WTMJ WLS  
KSD-Hole-in-One Golf Tournament  
WCFL-Labor lashes  
WIND-News & Sports  
WJJD-Suppertime Frolic  
WKBH-Dubuque Star Revue  
WMAQ-Abe Lyman's Orch.  
WMT-Refreshing Rhythms  
WROK-Freeport Studios  
WSBT-Hayloft Jamboree  
WSUI-Children's Hour

**7:30 CST 8:30 CDT**

NBC-Pulitzer Prize Play: WENR  
NBC-Promenade Symph.: KSD  
MBS-Guy Lombardo's Orch.:  
KWK WMT  
WCFL-News  
WGN-Bill Carlsen's Orch.  
WIND-Night Court  
WKBH-Concert Under the Stars  
WMAQ-Grant Park Concert  
WOWO-Studio Party  
WSUI-Evening Musicale

**7:45 CST 8:45 CDT**

KWK-Inside of Sports  
WCFL-Geo. Hessberger's Orch.  
WGN-News; Sports Celebrity Pa-  
rade  
WIND-Hal Munro's Orch.  
WJJD-Suppertime Frolic  
WSUI-Men of Vision  
WTAM-Bob Dailey

**8:00 CST 9:00 CDT**

NBC-Kraft Music Hall, starring  
Bob Burns, comedian; Johnny  
Trotter's Orch.; Foursome Nov-  
elty Instrumental Quartet;

**7:30 CST 8:30 CDT**

NBC-Breakfast Club; News:  
WCFL WOWO  
NBC-Herman & Banta; News:  
(sw-21.5)  
CBS-Joyce Jordan, Girl Interne  
(Calox Toothpowder & Solidi-  
fied Albolene): WBBM  
News: WKBH WTAQ  
Morning Devotions: WKBH WLS  
Musical Clock: WMT WBOW  
KMOX-Ozark Varieties  
WCCO-Musical Chimes

**6:45 CST 7:45 CDT**

CBS-To be announced: WFAM  
WTAQ WSBT WKBH WISN  
WHAS WMBD WOC WJR (sw-  
11.83)  
News: WKBH KMOX WFBM  
WCCO-Baseball Resume  
WCFL-Dance Orch.  
WHAS-Your Favorite Hymn

**7:00 CST 8:00 CDT**

CBS-Major Bowes' Amateur Hour  
(Chrysler): WBBM WHAS  
KMOX WMBD WISN WCCO  
WJR WOC WFBM WTAQ  
WKBH (sw-11.83)  
NBC-Promenade Symph. Orch. of  
Toronto, Reginald Stewart,  
cond.: WHO WTAM WLW (sw-  
9.53)  
Guests: Mischa Mischakoff,  
violinist; Mme. Jeanne Duseau,  
soprano.  
The music detail for this program  
may be found on page 7 this week.

**7:15 CST 8:15 CDT**

MBS-Don't You Believe It? (Sen-  
sation Cigarettes): WGN KWK  
NBC-Pulitzer Prize Play: WIBA  
WIRE WBOW WTMJ WLS  
KSD-Hole-in-One Golf Tournament  
WCFL-Labor lashes  
WIND-News & Sports  
WJJD-Suppertime Frolic  
WKBH-Dubuque Star Revue  
WMAQ-Abe Lyman's Orch.  
WMT-Refreshing Rhythms  
WROK-Freeport Studios  
WSBT-Hayloft Jamboree  
WSUI-Children's Hour

**7:30 CST 8:30 CDT**

NBC-Pulitzer Prize Play: WENR  
NBC-Promenade Symph.: KSD  
MBS-Guy Lombardo's Orch.:  
KWK WMT  
WCFL-News  
WGN-Bill Carlsen's Orch.  
WIND-Night Court  
WKBH-Concert Under the Stars  
WMAQ-Grant Park Concert  
WOWO-Studio Party  
WSUI-Evening Musicale

**7:45 CST 8:45 CDT**

KWK-Inside of Sports  
WCFL-Geo. Hessberger's Orch.  
WGN-News; Sports Celebrity Pa-  
rade  
WIND-Hal Munro's Orch.  
WJJD-Suppertime Frolic  
WSUI-Men of Vision  
WTAM-Bob Dailey

**8:00 CST 9:00 CDT**

NBC-Kraft Music Hall, starring  
Bob Burns, comedian; Johnny  
Trotter's Orch.; Foursome Nov-  
elty Instrumental Quartet;

**7:45 CST 8:45 CDT**

NBC-Just Neighbors, sketch:  
WCFL WOWO KWK  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch (Old English  
Wax): WMAQ WIRE  
News: WKBH WMBD WAAF  
Musical Clock: WROK WMT  
KSD-News; Dick Leibert, organ  
WGN-Martha Crane and Helen  
Joyce  
WFAM-Concert Time  
WHA-Bandwagon  
WHIP-Morning Dance  
WHO-Coffee Pot Inn  
WIND-H. Zimmerman, organist  
WJJD-Bosworth Broadcast  
WKBH-Chance Steps  
WLS-Hal Culver, with Howard  
Peterson, organist  
WLW-Betty Crocker  
WTAD-Breakfast Club  
WTAQ-Morning Potpourri

**8:15 CST 9:15 CDT**

NBC-Swing Patrol; Rakov's Or-  
chestra: WOWO WCFL KWK  
CBS-Myrt & Marge, sketch  
(Super Suds): WFBM KMOX  
WISN WBBM WCCO WMBD  
NBC-John's Other Wife, sketch  
(Louis Philippe): WMAQ  
WIRE  
Musical Clock: WOC WMT  
KSD-Bright & Early Melodies  
WAAF-Rhythm Rhapsody  
WHA-Morning Melodies

**8:00 CST 9:00 CDT**

NBC-Just Neighbors, sketch:  
WCFL WOWO KWK  
NBC-Mrs. Wiggs of the Cabbage  
Patch, sketch (Old English  
Wax): WMAQ WIRE  
News: WKBH WMBD WAAF  
Musical Clock: WROK WMT  
KSD-News; Dick Leibert, organ  
WGN-Martha Crane and Helen  
Joyce  
WFAM-Concert Time  
WHA-Bandwagon  
WHIP-Morning Dance  
WHO-Coffee Pot Inn  
WIND-H. Zimmerman, organist  
WJJD-Bosworth Broadcast  
WKBH-Chance Steps  
WLS-Hal Culver, with Howard  
Peterson, organist  
WLW-Betty Crocker  
WTAD-Breakfast Club  
WTAQ-Morning Potpourri

**8:15 CST 9:15 CDT**

NBC-Swing Patrol; Rakov's Or-  
chestra: WOWO WCFL KWK  
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WISN WBBM WCCO WMBD  
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(Louis Philippe): WMAQ  
WIRE  
Musical Clock: WOC WMT  
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WAAF-Rhythm Rhapsody  
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WHA-Morning Melodies

**9:15 CST 10:15 CDT**

Guests: KSD KOA WTMJ  
WTAM WHO WMAQ WIBA  
WLW WIRE (sw-9.53)  
NBC-People I Have Known, va-  
riety prgm.: WBOW WENR  
WMT  
CBS-Essays in Music: WSBT  
WFBM WTAQ WBBM WKBH  
KMOX WKBH WMBD WJR  
WOC (sw-11.83)  
The music detail for this program  
may be found on page 7 this week.

**9:30 CST 10:30 CDT**

MBS-Press Time: KWK  
WCCO-Who's the Champ?  
WCFL-Grant Park Concert  
WGN-Concert Orch.  
WHAS-Baseball; Louisville vs.  
Minneapolis  
WIND-Organ & Vibraharp  
WISN-Baseball; Milwaukee vs.  
Columbus  
WOWO-Studio Party  
WROK-Home Builders  
WSUI-The Story of a State

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WTAM WHO WMAQ WIBA  
WLW WIRE (sw-9.53)  
NBC-People I Have Known, va-  
riety prgm.: WBOW WENR  
WMT  
CBS-Essays in Music: WSBT  
WFBM WTAQ WBBM WKBH  
KMOX WKBH WMBD WJR  
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may be found on page 7 this week.

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WCFL-Grant Park Concert  
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Guests: KSD KOA WTMJ  
WTAM WHO WMAQ WIBA  
WLW WIRE (sw-9.53)  
NBC-People I Have Known, va-  
riety prgm.: WBOW WENR  
WMT  
CBS-Essays in Music: WSBT  
WFBM WTAQ WBBM WKBH  
KMOX WKBH WMBD WJR  
WOC (sw-11.83)  
The music detail for this program  
may be found on page 7 this week.

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WCCO-Who's the Champ?  
WCFL-Grant Park Concert  
WGN-Concert Orch.  
WHAS-Baseball; Louisville vs.  
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Guests: KSD KOA WTMJ  
WTAM WHO WMAQ WIBA  
WLW WIRE (sw-9.53)  
NBC-People I Have Known, va-  
riety prgm.: WBOW WENR  
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CBS-Essays in Music: WSBT  
WFBM WTAQ WBBM WKBH  
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WCCO-Who's the Champ?  
WCFL-Grant Park Concert  
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WHAS-Baseball; Louisville vs.  
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Guests: KSD KOA WTMJ  
WTAM WHO WMAQ WIBA  
WLW WIRE (sw-9.53)  
NBC-People I Have Known, va-  
riety prgm.: WBOW WENR  
WMT  
CBS-Essays in Music: WSBT  
WFBM WTAQ WBBM WKBH  
KMOX WKBH WMBD WJR  
WOC (sw-11.83)  
The music detail for this program  
may be found on page 7 this week.

**9:30 CST 10:30 CDT**

MBS-Press Time: KWK  
WCCO-Who's the Champ?  
WCFL-Grant Park Concert  
WGN-Concert Orch.  
WHAS-Baseball; Louisville vs.  
Minneapolis  
WIND-Organ & Vibraharp  
WISN-Baseball; Milwaukee vs.  
Columbus  
WOWO-Studio Party  
WROK-Home Builders  
WSUI-The Story of a State

**9:15 CST 1**

# FRIDAY

## August 19

(9:00 a.m. Continued)

NBC-The Story of Mary Marlin, sketch (Ivory Soap) WLS  
 CBS-Richard Maxwell, tnr.: WFBM WKBB WKBH WISN WTAQ WOC WFAM  
 NBC-Originalities: WIBA WCFL (sw-21.5)  
 MBS-Get Thin to Music (Wheaties): WGN  
 KMOX-Fashions in Melody  
 KWK-Singing Cowboys  
 WAAF-Woman's Page of the Air  
 WBBM-The Heart of Julia Blake  
 WBOW-Ind. State Teachers' College  
 WCCO-Ma Perkins, sketch  
 WHA-Safety in the Water  
 WIND-Municipal Court  
 WJJD-Organ & Guitar  
 WLW-The Goldbergs, sketch  
 WMBD-Messenger; Weather  
 WMT-News; Radio Gossip  
 WROK-News  
 WTMJ-Dan Harding's Wife

**9:15 CST 10:15 CDT**  
 NBC-Vic & Sade, sketch (Crisco): WLS WLW  
 NBC-Breen & de Rose, songs: WMT WBOW (sw-21.5)  
 CBS-Ruth Carhart, songs: KMOX WFAM  
 NBC-Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD  
 MBS-Bachelor's Children (Old Dutch Cleanser): WGN  
 News: WMBD WKBB WOC  
 Editor's Daughter, sketch: WBBM WWO  
 KWK-Great Works of Man  
 WAAF-Hog 'n' Harmony  
 WCCO-Bachelor's Children  
 WCFL-Rhythm Roundup  
 WFBM-Apron Strings  
 WIBA-Organ Melodies  
 WISN-Symphonetta  
 WJJD-Frank Trumbauer's Orch.  
 WKBH-Music Makers  
 WROK-On the Mall  
 WTAQ-Crimson Trail  
 WTMJ-Those Happy Gilmans

**9:30 CST 10:30 CDT**  
 CBS-Big Sister, sketch (Rinso): WMBD WISN WCCO KMOX WBBM WFBM  
 NBC-Pepper Young's Family (Camay Soap): WLS  
 Details of the contest on this program may be found on page 37.  
 NBC-Story of the Month: WBOW WCFL WTMJ  
 NBC-Musical Tete-a-Tete: WIBA KWK-Pop Wise & Filbert  
 WAAF-All About Dogs, talk  
 WFAM-Morning Melodies  
 WGN-Man on State Street  
 WHA-Story Behind the Song  
 WHIP-Monitor News  
 WHO-Mountain Pete's Mountaineers  
 WIND-Between Us Girls, interview  
 WIRE-Dessa Byrd  
 WJJD-H. Zimmerman, organist  
 WKBB-Eb & Zeb  
 WKBB-Today's Almanac  
 WLW-Short, Short Story  
 WMAQ-Radio Tatler  
 WMT-Gospel Baritone  
 WOC-Front Page Drama  
 WOWO-Linda's First Love  
 WROK-Milk-Made Magic  
 WTAD-Ma Perkins, sketch  
 WTAQ-Roundup

**9:45 CST 10:45 CDT**  
 CBS-Aunt Jenny's Stories (Spry): KMOX WISN WMBD WFBM WBBM WCCO  
 NBC-The Road of Life, sketch (Chipso): WLW WTMJ WMAQ  
 NBC-Viennese Ensemble: WMT WBOW WOWO (sw-21.5)  
 NBC-Kitty Keene, Inc., sketch (Dreft): WHO  
 MBS-Silhouettes in Blue: KWK KSD-Ferde Grofe's Orch.  
 WAAF-Novelettes  
 WCFL-Voice of Romance  
 WFAM-Lou Pike, organist  
 WGN-Printed Dreams  
 WHIP-This Rhythmic Age  
 WIBA-Church of the Air  
 WIND-Livestock Markets  
 WIRE-Linda's First Love, sketch  
 WJJD-Garwood Van's Orch.  
 WKBB-Morning Melodies  
 WKBH-Swing Interlude  
 WLS-Grace Wilson, contr.  
 WOC-Radio Bazaar  
 WROK-Radio Rhythm  
 WTAD-Kitty Keene, sketch

**10:00 CST 11:00 CDT**  
 NBC-Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ

CBS-Mary Margaret McBride, columnist (La France & Satina): KMOX WCCO WMBD WBBM WFBM WISN WFAM WOC  
 NBC-Radio City Four: WMT WIRE KWK  
 NBC-Vaughn De Leath: KSD WAAF-Let's Dance  
 WBOW-Christian Science Prgm.  
 WCFL-Peekers in the Pantry  
 WGN-Manhattan Mother, sketch  
 WHA-Homemakers  
 WHIP-Women in the News  
 WHO-The Goldbergs, sketch  
 WIBA-Linda's First Love, sketch  
 WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar  
 WJBC-Theater Time  
 WJJD-Bureau of Missing Persons  
 WKBH-Hollywood Reporter  
 WKBH-Home Economics  
 WLS-Market Reports; News  
 WLW-Editor's Daughter, sketch  
 WOWO-Bill Board  
 WROK-News; Program Preview  
 WSUI-Illustrated Musical Chats  
 WTAD-News  
 WTMJ-What's New in Milwaukee

**10:15 CST 11:15 CDT**  
 NBC-The O'Neills, sketch (Ivory Soap): WLW WMAQ  
 CBS-Irene Beasley, R.F.D. No. 1: WKBB WFBM WFAM WTAQ WOC  
 NBC-Alden Edkins, basso: WBOW WIRE KWK (sw-15.33)  
 Houseboat Hannah, sketch: WHO KMOX  
 KSD-To be announced  
 WAAF-Willie Winn, sport of kings  
 WBBM-Those Happy Gilmans  
 WCCO-Judy & Jane  
 WGN-Don Pedros Magic Violin  
 WHIP-Hollywood Brevities  
 WIBA-Editor's Daughter, sketch  
 WIND-Twentieth Century Serenade  
 WISN-News  
 WJBC-Women in the News  
 WJJD-Criminal Court Interviews  
 WKBH-Your Home Prgm.  
 WLS-H. Peterson, organist  
 WMBD-Linda's First Love, sketch  
 WMT-Bits of Everything  
 WROK-Music Graphs  
 WTAD-Bee & Vee

**10:30 CST 11:30 CDT**  
 NBC-Nat'l Farm & Home Hour: WIBA WMAQ WBOW  
 Speakers: H. R. Baukhage and John Bird.  
 CBS-Romance of Helen Trent, sketch (Old English Floor Wax): WBBM KMOX  
 Turn to page 8 for pictures of members of the cast.  
 NBC-Fortification for Life's Demands; Speaker: KSD  
 Dr. Elden E. Mills takes for the title of his discourse, "Greatest Miracle."  
 News: WHIP KWK WGN  
 WAAF-Livestocks; Sweet & Slow  
 WCCO-Those Happy Gilmans  
 WCFL-Double in Stars  
 WFAM-Harlan Hogan  
 WFRM-Mrs. Farrell's Kitchen of the Air  
 WHO-Myrt & Marge, sketch  
 WIND-Organ & Guitar  
 WIRE-Footnotes; News  
 WISN-Organ Melodies  
 WJBC-Dollar Daze  
 WJJD-Safety Court Broadcast  
 WKBH-House of MarGregor  
 WKBH-Songtime  
 WLS-Evelyn the Little Maid  
 WLW-News; River; Weather; Livestock  
 WMBD-Honeymoon Lane  
 WOC-Screenfans Prgm.  
 WOWO-Richard Trojan  
 WROK-Kaye Kreamer, Woman's Forum  
 WTAD-Tonic Tunes  
 WTAQ-News; Twin City Jamboree  
 WTMJ-Kitty Keene, sketch

**10:45 CST 11:45 CDT**  
 NBC-Nat'l Farm & Home Hour: WLW KWK  
 CBS-Our Gal Sunday, sketch (Old English Floor Wax): WBBM KMOX  
 NBC-Bailey Axton, tnr.: WCFL KSD-Lady Courageous  
 WAAF-Myrna Dee Sergeant, talk  
 WCCO-Grandma Travels  
 WFAM-Luncheon Dance  
 WGN-Musical Mail Box  
 WHA-Magazine Rack  
 WHIP-Musical Newsy  
 WHO-Hilltop House, sketch  
 WIRE-Dance Orch.  
 WISN-Ann Leslie's Scrapbook  
 WJBC-Peggy Payne & Pioneers  
 WKBH-Treasure Chest  
 WKBH-Rose Green  
 WLS-Short, Short Stories  
 WMBD-Bandwagon  
 WMT-Tom Owens' Cowboys

# Good Listening for Friday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour, NBC.

## AFTERNOON

2:45 CST (3:45 CDT) World Economic Cooperation, CBS.

3:45 CST (4:45 CDT) "So You Want To Be—," CBS.

4:15 CST (5:15 CDT) Resume of Davis Cup Play, NBC.

## NIGHT

6:00 CST (7:00 CDT) Lucille Manners, NBC.

7:00 CST (8:00 CDT) Tim and Irene, NBC.

7:30 CST (8:30 CDT) March of Time, NBC.

8:00 CST (9:00 CDT) First Nighter, NBC.

8:30 CST (9:30 CDT) Jimmie Fidler, NBC.

WOWO-Honolulu Serenaders  
 WROK-Freepoint Studios  
 WTAD-Betty & Bob, sketch  
 WTMJ-Blue Room Ensemble  
 WOC

**11:00 CST 12:00 CDT**

CBS-The Goldbergs, sketch (Oxydol): WKBB WCCO WBBM WOC  
 NBC-Carlton & Wayne, piano duo: KSD WMAQ  
 KMOX-Ma Perkins, sketch  
 WAAF-Symphonic Hour  
 WBAA-Contract Bridge Chats  
 WCFL-Hit Review  
 WFBM-Bohemians  
 WGN-Noontime Musical  
 WHA-Music Appreciation  
 WHIP-Southtown Church Hour  
 WHO-Dan Harding's Wife, sketch  
 WIND-News  
 WIRE-Singin' Sam  
 WISN-Morning Musicale  
 WJBC-Surprise Party  
 WJJD-Anything Can Happen, news oddities  
 WKBH-Magic Violin  
 WLS-Melody Parade; Grace Wilson, contr.  
 WMBD-To be announced  
 WOWO-Consolaires  
 WSBT-News; Stork Report; Farm Flashes  
 WSUI-Program Calendar; Weather Report  
 WTAD-All for the Ladies  
 WTAQ-Hollywood on Parade  
 WTMJ-Heinie and Dinty

**11:15 CST 12:15 CDT**

CBS-Vic & Sade, sketch (Crisco): WBBM WCCO WISN KMOX  
 NBC-Hi Boys: WCFL KSD (sw-15.33)  
 News: WOWO WJJD  
 WHO-Vic and Sade  
 WHIP-Englewood Hour  
 WIND-Tommy Ott, organist  
 WIRE-Welcome Stranger  
 WJBC-Parade of Bands  
 WKBH-Book of the Hour  
 WKBH-Club Calendar  
 WMBD-Polly of the Range  
 WMT-Sweet & Swing  
 WOC-Studio Swingapators  
 WSBT-Day Dreamer; Camera Club  
 WSUI-Homemakers' Chat  
 WTMJ-Heinie & His Grenadiers

**11:30 CST 12:30 CDT**

NBC-Words & Music; Soloists & Organist: WMAQ WIBA KSD (sw-15.33)  
 CBS-Road of Life, sketch (Chipso): KMOX WBBM  
 NBC-Mother-in-Law, sketch: KWK  
 WBOW-Presentation  
 WCCO-Houseboat Hannah  
 WCFL-Midday Melody Mart  
 WFBM-Hoosier Farm Circle  
 WGN-Markets; Midday Service  
 WHA-Organ Gems  
 WHIP-Hollywood News  
 WHO-Home Folks  
 WIND-Bob Atcher & Bonnie Blue Eyes  
 WIRE-Farm Hour  
 WISN-Gordon Brothers  
 WJBC-Singin' Sam  
 WJJD-Noonday Service  
 WKBH-Social Calendar; Farm News  
 WKBH-Romance and Rhythm; Livestock Quotations  
 WLS-Markets; News  
 WLW-Live Stock & Poultry Reports; News  
 WMBD-Thrift Message; To be announced

WMT-Cedar Valley Hillbillies; Rodgers & Ackley  
 WOC-Betty Crocker  
 WOWO-Man on the Street  
 WSBT-In Movieland  
 WSUI-Yesterday's Musical Favorites  
 WTAD-Police News  
 WTAQ-Mailman

**11:45 CST 12:45 CDT**

CBS-Gospel Singer; Edward MacHugh, bar. & Organ (Ivory Soap): WBBM WCCO KMOX  
 MBS-Your Hollywood Newsgirl (Lydia E. Pinkham): WCFL  
 NBC-Jack & Loretta Clemens: KWK WLW WOWO  
 News: WIND WBAA WMAQ  
 WFBM-Markets; Farm Bureau  
 WHIP-Cascade Melodies  
 WHO-Markets; Weather  
 WISN-Even as You and I  
 WJBC-Reid & Vin  
 WKBH-Hits and Encores  
 WLS-Dinner Bell Program  
 WMBD-Window Shopper  
 WOC-Farm Bureau  
 WROK-Round the Town  
 WSBT-Man-on-the-Street  
 WSUI-Farm Flashes  
 WTAD-Dance Revue  
 WTAQ-Farmhands

## AFTERNOON

**12:00 CST 1:00 CDT**

NBC-Marine Band: WLS  
 CBS-Old Familiar Tunes: WCCO WKBB WKBH WOC WSBT (sw-15.27)  
 NBC-Betty & Bob, sketch (Gold Medal): WIRE WTMJ KWK WHO WMAQ  
 MBS-Harold Turner, pianist: WGN  
 News: WMBD WJBC WTAD WAAF  
 KMOX-Singin' Sam  
 KSD-Sports Preview  
 WBAA-Agricultural Forum  
 WBBM-Manhattan Mother  
 WBOW-Street Reporter  
 WCFL-Spotlight Prgm.  
 WFBM-Blue Ribbon Melodies  
 WHA-Moon Musicale  
 WHIP-Wally Estrup, songs  
 WIRE-Interlude; Country Home  
 WIND-Lupi Italian Hour  
 WISN-Musical Heat Wave  
 WJJD-Livestock Markets  
 WLW-Linda's First Love, sketch  
 WMT-Cedar Valley Hillbillies  
 WOWO-Wilbur Pickett's Orch.  
 WSUI-Rhythm Rumbles

**12:15 CST 1:15 CDT**

CBS-Al Bernard's Minstrels: WSBT WOC WSBT (sw-15.27)  
 NBC-Arnold Grimm's Daughter, sketch (Gold Medal): WMAQ WLW WIRE KWK WTMJ  
 MBS-As You Like It: WGN  
 NBC-Marine Band: (sw-15.33)  
 News: WKBB WFBM  
 Man on the Street: WBAA WBBM WKBH  
 Kitty Keene: WCCO KMOX  
 WAAF-Encores  
 WBAA-Hollywood Reporter  
 WBOW-On the Mall  
 WCFL-Echoes of Havana  
 WHIP-Alice Oleson, pianist  
 WHO-Luncheon Music  
 WIBA-News; Market Reports  
 WJBC-Hot vs. Sweet  
 WJJD-Midday Round-Up  
 WLS-String Trio

WMBD-Town Crier; Farm Mkts.  
 WMT-Question Man; Voice of Iowa  
 WOWO-Market Service  
 WROK-Column Left, News  
 WTAD-Cy & Freckles

**12:30 CST 1:30 CDT**

CBS-Navy Band: WSBT WFBM WISN (sw-15.27)  
 NBC-Valiant Lady, sketch (Gold Medal): WMAQ WLW WIRE KWK  
 NBC-Marine Band: WOWO  
 News: WOC WHO  
 To be announced: WBOW WGN  
 Rhythm Rascals: WTAQ WTMJ  
 KMOX-Linda's First Love, sketch  
 WAAF-Markets; Health Talk  
 WBAA-Luncheon Dance Time  
 WBBM-Kitty Keene, sketch  
 WCCO-First Edition  
 WCFL-Concert Canopies  
 WHA-Farm Prgm.  
 WHIP-Concert Orch.  
 WIND-WPA Prgm.  
 WKBH-Man on the Street  
 WKBH-Luncheon Music  
 WLS-Voice of the Feed-lot; Market Reports  
 WMBD-Farm News  
 WMT-Markets; Hillbillies  
 WROK-Couple on the Street; Service Sam  
 WTAD-Farm; Weather; Markets

**12:45 CST 1:45 CDT**

NBC-Hymns of All Churches (Gold Medal): WMAQ WIRE KWK WHO  
 CBS-Navy Band: WMBD WOC WCCO  
 News: WKBH WTAQ  
 KMOX-Editor's Daughter, sketch  
 KSD-News; Markets  
 WAAF-The "L" Reporter  
 WBAA-Market Reports  
 WBBM-Houseboat Hannah, sketch  
 WBOW-County Agricultural Agt.  
 WCFL-Concert Music  
 WGN-Melody Time  
 WIBA-Melody Moments  
 WIND-Organ & Vibra Harp  
 WJJD-Ben Kanter, pianist  
 WKBH-Song Hit of the Day; Pet Corner  
 WLS-Vitality Jim  
 WLW-Kitty Keene, Inc., sketch  
 WMT-Joe Doakes; Many Happy Returns; A Trip Thru Niagara  
 WROK-Home Folks Hour  
 WTAD-Luncheon Music  
 WTMJ-Sidewalk Reporter

**1:00 CST 2:00 CDT**

CBS-Buffalo Summer Theater: WSBT WFBM WKBB WISN WOC (sw-15.27)  
 NBC-The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ KSD  
 MBS-Marriage License Romances: WMT WGN  
 News: WIND WTAD WHIP  
 Man on the Street: WMBD WTAQ  
 KMOX-Travelogue  
 KWK-Backstage Wife, sketch  
 WAAF-Waltz Time  
 WBAA-Joe Snodgrass, guitarist  
 WBBM-Broadcast Rhymsters  
 WBOW-State Teachers' College  
 WCCO-Livestock  
 WCFL-Make Believe Danceland  
 WHA-Workers Education Today  
 WIBA-Concert Trio  
 WIRE-Reporter  
 WJJD-Tommy Tucker's Orch.  
 WKBH-Ma Perkins  
 WLS-Homemakers Hour  
 WOWO-The Observer

**1:15 CST 2:15 CDT**

NBC-Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD  
 NBC-Dot & Pat, songs & patter: WBOW (sw-15.33)  
 KMOX-Judy & Jane, sketch  
 KWK-Great Works of Man  
 WAAF-Washington Park Races  
 WBBM-Meet the Missus  
 WCCO-Betty & Bob  
 WGN-Hits of Today  
 WHA-Musical Varieties  
 WHIP-Virginia Lee Winslow With Harp  
 WIND-Max Miller, pianist  
 WIRE-Noonday Headlines  
 WKBH-Matinee Music  
 WLW-Ma Perkins, sketch  
 WMBD-His Majesty, the Baby  
 WMT-Frank Voelker, organist  
 WTAD-Little Theater  
 WTAQ-Gems of Melody

**1:30 CST 2:30 CDT**

NBC-Pepper Young's Family, sketch (Camay Soap): WMAQ WLW WHO KSD WTMJ  
 Details of the contest on this program may be found on page 37.  
 NBC-Continental Varieties: WBOW (sw-15.33)

CBS-Harrisburg Revue: WFBM WTAQ WKBB WSBT WISN WKBH WOC (sw-15.27)  
 MBS-Harold Stokes' Orch.: WGN  
 News: WCFL KWK WLS WMT  
 KMOX-Magic Kitchen  
 WAAF-Eunice Clark, songs  
 WBAA-Monitor Views the News  
 WBBM-Organ Interlude  
 WCCO-Julia Blake  
 WHA-Organ Melodies  
 WHIP-Dancing Party  
 WIBA-WCTU Prgm.  
 WIND-Band Stand  
 WIRE-Dessa Byrd; Hoosier News  
 WJJD-Fred Beck, organist  
 WMBD-Better Vision  
 WROK-Stars on Parade  
 WTAD-Medical Assn.

**1:45 CST 2:45 CDT**

NBC-The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD WLW  
 NBC-Continental Varieties: WMT WLS  
 KWK-Marriage License Romances  
 WBAA-Songs & Melodies  
 WBBM-Dugout Dope  
 WCCO-Markets  
 WCFL-Baseball Interviews  
 WGN-The Lead-Off Man  
 WIBA-Concert Trio  
 WIND-Dugout Interviews  
 WJJD-Warm Up Time  
 WMBD-Hello, Neighbor  
 WOWO-Women in the News  
 WROK-Musicale  
 WTAD-Bessie Dean Reinert

**2:00 CST 3:00 CDT**

NBC-Backstage Wife, sketch (Dr. Lyons): WMAQ WHO WIRE WTMJ WIBA  
 NBC-Club Matinee: WMT WENR WOWO WBOW  
 CBS-Rubbertown Revue: WKBH WFBM WKBB WSBT WISN WTAQ WOC (sw-15.27)  
 Baseball; White Sox vs. Cleveland: WJJD WIND WCFL WBBM WGN  
 Dan Harding's Wife, sketch: KSD WLW  
 KMOX-Those Happy Gilmans  
 KWK-Today at Two  
 WAAF-News; Weather  
 WBAA-Afternoon Musicale  
 WCCO-Ladies First  
 WHA-Chapter a Day  
 WHIP-Gay Caballeros  
 WMBD-Editor's Daughter, sketch  
 WROK-News; Program Preview  
 WTAD-Hannibal Prgm.

**2:15 CST 3:15 CDT**

NBC-Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO  
 CBS-Rubbertown Revue: WCCO WBBM Midstream, drama: WLW KWK  
 KMOX-One Woman's Opinion  
 KSD-Heart of Julia Blake  
 WHIP-City Librarian  
 WMBD-To be announced  
 WROK-Johnny Murphy, songs  
 WTAQ-Fiddlers Three

**2:30 CST 3:30 CDT**

NBC-Club Matinee: WIBA  
 CBS-Eton Boys: WKBH WFAM WFBM WOC WISN WTAQ WKBH WMBD (sw-15.27)  
 NBC-Happy Jack, songs: WMAQ WHO  
 KWK-Richard Hayes, swing organist  
 KMOX-Headline Highlights; Let's Compare Notes  
 WAAF-Jimmie Kozak, pianist  
 WBAA-Home Builders Prgm.  
 WCCO-Front Page Parade  
 WHA-Music of the Masters  
 WHIP-Famous Homes  
 WIRE-To be announced  
 WLW-Heart of Julia Blake, sketch  
 WOWO-Old-Time Religion  
 WROK-News; Musicale; Trees Beautiful  
 WTAD-Sports Talk  
 WTMJ-News; Police; Weather; Spotlight

**2:45 CST 3:45 CDT**

CBS-World Economic Cooperation Prgm.: WFAM WOC WFBM WKBB WKBH WTAQ WCCO WMBD (sw-15.27)  
 Harold E. Fey, executive secretary of the Fellowship of Reconciliation, speaks on "The Economic Consequences of War as shown in the Present Plight of Japan."  
 For more detail turn to page 5.  
 NBC-Girl Alone, sketch: WMAQ  
 MBS-The Hatterfields: WLW  
 KMOX-Dope from the Dugout  
 KSD-The Buccaneers, octet  
 KWK-The Man in the Stands  
 WAAF-Jimmie Kozak, pianist  
 WHIP-Denna Tyler, contralto  
 WHO-Favorites Melodies  
 WIRE-Art Tatum, pianist



# Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1310  
WCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHIP-1480  
WHO-1000  
WIBA-1280  
WIND-580  
WIRE-1400

WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-750  
WKBH-1500  
WKBH-1380  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMT-600  
WOC-1370  
WOWO-1160  
WROK-1410  
WSTU-880  
WSTU-1360  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

WISN-World Economic Coop.  
WROK-Rhythm Before Three  
WTAD-Cy & Freckles  
WTMJ-Down a Country Road

## 3:00 CST 4:00 CDT

CBS-Al Sur Del Rio Grande:  
WKBH WKBB WFBM WOC  
WFAM WMBD WTAQ WISN  
WCO (sw-15.27)  
NBC-Rhymes & Romance; Retta  
Revell; Organist: WENR  
NBC-Tune Types; Frank Hodek's  
Orch.: WBOW WHO WIRE  
WMAQ  
Baseball Game: WTAD WMT  
Baseball; Cards vs. Pittsburgh:  
KMOX KWK  
KSD-Baseball Scores  
WAAF-The Rhumba Beat  
WBAA-Concert Review  
WHIP-Harmony Hall  
WIBA-Today's Front Page  
WJBC-Int'l Sunday School Les-  
son  
WLW-Houseboat Hannah, sketch  
WOWO-News  
WROK-Kaye Kreamer, Women of  
the Hour  
WTMJ-Valiant Lady, sketch

## 3:15 CST 4:15 CDT

NBC-Silhouettes of the West:  
WOWO WENR  
NBC-Don Winslow of the Navy:  
WIBA  
WHIP-Concert With Joan Hurst  
WHO-Judy & Jane  
WLW-Charlie's Singing School  
WTMJ-Home Harmonizers

## 3:30 CST 4:30 CDT

NBC-Little Variety Show: WENR  
WBOW WOWO WIRE  
NBC-Your Family & Mine (Seal-  
test): WMAQ WIBA WTMJ  
(sw-9.53)  
CBS-When We Were Young:  
WFBM WKBB WKBH WOC  
WFAM WMBD WISN WCO  
News: WHO WJBC  
WAAF-Melody Medley  
WHA-Weather Bureau  
WLW-Drifting Pioneers  
WROK-Helene Kimberley  
WTAQ-Herman Daumler, violinist

## 3:45 CST 4:45 CDT

CBS-So You Want to Be—:  
WFAM WFBM WKBB WKBH  
WOC WMBD WTAQ WISN  
WCO  
The adventures of an explorer  
will be told by Leita Roosevelt  
and her husband, Armand Denis.  
They have just returned from a  
trip in Africa. Mrs. Denis is a  
cousin of the President.  
For more detail turn to page 5.  
NBC-Cadets Detail: WHO KSD  
WTMJ WIBA  
WBBM-Tenth Inning  
WHIP-Topical Commentary  
WJBC-"American Years," a novel  
WLW-Man of Mars  
WMAQ-Musical Varieties  
WROK-Radio Rhythm

## 4:00 CST 5:00 CDT

NBC-Felix Knight, tnr.; Orch.:  
WBOW WIBA WHO WCFL  
KSD (sw-9.53)  
MBS-To be announced: WGN  
CBS-News; Enoch Light's Orch.:  
WFBM WTAQ WKBB WBBM  
WSTU WCO WKBH  
NBC-Salon Orch.: WIRE WLW  
WMAQ WOWO  
Baseball Scores: WIND WJJD  
News: WISN WOC  
WAAF-Tea Dance  
WBAA-Magic Carpet  
WENR-Malcolm Clarié, children's  
stories  
WFAM-Question Party  
WGN-Bill Anson  
WHIP-Airline Dance  
WJBC-Request Hour  
WMBD-Kitty Keene, Inc.  
WROK-News; Musicales  
WTMJ-Variety Revue

## 4:15 CST 5:15 CDT

CBS-Enoch Light's Orch.: WKBH  
WKBH WTAQ WBBM WISN

## 4:30 CST 5:30 CDT

NBC-Chesterfield Daily Sports  
Column; Paul Douglas: WOWO  
WLW KSD WENR  
CBS-Not So Long Ago: WKBH  
WTAQ WFAM WISN WBBM  
WKBH WCO (sw-11.83)  
NBC-The Four of Us: WBOW  
WIBA WMAQ  
News: WIND WJBC  
WAAF-Sport Shorts  
WCFL-Smoke Rings  
WFBM-Tea Time Tunes  
WGN-Evening Serenade  
WHIP-String Trio  
WIRE-Boy Scouts of America  
WJJD-Organ Moods  
WMBD-Bargain Counter

## 4:45 CST 5:45 CDT

NBC-News; Marlowe & Lyon,  
piano duo: WENR  
NBC-Lowell Thomas, news com-  
mentator (Sun Oil): WLW  
NBC-Jimmy Kemper & Co.:  
WMAQ KSD WIBA WBOW  
WIRE  
CBS-Saratoga Race Preview:  
WKBH WISN WCO (sw-  
11.83)  
WAAF-Tower Tunes  
WBAA-Story Book Hour  
WBBM-Chicago Hour  
WCFL-Jack Kelly's Orch.  
WFAM-Baseball Scores; News  
WGN-Little Orphan Annie  
WHIP-Cocktail Hour  
WIND-Listen to Yourself  
WJBC-Radio Guide Gossip  
WJJD-Garwood Van's Orch.  
WKBH-Kiddies' Hour  
WMBD-Polly of the Range  
WOWO-Home Folk Frolic  
WTAQ-Theater Lobby Interviews

## 5:00 CST 6:00 CDT

NBC-Dick Todd, songs; Richard  
Leibert, organist: WOWO  
WMT WENR  
NBC-Don Winslow of the Navy  
(Kellogg's): WLW WMAQ  
CBS-Ray Heatherton, bar.:  
WTAQ WKBH WFBM (sw-  
11.83)  
KMOX-Grandstand Managers  
KOA-Girls of the West  
KSD-News; Dick Leibert, organ-  
ist  
KWK-Home-Plate Interviews  
WAAF-Harmony Hall  
WBBM-John Harrington, sports  
WBOW-Merry-Go-Round  
WCO-Livestock  
WFAM-Crimecasts  
WGN-Popeye the Sailor, sketch  
WHIP-Sports Review  
WHO-Johnny at the Piano  
WIBA-The Plainsmen  
WIND-German Hour  
WIRE-Audition Book  
WISN-Show Window  
WJJD-News  
WMBD-Happy Train  
WOC-Man on the Street  
WSTU-Musical Moods  
WTAD-Cy & Freckles  
WTMJ-News; Moment Musical

## 5:15 CST 6:15 CDT

NBC-Rose Marie, songs: WMAQ  
WIRE WHO (sw-9.53)  
CBS-Hollace Shaw, sop.: WOC  
WMBD WCO WKBH WKBH  
WFBM KMOX  
NBC-Music Is My Hobby: WOWO  
MBS-Geo. Hamilton's Orch.:  
KWK  
KOA-Music by Cugat  
KSD-Popeye, the Sailor, sketch  
WAAF-International Potpourri  
WBBM-We the Wives  
WCFL-Tune Teasers  
WENR-Words of Thunder  
WFAM-Let's Go Fishin'  
WGN-Evening Serenade  
WHIP-Calumet Jubilee Singers  
WIBA-Silver Springs Prgm.  
WJJD-Ben Kanter, pianist  
WLW-Denton & Barber, sports  
WMT-Musical Gems  
WROK-Sport Review  
WTAD-Hannibal Prgm.  
WTAQ-Bureau of Public Service  
WTMJ-Heinie & His Grenadiers

## 5:30 CST 6:30 CDT

CBS-Adventures in Science, dra-  
ma: WHAS WFAM WKBH  
WFBM KMOX WBBM (sw-  
11.83)  
NBC-Carol Weymann, sop: KWK  
WCFL WMT WOWO  
NBC-Ennio Bolognini's Orchestra:  
WENR WHO  
News: WKBH WIBA WMAQ  
WIRE  
Sports: WGN WTAQ WMBD  
KSD  
Popeye the Sailor, sketch: WCO  
WFAM-Speaking of Sports  
WHA-Music Album  
WHIP-Homespun  
WISN-Sports Parade; Interlude  
WJJD-Sentenced Men, interviews  
WLW-Let's Celebrate  
WOC-Organ Moods  
WROK-Organ Recital  
WSTU-Sports Time

## 5:45 CST 6:45 CDT

CBS-Boake Carter, commentator  
(Huskies & Post Toasties):  
WOC WMBD KMOX WCO  
WKBH WKBH WBBM WTAQ  
WISN WFBM WFAM  
NBC-Trio Time: WENR WOWO  
Sports: WTMJ WMBD WJJD  
KWK  
KSD-Your Family and Mine  
WAAF-Evening Concert  
WBOW-Ice Jamboree  
WCFL-Hal Totten, sports  
WGN-Dukes & their Duchess  
WHA-Fun Time  
WHO-News  
WIBA-Today's Birthdays; Sports  
WIRE-Basonology  
WLW-Paul Sullivan, news  
WMAQ-Let's Celebrate  
WMT-Sports; News  
WROK-Dance Hour  
WSTU-Daily Iowan of the Air

## 6:00 CST 7:00 CDT

NBC-Cities Service Concert;  
Lucille Manners, sop.; Frank  
Black's Orch.: WMAQ WTMJ  
WIBA WIRE WTAM WHO KSD  
(sw-9.53)  
MBS-Johnnie Presents What's  
My Name? (Philip Morris)  
With Budd Hulick, m.c.; Ar-  
lene Francis & Ray Bloch's  
Orch.: WGN WLW  
Details of the contest on this pro-  
gram may be found on page 37.

## 6:00 CST 7:00 CDT

NBC-Maurice Spitalny's Orch.:  
WMT WOWO  
CBS-The Ghost of Benjamin  
Sweet, drama: WJR WCO  
(sw-11.83)  
Sports: WTAD WOC WKBH  
WKBH  
KMOX-Flicker Flashes  
KWK-Al Sarli's Jam Session  
WBBM-Of Men & Books  
WBOW-Sports; Baseball Inter-  
views  
WCFL-News  
WFAM-New Yorkers  
WFBM-Favorite Melodies  
WHA-Organ Reverie  
WHAS-Our Mother of Sorrows  
Church  
WHIP-Hungarian Family Hour  
WIND-Recreation of Today's Game  
WISN-Down by Herman's  
WHIP-Sports Review  
WJJD-Hal Munro's Orch.  
WLS-Don Kelley's Sport Review  
WMBD-To be announced  
WROK-News; Concert Hall  
WSTU-Dinner Hour Prgm.  
WTAQ-To be announced

## 6:15 CST 7:15 CDT

News: WMBD WOC  
KMOX-To be announced  
KWK-Hawaiian Melodies  
WBBM-Carlos Molina's Orch.  
WBOW-Our Neighbors  
WCFL-Pop Tunes  
WFAM-Amer. Family Robinson  
WFBM-Jordan Conservatory  
WJJD-Your City Government  
WKBH-Sweetheart Serenade  
WKBH-Dinner Music  
WLS-News; Julian Bentley  
WTAD-Freshest Thing in Town  
WTAQ-Dancing Party

## 6:30 CST 7:30 CDT

MBS-Lone Ranger, drama (Sil-  
vercup): WGN  
CBS-St. Louis Blues: WCO  
WOC WMBD WISN WFAM  
WHAS WKBH WKBH WJR  
(sw-11.83)  
NBC-If I Had the Chance; Inter-  
views; Orch.: WBOW  
MBS-Twenty Fingers of Har-  
mony: WMT  
KMOX-Francoise Laux, sports  
KWK-Improve My Music Club  
WBBM-Henri Gendron's Orch.  
WCFL-Douglas Wilson  
WHA-Alpine Melodies

## WHIP-Razzberry College

WJJD-Bob Atcher & Bonnie Blue  
Eyes, hillbilly songs  
WLS-N. Y. A. Prgm.  
WLW-Let's Explore Ohio  
WOWO-To be announced  
WROK-Italian Hour  
WTAD-Dust Off the Diamond  
WTAQ-News

## 6:45 CST 7:45 CDT

CBS-St. Louis Blues: WTAQ  
KMOX  
MBS-Frank Ferneau's Orch.:  
WMT  
WCO-Baseball Resume  
WCFL-Stars of Tomorrow  
WFBM-News  
WJJD-Church on the Hillside  
WLW-West of Cheyenne

## 7:00 CST 8:00 CDT

NBC-Royal Crown Revue (Nehi,  
Inc.); Tim & Irene, comedy  
team; Graham McNamee;  
Golden Gate Jubilee Quartet;  
Fredda Gibson; Teddy Berg-  
man; George Olsen's Orch.:  
WLS KWK WLW WOWO WMT  
(also KFI at 10:30 a.m.)  
Details of the contest on this pro-  
gram may be found on page 37.

## NBC-Waltz Time (Phillips);

Frank Munn, tnr.; Abe Ly-  
man's Orch.: WMAQ WTAM  
KSD WIRE WHO (sw-9.53)  
Frank Munn will sing How  
Much Do You Mean to Me,  
Delyse Belyse, and Love of My  
Life. The orchestra will play  
That Night in Avalon, La  
Susana, and Le Valse Bluette.  
The chorus will sing Indiana  
Moonlight.

## CBS-Hollywood Showcase; Lud

Gluskin's Orch.: WCO WSBT  
WTAQ WFBM WJR WOC  
WHAS (sw-11.83)  
MBS-Jimmy Dorsey's Orchestra:  
WGN  
KMOX-Musical Moments  
WBBM-Grant Park Concert  
WBOW-The Magic Claw  
WCFL-Labor Flashes  
WIBA-Social Security; Interlude  
WIND-News & Sports  
WISN-Reflections  
WJJD-Church on the Hillside  
WKBH-Dubuque Star Revue  
WKBH-Rapid Ad  
WMBD-Seriously Speaking  
WROK-Freepost Studios  
WSTU-Children's Hour  
WTAD-The Debutants  
WTMJ-Let's Celebrate

## 7:15 CST 8:15 CDT

CBS-The Hollywood Showcase:  
KMOX  
News: WKBH WTAD WSTU  
WCFL-Favorite Melodies  
WIBA-Badger Sports Forum  
WIND-Government & Business,  
talk  
WISN-American Weekly  
WJJD-Suppertime Frolic  
WKBH-To be announced  
WTAQ-House of Peter MacGreg-  
or  
WTMJ-Let's Dance

## 7:30 CST 8:30 CDT

NBC-Death Valley Days, drama  
(Borax): WIRE WMAQ WHO  
WTAM WLW KSD (also at  
10 p.m.)  
The Old Ranger will tell the  
tale of the man who was dubbed  
the "Rainbow Chaser" because  
he couldn't resist the lure of a  
treasure someone else had found  
and lost.  
NBC-The March of Time (Time,  
Inc.): KWK WMT WTMJ  
WENR WOWO  
CBS-Hollywood Showcase: WKBH  
WTAQ WKBH WBBM  
WCFL-News  
WGN-Shep Fields' Orch.  
WIBA-Pop Concert  
WIND-Moonlight Sonata  
WISN-Baseball Game  
WJJD-Hollywood Spotlight  
WMBD-Treasure Hunt  
WSTU-Evening Musicales; Gale  
Toland, Lone Tree

## 7:45 CST 8:45 CDT

WCO-Let's Celebrate  
WCFL-Geo. Hesserberger's Orch.  
WGN-News; Sports  
WIND-Hal Munro's Orch.  
WJJD-Suppertime Frolic  
WMBD-To be announced  
WOC-Rhythm Rendezvous  
WSTU-The Bookman  
8:00 CST 9:00 CDT  
NBC-Campana's First Nighter,  
drama: WHO WTMJ WIBA  
WMAQ WTAM WLW KSD  
WIRE KOA (sw-9.53)  
CBS-To be announced: WCO  
KMOX WFBM WBBM WMBD  
WSTU WKBH WTAQ WKBH  
WOC (sw-11.83)  
NBC-Design for Dancing KWK  
WENR WBOW WOWO

## WCFL-Dance Orch.

WGN-Concert Orch.  
WHAS-Baseball; Louisville vs.  
Minneapolis  
WIND-Organ & Vibra Harp  
WJR-Let's Celebrate  
WMT-Radio Riddles  
WROK-Home Builders  
WSTU-Album of Artists

## 8:15 CST 9:15 CDT

CBS-To be announced: WJR  
WGN-Bob Crosby's Orch.  
WIND-Grant Park Concert  
WMT-Style Talk; Musical Inter-  
lude  
WROK-News; Program Preview

## 8:30 CST 9:30 CDT

NBC-Jimmie Fidler's Hollywood  
Gossip (Drene): KSD WLW  
WMAQ WTAM WIRE KOA  
(sw-9.53)  
For news of Hollywood read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.  
MBS-Curtain Time (Gen. Mills):  
WGN

## NBC-Ink Spots: WBOW WMT

CBS-Barry Wood's Music: WJR  
WFBM WMBD WSBT WCO  
WKBH WHAS WOC WKBH  
WBBM (sw-11.83)  
KMOX-Let's Celebrate  
KWK-The Lone Ranger  
WCFL-Make Believe Danceland  
WENR-Grant Park Concert  
WHO-Hits and Encores  
WIBA-Lawyers Guild  
WMT-Bohemian Frolics  
WOWO-James Melton, tnr.; Or-  
chestra  
WROK-Alexander Sisters  
WSTU-History in Review  
WTAQ-News  
WTMJ-Wis. State Fair

## 8:45 CST 9:45 CDT

MBS-Don't You Believe It?  
(Sensation Cigarettes): WLW  
NBC-Jesse Crawford, organist:  
WMO (sw-9.53)  
NBC-The State of the Nation;  
Jay Franklin, commentator:  
WENR WMT WBOW WTMJ  
CBS-American Viewpoints: WJR  
WCO WSBT WKBH WKBH  
WTAQ KMOX WMBD WOC  
(sw-11.83)  
James Melton, tnr.; Orch.: WHAS  
WFBM WMAQ  
News: WOWO WSTU  
KOA-Consumers Council  
KSD-Mystery Stories  
WBBM-Arthur Godfrey  
WIBA-Charles Rehl  
WIND-News & Sports  
WIRE-Frank Trumbauer's Orch.  
WROK-Boy Scouts of America  
WTAQ-Continental Echoes  
WTMJ-Milw. Park Com. Concert

## 9:00 CST 10:00 CDT

NBC-Amos 'n' Andy (Campbell's  
Soup): WMAQ WIRE KOA  
WLW KSD WTAM WHO KFI  
CBS-Henry Busse's Orch.: WJR  
WBBM WKBH  
NBC-Dance Orch.: WBOW  
News: WKBH WIBA WMT  
KMOX-The Goldbergs, sketch  
KWK-Toasty Paul's Orch.  
WCO-Don't Believe It  
WENR-Novena Broadcast  
WENR-Globe Trotter  
WFBM-Sports Review  
WGN-Bob Crosby's Orch.  
WHAS-Baseball; Louisville vs.  
Minneapolis  
WJBC-Personality Hour  
WMBD-Treasure Hunt  
WOC-James Melton, tnr.; Orch.  
WOWO-Johnny Silvers' Orch.  
WROK-Hi Cole's Harmonica Aces  
WSTU-Don Pablo's Orch.  
WTAQ-Club Normandie Entertains  
WTMJ-Kilowatt Hour

## 9:15 CST 10:15 CDT

NBC-To be announced: KOA  
CBS-Henry Busse's Orch.: WFBM  
WOC WKBH KMOX  
News: WIRE WMAQ  
KSD-Russ David's Orch.  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WHO-Sports Review  
WIBA-Club Chanticleer  
WJR-Let's Celebrate  
WKBH-Dance Time  
WKBH-Rapid Ad  
WLW-Memory Bouquet  
WMBD-Value Hints  
WMT-All-American Baseball Poll;  
Dance Band  
WROK-Voice of Christian Youth  
WTAQ-Bay Beach, Orm.  
WTAM-Sports; Tom Manning  
WTMJ-Easy Aces

## 9:30 CST 10:30 CDT

NBC-Minneapolis Symp. Orch.:  
WBOW WTAM KSD (sw-9.53)

# FRIDAY

## August 19

### CBS-Jimmy Joy's Orch.: WOC

WMBD WKBH WFBM WKBH  
KMOX WJR WTAQ (sw-6.12)  
NBC-Harry Owens' Orch.: KWK  
WOWO  
MBS-The Nation's Playhouse:  
WLW  
Baseball Game: WIRE WMT  
KOA-Golden Melodies  
WBBM-News With Todd Hunter  
WCO-Sports  
WENR-Earl Hines' Orch.  
WHAS-Music to Your Taste  
WHO-Parade  
WIBA-Continental Nights  
WIND-Hal Munro's Orch.  
WMAQ-Abe Lyman's Orch.  
WROK-Lee Williams' Orch.  
WSTU-News  
WTMJ-Screen & Radio Preview

### 9:45 CST 10:45 CDT

CBS-Jimmy Joy's Orch.: WSBT  
WBBM  
News: WIND WROK  
WGN-Shep Fields' Orch.  
WTAM-Sammy Watkins' Orch.  
WTMJ-Today's Events

### 10:00 CST 11:00 CDT

NBC-Death Valley Days, drama  
(Borax): KOA KFI (also see  
7:30 p.m.)  
NBC-Richard Himber's Orch.:  
WMAQ  
NBC-Frank Trumbauer's Orch.:  
WOWO  
CBS-Paul Pendarvis' Orch.: WISN  
WSTU WKBH WBBM WCO  
KMOX WTAQ WHAS (sw-6.12)  
MBS-Kay Kyser's Orch.: WGN  
News: WFBM WJR WOC WLW  
WHO WMBD  
Sports: WTMJ KWK  
WBOW-Are You Listening?  
WCFL-Emil Flindt's Orch.  
WENR-Music As You Desire It  
WIBA-Hollywood at the Beach  
WIND-Max Miller's Quartet  
WKBH-News; Music  
WTAM-Musical Bulletin Board

### 10:15 CST 11:15 CDT

CBS-Dance Orch.: WOC WFBM  
WJR  
NBC-Frank Trumbauer's Orch.:  
WCFL  
NBC-Richard Himber's Orch.:  
WHO WIBA  
MBS-Kay Kyser's Orch.: KWK  
WCO-Cedric Adams  
WHAS-News  
WIND-Cafe Continental  
WKBH-To be announced  
WLW-Los Amigos  
WMBD-Sports; Program Review  
WTAM-Music You Want  
WTMJ-Dance Orchestras

### 10:30 CST 11:30 CDT

NBC-Billy Swanson's Orchestra:  
WOWO  
CBS-Henry King's Orch.: WTAQ  
WKBH WMBD WKBH WFBM  
WBBM WOC WJR WSBT  
WISN  
NBC-Blue Barron's Orch.: WIBA  
WIRE WBOW WLW WHO  
MBS-Bob Crosby's Orch.: WMT  
WGN  
KMOX-Tomorrow Morning's  
Headlines  
KOA-Will Osborne's Orch.  
KWK-News  
WCO-Rollie Johnson  
WCFL-Emil Flindt's Orch.  
WHAS-Dance Band  
WIND-News & Music  
WMAQ-Earl Hines' Orch.

### 10:45 CST 11:45 CDT

CBS-Henry King's Orch.: KMOX  
WCO  
NBC-Billy Swanson's Orch.:  
WENR  
MBS-Bob Crosby's Orch.: KWK  
WIBA-Club Chanticleer  
WIND-Cappy's Cabana

### 11:00 CST 12:00 CDT

CBS-Carlos Molina's Orch.: WOC  
WCO WKBH WFBM WBBM  
WMBD WTAQ KMOX WISN  
NBC-Bob Grayson's Orch.: WHO  
WMAQ WBOW WIRE  
NBC-Archie Loveland's Orch.:  
WENR  
MBS-Dick Jurgens' Orch.: WMT  
WGN KWK  
KOA-Fish Tales  
KSD-Joe Reichman's Orch.  
WIBA-Hollywood at the Beach  
WIND-The Nite Watch  
WKBH-Weather Report  
WLW-Twenty-four Hour Review  
WTAM-Otto Thurn's Orch.

End of Friday Programs

# SATURDAY

August 20

## MORNING

7:00 CST 8:00 CDT

NBC-Breakfast Club; News: WCFL WOWO WBOW CBS-Richard Maxwell, tr.: WFAM (sw-21.52) NBC-The Wise Man: (sw-21.5) Early Risers: WISN WROK Musical Clock: WBBM WHIP WMT WKBH WIRE WKBB WOC News: WJJD WTAD KMOX-A Case of Questions KWK-Band Music; News WAAF-Breakfast Express WCCO-Air Almanac WFBM-Early Birds WGN-Good Morning Prgm. WHO-The Wise Man WIBA-Farm Front; Musical Clock WIND-Morning Review WJJD-News WLS-Trailer Tim WLW-Arthur Chandler, Jr., organist WMAQ-Your Neighbor WMBD-Breakfast Club WTAQ-Mike's Uprisin' WTMJ-Top o' the Morning

7:15 CST 8:15 CDT

CBS-Montana Slim, songs; News: WFAM (sw-21.52) NBC-Saturday Morning Club; News: (sw-21.5) News: WCCO WMT WHO WLS WLW Fred Beck, organist: WJJD WIND KWK-Billy Swift, boy detective WHIP-Morning Melodies WMBD-Musical Clock WROK-Breakfast Melodies WTAD-Market Basket

7:30 CST 8:30 CDT

CBS-Fiddler's Fancy: WBBM WFAM (sw-21.52) NBC-Breakfast Club; News: WLW News: WKBH WTAQ Musical Clock: WMT WBOW KMOX-Religious Talk WCCO-Musical Chimes WHO-Roundup WIBA-News; Musical Clock WIND-Hawaiian Melodies WIRE-Dessa Byrd WKBH-Morning Devotions WLS-Sunday School WMAQ-Whistler & His Dog WMBD-Weather Report WROK-Morning Parade WSBT-Cafe Continental

7:45 CST 8:45 CDT

NBC-Junior News; Jolly Bill Steinke: WMAQ (sw-21.52) News: WIND WTAD WHIP WIRE KMOX-Travelogue KWK-News; Rapid Service WCCO-Musical Chimes WFAM-Sunshine Express WHO-Rare Bits of News WJJD-American Legion Band WKBH-Tonic Tunes WKBH-Breakfast Melodies WLS-The Boys from Virginia WMBD-Police Flash WSBT-The Laff Parade WTAQ-Today's Almanac

8:00 CST 9:00 CDT

NBC-Amanda Snow, songs: WMAQ (sw-21.5) CBS-Lew White, organist: WKBH WFBM KMOX (sw-21.52) NBC-Preen & de Rose, songs: WOWO WLW WIRE WCFL News: WAAF WKBH WMBD KSD-News; Dick Leibert, organ

KWK-Social Security Speaker; Musical Interlude WBBM-Saturday Sunshine WFAM-Sunshine Express WGN-Martha Crane & Helen Joyce WHA-Band Wagon WHIP-It's Dance Time WHO-Coffee Pot Inn WIND-Priscilla Holbrook, pianist WJJD-Bosworth Broadcast WLS-Little Visits with Little Folks WROK-Musical Clock WTAD-Market Basket WTAQ-Morning Potpourri

8:15 CST 9:15 CDT

NBC-Viennese Ensemble: WOWO WLW WMAQ NBC-Charioteers: KSD WCFL WIRE (sw-21.5) CBS-Lew White, organist: WMBD KMOX-Popular Melodies KWK-It's a Natural WAAF-Home Reporter WHA-Morning Melodies WHIP-Fashions and the Home WHO-What to Serve Today WIND-Your Favorite Band WKBH-Uncle Bob WLS-News & Bookings WMT-Musical Clock

8:30 CST 9:30 CDT

NBC-The Child Grows Up: KWK WOWO WMAQ WMT NBC-Chautauqua Concert: KSD WCFL WLW WIRE WHO (sw-21.5) The music detail for this program may be found on page 7 this week. CBS-The Jewell Cowboys, hillbilly songs: WKBH WFBM WKBH WTAQ WMBD (sw-21.52) KMOX-Fashions in Melody WAAF-Canary Serenade WBOW-Radio Gospel WCCO-Jolly Grocer WFAM-Shoppers' Guide WGN-Morning Melodies WHO-Musical Clock WHIP-Polish Variety Hour WIBA-Today's Almanac; Society Reporter WIND-Piano & Guitar WJJD-Salon Echoes WLS-The Prairie Singer WROK-Morning Devotions WTAD-Sunday School Lesson WTMJ-Bargain-a-Minute

8:45 CST 9:45 CDT

NBC-Chautauqua Concert: WBOW NBC-Swing Serenade: WMAQ WTMJ WMT MBS-The Day You Were Born: WGN KMOX-Ozark Varieties KWK-Singing Cowboys WCCO-Betty Crocker WCFL-Bitter-Sweet Melodies WIND-Swing Melodies WJJD-Story Book Lane WLS-Patsy Montana WLW-Synagogue of the Air WMBD-Women of Today WOWO-Modern Home Forum WROK-Town Crier WTAD-Hannibal Prgm.

9:00 CST 10:00 CDT

CBS-Orientele: WKBH WCCO WTAQ WISN WKBH WFAM WOC (sw-21.52) NBC-Bailey Axton, tr.: WBOW WMAQ WIBA KSD WHO (sw-21.5) NBC-Vaughn de Leath, songs: WCFL MBS-Get Thin to Music (Wheaties): WGN News: WIND WROK KMOX-Carolyn Pryce KWK-Top o' the Morning WBBM-Saturday Sports Huddle WFBM-Morning Serenade WIRE-Prgm. Highlights WJJD-Piano & Guitar WLS-Spelling Bee WLW-Mail Bag WMBD-Messenger; Weather

# Good Listening for Saturday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:30 CST (11:30 CDT) National Grange Program, NBC.

## AFTERNOON

4:15 CST (5:15 CDT) Resume of Davis Cup Play, NBC.

5:30 CST (6:30 CDT) Columbia Workshop, CBS.

## NIGHT

6:00 CST (7:00 CDT) Saturday Night Swing Club, CBS.

6:00 CST (7:00 CDT) Kaltenmeyer's Kindergarten, NBC.

6:30 CST (7:30 CDT) Johnny Presents, CBS.

7:00 CST (8:00 CDT) Professor Quiz, CBS.

7:00 CST (8:00 CDT) National Barn Dance, NBC.

7:30 CST (8:30 CDT) Chicagoland Music Festival, MBS.

8:00 CST (9:00 CDT) Hit Parade, CBS.

WMT-News; Radio Gossip WTMJ-Carla Pestalozzi

9:15 CST 10:15 CDT

CBS-Melody Ramblings: WBBM WKBH WCCO WTAQ WISN WFAM (sw-21.52) NBC-Radio City Four: WOWO WMT NBC-Al & Lee Reiser, piano duo: WMAQ KSD WBOW WTMJ WHO (sw-21.5) MBS-Manhattans: WGN News: WKBH WMBD WOC KMOX-Organ Interlude; Better Films Council WAAF-Hog 'n' Harmony WCFL-Rhythm Roundup WHA-News and Views WIBA-Church in the Wildwood WIND-Hillbilly Ballads WIRE-Old Fashioned Hymns WJJD-Frank Trumbauer's Orch. WROK-On the Mall

9:30 CST 10:30 CDT

NBC-Musical Tete-a-Tete: WHO WMAQ WIBA WBOW (sw-21.5) CBS-Junior Musicomedy: WISN WFAM WMBD WKBH KMOX WFBM WOC WTAQ WBBM (sw-21.52) NBC-Our Barn: WOWO MBS-Army Band: WLW KWK-Pop Wise & Filbert WAAF-Swing High WCCO-Stocks WCFL-New Songs WGN-Man on State Street WHA-Musical Varieties WHIP-Name Stories WIND-Serenade to the Ladies WIRE-Dessa Byrd WJJD-Tommy Tucker's Orch. WKBH-Eb & Zeb WMT-Rev. R. J. Wells WROK-Milk-Made Magic WTMJ-Boy Scouts

9:45 CST 10:45 CDT

NBC-Musical Tete-a-Tete: KSD WLW NBC-To be announced: WCFL WHO WIRE CBS-Enoch Light's Orch.: WKBH WKBH WFAM WFBM KMOX WBBM WCCO (sw-21.52) WAAF-Myrna Dee Sergeant, talk WGN-Musical Mail Box WHA-Novelty Shop WHIP-Tin Pan Alley WIND-Fred Beck, organist WHA-Novelty Shop WHIP-Musical Spotlight WJBC-Peggy Payne & Pioneers WJJD-Debator's Forum WLS-Across the Mike WMBD-Sutliff & Case Bandwagon WMT-Kiddies Revue WOC-Screenfans Prgm. WOWO-Fun and Stuff WROK-Freepost Studios

10:00 CST 11:00 CDT

NBC-Call to Youth; Guest Spkr.: WIBA WOWO Rabbi Julius Mark of Nashville, Tenn., takes for the subject of his sermon, "Youth and Culture." CBS-Columbia Concert Hall: WOC WTAQ KMOX WFAM WKBH WISN WCCO WFBM (sw-21.52) Program: Quartet, Opus 29 in A Minor (Schubert) and Quartet Opus 18, No. 4 in C Minor (Beethoven).

NBC-Music Guild: WBOW WHO WIRE WMAQ KSD WAAF-The Bandstand WBBM-Missus Goes to Market WCFL-Peekers in the Pantry WGN-Poetry New & Old WHA-Homemakers WHIP-Station JOY WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar WJBC-Theater Time WJJD-Organ Moods WKBH-Home Economics WLS-Program Review; News

WLW-My Health WMBD-Pekin Visitor WMT-Swing Your Partner WROK-News; Program Prevue WSUI-Illustrated Musical Chats WTAD-News WTMJ-What's New in Milwaukee

10:15 CST 11:15 CDT

NBC-Carol Weymann, sop.: WIBA WLW WOWO (sw-15.33) MBS-Tall Corn Time: WMT KWK WAAF-Willie Winn, sport of kings WBBM-Amer. Dental Assn. WGN-Melody Time WIND-Priscilla Holbrook, pianist WISN-News WJBC-Women in the News WKBH-Your Home WLS-The Chore Boys WROK-Tubby Weeks WTAD-Bea & Vee

10:30 CST 11:30 CDT

NBC-Nat'l Grange Prgm.: WIBA WBOW WMAQ NBC-Along Gypsy Trails: KSD CBS-Concert Hall: WKBH News: KWK WHIP WAAF-Livestock; Sweet & Slow WBBM-Meet Chicago WCFL-Youth 'Round the World WGN-Quin Ryan, news WHO-Public Service WIND-Gary Civic Theater Prgm. WIRE-Footnotes; News WISN-Snooks Studio Starlets WJBC-Interviews in Homes WJJD-Frank Trumbauer's Orch. WLS-Evelyn, the Little Maid WLW-News; Livestocks WMBD-Honeymoon Lane WOC-Radio Bazaar WOWO-Musical Workshop WROK-Kaye Kreamer Woman's forum WTAD-Popular Concert WTAQ-News; Children's Hour WTMJ-Blue Room Ensemble

10:45 CST 11:45 CDT

NBC-Nat'l Grange Prgm.: KWK WLW NBC-To be announced: WCFL WHO WIRE CBS-Enoch Light's Orch.: WKBH WKBH WFAM WFBM KMOX WBBM WCCO (sw-21.52) WAAF-Myrna Dee Sergeant, talk WGN-Musical Mail Box WHA-Novelty Shop WHIP-Tin Pan Alley WIND-Fred Beck, organist WHA-Novelty Shop WHIP-Musical Spotlight WJBC-Peggy Payne & Pioneers WJJD-Debator's Forum WLS-Across the Mike WMBD-Sutliff & Case Bandwagon WMT-Kiddies Revue WOC-Screenfans Prgm. WOWO-Fun and Stuff WROK-Freepost Studios

11:00 CST 12:00 CDT

CBS-Enoch Light's Orch.: WOC WISN NBC-Lee Gordon's Orch.: KSD WIRE WMAQ WHO News: WIND WJJD KMOX-Magic Kitchen WAAF-Symphonic Hour WBA-Just Kids WCFL-Musical Prgm. WGN-Luncheon Music WHA-Parents' Question Box WHIP-Southtown Church Hour WJBC-Surprise Party WJJD-Piano Tunes WLS-Home Talent Prgm. WMBD-Juvenile Theater

WSBT-News; Stork Report; Farm Flashes WSUI-Program Calendar; Weather Report WTAD-All for the Ladies WTAQ-Les Parker's Orch. WTMJ-Heinie-Spam

11:15 CST 12:15 CDT

CBS-Rhythmaires: WOC WSBT WCCO WBBM WKBH WFBM WISN News: WJJD WOWO WCFL-Moon of Manakooraa WGN-To be announced WHA-Federal Music Group WHIP-Englewood Hour WIND-Tommy Ott, organist WJBC-Parade of Bands WKBH-Club Calendar WLS-Grain Market Summary WMT-Tom Owens' Cowboys WSUI-Science News of the Week WTAQ-Hollywood on Parade WTMJ-Heinie & His Grenadiers

11:30 CST 12:30 CDT

NBC-Ray Kinney's Orch.: WMT WOWO WCFL CBS-Buffalo Presents: WKBH WSBT WOC WBBM NBC-Words & Music: WHO KSD WIBA WMAQ (sw-15.33) KWK-St. Louis Health Dept. WBA-Carolyn Wood, sop. WBOW-Presentation WCCO-Markets WFBM-Hoosier Farm Circle WGN-Markets; Midday Service WHA-Consumer Facts WHIP-Hollywood News WIND-Bob Atcher & Bonnie Blue Eyes WIRE-Farm Hour WISN-German Hour WJBC-Hawaiian Serenaders WJJD-Fred Beck, organist WKBH-Rhapsody and Rhythm; Livestock Quotations WLS-Markets; News WLW-Afternoon Edition WMBD-Thrift Message; Police Bulletins WSI-Yesterday's Musical Favorites WTAD-Police News WTAQ-Mailman

11:45 CST 12:45 CDT

NBC-Ray Kinney's Orch.: WLW KWK CBS-Buffalo Presents: WKBH WBBM-Chicago Park District WCCO-Safety Talk WCFL-Know Yourself WFBM-Markets; Farm Bureau WHA-Organ Melodies WHIP-Cascade Melodies WJBC-Rhythm Review WJJD-Garwood Van's Orch. WLS-Grain Market Summary WMBD-Window Shopper WMT-News; Cedar Valley Hillbillies WROK-'Round the Town WSBT-Man on the Street WSUI-Farm Flashes WTAD-YMCA Prgm. WTAQ-Farmhands

## AFTERNOON

12:00 CST 1:00 CDT

NBC-Your Host Is Buffalo: WIRE WCFL (sw-15.33) CBS-Madison Ensemble: WCCO KMOX WOC WSBT WKBH NBC-Bill Krenz' Orch.: WLW WMAQ WOWO MBS-Summertime Revue: WGN KWK News: WJBC WMBD WTAD KSD-Midday Sports Preview WAAF-Jack Odell, news WBA-Market Reports WBBM-Man on the Street WBOW-Street Reporter WFBM-Mid-day Meditation WHA-Noon Musicale WHIP-Wally Estrup, songs WHO-Corn Belt Hour WIBA-Noon Interlude WIND-Lupi Italian Prgm. WISN-Musical Heat Wave WJJD-Hawaiian Melodies WKBH-Along the Highway WLS-Man on the Farm WMT-Cedar Valley Hillbillies WSUI-Rhythm Rambles WTMJ-Home Harmonizers

12:15 CST 1:15 CDT

NBC-Your Host Is Buffalo: WBOW WCFL CBS-Madison Ensemble: WMBD NBC-Bill Krenz' Orch.: WTMJ News: WKBH WROK WFBM KMOX-Of Men & Books WAAF-Encores WBA-Sports Review WBBM-Meet the Missus WHIP-Jackie Woodworth, songs WHO-Melodious Favorites

WIBA-News; Market Reports WJBC-Old vs. New WJJD-Mid-day Roundup WKBH-Man on the Street WMT-Question Man; Voice of Iowa WOWG-Market Service WTAD-Cy & Freckles

12:30 CST 1:30 CDT

NBC-Whittemore & Lowe, piano duo: WMAQ WLW CBS-Prosperity F.O.B.: WFBM WSBT KMOX (sw-15.27) NBC-Golden Melodies: WCFL WIRE (sw-15.33) News: WHO WOC WAAF-Markets; Optometry Talk WBA-Luncheon Dance Time WBBM-Pat Flanagan WBOW-Midday Melodies WCCO-First Edition WHA-Farm Prgm. WHIP-Concert With Lois Holzman WIND-Musical Varieties WKBH-Man on the Street WKBH-Luncheon Music WLS-Musical Prgm.; Poultry Service WMBD-Farm News WMT-Markets; Hillbillies WOWO-Ozark Rambler WROK-Couple on the Street; Treasure Chest WTAD-Farm; Markets; Weather WTMJ-Dance Orch.

12:45 CST 1:45 CDT

CBS-Prosperity F.O.B.: WMBD WOC NBC-Golden Melodies: WHO NBC-Burt Farber's Orch.: WLW WOWO WMAQ News: WKBH WTAQ KSD-News; Market Reports WAAF-The "L" Reporter WBA-Tune Time; Chas. Powell WBBM-Dugout Dope WBOW-Country Agricultural Agt. WCCO-Tune Time WGN-The Leadoff Man WIBA-Melody Moments WIND-Melout Interviews WJJD-Warm Up Time WKBH-Song Hit of the Day; Pet Corner WMT-Iowa Cornhuskers; Jingle Contest WROK-Home Folks' Hour WTAD-Luncheon Music WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT

CBS-Romany Trail: WISN WFBM WOC WKBH WSBT (sw-15.27) NBC-Rakov's Orchestra: KWK WOWO-WLW WIBA NBC-Rhythm & Rhyme: WMAQ KSD WBOW (sw-15.33) Baseball; Cubs vs. Pittsburgh: WGN WCFL WBBM WIND WJJD News: WHP WTAD KMOX-Inquiring Reporter WAAF-Waltz Time WBA-Radio Stage WCCO-Herman Waldman's Orch. WHA-Taxation in Wisconsin WHO-Agricultural Conservation WIRE-Reporter WKBH-Kal Kalsow's Orch. WLS-Merry-Go-Round WMBD-Men on the Street WMT-Iowa Cornhuskers; German Band WTAQ-Man on the Street WTMJ-News; Police & Weather; Advertising Talk

1:15 CST 2:15 CDT

CBS-Merry-makers: KMOX WTAQ WMBD WISN WFBM WKBH WOC WSBT (sw-15.27) NBC-Rhythm & Rhyme: WHO WAAF-Washington Park Races WHA-Die Deutsche Musik Stunde WHIP-Vocalities WIRE-News WMT-Frank Voelker, organist WROK-Judy and Jo, songs WTAD-Yellow Fang WTMJ-Wisconsin Taxpayers

1:30 CST 2:30 CDT

CBS-Gertrude Lutzi, sop.; John Sturgess, bar.; Orch.: WKBH WKBH WSBT WTAQ WMBD WOC WFBM (sw-15.27) NBC-Swingology; Vocalists and Orch.: WMAQ WBOW WHO KSD (sw-15.33) NBC-Ricardo's Orch.: WOWO WIBA WLW WMT News: WCFL KWK KMOX-Safety Brigade; Organ Interlude WAAF-Charlie Johnson, Duke of the Uke WBA-Music, Maestro, Please WCCO-Tax Payer's Ass'n WHIP-Dancing Party WIRE-Dessa Byrd WROK-Kiddies Club WTMJ-Rhythm & Rhyme

# BOYS WANTED

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# SATURDAY August 20

1:45 CST 2:45 CDT

CBS-Gertrude Lutzi, sop.: WCCO  
MBS-Variety from London: KWK  
KMOX-Let's Compare Notes:  
Headline Highlights  
WISN-Diamond Dope  
WLS-Julian Bentley, news  
WMT-The Movie Man  
WTAD-Bessie Dean Reinert

2:00 CST 3:00 CDT

CBS-Charles Paul, organist: WOC  
WMBD WKBH WFBM WKBW  
WTAQ WCCO WSBT (sw-15.27)  
NBC-Calling All Stamp Collectors:  
WBOW WHO WMAQ KSD  
(sw-9.53)  
NBC-Club Matinee, variety prgm.:  
WTMJ WIBA WENR WMT  
WIRE WOWO WLW  
KMOX-One Woman's Opinion  
KWK-Richard Hayes, swing organist  
WAAF-News Flashes: Weather  
WBAA-House that Rhythm Built  
WHA-Chapter a Day  
WHIP-Spanish Fiesta  
WISN-Baseball Game  
WROK-News; Program Prevue  
WTAD-Hannibal Prgm.

2:15 CST 3:15 CDT

CBS-Dancepatrols: WMBD WOC  
WKBH WKBW WTAQ WFBM  
WCCO WSBT (sw-15.27)  
NBC-Men of the West Quartet:  
WMAQ WHO WBOW KSD (sw-9.53)  
KMOX-Dope From the Dugout  
KWK-Man in the Stands  
WBAA-Joe Smith, pianist  
WFBM-Jordan Conservatory  
WHIP-Matinee Melodies  
WROK-Helen Benson, cowgirl

2:30 CST 3:30 CDT

CBS-Whitney Stakes: WMBD  
WKBH WKBW WTAQ WFBM  
WFAW WOC (sw-15.27)  
Brian Field will call this race  
from Saratoga.

NBC-Rollini Trio: WBOW KSD

WMAQ WHO

NBC-Club Matinee: WTMJ WIBA

WIRE WENR

Baseball; Cards vs. Cincinnati:

KMOX KWK

WAAF-Front Page Drama

WBAA-Stamp Club of the Air

WCCO-Front Page Parade

WHA-Music of the Masters

WHIP-Orchestra With Bob De-  
laney

WROK Rhythm Before Three

WTAD-Sports Roundup

2:45 CST 3:45 CDT

NBC-Judy & Lanny, songs: KSD  
WBOW WMAQ WHO

WBAA-Three High Hatters

WBBM-Tenth Inning

WCCO-Baseball Game

WROK-Melodettes Trio

WTAD-Cy & Freckles

3:00 CST 4:00 CDT

NBC-Joe Green's Orch.: WMAQ  
WTMJ WIRE WBOW WIBA  
WHO (sw-9.53)

CBS-Columbia Concert Orch.:

WFBM WKBW WKBH WMBD  
WOC WFAW WTAQ WBBM  
(sw-15.27)

NBC-Trio Time: WENR WOWO  
WLW

Baseball Game: WTAD WMT

WAAF-Jimmie Kokaz, pianist

WBAA-Men Behind the Classics

WGN-Bill Anson

WHIP-Musings & Memories

WIND-Baseball Scores

WJBC-Children's Hour

WJJD-Baseball Scoreboard

WROK-Saturday Matinee

3:15 CST 4:15 CDT

MBS-Glenn Miller's Orch.: WGN

WBAA-Hoosier Corn Huskers

WHIP-Concert With Charles Fog  
arty

WIND-Musical Toast

WJJD-Parade of Music

3:30 CST 4:30 CDT

NBC-Paul Sabin's Orch.: WLW  
WENR WOWO WIRE

NBC-Kiddodlers: WBOW WTMJ  
WIBA WHO (sw-9.53)

CBS-America Dances: WKBW  
WFAW WFBM WTAQ WMBD  
WBBM WKBH WOC (sw-15.27)

MBS-Mitchell Ayres' Orch.: WGN

WAAF-The Rhumba Beat

WBAA-Curb Stone Reporter

WHA-Weather Bureau

WHIP-Studio Players

WJBC-News

WMAQ-Musical Varieties

3:45 CST 4:45 CDT

NBC-Frank Hawk's Sky Patrol:  
WMAQ KSD WIBA WBOW  
WHO (sw-9.53)

WHIP-Topical Commentary  
WISN-Tenth Inning  
WJBC-"American Years," a novel  
WTMJ-Dreamers

4:00 CST 5:00 CDT

CBS-News; The Symphonettes:  
WTAQ WBBM WKBH WFBM  
WKBW WFAW WISN

NBC-El Chico, Spanish Revue:  
News: WMAQ WIBA WBOW  
WHO KSD (sw-9.53)

NBC-Lou Martin's Orch.; News:  
WOWO WENR WIRE

WAAF-Tea Dance

WCFL-To be announced

WGN-Serenade

WHIP-Airplane Dance

WIND-Baseball Scores

WJBC-Request Hour

WLW-Truly American

WMBD-Kitty Keene, Inc.

WROK-News; Musicale

WTMJ-Variety Revue

4:15 CST 5:15 CDT

NBC-Resume of Davis Cup Finals;  
News: WOWO WENR

Bill Stern will give a sum-  
mary of the day's play.

For more detail turn to page 4.

CBS-Songs for You: WFAW  
WFBM WKBH WTAQ WKBW  
WISN

MBS-Schemes That Skin, drama:  
WGN

News: WIRE WHIP

WBBM-Chicago Hour

WHO-Baseball Time

WIND-Musical Toast

WMBD-News; Pet Corner

WOC-Baseball Review

WROK-Freepost Studios

4:30 CST 5:30 CDT

CBS-Will McCune's Orch.: WTAQ  
WKBW WFAW WKBH WFBM  
WISN (sw-11.83)

NBC-Chesterfield Daily Sports  
Column with Paul Douglas:  
WENR WOWO WLW KSD (sw-9.53)

NBC-Blue Baron's Orch.: WMAQ  
WBOW WIRE

MBS-Charley Eckel's Orch.: WGN

News: WIND WJBC

KMOX-Grandstand Managers

WAAF-Sport Shorts

WBBM-Jack Hallon's Review

WHIP-Trio

WIBA-Federal Housing Prgm.

WJJD-Salon Echoes

WMBD-Bargain Counter

4:45 CST 5:45 CDT

CBS-Will McCune's Orch.: KMOX  
WMBD

NBC-The Art of Living; Dr. Nor-  
man Vincent Peale: WMAQ  
KSD WIBA (sw-9.53)

Subject: "Being a Great Per-  
son."

NBC-Blue Barron's Orch.: WENR  
WLW WOWO

KWK-Home Plate Interviews

WAAF-It's Dance Time

WFAW-Ball Scores; News

WHIP-Studio Theater

WIND-Musical Interlude

WJJD-Garwood Van's Orch.

WKBH-Kiddies' Hour

5:00 CST 6:00 CDT

CBS-Ben Feld's Orch.: WFAW  
WISN WTAQ WMBD WKBW  
WOC WMAQ WCCO (sw-11.83)

NBC-Richard Himber's Orch.:

WBOW WHO WIRE WIBA  
WMAQ KSD (sw-9.53)

NBC-Message of Israel: WENR  
WOWO

Rabbi Samuel Levinson will  
be the guest speaker.

MBS-Luigi Romanelli's Orch.:

WGN WKBW WMT

News: WCFL WJJD

WAAF-Organ Melodies

WBBM-John Harrington, sports

WFBM-Safety Question Box

WHIP-Sports Review

WIND-German Hour

WLW-Fortunes Washed Away

WTAD-Hannibal Prgm.

WTMJ-News; Moment Musicale

5:15 CST 6:15 CDT

CBS-Ben Feld's Orch. WKBH

MBS-Vincent Pirro's Orch.: WGN  
KWK

WAAF-Hollywood Brevities

WBBM-American Viewpoints

WCCO-Tourist Bureau

WCFL-Radio Comments

WFBM-WPA Prgm.

WHIP-Vocal Harmonies

WISN-Show Window

WJJD-Gene Austin, songs

WLW-Denton & Barber, sports

WMT-Parade of Features

WROK-Sport Review

WTMJ-Heinie & His Grenadiers

5:30 CST 6:30 CDT

CBS-Columbia Workshop: WKBW  
WFAW WOC WTAQ WBBM  
WFBM WCCO KMOX

Hilda Cole's "Joe Swing," a  
fantasy about a swing musician.

will be dramatized. A special  
musical score will be conducted  
by Leith Stevens. The chief  
character, Joe Swing, is heard  
only by the sound of his  
trumpet, his voice never ap-  
pearing in the drama.  
For more detail turn to page 5.

NBC-Larry Clinton's Orch.: WHO

MBS-Inside of Sports (Phillies  
Cigars): WLW

NBC-Joe Sudy's Orch.: WOWO  
KWK WMT

News: WIBA WKBH WTAD  
WIRE WMAQ

Sports: WGN KSD WMBD

WAAF-Jack Odell, news

WBAA-Curb Stone Reporter

WBOW-Medical Ass'n

WCFL-Dance Orch.

WENR-Ennio Bolognini's Orch.

WHA-Music Album

WHIP-Howard Rooney's Mas-  
quers

WISN-Sports Parade: Interlude

WJJD-Frank Trumbauer's Orch.

WROK-Organ Melodies

5:45 CST 6:45 CDT

NBC-Larry Clinton's Orch.: KSD  
WMAQ (sw-9.53)

MBS-Inside of Sports (Phillies  
Cigars): WGN

News: WKBW WLW WHO

Sports: WJJD KWK WTMJ

WAAF-Evening Concert

WBOW-Welfare Prizm

WCFL-Hal Totten, sports

WENR-Ennio Bolognini's Orch.

WHA-Fun Time

WIBA-Today's Birthdays: Sports

WIRE-Basonology

WISN-Songs by Hugh Porter

WJJD-Garwood Van's Orch

WKBH-Musical Appetizers

WMBD-Peoria's Church World

WMT-Sports; News:

WROK-Dance Hour

WSUI-Daily Iowan of the Air

6:00 CST 7:00 CDT

NBC-Kaltenmeyer's Kindergarten,  
variety prgm.: WBOW WHO

WIRE WMAQ KSD WTMJ  
WIBA (sw 9.53)

CBS-Saturday Night Swing Club:  
KMOX WFBM WTAQ WMBD  
WFAW WISN WBBM WCCO  
(sw-11.83)

NBC-Al Donahue's Orch.: WLW  
WMT WOWO

News: WCFL WHAS

Sports: WKBW WTAD WKBH  
WOC

KWK-Al Sarli's Jam Session

WGN-Concert Orch

WHA-Organ Reverie

WHIP-Hillbilly Frolics

WIND-Recreation of Baseball  
Game

WJJD-Hal Munro's Orch.

WJR-News Comes to Life

WLS-Don Kelley's Sport Scoop

WROK-News; Concert Hall

WSUI-Dinner Hour Prgm

WTAM-Orto Thurn's Orch

6:15 CST 7:15 CDT

CBS-Sat. Night Swing Club: WOC  
WKBH

MBS-Bands Across the Sea.  
KWK

News: WHIP WMBD WLS

WCFL-Keep in Time

WHAS-Dr. Charles W. Welch

WJJD-Your Illinois

WKBW-Sweetheart Serenade

WTAD-Hannibal Prgm.

6:30 CST 7:30 CDT

CBS-Johnny Presents Russ Mor-  
gan & His Orch. (Philip Mor-  
ris); Jack Johnstone dramas;

Genevieve Rowe and the Swing  
Fourteen; Glenn Cross, trn.;

Floyd Sherman, trn.: WJR  
WBBM (sw-11.83) (also at  
9.30 p.m.)

MBS-Jazz Nocturne: WGN

NBC-Nat'l Music Camp: WTAM  
WMAQ WHO WIRE WBOW  
KSD (sw-9.53)

CBS-Designs in Harmony: WCCO

News: WOC WTAQ WHIP

KMOX-Piano Recital

WCFL-Insurance Talk

WFAW-The New Yorkers

WFBM-Jr. Chamber of Commerce

WHA-Evening Musicale

WHAS-Dance Orch.

WIBA-Concert Under the Stars

WISN-Money for You

WJJD-Bob Atcher & Bonnie Blue

Eyes, hillbilly songs

WKBW-Dance Time

WKBH-Dinner Music

WLS-Barn Dance Party

WLW-Burt Farber's Orch.

WMBD-Happy Family

WOWO-Maurie Cross' Orch.  
WROK-Melody Time  
WTAD-Dust Off the Diamond  
WTMJ-Sue Archer

6:45 CST 7:45 CDT

NBC-Nat'l Music Camp: WLW  
WMAQ WIRE WBOW WTAM  
(sw-9.53)

The National High School Or-  
chestra, under the direction of  
Dr. Joseph E. Maddy, will play  
the premiere of a new sym-  
phony by Allan Grant.

News: WKBW WFBM

KMOX-Interviews

KSD-Russ David's Orch.

WCCO-Baseball Resume

WCFL-Geo. Hessberger's Orch

WHO-This Business Week

WJJD-Church on the Hillside

WISN-Curtain Calls

WKBH-Variety Theater

WOC-Jungle Jim, sketch

Log of Short-Wave Stations  
Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

CJRO, Canada	6.15	OLR3A, Czecho-	
CJRX, Cuba	11.72	slovakia	9.55
COCH, "	9.43	OLR4A, "	11.84
COCO, "	6.01	OLR4B, "	11.76
COGQ, "	9.725	OLR5A, "	15.23
COGF, "	11.805	OLR5B, "	15.32
CSW, Portugal	9.74	OZF, Denmark	9.52
CXA8, Uruguay	9.64	PCI, Holland	9.59, 15.22
DJB, Germany	15.20	PHI, "	17.775
DJC, "	6.02	PRF5, Brazil	9.50
DJD, "	11.77	RAN, U.S.S.R.	9.60
DJL, "	15.11	RKI, "	15.08
DJP, "	11.855	RNE, "	12.00
EAJ43, Canarias	10.37	RV59, "	6.00
EAQ, Spain	9.855	SBP, Sweden	11.705
EAR, "	9.49	SPD, Poland	11.53
EA9AH, Spanish	14.05	SPW, "	13.64
Morocco		TFJ, Iceland	12.23
FO8AA, Tahiti	7.11	T14NRH, Costa	
GSA, England	6.05	Rica	9.698
GSB, "	9.51	TPA2, France	15.24
GSC, "	9.58	TPA3, "	11.83
GSD, "	11.75	TPA4, "	11.71
GSE, "	11.86	TPBT, "	11.885
GSF, "	15.14	VE9DN, Canada	6.005
GSG, "	17.79	VK2ME, Australia	9.59
GSH, "	21.47	VK3ME, "	9.51
GSI, "	15.26	VLR, "	9.58
GSL, "	21.58	VPD2, Fijis	9.54
GSO, "	6.11	VP2LO, St. Kitts	6.38
GSP, "	15.18	VUD2, India	9.59
HAT4, Hungary	9.12	WIKAL, Boston, Mass.	15.16
HBJ, Switzerland	14.535		15.25, 11.79, 6.04
HBL, "	9.34	XEUZ, Mexico, D.F.	6.12
HBO, "	11.402	XEXA, "	6.172
HBP, "	7.80	YSD, El Salvador	7.894
HP5A, Panama	11.7	YV5RC, Venezuela	5.97
HP5J, "	9.60	ZBW3, China	9.525
HS8PJ, Siam, 9.51, 19.02		ZIK2, British	
IRF, Italy	9.83	Honduras	10.6
JDY, Kwantung	9.25	ZRK, So. Africa	9.61
JZJ, Japan	11.80	9MI, S.S. Kambila	6.01
JZK, "	15.16	2RO3, Italy	9.635
JZL, "	17.85	2RO4, "	11.81
LRX, Argentina	9.66		

Short-wave programs of American stations are shown along with the regular listings beginning on page 25. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—1:35 a.m., JZK; 2:50, GSB, GSD, GSE, GSG, GSI; 8:45, JDY; 9:30, GSF, GSG, GSH, GSI; 9:55, JZK; 12 noon, GSF, GSG, GSH, GSI; 1:20 p.m., GSD, GSG, GSI; 3:10, TPA3; 5:15, GSB, GSF, GSG, GSO, GSI; 5:30, OLR4A or OLR4B; 5:45, EA9AH; 7, HP5A; 7:05, JZK, JZL; 8, EA9AH, HP5J, RAN, RKI; 8:35, IRF, 2RO4; 8:40, GSB, GSD, GSG, GSO, GSP, EAR; 9, EAJ43; 9:15, DJB, DJD, DJP; 10:45, CJRO, CJRX; 11, TPA4; 11:30, DJB, DJD, DJP, GSB, GSC, GSD, GSI.  
Daily except Sundays—9:20 a.m., VK3LR.  
Mon., Tues., Thurs., Fri.—9:50 p.m., OLR5A or OLR5B.

Sunday, August 14

\*8 a.m.—Overseas hour (Eastern U.S.A.): JZK  
\*9 a.m.—Overseas hour (South Seas): JZK  
11 a.m.—Contemporary Composers: GSF GSG GSI  
11:30 a.m.—America Abroad: W2XAD (21.5)  
12:40 p.m.—H. M. Royal Horse Guard's Band: GSF GSG GSI  
\*1:45 p.m.—Marimba Band: TGWA (15.17)  
2:40 p.m.—Iceland hour: TFJ  
\*5 p.m.—Broadcast from St. Kitts: VP2LO (6.38)  
\*5:20 p.m.—War news in English from Spanish Morocco: EA9AH  
6 p.m.—Devotional period: W1XAL (11.79)  
\*7 p.m.—Overseas program (Eastern North America): JZK JZL  
\*7 p.m.—NBC's Spanish news period: W3XAL (17.78)  
\*7 p.m.—Portuguese program (North America): CSW3 (9.74)  
7:30 p.m.—Hawaii Calls: KQH (14.92)  
\*7:45 p.m.—CBS' Spanish news service: W2XE (11.83)  
8 p.m.—League of Nations (U.S.A.): HBO (11.4)  
\*8 p.m.—Soviet program (North America): RAN RKI  
8:10 p.m.—Chamber music of Mendelssohn: GSG  
\*8:30 p.m.—English news: 2RO4 IRF  
\*8:40 p.m.—Loyalist news: EAR (9.488) EAQ  
8:45 p.m.—Opera, "Madame Butterfly": 2RO4 IRF  
\*9 p.m.—Nationalist program (North America): Salamanca (10.37)  
\*9:15 p.m.—English news: DJB DJD DJP  
\*9:30 p.m.—Spanish news: GSB GSO  
\*9:45 p.m.—Portuguese news: GSB GSO  
\*10 p.m.—Program from Miami, Florida: W4XB (6.04)  
10 p.m.—Friendship hour: HC1JB (14.42) HCJB (12.46)  
10:20 p.m.—St. Paul's services: GSG GSI  
\*10:30 p.m.—Danish program (North America): OZF  
11 p.m.—Guatemalan program (North America): TGWA (9.685)  
11:15 p.m.—Helena Zollinger, Brazilian pianist: DJB DJD DJP  
1:45 a.m.—"Japan in August," Chuon Sakurai: JZK  
\*2 a.m.—English DX period: XEUZ

Key to Symbols Used: \*Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; ¶Monday, Tuesday, Thursday, Friday; ††Tuesday, Thursday, Saturday.

# On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Daylight Saving Time. For EST and CDT subtract 1 hour; for CST, 2 hours; for MST, 3 hours; for PST, 4 hours

WILLIAM MATHERS of Detroit, Mich., writes that elaborate preparations for broadcasting running commentaries on the next Olympic Games, to be held in Finland in 1940, are already under way. The National Broadcasting Corporation of Finland, O. Y. Suomen Yleisradio A. B., has already inaugurated two experimental transmitters, one at Lahti, operating on 9.5 and 11.78 meg, with a power of 1,000 watts; the other at Helsinki, operating on 6.12 meg, with a power of 200 watts. A third station, soon to be completed, will broadcast on 15.19 and 17.8 meg, with a power of 1,000 watts. The power of each of these stations will be increased to 10,000 watts by the end of this year. A directive antenna for transmissions beamed on North America is also under construction.

Regular transmissions from the Finland short-wave stations are carried out daily as follows: Over OFE (11.78), 6 to 7:20 a.m. and from 11 a.m. to 1 p.m., and over OFD (9.5), also in Lahti, from 1 to 7 p.m. EDT. All programs are also transmitted by the Helsinki station, on 6.12 meg. Announcements are made in Finnish and Swedish.

A special transmission for Swedish residents of the United States is now being broadcast on Wednesdays and Saturdays at 9 p.m. EDT, over SBP (11.705) of Motala, Sweden. The Swedish short-wave stations operate regularly as follows: Over SM5SX (15.155) of Stockholm, week-days 12 noon to 6 p.m. EDT, and on Sundays 10 a.m. to 6 p.m. EDT; over CBP (11.705) of Motala, week-days 2:20 to 3 a.m., and 11 a.m. to 5:15 p.m. EDT, and on Sundays 3 a.m. to 5:15 p.m. EDT, and over SBO (6.065) of Motala, daily from 5:15 to 6 p.m. EDT.

TGWB (6.04), a new 1,000-watt transmitter to relay TGWA of Guatemala City, Guatemala, will be inaugurated soon. It will operate week-days from 8:40 to 9:40 a.m. EDT, 1:45 to 4:30 p.m. EDT, and 8 p.m. to 1:30

a.m. EDT, and on Sundays from 11:30 a.m. to 5 p.m. EDT, and from 8 p.m. to 1:15 a.m. EDT.

HVJ, "Radio Vaticano," Vatican City, Italy, is operating on new frequencies and a revised schedule as follows: On 15.12 meg, week-days from 11:30 to 11:45 a.m. EDT; on 6.03 meg, week-days from 3 to 3:15 p.m. EDT, and on 9.55 meg, Sundays only from 6 to 6:30 a.m. EDT.

Senor Cespedes Marin, owner of Short-Wave Station T14NRH (9.695), Heredia, Costa Rica, which operates on Tuesdays, Thursdays and Saturdays from 10 to 11 p.m. EDT, recently was heard to state that listeners sending in twenty-five cents would receive the large, elaborately lithographed verification of reception, and a certificate of membership in the "Fraternal Order of T14NRH" as well. Mr. Marin made it plain, however, that any listener who did not have the money and would write him to that effect would get the diploma anyway.

In "Background to Central Europe," a new series of weekly talks from Daventry, a picture will be given of the historical and geographical background of some of the smaller European countries that are much in the news today. The first talk, to be heard on Friday, August 19, at 7:20 p.m. EDT over GSG and GSP, will be on Hungary, given by Lady Muir, daughter of the late Bulgarian minister in London.

PK6XX (14.02), base-camp station of the Archbold Expedition of the American Museum of Natural History at Hollandia, New Guinea, is being heard many mornings between 6 and 9 a.m. EDT. PK6XX contacts Amateur Station W6NNR on Saturday mornings at 3 a.m. EDT. The advance party of explorers now carrying out scientific research in the interior carry on communications with the base-camp station by means of their aircraft transmitter, which operates on 6.21 and 11.325 meg.



Animal and bird noises are recorded at the Zoo for "Animal Snap," a guessing game, soon to be broadcast to all Daventry listeners

Monday, August 15

8 a.m.—Archbold Expedition from Dutch New Guinea: PK6XX (14.02)  
8:50 a.m.—London Philharmonic Orchestra: PHI  
9 a.m.—Program from Hong Kong: ZBW3  
†11:30 a.m.—Program from the Vatican: HVJ (15.12)  
2:45 p.m.—Kings of the Keyboard; Eddie Carroll, pianist: GSG GSI  
3:25 p.m.—Excerpts from the Promenade Concert; BBC Symphony Orchestra; Sir Henry Wood, conductor: GSG GSI  
†5 p.m.—American News Tower: W2XAD (15.33) W2XAF (9.53)  
†6 p.m.—URSIgrams and science news: W1XAL (11.79)  
†6:45 p.m.—News in Portuguese for South America: W2XE (11.83)  
†7 p.m.—Monitor Views the News: W1XAL (11.79)  
†7:55 p.m.—North American program from Czechoslovakia: OLR5A or OLR5B  
8:30 p.m.—Music and poetry: DJB DJD DJP  
9 p.m.—Excerpts from Opera: GSG GSP  
9:45 p.m.—2RO's mail bag: 2RO4 IRF  
11:10 p.m.—Technical tips for the radio fan: DJB DJD DJP

Tuesday, August 16

8 a.m.—Tommy O'Hara, piano-accordion: GSF  
8:15 a.m.—Science and the Public: GSF GSG GSI  
3 p.m.—Play, "Job to be Done": GSG GSI  
4:30 p.m.—"Hunted by Kurds," Commander O. Locker Lampson: GSG GSI  
7 p.m.—Lorenzo Herrera, singer: YV5RC  
7:35 p.m.—The London String Players: GSG GSP  
7:50 p.m.—Portuguese Musicale: W2XAD (9.55)  
8:45 p.m.—Tuesday Symphonies: 2RO4 IRF  
†9 p.m.—Argentine music: Guitar duo: COGF  
†9:45 p.m.—Program from Costa Rica: T14NRH  
10:20 p.m.—Operetta "Don Cesar": DJB DJD  
10:30 p.m.—Mail bag: OLR5A or OLR5B  
11:05 p.m.—Roy Thomas, organist: GSD GSI  
1:45 a.m.—Traveling in folk-songs by Miss Yoshiko Takahashi: JZK

Wednesday, August 17

7:05 a.m.—Light music from Sweden: GSF GSG  
12:40 p.m.—"World Affairs," Prof. A. P. Newton: GSF GSG GSI  
2 p.m.—World Affairs: GSG GSI  
3:30 p.m.—"Coronation Scot," The story of a journey in the famous streamline train: GSG  
7:20 p.m.—"Topical Gazette": GSG GSP  
8 p.m.—Latin American Concert: W2XAF (9.53) W2XAD (9.55)  
8:45 p.m.—Los Continentales Orchestra: YV5RC  
9:15 p.m.—Around Italy with Music: 2RO4 IRF  
10:20 p.m.—World Affairs: GSD GSI  
1:45 a.m.—Tokyo Municipal Primary School Children's Choir: JZK

Thursday, August 18

9 a.m.—Yascha Krein's Gypsy Orchestra: GSF  
11:15 a.m.—Drama, "Steamboat": GSF GSG GSI  
2 p.m.—Michaeloff's Bessarabian Orchestra: GSG  
4:15 p.m.—"Famous Fusses—1: Woman a-Wheel." A survey of the controversy over the lady cyclist: GSG GSI  
7 p.m.—Variety Evening from Vienna: DJB DJD  
7:30 p.m.—Elvira Rios, songs: W3XAL (17.78)  
7:50 p.m.—Portuguese Musicale: W2XAD (9.55)  
8:45 p.m.—Selections from Operas: 2RO4 IRF  
9:05 p.m.—Eiar Symphony Orchestra: OLR5A or OLR5B  
10:40 p.m.—The Black Dyke Mills Band: GSD

Friday, August 19

7:40 a.m.—Light Music from Switzerland: GSF  
8:50 a.m.—Radio City Revels: PHI  
1:50 p.m.—Reginald Porter-Brown, organist: GSG  
3:20 p.m.—Excerpts from the Promenade Concert. BBC Symphony Orchestra; Sir Henry Wood, conductor: GSG GSI  
3:45 p.m.—German mail bag: W3XAL (17.78)  
4:45 p.m.—French mail bag: W3XAL (17.78)  
5 p.m.—English news review: LSY (18.115) LRA (9.69)  
7:15 p.m.—Concert Orchestra: YV5RC  
7:45 p.m.—Erencio Castellanos, pianist: YV5RC  
8:45 p.m.—Guest night: 2RO4 IRF  
9:15 p.m.—Japan information series: JZK JZL  
9:45 p.m.—Talk, "German Navigation": DJB DJD  
10:20 p.m.—Recital by Empire artists: GSD GSI  
10:30 p.m.—Musical treasures: DJB DJD DJP

Saturday, August 20

6:25, 8:20, 9:20, 9:55 a.m., 12:25 and 1:25 p.m.—Fifth Cricket Test Match: England vs. Australia. A commentary during play, from Kennington Oval, London: GSF GSG GSI  
12 noon—Jack Hardy and His Little Orchestra: GSF GSG GSI  
4 p.m.—BBC Theater Orchestra: GSG GSI  
6 p.m.—World news: W1XAL (11.79)  
7 p.m.—Gay dance evening: DJB DJD DJP  
7:20 p.m.—The Scottish Country: GSG GSP  
9 p.m.—Program from Sweden for North America: SBB  
9:15 p.m.—"18th Century Music at Naples," Elizabeth Luin: 2RO4 IRF  
9:30 p.m.—Aloha Land: W2XAF (9.53)  
10:20 p.m.—Recital by Empire artists: GSD GSI  
11 p.m.—Opera: OAX4J  
12 mid.—Northern Messenger, messages to those in the Arctic: VE9DN



# SUMMER CONTESTS

**B**ECAUSE the prize contests announced on the air constitute a considerable proportion of America's prize-money and because listeners have demonstrated their interest in these announcements with millions of contest entries, RADIO GUIDE is publishing this list of national contests each week in this space. The list includes outstanding contest opportunities not announced on the air as well as all the prominent competitions broadcast over Coast-to-Coast networks.

This department is published in this form during the summer months when contest activity ebbs. During the fall and winter seasons, RADIO GUIDE publishes weekly the most authoritative contest news available to the general public. This is a department called "So You Like Contests?"

That department will appear again within a month or so. In the meantime, "Summer Contests" gives you interesting details on the many current contests, with closing dates for each contest, addresses of the various sponsors, and all the necessary requirements needed to win the attractive prizes listed. Be sure to follow this department in RADIO GUIDE each week for added income and a grand hobby that can't be beat! Act now, enter a contest today and be a prize winner.

## \$3,000.00 CASH

**PRIZES:** \$1,000 weekly, 20 \$100 bills, 200 Alexander Smith "Floor Plan" rugs.

**THE RULES:** Complete the statement "I believe Camay is best for complexion and bath \_\_\_\_\_" in twenty-five words or less. Entries should be sent to Procter & Gamble, Cincinnati, Ohio. This contest begins August 15; runs for six weeks.

For more details listen to "Pepper Young's Family" on NBC Blue, Monday to Friday at 11:30 a.m. EDT, and on NBC-Red, Monday to Friday, at 3:30 p.m. EDT.

## \$1,000.00 CASH

**PRIZES:** (Grand) 1st, \$500; 100 prizes, each \$5.

**THE RULES:** Name your favorite of Orange, Lemon or Lime Life Savers and tell in not more than ten words why you like it best. Write answer on entry card which may be obtained from dealers only. Attach a label from five-cent package of flavor you write about to card and mail to Life Savers, Port Chester, New York. Contest closes September 30. Open to United States and Canada.

## CASH FOR MENUS

**PRIZES:** (Weekly) 1st, \$25; twelve smaller cash prizes.

**THE RULES:** Send in seven dinner menus to cover a week beginning Thursday. Write short paragraphs about the general kinds of breakfasts and lunches you serve. Send with the entry an itemized shopping list for all the food you need for breakfasts, lunches and dinners, with costs. Tell in detail one or more recipes for the most unusual dishes in your menu for the week. Tell how many are in your family, with the ages of the children, and write the following statement above your signature: "I authorize you to publish my name and the material I am sending you." Send this material to A & P Kitchen, P. O. Box 200, Grand Central Station, New York City. For more details see your nearest A & P grocer.

## \$100.00 FOR JINGLES

**PRIZES:** (Indeterminate) \$100 for accepted jingles:

**THE RULES:** Write a six-line jingle, of which the last line is the product-name "Burma-Shave," to be used in roadside-serial signs. Send entries to Burma-Vita Co., 2019 East Lake St., Minneapolis, Minn. Contest closes September 1.

## \$2,000.00 CASH

**PRIZES:** (Grand) 1st, \$500; 2nd, \$200; 3rd, \$100; twenty prizes, each \$10; two hundred prizes, each \$5.

**THE RULES:** Unscramble the letters in twenty cartoons published in sets of two each in the Liberty magazine "Stargazing" contest. The letters in each cartoon will spell the name of some radio or movie star. After names are unscrambled explain in 100 words or less "The entertainer named in this contest whom I like best, and why." The contest runs for ten weeks; last issue carrying cartoons is dated August 6, 1938. For back cartoons send 5 cents per set to Star-

gazing Contest, Liberty Magazine, P. O. Box 556, Grand Central Station, New York City, and specify which cartoons are desired. Entries must be received at that address before midnight, August 19.

## \$50,000.00 CASH

**PRIZES:** (Weekly) 1st, \$1,000 cash; ten prizes, each \$50 cash; fifty prizes, each \$10 each.

**THE RULES:** Complete the sentence, "I like Royal Crown Cola because \_\_\_\_\_" in twenty-five additional words or less. No limit on number of entries from each contestant, but each entry must include the top from a bottle of Royal Crown Cola ("RC" Cola). Mail entries to Royal Crown Cola, Columbus, Ga. There are twenty-five weekly contests; winners are announced each week on the air.

For more details listen to "Royal Crown Revue," NBC, Friday, 9 p.m. EDT. For the West, 8:30 p.m. PST.

## 40,183 PRIZES

**FRIZES:** (Qualifying monthly prizes) Five thousand prizes, each six cans of tuna fish. (Grand Prizes): 1st, \$5,000; 182 lesser prizes totaling \$5,000 more.

**THE RULES:** Fill in three words (no more) to complete the following sentence: "I like this quality tuna because it is \_\_\_\_\_ and \_\_\_\_\_." Use the three words you consider most descriptive of Chicken of the Sea Tuna or White Star Tuna. Attach two labels from each brand to each entry and send to Contest Department, Van Camp Sea Food Co., Terminal Island, Cal. The qualifying prizes will be awarded for the 5,000 best entries each month, March through October. These winners will be eligible to enter the \$10,000 cash contest, based on a statement titled, "It's the natural thing to say."

## \$20,000.00 CASH

**PRIZES:** (Grand) Twenty prizes, each \$1,000 cash.

**THE RULES:** The contest is open to owner of any house built or modernized with General Electric equipment, and on which construction was started after Feb. 1, 1937, and which will be completed within the period of August 15, 1937, to December 24, 1938. Obtain coupon from General Electric dealer which can be sent to General Electric Home Bureau, Dept. G., 570 Lexington Ave., New York City, for official entry blank, and complete instructions for plans, photographs and specifications to be sent. Small houses can compete on equal terms with large ones, on the basis of these ten points: 1. Good location and architecture; 2. sound construction and skilled labor; 3. quality materials and equipments; 4. landscaping and interior decoration; 5. sound financing; 6. new materials; 7. plumbing and sanitation; 8. heating and air conditioning; 9. insulation and sound-deadening; and 10. electrification. Contest closes Dec. 24, 1938.

## \$1,000.00 CASH

**PRIZES:** (Grand) 1st, \$200; 2nd, \$100; 3rd, \$75; 4th, \$50; 5th, \$25; twenty prizes, each \$10; forty prizes, each \$5; fifty prizes, each \$3.

**THE RULES:** In the July, August and September issues of Click Magazine, pictures of famous persons are identified with "quotes" of their best-known expressions. Fill in the names of the six persons pictured in each issue, and send the three sets of identified pictures, together with a letter of not more than one hundred words describing "What I like best about the July, August and September issues of Click," in one envelope, to Click, P. O. Box 8245, Philadelphia, Pa. Do not send answers each month—they must be sent as a complete set for the three months. Entries must be postmarked before midnight, September 1.

## SIX \$25.00 PRIZES

**PRIZES:** (Weekly) Six prizes, each \$25 cash.

**THE RULES:** Submit six questions, suitable for use on the air, with complete correct answers, to "Professor Quiz," care of CBS, New York City.

For more details, listen to "Professor Quiz," CBS, Saturday, 9 p.m. EDT. For the West, 9 p.m. MST, 8 PST.

## \$10.00 QUESTIONS

**PRIZES:** (Weekly) \$10 for each set of questions used.

**THE RULES:** The "What's My Name?" program is based on sets of questions which are intended to identify famous persons for those in the studio audience who are chosen to participate. The first question gives a hint of the person's identity, and each succeeding question provides more facts. Listeners are awarded \$10 for each set of four questions used on the broadcast. Send questions to the station on which you hear the program.

For more details, listen to "What's My Name?" Fridays on MBS at 8 p.m. EDT.

# SIDE-SPLITTERS SPLIT

**T**IME was—within the memory of the youngest listeners to radio stuff—when Colonel Stoopnagle and Budd made (and unmade) history together, Stoop with his peachy inventions, Budd with his also-peachy imitations. Those were the days when Stoopnocracy flourished and Stoop-topia prospered. But never let it be said that the still-peachy pair do not keep abreast of the times. With dictators splitting the map, politicians splitting hairs and parties, and scientists splitting atoms, not to be outdone, Colonel and Budd merely split.

Now Stoopnagle is "going to town" at the head of the "Town Hall Summer Show," and Budd has budded out as a full-blown master of ceremonies of his own variety and comedy show, currently titled "Boredom with Budd," and is also presented by Johnny in "What's My Name?"

"Together-or-apart,—let's-stick-with-Stoopnagle-and-Budd-if-it-kills-us,—Ltd." That might be the firm name of one of their many business enterprises, or it might be the slogan of dyed-in-the-wool Stoopfans who split their loyalty fifty-fifty when the couple split. So now it can be told—again—for the sake of the split records of the Budd-boosters and Stoop-stickers—that widely divergent backgrounds tossed these two together into the radio pot to produce a new flavor of stewed comedy.

They crashed in just about the time of that other memorable crash, and since then they have been up and down the ladder (chiefly up), with and without sponsors (chiefly with), together and apart (chiefly together).

Just as a jotting in the record books, these are some of the highlights in the lives of Budd "What's My Name?" Hulick and Col. Townuel Q. Hallnagle. Stoopnagle Taylor began his public career at the age of twelve when he deposited his first egg in the form of a messed-up song, but he went over; born in Buffalo, he attended the University of Rochester and served in the U. S. Naval Reserve Corps; his background includes lumber business, brokerage, art and humor editing. Hulick, native of Asbury Park, New Jersey, also gave early evidence of his vocation when his imitations created a stir with the Ladies' Auxiliary. After attendance at Georgetown University, Budd organized his own band, bell-hopped, farmed, jerked sodas, and then came into radio.

Well, now you see it, now you don't—they were together, now they're apart. Don't look now, but, together OR apart, they rise above the ranks!

Colonel Stoopnagle may be heard Wednesday nights on "Town Hall Summer Show," 9 p.m. EDT (8 p.m. PST for the West Coast). Budd is heard on his own show Sundays at 7:30 p.m. EDT, and Fridays at 8 p.m. EDT on "What's My Name?"

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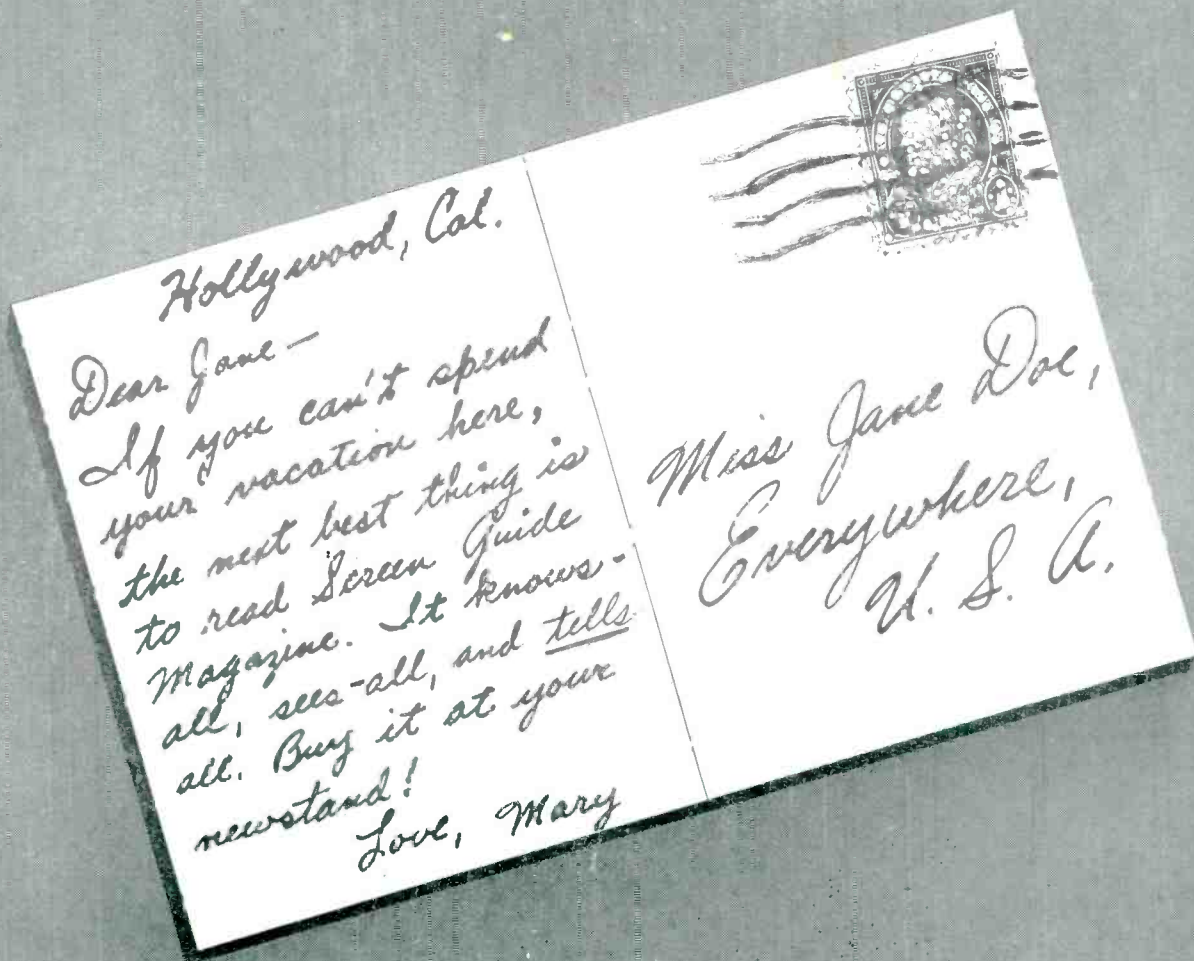
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