

# MUTUAL'S BIRTHDAY JAMBOREE

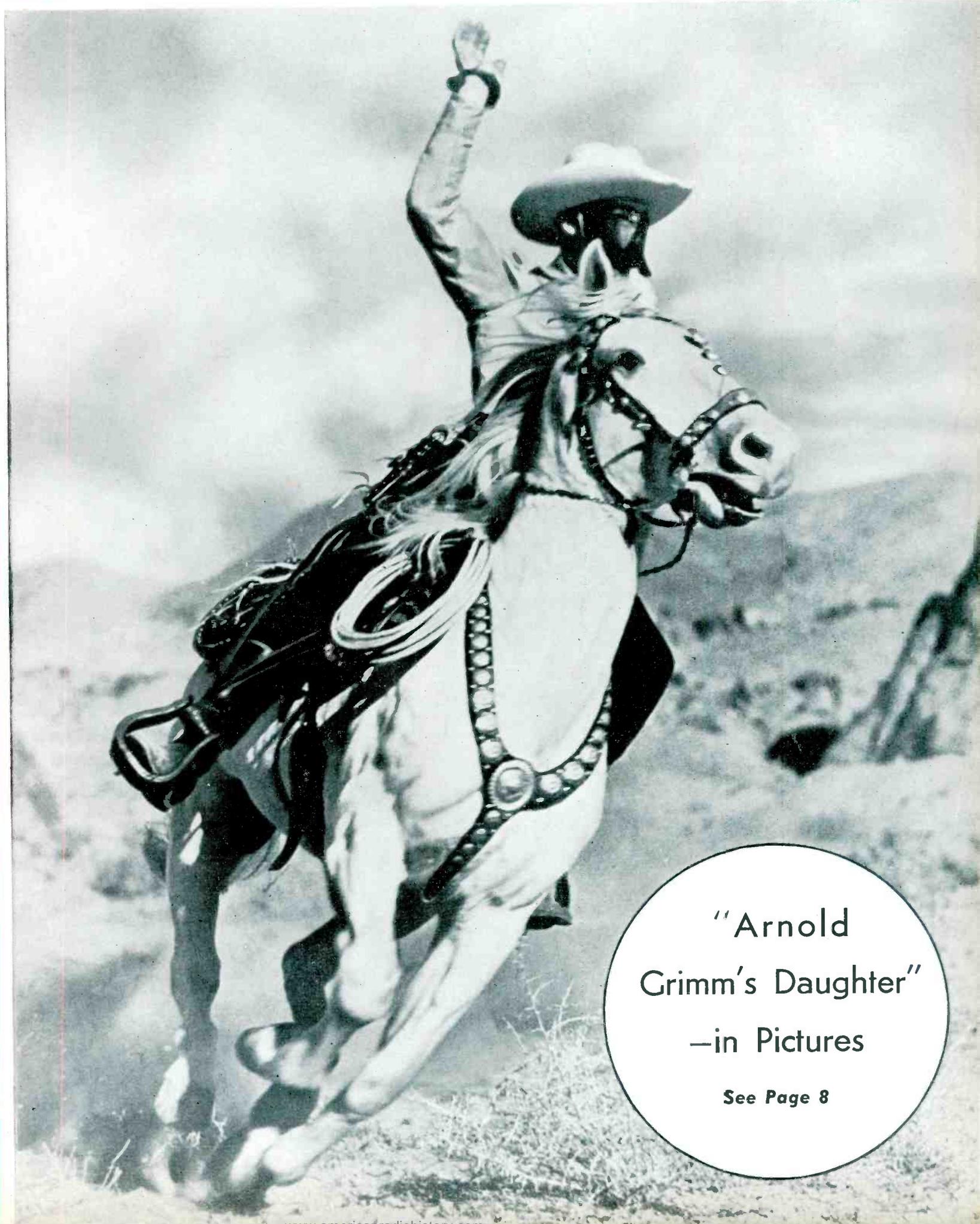
Complete Programs to Be Broadcast Week Ending September 17

# RADIO *Guide*

TEN CENTS

A E

The Lone Ranger still rides every Monday, Wednesday and Friday night—MBS



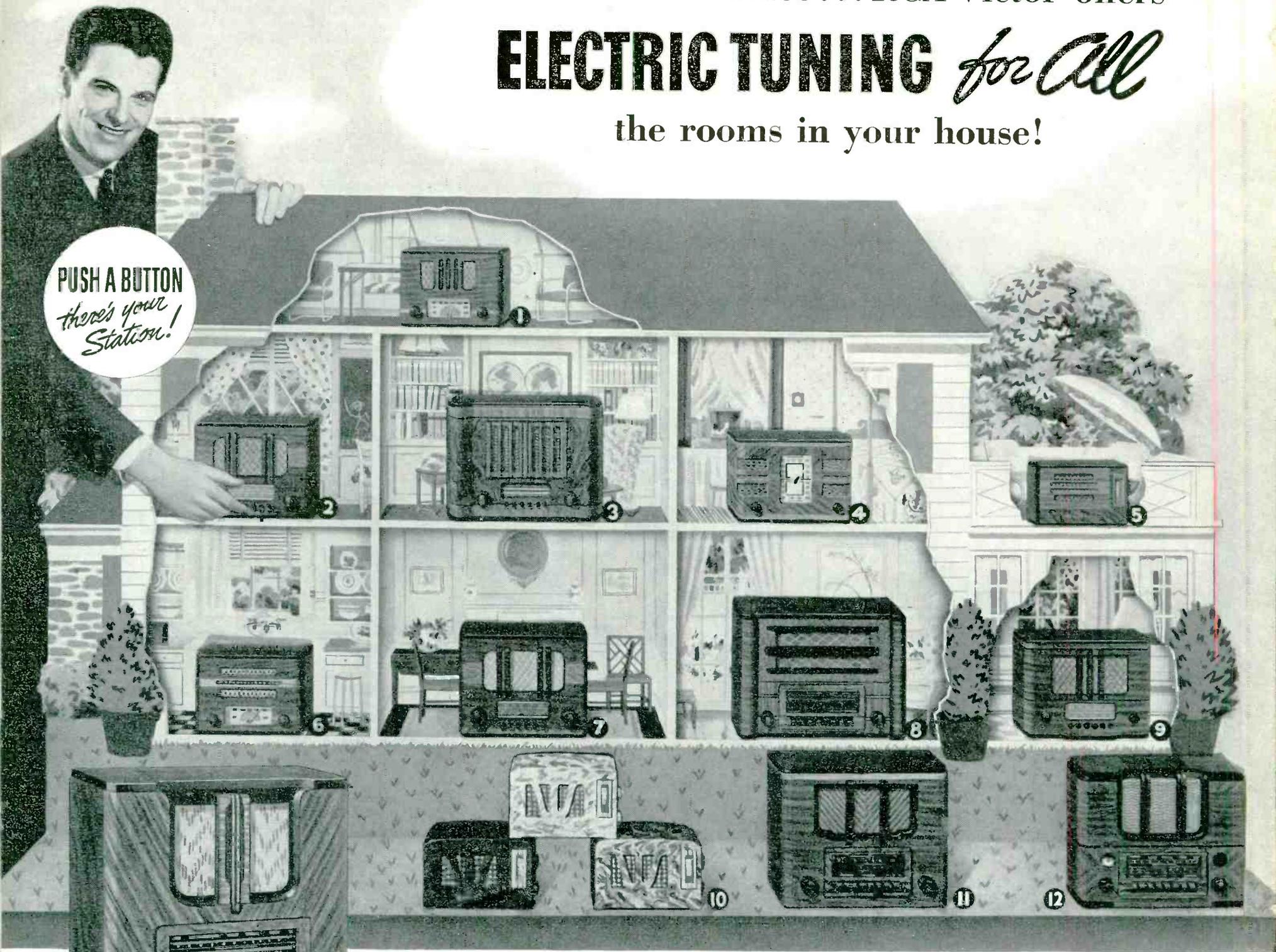
"Arnold  
Grimm's Daughter"  
—in Pictures

See Page 8

Sensationally low priced  
1939 Table Radios... RCA Victor offers

# ELECTRIC TUNING *for All*

the rooms in your house!



### Key to Sets

- 1** Model 95X... AC-DC Operation, Standard Broadcasts and Police Calls.
- 2** Model 96T... Electric Tuning, 6-Tube Superhet. Circuit... \$29.95\*
- 3** Model 96T1... Electric Tuning, 6-Tube Superheterodyne Circuit, Continental cabinet... \$34.95\*
- 4** Model 95T1... Superheterodyne, Clock-type Dial, RCA Victor Tubes.
- 5** Model 9X... A miniature radio, AC-DC Operation, Built-in Antenna, metal tubes.
- 6** Model 95X1... Electric Tuning, AC-DC Operation, Built-in Antenna.
- 7** Model 97X... AC-DC Operation, Electric Tuning, Illuminated Horizontal Dial, 7 RCA Victor Tubes, Continental style cabinet... \$29.95\*
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- 10** Models 9X1, 9X2, 9X3, 9X4... Powerful little radios available in Walnut, Arizona Onyx Cream, Brazilian Onyx Green, Jet Black or Burl Onyx Brown. AC-DC Operation.
- 11** Model 96T2... Improved Electric Tuning, New 2-band Straight-Line Dial, Victrola Push-Button Switch, American, foreign reception... \$39.95\*
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- 13** Model 99T... A de luxe Electric Tuning table model, American and foreign reception, 3-band Straight-Line Dial, 9 RCA Victor Tubes, Master Noise Eliminator, Victrola Button, Magic Brain, Magic Eye, Metal Tubes, 8" Electro-Dynamic Speaker... \$89.95\*

Now each member of your family can have a personal, Electric Tuning radio. The new low prices for the new 1939 RCA Victor models make it easy to have a radio for every room. Right now your RCA Victor dealer is ready to show you a group of completely new table models. Most of them have Electric Tuning. All are compact, handsome, rich in tone, superb in performance. In your RCA Victor dealer's store, you will find styles and sizes to suit every room and all tastes. When you test the models that interest you, you will discover that each one is a real musical instru-

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\*Prices f. o. b. Camden, N. J., subject to change without notice.

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# RCA Victor

A SERVICE OF THE RADIO CORPORATION OF AMERICA

# RADIO *Guide*

DOUBLES YOUR RADIO ENJOYMENT

731 PLYMOUTH COURT, CHICAGO, ILL.

## Medal of Merit

Elsewhere in this issue you will read of the birth and growth of a fine young network. Its first baby cry raised in young excitement four years ago was, "This is the Mutual Broadcasting System." Only a few listeners heard it then, for its stations could be counted on the fingers of one hand. Today the words are the same but the voice is deeper, stronger, and its tones carry north into Canada, east into Maine, south into Mexico, and west into the Pacific.

It is significant that this network was formed by stations which covenanted among themselves to form a free association for their mutual benefit. Once a handful of managers and stockholders who gave to each other little more than belief in a new idea and trust in each other, that group has grown until now it counts more than one hundred stations in its web.

Politicians who have searched for means to hoist their own lanterns to congressional mastheads have called broadcasting a monopoly. The Mutual Broadcasting System is both broadcasting's and the listeners' perfect defense against this unfair charge. For Mutual operates no stations and builds no programs. Instead, it is a free-will association that guarantees to the listener freedom forever from any of the evil influences indicated by the American system's enemies.

Because the Mutual Broadcasting System has pioneered with distinction in the field of international broadcasting, because of its expert and professional coverage of sports events, because its programs have made it a ceaseless contributor to the pleasure of listening, and because it has now achieved four significant years of usefulness, RADIO GUIDE awards to it our Medal of Merit.

## Dizzier, dizzier . . .

Radio pay envelopes are getting fatter and fatter, says Alton Cook, New York newspaperman. This fall he predicts that nine programs will cost more than \$10,000 a week for talent costs alone. Add to this approximately \$15,000 an hour for

broadcasting facilities and you see what expensive entertainment is filling our parlors.

Receiving more than \$10,000 a week for their services are the following fortunate shows and show-folk: Major Bowes, Eddie Cantor, George Burns and Gracie Allen, Jack Benny, the Good News hour, Fred Waring, the Max Reinhardt hour, and the Charlie McCarthy hour.

Top man in the list is supposed to be Major Bowes, whose salary is guessed at \$25,000 weekly. Oddly enough, the artists on this highest-priced show are the poorest paid of all broadcasting's hired hands. Eddie Cantor is reported to receive \$16,500 a week. The Good News show pays its talent about \$20,000.

Some of these figures are not all profit for the performer. Cantor, for example, produces the entire production, and his price is for a package of entertainment, which absolves the sponsor from hiring announcers, stooges and writers.

Most surprising fact is that our leading radio figure, Charlie Mc-

Carthy, comes nowhere near the mark set by Benny, Burns and Allen, or Cantor. It was only a year or so ago, remember, that Edgar Bergen was a Vallee guest. About that time Mr. Bergen put his signature to a long-term contract at what looked like a fat and prosperous figure. But he reckoned without the potential popularity of his hickory brat. His pay these days is only about \$3,000 a week.

## Silent Singing Lady

After nearly eight years of broadcasting, the Singing Lady sings no more. Irene Wicker, who was the Singing Lady, is now in Europe, searching for new stories which she can tell her beloved children.

But the point of this note is that we listeners who have come to depend on a certain standard of performance and regularity of appearance of what has been named as the best children's program on the air can be deprived of that program without even the formality of a "so sorry, folks."

For the Irene Wicker series was

much more than a pleasant fifteen minutes for the children. It was a time of inspiration and learning, a peaceful island in the hurricane of shooting and conflict and suspense that characterize most of our juvenile shows, when the child's mind was led out to new beauty and delicious imaginary adventuring. Long before Walt Disney gave us "Snow White and the Seven Dwarfs" Miss Wicker had spun into the brains of a million children the love for the same fantasy, the same droll humor, and the identical gentle struggle for the right.

But the Singing Lady is silent these days and our children's ears stray to other, less-desirable programs. Not because we want them to, certainly; not because they want to, certainly; but because our broadcasting system, great as it is, offers no answer to the objection, "It's a fine program, but it's bad business."

Good business or bad business should have nothing to do with a program which has won every award offered by newspapers, magazines, parent-and-teacher organizations, and women's clubs.

## Things to Keep

Radio's blossoming season offers listeners unparalleled entertainment values. RADIO GUIDE, celebrating these great weeks of entertainment, also offers unparalleled value. Please pardon us if we sound immodestly confident, but facts are facts and we refuse to dodge them. For example we offer:

Issue dated September 24—Another Musical Giant profile, telling the beautiful story of Mozart.

Issue dated October 1—Time changes take place this week and you will be lost in a forest of misplaced programs unless you follow our new listings.

Issue dated October 8—The 1938 Program Locator, giving new times and networks of all new fall shows.

Issue dated October 15—An up-to-date Log of all the stations of North America, with power, kilocycle listings, addresses, etc.

Issue dated October 22—A short-wave Time Table and short-wave station-log, listing every important short-wave station in the world.



Radio Guide awards its Medal of Merit to Mutual Network

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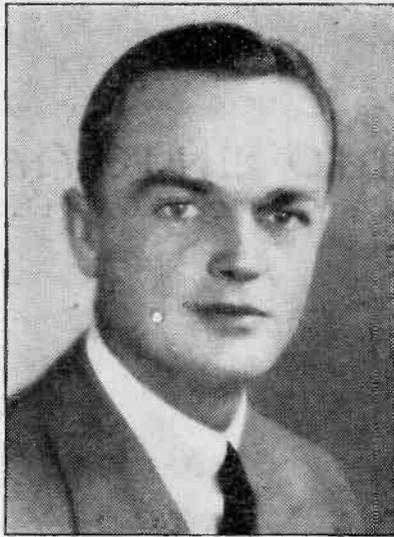
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H. K. CARPENTER...vice-president of the United Broadcasting Company



THOMAS S. LEE . . . president of the Don Lee Broadcasting System



LEWIS ALLEN WEISS . . . general manager of Coast's Don Lee Network



ELLIOTT ROOSEVELT . . . president of MBS' new unit, Texas Network

IT WAS five o'clock in the afternoon, a wet, rainy day in the autumn of 1934. High in the towering RCA building that looms over Radio City and the New York skyline two men sat listening to a play-by-play broadcast of a football game, drawing to a lop-sided 14-0 close.

"The Californians have the ball on their own thirty-yard line," called the crack NBC announcer. "They're lining up in wing-back formation . . . The ball is snapped to MacDonald, he's fading back, it looks like a pass . . ."

Smith reached out a hand and twirled the dial over to a Columbia station. A different voice this time, but just as sure, just as positive.

"It's a pass! Slavoni is trying for it . . . no, he dropped it . . . and there goes the gun. The ball game's over!"

Click! The skyscraper office was strangely still as Smith flipped the radio's switch. He turned to his companion.

"That," he said, "is what I call coverage! Two networks on the game, and covering it so closely that you could switch from one to the other and not miss a second of play!"

"Right," Jones said. "Between NBC and CBS America is covered like a blanket. There'll never be another national network."

"No?"

"Absolutely not. There's nothing left to do. Another national network would only mean a useless duplication."

Wrong? Of course he was wrong. A few short weeks later his own radio was proving it to him. It was saying:

"This program was a presentation of the Mutual Broadcasting System."

"You have just heard a talk by Marshall T. Manning, secretary of the Commerce Board, presented by the Mutual Broadcasting System."

"The Mutual Broadcasting System presents—'The Lone Ranger!'"

THERE was room for another network—plenty of room. There is always room at the top. But it took men of vision and faith to discover that opening. For those men it demanded both great persistence and determination.

The story of Mutual is a fascinating one, and it is a story of vital interest to everyone who has ever listened to a radio. For Mutual has brought to American loudspeakers much that has been original and new.

First, Mutual decided that it wanted four listeners—and then to multiply those four by millions of times that. It got the four—and the millions—and they were:

1. The sports fan.
2. The dance fan.

3. The news-and-events-of-the-world enthusiast.

4. The average guy who was weary of New York's smugness and Hollywood's blatant posturing.

The sports fans of America, ever eager for more and better coverage of their favorite events, were quick to show enthusiasm for Mutual's coverage. Important events in football, base-

trilled since 1920, decided to put on the air more bands, and better bands, than any other network ever had! Arranging a tie-up with the all-powerful Music Corporation of America, they were soon doing just that. Jan Garber, Hal Kemp, Guy Lombardo, Wayne King—the list was a long one.

Another division of radio broadcasting for which Mutual has become

Radio fans today are tired of the ordinary type of program, and they make no bones about it. They want the genuine, down-to-earth things that radio can, if it will, bring into their homes. And Mutual does just that. A big percentage of its programs originate outside of New York, Chicago, Hollywood: they're fed to the network by the 107 member stations scattered all over the land.

You've heard these programs, and you've remembered them. Typical of the off-the-beaten-track programs aired by Mutual are "Charley and Jane," from WSAI in Cincinnati; "The Buckeye Four," from WHKC in Columbus, Ohio; WCLE's "Reveries," and dozens more.

## MEN OF GREAT FAITH

HOW did all this happen? It's quite a story. It's a story that comes to a thumping climax on this September 15, when the Mutual Broadcasting System celebrates its fourth anniversary—and celebrates, at the same time, one of the most astonishingly rapid growths in the history of broadcasting or any other industry. On September 15, 1934, the Mutual Broadcasting System was hardly more than an idea. Today, stations affiliated with it number more than 107—including one in Honolulu—and its programs are heard in every nook and cranny in America.

It was an odd quirk of fate that brought Mutual into being. In the autumn of 1934, it happened that three powerful stations, WGN in Chicago, WOR in Newark, and WLW in Cincinnati, found themselves without national network affiliations. They didn't want

ball, track, horse-racing—everything, down to ping-pong and badminton, have been brought to them by crack Mutual announcers.

The lover of dance music—and dance programs are the ranking favorites of Mr. and Mrs. America—knows that Mutual has brought the best orchestras in the land to the microphone. Early in the game, Mutual executives, knowing well enough that ragtime, jazz, swing, or what have you, has held America en-

famous is the field of "special events": the different, the thrilling, the out-of-the-ordinary type of program. Daily, ace Mutualmen slam minute-by-minute news into the microphone—while it's still hot, and their on-the-scene broadcasts of history-making events have made history of their own.

But it's the average listener, the man or woman who spins a dial until something strikes his fancy, who has benefited most from Mutual program policy.



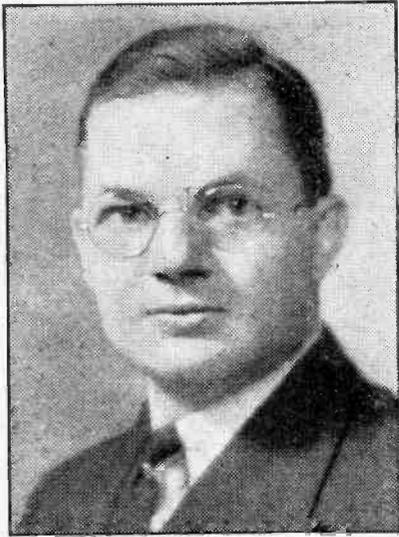
E. M. ANTRIM...secretary-treasurer of MBS, and of Chicago's WGN



JAMES D. SHOUSE...vice-president of the Crosley Radio Corporation



JOHN SHEPARD III...president of the Colonial and Yankee Networks



**THEODORE C. STREIBERT**...vice-president of the Mutual Network



**POWEL CROSLY, JR.**... president of the Crosley Radio Corporation



**ALFRED J. McCOSKER**, chairman of the Board of the Mutual Network



**FRANK RYAN**...vice-president of Station CKLW, Windsor, Ontario

to bind themselves to the rigid contractual agreements governing the major networks—they valued their independence too much for that—but at the same time they did want national coverage. The solution was obvious. First WOR and WGN began to exchange programs and ideas. Then WLW made it a threesome. At this time, there was no thought of a Coast-to-Coast network embracing over a hundred stations. The men behind WOR, WGN and WLW were merely moving slowly but very surely toward what they felt was their proper goal. They were acting in the best traditions of American business: chance and the flow of events had given them an opportunity, and they were out to make the most of it.

**L**ATER, one more station joined the little group. That station was WXYZ in Detroit, formerly an outlet for CBS. It too was operating on an independent basis. Strongly placed in the fourth largest market area in America, WXYZ could also bring to the WOR-WGN-WLW group a program of precisely the type that was needed to bind the little network into a cohesive group, bring it to national attention. That program was "The Lone Ranger." Broadcast only in Detroit, it had already attracted widespread favorable comment. Today, of course, its ranking is sky-high.

Out of the banding together of these four stations grew the Mutual Broadcasting System. On September 15, 1934, representatives of WOR, WGN, WLW and WXYZ gathered in Chicago, decided to incorporate and set up a working organization. It was to operate on

an entirely different basis from that which characterized the two other networks. The word "Mutual" means just that: expenses, profits, benefits and headaches were to be equally apportioned, equally shared. The Mutual Broadcasting System still operates in just that way. The founders of the network have never forgotten that it was a desire for independence that led them to organize MBS. Today, a Mutual station can broadcast a network program

four stations feeding one program to the network. The programs were "The Lone Ranger," originating with WXYZ; "The Street Singer," fed by WOR; "Lum and Abner," fed by WGN, and "Musical Memory Book," by WLW.

What so spectacular about that? Four stations, four big programs? Are those typical ingredients for a screaming success story? Certainly they are. For, spectacular as the growth of the Mutual Broadcasting System appears, when

"If Mutual's success were to be attributed to any one factor," says Elbert M. Antrim, secretary-treasurer of the organization, "that one factor would probably be found in its slow, steady growth. At the beginning, no attempt was made to create a Coast-to-Coast network overnight. The organization was expanded just as fast as the demand, the need for it, expanded—and no faster."

But another, an equally important part of the Mutual success story is to be found in its emphasis on the unusual, the thrilling, in radio broadcasts. That part of the story is spectacular, and no less. It was decided early in Mutual's history that "special-event" programs—daring, different, on-the-spot programs—were the best attention-getters, the best means of making America thoroughly Mutual-conscious. That policy has been strictly adhered to, and the crack Mutual special-events squad can today boast numerous radio "scoops." A recent example was the coverage, by WOR, of the hair-raising suicide of John Warde, who paralyzed the city of New York for half a day by perching on a seventeenth-floor ledge of the Hotel Gotham before finally leaping to his death on the pavement below.

Still talked about in broadcasting circles is a program put on the air by Mutual from Chicago last May. For what is thought to have been the first time in history, human heartbeats were put on the air with such fidelity that physicians listening in could identify symptomatic sounds! The broadcast was made from a Chicago hospital, an institution specializing in heart diseases of children, and no one who heard it has forgotten it.

**F**RED SNITE, the young man whose tigerish struggle to defeat the infantile paralysis that has kept him imprisoned for over two years in an "iron lung," first went on the air for Mutual. Caged in the huge machine that does all his breathing for him, Snite faced a microphone as he lay flat on his back, and told the world, with the optimism that has made him famous, "Hello, everybody. This is 'The Boiler Kid!'"

Most recent of Mutual's radio scoops came with the Howard Hughes round-the-world flight. MBS put Hughes and his colleagues on the air from the plane's cabin over the Atlantic Ocean, from Moscow, from Fairbanks, Alaska, and from the first point at which it touched United States territory—at Minneapolis. These exclusive interviews cost MBS much less than the other networks spent on a fruitless effort to duplicate them, and it's an open secret in radio circles that twelve men were

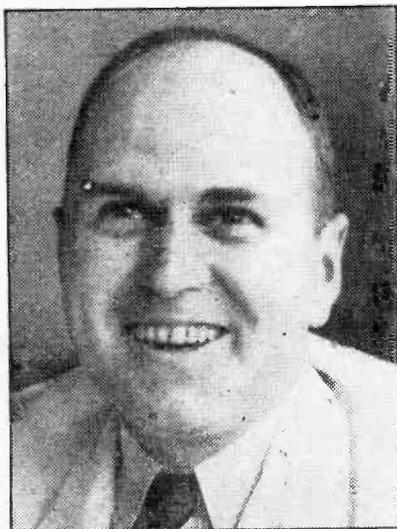
(Continued on Page 17)

## THE DRAMATIC STORY OF RADIO'S NEWEST NETWORK AND THE MEN WHO FOUNDED IT ON THE PRINCIPLES OF HOPE, TRUST AND UNDERSTANDING

or not, just as it chooses. There are no set rules governing the matter, no necessity for previous contractual arrangements to bind a station to broadcast a network show when a local program would be more convenient or more profitable.

Four programs were broadcast by Mutual when it went on the air as a unit on October 1, 1934, each of the

one looks back over the short span of these four years, it is really nothing of the sort, if one considers the word "spectacular" to mean a sudden, booming, overnight sort of thing. Mutual's founders never wanted the network to be "spectacular." They wanted it to be solid, steady, firm, capable of supporting its own weight as it went along. That is just what it has been.



**WILLIAM B. DOLPH**... general manager of WOL, Washington, D. C.



**FRED WEBER**... general manager of the Mutual Broadcasting Network



**W. E. MACFARLANE**... president of the Mutual Broadcasting System

—Blackstone Studios

# HIGHLIGHTS

PREVIEWS OF SOME OF THIS



## CIRCUS TIME —Monday through Friday

With the opening of the new CBS serial drama, "The Mighty Show," to be heard from 5:45 to 6 p.m. EDT, Mondays through Fridays, one of radio's unknown but greatly fascinating performers comes into his own. For "The Mighty Show" will have a circus background, and what is more important to a circus than animals? And what more important to a radio circus story than animal imitators? Bradley Barker, one of the most gifted "animal men" on the air, capable of simulating anything from the cheep of a canary to the roar of a lion, will have an important part in "The Mighty Show." And you can expect his imitations to be authentic, for when Ringling's was in New York last spring, Barker spent half his time around the animal cages. The story of "The Mighty Show" concerns a boy who has just inherited a circus on the terms that he make good as a circus man in three years or give up the show to the performers who have worked with it for so many years. What with financial troubles, runaway horses, stampeding elephants, the boy has his hands full. In addition to Barker, members of the cast include Agnes Moorehead, Artells Dixon, Don Costello, and Jay Meredith.

## LUNA —Thursday

As gay and hectic a spot as America can boast, Luna Park at Coney Island, will be on the air Thursday, September 15, when CBS announcers broadcast the "Americans at Work" program from that spot. Biggest and best of American amusement parks, Luna is the home of the shoot-the-chutes, the Old Mill, a wild scenic railway and dozens of other devices well calculated to thrill the most blase customer. The "Americans at Work" microphones will catch the shrieks of patrons, the cries of the barkers, and will introduce the owners of some of the strangest jobs in the country, the concessionaires of Luna. Listeners will hear a woman who exhibits trained pigs and a half-dozen others whose fantastic lives are guaranteed to make superior listening. On the air at 10:30 p.m. EDT.

## MEN AND BOOKS —Thursday

Two biographies, one a Pulitzer Prize winner, the other a new and highly controversial study of a great American author, will be discussed by Professor John T. Frederick in his weekly program "Of Men and Books" at 4:45 p.m. EDT on Thursday, September 15. The Pulitzer award

winner is Marquis James' "The Life of Andrew Jackson," and "Sailor on Horseback," a biography of Jack London by Irving Stone, author of the popular Van Gogh biography, will be the other book under discussion. Still appearing serially in the *Saturday Evening Post*, "Sailor on Horseback" has attracted attention because of the accusation that its author plagiarized whole paragraphs verbatim out of London's own autobiography.

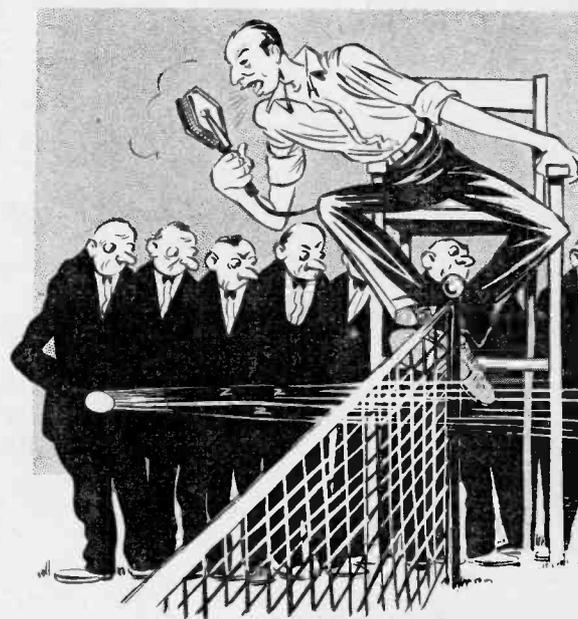
## THE GOLDEN GRAIN —Sunday

King of all grains since time immemorial, one of the most important foods known to man, is wheat. Wars have been fought over wheat, great nations have risen and fallen because of it. Some observers believe that the bad wheat crops in Germany and Italy this year are a guarantee of peace; and on the other hand, the billowing wheat fields of the Russian Ukraine are a prime objective in Adolf Hitler's campaign for European domination. Wheat has played an important role in our own country's history: the terrific demand for it during the World War brought about intensive cultivation of the southwestern grain areas; and it was that mad, high-pressure farming that created the tragic Dust Bowl. But this year American wheat has little to do with war, and the crop is a good crop. At 2:30 p.m. EDT, Sunday, September 11, on "The Farmer Takes the Mike" program, originating this week in Topeka, Kansas, heart of the wheat country, you'll hear typical grain-growers telling the earthy story of wheat and what it means.

## PEACE OR WAR? —Sunday

When the last shot in the "War to end War" had been fired, and the world had a chance to catch its breath again, men began to think of ways and means to insure lasting peace. Of all the plans and devices offered, the League of Nations, the dream of President Woodrow Wilson, seemed to be the best guarantee against another world catastrophe. It was organized in high hope, hailed as the finest expression of the innate nobility of man. But although the League of Nations has done much to better this world—in its work in economics, in drug control, and so forth—it has failed in its main purpose. It has not prevented war. Europe is today careening toward the second world war, and the League, vitiated by the "power politics" of the dictator states on the one hand, the selfish caution of the democracies on the other, is powerless to prevent it. Germany, Italy, and Japan

have renounced it; England and France have in effect abandoned it, and the United States, its creator, never accepted membership. To this one fact, incidentally—the successful fight of the isolationists to prevent U. S. participation, the fight that broke Woodrow Wilson's heart—may be traced much of the League's impotence today. But the League of Nations goes on, stripped of actual power though it may be. The regular meeting will be held in Geneva beginning this month, and it is hoped by League supporters that some means of combating the war threats of Europe will be found. Clark M. Eichberger, president of the League of Nations Association, will broadcast on-the-scene interpretations from Geneva at 1:30 p.m. EDT, Sunday, September 11, over CBS.

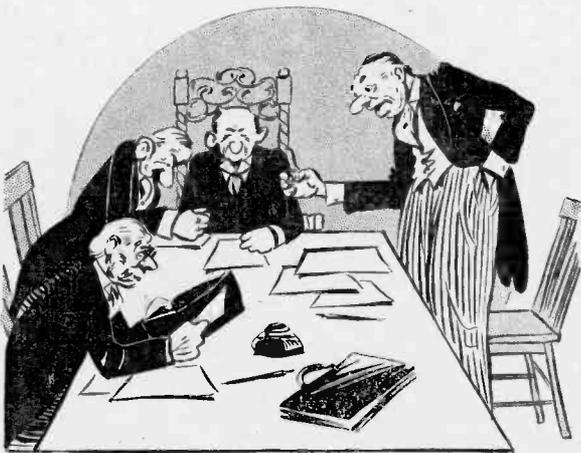


## TENNIS ON THE AIR —All Week

Highpoint in the summer tennis season are the national men's and women's singles championships at Forrest Hills, Long Island. This year the matches will be covered exclusively by Columbia, with broadcasts running from Monday, September 12, through Friday, September 16. Ted Husing will be at the microphone nightly at 6:15 p.m. EDT for a summary of the day's play. He'll share a fifteen-minute broadcast period with Harry Nash, a veteran golf-writer and commentator, who will put on the air an account of the day's events in the National Amateur Golf Championships at the Oakwood Country Club, Pittsburgh. On Friday, at 2:30 p.m., Husing will broadcast a stroke-by-stroke description of the men's and women's semi-finals. Almost certain to be on the courts for the tennis semi-finals are Alice Marble; the Polish star, Jadwiga Jedrzejowska, and Donald Budge.

## TRUTH AND FALSEHOOD —Sunday

How do the propaganda machines of dictator countries influence our opinions on world affairs? Is there a censorship of foreign news? Can foreign correspondents be bribed? How much accurate information on foreign affairs do the newspaper readers of this country actually get? These are questions which are vitally important to all Americans. For upon such things as these rests the decision we must make to



# OF THIS WEEK

## WEEK'S BETTER PROGRAMS

enter or stay out of the next war. All of these questions, and every angle of the vital matter of public opinion and foreign news, will be informally discussed in dinner-table conversations between two people who write news and two who read news on "The People's Platform" program over CBS on Sunday, September 11. Nicholas Roosevelt, of the Theodore Roosevelt side of the family, diplomat, ex-ambassador to Hungary, at present an editorial writer on the New York *Herald Tribune*, and Eugene Lyons, former foreign correspondent for the United Press, for many years stationed in Russia, author of "Assignment in Utopia," will represent the press. Mrs. Edward Lloyd, a New York policeman's wife, and another citizen not yet chosen will present the newspaper reader's side of the question. On the air at 7 p.m. EDT.



### RADIO THEATER

—Monday

One of the ranking institutions of radio, the Lux Theater, returns to the air Monday, September 12. For the fourth successive year, Cecil B. DeMille will present dramatizations of leading films and legitimate stage successes played by outstanding stars. Although often accused of over-commercializing, the Radio Theater has pioneered in the production of broadcast drama, and the list of its plays contains unforgettable programs. Although it was thought to be impossible, Cecil DeMille has indisputably projected over the Radio Theater much of the lavishness and originality that made of him a recognized master in the film world. Music for the program will again be under the direction of Lou Silvers. On the air at 9 p.m. EDT.

### YELLOW JACK

—Thursday

In the annals of American medical history, few stories are more stirring than those of the men who risked their lives so that yellow fever might be banished from the earth. Several of these heroes of science died in the attempt, one, Jesse Lazear, a member of Major Walter Reed's Yellow Fever Commission, leaving a wife and two children. All of the others, most of whom contracted yellow fever during the experiments, flirted with death daily. But their work proved beyond the shadow of a doubt that yellow fever

was caused by the *stegomyia* mosquito. After this discovery it was comparatively simple to rid Cuba, the scene of the epidemic, of the mosquito, and by the same methods rid the world of the disease. Heart and crux of the matter lay in the fact that animals do not contract yellow fever, making it necessary to do all experiments on human beings. To as mild and kindly a man as Walter Reed, a decision like that was a hard one to make. To hear his story, listen to "Men Against Death" at 8 p.m. EDT, Thursday, September 15, over CBS.

### FAR EAST

—Tuesday

Authoritative, first-hand information on conditions in one of the world's theaters of war, the Far East, will be put on the air by the National Broadcasting Company on Tuesday, September 13, when Major General James G. Harbord, chairman of the board of the Radio Corporation of America, recently returned from Asia, talks about Russia, Japan and Manchukuo. Of vital concern to Americans, who have millions of dollars invested in the Far East, will be Major General Harbord's description of the intense efforts being made by the Japanese to enlarge the puppet state Manchukuo. While in that country, Harbord was near the scene of the recent Russo-Japanese fighting, and included in his talk will be a resume of how that conflict and the present undeclared war between China and Japan has affected the daily lives of the Japanese people. The time: 7:30 p.m. EDT.

### FIVE YEARS

—Sunday

Beginning its fifth successive year on the air, the Ford Sunday Evening Hour will be broadcast at 9 p.m. EDT on Sunday, September 11, with John Charles Thomas, Metropolitan Opera baritone, as guest soloist. This year the Ford Hour will add several great Continental opera singers to its list of guest artists famous in the musical world. These include Richard Tauber, Jussi Bjoerling and Beniamino Gigli. Conductors of the 75-piece Ford Symphony Orchestra will include John Barbirolli of the New York Philharmonic, Jose Iturbi of the Rochester Symphony, Eugene Ormandy of the Philadelphia Orchestra, Fritz Reiner, Willfred Pelletier of the Metropolitan Opera Company and Franco Ghione, new leader of the Detroit Symphony. The opening broadcast and the seven subsequent programs will be under the direction of Eugene Ormandy.



### MEN OF STEEL

—Sunday

Constant complaint of some radio listeners is that there is not enough originality in broadcasting. "It's the same old story, over and over again," they say. To them is recommended one of radio's most novel programs, the Wheeling Steel show on the air over the Mutual network at 5 p.m. EDT, Sunday, September 11. Its personnel composed entirely of employees of the giant steel company, the Wheeling program has amazed veteran radio critics with its week-in-week-out excellence. Entertainers of every conceivable kind have been discovered on the steel-mill roster by the program's talent scouts. Hairy-chested puddlers have jumped at the chance to play saxophone solos before the microphone; hard-boiled crane-operators have turned out to be skilled pianists; workers of all types have blossomed out with hidden talents. An amateur show that demonstrates professional skill, the Wheeling program is a stand-out on today's airwaves.

### ADVENTURE STORY

—Friday

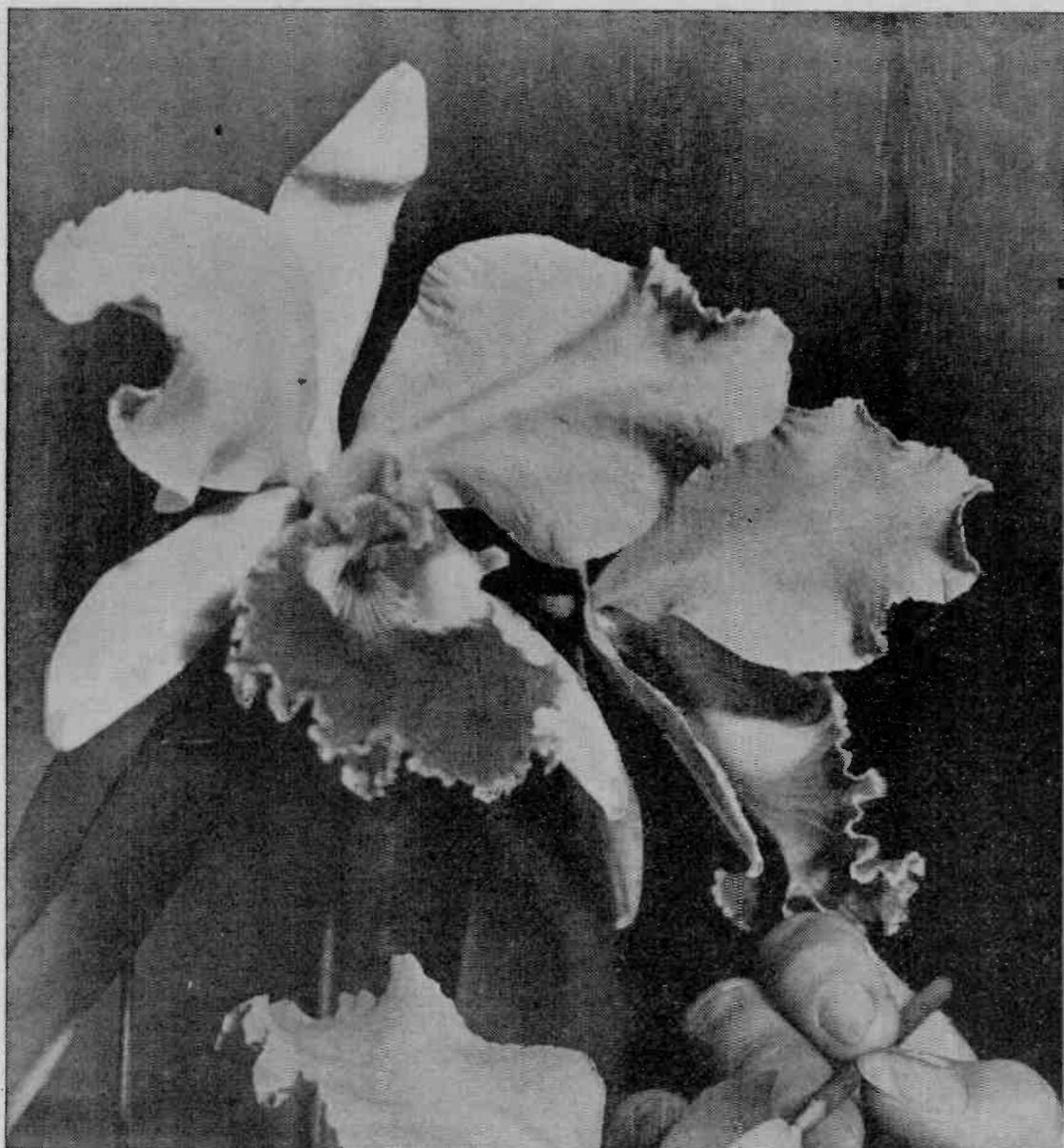
"Bulldog Drummond," popular fiction character, will go on the air Friday, September 16, in a dramatization presented by the Hollywood Hotel program at 9 p.m. EDT over the Columbia network. Drummond, British detective and adventurer, will be played by Herbert Marshall, also starring as master of ceremonies for Hollywood Hotel. Comedian Charlie Butterworth, H. B. Warner, the veteran character actor, and Frieda Inescourt will also be in the cast. The musical portion of the program will be handled by Frances Langford, Jean Sablon, and Victor Young's orchestra.

### KAI LUNG'S STORY

—Wednesday

Ernest Braman, popular British novelist, once wrote an imaginative comedy called "The Transmutation of Ling." It was the story of a highly amusing event that happened in China some hundred years ago. That story has now been adapted for radio presentation—Patrick Niddell is the author of the new version—and it will be put on the air by the National Broadcasting Company on Wednesday, September 14, with an all-star cast. Listeners will hear the comedy in the form of a narrative by Kai Lung, Chinese story-teller. The time: 8:30 p.m. EDT.

# ORCHIDS ON MARION TALLEY'S BUDGET



An orchid is bisexual. A hobbyist first removes the pollen (small waxlike balls) from the blossom and transfers it to the lip of the flower

In nature this function is performed by bees and other insects. In an orchidarium, man does it more efficiently with a stick

**H**OLLYWOOD visitors to Marion Talley broadcasts (Sunday, 5 p.m. EDT-NBC) have long marveled at the cluster of orchids she invariably wears. Secret recently uncovered is that Marion is an orchid-grower of considerable ability. This hobby, which she started as an antidote to the grueling work of preparing for radio and picture appearances, holds a great fascination for high-strung, nervous folk. On these pages Miss Talley reveals how orchids may be raised by anyone, either for profit or for the fun of it.



One week later, the blossom withers as it performs the function of motherhood. Eighteen months later, it grows a bulb containing 1,500,000 seeds, now ready for planting



Seeds are next planted in jellied agar-agar solution, where they remain for a year. Sometimes all die, but quite often as many as 95% prove fertile.



After year in jar, seedling is ready for potting. Osmundi moss from Ontario, sphagnum from Oregon are used. Careful chopping, blending are required



Seedlings are so dainty at first that they must be watered with an atomizer. Planted 25 to a pot, this is the first time the baby seeds have been exposed



Orchids are replanted six times, or once a year, before they mature. This plant is just blooming. Eight years have passed since it was pollinized



Adult plant produces flowers once each year. Left is a Laelio Cattleya Braceyana worth \$150. Center: Cattleya Celia; right: a Cattleya Aurea



Orchids from Marion to Marion, as she appears on her own broadcast. Hobby is inexpensive, once started, but it does require a great deal of time

**B**EN BERNIE and "all the lads," along with the comic dialectician, Lew Lehr, will be back on the CBS airwaves starting Sunday, October 2. Listeners in the East and Midwest will hear the "Ole Maestro" beat Walter Winchell to the friendly insult by exactly four hours, which will undoubtedly make this feud more interesting. Listeners on the West Coast will not be so fortunate, because Bernie and Sir Walter will be heard at the same time in this region and competing for listeners. I doubt if Ben's new sponsor thought of that.

Edwin C. Hill will be heard twice weekly with his "Human Side of the News," starting September 26, immediately following Amos 'n' Andy, and bankrolled by the same sponsor . . . Uncle Ezra's "Powerful Little Five-Watter Down in Rosedale" will be recharged and ready for use starting Sunday afternoon, October 23. E-Z-R-A will also be aired in the late evening on Tuesdays and Thursdays . . . The Saturday Evening Serenade, with Mary Eastman, comes back on October 1 . . . Dorothy Thompson, wife of novelist Sinclair Lewis, will be an added attraction to the new Phil Spitalny series when it returns on October 3.

There is talk of CBS presenting Orson Welles and his Mercury Theater of the Air in a series of one-hour dramatizations to compete for listeners with the Don Ameche-Charlie McCarthy Coffee Hour . . . Starting October 16, NBC will present for its second season, a series of great plays, and if the time isn't sold, it wouldn't surprise me if it competes with the two above-mentioned shows.

More dramatic shows will be added to the program schedules. After being tested in New York for fourteen weeks, "Jane Arden," starring Ruth Yorke and Frank Provo, will graduate to the network starting September 26. It will be heard in the mornings, Mondays through Fridays . . . "Her Honor, Nancy James" is another new five-times-weekly drama scheduled to start October 3. From all appearances, if you hear music during the day, it will probably be your next-door neighbor's victrola.

Prof. Quiz will not compete with the new Vox Pop show after all. His program fades from the kilocycles on September 24 . . . Alan Kent, who left NBC last year to free-lance, will emcee and referee Frank Crumit and Julia Sanderson's "Battle of the Sexes." Four men and four women from the audience will participate in this show, with Frank handling the males, and wife Julia taking care of the femmes. You can hear Crumit and Sanderson next Tuesday night as guests of Parks Johnson and Wally Butterworth, with the boys returning the compliment on the 27th of this month, when they will appear on the new Crumit and Sanderson program . . . Ted Malone's "Between the Book Ends" can now be heard Mondays through Fridays over NBC after having been heard over CBS for several years and then switching to the Mutual net last season . . . Starting October 1, the "Johnny Presents" program will be heard a half-hour earlier than usual.

Behind the "seen" at a recent Rudy Vallee program. Rudy enters the stage wearing the usual smoked glasses. He is dressed in a brown sport coat and tan doe-skin trousers, and looks as though he has just come off the golf links. Rudy is introduced to the radio audience (as though he needs an introduction) by Graham McNamee. Vallee addresses the onlookers and suggests if they don't like the program not to applaud, because they don't encourage insincere applause. "Listeners at home don't like it," he adds. McNamee stands on the sidelines, with his eye-glasses dangling loosely from his ear, being held by one temple and the other temple in his mouth. When Rudy sings in front of the mike he holds the music in his left hand and his right hand is thrust inside his coat in a Napoleonic pose. Eric Blore of the movies scores heavily on this night with an amusing impersonation of an English and American sports announcer. However, the funniest part of the skit was enjoyed only by the studio audience, because the comedian had lost his

place in the script and started shuffling the pages. He covered up perfectly by shouting "THE WINNAH!" over and over until Rudy realized Blore's predicament and rushed over to the comedian with his script, pointing to the place. Blore would make a swell bet for radio. He seems at home in front of a mike and his delivery is excellent.

Up at the Orson Welles rehearsal in CBS Studio No. 1, you see and hear some strange things. Welles, who directs as well as acts in the Mercury Theater dramatizations, stands on a podium two feet high, wears earphones and gesticulates wildly to the rest of the cast. The podium is there so that the rest of the cast can see his directions from other parts of the studio, the earphones so that he can hear the other characters just as if he were in the control-booth. The day I was there the studio was like a madhouse. A boy from a near-by restaurant was standing around with Welles' lunch, wailing that it would get cold before he could take a moment off to eat. A doctor was standing around too, looking a little confused. It seems it was Orson's day for an inoculation, and the only way the doctor could get hold of him was to come to the studio, wait patiently until there was a lull in rehearsal, and then just jab the needle into his patient. Eventually there was a lull and both doctor and restaurant boy went away satisfied.

Peg La Centra, vocalist on "For Men Only," has solved a serious problem. Peg is the only member of the fair sex on this show and many times the program presents feminine guests. She never knows what the guest will wear for the program and she is backward about asking. So Peg has an agreement with Emcee Fred Utall. In the course of an informal chat during rehearsal, Fred asks what the lady guest will wear that night. He

passes the info on to Peg, who always turns up attired in keeping with the costume the guest star will wear. Helen Jacobs wore a summer frock, so Peggy wore one. Mary Boland decided at the last minute of the rehearsal to wear a summer evening dress—and Peggy did likewise.

One of the smallest houses in New York has just been completed for Helen Menken, star of "Second Husband." It is only twenty-five feet in length and twenty-five feet wide. The "telephone booth," as the actress calls it, has seven rooms and is located right off fashionable Park Avenue. Miss Menken is planning on having all the furniture, the piano, desks, tables, and even the dishes scaled down in size to match the surroundings.

Old King Midas . . . everything he touched turned to gold. Tin Pan Alley is saying the same of Fred Waring, who is currently playing ringmaster to a three-ring circus composed of a band, a mixer business, and a music-publishing house. Waring had had less to do with the latter than with any of his other enterprises until recently, when his staff at Words and Music pleaded with him to slay their jinx and pick a song (they hadn't had a hit for some time). Waring selected a Fred Coots tune from the files. It had been published but never quite caught on. Waring doodled around on the piano, adding a catch phrase here and there, and the result is "If I Loved You More (I'd Need Another Heart)," which is rapidly marching up to join the hit parade. When Fred takes on a project, he invariably puts his orchestra and office staff behind it. When the Waring mixer was first introduced to the market, Waring and his musicians flung their showmanship into demonstrations. They toured the department stores carrying mixer cases instead of instrument cases. This summer when Fred, whose summer home is at Shawnee-on-Delaware, agreed to help his friend, Art Brown, handle the details of the PGA tournament on the Buckwood Inn course, unsuspecting golf fans bought tickets, soda pop and hot dogs from the Waring musicians and from staff members of the Waring Mixer Corporation, who ran the concessions at the tournament. Now the entire Waring gang is hard at work at Fred's summer home, rehearsing for their new radio show, which will start on the air October 8.

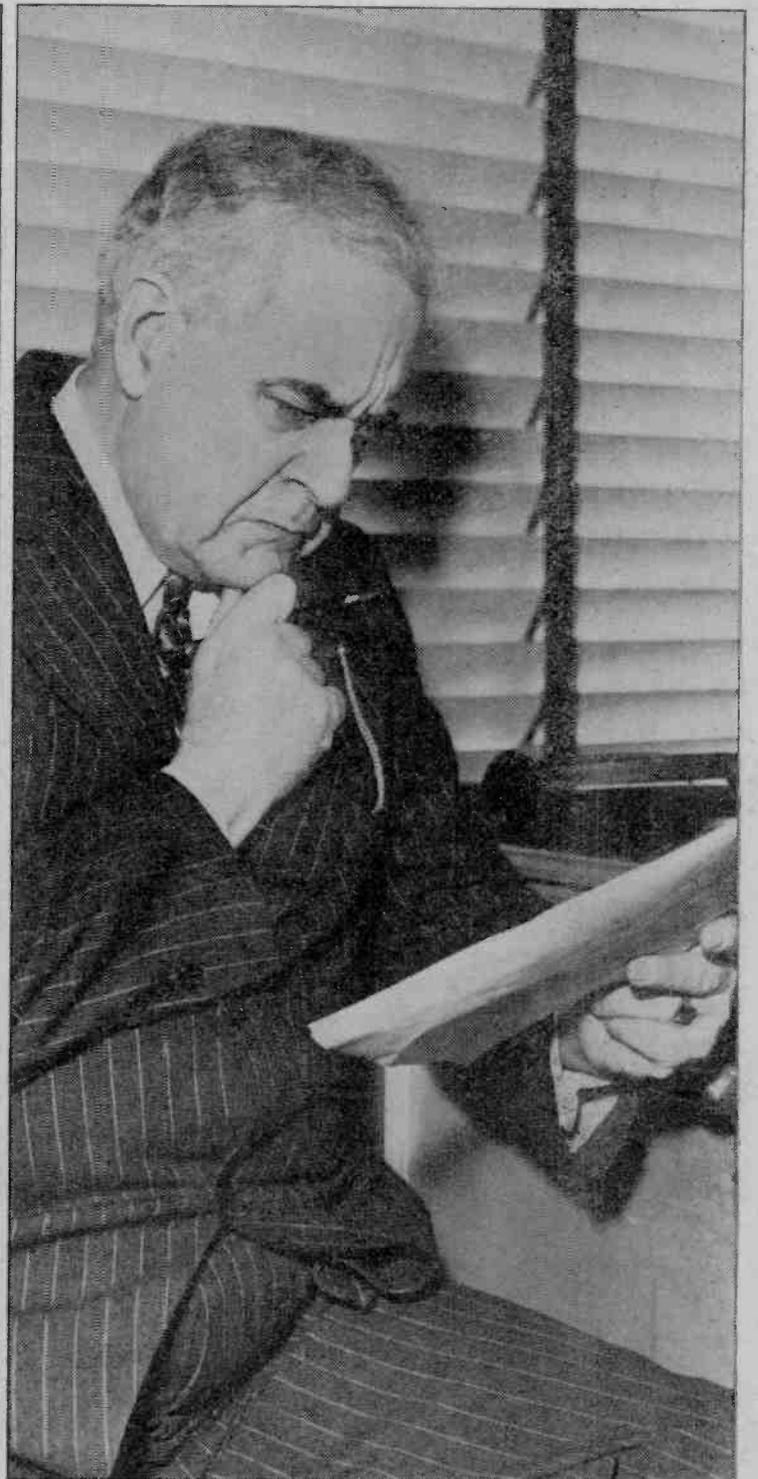
## AIRIALTO LOWDOWN

BY MARTIN LEWIS

# THE RADIO PLAYBILL: THIS WEEK — "ARNOLD GRIMM'S DAUGHTER"

"ARNOLD GRIMM'S DAUGHTER" is the story of a typical young American girl who dares to marry a man of whom her irascible old father does not approve. When Connie Grimm was just a schoolgirl she decided she was going to marry Dallas Tremaine when she grew up, and she did. She and Dal elope, and when their fathers, the two wealthy men of a small manufacturing city, learn of it they refuse them any financial help. Dal, an artist, has no sense of responsibility, so Connie, who really loves him, finds an old house, buys some second-hand furniture, and establishes a home. Then she helps her husband get orders for pictures, and finds herself a job as partner of Madame Babette, who has just opened a lingerie shop in Milford. Lack of luxuries to which he has been accustomed

sours Dal on life, and when he learns that Connie's wish for a baby is to be fulfilled, he resents it, takes all the money in Connie's purse and goes to Chicago for a fling. When he returns, Connie forgives him, tries to keep their love alive, but Dal's work suffers because of his hatred for poverty. He starts pictures but never finishes them. A dream portrait of his unborn child is finally finished, but he tucks it away in his studio, where it is found after his death, met saving a child from an onrushing fire-engine. When Connie finds the picture, she realizes that Dal had really loved her and the child that was to be born. Broadcast over national networks five days a week (Monday through Friday) since July 5, show is on the air 2:15 to 2:30 p.m. EDT. It is heard over an NBC hookup.



CONSTANCE GRIMM-TREMAINE is a girl who meets life with her chin up. Capable and practical, she doesn't allow sorrow to overwhelm her when her husband, Dallas Tremaine, an artist, is killed in an accident. Devoted to her son Dal, born after his father's death, she carries on, tries to help her father, a Milford stove-manufacturer who finds himself in financial difficulties. The birth of her son has temporarily interrupted Connie's own business career as Madame Babette's partner, and when she is ready to resume it, she determines to get her dad out of a rut when she realizes that his old-fashioned methods are the cause of his failure. In order to obtain information on the more modern plans of her father's rival in business, the Rankin Range Company in a near-by city, Connie, with her good friend Sonia, gets a job in the Rankin plant. The girls cultivate the acquaintance of young Gene Rankin and his cousin, Sam Rankin, in the hope of getting a look at the plans of a new range. While at dinner with the two boys, Sam makes advances to Sonia, a scuffle results. The girls return to Milford with some incriminating letters from Rankin files. Margarette Shanna, above, originally played the role of Connie, but was recently replaced by Betty Lou Gerson

ARNOLD GRIMM, a quick-tempered stove-manufacturer, Connie's father, is played by talented actor Don Merrifield. He has been in radio since the early 1920's. Although Arnold Grimm never forgave his daughter for marrying Dallas Tremaine, refused her any financial aid after she had dared to elope, he really loves her. When Dal is killed, he tries to make up with Connie. During his illness Connie learns that his business is in poor shape because he has stubbornly refused to change the old-fashioned designs of the stoves he makes. He thoroughly disapproves of Connie's efforts to save his tottering business. However, when she and Sonia return to Milford with evidence that his partner, Bill Hartley, uses as a basis for bargaining with his rival, the Rankin Range Company, and does it successfully, Grimm is generous in his praise of Connie and she goes on a brief vacation with her baby



—Neilhoff

**S**ONIA, played by Genelle Gibbs, is a lovely blond but intelligent model who has worked for Madame Babette and Connie ever since they opened their lingerie shop. Connie's constant companion, her loyalty to her employer knows no bounds; no matter what the situation, Sonia always can be depended upon. When Connie decides to get a position in the Rankin Range Company in order to glean information for her father, Sonia goes with her. Both girls are fortunate enough to obtain employment there



**J**IMMIE KENT, played by Frank Dane, is the talented young designer in Connie's and Madame Babette's shop. His love and devotion to Connie has only recently been admitted. Earlier, he has rushed to her rescue a good many times when things were looking black for her. When Sonia and Connie get into trouble in their attempt to get information from the Rankin Company, and have to be smuggled back to Milford in a vegetable truck by Dan Lynch, Jimmie, Madame Babette and Bill Hartley listen to their story



**M**ADAME BABETTE, played by charming actress Jean Juvelier, is the kind-hearted French woman with whom Connie goes into partnership when her father refuses her financial aid after her marriage and it becomes necessary for her to earn a living. A staunch friend as well as an alert business woman, she often helps Connie with good advice. Their venture together prospers from the first, and soon is outstandingly successful. When Connie leaves the shop to aid her father, Madame Babette carries on alone



**B**ILL HARTLEY is Arnold Grimm's (Connie's father) business partner. A young man in his early thirties, Bill is a thoroughly good person, but inclined to be a little stodgy. He is in love with Connie, and she is genuinely fond of him, but does not love him. Bill, however, has a keen eye for business, and when Sonia and Connie return from the Rankin Company with some valuable information, he uses it to advantage. Verne Smith plays part of Hartley



—Maurice Seymour

**J**UDY, Connie's maid, adds a comedy touch to the story of "Arnold Grimm's Daughter." Outspoken, tactless, she always says exactly what she thinks on every occasion. Even though her blunt remarks are often startling in the extreme, she always means well, and her love for her mistress, her utter devotion at all times, is her redeeming feature. Connie's troubles are hers, and she stands by Connie when things look the worst. Mento Everitt plays the part of Judy



**H**ARLOW WILCOX is the announcer for "Arnold Grimm's Daughter." Wilcox grew up in the atmosphere of showmanship, determined to be a singer, studied voice for three years in his home town, Omaha, Nebraska. In his teens he left home for the Chautauqua platform, later directed plays in colleges, before he decided to sell electrical equipment. make more money. First radio job came in 1929, joined NBC in 1934, is now one of Midwest's highest-paid free-lances

**O**THER important characters in the development of this story of a girl's struggle for happiness and security are MR. AND MRS. TREMAINE. Mrs. Tremaine is a strange woman, who is considered by most to be a gossip and schemer. That she is Connie's mother-in-law and has a dislike for Connie so deep that she continually plots against her is evident to all who listen regularly. In the past, she has attempted to take Connie's baby away from her, and also to organize a boycott of her friends and townfolk against Madame Babette. Both of these attempts failed, of course, but her efforts in similar directions are continual though often secret. She is played by actress Gertrude Bondhill. Mr. Tremaine is played by Orson Brandon, who now approves of Connie and wants to be her

friend. MR. TWEEDY, played by Butler Mandeville, is almost a Dickens character. Thoroughly good and lovable, he is devoted to Connie. A lover of flowers and gardening, his philosophy is earthy, tolerant. MRS. GRIMM is played by Jeanne Dixon and is completely dominated by her husband. The only time she ever defied him was when she insisted on seeing Connie though she and her father were estranged. All these sketches are written by the distinguished author, Margaret Sangster, whose gentle philosophy is reflected by the books she has written, such as "Singing On the Road," "God and My Garden," "Real People and Dreams," and "The Island of Faith." Success of her program is founded on her long experience as a creative artist and her deep understanding of man's loves and hates.

NEXT WEEK  
"YOUR FAMILY AND MINE"

# HOW TO BE A SUCCESSFUL SECRETARY



Amos 'n' Andy make news again by popularizing a duncce secretary, Genevieve Blue, whose favorite bon mot, "Give me a buzz," threatens to rank with other Amos 'n' Andyisms, such as, "Ise regusted," "Check an' double check"

Genevieve Blue is a real-life person, Madaline Lee, descendant of Robert E. Lee, and not dumb at all. From Texas, her radio voice is natural except that she adds the drawl. Now, we present Genevieve Blue, the secretary



The perfect secretary, declares Genevieve, keeps herself occupied at all times. Also, she makes herself comfortable. If the phone rings too often, take it off the hook. Light reading improves the mind, pleases the boss



Have a hobby. It keeps your mind bright and alert. If you like cross-words, work on them from 9 to 5



Keep your filing up to date. If it accumulates on desk, that's bad. A waste-basket is very useful here



Be well groomed. Stock desk with beauty aids, use them often. You owe it to your boss to be beautiful



Every movie-goer knows glamour always wins in the end. Give your eyes that supersmoky look



Be playful. If the boss is worried, rumple his hair, pull his ears, that'll keep his mind off his worries



Clothes like these make you a stunning vision. Know what to wear, wear it. Goom'by, says Genevieve



Eugene Kearney, film actor, and his bride, the former Eleanor Wilson of Knoxville, Tenn., are radio hams, "met" each other on the air



KMH's "sweet potato" quartet is composed of (standing) Dwight Snider and Del Porter; (seated) Ray Johnson and Marshall Smith

**T**HE Radio Pot boils: Tyrone Power may not return to the Woodbury drama series, so Charles Boyer is being looked after longingly by that sponsor . . . Joe E. Brown heads a Post Toasties airing due to start in October with the support of comics Gill and Demling, songstress Margaret McCrae, and music (one original number weekly) by Harry Sosnik . . . Now Eddie Cantor can't make up his mind whether he'll feature the singing of Betty Jaynes or maybe discover Janice Chambers (previously told about exclusively in this column). Adolphe Menjou will head the Texaco Star Theater line-up as master of ceremonies when that show bows over the Columbia Broadcasting System on October 5. Max Reinhardt's Drama Workshop, Charles Ruggles, Una Merkel, Jane Froman, Kenny Baker, Harry Simeone's chorus, David Broekman's music and Jimmy Wallington, announcer, will support Menjou . . . Yes, I said Kenny Baker. Kenny will sing on this show but not be featured. He will also be starred on the Jell-O series, whose impresario, Jack Benny (remember him folks, the comedian?), has also re-signed Phil Harris for the third consecutive year. Jack and the gang will return October 2 . . . Truman Bradley, who gets along much better with his missus now that she's his ex, may take over a radio-announcing chore, if he gets over the jitters from his first mo'om picture efforts . . . Republic Studios (makers mostly of "Ride 'Em Cowboy" fillums) are looking for a radio sponsor to use the lot's talent, including Gene Autry and Roy Rogers . . . The Robert Benchley-Old Gold series is all set to go starting late in November.

**Vital Statistics:** Mrs. Jack Oakie was granted her divorce decree August 29 . . . Bandleader Lou Bring on August 24 celebrated his fatherhood of a lusty seven-pound-five-ounce boy . . . Ditto, same date, Perry Bodkin, CBS musician, who upped Bring a pound and a half . . . Claude Stroud and Barbara Brewster will make it Mr. and Mrs. late this month or early in October.

Rumors began flying that the Don Ameches were separating simply because they returned to Hollywood at different times and on different trains. Truth is Honore Ameche delayed her trip west in order to visit a week with her parents, Mr. and Mrs. J. J. Prendergast of Dubuque, Iowa, while Don, who came directly here, went fishing before starting his new picture, "Kentucky," and going to work on the Chase & Sanborn hour. So pops another fantastic conclusion of imaginative Hollywood gossip.

Bing Crosby on the spot simply because he tried to be charitable and turn down no deserving request for funds. He was approached by a needy charity "to help the aged and infirm." He wrote a sizeable check. Shortly after, he was asked "to help the orphans of Spain." He wrote another big check. A few weeks later he was surprised to receive an acknowledgement of "his patriotism" from the Loyalist forces of war-torn Spain. And then, from his church, another letter came calling his attention to the fact that his checks were going to the communist side of the argument, and that the communists weren't exactly kindly towards churches—especially the faith to which he belongs . . . Now the radio star is between the devil and the deep blue sea, but he knows one thing—and that from now on any soliciting charities will be carefully investigated before he donates.

"Good News of 1939" celebrated its return to the air with a party for the radio, press and cast at Sardi's, but when the guests were seated it was learned that the party also would be the eighteenth wedding anniversary celebration of Meredith and Peggy Willson, as well a pair of folk from Iowa as you'd ever want to meet. Frank Morgan, producer Louis K. Sidney, Freddie Bartholomew and his aunt, Mr. and Mrs. Robert Young, Hanley (Papa Snooks) Stafford, Mickey Rooney and Announcer Ted Pearson were among those present, but poor Fannie Brice was notably absent. The day before, her mother, Mrs. Rose Brice, and sister, Caroline, were painfully injured in a motor crash and Fannie wished to remain at their bedsides . . . Incidentally, Phil

Regan, the ex-Manhattan cop and ex-Lombardo band tenor, was a pleasant surprise addition to the Maxwell House program's cast. He's in definitely for four weeks, and after that he's considering heading a dance band between his picture commitments.

Andy Devine and Norris (Abner) Goff have returned from a deep-sea fishing cruise with more stories than fish . . . and Lum 'n' Abner mikeman Lou Crosby is vying with the pair by telling about his recent appendix operation.

Remember the recent cover on RADIO GUIDE showing Nelson Eddy admiring the Star Poll medal he won this year? Word comes from up the Coast that a young girl sculptor is using the picture as a guide in modeling a bust of the tremendously popular singer. She's never seen Eddy—and this will be Nelson's first news of the unusual project. Eddy, incidentally, has had to give up swimming and playing tennis in the bright California sunshine, for he's busily engaged in making a Technicolor picture—"Sweethearts"—and must keep his skin the same shade during its making. As a consequence, he's playing tennis at night on his floodlighted court.

Al Pearce, who returns to the air October 10 for Grape-Nuts, became a godfather last week when "Tizzie Lish" gave birth to six children. "Tizzie" is the wire-haired terrier of Andie Andrews, the comedy songster of the Pearce Gang.

## HOLLYWOOD SHOWDOWN

BY EVANS PLUMMER

Two Casa Mananas, one in New York and a new one in Hollywood, will star respectively an ex-wife and an ex-husband. Yes, it's true, for while Eleanor Holm is appearing at the eastern spot, the new Casa Manana here (not operated by Billy Rose!) will be airing the songs of Arthur Jarrett and Andrea Marsh to the music of Freddie Berrens' orchestra. The Hollywood Casa

Manana plans to open September 20 and be this town's first large theater-cafe.

Al Jolson's house servants, by simply listening in, learned hot information regarding Al's horse "Miquelon" running at Aqueduct. They bet plenty and tipped all the neighbors servants, too. Result, bookies were tapped for a \$6,000 loss and many Encino chauffeurs and cooks appeared next day in new fall outfits!

"Help Thy Neighbor," the local KHJ, Los Angeles, job-finding broadcast series, which was described and praised not long ago in a two-page story in RADIO GUIDE, has found a national sponsor. In fact, Hal Styles, the program's director, tells me that SEVEN large companies want to air the idea from Coast to Coast and concrete propositions have been tendered by FIVE. He gives credit to RADIO GUIDE for focusing attention on his brainchild. While awaiting completion of arrangements for the network debut, the program has signed off of KHJ, but the employment-service office is being maintained in order to assist the needy.

A local batch of revelers, fed up with "A-Ticket A-Tasket," phoned Benny Meroff at Topsy's Cafe here and exacted his promise to "lay off" the tune, in return for which they'd come to the spot for dinner. He did and they did . . . Now let's try the same gag on broadcasters in an effort to suppress that goofy, unmusical hunk of noise known as "Flat Foot Floogie."

Nan Grey of Monday night's drama serial, "Those We Love," has just returned from a flight to Houston and a visit to her ailing dad.

Tag Lines: Irene Rich, attacked by the flu, was quickly nursed to health by her visiting actress daughter Jane . . . Your screenscooper, George McCall, has been engaged to do a Hollywood commentary spot for each issue of the Universal Newsreel . . . Harry Barris will turn actor for M-G-M's "Shining Hour" . . . They say that Bill (Benny writer) Morrow will be able to sit down and laugh better after his two operations during his Honolulu "vacation."



Elizabeth Wysor, soprano on "Story of the Song" Thursday

SUNDAY, SEPTEMBER 11  
at 12:30 p.m. EDT on NBC

The Radio City Music Hall  
of the Air

The Stradivarius Quartet  
Viola Philo, soprano  
Ignace Straszfogel, pianist

Quartet in F Major (Mozart)  
The Quartet

"Dove Sono" from "The Marriage of Figaro" (Mozart)

Aria "Tusnelda" (Handel)  
Viola Philo

Italian Serenade (Wolf)

Three Movements from Piano Quartet in G Minor (Faure)

The Quartet and Ignace Straszfogel

MOZART'S quartet, the last one he wrote, dates from 1790, the year before his death. It would be assumed that the opus shows him at the peak of his melodic inventiveness; however, he largely utilized material from discarded earlier sketches, of course fashioned with superlative skill. The quartet is one of six he intended for the king of Prussia, but only three were finished. My favorite movements of today's example are the gracious minuet and the rippling finale.

Miss Philo sings noble strophes by Handel, and one of Mozart's loveliest arias, "Dove sono i bei momenti" (Where are now those blessed moments) in which the Countess (Act III of "Marriage of Figaro") laments the lost devotion of her husband.

"I owe everything to Saint-Saens," said Gabriel Faure (the final e has an accent), who studied with the famed Frenchman. In turn, Faure taught many gifted young musicians, including Ravel and Enesco. As a composer, Faure (1845-1924) shines through his subtle melodies and harmonies and the refined contours of his style. He foreshadowed the exquisite imaginings of Debussy.

SUNDAY, SEPTEMBER 11  
at 3 p.m. EDT on CBS

"Everybody's Music"

Howard Barlow, conductor

Symphony No. 2 (William Schuman)  
Variation on a theme by Mozart (Reger)

FOR a time it seemed that Max Reger (1873-1916) would parallel Brahms in the high esteem of their German compatriots, for the younger composer, too, adhered to the strictly classical lines in his orchestral scores, songs, organ works and chamber music. However, his inclinations to severe formality, massiveness and inordinate length, as well as his lack of originality and melodic appeal, served to put his creations out of vogue soon after his death. Now the orchestral repertoire circu-

# The March of Music

A Weekly Preview Edited by Leonard Lieblich

"... An ampler Ether, a diviner Air..."—Wordsworth

## Large Steps Forward

Hailing the new musical season of 1938-39! The greeting may be a bit premature, for the regular activities in the concert field do not begin until October and the two major opera companies of New York and Chicago delay their premieres even later. However, the managerial offices are already sending out news bulletins, and their preview promises a rich array of recitals, orchestral concerts and operatic performances. Star-studded, the leading attractions are certain to find their way to radio as in recent years, and to offer high enjoyment for those who listen to the best music on the air.

It is too early to give the final plans in full, but as one example there is the Ford Hour, presented on the opposite page and listing a truly radiant collection of soloists and conductors. The Ford scheme sets a high standard, and as no branch of entertainment inspires more imitation than radio, the other great music programs will prompt their sponsors not to remain behind in the glamour—not to say expense—of the material they pour into the loudspeakers.

There no longer is any doubt as to the phenomenal growth of interest shown by radio followers for master-music and its leading interpreters. So far as RADIO GUIDE is concerned the proof was emphasized anew quite recently when its questionnaire, sent out to a list of subscribers regarding their favorite features in this paper, put "The March of Music" high up in the roster.

The department and its editor say warm thanks and make a joint deep bow. We shall continue with even more enthusiasm to corral the meritorious programs each week, give informative commentation regarding them and furnish as much data as possible about the artists who take part.

## Famed Organ Series

Organ art in its best estate comes to us again on Sunday when Dr. Charles Courboin returns to WOR (MBS) for resumption of his regular weekly matinees in the American Academy of Arts and Letters. Lovers of the instrument need not be reminded of the fine programs he did last year and the mastery with which they were delivered. For the first of the new series, Dr. Courboin will play Maitland's "Concert Overture," an aria of Bach, and Choral No. 3 in A Minor by Cesar Franck.

Last spring the eminent organist received knighthood from the King of Belgium in recognition of services in the cause of Belgian composers. Courboin garnered celebrity also when he functioned at the console for the Roosevelt-Du Pont wedding. Just now he is completing a special tour of summer concerts.



Left: Eugene Ormandy, conductor of the Ford Sunday Evening Hour. Right: Frederick Stock will be on the podium at Grant Park Sunday



Dr. Charles Courboin returns to the air over MBS Sunday

lates only his two fine sets of variations on themes by Hiller and Mozart. Especially the latter shows Reger's command of counterpoint and his resourcefulness in harmony and rhythm.

William Schuman, twenty-eight-year-old American, is no kin of his distinguished German namesake, and also does not go in for the latter's frank romanticism. William's second symphony won a contest held recently by the musicians' committee to aid Spanish democracy. Its premiere was given last spring by the Greenwich, Conn., orchestra. Being a pupil of the left-wing composer, Roy Harris, Schuman subscribes to radical, latter-day methods of writing. He is a member of the arts faculty of Sarah Lawrence College, Bronxville, N. Y.

SUNDAY, SEPTEMBER 11  
at 9 p.m. EDT on CBS

The Ford Sunday Evening Hour

The Detroit Symphony Orchestra  
Eugene Ormandy, conductor  
John Charles Thomas, baritone

Prelude to "Die Meistersinger" (Wagner)

The Orchestra

"Evening Star" from "Tannhaeuser" (Wagner)

John Charles Thomas

Clair de Lune (Debussy)

The Orchestra

Air d'Herode from "Herodiade" (Massenet)

John Charles Thomas

Sacromonte (Rurina)

The Orchestra

I Heard a Forest Praying (De Rose)  
Mandalay (Speaks)

John Charles Thomas

Finale from Symphony No. 4 (Tchaikowsky)

The Orchestra

FORD evidently plans programs not too ponderous, which is the usual commercial aim of reaching the largest possible number of customer-listeners.

Within that allotted field, Ormandy chooses tastefully.

The "Meistersinger" prelude, with its solid introductory "Procession of the Guilds" and later allusions to the "Prize Song," opens the series in sonorous and festivalizing mood. The Tchaikowsky excerpt provides another resounding proclamation, of passionate urge and extreme orchestral brilliancy.

Thomas' two arias call for versatile qualities: tender sentiment in Wolfram's apostrophe to the Evening Star as he thinks of Elisabeth, his radiant beloved, and sensuous passion as Herod recalls sinfully the charms of his seductive stepdaughter, Salome.

THURSDAY, SEPTEMBER 15  
at 8:30 p.m. EDT on CBS

### The Story of the Song

Elizabeth Wyses, soprano  
Edward Hart, accompanist

- Komm Suesser Tod* (Bach)  
*Ci Vuol Comprar la Bella Calandrina*  
(Jonelli)  
*Ungedult* (Schubert)  
*Ein Traum* (Grieg)  
*None But the Lonely Heart*  
(Tschaiakowsky)  
*Das Maedchen Spricht* (Brahms)  
*La Chevelure* (Debussy)  
*Zueignung* (Strauss)  
*Fly Low, Vermilion Dragon*  
(Stringfield)  
*I Hear An Army* (Goossens)

HERE is a fine array of songs, not a single number lacking artistic purpose and musical worth. Miss Wyses is to be commended for her discriminative choice.

Vocal facility and variety as well as sincere feeling and authentic interpretation of many moods are necessary for the expression of art-songs. So difficult is the branch, that many great opera artists never succeed in mastering it. Aside from those requirements, successful concert vocalists must also be expert in the enunciation of text in several languages and able to weld the singing perfectly with the instrumental accompaniment, particularly when it is descriptive or complicated in harmony.

As pure art products, many songs by the masters are more important than inferior pieces of symphonic composition.

In order to enter thoroughly into the spirit of a great song, always try to familiarize with its text and then note how eloquently it is reproduced in tone by the composer.

THURSDAY, SEPTEMBER 15  
at 9 p.m. EDT on NBC

### The Toronto Promenade Symphony Concerts

Reginald Stewart, conductor  
Paul Althouse, tenor

#### An All-Wagner Program

Overture to "Rienzi"  
The Orchestra

"Spring Song" from "Die Walkuere"  
(Wagner)

Paul Althouse  
Siegfried Idyll  
The Orchestra

Lohengrin's Narrative from  
"Lohengrin"  
Paul Althouse

Overture to "Tannhaeuser"  
The Orchestra

SOMETIMES I regret that I am not a young music-lover just initiated into Wagnerian appreciation. I naturally had that experience as a lad and still recall its first wonderments and raptures. For some years thereafter I dwelt in a dream-world of fabled gods, heroic men and women, and music of ineffable grandeur and beauty. Skating and bicycling were given up at no sacrifice when I could coax a dollar from my dad to go to a Wagner matinee at the Metropolitan and stand in line for several hours in order to rush for a front place in what was then known as "Standeas Row."

Today I am a sophisticate in Wagner, but no less an enthusiast, even though I prefer his later works to "Rienzi," "Tannhaeuser" and "Lohengrin."

I always pity persons who tell me that they do not understand Wagner's "heavier" music and make no effort to do so.



The Ford Hour will present John Charles Thomas as baritone soloist in its first broadcast of the season over CBS this Sunday evening

## Star Array of Talent For Ford Sunday Hour

Sunday, September 11, at 9 p.m. EDT on CBS

MUSICAL radio followers may rejoice that Henry Ford and his publicity counsellors see fit to continue their important broadcasts on Sunday nights despite the current call of comedy, quiz, variety and popular-tune programs. The series resumes with a prospectus that promises extensive musical pleasures for the Sabbath evenings this winter.

Other advertisers might profitably emulate Ford, who seems to know that not all the people are in frivolous mood all the time, and that the past few years have brought to good music a vast army of new listeners (due principally to radio), many of them former exclusive devotees of jazz, Tin Pan Alley classics and vocalists who, as a wag remarked recently, "sing through their stomachs." The Ford plan, too, is the easiest in the end, for the kind of music his series puts on the air remains standard, while the other sort of entertainment must constantly seek novelty, change and bids for surface sensationalism.

Three of Europe's outstanding tenors are with the Ford Hour—Richard Tauber, Jussi Bjoerling and Beniamino Gigli. It need hardly be recalled that the last-named starred at the Metropolitan for many seasons and left there only when the bad times made it impossible for the institution to pay his high fees. Bjoerling appears at the Metropolitan this season.

Present personnel from that house, engaged by Ford are John Charles Thomas, Gladys Swarthout, Bidu Sayao, Richard Crooks, Lawrence Tibbett, Kirsten Flagstad, Elisabeth Rethberg, Ezio Pinza, Helen Jepson, Richard Bonelli, Lauritz Melchior, Lily Pons. Of massed voices, there are to be the Greenfield Village Mixed Choir and the Ford Mixed Chorus (twenty-six singers).

Orchestrally, the programs show equal eminence, for conducting the Detroit Symphony Orchestra will be Eugene Ormandy for the first eight concerts; thereafter the same number will be led by Jose Iturbi; then follows Fritz Reiner with five; Wilfred Pelletier, four; Ormandy, again four; Franco Ghione, five; Reiner, repeating two, and John Barbirolli leading the final three concerts of the season, from May 21 through June 4. Of the foregoing, Ormandy, Reiner, Iturbi and Barbirolli have been with Ford in

previous years; the newcomers are Pelletier of the Metropolitan and Montreal orchestras, and Ghione, who has succeeded the late Ossip Gabrilowitsch as permanent conductor of the Detroit Symphony.

Lest it be thought that only vocal soloists take part in the Ford doings, the glad announcement can be added that also instrumental celebrities are programmed, starting with Jose Iturbi and his sister Amparo, who will play two-piano music on the September 25 evening under Ormandy. Other pianists booked are Myra Hess of England, Robert Casadesus of France, and Walter Gieseking of Germany. Only one violinist is in prospect, the remarkable musician, Georges Enesco. And where is the cello? Painfully absent. Judging by the large number of singers and the few instrumentalists, someone mighty in the Ford outfit evidently admires the human voice. That is a pity, for there should be an equal division of the various specialties, so that the listeners of the course could balance their musical contacts and make acquaintance with more of the best performers and with more of the great repertoire for the solo instruments accompanied by orchestra. The particular singers selected by Ford may be expected to bring forward chiefly operatic numbers, and to many of us, much of that material does not represent the peak of musical creation.

There is another feature with which many dialers do not agree: the economic sermons of W. J. Cameron. Those who dial the Ford Hour hardly care to mix their hearing of Flagstad in Wagner and Reiner in Richard Strauss with brother Cameron's remarks on business conditions, capital and labor relations and—cleverly camouflaged—the mistakes of the Administration in Washington. Can't we just have music, please, Mr. Ford? If you must have the worthy Mr. Cameron (and some folks say that he is an expression of your own views), why not buy him a radio spot all of his own, for half an hour once a week, or twice a day, if you like.

The Ford Sunday Evening Hour will be heard over CBS stations from New York to San Francisco, Bangor to San Antonio, Jacksonville to Tacoma and Minneapolis to New Orleans. Radio sees to it in this age that music covers as much ground as motor cars.

## Also Recommended

For Stations, See Our Program Pages

Sunday, September 11

Yella Pessi and the Madrigal Singers. 11:30 a.m. EDT, NBC. Examples of ancient harpsichord music and madrigals.

The Magic Key. 2 p.m. EDT, NBC. Symphony Orchestra, variety program; Frank Black, conductor. Grete Stueckgold, soprano, guest.

Serbian Choral Society. 3:30 p.m. EDT, NBC.

Grant Park Symphony Concert. 9 p.m. EDT, MBS; 10 p.m. EDT, NBC. 300-piece orchestra; Frederick Stock, conductor.

Monday, September 12

The Voice of Firestone. 8:30 p.m. EDT, (7:30 p.m. PST for the West.) NBC. Symphony Orchestra: Alfred Wallenstein, conductor; Margaret Speaks, soprano. Hungarian Rhapsody No. 2 (Liszt), You Are the Song in My Heart (Idabelle Firestone), Waltz Serenade (Volkmann), Underneath the Stars (Speaks), Flight of the Bumble Bee (Rimsky-Korsakoff), Air de Lia (Debussy).

Tuesday, September 13

Columbia Concert Orchestra. 4:30 p.m. EDT, CBS.

Thursday, September 15

Light Opera Selections. 3 p.m. EDT, NBC.

Sinfonietta. 9:30 p.m. EDT, MBS. (This program will be included in the anniversary festivities from MBS. Alfred Wallenstein will conduct his Sinfonietta Orchestra in the Arietta and Passacaglia of Handel-Harty.)

Saturday, September 17

Columbia Concert Hall. 12 noon EDT, CBS. Viola Mitchell, violinist; Stell Andresen, pianist.

Symphonic Strings. 10 p.m. EDT, MBS. Conducted by Alfred Wallenstein. Concerto for Strings (Scarlatti-Malipiero), Serenade in C Major (Volkmann).

## New Books

"Midway In My Song." By Lotte Lehmann (Bobbs Merrill, Indianapolis, New York, \$3.00.) (On sale September 19.) The autobiography of one of the great singers of our time, written with charm and frankness. Particularly interesting is the postscript, in which Mme. Lehmann states her creed as an artist, and her reasons for leaving Nazi Germany.

"Cowboy Songs and Other Frontier Ballads." Collected by John A. and Alan Lomax (Macmillan Co., New York, \$3.75). A fascinating collection of American folk-music. Recommended to lovers of cowboy tunes, and to anyone looking for new and unusual musical material. The words and music of each song are given, as well as the story of its origin.

"Mozart, the Man and His Work." By W. J. Turner (Alfred Knopf, New York, \$4). The latest and most up-to-date book on Mozart, based to a large extent on hitherto untranslated correspondence of the Mozart family, and including an appendix consisting of a complete catalog of Mozart's works. For those who prefer, a more fictional and romantic biography, I recommend Marcia Davenport's "Mozart," published several years ago.



Among famous radio personalities to be heard on the many birthday broadcasts Thursday night will be Benay Venuta, blond blues singer. She'll be heard as a part of WOR's greeting to the Mutual Network

# MUTUAL'S BIRTHDAY JAMBOREE

JOIN IN THE SIX HOURS OF FUN AND  
FROLIC WHEN MBS CELEBRATES ITS  
FOURTH BIRTHDAY THURSDAY NIGHT

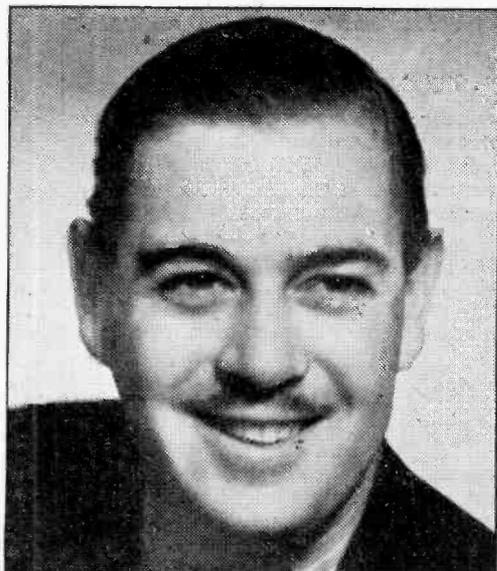
ON September 15, the Mutual Broadcasting System will be exactly four years old. In celebration of that anniversary, a birthday party rivaling anything ever put on the air will go out over the Coast-to-Coast Mutual Network. In Los Angeles, New York, Chicago, Cincinnati, Fort Worth, stars of the airways will troop to microphones to add their bit to the gala broadcast. Great singers, comedians, big-time band-leaders, concert orchestras—all will be on the air to serve notice on the nation that Mutual has come of age. And for the first time, the twenty-three stations of the Texas network, just added to the MBS roster, will be broadcasting with the other 84 stations in the chain!

For six solid hours the program will be on the air, beginning at 8 p.m. EDT, ending at 2 o'clock in the morning, one of the longest continuous programs ever broadcast.

Los Angeles will lead off in the cross-country parade. Promptly at 8 p.m. Station KHJ goes on the network with a thirty-minute variety program to open the big show. Fred Keating, star of stage and screen, will be master of ceremonies, and he'll introduce Morton Downey, famous tenor; Patricia Ellis of the films; George Fischer, "Hollywood Whispers" radio columnist, with Vera Van, Fuzzy Knight and Warren Hull. There'll be an orchestra under the direction of Harry Sosnik.

At 8:30 p.m. EDT the brand-new Texas unit of the Mutual Network will take over the show. The Texans' contribution will originate in the Fort Worth Casa Manana, before a crowd of 4,000, and the first number on the program will be "Texas, My Texas," played by an orchestra under Ralph

Rose. The "Men of the Range" will sing in trio, and baritone John Crawford will present "I Love Life" and "The Night Is Young." The governor of Texas, James V. Allred, will come to the microphone, and so will Lee O'Daniel, Democratic nominee for governor, and generally conceded as certain to win that office in the next election. Nominee O'Daniel will bring with him the hillbilly band that campaigned up and down the state with



Morton Downey will lend his romantic tenor voice to Mutual's birthday celebration and salute to Texas State Network

him. Elliott Roosevelt, head of the twenty-three-station organization, will speak, as will other distinguished guests. There'll be a fifty-piano ensemble playing Tchaikowsky's "Marche Slave," and "Bolero Moderne," by Morton Gould. A 400-voice choir of Negro voices will sing a program of spirituals, and "Happy Boy" Thomas, "The

Four Aces," and "The Tune Tumblers" will present swing music.

WOR, Newark, will come in at 9:30 with a program originating in the Mutual Radio Playhouse at Times Square, New York City. Allen Prescott will m.c. the first half of the program, introducing a western medley conducted by Morton Gould and including "I'm an Ol' Cowhand," "Home on the Range," featuring a string choir, and "The Last Roundup."

Alfred Wallenstein's orchestra will play Handel-Harty's "Arietta Passacaglia," and the Novelty Choir sings "Vocalizing," by Jim Peterson. Helene Daniels, blues singer, will present "Music, Maestro, Please," and "The Charioteers" will sing "The Glory Road." Next will be an original bit featuring Carleton Warren, star reporter of Mutual's "Press Time" series, Tom Slater, well-known announc-



W. Lee O'Daniel, Democratic nominee for governor of Texas, and his Hillbilly Band headlines the Texas salute to MBS

er, and Dr. Charles E. Funk, of the "Say It With Words" program.

Part two of the New York contribution features William Gaxton as master of ceremonies. He was the brilliant star of "Anything Goes," "Of Thee I Sing," "50,000,000 Frenchmen" and other hit shows. He'll sing "Of Thee I Sing" and "Love Is Sweeping

the Country." Before Gaxton goes on, Ernie Fiorito will conduct the orchestra in his brilliant arrangement of "Turkey in the Straw"; afterward he'll introduce Benay Venuta. Jimmy Scribner will present an original radio skit, using the twenty-two characters of "The Johnson Family," radio's one-man show; Jack Arthur, baritone, will sing "Song of the Rangers," and the broadcast will conclude with a special medley of Texas college songs, arranged and conducted by Ernie Fiorito.

Chicago's WGN will take over at 10:30 with Henry Weber's outstanding Concert Revue, featuring the orchestra; Kathryn Witwer, soprano; William Miller, tenor; Mark Love, basso; the Octet and Cellist Adolf Hoffman. Also on this portion of the program will be Curtis Mitchell, editor of RADIO GUIDE, scheduled to present the Medal of Merit to Fred Weber, general manager of the Mutual Broadcasting System. Heard on the WGN program will be "Overture Don Juan," by Mozart; themes from Schubert, with all the soloists on the air, including "Serenade," "March Militaire," "Du Bist die Ruh," "Erl King," "Moment Musicale," and "Ave Maria"; Rachmaninoff's "Oh Thou Billowy Harvest Fields," with Kathryn Witwer as soloist; "Hungarian Dance No. 3," by Brahms; "In the Time of Roses," sung by William Miller, and finale, the "Mississippi Suite," by Ferde Grofe, with octet and orchestra.

WLW, Cincinnati, will offer Josef Cherniavsky's orchestra, Vicki Chase, soprano; the WLW Choir directed by Grace Clauve Raine; the Smoothies, Babs and Charlie and Little.

At 12 midnight the Mutual bandwagon of famous orchestras will go on the air. To be heard are George Olsen, Griff Williams, Jimmy Dorsey, Red Norvo and Mildred Bailey, Bob Crosby, Dick Jurgens, Skinny Ennis, and Little Jack Little.

See Thursday program page for list of stations carrying these broadcasts over the Mutual Broadcasting System.



Bob Becker talks about dogs in new Sunday series—NBC

## Bob Becker Returns With Chats on Dogs

Sunday, NBC, 1:45-2 p.m.

A dog is not only man's best friend of the animal kingdom but he also furnishes one of the most popular topics of discussion wherever casual conversation prevails. Everybody who has a dog, or who would like to have one, or who has had one, enjoys talking about dogs, whether it's a poodle, Pekinese, or police.

Bob Becker is no exception. He likes to talk about dogs, his own and others, and people like to listen to his ideas and information, for Becker knows the canine clan from the cold tip of one of their noses to the burr on the tip of its tail.

Consequently, dog-lovers from Coast to Coast will be delighted that Bob Becker, nationally known as a hunter, explorer, author and dog fancier, will return to the air for the fifth consecutive year with his "Chats About Dogs" Sunday, September 11. As in previous series, he will discuss informally the care, training and habits of canine pets, and as before he will be assisted by David Dole, who portrays the sensational "talking dog," and a cast of NBC and WGN players presenting the miniature dog dramas.

Becker has just returned from a summer's fishing in Canadian lakes. While in the North, he found time in addition to his fishing to teach his Sealyham terrier, Champion Redlands Defiance, a few new tricks, and to prepare the manuscript for a new fishermen's handbook. One reason for his early return is to secure and train two new dogs, a setter and a retriever, for the autumn hunting season.

You and your "pooch" are invited to listen to sound advice from an expert in this renewing series. The programs are not dry, but lively.

## "The Planets" Repeated By Popular Request

Monday, NBC, 9-10 p.m.

Alfred Kreymborg's poetic allegory, "The Planets," which was inspired by the orchestral suite of the same name by the British composer, Gustav Holst, will be given a repeat performance on Monday because public response to the original performance has been so great. The work is a play in verse written especially for the air and designed to represent a plea for world peace.

"The Planets" is the second drama in poetry written especially for radio by Kreymborg. He is a native-born New Yorker, universally known as a pioneer in modern American poetry, drama and criticism, and as a vital and inspiring force in the growth of American culture.

# Listening to Learn

## RECOMMENDED PROGRAMS

Times given are EDT. For EST and CDT subtract 1 hour; CST, 2 hours; MST, 3 hours; PST, 4 hours. Recommendations based on cultural values

### DRAMA

Sunday, September 11

Shakespeare's England. 1-1:30 p.m., NBC.

Men With Wings. 1:30-2 p.m., MBS. Cavalcade of Aviation with all-star cast.

Way Down Home. 1:30-2 p.m., NBC. Drama depicting life of James Whitcomb Riley.

There Was a Woman. 5-5:30 p.m., NBC. Dramatization of women in the lives of famous men.

Tuesday, September 13

Let's Pretend. 5-5:30 p.m., CBS. (Also Thursday at this time.) Nila Mack takes the children into the land of make-believe.

Four Corners Theater. 8-8:30 p.m., CBS. Dramatization of "Among the Breakers," by George W. Baker.

Wednesday, September 14

Drama Series. 10-10:30 p.m., MBS.

Friday, September 16

The Nation's Playhouse. 11:30 p.m.-12 mid., MBS.

Saturday, September 17

Original Play. 8:30-9 p.m., NBC. Dramatization of "On a Sunday Afternoon," by Merritt P. Allen.

### EDUCATIONAL GAMES

Monday, September 12

March of Games. 5-5:15 p.m., CBS. (Also Wednesday at this time.)

True or False. 10-10:30 p.m., NBC. Dr. Harry Hagen, conductor.

Tuesday, September 13

Information, Please. 8:30-9 p.m., NBC. Questions and answers by prominent guests.

Wednesday, September 14

The Word Game. 10-10:30 p.m., CBS. Max Eastman, conductor.

### HISTORY

Wednesday, September 14

Living History. 7:30-7:45 p.m., CBS. The story of the Federalists will be dramatized.

### INSPIRATION

Sunday, September 11

Highlights of the Bible. 10-10:30 a.m., NBC. Dr. Frederick K. Stamm, speaker.

Church of the Air. 10-10:30 a.m., CBS. Rev. Robert I. Wilson (Baptist). From Kansas City, Missouri; 1-1:30 p.m. Rabbi Jonah B. Wise (Jewish). From New York City.

Sunday Vespers. 4-4:30 p.m., NBC. Dr. Paul Scherer speaks on "In Debt to Life."

Catholic Hour. 6-6:30 p.m., NBC. Rev. George Johnson speaks on "Education and Youth."

Cheerio. 10:30-11 p.m., NBC. Inspirational talk and music.

Saturday, September 17

Call to Youth. 12 noon to 12:15 p.m., NBC. Rabbi Sidney S. Tedeache speaks on "The Revolt of Youth."

The Art of Living. 6:45-7 p.m., NBC. Dr. Norman Vincent Peale speaks on "Making Religion Work in Your Life."

Message of Israel. 7-7:30 p.m., NBC.

### PERSONAL—SOCIAL PROBLEMS

Tuesday, September 13

Highways to Health. 4-4:15 p.m., CBS.

Friday, September 16

World Economic Cooperation. 4:45-5 p.m., CBS. Walter W. Van Kirk, speaker.

### PEOPLE—THOUGHT—COMMENT

Sunday, September 11

Reviewing Stand. 11:15-11:30 a.m., MBS. Discussions of current problems under auspices of Northwestern University.

The Farmer Takes the Mike. 2:30-3 p.m., CBS. Broadcast from Topeka, Kansas, center of wheat crop.

What's New in South America? 6:45-7 p.m., NBC. Edward Tomlinson, commentator.

The People's Platform. 7-7:30 p.m., CBS. Discussion of "Public Opinion and Foreign News."

Headlines and By-Lines. 10:30-11 p.m., CBS. News by Bob Trout, editorials by H. V. Kaltenborn.

University of Chicago Round Table Discussions. 10:30-11 p.m., NBC. Open discussions on topics of the day.

Monday, September 12

National Radio Forum. 10:30-11 p.m., NBC. Guest speakers talking from Washington on current national topics.

Tuesday, September 13

Let's Talk It Over. 2:15-2:30 p.m., NBC. (Also Wednesday and Thursday at the same time.)

Thursday, September 15

Of Men and Books. 4:45-5 p.m., CBS. Prof. John T. Frederick.

Americans at Work. 10:30-11 p.m., CBS.

Friday, September 16

"So You Want to Be—." 5:15-5:30 p.m., CBS.

American Viewpoints. 10:45-11 p.m., CBS.

### SCIENTIFIC DEVELOPMENTS

Sunday, September 11

The World Is Yours. 4:30-5 p.m., NBC. Scientific dramatization. (Under auspices of Smithsonian Institution.)

Monday, September 12

New Horizons. 5:15-5:30 p.m., CBS. Program under auspices of American Museum of Natural History. "Man-made Rivers."

Wednesday, September 14

Exploring Space. 5:15-5:30 p.m., CBS.

Science on the March. 7:45-8 p.m., NBC. Dr. Carroll Lane Fenton speaks on "Plants, Animals and Earth."

Thursday, September 15

Men Against Death. 8-8:30 p.m., CBS. Dramatizations taken from books of Dr. Paul de Kruif. Title, "Walter Reed: the Fight on Yellow Jack."

Friday, September 16

Adventures in Science. 7:30-7:45 p.m., CBS. Dramatizations and talks.

Saturday, September 17

This Wonderful World. 12 noon-12:15 p.m., MBS.



Lena M. Phillips' impressions of Europe told Monday—CBS

## A Woman's View of Central Europe Politics

Monday, CBS, 7:15-7:30 p.m.

The opinions of foreign correspondents, mostly men, on the state of politics in war-threatened central Europe are very common. In fact, we have but to pick up any daily newspaper to find column after column of their reports, reactions and comments on this hot-bed of present-day Europe. What is not common, however, and for that reason may be very enlightening to those who are interested in foreign developments, is a woman's perspective of what is going on "over there" today. This unusual viewpoint will be brought to the air on Monday in one of the special talks broadcast over the Columbia network when Lena Madesin Phillips gives a Coast-to-Coast audience her impressions of the way the women of Europe are thinking and feeling of political matters. Besides being timely, this subject has the further distinction of being unusual, inasmuch as women's views on matters political are too often overlooked and ignored. The significance of this talk is further enhanced when we consider that it is women and their children who suffer most from reverses, whether they be social, political or economic. Today, with the war scare in Europe at a higher pitch than it has been since 1914, the views of those who will have to make the greatest sacrifices in the threatening upheaval assumes great importance. The situation of these women is most ably appreciated by a woman, and Miss Phillips is well prepared to handle the assignment.

Miss Phillips recently returned to the United States from the congress of the International Association of Business and Professional Women in Budapest. In addition to being president of America's branch of that organization, she is associate editor of Pictorial Review.

## Gen. Harbord Speaks of Conditions in Orient

Tuesday, NBC, 7:30-7:45 p.m.

In the second of two talks on the situation in the Pacific and in the Orient, Major General James G. Harbord will describe the intense activity to enlarge the industrial and raw material output of Manchukuo, and discuss the political situation involving Russia and Japan.

General Harbord recently returned to the United States from an extensive tour of the Pacific, during which he refreshed a thorough knowledge of problems in the East which he gained from twelve years' service with the United States Army in the Philippines.

# FRIENDS OF YOURS



Those eternal gagsters, Ed East and Ralph Dumke, are at it again, this time in the series, "Meet the Champs," heard over CBS Wednesday night at 9 p.m. EDT. One-time "Sisters of the Skillet," Dumke (left) and East tip the scales at 500 pounds between them, are shown here "acting up" during rehearsal

Del Casino, popular young tenor who reached radio after a career in the prize ring and in Wall Street, is on "Sing for Your Supper" Friday, 5:30 p.m. EDT



Ruth Carhart, contralto from Kansas, is heard Monday, Friday, 11:15 a.m. EDT. She's been on CBS since 1935



Edythe Wright's singing features Wednesday night broadcasts of Dorsey's band. NBC, 8:30 p.m. EDT (8:30 p.m. PST)



Frances Adair, Scotch miss, is featured soloist and member of the Swing Fourteen, heard on "Johnny Presents." Tues., 8 p.m. EDT (7:30 p.m. PST), NBC; Sat., 8:30 p.m. EDT (7:30 p.m. PST), CBS

—Bert Lawson

# RECORDS OF THE WEEK

A new department reviewing the recordings of your radio favorites

In introducing "Records of the Week" as a regular weekly department in RADIO GUIDE, the editors acknowledge the mounting interest in records, as evidenced by increasing sales of records of all types of music, as well as the growing membership rosters of the "record clubs." The reviewer's attempt is to serve record-buyers of all dispositions. Readers particularly interested in certain types of records or in the records of certain artists are invited to make their preferences known to the editors.

## Symphonic:

**M**OZART, genius of all musical geniuses, gone these 147 years, still commands more space on current record releases than any other composer, new or old, swing or classic. That he should exert such influence long after his life-span is over is something for which we may be eternally thankful.

Two of his symphonies have appeared on the new record lists: First, the Symphony No. 29 in A Major. Composing was but a sideline to Mozart in his youth: his energies were mainly given to performance. But in 1774 he enjoyed a year's rest in Salzburg and it was during this time he wrote this twenty-ninth symphony. He was then eighteen years old.

If only for the magnificent and brilliant fourth movement, you should hear this work. Sir Thomas Beecham and the London Philharmonic Orchestra treat it all with the utmost care and interest. (Columbia Album 353. \$5.00.)

Bruno Walter, before the Nazi invasion, recorded Mozart's Symphony No. 38 in D Major with the Vienna Philharmonic Orchestra, and it is another happy addition to your files. It is called the "Prague" symphony because its first performance took place in that city in 1787. It is a rare exception to the Mozart form, since it has no third minuet movement; but here again, the fourth movement is of exceptional brilliance. (Victor Album 457. \$5.00.)

Salting away these symphonies in your record stacks should be the greatest of pleasure, for whenever other music palls, the clarity, beauty, grace, and perfection of Mozart is inevitable delight.

## Popular:

By a Wishing Well. A superior waltz by Gordon and Revel, which proves excellent material for the voice of

Tony Martin with Jerry Joyce's backing. Vocalion-4255.

Mr. Crosby and Mr. Mercer. Bing C. and Johnny M. have taken the old Gallagher and Shean song, dressed it up with a set of swing lyrics, and let themselves go. Amusing stuff—for the first ten playings at least. Decca-1960.

Confidentially. One of the several likely tunes from Warner Bros.' new musical picture, "Garden of the Moon," but so far the only recording is by the Sammy Kaye orchestra, whose annoying trick of "swing and sway" is one of music's new lows. Victor-26019.

Judgment Is Coming. About the most down-to-earth singing on wax is by the North Carolina Mitchell Christian Singers, a colored quartet with a real style. Their latest on Vocalion-04273.

I Haven't Changed a Thing. A stand-out tune and a dynamite vocal by June Richmond with Jimmy Dorsey's band. Highly recommended. Decca-1961.

## Swing:

**T**HAT swing bands are dipping further and further back into the old jazz files for material is evident in this batch of new releases:

Milenberg Joys. Larry Clinton, arranger de luxe, gives with full-bodied send. The tenor sax really talks. Victor-26018.

Dipper Mouth. Ditto.

The Sheik of Araby. With gusto by Tommy Dorsey's Clambake Seven, small Dixie combo. Jam session style, with Johnny Mince's clarinet strong. Victor-26023.

Chinatown My Chinatown. Ditto.

That's a Plenty. Radio's best staff band, Jan Savitt's Top Hatters, clicking nicely. Bluebird-7733.

Shoe Shiner's Drag. Jelly-Roll Morton's old thing put on new-like by Lionel Hampton's neatly sifted ensemble. Victor-26011.

Copenhagen. Tommy Dorsey's full band. Victor-26016.

Darktown Strutter's Ball. Jimmy Dorsey's full band. Decca-1939.

When My Sugar Goes Down the Street. Duke Ellington's full band. Brunswick-8168.

A Blues Serenade. Johnny Hodges' band, which means Ellington's band cut down. Vocalion-4309.

—David Alden.

## MEN OF GREAT FAITH

(Continued from Page 3)

dismissed by one of the other networks, as a penalty for having been so severely beaten on the story!

The Mutual Broadcasting System is today at the very top of its stride, a living example of the persistence, initiative and courage of the American businessman. On September 15, when the network passes the four-year mark, and at the same time adds to its roster the twenty-three stations of the Texas Network controlled by Elliott Roosevelt, it will establish a record that may never be equaled. And it's a record that has been consistently of honor-ranking. Mutual's history is a story of steady,

step-by-step progress, and even the bare listing of it is an inspiration. It was only in September, 1935, that MBS broadcast its first trans-Atlantic program! In October of that year the Mutual Radio Playhouse is opened . . . and the \$500,000 WGN studios . . . WBAL, WCAE, WFIL join the network . . . On June 27, 1936, President W. E. Macfarlane announces that Mutual, affiliating in California with the Don Lee network, will go Coast to Coast, credit for the deal going to General Manager Fred Weber . . . On July 1, the Colonial Network of New England joins MBS . . . In August the Iowa Network and the Cen-

(Continued on Page 19)

## KNOCK! KNOCK! KNOCK! May I Come In?

Remember Seymour Simonds saying that in the old days? At the start of every broadcast he used to knock on a cigar-box. I'm doing my knocking on a printing press. But just as sincerely, I want to enter your home for a moment just to talk to you about RADIO GUIDE.

In all your years of reading radio publications (in all my years of editing them too) you have never seen more value between covers than we are cramming into our October numbers. Each week's issue contains some special feature that is an added, extra listening-comfort or convenience.

For example:

End of Daylight Saving Time Issue—dated October 1. No one can possibly keep track of a thousand shifting shows without this number.

Fall Locator Issue—dated October 8. Every new show arranged alphabetically so you can find it quickly. Plus the usual features.

International Station Log Issue—dated October 15. Every broadcasting station in the U. S. A. plus Mexican and Canadian stations arranged conveniently will be published, plus the usual RADIO GUIDE features.

International Short-Wave Time-Table Issue—dated October 22. The most up-to-date information and complete listing of the world's short-wave stations. Plus all the regular features.

Handy Program Selector Issue—dated October 29. Containing complete classifications of programs listed according to drama, classical music, popular music, news, children's programs, etc. A complete guide to all sorts of entertainment you like. Plus the regular features.

Well, there they are. Broadcasters the world around are going to pour bigger and more thrilling programs into the air during October. The month holds rare treats in the fresh presentation of uplifting music and revealing dramas. We have prepared these extra services to help you to enjoy them to the fullest. Let RADIO GUIDE guide you to a deeper, happier and richer life. That life awaits you, as surely as you flip that little switch, if you listen both well and wisely.

Thanks for the visit.

Sincerely,  
THE EDITOR.

### DISCARD YOUR OLD AERIAL

It is Most Likely Corroded and Has Poor or Loose Noisy Connections  
No MORE BUZZES, CLICKS and shorts from summer rains and winter snow  
and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect  
it in a moment's time to the radio set—occupies only 1 1/2 inch by 4 inch space  
behind the set, yet enables your radio to operate without an aerial and tune in  
stations over the entire broadcast band frequencies and short wave channels.

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Attach this unit to your radio—make your set complete in itself—forget  
aerial wires and troubles—move your set anywhere—no more roof climbing,  
unsightly lead-in or aerial wires.

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On the market five years. 100,000 customers in U. S. and foreign countries.  
In use from the Arctic Region of Norway to the Tropics of Africa. Each  
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connected to any radio, including radios having no ground or radios for  
doublet aerial. Note: It will not operate on battery or automobile radios.

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satisfied, return within five days and your dollar will be refunded without question.

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F & H Radio Laboratories, Dept. 106, Fargo, N. Dak.  
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents  
postage. If not pleased will return within 5 days for \$1 refund. Check  
here  if sending \$1 with order—thus saving postage cost—same re-  
fund guaranteed. Check here  if interested in dealer's proposition.

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ADDRESS.....  
CITY..... STATE.....

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NAME..... STREET.....  
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**ACT NOW! HELP YOUR STUDENTS START SCHOOL RIGHT**

# HYMNS ARE IN THE AIR



Once Joe Emerson scurried after business gains (one Florida real-estate transaction netted him \$100,000 profit); now he's happier singing all churches' hymns. A friend wrote "Sweetheart of Sigma Chi"; Joe was first to sing it

**R**ELIGION has profited this much from radio: Barriers between faiths have been lowered; followers of all sects have come to realize the worth of others; tolerance and understanding are increasing. Radio programs which encourage all believers to hear something of the teachings of churches other than their own have contributed greatly to this new mutuality of sympathies. Such a program is "Hymns of All Churches," broadcast Mondays, Tuesdays and Thursdays at 2:45 p.m. EDT on NBC as part of the General Mills Hour. Moving spirit of the program is Joe Emerson, who was responsible for the origination of this, the first sponsored religious program. Emerson began singing hymns when he was eight, later became a Wall Street operator, then a Florida real-estate dealer. In the latter livelihood he made—and lost—a million dollars, says he doesn't regret it. Now in his rich baritone he sings hymns of all sects and denominations, assisted by a choir and orchestra. Listeners say they find peace in his programs.

*Exclusive Photographs by Jun Fujita*



Part of Emerson's choir: (left to right) Harriet Brewer, Edna Thompson, Friedel Schlippert, Russell Pyle, Kenneth Morrow, Robert Speaker, Fred Jackey. Many schools tune in program for pupils



Eric Sagerquist, orchestra leader (left), and William Sumner, organist, support Emerson and the choir. Housewives, businessmen, invalids, clergymen praise program's effect on day-to-day living

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New Invention Fits any Stove or Range — 30 Days Free Trial  
 Remarkable invention burns 96% air, 4% of a cheap variety of oil obtainable everywhere. Does away with coal, wood, ashes, dirt and drudgery. Clean, silent, quick, like gas heat, 3 times hotter than coal and cheaper. Temperature controlled. No more getting up on bitter cold, wintry mornings. Many automatic features. No gas or electricity needed. Safe as any ordinary kitchen range. Easy to install—no damage to stove—simply sits in firebox of any stove, range or heater. Costs just a few cents a day to operate. TRY 30 DAYS AT OUR RISK. Low introductory price and 30-day trial. Write for FREE CATALOG. AGENTS and spare time workers: Oil heat saves money this year; people buy to save. Write for free burner offer that starts you in business for yourself. Act NOW! List us approved by Nat'l Board of Fire Underwriters. BRIGHAM OIL BURNER CO., 3734-J Forest Park, St. Louis, Mo.



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 Start now! Make up to \$250 before Christmas. No experience needed. Show season's newest designs in Personal Christmas Cards and Stationery, with customers' names inscribed. Season's style leaders. Lowest prices and biggest values on market. Easy to take orders from friends and others. Large commissions paid daily. Also sell 1938 Leader 21-Card Box Assortment. Finest on market. Retail \$1. Your profit 50c. 6 other new assortments—New Style Etchings, Religious, Humorous, etc. Sell 50c up. Write for Free Samples.  
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 Send for our "Free Instruction Folder" today.  
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 Take easy orders for newest Personal Christmas Cards, with sender's name. Popular prices. Fast sellers. Also show 21 Assortment of 21 Cards. Biggest value—100% profit. Many others—Religious, Etchings, Gift Wrappings, and 60 Christmas Cards, with name, retail \$1.50. Write today.  
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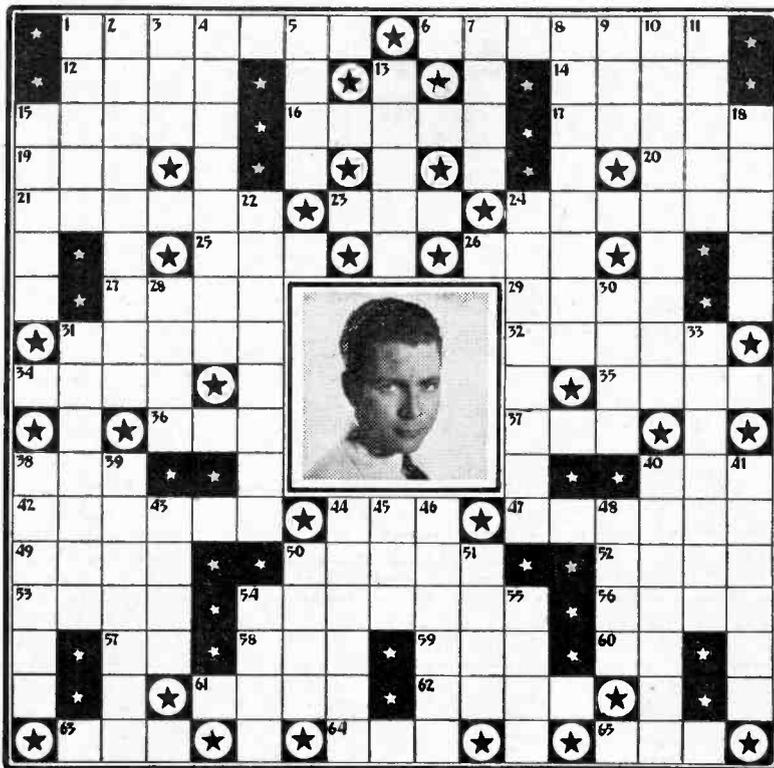
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# RADIO GUIDE'S X-WORD PUZZLE



### HORIZONTAL

6. Star in the portrait
12. Pertaining to aeronautics
14. Annoy
15. Lum's partner
16. Billy —, comedian
17. Bound volume of maps
19. Antiquated
20. Vex
21. Corrector of the press
23. Paul —, bandleader
24. Feminine name
25. Shaving cup
26. Seven (Roman numerals)
27. Contests
29. Small winged insect
31. Ovens for drying pottery
32. Glowing
34. Article of furniture
35. Cut with scissors
36. A macaw
37. A number
38. — La Centra, songsfress
40. Slide over snow hills
42. Inclines or slants
44. — Calloway, bandleader
47. Found in the sea (pl.)
49. Competent
50. Frank —, orchestra leader
52. Raw metals
53. The late — Roberti, screen star
54. — Del Rio, screen star
56. Color of unbleached linen

### VERTICAL

1. Kind of weasel
2. Paul —, bandleader
3. Before
4. Famous radio quartet

Solution to Puzzle Given Last Week



5. Reverberation
7. Large water-jug
8. Method of catching fish
9. Aflame
10. Duke —, bandleader
11. Long for
13. Henry —, bandleader
15. Main artery of the heart
18. Jerry —, orchestra leader
22. Pertaining to the people of Russia
24. Colossal
28. — Chase, screen comedienne
30. In addition to
31. Composer of "In a Persian Market"
33. Betty —, radio actress
38. Sacred songs
39. Edwin Franko —, bandmaster
40. Pertaining to muscle
41. Published
43. A fruit
44. Worn around the neck
45. Hubbub
46. Bernice —, Hazel of "One Man's Family"
48. Louis —, announcer
50. Cavity
51. Mr. —, Tracer of Lost Persons
54. Rush with violence
55. Dispatch

## MEN OF GREAT FAITH

(Continued from Page 17)  
 Broadcasting System of Nebraska come in . . . KWK, WSM, WHB join the new network, as does KGMB of Honolulu . . . On April 1, 1937, the Oklahoma network goes Mutual, and a month later the call-letters of WRR, Dallas; KTAT, Fort Worth, Texas, go on the roster . . . On May 6, 1938, MBS is able to announce that twenty-five percent of all its programs are devoted to subjects of cultural and educational interest . . . and on September 15 . . .  
 So it is today that the men whose vision and faith made the Mutual Broadcasting System great can look back on their work and find it good, secure in the comforting knowledge that they have erected on the broadcasting horizon a milestone, a monument that will stand for as long as radio flings its wonders through the air.

What of the two gentlemen who were so sure back in 1934 that there would never be another network. It's the same

office in the same building. The two men are listening to the same radio. It's baseball this time.

Click! The NBC announcer's voice comes crisp and sure:

"There's the pitch. It's a hit. Gehrig banged . . ."

Click! Let's hear Columbia.

" . . . Gehrig smashed a homer over the right-field fence."

Click! What does Mutual say?

"There goes the ball game. Gehrig lopes around the bases. The Yanks win again. Now, we switch you back to our studios."

Yes, old man, you were saying?

"Well, sir, that's coverage. Three networks watching the game for us. Three networks—but there'll never be another. Never."

"Positive, old man?"

"Of course. Radio's sewed up. It'd be duplication. Why not?"

The loudspeaker says, "This is the Mutual Broadcasting System."

# FACTORY-TO-YOU SAVES YOU 50%

also \$30.00 FOR YOUR OLD RADIO AS A SPECIAL TRADE-IN ALLOWANCE!

SENSATIONAL NEW 1939

# 17 TUBE

WORLD-WIDE



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TODAY'S sensational new radio headliner! Bigger, better, more powerful, more luxurious. Delight in high-priced, 17-tube performance at ordinary 8-tube set cost. Glorious reception, richer tone . . . all-wave, world-wide entertainment . . . 10,000 mile range.

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 Secure \$30.00 or more trade-in allowance on your old radio. Save 50% at amazingly low factory-to-you price. Get 30 days' FREE Trial. Easy payments. Money Back Guarantee. Send for FREE 1939 Catalog.

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Franklin Institute, Dept. B190, Rochester, N. Y.  
 Rush to me (1) Full particulars regarding U. S. Government jobs, (2) a free copy of 32-page book, "How to Get U. S. Government Jobs," (3) Tell me how to qualify for a government job.  
 Name \_\_\_\_\_  
 Address \_\_\_\_\_  
 Use Coupon before you lose it.

RADIO GUIDE'S PROGRAM LOCATOR APPEARS IN THE ISSUE DATED THE SECOND SATURDAY OF EACH MONTH

MORNING

8:00 CST 9:00 CDT

Russian Melodies, dir. Alexander Kiriloff: WLW WMT WCFL (sw-15.21)

Church of the Air: WCCO KMOX WKBB WBBM WFBM (sw-21.51)

Highlights of the Bible: Dr. Frederick K. Stamm, spkr.; Radio Choristers: WMAQ WIRE (sw-21.5)

Reading the Funnies: KWK WMBD

WAAF-Carnival of Comics WBOW-Church of Christ WFAM-News: Gospel Tabernacle WGN-Reading the Comics WHIP-Little Business Men WHO-Bible Broadcaster WIBA-Sunday Song Service WIND-Contrast in Harmonies WISN-St. Boniface Church WJBC-Church of the Air WJJD-Happy Go Lucky Time WLS-Everybody's Hour WOWO-Christian Science Reader WTAD-Gospel Singers WTMJ-Church Services

8:15 CST 9:15 CDT

Russian Melodies: WOWO

WHIP-W.P.A. Musicale WIND-Swing Melodies

8:30 CST 9:30 CDT

American Society of Ancient Instruments: WMAQ (sw-21.5)

Horn & Hardart Children's Hour: (sw-21.51)

Dreams of Long Ago: KWK WCFL WOWO WMT WIRE

Wings Over Jordan: WKBB WCCO WBBM WFBM KMOX

WAAF-Symphonic Hour WBOW-Radio Gospel WFAM-Moderate Melodies WGN-Sunday Morning Concert WHIP-St. Adelbert's Mass WIBA-Fiore Melodies WIND-Interlude WISN-Spiritual Fellowship WJJD-Happy-Go-Lucky Time WLS-Little Brown Church WLW-Church Forum WROK-Music, Maestro, Please WTMJ-Our Club

8:45 CST 9:45 CDT

WIBA-News WFAM-Farms and Homes, reality WMAQ-News; Interlude WIND-Law of Life

9:00 CST 10:00 CDT

Charles Paul, organist: WCCO WBBM WFAM WMBD WKBB WFBM WOC

News: Alice Remsen, contr.: WOWO (sw-15.21)

News: Pine Tree Tavern, sketch: WMAQ (sw-21.5)

Los Cumbancheros; Don Alexander: WGN

News: WROK WTMJ KMOX-Church of the Air KWK-Bible Auditorium WBOW-News; Sunshine Hour WCFL-Double in Stars WHO-Master Singers WIBA-The Norwegian Hour WIND-Leaders in Dance Time WIRE-Feld Sisters WISN-Sunday Morning Breakfast Club WJJD-Bureau of Missing Persons WKBB-United Church Service WLW-John Quincy Bass, organist WMT-To be announced WTAD-Concert Hall of Masters

9:15 CST 10:15 CDT

Neighbor Nell, philosopher: WOWO KWK WLW (sw-15.21)

Reviewing Stand: WGN

KMOX-Travelogue

Schedule Changes for September 11 to September 17

This department announces programs which change their networks or hour of broadcast for two weeks after the change is made. Consult the program listings for your local station

NEW PROGRAMS

Bob Becker's Chats About Dogs (sponsored by Red Heart Dog Food) returns to the air Sunday, September 11, at 11:45 a.m. CST (12:45 p.m. CDT). Eddy Duchin's Orchestra (sponsored by Pall Mall Cigarettes) started a weekly series Monday, September 5, at 7:30 p.m. CST (8:30 p.m. CDT). Fibber McGee and Molly (sponsored by Johnson's Wax) returned with a Tuesday series September 6, at 7:30 p.m. CST (8:30 p.m. CDT). Donald Novis will be the vocalist. Ford Rusk and His Tinkle Toy Band (sponsored by Wheatena) starts a Friday series Friday, September 16, at 3:45 p.m. CST (4:45 p.m. CDT).

Life Can Be Beautiful (sponsored by Ivory Soap), dramatic sketch, started a Monday through Friday series Monday, September 5, at 2:30 p.m. CST (3:30 p.m. CDT). Ford Sunday Evening Hour with a symphonic orchestra directed by Eugene Ormandy returns to the air Sunday, September 11, at 7 p.m. CST (8 p.m. CDT). Lum and Abner (sponsored by Postum) returned with a Monday Wednesday and Friday series Monday, September 5, at 4:45 p.m. CST (5:45 p.m. CDT). Lux Radio Theater with Cecll B. DeMille returns to the air Monday, September 12, at 7 p.m. CST (8 p.m. CDT). Smilin' Ed McConnell, philosophy and songs (sponsored by Oveaready Biscuits), starts a Friday and Saturday series Friday, Sep-

tember 16, at 8 a.m. CST (9 a.m. CDT). The Mighty Show (sponsored by My-T-Fine) starts a Monday through Friday series Monday, September 12, at 3:45 p.m. CST (4:45 p.m. CDT). The Musical Steelmakers (sponsored by Wheeling Steel Corp.) returns to the air Sunday, September 11, at 3 p.m. CST (4 p.m. EST). Exploring Space starting Wednesday, September 14, will be heard at 3:15 p.m. CST (4:15 p.m. CDT). March of Games starting Monday, September 12, will be heard at 3 p.m. CST (4 p.m. CDT). Also Wednesday at same time.

New Horizons starting Monday, September 12, will be heard at 3:15 p.m. CST (4:15 p.m. CDT). Nita Mack's Let's Pretend starting Tuesday, September 13, will be heard at 3 p.m. CST (4 p.m. CDT). Also Thursday at same time. Ted Malone's Between the Bookends switches to the NBC network starting Monday, September 12, at 1:45 p.m. CST (2:45 p.m. CDT). Monday through Friday. The Johnson Family starting Friday, September 16, will be heard at 3:15 p.m. CST (4:15 p.m. CDT). Monday through Friday. The Mercury Theater with Orson Welles had its last Monday broadcast on Monday, September 5. Starting Sunday, September 11, it will be heard at 6 p.m. CST (7 p.m. CDT).

PROGRAM CHANGES

Log of Stations Listed in Edition E—Midwestern

Table with columns: Call Letters, Kilo-cycles, Power Watts, Location, Network. Lists stations like KMOX, KOA, KSD, KWK, WAAF, WBAA, WBBM, WBOW, WCCO, WCFL, WENR, WFAM, WFBM, WGN, WHA, WHAS, WHIP, WHO, WIBA, WIND, WIRE, WISN, WJBC, WJJD, WLS, WLW, WMAQ, WMBD, WMT, WOC, WOWO, WROK, WSBT, WSUI, WTAD, WTAM, WTMJ, Milwaukee, Bloomington, Chicago, Detroit, Dubuque, La Crosse, Chicago, Cincinnati, Peoria, Cedar Rapids, Davenport, Fort Wayne, Rockford, South Bend, Iowa City, Quincy, Cleveland, Green Bay, Milwaukee.

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640

NBC—National Broadcasting Company CBS—Columbia Broadcasting System MBS—Mutual Broadcasting System NBC-B—National Broadcasting Company Basic Blue Network NBC-R—National Broadcasting Company Basic Red Network †—Night Programs Only \*—10 a.m. to 5 p.m. Only

PLEASE NOTE: Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 36.

10:30 CST 11:30 CDT Radio City Music Hall Chamber Music Series: KWK WMT WOWO (sw-15.21) Guests: The Stradivarius Quartet, Viola Philo, Ignace Strassfogel. The music detail for this program may be found on page 12 this week.

10:00 CST 11:00 CDT Major Bowes' Capitol Family: Dalton Bros.; Nicholas Cosentino, tnr.; Charles Magnante, accordionist; Sam Herman, xylophonist; Robt. Reed, m.c.; Waldo Mayo's Orch.: WFAM WKBB WMBD WKBB WCCO (sw-21.51) Rollini Trio: WOWO WCFL KWK (sw-15.21) Madrigal Singers: WBOW (sw-21.5)

10:15 CST 11:15 CDT Silver Strings: (sw-15.33) News: WAAF WCFL WBBM-Voice of Romance WGN-Dorothy Foster, pianist WHIP-Four Wonders WIND-Organ Melodies WJBC-Ave Maria Hour WTAD-St. Peters Church

10:45 CST 11:45 CDT Salt Lake City Tabernacle Choir and Organ: KMOX WCCO WMBD WBBM WFAM (sw-21.51) Meridian Music: WBOW WHO WIBA WMAQ WLW (sw-15.33) KMOX-It Happened So Quick WAAF-Waltztime WCFL-Varieties WFBM-Stardust Melodies WGN-Your Business, talk WHIP-The Week's News WIND-Methodist Church Prgm. WIRE-Melody Hour WJJD-Sunday Party WKBB-String Ensemble WLS-Howard Peterson WROK-Organ Reveries

11:00 CST 12:00 CDT WMAQ-Say It With Music WROK-Swedish Mission Tabernacle Services Shakespeare's England, drama: WMAQ WIBA WHO (sw-15.33) Radio City Music Hall Chamber Music Series: WENR Church of the Air: WOC KMOX WCCO WFAM WKBB WMBD German Hour: WIND WISN WAAF-Musical Hour WBBM-Morning Varieties WBOW-Evangelical Church WCFL-Laff Parade WGN-Old Time Tunes WHIP-Hungarian Music WMT-Waterloo Trinity Church WTAQ-Organ Melodies

11:15 CST 12:15 CDT WCFL-Varieties WTAQ-News WTMJ-Question Bee

11:30 CST 12:30 CDT Way Down Home, drama: WENR Europe Calling: WKBB KMOX WCCO WFBM WTAQ WMBD Clark M. Elchelberger, director of the League of Nations Association, speaks from Geneva on the situation in Central Europe. Turn to page 4 for more detail. Charlotte Lansing, sop.; Glenn Darwin, bar.: WIRE WLW WCFL (sw-15.33) Men with Wings, drama: WGN KWK

News: WJJD WMAQ WBBM-The Round Lake Funster WFAM-Funny-Paper Man WHO-Humanitarian Hour WIBA-Tony Salerno's Orch. WOC-Ports of Call WOWO-Missionary Hour WTMJ-That Was the Song

11:45 CST 12:45 CDT Poet's Gold, David Ross; Orch.: WKBB WKBB WFBM WTAQ WCCO

Bob Becker's Chats About Dogs, drama (Red Heart Dog Food): WHO KSD

KMOX-My Brother's Keeper, drama WFAM-Young America on the Air WJJD-Piano Reflections WMAQ-Say It With Music WMBD-Sunday Morning Sunshine WMT-To be announced WTMJ-Harry Ford

AFTERNOON

12:00 CST 1:00 CDT

The Magic Key of RCA; Symphony Orch.; Frank Black, dir.; Milton Cross, m.c.; Guest: WLW WIBA WOWO WTMJ WBOW WMT WENR KWK WIRE (sw-15.21)

Guests: Grete Stueckgold, Sara Allgood and Whitford Kane, and Lee Sims.

Sunday Dinner at Aunt Fanny's: WHO (sw-15.33)

Walberg Brown Strings: WKBB KMOX WBBM

News: WMBD WCCO WOC WAAF-Remember with Joy WCFL-Spotlight Prgm. WFAM-News; Hungarian Hour WFBM-Songhits WGN-Don Pedro's Magic Violin WHIP-Historic Poland WIND-Down the Mississippi WISN-Hollywood Matinee WJBC-Organ Melodies WJJD-Fred Beck, organist WKBB-Cathedral Hour WMAQ-Question-Air Bob Brown WTAD-Moosehart Prgm. WTAQ-Red Ravens' Orch.

12:15 CST 1:15 CDT

Sunday Dinner at Aunt Fanny's: WHO KSD

Walberg Brown Strings: WCCO WMBD

Denver Darling's Trail Blazers: WGN

News: WKBB WKBB WJBC WAAF-Musical Newsy WCFL-Musicale WFBM-Bohemians WOC-Music of the Moment WROK-News; Musicale

12:30 CST 1:30 CDT

Farmer Takes the Mike: WFBM KMOX WKBB WBBM (sw-15.27)

Topeka, Kansas, center of America's staple crop, wheat, will be the scene of this broadcast. Turn to page 4 for more detail.

Kiddoodlers: WMAQ KSD (sw-15.33)

WAAF-Tower Tunes WCCO-Strange As It Seems WCFL-Tune Teasers WHO-Wm. Wirges' Orch. WIND-Rhythm in Brass WISN-Polish Merry-makers WJJD-Hawaiian Echoes WKBB-Melody Parade WROK-Dan, the Funny Man

12:45 CST 1:45 CDT

Olympic Preview: KSD WMAQ

Farmer Takes the Mike: WTAQ WCCO

WAAF-So You Want to Ride WCFL-Musicale WGN-Bob Becker WHO-Headlines of the Week WIND-Concert Echoes WJJD-Eddie Fitzpatrick's Orch. WMBD-For Men Only WOC-Lynn Fulrath Says WTAQ-Blended Voices

1:00 CST 2:00 CDT

Everybody's Music: KMOX WOC WFAM WFBM WMBD WKBH WKBB WTAQ WBBM (sw-15.27) The music detail for this program may be found on page 12 this week.

Sunday Drivers: WMAQ KSD WJHO (sw-15.33)

Richard Himber's Orch.: KWK WENR WWO (sw-15.21)

The Charioteers: WGN

WAAF-Kourt of Knowledge, conducted by Bob Hawk WBOW-Watchtower WCCO-Home Folks Frolic WCFL-Concert Hour WHIP-S. S. Patzkoski WIBA-News WIND-Dance Band WIRE-Concert Hall WISN-Five Star Theater WJJD-Preview WLW-Voice of the Farm WMT-Watchtower Prgm. WROK-Watchtower Bible and Tract Society WTMJ-Question Bee

1:15 CST 2:15 CDT

Sunday Drivers: WLW WIBA WCCO-Baseball Game WGN-On a Sunday Afternoon WHIP-Interstate Tunes WIND-Hawaiian Melodies WIRE-Sunday Newspaper WISN-Interlude; Diamond Dope WTAD-Baseball Game

1:30 CST 2:30 CDT

Horse & Buggy Days; Variety Prgm.: WMT WWO WENR KWK (sw-15.21)

Serbian Choral Society: WIBA WMAQ

The Hon. Pero Cabrich, Consul General of Yugoslavia, will be speaker in a special program honoring the fifteenth birthday anniversary of King Peter II of Yugoslavia. Native folk songs of the Balkan countries will be sung by the Serbian Choral Society.

Everybody's Music: WFBM

KSD-Romance Melodies WAAF-Matinee Melodies WBBM-Pat Flanagan WHIP-Budapest Hour WHO-Strange As It Seems WIND-Dixieland Band WIRE-Rhythm Makers Revue WISN-Baseball Game WJJD-Lennie Conn's Swing Quartet WLW-Waltzing Over the World WTMJ-New Voices of 1932

1:45 CST 2:45 CDT

Serbian Choral Society: WHO WBBM-Dugout Dope WGN-Leadoff Man WIND-Dugout Interviews WJJD-Warm Up Time

2:00 CST 3:00 CDT

Sunday Vespers: WENR The title of Dr. Paul Scherer's sermon is "In Debt to Life."

Rangers Serenade: WHO WBOW WIRE (sw-9.53)

Summer Session: WFBM WOC WMBD WTAQ WKBH KMOX WFAM WKBB (sw-15.27)

Benay Venuta's Prgm.: KWK WLW

Baseball; Chicago Cubs vs. Cincinnati: WGN WBBM WCFL WIND WJJD

Strange As It Seems: WMAQ KSD

WAAF-Jimmie Kozak, pianist WBAA-Concert Review WIBA-America Thru the Years WMT-Walnut Street Church WWO-Temple Radio Service WROK-News; Sunday Song Service WTMJ-Masters of Classics

2:15 CST 3:15 CDT

Rangers Serenade: WMAQ KSD WAAF-Newsroom Oddities; Jack Odell

2:30 CST 3:30 CDT

The World Is Yours; Smithsonian Inst., drama: WBOW WIRE WLW WTMJ WMAQ WIBA WHO (sw-9.53)

"The Legend of Lead" is the title of today's program, in which the ancient discovery of the metal will be reviewed, its properties and uses told.

Benno Rabinoff, violinist: WENR WWO

Singers from Toronto: WMBD WTAQ KMOX WFAM WFBM WOC WKBH WKBB (sw-15.27)

Benay Venuta's Prgm.: WMT

KSD-Rosario Bourdon's Orch. WAAF-Rhythm Review WHIP-Rt. Rev. Leon Grochowski WROK-Week in Review WSUI-Campus Concert

2:45 CST 3:45 CDT

Barry McKinley, bar.: WWO WENR

KMOX-On KMOX Tomorrow KSD-News WIRE-To be announced WROK-Shilkret Serenade

3:00 CST 4:00 CDT

Marion Talley, sop. (Ry-Krisp); Josef Koestner's Orch.; Chorus: WIRE WMAQ WTMJ WIBA WHO (sw-9.53)

Miss Talley will sing Lamour, Toujour, Lamour and selections from "Carmen." The chorus will sing I Let a Song Go Out of My Heart. The orchestra will offer We're in the Money, Je Dit Que Rien Ne M'Epouvant, I Only Have Eyes For You and a medley of star songs consisting of You Are Mr. Lucky Star, Stardust, I Saw Stars, Starlight, Star Bright and Stars Fell on Alabama. Turn to page 6 for pictures.

Texas Rangers: WMBD WKBH WTAQ WFAM KMOX WKBH WOC (sw-15.27)

Musical Steel Makers, All Employee Prgm. (Wheeling Steel Corp.): WLW WGN Turn to page 5 for more detail.

There Was a Woman, drama: WENR WWO WBOW WKBH WMT

KSD-Baseball Scores WAAF-Musical Moderne WFBM-Jordan Conservatory WHIP-First Slovak Hour WJBC-Bloomington Band WROK-Betty Watson, soprano

3:15 CST 4:15 CDT

WROK-Music Graphs

3:30 CST 4:30 CDT

Phil Cook's Almanac: WTAQ WKBH WMBD WKBH WFBM WOC KMOX WFAM (sw-15.27)

Lee Shelley's Orch.: KWK

Paul Wing's Spelling Bee (Energie): WMAQ WHO WIRE WLW (sw-9.53)

Vincente Gomez, guitarist: WMT WENR WIBA WTMJ WBOW (sw-15.21)

WAAF-Hollywood Brevities WHIP-Christian Missionary Alliance WWO-Church of the Nazarene WROK-Robert Swenson, pianist

3:45 CST 4:45 CDT

The Master Builder, talk: WMT WENR WBOW WIBA

WAAF-Melody Medley WBBM-Tenth Inning WGN-Bill Anson WROK-Master Singers WTMJ-Concert Violinist

4:00 CST 5:00 CDT

Music for Fun: WOC KMOX WKBH WKBH WFBM WMBD WSBT WBBM

Catholic Hour: WMAQ WBOW WHO WIBA WIRE (sw-9.53)

Summer Concert: KWK WWO WLW

Mitchell Ayre's Orch.: WGN WMT

Baseball Scores: WIND WJJD WAAF-Salon Concert WCFL-Jack Kelly's Orch. WENR-Sach's Amateur Hour WHIP-Royal Byron, songs WJBC-Church Choirs WROK-News; Concert Interlude WTAQ-Ave Maria WTMJ-German Hour

4:15 CST 5:15 CDT

Resume of Nat'l Tennis Matches: WWO WLW KWK

WCFL-Philip Warner, pianist WHIP-I Am the Law of Your Life WIND-Afternoon Melodies WJJD-Happy Harmonies WOC-Gerry Morrissey, songs WROK-Freepost Studios

4:30 CST 5:30 CDT

Laugh Liner (Wrigley's Gum) Billy House, comedian; Jack Fulton, tr.; Carl Hohengarten's Orch.: WOC WMBD KMOX WSBT WFBM WCCO WKBH WTAQ WBBM (sw-11.83)

# Good Listening for Sunday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:30 CST (11:30 CDT) Radio City Music Hall Chamber Music Series.

11:30 CST (12:30 CDT) Europe Calling.

11:45 CST (12:45 CDT) Bob Becker.

## AFTERNOON

12:00 CST (1:00 CDT) The Magic Key.

12:30 CST (1:30 CDT) Farmer Takes the Mike.

1:00 CST (2:00 CDT) Everybody's Music.

3:00 CST (4:00 CDT) Musical Steelmakers.

4:30 CST (5:30 CDT) The Laugh Liner.

5:00 CST (6:00 CDT) People's Platform.

5:00 CST (6:00 CDT) Hobby Lobby.

5:30 CST (6:30 CDT) The Passing Parade.

## NIGHT

6:00 CST (7:00 CDT) Chase and Sanborn Hour.

6:00 CST (7:00 CDT) Orson Welles.

7:00 CST (8:00 CDT) Sunday Evening Hour.

7:00 CST (8:00 CDT) Win Your Lady.

7:00 CST (8:00 CDT) Manhattan Merry-Go-Round.

8:00 CST (9:00 CDT) Horace Heidt.

8:30 CST (9:30 CDT) University of Chicago Round Table Discussions.

9:00 CST (10:00 CDT) Walter Winchell.

Canadian Grenadier Guards Band: WMT WWO WBOW WKBH WIBA WIRE KSD

A Tale of Today, drama (Princess Pat): WMAQ WLW (sw-9.53-15.21)

To be announced: WKBH

WAAF-George Morgan, tr. WBAA-Band Concert WCFL-String Ensemble WGN-Walter Flandorf, organist WHIP-Roseland Bethany Church

WIND-Concert Hour WJBC-American Legion Auxiliary Prgm. WJJD-Tea Dance Time WTAD-Moods in Black & White

4:45 CST 5:45 CDT

What's New in South America; Edward Tomlinson, commentator: WMT WWO WBOW WIBA WIRE KSD

Dorothy Foster, pianist: WGN KWK

WAAF-Jack Odell, news WCFL-Henry Halstead's Orch. WISN-Tenth Inning WJBC-Lillian Lynch

5:00 CST 6:00 CDT

Hawaii Calls: KWK

Jell-O Hobby Lobby; Dave Elman, m.c.; Harry von Zell; Ray Morton, tr.; Harry Salter's Orch.: WMAQ WTAM KSD WLW (sw-9.53) (also at 9:30 p.m.)

Popular Classics; Orch.: WBOW WENR WIRE WIBA WTMJ (sw-11.87)

The People's Platform: WHAS KMOX WFBM WMBD WTAQ WKBH WBBM WJR WKBH WCCO WISN (sw-11.83)

A new series of discussions on the methods by which public opinion is molded and influenced will begin this date. Two professionals in the newspaper field and two laymen will treat the subject "Public Opinion and Foreign News." Turn to page 4 for more detail.

News: WJJD WMT Baseball Scores: WWO WOC WAAF-Half and Half WCFL-Philip Warner, pianist WGN-Dick Jurgens' Orch. WHIP-Foreign News WHO-Melody Time WIND-Polish Prgm. WSBT-Baseball Scores; News WTAD-Hannibal Prgm.

5:15 CST 6:15 CDT

Popular Classics: WMT WCFL-News

WHIP-Gypsy Caravan WIRE-Marshall Players WJJD-Tommy Tucker's Orch. WWO-Aloha Land WROK-Musical WSBT-New Yorkers

5:30 CST 6:30 CDT

Passing Parade (Gulf Oil); John Conte; John Nesbitt; Al Garr, tr.; Oscar Bradley's Orch.; Guests: WJR WSBT WFBM WHAS

Fitch Bandwagon; Guest Orch.: WHO WBOW WMAQ WIRE WTAM KSD

Week-End Potpourri: WOC WISN WKBH WBBM WCCO WTAQ WKBH

Boredom by Budd; Budd Hulick, m.c.; Harrison Knox, tr.; Lennie Hayton's Orch.: WMT WLS KWK WWO (sw-11.87)

KMOX-France Laux, sports WAAF-Shadowland WCFL-Henry Halstead's Orch. WGN-Bernie Cummins' Orch. WHIP-Southside Church of the Air

WIBA-Joe Tantillo's Orch. WJJD-Mixed Choir WLW-Peter Grant, news WMBD-Organ Melodies WROK-Salvation Army Band WTAD-Sports; News WTMJ-Musical Spelldown

5:45 CST 6:45 CDT

KMOX-Headline Highlights WJJD-Douglas Wilson WJJD-Priscilla Holbrook, pianist WLW-Jimmy James' Orch. WMBD-Sports WTAD-The Shadow

The Mercury Theater with Orson Welles: WJR WSBT WCCO WHAS WTAQ KMOX WKBH WKBH WFBM WBBM WOC WMBD (sw-11.83)

"The Life of Vincent van Gogh," Dutch painter, will be dramatized.

Spy at Large, drama: WMT WWO WBOW (sw-11.87)

## NIGHT

6:00 CST 7:00 CDT

Chase & Sanborn Hour; Don Ameche, m.c.; Edgar Bergen and Charlie McCarthy; Nelson Eddy, bar.; Dorothy Lamour, sop.; Stroud Twins, comedians; Robert Armstrong's Orch.; Guest: KSD WIRE WMAQ WIBA WHO WTMJ WTAM WLW (sw-9.53)

The Mercury Theater with Orson Welles: WJR WSBT WCCO WHAS WTAQ KMOX WKBH WKBH WFBM WBBM WOC WMBD (sw-11.83)

"The Life of Vincent van Gogh," Dutch painter, will be dramatized.

Spy at Large, drama: WMT WWO WBOW (sw-11.87)

# SUNDAY

## September 11

Sports: WTAD WOC KWK WCFL-Evening Bells WGN-Concert Orch. WIND-Re-creation of Baseball Game WISN-Down by Herman's WJJD-Suppertime Frolic WLS-Don Kelley's Sport Scoop WMBD-Ann Dooley, songs WROK-News; Organ

6:15 CST 7:15 CDT

Mal Hallett's Orch.: KWK

News: WMBD WOC KMOX-The Onward Road WROK-V.F.W. Prgm.; Dinner Music

6:30 CST 7:30 CDT

Songs We Remember: WBOW KWK WLS (sw-11.87)

To be announced: WISN

WCFL-Lithuanian Prgm. WGN-Jack Russell's Orch. WMT-Baseball Scores WROK-Dinner Music WTAQ-News

6:45 CST 7:45 CDT

Songs We Remember: WMT News: WKBB WTAD WTAQ-Club Normandie Entertains

7:00 CST 8:00 CDT

Ford Sunday Evening Hour; Symphony Orch., dir. Eugene Ormandy: WOC WJR WBBM WMBD WISN WSBT KMOX WCCO WFBM WHAS WKBH WTAQ (sw-11.83)

The first in the 1938-39 series of Sunday Evening Hour broadcasts will find Eugene Ormandy conducting the Detroit Symphony Orchestra with John Charles Thomas as initial soloist. The music detail for this program may be found on page 12 this week. Turn to page 5 for more detail.

Win Your Lady, drama (Woodbury): WENR WMT WLW KWK (sw-11.87) (also at 8:30 p.m.)

Grant Park Concert: WGN

Manhattan Merry-Go-Round (Dr. Lyons); Pierre LeKreun, tr.; Men About Town, trio; Rachel Carley, vocalist; Don Donnie's Orch.: WTAM KSD WMAQ WHO WIRE (sw-9.53)

Miss Carley will sing You Go to My Head and Je Vousrais Tout and, with Mr. LeKreun, Tell Me That You Love Me. Mr. LeKreun will also sing Bambina. The trio will offer Je T'Enneme a la Campagne, Campagne, La Tortillera, Goosee de Paris and Au Revoir Paris. The orchestra will play Nons Sommes Tres Jolie and a medley of Le Blond Jemie and Kiss Me With Your Eyes

WBOW-Marian Mace, songs WCFL-Irish Hour WIBA-Week in Review WIND-Sports Parade, Russ Hodges WKBB-Dubuque Star Revue WROK-Freepost Studios WSUI-Vespers WTMJ-Around the Dial

7:15 CST 8:15 CDT

WBOW-Musical Workshop WIBA-Master Singers WIND-Football Preview WJJD-Suppertime Frolic WTMJ-Dance Orch.

7:30 CST 8:30 CDT

Walter Winchell (Jergens Journal): WENR WMT WLW KWK (sw-11.87) (also at 9 p.m.)

American Album of Familiar Music (Bayer's Aspirin); Frank Munn, tr.; Jean Dickenson, sop.; Buckingham Choir; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Elizabeth Lennox, contr.; Gus Haenschen's Orch.: WHO KSD WIRE WMAQ WTAM WIBA WTMJ (sw-9.53)

Readers Guide: WBOW

WGN-Jimmy Dorsey's Orch. WIND-Football; Chicago Bears vs. Chicago Cardinals

(Continued on Next Page)

*Again*

# IT'S WHEELING STEEL

*with the*

## Musical Steelmakers

SINGING MILLMEN  
OLD TIMER  
STEELE SISTERS

# DOROTHY ANNE CROW

SIXTEEN YEARS OLD—THIS YEAR'S SINGING STARLET  
FROM THE FAMILY OF WHEELING STEEL

*Sunday*

## SEPTEMBER 11TH

### 5:00 P. M. (E. D. S. T.)

RADIO'S UNIQUE EMPLOYEE  
FAMILY BROADCAST

WWVA • WOR • WGN • WLW • WPAY • KHJ  
KGB • KDB • KFXM • KPMC • KVOE • KXO  
KFRC • KQW • KGDM • KDON • KIEM

PRODUCED BY WALTER PATTERSON

# SUNDAY

## September 11

7:45 CST 8:45 CDT

Irene Rich, drama (Welch Grape Juice): WENR WOWO WMT KWK WLW (sw-11.87) (also at 9:15 p.m.)  
WBOW-Social Securities Prgm WGN-News; Sports

8:00 CST 9:00 CDT

Good Will Hour (Ironized Yeast): WGN  
Horace Heidt's Alemite Brigadiers: WHO KOA KSD WIRE WLW WTAM WMAQ (sw-9.53)  
Guests: Barbara Luddy and Les Tremayne, stars of "First Nighter."

The Ghost of Benjamin Sweet, drama: WISN WSBT WMBD KMOX WKBH WTAQ WJR WFBM WHAS WBBM (sw-11.83)

Grant Park Concert: WOWO WBOW WENR KWK WTMJ  
Program will feature a 300-piece symphony orchestra conducted by Frederick Stock.

WCFL-Amateur Hour  
WIBA-The New Norway  
WKBB-Continental Nights  
WMT-Music Memory Contest  
WOC-Romantic Musings

WROK-Swedish Free Church  
WSUI-Baccalaureate Services

8:30 CST 9:30 CDT

Win Your Lady, drama (Woodbury's): KOA KPRC WSM WOAI WBAP (also see 7 p.m.)

Good Will Hour (Ironized Yeast): WLW

Univ. of Chicago Round Table Discussion: WHO WTAM WBOW WMAQ WTMJ WIBA (sw-9.53)

Cheerio; Talk & Music: WMT WENR WOWO (sw-11.87)

Headlines & By-Lines with Ralph Edwards & Kaltenborn: WJR WISN WOC WMBD WTAQ WKBH WKBB WHAS WSBT WFBM WBBM KMOX WCCO (sw-11.83)

Your Sunday Date: Harold Stokes' Orch.: WGN

KSD-Marion Talley, sop.  
KWK-Old Fashioned Revival Meeting  
WIRE-Answers

9:00 CST 10:00 CDT

Walter Winchell (Jergens Journal): KOA WSM KPRC WBAP (also see 7:30 p.m.)

Vincent Lopez' Orch.: WOC WFBM WKBB WHAS WBBM WISN WCCO WSBT

Your Sunday Date: WLW

News; Will Osborne's Orch.: KSD WTAM WMAQ (sw-9.53)

News: WIBA WMT Dance Orch. WKBH WTMJ KMOX-Evening Serenade WBOW-Caravan of Song WCFL-Old Fashioned Revival Hour

WENR-News; Globe Trotter WHO-Johnny at the Piano WIRE-Carl Baker WJR-Political Prgm. WMBD-Captains of Industry WWO-Back Home Hour WROK-Musicale WTAQ-Club Normandie Entertains

9:15 CST 10:15 CDT

Irene Rich, drama (Welch Grape Juice): WSM KOA KPRC WBAP (also see 7:45 p.m.)  
Johnny Messner's Orch.: WENR (sw-6.14)

Vincent Lopez' Orch.: WMBD WJR

Enric Madriguera's Orch.: WLW WMT  
WGN-Dick Jurgens' Orch.  
WHO-Sports Review  
WIBA-Club Chanticleer  
WIRE-News; Baseball Interviews  
WTAQ-Dance Orch.

9:30 CST 10:30 CDT

Jell-O Hobby Lobby: KFI WHO WIRE WIBA WTMJ KOA (also see 5 p.m.)

Ray Kinney's Orch.: WTAM WBOW (sw-9.53)  
Kay Kyser's Orch.: WISN WOC WKBH WFBM WKBB WCCO WHAS WSBT (sw-6.12)

Abe Lyman's Orch.: KWK WMAQ  
Old Fashioned Revival: WMT WIND  
KMOX-The Shadow, drama WBBM-News with Todd Hunter WENR-Earl Hines' Orch.  
WJR-The Hermit's Cave, drama WLW-Country Sunday WMBD-Orrin Tucker's Orch.  
WROK-Aloha Land WTAQ-Riverside Ballroom Orch.

9:45 CST 10:45 CDT

Kay Kyser's Orch.: WBBM  
WGN-Bernie Cummins' Orch.  
WJBC-Peggy Payne & Pioneers WROK-News  
WTAQ-Bay Beach Orch.

10:00 CST 11:00 CDT

Glen Gray's Orch.: WISN WKBH WHAS WTAQ WBBM WKBB WCCO KMOX (sw-6.12)  
Dance Orch.: KOA WMAQ WIRE

Freddy Martin's Orch.: WOWO

KWK (sw-6.14)  
Little Jack Little's Orch.: WGN

News: WMBD WOC WHO WFBM WJR WROK  
WBOW-Leo Baxter's Orch.  
WCFL-Pentecostal Church WENR-Music As You Desire It WIBA-Sunday Serenade WLW-Paul Sullivan, news WTAQ-Tom Ireland; Musical Bulletin Board WTMJ-Dance Orch.

16:15 CST 11:15 CDT

Dance Orch.: WHO KSD  
Glen Gray's Orch.: WJR WOC WFBM WMBD  
WCCO-Cedric Adams  
WHAS-World News  
WLW-Billy Snider's Orch.  
WTAM-Music You Want

10:30 CST 11:30 CDT

One Man's Family: KPO KFI (also see Wed. Prgm. at 8 p.m.)  
Erskine Hawkins' Orch.: WBOW WHO KSD KOA

Lou Sailee's Orch.: WJR WOC WKBH WISN WFBM WBBM WMBD WTAQ WKBB

Earl Hines' Orch.: WMAQ WIRE WOWO (sw-6.14)

Bob Crosby's Orch.: WGN WMT

KMOX-Headline Highlights KWK-News WCCO-Baseball Scores WHAS-Dance Band WIBA-Hollywood at the Beach WIND-In the Gloaming WLW-Ray Pearl's Orch.

10:45 CST 11:45 CDT

Erskine Hawkins' Orch.: WENR  
Lou Sailee's Orch.: WCCO KMOX  
Bob Crosby's Orch.: KWK  
WIBA-Club Chanticleer  
WIND-Cappy's Cabana

11:00 CST 12:00 CDT

Clyde McCoy's Orch.: WHO WIRE WMAQ WBOW KOA  
Keith Beecher's Orch.: WKBH WOC WCCO WMBD WFBM WBBM WISN KMOX WTAQ  
Paul Martin's Orch.: WENR WIBA  
Lee Shelley's Orch.: WGN KWK WMT  
KSD-Herbie Kay's Orch.  
WIND-Nite Watch  
WKBH-Weather Report  
WLW-Twenty-four Hour Review  
WTAM-Paul Burton's Orch.

End of Sunday Programs

# Monday

## September 12, 1938

# Monday

### MORNING

7:00 CST 8:00 CDT

Breakfast Club; Vocalists; Don McNeill, m.c.; Orch.; News: WCFL WBOW WOWO

Richard Maxwell, tr.: WFAM (sw-21.51)

The Band Goes to Town: (sw-21.5)

News: WJJD WTAD  
Early Risers: WISN WROK  
Musical Clock: WBBM WKBB WIRE WKBH WOC  
KMOX-Checkboard Time  
KWK-Band Music; News  
WAA-F-Breakfast Express  
WCCO-Air Almanac  
WFBM-Early Birds  
WGN-Everyday Words; Good Morning Prgm.  
WHIP-Early Edition  
WHO-Mother Randall  
WIBA-On the Farm Front; Musical Clock

7:15 CST 8:15 CDT

Montana Slim, songs: News: WFAM (sw-21.51)

The Family Man, poetry and philosophy: (sw-21.5)

News: WCCO WHO WMT WLW  
Breakfast Melodies: WROK WTAD

Musical Clock: KMOX WMBD  
KWK-Sunshine  
WHIP-Stars Over Manhattan  
WIND-Morning Review  
WJJD-H. Zimmerman, organist

7:30 CST 8:30 CDT

Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Albolene): WBBM

Ward & Muzzy, piano duo; News: (sw-21.5)

News: WKBH WTAQ WIBA  
Morning Devotions: WKBH WLS  
Musical Clock: WBOW WMT  
KMOX-Ozark Varieties  
WCCO-Musical Chimes  
WFAM-Your Engagement Book  
WHO-Williams Brothers Quartet  
WIND-Hawaiian Melodies  
WLW-Gospel Singer  
WMAQ-Whistler & His Dog; News  
WMBD-Police Flash  
WROK-Morning Parade

7:45 CST 8:45 CDT

Amanda Snow, songs: (sw-21.5)

Bachelor's Children, sketch (Old Dutch Cleanser): KMOX

News: WIND WTAD WIRE  
WHIP  
KWK-News; Rapid Service  
WBBM-Linda's First Love  
WFAM-Morning Devotions  
WHO-Rare Bits of News  
WIBA-Musical Clock  
WJJD-Chicago Tuberculosis Institute Prgm.

WKBH-Breakfast Melodies  
WLS-Boys from Virginia  
WLW-Your Hollywood News Girl  
WMAQ-A Step Ahead with Norman Ross

WMBD-Weather Report  
WTAQ-Today's Almanac

8:00 CST 9:00 CDT

Just Neighbors, sketch: KWK WCFL WTMJ WOWO

Pretty Kitty Kelly, sketch (Wonder Bread): WISN WFBM WCCO KMOX WBBM WOC WKBB

Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE

Musical Clock: WROK WMT  
News: WKBH WMBD WAA-F  
KSD-News; Dick Leibert, organist  
WFAM-Concert Time  
WGN-Martha Crane & Helen Joyce  
WHA-Band Wagon  
WHIP-Verse of Melody  
WHO-Coffee Pot Inn  
WIND-Priscilla & Her Piano  
WJJD-Gene Austin, songs  
WLS-Hal Culver, with Howard Peterson, organist

8:15 CST 9:15 CDT

John's Other Wife, sketch (Louis Philippe): WMAQ WIRE

Myrt & Marge, sketch (Super Suds): KMOX WFBM WCCO WISN WBBM WMBD

Asher and Little Jimmy KWK (sw-15.21)

Paul Page, songs: KSD WCFL

WAA-F-Rhythm Rhapsody  
WHA-Morning Melodies  
WHO-Hoxie Fruit Reporter  
WIND-Your Favorite Band  
WJJD-Eddie Fitzpatrick's Orch.  
WKBH-Musical Almanac  
WKBH-Uncle Bob  
WLS-News Report  
WLW-Myrt & Marge, sketch  
WOC-Musical Clock  
WOWO-Swing Patrol  
WTAD-Gems of Melody  
WTMJ-Hymns of All Churches

8:30 CST 9:30 CDT

Hilltop House (Palmyra Soap): WISN WMBD KMOX WBBM WCCO

Just Plain Bill, sketch (Koly-nos): WMAQ WIRE

Walter Blaufuss' Orch.: KSD

Josh Higgins of Finchville, sketch: WCFL

To be announced: WMT  
KWK-Musical Prgm.  
WAA-F-Canary Serenade  
WBOW-Radio Gospel  
WFAM-Shoppers' Guide

WFBM-Morning Serenade  
WGN-Morning Melodies  
WHP-Variety Time  
WHO-Those Happy Gilmans  
WIBA-Today's Almanac; Society Reporter

WJJD-Adult Education Council, A. H. Woodworth

WKBH-Chancel Steps  
WKBH-Olive Hagen, organist  
WLS-Old Kitchen Kettle  
WLW-Hilltop House, sketch  
WOWO-Tri-Topics  
WROK-Morning Devotions  
WTAD-Interchurch Revival  
WTAQ-Sunshine Hour  
WTMJ-Organ Melodies

8:45 CST 9:45 CDT

Woman in White, sketch (Pillsbury): WMAQ WIRE WTMJ WHO KSD

Popular Waltzes: WBOW WMT (sw-21.5)

Stepmother, sketch (Colgate): WBBM WCCO WFBM KMOX

Ma Perkins, sketch (Oxydol): WLS (sw-15.21)  
Details of contest on this program may be found on inside back cover.

Earl Lawrence, bar.: KWK WGN

WCFL-Bittersweet Melodies  
WHIP-Women & The Home  
WIND-Musical Varieties  
WISN-Early Risers Club  
WJJD-Tommy Tucker's Orch.  
WKBH-Stars Over Hollywood  
WKBH-Am. Family Robinson  
WLW-Betty & Bob, sketch  
WMBD-Women of Today  
WOWO-Modern Home Forum  
WROK-Toyn Crier  
WTAD-Hannibal Prgm.

9:00 CST 10:00 CDT

Originalities: WIBA WCFL WBOW (sw-21.5)

Deep River Boys: WISN WKBH WOC WKBH WFAM WFBM

David Harum, sketch (Bab-O): KSD WIRE WMAQ WHO (sw-15.33)

The Story of Mary Marlin, sketch (Ivory Soap): WLS (sw-15.21)

Get Thin to Music (Wheaties): WGN

KMOX-Music Man & Tell a Story Lady  
KWK-The Texas Drifter  
WAA-F-Woman's Page  
WBBM-Heart of Julia Blake  
WCCO-Ma Perkins, sketch  
WHA-Your Health  
WIND-Traffic Court  
WJJD-Priscilla Holbrook, piano tunes  
WLW-The Goldbeats, sketch  
WMBD-Melody Miniature; Weather Report  
WMT-News; Radio Gossip  
WROK-News  
WTAQ-Woman to Woman  
WTMJ-Dan Harding's Wife

9:15 CST 10:15 CDT

Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)

Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD

Ruth Carhart, songs: WFAM

Breen & de Rose, songs: WMT WBOW (sw-21.5)

Bachelor's Children (Old Dutch Cleanser): WGN

News: WKBH WMBD WOC  
Editor's Daughter, sketch: WBBM WOWO

KMOX-Let's Compare Notes  
KWK-Great Works of Man  
WAA-F-Hog 'n' Harmony  
WCCO-Bachelor's Children  
WCFL-Rhythm Roundup  
WFBM-Apron Strings  
WHA-American Observer  
WHIP-Modern Varieties  
WIBA-Organ Melodies  
WISN-Symphonetta  
WJJD-Frank Trumbauer's Orch.  
WKBH-Music Makers  
WROK-Markets; On the Mall  
WTAQ-Crimson Trail  
WTMJ-Those Happy Gilmans

9:30 CST 10:30 CDT

Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)  
Details of contest on this program may be found on inside back cover.

Story of the Month: WCFL

Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM

Do You Remember?: WIBA WMAQ WTMJ WBOW

KWK-Pop Wise & Filbert  
WAA-F-All About Dogs, talk  
WFAM-Health Talk; Native Melodies  
WGN-Don Pedro, violinist  
WHA-Musical Varieties  
WHIP-Monitor Views the News  
WHO-Mountain Pet's Mountaineers  
WIND-Between Us Girls, interviews  
WIRE-Dessa Byrd  
WJJD-Harry Zimmerman, organist  
WKBH-Eb & Zeb, sketch  
WKBH-Today's Almanac  
WLW-Short, Short Story  
WMT-Gospel Baritone  
WOC-W.P.A. Prgm.  
WOWO-Linda's First Love  
WROK-Morning Varieties  
WTAD-Ma Perkins, sketch  
WTAQ-Roundup

9:45 CST 10:45 CDT

Aunt Jenny's Stories (Spry): KMOX WMBD WFBM WBBM WISN WCCO

Viennese Ensemble: WBOW WMT (sw-21.5)

Kitty Keene, Inc., sketch (Dreft): WHO

Raoul Nadeau, bar.: Organ:KWK

The Road of Life, sketch (Chippo): WMAQ WTMJ WLW

Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)

KSD-George Hall's Orch.  
WAA-F-Novelettes  
WCFL-Echoes of Hawaii  
WFAM-Lou Pike, organist  
WGN-Painted Dreams  
WHIP-Dixieland Band  
WIBA-Church of the Air  
WIND-News & Livestock Reports  
WIRE-Linda's First Love  
WIND-Current News & Markets  
WJJD-Dance Orch.  
WKBH-Rhythm & Romance  
WKBH-Swing Interlude  
WLS-Grace Wilson, contr.  
WOC-Melodic Variations  
WOWO-Consularies  
WTAD-Kitty Keene, sketch

10:00 CST 11:00 CDT

Dorothy Dreslin, sop.: WMT WIRE KWK

Mary Margaret McBride, columnist (La France & Satina): WOC WFBM KMOX WBBM WCCO WFAM WMBD WISN

Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ

Vaughn De Leath, songs: KSD

WAA-F-Let's Dance  
WBOW-Christian Science Prgm.  
WCFL-Peekers in the Pantry  
WGN-Manhattan Mother, sketch  
WHA-Homemakers  
WHIP-Symphonetta  
WHA-The Goldbergs  
WIBA-Linda's First Love, sketch  
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs  
WJBC-Theater Time  
WJJD-Bureau of Missing Persons  
WKBH-Hollywood Reporter  
WKBH-Home Economics  
WLS-Market Reports; News  
WLW-Editor's Daughter, sketch  
WOWO-Bill Board  
WROK-News; Program Prevue  
WSUI-Illustrated Musical Chats  
WTAD-News  
WTAQ-Hits & Encores  
WTMJ-What's New in Milwaukee?

10:15 CST 11:15 CDT

The O'Neills, sketch (Ivory Soap): WMAQ WLW

Irene Beasley, R.F.D. No. 1: WFBM WTAQ WFAM WKBH WOC

Kidoodlers: WBOW KWK WIRE

KMOX-Houseboat Hannah, sketch  
KSD-Royal Hawaiians  
WAA-F-Morning Song  
WBBM-Hal Tate, radio tatter  
WCCO-Judy & Jane  
WGN-Harold Turner, pianist  
WHIP-Musical Spotlight  
WHA-Houseboat Hannah  
WIBA-Editor's Daughter, sketch  
WIND-Priscilla Holbrook, pianist

WISN-News  
WJBC-Women in the News  
WJJD-Criminal Court Interviews  
WKBH-Your Home Prgm.  
WLS-Prairie Ramblers & Patsy Montana  
WMBD-Linda's First Love  
WMT-Bits of Everything  
WROK-Music Graphs  
WTAD-Bea & Vee

10:30 CST 11:30 CDT

Nat'l Farm & Home Hour; Guest Speakers: WMAQ WIBA WBOW (sw-15.21)

Romance of Helen Trent, sketch (Edna Wallace Hopper); Virginia Clark: WBBM KMOX

Time for Thought: KSD  
Dr. Turek's address is titled "No Other God."

News: WGN WHIP KWK  
WAA-F-Live Stock Market; Sweet & Slow  
WCCO-Those Happy Gilmans  
WCFL-Double in Stars  
WFAM-Harlan Hogan  
WFBM-Mrs. Farrell's Kitchen of the Air  
WHO-Myrt & Marge, sketch  
WIND-Harry Zimmerman, organist  
WIRE-Footnotes; News  
WISN-Ann Leslie's Scrapbook  
WJBC-Dollar Daze  
WJJD-Safety Court  
WKBH-House of MacGregor  
WKBH-Songtime  
WLS-Homemakers  
WLW-News; Livestocks; River; Weather; Markets  
WMBD-Honeymoon Lane  
WOC-Radio Bazaar  
WOWO-Richard Trojan  
WROK-Kaye Creamer, Woman's Forum

WTAD-Tonic Tunes  
WTAQ-News; Merry-Go-Round  
WTMJ-Blue Room Ensemble

10:45 CST 11:45 CDT

Nat'l Farm & Home Hour: WLW KWK

Our Gal Sunday, sketch (Anacin): WBBM KMOX

Cobwebs & Cadenzas: WCFL WIRE

KSD-Lady Courageous  
WAA-F-Myrna Dee Sargent, talk  
WCCO-Grandma Travels  
WFAM-Homespun Verse  
WGN-Musical Mail Box  
WHA-Wisconsin Political Forum  
WHIP-Trio  
WHO-Hilltop House  
WISN-Organ Melodies  
WJBC-Peggy Payne & Pioneers  
WKBH-Treasure Chest  
KSD-Royal Hawaiians  
WLS-Short, Short Stories  
WMBD-Bandwagon  
WMT-Orrin Weir's Orch.  
WOC-Screenings Prgm.  
WOWO-Al Becker Interviews  
WROK-Freepost Studios  
WTAD-Those Happy Gilmans  
WTMJ-Bargain a Minute

11:00 CST 12:00 CDT  
Vincent Curran, bar.: KSD

The Goldbergs, sketch (Oxydol):  
WOC WKBB WCCO WBBM  
(sw-15.27)

KMOX-Ma Perkins, sketch  
WAAF-Symphonic Hour  
WBAA-Contract Bridge Chats  
WCFL-Hit Review  
WFBM-Bohemians  
WGN-Bob Elson on State Street  
WHA-Music Appreciation  
WHIP-Southtown Church Hour  
WHO-Dan Harding's Wife, sketch  
WIND-News  
WIRE-Singin' Sam  
WJBC-Surprise Party  
WJJD-Anything Can Happen  
WKBB-Magic Violin  
WLS-Soloist  
WLW-Melody Roundup; Orch.  
WMBD-Wayside Chapel  
WMT-Tom Owens' Cowboys  
WOWO-Ranch Boys & White  
WSBT-News; Stork Report;  
Farm Flashes  
WSUI-Prgm. Calendar; Weather  
WTAD-All for the Ladies  
WTAQ-Hollywood on Parade  
WTMJ-Heinie and Dinty

11:15 CST 12:15 CDT  
Vic & Sade, sketch (Crisco):  
WBBM KMOX WCCO WISN  
Words and Music: WCFL KSD  
(sw-15.33)

To be announced: WMT  
WGN-Noontime Melodies  
WHIP-Englewood Hour  
WHO-Vic and Sade, sketch  
WIND-Novely Organist  
WIRE-Farm & Home Hour  
WJBC-Personality  
WJJD-News  
WKBB-Book of the Hour  
WKBB-Club Calendar  
WMBD-You'd Never Believe Me  
WOC-Hymns of All Churches  
WOWO-Today's News  
WSBT-In Movieland  
WSUI-Homemaker's Chat  
WTMJ-Heinie and His Genadiers  
11:30 CST 12:30 CDT  
Road of Life, sketch (Chipso):  
KMOX WBBM

Words and Music: WIBA  
Mother-in-Law, sketch: KWK  
WBOW-Presentation  
WCCO-Houseboat Hannah  
WCFL-Mid-day Melody Mart  
WFBM-Hoosier Farm Circle  
WGN-Markets; Mid-day Service  
WHIP-What Can They Do?  
WHO-Caroline's Golden Store  
WIND-Bob Atcher & Bonnie Blue  
Eyes, hillbilly songs and guitar  
WISN-Morning Musicales  
WJBC-Singing Sam  
WJJD-Loop Noon-Day Service  
WKBB-Social Calendar; Farm  
News; Do You Want a Job?  
WKBB-Rhapsody and Rhythm;  
Livestock Quotations  
WLS-Fruit, Vegetable, Butter &  
Egg Markets; Weather  
WLW-Livestock & Poultry Re-  
ports; News  
WMAQ-Fort Pearson, news  
WMBD-Thrift Message; Melody  
Miniature  
WMT-Sweet & Swing  
WOC-Caroline Ellis  
WOWO-Men of Note  
WSBT-The Day Dreamer  
WSUI-Yesterday's Musical Favor-  
ites  
WTAD-Police News  
WTAQ-Mailman

11:45 CST 12:45 CDT  
Those Happy Gilmans, comedy  
sketch (Corn-Kix): WLW WMAQ  
(sw-15.21.9.53)

Hi Boys, instrumentalists: KSD  
Judy & Lanny, songs: WOWO  
KWK

Gospel Singer; Edward MacHugh,  
bar.; Organ (Ivory Soap):  
KMOX WBBM WCCO

Voice of Experience (Lydia E.  
Pinkham): WCFL

WBAA-News  
WFBM-Markets; Farm Bureau  
WHA-Magazine Rack  
WHIP-Cascade Melodies  
WHO-Markets; Weather  
WIBA-Agricultural Adjustment  
WIND-News & Livestock Reports  
WISN-Even as You and I  
WJBC-Reid & Vin  
WKBB-Hits and Encores  
WMBD-Window Shopper  
WMT-News; Frank Voelker, or-  
ganist  
WOC-Farm Bureau & Markets  
WSBT-Man on the Street  
WSUI-Farm Flashes; Emmett  
Gardner  
WTAQ-Farmhands  
WROK-Round the Town

## AFTERNOON

12:00 CST 1:00 CDT  
Betty & Bob, sketch (Gold Med-  
al): WIRE WTMJ WMAQ KWK  
WHO (sw-15.21)

Enoch Light's Orch.: WOC WSBT  
WKBB WKBH (sw-15.27)

Al Roth's Orch.: (sw-15.33)

Harold Turner, pianist: WGN

News: WJBC WMBD WTAD  
WAAF  
KMOX-Singin' Sam  
KSD-Sports Review  
WBAA-Agricultural Forum  
WBBM-Manhattan Mother  
WBOV-Street Reporter  
WCCO-Home Folk Tunes  
WCFL-Spotlight Prgm.  
WFBM-Blue Ribbon Melodies  
WHA-Musicales  
WHIP-Wally Estrup, songs  
WIBA-Country Home; Interlude  
WIND-Lupi Italian Hour  
WISN-Musical Heat Wave  
WJJD-Markets  
WLW-Linda's First Love, sketch  
WMT-Question Min; Vigortone  
Varieties  
WOWO-Purdue Agricultural Pro-  
gram  
WSUI-Rhythm Rambles

12:15 CST 1:15 CDT  
Arnold Grimm's Daughter, sketch  
(Gold Medal): WIRE WMAQ  
KWK WLW WTMJ (sw-15.21)

Al Roth's Orch.: WBOW WCFL  
As You Like It: WGN

Man on the Street: WBBM  
WKBB  
News: WIBA WKBB WFBM  
Kitty Keene: WCCO KMOX  
WAAF-Soliloquy  
WBAA-Sports, Dick Shively  
WHIP-Alice Oleson, pianist  
WHO-Melodious Favorites  
WJBC-Walkathon  
WJJD-Midday Round-Up  
WLS-Checkerboard Time  
WMBD-Town Crier; Markets  
WMT-Voice of Iowa  
WOWO-Market Service  
WROK-Column Left, News  
WTAD-Cy & Freckles

12:30 CST 1:30 CDT  
Three Consoles, organ music:  
WISN WFBM WSBT (sw-15.27)

Joe Green's Orch.: WOWO  
WCFL

Valiant Lady, sketch (Gold Med-  
al): WLW WIRE WMAQ KWK  
(sw-15.21)

News: WHO WOC  
Rhythm Rascals: WTAQ WTMJ  
KMOX-Linda's First Love  
WAAF-Markets; Interlude  
WBAA-Luncheon Dance  
WBBM-Kitty Keene, Inc., sketch  
WBOW-On the Mall  
WCCO-First Edition  
WGN-June Baker, home manage-  
ment  
WHA-Farm Prgm.  
WHIP-Concert Orch.  
WIBA-Market Reports  
WIND-American Congress of  
Physical Therapy  
WJJD-Ben Kanter, piano & song  
WKBB-Man on the Street; Pet  
Corner  
WKBB-Luncheon Music  
WLS-Voice of the Feed-lot  
WMBD-Farm News  
WMT-Tune Time  
WROK-Couple on the Street  
WTAD-Farm; Weather: Markets

12:45 CST 1:45 CDT  
Hymns of All Churches (Gold  
Medal): WIRE WMAQ KWK  
WHO (sw-15.21)

Three Consoles, organ music:  
WOC

Joe Green's Orch.: (sw-15.33)

News: WKBH WTAQ  
KMOX-Editor's Daughter, sketch  
KSD-News; Markets  
WAAF-The "L" Reporter, inter-  
views  
WBAA-Market Reports  
WBBM-Houseboat Hannah  
WBOV-County Agricultural Agt.  
WCCO-Tune Times  
WGN-Hits of Today  
WIBA-Melody Moments  
WIND-Organ & Vibra Harp  
WKBB-What's Where on the Air  
WLS-Listeners Mike; Markets  
WLW-Kitty Keene, Inc., sketch  
WMBD-Col. H. S. Beene, Noon-  
day Melodies  
WMT-Joe Doakes; Many Happy  
Returns; Cedar Valley Hillbillies  
WROK-Home Folks Hour  
WTMJ-Sidewalk Reporter

1:00 CST 2:00 CDT  
Navy Band: WBOW

Dear Columbia: WISN WFBM  
WKBB WSBT WOC (sw-15.27)

The Story of Mary Marlin, sketch  
(Ivory Flakes): WMAQ WTMJ  
WHO WLW KSD

Marriage License Romance: WMT  
WGN

News: WHIP WTAD WIND  
Man on the Street: WMBD  
WTAQ

KMOX-Travelogue  
KWK-Backstage Wife, sketch  
WAAF-Emerson Trent, tnr.  
KSD-Melody Moments  
WBBM-Aeolian Ensemble  
WCCO-Day Dreams  
WCFL-Make Believe Danceland  
WHA-Wis. Interesting Places  
WIBA-Dane County Farm Hour  
WIRE-Reporter  
WJJD-Tommy Tucker's Orch.  
WKBB-Ha Perkins  
WLS-Homemakers Hour  
WOWO-The Observer

1:15 CST 2:15 CDT  
Oxydol's Own Ma Perkins, sketch:  
WMAQ WTMJ WHO KSD

Dear Columbia: WTAQ WKBH  
Navy Band: WIBA (sw-15.33)

KMOX-Judy & Jane, sketch  
KWK-Great Works of Man  
WAAF-To be announced  
WBAA-Rosalind McClanahan, so-  
prano  
WBBM-Meet the Missus  
WCCO-Betty & Bob  
WGN-Modern Music  
WHA-Wisconsin Political Forum  
WHIP-Dancing Party  
WIND-Piano Tunes  
WIRE-Noonday Headlines  
WLW-Ma Perkins, sketch  
WMBD-His Majesty, the Baby  
WMT-Cedar Valley Hillbillies  
WTAD-Little Theater

1:30 CST 2:30 CDT  
The Pittsburghers: WMBD WSBT  
WTAQ WFBM WKBH WKBH  
WISN WOC (sw-15.27)

Pepper Young's Family, sketch  
(Camay Soap): WMAQ WTMJ  
WLW WHO KSD

Harold Stokes' Orch.: WGN

KMOX-Magic Kitchen  
KWK-News; Musical Prgm.  
WAAF-Janet Lynn, songs  
WBAA-Monitor Views the News  
WBBM-Pat Flanagan  
WCCO-Julia Blake  
WCFL-News  
WHA-Organ Melodies  
WIND-Band Stand  
WIRE-Dessa Byrd  
WJJD-Lennie Conn's Swing Quar-  
tet  
WLS-News  
WMT-News; Novelty Parade  
WOWO-Stork Express  
WROK-Stars on Parade  
WTAD-Medical Ass'n

1:45 CST 2:45 CDT  
Keyboard Arabesque: WKBH  
WSBT WTAQ WFBM WISN  
WOC (sw-15.27)

The Guiding Light, sketch (White  
Naphtha): WHO WMAQ WTMJ  
KSD WLW

Ted Malone's Between the Book-  
ends: WIBA WLS (sw-15.33)

To be announced: WMT

KWK-Marriage License Romance  
WBAA-Rosemary Robinson, pi-  
anist  
WBBM-Dugout Dope  
WCCO-Markets  
WCFL-Baseball Interviews  
WGN-The Leadoff Man  
WHIP-Topical Commentary  
WIND-Dugout Interviews  
WJJD-Warm Up Time  
WMBD-A Love Story  
WOWO-Women in the News  
WROK-Old Refrains

2:00 CST 3:00 CDT  
Patterns in Swing: WSBT WISN  
WKBB WTAQ WFBM WOC  
(sw-15.27)

Club Matinee: WENR WOWO  
WBOW WMT

Backstage Wife, sketch (Dr.  
Lyons): WMAQ WTMJ WIRE  
WHO WIBA

Baseball; White Sox vs. Detroit:  
WIND WJJD WBBM

Dan Harding's Wife, sketch:  
KSD WLW  
KMOX-Those Happy Gilmans  
KWK-Today at Two  
WAAF-News Flashes & Weather  
WBAA-Concert Review  
WCCO-Ladies First

WCFL-Baseball Game  
WGN-Your English  
WHA-Chapter a Day  
WHIP-Gay Caballeros  
WMBD-Editor's Daughter, sketch  
WROK-News; Program Prevue  
WTAD-Hannibal Prgm.  
WTAM-Variety Prgm.  
2:15 CST 3:15 CDT  
Patterns in Swing: WCCO WMBD  
WMAQ WHO

Stella Dallas, sketch (Milk of  
Magnesia): WIRE WTMJ WIBA  
WMAQ WHO

Midstream, drama: WLW KWK

KMOX-One Woman's Opinion  
KSD-Heart of Julia Blake, sketch  
WHIP-Fashions  
WROK-Judy Marsh, songs  
WTAQ-Fiddlers Three  
2:30 CST 3:30 CDT  
Life Can Be Beautiful, sketch  
(Ivory Soap): WIRE WMAQ  
WHO

To be announced: KSD

Four Clubmen: WFAM KMOX  
WISN WTAQ WFBM WKBH  
WOC (sw-15.27)

Club Matinee: WIBA

KWK-Swing Organ  
WAAF-The Rhumba Beat  
WBAA-Home Builders  
WCCO-Front Page Parade  
WGN-Melody Time  
WHA-Music of the Masters  
WHIP-Moon Magic  
WLW-Heart of Julia Blake  
WMBD-Petticoat Parade  
WROK-Robert Bruce, grapholo-  
gist  
WTAD-Sports Roundup  
WTMJ-News; Police; Weather;  
Spotlight  
2:45 CST 3:45 CDT  
Lois Elliman, songs: WOC WTAQ  
WFBM WFAM WKBH WISN  
KMOX (sw-15.27)

The Affairs of Anthony: KWK  
WIBA WENR WOWO WBOW  
WMT

Girl Alone, sketch: WMAQ

The Hatterfields: WLW

KSD-Xavier Cugat's Orch.  
WBAA-Song Time  
WCCO-Baseball Game  
WGN-Margery Graham  
WHIP-Orch. With Denna Taylor  
WHO-Favorite Melodies  
WIRE-Police Court  
WROK-Rhythm Before Three  
WTAD-Banjo Buddies  
WTMJ-Down a Country Road  
3:00 CST 4:00 CDT  
March of Games: KMOX WISN  
WKBB WTAQ WFBM WFAM  
WOC WMBD

Paul Martin's Orch.: WHO WIRE  
WBOW WMAQ

Neighbor Nell, philosophy; Irma  
Glen, organist: WENR KWK

Baseball Game: WTAD WMT  
KSD-Baseball Scores  
WAAF-Melody Medley  
WBAA-Symphony Hall  
WGN-Edna O'Dell and Organ  
WHIP-Razberry College  
WIBA-Today's Front Page  
WJBC-God's Cheer for the Shut-  
Ins  
WLW-Houseboat Hannah, sketch  
WOWO-News  
WROK-Kaye Kreamer, Women of  
the Hour  
WTMJ-Valiant Lady, sketch  
3:15 CST 4:15 CDT  
Silhouettes of the West: WENR  
WOWO WMT WIBA

Three Graces & Piano: KWK  
WGN

New Horizons: KMOX WKBH  
WTAQ WFBM WFAM WMBD  
WOC WCCO WISN

WHIP-Flying Lessons  
WHO-Judy and Jane, sketch  
WLW-Charlie's Singing School  
WTMJ-Home Harmonizers

3:30 CST 4:30 CDT  
Your Family & Mine (Sealtest):  
WMAQ WIBA WTMJ

Happy Jack, songs: WBOW KWK  
WENR

National Hillbilly Champions:  
WFAM WFBM WMBD WKBH  
KMOX WOC WISN

Denver Darling's Trail Blazers:  
WGN WLW

Don Winslow of the Navy: (sw-  
15.21)

News: WHO WJBC  
WAAF-International Potpourri  
WHA-Parent-Teacher Talk  
WHIP-Concert Orch.  
WIRE-To be announced  
WOWO-Terry Evans

WROK-Helene Kimberley, songs  
WTAQ-Herman Daumer, violinist  
3:45 CST 4:45 CDT  
National Hillbilly Champions:  
WTAQ

Erwin Gluckman's Orch.: WENR  
KWK WIRE WOWO

Rex Maupin's Orch.: KSD WTMJ  
WBOW WMAQ WHO

WBBM-Tenth Inning  
WFAM-Pop Concert  
WGN-Armchair Melodies  
WJBC-Variety  
WLW-Man of Mars  
WROK-Master Singers

4:00 CST 5:00 CDT  
Science in the News: WBOW  
WLW WIBA KSD WMAQ (sw-  
9.53)

To be announced: WIRE KWK  
WOWO WENR

News; Rhythm Roundup: WFBM  
KMOX WKBH WTAQ WFAM  
WBBM

News: WOC WHIP WISN  
Baseball Scores: WIND WJJD  
WAAF-Tea Dance  
WBAA-The Magic Carpet  
WCFL-Tea Time  
WGN-Bill Anson  
WHA-Political Forum  
WHO-New Tunes  
WJBC-Wesleyan Hour  
WMBD-Kitty Keene, Inc.  
WROK-News; Musicales  
WTMJ-Variety Revue

4:15 CST 5:15 CDT  
Malcolm Claire; News: WMAQ  
WBOW (sw-9.53)

Songs for You: WTAQ WKBH  
WBBM WISN KMOX

Resume of National Tennis  
Matches: WENR WOWO

Harp and Accordion Duo: WGN  
KWK

KSD-Tempos of the Day; News  
WBAA-Melody Moods  
WCFL-String Ensemble  
WFAM-Killer Dillers  
WFBM-C. B. Milholland  
WHIP-Airplane Dance  
WHO-Baseball Time  
WIBA-Dance Hour  
WIND-Musical Toast  
WIRE-News; Minute Interviews  
WJJD-Parade of Music  
WLW-To be announced  
WMBD-News; Pet Corner  
WOC-Baseball Review  
WROK-Freepport Studios

4:30 CST 5:30 CDT  
Today With Bob Trout: WKBH  
WISN WTAQ WFAM (sw-11.83)

Chesterfield Daily Sports Column;  
Paul Douglas: WOWO WENR  
KSD WLW (sw-15.21)

Paul Sabin's Orch.: WIBA WBOW  
WMAQ (sw-9.53)

Hines Trial Summary: KWK  
WGN

News: WIND WJBC  
KMOX-On KMOX Tomorrow  
WAAF-Sport Shorts  
WBAA-Dick Curtner, pianist  
WBBM-Chicago Hour  
WFBM-Tea Time Tunes  
WHA-Organ Reverie  
WHIP-Four Men and a Song  
WJJD-Organ Moods  
WMBD-Bargain Counter

4:45 CST 5:45 CDT  
Lum & Abner, comedy team  
(Postum): WBBM (sw-11.83)  
(also at 9:15 p.m.)

Lola Hutchinson, sop.; Rex Mau-  
pin's Orch.: WENR

Adrian Rollini's Orch.: WMAQ  
KSD WIBA WBOW

Aeolian Ensemble: KMOX WISN

Lowell Thomas, news commenta-  
tor (Sun Oil): WLW (sw-11.87)

To be announced: KWK

WAAF-It's Dance Time  
WBAA-The Story Book Hour  
WFAM-Baseball Scores; News  
WGN-Little Orphan Annie  
WHIP-Sports Review  
WIND-Listen to Yourself  
WISN-Tenth Inning  
WJBC-Screen Guide Gossip

## MONDAY September 12

WJJD-Garwood Van's Orch.  
WKBH-Kiddies' Hour  
WMBD-Al Flo and Billie  
WOWO-Home Folk Frolic  
WTAQ-Theater Lobby Interviews

5:00 CST 6:00 CDT  
Jesse Crawford, organist: WOWO  
WENR WMT KWK

Ray Heatherston, songs: WTAQ  
KMOX (sw-11.83)

Don Winslow of the Navy, sketch  
(Krispies): WMAQ WLW

Alias Jimmy Valentine, sketch  
(Dr. Lyons Tooth Powder): (sw-  
11.87)

KSD-News; Dick Leibert, organ-  
ist  
WAAF-The Bandstand  
WBBM-Sports

WBOW-Merry Go Round  
WCCO-Livestock  
WFAM-Crimecasts  
WFBM-WPA Speaker  
WFCF-Concert Orch.  
WHA-Evening Musicales  
WHIP-Polish Merchants Hour  
WHO-Johnny at the Piano  
WIBA-The Playmen  
WIND-German Hour  
WIRE-Audition Book  
WISN-Show Window

WJJD-News  
WMBD-Happy Train  
WOC-Man on the Street  
WSUI-Musical Moods  
WTMJ-News; Moment Musicales

5:15 CST 6:15 CDT  
Rose Marie, songs: WMAQ WHO  
KSD

American Viewpoints: WBBM  
WISN WKBH WCCO WMBD  
WFBM KMOX (sw-11.83)

Lena Madesta Phillips, re-  
cently returned to the United  
States from the Congress of the  
International Association of  
Business and Professional Wo-  
men in Budapest, will speak on  
"Central Europe in Suspense."

Yoichi Hirapka, xylophonist:  
WOWO WMT KWK

Sports: WROK WLW  
WAAF-Jack Odell, news  
WCFL-Tune Teasers  
WENR-Better Business Bureau  
WFAM-Let's Go Fishing  
WGN-Evening Serenade  
WIBA-Outdoor Wisconsin  
WIRE-To be announced  
WJJD-Ben Kanter, piano & song  
WCCO-Organ Moods  
WTAD-Freshet Thing in Town  
WTAQ-Bureau of Public Service  
WTMJ-Rhythm & Rhyme

5:30 CST 6:30 CDT  
Angler & Hunter: WROK

Night Time on the Trail: WFAM  
WBBM KMOX WFBM WISN  
(sw-11.83)

Music Is My Handicap: WCFL  
WOWO WMT KWK

News: WKBH WIBA WMAQ  
WIRE

Sports: WGN WTAQ WOC KSD  
WSUI WMBD WTAD  
WAAF-Shadowland  
WCCO-On to Nicollet  
WENR-Ennio Bolognini's Orch.  
WHIP-Homespun  
WHO-New Tunes

WJJD-Sentenced Men, interviews  
WLW-Let's Celebrate  
WROK-Tubby Weeks, songs

5:45 CST 6:45 CDT  
Vivian Della Chiesa, sop.:  
WENR

Night Time on the Trail: WOC  
WMBD WTAQ WCCO WKBH

Harrison Knox, tnr.: WMAQ

Sports: WCFL WTMJ WISN  
Sports; News: KWK WMT  
KSD-Your Family and Mine  
WBOW-Ice Jamboree  
WGN-The Dukes & Their Duch-  
ess  
WHO-News

(Continued on Next Page)

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# MONDAY

## September 12

(5:45 p.m. Continued)

WIBA-Today's Birthdays; Sports  
WIRE-Basonology  
WJJD-Bob Atcher & Bonnie Blue Eyes  
WLW-To be announced  
WROK-Dance Hour  
WSUI-Daily Iowan of the Air  
WTAD-Hannibal Prgm.

### NIGHT

**6:00 CST 7:00 CDT**  
Public Hero No. 1 (Falstaff):  
WMAQ WIO KSD

Believe It Or Not (Huskies);  
Robert L. Ripley; Linda Lee,  
vocalist; B. A. Rolfe's Orch.;  
Guest: WTAM WLW (sw-9.53)  
(also at 8:30 p.m.)

Monday Night Show: WHAS  
KMOX WBBM WFBM WOC  
WJR WCCO (sw-11.83)

Sing Song, variety show: (sw-  
11.87)

Ernie Fiorito's Orch.: WGN  
WMT

Sports: WKBB WTAD WBOW  
WLS WKBH  
News: WCFL WAAF  
KWK-Al Sari's Jam Session  
WFAM-The New Yorkers  
WIBA-Dealing in Facts; Dinner  
Concert  
WIND-Recreation of Today's  
Baseball Game  
WIRE-Outside Looking In  
WISN-Down by Herman's  
WMBD-Songs of Nancy Black  
WROK-News; Concert Hall  
WSUI-Dinner-Hour Prgm.  
WTAD-Dust Off the Diamond  
WTAQ-Mutiny on the High Seas  
WTMJ-Let's Dance  
**6:15 CST 7:15 CDT**  
To be announced: WKBH

Ernie Fiorito's Orch.: KWK

News: WLS WMBD  
WBOW-Si and Ezra  
WCFL-Pop Tunes  
WFAM-Amer. Family Robinson  
WJJD-Suppertime Frolic  
WKBB-Sweetheart Serenade  
WROK-Nick & Pete  
WTAQ-Parade of Bands  
**6:30 CST 7:30 CDT**  
Pick & Pat (Model Smoking To-  
bacco); Benny Krueger's Orch.;  
Edward Roecker, bar.; WBBM  
WJR (sw-11.83) (also at 9:30  
p.m.)

Those We Love, drama (Pond's  
Cream): WLS KWK WMT (sw-  
11.87)

The Voice of Firestone; Margaret  
Speaks, sop.; Symphonic Orch.,  
dir. Alfred Wallenstein: WMAQ  
WTAM WTMJ WIRE WBBM  
WHO (sw-9.53) (also at 9:30  
p.m.)

The music detail for this program  
may be found on page 13 this week.

Lone Ranger, drama (Silvercup):  
WGN

News: WOC WTAQ WHAS  
KMOX-France Laux, sports  
KSD-Garden Melodies  
WBOW-Studio Party  
WCCO-Romantic Rhythms  
WCFL-Douglas Wilson  
WFAM-Brilliant Bronze Boys  
WFBM-Orchestra Salute  
WISN-Patterns in Rhythm  
WKBB-Dance Time  
WKBH-Dinner Music  
WLW-Capt. Tim Healy's Stamp  
Club

WMBD-Good Neighbor  
WROK-Monroe Community Hour  
**6:45 CST 7:45 CDT**  
News: WKBB WFBM  
KMOX-Harmonettes  
WCCO-Baseball Resume  
WCFL-Jack Kelley's Orch.  
WFAM-Farm Credit Admin.  
WKBH-Sweet Swing  
WLW-To be announced  
WOC-Sesqui-Centennial Prgm.  
WTAQ-Talking Drums

**7:00 CST 8:00 CDT**  
Lux Radio Theater, Cecil B. De-  
Mille, producer: WISN WJR  
WBBM KMOX WCCO WFBM  
WMBD WHAS WOC (sw-11.83)  
Turn to page 5 for more detail.

The Planets, poetic allegory:  
WLS WIBA (sw-11.87)  
This is a repeat performance  
of Alfred Kreymborg's poetic  
allegory, which was inspired by  
Gustav Holst's musical composi-  
tion of the same name. It has  
been expressly adapted for radio  
by the distinguished author-poet  
himself, and is being repeated  
because the public response to  
the original performance was  
very great.

Twentieth Century Fight Prgm.:  
Joseph Cherniavsky's Orch.:  
WHO WLW WBOW (sw-9.53)

Bob Crosby's Orch.: WGN WMT

KSD-U. of C. Round Table Dis-  
cussion  
KWK-Betty and Her Boy Friends  
WCFL-Labor Flashes  
WIND-Sports Parade, Russ Hodges  
WIRE-Baseball Interview; Musi-  
cal Interlude  
WKBB-Dubnig Star Revue  
WLS-Round Table Discussion  
WMAQ-Abe Lyman's Orch.  
WROK-Freeprot Studios  
WSBT-Polish Hour  
WSUI-Children's Hour  
WTAM-Pageant of the Masters  
WTMJ-Let's Celebrate  
**7:15 CST 8:15 CDT**

The Planets, poetic allegory:  
WLS WTMJ WOWO

Bob Crosby's Orch.: KWK

Mercury Theater: WKBH  
WCFL-Favorite Melodies  
WIND-Musical Varieties  
WIRE-To be announced  
WSUI-Through the Art Galleries  
WTAQ-House of Peter MacGreg-  
or

**7:30 CST 8:30 CDT**  
The Planets, poetic allegory:  
WIRE WENR WIBA

Eddy Duchin's Orch. (Pall Mall  
Cigarettes): WMAQ WTAM WHO  
WTMJ

Famous First Acts: WMT

# Good Listening for Monday

Further details and stations which will broadcast these programs may be  
found in the adjacent program columns at the time hereunder indicated

### MORNING

10:30 CST (11:30 CDT) National Farm and Home  
Hour.

### NIGHT

6:00 CST (7:00 CDT) Robert L. Ripley.

6:30 CST (7:30 CDT) Voice of Firestone.

6:30 CST (7:30 CDT) Pick and Pat.

7:00 CST (8:00 CDT) Lux Radio Theater.

7:30 CST (8:30 CDT) Eddy Duchin.

8:00 CST (9:00 CDT) True or False.

8:00 CST (9:00 CDT) Contented Hour.

8:00 CST (9:00 CDT) Wayne King.

KSD-Pepper Uppers

KWK-To be announced

WBOW-Pat Alan, tr.

WCFL-News

WGN-Jimmy Dorsey's Orch.

WIND-Nat'l Softball Champion-  
ships

WKBB-W. P. A. Prgm.

WLW-Unsolved Mysteries

WSUI-Evening Musicale

WTAQ-Pearl Isle Troubadours

**7:45 CST 8:45 CDT**

WBOW-Leo Baxter, pianist

WCFL-Herr Louie & The Weasel

WGN-News & Sports

WKBB-M. D.'s of Melody

WSUI-Iowa State Med. Society

**8:00 CST 9:00 CDT**

Wayne King's Orch. (Lady Es-  
ther): WFBM WHAS WCCO  
WJR WBBM KMOX (sw-11.83)

Carnation Contented Program;  
Orch. directed by Marek Weber:

KSD WHO WMAQ KOA WIRE

WIBA WTMJ WTAM (sw-9.53)

The Lullaby Lady will sing

Sweet Lellani and the quartette

will offer Pirate Song (Gilbert).

The chorus will offer Tonight

Will Live from "Tropic Holi-  
day" and South Sea Island

Magic. A violin solo, Moon of

Manakooa, from "Hurricane,"

will be played. The orchestra

will play Hilo March, a Hawa-  
ian medley consisting of On the

Beach of Waikiki, My Isle of

Golden Dreams, Blue Pacific

Moonlight and Aloha Oe; Song

of the Islands, Ou Treasure

Islands and Pagan Love Song.

To be announced: WKBH

True or False, quiz prgm. (J. B.  
Williams Co.): WENR WOWO  
WMT WLW KWK (sw-11.87)

Mr. Mirgenthwirkers Lobbies:  
WGN

WBOW-Musical Workshop

WCFL-Philip Kinsman's Orch.

WIND-Organ & Vibra-harp

WISN-Nat Brandwynne

WKBB-Rapid Ad

WMBD-Men for Work

WOC-German Band

WROK-Home Builders

WSBT-Moderate Melodies

WSUI-Famous Short Stories

WTAQ-Dick Sampson, bar.

**8:15 CST 9:15 CDT**

WBOW-Famous American Homes

WCFL-Jack Kelley's Orch.

WIND-Contemporary Problems

WKBB-Facts About the Com-  
munity Chest

WISN-Rendezvous

WKBB-Community Chest Prgm.

WKBH-Gospel Melodies of the Air

WROK-News; Prgm. Prevue

WTAQ-News

**8:30 CST 9:30 CDT**

Nat'l Radio Forum: WENR (sw-  
11.87)

Henry Weber's Pageant of Mel-  
ody: WGN WMT

Believe It Or Not (Huskies);

Robert L. Ripley; Linda Lee,

vocalist; B. A. Rolfe's Orch.;

Guest: WMAQ KSD WIRE WHO

WIBA WTMJ KOA KFI (also  
see 6 p.m.)

Del Casino, songs: KMOX WOC

WTAQ WBBM WCCO WHAS

WMBD WISN WKBH WSBT

(sw-11.83)

The Band Box Orch., dir. H.

Leopold Spitalny: WTAM (sw-  
9.53)

KWK-Lone Ranger, sketch

WBOW-Concert Hall

WCFL-Make Believe Danceland

WFBM-Roller Derby

WIND-Two Pianos

WLW-Colonel's Minstrels

WOWO-Rhythm Ramblers

WROK-Tea on the Terrace

WSUI-Favorite Melodies

**8:45 CST 9:45 CDT**

Rhythm in the Breeze: WKBH

WTAQ WKBH WHAS WBBM

WOC KMOX WISN WCCO WSBT

(sw-11.83)

News: WMT WOWO

WFBM-Know Your Government

WIND-Brooks Connally, com-  
men-  
tator

WJR-Harry S. Toy, talk

WMBD-Headliners of Sports

WROK-The Builders

WSUI-Daily Iowan of the Air

**9:00 CST 10:00 CDT**

Al Donahue's Orch.: WBOW  
(sw-9.53)

Alias Jimmy Valentine (Dr.  
Lyons): WENR WMT WOWO  
KWK (also see 5 p.m.)  
Turn to page 10 for pictures.

Henry Busse's Orch.: WJR WOC  
WBBM WCCO WSBT WHAS  
WISN

Amos 'n' Andy, sketch (Camp-  
bell's Soup): WMAQ WIRE WHO  
KSD WTAM WLW KOA KFI

KMOX-The Goldbergs, sketch  
WFBM-Sports Review  
WIBA-News  
WIND-Swedish Prgm.  
WKBH-Barn Dance

WMBD-Wings Over the World  
WROK-Jimmy Loss' Orch.  
WTAQ-Club Normandie Enter-  
tains

WTMJ-Kilowatt Hour

**9:15 CST 10:15 CDT**

Lum & Abner, comedy (Postum):  
WFBM WHAS KMOX WCCO  
(also see 4:45 p.m.)

Henry Busse's Orch.: WSBT  
WTAQ

Enric Madriguera's Orch.: WGN

News: WIRE WKBH

KOA-Girls of the West

KSD-Russ David's Music

WHO-Sports

WIBA-Sen. Robert M. La Fol-  
lette, Jr.

WLW-Kresup Erion, sop.

WMAQ-Fort Pearson, news

WMBD-Value Hints

WROK-Alice Blue, songs

WROK-Tom Manning

WTMJ-Easy Aces

**9:30 CST 10:30 CDT**

The Voice of Firestone; Margaret

Speaks, sop.: KFI KOA (also see  
6:30 p.m.)

Pick & Pat (Model Smoking To-  
bacco): WFBM WHAS KMOX  
WCCO (also see 6:30 p.m.)

Dance Orch.: KWK WOWO

National Softball Championships:  
WHO WLW WENR WMT KSD

WBOW WTAM (sw-9.53)

Hal Totten will give a play-  
by-play description of the Na-  
tional Softball Championship

game from Soldier Field, Chic-  
ago. The teams will be winners

of earlier eliminations among

200,000 teams of the continent,  
all members of the Amateur

Softball Association of America.

Count Basie's Orch.: WTAQ

WOC WMBD WKBH WISN (sw-  
6.12)

Jimmy Dorsey's Orch.: WGN

News: WSBT WBBM

WCFL-Rita Rio's Orch.

WIND-Evening at Country Club

WIRE-Baseball Game

WJR-Peaceful Valley

WMAQ-Abe Lyman's Orch.

WROK-Quin Bowen's Orch.

WTMJ-Dance Orch.

**9:45 CST 10:45 CDT**

National Softball Championships:  
WIBA

Count Basie's Orch.: WBBM

WSBT

News: WROK WIND

KSD-Herbie Kay's Orch.

WLW-Clyde McCoy's Orch.

WTMJ-Today's Events

**10:00 CST 11:00 CDT**  
Jack Denny's Orch.: WSBT  
KMOX WTAQ WKBH WBBM  
WISN WHAS (sw-6.12)

Dance Orch.: WMAQ WBOW

Aussa the Arab, drama: WCFL  
WOWO

Maryland Election Returns:WGN  
WMT

News: WFBM WHO WJR WOC

WMBD WLW WKBH

KOA-Colorado's Hour

KSD-Weather Report

KWK-Sports

WCCO-Let's Celebrate

WENR-Music as You Desire It

WTAQ-Concert Band Hour

WIND-Swing Quartet

WTAM-Musical Bulletin Board

WTMJ-Sports; Dance Orch.

**10:15 CST 11:15 CDT**

Jack Denny's Orch.: WJR WOC

WFBM WKBH

Dance Orch.: WLW WHO

Red Norvo's Orch.: KWK

King's Jesters Orch.: WOWO  
WCFL

News: WHAS WCCO

WCCO-Cedric Adams

WIND-Cafe Continental

WMBD-Sports; Program Review

WTAM-Music You Want

**10:30 CST 11:30 CDT**

Vox Pop: KFI (also see Tues.  
at 7 p.m.)

Barney Rapp's Orch.: WOWO

WCFL WIRE (sw-6.14)

Ted Weems' Orch.: WTAQ WOC

WMBD WFBM WBBM WSBT

WKBB WKBH WISN

Earl Hines' Orch.: WMAQ WIBA

WBOW WHO

Radio's Candid Camera; Bob

Crosby's Orch.: WMT WGN

KMOX-Morning Headlines

KWK-News

WCCO-Rollie Johnson

WHAS-Dance Band

WIND-News & Music

WJR-Harry S. Toy

WLW-Billy Snider's Orch.

**10:45 CST 11:45 CDT**

Ted Weems' Orch.: KMOX WJR

Barney Rapp's Orch.: WENR

Bob Crosby's Orch.: KWK

Earl Hines' Orch.: WLW

WCCO-N. W. Umpires Ass'n

WCFL-News

WIND-Cappy's Cabana

**11:00 CST 12:00 CDT**

Frank Trumbauer's Orch.: WENR

Keith Beecher's Orch.: WOC

WFBM WBBM WMBD WKBH

KMOX WTAQ WISN

Dance Orch.: WHO KOA WIRE

**Frequencies**

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1310  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHIP-1480  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WKBH-1380  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMT-600  
WOC-1370  
WOWO-1160  
WSBT-1360  
WUOI-1410  
WUWI-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

WKBB-Hits & Encores  
WKBH-Success Story  
WLW-The Goldbergs, sketch  
WMT-News; Radio Gossip  
WROK-News  
WTAQ-Rhythm and Romance  
WTMJ-Dan Harding's Wife  
**9:15 CST 10:15 CDT**  
Vic & Sade, sketch (Crisco):  
WLS WLW (sw-15.21)

Breen & de Rose: WBOW WMT  
Rhythmaires: WFAM

Bachelor's Children, sketch (Old Dutch Cleanser): WGN

Lorenzo Jones, sketch (Phillips):  
WMAQ WIRE WHO KSD

News: WKBB WMBD WOC  
Editor's Daughter: WBBM WOWO  
KMOX-Let's Compare Notes  
KWK-Great Works of Man  
WAAF-Hog 'n' Harmony  
WCCO-Bachelor's Children  
WFBM-Apron Strings  
WHA-World Observer  
WHIP-Modern Varieties  
WIBA-Organ Melodies  
WISN-Symphonetta  
WJJD-Frank Trumbauer's Orch.  
WKBH-Music Makers  
WROK-Markets; On the Mall  
WTAQ-Music in a Sentimental Mood  
WTMJ-Happy Gilmans  
**9:30 CST 10:30 CDT**  
Gen. Fed. of Women's Clubs Program:  
WIBA WBOW WMAQ

Pepper Young's Family, sketch  
(Camay Soap): WLS (sw-15.21)  
details of contest on this program  
may be found on inside back cover.

Big Sister, sketch (Rinso):  
WCCO WBBM WISN WMBD  
KMOX WFBM

The Story of the Month: WCFL

KWK-Pop Wise & Filbert  
WAAF-Swing High  
WFAM-Hollywood Fashion Review  
WGN-Don Pedro, violinist  
WHA-Musical Varieties  
WHIP-Linnea Prgm.  
WHO-Sweet and Swing  
WIND-Serenade to the Ladies  
WIRE-Dessa Byrd  
WJJD-Women's Exchange Prgm.  
WKBH-Eb & Zeb  
WKBH-Today's Almanac  
WLW-Summer Sing  
WMT-Louise Hathaway  
WOC-Library Prgm.  
WOWO-Linda's First Love  
WROK-Morning Varieties  
WTAD-Ma Perkins, sketch  
WTAQ-Roundup  
WTMJ-Organ Melodies  
**9:45 CST 10:45 CDT**  
Kitty Keene, Inc., sketch  
(Dreft): WHO

Viennese Ensemble: WMT WBOW  
(sw-21.5)

The Road of Life, sketch (Chipso):  
WMAQ WTMJ WLW

Aunt Jenny's Stories (Spry):  
KMOX WISN WCCO WFBM  
WBBM WMBD

Getting the Most Out of Life  
(Fleischmann's Yeast): (sw-  
15.21)

Gloom Chasers: KWK

KSD-Buccaneers, octet  
WAAF-Novelettes  
WCFL-Echoes of Havana  
WFAM-Lou Pike, organist  
WGN-Painted Dreams  
WHIP-At the Tavern  
WIBA-Church of the Air  
WIND-Markets; News  
WIRE-Linda's First Love, sketch  
WJJD-Dick Jurgens' Orch.  
WKBH-Gems of Melody  
WKBH-Swing Interlude  
WLS-Grace Wilson, contr.; John  
Brown, pianist  
WOC-Melodic Variations  
WOWO-Conciliaries  
WTAD-Kitty Keene, sketch  
**10:00 CST 11:00 CDT**  
Dan Harding's Wife, sketch (National Biscuit Co.): WMAQ

Tower Town Tempos: WCCO  
WTAQ WISN WFAM WFBM  
WOC WMBD

Vaughn de Leath, songs: KSD  
WBOW

Campus Kids: WMT WIRE  
KWK

KMOX-Jean Abbey, talk  
WAAF-Let's Dance  
WBBM-Missus Goes to Market  
WCFL-Peekers in the Pantry  
WGN-Manhattan Mother, sketch  
WHA-Homemakers  
WHIP-Rendezvous for Two  
WHO-The Goldbergs, sketch  
WIBA-Linda's First Love, sketch  
WIND-Bob Atcher & Bonnie  
Blue Eyes, hillbilly songs  
WJBC-Theater Time  
WJJD-Bureau of Missing Persons  
WKBH-Hollywood Reporter  
WKBH Home Economics  
WLS-Markets, News  
WLW-Editor's Daughter, sketch  
WOWO-Bill Board  
WROK-News; Program Prevue  
WSUI-Illustrated Musical Chats  
WTAD-News  
WTMJ-What's New in Milwaukee?

**10:15 CST 11:15 CDT**  
Irene Beasley, R. F. D. No. 1:  
WFBM WTAQ WFAM WKBH  
WOC

The O'Neills, sketch (Ivory Soap):  
WMAQ WLW

Bailey Axton, tnr.: KWK WBOW  
WIRE WBOW (sw-15.33)

KMOX-Houseboat Hannah, sketch  
KSD-Nat Shilkret's Orch. & The  
Master Singers  
WAAF-Morning Song  
WBBM-Hal Tate, radio tatter  
WCCO-Judy & Jane  
WGN-Harold Turner, pianist  
WHIP-Musical Spotlight  
WHO-Houseboat Hannah  
WIBA-Editor's Daughter, sketch  
WIND-Priscilla Holbrook, pianist  
WISN-News  
WJBC-Women in the News  
WJJD-Criminal Court Interviews  
WKBH-Your Home Prgm.  
WLS-Prairie Ramblers & Patsy  
Montana  
WMBD-Linda's First Love  
WMT-Bits of Everything  
WROK-His Majesty, the Baby  
WTAD-Bea & Vee

**10:30 CST 11:30 CDT**  
National Farm & Home Hour;  
Spkrs; Walter Blaufuss' Orch.:  
WIBA WMAQ WBOW (sw-15.21)  
Speakers: H. R. Hauklage;  
Morril Tozier of the Soil Conserva-  
tion Service on "To Hold This  
Soil."

Time for Thought: KSD  
Dr. Walton speaks on "What  
Is Our Business?"

Romance of Helen Trent (Edna  
Wallace Hopper): KMOX WBBM

News: KWK WHIP WGN  
WAAF-Livestocks; Sweet & Slow  
WCCO-Happy Gilmans  
WCFL-Double in Stars  
WFAM-Harlan Hogan  
WFBM-Mrs. Farrell's Kitchen  
WHO-Myrt & Marge, sketch  
WIND-Harry Zimmerman, organist  
WISN-Ann Leslie's Scrapbook  
WJBC-Front Porch Interviews  
WJJD-Safety Court  
WKBH-House of MacGregor  
WKBH-Questions and Answers  
WLS-Evelyn, the Little Maid  
WLW-News: Livestocks; River;  
Weather; Markets  
WMBD-Honeymoon Lane  
WOC-Radio Bazaar  
WOWO-Musical Workshop  
WROK-Kaye Kreamer, woman's  
forum

WTAD-Let's Waltz  
WTAQ-News; Merry-Go-Round  
WTMJ-Kitty Keene, Inc., sketch  
**10:45 CST 11:45 CDT**  
Piano Recital: WIRE WCFL  
KSD

Our Gal Sunday, sketch (Anacin):  
KMOX WBEM

National Farm & Home Hour:  
KWK WLW

Organ Recital: WMT

WAAF-Myrna Dee Sergeant, talk  
WCCO-Grandma Travels  
WFAM-Civic Safety Council  
WGN-Musical Mail Box  
WHA-Wisconsin Political Forum  
WHIP-Trio  
WHO-Hilltop House, sketch  
WISN-Organ Melodies  
WJBC-Peggy Payne & Pioneers  
WKBH-The Mixing Bowl  
WKBH-Piano Styles  
WLS-Weather; Markets  
WMBD-Bandwagon  
WOC-Screenfans Prgm.  
WOWO-Honolulu Sereaders  
WROK-Freeport Studios

WTAD-Those Happy Gilmans  
WTMJ-Manhattan Concert Band

**11:00 CST 12:00 CDT**  
The Goldbergs, sketch (Oxydol):  
WOC WKBH WBBM WCCO

Glenn Darwin, bar.: KSD

KMOX-Ma Perkins, sketch  
WAAF-Symphonic Hour  
WBAA-The Dentist Says  
WCFL-Smoke Rings Serenade  
WFBM-Bohemians  
WGN-Bob Elson on State Street  
WHA-Music Appreciation  
WHIP-Southtown Church Hour  
WHO-Dan Harding's Wife, sketch  
WIND-Indiana News  
WIRE-Singin' Sam  
WJBC-Surprise Party  
WJJD-Anything Can Happen  
WKBH-Magic Violin  
WLS-Melody Roundup; Soloist  
WMBD-Wayside Chapel  
WMT-Tom Owens' Cowboys  
WOWO-Ranch Boys & White  
WSBT-News; Stork Report, Farm  
Flashes  
WSUI-Program Calendar; Weather  
Report  
WTAD-All for the Ladies  
WTAM-Ern Owen, organist  
WTMJ-Heinie-Spam  
**11:15 CST 12:15 CDT**  
Vic & Sade, sketch (Crisco):  
WBBM KMOX WCCO WISN

Words & Music: WCFL KSD  
(sw-15.33)

Talk by Roger Babson: WMT  
In an address before the Boston  
Chamber of Commerce Mr.  
Babson will speak on "Cause  
and Cure of Unemployment."  
Mr. Babson is the man who originally  
predicted the 1929 stock  
market crash.

News: WJJD WOWO  
WGN-Luncheon Dance Music  
WHIP-Enlewood Hour  
WHO-Vic and Sade  
WIND-Tommy Ott, organist  
WIRE-Farm Hour  
WJBC-Personality  
WKBH-Book of the Hour  
WKBH-Club Calendar  
WMBD-Pekin Homemaker  
WOC-Hymns of All Churches  
WSBT-None-Such Neighbors  
WSUI-The Radio Stylist  
WTMJ-Heinie & His Grenadiers  
**11:30 CST 12:30 CDT**  
Alan Gerard, songs; Orch.:  
WIBA (sw-15.33)

Road of Life, sketch (Chipso):  
KMOX WBBM

Mother-in-Law, sketch: KWK

WBOW-Presentation  
WCCO-Houseboat Hannah  
WCFL-Noon-Day Concert  
WFBM-Hoosier Farm Circle  
WFBM-Markets; Mid-day Service  
WHIP-Rube 'n' Cy  
WHIO-Caroline's Golden Store  
WIND-Christian Science Prgm.  
WISN-Morning Musicale  
WJBC-Singin' Sam  
WJJD-Priscilla Holbrook, pianist  
WKBH-Social Calendar; Farm  
Flashes; Do You Want a Job?  
WKBH-Rhapsody and Rhythm;  
Livestock Quotations  
WLS-Fruit, Vegetable, Butter &  
Egg Markets; Weather; News  
WLW-Livestocks; Poultry Re-  
ports; News  
WMAQ-Fort Pearson, news  
WMBD-Thrift Message; Melody  
Miniature  
WMT-Sweet and Swing  
WOC-Caroline Ellis  
WOWO-On the Mall  
WSBT-The Day Dreamer  
WSUI-Yesterday's Musical Fa-  
vorites  
WTAD-Police News  
WTAQ-Mailman

**11:45 CST 12:45 CDT**  
Those Happy Gilmans, comedy  
sketch (Corn-Kix): WMAQ WLW  
(sw-15.21-9.53)

Hi Boys, instrumentalists: KSD

Gospel Singer; Edward MacHugh,  
bar.; Organ (Ivory Soap): WCCO  
WBBM KMOX

Ann Leaf, organist: (sw-15.27)

Armchair Quartet: WOWO KWK

WBAA-News  
WCFL-Know Yourself  
WFBM-Markets; Farm Bureau  
Prgm.  
WHA-Magazine Rack  
WHIP-Cascade Melodies  
WHO-Markets & Weather  
WIND-News & Livestock Reports  
WISN-Even As You and I  
WJBC-Rhythm Review  
WJJD-Salon Ensemble  
WKBH-Artie Saunderson's Orch.  
WMBD-Window Shopper  
WMT-News; Cedar Valley Hill-  
billies  
WOC-Farm Bureau & Markets

WROK-Round the Town  
WSBT-Man on the Street  
WSUI-Farm Flashes  
WTAD-Debutants  
WTAQ-Farmhands  
WTMJ-Livestock Quotations

**AFTERNOON**

**12:00 CST 1:00 CDT**  
Tours in Tone: WKBH WKBH  
WOC WSBT (sw-15.27)

Betty & Bob, sketch (Gold Med-  
al): KWK WIRE WTMJ WHO  
WMAQ (sw-15.21)

Harold Turner, pianist: WGN

News: WTAD WHIP  
Man on the Street: WMBD  
WTAQ  
KMOX-Inquiring Reporter  
KWK-Backstage Wife, sketch  
WAAF-Waltz Time  
WBAA-Melody Moments  
WCCO-Day, Dreams  
WHA-Farm Organization Forum  
WIRE-Reporter  
WKBH-Ma Perkins  
WLS-Homemakers Hour  
WMT-Cedar Valley Hillbillies;  
German Band  
WOWO-The Observer

**1:15 CST 2:15 CDT**  
Oxydol's Own Ma Perkins,  
sketch: WMAQ KSD WTMJ  
WHO

Army Band: WIBA WBOW (sw-  
15.33)

Adventures in Rhythm: WKBH

Reminiscing: KWK

KMOX-Jury & Jane, sketch  
WAAF-To be announced  
WCCO-Betty & Bob  
WHA-Wisconsin Political Forum  
WHIP-Dancing Party  
WIRE-Noonday Headlines  
WLW-Ma Perkins, sketch  
WMBD-His Majesty  
WMBI-Gospel Music  
WMT-Cedar Valley Hillbillies  
WTAD-Yellow Fang  
WTAQ-Golden Matinee

**1:30 CST 2:30 CDT**  
Four Clubmen: WKBH WFBM  
WMBD WCCO WOC WSBT  
WISN WTAQ (sw-15.27)

Pepper Young's Family, sketch  
(Camay Soap): WHO WLW KSD  
WMAQ WTMJ

Kitty Keene: WCCO KMOX  
Man on the Street: WTAQ WKBH  
News: WFBM WKBH  
WAAF-Soliloquy  
WBAACourt of Safety  
WBBM-Dugout Dope  
WHIP-I Am the Law of Your Life  
WHO-Voice of the Farm  
WIBA-News; Market Reports  
WIND-Dugout Interviews  
WJBC-Walkathon  
WJJD-Midday Roundup  
WLS-Voice of the Farm  
WMBD-Town Crier; Farm Mkts.  
WMT-Voice of Iowa; Markets  
WOWO-Market Service  
WROK-Column Left, news  
WTAD-Cy & Freckles

**12:15 CST 1:15 CDT**  
Let's Talk It Over: WBOW  
WCFL

Arnold Grimm's Daughter, sketch  
(Gold Medal): WIRE WMAQ  
WLW KWK WTMJ (sw-15.21)

Turn to pages 8 and 9 for pictures  
of the cast.

Little Variety Show: (sw-15.33)

To be announced: WSBT WFBM  
WISN (sw-15.27)

Baseball; Sox vs. Washington:  
WGN WBBM WCFL WIND  
WJJD

News: WHO WOC  
Farm News: WLS WMBD  
KMOX-Linda's First Love, sketch  
WAAF-Markets; Adult Education  
Council

**12:30 CST 1:30 CDT**  
Valiant Lady, sketch (Gold Med-  
al): WLW WIRE WMAQ KWK  
(sw-15.21)

WTAD-First Edition  
WHA-Farm Prgm.  
WHIP-Concert with Dorothy Kay  
WKBH-Man on the Street  
WKBH-Luncheon Music  
WMT-Tune Time  
WOWO-Ozark Rambler  
WROK-Couple on the Street;  
Treasure Chest  
WTAD-Farm; Weather; Markets  
WTMJ-Voice of Farm

**12:45 CST 1:45 CDT**  
Hymns of All Churches (Gold  
Medal): WMAQ WHO WIRE  
KWK (sw-15.21)

To be announced: WMBD WOC

News: WKBH WTAQ  
KMOX-Editor's Daughter, sketch  
KSD-News; Market Reports  
WAAF-The "L" Reporter  
WBAACurrent Reports  
WOWO-County Agricultural Agt.  
WCCO-Tune Time  
WIBA-Melody Moments  
WKBH-Pet Corner; What's Where  
on the Air  
WLS-Gabriel Heatter  
WLW-Kitty Keene, sketch  
WMT-Joe Doakes; Many Happy  
Returns; Iowa Cornhuskers  
WOWO-Music by Cugat  
WROK-Home Folks Hour  
WTAD-Luncheon Music  
WTMJ-Sidewalk Reporter

**1:00 CST 2:00 CDT**  
Adventures in Rhythm: WKBH  
WFBM WSBT WOC WISN  
(sw-15.27)

Story of Mary Marlin, sketch  
(Ivory Flakes): WMAQ WHO  
WLW WTMJ KSD

Piano Recital: WIBA WBOW

News: WTAD WHIP  
Man on the Street: WMBD  
WTAQ

KMOX-Inquiring Reporter  
KWK-Backstage Wife, sketch  
WAAF-Waltz Time  
WBAA-Melody Moments  
WCCO-Day, Dreams  
WHA-Farm Organization Forum  
WIRE-Reporter  
WKBH-Ma Perkins  
WLS-Homemakers Hour  
WMT-Cedar Valley Hillbillies;  
German Band  
WOWO-The Observer

**1:15 CST 2:15 CDT**  
Oxydol's Own Ma Perkins,  
sketch: WMAQ KSD WTMJ  
WHO

Army Band: WIBA WBOW (sw-  
15.33)

Adventures in Rhythm: WKBH

Reminiscing: KWK

KMOX-Jury & Jane, sketch  
WAAF-To be announced  
WCCO-Betty & Bob  
WHA-Wisconsin Political Forum  
WHIP-Dancing Party  
WIRE-Noonday Headlines  
WLW-Ma Perkins, sketch  
WMBD-His Majesty  
WMBI-Gospel Music  
WMT-Cedar Valley Hillbillies  
WTAD-Yellow Fang  
WTAQ-Golden Matinee

**1:30 CST 2:30 CDT**  
Four Clubmen: WKBH WFBM  
WMBD WCCO WOC WSBT  
WISN WTAQ (sw-15.27)

Pepper Young's Family, sketch  
(Camay Soap): WHO WLW KSD  
WMAQ WTMJ

KMOX-Magic Kitchen  
KWK-News & Music  
WAAF-Matinee Melodies  
WBAAMonitor Views the News  
WHA-Organ Melodies  
WIRE-Dessa Byrd; Hoosier News  
WLS-News Report  
WMT-News; Musical Interlude  
WOWO-Stork Express  
WROK-Old Refrains  
WTAD-Music in a Sentimental  
Mood

**1:45 CST 2:45 CDT**  
The Guiding Light (White Nap-  
tha): WMAQ WHO WTMJ KSD  
WLW

Ted Malone's Between the Book-  
ends: WLS WBOW WIBA KWK  
(sw-15.33)

Melody Ramblings: WOC WSBT  
WKBH WFBM WTAQ WISN  
(sw-15.27)

WBAA-Eugene Finegan, violinist  
WCCO-Markets  
WHIP-Men of Vision  
WMBD-A Love Story  
WMT-Movie Man  
WOWO-Women in the News  
WROK-Tabernacle Hour  
WTAD-Bessie Dean Reinert

**2:00 CST 3:00 CDT**  
Club Matinee: WOWO WENR  
WBOW

Backstage Wife, sketch (Dr. Ly-  
ons): WMAQ WTMJ WIRE  
WHO WIBA

Highways to Health: WTAQ  
WKBH WSBT WFBM WISN  
(sw-15.27)

Dr. Arthur Krida of Bellevue  
Hospital will speak on "Preven-  
tive Orthopedics."

Dan Harding's Wife: WLW KSD  
KMOX-Those Happy Gilmans

(Continued on Next Page)

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AGENTS WANTED

**WONDER-TONE LABS.** 7078 North Clark St.,  
Dept. 26, Chicago, Ill.

# TUESDAY September 13

(3:00 p.m. Continued)

WOWO-News  
WROK-Kaye Kreamer, Women of the Hour  
WTMJ-Valiant Lady  
**3:15 CST** **4:15 CDT**  
Silhouettes of the West: WENR  
WOWO WIBA

WBAA-Afternoon Musicale  
WHIP-Twentieth Century Serenade  
WHO-Judy & Jane, sketch  
WLW-Charlie's Singing School  
WTMJ-Home Harmonizers  
**3:30 CST** **4:30 CDT**  
Edward Davies, bar.: WENR  
WBOW

Lyrics by Lorraine: WOC WFBM  
WKBH WTAQ WFAM WCCO  
WISN

Charlie Eckel's Orch.: WLW

Your Family & Mine (Sealtest):  
WMAQ WIBA WTMJ

Don Winslow of the Navy: (sw-15.21)

News: WHO WJBC  
WAAF-How Much Do You Know  
WHA-Weather Bureau  
WHIP-Concert with Kathryn Jeanne  
WIRE-Master Singers  
WMBD-Peoria on Parade  
WOWO-To be announced  
WROK-Helene Kimberley, songs  
**3:45 CST** **4:45 CDT**  
Happy Jack, songs: KSD WMAQ  
WIBA WBOW WTMJ WHO

Indiana Indigo; Soloists & Orch.:  
WOWO WENR WIRE

Four Notes: WOC WFBM WKBH  
WTAQ WMBD WCCO WISN

WBAA-Scientific News Review  
WFAM-Perpetual Help Novena  
WJBC-Variety  
WLW-Man of Mars, drama  
WROK-Master Singers  
**4:00 CST** **5:00 CDT**  
News; Eton Boys Quartet: WFAM  
WOCO WFBM WTAQ WKBH

To be announced: WIBA WMAQ  
WBOW (sw-9.53)

Paul Sabin's Orch.: WOWO  
WIRE WENR WLW

News: WHIP WOC  
KSD-Samuel Kissell, violinist  
WAAF-Song Webs  
WBAA-Magic Carpet  
WCFL-Tea Time  
WGN-Bill Anson  
WHA-Political Forum  
WHO-Rhythm Makers  
WISN-News; Program Preview  
WJBC-Wesleyan Hour  
WMBD-Kitty Keene, Inc.  
WROK-News; Musicale  
WTMJ-Variety Revue  
**4:15 CST** **5:15 CDT**  
Resume Nat'l Tennis Matches:  
WOWO

Malcolm Claire, children's stories:  
WBOW WMAQ (sw-9.53)

Barry Woods' Music: WCCO  
WFAM WKBH WFBM WTAQ  
WISN

Airliners: WGN

KSD-Tempos of the Day; News  
WAAF-Tea Dance  
WBBM-Tenth Inning  
WCFL-String Ensemble  
WENR-News  
WHIP-Airplane Dance  
WHO-Baseball Time  
WIBA-Dance Hour  
WIRE-News; Minute Interviews  
WLW-To be announced  
WMBD-News; World News; Pet  
Corner  
WOC-Baseball Review  
WROK-Freepoint Studios  
**4:30 CST** **5:30 CDT**  
Today with Bob Trout: WCCO  
WTAQ WFAM WKBH WISN  
(sw-11.83)

Marlowe & Lyon, piano duo:  
WIBA WBOW WMAQ WIRE  
(sw-9.53)

Chesterfield Daily Sports Column  
with Paul Douglas: WLW  
KSD WENR WOWO (sw-15.21)

WAAF-Sport Shorts  
WBAA-Stinson Brothers, guitars  
WBBM-Piano Parade  
WFBM-Tea Time Tunes  
WHA-Organ Reverie  
WHIP-Fred C. Rathje, talk  
WJBC-News  
WMBD-Bargain Counter

**4:45 CST** **5:45 CDT**  
Lowell Thomas, news commentator  
(Sun Oil): WLW (sw-11.87)  
Enoch Light's Orch.: WKBH  
WTAQ WCCO WMBD KMOX  
WISN (sw-11.83)

Dinner Concert: WENR WIBA  
Nola Day, songs: WMAQ WBOW  
KSD WIRE (sw-9.53)

WAAF-It's Dance Time  
WBAA-Story Book Hour  
WBBM-Chicago Hour  
WCFL-Jack Kelly's Orch.  
WFAM-Baseball Scores; News  
WGN-Little Orphan Annie  
WHIP-Fred J. Rathje  
WIND-Listen to Yourself  
WJBC-Request Hour  
WKBH-Kiddies' Hour  
WOWO-Home Folk Frolic  
**5:00 CST** **6:00 CDT**  
Easy Aces, sketch (Anacin):  
WENR WMT WIRE (sw-11.87)

Don Winslow of the Navy,  
sketch (Krispies): WLW WMAQ  
WISN

Ray Heatherton, bar.: WTAQ  
KMOX (sw-11.83)

News: WCFL WTMJ WJJD  
KSD-News; Gabriel Heatter  
KWK-Home Plate Interviews  
WAAF-Harmony Hall  
WBBM-Sports  
WBOW-Merry Go Round  
WCCO-Livestock  
WFAM-Crimecasts  
WFBM-Christian Science Prgm.  
WGN-Concert Orch.  
WHA-Evening Musicale  
WHIP-Polish Merchants Hour  
WHO-Concert Gems  
WIBA-The Plainsman  
WIND-German Hour  
WISN-Show Window  
WMBD-Happy Train  
WOC-Man on the Street  
WOWO-Organ Reveries  
WSUI-Musical Moods  
**5:15 CST** **6:15 CDT**  
George McCall's Screenscoops  
(Old Gold Cigarettes): (sw-11.83)  
(also at 9:15 p.m.)  
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

Ray Bloch, pianist: WOC WFAM  
WCCO WKBH WBBM WMBD

Vocal Varieties (Tums): Smoothies;  
DeVore Sisters; Wm. Stoess' Orch.: WHO KSD WIRE  
WMAQ (sw-9.53) (also at 9:15)

Mr. Keen, Tracer of Lost Persons,  
drama (American Home Prod.):  
WENR WMT (sw-11.87)

Vincent Pirro's Orch.: WGN  
KWK

KMOX-On KMOX Tomorrow  
WAAF-News Flashes  
WBBM-Thomas Conrad Sawyer  
WCFL-Tune Teasers  
WFBM-Bohemians  
WIBA-W. P. A. Musicale  
WJJD-Ben Kanter, piano & song  
WLW-Sports  
WOWO-Plane Talks  
WROK-Sports  
WTAD-Freshet Thing in Town  
WTAQ-Bureau of Public Service  
WTMJ-Heinie & His Grenadiers  
**5:30 CST** **6:30 CDT**  
Talk by Major Gen. J. G. Harbord:  
WOWO WMT  
Major General James G. Harbord  
will speak of Manchukuo and Japan.  
Just returned from a tour in the East,  
he was near the scene of recent fighting  
between Japanese and Russian troops.  
Turn to page 5 for more detail.

The Inside of Sports (Phillies Cigars):  
WLW

Helen Menken in "Second Husband,"  
drama (Bayer Aspirin): KMOX  
WBBM

Tribute to Dr. Cyrus Adler:  
WBOW WCFL WHO

News: WKBH WIBA WMAQ  
WIRE

Sports: KSD WMBD WSUI WGN  
WTAD

KWK-Kiddie Klub  
WAAF-Shadowland  
WCCO-Four Naturals  
WENR-Ennio Bolognini's Orch.  
WFAM-Keyboard and Console  
WFBM-NYA Prgm.  
WISN-Mischa Zenda  
WJJD-Sentenced Men, interviews  
WKBH-Echoes of Stage & Screen  
WOC-Geo. Sokolsky talks  
WROK-Sweet & Swing  
WTAQ-Al Michel's Sport Wheel  
**5:45 CST** **6:45 CDT**  
Tribute to Dr. Cyrus Adler:  
WMAQ

Sports: WCFL WTMJ  
Sports; News: WMT KWK  
KSD-Your Family and Mine  
WBOW-Ice Jamboree  
WCCO-Country Dance

WFCFL-Douglas Wilson  
WFAM-Brilliant Bronze Boys  
WFBM-N.E.C. Prgm.; Lee Winter  
WJJD-Suppertime Frolic  
WKBH-Mystery Pianist  
WLW-Buster Locke's Orch.  
WROK-Italian Hour  
WTAM-Gene Beecher's Orch.  
WTAQ-News

WFBM-Footlight Parade  
WGN-To be announced  
WHO-News  
WIBA-Today's Birthdays; Sports  
WIRE-Basonology; Baseball Interviews  
WISN-Sports Parade; Interlude  
WJJD-Bob Atcher & Bonnie Blue Eyes  
WKBH-Musical Appetizers  
WLW-To be announced  
WMAQ-Ennio Bolognini's Orch.  
WMBD-Twilight Melodies  
WOC-Organ Moods  
WROK-Dance Hour  
WSUI-Daily Iowan of the Air  
WTAD-Hannibal Prgm.  
WTAQ-Camera Club

Accents on Brass; Charles Marglis' Orch.: WLS (sw-11.87)  
Johnny Presents Russ Morgan & His Orch. (Philip Morris); Jack Johnstone's Oramas; Genevieve Rowe; Swing Fourteen; Floyd Sherman, tr.; Glenn Cross & Beverly: WHO WTMJ WTAM  
WLW WIRE KSD WMAQ (sw-9.53) (also at 9:30 p.m.)

Morton Gould's Orch.: WMT  
WGN

News: WAAB WCFL  
Sports: WKBH WKBH WOC  
KWK-Al Sari's Jam Session  
WBBM-Kitty Keene, Inc., sketch  
WBOW-Luke Walton on Sports  
WFAM-The New Yorkers  
WIBA-The Dinner Contest; Dealing in Facts  
WIND-Recreation of Ball Game  
WISN-Down by Hermans  
WJJD-Church on the Hillside  
WMBD-Dinner Music  
WROK-News; Concert Hall  
WSUI-Dinner Hour Prgm.  
WTAD-Dust Off the Diamond  
**6:15 CST** **7:15 CDT**  
Morton Gould's Orch.: KWK

## Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour.

### AFTERNOON

5:30 CST (6:30 CDT) Major General James G. Harbord.

### NIGHT

6:00 CST (7:00 CDT) Four Corners Theater.

6:00 CST (7:00 CDT) Johnny Presents.

7:30 CST (8:30 CDT) Fibber McGee and Co.

7:30 CST (8:30 CDT) Benny Goodman.

8:00 CST (9:00 CDT) Hal Kemp.

8:30 CST (9:30 CDT) Jimmie Fidler.

### NIGHT

6:00 CST 7:00 CDT

Four Corners Theater, dir.: Earl McGill: KMOX WJR WCCO  
WFBM WTAQ WHAS (sw-11.83)

George W. Baker's story of the gloomy keeper of the light-house, "Among the Breakers," will be dramatized, in the style of the rural play.

Accents on Brass; Charles Marglis' Orch.: WLS (sw-11.87)

Johnny Presents Russ Morgan & His Orch. (Philip Morris); Jack Johnstone's Oramas; Genevieve Rowe; Swing Fourteen; Floyd Sherman, tr.; Glenn Cross & Beverly: WHO WTMJ WTAM  
WLW WIRE KSD WMAQ (sw-9.53) (also at 9:30 p.m.)

Morton Gould's Orch.: WMT  
WGN

News: WAAB WCFL  
Sports: WKBH WKBH WOC  
KWK-Al Sari's Jam Session  
WBBM-Kitty Keene, Inc., sketch  
WBOW-Luke Walton on Sports  
WFAM-The New Yorkers  
WIBA-The Dinner Contest; Dealing in Facts  
WIND-Recreation of Ball Game  
WISN-Down by Hermans  
WJJD-Church on the Hillside  
WMBD-Dinner Music  
WROK-News; Concert Hall  
WSUI-Dinner Hour Prgm.  
WTAD-Dust Off the Diamond  
**6:15 CST** **7:15 CDT**  
Morton Gould's Orch.: KWK

News: WOC WMBD WLS  
WBBM-Houseboat Hannah  
WBOW-Si and Ezra  
WCFL-Pop Tunes  
WFAM-Amer. Family Robinson  
WIBA-Concert Interlude; Dealing in Facts  
WJJD-Suppertime Frolic  
WKBH-Sweetheart Serenade  
WKBH-Dinner Music  
WROK-Gene Robinson, pianist  
**6:30 CST** **7:30 CDT**  
Paul Martin's Orch.: WMAQ  
WTMJ WIRE WIBA WHO KSD  
(sw-9.53)

Get Together Prgm; Jack Berch's Boys: WBBM WOC WKBH  
WJR WMBD KMOX WISN  
WCCO WHAS (sw-11.83)

Information Please: WBOW WLS  
(sw-11.87)

The Green Hornet, drama: WGN  
KWK WMT

WFCFL-Douglas Wilson  
WFAM-Brilliant Bronze Boys  
WFBM-N.E.C. Prgm.; Lee Winter  
WJJD-Suppertime Frolic  
WKBH-Mystery Pianist  
WLW-Buster Locke's Orch.  
WROK-Italian Hour  
WTAM-Gene Beecher's Orch.  
WTAQ-News

News: WKBH WFBM  
WCCO-Baseball Resume  
WCFL-Townsend Plan, talk  
WFAM-George E. Sokolsky  
WLW-Jimmy James' Orch.  
WTAQ-Ramblin' Trio  
**7:00 CST** **8:00 CDT**  
Grand Central Station (Listerine):  
WJR WHAS WBBM WCCO  
KMOX WFBM (sw-11.83)

Don't You Believe It (Sensation Cigarettes): WGN KWK  
Vox Pop (Molle Shave) conducted by Wallace Butterworth & Parks Johnson: KSD WIRE  
WHO WTAM WMAQ WLW (also see Mon. prgms. at 10:30 p.m.)

Now & Then; Frank Hodek's Orchestra: WMT WIBA WLS  
WBOW-The Magic Claw  
WCFL-Labor Flashes  
WIND-Sports Parade, Russ Hodges  
WISN-Fiddlers Three  
WKBH-Dubique Star Revue  
WKBH-Echoes of the Stage and Screen  
WMBD-George Cobb, violinist  
WOC-Voices of Friendship  
WROK-Freepoint Studios  
WSBT-Curtain Calls  
WSUI-Children's Hour  
WTAQ-WPA Concert  
WTMJ-Miller High Life Party  
**7:15 CST** **8:15 CDT**  
Frank Ferneau's Orch.: KWK

WFCFL-Teachers Union, talk  
WGN-Concert Orchestra  
WIBA-Clarice Lee  
WIND-News Behind the News  
WISN-Ruby Newman's Orch.  
WKBH-Sentimental Music  
WMBD-Maurice Warner  
WOWO-Music Graphs  
WSUI-Browsing Abroad  
WTAQ-House of Peter McGregor  
**7:30 CST** **8:30 CDT**  
Fibber McGee & Molly; Billy Mills' Orch.; Donald Novis, vocalist (Johnson's Wax): WIRE  
KSD WHO WLW WTAM WTMJ  
WMAQ WIBA

Benny Goodman's Orch. & Guest (Camel Cigarettes): WJR WOC  
WMBD KMOX WCCO WHAS  
WBBM WFBM WSBT WTAQ  
WISN WKBH (sw-11.83)

Jamboree: WOWO WENR (sw-11.87)

several instrumental solos by members of the band.

True Detective Mysteries (Lambert Co.): WLW WGN

KWK-Answer Game  
WCFL-Popular Melodies  
WIND-Organ & Vibra Harp  
WIRE-To be announced  
WISN-Sigmund Schatz  
WKBH-Conservation Talk  
WKBH-Rapid Ad  
WMBD-To be announced  
WOC-Play Burgemeister  
WROK-Home Builders  
WSUI-Ave Maria Hour  
WSBT-Music of the Moderns  
WTAQ-Treasures Next Door  
**8:15 CST** **9:15 CDT**  
WCFL-Concert Gems  
WGN-Concert Orch.  
WIND-Stars Over Manhattan  
WKBH-Gaslight Harmonies  
WKBH-Olive Hagen, organist  
WLW-News  
WMBD-Al Flo & Billie  
WROK-News; Program Preview  
**8:30 CST** **9:30 CDT**  
Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WLW  
WHO WIRE WTMJ WIBA  
WMAQ WTAM

To be announced: WJR WFBM  
WKBH WOC WSBT WKBH  
WBBM WMBD WISN KMOX

Pan-American Concert: WBOW  
WMT WENR (sw-11.87)

Enric Madriguera's Orch.: KWK  
WCCO-Let's Celebrate  
WCFL-Make Believe Danceland  
WGN-The Northerners  
WHAS-Here's to You  
WMBD-Seriously Speaking  
WOWO-The Hoosierettes  
WROK-Amateur Hour  
WSUI-Organ Melodies  
WTAQ-Piano Classics  
**8:45 CST** **9:45 CDT**  
Don't You Believe It (Sensation Cigarettes): WLW

Jessie Crawford, organist: WHO  
WMAQ WIRE (sw-9.53)

State of the Nation; Jay Franklin, commentator: WENR WMT  
WBOW (sw-6.14)

News: WIND WOWO  
The Camera Speaks: KMOX  
KOA  
KSD-James Melton, tr.; Orch.  
WBBM-Arthur Godfrey  
WCCO-Fender Renders  
WIBA-Club Chanticleer  
WSUI-Daily Iowan of the Air  
WTAM-On Wings of Song  
WTAQ-Ray McMonigle, tr.  
WTMJ-Guess Who?  
**9:00 CST** **10:00 CDT**  
Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA KFI  
WHO KSD WLW WTAM  
Turn to page 10 for pictures.

Orvie Alston's Orch.: WJR WOC  
WKBH WHAS WBBM WMBD  
WSBT WCCO WISN

Eddie Le Baron's Orch.: (sw-9.53)

Jimmy Dorsey's Orch.: WGN  
Dance Orch.: WOWO

News: WMT WENR WIBA  
KMOX-The Goldbergs, sketch  
KWK-Easy Aces  
WBOW-Rex Club Orch.  
WFBM-Sports Review  
WIND-Hit Review  
WTAQ-Club Normandie Entertains  
WTMJ-Let's Dance  
**9:15 CST** **10:15 CDT**  
Vocal Varieties (Tums): KOA  
WTMJ KFI WIBA WLW (also see 5:15 p.m.)

George McCall's Screenscoops (Old Gold Cigarettes): WFBM  
WBBM KMOX WHAS WISN  
WJR WOC WCCO (also see 5:15 p.m.)

For news of Hollywood, read "Hollywood Showdown" in every issue of Radio Guide.

Eddie Le Baron's Orch.: WBOW  
Dance Orch.: WMT

News: WIRE WMAQ WKBH  
KSD-Russ David's Orch.  
KWK-Tracer of Lost Persons  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WHO-Sports Review  
WIND-Hal Munro's Orch.  
WKBH-Social Security Prgm., talk  
WMBD-Value Hints  
WSBT-To be announced  
WTAM-Tom Manning  
WTAQ-Dream Time  
**9:30 CST** **10:30 CDT**  
Guy Lombardo's Orch.: WOC  
WISN WKBH WKBH WMBD  
WCCO WHAS (sw-6.12)

WIRE WMAQ WKBH  
KSD-Russ David's Orch.  
KWK-Tracer of Lost Persons  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WHO-Sports Review  
WIND-Hal Munro's Orch.  
WKBH-Social Security Prgm., talk  
WMBD-Value Hints  
WSBT-To be announced  
WTAM-Tom Manning  
WTAQ-Dream Time  
**9:30 CST** **10:30 CDT**  
Guy Lombardo's Orch.: WOC  
WISN WKBH WKBH WMBD  
WCCO WHAS (sw-6.12)

WIRE WMAQ WKBH  
KSD-Russ David's Orch.  
KWK-Tracer of Lost Persons  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WHO-Sports Review  
WIND-Hal Munro's Orch.  
WKBH-Social Security Prgm., talk  
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WTAQ-Dream Time  
**9:30 CST** **10:30 CDT**  
Guy Lombardo's Orch.: WOC  
WISN WKBH WKBH WMBD  
WCCO WHAS (sw-6.12)

WIRE WMAQ WKBH  
KSD-Russ David's Orch.  
KWK-Tracer of Lost Persons  
WENR-Ennio Bolognini's Orch.  
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Guy Lombardo's Orch.: WOC  
WISN WKBH WKBH WMBD  
WCCO WHAS (sw-6.12)

WIRE WMAQ WKBH  
KSD-Russ David's Orch.  
KWK-Tracer of Lost Persons  
WENR-Ennio Bolognini's Orch.  
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WHO-Sports Review  
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**9:30 CST** **10:30 CDT**  
Guy Lombardo's Orch.: WOC  
WISN WKBH WKBH WMBD  
WCCO WHAS (sw-6.12)

WIRE WMAQ WKBH  
KSD-Russ David's Orch.  
KWK-Tracer of Lost Persons  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WHO-Sports Review  
WIND-Hal Munro's Orch.  
WKBH-Social Security Prgm., talk  
WMBD-Value Hints  
WSBT-To be announced  
WTAM-Tom Manning  
WTAQ-Dream Time  
**9:30 CST** **10:30 CDT**  
Guy Lombardo's Orch.: WOC  
WISN WKBH WKBH WMBD  
WCCO WHAS (sw-6.12)

WIRE WMAQ WKBH  
KSD-Russ David's Orch.  
KWK-Tracer of Lost Persons  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
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WTAM-Tom Manning  
WTAQ-Dream Time  
**9:30 CST** **10:30 CDT**  
Guy Lombardo's Orch.: WOC  
WISN WKBH WKBH WMBD  
WCCO WHAS (sw-6.12)

WIRE WMAQ WKBH  
KSD-Russ David's Orch.  
KWK-Tracer of Lost Persons  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WHO-Sports Review  
WIND-Hal Munro's Orch.  
WKBH-Social Security Prgm., talk  
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WSBT-To be announced  
WTAM-Tom Manning  
WTAQ-Dream Time  
**9:30 CST** **10:30 CDT**  
Guy Lombardo's Orch.: WOC  
WISN WKBH WKBH WMBD  
WCCO WHAS (sw-6.12)

WIRE WMAQ WKBH  
KSD-Russ David's Orch.  
KWK-Tracer of Lost Persons  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WHO-Sports Review  
WIND-Hal Munro's Orch.  
WKBH-Social Security Prgm., talk  
WMBD-Value Hints  
WSBT-To be announced  
WTAM-Tom Manning  
WTAQ-Dream Time  
**9:30 CST** **10:30 CDT**  
Guy Lombardo's Orch.: WOC  
WISN WKBH WKBH WMBD  
WCCO WHAS (sw-6.12)

WIRE WMAQ WKBH  
KSD-Russ David's Orch.  
KWK-Tracer of Lost Persons  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WHO-Sports Review  
WIND-Hal Munro's Orch.  
WKBH-Social Security Prgm., talk  
WMBD-Value Hints  
WSBT-To be announced  
WTAM-Tom Manning  
WTAQ-Dream Time  
**9:30 CST** **10:30 CDT**  
Guy Lombardo's Orch.: WOC  
WISN WKBH WKBH WMBD  
WCCO WHAS (sw-6.12)

WIRE WMAQ WKBH  
KSD-Russ David's Orch.  
KWK-Tracer of Lost Persons  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WHO-Sports Review  
WIND-Hal Munro's Orch.  
WKBH-Social Security Prgm., talk  
WMBD-Value Hints  
WSBT-To be announced  
WTAM-Tom Manning  
WTAQ-Dream Time  
**9:30 CST** **10:30 CDT**  
Guy Lombardo's Orch.: WOC  
WISN WKBH WKBH WMBD  
WCCO WHAS (sw-6.12)

WIRE WMAQ WKBH  
KSD-Russ David's Orch.  
KWK-Tracer of Lost Persons  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WHO-Sports Review  
WIND-Hal Munro's Orch.  
WKBH-Social Security Prgm., talk  
WMBD-Value Hints  
WSBT-To be announced  
WTAM-Tom Manning  
WTAQ-Dream Time  
**9:30 CST** **10:30 CDT**  
Guy Lombardo's Orch.: WOC  
WISN WKBH WKBH WMBD  
WCCO WHAS (sw-6.12)

WIRE WMAQ WKBH  
KSD-Russ David's Orch.  
KWK-Tracer of Lost Persons  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WHO-Sports Review  
WIND-Hal Munro's Orch.  
WKBH-Social Security Prgm., talk  
WMBD-Value Hints  
WSBT-To be announced  
WTAM-Tom Manning  
WTAQ-Dream Time  
**9:30 CST** **10:30 CDT**  
Guy Lombardo's Orch.: WOC  
WISN WKBH WKBH WMBD  
WCCO WHAS (sw-6.12)

WIRE WMAQ WKBH  
KSD-Russ David's Orch.  
KWK-Tracer of Lost Persons  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WHO-Sports Review  
WIND-Hal Munro's Orch.  
WKBH-Social Security Prgm., talk  
WMBD-Value Hints  
WSBT-To be announced  
WTAM-Tom Manning  
WTAQ-Dream Time  
**9:30 CST** **10:30 CDT**  
Guy Lombardo's Orch.: WOC  
WISN WKBH WKBH WMBD  
WCCO WHAS (sw-6.12)

Abe Lyman's Orch.: WMAQ  
WBOW WTMJ (sw-9.53)

Johnny Presents Russ Morgan & His Orch. (Philip Morris):  
KOA KFI WIBA (also see 6 p.m.)

Harry Owens' Orch.: WCFL  
WMT KWK

Salute to Cities: WLW

News: WSBT WBBM  
Baseball Game: WISN WIRE  
KMOX-France Laux, sports  
KSD-Trailing the Highway Patrol, drama  
WENR-Earl Hines' Orch.  
WFBM-Roller Derby  
WHO-Hits and Encores  
WIND-An Evening at the Country Club  
WJR-The Beachcomber  
WROK-Gaslight Harmonies  
WTAM-Paul Burton's Orch.  
WTAQ-Bay Beach Orch.; News  
**9:45 CST** **10:45 CDT**  
Guy Lombardo's Orch.: WCCO  
WBBM WSBT KMOX WFBM

News: WIND WROK  
WGN-Bernie Cummins' Orch.  
WHO-The Songfellows  
WTMJ-Today's Events

10:00 CST 11:00 CDT  
Aussa the Arab, drama: WCFL  
(sw-6.14)

Count Basie's Orchestra: WISN  
WSBT WKBH WBBM WCCO  
WHAS WTAQ (sw-6.12)

Richard Himber's Orch.: WMAQ  
WBOW

George Olsen's Orch.: W

**MORNING**

**7:00 CST 8:00 CD**  
**Breakfast Club; News: WCFL WBOW**  
 Richard Maxwell, tnr.: WKBB WFAM (sw-21.51)  
**The Band Goes to Town:** (sw-21.5)  
 Musical Clock: WBBM WIRE WKBB WKBH WOC  
 Early Risers: WROK WISN  
 News: WTAD WJJD  
 KMOX-Checkerboard Time  
 KWK-Band Music; News  
 WAAF-Breakfast Express  
 WCCO-Air Almanac  
 WFBM-Early Birds  
 WGN-Everyday Words; Good Morning Prgm.  
 WHIP-Early Edition  
 WHO-Mother Rallall  
 WIBA-Farm Front; Musical Clock  
 WIND-Marimba Magic  
 WLS-Organ Moods  
 WLW-The Merry-makers  
 WMAQ-Your Neighbor  
 WMBD-Breakfast Club  
 WMT-Country Home; Musical Clock  
 WOWO-Bible Class  
 WTAQ-Mike's Uprisin'  
 WTMJ-Top of the Morning

**7:15 CST 8:15 CDT**  
**The Family Man, poetry & philosophy:** (sw-21.5)  
 Montana Slim, songs; News: WFAM (sw-21.51)  
 News: WCCO WHO WMT WLS WLW  
 KMOX-Travelogue  
 KWK-Sunnytime  
 WHIP-Stars Over Manhattan  
 WIND-Morning Review  
 WJJD-Harry Zimmerman, organist  
 WMBD-Musical Clock  
 WROK-Breakfast Melodies  
 WTAD-Breakfast Brevities

**7:30 CST 8:30 CDT**  
 Joyce Jordan, Girl Interne (Calox Toothpowder & Soldified Albolene): WBBM  
**Breakfast Club, News: WOWO WCFL**  
 Al & Lee Reiser, piano duo; News: (sw-21.5)  
 Fiddlers Fancy: (sw-21.51)  
 News: WTAQ WKBB  
 Morning Devotions: WKBH WLS  
 Musical Clock: WMT WBOW  
 KMOX-Ozark Varieties  
 WCCO-Musical Chimes  
 WFAM-Your Engagement Book  
 WHO-Williams Brothers Quartet  
 WIBA-News; Musical Clock  
 WIND-Hawaiian Melodies  
 WLW-The Gospel Singer  
 WMAQ-The Whistler & His Dog  
 WMBD-Police Bulletins  
 WROK-Morning Parade

**7:45 CST 8:45 CDT**  
 Amanda Snow, songs: (sw-21.5)  
**Bachelor's Children, sketch (Old Dutch Cleanser):** KMOX  
 News: WHIP WIND WTAD WIRE  
 KWK-News: Rapid Service  
 WBBM-Linda's First Love  
 WFAM-Morning Devotions  
 WHO-Rare Bits of News  
 WJJD-Chicago Tuberculosis Institute Prgm.  
 WKBH-Breakfast Melodies  
 WLS-Tex Atchison  
 WLW-Your Hollywood News Girl  
 WMAQ-A Step Ahead with Norman Ross  
 WMBD-Weather Report  
 WTAQ-Today's Almanac

**8:00 CST 9:00 CDT**  
 Just Neighbors, sketch: WCFL WOWO KWK  
 Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN WKBB  
 Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WIRE WMAQ  
 Musical Clock: WROK WMT  
 News: WKBH WAAF WMBD  
 KSD-News; Dick Leibert, organist  
 WFAM-Concert Time  
 WGN-Martha Crane and Helen Joyce  
 WHA-Band Wagon  
 WHIP-In the Gloaming  
 WHO-Coffee Pot Inn  
 WIND-H. Zimmerman, organist  
 WJJD-Bosworth Broadcast  
 WLS-Smile Market  
 WLW-Hymns of All Churches  
 WTAD-Tales Old and New  
 WTAQ-Morning Potpourri

**8:15 CST 9:15 CDT**  
 Myrt & Marge, sketch (Super Suds): WBBM WCCO KMOX WFBM WMBD WISN  
 Asher & Little Jimmie, songs: KWK WOWO (sw-15.21)  
 John's Other Wife, sketch (Louis Philippe): WMAQ WIRE  
 Paul Page, songs: KSD WCFL  
 WAAF-Rhythm Rhapsody  
 WHA-Morning Melodies  
 WHO-Fruit Reporter  
 WIND-Your Favorite Band  
 WKBH-Musical Almanac  
 WKBH-Uncle Bob  
 WLS-Variety Music  
 WLW-Myrt & Marge, sketch  
 WOC-Musical Clock  
 WTAD-Gems of Melody  
 WTMJ-Hymns of All Churches

**8:30 CST 9:30 CDT**  
 Just Plain Bill, sketch (Kolynos): WMAQ WIRE  
 Hilltop House, Bess Johnson (Palmolive Soap): WBBM WISN KMOX WCCO WMBD  
 Josh Higgins of Finchville: WCFL  
 Walter Blaufuss' Orch.: KSD  
 To be announced: KWK WMT  
 WAAF-Canary Serenade  
 WBOW-Radio Gospel  
 WFAM-Shoppers' Guide  
 WFBM-Morning Serenade  
 WGN-Melody Parade  
 WHIP-Variety Time  
 WHO-Those Happy Gilmans  
 WIBA-Today's Almanac; Society Reporter  
 WIND-Jimmy Dean, cowboy songs  
 WJJD-School for Taxpayers  
 WKBH-Chance Steps  
 WKBH-Olive Hagen, organist  
 WLS-Old Kitchen Kettle, with Ann Hart; Novelodeons  
 WLW-Hilltop House, sketch  
 WOWO-Tri Topics  
 WROK-Morning Devotions  
 WTAD-Interchurch Revival  
 WTAQ-Sunshine Hour  
 WTMJ-Organ Melodies

**8:45 CST 9:45 CDT**  
 Popular Waltzes: WBOW WMT (sw-21.5)  
 Woman in White, sketch (Pillsbury): WMAQ KSD WHO WIRE WTMJ  
 Ma Perkins, sketch (Oxydol): WLS (sw-15.21)  
 Details of contest on this program may be found on inside back cover.  
 Stepmother, sketch (Colgate): WBBM WFBM KMOX WCCO  
 Earl Lawrence, bar.: KWK WGN  
 WCFL-Bittersweet Melodies  
 WHIP-Women & The Home  
 WIND-Swing Melodies  
 WISN-Early Risers Club  
 WJJD-Tommy Tucker's Orch  
 WKBH-Stars Over Hollywood  
 WKBH-Jungle Jim  
 WLW-Betty and Bob, sketch  
 WMBD-Women of Today  
 WOWO-Modern Home Forum; Markets  
 WROK-Town Crier  
 WTAD-Hannibal Prgm.

**9:00 CST 10:00 CDT**  
 The Story of Mary Marlin, sketch (Ivory Soap): WLS (sw-15.21)  
 Pappy Cheshire's Nat'l Hillbilly Champions: WKBH WOC WTAQ WKBH WISN WFBM WFAM  
 Originalities: WIBA WCFL WBOW (sw-21.5)  
 David Harum, sketch (Bab-O): KSD WMAQ WHO WIRE  
 Get Thin to Music (Wheaties): WGN  
 News: WROK WIND  
 KMOX-Music Man & Tell a Story Lady  
 KWK-The Texas Drifter  
 WAAF-Woman's Page of the Air  
 WBBM-Heart of Julia Blake  
 WCBH-Uncle John  
 WCCO-Ma Perkins, sketch  
 WHA-Your Health  
 WJJD-Salon Ensemble  
 WLW-The Goldbergs, sketch  
 WMBD-Melody Miniature; Weather Report  
 WMT-News; Radio Gossip  
 WTMJ-Dan Harding's Wife

**9:15 CST 10:15 CDT**  
 Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)  
 Lorenzo Jones, sketch (Phillips): WMAQ WHO WIRE KSD  
 Breen & de Rose, songs: WBOW WMT (sw-21.5)

**Bachelor's Children (Old Dutch Cleanser):** WGN  
 News: WKBH WMBD WOC  
 Editor's Daughter, sketch: WBBM WOV  
 KMOX-Let's Compare Notes  
 KWK-Great Works of Man  
 WAAF-Hog 'n' Harmony  
 WCCO-Bachelor's Children  
 WCFL-Anything Can Happen  
 WFBM-Apron Strings  
 WHA-International Scene  
 WHIP-Modern Varieties  
 WIBA-Organ Melodies  
 WISN-Symphonetta  
 WJJD-Frank Trumbauer's Orch.  
 WKBH-Music Makers  
 WROK-Markets; On the Mall  
 WTAQ-Crimson Trail  
 WTMJ-Those Happy Gilmans

**9:30 CST 10:30 CDT**  
 Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD KMOX WFBM  
 Do You Remember?: WIBA WTMJ WBOW WMAQ  
 Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)  
 Details of contest on this program may be found on inside back cover.  
 KWK-Pop Wise & Filbert  
 WAAF-Swing High  
 WCFL-Varieties  
 WFAM-Morning Melodies  
 WGN-Don Pedro, violinist  
 WHA-Musical Varieties  
 WHIP-Monitor Views the News  
 WHO-Mountain Pete's Mountaineers  
 WIND-Between Us Girls, interviews  
 WIRE-Dessa Byrd  
 WJJD-Harry Zimmerman, organist  
 WKBH-Eb & Zeb, sketch  
 WKBH-Today's Almanac  
 WLW-Short, Short Story  
 WMT-Gospel Baritone  
 WOC-Musical Variations  
 WOWO-Linda's First Love, sketch  
 WROK-Morning Varieties  
 WTAD-Ma Perkins, sketch  
 WTAQ-Roundup  
 WTMJ-Organ Melodies

**9:45 CST 10:45 CDT**  
 Aunt Jenny's Stories (Spry): WCCO KMOX WFBM WMBD WBBM WISN  
 The Road of Life, sketch (Chipso): WLW WTMJ WMAQ  
 Viennese Ensemble: WMT WBOW (sw-21.5)  
 Kitty Keene, Inc., sketch (Dreft): WHO  
 Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)  
 Soloists & Orch.: KWK  
 KSD-Melodeers  
 WAAF-Novelettes  
 WCFL-Echoes of Havana  
 WFAM-Lou Pike, organist  
 WGN-Painted Dreams  
 WHIP-Dixieland Band  
 WIBA-Church of the Air  
 WIND-Livestock Markets  
 WIRE-Linda's First Love, sketch  
 WJJD-Dick Jurgens' Orch.  
 WKBH-Rhythm & Romance  
 WKBH-Swing Interlude  
 WLS-Grace Wilson, contr.  
 WOWO-Consolaires  
 WTAD-Kitty Keene, Inc., sketch  
**10:00 CST 11:00 CDT**  
 Mary Margaret McBride, columnist (La France & Satina): WBBM KMOX WFBM WISN WCCO WMBD WFAM WFBM WOC  
 Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ  
 Paula Durand, contralto: KSD KWK WIRE  
 The Balladeers: WMT  
 WAAF-Let's Dance  
 WBOW-Christian Science Prgm.  
 WCFL-Peekers in the Pantry  
 WGN-Manhattan Mother, sketch  
 WHA-Homemakers  
 WHIP-Redeemer Lutheran  
 WHO-The Goldbergs, sketch  
 WIBA-Linda's First Love, sketch  
 WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar  
 WJBC-Theater Time  
 WJJD-Bureau of Missing Persons  
 WKBH-Hollywood Reporter  
 WKBH-Home Economics  
 WLS-Markets; News  
 WLN-Editor's Daughter, sketch  
 WOWO-Bill Board  
 WROK-News; Program Prevue  
 WSUI-Illustrated Musical Chats  
 WTAD-News  
 WTAQ-Hits & Encores  
 WTMJ-What's New in Milwaukee?

**10:15 CST 11:15 CDT**  
 Irene Beasley, R.F.D. No. 1: WOC WFBM WFAM WTAQ WKBB  
 Kidoodlers: KWK WBOW WIRE  
 The O'Neills, sketch (Ivory Soap): WLW WMAQ  
 Houseboat Hannah, sketch: KMOX WHO  
 KSD-Xavier Cugat's Orch.  
 WAAF-Morning Song  
 WBBM-Hal Tate, radio tatter  
 WCCO-Judy and Jane  
 WGN-Harold Turner, pianist  
 WHIP-Musical Spotlight  
 WIBA-Editor's Daughter, sketch  
 WIND-20th Century Serenade  
 WISN-News  
 WJBC-Women in the News  
 WJJD-Criminal Court Interviews  
 WKBH-House of McGregor  
 WKBH-Home Prgm.  
 WLS-Prairie Ramblers & Patsy Montana  
 WMBD-Linda's First Love, sketch  
 WMT-Bits of Everything  
 WROK-Music Graphs  
 WTAD-Bea & Vee

**10:30 CST 11:30 CDT**  
 Nat'l Farm & Home Hour; Speakers: WIBA WBOW WMAQ (sw-15.21)  
 Speakers: H. R. Raukage and Wallace Kaddery. There will be a pickup from Spokane, Washington, dealing with soil conservation work in that area.  
 Time for Thought: KSD  
 The title of Rev. Goudret's discourse is "Pillars of Wella."  
 Romance of Helen Trent (Edna Wallace Hopper): WBBM KMOX  
 News: WHIP KWK  
 WAAF-Livestock; Sweet & Slow  
 WCCO-Those Happy Gilmans  
 WCFL-Double in Stars  
 WFAM-Iarlan Hogan  
 WFBM-Mrs. Farrell's Kitchen  
 WGN-Quin Ryan, news  
 WHO-Myrt & Marge, sketch  
 WIND-Harry Zimmerman, organist  
 WIRE-Footnotes; News  
 WISN-Ann Leslie's Scrapbook  
 WJBC-Dollar Daze  
 WJJD-Judge Stephen Adamowski's Safety Court Broadcast  
 WKBH-House of MacGregor  
 WKBH-Songtime  
 WLS-Evelyn, the Little Maid  
 WLW-News: Livestocks; River; Weather; Markets  
 WMBD-Honeymoon Lane  
 WOC-Radio Bazaar  
 WOWO-Richard Trojan  
 WROK-Kaye Creamer, woman's forum  
 WTAD-Tonic Tunes  
 WTAQ-News; Merry Go Round  
 WTMJ-Kitty Keene, Inc., sketch  
**10:45 CST 11:45 CDT**  
 Nat'l Farm & Home Hour: WLW KWK  
 Our Gal, Sunday, sketch (Anacin): WBBM KMOX  
 Dorothy Crandall, pianist: WCFL  
 KSD-Lady Courageous  
 WAAF-Myrna Dee Sergeant, talk  
 WCCO-Grandma Travels  
 WFAM-Luncheon Dance  
 WGN-Musical Mail Box  
 WHA-Wisconsin Political Forum  
 WHIP-Trio  
 WHO-Hilltop House, sketch  
 WIRE-Jimmie Grier's Orch.  
 WISN-Organ Melodies  
 WJBC-Peggy Payne & Pioneers  
 WKBH-Treasure Chest  
 WKBH-Arkansas Travelers  
 WLS-Short, Short Stories  
 WMBD-Bandwagon  
 WMT-Orrin Weir's Orch.  
 WOC-Screen Fans Prgm.  
 WOWO-Ohio State Agr'l Prgm.  
 WROK-Freepost Studios  
 WTAD-Betty and Bob, sketch  
 WTMJ-Blue Room Ensemble  
**11:00 CST 12:00 CDT**  
 The Goldbergs, sketch (Oxydol): WOC WKBH WBBM WCCO  
 Jean Ellington, songs: KSD  
 KMOX-Ma Perkins, sketch  
 WAAF-Symphonic Hour  
 WBA-Contract Bridge Chats  
 WCFL-Smoke Rings Serenade  
 WFBM-Bohemians  
 WGN-Bob Elson on State Street  
 WHA-Music Appreciation  
 WHIP-Southtown Church Hour  
 WHO-Dan Harding's Wife, sketch  
 WIND-Indiana News  
 WIRE-Singin' Sam  
 WJBC-Surprise Party  
 WJJD-Anything Can Happen  
 WKBH-Magic Violin  
 WLS-Melody Roundup; Orch.  
 WMBD-Wayside Chapel  
 WMT-Tom Owens' Cowboys  
 WOWO-Voice of the Farm  
 WSBT-News; Stork Report; Farm Flashes

WSUI-Program Calendar; Weather Report  
 WTAD-All for the Ladies  
 WTAQ-Hollywood on Parade  
 WTMJ-Heinie and Dinty

**11:15 CST 12:15 CDT**  
 Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN  
 Words & Music: WCFL KSD (sw-15.33)  
 To be announced: WMT  
 News: WJJD WOWO  
 WBBM-To be announced  
 WGN-Luncheon Music  
 WHIP-Englewood Hour  
 WHO-Vic and Sade, sketch  
 WIND-Tommy Ott, organist  
 WIRE-Farm Hour  
 WJBC-Personality  
 WKBH-Book of the Hour  
 WKBH-Club Calendar  
 WMBD-Al Flo & Billie  
 WOC-Hymns of All Churches  
 WSBT-In Movieland  
 WSUI-Magazine Notes  
 WTMJ-Heinie & His Grenadiers

**11:30 CST 12:30 CDT**  
 Road of Life (Chipso): KMOX WBBM  
 Words & Music: WIBA  
 Mother-in-Law, sketch: KWK  
 WBOW-Presentation  
 WCCO-Houseboat Hannah  
 WCFL-Noon-day Concert  
 WFBM-Hoosier Farm Circle  
 WGN-Markets; Midday Service  
 WHIP-Rube 'n' Cy  
 WHO-Caroline's Golden Store  
 WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs & guitar  
 WISN-Morning Musicale  
 WJBC-Singin' Sam  
 WJJD-Noonday Service  
 WKBH-Social Calendar; Farm News; Do You Want a Job?  
 WKBH-Rhythm and Romance  
 Livestock Quotations  
 WLS-Fruit, Vegetable, Butter & Egg Markets; News  
 WLW-Live Stock & Poultry Reports; News  
 WMAQ-Fort Pearson, news  
 WMBD-Thrift Message; Melody Miniature  
 WMT-Sweet & Swing  
 WOWO-Man on the Street  
 WOC-Caroline Ellis  
 WSBT-The Day Dreamer  
 WSUI-Yesterday's Musical Favorites  
 WTAD-Police News  
 WTAQ-Mailman

**11:45 CST 12:45 CDT**  
 Those Happy Gilmans, comedy sketch (Corn-Kix): WMAQ WLW (sw-15.21.9.53)  
 Hi Boys, instrumentalists: KSD  
 Judy & Lanny, songs: KWK KWK  
 The Voice of Experience (Lydia E. Pinkham): WCFL  
 Gospel Singer; Edward MacHugh, bar. & Organ (Ivory Soap): KMOX WBBM WCCO  
 Markets; Farm Bureau: WFBM WOC  
 WBA-News  
 WHA-Magazine Rack  
 WHIP-Cascade Melodies  
 WHO-Markets; Weather  
 WIND-News; Livestock Reports  
 WISN-Even as You and I  
 WJBC-Reid & Vin  
 WKBH-Voice of the Farm  
 WMBD-Window Shopper  
 WMT-News; Frank Voelker, organist  
 WROK-Round the Town  
 WSBT-Man on the Street  
 WSUI-Farm Flashes  
 WTAD-Dance Revue  
 WTAQ-Farmhands

**WEDNESDAY**  
**September 14**  
 Chattanooga Frolic: WOC WKBB WKBH (sw-15.27)  
 Address by M. S. Rukeyser: WGN  
 Vivian della Chiesa, sop.: WOWO WAAF  
 News: WJBC WTAD WMBD  
 KMOX-Singin' Sam  
 KSD-Sports Preview  
 WBA-Agricultural Forum  
 WBBM-Manhattan Mother  
 WBOW-Street Reporter  
 WCBH-J. C. O'Hair  
 WCCO-Home Folk Tunes  
 WCFL-Spotlight Prgm.  
 WFBM-Blue Ribbon Melodies  
 WHA-Noon Musicale  
 WHIP-Wally Estrup, songs  
 WIBA-Country Home; Interlude  
 WIND-Lupi Italian Hour  
 WISN-Musical Heat Wave  
 WJJD-Markets  
 WLW-Linda's First Love, sketch  
 WMT-Question Man; Vigortone Varieties  
 WSBT-Your Club & Mine  
 WSUI-Rhythm Rambles

**12:15 CST 1:15 CDT**  
 Chattanooga Frolic: WSBT  
 Let's Talk It Over: WBOW WCFL  
 Arnold Grimm's aughter, sketch (Gold Medal): WMAQ WIRE WLW WTMJ KWK (sw-15.21)  
 Turn to pages 8 and 9 for pictures of the cast.  
 Man on the Street: WBBM WKBH  
 News: WFBM WKBH  
 Kitty Keene, Inc., sketch: KMOX WCCO  
 WAAF-Soliloquy  
 WBA-Sports Review  
 WGN-To be announced  
 WHIP-Ale Oleson, pianist  
 WHO-Melodious Favorites  
 WIBA-News, Market Reports  
 WJBC-Walkathon  
 WJJD-Midday Roundup  
 WLS-Checkerboard Time  
 WMBD-Town Crier; Markets  
 WMT-Voice of Iowa; Markets  
 WOWO-Market Service  
 WROK-Column Left, news  
 WTAD-Cy and Freckles

**12:30 CST 1:30 CDT**  
 Lyric Serenade: WFBM WISN WSBT (sw-15.27)  
 Waltz Favorites: WOWO WCFL  
 Valiant Lady, sketch (Gold Medal): WLW WIRE WMAQ KWK (sw-15.21)  
 News: WOC WHO  
 Rhythm Rascals: WTAQ WTMJ  
 KMOX-Linda's First Love, sketch  
 WAAF-Markets; Health Talk  
 WBA-Dance Time  
 WBBM-Kitty Keene, Inc.  
 WBOW-Midday Melodies  
 WCB-Scripture Truth Hour  
 WCCO-First Edition  
 WGN-June Baker, home management  
 WHA-Farm Prgm.  
 WHIP-Concert Orch. with Jean Hurst  
 WIND-Amer. Congress of Physical Therapy  
 WKBH-Man on the Street  
 WKBH-Luncheon Music  
 WLS-Voice of the Feed-lot; Mkts  
 WMBD-Farm News  
 WMT-Tune Time  
 WROK-Couple on the Street; Interlude  
 WTAD-Farm; Weather; Markets  
**12:45 CST 1:45 CDT**  
 Betty Crocker (Gold Medal): WIRE WMAQ KWK WHO (sw-15.21)  
 Waltz Favorites: (sw-15.33)  
 Lyric Serenade: WOC  
 News: WKBH WTAQ  
 KMOX-Editor's Daughter, sketch  
 (Continued on Next Page)

**AFTERNOON**

**12:00 CST 1:00 CDT**  
 Betty & Bob, sketch (Gold Medal): WMAQ WTMJ WIRE WHO KWK (sw-15.21)

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# WEDNESDAY

## September 14

(12:45 p.m. Continued)

KSD-News; Market Reports  
 WAAF-The "L" Reporter  
 WBAA-Market Reports  
 WBBM-Houseboat Hannah  
 WBOW-County Agricultural Agt.  
 WCCO-Voice of the Farm  
 WGN-Hits of Today  
 WIBA-Melody Moments  
 WIND-Organ & Vibra Harp  
 WJJD-Music & Song, Ben Kanter  
 WKBB-Pet Corner; What's Where on the air  
 WLS-Listeners Mike  
 WLW-Kitty Keene, Inc.  
 WMBD-Noonday Melodies; Geo. McDonald  
 WMT-Joe Doakes; Many Happy Returns; Vedar Valley Hillbillies  
 WROK-Home Folks Hour  
 WTAD-Man on the Street  
 WTMJ-Sidewalk Reporter

**1:00 CST** 2:00 CDT  
 Ben Feld's Orch.: WFBM WBSB  
 WISN WKBB (sw-15.27)

The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ  
 WLW WTMJ KSD

Marriage License Romances: WGN WMT  
 Swing Time Trio: WBOW WIBA  
 Men on the Street: WMBD WTAQ  
 News: WTAD WHIP WIND  
 KMOX-Voice of the Farm  
 KWK-Backstage Wife  
 WAAF-Emerson Thent, tnr.  
 WBAA-Meditations  
 WBBM-Aeolian Ensemble  
 WCCO-Day Dreams  
 WHA-Armchair Journeys  
 WIRE-Reporter  
 WJJD-Tommy Tucker's Orch.  
 WKBB-Ma Perkins  
 WLS-Homemakers Hour  
 WWOV-The Observer

**1:15 CST** 2:15 CDT  
 Oxydol's Own Ma Perkins, sketch  
 WMAQ WTMJ WHO KSD  
Details of contest on this program may be found on inside back cover.

Ben Feld's Orch.: WKBH  
 Maurice Spitalny's Orch.: WBOW WIBA

To be announced: WAAF WTAQ  
 KMOX-Judy & Jane, sketch  
 KWK-Great Works of Man  
 WBAA-I Want a Job  
 WBBM-Meet the Missus  
 WCCO-Betty & Bob  
 WGN-Afternoon Melodies  
 WHA-Wisconsin Political Forum  
 WHIP-Dancing Party  
 WIND-Max Miller, pianist  
 WIRE-Noonday Headlines  
 WLW-Ma Perkins, sketch  
 WMBD-His Majesty, the Baby  
 WMT-Frank Voelker, organist  
 WTAD-Little Theater

**1:30 CST** 2:30 CDT  
 Pepper Young's Family, sketch (Camay Soap): WTMJ WMAQ  
 WHO WLW KSD  
Details of contest on this program may be found on inside back cover.

Evalyn Tyner, songs: WMBD WFBM WBSB WTAQ WKBH WISN WOC (sw-15.27)

Harold Stokes' Orch.: WGN  
 News: WCFL WLS  
 KMOX-Magic Kitchen  
 KWK-News; Musical Prgm.  
 WAAF-Eunice Clark, songs  
 WBAA-Monitor Views the News  
 WBBM-Pat Flanagan  
 WCCO-Julia Blake  
 WHA-Organ Melodies  
 WIND-Band Stand  
 WIRE-Dessa Byrd; Hoosier News  
 WJJD-Fred Beck, organist  
 WMT-News; Novelty Parade  
 WOVO-Stork Express  
 WROK-Stars on Parade  
 WTAD-Music in a Sentimental Mood

**1:45 CST** 2:45 CDT  
 Lebrun Sisters, vocal trio: WTAQ WFBM WBSB WKBH WISN (sw-15.27)

The Guiding Light, sketch (White Napha): WHO WMAQ WTMJ KSD WLW

Ted Malone's Between the Book-ends: WMT WBOW WIBA WLS (sw-15.33)

KWK-Marriage License Bureau Romances  
 WBAA-Wanita Wilson, sop.  
 WBBM-Dugout Dope  
 WCCO-Markets

WGN-The Leadoff Man  
 WHIP-Grandmother's Scrapbook  
 WIND-Dugout Interviews  
 WJJD-Warm Up Time  
 WMBD-A Love Story  
 WOC-Latch String Luncheon Club  
 WOWO-Women in the News  
 WROK-Old Refrains  
 WTAD-D.A.R. Prgm.

**2:00 CST** 3:00 CDT  
 At the Music Counter: WTAQ WFBM WBSB WKBH WISN WOC (sw-15.27)

Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA

Club Matinee: WENR WOWO WMT WBOW

Baseball; Sox vs. Washington: WGN WJJD WIND WCFL WBBM  
 Dan Harding's Wife, sketch: KSD WLW  
 KMOX-Those Happy Gilman's  
 KWK-Today at Two  
 WAAF-News; Weather  
 WBAA-Concert Review  
 WCCO-Ladies First  
 WHA-Chapter a Day  
 WHIP-Gay Caballeros  
 WMBD-The Editor's Daughter  
 WROK-News; Program Prevue  
 WTAD-Hannibal Prgm.

**2:15 CST** 3:15 CDT  
 Stella Dallas, sketch (Milk of Magnesia): WTMJ WIRE WIBA WHO WMAQ

At the Music Counter: WCCO WMBD  
 Midstream, drama: WLW KWK  
 KMOX-One Woman's Opinion  
 KSD-Heart of Julia Blake, sketch  
 WHIP-Behind Kitchen Doors  
 WROK-Musicale  
 WTAQ-Fiddlers Three

**2:30 CST** 3:30 CDT  
 Life Can Be Beautiful, sketch (Ivory Soap): WIRE WMAQ WHO (sw-9.53)

To be announced: KSD  
 Deep River Boys: WTAQ WOC WKBH WFAM WFBM WISN (sw-15.27)

Club Matinee: WIBA  
 KMOX-Popular Melodies; Head-line Highlights  
 KWK-Richard Hayes, organist  
 WAAF-Matinee Melodies  
 WBAA-Home Builders  
 WCCO-Front Page Parade  
 WHA-Music of the Masters  
 WLW-Heart of Julia Blake  
 WMBD-Petticoat Parade  
 WOWO-Old Time Religion  
 WROK-Robert Bruce, graphologist  
 WTAD-Sports Talk  
 WTMJ-News; Police; Weather, Spotlight

**2:45 CST** 3:45 CDT  
 Leon Goldman, violinist: WKBH WFBM WFAM WTAQ WOC WISN (sw-15.27)

Girl Alone, sketch: WMAQ  
 The Hatterfields, sketch: WLW  
 Affairs of Anthony: WENR WMT WBOW WBOW WIBA  
 KMOX-Dope from the Dugout  
 KSD-The Master Singers  
 KWK-Man in the Stands  
 WBAA-Edward Foley, pianist  
 WCCO-Baseball Game  
 WHIP-Orch. with Denna Taylor  
 WHO-Favorite Melodies  
 WIRE-Police Court  
 WROK-Martha K. Johnson, magic carpet  
 WTAD-Wanderers of the Wasteland  
 WTMJ-Down a Country Road

**3:00 CST** 4:00 CDT  
 Neighbor Nell, philosophy; Irma Glen, organist: WENR  
 March of Games: WFAM WFBM WTAQ WKBH WISN WMBD WOC (sw-15.27)

Who Sang It? Vocalists; Orch.: WBOW WIRE WMAQ WHO

Baseball Game: WTAD WMT  
 Baseball; Browns vs. Phila. A's: KMOX KWK  
 KSD-Baseball Scores  
 WAAF-The Rhumba Beat  
 WHIP-Dreams for Sale  
 WIBA-Today's Front Page  
 WJBC-Devotional Hour  
 WLW-Houseboat Hannah, sketch  
 WOWO-News  
 WROK-Kaye Kreamer. Women of the Hour  
 WTMJ-Valiant Lady

# Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour.

## NIGHT

6:00 CST (7:00 CDT) Gang Busters.  
 6:00 CST (7:00 CDT) One Man's Family.  
 6:30 CST (7:30 CDT) Transmutation of Ling.  
 6:30 CST (7:30 CDT) Paul Whiteman.  
 6:30 CST (7:30 CDT) Tommy Dorsey.  
 7:00 CST (8:00 CDT) Col. Stoopnagle.  
 8:00 CST (9:00 CDT) Kay Kyser.  
 8:30 CST (9:30 CDT) Edgar A. Guest.

**3:15 CST** 4:15 CDT  
 Silhouettes of the West: WOWO WIBA WENR

Exploring Space: WFAM WFBM WTAQ WKBH WISN WMBD WOC (sw-15.27)

WBAA-Famous Homes of Famous Americans  
 WHIP-Cappy's Cabana  
 WHO-Judy and Jane, sketch  
 WLW-Charlie's Singing School  
 WTMJ-Home Harmonizers

**3:30 CST** 4:30 CDT  
 Your Family & Mine, sketch (Sealtest): WMAQ WTMJ WIBA

Charles Sears, tnr.: WENR WBOW

The Castillians: WKBH WISN WFBM WMBD WOC WFAM

Don Winslow of the Navy: (sw-15.21)  
 Gloomchasers: WLW

News: WHO WJBC  
 WAAF-Jimmie Kozak, pianist  
 WBAA-Afternoon Musicale  
 WHA-Weather Bureau  
 WHIP-Concert with Lois Holman  
 WIRE-Rainbow Trio  
 WOWO-To be announced  
 WROK-Swedish Gospel Service  
 WTAQ-Herman Daumler, violinist

**3:45 CST** 4:45 CDT  
 The Castillians: WTAQ

Happy Jack, songs: WTMJ WBOW WIBA KSD WMAQ WHO  
 Rakov's Orch.: WENR WOWO WIRE

WBBM-Tenth Inning  
 WFAM-Pop Concert  
 WJBC-Variety  
 WLW-Man of Mars, drama  
 WROK-Master Singers

**4:00 CST** 5:00 CDT  
 News; Enoch Light's Orch.: WFBM WTAQ WKBH WFAM WBBM

Jesse Crawford, organist: WBOW WMAQ KSD WHO (sw-9.53)

Bobby Hayes' Orch.: WOWO WENR WLW WIRE

Baseball Scores; WIND WJJD  
 News: WISN WOC WHIP  
 WAAF-Tea Dance  
 WBAA-Magic Carpet  
 WCFL-Tea Time  
 WGN-Bill Anson  
 WHA-Wisconsin Political Forum  
 WIBA-Dr. Bob Jones  
 WJBC-Wesleyan Hour  
 WMBD-Kitty Keene, Inc.  
 WROK-News; Musicale  
 WTMJ-Variety Revue

**4:15 CST** 5:15 CDT  
 Malcolm Claire, children's stories; News: WBOW WMAQ KSD (sw-9.53)

Enoch Light's Orch.: WTAQ WISN

Frank Ferneau's Orch.: WGN  
 Resume Nat'l Tennis Matches: (sw-15.21)

News: WHIP WENR  
 WBAA-Melody Moods  
 WCFL-String Ensemble  
 WFAM-Killer Dillers  
 WHIP-Airline Dance  
 WHO-Baseball Time  
 WIBA-Dance Hour  
 WIND-Musical Toast  
 WIRE-News; Minute Interviews  
 WJJD-Parade of Music  
 WMBD-News; Pet Corner

WOC-Baseball Review  
 WROK-Freepost Studios

**4:30 CST** 5:30 CDT  
 Today with Bob Trout: WTAQ WFAM WISN (sw-11.83)

Alma Kitchell, contralto: WBOW WIBA WMAQ (sw-9.53)

Chesterfield Daily Sports Column  
 Paul Douglas: WENR WLW KSD  
 WOWO (sw-15.21)

News: WIND WJBC  
 WAAF-Sport Shorts  
 WBBM-Chicago Hour  
 WCFL-Piano Recital  
 WFBM-Tea Time Tunes  
 WGN-Armchair Melodies  
 WHA-Organ Reverie  
 WHIP-In the Gloaming  
 WIRE-William Wings' Orch.  
 WJJD-Fred Beck, organist  
 WKBH-P.T.A. Talk  
 WMBD-Bargain Counter  
 WSUI-Opera Arias

**4:45 CST** 5:45 CDT  
 Lum & Abner, comedy (Postum): WBBM (sw-11.83) (also at 9:15 p.m.)

Nola Day, songs: WIRE KSD  
 Dinner Concert: WENR WBOW

Lowell Thomas, news commentator (Sun Oil): WLW (sw-11.87)

Aeolian Ensemble: WCCO

WAAF-It's Dance Time!  
 WBAA-Story Book Hour  
 WCFL-Jack Kelly's Orch.  
 WFAM-Baseball Scores; News  
 WGN-Little Orphan Annie  
 WHIP-Sports Review  
 WIBA-Edgewood Dramatic Prgm.  
 WIND-Listen to Yourself  
 WISN-Leo Kosloff  
 WJBC-Request Hour  
 WJJD-Garwood Van's Orch.  
 WKBH-Kiddies' Hour  
 WMAQ-Say It With Music  
 WMBD-Dr. Sumner Miller; Melody Miniature

**5:00 CST** 6:00 CDT  
 Easy Aces, sketch (Anacin): WENR WMT WIRE (sw-11.87)

Don Winslow of the Navy, sketch (Krispies): WMAQ WLW

Ray Heatherton, songs: WTAQ (sw-11.83)

News: WCFL WJJD  
 KMOX-Grandstand Managers  
 KSD-News; Dick Leibert, organist  
 KWK-Home Plate Interviews  
 WAAF-Pacific Paradise  
 WBBM-John Harrington, sports  
 WBOW-Merry Go Round  
 WCCO-Livestock  
 WFAM-Crimecasts  
 WFBM-Wheeler Mission  
 WGN-Dance Orch.

**5:15 CST** 6:15 CDT  
 Adrian Rollini's Orch.: WHO WIBA KSD WMAQ (sw-9.53)

Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WMT WENR (sw-11.87)

Marion Carley, pianist: WFBM KMOX WMBD WKBH WCCO WOC WFAM

KWK-Musical Prgm.  
 WAAF-Jack Odell, news  
 WBBM-We the Wives  
 WCFL-Tune Teasers  
 WGN-Dinner Music  
 WIBA-Old Refrains  
 WIRE-To be announced  
 WJJD-Ben Kanter, pianist  
 WLW-Denton & Barber, sports  
 WOWO-George Sokolsky  
 WROK-Sports  
 WTAD-Freshest Thing in Town  
 WTAQ-Bureau of Public Service  
 WTMJ-Rhythm & Rhyme

**5:30 CST** 6:30 CDT  
 Living History, drama: WFBM WFAM WBBM KMOX WCCO WISN WOC (sw-11.83)

The story of the Federalists, the party of Alexander Hamilton and John Marshall which favored a strong national government and urged the adoption of the Federal Constitution, will be treated as living history.

Ennio Bolognini's Orch.: WENR WHO WBOW

Ralph Blaine, tnr.: WOWO WMT KWK

News: WMAQ WKBH WIBA WIRE  
 Sports: WGN KSD WMBD WSUI WTAD  
 WAAF-Shadowland  
 WCFM-Tom Cook, tnr.  
 WJJD-Sentenced Men, interviews  
 WLW-Let's Celebrate  
 WROK-Symphony Orchestra  
 WTAQ-Al Michel's Sport Wheel

**5:45 CST** 6:45 CDT  
 Doris Rhodes, songs: WFAM WBBM WMBD KMOX WTAQ WKBH WCCO WFBM WOC

Science on the March.: WENR  
 Sports; News: WMT KWK  
 KSD-Your Family and Mine  
 WBOW-Ice Jamboree  
 WCFL-Hal Totten, sports  
 WGN-The Dukes & their Duchess

WHO-News  
 WIBA-Today's Birthdays; Sports  
 WIRE-Basonology  
 WISN-Sports Parade; Interlude  
 WJJD-Bob Atcher & Bonnie Blue Eyes  
 WLW-To be announced  
 WMAQ-Let's Celebrate  
 WSUI-Daily Iowan of the Air  
 WTAD-Hannibal Prgm.  
 WTMJ-Sports

## NIGHT

**6:00 CST** 7:00 CDT  
 One Man's Family (Tenderleaf Tea): WTMJ WMAQ WIRE KSD WIBA WHO WLW WTAM (also see Sun. Prgms. at 10:30 p.m.)

Gang Busters, drama (Colgate): KMOX WFBM WBBM WCCO WJR WHAS WISN (sw-11.83) (also KNX KSL at 10 p.m.)  
The John Ashley case will be dramatized.

Roy Shield Revue: (sw-11.87)

Musical Steeplechase: WGN WMT WBOW

Sports: WKBH WKBH WOC  
 KWK-Al Sarli's Jam Session  
 WCFL-News  
 WFAM-The New Yorkers  
 WGN-Concert Orch.  
 WIND-Recreation of Baseball Game  
 WJJD-Church on the Hillside  
 WLS-Don Kelley's Sport Scoop  
 WMBD-Dinner Music  
 WROK-News; Concert Hall  
 WSUI-Dinner Hour Prgm.  
 WTAD-Dust Off the Diamond  
 WTAQ-Mutiny on the High Seas

**6:15 CST** 7:15 CDT  
 Roy Shield Revue: KWK

News: WMBD WOC WLS  
 WBOW-Si and Ezra  
 WCFL-Pop Tunes  
 WFAM-Amer. Family Robinson  
 WJJD-Sweet Valley Folks  
 WKBH-Sweetheart Serenade  
 WKBH-Dinner Music  
 WROK-Hi Cole's Harmonica Aces  
 WTAQ-Parade of Bands

**6:30 CST** 7:30 CDT  
 Paul Whiteman's Orchestra and Guests (Chesterfield Cigarettes): WKBH WJR WBBM WFAM (sw-11.83) (also at 9:30 p.m.)

Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool): Edythe Wright; Jack Leonard; Paul Stewart, m.c.: WMAQ WHO WTAM WIRE WTMJ KSD (also at 10:30 p.m.)  
 Souvenir: WMT KWK

Lone Ranger, drama (Silvercup): WGN

The Transmutation of Ling, comedy drama: WBOW (sw-11.87)

This is an imaginative comedy written by Ernest Bramah, British popular novelist, and adapted for radio by Patrick Niddell. The method of presentation is a narrative by Kai Lung, Chinese story teller, describing an event that happened in China some hundred years ago.  
 Turn to page 5 for more detail.

KMOX-France Laux, sports  
 WCCO-Dick Long's Orch.  
 WCFL-Douglas Wilson  
 WFBM-Orchestra Salute  
 WHAS-Romance Time  
 WIBA-Taliesen String Quartet  
 WISN-Down by Hernian's  
 WJJD-Suppertime Frolic  
 WKBH-Dance Time  
 WKBH-American Weekly  
 WLS-To be announced  
 WLW-Capt. Tim Healy's Stamp Club  
 WMBD-Jack Lyon, organist  
 WOC-German Band  
 WROK-Musical Workshop  
 WTAQ-News

**6:45 CST** 7:45 CDT  
 News: WFBM WKBH  
 KMOX-Summer Serenade  
 WCCO-Baseball Resume  
 WCFL-Judge J. H. Lyle, talk  
 WKBH-Sweet Swing  
 WLW-To be announced  
 WTAQ-Talking Drums

**7:00 CST** 8:00 CDT  
 Town Hall Summer Show (Sal Hepatica & Ipana); Col. Stoopnagle; Harry von Zell; Peter Van Steeden's Orch.; Merry Macs; Guest: WIBA WTAM WMAQ WTMJ WIRE WLW WHO KSD (sw-9.53) (also KFI at 10 p.m.)

The Transmutation of Ling, comedy drama: WLW

Meet the Champ: WFBM WHAS WKBH WKBH WTAQ WISN WBSB WMBD WBBM WCCO KMOX WJR WOC

Bob Crosby's Orch.: WMT WGN

KWK-Music as You Like It  
 WCFL-Labor Flashes  
 WIND-Traffic Court  
 WLS-To be announced  
 WROK-Freepost Studios  
 WSUI-Children's Hour

**7:15 CST** 8:15 CDT  
 Novelty Choir: WGN WMT

WCFL-Favorite Melodies  
 WSUI-Views & Interviews

**7:30 CST** 8:30 CDT  
 Silhouettes in Blue: WOWO WENR WBOW WIBA

Fom Men Only (Vitalis); Peter Van Steeden's Orch.; Peg La Centra; Fred Uttal: WTAM WLW WIRE WMAQ KSD WHO (sw-9.53)

Mark Warnow's Music: WMBD WTAQ WHAS WKBH WBSB WKBH KMOX WCCO WBBM WJR WOC WISN (sw-11.83)

Geo. Olsen's Orch.: WMT KWK

WCFL-News  
 WFBM-Piano Twins  
 WGN-Jimmy Dorsey's Orch.  
 WIND-South Center Amateur Hour  
 WSUI-Evening Musicale  
 WTMJ-Let's Celebrate

**7:45 CST** 8:45 CDT  
 Silhouettes in Blue: WLW WMT

WBBM-John Harrington, news  
 WCFL-Herr Louie & The Weasel  
 WFBM-Question Mark Limited  
 WGN-News; Sports  
 WSUI-Poetic Interlude  
 WTMJ-Let's Dance

**8:00 CST** 9:00 CDT  
 Kay Kyser's Musical Klass & Dance, with Virginia Sims, Harry Babbitt & Sully Mason, vocalists (Lucky Strike): WTMJ WTAM WHO WMAQ WIRE WIRE KSD KOA WLW (sw-9.53)

Word Game, Max Eastman, m.c.: WBBM WHAS WCCO WKBH WBSB WKBH WTAQ KMOX WFBM WJR WOC WISN (sw-11.83)

To be announced: WBOW WIBA WENR

Dramatization of Ice Water, Please: WMT

KWK-Piano Portrait  
 WCFL-Concert Gems  
 WGN-Jack Russell's Orch.  
 WMBD-Al Flo & Billie  
 WROK-Home Builders  
 WSUI-Guest Artist Prgm.  
**8:15 CST** 9:15 CDT  
 KWK-Musical Prgm.

# Frequencies

**KMOX-1090** WISN-1120  
**KOA-830** WJBC-1200  
**KSD-550** WJJD-1130  
**KWK-1350** WJR-750  
**WAAF-920** WKBB-1500  
**WBA-890** WKBB-1380  
**WBBM-770** WLS-870  
**WBOW-1310** WLW-700  
**WCCO-810** WMAQ-670  
**WCFL-970** WMBD-1440  
**WENR-870** WMT-800  
**WFAM-1200** WOC-1370  
**WFBM-1230** WOWO-1160  
**WGN-720** WROK-1410  
**WHA-940** WSBT-1360  
**WHAS-820** WSUI-880  
**WHIP-1480** WTAD-900  
**WHO-1000** WTAM-1070  
**WIBA-1280** WTAQ-1330  
**WIND-560** WTMJ-620  
**WRE-1400**

WBMD-Gomer Bath, news commentator  
 WROK-News; Prgm. Prevue

**8:30 CST** **9:30 CDT**  
 Minstrel Show: WENR WBOW

**It Can Be Done** (Household Finance); Edgar A. Guest; Frankie Master's Orch.: WJR WFBM WBBM WHAS KMOX WOC (sw-11.83)

Guest: Alexis de Seversky, scientific hier.

Melodies from the Sky: WGN WMT KWK

KWK-Lone Ranger, sketch  
 WCO-Thomas Gallagher  
 WCFL-Make Believe Danceland  
 WIND-Organ & Vibra Harp

WISN-Reflections  
 WKBB-Student Peace Service  
 WKBH-Olive Hagen, organist  
 WMBD-The Shadow, drama  
 WOWO-Our Yesterdays  
 WROK-Musicale  
 WSBT-Vacation Vogues  
 WTAQ-Earl Bottomley, baritone

**8:45 CST** **9:45 CDT**  
 News: WIND WOWO  
 WISN-Helen Wittman  
 WKBB-Let's Waltz  
 WKBH-Rapid Ad  
 WROK-Social Security Speaker  
 WSUI-Daily Iowan of the Air  
 WTAQ-Interviews with the Past

**9:00 CST** **10:00 CDT**  
 Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA KFI WLW KSD WTAM WHO  
 Turn to page 10 for pictures.

Count Basie's Orch.: WOC WJR WSBT WBBM WISN WHAS (sw-9.53)

Johnny Messner's Orch.: WBOW (sw-9.53)

Dance Orch.: WOWO

News: WKBB WIBA WMT  
 KMOX-The Goldbergs, sketch  
 KWK-Easy Aces, sketch  
 WCO-Don't Believe It  
 WENR-Globe Trotter  
 WFBM-Sports Review  
 WIND-Swedish Prgm.  
 WMBD-Value Hints  
 WROK-Jimmy Loss' Orch.  
 WTAQ-Club Normandie Entertains  
 WTMJ-Kilowatt Hour

**9:15 CST** **10:15 CDT**  
 Johnny Messner's Orch.: WIBA KOA  
 Lum & Abner, comedy (Postum): WFBM KMOX WCCO WHAS (also see 4:45 p.m.)  
 Count Basie's Orch.: WKBB

Enric Madriguera's Orch.: WMT

KSD-Russ David's Orch.  
 KWK-Tracer of Lost Persons  
 WBBM-Tony Cabot's Orch.  
 WENR-Ennio Bolognini's Orch.  
 WGN-Bernie Cummins' Orch.  
 WHO-Sports Review  
 WIRE-News; Musical Interlude  
 WJJD-Harry Owen's Orch.  
 WKBB-James Melton  
 WLW-Musical Steeplechase  
 WMAQ-Fort Pearson, news  
 WMBD-Service Boys  
 WROK-Musicale  
 WTAM-Tom Manning  
 WTMJ-Easy Aces, sketch

**9:30 CST** **10:30 CDT**  
 Paul Whiteman's Orch. & Guests (Chesterfield Cigarettes): KMOX WFBM WHAS WMBD WCCO WTAQ WKBB WISN WOC (also see 6:30 p.m.)  
 Dance Orch.: KWK WMT WENR WOWO  
 Dance Orch.: WKBB (sw-6.12)  
 Abe Lyman's Orch.: WMAQ KSD WBOW (sw-9.53)  
 Dick Jurgens' Orch.: WGN

KOA-Light on the West  
 WBBM-News with Todd Hunter  
 WCFL-Henry Halstead's Orch.  
 WHO-James Melton, tr.; Orch.  
 WIBA-Evening Concert  
 WIND-An Evening at the Country Club  
 WIRE-Baseball Game  
 WJR-Reminiscing  
 WROK-Gospel Fellowship Hour  
 WSBT-News  
 WTAM-Otto Thurn's Orch.  
 WTMJ-Dance Orch.

**9:45 CST** **10:45 CDT**  
 Gene Krupa's Orch.: WSBT  
 Abe Lyman's Orch.: WHO KSD  
 News: WIND WROK  
 WBBM-Henri Gendron's Orch.  
 WLW-Noble Sissle's Orch.  
 WTMJ-Today's Events  
**10:00 CST** **11:00 CDT**  
 Guy Lombardo's Orch.: WSBT  
 WTAQ WKBB WBBM KMOX  
 WHAS WISN WCCO (sw-6.12)

Will Osborne's Orch.: WBOW WMAQ WMT KOA  
 Aussa the Arab, drama: WOWO WCFL (sw-6.14)  
 Little Jack Little's Orch.: WGN  
 News: WMBD WFBM WHO WJR WOC  
 KWK-Sports Review  
 WENR-Music as You Desire It  
 WIBA-Club Chanticleer  
 WIND-Swing Quartet  
 WKBB-News; Music  
 WLW-Paul Sullivan, news

WTAM-Musical Bulletin Board  
 WTMJ-Last Word in Sports  
**10:15 CST** **11:15 CDT**  
 Guy Lombardo's Orch.: WJR  
 WOC WKBB WKBB  
 Erskine Hawkins' Orch.: WOWO  
 WCFL (sw-6.14)  
 Will Osborne's Orch.: WHO  
 Little Jack Little's Orch.: KWK

WCCO-Cedric Adams  
 WFBM-Roller Derby  
 WHAS-News  
 WIBA-Hollywood at the Beach  
 WIND-Cafe Continental  
 WLW-Buster Locke's Orch.  
 WMBD-Sports Review  
 WTAM-Music You Want  
 WTMJ-Dance Orch.  
**10:30 CST** **11:30 CDT**  
 Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool): KOA  
 KFI (also see 6:30 p.m.)  
 Earl Hines' Orch.: WIRE WHO  
 WBOW WMAQ WTMJ WIBA

Kenny Baker's Orch.: WISN  
 WOC WKBB WKBB WSBT  
 WBBM WMBD WTAQ WFBM  
 WJR  
 Bubbles Becker's Orch.: WOWO  
 WCFL (sw-6.14)  
 Griff Williams' Orch.: WMT  
 KMOX-Morning Headlines  
 KWK-News  
 WCO-Rollie Johnson  
 WGN-Jack Russell's Orch.

# WEDNESDAY

September 14

WHAS-Dance Band  
 WIND-News & Music  
 WLW-Clyde McCoy's Orch.  
**10:45 CST** **11:45 CDT**  
 Kenny Baker's Orch.: KMOX  
 WCCO  
 Bubbles Becker's Orch.: WENR  
 Griff Williams' Orch.: KWK

WCFL-Henry Halstead's Orch.  
 WIND-Cappy's Cabana  
**11:00 CST** **12:00 CDT**  
 Tony Cabot's Orch.: WOC WBBM  
 KMOX WISN WTAQ WMBD  
 WKBB WFBM  
 Dance Orch.: WMAQ WBOW  
 Lawrence Welk's Orch.: WENR  
 Skinny Ennis' Orch.: WMT WGN

Dance Orch.: WIRE WTMJ  
 KOA-Westernaires  
 KSD-Herbie Kay's Orch.  
 KWK-Bill O'Dell's Orch.  
 WCO-Jimmy Grier's Orch.  
 WHO-Veterans' Forum  
 WIBA-Hollywood at the Beach  
 WIND-Nite Watch  
 WKBH-Weather Report  
 WLW-Twenty-Four Hour Review  
 WTAM-Ralph Malvin's Orch.  
 End of Wednesday Programs

# Thursday

September 15, 1938

# Thursday

## MORNING

**7:00 CST** **8:00 CDT**  
 Breakfast Club; News: WCFL  
 WBOW (sw-21.5)

Richard Maxwell, tr. philosopher: WFAM (sw-21.51)

News: WJJD WTAD  
 Musical Clock: WOC WIRE  
 WKBB WBBM WKBB KMOX  
 Early Risers Club: WISN WROK  
 KWK-Band Music; News  
 WAAF-Breakfast Express  
 WCO-Air Almanac  
 WFBM-Early Birds  
 WGN-Everyday Words; Good  
 Morning Prgm.  
 WHIP-Early Edition  
 WHO-Mother Randall  
 WBA-Farm Front; Musical Clock  
 WIND-Marimba Magic  
 WLS-Trailer Tim  
 WLW-The Merry-makers  
 WMAQ-Your Neighbor  
 WMBD-Breakfast Club  
 WMT-Country Home; Musical  
 Clock  
 WOWO-Radio Bible Class  
 WTAQ-Mike's Uprisin'  
 WTMJ-Top of the Morning

**7:15 CST** **8:15 CDT**  
 Montana Slim, songs; News:  
 WFAM (sw-21.51)  
 The Family Man, poetry & philosophy: (sw-21.5)

News: WMT WHO WCCO WLS  
 KWK-Sunnytime  
 WHIP-Carnival  
 WIND-Morning Review  
 WJJD-H. Zimmerman, organist  
 WLW-News  
 WMBD-Musical Clock  
 WROK-Breakfast Melodies  
 WTAD-Breakfast Brevities

**7:30 CST** **8:30 CDT**  
 Breakfast Club; News: WOWO  
 WCFL  
 Joyce Jordan, Girl Interne, sketch  
 (Calox Toothpowder & Solidified  
 Albolene): WBBM

Herman & Banta; News: WHO  
 News: WKBB WTAQ  
 Morning Devotions: WLS WKBB  
 Musical Clock: WBOW WMT  
 KMOX-Ozak Varieties  
 WCO-Musical Chimes  
 WFAM-Your Engagement Book  
 WIBA-News; Musical Clock  
 WIND-Hawaiian Melodies  
 WLW-Gospel Singer  
 WMAQ-The Whistler & His Dog  
 WMBD-Police Bulletins  
 WROK-Morning Parade

**7:45 CST** **8:45 CDT**  
 Bachelor's Children, sketch (Old  
 Dutch Cleanser): KMOX  
 News: WIAD WHIP WIND  
 WIRE  
 KWK-Rapid Service  
 WBBM-Linda's First Love, sketch

WFAM-Morning Devotions  
 WHO-Rare Bits of News  
 WJJD-III. League of Women Voters

WKBB-Breakfast Melodies  
 WLS-Boys from Virginia  
 WLW-Your Hollywood News Girl  
 WMAQ-A Step Ahead with Norman  
 Ross  
 WMBD-Weather Report  
 WTAQ-Today's Almanac

**8:00 CST** **9:00 CDT**  
 Just Neighbors, sketch: WOWO  
 WCFL KWK

Pretty Kitty Kelly, sketch (Wonder  
 Bread): WOC WBBM WFBM  
 KMOX WCCO WISN WKBB  
 Mrs. Wiggs of the Cabbage Patch,  
 sketch (Old English Wax): WIRE  
 WMAQ

News: WKBB WMBD WAAF  
 Musical Clock: WROK WMT  
 KSD-News; Dick Leibert, organ  
 WFAM-Concert Time  
 WGN-Marth Crane and Helen  
 Joyce  
 WHA-Bandwagon  
 WHIP-Down the Mississippi  
 WHO-Coffee Pot Inn  
 WIND-Priscilla Holbrook, pianist  
 WJJD-Bosworth Broadcast  
 WLS-Hal Culvert & Johna Brown,  
 pianists  
 WLW-Hymns of All Churches  
 WTAD-Tales Old and New  
 WTAQ-Morning Potpourri

**8:15 CST** **9:15 CDT**  
 John's Other Wife, sketch (Louis  
 Philippe): WMAQ WIRE

Myrt & Marge, sketch (Suped  
 Suds): WFBM KMOX WBBM  
 WISN WCCO WMBD

Asher & Little Jimmie, songs:  
 KWK (sw-15.21)  
 Paul Page, songs: KSD WCFL

WAAF-Home Reporter  
 WHA-Morning Melodies  
 WHO-Fruit Reporter  
 WIND-Your Favorite Band  
 WKBB-Musical Almanac  
 WKBB-Uncle Bob  
 WLS-Variety Music  
 WLW-Myrt & Marge, sketch  
 WOC-Musical Clock  
 WOWO-Swing Patrol  
 WTAD-Gems of Melody  
 WTMJ-Hymns of All Churches

**8:30 CST** **9:30 CDT**  
 Just Plain Bill, sketch (Bi-So-  
 Dol): WMAQ WIRE

Hilltop House, sketch (Palmolive  
 Soap); Bess Johnson: KMOX  
 WBBM WCCO WISN WMBD  
 Walter Blaufuss' Orch.: KSD

To be announced: WMT KWK  
 WAAF-Canary Serenade  
 WBOW-Radio Gospel  
 WCFL-Hit Revue  
 WFAM-Shoppers' Guide  
 WFBM-Favorite Melodies  
 WGN-Morning Melodies

WHIP-Variety Time  
 WHO-Those Happy Gilmans  
 WIBA-Today's Almanac; Society  
 Reporter  
 WIND-Jimmy Dean, cowboy songs  
 WJJD-III. Medical Society  
 WKBB-Chance Steps  
 WKBB-Olive Hagen, organist  
 WLS-Patsy Montana  
 WLW-Hilltop House, sketch  
 WOWO-Tri Topics  
 WROK-Morning Devotions  
 WTAD-Interchurch Revival  
 WTAQ-Sunshine Hour  
 WTMJ-Organ Melodies

**8:45 CST** **9:45 CDT**  
 The Woman in White, sketch  
 (Pillsbury): WMAQ WHO KSD  
 WIRE WTMJ

Stepmother, sketch (Colgate):  
 WBBM KMOX WCCO WFBM

Ma Perkins, sketch (Oxydol):  
 WLS (sw-15.21)  
 Details of contest on this program  
 may be found on inside back cover.

Popular Waltzes: WBOW (sw-  
 21.5)

WCFL-Bittersweet Melodies  
 WHIP-Women & The Home  
 WIND-Swing Melodies  
 WISN-Early Risers Club  
 WJJD-Tommy Tucker's Orch.  
 WKBB-Tonic Tunes  
 WKBB-At the Keyboard  
 WLW-Betty and Bob, sketch  
 WMBD-Women of Today  
 WOWO-Modern Home Forum  
 WROK-Town Crier  
 WTAD-Hannibal Prgm

**9:00 CST** **10:00 CDT**  
 Story of Mary Marlin (Ivory  
 Flakes): WLS (sw-15.21)

Get Thin to Music (Wheaties):  
 WGN  
 Originalities: WIBA WBOW (sw-  
 21.5)

David Harum, sketch (Bab-O):  
 KSD WIRE WMAQ WHO

Mary Lee Taylor (Pet Milk):  
 WBBM WMBD WFBM KMOX  
 WOC

KWK-The Texas Drifter  
 WAAF-Musical Memories  
 WCO-Ma Perkins, sketch  
 WCFL-Better Homes, talk  
 WFAM-Musicale  
 WHA-Your Health  
 WIND-Traffic Court  
 WISN-Songs of Yesterday  
 WJJD-Priscilla Holbrook, pianist  
 WKBB-Hits & Encores  
 WKBB-String Serenade  
 WLW-The Goldbergs, sketch  
 WMT-News; Radio Gossip  
 WROK-News

WSBT-Two-Way Harmonies  
 WTAQ-Rhythm and Romance  
 WTMJ-Dan Harding's Wife

**9:15 CST** **10:15 CDT**  
 Vic & Sade, sketch (Crisco):  
 WLS WLW (sw-15.21)

Morning Moods: WFAM

Breen & de Rose: WBOW WMT  
 (sw-21.5)

Lorenzo Jones, sketch (Phillips):  
 WIRE WMAQ WHO KSI

Bachelor's Children (Old Dutch  
 Cleanser): WGN  
 News: WMBD WKBB WOC  
 The Editor's Daughter, sketch:  
 WBBM WOWO

KMOX-Let's Compare Notes  
 KWK-Great Works of Man  
 WAAF-Hog 'n' Harmony  
 WCO-Bachelor's Children  
 WFBM-Apron Strings  
 WHA-Keeping Up with Science  
 WHIP-Modern Varieties  
 WISN-Symphonetta  
 WJJD-Frank Trumbauer's Orch.  
 WROK-Markets; On the Mall  
 WTAQ-Music in a Sentimental  
 Mood

WTMJ-Happy Gilmans  
**9:30 CST** **10:30 CDT**  
 Pepper Young's Family (Camay  
 Soap): WLS (sw-15.21)  
 Details of contest on this program  
 may be found on inside back cover.

Do You Remember?: WIBA  
 WBOW WTMJ WMAQ (sw-21.5)

Big Sister, sketch (Rinso): WISN  
 WCCO WBBM KMOX WMBD  
 WFBM

Story of the Month: WCFL  
 KWK-Pop Wise & Filbert  
 WAAF-Swing High  
 WFAM-Hollywood Fashion Parade  
 WGN-Don Pedro, violinist  
 WHA-Musical Varieties  
 WHIP-Names & Their Stories  
 WHO-Mountain Pete's Mountain-  
 eers

WIND-Serenade to the Ladies  
 WIRE-Dessa Byrd  
 WJJD-Women's Exchange Prgm.  
 WKBB-Eb & Zeb  
 WKBB-Today's Almanac  
 WLW-Summer Sing  
 WMT-Louise Hathaway  
 WOC-Jungle Jim  
 WOWO-Linda's First Love, sketch  
 WROK-Morning Varieties  
 WTAD-Ma Perkins, sketch  
 WTMJ-Women's Hour  
 WTAQ-Round-up

**9:45 CST** **10:45 CDT**  
 The Road of Life (Chipso): WLW  
 WMAQ WTMJ

Viennese Ensemble: WBOW WMT  
 (sw-21.5)

Aunt Jenny's Stories (Spry):  
 WMBD WFBM KMOX WBBM  
 WCCO WISN

Getting the Most Out of Life  
 (Fleischmann's Yeast): (sw-  
 15.21)

Kitty Keene, sketch: WHO  
 KSD-Buccaneers, octet  
 KWK-The Kiddie Klub  
 WAAF-Nonvellettes  
 WCFL-Echoes of Havana  
 WFAM-Lou Pike, organist

WGN-Painted Dreams  
 WHIP-At the Tavern  
 WIBA-Church of the Air  
 WIND-Markets; News  
 WIRE-Linda's First Love  
 WJJD-Dick Jurgens' Orch.  
 WKBB-Gems of Melody  
 WKBB-Swing Interlude  
 WLS-Grace Wilson, contr.; John  
 Brown, pianist  
 WOC-Radio Bazaar  
 WOWO-Consularies  
 WTAD-Kitty Keene, sketch

**10:00 CST** **11:00 CDT**  
 Tower Town Tempos: WOC WISN  
 WFBM WMBD WFAM WTAQ  
 KMOX WCCO

Dan Harding's Wife, sketch (Nat'l  
 Biscuit Co.): WMAQ

Southernaires: WMT KWK WIRE  
 WBOW

Al & Lee Reiser, pianists: KSD  
 WAAF-Let's Dance  
 WBBM-Missus Goes to Market  
 WCFL-Peekers in the Pantry  
 WGN-Manhattan Mother, sketch  
 WHA-Homemakers  
 WHIP-Invitation to the Waltz  
 WHO-The Goldbergs, sketch  
 WIBA-Linda's First Love, sketch  
 WIND-Bob Atcher & Bonnie  
 Blue Eyes, hillbilly songs  
 WJBC-Theater Time  
 WJJD-Bureau of Missing Persons  
 WKBB-Hollywood Reporter  
 WKBB-Home Economics Prgm.  
 WLS-Market Reports; News  
 WLW-Editor's Daughter, sketch  
 WOWO-Bill Board

WROK-News; Program Prevue  
 WSUI-Illustrated Musical Chats  
 WTAD-News

WTMJ-What's New in Milwaukee?  
**10:15 CST** **11:15 CDT**  
 Irene Beasley, R.F.D. No. 1:  
 WFAM WFBM WKBB WTAQ  
 WOC

Geo. Griffin, tr.: KWK WIRE  
 WBOW (sw-15.33)

The O'Neills, sketch (Ivory  
 Soap): WLW WMAQ

Houseboat Hannah, sketch: WHO  
 KMOX  
 KSD-George Hall's Orch.  
 WAAF-Morning Song  
 WBBM-Hal Tate, radio tatter  
 WCO-Judy & Jane  
 WGN-To be announced  
 WHIP-Musical Spotlight  
 WIBA-Editor's Daughter, sketch  
 WIND-Piano Tunes  
 WISN-News Flashes  
 WJBC-Women in the News  
 WKBB-Home Prgm.  
 WLS-Prairie Ramblers & Patsy  
 Montana

WMBD-Linda's First Love, sketch  
 WMT-Bits of Everything  
 WROK-His Majesty, the Baby  
 WTAD-Bea & Vee

**10:30 CST** **11:30 CDT**  
 Nat'l Farm & Home Hour; Guest  
 Spkrs.: WMAQ WBOW WIBA  
 (sw-15.21)

Speakers: Ruth Van Deman;  
 Ernest Kelly, Bureau of Dairy  
 Industry, on "Where the Milk  
 Bottles Go"; E. J. Rowell, and  
 Howard Zolmiser on "The Red  
 Rock Refuge in Montana."

Romance of Helen Trent, sketch  
 (Old English Wax): WBBM  
 KMOX

Time for Thought: KSD  
 Dr. Sloan speaks on "The Cer-  
 tainty and Strength of the  
 Christian Witness."

News: WHIP KWK  
 WAAF-Livestocks; Sweet & Slow  
 WCO-Those Happy Gilmans  
 WCFL-Double in Stars  
 WFAM-Harlan Hogan  
 WFBM-Mrs. Farrell's Kitchen  
 WGN-Quin Ryan, news  
 WHO-Myrt and Marge, sketch  
 WIND-Harry Zimmerman, organ-  
 ist

WIRE-Footnotes; News  
 WISN-Mrs. Shiras  
 WJBC-Interviews in Homes  
 WJJD-Safety Court  
 WKBB-House of MacGregor  
 WKBB-Questions and Answers  
 WLS-Evelyn, the Little Maid  
 WLW-News; Livestocks; River;  
 Weather; Markets  
 WMBD-Honeymoon Lane  
 WCO-Weekly Shopper  
 WOWO-Musical Workshop  
 WROK-Kaye Kreamer, Woman's  
 Forum

WTAD-Let's Waltz  
 WTAQ-News; Merry-Go-Round  
 WTMJ-Kitty Keene, sketch

**10:45 CST** **11:45 CDT**  
 Cadets Quartet: WIRE WCFL

Our Gal Sunday, sketch (Old  
 English Wax): WBBM KMOX  
 Nat'l Farm & Home Hour: KWK  
 WLW

Theater Club of the Air: WMT  
 WAAF-Myrna Dee Sergeant  
 WCO-Grandma Travels  
 WFAM-Four-Eleven Alarm  
 WGN-Musical Mail Box  
 WHA-Wisconsin Political Forum  
 WHIP-Trio

WHO-Hilltop House, sketch  
 WIND-Farm Talk by Lloyd Cutler  
 WISN-Ann Leslie's Scrapbook  
 WJBC-Peggy Payne & Pioneers  
 WKBB-The Mixing Bowl  
 WKBB-Arkansas Travelers  
 WLS-Across the Mike  
 WMBD-Bandwagon  
 WOC-Screenfans Prgm.  
 WROK-Freepart Studios  
 WTAD-Those Happy Gilmans  
 WTMJ-Bue Room Ensemble

**11:00 CST** **12:00 CDT**  
 The Goldbergs, sketch (Oxydol):  
 WOC WKBB WBBM WCCO

Jean Ellington, songs: KSD  
 KMOX-Ma Perkins, sketch  
 WAAF-The Symphonic Hour

(Continued on Next Page)

# THURSDAY

## September 15

(11:00 p.m. Continued)

WBAA-Morning Melodies  
 WCFL-Smoke Rings Serenade  
 WFBM-Indianapolis Council of Women  
 WGN-Bob Elson on State Street  
 WHA-Music Appreciation  
 WHIP-Southtown Church Hour  
 WHO-Dan Harding's Wife, sketch  
 WIND-News  
 WIRE-Singin' Sam  
 WISN-Organ Melodies  
 WJBC-Surprise Party  
 WJJD-Anything Can Happen  
 WKBB-Music Violin  
 WLS-Melody Roundup; Orchestra; Soloist  
 WMBD-Messenger; Weather Report  
 WMT-Tom Owens' Cowboys  
 WOWO-Ranch Boys & White  
 WSBT-News; Stork Report; Farm Flashes  
 WSUI-Program Calendar; Weather Report  
 WTAD-All for the Ladies  
 WTAQ-Em Owen, organist  
 WTMJ-Heinie-Spam

**11:15 CST 12:15 CDT**  
 Vic & Sade, sketch (Crisco):  
 WBBM WCCO KMOX WISN

Words and Music: WCFL KSD (sw-15.33)

Trail Blazers: WMT

News: WOWO WJJD  
 WBAA-Town Crier  
 WFBM-Bohemians  
 WGN-Noontime Melodies  
 WHIP-Englewood Hour  
 WHO-Vic and Sade, sketch  
 WIND-Tommy Ott, organist  
 WIRE-Farm Hour  
 WJBC-Personality  
 WKBB-Book of the Hour  
 WKBB-Club Calendar  
 WMBD-Wayside Chapel  
 WOC-Hymns of All Churches  
 WSBT-None-Such Neighbors  
 WSUI-The Fashion Show  
 WTMJ-Heinie & His Grenadiers

**11:30 CST 12:30 CDT**  
 Road of Life, sketch (Chips):  
 KMOX WBBM

Mother-in-Law, sketch: KWK

WBAA-Parade of Melody  
 WBOW-Presentation  
 WCCO-Houseboat Hannah  
 WCFL-Midday Melody Mart  
 WFBM-Hoosier Farm Circle  
 WGN-Markets  
 WHIP-Rube 'n' Cy  
 WHO-Caroline's Golden Store  
 WBA-Adele Genschaw, pianist  
 WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs  
 WISN-Morning Musicale  
 WJBC-Singin' Sam  
 WJJD-Priscilla Holbrook pianist  
 WKBB-Social Calendar; Farm News  
 WKBB-Rhapsody and Rhythm;  
 Livestock Quotations  
 WLS-Fruit, Vegetable, Butter & Egg Markets; Weather; News  
 WLW-Livestock & Poultry Reports; News  
 WMAQ-Fort Pearson, news  
 WMBD-Thrift Message; The Lady & the Doctor  
 WMT-Sweet & Swing  
 WOC-Caroline Ellis  
 WOWO-Men of Note  
 WSBT-Bendix Contest; Day Dreamer  
 WSUI-Yesterday's Musical Favorites  
 WTAD-Police News  
 WTAQ-Mailman

**11:45 CST 12:45 CDT**  
 Those Happy Gilmans, comedy sketch (Corn-Kix): WMAQ WLW (sw-9.53-15.21)

Glenn Darwin, bar.: WOWO KWK

Gospel Singer; Edward MacHugh (Ivory Soap): WCCO WBBM KMOX

Hi-Boys, instrumentalists: WIBA KSD

WBAA-News  
 WCFL-Know Yourself  
 WFBM-Markets; Farm Bureau  
 WHA-Magazine Rack  
 WHIP-Cascade Melodies  
 WHO-Markets; Weather  
 WIND-News & Livestock Reports  
 WISN-Even as You and I  
 WJBC-Rhythm Review  
 WJJD-Salon Ensemble  
 WKBB-Hits and Encores  
 WLS-Julian Bentley, news  
 WMBD-Window Shoppers

WMT-News; Frank Voelker, organist  
 WOC-Farm Bureau & Markets  
 WROK-Round the Town  
 WSBT-Man-on-the-Street  
 WSUI-Farm Flashes  
 WTAD-Debutants  
 WTAQ-Farmhands

### AFTERNOON

**12:00 CST 1:00 CDT**  
 Enoch Light's Orch.: WOC  
 WKBB WKBH WSBT (sw-15.27)

Betty & Bob, sketch (Gold Medal): WIRE WTMJ KWK WHO WMAQ (sw-15.21)

Harold Turner, pianist: WGN

News: WTAD WMBD WJBC  
 KMOX-Singin' Sam  
 KSD-Sports Preview  
 WAAF-Jack Odell, news  
 WBAA-Russ Graefnitz, pianist  
 WBBM-Manhattan Mother  
 WBOW-Street Reporter  
 WCCO-Home Folk Tunes  
 WCFL-Spotlight Prgm.  
 WFBM-Blue Ribbon Melodies  
 WHA-Musicale  
 WHIP-Wally Estrup, songs  
 WIBA-Country Home; Interlude  
 WIND-Lupi Italian Prgm.  
 WISN-Musical Heat Wave  
 WJJD-Livestock Markets  
 WLS-Touring the World: Cuba  
 WLW-Linda's First Love, sketch  
 WMT-Question Man; Vigortone Varieties  
 WOWO-Purdue Agricultural Program  
 WSUI-Rhythm Rambles

**12:15 CST 1:15 CDT**  
 Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WMAQ WLW KWK WTMJ (sw-15.21)  
 Turn to pages 8 and 9 for pictures of the cast.

Let's Talk It Over: WBOW WCFL

As You Like It: WGN

Kitty Keene, Inc., sketch: WCCO KMOX

News: WFBM WKBB  
 Voice of the Farm: WHO WLS  
 WAAF-Encores  
 WBAA-Woman Shopper  
 WBBM-Dugout Dope  
 WHIP-I Am the Law of Your Life  
 WBA-News; Market Reports  
 WJBC-Walkathon  
 WJJD-Mid-day Roundup  
 WKBB-Man on the Street  
 WMBD-Town Crier: Markets  
 WMT-Voice of Iowa; Markets  
 WOWO-Market Service  
 WROK-Column Left; News  
 WTAD-Cy and Freckles

**12:30 CST 1:30 CDT**  
 Southern Cruise: WSBT WISN WFBM (sw-15.27)

Valiant Lady, sketch (Gold Medal): WIRE WMAQ KWK WLW (sw-15.21)

Baseball; Chicago White Sox vs. Philadelphia: WBBM WJJD WIND WGN  
 News: WHO WOC  
 Farm News: WLS WMBD  
 KMOX-Linda's First Love, sketch  
 WAAF-Markets; Meat Board Talk; Waltz Interlude  
 WBOW-Midday Melodies  
 WCCO-First Edition  
 WHA-Farm Prgm.  
 WHIP-Concert Orch. with Leafay Mead  
 WKBB-Man on the Street  
 WKBB-Luncheon Music  
 WMT-Tune Time  
 WOWO-The Hoosier Hop  
 WROK-Couple on the Street; Treasure Chest  
 WTAD-Farm; Weather; Markets  
 WTMJ-Voice of the Farm

**12:45 CST 1:45 CDT**  
 Southern Cruise: WOC WMBD

Hymns of All Churches (Gold Medal): WMAQ WIRE KWK WHO (sw-15.21)

News: WKBH WTAQ  
 KMOX-Editor's Daughter, sketch  
 KSD-News; Market Reports  
 WAAF-The "L" Reporter  
 WBAA-Market Reports  
 WBOW-Vigo County Agricultural Agent  
 WCCO-Home Folk Tunes  
 WGN-Musical Prgm.  
 WIBA-Melody Moments  
 WKBB-Pet Corner; What's Where on the air  
 WLS-Gabriel Heatter, commentator; Closing Grain Markets  
 WLW-Kitty Keene, Inc., sketch  
 WMT-Iowa Cornhuskers; Many Happy Returns; Cedar Valley Hillbillies  
 WROK-Home Folks Hour

### Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

#### MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour.

#### AFTERNOON

2:45 CST (3:45 CDT) Of Men and Books.

#### NIGHT

6:00 CST (7:00 CDT) Rudy Vallee.  
 6:00 CST (7:00 CDT) Men Against Death.  
 6:30 CST (7:30 CDT) The Story of the Song.  
 6:30 CST (7:30 CDT) Mutual's Birthday Celebration and Salute to Texas Network.  
 7:00 CST (8:00 CDT) Promenade Symphony Orchestra of Toronto.  
 7:00 CST (8:00 CDT) Major Bowes.  
 7:00 CST (8:00 CDT) Good News of 1939.  
 8:00 CST (9:00 CDT) Bob Burns and Guests.  
 8:30 CST (9:30 CDT) Americans at Work.

WTAD-Luncheon Music  
 WTMJ-Sidewalk Reporter

**1:00 CST 2:00 CDT**  
 Army Band: WOC WISN WSBT  
 WFBM WKBH WCCO (sw-15.27)  
 The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WTMJ WHO WLW KSD

Grand Slam Revue: WBOW WIBA

News: WTAD WHIP  
 Men on the Street: WMBD WTAQ  
 KMOX-Inquiring Reporter  
 KWK-Backstage Wife, sketch  
 WAAF-Waltz Time  
 WBAA-Melody Moments Review  
 WHA-Farm Organization Forum  
 WIRE-Reporter  
 WKBB-Ma Perkins, sketch  
 WLS-Homemakers Hour  
 WOWO-The Observer

**1:15 CST 2:15 CDT**  
 Reminiscing: KWK

Ma Perkins, sketch (Oxydol): WMAQ WTMJ WHO KSD  
 Details of contest on this program may be found on inside back cover.

Army Band: WTAQ WKBH

Grand Slam Revue: (sw-15.33)

KMOX-Judy & Jane, sketch  
 WAAF-To be announced  
 WCCO-Betty & Bob, sketch  
 WHA-Wisconsin Political Forum  
 WHIP-Dancing Party  
 WIRE-Noonday Headlines  
 WLS-Homemakers' Hour  
 WLW-Ma Perkins, sketch  
 WMBD-His Majesty, the Baby  
 WMT-Ralph Slade's Orch.  
 WTAD-Yellow Fang

**1:30 CST 2:30 CDT**  
 Rakov's Orch.: WBOW WIBA

Ray Bloch's Varieties: WCCO WISN WMBD WSBT WTAQ WFBM WKBH WOC (sw-15.27)

Pepper Young's Family, sketch (Camay Soap): KSD WHO WLW WMAQ WTMJ  
 Details of contest on this program may be found on inside back cover.

News: WLS KWK  
 KMOX-Magic Kitchen  
 WAAF-Janet Lynn, songs  
 WBAA-Monitor Views the News  
 WCBM-News Oddities  
 WIRE-Dessa Byrd; Hoosier News  
 WMT-News; Nature's Wonderland  
 WOWO-Stork Express  
 WROK-Old Refrains  
 WTAD-Echoes of Stage & Screen

**1:45 CST 2:45 CDT**  
 The Guiding Light, sketch (White Naptha): WMAQ WHO WTMJ WLW KSD

Ted Malone's Between the Bookends: WLS WBOW WIBM KWK

WBAA-Marjory Williamson, sop.  
 WCCO-Markets  
 WHIP-Illinois Federation of Women's Clubs  
 WMBD-A Love Story  
 WMT-Movie Man  
 WOWO-Women in the News  
 WROK-Tabernaacle Hour

**2:00 CST 3:00 CDT**  
 Do You Remember?: WOC WISN WFBM WTAQ WKBH WSBT (sw-15.27)

Backstage Wife, sketch (Dr. Lyons): WTMJ WIRE WMAQ WHO WIBA

Club Matinee: WBOW WENR WMT

Dan Harding's Wife, sketch: KSD WLW  
 KMOX-Those Happy Gilmans  
 KWK-Today at Two  
 WAAF-News Flashes; Weather  
 WBAA-The Concert Review  
 WCCO-Ladies First  
 WCFL-Baseball Game  
 WHA-Chapter a Day  
 WHIP-Gay Caballeros  
 WMBD-Editor's Daughter, sketch  
 WROK-News; Program Preview  
 WTAD-Hannibal Prgm.

**2:15 CST 3:15 CDT**  
 Do You Remember?: WMBD WCCO

Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO

Midstream, drama: WLW KWK

Matinee Melodies: WAAF WHIP  
 KMOX-One Woman's Opinion  
 KSD-The Dreamers  
 WHIP-Fashion Flashes  
 WROK-Musicale

**2:30 CST 3:30 CDT**  
 Life Can Be Beautiful (Ivory Soap), sketch: WMAQ WIRE WHO (sw-9.53)

To be announced: KSD

Club Matinee: WIBA

Wilson Angel, songs: WKBH WFBM WTAQ WISN WOC (sw-15.27)

KMOX-Popular Melodies; Headline Highlights  
 KWK-Richard Hayes, swing organist  
 WAAF-Jimmie Kozak, pianist  
 WBAA-Home Builders' Prgm.  
 WCCO-Front Page Parade  
 WGN-Bill Anson  
 WHA-Music of the Masters  
 WHIP-Rhapsody in Brass  
 WJJD-Warm Up Time  
 WLW-Jane Tresler, vocalist  
 WMBD-Petticoat Parade  
 WOWO-Old-Time Religion  
 WROK-N.Y.A. Drama  
 WTAD-Sports Talk  
 WTMJ-News; Police; Weather; Spotlight

**2:45 CST 3:45 CDT**  
 Of Men and Books, book review: WOC WTAQ WFBM WKBH WFBM WISN (sw-15.27)  
 Professor Frederick will review Irving Stone's "Sailor on Horseback," a biography of Jack London, and Marquis James' "The Life of Andrew Jackson."  
 Turn to page 4 for more detail.

Girl Alone, sketch: WMAQ

The Hatterfields, sketch: WLW

Affairs of Anthony: WIBA WMT WENR WBOW

KMOX-Dope from the Dugout  
 KSD-Songs of an Carmen  
 KWK-Man in the Stands  
 WBAA-Treasure Chest  
 WCCO-Baseball Game  
 WGN-The Leadoff Man  
 WHIP-Orch. With Eunice Clark  
 WHO-Tea & Crumpets  
 WIRE-Police Court  
 WJJD-Baseball; Sox vs. Philadelphia  
 WROK-Rhythm Before Three  
 WTAD-Billy & Jerry, harmony team  
 WTMJ-Down a Country Road

**3:00 CST 4:00 CDT**  
 The Four of Us; Irma Glen, organist: WENR

Top Hatters: WBOW WIRE  
 WHO WMAQ

Let's Pretend: WFAM WOC  
 WFBM WMBD WTAQ WISN  
 WCCO WKBH (sw-15.27)

Baseball Game: WTAD WMT  
 Baseball; Browns vs. Washington: KMOX KWK  
 WAAF-The Rhumba Beat  
 WBAA-Men of Vision  
 WHIP-Musical Stories  
 WIBA-Today's Front Page  
 WJBC-Prophetic Hour  
 WLW-Houseboat Hannah  
 WOWO-News  
 WROK-Kaye Kreamer, Women of the Hour  
 WTMJ-Valiant Lady

**3:15 CST 4:15 CDT**  
 Silhouettes of the West: WENR WOWO WIBA

WHIP-20th Century Serenade  
 WHO-Judy & Jane  
 WLW-Charlie's Singing School  
 WTMJ-Home Harmonizers

**3:30 CST 4:30 CDT**  
 Keyboard Concerts: WOC WISN WFAM WFBM WTAQ WMBD

Edward Davies, bar.: WENR WBOW

Your Family & Mine (Sealtest): WMAQ WIBA WTMJ

Lee Shelley's Orch.: WLW

Don Winslow of the Navy: (sw-15.21)

News: WHO WJBC  
 WAAF-How Much Do You Know  
 WBAA-Margaret Follick, pianist  
 WFBM-Monticello School's Prgm.  
 WHA-Short Short Story  
 WHIP-Concert with Violanda Casalvieri  
 WIRE-Mastersingers  
 WKBB-German Hour  
 WOWO-Geo. Hall's Orch.  
 WROK-Helene Kimberley, songs

**3:45 CST 4:45 CDT**  
 Shefter & Brenner, piano duo: WENR WOWO WIRE

Happy Jack, songs: KSD WIBA WHO WBOW WMAQ WTMJ

To be announced: WOC WTAQ WISN WMBD

WBAA-Interesting People in the News  
 WFBM-D. A. R. Prgm.  
 WHA-Political Forum  
 WJBC-Variety Prgm.  
 WLW-Man of Mars, drama  
 WROK-Master Singers

**4:00 CST 5:00 CDT**  
 News; Four Notes; Dave Bacal: WKBH WTAQ WFAM WFBM

Salon Orch., Josef Honti, dir.: WIRE WENR WOWO

To be announced: WBOW WLW WMAQ (sw-9.53)

News: WHIP WOC  
 KSD-Grace Henerfer, sop.  
 WAAF-Tea Dance  
 WBAA-Magic Carpet  
 WCFL-Tea Time  
 WGN-Bill Anson  
 WHA-Concert Orch.  
 WHO-Rhythm Makers  
 WIBA-Madison Concert Orch.  
 WISN-News; Prgm. Preview  
 WJBC-Wesleyan Hour  
 WMBD-Kitty Keene, Inc.  
 WROK-News; Musicale

**4:15 CST 5:15 CDT**  
 Doris Rhodes, songs: WTAQ WFBM WKBH WISN

Malcolm Claire, children's stories; News: KSD WBOW WMAQ (sw-9.53)

Nat'l Tennis Matches: WOWO WIRE WLW WENR

Henry Weber's Concert Orch.: WGN

KMOX-On KMOX Tomorrow  
 WBAA-Arsene Summers, contr.  
 WBBM-Tenth Inning  
 WCFL-String Ensemble  
 WFAM-Christian Science Prgm  
 WHIP-Seeing Blind  
 WHO-Baseball Time  
 WIRE-News; Minute Interviews  
 WISN-Allis - Chalmers Workers Union  
 WMBD-News; Pet Corner  
 WOC-Baseball Review  
 WROK-Freepport Studios  
 WTMJ-Variety Revue

**4:30 CST 5:30 CDT**  
 Chesterfield Daily Sports Column; Paul Douglas: WOWO WENR WLW KSD (sw-15.21)

Today With Bob Trout: WISN WKBH WFAM WTAQ (sw-11.83)

Rhythm School: WBOW WMAQ  
 WIBA WIRE (sw-9.53)

News: WJBC WCFL  
 WAAF-Sport Shorts  
 WBAA-Dick Curtner, pianist  
 WBBM-Piano Parade  
 WFBM-Tea Time Tunes  
 WGN-Armchair Melodies  
 WHA-Organ Reverie  
 WMBD-Bargain Counter

**4:45 CST 5:45 CDT**

Dinner Concert: WENR

Crossroads Hall: WMBD WTAQ WISN (sw-11.83)

Lowell Thomas, news commentator (Sun Oil): WLW (sw-11.87)

Nina Dean, sop.: WMAQ WIBA WIRE WBOW KSD (sw-9.53)

WAAF-It's Dance Time  
 WBAA-Story Book Hour  
 WBBM-Chicago Hour  
 WCFL-Jack Kelly's Orch.  
 WFAM-Baseball Scores; News  
 WGN-Little Orphan Annie  
 WHIP-Sports Review  
 WIND-Jimmy Dudley, the Inquiring Reporter  
 WISN-Sports Parade; Interlude  
 WJBC-Varieties  
 WKBB-Kiddies' Hour  
 WOWO-Home Folk Frolic

**5:00 CST 6:00 CDT**  
 Easy Aces, sketch (Anacin); Jane Ace: WENR WMT WIRE (sw-11.87)

Ray Heatterton, bar.: WTAQ (sw-11.83)

Don Winslow of the Navy, sketch (Krispies): WMAQ WLW

News: WCFL WJJD  
 KMOX-Grandstand Managers  
 KSD-News; Gabriel Heatter  
 KWK-Home Plate Interviews  
 WAAF-Harmony Hall  
 WBBM-Sports  
 WBOW-Merry Go Round  
 WCCO-Livestock  
 WFAM-Crimecasts  
 WFBM-Christian Science Prgm.  
 WGN-Sweet & Low  
 WHA-Morphy Memorial Musicale  
 WHIP-Polish Merchants Hour  
 WHO-Concert Gems  
 WIBA-The Plainsmen  
 WIND-German Hour  
 WISN-Show Window  
 WMBD-Happy Train  
 WOC-Man on the Street  
 WOWO-Organ Reveries  
 WSUI-Musical Moods  
 WTMJ-News; Gabriel Heatter

**5:15 CST 6:15 CDT**  
 Console Moods: WOC WCCO WKBH WMBD

Vocal Varieties (Tums); Smoothies; DeVore Sisters; Orch.: WHO KSD WIRE WMAQ (sw-9.53)

Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WENR WMT (sw-11.87)

George McCall's Screen Scoops (Old Gold Cigarettes): (sw-11.83) (also at 9:15 p.m.)  
 For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

KMOX-On KMOX Tomorrow  
 KWK-Musical Prgm.  
 WAAF-Jack Odell, news  
 WBBM-We the Wives  
 WCFL-Tune Teasers  
 WFAM-Moderate Melodies; Memorial Park Chimes  
 WFBM-Bohemians  
 WGN-Evening Serenade  
 WIBA-Wisconsin Wildlife Fed.  
 WISN-Allis Chalmers Workers Union  
 WJJD-Ben Kanter, pianist  
 WLW-Denton & Barber, sports  
 WOWO-Better Films Speaker  
 WROK-Sports  
 WTAD-Freshest Thing in Town  
 WTAQ-Bureau of Public Service  
 WTMJ-Heinie & His Grenadiers

**5:30 CST 6:30 CDT**  
 All Hands on Deck: WFBM KMOX WBBM WFAM WOC WCCO WISN (sw-11.83)

Elvira Rios, songs: WMT WOWO

Mario Cozzi, bar.: WBOW WHO

Inside of Sports (Phillies Cigars): WLW KWK

News: WIRE WKBH WMAQ WIBA  
 Sports: WTAQ WGN WMBD KSD WSUI WTAD  
 WAAF-Shadowland  
 WCFL-Songs in the Making

# Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWK-1350  
WAAF-920  
WBAA-890  
WBMM-770  
WJJD-1310  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHIP-1480  
WIO-1000  
WJBA-1280  
WIND-560  
WIRE-1400

WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WKBB-1380  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMT-600  
WOC-1370  
WOWO-1160  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

WENR-Ennio Bolognini's Orch.  
WJJD-Sentenced Men, interviews  
WROK-Organ Reveries

5:45 CST 6:45 CDT

All Hands on Deck: WMBD WOC  
WFAM WFBM KMOX WBBM  
WTAQ WKBH WCCO

Song Pictures: Pioneer Quartet;  
Organ: WOWO (sw-11.87)

Sports: WTMJ WOC  
To be announced: WGN WLW  
Sports; News: KWK WMT  
KSD-Your Family and Mine  
WBOW-Ice Jamboree  
WCFL-Hal Totten, sports  
WIO-News  
WIBA-Today's Birthdays; Sports  
WIRE-Basonology  
WISN-Sports; Interlude  
WJJD-Bob Atcher & Bonnie  
Blue Eyes  
WMAQ-Let's Celebrate  
WROK-Evelyn and DeWitt Bum-  
ganner, songs  
WSUI-Daily Iowan of the Air  
WTAD-Hannibal Prgm.

# NIGHT

6:00 CST 7:00 CDT  
Rudy Vallee's Variety Hour  
(Royal Desserts): WTMJ WIO  
WIRE WTAM WIBA WLW KSD  
WMAQ (sw-9.53)

Men Against Death, drama: WJR  
WFBM KMOX WTAQ WHAS  
WSBT WCCO (sw-11.83)

The fight of Walter Reed and  
his gallant assistants against  
yellow fever will be dramatized.  
Turn to page 5 for more detail.

To be announced: WOWO (sw-  
11.87)

Birthday Celebration and Salute:  
WMT WGN

Fred Keating is master of  
ceremonies and will present sev-  
eral stars including Morton  
Downey, Betty Grable and Vera  
Vah.  
Turn to pages 2 and 14 for more  
detail.

Sports: WKBH WKBH WBOW  
WOC WLS  
KWK-Jam Session

WBBM-Kitty Keene, Inc., sketch  
WCFL-News  
WFAM-New Yorkers  
WIND-Recreation of Today's  
Baseball Game  
WISN-Down by Hermans  
WJJD-Church on the Hillside  
WMBD-Dinner Music  
WROK-News; Concert Hall  
WSUI-Dinner Hour Prgm.  
WTAD-Dust Off the Diamond

6:15 CST 7:15 CDT  
Birthday Celebration Salute:  
KWK

News: WMBD WOC WLS  
WBBM-Houseboat Hannah  
WBOW-Si and Ezra  
WCFL-Jack Kelly's Orch.  
WFAM-Amer. Family Robinson  
WJJD-Suppertime Frolic  
WKBH-Sweetheart Serenade  
WKBH-Dinner Music  
WROK-Nick and Pete

6:30 CST 7:30 CDT  
Texas Salute to Mutual: WMT  
WGN KWK

Elliot Roosevelt, Lee O'Dan-  
iel and his hillbilly band, Gov.  
James V. Allred and a Negro  
choir of 400 voices will present a  
toast to MBS' fourth anniver-  
sary.  
Turn to pages 2 and 14 for more  
detail.

The Story of the Song: WCCO  
WISN WHAS WMBD WKBH  
KMOX WKBH WSBT WOC  
WJR (sw-11.83)

Guests: Elizabeth Wynn, so-  
prano; Edward Hart, accompan-  
ist.  
The music detail for this program  
may be found on page 13 this week.

Port of Missing Hits: WBOW

WBBM-Tony Cabot's Orch.  
WCFL-Douglas Wilson  
WFAM-Brilliant Bronze Boys  
WFBM-Ross Haywood's Orch.  
WLS-Farmers Forum  
WROK-Geneva Community Prgm.  
WTAQ-News

6:45 CST 7:45 CDT  
The Story of the Song: WFAM  
WTAQ

News: WKBH WFBM  
WBBM-Meet the Missus  
WCCO-Baseball Resume  
WCFL-Dance Orch.

7:00 CST 8:00 CDT  
Don't You Believe It (Sensation  
Cigarettes): WGN KWK

Good News of 1939 (Maxwell  
House Coffee); Robert Young,  
m.c.; Frank Morgan; Fanny  
Brice; Meredith Willson's Orch.;  
Guests: WIRE KSD WHO WLW  
WTAM WMAQ WTMJ WIBA  
(sw-9.53)

For news of Hollywood, read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.

Major Bowes' Amateur Hour  
(Chrysler): WBBM WHAS WJR  
KMOX WMBD WISN WCCO  
WOC WFBM WTAQ WKBH  
(sw-11.83)

Promenade Symphony Orch. of  
Toronto; Reginald Stewart, cond.:  
WBOW (sw-11.87)

Guest: Paul Althouse, tenor.  
The music detail for this program  
may be found on page 13 this week.

WCFL-Labor lashes  
WIND-Sports Parade, Russ Hodges  
WKBB-Dubuque Star Revue  
WLS-To be announced  
WMT-Refreshing Rhythms  
WROK-Freepost Studios  
WSBT-Hayloft Jambores  
WSUI-Children's Hour

7:15 CST 8:15 CDT  
Texas Salute to Mutual: WGN  
WMT

KWK-Musical Headlines  
WCFL-Union Labor League  
WIND-Children Are People  
WKBH-Music in a Sentimental  
Mood  
WSUI-Around the State

7:30 CST 8:30 CDT  
Promenade Symp. of Toronto:  
WENR

Birthday Celebration and Salute:  
WMT

William Gaxton, Allen Pres-  
cott, Dr. Charles E. Funk, Al-  
fred Wallenstein, Morton Gould,  
Ernie Fiorito, Bob Stanley,  
Benay Venuta and the Charlo-  
teers will greet MBS on its  
fourth anniversary and salute  
the Texas state network in a  
special program from New York  
City.  
The music detail for this program  
may be found on page 13 this week.  
Turn to pages 2 and 14 for more  
detail.

KWK-Hawaiian Melodies  
WCFL-News

WGN-Dick Jurgens' Orch.  
WIND-Night Court  
WKBH-Amer. Family Robinson  
WMAQ-Grant Park Concert  
WOWO-Studio Party  
WSUI-Evening Musicale

7:45 CST 8:45 CDT  
KWK-Inside of Sports  
WCFL-Herr Louie & The Weasel  
WENR-News; Sports Celebrity Pa-  
rade

WIND-Organ & Viha Harp  
WKBH-Let's Waltz  
WOWO-Mississippi Four  
WSUI-Men of Vision

8:00 CST 9:00 CDT  
Kraft Music Hall; Starring Bob  
Burns, comedian; Johnny Trot-  
ter's Orch.; Foursome Novelty  
Instrumental Quartet; Guests:  
KSD KOA WTMJ WTAM WHO  
WMAQ WIRE WIBA WLW (sw-  
9.53)

Guest: Gertrude Lawrence.

People I Have Known, variety  
prgm.: WBOW WENR WMT  
WOWO (sw-11.87)

Columbia Workshop: WSBT  
WBBM WKBH KMOX WKBH  
WMBD WJR WOC WTAQ WISN  
WFBM (sw-11.83)

Birthday and Salute: KWK

Concert Orch.: WCFL WGN  
WCCO-Who's the Champ?  
WHAS-Your Favorite Hymn  
WISN-Interlude  
WROK-Home Builders  
WSUI-The Story of a State

8:15 CST 9:15 CDT  
Columbia Workshop: WHAS

WIND-Stars Over Manhattan  
WROK-News; Program Prevue

8:30 CST 9:30 CDT  
Americans at Work: KMOX WOC  
WSBT WFBM WBBM WMBD  
WKBH WTAQ WKBH WJR  
WCCO WISN WHAS

The work to be treated in this  
dramatization is that of the  
owners of concessions at Coney  
Island. Part of the program will  
come direct from the "Island,"  
where the cry of the Barker and  
the murmur of the crowds will  
be heard.  
Turn to page 4 for more detail.

Birthday Celebration and Salute:  
WGN KWK

From Chicago a special pro-  
gram by Henry Weber's concert  
orchestra will celebrate the oc-  
casion. Curtis Mitchell will pre-  
sent Fred Weber, general man-  
ager of MBS, with Radio  
Guide's Medal of Merit.  
Turn to pages 2 and 14 for more  
detail.

WCFL-Make Believe Danceland  
WROK-Farm Prgm.  
WSUI-Melody Time

8:45 CST 9:45 CDT  
WIND-News Commentator  
WOWO-News  
WROK-Alice Blue, songs  
WSUI-Daily Iowan of the Air

9:00 CST 10:00 CDT  
Amos 'n' Andy, sketch (Camp-  
bell's Soup): WMAQ KOA WIRE  
WTAM WLW KSD WHO  
Turn to page 10 for pictures.

Ink Spots: WOWO

Sports Question Box: (sw-9.53)

Orvie Allston's Orch.: WHAS  
WSBT WISN WCCO WOC WJR  
WBBM

Birthday Celebration and Salute:  
WMT

News: WIBA WKBH WMT  
KMOX-The Goldbergs, sketch  
KWK-Easy Aces, sketch  
WBOW-Dance Orch.  
WENR-III. State Committee of  
the Communist Party  
WFBM-Sports Review  
WIND-Hit Review  
WKBH-Olive Hagen, organist  
WMBD-Real Life Dramas  
WROK-Girl Scouts Prgm.  
WTAQ-Club Normandie Enter-  
tains  
WTMJ-Hail Club

9:15 CST 10:15 CDT  
George McCall's Screen Scoops  
(Old Gold): WFBM WBBM  
WHAS KMOX WISN WCCO  
WOC WJR (also see 5:15 p.m.)  
For news of Hollywood read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.

Adrian Rollini's Orch.: WBOW  
(sw-9.53)

Buster Locke's Orch.: WMT

News: WIRE WKBH  
Romance in Song: WMAQ WTAM  
KOA-Talent of All Ages  
KSD-Russ David's Orch.  
KWK-Mr. Keen, Tracer of Lost  
Persons  
WENR-Ennio Bolognini's Orch.  
WGN-Dick Jurgens' Orch.  
WIO-Sport Review  
WIBA-Vocal Varieties  
WIND-Hal Munro's Orch.  
WKBH-Rapid Ad  
WLW-Vocal Varieties  
WMBD-Value Hints  
WROK-Penthouse Players  
WSBT-Interlude  
WTAQ-Dance Orch.  
WTMJ-Vocal Varieties

9:30 CST 10:30 CDT  
Richard Himber's Orch.: WBOW  
KSD WHO (sw-9.53)

Vincent Lopez' Orch.: WMBD  
WCCO WFBM WKBH WKBH  
WOC WHAS WISN (sw-6.12)

Dance Orch.: KWK WMT

Birthday Salute: WLW WMT  
KWK

KMOX-France Laux, sports  
WBBM-News With Todd Hunter  
WCFL-To be announced  
WENR-Earl Hines' Orch.  
WGN-Bernie Cummins' Orch.  
WHA-Musical Varieties  
WIBA-Hollywood at the Beach  
WIND-Evening at Country Club  
WIRE-Baseball Game  
WJR-To be announced  
WMAQ-Abe Lyman's Orch.  
WROK-Quin Bowen's Orch.  
WSBT-News  
WTAM-Gene Beecher's Orch.  
WTAQ-Riverside Ballroom Orch  
WTMJ-Let's Dance

9:45 CST 10:45 CDT  
Vincent Lopez' Orch.: KMOX  
WSBT WBBM WTAQ

Richard Himber's Orch.: KOA

News: WIND WROK  
WFAM-Music Group  
WIBA-Club Chanticleer  
WTMJ-Today's Events

10:00 CST 11:00 CDT  
Johnny Long's Orch.: WISN  
WKBH WBBM WSBT WTAQ  
WCCO WHAS (sw-6.12)

Clyde McCoy's Orch.: WBOW

Aussa the Arab, drama: WCFL  
(sw-6.14)

George Olsen's Orch.: WGN WMT

News: WFBM WHO WJR WOC  
WMAQ WMBD  
KMOX-Travelogue  
KOA-Westernaires & Men of the  
West

KWK-Sports  
WENR-Music As You Desire It  
WIBA-Evening Concert  
WIND-Max Miller's Quartet  
WKBH-News; Music  
WLW-Paul Sullivan, news  
WTAM-Musical Bulletin Board  
WTMJ-Last Word in Sports

# THURSDAY September 15

10:15 CST 11:15 CDT

Johnny Long's Orch.: WOC WJR  
WFBM WKBH

Bob Grant's Orch.: WCFL (sw-  
6.14)

Clyde McCoy's Orch.: WHO  
WMAQ

Red Norvo's Orch.: KWK WGN  
WMT

KMOX-Marshall Family, drama  
WCCO-Cedric Adams  
WHAS-News  
WIND-Cafe Continental  
WLW-Sweet Adeline  
WMBD Sports; Program Review  
WTAM-Music You Want  
WTMJ-Dance Orchestras

10:30 CST 11:30 CDT

Dance Orch.: WIBA WLW WIRE  
WBOW WCFL

Ted Weems' Orch.: WTAQ WJR  
WKBH WMBD WOC WFBM  
WSBT WISN WKBH WBBM

Freddy Martin's Orch.: (sw-6.14)

Little Jack Little's Orch.: WGN

KMOX-Headline Highlights  
KOA-Dick Stable's Orch.  
KWK-News  
WCCO-Rollie Johnson  
WHAS-Dance Band  
WHO-National Radio Revival  
WIND-In the Gloaming  
WMAQ-Earl Hines' Orch.  
WMT-Electric Park Band

10:45 CST 11:45 CDT

Freddy Martin's Orch.: WENR  
WMT

Ted Weems' Orch.: WCCO KMOX

Jimmy Dorsey's Orch.: KWK

Dance Orch.: WHO

WIBA-Club Chanticleer  
WIND-Cappy's Cabana

11:00 CST 12:00 CDT

Dance Orch.: WBOW WHO KOA  
WIRE WMAQ

Tony Cabot's Orch.: KMOX  
WKBH WOC WMBD WFBM  
WBBM WISN WTAQ

Frank Trumbauer's Orch.: WENR

Dick Jurgens' Orch.: WGN WMT

KSD-Herbie Kay's Orch.  
KWK-Jack Gaulke's Orch.  
WCCO-Jimmy Grier's Orch.  
WIBA-Hollywood at the Beach  
WIND-The Nite Watch  
WKBH-Weather Report  
WLW-Twenty-four Hour Review  
WTAM-Paul Burton's Orch.

End of Thursday Programs

# Friday September 16, 1938

# Friday September 16, 1938

# Friday

## MORNING

7:00 CST 8:00 CDT  
Breakfast Club; Musical Prgm.;  
News: WCFL WBOW

Richard Maxwell, tnr.: (sw-21.51)

The Band Goes to Town: (sw-  
21.5)

News: WTAD WJJD  
Early Risers: WISN WROK  
Musical Clock: WOC WKBH  
WIRE WKBH WBBM

7:15 CST 8:15 CDT  
Montana Slim, songs; News:  
WFAM (sw-21.51)

The Family Man, poetry & phil-  
osophy: (sw-21.5)

News: WLW WMT WCCO WHO  
WLS  
Breakfast Melodies: WTAD  
WROK

KMOX-Travelogue  
KWK-Sunnytime  
WCCO-News Slants  
WGN-Carolyn Price, home coun-  
cilor

WHIP-Stars Over Manhattan  
WHO-Hardware News  
WIND-Morning Review  
WJJD-Harry Zimmerman, organ-  
ist  
WMBD-Musical Clock

7:30 CST 8:30 CDT  
Breakfast Club; News: WCFL  
WOWO

Herman & Banta; News: (sw-  
21.5)

Joyce Jordan, Girl Interne (Calox  
Toothpowder & Solidified Albu-  
lene): WBBM

News: WKBH WTAQ  
Morning Devotions: WKBH WLS  
Musical Clock: WMT WBOW  
KMOX-Ozark Varieties  
WCCO-Musical Chimes  
WFAM-Your Engagement Book  
WGN-Good Morning Prgm.

WHO-Williams Brothers Quartet  
WIBA-News; Musical Clock  
WIND-Hawaiian Melodies  
WLW-The Gospel Hour  
WMAQ-Whistler & His Dog  
WMBD-Police Bulletins  
WROK-Morning Parade

7:45 CST 8:45 CDT  
Amanda Snow, songs: WMAQ  
(sw-21.5)

Bachelor's Children, sketch (Old  
Dutch Cleanser): KMOX  
Sunny Melodies: (sw-21.51)

News: WIND WTAD WHIP  
WIRE  
KWK-News; Rapid Service  
WBBM-Linda's First Love  
WFAM-Morning Devotions  
WHO-Rare Bits of News  
WJJD-Know Your Postal Service

WKBH-Breakfast Melodies  
WLS-Boys from Virginia  
WLW-Your Hollywood News Girl  
WMBD-Weather Report  
WTAQ-Today's Almanac

8:00 CST 9:00 CDT  
Pretty Kitty Kelly, sketch  
(Wonder Bread): WOC KMOX  
WCCO WISN WBBM WFBM  
WKBH

Just Neighbors, sketch: WCFL  
WOWO

Mrs. Wiggs of the Cabbage Patch,  
sketch (Old English Wax):  
WMAQ WIRE

Smilin' Ed McConnell, philosophy  
and songs (Ovenready Biscuits):  
WLW KWK

News: WKBH WMBD WAAF  
Musical Clock: WROK WMT  
KSD-News; Dick Leibert, organ  
WGN-Martha Crane & Helen  
Joyce

WFAM-Concert Time  
WHA-Bandwagon  
WHIP-Concert Internationale  
WHO-Coffee Pot Inn  
WIND-H. Zimmerman, organist  
WJJD-Bosworth Broadcast  
WLS-Hal Culver, with Howard  
Peterson, organist

WTAD-Breakfast Club  
WTAQ-Morning Potpourri

8:15 CST 9:15 CDT  
Asher & Little Jimmy: WOWO  
KWK (sw-15.21)

Myrt & Marge, sketch (Super  
Suds): WFBM KMOX WISN  
WBBM WCCO WMBD

John's Other Wife, sketch (Louis  
Philippe): WMAQ WIRE

Paul Page, songs: KSD WCFL  
Musical Clock: WOC WMT  
WAAF-Rhythm Rhapsody  
WHA-Morning Melodies  
WHO-Fruit Reporter  
WIND-Your Favorite Band  
WKBH-Musical Almanac  
WKBH-Uncle Bob  
WLS-News Report  
WLW-Myrt & Marge, sketch  
WTMJ-Betty Crocker

8:30 CST 9:30 CDT  
Josh Higgins of Finchville,  
sketch: WCFL

Hilltop House, Bess Johnson  
(Palmolive Soap): WMBD WISN  
WBBM KMOX WCCO

Just Plain Bill, sketch (Bi-So-  
dol): WMAQ WIRE

Medical Information Bureau:  
KWK

Walter Blaufuss' Orch.: KSD

WAAF-Canary Serenade  
WBOW-Gospel Radio  
WFAM-Shoppers' Guide  
WFBM-Morning Serenade  
WGN-Morning Melodies

WHIP-Variety Time  
WHO-Those Happy Gilman's  
WIBA-Almanac; Society Reporter  
WIND-Jimmy Dean, cowboy songs  
WJJD-Illinois Congress of Par-  
ents & Teachers, spkr.  
WKBH-Chancel Steps  
WKBH-Olive Hagen, organist  
WLS-Old Kitchen Kettle, with  
Ann Hart; Noveldeons  
WHA-Hilltop House, sketch  
WMT-Musical Clock  
WOWO-Tri Topics  
WROK-Morning Devotions  
WTAD-Interchurch Revival  
WTAQ-Sunshine Hour  
WTMJ-Organ Melodies

8:45 CST 9:45 CDT  
Stepmother, sketch (Colgate):  
WBBM WFBM KMOX WCCO

Woman in White, sketch (Pills-  
bury): WMAQ WTMJ KSD WHO  
WIRE

Oxydol's Own Ma Perkins,  
sketch: WLS (sw-15.21)

Details of contest on this program  
may be found on inside back cover.

Popular Waltzes: WMT WBOW  
(sw-21.5)

Earl Lawrence, bar.: KWK

WCFL-Bittersweet Melodies  
WHIP-Women & The Home  
WIND-Swing Melodies  
WISN-Early Risers Club

WJJD-Tommy Tucker's Orch.  
WKBH-Stars Over Hollywood  
WKBH-Amer. Family Robinson  
WLW-Betty and Bob, sketch  
WMBD-Women of Today  
WOWO-Modern Home Forum  
WROK-Town Crier  
WTAD-Hannibal Prgm.

9:00 CST 10:00 CDT  
David Harum, sketch (Bab-O):  
WIRE WMAQ KSD WHO

The Story of Mary Marlin, sketch  
(Ivory Soap): WLS (sw-15.21)

Deep River Boys: WFBM WKBH  
WKBH WISN WTAQ WOC  
WFAM

Originalities: WIBA WCFL  
WBOW (sw-21.5)

Get Thin to Music (Wheaties):  
WGN

KMOX-Music Man & Tell a  
Story Lady  
KWK-The Texas Drifter  
WAAF-Woman's Page of the Air  
WBBM-The Heart of Julia Blake  
WCCO-Ma Perkins, sketch  
WHA-Safety in the Water  
WIND-Municipal Court  
WJJD-Salon Ensemble  
WLW-The Goldbergs, sketch  
WMBD-Melody Miniature; Weather  
Report  
WMT-News; Radio Gossip

(Continued on Next Page)

# FRIDAY

September 16

(9:00 a.m. Continued)

WROK-News  
WTMJ-Dan Harding's Wife, sketch  
**9:15 CST 10:15 CDT**  
Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)  
Breen & de Rose, songs: WMT WBOW  
Ruth Carhart, songs: WFAM  
Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD  
Bachelor's Children (Old Dutch Cleanser): WGN  
News: WMBD WKBB WOC WHA  
Editor's Daughter, sketch: WBBM WOWO  
KMOX-Let's Compare Notes  
KWK-Great Works of Man  
WAAF-Hog 'n' Harmony  
WCCO-Bachelor's Children  
WCFL-Rhythm Roundup  
WFBM-Apron Strings  
WHIP-Modern Varieties  
WIBA-Organ Melodies  
WISN-Symphonetta  
WJJD-Frank Trumbauer's Orch.  
WKBH-Music Makers  
WROK-Markets; On the Mall  
WTAQ-Crimson Trail  
WTMJ-Those Happy Gilmans  
**9:30 CST 10:30 CDT**  
Big Sister, sketch (Rinso): WMBD WISN WCCO KMOX WBBM WFBM  
Pepper Young's Family (Camay Soap): WLS (sw-15.21)  
Details of contest on this program may be found on inside back cover.  
Story of the Month: WCFL  
Do You Remember?: WIBA WTMJ WBOW WMAQ  
KWK-Pop Wise & Filbert  
WAAF-All About Dogs, talk  
WFAM-Morning Musicales  
WGN-Don Pedro, violinist  
WHA-Musical Varieties  
WHIP-Monitor Views the News  
WHO-Mountain Pete's Mountaineers  
WIND-Between Us Girls, interview  
WIRE-Dessaa Byrd  
WJJD-H. Zimmerman, organist  
WKBH-Eb & Zeb  
WKBH-Today's Almanac  
WLW-Short, Short Story  
WMT-Gospel Baritone  
WOC-Front Page Drama  
WOWO-Linda's First Love  
WROK-Morning Varieties  
WTAD-Ma Perkins, sketch  
WTAQ-Roundup  
**9:45 CST 10:45 CDT**  
Aunt Jenny's Stories (Spry): KMOX WISN WMBD WFBM WBBM WCCO  
The Road of Life, sketch (Chipso): WLW WTMJ WMAQ  
Viennese Ensemble: WMT WBOW (sw-21.5)  
Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)  
Kitty Keene, Inc., sketch (Dreft): WHO  
Silhouettes in Blue: KWK  
KSD-Ferde Grofe's Orch.  
WAAF-Novalettes  
WCFL-Echoes of Havana  
WFAM-Lou Pike, organist  
WGN-Painted Dreams  
WHIP-Dixieland Band  
WIBA-Church of the Air  
WIND-Livestock Markets  
WIRE-Linda's First Love, sketch  
WJJD-Dick Jurgens' Orch.  
WKBH-Morning Melodies  
WKBH-Swing Interlude  
WLS-Grace Wilson, contr.  
WOC-Radio Bazaar  
WOWO-Consolaries  
WTAD-Kitty Keene, sketch  
**10:00 CST 11:00 CDT**  
Dan Harding's Wife, sketch (Nat'l Biscuit Co.): WMAQ  
Mary Margaret McBride, columnist (La France & Satina): WOC KMOX WCCO WMBD WBBM WFBM WISN WFAM  
Southernaires: WMT WIRE KWK  
Vaughn de Leath: KSD  
WAAF-Let's Dance  
WBOW-Christian Science Prgm.  
WCFL-Peekers in the Pantry  
WGN-Manhattan Mother, sketch

WHA-Homemakers  
WHIP-Symphonetta  
WHO-The Goldbergs, sketch  
WIBA-Linda's First Love, sketch  
WIND-Bob Atcher & Bonnie Blue Eyes, hillbilly songs  
WJBC-Theater Time  
WJJD-Bureau of Missing Persons  
WKBH-Hollywood Reporter  
WKBH-Home Economics  
WLS-Markets  
WLW-Editor's Daughter, sketch  
WOWO-Bill Board  
WROK-News; Program Prevue  
WSUI-Illustrated Musical Chats  
WTAD-News  
WTAQ-Hits & Encores  
WTMJ-What's New in Milwaukee?  
**10:15 CST 11:15 CDT**  
The O'Neills, sketch (Ivory Soap): WLW WMAQ  
Irene Beasley, R.F.D. No. 1: WKBH WFBM WFAM WTAQ WOC  
Alden Edkins, basso: WBOW WIRE KWK (sw-15.33)  
Houseboat Hannah, sketch: WHO KMOX  
KSD-Xavier Cugat's Orch.  
WAAF-Morning Song  
WBBM-Hal Tate, radio tatter  
WCCO-Judy & Jane  
WGN-Harold Turner, pianist  
WHIP-Musical Spotlight  
WIBA-Editor's Daughter, sketch  
WIND-Twentieth Century Serenade  
WISN-News  
WJBC-Women in the News  
WJJD-Criminal Court Interviews  
WKBH-Hits & Encores  
WKBH-Your Home Prgm.  
WLS-Boys from Virginia  
WMBD-Linda's First Love, sketch  
WMT-Bits of Everything  
WROK-Music Graphs  
WTAD-Bee & Vee  
**10:30 CST 11:30 CDT**  
Nat'l Farm & Home Hour: WIBA WMAQ WBOW (sw-15.21)  
Speakers: H. R. Baukhage; R. P. A. Johnson, Forest Products Laboratory, Madison, Wis., on "Selection of Lumber for Farm and Home."  
Romance of Helen Trent, sketch (Old English Floor Wax): WBBM KMOX  
Time for Thought: KSD  
Rev. Elden H. Mills speaks on "Determinant Choices."  
News: WHIP KWK WGN  
WAAF-Livestocks; Sweet & Slow  
WCCO-Those Happy Gilmans  
WCFL-Double in Stars  
WFAM-Harian Hogan  
WFBM-Mrs. Farrell's Kitchen of the Air  
WHO-Myrt & Marge, sketch  
WIND-Harry Zimmerman, organist  
WIRE-Footnotes; News  
WISN-Ann Leslie's Scrapbook  
WJBC-Dollar Daze  
WJJD-Safety Court Broadcast  
WKBH-House of MarGregor  
WKBH-Songtime  
WLS-Evelyn the Little Maid  
WLW-News; River; Weather; Livestock  
WMBD-Honeymoon Lane  
WOC-Screenfans Prgm.  
WOWO-Richard Trojan  
WROK-Kaye Kremer, Woman's Forum  
WTAD-Tonic Tunes  
WTAQ-News; Merry Go Round  
WTMJ-Kitty Keene, sketch  
**10:45 CST 11:45 CDT**  
Nat'l Farm & Home Hour: WLW KWK  
Our Gal Sunday, sketch (Old English Floor Wax): WBBM KMOX  
Bailey Axton, trn.: WCFL  
World Traveler: WMT  
KSD-Lady Courageous  
WAAF-Myrna Dee Sergeant, talk  
WCCO-Grandma Travels  
WFAM-Luncheon Dance  
WGN-Musical Mail Box  
WHIP-Trio  
WHO-Hilltop House, sketch  
WIRE-Jimmie Grier's Orch.  
WISN-Organ Melodies  
WJBC-Peggy Payne & Pioneers  
WKBH-Treasure Chest  
WKBH-Rose Green  
WLS-Short, Short Stories  
WMBD-Bandwagon  
WOWO-Honolulu Serenaders  
WROK-Freepot Studios  
WTAD-Those Happy Gilmans  
WTMJ-Blue Room Ensemble  
**11:00 CST 12:00 CDT**  
The Goldbergs, sketch (Oxydol): WKBH WCCO WBBM WOC  
Carlton & Wayne, piano duo: Carlton  
KMOX-Ma Perkins, sketch  
WAAF-Symphonic Hour

# Good Listening for Friday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

10:30 CST (11:30 CDT) National Farm and Home Hour.  
**NIGHT**  
6:00 CST (7:00 CDT) Lucille Manners.  
6:00 CST (7:00 CDT) First Nighter.  
7:00 CST (8:00 CDT) Waltz Time.  
7:00 CST (8:00 CDT) Hollywood Hotel.  
7:30 CST (8:30 CDT) Death Valley Days.  
7:30 CST (8:30 CDT) March of Time.  
8:30 CST (9:30 CDT) Jimmie Fidler.

WBAA-Contract Bridge Chats  
WCFL-Hit Review  
WFBM-Bohemians  
WGN-Bob Elson on State Street  
WHA-Music Appreciation  
WHIP-Southtown Church Hour  
WHO-Dan Harding's Wife, sketch  
WIND-News  
WIRE-Singin' Sam  
WJBC-Surprise Party  
WJJD-Anything Can Happen  
WKBH-Magic Violin  
WLS-Melody Roundup; Orchestra; Soloist  
WMBD-Wayside Chapel  
WMT-Tom Owens' Cowboys  
WOWO-Voice of the Farm  
WSBT-News; Stork Report; Farm Flashes  
WSUI-Program Calendar; Weather Report  
WTAD-All for the Ladies  
WTAQ-Hollywood on Parade  
WTMJ-Heinie & Dinty  
**11:15 CST 12:15 CDT**  
Vic & Sade, sketch (Crisco): WBBM WCCO WISN KMOX  
Words and Music: WCFL KSD (sw-15.33)  
To be announced: WMT

News: WOWO WJJD  
WGN-Noontime Musical  
WHO-Vic and Sade  
WHIP-Englewood Hour  
WIND-Tommy Ott, organist  
WIRE-Welcome Stranger  
WJBC-Personality  
WKBH-Book of the Hour  
WKBH-Club Calendar  
WMBD-On the Eleven Fifteen  
WOC-Betty Crocker  
WSBT-In Movieland; Camera Club  
WSUI-Homemakers' Chat  
WTMJ-Heinie & His Grenadiers  
**11:30 CST 12:30 CDT**  
Words & Music; Soloists & Organist: WIBA  
Road of Life, sketch (Chipso): KMOX WBBM  
Mother-in-Law, sketch: KWK

WBOV-Presentation  
WCCO-Houseboat Hannah  
WCFL-Midday Melody Mart  
WFBM-Hoosier Farm Circle  
WGN-Markets; Midday Service  
WHIP-Rube 'n' Cy  
WHO-Caroline's Golden Store  
WIND-Bob Atcher & Bonnie Blue Eyes  
WIRE-Farm Hour  
WISN-Morning Musicales  
WJBC-Singin' Sam  
WJJD-Loop Noon-day Service  
WKBH-Farm News; Do You Want a Job?  
WKBH-Romance and Rhythm; Livestock Quotations  
WLS-Fruit, Vegetable, Butter & Egg Markets; Weather; News  
WLW-Live Stock & Poultry Reports; News  
WMAQ-Fort Pearson, news  
WMBD-Thrift Message; Good Morning Neighbors  
WMT-Sweet and Swing  
WOC-Caroline Ellis  
WOWO-Man on the Street  
WSBT-The Day Dreamer  
WSUI-Yesterday's Musical Favorites  
WTAD-Police News  
WTAQ-Mailman  
**11:45 CST 12:45 CDT**  
Those Happy Gilmans, comedy sketch (Corn-Kix): WMAQ WLW (sw-15.21-9.53)  
Hi-Boys, instrumentalists: KSD  
Gospel Singer; Edward MacHugh, bar. & Organ (Ivory Soap): WBBM WCCO KMOX  
The Voice of Experience (Lydia E. Pinkham): WCFL  
Judy & Lanny, songs: WOWO

News: WIND WBAA  
WFBM-Markets; Farm Bureau  
WHA-Magazine Rack  
WHIP-Cascade Melodies  
WHA-Markets; Weather  
WISN-Even as You and I  
WJBC-Reid & Vin  
WKBH-Livestock Quotations  
WMBD-Window Shopper  
WMT-News; Frank Voelker, organist  
WOC-Farm Bureau; Markets  
WROK-Round the Town  
WSBT-Man-on-the-Street  
WSUI-Farm Flashes  
WTAD-Dance Revue  
WTAQ-Farmhands

## AFTERNOON

**12:00 CST 1:00 CDT**  
Tune Trials, vocalists & orch.: WLS  
Old Familiar Tunes: WOC WSBT  
WKBH WKBH (sw-15.27)  
Betty & Bob, sketch (Gold Medal): WIRE WTMJ KWK WHO WMAQ (sw-15.21)  
Harold Turner, pianist: WGN

News: WMBD WJBC WTAD  
WAAF  
KMOX-Singin' Sam  
KSD-Sports Preview  
WBAA-Agricultural Forum  
WBBM-Manhattan Mother  
WBOW-Street Reporter  
WCCO-Home Folk Tunes  
WCFL-Spotlight Prgm.  
WFBM-Blue Ribbon Melodies  
WHA-Moon Musicales  
WHIP-Wally Estrup, songs  
WIBA-Country Home; Interlude  
WIND-Lupi Italian Hour  
WISN-Musical Heat Wave  
WJJD-Livestock Markets  
WLW-Linda's First Love, sketch  
WMT-Question Man; Vigortone Varieties  
WOWO-Wilbur Pickett's Orch.  
WSUI-Rhythm Rambles

**12:15 CST 1:15 CDT**  
Al Bernard's Minstrels: WSBT WOC (sw-15.27)  
Arnold Grimm's Daughter, sketch (Gold Medal): WMAQ WLW WIRE KWK WTMJ (sw-15.21)  
Turn to pages 8 and 9 for pictures of the cast.  
As You Like It: WGN  
To be announced: (sw-15.33)

Marine Band: WCFL  
News: WKBH WFBM  
Man on the Street: WBAA WBBM WKBH  
Kitty Keene: WCCO KMOX  
WAAF-Encores  
WBAA-Hollywood Reporter  
WBOW-On the Mall  
WHIP-Alice Oleson, pianist  
WHO-Melodious Favorites  
WIBA-News; Market Reports  
WJBC-Walkathon  
WJJD-Mid Day Round Up  
WLS-Checkerboard Time  
WMBD-Town Crier; Farm Mkts.  
WMT-Voice of Iowa; Markets  
WOWO-Market Service  
WROK-Column Left; News  
WTAD-Cy & Freckles  
**12:30 CST 1:30 CDT**  
National Tennis Championships: WSBT WFBM WISN (sw-15.27)  
Valiant Lady, sketch (Gold Medal): WMAQ WLW WIRE KWK (sw-15.21)  
Little Variety Show: WOWO WCFL (sw-15.33)

News: WOC WHO  
Rhythm Rascals: WTAQ WTMJ  
KMOX-Linda's First Love, sketch  
WAAF-Markets; Health Talk

WBAA-Luncheon Dance Time  
WBBM-Kitty Keene, sketch  
WBOW-To be announced  
WCCO-First Edition  
WCFL-Concert Canopies  
WGN-June Baker, home management  
WHA Farm Prgm.  
WHIP-Concert Orch.  
WIND-WPA Prgm.  
WKBH-Man on the Street  
WKBH-Luncheon Music  
WLS-Voice of the Feed-lot; Market Reports  
WMBD-Farm News  
WMT-Tune Times  
WROK-Couple on the Street; Interlude  
WTAD-Farm; Weather; Markets  
**12:45 CST 1:45 CDT**  
Betty Crocker (Gold Medal): WMAQ WIRE KWK WHO (sw-15.21)  
Tennis Championships: WMBD WOC

News: WKBH WTAQ  
KMOX-Editor's Daughter, sketch  
KSD-News; Markets  
WAAF-The "L" Reporter  
WBAA-Market Reports  
WBBM-Houseboat Hannah, sketch  
WBOW-County Agricultural Agt.  
WCCO-Voice of the Farm  
WGN-Hits of Today  
WIBA-Melody Moments  
WIND-Organ & Vibra Harp  
WJJD-Ben Kanter, pianist  
WKBH-Pet Corner; What's & Where on the Air  
WLS-Vitality Jim  
WLW-Kitty Keene, Inc., sketch  
WMT-Joe Doakes; Many Happy Returns; Cedar Valley Hillbillies  
WROK-Home Folks Hour  
WTAD-Man on the Street  
WTMJ-Sidewalk Reporter  
**1:00 CST 2:00 CDT**  
Tennis Championships: WSBT WFBM WKBH WISN WOC (sw-15.27)

The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ KSD  
Marriage License Romances: WMT WGN  
Dot and Pat: WIBA WBOW  
News: WTAD WHIP WIND  
Man on the Street: WMBD WTAQ  
KMOX-Voice of the Farm  
KWK-Backstage Wife, sketch  
WAAF-Emerson Trent, tr.  
WBAA-Melody Moments Review  
WBBM-Aeolian Ensemble  
WCCO-Day Dreams  
WCFL-Make Believe Danceland  
WHA-Workers Education Today  
WIRE-Reporter  
WJJD-Tommy Tucker's Orch.  
WKBH-Ma Perkins  
WLS-Homemakers Hour  
WOWO-The Observer  
**1:15 CST 2:15 CDT**  
Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD  
Details of contest on this program may be found on inside back cover.

Continental Varieties: WBOW WIBA (sw-15.21-15.33)  
KMOX-Judy & Jane, sketch  
KWK-Great Works of Man  
WAAF-To be announced  
WBBM-Meet the Missus  
WOC-Betty & Bob  
WGN-Melody Time  
WHA-Wisconsin Political Forum  
WHIP-Dancing Party  
WIND-Max Miller, pianist  
WIRE-Noonday Headlines  
WKBH-Matinee Music  
WLW-Ma Perkins, sketch  
WMBD-His Majesty, the Baby  
WMT-Cedar Valley Hillbillies  
WTAD-Little Theater  
WTAQ-WPA Concert  
**1:30 CST 2:30 CDT**  
Pepper Young's Family, sketch (Camay Soap): WMAQ WLW WHO KSD WTMJ  
Details of contest on this program may be found on inside back cover.

Harrisburg Revue: WFBM WTAQ WSBT WISN WKBH WOC (sw-15.27)  
Harold Stokes' Orch.: WGN  
News: WCFL KWK WLS WMT  
KMOX-Magic Kitchen  
WAAF-Eunice Clark, songs  
WBAA-Monitor Views the News  
WBBM-Pat Flanagan  
WCCO-Julia Blake  
WHA-Organ Melodies  
WHIP-Dancing Party  
WIBA-WCTU Prgm.  
WIND-Band Stand  
WIRE-Dessa Byrd; Hoosier News  
WJJD-Fred Beck, organist  
WMBD-Better Vision  
WOWO-Stork Express  
WROK-Stars on Parade  
WTAD-Medical Assn.

**1:45 CST 2:45 CDT**  
The Guiding Light, sketch (White Naphtha): WHO WMAQ WTMJ KSD WLW  
Ted Malone's Between the Bookends: WMT WLS WBOW (sw-15.33)  
KWK-Marriage License Romances  
WBAA-Mary Switzer, pianist  
WBBM-Dugout Dope  
WCCO-Markets  
WCFL-Baseball Interviews  
WGN-The Lead-Off Man  
WHIP-Virginia Lee Winslow, songs  
WIBA-Hits & Encores  
WIND-Dugout Interviews, Russ Hodges  
WJJD-Warm Up Time  
WMBD-A Love Story  
WOWO-Women in the News  
WROK-Old Refrains  
WTAD-Bessie Dean Reinert

**2:00 CST 3:00 CDT**  
Backstage Wife, sketch (Dr. Lyons): WMAQ WHO WIRE WTMJ WIBA  
Club Matinee: WMT WENR WOWO WBOW (sw-15.21)  
Rubbertown Revue: WKBH WOC WFBM WSBT WISN WTAQ (sw-15.27)  
Baseball; White Sox vs. Philadelphia: WGN WIND WJJD  
WBBM WCFL  
Dan Harding's Wife, sketch: KSD WLW  
KMOX-Those Happy Gilmans  
KWK-Today at Two  
WAAF-News; Weather  
WBAA-Afternoon Musicales  
WCCO-Ladies First  
WHA-Chapter a Day  
WHIP-Gay Caballeros  
WMBD-Editor's Daughter, sketch  
WROK-News; Program Prevue  
WTAD-Hannibal Prgm.

**2:15 CST 3:15 CDT**  
Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO  
Rubbertown Revue: WCCO WMBD  
Midstream, drama: WLW KWK  
KMOX-One Woman's Opinion  
KSD-Heart of Julia Blake  
WHIP-Fashion Flashes  
WROK-Johnny Murphy, songs  
WTAQ-Fiddlers Three  
**2:30 CST 3:30 CDT**  
Life Can Be Beautiful, sketch (Ivory Soap): WMAQ WIRE WHO (sw-9.53)  
Club Matinee: WIBA

Eton Boys: WKBH WFAM WOC WFBM WISN WTAQ (sw-15.27)  
To be announced: KSD  
KWK-Richard Hayes, swing organist  
KMOX-Popular Melodies; Headline Highlights  
WAAF-Matinee Melodies  
WBAA-Home Builders  
WCCO-Front Page Parade  
WHA-Music of the Masters  
WHIP-Moon Magic  
WLW-Heart of Julia Blake, sketch  
WMBD-Petticoat Parade  
WOWO-Old-Time Religion  
WROK-Robert Bruce, graphogist  
WTAD-Sports Talk  
WTMJ-News; Police; Weather:  
**2:45 CST 3:45 CDT**  
World Economic Cooperation Prgm.: WFAM WOC WFBM WKBH WTAQ WCCO WISN (sw-15.27)  
In the last of the series on world economic cooperation, Walter W. Van Kirk, director of the National Peace Conference, will be guest speaker. The subject of his address will be "Summary of One Year's Broadcasting and Future of Campaign."

Girl Alone, sketch: WMAQ  
The Hatterfields: WLW  
Affairs of Anthony: WENR WMT WIBA WOWO WBOW  
KMOX-Dope from the Dugout  
KSD-Melodiers  
KWK-Man in the Stands  
WBAA-Edward Foley  
WHIP-Denna Tyler, contralto  
WRO-Favorites Melodies  
WIRE-Police Court  
WROK-Rhythm Before Three  
WTAD-Sunset Islanders  
WTMJ-Down a Country Road  
**3:00 CST 4:00 CDT**  
When We Were Young: WFBM WKBH WFAM WCCO WMBD WISN WOC  
Tune Types: Frank Hodek's Orch.: WBOW WIRE WMAQ WHO

**Frequencies**

**KMOX-1090**  
KOA-830  
KSD-850  
WJJD-1130  
WJRW-750  
WJRW-1500  
WJRW-1380  
WJRW-770  
WJRW-1310  
WJRW-810  
WJRW-970  
WJRW-870  
WJRW-1200  
WJRW-1230  
WJRW-720  
WJRW-940  
WJRW-820  
WJRW-1480  
WJRW-1000  
WJRW-1280  
WJRW-580  
WJRW-1400

**WISN-1120**  
WJBC-1200  
WJJD-1130  
WJRW-750  
WJRW-1500  
WJRW-1380  
WJRW-770  
WJRW-1310  
WJRW-810  
WJRW-970  
WJRW-870  
WJRW-1200  
WJRW-1230  
WJRW-720  
WJRW-940  
WJRW-820  
WJRW-1480  
WJRW-1000  
WJRW-1280  
WJRW-580  
WJRW-1400

**WJRW-1500**  
WJRW-1380  
WJRW-770  
WJRW-1310  
WJRW-810  
WJRW-970  
WJRW-870  
WJRW-1200  
WJRW-1230  
WJRW-720  
WJRW-940  
WJRW-820  
WJRW-1480  
WJRW-1000  
WJRW-1280  
WJRW-580  
WJRW-1400

**WJRW-1500**  
WJRW-1380  
WJRW-770  
WJRW-1310  
WJRW-810  
WJRW-970  
WJRW-870  
WJRW-1200  
WJRW-1230  
WJRW-720  
WJRW-940  
WJRW-820  
WJRW-1480  
WJRW-1000  
WJRW-1280  
WJRW-580  
WJRW-1400

**WJRW-1500**  
WJRW-1380  
WJRW-770  
WJRW-1310  
WJRW-810  
WJRW-970  
WJRW-870  
WJRW-1200  
WJRW-1230  
WJRW-720  
WJRW-940  
WJRW-820  
WJRW-1480  
WJRW-1000  
WJRW-1280  
WJRW-580  
WJRW-1400

Neighbor Nell, philosophy; Irma Glen, organist: WENR (sw-15.21)  
Baseball Game: WTAD WISN WMT  
Baseball; Browns vs. Senators: KWK KMOX  
KSD-Baseball Scores  
WAAF-The Rhumba Beat  
WBAA-Concert Review  
WHIP-Razberry College  
WIBA-Today's Front Page  
WJBC-Int'l Sunday School Lesson  
WLW-Houseboat Hannah, sketch  
WOWO-News  
WROK-Kaye Kremer, Women of the Hour  
WTMJ-Valiant Lady, sketch  
**3:15 CST** **4:15 CDT**  
Sihouettes of the West: WOWO  
WIBA WENR

So You Want to Be—: WKBH  
WMBD WTAQ WFAM WFBM  
WCCO WOC (sw-15.27)  
WHIP-Cappy's Cabana  
WHO-Judy & Jane  
WLW-Charlie's Singing School  
WTMJ-Home Harmonizers  
**3:30 CST** **4:30 CDT**  
Happy Jack, songs: WENR  
WBOW WIRE

Your Family & Mine (Sealtest):  
WMAQ WIBA WTMJ (sw-9.53)  
Don Winslow of the Navy: (sw-15.21)  
Sing for Your Supper with Doris Rhodes & Del Casino: WKBH  
WMBD WFBM WFAM WISN  
WCCO WOC (sw-15.27)

News: WHO WJBC  
WAAF-International Potpourri  
WHA-Weather Bureau  
WHIP-Concert with Jean Hurst  
WLW-Drifting Pioneers  
WOWO-Musical Clock  
WROK-Helene Kimberley  
WTAQ-Herman Daumer, violinist  
**3:45 CST** **4:45 CDT**  
To be announced: WOC WISN  
WMBD WTAQ WFAM WKBH  
WCCO WFBM

Manhattanites; Norman Cloutier's Orch.: WENR WBOW  
WOWO WIRE  
Nancy, Martin, songs: WTMJ  
WHO KSD WIBA WMAQ  
WBBM-Tenth Inning  
WJBC-Variety  
WLW-Man of Mars, drama  
WROK-Master Singers  
**4:00 CST** **5:00 CDT**  
Felix Knight, tr.: Orch.: KSD  
WBOW WIBA WHO WMAQ  
(sw-9.53)

To be announced: WGN  
News: Enoch Light's Orch.:  
WFBM WTAQ WBBM WSBT  
WCCO WKBH  
Salon Orch.: WIRE WOWO WLW  
WENR

News: WOC WHIP WISN  
WAAF-Tea Dance  
WBAA-Magic Carpet  
WCFL-Tea Time  
WFAM-Question Party  
WGN-Bill Anson  
WHA-Wisconsin Political Forum  
WIND-Baseball Scores  
WJBC-Wesleyan Hour  
WJJD-Baseball Scoreboard  
WMBD-Kitty Keene, Inc., sketch  
WROK-News; Musicale  
WTMJ-Variety Revue  
**4:15 CST** **5:15 CDT**  
Enoch Light's Orch.: KMOX  
WISN

Resume of Nat'l Tennis Matches:  
WMT WOWO WENR (sw-15.21)  
Malcolm Claire, children's stories;  
News: WMAQ WBOW (sw-9.53)  
News: WHIP WENR  
KSD-Tempos of the Day; News  
WBAA-Melody Moods  
WCFL-String Ensemble  
WFAM-Killer Dillers  
WGN-Armchair Melodies

News: WIND WJBC  
WAAF-Sport Shorts  
WBBM-Chicago Hour  
WCFL-Smoke Rings  
WFBM-Tea Time Tunes  
WHA-Organ Reverie  
WHIP-What's in a Song  
WIRE-Boy Scouts of America  
WJJD-Fred Beck, organist  
WMBD-Bargain Counter  
**4:45 CST** **5:45 CDT**  
Lum & Abner, comedy (Postum):  
WBBM (sw-11.83) (also at  
9:15 p.m.)

Marlowe & Lyon, piano duo:  
WENR  
Lowell Thomas, news commen-  
tator (Sun Oil): WLW (sw-11.87)  
Jimmy Kemper & Co.: KSD  
WIBA WBOW WIRE

Not so Long Ago: WISN WCCO  
WAAF-It's Dance Time!  
WBAA-Story Book Hour  
WCFL-Jack Kelly's Orch.  
WFAM-Ball Scores; News  
WGN-Little Orphan Annie  
WHIP-Sports Review  
WIND-Listen to Yourself  
WISN-Tenth Inning  
WJBC-Request Hour  
WJJD-Garwood Van's Orch.  
WKBH-Kiddies' Hour  
WMAQ-Say It With Music  
WMBD-Al, Flo and Billie  
WOWO-Home Folk Frolic  
WTAQ-Theater Lobby Interviews  
**5:00 CST** **6:00 CDT**  
Dick Todd, songs; Richard Leib-  
ert, organist: WOWO WMT  
WENR KWK (sw-11.87)

Don Winslow of the Navy, sketch  
(Krispies): WLW WMAQ  
Ray Heatherton, bar.: WTAQ  
WFBM (sw-11.83)  
KMOX-Grand Stand Manager  
KOA-Girls of the West  
KSD-News; Dick Leibert, organ-  
ist  
KWK-Home-Plate Interviews  
WAAF-Harmony Hall  
WBBM-John Harrington, sports  
WBOW-Merry-Go-Round  
WCCO-Livestock  
WFAM-Crimecasts  
WGN-Evening Serenade  
WHA-Alpine Melodies  
WHIP-Polish Merchants Hour  
WHO-Johnny at the Piano  
WIBA-The Plainsmen  
WIND-German Hour  
WIRE-Audition Book  
WISN-Show Window  
WJJD-News  
WMBD-Happy Train  
WOC-Man on the Street  
WSUI-Musical Moods  
WTMJ-News; Moment Musical  
**5:15 CST** **6:15 CDT**  
Jimmy Fidler's Hollywood Gossip  
(Dre): (sw-9.53) (also at 8:30  
p.m.)

For news of Hollywood, read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.  
Vagabonds: WMAQ WHO WIRE  
KSD  
Hollace Shaw, sop.: WOC WMBD  
WCCO WKBH WFEM WFAM  
KMOX

To be announced: WOWO  
Turner & Marson: KWK WGN  
KOA-Music by Cugat  
WAAF-Jack Odell, news  
WBBM-We the Wives  
WCFL-Tune Teasers  
WENR-Words of Thunder  
WIBA-Silver Springs Prgm.  
WJJD-Ben Kanter, pianist  
WLW-Denton & Barber, sports  
WMT-Musical Gems  
WROK-Sport Review  
WTAQ-Bureau of Public Service  
WTMJ-Heinie & His Grenadiers  
**5:30 CST** **6:30 CDT**  
Adventures in Science, drama:  
WHAS WFAM WFBM KMOX  
WBBM WCCO WOC WISN (sw-11.83)

St. Louis Blues: WCCO WOC  
WMBD WISN WFAM WKBH  
WJR (sw-11.83)  
If I Had the Chance; Interviews;  
Orch.: WBOW (sw-11.87)  
Frank Ferneau's Orch.: WMT  
KMOX-France Laux, sports  
KWK-Improve My Music Club  
WBBM-Of Men & Books  
WJJD-Douglas Wilson  
WFBM-Favorite Melodies  
WHAS-Our Mother of Sorrows  
Church  
WKBH-Gold Mystery Pianist  
WLS-N. Y. A. Prgm.  
WLW-Capt. Tim Healy's Stamp  
Club  
WROK-Italian Hour  
WTAQ-News  
**6:45 CST** **7:45 CDT**  
St. Louis Blues: WTAQ WBBM  
Frank Ferneau's Orch.: KWK

News: WFBM WKBH  
KMOX-On KMOX Tomorrow  
WCCO-Baseball Resume  
WCFL-Stars of Tomorrow

Carol Weymann, sop.: KWK  
WCFL WMT WOWO  
Ennio Bolognini's Orch.: WENR  
WHO  
News: WKBH WIBA WMAQ  
WIRE  
Sports: WGN WTAQ WMBD  
WSUI KSD WTAD  
WAAF-Shadowland  
WBOW-To be announced  
WFAM-Speaking of Sports  
WJJD-Sentenced Men. interviews  
WLW-Let's Celebrate  
WROK-Sweet & Swing  
**5:45 CST** **6:45 CDT**  
To be announced: WOC WMBD  
KMOX WCCO WFBM WFAM  
WKBH WBBM WTAQ

Trio Time: (sw-11.87)  
Sports: WTMJ KWK  
KSD-Your Family and Mine  
WBOW-Ice Jamboree  
WCFL-Hal Totten, sports  
WENR-Radio Fanfare  
WGN-Dukes & their Duchess  
WHO-News  
WIBA-Today's Birthdays; Sports  
WIRE-Basonology  
WISN-Sports Parade; Interlude  
WJJD-Bob Atcher & Bonnie  
Blue Eyes  
WLW-To be announced  
WMAQ-Let's Celebrate  
WMT-Sports; News  
WROK-Dance Hour  
WSUI-Daily Iowan of the Air  
WTAD-Hannibal Prgm.

**NIGHT**  
**6:00 CST** **7:00 CDT**  
Cities Service Concert; Lucille  
Manners, sop.; Frank Black's  
Orch.: WMAQ WTMJ WIBA  
WIRE WTAM WHO KSD (sw-9.53)  
Johnnie Presents What's My  
Name? (Philip Morris) With  
Budd Hulick, m.c.; Arlene  
Francis & Ray Bloch's Orch.:  
WGN WLW  
Details of contest on this program  
may be found on inside back cover.

Maurice Spitalny's Orch.: WMT  
(sw-11.87)  
Campana's First Nighter; Drama,  
Barbara Luddy & Les Tremayne:  
WBBM WFBM WHAS KMOX  
WJR WCCO (sw-11.83)  
Sports: WOC WKBH WKBH  
WBOW  
KWK-Al Sarli's Jam Session  
WCFB-News  
WFAM-New Yorkers  
WIND-Recreation of Today's Game  
WISN-Down by Hermans  
WJJD-Church on the Hillside  
WLS-Don Kelley's Sport Review  
WMBD-Dinner Music  
WROK-News; Concert Hall  
WSUI-Dinner Hour Prgm.  
WTAD-Dust Off the Diamond  
WTAQ-Mutiny on the High Seas  
**6:15 CST** **7:15 CDT**  
News: WMBD WOC WLS  
KWK-Hawaiian Melodies  
WBOW-Si and Ezra  
WCFL-Pop Tunes  
WFAM-Amer. Family Robinson  
WFBM-Jordan Conservatory  
WJJD-Supertime Frolic  
WKBH-Sweetheart Serenade  
WKBH-Dinner Music  
WMT-Texaco Circle Service Boys  
WROK-Two Little Girls in Blue,  
with Helene  
WTAQ-Parade of Bands  
**6:30 CST** **7:30 CDT**  
Lone Ranger, drama (Silvercup):  
WGN

St. Louis Blues: WCCO WOC  
WMBD WISN WFAM WKBH  
WJR (sw-11.83)  
If I Had the Chance; Interviews;  
Orch.: WBOW (sw-11.87)  
Frank Ferneau's Orch.: WMT  
KMOX-France Laux, sports  
KWK-Improve My Music Club  
WBBM-Of Men & Books  
WJJD-Douglas Wilson  
WFBM-Favorite Melodies  
WHAS-Our Mother of Sorrows  
Church  
WKBH-Gold Mystery Pianist  
WLS-N. Y. A. Prgm.  
WLW-Capt. Tim Healy's Stamp  
Club  
WROK-Italian Hour  
WTAQ-News  
**6:45 CST** **7:45 CDT**  
St. Louis Blues: WTAQ WBBM  
Frank Ferneau's Orch.: KWK

News: WFBM WKBH  
KMOX-On KMOX Tomorrow  
WCCO-Baseball Resume  
WCFL-Stars of Tomorrow

World Dances, Lud Gluskin's  
Orch.: WCCO KMOX WBBM  
WJR WHAS WSBT WOC WISN  
(sw-11.83)  
Design for Dancing: KWK WENR  
WLW WBOW WOWO (sw-11.87)  
Joachim Guenther's Concert Or-  
chestra: WGN

WCFL-Concert Gems  
WIND-Organ & Vibra Harp  
WMBD-Brain Teaser  
WMT-Radio Riddles  
WROK-Home Builders  
WSUI-Album of Artists  
**8:15 CST** **9:15 CDT**  
WIND-Stars Over Manhattan  
WMT-Style Talk; Musical Inter-  
lude  
WROK-News; Program Prevue  
**8:30 CST** **9:30 CDT**  
Curtain Time (Gen. Mills): WGN

Ink Spots: WBOW WENR  
WOWO (sw-11.87)

Waltz Time (Phillips): Frank  
Munn, tr.; Abe Lyman's Orch.:  
WMAQ WTAM KSD WIRE  
WHO (sw-9.53)  
Frank Munn will sing I Got a  
Date With a Dream and I'm  
Glad I Waited for You. The  
chorus will offer You Will Al-  
ways Be My Sweetheart and  
Just a Dream at Sunset and the  
orchestra will play Cherie, Fas-  
cinating Waltz, While Hearts  
Are Singing and Zigeuner.

Hollywood Hotel (Campbell's  
Soup); Herbert Marshall, m.c.;  
Frances Langford; Jean Sablon;  
Ken Niles; Victor Young's Orch.:  
KMOX WMBD WFBM WBBM  
WCCO WHAS WJR (sw-11.83)  
Guests: Herbert Marshall,  
Charles Butterworth, H. B.  
Warner and Freid Inescort in  
"Bulldog Drummond."  
Turn to page 5 for more detail.  
For news of Hollywood, read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.

Lang Thompson's Orch.: WGN  
WMT  
To be announced: WLS WOC  
KWK-Betty & Her Boy Friends  
WBOW-The Magic Claw  
WCFL-Labor Flashes  
WIBA-Interlude; Safety Council  
WIND-Sports Parade, Russ Hodges  
WISN-Reflections  
WKBH-Dubuque Star Revue  
WKBH-Rapid Ad  
WROK-Freeport Studios  
WSBT-Moderate Melodies  
WSUI-Children's Hour  
WTAQ-Piano Moods  
WTMJ-Let's Celebrate  
**7:15 CST** **8:15 CDT**  
Lang Thompson's Orch.: KWK

News: WTAD WSUI  
WCFL-Favorite Melodies  
WIBA-Sports Forum  
WIND-Government & Business,  
talk  
WISN-American Weekly  
WKBH-Let's Waltz  
WKBH-Sweet Swing  
WTAQ-House of MacGregor  
WTMJ-Let's Dance  
**7:30 CST** **8:30 CDT**  
Death Valley Days, drama (Bor-  
ax): WIRE WMAQ WHO WTAM  
WLW KSD (also at 10 p.m.)  
The title of tonight's drama-  
tization is "Little Paapeete."

The March of Time (Time, Inc.):  
KWK WMT WTMJ WENR  
WOWO (sw-11.87)  
To be announced: WKBH  
Dick Jurgens' Orch.: WGN

WCFL-News  
WIBA-The Pop Concert; Dealing  
in Facts  
WIND-Law of Life  
WISN-Concert Miniatures  
WKBH-St. Patrick's Church No-  
vena  
WSUI-Evening Musicale; Gale  
Toland, Lone Tree  
WTAQ-Music of the Masters  
**7:45 CST** **8:45 CDT**  
WCFL-Herr Louie & The Weasel  
WGN-News; Sports  
WIND-Hal Munro's Orch.  
WSUI-The Bookman  
**8:00 CST** **9:00 CDT**  
Wayne King's Orch. (Lady Es-  
ther): WHO WTMJ WIBA KSD  
WMAQ WTAM WIRE KOA  
(sw-9.53)

World Dances, Lud Gluskin's  
Orch.: WCCO KMOX WBBM  
WJR WHAS WSBT WOC WISN  
(sw-11.83)  
Design for Dancing: KWK WENR  
WLW WBOW WOWO (sw-11.87)  
Joachim Guenther's Concert Or-  
chestra: WGN

WCFL-Concert Gems  
WIND-Organ & Vibra Harp  
WMBD-Brain Teaser  
WMT-Radio Riddles  
WROK-Home Builders  
WSUI-Album of Artists  
**8:15 CST** **9:15 CDT**  
WIND-Stars Over Manhattan  
WMT-Style Talk; Musical Inter-  
lude  
WROK-News; Program Prevue  
**8:30 CST** **9:30 CDT**  
Curtain Time (Gen. Mills): WGN

Ink Spots: WBOW WENR  
WOWO (sw-11.87)

Jimmie Fidler's Hollywood Gossip  
(Drene): KSD WLW WMAQ  
WIRE KOA (sw-9.53) (also see  
5:15 p.m.)  
For news of Hollywood read "Hol-  
lywood Showdown" in every issue  
of Radio Guide.  
Barry Wood's Music: WOC WISN  
WFBM WMBD WSBT WKBH  
WKBH WBBM WCCO KMOX  
WJR WHAS (sw-11.83)

KWK-The Lone Ranger  
WCFL-Make Believe Danceland  
WHO-Farmers' Forum  
WIBA-Lawyers Guild  
WMT-Bohemian Frolic  
WROK-Alexander Sisters  
WSUI-History in Review  
WTAM-Continental Echoes  
WTAQ-News  
WTMJ-Dance Orch.  
**8:45 CST** **9:45 CDT**  
Don't You Believe It (Sensa-  
tion Cigarettes): WLW

Jesse Crawford, organist: WTAM  
(sw-9.53)  
The State of the Nation; Jay  
Franklin, commentator: WENR  
WMT WBOW WTMJ WIBA (sw-6.14)  
American Viewpoints: WISN  
WCCO WSBT WKBH WKBH  
WTAQ KMOX WMBD WOC  
WFBM WJR WHAS WBBM  
(sw-11.83)

James Melton, tr.: Orch.: WHAS  
WMAQ  
News: WOWO WSUI  
KOA-Consumers Council  
KSD-Mystery Stories  
WIND-News & Sports  
WIRE-Frank Trumbauer's Orch.  
WROK-Boy Scouts of America  
**9:00 CST** **10:00 CDT**  
Amos 'n' Andy (Campbell's  
Soup): WMAQ WIRE KOA WLW  
KSD WTAM WHO KFI  
Turn to page 10 for pictures.

Henry Busse's Orch.: WBBM  
WKBH WISN WSBT WHAS  
WOC WJR  
Will Osborne's Orch.: WBOW  
WOWO  
Lee Shelley's Orch.: KWK

News: WKBH WIBA WMT  
KMOX-The Goldbergs, sketch  
WCCO-Don't Believe It  
WCFL-Novena Broadcast  
WENR-Globe Trotter  
WFBM-Sports Review  
WGN-Bob Crosby's Orch.  
WIND-Swedish Prgm.  
WJBC-Personality Hour  
WMBD-Treasure Hunt  
WROK-Jimmy Loss' Orch.  
WTAQ-Club Normandie Entertains  
WTMJ-Kilowatt Hour  
**9:15 CST** **10:15 CDT**  
Lum & Abner, comedy (Postum):  
WFBM KMOX WCCO WHAS  
(also see 4:45 p.m.)

Harry Candulla's Orch.: WLW  
Henry Busse's Orch.: WOC  
Lee Shelley's Orch.: WMT  
News: WIRE WMAQ WKBH  
Sports: WHO WKBH  
KOA-Mr. Herbert Farrall, talk  
KSD-Russ David's Orch.  
WBBM-Henri Gendron's Orch.  
WENR-Ennio Bolognini's Orch.  
WGN-Bernie Cummins' Orch.  
WKBH-Dance Time  
WIBA-Club Chanticleer  
WLW-Memory Bouquet  
WMBD-Value Hints  
WROK-Voice of Christian Youth  
WTAQ-Bay Beach Orch.  
WTAM-Tom Manning  
WTMJ-Easy Aces  
**9:30 CST** **10:30 CDT**  
Dance Orch.: KSD WBOW (sw-9.53)

Count Basie's Orch.: WOC WJR  
KWBH WFBM WKBH KMOX  
WMBD WISN WTAQ (sw-6.12)  
Dance Orch.: WOWO WIBA  
KWK WMT  
The Nation's Playhouse: WLW

KOA-Golden Melodies  
WBBM-News With Todd Hunter  
WCCO-Sportsmen's Special  
WENR-Earl Hines' Orch.  
WHAS-Music to Your Taste  
WHO-Parade  
WIND-Hal Munro's Orch.  
WIRE-Baseball Game

WJR-To be announced  
WMAQ-Abe Lyman's Orch.  
WROK-Quin Bowen's Orch.  
WSBT-News  
WTAM-Gene Beecher's Orch.  
WTMJ-Screen & Radio Preview  
**9:45 CST** **10:45 CDT**  
Count Basie's Orch.: WBBM  
WSBT

News: WIND WROK  
WGN-Dick Jurgens' Orch.  
WTMJ-Today's Events  
**10:00 CST** **11:00 CDT**  
Death Valley Days, drama (Bor-  
ax): KOA KFI (also see 7:30  
p.m.)

Richard Humber's Orch.: WMAQ  
Aussa the Arab, drama: WOWO  
WCFL  
Orvie Allston's Orch.: WHAS  
WSBT WKBH WBBM WCCO  
WISN KMOX WTAQ (sw-6.12)

Little Jack Little's Orch.: WGN  
WMT  
News: WFBM WJR WOC WLW  
WHO WMBD  
Sports: WTMJ KWK  
WBOW-Are You Listening?  
WENR-Music As You Desire It  
WIBA-Hollywood at the Beach  
WIND-Max Miller's Quartet  
WKBH-News; Music  
WTAM-Musical Bulletin Board  
**10:15 CST** **11:15 CDT**  
Orvie Allston's Orch.: WOC WJR  
WFBM WKBH

Shep Field's Orch.: WOWO  
Richard Humber's Orch.: WHO  
WIBA  
Dance Orch.: KWK  
KWK-Bill O'Dell's Orch.  
WCCO-Cedric Adams  
WCFL-Henry Halstead's Orch.  
WHAS-News  
WIND-Cafe Continental  
WLW-Los Amigos  
WMBD-Sports; Program Review  
WTAM-Music You Want  
WTMJ-Dance Orchestras  
**10:30 CST** **11:30 CDT**  
Harry Owens' Orch.: WOWO  
WCFL

Henry King's Orch.: WTAQ  
WKBH WMBD WKBH WFBM  
WBBM WOC WJR WSBT  
WISN  
Blue Barron's Orch.: WIBA  
WIRE WBOW WHO KOA  
Bob Crosby's Orch.: WMT WGN

KMOX-Tomorrow Morning's  
Headlines  
KWK-News  
WCCO-Rollie Johnson  
WHAS-Dance Band  
WIND-News & Music  
WLW-Burt Farber's Orch.  
WMAQ-Earl Hines' Orch.  
**10:45 CST** **11:45 CDT**  
Henry King's Orch.: KMOX  
WCCO

Harry Owens' Orch.: WENR  
Blue Barron's Orch.: WLW  
Bob Crosby's Orch.: KWK  
WCFL-Henry Halstead's Orch.  
WIBA-Club Chanticleer  
WIND-Cappy's Cabana  
**11:00 CST** **12:00 CDT**  
Tony Cabot's Orch.: WOC WISN  
WCCO WKBH WFBM WBBM  
WMBD WTAQ KMOX

Lawrence Welk's Orch.: WHO  
WIRE WMAQ WBOW KOA  
Archie Loveland's Orch.: WENR  
Bernie Cummins' Orch.: WMT  
WGN KWK  
KSD-Herbie Kay's Orch.  
WIBA-Hollywood at the Beach  
WIND-The Nite Watch  
WKBH-Weather Report  
WLW-Twenty-Four Hour Review  
WTAM-Otto Thurn's Orch.

End of Friday Programs

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# SATURDAY

September 17

## MORNING

**7:00 CST** **8:00 CDT**  
 Breakfast Club; News: WCFL  
 WOWO WBOW (sw-15.21)  
 Richard Maxwell, tr.: (sw-21.51)  
 The Wise Man: (sw-21.5)  
 Early Risers: WISN WROK  
 Musical Clock: WMT WOC WIRE  
 WKBB WKBB WBBM  
 News: WJJD WTAD  
 KMOX-A Case of Questions  
 KWK-Band Music; News  
 WAAF-Breakfast Express  
 WCCO-Air Almanac  
 WFAM-Broadway Tabernacle  
 WFBN-Early Birds  
 WGN-Good Morning Prgm.  
 WHIP-Early Edition  
 WHO-Mother Randall  
 WBA-Farm Front; Musical Clock  
 WIND-Marimba Magic  
 WLS-Trailer Tim  
 WLW-Arthur Chandler, Jr., organist  
 WMAQ-Your Neighbor  
 WMBD-Breakfast Club  
 WTAQ-Mike's Uprisin'  
 WTMJ-Top o' the Morning  
**7:15 CST** **8:15 CDT**  
 Montana Slim, songs; News:  
 WFAM (sw-21.51)  
 The Charioteers; News: (sw-21.5)  
 News: WCCO WMT WHO WLS  
 WLW  
 KWK-Billy Swift, boy detective  
 WHIP-Down the Avenue  
 WIND-Morning Review  
 WJJD-Fred Beck, organist  
 WMBD-Musical Clock  
 WROK-Breakfast Melodies  
 WTAD-Market Basket  
**7:30 CST** **8:30 CDT**  
 Fiddler's Fancy: WBBM WFAM  
 (sw-21.51)  
 Breakfast Club; News: WLW  
 WOWO  
 Junior News by Jolly Bill Steinke;  
 News: (sw-21.5)  
 News: WKBB WTAQ  
 Musical Clock: WMT WBOW  
 KMOX-Religious Talk  
 WCCO-Musical Chimes  
 WHO-Faye & Cleo  
 WBA-News; Musical Clock  
 WIND-Hawaiian Melodies  
 WKBB-Morning Devotions  
 WLS-Sunday School  
 WMAQ-Whistler & His Dog  
 WMBD-Police Bulletins  
 WROK-Morning Parade  
 WSBT-Cafe Continental  
**7:45 CST** **8:45 CDT**  
 Amanda Snow, songs: (sw-21.5)  
 News: WIND WTAD WHIP  
 KMOX-Travelogue  
 KWK-News; Rapid Service  
 WFAM-Sunshine Express  
 WHO-Rare Bits of News  
 WIRE-Fishing News; News  
 WJJD-American Legion Band  
 WKBB-Breakfast Melodies  
 WLS-Boys from Virginia  
 WMAQ-A Step Ahead with Norman Ross  
 WMBD-Police Flash  
 WSBT-The Laff Parade  
 WTAQ-Today's Almanac  
**8:00 CST** **9:00 CDT**  
 Saturday Morning Club: WCFL  
 (sw-21.5)  
 Lew White, organist: WKBB  
 WOC WFBM (sw-21.51)  
 Dean Fossler, organist: WOWO  
 WIRE WMAQ (sw-15.21)

Smiling Ed McConnell, philosophy & song (Ovenready Biscuits): KSD WLW  
 Musical Clock: WROK WMT  
 News: WAAF WKBB WMBD  
 KMOX-Better Films Council  
 KWK-Social Security Speaker;  
 Musical Interlude  
 WBBM-Saturday Sunshine  
 WFAM-Sunshine Express  
 WGN-Martha Crane & Helen Joyce  
 WHA-Band Wagon  
 WHIP-Curtain Calls  
 WHO-Coffee Pot Inn  
 WIND-Priscilla Holbrook, pianist  
 WJJD-Bosworth Broadcast  
 WLS-Little Visits with Little Folks  
 WTAD-Market Basket  
 WTAQ-Morning Potpourri  
**8:15 CST** **9:15 CDT**  
 Viennese Ensemble: WLW WMAQ  
 WOWO (sw-15.21)  
 Saturday Morning Club: KSD  
 WIRE  
 Lew White, organist: WMBD  
 KMOX  
 KWK-It's a Natural  
 WAAF-Home Reporter  
 WHA-Morning Melodies  
 WHO-Fruit Reporter  
 WIND-Your Favorite Band  
 WKBB-Uncle Bob  
 WLS-News & Bookings  
 WOC-Musical Clock  
**8:30 CST** **9:30 CDT**  
 The Child Grows Up: KWK WMT  
 WOWO WMAQ (sw-15.21)  
 Music Internationale: WIRE  
 WLW WHO (sw-21.5)  
 The Jewell Cowboys, hillbilly  
 songs: WKBB WFBM WKBB  
 WTAQ WMBD (sw-21.52)  
 KMOX-Popular Melodies  
 KSD-Music Internationale  
 WAAF-Canary Serenade  
 WBOW-Radio Gospel  
 WCCO-Jolly Grocer  
 WCFL-To be announced  
 WFAM-Shoppers' Guide  
 WGN-Morning Melodies  
 WHIP-Variety Time  
 WBA-Today's Almanac; Society  
 Reporter  
 WIND-Jimmy Dean, cowboy songs  
 WJJD-Salon Echoes  
 WLS-The Prairie Singer  
 WROK-Morning Devotions  
 WTAD-Sunday School Lesson  
**8:45 CST** **9:45 CDT**  
 Music Internationale: WBOW  
 Swing Serenade: WMAQ WMT  
 (sw-15.21)  
 KMOX-Ozark Varieties  
 KWK-The Texas Drifter  
 WCCO-Betty Crocker  
 WCFL-Bitter Sweet Melodies  
 WGN-Walter Flandorf, organist  
 WHIP-Women & The Home  
 WIND-Swing Melodies  
 WJJD-Story Book Lane  
 WLS-Chore Boys  
 WLW-Synagogue of the Air  
 WMBD-Women of Today  
 WOWO-Modern Home Forum  
 WROK-Town Crier  
 WTAD-Hannibal Prgm.  
**9:00 CST** **10:00 CDT**  
 Orientale: WKBB WCCO WTAQ  
 WISN WKBB WFAM WOC  
 (sw-21.51)  
 Bailey Axton, tr.: WBOW KSD  
 WMAQ WBA WHO (sw-21.5)  
 Vaughn de Leath, songs: WCFL  
 (sw-15.21)  
 Get Thin to Music (Wheaties):  
 WGN  
 News: WIND WROK  
 KMOX-Carolyn Pryce  
 KWK-Top o' the Morning  
 WAAF-Musical Memories  
 WBBM-Saturday Sports Huddle  
 WFBM-Saturday Serenade  
 WIRE-Prgm. Highlights

## Good Listening for Saturday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

10:30 CST (11:30 CDT) National Grange Program.

### AFTERNOON

12:00 CST (1:00 CDT) National Tennis Championships.

### NIGHT

6:00 CST (7:00 CDT) Saturday Night Swing Club.

6:00 CST (7:00 CDT) Kallenmeyer's Kindergarten.

6:30 CST (7:30 CDT) Johnny Presents.

7:00 CST (8:00 CDT) Professor Quiz.

7:00 CST (8:00 CDT) National Barn Dance.

8:00 CST (9:00 CDT) Hit Parade.

WJJD-Piano Reflections  
 WLS-Spelling Bee  
 WLW-Mail Bag  
 WMBD-Melody Miniature; Weather Report  
 WMT-News; Radio Gossip  
 WTMJ-Carla Pestalozzi  
**9:15 CST** **10:15 CDT**  
 Melody Ramblings: WBBM WISN  
 WKBB WCCO WTAQ WFAM  
 (sw-21.51)  
 Radio City Four: WOWO WMT  
 (sw-15.21)  
 Al & Lee Reiser, piano duo: KSD  
 WMAQ WBOW WHO (sw-21.5)

Manhattans: WGN  
 News: WKBB WMBD WOC  
 KMOX-Let's Compare Notes  
 WAAF-Hog 'n' Harmony  
 WCFL-Rhythm Roundup  
 WHA-News and Views  
 WHIP-Modern Varieties  
 WBA-Church in the Wildwood  
 WIND-Hillbilly Ballads  
 WIRE-Old Fashioned Hymns  
 WJJD-Frank Trumbauer's Orch.  
 WROK-Markets; On the Mail  
 WTMJ-Carla Pestalozzi  
**9:30 CST** **10:30 CDT**  
 Do You Remember?: WHO  
 WBA WMAQ WBOW (sw-21.5)  
 Junior Musicomedy: WISN WOC  
 WFAM WMBD WKBB KMOX  
 WFBM WTAQ WBBM (sw-21.51)  
 Our Barn: WOWO (sw-15.21)

Army Band: WLW WGN  
 KWK-Pop Wise & Filbert  
 WAAF-Swing High  
 WCCO-Stocks  
 WCFL-Sat. Morning Revue  
 WHA-Musical Varieties  
 WHIP-Name Stories  
 WIND-Serenade to the Ladies  
 WIRE-Dessa Byrd  
 WJJD-String Ensemble  
 WKBB-Eb & Zeb  
 WMT-Rev. R. J. Wells  
 WROK-Morning Varieties  
 WTMJ-Boy Scouts  
**9:45 CST** **10:45 CDT**  
 Do You Remember?: KSD  
 Junior Musicomedy: WKBB

KWK-Health Dept. Speaker  
 WAAF-Newsletters  
 WCCO-Dr. O'Brien  
 WCFL-Hit Revue  
 WHIP-At the Tavern  
 WIND-Valparaiso Univ. Prgm.  
 WJJD-Dick Jurgens' Orch.  
 WLS-Tex Atchison  
 WTMJ-Piano Duo  
**10:00 CST** **11:00 CDT**  
 Call to Youth: Guest Spkr.:  
 WBA WOWO  
 Rabbi Sydney S. Tedeache  
 speaks on "The Revolt of  
 Youth."

Columbia Concert Hall: WISN  
 WTAQ KMOX WFAM WKBB  
 WOC WCCO WFBM (sw-21.51)  
 Guests: Viola Mitchell, violinist;  
 Stell Andersen, pianist.

To be announced: WBOW WIRE  
 KSD WHO WMAQ

This Wonderful World: KWK  
 WAAF-The Bandstand  
 WBBM-Missus Goes to Market  
 WCFL-Peekers in the Pantry  
 WGN-Poetry New & Old  
 WHA-Homemakers  
 WHIP-Station JOY  
 WIND-Bob Atcher & Bonnie Blue  
 Eyes, hillbilly songs & guitar  
 WJBC-Theater Time  
 WJJD-Fred Beck, organist  
 WKBB-Home Economics  
 WLS-Program Review; News  
 WLW-My Health  
 WMBD-Pekin Visitor

WMT-Morning Melodies  
 WROK-News; Program Prevue  
 WSUI-Illustrated Musical Chats  
 WTAD-News  
 WTMJ-What's New in Milwaukee  
**10:15 CST** **11:15 CDT**  
 Carol Weymann, sop.: WBA  
 WLW WOWO (sw-15.33-15.21)  
 Tall Corn Time: WMT KWK

WAAF-Morning Song  
 WBBM-Amer. Dental Assn.  
 WGN-Melody Time  
 WIND-Priscilla Holbrook, pianist  
 WISN-News  
 WJBC-Women in the News  
 WKBB-Your Home  
 WLS-The Chore Boys  
 WROK-Tubby Weeks, songs  
 WTAD-Bea & Vee

**10:30 CST** **11:30 CDT**  
 Nat'l Grange Prgm.: WBA  
 WBOW WMAQ (sw-15.21)

Along Gypsy Trails: KSD  
 Concert Hall: WKBB  
 News: KWK WHIP  
 WAAF-Livestock; Sweet & Slow  
 WBBM-Meet Chicago  
 WCFL-Youth 'Round the World  
 WGN-Quin Ryan, news  
 WHO-Public Service  
 WIND-Gary Civic Theater Prgm.  
 WIRE-Footnotes; News  
 WISN-Snooks Studio Starlets  
 WJBC-Interviews in Homes  
 WJJD-Tommy Tucker's Orch.  
 WLS-Evelyn, the Little Maid  
 WLW-News; Livestock  
 WMBD-Honeymoon Lane  
 WOC-Radio Bazaar  
 WOWO-Joe Trium  
 WROK-Kaye Kremer Woman's  
 forum  
 WTAD-Popular Concert  
 WJBC-Interviews in Homes  
 WTMJ-Blue Room Ensemble

**10:45 CST** **11:45 CDT**  
 Nat'l Grange Prgm.: KWK WLW  
 WBOW WMAQ (sw-15.21)

Along Gypsy Trails: WCFL WIRE  
 WHO  
 Enoch Light's Orch.: WKBB  
 WKBB WFAM WFBM KMOX  
 WBBM WCCO (sw-21.51)  
 WAAF-Myrna Dee Sergeant, talk  
 WGN-Musical Mail Box  
 WHA-Novelty Shop  
 WHIP-Trio  
 WIND-Fred Beck, organist  
 WJJD-Political Forum  
 WHIP-Swing Time  
 WJBC-Peggy Payne & Pioneers  
 WJJD-Debator's Forum  
 WLS-Across the Mike  
 WMBD-Bandwagon  
 WMT-Kiddies Revue  
 WOC-Screenfans Prgm.  
 WOWO-Kiddie Time  
 WROK-Freepost Studios

**11:00 CST** **12:00 CDT**  
 Enoch Light's Orch.: WOC WISN  
 Words & Music: WIRE KSD  
 WMAQ WHO

KMOX-Music Man & Tell Me a  
 Story Lady  
 WAAF-The Symphonic Hour  
 WBAA-Just Kids  
 WCFL-Musical Prgm.  
 WGN-Luncheon Music  
 WHA-Parents' Question Box  
 WHIP-Southtown Church Hour  
 WIND-News  
 WJBC-Surprise Party  
 WJJD-Priscilla Holbrook, pianist  
 WLS-Home Talent Prgm.  
 WMBD-Juvenile Theater  
 WSBT-News; Stork Report; Farm  
 Flashes  
 WSUI-Program Calendar; Weather  
 Report

WTAD-All for the Ladies  
 WTAQ-Les Parker's Orch.  
 WTMJ-Heinie Spam  
**11:15 CST** **12:15 CDT**  
 Rhythmaires: WOC WISN WCCO  
 WBBM WKBB WFBM KMOX  
 News: WJJD WOWO  
 WCFL-Moon of Manakoor  
 WHA-Federal Music Group  
 WHIP-Englewood Hour  
 WIND-Tommy Ott, organist  
 WJBC-Personality  
 WKBB-Club Calendar  
 WLS-Grain Market Summary  
 WMT-Tom Owens' Cowboys  
 WSBT-None-Such Neighbors  
 WSUI-Science News of the Week  
 WTAQ-Hollywood on Parade  
 WTMJ-Heinie & His Grenadiers  
**11:30 CST** **12:30 CDT**  
 Ray Kinney's Orch.: WMT WCFL  
 WOWO (sw-15.21)  
 Buffalo Presents: WKBB WSBT  
 WOC WBBM

Campus Capers: WHO WBA  
 KSD WMAQ (sw-15.33)  
 KMOX-Magic Kitchen  
 KWK-Kiddie Klub  
 WBAA-Carolyn Wood, sop.  
 WBOW-Presentation  
 WCCO-Markets  
 WFBM-Hoosier Farm Circle  
 WGN-Markets; Midday Service  
 WHA-Consumer Facts  
 WHIP-Rube 'n' Cy  
 WIND-Bob Atcher & Bonnie Blue  
 Eyes  
 WIRE-Farm Hour  
 WISN-German Hour  
 WJBC-Hawaiian Serenaders  
 WJJD-Fred Beck, organist  
 WKBB-Piano Melodies  
 WLS-Markets; News  
 WLW-Voice of the Farm  
 WMBD-Thrift Message; Police  
 Bulletins  
 WSUI-Yesterday's Musical Favorites  
 WTAD-Police News  
 WTAQ-Mailman

**11:45 CST** **12:45 CDT**  
 Buffalo Presents: WKBB  
 WBBM-Chicago Park District  
 WCCO-Safety Talk  
 WCFL-Know Yourself  
 WFBM-Markets; Farm Bureau  
 WHA-Organ Melodies  
 WHIP-Cascade Melodies  
 WJBC-Rhythm Review  
 WJJD-Garwood Van's Orch.  
 WLS-Grain Market Summary  
 WLW-Republican State Central  
 and Executive Committee  
 WMBD-Window Shopper  
 WMT-News; Frank Voelker, organist  
 WROK-'Round the Town  
 WSBT-Man on the Street  
 WSUI-Farm Flashes  
 WTAD-YMCA Prgm  
 WTAQ-Farmhands

## AFTERNOON

**12:00 CST** **1:00 CDT**  
 Your Host Is Buffalo: WIRE  
 WCFL (sw-15.33)

National Tennis Championships:  
 KMOX WOC WSBT WKBB  
 WKBB  
 Turn to page 4 for more detail.

Bill Krenz's Orch.: WLW WMAQ  
 WOWO (sw-15.21)

Alan Courtney's Gloomchasers:  
 WGN KWK

News: WJBC WMBD WTAD  
 KSD-Midday Sports Preview  
 WAAF-Jack Odell, news  
 WBAA-Market Reports  
 WBBM-Man on the Street  
 WBOW-Street Reporter  
 WCCO-Home Folk Times  
 WFBM-Mid-day Meditation  
 WHA-Noon Musicale  
 WHIP-Wally Estrup, songs  
 WHO-Corn Belt Hour  
 WBA-Interlude  
 WIND-Lupi Italian Prgm.  
 WISN-Musical Heat Wave  
 WJJD-Hawaiian Melodies  
 WLS-Man on the Farm  
 WMT-Question Man; Vigortone  
 Varieties  
 WSUI-Rhythm Rambles  
 WTMJ-Home Harmonizers

**12:15 CST** **1:15 CDT**  
 National Tennis Championships:  
 WCCO

Your Host Is Buffalo: WCFL

Bill Krenz' Orch.: WTMJ  
 News: WKBB WROK WFBM  
 KMOX-Of Men & Books  
 WAAF-Soliloquy  
 WBAA-Sports Review  
 WBBM-Meet the Missus  
 WBOW-On the Mall

WHIP-Famous Homes  
 WBA-News; Market Reports  
 WJBC-Walkathon  
 WJJD-Mid-day Roundup  
 WKBB-Man on the Street  
 WMBD-Organ Melodies; Farm  
 Markets  
 WMT-Voice of Iowa  
 WOWC-Market Service  
 WTAD-Cy & Freckles' Gang  
**12:30 CST** **1:30 CDT**  
 Whittmore & Lowe, piano duo:  
 WCFL (sw-15.21)

National Tennis Championships:  
 WFBM WSBT WBBM KMOX  
 (sw-15.27)

Golden Melodies: WIRE WBOW  
 WMAQ (sw-15.33)

News: WHO WOC  
 Luncheon Music: WKBB WBAA  
 WAAF-Markets; Optometry Talk  
 WCCO-First Edition  
 WHA-Farm Prgm.  
 WHIP-Concert With Lois Holsman  
 WIND-Musical Varieties  
 WKBB-Man on the Street  
 WLS-Soloist  
 WLW-Afternoon Edition  
 WMBD-Farm News  
 WMT-Tune Times  
 WOWO-Ozark Rambler  
 WROK-Couple on the Street;  
 Treasure Chest  
 WTAD-Farm; Weather; Markets  
 WTMJ-Dance Orch.

**12:45 CST** **1:45 CDT**  
 National Tennis Championships:  
 WKBB WOC WMBD

Golden Melodies: WHO  
 Burt Farber's Orch.: WOWO  
 WLW WMAQ (sw-15.21)

News: WKBB WTAQ  
 Tune Time: WBAA WCCO  
 KSD-News; Market Reports  
 WAAF-The "L" Reporter  
 WBOW-County Agricultural Agt.  
 WGN-The Leadoff Man  
 WBA-Melody Moments  
 WIND-Organ & Vibra Harp  
 WJJD-Gene Austin, songs  
 WMT-Cedar Valley Hillbillies  
 WROK-Home Folks' Hour  
 WTAD-Luncheon Music  
 WTMJ-Sidewalk Reporter

**1:00 CST** **2:00 CDT**  
 Tennis Championships: WFBM  
 WOC WSBT WISN WBBM  
 (sw-15.27)  
 Radio Pie: WGN  
 This is a BHC variety program.  
 It will open with a rendition  
 of "Pull Out A Plum" by  
 The Two Leslies, British vaudeville  
 team. Production and  
 musical details are under the  
 direction of George Barker.

Rakov's Orch.: KWK WOWO  
 WLW

Rhythm & Rhyme: WMAQ KSD  
 WTMJ WBOW (sw-15.33)

Man on the Street: WTAQ WMBD  
 News: WHIP WTAD WIND  
 KMOX-Inquiring Reporter  
 WAAF-Waltz Time  
 WBAA-Radio Stage  
 WCCO-Jimmy Grier's Orch.  
 WHA-Taxation in Wisconsin  
 WHO-Agricultural Conservation  
 WBA-Wisconsin Football Luncheon  
 WIRE-Reporter  
 WJJD-Tommy Tucker's Orch.  
 WKBB-Kal Kalsow's Orch.  
 WLS-Merry-Go-Round  
 WMT-German Band

**1:15 CST** **2:15 CDT**  
 Tennis Championships: WTAQ  
 WMBD KMOX

Rhythm & Rhyme: WHO  
 WAAF-To be announced  
 WHA-Political Forum  
 WHIP-Dancing Party  
 WIND-Max Miller, pianist  
 WIRE-News  
 WMT-Frank Voelker, organist  
 WROK-Judy and Jo, songs  
 WTAD-Yellow Fang

**1:30 CST** **2:30 CDT**  
 Tennis Championships: WKBB  
 WTAQ WMBD WFBM WOC  
 WISN WSBT (sw-15.27)

Swingology; Vocalists and Orch.:  
 WBOW WHO KSD WMAQ

Ricardo's Orch.: WOWO WBA  
 WLW WMT

News: WCFL KWK  
 KMOX-Safety Brigade  
 WAAF-Charlie Johnson, Duke of  
 the Uke  
 WBAA-Music, Maestro. Please  
 WBBM-Pat Flanagan  
 WCCO-Taxpayers' Assoc. Prgm.  
 WHA-Die Deutsche Musik Stunde  
 WIND-Band Stand  
 WIRE-Dessa Byrd  
 WJJD-Lennie Conn's Swing Quartet

## BOYS WANTED

We are looking for bright, ambitious boys to sell RADIO GUIDE, the national weekly of programs and personalities, in their neighborhoods. Write to Al Jones, RADIO GUIDE, 731 Plymouth Court, Chicago, Ill., and give full name, full address and your age. Write immediately.

WROK-Kiddies Club  
WTAD-Music in a Sentimental Mood  
WTMJ-News; Police, Weather & Mercantile

**1:45 CST** **2:45 CDT**  
Radio Pie from London: KWK  
Tennis Championships: KMOX WCCO

WBBM-Dugout Dope  
WGN-The Leadoff Man  
WHIP-Cabbages and Kings  
WJJD-Warm Up Time  
WLS-Julian Bentley, news.  
WMT-The Movie Man  
WTAD-Bessie Dean Reinert  
WTMJ-To be announced

**2:00 CST** **3:00 CDT**  
Tennis Championships: WTAQ WMBD WKBH WFBM WOC WSBT WISN (sw-15.27)

Calling All Stamp Collectors: WBOW WHO WMAQ KSD (sw-9.53)

Club Matinee, variety prgm.: WTMJ WIBA WENR WOWO KWK WMT WIRE WLW

Baseball; Sox vs. Philadelphia: WGN WJJD  
KMOX-One Woman's Opinion  
WAAF-News Flashes and Weather  
WBAA-House that Rhythm Built  
WCCO-State Fair Prgm.  
WHA-Chapter a Day  
WHIP-Spanish Fiesta  
WROK-News; Program Prevue  
WTAD-Sports Round Up

**2:15 CST** **3:15 CDT**  
Tennis Championships: WSBT WKBH WTAQ WFBM WMBD WOC WCCO WISN (sw-15.27)

Men of the West Quartet: WHO KSD WMAQ WBOW (sw-9.53)  
KMOX-Dope From the Dugout  
KWK-Man in the Stands  
WBAA-Joe Smith, pianist  
WFBM-Jordan Conservatory  
WHIP-Studio Theater  
WROK-Helen Benson, cowgirl  
WTAD-Cy & Freckles' Gang

**2:30 CST** **3:30 CDT**  
Tennis Championships: WMBD WKBH WTAQ WFBM WOC WISN (sw-15.27)

Club Matinee: WTMJ WIBA WENR

Rollini Trio: WHO KSD WMAQ WBOW (sw-9.53)

WAAF-Front Page Drama  
WBAA-Stamp Club of the Air  
WCCO-Front Page Parade  
WFAA-To be announced  
WHA-Music of the Masters  
WHIP-Rhapsody in Brass  
WROK-Esther Nelson, poetry  
WTAD-Baseball Game

**2:45 CST** **3:45 CDT**  
WBAA-Three High Hatters  
WCCO-Baseball Game  
WHIP-Orch. with Bob Delaney  
WROK-Melodettes Trio

**3:00 CST** **4:00 CDT**  
Judy & Lanny, songs: WMAQ WHO WTMJ WIRE WBOW WIBA (sw-9.53)

Columbia Concert Orch.: WFAA WFBM WKBH WMBD WTAQ WISN WOC (sw-15.27)

Trio Time: WENR WOWO WLW

Baseball Game: WTAD WMT  
Baseball; Browns vs. Washington: KMOX KWK  
WAAF-Jimmie Kokaz, pianist  
WBAA-Men Behind the Classics  
WHIP-Hungarian Hour  
WJBC-Children's Hour  
WROK-Saturday Matinee

**3:15 CST** **4:15 CDT**  
Top Hatters' Orch.: WMAQ WHO WTMJ WIRE WBOW WIBA (sw-9.53)

Trio Time: (sw-15.21)

WBAA-Hoosier Corn-Huskers  
WHIP-Song Shoppers

**3:30 CST** **4:30 CDT**  
Paul Sabin's Orch.: WLW WIRE WENR WOWO (sw-15.21)  
Kidoodlers: WBOW WHO WIBA WTMJ WMAQ (sw-9.53)

America Dances: WKBH WFBM WTAQ WMBD WOC WCCO WISN (sw-15.27)

WAAF-The Rhumba Beat  
WBAA-Curb Stone Reporter  
WHA-Weather Bureau  
WHIP-Concert With Marcille Edwards  
WJBC-News

**3:45 CST** **4:45 CDT**  
To be announced: WMAQ KSD WIBA WBOW (sw-9.53)

WBBM-Tenth Inning  
WJBC-Variety  
WTMJ-The Dreamers

**4:00 CST** **5:00 CDT**  
News: Will McCune's Orch.: WFAA WTAQ WBBM WKBH WFBM WISN WCCO

El Chico, Spanish Revue; News: WMAQ WIBA WBOW WHO KSD (sw-9.53)

Hawthorne Gold Cup Handicap: WIRE WOWO WENR

News: WHIP WOC  
WAAF-Tea Dance  
WCFE-Tea Time  
WGN-Bill Anson  
WHA-Wisconsin Political Forum  
WIND-Baseball Scores  
WJBC-Wesleyan Hour  
WJJD-Baseball Scoreboard  
WLW-Truth American  
WMBD-Kitty Keene, Inc.  
WROK-News; Musicale  
WTMJ-Variety Revue

**4:15 CST** **5:15 CDT**  
Will McCune's Orch.: WFAA WFBM WKBH WTAQ WCCO  
Schemes That Skin, drama: WGN

WBBM-Chicago Hour  
WCFE-Baseball Game  
WHIP-Airline Dance  
WHO-Baseball Time  
WIND-Musical Toast  
WIRE-News  
WJJD-Parade of Music  
WMBD-News; Pet Corner  
WOC-Baseball Review  
WROK-Report Studios

**4:30 CST** **5:30 CDT**  
Today with Bob Trout: WTAQ WFAA WKBH WFBM WCCO WISN (sw-11.83)

Chesterfield Daily Sports Column with Paul Douglas: WENR WLW WOWO KSD (sw-15.21-9.53)

News: Blue Baron's Orch.: WMAQ WIRE WBOW

To be announced: WGN  
News: WIND WJBC  
KMOX-Grandstand Managers  
WAAF-Sport Shorts  
WBBM-Jack Hallon's Review  
WHA-Organ Reverie  
WHIP-Howard Rooney's Masquers  
WIBA-Federal Housing Prgm.  
WJJD-Salon Ensemble  
WMBD-Bargain Counter

**4:45 CST** **5:45 CDT**  
Songs for You: KMOX WCCO WISN WTAQ WFBM WMBD (sw-11.83)

The Art of Living; Dr. Norman Vincent Peale; WMAQ WIBA KSD (sw-9.53)  
The title of Dr. Peale's address is "Making Religion Work in Your Life."

Resume Mat'l Tennis Matches: WENR WLW WOWO (sw-11.87)

KWK-Home Plate Interviews  
WAAF-It's Dance Time  
WFAA-Ball Scores; News  
WIND-Musical Interlude  
WJBC-Request Hour  
WJJD-Garwood Van's Orch.  
WKBH-Kiddies' Hour

**5:00 CST** **6:00 CDT**  
All Hands on Deck: WFAA WOC KMOX WISN WTAQ WMBD WCCO (sw-11.83)

Richard Humber's Orch.: WBOW WHO WIRE WIBA WMAQ KSD (sw-9.53)

Message of Israel: WENR WOWO (sw-11.87)  
Rabbi Louis Binstock of Temple Shalom, will be the speaker for the month of September.

Luigi Romanelli's Orch.: WGN KWK WMT

WAAF-Organ Melodies  
WBBM-John Harrington, sports  
WCFE-News  
WFBM-Safety Question Box  
WHA-Evening Musicale  
WHIP-Polish Merchants Hour  
WIND-Gerran Hour  
WJJD-Your Illinois  
WLW-Fortunes Washed Away  
WTMJ-News; Moment Musicale

**5:15 CST** **6:15 CDT**  
All Hands on Deck: WKBH WBBM

Vincent Firro's Orch.: WGN KWK

WAAF-Jack Odell, news  
WCCO-Tourist Bureau

WCFL-Radio Comments  
WFBM-WPA Prgm.  
WISN-Show Window  
WJJD-Gene Austin, songs  
WLW-Denton & Barber, sports  
WMT-Parade of Features  
WROK-Sport Review  
WTAD-Hannibal Prgm.  
WTAM-Character Preferred  
WTMJ-Heinie & His Grenadiers

**5:30 CST** **6:30 CDT**  
To be announced: WFBM WCCO WOC WFAA WTAQ WBBM KMOX WISN

Dance Orch.: WHO WCFL

Inside of Sports (Phillies Cigars): WLW KWK  
Dance Orch.: WOWO KWK WMT (sw-11.87)

News: WIBA WKBH WIRE WMAQ  
Sports: WGN KSD WMBD WTAD WAAF-Shadowland  
WBAA-Curb Stone Reporter  
WBOV-Medical Ass'n  
WENR-Ennio Bolognini's Orch.  
WJJD-Frank Trumbauer's Orch.  
WROK-Wanderers

**5:45 CST** **6:45 CDT**  
Dance Orch.: WMAQ KSD (sw-9.53)

To be announced: WKBH

To be announced: WGN WLW  
Sports: KWK WTMJ  
WBOV-Welfare Prgm.  
WCFL-Hal Totten, sports  
WENR-Ennio Bolognini's Orch.  
WHO-News  
WIBA-Today's Birthdays; Sports  
WIRE-Basonology  
WISN-Sports Parade; Interlude  
WJJD-Bob Atcher & Bonnie Blue Eyes  
WKBH-Musical Appetizers  
WMBD-Peoria's Church World  
WMT-Sports; News  
WROK-Carolina Harmony Sisters  
WSUI-Daily Iowan of the Air  
WTAD-Hannibal Prgm.

**NIGHT**

**6:00 CST** **7:00 CDT**  
Kaltenmeyer's Kindergarten, variety prgm.: WBOW WHO WIBA WIRE WMAQ KSD WTMJ (sw-9.53)

Saturday Night Swing Club: KMOX WFBM WTAQ WMBD WFAA WISN WBBM WCCO (sw-11.83)

Al Donahue's Orch.: WLW WMT WOWO (sw-11.87)

News: WCFL WHAS  
Sports: WKBH WKBH WOC  
KWK-Al Sari's Jam Session  
WGN-Concert Orch.  
WIND-Re-Creation of Baseball Game

WJJD-Church on the Hillside  
WJR-News Comes to Life  
WLS-Don Kelley's Sport Scoop  
WROK-News; Concert Hall  
WSUI-Dinner Hour Prgm.  
WTAD-Dust Off the Diamond  
WTAM-Otto Thurn's Orch.

**6:15 CST** **7:15 CDT**  
Sat. Night Swing Club: WKBH WOC

Bands Across the Sea: KWK

News: WMBD WLS  
WCFL-Keep in Time  
WHAS-Dr. Charles W. Welch  
WJJD-Suppertime Frolic  
WKBH-Sweetheart Serenade

**6:30 CST** **7:30 CDT**  
Johnny Presents Russ Morgan & His Orch. (Philip Morris); Jack Johnstone dramas; Genevieve Rowe and the Swing Fourteen; Glenn Cross, tr.; Floyd Sherman, tr.: WJR WBBM (sw-11.83) (also at 9:30 p.m.)

Impressions; Raoul Nadeau, bar.: WGN

Ink Spots: WTAM WBOW WHO WMAQ WIRE (sw-9.53)

Designs in Harmony: WCCO  
Original Play: WMT KWK WCFL (sw-11.87)

"On a Sunday Afternoon" is another of Merritt P. Allen's dramatic comedies. Interspersed with local Vermont color contained in the characters of Adam and Pete.

News: WOC WTAQ  
Dance Orch.: WHAS WKBH  
KMOX-Piano Recital  
KSD-News; Xavier Cugat's Orch.  
WFAA-The New Yorkers  
WFBM-Jr. Chamber of Commerce  
WIBA-Concert Under the Stars

WISN-Curtain Calls  
WJJD-Suppertime Frolic  
WKBH-Dinner Music  
WLS-Barn Dance Party  
WLW-Burt Farber's Orch.  
WMBD-Farmer Bill's Happy Family  
WROK-Pilgrim Rest Hour  
WTMJ-Sue Archer

**6:45 CST** **7:45 CDT**  
Barry McKinley, bar.: WLW WBOW WTAM (sw-9.53)

News: WKBH WFBM  
KMOX-Interviews  
KSD-Russ David's Music  
WCCO-Baseball Resume  
WHO-This Business Week  
WIRE-Rep. State Comm. Prgm.  
WKBH-Variety Theater  
WMAQ-Abe Lyman's Orch.  
WOC-Maple Leaf Quartet  
WTAQ-American Weekly Drama  
WTMJ-Let's Dance

**7:00 CST** **8:00 CDT**  
Alka-Seltzer National Barn Dance; Henry Burr; Hoosier Hot Shots; Novelodians; Uncle Ezra; Maple City Four; Joe Parsons; Lucille Long; Joe Kelly, m.c.; Guests: WLS WLW WIBA WTMJ (sw-11.87) (also at 9 p.m.)

Prof. Quiz with Bob Trout (Nash Motor Car Co.): WFBM WISN KMOX WHAS WBBM WCCO WJR (sw-11.83) (also KNX KSL at 10 p.m.)

Details of contest on this program may be found on inside back cover.

America Dances: WIRE WTAM WHO KSD WBOW WMAQ (sw-9.53)

Bob Crosby's Orch.: KWK WMT WGN

WCFL-Tea Time  
WIND-Sports Parade, Russ Hodges  
WKBH-Dubuque Star Revue  
WKBH-Rapid Ad  
WOC-Ave Maria Hour  
WROK-Freepost Studios  
WSBT-WPA Prgm.  
WTAQ-Al Michel's Sport Wheel

**7:15 CST** **8:15 CDT**  
WCFL-Insurance Talk  
WIND-Dixieland Band  
WKBH-Music in a Sentimental Mood

WKBH-News from State Capitol  
WSBT-Down the Fairway  
WTAQ-House of Peter MacGregor

**7:30 CST** **8:30 CDT**  
Jazz Nocturne: WMT

Rhythm Rendezvous Orch.: WOC WBBM WHAS KMOX WFBM WTAQ WKBH WCCO WISN WMBD WKBH WSBT WJR (sw-11.83)

KSD-To be announced  
KWK-Out of the Sky  
WCFL-Musical Moments  
WGN-Bernie Cummins' Orch.  
WIND-Law of Life

**7:45 CST** **8:45 CDT**  
KWK-Inside of Sports  
WBOW-The Central Singers  
WCFL-Herr Louie & the Weasel  
WGN-News & Sports  
WIND-Hal Munro's Orch.

**8:00 CST** **9:00 CDT**  
Lucky Strike Hit Parade; Al Goodman's Orch.; Freda Gibson & Buddy Clark, vocalists; Songsmiths Quartet; Guests: WSBT WISN WCCO WMBD WFBM WBBM KMOX WTAQ WHAS WJR WOC WKBH WKBH (sw-11.83)  
Guest: Lotte Lehmann.

The Crickets; Buddy Twiss, m.c.; Frank Hodek's Orch.: WTAM WMAQ WBOW WHO KSD KOA (sw-9.53)

Will Osborne's Orch.: WIBA WMT (sw-11.87)

KWK-Feature Parade  
WCFL-Dance Orch.  
WGN-Jack Russell's Orch.  
WIND-Organ & Vibra Harp  
WIRE-Dept. of Public Welfare  
WLS-Barnyard Jamboree  
WLW-Renfro Valley Barn Dance  
WROK-Home Builders  
WTMJ-Dance Orch.

**8:15 CST** **9:15 CDT**  
WIND-Stars Over Manhattan  
WIRE-Richard Leibert  
WROK-News; Program Prevue

**8:30 CST** **9:30 CDT**  
Concert in Rhythm; Al Roth's Orch.: WLS WIBA WMT KWK WIRE WTMJ (sw-11.87)

Talk by Col. Frank Knox: KOA WMAQ WTAM (sw-9.53)  
Plantation Party (Brown & Williamson Tobacco Co.): WLW WGN

KSD-Community Forum  
WBOW-To be announced  
WCFL-Make Believe Danceland  
WHO-Sunset Corners Frolics  
WLS-Songs That Live  
WROK-Symphonic Hour

**8:45 CST** **9:45 CDT**  
Del Casino, songs: WKBH WJR WBBM WTAQ WKBH WISN KMOX WSBT WCCO WMBD WOC (sw-11.83)

Talk by Col. Frank Knox: KSD  
WBOW-Rex Club Orchestra  
WFBM-Home Life Serenade  
WHAS-Kentucky Play Party  
WIND-News

**9:00 CST** **10:00 CDT**  
Alka-Seltzer Barn Dance: KOA KWK WBOW WMT WTCN (also see 7 p.m.)

Francis Craig's Orch.: WTAM KSD WLW (sw-9.53)

Count Basie's Orch.: WKBH WJR KMOX WBBM WMBD WCCO WKBH WISN WSBT

Lang Thompson's Orch.: WGN

WFBM-Sports Review  
WIBA-News  
WIND-Hal Hunro's Orch.  
WIRE-Margit Hegedus Ensemble  
WJJD-Sons of the Pioneers  
WLS-Front Porch Serenade  
KMOX-Ennio Bolognini's Orch.  
WOC-Northwest Turner Dance  
WROK-Jimmy Loss' Orch.  
WTAQ-Club Normandie Entertains  
WTMJ-Dance Orch.

**9:15 CST** **10:15 CDT**  
Count Basie's Orch.: WTAQ WFBM

Wm. Farmer's Orch.: WMAQ

Bernie Cummins' Orch.: WGN

News: WIRE WKBH  
Sports: KMOX WHO  
WIBA-Club Chanticleer  
WIND-Hit Review  
WMBD-Value Hints  
WROK-Quin Bowen's Orch.

**9:30 CST** **10:30 CDT**  
Johnny Presents Russ Morgan (Philip Morris): WHAS WFBM KMOX WCCO WOC WISN (also see 6:30 p.m.)

Red Norvo's Orch.: WKBH WJR (sw-6.12)

Dance Orch.: WIBA

Abe Lyman's Orch.: WMAQ WHO WTAM KSD WLW (sw-9.53)

Dick Jurgens' Orch.: WGN

Dance Orch.: WKBH WTMJ WTAQ WMBD  
WBBM-News With Todd Hunter  
WCFL-Henry Halstead's Orch.  
WIRE-Baseball Game  
WSBT-News

**9:45 CST** **10:45 CDT**  
Red Norvo's Orch.: WSBT

News: WIND WROK

WBBM-Tony Cabot's Orch.  
WTMJ-Today's Events

**10:00 CST** **11:00 CDT**  
Dance Orch.: WGN

Dance Orch.: (sw-6.14)

# SATURDAY

## September 17

Erskine Hawkins' Orch.: WCFL KOA KSD

Kay Kyser's Orch.: WISN WKBH WBBM WSBT KMOX WCCO WTAQ (sw-6.12)

News: WFBM WHO WMBD  
WMT WJR WOC  
KWK-Sports

WBOW-Leo Baxter's Orch.  
WHAS-Kentucky Play Party  
WIBA-Hollywood at the Beach  
WIND-Max Miller's Quartet  
WKBH-News; Music

WLS-National Barn Dance  
WLW-Paul Sullivan, news  
WMAQ-Earl Hines' Orch.  
WTAM-Ralph Malvin's Orch.  
WTMJ-Last Word in Sports

**10:15 CST** **11:15 CDT**  
Erskine Hawkins' Orch.: WHO

Kay Kyser's Orch.: WKBH WOC WFBM

KWK-Jack Gaulke's Orch.  
WCCO-News  
WIND-Cafe Continental  
WJR-To be announced  
WLW-Clyde McCoy's Orch.  
WMBD-Sports; Program Review  
WMT-Electric Park Band  
WTMJ-Dance Orchestras

**10:30 CST** **11:30 CDT**  
Paul Pendarvis' Orch.: WOC WTAQ WKBH WMBD WSBT KMOX WFBM WBBM WKBH WISN WJR

Blue Barron's Orch.: WMAQ KOA WTAM WBOW KSD WHO WIBA

Anson Weeks' Orch.: WIRE WMT (sw-6.14)

Bob Crosby's Orch.: WGN KWK

WCCO-Rollie Johnson  
WCFL-Henry Halstead's Orch.  
WHAS-Dance Band  
WIND-In the Gloaming  
WLW-Ray Pearl's Orch.

**10:45 CST** **11:45 CDT**  
Paul Pendarvis' Orch.: WCCO

WIND-Cappy's Cabana

**11:00 CST** **12:00 CDT**  
Lawrence Welk's Orch.: WENR

Ted Weems' Orch.: WISN WCCO WBBM WTAQ WFBM WMBD WKBH

Dance Orch.: WIRE WMAQ WHO WBOW KOA

Jim Walsh's Orch.: WMT WGN KWK

KMOX-Barnyard Follies  
KSD-Herman Waldman's Orch.  
WIBA-Hollywood at the Beach  
WIND-The Nite Watch  
WKBH-Weather Report  
WLW-Twenty-four Hour Review  
WOC-Bill Voss' Fun Club  
WTAM-Paul Burton's Orch.

End of Saturday Programs

**Every Sat. Nite**  
*Tune in* **The**  
**Alka-Seltzer**  
**NATIONAL**  
**BARN DANCE**

If you want to enjoy radio at its best—a program that is different, and with never a dull moment—tune in the Alka-Seltzer National Barn Dance and enjoy a full hour of old-time singing, dancing and wholesome fun every Saturday night. This is one of the oldest radio programs on the air. Uncle Ezra, Joe Kelly, Henry Burr, The Hoosier Hot Shots, Maple City Four, and 40 outstanding radio artists crowd his happy, carefree hour full of exciting fun and matchless entertainment. NBC Coast to Coast Network.

**Sponsored by ALKA-SELTZER**  
WLS WLW WTMJ WIBA  
7:00 P.M., CST - 8:00 P.M., CDT  
WMT WTCN—9:00 CST; 10:00 CDT

**Log of Short-Wave Stations Whose Programs Are Listed**

(Megacycles or thousands of kilocycles shown)

COCH, Cuba	9.43	OLR3A, Czecho-	9.55
COCO, "	6.01	slovakia "	11.84
COCQ, "	9.725	OLR4A, "	11.76
COGF, "	11.805	OLR4B, "	15.23
CSW, Portugal	9.74	OLR5A, "	15.32
CXA8, Uruguay	15.20	OLR5B, "	17.775
DJB, Germany	6.02	OZF, Denmark	9.52
DJD, "	11.77	PCJ, Holland	9.59, 15.22
DJL, "	15.11	PHL, "	17.775
DJP, "	11.855	PRF5, Brazil	9.50
EAI43, Canarias	10.37	RAN, U.S.S.R.	9.60
EAQ, Spain	9.855	RKL, "	15.08
EAR, "	9.49	RNE, "	12.00
EA9AH, Spanish Morocco	14.05	RV59, "	6.00
FO8AA, Tahiti	7.11	SBP, Sweden	11.705
GSA, England	6.05	SPD, Poland	11.53
GSB, "	9.51	SPW, "	13.64
GSC, "	9.58	SP19, "	15.12
GSD, "	11.75	SP25, "	11.835
GSE, "	11.86	TFJ, Iceland	12.23
GSG, "	15.1	TI4NRH, Costa Rica	9.698
GSH, "	17.79	TPA2, France	15.24
GSI, "	21.47	TPA3, "	11.88
GSL, "	15.26	TPA4, "	11.71
GSM, "	21.58	TPB7, "	11.885
GSO, "	15.18	VE9DN, Canada	6.005
GSP, "	15.31	VK3ME, Australia	9.59
HAT4, Hungary	9.12	VK3ME, "	9.51
HBI, Switzerland	14.535	VLD, "	9.58
HBL, "	9.34	VP2L, Fiji	9.54
HBO, "	11.402	VP2LO, St. Kitts	6.38
HBP, "	7.80	VUD2, India	9.59
HP5A, Panama	11.7	VUD3, "	15.16
HP5J, "	9.60	WIXAL, Boston, Mass.	15.25, 11.79, 6.04
HS8PJ, Siam, 9.51, 10.02	10.22	XEUZ, Mexico, D.F.	6.12
IQY, Italy	9.83	XEKA, "	6.172
IRF, "	9.925	YSD, El Salvador	7.894
JDY, Kwantung	11.80	YV5RC, Venezuela	5.97
JZJ, Japan	15.16	ZBW3, China	9.525
JZK, "	17.785	ZK2, British Honduras	10.6
JZL, "	11.676	ZRK, So. Africa	9.61
JZO, "	9.66	ZR03, S.S. Kanimbla	6.01
LRX, Argentina	9.66	ZR03, Italy	9.635
		ZR04, "	11.81

Short-wave programs of American stations are shown along with the regular listings beginning on page 25. These are indicated, for example, by (sw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

**News Broadcasts**

Daily—1:35 a.m., JZK; 2:50, GSB, GSD, GSG, GSI, GSO; 8:45, JDY; 9:30, GSF, GSG, GSH, GSI; 9:55, JZK; 12 noon, GSF, GSG, GSH, GSI; 2 p.m., GSD, GSG, GSI; 3:10, TPA3; 5:15, GSB, GSF, GSG, GSO, GSI; 5:30, OLR4A or OLR4B; 5:45, EA9AH; 7, HP5A; 8, EA9AH, HP5J, RAN, RKI; 8:35, IRF, IQY, ZR04; 8:40, GSB, GSD, GSG, GSO, GSP, EAR; 9, EAJ43; 9:05, JZL; 9:15, DJB, DJD, DJP; 10:45, CJRO, CJRX; 11, TPA4; 11:30, DJB, DJD, DJP, GSB, GSC, GSG, GSI.  
Daily except Sundays—9:20 a.m., VK3LR.  
Mon., Tues., Thurs., Fri.—9:50 p.m., OLR5A or OLR5B.

**Sunday, September 11**

8 a.m.—Broadcast from M. V. Kanimbla: 9MI  
\*8 a.m.—Overseas hour for Eastern U. S. A.: JZK  
\*9 a.m.—Variety program: DJL  
\*9 a.m.—International church: COCQ  
\*9 a.m.—Overseas hour (South Seas): JZK JZO  
\*1:45 p.m.—Rio de Oro Marimba Band: TGWA (15.17)  
2 p.m.—RCA Magic Key: COBZ (9.005) COCX (11.74)  
2:40 p.m.—Iceland hour: TFJ  
5:20 p.m.—War news in English: EA9AH  
\*7 p.m.—Polish program (North America): SPW SPD SP19 SP25  
\*7 p.m.—Cadena Crusselas network program: COCO COCQ  
\*7 p.m.—Spanish news: W3XAL (17.78)  
\*7 p.m.—Portuguese program (North America): CSW3 (9.74)  
\*7:45 p.m.—Spanish news: W2XE (11.83)  
\*8 p.m.—Portuguese news: W3XAL (17.78)  
\*8 p.m.—El Salvadorian program: YSD  
\*8 p.m.—Soviet program (North America): RAN RKI  
8:15 p.m.—PHOHI program (North America): PCJ (9.59)  
8:30 p.m.—Reich Party Convention 1938: DJB DJD DJP  
\*8:30 p.m.—English news: 2R04 IRF IQY  
8:45 p.m.—Opera, "Il Trovatore": 2R04 IRF IQY  
9 p.m.—Florence Austral, Australian opera star: GSG GSI  
\*9 p.m.—Overseas hour (Eastern America): JZL  
\*9 p.m.—Nationalist program (North America): Salamanca (10.37)  
\*9:15 p.m.—English news: DJB DJD DJP  
\*9:30 p.m.—Jamaica on the Air: HH2S (5.925)  
\*9:30 p.m.—North American broadcast: TPB7  
\*9:30 p.m.—Spanish news: GSB GSO  
\*9:45 p.m.—Portuguese news: GSB GSO  
\*10 p.m.—Program from Miami, Florida: W4XB (6.04)  
10 p.m.—Friendship hour: HC1JB (14.42) HCJB (12.46)  
\*10:30 p.m.—Danish program: OZF  
\*12:45 a.m. (ex. Sat.)—Program from South Africa: ZRK ZRH  
\*1:30 a.m.—Overseas hour (West Coast): JZK  
\*2 a.m.—English DX period: XEUZ

Key to Symbols Used: \*Daily; †Week Days; ‡Monday, Thursday; \*\*Monday, Thursday, Friday; ††Tuesday, Thursday, Saturday; ‡‡Wednesday, Saturday.

**On Short Waves**

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times indicated on this page are for Eastern Daylight Saving Time. For EST and CDT subtract 1 hour; for CST, 2 hours; for MST, 3 hours; for PST, 4 hours

WITH the fuse attached to the central European powder keg likely to be ignited at any moment listeners are more than ever interested in keeping in touch with first-hand accounts of what is happening in this danger zone from day to day. The official English news bulletin from Czechoslovakia may be heard on Mondays, Tuesdays, Thursdays and Fridays at 9:50 p.m. EDT, over one of the following stations: OLR5B (15.32), OLR5A (15.23), OLR4B (11.76) or OLR4A (11.84). The Central European Review of Affairs, may be heard over the same stations on Tuesdays at 10:20 p.m. EDT. Adolf Hitler's news periods in English, are radiated nightly at 9:15 and 11:30 p.m. EDT, over Zeesen, Germany, Stations DJB (15.2), DJD (11.77), and DJP (11.855). Great Britain's threats and simultaneous attempts at mediation are described daily at 8:40 p.m. EDT, over GSG (17.79) and GSP (15.31), and at 11:30 p.m. EDT, over GSG (17.79) and GSI (15.26).

The two new Polish Stations SP19 (15.12), and SP25 (11.74), are now broadcasting nightly from 7 to 10 p.m. EDT, in parallel with SPW (13.635) and SPD (11.535). Reports on these transmitters which are using antennas directional on North, and South America, should be sent to Polskie Radio Warszawa, Warsaw, Poland.

I am almost positive the mystery station on 15.195 megs that is heard best from 5 to 5:30 p.m. EDT, is Ankara, Turkey. Reception from this far-away point steadily improves until DJB (15.2) puts its powerful carrier on the air at 5:30 p.m. EDT, thus completely blotting out the Ottoman transmitter. A female announcer, classical and some Oriental selections help to identify the station.

Some years ago the German short-wave station gave a course in the German language for its English listeners. The popularity of this series has prompted the German station to inaugurate a similar course of 26 les-

sons to start next October. Listeners interested in these studies are invited to write to German Short-Wave Station, Broadcasting House, Berlin, for a free German-English alphabet.

SHORT-WAVE SHORTS: Amateur Station CN1AF (14.3), located in Tangiers International Zone, is being heard with astonishing signals, usually near 6:30 to 7:45 p.m. EDT . . . Who can identify the station which is being heard evenings on 11.745 megs, whose announcements are in Spanish, and which signs off at 9:30 p.m. EDT, with the German National Anthem, queries Clarence Hartzell of Jeanette, Pennsylvania? . . . KQH (14.92), of Kahuku, Hawaii, usually comes on the air Sundays at 12:30 a.m. EDT, half-hour prior to the start of the "Voice of Hawaii" program and tests with beautiful native Hawaiian recordings . . . Fred Alfred of London, Ontario, Canada, writes that CSW3 of Lisbon, Portugal, is now on a frequency of 9.67 megs, where it is being heard daily from 6:30 to 9 p.m. EDT . . . W4XB (6.04) of Miami, Florida, operates weekdays from 2 to 4 p.m. EDT and from 10 p.m. to 1 a.m. EDT, and on Sundays from 5 to 7 p.m. EDT and from 10 p.m. to 1 a.m. EDT . . . According to Cyrus B. Will of Kenilworth, Illinois, Amateur Station PK6XX of the Archbold Expedition at Hollandia, Dutch New Guinea, may be heard on a frequency of 14.3 megs, daily at 8:30 a.m. EDT . . . Recently I published a list of Latin stations that do not usually verify direct reports. According to Miss Jean Plimpton of Milwaukee, Wisconsin, two of these, namely, YV1RH of Maracaibo, Venezuela, and HJ7ABD of Bucaramanga, Colombia, are again verifying reports sent direct to the stations . . . The first-hand accounts of the speed trials at Bonneville Salt Flats, Utah, are originating over portable and mobile Short-Wave Transmitters KBIC and KBID (1.646, 2.09, 2.19, 2.83) and W6XCW (39.7, 39.9, 40.8, and 41.4). The low frequency relays have a power of 17 watts each and the ultra-high-frequency station a power of 5 watts.



Hlubi, pure-blooded Zulu, once worked in Kimberley diamond mines. Now he's entertaining BBC listeners with the m'bira—a kind of native South African piano which is played by plucking metal strips with the thumbs

**Monday, September 12**

8 a.m.—Amateur transmission from the Archbold Expedition: PK6XX (14.02)  
89 a.m.—Program from Hong Kong: ZBW3  
89 a.m.—Siamese broadcast: HS8PJ (19.02)  
†11:30 a.m.—Program from the Vatican: HVJ (15.12)  
2:45 p.m.—"Kings of the Keyboard," Arthur Sanford: GSG GSI  
3:15 p.m.—"Wagner," BBC Symphony Orchestra, conducted by Sir Henry Wood: GSG GSI  
†5 p.m.—Broadcast from St. Kitts: VP2LO (6.385)  
†5 p.m. (ex. Sat.)—News: W2XAD (15.33) W2XAF (9.53)  
6 p.m.—Variety concert: DJB DJD  
7:45 p.m.—German Study Club: DJB DJD  
\*7:55 p.m.—North American program: OLR5A or OLR5B  
8:30 p.m.—Reich Party Convention 1938: DJB DJD DJP  
8:45 p.m.—Variety program: HBO HBJ  
9 p.m.—"Brazil on the Air": PSH (10.22)  
9:15 p.m.—Talk, "My Roman Garden": 2R04 IRF IQY  
9:45 p.m.—2R0's Mail Bag: 2R04 IRF IQY  
10:05 p.m.—Play, "Man from Outside": GSG GSI  
†10:30 p.m.—Treble Attraction: COCM (9.885)  
11 p.m.—Guatemalan program: TGWA (9.685)

**Tuesday, September 13**

7:15 a.m.—Mr. Fortune and the Case of the Missing Kitten: GSF GSG GSI  
3:30 p.m.—Llanduno Nights: GSG GSI  
††6 p.m.—The Monitor Views the News: W1XAL (11.79)  
7:20 p.m.—"Topics of the Day," Stephen King-Hall: GSG GSP  
8 p.m.—Mail Bag: OLR5A or OLR5B  
8:45 p.m.—Empire Notes: 2R04 IRF IQY  
††9 p.m.—Argentina music: COGF  
††9 p.m.—Program from Costa Rica: TI4NRH  
9:30 p.m.—English program: YV5RR  
10:20 p.m.—Central European Review of Affairs: OLR5A or OLR5B

**Wednesday, September 14**

7:15 a.m.—Light Music from Sweden: GSF GSG GSI  
12:40 p.m.—"World Affairs," Sir Malcolm Robertson: GSF GSG GSI  
2:20 p.m.—Mark Hambourg, pianist: GSG GSI  
3 p.m.—Roy Fox and His Band: GSG GSI  
7:20 p.m.—Empire exchange talks: GSG GSP  
8 p.m.—Budapest program: HAT4  
8:45 p.m.—Around Italy with Music: 2R04 IRF IQY  
††9 p.m.—Program from Sweden: SBP  
9:15 p.m.—Light music: 2R04 IRF IQY  
9:30 p.m.—Press review: DJB DJD DJP  
10:15 p.m.—Request concert: DJB DJD DJP  
10:20 p.m.—World Affairs: GSG GSI

**Thursday, September 15**

9 a.m.—Program from Hong Kong: ZBW3  
6 p.m.—Don Cossack Choir: DJB DJD DJP  
7 p.m.—Light music: DJB DJD  
7:20 p.m.—Chamber music of Brahms: GSG GSP  
8:10 p.m.—Technical tips for the radio fans: DJB DJD DJP  
8:25 p.m.—Haunting harmonies: GSG GSP  
9:15 p.m.—Talk, "The Life and Works of Cincenzo Bellini": 2R0 IRF IQY  
9:45 p.m.—Talk, "Migrations of the Indo-Germanic Peoples": DJB DJD DJP  
10:15 p.m.—Rendezvous of lively fellows: DJB DJD DJP  
11:50 p.m.—Detectives in Fiction: GSG GSI

**Friday, September 16**

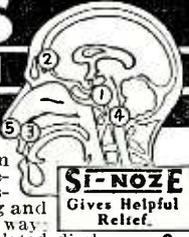
3:30 p.m.—"Beethoven," BBC Symphony Orchestra, conducted by Sir Henry Hall: GSG GSI  
4:35 p.m.—International Sheep Dog Trials: GSG GSI  
5 p.m.—English news: LSY (18.115) LRA (9.69)  
7:20 p.m.—"Background to Central Europe: Bulgaria," Talk by Lady Muir: GSG GSP  
8 p.m.—German poets: DJB DJD DJP  
8:45 p.m.—Guest night: 2R04 IRF IQY  
9 p.m.—Esso hour: COCH (9.43)  
9:15 p.m.—Rome's Midnight Voice: 2R04 IRF IQY  
9:45 p.m.—German Navigation: DJB DJD DJP  
11:50 p.m.—International Sheep Dog Trials: GSG GSI

**Saturday, September 17**

10 a.m.—Ida International Friendship Program from Hong Kong: VSGAG (14.06)  
4 p.m.—BBC Ballroom: GSG GSI  
6 p.m.—Violin music: DJB DJD DJP  
6 p.m.—Tourist hour: HP5A  
7 p.m.—Weekend fireworks: DJB DJD DJP  
8:30 p.m.—Harry Roy's Band: CXA8 (9.64)  
8:45 p.m.—Chamber music: 2R04 IRF IQY  
9 p.m.—Rafael Guinand's Orchestra: YV5RC  
9 p.m.—The Hour of Costa Rica: TIPG (6.41)  
9:15 p.m.—18th Century Music: 2R04 IRF IQY  
9:30 p.m.—Aloha Land: W2XAD (9.55)  
9:30 p.m.—From the Ukrainian Dance Suite by Hans Bollerian: DJB DJD DJP  
10:30 p.m.—Radio Pie: GSG GSI  
11 p.m.—Opera: OAX4J  
12 mid.—Northern Messenger: VE9DN  
1 a.m.—Hawaii Calls: KQH (14.92)

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**Frontier Asthma Co. 269-C Frontier Bldg. 462 Niagara St. Buffalo, N. Y.**

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**World's Products Co., Dept. 938J, Spencer, Ind.**

# SUMMER CONTESTS

**B**ECAUSE the prize contests announced on the air constitute a considerable proportion of America's prize-money and because listeners have demonstrated their interest in these announcements with millions of contest entries, **RADIO GUIDE** is publishing this list of national contests each week in this space. The list includes outstanding contest opportunities not announced on the air as well as all the prominent competitions broadcast over Coast-to-Coast networks.

This department is published in this form during the summer months when contest activity ebbs. During the fall and winter seasons, **RADIO GUIDE** publishes weekly the most authoritative contest news available to the general public. This is a department called "So You Like Contests?"

That department will appear again soon. In the meantime, "Summer Contests" gives you interesting details on the many current contests.

### \$250,000.00 CASH

**PRIZES:** (Grand) 1st, \$50,000; 2nd, \$25,000; two, each \$10,000; five, each \$5,000; five, each \$2,000; ten, each \$1,000; forty, each \$500; forty, each \$250; three hundred, each \$100; five thousand, each \$10.

**THE RULES:** Contest sponsored by "Motion Pictures' Greatest Year" committee. Film companies represented will release ninety-four movies between August 1, 1938, and October 1, 1938. Free booklets will be available at all theaters where these films are shown. The booklets contain questions whose answers are contained in the movies; the name of the movie and the question to be answered for that particular picture are clearly described in the booklet. Of the questions, thirty must be answered to qualify in the contest. In addition, write a statement of not more than fifty words telling what picture you liked best, and why. Only one entry per person. Contest open to U. S. and Canada; it opens September 1 and closes at midnight, December 31. Mail entries to Movie Quiz Contest, New York City.

For more details, get booklet from local theater.

### \$5.00 FOR JINGLES

**PRIZES:** (On Acceptance) \$5 for each jingle.

**THE RULES:** Write a five-line jingle suitable for use in advertising 7-Up, a soft drink. Send as many jingles as desired. No purchase proof required. Send entries to Jingle Editor, 1101 Mart Bldg., St. Louis, Mo.

### CASH FOR PICTURES

**PRIZES:** (Monthly) 1st, \$50; fifteen, each \$5 (Grand) \$500.

**THE RULES:** Red Book Magazine will pay prizes above each month and grand prize at the end of the year for best photographs submitted in accordance with the rules published in the magazine. Send photographs to 230 Park Avenue, New York City.

### \$50.00 FOR ESSAYS

**PRIZES:** (Grand) Two, each \$50.

**THE RULES:** The Ada Mohn-Landis contest will award prizes for junior and senior essays on the subject "The Value of Total Abstinence from Alcoholic Drinks, as Related to Business Efficiency, Citizenship, Health, Safety in Traffic and Elsewhere, Social Life, Spiritual Life and Success in Sports and Athletics." For complete details address National Women's Christian Temperance Union Publishing House, Evanston, Ill. Contest closes March 31, 1939.

### \$3,000.00 CASH

**PRIZES:** \$1,000 weekly, 20 \$100 bills, 200 Alexander Smith "Floor Plan" rugs.

**THE RULES:** Complete the statement "I believe Camay is best for complexion and bath \_\_\_\_\_" in twenty-five additional words or less. Send three Camay wrappers with each entry. Entries should be sent to Procter & Gamble, Cincinnati, Ohio. This contest begins August 15, closes September 24.

For more details listen to "Pepper Young's Family" on NBC, Monday to Friday at 11:30 a.m. and 3:30 p.m. EDT.

### \$1,000.00 CASH

**PRIZES:** (Grand) 1st, \$500; 100 prizes, each \$5.

**THE RULES:** Name your favorite of Orange, Lemon or Lime Life Savers and tell in not more than ten words why you like it best. Write answer on entry card, which may be obtained from dealers only. Attach a label from five-cent package of flavor you write about to card and mail to

Life Savers, Port Chester, New York. Contest closes September 30. Open to U. S. and Canada.

### CASH FOR MENUS

**PRIZES:** (Weekly) 1st, \$25; twelve smaller cash prizes.

**THE RULES:** Send in seven dinner menus to cover a week beginning Thursday. Write short paragraphs about the general kinds of breakfasts and lunches you serve. Send with the entry an itemized shopping list for all the food you need for breakfasts, lunches and dinners, with costs. Tell in detail one or more recipes for the most unusual dishes in your menu for the week. Tell how many are in your family, with the ages of the children, and write the following statement above your signature: "I authorize you to publish my name and the material I am sending you." Send this material to A & P Kitchen, P. O. Box 200, Grand Central Station, New York City.

For more details see your nearest A & P grocer.

### TEN \$100.00 BILLS

**PRIZES:** (Every Day) Ten \$100.00 bills, plus 15 Longines wrist-watches.

**THE RULES:** Finish the sentence, "I find Oxydol the ideal laundry soap because . . ." writing 25 additional words or less. Enclose one box-top from any size package of Oxydol (or facsimile) with each entry. Mail to Oxydol, Department L. K., Box 28, Cincinnati, Ohio, making sure to use sufficient postage. All entries will be judged for originality, sincerity and aptness of thought. The decision of the judges will be final. Duplicate prizes will be awarded in case of ties. No entries returned. Contest closes midnight, September 23.

For further details of the Oxydol \$1,000-a-Day Contest, tune in "Ma Perkins" or "The Goldbergs," heard Monday through Friday.

### 40,183 PRIZES

**PRIZES:** (Qualifying monthly prizes) Five thousand prizes, each six cans of tuna fish. (Grand Prizes): 1st, \$5,000; 182 lesser prizes totaling \$5,000 more.

**THE RULES:** Fill in three words (no more) to complete the following sentence: "I like this quality tuna because it is \_\_\_\_\_ and \_\_\_\_\_." Use the three words you consider most descriptive of Chicken of the Sea Tuna or White Star Tuna. Attach two labels from each brand to each entry and send to Contest Department, Van Camp Sea Food Co., Terminal Island, Calif. The qualifying prizes will be awarded for the 5,000 best entries each month, March through October. These winners will be eligible to enter the \$10,000 cash contest, based on a statement titled, "It's the natural thing to say."

### \$20,000.00 CASH

**PRIZES:** (Grand) Twenty prizes, each \$1,000.

**THE RULES:** The contest is open to owner of any house built or modernized with General Electric equipment, and on which construction was started after February 1, 1937, and which will be completed within the period of August 15, 1937, to December 24, 1938. Obtain coupon from General Electric dealer, which can be sent to General Electric Home Bureau, Dept. G., 570 Lexington Ave., New York City, for official entry blanks and complete instructions for plans, photographs and specifications to be sent. Small houses can compete on equal terms with large ones, on the basis of these ten points: 1. Good location and architecture; 2. sound construction and skilled labor; 3. quality materials and equipments; 4. landscaping and interior decoration; 5. sound financing; 6. new materials; 7. plumbing and sanitation; 8. heating and air-conditioning; 9. insulation and sound-deadening, and 10. electrification. Contest closes Dec. 24, 1938.

### SIX \$25.00 PRIZES

**PRIZES:** (Weekly) Six prizes, each \$25 cash.

**THE RULES:** Submit six questions, suitable for use on the air, with complete correct answers, to "Professor Quiz," care of CBS, New York City. For more details, listen to "Professor Quiz," CBS, Saturdays, 9 p.m. EDT. For the West, 9 p.m. MST, 8 PST.

### \$10.00 QUESTIONS

**PRIZES:** (Weekly) \$10 for each set of questions used.

**THE RULES:** That "What's My Name?" program is based on sets of questions which are intended to identify famous persons for those in the studio audience who are chosen to participate. The first question gives a hint of the person's identity, and each succeeding question provides more facts. Listeners are awarded \$10 for each set of four questions used on the broadcast. Send questions to the station on which you hear the program.

For more details, listen to "What's My Name?" Fridays on MBS at 8 p.m. EDT.

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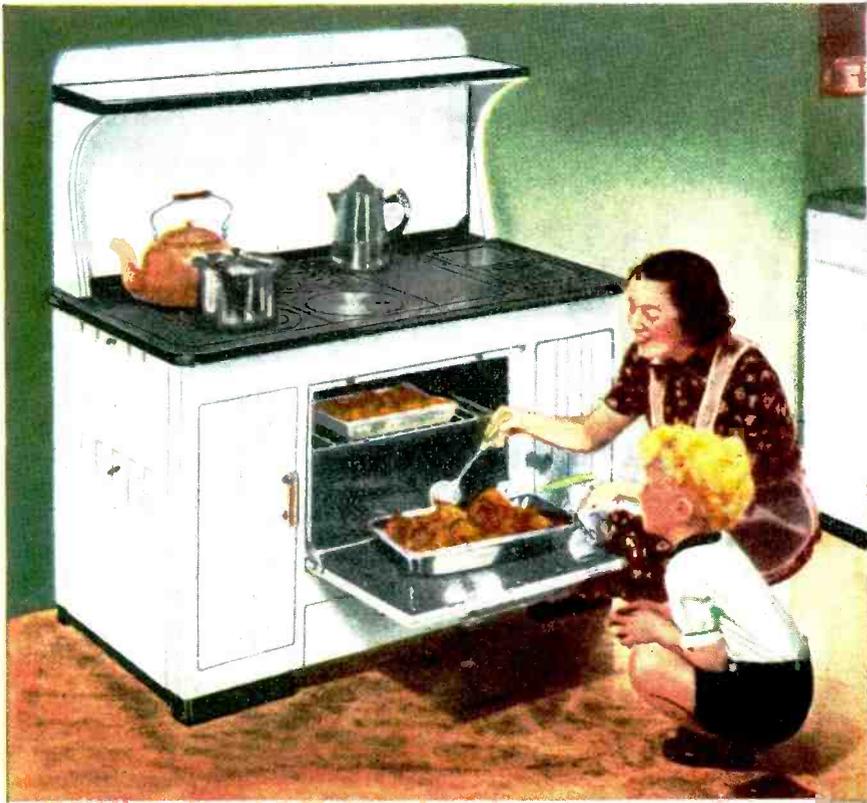
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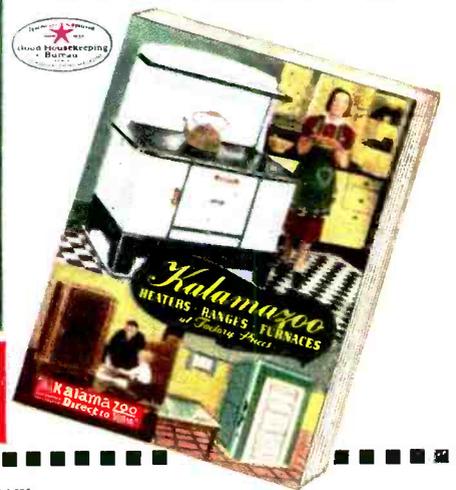
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