

**A FOOTBALL BROADCASTER TELLS ALL**

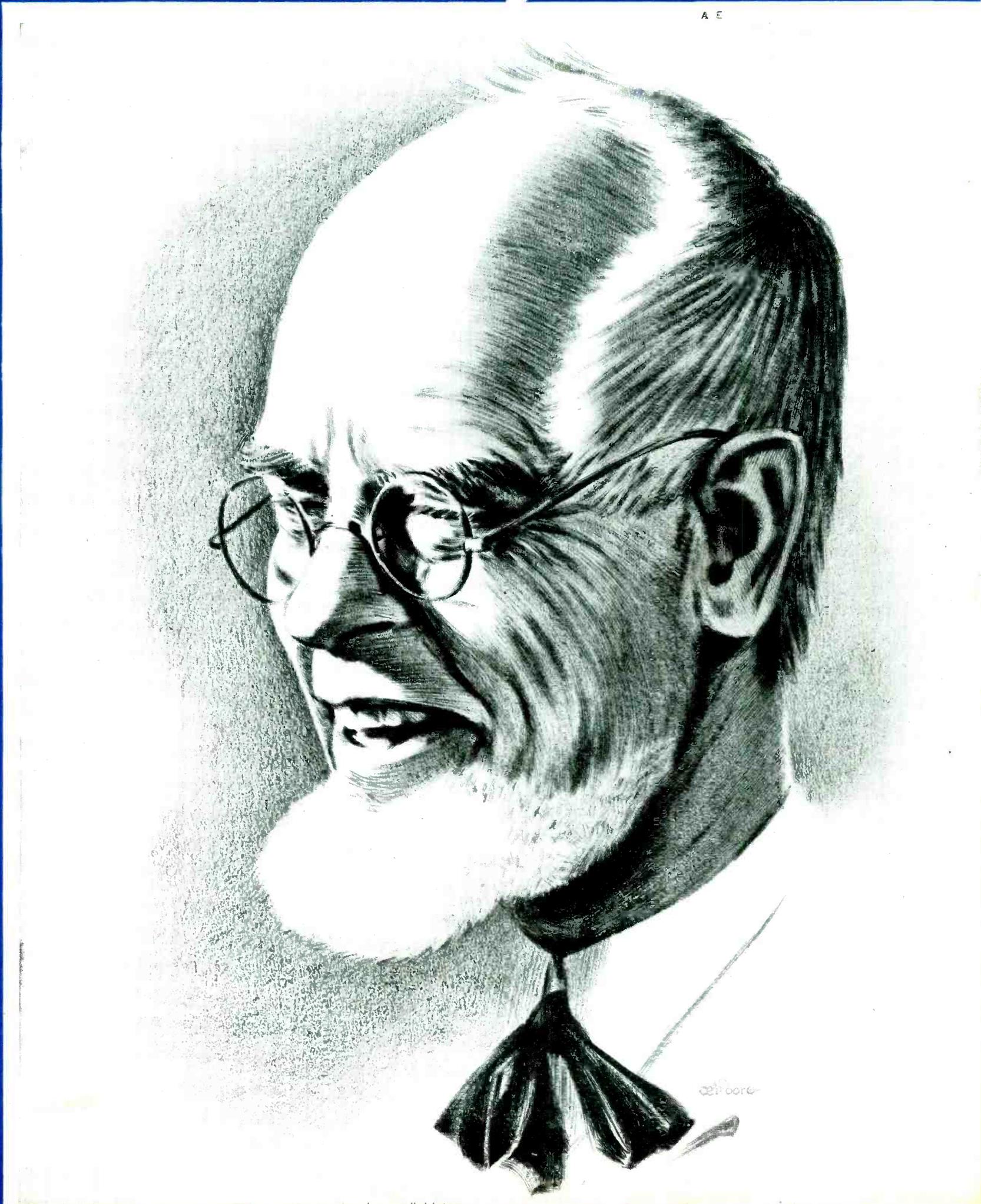
Complete Programs to Be Broadcast Week Ending November 5

# RADIO *Guide*

TEN CENTS

A E

Uncle Ezra  
brings homely  
humor to NBC  
—Sunday, Tues-  
day and Friday



# RADIO *Guide*

DOUBLES YOUR RADIO ENJOYMENT

731 PLYMOUTH COURT, CHICAGO, ILL.

## Radio Gains a Victory

As the tumult dies, those of us who listened when the world was racing to the brink of disaster may well consider the part broadcasting played in our recent reprieve from war.

When Marconi arrived in England in 1896 and demonstrated that he could send messages without wires, friends and enthusiasts looked into the future and saw a world in which the nations talked with one another. "There will be no more wars," they said, "when each nation comes to understand the other's problems."

So October, 1938, found a world in which the nations talked without wires, harassed by the most serious problem since Sarajevo. What happened?

France . . . a friend of ours left that country at the height of the crisis. She went aboard an American ship, and it was only then that she learned that France had mobilized and was on the verge of fighting. That is how well French radio acquainted the French people with their own problem.

### AN ENGLISHMAN RECOMMENDED . . .

England . . . a prominent English magazine recommended that any of its readers who wanted to know the truth about the Czechoslovakian situation should tune to American short-wave stations. When that great Englishman, Winston Churchill, wanted to talk about the crisis, and did talk for an American network, his speech was not broadcast in England. When Anthony Eden discussed the subject in London, an American network put him on the air all across America, but not an Englishman heard his words unless tuned to American stations.

Germany . . . listening to foreign stations has long been a misdemeanor. Hitler's one-tube Nazi sets are designed to pick up local signals only. German listeners heard Nazi-party exhortations, tales of Germans being murdered and maltreated in Sudetenland, and emotional outbursts by Nazi bigwigs. In order to tell her own side of the story, Great Britain made a last-stand news broadcast in the Ger-



man language which she hoped would be heard in Germany. Eight of her biggest stations hurled the message across the Channel, but it is doubtful if it reached many ears.

### TRUTH WAS Poured . . .

America . . . the record shows

that the National Broadcasting Company alone brought 109 news comments, speeches, and eye-witness accounts from every important capital and conference center. In addition, there were 703 Press-Radio bulletins and 139 summaries. NBC listeners heard every variety of

opinion from Hitler's own speeches to those of Sudetenland refugees. Sworn enemies appeared in succession. The whole truth was poured from millions of loudspeakers. Columbia's coverage was equally effective, and the fortunate use of H. V. Kaltenborn's understanding of international affairs gave to many confused listeners an interpretation that we wanted and needed. Mutual stations hummed with last-minute news, on-the-spot broadcasts, and interpretations.

America . . . here alone was radio free from the interference of government officials and politicians to broadcast as it pleased. Here alone were the citizens of a democracy served in the completely democratic manner, which is that there shall be absolute freedom of discussion on the air.

So now the world looks back and it sees that radio has not yet helped the nations to talk with and understand one another. There is hope, though, for in America there was an unprecedentedly spontaneous mobilization of public opinion that found expression in President Roosevelt's own urgent messages to Hitler and Mussolini. Without radio, this wave of hate for war and fear for the fate of the world would have been smaller and come later . . . perhaps too late.

### CEASE RESTING ON ARMS . . .

Facing forward, we can hope that this American method of broadcasting which provides for complete freedom of discussion may spread to other nations, for only with American-like freedom of discussion can the people of any democracy guide themselves according to the will of the people.

The invasion of Austria and the dismemberment of Czechoslovakia are behind and the world is still at peace. Ahead are the Ukraine, the problem of Germany's "lost colonies," and goodness knows what else. If radio were only given a chance to work the American way in all the world's countries, then nations might cease resting on their arms and truly talk with one another, and thus fulfill that 1896 prediction of the young Marconi's friends.

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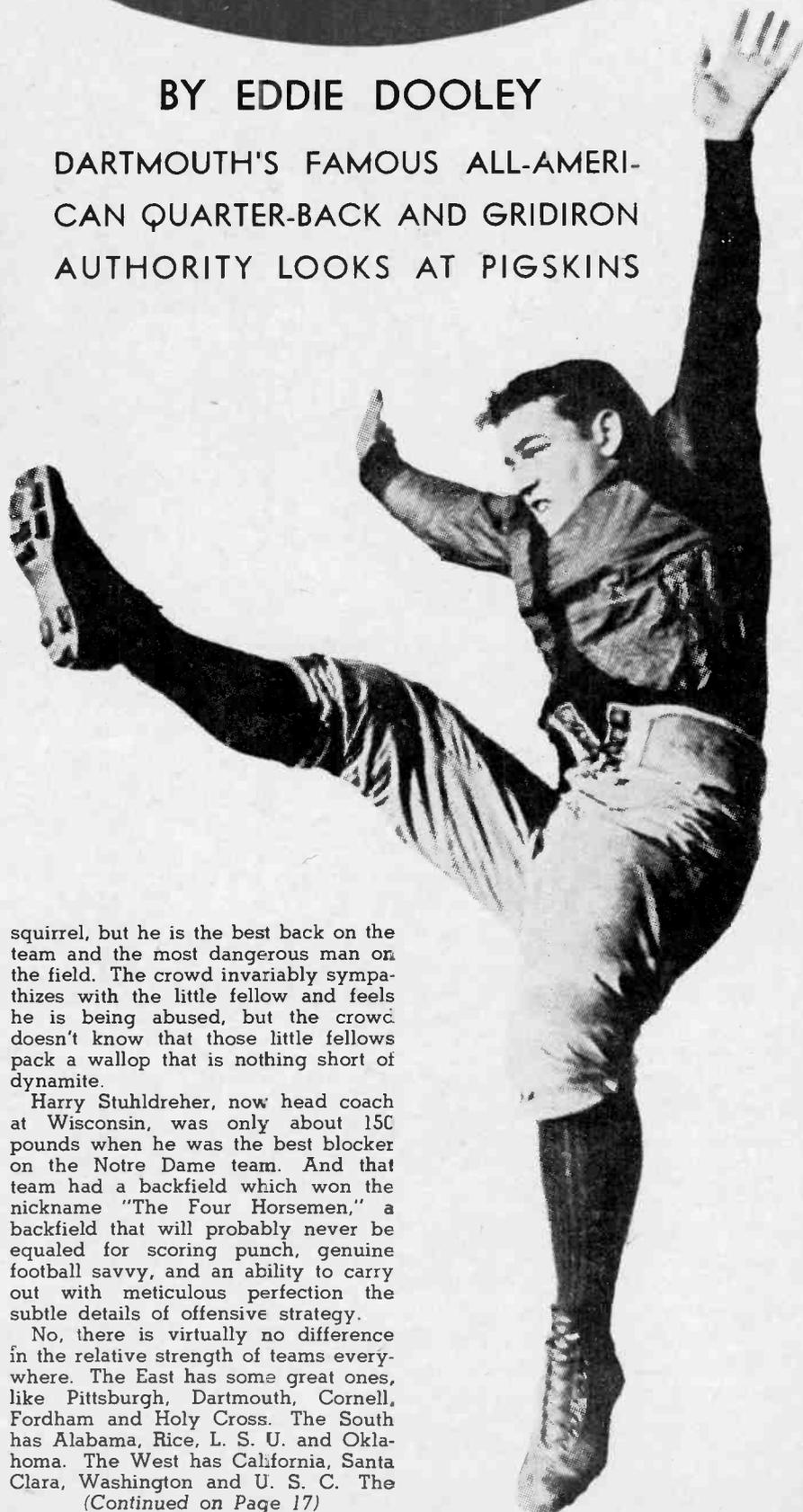


# DEBUNKING FOOTBALL FANCIES

BY EDDIE DOOLEY

DARTMOUTH'S FAMOUS ALL-AMERICAN QUARTER-BACK AND GRIDIRON AUTHORITY LOOKS AT PIGSKINS

"Take my advice and watch the ball, if you want to get the most out of the game," says All-American Eddie Dooley above. Right: In action



Herewith is another RADIO GUIDE contribution to better radio listening. Eddie Dooley is a former all-American football player who is recognized as one of America's outstanding experts today. His NBC football review for Chesterfield has made his voice familiar to millions. His own Football Illustrated Annual Magazine is the authority in its field. It is with pride and pleasure that we introduce this Dooley football story to those of our readers who are Saturday afternoon football listeners.

**F**OOTBALL, like politics, is so vast, so sectionally provincial, and so pardonably partisan that it is cluttered up with much absurdity, empty prattle, and ridiculous delusions. Today, for example, at least ten long years after the fine team which Howard Jones turned out at Southern California swept the country and started the ballyhoo about western football being superior to that of the East or South, millions of fans still believe that myth. Time and again they will ask you, in all sincerity, why it is that the West has the best football teams?

The fact of the matter is, the West doesn't have any better teams than the East, the middle West or the South. Nor are western elevens any bigger physically. A careful comparison of the statistics of eastern and western teams over the last ten years will bear out the contention that there is virtually no physical differences in groups of football players, regardless of where they hail from.

New York University, for example, a team made up of boys most of whom were reared on the sidewalks of New

York, has this year one of the biggest, toughest, hardest-hitting teams in the country. The line averages well over two hundred pounds, and only one man in the backfield is under that weight. He is Harry Shorten, a lad built like a gorilla, with the gait of a bear, and as strong physically as any of his bigger teammates. Another big team is Holy Cross. Wherever you look you see plenty of size, beef and muscle in football, regardless of the section of the country the boys happen to be born in.

The history of the Rose Bowl game bears out the theory that sectional supremacy in football is purely the bunk. The East and the South have done as well as the far West in winning this popular game. Little Columbia, with the smallest squad in major football circles, went west in 1934 (New Year's Day) and trimmed a Stanford team that outweighed and outmanned it definitely. Alabama, until last year, never lost a Rose Bowl game, and the boys from Tuscaloosa went there so often they tried to get a transcontinental commutation ticket to save money. Three victories, one tie, and one defeat is 'Bama's record.

Football, regardless of the section, is played in just about the same way—by boys who by and large possess the same physical assets. Here and there you find a shaved-off runt, with a buggy-whip arm, like Albie Booth of Yale memory, who is no bigger than a minute but is twice as tough in fiber as the big giants alongside of him.

For every little fellow in one part of the country, there is a carbon copy in another section. Dave O'Brien of Texas Christian is only a pint-sized

squirrel, but he is the best back on the team and the most dangerous man on the field. The crowd invariably sympathizes with the little fellow and feels he is being abused, but the crowd doesn't know that those little fellows pack a wallop that is nothing short of dynamite.

Harry Stuhldreher, now head coach at Wisconsin, was only about 150 pounds when he was the best blocker on the Notre Dame team. And that team had a backfield which won the nickname "The Four Horsemen," a backfield that will probably never be equaled for scoring punch, genuine football savvy, and an ability to carry out with meticulous perfection the subtle details of offensive strategy.

No, there is virtually no difference in the relative strength of teams everywhere. The East has some great ones, like Pittsburgh, Dartmouth, Cornell, Fordham and Holy Cross. The South has Alabama, Rice, L. S. U. and Oklahoma. The West has California, Santa Clara, Washington and U. S. C. The

(Continued on Page 17)



Bob Becker, nationally recognized authority on dogs and all outdoor life, with Laroy's Lola and Heydey of Barrie, two of his champion spaniels

## GREATER LOVE HATH NO MAN

**S**OMETIMES a dog can be too big. Sometimes he can be too small. But when and why are questions that many dog-owners don't know how to answer. When and why will be answered next Sunday, October 30, when Bob Becker, well-known authority, brings his famous series of broadcasts to a discussion of "which is the right-size dog to own."

Dogs! How important they have become in our lives, and how their moods and actions have crept into our everyday conversation. For instance:

"Dog days."

"He leads a dog's life."

"Dog-gone it!"

"He is a dogged man."

"I feel dog tired."

"The book is dog-eared."

And we have the Dog star, dog rose, the dog-watch, and dogwood, among others.

In 1929, America had 5,000,000 dogs. The depression did something that most folks didn't suspect. It made more of us dog-lovers. By 1935, we had 15,000,000.

Why? Well, dogs aren't concerned with the master's bank-account. He

gives his devotion in times both lean and fat. When people are hurt, they turn to a friendship that is constant. But is a dog's friendship always constant? Is his presence invariably a blessing?

Listen to Bob Becker next Sunday and every Sunday. Or read these next paragraphs.

A boy and a girl lead their dogs into a park. They meet, attracted by their mutual interest in dogs, and the doggy caperings of their pets. This is no cheap park pick-up. Though Emily Post might object to such an informal canine introduction, it happens daily. Cupid with a wagging tail.

Recently, however, a woman sued for divorce. She accused her husband of loving his dog more than he did her. He told the court, "I've had my

dog for thirteen years. I love my wife, too, but in a different way."

And speaking of marital ructions, it's wise to keep in mind that a dog's reactions may give a philandering wife or husband away if they aren't careful. For example, take the wife who denied the fact, when her husband accused her, of having dates with another man. One night the pair were out walking with their Scotty when they met the gentleman in question. The woman's greeting was casual, but Skippy, being an honest dog, scampered forward to greet his friend. The husband held his tongue until they got home, then he remarked caustically: "So you haven't been seeing Jones. Funny, isn't it, that Skippy should know him so well." And another marriage was headed for the rocks.

It isn't generally known that a dog in the White House changes the nation's taste in short order. Nevertheless it's a fact. The airedale breed ruled there through three administrations. Woodrow Wilson owned brown-eyed Davie, President Harding's famous Laddie Boy was as familiar to Washingtonians as the President himself, and Calvin Coolidge owned Paul Pry. Soon dog-buyers all over the land decided they wanted airedales, too. The breed became the nation's favorite. In 1923 one out of every five dogs registered was an airedale.

The theater, too, has been instrumental in setting the style in dogs. Flush, the lovable cocker spaniel in "The Barretts of Wimpole Street," added to the popularity of the breed, and when the screen version of the Katharine Cornell play was released it sent Mr. Cocker's stock zooming. Today he's King of the Kennels everywhere.

Cockers are aristocratic-looking little dogs, and some people have forgotten that they are really bird-dogs. They have soft mouths, as bird-dogs must not injure game in retrieving, and according to experts are not quick to bite.

They have been house pets for so long that they have grown into good little watch-dogs. Kind and gentle, they have the faculty of fitting their moods to those of their master or mistress, and are suitable for both young children and elderly people. However, they really prefer men to women, if they have any choice in the matter.

Famous in history, poetry, and song, the give-and-take devotion between man and dog shows that pets have seldom let their masters down when danger threatened, and on occasion have been known to avenge a wrong.

A well-known tale titled "The Dog of Montargis" describes one such case. A man was murdered and buried in a makeshift grave deep in the forest. Officers searching for the missing man, who was a prominent citizen of Paris, found his dog, half starved, keeping a lonely vigil. An alert Parisian officer made friends with the dog and used the faithful animal to trace his master's murderer. When the killer was found with a gang of cut-throats, the dog paid no attention to the others but leaped at the murderer. Later, at the bar of justice, the man confessed to the crime and was given a chance to defend himself against the dog. But the dog won, and his master's death was avenged.

**A**NOTHER case of unusual heroism was demonstrated only last year by a police dog in one of the outlying suburbs of the city of Detroit. Rickey came from the breed that had done such noble work on the battlefields, a breed popular immediately after the World War, when doughboys began bringing them back from the Old World. He belonged to a seven-year-old boy. One night the home caught fire. The boy was sleeping in an attic room on the third floor. Both his father and mother were overcome in their attempt to reach the sleeping child, but Rickey, without being given any orders, knew where the boy was and knew that he was in danger. He shot past the parents and climbed the stairs. In the boy's room, he dragged the unconscious lad from the bed to the open window. Somehow he got the boy between his front paws, gripped his night-clothes in his teeth, and pulled him over the ledge, then jumped with him to the roof of the porch, four feet below. The fresh air and the spill revived the lad, uninjured except for some minor bruises, and he was taken from the roof by firemen.

As a life-saver alone, a good dog is more than worthy of the efforts dog-lovers make to train him. George Eliot once said, "We think animals have no language simply because they do not speak our own." But those who have been closely associated with them know that they can speak eloquently in their own way if man will only take the trouble and time to listen.

Had it not been for the intelligence of his faithful dog, Cecil Hodgkinson, a miner prospecting along Middle Yuba River, near Carson City, Nevada, might have died from injury and exposure.

The elderly man was on his way into town, when he slipped and fell over a steep cliff. The dog scrambled down after him, and sensed that his master needed help. He made his way back to the road above and attempted to stop passing cars by barking and jumping in front of them or onto their running-boards. How many passed without heeding the dog's SOS will never be known, but finally a car containing three men, one of them a doctor—and a dog-lover—who understood his language, stopped.

The dog wagged his tail, licked the doctor's hand, ran back and forth to the place on the cliff over which his master had fallen, and in every possible way asked the doctor to follow him,

which he did. At the bottom of the canyon, the dog led him to his master. After giving him first-aid, the doctor, with the help of his companions, took the old miner to their car and sped him to a hospital. And all because one man understood the language of a dog.

"Greater love hath no man than that he should lay down his life for a friend," could also apply to a man's dog, and especially to a Scotch collie who deserved a far better name than "Bum," the one his master had given him. When fire swept the second floor of a two-story building in Chicago where his master was asleep, Bum raced through the flames and awakened him in time to escape. A half-hour later, Bum was dead from burns.

Jude, a springer spaniel in Council Bluffs, Iowa, was recently awarded the American Humane Association medal for saving the life of Lois Ellsworth, her young mistress. Lois was skating on Lake Manawa, when the ice broke

and both dog and girl were plunged into the water. Lois grabbed Jude's fur and held her head above water, but her weight pushed the forty-five-pound spaniel under. She struggled loose, swam around Lois and, according to the girl's story, pushed her to the edge of the ice. When Lois got her hands on the edge of the ice, Jude kept pushing in an effort to raise her out of the water. By this time WPA workers had formed a chain to the edge of the ice and pulled Lois out.

When attacked by other animals dogs will always line up on the side of their master. For example: Thomas Norton, a farmer living near Utica, New York, was attacked and knocked down by an infuriated bull. His German shepherd sprang to his rescue, and when Norton regained his feet, the dog continued to worry the bull until neighbors who were standing near by could arm themselves with clubs and drive the animal into the barn.



### Going to the bow-wows with Bob Becker, expert

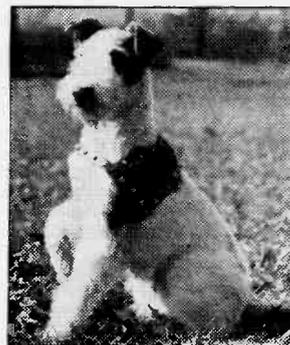
**B**OB BECKER, explorer, authority on dogs, radio star, lecturer and writer, has one of the softest jobs known to man. He actually gets paid to go fishing and hunting! As outdoor editor of the Chicago Tribune, Becker has ranged the choicest fishing and hunting grounds on the North and South American continents, his only task, aside from thoroughly enjoying

himself, being to write the story of his experiences for the Tribune. When he first went to work for the Chicago paper, Becker was assigned to go to Alaska—all expenses paid, plus salary, of course—to hunt caribou, bear and moose. Since then his assignments have taken him all over Canada and into virtually every state in the Union. Before joining the Tribune staff, Becker had made South American exploration trips for the Field Museum of Natural History, and had served with the United Biological Survey.

Best known as an authority on dogs—he has studied practically every breed existing, from the wild native canines of the South American jungles to the huskies of Alaska—Bob Becker is equally expert in half a dozen other phases of outdoor life. From earliest boyhood he has been a nature-lover. Born in Ferryville, South Dakota, he lived next door to Roy Chapman Andrews, famous Asiatic explorer who is now director of the American Museum. Contact with Andrews fanned young Becker's desire to become a naturalist and the ambition sown then never left him. He went to high school and college in Beloit, Wisconsin, distinguished himself in archeology and natural sciences. In 1912, an A. B. diploma under his arm, he joined the zoology department of the Field Museum in Chicago. Not long afterward he was on a 17,000-mile jaunt by automobile, train, steamboat, mule-cart, canoe and raft through the Amazon and Rio Negro valleys to the frontier of British Guiana and Brazil. In 1916 he took his second trip to South America. This time he found a new species of humming-bird and a new burrowing owl. He had previously discovered a unique specimen of South American bat, officially known as *Colin bonariensis Beckeri*. He explored little-known regions of Brazil, Peru and Bolivia, collected birds and animals, hunted jaguar and other big game with native dogs.

**B**ECKER has owned and raised hundreds of dogs, but has never done any breeding on a commercial basis. He is much sought as a judge in championship shows, especially when hunting-dogs are being shown, and his encyclopedic knowledge in regard to all things canine is also well demonstrated in his books. Considering the time he spends afield, Becker has turned out a heavy volume of written work. His "Dog Owner's Guide" is a standard work, as is "The Hunter's Guide." Popular among Becker books are "The Devil Bird," a South American adventure story for children, and "Land of the Takatu," a similar volume.

Thorough in everything he does, Becker has neglected no phase of the subject that is closest to his heart. His wife testifies, for instance, that one of the reasons she likes to go along on her husband's trips is the fact that he's such a good camp cook! Becker's private collection of recipes includes everything from monkey stew with dumplings to roast woodcock.



This rule held true in another section of the country when Elijah Thompson, of Clifford, Illinois, was attacked by a sow when he attempted to pick up one of her litter. Knocked down, Thompson fought the sow off for a half-hour before his shepherd discovered his plight and drove the sow away.

The stories of how man has rewarded a dog's devotion are legend, but just one instance brought to the attention of the S. P. C. A. serves to illustrate it well. In the Province of Quebec, where dogs are used to haul carts and do other chores, one family hit upon the idea of dressing their dog up with spectacles and pipe, hitching him to his little cart and stationing him along the roadside to attract tourists and their coins. When this was brought to the attention of the Canadian S. P. C. A., the matter was taken up. They ruled that no faithful dog should be subjected to the humiliation of being dressed up like a penny-begging monkey.

Man is a dog's only god. If a dog is injured, he always makes every effort to get back to his master. The training of a dog is entirely in the master's hands. If he is a gentleman of patience, tolerance, and understanding, his character will be reflected in the type of dog he owns, and the manner in which that dog conducts himself.

In training a dog, patience is the attribute that wins confidence and gets the best results; and the dog, in turn, if he is blessed with real canine intelligence, will often pass on what he has been taught to another dog who has not had his opportunities.

Such certainly was the case of Patsy. His mistress, Mary Elizabeth, knew and understood dogs from A to Z. She got Patsy when he was a very young puppy. He was allowed to play in the back yard, and the washing the laundress put on the line of a Monday intrigued him. When the sheets blew in the wind, Patsy caught hold of them and held on, for it was great fun. Of course, the laundress complained. Mary Elizabeth pacified the irate woman and took Patsy in hand. She led him over to the clothesline, pointed to the sheets and said "no" several times, then she called him to another corner of the yard. He already had learned the meaning of no, but she repeated it several times, taking him away from the line each time. After that Patsy never touched the sheets.

**B**UT one day Patsy's mistress had a guest who brought along her own puppy. Together they were put in the yard, and the visitor spied some washing on the line. The flapping garments intrigued him, too, and he made for them, hung on and swung. But Patsy knew by this time that dogs weren't supposed to do that, so he nipped his guest smartly on the ear, and chased him to a far corner of the garden.

Dog-owners, no matter what breed they have—pure-bred Scotties, an English bull, a French poodle, or just a plain mongrel, like most of us Americans—get untold joy and companionship from their pets. Those who tune in on Bob Becker's "Chats About Dogs" Sunday, October 30, will find his discussion on big dogs and little ones both entertaining and informative.

And perchance those thousands who listen in and haven't as yet learned what the fun of owning a dog really is will find a yen growing in their hearts for a lovable cocker, a saucy terrier, or an alert pointer that's all aquiver with excitement when Johnny gets his gun.

Bob Becker may be heard Sunday over an NBC network at:  
EST 1:45 p.m. — CST 12:45 p.m.  
MST 11:45 a.m. — PST 10:45 a.m.  
(Also on WGN at 1:45 p.m. CST.)

# HIGHLIGHTS

## PREVIEWS OF SOME OF THIS



Miriam Hopkins heads cast of Hollywood Hotel play, "Trouble in Paradise," to be aired Friday

### FARMERS' DILEMMA

—Sunday, CBS

Most controversial, perhaps, of all New Deal policies has been its farm program. The AAA, farm security, crop insurance, Henry Wallace's "ever-normal granary" plan—all these things have been bitterly argued and fought over by rural and city people alike. What can be done to improve farm conditions? How can prices be kept up in years when the crop is good and there is a large surplus? How can the farmer buy equipment and manufactured goods if he is prevented from making a fair profit. What about farm mortgages? And the plight of the share-croppers? These are some of the problems the New Deal has tried to solve; there are those who say it has been a successful effort, those who say it has been a failure. The question will be considered anew—and by experts—on the "People's Platform" program over CBS on Sunday, October 30. The broadcast will originate in Washington, in a private dining-room of the Hotel Carleton. There will be only three people at dinner—Secretary of Agriculture Henry Wallace, in charge of the government's farm program; General Hugh Johnson, columnist and former head of the NRA, who has recently been making a critical study of farm legislation, and Lyman Bryson, acting as host and representative of the public.

7 p.m. Eastern Time; 6 p.m. Central Time  
5 p.m. Mountain Time; 4 p.m. Pacific Time

### POET'S JUDGE

—Monday, NBC

NBC's Ted Malone has probably read more poetry on the air than anybody else in broadcasting. His "Between the Bookends" program is a daily network feature and its devotees are near-fanatic in their enthusiasm. On Monday, October 31, Malone will bring something new to "Between the Bookends." He has been asked to judge a poetry contest being conducted by the Ohio Newspaper Women's Association, and he will select the best original poem printed in an Ohio newspaper during the past year. The winner will be announced on October 29, during the annual convention of the Association in Cleveland, and the winning poem will be featured on Malone's program on October 31.

3:45 p.m. Eastern Time; 2:45 p.m. Central Time  
1:45 p.m. Mountain Time; 12:45 p.m. Pacific Time

### FOUR DAUGHTERS

—Monday, CBS

Eddie Cantor, who has made himself famous as father of the second most celebrated five

daughters in the world, has announced the impending arrival of four daughters more on his Camel Caravan program of October 31, Monday. The "Four Daughters" in question are stars of the Warner Brothers picture of the same name, Rosemary, Priscilla and Lola Lane, and Gale Page, who plays the fourth of four sisters in the cinema story. In addition to doing a comedy sketch with Cantor, the "Four Daughters" will sing. Rosemary and Priscilla Lane began their careers as singers, with Fred Waring's orchestra. Lola Lane was a songstress, too, before she went to Hollywood, and contralto Gale Page was well known to network listeners. The regular supporting cast of the Cantor Caravan, including Edgar Fairchild, Walter King, Sid Fields and Bert ("Mad Russian") Gordon, will be on hand, and Eddie will again interview a prospective bride and groom.

7:30 p.m. Eastern Time; 6:30 p.m. Central Time  
For the Midwest and West, 9:30 p.m. Central Time; 8:30 p.m. Mountain Time;  
7:30 p.m. Pacific Time

### VETERAN

—Tuesday, NBC

If there's anyone in radio who can equal the record that will be hung up on Tuesday, November 1, by Bill Hay, "Amos 'n' Andy" announcer, let him speak now. On Tuesday Bill Hay will celebrate his fifteenth anniversary in radio—and thirteen of those fifteen years have been spent with one program—"Amos 'n' Andy"! Hay announced for the blackface comedians when they first went on the air in Chicago as the singing team of Gosden and Correll, and when the boys heard the Revellers and, deciding their own singing wasn't very good, began a blackface act called "Sam and Henry." Hay continued to put them on the air. Later the name was changed to "Amos 'n' Andy," but Hay continued to do the

announcing, has always done it except for a few months in 1936. Bill Hay made his radio debut on the now-extinct KFKX, Hastings, Nebraska, where he taught voice and ran a piano store. For two years he sang and announced his own program from a two-by-four studio with potato sacks for sound-proofing and only open windows to admit air—and noise. He was born in Scotland, came to America in 1909, lives now in Hollywood.

7 p.m. Eastern Time; 6 p.m. Central Time. For the Midwest and West, 10 p.m. Central Time; 9 p.m. Mountain Time; 8 p.m. Pacific Time

### DREAM RACE—MAYBE

—Tuesday, NBC

Not so long ago that the memory of it isn't green and fresh in the minds of turf fans—and radio editors as well—arrangements were made to bring together for a match race two of the greatest horses that ever ran—Seabiscuit and War Admiral. The race, the public was told, was definitely "set." The two top contenders for American turf supremacy would positively fight it out on the track, with 100,000 or so spectators watching and all America listening in. When the race was called off, a broadcast that had given promise of being one of the most thrilling of the year had to be wiped out of the program listings. Comes now, however, a new announcement: On Tuesday, November 1, at Pimlico in Maryland, War Admiral and Seabiscuit will come together in the race of the century. Clem McCarthy, veteran turf authority and commentator for the National Broadcasting Company, will be at the microphone. The broadcast will be on the air for one-half hour. Keep your fingers crossed!

3:45 p.m. Eastern Time; 2:45 p.m. Central Time  
1:45 p.m. Mountain Time; 12:45 p.m. Pacific Time



Meet Joe Allen, NBC page, on "Town Hall" Wednesday



Tuesday Bill Hay celebrates his 15th anniversary as a broadcaster; thirteen of these years have been spent with Amos 'n' Andy. Above: Admiring watch Amos (l.) 'n' Andy gave him for old times' sake

# OF THIS WEEK

## WEEK'S BETTER PROGRAMS

### BALLOT-STUFFERS

—Tuesday, CBS

The technique and practise of election frauds will be given a thorough going-over on the Edward G. Robinson "Big Town" program Tuesday, November 1. "Remote Control" is the title of the special program to be broadcast on that date, and it's a smashing story of a successful fight against fraud and corruption. Steve Wilson, hard-hitting managing editor of The Illustrated Press of Big Town, learns of the machinations of election racketeers when he and his right-hand helper, Lorelei (Claire Trevor) go to the polls and discover that Wilson's housekeeper, Mina, has been tricked out of her right to vote. Swinging into action in characteristic fashion, Wilson goes on a hunt for tangible evidence, finds a grocer who has been duped into letting twelve racketeers use his store for a registration address. But before Steve can get a signed statement from the grocer the latter is slugged and his store wrecked. Illegal registrations, "repeat" voting, intimidation—all these and more come under Steve Wilson's scrutiny as he delves into the workings of the racket, and finally smashes it. Written by Harry Kronman, "Remote Control" will be aired under the expert supervision of "Big Town" producer Clark Andrews, top-ranking Hollywood radio impresario.

8 p.m. Eastern Time; 7 p.m. Central Time. For the West, 9:30 p.m. Mountain Time; 8:30 p.m. Pacific Time

### ALLEN FOR ALLEN

—Wednesday, NBC

A behind-the-scenes glimpse at radio from the viewpoint of a young man who is really starting in at the bottom will be a feature of

"Town Hall Tonight" on Wednesday, November 2, when Fred Allen brings Joe Allen, one of NBC's 150 page-boys, to the microphone as his "Person You Didn't Expect to Meet." Joe Allen worked on Fred's program last year, taking tickets from the studio audience. During rehearsals and at other odd moments, he came to know the comedian as a friend, but he never expected to go on the air with him, and this week's "Town Hall Tonight" will be a high-spot in his career. Joe Allen came to Radio City from Belle Haven, N. C. Now twenty-three, he was recently promoted from page-boy to guide, hopes eventually to enter the NBC sales department. Insofar as possible, NBC staffs all its various departments from the ranks of the page-boys. In addition to the two Allens, "Town



George V. Denny, Jr., moderator of "Town Meeting"

Hall Tonight" will feature Portland, Harry von Zell, the Mighty Allen Art Players, the Merry Macs Swing Quartet, the Town Hall Singers, Peter Van Steeden and his orchestra.

9 p.m. Eastern Time; 8 p.m. Central Time For the West, 10 p.m. Mountain Time; 9 p.m. Pacific Time

### TOWN MEETING

—Thursday, NBC

America was established and nurtured to greatness by men and women who were willing to give up their lives for liberty, men and women to whom the basic principle of democracy—open, untrammelled discussion of the truth—was vitally important. Highly placed in American tradition are the "Town Meetings" of old New England, meetings at which vital community problems were thrashed out, with every man's voice just as important as his neighbor's. Time and the mushroom growth of the United States have combined to push the old town-meeting idea out of the picture, and today it's a rare occasion when a citizen can personally



Listen in when Ted Malone features prize-winning poem during program Monday afternoon

speak out for himself in government council. But the idea still survives, and nowhere is it stronger than in "America's Town Meeting of the Air," the NBC program which begins its fourth season of broadcasting on Thursday, November 3, with George V. Denny bringing to the microphone outstanding personalities for free and open discussion of major problems facing the American public. As we go to press, it is learned that this program, formerly scheduled to begin its fourth season of broadcasting on Thursday, November 3, has been postponed until Thursday, November 10.

### NO. 1 VOTER

—Friday, CBS, NBC, MBS

Like every other American citizen on election day, the President of the United States is privileged to go to the polls and express his choice among the candidates for public office. President Franklin D. Roosevelt votes in the little town of Hyde Park, New York, and in the coming elections he will cast his ballot for a Governor of New York State, for two United States Senators, and for other legislators. On Friday, November 4, a few days before election, the President will address the voters of his home state in a talk that will be of sufficient interest to the country to merit a nationwide broadcast. President Roosevelt is expected to mention in his talk his policy of supporting liberal candidates for office, a policy to which he has adhered in spite of defeats in the recent state primaries.

9:30 p.m. Eastern Time; 8:30 p.m. Central Time 7:30 p.m. Mountain Time; 6:30 p.m. Pacific Time

### THREE-STAR OPENING

—Friday, CBS

When Miriam Hopkins was a little girl in Bainbridge, Georgia, she sang in a boys' choir at St. John's Episcopal Church because there weren't enough boys to fill out the parts. The incident is typical of Miss Hopkins' career, for it's rarely that she does anything in a commonplace fashion. The Hopkins touch of originality will be exhibited next on Friday, November 4, when she comes to the Hollywood Hotel program to play with William Powell and Charlie Butterworth in "Trouble in Paradise." The starring role in the film of the same name is one of the highspots in Miriam Hopkins' movie career. She came to Hollywood from the New York stage, had been in vaudeville before that, first became interested in dramatic work as a teenage girl in the Goddard Seminary in Vermont.

9 p.m. Eastern Time; 8 p.m. Central Time 7 p.m. Mountain Time; 6 p.m. Pacific Time



The Lane sisters—Rosemary, Priscilla, Lola—and Gale Page, stars of the Warner Brothers picture, "Four Daughters," will do a comedy sketch with Eddie Cantor on his "Camel Caravan" hour, Oct. 31

# THE RADIO PLAYBILL: THIS WEEK—"OUR GAL SUNDAY"

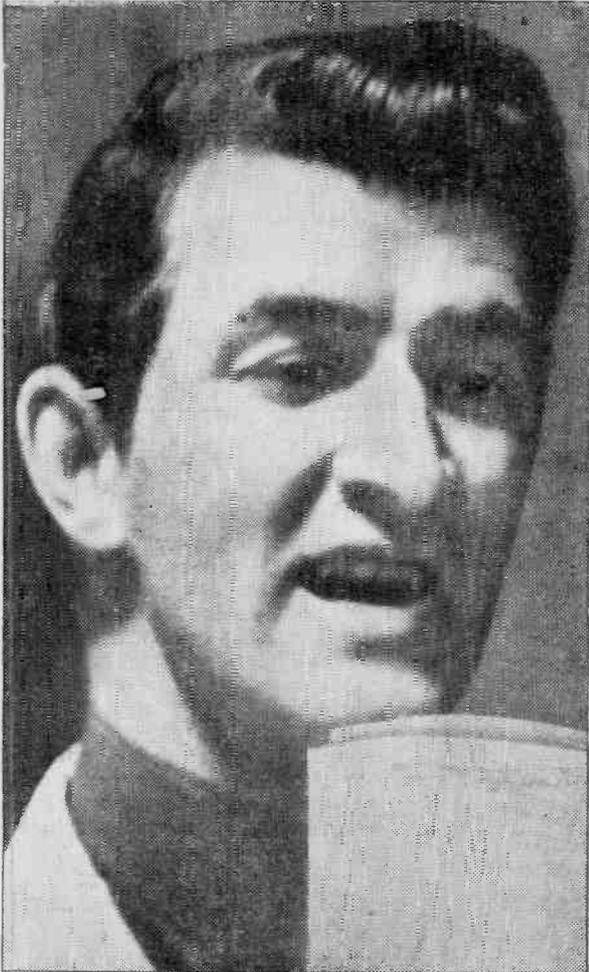
**P**ACKED chock-full of adventure action, "Our Gal Sunday" is the old ten-twenty-third melodrama stepped up with modern romantic and dramatic incidents that leave listeners breathless with suspense at the end of each episode, as the principals in the piece leap from one fabulous situation to another. It opens in the western mining country of the United States, eventually jumps to a palatial and dignified estate in Merry England, and then back to a dude ranch in Colorado, near where the story began. It was

adapted from Thomas Raceward's play, "Sunday," the show in which Ethel Barrymore delivered her famous line, "That's all there is, there isn't any more." The radio sketches, written by John De Witt, depict the adventures of a young orphan girl and her two old guardians, "Lively" and "Jackie," who devote themselves with tremendous zeal to looking out for her welfare. "Our Gal Sunday" is a Monday-through-Friday broadcast, on the air at 12:45 p.m. EST, 11:45 a.m. CST, 10:45 a.m. MST, 9:45 a.m. PST over CBS.



**D**OROTHY LOWELL plays "Sunday," the twenty-one-year-old girl who was abandoned as a tiny baby by her father and left on the doorstep of "Lively" and "Jackie," two prospectors, who reared her in a Colorado mountain cabin. Brought up in a man's world, "Sunday" knows nothing of life on the outside. When a young English playboy courts her and asks her to run away with him without benefit of clergy, "Jackie" becomes outraged and shoots the varmint down like a dog. Fortunately his wounds prove to be superficial and "Jackie" escapes legal punishment. When another Englishman, Lord Henry Brinthrope, arrives in Silver Creek, "Sun-

day" falls in love with him. He proposes marriage and "Sunday" accepts him, but her peculiar bringing-up raises family barriers and "Sunday" hesitates to leave "Lively" and "Jackie." Consequently, the wedding is postponed for some time. When she is finally transplanted from Colorado to Lord Brinthrope's mansion in England, where the wedding takes place, "Jackie" and "Lively" go with her; for the two hard-boiled old miners can't bear the thought of being separated from their "gal." They feel that they must still guide her destiny in a country which is strange to all three of them, at least until she is safely married, and afterward if necessary



**JAY JOSTYN** takes the role of "Jackie," a grizzled product of America's western mining region. He loves "Sunday" as much as any man could a real daughter, and never fails to keep a weather eye cocked for her best interests. Short on temper and quick on the trigger, "Jackie" quite often gets into trouble



—Nelson Howard

**"LIVELY"** (Robert Strauss) is a querulous but kindly old prospector who, with his mining partner "Jackie," has played the role of foster father to "Sunday" ever since she was abandoned and left as a tiny baby on the step of their cabin, some twenty-odd years before. "Lively" is extremely proud of his "Sunday"



**LORD HENRY BRINTHROPE** is a wealthy Englishman who comes to Silver Creek to look after his family's mining interests there. He gets interested in "Sunday" and, after a stormy courtship, fraught with the many exciting adventures the West always holds for the tenderfoot, proposes. It's Karl Swenson's part



**VAN HEFLIN** plays the role of Slim Delaney, foreman of "The Klondike" ranch, which is owned by Lord Henry Brinthrope. An old friend of "Sunday's," he secured the job through her recommendation. Although his friendship with her is unwittingly the cause for some jealousy on the part of Lord Henry, Slim is really devoted to them both. He proves his loyalty when the ranch is overrun by a gang of rustlers

**EVEN** though Lord Brinthrope and "Sunday" are very much in love with each other, their happiness proves to be short-lived. A blackmailer appears on the scene almost immediately after the wedding ceremony and declares that Lord Henry is the father of her child. Heartbroken, "Sunday" flees from England, and months pass before Lord Brinthrope catches up with her and explains that the accusation was a fraud. With that question settled, their happiness is again assailed by an impostor who claims that he is "Sunday's" father, and who also frames "Lively" on a criminal charge. Shot and fatally wounded, the impostor confesses that his charges and claim on "Sunday" were faked. Back in the West with her husband, "Jackie" and "Lively," "Sunday's" marriage is again menaced by an adventuress who gets interested in Lord Henry and a young matron who mistakes her husband's interest in "Sunday" for love and threatens to divorce him. For a short time after these blow over, things are peaceful when the pair settle down at "The Klondike," Lord Brinthrope's ritzy dude ranch in Colorado. But that doesn't last long. Just now a gang of marauding cattle-rustlers are in the midst of operations on the place. The rustlers kidnap "Sunday" and excitement reaches a fever pitch for Lord Henry, "Lively" and "Jackie" until Slim, ranch foreman, succeeds in rounding up the outlaws and rescuing "Sunday," risking his life to do it.



—Bert Lawson

**JOHN REED KING**, announcer for "Our Gal Sunday," joined the CES staff in New York in the fall of 1935, after graduating from Princeton University. He is one announcer who didn't start out in radio the usual way. At sixteen, while still in high school in Atlantic City, King wrote a play in which he satirized prominent radio stars. The local station heard about the play from King's teacher, decided to produce it

NEXT WEEK:  
"DAN HARDING'S WIFE"



Robert Weede takes role of Tonio in "I Pagliacci" Sunday

SUNDAY, OCTOBER 30  
On CBS at 3 p.m. EST; 2 p.m. CST;  
1 p.m. MST; 12 noon PST

THE NEW YORK PHILHARMONIC ORCHESTRA

John Barbirolli, conductor  
Guiomar Novaes, pianist

Overture to "Benvenuto Cellini" (Berlioz)  
"The White Peacock" (Griffes)  
The Orchestra

Piano Concerto No. 2 (Chopin)  
Guiomar Novaes and Orchestra

Symphony No. 2 (Brahms)  
The Orchestra

**B**ERLIOZ, after the Paris failure of his opera, "Benvenuto Cellini" (1837), wrote that he could not understand why the strange and dramatic career of the immortal Italian goldsmith, sculptor, writer and swordsman should not have appealed in musical-stage form. Doubtless it was the fault of the score, for none of it has survived except the overture, which was the only hit at the premiere. The excerpt emphasizes various themes in the opera with an especially brilliant section in carnival spirit.

If you would like some arresting and colorful reading, become acquainted with Cellini's famous "Autobiography," in which that great artist and delightful vagabond tells frankly about his life, loves, duels, and associations with papal heads and worldly grandees. In the Metropolitan Museum of Art, New York, are several specimens of Cellini's inimitable art as a designer in gold and jewels.

SUNDAY, OCTOBER 30  
On NBC at 6 p.m. EST; 5 p.m. CST;  
4 p.m. MST; 3 p.m. PST

THE NEW FRIENDS OF MUSIC

The New Friends of Music Orchestra  
Fritz Stiedry, conductor

Brandenburg Concertos Nos. 4, 5, 6 (Bach)

**T**ODAY we revere the six orchestral concertos commissioned from Bach by the Margrave of Brandenburg, but when that provincial ruler died in 1734, and his musical library was sold, the Bach scores were appraised at eight cents each! Later they fell into the hands of his pupil, Kirchner, who bequeathed them to the Princess Amalia of Prussia, and eventually the priceless manuscripts found their way to the Royal (now the State) Library in Berlin, where they are at present.

Concerto No. 4 rather subordinates the ensemble material in order to emphasize the extremely brilliant solo part for the violin, attended by two flutes.

In Concerto No. 5, again a single instrument stands out, the clavier, and

# The March of Music

A Weekly Preview Edited By Leonard Lieblich

"... An ampler Ether, a divinèr Air..."—Wordsworth

## Gearing to Taste

**F**ORD evidently believes that the recipe for a practical program of radio music is to take buoyant or sentimental numbers as a base, mix with a singer of glamorous reputation, and add the least possible seasoning of outright classics.

Is it possible that the system might leave the classicists unsatisfied and deeply annoy the jazzists? I'm only asking, for surely those who shape the Ford concerts ought to know what pleases most of the people most of the time, and what sort of music helps to sell motor cars.

At any rate, many radio hearers might feel that after Toscanini's Saturday evening ministrations and the matinees of the Philharmonic, a musical menu of lighter fare goes well following the festive Sunday night supper.

## Altered Programs

This department has had frequent occasion to complain (for itself and readers) about orchestral conductors who do not adhere to programs which they publish in advance. A batonist, unwilling to have his name mentioned, writes courteously: "There is another side to the question. Sometimes a new work is scheduled and the score fails to arrive in time for ample study by the leader and players. Again, an extremely difficult or unfamiliar composition being listed, it is found that more rehearsing is needed before performance. On other occasions, a soloist may become ill, and with the omission of his number, a rearrangement seems advisable to insure better stylistic balance. So you see, Mr. Critic, the fault is not always due to indecision or caprice on the part of the conductor." The rebuke is submissively accepted.

## Futile Audition

At the second of the Metropolitan Auditions of the Air, offering two candidates, Anna Schramm and Edward Grobe, neither rates four-star mention for voice and interpretation, as did baritone Mack Harrell, who sang at the first of the hearings. The "March of Music" is happy to report that when the young artist gave his recital in New York a week later, the local professional reviewers showered him with enthusiastic praise.

## Double Service

When Sir Edward Elgar wrote his "Pomp and Circumstance" did he not subconsciously assimilate the "big" melody from Tschai-kowsky's "Romeo and Juliet"?



Emma Otero, coloratura, in radio debut with Ford Sunday

is provided with every virtuoso device known to the resourceful Bach. A flute and solo violin link themselves at times with the keyboard. The slow movement is of unusual beauty, a trio with cembalo, flute and solo violin, marvelously elaborated and interwoven. Bach wished the section performed "affettuoso"—with tender feeling and emotion.

The last of the concertos brings a singular grouping of two violas, a cello and a bass, treated throughout with picturesque and occasional coloring.

SUNDAY, OCTOBER 30  
On CBS at 9 p.m. EST; 8 p.m. CST;  
7 p.m. MST; 6 p.m. PST

THE FORD SUNDAY EVENING HOUR

Jose Iturbi, conductor  
Emma Otero, coloratura soprano

Overture to "Prince Igor" (Borodin)  
The Orchestra

Chi Vuol Comprar la Bella Calandrina (Jomelli)  
Emma Otero

Inflammatus from "Stabat Mater" (Rossini)

Emma Otero, Chorus and Orchestra

Ritual Fire Dance from "El Amor Brujo" (De Falla)

Espanharlem (Reddick)  
The Orchestra

Mi Nina (Guetary)  
Chiquilla (Obradors)

Seguidilla (Folk-Song)

Las Hijas del Zebedo (Chapi)  
Emma Otero

Cuban Overture (Gershwin)  
The Orchestra

**M**AKING her radio debut, Emma Otero, young Cuban soprano, has already won renown as a recitalist in this country and Europe.

Her opening number recalls that Nicola Jomelli (1714-1774), contemporary of Pergolesi and Scarlatti, wrote several dozen successful operas, and because of their German spirit in variety and color of orchestration, was known as the "Italian Gluck."

Rossini's last important work was his "Stabat Mater." Now a musical part of the Roman Missal and the Breviary, the Stabat Mater text, a medieval poem, had no liturgical character or intent in its original form. The words voice the lamentation of Mary over the crucifixion of Christ. Other composers who set the poem were Palestrina, Pergolesi, Haydn and Dvorak.

Miss Otero sings some songs in her native tongue (accompanied at the piano by Frank La Forge), and to add to the Cuban-Spanish nature of the concert, Jose Iturbi leads De Falla's flaming excerpt and our own Gershwin's idea of Cuban melody, color and rhythm.



Left: Guiomar Novaes, pianist with New York Philharmonic this Sunday. Right: Nadia Reisenberg, in piano concert with WOR Symphony Tuesday

SATURDAY, NOVEMBER 5  
On NBC at 10 p.m. EST; 9 p.m. CST;  
8 p.m. MST; 7 p.m. PST

NBC SYMPHONY ORCHESTRA

Arturo Toscanini, conductor  
*The Flute of Sans Souci (Graener)*  
*Adagio for Strings and Essay for  
Orchestra (Barber)*  
*Iberia (Debussy)*  
"New World" Symphony (Dvorak)

DESPITE his opposition to Nazi art policies, Toscanini attests his broadmindedness by playing Paul Graener, living German composer. Sans Souci was the Potsdam palace where Frederick the Great, art-lover and accomplished musician, practised the flute, composed and held famous concerts, one an organ recital by Bach. Often reproached for neglecting American works, Toscanini herewith lists new scores by Samuel Barber (born 1910, West Chester, Pa.). Graduate of Curtis Institute and winner of the Prix de Rome in 1935, and Pulitzer prize for music in 1935 and 1936, Barber also was the first American composer to be performed at the Salzburg festival, in 1937. Skilled orchestrator, he is a conservative modernist in harmony and a refined melodist.

RADIO GUIDE last year hoped Toscanini might program some symphonies completely familiar. This season he has already done Tschaikowsky's "Pathétique" and now follows with Dvorak's "New World." Thanks, Maestro.

SATURDAY, NOVEMBER 5  
On NBC at 11:30 a.m. EST; 10:30 a.m. CST; 9:30 a.m. MST; 8:30 a.m. PST

MILESTONES IN THE HISTORY OF MUSIC

The Eastman School Symphony Orchestra

Dr. Howard Hanson, musical director  
Emanuel Balaban, Herman Genhart, conductors

*Music from the Early Christian Era to the Thirteenth Century*  
Ambrosian Chant

*Byzantine Chant "Laudamus Salvatorum"*  
For Men's Voices

*Hebrew Chant*  
Mixed Voices

*Gregorian Chant "Veni Sancte Spiritus"*  
Men's Voices

*Organum Quadruplum (Perotinus)*  
Mixed Voices and Instruments  
*Secular Song (13th Century)*  
Mixed Voices and Instruments

*Two Medieval Dances*  
Wood-Wind and Tabor

*Song (14th Century) (Burk Mangolt, minnesinger)*  
Baritone Soloist and Bassoon

*Round (John of Fornsete) (1240)*  
Eastman School Choir

SET yourself for much spiritual and mystical contemplation at this time. The early composers were not exactly given to merriment in their writings. Ambrosian chants derive from St. Ambrose, Italian bishop, known as "The Father of Christian Hymnology." Byzantine music has been used in the Eastern Church for thousands of years. The ritual music of the Hebrew synagogues also dates from dim antiquity, and includes numerous lovely examples.

Pope Gregory the Great compiled the system of severe plain chant, abandoning the diversity and ornamentation of the Ambrosian mode.



Left: Dr. Howard Hanson, musical director of Eastman School in Rochester. Right: Elizabeth S. Coolidge: Her birthday will be honored with concert

## Coolidge Quartet's Homage To Generous Music Patron

CHAMBER music, ever handicapped by lack of popular appeal, has always been dependent largely on the support of wealthy music-loving individuals or specialized groups dedicated to the most serious form of the tonal art.

In America, quartet ensembles traveled a particularly hard road until the late Edward De Coppet, New York banker, extended his bounty to the Flonzaley organization in 1903 and financed it to fame and fortune. Before the disbanding of the Flonzaleys (1928) another enthusiastic patron of chamber music appeared in the person of Mrs. Elizabeth Sprague Coolidge, of Washington, D. C., who endowed the Foundation named after her, won the sponsorship of the Library of Congress, and added to its building a beautiful small auditorium for concerts to which non-paying audiences are invited. Primarily aiding promotion and furtherance of chamber music, the Coolidge Foundation also extends its purposes to inaugurating festivals, commissioning new works by leading creators, awarding prizes for meritorious compositions, and presenting medals in recognition of distinguished musical services.

## Rochester Treads the Ages With "Milestones in Music"

WHETHER hit upon the idea of making this a season of musical cycles, builded better than he knew, for everywhere one hears of such jointed processions of sonatas, cantatas, concertos, quartets, etc.

Now from the city of Rochester, New York, comes the bulletin of a highly ambitious and instructive course of NBC Saturday morning concerts, (11:30 a.m. EST, 10:30 a.m. CST, 9:30 a.m. MST, 8:30 a.m. PST), given by the Eastman School of Music and illustrating the development of musical composition from the Middle Ages to the early nineteenth century. Dr. Howard Hanson, Paul White and associate conductors will direct the programs (to be done by the orchestra, chorus, and soloists of the institution) embracing ecclesiastical and secular songs, opera, dance numbers and examples for full symphonic as well as smaller concerted instrumental groups.

So far, eight chamber-music festivals have taken place in the Library, four composers received the Coolidge prize, and works were commissioned from such men as Stravinsky, Pizzetti, Prokofieff, Howard Hanson, Bartok, Walter Piston and Frederick Stock.

To honor Mrs. Coolidge, the string quartet which bears her name will give a Founder's Day concert, October 30 (8:30 p.m. EST, 7:30 p.m. CST, 6:30 p.m. MST, 5:30 p.m. PST, NBC), to celebrate her birthday. Everybody interested in the welfare of music is under lasting obligation to Mrs. Coolidge and will join in spirit with the four artists extending such deserved homage.

Incidentally, also another Washington woman, Mrs. Gertrude Clarke Whittall, merits place on a pedestal of honor for endowing the American Music Foundation in 1936. She presented to the Library of Congress a set of five Stradivarius instruments (three violins, a viola and a cello) to be used at special concerts paid for by her. With the instruments are five bows made by the famous Tourte (1747-1835) of Paris. The whole collection is on exhibition in the Rare Book Room of the Library of Congress.

Cyclical presentations offer perhaps the best way to show the evolution of a composer or a period, and to study progressive changes in the styles and methods of musical art. How complete and even startling such metamorphoses often are is proved for instance by contrasting Beethoven's first quartets and symphonies with his last, or comparing Wagner's conventional "Rienzi" with his much later innovational "Tristan and Isolde." The larger movement through the ages was glimpsed easily at the opening concert of the current Toscanini-NBC series, when he started his program with the melodically severe and harmonically stark "Fantasia" by Thomas Tallis, and then sounded the brooding lyricism of Brahms and the hot-blooded passion of Tschaikowsky. Tallis was a church composer, and had he written like Brahms, he would have been misunderstood; like Tschaikowsky, he would have been arrested.

## Also Recommended

Times given are EST. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours. For stations, see our program pages.

Sunday, October 30

Yella Pessi and the Madrigal Singers. 11:30 a.m. EST, NBC.

Dr. Charles Courboin, organist. 12 noon EST, MBS. Kamenoi-Ostrow (Rubinstein); Organo Primitivo (Yon); Pastorale and Finale from First Sonata (Guilmant).

Radio City Music Hall of the Air. 12 noon EST, NBC. "Pagliacci" by Pietro Mascagni. The cast includes Jan Peerce as Canio (the part made famous by Caruso); Viola Philo as Nedda, Canio's wife; Robert Weede as Tonio, and also as Silvio, Nedda's lover.

Metropolitan Auditions of the Air. 5 p.m. EST, NBC. Metropolitan Opera House tryouts. Wilfred Pelletier, conductor. Edward Johnson, master of ceremonies. Contestants are Anna May Dickey, soprano from Decatur, Ill.; Edmond Boucher, bass from Boston, Mass.; Beatrice Brody, contralto, from Lansing, Mich.

Bach Cantata Series. 8 p.m. EST, MBS. Alfred Wallenstein, conductor. Genevieve Rowe, soprano; Mary Hopple, contralto; William Hain, tenor; Raoul Nadeau, baritone. Chorus and orchestra. Cantata No. 180.

Monday, October 31

The Rochester Civic Orchestra. 3 p.m. EST, NBC. Guy Fraser Harrison, conductor.

The Curtis Institute of Music. 3 p.m. EST, CBS. Barbara Thorne, soprano; Samuel Mays, cellist. Aria from "La Boheme" (Puccini); Caro el Mio Bambino (Gardieri); Cello Concerto (piano accompaniment) (Schubert); Group of songs by Fourdrain, Charpentier, Rachmaninoff, Rimsky-Korsakoff, Galbreath.

The Voice of Firestone. 8:30 p.m. EST (for the West, 8:30 p.m. PST), NBC. Symphony orchestra; Alfred Wallenstein, conductor; Richard Crooks, tenor.

The WOR Symphony Orchestra. 9:30 p.m. EST, MBS. Eric Delamarter, conductor.

Tuesday, November 1

Piano Concerto Series. 9:15 p.m. EST, MBS. The WOR Symphony Orchestra; Alfred Wallenstein, conductor; Nadia Reisenberg, pianist. Concerto in A Major (Liszt); Nocturne 20 (Chopin); Waltz in D Major (Glazounow).

Wednesday, November 2

Symphony Series. 9 p.m. EST, CBS. The Columbia Symphony Orchestra; Howard Barlow, conductor.

Thursday, November 3

Sinfonietta. 8:30 p.m. EST, MBS. Small Symphony Orchestra; Alfred Wallenstein, conductor. Symphony No. 2 (Schubert).

Friday, November 4

Music Appreciation Hour 2 p.m. EST, NBC. Dr. Walter Damrosch, conductor. Series C "The Fugue" 2 Fugues from Well Tempered Clavichord (Bach); Series D Bach program. Suite No. 1 in C, Pastorale in F, Fugue a la Gigue.

Saturday, November 5

Cincinnati Conservatory of Music. 11 a.m. EST, CBS. Conservatory Orchestra; Alexander von Kreisler, conductor.

# BEETHOVEN—THE COLOSSUS

MUSICAL GIANT SERIES NO. 4—BY LEONARD LIEBLING

As the winter season of broadcasting draws near, listeners everywhere anticipate with appreciation the fine music radio will offer again in broadcast concerts, operas and recitals. The editors of RADIO GUIDE, realizing that understanding immeasurably enhances every listener's enjoyment of classical music, feel for that reason that a series of profiles of Musical Giants is particularly timely at this moment. Prepared by Mr. Leonard Liebling, eminent editor of the Musical Courier and music editor of RADIO GUIDE, these brief biographies reveal characters whose writings are as significant today as when they were created.—ED.

**T**HE heavy stage-coach that traveled between Bonn and Vienna in 1792 rolled into the Austrian capital on a November day, and among the cramped and tired passengers who clambered out was a youth in his twenty-second year, stocky of figure, about five feet five inches in height, ungainly in walk, unattractive of face, with a tumbled shock of black hair and protruding front teeth. It is more than likely that no one who saw him gave a second glance in his direction as he went off to find an inn suited to his total wealth of about sixty dollars . . .

Half a dozen years later the same individual, not at all improved in appearance, was the artistic and social lion of Vienna, acknowledged a great pianist and composer by his colleagues and petted and pampered by the music-loving aristocracy. He taught the heir to the Austrian throne, had platonic romances with highly placed ladies, and—most important of all—was admired and praised for his talents by the exalted Haydn. In spite of his uncouth habits, his surly temper which often prompted him to insult his important friends, and an ear malady that finally resulted in complete deafness, our genius increased his popularity and fame from year to year with sublime compositions, created ceaselessly; and when he died, schools and shops were closed on the day of the funeral, attended by everyone of note in Vienna and by over 20,000 of the populace. Today he lies buried in the Central Cemetery near Schubert, Gluck and Brahms, and on the granite shaft marking his grave there is no inscription but the single eloquent word, "Beethoven"—for the world knows who he was and what he did . . .

Ludwig van Beethoven's musical life was out of the ordinary even before he set out from his native Bonn, in Germany, on the eventful coach journey to Vienna. Born 1770, his childhood was spent in a poor and none too happy home. The patient and understanding mother, daughter of a cook, had a sad enough life because of her husband's addiction to wine. He earned a pittance with some inferior fiddling and even worse singing. Often

MOZART, WHO WAS HIS TEACHER, ONCE SAID, "LISTEN TO THAT YOUNG MAN, HE WILL ONE DAY MAKE A BIG NOISE IN THE WORLD"



Haydn praised him. Mozart was astonished at his genius for extemporizing, and all musical Vienna lionized young Ludwig van Beethoven who was to become the greatest composer the world of music has yet known

in his cups, he dragged his son from bed at night in order to give him a "music lesson." Heaven knows—and only Heaven—how the lad's gifts could develop in such an atmosphere, but they did. At four he was learning to play clavier and violin; at eight he appeared in public; at nine he had mastered the organ, and four years later served as assistant to the music director of the Elector of Bonn. Beethoven's first measurable compositions, sets of variations, came to creation when he was ten . . .

A short visit to Vienna in 1787 brought a few lessons from Mozart, and the latter's prediction, "Pay attention to him, for he will some day make a stir in the world" . . .

Haydn passed through Bonn, heard Ludwig play, looked at some of his music and offered to teach him if he would come to Vienna. The instruction materialized later but the pupil always claimed that he learned little from his conservative master, who could not understand the youth's originality and his breaking of so many strict classical rules of harmony and counterpoint. Already Beethoven often disdained established formulas and substituted his own methods . . .

**A**FTER he made Vienna his permanent home, Beethoven found himself in a rich period of fruitfulness for the German arts. He could enjoy and study Gluck's "Alceste" and "Orfeo,"

Mozart's "Abduction from the Seraglio" and his chief symphonies and quartets, Haydn's best chamber music and some of the great poems and dramas of Goethe and Schiller. He composed industriously and read much to broaden his education. His fashionable contacts at first aroused his vanity, and he bought new clothes, took dancing-lessons (with scant results), and even had a valet to keep him and his home tidy. However, such trivialities were soon discarded, and to his last days his apartment remained slovenly, his clothes disordered and his company manners impossible.

However, Beethoven remained artistically modest. Following his unsuccessful studies with Haydn, he sought further instruction from Albrechtsberger and Salieri. Finding the latter absent on one occasion, he left a card reading, "The pupil of Beethoven was here." And that from the man who had already given to the world his "Eroica" and fifth symphonies, "Appassionata Sonata," "Emperor" concerto and the opera "Fidelio"! At another time, he was listening with colleague Cramer to Mozart's C minor piano concerto, and remarked, "My friend, we'll never be able to create the like of that." Of Handel he said, "To him I bow my knee." Of Haydn's birthsite, "In such a little house, so great a man was born." Bach inspired Beethoven's lasting adoration.

With his aristocratic friends, our composer was more independent. He knew that his eccentricities interested them, and shrewdly he said in private, "The rich must be used." Like Wagner, he believed that the world owes a living to genius.

**T**O FULLY understand Beethoven the man, one must accept an expert's biographical summary: "He fluctuated between insane wrath and exaggerated penitence, flashes of hauteur and sentimental humility, wastefulness and avarice; perpetrated poor puns, horseplay and rude practical jokes; wrote bad verse; took no advice and yet often could not make up his own mind." In other words, deeply, completely human. In his pranks, so human that he threw a stew at an inattentive waiter and sent a wisp of goat's beard to a young woman who had asked for a lock of his hair . . .

All Vienna knew Beethoven by sight, for he spent whole days outdoors, trudging through the streets to the suburban woods, in sunshine or rain, close to nature, communing with whispering leaves and singing birds ("loving trees more than men," as he declared), paying no heed to staring persons, mumbling and singing to himself, and stopping constantly to jot down in his note-book the myriad motifs and melodies that filled his head.

Although he remained single, there never was a time when Beethoven did



Like Mozart, Beethoven showed remarkable musical ability as a child. At the age of four he was given his first lesson on the violin. Above: The humble room in Bonn where Beethoven was born on December 16, 1770



One day Beethoven's rich brother left a card at the composer's simple home (above), which read, "Jahann van Beethoven—Landowner." Next day, Ludwig left card at his brother's reading, "Ludwig van Beethoven—Brainowner"

not feel himself in love. His ideal of women was exalted. He subscribed to no intimacies with them that were not consecrated by marriage. In one of the altogether revealing diaries he kept assiduously, is the record: "Oh, God! let me at last find her who is destined to be mine and who shall strengthen me in virtue." Fate never permitted him to find her. His undefiled romances were with Therese Malfatti, Amalie Sebald, Bettina Brentano, Countess Therese Brunswick and Countess Giulietta Guicciardi. To the last-named he dedicated his "Moonlight" sonata. After his death, in a secret desk-drawer, a letter was found containing the most touching references to his "Immortal Beloved." Musicologists are still arguing as to her identity, most of them fixing it upon Therese Brunswick, for her picture lay beside the letter . . .

At the age of twenty-eight, Beethoven discovered that there was something wrong with his hearing. At first prompted to retire from the world, his courage made him give battle, though he never rid himself of the morbid desire to keep others from discovering his infirmity. With its unabated progress came ever-growing pathos, poignancy and tragedy in his compositions, culminating with the overpowering laments and moments of celestial resignation in the final works for piano and string quartet.

After his early conventional compositions, Beethoven set out resolutely on a path all his own. He has rightly been called "The man who freed music," for he loosed its bonds of formal rules and made it an intimate and personal revelation, for which he found, if not novel forms, at least novel means of expression. He created a new technique for solo instruments and the orchestra. His sonatas, symphonies and chamber examples went far beyond their predecessors in architecture, construction and dramatic power. He was the first great romanticist in music and the first to democratize and universalize the art. He rewrote everything endlessly, being insatiable in his standards of perfection.

When Beethoven was fifty-three years old Vienna heard the premiere of his gigantic ninth symphony, by

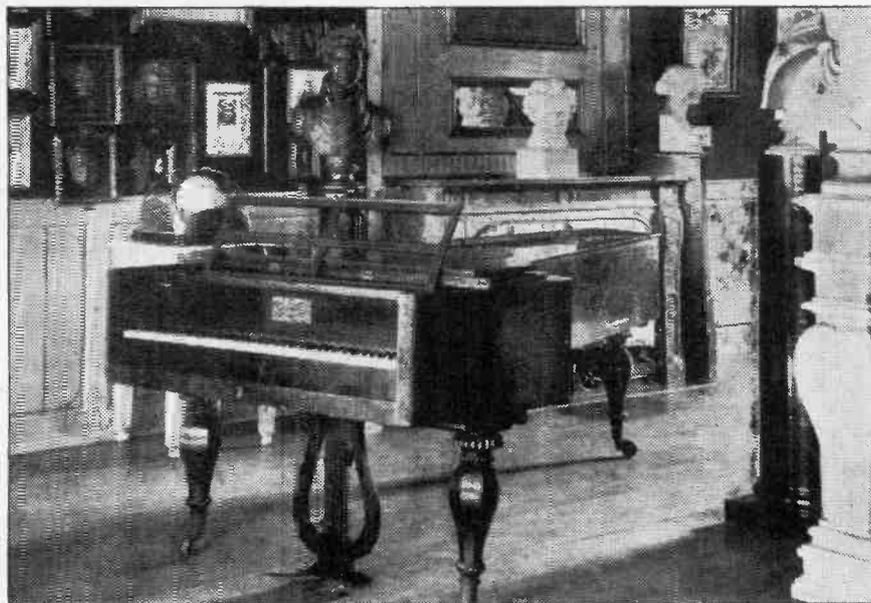
many considered his most profound and compelling composition. He was then white-haired, morose, gloomy, almost totally deaf (he could hear only through ear-trumpets, with bitter foreboding of his approaching end . . .

Two years later began the fatal illness, with suffering for fifteen months, and some intermissions of work and numerous visits from distinguished admirers. On March 24, 1827, after receiving the sacraments of the church, he alternated between coma and delirium (modern science would call his disease a combination of dropsy and cirrhosis of the liver) until late in the evening, when out of a clear sky there was a vivid flash of lightning and a sharp peal of thunder. Beethoven raised himself high in his bed, clenched and raised his right fist in typical defiance—and fell back dead.

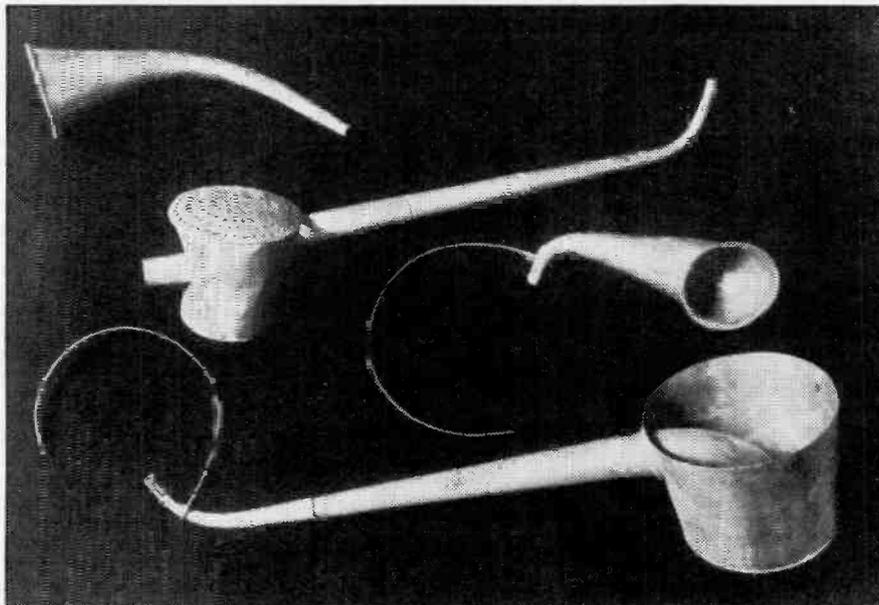
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Like most musicians, Beethoven was always poor, but he was blessed with a sense of humor, and delighted in poking fun at his pompous brother who had grown wealthy. Above: His piano at Beethoven-House, Bonn, Germany



A turbulent, unconventional soul, Beethoven was a "law unto himself," and in his music there is ever present that "law unto himself" spirit which always ends in a magnificent "sforzandi." Above: Ear-trumpets the composer used

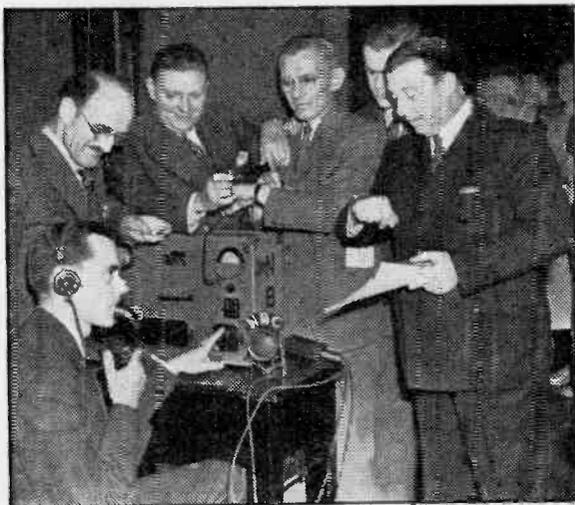
# BRAIN TEASERS



The Vox Pop team, Parks (left), Wally (right), had Governor Happy Chandler of Kentucky as guest on their interview program October 1



Above: Typical crowd which gathers for Vox Pop program that features random interviews in New York hotel lobbies and in RCA building



Fred Wallworth, NBC engineer who puts the program on the air, gives the principals in the Saturday (9 p.m. EST) show a time check-up

NEW YORK.—There's a strong possibility of "Show Boat" being revived with the original cast, headed by Lanny Ross, Charles Winninger as "Captain Henry," Molasses 'n' January, Muriel Wilson and Annette Hanshaw. The return of this program will undoubtedly meet with the approval of many listeners . . . Joe Cook has auditioned for Guy Lombardo's former bread sponsor, and if the show reaches the airlines Andre Kostelanetz, along with Kay Thompson and her chorus, will make up the rest of the program . . . Frank Parker signed a twenty-six-week contract to rejoin Burns and Allen on the West Coast early in January . . . Connie Boswell's new contract for the "Monday Night Show" permits her to leave on four weeks' notice and allows her to work on other programs . . . Mark Warnow's orchestra will supply the music for Sophie Tucker's songs when she starts her series.

Hal Kemp's shoe-polish program returns to the airlines on or about March 1. Mentioning Kemp reminds me to report about the loud argument songstress Judy Starr had with her boss and production man, Ed Cashman, after the last broadcast from New York. It seems Judy felt they were rushing her song. Anyway, I'm told she apologized later for her actions and all was forgiven . . . After four years on the air for the same sponsor, the Horace Heidt program fades out after the broadcast of December 25. A fine Christmas present for Heidt . . . Robert Simmons has been dropped from the Cities Service Concerts and Ross Graham will be the permanent male singer . . . The Philharmonic Orchestra was privately auditioned for a group of department stores from Coast to Coast who are considering bankrolling the broadcasts . . . Max Reinhardt, producer of the Texaco dramas, is due in New York the first week in November to start casting a show scheduled to open on Broadway around December 15.

Jessica Dragonette fans will be interested in knowing that the lovely songstress is on a concert tour. She will sing in Toronto, Canada, on November 7; Detroit, Michigan, on the 10th; opens the Cleveland, Ohio, Community Fund on the 13th; will be in Green Bay, Wisconsin, on the 16th. More of her concert dates will be published in a later column.

It was a genuine thrill for your reporter to be among those present at this season's first broadcast of the NBC Symphony Orchestra of ninety-two pieces, conducted by Arturo Toscanini. It was a thrill and a treat to watch the maestro work, and I doubt if I took my eyes off him for more than a total of three minutes during the entire broadcast. When he made his appearance on the stage, everyone in the audience rose to his feet and he was given a tremendous ovation. Looking around the studio, I recognized Geraldine Farrar, Giovanni Martinelli, Grete Stueckgold, Lotte Lehmann, Susanne Fisher and many other distinguished figures of the music world.

I sat in the second row, a little to the side of the conductor, which gave me an excellent opportunity to watch every expression and gesture, which, I repeat, was a genuine treat. He doesn't have any music in front of him as he knows every symphony from memory. If you listened in at home and heard a voice above the music every once in a while, that was Toscanini himself, who hummed during the broadcast as he conducted. He worked so hard that perspiration rolled off his face throughout the entire period, and every few minutes he took a handkerchief from his pocket to wipe his brow. Every music-lover should put the NBC Symphony broadcasts on his "must listen" list.

Fred Waring and his songstress, Donna Dae, sat directly in front of me, and when the program was running overtime Fred began to get worried. He had a repeat broadcast for the West Coast to do from another studio on the same floor at midnight. Toscanini didn't lift his baton for the last number until almost eleven-thirty, and Fred didn't know how long it would last. He had to be in his own studio fifteen minutes before broadcast-time to see if everything was set up as it should be and make his usual prebroadcast speech, welcoming the guests in the audience and telling them how

they can conduct themselves. Then again, two of his musicians were playing in the symphony orchestra and they would have to change from the full-dress attire to the uniform the Waring musicians were wearing. (No pun intended.) Anyway, as soon as the symphony orchestra completed their last number, Fred grabbed Donna by the hand and made a mad dash out of the studio to avoid the mob.

By the way, another broadcast music-lovers shouldn't miss is the Radio City Music Hall series of operas on Sunday mornings. "La Traviata" was the first of the series offered on Sunday, October 16, and the singing of Rosemarie Brancato, Robert Weede and Jan Peerce made the broadcast another loudspeaker treat. I seem to be treading on Leonard Lieblich's territory by mentioning the symphony and opera broadcasts, but thanks to his informative pages, I'm enjoying the better music more than ever. And more and more do I appreciate my radio, when I can sit back in my easy chair at home and listen to the WORLD'S GREATEST ENTERTAINMENT. (With no apologies to the movie industry.)

Let's take a peek behind the "seen" with Ben Bernie and all the lads, at CBS studio No. 2, just west of Broadway: Announcer Harry von Zell explaining that although the "Ol' Maestro would broadcast, he was still technically in the hospital." As Von Zell explained it, rumor had it Bernie was there looking for a horse. But Ben says the rumor is unfounded; he was simply recovering from his bookmakers. The maestro introduces his pretty

nurse to the studio audience, but in reply to the insinuations of his colleagues that she was the reason he was remaining there so long, he shouts, "It's a lie!" "Time to go on the air," says Bernie. "You mean they're at the post," someone in the band says.

Although there is a lot of horseplay before broadcast time, they soon settle down to business. The maestro trying hard to look nonchalant with a pipe in his mouth, instead of the familiar cheroot—reason, his sponsor sells pipe tobacco. Lew Lehr, rushing onto the stage, grimacing and making "funny-faces" at the audience—with coat riding high on his waist. Laughable Lew parts his thin locks in the middle and combs them down the sides of his face, giving him an extremely ludicrous

appearance. When he screws up his face, the studio audience goes into hysterics. Mary Small, small and petite, singing into the mike, while Bernie relaxes quietly in a chair near by. While Bobby Gibson was singing, he kept time by tapping his right foot. Fearing it would get into the mike, the conductor hit Bobby on the leg with his baton to make him stop. After the program, Bernie explains he must hurry back to the hospital—his nurse is waiting. Sorry, no time for autographs! Lew Lehr rushing off stage. In his excitement he bumps square into a wall. The audience howls and howls, and so does Lew behind the scene.

The Burns and Allen troupe had a mad rush after their last broadcast in New York to catch the midnight special for the Coast. I was up at their rebroadcast, which was at eleven-thirty, and everyone seemed nervous about the train. They'd promised to hold it for them, it seems, but no one knew for how long. George Burns was standing in the wings biting his nails, Paul Douglas was running around muttering about things he'd forgotten to pack. The only calm one was Ray Noble. I learned later that they did make the train—after it waited forty minutes for them.

Connie Boswell had her little Boston bull around to rehearsal last week, and he turned out to be the hit of the show. First he played the harp for the cast, moving his forepaws up and down the strings, as he sat on his haunches. Then while Connie was singing, in the high chair that she uses during broadcasts, he sat in her regular wheel-chair in rapt attention. After rehearsal came his biggest stunt. Connie asked him to sing, and he did. Connie would sing one note, and he'd imitate her; then another note, and so on. You could tell Connie was almost bursting with pride about her talented pupil after he'd finished, just as I do when little Walter learns a new trick.

## AIRIALTO LOWDOWN



BY MARTIN LEWIS

Over the mike from New York's ever-changing White Way

HOLLYWOOD.—A month ago your reporter was pondering what had become of Ruth Etting. From the early days of radio, Ruth's smooth, low voice had thrilled this writer, and he felt that she should still be on the air. What had happened? Where could Ruth have gone? . . . Well, he found her—found her married to NBC's Hollywood conductor of "America Dances," Myrl Alderman, and concealing not only her marriage but hiding her face from her ex-husband, Moe Snyder. Ruth was living in utter seclusion. Your reporter then was told that to write of her Hollywood residence, or even to hint at her remarriage, would jeopardize not only her life but that of her musician-husband, for Snyder was reported to be in Hollywood hunting for Ruth and voicing the threat that if Ruth had married Alderman he'd kill them both . . . So what should your reporter do? That's right, he kept his mouth shut. Today the world knows that Snyder found and shot Alderman, wounding him critically. Fortunately for Miss Etting, she was unhurt, due probably to the presence of mind of her stepdaughter and secretary, Snyder's own daughter Edith, who picked up a revolver and, shooting it, pursued her father from the house . . . Police had been informed of Snyder's alleged jealousy. District Attorney Dewey, in New York, had likewise been told about him. Yet Miss Etting and her husband were not protected . . . Now released on bail, Snyder may expect sympathy and indulgence, but radio listeners who for years have been entertained by the sweet music of Ruth Etting's voice will be hard to convince that his act was warranted in the least.

The Hmmm, Hmmm Dept.: From Pittsburgh comes an engraved mourning card, reading, "In memory of the Wayne King—Lady Esther Serenade, of all programs most esteemed by M. F. McGrew." That's a new way for a fan to sock a sponsor . . . Every time Joan Crawford broadcasts, her mother attends, but not with tickets supplied by Joan. Mrs. Le Sieur usually is remembered by a third party! And since the Crawford-Franchot Tone underlinen was exposed to the public eye, Joan has become ultra-democratic, and even at the Trocadero on a recent night danced with magazine cameramen. Needing a build-up? . . . Tyrone Power's soon-to-be-released "Suez" is worth seeing for the tornado sequence alone . . . Martha Raye will be a blonde in Paramount's "Never Say Die," which she has started with comic Bob Hope . . . Max Factor experts believe television's on the way. They're perfecting a make-up which has a soft-blue powder on the cheeks, red-blue lips, and red around the nostrils and under the eyes. Ughh! . . . A clip of very personal amateur movie film accidentally found its way into a reel on the home projector of Frances Langford and Jon Hall, and were their friends amused and Jon and Frances mortified! . . . "Help Thy Neighbor," a program aired here to the Pacific Coast, has put over 10,000 people back to work in southern California—a feat the New Deal should investigate and try to imitate. Now a big eastern publisher is considering sponsoring the show nationally . . . Lest you forget, the new radio artist and time contracts have an "in case of war" clause in them.

Wiseacres who said W. C. Fields was washed up in radio should have heard his extra-plumful premiere October 15 on "Your Hit Parade." In fine fettle, Fields delivered one of the funniest situations (a fire burning down a house, and the owner, played by Jack Smart, unable to get Fields off his telephone wire) ever heard on the air. Deftly milked of every laugh by master suspense—clown W. C., the starter may prove a toughie for him to top. Let's keep tuned regardless.

Backstage Stuff: In Lux Theater's "Viva Villa," there was so much gunfire that actors' scripts were marked with a red X four lines before every burst of shots, and just before the pistol explosion members of the cast opened their mouths to lessen the shock. Funnier still, soundman Charlie Forsyth, who had to fire fifty-four blanks in his small sound-effects booth during the play, hired a boy to fan the burning powder fumes out and fresh air in! . . . At Charles Boyer's Woodbury Playhouse October

16, the audience was more than two-thirds feminine. Maurine O'Sullivan wore her magenta orchids on a large black muff; her black pancake angle hat was tied on around the back of her head with magenta ribbons . . . Jack Benny was plenty funny before his broadcast that same night—and amusing enough during the Jell-O airing, too. Counted ninety-seven laughs, of which less than a dozen were mere ripples. Audience was tickled most when the "movers" called Jack an old fuss-wussy and fuff . . . Spectators are unwelcome at Amos 'n' Andy or Lum and Abner shows because their laughter would destroy setting illusions. Recently Andy Devine was the special studio guest of L&A and he could hardly contain himself at one point in the script. Trying to stifle his laughter, he threw a near-by coat over his head and ducked into a corner of the room.

Tommy Lane, 11-year-old singing find of Joe Penner's show, comes from an extremely musical Georgia family and continues his music study here under Andres de Seguro. The other day, at his voice-teacher's home, he sang "Vesti la Giubba" from Pagliacci, and when he had finished the aria, he discovered Deanna Durbin seated on the front porch and waiting her turn for a lesson. Deanna congratulated tiny Tommy and said, "Boy, you sang that like a man!"

Connie Bennett, whose matrimonial venture with Henry Falaise is rumored to be nearing the curtain, is a public character, according to her own admission in her original bill of complaint in suing Jimmie Fidler and NBC for \$600,000 damages, and also in the opinion of Superior Judge Robert W. Kenny, who heard preliminary motions of the case here last week. According to the learned judge, since motion-picture personalities are public characters, like public officials, the state law permits certain "remarks to be made against a public character providing, even when false, they are made without malice." Miss Bennett charges that Fidler libeled her through broadcast accusations that she was haughty, an interview-snobber, and had fallen from film fame. The actual libel suit will come to trial soon . . . Incidentally, Warner Brothers have let their contract option on Fidler drop.

"Garden of the Moon" was his last for the film company. Another option dropped by the same studio was Rudy Vallee's. His last for Warner Brothers was "Gold Diggers in Paris."

Burns and Allen, comedy team, in 1928 traveled from New York to California to fill a vaudeville date. They hopped a sleeper, arrived unheralded, and no one took their picture. On October 17, 1938, George Burns and Gracie Allen arrived in Los Angeles aboard the streamliner "City of Los Angeles," this time in their own fully reserved air-conditioned Pullman car, which numbered among its passengers their two children, Ronnie and Sandra, and a retinue of seventeen people, including gag-writers, production men, musical directors, etc. Aside from continuing their weekly Chesterfield airing from Hollywood with Tony Martin reinstated as vocalist, the Burnses are starting work immediately on their new M-G-M picture, "Honolulu." Strangely enough, George and Gracie took in Hawaii on their summer vacation and now they'll be able to put their travel observations to profitable use. After "Honolulu," Gracie is booked to make "The Gracie Allen Murder Mystery" for Paramount.

Rom-Antics: Phyllis Brooks and her fiance, Cary Grant, are becoming radio-studio regulars . . . Rita Johnson, the talented ex-March of Time actress now looking pretty for the movies, is palsy these days with Broderick Crawford . . . On October 28, Ruth, talented daughter of the broadcasting Pickard Family, will be saying "I do" in the company of Frank Winslow Colwell, Jr., at the Church of Christ, in Del Rio, Texas . . . Mrs. Eula Marlene Rich, wife of Freddie Rich, the radio bandleader, has filed suit for \$100,000 against Miss Elizabeth Gordon, of Beverly Hills, Calif., charging alienation of affections.

Your next glance at announcer Truman Bradley is as "John Hamilton" in "Young Dr. Kildare."

## HOLLYWOOD SHOWDOWN



BY EVANS PLUMMER

## PASSAIC TOT



Pride of Passaic, New Jersey, is Angeliana Ciofani, 13-year-old songstress, who made her radio bow on the "Good News of 1939" program



Known on the air as Leni Lynn, she hopes that she's going to be good news to radio listeners. Above: Watching program with Hanley Stafford



—Photographs by Gene Lester

Once again radio proves a stepping-stone to success for the little miss who went to Movie-town, won attention after singing at Trocadero

Taking listeners-in on the radio rounds out in Glamour Town

# WITCHES' RIDE



When Fibber McGee threw a Hallowe'en party for the gang on his show, witches fled before gags. "Look out, Fibber," says Donald Novis



Ducking for apples was a lot of fun. But the Fibber is in for more than a tussle to get the apple, if Don doesn't resist temptation



The gang even roped poor Fibber into one of the oldest gags of witches' night. He followed the leader, and look what happened!

## Shades of Poe!

CHICAGO.—Midnight is less than an hour away as I stalk through darkly lit streets on Chicago's near North Side. I must hurry, for the time is drawing short. My rendezvous is for 11:30, but I must get there a few minutes early. Who knows but what I may shortly witness a foul murder, a ghastly suicide, or perhaps a poison plot! Caught on yet? Well, I am going to a practically "private" premiere of "Lights Out," NBC's ghastly Wednesday night chiller, which is being resumed after a summer's absence. The corridors of the Merchandise Mart at this late hour are deserted, in strange contrast to the daytime, when bustling thousands fill the block-long hallways. The watchman lets me by and the night elevator man whisks me up to the twentieth floor. "Lights Out" has no studio audience, but Ed Cunningham, NBC's Chicago night manager, escorts your Tattler to the observation room. There, through triple-thick glass, I watch finishing touches of the rehearsal before "Lights Out" goes on the air.

The loudspeaker in the observation room is not on, so I can only watch the performers going through their last-minute "lines" but I cannot hear them. Everybody is dressed informally and as if they mean business. Gordon Hughes, who has been ably producing "Lights Out" for some time now, is in his shirt-sleeves. Most of the men have discarded their jackets. Betty Caine is wearing slacks and is pacing up and down the studio reading her lines. Sitting nonchalantly on a high stool, script in hand, is Laurette Fillbrandt. A tall, thin man walks into the studio a couple minutes before the show goes on the air and says something to Laurette. And a few seconds before the show goes on the same gentleman comes into the observation room. We introduce ourselves. The "thin man" proves to be Russ Young, an announcer for WGN, and he says he has come to watch his wife act. His wife, it develops, is Laurette Fillbrandt.

It is 11:30 and the loudspeaker in the observation room is turned on. Arthur Kohl steps to the mike and menacingly warns the audience, "Lights out, everybody." The initial program proves to be a bit conservative. Only one murder is committed and that at the very end. Perhaps the lack of bloodshed (one murder practically makes "Lights Out" a kiddie show) can be attributed to the fact that Arch Oboler is not writing "Lights Out" this season. Arch is in Hollywood writing sketches for the Texaco Star Theater broadcast as well as contributing playlets for Rudy Vallee's show and other nationally known programs. Talk around this town says that Arch asked \$500 per script, which NBC thought was even too horrible to consider. At any rate, NBC is testing out various authors to see which one can fill Oboler's shoes. Leslie Edgley, authored the season's initial blood-curdler, entitled "Door of Time."

But back to the play. Miss Fillbrandt does an excellent job in a very difficult role. She is Rosemary Temple, a young girl who has lived a hundred years ago and is suddenly transplanted to the present time. Martin Walker, a madman, hears her but cannot see her. The eerie pair fall in love. Arthur Kohl turns in a fine performance in the difficult role of the madman. Betty Caine ably takes the part of madman's shrewish wife. Bob Jellison and the veteran Fred Sullivan round out the initial "Lights Out" cast as the madman's stepson and the family physician, respectively. Hardest workers at the broadcast are the two sound-effects men. Although ordinary shows require one sound-effects man, so much ghastly business is performed at a "Lights Out" show that two men are required to concoct the weird and ghostly noises necessary for the midweek chillers. After the broadcast we all converge in the hall and discuss the play. Director Hughes says: "It takes time to get the feel of one of these things." Miss Fillbrandt and her announcer-hubby depart arm in arm. Coming to call for Betty Caine is her husband, Ray Johnson, well-known Chicago actor. It is nearly 12:30 when all of us finally leave the studios—and the new season's opening performance of "Lights Out," like the theme of the opening show, is a thing of the past.

One of the finest acting jobs I have ever seen in

Chicago took place last spring when Boris Karloff took a villainous role in "Lights Out." So popular was the movie villain that NBC broke a precedent and permitted a studio audience to witness the murderous melodrama. Karloff's role the night I saw him was practically a half-hour monolog. So earnestly did the gray-haired movie villain perform his part that he was thoroughly drenched with sweat when he finished and appeared ready to collapse at the conclusion of the show.

## Look-Alikes

There are at least two Chicago radio personalities who look or sound like nationally known stars. Listening in one night to a girl swinging a number with a band, was taken aback, as she sounded exactly like Martha Raye. The girl proved to be Rose Blaine, vocalist with Abe Lyman's band. Ted MacMurray, a handsome producer at Chicago's Columbia studios (and I overheard Barbara Luddy say some nice things about him after a broadcast) is a dead ringer for Lew Ayres.

## Bing in Windy City

Bing Crosby stayed in Chicago about a week before inaugurating a new season for K. M. H. Though mid-October usually finds Chicagoans scurrying around in overcoats, Bing luckily ran into some real California-like weather during his stay in the Windy City. In fact, when he watched the Northwestern-Ohio State football game in Evanston, no topcoat was necessary. Bing paraded around town in his typical Hollywood informal attire. He made some Decca records with brother Bob while in Chicago, and spoke of cheese and mayonnaise and "stuff and things" with his radio sponsor, whose main headquarters are here. The Crosby brothers are both going to town. Bing's radio contract is said to last till 1948, while brother Bob is proving so popular at the Blackhawk that the management is reported to have signed him up till 1940.

## Bad-luck Town?

Chicago seems to be a jinx town for a few radio stars. Prior to opening at the College Inn in Chicago, Buddy Rogers was in an auto accident, and opened his night-club engagement leading the band with one hand. Last spring Maxine Grey, Hal Kemp's vocalist, was in a train accident on the outskirts of Chicago, went to California to recuperate and eventually wound up warbling with Skinnay Ennis, also a Kemp alumnus. Two days after opening at the Drake, Judy Starr, Maxine's successor, was suddenly stricken ill and rushed to a hospital. Incidentally, when Judy couldn't appear with Hal Kemp on his final "Time to Shine" broadcast, Marian Mann, Bob Crosby's vocalist, was rushed in to fill the vacancy that night. But here's the payoff on this amazing story of substitutions. An accident put Maxine out of Hal Kemp's band and an accident to her successor put Maxine back in. For Miss Grey was called back from California to take Judy's place. Who will remain with Hal Kemp, Judy or Maxine, when the former recovers, is still undecided.

No sooner did last week's RADIO GUIDE hit the streets than calls came pouring in to me to the effect: "What do you mean Gale Page is 'going Hollywood?'" "She is one of the sweetest girls Chicago radio has ever had," etc. In last week's column I said that a Chicago reporter told me that Gale "high-hatted" him in Hollywood. On the strength of statements of many people talked to subsequently, however, what probably happened was that Gale didn't recognize the reporter. For it seems that Gale was—and still is—one of the nicest people to ever warble a note into a mike or emote before a camera. If I've in any way offended Gale or her many staunch supporters, a thousand apologies.

## The Tattler's Tidbits

From reliable sources I learn that Jack Fulton is figuring on organizing his own band. Which makes one more ex-Whiteman bandsman to step out in front of his own orchestra. . . . Red Foley, star of "Avalon Time," new Saturday night show originating in Cincinnati, is reported receiving several movie offers.

# THE RADIO TATTLER



BY HAL TATE

## Who's Who and why before the mikes on the Chicago Front

# KATE SMITH SPEAKS



...em in Ed Sullivan's famous newspaper column pays this tribute to a star: "Kate Smith, year in and year out, is the most satisfactory of radio performers"



Kate will sing "I Surrender, Dear" on her regular Thursday hour, Nov. 3, 8 p.m. EST; 7 p.m. CST; 9:30 p.m. MST; 8:30 PST

For "Kate Smith Speaks," her recently launched program over CBS, Miss Smith includes a visit to New York's Chinatown in her talk on people and places



When Kate visited New York's Hayden Planetarium, she found some fascinating material for her neighborly talks, as she chatted with Curator-in-Chief Dr. Clyde Fisher, who explained the intricacies of the projector

The open-air Art Exhibit at Washington Square, in New York City, will be another highlight on her "Kate Smith Speaks" broadcast, heard over CBS in the East only, on Tuesday, Thursday, and Saturday at 12 noon, EST

# Ankles Swollen, Backache, Nervous, Kidneys Strained?

If you're feeling out o-sorts, Get Up Nights, of suffer from Dizziness, Nervousness, Backache, Leg Pains, Swollen Ankles, Burning Passages, Excess Acidity, or Loss of Energy and feel old before your time, functional Kidney Weakness may be the true cause.

Wrong foods and drinks, worry, colds or overwork may create an excess of acids and place a heavy strain on your kidneys so that they function poorly and need help to properly purify your blood and maintain health and energy.

## Help Kidneys Doctor's Way

Many Doctors have discovered by scientific clinical tests and in actual practice that a quick and modern way to help the kidneys clean out excess poisons and acids is with a scientifically

prepared prescription called Cystex. Hundreds and hundreds of Doctors' records prove this. All Cystex active ingredients are listed in each package, accompanied by a Laboratory Certificate of Purity.

## Money Back Guarantee

Usually the very first dose of Cystex goes right to work helping your Kidneys remove excess acids. Quickly, this may make you feel like new again. And so certain are the makers that Cystex will satisfy you completely they ask you to try it under a money back guarantee. You be the judge. If not entirely satisfied just return the empty package and get your money back.

Cystex (Siss-tex) costs only 3c a dose at druggists and the guarantee protects you, so start your test today.

**\$1.00**

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No larger than a pair of opera glasses



Made of molded bakelite, with two scientific lenses

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There is no reason why you, too, cannot earn a substantial income of your own. The work is pleasant and requires no selling experience. Many of our Community Representatives, in their spare time, are earning from \$25.00 to \$100.00 extra every month.

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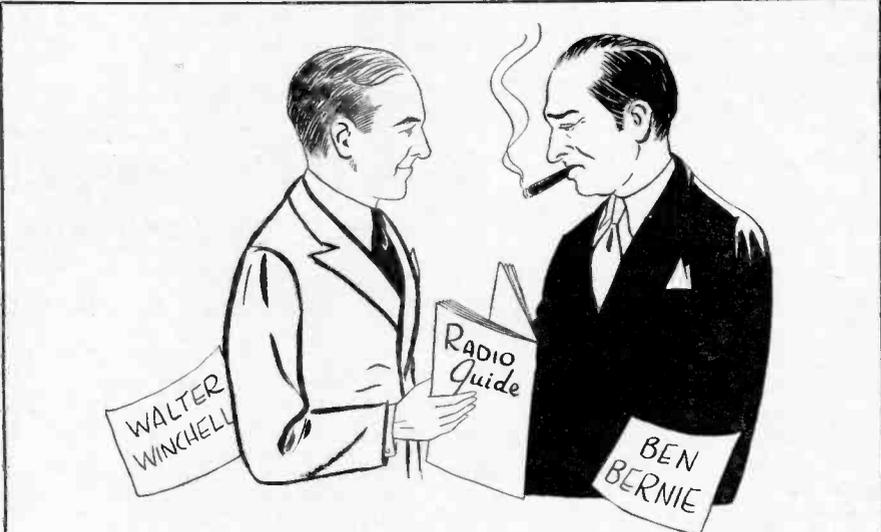
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## MR. FAIRFAX KNOWS ALL

No personal replies to questions unless accompanied by stamped, self-addressed envelope.

ELIZABETH TODD, author of many popular radio scripts, was born in New York City in 1907. She was educated at New York University. Her husband, Lewis A. Kagel, is in the display advertising business. They have one son, age two; live in Westchester County, New York.—M. D., Montclair, N. J.

The FOUR MODERNAIRES, quartet with Paul Whiteman, are Bill Conway, Harold Dickinson, Chuck Goldstein and Ralph Brewster.—W. R., Chicago, Ill.

The title role in the "Tom Mix" serial is portrayed by JACK HOLDEN; NED WEVER is "Dick Tracy" in the serial of the same name; EARL GRAZER takes the role of the "Lone Ranger," JAMES TODD is "Tonto."—B. R., Davenport, Ia.

Actor MARTIN GABEL, who plays Dr. John Wayne in "Big Sister," was born in Philadelphia, Pa., on June 19, 1911. His family had him slated for a career as a lawyer, but he left Lehigh University in 1932 to crash the Great White Way. Martin cultivated his acting ability at the American Academy of Dramatic Arts, making his stage debut in "Man Bites Dog" earning eight dollars per week. His radio career started over a local New York station in 1934. He speaks German, French and Russian. Vital statistics: five feet seven inches tall; weighs 170 pounds; has brown hair and blue eyes.—M. R. H., Bonham, Tex.

Marital scores: ORSON WELLES, yes; NELSON EDDY, no.—M. S., New York, N. Y.

Birth dates: JANE FROMAN, November 10, 1907; BARRY WOOD, February 12, 1909.—K. J., Renfroe, Ala.

PEERLESS TRIO personnel: Norman Price, tenor; Adrian Revere, tenor; Gertrude Forster, contralto.—L. B. F., Columbia, S. C.

FOUR SHOWMEN personnel: Howard Tapy, tenor; Nace Bennett, tenor; George Johnson, baritone; Tom Dawson, bass; Harold Anderson, accompanist-arranger.—P. B. W., Tampa, Fla.

Personnel of the CONTINENTALS: William Miller, Earle Tanner, Reinhold Schmidt, Robert Childe and Herman Larson. They are featured on the "Contented Hour."—H. J. C., Hamilton, N. Y.

RED NORVO and wife MILDRED BAILEY are known as Mr. and Mrs. Swing. "Red," whose first name is Kenneth, was born in Beardstown,

Illinois, in 1910, has a reputation both as an orchestra leader and a xylophone player. Organized his first band in 1928, later joined Paul Whiteman, then in 1935 organized another band of his own. Wife Mildred "Rockin' Chair" Bailey was born in Spokane, Washington, on February 16, 1904. She has black hair, hazel eyes, is five feet two inches tall. Her first job as a singer was in a Spokane music store demonstrating songs, later worked with Paul Whiteman's orchestra for many years.—P. S., Baltimore, Md.

Mac in "The Story of Mary Marlin" is portrayed by CLIFFORD SOUBIER, who also plays the role of the Irish butler in "Girl Alone" and is an end-man with the NBC "Minstrels." Cliff was born in Hamilton, Ontario, real last name was "Sourbeer." He returned to Chicago last May after working in Hollywood where he appeared in Warner Brothers' "Gold Is Where You Find It" and "Black Legion" and in various radio programs.—L. N. T., Green Bay, Wis.

ELMER FELDKAMP, veteran vocalist with Freddy Martin's orchestra, died suddenly in San Francisco on September 27 following a gallstone operation. He has a brother, Walter Feldkamp, who is an orchestra leader.—B. R. D., Binghamton, N. Y.

JIMMY SCRIBNER, who presents "The Johnson Family," was born in Norfolk, Virginia. By talking to the poor whites and colored folks in his home town, he got ideas and dialog for his radio program. He portrays twenty-two different characters in this program, plays the theme songs, works the sound effects, produces it and writes his own scripts. Jimmy dislikes being watched when he works because he distorts his face very much when acting before the microphone. Making a personal-appearance tour in the Midwest, he broke all box-office records.—A. F. E., Evansville, Ind.

EARL LAWRENCE, baritone, was born in Somerville, Massachusetts, about thirty years ago. His real name is Earl Lawrence Wiedeman. He started his singing career in Boston as a boy soprano, joined the Yankee Network in the East after three years of opera work.—E. S., Bloomfield, Conn.

BARBARA FULLER portrays the role of Peggy Brayden in "Madame Courageous." She was born in Nahant, Massachusetts, on July 13, 1921. She is five feet three inches tall, weighs 110 pounds, has light chestnut hair and blue eyes.—B. T., Fond du Lac, Wis.

The role of Mr. Rigby in "The Guiding Light" and the role of Mr. Rigby in "Woman in White" are both portrayed by HARVEY HAYS.—R. T., Burlington, Vt.

## HAPPY BIRTHDAY

OCTOBER 31

Douglas Hope, WBBM, Chicago, Ill.  
Howard Neumiller, WBBM, Chicago, Ill.

Halloween Martin, WBBM, Chicago, Ill.

NOVEMBER 1

Ray Sinatra, NBC, New York, N. Y.  
Felix Knight, NBC, New York, N. Y.  
Barry McKinley, NBC, New York, N. Y.

Grantland Rice, NBC, New York, N. Y.

James Barton, NBC, New York, N. Y.

NOVEMBER 2

Walter Woolf King, CBS, Hollywood, Calif.

Glenn Rowell, NBC, Chicago, Ill.  
Mary Steele, NBC, Chicago, Ill.

NOVEMBER 3

Gus Haenschen, NBC, New York, N. Y.

Ted Pearson, NBC, Hollywood, Calif.  
Bub Pickard, XEPN, Eagle Pass, Texas.

Morgan L. Eastman, NBC, Chicago, Ill.

NOVEMBER 4

Helene Dumas, NBC, New York, N. Y.

Sam Hayes, NBC, Hollywood, Calif.  
Bobby Breen, CBS, Hollywood, Calif.

NOVEMBER 5

Jan Garber, MBS, Chicago, Ill.

## RECORDS OF THE WEEK

### Classical:

SEVERAL examples of how one man will rewrite another's music come to our notice on this week's record releases. First, the Concerto in D Minor, by the early composer Tartini, which was arranged by Pente and then given a new version by the violinist Joseph Sziegeti, who plays it on the new Columbia record. It is pure and pleasant, and the orchestral accompaniment is heightened measureably by the inclusion of a harpsichord. (Columbia set X 103. \$3.)

Lucien Caillet, of the Philadelphia Orchestra, has been doing a great deal of arranging and scoring on recent recordings, from Bach organ works to a novelty symphonic treatment of Pop Goes the Weasel. His latest effort, and one in which he sticks out his neck considerably, is an orchestral score of Moussorgsky's piano suite, Pictures At An Exhibition. Since Maurice Ravel did the same thing some years ago, M. Caillet invites dangerous comparison with his version. He does not top Ravel to any sensational extent, but there are moments of notable warmth. For the suite, we can give nothing but the highest enthusiasm. Interwoven into a promenade theme are musical impressions of the varied pictures, which the composer describes magnificently. Both the Ravel and Caillet transcriptions are available on Victor records, the newer by Ormandy and the Philadelphia Orchestra, which gains by the advances in recording technique made in recent years. (Victor album 442. \$8.)

A potpourri of Chopin is offered by the London Philharmonic Orchestra, Walter Goehr conducting, in Les Sylphides, a ballet suite made popular by the Monte Carlo ballet. Here, favorite Chopin themes will regale you in pleasant variance. Roy Douglas is the arranger. (Columbia 69281. \$1.50.)

### Popular:

Weary Blues, the old thing comes in for two notable polishings, first by Tommy Dorsey and Company (Victor), with a solid job on Pinetop Smith's Boogie Woogie on the reverse side; and also by Erskine Hawkins and orchestra, who give you King Porter Stomp on the other side. The latter is definitely a band to watch for solid swing—on the 35c Bluebird label.

Russian Lullaby is Benny Goodman's latest. Victor has already put this tune out twice in recent months—a swing version by Bunny Berigan and a schmaltzy waltz by Guy Lombardo. And Benny's isn't that much better than Bunny's.

Father, Dear Father (Come Home with Me Now). Speaking of Bunny Berigan, himself and orchestra do a very neat job of swinging this one, with a most melodic introduction at the beginning. (Victor.)

Louise Louise. Best of all swing bands, Bob Crosby's gang do another great blues job with this. Saxist Eddie Miller sings crudely but from the heart. (Decca.)

Simple and Sweet is just that. It is one of the several records made recently by Ted Weems and band, now out on the West Coast. Weems features the pleasant and Crosbyish voice of Perry Como, and in Nola the trick whistling of Elmo Tanner, and in Juliana the singing of pert little Mary Lee, 13 years. (Decca.)

—Joe Thompson.

## DEBUNKING FOOTBALL FANCIES

(Continued from Page 1)

Middle West has Minnesota, Indiana, Ohio State, Notre Dame and half a dozen others. And for every good team there are at least ten poor, sluggish, muddle-headed ones that lack the zest, the coaching skill and the football instinct to attain victory in their own class.

Perhaps the most ridiculous notion in football is the childish belief on the part of an enormous multitude of enthusiasts that a great coach a priori can turn out a great football team. Nothing could be farther from the truth. If you were to take Bernie Bierman, one of the best coaches in the game, and move him from Minnesota, where his material is unlimited, and place him at City College, in New York, where material is lacking, he would prove as helpless in the sense of producing a gridiron powerhouse as is the present incumbent, Benny Friedman.

A COACH with a big squad has an advantage over a coach with a little squad. But some little squads, such as that which Lou Little has at Columbia, pack more football power into thirty men than other squads pack in a hundred players. If Little didn't have a back like Sid Luckman, who can peel a banana with a pigskin at forty yards, he would fail to produce a good team. And Little, by the way, is one of the best coaches ever to bark an order to an assistant manager, or bawl out a player for missing a block.

The ideal combination, and the one that makes for football success, is good material and good coaching. When you have those, you have a team that ranks on a par with the best in the game. Sometimes you have good material and dumb coaching—then you have a losing team, an enraged alumni, and a lousy gate. The fans simply will not pay to see their team get licked more than once or twice.

Football has more experts, or so-called experts, than a government project has timekeepers. Every sports-writer available is used by the press to cover the many games on Saturday. And what good is a sports-writer who doesn't consider himself an expert. Only recently one such "authority" wrote an article in which he inferred he was giving the real lowdown on the game. He said with considerable emphasis that a football fan, in order to enjoy the game, should not concentrate on watching the ball, but instead he should observe the downfield blocking.

Nothing could be more absurd. A spectator who doesn't watch the ball misses nine-tenths of the game and all the fun. The excitement and the important play is where the ball is. There is where you see the real tackling, the real blocking, and the real intense effort for which the moleskin pastime is famous. Take my advice and watch the ball. That's what you paid admission for.

Still other pseudo experts tell you to study the line play. Which of course is nothing but misinformation and bunkum.

Leave such things as observing the forward wall conflict (the line play) to the rival coaches. That is what they are paid for anyway. It's their job to see to it that the guards and tackles do their stuff correctly. If you want to have fun, simply watch the ball, and the nearer it is advanced toward the opponent's goal-line the more you should yell, because it looks like a touchdown. If the ball is carried over,

or passed over and caught by an attacking team member, then you can cut loose, for that means a score—a tally, a touchdown.

Baiting the quarterback for poor judgment is another football weakness indulged in by writers who can't distinguish a cross-buck from a reverse. Not long ago a Yale alumnus, now writing for a newspaper, attended a Yale-Harvard game. Eager to show his knowledge (abysmal ignorance) of the strategy of the game, he rose in his seat every time a play was about to be called and shouted out in a voice that could be heard throughout his section of the stadium, "Watch this play, it's going to be an end run." The play turned out to be a forward pass.

"Watch this one," he yelled. "The old smash through tackle." It proved to be a quick kick. Undaunted, he kept up his meaningless drivel. Finally Yale advanced to Harvard's three-yard line. The "expert" was quiet. "Hey!" someone shouted. "How about calling this play. It's pretty important."

Said the "expert," "I brought that team all the way down the field. I'm going to let that fool quarterback use his own judgment."

That example is typical of many experts and football fans. They blame the quarterback for mistakes which are not his in the first place. They do not realize that the coach is probably directing the game by sending in substitutes with messages. And those instructions originally did not come from the coach but from a trained observer sitting beside a telephone (connected with the coaching bench) high in the stands. When this observer sees a man out of position, he relays the information to the coach. The coach sends in a substitute, and the quarterback, two plays or so later, calls the play he has been told to call. Why blame the field general?

Often, during the heat and excitement of a game, an ardent fan in the stands will shout out that one of the linemen is smashing his opponent in the face. "Dirty play," he yells, and the crowd senses that something evil is going on down on the field. The chances are the spectator is dead wrong. Seldom, almost never, is there an unfair gesture or act on a football field these days.

THE open-handed charge of the lineman and his smashing attack on his opponent's shoulder may look like a punch in the jaw, but it isn't. Far from it. The game today is played cleanly. It is most sportsman-like in its conduct, despite the hard jolts of the blocking and tackling. No official would stand for dirty-work. Nor would the players resort to it. Banishment from the game anyway is too high a price to pay for a healthy crack on the chin.

A moment ago I referred to football as the finest game ever invented. I really believe it is. Under intelligent supervision, it is not too dangerous. With proper medical supervision, it can be made almost foolproof as far as serious injuries are concerned.

Shortly after the war, Marshal Foch, hero of France and idol of the world at the time, attended a game of football between the officers and men of the American Expeditionary force at Saint-Nazaire, in France. Last summer, arriving at Saint-Nazaire, I visited the very spot where the game was played. After watching the spectacle through to its conclusion, Foch said, "No country that has a game like football for a national pastime need ever worry about condi-

(Continued on Page 19)

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## Join the Band 300,000 Others Did

Dig around in your closet and drag out that old trumpet. If it's a violin, drum, trombone, accordion, mandolin, guitar or any of a number of various musical instruments, that'll be all right too, because Dr. Maddy provides instruction for forty-two different instruments. Come next Tuesday, tune it up, sit down near your radio and join the "Music Makers." Don't be bashful, because there are at least 300,000 other hopefuls sitting in their homes and in classrooms doing the same thing.

The "hows" and "whys" of learning to play musical instruments from radio instruction—questions that at once pop into the minds of prospective tuners—are here answered personally by the small but dynamic radio music-teacher from the University of Michigan. How can Dr. Maddy tell whether or not his invisible pupils are playing the right tunes is an often-asked question. Dr. Maddy answers:

"Two adjoining studios are used, separated by a sound-proof glass partition. Studio 'A' houses an orchestra which plays for and with the invisible pupils, while Studio 'B' is occupied by a group of radio pupils recruited from schools in the vicinity. These children sit facing a radio so they receive the instruction under conditions similar to other radio pupils. The children in Studio 'B' unconsciously indicate whether or not my invisible pupils are playing the right tones; for all beginners are prone to make the same mistakes. An automobile executive asked me how I knew his bow was sliding up and down the strings. Simple—the pupils in Studio 'B' were making the same mistake, a natural one." Incidentally, this executive kept his violin in his private office and locked the door when he took his radio lesson, fearing ridicule from his associates if they discovered his secret longing.

About printed pamphlets to aid radio instruction, Dr. Maddy explains:

"Realizing the necessity for printed material in the hands of students to supplement my radio instructions. I have prepared a separate pamphlet for each of the forty-two instruments for which instruction is provided. Each book contains words and music to forty songs and detailed, illustrated directions covering every phase of elementary technique for that instrument."

Revealing a "believe it or not," Dr. Maddy continues:

"While intended primarily for groups of schoolchildren, the 'Music Makers' program finds its greatest participating audience among grown-ups who happen to stumble on the program and become interested. A grandmother wrote: 'My grandson soon tired of the violin I gave him, so I got it out and joined your radio class last week. I can play the first three tunes now and am getting the thrill I always wanted—the joy of making my own music.'"

The sum and substance of the untiring efforts of this persistent little professor is this: If you are one of the countless many who say or have said, "Oh, how I should like to keep up with my music," or "How I wish I could play an instrument"—Dr. Maddy and radio have the answer.

"Music Makers" may be heard Tuesdays at 12:45 p.m. EST, 11:45 a.m. CST, 10:45 MST, 9:45 PST.



As intriguing as the stories behind the headlines is the story of the man who tells them, radio's first ambassador, Cesar Saerchinger

## BEHIND THE HEADLINES

Fridays on NBC at 10:30 p.m. EST; 9:30 p.m. CST; 8:30 p.m. MST; 7:30 p.m. PST

**S**HORT, typically business-like American Cesar Saerchinger, with questioning eyebrows, firm, straight-line mouth and searching eyes, followed the paths and rapped at the doors of Great Britain's and Europe's "greats" for seven exciting years, inviting, cajoling and at times literally dragging some of them to a microphone. He was a quiet man, but determined, radio's first ambassador.

Scanning the long list of "prominents" who were led to the microphone by Saerchinger—public jokester No. 1, George Bernard Shaw; liberator Masaryk, cleric Pope Pius XI, revolutionists Ghandi and Trotsky, prophet H. G. Wells, poet laureate John Masefield, Queen Wilhelmina, anti-Nazi Dolfuss, to mention only a few—we come easily but unmistakably to a realization of the keen understanding and discretion of one man who, more than any other, has been responsible for giving America first-hand impressions of the leaders across the Atlantic who have shaped the fate of nations during the past two decades.

This epoch, just one in a broad career in which Saerchinger had accounted well of himself as author, magazine editor, music critic and newspaperman, ended with the abdication crisis, his final assignment being the coronation of George VI. Wearying of working under the terrific strain that is the lot of "radio ambassadors" and desiring to keep his children in closer touch with their native America, Saerchinger in 1937 resigned from his office and the duties that kept him away from home. Settling down to less hectic undertakings—writing, foreign corresponding, radio commentating—he now spends much time in this country.

The old grounds today hold too much of vital interest to be entirely forsaken by one who lived and breathed every important event there in the past decade. Frequent visits abroad keep him tuned to the times, abreast of the news and its all-involved background.

Within the fortnight preceding the first broadcast in his current weekly radio series, Saerchinger returned to America on the refugee-laden *Queen Mary* from a four-month visit in Europe and the British Isles. During this sojourn over there and previous to the recent crisis that ended with the signing of the four-power Munich treaty, he traveled over six countries of the Continent, covering 4,500 miles by motor car. On this trip he witnessed the French maneuvers, the war-preparations of the Germans, Hampstead Heath being converted into a refuge from air attacks, and the subways of London being transformed into bomb-proof shelters; witnessed also the sickening, stoical resignation of the British, the fear and resentment of the Belgians, the marvelous confidence of the French, and the fear kindled in older generation Germans by the tramp of soldiers' feet. He spoke to all kinds of people, conferred with authorities in England about the threatening disaster, enjoyed the confidence of minister Jan Masaryk (son of liberator Masaryk).

"In one conversation with an ordinary lad," he writes, "I learned more about the fate of Europe's younger generation than in all the books I had read. On the road from Pavia to Milan we met some hitch-hikers in a sort of Boy Scout uniform. They turned out to be Sudeten Germans belonging to a group of student hikers on their way

(Continued on Page 19)

## Notes

### Pioneer Advises . . .

Louisville, Ky.—Addressing a conference of educators and broadcasters from Kentucky, Indiana, Ohio and Tennessee, Chicagoan Allen Miller, director of the University Broadcasting Council, sounded a warning. "Education, like the radio," said Miller, "needs to accept three fundamental principles in its radio endeavor. These three principles are public interest, convenience and necessity. Universities and schools sponsoring programs too often seek publicity for themselves instead of attempting to render a public service. They should realize that the desired publicity is best obtained by serving to the best interests of the public. Attempting to sponsor too many programs, for example, is a common fault. Quality should be emphasized, not quantity."

### Revived . . .

Columbus, Ohio—WOSU, state university station, broadcasting the *Ohio School of the Air* this semester after a lapse of one year. Gordon G. Humbert, former assistant principal of the Willis High School in Delaware, Ohio, will supervise the series.

### Lucky . . .

St. Louis, Mo.—Station WIL is offering high-school students opportunity to appear on the air in a new series of dramatic productions. Plays are chosen from those published by *Scholastic*, national high-school magazine; student actors must be recommended by dramatic coach of their school.

### Relics . . .

New Orleans, La.—Following the premiere of his new WWL program, *The Little Red School House*, radio-writer Beverly Brown was accosted by a teacher who presented him with an old text-book written by a private schoolmaster in 1820. It was written by hand on papyrus paper and still legible. The teacher, Mrs. L. M. Crawford, gave a history of the book on the following program, presented also one of the old-fashioned school-bells that she herself had used as a teacher twenty-five years ago.

### Health Education . . .

Springfield, Ill.—Sixteen Illinois stations are now carrying the state's Department of Public Health transcriptions and several out-of-state stations are requesting them.

### Starter . . .

Cleveland, Ohio—WBOE is the first radio broadcasting station to be owned and operated by a public-school system. Using the General Education Board's grant, Cleveland's Board of Education applied for one of the twenty-five broadcasting channels in the ultra-high-frequency band which were recently made available to public-school systems by the Federal Communications Commission.

### Bauer's Book . . .

Chicago, Ill.—"Health, Hygiene and Hoey" is the title of a new book by Dr. W. W. Bauer, director of the Bureau of Health and Education of the AMA, medical director of the *Your Health* program and associate editor of *Hygeia, the Health Magazine*.

## FREE Aerial Eliminator

WITH NEW NOISE ELIMINATOR

Now... by simply attaching your WONDER-TONE NOISE ELIMINATOR to your radio (long or short wave) distracting buzzes and clicks will vanish like magic. Entirely different, this amazing new invention insures thrilling, clear tone reception on local and distant stations! 5-DAY TRIAL OFFER! Send \$1.00 (coin or stamps) for your WONDER-TONE NOISE ELIMINATOR—with Aerial Eliminator included FREE—ends the need for aerial wires! Return merchandise after 5 days' trial, if you're not delighted. **WONDER-TONE LABS., Dept. R-11, Chicago, Ill.**

## She Got \$400.00 for a Half Dollar

I will pay CASH for OLD COINS, BILLS and STAMPS

**POST YOURSELF! It pays!** I paid \$400.00 for one Half Dollar; J. D. Martin of Virginia \$200.00 for a single Copper Cent; Mr. Manning of New York, \$2,500.00 for one Silver Dollar; Mrs. G. F. Adams, Ohio, received \$740.00 for a few old coins. I will pay big prices for all kinds of old coins, medals, bills and stamps.

**I WILL PAY \$100.00 FOR A DIME!** 1894 S. Mint; \$50.00 for 1913 Liberty Head Nickel (not Buffalo) and hundreds of other amazing prices for coins. Send for Large Illustrated Coin Folder and further particulars. It may mean much profit to you. Write today to **B. MAX MEHL, 152 Mehl Bldg., FORT WORTH, TEXAS** (Largest Rare Coin Establishment in U. S.)

## Gray Hair

**30-DAY TRIAL OFFER**

Here is a truly amazing preparation which brings a beautiful, lustrous, youthful color to gray hair. Isn't sticky or greasy. Leaves no streaky tell-tale "dyed" look or odor. **Will not stain scalp.** Results so perfect, no one would suspect of artificial hair color.

**Send No Money** — send your copy of our 24-page "How to End GRAY HAIR" absolutely FREE. Write today! **REVA CO., 4234 Lincoln Ave., Dept. 5, CHICAGO**

## UP TO \$32.00 IN A WEEK

SUPPLYING SILK HOSE. REPLACEMENT

**Guaranteed 4 to 8 MONTHS**

**WEAR HOSE WE FURNISH** without cost and start cash earnings quickly. Everybody buys hose. Guaranteed to wear from 4 to 8 months without holes, snags or runs or REPLACED FREE. Big repeat sales. Doris Jensen of Illinois reports earnings of \$11.00 in 2 1/2 hours. Received 2 new cars as bonuses. Charles Mills of Minn., earned \$120 in one week and received 2 new cars, as extra bonuses. Extra money for your personal use sent with outfit, no extra cost—send size, no money. Rush name on penny postal for sample outfit, details. **ACT NOW!**

**WILKNIT HOSIERY CO., Dept. 4-L, Greenfield, Ohio**

## QUICK CASH IN NEW POTATO CHIPS

**START AT HOME**

Here's your chance—a money-making business of your own. Turn potatoes into cash by making new kind of Potato Chips with my improved outfit. Makes delicious, superior "NON-GREASY" Chips at low cost. A few hours' round business. Groceries, markets, restaurants, taverns, do the retailing for you. **WE HELP START YOU IN BUSINESS** Great quantities of Chips are eaten daily. From 10¢ to 15¢—unusually so. You can start this money-making business on a "next to nothing" outlay of cash. Write for Potato Chip Booklet.

**LONG-EAKINS COMPANY, 1126-S High St., Springfield, Ohio**

## Stop Slamming Doors

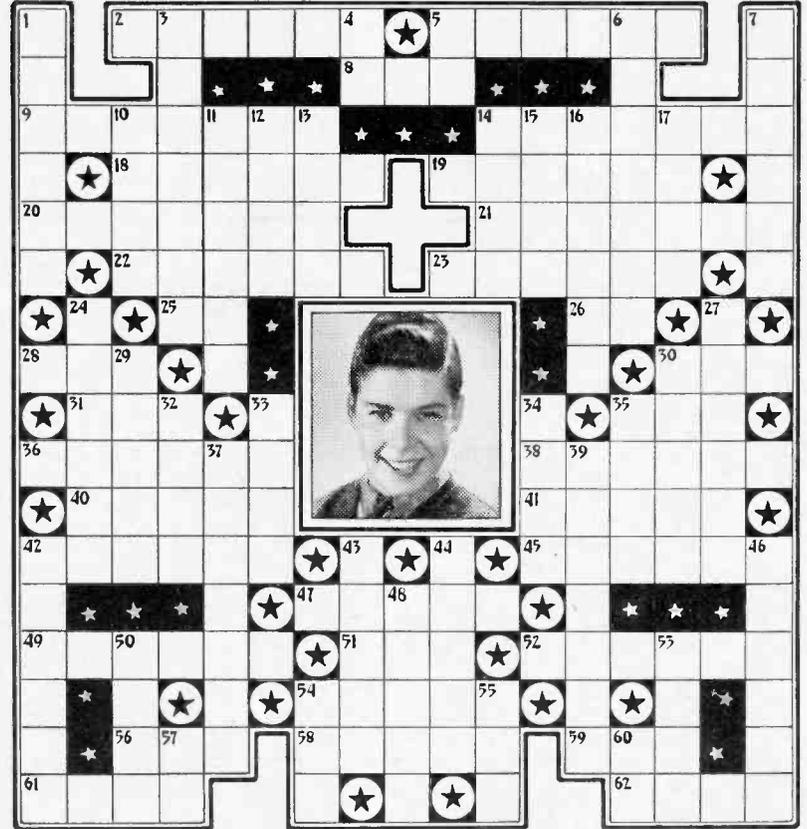
**AMAZING MONEY MAKER!**

Kant-Slam Door Check is an amazing invention that closes all doors silently and automatically. Closing speed easily adjusted by turning screw at top of check. Holds doors open when wanted open. Operates on hydraulic principle. Low priced. Permanent. Easily installed in ten minutes. Never needs attention.

**A Real Demonstrator Furnished Every Agent**

You get orders quickly demonstrating actual sample on easy to carry miniature door. Every office, factory, store, institution, and public building needs a Kant-Slam for every door. Rush name and address for details of amazing money-making opportunity. **FREE Demonstrator to Workers.** **KANT-SLAM DOOR CHECK CO., Dept. F-45, Bloomfield, Ind.**

# RADIO GUIDE'S X-WORD PUZZLE



- HORIZONTAL**
- Wilcox, announcer
  - Don —, orchestra leader
  - Self
  - Last name, star in the portrait
  - Annette —, former radio singer
  - Joe Venuti plays it well
  - To tell
  - Dorothy —, soprano
  - An escort
  - Masculine name
  - Mental conceptions
  - Point of the compass
  - National laws (abbr.)
  - Ire
  - Flock of whales
  - Undressed piece of timber
  - A number
  - Respect
  - Birthplace of announcer Kelvin Keech
  - Composer of "The Rosary"
  - Reinhardt, radio actress
  - Lake in New York
  - Synopsis
  - First name, star in the portrait
  - Rachel —, singer
  - Pedro —, Cuban band-leader
  - Inlaid pieces of stone
  - Ward off
  - Melancholy
  - A serpent
  - Blemish
  - Path or way
  - Former Russian ruler
- VERTICAL**
- Reggie —, bandleader
  - Frances —, bandleader
  - Famous flying combination
  - Accomplish
  - To infuse by degrees
  - Morton —, tenor
  - Fowls
  - Harris, radio actress
  - Polo horses
  - Harry —, bandleader
  - Solitude
  - Bestowed
  - O'Dell, soloist
  - Food fish
  - Small shoot or branch
  - Crooks, tenor
  - Wing-shaped
  - Part of circle between two radii
  - Sofa
  - Virginia —, radio actress
  - Tommy —, orchestra leader
  - Italian coins
  - Ponselle, soprano
  - Melodies
  - Greek letter
  - Still
  - Paid newspaper notice
  - In response to



## DEBUNKING FOOTBALL FANCIES

(Continued from Page 17)

tioning men for the rigors of war." He was right. Football is not conducive to overaggressiveness or a fighting or bellicose temperament. It has so many restraining rules that rather it teaches self-control. But its furious contact, its hard, unyielding play, its give-or-ask-no-quarter methods, provide the best training any man could ever find—not for business, not for financial success, but for a high sense of personal gratification, self-confidence, and genuine fellowship.

Eddie Dooley may be heard Thursday and Saturday over an NBC network at: EST 6:30 p.m. — CST 5:30 p.m. and later for the West Coast: Thursday at 10:30 p.m. MST; 9:30 p.m. PST; Saturday at 6:45 p.m. MST; 5:45 p.m. PST.

## BEHIND THE HEADLINES

(Continued from Page 18)

to Berchtesgaden to be received by Hitler. We took one aboard and got the whole story, from the Sudetens' point of view. It was a staggering revelation: a mentality completely conditioned by propaganda, a type of mind closed to ordinary reason but fired by a new kind of religion and a faith in a single paradise—Germany." Thus a conglomeration of men and events has helped to create the picture of Europe as it is today. Saerchinger knows the prominent leaders and statesmen, has witnessed the significant instances that enable him to give "the story behind the headlines." In his current radio series he describes the historical background leading up to, or possibly causing, the dominant news event of the week, and touches it with a master's foresight and understanding gained by rich experience.

**RADIO GUIDE'S PROGRAM LOCATOR APPEARS IN THE ISSUE DATED THE SECOND SATURDAY OF EACH MONTH**

# FREE TRIAL



## of my Rupture Invention

**NO STEEL SPRINGS OR HARD PADS**

Nothing harsh—a soft Air-Cushion supported by a flexible band holds comfortably and correctly without gassing.



**WRONG**

A pad that presses into the opening prevents Nature from healing.



**RIGHT**

Brooks Air-Cushion holds properly to let Nature heal weakened muscles.

**DON'T** buy blindly. I send you my Air-Cushion invention on trial. See for yourself how it does these three things for reducible rupture.

1. Immediate restoration of normal physical activities without fear of rupture slipping down.
2. A support so comfortable, so light and inconspicuous that you forget you are wearing anything.
3. It must hold your rupture in exactly the right way to give Nature the greatest chance to heal.

**If It Doesn't Stop Your Rupture Worries, I'll Take the Loss!**

Send no money. Simply send your name and address in complete confidence. I will send you my **Free Book** and home measure blank. When you return it with your order a Brooks Air-Cushion Truss Appearance is designed to meet your individual requirements and sent on trial. Send name quick and see what it is like to be **FREE** of Rupture Worries.

**H. C. BROOKS, 522-A State St., Marshall, Mich.**

# After 20 Years Of ASTHMA ATTACKS GETS REAL RELIEF!



(From Boulder, Colo.) "I had been a sufferer from Asthma paroxysms for 20 years. In December, 1933, I had a bad attack. I was weak, couldn't walk across the floor, choked with every breath. We saw your medicine advertised and sent for a bottle. I haven't had any asthma paroxysms since. Signed—Mrs. T. L. McFarland. (Jan., 1935.)"

**What Is the TRUTH About Asthma?** Must otherwise healthy men, women, and children go through life suffering the dreadful tortures of Asthma Paroxysms or Bronchial Coughs? Is there no simple, easy quick way to real relief?

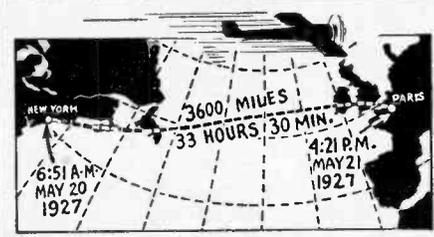
**FREE!** An amazing book just published reveals starting method effective in aiding weak, ailing, and hopeless cases. Send for your copy today! It's absolutely FREE.

**The Nacor Co., 888H State Line Bldg., Indianapolis, Ind.**

**GENUINE WALNUT CABINET**

## NEW! Sensational! MIDGET POCKET RADIO

Comes complete—ready to use. No batteries, tubes or electrical connections needed. Beautiful tone, clear reception. Guaranteed. Works immediately. Use anywhere in bed, office, hotel, etc. Not a Toy. A practical set that will bring you music, sports, announcements, etc. **GENUINE WALNUT CABINET.** Send No Money. Pay postman \$2.00 plus few cents postage. On cash orders we pay postage. **American Leader, 1606 W. 78th St., Dept. 2129, Chicago.** (Attractive proposition for agents.)



## TO GET THERE START

Awaiting fair weather, several nationally known aviators had been waiting at Roosevelt Field, L. I., N. Y. before hopping off for the first New York-Paris Non-Stop Flight, and to claim the prize of \$25,000. At 7:52 A. M., on May 20, 1927, a comparatively unknown 25 year old air mail pilot, who, flying a monoplane, (The Spirit of St. Louis), had just completed a record over-land flight from San Diego, Calif., took off. He did not wait. He crossed the Atlantic. His first stop was at La Borset Field—Paris, where he landed shortly after 10 P. M. the next day. Those, who waited, faded out of the picture. He got the \$25,000. If he had waited, the others might have made the flight and taken the \$25,000. Why do you wait for fair weather success? Go get it. Start now to get it.

## U. S. GOVERNMENT JOB Start \$1260 to \$2100 YEAR

**Men-Women**

Common school education usually sufficient.

Franklin Institute Dept. E186, Rochester, N. Y. Gentlemen: Rush to me **FREE** of charge, list of U. S. Government big pay dependable jobs. Send me **FREE** 32-page book describing salaries, vacations, hours, work. Tell me how to qualify for one of these jobs.

Start now, Mail coupon today sure.

Name.....  
Address.....

SUNDAY

THIS WEEK'S PROGRAMS

SUNDAY

MORNING

8:00 a.m. CST
Turn Back the Clock: WIRE (sw-21.5)
Coast to Coast on a Bus: WMAQ
WLW WMT KWK (sw-15.21)
From the Organ Loft: News:
WCCO WBBM WKBB WFBM (sw-21.52)
KMOX-Church of the Air
WAAF-Band Concert
WBOW-Church of Christ
WFAM-Sunday School of the Air
WHIP-Southern Melodies
WHO-Bible Broadcaster
WIBA-Sunday Song Service
WIND-Roumanian Baptist Prgm.
WISN-St. Boniface Church
WJJD-Piano Reflections
WLS-Everybody's Hour
WMBD-Uncle Bill Reads Funnies:
Weather Bureau
WOWO-Old Time Religion
WSUI-Morning Chapel
WTAD-Gospel Singers
WTMJ-Church Services
8:15
Tom Terris: WIRE
WJJD-Vaudeville Show
WSUI-Education Notes
8:30
Melody Moments: WIRE (sw-21.5)
Wings Over Jordan: WKBB
WBBM WCCO KMOX (sw-21.52)
WAAF-Variety Prgm.
WBOW-Radio Gospel
WFBM-Little Church of the Air
WIBA-Fiore Melodies
WIND-Verse of Melody
WIRE-Eastside Church
WISN-Spiritual Fellowship
WROK-Music Maestro Please
WSUI-Daily Iowan of Air
WTMJ-Our Club
8:45
WIBA-News Edition
WJJD-Happy Go Lucky Time
WSUI-Morning Melodies: Service Reports
9:00
Russian Melodies, dir. Alexander Kiriloff: WLW WCFL (sw-15.21)
Church of the Air: WCCO KMOX
WBBM WMBD WKBB WOC (sw-21.52)
The Radio Pulpit; Radio Chorists: WMAQ (sw-21.5)
News: WTMJ WROK WMT
KWK-Bible Auditorium
WAAF-Carnival of Comics
WBOW-The Sunshine Hour
WFAM-News; Gospel Tabernacle
WFBM-It Happened So Quick
WGN-Reading the Comics
WHIP-Little Business Men
WHO-The Mastersingers
WIBA-The Norwegian Hour
WIND-Italian Hour
WIRE-Gloria Feld
WISN-Breakfast Club
WJJD-Happy Go Lucky Time
WKBB-United Church Service
WLS-Little Mrown Church
WOWO-Christian Science Reader
WSUI-Within the Classroom
WTAD-Concert Hall
9:15
Russian Melodies: WOWO KWK WMT
WFBM-To be announced
WHIP-W. P. A. Musicale
WHO-Seventh Day Adventist
WIRE-Olga Feld
WROK-Safety the Field
WTMJ-Downy Prgm.
9:30
To be announced: WMAQ WIBA
WBOW (sw-21.5)
Horn & Hardart Children's Hour: (sw-21.52)
Dreams of Long Ago: KWK
WCFL WOWO WMT
Aubade for Strings: WKBB
WCCO WBBM WKBB WMBD
WFAM WISN
KMOX-Piano Recital
WAAF-The Orchestra Pit
WFBM-Christian Men Builders
WGN-Sunday Morning Concert
WHIP-St. Adelbert's Mass
WHO-Crescent Hour of Music
WIND-Lew White, organist
WIRE-Indiana University Prgm.
WJJD-Oklahoma Outlaws
WLS-Little Brown Church
WLW-News
WOC-Crescent Hour of Music
WTMJ-Masters of Rhythm
9:45
News: WIBA WLS WMT WMBD
KMOX-Travelogue

Schedule Changes usually listed on this page can be found on page 34 this week

Log of Stations Listed in Edition E—Midwestern

Table with columns: Call Letters, Kilo-cycles, Power Watts, Location, Net-work. Lists various stations like KMOX, KOA, KSD, KWK, WAAF, WBAA, WBBM, WBOW, WCCO, WCFL, WENR, WFAM, WFBM, WGN, WHA, WHAS, WHIP, WHO, WIBA, WIND, WIRE, WISN, WJBC, WJJD, WJRB, WKBB, WKBH, WLS, WLW, WMAQ, WMBD, WMT, WOC, WOWO, WROK, WSBT, WSUI, WTAD, WTAM, WTAQ, WTMJ.

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640

NBC—National Broadcasting Company
CBS—Columbia Broadcasting System
MBS—Mutual Broadcasting System
NBC-B—National Broadcasting Company
Basic Blue Network
NBC-R—National Broadcasting Company
Basic Red Network
†—Night Programs Only
\*—10 a.m. to 5 p.m. Only

PLEASE NOTE:

Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 36.

WFAM-Farms and Homes, reaily
WIND-Law of Life
WIRE-To be announced
WLW-It Happened So Quick
WSUI-Prgm. Calendar: Weather
10:00
Charles Paul, organist: WCCO
WBBM WFAM WMBD WKBB
WKBH
News: Alice Remsen, contr.:
WLW WOWO
News: Pine Trae Tavern, sketch:
WIBA WBOW (sw-21.5)
Walter Flandorf, organist: WGN
KWK WMT WIRE
KMOX-My Brother's Keeper
WAAF-Rhythm Rhapsody
WCFL-News
WHO-Diamond Hollywood Party
WIBA-The Norwegian Hour
WIND-Leaders in Dance Time
WISN-Sunday Morning Revue
WJBC-Family Album
WJJD-Bureau of Missing Persons
WLS-Music for the Family
WMAQ-News: Whistler & His Dog
WOC-Salvation Army Band
WROK-News: Music Maestro Please
WSUI-Homemakers' Forum
WTAD-News
WTAQ-High Mass; St. Joseph's
Nat'l Shrine
10:15
Neighbor Nell, philosopher:
WOWO WMAQ WMT WLW KWK
WIRE
Charles Paul, organist: KMOX
Reviewing Stand: WGN
WAAF-Do You Remember?
WBBM-World We Live In
WCFL-Double in Stars
WJJD-Dick Jurgens' Orch
WLS-String Trio Concert
WMBD-News
WSUI-Musical Favorites
WTAD-St. Peters Church
10:30
Major Bowes' Capitol Family:
Dalton Bros.; Nicholas Cosentino,
tr.; Charles Magnante, accordi-
onist; Sam Herman, xylophon-
ist; Robt. Reed, m.c.; Waldo
Mayo's Orch.: WFAM WKBB
WCCO WMBD WOC (sw-21.52)
Southernaires: WOWO WMT
WLS
Madrigal Singers: WBOW WLW
WHO WIBA WCFL (sw-21.5)
Los Cumbancheros: WGN
It Happened So Quick: KMOX
WBBM
KWK-Community Chest Prgm.

WAAF-Swing High
WFBM-Stardust Melodies
WHIP-Dr. Copeland Smith, talk
WIND-Concert Orch.
WIRE-Melody Hour
WJJD-Happy Go Lucky Time
WKBH-String Ensemble
WMAQ-Prevue of New Records
WROK-Organ Music
WSUI-The Book Shelf
10:45
Canary Chorus (Amer. Bird Prod-
ucts, Inc.): WGN KWK
KMOX-The World We Live in
WAAF-Music in the Air
WBBM-Headlines
WIND-Let's Dance
WJBC-Park M. E. Church
WJJD-Sunday Rhythms
WKBH-Church Service
WLW-Rural Roundup
WMT-Richard Wilson, talk
WROK-Swedish Mission Taber-
nacle Services
11:00
Radio City Music Hall of the
Air; Symphony Orch., dir. Erno
Rapee: KWK WOWO (sw-15.21)
Excerpts from "I Pagliacci"
will be presented with Viola
Philo, Jan Peerce, Robert
Weede and Louis Purdy in the
principal roles.
Music detail on page 9 this week.

Major Bowes: KMOX
Shakespeare's England: WTAM
Dr. Charles Courboin: WOR
(710 kc.)
Music detail on page 9 this week.
Church Services: WBOW WMT
WAAF-Let's Dance
WBBM-Piano Parade
WCFL-Hit Revue
WFAM-Reverie
WGN-U. of C. Chapel Service
WHIP-Doris Keane
WHO-M. E. Church Service
WIBA-First Congregational
WIND-Jewish Hour
WISN-German Hour
WJJD-Dr. Preston Bradley
WLS-String Trio Concert
WLW-Cadle Tabernacle Choir
WMAQ-Thrills Behind the News
Reels
WMBD-First Presbyterian Church
WOC-Musical Fanfares
WSUI-Within the Classroom
WTAQ-Organ Recital
WTMJ-Home Harmonizers
11:15
Radio City Music Hall: (sw-
15.33)
News: WAAF WTAQ
WBBM-Voice of Romance
WFAM-First Presbyterian Church
WTMJ-Question Bee

NOTICE: The programs as presented here were as correct and as accurate as the broadcasting companies and RADIO GUIDE could make them at the time of going to press. However, emergencies that arise at the studios sometimes necessitate eleventh hour changes in program listings, time, etc.

If your favorite station is not listed at quarter or half hour periods, consult the time listings immediately above. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

11:30
Radio City Music Hall of the
Air: WLW
Salt Lake City Tabernacle Choir
& Organ: WKBB WTAQ KMOX
WFBM (sw-21.52)
Univ. of Chicago Round Table
Discussion: WMAQ (sw-15.33)
WAAF-The Vaudeville Theater
WBBM-Waltz Time
WCCO-World We Live In
WCFL-Varieties
WIND-Methodist Church Prgm.
WIRE-Fountain of Youth
WLS-Howard Peterson
WOC-Ports of Call
WTMJ-Say It with Music

11:45
Tabernacle Choir: WMBD WFAM
Salt Lake City Tabernacle Choir:
WKBB WCCO
Radio City Music Hall: WMT
WBBM-Magic Numbers
WCFL-Fashions on Parade
WIRE-Newsaper of the Air
WMAQ-Say It With Music
WSUI-Farm Flashes
WTAD-Football Resume
WTMJ-Harry Ford

12:00
Meridian Music, dir. Walter Lo-
gan: WHO WMAQ
Great Plays: WENR WBOW
"The Great Magician," by
Carra, first produced in the
year 1854, will be dramatized.
Church of the Air: WCCO WOC
WFAM
Lutheran Hour: WIRE
KMOX-Marshall Family: Of Men
& Books
KWK-To be announced
WAAF-Musical Hour
WBBM-Morning Varieties
WCFL-Mid Day Melody Mar
WFBM-Song Hits
WGN-Midday Melodies
WHIP-Hungarian Music
WIBA-Tony Salerno's Orch
WIND-German Hour
WISN-Stardust Matinee
WJBC-Organ Melodies
WKBB-Singing Strings
WLW-Church by the Side of the
Road
WKBH-Cathedral Hour
WMBD-News
WMT-George Sir Venka's Orch.
WOWO-Children Chapel

AFTERNOON

12:00
Meridian Music, dir. Walter Lo-
gan: WHO WMAQ
Great Plays: WENR WBOW
"The Great Magician," by
Carra, first produced in the
year 1854, will be dramatized.
Church of the Air: WCCO WOC
WFAM
Lutheran Hour: WIRE
KMOX-Marshall Family: Of Men
& Books
KWK-To be announced
WAAF-Musical Hour
WBBM-Morning Varieties
WCFL-Mid Day Melody Mar
WFBM-Song Hits
WGN-Midday Melodies
WHIP-Hungarian Music
WIBA-Tony Salerno's Orch
WIND-German Hour
WISN-Stardust Matinee
WJBC-Organ Melodies
WKBB-Singing Strings
WLW-Church by the Side of the
Road
WKBH-Cathedral Hour
WMBD-News
WMT-George Sir Venka's Orch.
WOWO-Children Chapel

12:00
Meridian Music, dir. Walter Lo-
gan: WHO WMAQ
Great Plays: WENR WBOW
"The Great Magician," by
Carra, first produced in the
year 1854, will be dramatized.
Church of the Air: WCCO WOC
WFAM
Lutheran Hour: WIRE
KMOX-Marshall Family: Of Men
& Books
KWK-To be announced
WAAF-Musical Hour
WBBM-Morning Varieties
WCFL-Mid Day Melody Mar
WFBM-Song Hits
WGN-Midday Melodies
WHIP-Hungarian Music
WIBA-Tony Salerno's Orch
WIND-German Hour
WISN-Stardust Matinee
WJBC-Organ Melodies
WKBB-Singing Strings
WLW-Church by the Side of the
Road
WKBH-Cathedral Hour
WMBD-News
WMT-George Sir Venka's Orch.
WOWO-Children Chapel

WSUI-Rhythm Rambles
WTAQ-Red Raven's Orch
WTMJ-Masters of Classics
12:15
Meridian Music, dir. Walter Lo-
gan: WTMJ WMAQ WHO
News: WJBC WKBH WKBB
WBBM WTAQ
WCFL-Today's Hits
WFBM-Waltz Time
WMBD-For Men Only
WOWO-Four Fellows
WROK-News: Interlude
WTAD-Debutantes
12:30
Great Plays: WENR WBOW
Europe Calling: WKBB KMOX
WFBM WKBB WISN (sw-15.27)
Soloist: Guio mar Novaes.
Brazilian pianist.
Music detail on page 8 this week.
Benno Rabnoff, violinist: WHO
KSD
Men with Wings, drama: WGN
News: WIBA WOC
WBBM-The Round Lake Funster
WCCO-Strange As It Seems
WFAM-Funny-Paper Man
WIRE-To be announced
WJJD-Salon Ensemble
WJJD-Hawaiian Music
WLW-Mary & Bob's True Story
WMAQ-News: Sing an Old Song
WMT-Sweet Music: True Life
Drama
WOWO-Missionary Hour
WROK-Musicale
WTAD-Bible Story
12:45
The Farmer Takes the Mike:
WKBB WFBM KMOX WISN
WKBB WOC (sw-15.27)
Bob Becker's Chats About Dogs,
drama (Red Heart Dog Food):
WHO KSD
Story on pages 2 and 3.
WCCO-Exclusive
WCFL-Modern Melodies
WFAM-Young America on the Air
WIBA-Interlude
WIRE-Concert Hall
WJJD-Sunday Melodies
WMAQ-Say It With Music
WMBD-To be announced
WTAD-Blended Voices
WTAQ-Clara Dawes, sop
WTMJ-Philip LaFollette
1:00
The Magic Key of RCA; Sym-
phony Orch.; Frank Black, dir.;
Milton J. Cross, m.c.; Guest:
WLW WMT WENR KWK WIRE
WIBA WOWO WBOW (sw-15.21)
A special program, originat-
ing in the War Memorial Opera
House in San Francisco, will
present as guests Ebe Stignani,
European operatic soprano; Nino
Borgiola, tenor; Maestro Gae-
tano Merola, general director of
the San Francisco opera asso-

12:30
Great Plays: WENR WBOW
Europe Calling: WKBB KMOX
WFBM WKBB WISN (sw-15.27)
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Milton J. Cross, m.c.; Guest:
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The Magic Key of RCA; Sym-
phony Orch.; Frank Black, dir.;
Milton J. Cross, m.c.; Guest:
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The Magic Key of RCA; Sym-
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WIBA WOWO WBOW (sw-15.21)
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European operatic soprano; Nino
Borgiola, tenor; Maestro Gae-
tano Merola, general director of
the San Francisco opera asso-

ciation, and Richard Bonelli,
Metropolitan Opera baritone.
Sunday Dinner at Aunt Fanny's;
KSD WMAQ WHO

Old Time Tunes: KMOX WOC
WKBB WFBM WCCO WBBM
(sw-15.27)

WAAF-Remember with Joy
WCFL-Spotlight Prgm.
WFAM-News; Hungarian Hour
WGN-Don Pedro's Magic Violin
WHIP-Historic Poland
WIND-Turn on the Heat
WISN-Polish Merry-makers
WJJD-European Roadways
WMBD-Fashions of the Hour
WROK-Dixon Community Hour
WSUI-Musical Chats
WTMJ-Football; Packers vs.
Cleveland

1:15
Christian Education Program:
WKBB WFBM WCCO KMOX
WBBM WOC

WAAF-Musical Newsy
WCFL-Walkshow
WBBM-Alice Blue, pianist
WIND-Down the Mississippi
WJJD-Fred Beck, organist
WTAD-Keeping Step with the
Schools

1:30
The Texas Rangers: WMBD
KMOX WKBB WCCO WKBB
WTAQ WOC (sw-15.27)

Kiddoeders: WMAQ KSD (sw-
15.33)

Denver Darling's Trail Blazers:
WGN

WAAF-Tower Tunes
WBBM-Dave Bacal, organist
WCFL-Hit Tunes of Tomorrow
WFBM-Home Life Hour
WHO-Strange As It Seems
WISN-Five-Star Theater
WROK-True Stories of Health:
Concert Hall

1:45
Olympic Preview: WMAQ
Holland's participation in the
1940 Olympic Games will be dis-
cussed by members of her
Olympic Committee.

KSD-Camera Club of the Air
WAAF-Piano Novelties
WBBM-Rep. State Committee
WCFL-Spanish Lesson
WGN-Chats About Dogs
WHO-News
WIND-Musical Comedy Memories
WISN-Bowling Highlights
WJJD-Eddie Fitzpatrick's Orch.
WROK-Bernice Whitchurch
WTAD-Bessie Dean Reinert

2:00
Philharmonic - Symphony Society
of N. Y.: KMOX WOC WBBM
WFAM WFBM WMBD WKBB
WTAQ WCCO WISN (sw-15.27)
Soloist: Guio mar Novaes.
Brazilian pianist.
Music detail on page 8 this week.
Sunday Drivers: WIBA WBOW
(sw-15.33)

Smoke Dreams: Orch., dir., Vir-
ginio Marucci (H. Fendrich Ci-
gars): KWK WLW WENR WMT
Dog Heroes, sketch (Thrive Dog
Food): (sw-15.21)
On a Sunday Afternoon: WGN
KSD-Strange As It Seems
WAAF-Kourt of Knowledge
WCFL-Concert Hour
WHIP-B. S. Patzkowski
WHO-Republican Committee
WIND-Football Preview
WIRE-Rhythm Makers Revue
WJJD-Pigskin Previews
WKBB-Football
WMAQ-Give Me a Job
WOC-News
WROK-News: Sunday Song Ser-
vice
WSUI-Campus Activities: World
Bookman

2:15
Sunday Drivers: KSD
The Three Cheers: WOWO
On a Sunday Afternoon: KWK
Football; Chicago Bears vs. De-
troit Lions: WIND WJJD
WENR-Donald Novis, tr.
WHIP-Interstate Tunes
WJJD-Football; Chicago Bears
vs. Detroit Lions
WLW-Charles Sawyer
WMT-Bean Ball
WSUI-Within the Classroom

2:30
Second Guessers, Football Com-
ments: WOWO WENR KWK
(sw-15.21)
Rangers Serenade: WIBA WHO
WBOW WMAQ
People's Rally (Mennen Co.):
WGN WLW

**KSD-University of Chicago Round Table Discussion**  
**WAAP-Melody Medley**  
**WCFL-Health Crusade**  
**WHIP-Budapest Hour**  
**WIRE-Marshall Players**  
**WROK-Week in Review**  
**2:45**  
**Rangers' Serenade: WIRE**  
**WMAQ-To be announced**  
**WMT-Sunday Afternoon Melodies**  
**WROK-Shilkret Serenade**  
**3:00**  
**National Vespers: WENR**  
 Dr. Fosdick's address is titled "The Essence of Personal Christianity."  
**Autumn Concert, Joseph Cherniavsky, cond.: WBOW**  
**WLW WIRE (sw-9.53)**  
**Benay Venuta's Prgm.: WGN KWK**  
**WAAP-Jimmie Kozak, pianist**  
**WBAA-Concert Review**  
**WCFL-Komedy Kingdom**  
**WHO-Democratic Committee**  
**WIBA-Lutheran Hour**  
**WJBC-Elementary Dept.**  
**WMAQ-Strange As It Seems**  
**WMT-Bishop Oxnam**  
**WOWO-Temple Radio Service**  
**WROK-Old Refrains**  
**WSUI-Adventures of Story Land**  
**3:15**  
**WAAP-The Clef Barons**  
**WCFL-Stars of Tomorrow**  
**WJJD-Dressing-Room Interviews**  
**WMAQ-A Step Ahead with Norman Ross**  
**WROK-Music Graphs**  
**WSUI-Waltz Interlude**  
**3:30**  
**The World Is Yours: Smithsonian Institute Drama: WBOW WHO**  
**WTMJ WIBA WIRE (sw-9.53)**  
 Subject: "Coal," dramatizing the fascinating story of how the vegetation of centuries has been converted into coal to keep future generations of mankind warm.  
**Lutheran Hour (Lutheran Layman's League): KWK WCFL WMT WOWO WISN**  
**Court of Human Relations: WGN**  
**WAAP-Matinee Melodies**  
**WENR-Vivian Della Chiesa, sop.**  
**WHIP-Rt. Rev. Leon Grochowski**  
**WJBC-Church Choirs**  
**WLW-Robt. A. Taft, talk**  
**WMAQ-Question-Air with Bob Brown**  
**WROK-North Shore String Trio**  
**WSUI-Iowa State League of Women Voters**  
**WTAD-Hannibal Prgm.**  
**3:45**  
**WAAP-Drama**  
**WENR-Communist Party of Ill.**  
**4:00**  
**Buddy Clark Entertains; Doris Rhodes, songs; Mark Warnow's Orch.: WMBD WISN WBBM WFAM KMOX WKBB WOC (sw-15.27)**  
**Musical Steel Makers, All Employee Prgm. (Wheeling Steel Corp.): WLW WGN**  
**Metropolitan Opera Auditions (Sherwin Williams Co.): WENR WOWO KWK WMT (sw-15.21)**  
 Contestants: Anna May Dickson, soprano, from Decatur, Ill.; Edmond Boncher, bass, from Boston, Mass.; Beatrice Brody, contralto, from Lausling, Mich.  
**Uncle Ezra's Sunday Afternoon in Rosedale (Alka-Seltzer): WIRE WMAQ WHO WTMJ WIBA (sw-9.53)**  
**WAAP-Musical Moderne**  
**WBOW-Sunday Song Service**  
**WCCO-Lamp Lighting Time**  
**WCFL-John H. Lyle, talk**  
**WFBM-Court of Human Relations**  
**WHIP-First Slovak Hour**  
**WJBC-Brandt Sisters**  
**WROK-News: Concert Interlude**  
**WSUI-Iowa State Medical Society**  
**WTAQ-Ave Maria**  
**4:15**  
**WBBM-Around the Dial**  
**WCFL-Philip Warner, pianist**  
**WIND-The Fifth Quarter**  
**WJJD-Dressing Room Interviews with Harold (Red) Grange**  
**WROK-Freepoint Studios**  
**WSUI-Federal Symphony**  
**4:30**  
**To be announced: WKBB WTAQ**  
**The Shadow (D. L. W. Coal Co.): WGN**  
**Ben Bernie & All the Lads with Lew Lehr (Half & Half Tobacco): WBBM WISN WCCO KMOX WFBM (sw-15.27) (also KSL KXN at 10 p.m.)**  
**Vicente Gomez, guitarist: WIBA WTMJ WENR WBOW (sw-15.21)**  
**Paul Wing's Spelling Bee (Energine): WMAQ WHO WIRE WLW KSD (sw-9.53)**

**KWK-Piano Recital**  
**WAAP-George Morgan, tr.**  
**WCFL-Union Label League**  
**WFAM-Invitation to the Waltz**  
**WHIP-Roseland Bethany Church**  
**WIND-Waltz Time**  
**WJBC-Variety Prgm.**  
**WJJD-The Oklahoma Outlaws**  
**WKBH-Bert Castle's Orch**  
**WMBD-To be announced**  
**WMT-Reverend Chenault**  
**WOC-Gerry Morissey, songs**  
**WOWO-Church of the Nazarene**  
**WSUI-Elementary German**  
**4:45**  
**The Master Builder, talk: WIBA WENR WBOW**  
**KWK-Musical Prgm.**  
**WAAP-News**  
**WCFL-Oddities in the News**  
**WFAM-W. P. A. Prgm.**  
**WIND-Orpheus Male Chorus**  
**WJBC-Lillian Lynch**  
**WJJD-Suppertime Frolic**  
**WOC-Romance in Rhythm**  
**WTAD-Barney Thompson**  
**WTMJ-Blue Barron's Orch.**  
**5:00**  
**To be announced: WTAQ WKBB**  
**Silver Theater, Dramatic Prgm.: Conrad Nagel, m.c.; Guests (1847 Rogers Brothers): WISN WCCO WBBM KMOX WFBM**  
 As part two of "Up From Darkness," the Grover Jones story, we find Rosalind Russell and Jimmy Stewart with divergent views regarding the improvement plans which the distraught Rosalind hopes to put into effect at the mine. Stewart feels that they are not practical. Miss Russell wants to try them out.  
**Catholic Hour: WMAQ WBOW WIBA WIRE (sw-9.53)**  
 Rev. McLarny, O.P., speaks on "The Pursuit of Happiness."  
**Mitchell Ayres' Orch.: WGN KWK**  
**New Friends of Music; Concert Orch., Fritz Stiedry, conductor: KWK**  
 Program presented by Orchestra of New Friends of Music.  
**Music detail on page 8 this week.**  
**KSD-News: Rosario Bourdon's Orch.**  
**WAAP-Shadowland**  
**WCFL-Evening Bells**  
**WENR-Sach's Amateur Hour**  
**WHIP-I Am the Law of Life**  
**WHO-Maude Runyan, sop.**  
**WIND-Sunday Dancing Party**  
**WKBH-Jules Lande Ensemble**  
**WLW-Sing Time**  
**WMBD-To be announced**  
**WMT-Evening News**  
**WOC-Romantic Museings**  
**WSBT-Moment Musicale**  
**WSUI-Elementary Spanish**  
**WTAD-News**  
**WTMJ-Lone Ranger**  
**5:15**  
**Mitchell Ayres' Orch.: WMT**  
**KSD-Federal Agent, drama**  
**KWK-Musical Moments**  
**WHO-Vox Pop**  
**WKBH-To be announced**  
**WROK-Musicale**  
**5:30**  
**Laugh Liner (Wrigley's Gum)**  
**Billy House, comedian; Jack Fulton, tr.; Carl Hohengarten's Orch.: WOC WMBD KMOX WSBT WFBM WCCO WKBH WTAQ WBBM WKBB**  
**New Friends of Music: WBOW**  
**The Show of the Week: Ray Perkins, m.c. (Chrysler Corp.): Guest Orch.: WISN WGN KWK WMT**  
 Guest: Peter Van Steeden's orchestra.  
**A Tale of Today, drama (Princess Pal): WMAQ WLW (sw-9.53-15.21)**  
**KSD-Life of a Song**  
**WBAA-Band Concert**  
**WCFL-Lithuanian Hour**  
**WIBA-Joe Tantillo's Orch.**  
**WIND-Concert Hour**  
**WIRE-On to Victory**  
**WROK-Gospel String Band**  
**WSUI-Musical Moods**  
**WTMJ-Civic Concerts**  
**5:45**  
**WBOW-Quarter Hour Serenade**  
**WHO-Headlines of the Week**  
**WSUI-Daily Iowan of the Air**  
**6:00**  
**Jell-O Prgm., starring Jack Benny with Mary Livingstone; Kenny Baker, tr.; Andy Devine; Phil Harris' Orch.: WMAQ WTAM KSD WLW WHO WBOW WIRE WTMJ WIBA (sw-9.53) (also at 10:30 p.m.)**  
**Edward Tomlinson, commentator: WENR KWK (sw-11.87)**  
 Oswald's Atamba, foreign m-

**Good Listening for Sunday**  
 Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

**MORNING**  
**11:00 CST Radio City Music Hall.**  
 Symphony orchestra directed by Erno Rapee. Excerpts from "I Pagliacci" will be sung.  
**11:30 CST University of Chicago Round Table Discussion.**  
**AFTERNOON**  
**12:00 CST Great Plays.**  
 "The Great Magician" will be presented.  
**1:00 CST The Magic Key; Symphony Music.**  
 Frank Black, director; Milton Cross, m.c. Ebe Stignani, European singer, makes her second American appearance.  
**2:00 CST Philharmonic-Symphony Society of New York.**  
 John Barbirolli, conductor.  
**3:30 CST The World Is Yours; Dramatization.**  
**4:00 CST Metropolitan Opera Auditions of the Air.**  
**4:30 CST Ben Bernie's Orchestra and Lew Lehr, Comedian.**  
**5:00 CST Silver Theater; Conrad Nagel, m.c.**  
 Rosalind Russell and Jimmy Stewart in Part Two of "Up From Darkness."  
**NIGHT**  
**6:00 CST Jack Benny, Comedian.**  
 Mary Livingstone, Kenny Baker, Andy Devine, Phil Harris' orchestra.  
**6:30 CST Seth Parker; Down East Character.**  
**7:00 CST Variety Show; Ameche, Bergen, McCarthy, Eddy, Lamour, Canovas.**  
**7:00 CST Orson Welles and Mercury Theater.**  
 H. G. Wells' "War of the Worlds."  
**8:00 CST Hollywood Playhouse; Starring Charles Boyer.**  
**8:00 CST Sunday Evening Hour; Symphony Music.**  
 Jose Iturbi, conductor. Emma Ottero, new Cuban operatic soprano, will be heard in her radio debut.  
**8:30 CST American Album of Familiar Music.**  
**8:30 CST Walter Winchell; News and Gossip.**  
**9:00 CST Horace Heidt and His Orchestra.**

**ister of Brazil, and Dr. L. S. Rowe, director of the Pan-American Union, will also be heard.**  
**The People's Platform: WHAS KMOX WFBM WTAQ WBBM WKBH WCCO WISN WSBT (sw-11.83)**  
 Secretary of Agriculture Henry A. Wallace, General Hugh Johnson, critic and former head of the NRA, and Lyman Bryson, representing the public, will discuss one of the most controversial phases of the New Deal administration, the farm program.  
**More detail on page 4.**  
**Stan Lomax, sports: WMT**  
**Sports Review: WKBH WMBD WOC**  
**WCFL-Typographical Union Talk**  
**WGN-Dick Jurgens' Orch.**  
**WIND-Polish Prgm.**  
**WJR-Gov. Frank Murphy**  
**WROK-News: Organ**  
**WSUI-Dinner Hour Prgm.**  
**6:15**  
**Dick Jurgens' Orch.: WGN**  
**News: WOC WKBB WMBD KWK-Sports Review: News**  
**WJR-Musical**  
**WMT-Political Talk**  
**WROK-Veterans of Foreign Wars: Organ Music**  
**6:30**  
**Passing Parade (Gulf Oil); John Conte; John Nesbitt; Al Garr, tr.; Oscar Bradley's Orch.; WFBM WHAS WJR (sw-11.83)**  
**Fitch Bandwagon; Guest Orch.: WHO WBOW WMAQ WIRE WIBA WTAM KSD**  
**Week-End Potpourri: WOC WKBH WCCO WKBB WMBD**  
**Sunday Night at Seth Parker's: Drama & Music (Vicks): WTMJ WMT WENR KWK (sw-11.87) (also at 11 p.m.)**  
**KMOX-The Onward Road**  
**WBBM-Wayside Theater**  
**WCFL-Walkshow**  
**WGN-Joe Sanders' Orch.**  
**WISN-Down by Herman's**  
**WLW-Peter Grant, news**  
**WROK-Lone Ranger**  
**WTAQ-News**  
**6:45**  
**KMOX-France Laux, sports**

appears as soloist. Besides being her debut before the American public, this will also be her radio debut.  
 Music detail on page 8 this week.

**Manhattan Merry-Go-Round (Dr. Lyons); Pierre LeKreun, tr.**  
**Men About Town, trio; Rachel Carley, vocalist; Don Donnie's Orch.: WTAM KSD WMAQ WHO KOA WIRE (sw-9.53)**  
 Miss Carley and Mr. Le Kreun will sing Forget If You Can, I Can't Say It Too Many Times, Aimez Vous and I Kissed You in a Dream. The Men About Town will offer Alo Teddy, Minette Si Tu Voulaits and Tout Va Bien.  
**WBOW-Songs Styled by Marian Mace**  
**WCFL-Irish Hour**  
**WGN-Your Sunday Date: Orch. & Soloists**  
**WIBA-The New Norway**  
**WIND-Concert Review**  
**WKBH-Review of the News**  
**WMBD-Music Call**  
**WROK-Swedish Free Church**  
**WSUI-Dept. of Speech Prgm.**  
**WTMJ-Musical Spelldown**  
**8:15**  
**WBOW-Musical Workshop**  
**WIBA-Master Singers**  
**WIND-Sunday Evening Club**  
**8:30**  
**Walter Winchell (Jergens Journal): WENR WMT WLW KWK (sw-11.87) (also at 10 p.m.)**  
**American Album of Familiar Music (Bayer's Aspirin); Frank Munn, tr.; Jean Dickenson, sop.; Buckingham Choir; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Elizabeth Lennox, contr.; Gus Haenschen's Orch.: WHO KSD WIRE WMAQ WTAM WIBA WTMJ KOA (sw-9.53)**  
**WBOW-Social Securities Prgm.**  
**WGN-News: Sports**  
**WKBH-Music Clock**  
**WMBD-Men for Work**  
**WSUI-Songs and Melodies**  
**8:45**  
**Irene Rich, drama (Welch Grape Juice): WENR WMT KWK WLW (sw-11.87) (also at 10:15 p.m.)**  
**WBOW-On With the Dance**  
**WGN-Bob Crosby's Orch.**  
**WSUI-Daily Iowan of the Air**  
**9:00**  
**Good Will Hour (Ironized Yeast): WGN**  
**Horace Heidt's Alemite Brigadiers: WHO KOA WIRE KWK WLW WTAM WMAQ (sw-9.53)**  
**Accent on Music: WISN WSBT WKBH WFBM WKBH WBBM WOC KMOX WHAS (sw-11.83)**  
**Russ Morgan's Orch.: WOWO WMT**  
**KSD-Console Reveries**  
**WBOW-Caravan of Song**  
**WCCO-Drama Time**  
**WCFI-Amateur Hour**  
**WENR-Jerry Cooper, songs**  
**WIBA-Club Chanticleer**  
**WIND-Charlie Agnew's Orch.**  
**WJB-Wayne County Rep. Com.**  
**WKBH-Continental Nights**  
**WMBD-Captains of Industry**  
**WROK-Musicale**  
**WTAQ-Entertainment**  
**WTMJ-Steffes**  
**9:15**  
**Accent on Music: WMBD WJR**  
**WCCO-Bernie Bierman**  
**WENR-Vocal Varieties**  
**WIND-Eddie Neubaur's Orch.**  
**WTAQ-Dance Orch.**  
**WTMJ-Ekern Club**  
**9:30**  
**Hollywood Playhouse, drama (Woodbury's): KOA KFI (also see 8 p.m.)**  
**Good Will Hour (Ironized Yeast): WLW**  
**Talk by Col. Frederick Palmer: WIRE (sw-9.53)**  
 An American war correspondent discusses "Peace - How Long and How?"  
**Cheerio: Talk & Music: WTMJ KWK WENR WOWO (sw-11.87)**  
**Headlines & By-Lines with Gilbert Seldes, Ralph Edwards & H. V. Kaltenborn: WISN WOC WKBH WSBT WFBM WBBM WKBH (sw-11.83)**  
**KMOX-To be announced**  
**KWK-Court of Human Relations**  
**WBOW-Leo Baxter's Orch.**  
**WCCO-Musical Prgm.**  
**WHAS-Old Fashioned Revival**  
**WHO-James Melton & Vic Arden's Orch.**  
**WIND-The Walkathon**  
**WJR-The Hermits Cave, drama**  
**WMAQ-Vocal Varieties**  
**WMBD-Patterns of Melody**  
**WMT-Danceland Orch.**

**SUNDAY**  
**October 30**

**WROK-Aloha Land**  
**WTAM-Symphonic Variations**  
**WTAQ-Dance Orch.**  
**9:45**  
**Headlines & By-Lines: WCCO**  
**Larry Clinton's Orch.: WHO (sw-9.53)**  
**News: WROK WTAQ WMT**  
**WCCO-Musicale**  
**WIBA-Aloha Land**  
**WIND-Brooks Connally, comm.**  
**WMAQ-Four Stars Tonight**  
**WMBD-Money Matters**  
**WTMJ-Heil Club**  
**10:00**  
**Walter Winchell (Jergens Journal): KOA WSM KPRC WBAP (also see 8:30 p.m.)**  
**Count Basie's Orch.: WTAQ WKBH WBBM WISN WCCO WSBT KMOX WFBM**  
**News: Dance Orch.: WMAQ WBOW WTMJ (sw-9.53)**  
**Old Fashioned Revival: WIND WMT WCFL WIRE**  
**News: Johnny Messner's Orch.: KWK**  
**News: WMBD WOC WJR**  
**WENR-News; Globe Trotter**  
**WGN-Concert Orch.**  
**WIO-Johnny at the Piano**  
**WIBA-Night News Edition**  
**WKBH-Dance Orch.**  
**WLW-Paul Sullivan, news**  
**WOWO-Back Home Hour**  
**WTAM-News: Tom Ireland: Musical Bulletin Board**  
**10:15**  
**Irene Rich, drama (Welch Grape Juice): WSM KOA KPRC WBAP (also see 8:45 p.m.)**  
**Johnny Messner's Orch.: WENR WIBA**  
**Count Basie's Orch.: WMBD WOC**  
**News: WIRE WHO**  
**KSD-Catholic Hour**  
**KWK-Smiling Ed McConnell**  
**WCCO-Cedric Adams**  
**WGN-Dick Jurgens' Orch.**  
**WJR-Headlines & By-Lines**  
**WLW-Los Amigos**  
**WTAM-Music You Want**  
**WTAQ-Dance Orch.**  
**10:30**  
**Jell-O, starring Jack Benny with Mary Livingstone; Kenny Baker, tr.; Andy Devine; Phil Harris' Orch.: KPO KFI KOA (also see 6 p.m.)**  
**Ray Kinney's Orch.: WBOW WHO (sw-9.53)**  
**Cab Calloway's Orchestra: WISN WSBT WMBD WBBM WKBH WFBM WKBH WCCO WOC WTAQ (sw-6.12)**  
**Abe Lyman's Orch.: WIRE WMAQ**  
**KMOX-Headline Highlights**  
**KWK-News**  
**WENR-Earl Hines' Orch.**  
**WGN-Joe Sanders' Orch.**  
**WHAS-Rance Bands**  
**WIBA-Sunday Night Serenade**  
**WLW-Johnny Lewis' Orch.**  
**WTMJ-Rhythm Time**  
**10:45**  
**Cab Calloway's Orch.: KMOX WJR**  
**Ray Kinney's Orch.: KSD**  
**Abe Lyman's Orch.: KWK**  
**WLW-Mel Snyder's Orch.**  
**11:00**  
**Don Bestor's Orch.: WTAM WBOW WHO WMAQ KSD**  
**Freddy Martin's Orch.: WOWO WMT WIRE (sw-6.14)**  
**Sunday Night at Seth Parkers (Vicks): KOA KFI (also see 6:30 p.m.)**  
**Jerry Blaine's Orch.: WGN**  
**Henry King's Orch.: WISN WTAQ WBBM WKBH WCCO KMOX WMBD WJR WOC WFBM (sw-6.12)**  
**KWK-Jeter Pillar's Orch.**  
**WCFL-Pentecostal Church**  
**WENR-Music As You Desire It**  
**WIBA-Club Chanticleer**  
**WIND-Gene Eve's Orch.**  
**WKBH-Weather**  
**WLW-Moon River, Poems, Organ**  
**WTMJ-Dance Orch.**  
**11:30**  
**One Man's Family: KPO KFI (also see Wed. Prgm. at 9 p.m.)**  
**End of Sunday Programs**

**NIGHT**

# MONDAY October 31

## MORNING

**7:00 a.m. CST**  
Milt Herth Trio: WBOW (sw-21.5)  
Bob Byron, songs: (sw-21.52)  
Musical Clock: WKBH WIBA WIRE WOC WKBB  
**7:15**  
Gene & Glen, songs: (sw-21.5)  
Eton Boys: (sw-21.52)  
News: WMT WHO  
**7:30**  
Musical Tete-a-Tete: (sw-21.5)  
Robinson's Harmonicas: (sw-21.52)  
Musical Clock: WMBD WBBM WMT  
News: WKBB WTAQ  
**7:45**  
George Perrine, talk: WTAQ (sw-21.52)  
Radio Rubes: WLW (sw-21.5)  
Musical Clock: WKBB KMOX  
**8:00**  
News: Breakfast Club: Vocalists: Don McNeill, m.c.; Orch.: WCFL WBOW (sw-21.5)  
Richard Maxwell, trn.: WFAM KMOX (sw-21.5)  
News: The Band Goes to Town: WLW  
News: WKBH WMBD WJJD  
Musical Clock: WIBA WROC WMT  
**8:15**  
Montana Slim, songs: News: WFAM WKBH WTAQ WKBB WFBM (sw-21.52)  
Family Man: KSD  
**8:30**  
Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Albolene): WBBM  
Happy Jack, songs: KSD  
Troubadors: WKBH (sw-21.52)  
Breakfast Club: WOWO  
**8:45**  
The Wife Saver, Allen Prescott: KSD  
Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO  
Breakfast Club: WIRE  
**9:00**  
Paul Page, songs: WBOW WOWO WCFL  
Houseboat Hannah, sketch (Lava Soap): WLS (sw-15.21)  
Pretty Kitty Kelly, sketch (Wonder Bread): WISN WFBM WCCO KMOX WBBM WOC WKBB  
Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD  
Nation's School of the Air: WLW  
First period: Current events for junior and senior high schools. Second period: Backyard Adventures for elementary grades. Subject: The Milkweed Plant.  
News: WAAF WROC WMT KWK  
**9:15**  
Jane Arden, sketch (Ward Baking Co.): WLS KWK  
John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD  
Myrt & Marge, sketch (Super Suds): KMOX WFBM WCCO WISN WBBM WMBD  
Josh Higgins of Finchville: KSD WOWO WCFL WBOW WMT (sw-15.21)  
News: WKBB WOC  
**9:30**  
Hilltop House (Palmolive Soap): WISN WMBD KMOX WBBM WCCO  
Just Plain Bill, sketch (Koly-nos): WMAQ WIRE WHO  
Norman Cloutier's Orch.: WCFL  
Madame Courageous, sketch (Durkee's Margarine): WLW WLS KWK  
WAAF-Canary Serenade  
WBOW-Club Reporter  
WFAM-Shoppers' Guide  
WFBM-Mrs. Farrell's Kitchen of the Air  
WGN-Get Thin to Music

WIND-Down South  
WJJD-Salon Ensemble  
WKBH-Eb & Zeb  
WKBH-Questions & Answers  
WMT-Radio Gossip  
WOC-WPA Prgm.  
WOWO-Livestock Markets: News  
WROC-Morning Varieties  
WTAD-Ma Perkins, sketch  
WTAQ-Round-Up  
WTMJ-Kitty Keene, Inc., sketch  
**9:45**  
Woman in White, sketch (Pillsbury): WMAQ WIRE WTMJ WHO KSD  
Popular Waltzes: WIBA (sw-21.5)  
Stepmother, sketch (Colgate): WBBM WCCO KMOX  
Singing Strings: WMT  
Ma Perkins, sketch (Oxydol): WLS (sw-15.21)  
News: WMBD WISN KWK-The Party Line  
WBOW-Teachers College Hour: "Will It Work?"  
WCFL-Bittersweet Melodies  
WGN-Musical Mail Box  
WIND-Musical Varieties  
WJJD-Tommy Tucker's Orch.  
WKBH-Rhythm & Romance  
WKBH-Swing Interlude  
WLW-The Goldbergs: drama  
WOC-Melodic Variations  
WOWO-Modern Home Forum  
WSUI-Prgm. Calendar: Weather  
WTAD-Kitty Keene, Inc., sketch  
**10:00**  
Deep River Boys: WFAM WFBM WISN WMBD WTAQ WOC  
David Harum, sketch (Bab-O): KSD WIRE WMAQ WHO (sw-15.33)  
The Story of Mary Marlin, sketch (Ivory Soap): WLS (sw-15.21)  
Originalities: WIBA WMT  
Montana Meechy's Cowboys: WGN  
Heart of Julia Blake: WBBM WLW  
KMOX-To be announced  
KWK-Singing Cowboys  
WAAF-Woman's Page  
WBOW-Christian Science Prgm.  
WCCO-Ma Perkins, sketch  
WCFL-Variety Prgm.  
WHA-Homemakers  
WHIP-Women & the Home  
WIND-Traffic Court  
WJBC-Theater Time  
WJJD-Journal of Living  
WKBH-Hollywood Reporter  
WKBH-Home Economics Prgm.  
WROC-News: Prgm. Prevue  
WSUI-Homemakers' Forum  
WTAD-News  
WTMJ-True Stories  
**10:15**  
Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)  
Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD  
Ruth Carhart, songs: WFAM  
Viennese Ensemble: WIBA WBOW  
Party Line: WFBM WMT  
Editor's Daughter, sketch: WBBM WOWO  
KMOX-Let's Compare Notes  
KWK-Great Works of Man  
WAAF-Jen & Birdie  
WCCO-Tena & Tim  
WCFL-Variety Prgm.  
WGN-Bachelor's Children  
WHIP-Alice Oleson, pianist  
WISN-Ann Leslie's Scrapbook  
WJBC-Women in the News  
WKBH-What's New  
WKBH-Your Home Prgm.  
WMBD-Linda's First Love  
WOC-Morning Melodies  
WSUI-Yesterday's Musical Favorites  
WTAD-Bea & Vea  
WTAQ-Black and White, twin pianos  
WTMJ-Blue Room Ensemble  
**10:30**  
Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)  
Story of the Month: WCFL WBOW  
Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM  
Young Widder Brown, sketch (Cal-Aspirin): WIRE KSD WHO WMAQ (sw-15.33)  
Do You Remember?: WIBA  
Get Thin to Music: KWK  
WAAF-Swing High  
WFAM-Health Talk: Lou Pike  
WGN-Don Pedro's Magic Violin  
WHIP-Monitor Views the News  
WIND-Hawaiian Melodies  
WJBC-Dollar Daze  
WJJD-Joe Alexander, organist

## Good Listening for Monday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

11:30 CST Farm and Home Hour.  
**AFTERNOON**  
2:45 CST Between the Book Ends; Ted Malone.  
6:30 CST Eddie Cantor, Comedian. Mad Russian, Sid Fields, Walter King, Carroll and Fairchild's orchestra. The Lane sisters and Gale Page will be guests (as scheduled for a previous week and announced in this department).  
7:00 CST Al Pearce's Gang; Comedy and Music. Elmer Blurt; Arlene Harris; Tizzie Lish; Haywire Mack; Carl Hoff's orchestra.  
7:30 CST Symphony Orchestra with Richard Crooks, Tenor.  
8:00 CST Radio Theater; Cecil B. DeMille, Producer. Carole Lombard in "That Certain Woman."  
8:00 CST Spitalny's All-Girl Orchestra. With Dorothy Thompson, commentator.  
8:30 CST Symphony Orchestra.  
8:30 CST Eddy Duchin and His Orchestra.  
9:00 CST True or False; Quiz Program.  
9:00 CST Contented Hour; Musical Variety. Marek Weber, director; Lullaby Lady; Continentals quartet.  
9:00 CST Guy Lombardo's Orchestra.

### NIGHT

WKBH-House of MacGregor  
WKBH-Arkansas Travelers  
WLW-News: Livestocks: River: Weather: Markets  
WMT-Tom Owen's Cowboys  
WOC-Radio Bazaar  
WOWO-Linda's First Love  
WROC-Kaye Kreamer, Woman's Forum  
WSUI-The Book Shelf  
WTAD-Party Line  
WTAQ-News: Merry Go Round  
**10:45**  
Aunt Jenny's Stories (Spry): KMOX WMBD WFBM WBBM WISN WCCO  
Breen & de Pose, songs: WBOW WMT WCFL (sw-21.5)  
Kitty Keene, Inc., sketch (Dreft): WHO  
The Road of Life, sketch (Chipso): WMAQ WTMJ WLW  
Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)  
KSD-Just Plain Bill  
KWK-News: Musical Interlude  
WAAF-Novellettes  
WFAM-Jane Arden, sketch  
WGN-Painted Dreams  
WHA-Musical Novelities  
WHIP-Vocal Varieties  
WIBA-To be announced  
WIND-News & Livestock Reports  
WIRE-Marion County Democrats  
WJBC-Peggy Payne, pioneers  
WJJD-Dick Jurgens' Orch.  
WKBH-Treasure Chest  
WKBH-Amer. Family Robinson  
WLS-Market Reports: News  
WOC-Screenfans Prgm.  
WOWO-Party Line, sketch  
WROC-Freepost Studios  
WTAD-Those Happy Gilmans  
**11:00**  
Mary Margaret McBride, columnist (La France & Satina): WOC WFBM KMOX WBBM WCCO WFAM WMBD WISN  
KSD-News: Tel-a-Tunes  
KWK-Texas Drifter  
WAAF-Train Time, interviews  
WBAA-Amer. Institutions: News  
WBOW-Presentation  
WCFL-Peekers in the Pantry  
WGN-Manhattan Mother, sketch  
WHA-Magazine Rack  
WHIP-C. Copeland Smith  
WHO-Vic & Sade  
WIBA-Linda's First Love  
WIND-Bob Ateher and Bonnie Blue Eyes, songs  
WIRE-Singin' Sam  
WJBC-Surprise Party  
WJJD-Bureau of Missing Persons  
WKBH-Book of the Hour  
WKBH-Rhapsody and Rhythm: Livestock Quotations  
WLS-Gene & Glen  
WLW-News: Livestocks: Poultry Reports  
WMBD-Thrift Message: Jack Lyon, organist  
WMT-Sweet and Swing  
WOC-Hymns of All Churches  
WOWO-Consolaires  
WTAD-Ben Bernie

WTAD-All for the Ladies  
WTAQ-Hollywood on Parade  
WTMJ-Betty and Bob, sketch  
**11:15**  
The O'Neills, sketch (Ivory Soap): WMAQ WLW  
Her Honor, Nancy James, sketch (Kleenex): WBBM KMOX WCCO WFBM  
To be announced: WKBH  
KSD-Xavier Cugat's Orch.  
KWK-Swingtime  
WAAF-Willie Winn  
WFAM-Merrie Melodies  
WGN-Judy & Jane  
WHIP-Concert Orchestra with Jean Hurst  
WHO-Caroline's Golden Store  
WIBA-Editor's Daughter  
WIND-Priscilla, pianist  
WIRE-Linda's First Love  
WISN-Morning Musicales  
WJBC-Parade of Bands  
WJJD-Criminal Court Interviews  
WKBH-Club Calendar  
WMBD-Honeymoon Lane  
WMT-Magic Kitchen  
WOC-Caroline Ellis  
WTMJ-Hymns of All Churches  
**11:30**  
Romance of Helen Trent, sketch (Edna Wallace Hopper); Virginia Clark: WBBM KMOX  
Nat'l Farm & Home Hour: Guest Speakers: WMAQ WIBA WBOW KWK (sw-15.21)  
Program: Dr. Ira Manville, director of Laboratory of Nutritional Research, University of Oregon, talks in connection with National Apple Week: Outlook reports on domestic and foreign demand, farm credit, farm labor, equipment, fertilizer, horse and mules by the Bureau of Agricultural Economics: Gove Hambridge speaks on "Soils and Men—Remedies for Soil Mis-Use."  
KSD-Heart of Julia Blake  
WAAF-Live Stock Market; Sweet & Slow  
WCCO-Those Happy Gilmans  
WCFL-News  
WFAM-Harlan Hogan  
WFBM-Town Crier: Hoosier Farm Circle  
WGN-Quin Ryan's News  
WHA-Organ Gems  
WHIP-Famous Homes  
WHO-Myrt & Marge, sketch  
WIND-Organ Moods  
WIRE-Farm Hour  
WISN-Organ Melodies  
WJBC-Singing Sam  
WJJD-Safety Court  
WKBH-What's Where on the Air: Farm Flashes: Do You Want a Job?  
WKBH-Rhapsody and Rhythm: Livestock Quotations  
WLS-Gene & Glen  
WLW-News: Livestocks: Poultry Reports  
WMBD-Thrift Message: Jack Lyon, organist  
WMT-Sweet and Swing  
WOC-Hymns of All Churches  
WOWO-Consolaires  
WTAD-Ben Bernie

WTAQ-Mailman  
WTMJ-Heinie and Dinty  
**11:45**  
Nat'l Farm & Home Hour: WLW  
Our Gal Sunday, sketch (Anacin): WBBM KMOX  
Pictures & review on pages 6 & 7.  
Cobwebs & Cadenzas: WCFL  
KSD-Lady Courageous  
WAAF-Myrna Dee Sergeant, talk  
WCCO-Grandma Travels  
WFAM-Homespun Verse  
WFBM-Market Reports: Farm Bureau Prgm.  
WGN-Man on State Street  
WHIP-String Fantasies  
WHO-Hilltop House, sketch  
WISN-Even As You & I  
WJBC-Reid & Vin  
WKBH-Hits & Encores  
WLS-Illinois State Cornhusking Contest  
WMBD-Polly of the Range  
WMT-News: Frank Voelker, organist  
WOC-Farm Bureau  
WOWO-Market Service  
WROC-Round the Town  
WSUI-Farm Flashes  
WTAQ-Farmhands  
WTMJ-Heinie's Grenadiers

## AFTERNOON

**12:00**  
The Goldbergs, sketch (Oxydol): WOC WKBH WCCO WBBM (sw-15.27)  
The Happy Gang: WGN  
News: WMBD WJBC WIND WJJD  
KMOX-Ma Perkins, sketch  
KSD-News: Markets  
WAAF-Symphonic Hour  
WBAA-Agricultural Forum  
WCFL-Hit Review  
WFBM-Bohemians  
WHA-Noon Musicales  
WHIP-Southtown Church Hour  
WHO-Markets & Weather  
WISN-Voice of Experience  
WKBH-Avanelle De Witt Sings  
WLS-Dinnerbell Prgm.  
WMT-Varieties; Question Man  
WOWO-Purdue Agricultural Prgm.  
WSBT-News: Stork Report  
Farm Flashes  
WSUI-Rhythm Rambles  
WTAD-Musical Moments  
**12:15**  
Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN  
Goodyear Farm Radio News: WMAQ WLW KWK WIBA WBOW  
News: WKBH WJJD WOWO  
WIRE WFBM  
WBAA-Sports  
WCFL-Walkashow  
WGN-Luncheon Music  
WHIP-Englewood Hour  
WHO-Dinner Hour Concert  
WIND-Tommy Ott, organist  
WJBC-Hot vs. Sweet  
WKBH-Man on the Street  
Luncheon Music  
WMBD-Town Crier: Fark Markets  
WMT-Voice of Iowa: Markets  
WOC-Jacksprat Melodies  
WROC-Column Left, news  
WSBT-In Movieland  
**12:30**  
Road of Life, sketch (Chipso): KMOX WBBM  
Pebbles Takes Charge, sketch: KWK  
News: WHO WOC  
Rhythm Rascals: WTAQ WTMJ  
WBAA-Luncheon Dance Time  
WBOW-Street Reporter  
WCO-Musical Prgm.  
WCFL-Midday Melodies  
WFBM-Stepmother  
WGN-Markets; Midday Service  
WHA-Farm Prgm.  
WHIP-What Can They Do  
WIBA-Noon News: Markets  
WIND-Bob Ateher & Bonnie Blue Eyes, hillbilly songs  
WIRE-Reporter  
WISN-Musical Heat Wave  
WJJD-Loop Noon-Day Service  
WKBH-Man on the Street  
WLS-Checkerboard Time  
WLW-Voice of the Farm  
WMAQ-News: Sing An Old Song  
WMBD-Farm News  
WMT-Hillbillies: Joe Doakes  
WOWO-Honolulu Serenaders  
WROC-Couple on the Street: Inter-lude  
WSBT-The Day Dreamer  
WTAD-Farm: Weather: Markets  
WTMJ-Rhythm Rascals  
**12:45**  
Those Happy Gilmans, comedy sketch (Corn-Kix): WLW WMAQ KSD (sw-15.21)  
Gospel Singer; Edward MacHugh, bar.; Organ (Ivory Soap): KMOX WBBM WCCO

Voice of Experience (Lydia E. Pinkham): WCFL WIRE KWK  
News: WKBH WTAQ  
WBAA-Rosemary Robinson, piano  
WBOW-Luncheon Dance Music  
WFBM-To be announced  
WHIP-Gay Caballeros  
WHO-Lem & Martha  
WIND-News & Livestock Reports  
WKBH-Pet Corner  
WLS Livestocks: Listeners' Mike  
WMBD-Col. H. S. Beeny: Melody  
Miniature: Democratic State Campaign  
WMT-Tune Time  
WCO-Old & New Rhythms  
WOWO-Ambrose & Mary Lou  
WROC-Home Folks Hour  
WSBT-Man on the Street  
WROC-Round the Town  
WTMJ-Sidewalk Reporter  
**1:00**  
Betty & Bob, sketch (Gold Medal): WIRE WMAQ WLW WHO KSD (sw-15.21)  
Irene Beasley, R. F. D. No. 1: WOC WSBT WKBH WFBM WISN (sw-15.27)  
Adventures in Reading: (sw-15.33)  
Snaevna Mignol de Cervantes, 16th Century Spanish novelist and poet, will be the subject. The author of "Don Quixote," and several less-known novels and plays, Cervantes led an exciting and adventuresome life as a soldier. He lost his left hand in a war against the Turks, and later was captured and sold as a slave, remaining five years in bondage. He died April 23, 1616, at Madrid.  
Two on a Shoestring, sketch (Oakland Chemical Co.): WGN  
Man on the Street: WMBD WTAQ WBBM  
KMOX-On KMOX Tomorrow  
KWK-The Hatterfields  
WAAF-Symphonic Encores: Don Bolt, commentator  
WBAA-Town Crier  
WBOW-Farm Visits: Sportcasting  
WCCO-Noon Extra  
WCFL-Spotlight Prgm.  
WHA-Wisconsin Political Forum  
WHIP-Variations in Melody  
WIBA-Dane County Hour  
WIND-Lupi Italian Hour  
WKBH-Ma Perkins, sketch  
WLS-School Time: Early American Composers  
WMT-Hillbillies: Happy Returns  
WOWO-Richard Trojan  
WSUI-Illustrated Musical Chats, Mozart, Symphony in G Minor  
WTAD-News  
WTMJ-Daily Bulletin Board  
**1:15**  
Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WMAQ WHO WLW WTMJ KSD (sw-15.21)  
Enoch Light's Orch.: WKBH WSBT WKBH WFBM WTAQ WOC WISN  
As You Like It: WMT  
KMOX-Judy & Jaffe, sketch  
KWK-Midstream, drama  
WAAF-Soliloquy: Markets  
WBAA-Viewing the News  
WBBM-HAL TATE  
Radio Tattler, Radio Guide Columnist presenting News and Gossip  
WCCO-Kitty Keene  
WCFL-Varieties  
WGN-June Baker, talk  
WHA-Organ Melodies  
WHIP-Kenneth Wells, Gospel Singer  
WIBA-Concert Trio  
WJJD-Livestock Markets  
WLS-Palatial Palace of Wonders  
WMBD-Party Line  
WMT-Les Hartman's Band: Hillbillies  
WOWO-Ranch Boys  
WTAD-Little Theater  
**1:30**  
American School of the Air: WISN WFBM WSBT WKBH KMOX WBBM WKBH WTAQ WOC WCCO (sw-15.27)  
Katherine Lenroot, director of the Children's Bureau of the Department of Labor, and for more than a quarter of a century a prominent figure in social work among juveniles, will be guest speaker. The lesson will be devoted to problems still to be solved in the gaining and maintaining of health for the youngsters of this country.  
Alma Kitchell, contr.: WOWO WBOW  
Valiant Lady, sketch (Gold Medal): WLW WIRE WMAQ WHO KSD WTMJ (sw-15.21)  
KWK-News: Musical Interlude  
WAAF-The Hour of the Magic Boots  
WBAA-Monitor Views the News  
WCFL-Men of Vision

# Frequencies

**KMOX-1090**  
**KOA-830**  
**KSD-550**  
**KWK-1850**  
**WAAF-920**  
**WBAA-890**  
**WBBM-770**  
**WBOW-1310**  
**WCOO-810**  
**WCFL-970**  
**WENR-870**  
**WFAM-1200**  
**WFBM-1230**  
**WGN-720**  
**WHA-940**  
**WHAS-820**  
**WHIP-1480**  
**WHO-1000**  
**WTBA-1280**  
**WIND-560**  
**WTRE-1400**

**WISN-1120**  
**WJBC-1200**  
**WJJD-1130**  
**WJR-760**  
**WKBB-1500**  
**WKBB-1380**  
**WLS-870**  
**WLW-700**  
**WMAQ-870**  
**WMBD-1440**  
**WMT-600**  
**WOC-1370**  
**WOWO-1160**  
**WROK-1410**  
**WSBT-1360**  
**WSUI-880**  
**WTAD-900**  
**WTAM-1070**  
**WTAQ-1330**  
**WTMJ-620**

**WGN-The Lady's Answer**  
**WHA-Agricultural Horizons**  
**WHIP-Afternoon Concert**  
**WIBA-Market Reports**  
**WJJD-Salon Ensemble**  
**WLS-Grain Market Summary**  
**WMBD-His Majesty**  
**WMT-News: Novelty Parade**  
**WROK-Stars on Parade**  
**WTAD-Medical Assn.**

## 1:45

Hymns of All Churches (Gold Medal): WIRE WMAQ WHO KSD WLW (sw-15.21)

Manhattan Melodies; Norman Cloutier's Orch.: WIBA WOWO

KWK-Story of the Month WAAF-Waltztime

WCFL-Chicago Teachers' Union Talk

WBA-Market Reports

WBOW-County Agricultural Agt. WGN-Ed Fitzgerald & Co.

WIND-Organ & Vibraharp

WJJD-Fredrick Berrens' Orch.

WLS-Henry's Exchange; Henry Hornsbuckle; Hoosier Sodbusters

WMBD-To be announced

WMT-Judy and Jane, sketch

WOWO-Markets

WROK-Old Refrains

WTMJ-Home Harmonizers

## 2:00

Rochester Civic Orchestra Matinee Concert: WIBA WBOW WCFL

Joseph Mariano, Gaultier, will play "Night Piece for Flute and Strings" (Footie). The orchestra will offer the Overture to "Aida" (Verdi), the Scherzo from "A Midsummer Night's Dream" (Mendelssohn) and Capriccio Espagnol (Bimsky-Korsakoff).

Music detail on page 9 this week.

Curtis Inst. of Music: WISN WKBB WKBH WTAQ WOC (sw-15.27)

Music detail on page 9 this week.

The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WTMJ WHO WLW KSD

Marriage License Romances: WGN WMT KWK

KMOX-Travelog

WAAF-Madcap Matinee

WBAA-The World We Live In

WBBM-Linda's First Love

WCOO-Judy & Jane

WFBM-N. E. C. Prgm.

WHA-Community Living

WHIP-Dancing Party

WIND-News

WIRE-Police Court

WJJD-Sentenced Men, interviews

WLS-Grace Wilson, contralto

WMBD-The Editor's Daughter

WOWO-The Observer

WROK-News: Prgm. Prevue

WSBT-Old Time Gospel Tabernacle

WSUI-Campus Activities: World Bookman: Within the Classroom, Modern Music, Prof. Philip G. Clapp

WTAD-Hannibal Prgm.

## 2:15

Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ WHO KSD WLW

Rochester Civic Orch.: WCFL WIRE WMT

Curtis Inst. of Music: WFBM KWK-Jam Session

WBBM-Meet the Missus

WCOO-Musical Prgm.

WGN-Kaffee Klatsch

WIND-Matinee Variety

WBBM-Missus Goes to Market  
 WCCO-Markets  
 WHA-Music of the Masters  
 WHIP-What Is It?  
 WIRE-Matinee Varieties  
 WISN-News: Prgm. Preview  
 WJJD-Dance Orch.  
 WLS-Homemakers' Prgm.  
 WMBD-Petticoat Parade  
 WOWO-Stork Express  
 WROK-Rhythm Before Three  
 WTAD-Gems of Melody  
 WTAQ-Fiddlers Three

## 2:45

Captivators: WKBH WCOO WOC WSBT WTAQ WFBM WISN WKBB (sw-15.27)

The Guiding Light, sketch (White Naptha): WIO WMAQ WTMJ KSD WLW

Ted Malone's Between the Bookends: WIBA WBOW WOWO WMT WCFL (sw-15.21)

More detail on page 4.

Reminiscings: KWK

WBA-Mrs. A. M. Martin, violinist

WBBM-Pappy Cheshire's Nat'l Hillbilly Champions

WGN-Good Health & Training

WHIP-Raymond Pracht, comm.

WIND-Library Week Drive, Jas. C. Hull

WIRE-Hoosier News Review

WJJD-Fred Beck, organist

WLS-News Report

WTAD-Edith Raye

## 3:00

Patterns in Swing: WISN WKBH WTAQ WFBM WOC WKBB WSBT WMBD (sw-15.27)

Club Matinee: News: WENR WMT WBOW WOWO

Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA

KMOX-Refreshment Time

KWK-Mid-afternoon Madness

WBAA-Symphony Hall

WCOO-Ladies First

WCFL-News

WGN-Afternoon Melodies

WHA-The Job Outlook

WHIP-Mariimba Magic

WIND-Men About Town

WJBC-God's Cheer for Shut-Ins

WJJD-Democratic State Committee Talk

WLW-Kitty Keene, Inc., sketch

WROK-Women of the Hour

WSUI-Adv. in Story Land

WTAD-Pop Concert

WTAM-Variety Prgm.

## 3:15

Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO

Midstream, drama: WLW

KMOX-Linda's First Love, sketch

WAAF-Janet Lynn, songs

WCFL-In the Modern Manner

WHIP-Flying Lessons

WIND-Fred Beck, organist

WJJD-Piano & Song

WSUI-Musical Matinee

## 3:30

Life Can Be Beautiful, sketch (Ivory Soap): WIRE WMAQ WLW WHO

Four Clubmen: WFAM WISN WFBM WKBH WKBB (sw-15.27)

Club Matinee: News: WIBA

Girl Meets Boy: WGN

News: WOC WJBC

KMOX-Editor's Daughter, sketch

WAAF-The International Potpourri

WCOO-Betty & Bob

WHA-Parent-Teacher Talk

WHIP-Rhythm in Rhyme

WJJD-Frankie Trumbauer's Orch.

WIND-Piano & song  
 WJBC-Concert Hour  
 WROK-Helene Kimberley, songs  
 4:00  
 Let's Pretend: WISN WKBH WKBH WTAQ WFBM WFAM WCOO WOC  
 Houseboat Hannah, sketch (Lava Soap): WLW KSD WHO  
 Edna O'Dell, blues & organ: WGN KWK WIRE  
 Affairs of Anthony, sketch: WMT WENR WIBA WBOW (sw-15.21)

## 4:15

KMOX-Barnyard Follies

WAAF-Eunice Clark, songs

WBAA-Contract Bridge Chats

WBBM-Manhattan Mother, sketch

WCFL-Make Believe Danceland

WHA-Organ Reverie

WHIP-Dixieland Band

WIND-News

WJBC-Wesleyan Hour

WJJD-Islanders

WMAQ-Four Way Questionnaire

WMBD-Kitty Keene, Inc., sketch

WOWO-News: Radio Chatter

WROK-News: Musicale

WSUI-Iowa State Medical Society

## 4:15

Frank Papile's Jive Five: KWK WMT WBOW WOWO

The Johnson Family: WGN

Terry & the Pirates (Dari Rich): WLW (sw-15.21)

Your Family & Mine (Sealtest) sketch: KSD WTMJ WIBA WMAQ

WAAF-All About Dogs, talk

WBAA-Campus Personalities

WBBM-Houseboat Hannah, sketch

WENR-Swingtime Serenade

WHIP-Polish Merchants Hour

WHO-The Goldbergs

WIND-Take It Easy

WIRE-News: Minute Interviews

WJJD-Oklahoma Outlaws

WMBD-Your Family & Mine

WROK-Freepost Studios

WSUI-New York State Symphonic Band

## 4:30

Jack Armstrong, sketch (Wheaties): WLW

Cadets: WMAQ WBOW

Landt Trio: WENR WMT

News: Nan Wyn, songs: WKBH WFBM WKBH WISN WTAQ WOC

Don Winslow of the Navy: (sw-15.21)

To be announced: KWK WGN

KSD-Life Can Be Beautiful

WAAF-Tea Dance

WBAA-Melody Moods

WBBM-Kitty Keene, Inc., sketch

WCOO-Livestock

WFBM-Tea Time Tunes

WHO-Tea & Crumpets

WIBA-The Dance Hour

WIND-Bob Atcher & Bonnie Blue Eyes, songs

WIRE-Better Hearing Prgm.

WJBC-Concert Hour

WJJD-Alexander McQueen

WMBD-News: Melody Miniature

WOWO-Terry Evans

WSUI-Elementary German, Dr. Fred L. Fehling

WTAD-News Summary

WTMJ-Down a Country Road

WHO-Captain Midnight  
 WIBA-The Plainsmen  
 WIND-News  
 WIRE-Lone Ranger, drama  
 WISN-Show Window  
 WMAQ-Dick Tracy, sketch  
 WMBD-Happy Train  
 WMT-Ralph Slade's Orch.: Song Hit of the Day  
 WOC-Captain Midnite  
 WSUI-Elementary Spanish, Prof. Ilse Probst Laas  
 WTAD-Sports  
 WTMJ-The Plainsman

## 5:15

Malcolm Claire: News: WENR (sw-9.53)

Howie Wing, sketch (Corn Flakes): WBBM WFBM WCOO KMOX

To be announced: WKBH WTAQ

Dick Tracy, sketch: WHO KSD

KWK-Sketches in Melody

WCFL-Walkshaw

WFAM-Killer Dillers

WGN-Terry & the Pirates

WIBA-Outdoor Wiseonsin

WIND-Tommy Ott, organist

WKBH-Today's Almanac

WLW-Little Orphan Annie

WMAQ-Adv. of Jimmie Allen

WMBD-Pet Corner: Songs of Nancy Black

WOC-Piano Modulations

WROK-Sport Review

WTAD-Jack Armstrong, sketch

WTMJ-Twenty Flying Fingers

## 5:30

Today with Bob Trout: WKBH WISN WFBM WCOO (sw-11.83)

Rose Marie, songs: KSD WBOW (sw-9.53)

Al & Lee Reiser, piano duo: WENR (sw-15.21)

Music from the Maritimes: WGN

Jack Armstrong, sketch: WOC

WMAQ WTMJ WHO

KMOX-Headline Highlights

KWK-Terry & the Pirates

WBBM-Chicago Hour

WCFL-Charlie Cook

WFAM-Dan Dunn, sketch

WIBA-Fiore News Edition

WIND-Late Afternoon Varieties

WIRE-Dick Tracy, sketch

WKBH-Captain Midnight

WLW-Denton & Barber, sports

WMBD-Paul Welton's Ensemble

WMT-Crimson Trail

WOC-Twilight Musicale

WROK-Joe Dumond's Music Makers

WSUI-Musical Moods

WTAQ-Al Michel's Sports

## 5:45

Tom Mix' Straight Shooters (Ralston Wheat Cereal): WMAQ KWK

Serenade for Strings: WMBD WKBH WOC

Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)

Captain Midnight, sketch: KSD WCOO

Little Orphan Annie, sketch: WHO KMOX WGN

Sports: WIBA WTMJ

WBBM-Piano Parade

WBOW-Jerry of the Circus

WENR-Totten on Sports

WFAM-Grid Forecast

WFBM-Bohemians

WIRE-Republican Prgm.

WISN-Sports Parade: Interlude

WKBH-Serenade for Strings

WROK-News: Song Hit of the Day: Interlude  
 WSUI-Dinner Hour Prgm.  
 WTAQ-Mutiny on the High Seas  
 WTMJ-Heinie's Grenadiers  
 6:15  
 Lum & Abner, comedy team (Postum): WBBM WJR WHAS KMOX WFBM WCOO (sw-11.83) (also KNX KSL at 10:15 p.m.)  
 Human Side of the News: Edwin C. Hill (Campbell's Soup): KSD WHO WIRE WTAM (also at 10:15 p.m.)  
 To be announced: WISN

## 6:15

To be announced: WOCO

News: WMBD WFAM

WBOW-Si and Ezra

WCFL-Tune Teasers

WGN-Say It With Music

WKBH-Circle Service Boys

WKBH-Dinner Music

WLW-Four Stars Tonight

WMAQ-Better Business Bureau

WOC

# MONDAY October 31

(7:30 p.m. Continued)

WCFL-Seeley Institution  
WFAM-The Three Men  
WFBM-Orchestra Salute  
WIND-News  
WISN-Your Health, talk  
WKBB-America Thru the Years  
WKBB-Rapid Ad  
WMBD-Good Neighbor  
WOC-German Band  
WSUI-Evening Musicale, Louise Gibbons Sueppel  
WTAQ-Piano Moods

7:45

WCFL-Labor Flashes  
WFAM-Notre Dame Faculty Talk  
WIND-Max Miller Swing Quartet  
WISN-Music That Lives  
WKBB-Sweet Swing  
WSUI-Federated Business & Professional Women's Club Prgm.  
WTAQ-To be announced

8:00

Lux Radio Theater, Cecil B. DeMille, producer; WISN WJR WBBM KMOX WCCO WFBM WMBD WHAS (sw-11.83)

A radio version of "That Certain Woman" will be presented with Carole Lombard starring in the role played in Warner Brothers' film by Bette Davis. For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

Hour of Charm (General Electric); Phil Sitalny's All-Girl Orchestra; Dorothy Thompson, commentator; WHO WTAM WIRE WTMJ WLW WMAQ KSD KOA  
For other details see sponsor's announcement on this page.

Chicago Civic Opera Co.: WBOW WIBA WENR WOWO

Bob Crosby's Orch.: WGN  
KWK-Stanley Wallach, speaker  
WCFL-Show Boat Cumberland Queen  
WIND-Concert review  
WKBB-Hollywood on Parade  
WKBH-Barn Dance  
WMT-The Parks Family  
WOC-College of Air  
WROK-Your Favorite Band  
WSBT-Polish Hour  
WSUI-Dept. of Speech Prgm.  
WTAQ-Dick Sampson, bar.

8:15

Bob Crosby's Orch.: WMT KWK  
WKBB-Facts About the Community Chest  
WROK-News: Prgm. Prevue  
WTAQ-News

8:30

Eddy Duchin's Orch. (Pall Mall Cigarettes): WMAQ WTAM WHO WTMJ KSD WIRE WIBA KOA (sw-9.53)

Opera: KWK WMT  
WBOV-Teachers' College Prgm.: "I. S. T. C. Variety Show"  
WGN-News: History Repeats  
WIND-Travel Talk  
WKBB-Echoes of Stage & Screen  
WKBH-Postal Oddities  
WLW-Unsolved Mysteries  
WOC-Let's Swing It  
WROK-Tea on the Terrace  
WSUI-Favorite Melodies  
WTAQ-World Varieties

8:45

To be announced: KWK WBOW WMT WIBA WENR WOWO  
WGN-Yar Concert Orch.  
WIND-Franklyn Roberts Orch.  
WKBH-Popular Melodies  
WOC-Sesquicentennial Prgm.  
WROK-The Builders  
WSUI-Daily Iowan of the Air

9:00

Guy Lombardo's Orch. (Lady Esther): WFBM WHAS WCCO WJR WBBM KMOX (sw-11.83)

Carnation Contented Program; Orch. directed by Marek Weber: KSD WHO WMAQ KOA WIRE WIBA WTMJ WTAM (sw-9.53)  
The Lullaby Lady will sing Mighty Lak a Rose (Nevin). Mr. Schmidt will offer Old Man River from "Show Boat" (Kern), the chorus will sing a Down South medley and a Stephen Foster medley, and the quartette will offer Down South (Myddleton), Goin' Home (Dronak) and I Got Shoes. The violin solo, Carolina Moon (Burke), will be offered, and the orchestra will play Louisiana Hayride (Schwartz).

True or False, quiz prgm. (J. B. Williams Co.): WENR WOWO WMT WLW KWK (sw-11.87)

WBOV-Poetic Moods  
WCFL-News  
WGN-Tiny Hill's Orch.  
WIND-Melodies of Romance  
WISN-Musical Moments  
WKBB-Let's Waltz  
WKBH-Barn Dance  
WMBD-Wings Over the World  
WOC-Know Your Navy  
WROK-Musicale  
WTAQ-Club Normandie Entertains

9:15

WCFL-Jack Kelly's Orch.  
WIND-Franklyn Roberts's Orch.  
WISN-Reflections  
WKBB-Swing Your Partner  
WMBD-Bob Black's Orch.  
WOC-Circle Service Boys  
WROK-Boy Scouts  
WTAQ-Dream Time

9:30

Nat'l Radio Forum: WENR WMT (sw-11.87)  
Pageant of Melody: WGN  
The Story of the Song: WKBB (sw-11.83)

Al Pearce's Gang (Grape Nuts); Tizzie Lish; Arlene Harris; Haywire Mack; Carl Hoff's Orch.: KOA KFI (also see 7 p.m.)

Eddie Cantor's Camel Caravan; Mad Russian; Sid Fields; Walter King; Carroll & Fairchild's Orchestra: KMOX WOC WFBM WTAQ WBBM WCCO WHAS WMBD WISN WKBH WSBT (also see 6:30 p.m.)

Larry Clinton's Orch.: WBOW WMAQ KSD WHO (sw-9.53)

KWK-Musical Prgm.  
WCFL-Make Believe Danceland  
WIND-Walkathon  
WIRE-James Melton, trn.: Orch.  
WJR-Frank Murphy for Governor  
WLW-True Detective Mysteries  
WOWO-Music by Cugat  
WROK-The Embassy Four  
WTAM-Eddie Bryant's Orch.  
WTMJ-Milwaukee Central Cam. Co.

9:45

WIND-Brooks Connally, commentator  
WIRE-To be announced  
WJR-Musical  
WLW-Ramona's Orch.  
WMAQ-Dem. State Camp. Comm.  
WOWO-Bob Wilson, news  
WROK-News  
WTAM-Paul Burton's Orch.  
WTMJ-Slumber Music

10:00

Don Bestor's Orch.: WBOW (sw-9.53)  
Tommy Dorsey's Orch.: WTAQ WSBT WHAS

Amos 'n' Andy, sketch (Campbell's Soup): WMAQ WIRE WHO KOA KFI (also see 6 p.m.)

News: WKBB WMBD WKBB WMT WOC WFBM  
KMOX-The Goldbergs, sketch

KOA-Old Age Pension Prgm.  
KWK-Ray Schmidt, sports  
WBBM-Americans at Work  
WCCO-Ervin for Attny. Gen'l  
WENR-Globe Trotter  
WIBA-Night News Edition  
WIND-Boxing Bouts  
WISN-News: Wrestling Matches  
WJR-News: Lions Tales  
WLW-Paul Sullivan, news  
WOWO-Maurie Cross' Orch.  
WROK-George Cerwin's Orch.  
WTAM-Musical Bulletin Board  
WTMJ-Today's Events: Sports

10:15

Human Side of News; Edwin C. Hill (Campbell's Soup): WMAQ KOA (also see 6:15 p.m.)

Tommy Dorsey's Orch.: WKBB WFBM WKBH WOC WBBM

News: WHAS WHO WSBT WIRE  
KMOX-Hot Stove League  
KWK-Smiling Ed McConnell  
WCCO-Cedric Adams  
WENR-Ennio Bolognini's Orch.  
WGN-Dance Orch.  
WIBA-Aloha Land  
WJR-Peaceful Valley  
WLW-Don Bestor's Orch.  
WMBD-Hits & Bits  
WMT-Political Talk: Musical Interlude  
WOC-Circle Service Boys  
WTAM-Music You Want  
WTMJ-Dance Orch.

10:30

Dance Orch.: WOWO  
The Voice of Firestone: Richard Crooks, trn.: KFI KOA (also see 7:30 p.m.)

Al Donahue's Orch.: WIRE WHO WLW WBOW (sw-9.53)  
Cab Calloway's Orch.: WFBM WKBH WKBH WSBT WOC (sw-6.12)

Joe Manzanara's Orch.: WGN WMT

News: WBBM KWK  
KMOX-H. W. Flannery, news  
WCCO-Rollie Johnson  
WCFL-Herr Louie & the Weasel  
WENR-Earl Hines' Orch.  
WHAS-Dance Orch.  
WIBA-Symphony Band Concert  
WLW-Mel Snyder's Orch.  
WMAQ-Abe Lyman's Orch.  
WMBD-Sports Review: Prgm. Review  
WTMJ-Rhythm Time

10:45

Cab Calloway's Orch.: WBBM KMOX WMBD WJR

Al Donahue's Orch.: WCFL WLW

Joe Manzanara's Orch.: KWK

WCCO-Jimmy Grier

11:00

George Hamilton's Orch.: WSBT WTAQ WKBB WBBM WISN WMBD WOC WFBM WHAS (sw-6.12)

Top Hatters' Orch.: WHO KSD BOW

Joe Sudy's Orch.: WIBA WOWO

Kay Kyser's Orch.: WGN WMT WIRE

KMOX-Nat'l Emergency Council  
KWK-Jeter Pillar's Orch.  
KOA-Music by Cugat  
WCCO-Jimmy Grier  
WCFL-Your Daily Visitor  
WENR-Music As You Desire It  
WIND-Gypsy Rhapsody  
WJR-Joe Venuti's Orch.  
WKBH-Weather  
WLW-Moon River, Poems, Organ  
WMAQ-News  
WTAM-Ralph Malvin's Orch.

11:30

Battle of Sexes: KFI (also see Tues. at 8 p.m.)

End of Monday Programs

## MORNING

7:00 a.m. CST

Milt Herth Trio: WBOW (sw-21.5)

Bob Byron, songs: (sw-21.52)

Musical Clock: WOC WKBH WIRE WKBB WIBA  
Early Risers: WISN WROK

Gene & Glen, songs: WBOW (sw-21.5)

Deep River Boys: (sw-21.52)

News: WMT WKBB WHO  
Musical Tete-a-Tete: (sw-21.5)

Edith Dick & Jack Shannon, songs: (sw-21.52)

Musical Clock: WMT WBOW WBBM WMBD

Radio Rubes: WLW (sw-21.5)  
Ruth Brine, talk: (sw-21.52)

Musical Clock: KMOX WKBB  
Romany Trail: WFAM WKBB WTAQ WFBM (sw-21.52)

News: Breakfast Club: WCFL WIBA WBOW (sw-21.5)

News: The Band Goes to Town: WLW

News: WKBH WJJD WMBD WIRE  
Musical Clock: WMT WROK  
KMOX-Headline Highlights  
KSD-News: Dick Leibert, organ  
KWK-Bedtime Stories for Night Watchmen

WAAF-Breakfast Express  
WGN-Everyday Words: Good

Montana Slim, songs: News: WFAM WKBB WKBH WTAQ WFBM (sw-21.52)

Family Man: KSD

KMOX-Ozark Varieties  
WGN-Jean Abbey  
WHA-Morning Melodies  
WHO-Fruit Reporter  
WIND-The Passing Show  
WIRE-Dessa Byrd  
WJJD-The Toastmaster  
WLW-Myrt & Marge, sketch  
WMT-Musical Beauty Box  
WSUI-Chamber Concert Orch.

Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Albolene): WBBM

Forum on Current Problems: WOWO WBOW WCFL WIRE

Happy Jack, songs: KSD

Troubadors: WKBH (sw-21.52)  
KWK-Affairs of Anthony

WBOV-Radio Gospel  
WCCO-Hymns of All Churches  
WFAM-Your Engagement Book  
WFBM-Favorite Melodies  
WGN-Good Morning Prgm.  
WHIP-Variety Time  
WHO-Those Happy Gilmans  
WIBA-Today's Almanac: Society Reporter

WKBH-Chancel Steps  
WLS-The P.X. Ranch  
WLW-Hilltop House, sketch  
WMAQ-Whistler & His Dog: News  
WMBD-Bandwagon  
WMT-Rhyme Time  
WROK-Morning Devotions  
WSUI-Daily Iowan of the Air  
WTAD-Interchurch Devotional  
WTAQ-Sunshine Hour

Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO

Three Romeos: KSD  
Morning Moods: (sw-21.52)

News: WIND WHIP  
Musical Clock: WHO WMT  
KWK-To be announced  
WBBM-Troubadors  
WFAM-Morning Devotions  
WFBM-Apron Strings  
WJJD-Salon Echoes  
WKBH-Uncle Bob  
WLS-Teena & Tim  
WLW-Linda's First Love, sketch  
WMAQ-A Step Ahead with Norman Ross  
WMBD-Jay's Women of Today:  
WROK-Town Crier  
WSUI-Morning Melodies: Service Reports  
WTAD-Hannibal Prgm.  
WTMJ-Happy Gilmans, sketch

Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WISN WFBM WCCO KMOX WKBB

Houseboat Hannah, sketch (Lava Soap): WLS (sw-15.21)

Paul Page, songs: WOWO WBOW WCFL

Nation's School of the Air: WLW  
First period: Mrs. Bertha Hessa discusses social hygiene, for junior and senior high schools. Second period: Dramatization of how life looked along the Ohio in the days of the Pioneers, for grades six to nine.

News: WAAF WROK KWK WMT  
WFAM-Concert Time  
WGN-The Party Line  
WHA-Your Health  
WHIP-Carnival  
WIBA-Organ Melodies  
WIND-Headline Music  
WJJD-Bosworth Broadcast  
WKBH-Olive Hagen, organist  
WMBD-Messenger: Weather  
WSUI-Within the Classroom; Crit-

## TUESDAY, November 1, 1938

ical Studies in Oratorical Theory, Prof. H. Clay Harshbarger  
WTAQ-Morning Potpourri  
WTMJ-What's New?

Myrt & Marge, sketch (Super Suds): WFBM KMOX WBBM WCCO WMBD WISN

Josh Higgins of Finchville, sketch: KSD WCFL WMT WOWO WIBA WBOW

John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD

Jane Arden, sketch (Ward Baking Co.): WLS KWK (sw-15.21)

News: WKBB WOC  
WAAF-The Home Reporter, Louise Laine  
WGN-Betty Crocker  
WHA-Wis. Political Forum  
WIND-Memory Lane; Priscilla Holbrook, pianist  
WKBH-Betty Simonsen  
WROK-On the Mall

Hilltop House with Bess Johnson (Palmolive Soap): WCCO WBBM KMOX WISN WMBD  
Vagabonds: WBOW

Just Plain Bill, sketch (Koly-nos): WMAQ WIRE WHO  
Smilin' Ed McConnell, songs (Acne Paints): WLS WLW  
KWK-Swingtime  
WAAF-Canary Serenade  
WCFL-Hit Revue  
WFAM-Shoppers' Guide  
WFBM-Mrs. Farrell's Kitchen of the Air

WGN-Get Thin to Music  
WHA-Stories for Primary Grades  
WHIP-Music Box  
WIBA-Church of the Air  
WIND-Jimmy Dean, cowboy songs  
WJJD-Illinois Medical Society  
WKBB-Eb & Zeb  
WKBH-Questions & Answers  
WMT-Louise Hathaway  
WOC-Library Prgm.  
WOWO-Livestock Markets: News  
WROK-Morning Varieties  
WTAD-Ma Perkins, sketch  
WTAQ-Round Up  
WTMJ-Kitty Keene, Inc., sketch

Woman in White, sketch (Pillsbury): WMAQ WIRE KSD WHO WTMJ

Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)

Stepmother, sketch (Colgate): KMOX WCCO WBBM

Singing Strings: WMT  
Popular Waltzes: WBOW

News: WISN WMBD  
KWK-The Party Line  
WCFL-Bittersweet Melodies  
WGN-Musical Mail Box  
WIND-Swing Melodies  
WJJD-Tommy Tucker's Orch.  
WKBB-Gems of Melody  
WKBH-Swing Interlude  
WLW-The Goldbergs, sketch  
WOC-Melodic Variations  
WOWO-Modern Home Forum  
WROK-Land of Manatoumie  
WSUI-Pigm. Calendar: Weather  
WTAD-Kitty Keene, Inc., sketch

Originalities: WIBA WBOW WMT  
David Harum, sketch (Bab-O): WMAQ KSD WHO WIRE

The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WLS WIRE WHO KSD (sw-15.21)

Mary Lee Taylor (Pet Milk): KMOX WFBM WBBM WOC

KWK-Singing Cowboys  
WAAF-Musical Memories  
WCCO-Ma Perkins, sketch  
WCFL-Variety Prgm.  
WFAM-Hollywood Fashion Parade  
WGN-Morning Melodies  
WHA-Homemakers  
WHIP-Women & the Home  
WIND-Municipal Court  
WISN-Morning Musicale  
WJBC-Theater Time  
WJJD-Journal of Living  
WKBB-Hollywood Reporter  
WKBH-Home Economics Prgm.  
WLW-To be announced  
WMBD-Jack Lyon, organist  
WROK-News & Markets: Revolving Stage  
WSUI-Homemakers' Forum  
WTAD-News  
WTAQ-Let's Waltz  
WTMJ-True Stories

Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)

Viennese Ensemble: WIBA WTMJ WBOW

Rhythmairs: WFAM  
Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD

Editor's Daughter, sketch: WBBM WWO

Party Line: WFBM WMT  
KMOX-Let's Compare Notes  
KWK-Great Works of Man  
WAAF-Jen & Birdie  
WCCO-Tena & Tim  
WGN-Bachelor's Children  
WHIP-Dance Orch.  
WISN-Ann Leslie's Scrapbook  
WJBC-Women in the News  
WKBB-What's New?

Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)

KSD-Just Plain Bill, sketch  
KWK-News: Musical Interlude  
WAAF-Novelettes  
WCFL-Echoes of Havana  
WFAM-Jane Arden, sketch  
WGN-Painted Dreams  
WHA-Organ Melodies  
WHIP-Hawaiian Melodies  
WIBA-To be announced  
WIND-Markets: News  
WIRE-Marion County Democrats  
WJBC-Peggy Payne, pioneers  
WJJD-Dick Jurgens' Orch.  
WKBB-Mixing Bowl  
WKBH-Songs in Review

Breen & de Rose, songs: WBOW WMT (sw-21.5)

The Road of Life, sketch (Chips): WMAQ WTMJ WLW

Aunt Jenny's Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD

Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)

KSD-Just Plain Bill, sketch  
KWK-News: Musical Interlude  
WAAF-Novelettes  
WCFL-Echoes of Havana  
WFAM-Jane Arden, sketch  
WGN-Painted Dreams  
WHA-Organ Melodies  
WHIP-Hawaiian Melodies  
WIBA-To be announced  
WIND-Markets: News  
WIRE-Marion County Democrats  
WJBC-Peggy Payne, pioneers  
WJJD-Dick Jurgens' Orch.  
WKBB-Mixing Bowl  
WKBH-Songs in Review

Her Honor, Nancy James, sketch (Kleenex): KMOX WBBM WCCO WFBM

The O'Neills sketch (Ivory Soap): WMAQ WLW  
To be announced: WKBB WKBH Bailey Axton, trn.: KWK WBOW

KSD-Master Singers  
WAAF-Willie Winn  
WBA-Social Security  
WCFL-News  
WFAM-Merrie Melodies  
WGN-July & Jane  
WHO-Caroline's Golden Store  
WIBA-The Editor's Daughter  
WIND-Priscilla at the piano  
WIRE-Linda's First Love  
WISN-Symphonette  
WJBC-Parade of Bands  
WJJD-Criminal Court Interviews  
WKBH-Club Calendar  
WMBD-To be announced  
WMT-Magic Kitchen  
WOC-Caroline Ellis  
WTMJ-Hymns of All Churches

Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM  
National Farm & Home Hour; Spkrs; Walter Blaufuss' Orch.:

WKBH-Your Home Prgm.  
WMBD-Linda's First Love  
WOC-Rendezvous in Waltz Time  
WSUI-Musical Favorites  
WTAD-Bea & Vea  
WTAQ-Music in a Sentimental Mood

Gen. Fed. of Women's Clubs Program: WIBA

Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)

Big Sister, sketch (Rinso): WCCO WBBM WISN WMBD KMOX WFBM

Young Widder Brown, sketch (Cal-Aspirin): WMAQ KSD WHO WIRE (sw-15.33)

The Story of the Month: WCFL WBOW

Get Thin to Music: KWK

WAAF-Swing High  
WFAM-Lou Pike  
WGN-Don Pedro, violinist  
WHIP-Virginia Lee Winslow, songs  
WIND-Hawaiian Melodies  
WJBC-Lady in White  
WJJD-Women's Exchange Prgm.  
WLW-Editor's Daughter, sketch  
WKBH-Arkansas Travelers  
WLB-News: Livestocks: River:  
Weather: Markets  
WMT-Tom Owens' Cowboys  
WOC-Radio Bazaar  
WOWO-Linda's First Love  
WROK-Kaye Creamer, Woman's Forum  
WSUI-The Book Shelf  
WTAQ-Party Line  
WTAQ-News: Merry Go Round  
WTMJ-Commonwealth Symphony

Kitty Keene, Inc., sketch (Dreft): WHO

Breen & de Rose, songs: WBOW WMT (sw-21.5)

The Road of Life, sketch (Chips): WMAQ WTMJ WLW

Aunt Jenny's Stories (Spry): KMOX WISN WCCO WFBM WBBM WMBD

Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)

KSD-Just Plain Bill, sketch  
KWK-News: Musical Interlude  
WAAF-Novelettes  
WCFL-Echoes of Havana  
WFAM-Jane Arden, sketch  
WGN-Painted Dreams  
WHA-Organ Melodies  
WHIP-Hawaiian Melodies  
WIBA-To be announced  
WIND-Markets: News  
WIRE-Marion County Democrats  
WJBC-Peggy Payne, pioneers  
WJJD-Dick Jurgens' Orch.  
WKBB-Mixing Bowl  
WKBH-Songs in Review

Her Honor, Nancy James, sketch (Kleenex): KMOX WBBM WCCO WFBM

The O'Neills sketch (Ivory Soap): WMAQ WLW  
To be announced: WKBB WKBH Bailey Axton, trn.: KWK WBOW

KSD-Master Singers  
WAAF-Willie Winn  
WBA-Social Security  
WCFL-News  
WFAM-Merrie Melodies  
WGN-July & Jane  
WHO-Caroline's Golden Store  
WIBA-The Editor's Daughter  
WIND-Priscilla at the piano  
WIRE-Linda's First Love  
WISN-Symphonette  
WJBC-Parade of Bands  
WJJD-Criminal Court Interviews  
WKBH-Club Calendar  
WMBD-To be announced  
WMT-Magic Kitchen  
WOC-Caroline Ellis  
WTMJ-Hymns of All Churches

Romance of Helen Trent (Edna Wallace Hopper): KMOX WBBM  
National Farm & Home Hour; Spkrs; Walter Blaufuss' Orch.:

**Frequencies**

KMOX-1090  
KOA-830  
KSD-560  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1310  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHAS-820  
WHIP-1450  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WKBH-1380  
WLS-870  
WLW-700  
WMAQ-870  
WMBD-1440  
WMT-600  
WOC-1370  
WOWO-1160  
WROK-1410  
WSBT-1360  
WTAD-860  
WTAM-1070  
WTAQ-1330  
WTMJ-820

WIBA WMAQ WBOW KWK (sw-15.21)

Program: Outlook reports on wheat, flax, cotton and cottonseed by the Bureau of Agricultural Economics speakers; AAA speaker.

KSD-George Hall's Orch.  
WAAF-Live Stock Market: Sweet & Slow  
WBAA-Home Makers: News  
WCCO-Happy Gilmans  
WCFL-Today's Troubadours  
WFAM-Harlan Hogan  
WFBM-Town Crier: Hoosier Farm Circle  
WGN-Quin Ryan's News  
WHIP-Vocal Varieties  
WHO-Myrt & Marge, sketch  
WIND-Joe Alexander, organist  
WIRE-Farm Hour  
WJBC-Singing Sam  
WJJD-Safety Court  
WKBB-What's Where on the Air: Farm Flashes: Do You Want a Job?  
WKBH-Rhapsody and Rhythm: Livestock Quotations  
WLS-Gene & Glen  
WLW-News: Livestocks  
WMBD-Thrift Message: Ray Olsen  
WMT-Sweet and Swing  
WOC-Hymns of All Churches  
WOWO-Consolaires  
WTAD-Quincy Police News  
WTAQ-Mailman  
WTMJ-Heinie-Spam

11:45  
Music Makers; Joseph Maddy, dir.: WCFL KSD  
Story on page 18

Our Gal Sunday, sketch (Anacin): KMOX WBBM  
Pictures & review on pages 6 & 7.

National Farm & Home Hour: WLW

WAAF-Myrna Dee Sergeant, talk  
WCCO-Grandma Travels  
WFAM-Civic Safety Council  
WFBM-Markets: Farm Bureau Prgm.  
WGN-Man on State Street  
WHA-Campus News  
WHIP-String Fantasies  
WHO-Hilltop House, sketch  
WISN-Even As You & I  
WJBC-Rhythm Review  
WKBH-To be announced  
WLS-Weather; News  
WMBD-You'd Never Believe Me: Auction & Sales  
WMT-News: Frank Voelker, organist  
WOC-Farm Bureau  
WOWO-Market Service  
WROK-Round the Town  
WSUI-Farm Flashes  
WTAD-Debutantes  
WTAQ-Farmhands  
WTMJ-Heinie & His Grenadiers

**AFTERNOON**

12:00  
The Goldbergs, sketch (Oxydol): WCCO WKBB WRBM WCCO  
Happy Gang: WGN  
News: WMBD WJBC WTAD  
KMOX-Ma Perkins, sketch  
KSD-News: Markets  
WAAF-Symphonic Hour  
WBAA-Court of Safety  
WCFL-Smoke Rings Serenade  
WFBM-Bohemians  
WHA-Noon Musicale  
WHIP-Southtown Church Hour  
WHO-Markets & Weather  
WIND-Indiana News  
WISN-Dance Music  
WJJD-News, James Payton  
WKBH-Magic Violin  
WLS-Dinnerbell Program  
WMT-Varieties: Question Man  
WOWO-Ohio State Agricultural Prgm.  
WSBT-News; Stork Report; Farm Flashes  
WSUI-Rhythm Rumbles  
12:15  
Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN  
Ramona's Orch.: KSD

Goodyear Farm Radio News: WBOW WLW WMAQ WIBA  
KWK  
Lawrence Welk's Orch.: WGN  
News: WIRE WKBB WFBM WOWO  
WBAA-Jim Hoffman, pianist  
WCFL-Walkshow  
WHIP-Emclewood Hour  
WHO-Voice of the Farm  
WIND-Tommy Ott, organist  
WJBC-Dance Time  
WJJD-Constitutional Amendment Committee  
WKBH-Man on the Street: Luncheon Music  
WMBD-Town Crier: Farm Markets  
WMT-Voice of Iowa: Markets  
WOC-You Shall Have Music  
WROK-Column Left, news  
WSBT-None-Such Neighbors

12:30  
Road of Life, sketch (Chipso): KMOX WBBM

News: WOC WHO  
Voice of the Farm: WLS WTMJ  
KWK-To be announced  
WBAA-Luncheon Dance Time  
WBOW-Street Reporter  
WCCO-Tune Time  
WCFL-Midday Melodies  
WFBM-Stepmother  
WGN-Markets: Midday Service  
WHA-Farm Prgm.  
WHIP-Rube 'n' Cy  
WIBA-Noon News: Markets  
WIND-Christian Science Prgm.  
WIRE-Reporter  
WISN-Musical Heat Wave  
WJJD-Loop Noon Day Service  
WKBB-Man on the Street  
WLW-Invitation to Listen  
WMAQ-News: Sing An Old Song  
WMBD-Farm News  
WMT-Hillbillies: Joe Doakes  
WOWO-Honolulu Serenaders  
WROK-Couple on the Street: Health Talk  
WSBT-The Day Dreamer  
WTAD-Farm: Weather: Markets  
WTAQ-Water System Medley

12:45  
Those Happy Gilmans, comedy sketch (Corn-Kix): WMAQ WLW KSD (sw-15.21)

Gospel Singer; Edward MacHugh, bar.; Organ (Ivory Soap): WCCO WBBM KMOX

Pinky Hunter, songs & violin: KWK

News: WTAQ WKBH  
To be announced: WFBM WOWO  
WBAA-Songs & Melodies  
WBOW-Luncheon Dance Music  
WCFL-Know Yourself  
WHIP-Gay Caballeros  
WHO-Checkerboard Time  
WIND-News & Livestock Reports  
WIRE-Good Taste  
WKBB-Pet Corner  
WLS-Livestocks: Gabriel Heatter  
WMBD-Gus Stonebock, sprk.: Noonday Frolic  
WMT-Tune Time  
WOC-Old & New in Rhythm  
WROK-Home Folks Hour  
WSBT-Man on the Street  
WTAD-Luncheon Music  
WTMJ-Sidewalk Reporter

1:00  
Irene Beasley, R.F.D. No. 1: WKBB WFBM WISN WOC WSBT (sw-15.27)

Science Everywhere: WBOW  
Betty & Bob, sketch (Gold Medal): WIRE WTMJ WHO WLW KSD WMAQ (sw-15.21)

Two on a Shoestring, sketch (Oakland Chemical Co.): WGN  
News: WCCO WTAD  
Man on the Street: WMBD WTAQ WBBM  
KMOX-Inquiring Reporter  
KWK-The Hatterfields  
WAAF-Piano Encores: Don Bolt, commentator  
WBAA-Monitor Views & News  
WCFL-Spotlight Prem.  
WHA-Farm Organization Forum  
WHIP-Organ Interlude  
WIBA-Concert Trio  
WIND-Lupi Italian Hour  
WKBH-Ma Perkins, sketch  
WLS-School Time  
WMT-Hillbillies: Many Happy Returns: Les Hartman's Band  
WOWO-Familiar Hymns  
WSUI-Illustrated Musical Chats, Brahms, Quartet in A Minor  
WTMJ-Daily Bulletin Board

1:15  
Science Everywhere: WCFL  
Harry Cool & Harmonettes: WOC WKBH WSBT WKBB WFBM WISN (sw-15.27)

Arnold Grimm's Daughter, sketch (Gold Medal): WIRE WMAQ WHO WLW WTMJ KSD (sw-15.21)

KMOX-Judy & Jane, sketch  
KWK-Midstream, drama  
WAAF-Soliloquy

WBAA-Electrical Shops  
WBBM-HAL TATE  
Radio Tattler, Radio Guide  
Columnist presenting News  
and Gossip  
Jack Fulton, guest today

WBOW-Sportscasting  
WCCO-Kitty Keene  
WGN-June Baker, talk  
WHA-Wis. Political Forum  
WHIP-I Am the Law of Your Life  
WJJD-Livestock Markets  
WLS-Palatial Palace of Wonders  
WMBD-Party Line  
WOWO-Rhythm Ramblers  
WTAD-Yellow Fang  
WTAQ-Matinee

1:30  
Valiant Lady, sketch (Gold Medal): WLW WIRE WMAQ WTMJ WHO KSD (sw-15.21)

Little Variety Show: WBOW WIBA WOWO

American School of the Air: WSBT WFBM WISN WTAQ WOC WKBB WCCO WKBH KMOX WBBM (sw-15.27)

The program will be devoted to the early folk songs of America, concentrating on a study of those of the Southern colonies.

KWK-News: Musical Interlude  
WAAF-Markets; Adult Education Council

WBAA-Good Language  
WCFL-Pieces of Eight  
WGN-It's of Today  
WHA-Good Books  
WHIP-Concert  
WIND-Safety Talk  
WJJD-Salon Ensemble  
WLS-Grain Market Summary  
WMBD-His Majesty  
WMT-News: Musical Interlude  
WROK-Old Refrains  
WTAD-Sentimental Music

1:45  
Hymns of All Churches (Gold Medal): WMAQ WHO WIRE KSD WLW (sw-15.21)

Little Variety Show: WCFL KWK Story of the Month  
WAAF-Song Webs  
WBAA-Market Reports  
WIND-Organ & Vibraharp  
WJJD-Freddie Berrens' Orch.  
WLS-Henry's Exchange: Prairie Ramblers  
WMBD-To be announced  
WMT-Judy and Jane, sketch  
WOWO-Markets  
WROK-Tabernacle Hour  
WTAD-Bessie Dean Reinert  
WTMJ-Home Harmonizers

2:00  
Sing Incorporated; Vocalists; Orchestra: WKBB WISN WKBH WOC WTAQ (sw-15.27)

Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ KSD

Piano Recital: WIBA WMT  
Songs That Sweethearts Sing: WGN

KMOX-On KMOX Tomorrow  
KWK-Great Works of Man  
WAAF-The Madcap Matinee  
WBBM-Linda's First Love  
WBOW-Teachers' College Prgm.: "The Life of Heidi"  
WCCO-Judy & Jane  
WCFL-To be announced  
WFBM-N. E. C. Prgm.  
WHA-Let's Draw  
WHIP-Afternoon Dance  
WIND-News  
WIRE-Police Court  
WJJD-Sentenced Men, interviews  
WLS-Evelyn "The Little Maid"  
WMBD-Editor's Daughter  
WOWO-The Observer  
WROK-News: Rhythm Before Three  
WSBT-Old Time Gospel Tabernacle  
WSUI-Campus Activities: Organ Recital  
WTAD-Hannibal Prgm.

2:15  
Oxydol's Own Ma Perkins, sketch: WMAQ KSD WTMJ WHO WLW

Army Band: WIBA WBOW WMT WCFL (sw-15.21)

Three Quarter Time: WGN WIRE  
KMOX-One Woman's Opinion  
KWK-Jan Session  
WBAA-Mary Louise Switzer, pianist  
WBBM-Meet the Missus  
WCCO-Radio Workshop  
WFBM-School Music Prgm.  
WIND-WPA Prgm.  
WJJD-Two of a Kind  
WLS-Homemakers' Hour  
WMBD-Window Shopper  
WMBI-Gospel Music

2:30  
Four Clubmen: WKBH WFBM WOC WSBT WKBB WTAQ (sw-15.27)

Pepper Young's Family, sketch (Camay Soap): WHO WLW KSD WMAQ WTMJ

Buckeye Four: WGN  
To be announced: WBOW WCFL (sw-15.33)

KMOX-Magic Kitchen  
KWK-Richard Hayes, organist  
WBAA-You & Your Child  
WBBM-Piano Parade  
WCCO-Markets  
WGN-Mark Love & Organ  
WHA-Music of the Masters  
WIND-Priscilla Holbrook, pianist  
WIRE-Matinee Varieties: News  
WISN-News: Prgm. Preview  
WJJD-The Old Song Shop  
WLS-Homemakers' Prgm.  
WMBD-Petticoat Parade  
WMT-Court Hussey's Orch.  
WOWO-Stork Express  
WROK-Ballad Time  
WSUI-Radio Child Study Club  
WTAD-Let's Waltz

2:45  
The Guiding Light (White Naptha): WMAQ WHO WTMJ KSD WLW

War Admiral-Sea Biscuit Race: WBOW WIBA WMT WCFL WOWO

Clem McCarthy will be at the microphone to describe this classical match.  
More detail on page 4.

Reminiscing: KWK

Melody Ramblings: WOC WSBT WKBH WFBM WTAQ WISN WCCO WKBB (sw-15.27)

WAAF-Music in the Air  
WBAA-Treasure Chest  
WBBM-Pappy Cheshire's Nat'l Hillbilly Champions  
WGN-Good Health & Training  
WHIP-Fed. of Women's Clubs  
WIND-Daughters of the American Revolution Prgm.  
WJJD-The Old Song Shop  
WROK-Rhythm Before Three  
WTAD-Piano Classics

3:00  
Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA

War Admiral-Sea Biscuit Race: WBOW WOWO WMT

Highways to Health: WISN WTAQ WFBM WMBD WKBH WKBH WSBT (sw-15.27)  
Speaker: Dr. Arthur M. Master, Associate Physician, Mt. Sinai Hospital, on "Significance of Pain Around the Heart."

KMOX-Singin' Sam  
WAAF-News Flashes and Weather  
WCCO-Ladies First  
WCFL-News  
WENR-Club Matinee  
WGN-Melody Time  
WHA-Following Congress  
WHIP-Mary Berkemeier Quinn, talk  
WIND-Men About Town  
WJBC-Bible Study Hour  
WLW-Kitty Keene, Inc., sketch  
WOC-Matinee Rumbles  
WROK-Kaye Kreamer, Women of the Hour  
WSUI-Geography in Week's News  
WTAD-World Varieties

3:15  
Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO

Midstream, drama: WLW

Club Matinee: News: WBOW WMT WOWO

Accent on Music: WKBB WTAQ WFBM WISN WMBD WSBT WKBH WOC (sw-15.27)

KMOX-Linda's First Love  
WAAF-Ted Smith, tr.  
WBAA-Corrine Ragins, sop.  
WCFL-Music in the Modern Manner  
WGN-Edna O'Dell, pianist  
WHIP-Speaking of Love  
WIND-Concert Echoes  
WJJD-Ben Kanter, piano, songs  
WSUI-Memory Hour

3:30  
Life Can Be Beautiful (Ivory Soap) sketch: WIRE WMAQ WHO WLW

Accent on Music: WFAM  
Forum on Current Problems: WIBA

Two Keyboards: WGN  
News: WJBC WOC  
KMOX-Editor's Daughter, sketch  
WAAF-The Mortons of Maple Street

WBA-The Magic Carpet  
WCCO-Betty & Bob, sketch  
WHA-Spanish Quarter Hour  
WHIP-In the Gloaming  
WIND-Children's Books, talk  
WJJD-Frankie Trumbauer's Orch.  
WMBD-Bargain Counter  
WOWO-Old Time Religion  
WROK-Ma Perkins  
WSUI-Views and Interviews  
WTAD-Hannibal  
WTMJ-Variety Revue

3:45  
Girl Alone, sketch (Quaker Oats): Betty Winkler & Pat Murphy: KSD WHO WIRE WMAQ

Of Men & Books: WTAQ WKBH WFBM WISN WSBT WFAM WCCO WOC WKBB WBBM (sw-15.27)

Mad Hatterfields, sketch: WLW  
Forum on Current Problems: WENR WIBA

KMOX-Kitty Keene, Inc., sketch  
WAAF-Jimmie Kozak, pianist  
WBAA-Joe Rittenhouse, songs  
WCFL-Musical Hall of Fame  
WGN-Margery Graham  
WHA-Wisconsin Political Forum  
WHIP-Variations in Syncopation  
WIND-Piano Reflections, Ben Kanter  
WJBC-Health Talk  
WMBD-Sidney Baldwin  
WROK-Helene Kimberley, songs  
WSUI-Travel Radio Service

4:00  
The Affairs of Anthony: WMT WBOW WENR WIBA

Music for Fun: WCCO WKBH WKBB WFAM WTAQ WFBM WOC WISN (sw-15.27)

Houseboat Hannah, sketch (Lava Soap): WLW KSD WHO  
Gunther Decker, organist: KWK WGN

News: WOWO WIND  
KMOX-Barnyard Follies  
WAAF-Sport Shorts  
WBAA-Heralds of Destiny  
WBBM-Manhattan Mother, sketch  
WCFL-Make Believe Danceland  
WHA-Organ Reverie  
WHIP-Reba Lessard, concert pianist

**TUESDAY  
November 1**

WIRE-Indiana University  
WJBC-Wesleyan Hour  
WJJD-Islanders  
WMAQ-Concert Miniature  
WMBD-Kitty Keene, Inc., sketch  
WROK-News: Musicale  
WSUI-Simpson College Prgm.

4:15  
Nancy Martin, songs: WOWO KWK WBOW WMT

Terry and the Pirates, sketch (Dari-Rich): WLW (sw-15.21)  
Your Family & Mine (Seatest): WMAQ WIBA WTMJ KSD

Johnson Family, sketch: WGN  
WAAF-Bridge Clinic of the Air  
WBAA-Stinson Brothers  
WBBM-Houseboat Hannah, sketch  
WENR-Swingtime Serenade  
WHIP-Polish Merchants Hour  
WHO-The Goldbergs  
WIND-Take It Easy  
WIRE-News: Minute Interviews  
WJJD-Oklahoma Outlaws  
WMBD-Your Family & Mine  
WROK-Freeport Studios

4:30  
Landt Trio: WMT WENR WBOW

News: Lyrics by Lorraine: WOC WISN WKBH WTAQ WFAM WKBB

Jack Armstrong, sketch (Wheaties): WLW  
Smilin' Ed McCoppell, songs (Acme Paints): WHO

Don Winslow of the Navy: (sw-15.21)  
To be announced: WIRE WGN KWK

KSD-Life Can Be Beautiful  
WBAA-Prof. Charles Murphy  
WBBM-Kitty Keene, Inc., sketch  
WCCO-Livestocks  
WFBM-Tea Time Tunes  
WIBA-The Dance Hour  
WIND-Bob Atcher & Bonnie Blue Eyes, songs

WJBC-Request Hour  
WJJD-Alexander McQueen  
WMAQ-Musical Varieties  
WMBD-News: Melody Miniature  
WSUI-Elementary German, Dr. Fred L. Fehling  
WTAD-News Summary  
WTMJ-Down a Country Road

4:45  
Edward Davies, bar.: WIBA WBOW WMAQ WIRE

Vaughn de Leath, songs: WENR WMT KWK  
Tom Mix' Straight Shooters, sketch (Ralston Wheat Cereal): (sw-15.21)

To be announced: WIBA WHO  
Four Notes & Dave Bacal: WOC WTAQ WISN WKBB

KSD-Wash. Univ. Educational Series: Dick Leibert, organist  
WBAA-Story Book Hour  
WBBM-Todd Hunter, news

(Continued on Next Page)

**THE TRUTH ABOUT LIFE**

BROUGHT TO YOU ON  
RADIO'S GREATEST  
HUMAN-INTEREST PROGRAM!

Real people—not actors—men, women and children from all walks of life bare the facts of their personal experiences! Some tragic, some weird, some hilarious, some pitiful... but all intensely interesting.

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**"WE, THE PEOPLE"**  
GABRIEL HEATTER  
MASTER OF CEREMONIES  
COLUMBIA NETWORK TUESDAY EVENING

**TUESDAY  
TUNE IN**

**★ BOB ★  
★ HOPE ★**

Radio's New Riot  
with All Star Cast

**NBC—Red Network**  
10 p. m. E. S. T. 9 p. m. C. S. T.  
8 p. m. M. S. T. 7 p. m. P. S. T.

**PRESENTED BY  
THE PEPSODENT CO.**

# TUESDAY November 1

(4:45 p.m. Continued)

WCCO-Front Page Parade  
 WFAM-Perpetual Help Novena  
 WGN-Alice Blue, pianist  
 WIND-Swing Quartet  
 WJJD-Suppertime Frolic  
 WKBB-Kiddies' Hour  
 WLW-Paul Sullivan, news  
 WMBD-Polly of the Range  
 WTAD-Barney Thompson  
 WTMJ-Musicale: Gabriel Heatter

**5:00**  
 Eton Boys, quartet: WFAM  
 KMOX WTAQ WKBB WCCO  
 WBBM

Benno Rabinoff, violinist: WCFL  
 WIRE (sw-9.53)

Don Winslow of the Navy, sketch  
 (Krispies): WENR WLW KWK

Sammy Watkins' Orch.: WGN

Captain Midnight: WHO WOC  
 KSD-News: Gabriel Heatter  
 WBOW-Merry Go Round  
 WFBM-Christian Science Prgm.  
 WIBA-The Plainsmen  
 WIND-News  
 WISN-Show Window  
 WMAQ-Dick Tracy, sketch  
 WMBD-Happy Train  
 WMT-Ralph Slade's Orch.  
 WSUI-Spanish Reading, Prof. Ise  
 Probst Laas  
 WTAD-Sports  
 WTMJ-Lone Ranger, sketch

**5:15**  
 Howie Wing, sketch (Corn  
 Flakes): WBBM WFBM WCCO  
 KMOX

Malcolm Claire, children's stories;  
 News: WENR (sw-9.53)

To be announced: WTAQ WISN  
 WKBB

Gray Gordon's Orch.: (sw-15.21)

Airliners: WIRE

Dick Tracy, sketch: KSD WHO  
 KWK-Sketches in Melody  
 WCFL-Walkshow  
 WFAM-Killer Dillers  
 WGN-Terry & the Pirates  
 WIBA-W. P. A. Musicale  
 WIND-Cocktail Melodies  
 WKBB-Today's Almanac  
 WLW-Little Orphan Annie  
 WMAQ-Adv. of Jimmie Allen  
 WMBD-Pet Corner: Melody Min-  
 iature: Democratic State Cam-  
 WMT-Mutiny on the Bounty  
 WOC-Piano Modulations  
 WROK-Sports  
 WTAD-Jack Armstrong, sketch

**5:30**  
 Today with Bob Trout: WCCO  
 WISN WKBB (sw-11.83)

Adrian Rollini's Orch.: WENR  
 (sw-9.53)

Angler & Hunter, talk: WBOW  
 (sw-15.21)

Jack Armstrong, sketch: WHO  
 WTMJ WMAQ

KMOX-Headline Highlights  
 KSD-Sportlights  
 KWK-Terry & the Pirates  
 WBBM-Accordiano  
 WCFL-Charlie Cook  
 WFAM-Dan Dunn, sketch  
 WFBM-N. Y. A. Prgm.: Jordan  
 Conservatory  
 WGN-Concert Orch.  
 WIBA-News Edition  
 WIND-Late Afternoon Varieties  
 WIRE-Dick Tracy, sketch  
 WKBB-Captain Midnight  
 WLW-Denton & Barber  
 WMBD-Lone Ranger  
 WMT-Lamp Lighting Time  
 WOC-George Sokolsky Talks  
 WROK-15 Minutes with Evelyn  
 WSUI-Musical Moods  
 WTAQ-Al Michel's Sports

**5:45**  
 Lowell Thomas, news commenta-  
 tor (Sun Oil): WLW (sw-15.21)

Enoch Light's Orch.: WKBB WOC  
 WTAQ WFAM WFBM WKBB

Tom Mix' Straight Shooters,  
 sketch (Ralson Wheat Cereal):  
 WMAQ KWK

To be announced: (sw-9.53)

Little Orphan Annie, sketch:  
 WHO WGN KMOX  
 Sports Review: WIBA WTMJ  
 Captain Midnight: WCCO KSD  
 WBBM-Chicago Hour  
 WBOW-Jerry of the Circus  
 WCFL-Jack Kelly's Orch.  
 WENR-Hal Totten, sports  
 WIND-News: Sports  
 WIRE-Republican Prgm.  
 WISN-Sports Parade: Interlude  
 WMT-Weather: News  
 WROK-Dance Hour  
 WSUI-Daily Iowan of the Air

## NIGHT

**6:00**  
 Easy Aces, sketch (Anacin):  
 WENR WMT WIRE KWK (sw-  
 11.87)

Amos 'n' Andy (Campbell's  
 Soup): KSD WLW WTAM (also  
 at 10 p.m.)  
 More detail on page 4.

To be announced: WTAQ WBBM  
 (sw-11.83)

Sports: WOC WKBB WKBB  
 News: WFBM WMAQ  
 KMOX-Alpine Varieties: Orch.  
 WBOW-Luke Walton on Sports  
 WCCO-Jack Armstrong, sketch  
 WCFL-Labor Flashes  
 WFAM-Crimecasts  
 WGN-Captain Midnight  
 WHAS-Mid-Week Hymn Sing  
 WHO-McConnou Melodies  
 WIBA-Dinner Concert  
 WIND-German Hour with William  
 L. Klein  
 WISN-Down by Herman's  
 WJR-Wayne County Rep. Com.  
 WMBD-Sports: Music Mart  
 WROK-News: Song Hit of the  
 Day: Concert Hall  
 WSUI-Dinner Hour Prgm.  
 WTMJ-Heinie & His Grenadiers

**6:15**  
 George McCall's Screenscoops  
 (Old Gold Cigarettes): WBBM

## Good Listening for Tuesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

11:30 CST Farm and Home Hour.

### NIGHT

7:00 CST Edward G. Robinson and Claire Trevor; Drama.  
 "Remote Control" is tonight's play.

7:00 CST Johnny Presents; Russ Morgan and His Orchestra.

7:30 CST Al Jolson, Singer and Comedian.

7:30 CST Information Please; Question Program.

8:00 CST We, the People; Drama and Music.

8:30 CST Benny Goodman's Swing Orchestra.  
 Dave Rubinoff makes his first radio appearance since his long illness.

8:30 CST Fibber McGee, Comedian, and Donald Novis, Tenor.

9:00 CST Dr. Christian, Drama; Starring Jean Hersholt.

9:00 CST Bob Hope, Comedian and Singer.  
 Jerry Colonna, comedian; vocal sextet; Skinnay Ennis' orchestra.

9:30 CST Jimmie Fidler; Movie Gossip.

10:00 CST Amos 'n' Andy; Comedy Sketch.

Big Town, newspaper drama; Edward G. Robinson, with Claire Trevor: WBBM WISN WMBD KMOX WCCO WFBM WHAS WJR (sw-11.83) (also KNX at 10:30 p.m.)  
 More detail on page 5.

Joe Usher's Orch.: WBOW (sw-11.87)

KWK-Lone Ranger  
 WFBM-Hits & Bits  
 WIND-The Road to Crime  
 WKBB-Star Revue  
 WKBB-Archibald String Ensemble  
 WLS-The Magic Hour  
 WOC-Voices of Friendship  
 WROK-Freepost Studios  
 WSUI-Children's Hour, the Land of the Story Book  
 WTAQ-WPA Concert

**7:15**  
 WBOW-Magic Hour  
 WCFL-Douglas Wilson  
 WFAM-Amer. Family Robinson  
 WIND-Hal Munro's Orch.  
 WKBB-Sentimental Music  
 WKBB-American Weekly  
 WLS-To be announced  
 WTAQ-House of Peter MacGregor

**7:30**  
 For Men Only (Vitals); Peg La Centra, vocalist; Fred Uttal; Peter Van Steeden's Orch.; Guest: WLW WIRE WIBA WTMJ WHO WMAQ KSD WTAM (sw-9.53)  
 Guest: Hugh Herbert.

Al Jolson Show; Parkyakarkus & Lud Gluskin's Orch. (Lifebuoy Soap): WBBM WMBD KMOX WISN WCCO WHAS WJR WFBM (sw-11.83) (also KNX at 11 p.m.)

Information Please: WBOW WLS WMT WOWO (sw-11.87)

KWK-Green Hornet  
 WCFL-Health Talk  
 WFAM-The Three Men  
 WGN-Lighting Jim, sketch  
 WIND-News  
 WKBB-Concert Hall of the Air  
 WKBB-Rapid Ad  
 WOC-Virginia Sellers, songs  
 WSUI-Evening Musicale  
 WTAQ-Em Owen, pianist

**7:45**  
 WCFL-Townsend Plan  
 WFAM-George E. Sokolsky  
 WIND-Swing Quartet  
 WKBB-Sweet Swing  
 WOC-Magic Hour  
 WSUI-The Woodland Rambler  
 WTAM-Sammy Watkins' Orch.  
 WTAQ-Ray McMonigle, tenor

**8:00**  
 We, the People (Sanka Coffee): Gabriel Heatter, Harry Von Zell, Mark Warnow's Orch.: Guests: WJR WHAS WBBM WCCO KMOX WFBM WOC WISN WMBD (sw-11.83)  
 For other details see sponsor's announcement on page 25.

Don't You Believe It (Sensation Cigarettes): WGN KWK

To be announced: WIBA WBOW

Mary & Bob's True Stories (True Story Magazine): WENR (WOWO "My Promise to Love," the true story of a devoted couple whose married life is filled with misfortune, will be presented. When a mental illness overtakes the husband in later years, his loyal wife refuses to have him confined to an institution.

Guest: Dwight Long, who sailed around the world in a thirty-two foot boat.

Battle of Sexes (Molle Shave) conducted by Frank Crumit & Julia Sanderson: KSD WIRE WHO WTAM WMAQ WLW KOA (also see Mon. prgms. at 11:30 p.m.)

WCFL-Show Boat Cumberland Queen

WIND-Concert Review  
 WKBB-Conservation Prgm.  
 WKBB-To be announced

WMT-The Parks Family  
 WROK-Your Favorite Band  
 WSBT-Dance Orch.

WSUI-Guest Artist Prgm.  
 WTAQ-Supper Club  
 WTMJ-The Gondoliers

**8:15**  
 Symphony Orch.: WOR (710 kc)  
 Soloist: Nadia Reisenberg, pianist.  
 Music detail on page 9 this week.

KWK-Musical Prgm.  
 WCFL-Circle Service Boys  
 WGN-Clifton Utley on Foreign Affairs

WIBA-Clarice Lee  
 WIND-Tommy Ott, organist  
 WKBB-Gaslight Harmonies  
 WMT-Band Wagon  
 WROK-News: Prgm. Prevue

**8:30**  
 Benny Goodman's Orch. & Guest (Camel Cigarettes): WJR WOC WMBD KMOX WCCO WHAS WBBM WFBM WSBT WTAQ WISN WKBB

Fibber McGee & Co.: Billy Mills' Orch.; Donald Novis, vocalist (Johnson's Wax): WIRE KSD WHO WLW WTAM WTMJ WIBA KOA WMAQ

For other details see sponsor's announcement on this page.

Jamboree: WENR WBOW WMT (sw-11.87)

KWK-Mary & Bob's True Stories  
 WGN-News: History Repeats  
 WIND-Law of Life  
 WKBB-W. P. A. Prgm.  
 WOWO-Musical Moments  
 WROK-Amateur Hour  
 WSUI-Stephen Foster Melodies

**8:45**  
 Gabriel Heatter, commentator (R. B. Semler, Inc.): WGN

Benny Goodman's Orch.: (sw-11.83)

WIND-Hal Munro's Orch.  
 WKBB-Hollywood on Parade  
 WSUI-Daily Iowan of the Air

**9:00**  
 Dr. Christian, starring Jean Hersholt (Vaseline): KMOX WFBM WHAS WJR WBBM WCCO (sw-11.83)

Pepsodent Prgm.: Bob Hope; Skinnay Ennis' Orch.; Jerry Colonna; Vocal Sextet; Jack Smart; Guests: WIRE WTAM WMAQ KSD WTMJ WLW WHO WIBA KOA (sw-9.53)

For other details see sponsor's announcement on page 25.

Jamboree: WENR

True Detective Mysteries (Listerine): WGN

KWK-Answer Game  
 WCFL-News  
 WIND-Charlie Agnew's Orch.  
 WISN-Bernard Lewison  
 WKBB-Dance Time  
 WKBB-Radiatorial  
 WMBD-To be announced  
 WOC-Play Burgemeister  
 WSBT-Curtain Calls  
 WSUI-American Legion Prgm.  
 WTAQ-Club Normandie Entertains

**9:15**  
 WCFL-Roller Derby  
 WGN-Concert Orch.  
 WIND-Charlie Agnew's Orch.  
 WISN-Helen Wittman, songs  
 WMBD-To be announced  
 WMT-Football Round Table  
 WTAQ-Dream Time

**9:30**  
 Maxine Sullivan, songs: WTAQ WKBB WOC WSBT WKBB WISN (sw-11.83)

Jimmie Fidler's Hollywood Gossip (Drene): KSD KOA WLW WHO WIRE WTMJ WIBA WMAQ WTAQ

For other details see sponsor's announcement on page 25.

Ralph Blane, tr.: WENR KWK WBOW (sw-11.87)

KMOX-France Laux, sports  
 WBBM-Sports Huddle  
 WCCO-Musical Prgm.  
 WCFL-Make Believe Danceland  
 WENR-Democratic Committee  
 WFBM-The World We Live In  
 WGN-The Northerners  
 WHAS-Urbanites of 1938  
 WIND-Walkathon  
 WJR-The Beachcomber  
 WMBD-B. F. Fitzsimmons  
 WMT-Mary & Bob True Stories  
 WOWO-Hoosierettes  
 WROK-The Embassy Four

**11:00**  
 Dance Orch.: WIBA

Count Basie's Orchestra: WISN WSBT WKBB WBBM WFBM KMOX WMBD WTAQ WOC (sw-6.12)

Richard Himber's Orch.: WMAQ KSD WBOW WIRE

Dick Barrie's Orch.: WGN WMT KOA-Westernaires  
 KWK-Jeter Pillar's Orch.  
 WCFL-Your Daily Visitor  
 WENR-Music as You Desire It  
 WHO-American Legion Prgm.  
 WIND-Charlie Agnew's orchestra  
 WJR-Joe Venuti's Orch.  
 WKBB-Weather  
 WLW-Moon River, Poems, Organ  
 WTAM-Paul Burton's Orch.

**11:00**  
 End of Tuesday Programs

**DON'T MISS  
 FIBBER  
 MCGEE  
 and COMPANY  
 TUESDAY NIGHT NBC  
 9:30 EST • 8:30 CST • 7:30 MST  
 6:30 PST**



Presented by the makers of JOHNSON'S WAX and GLO-COAT

MORNING

7:00 a.m. CST

Mitt Merth Trio: WBOW (sw-21.5)

Bob Byron, songs: (sw-21.52) Musical Clock: WKBB WKBB WIBA WOC WIRE 7:15

Gene & Glen, songs: (sw-21.5)

Deep River Boys: (sw-21.52)

News: WMT WHO 7:30

Musical Tete-a-Tete: WHO (sw-21.5)

Greenfield Village Chapel Choir: (sw-21.52)

Musical Clock: WMBD WBBM WMT

News: WTAQ WKBB 7:45

Radio Rubes: WLW (sw-21.5)

George Perrine, talk: (sw-21.52)

Musical Clock: KMOX WKBB 8:00

News: Breakfast Club: WCFL WBOW (sw-21.5)

News: The Band Goes to Town: WLW

Richard Maxwell, trn.: WKBB WFAM WTAQ WFBM (sw-21.52)

Musical Clock: WIBA WROK WMT

News: WIRE WJJD WKBB WMBD 8:15

Montana Slim, songs: News: WKBB WTAQ WKBB WFAM WFBM (sw-21.52)

Family Man: KSD

KMOX-Ozark Varieties

WHA-Morning Melodies

WHIP-Song Shoppers

WHO-Fruit Reporter

WIND-The Passing Show

WIRE-Dessa Byrd

WJJD-The Toastmaster

WLW-Myrt & Marge, sketch 8:30

Joyce Jordan, Girl Interne (Calox Toothpowder & Solidified Albolen): WBBM

Breakfast Club: WOWO WCFL

Troubadours: WKBB (sw-21.52)

Happy Jack, songs: KSD

KWK-Affairs of Anthony

WBOW-Radio Gospel

WCCO-Hymns of All Churches

WFAM-Your Engagement Book

WFBM-Roundup

WHIP-Variety Time

WHO-Those Happy Gilman

WIBA-Today's Almanac: Society Reporter

WIRE-Prgm. Highlights

WKBB-Chancel Steps

WLS-The P-X Ranch

WLW-Hilltop House, sketch

WMAQ-The Whistler & His Dog: News

WMT-Musical Clock

WMBD-Bandwagon

WMT-Rhyme Time

WROK-Morning Devotions

Houseboat Hannah, sketch (Lava Soap): WLS (sw-15.21)

Nation's School of the Air: WLW First period: "The Prince and His Private Rain Cloud," story for primary grades. Second period: Grades seven to twelve meet another author.

News: WROK WAAF KWK WMT WFAM-Concert Time

WHIP-Down the Mississippi

WGN-The Party Line

WHA-Your Health

WHIP-Carnival

WIBA-Organ Melodies

WIND-Headline Music

WJJD-Bosworth Broadcast

WKBB-Olive Hagen, organist

WMBD-Messenger: Weather

WSUI-Within the Classroom: The Greek Epic in English, Prof. Dorance S. White

WMAQ-What's New? 9:15

Myrt & Marge, sketch (Super Suds): WBBM WCCO KMOX WFBM WMBD WISN

Josh Higgins of Finchville, sketch: WBOW WMT KSD WCFL WOWO

John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD

Jane Arden, sketch (Ward Baking Co.): WLS KWK (sw-15.21)

News: WOC WKBB

WAAF-Rhythm Rhapsody

WFAM-P.T. A. Prgm.

WGN-Betty Crocker

WHA-Wis. Political Forum

WIND-Memory Lane, Joe Alexander

WKBB-Music Makers

WROK-On the Mall

WTAQ-Crimson Trail 9:30

Just Plain Bill, sketch (Kolynos): WMAQ WIRE WHO

Hilltop House, Bess Johnson (Palmolive Soap): WBBM WISN KMOX WCCO WMBD

Jerry Sears' Orch.: WCFL

Madame Courageous, sketch (Durkee's Margarine): WLW WLS KWK

WAAF-Canary Serenade

WBOW-Club Reporter

WFAM-Shoppers' Guide

WFBM-Mrs. Farrell's Kitchen of the Air

WGN-Get Thin to Music

WHA-Nature Tales

WHIP-Music Box

WIBA-Church of the Air

WIND-Jimmy Dean, cowboy songs

WJJD-School for Taxpayers

WKBB-Eb & Zeb

WKBB-Songtime

WMT-Radio Gossip

WOC-Melodic Variations

WOWO-Livestock Markets: News

WHA-Homemakers

WHIP-Women & the Home

WJBC-Theater Time

WJJD-Journal of Living

WKBB-Hollywood Reporter

WKBB-Home Economics Prgm.

WLW-Heart of Julia Blake

WROK-News: Prgm. Prevue

WSUI-Homemakers' Forum

WTMJ-True Stories 10:15

Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)

Lorenzo Jones, sketch (Phillips): WMAQ WHO WIRE KSD

Viennese Ensemble: WBOW WIBA

The Editor's Daughter: WBBM WOWO

Party Line: WMT WFBM

KMOX-Let's Compare Notes

KWK-Great Works of Man

WAAF-Jen & Birdie

WCCO-Tena & Tim

WCFL-Variety Prgm.

WGN-Bachelor's Children

WHIP-Alice Oleson, pianist

WIND-Broadway Memories

WISN-Ann Leslie's Scrapbook

WJBC-Women in the News

WKBB-What's New

WKBB-Your Home Prgm.

WMBD-Linda's First Love

WOC-Morning Melodies

WSUI-Musical Favorites

WTAD-Bea & Vea

WTAQ-Black & White, two pianos

WTMJ-Blue Room Ensemble 10:30

Big Sister, sketch (Rinso): WBBM WISN WCCO WMBD KMOX WFBM

Young Widder Brown, sketch (Haley's M-O): WIRE WMAQ KSD WHO

Do You Remember?: WIBA

Pepper Young's Family, sketch (Camay Soap): WLS (sw-15.21)

The Story of the Month: WBOW

Get Thin to Music: KWK

WAAF-Swing High

WCFL-Varieties

WFAM-Lou Pike

WGN-Don Pedro, violinist

WHIP-Monitor Views the News

WIND-Hawaiian Melodies

WCFL-Peekers in the Pantry

WGN-Manhattan Mother, sketch

WHA-Magazine Rack

WHIP-C. Copeland Smith

WIBA-Vic & Sade

WIBA-Linda's First Love

WIND-Bob Atcher and Bonnie Blue Eyes, songs

WIRE-Singin' Sam

WJBC-Surprise Party

WJJD-Bureau of Missing Persons

WKBB-Book of the Hour

WKBB-Magic Violin

WLS-Martha Crane; Helen Joyce; Otto & Novelodeons; Soloist

WLW-Editor's Daughter, sketch

WMAQ-The Carters of Elm Street, sketch

WMT-Cornstussel Nooz

WOWO-Farm Flashes: Billboard

WSUI-Within the Classroom: Shakespeare, Prof. John W. Ashton

WTAD-All for the Ladies

WTAQ-Hollywood on Parade

WTMJ-Betty and Bob, sketch 11:15

"Her Honor, Nancy James," sketch (Kleenex): KMOX WCCO WFBM WBBM

The O'Neills, sketch (Ivory Soap): WLW WMAQ

To be announced: WKBB WKBB KSD-Melodeers

KWK-Swingtime

WAAF-Willie Winn

WFAM-Merrie Melodies

WGN-Judy & Jane

WHIP-Redeemer Lutheran Church

WHO-Caroline's Golden Store

WIBA-Editor's Daughter

WIND-Music for the Morning

WIRE-Linda's First Love

WISN-Morning Musicales

WJBC-Parade of Bands

WJJD-Criminal Court Interviews

WKBB-House of McGregor

WKBB-Club Calendar

WMBD-To be announced

WMT-Magic Kitchen

WOC-Caroline Ellis

WTMJ-Hymns of All Churches 11:30

Nat'l Farm & Home Hour; Speakers: WIBA WBOW WMAQ KWK (sw-15.21)

Program: "The Outlook for Farm Family Living," by Bureau of Agricultural Economics

speakers: "How Farm Women Use Economic Information in Homemaking," by Esther Pond, Washington State College, Jane Ketchen, South Carolina State College, and Mrs. Eunice Pardee, Kansas Extension Service.

WSUI-Farm Flashes

WTAD-Dance Revue

WTAQ-Farmhands

WTMJ-Heinie & His Grenadiers

AFTERNOON

12:00

The Goldbergs, sketch (Oxydol): WOC WKBB WBBM WCCO

The Happy Gang: WGN

News: WMBD WJBC WTAD WJJD WIND

KMOX-Ma Perkins, sketch

KSD-News: Markets

WAAF-The Symphonic Hour

WBAF-Farm Facts for Farm Folks

WCFL-Smoke Rings Serenade

WFBM-Bohemians

WHA-Noon Musicales

WHIP-Southtown Church Hour

WHO-Markets & Weather

WISN-Voice of Experience

WKBB-Avanelle De Witt

WLS-Dinnerbell Program

WMT-Varieties: Question Man

WOWO-Voice of the Farm

WSBT-News: Stork Report; Farm Flashes

WSUI-Rhythm Rambles 12:15

Vic & Sade, sketch (Crisco): WBBM KMOX WCCO WISN

Goodyear Farm Radio News: WMAQ KWK WIBA WBOW WLW

News: WJJD WOWO WKBB WIRE WFBM

WBAA-Sports Review

WBOW-Street Reporter

WCFL-Walkshow

WGN-Luncheon Music

WHIP-Englewood Hour

WHO-Dinner Hour Concert

WIND-Tommy Ott, organist

WJBC-Variety Prgm.

WKBB-Man on the Street; Luncheon Music

WMBD-Town Crier: Farm Markets

WMT-Voice of Iowa: Markets

WOC-Jackspratt Melodies

WROK-Column Left, news

WSBT-In Movieland 12:30

Road of Life (Chipso): KMOX WBBM

Peables Takes Charge, sketch: KWK

Rhythm Rascals: WTAQ WTMJ

News: WOC WKBB WHO

Man on the Street: WKBB WOWO

Voice of the Farm: WCCO WLW

WBAA-Luncheon Dance Time

WBOW-Street Reporter

WEDNESDAY

November 2

Two On a Shoestring, sketch (Oakland Chemical Co.): WGN

Man on the Street: WBBM WTAQ

KMOX-Voice of the Farm

KWK-Hatterfields

WAAF-Piano Encores, Don Bolt, commentator

WBAA-Meditations

WBOW-Medical Society

WCBJ-C. O'Hair

WCCO-Noon Extra

WCFL-Spotlight Prgm.

WHA-Wis. Political Forum

WHIP-Variations in Melody

WIBA-Concert Trio

WIND-Lupi Italian Hour

WKBB-Ma Perkins, sketch

WLS-School Time

WMBD-Men on the Street

WMT-Hit Tunes: Many Happy Returns

WOWO-Richard Trojan

WROK-Lion's Club Luncheon

WSBT-Your Club & Mine

WSUI-Illustrated Musical Chats, Debussy, La Mer: Nocturnes

WTAD-News

WTMJ-Daily Bulletin Board 1:15

Time Out for Dancing: WFBM

WKBB WISN WKBB WTAQ

WOC WSBT (sw-15.27)

Arnold Grimm's Daughter, sketch (Gold Medal): WMAQ WIRE

WLW WTMJ WHO KSD (sw-15.21)

KMOX-Judy & Jane, sketch

KWK-Midstream, drama

WAAF-Sonloquy

WBAA-Monitor Views the News

WBBM-HAL TATE

Radio Tattler, Radio Guide

Columnist presenting News and Gossip

WBOW-Sports

WCCO-Kitty Keene

WCFL-Varieties

WGN-June Baker, talk

WHA-Organ Melodies

WHIP-Kenneth Wells, Gospel Singer

WJJD-Livestock Markets

WLS-Palatial Palace of Wonders

WMBD-Party Line

# WEDNESDAY

## November 2

(2:00 p.m. Continued)

The Story of Mary Marlin, sketch (Ivory Flakes): WHO WMAQ WLW WTMJ KSD

Swingtime Trio: WIBA WCFL

KMOX-Travelogue  
WAAF-Madcap Carnival  
WBBM-Linda's First Love  
WBOV-Teachers' College Prgm.: "The Power Behind the Throne"  
WCCO-Judy & Jane  
WFBM-N. E. C. Prgm.  
WHA-Professor Gordon's Music Class

WHIP-Dancing Party  
WIND-News  
WIRE-Police Court

WJJD-Sentenced Men, interviews  
WLS-Grace Wilson, contralto  
WAAF-The Madcap Matinee  
WMBD-Editor's Daughter  
WOWO-The Observer

WROK-News: Prgm. Prevue  
WSBT-Old Time Gospel Tabernacle

WSUI-Campus Activities: World Bookman: Within the Classroom, Modern Music, Prof. Philip G. Clapp

WTAD-Hannibal Prgm.  
2:15

Oxydol's Own Ma Perkins, sketch  
WMAQ WTMJ WHO KSD WLW  
Talk: WCCO WFBM

Maurice Sitalny's Orch.: WBOV  
WMT WIBA WIRE WCFL

KMOX-One Woman's Opinion  
KWK-Sarli Jam Session  
WBAA-Danny Ghant, pianist  
WBBM-Meet the Missus  
WGN-Kaffee Klatsch

WIND-Matinee Variety  
WJJD-Piano Reflections  
WLS-Homemakers Prgm.  
WMBD-Window Shopper  
WROK-Musicale

2:30  
Pepper Young's Family, sketch (Camay Soap): WTMJ WMAQ WHO WLW KSD

Leon Goldman, violinist: WFBM  
WSBT WKBH WKBB WOC (sw-15.27)

The Buckeye Four: WGN  
KMOX-Magic Kitchen  
KWK-Richard Hayes, organist  
WBAA-Indianapolis Symp. Talk  
WBBM-Missus Goes to Market  
WCCO-Markets  
WHA-Music of the Masters  
WHIP-Waltz Time  
WIRE-Dessa Byrd; Hoosier News  
WISN-News: Prgm. Preview  
WJJD-Fred Beck, organist  
WLS-Homemakers Prgm.  
WMBD-Petticoat Parade  
WOWO-Stork Express  
WROK-Rhythm Before Three  
WTAD-Gems of Melody  
WTAQ-Fiddlers Three

2:45  
Lebrun Sisters, vocal trio: WTAQ  
WFBM WSBT WKBH WISN  
WCCO WKBB WOC (sw-15.27)

The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD WLW

Between the Bookends; Ted Malone: WOWO WBOV WIBA WMT WCFL

Reminiscing: KWK  
WBAA-Hymn Echoes  
WBBM-Pappy Cheshire's Nat'l Hillbilly Champions  
WGN-Good Health & Training  
WHIP-Grandmother's Scrapbook  
WIND-Library Week Drive, Jas. C. Hull  
WJJD-Fred Beck, organist  
WLS-News Report  
WTAD-Edith Raye

3:00  
At the Music Counter: WTAQ  
WFBM WKBH WISN WMBD  
WSBT WKBH WOC (sw-15.27)

Backstage Wife, sketch (Dr. Lyons): WMAQ WTMJ WIRE WHO WIBA

Club Matinee; News: WOWO WMT

To be announced: WBOV  
KMOX-Singin' Sam  
KWK-Mid-Afternoon Madness  
WAAF-News & Weather  
WBAA-Concert Review  
WCCO-Ladies First  
WCFL-News  
WENR-Club Matinee

WGN-Lawrence Salerno & Organ  
WHA-Mental Health & Happiness  
WHIP-Marimba Magic  
WIND-Men about town  
WJBC-Devotional Hour  
WJJD-Democratic State Committee Talk

WLW-Kitty Keene, Inc., sketch  
WROK-Kaye Kreamer, Women of the Hour

WSUI-Stories Out of Iowa's Past, Iowa State Historical Society, Dr. William J. Petersen  
WTAD-World Entertains  
3:15

Midstream, drama: WLW  
Stella Dallas, sketch (Milk of Magnesia): WTMJ WIRE WIBA WHO WMAQ

Columbia Concert Hall: WFBM  
WKBH WISN WMBD WSBT  
WKBB WOC (sw-15.27)

KMOX-Linda's First Love, sketch  
WAAF-Janet Lynn, songs  
WCFL-Music in the Modern Manner  
WGN-Melody Time

WHIP-Behind Kitchen Doors  
WIND-Fred Beck, organist  
WJJD-Ben Kanter, piano, songs  
WSUI-Waltz Interlude  
WTAQ-Fiddlers Three

3:30  
Life Can Be Beautiful, sketch (Ivory Soap): WIRE WMAQ WLW WHO

Club Matinee; News: WIBA  
Columbia Concert Hall: WFAM

West & Matey: WGN  
News: WJBC WOC  
KMOX-Editor's Daughter, sketch  
WAAF-The Mortons of Maple Street  
WCCO-Betty & Bob, sketch  
WHA-Dave Machtel, trn.  
WIND-Junior Bar Assn. Conference

WJJD-Frankie Trumbauer's Orch.  
WMBD-Bargain Counter  
WOWO-Old Time Religion  
WROK-Ma Perkins, sketch  
WSUI-American Association of University Women  
WTAD-Hannibal Prgm.  
WTAQ-Works of the Masters  
WTMJ-Variety Revue

3:45  
Eton Boys: WKBH WFBM WOC  
WFAM WTAQ WMBD WKBH  
WISN (sw-15.27)

Girl Alone, sketch (Quaker Oats); Betty Winkler & Pat Murphy: WMAQ KSD WIRE WHO

Mad Hatterfields, sketch: WLW  
Club Matinee; News: WENR  
WIBA

KMOX-Kitty Keene, Inc., sketch  
WAAF-Hollywood Brevities  
WBBM-Tina & Tim  
WCCO-Julia Blake  
WCFL-Music Hall of Fame  
WGN-Margery Graham, Book-a-Week  
WHA-Wisconsin Political Forum  
WHIP-Stars Over Manhattan  
WIND-Music & Banter  
WJBC-Classical Music  
WROK-Swedish Gospel Service

4:00  
The Affairs of Anthony: WENR  
WMT WIBA WBOV

March of Games: WFAM WFBM  
WTAQ WKBH WISN WKBB  
WCCO WOC

Houseboat Hannah, sketch (Lava Soap): WLW KSD WHO

Mark Love, basso & Organ: WGN  
KWK

KMOX-Barnyard Follies  
WAAF-Sports Shorts  
WBAA-Contract Bridge Chats  
WBBM-Manhattan Mother, sketch  
WCFL-Make Believe Danceland  
WHA-Deutsche Musik Stunde  
WIND-Current news  
WIRE-Indiana University Prgm.  
WJBC-Wesleyan Hour  
WJJD-Islanders  
WMAQ-Concert Miniature  
WMBD-Kitty Keene, Inc., sketch  
WOWO-News  
WROK-News: Musicale  
WSUI-Stamp Lore

4:15  
Terry & the Pirates (Dari-Rich): WLW (sw-15.21)

Fran Allison, songs: WOWO WMT

So You Want to Be—: WFAM  
WTAQ WKBH WISN WKBB  
WFBM WCCO WOC

Johnson Family: WGN  
Your Family & Mine, sketch (Sealtest): WMAQ WTMJ WIBA KSD  
KWK-Child Conference, spkr.  
WAAF-Shadowland

# Good Listening for Wednesday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

11:30 CST Farm and Home Hour.

## NIGHT

6:30 CST Jim McWilliams' Ask-It-Basket; Quiz Program.

7:00 CST Gang Busters; Crime Fighting Drama.

7:00 CST One Man's Family; Serial Drama.

7:30 CST Tommy Dorsey and His Orchestra.

7:30 CST Paul Whiteman and His Orchestra.

7:30 CST Hobby Lobby; Interviews with Hobbyists.

8:00 CST Fred Allen, Comedian.  
Portland Hoffa, Merry Macs, and Peter Van Steeden's orchestra.

8:30 CST Star Theater; Adolphe Menjou, m.c. Una Merkel; Charlie Ruggles; Ned Sparks; Jane Froman; Kenny Baker; James Wallington; Max Reinhardt; David Broekman's orchestra.

9:00 CST Kay Kyser's Musical Klass and Dance.

9:30 CST Edgar A. Guest; True Stories of Achievement.

11:30 CST Lights Out; Experimental Drama.

WBAA-Dick Curtner, pianist  
WBBM-Houseboat Hannah, sketch  
WBOV-St. Mary of the Woods  
WENR-Swingtime Serenade  
WHIP-Polish Merchants Hour  
WHO-The Goldbergs  
WIND-Take It Easy  
WIRE-News: Minute Interviews  
WJJD-Oklahoma Outlaws  
WMBD-Your Family & Mine  
WROK-Freepost Studios  
WSUI-Mexican Orchestra & Chorus

4:30  
Landt Trio: WENR WMT  
To be announced: WIRE WGN  
KWK

News; The Castillians: WISN  
WFAM WTAQ WKBH WKBB  
WOC

Cadets: WTMJ WIBA WMAQ  
Don Winslow of the Navy: (sw-15.21)

Jack Armstrong, sketch (Wheaties): WLW  
KSD-Life Can Be Beautiful  
WBAA-Purdue Round Table  
WBBM-Kitty Keene, sketch  
WCCO-Livestock  
WFBM-Tea Time Tunes  
WHO-Tea & Crumpets  
WIND-Bob Atcher  
WJBC-Request Hour  
WJJD-Alexander McQueen  
WMBD-News: Dr. Kadesky Prgm.  
WSUI-Speech Clinic of the Air  
WTAD-News Summary  
WTMJ-Down a Country Road

4:45  
Tom Mix Straight Shooters, sketch (Ralston Wheat Cereal): (sw-15.21)

To be announced: WIBA  
Charles Sears, trn.: WHO WBOV  
Vaughn de Leath, songs: WMT  
KWK WENR

KSD-Educational Series  
WBAA-Story Book Hour  
WBBM-Todd Hunter, news  
WCCO-Front Page Parade  
WGN-Afternoon Serenade  
WIND-Swing Quartet  
WIRE-Minute Interviews  
WJBC-Variety Prgm.  
WJJD-Suppertime Frolic  
WKBH-Kiddies' Hour  
WLW-Paul Sullivan, news  
WMAQ-Say It with Music  
WMBD-Dr. Sumner Miller: Melody Miniature  
WSUI-News Highlights  
WTAD-Lawrence Glosemeyer  
WTMJ-Around the Town

5:00  
Our American Schools; Dr. Belmont Farley: WCFL (sw-9.53)

Adrian Rollini's Orch.: WMT  
Organ Melodies: WTAQ WFAM  
WKBH KMOX WCCO WBBM

Don Winslow of the Navy, sketch (Krispies): WENR WLW KWK

To be announced: WGN  
Captain Midnight, sketch: WHO  
WOC  
KSD-News: Dick Leibert, organ  
WBOV-Merry-Go-Round  
WFBM-Wheeler Mission  
WIBA-The Plainsmen  
WIND-News

WIRE-Lone Ranger, drama  
WISN-Show Window  
WMAQ-Dick Tracy, sketch  
WMBD-Happy Train  
WMT-Dora Cargin, songs  
WSUI-Tea Time Melodies  
WTAD-Sports Summary  
WTMJ-The Plainsmen

5:15  
Malcolm Claire, children's stories; News: WENR (sw-9.53)

To be announced: WISN  
Howie Wing, sketch (Corn Flakes): WBBM WFBM WCCO  
KMOX

Dick Tracy, sketch: KSD WHO  
KWK-Sketches in Melody  
WCFL-Walkashow  
WFAM-Killer Dillers  
WGN-Terry & the Pirates, sketch  
WIBA-Pacific Fog  
WIND-Tommy Ott, organist  
WKBH-Today's Almanac  
WLW-Little Orphan Annie  
WMAQ-Adv. of Jimmie Allen  
WMBD-Pet Corner: Dean & Gail  
WMT-Mutiny on the Bounty  
WOC-Piano Modulations  
WROK-Sports  
WTAD-Jack Armstrong, sketch  
WTMJ-Say It With Music

5:30  
Today with Bob Trout: WKBH  
WISN WCCO (sw-11.83)

Music Is My Hobby: WBOV  
(sw-9.53)

Lyon & Marlowe, piano duo: WENR (sw-15.21)

Jack Armstrong, sketch: WTMJ  
WHO WMAQ  
KMOX-Headline Highlights  
KSD-Sportlights  
KWK-Terry & the Pirates  
WBBM-Chicago Hour  
WCFL-Charlie Cook  
WFAM-Dan Dunn, sketch  
WFBM-Bohemians  
WGN-Armchair Melodies  
WIBA-News Edition  
WIND-Late Afternoon Varieties  
WIRE-Dick Tracy, sketch  
WKBH-Captain Midnight  
WLW-Denton & Barber, sports  
WMBD-Paul Welton's Orch.  
WMT-Crimson Trail  
WOC-Twilight Musicale  
WROK-Symphonic Orch.  
WSUI-Men of Tomorrow  
WTAQ-Al Michel's Sport Wheel

5:45  
Nan Wynn, songs: WOC WTAQ  
WFBM WFAM WMBD WKBH

Tom Mix Straight Shooters, sketch (Ralston Wheat Cereal): WMAQ KWK

Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)

Sammy Watkins' Orch.: WIRE  
Captain Midnight: WCCO KSD  
Little Orphan Annie: WGN  
KMOX WHO  
WBBM-Piano Parade  
WBOV-Jerry of the Circus  
WCFL-Jack Kelly's Orch.  
WENR-Totten on Sports  
WIBA-Sportscast  
WIND-News: Sports  
WISN-Sports Parade: Interlude  
WMT-Weather: News  
WSUI-Daily Iowan of the Air  
WTMJ-Sport Flash

# NIGHT

6:00  
Easy Aces, sketch (AnacIn): WENR WMT KWK WIRE (sw-11.87)

To be announced: WMBD WJR  
WHAS (sw-11.83)

Amos 'n' Andy (Campbell's Soup): WTAM KSD WLW (also at 10 p.m.)

Sports Review: WKBH WKBH WOC  
KMOX-France Laux, sports  
WBBM-Dr. Preston Bradley, commentator

WBOV-Sports: This Minute  
WCCO-Jack Armstrong, sketch  
WCFL-Tower Tunes  
WFAM-Crimecasts  
WFBM-News

WGN-Captain Midnight  
WHO-Songfellows  
WIBA-Dinner Concert  
WIND-German Hour  
WISN-Down by Herman's  
WMAQ-Toy Center Tonight  
WMBD-Sports: Music Mart  
WROK-News: Song Hits of the Day: Sweet & Swing: Practical Diesel

WSUI-Dinner Hour Prgm.  
WTAQ-Mutiny on the High Seas  
WTMJ-Heinie & His Grenadiers

6:15  
Human Side of the News; Edwin C. Hill, comm. (Campbell's Soup): WTAM KSD WIRE WHO (sw-9.53). (also at 10:15 p.m.)

Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WMT WENR KWK (sw-11.87)

Lum & Abner, comedy team (Postum): WBBM WJR WFBM  
WHAS KMOX WCCO (also KNX KSL at 10:15 p.m.)

News: WMBD WOC WFAM  
WBOV-Si & Ezra  
WCFL-Tune Teasers  
WGN-Say It With Music  
WKBH-Circle Service Boys  
WKBH-Dinner Music  
WLW-Melody Grove  
WMAQ-Dem. State Camp. Comm.  
WTAQ-Parade of the Bands

6:30  
Colgate's Ask-It-Basket with Jim McWilliams: WFBM WBBM WJR  
KMOX WCCO WHAS WMBD  
WISN (sw-11.83) (also KNX KSL at 9:30 p.m.)

Xavier Cugat's Orch.: WBOV  
Capt. Tim Healy's Stamp Club (Kelloggs): WLW

News: WTAQ WHO  
KSD-Tel-a-Tunes, Request Prgm.  
KWK-Sports & News  
WCFL-Pop Tunes  
WFAM-Symphonetta  
WGN-Bob Elson, sports  
WIBA-String Quartet  
WIRE-Marion County Democrats  
WKBH-Sweetheart Serenade  
WKBH-Sweet Swing  
WLS-Don Kelley's Sport Review  
WMAQ-News: Musical Entre  
WMT-Sports Roundup  
WOC-Rosemary, songs  
WROK-Italian Hour  
WTAM-Famous Concertos  
WTMJ-Easy Aces

6:45  
Gray Gordon's Orch.: WMT  
Inside of Sports (Phillies Cigars): WLW WGN KWK

Xavier Cugat's Orch.: KSD  
News: WKBH WKBH WIRE  
WLS  
WBOV-Man in the Tavern  
WCFL-Tom Cook, trn.  
WFAM-W. P. A. Prgm.  
WHO-Jerry & the Four Dons  
WMAQ-Jerry Cooper, songs  
WOC-Tunes in Tempo  
WTAM-Romance in Song  
WTAQ-Talking Drums  
WTMJ-Kilowatt Hour

7:00  
One Man's Family (Tenderleaf Tea): WMAQ WIRE KSD WHO  
WIBA WLW WTAM WTMJ (also see Sun. Prgms. at 11:30 p.m.)

Gang Busters, drama (Colgate): KMOX WFBM WBBM WCCO  
WJR WHAS WISN (sw-11.83) (also KNX KSL at 11 p.m.)

Roy Shield Revue; Orch. & Vocalists: WLS WMT (sw-11.87)

WBOV-Did You Know  
KWK-Lone Ranger  
WCFL-News  
WFAM-You Shall Have Rhythm  
WGN-Musical Moments  
WIND-Traffic Court  
WKBH-Star Revue  
WKBH-Rapid Ad  
WMBD-Bert Molohan, spkr.  
John Birdoes, spkr.

8:00  
Lone Ranger, drama (Silvercup): WGN  
Hobby Lobby, with Dave Elman (Fels Naptha): WMT KWK  
WOWO WLS WROW (sw-11.87)

Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool): Edythe Wright; Jack Leonard; Paul Stewart, m.c.: WMAQ WHO  
WLW WTAM WIRE KSD WTMJ (also at 10:30 p.m.)

WCFL-Seeley Institution  
WIBA-To be announced  
WIND-News  
WSUI-Evening Musical  
7:45  
WCFL-Labor Flashes  
WIND-Swing Quartet  
WLW-To be announced  
WSUI-German Prose & Poetry, Mr. Frederick Schwartz  
8:00

Town Hall Tonight, starring Fred Allen with Portland Hoffa (Sal Hepatica & Ipana); Peter Van Steeden's Orch.; Merry Macs; Guest: WIBA WFAM WMAQ  
WIRE WLW WHO KSD KOA  
WTMJ (sw-9.53) (also KFI at 11 p.m.)

Guest: Joe Allen, an NBC page boy.  
More detail on page 5.

Now & Then: WBOV WLW  
WENR WOWO (sw-11.87)

Columbia Symphony Orch.: WOC  
WFBM WKBH WTAQ WHAS  
WSBT WISN WKBH (sw-11.83)

Bob Crosby's Orch.: WGN  
KMOX-Hot Stove League  
KWK-Republican Talk  
WBBM-We, the Wives  
WCCO-Harry Christenson  
WCFL-Show Boat Cumberland Queen  
WENR-Your Health  
WIND-Thinking Straight  
WJR-Michigan Good Roads Fed.  
WMBD-James Melton, trn.: Victor Arden's Orch.  
WMT-The Parks Family  
WROK-Your Favorite Band  
WSUI-Drama Hour

8:15  
John Steele, comm.: WGN  
Columbia Symphony Orch.: WJR  
KMOX

KWK-Smilin' Ed McConnell  
WBBM-Henri Gendron's Orch.  
WCCO-Thomas Gallagher  
WIND-Tommy Ott, organist  
WMBD-Melody Magic  
WMT-Max Daehler, piano duo  
WROK-News: Prgm. Prevue  
8:30

Texaco Star Theater; Adolphe Menjou, m.c.; Una Merkel, Charlie Ruggles, Jane Froman, Kenny Baker, Max Reinhardt, Ned Sparks, David Broekman's Orchestra: WFBM WTAQ WISN  
WMBD WHAS WKBB WSBT  
WKBH KMOX WCCO WBBM  
WJR WOC (sw-11.83)

Minstrel Show: WENR WBOV  
WIBA WOWO WLW  
Music by Percy Faith: WMT

KWK-Political Talk  
WGN-News: History Repeats  
WIND-Amateur Hour  
WROK-Verna Davis, songs  
WSUI-Melody Time  
8:45

KWK-To be announced: News  
WGN-Yar Concert Orch.  
WROK-Musicale  
9:00  
WSUI-Daily Iowan of the Air  
Famous Jury Trials: WGN  
Madison Square Garden Boxing Bout: KWK WMT WOWO WENR  
WBOV (sw-11.87)

Kay Kyser's Musical Klass & Dance, with Virginia Sims, Harry Babbitt & Sully Mason, vocalists (Lucky Strike): WTMJ WTAM  
WHO WMAQ WIRE KSD KOA  
WIBA WLW (sw-9.53)  
WCFL-News  
WROK-Musicale

WOC-German Band  
WROK-Freepost Studios  
WSUI-Children's Hour  
WTAQ-Earl Bottomley, baritone  
7:15

WBOV-Leonard P. Kincade, talk  
WCFL-Douglas Wilson  
WFAM-Amer. Family Robinson  
WGN-Concert Orch.  
WKBH-Sentimental Music  
WKBH-Musical Comedy Time  
WMBD-Spelling Bee  
WTAQ-House of Peter MacGregor  
7:30

Paul Whiteman's Orchestra and Guests (Chesterfield Cigarettes): WKBH WBBM WFAM WMBD  
WISN WTAQ KMOX WHAS  
WFBM WOC WCCO WKBH WJR  
(sw-11.83) (also KNX KSL at 10:30 p.m.)

Lone Ranger, drama (Silvercup): WGN  
Hobby Lobby, with Dave Elman (Fels Naptha): WMT KWK  
WOWO WLS WROW (sw-11.87)

Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool): Edythe Wright; Jack Leonard; Paul Stewart, m.c.: WMAQ WHO  
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(also at 10:30 p.m.)

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7:45

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Now & Then: WBOV WLW  
WENR WOWO (sw-11.87)

Columbia Symphony Orch.: WOC  
WFBM WKBH WTAQ WHAS  
WSBT WISN WKBH (sw-11.83)

Bob Crosby's Orch.: WGN  
KMOX-Hot Stove League  
KWK-Republican Talk  
WBBM-We, the Wives  
WCCO-Harry Christenson  
WCFL-Show Boat Cumberland Queen  
WENR-Your Health  
WIND-Thinking Straight  
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WMT-The Parks Family  
WROK-Your Favorite Band  
WSUI-Drama Hour

8:15  
John Steele, comm.: WGN  
Columbia Symphony Orch.: WJR  
KMOX

KWK-Smilin' Ed McConnell  
WBBM-Henri Gendron's Orch.  
WCCO-Thomas Gallagher  
WIND-Tommy Ott, organist  
WMBD-Melody Magic  
WMT-Max Daehler, piano duo  
WROK-News: Prgm. Prevue  
8:30

Texaco Star Theater; Adolphe Menjou, m.c.; Una Merkel, Charlie Ruggles, Jane Froman, Kenny Baker, Max Reinhardt, Ned Sparks, David Broekman's Orchestra: WFBM WTAQ WISN  
WMBD WHAS WKBB WSBT  
WKBH KMOX WCCO WBBM  
WJR WOC (sw-11.83)

Minstrel Show: WENR WBOV  
WIBA WOWO WLW  
Music by Percy Faith: WMT

KWK-Political Talk  
WGN-News: History Repeats  
WIND-Amateur Hour  
WROK-Verna Davis, songs  
WSUI-Melody Time  
8:45

KWK-To be announced: News  
WGN-Yar Concert Orch.  
WROK-Musicale  
9:00  
WSUI-Daily Iowan of the Air  
Famous Jury Trials: WGN  
Madison Square Garden Boxing Bout: KWK WMT WOWO WENR  
WBOV (sw-11.87)

Kay Kyser's Musical Klass & Dance, with Virginia Sims, Harry Babbitt & Sully Mason, vocalists (Lucky Strike): WTMJ WTAM  
WHO WMAQ WIRE KSD KOA  
WIBA WLW (sw-9.53)  
WCFL-News  
WROK-Musicale

# Frequencies

KMOX-1090  
KOA-830  
KSD-560  
KWK-1350  
WAAF-920  
WBAA-890  
WBBM-770  
WBOW-1310  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHIP-1480  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-760  
WKBB-1500  
WKBH-1380  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMT-600  
WOC-1370  
WOWO-1160  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

9:15

WCFL-Jack Kelly's Orch.  
WROK-Gospel Fellowship Hour

9:30

Madison Square Garden Boxing Bout: WMT WBOW WENR KWK  
Melodies from the Sky: WGN

It Can Be Done (Household Finance); Edgar A. Guest; Frankie Master's Orch.: WJR WFBM WBBM WHAS KMOX WOC (sw-11.83)

KSD-Description of Veiled Prophet's Ball  
WCCO-Harold Stassen  
WCFL-Make Believe Danceland  
WIND-Walkathon  
WISN-Your Government  
WKBB-Dance Time  
WKBH-Parade of Favorites  
WMBD-Judge Vonachen, spkr.  
WROK-The Embassy Four  
WSBT-Musical Moments Revue  
WTAQ-Club Normandie Entertainers

9:45

WCCO-Your Community Show  
WIND-News Commentator  
WISN-Concert Miniatures  
WMBD-Gus Stonebeck, spkr.  
WOWO-Bob Wilson, news  
WROK-News  
WSBT-Men of Vision  
WTAQ-Interviews with the Past

10:00  
Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA KFI WHO (also see 6 p.m.)  
Count Basie's Orch.: WTAQ WSBT WBBM WISN

Johnny Messner's Orch.: WBOW (sw-9.53)  
KMOX-The Goldbergs, sketch  
News: WKBB WMBD WMT  
WLW WJR WOC WFBM  
WENR-Globe Trotter  
WHAS-Hollywood Stars  
WIBA-Night News Edition  
WIND-Swedish Prgm.  
WKBH-News: Music  
WOWO-Alias Jimmy Valentine  
WROK-George Cerwin's Orch.  
WTAM-Musical Bulletin Board  
WTMJ-Today's Events

10:15

Human Side of the News (Pep-sident): KOA WMAQ (also see 6:15 p.m.)  
Count Basie's Orch.: WFBM WKBH WKBB WOC KMOX

News: WHAS WSBT WIRE WHO  
WCCO-Cedric Adams  
WENR-Ennio Bolognini's Orch.  
WGN-Joe Sanders' Orch.  
WIBA-Club Chanticleer  
WJR-A Jolly Time: Lions Tales  
WLW-Mel Snyder's Orch.  
WMBD-Hits & Bits  
WMT-Political Talk: Musical Interlude  
WTAM-Music You Want  
WTMJ-Dance Orch.

10:30

Tommy Dorsey, His Trombone & Orch. (Raleigh & Kool): KOA KFI (also see 7:30 p.m.)  
Vincent Lopez' Orch.: WKBB WSBT WFBM WTAQ WKBH WISN (sw-6.12)

Dick Jurgens' Orch.: WGN WMT WLW  
Russ Morgan's Orch.: WENR WIRE  
Dick Gasparre's Orch.: WMAQ WHO WBOW (sw-9.53)

News: KMOX WBBM WKK-Sport Review  
WCCO-Rollie Johnson's Orch.  
WCFL-Herr Louie & the Weasel  
WHAS-Dance Bands  
WIBA-Evening Concert  
WIND-Mark Fisher's Orch.  
WJR-Reminiscing  
WMBD-Sports Review: Program Review  
WOC-Nat'l Radio Revival  
WOWO-Maurie Cross' Orch.  
WTMJ-Rhythm Time

10:45

Dick Jurgens' Orch.: KWK  
Vincent Lopez' Orch.: WOC WBBM KMOX WMBD  
Russ Morgan's Orch.: WOWO  
News: WCFL WIND  
WCCO-Jimmy Grier

11:00

Dick Barrie's Orch.: WSBT WISN WTAQ WKBH WBBM KMOX WMBD WOC WFBM (sw-6.12)  
Earl Hines' Orch.: KSD WBOW WTAM WIRE

E 8/3

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# WEDNESDAY November 2

Larry Clinton's Orch.: WOWO WIBA

Roger Pryor's Orch.: WGN WMT

KOA-Civic Association  
KWK-Jeter Pillar's Orch.  
WCFL-Your Daily Visitor  
WENR-Music As You Desire It  
WHO-Veterans Forum  
WIND-Eddie Neibaur's Orch.  
WJR-Joe Venuti's Orch.  
WKBH-Weather  
WLW-Moon River, Poems, Organ  
WMAQ-News

WTAM-Paul Burton's Orch.  
11:30  
Lights Out: WMAQ WIRE  
End of Wednesday Programs

# MORNING

7:00 a.m. CST

Milt Herth: WBOW (sw-21.5)

Bob Byron, songs: (sw-21.52)

Early Risers: WROK WISN

Musical Clock: WOC WKBH WKBB WIBA WIRE

7:15

Gene & Glen, songs: (sw-21.5)

Deep River Boys: (sw-21.52)

News: WHO WMT WCCO

7:30

Musical Tete-a-Tete: (sw-21.5)

Edith Dick & Jack Shannon, songs: (sw-21.52)

News: WTAQ WKBH

Musical Clock: WMT WMBD WBBM

7:45

Ruth Brine, talk: (sw-21.52)

Radio Rubes: WLW

Musical Clock: KMOX WKBH

8:00

News: Breakfast Club: WCFL WBOW (sw-21.5)

Milton Charles, organist: WTAQ WKBH WFAM WFBM (sw-21.52)

News: The Band Goes to Town: WLW

Musical Clock: WROK WIBA WMT

News: WJJD WKBH WMBD WMT WIRE

KMOX-Headline Highlights  
KSD-News: Dick Leibert, organ  
KWK-Bedtime Stories for Night Watchmen

WAAF-Breakfast Express  
WGN-Everyday Words: Good Morning Prgm.  
WHA-Band Wagon  
WHIP-Down the Mississippi  
WHO-Coffee Pot Inn  
WIND-Abundant Life, talk  
WLS-Morning Devotions  
WMAQ-Your Neighbor  
WOWO-Markets: Bible Class  
WSUI-Morning Chapel  
WTAD-Morning Melodies

8:15

Montana Slim, songs: News: WKBH WKBH WTAQ WFAM WFBM (sw-21.52)

The Family Man: KSD

KMOX-Ozark Varieties  
WHA-Morning Melodies  
WHO-Fruit Reporter  
WIND-The Passing Show  
WIRE-Dessa Byrd  
WJJD-The Toastmaster  
WLW-Myrt & Marge, sketch  
WMT-Musical Beauty Box  
WSUI-Los Angeles Symphony Orchestra

8:30

Joyce Jordan, Girl Interne, sketch (Calox Toothpowder & Solidified Albolene): WBBM

Happy Jack, songs: KSD

Breakfast Club: WOWO WCFL WIRE

The Troubadors: WKBH (sw-21.52)

KWK-Affairs of Anthony, sketch  
WBOW-Radio Gospel  
WCCO-Hymns of All Churches  
WFAM-Your Engagement Book  
WFBM-Favorite Melodies  
WHIP-Variety Time  
WHO-Those Happy Gilmans  
WIBA-Today's Almanac: Society Reporter  
WIND-Hawaiian Melodies  
WKBH-Chance Steps  
WLS-The P-X Ranch  
WLW-Hilltop House, sketch

WMAQ-Whistler & His Dog: News  
WMBD-Bandwagon  
WMT-Musical Clock  
WROK-Morning Devotions  
WSUI-Daily Iowan of the Air  
WTAD-Interchurch Devotional  
WTAQ-Sunshine Hour

8:45

Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO

Cadets' Quartet: KSD

Morning Moods: (sw-21.52)

KWK-To be announced  
WBBM-Troubadors  
WFAM-Morning Devotions  
WFBM-Apron Strings  
WHO-Musical Clock  
WIND-News  
WIRE-Magic Hour  
WJJD-III. League of Women Voters

WKBH-Today's Almanac  
WKBH-Uncle Bob  
WLS-Hal Culver & the Melody Weavers  
WLW-Linda's First Love, sketch  
WMAQ-A Step Ahead with Norman Ross  
WMBD-Jay's Women of Today  
WROK-Town Crier  
WSUI-Morning Melodies: Service Reports  
WTAD-Hannibal Prgm.  
WTMJ-Happy Gilmans, sketch

9:00

Paul Page, songs: WOWO WBOW WCFL

Houseboat Hannah, sketch (Lava Soap): WLS (sw-15.21)

Pretty Kitty Kelly, sketch (Wonder Bread): WOC WBBM WFBM KMOX WCCO WISN WKBH

Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WIRE WMAQ WHO KSD

Nation's School of the Air: WLW

First period: Deamunization from the life of farmer Stephen Moulton Babcock, for vocational agriculture class. Second period: Facts about the Bureau of Animal Industry, U. S. Dept. of Agriculture, for grades seven to nine.

News: WROK WAAF WMT  
KWK-Sidelights on the News  
WFAM-Concert Time  
WGN-The Party Line  
WHA-Your Health  
WHIP-Budapest Hour  
WIBA-Organ Melodies  
WIND-Headline Music  
WJJD-Bosworth Broadcast  
WKBH-Olive Hagen, organist  
WMBD-Messenger: Weather  
WSUI-Within the Classroom: Critical Studies in Oratorical Theory, Prof. H. Clay Harshbarger  
WTAQ-Morning Potpourri  
WTMJ-What's New?

9:15

John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO KSD

Myrt & Marge, sketch (Super Suds): WFBM KMOX WBBM WISN WCCO WMBD

Jane Arden, sketch (Ward Baking Co.): WLS KWK (sw-15.21)

Josh Higgins of Finchville, sketch: WIBA KSD WCFL WMT WBOW WWO

News: WOC WKBH  
WAAF-The Home Reporter  
WGN-Betty Crocker, sketch  
WHA-Wis. Political Forum  
WIND-Priscilla Holbrook, pianist  
WKBH-To be announced  
WROK-On the Mall

9:30

Just Plain Bill, sketch (Bi-Sodol): WMAQ WIRE WHO

# THURSDAY, November 3, 1938

Smilin' Ed McConnell, songs (Acme Paint): WLS WLW

Hilltop House, sketch (Palmolive Soap); Bess Johnson: KMOX WBBM WCCO WISN WMBD

To be announced: WBOW

KWK-Swingtime  
WAAF-Canary Serenade  
WKBH-Hit Revue  
WFBM-Mrs. Farrell's Kitchen of the Air  
WFAM-Shoppers' Guide  
WGN-Get Thin to Music  
WHA-Music Enjoyment  
WHIP-Music Box  
WIBA-Church of the Air  
WIND-Jimmy Dean, cowboy songs  
WJJD-Salon Ensemble  
WKBH-Eb & Zeb  
WKBH-Questions & Answers  
WMT-Louise Hathaway  
WOC-Jungle Jim  
WOWO-Livestock Markets: News  
WROK-Morning Varieties  
WTAD-Ma Perkins, sketch  
WTAQ-Round Up  
WTMJ-Kitty Keene, Inc., sketch

9:45

The Woman in White, sketch (Pillsbury): WMAQ WHO KSD WIRE WTMJ

Stepmother, sketch (Colgate): WBBM KMOX WCCO

Ma Perkins, sketch (Oxydol): WLS (sw-15.21)

Singing Strings: WMT

Popular Waltzes: WIBA WBOW (sw-21.5)

News: WISN WMBD  
KWK-The Party Line  
WCFL-Bittersweet Melodies  
WGN-Musical Mail Box  
WHIP-Women & The Home  
WIND-Swing Variations  
WJJD-Tommy Tucker's Orch.  
WKBH-Rhythm & Romance  
WKBH-Swing Interlude  
WLW-The Goldbergs, sketch  
WOC-Radio Bazaar  
WOWO-Modern Home Forum  
WSUI-Program Calendar: Weather Report  
WTAD-Kitty Keene, Inc., sketch

10:00

Story of Mary Marlin (Ivory Flakes): WLS (sw-15.21)

Originalities: WIBA WBOW WMT

David Harum, sketch (Bab-O): KSD WIRE WMAQ WHO

Mary Lee Taylor (Pet Milk): WBBM WFBM KMOX WOC

KWK-Singing Cowboys  
WAAF-Musical Memories  
WCCO-Ma Perkins, sketch  
WCFL-Better Homes, talk  
WFAM-Hollywood Fashion Parade  
WGN-Morning Melodies  
WHA-Home Makers  
WHIP-Women & the Home  
WIND-Traffic Court  
WISN-Alice Lane  
WJBC-Theater Time  
WJJD-Journal of Living  
WKBH-Hollywood Reporter  
WKBH-Home Economics Prgm.  
WLW-To be announced  
WMBD-Jack Lyon, organist  
WROK-News: Markets: Revolving Stage  
WSBT-Two-Way Harmonies  
WSUI-Home Makers' Forum  
WTAD-News  
WTAQ-Let's Waltz  
WTMJ-True Stories

10:15

Viennese Ensemble: WBOW WIBA

Captivators: WFAM

Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)

Lorenzo Jones, sketch (Phillips): WIRE WMAQ WHO KSD

Party Line: WMT WFBM  
KMOX-Let's Compare Notes  
KWK-Great Works of Man  
WAAF-Jen & Birdie  
WBBM-Editor's Daughter  
WCCO-Tena & Tim  
WOC-Better Homes  
WGN-Bachelor's Children  
WHIP-Dance Orch.  
WISN-Ann Leslie's Scrapbook  
WJBC-Women in the News  
WKBH-What's New?  
WKBH-Your Home Prgm.  
WMBD-Linda's First Love  
WOC-Rendezvous in Waltz Time  
WOWO-Editor's Daughter, sketch  
WSUI-Musical Favorites  
WTAD-Bea & Vea  
WTAQ-Music in a Sentimental Mood  
WTMJ-Blue Room Ensemble

10:30

Pepper Young's Family (Camay Soap): WLS (sw-15.21)

Big Sister, sketch (Rinso): WISN WCCO WBBM KMOX WMBD WFBM

Young Widder Brown, sketch (Haley's M-O): WIRE WMAQ WHO KSD

Story of the Month: WCFL WBOW

Get Thin to Music: KWK

WAAF-Swing High  
WFAM-Lou Pike  
WGN-Don Pedro's Magic Violin  
WHIP-Names & Their Stories  
WIND-Hawaiian Melodies  
WJBC-Lady in White  
WJJD-Women's Exchange Prgm.  
WKBH-House of MacGregor  
WKBH-String Serenade  
WLW-News: Livestocks: River: Weather: Markets  
WMT-Tom Owens' Cowboys  
WOC-Weekly Shopper  
WOWO-Linda's First Love, sketch  
WROK-Kaye Kreamer, Woman's Forum  
WSUI-The Book Shelf  
WTAD-Party Line  
WTAM-Women's Hour  
WTAQ-News: Merry Go Round

10:45

The Road of Life (Chipso): WLW WMAQ WTMJ

Breen & de Rose, songs: WBOW WMT (sw-21.5)

Aunt Jenny's Stories (Spry): WMBD WFBM KMOX WBBM WCCO WISN

Getting the Most Out of Life (Fleischmann's Yeast): (sw-15.21)

Kitty Keene, sketch: WHO

KSD-Just Plain Bill, sketch  
KWK-News: Musical Interlude  
WAAF-Novelettes  
WCFL-Echoes of Havana  
WFAM-Jane Arden, sketch  
WGN-Painted Dreams  
WHA-Keeping Up with Science  
WHIP-Hawaiian Melodies  
WIBA-To be announced  
WIND-Markets; News  
WIRE-Marion County Democrats  
WJBC-Peggy Payne, pioneers  
WJJD-Dick Jurgens' Orch.  
WKBH-Mixing Bowl  
WLS-Market Reports: News  
WOC-Screenfans Prgm.  
WOWO-Party Line, sketch  
WROK-Freeport Studios  
WTAD-Those Happy Gilmans

11:00

Tower Town Tempos: WOC WISN WTAQ KMOX WBBM WFAM WMBD WCCO

Southernaires: WBOW (sw-21.5)

KSD-News: Tel-a-Tunes  
KWK-Texas Drifter  
WAAF-Train Time, interviews  
WBAA-P-T. A. Prgm.  
WCFL-Peekers in the Pantry  
WFBM-School Prgm.  
WGN-Manhattan Mother, sketch  
WHA-Music Appreciation  
WHIP-Morning Concert  
WHO-Vic & Sade  
WIBA-Linda's First Love  
WIND-Bob Atcher & Bonnie  
Blue Eyes, hillbilly songs  
WIRE-Singin' Sam  
WJBC-Surprise Party  
WJJD-Bureau of Missing Persons  
WKBH-Book of the Hour  
WKBH-To be announced  
WLS-Martha Crane; Helen Joyce; Otto & Novelodeons  
WLW-Editor's Daughter, sketch  
WMAQ-The Carters of Elm Street, sketch  
WMT-Cornstussel Nooz  
WOWO-Farm Flashes: Billboard  
WSUI-Within the Classroom  
WTAD-All for the Ladies  
WTMJ-Betty and Bob, sketch

11:15

Her Honor Nancy James, sketch (Kleenex): WFBM KMOX WCCO WBBM

To be announced: WKBH

George Griffin, trn.; Orchestra: KWK WBOW

The O'Neills, sketch (Ivory Soap): WLW WMAQ

KSD-Buccaneers  
WAAF-Willie Winn  
WBAA-Charlotte Friend Stewart  
WFAM-Merrie Melodies  
WGN-Judy & Jane, sketch  
WHO-Caroline's Golden Store  
WIBA-Editor's Daughter  
WIND-Priscilla Holbrook, pianist  
WIRE-Linda's First Love  
WISN-Morning Musicale  
WJBC-Parade of Bands  
WJJD-Criminal Court Interviews  
WKBH-Club Calendar  
WMBD-To be announced  
WMT-Magic Kitchen  
WOC-Caroline Ellis  
WTMJ-Hymns of All Churches

11:30

Nat'l Farm & Home Hour: Guest Spkrs.: WMAQ WBOW WIBA KWK (sw-15.21)

The grueling battle for the national corn husking title will be described by Hal Totten and Everett Mitchell. The broadcast will be aired from the farm of J. N. Jensen, located 22 miles north of Sioux Falls, S. Dakota, near the village of Dell Rapids.

Romance of Helen Trent, sketch (Old English Wax): WBBM KMOX

KSD-Grace Hennefer, soprano  
WAAF-Live Stock Market: Sweet & Slow  
WBAA-Tippicanoe County Federated Clubs  
WCCO-Those Happy Gilmans  
WCFL-News  
WFAM-Harlan Hogan  
WFBM-Town Crier: Hoosier Farm Circle  
WGN-Quin Ryan, news  
WHIP-Vocal Varieties  
WHO-Myrt & Marge, sketch  
WIND-Joe Alexander, organist  
WIRE-Farm Hour  
WISN-Movie Chat  
WJBC-Singing Sam  
WJJD-Safety Court  
WKBH-What's Where on the Air: Farm Flashes: Do You Want a Job?  
WKBH-Piano Melodies: Livestock Quotations  
WLS-Gene & Glen  
WLW-News: Livestocks  
WMBD-Thrift Message: The Lady and the Doctor: Melody Miniature  
WMT-Magic Hour  
WOC-Hymns of All Churches  
WOWO-Consolaires  
WTAD-Ben Bernie  
WTAQ-Mailman  
WTMJ-Heinie-Spam

(Continued on Next Page)

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NAME.....  
ADDRESS.....  
CITY..... STATE.....

# THURSDAY November 3

11:45

**Do You Remember:** WCFL KSD  
**Our Gal Sunday,** sketch (Old English Wax): WBBM KMOX  
*Pictures & review on pages 6 & 7.*  
**Nat'l Farm & Home Hour:** WLW  
 WAAF-Myrna Dee Sergeant  
 WBAA-News  
 WCCO-Grandma Travels  
 WFAM-Four-Eleven Alarm  
 WFBM-Markets: Farm Bureau Prgm.  
 WGN-Silver Serenade  
 WHA-Campus News  
 WHIP-String Fantasies  
 WHO-Hilltop House, sketch  
 WIND-Farm Talk by Lloyd Cutler  
 WISN-Even As You & I  
 WJBC-Rhythm Review  
 WKBB-Sweet Swing  
 WLS-Fruit & Vegetable: Butter & Egg Markets: Weather: News  
 WMBD-Melody Maids  
 WMT-News: Frank Voelker, organist  
 WOC-Farm Bureau  
 WOWO-Market Service  
 WROK-Round the Town  
 WSUI-Farm Flashes  
 WTAD-Debutantes  
 WTAQ-Farmhands  
 WTMJ-Heinie and His Grenadiers

## AFTERNOON

12:00

**The Goldbergs,** sketch (Oxydol): WOC WKBB WBBM WCCO  
**The Happy Gang:** WGN  
 News: WMBD WJBC WTAD WJJD  
 KMOX-Ma Perkins, sketch  
 KSD-News: Markets  
 WAAF-The Symphonic Hour  
 WBAA-Russ Mock, pianist  
 WCFL-Smoke Rings Serenade  
 WFBM-Bohemians  
 WHA-Noon Musicale  
 WHIP-Southtown Church Hour  
 WHO-Markets & Weather  
 WIND-Indiana News  
 WISN-Dance Music  
 WKBB-Magic Violin  
 WMT-Varieties: Question Man  
 WOWO-Purdue Agricultural Prgm.  
 WSBT-News; Stork Report; Farm Flashes  
 WSUI-Rhythm Rambles

12:15

**Vic & Sade,** sketch (Crisco): WBBM WCCO KMOX WISN  
**Goodyear Farm Radio News:** WMAQ WLW KWK WIBA WBO  
 News: WOWO WKBB WFBM WIRE  
 WBAA-Civic Chats  
 WCFL-Walkashow  
 WHIP-Englewood Hour  
 WHO-Voice of the Farm  
 WIND-Tommy Ott, organist  
 WJBC-Variety Prgm.  
 WJJD-Today's Waltzes  
 WKBB-Man on the Street: Luncheon Music  
 WMBD-Town Crier: Farm Markets  
 WMT-Voice of Iowa: Markets  
 WOC-You Shall Have Music  
 WROK-Column Left, news  
 WSBT-None-Such Neighbors  
 WSUI-State Corn Husking Contest

12:30

**Road of Life,** sketch (Chipso): KMOX WBBM  
**Peables Takes Charge,** sketch: KWK  
 News: WOC WHO  
**Voice of the Farm:** WTMJ WLS  
 WBAA-Luncheon Dance Time  
 WBOW-Street Reporter  
 WCCO-Tune Time  
 WCFL-Midday Melodies  
 WFBM-Stepmother  
 WGN-Markets: Midday Service  
 WHA-Farm Prgm.  
 WHIP-Rube 'n' Cy  
 WIBA-News; Markets  
 WIND-Bob Atcher & Bonnie Blue  
 Eyes, hillbilly songs  
 WIRE-Reporter  
 WISN-Musical Heat Wave  
 WJJD-Loop Noon Day Service  
 WKBB-Man on the Street  
 WLW-Silver Serenade  
 WMAQ-News: Sing An Old Song  
 WMBD-Farm News  
 WMT-Cedar Valley Hillbillies: Joe Doakes  
 WOWO-Rondoliers  
 WROK-Couple on the Street: Health Talk  
 WSBT-The Day Dreamer

WTAD-Farm: Weather: Markets  
 WTAQ-Water System Medley

12:45

**Those Happy Gilmans,** comedy sketch (Corn-Kix): WMAQ WLW KSD (sw-15.21)  
**Gospel Singer:** Edward MacHugh (Ivory Soap): WCCO WBBM KMOX  
 News: WKBB WTAQ  
 KWK-Silver Serenade  
 WBAA-Wilma Mills, songs  
 WBOW-Luncheon Dance Music  
 WCFL-Know Yourself  
 WFBM-To be announced  
 WHIP-Gay Caballeros  
 WHO-Checkboard Time  
 WIND-News & Livestock Reports  
 WIRE-Good Taste  
 WKBB-Pet Corner  
 WLS-Livestocks: Gabriel Heatter  
 WMBD-Aladdin Lamp Prgm.  
 WMT-Tune Time  
 WOC-Old & New in Rhythm  
 WOWO-To be announced  
 WROK-Home Folks Hour  
 WSBT-Man-on-the-Street  
 WTAD-Luncheon Music  
 WTMJ-Sidewalk Reporter

1:00

**Irene Beasley, RFD 1:** WOC WKBB WSBT WFBM WISN (sw-15.27)

**Betty & Bob,** sketch (Gold Medal): WIRE WHO WLW WMAQ KSD (sw-15.21)

**Two on a Shoestring,** sketch (Oakland Chemical Co.): WGN  
**Social Science Prgm.:** WBO

KMOX-Inquiring Reporter  
 KWK-The Hatterfields  
 WAAF-Symphonic Encores: Don Bolt, commentator

WBAA-I Want a Job  
 WBBM-Man on the Street  
 WCCO-Noon Extra  
 WCFL-Spotlight Prgm.

WHA-Farm Organization Forum  
 WHIP-Organ Interlude  
 WIBA-Concert Trio  
 WIND-Lupi Italian Prgm.

WKBB-Ma Perkins, sketch  
 WLS-School Time: Little Lessons for Little Folks  
 WMBD-Men on the Street

WMT-Cedar Valley Hillbillies: Many Happy Returns  
 WOWO-Richard Trojan  
 WSUI-Illustrated Musical Chats

WTAD-News  
 WTAQ-Man on the Street  
 WTMJ-Daily Bulletin Board

1:15

**Arnold Grimm's Daugh'er,** sketch (Gold Medal): WIRE WMAQ WLW WTMJ WHO KSD (sw-15.21)

**Social Science Prgm.:** WBO  
 WCFL

**Enoch Light's Orch.:** WKBB WOC WKBB WSBT WCCO WFBM WISN WTAQ (sw-15.27)

KMOX-Judy & Jane, sketch  
 KWK-Midstream, drama  
 WAAF-The Orchestra Pit

WBAA-Martha Whitehead, sop.  
 WBBM-HAL TATE

**Radio Tattler, Radio Guide**  
 Columnist presenting News and Gossip

WCCO-Kitty Keene  
 WGN-June Baker, talk  
 WHA-Wis. Political Forum

WHIP-I Am the Law of Your Life  
 WJJD-Livestock Markets  
 WLS-Palatial Palace of Wonders with Pat Buttram

WMBD-Party Line  
 WMT-Les Hartman's Band  
 WOWO-Ranch Boys

WTAD-Radio Workshop

1:30

**American School of the Air:** WBSW WISN WCCO WKBB KMOX WBBM WTAQ WFBM WKBB WOC (sw-15.27)

**Valiant Lady,** sketch (Gold Medal): WIRE WMAQ WLW WHO WTMJ KSD (sw-15.21)

**Opera Selections:** WIBA WBO  
 WOWO

**Quiet Sanctuary:** WGN  
 KWK-News: Music

WAAF-Markets; Meat Board  
 Talk: Interlude  
 WBAA-Footnotes on Headlines

WCFL-Let's Take a Trip  
 WHA-Living Music  
 WHIP-Afternoon Concert

WIND-Concert Review  
 WJJD-Salon Ensemble  
 WLS-Grain Market Summary

WMBD-His Majesty  
 WMT-News: Musical Interlude  
 WROK-Old Reirains

WTAD-Music in a Sentimental Mood

1:45

**Hymns of All Churches (Gold Medal):** WMAQ WIRE WLW KSD WHO (sw-15.21)

**Light Opera Selections:** WCFL

## Good Listening for Thursday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

11:30 CST Farm and Home Hour.  
 The corn husking championship will be described.

### NIGHT

6:30 CST Joe Penner, Comedian.  
 Gay Seabrook; Roy Atwell; Dick Ryan; Tommy Lane; Ben Pollack's orchestra.

7:00 CST Kate Smith's Songs and Variety.  
 Abbott and Costello, comedians; Ted Straeter Choir; Jack Miller's orchestra.

7:00 CST Rudy Vallee's Variety Program.

8:00 CST Major Bowes' Amateur Hour.

8:00 CST Good News of 1939; Comedy and Music.  
 Frank Morgan; Fanny Brice; Meredith Willson's orchestra.

9:00 CST Bing Crosby's Songs and Variety.

9:00 CST Columbia Workshop, Drama.  
 "A Drink of Water" will be dramatized.

2:45

The Guiding Light, sketch (White Naptha): WMAQ WHO WTMJ WLW KSD

Ted Malone's Between the Bookends: WBO WIBA WOWO WMT WCFL (sw-15.21)

Ray Bloch's Varieties: WOC WCCO WISN WKBB WSBT (sw-15.27)

Reminiscing: KWK

WBAA-Treasure Chest  
 WBBM-Pappy Cheshire's Nat'l Hillbilly Champions

WGN-Good Health & Training  
 WHIP-Nina Winans, Book Review  
 WROK-News: Musicales  
 WSUI-Junior Academy of Science

WTAD-Piano Classics

3:00

**Do You Remember?:** WMBD WISN WFBM WTAQ WKBB WOC WKBB WSBT (sw-15.27)

**Backstage Wife,** sketch (Dr. Lyons): WTMJ WIRE WMAQ WHO WIBA

**Club Matinee, variety show:** News: WENR WBO WOWO WMT

KMOX-Singin' Sam  
 KWK-Mid-Afternoon Madness  
 WAAF-News: Weather

WBAA-Men of Vision  
 WCCO-Ladies First  
 WCFL-News

WGN-Grenadiers & Piano  
 WHA-Contemporary Economics  
 WHIP-Gypsy Caravan

WIND-Men about town  
 WJBC-Prophetic Hour  
 WLW-Kitty Keene, Inc.  
 WROK-Kaye Kreamer, Women of the Hour

WSUI-Advs. in Story Land  
 WTAD-Hits of Yesterday & Today

3:15

Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO

Midstream, drama: WLW  
 KMOX-Linda's First Love  
 WAAF-Ted Smith, tr.

WBAA-Pete Meginnis, bar.  
 WCFL-Music in the Modern Manner  
 WGN-Melody Time

WHIP-Speaking of Love  
 WIND-Gypsy caravan  
 WJJD-Ben Kanter, piano, songs  
 WSUI-Memory Hour

3:30

**Life Can Be Beautiful (Ivory Soap),** sketch: WMAQ WIRE WLW WHO

**Club Matinee:** News: WIBA  
 Aeolian Ensemble: WFAM WISN WKBB WKBB WFBM WTAQ (sw-15.27)

Two Keyboards: WGN  
 News: WJBC WOC  
 KMOX-Editor's Daughter, sketch

WAAF-The Mortons of Maple Street  
 WBAA-Magic Carpet  
 WCCO-Betty & Bob, sketch

WHA-In Deutscher Sprache  
 WHIP-Rhythm in Rhyme  
 WIND-Books in Review  
 WJJD-Public School Prgm.

WMBD-Bargain Counter  
 WOWO-Old-Time Religion  
 WROK-Ma Perkins, sketch

WSUI-Views and Interviews  
 WTAD-Hannibal  
 WTMJ-Variety Revue

3:45  
 Girl Alone, sketch; Betty Winkler & Pat Murphy (Quaker Oats): KSD WHO WIRE WMAQ

Mad Hatterfields, drama: WLW  
 Matinee Promenade: WKBB WOC WTAQ WFAM WISN WMBD WFBM WKBB (sw-15.27)

KMOX-Kitty Keene, Inc., sketch  
 WAAF-Jimmie Kozak, pianist  
 WBAA-Morey J. Doyle, pianist  
 WBBM-Know Your Job

WCCO-Peggy Tudor  
 WCFL-Musical Hall of Fame  
 WGN-Margery Graham  
 WHA-Wisconsin Political Forum

WIND-Ben Kanter, pianist  
 WJBC-Classical Music  
 WMBD-Camel Bells with Sidney Baldwin

WROK-Helene Kimberley, songs  
 WSUI-Musical Parade

Affairs of Anthony, sketch:  
 WENR WBO WIBA WMT

**Houseboat Hannah,** sketch (Lava Soap): WLW KSD WHO

**Lawrence Salerno & Pianist:** WGN KWK  
 Let's Pretend: WFAM WOC WFBM WTAQ WISN WKBB WCCO WKBB

Kitty Keene, Inc., sketch: WLW WMBD  
 KMOX-Barnyard Follies  
 WAAF-Sports Shorts

WBAA-America's Hours of Destiny  
 WBBM-Manhattan Mother, sketch  
 WCFL-Make Believe Danceland

WHA-Madison Concert Orch.  
 WHIP-Musical Stories  
 WIND-News

WIRE-Indiana University  
 WJBC-Wesleyan Hour  
 WJJD-Islanders

WMAQ-Concert Miniature  
 WMBD-Kitty Keene, sketch  
 WHIP-Nina Winans, Book Review

WROK-News: Musicales  
 WSUI-Junior Academy of Science

4:15  
 The Four of Us: WOWO WBO  
 WMT

**Your Family & Mine (Sealtest):** WMAQ WIBA WTMJ KSD

Johnson Family: WGN  
 KWK-Community Chest Prgm.  
 WAAF-Shadowland

WBBM-Houseboat Hannah, sketch  
 WENR-Swingtime Serenade  
 WHIP-Polish Merchants Hour

WHO-The Goldbergs  
 WIND-Take It Easy  
 WIRE-News: Minute Interviews

WJJD-Oklahoma Outlaws  
 WLW-Jamboree Prevue  
 WMBD-Your Family & Mine

WROK-Freepost Studios  
 WSUI-Los Angeles Folk Lore Choir

4:30  
 News: Doris Rhodes, songs: WKBB WISN WFAM KMOX WKBB WOC WTAQ

**Landt Trio:** WBO WENR WMT  
 Jack Armstrong, sketch (Wheaties): WLW

**Don Winslow of the Navy:** (sw-15.21)

**Smilin' Ed McConnell,** songs (Acme Paint): WHO

To be announced: WIRE WGN  
 KSD-Life Can Be Beautiful  
 KWK-Musical Headlines

WBAA-Stamp Club of the Air  
 WBBM-Kitty Keene, sketch  
 WCCO-Livestocks

WFBM-Tea Time Tunes  
 WIBA-Dance Hour  
 WIND-Bob Atcher

WJBC-Request Hour  
 WJJD-Alexander McQueen  
 WMAQ-Musical Varieties

WMBD-News: Melody Miniature  
 WSUI-Elementary French, Miss Virginia Kruse

WTAD-News Summary  
 WTMJ-Down a Country Road

4:45  
 Tom Mix' Straight Shooters, sketch (Ralston Wheat Cereal): (sw-15.21)

Johnnie Johnston, songs: WMAQ WBO WHO

**Sammy Watkins' Orch.:** KWK WIRE WGN

**Vaughn de Leath,** songs: WMT WENR WIBA

**Songs for You:** WOC WTAQ WFAM WKBB  
 KSD-Educational Series  
 WBAA-Story Book Hour  
 WBBM-Todd Hunter, news  
 WCCO-Front Page Parade  
 WIND-Swing Quartet

WISN-Xavier Cugat's Orch.  
 WJJD-Suppertime Frolic  
 WKBB-Kiddies' Hour

WLW-Paul Sullivan, news  
 WMBD-Polly of the Range  
 WTAD-Barney Thompson  
 WTMJ-Musicale: Gabriel Heatter

5:00  
 Four Clubmen: WTAQ WBBM WCCO WFAM WKBB KMOX  
 Red Grange (Pure Oil): WFBM

**Don Winslow of the Navy,** sketch (Krispies): WENR WLW KWK

To be announced: WCFL (sw-9.53)

**Henry Weber's Orch.:** WIRE WGN  
 KSD-News: Gabriel Heatter  
 WBOW-Merry Go Round

WFBM-Christian Science Prgm.  
 WHO-Captain Midnight  
 WIBA-The Plainsmen

WIND-News  
 WISN-Show Window  
 WMAQ-Dick Tracy, sketch

WMBD-Happy Train  
 WMT-High School Football Revue  
 WOC-Captain Midnite  
 WSUI-Vergil's Aeneid, Prof. Dorance S. White

WTAD-Sports  
 WTMJ-Lone Ranger, drama

5:15  
 Beverly Lane, songs: Orchestra: WIRE

**Howie Wing,** sketch (Corn Flakes): WBBM WFBM WCCO KMOX

To be announced: WTAQ WISN WKBB WOC

**Malcolm Claire,** children's stories; News: WENR (sw-9.53)

**Dick Tracy,** sketch: KSD WHO  
 KWK-Sketches in Melody  
 WCFL-Walkashow

WFAM-Christian Science Prgm.  
 WGN-Len Salvo, organist  
 WIBA-Wildlife Federation

WIND-Tommy Ott, organist  
 WKBB-Today's Almanac  
 WLW-Little Orphan Annie

WMAQ-Adv. of Jimmie Allen  
 WMBD-Pet Corner: Paul Welton's Orch.: Democratic State Campaign

WMT-Mutiny on the Bounty  
 WOC-Piano Modulations  
 WROK-Sports  
 WTAD-Jack Armstrong, sketch

5:30  
 Eddie Dooley, Football News (Chesterfield): WENR WMT WBO (sw-15.21) (also at 11:30 p.m.)

Today with Bob Trout: WKBB WISN WCCO (sw-11.83)

**Rhythm School:** KWK (sw-9.53)  
 Jack Armstrong, sketch: WMAQ WHO WTMJ

KMOX-Headline Highlights  
 KSD-Sportlights  
 WBBM-Accordiana

WCFL-Charlie Cook  
 WFAM-Dan Dunn, sketch  
 WFBM-Red Grange

WGN-Evening Melodies  
 WIBA-News Edition  
 WIND-Late Afternoon Varieties

WIRE-Dick Tracy, sketch  
 WKBB-Captain Midnight  
 WLW-Denton & Barber, sports

WMBD-Lone Ranger  
 WOC-Twilight Musicale  
 WROK-Joe Dumond's Music Makers, No. 73

WSUI-Musical Moods  
 WTAQ-Al Michel's Sports

5:45  
 Crossroads Hall: WTAQ WFBM WKBB WKBB

**Tom Mix' Straight Shooters,** sketch (Ralston Wheat Cereal): WMAQ KWK

**Lowell Thomas,** news commentator (Sun Oil): WLW (sw-15.21)

**Nola Day,** songs: WENR (sw-9.53)

Sports: WIBA WTMJ  
 Captain Midnight: WCCO KSD  
 Little Orphan Annie: KMOX WGN WHO

WBBM-Chicago Hour  
 WBOW-Jerry of the Circus  
 WCFL-Jack Kelly's Orch.

WIND-News: Sports  
 WIRE-Republican Prgm.  
 WISN-Sports Parade: Interlude

WMT-Weather: News  
 WOC-News  
 WROK-Dance Hour

WSUI-Daily Iowan of the Air

## NIGHT

6:00

To be announced: WTAQ WHAS WBBM (sw-11.83)

# THURSDAY November 3

Richard Himber's Orch.: WBOW WIRE (sw-9.53)

Cab Calloway's Orch.: WSBT WFBM WKBH WKBB WISN WOC WTAQ WJR (sw-6.12)

KMOX-H. W. Flannery, news

KWK-News

WBMM-News With Todd Hunter

WCCO-Rollie Johnson

WCFL-Herr Louie & the Weasel

WENR-Earl Hines' Orch.

WHA-Musical Varieties

WHAS-Dance Bands

WHO-National Radio Revival

WIBA-Evening Concert

WIND-Mark Fisher's Orchestra

WLW-Gene Beecher's Orch.

WMAQ-Abe Lyman's Orch.

WMBD-Sports: Prgm. Review

WTMJ-Rhythm Time

**10:45**

Richard Himber's Orch.: WHO

Cab Calloway's Orch.: KMOX

WBMM WMBD

Joe Sanders' Orch.: KWK

KOA-Civic Association

WCCO-Jimmy Grier

WCFL-Dance Orch.

WFAM-Music Group

WIND-News

WLW-Johnny Lewis' Orch.

**11:00**

Sammy Kaye's Orchestra: WISN

WKBB WBMM WSBT WTAQ

KMOX WMBD WFBM WOC (sw-6.12)

Mel Snyder's Orch.: KSD WHO

WBOW WIRE

Dance Orch.: WIBA

Benny Goodman's Orch.: WGN

WMT

News: WMAQ WMBD WOC

KOA-The World We Live In

KWK-Jeter Pillar's Orch.

WCFL-Your Daily Visitor

WENR-Music As You Desire It

WIND-Charlie Agnew's orchestra

WJR-Joe Venuti's Orch.

WKBB-Weather

WLW-Moon River, Poems, Organ

WTAM-Paul Burton's Orch.

**11:30**

Eddie Dooley, Football News (Cheslerfield): KOA KFI (also see 5:30 p.m.)

End of Thursday Programs

## Frequencies

KMOX-1090  
KOA-830  
KSD-550  
KWR-1350  
WAAF-920  
WBA-890  
WBMM-770  
WBOW-1310  
WCCO-810  
WCFL-970  
WENR-870  
WFAM-1200  
WFBM-1230  
WGN-720  
WHA-940  
WHAS-820  
WHIP-1480  
WHO-1000  
WIBA-1280  
WIND-560  
WIRE-1400

WISN-1120  
WJBC-1200  
WJJD-1130  
WJR-750  
WKBB-1500  
WKBH-1380  
WLS-870  
WLW-700  
WMAQ-670  
WMBD-1440  
WMT-600  
WOC-1370  
WOWO-1160  
WROK-1410  
WSBT-1360  
WSUI-880  
WTAD-900  
WTAM-1070  
WTAQ-1330  
WTMJ-620

Easy Aces, sketch (Anacin); James Ace: WMT WIRE KWK WENR (sw-11.87)

Amos 'n' Andy (Campbell's Soup): WTAM KSD WLW (also at 10 p.m.)

Sports: WOC WKBH  
News: WCFL WFBM  
KMOX-Alpine Varieties: Orch.  
WBOW-Luke Walton on Sports  
WCCO-Jack Armstrong  
WFAM-Crimecasts  
WGN-Captain Midnight  
WHO-McConnon Melodies  
WIBA-Dinner Concert  
WIND-German Hour  
WISN-Down by Herman's  
WJR-Republican Committee  
WMAQ-Toy Center Tonight  
WMBD-Sports: Music Mart  
WROK-News: Song Hit of the Day: Interlude  
WSUI-Dinner Hour Prgm.  
WTMJ-Heinie and His Grenadiers

### 6:15

Vocal Varieties (Tums); Jerry Cooper, bar.: WHO KSD WIBA WTMJ WTAM WIRE WMAQ WLW (sw-9.53)

Mr. Keen, Tracer of Lost Persons, drama (Amer. Home Products): WENR WMT KWK (sw-11.87)

George McCall's Screen Scoops (Old Gold Cigarettes): WHAS WBMM KMOX WISN WCCO WOC WJR WFBM (also KNX KSL at 11:30 p.m.)

For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

News: WMBD WFAM  
WBOW-Si and Ezra  
WCFL-Pop Tunes  
WGN-Concert Orch.  
WIBA-Vocal Varieties  
WKBH-Singing Strings

WKBH-Dinner Music  
WROK-Memory Lane :Practical Diesel  
WTAQ-Gems of Melody  
6:30

Joe Penner, comedian: Gay Seabrook; Dick Ryan; Tommy Lane; Roy Atwell; Ben Pollack's Orchestra (Huskies): WFBM WISN WHAS WMBD WJR WOC KMOX WCCO WBMM (sw-11.83) (also KNX KSL at 7:30 p.m.)

Mario Cozzi & Nina Dean, songs: WBOW

Don't You Believe It (Sensation Cigarettes): WLW

News: WHO WTAQ  
KSD-Trailing the Highway Patrol  
KWK-Sports & News  
WCFL-Songs in the Making  
WENR-Ennio Bolognini's Orch.  
WFAM-You Shall Have Rhythm  
WGN-Bob Elson, sports  
WFAM-Dinner Dance  
WGN-Concert Orch.  
WIBA-Football Interview  
WIRE-Marion County Democrats  
WKBH-Rapid Ad  
WLS-Don Kelley's Sport Review  
WMAQ-News: Musical Entree  
WMT-Sports Roundup  
WROK-Lone Ranger  
WTAM-Four Stars Tonight  
WTMJ-Your Wisconsin

### 6:45

Dick Gasparre's Orch.: WMT

Inside of Sports (Phillies Cigars): KWK WLW WGN

News: WIRE WKBB WKBH WLS  
WCFL-Your Favorite Band  
WHO-Four Stars Tonight  
WIBA-Interlude  
WMAQ-Four Stars Tonight  
WTAM-Fishing & Hunting  
WTAQ-Talking Drums

### 7:00

Rudy Vallee's Variety Hour (Royal Desserts): WTMJ WHO WIRE WTAM WIBA WLW KSD WMAQ (sw-9.53)

Guest: Walter Slezak, comedian.

Kate Smith Hour (Swansdown & Calumet Baking Powder; Abbott & Costello, comedians; Jack Miller's Orch.; Ted Straeter: Guests: WFBM WCCO WHAS KMOX WTAQ WISN WBMM WMBD WKBH WJR WOC (sw-11.83) (also KNX KSL at 10:30 p.m.)

Featured song by Kate Smith will be "I Surrender Dear." Pictures on page 15.

Interesting Neighbors; Jerry Belcher Interviews: (sw-11.87)  
Green Hornet: WMT WGN

KWK-Lone Ranger  
WBOW-Did You Know?  
WCFL-News  
WFAM-Memorial Park Chimes: Symphonetta  
WIND-News Behind the News  
WKBH-Star Revue  
WLS-Library of International Relations  
WROK-Freeport Studios  
WSUI-Children's Hour

### 7:15

WBOW-Republican Comm. Prgm.  
WCFL-Douglas Wilson  
WFAM-Amer. Family Robinson  
WIND-Hal Munro's Orch.  
WKBH-Sentimental Music  
WLS-Know Your School

### 7:30

Alfred Wallenstein's Sinfonietta: WOR (710 kc.)  
Music detail on page 9 this week.

Rochester Philharmonic Concert: WBOW WOWO WLS

KWK-Green Hornet  
WCFL-Health Talk  
WFAM-The Three Men  
WGN-Lighting Jim, sketch  
WIND-News  
WKBH-Amer. Family Robinson  
WMT-Bohemian Frolic  
WSUI-Wings of Song, James Waery

### 7:45

WCFL-Labor Flashes  
WFAM-Republican Central Committee  
WIND-Swing Quartet  
WKBH-W. P. A. Prgm.  
WSUI-Traffic School: The Society of the Forty and Eight

### 8:00

Don't You Believe It (Sensation Cigarettes): WGN KWK

Rochester Philharmonic Concert: KWK

Good News of 1939 (Maxwell House Coffee); Frank Morgan; Fanny Brice; Meredith Willson's Orch.; Guests: WIRE KS WHO WTAM WMAQ WTMJ WIBA WLW KOA (sw-9.53)  
For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide.

Major Bowes' Amateur Hour (Chrysler): WBMM WHAS WJR KMOX WMBD WISN WCCO WOC WFBM WTAQ WKBH (sw-11.83)

WCFL-Show Boat Cumberland Queen

WENR-To be announced  
WIND-Tommy Ott, organist  
WKBH-Pop Concert  
WMT-The Parks Family  
WOWO-Down the Field  
WROK-Fed. Housing Adm.

WSBT-Hayloft Jamboree  
WSUI-Sports Review  
8:15

Rochester Philharmonic Concert: WOWO WENR

Bob Crosby's Orch.: WGN WMT KWK  
WBOW-To be announced  
WENR-Ennio Bolognini's Orch.  
WIND-Circle Service Board  
WROK-News: Prgm. Prevue

### 8:30

We Want a Touchdown: KWK

To be announced: WOWO WENR  
WGN-News: History Repeats  
WIND-Musical Varieties  
WKBH-Music in the Air  
WMT-American Town Meeting  
WROK-Musical Prgm.  
WSUI-Melody Review

### 8:45

To be announced: (sw-11.87)  
Major Bowes: (sw-11.83)

WGN-H. Weher's Concert Revue  
WIND-Gene Eves' Orch.  
WKBH-Let's Waltz  
WSUI-Daily Iowan of the Air

### 9:00

People I Have Known, variety prgm.: WBOW WENR KWK (sw-11.87)

Kraft Music Hall: Starring Bing Crosby; Johnny Trotter's Orch.; Paul Taylor Chorus; Ken Carpenter; Guests: KSD KOA WHO WTMJ WTAM WMAQ WIRE WIBA WLW (sw-9.53)  
Guest: Chester Morris.

Columbia Workshop: KMOX WKBH WKBH WFBM WSBT WOC WISN WHAS  
Title: "A Drink of Water."

WBBM-Riddles in Rhythm  
WCCO-Harold Stassen  
WCFL-News

WIND-Political Talk  
WJR-Frank Murphy for Governor  
WMBD-Moskins Real Life Dramas  
WOWO-Studio Party  
WROK-Girl Scout Prgm.  
WTAQ-Club Normandie Entertains

### 9:15

WCFL-Circle Service Boys  
WJR-Musical  
WMBD-Rashid Sisters  
WROK-Voice of Christian Youth  
WTAQ-Ballroom Orch.

### 9:30

Americans at Work: WOC WSBT WKBH WCCO WISN WHAS WFBM WKBH (sw-11.83)

The work of the coal miner will be treated by interviews in a Pennsylvania mine with workers and a studio dramatization of the history of coal mining.

People I Have Known: WMT  
KMOX-France Laux, sports  
WBMM-Sports Huddle  
WCFL-Make Believe Danceland  
WGN-Concert Orch.  
WIND-Walkathon  
WJR-Number Please  
WMBD-Gus Stonebock, speaker: Carl Behrman, speaker: Melody Miniature  
WOWO-Social Security Spkr.  
WROK-The Embassy Four  
WTAQ-Ballroom Orch.

### 9:45

News: WROK WTAQ WOWO  
KMOX-American Dental Assn.  
WBMM-Del Bright's Orch.  
WIND-News Commentator  
WMBD-Texaco Circle Service Boys

### 10:00

Amos 'n' Andy, sketch (Campbell's Soup): WMAQ KOA WIRE WHO (also see 6 p.m.)

Sports Question Box: WBOW (sw-9.53)

Vincent Lopez' Orch.: WHAS WSBT WISN WBMM WTAQ

News: WMBD WKBH WOC WMT WFBM  
KMOX-The Goldbergs, sketch  
KWK-Sports Review  
WCCO-Don't Believe It

WENR-Globe Trotter  
WIBA-Night News Edition  
WIND-Let's Dance  
WJR-News: Lions Tales  
WKBH-News: Music  
WLW-Paul Sullivan, news  
WOWO-Maurice Cross' Orch.  
WROK-George Cerwin's Orch.  
WTAM-Musical Bulletin Board  
WTMJ-Today's Events: Sports

### 10:15

Don Bestor's Orch.: WBOW (sw-9.53)

Vincent Lopez' Orch.: WKBH KMOX WOC WKBH WFBM WJR

Dance Orch.: WOWO

News: WHAS WSBT WIRE WHO  
KOA-Talent of All Ages  
KWK-Smiling Ed McConnell  
WCCO-Edric Adams  
WENR-Democratic Committee  
WGN-Dick Jurgens' Orch.  
WIBA-Club Chanticleer  
WIND-Hal Munro's Orch.  
WLW-Sweet Adeline  
WMAQ-Romance in Song  
WMBD-Hits & Bits  
WMT-Electric Park Band  
WTAM-Music You Want  
WTMJ-Dance Orch.

### 10:30

Joe Sanders' Orch.: WGN WMT

Party Line: WFBM WMT  
KMOX-Let's Compare Notes  
KWK-Great Works of Man  
WAAF-Jen & Birdie  
WBMM-Editor's Daughter  
WCCO-Tena & Tim  
WGN-Bachelor's Children  
WHIP-Alice Oleson, pianist  
WISN-Ann Leslie's Scrapbook  
WJBC-Women in the News  
WKBH-What's New?  
WKBH-Your Home Prgm.  
WMBD-Linda's First Love  
WOC-Morning Melodies  
WOWO-Editor's Daughter, sketch  
WSUI-Musical Favorites  
WTAD-Bea & Vea  
WTAQ-Black and White, twin pianos  
WTMJ-Blue Room Ensemble

### 10:30

Big Sister, sketch (Rinso): WMBD WISN WCCO KMOX WBMM WFBM

Pepper Young's Family (Camay Soap): WLS (sw-15.21)

Young Widder Brown, sketch (Haley's M-O): WIRE WMAQ KSD WHO

Story of the Month: WCFL WBOW

Do You Remember?: WIBA

Get Thin to Music: KWK

WAAF-Swing High  
WFAM-Lou Pike  
WGN-Don Pedro, violinist  
WHIP-Monitor Views the News  
WIND-Hawaiian Melodies  
WJBC-Dollar Daze  
WJJD-Organ Selections  
WKBH-House of MacGregor  
WKBH-Arkansas Travelers  
WLW-News: Livestocks: River: Weather: Markets

WMT-Tom Owens' Cowboys  
WOC-Screenfans Prgm.  
WOWO-Linda's First Love  
WROK-Kaye Kreamer, Woman's Forum  
WSUI-The Book Shelf  
WTAD-Party Line  
WTAQ-News: Merry Go Round

WJBC-Theater Time  
WJJD-Journal of Living  
WKBH-Hollywood Reporter  
WKBH-Home Economics Prgm.  
WMBD-E. M. Dirksen, spkr.  
WROK-News: Markets: Revolving Stage  
WSUI-Homemakers' Forum  
WTAD-News  
WTMJ-True Stories

Viennese Ensemble: WIBA WBOW

Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)

Ruth Carhart, songs: WFAM  
Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD

## MORNING

### 7:00 a.m. CST

Milt Herth Trio: WBOW (sw-21.5)

Bob Byron, songs: (sw-21.52)

Musical Clock: WOC WIBA WIRE WKBH WKBH

### 7:15

Robinson's Harmonicas: (sw-21.52)

Gene & Glen: (sw-21.5)

News: WLW WMT WHO

### 7:30

Edith Dick & Jack Shannon, songs: (sw-21.52)

Musical Tete-a-Tete: (sw-21.5)

Musical Clock: WMT WMBD WBMM

### 7:45

George Perrine, talk: (sw-21.52)

Radio Rubes: WLW WHO (sw-21.5)

Musical Clock: WKBH KMOX

### 8:00

News: Breakfast Club; Musical Prgm.: WBOW WCFL WKBH (sw-21.5)

Richard Maxwell, tr.: WTAQ WFBM WOC (sw-21.52)

News: The Band Goes to Town: WLW

Musical Clock: WROK WMT WIBA

News: WJJD WKBH WMBD WIRE

### 8:15

Montana Slim, songs: News: WKBH WTAQ WKBH WFAM WFBM (sw-21.52)

The Family Man, poetry & philosophy: KSD

### 8:30

Joyce Jordan, Girl Interne (Calox Toothpowder & Solidified Albolene): WBMM

Breakfast Club: WCFL WOWO  
Sunbrite Smile Parade: Ransom Sherman, m.c.: WMAQ WMT KSD

The Troubadors: WKBH (sw-21.52)

### 8:45

The Wife Saver, Allen Prescott: (sw-21.51)

Bachelor's Children, sketch (Old Dutch Cleanser): KMOX WCCO

Sunny Melodies: (sw-21.52)

### 9:00

Pretty Kitty Kelly, sketch (Wonder Bread): WOC KMOX WCCO WISN WBMM WFBM WKBH

Houseboat Hannah, sketch (Lava Soap): WLS (sw-15.21)

Paul Page, songs: WOWO WBOW WCFL

Mrs. Wiggs of the Cabbage Patch, sketch (Old English Wax): WMAQ WIRE WHO KSD

Smilin' Ed McConnell, philosophy and songs (Ovenready Biscuits): KWK

Nation's School of the Air: WLW

### 9:15

Jane Arden, sketch (Ward Baking Co.): WLS KWK (sw-15.21)

Josh Higgins of Finchville, sketch WIBA WOWO WBOW WCFL KSD WMT

Myrt & Marge, sketch (Super Suds): WFBM KMOX WISN WBMM WCCO WMBD

John's Other Wife, sketch (Louis Philippe): WMAQ WIRE WHO

News: WKBH WOC  
WAAF-Rhythm Rhapsody  
WFAM-Readers' Review  
WGN-Betty Crocker  
WHA-Wis. Political Forum

### 9:30

Just Plain Bill, sketch (Bi-Sol-Dol): WMAQ WIRE WHO

## FRIDAY, November 4, 1938

Hilltop House, Bess Johnson (Palmolive Soap): WMBD WISN WBMM KMOX WCCO

Madame Courageous, sketch (Durkee's Margarine): WLW WLS KWK

Jerry Sears' Orch.: WCFL

WAAF-Canary Serenade  
WBOW-Club Reporter  
WFAM-Shoppers' Guide  
WFBM-Mrs. Farrell's Kitchen of the Air

WGN-Get Thin to Music  
WHA-Rhythm & Games  
WHIP-Music Box  
WIBA-Church of the Air  
WIND-Jimmy Dean, cowboy songs  
WJJD-Parents Workshop

WKBH-Eb & Zeb  
WKBH-Songtime  
WMT-Radio Gossi  
WOC-Front Page Drama  
WOWO-Livestock Markets: News  
WROK-Morning Varieties  
WTAD-Ma Perkins, sketch  
WTAQ-Roundup  
WTMJ-Kitty Keene, Inc., sketch

### 9:45

Woman in White, sketch (Pillsbury): WMAQ WTMJ KSD WHO WIRE

Stepmother, sketch (Colgate): WBMM KMOX WCCO

Oxydol's Own Ma Perkins, sketch: WLS (sw-15.21)

Popular Waltzes: WIBA (sw-21.5)

Singing Strings: WMT

News: WISN WMBD  
KWK-The Party Line  
WBOW-Teachers' College Prgm.: "Loco Weed"

WCFL-Bittersweet Melodies  
WGN-Musical Mail Box  
WIND-Leon Bolero's Tango Orch.  
WJJD-Tommy Tucker's Orch.

WKBH-Gems of Melody  
WKBH-Swing Interlude  
WLW-The Goldbergs, sketch  
WOC-Radio Bazaar  
WOC-Modern Home Forum  
WSUI-Prgm. Calendar: Weather  
WTAD-Kitty Keene, Inc., sketch

### 10:00

David Harum, sketch (Bab-O): WIRE WMAQ KSD WHO

The Story of Mary Marlin, sketch (Ivory Soap): WLS (sw-15.21)

Reminiscing in Rhythm: WFBM WISN WTAQ WFAM WOC

Originalities: WIBA WMT

The Heart of Julia Blake: WLW WBMM

KMOX-To be announced  
KWK-Singing Cowboys  
WAAF-Woman's Page of the Air  
WBOW-Christian Science Prgm.  
WCCO-Ma Perkins, sketch  
WCFL-Fashion Show  
WGN-Morning Melodies  
WHA-Homemakers  
WHIP-Women & the Home

WIND-Municipal Court  
WJBC-Theater Time  
WJJD-Journal of Living  
WKBH-Hollywood Reporter  
WKBH-Home Economics Prgm.  
WMBD-E. M. Dirksen, spkr.  
WROK-News: Markets: Revolving Stage  
WSUI-Homemakers' Forum  
WTAD-News  
WTMJ-True Stories

### 10:15

Viennese Ensemble: WIBA WBOW

Vic & Sade, sketch (Crisco): WLS WLW (sw-15.21)

Ruth Carhart, songs: WFAM

Lorenzo Jones, sketch (Phillips): WMAQ WIRE WHO KSD

Party Line: WFBM WMT  
KMOX-Let's Compare Notes  
KWK-Great Works of Man  
WAAF-Jen & Birdie  
WBMM-Editor's Daughter  
WCCO-Tena & Tim  
WGN-Bachelor's Children  
WHIP-Alice Oleson, pianist  
WISN-Ann Leslie's Scrapbook  
WJBC-Women in the News  
WKBH-What's New?  
WKBH-Your Home Prgm.  
WMBD-Linda's First Love  
WOC-Morning Melodies  
WOWO-Editor's Daughter, sketch  
WSUI-Musical Favorites  
WTAD-Bea & Vea  
WTAQ-Black and White, twin pianos  
WTMJ-Blue Room Ensemble

# FRIDAY

## November 4

(11:00 a.m. Continued)

WIND-Bob Atcher & Bonale Blue Eyes, hillbilly songs  
WIRE-Singin' Sam  
WJBC-Surprise Party  
WJJD-Bureau of Missing Persons  
WKBB-Book of the Hour  
WKBH-Sweet Swing  
WLS-Martha Crane; Helen Joyce  
WLW-Editor's Daughter, sketch  
WMAQ-The Carters of Elm Street, sketch  
WMT-Cornussel Nooz  
WOWO-Farm Flashes; Billboard  
WSUI-Los Angeles Federal Symphony  
WTAD-All for the Ladies  
WTAQ-Hollywood on Parade  
WTMJ-Betty and Bob, sketch

11:15

The O'Neills, sketch (Ivory Soap): WLW WMAQ

To be announced: WKBB

Her Honor, Nancy James, sketch (Kleenex): WFBM KMOX WCCO WBBM

Alden Edkins, basso: KWK (sw-15.33)

KSD-William Wirges' Orch.  
WAAF-Willie Winn  
WFAM-Merrie Melodies  
WGN-Judy & Jane, sketch  
WHIP-Concert Miniature  
WHO-Caroline's Golden Store  
WIBA-Editor's Daughter  
WIND-Twentieth Century Serenade

WIRE-Linda's First Love  
WISN-Morning Musicale  
WJBC-Parade of Bands  
WJJD-Criminal Court Interviews  
WKBB-Hits & Encores  
WKBH-Club Calendar  
WMBD-To be announced  
WMT-Magic Kitchen  
WOC-Caroline Ellis  
WSUI-The Bookman  
WTMJ-Betty Crocker

11:30

Nat'l Farm & Home Hour: WIBA KWK WMAQ WBOW (sw-15.21)

Romance of Helen Trent, sketch (Old English Floor Wax): WBBM KMOX

News: WCFL WGN  
KSD-Heart of Julia Blake  
WAAF-Livestocks; Sweet & Slow  
WCCO-Those Happy Gilmans  
WFAM-Harlan Hogan  
WFBM-Town Crier: Hoosier Farm Circle

WHA-Organ Gems  
WHIP-Vocal Varieties  
WHO-Myrt & Marge, sketch  
WIND-Joe Alexander, organist  
WIRE-Farm Hour  
WISN-Organ Melodies  
WJBC-Singing Sam  
WJJD-Safety Court  
WKBB-What's Where on the Air: Farm Flashes: Do You Want a Job?

WKBH-Romance and Rhythm: Livestock Quotations  
WLS-Gene & Glen  
WLW-News; River; Weather; Livestock  
WMBD-Thrift Message: Good Morning Neighbors  
WMT-Magic Hour  
WOC-Betty Crocker  
WOWO-Consolaires  
WSUI-Songs & Melodies  
WTAD-Quincy Police News  
WTMJ-Heinie & Dinty

11:45

Nat'l Farm & Home Hour: WLW Our Gal Sunday, sketch (Old English Floor Wax): WBBM KMOX

Picture & review on pages 6 & 7.  
Do You Remember?: WCFL  
KSD-Lady Courageous  
WAAF-Myrna Dee Sergeant, talk  
WCCO-Grandma Travels  
WFAM-Luncheon Dance  
WFBM-Markets: Farm Bureau Prgm.  
WGN-Man on State Street  
WHIP-String Fantasies  
WHO-Hilltop House, sketch  
WISN-Even As You & I  
WJBC-Reid & Vin  
WKBH-Voice of the Farm  
WLS-Markets: Weather: News  
WMBD-Polly of the Range  
WMT-News: Frank Voelker, organist  
WOC-Farm Bureau  
WOWO-Market Service  
WROK-Round the Town  
WSUI-Farm Flashes  
WTAD-Dance Revue

WKBH-Romance and Rhythm: Livestock Quotations  
WLS-Gene & Glen  
WLW-News; River; Weather; Livestock  
WMBD-Thrift Message: Good Morning Neighbors  
WMT-Magic Hour  
WOC-Betty Crocker  
WOWO-Consolaires  
WSUI-Songs & Melodies  
WTAD-Quincy Police News  
WTMJ-Heinie & Dinty

Man on the Street: WTAD WBSB  
News: WIND WKBH WTAQ  
WBAE-Eugene Finegan, violinist  
WBOW-Luncheon Dance Music  
WFBM-To be announced  
WHIP-Gay Caballeros  
WHO-Lem & Martha  
WKBH-Pet Corner  
WLS-Livestocks: Vitality Jim  
WMBD-Window Shopper  
WMT-Tune Time  
WOC-Old & New Rhythm  
WOWO-Ambrose & Mary Lou  
WROK-Home Folks Hour  
WTMJ-Sidewalk Reporter

1:00

Music Appreciation Hour; Dr. Walter Damrosch, cond.: WBOW  
Music detail on page 9 this week.  
Two on a Shoestring, sketch (Oakland Chemical Co.): WGN  
Betty & Bob, sketch (Gold Medal): WIRE WHO WLW WMAQ KSD (sw-15.21)

Man on the Street: WTAD WBSB  
News: WIND WKBH WTAQ  
WBAE-Eugene Finegan, violinist  
WBOW-Luncheon Dance Music  
WFBM-To be announced  
WHIP-Gay Caballeros  
WHO-Lem & Martha  
WKBH-Pet Corner  
WLS-Livestocks: Vitality Jim  
WMBD-Window Shopper  
WMT-Tune Time  
WOC-Old & New Rhythm  
WOWO-Ambrose & Mary Lou  
WROK-Home Folks Hour  
WTMJ-Sidewalk Reporter

# AFTERNOON

12:00

The Happy Gang: WGN  
The Goldbergs, sketch (Oxydol): WKBB WCCO WBBM WOC

News: WMBD WJBC WTAD WJJD

KMOX-Ma Perkins, sketch  
KSD-News: Markets  
WAAF-Symphonic Hour  
WBAA-Agricultural Forum  
WCFL-Hit Review  
WFBM-Bohemians  
WHA-Noon Musicale  
WHIP-Southtown Church Hour  
WHO-Markets & Weather  
WIND-Indiana News  
WISN-Voice of Experience  
WKBH-Magic Violin  
WLS-Dinnerbell Program  
WMT-Varieties: Question Man  
WOWO-Voice of the Farm  
WSBT-News; Stork Report; Farm Flashes  
WSUI-Rhythm Rumbles

12:15

Vic & Sade, sketch (Crisco): WBBM WCCO WISN KMOX

Let's Talk It Over: KSD

Goodyear Farm Radio News: WMAQ WLW KWK WIBA WBOW

News: WKBB WOWO WFBM  
WIRE WROK  
WBAA-Sports  
WCFL-Walkshow  
WGN-Luncheon Music  
WHIP-Englewood Hour  
WHO-Dinner Hour Concert  
WIND-Tommy Ott, organist  
WJBC-Hot vs. Sweet  
WKBH-Man on the Street; Luncheon Music  
WMBD-Town Crier: Farm Markets  
WMT-Voice of Iowa: Markets  
WOC-Jack Sprat Melodies  
WSBT-In Movieland

12:30

Road of Life, sketch (Chipso): KMOX WBBM

Peables Takes Charge, sketch: KWK

Words & Music: KSD (sw-15.33)

Man on the Street: WKBB WOWO

News: WHO WOC  
Rhythm Rascals: WTAQ WTMJ  
WBAA-Luncheon Dance Time  
WBOW-Street Reporter  
WCCO-Voice of the Farm  
WCFL-Midday Melodies  
WFBM-Stepmother  
WGN-Markets; Midday Service  
WHA-Farm Prgm.  
WHIP-Rube 'n' Cy  
WIBA-News: Markets  
WIND-Let Them Live, Traffic School Broadcast, Harold Brown  
WIRE-Reporter  
WISN-Musical Heat Wave  
WJJD-Loop Noon-day Service  
WLS-Checkerboard Time  
WLW-Smilin' Ed McConnell  
WMAQ-News: Sing An Old Song  
WMBD-Farm News  
WMT-Hillbillies: Joe Doakes  
WROK-Couple on the Street: Interlude  
WSBT-The Day Dreamer  
WTAD-Farm: Weather: Markets

12:45

Those Happy Gilmans, comedy sketch (Corn-Kix): WMAQ WLW KSD (sw-15.21)

Words & Music: WIBA  
Gospel Singer; Edward MacHugh, bar. & Organ (Ivory Soap): WBBM WCCO KMOX

The Voice of Experience (Lydia E. Pinkham): WCFL WIRE KWK

Man on the Street: WTAD WBSB  
News: WIND WKBH WTAQ  
WBAE-Eugene Finegan, violinist  
WBOW-Luncheon Dance Music  
WFBM-To be announced  
WHIP-Gay Caballeros  
WHO-Lem & Martha  
WKBH-Pet Corner  
WLS-Livestocks: Vitality Jim  
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WBOW-Luncheon Dance Music  
WFBM-To be announced  
WHIP-Gay Caballeros  
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WOWO-Ambrose & Mary Lou  
WROK-Home Folks Hour  
WTMJ-Sidewalk Reporter

# Good Listening for Friday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

## MORNING

11:30 CST Farm and Home Hour.

## AFTERNOON

1:00 CST Music Appreciation Hour; Dr. Walter Damrosch, Conductor.

## NIGHT

6:30 CST Jack Haley, Singer-Comedian. Lucille Ball; Virginia Verrill; Ted Fio-Rito's orchestra.

7:00 CST Lucille Manners, Sopr., and Soloists.

7:00 CST First Nighter; Original Drama.

7:30 CST Burns and Allen, Comedians, with Tony Martin, Tenor.

8:00 CST Hollywood Hotel; Drama and Music. William Powell, m.c.; Frances Langford and Jean Sablon, vocalists; Victor Young's orchestra. William Powell, Miriam Hopkins and Charles Butterworth will present "Trouble in Paradise."

8:30 CST Address by President Roosevelt. The President will speak on "Voting."

9:00 CST Guy Lombardo and His Orchestra.

9:30 CST Story Behind the Headlines.

9:30 CST Jimmie Fidler; Movie Gossip.

Irene Beasley, R. F. D. No. 1: WOC WBSB WKBB WFBM WISN (sw-15.27)

Man on the Street: WBBM WTAQ  
KMOX-Voice of the Farm  
KWK-Mad Hatterfields  
WAAF-Symphonic Encores: Don Bolt, commentator  
WBAA-You & Your Health  
WCCO-Noon Extra  
WCFL-Spotlight Prgm.  
WHA-Worker's Education Today  
WHIP-Variations in Melody  
WIBA-Concert Trio  
WIND-Lupi Italian Hour  
WKBH-Ma Perkins, sketch  
WLS-School Time  
WMBD-Men on the Street  
WMT-Hillbillies: Many Happy Returns  
WOWO-Wilbur Pickett's Orch.  
WSUI-Illustrated Musical Chats  
WTAD-News  
WTMJ-Daily Bulletin Board

Al Bernard's Minstrels: WBSB WTAQ WKBB WISN WFBM WKBH WOC (sw-15.27)

Arnold Grimm's Daughter, sketch (Gold Medal): WMAQ WLW WIRE WTMJ WHO KSD (sw-15.21)

Music Appreciation Hour: WOWO  
KMOX-Judy & Jane  
KWK-Midstream, drama  
WAAF-The Orchestra Pit

WBBM-HAL TATE  
Radio Tattler, Radio Guide  
Columnist presenting News and Gossip

WBAE-Viewing the News  
WCCO-Kitty Keene  
WCFL-Tune Trails  
WGN-June Baker, talk  
WHA-Wis. Political Forum  
WHIP-Kenneth Wells, Gospel Singer  
WJJD-Livestock Markets  
WLS-Buttram's Palatial Palace of Wonders  
WMBD-Party Line  
WMT-Les Hartman's Band: Cedar Valley Hillbillies  
WTAD-Little Theater

American School of the Air: WBSB WFBM WISN WCCO WKBH WTAQ WKBB KMOX WBBM WOC (sw-15.27)

Valiant Lady, sketch (Gold Medal): WMAQ WLW WIRE KSD WHO WTMJ (sw-15.21)

Music Appreciation Hour: WCFL WIBA

KWK-News: Musical Interlude  
WAAF-Markets; Health Talk  
WBAA-Famous Homes of Famous Americans  
WGN-The Lady's Answer  
WHA-American Youth Speaks  
WHIP-Afternoon Concert  
WIND-W. P. A. Program  
WJJD-Know Your Postal Service  
WLS-Grain Market Summary  
WMBD-Better Vision  
WMT-News: Novelty Parade  
WROK-Stars on Parade  
WTAD-Medical Assn.

1:45  
Ed Fitzgerald & Co.: WGN

WBAE-Viewing the News  
WCCO-Kitty Keene  
WCFL-Tune Trails  
WGN-June Baker, talk  
WHA-Wis. Political Forum  
WHIP-Kenneth Wells, Gospel Singer  
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WBAE-Viewing the News  
WCCO-Kitty Keene  
WCFL-Tune Trails  
WGN-June Baker, talk  
WHA-Wis. Political Forum  
WHIP-Kenneth Wells, Gospel Singer  
WJJD-Livestock Markets  
WLS-Buttram's Palatial Palace of Wonders  
WMBD-Party Line  
WMT-Les Hartman's Band: Cedar Valley Hillbillies  
WTAD-Little Theater

Betty Crocker (Gold Medal): WMAQ WIRE WHO WLW KSD (sw-15.21)

KWK-Story of the Month  
WAAF-Eunice Clark, songs  
WBAA-Market Reports  
WIND-Organ and Vibraharp  
WJJD-Freddie Berrens' Orch.  
WLS-Henry's Exchange: Prairie Ramblers  
WMBD-To be announced  
WMT-Judy and Jane, sketch  
WROK-Old Refrains  
WTAD-Rhythm and Romance  
WTMJ-Home Harmonizers

2:00  
Syncopation Piece: WTAQ WOC WKBB WISN KMOX WKBH (sw-15.27)

The Story of Mary Marlin, sketch (Ivory Flakes): WMAQ WHO WLW WTMJ KSD

Marriage License Romances: WGN KWK WMT

Swingtime Trio: WIBA WCFL

WAAF-The Madcap Matinee  
WBAE-Vocational Guidance  
WBBM-Linda's First Love  
WBOW-Teachers' College Prgm.: "Moments with Great Composers - Bach"  
WCCO-Judy & Jane  
WFBM-N. E. C. Prgm.  
WHA-Radio Reading Club  
WIND-News  
WHIP-Dancing Party  
WIRE-Police Court  
WJJD-Sentenced Men, interviews  
WLS-Grace Wilson, contralto  
WMBD-Editor's Daughter  
WOWO-Markets: Observer  
WROK-News: Rhythm Before Three  
WSBT-Old Time Gospels Tabernacle  
WSUI-Campus Activities; World Bookman: Within the Classroom, Modern Music, Prof. Philip G. Clapp  
WTAD-Hannibal Prgm.

2:15  
Oxydol's Own Ma Perkins, sketch: WMAQ WTMJ KSD WHO WLW

Continental Varieties: WIBA WCFL WIRE WBOW WMT

Syncopation Piece: WFBM  
KMOX-One Woman's Opinion  
KWK-Jam Session  
WBAA-Edward Foley, pianist  
WBBM-Meet the Missus  
WCCO-Tax Payer's Ass'n  
WGN-Kaffee Klatsch  
WIND-Matinee Dance  
WJJD-Piano Reflections  
WLS-Homemakers Prgm.  
WMBD-His Majesty the Baby  
WROK-Musicale

2:30  
Pepper Young's Family, sketch (Camay Soap): WMAQ WLW WHO KSD WTMJ

Harrisburg Varieties: WFBM WOC WKBH WKBB (sw-15.27)

Buckeye Four: WGN  
KMOX-Magic Kitchen  
KWK-Rich Hayes, organist  
WBAA-American Road Builders  
WBBM-Missus Goes to Market  
WCCO-Markets  
WCFL-Music for Today  
WHA-Music of the Masters  
WHIP-What Is It?

WBAE-Viewing the News  
WCCO-Kitty Keene  
WCFL-Tune Trails  
WGN-June Baker, talk  
WHA-Wis. Political Forum  
WHIP-Kenneth Wells, Gospel Singer  
WJJD-Livestock Markets  
WLS-Buttram's Palatial Palace of Wonders  
WMBD-Party Line  
WMT-Les Hartman's Band: Cedar Valley Hillbillies  
WTAD-Little Theater

WBAE-Viewing the News  
WCCO-Kitty Keene  
WCFL-Tune Trails  
WGN-June Baker, talk  
WHA-Wis. Political Forum  
WHIP-Kenneth Wells, Gospel Singer  
WJJD-Livestock Markets  
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WHIP-Kenneth Wells, Gospel Singer  
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WMBD-Party Line  
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WTAD-Little Theater

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WCCO-Kitty Keene  
WCFL-Tune Trails  
WGN-June Baker, talk  
WHA-Wis. Political Forum  
WHIP-Kenneth Wells, Gospel Singer  
WJJD-Livestock Markets  
WLS-Buttram's Palatial Palace of Wonders  
WMBD-Party Line  
WMT-Les Hartman's Band: Cedar Valley Hillbillies  
WTAD-Little Theater

WBAE-Viewing the News  
WCCO-Kitty Keene  
WCFL-Tune Trails  
WGN-June Baker, talk  
WHA-Wis. Political Forum  
WHIP-Kenneth Wells, Gospel Singer  
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WMBD-Party Line  
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WCCO-Kitty Keene  
WCFL-Tune Trails  
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WHA-Wis. Political Forum  
WHIP-Kenneth Wells, Gospel Singer  
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WMBD-Party Line  
WMT-Les Hartman's Band: Cedar Valley Hillbillies  
WTAD-Little Theater

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WCCO-Kitty Keene  
WCFL-Tune Trails  
WGN-June Baker, talk  
WHA-Wis. Political Forum  
WHIP-Kenneth Wells, Gospel Singer  
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WMBD-Party Line  
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WTAD-Little Theater

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WCCO-Kitty Keene  
WCFL-Tune Trails  
WGN-June Baker, talk  
WHA-Wis. Political Forum  
WHIP-Kenneth Wells, Gospel Singer  
WJJD-Livestock Markets  
WLS-Buttram's Palatial Palace of Wonders  
WMBD-Party Line  
WMT-Les Hartman's Band: Cedar Valley Hillbillies  
WTAD-Little Theater

WIND-W. P. A. Program  
WIRE-Matinee Varieties  
WJJD-Fred Beck, organist  
WISN-News: Prgm. Preview  
WLS-Homemakers Prgm.  
WMBD-Petticoat Parade  
WOWO-Stork Express  
WROK-Ballad Time  
WTAD-Gems of Melody  
WTAQ-Fiddlers Three

2:45  
The Guiding Light, sketch (White Naptha): WHO WMAQ WTMJ KSD WLW

Harrisburg Varieties: WTAQ WISN

Ted Malone's Between the Bookends: WBOW WOWO WIBA WMT WCFL

KWK-Musical Prgm.  
WBBM-Pappy Cheshire's Nat'l Hillbilly Champions  
WCCO-Harold Stassen  
WGN-Good Health & Training  
WHIP-Charms School  
WIND-Indiana League of Women Voters, speakers  
WJJD-Fred Beck, organist  
WLS-News Report  
WROK-Magic Carpet  
WTAD-Edith Raye

3:00  
Club Matinee: News: WENR WMT WBOW WOWO

Backstage Wife, sketch (Dr. Lyons): WMAQ WHO WIRE WTMJ WIBA

Rubbertown Revue: WKBH WOC WFBM WISN WTAQ WBSB WMBD WKBB (sw-15.27)

KMOX-Singin' Sam  
KWK-Mid Afternoon Madness  
WAAF-News: Weather  
WBAA-Jefferson High School  
WCCO-Ladies First  
WCFL-News  
WGN-Jess Kirkpatrick, pianist  
WHA-Public Discussion Clinic  
WHIP-Marimba Magic  
WIND-Men about town  
WJBC-Int. Sunday School Lesson  
WJJD-Democratic State Committee Talk  
WLW-Kitty Keene, Inc., sketch  
WROK-Kaye Kreamer, Women of WSUI-Forensic Forum, Prof. A. Craig Baird  
WTAD-Campus Jamboree

3:15  
Stella Dallas, sketch (Milk of Magnesia): WIRE WTMJ WIBA WMAQ WHO

Midstream: WLW

KMOX-Linda's First Love, sketch  
WAAF-Jimmie Kozak, pianist  
WCCO-Music in the Modern Manner  
WGN-Melody Time  
WHIP-20th Century Serenade  
WIND-Fred Beck, organist

3:30  
Life Can Be Beautiful, sketch (Ivory Soap): WMAQ WIRE WLW WHO

Club Matinee: News: WIBA

Mollie Steinberg, talk: (sw-15.27)

Eton Boys, quartet: WKBH WKBH WFAM WFBM WISN

Frequencies

- KMOX-1090 WISN-1120
KOA-830 WJBC-1200
KSD-550 WJJD-1130
KWK-1350 WJR-750
WAAF-920 WKBB-1500
WBAA-890 WKBB-1380
WBBM-770 WLS-870
WBOW-1310 WLW-700
WCCO-810 WMBD-670
WCFL-970 WMBD-1440
WENR-970 WMT-800
WFAM-1200 WOC-1370
WFBM-1230 WOWo-1160
WGN-720 WRok-1410
WHA-940 WSBT-1360
WHAS-820 WSUI-880
WHIP-1480 WTAD-900
WHO-1000 WTAM-1070
WTBA-1280 WTAQ-1330
WIND-560 WTMJ-620
WIRE-1400

WIRE-Lone Ranger, sketch
WISN-Show Window
WMAQ-Dick Tracy, sketch
WMBD-Happy Train
WMT-Tea Time Tunes
WSUI-Vergil's Aeneid, Prof. Dorance S. White
WTAD-Sports Summary
WTMJ-The Plainsman

Howie Wing, sketch (Corn Flakes): WBBM WFBM WCCO KMOX

Norman Cloutier's Orch.: (sw-15.21)

Malcolm Claire, children's stories; News: WENR (sw-9.53)

To be announced: WMBD

Dick Tracy, sketch: KSD WHO
KWK-Sketches in Melody
WCFL-Walkshaw
WFAM-Killer Dillers
WGN-Swing Time
WIBA-Silver Springs Hour
WIND-Cocktail Melodies
WKBH-St. Theresa's College
WLW-Little Orphan Annie
WMAQ-Advs. of Jimmie Allen
WMBD-Pet Corner: Hod Hiatt, organist
WMT-Lamp-lighting Time: Song Hit of the Day
WOC-Piano Modulations
WROK Sports
WTAD-Jack Armstrong, sketch
WTMJ-Milw. Co. Cent. Camp. Comm.

George R. Holmes, commentator: WBBM (sw-15.21)

Today with Bob Trout: WCCO WISN WFBM WKBB

Lyon & Marlowe, piano duo: WENR

The Little Review: KWK

Jack Armstrong, sketch: WMAQ WTMJ WHO

KMOX-Headline Highlights
KSD-Sportlights
WBBM-Chicago Hour
WCFL-Charlie Cook
WFAM-Dan Dunn, sketch
WIBA-News Edition
WIND-Late Afternoon Varieties
WIRE-Dick Tracy, sketch
WKBH-Captain Midnight
WLW-Denton & Barber, sports
WMBD-Paul Welton's Orch.
WMT-Crimson Trails
WOC-Twilight Musicale
WROK-15 Minutes with Evelyn
WSUI-Musical Moods
WTAQ-Al Michel's Sport Wheel

Political Party Speaker: WOC WTAQ WKBH WKBH

Lowell Thomas, news commentator (Sun Oil): WLW (sw-15.21)

Tom Mix' Straight Shooters (Ralston Wheat Cereal): WMAQ KWK

Little Orphan Annie: KMOX WGN WHO

Sports: WIBA WTMJ
Captain Midnight, sketch: KSD
WCCO
WBBM-Piano Parade
WBOW-Jerry of the Circus
WFAM-Speaking of Sports
WGN-Bob Elson, sports
WHAS-Music to Your Taste
WIBA-Football Interview
WIRE-Marion County Democrats
WISN-Medley Time
WKBH-Sweetheart Serenade
WKBH-Tune Time
WLS-Don Kelley's Sport Review
WMAQ-News: Musical Entre
WMBD-Studio Spelling Bee
WMT-Our Man Friday
WROK-Italian Hour
WTAM-Shanghai Nights
WTMJ-Easy Aces

NIGHT

Dick Todd, songs; Richard Leibert, organist: WENR KWK (sw-11.87)

Amos 'n' Andy (Campbell's Soup): WTAM KSD WLW (also at 10 p.m.)

To be announced: (sw-11.83)

Sports Review: WKBH WKBH KMOX WOC

WBBM-Dr. Preston Bradley
WBOW-Luke Walton on Sports: This Minute
WCCO-Jack Armstrong, sketch
WCFL-Tower Tunes
WFAM-Crimecasts
WFBM-News
WGN-Captain Midnight
WHAS-Dr. Chas. W. Welch
WHO-Songfellows
WIBA-Dinner Concert
WIND-German Hour
WIRE-Marion County Republicans: Safety Prgm.
WISN-Down by Herman's
WJR-Vocal Varieties
WMAQ-Toy Center Tonight
WMBD-Sports: Music Mart
WMT-Political Talk: Musical Interlude
WROK-News: Song Hit of the Day: Interlude
WSUI-Dinner Hour Prgm.
WTAQ-Mutiny on the High Seas
WTMJ-Heinie's Grenadiers

Cities Service Concert; Lucille Manners, sop.; Grantland Rice; Frank Black's Orch.: WMAQ KSD WTMJ WIBA WIRE WTAM WHO (sw-9.53)

Johnnie Presents What's My Name? (Philip Morris) With Budd Hulick, m.c.; Arlene Francis & Ray Bloch's Orch.: WGN WLW

Warden Lewis E. Lawes, Criminal Case Histories (Sloan's Linniment): WMT WLS KWK (sw-11.87)

Tonight's story will be of a woman and man who tricked an elderly, wealthy man into marrying the woman. Then they forged his name to a large insurance policy and murdered him.

Campana's First Nighter; Drama, Barbara Luddy & Les Tremayne: WBBM WFBM WHAS KMOX WJR WCCO (sw-11.83) (also KNX at 11 p.m.)

WBOW-Did You Know?
WCFL-News
WFAM-Hits & Bits
WIND-Government & Business
WISN-Concert Contrasts
WKBH-Rapid Ad
WKBH-Dubouque Star Revue
WMBD-Brooks Brain Teaser
WOC-Armistice Day Talk
WROK-Freepoint Studios
WSUI-Children's Hour
WTAQ-Music of the Masters

WBOW-County Republican Comm.
WCFL-Douglas Wilson
WFAM-Amer. Family Robinson
WIND-Hal Muoro's orchestra
WKBH-Melodic Moments
WKBH-Popular Melodies
WOC-Musical Moments

Burns & Allen (Chesterfield) Ray Noble's Orch.; Tony Martin, tr; Paul Douglas, announcer: WBBM WHAS WFBM KMOX WMBD WKBH WTAQ WCCO WISN WOC WKBH WJR (sw-11.83) (also KNX KSL at 10:30 p.m.)

Lone Ranger, drama (Silvercup): WGN

If I Had the Chance; Interviews; Orch.: WOWO WLS (sw-11.87)

Symphonic Strings: KWK
WBOW-Magic Claw
WCFL-Seeley Institution

Ennio Bolognini's Orch.: WHO
Jimmie Fidler's Hollywood Gossip (Drene): WTAM (sw-9.53) (also at 9:30 p.m.)

Lum & Abner, comedy sketch (Postum): WBBM WJR KMOX WHAS WFBM WCCO (also KNX KSL at 10:15 p.m.)

Gene Beecher's Orch.: KWK WIRE

News: WOC WFAM WMBD KSD-James Melton, tr.
WBOW-Si and Ezra
WCFL-Tune Teasers
WENR-Words of Thunder
WGN-Say It With Music
WKBH-Singing Strings
WKBH-Dinner Music
WLW-Four Stars Tonight
WMAQ-Political Talk
WMT-Circle Service Boys
WROK-Girls in Blue with Helene: Practical Diesel
WTAQ-Parade of the Bands

Wonder Show; Jack Haley, singer-comedian; Lucille Ball; Virginia Verrill; Ted Fio-Rito's Orchestra (Wonder Bread & Hostess Cake): KMOX WBBM WJR WCCO WISN WOC WFBM (sw-11.83) (also KSL KNX at 11:30 p.m.)

Capt. Tim Healey's Stamp Club (Kellogg's): WLW

News: WHO WTAQ

KSD-Tel-a-Tunes, Request Prgm.
KWK-Sports & News
WBOW-Herbert Criss, talk
WFAM-Speaking of Sports
WGN-Bob Elson, sports
WHAS-Music to Your Taste
WIBA-Football Interview
WIRE-Marion County Democrats
WISN-Medley Time
WKBH-Sweetheart Serenade
WKBH-Tune Time
WLS-Don Kelley's Sport Review
WMAQ-News: Musical Entre
WMBD-Studio Spelling Bee
WMT-Our Man Friday
WROK-Italian Hour
WTAM-Shanghai Nights
WTMJ-Easy Aces

Inside of Sports (Phillies Cigars): WLW WGN KWK
Trio Time: WMT (sw-11.87)

Ramona's Orch.: KSD
News: WHO WKBH WLS WIRE WKBH
WBOW-The Man in the Tavern
WCFL-Your Favorite Band
WFAM-Dinner Dance
WHO-Jerry & Four Dons
WIBA-Dinner Music
WMAQ-Melodic Moments
WMBD-Bert Melohan, spkr.: To be announced
WTAQ-Talking Drums
WTMJ-Kilowatt Hour

Johnnie Presents What's My Name? (Philip Morris) With Budd Hulick, m.c.; Arlene Francis & Ray Bloch's Orch.: WGN WLW

Warden Lewis E. Lawes, Criminal Case Histories (Sloan's Linniment): WMT WLS KWK (sw-11.87)

Tonight's story will be of a woman and man who tricked an elderly, wealthy man into marrying the woman. Then they forged his name to a large insurance policy and murdered him.

Campana's First Nighter; Drama, Barbara Luddy & Les Tremayne: WBBM WFBM WHAS KMOX WJR WCCO (sw-11.83) (also KNX at 11 p.m.)

WBOW-Did You Know?
WCFL-News
WFAM-Hits & Bits
WIND-Government & Business
WISN-Concert Contrasts
WKBH-Rapid Ad
WKBH-Dubouque Star Revue
WMBD-Brooks Brain Teaser
WOC-Armistice Day Talk
WROK-Freepoint Studios
WSUI-Children's Hour
WTAQ-Music of the Masters

WBOW-County Republican Comm.
WCFL-Douglas Wilson
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WIND-Hal Muoro's orchestra
WKBH-Melodic Moments
WKBH-Popular Melodies
WOC-Musical Moments

Burns & Allen (Chesterfield) Ray Noble's Orch.; Tony Martin, tr; Paul Douglas, announcer: WBBM WHAS WFBM KMOX WMBD WKBH WTAQ WCCO WISN WOC WKBH WJR (sw-11.83) (also KNX KSL at 10:30 p.m.)

Lone Ranger, drama (Silvercup): WGN

If I Had the Chance; Interviews; Orch.: WOWO WLS (sw-11.87)

Symphonic Strings: KWK
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Lum & Abner, comedy sketch (Postum): WBBM WJR KMOX WHAS WFBM WCCO (also KNX KSL at 10:15 p.m.)

Gene Beecher's Orch.: KWK WIRE

News: WOC WFAM WMBD KSD-James Melton, tr.
WBOW-Si and Ezra
WCFL-Tune Teasers
WENR-Words of Thunder
WGN-Say It With Music
WKBH-Singing Strings
WKBH-Dinner Music
WLW-Four Stars Tonight
WMAQ-Political Talk
WMT-Circle Service Boys
WROK-Girls in Blue with Helene: Practical Diesel
WTAQ-Parade of the Bands

Wonder Show; Jack Haley, singer-comedian; Lucille Ball; Virginia Verrill; Ted Fio-Rito's Orchestra (Wonder Bread & Hostess Cake): KMOX WBBM WJR WCCO WISN WOC WFBM (sw-11.83) (also KSL KNX at 11:30 p.m.)

Capt. Tim Healey's Stamp Club (Kellogg's): WLW

News: WHO WTAQ

WFAM-Dance Orch.
WIND-News
WLW-Carson Robison's Buckaroos
WMT-Boysen's Serenade
WSUI-Evening Musicale
7:45
WCFL-Labor Flashes
WIND-Max Miller's Swing Quartet
WMT-Radio Riddles
WSUI-History in Review, Mr. L. O. Leonard
8:00
Paul Martin's Music: KWK WOWO WIBA WENR WBOW

Waltz Time (Phillips); Frank Munn, tr.; Abe Lyman's Orch.: WMAQ WTAM KSD WIRE WHO (sw-9.53)

Hollywood Hotel (Campbell's Soup); William Powell, m.c.; Frances Langford; Jean Sablou; Ken Niles; Victor Young's Orch.: KMOX WMBD WFBM WBBM WCCO WHAS WJR (sw-11.83)

William Powell, Miriam Hopkins and Charles Butterworth will present a riddle version of "Trouble in Paradise."

For news of Hollywood read "Hollywood Showdown" in every issue of Radio Guide. More detail on page 5.

Crimson Wizard, drama: WGN

KOA-Golden Melodies
WCFL-Show Boat Cumberland Queen
WIND-Tommy Ott at the Organ
WISN-Rendezvous
WKBH-Dubouque Hour
WKBH-Pop Concert
WLW-Boone County Jamboree
WMT-The Parks Family
WOC-Football Game
WROK-Musical Moments
WSBT-To be announced
WSUI-The Parade of Events
WTAQ-Wings Over the World
WTMJ-Musical Moments

Paul Martin's Music: WMT

WBOW-Democratic Central Committee
WIND-Gary Civic Theater
WROK-Football: Elgin at Rockford
WSUI-Men of Vision
WTAQ-News
WTMJ-Lewis Thill

Death Valley Days, drama (Borax): WIRE WMAQ WHO WTAM WLW KSD (also at 10:30 p.m.)

Title: "Sequoi," a story of California's tall trees.

Address by Pres. F. D. Roosevelt: WMBD KMOX WFBM WBBM WCCO WHAS WJR (sw-11.83)

Speaking from his home in Hyde Park, the President will address the nation on the all-important subject of voting. It is expected that the speech will incorporate valuable information to the nation at large.

Address by Pres. F. D. Roosevelt: WMT WENR WOWO (sw-11.87)

Address by Pres. F. D. Roosevelt: KWK

KOA-Alva Adams, talk
WGN-News: History Repeats
WIBA-Pop Concert
WIND-Law of Life
WISN-American Weekly
WKBH-Gospel Melodies
WMAQ-To be announced
WSUI-Musical Varieties
WTAQ-Supper Club

KOA-Consumers' Council
WBOW-To be announced
WGN-Dick Jurgens' Orch.
WIND-Gene Eves' Orch.
WISN-Patterns in Rhythm
WKBH-Football Review
WOC-Rosemary Sings
WSUI-Daily Iowan of the Air

Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also see 6 p.m.)

Tommy Dorsey's Orch.: WBBM WISN WSBT WTAQ

Johnny Messner's Orch.: WBOW

Old Heidelberg Orch.: KWK WGN

Al Donahue's Orch.: (sw-9.53)

News: WKBH WMBD WMT WOC WFBM WROK
KMOX-The Goldbergs, sketch
KWK-Ray Schmidt, sports
WCCO-Elmer A. Benson

9:00
Lady Esther Serenade; Guy Lombardo's Orch.: WTAM WIRE WHO WTMJ WIBA KSD WMAQ KOA (sw-9.53)
Design for Dancing: KWK
WBOW WENR WOWO
Grand Central Station (Listerline): WBBM WJR WHAS
WFBM KMOX WCCO
Curtain Time: WGN

WCFL-News
WIND-Fred Henkel's Orch.
WISN-Reflections
WKBH-Hollywood on Parade
WKBH-Dance Orch.
WLW-Open House
WMBD-Rashid Sisters
WMT-Musical Moments
WSUI-I Blanket Hop
WTAQ-Club Normandie Entertains

WBOW-Musical Moments
WCFL-Jack Kelly's Orch.
WIND-Eddie Neibaur's orchestra
WISN-Rex Melbourne's Orch.
WKBH-Gaslight Harmonies
WMBD-Judge Vonachen, spkr.
WMT-Style Talk: Band Wagon
WTAQ-Dream Time

Felix Knight, tr.: WOWO WMT KWK WBOW

Jimmie Fidler's Hollywood Gossip (Drene): KSD WLW WMAQ WIRE KOA WTMJ (sw-9.53) (also see 6:15 p.m.)

Behind the Headlines: WWJ (920 kc.)

Jack Berch, songs: WKBH WKBH WISN WTAQ (sw-11.83)

KMOX-Drama Time with Bert Lytell
WBBM-Sports Huddle
WBOW-Magic Claw
WCCO-Sportsmen's Special
WCFL-Make Believe Danceland
WENR-Radio Ranfare
WFBM-Musical Moments
WGN-I Need a Job, interviews
WHAS-Musical Moments
WHO-Farmers' Forum
WIBA-Lawyers' Guild
WIND-Walkathon
WJR-Fifty Yard Line Review
WMBD-Joe Mittleman, speaker: To be announced
WTAM-On Wings of Song

Uncle Ezra, sketch and music (Alka-Seltzer): WMAQ WTAM WLW KSD WTMJ KOA WIRE (sw-9.53)

To be announced: WENR WMT (sw-11.87)

American Viewpoints: WKBH WTAQ (sw-11.83)

KMOX-Hot Stove League
KWK-Musical Prgm.
WBBM-Democratic Committee
WFBM-Chamber of Commerce
WHAS-Dixieland Band
WIBA-Club Chanticleer
WIND-News Commentator
WISN-Post Office Drama
WMBD-Gus Stonebock, spkr.
WOWO-Bob Wilson, news
WROK-News

Amos 'n' Andy (Campbell's Soup): WMAQ WIRE KOA WHO KFI (also see 6 p.m.)

Tommy Dorsey's Orch.: WBBM WISN WSBT WTAQ

Johnny Messner's Orch.: WBOW

Old Heidelberg Orch.: KWK WGN

Al Donahue's Orch.: (sw-9.53)

News: WKBH WMBD WMT WOC WFBM WROK
KMOX-The Goldbergs, sketch
KWK-Ray Schmidt, sports
WCCO-Elmer A. Benson

FRIDAY
November 4

WCFL-Novena Broadcast
WENR-Globe Trotter
WHAS-Hollywood Stars
WIBA-Night News
WIND-Swedish Prgm.
WJBC-Personality Hour
WJR-News: Lions Tales
WKBH-News: Music
WLW-Paul Sullivan, news
WOWO-Maurie Cross' Orch.
WTAM-Musical Bulletin Board
WTMJ-Today's Events: Sports

Tommy Dorsey's Orch.: WKBH KMOX WKBH WFBM WJR
Al Donahue's Orch.: WIBA WOWO
Joe Sanders' Orch.: WGN

News: WSBT WHAS WIRE WHO WMAQ

KOA-Civic Association
KWK-Smiling Ed McConnell
WCCO-Cedric Adams
WENR-Ennio Bolognini's Orch.
WKBH-Dance Time
WLW-Spotlight
WMBD-Hits & Bits
WMT-Political Prgm.
WOC-You Said It Yourself
WROK-The Embassy Four
WTAM-Music You Want
WTMJ-Dance Orch.

Leighton Noble's Orch.: WSBT WOC WJR WISN WTAQ WKBH WFBM WKBH (sw-6.12)

Russ Morgan's Orch.: WBOW WHO (sw-9.53)

Dick Gasparre's Orch.: WOWO WIRE

The Nation's Playhouse: WLW WMT

Death Valley Days, drama (Borax): KOA KFI (also see 8:30 p.m.)

News: KMOX KWK WBBM WCCO-Rollie Johnson
WENR-Earl Hines' Orch.
WGN-Dick Jurgens' Orch.
WHAS-Dance Orch.
WIBA-Continental Nights
WIND-Mark Fisher's Orchestra
WMAQ-Abe Lyman's Orch.
WMBD-Sports: Prgm. Review
WROK-George Cerwin's Orch.
WTMJ-Rhythm Time

Leighton Noble's Orch.: WBBM KMOX WMBD

Dick Gasparre's Orch.: KWK

WCCO-Erseen
WIND-News

Richard Himer's Orch.: WBOW WHO WIRE KSD

Dance Orch.: WOWO WIBA

Sammy Kaye's Orch.: WSBT WKBH WBBM WISN KMOX WTAQ WMBD WOC WFBM WHAS (sw-6.12)

Anson Weeks' Orch.: WGN WMT

KOA-Sterling Young's Orch.
KWK-Jeter Pillar's Orch.
WCCO-Jimmy Grier
WCFL-Your Daily Visitor
WENR-Music As You Desire It
WIND-Gene Eves' Orchestra
WJR-Joe Venuti's Orch.
WKBH-Weather
WLW-Moon River, Poems, Organ
WMAQ-Football Prophet
WTAM-Ralph Malvin's Orch.
End of Friday Programs

MORNING

7:00 a.m. CST

Milt Herth Trio: WBOW (sw-21.5)

Bob Byron, songs: (sw-21.52)

Song for Saturday: WLW

Musical Clock: WKBH WKBH WMT WOC WIRE WIBA

KMOX-A Case of Questions: Chas. Stookey Pappy Cheshire: Hillbilly Band

KWK-Band Music
WAAF-Breakfast Express
WBBM-Morning Reporter
WCCO-Air Almanac
WFAM-The Morning Bugle: News
WFBM-Early Birds
WGN-Billy Swift, the Boy Detective

WHIP-On the Farm Front
WHO-Mother Randall
WIND-Polish Prgm.
WISN-Early Risers' Club
WJJD-Hillbilly and Cowboy Songs

WLS-News
WMAQ-Suburban Hour
WMBD-Breakfast Club
WMT-Musical Clock: Weather: Musical Interlude
WOWO-Morning Roundup
WROK-Early Risers
WTAD-Airline News
WTAQ-Mike's Uprisin'
WTMJ-Top o' the Morning

Eton Boys: (sw-21.52)

News: WHO WMT
KWK-Billy Swift, Boy Detective
WBBM-Morning Matinee
WBOW-Musical Clock
WCCO-News Slants
WJJD-It's Risin' Time

Dick Liebert; Dorothy Dreslin, sop.: WLW

Edith Dick & Jack Shannon, songs: (sw-21.52)

Musical Tete-a-Tete: (sw-21.5)

Musical Clock: WMBD WBBM WMT
News: WTAQ WKBH
KMOX-Informative Relig. Forum
WCCO-Musical Chimes
WGN-To be announced

SATURDAY, November 5, 1938

WLS-Musical Prgm.
WLW-Peter Grant, news
WMBD-Wayside Chapel
WROK-Breakfast Melodies
WTAD-Market Basket

7:30
Dick Liebert; Dorothy Dreslin, sop.: WLW

Edith Dick & Jack Shannon, songs: (sw-21.52)

Musical Tete-a-Tete: (sw-21.5)

Musical Clock: WMBD WBBM WMT
News: WTAQ WKBH
KMOX-Informative Relig. Forum
WCCO-Musical Chimes
WGN-To be announced

WHIP-Request Review
WHO-Organ Melodies
WIBA-Morning News: Musical Clock
WJJD-Christian Science Prgm.
WKBH-Morning Devotions
WLS-Boys from Virginia
WROK-Morning Parade

Ruth Brine, talk: (sw-21.52)

Jack & Loretta Clemens, songs and patter: WLW (sw-15.21)

KMOX-Travelogue
KWK-News: Rapid Service
WHO-Happy Hank
WJJD-Hawaiian Melodies
WKBH-Musical Clock
WKBH-Breakfast Melodies

News: Breakfast Club: WCFL WBOW WLW

Console Contrasts: KMOX WKBH WFBM WTAQ (sw-21.52)

News: The Wise Man: (sw-21.5)

Musical Clock: WMT WRGK
News: WJJD WKBH WMBD
KSD-News: Dick Liebert, organ
KWK-Singing Cowboys
WAAF-Breakfast Express
KWK-Singing Cowboys
WFAM-Broadway Tabernacle
WGN-Good Morning Prgm.
WHA-Band Wagon

WLS-Jolly Joe & Pet Pals
WMBD-Police Bulletins
WOWO-Concordia Chapel
WTAD-Airline News
WTAQ-Today's Almanac
WTMJ-Dick Tracy: Top o' the Morning: Jeff Barclay

8:00

News: Breakfast Club: WCFL WBOW WLW

Console Contrasts: KMOX WKBH WFBM WTAQ (sw-21.52)

News: The Wise Man: (sw-21.5)

Musical Clock: WMT WRGK
News: WJJD WKBH WMBD
KSD-News: Dick Liebert, organ
KWK-Singing Cowboys
WAAF-Breakfast Express
KWK-Singing Cowboys
WFAM-Broadway Tabernacle
WGN-Good Morning Prgm.
WHA-Band Wagon

WHIP-Organ Moods
WHO-Coffee Pot Inn
WIND-Melody Magic
WIRE-News: Footnotes
WLS-Morning Devotions
WMAQ-Your Neighbor
WOWO-Markets: Bible Class
WSUI-Morning Chapel
WTAD-Market Basket

8:15

Montana Slim, Yodeling Cowboy! News: WFBM WFAM WKBH (sw-21.52)

Music Internationale: KSD (sw-21.5)

Breakfast Club: WLW

KMOX-Ozark Varieties
KWK-It's a Natural
WHA-Morning Melodies
WHIP-Hillbilly Tunes

(Continued on Next Page)

# Schedule Changes for October 30 to November 5

This department announces programs which change their networks or hour of broadcast. Consult the program listings for your local station.

## SATURDAY

November 5

(8:15 p.m. Continued)

WHO-Fruit Reporter  
WIND-The Passing Show  
WIRE-Dessa Byrd  
WJJD-Fred Beck, organist  
WLS-News  
WMT-Musical Beauty Box  
WSUI-Los Angeles Symp. Orch.

8:30

Fiddler's Fancy: WBBM WKBB  
WFBM WKBH WTAQ (sw-21.52)  
Breakfast Club: News: WOWO  
WIRE

Music Internationale: News: KSD  
WHO

KWK-Magic Carpet of Melody  
WBOW-Radio Gospel  
WCCO-Money Makers  
WFAM-Young America on the Air  
WHIP-Variety Time  
WIBA-Today's Almanac: Society  
Reporter

WLS-Geo. Menard, "The Prairie  
Singer"  
WMAQ-Whistler & His Dog: News  
WMBD-Bandwagon  
WMT-Rhyme Time  
WROK-Morning Devotions  
WSBT-Cafe Continental  
WSUI-Daily Iowan of the Air  
WTAD-Sunday School Lesson

8:45

Ward & Muzzy, piano duo: KSD  
(sw-21.5)

Fiddler's Fancy: KMOX WCCO  
Musical Clock: WHO WMT  
KWK-To be announced  
WFAM-Sunshine Express  
WIND-News

WJJD-Salvation Army Chorus  
WKBH-Uncle Bob  
WLS-Teena & Tim  
WLW-Synagogue of the Air  
WMAQ-A Step Ahead with Nor-  
man Ross  
WMBD-Jay's Women of Today  
WROK-Town Crier  
WSBT-The Laff Parade  
WSUI-Morning Melodies: Service  
Reports  
WTAD-Hannibal Prgm.

9:00

Saturday Morning Club: WCFL  
WBOW (sw-21.5)

Nat'l Hillbilly Champions: WOC  
WCCO WKBB WTAQ WKBH  
WISN (sw-21.52)

Three Romeos: WOWO WMAQ  
(sw-15.21)

Smiling Ed McConnell, philosophy  
& song (Ovenready Biscuits):  
KSD WLW

News: WAAF WROK WMT  
KMOX-Carolyn Pryce  
KWK-Sidelights on the News  
WBBM-Saturday Sunshine  
WFBM-Symphony Society  
WGN-Alice Blue, pianist  
WHIP-Budapest Hour  
WHO-Junior All-Star Revue  
WIBA-Organ Melodies  
WIND-Headline Music  
WIRE-Store Shopper  
WJJD-Bosworth Broadcast  
WLS-Little Visits with Little Folk  
WMBD-Messenger: Weather  
WSUI-Illustrated Musical Chats  
WTMJ-What's New?

9:15

Viennese Ensemble: WLW WMT  
WIBA WOWO (sw-15.21)

Saturday Morning Club: KSD

Nat'l Hillbilly Champions: KMOX

News: WKBB WOC  
KWK-Musical Prgm.  
WAAF-The Home Reporter  
WFBM-WPA Prgm.  
WGN-Hymns of All Churches  
WHA-Wis. Political Forum  
WIND-Walter Remsen's Light  
Concert Orch.  
WIRE-Old Fashioned Hymn Singer  
WLS-Dreamers Ray with Evelyn  
"The Little Maid"  
WMBD-Juvenile Theatre  
WROK-On the Mall

9:30

The Child Grows Up: WOWO  
(sw-15.21)

Amanda Snow, songs: WIRE  
WBOW WMAQ WCFL WIBA  
(sw-21.5)

Four Corners Theater: WFBM  
WKBH WCCO WTAQ WOC  
(sw-21.5)  
Title: "Sunny Acres."

KMOX-Magic Kitchen

### NEW PROGRAMS

Lutheran Hour (Lutheran Lay-  
man's League), emanating  
from the Concordia Seminary  
in St. Louis, Mo., will feature  
Dr. Walter A. Maier as speaker  
and choral music by the Lu-  
theran Hour Chorus, a selected  
group from the student body of  
Concordia Seminary and the  
St. Louis A Cappella Choir.  
The program, which started  
Sunday, October 23, can be  
heard at 12 noon CST or 3:30  
p.m. CST.

Uncle Ezra's Sunday Afternoon  
in Rosedale (Alka-Seltzer), a  
variety program with the Hoo-  
sier Hot Shots, Vass Family  
and others, started a new se-

ries of programs Sunday, Oc-  
tober 23, at 4 p.m. CST. Then  
on October 25, Pat Barrett  
(Uncle Ezra) returned to the  
airlines with his mythical sta-  
tion, EZRA, the powerful ten-  
watter of Rosedale. The pro-  
gram is heard each Tuesday  
and Friday at 9:45 p.m. CST.

### PROGRAM CHANGES

Al Jolson's Show (Lifebuoy  
Soap) will originate in New  
York for the next five weeks  
instead of Hollywood as in the  
past. The cast of the program  
will remain the same except  
that Martha Raye will not be  
heard during this time, due to  
commitments in the film capi-

tal. The broadcast can be  
heard at 7:30 p.m. CST.

Music Hall (Kraft) will be minus  
the services of their hillbilly  
comedian, Bob Burns, until  
November 24, as he will be va-  
cationing until that time. The  
program can be heard Thurs-  
days at 9 p.m. CST.

Voice of Firestone (Firestone  
Rubber Company) will pre-  
sent that famous Metropolitan  
Opera star, Richard Crooks,  
for six weeks. During this  
period Mr. Crooks will revive  
many of the compositions that  
made him an air favorite. The  
program can be heard Monday  
nights at 7:30 p.m. CST.

KWK-Swingtime  
WAAF-Canary Serenade  
WBBM-The Parkers at Breakfast  
WFAM-Mrs. Riley's Shoppers'  
Guide  
WGN-Get Thin to Music  
WHA-Musical Varieties  
WHO-May I Suggest  
WHIP-Parade of Youth  
WIND-Jimmy Dean, cowboy songs  
WISN-Musicale  
WJJD-Salon Echoes  
WKBB-Eb & Zeb  
WLS-Trailer Tim  
WLW-Mail Bag  
WMT-Rev. R. J. Wells  
WROK-Morning Varieties  
WTMJ-Boy Scouts

9:45

Florence Hale Forum: WBOW  
WIBA KSD WHO WMAQ WTMJ  
(sw-21.5)

Four Corners Theater: WKBB  
Swing Serenade: (sw-15.21)

News: WMBD WISN  
KWK-Top o' the Morning  
WCFL-Bitter-Sweet Melodies  
WGN-Musical Mail Box  
WND-Andre Ross' Novelty Quar-  
tet

WJJD-Story Book Lane  
WLS-Spelling Bee  
WOWO-Modern Home Forum  
WSUI-Prgm. Calender: Weather

10:00

Cincinnati Conservatory of Music:  
WBBM WKBB WCCO WTAQ  
WOC WFAM WISN (sw-21.52)

No School Today, children's prgm.,  
Jolly Bill; Fields & Hall: KSD  
WBOW WMAQ WIBA (sw-21.5)

Vaughn de Leath, songs: WCFL  
WMT (sw-15.21)

News: WTAD WIND  
WAAF-Musical Memories  
WFBM-Morning Serenade  
WGN-Morning Melodies  
WHA-Homemakers  
WHIP-Keybord Rhythm  
WHO-Silver Serenade  
WIRE-Indianapolis Symphony So-  
ciety  
WJBC-Theater Time  
WJJD-Piano Reflections  
WKBH-Home Economics Prgm.  
WLS-Spelling Bee  
WLW-To be announced  
WMBD-Variety Prgm.  
WROK-News: Markets: Revolv-  
ing Stage  
WSUI-Iowa State Teachers Assn.  
WTMJ-Blue Room Ensemble

10:15

Radio City Four: WOWO WMT  
WIRE (sw-15.21)

No School Today: WHO

News: WKBB WMBD  
KWK-Health Dept. Speaker  
WAAF-The Old & the New  
WBOW-To be announced  
WCFL-Rhythm Roundup  
WGN-June Baker  
WHIP-Concert Miniature  
WIND-The Curtain Rises  
WJBC-Women in the News  
WJJD-Frankie Trumbauer's Orch.  
WKBH-Your Home Prgm.  
WLW-My Health  
WOC-Magic Hour  
WTAD-Bea & Veal

10:30

Eastman School of Music: WMBD  
WHO WIBA WMAQ WBOW KSD  
(sw-21.5)  
Music detail on page 9 this week.

Cincinnati Conservatory of Music:  
WKBB WBBM WCCO WFAM  
WISN WKBH KMOX (sw-21.52)

Our Barn: WOWO (sw-15.21)

Army Band: WGN

KWK-Texas Drifter  
WAAF-Swing High  
WCFL-Sat. Morning Revue  
WFBM-Children's Hour  
WHIP-Names & Their Stories  
WIND-Hawaiian Melodies  
WIRE-Church News  
WJBC-Lady in White  
WJJD-The Council for Youth  
WLS-Amundsen High School  
WLW-News: Livestocks: River:  
Weather: Markets  
WMT-Tom Owens' Cowboys  
WOC-Radio Bazaar  
WROK-Kaye Kreamer, Woman's  
Forum  
WSUI-The Book Shelf  
WTAD-What's Your Answer  
WTAQ-News: Children's Hour  
WTMJ-Marquette Univ. Prgm.

10:45

Army Band: WLW WIRE

KWK-News: Musical Interlude  
WAAF-Newsletters  
WBBM-The Woman's Hour  
WCFL-Hit Revue  
WHA-Audrey Hennings, violinist  
WHIP-Dance Orch.  
WIND-Valparaiso Univ. Prgm.  
WJBC-Peggy Payne, pioneers  
WLS-Markets: News  
WMT-Kiddies Revue  
WOC-Screenfans Prgm.  
WROK-Freepport Studios  
WTMJ-Music Designed for You

11:00

Vocal Vogues: WIBA WOWO  
WTMJ

Kate Smith Speaks (Diamond  
Crystal Salt): (sw-21.52)

In the Music Room: WISN WOC  
WKBB WMBD

Bailey Axton, trn: WIRE WMAQ

This Wonderful World: KWK

KMOX-Let's Compare Notes  
KSD-News: Tel-a-Tunes  
WAAF-Charlie Johnson, Duke of  
the Uke  
WBAA-Just Kids  
WBBM-Prep Sports  
WBOW-Presentation: Agricultural  
Agent  
WCCO-Dr. O'Brien  
WCFL-Peekers in the Pantry  
WFAM-Saturday Serenade  
WGN-Poetry Old & New  
WHA-Parents' Question Box  
WHIP-Joan & Co.  
WHO-Religion Makes News  
WIND-Bob Atcher & Bonnie Blue  
Eyes  
WJBC-Surprise Party  
WJJD-Fred Beck, organist  
WKBH-In the Music Room  
WLS-Martha Crane; Helen Joyce  
WLW-Ohio Federation of Wom-  
en's Clubs  
WSUI-Mexican Orch. & Chorus  
WTAD-All for the Ladies  
WTAQ-Les Parker's Orch

11:15

Al & Lee Reiser, piano duo: KSD  
WHO WMAQ

Carol Weymann, sop.: WIBA  
WOWO

Melody Ramblings: KMOX WOC  
WFAM WKBB WISN WMBD  
WCCO (sw-21.52)

Collegiate Revue: KWK WIRE  
WGN

WAAF-Willie Winn  
WBAA-Carolyn Wood, soprano  
WBBM-American Dental Assn.  
WHA-Federal Music Group

WHIP-Popular Dance  
WIND-Priscilla Holbrook, pianist  
WJBC-Parade of Bands  
WKBH-Club Calendar  
WLW-Republican Talks  
WMT-Magic Kitchen  
WSUI-High School News Ex-  
change  
WTAQ-Hollywood on Parade  
WTMJ-Don Alvarados

11:30

Nat'l Farm & Home Hour: KWK  
WLW WIBA WBOW WMAQ (sw-  
15.21)

Call to Youth: KSD WHO

Enoch Light's Orch.: WKBB  
WKBH WFAM WCCO WOC  
(sw-21.52)

KMOX-Barnyard Follies  
WAAF-Livestock; Sweet & Slow  
WBAA-High School Guest Prgm.  
WBBM-Pappy Cheshire's Hillbilly  
Champions  
WCFL-Youth 'Round the World  
WFBM-Town Crier: Hoosier Farm  
Circle  
WGN-Quin Ryan, news  
WHA-Hubert Thompson, pianist  
WHIP-Vocal Varieties  
WIND-Gary Civic Theater Prgm.  
WIRE-Farm Hour  
WISN-German Hour  
WJBC-Hawaiian Serenaders  
WJJD-Tommy Tucker's Orch.  
WLS-Gene & Glen  
WMBD-Thrift Message: Police  
Bulletins  
WMT-Magic Hour  
WOWO-Dial Twisters  
WSUI-Concert Gems  
WTAD-Police News  
WTAQ-Mailman  
WTMJ-Heinie-Spam

11:45

Along Gypsy Trails: KSD WCFL

Enoch Light's Orch.: WBBM  
WMBD

Alan Courtney's Gloomchasers:  
WGN

WAAF-Myrna Dee Sergeant  
WCCO-Safety Talk  
WFBM-Markets: Farm Bureau  
Prgm.  
WHA-Magazine Rack  
WHIP-String Fantasies  
WHO-It Can Happen Here  
WIND-Fred Beck, organist  
WJBC-Rhythm Review  
WJJD-Debator's Forum  
WLS-Fruit & Vegetable Markets  
WMT-News: Frank Voelker, or-  
ganist  
WOWO-Market Service  
WROK-Freepport Studios  
WSUI-Farm Flashes  
WTAD-Y.M.C.A. Prgm.  
WTAQ-Farmhands  
WTMJ-Heinie and His Grenadiers

## AFTERNOON

12:00

Football Souvenirs: WCCO WOC  
WBBM WKBB WFBM

America Presents; Musical See-  
saw; Robert Emmett Dolan's  
Orch.; Choir; Soloists: WMAQ

News: WMBD WJBC WIND  
WJJD WTAD

KSD-News: Markets  
WAAF-The Symphonic Hour  
WBAA-Tune Time  
WBOW-Road to Romance  
WCFL-Musical Prgm.  
WHA-Noon Musicale  
WHIP-Southtown Church Hour

Bill Krenz' Orch.: WLW WMAQ  
KWK (sw-15.21)

News: WTAD WSBT  
Man on the Street: WTAQ WMBD  
WBBM

Football; Ohio vs. Purdue: WBAA  
WOWO

KMOX-Inquiring Reporter  
KSD-Midday Sports Preview  
WAAF-Symphonic Encores: Jack  
Odell, news

WCCO-Noon Extra  
WFBM-Campus Capers  
WGN-Melody Time

WHA-Taxation in Wisconsin  
WHIP-Spanish Fiesta  
WHO-Agricultural Conservation

WIBA-Melody Moments  
WIND-Lupi Italian Prgm.  
WJJD-Your Illinois, talk  
WKBH-Kal Kalsow's Orch.

WLS-Home Talent Prgm.  
WTMJ-Daily Bulletin Board

1:15

Football; Fordham vs. St. Mary's:  
WMBD WTAQ KMOX

Matinee in Rhythm: WHO

WAAF-Estelle Barnes, pianist  
WBBM-Meet the Missus  
WCCO-Musical Prgm.

WHA-Die Deutsche Musik Stunde  
WHIP-Hungarian Hour  
WJJD-Priscilla's Piano

WMT-Saturday Afternoon Frolic  
WTAD-Yellow Fang  
WTMJ-Julius Heil

1:30

Football Game: WLW (sw-15.21)

Football; Fordham vs. St. Mary's:  
WKBH WKBB WTAQ WMBD  
WISN WOC (sw-15.27)

Football Game: WBOW WMAQ  
KSD

KMOX-Safety Brigade  
KWK-News: Musical Interlude  
WAAF-Markets; Optometry Talk

WBBM-In the Music Room  
WCCO-Football Preview  
WCFL-Whittemore & Lowe

WGN-Alice Blue, pianist  
WGR-Walter Flendorf, organist  
WHO-Pigskin Parade

WIBA-Gridiron Parade  
WIND-Sports Review  
WIRE-Golden Melodies

WJJD-Gridiron Echoes  
WLS-Grace Wilson, contr.: How-  
ard Peterson, organist

WROK-Kiddies Club  
WTAD-Music in Sentimental Mood  
WTMJ-Charlie Nevada

1:45

Football Game: WKBB KMOX

Football Game: WMAQ

Football; Wisconsin vs. North-  
western: WGN

Football; Wisconsin vs. North-  
western: WJJD WIND WTMJ  
WKBH WLW WMT

Football; Iowa vs. Minnesota:  
WHO WSUI

Football Game: KWK WIBA  
WCFL WMT WLW  
WAAF-Waltztime

WBBM-The Kickoff  
WFBM-To be announced  
WHA-Football Parade

WHIP-Football; University of  
Chicago vs. Harvard U.  
WLS-Musical Prgm.  
WTAD-Bessie Dean Reinert

2:00

Football Game: WKBB WMBD  
WTAQ (sw-15.27)

Football Game: WMAQ KSD  
WBOW

Football; Northwestern U. vs.  
Wisconsin: WBBM WHA  
KMOX-One Woman's Opinion

WAAF-The Madcap Matinee  
vs. Wisconsin  
WCCO-Football Game

WFAM-To be announced  
WIRE-To be announced  
WROK-News: Prgm. Preview

2:15

Football Game: KMOX

WLS-Homemakers Prgm.  
WMBD-Window Shopper  
WROK-Helen Benson, cowgirl

2:30

To be announced: WTAQ WKBB  
WMBD (sw-15.27)

Football Game: WMAQ WBOW

Football Game: KMOX KSD  
WROK-Rhythm Before Three  
WTAD-Let's Waltz

2:45

Football Game: WTMJ

WLS-News  
WROK-Rhythm Before Three  
WTAD-Piano Classics

3:00

Charles Paul, organist: WMBD  
WTAQ WMBD (sw-15.27)

WAAF-News Flashes & Weather  
WENR-Football Game  
WJBC-Children's Hour  
WROK-Saturday Matinee  
WTAD-Hits of Today & Yesterday

3:15  
Football Game: WMAQ  
WAAF-Melody Medley

8:30  
Dancepatrons: WTAQ WKBB  
WISN

Top Hatters Orch.: WBOW  
WMAQ

Club Matinee: WTMJ

News: WJBC WOC  
WAAF-Jimmie Kozak, pianist  
WFAM-Central-Mishawaka Game  
WMBD-Bargain Counter  
WROK-Bible Story Hour  
WTAD-Hannibal Prgm.

3:45  
Dancepatrons: WMBD WOC

WAAF-Piano Novelties, Jimmie  
Kozak  
WJBC-Classical Music

4:00  
Bailey Axton, tr.: WMAQ WIRE  
WBOW (sw-9.53)

Columbia Salon Orch.: WKBB  
WKBB WTAQ WOC WISN (sw-  
15.27)

Al Roth's Orch.: WENR

WAAF-Sports Shorts  
WBBM-Fifth Quarter  
WCFL-Make Believe Danceland  
WIND-College Songs: Scores of  
Other Games  
WJBC-Wesleyan Hour  
WJJD-Football Scoreboard  
WMBD-Kitty Keene, Inc., sketch  
WROK-News; Musicale

4:15  
Calling All Stamp Collectors:  
Capt. Tim Healy: WMAQ WIBA  
WBOW (sw-9.53)

Salon Orch.: WMBD WBBM

Al Roth's Orch.: (sw-15.21)

KWK-Football Scores  
WAAF-Shadowland  
WBP-Bill Anson  
WHIP-Polish Merchants Hour  
WIND-Take It Easy  
WIRE-News  
WJJD-Oklahoma Outlaws  
WROK-Freepost Studios

4:30  
Gray Gordon's Orch.: WWO  
WLW WMT WENR (sw-15.21)

Swingology, variety prgm.: WHO  
WBOW WIBA WMAQ (sw-9.53)

Eddy Duchin's Orch.: WKBB  
WKBB WFBM WTAQ WOC  
KMOX WBBM WFAM WISN  
(sw-15.27)

Sammy Kaye's Orch.: WGN  
WIRE

KWK-Mid-Afternoon Madness  
WCO-Football Review  
WHA-Wis. Political Forum  
WIND-Bob Atcher & Bonnie Blue  
Eyes, songs  
WJBC-Request Hour  
WJJD-Karl & Harty, songs  
WMBD-News: Melody Miniature  
WTAD-News Summary  
WTMJ-Say It with Music

4:45  
Eddy Duchin's Orch.: WMBD  
WCO

WBBM-Todd Hunter, news  
WFBM-Scholarship Hour  
WIND-Max Miller's Swing Quar-  
tet  
WJJD-Suppertime Frolic  
WKBB-Kiddies Hour  
WLW-Paul Sullivan, news  
WTMJ-Wisconsin Taxpayers

5:00  
News: Console Echoes: WFAM  
WISN WCO WKBB WBBM  
WTAQ WOC

Kaltenmeyer's Kindergarten:  
News: WMAQ WIBA WHO KSD  
WBOW WTMJ (sw-9.53)

Red Grange (Pure Oil): WFBM  
El Chico, Spanish Revue: News:  
KSD WWO WMT WENR

Gene Erwin's Orch.: WGN KWK  
KMOX-On KMOX Tomorrow  
WCFL-Armour Institution  
WHA-Organ Revue  
WIND-Current News  
WIRE-Outside Looking In  
WLW-Fortunes Washed Away  
WMBD-Church World

5:15  
Leighton Noble's Orch.: WFAM  
WKBB WOC KMOX WTAQ  
WISN WKBB WBBM

Gene Erwin's Orch.: WLW

WCO-Tourist Bureau  
WCFL-Walkshow  
WIBA-Today's Football Scores  
WIND-Cocktail Melodies  
WIRE-Football Scores  
WISN Show Window  
WMBD-Pet Corner: Melody Mini-  
ature: Ill. State Employment  
WMT-Parade of Features  
WROK-Sports  
WTAD-Football Results

5:30  
Today with Bob Trout: WTAQ  
WCO WKBB WKBH (sw-11.83)

Eddie Dooley, football news:  
WENR WBOW WWO WMT  
(sw-15.21-9.53) (also KOA KFI  
at 7:45 p.m.)  
Story on page 1.

Les Brown's Orch.: WTMJ

Saturday Review: WGN KWK

KMOX-Headline Highlights  
KSD-Sportlights  
WBBM-Chicago Hour  
WCFL-Music in the Modern Man-  
ner  
WFAM-Football Scores  
WFBM-Red Grange  
WHO-Down the Field  
WIBA-News

WIND-Late Afternoon Varieties  
WIRE-Republican Prgm.  
WISN-Capitol Commanders  
WLW-Denton & Barber, sports  
WMAQ-Say It With Music  
WMBD-Lone Ranger  
WOC-Sunset Serenade  
WROK-Joe Dumond's Musicmak-  
ers

5:45  
Songs for You: WCO WTAQ  
WFBM WKBB WKBH WFAM  
WOC

Religion in the News; Dr. Walter  
Vañ Kirk: WMAQ KSD WBOW

Les Brown's Orch.: WENR WLW  
WOWO (sw-11.87)

Sports Review: WTMJ WIBA  
KMOX-Flicker Flashes  
WBBM-John Harrington, sports  
WHO-Football Scoreboard  
WIND-News: Sports  
WIRE-Democratic Prgm.  
WISN Sports Parade: Interlude  
WMT-Weather: News  
WROK-Carolina Harmony Sisters  
WSUI-Daily Iowan of the Air

### NIGHT

6:00  
Saturday Night Swing Club:  
WBBM WFAM WISN WTAQ  
WHAS (sw-11.83)

Message of Israel: WENR (sw-  
11.87)

Avalon Time with Red Foley-  
Kitty O'Neill; Neighbor Boys,  
Del King; Chorus & Orch.:  
WLW WTMJ WHO WIRE KSD  
WMAQ WTAM (sw-9.53) (also  
at 11:30 p.m.)

Sports: WKBB WOC WKBB  
WMBD

KMOX-Alpine Varieties  
KWK-Sketches in Melody  
WBO-Melody Time  
WCO-Football Scores  
WCFL-News: Where to Go  
WFBM-News: Bohemians  
WGN-Evening Serenade  
WIBA-Dinner Concert  
WIND-German Hour  
WJR-News Comes to Life  
WMT-Dinner Dance Music  
WOWO-Home Folk Frolic  
WROK-News: Concert Hall: Prac-  
tical Diesel  
WSUI-Dinner Hour Prgm.

6:15  
Saturday Night Swing Club:  
WCO WKBB WKBH

News: WMBD WOC  
KMOX-Piano Recital  
WBO-To be announced  
WGN-Concert Orch.  
WMT-Political Talk

6:30  
Joe E. Brown, comedian with  
Gill & Demling; Margaret Mc-  
Crae, vocalist; Harry Sosnik's  
Orch. (Post Toasties): WFBM  
WCO WBBM WHAS KMOX  
WISN WJR WMBD WOC (also  
KNX KSL at 10 p.m.)

Uncle Jim's Question Bee (G.  
Washington Coffee); Norman  
Frescott, cond.: WMAQ WTAM  
(sw-11.87)

Richard Himer's Orch.: WIBA  
WBOW WIRE

To be announced: WKBB

News: WTAQ WHO WFAM  
KSD-Tel-a-Tunes, Request Prgm.  
KWK-Sports: News  
WCFL-Pop Tunes  
WGN-Bob Elson, sports

## Good Listening for Saturday

Further details and stations which will broadcast these programs may be found in the adjacent program columns at the time hereunder indicated

### MORNING

11:30 CST Farm and Home Hour.

### AFTERNOON

5:00 CST Kaltenmeyer's Kindergarten; Class-  
room Comedy.

### NIGHT

6:30 CST Joe E. Brown, Comedian.  
Gill and Demling; Margaret McCrae, vocalist; Harry  
Sosnik's orchestra.

7:00 CST Tommy Riggs and Betty Lou; Com-  
edy and Variety.  
Larry Clinton's orchestra and Bea Wain, vocalist.

7:00 CST Johnny Presents Russ Morgan's Or-  
chestra.

7:30 CST Fred Waring and His Orchestra.

7:30 CST Professor Quiz; Question Program.

8:00 CST National Barn Dance.

8:30 CST Mary Eastman, Soprano, and Bill  
Perry, Tenor.

9:00 CST Hit Parade; Most Popular Tunes.  
W. C. Fields, comedy sketches.

9:00 CST Symphony Orchestra; Arturo Tosca-  
nini, conductor.

WKBH-Dinner Music  
WLS-Don Kelley's Sport Review  
WLW-Renfro Valley Barn Dance  
WMT-Football Scores  
WROK-Swing Club  
WSUI-Dad's Day Dinner  
WTMJ-Heinie's Grenadiers

6:45  
Lives of Great Men: KSD WCFL  
WBOW (sw-9.53)

Edward Howard Griggs, na-  
tionally-known lecturer, critic  
and author, talks about great  
characters through the ages and  
how they influenced their times.

Inside of Sports (Phillies Cigars):  
WGN KWK

Rendezvous with Ricardo: WMT

News: WKBB WLS WIRE  
WKBB  
WFAM-W. P. A. Prgm.  
WHO-This Business Week  
WIBA-Today's Birthdays. Sports  
WTAQ-American Weekly

7:00  
Quaker Party with Tommy Riggs  
& Betty Lou; Bea Wain, vocalist;  
Larry Clinton's Orch.; Guests:  
WIRE WTAQ WMAQ WTMJ  
WHO KSD WLW (sw-9.53)

Johnny Presents (Philip Mor-  
ris); E. R. Johnstone's Drama-  
tizations; Russ Morgan's Orch.;  
Frances Adair; Glen Cross, vocal-  
ist & Mixed Ensemble: KMOX  
WFBM WHAS WISN WBBM  
WJR WOC WCO (sw-11.83)  
(also KSL KNX at 10:30 p.m.)  
A sketch written by Jack  
Johnstone in collaboration with  
W. Don East, ex-member of the  
Royal Canadian Northwest  
Mounted Police, will be pre-  
sented. It concerns one Mounted  
Policeman's heroic capture of a  
gunman.

Al Donahue's Orch.: WBOW  
WMT (sw-11.87)

To be announced: WIBA

John Philip Sousa Memorial  
Prgm.: KWK WGN

WFAM-Memorial Park Chimes:  
Synphonetta  
WIND-Swing Quartet  
WKBB-Star Revue  
WKBH-Rapid Ad  
WLS-The P-X Ranch  
WMBD-Barn Dance Show  
WROK-Carl G. Westerahl, talk  
WTAQ-Al Michel's Sport Wheel

7:15  
WCFL-Keep in Time  
WFAM-Amer. Family Robinson  
WIND-Tommy Ott, organist  
WKBB-Gaslight Harmonies  
WKBH-News from the State Cap-  
itol  
WTAQ-House of Peter MacGregor

7:30  
Professor Quiz, with Bob Trout  
(Noxzema): WFBM WJR KMOX  
WCO WBBM WHAS (also KNX  
KSL at 11 p.m.)

Jacques Renard's Orch.: WGN  
WMT

Fred Waring's Orch. (Bromo-  
Quinine): KSD WHO WTMJ  
WTAQ WIRE WMAQ (sw-9.53)  
(also at 11 p.m.)

Original Play: WIBA (sw-11.87)

KWK-Feature Parade  
WBOW-Musical Workshop

WCFL-Ports of Call  
WFAM-Varsity Drag  
WIND-News  
WISN-Rhythm Revue  
WKBB-Bordertown Barbecue  
WKBH-Music As You Like It  
WLS-Barn Dance Party  
WLW-Barn Dance  
WOC-Maple Leaf Quartet  
WROK-Musicale  
WTAQ-To be announced

7:45  
WBOW-The Central Singers  
WIND-Concert Echoes  
WKBH-Sports  
WOC-Tempos in Swing  
WTAQ-American Weekly Drama

8:00  
Alka-Seltzer National Barn Dance;  
Henry Burr; Hoosier Hot Shots;  
Uncle Ezra; Maple City Four;  
Joe Kelly; Lucille Long; Joe  
Kelly, m.c.; Guests: WTCN KWK  
WLS WLW WIBA WTMJ WMT  
(sw-11.87) (also at 10 p.m.)  
For other details see sponsor's an-  
nouncement on this page.

Men Against Death: WSBT WISN  
WFBM WKBB WBBM WKBB  
WKBH WTAQ (sw-11.83)

Vox Pop; Park & Wally with  
Graham McNamee (Kentucky  
Club Tobacco): WIRE WTAQ  
KSD WMAQ (sw-9.53)  
This program originates in the  
lobby of the Hotel McAlpin,  
N. Y.

KMOX-Americans at Work  
KOA-Colorado's Hour  
WBOW-Concert Hall  
WCO-Country Party  
WCFL-Show Boat Cumberland  
Queen

WGN-Concert Orch.  
WHAS-Contrasts in Rhythm  
WHO-Iowa Barn Dance Frolic  
WIND-Montparnasse Forum  
WJR-Four Stars Tonight  
WOC-Turner Hall Dance  
WROK-Freepost Studios

8:15  
WJR-Vocal Varieties  
WKBB-Variety in a Sentimental  
Mood  
WTAQ-House of Peter MacGregor

8:30  
Rhythm Rendezvous: (sw-11.83)  
Saturday Night Serenade (Pet  
Milk); Mary Eastman, sop.; Bill  
Perry, tr.; Gus Haenschel's  
Orch.: WBBM WJR WFBM WOC  
WHAS KMOX WMBD

Mary Eastman will sing  
Cradle Song, based on "Caprice

de Viennois" (Kreiser), and  
Bill Perry will offer Make Be-  
lieve from "Show Boat," and  
Lovelight in the Starlight, from  
"Her Jungle Love." The Sere-  
naders will sing Heart and Soul,  
from "A Song Is Born" and the  
ensemble will offer No Wonder.  
The orchestra will offer Could  
You Pass in Love, from "My  
Lucky Star," St. Louis Blues  
and Bewildered.

America Dances: WTAM WMAQ  
WBOW (sw-9.53)

KSD-Community Forum  
WCO-Pine Corners Social  
WGN-News: Sports  
WIND-Law of Life  
WIRE-Marion County Democrats  
WISN-Curtain Calls  
WKBB-Supper Club  
WKBH-Dance Orch.  
WSBT-Concert Hall  
WTAQ-News

8:45  
WBOW-Democratic Committee  
WGN-Joe Sanders' Orch.  
WIND-Gene Eves' Orch.  
WTAQ-Club Normandie Entertains

9:00  
Lucky Strike Hit Parade; Al  
Goodman's Orch.; Freda Gibson  
& Buddy Clark, vocalists; Song-  
smith Quartet; W. C. Fields, in  
sketch; Guests: WSBT WKBB  
WISN WCO WMBD WBBM  
WBBM KMOX WTAQ WHAS  
WJR WOC WKBB (sw-11.83)

The locale of W. C. Fields'  
sketch will be the locker room  
of a golf club after a famous  
match in which he won a de-  
partment store.

The Crickets; Buddy Twiss, m.c.;  
Frank Hodek's Orch.: KSD (sw-  
9.53)

Plantation Party (Bugler Cigar-  
ettes): WLW WGN

Symphony Orch.: Arturo Tosca-  
nini, cond.: Samuel Chotzinoff,  
commentator: WIBA WMT WIRE  
WTMJ WMAQ KWK  
Music detail on page 9 this week.

KOA-Democratic State Committee  
WCFL-Insurance Talk  
WIND-Charlie Agnew's Orch.  
WLS-Barnyard Jamboree  
WROK-Musicale

9:15  
WCFL-Circle Service Boys  
WIND-Eddie Neibaur's Orch.  
WMAQ-Morning Jubilee

9:30  
Symphony Orch.: Arturo Tosca-  
nini, cond.: WMT KWK WTMJ  
(sw-11.87)

Fats Waller's Orch.: WMAQ  
WTAM (sw-9.53)

Col. Merriwether's Minstrels:  
WLW

KOA-Light on the West  
WBOW-Leo Baxter's Orch.  
WCFL-Make Believe Danceland  
WGN-Tiny Hills' Orch.  
WIBA-Club Chanticleer  
WIND-Walkathon  
WLS-Open House; Variety Prgm.  
WROK-The Embassy Four

9:45  
Political Party Speaker: WKBB  
WTAQ WKBB WOC WCO  
WSBT (sw-11.83)

Symphony Orch.: Arturo Tosca-  
nini, cond.: WIBA WMAQ  
KMOX-France Laux, sports  
WBBM-We the Wives  
WFBM-Concert Echoes  
WHAS-Kentucky Play Party  
WIND-News Commentator  
WISN-College Capers  
WJR-Jacob P. Summerack, pol.  
talk: Musical  
WMBD-To be announced: John  
Birdoes, spkr.  
WROK-News  
WTAM-Otto Thurn's Orch.

10:00  
Alka-Seltzer Barn Dance: KOA  
WTCN WBOW (also see 8 p.m.)  
Francis Craig's Orch.: WTAM  
KSD (sw-9.53)

## SATURDAY November 5

Glen Miller's Orch.: WTAQ WISN  
WSBT

News: WOC WKBB WMBD WJR  
WFBM  
KMOX-Interviews with G. B.  
Norris

KWK-Ray Schmidt, sports  
WBBM-Democratic Committee  
WCO-Lani McIntyre  
WIBA-Night News Edition  
WIND-Let's Dance  
WJJD-Sons of the Pioneers  
WKBH-News: Music  
WLS-Nat'l Barn Dance  
WLW-Paul Sullivan, news  
WROK-George Cerwin's Orch.

10:15  
Glenn Miller's Orch.: WFBM  
WKBH WKBB KMOX WBBM  
WJR

Symphony Orch.: Arturo Tosca-  
nini, cond.: WMAQ WIBA WOC

Mitchell Ayres' Orch.: WGN  
KWK WLW

News: WSBT WHO WIRE  
WIND-Dance Orch.  
WMBD-Hits & Bits

10:30  
Charles Baum's Orch.: WKBB  
WSBT WFBM WTAQ WOC  
WJR WISN WKBB (sw-6.12)

Dance Orch.: WIBA

Lou Breese's Orch.: WMAQ WHO  
KSD WLW (sw-9.53)

Tommy Dorsey's Orch.: WGN  
WIRE

KMOX-H. W. Flannery, news  
KWK-Jeter Pillar's Orch.  
WBBM-News With Todd Hunter  
WCO-Rollie Johnson

WCCO-Herr Louie & the Weasel  
WHAS-Dance Bands  
WIND-Mark Fisher's Orchestra  
WMBD-Sports  
WMT-News  
WTAM-Paul Burton's Orch.

WTMJ-Today's Events: Last  
Word in Sports

10:45  
Charles Baum's Orch.: WMBD

Tommy Dorsey's Orch.: KWK

KMOX-Old Fashioned Barn  
Dance  
WBBM-Del Bright's Orch.  
WCO-Jimmy Grier  
WIND-News  
WMT-Electric Park Band  
WTMJ-Rhythm Time

11:00  
Dick Barrie's Orch.: WGN KWK

Larry Clinton's Orch.: WCFL  
(sw-6.14)

Dance Orch.: KSD WHO WIRE  
WTAM WBOW

Fred Waring's Orch. (Bromo-  
Quinine): KOA KFI (also see  
7:30 p.m.)

Kay Kyser's Orch.: WMBD WISN  
WKBB WBBM WSBT WFBM  
WTAQ (sw-6.12)

WIBA-Club Chanticleer  
WIND-Charlie Agnew's Orchestra  
WJR-Joe Venuti's Orch.  
WKBH-Weather  
WLS-National Barn Dance

WLW-Moon River, Poems, Organ  
WMAQ-Earl Hines' Orch.  
WMT-Dance Orch.  
WOC-Bill Voss' Fun Club  
WTMJ-Dance Orch.

11:30  
Avalon Time with Red Foley;  
Kitty O'Neill; Neighbor Boys;  
Del King; Chorus & Orch.: KOA  
KFI (also see 6 p.m.)

End of Saturday Programs

## EVERY SAT. NITE

### Tune in the Alka-Seltzer Nat'l Barn Dance

Hear the inimitable Uncle Ezra with his quaint Humor and  
Wholesome Philosophy—enjoy the old sweet Ballads as sung  
only by Henry Burr, the Dean of Ballad Singers—the rollicking  
Hoosier Hot Shots—the Maple City Four—Joe Kelly and 40  
outstanding Radio Stars. A full hour of "entertainment that is  
different". Every Sat. Night, N.E.C. Coast to Coast Network.

WLS WLW WTMJ WIBA WMT WTCN  
8 to 9 P.M., CST

Sponsored by Alka-Seltzer

Log of Short-Wave Stations  
Whose Programs Are Listed

(Megacycles or thousands of kilocycles shown)

COCH, Cuba	9.43	JZK, Japan	15.16
COGQ, "	9.725	OLR3A, Czecho-	
COGF, "	11.805	slovakia	9.55
OSW7, Portugal	9.735	OLR4A, "	11.84
OKA8, Uruguay	9.64	OLR4B, "	11.76
DJB, Germany	15.20	OLR5A, "	15.23
DJD, "	6.02	OLR5B, "	15.32
DJO, "	11.77	OZ, Denmark	9.52
DJL, "	15.11	PCJ, Holland	9.59, 15.22
DJO, "	11.795	PH, "	17.775
DJP, "	11.855	RAN, U.S.S.R.	9.60
EAJ43, Canarias	10.37	RKI, "	15.08
EAG, Spain	9.855	RNE, "	12.00
EAP, "	9.49	RV59, "	6.00
EA9AH, Spanish		SBP, Sweden	11.705
Morocco	14.04	SPD, Poland	11.53
FO8AA, Tahiti	7.11	SPW, "	13.64
GSA, England	6.05	SP19, "	15.12
GSE, "	9.51	SP23, "	11.74
GSC, "	9.58	TFJ, Iceland	12.23
GSD, "	11.76	TGWA, Guatemala	9.685
GSE, "	11.86	TYNRH, Costa	
GSE, "	15.14	Rica	9.698
GSG, "	17.78	TPA2, France	15.24
GSH, "	21.47	TPA3, "	11.88
GSI, "	15.26	TPA4, "	11.71
GSL, "	21.58	TPB7, "	11.885
GSL, "	6.11	VE9DN, Canada	6.005
GSO, "	15.18	VK2ME, Australia	9.59
GSP, "	15.31	VLR, "	9.58
HAS3, Hungary	15.37	VP2LO, St. Kitts	6.385
HAT4, "	9.12	VUD2, India	9.59
HBI, Switzerland	14.535	VUD3, "	15.16
HBL, "	9.34	W1XAL, Boston, Mass.	
HBO, "	11.402	15.25, 11.79, 6.04	
HBP, "	7.80	XEUZ, Mexico, D.F.	6.12
HH28, Haiti	9.85	YSD, El Salvador	7.894
HJ7ABD, Colombia	9.63	YV5RC, Venezuela	5.97
HP5A, Panama	11.7	ZB3, China	9.525
HP5J, "	9.60	ZIK2, British	
H86PJ, Siam	15.23	Honduras	10.6
H88PJ, "	9.51, 19.02	ZRK, So. Africa	9.61
IQY, Italy	11.676	8MI, S.S. Kanimbla	6.01
IRF, "	9.83	2R03, Italy	9.635
JDY, Kwantung	9.925	2R04, "	11.81
JZJ, Japan	11.80		

Short-wave programs of American stations are shown along with the regular listings beginning on page 20. These are indicated, for example, by (aw-11.87) in parentheses following a program listing. This means that on 11.87 megacycles the same program may also be heard over an American short-wave station. Please note that foreign stations do not always adhere precisely to their announced program schedules.

News Broadcasts

Daily—12:35 a.m., JZK; 3:50, GSB, GSD, GSE, GSI, GSO; 7:45, JDY; 8:30, GSF, GSG, GSH, GSI; 8:55, JZJ; 11, GSF, GSG, GSH, GSI; 1 p.m., GSD, GSG, GSI; 3:10, TPA3; 4:15, GSB, GSF, GSG, GSO, GSP; 4:30, OLR4A or OLR4B; 4:45, EA9AH; 6, HP5A; 7, EA9AH, HP5J, RAN, RKI; 7:30, 2R04, IRF, IQY, EA9H; 7:40, GSB, GSG, GSG, GSO, GSP; 8, EAJ43; 8:05, JZK; 8:15, DJB, DJD, DJO; 8:45, EAQ; 9:45, CJRO, CJRX; 10:30, DJB, DJD, DJO, GSB, GSC, GSD, GSI; 11, TPA4, TPB7.  
Daily except Sundays—7:30 a.m., VLR.  
Mon., Tues., Wed., Thurs., Fri.—9:50 p.m., OLR5A, OLR4A.

Sunday, October 30

\*3 a.m.—English transmission from Moscow: RW96 (15.175)  
\*7 a.m.—Overseas hour (Eastern U.S.A.): JZJ  
\*8 a.m.—Variety program: DJL  
\*8 a.m.—International church: COCQ  
\*8 a.m.—Overseas hour (South Seas): JZJ  
\*12:45 p.m.—Rio de Oro Marimba Band: TGWA (15.17)  
\*1:30 p.m.—Italian news: W3XL (17.78)  
\*2 p.m.—German news: W3XL (17.78)  
\*3 p.m.—French news: W3XL (17.78)  
\*4:20 p.m.—War news in English: EA9AH  
\*5 p.m.—Portuguese news: W3XL (17.78)  
\*6 p.m.—Polish program (North America): SPD SPW SP19 SP25  
\*6 p.m.—Spanish news: W3XL (17.78)  
\*6 p.m.—Program from Portugal (North America): CSW7  
\*6:15 p.m. (ex. Sat.)—Morning Express: PCJ (15.22)  
\*6:45 p.m.—Spanish news: W2XE (11.83)  
\*7 p.m.—Portuguese news: W3XL (17.78)  
\*7 p.m.—League of Nations program for U.S.A.: HBO (11.4)  
\*7 p.m.—Soviet program (North America): RAN  
\*7:30 p.m.—English news: 2R04 IRF IQY  
\*7:45 p.m.—Opera: 2R04 IRF IQY  
\*8 p.m.—Spanish news: W3XL (17.78)  
\*8 p.m.—Experimental program from Switzerland: (9.535)  
\*8 p.m.—Nationalist program (North America): Salamanca (10.37)  
\*8 p.m.—Overseas hour (North America): JZK  
\*8:15 p.m.—English news: DJB DJD DJO  
\*8:30 p.m.—Jamaica on the Air: HH2S (5.955)  
\*8:30 p.m.—Spanish news: GSB GSO  
\*8:45 p.m.—Portuguese news: GSB GSO  
\*9 p.m.—Program from Miami, Florida: W4XB  
\*9:30 p.m.—North American broadcast: TPB7  
\*9:30 p.m.—Danish program (North America): OZF  
\*10:15 p.m.—English transmission: RNE (12)  
\*10:30 p.m.—Bucaramanga Mild Coffee Hour (In English): HJ7ABD  
\*11 p.m.—English news: TPB7 TPA4  
\*11:45 p.m. (ex. Sat.)—Program from South Africa: ZRK ZRH  
\*12:30 a.m.—Overseas hour (West Coast): JZK  
\*12:45 a.m.—Sketch: JZK

Key to Symbols Used: \*Daily; †Week Days; ‡Monday, Wednesday, Friday; §Monday, Thursday; §§Monday, Friday; ††Tuesday, Thursday, Saturday; †††Wednesday, Saturday. (6.04)

# On Short Waves

Edited by Chas. A. Morrison

President, International DX'ers Alliance

Times given are EST. For CST subtract 1 hour; MST, 2 hours; PST, 3 hours

THE mad scramble being made by American short-wave stations for additional channels continues unabated. The Columbia Broadcasting System, operators of W3XAU in Philadelphia, seeks the following new frequencies for that station: 11.83, 21.52 and 25.725 megs. The Crosley Radio Corporation wishes to add frequencies of 17.83 and 21.57 megs to those in use by its transmitter, W8XAL of Cincinnati, Ohio. W3XAL of Boundbrook, N. J., is already testing on its new frequency of 9.67 megs. Short-wave station W9XAA of Chicago, Ill., may be moved to Saltair, Utah, if the F. C. C. allows its license to be reassigned to the Radio Service Corporation of Utah.

Witches, goblins, and ghosts with clanking chains will all be trotted out for American listeners during the special Halloween program that the German Short-Wave Station is radiating on Monday, October 31, at 9:45 p.m. EST, over DJB and DJD.

A verification of reception from VQ7LO (6.083) of Nairobi, Kenya Colony, British East Africa, is something any short-wave listener may well be proud of. In the one just received by James Pratt of London, Ont., Canada, the schedule for this station is given as follows: Daily from 11:15 a.m. to 2:15 p.m. EST; week-days from 5:30 to 6 a.m. EST, and on Tuesdays and Thursdays from 8:15 to 9:15 a.m. EST.

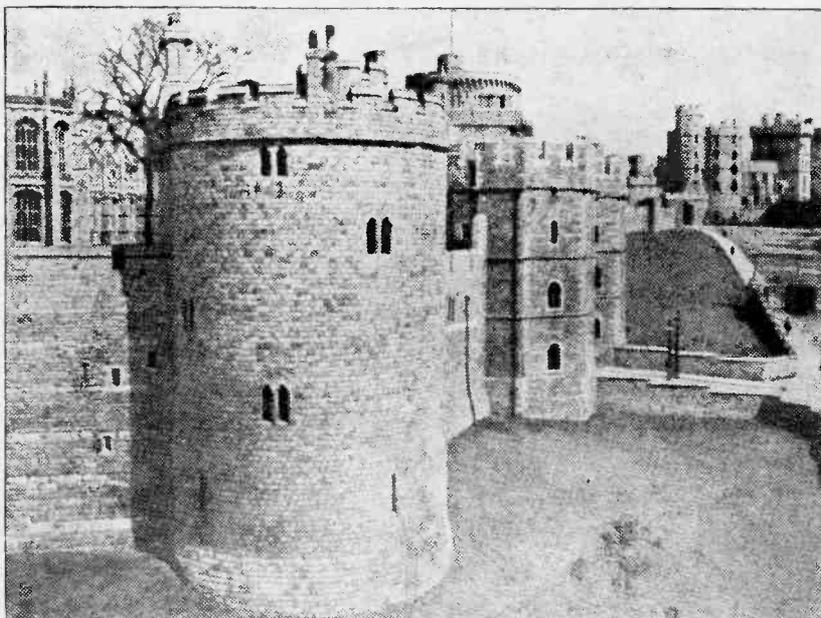
G. C. Gallagher of San Francisco, Calif., writes that programs originating in Honolulu are now being transmitted over commercial station KQH (14.92) of Kahuku, Hawaii, on Fridays from 12:15 to 12:30 a.m. and on Saturdays from 9 to 9:30 p.m. EST.

SHORT-WAVE SHORTS: The programs for Swiss residents in North America, heard on Mondays from 6:45 to 8:30 p.m. EST, is now being radiated over HBL (9.345), and HBP (7.797), of Geneva, Switzerland. Harve Amers of Pomona, Calif., informs me that YNLF (6.76), of Managua, Nicaragua, broadcasts an En-

glish news period nightly at 10:55 p.m., immediately after which the sign-off selection, "La Golondrina," is played. According to the British Broadcasting Corporation, the Soviet station on 15.175 megs, is not RV26, nor RV96, but RW96. Eventually I hope to get this definitely settled. VE9HX (6.13) of Halifax, N. S., Canada, is now being identified by the new call CHNX. Eric Butcher of San Juan, Puerto Rico, writes that the station at St. Kitts, British West Indies, formerly known as VP2LO (6.384), has now adopted the permanent call VIZ. ZBZ (6.96), experimental station in Wellington, New Zealand, is broadcasting test transmissions irregularly. August Balbi of Los Angeles, Calif., reports a new station located in Valparaiso, Chile, is being heard on 9.71 megs daily to 11:30 p.m. EST. The North American transmissions from Prague, Czechoslovakia, heard week-days except Saturdays from 7:55 to 10:55 p.m. EST, are being radiated at present over OLR5A (15.23), and OLR4A (11.84). Daventry transmitter GSL (6.11) is now being used on transmission five, 6:20 to 8:30 p.m. EST, and on transmission six, 9:20 to 11:30 p.m. EST, from London.

Ray Shaffar of Waterloo, Ia., reports a new station, identified as TGX1 of Guatemala City, Guatemala, was heard testing on a frequency of 6.13 megs Monday, October 10, at 1:20 a.m. EST. Frequent announcements in English requested listeners to forward reports on reception of the station.

The National Radio Club states that a verification from amateur station YI5KG, owned by H. R. H. Faisal of Bagdad, Iraq, contains information to the effect that a 1,000-watt short-wave transmitter, operating on 7.2 megs, is relaying the programs of the Bagdad medium-wave station regularly from 8:30 a.m. to 3 p.m. EST. Reports from American listeners will be welcome, and should be addressed to I. Hassan, Supervisor Wireless Station, Civil Airport, Bagdad, Iraq.



Notes from the Royal Library in Windsor Castle (above) will be given from Daventry this Wednesday afternoon at 1:45 p.m. EST and Friday at 6:20 p.m. EST by the King's librarian, Mr. Owen Morshead

## Monday, October 31

8:30 a.m.—Program from Hong Kong: ZBW3  
†10:30 a.m.—Program from the Vatican: HVJ (15.12)  
12 noon—Canadian program from Germany: DJB  
1:20 p.m.—Juliette Gaultier, songs: GSG GSI  
§§3:45 p.m.—French mail bag: W3XL (17.78)  
†4 p.m.—Broadcast from St. Kitts: VP2LO  
†4 p.m. (ex. Sat.)—Portuguese news (South America): W2XE (11.83)  
†4 p.m.—English transmissions from Moscow: RNE (12)  
‡6:45 p.m.—Sports Review: W2XAF (9.53)  
6:45 p.m.—Variety program from Switzerland: HBL (9.345) HBP (7.797)  
†7:15 p.m.—Today in Germany: DJB DJD  
†7:55 p.m. (ex. Sat.)—North American program from Czechoslovakia: OLR4A OLR5A  
9:20 p.m.—Empire exchange talks: GSD GSI  
†9:30 p.m. (ex. Sat.)—Amateur hour direct from Teatro Nacional: YV5RC  
9:45 p.m.—Special Halloween program for North America: DJB DJD  
†9:50 p.m. (ex. Sat.)—Czechoslovak news (English): OLR4A OLR5A  
10:30 p.m.—Central European Review of Affairs: OLR4A OLR5A

## Tuesday, November 1

10:15 a.m.—Drama, "Steamboat": GSF GSG GSI  
11:20 a.m.—Al Collins' orchestra: GSF GSG GSI  
2 p.m.—"As I See It," Lord Harlech: GSG GSI  
2:30 p.m.—Piccadilly Playtime: GSG GSI  
3:30 p.m.—The Legionnaires: GSG GSI  
4:35 p.m.—Music of Saint-Saens: GSG GSI  
††5 p.m.—Monitor news: W1XAL (11.79)  
6:20 p.m.—"Topics of the Day," Gerald Barry: GSD GSP  
7 p.m.—Budapest program: HAT4  
7:15 p.m.—Ketty Mago, singer: YV5RC  
7:45 p.m.—Empire notes: 2R04 IRF IQY  
8 p.m.—Michael Flome's Band: GSD GSP  
9:20 p.m.—Empire exchange talks: GSD GSI  
10:40 p.m.—Children's Choir: OLR4A OLR5A  
11 p.m.—Brass Band: OLR4A OLR5A

## Wednesday, November 2

8:15 a.m.—Meeting of the PHOHI Club: PHI  
9:30 a.m.—Mantovani's Tipica Orchestra: GSF  
11:40 a.m.—"World Affairs," H. Wickham Steed: GSF GSG GSI  
12:35 p.m.—Jay Wilbur's Band: GSG GSI  
1:45 p.m.—Notes from the Royal Library: GSG  
3:15 p.m.—Travelog: GSG GSI  
4:35 p.m.—Northern Music Hall: GSG GSI  
6:20 p.m.—Cards on the Table: GSD GSP  
6:30 p.m.—Program from Martinique: Radio Martinique (9.685)  
7 p.m.—Budapest program: HAT4  
7:30 p.m.—North American Hour (St. Kitts): VP2LO  
‡8 p.m.—Program from Sweden (North America): SBP  
10:30 p.m.—SWL Chatterbox: W8XWJ (41)  
10:40 p.m.—Orchestra: OLR4A OLR5A

## Thursday, November 3

8 a.m.—Siamese broadcast: HS8PJ  
10 a.m.—Empire revue, "All in Pink": GSF GSG GSI  
2:30 p.m.—Play, "The Old Lady Shows Her Medals": GSG GSI  
4:35 p.m.—At the Black Dog: GSG GSI  
5:30 p.m.—Science forum: W2XAD (15.33) W2XAF (9.53)  
7:15 p.m.—Rhapsody Hour: W3XL (17.78)  
8 p.m.—International Variety: GSD GSP  
9:20 p.m.—Music from Bratislava: OLR4A OLR5A  
12:15 a.m.—Voice of Hawaii: KQH (14.92)

## Friday, November 4

9:45 a.m.—"The Real Guy Fawkes," A. P. Newton: GSF GSG GSI  
12:40 p.m.—Carroll Gibbons, pianist: GSG GSI  
2 p.m.—BBC Empire Symphony Concert: GSG  
4:50 p.m.—The Empire Follies in London Calling: GSG GSP  
5 p.m.—News resume: LRA (18.115, 9.69)  
6 p.m.—Budapest program: HAT4  
6:20 p.m.—Notes from the Royal Library: GSD  
6:40 p.m.—Play, "Remembrance": GSD GSP  
7:30 p.m.—Carmen Molina, songs: YV5RC  
8 p.m.—Esso hour: COCH  
8:30 p.m.—The Schmidts at Home: DJB DJD DJO  
9 p.m.—Program for Latin America: W1XAL (11.79)  
9:20 p.m.—The Thin Red Line: GSD GSI  
9:45 p.m.—American Hour from Portugal: CSW7  
10:50 p.m.—The Templars: GSD GSI

## Saturday, November 5

8 a.m.—Aston Hippodrome Orchestra: GSF GSG GSI  
10 a.m.—Henry Hall's Orchestra: GSF GSG GSI  
10:55 a.m.—Rugby; Wales vs. England: GSF GSG GSI  
2:30 p.m.—In Town Tonight: GSG GSI  
3 p.m.—Music Hall: GSG GSI  
6 p.m.—Budapest program: HAT4  
6:20 p.m.—London Log: GSD GSP  
7:15 p.m.—Morning Express: PCJ (15.22)  
8 p.m.—Hour of Costa Rica: TIPG (6.41)  
8:15 p.m.—Jose Betancourt, songs: YV5RC  
8:30 p.m.—Aloha Land: W2XAD (9.55)  
9 p.m.—Hawaii Calls: KQH (14.92)  
9 p.m.—Concert Hour of the Air: W2XAD (9.55)  
10 p.m.—Opera: OAX4J  
11 p.m.—Rugby; Wales vs. England: GSD GSI





**GLENN TATE**  
President

# PUT EACH DOG IN A SEPARATE YARD

## WITH ONLY THREE STRAIGHT LINES

In the coupon below you see seven dogs—wealthy with gold-laden bags in their teeth. Can you draw three straight lines that will put each dog into its own separate yard? Remember, here's all you do: Draw three straight lines without

touching any one dog. If you can get each dog into a separate yard, mail the coupon quick and you get the opportunity to win a wonderful, amazing fortune. Surely you want the opportunity to win \$2,500.00.

**OVER \$5,000.00**  
in Big Grand Prizes  
**OVER 100 CASH PRIZES**  
First Grand Prize,  
If Prompt  
**\$2,500.00**  
Thousands of Dollars  
in SPECIAL Rewards!  
Send Only Coupon  
NOW!

# Win \$2,500.00

or Buick Sedan and \$1,250.00 Cash!

Think of YOUR joy and delight picking out a beautiful 1939 BUICK 8 SEDAN from your neighborhood dealer at MY EXPENSE, and, if you are prompt and win, getting a Certified check for \$1,250.00 besides. Or, if you'd rather have one big cash lump sum, just imagine receiving and depositing in your own bank account the marvelous sum, \$2,500.00 ALL CASH! Cash to pay your bills—to buy a house, new furniture, new clothes; in fact to purchase almost anything your heart desires. These days, \$2,500.00 is a fortune indeed. And that is just what we are going to pay out to the First Grand Prize winner, if prompt! Hurry—mail the coupon below today. Don't miss getting the wonderful opportunity to win a glorious thrilling fortune. WE ARE PAYING OUT OVER \$5,000.00—OVER 100 BIG GRAND PRIZES! Someone is going to get that \$2,500.00 First Grand Prize, and think of it, IT MAY BE YOU.

YES, YOU! In addition to the First Grand Prize, the Second Grand Prize is a new 1939 beautiful Chevrolet DeLuxe Sedan or \$800.00 cash! Third Grand Prize is a beautiful 1939 Ford V-8 Sedan or \$650.00 cash. Fourth Grand Prize is \$150.00 cash. Thousands of dollars in other special cash awards! In case of ties, duplicate prizes will be awarded. This offer open to everyone in the U. S. over 17 years of age, except residents of Chicago. Don't delay. Your answer will bring to you a marvelous opportunity to win an amazing cash fortune. We are an honest, upright company engaged in a country-wide business. THE MONEY TO PAY ALL THE PRIZES IS ALREADY IN THE BANK WAITING FOR THE WINNERS. You can be definitely sure that we will pay out each and every prize as promised. Think of it! Mail the coupon today—sure!

## Send No Money—Just Mail Coupon Today!

Look at the puzzle in the coupon. You see there are 7 dogs which would enjoy having homes of their own. By drawing only three straight lines, can you place each dog into its own separate place? Try it now—it's loads of fun! It is not as easy as it seems to be, but keep trying and you may solve this fascinating puzzle. If you can draw three straight lines that place each dog into its separate space, mail the coupon quick and you get the wonderful opportunity to win the First Grand Prize.

Can you solve the puzzle? Remember, you do not send one single penny with the coupon. You risk no money at all, only a postage stamp to mail your answer and according to our amazing plan of merchandising, which your answer brings, you get the wonderful opportunity to win \$2,500.00 all cash, if prompt. Remember that \$1,250.00 cash prize for promptness, if declared first prize winner. All you need do now is draw three straight lines, if you can. Mail the coupon with your answer and get the wonderful opportunity to win the \$2,500.00 First Grand Prize.

### MANY HAVE WON BIG PRIZES

Others have received big cash prizes from my company just recently. Thousands of dollars have been paid out to happy winners, Miss A. M. won \$2,500.00, Harriet T. won \$800.00, Rev. R. won \$650.00, R. J. won \$985.00. Scores of others have received cash. Now you may, too! Just imagine YOURSELF picking out a brand new 1939 Buick Sedan from your local dealer at our expense and also getting \$1,250.00 extra cash, or \$2,500.00 all in cash, if you are prompt and win the First Grand Prize.



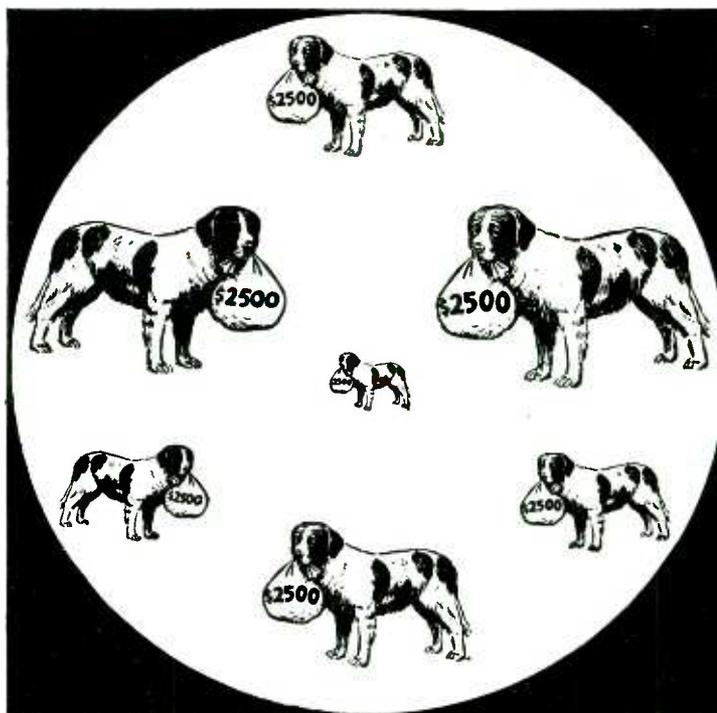
### HERE'S PROOF THAT PRIZES WILL BE PAID

As President of this big company, I PERSONALLY GUARANTEE THAT EACH AND EVERY PRIZE WILL BE PAID PROMPTLY AND HONESTLY. I have paid out thousands of dollars in my recent prize distribution. NOW, OVER \$5,000.00 MORE IN CASH IS WAITING IN THE BANK FOR NEW WINNERS. You will receive the Buick 8 Sedan, and if prompt, \$1,250.00 cash besides, or if all cash is preferred, you get \$2,500.00 if you win first prize.

### SEND YOUR ANSWER QUICK!

Oh boy, what you could do with \$2,500.00 cash all at one time. Think of the joy of having the money to provide the better things of life. Just mail the coupon quick with your answer to the puzzle. Wouldn't you like the opportunity to win \$2,500.00? And remember, there are over 100 Grand Prizes. Hurry! Nothing hard to do now but act quick.

**GLENN TATE, President** No. 57-C  
730 North Franklin St., CHICAGO, ILLINOIS



Look above. Can you draw three straight lines that will place each dog into its own separate space? Try it now. See if you can solve the puzzle, write name and address below, mail quick, and you get the wonderful opportunity to win \$2,500.00 cash!

**COUPON 57-C**

Name.....  
Address.....  
City..... State.....

**\$1,250.00 CASH**  
Send your answer quick and  
we will tell you how the  
winner gets \$1,250.00 cash  
**FOR PROMPTNESS**