

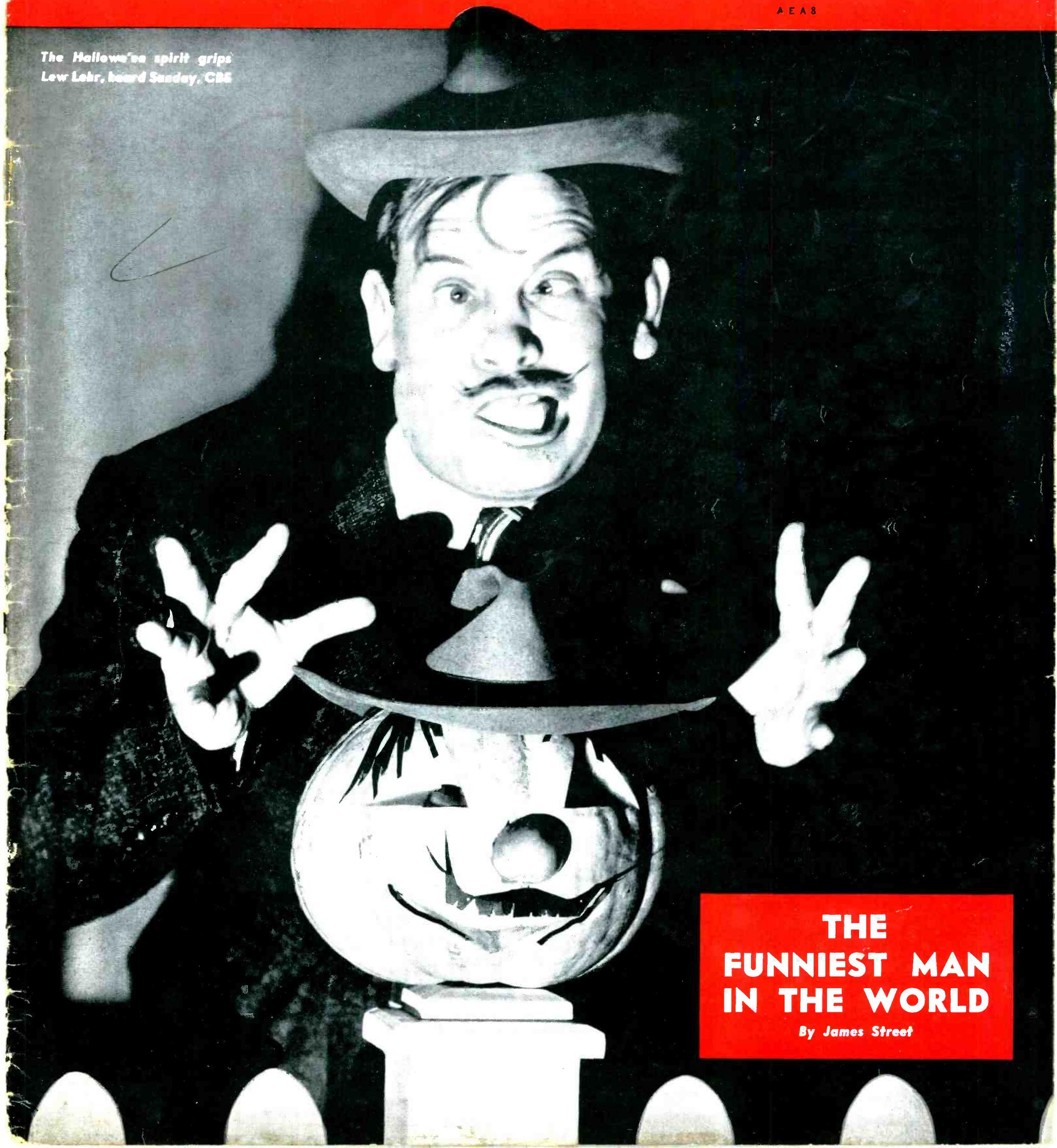
# RADIO GUIDE

Complete Programs  
for the Week End-  
ing Friday, Nov. 3

TEN CENTS

A E A 8

The Halloween spirit grips  
Lew Lehr, heard Sunday, CBS



**THE  
FUNNIEST MAN  
IN THE WORLD**

*By James Street*

# GOOD NEWS FOR THOUSANDS WHO ARE SKINNY



**SAYS MANY ARE SKINNY BECAUSE THEY NEED VITAMIN B AND IRON. SUPPLIED IN IRONIZED YEAST**



*Posed by professional models*

**READ HOW THOUSANDS OF THIN, TIRED, NERVOUS PEOPLE HAVE GAINED 10 TO 25 LBS.—NEW STRENGTH—QUICK**

SCIENTISTS have discovered that thousands of men and women are thin and rundown—often tired and nervous—sometimes just picking at their meals and sleeping poorly at night—simply because they do not get sufficient Vitamin B and iron from their daily food. It has been found that without enough of these two vital substances you may lack appetite and not get the most body-building good out of what you eat.

Now you can get these exact missing substances in these scientifically prepared, easy-to-take little Ironized Yeast tablets. And if you need these substances, the improvement that comes in a short time is often astonishing. Thousands report gains of 10 to 25 naturally attractive pounds in just a few weeks! Their tired feeling and jitteriness seem to have just flown away. They enjoy their food, sleep fine and get up in the morning full of pep and rarin' to go. They're entirely different, much more attractive persons, easily winning many new friends and enjoying life as never before.

### Make this money-back test

Get a package of Ironized Yeast tablets from your druggist today. If with the first package you don't eat better and FEEL better, with much more strength and pep—if you're not convinced that Ironized Yeast will give you the normally attractive pounds and new energy you've wished for, the price of this first package promptly refunded by the Ironized Yeast Co., Atlanta, Ga.

But just one warning! Due to the success of Ironized Yeast, cheap, inferior substitutes have sprung up which do not give the same results. So insist on genuine Ironized Yeast. Look for IY stamped on each tablet.

### Special offer!

To start thousands building up their health right away, we make this special offer. Purchase a package of Ironized Yeast tablets at once, cut out the seal on the box and mail it to us with a clipping of this paragraph. We will send you a fascinating book on health, "Facts About Your Body." Remember, results with the first package—or money refunded. At all druggists, Ironized Yeast Co., Inc., Dept. 11312, Atlanta, Ga.

**TUNE IN ON JOHN J. ANTHONY'S GOOD WILL HOUR.** See Sunday's program page for exact time and station.



*—Jack Shaw*

## SERIOUS SHAW QUILTS SHOW—SHUNS COMEDY

BASEBALL has its Dizzy Dean, drama has its John Barrymore—and swing has its Artie Shaw. They have something in common. Some call it temperament; some call it color. Some like it; some don't. Whatever they have, trouble likes it. Shaw has succeeded Rudy Vallee as music's problem child. His love-affairs are as hard to keep up with as the music of his hot clarinet. He threw fits of temper on Hollywood movie lots, refusing to speak certain of his lines. Now Artie has pulled away from radio's "Melody and Madness," with Bob Benchley. A number of reasons have been given—that the swing king was forced off because of his unconcealed contempt for the jitterbugs who pay his meal-ticket; that he simply needed a rest; that he

objected to reading comedy lines on the show. The last is the most plausible chief reason. Not long ago Shaw took his musicians and walked out in a huff in the middle of a dance engagement and got himself sued for \$10,000. In spite of all the adverse publicity given his escapades, Shaw is still packing them in wherever he plays. He had previously endeared himself to the public by his heroic triumph over that serious disease, agranulocytopenia, which had laid him low, and by his spectacular playing of a Los Angeles opening engagement while a fugitive from the hospital. It will be a greater triumph if Artie can overcome himself and his present troubles and return to high favor at the same time.

## RADIO GUIDE

*The National Weekly of programs, pictures and personalities*

M. L. ANNENBERG, Publisher  
731 Plymouth Court, Chicago, Ill.

CURTIS MITCHELL, Editor  
Vol. 9, No. 3, November 3, 1939

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RADIO GUIDE (Trade Mark Registered U. S. Pat. Office), Volume IX, Number 3, Week ending November 3, 1939. Published weekly by The Cerealia Company, 731 Plymouth Court, Chicago, Illinois. Entered as second class matter at the Post Office, Chicago, Illinois, February 21, 1932, under the act of March 3, 1879. Authorized by Post Office Department, Ottawa, Canada, as second-class matter. Copyright, 1939, by The Cerealia Company. All rights reserved. M. L. Annenberg, President; Arnold Kluse, Secretary; George d'Ussy, General Manager; Ed Zaty, Circulation Manager. Unsolicited manuscripts should be accompanied by stamped, self-addressed envelope to return. Ten cents per copy in the United States. Subscription rates in the U. S. and possessions and countries of the Pan-American Postal Union: six months, \$2.50; one year, \$4.00. Subscription rates in foreign countries: six months, \$3.50; one year, \$6.00. Remit by postal money order, express money order, or check drawn to order of Radio Guide. Currency sent at subscriber's risk. PRINTED IN U. S. A.

## BULLS & BONERS

One Dollar will be paid for every broadcasting boner printed in this column. Your boner—a ludicrous error or a statement with twisted meaning made by some radio performer—should be accompanied by name of station and broadcaster, date of program. Address Bulls and Boners, RADIO GUIDE, 731 Plymouth Court, Chicago, Ill. In case more than one reader submits same boner, prize goes to contributor whose letter bears earliest postmark. In case of tying postmarks, all tying contestants will receive prizes.

Dexter Hayes on "Society Girl": "I'll call for you at seven. Let's not dress."—Curtis Langford, 1328 N. Winona Ave., Tyler, Tex. (Oct. 11 over CBS)

Homemaker's program: "This pumpkin pie is decidedly different. It is one hundred years old."—Mrs. Ray J. Jones, Ottertail, Minn. (Oct. 9 over Station WDAY.)

Rosemary Lane to Bing Crosby: "My husband has been after me to get a laundress but I prefer to wash myself."—Mrs. E. W. Boose, 35 Colley St., Waterbury, Conn. (Oct. 12 over NBC.)

News commentator: "The Iroquois held to a steady course but the destroyers zig-zagged through the sunlit skies."—William K. Pease, Hg. Batry., 1st Ba., 18 F. A., Fort Sill, Okla. (Oct. 11 over Station WKY.)

Fred Allen: "Close your mouth. Uncle Jim, there's nothing coming up."—Nyle Bartow, Gordon, Nebr. (Oct. 11 over NBC.)

Breakfast Club program: "It's about thirty-eight degrees according to the thermometers I saw wandering down the street this morning."—Margaret Grant, 860 Fleet Ave., Winnipeg, Man., Canada. (Oct. 11 over Station CJRC.)

Announcer: "So next time you are downtown drop your clothes off at Vanderbeck's."—Mrs. Katharine Cunningham, 1400 33rd Street, Rock Island, Ill. (Oct. 11 over Station WHBF.)

News announcer: "The New York Yankees are today on the way to baseball immorality."—C. LaVerne Roberts, 524 Tussing Bldg., Lansing, Mich. (Oct. 8 over Station WKZO.)

Guy Savage, announcer: "You'll find with a Bond topcoat on your back, you'll be way out in front."—Mrs. H. P. Anthony, 401½ 17th Ave., East Moline, Ill. (Oct. 10 over Station WGN.)

Parks Johnson on "Vox Pop": "Are you a housewife or do you work?"—Mrs. Gene Daugherty, 411 E. Tiffin Street, Fostoria, Ohio. (Oct. 12 over CBS.)

Betty of "Escorts and Betty" on Breakfast Club: "I want a comb for a fat man with rubber teeth."—Mrs. Earl F. Hudson, Wayside, Kans. (Oct. 6 over NBC.)

Interview program: Question: "Have you any children?" Answer: "Yes, I have six living and three married."—Beverly Esberry, Lehigh, Ia. (Oct. 11 over Station WHO.)

# COMING EVENTS

A preview of some  
of this week's better  
broadcast features

## HOT SPARKS Sunday, NBC

The grouches of the nation are now burning as they have never burned before, for there are (is) real Sparks on the "Grouch Club." It has long been considered a natural by wistful crabs that persimmon-pan Ned Sparks should be one of the chief dishers of sour stuff on the program. With this extra dose of acid, sneermaster Jack Lescoulie says if the public enjoys the program now it's their own fault. With Hallowe'en so near at hand, it is whispered that Sparks' pet peeve of this Sunday is that timorous souls who believe in haunts and witches can't see his face over the air and be scared as they were by Orson Welles!

Eastern 6:30 p.m. Central 5:30 p.m. Mountain 4:30 p.m. Pacific 3:30 p.m.

## GREAT TEAM Sunday, CBS

Two magnificent actors team up in "The Magnificent Ambersons" this Sunday on "Campbell Playhouse." Orson Welles, about whom there is little left to tell except that he is stirring up excitement in Hollywood's movie circles, will have as his guest Walter Huston. Mr. Huston's great talent is not entirely new to radio, though his place as current master of ceremonies on "Good News of 1940" is a new role for him. Off to a slow start, his work of handling the reins of a variety show is picking up zest. He returns this week to radio acting, where he never falls short.

Eastern 8:00 p.m. Central 9:00 p.m. Mountain 8:00 p.m. Pacific 7:00 p.m.

## ALEC'S GHOSTS Monday, NBC

Alec Templeton has often been called a wizard, therefore he must associate with witches. He's going to call forth a few of them to help him and his colleagues celebrate Hallowe'en this Monday. The season's theme will be carried out in this program. Alec and the

orchestra, directed by Dariel Saidenberg, will do an original Templeton number, "Ghost Rhapsody." The chorus will sing "Ding, Dong, the Witch is Dead." Alec's serious number will be Debussy's "Maid with the Flaxen Hair." William Miller, director of the vocal en-

### DOUBLE FEATURE

For the best two hours of entertainment this week, we recommend "Good News of 1940" and "Kraft Music Hall." Tune in Thursday, 9:00 to 11:00 p.m. EST, NBC

semble, will sing a solo. Alec will also do a couple of fiendish impressions as the piece de resistance of the Hallowe'en show. No guest stars are scheduled for this program.

Eastern 9:30 p.m. Central 8:30 p.m. Mountain 7:30 p.m. Pacific 6:30 p.m.

## HEROINES HONORED

Tuesday, NBC

We hear a lot about heroes. Now we're going to hear about heroines in a program called "Gallant American Women." That's as it should be. Men perhaps more often than women do the spectacular things of history—the good things and also the bad things. The purpose of this program is to play the deserved spotlight on the really great women who have done much to establish and preserve our great traditions and institutions. These feminine achievements, in addition to the contribution of homemaking and motherhood, have been obscured somewhat

by America's emphasis on bigness and quantity, according to the U. S. Office of Education, which conducts the series. "These Freedoms" is the title of the first program, presented this Tuesday.

Eastern 2:00 p.m. Central 1:00 p.m. Mountain 12:00 noon Pacific 11:00 a.m.

## DR. CHRISTIAN Wednesday, CBS

The popular dramatic series, "Dr. Christian," returns to the air this week. The many who follow the career of the very human country doctor of River's End perhaps wonder sometimes how Jean Hersholt manages to project so much genuineness into the role. It may be easier to understand when you know that Hersholt has long striven to alleviate the suffering and heartaches of less fortunate fellow workers. His efforts as president of the Motion Picture Relief Fund have helped make possible aid for over 5,000 cases of poverty, sickness and unemployment in 1938

day. And NBC will be on hand to broadcast an ear-by-ear description of the corny but colorful contest. The scene of this year's "battle of the bangboards" will be a forty-acre field of Kaw Valley land near Lawrence, Kansas. Competitors will be the champions and runners-up of Illinois, Iowa, Kansas, Minnesota, South Dakota, Ohio, Nebraska, Indiana, Wisconsin and Missouri. The broadcast will be part of the "National Farm and Home Hour" program of that day. Tune in for a treat—and a surprise if you think corn-husking is tame and slow!

Eastern 12:30 p.m. Central 11:30 a.m. Mountain 10:30 a.m. Pacific 9:30 a.m.

## ADDED ATTRACTIONS

**SATURDAY:** The old hayloft presents a natural setting for a Hallowe'en festival as the "National Barn Dance" cavorts with broomsticks 'n' everything . . . **SUNDAY:** Merle Oberon will be guest of "Silver Theater" . . . Gable the glamorous joins McCarthy the magnificent on "Chase and Sanborn Hour." Clark's vehicle will be "Magnolias Have Thorns" . . . Buck Benny gives one of those fictitious parties for which he is famous, celebrating Hallowe'en.

## SCHEDULE CHANGES

### New Programs

"Dr. Christian" (Vaseline), starring Jean Hersholt in the role of an old family doctor of "River's End," will be premiered Wednesday, November 1.

Eastern 10:00 p.m. Central 9:00 p.m. Mountain 8:00 p.m. Pacific 7:00 p.m.

"Youth vs. Age" (Sloan's Liniment), a new quiz show, with Cal Tinney as master of ceremonies, will be heard Coast to Coast beginning Saturday, October 28.

Eastern 8:30 p.m. Central 7:30 p.m. Mountain 6:30 p.m. Pacific 5:30 p.m.

# Special

Hear Bob Crosby play  
Tues. night over CBS

when he premieres "Good Night,  
My Lovely Lady," first winner in  
Radio Guide's weekly series of thir-  
teen national Pop-Song contests

### SNAP-SHOT

Kate Smith takes her program to Hollywood to introduce the premiere of "Drums Along the Mohawk." Listen Friday night, 8 EST, 7 CST, 10 MST, 9 PST, CBS

alone. These facts about the actor make it even easier to hear and enjoy the fine Dr. Christian dramas.

Eastern 10:00 p.m. Central 9:00 p.m. Mountain 8:00 p.m. Pacific 7:00 p.m.

## SHUCKS! Friday, NBC

The nation's fastest corn-huskers will vie for the 1939 national title this Fri-



Followed by listeners for years as the tenor-philosopher of radio, Richard Maxwell now broadcasts over CBS, Mondays through Saturdays. As he sings (above), organist Fred Feibel uses earphones to blend background music



—CBS Photographs

Maxwell's mail averages three thousand letters a month—all kinds of letters—from terse postcards to long, rambling letters. Through these he maintains ties with Good Neighbors, gives them tips on how to help others

# EVERYBODY HAS A NEIGHBOR

But it's what everybody hasn't got that worries radio's Richard Maxwell. That's neighborliness

BY DICK DORRANCE

"THERE'S one thing everybody has," says Richard Maxwell, "and that's a neighbor. But there's also one thing that everybody doesn't have—and that's neighborliness."

It's an interesting philosophy this unique radio personality represents. It's a philosophy of friendliness and trying to help the other fellow, of good deeds and sympathy, of unselfish efforts to—as the old saying runs—"brighten the corner where you are."

Essentially it's nothing new. There have been humanitarians and people with great, warm hearts so long as men have known troubles. And yet Richard Maxwell's approach to the situation is entirely new.

He has the aid, you see, of that versatile and omnipresent thing we call radio.

It sweeps his voice and his songs into a hundred thousand homes, it reaches myriad listeners who, like Richard Maxwell, also want to do good among their fellow men under the simple, homely guise of neighborliness.

A little girl lies sick and lonely in a New Jersey village. She listens each morning to Maxwell's broadcast over the Columbia Broadcasting System, and so she grows to know him as a friend. Finally she writes a letter. Maxwell mentions her upon the air and then, swiftly, one of his Good Neighbor Clubs goes into action. Its members visit the little girl, bring her flowers, take her riding—in short, attempt to restore happiness to an unfortunate soul who had

almost forgotten how to be happy.

Far out in the Midwest a family struggles with adversity. There are six children. One is ill and the father cannot find work. They battle their problems with a slender relief stipend, but the trail becomes narrower, rougher. This family has listened to Maxwell's programs almost daily, and so the mother sits down and laboriously writes him a letter. She pours out her problems as to a close friend. The pathos which floods those lines is real and tearfully sincere. Maxwell notifies a near-by Good Neighbor Club. They investigate quietly at first—then begin to help. It's the understanding help of neighbors and not the condescension of charity.

Today that midwestern family has been completely rehabilitated. They have a new and warm house, the father works steadily, the children attend school once more. And a Good Neighbor Club was responsible.

Good Neighbor Club?

YOU never heard of the Good Neighbor Clubs? But you will—more and more as the months progress. They're a new group of localized organizations, growing with phenomenal speed, bonded together by the magnetic coordination of Richard Maxwell and his nation-wide programs, heard Mondays through Fridays at 3:45 p.m. EST and Saturdays at 9:00 a.m. EST over CBS. Although this tenor-philosopher of radiodom has been on the airwaves more than a decade now, his Good

Neighbor Clubs are of recent origin. The first one was formed in Brooklyn, N. Y., last December. It had as charter members five earnest but competent young ladies.

Today there are seventy-nine Good Neighbor Clubs in eighteen states, aggregating almost ten thousand members, all dedicated to the major purpose of helping those less fortunate and in need. There must be a reason or two behind that amazing growth.

ONE of them, naturally enough, is Richard Maxwell himself and his daily cheer-and-comfort program. In the sincerity of his voice and the stories which he tells of people who helped fellow humans, a host of listeners have found inspiration to be just plain neighborly.

But that's only half the picture. Maxwell explains quite simply the eagerness of his radio audience toward banding into Good Neighbor Clubs. "Everybody," says he, "really wants to help people less fortunate than they are. The world is filled with big-hearted souls. But most of the time they don't know where to look for fellow beings in need of aid or comfort. Listeners write in to tell us of unusual cases, then we merely get in touch with the nearest Good Neighbor Club. They do the rest. And they do it well."

He's right, too. The clubs are based soundly upon sincerity. Maxwell issues them charters, but before any club wins one it must prove its earnestness by the performance of some worth-while

feat. And their membership rolls run the gamut from a group of schoolgirls in North Carolina who raise flowers for shut-ins to forty-four young businessmen who are supporting a Florida orphan boy.

There's a busy season ahead for these Good Neighbor Clubs. As autumn lengthens into winter, it means another season of hardship and distress for the poor and helpless. That's when the Good Neighbor Clubs will be put to the acid test.

They'll probably come through with waving banners. "The encouraging thing to me," declares Maxwell, "is the fact that they don't merely confine themselves to supplying food and clothing for those who need it. They try to create something permanent, to place others in a position once more where they can help themselves."

It looks as though Old Man Winter were scheduled to face a formidable foe when he encounters this unusual radio program which turns the kilocycles to enlisting human sympathy for the down-and-outers.

That Richard Maxwell has struck a responsive chord in the heart of America is evidenced by the mail-bag which the postman brings each day. Its contents totals close to three thousand letters a month—all kinds of letters . . . terse postcards . . . long and friendly rambles scratched on both sides of the paper . . . letters from invalids and elevator-operators, from bankers and philanthropists . . . letters of thanks and letters of appeal . . . reports from Good

Neighbor Clubs . . . and always requests for new club charters.

These Good Neighbor Clubs spring up spontaneously about the country. A small clique of friends, moved by the deeds which they hear described over their radios, band together. In one case they're ten persons all living in a Manhattan apartment house—ten persons born in seven different countries, of four varied creeds—ready to perform any kindly act that is within their power. In another instance they're twelve Georgia housewives who meet once a week, each making a square of a special quilt which, when all put together and finished, is given to a poor family.

Each group has its own distinctive name, colorfully descriptive of the work which it performs. For example, there's the Ready-to-Help Club, the Live Wire, the Good-Will, Do-It-Now, Chat-a-While, Scattergood and Golden Sunbeam Clubs, plus dozens more—all listening continually to Richard Maxwell, all reporting to him on their friendly exploits.

Friendly exploits? Let's look at some of the records. There was the case of a Roanoke (Va.) boy with a broken back, bedridden for two years, who wanted to earn his living. He appealed to the CBS singer and philosopher to pass along his name and address to a nearby club. Still able to use his arms, this boy wanted tools with which to build model ships and airplanes and trains which he might sell.

At that time there were no clubs in Virginia. Maxwell mentioned the lad's plight during his program, and within a week had five applications for charters from the State of Virginia.

A small club in New Jersey discovered a young invalid with a remarkable ability for fashioning hand-made candles. Today they not only furnish



Richard Maxwell is the  
and philosophy of friend-  
liness and helpfulness,  
but his approach is new.  
It is the radio approach.  
With 10,000 members al-  
ready in seventy-nine ra-  
dio Good Neighbor Clubs,  
he hopes to round up  
national forces to aid  
underprivileged children

her with odds and ends of wax for her work but even go a step beyond by seeing that she finds customers.

A club of seven members in Bel Air, Md., learned of an impoverished family who had struggled hard but futilely to make both ends meet. The husband knew the chicken-raising business well, had plenty of farm space but no chickens. Within a week two hundred baby chicks, together with feed, were delivered to his home.

Recently a cripple appealed to Maxwell for aid in securing employment. He knew nothing but discouragement, since no one would give work to him because of his physical disability. The Good Neighbors rallied again, Maxwell

himself aided, and the man was sent to one of New York's finest hospitals for operations on both legs and arms. By the end of this year, say the doctors, he will walk once more without crutches.

But it's not always the magnitude of the good deed which counts. The spirit of helpfulness and sincerity which prompted it means far more. That, perhaps, is why we can smile understandingly at a letter from one club which reports it had given a bath to a ninety-year-old lady who was too feeble to get into the bathtub by herself—and now it's a regular deed.

Richard Maxwell's biggest and extremely busy chapter is the club headed by Darrell Martin, veteran radio editor of the *Pittsburgh Post-Gazette*. Martin airs a local "Good Neighbor"

program over station WJAS in the Smoky City. His membership ranks total better than 2,400 listeners today, making up nearly a quarter of all Good Neighbor Club enrollment in the country.

"But we're only starting," says Richard Maxwell, who looks at you squarely with determined eyes. "Our goal is not just a club in every state but at every strategic point in all forty-eight states. When we have that, why, then I'll feel we're getting an organization set up which can be really effective."

Maxwell himself is more than a radio artist and a student of human needs. He composes hymns and gospel songs, including such works as an arrangement of the Twenty-third Psalm set to Tschai-kowsky's Fifth Symphony. He writes books and magazine articles, once was

an aviator, and still maintains an ardent love for angling. You'll find him at home in Westfield, N. J., living with his mother and three children.

Someday he hopes to round up a powerful, far-reaching force—minus politics and red tape—which will aid all underprivileged children. If the way his Good Neighbor Clubs are catching on and spreading enthusiastically across the nation is any criterion—may be his dream will really come true before many more years have passed.

Richard Maxwell may be heard Mondays through Fridays over a CBS network at:

EST 3:45 p.m. — CST 2:45 p.m.  
Also Saturday mornings over CBS at:  
EST 9:00 a.m. — CST 8:00 a.m.

Not broadcast by stations in the Mountain or Pacific Time zones.

# AIRIALTO LOWDOWN

Abbott and Costello piped to Kate Smith program for one-time airing from Hollywood

By Martin Lewis



Shown here burlesquing Mayor LaGuardia's alleged yen for following fires, comics Lou Costello (left) and Bud Abbott of Kate Smith's show (CBS, Fri.) are torn between radio and their "Streets of Paris" show. This week they stay in New York as Kate Smith goes west

NEW YORK.—The Kate Smith program of November 3 will be broadcast from Hollywood. Kate is going to the Coast at the invitation of Darryl F. Zanuck, head of 20th Century-Fox, just for that one broadcast, during which you will hear a preview of "Drums Along the Mohawk," featuring Claudette Colbert and Henry Fonda, who also star in the picture. This invitation is a fine tribute to Kate and her program when you consider there are so many variety shows originating in Hollywood that could have been selected. Accompanying Kate will be Ted Collins, Jack Miller, who will use David Broekman's orchestra for this broadcast, and Ted Straeter, who will assemble and rehearse a West Coast singing group.

There was some doubt at first as to whether Abbott and Costello would accompany Kate. The plan now is to pipe them in from New York studios. The comics, as reported before, are appearing in "Streets of Paris," but radio has first call on their services, which means if the radio producers had insisted upon their going to California, the show would have had to do without the boys for one night while they covered six thousand miles by air for the broadcast. Kate is going by train and will do her noonday-chat airings en route. She is definitely not going to make a picture, as reported elsewhere.

#### Kilocycle Chatter

Buddy Clark is commuting by air between Chicago and New York to make his Wayne King broadcasts from the Windy City on Saturday nights and his Ben Bernie show on Sunday from the big city . . . NBC has an announcer by the name of George Putnam and so did CBS. I say "did," because last week he was let out for missing a 6:30 ayem news broadcast, which is something

that can happen to anyone and should be excused. It's too bad, because he was making plans to get married in a few weeks, had his apartment and all his furniture selected, and now he's out of a job, which of course changes his plans.

NBC's George Putnam recently married his home-town sweetheart following in the footsteps of his friend and brother announcer, Jack Costello. Both boys were members of the announcing staff of KSTP in St. Paul, Minn. Costello left a few years ago to join up with NBC in New York. Recently Putnam did the same thing. Costello married his home-town gal and now George followed suit. The same clergyman performed both ceremonies.

#### "Seen" Behind the Scene

Tacked on the door of the CBS newsroom where all the news broadcasts originate is a sign reading, "Please do not visit the news department during these emergency operations unless your business is urgent and cannot be conducted by telephone." The boys in this newsroom have something more than the news to interest them in the mornings, and those powerful field-glasses they have are not used to get a good view of the news but a better view of a rear room of a fashionable Park Avenue apartment . . . Ray Bloch, CBS maestro-choral director, has a large chart in colors tacked on the wall of his office on which rehearsal times and broadcasts are marked. Ray has so many programs he put it up to make sure he doesn't miss any.

Ben Grauer tells me he has trouble hearing the people he telephones on long distance to give away the weekly pot o' gold. Between the excitement of the winners and the band in the background, he almost goes crazy. The tele-

phone company is trying to help out the situation by installing amplifiers. Incidentally, the winner's voice can't be broadcast because of some F. C. C. ruling on tapping wires, which would have to be done to hear the person at the other end.

#### How Alec Templeton Does His Broadcasts

A great many listeners wonder how blind Alec Templeton broadcasts without a hitch. Well, here's how it's done. Manager North reads the script twenty times to him until he has it memorized. So far, he has never forgotten a line or missed a cue, which is given to him by a touch from North. Incidentally, Templeton has embarked on a concert tour that will take him to fifty-seven cities, covering eighteen states and Canada.

Apparently Fred Allen doesn't plan on making any more cracks about Peter Van Steeden's hair. The ork-pilot has been coming to the broadcasts with his hair slicked back. Fred was telling me that Peter gave him a clock when he went off the air last spring that played their theme song, "Smile, Darn Ye, Smile." So what happens? They come back on the air and the program has a new theme song. Even the applause sign Harry von Zell uses this season is new. After the program is over, Allen is kept busy signing autographs for about a half-hour.

#### Program Notes

Mort Lewis' new program, "Fun With the Famous," which has taken the place of "If I Had the Chance" on Tuesday nights, is just what its name implies and is well worth 'earing . . . Al Pearce on his first program stated that a lot of his friends consider his program a lot of fun, or words to that effect. After listening to the show my verdict is that his friends must be trying to hu-

mor him. The best thing on the program was a new singing group, Marie and her Merry Men. They should do at least two numbers on a program . . . Raves have come in over Phil Harris' vocalizing of "Nobody" when he and his band guested recently on the Fitch Bandwagon. Quite a few listeners suggest Jack Benny should have Phil sing a number on his show . . . Red Skelton told a friend that he got a report the radio audience was laughing one hour after his program was off the air. "Yeah," the pal replied, "Fred Allen is on the air during that hour."

#### Purely Personal

The Bud Collyers—he's Mike Conway on "Pretty Kitty Kelly"—are preparing for another visit from the stork some time in April . . . CBS announcer Harry Clark went off and got married a few weeks ago and was treated to a party by his colleagues . . . Bernard Hermann, musical director of the Orson Welles show, and Lucille Fletcher of the CBS press department have also taken that walk down the aisle . . . CBS songstress, Ruth Carhart, and her husband, who is one of the Norsemen Quartet, have agreed to disagree and the divorce should be along any week now . . . Felix Knight sang at the wedding of Gordon Gifford, young NBC singer and star of the light-opera series . . . Bob Crosby recently celebrated a wedding anniversary and gave his attractive frau a bracelet and she gave him some cuff-links in return.

Tommy and Jimmy Dorsey's father, who suffered a stroke some months ago, has been taken to a hospital for observation . . . Fred Waring, his wife and another couple met up with an armed hold-up man at Shawnee-on-the-Delaware the other week-end. After a tussle the hold-up man landed in the hospital, Fred suffered a slight cut on the head.



—Walt Davis

Symbol of Judy Garland's arrival as a star was recent addition of her foot- and hand-prints to Grauman's Hollywood theater collection. Busy with work on Bob Hope's show (NBC, Tues.) and film roles, she rehearses, as above with arranger Ralph Hallenbeck, at social affairs

# HOLLYWOOD SHOWDOWN

Judy Garland reaches stardom; Ned Sparks on "Grouch Club"; latest Benny picture his best

By Evans Plummer

HOLLYWOOD.—From live mikes: The 20th Century-Fox movie lot, according to all reports loving radio about as much as they would a Tyrone Power flop, is coughing up \$15,000 to bring Kate Smith and her troupe to this town to air-plug Mr. Zanuck's latest screen opera, "Drums Along the Mohawk," on Kate's November 3 broadcast—and Fox is throwing in Claudette Colbert and Henry Fonda as guest stars for free!

Didn't that October 15 coffee hour fall flat without Ameche, though? Nelson Eddy, by the way, has signed for record-making exclusively with the Columbia Phonograph firm, and will cut a whole new repertoire of disks as soon as he finishes with that show November 5 . . . Clark Gable and Charlie McCarthy, who meet in a great-lover championship match October 29, have two features in common, and they aren't ears. Guess! . . . Orson Welles, who's moved in for the duration of his "Heart of Darkness" film-shooting, is being sassed by Hollywood because (1) he's asking none of its "expert" advice and (2) because he's casting his radio and screen dramas from the capable and loyal ranks of his Mercury Theater players! . . . Judy Garland acknowledged a star October 10 when her tootsie and pinkie prints were cemented into the Grauman's Chinese forecourt in token of her work in M-G-M's "Babes in Arms."

Plums to Joe Penner's spunk in going on with his October 12 airing with a 102.7-degree temperature. But the show was swell! . . . Ned Sparks will grouch the rest of the season with the NBC "Grouch Club" . . . Real drama: Bob Taylor and Barbara Stanwyck eating at the Brown Derby at a table facing the dining Frank Fay, who once was Barbara's head man. Visiting autograph-hunters should haunt the Hollywood

Derby Sundays from 11 a.m. to 2 p.m. Radio's best names breakfast and lunch there then between rehearsals at NBC and CBS. Last Sunday brought out, among others, Mary and Jack Benny, Phil Harris, Edgar Bergen, Loretta Young, Conrad Nagel and Wendy Barrie.

#### "Buck Benny" to Ride High

Your observer predicts the greatest box-office success to date for Jack Benny in his forthcoming Paramount picture, "Buck Benny Rides Again," providing its director sticks to the very funny play script prepared by Jack's radio-writers, Bill Morrow and Ed Beloin. The plot uses practically the entire Jell-O show cast in their air-built characterizations—and even the voice of Fred Allen will be heard giving Jack the razz-but-good. Incidentally, odds are strong that Lillian Cornell, Chicago radio glam canary recently touted to the world by RADIO GUIDE, will get the coveted role of ingenue star in the picture. At least, the movie officials liked her pictures and voice so well that they've called her to Hollywood to test next week! Here's luck to a star developed exclusively by radio!

#### Rom-Antics . . .

Riddle: Kay St. Germain, the "Signal Oil Carnival" (Coast NBC) songstress, was given a quiet birthday dinner and a diamond-and-ruby-studded clip week before last by Jack Carson, the Carnival's m.c. And that week saw Marjorie Reed in Edgar Bergen's company. But when Morton Downey opened at the Coconut Grove, Bergen and Miss St. Germain were a twosome! . . . The engagement of NBC mikeman John Frazer and "Gateway" winner Virginia Vale (Dorothy Howe) is unengaged . . . Dorothy Lamour really feels that way about Robert Preston, her "Typhoon" screen-play lover, so they say.

#### Bing's Burke Bangs Jackpot

Want to write a song? Imitate Johnny Burke, ace lyricist for Bing Crosby. Saturday, October 14, "Your Hit Parade" played its usual ten top tunes—FIVE OF WHICH were Burke's! The record, never before accomplished by another song-writer, included, with the position number shown: (2) "Oh, You Crazy Moon," (3) "A Man and His Dream," (8) "What's New?," (9) "Go Fly a Kite" and (10) "An Apple for the Teacher." Songs numbered three, nine and ten are from Crosby's last film, "The Star-maker," and are still headed upward in sales. Burke is a wistful, dreaming Irishman from "back of the Yards" in Chicago. Maybe that helps the perspective.

#### Weather: Showers in California

Mrs. Bill Goodwin, Pepsodent miker's wife, was hosted to a baby-shower October 14 at the Hope home by the wives of Bob Hope and Jerry Colonna—and three days later Mrs. Hope was tendered a shower for Linda, the Hope heiress, by Mary Livingstone, Mrs. Phil Harris and Mrs. Jimmie Fidler . . . Andrea Marsh (Mrs. Ken Lobben) became mother October 6 to a six-pound, six-ounce young lady christened Andrea Louise, and mother expects to resume her singing over NBC early in December . . . Pete Pringle, CBS-KNX News Bureau editor, passed the smokes October 9 in token of the arrival of eight-pound son Jimmie.

#### The Voice Sets Example

Asked by CBS producer Bill Lawrence if he would aid him in making a series of volunteer, gratis radio transcription-talks for use in the Minneapolis Community Chest drive, "The Voice of Experience" not only agreed but wrote his own speech, ending with "and I'm so sold on this charity that I'm tendering herewith my personal check

for \$100. Now, if I'm two thousand miles away and can do that, what will you at home do?" . . . A basket of plums, please, to "The Voice."

Another "good guy" is Jean Hersholt, radio's "Dr. Christian," who returns to the airlines November 1. Hersholt traveled five thousand miles to and from Minneapolis to aid the Chest appeal in person! Previewed last week in Hollywood was Hersholt's first film based on his radio series. Released by RKO, it is entitled "Meet Dr. Christian." The title is a good idea to follow literally.

#### Backstage Goings On

Off October 11 to Al Pearce's premiere for Dole, and there met new tenor Don Reid, former Canadian amateur welterweight champ (so I'll be careful what I say), and listened, too, to Marie and her Merry Men, a talented trick vocal quintet worth tabbing . . . Grouchmaster Jack Lescoulie had a real grouch last Sunday. Two stooges he'd planted to heckle him turned up missing; they attended the wrong program! . . . "Gateway to Hollywood" opens wide again, and the theater studio for two Sundays has been filled with celebrities who attend to cheer and aid the starry-eyed youngsters as they make their bids for fame . . . Walter Huston, at the sixth "Good News" broadcast, finally remembering where he'd met conductor Meredith Willson; former starred in "The Fountain" fourteen years ago in New York's Greenwich Village, while latter played flute in the pit orchestra!

Reggie Gardiner pulled the temple of beauty down on his head October 12 when at Kraft Music Hall he cracked about homely nurses. Deluge of telegrams, letters and phone calls from nurse-cuties scolded Mr. Gardiner properly.

# THE VOICE OF THE LISTENER

\$1.00 will be paid to the writer of every letter used in this department. Readers, express your opinions, write to V. O. L., 731 Plymouth Court, Chicago, Illinois

## Shut-In Corner

Dear V. O. L.:

I cannot resist writing you how I enjoy reading Radio Guide. It is delivered to me by my druggist every week. I'm a shut-in. It's a year since I can get about with the aid of my cane. The people I room with often ask me if there's a special program I'd like to hear. I always pick Alec Templeton, "Hit Parade," "Good Will Hour," or any good musical program. Many have asked me if I'm not lonesome living alone. But I'm not lonesome. I while away the time writing poems and working on scrap-books. It's a fine feeling to live in hope and be happy under trying circumstances.

Lena Campbell,  
336 N. Riley Ave.,  
Indianapolis, Ind.

## Mutual Stalemate

Dear V. O. L.:

I tried to listen in on the World Series broadcasts. They have been the poorest that I have heard, both as to reception and contacting stations. As to the announcers, Bob Elson—or what could be heard of him—was all right. The less said of Red Barber, the better.

M. W. Nelson, Bradford, Pa.

Dear V. O. L.:

I don't see how anyone in the country can complain, now that the series is over, about its being broadcast exclusively by MBS. It was carried by stations serving every spot in the country, and the work was splendid. Elson and Barber gave authentic, factual descriptions that let you know exactly what was happening, without the feigned hysteria sometimes churned up by series announcers. Here's to the Mutual job. It was a hundred percent.

Wade Stanforth, Charleston, S. C.

● That's that. Now let's think about next season. We pick the Yankees!—V. O. L.

## Disgusting Ads

Dear V. O. L.:

Many times while sitting at my dinner table with the radio at my elbow, I have had to suddenly shut the program out because of the very unnecessary and disgusting descriptions of personal defects one might have and how to overcome them with certain products.

Perhaps if the sponsors have this brought to their attention, we may be spared these loathsome descriptions by having the products advertised in a manner more pleasing and thereby more salesworthy.

I feel quite sure the American public is intelligent enough to understand what the product is for and to use it if he is not too disgusted by hearing the cause described with such detail.

Mrs. Sadie H. Korn, Glenwood Springs, Colo.

## Allen-Oop!

Dear V. O. L.:

Quiz programs are all right—in their place. But why a top-flight radio performer like Fred Allen tries to incorporate one into his new show is beyond my understanding. I wonder if many of your readers feel as I do, and want the news reel and "the person you didn't expect to meet" back on the new series instead of this out-of-place innovation.

J. F. Murphy, Newport, Ky.

● See "Airtalo Lowdown" in RADIO GUIDE for the week ending October 27.—V. O. L.

## Good Shows Conflict

Dear V. O. L.:

We are a club of young people very much interested in radio. We seek out the best programs and discuss them.

Among the best we can find are:

Alec Templeton's music and "Lux Radio Theater"; "Good News of 1940" and "Town Meeting"; "Barn Dance" and "Death Valley Days"; "American Album" and "Ford Sunday Evening Hour"; Orson Welles and "Chase and Sanborn Hour."

We are much perplexed that the above-mentioned pairs of programs are to conflict in point of time all season. When there is so much light music and unimpressive variety stuff on at other times, it is a shame that listeners who like worth-while programs have to choose

between two fine ones.

This is especially deplorable when it is observed that two of these conflicting pairs present rival shows on the two networks of NBC itself.

Our club follows Radio Guide as our study guide. It is our text-book. We meet Tuesday evenings, and "Information, Please" is part of our regular meeting.

We believe our club is not alone in desiring a better distribution of our favorite programs.

Radio Roundup Club,  
Helen Wilson, Sec'y,  
Cleveland, Ohio



Prof. Kay Kyser makes vocalist Ginny Simms wear a dunce-cap to show pupils what may happen if they miss questions. "Kyser's College of Musical Knowledge" is on NBC Wed.

## GET IN THE QUIZ GAME

(For correct answers to following questions see Page 43.)

From "Question Bee"  
(NBC, Sat., 7:30 p.m. EST)

1. Of the original thirteen colonies, which one was founded by Col. Oglethorpe?
2. Who was the Mad Monk of Russia?
3. In what wars were these battles fought: Saratoga, Saint-Mihiel, Vicksburg?
4. Where are the U. S. Coast Guard Academy and the U. S. Naval Academy located?

From "Name Three"  
(MBS, Sat., 8:00 p.m. EST)

1. Name three famous rides.
2. Name the three first U. S. Presidents born U. S. citizens.
3. Name three things required by law to be on an automobile.

From "So You Think You Know Music"  
(CBS, Sun., 2:30 p.m. EST)

1. Name five American composers who were honored by having their pictures engraved on postage stamps.
2. What stringed instruments not found in the usual symphony orchestra are associated with the following coun-

tries: (a) Switzerland; (b) Hawaii; (c) Russia; (d) Spain; (e) Italy?

3. Give the names and composers of five symphonic works, operas or arias, in the titles of which are astronomical terms.

From "Battle of the Sexes"  
(NBC, Tues., 9:00 p.m. EST)

1. In what story are these mythical lands located: (a) Never-never Land; (b) Emerald City; (c) Shangri-la?
2. What relation to you would be the only child of your mother's mother-in-law?
3. For whom were the months of July and August named?

From "Ask-It-Basket"  
(CBS, Thurs., 8:00 p.m. EST)

1. Is izzard a plant, a member of the lizard family, or a letter of an alphabet?
2. Name a mammal that swims, one that walks, and one that flies.
3. If you were dying of ennui, what would be wrong with you?
4. Can a man living in New Jersey be legally buried in New York?

● We thought this constructive letter worth publishing, although we do not have the street address of the sender. This will notify the Radio Roundup Club to send us their complete address so we can mail them their \$1.00 award—which will pay postage to send their plea also to the networks!—V. O. L.

Oh, Shaw!

Dear V. O. L.:

I have no fault to find with Artie Shaw's music. I enjoy it as do countless numbers of others. But I feel that Mr. Shaw's personality is losing him plenty of admirers. Recently I read in Radio Guide about the swing king getting mad during the filming of his new picture. He is said to have announced in no uncertain terms that he had \$100,000 in the bank (which is a lot of dough) and that he didn't have to play anymore if he didn't want to. I didn't know then whether to believe it or not.

A short time ago Artie arrived an hour or so late for an engagement at Crystal Beach, Ontario. Because of words between the management and the swing king, Mr. Shaw got mad and packed up. The ballroom was turned into a raging mob and police had to protect the famous man and his famous orchestra. Mr. Shaw had many more admirers before that little episode.

Although his radio show is called "Melody and Madness," I think the one who fits the mad part is Artie. He should wake up and find that the only threat to his popularity is Artie himself.

Wendell Phillips, Conewango, N. Y.

● Shaw has left the "Melody and Madness" program. The reason is vague. Some say he objected to reading comedy lines. Others say he merely needed a rest.—V. O. L.

Vote!

Dear V. O. L.:

This is my first letter to V. O. L., but I wish to express my view on the question of studio audiences. In my opinion, studio audiences are a bugaboo to good radio programs. More jokes are lost to the radio audience by studio noises such as whistling, shouting and clapping. I wish Radio Guide would place a sample ballot in its magazine for readers to vote on this question. How about a ballot on the V. O. L. page?

Palmer Reist, Dayton, Ohio

● Below is such a ballot. Many of you have written for and against this phase of radio. Here's your chance to help express a more representative opinion. Mark your ballot and send it to this department. If there's sufficient response to justify it, we shall submit other controversial radio questions for your vote by this method.—V. O. L.

Please tear out and mail to V. O. L., 731 Plymouth Court, Chicago, Ill.

## BALLOT

All sounds from studio audiences should be prohibited\_\_\_\_\_

I approve of studio-audience laughter without other sounds\_\_\_\_\_

I approve of laughter and applause without shouting, whistling\_\_\_\_\_

Remarks \_\_\_\_\_

# UNWELCOME GUEST STARS

Shoo guest stars away from  
the mike—give new talent a  
chance, says this radio man

Are you sick of guest stars? Have you wondered why more and more big shows are depending on them? Here is a memo to the editor from Wilson Brown, RADIO GUIDE's eastern editor, which we are publishing because it states the case more clearly than any special article we could have written.—Editor.

I'M IN a mood. While I'm in it, I might as well get my thoughts off my chest and put them in black and white.

I'm fed up with this guest-star business. I've just come from a big luncheon celebrating the return of the Fred Allen program. At it, I heard an announcement of plans for this fall. It seems, believe it or not, that the program will have something new to offer . . . of all things, guest stars.

Good Lord, where is this leading us? I tune in Monday and hear Leslie Howard in drama; I tune in Tuesday and hear him being interviewed; I tune in Wednesday and hear him as a comic; I tune in Thursday and hear him endorsing a cigarette; I tune in Friday and hear him doing a benefit for crippled Polish orphans; I tune in Saturday and hear him as a commentator. Of course it isn't quite that bad. But it is bad enough.

Here's actually what happens in New York. Leslie Howard, Katie Hepburn and Robert Taylor all come to town in one week. The Kate Smith hour goes after them, the Vitalis program goes after them, the Fred Allen program goes after them, the Rudy Vallee hour goes after them, etc., etc., etc., until we run the list of the guest-star market. Who gets 'em? Well, it usually ends up that Howard goes to the highest bidder; Hepburn goes to the next highest bidder; Taylor goes to Vitalis because "that program better fits his personality." The other guest-star programs, having lost, look around for someone else. The production man suggests Ezra Stone, but someone recalls that Ripley used him three weeks ago. Someone suggests Lauritz Melchior, but they remember he is in Europe. The client suggests Groucho Marx, knowing very well Marx won't come to New York at the \$1,000 fee the client offers. And so they run the list of names and end up with Pick and Pat.

Now my point is, who cares? Aunt Phoebe in Vandalia doesn't know Mel-

chior, never even heard of him, wouldn't like him if she did hear him because he'd sing "some foreign opery in some foreign language." Secondly, Aunt Phoebe wouldn't know he was on anyway unless she happened to tune to the program, because the guest star is picked at the last minute and there is never any mention of him in RADIO GUIDE or the Evening Journal. And anyway, Aunt Phoebe listens because she likes drama, not giving a whoop who plays the parts; or because she likes music, yet she doesn't know the difference between a soprano and a contralto. Yet to hear producers talk, one would think the future peace of the world depends upon who the guest is.

So-o-o-o-o . . . it looks to me that the guest-star market is being worked to death. The demand is greater than the supply. And the guests seldom fit the show's pattern and hurt the show more than they help it. But here is the real gist of my complaint. This policy is being maintained at the expense of thousands of young boys and girls, men and women, who have real talent, real experience, and would be a definite contribution to radio. It is at the expense of this latter group because producers are "name" crazy. Joseph Smith, actor, can do a much better job than Cary Grant on the radio. But Smith isn't a name. So they buy Grant. On the screen Grant is swell. On the radio—phew! Smith would have cost the sponsor \$25; Grant costs \$2,000. It just doesn't make sense.

I AM also convinced that sponsors and producers do not reason this matter out or they would soon stop this guest-star overworked idea. I say that because I am mindful of the fact that "Hilltop House" is selling more Palmolive products than "Beauty Box Theater" ever did. I am mindful of the fact that "Singin' Sam" is selling more Coca-Cola on his transcriptions than the elaborate Ray Noble—and later Gus Haenschen show—program. In other words, they admit names do not necessarily mean sales.

All right, now, if sales count and if it has been proved that "names" do not always result in sales, why all this guest-star trend at the expense of thousands of young and eager talented people who can't even get Mr. So-and-So on the telephone, much less an audition? What's to become of the talented

young person? What's the matter with radio developing some talent of its own? It can be done. Jack Benny developed Kenny Baker and he'll do it again with his new singer—whoever he happens to be. But that's only one spot for the unknown and about the only one.

So what? So what? So RADIO GUIDE takes down its hair and shows the public what is happening. We take any leading "name" actress, for example, and we show the programs she has been on. We show the Crossley popularity rating of those shows and compare them with the ones on which no names were used.

We point out the failure of "The Circle" despite more big names than you could crowd into Grand Central Station.

We show how radio has developed its own talent to illustrate that it can be done. Kenny Baker, for example, and Bing Crosby, and Kate Smith.

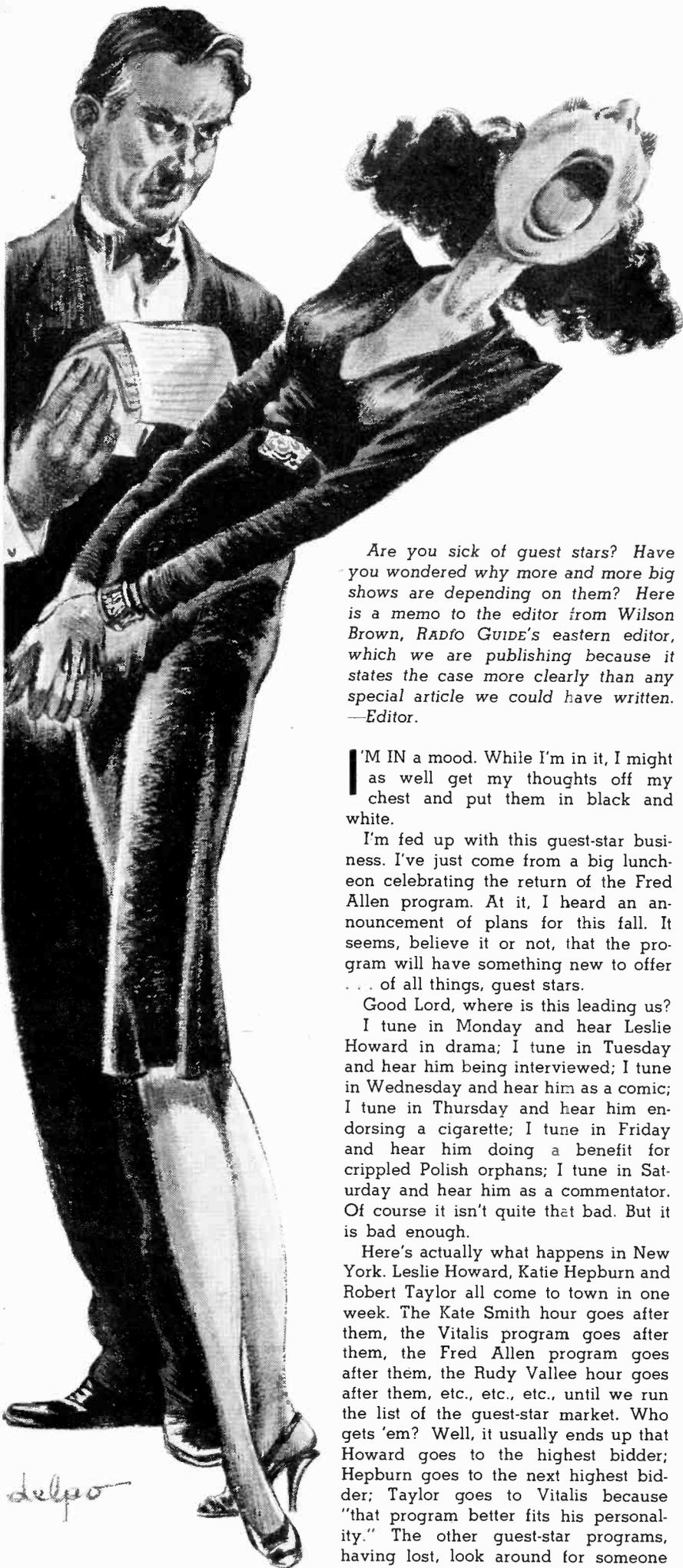
We can point out how hard (nearly impossible) it is for one to get a hearing. One can't get to the executives even by telephone. A battery of secretaries stands in the way. Write a letter—but you get no answer or a polite "We'll keep your name on file." Get an audition! Why, that's impossible for the unknown.

So how does an unknown break in. If he has lots of money, he can hire an orchestra and make a lot of records and circulate them. And with money, he can hire a high-pressure press-agent to build him up. With money he can be seen in the proper places. In such a round-about way, maybe he can get a hearing.

I'm sick of guest stars. I'm heartbroken over the brilliant youngsters who've got talent but cannot display it. Something ought to be done. Something like a boycott of guest-star programs, perhaps. Or the sort of letter barrage Father Coughlin invites his followers to send Congress.

Guest "name" stars, by and large, are old stuff. They are not entertaining. They don't need the money. They don't take radio seriously. They don't make a good show better. Usually they harm themselves by revealing large and unappetizing feet of clay.

If I had my way, I'd stop them. I'd station a muscle-man with a baseball bat beside every mike in New York and Hollywood.



# The March of Music

Edited by LEONARD LIEBLING

"... An ampler Ether, a diviner Air..."—Wordsworth

## FORECAST

**T**OSCANINI takes first place again this week with the opening concert of his Beethoven Cycle. This is one of the most important events of the entire musical season, on or off the radio, and should not be missed by any music lover.

The "New Friends of Music" return Sunday with their popular chamber-music broadcasts, which feature most of the outstanding chamber-music ensembles. An unusual novelty on Sunday's program is the appearance of Ellen Stone, twenty-two-year-old French horn player, in the Mozart Horn Quintet.

### Saturday, October 28

Cincinnati Conservatory of Music, CBS. Conservatory Orchestra; Alexander von Kreisler, conductor. *Choral and Fugue* (Bach-Abert), *Symphony No. 5* (Tchaikowsky).

Eastern 11:05 a.m.	Central 10:05 a.m.	Mountain 9:05 a.m.	Pacific 8:05 a.m.
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The NBC Symphony Orchestra, NBC. Arturo Toscanini, conductor. Beethoven Cycle. *Symphony No. 3—"Eroica,"* *Symphony No. 1*.

In another column of this department are some general reflections connected with the present program.

Toscanini is not playing the nine symphonies of Beethoven in chronological order (tonight finds Nos. 1 and 3 together), due doubtless to the necessity of proper contrast.

The first and third of the mighty nine were composed only about four years apart (1800 and 1804) but in that interval is apparent one of those sudden tremendous leaps of progress achieved only by genius. Make a comparison for yourself and be convinced. Note the simple sunshiny character of No. 1 and the gigantic power and stirring eloquence of the other. Interesting, too, is the fact that No. 1 retains the minuet movement found in all symphonies of the period and later to be discarded by Beethoven in favor of his own creation, the sometimes jolly, sometimes tragic scherzo.

Aside from the very familiar and true story that Beethoven erased his dedication to Napoleon after he became emperor, various fictional commentaries exist regarding the "inner meaning" of No. 3 (titled "Eroica"). The only clue the composer himself left is his affixed remark on the score that he dedicates it "to the memory of a great man." Why ask for any other directions? We hear strife in the composition, protest, tragedy, joy, resignation, hope and triumph. But above all, we hear stirring, lovely, affecting music. Is not that enough?

Eastern 10:00 p.m.	Central 9:00 p.m.	Mountain 8:00 p.m.	Pacific 7:00 p.m.
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### Sunday, October 29

Radio City Music Hall of the Air, NBC. Erno Rapee, conductor; Henrietta Schumann, pianist. *Nocturne and Scherzo* from "Midsummer Night's Dream" (Mendelssohn), the Orchestra; *Piano Concerto No. 3* (first movement) (Rachmaninoff), Henrietta Schumann and Orchestra; *Romeo and Juliet Overture* (Tchaikowsky), the Orchestra.

Eastern 12:00 noon	Central 11:00 a.m.	Mountain 10:00 a.m.	Pacific 9:00 a.m.
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The Perole String Quartet, MBS. *Quartet in E Flat, Opus 51* (Dvorak).

Eastern 12:00 noon	Central 11:00 a.m.	Mountain 10:00 a.m.	Pacific 9:00 a.m.
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String Symphony, NBC. Frank Black,

conductor. *Quartet No. 4 in A Minor, Opus 44, No. 2* (Mendelssohn—transcribed for string orchestra by Frank Black).

Eastern 2:00 p.m.	Central 1:00 p.m.	Mountain 12:00 noon	Pacific 11:00 a.m.
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So You Think You Know Music, CBS. Music quiz. Ted Cott, master of ceremonies. Guests.

Eastern 2:30 p.m.	Central 1:30 p.m.	Mountain Not Available	Pacific Not Available
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The New York Philharmonic Orchestra, CBS. John Barbirolli, conductor; Josef and Rosina Lhevinne, duo-pianists. *Comedy Overture on Negro Themes* (Gilbert), the Orchestra; *Concerto No. 7 in F Major for Two Pianos*

As readers of our department have already been informed, Mozart's endless versatility prompted him to experiment with all sorts of unconventional combinations of instruments, and their possibilities in tone and technic.

In his G minor quintet he was seduced by the dark and luscious voice of the viola, and the E flat example gave him the chance to demonstrate the haunting, mystic qualities of the French horn. In both pieces we have also Mozart's unflinching fund of melody and his marvelous skill in their development and decoration. Both compositions are noble messages for listeners who prefer pure music to some of the modern kind that has aptly been called "hot in the mouth."

Brahms, ending his labors about a century after Mozart, and having immensely wider harmonic scope and far more freedom from classical formulas, naturally is able to give his score greater brilliancy and more romantic glamour. However, had modest Brahms (an adorer of Mozart) been asked to compare his opus with Mozart's, he surely would have given the crown to the older master.

Eastern 6:00 p.m.	Central 5:00 p.m.	Mountain 4:00 p.m.	Pacific 3:00 p.m.
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Bach Cantata Series, MBS. Alfred Wallenstein, conductor. Genevieve Rowe, soprano; Mary Hopple, contralto; William Hain, tenor; Raoul Nadeau, baritone. *Cantata No. 69*.

Eastern 7:00 p.m.	Central 6:00 p.m.	Mountain 5:00 p.m.	Pacific 4:00 p.m.
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The Ford Sunday Evening Hour, CBS. The Detroit Symphony Orchestra, Fritz Reiner, conductor; Grace Moore, soprano. *Festivals* (Debussy), the Orchestra; *Jewel Song from Faust* (Gounod), Grace Moore; *Minuet and Carillon from "L'Arlesienne"* (Bizet), the Orchestra; *Phydale* (Duparc), *Who'll Buy My Lavender?* (German), *Spring Voices* (Quilter), Grace Moore; *Pavane* (Ravel), the Orchestra; *Carry Me Back to Old Virginny* (Bland), Grace Moore, Chorus and Orchestra; *Roumanian Dance* (Bartok-Weiner), *Hymn "How Happy Is He"* (Knapp), Grace Moore, Chorus and Orchestra.

Eastern 9:00 p.m.	Central 8:00 p.m.	Mountain 7:00 p.m.	Pacific 6:00 p.m.
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Primrose Quartet, NBC. Beethoven Quartet Cycle. *Quartet No. 5*.

Eastern 10:30 p.m.	Central 9:30 p.m.	Mountain 8:30 p.m.	Pacific 7:30 p.m.
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### Monday, October 30

The Rochester Civic Orchestra, NBC. Guy Fraser Harrison, conductor. *Rakoczy March* (Berlioz), *Concerto in E Minor for Violin and String Orchestra* (Castrucci), Herman Surasky, violinist; *Roses of the South* (Strauss).

Eastern 2:30 p.m.	Central 1:30 p.m.	Mountain 12:30 p.m.	Pacific 11:30 a.m.
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The Voice of Firestone, NBC. Alfred Wallenstein, conductor; Margaret Speaks, soprano. *Pomp and Circumstance* (Elgar), the Orchestra; *I Heard You Go By* (Wood), Margaret Speaks; *Golliwog's Cakewalk* (Debussy), the Orchestra; *Kiss Me Again* (Herbert), *Spirit Flower* (Campbell-Tipton), Margaret Speaks; *Gypsy Scenes* (Infante), the Orchestra; *Voices of Spring* (Strauss), Margaret Speaks.

Eastern 8:30 p.m.	Central 7:30 p.m.	Mountain 6:30 p.m.	Pacific 5:30 p.m.
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Columbia Concert Hall, CBS. Howard Barlow, conductor; Arnold Belnick, violinist. *First Movement, Violin Concerto in B Minor* (Bach), *Romance* (Beethoven), *Introduction, Rondo and Capriccio* (Saint-Saens).

Eastern 10:30 p.m.	Central 9:30 p.m.	Mountain Not Available	Pacific Not Available
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### Tuesday, October 31

American School of the Air, CBS. American folk-music. Symphony Orchestra, Lyn Murray, conductor; Allan Lomax, commentator.

Eastern 9:15 a.m.	Central 2:30 p.m.	Mountain 1:30 p.m.	Pacific 12:30 p.m.
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Mozart Piano Concerto Series, MBS. Alfred Wallenstein, conductor; Nadia Reisenberg and Milton Kaye, piano soloists. *Concerto No. 7 in F Major*

for Two Pianos (K. 242).

Eastern 10:30 p.m.	Central 9:30 p.m.	Mountain 8:30 p.m.	Pacific 7:30 p.m.
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### Thursday, November 2

Rochester Philharmonic Orchestra, NBC. Jose Iturbi, conductor.

Eastern 9:00 p.m.	Central 8:00 p.m.	Mountain 7:00 p.m.	Pacific 6:00 p.m.
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Sinfonietta, MBS. Alfred Wallenstein, conductor. *Divertimento No. 17* (K. 334) (Mozart).

Eastern 9:30 p.m.	Central 8:30 p.m.	Mountain 7:30 p.m.	Pacific 6:30 p.m.
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"Blennerhassett," Radio Opera by Vittorio Giannini, CBS. World premiere. Howard Barlow, conductor. Stephen (Frank Hornaday), Madeleine (Rosa Ekersten).

"Blennerhassett," new radio opera by Vittorio Giannini, is to be given its world premiere this Thursday evening by the Columbia Workshop at 10 p.m. The plot concerns the famous Aaron Burr conspiracy to create an empire in the Southwest. Although Burr himself does not figure as one of the characters (as erroneously stated in this column last week), his offstage presence dominates the story.

The scene is a hut on the coast of Massachusetts. In the distance is the Island of Blennerhassett. Stephen, the hero, is involved in the Burr conspiracy and awaits a message from Burr telling him the meeting-place of the plotters and the storing-place of the arms. The messenger tells Stephen the rendezvous is Blennerhassett.

Madeleine, in love with Stephen, pleads with him to give up his dangerous enterprise, but he refuses. The messenger returns and informs Stephen that he suspects Colonel Wilkinson, supposed friend of Burr, of being a traitor. He has seen Wilkinson talking to the governor. Stephen leaves. Wilkinson comes to tell Madeleine that Burr and his followers have been proclaimed traitors by a presidential proclamation. He promises to help Stephen escape if Madeleine will reveal the rendezvous. She does so. As he departs, three women friends from the village whose men have gone with Stephen come to Madeleine. The four women pray. Suddenly they hear the sound of a battle. The Island of Blennerhassett is in flames. Madeleine realizes that she has unwittingly betrayed Stephen. Stephen returns mortally wounded and dies in Madeleine's arms.

The music follows the dialog closely and, like all of Giannini's work, is lyrical and melodic rather than dissonantly modern. He has used some sustained motifs to depict the various emotions and situations. The love-theme, first introduced on Madeleine's entrance, ends the opera, combines with a theme which voices Madeleine's idealism and Stephen's ultimate realization of his folly.

Eastern 10:00 p.m.	Central 9:00 p.m.	Mountain 8:00 p.m.	Pacific 7:00 p.m.
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### Friday, November 3

Music Appreciation Hour, NBC. Dr. Walter Damrosch, conductor. Round and Cannon. *Bach Program*.

Eastern 2:00 p.m.	Central 1:00 p.m.	Mountain 12:00 noon	Pacific 11:00 a.m.
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Grace Moore, radio prima donna, is guest soloist of "Ford Sunday Evening Hour" on CBS this week



Duo-pianists Josef and Rosina Lhevinne will be heard on "New York Philharmonic" Sunday, CBS

(K. 242) (Mozart), Josef and Rosina Lhevinne and Orchestra; *Two Preludes to "La Traviata"* (Verdi), *La Mer* (Debussy), the Orchestra.

Eastern 3:00 p.m.	Central 2:00 p.m.	Mountain 1:00 p.m.	Pacific 12:00 noon
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Metropolitan Auditions of the Air, NBC. Metropolitan Opera tryouts. Wilfred Pelletier, conductor; Milton Cross, master of ceremonies. Annabelle Ott, soprano of Bucyrus, Ohio, and William Ventura, tenor of New York City, contestants.

Eastern 5:30 p.m.	Central 4:30 p.m.	Mountain 3:30 p.m.	Pacific 2:30 p.m.
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The New Friends of Music, NBC. Budapest String Quartet. Ellen Stone, French horn; William Primrose, violinist. *Viola Quintet in G Minor* (K. 516) (Mozart), *Horn Quintet in E Flat* (K. 407) (Mozart), *Viola Quintet in G Major* (Brahms).

The fine program of this delectable group gives further proof of its high artistic purposes. Music-lovers are here being offered unusual works rarely performed publicly and on this occasion done by the finest possible exponents. Better still, similar treats are promised throughout the entire season.

## A Cycle of Beethoven

By Leonard Lieblich

CYCLES seem to run in cycles. At least in music. What I mean is that every once in a while we get a season which brings an unusual number of such serialized programs. Like this winter of 1939-40. We are faced with cycles of Beethoven, Brahms, Sibelius, Mozart, Rachmaninoff, featuring symphonies, smaller ensembles, concertos and even vocal numbers. Two of the cycles (the Beethoven quartets every Sunday night by the Cooley and the Primrose String Quartets, and Rachmaninoff's piano concertos on the Music Hall hour) are running currently. Two others commence this week—another Beethoven, with Toscanini and the NBC Orchestra as sponsors, and Mozart-Beethoven-Brahms chamber works presented by the New Friends of Music.

The French have an old saying, "Too much of anything is good for nothing." However, true music-lovers do not feel that way while listening to the best of the world's composers, and especially when performed by the best of the world's interpreters. It is not only instructive but also highly interesting to follow a creative master's development by hearing his earlier essays juxtaposed with his later examples; to observe his experimental period and gradual growth of confidence, original expression, individual style, and mastery in technic and variety.

Renewed chance to study those phases in their most illuminative light is offered by the Toscanini cycle of Beethoven music, and especially the nine symphonies. To note how Beethoven practically imitated the correct classicism of Haydn and Mozart in the first symphony and how unorthodox and daringly personal he had become in the ninth is to visualize the entire orbit of his transcendental life in music.

The sonatas, trios and other chamber works of Beethoven show the same curve of cumulative maturity as the symphonies. Likewise the concertos and overtures, some of which are listed in Toscanini's cycle agenda.

What Beethoven represents in the history of music is sheer incalculable, for he was the first great liberator to free the art of composition from its enchainment of formalism; to make it democratic; to widen the boundaries of form and of harmony; to give solo instruments more of intimate emotional voicing, instead of chiefly virtuosity; to



Young girl with horn is Ellen Stone, who will play on "New Friends of Music" on an NBC net Sunday night

show the way for future upbuilding.

A fine summing-up of Beethoven is that of one keen commentator who wrote: "He found the art of music narrowed to the pastime of a special class of society; he advanced it from salon to concert hall, from castle to cottage, from the study to meadow and forest . . . He made music broadly human. He left it superhuman."

Beethoven should hold a permanent place with musical Americans, for he was ardently liberal and republican in his political ideas and believed in ultimate brotherhood among nations.

## Speaking Up

By V. Vidal

THOSE of you who are constant listeners of Ted Cott's "So You Think You Know Music" quiz on CBS Sundays no doubt heard Mr. Cott read a letter from the editor of the March of Music, which I quote: "Last week, as I was mowed down by your questions along with the fine young composer, Morton Gould, a thought occurred to me and I pass it along to you. The thought was this: It is very difficult to get a perspective on the true value of living composers. That is a task invariably reserved for posterity. However, I do think that it would be both amusing and interesting to get the reactions of music-lovers of today. So I propose that you on your program and I in RADIO GUIDE jointly conduct a poll on the question 'Which of the living composers will be immortalized a hundred years from now?'"

The announcement of the poll in this issue gives March of Music listeners until November 4 to send in their answers. The results will be announced November 5 on the "So You Think You Know Music." We'd like to make the vote in this poll as big and as representative as possible. No composer is barred. Any person composing any type of music in any country whom you feel will be most remembered a hundred years from now deserves your vote. Put your three choices on a postcard or letter and send it to Leonard Lieblich, the March of Music, RADIO GUIDE, 551 Fifth Avenue, New York.

Leonard Lieblich will be back on the November 5 "So You Think You Know Music," not only to give you the results of the poll but also as a contestant. He will try to redeem himself from the defeat he suffered from a member of his family on the same program October 15. The Lieblich honor, he feels, is at stake.

Correction department: Although Alfred Wallenstein was pictured as holding a baton several weeks ago in our "Men Behind the Music" series, we were right in our statement that he never uses one and has not done so for years. The picture was an old one.

Dr. Damrosch's "Music Appreciation Hour" has been on the air eleven years and not ten. That is all. Thank you!

\*\*\*\*\*  
Please tear out and mail to Leonard Lieblich, March of Music, Radio Guide, 551 Fifth Avenue, New York, N. Y.

### BALLOT

Which of the living composers will be immortalized a hundred years from now?

1st choice.....  
2nd choice.....  
3rd choice.....

# Men Behind the Music

This Week: HOWARD BARLOW

ONE of the exhibits that both World Fairs neglected was that rare phenomenon, an American conductor, American-trained, who has climbed to top billing. Mr. Whalen at least would not have had far to look. Right over on Madison Avenue at Fifty-second Street in New York is a slim, blond, unassuming man who, as a sort of one-man musical brain-trust for CBS, has done a good deal more than his share for good music on the radio.

It wasn't long after his broadcasting debut in 1927 before Barlow had augmented his first sixteen-piece Co-

out of ten his suggestions are adopted.

There is not much about radio technic or planning a program that Barlow does not know. His most unique experience has been as musical director of "The March of Time." There are about twenty-five different musical cues for the orchestra during the broadcast. They serve as scenery and mood-setter for such diverse happenings as a Hitler speech, a king's abdication, the Gettysburg Address, the siege of the Alcazar, a blizzard or a flood. Barlow begins to prepare his score three days before the broadcast. He has about five seconds for each musical cue. From his phenomenal memory storehouse he thinks up the right motif for each one.

"The March of Time" has trained Barlow as an expert for that type of program, and he is in as much demand for them as he is for symphonic work. He has a perfect sense of timing, and a feeling for drama which is of inestimable value on dramatic broadcasts.

His memory is prodigious and he claims that it was on dramatic programs that he developed it. He found that he couldn't look at a script and a score at the same time without getting cross-eyed, and it gradually dawned on him that he didn't have to look at the score. Reading it over several times planted it firmly in his memory forever. Howard Barlow has consistently rooted for American composers since he has been on the air, and before that formed an all-American orchestra in 1923. Every member was American-born and American-trained.

Born in Plain City, Ohio, he lived successively in Urbana, Ohio, Denver, Colo., Portland, Ore., and New York. His father was in the furniture business and fondly hoped that Howard would follow in his footsteps. But Howard fooled him and took up the trumpet, piano, cello and tympani in rapid succession. He also had a voice. One of his teachers, a Wilberforce Whiteman, had a son named Paul, a stoutish lad, who also made a modest little place for himself in music. After a year and a half at the front in the first World War, Barlow landed in New York with ambitions to be a singer. The first person he called on was the editor of this department. Barlow eventually became a chorus director, finally a conductor.

He lives quietly in the country, in a new house which he has just built, with his wife and what he describes as a he-man bulldog. His wife was formerly on the stage, and he gravely insists that she is his only hobby. He lives a slightly topsyturvy existence, staying up half the night and sleeping most of the morning. He gets a great amount of work done with system, however.

Did I say that Barlow has a prodigious memory? Well, I was right. Among the things he has never forgotten is sentiment. It is a lovely quality for a successful man to retain, don't you think? —Leonard Lieblich.



Howard Barlow (standing) conducts premiere of Gianni's (seated) new opera, "Blennerhasset," CBS, Thurs.

lumbia orchestra into the sixty-piece Columbia Symphony, and was playing symphonies to his and the public's heart's content. When the die-hards solemnly wagged their heads and declared that the radio audience could never endure a whole symphony, Barlow took the daring step of playing the entire "Military" symphony of Haydn. The much-abused public surprised everybody but Barlow by clamoring for more, which he obligingly gave them.

In a long series of programs, among them the "Philco Radio Hour," the "Symphonic Hour," "Understanding Music," "Understanding Opera," "Melody Masterpieces" and "Everybody's Music," Barlow has raised the musical standards of CBS higher and higher. Not emotional or temperamental, he gets his way by sheer good-natured persistence. He rarely expresses an opinion at a conference, but when he's asked for it he states it clearly and at some length. Whatever he says is listened to with respect, and in nine cases



The famous "Grouch Club" (NBC, Sun.) provides honorary judges for Pop-Song Contest No. 6. They are maestro Leon Leonardi (left), well-known arranger, and vocalist Beth Wilson (right).

—Gene Lester Photographs

**R**ESULTS at last! As Song Search headquarters prepares for a new deluge of entries in Contest No. 6, it also announces winners of Contest No. 1. First prize winner: Sylvia Seligson of Raleigh, N. C., whose entry is entitled "Good Night, My Lovely Lady." Other winners are listed on this page.

#### Winning Song on the Air

Checks have already been mailed to Miss Seligson and the five runners-up, but Miss Seligson's check is a small part of her winnings. This week "Good Night, My Lovely Lady" will be presented to the radio public. First, Bob Crosby and his famous Bobcats will play it on their regular Tuesday night broadcast (CBS, 9:30 p.m. EST; 8:30 p.m. CST; 7:30 p.m. MST; 6:30 p.m. PST). Not only that, it will also be played on other local and network programs throughout the country. In short, it will be given the best kind of a chance to become a national song hit!

#### More Winners Next Week

Meanwhile, those who didn't break into the winner's circle this time still have a lot of chances. In the first place, if you are among those, look for your name on the complete list of contestants (which this week includes names of Contest No. 1 entrants not published last week, also some Contest No. 2 entrants) on Page 44 of this issue. Second, keep on submitting songs. Your next entry may be the song that clicks. Third, keep looking for your name on the list of winners which will appear on this page each week until the close of the National Song Search.

#### Questions and Answers

Here are answers to frequent queries. Question: If my song is given a consolation prize, am I free to dispose of it as I please? Answer: Yes. Question: May a hymn entry be patriotic? Answer: Hymns may be either religious or patriotic.

## WINNERS OF CONTEST NO. 1

FIRST PRIZE OF \$200.00

**Sylvia Seligson, 230 S. Swain St., Raleigh, N. C.**  
Composition: "Good Night, My Lovely Lady."

CONSOLATION PRIZES OF \$10.00

Eleanor M. Breuler, 305 E. Green St., Champaign, Ill. Composition: "I Sing a Song with a Sigh."

Virginia A. Ferriman, 209 E. Capitol Ave., Springfield, Ill. Composition: "There Must Be a Rainbow Somewhere."

Free Jacobson, Hotel Cominos, Salinas, Calif. Composition: "If I Had Three Wishes."

Lee Welch, 1 Brookland Court, Charleston, W. Va. Composition: "Two Silhouettes on the Wall."

Ethan W. Pearson, 8 Highland St., Somersworth, N. H. Composition: "Where the Tulips and the Hyacinths Grow."

## HONORABLE MENTIONS

Clarence Granoski, 612 E. Fourth St., Willmar, Minn. Composition: "Little Miss Bo-Peep."

Hester Wolffaert, 1304 Princeton Ave., Birmingham, Ala. Composition: "Singing in a Minor Strain."

Mygdalia Pichardo, Luxton Hotel, 240 Eighth St., Miami Beach, Fla. Composition: "Dreaming of You."

Neva McFarland Wadhams, 2100 Heights Ave., Sioux City, Ia. Composition: "Maybe So."

Lloyd Williams, 1707 Senator Ave., Texarkana, Ark. Composition: "From Sunny Spain."

Charles Overill, Fort Wright, Spokane, Wash. Composition: "Blue Melody."

## THREE BIG CONTESTS

### A Hymn Contest

To find a great, new American hymn or sacred number. Example: "Rock of Ages," "The Old Rugged Cross." All entries must be mailed before midnight of December 30.

### A Semi-Classical Number Contest

To discover a fine, new American semi-classical number for voice. Example: "Trees," "Indian Love Call," "Sylvia." All entries must be mailed before midnight of January 6.

### A Pop-Song Contest, No. 6

To find a new, popular, singable, danceable song. All entries must be mailed before midnight, Nov. 4.

### A New Contest Every Week

For the next seven weeks, we plan to find and have published seven other new American popular songs. Each week will offer a brand-new pop-song contest and a brand-new chance to win fame and fortune.

## PRIZES

The greatest first prize ever offered an unknown song-writer.

The winner of each contest will receive . . .

- \$200.00** in cash.
- The regular song-writers' contract with the great Los Angeles music-publishing firm, Davis-Schwegler, providing for royalties on all sheet music and other sales.
- Immediate publication and distribution as sheet music.
- Immediate recording and distribution as phonograph record.
- Inclusion of the winning song in regular Davis-Schwegler Library Service to Radio Stations from Coast to Coast.

### Consolation Prizes

The next five song-writers selected will receive \$10.00 each in cash.

### Honorable Mentions

The next six song-writers will be given Honorable Mention Certificates.

## Read These Rules Carefully

1. Contestants must live in the United States or Canada. Anyone may enter the National Song Search with the exception of employes or members of the families of employes of Radio Guide or the Davis-Schwegler Company.

2. Entries must be addressed as follows: National Song Search Headquarters, Radio Guide, 731 Plymouth Court, Chicago, Ill. No manuscripts will be returned unless accompanied by self-addressed stamped envelopes.

3. An entry must be written in ink (not pencil) on regularly ruled music copying paper. It may be a full piano arrangement or a simple melody. Words will not be considered in judging.

4. No correspondence can be entered into by either Radio Guide or Davis-Schwegler regarding individual contributions.

5. Contestants may enter any or all contests. Winning any contest prize does not disqualify for other contest prizes. Contestants wishing to enter the same composition in different weekly popular song contests may do so but must make separate submissions in each case.

6. The name and address of contestant must be written in ink or typed in the top margin of page one of each entry submitted. The name of the contest and the number (if entry is in Popular-Song Contest) must also be written in ink or typed on page one.

7. A contestant may submit as many entries for any single contest as he may wish—and may win more than one prize provided his entries merit such consideration.

8. Each entry shall be judged solely on its musical merit. Judges will be the editorial boards of Radio Guide and Davis-Schwegler. Contestants, by entering the contest, agree that the decisions of the judges shall be final.

9. The prizes awarded winners of each contest are identical, namely, the song-writer whose song is selected by the judges as best in each contest will receive: (a) \$200 in cash; (b) The standard song-writers' contract with Davis-Schwegler, music publishers, providing for standard royalties on sheet music and other sales; (c) His song will be published and distributed through Davis-Schwegler outlets; (d) His song will be recorded and phonograph records offered for sale through regular D-S outlets; (e) His song will be electrically transcribed and placed in the regular Davis-Schwegler library service to more than 200 radio stations. One dozen pieces of sheet music, two records, and one electrical transcription will be given free to the song-writer. The next five songs selected by the judges as being most worthy will win for their writers the sum of \$10.00 each. The next six songs selected by the judges will be given Honorable Mention Certificates.

10. Hymn or sacred music contest entries must be mailed before midnight of Saturday, December 30.

Semi-classical number contest entries must be mailed before midnight of Saturday, January 6, 1940.

Popular-Song Contest No. 6 (this is the sixth of a series of 13 weekly contests) entries must be mailed before midnight of Saturday, November 4, 1939. Winners will be announced as soon as possible. In case of ties, duplicate prizes will be awarded.

# THE FUNNIEST MAN IN THE WORLD

A rare balance between wisdom and wisecracking has given Fred Allen the edge in the funnyman business

THE editor of "Who's Who" must have been flabbergasted. After all, it's quite something to be a who in that bluebook of abbreviations and biographies. The editor must have wondered just who is this man who declined to give his biography to "Who's Who" on contention the pages of that book should be reserved for men who really have done things, such as saving lives and writing laws.

The editor had written the man in good faith and the man had said he wasn't worthy of being in "Who's Who" because he never had done anything. Well, just who is the guy? Why, he's John Florence Sullivan, one of the if not the highest-paid entertainers in radio. You know him as Fred Allen, who chews tobacco like a ballplayer and serves bowls of wisdom garnished with gall and sprinkled with Tabasco. He changed his name not because it was a jaw-breaker but because he didn't want to be confused with John L. Sullivan, who was a champ, too.

Aside from the fact they both were born in Massachusetts and were champions, there is no similarity between John F. Sullivan and John L. John L.'s theme song should have been "Beer Barrel Polka" and he had muscles in his body and brain. John F. has the most nimble brain in the show business. Incidentally, he's a top-hand boxer, too, and looks something like Jack Sharkey in Sharkey's better moments, if any.

He perhaps is one of the few Irish men in the world who changed their names except to duck a British noose. Some will say it wasn't good showmanship; that if he had stuck to Sullivan he would have had the Irish on his side right off. But Fred Allen never does anything the orthodox way.

One Wednesday night Owen D. Young elbowed his way through the NBC crowd to get near his idol, and there was Allen, hat on the back of his head, autographing papers.

Mr. Young said, "I've been listening to your program for years." He was beaming at Allen. Fred kept on chewing. "And," continued the great Mr. Young, "I've been lucky enough to be in the audience during your last three broadcasts."

"Well, Mr. Young," said Allen, "I can understand why a person would want to see one of my programs once, just for curiosity's sake, but anybody who could sit through it three times should see a phrenologist."

Mr. Young doubled up with laughter. He won't visit any man on Allen night unless he can hear Town Hall and the funniest man in the world.

Every writing-man of the craft will doff his hat to Allen, but if there were more Allens a lot of script-writers would be jobless, for Allen writes his scripts, digs up most of his own gags, and has enough left over to give a few away to the fellow who can't strike pay-gags. Most actors are no better than their writers, but Allen never needs a crutch. Many of the really funny cracks going



Fired from a twenty-cents-an-hour job at Boston Public Library for juggling books, Fred Allen turned to the show business, followed it from five-a-day vaudeville to big-time radio

the rounds are Allenese, for which he never gets credit. He believes that once he springs a gag it's the public domain.

He was playing the first night of "The Little Show" several years ago when he happened to glance at the orchestra-leader, who had a head of bushy hair. Allen paused in the middle of his patter and leaned over the lights and said to the leader, "Pardon me, but how much would you charge to haunt a house week-ends?"

The gag still is a classic. So is his crack about the deceitful man who put salt in his toupee to make people think he had dandruff, and the Scotsman who thrashed his son because he bought an all-day sucker at 4 p.m.

If the records are correct, he was born in 1894 in Somerville, Mass., on a day the groundhog saw his shadow. The great John L. Sullivan was born about twenty miles away.

Fred's mother died when he was a child and he was reared by an aunt,

the late Mrs. Elizabeth Lovely. He hadn't learned how to chew tobacco when he got a job in the Boston Public Library at twenty cents an hour. He had started smoking, however, and often violated the library rules by sneaking off to a corner to enjoy a smoke. His favorite hangout was the room where the humor of the ages was stored and he studied the books while snitching a smoke.

ONE day when he was hiding out, John L. Sullivan strutted into the library. Mr. Sullivan distinctly was not the kind of man who visited libraries. Young Mr. Sullivan dashed out his smoke and went to wait on old Mr. Sullivan.

"I want to see the back number of that magazine," the strong one belated.

"What magazine?" asked our hero. "The one that used my pitcher by that Gibson guy," said the great one.

Our hero asked Mr. Sullivan to sign his name to a card. The champ said, "You sign it; my name is John L. Sullivan."

"I'm John F. Sullivan," said the clerk. "Lots of guys named after me. Get that book."

The magazine had a two-page spread of Sullivan drawn by Charles Dana Gibson. The fighter snuffed as he looked at his likeness, a hulk in a box coat. He said, "Thanks. I come here on my birthday ever' year to see my pitcher. It does me good."

Mr. Sullivan was a wee bit punch-drunk, and when he wasn't punch-drunk he often was just plain drunk.

Hidden, where it should have stayed, among the books of effete old Boston was a book on juggling, and the clerk happened to read it. He decided to be a juggler and began practising. Soon he was good enough to play at smokers and other stag affairs where tired businessmen go just to see a man juggle. Some of the businessmen were good jugglers, too, with the truth and other folks' money. Fred worked too much at night and often slept during the day. That didn't make for efficiency in the library.

One day a lady, a Boston lady, asked him for a copy of "Water Babies" and Fred gave her a book on how to breed goldfish. The boss, prodded properly by the Boston lady, found Fred juggling a dictionary and "Lady of the Lake."

"I'm practising," said Allen.

The boss said, "You don't have to practise handing in your resignation—just do it."

His appetite forced him to get into the show business. He began doing amateur shows, trying to win the \$25 prizes. But he couldn't. He didn't know the ropes. The first time he tried he saw a competitor cut holes in his socks and make himself look very down on his luck. Out of sympathy, the audience gave him the first prize. Fred almost won a prize one night by juggling a derby, a cane and a lighted cigar. But some ham had switched a loaded cigar off on him and the act blew up.

Another night the manager walked onto the set and tried to kid Fred. "How did you ever become a juggler?" the manager demanded.

Fred grinned sheepishly, "I took a correspondence course in baggage-smashing."

Our hero almost collapsed when the crowd roared. The crack had slipped out. Offstage, the manager called Fred aside. "Give 'em laughter," he said. "Talk to 'em."

The Fred Allen we know was born that night.

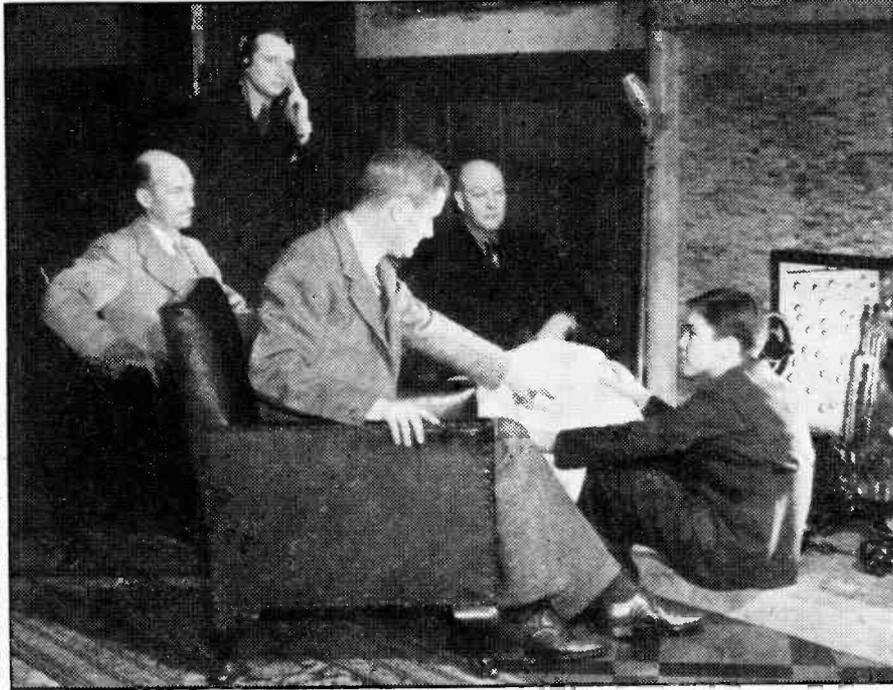
—James Street.

Read Part II of "The Funniest Man in the World" in next week's issue of RADIO GUIDE.

Fred Allen may be heard Wednesdays over an NBC network at:  
EST 9:00 p.m. — CST 8:00 p.m.  
MST 10:00 p.m. — PST 9:00 p.m.



Dr. Griggs brings qualities of brilliant author and eloquent lecturer to radio in new series



Intriguing accounts of exploration and adventure are related by distinguished scientists for "New Horizons" listeners in the office of Dr. Roy Chapman Andrews, director of the American Museum of Natural History



Watson Davis, of Science Service, keeps listeners posted on latest developments in field of science

## History and Science . . .

Here is a selection of programs for the person who wishes to build an understanding of today's world on a foundation of history, which gives the background, and science, which gives an occasional peek at the future.

### Saturdays

This Wonderful World, MBS. Interviews at the Hayden Planetarium in which visitors are queried on a wide range of subjects of scientific interest.

Eastern	Central	Mountain	Pacific
11:15 a.m.	10:15 a.m.	9:15 a.m.	8:15 a.m.

### Sundays

The World Is Yours, NBC. History, the arts and sciences are treated in dramatizations inspired by exhibits in the Smithsonian Institution and prepared by the U. S. Office of Education.

Eastern	Central	Mountain	Pacific
4:30 p.m.	3:30 p.m.	2:30 p.m.	1:30 p.m.

### Mondays

Adventures in Science, CBS. Watson Davis, director of Science Service since its founding in 1921, is a pioneer in the presentation of science to the public. In this series Mr. Davis follows the latest significant developments in the scientific field, presents eminent scientists as guest speakers.

Eastern	Central	Mountain	Pacific
4:30 p.m.	3:30 p.m.	2:30 p.m.	1:30 p.m.

Science on the March, NBC. Dr. F. R. Moulton of the American Association for the Advancement of Science presents interesting and important information regarding science and its effect on mankind.

Eastern	Central	Mountain	Pacific
7:15 p.m.	6:15 p.m.	5:15 p.m.	4:15 p.m.

### Wednesdays

\*New Horizons, CBS. The story behind the making of America's map presented by dramatization, commentary and interviews with distinguished specialists in natural-history exploration and research. This series is presented in collaboration with the American Museum of Natural History, bringing Dr. Roy Chapman Andrews to microphone in the role of narrator.

Eastern	Central	Mountain	Pacific
9:15 a.m.	2:30 p.m.	1:30 p.m.	12:30 p.m.

Highways to Health, CBS. Prominent medical authorities tell the story of medicine's battle with disease, give instructive talks and valuable hints to the laymen in an easily understood non-professional language. This series

\*\*"American School of the Air" program designed and timed for classroom use.

# LISTENING TO LEARN

Programs that will appeal to lovers of history, science and democracy

is presented through the cooperation of the New York Academy of Medicine.

Eastern	Central	Mountain	Pacific
4:30 p.m.	3:30 p.m.	2:30 p.m.	1:30 p.m.

### Thursdays

Medicine in the News, NBC. Dr. W. W. Bauer, of the American Medical Association, comments on current events in the medical world of interest and import to laymen.

Eastern	Central	Mountain	Pacific
4:30 p.m.	3:30 p.m.	2:30 p.m.	1:30 p.m.

### Fridays

Men Behind the Stars, CBS. Intimate glimpses into the lives of the men whose vision and courage have written the fascinating pages of astronomy, presented dramatically and chronologically.

Eastern	Central	Mountain	Pacific
4:30 p.m.	3:30 p.m.	2:30 p.m.	1:30 p.m.

The Torch of Progress, NBC. Historical portrayals by Dr. Edward Howard Griggs, who in this series returns the listener to earlier epochs of civilization to follow the long road humanity has traveled to the machine age of today.

Eastern	Central	Mountain	Pacific
6:00 p.m.	5:00 p.m.	4:00 p.m.	3:00 p.m.

Magic Waves, NBC. Tracing, by discussion and dramatization, the mysterious origin and fascinating behavior of those infinitesimal particles which make radio and television possible.

Eastern	Central	Mountain	Pacific
7:45 p.m.	6:45 p.m.	5:45 p.m.	4:45 p.m.

The Story Behind the Headlines, NBC. Cesar Saerchinger, in collaboration with the American Historical Society, gives the history that lies behind some of the most important happenings of the day.

Eastern	Central	Mountain	Pacific
10:30 p.m.	9:30 p.m.	8:30 p.m.	7:30 p.m.

## Democracy on Parade . . .

With democratic ideals ominously threatened elsewhere, it might be well for all sincere advocates of the American system to lend ear to some of the programs designed to acquaint them with important factors in the establishment, growth and function of our democracy. Here are a few of them:

### Saturdays

What Price America?, CBS. Dramatizations, sponsored by the U. S. Department of the Interior, showing what is being done to conserve the nation's natural resources.

Eastern	Central	Mountain	Pacific
1:30 p.m.	12:30 p.m.	11:30 a.m.	10:30 a.m.

### Sundays

Democracy in Action, CBS. Health, social security, foreign trade, labor welfare and other problems of democratic government are treated documentarily in units of five to six broadcasts. A typical broadcast on Sunday, October 29, will tell the story of how the United States lost leadership in ocean transportation with the coming of metal ships, and how the nation's interest in an adequate merchant marine is being revived.

Eastern	Central	Mountain	Pacific
2:00 p.m.	1:00 p.m.	12:00 noon	11:00 a.m.

### Mondays

\*Frontiers of Democracy, CBS. An attempt to help young people to look ahead in anticipation of many of the problems which they, as participating members of our democracy, will be called upon to meet. Dramatizations, based on a report of the National Re-

sources Committee, that attempt to focus students' attention on some of the problems of tomorrow which they, as adults, will have to solve.

Eastern	Central	Mountain	Pacific
9:15 a.m.	2:30 p.m.	1:30 p.m.	12:30 p.m.

### Tuesdays

†All-American Women, NBC. Historical dramatizations, presented in cooperation with the U. S. Office of Education, telling the stories of past and present American women who pioneered in various fields of American history.

Eastern	Central	Mountain	Pacific
2:00 p.m.	1:00 p.m.	12:00 noon	11:00 a.m.

### Thursdays

†Ideas That Came True, NBC. A social science series, conducted by Dr. Rollo G. Reynolds, Teachers College, Columbia University, treating in dramatic and narrative form the history of the development of the idea of democracy.

Eastern	Central	Mountain	Pacific
2:00 p.m.	1:00 p.m.	12:00 noon	11:00 a.m.

\*\*"American School of the Air" program, designed and timed for classroom use.

†Designed and timed for classroom use.

## Person-to-Person . . .

● Dr. Franklin Dunham, educational director of NBC, and Dr. Rollo G. Reynolds, narrator on NBC's "Ideas That Came True" program (see above), are conducting a very comprehensive laboratory course at Columbia University in the use of radio in the classroom. Dr. Reynolds is principal of the Horace Mann School and Professor of Education at Teachers College, Columbia University.

● Study aids to supplement "The World Is Yours" and "Democracy in Action" are being distributed free of charge by the U. S. Office of Education, Washington, D. C.

● First Chicagoland Radio Teachers meeting of the new school year took place on October 26, with a program that included many serviceable radio features for practicing teachers. Part of the program was a demonstration broadcast presented by student members of the Central Radio Workshop and voice classes of Chicago schools.

● From left to right in center picture above: Dr. William Beebe; George Allen, program producer; Dr. Robert Cushing Murphy; Dr. Roy Chapman Andrews, and Jimmy Donnelly, child actor.

—J. H.

# THE FALL AND RISE OF BETTY LOU

Tommy Riggs once hid Betty Lou deep in his throat. Now he broadcasts her to America

**T**HE one thing Tommy Riggs will always remember from his adolescent years was how, when he opened his mouth to talk, he never knew whether the voice that was coming out would be a high treble or a deep bass . . . or a gruesome combination of both. And when, at last, his voice had taken on a deep, manly quality, he breathed a sigh of relief and said, "That's that."

But "that" wasn't "that." Sure, his voice was a man's voice, and a very nice baritone at that. But he still had the shrill, girlish voice that had marked his early years, and by some trick of nature he could turn it on or off at will. Now, looking back, Tommy admits that he missed a lot of fun.

"When the gang went down to the old swimming-hole for a swim without benefit of bathing-suits or trunks or other impeding garments—in short, in the nude—all I'd have to do was let out a shrill screech and watch 'em scam for their clothes or the bushes." But he didn't. If there was a deeply guarded secret in the youthful past of Tommy Riggs, it was the fact that he could talk like a girl. And you can bet your entire grocery budget without fear of starvation that none of the gang he traveled with back in those early Pittsburgh days ever found it out.

The fellow in the Bible who hid his light under a bushel had nothing on Tommy Riggs. For all of the years he spent seeking a place in radio, he kept Betty Lou (as yet unchristened) hidden in the deep, dark recesses of his esophagus. It was like a fellow sitting on top of the mint and starving to death because he didn't know the mint made money. The fact that Betty Lou ever saw the light of day—and that Mr. Tommy Riggs ever really went places in radio—was purely accidental.

The amazing manner in which the usually amiable Mr. Riggs lets off steam when irked is to cuss. We'd call it "curse" or "swear," but the fluent stream of his profanity merits a pure and simple "cuss." A lot of people use the same means of finding relief, and what makes Tommy's cussing stand out from the crowd's is that it is always done in a nice, ladylike tone of voice. It isn't really Tommy who's cussing, it's the little girl in his throat.

Back in 1932 he was practising a piano routine in a studio at KDKA before a dead mike. His fingers just wouldn't work, and finally, irked beyond all words except profane ones, he let the little girl in his throat cut loose. As it happened, the mike wasn't



It wasn't until Tommy Riggs was caught cussing in his Betty Lou voice over a mike he thought was dead that Riggs got the idea for his radio show. Trouble now is to convince people Betty isn't real

dead and, more particularly, the-studio manager was in the control-room. He rushed into the studio.

"Where's that little girl?" he demanded. "She was mad as a wet hen and cussing like a sailor."

"Was she?" Tommy asked, forgetting to change his voice back to his normal baritone.

The manager gasped.

"It's—it's you!" The shock of hearing that thin little voice come from the six-foot frame of this football-playing comedian silenced him. Then he recovered. "Boy! You've got something there!"

A few days later a new program went over the air from KDKA. It was the first "Uncle Tom and Betty" program, and Tommy Riggs was both Uncle Tom and Betty Lou. But the fact that neither the manager nor Tommy fully appreciated what they really had is evidenced in their not disclosing the fact that Tommy was Betty and that Betty was not a real person.

**TOMMY RIGGS** was born in Pittsburgh, Pa., on October 21, 1908. No earthquake or comet heralded his birth, he recalls, and had there been an earthquake or comet it would have been only an anti-climax. Enough excitement was provided by the celebration his dad—superintendent at a steel-mill—put on for his workers. They hoisted them until the wee small hours in honor of the birth of a male son, and when steelmakers celebrate by hoisting a few, you don't need an earthquake.

He was educated in the public

schools of Pittsburgh, at Bellefonte Academy, at Brown University and Ohio State. He played football at Brown and Ohio, and took a busy part in the production of college plays. It was during this period that he first seriously thought of the entertainment world as a career. With a nice baritone voice, an ability to play the piano and put over a line of patter, radio seemed a natural for him. After college, when he went into the chicken-raising business with his father, his heart wasn't in it, and instead of gathering eggs and feeding chicks, he spent most of his time haunting studios and getting in the hair of program directors about town.

His first big break came when he was a guest on Rudy Vallee's program. Vallee was too much the showman to overlook the possibilities inherent in Tommy's "double talk." It was the sort of thing that had made Bergen and McCarthy famous. So the Yankee—shrewd showman—exposed Betty Lou for what she was—a part of Tommy Riggs. And Vallee was right. A public which had been indifferent before now took Tommy to its heart, and almost before he knew it he was doing a network program of his own.

His deep understanding of the mental processes of Betty Lou is astonishing when you understand that Tommy never had a sister or children of his own to use as models. He knows what goes on in her mind and, from public reception, he's right. "Betty wouldn't think that," he'll tell Gene Conrad, who does his scripts. Or, "Betty would say it this way—" Betty's a very real per-

son to Tommy and Mrs. Riggs—the former Mary McIntyre of Pittsburgh.

The Riggsses live in a Manhattan penthouse now, but they also rent a large home in Pittsburgh, where Tommy's parents live. He smokes moderately, drinks a little, loves steamed clams, dogs and fishing.

"I have a piece of land down in Florida, and when I get through with radio—" he feels that stars can last only so long—"I'm going to build a home there and raise dogs and go fishing."

**HE HATES** the laundry in back of his penthouse which starts up with a lot of noise at seven o'clock each morning. He also hates people who think of him as a ventriloquist.

"McCarthy and Betty Lou have nothing in common," he insists, "except the fact that they're both on radio. Neither have Bergen and I as far as routines are concerned." Tommy can't throw his voice and he can't talk without moving his lips.

Not so long ago, Bergen and Tommy did a show together to prove just how different they really were. But people still say, "Tommy Riggs? You mean the ventriloquist?" Tommy's idea of nothing to do is explaining to these misguided souls that he isn't a ventriloquist—he's two other people.

—Francis Chase, Jr.

Tommy Riggs may be heard Monday on "Quaker Party" over an NBC network at:

EST 8:00 p.m. — CST 7:00 p.m.  
MST 6:00 p.m. — PST 5:00 p.m.

# War News from Europe

## DAILY PROGRAMS IN ENGLISH

Morning					
EST	CST	CITY	STATION	DIAL	
3:00 a.m.	2:00 a.m.	London	GSB	9.51	
3:00 a.m.	2:00 a.m.	Moscow	RV96	15.18	
4:00 a.m.	3:00 a.m.	London	GSB	9.51	
6:30 a.m.	5:30 a.m.	London	GSG	17.79	
8:15 a.m.	7:15 a.m.	London	GSG	17.79	
			GSJ	21.53	
10:00 a.m.	9:00 a.m.	London	GSG	17.79	
			GSJ	21.53	
11:00 a.m.	10:00 a.m.	London	GSG	17.79	
11:00 a.m.	10:00 a.m.	Rome	2R06	15.30	
Afternoon					
12:30 p.m.	11:30 a.m.	London	GSI	15.26	
1:00 p.m.	12 noon	Paris	TPA2	15.243	
1:20 p.m.	12:20 p.m.	Rome	2R03	9.63	
			2R04	11.81	
2:00 p.m.	1:00 p.m.	London	GSG	17.79	
			GSI	15.26	
3:00 p.m.	2:00 p.m.	London	GSI	15.26	
4:15 p.m.	3:15 p.m.	Berlin	DXB	9.61	
4:45 p.m.	3:45 p.m.	London	GSP	15.31	
Evening					
6:00 p.m.	5:00 p.m.	Berlin	DJD	11.77	
			DXB	9.61	
6:30 p.m.	5:30 p.m.	London	GSD	11.75	
7:00 p.m.	6:00 p.m.	Moscow	RV96	15.18	
			RAN	9.60	
7:10 p.m.	6:10 p.m.	Budapest	HAT4	9.125	
(ex. Sat.)	(ex. Sat.)				
7:25 p.m.	6:25 p.m.	Berlin	DXB	9.61	
(ex. Sat.)	(ex. Sat.)				
7:30 p.m.	6:30 p.m.	Rome	2R04	11.81	
			2R03	9.63	
7:30 p.m.	6:30 p.m.	London	GSD	11.75	
7:45 p.m.	6:45 p.m.	Madrid	EAQ	9.86	
8:05 p.m.	7:05 p.m.	Paris	TPB11	11.885	
			DJD	11.77	
8:15 p.m.	7:15 p.m.	Berlin	DXB	9.61	
			GSB	9.51	
8:45 p.m.	7:45 p.m.	London	GSD	11.75	
			GSB	9.51	
9:45 p.m.	8:45 p.m.	London	GSD	11.75	
10:30 p.m.	9:30 p.m.	Berlin	DJD	11.77	
			DXB	9.61	
11:00 p.m.	10:00 p.m.	London	GSB	9.51	
			GSC	9.58	
11:30 p.m.	10:30 p.m.	Paris	TPB11	11.885	
12:15 a.m.	11:15 p.m.	Paris		9.68	
12:15 a.m.	11:15 p.m.	London	GSB	9.51	
			GSC	9.58	

# Daily Programs, Sat., Oct. 28, through Fri., Nov. 3

NOTE: Programs from warring countries subject to change without notice. The Programs listed here are those broadcast daily at the same time. Exceptions are indicated.

EST	City	Program	Station
1:30 a.m.	London	Big Ben	GSB (9.51)
1:30 a.m.	Hsinking	English program from Manchukuo	MTCY (11.775)
1:55 a.m.	New York City	News (English)	WCBX (6.12)
6:30 a.m.	Saigon	News (English)	(11.78)
7:30 a.m.	Ireland	Variety	EIRE (17.84)
7:30 a.m. (ex. Sun.)	Melbourne	War news	VLR (9.58)
7:45 a.m.	London	News (Italian)	GSG (17.79)
8 a.m.	Berlin	Classical music	DJL (15.11)
8 a.m.	China	English program	NGX (11.9)
8 a.m.	New York City	European Pick-ups	WCBX (21.57)
8:30 a.m.	Tokyo	News (English)	JZJ (11.8)
9 a.m.	Pittsburgh	Schenectady News (English)	WPIT (15.21) WGEA (15.33)
9:15 a.m.	Oslo	News (French)	LKV (15.17)
11:05 a.m. (ex. Sun.)	New York City	News (German, French, Italian, Polish)	WCBX (21.57)
11:30 a.m.	Ireland	Variety—EIRE	(17.84)
12:30 p.m. (ex. Sun.)	Schenectady	News and variety for farm listeners	WGEA (15.33)
1 p.m.	New York City	News (Italian)	WNBI (17.78)
1 p.m.	Denmark	News (Danish)	OZH (15.32)
1 p.m.	London	Big Ben	GSI (15.26)
1:30 p.m.	New York City	News (English)	WCBX (15.27)
2 p.m.	New York City	News (German)	WNBI (17.78)
2:15 p.m.	London	News (French)	GSI (15.26)
3 p.m.	Rome	Operatic music	2R06 (15.3)
4 & 7 p.m.	New York City	News (Portuguese)	WNBI (17.78) WRCA (9.67)
4:15 p.m.	London	News (German)	GSP (15.31)
4:20 p.m.	Turkey	Dance music	TAP (9.465)
4:55 p.m. (ex. Sat., Sun.)	Pittsburgh	Schenectady News (English)	WPIT (11.87) WGEA (15.33)
5 p.m. (ex. Sun.)	New York City	News (Polish, French, German, Italian)	WCBX (11.83)
5 & 6 p.m.	New York City	News (Spanish)	WNBI (17.78) WRCA (9.67)
5:45 p.m.	Lisbon	Variety program for North America from Portugal	CSW7 (9.74)
6:30 p.m.	Panama	News (English)	HP5A (11.7)
6:30 p.m. (ex. Sat., Sun.)	New York City	Kaltenborn Views the News	WCBX (11.83)
6:45 p.m. (ex. Sat., Sun.)	New York City	European Pick-ups	WCBX (11.83)
7 p.m.	London	News (Portuguese)	GSD (11.75)

# On Short Waves

Edited by Charles A. Morrison

President, International DX'ers Alliance

## How to Listen to Italy

THE Italian Imperial Short-Wave Center at Prato Smeraldo, near Rome, Italy, including some of the world's most powerful transmitters and an array of beam antenna which direct programs to every part of the world, is in operation daily from 4:10 a.m. until the sign-off at 9 p.m. EST. The E. I. A. R. (Italian Broadcasting Corporation), employs a staff of twenty-three announcers who conduct programs in as many different languages. More than a dozen different frequencies are utilized daily. We, however, are interested in only three: 2R06 (15.3) on the 19-meter band, 2R04 (11.81) on the 25-meter band and 2R03 (9.63) on the 31-meter band. Of these three, 2R03 and 2R04 are best at this time of the year. The program from Rome for North American listeners is broadcast nightly from 7:30 to 9 p.m. EST. I suggest you tune in just before 7:30 p.m. to either 2R03 (9.63), near the high frequency side (side nearest 10 megs) of the 31-meter band (on most dials the 31-meter band is a small dot or thick line designated as 31-M), just a little lower in frequency than NBC station WRCA (9.67), or to 2R04 (11.81), near the middle of the 25-meter band (25-M), between CBS station WCBX (11.83)

and German station DJD (11.77). Before the broadcast begins you will probably hear Rome's cheery identification signal—the chirping of birds—then at exactly 7:30 p.m. EST, the chimes of famous St. Peter's Cathedral, followed by these words, "This is the American Hour from Rome, Italy, broadcast by the short-wave station at Rome." A charming lady announcer always conducts this program who reads the weather reports and the latest news in English. The balance of the broadcast is made up of excellent musical or variety selections, or topical talks in English, concluding at 8:50 p.m. EST, with the news in Italian and sign-off at 9 p.m. EST, following the playing of Italy's two spirited anthems, "Giovanezza" and "Marcia Reale." Opera enthusiasts will enjoy the opera excerpts broadcast on Sunday evenings from the Royal Opera House in Rome, or "La Scala" in Milan. Other popular features include: Folk-songs and the English mail bag on Mondays; the symphonic program on Tuesdays; light music and tourist notes on Wednesdays; opera selections on Thursdays; guest stars and a talk about Rome in war times on Fridays and chamber music on Saturday nights.

COUNTRY OF THE WEEK: Finland's short-wave station at Lahti, consists of two 1,000-watt transmitters, which broadcast daily as follows: Over OFE (11.78), 1:05 a.m. to 12:05 p.m.; over OFD (9.5), 12:15 to 5 p.m.; over OIE (15.19), 1:05 to 4 and 9 a.m. to 5 p.m. and over OIH (17.8), 4 to 9 a.m. EST. Due to their low power, and unsuitable frequencies, these stations are seldom heard in America but if you have a good location and watch these channels closely you will probably tune in Finland sooner or later. A 100,000-watt short-wave transmitter, on order by the Finnish government for the Olympic Games, which were to have been held in Finland in 1940, may be rushed to completion to satisfy more critical present-day needs. FROM THE EUROPEAN ARENA: Berlin's program for North America, daily from 4:55 to 10:50 p.m. EST, is now being broadcast over DJD (11.77), DXB (9.61) and occasionally DJL (15.11). DJD is your best bet. DXB (9.61) broadcasts a news bulletin in English at 4:15 p.m. EST. Propaganda from the Berlin stations is now centering around three main objectives: To bring an end to the present war; to influence the United States government to act as a mediator toward this end, and to prevent the lifting of the arms embargo bill. Though thinly dis-

guised some of the Berlin propaganda is drawn up in clever form, for example, the weekly letter in English to the home-folks back in Iowa, presented each Thursday at 9 p.m. EST. . . . Neither DJB (15.2), nor DJZ (11.801) are being used in the Berlin program for North America at present. . . . CSW7 (9.74), Lisbon, Portugal, goes on the air daily at 4 p.m. with a program for Brazil. The broadcast for North America starts at 5:45 p.m. EST. . . . According to Polish reader, S. Deptula of Southampton, Mass., the mysterious Poland station heard on 11.99 megs during the early days of the siege of Warsaw, was HFC, a portable transmitter of Polskie Radio, whose location was known only to head officials. . . . Before signing off at 9:05 p.m. EST the Belgrade, Yugoslavia, station, which operates on either 15.24 or 11.74 megs, identifies itself with a horn signal of twelve notes repeated over several times. . . . The International Radio Monitors state that the Danish short-wave station will soon be heard operating under the following new calls, and on the following new frequencies: OZ12 (17.81), OZ13 (17.835), OXY2 (6.045) and OXY3 (6.17). . . . TAP (9.465), Ankara, Turkey, is again being heard in the United States. Best reception is afforded from about 4 p.m. to sign-off at 5 p.m. EST

7 p.m. (ex. Sat.)	Budapest	Program for North America	HAT4 (9.125)
7 p.m.	Belgrade	Program for North America	YUG (15.24 or 11.74)
7:15 p.m. (ex. Sat., Sun.)	New York City	News (Portuguese)	WCBX (11.83)
7:30 p.m.	Berlin	Interesting events of the day in recorded form	DJD (11.77)
7:45 p.m.	Madrid	North American program	EAQ (9.86)
7:55 p.m.	Prague	Program for North America	OLR4A (11.84)
8 p.m.	Paris	Talks, plays, music and news	(11.885 or 9.68)
8 p.m.	London	News (Portuguese and Spanish)	GSB (9.51) GSF (15.14)
8 & 9 p.m.	New York City	News (Spanish)	KGEI (15.33) WPIT (11.87) WRCA (9.67)
8 p.m.	Bahamas	Variety program	ZNS (6.09)
8 p.m.	Tokyo	Program for Eastern North America	JZK (15.16)
8:15 p.m.	Paris	English talk about current activities in Paris	(9.68 or 11.885)
8:50 p.m.	Rome	News (Italian)	2R03 (9.63) 2R04 (11.81) 2R06 (15.3)
8:55 p.m.	New York City	News (English)	WCBX (11.83)
9 p.m.	Paris	News (Spanish)	(9.68 or 11.88)
9 p.m.	London	News (Spanish)	GSB (9.51)
9:30 p.m.	Denmark	Program for Danish listeners in North America	OZF (9.52)
10 p.m.	New York City	News (English)	WRCA (9.67)

10 p.m. (ex. Mon.)	Ecuador	Religious program in English	HCBJ (12.46)
11 p.m. (ex. Sat., Sun.)	Boston	Monitor world news	WRUL (6.04)
11:45 p.m. (ex. Sat.)	Capetown	Setting-up Exercises	ZRL (9.61)
12:03 a.m.	Tokyo	News (English)	JZJ (9.535)

## Saturday, October 28

For programs broadcast daily see Daily Programs (Col. 1)

1:45 p.m.	Boston	Football: Yale vs. Michigan	WRUL (15.13) WRUL (11.79)
3:30 p.m.	Cincinnati	Football: Illinois vs. Northwestern	WLWO (6.06)
8 p.m.	Stockholm	Program for Swedish listeners in North America	SBP (11.705)
8:30 p.m.	Hawaii	Native music and songs from Honolulu	KHE (18.04) KQH (14.92)
8:30 p.m.	Tokyo	Keio University Mandolin Club	JZK (15.16)
1 a.m. (Sat., Sun.)	Luxembourg	Broadcast from Luxembourg	(11.782)
2 a.m.	Guatemala	DX program dedicated to the International DX'ers Alliance and Spatari Language League	TG2 (6.195)

## Sunday, October 29

For programs broadcast daily see Daily Programs (Col. 1)

1 p.m.	Vatican City	English talk and announcements	HVJ (15.12)
5:15 p.m.	Pittsburgh	Schenectady — European program pick-ups	WPIT (11.87)

## Important Short-Wave Stations

(Megacycles or thousands of kilocycles shown)

COCO, Cuba	8.70	PCJ, Holland	9.59, 15.22
COCQ, Portugal	8.85	PHI, "	17.775
CSW7, Portugal	9.735	RAN, U.S.S.R.	9.60
DJB, Germany	15.20	RNE, "	12.00
DJD, "	11.77	RV96, "	15.18
DJL, "	15.11	SBP, Sweden	11.705
DXB, "	9.61	SPW, Poland	13.635
EAQ, Spain	9.86	TGWA, Guatemala	
EIRE, Ireland	17.84		9.685, 15.17
	9.595	TG2, Guatemala	6.195
GRX, England	9.69	VK3ME, Australia	9.51
GSA, "	6.05	VLR, "	9.58
GSB, "	9.51	W2XPI, New York City	25.30
GSC, "	9.58	WCAE, Philadelphia, Pa.	6.06, 9.59, 21.52
GSD, "	11.75	WCBX, New York City	21.57, 15.27, 11.83
GSE, "	11.86		9.65, 6.06
GSF, "	15.14		
GSG, "	17.79		
GSH, "	21.47		
GSI, "	15.26	WGEA, Schenectady, N.Y.	21.50, 15.33, 9.55
GSJ, "	21.58	WGEO, Schenectady, N.Y.	
GSO, "	15.18		
GSP, "	15.31		
HAT4, Hungary	9.125	WLWO, Cincinnati, Ohio	6.06
BHJ, Switzerland	14.535	WNBI, New York City	17.78
GSV, "	17.81		
HBO, "	11.402	WPIT, Pittsburgh, Pa.	21.54, 15.21
HP5A, Panama	11.70		11.87, 6.14
HVJ, Vatican City	15.12		
JZJ, Japan	9.535	WRCA, New York City	21.63, 6.10
JZK, "	15.16		
"GFI, San Francisco, Calif.	9.53, 15.33	WRUL, Boston, Mass.	11.79, 6.04
LRX, Argentina	9.66	WRUW, Boston	11.73, 15.13
	9.527, 11.782	XEWW, Mexico	9.50
MTCY, Manchukuo	11.775	XGX, China	15.2, 11.90
	11.84	YV5RN, Venezuela	5.04
OLR4A, Bohemia	11.84	YUG, Yugoslavia	15.24, 11.74
HP5G, "	11.78		9.63
OZF, Denmark	9.52	2R03, Italy	11.81
OZH, "	15.32	2R04, "	15.30
PARIS MONDIAL, France	9.68, 11.885, 15.243	2R06, "	15.30
		2R09, "	9.67

6 p.m.	Mexico	Mexican Hour: Music and orchestral music; songs, travel talks in English	NECR (7.38) XEWW (9.5)
7 p.m.	New York City	Philadelphia—The War This Week	WCBX (11.83) WCAE (6.06)
7:45 p.m.	Rome	Opera, "Le Nozze di Figaro," from Royal Opera House at Rome	2R03 (9.63) 2R04 (11.81) 2R06 (15.3)
8:15 p.m.	Rome	Talk about interesting spots in Rome	2R03 (9.63) 2R04 (11.81)
9:15 p.m.	Paris	English play: (9.68)	
10 p.m.	Hawaii	Native music and songs from Honolulu	KQH (14.92) KKH (7.52)

## Monday, October 30

For programs broadcast daily see Daily Programs (Col. 1)

5:30 p.m.	Schenectady	Travelog about interesting spots in America	WGEO (9.53)
8:30 p.m.	Rome	Letters from listeners in all parts of world	2R03 (9.63) 2R04 (11.81) 2R06 (15.3)
8:45 p.m.	Switzerland	Program for listeners in North America	HBO (11.402)
2 a.m. (Mon., Tues., Wed.)	Luxembourg	Program from Luxembourg	(11.782)

## Tuesday, October 31

For programs broadcast daily see Daily Programs (Col. 1)

6:15 a.m.	French Indo-China	Reading of English letters from all parts of the world	Radio Saigon (11.78)
12:30 p.m.	New York City	"Science on the March"	WNBI (17.78)
8:30 p.m.	Rome	Talk, "Secret Worlds"	2R03 (9.63) 2R04 (11.81) 2R06 (15.30)
8:45 p.m.	Holland	Music, talks and humor in English	PCJ (9.59)
10 p.m.	Boston	Course in Aviation	WRUW (15.13) WRUL (11.79)

## Wednesday, November 1

For programs broadcast daily see Daily Programs (Col. 1)

7:45 p.m.	Berlin	Press Review (English)	DJD (11.77) DXB (9.61)
8:15 p.m.	Rome	Tourist notes in English	2R03 (9.63) 2R04 (11.81)
8:45 p.m.	Switzerland	Variety program for listeners in North America	HBJ (14.535)
10 p.m.	Boston	Understanding Music	WRUL (11.79) WRUW (15.13)
10:15 p.m.	Guatemala	Opera	TGWA (9.685)

## Thursday, November 2

For programs broadcast daily see Daily Programs (Col. 1)

4 p.m.	Boston	Interesting talks by young people of all nationalities	WRUL (11.79)
7 p.m. (Thurs., Fri.)	Luxembourg	Programs from Luxembourg	(6.09)
9 p.m.	Berlin	Weekly letter in English to home-folks back in Iowa	DJD (11.77)
11 p.m.	Guatemala	Marimba Band	TGWA (9.685)

## Friday, November 3

For programs broadcast daily see Daily Programs (Col. 1)

7:45 p.m.	Rome	Guest Star appearances	2R03 (9.63) 2R04 (11.81) 2R06 (15.30)
8:15 p.m.	Rome	Talk in English about current events in Rome	2R03 (9.63) 2R04 (11.81)
9:45 p.m.	New York City	Special broadcasts for American amateurs by "W2USA Radio Club" of New York World's Fair: Amateurs on all bands	
10 p.m.	Guatemala	Marimba music	TG2 (6.195)
11 p.m.	Mexico	Variety hour in English for United States listeners	XEXA (6.175)

# "GOOD-NIGHT AND THIRTY"

Here is a glimpse of the person behind one radio news reporter—Paul Sullivan

**B**ATTING out a long, hard drive straight for the eighteenth green, the blond, six-foot giant of our two-some straightened himself to full length to watch the ball roll into putting distance of the cup. "You see, my drives are okay. It's my short shots that keep that score up in the hundreds." Then he doggedly strode towards the ball, caddy stumbling to keep up. "I'm going to keep on playing this game until I shoot eighty. I can do it, too!" And that's the sort of determination that has kept Paul Sullivan in there pitching through the rainy weather that marked his early radio career.

Four years ago, as a struggling young announcer, he had to borrow twenty-five dollars in order to marry his girlhood sweetheart, Margaret Flynn, back in his home town of St. Louis. A couple of weeks ago he went on the Columbia network as a news analyst at one of the biggest salaries any news broadcaster has ever received. It wasn't as easy as it sounds in the retelling, Paul admits. His earlier radio days were filled with the usual disappointments experienced by fledglings. Twice reductions in personnel found him out on the street desperately seeking a new means of livelihood. Then, during his second and rather protracted vacation without pay, he happened to file an application at WLW, in Cincinnati. That was in 1934. To his surprise, he was hired.

"I was doing a straight announcing trick, seven nights a week, when the newsroom was started. I was assigned to it and have been handling news ever since." In April of this year, Sullivan went to WHAS, in Louisville, Ky., and his jump to the networks was made from there.

**H**IS program lasts fifteen minutes, but he spends six hours preparing it. Of the thousands and thousands of words that pour into the studio by teletype from all over the world, he studies and whittles and edits until—laboriously pecking at his typewriter—he has all the news of importance down to a mere 2,200 words, the amount he uses in fifteen minutes. It's a pretty good picture of what's going on in the world. The same study is given to commercial announcements, which he tries to insert in such a way as not to interrupt the trend of thought.

"Viewing with alarm" is definitely out on Sullivan broadcasts unless he really, deeply feels that the situation calls for it. Sad stories are avoided whenever possible and emphasis is placed on the human-interest angle. Newscasts are generally concluded with a story likely to leave listeners in a pleasant frame of mind. His Mother's Day broadcasts are prime favorites with his fans. Each year on that day he offers a tribute to his own mother, dedicating it to mothers everywhere.

Following the practise in newspaper offices of marking the end of a story with the figure "30" (used by old-time telegraphers), he closes each broadcast

with the words "Good-night and thirty." He continues to use this despite confusion among fans, who have written in to ask why he says "Good-night and curtains" at the end of each broadcast. Other fans have wanted to know who was the lucky girl to whom he always said "Good-night, Gertie." Incidentally, it was just thirty years ago that Paul Sullivan was born in the shadow of Sportsman's Park, St. Louis. He's liked

(Thorne Smith) or modern history (Gunther).

His leading hobby is flying, and he is an amateur pilot with eleven solo hours to his credit thus far. His pet peeves are discourteous people, inefficient employes, early morning phone calls and criticism.

An announcer recently corrected his pronunciation of two foreign words. All that he got for his trouble was a



—Bruno of Hollywood

Blond, six feet and thirty, Paul Sullivan analyzes what happens to the world in nightly fifteen-minute broadcasts for one of the biggest salaries ever paid a radio newsman. His news is terse, human

baseball since he was old enough to toddle over to a knothole.

Listeners invariably think of him as an older man. His authoritative style and wide knowledge of the current scene make him seem an older, more staid person. But he has gained his comprehensive background for his interpretative broadcasting from a long and deep study of history and local and foreign affairs. He is a brilliant conversationalist, a good listener. He loves music and, particularly, old songs. At parties where guests try to outdo each other in remembering the bewhiskered favorites of yesteryear, Sullivan's voice rises to greater heights as other contestants drop out for a scarcity of remembered tunes. He refuses to read to a musical background. He either stops reading or stops listening. Most of his reading is done by a bedside lamp and consists of light fiction

murmured "Thanks." He believes that material content and delivery count more than pronunciation, although he is a frequent user of the dictionary. He refuses to quibble over pronunciations or discuss any phase of his show after it's been broadcast.

"**D**ON'T get the idea I think I'm too good to be criticized," he argues. "That's not the point. It's just that it would take too much time to separate the good criticism from the bad."

But he does make every effort to correct and improve his own program. He makes recordings of them and studies the recordings thoroughly to find the rough spots and eliminate them.

He feels that ability to fly an airplane is an invaluable adjunct to a radio newsman and that his hobby may some day be well worth the trouble and effort he

puts into it. During the flood of '37, when he was still in Louisville, he flew over the flooded areas and made several broadcasts from a plane. He is enthusiastic about it and spends several hours each week at the airport, where he chases clouds across the skies as a relief and relaxation from the strain of keeping abreast of today's rapidly moving world events.

Soloing high above the clouds one morning, Paul suddenly sensed a giddy feeling come over him. He had been ill, and his weakened condition—coupled with the high altitude—had brought on a fainting-spell. With no landing-field in sight and growing dizzier every moment, he buried his head between his legs and waited for the crash.

"**T**HEY say your life passes in review when you face death," he reminisced, "but as I remember, only one thought entered my mind... I'd bought a ticket to New York that morning and I kept thinking that now I wouldn't be able to use it."

Happily, the remainder of the story fails to maintain the thrilling suspense or reach the dramatic climax expected. Breathing deeply and fighting off the faintness which assailed him, he opened the throttle and headed back towards the flying-field which he managed—after what seemed long hours of flying—to reach in safety. But it was several minutes before he gained sufficient strength to lift himself from the cockpit.

That whole affair is typical of Sullivan. His sheer persistence pulled him through, made him fight off the fainting-spell and live up to the requirements of the moment.

Greatest problem of the Sullivans—Margaret and Paul—at the moment is The Baron, a pedigreed, ten-month-old Great Dane who seems to feel that all play is a swell way to live. The Baron, despite his distinguished ancestry, is a pounding, crashing monolith of a dog whose chief pleasure lies in playfully knocking someone to the floor of the Sullivan manse. The Baron forgets all efforts at regulation in these sportive moments and the results are devastating.

Ultimate ambition of the Sullivans is to train The Baron so that the lift of an eyebrow will convey a command. "But it looks like we'll have to wait until The Baron is wobbling on his last legs before that millennium arrives," Paul wails.

However, there's that Irish persistence and luck to be contended with, and if we were in The Baron's spot we'd study up on this eyebrow business. After all, what chance does a Dane have with two Sullivans?

—Bill Bryan,  
Radio Columnist,  
Louisville TIMES.

Paul Sullivan may be heard Sundays through Fridays over a CBS network at:

EST 11:00 p.m. — CST 10:30 p.m.  
MST 11:00 p.m. — PST 10:00 p.m.

# THIS WEEK'S PROGRAMS

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**SATURDAY**

October 28

**MORNING**

**\*Star in program listings indicates news broadcast.**

**7:00 EST 6:00 CST**

CKLW-Early Morning Frolic  
KDKA-Musical Clock  
WADC-Eye Opener  
WASH-Mel Trotter's Morning Mission  
WBNS-Good Morning  
WCLE-Wake Up & Swing  
WGAR-Music for Breakfast  
\*WHIO-News: Breakfast Express  
WHK-Top o' the Morning  
WJIM-Musical Clock  
WJJD-Farm Frolic  
WJR-Gamble & Guest  
WKAR-Dawn Salute  
WKBW-Early Bird  
WKZO-Morning Devotions  
WLS-Bulletin Board: Weather  
WLW-Nation's Family Prayer Period  
WMBC-Minute Man

**7:15 EST 6:15 CST**

KDKA-Western Trails  
WADC-Sunshine Gang  
\*WJJD-Current News  
WJR-Rev. John Zoller  
WKZO-First Edition  
WLS-Smile-a-While  
WLW-R.F.D. Mail Box News  
WOWO-Morning Roundup  
WTAM-Ranch Boys

**7:30 EST 6:30 CST**

KDKA-Kd-kowhands  
WADC-Variety Prgm.  
\*WASH-News: Nick & Johnny  
WBBS-Chicago Hour  
\*WBNS-Jim Cooper, news  
WGAR-Ethel R. Willetts  
WHK-Variety Clock  
WJJD-Family Bible League with Uncle John Meredith  
WJR-Tim Doolittle's Gang  
WKBW-Morning Altar Service  
WKZO-Musical Clock  
WLW-Kentucky Girls  
WSPD-Daylight Revue  
WTAM-Music Box  
\*WXYZ-News: Sunrise Club

**7:45 EST 6:45 CST**

\*News: WTAM WJW  
KDKA-Musical Clock  
WADC-Morning Visitor  
WBBS-Dawn Salute  
WBNS-Start the Day Right  
WGAR-Melody Cruise  
WJR-Musical Prgm.  
WLS-Morning Devotions  
WLW-Novelties Aces  
\*WMAQ-News: Good Morning  
**8:00 EST 7:00 CST**  
\*NBC-News: Musical Tete-a-Tete: WCOL (sw-21.5)  
\*NBC-News: Norman Cloutier's Orch.: WJIM WIBM WXYZ  
\*CBS-Today in Europe: WBNS (sw-17.83)  
\*News: WKBN WWVA WOWO WLS WSPD WJR WHK Top o' the Morning: WTAM WTAM  
\*CKLW-News: Morning Frolic  
\*KDKA-News: Musical Clock  
WBBS-Your Morning Reporter  
WCLE-Smiles  
WGAR-Morning Headlines  
WGN-Good Morning Prgm.  
WHIO-Almanac  
WIND-Polish Prgm.  
WJJD-Dick Baker

## Log of Stations Listed in Edition 8-North Central

Call Letters	Kilo-cycles	Power Watts	Location	Net-work	Call Letters	Kilo-cycles	Power Watts	Location	Net-work
CKLW	1030	5,000	Windsor, Ontario	MBS & CBC	WJIM	1210	250	Lansing, Michigan	NBC-B & M.N.
KDKA	980	50,000	Pittsburgh, Pennsylvania	NBC-B	WJJD	1130	20,000	Chicago, Illinois	Local
WABC†	860	50,000	New York City	CBS	WJR	750	50,000	Detroit, Michigan	CBS
WADC	1320	5,000	Akron, Ohio	CBS	WJZ†	760	50,000	New York City	NBC-B
WASH	1270	500	Grand Rapids, Mich.	NBC & M.N.	WKAR	850	1,000	East Lansing, Michigan	Local
WBBS	770	50,000	Chicago, Illinois	CBS	WKBN	570	500	Youngstown, Ohio	CBS
WBNS	1430	5,000	Columbus, Ohio	CBS	WKZO	590	1,000	Kalamazoo, Mich.	NBC & M.N.
WCAE†	1220	5,000	Pittsburgh, Pa.	NBC-R & MBS	WLS	870	50,000	Chicago, Illinois	NBC-B
WCCO†	810	50,000	Minneapolis, Minnesota	CBS	WLW	700	50,000	Cincinnati, Ohio	NBC & MBS
WCKY†	1490	50,000	Cincinnati, Ohio	CBS	WMAQ	670	50,000	Chicago, Illinois	NBC-R
WCLE	610	500	Cleveland, Ohio	MBS	WMBE‡	1420	250	Detroit, Michigan	Local
WCOL*	1210	100	Columbus, Ohio	NBC	WOOD	1270	500	Grand Rapids, Mich.	NBC & M.N.
WEAF†	660	50,000	New York City	NBC-R	WORT†	710	50,000	New York City	MBS
WENR	870	50,000	Chicago, Illinois	NBC-B	WOSU	570	1,000	Columbus, Ohio	Local
WGAR	1450	5,000	Cleveland, Ohio	CBS	WOWO	1160	10,000	Fort Wayne, Indiana	NBC-B
WGN	720	50,000	Chicago, Illinois	MBS	WSAI†	1330	5,000	Cincinnati, Ohio	NBC & MBS
WHAS†	820	50,000	Louisville, Kentucky	CBS	WSPD	1340	5,000	Toledo, Ohio	NBC-B
WHIO	1260	5,000	Dayton, Ohio	CBS	WTAM	1070	50,000	Cleveland, Ohio	NBC-R
WHK	1390	5,000	Cleveland, Ohio	NBC-B & MBS	WTMJ	620	5,000	Milwaukee, Wisconsin	NBC-R
WHKC	640	500	Columbus, Ohio	MBS	WWJ	920	5,000	Detroit, Michigan	NBC-R
WIBM*	1370	250	Jackson, Michigan	NBC & M.N.	WWVA	1160	5,000	Wheeling, West Virginia	CBS
WIND	560	5,000	Gary, Indiana	CBS	WXYZ	1240	5,000	Detroit, Michigan	NBC-B & M.N.
WJAS†	1290	5,000	Pittsburgh, Pennsylvania	CBS					

Frequencies of Stations Carrying Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830; KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640; KGO, 790; WSM, 650

NBC—National Broadcasting Company  
CBS—Columbia Broadcasting System  
MBS—Mutual Broadcasting System  
CBC—Canadian Broadcasting Corporation  
NBC-B—National Broadcasting Company Basic Blue Network  
NBC-R—National Broadcasting Company Basic Red Network  
M.N.—Michigan Network  
†—Night Programs Only  
‡—Day Programs Only  
\*—Network Programs Only

### PLEASE NOTE:

Symbols in parentheses, such as (sw-9.53), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 16.

\* Star in program listings indicates news highlights.  
NOTICE: The information contained in the program schedules presented in these pages is supplied by the stations broadcasting those programs, and RADIO GUIDE should not be considered responsible for errors in announcements due to failure of stations to advise of weekly program changes.

If your favorite station is not listed at quarter- or half-hour periods, consult the time listings immediately preceding. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

WKAR-Farm News Digest  
WLW-Arthur Chandler, organist  
WMBC-Minute Man  
WJW-Minute Parade  
**8:15 EST 7:15 CST**  
NBC-Musical Tete-a-Tete: WTAM WASH  
\*CBS-Odd Side of the News: (sw-17.83)  
NBC-Norman Cloutier's Orch.: KDKA-Organ Reveries  
WOWO WSPD WADC-Bargain Spot  
WASH-Popular Tunes  
WBNS-Federal Housing Talk  
WCLE-Morning Inspirations  
WGAR-Jack Parr  
WGN-Musical Parade  
WHIO-Band of the Day  
WJIM-Morning Revue  
\*WJJD-Islanders: News  
WJR-Three Aces  
WKAR-Old Familiar Album  
WKZO-Home Folks Frolic  
WLS-Jolly Joe & His Pet Pals  
WLW-Let's Visit  
WOWO-Morning Melodies  
WSPD-Musical Workshop  
WTAM-Pressed Leaves  
\*WXYZ-Dick Leibert, organist: News

**8:30 EST 7:30 CST**  
CBS-Phil Cook's Almanac: (sw-17.83)  
NBC-Gene & Glenn, songs: WCOL WSPD (sw-21.5)

NBC-Dick Leibert, organist: WHK WIBM WOWO WJIM WKZO  
\*News: WADC WASH CKLW-Early Morning Frolic  
WBBS-Musical Clock  
WCLE-Rev. Nussbaum  
WGAR-Grant Wilson  
WGN-Pancake Time: Good Morning Prgm.  
WHIO-20 Fingers & 2 Grands  
WJJD-Santaella's Orch.  
WKAR-Calendar for the Day  
WLS-Arkie  
WLW-To be announced  
WMBC-Polish Prgm.

WTAM-Musical Clock  
\*WTMJ-News: Top of the Morning  
WXYZ-Morning Inspirations  
**8:45 EST 7:45 CST**  
CBS-Adelaide Hawley: (sw-17.83)  
NBC-Harvey & Dell, sketch: WHK  
KDKA-Organ Reveries  
WADC-Bargain Spot  
WASH-Popular Tunes  
WBNS-Federal Housing Talk  
WCLE-Morning Inspirations  
WGAR-Jack Parr  
WGN-Musical Parade  
WHIO-Band of the Day  
WJIM-Morning Revue  
\*WJJD-Islanders: News  
WJR-Three Aces  
WKAR-Old Familiar Album  
WKZO-Home Folks Frolic  
WLS-Jolly Joe & His Pet Pals  
WLW-Let's Visit  
WOWO-Morning Melodies  
WSPD-Musical Workshop  
WTAM-Pressed Leaves  
\*WXYZ-Dick Leibert, organist: News

**9:00 EST 8:00 CST**  
\*NBC-News: Breakfast Club: WIBM WOWO WJIM KDKA WKZO WSPD WASH WHK  
CBS-Richard Maxwell, trn.-philosopher: WIND WADC WKBN WBNS WGAR (sw-17.83)

CKLW-Tonic Tunes  
WCLE-Saturday Serenade  
\*WGN-News  
WHIO-Bicycle Court  
WJJD-Eight to Eighty  
WJR-Univ. of Michigan Prgm.  
WKAR-Radio Reading Circle  
WLS-Morning Hinstrels  
WLW-Happy Hal's Helpers Club  
WMAQ-Your Neighbor  
WTAM-Uncle Henry's Dog Club  
WWJ-Listen, Ladies: Want Ad Sketch  
WWVA-Curley Miller  
WXYZ-News from the Stores

**9:15 EST 8:15 CST**  
NBC-Breakfast Club: WXYZ  
CBS-Fiddlers & Fancy: WBNS WWVA WADC WHIO WIND (sw-17.83)  
NBC-Norman Cloutier's Orch.: WTAM

WGAR-Nancy Dixon  
WKBN-Jungle Jim, sketch  
\*WLS-Julian Bentley, news  
**9:30 EST 8:30 CST**  
CBS-Saturday Serenade: WGAR WHIO WADC WKBN WBNS WJR (sw-17.83)  
NBC-Norman Cloutier's Orch.: WWJ

CKLW-Myrtle Labbitt's Home-chats  
WBBS-Saturday Sunshine  
WCLE-Higbee Bulletins  
WGN-Doorway to Music  
WIND-Passing Show  
WJJD-Toastmaster  
WKAR-The Music Album  
WKZO-Patty  
WLS-The Westerners  
WLW-Synagogue of the Air  
\*WMAQ-Coffee Time: News  
WMBC-Morning Varieties  
WTAM-Flower Gardening  
WTMJ-What's New  
WWVA-Railsplitters

**9:45 EST 8:45 CST**  
NBC-Crackerjacks Quartet: WTAM

CKLW-Melody Interlude: News  
WCLE-Ohio Farm  
WGN-What's News in the Stores Today  
WHK-Eleanor Hanson  
WIND-General Melodies  
WJJD-Salvation Army  
WKAR-Homemakers Hour  
WKZO-Studio Orch.  
WLS-Prairie Singer  
\*WLW-News: Livestock Reports  
WMAQ-A Step Ahead  
WWJ-Music: Around the Clock  
WWVA-Rapid Ad Service

**10:00 EST 9:00 CST**  
MBS-Marriage Clinic: WHKC  
CKLW  
CBS-Bull Session: WADC WJR WKBN WGAR (sw-17.83)  
For detail see Good Listening Guide.

NBC-Morin Sisters: WOWO WHK WMAQ KDKA WCOL WIBM WKZO WXYZ (sw-21.5)  
NBC-The Wise Man: WWJ WTAM  
WASH-Uncle Nick's Safety Scouts  
WBBS-Words & Music  
WBNS-There's No Place Like Home  
WCLE-LaGanke Menus  
WGN-Morning Melodies  
WHIO-Newhio Flying Club  
WIND-Start the Day Right  
WJIM-Rev. A. Leland Forrest  
WJJD-Calvary Gospel Prgm.  
WKAR-From the Music Room  
WLS-Uncle Jack & Junior Stars  
WLW-Mail Bag

WMBC-Ethel R. Willetts  
WSPD-Melodic Moments  
WTAM-Everyman's Treasure House  
WWVA-Jamboree Prevue  
**10:15 EST 9:15 CST**  
CBS-Bull Session: WHIO  
NBC-No School Today: WCOL WTAM WWJ  
NBC-Amanda Snow, songs: WJIM WOWO WXYZ WIBM WKZO WHK (sw-21.5)  
KDKA-Melody Time  
WBNS-Off the Campus  
WCLE-Thrift Club  
WGN-Alice Blue, pianist  
WMAQ-Morning Jubilee  
WSPD-Kiddies Carnival  
WTMJ-Marquette University

**10:30 EST 9:30 CST**  
MBS-Inter-High School Music Festival: CKLW WHKC  
NBC-Bright Idea Club: WTAM WWJ

NBC-Barry McKinley, baritone: WJIM WCOL WIBM KDKA WOWO WTAM WXYZ WKZO (sw-21.5)  
CBS-Nat'l Hillbilly Champions: WGAR WADC WHIO WKBN WBBS (sw-17.83)  
WASH-Music Shop  
WGN-Keep Fit to Music  
WHK-Your Schools  
WIND-Headline Rhythm  
WJJD-Suggested for Saturday  
WJR-Mrs. Page  
WKAR-Honey Facts  
WLS-Editor's Haymow  
WLW-Women's Clubs  
WMAQ-High School Studio Party  
WMBC-Rhythmic Age  
WWVA-Kiddie Show

**10:45 EST 9:45 CST**  
NBC-The Child Grows Up: WOWO WJIM WIBM WXYZ WKZO (sw-21.5)  
CBS-Nat'l Hillbilly Champions: WJR

NBC-Bright Idea Club: WLW  
KDKA-Melody Time  
WASH-B-J Revue  
WCLE-Polish Serenade  
WGN-Morning Musical  
WHKC-World Entertains

WIND-Valpariso University  
WJJD-Judy & Jane, drama  
WKAR-Vocal Varieties  
WLS-Prairie Sweethearts  
WMBC-Doc Sellers  
WTMJ-Boy Scouts

**11:00 EST 10:00 CST**  
\*CBS-News: Cincinnati Conservatory of Music: WKBN WGAR WIND WADC WBNS WJR (sw-17.83)

Music detail on page 10 this week.  
NBC-Charioteers: WIBM WKZO WJIM WXYZ KDKA WHK  
MBS-Model Airplane Club: WHKC CKLW

NBC-Ross Trio: WMAQ WCOL  
WASH-Safety Players  
\*WBBS-News: Saturday Sunshine  
WGN-Organist: Morning Mail Box

\*WHIO-News: Bureau of Recreation: Drumelody Club  
\*WJJD-News  
WKAR-The Story of Aviation  
WLS-Spelling Bee  
WLW-My Health

\*WMBC-News  
WOWO-Home Forum  
WSPD-Toledo Gospel Chapel  
WTAM-F.H.A. Talk  
WTMJ-Federation Women's Clubs  
WWJ-U. of D. Prgm.

WWVA-Magic Hour  
**11:15 EST 10:15 CST**  
MBS-This Wonderful World: CKLW WHKC

NBC-To be announced: WIBM WJIM WKZO WXYZ WCOL (sw-15.33)  
CBS-Conservatory of Music: WWVA

NBC-Smilin' Ed McConnell, songs: WTAM WMAQ WSPD WLW WWJ

KDKA-W.C.T.U. Prgm.  
WGN-Jane Baker, home management  
WHK-Idea Lady  
WJJD-Dick Baker  
WKAR-Camera Club of the Air  
WMBC-To be announced  
WTMJ-Helen Ryerson

**11:30 EST 10:30 CST**  
\*MBS-Army Band: News: WGN CKLW WHKC WLW  
NBC-Originalities: WASH WLW

NBC-Our Barn: WOWO WHK WXYZ WIBM

NBC-Hilda Hope, M.D., sketch: WTAM WWJ WMAQ  
KDKA-Melody Time  
WHIO-Farm News & Views  
WJIM-Music in the Morning  
WJJD-Council for Youth  
WKAR-The Knapp Family  
WKBN-Story Lady  
WKZO-Studio Orch.  
WLS-Sports: Markets  
WMBC-Children Songfest  
WSPD-Polish Hour  
WTMJ-Farm Roundup  
WWVA-Liberty Question Bee

**11:45 EST 10:45 CST**  
CBS-Cincinnati Conservatory of Music: WHIO  
NBC-Three Romeos: WTAM WASH WMAQ WWJ WLW

KDKA-Music of Today, Janet Ross  
WCLE-Stars of Tomorrow  
\*WJIM-Highlighting the Headlines  
WJJD-Gonzalez' Orch.  
\*WKAR-News: Musical Interlude  
\*WKBN-News: Interlude  
\*WKZO-News  
\*WLS-Wisconsin Cheese Markets: Butter & Egg Markets: News  
WTMJ-Modern Piano

**12:00 EST 11:00 CST**  
CBS-Country Journal: WWVA WKBN WBBS WBNS  
NBC-Dol Brissett's Orch.: WWJ WMAQ

### AFTERNOON

Continued on Page 27

REMAINDER OF THIS WEEK'S PROGRAMS  
FOLLOWS THE PICTURE SECTION

**Monday Nights**

**Alec Templeton Time**

RADIO'S NEW WIT and WIZARD of the PIANO  
WTAM WSPD WOOD WXYZ WBCM WFDF WLW  
WJIM WIBM WELL WTAM  
9:30 P.M., EST — 8:30 P.M., CST

(12:00 noon Continued)

\*NBC-News; Amer. Educational Forum: WOWO WTMJ (sw-15.33)

MBS-Bob Millar's Orch.: WCLE WHKC WGN

\*CKLW-News: Melody Interlude

\*KDKA-News: Man on the Farm

WADC-Man on the Farm

WGAR-Lest We Forget

WHIO-For Farmers Only

WHK-Swing 14

WIND-Bob Atcher, hillbilly songs

WJIM-Uncle Howdy

WJJD-General Rhythm

WJR-Friendly Farmer

WKAR-Farm Service Hour

WKZO-On the Mall

WLW-Man on the Farm

\*WOOD-News

WSPD-Farmer's Guide

WTAM-Noonday Resume

\*WXYZ-News: Happy Rhythm

12:15 EST 11:15 CST

NBC-Dol Brissett's Orch.: WOOD

NBC-Amer. Educational Forum: WCOL WIBM WKZO

\*News: WHK WIND

CKLW-Turf Club: Interlude

WGAR-News of Our Neighbors

WGN-Melody Time

WHKC-Grain Program, talk

WJJD-Fred Beck, organist

WJR-Musical Pgm.

WSPD-Luncheon Melodies

WXYZ-Margaret Werner, organist

12:30 EST 11:30 CST

NBC-Farmers' Union Program: WHK KDKA WMAQ

For detail see Good Listening Guide.

CBS-Nila Mack's Let's Pretend: WBNS WGAR WJR WADC

WIND (sw-17.83)

MN-Noonday Jamboree: WXYZ WIBM

NBC-Call to Youth: WTAM

"Getting Along with Parents" is Dr. Walton's subject today.

CKLW-Children's Scrapbook

WBBM-Song Souvenirs

WCLE-Polish Music

\*WGN-News

WHIO-Youngster Speaks

WJJD-Variations

WKBN-Mystery Melody

WKZO-Man on the Street

WLS-Poultry Service Time

\*WLW-News: Everybody's Farm

WMB-C-Luncheon Music

WOOD-Benny Kyte's Orch.

WOWO-Ambrose & Mary Lou

WTMJ-Heinie and His Grenadiers

WWJ-Bradcast

WWVA-1160 Club

12:45 EST 11:45 CST

MN-Noonday Jamboree: WKZO

MBS-To be announced: WHKC

\*NBC-News; Armchair Quartet: WCOL

WBBM-To be announced

WGN-Radio's Voices

\*WHIO-News: Weather: Markets

WJJD-Debator's Forum

WKBN-Stocks

\*WLS-Markets: Weather: News

WMB-C-Regina Ruth

WOOD-Sidewalk Interviews

WOWO-Market Service

WSPD-Eugene Ireland, boy sop.

WTAM-County Agricultural Bureau

WWJ-Your Government

WWVA-Farm & Home Hour

1:00 EST 12:00 CST

CBS-What Price America?: WJR

WADC WBNS WGAR (sw-17.83)

The country's vast dam and irrigation projects in the West and Northwest will be described in today's episode.

NBC-Burt Farber's Orch.: WOOD

WCOL (sw-15.33)

MN-To be announced: WXYZ

WKZO WIBM

MBS-Scientists' Round Table: WHKC CKLW WGN

A round-table discussion by prominent Cleveland scientists on "What's Ahead for the Privately Endowed Engineering College?"

\*News: WIND WJJD

WBBM-What Can I Do?

WCLE-Everett Hoagland's Orch.

WHIO-Al Kavelin's Orch.

WJIM-Harry Horlick's Orch.

WKAR-Junior Farm Bureau

WLS-Man on the Farm

WMB-C-Today's Music

WOSU-Farm Service

WOWO-Blackhawk Valley Boys

WSPD-Student Musicale

WTAM-John Carroll Univ. Prgm.

WJJD-Fanfare

WWVA-L. P. Lehman & Staff: Dr. H. Lamont

1:15 EST 12:15 CST

NBC-Calling All Stamp Collectors: WOOD WCOL (sw-15.33)

WBBM-Signals to Health

WHIO-Don Jennings

WIND-Tommy Ott, organist

\*WJIM-Highlighting the Headlines

WJJD-Lobby Interviews

WMB-C-Junior Theater

WOSU-Farm Credit

\*WOWO-Bob Wilson, news

WSPD-Music Graphs

1:30 EST 12:30 CST

NBC-Three-Quarter Time: WCOL

WHK WIBM WOWO (sw-15.33)

NBC-Matinee in Rhythm: WWJ

WMAQ WTMJ WOOD

CBS-Enoch Light's Orch.: WHIO

WJR WGAR WADC (sw-17.83)

MBS-Carter & Bowie, piano duo: WHKC CKLW

Football; Cornell vs. Ohio State: WTAM WBNS

KDKA-Checkerboard Time

\*WBNS-Jim Cooper, news

WCLE-Esperanto

WGN-Markets: Walter Flandorf, organist

WIND-Bob Atcher, hillbilly songs

WJIM-Football Fanfare

WJJD-Fred Beck

WKAR-Gridiron Swing

WKZO-Home Town News

WLS-Drake Univ. Quartet

WLW-Afternoon Edition

WMB-C-Happy Hour Club

WOSU-Pre-Game Songs

WSPD-Smith's Tennesseans

\*WWVA-News

WXYZ-The Kick-off

1:45 EST 12:45 CST

NBC-Matinee in Rhythm: WLW

MN-Michigan State vs. Illinois

Wesleyan: WXYZ WJIM WOOD

WIBM WKZO

MBS-Football; Cornell vs. Ohio

State: CKLW WOSU WHKC

WHK

KDKA-Football; Carnegie Tech

vs. Notre Dame

WBBM-Signals to Health

WCLE-Tune Tabloids

WGN-Reviewing Stand

\*WIND-News

WJJD-Twelve-Forty-Five Party

WJR-Football Prevue

WKAR-Football; Michigan State

vs. Illinois Wesleyan

WLS-Grain Mkt.: Livestock Review

\*WMAQ-News: Doggy Dan

WTMJ-Sidewalk Reporter

WWJ-Football; U. of Mich. vs. Yale Univ.

WWVA-P.T.A. Prgm.

2:00 EST 1:00 CST

NBC-Ray Kinney's Orch.: WCOL

WMAQ (sw-9.53)

CBS-Brush Creek Follies: WWVA

WHIO WGAR WADC (sw-17.83)

NBC-Shep Fields' Orch.: WKZO

WOWO WSPD

\*WBBM-News for the Missus

WCLE-Tap-Dance School of Air

WGN-Ralph Ginsburgh's Orch.

WIND-Italian Hour

WJJD-Football Game

WJR-Football; U. of Mich. vs. Yale

\*WLS-News

WLW-To be announced

WTMJ-Bulletin Board

2:15 EST 1:15 CST

MBS-Football; Cornell vs. Ohio

State: CKLW

WBBM-Meet the Missus

WCLE-Schubert's Music

WLS-Mac & Bob

WTMJ-Dance Orch.

2:30 EST 1:30 CST

CBS-To be announced: WHIO

WWVA WGAR WADC (sw-17.83)

NBC-Larry Clinton's Orchestra: WSPD WCOL (sw-15.33)

NBC-Golden Melodies: WTMJ WMAQ

MBS-Football; Cornell vs. Ohio

State: WCLE

WBBM-Lee Francis, organist

WGN-Melody Time

WIND-Sportsman Park; 1st Race

WLS-Prairie Ramblers & Patsy

WMB-C-Football; Wayne University vs. Akron University

WOWO-Down the Field

WTMJ-Charlie Nevada

2:45 EST 1:45 CST

NBC-Merry Music: WSPD WCOL (sw-15.33)

Football; Illinois vs. Northwestern: WLW WGN

WBBM-Kickoff Time

WIND-Sports Edition

WLS-Rusty & DeZurik Sisters

WMAQ-Football Game

WOWO-Football; Purdue vs. Santa Clara

WTMJ-Football; Wisconsin vs. Iowa

3:00 EST 2:00 CST

NBC-Concert Orch.: WWJ

MBS-Football: WHKC CKLW

# Saturday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

## MORNING

10:00 EST (9:00 CST) Bull Session. Today's program originates at the National Conference of the College Press Association. Students of Drake U., Northwestern U. and the U. of Chicago will participate.

## AFTERNOON

12:30 EST (11:30 CST) Farmers' Union Program. The monthly Farmers' Educational and Cooperative Union program.

## NIGHT

7:00 EST (6:00 CST) People's Platform. Discussion of current questions, with Lyman Bryson presiding.

8:00 EST (7:00 CST) Gang Busters; Drama.

8:30 EST (7:30 CST) Youth vs. Age. Quiz program, with Cal Tinney.

8:30 EST (7:30 CST) Wayne King's orchestra. Buddy Clark, vocalist; Franklyn MacCormack, announcer.

8:30 EST (7:30 CST) Stop Me If You've Heard This One. Quiz program, with Milton Berle, Harry Hershfield and Colonel Jay C. Flippen, comedians. Guests: Teddy Powell, his orchestra, and Iika Chase, stage comedienne. Pictures of Milton Berle may be found on page 20.

9:00 EST (8:00 CST) Hit Parade. Lanny Ross, tenor; Bea Wain, vocalist; Merry Macs; Mark Warnow's orchestra.

9:00 EST (8:00 CST) Hall of Fun. Ernest Truex; Frances Hunt; Cliff Edwards (Ukulele Ike); Gordon Jenkins' orchestra.

9:00 EST (8:00 CST) Alka-Seltzer National Barn Dance.

9:30 EST (8:30 CST) Death Valley Days; Drama. Ray Whitley's 6-Bar Cowboys, a musical group now appearing at the Rodeo in Madison Square Garden, will be heard in a musical program, playing on home-made instruments.

9:45 EST (8:45 CST) Saturday Night Serenade. Mary Eastman, soprano; Bill Perry, tenor; Gus Haenschen's concert orchestra.

10:00 EST (9:00 CST) Benny Goodman's Orchestra. Mildred Bailey, vocalist; Ted Pearson, announcer.

10:00 EST (9:00 CST) Symphony Orchestra. Arturo Toscanini, the greatest figure in contemporary music, directs the NBC Symphony Orchestra. Music detail may be found on page 10, column 1.

10:30 EST (9:30 CST) Arch Oboler's Plays. Tonight's drama, "Profits Unlimited," concerns events that might transpire if in the future big business were to forget the human factor and concern itself with greater output and greater profits, regardless of the effect on the worker. Ray Collins, the East's outstanding radio actor, and Paula Winslow, the West's outstanding actress, will star in this drama.

Refer to adjacent columns for stations broadcasting these programs

WENR-Football Game

WIND-Sportsman Park; 4th Race

WJJD-Social Register

4:15 EST 3:15 CST

MBS-Football; Illinois versus Northwestern: WCLE WGN

CBS-Deep River Boys: WHIO

WADC WGAR WWVA

WIND-Sports Edition

WJJD-Variations

4:30 EST 3:30 CST

NBC-Paul Laval's Orch.: WWJ (sw-9.53)

CBS-Dancepaters: WADC WHIO

WJR WGAR (sw-17.83)

MBS-Football; Illinois versus Northwestern: WHKC

\*WBNS-News

WIND-Sportsman Park; 5th Race

WJJD-Matinee Moderne

WKAR-Listen to the Band

WWVA-Traffic Safety

4:45 EST 3:45 CST

CBS-Dancepaters: WBNS

WIND-Sports Edition

WJJD-Sons of Pioneers

\*WKAR-News: The Day's March

WOSU-Dance Music

WWVA-Front Page Drama

5:00 EST 4:00 CST

NBC-To be announced: WWJ (sw-9.53)

CBS-Mayfair Orchestra: WHIO

WBNS WJR WGAR (sw-17.83)

NBC-Reggie Childs' Orch.: WHK WJIM WXYZ WSPD WOOD WIBM

MBS-Football Game: WHKC WGN

CKLW-Larry Bradford's Orch.

WADC-Mennonite Church

WBBM-Bull Session

WIND-Sportsman Park; 6th Race

WJJD-Bob & Bonnie Atcher

WKZO-Dance Hour

WMB-C-Lithuanian Prgm.

WOSU-To be announced

WWVA-Traffic Safety

5:15 EST 4:15 CST

\*NBC-News: Three Cheers: WWJ (sw-9.53)

NBC-Reggie Childs' Orchestra: WOSU WENR

CKLW-Turf Club

WBBM-Fifth Quarter

WIND-Sports Edition

WJJD-Suppertime Frolics

\*WKZO-News

WMB-C-Croatian Prgm.

SATURDAY

October 28

(6:45 p.m. Continued) MN-Benny Kye's Orch.: WXYZ WJIM CKLW-The Little Show KDKA-Melody Time WCAE-Sports Show WCKY-Safety First WIND-News WLW-Fortunes Washed Away WOR-The Charioteers WWOV-Football Extra WSPD-Jam for Dinner WTAM-Otto Thurn's Orch. WTMJ-Sports Flash WJW-S. L. A. Marshall 7:00 EST 6:00 CST CBS-The People's Platform: WABC WADC WJAR WCKY WHIO WJAS WJR (sw-15.27) NBC-Message of Israel; Guest, Spkr.: WJZ WENR WHK KDKA WSPD Dr. Israel Goldstein of the Congregation B'nai Jeshurun, New York City, will talk on "Faith and Sacrifice." MBS-Ginsburgh's Concert Orch.: WGN WHKC MN-The Little Review: CKLW WJIM NBC-Talk by Rep. Hamilton Fish: WFAE WWJ WCAE WCOL WOOD WTMJ CKLW-Cameos in Swing WBBM-Todd Hunter, news analyst WBNS-Victor Varieties WCCO-Score Roundup WIND-German Hour WLW-Boone County Jamboree WMAQ-Football Scores WOR-Stan Lomax, sports WOSU-World Observer WWOV-Dinner Music WSAI-Deacon Moore's Orch. WTAM-Richard Himber's Orch. WXYZ-Town Talk 7:15 EST 6:15 CST NBC-Jan Savitt's Orch.: WFAE WOOD WCAE WCOL WTMJ WWJ

MBS-Elliott Roosevelt, comm.: WOR MN-The Little Review: WIBM WBBM-Heart of Julia Blake WCCO-Social Welfare WGN-Sports WHAS-Richard Himber's Orch. WMAQ-Herbert Foote, organist WOOD-Sunday in Grand Rapids WOSU-Maxine WSAI-Sucker School WTAM-Sammy Watkins' Orch. WWVA-Interlude: Sports WXYZ-The Sandloters 7:30 EST 6:30 CST CBS-Gay Nineties Revue: WABC WJAS WJAR WHIO (sw-15.27) NBC-Uncle Jim's Question Bee; Norman Prescott, cond.: WJZ WMAQ NBC-Art for Your Sake: WFAE WTAM WTMJ WCOL WCAE (sw-9.53) NBC-Hacienda Echoes: WOOD WHK KDKA MN-Ned Jordan, Secret Agent: WXYZ WIBM WJIM MBS-Johnny Graff's Orchestra: CKLW News: WGN WLS CKLW-LeBlanc & Janelle, piano duo WADC-Goodwill Hour WBBM-People's Platform WBNS-Pigskin Puzzlers WCCO-Barn Dance WCKY-Dr. Pepper's Houseparty WHAS-Dr. Charles W. Welch WIND-Light Classic WJR-News Comes to Life WLW-Renfro Valley Folk WOR-Richard Himber's Orch. WOSU-Our Ohio Schools WSAI-Burt Farber's Orch. WSPD-WPA Prgm. WWJ-I Want a Job WWVA-Richard Himber's Orch. 7:45 EST 6:45 CST NBC-Hacienda Echoes: WSPD MBS-Inside of Sports: WOR WHK WCAE WGN CKLW-Topical Commentary WLS-Sports WOSU-Piano Duets WSAI-Burt Farber's Orch. WTMJ-Richard Himber's Orch. WWJ-Sports Parade WWVA-Football Scores

8:00 EST 7:00 CST NBC-Jimmy Dorsey's Orchestra: WJZ WHK KDKA WSPD WJIM WSAI WXYZ WOOD CBS-Gang Busters, drama: WABC WVVVA WJAR WADC WHAS WCCO WJAS WBNS WCKY WBBM WJR (sw-15.27) (also KSL KXN at 11:30 p.m.) NBC-Dance Orch.: WFAE WTAM WCOL WTMJ (sw-9.53) MBS-Name Three: WGN WOR MBS-To be announced: WHK CKLW-Everybody's Jamboree WCAE-Eddy Brandt's Orch. WHKC-Day Is Done WIND-Max Miller's Swing Quartet WLS-Variety; Barn Dance WLW-Boone County Jamboree WMAQ-Art Kassell's Orch. WOSU-Gaines Hour WWJ-Dance Orch. 8:15 EST 7:15 CST NBC-Jimmy Dorsey's Orch.: WIBM WIND-Book Review 8:30 EST 7:30 CST MBS-Hawaii Calls: WOR WGN NBC-Youth vs. Age. quiz show; Cai Timney: WJZ WHK WSAI WJIM WIBM WCOL WXYZ WSPD KDKA For further detail see sponsor's announcement on page 27. CBS-Wayne King's Orchestra: News: WABC WJAS WBNS WWVA WJR WADC WGAR WCCO WBBM WCKY WHAS WHIO NBC-Stop Me If You've Heard This One; Milton Berle; Guests: WFAE WMAQ WWJ WTMJ WCAE WTAM WLW (sw-9.53) Turn to page 20 for pictures of Milton Berle. For detail see Good Listening Guide. CKLW-Quizz Club WIND-To be announced WLS-Barn Dance Party WOOD-Stars Over Manhattan WOSU-Joe Tague, pianist 8:45 EST 7:45 CST WOSU-Man of the Week WWVA-Rolling Rhythm 9:00 EST 8:00 CST NBC-Hall of Fun: WFAE WCAE WMAQ WWJ For detail see Good Listening Guide.

CBS-Your Hit Parade; Lanny Ross, tr.; Merry Macs; Bea Wain, vocalist; Mark Warnow's Orch.: WABC WADC WCCO WGAR WJR WBNS WHAS WBBM WHIO WJAS WWVA WCKY (sw-11.83) (also KXN KSL at 11 p.m. EST) NBC-Alka-Seltzer National Barn Dance; Uncle Ezra; Henry Burr, bar.; Hoosier Hot Shots; Maple City Four; Arkie; Ann, Pat & Judy; Joe Kelly, m.c.; Glenn Welly & Orch.; Guest: WJZ KDKA WOOD WXYZ WSPD WJIM WLS WHK WLW WIBM (sw-9.65) (also at 11 p.m. EST) WGN-Tommy Dorsey's Orch. WIND-Montparnasse Forum WOR-Confidentially Yours WSAI-Carl Lorch's Orch. WTAM-Ray Pearl's Orch. WTMJ-Second Guesses 9:15 EST 8:15 CST WOR-Cats 'n' Jammers WSAI-Barney Rapp's Orch. 9:30 EST 8:30 CST NBC-Death Valley Days: WFAE WTAM WCAE WTMJ WMAQ WSAI WWJ For detail see Good Listening Guide. MBS-Symphonic Strings: WOR CKLW-Canadian Snapshots WGN-News WIND-Paul Paige's Orch. 9:45 EST 8:45 CST CBS-Bob Trout, comm.: WABC (sw-11.83) CBS-Saturday Night Serenade: Mary Eastman, sop.; Bill Perry, tr.; Gus Haenschen's Orch.: Bill Adams: WWVA WGAR WBBM WHAS WJAS WBNS WJR CKLW-Styled by Melvor WADC-Gridiron Extra WCCO-Farmers' Forum WCKY-To be announced WGN-Jack McLean's Orch. WHIO-Dance Parade 10:00 EST 9:00 CST CBS-Uncle Jonathan, sketch: WABC WCKY (sw-11.83) NBC-Symphony Orch.: Arturo Toscanini, cond.: WJZ WJIM WSPD KDKA WIBM WXYZ WSAI Music detail on page 10 this week.

MBS-Tropical Serenade: WOR WHK MBS-Elliott Roosevelt, comm.: CKLW WGN NBC-Benny Goodman's Orch.: Mildred Bailey, soloist; Bert Parks, m.c.: WFAE WCAE WCOL WTAM WMAQ WLW WOOD WJZ WTMJ (sw-9.53) WHIO-Men of Note WIND-Emil Flindt's Orch. WLS-Barnyard Jamboree 10:15 EST 9:15 CST CBS-Judith Arlen, songs: WABC WGAR WJAS WADC WCKY WJR WHIO (sw-11.83) CKLW-Dance Rhythms WBBM-Jimmie Noone's Orch. WBNS-Lest We Forget WCCO-Richard Himber's Orch. WGN-Heidelberg Concert Orch. WHAS-Kentucky Play Party WIND-Walkathon WWVA-Rolling Rhythm 10:30 EST 9:30 CST NBC-Arch Oboler's Plays: WFAE WCOL WOOD WTAM WMAQ (sw-9.53) For detail see Good Listening Guide. MBS-Music by Moonlight: WOR CKLW CBS-Talk by Rep. Martin E. Dies: WABC WJAS WADC WJR WCKY WHIO WCCO (sw-11.83) Nazi and Fascist Activities in the United States is Representative Dies' subject. WBBM-Sports Huddle WBNB-Jim Cooper, news WCAE-Lang Thompson's Orch. WGAR-Headliner WGN-Steve Leonard's Orch. WHK-Sports Slant WIND-Football Parade WLS-Front Porch Party WLW-To be announced WSAI-Carl Deacon Moore's Orch. WTMJ-Last Word in Sports WWJ-Mich. State Highways WXYZ-News 10:45 EST 9:45 CST MBS-Music by Moonlight: WHK News: WIND WBBM WBNS-Double 13 Nite Club WGAR-Bob Kelley: Interlude WTMJ-News of the Air WTMJ-Today's Events WWJ-To be announced WWVA-Inquiring Mike

11:00 EST 10:00 CST NBC-H. R. Baukhage, news: WFAE WWJ WCOL (sw-9.53) NBC-Symphony Orch.: WJZ WJIM WSPD WIBM WXYZ CBS-News: WABC WKBN WBNS WGAR WCKY NBC-Nat'l Barn Dance: WTMJ MBS-Johnnie Davis' Orch.: WGN WSAI News: WCAE WADC WJR WHAS WHK WJAS WLW WCKLW-Reporter WBBM-Americans at Work WCCO-News Voices WHIO-Red Nichols' Orch. WIND-Walkathon WLS-Barn Dance Varieties WMAQ-Bill Bardo's Orch. WOOD-News: Sports WOR-News: Weather Report WTMJ-Tom Manning WIND-Walkathon WTMJ-Nat'l Barn Dance WWVA-Midnight Jamboree 11:15 EST 10:15 CST CBS-Leighton Noble's Orchestra: WABC WADC WHIO WJAS WJR WCKY WCCO MBS-Anson Weeks' Orch.: WGN WHK CKLW NBC-Little Jack Little's Orch.: WFAE WCAE WOOD WCOL WWJ WMAQ WHAS-Walsh Looks 'Em Over WIND-Emil Flindt's Orch. WLW-Baker's Sports Final WOR-Jimmy Dorsey's Orch. WTAM-Gene Sullivan's Orch. 11:30 EST 10:30 CST NBC-Horace Heidt's Orch.: WFAE WTAM WCAE WCOL WSPD WOOD (sw-9.53) CBS-Tommy Reynolds' Orch.: WABC WADC WGAR WBNS WJAS WKBN WCCO WHIO WJR NBC-Dance Orch.: WJZ WMAQ WJIM WIBM WSPD KDKA MBS-Jimmy Dorsey's Orchestra: WHK CKLW Dance Orch.: WLW WWJ WBBM-Public Affairs WCKY-Bobby Peters' Orch. WGN-Dick Jurgens' Orch. WXYZ-Jack Coffey's Orch. End of Saturday Programs

MORNING

Star in program listings indicates news broadcast. 8:00 EST 7:00 CST NBC-News: Peerless Trio: WCOL WHK WSPD WOWO NBC-News: Organ & Xylophone Recital: WTAM WLW WWJ WASH 8:15 EST 7:15 CST NBC-Cloister Bells: WCOL WXYZ WHK WOWO 8:30 EST 7:30 CST NBC-Treasure Trails of Song: WCOL WXYZ NBC-Four Showmen Quartet: WWJ 8:45 EST 7:45 CST NBC-Animal News Club: WTAM WWJ NBC-Treasure Trails of Song: WASH WHK 9:00 EST 8:00 CST NBC-Coast-to-Coast on a Bus: WMAQ WXYZ WCOL WLW WASH WHK (sw-21.5) NBC-Turn Back the Clock: WWJ WTAM CBS-News from Europe: WHIO WBNS WBBM WWVA (sw-17.83) 9:15 EST 8:15 CST NBC-Tom Terris, Letters from Abroad: WWJ WTAM CBS-Outdoors with Bob Edge: WHIO WBNS WBBM WWVA 9:30 EST 8:30 CST NBC-Sunday Drivers: WWJ CBS-Wings Over Jordan: WBBM WGAR WBNS WWVA WHIO WJR (sw-17.83) Speaker: John W. Mitchell of the National Federation of Colored Farmers. CKLW-Salvation Army Band KDKA-Religious Message WCLE-Gems of Melody 9:45 EST 8:45 CST NBC-Sunday Drivers: WTAM WCLE-Cassidy Singers WHKC-Corp. Part, poetry WJIM-News WJJD-Church of Christ WKZO-I Am WMBM-Organ Recital 10:00 EST 9:00 CST NBC-Tone Pictures: WLW WJIM WOWO WKZO WSPD KDKA WHK WIBM (sw-21.5)

CBS-Church of the Air; Spkr.: WHIO WKBN WBNS WBBM (sw-17.83) Speaker: Professor Alfred Rehwinkel (Lutheran) of the Concordia Seminary, St. Louis, Missouri. NBC-The Radio Pulpit: WTAM WWJ WMAQ WCOL Subject: "The Ledger of Love." Cavalry Church: WASH WXYZ CKLW-Dr. M. R. DeHaan WADC-Bohemian Hour WCLE-Polish Melodies WGAR-Italian Hour WGN-Morning Concert WHKC-Betty Terry, organist WIND-Italian Hour WJR-Don Artist WLS-Little Brown Church WTMJ-News WWVA-Opportunities 10:15 EST 9:15 CST MBS-To be announced: WHKC WGN-Reading the Comics WJR-Sunday Concert WKZO-Shrine of the Rose WMBM-Jimmy Bruzesse WOSU-Science Reader WTMJ-Masters of Rhythm 10:30 EST 9:30 CST CBS-March of Games: WHIO WJR (sw-17.83) NBC-Barry McKinley, baritone: WCOL WMAQ WTAM NBC-News: Morning Musicals: KDKA WJIM WOWO WSPD WHK (sw-21.5) WBBM-Of Men and Books WBNS-Marimba Magic WCLE-Sunday Varieties WGAR-Croatian Hour WGN-Symphonic Hour WKBNS-Slovak Hour WKZO-Airway Musicales WLV-News WMBM-Central M. E. Church WWJ-Anne Campbell WWVA-L. P. Lehman & Staff 10:45 EST 9:45 CST NBC-Kiddlers: WTAM WLW WMAQ WWJ News: WKZO WLS CKLW-Pontiac Baptist Church WBBM-Sunday Sunshine WGN-The Living Bible, drama WIND-Songs from the Hymnal 11:00 EST 10:00 CST CBS-News & Rhythms: WJR WBBM WBNS (sw-17.83) NBC-News: Romance Melodies: WLW WMAQ

SUNDAY, October 29, 1939

NBC-News: Alice Remsen in the Land of Make Believe: WHK WSPD WKZO MBS-Dick Harding, organist: WGN KDKA-News: Melody Time WADC-Calvary Baptist Church WASH-Baptist Church WCLE-The Foursome WGAR-Hour of Worship WIND-Sunday Morning Melodies WJIM-Ch. of the Resurrection WJJD-Dr. Copeland Smith WKBNS-Croatian Prgm. WLS-Salvation Army Congress WOWO-Fair Lady WWJ-St. Paul's Cathedral WXYZ-Law of Life 11:15 EST 10:15 CST NBC-Neighbor Nell: WSPD (sw-15.33) NBC-Romance Melodies: WTAM MBS-Reviewing Stand: WGN WCLE KDKA-Music of Today WLS-Grace Wilson, songs WOWO-American Warblers WXYZ-Happy Rhythm 11:30 EST 10:30 CST MBS-Choral Prgm.: WCLE WHK WHK CBS-Major Bowes' Family: WIND WHIO WBNS WKBN (sw-17.83) NBC-Julio Oyangueren, guitarist: WCOL WMAQ NBC-Southernaires: WOWO WLS WLS KDKA WSPD WXYZ (sw-15.33) CKLW-Anglican Church WADC-St. Paul's Church WBBM-Sunday Sunshine WGN-Morning Melody WJJD-Happy Go Lucky Time WJR-Rev. John Zoller WCKO-First Baptist Church WLW-Agency Series WTMJ-Master Singers 11:45 EST 10:45 CST NBC-Vernon Crane's Story Book: WLW WCOL WMAQ NBC-Southernaires: WIBM WBBM-News WGN-To be announced WHKC-Homespun Harmonies WJJD-Melodic Moments WTMJ-Master Singers

AFTERNOON

12:00 EST 11:00 CST NBC-Walter Logan Musicals: WLS WTAM WWJ NBC-Radio City Music Hall of the Air: Orch.: KDKA WOWO (sw-15.33) Music detail on page 10 this week. MBS-Perole String Quartet: WHKC Music detail on page 10 this week. CBS-Major Bowes' Family: WWVA MN-Children's Theater: WXYZ WKZO WJIM WOOD WIBM CKLW-Masters of Rhythm WADC-Hungarian Hour WBBM-Piano Parade WCLE-Bohemian Music WGAR-Polish Hour WGN-U. of C. Chapel Service WHK-Lois Gilbert Story Time WJJD-News & Views WJJD-People's Church WJR-Mother's Album WLS-Howard Peterson, organist WLW-Cadle Tabernacle Choir WMAQ-Sing An Old Song WMBM-Jewish Hour WSPD-Organ Melodies 12:15 EST 11:15 CST WBBM-Sunday Sunshine WCLE-Italian Music WJIM-News WJR-Univ. of Michigan Prgm. WMAQ-Take a Picture WSPD-Accordion Varieties 12:30 EST 11:30 CST NBC-On Your Job: WWJ WCOL WTAM For detail see Good Listening Guide. CBS-Salt Lake City Tabernacle Choir & Organ: WHIO WWVA (sw-17.83) Program: Choir—Praise Ye the Lord (Frank). Softly Beams the Sacred Dawning (Careless). Let Their Celestial Concerts (Handel). Hallelujah (Bach), and The Lord Bless and Keep You (Lutkin). Organ—Unto Us Is Brought Salvation (Bach), Nocturne in G Minor (Chopin), and Legende (Bedell). MBS-American Wildlife: WHKC NBC-Radio City Music Hall: WHK WLW

CKLW-News: Music for Sunday WADC-News: Bill Denton WBBM-Man on the Street WBNS-Memories WGAR-Czech Hour WIND-Methodist Prgm WKBN-Civic Roundup: Music Teachers WLS-Reading the Funnies: Weather: Livestock: Bookings WMAQ-Prevue of New Records WSPD-Able Musicals WTMJ-Rambblers in Rhythm 12:45 EST 11:45 CST MN-To be announced: WIBM CBS-Salt Lake City Tabernacle, Choir & Organ: WKBN WBBM-Magic Numbers WHIO-Your Exterior Decorator WHKC-Betty Terry, organist WJIM-Nat Shilkret's Orch. WJR-Father Coughlin WKZO-Organ Reveries WWOOD-News WTMJ-Calling All Tenants WXYZ-Spanish Serenade 1:00 EST 12:00 CST NBC-Music for Moderns: WLW WOOD NBC-We, the Wives: WMAQ WTAM WWJ MBS-Don Arres, tr.; Orch.: WGN WHKC CBS-Church of the Air: WKBN WWVA WBNS (sw-17.83) Speaker: Rabbi Morris Goldstein of the Congregation Sherith Israel, San Francisco, California. NBC-Pilgrimage of Poetry: KDKA WHK WOWO WJIM WCOL WENR WIBM (sw-15.33) For detail see Good Listening Guide. CKLW-Old Country Mail WADC-Church of God WBBM-Pappy Cheshire's National Hillbilly Champions WCLE-German Music WGAR-Slovenian Hour WHIO-The Story Man WIND-German Hour WJJD-Hawaiian Echoes WKZO-Captains of Industry WSPD-Toledo Gospel Tabernacle WTMJ-Public Speaks WXYZ-Magic Carpet 1:15 EST 12:15 CST NBC-Vass Family: KDKA WCOL WOWO WJIM WIBM WENR (sw-15.33) MBS-American Radio Warblers: WGN CKLW WHK

MBS-True to Life: WHKC WCLE-Slovak Music WKZO-Studio Orch. WMBC-Bernstein Prgm. 1:30 EST 12:30 CST NBC-Metropolitan Moods: WENR WJIM WCOL WXYZ WKZO CBS-News: Walberg Brown Strings: WGAR (sw-17.83) NBC-From Hollywood Today: WMAQ WTMJ WLW (sw-15.33) MBS-The Lutheran Hour: WHK WHKC CKLW WADC-Slovak Hour WBBM-Motorcade of Music WBNB-Week in Review WCLE-Polish Music WGN-Helen Westbrook, organist WHIO-Uncle Lee and Aunt Jenny WIND-News WJJD-Sunday Serenade WKBNS-Italian Echoes WMBC-Ukrainian Hour WOWO-Missionary Hour WTAM-Kent State University WWJ-We Old Timers WWVA-Home Folks Frolic 1:45 EST 12:45 CST NBC-Metropolitan Moods: WOWO CBS-Walberg Brown Strings: WBNS WJR News: WGN WJJD KDKA-Don Hirsch, comm. WHIO-Community Chest Prgm. WIND-Hollywood Salon Orch. WWJ-Moment Musicals 2:00 EST 1:00 CST NBC-Great Plays: WCOL WXYZ WHK WENR WKZO WOOD WOWO WIBM WJIM (sw-15.33) For detail see Good Listening Guide. CBS-Democracy in Action, drama: WHIO WKBN WBNS WIND WJR (sw-17.83) For detail see Good Listening Guide. NBC-String Symphony: Frank Black, dir.: WTMJ Music detail on page 10 this week. NBC-Smoke Dreams: WMAQ WLW WTAM WSPD WWJ KDKA-Melody Time WADC-Polish Hour WCLE-Old World Melodies WGAR-Football Game WGN-Musical Memories WHKC-Semi-Solid Ramblers WJJD-Bureau of Missing Persons WWVA-L. P. Lehman & Staff 2:15 EST 1:15 CST WBBM-Concert Echoes WIND-To be announced

# Sunday

## Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

### MORNING

- 11:30 EST (10:30 CST) Major Bowes' Family.  
11:45 EST (10:45 CST) Vernon Crane's Story Book.

### AFTERNOON

- 12:00 EST (11:00 CST) Radio City Music Hall. Radio City Music Hall Symphony Orchestra, with Erno Rapee conducting; Henrietta Schumann, pianist. Music detail may be found on page 10, column 1.
- 12:30 EST (11:30 CST) On Your Job; Drama. Today's dramatization, titled "They Also Serve," is set in a restaurant.
- 1:00 EST (12:00 CST) Pilgrimage of Poetry. The cottage in Fordham, New York, where Edgar Allan Poe wrote many of his works will be visited by Ted Malone today.
- 2:00 EST (1:00 CST) String Symphony. Frank Black, conductor. Music detail may be found on page 10, column 1.
- 2:00 EST (1:00 CST) Democracy in Action. Today's episode, titled "Yankee Ship and Yankee Trade," is the story of the old clipper ships and how the U. S. lost leadership in ocean transportation with the coming of the metal ships, and how the nation's interest in adequate merchant marine in being revived.
- 2:00 EST (1:00 CST) Great Plays. Today's presentation, "Everyman," is a morality play, written in 1529.
- 2:30 EST (1:30 CST) University of Chicago Round Table.
- 3:00 EST (2:00 CST) Philharmonic-Symphony Society. New York Philharmonic-Symphony, with John Barbirolli conducting; Josef and Rosina Lhevinne, duopiansists. Music detail may be found on page 10, column 1.
- 3:00 EST (2:00 CST) I Want a Divorce. Today's drama, written by Adela Rogers St. Johns, deals with the Hollywood divorce problem—the story of the wife of a famous star versus a glamorous leading lady.
- 4:30 EST (3:30 CST) The World Is Yours; Drama. Subject: "Arts and Industries." Title: "The Story of Portland Cement."
- 5:00 EST (4:00 CST) Musical Steelmakers. Dorothy Ann Crowe, vocalist; Steele Sisters; Ardenne White; The Old Timer; Singing Millmen; Musical Steelmakers' orchestra.
- 5:00 EST (4:00 CST) Hobby Lobby. Dave Elman, M. C.; Harry Salter's orchestra.
- 5:00 EST (4:00 CST) Enna Jettick Melodies. Jimmy Shields, tenor; Norsemen Quartet; D'Artega's orchestra; Rosamond Ames, style expert.
- 5:15 EST (4:15 CST) Four Star News. News developments on four scattered fronts—international and national affairs, sports and events of interest to women—will be reported by experts in this new series. H. R. Baukhage will report international affairs Graham McNamee, the national affairs; Bill Stern, sports, and Nola Luxford, women's news.
- 5:30 EST (4:30 CST) Metropolitan Opera Auditions. Milton Cross, M. C.; Wilfred Pelletier, conductor. Guests: Annabelle Ott, soprano, and William Ventura, tenor.
- 5:30 EST (4:30 CST) Ben Bernie and All the Lads. Lew Lehr, comedian; Buddy Clark and the Bailey Sisters, vocalists.

### NIGHT

- 6:00 EST (5:00 CST) Silver Theater. Merle Oberon will star in tonight's drama, "Last Crossing," the story of the last voyage of the "Leviathan."

- 6:30 EST (5:30 CST) Show of the Week. Budd Hulick, M. C. Guests: Al Goodman, his orchestra, Judy Canova, Buddy Ebsen, and Phil Silver.
- 6:30 EST (5:30 CST) Grouch Club. Jack Lescoulie, M. C.; Ned Sparks; Arthur Q. Bryan; Phil Kramer; Emery Parnell; Beth Wilson; Walter Tetley; Leon Leonard's orchestra. More information may be found on page 3, column 1.
- 6:30 EST (5:30 CST) Gateway to Hollywood. Guests: Edward Arnold and six contestants.
- 7:00 EST (6:00 CST) Bach Cantata Series. Music detail may be found on page 10, column 3.
- 7:00 EST (6:00 CST) Jack Benny, Comedian. Mary Livingstone, comedienne; Andy Devine; Don Wilson, announcer; Dennis Day, tenor; Phil Harris' orchestra. Pictures of Dennis Day may be found on page 2.
- 7:30 EST (6:30 CST) Mr. District Attorney; Drama. Racket-busting drama, with Jay Jostyn and Arlene Francis.
- 7:30 EST (6:30 CST) Fitch Bandwagon. Henry M. Neeley, M. C. Guests: Hal Kemp and his orchestra.
- 7:30 EST (6:30 CST) Screen Guild Theater. Guests: Robert Montgomery, Adolphe Menjou, Binnie Barnes and Hedda Hopper in "We Were Dancing" from Noel Coward's "Tonight at Eight-Thirty."
- 8:00 EST (7:00 CST) Campbell Playhouse; Drama. Walter Huston will co-star with Orson Welles tonight in "Magnificent Ambersons." More information may be found on page 3, column 1.
- 8:00 EST (7:00 CST) Chase and Sanborn Hour. Charlie McCarthy and Edgar Bergen, comedians; Nelson Eddy, baritone; Dorothy Lamour, vocalist; Robert Armstrong's orchestra. Guest: Clark Gable in "Magnolias Have Thorns," by Robert Riley Crutcher.
- 9:00 EST (8:00 CST) Walter Winchell, Columnist.
- 9:00 EST (8:00 CST) Ford Sunday Evening Hour. Grace Moore, soprano; Detroit Symphony Orchestra, with Fritz Reiner conducting; Mixed chorus. Music detail may be found on page 10, column 3.
- 9:15 EST (8:15 CST) The Parker Family; Drama.
- 9:30 EST (8:30 CST) American Album of Familiar Music. Frank Munn, tenor; Jean Dickenson, soprano; Elizabeth Lennox, contralto; Haenschen's concert orchestra.
- 9:45 EST (8:45 CST) Sports Newsreel of the Air. Bill Stern, commentator. Guest: Barney Ross, former welterweight champion.
- 10:00 EST (9:00 CST) The Adventures of Ellery Queen. Dramatized detective stories, with Ellery Queen, fiction-detective story-writer, and guests. "The Adventures of the Dead Cat" is the title of today's drama.
- 10:00 EST (9:00 CST) Hour of Charm. Phil Spitalny's All-Girl orchestra; Maxine, vocalist; Evelyn, violinist; John Anderson, M. C.; Del Sharbutt, announcer.
- 10:00 EST (9:00 CST) Good Will Hour. With John J. Anthony conducting.
- 11:00 EST (10:00 CST) Paul Sullivan Reviews the News. A story about Paul Sullivan may be found on page 17.

Refer to adjacent columns for stations broadcasting these programs

- WJJD-Happy Harmonies  
2:30 EST 1:30 CST  
NBC-U. of Chicago Round Table Discussion: WCOL WMAQ WWJ WTAM WTMJ WOOD  
MBS-Let's Go Back to the Bible; CKLW  
★CBS-So You Think You Know Music: News; WBBM WHIO WGAR WKBN WBNS (sw-17.83) KDKA-Football; Pittsburgh vs. Cleveland  
WCLE-Irish Prgm.  
WGN-Don Pedro, violinist  
WHKC-Concert Melodies  
WIND-Melodic Interlude  
WJR-Musical  
WLW-Church by Side of Road  
WMBC-Catholic Hour  
WSPD-Melodic Moods  
WTMJ-Concert Violinist
- 2:45 EST 1:45 CST  
WGN-Bob Becker's Dog Chats  
WJJD-Frolic Before Two  
WJR-Football Prevue  
WTMJ-Charlie Nevada  
3:00 EST 2:00 CST  
NBC-To be announced: WKZO WIBM WENR WXYZ WSPD WOOD WHK WLW (sw-15.33)  
MBS-Melody & Meditation: WHKC WGN  
NBC-I Want a Divorce, sketch; WMAQ WWJ WTAM  
For detail see Good Listening Guide.  
★CBS-Philharmonic Symphony of New York; John Barbirolli, cond.; News: WKBN WBNS WADC WBBM WHIO (sw-17.83)  
Music detail on page 10 this week.  
Football; Detroit Lions vs. Chicago Bears; WJR WJJD WIND

- CKLW-Elder Morton's Tabernacle  
WCLE-Amateur Show  
WCOL-To be announced  
WJIM-Estes Leadley Recital Hr.  
WMBC-Strolling Poet  
★WOWO-Master Singers: News  
WTMJ-Football Game  
3:15 EST 2:15 CST  
NBC-To be announced: WKZO WXYZ WOWO WENR WIBM WSPD WHK WLW (sw-15.33)  
3:30 EST 2:30 CST  
NBC-Allen Roth Presents: WENR WKZO WXYZ WCOL WHK WIBM WOOD WJIM (sw-15.33)  
MBS-Hartz Mountain Singing Canaries: WGN CKLW  
★NBC-News from Europe: WWJ WLW WMAQ  
WHKC-Western Serenade  
WMBC-Frank Pollina  
WOWO-Nazarene Service  
WSPD-The Rev. Jeremiah WTAM-Cleveland Art Museum  
3:45 EST 2:45 CST  
NBC-Allen Roth Presents: WSPD NBC-Bob Becker's Chats About Dogs: WCOL WLW WTAM  
MBS-Haven of Rest: CKLW WHKC  
WGN-Alice Blue, pianist  
WMAQ-Radio Parade  
WMBC-Rocquettes  
4:00 EST 3:00 CST  
NBC-Nat'l Vespers: WENR WHK WCOL WXYZ WJIM WIBM  
Dr. Fosdick's subject will be "The Essential Elements in a Vital Christian Experience." The male quartet will sing O Word of God Incarnate and Lord of All Being. Throned Afar.

MBS-Nobody's Children: WHKC WGN CKLW

WKZO-Father Coughlin  
WLW-Unsolved Mysteries  
WMBC-Metropolitan Legion Post  
WOOD-Vesper Hour  
WOWO-Art for Your Sake  
WSPD-Lutheran Inner Mission  
WWVA-Concert Hall

4:15 EST 3:15 CST  
WWJ-Cameos of New Orleans

4:30 EST 3:30 CST  
NBC-The World Is Yours; Smithsonian Institution Drama: WLW WCOL WMAQ WTAM WWJ (sw-9.53)  
For detail see Good Listening Guide.

NBC-To be announced: WENR WSPD WIBM WJIM WOOD WHK

CBS-Pursuit of Happiness: WBNS WADC WKBN WHIO WBBM (sw-17.83)

MBS-Lutheran Hour: WOWO  
CKLW-Detroit Lutheran Charities  
WGAR-Father Coughlin  
WGN-Johnnie Davis' Orch.  
WHKC-World Entertains  
WMBC-Bruno's Accordion  
WWVA-Seeing the Americas  
WXYZ-Lutheran Hour

4:45 EST 3:45 CST  
WLW-To be announced  
WMBC-Polish Program  
WWVA-Sunday Newspaper of the Air

5:00 EST 4:00 CST  
NBC-Enna Jettick Melodies: Jimmy Shields, tr. & m.c.; D'Artega's Orch.: Norsemen: Rosalind Ames, style comm.: WOOD WOWO WMAQ WTAM WWJ WCOL (sw-9.53)  
For further detail see sponsor's announcement on this page.

NBC-Three Cheers: WSPD WJIM WKZO WENR WIBM WXYZ

NBC-Moylan Sisters, Harmony Team: KDKA

MBS-Musical Steelmakers: CKLW WGN WLW WWVA  
For detail see Good Listening Guide.  
MBS-To be announced: WHKC  
CBS-Hobby Lobby; Dave Elman, m.c.; Harry Salter's Orch.: WJR WGAR WHIO WWVA WBNS WADC WBBM WKBN (sw-17.83) (also KNX at 11 p.m. EST)

WCOL-Music of Today  
WHK-Camera Forum  
WMBC-V. Jarosz

5:15 EST 4:15 CST  
NBC-Rangers Serenade: WWJ (sw-9.53)

# SUNDAY

## October 29

★NBC-Four Star News; Nola Luxford; H. R. Baukhage; Bill Stern; Graham McNamee: WENR WOWO WHK  
For detail see Good Listening Guide.

MN-Detroit Conservatory of Music: WXYZ WJIM

WCLE-St. Johns Singers  
★WJIM-Highlighting the Headlines

WMAQ-Cameos of New Orleans  
WOOD-Theater Previews  
WSPD-Religious News Reporter  
WTAM-Star Gazers Club

5:30 EST 4:30 CST  
NBC-Paul Wing's Spelling Bee: WLW WMAQ WTAM WWJ (sw-9.53)

CBS-Ben Bernie & All the Lads, with Lew Lehr, comedian: WBBM WADC WGAR WJR (sw-17.83) (also KSL KNX at 12 mid. EST)

NBC-Metropolitan Opera Auditions of the Air; Wilfred Pelletier's Orch.: Guests: KDKA WENR WIBM WXYZ WHK WJIM WSPD WOWO WCOL  
Music detail on page 10 this week.

MBS-The Shadow, drama: CKLW WGN

WBNS-Say it With Music  
WCLE-Sundown Serenade  
WHIO-Americans at Work  
WJJD-Musical Scoreboard  
WKBN-Holy Hour  
WKOZ-Dance Orch.  
WMBC-Contentment  
WTMJ-Charlie Nevada  
WWVA-On with the Dance

5:45 EST 4:45 CST

★News: WLW WKZO  
WBNS-Rhythm and Rhyme  
WIND-WPA Orchestra  
WJJD-Suppertime Frolic  
WMBC-Polish Continentals  
WOOD-B-J Revue  
WTMJ-Univ. of Chicago Round Table  
WWVA-Armchair Romances

### NIGHT

6:00 EST 5:00 CST  
MBS-Tommy Tucker's Orch.: WOR WHKC CKLW  
(Continued on Next Page)

LISTEN TO

*Enna Jettick* Melodies

SUNDAY AFTERNOONS  
NBC Red Network

Presented by the makers of Enna Jetticks, America's Smartest Walking Shoes. \$5 to \$6.

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**SUNDAY**  
**WTAM - 6:30 PM**



# SUNDAY

## October 29

(6:00 p.m. Continued)

**NBC-Catholic Hour:** WCAE WWJ WMAQ WCOL WTAM (sw-9.53)

"What the Mass Expresses" is the subject dealt with by Reverend Dr. William Russell of the Catholic University, Washington, D. C.

**CBS-Silver Theater;** Conrad Nagel, dir.; WABC WHAS WJR WBWM WGAR WHIO WBNS WCKY WADC WJAS WCCO  
For detail see Good Listening Guide.

**NBC-New Friends of Music:** WJZ WOOD WXYZ WIBM WJIM WSAI

Budapest String Quartet; Ellen Stone, French horn; William Primrose, violist.  
Music detail on page 10 this week.

**KDKA-Bernie Armstrong,** organist

**WENR-Amateur Hour** WGN-Johnnie Davis' Orch.

**WHK-Travel Club of the Air** WIND-Gary Council of Churches

**WKBN-Let's Waltz** WLW-Sherlock Holmes

**WSPD-Quiz Bee** WWVA-Hobby Lobby

**WXYZ-Harry Heilmann**

**6:15 EST 5:15 CST**

**\*WHK-News** WIND-Judge Gutknecht

**WKBN-Sports Page** \*WSAI-Peter Grant, news

**\*WTMJ-Four-Star News**

**6:30 EST 5:30 CST**

**CBS-Gateway to Hollywood;** Summer Theater: WWVA WHIO WJR

**WBWM WADC WGAR WJAS WHAS WCKY WCCO**

For detail see Good Listening Guide.

**NBC-New Friends of Music:** WJZ WXYZ WJIM WSAI WIBM WOOD

**MBS-The Show of the Week:** WCLE CKLW WOR WHKC WHK

For detail see Good Listening Guide.

**NBC-Grouch Club, Comedy & Music:** WMAQ WTAM KDKA WLW WCOL WSPD (sw-9.53)

For further detail see sponsor's announcement on page 29. More detail on page 3.

**\*WBNS-Jim Cooper, news**

**WCAE-Sunday Serenade** WGN-Calling All Cars

**WIND-Concert International** \*WKBN-Hilites in the Headlines

Something About Everything

**WTMJ-Hello Neighbor** WWJ-TV Tyson

**WXYZ-Harry Heilmann**

**6:45 EST 5:45 CST**

**WBNS-Voices of Yesterday** WCAE-Newspaper of the Air

**WKBN-Accordiana** WWJ-C. C. Bradner

**7:00 EST 6:00 CST**

**NBC-Dinah Shore, songs:** WJZ WIBM WSAI WXYZ WJIM WHK

**\*CBS-The War This Week:** WABC WHIO WADC WJAS

**WKBN WBWM WHAS WCCO WBNS WWVA WCKY (sw-15.27)**

**MBS-Bach Cantata Series:** CKLW WOR WHKC

Music detail on page 10 this week.

**NBC-Jack Benny; Mary Livingstone;** Dennis Day, tr.; Andy Devine; Rochester; Don Wilson;

**Phil Harris' Orch.:** WEAFF WWJ WMAQ WCAE WTMJ WTAM WSPD WLW (also KOA KFI at 11:30 p.m. EST)

A picture of Dennis Day may be found on page 2.

For detail see Good Listening Guide.

**\*KDKA-Four-Star News** WENR-Bill Bardo's Orch.

**WGAR-Pop Concert** WGN-Anson Weeks' Orch.

**WIND-Polish Prgm.** WJJD-Suppertime Frolic

**WJR-Gerald L. K. Smith, talk** WOOD-Calvary Church

**7:15 EST 6:15 CST**

**\*NBC-News from Europe:** WJZ WSAI WIBM WJIM WXYZ WIJK KDKA

**WKBN-Richard Himber's Orch.**

**7:30 EST 6:30 CST**

**MBS-Dick Jurgens' Orch.:** WGN WHKC

**NBC-Fitch's Bandwagon;** Henry N. Neeley, m.c.; Guest Orch.:

**WEAF WMAQ WCAE WTAM WSAI WWJ WCOL WTMJ (sw-9.53)**

For detail see Good Listening Guide.

**CBS-Screen Guild Theater;** Roger Pryor, m.c.; Oscar Bradley's Orchestra;

**WABC WCKY WGAR WJR WHAS WJAS WHIO WBNS WADC WWVA WKBN (sw-15.27)**

**NBC-Mr. District Attorney, drama:** WJZ WHK WXYZ KDKA WENR WLW

**MN-To be announced:** WJIM

**\*News:** WOR CKLW

**WBWM-History in the Making** WCCO-Bernie Bierman

**WSPD-Concert Hall**

**7:45 EST 6:45 CST**

**CKLW-Topical Commentary** WCCO-Richard Himber's Orch.

**WLW-Melody Magic** WOR-Ozzie Nelson's Orch.

**8:00 EST 7:00 CST**

**NBC-Chase & Sanborn Hour;** Edgar Bergen & Charlie McCarthy;

**Dorothy Lamour; Nelson Eddy, bar.; Robert Armbruster's Orch.;**

**Guest:** WEAFF WCAE WCOL WMAQ WTAM WLW WTMJ WWJ (sw-9.53)

**NBC-Festival of Music:** WJZ WJIM KDKA WSPD WXYZ

**\*CBS-Campbell Playhouse, drama;** Orson Welles; Guests: News;

**WABC WKBN WJAS WBNS WADC WCKY WHIO WGAR WJR (also at 10 p.m. EST)**

More detail on page 3.

For detail see Good Listening Guide.

**\*CBS-Adventures of Ellery Queen:** News: WCCO WBWM (also at 10 p.m. EST)

**MBS-American Forum of the Air:** WOR

**CKLW-Dr. M. R. DeHaan** WGN-Heidelberg Concert Orch.

**WHAS-Rev. Charles E. Fuller** WHK-Mrs. Ballard

**WHKC-Day Is Done** WIND-Emil Flindt's Orch.

**WLS-Old Fashioned Revival Hour** WSAI-Shep Fields' Orch.

**WWVA-Whig. Ministerial Ass'n**

**8:15 EST 7:15 CST**

**WGN-Tommy Dorsey's Orch.**

**8:30 EST 7:30 CST**

**NBC-To be announced:** WJZ WOOD WIBM WSAI WJIM KDKA WSPD WHK WXYZ

**WGN-Steve Leonard's Orch.** WIND-Semi-Classic

**WWVA-Slums Cost You Money**

**8:45 EST 7:45 CST**

**CKLW-The World Today** \*WWVA-News & Sports

**9:00 EST 8:00 CST**

**MBS-Old Fashioned Revival:** WHKC CKLW WIND

**CBS-Ford Sunday Evening:** WABC WJAS WWVA WBWM WADC WBNS WGAR WCCO WHAS WHIO WKBN WCKY WJR (sw-11.83)

Music detail on page 10 this week.

**MN-Appointment with Agostini:** WJIM WIBM

**\*NBC-Walter Winchell, comm.:** WJZ WHK WLW WENR WSPD

**WOOD KDKA WXYZ (also KFI at 12 mid. EST)**

**NBC-Manhattan Merry-Go-Round:** Rachel Carlay, vocalist; Don Donnie's Orch.; Pierre Le Kreun, tr.;

**WEAF WCAE WWJ WTAM WSAI WTMJ WMAQ (sw-9.53)**

**WGN-Your Sunday Date** WIND-Walkathon

**WOR-Benay Venuta's Orch.**

**9:15 EST 8:15 CST**

**NBC-The Parker Family, sketch:** WJZ WHK WLW WENR WSPD KDKA WXYZ WOOD (also KFI at 12:15 a.m. EST)

**WIND-Chicago Sunday Evening Club**

**9:30 EST 8:30 CST**

**NBC-Irene Rich, dramatic prgm.:** WJZ KDKA WSPD WLW WHK WENR WXYZ (also WSM at 11:15 p.m. EST)

**NBC-American Album of Familiar Music;** Frank Munn, tr.;

**Elizabeth Lennox, contr.; Buckingham Choir; Jean Dickenson, sop.; Arden & Arden, piano duo; Bertrand Hirsch, violinist; Gus Haenschen's Orch.:** WEAFF WWJ WTAM WCAE WMAQ WTMJ WSAI (sw-9.53)

Mr. Munn will sing *Forgotten, Never Dies, Missouri Waltz, and The First Time I Saw You*, and with Miss Dickenson and the choir, accompanied by the violinist, *Love is Best of All*. Miss Dickenson will also sing *Staccato Polka* and a duet, *The World is Mine Tonight*, will be offered. The orchestra will play *Poem and Glowworm* and the Ensemble will offer *Emperor Waltz*.

**MN-Organ Recital:** WIBM WJIM

**\*WGN-News** WOOD-Jack Benny Prgm.

**WOR-Confidentially Yours**

**9:45 EST 8:45 CST**

**NBC-Sports Newsreel of the Air,** Bill Stern; WJZ WHK WENR WXYZ WCOL WSPD KDKA

For detail see Good Listening Guide.

**WGN-Johnnie Davis' Orch.** WLW-Silhouettes

**WOR-Jimmy Dorsey's Orch.**

**10:00 EST 9:00 CST**

**\*CBS-The Adventures of Ellery Queen:** News: WABC WBNS WHIO WCKY WADC WJAS (sw-11.83)

For detail see Good Listening Guide.

**MBS-Good Will Hour:** WOR WGN WHK CKLW

**\*CBS-Campbell Playhouse;** Orson Welles; Guests: News;

**WBWM WHAS WCCO (also see 8 p.m. EST)**

**NBC-Voice of Hawaii:** WJZ WCOL WXYZ WOWO WOOD WIBM WSAI

**NBC-Hour of Charm;** Phil Spitalny's Orch.;

**WEAF WLW WWJ WTMJ WCAE WMAQ WTAM (sw-9.53)**

For detail see Good Listening Guide.

**KDKA-You Don't Say** WENR-Concert Miniature

**\*WGAR-News & Rhythm** WIND-Old Fashioned Revival

**WJIM-Afterglow** WJR-Hobby Lobby

**WKBN-It That So?** WSAI-Bill Stern

**\*WSPD-Edward C. Ames, news**

**10:15 EST 9:15 CST**

**NBC-Voice of Hawaii:** WJIM WSAI

**WENR-Art Kassel's Orch.** WOWO-Bill Stern, sports

**WSPD-On with the Dance**

**10:30 EST 9:30 CST**

**NBC-Primrose Quartet:** WEAFF WSAI WCAE WOOD (sw-9.53)

Music detail on page 10 this week.

**KDKA-Cheerio, talk & music:** WJZ KDKA WENR WIBM WXYZ WSPD WJIM WCOL

**Hermit's Cave:** WGAR WJR

**WIND-Dance Music** \*WKBN-News

**WLW-Variety Prgm.** WMAQ-Richard Himber's Orch.

**WOWO-Carson Robison** WTAM-Dance Orch.

**WTMJ-Sunday Song Recital** WWJ-Russell Barnes

**10:45 EST 9:45 CST**

**NBC-Primrose Quartet:** WTAM

**\*WIND-News: Sports** WKBN-Dance Parade

**WMAQ-A City on Parade** WWJ-We Old Timers

**11:00 EST 10:00 CST**

**\*CBS-Paul Sullivan Reviews the News:** WABC WADC WGAR WCKY WBNS WHAS WJR

Story on page 17.

**CBS-Jimmie Noone's Orch.:** (sw-11.83)

**\*NBC-News: Ranny Weeks' Orchestra:** WJZ WSPD

**\*NBC-H. R. Baukhage, News:** WEAF WOOD WCOL (sw-9.53)

**MBS-Biltmore Boys' Orch.:** WGN

**\*MN-News: Jack Coffey's Orch.:** WXYZ WJIM WIBM

**\*News:** WBWM WLW WMAQ WWJ

**\*CKLW Reporter** \*KDKA-News: Weather; Temperature; Announcements

**\*WCAE-News: Musical Interlude** WCCO-Cedric Adams

**\*WENR-News: Ace Brigode's Orchestra**

**\*WHIO-Newspaper of the Air** WHK-Sports Slant

**WIND-Paul Paige** WJAS-Col. Charles C. McGovern

**\*WOR-News: Weather** WOWO-Book Home Hour

**WSAI-Music You Want** \*WTAM-News: Did You Know? Dick D'Nar's Orch.

**\*WTMJ-News: Father Coughlin**

**11:15 EST 10:15 CST**

**MBS-Dance Orch.:** WOR

**CBS-Tommy Tucker's Orchestra:** WABC WGAR WADC WBWM WHIO WKBN WJR

**NBC-Ranny Weeks' Orch.:** KDKA WHK

**NBC-Johnny Messner's Orch.:** WEAFF WMAQ WWJ WCAE

**CKLW-Music You Want** WBNS-Double 13 Nite Club

**WCCO-Bob Zurke's Orch.** WGN-Dick Jurgens' Orch.

**WHAS-Community Mobilization** \*WJAS-News with Jack Logan

**WLW-Sports** WXYZ-Don Pablo's Orch.

**11:30 EST 10:30 CST**

**CBS-Louis Armstrong's Orch.:** WABC WGAR WHIO WADC WKBN WHAS WJR

**\*CBS-Paul Sullivan Reviews the News:** WBWM WCCO

**NBC-Ray Noble's Orch.:** WJZ WXYZ WJIM WIBM WSPD WCOL KDKA WCKY WOOD WHK

**\*NBC-Larry Clinton's Orch.:** News: WEAFF WCAE WMAQ WWJ (sw-9.53)

**WBNS-Music You Want** WCKY-Bobby Peters' Orch.

**WENR-Art Kassel's Orch.** WGN-Anson Weeks' Orch.

**WIND-Emil Flindt's Orch.** WJAS-Art Giles' Orch.

**WLW-Charlie Barnett's Orch.** \*WTAM-Glenn Gar's Orch.:

**News** 12:30 EST 11:30 CST

**NBC-One Man's Family:** KPO KFI (also see Thurs. prgm. at 9 p.m. EST)

End of Sunday Programs

# MORNING

**\*Star in program listings indicates news broadcast.**

**7:00 EST 6:00 CST**

**Musical Clock:** KDKA WJIM

**7:15 EST 6:15 CST**

**KDKA-Western Trails**

**7:30 EST 6:30 CST**

**KDKA-Kd-Kowhands**

**7:45 EST 6:45 CST**

**KDKA-Ma Perkins**

**8:00 EST 7:00 CST**

**\*NBC-News: Do You Remember?:** (sw-21.5)

**\*CBS-Today in Europe:** WBNS (sw-17.83)

**\*NBC-News: Earbenders:** WJIM WXYZ WIBM

**\*News:** WKBN WSPD WWVA WLW WHIO WHK WOWO WJR

**Top o' the Morning:** WTAM WTMJ

**8:15 EST 7:15 CST**

**\*CBS-Odd Side of the News:** (sw-17.83)

**NBC-Do You Remember?:** WTAM (sw-21.5)

**NBC-Wife Saver:** WJIM WIBM WXYZ

**WADC-Dance with Ina** WASH-Lee Gordon's Orch.

**WBWM-Piano Parade** WBNS-Start the Day Right

**WCLE-City Mission**

**8:30 EST 7:30 CST**

**NBC-Vocal Vogues:** WJIM WHK WIBM WKZO

**CBS-Phil Cook's Almanac:** (sw-17.83)

**NBC-Gene & Glenn, songs:** WCOL (sw-21.5)

**\*News:** WADC WASH Musical Clock: WBWM WTAM

**WCLE-Smiles** WGAR-Pildner & Wilson

**WGN-Panage Time: Everyday Words**

**WHIO-Municipal Court** WHKC-Cap, Andy & Flip

**WJJD-Christian Science Prgm.** WJR-Merrymakers

**WKAR-Calendar for the Day**

**WLS-Mac & Bob** WMBC-Polish Prgm.

**WOWO-Magic Island** WSPD-Melody Time

**\*WTMJ-News Highlights: Top o' the Morning** WXYZ-Morning Inspirations

**8:45 EST 7:45 CST**

**CBS-Adelaide Hawley:** (sw-17.83)

**NBC-Eleanor Lane, songs:** WSPD KDKA-Organ Reveries

**WADC-Variety Prgm.** WASH-Popular Tunes

**WCLE-Morning Inspirations** WGAR-Jack Parr

**WGN-Good Morning Prgm.** WHIO-Tuneful Topics

**WHK-Over the Coffee Cups** WJIM-Morning Revue

MONDAY October 30

NIGHT

WKZO-Your Family & Mine
WLW-Tena & Tim, sketch
WMBC-Morning Variety
WOWO-Linda's First Love
11:45 EST 10:45 CST
NBC-The Road of Life, sketch:
WTMJ WTAM WWJ WMAQ
WLW WASH
NBC-Getting the Most Out of
Life: WSPD KDKA WHK WOWO
WXYZ (sw-15.33)
CBS-Aunt Jenny's Stories: WJR
WADC WGAR WHIO WWVA
WBNS WBBM
★MBS-Radio Garden Club: News:
CKLW
Subject: "True Dietetics."
★WCLE-Music: News
WGN-Painted Dreams
WHKC-Country Home Magazine:
Livestock Markets
WIND-Livestock Market
WJIM-Dick Liebert, organist
WJJD-Bureau of Missing Persons
★WKAR-News: Musical Inter-
lude
★WKBN-News: Stocks
★WKZO-News
★WLS-Markets: News
WMBC-Bargain Counter

AFTERNOON

12:00 EST 11:00 CST
CBS-Kate Smith Speaks: WBNS
WADC WHIO WGAR WBBM
WJR WWVA
★NBC-News: Dorothy Dreslin,
sop.: WOWO (sw-15.33)
NBC-Carters of Elm Street,
sketch: WMAQ WWJ
MBS-The Balladeer: WCLE
★News: WOOD WSPD
★CKLW-News: Livestock
KDKA-News: Music: Weather:
Temperature
WGN-Manhattan Mother
WHK-Judy & Jane, sketch
WHKC-Markets: Neighbor Noon
Hour, sketch
WIND-Bob Atcher, hillbilly songs
★WJIM-Highlighting the Head-
lines
WJJD-General Rhythms
WKAR-Farm Service Hour
WKBN-Luncheon Serenade
WKZO-Organ Reverbs
WLS-Feature Foods
WLW-One Woman Speaks
WMBC-Twelve o'Clock Revue
WTAM-Heart of Julia Blake
WTMJ-Hymns of All Churches
★WXYZ-News: Happy Rhythm
12:15 EST 11:15 CST
CBS-When a Girl Marries, sketch:
WHIO WBBM WGAR WBNS
WWVA WJR WADC
NBC-The O'Neills, sketch: WMAQ
WLW WTAM
NBC-Kiddoodlers: (sw-15.33)
MN-Farm Almanac: WJIM WXYZ
WOOD WIBM WKZO
CKLW-Turf Club: Accordiona
KDKA-Rosey Bits
WCLE-Wayne & Dick
WGN-Life of Mary Sothern
★WHK-News
WHKC-To be announced
WIND-Waltz Time
WJJD-Dick Baker, songs
WKBN-Your Family & Mine
WOWO-Editor's Daughter
WSPD-Springtime & Harvest
WTMJ-Betty & Bob, sketch
WJW-Musical: Gossip of the
Stars
12:30 EST 11:30 CST
NBC-Nat'l Farm & Home Hour:
WMAQ KDKA WHK WCOL
For detail see Good Listening Guide.
MN-Noonday Jamboree: WJIM
WBM WXYZ WOOD
CBS-Romance of Helen Trent,
sketch: WBBM WGAR WBNS
WJR WADC
CKLW-Studies in Black & White
WCLE-Matinee Dance Time
★WGN-Quin Ryan's News
WHIO-Console Echoes
★WHKC-The Spectator, news
WIND-Joe Alexander, organist
WJJD-Safety Court Broadcast
WKBN-Mystery Melody
WKZO-Man on the Street
WLS-Tena & Tim
★WLW-News: Everybody's Farm
WMBC-Mary Gray
WOOD-Theater Previews
WOWO-Flapjack Boys
WSPD-Luncheon Melodies
WTAM-Linda's First Love, sketch
WTMJ-Heinie & His Grenadiers
WJW-Bradcast
WWVA-Your Family & Mine
WXYZ-Noonday Jamboree
12:45 EST 11:45 CST
CBS-Our Gal Sunday, sketch:
WBBM WJR WGAR WBNS
WADC
MN-Harry Heilmann's Town Meet-
ing: WXYZ WOOD WIBM WJIM
WKZO

MBS-Toronto Trio: WHKC
WGN-Radio's Voices
★WHIO-News: Weather: Markets
WKBN-Manhattan Mother
WLS-Cornhusking Contest
WMBC-Regina Ruth
WOWO-Market Serice
WTAM-Editor's Daughter, sketch
WJW-Gossip of the Stars: Music
WWVA-Farm & Home Hour
1:00 EST 12:00 CST
MBS-The Happy Gang: WGN
CKLW
CBS-The Goldbergs, sketch: WJR
WBNS WBBM WGAR WHIO
NBC-Cobwebs & Cadenzas: WWJ
WOOD (sw-15.33)
MN-The Happy Gang: WJIM
WXYZ WIBM
★News: WADC WIND WJJD
WCLE-Women's World
WHKC-Red Joyner
WKAR-Michigan State Dept. of
Conservation
WKZO-Airway News
WLS-Dinnerbell Prgm.
WLW-Livestock Reports
WMBC-Variety Club Luncheon
WOSU-Farm Service
WOWO-Purdue Agricultural Prgm.
WTAM-Noinday Resume
WWVA-L. P. Lehman & Staff:
Dr. H. Lamont
1:15 EST 12:15 CST
NBC-Ellen Randolph, sketch:
WXYZ WIBM WMAQ KDKA
WLW WTAM WOWO (sw-15.33)
CBS-Life Can Be Beautiful,
sketch: WBBM WGAR WJR
NBC-Virginia Hays, contralto:
WCOL
MBS-The Happy Gang: WHKC
WADC-Johnny Martone
WBNS-Refreshment Time
WCLE-Silver Grille
WHIO-Manhattan Mother, sketch
WHK-Hearing Testes
WIND-Tommy Ott, organist
WJJD-Joe Alexander, organist
WKAR-Console Melodies
WKZO-Kal Public Schools
WOOD-Federal Housing Admn.
WOSU-Agr. Adjustment News
★WSPD-Polish News
WJW-Organ Melodies
1:30 EST 12:30 CST
CBS-The Road of Life, sketch:
WJR WBBM WGAR WHIO
WWVA
NBC-Manhattan Melodies: WHK
WKZO WXYZ WCOL WJIM
WOOD WIBM
NBC-Let's Talk It Over: (sw-
15.33)
Vera Michales Dean, research
director and editor of the For-
eign Policy Association, will
talk on "Behind Europe's Head-
lines."
CKLW-Quiet Sanctuary
KDKA-Women and the News
★WBNS-Jim Cooper, news
WCLE-Al Skully
WGN-Markets: Midday Service
WHKC-Better Business Bureau:
Music
WIND-Bob Atcher, hillbilly songs
WJJD-Loop Noonday Service
WKAR-Gypsy Orch.
WLS-Checkerboard Time
WLW-Editor's Daughter, sketch
WMAQ-Songs of the Heart
WMBC-Happy Hour Club
WOSU-The Story of Music
WOWO-Hey! Mr. Motorist
WSPD-Smith's Tennesseans
WTAM-Tena & Tim
WTMJ-Rhythm Rascals
WJW-Moods in Black & White
1:45 EST 12:45 CST
MBS-Voice of Experience: WHKC
WLW WHK WJIM WOOD WIBM
WKZO WXYZ
CBS-This Day Is Ours: WWVA
WBBM WJR WGAR WADC
NBC-Manhattan Melodies: (sw-
15.33)
Your Family & Mine: WTAM
KDKA
WBNS-Evans & Swartz
WCLE-Meet the Ladies
WHIO-Secret Diary
WIND-Livestock Markets: News
WKAR-Social Security Board
WLS-Markets: Aready Editor
★WMAQ-News: Doggy Dan
WOWO-Favorite Waltzes
WTMJ-Sidewalk Reporter
★WJW-Musical: News
2:00 EST 1:00 CST
MBS-Muse & Music: WHKC
WGN
CBS-Doc Barclay's Daughters:
WGAR WADC WBBM WBNS
WWVA WHIO
NBC-Betty & Bob, sketch: WLW
WTAM WMAQ WWJ
NBC-Adventures in Reading:
WCOL WOOD WSPD KDKA
WJIM WIBM WKZO WXYZ
(sw-15.33)
"Thomas Carlyle," Scottish
writer and philosopher, will be
the subject today.

CKLW-House of Peter MacGregor
★WCLE-News
WHK-Ethel Hawes
WIND-Lupi Italian Hour
WJJD-Mkts.: Quarterback's Club
WJR-Mrs. Page, household talk
WKAR-Vagabond Poet
WLS-School Time
WOSU-Science News
WOWO-Blackhawk Valley Boys
WTMJ-Bulletin Board
2:15 EST 1:15 CST
NBC-Arnold Grimm's Daughter,
sketch: WTAM WMAQ WLW
WWJ
CBS-Life & Love of Dr. Susan:
WBBM WHIO WBNS WADC
WGAR WWVA WJR
MBS-Charles Openui's Hawaiians:
CKLW WHKC
WCLE-Ruth, Information
WGN-Young Dr. Malone
★WLS-News: Grain Markets
WOSU-Musical Prgm.
WOWO-Ellen Randolph, sketch
WTMJ-Gospel Singer
2:30 EST 1:30 CST
CBS-Your Family & Mine, sketch:
WJR WBBM WBNS WHIO
NBC-Rochester Civic Orchestra:
NBC WOOD WIBM WJIM
WHK WCOL WXYZ (sw-15.33)
Music detail on page 10 this week.
WJW-Valiant Lady, sketch: WLW
WWJ WTAM WMAQ
MBS-Thomas Conrad Sawyer's
Word Dramas: WHKC CKLW
KDKA-Home Forum
WADC-Home & School League
WGAR-Meet Miss Julia
WGN-Harold Turner, pianist
WIND-Sportsman Park; 1st Race
WJJD-Board of Education Prgm.
WKAR-Salon Ensemble
WLS-Maple City Four
WMBC-Sons of Pioneers
WOSU-Under Humanity's Flag
WOWO-Your Family & Mine
WSPD-Concert Grand
WTMJ-Tune Tinkers
WWVA-Boys from Iowa
2:45 EST 1:45 CST
NBC-Hymns of All Churches:
WTAM WMAQ WLW WWJ
MBS-Jimmy Walsh's Orchestra:
WHKC CKLW WGN
CBS-My Son & I, sketch: WHIO
WBBM WWVA WADC WGAR
WJR WBNS
WCLE-Clinic Talk
WIND-Sports Edition
WJJD-Pacific Paradise
WKAR-English Dept.
WLS-Henry's Exchange
WMBC-Univ. of Michigan
★WOSU-News
WOWO-Peter MacGregor
WSPD-Melodic Moments
WTMJ-Home Harmonizers
3:00 EST 2:00 CST
NBC-The Story of Mary Marlin,
sketch: WLW WTAM WMAQ
WTMJ WWJ
NBC-Orphans of Divorce, sketch:
WSPD WOWO KDKA WXYZ
WHK WLS
NBC-To be announced: WCOL
MBS-Marriage License Romances:
WCLE WHKC WGN
CBS-Joyce Jordan, Girl Interne,
sketch: WWVA WBBM WADC
WGAR WHIO WBNS WKBN
WJR (sw-17.83)
MN-To be announced: WKZO
WIBM
★CKLW-News
WBBM-The Editor's Daughter
WCLE-Melodic Moods
WIND-Sportsman Park; 2nd Race
★WJIM-Headline News
WJJD-Rhythm for Tea
WKAR-Light Opera Favorites
WMBC-Topics of Today
★WOOD-News: Ned Colby Pre-
sents
WSPD-Child Traffic Safety
3:15 EST 2:15 CST
CBS-Society Girl, sketch: WADC
WBBM WJR WGAR WBNS (sw-
17.83)
NBC-The Chase Twins, sketch:
WCOL WJIM WOOD WIBM
WKZO WXYZ KDKA
NBC-Ma Perkins, sketch: WTAM
WLW WTMJ WMAQ WWJ
MBS-Concert Hall: WHKC WGN
WCLE
CKLW-Melody Interlude: Turf
Club: Man O' War
WHIO-Rhythm Roundup
WHK-Mrs. Ballard
WIND-Sports Edition
WKAR-College News
WKBN-Federation Talk
WLS-Getting the Most Out of
Life
WMBC-Adele Clark
WOWO-Talking Drums
WSPD-Your Radio Neighbor
WWVA-Kitty Keene, sketch
3:30 EST 2:30 CST
★CBS-News: Lebrun Sisters:
WADC WGAR WHIO (sw-17.83)

NBC-Pepper Young's Family,
sketch: WLW WTAM WMAQ
WTMJ WWJ
MBS-Bob Millar's Orch.: WCLE
WHKC WSAI WGN
★CBS-News: American School
of the Air: WBBM
NBC-Gordon Gifford, bar.: WSPD
WJIM WOOD WIBM WCOL
WKZO WXYZ
CKLW-Sleepy Hollow Gang
KDKA-Tea Time Tunes
WBNS-Blue Ribbon Melodies
WIND-Sportsman Park; 3rd Race
WJJD-Santaella's Orch.
WJR-Univ. of Michigan Prgm.
WKAR-Music of the Masters
WKBN-The Washingtons
WLS-Homemakers' Prgm.
WMBC-Popular Concert
WOWO-All in the Family
WWVA-Border Riders
3:45 EST 2:45 CST
CBS-Richard Maxwell, songs:
WADC WGAR WHIO (sw-17.83)
Story on page 4.
NBC-Between the Bookends:
WOOD WIBM WKZO WXYZ
WCOL WSPD WJIM KDKA
WHK WOWO
NBC-The Guiding Light, sketch:
WTAM WMAQ WTMJ WLW
WWJ
MBS-John Agnew, organist:
WCLE WHKC
WBNS-Organ Matinee
WGN-III. State Health Dept.
WIND-Sports Edition
WJJD-Ben Kanter
WJR-Musical Prgm.
WLS-Cornhusking Contest
4:00 EST 3:00 CST
NBC-Backstage Wife sketch:
WMAQ WTAM WTMJ WLW
CBS-Curtis Institute of Music:
WADC (sw-17.83)
Soloist: Georges Bolet, pi-
anist.
★NBC-Club Matinee: News:
WENR WCOL WLW WOWO
WSPD WXYZ WKZO WIBM
WJIM KDKA (sw-9.53)
CBS-Pretty Kitty Kelly, sketch:
WKBN
WBBM-Editor's Daughter, sketch
WBNS-Picked by the Band
WCLE-Western Serenade
WGAR-Alice Blair
WGN-Hits of Today
WHIO-Women
WHK-Cleveland Deanerie Coun.
WHKC-Swing Your Partner
WIND-Sportsman Park; 4th Race
WJJD-Social Register
WJR-Meet Miss Julia, sketch
WKAR-Michigan Education Assn.
WMBC-Alice in Movieland
★WOOD-Newscale
WJW-Matinee Musicale
WWVA-Neo-Vim's Gang
4:15 EST 3:15 CST
NBC-Stella Dallas, sketch:
WTMJ WMAQ WTAM WLW
★NBC-Club Matinee: News:
WHK
MBS-Jimmie Shields, tr.: Orch.:
WGN WHKC
WBBM-Meet the Missus
WBNS-There's No Place Like
Home
WCLE-Jack Arthur
WGAR-What's the Law?
WIND-Sports Edition
WJR-Career of Alice Blair
WKAR-Tea Time Harmony
WKBN-Doc Barclay's Daughters
WMBC-Twenty Fingers
WOOD-Your Family & Mine
4:30 EST 3:30 CST
NBC-Vic & Sade, sketch: WMAQ
WLW WTAM WTMJ WWJ
MBS-Wayne West, songs: WHKC
WCLE WGN
★NBC-Club Matinee: News:
WOOD
CBS-Adventures in Science:
WHIO WADC WGAR (sw-17.83)
WBBM-Missus Goes to Town
WBNS-Picked by the Band
WIND-Sportsman Park; 5th Race
WJJD-Speech Clinic
WJR-Young Dr. Malone, sketch
WKAR-Listen to the Band
WKBN-Piano Moods
WMBC-Prudy's Party
WWVA-Big Slim
4:45 EST 3:45 CST
NBC-Midstream, drama: WTMJ
WLW WLW WTAM WMAQ
MBS-To be announced: WGN
CBS-Smillin' Ed McConell: WJR
WADC WBNS WHIO
WBBM-Linda's First Love, sketch
WCLE-Melodic Moods
WGAR-David Adams
WGN-Book-a-Week
WHK-Cleveland College
WHKC-This Day Is Famous
WIND-Sports Edition
WJJD-Fred Beck, organist
★WKAR-News: The Day's March
★WKBN-News: Stocks

WMBC-Mountain Red
WSPD-Melodic Notes
WWVA-Joe Barker's Gang
5:00 EST 4:00 CST
NBC-Bruce Baker's Orch.: WHK
WSPD WKZO WIBM KDKA
WOOD
CBS-By Kathleen Norris, sketch:
WJR WBNS WGAR WBBM
NBC-Girl Alone, sketch: WTAM
WWJ WMAQ WTMJ
MBS-Old Fashioned Girl: WHKC
WCLE
CKLW-Mary Jane & Uncle Bill
★WADC-News: Johnny Martone
WENR-Home Forum
WGN-Lawrence Salerno, bar.
WHIO-Safety Patrol
WIND-Sportsman Park; 6th Race
WJIM-Uncle Howdy
WJJD-Church on the Hillside
WLW-Kitty Keene, drama
WMBC-V. Jarosz
WOWO-Keeping You Posted
WWVA-A Shopping We Will Go
WXYZ-Show World: Happy
Rhythm
5:15 EST 4:15 CST
NBC-Bruce Baker's Orch.: WCOL
WXYZ WENR
CBS-Caroline's Golden Store,
sketch: WBBM WGAR WBNS
WJR
MBS-The Johnson Family: WHKC
WCLE
NBC-Against the Storm, sketch:
WMAQ WTAM WWJ WSPD
WWL WTMJ
CKLW-The Turf Club
KDKA-David Adams
WGN-Len Salvo, organist
WHIO-Men of Note
WHK-Advs. of Pinocchio
WIND-Sports Edition
WJJD-Bob & Bonnie Atcher
★WKZO-News
WOWO-Eb & Zeb
5:30 EST 4:30 CST
CBS-It Happened in Hollywood:
WBBM WGAR WJR (sw-17.83)
For detail see Good Listening Guide.
NBC-Affairs of Anthony, sketch:
WENR WOWO
NBC-To be announced: WCOL
WBBM-Jack Armstrong, sketch:
WTAM WLW WWJ
MBS-Uncle Don, Children's Pro-
gram: CKLW WHK
NBC-Kitty Keene, sketch:
WMAQ WTMJ
KDKA-Rhythm Makers
WADC-Headliner: Interlude
WBNS-Gypsy Caravan
★WCLE-News & Music
WGN-Our American Language
★WHIO-Paul Price: News
WIND-Sportsman Park; 7th Race
WJIM-Xavier Cugat's Orch.
★WJJD-News
WKBN-Glen Gray's Orch.
WKZO-Ranch Boys
WOOD-Prgm. Previews
WSPD-Sundown Serenade
WWVA-Melody Time
WXYZ-Don King's Orch.
5:45 EST 4:45 CST
NBC-The Adv. of Tom Mix:
KDKA WHK WOOD WXYZ
WJIM WIBM WCOL
CBS-Scattergood Baines, sketch:
WADC WBNS WWVA WBBM
WHIO WGAR WJR
NBC-Dinning Sisters: WENR
★MBS-Songs Without Words:
News: WHKC WGN
NBC-Little Orphan Annie, sketch:
WTAM WWJ

CKLW-Adventures of Tarzan
WIND-Sports Edition
WJJD-Suppertime Frolic
WKBN-Factfinder
★WKZO-Boake Carter, comm.
WLW-Pension Plan
WMAQ-Frolics Before Five
★WOWO-Bob Wilson, news
WSPD-Sports News: Table Talk
WTMJ-Meet Miss Julia, sketch
6:00 EST 5:00 CST
★NBC-(News, WJZ only) Reg-
gie Childs' Orch.: WJZ WENR
WCOL
★CBS-News: Edwin C. Hill,
comm.: WABC WJAS WWVA
WKBN WADC
CBS-Billy & Betty, sketch:
WBBM WCCO WCKY
NBC-Helen Briscoe & Gentlemen
of Jive: WEAF WMAQ (sw-9.53)
★News: WJR WSPD
CKLW-Rollin' Home
★KDKA-News: Temp.: Movie
Magazine of Air: Weather
★WBNS-Jim Cooper, news
WCAE-Evening Serenade
WGAR-Sidney Andorn; Ellis Xan-
derPyl: Five Star Final
WGN-Edna O'Dell and Harold
Turner
WHAS-Little Betty
WHIO-Musical Radio Directory
WHK-Tempo of the Town
★WHKC-The Spectator, news
WIND-Piano Parade
WJIM-Sport Page
★WLW-Fred Kirby: News
WOOD-Sports
WOR-Uncle Don, children's prgm.
WSAI-Little Orphan Annie
WTAM-Lee Gordon's Dinner
Music
★WTMJ-Song Doctor: News
WJZ-Sports: Music
WXYZ-The Day in Review
6:15 EST 5:15 CST
CBS-Sports Review: WABC
CBS-Uncle Jonathan, sketch:
WCKY WGAR
★NBC-News: Sports: WEAF
★NBC-Malcolm Claire, stories:
WMAQ (sw-9.53)
NBC-Annette Hastings, sop.:
WJZ WCOL KDKA
MN-Factfinder: WJIM WXYZ
WIBM WOOD
★News: WHK WJAS WHAS
Sports: WHKC WLW
WADC-Richard Himber's Orch.
WBBM-Accordiana
WBNS-Our Hobbies
★WCAE-News: Extra
★WCOO-News: Voices
★WENR-News: Swingtime Sere-
nade
WHIO-Si Burick
WIND-Dance Music
WJR-Evening Melodies
WKBN-Sports Page
★WSAI-Peter Grant, news
WSPD-The Factfinder
★WTAM-Campus News: Organ-
ist: News
(Continued on Next Page)

OLD BOOKS WANTED

We pay big cash prices for thousands of different titles.
We bought over 7,500 books in past twenty-one months,
and have paid as high as \$500.00 for a single book. For ex-
ample, we will pay you cash for the following books as
described in our price list:
Pilgrim's Progress ..... \$4,000.00
Adventures of Tom Sawyer ..... 200.00
Old Swimm'n' Hole ..... 75.00
Black Beauty ..... 100.00
Treasure Island ..... 50.00
Scarlet Letter ..... 35.00
Venus and Adonis ..... 5,000.00
Snow-Bound ..... 45.00
Uncle Tom's Cabin ..... 50.00
Leaves of Grass ..... 250.00
Ben Hur ..... 25.00
Last of the Mohicans ..... 50.00
Moby Dick ..... 100.00
Little Women ..... 25.00
McGuffey Primer ..... 100.00
Tamerlane & Other Poems ..... 5,000.00
These are but a few of the many thousands of books we
want. DON'T SEND BOOKS until you have checked
our latest list giving full information. Don't delay—a
single old school book, story book, Bible, poetry, history,
travel, almanacs, newspapers, letters, autograph, etc.,
may bring you \$25, \$50, \$100, \$500 or even \$5,000 cash
for certain books. Better investigate NOW. Send 1c
coin or stamps to the American Book Mart, Dept. 501,
140 S. Dearborn St., Chicago, and we will send latest list
of old books we want to buy and cash prices we will pay.

# MONDAY

## October 30

(6:15 p.m. Continued)

WWJ-C. C. Bradner: Tune in the Spotlight

★WWVA-News: Sports

**6:30 EST 5:30 CST**  
NBC-Vicente Gomez, guitarist: WCAE WOOD (sw-9.53)

★CBS-Elmer Davis, news: WABC NBC-Ray Perkins, pianist-comedian: WJZ WIBM WENR WXYZ WSAI

★CBS-Kaltenborn Edits the News: WHIO WCKY WCCO WBBM WKBN WJR WADC WBNS WWVA WHAS (sw-15.27)

NBC-Captain Tim Healy's Stamp Club: WEA

MBS-Henry Weber's Revue: WHKC

Jack Armstrong, sketch: WMAQ WTMJ

★CKLW-News: Sports  
KDKA-Music: Sports  
WGAR-Carl George  
WHK-Everett Hoagland's Orch.  
WIND-General Melodies  
WJAS-Baron Elliott's Orch.  
★WJIM-Streamlined Headlines  
WJR-Inside of Sports  
WKBN-Sohio Headliner: Something About Everything  
WLW-Richard Himber's Orch.  
★WOR-News  
WSPD-Richard Himber's Orch.  
WTAM-Sports: Say It with Music  
WTMJ-Jack Armstrong  
WWJ-Bill Elliott

**6:45 EST 5:45 CST**  
NBC-The Adv. of Tom Mix: WENR

NBC-Crawford Ensemble: WEA  
★NBC-Lowell Thomas, commentator: WJZ WOOD KDKA WLW WJZ WTAM

★CBS-Today in Europe: WBBM WCKY WHIO WGAR WKBN WHAS WWVA WCCO

MBS-To be announced: WOR  
CKLW-Adv. of Jimmie Allen  
WADC-Moon Magic  
WBNS-Doc Seller's True Stories  
WCAE-Dancing Date  
WGN-Orphan Annie, sketch  
WHK-The Fact Finder  
WHKC-Dick Harding, organist  
WIND-WPA Orch.  
WJAS-Life Can Be Beautiful  
WJIM-Nat Shilkret's Orch.  
WJR-Richard Himber's Orch.  
WMAQ-At Sun Down  
WSAI-Dick Bray  
WSPD-Jam for Dinner  
WTMJ-Sports  
WWVA-Football Forecaster  
WXYZ-Evening Serenade

**7:00 EST 6:00 CST**  
CBS-Amos 'n' Andy, sketch: WABC WCKY WHAS WGAR WJR WHIO WJAS WADC WCCO WBNS (sw-15.27) (also at 11 p.m. EST)

NBC-Fred Waring in Pleasure Time: WEA WCAE WTAM WOOD WMAQ WLW WWJ WTMJ

NBC-Ray Kinney's Orch.: WJZ KDKA WENR WSPD WJIM WSAI WXYZ

★MBS-Fulton Lewis, Jr., comm.: WHKC CKLW WHK

★WBBM-News  
WGN-Capt. Midnight, sketch  
WIND-German Hour  
WKBN-Goodwill Hour  
WOR-Stan Lomax, sports  
WWVA-The Lone Ranger

**7:15 EST 6:15 CST**  
NBC-I Love a Mystery, sketch: WEA WTAM WMAQ WWJ WTMJ WCAE (also KFI at 11:15 p.m. EST)

CBS-Lum and Abner, sketch: WABC WJAS WADC WBNS WCKY WJR WGAR WHAS WCCO WBBM (also KNX KSL at 11 p.m. EST)

NBC-Science On the March: WJZ KDKA WXYZ WENR WCOL WIBM WJIM

MBS-Savoy Swing: WHKC WHK

CKLW-Evening Serenade  
WGN-Bob Elson's Sports  
WHIO-Southland Singers  
★WLW-News  
WOOD-Question-Aire  
WOR-The Answer Man  
WSAI-Deacon Moore's Orch.  
WSPD-Three of Us

**7:30 EST 6:30 CST**  
NBC-One of the Finest, drama: WJZ WLS WWJ

MBS-The Lone Ranger, sketch: WXYZ WIBM WOOD WJIM WOR WHKC WHK WSPD

CBS-Blondie, sketch: WABC WJR WHIO WKBN WGAR WJAS WADC WBNS WCKY (also at 10:30 p.m. EST)

NBC-Larry Clinton's Musical Sensations; News Dramas: WEA KDKA WTAM (also at 10:30 p.m. EST)

NBC-Rex Maupin's Orch.: WCOL  
CKLW-Jules Jacob, trn.  
WBBM-Pappy Cheshire's National Hillbilly Champions  
WCAE-Sports Stories  
WCCO-Quiz of the Twin Cities  
★WGN-Capt. Herne, news  
WHAS-Good Will Court  
WIND-Light Classic  
WLW-Four Stars Tonight  
★WMAQ-News: Musical Entre  
WSAI-Shep Fields' Orch.  
WTMJ-Easy Aces  
WWVA-To Our American Home

**7:45 EST 6:45 CST**  
MBS-Inside of Sports: WLW WGN

CBS-Not So Long Ago: WBBM  
CKLW-My Job  
WCAE-Let's Dance  
WSAI-I Love a Mystery  
WTMJ-Kilowatt Hour

**8:00 EST 7:00 CST**  
NBC-The Adventures of Sherlock Holmes, starring Basil Rathbone: WJZ WHK WLS WXYZ (also KOA KFI at 12 mid. EST)  
For detail see Good Listening Guide.  
MBS-Johnny Presents Breezing Along; Beverly and Her Belairs; Johnny Green's Orch.; Ray Block's Choir: WLW WGN WOR CKLW

CBS-Tune-Up Time; Tony Martin, trn.; Andre Kostelanetz' Orch.; Kay Thompson Rhythm Singers; David Laughlin, trn.; Guests: WABC WCCO WJR WADC WBNS WHAS WBBM WGAR WCKY WHIO WJAS (sw-15.27) (also KNX KSL at 12 mid. EST)  
Tony Martin will offer Ciri-birilin, South of the Border, and with Miss Thompson, Last Night, Kay Thompson and Her Rhythm Singers will sing "I Didn't Know What Time It Was" and "Mr. Laughlin will sing Killarney. The orchestra will play Peter Peter Pumpkin Eater and Clair de Lune.  
Turn to page 21 for a picture of Tony Martin.

MN-Don Turner's Orch.: WJIM WIBM WOOD

NBC-Quaker Party with Tommy Riggs & Betty Lou; Freddie Rich's Orch.: WEA WCAE WMAQ WTAM WTMJ WWJ  
A story about Tommy Riggs may be found on page 15.  
For detail see Good Listening Guide.

KDKA-To be announced  
WHKC-Day Is Done  
WIND-Max Miller's Swing Quartet  
WSAI-I Need A Job  
WSPD-Leon Warrick, bar.  
WWVA-Penny-Wise

**8:15 EST 7:15 CST**  
WIND-In the Music Room  
WSPD-Walter Baertschi

**8:30 EST 7:30 CST**  
MBS-Lone Ranger, sketch: WGN

# Monday

## Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

### MORNING

**9:15 EST (8:15 CST) American School of the Air.**  
Today's episode, "Test Tube Agriculture," deals with various experiments being carried out to increase efficiency in agriculture.

### AFTERNOON

**12:30 EST (11:30 CST) Farm and Home Hour.**  
Gove Hambidge, editor of the "Yearbook of Life," will talk on "Food and Life." R. G. Beers, W. R. Balderson and C. G. Garman of the Farm Credit Administration will discuss "Farmers' Associations Trained for Sound Financing."

**1:45 EST (12:45 CST) Voice of Experience.**  
This program may be heard Monday, Wednesday and Friday at this time.

**2:30 EST (1:30 CST) Rochester Civic Orchestra.**  
Guy Fraser Harrison, conductor.  
Music detail may be found on page 10, column 3.

**4:30 EST (3:30 CST) Adventures in Science.**  
Dr. Ira Gabrielson, chief of the Biological Survey of the Department of Agriculture, will discuss the migration of the water fowl.

**5:30 EST (4:30 CST) It Happened in Hollywood.**  
Martha Mears and John Conte; Eddie Dunstedter's orchestra. This program may be heard Monday through Friday.

### NIGHT

**6:30 EST (5:30 CST) Kaltenborn Edits the News.**  
**7:00 EST (6:00 CST) Amos 'n' Andy.**  
Comedy sketch set in New York's Harlem. This sketch is heard Monday through Friday at this time.

**7:00 EST (6:00 CST) Fred Waring in Pleasure Time.**

**7:15 EST (6:15 CST) Lum and Abner.**  
A comedy sketch of rural life. This program may be heard Monday, Wednesday and Friday at this time.

**7:30 EST (6:30 CST) Blondie; Comedy Sketch.**  
Comedy sketch, patterned after the "Blondie" cartoon by Chic Young, with Arthur Lake and Penny Singleton.

**8:00 EST (7:00 CST) The Adventures of Sherlock Holmes; Drama.**  
Mystery drama, with Basil Rathbone as "Sherlock Holmes" and Nigel Bruce as "Dr. Watson." "The Devil's Foot" is the title of today's drama.

**8:00 EST (7:00 CST) Quaker Party.**  
Betty Lou and Tommy Riggs; David Ross, announcer; Freddie Rich's orchestra. Guest: Rosemary Calvin, vocalist.  
A story about Tommy Riggs may be found on page 15.

**8:00 EST (7:00 CST) Tune-Up Time.**  
Tony Martin, M. C.; Kay Thompson and her Rhythm Singers; David Laughlin, tenor; Andre Kostelanetz' orchestra.  
Pictures of Tony Martin may be found on page 21.

**8:30 EST (7:30 CST) True or False.**  
Quiz program, with Dr. Harry Hagen.

**8:30 EST (7:30 CST) Voice of Firestone.**  
Margaret Speaks, soprano; symphony orchestra, with Alfred Wallenstein conducting.  
Music detail may be found on page 10, column 3.

**8:30 EST (7:30 CST) Model Minstrels.**  
Tom Howard and George Shelton, comedians; Eton Boys; Ray Bloch's orchestra.

**9:00 EST (8:00 CST) Lux Radio Theater.**  
"The Starmaker," with Bing Crosby and Linda Ware, is tentatively scheduled for tonight.

**9:00 EST (8:00 CST) Doctor I. Q.**  
A novel audience-participation program.

**9:30 EST (8:30 CST) Alec Templeton Time.**  
Alec Templeton, famous blind pianist; chorus directed by William Miller; string orchestra, Daniel Saldenbach conducting.  
More information may be found on page 3, column 1.

**10:00 EST (9:00 CST) Guy Lombardo's Orchestra.**

**10:00 EST (9:00 CST) Contented Hour.**  
Opal Craven, the Lullaby Lady; Continentals Quartet; Josef Pasternack, conductor.

**10:30 EST (9:30 CST) Larry Clinton's Musical Sensations.**

**10:30 EST (9:30 CST) Pageant of Melody.**  
Attilio Baggio, tenor; Mark Love, bass; Helen Brenner, soprano; symphony orchestra; Henry Weber conducting.

Refer to adjacent columns for stations broadcasting these programs

NBC-The Voice of Firestone: Margaret Speaks, sop.; Alfred Wallenstein, cond.: WEA WLW WTMJ WMAQ WCAE WTAM WCOL WWJ (sw-9.53) (also KOA at 11:30 p.m. EST)  
Music detail on page 10 this week.

★CBS-Model Minstrels; Tom Howard & Geo. Shelton; Eton Boys; Ray Bloch's Orch.: News: WABC WJR WCKY WHAS WCCO WGAR WBBM WJAS WADC (also KNX KSL at 11:30 p.m.)

NBC-True or False: WJZ WHK WXYZ WLS KDKA WENR WOWO WSPD WSAI (also KGO at 12 mid. EST)

MN-Sevilliana: WiBM  
MBS-Jack McLean's Orchestra: CKLW

CKLW-Everybody's Jamboree  
WBNS-Good Will Hour  
WHIO-Lone Ranger, sketch  
★WIND-News  
WJIM-Melody Revue  
WOOD-Happy Valley Frolic  
WOR-The Green Hornet

**9:00 EST 8:00 CST**  
★MBS-Raymond Gram Swing, news comm.: CKLW WHKC

NBC-Cloutier Calling: WJZ KDKA WCOL WOWO (sw-9.53)

NBC-Doctor I. Q., quiz prgm.: WEA WJZ WTMJ WLW WTAM WCAE WMAQ

CBS-Lux Radio Theater; Cecil B. DeMille, producer: WABC WADC WJAS WHIO WGAR WCCO WBBM WHAS WBNS WCKY WJR (sw-11.83)  
For detail see Good Listening Guide.

MN-Twilight Trail: WJIM WXYZ WIBM

WENR-Concert Miniature  
WGN-Billy Repaid  
WHK-Mrs. Ballard  
WIND-Hymns of All Churches  
★WOR-Gabriel Heatter, news  
WSAI-Barney Rapp's Orch.  
WSPD-On with the Dance

**9:15 EST 8:15 CST**  
NBC-Cloutier Calling: WJIM WIBM WSAI

★MBS-Edwin C. Hill, comm.: WOR

CKLW-Larry Cross & Co.  
WENR-Little Jack Little's Orch.  
WGN-Johnnie Davis' Orch.  
WIND-Betty & Bob  
WOOD-Twilight Trail  
WSPD-Pfaender & Miles, pianist  
WXYZ-The Old Traveler

**9:30 EST 8:30 CST**  
NBC-Alec Templeton Time; Continental Chorus, Wm. Miller, dir.; String Orch., Daniel Saldenbach, dir.: WEA WTAM WMAQ WDFD WJIM WBCM WIBM WXYZ WELL WSPD WCAE WLW WTMJ WOOD (sw-9.53)  
For further detail see sponsor's announcement on page 18.  
For further detail see sponsor's announcement on this page.  
More detail on page 3.  
For detail see Good Listening Guide.

MBS-Author! Author!: WOR WHKC

NBC-Youth Questions the Headlines: WJZ KDKA WCOL WENR WHK WOWO WSAI  
Cross-country opinions, concerning vital issues of the day, of a group of young people from Syracuse, New York, and Portland, Oregon.

CKLW-Church of God  
★WGN-News  
WIND-Scattergood Baines  
WJZ-Melody Sketches

**9:45 EST 8:45 CST**  
WGN-Heidelberg Concert Orch.  
WIND-Tommy Ott

**10:00 EST 9:00 CST**  
NBC-Contented Hour; Opal Craven, the Lullaby Lady; Continentals; Orch., Josef Pasternack, dir.; Vincent Pelletier, announcer: WEA WJZ WMAQ WCOL WTAM WCAE WCKY WOOD WTMJ WLW (sw-9.53)  
The Lullaby Lady will sing "Perfect Day (Bond), with Mr. Tanner and the quartet, Pale Moon (Logan), and with the quartet, Milwaukee (Pasternack-Engle) and a medley of Badger Ballad, Marquette, and On Wisconsin. The quartet will also sing Winter Song (Bullard) and the orchestra will play The Ride of the Valkyries (Wagner) and Bolero (Ravel).

CBS-Guy Lombardo's Orchestra: WABC WBBM WHAS WGAR WJAS WBNS WADC WCCO WCKY WHIO WJR (sw-11.83)

NBC-Blue Barron's Orch.: WJZ WSPD WENR WOWO KDKA WJIM WIBM

★MBS-Raymond Gram Swing, news analyst: WOR WGN  
CKLW-Len Hopkins' Orch.  
WHK-America Works  
WIND-Melodies of Romance  
WKBN-To be announced  
WSAI-Shep Fields' Orch.  
★WXYZ-Tomorrow's Headlines

**10:15 EST 9:15 CST**  
★MBS-Lew Diamond's Orch.: News: WGN

NBC-Blue Barron's Orch.: WXYZ  
CKLW-Doc Sunshine, talk  
WHK-Sports Slant  
WIND-Walkathon  
★WOR-Fulton Lewis, Jr., comm.

**10:30 EST 9:30 CST**  
NBC-Nat'l Radio Forum: WJZ WENR WOWO WJIM WIBM WXYZ

CBS-Columbia Concert Hall: WABC WJAS WCKY WHIO (sw-11.83)  
Howard Barlow, conductor; Arnold Belnick, violinist  
Music detail on page 10 this week.

CBS-Blondie, sketch: WBBM WCCO WHAS (also see 7:30 p.m. EST)

MBS-Henry Weber's Pageant of Melody: WOR WGN CKLW  
NBC-Barry Winton's Orchestra: WEA (sw-9.53)

NBC-Larry Clinton's Musical Sensations: WLW WMAQ WTMJ WOOD WWJ (also at 7:30 p.m.)

★Headliner: WADC WGAR KDKA-The Music You Want  
★WBNS-Jim Cooper, news  
WIND-Eddy Brandt's Orch.  
WIND-Hoss Tales  
★WJR-Today in Europe  
★WKBN-News  
★WSAI-Boake Carter, comm.  
★WSPD-Edward C. Ames, news  
WTAM-Symphonic Variations

**10:45 EST 9:45 CST**  
CBS-Columbia Concert Hall: WADC

MBS-Pageant of Melody: WHK  
WBNS-Double 13 Nite Club  
WGAR-Bob Kelley: Interlude  
★WHIO-Newspaper of the Air  
★WIND-News  
WJR-Musical Prgm.  
WKBN-Dance Parade  
★WSAI-Interlude: News  
WSPD-Dance Time

**11:00 EST 10:00 CST**  
CBS-Amos 'n' Andy, sketch: WBBM (also see 7 p.m.)

★CBS-Paul Sullivan Edits the News: WABC WADC WGAR WCKY WJR WBNS WHAS  
Story on page 17.

★NBC-H. R. Baukhage, news: WEA (sw-9.53)

★NBC-News, WJZ only) Little Jack Little's Orch.: WJZ WJIM WCOL WIBM WMAQ

★News: WENR WWJ WLW WCAE WJAS

★CKLW-Reporter  
★KDKA-News: Weather: Temp.  
WCCO-Cedric Adams  
WHIO-Uncle Jonathan  
WHK-Sports

WIND-Hawaii Calls  
★WOOD-News: Sports  
★WOR-News: Weather  
★WOWO-Bob Wilson, news  
WSAI-Music You Want  
WTAM-Tom Manning  
WTMJ-Today's Events  
WXYZ-Stargirl Trail

**11:15 EST 10:15 CST**  
NBC-Elvira Rios, songs: WJZ WCOL WJIM WIBM KDKA WHK WSPD WOWO

MBS-Ozzie Nelson's Orch.: WOR WGN

CBS-Al Kavelin's Orch.: WABC WHIO WIND WJAS WADG WCKY WGAR WKBN (sw-11.83)

NBC-King's Jesters' Orchestra: WEA WCAE WOOD

★News: WBBM WMAQ  
Dance Orch.: WBNS WWJ  
CKLW-Music You Want  
WCCO-Curfew Time

WENR-Jim Blade's Orch.  
WHAS-George Walsh Looks 'Em Over  
WJR-Around Michigan: Peaceful Valley

WLW-Paul Kennedy's Column  
WTAM-Otto Thurn's Orch.  
WTMJ-Shadow of Fu Manchu  
WXYZ-Don Pablo's Orch.

**11:30 EST 10:30 CST**  
NBC-Ben Cutler's Orch.: WEA WCAE WCOL WOOD (sw-9.53)

CBS-Frankie Masters' Orchestra: WABC WIND WCKY WKBN WBNS WADC WJAS

NBC-Abe Lyman's Orch.: WJZ WXYZ WIBM KDKA WOWO WJIM

MBS-Paul Martin's Orch.: WOR WGN

★CBS-Paul Sullivan Reviews the News: WBBM WCCO

WHAS-The Ambassadors  
WLW-Salute to Kankakee, Ill.  
WMAQ-Abe Lyman's Orch.  
WSPD-Elliott Hoyt's Orch.

★WTAM-News: Sammy Watkins' Orch.: News  
WTMJ-Sports: Dance Orch.  
WWJ-Dance Orch.

End of Monday Programs

**Don't Miss**  
**Alec Templeton**  
**Time**  
**Monday Nights**

RADIO'S NEW VERSATILE PIANIST-COMPOSER, MIMIC AND PARODIST

WTAM WSPD WOOD WXYZ WBCM WDFD WLW WJIM WIBM WELL WTMJ  
9:30 P.M., EST — 8:30 P.M., CST



# TUESDAY October 31

2:45 EST 1:45 CST

NBC-Hymns of All Churches: WTAM WMAQ WLW WWJ  
 CBS-My Son & I, sketch: WJR WWVA WGAR WBNS WADC WBBM WHIO  
 NBC-Army Band: KDKA  
 WBS-Dick Harding, organist: WCLE WHKC CKLW  
 WGN-Harold Turner, pianist  
 WIND-Sportsman Park; 2nd Race  
 WJJD-Pacific Paradise  
 WKAR-Pan-American Rhythms  
 WLS-Hoosier Sodbusters  
 ★WOSU-News  
 WOWO-Peter MacGregor  
 WSPD-Melodic Moments

3:00 EST 2:00 CST

NBC-Orphans of Divorce, sketch: WXYZ WOWO KDKA WHK WLS  
 NBC-To be announced: WCOL KDKA  
 MN-To be announced: WKZO WIBM  
 NBC-The Story of Mary Marlin, sketch: WTAM WLW WMAQ WWJ WTMJ  
 MBS-Mary Brockerman, sopr.; John Agnew, organist: WHKC WCLE  
 CBS-Joyce Jordan, Girl Intern: WBBM WWVA WHIO WGAR WKBN WJR WADC WBNS (sw-17.83)  
 ★CKLW-Val Clare, news  
 WGN-Ralph Ginsburgh's Orch.  
 WIND-Sportsman Park; 3rd Race  
 ★WJIM-News  
 WJJD-Rhythm for Tea  
 WKAR-Arnold Leifer, pianist  
 WMBC-Topics of Today  
 ★WOOD-News: Ned Colby Presents  
 WSPD-Dick DeArmand, songs

3:15 EST 2:15 CST

CBS-Society Girl, sketch: WADC WBBM WJR WGAR WBNS  
 NBC-The Chase Twins, sketch: WIBM WCOL WKZO WXYZ WOOD WJIM KDKA WHK  
 MBS-To be announced: WHK  
 NBC-Ma Perkins, sketch: WTAM WWJ WMAQ WTMJ WLW  
 CKLW-Melody Interlude: Turf Club & Man o' War  
 WCLE-Piano Moods  
 WGN-Afternoon Musical  
 WHIO-The Rhythm Roundup  
 WHKC-Tune Tabloid  
 WIND-Sports Edition  
 WKAR-The College at Work  
 WKBN-Pages from an Old Scrap Book  
 WLS-Getting the Most Out of Life  
 WMBC-Musical Matinee  
 WOWO-Talking Drums  
 WSPD-Your Radio Neighbor

WWVA-Kitty Keene, sketch

3:30 EST 2:30 CST  
 ★CBS-News: Lebrun Sisters: WGAR WHIO WADC WKBN (sw-17.83)  
 MBS-Bob Millar's Orch.: WHK WGN WCLE WHKC  
 NBC-Pepper Young's Family, sketch: WTAM WLW WMAQ WWJ WTMJ  
 ★CBS-News: American School of the Air: WBBM  
 NBC-The Four Belles: WKZO WJIM WIBM WOOD WCOL WXYZ (sw-15.33)  
 CKLW-Sleepy Hollow Gang  
 KDKA-Tea Time Tunes  
 WBS-Blue Ribbon Melodies  
 WIND-Sportsman Park; 4th Race  
 WJJD-Santaella's Orch.  
 WJR-Univ. of Michigan Prgm.  
 WKAR-Music of the Masters  
 WLS-Homemakers' Prgm.  
 WMBC-Popular Concert  
 WOWO-All in the Family  
 WWVA-Border Riders

3:45 EST 2:45 CST

NBC-The Guiding Light, sketch: WTMJ WTAM WMAQ WLW WWJ  
 CBS-Richard Maxwell, tr.: WGAR WADC WKBN WHIO (sw-17.83)  
 Story on page 4.  
 NBC-Between the Bookends: Ted Malone: WXYZ WKZO WOWO WJIM WIBM WOOD WSPD WCOL WHK (sw-15.33)  
 MBS-Abram Ruvinsky Ensemble: WCLE WHKC  
 WBS-Organ Matinee  
 WGN-Good Health & Training  
 WIND-Sports Edition  
 WJJD-Ben Kanter  
 WJIM-Highlighting the Headlines  
 ★WJR-News: Musical  
 ★WLS-News

4:00 EST 3:00 CST

CBS-Pretty Kitty Kelly, sketch: WKBN  
 NBC-Backstage Wife, sketch: WTAM WMAQ WTMJ WLW  
 ★NBC-Club Matinee: News: WOWO WKZO WXYZ WLW WSPD WENR WCOL WJIM WIBM (sw-9.53)  
 CBS-To be announced: WADC (sw-17.83)  
 WBBM-Editor's Daughter, sketch  
 WBS-How's the Patient  
 WCLE-Let's Dance  
 WGAR-Alice Blair  
 WGN-Moods in Music  
 WHIO-Women  
 WHK-Public Welfare  
 WHKC-Swing Your Partner  
 WIND-Sportsman Park; 5th Race  
 WJJD-Social Register  
 WJR-Meet Miss Julia, sketch  
 WKAR-Magazine Editor Speaks  
 WMOB-Travel Talk  
 ★WOOD-Newsicle  
 WWJ-Matinee Musicale  
 WWVA-Neo-Vim's Gang

4:15 EST 3:15 CST

NBC-Stella Dallas, sketch: WTMJ WLW WTAM WMAQ  
 CBS-Hubert Hendrie, bar.: WADC WGAR (sw-17.83)  
 ★NBC-Club Matinee: News: WHK

# Tuesday

## Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

### MORNING

9:15 EST (8:15 CST) American School of the Air.  
 Today's music lesson deals with "Sea Chanties," the singing that sailors did while working on board ship, composing stanzas as they went along.

### AFTERNOON

12:30 EST (11:30 CST) Farm and Home Hour.  
 Ruth Van Deman of the Bureau of Home Economics will give "Hints for Homemakers." M. L. Dumars of the AAA will discuss "Developments in the National Farm Program."

1:30 EST (12:30 CST) Rochester Civic Orchestra Educational Concert.  
 Guy Fraser Harrison, conductor.

2:00 EST (1:00 CST) Gallant American Women.  
 Beginning a new series of dramatizations of pioneer American women and their progress in the past and present. "These Freedoms" is the title of today's drama.  
 More information may be found on Page 3, column 2.

### NIGHT

7:00 EST (6:00 CST) Fred Waring in Pleasure Time.

7:15 EST (6:15 CST) Jimmie Fidler; Hollywood Gossip.

8:00 EST (7:00 CST) Big Town; Drama.  
 Newspaper drama, with Edward G. Robinson and Ona Munson. "United We Give," a drama about charity organizations, will be presented tonight.

8:00 EST (7:00 CST) The Aldrich Family.  
 Comedy sketch, with Ezra Stone, stage star.

8:00 EST (7:00 CST) Johnny Presents.  
 Dramas; vocalists; Johnny Green's orchestra.

8:30 EST (7:30 CST) Tuesday Night Party.  
 Walter O'Keefe, M. C.; Mary Martin, vocalist; Bobby Dolan's orchestra.

8:30 EST (7:30 CST) Information, Please; Quiz-zing Experts and Guest Celebrities.  
 Clifton Fadiman; John Kieran; F. P. Adams. Guests: James Thurber and Oscar Levant, music critic.

8:30 EST (7:30 CST) Pot O' Gold.  
 Horace Heidt and his Musical Knights.

9:00 EST (8:00 CST) We, the People; Drama and Music.

9:00 EST (8:00 CST) Melody and Madness.  
 Robert Benchley, comedian; Lennie Hayton's orchestra.

9:30 EST (8:30 CST) Fibber McGee and Molly.  
 Marian and Jim Jordan; Bill Thompson; Harold Peary; Donald Novis, tenor; Billy Mills' orchestra.

9:30 EST (8:30 CST) Bob Crosby's Orchestra.  
 With Johnny Mercer, M. C., and Helen Ward, vocalist.

10:00 EST (9:00 CST) Bob Hope Variety Show.  
 Judy Garland, vocalist; Jerry Colonna, comedian, and Skinnay Ennis' orchestra.

10:30 EST (9:30 CST) Mozart Concerto Series.  
 Nadia Reisenberg and Milton Kaye, pianists; Alfred Wallenstein, conductor.  
 Music detail may be found on page 10, column 3.

10:30 EST (9:30 CST) Fun with the Famous.  
 Mort Lewis, M. C.; Josef Honti's orchestra. Guests: Arthur Garfield Hays, Constance Collier and Ham Fisher.

10:30 EST (9:30 CST) Uncle Walter's Dog House.  
 Uncle Walter (Tom Wallace), M. C.; Dog House Chorus; Charlie Lyon, announcer; Bob Strong's orchestra.

Refer to adjacent columns for stations broadcasting these programs

### FREQUENCIES

CKLW-1030	WEAF-660	WJIM-1210	WOOD-1270
KDKA-980	WENR-870	WJJD-1130	WOR-710
WABC-860	WGAR-1450	WJR-750	WOSU-570
WADC-1320	WGN-720	WJZ-760	WOWO-1160
WASH-1270	WHAS-820	WKAR-850	WSAI-1330
WBBM-770	WHIO-1260	WKBN-570	WSPD-1340
WBNS-1430	WHK-1390	WKZO-590	WTAM-1070
WCAE-1220	WHKC-640	WLS-870	WTMJ-620
WCOO-810	WIBM-1370	WLW-700	WWJ-920
WCKY-1490	WIND-560	WMAQ-670	WWVA-1160
WCLE-610	WJAS-1290	WMBC-1420	WXYZ-1240
WCOL-1210			

MBS-To be announced: WGN WMBC-Twenty Fingers  
 WHKC WCLE WOOD-Your Family & Mine

WBNS-Meet the Missus  
 WBNS-There's No Place Like Home  
 WIND-Sports Edition  
 WJR-Career of Alice Blair  
 WKBN-Doc Barclay's Daughters

4:30 EST 3:30 CST  
 NBC-Vic & Sade, sketch: WMAQ WLW WWJ WTAM WTMJ  
 ★NBC-Club Matinee; News: WOOD

CBS-Of Men & Books: WADC WHIO WGAR WBBM (sw-17.83)  
 "Professor Frederick's subject, "Shakespeare in America Today," deals with Orson Welles' new "Mercury Shakespeare."  
 MBS-Two Keyboards: WHKC WCLE WGN

WBBM-Missus Goes to Market  
 WBNS-Here's Your Song  
 WIND-Sportsman Park; 6th Race  
 WJJD-Speech Clinic  
 WJR-Young Dr. Malone, sketch  
 WKAR-Listen to the Band  
 WKBN-Piano Moods  
 WMBC-Prudy's Party  
 WOWO-Old Time Religion  
 WWVA-Blaine Smith

4:45 EST 3:45 CST  
 CBS-Smilin' Ed McConnell: WBNS WJR WHIO WADC (sw-17.83)

NBC-Midstream, drama: WTMJ WWJ WLW WMAQ WTAM

MBS-Abram Ruvinsky Ensemble: WHKC WCLE  
 WBBM-Linda's First Love, sketch  
 WGAR-David Adams  
 WGN-Book-a-Week  
 WHK-Cleveland College  
 WIND-Sports Edition  
 WJJD-Matinee Moderne

★WKAR-News: The Day's March  
 ★WKBN-News: Stocks  
 WMBC-Mountain Red  
 WSPD-Melodic Notes  
 WWVA-Joe Barker's Gang

5:00 EST 4:00 CST  
 NBC-Jimmy Dorsey's Orchestra: WJIM WIBM WHK WOOD

MBS-Old Fashioned Girl: WCLE CKLW WHKC  
 CBS-By Kathleen Norris, sketch: WBBM WBNS WGAR WJR

NBC-Girl Alone, sketch: WTAM WMAQ WTMJ WWJ  
 ★WADC-News: Johnny Martone  
 WENR-Home Forum  
 WGN-Mark Love & Len Salvo  
 WHIO-Safety Patrol

WIND-Sportsman Park; 7th Race  
 WJJD-Church on the Hillside  
 WKBN-Melody Highlights  
 WKZO-Dance Hour  
 WLW-Kitty Keene, drama  
 WMBC-V. Jarosz  
 WOWO-Keeping You Posted  
 WWVA-A Shopping We Will Go  
 WXYZ-Show World: Happy Rhythm

5:15 EST 4:15 CST  
 CBS-Caroline's Golden Store, sketch: WBBM WGAR WJR WBNS

MBS-The Johnson Family: WHKC WCLE  
 NBC-Jimmy Dorsey's Orchestra: WENR WXYZ

NBC-Against the Storm, sketch: WMAQ WWL WLW WTAM WSPD WTMJ

CKLW-Turf Club  
 KDKA-David Adams  
 WGN-Melodies Musical  
 WHIO-Waltz Time  
 WIND-Sports Edition  
 WJJD-Bob & Bonnie Atcher

★WKZO-News  
 WOOD-Joan Crawford  
 WOWO-Eb & Zeb

5:30 EST 4:30 CST  
 NBC-Affairs of Anthony, sketch: WENR WOWO WIBM WCOL

NBC-Jack Armstrong, sketch: WLW WWJ WTAM  
 ★MBS-Dick Kuhn's Orchestra: News: WGN WHKC

CBS-It Happened in Hollywood: WJR WGAR WBBM (sw-17.83)  
 NBC-Kitty Keene, sketch: WTMJ WMAQ

CKLW-Gems of Melody  
 KDKA-Rhythm Makers  
 WADC-Headliner: Interlude  
 WBS-Old Reporter  
 WHK-Our Ohio Schools  
 ★WCLE-News & Music  
 ★WHIO-Paul Price: News: Con-sole Capers

WIND-Sportsman Park; 8th Race  
 WJIM-Xavier Cugat's Orch.  
 ★WJJD-News  
 WKBN-Dinner Dance  
 WOOD-Program Previews  
 WKZO-Twilight Trails  
 WOOD-Community Chest Spkr.: Prgm. Previews  
 WSPD-Sundown Serenade  
 WWVA-Church of Christ  
 WXYZ-Don King's Orch.

5:45 EST 4:45 CST  
 NBC-Dinning Sisters: WENR  
 NBC-Adventures of Tom Mix: WCOL KDKA WHK WXYZ WOOD WJIM WIBM

CBS-Scattergood Baines, sketch: WADC WBNS WHIO WBBM WWVA WJR WGAR

NBC-Little Orphan Annie, sketch: WWJ WTAM  
 CKLW-Adventures of Tarzan  
 WGN-Evening Serenade  
 WHKC-Tea Time Melodies

WIND-Sports Edition  
 WHIO-Suppertime Frolic  
 WKBN-Hawaiian Beachcombers  
 ★WKZO-Boake Carter  
 WLW-Pension Plan  
 WMAQ-Frolics Before Five  
 ★WOWO-Bob Wilson, news  
 WSPD-Sports News: Table Talk  
 WTMJ-Meet Miss Julia, sketch

## NIGHT

6:00 EST 5:00 CST  
 NBC-Popular Melodies: WEAF WMAQ (sw-9.53)

NBC-Romance & Rhythm: WCOL WENR

★NBC-News: Luden's Dinner Date: WJZ

★CBS-News: Edwin C. Hill, commentator: WABC WJAS WWVA WKBN WADC

CBS-Billy & Betty: WBBM WCKY WCCO

★News: WJR WSPD WLW CKLW-Rollin' Home  
 ★KDKA-News: Temp.: Movie Magazine: Weather

★WBNS-Jim Cooper, news  
 WHK-Tempo of the Town  
 ★WGAR-Sidney Andron: Ellis VanderPyl: Five Star Final  
 WGN-Edna O'Dell and Harold Turner

WHAS-Little Betty  
 WHIO-Variety Prgm.  
 WHK-Everett Hoagland's Orch.  
 ★WHKC-The Speciator, news  
 WIND-Piano Parade  
 WJIM-Sport Page

WOOD-Sports  
 WOR-Uncle Don, children's prgm.  
 WHAS-To be announced  
 WTAM-Lee Gordon's Music  
 ★WTMJ-Song Doctor: News  
 WWJ-Sports: The Story Behind the Call

WXYZ-The Day in Review  
 6:15 EST 5:15 CST  
 CBS-Sports Review: WABC

NBC-Romance & Rhythm: WJZ WOOD WIBM WJIM

NBC-Malcolm Claire, children's stories: WMAQ (sw-9.53)  
 ★NBC-News: Sports: WEAF  
 MBS-Bill McCune's Orch.: WGN

★News: WHK WJAS WHAS WCCO  
 Sports: WKBN WLW WHKC  
 KDKA-Melody Time  
 WADC-Musical Prgm.  
 WBBM-Pappy Cheshire, hillbilly  
 WBS-Johnny Messner's Orch.

★WCAE-News: Sports  
 WCKY-Columbia Profiles  
 ★WENR-Swingtime Ser.: News  
 ★WGAR-Franklin Lewis, comm.; Second Federal  
 WHIO-Si Burick

WIND-Dance Music  
 WJJD-Anson Weeks' Orch.  
 WJR-Evening Melodies  
 WSPD-Movie Show of the Air  
 ★WTAM-Walt Bergener; Federal Savings; News  
 WWJ-C. C. Bradner: Tune in the Spotlight

★WWVA-News: Sports News  
 WXYZ-Evening Serenade  
 6:30 EST 5:30 CST

★CBS-H. V. Kaltenborn, news analyst: WABC WCCO WHIO WCKY WBNS WHAS (sw-15.27)

NBC-Reggie Childs' Orch.: WJZ WOOD WIBM WENR

NBC-Blue Barron's Orchestra: WEAF WCAE (sw-9.53)  
 MBS-Bill McCune's Orch.: WHKC Jack Armstrong: WMAQ WTMJ

★News: WOR WJJD  
 ★CKLW-News: Sports  
 KDKA-Music: Sports  
 WADC-Farmer's Forum  
 WGAR-Carl George  
 WHK-Voice of Labor  
 WIND-General Melodies  
 WJAS-Baron Elliott's Orch.

★WJIM-Streamlined Headlines  
 WJR-Inside of Sports  
 WKBN-Sohio Headliner: Some-thing About Everything  
 WLW-Magic Hour  
 WSAI-Musical Varieties  
 WSPD-Hit Revue  
 WTAM-Leisy Sportsman: Say It with Music

WWJ-S. L. A. Marshall  
 WWVA-Twilight Trail  
 WXYZ-Magic Hour

6:45 EST 5:45 CST  
 ★NBC-Lowell Thomas, news commentator: WJZ KDKA WLW WWJ WTAM WOOD

NBC-Salon Silhouettes: WEAF WTMJ (sw-9.53)  
 NBC-The Adv. of Tom Mix: WENR

MBS-To be announced: WOR  
 ★CBS-Today in Europe: WGAR WCKY WHIO WBBM WBNS WCCO WHAS

TONIGHT  
**Fibber  
 McGee  
 & MOLLY**  
 Tuesday Night  
 NBC

9:30 E.S.T.  
 8:30 C.S.T.  
 7:30 M.S.T.  
 6:30 P.S.T.

**JOHNSON'S WAX**  
 and Johnson's Self-Polishing  
**GLO-COAT**

MN-Challenge of the Yukon: WJIM WXYZ  
CKLW-Adv. of Jimmie Allen  
WCAE-Dancing Date  
WGN-Orphan Annie, sketch  
★WHK-News: Music  
WHKC-Gus Lazaro Ensemble  
WIND-Chicago at Work  
WJAS-Life Can Be Beautiful  
WJJD-Suppertime Frolie  
WJR-Musical Prgm.  
WKBN-Wm. B. Spagnola  
WMAQ-At Sun Down  
WSPD-Jam for Dinner  
WVVA-Sports Parade

**7:00 EST 6:00 CST**  
★MBS-Fulton Lewis, Jr., comm.: CKLW WHKC

NBC-Easy Aces, sketch: WJZ KDKA WXYZ WHK WENR WSAI WSPD

CBS-Amos 'n' Andy, sketch: WABC WHIO WADC WJAS WJR WGAR WHAS WCKY WBNS WCCO (sw-15.27) (also at 11 p.m. EST)

NBC-Fred Waring in Pleasure Time: WEA WCAE WTAM WLW WWJ WMAQ WOOD WTMJ

★WBBM-Todd Hunter, news analyst  
WGN-Capt. Midnight, sketch  
WIND-German Hour  
WJIM-Farmers' Forum  
WKBN-The Little Show  
WOR-Stan Lomax, sports  
WVVA-Magic Hour

**7:15 EST 6:15 CST**  
CBS-Jimmie Fidler, Hollywood Gossip: WABC WJAS WHIO WADC WBNS WGAR WVVA WCKY WHAS WJR WCCO (also at 11:15 p.m.)

NBC-Mr. Keen, Tracer of Lost Persons: WJZ KDKA WSPD WENR WCKY WHK WXYZ WSAI

NBC-I Love a Mystery, sketch: WEA WTAM WMAQ WWJ WTMJ WCAE (also KFI at 11:15 p.m. EST)

NBC-To be announced: WCOL  
★MBS-Elliott Roosevelt, commentator: WOR

MN-Luigi Romanelli's Orchestra: WIBM

★News: WJJD WLW  
CKLW-Evening Serenade  
WBBM-Heart of Julia Blake  
WCCO-Front Page Parade  
WGN-Sports  
WHKC-Bob Millar's Orch.  
WMAQ-Organ Moods  
WOOD-To be announced

**7:30 EST 6:30 CST**  
NBC-Frank Novak's Musicmakers: WJZ  
NBC-Cameos of Melody: WCOL  
CBS-Second Husband, drama starring Helen Menken: WABC WGAR WJAS WHAS WBBM WBNS WJR WHIO WADC WCCO WCKY  
NBC-Echoes of New York: WEA WJIM WXYZ WOOD WJIM WXYZ WOOD WJIM WXYZ WOOD WJIM WXYZ WOOD WJIM WXYZ WOOD

Richard Himber's Orch.: WTAM WVVA WOR  
CKLW-Jean Clement, songs  
KDKA-Tap Time  
WCAE-Richard Himber & Swing Fourteen

★WGN-Capt. Herne, news  
WHK-Federal Bureau of Inv.  
WIND-Light Classic  
WKBN-"Y" Time  
★WLS-News  
WLW-Melody Grove  
★WMAQ-News: Musicale Entre  
WSAI-Hi-School Hi-Lights  
WSPD-One of the Finest  
WTMJ-Viennese Ensemble  
WJY-Ty Tyson

**7:45 EST 6:45 CST**  
MBS-The Inside of Sports: WOR WGN WLW WHK WCAE

NBC-Dance Orch.: WJZ WOV  
NBC-Deacon Moore's Orch.: WCOL

CKLW-My Home Town  
WHK-Silhouettes in Song  
WKBN-It Actually Happened  
WLS-Magic Hour  
WSAI-I Love a Mystery  
WTAM-Sammy Watkins' Orch.  
WTMJ-Richard Himber's Orch.  
WWJ-Sports Parade

**8:00 EST 7:00 CST**  
NBC-Johnny Presents Johnny Green's Orch.: Drama; Genevieve Rowe, sop.; Swing Fourteen; Glenn Cross & Beverly; Frances Adair, contr.; Floyd Sherman, tr.; WEA WTAM WCAE WLW WTAM WWJ WMAQ (also KOA KFI at 8 p.m.)

MBS-The Green Hornet, drama: WGN

NBC-The Aldrich Family, sketch: WJZ WOOD WXYZ KDKA WSPD WCOL WJIM WIBM WHK WLS WOV WSAI

CBS-Big Town, drama, with Edward G. Robinson & Ona Munson: WABC WHIO WADC WJR WBNS WCCO WBBM WHAS WCKY WGAR WJAS (also KNX at 10:30 p.m. EST)  
For detail see Good Listening Guide.

MBS-Radio Concert: WOR  
CKLW-Musical Varieties  
WHKC-It Is Done  
WIND-Max Miller's Swing Quartet  
WKBN-Let's Waltz

**8:15 EST 7:15 CST**  
WIND-Music Room  
WKBN-Richard Himber's Orch.

**8:30 EST 7:30 CST**  
NBC-Information Please: Clifton Fadiman, m.c.; F. P. Adams; John Kieran; Guests: WJZ WLS WHK KDKA WSPD WJIM WSAI WOV WJIM WXYZ (also KGO at 11 p.m. EST)  
For detail see Good Listening Guide.

NBC-Pot o' Gold; Horace Heidt's Musical Knights: WEA WCOL WCAE WMAQ WTAM WOOD WWJ WLW

★CBS-Tuesday Night Party; Walter O'Keefe; Bobby Dolan's Orchestra; News: WABC WADC WGAR WHAS WJAS WHIO WBBM WCKY WCCO WBNS WJR (also KNX at 12 mid. EST)

MBS-Morton Gould's Orch.: WOR WGN CKLW  
WIND-Aristocrats  
WKBN-Joe and Sam  
WTMJ-Dance Orch.

**8:45 EST 7:45 CST**  
★WIND-News  
WKBN-I Want a Job

**9:00 EST 8:00 CST**  
★MBS-Raymond Gram Swing, comm.: WGN CKLW

NBC-Battle of Sexes, Conducted by Frank Crumit & Julia Sanderson: WEA WTAM WMAQ WWJ WCAE WLW WTMJ (also KPO KFI at 12:30 a.m. EST)

CBS-We, the People; Gabriel Heatter; Harry von Zell; Mark Warnow's Orch.; Guests: WABC WBBM WHAS WCCO WHIO WBNS WJR WADC WJAS WKBN WGAR (also KNX KSL at 12:30 a.m.)

NBC-Melody & Madness; Robert Benchley; Lennie Hayton's Orch.: WJZ WENR WXYZ WOV WJIM KDKA WIBM WOOD WSAI WCOL WSPD WHK (sw-9.53)  
WIND-Hymns of All Churches  
WOR-Confidentially Yours

**9:15 EST 8:15 CST**  
★MBS-Edwin C. Hill, commentator: WOR

CKLW-Canada's Fighting Services  
WGN-Foreign Affairs  
WIND-Betty & Bob, sketch

**9:30 EST 8:30 CST**  
MBS-Success Session: CKLW WOR

NBC-Human Side of Literature: WJZ WXYZ KDKA WOV WJIM WJIM

Alexander Woolcott, author, will be put on the spot tonight when Mr. Weeks interviews him on the subject "Are Americans Funny?—The Story of Our Humorists."

CBS-Bob Crosby's Orch.; Helen Ward, vocalist; Johnny Mercer, m.c.: WABC WBBM WHAS WJR WADC WCCO WBNS WHIO WGAR WKBN WJAS WCKY "Good Night, My Lovely Lady," by Sylvia Seligson of Raleigh, North Carolina, the first winner of Radio Guide's National Song Search Contest, will be among the numbers played by Bob Crosby tonight.

NBC-Fibber McGee & Molly; Orch.: WEA WOOD WWJ WTMJ WCAE WMAQ WTAM WSPD WLW (sw-9.53)  
For further detail see sponsor's announcement on page 31.

WENR-Concert Miniature  
★WGN-News  
WIND-Scattergood Baines, sketch  
WSAI-Quiz Bizz

**9:45 EST 8:45 CST**  
CBS-Bob Crosby's Orch.: (sw-11.83)  
WENR-Bill Bardo's Orch.  
WGN-Luis Ramirez' Orch.  
WHK-Looking Around  
WIND-Mickey Isley's Orch.

**10:00 EST 9:00 CST**  
NBC-Roy Shield Revue: WJZ WCOL WENR WJIM WIBM WSAI KDKA WHK

NBC-Bob Hope Variety Prgm.; Judy Garland; Jerry Colonna; Skinnay Ennis' Orch.: WEA WOOD WTAM WCAE WTMJ WMAQ WLW WWJ (sw-9.53)  
CBS-To be announced: WABC WBNS WADC WGAR WHAS WCCO WJAS WBBM WCKY WJR (sw-11.83)

★MBS-Elliott Roosevelt, comm.: WGN CKLW  
WHIO-Men of Note  
WKBN-Milo Orch.  
★WOR-Raymond Gram Swing, comm.  
WOWO-Farm Forum  
WSPD-On with the Dance  
★WXYZ-News

**10:15 EST 9:15 CST**  
CKLW-Doc Sunshine, talk  
WHK-Looking Around  
WGN-Heidelberg Concert Orch.  
WHIO-YMCA Lobby Sing  
WIND-Walkathon  
WKBN-Swing Your Partner  
★WOR-Fulton Lewis, Jr., news analyst  
WSPD-Hawaiian Troubadors  
WXYZ-Government Reports

**10:30 EST 9:30 CST**  
NBC-The Inside Story, news drama: WENR (also see 8 p.m. EST)  
NBC-Fun with the Famous: WJZ WIBM WJIM WXYZ WOV WSAI WOOD WENR

MBS-Mozart Concerto Series: WOR CKLW  
Music detail on page 10 this week.

CBS-Judith Arlen, songs: WABC WBNS WHIO (sw-11.83)  
NBC-Uncle Walter's Dog House; Tom Wallace, m.c.; Tom, Dick & Harry; Bob Strong's Orch.: WEA WTAM WLW WMAQ WWJ WCAE WTMJ (sw-9.53)  
Richard Himber's Orch.: WHAS WCCO

KDKA-Music You Want  
WADC-Headliner  
WBBM-Sports Huddle  
★WBNS-Jim Cooper, news  
WCKY-Forward America  
★WGAR-Headliner  
WGN-The Northerners  
WHK-Sports Slant  
WIND-Hoss Tales  
WJAS-Joey Sims' Orch.  
★WJR-Today in Europe  
★WKBN-News  
★WSPD-Edward C. Ames, news WXYZ-To be announced

**10:45 EST 9:45 CST**  
MBS-Mozart Concerto Series: WGN

CBS-Public Affairs: WABC WCKY WJAS WADC (sw-11.83)

★WBBM-News  
WBNS-Double 13 Night Club  
WHK-Roller Derby  
WCCO-Styles for Men  
WGAR-Bob Kelley; Interlude  
WHAS-Lynn Cole  
★WHIO-Newspaper of the Air  
★WIND-News & Sports  
WJR-Musical Prgm.  
WKBN-Dance Parade  
WSPD-Dance Time

**11:00 EST 10:00 CST**  
CBS-Amos 'n' Andy, sketch: WBBM (also see 7 p.m.)  
★NBC-News: WEA (sw-9.53)  
★NBC-(News, WJZ only) Del Courtney's Orch.: WJZ WJIM WCOL WIBM

★CBS-Paul Sullivan Reviews the News: WABC WADC WGAR WCKY WJR WRNS WHAS  
Story on page 17.  
MBS-Griff Williams' Orch.: WGN  
★News: WENR WJAS WLW WWJ WHK  
★CKLW-Reporter  
★KDKA-News: Weather: Temp.  
★WCAE-News: Lang Thompson's Orch.  
WCCO-Cedric Adams

Page 35  
**TUESDAY**  
October 31

WHIO-Voice of the Organ  
WIND-Swedish Prgm.  
WMAQ-Little Jack Little's Orch.  
★WOOD-News: Sports  
★WOR-News: Weather  
WOWO-Bob Wilson, news  
WSAI-Music You Want  
WTAM-Tom Manning  
WTMJ-Today's Events  
WXYZ-Starlight Trail

**11:15 EST 10:15 CST**  
CBS-Jimmie Fidler: WBBM (also see 7:15 p.m. EST)  
NBC-Little Jack Little's Orch.: WEA WOOD (sw-9.53)

CBS-Ozzie Nelson's Orch.: WABC WGAR WJAS WKBN WHIO WCKY WBNS WADC (sw-11.83)

NBC-Del Courtney's Orchestra: KDKA WHK WOV WSPD  
MBS-Anson Weeks' Orch.: WGN  
Dance Orch.: WTAM WWJ  
CKLW-Music You Want  
WCCO-Curfew Time  
WENR-Bill Bardo's Orch.  
WHAS-George Walsh Looks 'Em Over  
WJR-Around Michigan: The Vagabonds  
WLW-Deacon Moore's Orch.  
★WMAQ-News  
WGN-Jimmy Dorsey's Orch.  
WTMJ-Nat'l Emergency Council  
WXYZ-Don Pablo's Orch.

**11:30 EST 10:30 CST**  
NBC-Xavier Cugat's Orchestra: WEA WCAE (sw-9.53)

NBC-Abe Lyman's Orch.: WJZ WJIM WIBM KDKA WXYZ WCOL WWJ WMAQ WOOD WHK  
CBS-Paul Whiteman's Orch.: WABC WKBN WHAS WIND WHIO WGAR WADC WJAS WCKY  
★CBS-Paul Sullivan Reviews the News: WBBM WCCO  
MBS-Dick Jurgens' Orch.: WGN  
WBNS-Music You Want  
WENR-Art Kassel's Orch.  
WLW-Sports: Shep Fields' Orch.  
WOR-Ramona & Her Orch.  
WSPD-George Duff's Orch.  
★WTAM-Sammy Watkins' Orch.: News  
WTMJ-Sports: Dance Orch.  
WWJ-Dance Orch.  
★WVVA-News  
End of Tuesday Programs

**MORNING**

★Star in program listings indicates news broadcast.

**7:00 EST 6:00 CST**  
Musical Clock: KDKA WJIM

**7:15 EST 6:15 CST**  
KDKA-Western Trails

**7:30 EST 6:30 CST**  
KDKA-Kd-Kowhands  
WADC-Checkerboard Time  
★WASH-News: Nick & Johnny  
WBBM-Chicago Hour  
★WBNS-Jim Cooper, news

**7:45 EST 6:45 CST**  
KDKA-Ma Perkins  
WADC-Morning Visitor  
WBBM-Dawn Salute  
WBNS-Start the Day Right  
WGAR-Melody Cruise  
WJR-Morning Tid-Bits  
WLS-Morning Devotions  
WLW-Checkerboard Time  
★WMAQ-News: Good Morning  
★WTAM-News  
★WWJ-News by Grant

**8:00 EST 7:00 CST**  
★NBC-News: Do You Remember?: (sw-21.5)  
★CBS-Today in Europe: WBNS (sw-17.83)  
★NBC-News; Earbenders: WJIM WIBM WXYZ  
★News: WJR WOV WKBN WHK WSPD WVVA WLS Top of the Morning: WTAM WTMJ  
★CKLW-News: Early Morning Frolie  
★KDKA-News: Musical Clock  
WBBM-Your Morning Reporter  
WCLE-Christian Science Prgm.  
WGAR-Morning Headlines  
WGN-Good Morning Prgm.  
WHIO-Almanac  
WIND-Polish Prgm.  
WJJD-Jimmy Dean, songs  
WKAR-Farm News Digest  
WLW-Time to Shine  
WMAQ-Suburban Hour

WJIM-Minute Parade  
**8:15 EST 7:15 CST**  
★CBS-Odd Side of the News: (sw-17.83)  
NBC-Do You Remember?: WTAM (sw-21.5)  
NBC-The Wife Saver: WJIM WIBM WXYZ  
WADC-Dance with Ina  
WASH-Lee Gordon's Orch.  
WBBM-Piano Parade  
WBNS-Start the Day Right  
WCLE-City Mission  
WGAR-Polish Prgm.  
★WHIO-News from Europe  
WHK Musical Gems  
★WJJD-News  
WJR Olson Oddities: Musicale  
WKAR Strings in the Morning  
WKBN-Top of the Morning  
WKZO-News  
WLS-Blue Ribbon Melodies  
★WLW-Michael Hinn, news  
WOWO-Checkerboard Time  
WSPD-Mary Lucille Roth  
WVVA Musical Clock

**8:30 EST 7:30 CST**  
CBS-Phil Cook's Almanac: (sw-17.83)  
NBC-Gene & Glenn, songs: (sw-21.5)  
NBC-Vocal Vogues: WHK WIBM WKZO WJIM WCOL  
★News: WADC WASH Musical Clock: WBBM WTAM CKLW-Early Morning Frolie  
WCLE-Rev. Nussbaum  
WGAR-Pildner & Wilson  
WGN-Pancake Time: Everyday Words  
WHIO-Municipal Court  
WHKC-Cap, Andy & Flip  
WJJD-Christian Science Prgm.  
WJR-Merrymakers  
WKAR-Calendar for the Day  
WLS-Mac & Bob  
WLW-The Gospel Singer  
WMBC-Polish Prgm.  
WOWO-Magic Island  
WSPD-Melody Time  
★WTMJ-News: Top of the Morning: News  
WXYZ-Morning Inspirations

**8:45 EST 7:45 CST**  
CBS-Greenfield Village Chapel: (sw-17.83)  
NBC-Harvey and Dell, sketch: WIBM WCOL  
KDKA-Organ Reveries  
WADC-Sons of the Plains  
WASH-Popular Tunes  
WCLE-Morning Inspirations  
WGAR-Jack Paar  
WGN-Good Morning Prgm.  
WHIO-Tuneful Topics  
WHK-Over the Coffee Cups  
WJIM-Morning Revue  
★WJJD-Islanders: News  
WJR-Tena & Tim, sketch  
WKAR-Old Familiar Album  
WKZO-Home Folks Frolie  
WLS-Jolly Joe & His Pet Pals  
WLW-Lulu Belle & Scotty  
WOWO-The Old Songsmith  
WSPD-Rev. Lynn Young  
WTAM-Jane Weaver  
WXYZ-Greenfield Village School

**9:00 EST 8:00 CST**  
★NBC-News: Breakfast Club: WCOL WIBM WJIM WASH WSPD WKZO (sw-21.5)  
CBS-Manhattan Mother, sketch: WADC WGAR WJR WBNS  
CBS-Organ Moods: (sw-17.83)  
CKLW-Doc Sunshine  
KDKA-Shopping Circle  
★WBBM-News: Musical Clock  
★WCLE-News  
★WGN-Morning News  
WHIO-Greenfield Village Chapel  
WHK-Victor Lindlahr  
WJJD-Eight to Eighty  
WKAR-Radio Reading Circle  
WLS-The Singing Milkman  
WLW-Boone County Caravan  
WMAQ-Your Neighbor  
WOSU-Morning Melodies  
WOWO-Bible Class  
WWJ-Listen Ladies: Modern Romance  
WVVA-Merrymakers

**WEDNESDAY, November 1, 1939**

**8:45 EST 7:45 CST**  
WXYZ-News from the Stores  
**9:15 EST 8:15 CST**  
CBS-American School of the Air: WADC (sw-17.83)  
For detail see Good Listening Guide.  
Linda's First Love: KDKA WJR  
CKLW-Beulah Clark, exercises  
WADC-Lighted Window  
WCLE-Linger Awhile  
WGAR-Nancy Dixon  
WGN-Good Morning Prgm.  
WHIO-20 Fingers and 2 Grands  
WIND-Passing Show  
★WLS-News  
WJIM-Heart of Julia Blake  
WTAM-Kitty Keene, sketch  
WVVA-Ma Perkins, sketch  
WXYZ-Victor Lindlahr

**9:30 EST 8:30 CST**  
CBS-American School of the Air: WBNS WIND (sw-17.83)  
NBC-Breakfast Club: WOWO  
CBS-Aeolian Ensemble: WIND The Editor's Daughter: KDKA WJR

CKLW-M. Labbitt's Homechats  
WASH-The In-Laws  
WBBM-Manhattan Mother, sketch  
WCLE-Bulletins  
★WGAR-Bulldog Edition: Ruth Merriam Jones  
★WHIO-News: Around the Bandstand  
WHK-Jean Abbey  
WJJD-Victor H. Lindlahr  
WKAR-Music Album  
WKZO-Patty  
WLS-The Westerners  
WLW-Life Can Be Beautiful  
★WMAQ-Coffee Time: News  
WMB-Corning Variety  
WOSU-Amer. Family Robinson  
WTAM-Houseboat Hannah, sketch  
WTMJ-What's News  
WWJ-Kitty Keene  
WVVA-Railsplitters

**9:45 EST 8:45 CST**  
CBS-Bachelor's Children, sketch: WGAR WJR

**9:15 EST 8:15 CST**  
WABC-News: Weather: Temp.  
★WCAE-News: Lang Thompson's Orch.  
WCCO-Cedric Adams

**10:00 EST 9:00 CST**  
NBC-Josh Higgins of Finchville: WJIM WCOL WIBM WKZO WHK  
NBC-Thunder Over Paradise, sketch: KDKA  
CBS-Pretty Kitty Kelly: WGAR WBBM WBNS WADC WVVA WHIO WJR  
NBC-The Man I Married, sketch: WTMJ WMAQ WTAM WLW WWJ  
CKLW-Tonic Tunes  
WASH-Linda's First Love  
WCLE-LaGanka Menues  
WGN-Morning Melodies  
WHK-Fashion Notes: Music  
WIND-Start the Day Right  
WJJD-Bosworth Broadcast  
WKAR-From the Music Room  
WLS-Career of Alice Blair  
WMB-C. Ethel R. Willets  
WOSU-Columbus Salon Orch.  
★WOWO-News: Markets  
WSPD-Mary Foster  
WXYZ-Mary Gray

**10:15 EST 9:15 CST**  
CBS-Myrt & Marge, sketch: WJR WBBM WBNS WHIO WADC WGAR WVVA

NBC-Life Can Be Beautiful, sketch: WLS WASH KDKA WTAM WTMJ WXYZ

CKLW-The Woman's Page  
WADC-Akron Board of Education  
WBBM-Tena & Tim, sketch  
WBNS-Round Robin Review  
WCLE-Ohio Farm Prgm.  
WGN-What's News in the Stores Today?  
WHIO-Cornelia on the Air  
WHK-Eleanor Hanson  
WIND-General Melodies  
WJIM-Novelettes  
WKAR-Homemakers Album  
WKZO-Studio Orch.  
★WLW-Light Problem Doctor: News: Livestock  
WMAQ-A Step Ahead  
★WOSU-Musical Prgm.: News  
★WWJ-Music: News  
WVVA-Rapid Ad Service

**10:30 EST 9:30 CST**  
MBS-Melody Strings: CKLW WHKC  
CBS-Hilltop House, sketch: WJR WBBM WHIO WBNS WADC WGAR WVVA  
NBC-Originalities: WIBM WCOL WXYZ WHK WJIM KDKA WKZO  
NBC-Just Plain Bill, sketch: WWJ WMAQ WTAM WTMJ WLW  
WASH-To be announced  
WGN-Keep Fit to Music  
WIND-Social Security Information  
WJJD-Waltzes of the Week  
WKAR-What the Bulletin Room Offers  
WLS-The Rangers  
WMB-C. Tin Pan Alley  
WOSU-Spanish Lesson  
WOWO-Concordia Chapel  
WSPD-Ma Perkins, sketch

**10:45 EST 9:45 CST**  
NBC-Rakov's Orch.: WCOL KDKA  
NBC-Women in White, sketch: WTAM WMAQ WWJ WTMJ WGAR WJR  
MBS-John Metcalf's Choir Loft: CKLW WHKC  
(Continued on Next Page)

NBC-Anne Thomas, career wife: WOWO WCOL WKZO WIBM WHK

NBC-John's Other Wife, sketch: WTMJ WLW WMAQ WTAM WWJ  
★CKLW-News: Melody Interlude  
KDKA-Doctor Sunshine  
WASH-Editor's Daughter  
WCLE-Thrift Club  
WGN-Myrna Dee Sergeant  
WHKC-Morning Melodies  
WJIM-Earle Parchman  
WLS-Meet Miss Julia  
WSPD-Kitty Keene  
WXYZ-Sally Woodward

**10:30 EST 9:30 CST**  
MBS-Melody Strings: CKLW WHKC  
CBS-Hilltop House, sketch: WJR WBBM WHIO WBNS WADC WGAR WVVA  
NBC-Originalities: WIBM WCOL WXYZ WHK WJIM KDKA WKZO  
NBC-Just Plain Bill, sketch: WWJ WMAQ WTAM WTMJ WLW  
WASH-To be announced  
WGN-Keep Fit to Music  
WIND-Social Security Information  
WJJD-Waltzes of the Week  
WKAR-What the Bulletin Room Offers  
WLS-The Rangers  
WMB-C. Tin Pan Alley  
WOSU-Spanish Lesson  
WOWO-Concordia Chapel  
WSPD-Ma Perkins, sketch

**10:45 EST 9:45 CST**  
NBC-Rakov's Orch.: WCOL KDKA  
NBC-Women in White, sketch: WTAM WMAQ WWJ WTMJ WGAR WJR  
MBS-John Metcalf's Choir Loft: CKLW WHKC  
(Continued on Next Page)

# WEDNESDAY

## November 1

(10:45 a.m. Continued)

NBC-The Trouble with Marriage, sketch: WLS WIBM WJIM WXYZ WASH

WADC-Variations on Syncopation  
WBNS-Editor's Daughter, sketch  
WCLE-Ida Bailey Allen  
WGN-Home Management  
WHIO-Kitty Keene, sketch  
WHK-Lamplighter  
WIND-Dick Baker  
WKAR-Vocal Varieties  
WKZO-Melody Time  
WLW-Meet Miss Julia  
WMBC-Doc Sellers  
WOWO-Dishpan Parade  
WSPD-Town Topics

**11:00 EST 10:00 CST**  
NBC-David Harum, sketch: WWJ WTAM WMAQ

NBC-Story of Mary Marlin, sketch: WASH WSPD KDKA WHK KDKA WIBM WJIM WLS WXYZ

MBS-Thyra Samter Winslow, talk: WHKC

★CBS-News; Lanny Ross, trn.: WBBM WJR WWVA WGAR WBNS WADC WHIO

★News: WJJD WMBC  
CKLW-Shopper News  
WCLE-Hough Ave. Church  
WGN-Morning Mail Box  
WIND-Parent's Forum  
WKAR-Moments Musical

★WKBN-News: Syncopators  
WKZO-Church in the Wildwood  
WLW-Linda's First Love, sketch  
WOWO-Home Forum  
WTMJ-Your Family & Mine

**11:15 EST 10:15 CST**  
NBC-Lorenzo Jones, sketch: WWJ WMAQ WTAM WTMJ

NBC-The Right to Happiness: KDKA WIBM WHK WLS WJIM WXYZ WSPD WASH WLW (sw-15.33)

MBS-Buckeye Four: WHKC

CBS-Brenda Curtis, sketch: WJR WBBM WWVA WADC WBNS WGAR WHIO  
WCLE-Ruth  
WGN-Bachelor's Children  
WIND-Morning Rhythms  
WJJD-Music Please  
WKAR-Lest We Forget  
WKBN-Syncopators  
WKZO-Legion of Safety  
WMBC-To be announced

**11:30 EST 10:30 CST**  
MBS-Keep Fit to Music with Wallace: WCLE WHKC

NBC-Young Widder Brown, sketch: WMAQ WTAM WWJ WTMJ

CBS-Big Sister, sketch: WADC WHIO WBBM WBNS WWVA WGAR WJR  
*Picture on page 25.*

NBC-Pepper Young's Family, sketch: KDKA WJIM WXYZ WSPD WASH WHK WIBM WLS (sw-15.33)

NBC-Escorts & Betty: WCOL  
CKLW-F. Burke's "San Salute"  
WGN-Painted Dreams

★WIND-News  
WJJD-Movie Tattler  
WKAR-Yesterday's Rhythms  
WKBN-Singin' Sam  
WKZO-Your Family and Mine  
WLW-Tina & Tim  
WMBC-Morning Melodies  
WOWO-Linda's First Love

**11:45 EST 10:45 CST**  
NBC-The Road of Life, sketch: WLW WASH WTMJ WMAQ WWJ WTAM

NBC-Getting the Most Out of Life: KDKA WSPD WXYZ WHK WOWO (sw-15.33)

CBS-Aunt Jenny's Stories: WBNS WBBM WGAR WWVA WADC WJR WHIO

★WCLE-Music & News  
WGN-Manhattan Mother  
WHKC-Country Home Magazine: Markets  
★WIND-Markets: News  
WJIM-Dick Liebert, organist  
WJJD-Bureau of Missing Persons  
★WKAR-News: Musical Interlude  
★WKBN-News: Interlude  
WKZO-News  
★WLS-Markets: News  
WMBC-Bargain Counter

### AFTERNOON

**12:00 EST 11:00 CST**  
★NBC-News: Irving Miller's Orchestra: WOWO (sw-15.33)

CBS-Kate Smith Speaks: WBBM WBNS WADC WGAR WWVA WHIO WJR

NBC-To be announced: WCOL  
MBS-C. Freshwater's Cowboy Band: WCLE

★News: WOOD WSPD  
★CKLW-News: Livestock  
★KDKA-News: Weather: Temp.  
WHK-Judy & Jane, sketch  
WHKC-Markets: Neighbor Noon Hour, sketch  
WIND-Bob Atcher, songs  
★WJIM-Highlighting the Headlines

WJJD-General Rhythms  
WKAR-Farm Service Hour  
WKBN-Luncheon Serenade  
WKZO-Organ Reveries  
WLS-Feature Foods  
WLW-One Woman Speaks  
WMBC-Twelve o'Clock Revue  
WTAM-Heart of Julia Blake  
WTMJ-Hymns of All Churches  
★WXYZ-News: Happy Rhythms

**12:15 EST 11:15 CST**  
NBC-The O'Neills, sketch: WLW WMAQ WTAM

CBS-When a Girl Marries, sketch: WBBM WGAR WADC WHIO WJR WBNS WWVA

NBC-The Kidoodlers: (sw-15.33)  
MBS-Dick O'Heren, trn.: WCLE WHKC

MN-Farm Almanac: WJIM WXYZ WIBM WOOD WKZO

CKLW-Turf Club: Accordiona  
KDKA-Checkerboard Time  
WGN-Life of Mary Sothern  
★WHK-News

WIND-Lest We Forget  
WJJD-Dick Baker, songs  
WKBN-Your Family & Mine  
WOWO-Editor's Daughter  
WSPD-Springtime & Harvest  
WTMJ-Betty & Bob, sketch  
WJW-Heart of Julia Blake

**12:30 EST 11:30 CST**  
CBS-Romance of Helen Trent, sketch: WBBM WBNS WGAR WJR WADC

NBC-Nat'l Farm & Home Hour: KDKA WMAQ WCOL WHK  
*For detail see Good Listening Guide.*

MN-Noonday Jamboree: WXYZ WJIM WIBM

CKLW-The Little Show  
WCLE-Matinee Dance Time  
★WGN-Quin Ryan's News  
WHIO-Console Echoes  
★WHKC-The Spectator, news  
WIND-Organ Moods  
WJJD-Safety Court Broadcast  
WKBN-Mystery Melody  
WKZO-Man on the Street  
WLS-Teena & Tim  
★WLW-News: Everybody's Farm  
WMBC-Mary Gray  
WOOD-Theater Previews  
WOWO-Flapjack Boys  
WSPD-Luncheon Melodies  
WTAM-Linda's First Love, sketch  
WTMJ-Heinie & His Grenadiers  
WJW-Bradcast  
WWVA-Your Family & Mine

**12:45 EST 11:45 CST**  
CBS-Our Gal Sunday, sketch: WBBM WJR WGAR WBNS WADC

MN-Harry Heilmann's Town Meeting: WXYZ WJIM WOOD WIBM WKZO

MBS-Toronto Trio: WHKC  
CKLW-Joyce Trio  
WGN-Radio's Voices

★WHIO-News: Weather: Markets  
WKBN-Manhattan Mother  
★WLS-Fruit & Vegetable Market: Weather: News  
WMBC-Regina Ruth  
WOWO-Market Service  
WTAM-Editor's Daughter, sketch  
WJW-Gossip of the Stars: News  
WWVA-Farm & Home Hour

**1:00 EST 12:00 CST**  
CBS-The Goldbergs, sketch: WJR WBBM WGAR WHIO WBNS

NBC-To be announced: WWJ (sw-15.33)

MBS-The Happy Gang: CKLW WGN

MN-The Happy Gang: WJIM WIBM  
★News: WADC WIND WJJD  
WKZO WOOD  
WCLE-Women's World  
WHKC-Red Joyner, street interviews  
WKAR-Michigan State Department of Health  
WLS-Dinnerbell Prgm.  
WLW-Livestock Reports  
WMBC-Optomist Club  
WOSU-Farm Service  
WOWO-County Agricultural Prgm.  
WTAM-Noonday Resume  
WWVA-L. P. Lehman & Staff  
WXYZ-Memory Time

**1:15 EST 12:15 CST**  
CBS-Life Can Be Beautiful, sketch: WGAR WBBM WJR

MBS-Happy Gang: WHKC

NBC-Ellen Randolph, sketch: WTAM WMAQ KDKA WJIM WIBM WXYZ WLW (sw-15.33)

NBC-Virginia Hays, contr.: WCOL  
WADC-Menonite Church  
WBNS-Refreshment Time  
WCLE-Silver Grille

WHIO-Manhattan Mother, sketch  
WHK-Mrs. Ballard  
WIND-Tommy Ott, organist  
WJJD-Luncheon Melodies  
WKAR-Console Melodies  
WKZO-Kalamazoo College  
WOOD-Dr. Lavan  
WOSU-Farm Credit  
★WOWO-Bob Wilson, news  
★WSPD-Polish News  
WJW-Mich. Humane Society

**1:30 EST 12:30 CST**  
NBC-Let's Talk It Over: (sw-15.33)

CBS-The Road of Life, sketch: WBBM WGAR WJR WWVA WHIO

NBC-Salon Orchestra: WHK WCOL WJIM WIBM WKZO WOOD

MBS-Old Time Tunes: WHKC  
CKLW-Quiet Sanctuary  
KDKA-Women and the News

★WBNS-Jim Cooper, news  
WCLE-To be announced  
WGN-Markets: Midday Service  
WIND-Bob Atcher, songs  
WJJD-Loop Noonday Service  
WKAR-Gypsy Orch.

WLS-Checkerboard Time  
WLW-Editor's Daughter, sketch  
WMAQ-Songs of the Heart  
WMBC-Happy Hour Club  
WOSU-Story Hour  
WOWO-Hey! Mr. Motorist  
WSPD-Smith's Tennesseans  
WTAM-Teena & Tim  
WTMJ-Rhythm Rascals  
WJW-Moods in Black & White  
WXYZ-Catholic College in Action

**1:45 EST 12:45 CST**  
CBS-This Day Is Ours, sketch: WWVA WJR WBBM WGAR WADC

NBC-Phil Brito, songs: WOWO (sw-15.33)

MBS-Voice of Experience: WHK WHKC WJIM WLW WXYZ WOOD WIBM WKZO

Your Family & Mine: KDKA WTAM  
WBNS-Evans & Swartz  
WHIO-Secret Diary  
WIND-Lupi Italian Hour  
WKAR-Our Living World  
WLS-Markets: The Arcady Editor  
WMAQ-News: Doggy Dan  
WOSU-Columbus Federal Orch.  
WTMJ-Sidewalk Reporter  
WJW-Musical Prgm.

**2:00 EST 1:00 CST**  
CBS-Doc Barclay's Daughters: WWVA WBBM WBNS WGAR WADC WHIO

NBC-Music for Young Listeners: WCOL KDKA WJIM WOOD WXYZ WKZO WIBM WSPD (sw-15.33)

The music and life of "Papa Haydn, the Peasant Genius," will be dealt with today.  
NBC-Betty & Bob, sketch: WLW WCOL WMAQ WTAM WWJ  
MBS-George Fisher's Hollywood Whispers: WHKC  
CKLW-House of Peter McGregor  
WCLE-Meet the Ladies  
WGN-Ralph Ginsburgh's Orch.  
WHK-Ethel Hawes  
WJJD-Livestock Market  
WJR-Mrs. Page, household talk  
WKAR-The Vagabond Poet  
WLS-School Time  
WOSU-First Editions  
WOWO-Blackhawk Valley Boys  
WTMJ-Bulletin Board

**2:15 EST 1:15 CST**  
NBC-Arnold Grimm's Daughter, sketch: WMAQ WTAM WLW WWJ

CBS-Life & Love of Doctor Susan: WGAR WWVA WBNS WJR WBBM WHIO WADC

NBC-Indiana Indigo: WCOL WKZO WJIM WSPD WOOD KDKA WHK WIBM WHKC

MBS-Charles Openui's Hawaiians: CKLW WOSU

WCLE-Ruth-Information  
WGN-Young Dr. Malone  
WIND-Luncheon Dance  
WJJD-Midday Roundup  
★WLS-Markets: News  
WOWO-Ellen Randolph, sketch  
WTMJ-Gospel Singer

**2:30 EST 1:30 CST**  
CBS-Your Family & Mine: WBNS WBBM WJR WHIO

NBC-Valiant Lady, sketch: WLW WWJ WTAM WMAQ

NBC-Favorite Waltzes: WKZO WJIM WOOD WIBM WCOL WXYZ WHK (sw-15.33)

CBS-Richard Maxwell, trn.: WADC WGAR WHIO (sw-17.83)  
*Story on page 4.*

NBC-The Guiding Light, sketch: WTAM WMAQ WTMJ WLW WWJ

MBS-Scrapbook Stories: WHKC CKLW

KDKA-Home Forum  
WADC-Matinee Melodies  
WCLE-Dugout Interviews  
WGAR-Meet Miss Julia  
WGN-Harold Turner, pianist  
WIND-Race Results; Music & Varieties  
WJJD-Board of Education Prgm.  
WKAR-I Want a Job  
WLS-Prairie Ramblers & Patsy  
WMBC-Sons of the Pioneers  
WOSU-Musical Prgm.  
WOWO-Your Family & Mine  
WSPD-Concert Grand  
WTMJ-Dance Orch.  
WWVA-Boys from Iowa

**2:45 EST 1:45 CST**  
NBC-Betty Crocker: WWJ WLW WTAM WMAQ

MBS-Jimmy Walsh's Orchestra: WHKC CKLW WCLE

CBS-My Son & I, sketch: WADC WWVA WBBM WBNS WGAR WHIO WJR

WGN-Melody Time  
WJJD-Pacific Paradise  
WKAR-With the Moderns  
WLS-Henry's Exchange  
WMBC-Univ. of Michigan  
★WOSU-News  
WOWO-Peter MacGregor  
WSPD-Melodic Moments  
WTMJ-Home Harmonizers  
WJW-Mich. Humane Society

**3:00 EST 2:00 CST**  
CBS-Joyce Jordan, Girl Interne, sketch: WBBM WWVA WBNS WADC WGAR WHIO WKBN WJR (sw-11.83)

NBC-Orphans of Divorce, sketch: WHK WOWO KDKA WXYZ WLS

NBC-To be announced: WCOL  
MN-To be announced: WIBM

MBS-Marriage License Romances: WGN WCLE WHKC

NBC-The Story of Mary Marlin, sketch: WTAM WMAQ WTMJ WWJ WLW

★CKLW-Val Clare, news  
★WJIM-Headline News  
★WJJD-News: Speech Clinic  
WKAR-High School Forum  
WKZO-Safety Talk  
WMBC-Topics of Today  
★WOOD-News: Ned Colby Presents  
WSPD-Child Traffic Safety

**3:15 EST 2:15 CST**  
CBS-Society Girl, sketch: WBNS WBBM WADC WJR WGAR (sw-11.83)

NBC-The Chase Twins, sketch: WIBM WOOD WJIM KDKA WCOL WXYZ WKZO (sw-15.33)

NBC-Oxydol's Own Ma Perkins, sketch: WTAM WMAQ WTMJ WLW WWJ

MBS-Larry Lawrence, songs: WCLE WHKC

CKLW-Melody Interlude: Turf Club-Man O' War  
WGN-Lawrence Salerno, bar.  
WHIO-Better Business Bureau  
WHK-Mrs. Ballard  
WKBN-To be announced  
WLS-Getting the Most Out of Life  
WMBC-Musical Matinee  
WOWO-Talking Drums  
WSPD-Your Radio Neighbor  
WWVA-Kitty Keene, sketch

**3:30 EST 2:30 CST**  
★CBS-News: Lebrun Sisters: WADC WGAR WHIO (sw-17.83)

NBC-Pepper Young's Family, sketch: WTAM WMAQ WTMJ WWJ WLW

★CBS-News: American School of the Air: WBBM

NBC-Norman Cloutier's Orch.: WCOL WJIM WXYZ WKZO WIBM WOOD (sw-15.33)

MBS-Bob Millar's Orch.: WGN WCLE WHKC

CKLW-Sleepy Hollow Gang  
KDKA-Tea Time Tunes  
WBNS-Blue Ribbon Melodies  
WIND-Race Results; Music & Varieties  
WJJD-Famous Men of Chicago  
WJR-Univ. of Michigan Prgm.  
WKAR-Music of the Masters  
WKBN-The Washingtons  
WLS-Homemakers' Prgm.  
WMBC-Popular Concert  
WOWO-All in the Family  
WWVA-Border Riders

**3:45 EST 2:45 CST**  
NBC-Between the Bookends with Ted Malone: WCOL WXYZ KDKA WIBM WOOD WOWO WJIM WKZO WSPD WHK (sw-15.33)

CBS-Richard Maxwell, trn.: WADC WGAR WHIO (sw-17.83)  
*Story on page 4.*

NBC-The Guiding Light, sketch: WTAM WMAQ WTMJ WLW WWJ

MBS-Gayle Gaylord: WCLE WHKC

WBNS-Organ Matinee  
WGN-Good Health & Training  
WJJD-Ben Kanter  
WJR-Musical Prgm.  
★WLS-News: Homemakers' Program

**4:00 EST 3:00 CST**  
CBS-Time Out for Dancing: WADC (sw-17.83)

NBC-Gen'l Fed. of Women's Clubs: WXYZ WCOL WOWO KDKA WJIM WIBM WKZO WSPD WENR (sw-9.53)

CBS-Pretty Kitty Kelly, sketch: WKBN

NBC-Backstage Wife, sketch: WMAQ WTAM WTMJ WLW

WBBM-Editor's Daughter, sketch  
WBNS-Words & Music by You  
WCLE-To be announced  
WGAR-Alice Blair  
WGN-Afternoon Musical  
WHIO-Women  
WHK-Book Caravans  
WHKC-To be announced  
★WJJD-News

WJR-Meet Miss Julia, sketch  
WKAR-Speech Clinic, C. R. Van Dusen  
WMBC-Alice in Movieland  
★WOOD-Newscale  
WJW-Matinee Musicale  
WWVA-Neo-Vim's Gang

**4:15 EST 3:15 CST**  
CBS-Time Out for Dancing: WJR WGAR

NBC-Stella Dallas, sketch: WTMJ WLW WMAQ WTAM

NBC-Gen'l Fed. of Women's Clubs: WHK

MBS-Jack Arthur, bar.; Orch.: WHKC WCLE WGN

WBBM-Meet the Missus  
WBNS-There's No Place Like Home  
WJJD-Fred Beck, organist  
WJR-Career of Alice Blair  
WKBN-Doc Barclay's Daughters  
WMBC-Twenty Fingers  
WOOD-Your Family & Mine

**4:30 EST 3:30 CST**  
NBC-Vic & Sade, sketch: WTMJ WLW WWJ WMAQ WTAM

★NBC-Club Matinee: News: WOOD WXYZ WCOL KDKA WJIM WIBM WKZO WSPD WENR (sw-9.53)

MBS-Wayne West, songs: WHKC WGN WCLE

CBS-Highways to Health: WADC WGAR

WBBM-Missus Goes to Market  
WBNS-Words & Music by You  
WHIO-Waltz Time: Drama  
WIND-Race Results; Music & Varieties  
WJJD-Church on the Hillside  
WJR-Young Dr. Malone, sketch  
WKAR-Listen to the Band  
WKBN-Piano Moods  
WMBC-Prudy's Party  
WOWO-Old Time Religion  
WWVA-Big Slim

**4:45 EST 3:45 CST**  
NBC-Midstream, drama: WTMJ WLW WMAQ WTAM WWJ

CBS-Smilin' Ed McConnell: WJR WADC WBNS WHIO (sw-17.83)

WBBM-Linda's First Love, sketch  
WCLE-Tune Tabloids  
WGAR-David Adams  
WGN-Book-a-Week  
WHK-Cleveland College  
WHKC-This Day Is Famous  
WJJD-Bob & Bonnie Atcher

★WKAR-News: The Day's March  
★WKBN-News: Stocks  
WMBC-Mountain Red  
WSPD-Melodic Notes  
WWVA-Joe Barker's Gang

**5:00 EST 4:00 CST**  
NBC-Girl Alone, sketch: WMAQ WTAM WWJ WTMJ

NBC-Les Brown's Orch.: WOOD KDKA WHK WIBM

MBS-Old Fashioned Girl: WHKC WCLE

CBS-By Kathleen Norris, sketch: WJR WBNS WGAR WBBM (sw-17.83)

CKLW-Mary Jane & Uncle Bill  
★WADC-News: Johnny Martone  
WENR-Home Forum  
WGN-Mark Love, basso  
WHIO-Safety Patrol  
WJIM-Uncle Howdy  
★WJJD-News

WKBN-Melody Highlights  
WKZO-Dance Hour  
WLW-Kitty Keene, drama  
WMBC-V. Jarosz  
WOWO-Keeping You Posted  
WWVA-A Shopping We Will Go  
WXYZ-Show World: Happy Rhythm

**5:15 EST 4:15 CST**  
NBC-Les Brown's Orch.: WCOL WENR WXYZ

MBS-Johnson Family, sketch: WCLE WHKC

CBS-Caroline's Golden Store, sketch: WBBM WJR WBNS WGAR

NBC-Against the Storm: WWJ WMAQ WLW WTAM WSPD WTMJ

CKLW-Turf Club  
KDKA-David Adams  
WGN-Len Salvo, organist  
WHIO-Musical Visions  
WHK-Advs. of Pinochio  
WJJD-Bob & Bonnie Atcher  
WKAR-College News  
★WKZO-News  
WOWO-Eb & Zeb  
WTMJ-Down a Country Road

**5:30 EST 4:30 CST**  
CBS-It Happened in Hollywood: WGAR WBBM WJR

NBC-To be announced: WCOL

MBS-Uncle Don, children's program: CKLW WHK

NBC-Jack Armstrong, sketch: WTAM WWJ WLW

NBC-Affairs of Anthony, sketch: WENR WIBM

NBC-Kitty Keene, sketch: WMAQ WTMJ

KDKA-Rhythm Makers  
WADC-Headliner: Interlude  
WBNS-Gypsy Caravan  
★WCLE-News & Music  
WGN-Our American Language  
★WHIO-Paul Price: News: Con sole Capers

WHKC-Sentimental Music  
WIND-Race Results; Music & Varieties  
WJIM-Xavier Cugat's Orch.

★WJJD-News  
WKBN-Dinner Dance  
WKZO-Todays Candid Story  
WOOD-Prgm. Previews  
WSPD-Sundown Serenade  
WWVA-West Liberty Varieties  
WXYZ-Don King's Orch.

**5:45 EST 4:45 CST**  
CBS-Scattergood Baines, sketch: WBNS WADC WHIO WWVA WBBM WGAR WJR

NBC-Charles Sears, trn.: WMAQ

NBC-The Adventures of Tom Mix: KDKA WHK WXYZ WCOL WOOD WIBM WJIM

NBC-Dinning Sisters: WENR

NBC-Little Orphan Annie, sketch: WWJ WTAM

CKLW-Adventures of Tarzan  
WGN-Melody Time  
WHKC-Tea Time Melodies  
WJJD-Suppertime Frolic  
WKBN-Hi-Speed Factfinder  
★WKZO-Boake Carter  
WLW-Pension Plan  
WMAQ-Frolies Before Five  
WSPD-Sports News: Table Talk  
WTMJ-Meet Miss Julia, sketch

**NIGHT**

**6:00 EST 5:00 CST**  
★CBS-News: Edwin C. Hill, commentator: WABC WJAS WWVA WKBN WADC (also at 10 p.m. EST)

CBS-Billy & Betty, sketch: WBBM WCKY WCCO

NBC-Luther-Layman Singers: WEAF WMAQ

★NBC-(News, WJZ only) Blue Barron's Orch.: WJZ WCOL WENR

★News: WJR WSPD  
CKLW-Rollin' Home  
★KDKA-News: Temp.: Movie Magazine: Weather

★WBNS-Jim Cooper, news  
WCAE-Evening Serenade  
★WGAR-Sidney Adorn: Ellis VanderPyl: Five Star Final  
WGN-Harold Turner, pianist  
WHAS-Little Betty  
WHIO-Musical Radio Directory  
WHK-Tempo of the Town  
★WHKC-The Spectator, news  
WIND-Piano Parade  
WJIM-Sport Page  
★WLW-Fred Kirby: News  
WOOD-Sports

WOR-Uncle Don, children's prgm.  
WSAI-Little Orphan Annie  
WTAM-Selm Schuller  
★WTMJ-Song Doctor: News  
WJW-Sports Review: Musicale  
WXYZ-The Day in Review

**6:15 EST 5:15 CST**  
NBC-Malcolm Claire, children's stories: WMAQ (sw-9.53)

★NBC-News: Sports: WEAF

NBC-Blue Barron's Orch.: WCOL

CBS-Uncle Jonathan, sketch: WCKY WGAR

CBS-Sports Review: WABC

MBS-Harold Stokes' Orch.: WGN MN-Fact Finder: WJIM WXYZ WIBM WOOD

★News: WHK WJAS WHAS  
★News: Sports: WWVA WCAE  
Sports: WHKC WLW  
KDKA-Sneak Previews

# WEDNESDAY November 1

# Wednesday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

### MORNING

9:15 EST (8:15 CST) American School of the Air. Today's program deals with the adventures of Alvarez de Vaca in America, and the history and culture of the Pueblo Indians.

### AFTERNOON

12:30 EST (11:30 CST) Farm and Home Hour. R. L. Paramore, farm management specialist, and Miss Lorraine, home management specialist at Mississippi State College, will discuss "The Outlook for Farms and Homes."

4:30 EST (3:30 CST) Highways to Health. Speaker: Dr. Raymond P. Sullivan, attending surgeon at St. Vincent Hospital. Subject: "Consider Cancer."

### NIGHT

6:30 EST (5:30 CST) Kaltenborn Edits the News.  
7:00 EST (6:00 CST) Fred Waring in Pleasure Time.

7:30 EST (6:30 CST) Burns and Allen. George Burns and Gracie Allen, comedians; Frank Parker, tenor; Ray Noble's orchestra.

8:00 EST (7:00 CST) Hollywood Playhouse. Dramatic program, with Herbert Marshall, screen star.

8:00 EST (7:00 CST) Al Pearce and His Gang. Billy House, comedian; Don Reid, tenor; Arlene Harris (Human Chatterbox); Marie and Her Merry Men; Carl Hoff's orchestra.

8:30 EST (7:30 CST) Quicksilver. Quiz program, with Bob Brown and Ransom Sherman.

8:30 EST (7:30 CST) Avalon Time. Red Skelton; Dick Todd, baritone; Edna Stillwell; Hercules (Bud Anderson); Bob Strong's orchestra; Del King, announcer.

8:30 EST (7:30 CST) Paul Whiteman's Orchestra. Joan Edwards and Clark Dennis, vocalists; Modernaires.

9:00 EST (8:00 CST) The New Fred Allen Show. Fred Allen and Portland Hoffa, comedians; Merry Macs; Peter Van Steeden's orchestra.

9:00 EST (8:00 CST) Texaco Star Theater. Ken Murray, M. C.; Kenny Baker, tenor; Frances Langford, vocalist; Jimmy Wallington, announcer; Irene Noblette Ryan, comedienne; David Broekman's orchestra. A portion of this program originates in New York where noted playwrights present dramas starring popular stage stars.

10:00 EST (9:00 CST) Dr. Christian. Beginning a new series of this popular dramatic sketch, with Jean Hersholt.

10:00 EST (9:00 CST) Madison Square Garden Boxing-Bout. A ten-round bout between Tony Canzoneri and Al Davis will be reported by Sam Taub and Bill Stern.

10:00 EST (9:00 CST) Kay Kyser's Program. Musical Quiz; Virginia Simms; Sully Mason; Harry Babbitt.

11:00 EST (10:00 CST) Chicago City Opera Company. Acts III and IV of "La Traviata."

Refer to adjacent columns for stations broadcasting these programs

### FREQUENCIES

CKLW-1030	WEAF-660	WJIM-1210	WOOD-1270
KDKA-980	WENR-870	WJJD-1130	WOR-710
WABC-860	WGAR-1450	WJR-750	WOSU-570
WADC-1320	WGN-720	WJZ-760	WOWO-1160
WASH-1270	WHAS-820	WKAR-850	WSAI-1330
WBBM-770	WHIO-1260	WKBN-570	WSPD-1340
WBNS-1430	WHK-1390	WKZQ-590	WTAM-1070
WCAE-1220	WHKC-640	WLS-870	WTMJ-620
WCCO-810	WIBM-1370	WLW-700	WWJ-920
WCKY-1490	WIND-560	WMAQ-670	WWVA-1160
WCLF-610	WJAS-1290	WMBC-1420	WXYZ-1240
WCOL-1210			

WADC-People's Voice  
WBBM-Accordiana  
WBNS-Our Hobbies  
★WCCO-News Voices  
★WENR-News: Swingtime Serenade  
WHIO-Si Burick  
WIND-Dance Music  
WJR-Evening Melodies  
WKBN-Sports Page  
★WSAI-Peter Grant, news  
WSPD-The Factfinder  
★WTAM-Campus News: Organist-News  
WWJ-C. C. Bradner: Tune in the Spotlight

6:30 EST 5:30 CST  
NBC-Fran Allison, contr.: WCAE WCOL (sw-9.53)  
★CBS-Kaltenborn Edits the News: WCKY WCCO WHIO WBBM WBNS WADC WWVA WHAS (sw-15.27)

NBC-Gulden Serenaders: WJZ  
NBC-Maurice Spitalny's Orch.: WIBM WOOD WXYZ WSAI WHK KDKA WSPD  
NBC-Captain Tim Healy's Stamp Club: WEA  
★CBS-Elmer Davis, news: WABC

MBS-Harold Stokes' Orchestra: WHKC  
Jack Armstrong: WMAQ WTMJ  
★CKLW-News: Sports  
WENR-Organ Moods  
WGAR-Carl George  
WIND-General Melodies  
WJAS-Baron Elliott's Orch.

★WJIM-Streamlined Headlines  
WJR-Inside of Sports  
WKBN-Sohio Headliner: Something About Everything  
WLW-Richard Himber's Orch.  
★WOR-News  
WTAM-Leisy Sportsman: Say It with Music  
WTMJ-Jack Armstrong  
WWJ-Bill Elliott

6:45 EST 5:45 CST  
NBC-The Adventures of Tom Mix: WENR  
★NBC-Lowell Thomas, commentator: WJZ WWJ WLW WTAM KDKA WOOD

NBC-Crawford Ensemble: WEA  
WTMJ  
★CBS-Today in Europe: WABC WHAS WGAR WCKY WKBN WHIO WBBM WWVA WCCO

MBS-To be announced: WOR  
Richard Himber's Orch.: WADC WJR  
CKLW-Adv. of Jimmie Allen  
WBNS-Doc Seller's True Stories  
WCAE-Dancing Date  
WGN-Orphan Annie, sketch  
WHK-The Fact Finder  
WHKC-Lazaro Ensemble  
WIND-Mom & Art, drama  
WJAS-Life Can Be Beautiful  
WJIM-Nat Shilkret's Orch.  
WMAQ-Froties Before Five  
WSAI-Dick Bray's Question Box  
WSPD-Jam for Dinner  
WTMJ-Sports  
WXYZ-Evening Serenade

7:00 EST 6:00 CST  
NBC-Easy Aces, sketch: WJZ WENR WXYZ KDKA WSPD WHK WSAI  
NBC-Fred Waring in Pleasure Time: WEA WCAE WMAQ WWJ WLW WOOD WTAM WTMJ

CBS-Amos 'n' Andy, sketch: WABC WHIO WJAS WADC WHAS WGAR WCKY WJR WCCO WBNS (sw-15.27) (also at 11 p.m.)  
★MBS-Fulton Lewis, Jr., comm.: WHKC CKLW  
MN-Dinner Music: WJIM

★WBBM-News  
WCAE-Pleasure Time  
WGN-Capt. Midnight, sketch  
WIND-German Hour  
WKBN-Hits & Encores  
WOR Stan Lomax, sports  
WWVA-The Lone Ranger

7:15 EST 6:15 CST  
MBS-Trail Blazers of 1940: CKLW  
CBS-Lum & Abner, sketch: WABC WBBM WBNS WADC WJAS WCKY WJR WGAR WHAS WCCO (also at 11:15 p.m. EST)

NBC-I Love a Mystery, sketch: WEA WJZ WMAQ WTAM WCAE WTMJ (also KFI at 11:15 p.m. EST)  
NBC-To be announced: WCOL  
NBC-Mr. Keen, Tracer of Lost Persons, drama: WJZ WXYZ WENR WHK WSPD KDKA WSAI

★News: WJJD WLW WGN-Sports  
WHIO-Red Nichols' Orch.  
WHKC-Lone Ranger  
WKBN-American Weekly  
WOOD-To be announced  
WOR-The Answer Man

7:30 EST 6:30 CST  
MBS-Lone Ranger: WOR WSPD WIBM WJIM WOOD WXYZ WHK  
CBS-Burns & Allen; Frank Parker, tr.; Ray Noble's Orch.: WABC WCKY WJAS WGAR WJR WBNS WADC WBBM WCCO WHAS (sw-17.83) (also KXN KSL at 10:30 p.m. EST)

NBC-The Revelers, male quartet: WEA  
NBC-Johnny Messner's Orch.: WJZ WCOL  
CKLW-Song Recital  
KDKA-Music, Please  
WCAE-Sports  
★WGN-Capt. Herne, news  
WHIO-Lone Ranger, sketch  
WIND-Light Classic  
WKBN-Let's Waltz  
★WLS-News  
WLW-To be announced  
★WMAQ-News: Musical Entre

WSAI-Zingo  
WTAM-Mary K. Browne  
WTMJ-Easy Aces  
WWJ-Dance Orch.  
WWVA-Goodwill Hour

7:45 EST 6:45 CST  
NBC-Xavier Cugat's Orchestra: WEA  
MBS-Inside of Sports: WLW WGN  
CKLW-Topicalities  
KDKA-Fingertip Fantasies  
WCAE-Let's Dance  
WJJD-Suppertime Frolic  
WKBN-Dorothy DeRose  
WLS-Sports, Freddy Lindstrom  
WSAI-I Love a Mystery  
WTMJ-Kilowatt Hour  
WWJ-Russell Barnes

8:00 EST 7:00 CST  
NBC-Hollywood Playhouse, drama, starring Herbert Marshall: WEA WJZ WCAE WMAQ WTAM WLW WTMJ (also KFI at 9:30 p.m. EST)

CBS-Al Pearce's Gang; Billy House; Don Reid, tr.; Carl Hoff's Orch.: WABC WCKY WBNS WCCO WHAS WBBM WJAS WWVA WGAR WADC WJR (also KXN KSL at 12 mid. EST)

nbc-Roy Shield's Orch.: WJZ WJIM KDKA WIBM WXYZ  
MBS-Eddy Duchin's Orch.: WCOL  
CKLW-Good Neighbors  
WGN-Heidelberg Concert Orch.  
WHIO-Good Will Hour  
WHK-Mrs. Ballard  
WIND-Judge John Gutnecht's Traffic Court  
WLS-High School on Parade  
WOOD-Music Shop  
WOSU-Football Fanfare  
WSAI-Editor Writes  
WSPD-Richard Himber's Orch.

8:15 EST 7:15 CST  
WLS-Adult Education Council  
WOOD-To be announced  
WSAI-Shep Fields' Orch.  
WSPD-On with the Dance

8:30 EST 7:30 CST  
NBC-Avalon Time; Red Skelton, comedian; Edna Stillwell; Chorus; Orchestra, Boh Strong, dir.; Dick Todd, bar.; Del King; WEA WTMJ WOOD WWJ WMAQ WLW WTAM WCAE (also KOA KFI at 11:30 p.m. EST)

NBC-Quicksilver, quiz program: WJZ WCOL WJIM KDKA WHK WIBM WOWO WXYZ WSAI WLS  
MBS-Everett Hoagland's Orch.: WHKC  
★CBS-Paul Whiteman's Orch.: Clark Dennis, tr.; John Edwards; The Modernaires; News: WABC WBBM WBNS WGAR WHIO WJAS WCCO WHAS WCKY WADC WJR (also KXN KSL at 11:30 p.m. EST)

A story may be found on page 13.  
MBS-Lone Ranger, sketch: WGN  
CKLW-Serenade for Strings  
WIND-The Aristocrats  
WOR-The Adventures of Sherlock Holmes  
WOSU-Survey of Science  
WSPD-Bigelow Pension Plan

8:45 EST 7:45 CST  
★WIND-News  
WOSU-Notes on Business  
WSPD-Leon Warrick, baritone

9:00 EST 8:00 CST  
CBS-Texaco Star Theater; David Broekman's Orch.; Kenny Baker; Ken Murray; Frances Langford; Drama: WABC WGAR WCCO WBNS WHIO WBBM WADC WJR WHAS WJAS WCKY (sw-11.83)

For further detail see sponsor's announcement on this page.  
For detail see Good Listening Guide.

NBC-Horse & Buggy Days: WJZ WJIM WXYZ WIBM WCOL WSPD WOWO WSAI (sw-9.53)

NBC-The New Fred Allen Show with Portland Hoffa; Merry Macs; Peter Van Steeden's Orchestra: WEA WMAQ WCAE WTAM WTMJ WLW WWJ (sw-9.53) (also KFI at 12 mid. EST)  
A story about Fred Allen may be found on page 13.  
For detail see Good Listening Guide.

WIND-Hymns of All Churches  
WOOD-Freeman's Fireside  
★WOR-Gabriel Heatter, news  
WOSU-Columbus Salon Orch.  
9:15 EST 8:15 CST  
MBS-Johnnie Davis' Orch.: WGN  
★MBS-Edwin C. Hill, Comm: WOR  
WENR-Bill Bardo's Orch.  
WIND-Betty & Bob, sketch  
9:30 EST 8:30 CST  
MBS-Music by Faith: WOR  
WHK CKLW

NBC-Paul Martin's Orch.: WJZ WJIM WIBM WCOL WSPD WENR WSAI WOWO (sw-9.53)  
★WGN-News  
WIND-Scattergood Baines, sketch  
WOOD-To be announced  
WOSU-The World Today  
WXYZ-Jack Coffey's Orch.

9:45 EST 8:45 CST  
WGN-Dick Jurgens' Orch.  
WIND-Emil Flindt's Varsity Crew  
WOOD-Michigan Highways  
WOSU-Lyric Ohio

10:00 EST 9:00 CST  
CBS-To be announced: WCCO  
NBC-Madison Square Garden Boxing Bout: WJZ WOOD WIBM WENR WJIM WXYZ KDKA WSPD WHK  
For detail see Good Listening Guide.

CBS-Dr. Christian, sketch, with Jean Hersholt: WABC WJAS WBNS WHIO WADC WBBM WCKY WGAR WJR WHAS (sw-11.83)  
More detail on page 3.

NBC-Kay Kyser's Prgm.; Virginia Simms; Harry Babbitt; Sully Mason, vocalist: WEA WTMJ WLW WCAE WMAQ WTMJ WCOL WWJ (sw-9.53)  
★MBS-Raymond Gram Swing, news analyst: WOR CKLW WGN

WOSU-Dean Esther Allen Gaw  
WSAI-Barney Rapp's Orch.  
10:15 EST 9:15 CST  
NBC-Madison Square Garden Boxing Bout: WSAI  
★MBS-Steve Leonard's Orch.: News: WGN  
CKLW-Doc Sunshine, talk  
WIND-The Walkathon  
★WOR-Fulton Lewis, Jr., news analyst  
WOSU-World Famous Music

10:30 EST 9:30 CST  
NBC-Madison Square Garden Boxing Bout: WJZ WXYZ WSAI WOOD WENR WJIM WIBM WOWO WSPD KDKA  
MBS-Romance in Rhythm: WOR WGN WHK  
CBS-Concert Orchestra: WABC WHAS WJAS WHIO WCCO (sw-11.83)

Guest soloist: Suzanne Sten, mezzo-soprano.  
★CKLW-Mid-Week Commentary  
WBBM-Dr. Preston Bradley  
★WBNS-Jim Cooper, news  
WCCO-Variety Prgm.  
WCKY-Bobby Peters' Orch.  
★WGAR-Headliner  
WIND-Hoss Tales  
★WJR-Today in Europe

10:45 EST 9:45 CST  
MBS-Romance in Rhythm: CKLW  
WBBM-Football Preview  
WBNS-Double 13 Night Club  
★WCCO-News Voices  
WGAR-Bob Kelley: Interlude  
★WHIO-Newspaper of the Air  
★WIND-News and Sports  
WJR-Musical Prgm.  
★WSAI-Interlude: News

11:00 EST 10:00 CST  
★NBC-(News, WJZ only) Chicago City Opera: WJZ WJIM WIBM  
For detail see Good Listening Guide.

★NBC-H. R. Baukhage, news: WEA WCOL (sw-9.53)  
CBS-Amos 'n' Andy, sketch: WBBM (also see 7 p.m. EST)  
★CBS-Paul Sullivan Reviews the News: WABC WADC WGAR WBNS WJR WCKY WHAS (sw-11.83)  
Story on page 17.  
MBS-Griff Williams' Orch.: WGN

★News: WENR WJAS WLW WWJ WSPD  
★CKLW-Reporter  
★KDKA-News: Weather: Temp.  
★WCAE-News: Musical Interlude  
WCCO-Cedric Adams  
WHIO-Uncle Jonathan  
WIND-Swedish Prgm.  
WMAQ-Richard Himber's Orch.  
★WOOD-News: Sports  
★WOR-News: Weather  
★WOWO-News, Bob Wilson  
WSAI-Music You Want  
WTAM-Tom Manning  
WTMJ-Today's Events  
WXYZ-Starlight Trail

11:15 EST 10:15 CST  
CBS-Al Kavelin's Orch.: WABC WJAS WHIO WGAR WADC WCKY (sw-11.83)  
NBC-Fred Waring's Pennsylvanians: WEA WCAE (sw-9.53)  
NBC-Chicago City Opera: WJZ KDKA WOOD WOWO WHK

★News: WBBM WMAQ  
Dance Orch.: WBNS WWJ  
CKLW-Music You Want  
WCCO-Curfew Time  
WENR-Bill Bardo's Orch.  
WHAS-George Walsh Looks 'Em Over  
WJR-Around Michigan: Adventures in Music  
WLW-To be announced  
WOR-Ozzie Nelson's Orch.  
WSPD-Dance Time  
WTAM-Otto Turn's Orch.  
WTMJ-Shadows of Fu Manchu  
WXYZ-Don Pablo's Orch.

11:30 EST 10:30 CST  
NBC-Artie Shaw's Orch.: WEA WCOL (sw-9.53)  
NBC-Horace Heidt's Orch.: WJZ WIBM WOWO KDKA WOOD WHK WJIM WXYZ  
CBS-Benny Goodman's Orch.: WABC WADC WJAS WGAR WHIO WHAS WIND WBNS

★CBS-Paul Sullivan Reviews the News: WBBM WCCO  
MBS-Dick Jurgens' Orch.: WGN  
Dance Orch.: WOR WWJ  
WCAE-Lang Thompson's Orch.  
WCKY-Hawaiian Quartet  
WENR-Art Kassel's Orch.  
WLW-Sports: Tommy Nolan's Orch.  
WMAQ-Abe Lyman's Orch.  
WTMJ-Last Word in Sports

End of Wednesday Programs

EVERY WEDNESDAY NIGHT

# THE TEXACO STAR THEATRE

## 2 GREAT SHOWS IN ONE

**1. A GREAT VARIETY SHOW**  
30 MINUTES . . . FROM HOLLYWOOD!  
WITH  
Kenny BAKER • Frances LANGFORD  
David BROEKMAN'S Orchestra  
Jimmie WALLINGTON  
AND  
Ken MURRAY, Master-of-Ceremonies

**2. A GREAT DRAMATIC SHOW**  
30 MINUTES . . . FROM NEW YORK!  
Each Week — HIT PLAYS . . .  
written by the world's foremost playwrights!  
FAMOUS STARS . . .  
playing brilliant roles!

9 to 10 P.M., EST  
PRESENTED BY  
TEXACO  
DEALERS



# THURSDAY November 2

## MORNING

**\*Star in program listings indicates news broadcast.**

**7:00 EST 6:00 CST**  
Musical Clock: WJIM KDKA  
CKLW-Early Morning Frolic  
WADC-Eye Opener  
WASH-Mel Trotter's Morning Mission  
WBNS-Good Morning  
WCLE-Wake Up & Swing  
WGAR-Music for Breakfast  
\*WHIO-News: Breakfast Express  
WHK-Top o' the Morning  
WJR-Gamble & Guest  
WKAR-Dawn Salute  
WKBN-Early Bird  
WKZO-Morning Devotions  
WLS-Bulletin Board  
WLW-Family Prayer Period  
WMBE-Minute Man  
WOWO-Band Salute: Country Home  
WSPD-Alarm Clock  
WTAM-Mail Pouch Express  
WTMJ-Top o' the Morning  
WVJ-Yawn Club

**7:15 EST 6:15 CST**  
KDKA-Western Trails  
WADC-Sunshine Gang  
WJR-Rev. John Zoller  
WKZO-First Edition  
WLS-Smile-a-White  
\*WLW-RFD Mail Box News  
WOWO-Morning Roundup  
WTAM-Ranch Boys

**7:30 EST 6:30 CST**  
KDKA-KD-Kowhands  
WADC-Hits & Bits  
\*WASH-News: Nick & Johnny  
\*WBNS-Jim Cooper, news  
WBBM-Chicago Hour  
WGAR-Ethel R. Willetts  
WHK-Variety Clock  
WHKC-Slums Cost You Money  
WJR-Tim Doolittle's Gang  
WKBN-Morning Altar Service  
WKZO-Musical Clock  
WLW-Top o' the Morning  
WSPD-Daylight Revue  
WTAM-Music Box  
\*WVJ-News: Sunrise Club

**7:45 EST 6:45 CST**  
\*News: WWJ WTAM WMAQ  
KDKA-Ma Perkins  
WADC-Morning Visitor  
WBBM-Dawn Salute  
WBNS-Start the Day Right  
WGAR-Melody Cruise  
WHKC-The League for the Prevention of Subsidized Housing, talk  
WJR-Musical Prgm.  
WLS-Morning Devotions  
WLW-Flying X Boys: Top o' the Morning

**8:00 EST 7:00 CST**  
\*CBS-Today in Europe: WBNS (sw-17.83)  
\*NBC-News: Do You Remember: (sw-21.5)  
\*NBC-News: Earbenders: WJIM WIBM WXYZ  
\*News: WSPD WOWO WKBN WJR WLS WVVA  
Top o' the Morning: WTAM WTMJ  
\*CKLW-News: Morning Frolic  
\*KDKA-News: Musical Clock  
WBBM-Your Morning Reporter  
WBNS-Start the Day Right  
WCLE-Wilson Ames  
WGAR-Morning Headlines  
WGN-Good Morning Prgm.  
WHIO-Almanac  
\*WHK-News  
WIND-Polish Prgm.  
WJJD-Dick Baker, songs  
WKAR-Farm News Digest  
WLW-Time to Shine  
WMAQ-Suburban Hour  
WVJ-Minute Parade

**8:15 EST 7:15 CST**  
\*CBS-Odd Side of the News: (sw-17.83)

**8:30 EST 7:30 CST**  
NBC-Gene & Glenn, songs: WCOL (sw-21.5)  
CBS-Morning Moods: (sw-17.83)  
NBC-Vocal Vogues: WIBM WHK WKZO WJIM  
\*News: WADC WASH  
Musical Clock: WTAM WBBM  
CKLW-Early Morning Frolic  
WCLE-Rev. Mussbaum  
WGAR-Grant Wilson  
WGN-Pancake Time: Everyday Words  
WHIO-Municipal Court  
WHKC-Cap, Andy & Flip  
WJJD-Santaella's Orch.  
WJR-Carolyn Pryce, talk  
WKAR-Calendar for the Day  
WLS-Mac & Bob  
WLW-Gospel Singer  
WMBE-Polish Prgm.  
WOWO-Magic Island  
WSPD-Melody Time  
\*WTMJ-News: Top o' the Morning  
WVJ-Morning Inspirations

**8:45 EST 7:45 CST**  
CBS-Adelaide Hawley: (sw-17.83)  
KDKA-Organ Reveries  
WADC-Bargain Spot: Dr. Moss  
WASH-Popular Tunes  
WCLE-Morning Inspirations  
WGAR-Jack Paar  
WGN-Music Parade  
WHIO-Tuneful Topics  
WHK-Over the Coffee Cups  
WJIM-Morning Revue  
WJJD-Islanders  
WJR-Tena and Tim, sketch  
WKAR-The Old Familiar Album  
WKZO-Home Folks Frolic  
WLS-Jolly Joe & His Pet Pals  
WLW-Tex Owens  
WOWO-The Old Songsmith  
WSPD-Rev. Lynn Young  
WTAM-Jane Weaver  
\*WVJ-Dick Leibert, organist: News

**9:00 EST 8:00 CST**  
\*NBC-News: Breakfast Club: WASH WCOL WIBM WKZO WSPD WJIM (sw-21.5)  
CBS-Manhattan Mother, sketch: WADC WGAR WBNS WJR  
CBS-Deep River Rhapsody: (sw-17.83)  
CKLW-Doc Sunshine  
KDKA-Shopping Circle  
\*WCLE-News  
\*WGN-Your Morning News  
WHIO-Band of the Day  
WHK-Victor Lindlahr  
WJJD-Eight to Eighty  
WKAR-Radio Reading Circle  
WLS-Morning Minstrels  
WLW-Boone County Caravan  
WMAQ-Your Neighbor  
WOSU-Morning Melodies  
WOWO-Bible Class  
WVJ-Listen, Ladies: Want Ad Skit  
WVVA-Curley Miller  
WVYZ-News from the Stores

**9:15 EST 8:15 CST**  
CBS-American School of the Air: WADC (sw-17.83)  
For detail see Good Listening Guide.  
Linda's First Love: WJR KDKA  
CKLW-Beulah Clark, exercises  
WBNS-Lighted Window  
WCLE-Linger Awhile  
WGAR-Nancy Dixon  
WGN-Red River Dave, songs  
WHIO-20 Fingers and 2 Grands  
WHKC-Tonic Tunes  
WIND-Passing Show

**9:30 EST 8:30 CST**  
\*WLS-News  
WTAM-Kitty Keene, sketch  
WVVA-Ma Perkins, sketch  
WVYZ-Victor Lindlahr  
**9:30 EST 8:30 CST**  
CBS-American School of the Air: WBNS  
NBC-Breakfast Club: WOWO  
CBS-Aeolian Ensemble: WIND  
Editor's Daughter: KDKA WJR  
CKLW-M. Labbitt's Homechats  
WASH-The In-Laws  
WBBM-Manhattan Mother, sketch  
WCLE-Bulletins  
\*WGAR-Bulldog Edition: Ruth Merriam Wells  
WGN-Doorway to Music  
\*WHIO-News: Around the Bandstand  
WHK-Beauty Parade  
WHKC-Mostly About Women  
WJJD-Toastmaster  
WKAR-The Music Album  
WKZO-Patty  
WLS-The Westerners  
WLW-Life Can Be Beautiful  
\*WMAQ-Coffee Time: News  
WMBE-Morning Melodies  
WOSU-World Book Man  
WTAM-Houseboat Hannah, sketch  
WTMJ-What's New  
WVJ-Kitty Keene  
WVVA-Magic Hour

**9:45 EST 8:45 CST**  
CBS-Bachelor's Children: WGAR WJR  
NBC-Life Can Be Beautiful, sketch: WTAM KDKA WASH WLS WXYZ  
CKLW-The Woman's Page  
WADC-Akron Board of Education  
WBBM-Tena & Tim, sketch  
WBNS-Round Robin Review  
WCLE-Ohio Farm  
WGN-What's News in the Stores  
WHIO-Cornelia on the Air  
WHK-Eleanor Hanson  
WHKC-Music: Livestock Markets  
WIND-General Melodies  
WJIM-Words of Life  
WJJD-Margit Hegedus' Orch.  
WKAR-Homemakers' Hour  
WKZO-Studio Orch.

**10:00 EST 9:00 CST**  
NBC-The Man I Married, sketch: WLW WMAQ WTAM WTMJ WVJ  
NBC-Thunder Over Paradise, sketch: KDKA  
NBC-Josh Higgins of Finchville: WCOL WIBM WJIM WKZO WHK  
CBS-Pretty Kitty Kelly, sketch: WJR WBNS WADC WBBM WVVA WHIO WGAR  
CKLW-Tonic Tunes  
WASH-Linda's First Love  
WCLE-LaGanke Menues  
WGN-Morning Meelodies  
WHKC-Fashion Notes: Music  
WIND-Start the Day Right  
WJJD-Bosworth Broadcast  
WKAR-From the Music Room  
WLS-Career of Alice Blair  
WMBE-Ethel R. Willetts  
WOSU-Salon Music  
\*WOWO-News: Markets  
WSPD-Mary Foster  
WVYZ-Mary Gray

**10:15 EST 9:15 CST**  
NBC-John's Other Wife, sketch: WMAQ WVJ WTAM WLW WTMJ  
CBS-Myrt & Marge, sketch: WJR WBBM WBNS WHIO WADC WGAR WVVA  
NBC-Anne Thomas, Career Wife: WCOL WIBM WOWO WKZO WHK  
\*CKLW-News: Melody Interlude  
KDKA-Doctor Sunshine  
WASH-Editor's Daughter  
WCLE-Hhrift Club  
WGN-Myrna Dee Sergeant  
WHKC-Morning Melodies  
WJIM-Music in the Morning  
WLS-Meet Miss Julia  
WSPD-Kitty Keene  
WVYZ-Sally Woodward

**10:30 EST 9:30 CST**  
NBC-Just Plain Bill, sketch: WVJ WMAQ WTAM WLW WTMJ

# Log of U. S. Stations

The new revised log of radio stations in the United States, showing the power, frequency and location, will be carried in next week's Radio Guide. Don't fail to get your copy, on sale today at all newsstands.

**9:30 EST 8:30 CST**  
MBS-Melody Strings: CKLW WHKC  
NBC-Rosa Lee, Songs: WXYZ WCOL WIBM WHK KDKA  
CBS-Hilltop House, sketch: WJR WBBM WBNS WHIO WADC WGAR WVVA WBNS  
WASH-Cooking School  
WGN-Keep Fit to Music  
WIND-Headline Rhythm  
WJIM-Home with the Housewife  
WJJD-Thinkin' of Thursday  
WKAR-The Bookman  
WKZO-Ida Bailey Allen  
WLS-Magic Hour  
WMBE-Rhythmic Age  
WOSU-Spanish Lesson  
WOWO-Concordia Chapel  
WSPD-Ma Perkins, sketch

**9:45 EST 8:45 CST**  
WADC-D'Artega's Orch.  
WBNS-Editor's Daughter, sketch  
WCLE-Bible Chat  
WGN-Home Management  
WHIO-Kitty Keene, sketch  
WIND-Priscilla Holbrook  
WKAR-Vocal Varieties: Michigan State Employment Service  
WKZO-Melody Time  
WLW-Meet Miss Julia  
WMBE-Doc Sellers  
WOWO-Dishpan Parade  
WSPD-Town Topics  
WVVA-Big Slim

**10:00 EST 9:00 CST**  
NBC-Story of Mary Marlin, sketch: KDKA WSPD WJIM WXYZ WASH WHK WIBM WLS  
MBS-Alan Courtney's Gloom-chasers: WHKC WCLE  
NBC-David Harum, sketch: Porgy Allenby: WTAM WVJ WMAQ  
\*CBS-News: Mary Lee Taylor, sketch: WBBM WGAR WBNS WVVA WJR WKBN  
NBC-Viennese Ensemble: WCOL  
\*News: WJJD WMBE CKLW-Shopper News  
\*WADC-News: D'Artega's Orch.  
WGN-Len Salvo, organist: Morning Mail Box  
WHIO-Fay LeMeadows  
WIND-Traffic Court  
WKAR-Moments Musical  
WKZO-Church in the Wildwood  
WLW-Linda's First Love, sketch  
WOWO-Home Forum  
WTMJ-Your Family & Mine

**10:15 EST 9:15 CST**  
NBC-The Right to Happiness: WSPD WASH WIBM WXYZ KDKA WLS WHK WJIM WLW (sw-15.33)  
NBC-Lorenzo Jones, sketch: WTAM WMAQ WVJ WTMJ  
CBS-Brenda Curtis, sketch: WBBM WVVA WJR WADC WBNS WGAR WHIO  
WCLE-Ruth  
WGN-Bachelor's Children  
WJJD-Novelettes  
WKAR-American Family Robinson  
WKBN-Syncopators  
WKZO-Kal News Advertiser  
WMBE-To be announced

**10:30 EST 9:30 CST**  
NBC-Morin Sisters: WCOL  
NBC-Young Widder Brown: WVJ WMAQ WTAM WTMJ  
NBC-Pepper Young's Family, sketch: KDKA WIBM WJIM WXYZ WHK WLS WSPD WASH (sw-15.33)  
CBS-Big Sister, sketch: WBBM WHIO WVVA WBNS WADC WJR WGAR  
Picture on page 25.  
MBS-Keep Fit to Music with Wallace: WHKC WCLE  
CKLW-The Heartsong Hour  
WGN-Don Pedro & His Violin  
\*WIND-News  
WJJD-Movie Tattler

**10:45 EST 9:45 CST**  
CBS-Stepmother, sketch: WBBM WJR WGAR  
NBC-The Trouble with Marriage, sketch: WXYZ WIBM WASH WLS WJIM  
NBC-The Woman in White, sketch: WTAM WMAQ WVJ WTMJ  
NBC-Rakov's Orchestra: KDKA WCOL WHK WIBM  
MBS-John Metcalf's Choir Loft: WHKC CKLW  
WADC-D'Artega's Orch.  
WBNS-Editor's Daughter, sketch  
WCLE-Bible Chat  
WGN-Home Management  
WHIO-Kitty Keene, sketch  
WIND-Priscilla Holbrook  
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\*WIND-News  
WJJD-Movie Tattler

**11:45 EST 10:45 CST**  
NBC-The Road of Life, sketch: WVJ WTMJ WMAQ WASH WLW WTAM  
NBC-Getting the Most Out of Life: WSPD WHK KDKA WXYZ WOWO (sw-15.33)  
\*MBS-Medical Information Bureau: News: CKLW  
CBS-Aunt Jenny's Stories: WJR WBBM WGAR WBNS WVVA WHIO WADC  
\*News & Music: WCLE WKAR  
WHKC-Country Home Magazine: Livestock Markets  
WIND-Livestock Markets  
WJIM-Dick Liebert, organist  
WJJD-Bureau of Missing Persons  
\*WKBN-News: Stocks  
\*WKZO-News  
WLS-Markets; News

**12:00 EST 11:00 CST**  
\*NBC-News: Bailey Axton, tr.: WOWO WXYZ (sw-15.33)  
CBS-Kate Smith Speaks: WHIO WGAR WBNS WADC WVVA WBBM WJR  
NBC-The Carters of Elm Street, sketch: WMAQ WVJ  
MBS-Red River Dave, songs: WGN WHK  
\*News: WJJD WSPD WOOD  
\*CKLW-News: Livestock: Furt Club  
\*KDKA-News: Weather: Temp.  
WCLE-Piano Moods  
WHKC-Markets: Neighbor Noon Hour, sketch  
WIND-Bob Atcher, songs  
\*WJIM-Highlighting the Headlines  
WJJD-General Rhythms  
WKAR-Farm Service Hour  
WKBN-Luncheon Serenade  
WKZO-On the Mall  
WLS-Feature Foods  
WLW-One Woman Speaks  
WMBE-Twelve o'Clock Revue  
WTAM-Our Country Neighbors  
WTMJ-Hymns of All Churches  
\*WVYZ-News: Happy Rhythms

**12:15 EST 11:15 CST**  
NBC-Southernaires: (sw-15.33)  
CBS-When a Girl Marries, sketch: WGAR WHIO WBBM WADC WJR WBNS WVVA  
MBS-Buckeye Four: WCLE WHKC  
NBC-The O'Neills, sketch: WMAQ WTAM WLW  
MN-Farm Almanac: WXYZ WJIM WOOD WIBM WKZO  
KDKA-Rosey Bits  
WGN-Life of Mary Sothern  
\*WHK-News  
WHKC-Voice of the Farm  
WIND-Priscilla Holbrook, pianist  
WJJD-Dick Baker, songs  
WKBN-Your Family & Mine  
WOWO-Editor's Daughter  
WSPD-Springtime & Harvest  
WTMJ-Betty & Bob, sketch  
WVJ-Foot Health Talk: Have You Heard?

**12:30 EST 11:30 CST**  
CBS-Romance of Helen Trent: Virginia Clark: WBBM WGAR WJR WBNS  
NBC-Nat'l Farm & Home Hour: WHK KDKA WMAQ WCOL  
For detail see Good Listening Guide.  
MN-Noonday Jamboree: WIBM WJIM WOOD  
CKLW-The Little Show  
WCLE-Matinee Dance Time  
\*WGN-Quin Ryan's News  
WHIO-Listener Speaks  
\*WHKC-The Spectator, news  
WIND-Joe Alexander, organist  
WJJD-Safety Court Broadcast  
WKBN-Mystery Melody  
WKZO-Man On the Street  
WLS-Tena & Tim  
\*WLW-News: Everybody's Farm  
WMBE-Mary Gray  
WOWO-Observer  
WSPD-Luncheon Melodies  
WTAM-Linda's First Love, sketch  
WTMJ-Heinie & His Grenadiers  
WVJ-Bradcast  
WVVA-You Family & Mine  
WVYZ-Magic Hour

**12:45 EST 11:45 CST**  
CBS-Our Gal Sunday, sketch: WBBM WBNS WADC WGAR WJR  
MN-Noonday Jamboree: WKZO WXYZ  
NBC-Geo. Griffin, tr.: WVJ  
MBS-Pelham Richardson String Quartet: WHKC

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MBS-Red River Dave, songs: WGN WHK  
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WOWO-Editor's Daughter  
WSPD-Springtime & Harvest  
WTMJ-Betty & Bob, sketch  
WVJ-Foot Health Talk: Have You Heard?

WKAR-Yesterday's Rhythms  
WKBN-Singin' Sam  
WKZO-Your Family and Mine  
WLW-Tena & Tim  
WMBE-Morning Variety  
WOWO-Linda's First Love  
**11:45 EST 10:45 CST**  
NBC-The Road of Life, sketch: WVJ WTMJ WMAQ WASH WLW WTAM  
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NBC-The Carters of Elm Street, sketch: WMAQ WVJ  
MBS-Red River Dave, songs: WGN WHK  
\*News: WJJD WSPD WOOD  
\*CKLW-News: Livestock: Furt Club  
\*KDKA-News: Weather: Temp.  
WCLE-Piano Moods  
WHKC-Markets: Neighbor Noon Hour, sketch  
WIND-Bob Atcher, songs  
\*WJIM-Highlighting the Headlines  
WJJD-General Rhythms  
WKAR-Farm Service Hour  
WKBN-Luncheon Serenade  
WKZO-On the Mall  
WLS-Feature Foods  
WLW-One Woman Speaks  
WMBE-Twelve o'Clock Revue  
WTAM-Our Country Neighbors  
WTMJ-Hymns of All Churches  
\*WVYZ-News: Happy Rhythms

**12:15 EST 11:15 CST**  
NBC-Southernaires: (sw-15.33)  
CBS-When a Girl Marries, sketch: WGAR WHIO WBBM WADC WJR WBNS WVVA  
MBS-Buckeye Four: WCLE WHKC  
NBC-The O'Neills, sketch: WMAQ WTAM WLW  
MN-Farm Almanac: WXYZ WJIM WOOD WIBM WKZO  
KDKA-Rosey Bits  
WGN-Life of Mary Sothern  
\*WHK-News  
WHKC-Voice of the Farm  
WIND-Priscilla Holbrook, pianist  
WJJD-Dick Baker, songs  
WKBN-Your Family & Mine  
WOWO-Editor's Daughter  
WSPD-Springtime & Harvest  
WTMJ-Betty & Bob, sketch  
WVJ-Foot Health Talk: Have You Heard?

**12:30 EST 11:30 CST**  
CBS-Romance of Helen Trent: Virginia Clark: WBBM WGAR WJR WBNS  
NBC-Nat'l Farm & Home Hour: WHK KDKA WMAQ WCOL  
For detail see Good Listening Guide.  
MN-Noonday Jamboree: WIBM WJIM WOOD  
CKLW-The Little Show  
WCLE-Matinee Dance Time  
\*WGN-Quin Ryan's News  
WHIO-Listener Speaks  
\*WHKC-The Spectator, news  
WIND-Joe Alexander, organist  
WJJD-Safety Court Broadcast  
WKBN-Mystery Melody  
WKZO-Man On the Street  
WLS-Tena & Tim  
\*WLW-News: Everybody's Farm  
WMBE-Mary Gray  
WOWO-Observer  
WSPD-Luncheon Melodies  
WTAM-Linda's First Love, sketch  
WTMJ-Heinie & His Grenadiers  
WVJ-Bradcast  
WVVA-You Family & Mine  
WVYZ-Magic Hour

**12:45 EST 11:45 CST**  
CBS-Our Gal Sunday, sketch: WBBM WBNS WADC WGAR WJR  
MN-Noonday Jamboree: WKZO WXYZ  
NBC-Geo. Griffin, tr.: WVJ  
MBS-Pelham Richardson String Quartet: WHKC

CKLW-Melody Time  
WGN-Radio's Voices  
\*WHIO-News, Weather, Markets  
WIND-County Agent Farm Talk  
WKBN-Manhattan Mother  
\*WLS-Fruit & Vegetable Market: Weather: Uews  
WMBE-Regina Ruth  
WOOD-Sidewalk Interviews  
WOWO-Market Service  
WTAM-Editor's Daughter, sketch  
WVVA-Farm & Home Hour  
**1:00 EST 12:00 CST**  
CBS-The Goldbergs, sketch: WJR WBBM WGAR WHIO WBNS  
NBC-Jeno Bartal's Orch.: WOOD WVJ (sw-15.33)  
MBS-The Happy Gang: CKLW WGN  
MN-The Happy Gang: WJIM WIBM  
\*News: WADC WIND WJJD  
WCLE-Women's World  
WHKC-Street Interviews  
WKAR-Mich. Agricultural Conservation Committee  
\*WKZO-Airway News  
WLS-Dinnerbell Prgm.  
WLW-Livestock Reports  
WMBE-Uptown Lions Club  
WOSU-Farm Service  
WOWO-Ohio Agricultural Prgm.  
WTAM-Noonday Resume  
WVVA-L. P. Lehman & Staff  
WVYZ-Memory Time

**1:15 EST 12:15 CST**  
CBS-Life Can Be Beautiful, sketch: WBBM WGAR WJR  
NBC-Ellen Randolph, sketch: KDKA WXYZ WIBM WMAQ WLW WTAM (sw-15.33)  
NBC-Virginia Hays, contr.: WHK WCOL WOOD  
MBS-The Happy Gang: WHKC  
WADC-Betsy Ross Speaks  
WBNS-Refreshment Time  
WCLE-Silver Grille  
WHIO-Manhattan Mother, sketch  
WIND-Tommy Ott, organist  
WJJD-Lobby Interviews  
WKAR-Console Melodies  
WKZO-W. S. T. C.  
WOSU-Farm Credit  
\*WOWO-Bob Wilson, news  
\*WSPD-Polish News:  
WVJ-Detroit Police Prgm.

**1:30 EST 12:30 CST**  
NBC-Let's Talk It Over: WOOD (sw-15.33)  
CBS-The Road of Life, sketch: WGAR WBBM WHIO WVVA WJR  
NBC-Hoosier Hop: WIBM WJIM WCOL WOWO WKZO WHK  
MBS-The Hitmakers: WHKC  
CKLW-The Quiet Sanctuary  
KDKA-Women and the News  
WADC-Symphonetta  
\*WBNS-Jim Cooper, news  
WCLE-Al Skully  
WGN-Markets: Midday Service  
WIND-Bob Aicher, songs  
WJJD-Loop Noon Day Service  
WKAR-Gypsy Orch.  
WLS-Country Neighbors  
WLW-Editor's Daughter, sketch  
WMAQ-Words & Music  
WMBE-Happy Hour Club  
WOSU-The World Today  
WSPD-Smith's Tennesseans  
WTAM-Tena & Tim  
WTMJ-Dance Orch.  
WVJ-Moods in Black & White  
WVYZ-Board of Health Prgm.

**1:45 EST 12:45 CST**  
CBS-This Day Is Ours, sketch: WADC WBBM WGAR WVVA WJR  
NBC-Hoosier Hop: WXYZ (sw-15.33)  
Your Family & Mine: WTAM KDKA  
WBNS-Livestock Market  
WCLE-Virginia Chesnut  
\*WHIO-The News Room  
\*WIND-News  
WKAR-Facts About Michigan  
WKZO-Mich. State Highway  
WLS-Markets  
WHIO-Listener Speaks  
WLW-Little White House  
\*WMAQ-News: Doggy Dan  
WOSU-World Famous Music  
WTMJ-Sidewalk Reporter  
\*WVJ-Musical Prgm.: News

**2:00 EST 1:00 CST**  
NBC-Betty & Bob, sketch: WLW WTAM WMAQ WVJ  
NBC-Ideas That Came True: WCOL WJIM WSPD KDKA WOOD WIBM WKZO WXYZ  
"Westwards the Search for Liberty Goes On" is the title of today's dramatization.  
MBS-Ralph Ginsburgh's Concert Orch.: WGN WHKC  
CBS-Doc Barclay's Daughters: WBBM WGAR WVVA WADC WBNS WHIO  
CKLW-House of Peter McGregor  
\*WCLE-News  
WHK-Ethel Hawes  
WIND-Lupi Italian Hour  
WJJD-Livestock Markets  
WJR-Mrs. Page, household talk

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# THURSDAY November 2

# Thursday Good Listening Guide

Stations which will broadcast these programs may be found in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

### MORNING

9:15 EST (8:15 CST) American School of the Air.  
"The Adventures of Robin Hood" will be the subject of today's lesson.

### AFTERNOON

12:30 EST (11:30 CST) Farm and Home Hour.  
Milton Eisenhower, Morse Salisbury and Josephine Hemphill, all of the U. S. Department of Agriculture, will discuss "Putting Our Lands in Order."

### NIGHT

7:00 EST (6:00 CST) Fred Waring in Pleasure Time.

7:30 EST (6:30 CST) Vox Pop.  
Parks Johnson and Wally Butterworth.

8:00 EST (7:00 CST) Ask-It-Basket.  
Quiz program, with Jim McWilliams.

8:00 EST (7:00 CST) One Man's Family Serial Drama.

8:30 EST (7:30 CST) Those We Love.  
Dramatic program, with Nan Grey.

8:30 EST (7:30 CST) Strange As It Seems.  
Persons of incredible experiences and facts from American history with John Hix as M. C.

8:30 EST (7:30 CST) Tip-Top Show.  
Joe Penner, comedian; Gay Seabrook; Dick Ryan; Kenny Stevens, tenor; Jacques Renard's orchestra.

9:00 EST (8:00 CST) Rochester Philharmonic Orchestra.  
Jose Iturbi, conductor.

9:00 EST (8:00 CST) Good News of 1940.  
Walter Huston, M. C.; Fannie Brice (Baby Snooks); Connie Boswell, vocalist; Roland Young, comedian; Hanley Stafford, Meredith Willson's orchestra.

9:00 EST (8:00 CST) Major Bowes' Amateur Hour.

9:30 EST (8:30 CST) America's Town Meeting of the Air.  
Solicitor-General Robert Jackson and lawyer Frederick Wood will discuss "Are We Drifting Away From Constitutional Government?" George V. Denny, moderator.

10:00 EST (9:00 CST) Kraft Music Hall.  
Bing Crosby, M. C.; Music Maids; Ken Carpenter, announcer; John Scott Trotter's orchestra. Guest: Joan Bennett, screen star.  
*Pictures of Bing Crosby and his wife may be found on page 24.*

10:00 EST (9:00 CST) Columbia Workshop: Drama.  
Tonight's presentation, "Blennerhassett," an opera written for radio by Vittorio Giannini, deals with the fortunes of two Americans who become involved in the revolt of Aaron Burr.  
*More information may be found on page 10, column 4.*

10:30 EST (9:30 CST) Americans at Work.  
Dramatizations and interviews of employes in various American industries.

Refer to adjacent columns for stations broadcasting these programs

### FREQUENCIES

CKLW-1030	WEAF-660	WJIM-1210	WOOD-1270
KDKA-980	WENR-870	WJJD-1130	WOR-710
WABC-860	WGAR-1450	WJR-750	WOSU-570
WADC-1320	WGN-720	WJZ-760	WOWO-1160
WASH-1270	WHAS-820	WKAR-850	WSAI-1330
WBBM-770	WHIO-1260	WKBN-570	WSPD-1340
WBNS-1430	WHK-1390	WKZO-590	WTAM-1070
WCCO-810	WCAE-640	WLS-870	WTMJ-620
WCKY-1490	WIBM-1370	WLW-700	WWJ-920
WCLE-610	WIND-560	WMAQ-670	WWVA-1160
WCOL-1210	WJAS-1290	WMBC-1420	WXYZ-1240

★WJJD-News  
WKBN-Melody Highlights  
WKZO-Dance Hour  
WLW-Kitty Keene, drama  
WMBC-V. Jarosz  
WOWO-American Warblers  
WWVA-A Shopping We Will Go  
WXYZ-Show World  
WMBC-Oriental Philosopher  
WWVA-Joe Barker's Gang  
WXYZ-Show World: Happy Rhythm

5:15 EST 4:15 CST  
NBC-Jimmy Dorsey's Orchestra: WENR WCOL WXYZ  
CBS-Caroline's Golden Store, sketch: WJR WBNS WGAR WBBM  
NBC-Against the Storm, sketch: WMAQ WTAM WLW WWJ WSPD WTMJ

MBS-Johnson Family, sketch: WCLE WHKC  
CKLW-Turf Club  
KDKA-David Adams  
WBNS-Ray Rose Sings  
WGN-Hits of Today  
WHIO-Football Prophet  
WJJD-Suppertime Frolic  
★WKZO-News  
WOWO-Eb & Zeb  
5:30 EST 4:30 CST  
NBC-Affairs of Anthony, sketch: WENR WCOL  
NBC-Jack Armstrong, sketch: WTAM WLW WWJ  
MBS-To be announced: WHKC WGN  
CBS-It Happened in Hollywood: WGAR WJR WBBM  
NBC-Kitty Keene, Inc., sketch: WMAQ WTMJ

WKAR-The Vagabond Poet  
WLS-School Time  
WOWO-People, Just People  
WTMJ-Bulletin Board  
2:15 EST 1:15 CST  
CBS-Life & Love of Dr. Susan, sketch: WADC WBBM WJR WBNS WHIO WGAR WWVA  
NBC-Arnold Grimm's Daughter, sketch: WLW WMAQ WTAM WWJ  
MBS-Ed Fitzgerald, talk: WHKC  
CKLW-Interlude: Turf Club  
WCLE-Ruth-Information  
WGN-Young Dr. Malone  
WJJD-Midday Roundup  
★WLS-Markets; News  
WOWO-Ellen Randolph, sketch  
WTMJ-Gospel Singer  
2:30 EST 1:30 CST  
CBS-Your Family & Mine, sketch: WBNS WBBM WHIO WJR  
NBC-Variant Lady, sketch: WWJ WTAM WLW WMAQ  
MBS-Wishart Campbell, songs: WGN CKLW WHKC  
NBC-Rhythm & Song: WCOL WXYZ WJIM WKZO WOOD WHK WIBM (sw-15.33)  
KDKA-Home Forum  
WADC-Modern Poetry  
WGAR-Meet Miss Julia  
WIND-Race Results; Music & Varieties  
WJJD-Board of Education Prgm.  
WKAR-Geography in the News  
WLS-Prairie Ramblers & Patsy  
WMBC-Sons of Pioneers  
WOWO-Your Family & Mine  
WSPD-The Concert Grand  
WTMJ-Dance Orch.  
WWVA-Boys from Iowa  
2:45 EST 1:45 CST  
NBC-Hymns of All Churches: WTAM WMAQ WLW WWJ  
CBS-My Son and I, sketch: WJR WGAR WADC WBNS WHIO WBBM WWVA  
MBS-Dick Harding, organist: CKLW WHKC WCLE  
WGN-Harold Turner, pianist  
WJJD-Pacific Paradise  
WKAR-War Time Economics  
WLS-Hoosier Sodbusters  
WMBC-School of Spotlight  
WOSU-News  
WOWO-Peter MacGregor  
WSPD-Melodic Moments  
3:00 EST 2:00 CST  
NBC-Orphans of Divorce, sketch: WOWO WXYZ WLS WHK (sw-15.33)  
MN-To be announced: WKZO WIBM  
CBS-Joyce Jordan, Girl Interne, sketch: WWVA WBBM WGAR WADC WHIO WBNS WKBN WJR (sw-17.83)  
NBC-The Story of Mary Marlin, sketch: WTAM WTMJ WMAQ WLW WWJ  
MBS-Ralph Ginsburgh's Concert Orch.: WHKC WGN WCLE  
★CKLW-Val Clare, news  
KDKA-Home Forum  
★WJLM-Headline News  
★WJJD-News: Speech Clinic  
WKAR-Light Opera Favorites  
WLS-Hoosier Sodbusters  
WMBC-Topics of Today  
★WOOD-News: Ned Colby Presents  
WSPD-Aloha Land  
3:15 EST 2:15 CST  
CBS-Society Girl: WADC WJR WBBM WGAR WBNS (sw-17.83)  
NBC-Ma Perkins, sketch: WLW WTMJ WTAM WMAQ WWJ  
MBS-Seven Men and a Maid: WGN WCLE WHKC  
NBC-The Chase Twins, sketch: WOOD WIBM WJIM KDKA WHK WKZO WXYZ (sw-15.33)  
CKLW-Interlude: Turf Club  
WHIO-The Rhythm Roundup  
WJJD-Rhythm for Tea  
WKAR-Campus Reporter  
WKBN-To be announced  
WLS-Getting the Most Out of Life  
WMBC-Musical Matinee  
WOWO-Talking Drums  
WSPD-Your Radio Neighbor  
WWVA-Kitty Keene, sketch  
3:30 EST 2:30 CST  
★CBS-News: Mellow Moments; WADC WGAR WKBN WHIO (sw-17.83)  
★CBS-News: American School of the Air: WBBM  
NBC-Pepper Young's Family, sketch: WTAM WLW WTMJ WMAQ WWJ  
NBC-Vass Family: WJIM WOOD WCOL WHK WKZO WIBM (sw-15.33)  
MBS-Bob Millar's Orch.: WGN WHKC WCLE  
CKLW-Sleepy Hollow Gang  
KDKA-Tea Time Tunes

WBNS-Blue Ribbon Melodies  
WIND-Race Results; Music & Varieties  
WJJD-Slums Cost You Money  
WJR-Univ. of Michigan Prgm.  
WKAR-Music of the Masters  
WLS-Homemakers' Prgm.  
WMBC-Popular Concert  
WOWO-All in the Family  
WWVA-Border Riders  
WXYZ-Dental Health  
3:45 EST 2:45 CST  
NBC-The Guiding Light, sketch: WTAM WMAQ WTMJ WLW WWJ  
CBS-Richard Maxwell, tenor: WADC WKBN WHIO (sw-11.83)  
*Story on page 4.*  
NBC-Between the Bookends: WCOL WKZO WJIM WOWO WSPD WXYZ WIBM WOOD (sw-15.33)  
WBNS-Organ Matinee  
WGAR-Rudolph Ringwall  
WGN-Good Health & Training  
WHK-Fashion Quest  
WJJD-Ben Kanter  
★WJR-News: Musical  
★WLS-News: Homemakers' Program  
4:00 EST 3:00 CST  
CBS-Pretty Kitty Kelly, sketch: WKBN  
CBS-Ray Bloch's Varieties: WADC WWVA (sw-17.83)  
NBC-Club Matinee: WHK WCOL WXYZ WENR WJIM WIBM WKZO WSPD WOWO (sw-9.53)  
NBC-Backstage Wife, sketch: WTAM WMAQ WTMJ WLW WBBM-Editor's Daughter, sketch  
WBNS-Serenade to Swing  
WCLE-Sing a Song  
WGAR-Alice Blair  
WGN-Mark Love, basso  
WHIO-Women  
WHKC-Tidbits from Everywhere  
WJJD-Social Register  
WJH-Meet Miss Julia, sketch  
WKAR-Dramatic Workshop  
WMBC-Travel Talk  
★WOOD-Newsicale  
WWJ-Matinee Musicale  
WWVA-Neo-Vim's Gang  
4:15 EST 3:15 CST  
NBC-Stella Dallas, sketch: WTMJ WTAM WMAQ WLW  
CBS-Ray Bloch's Varieties: WADC WGAR (sw-17.83)  
MBS-Leo Freudberg's Orchestra: WGN WCLE WHKC  
WBBM-Meet the Missus  
WBNS-There's No Place Like Home  
WJR-Career of Alice Blair  
WKBN-Doc Barclay's Daughters  
WMBC-Twenty Fingers  
WOOD-Your Family & Mine  
4:30 EST 3:30 CST  
NBC-Vic & Sade, sketch: WMAQ WLW WTAM WTMJ WWJ  
MBS-Clark Crandall, bar.: WHK WGN WCLE WHKC  
CBS-So You Want to Be —: WADC WGAR WHIO  
NBC-American Medical Assn.: WCOL WKZO WSPD WXYZ WENR WJIM WIBM WOOD  
*Beginning a new series of comments on current events in the medical world by Dr. Bauer of the American Medical Association.*  
WBBM-Missus Goes to Market  
WBNS-Serenade to Swing  
WIND-Race Results; Music & Varieties  
WJJD-Church on the Hillside  
WJR-Young Dr. Malone  
WKAR-Helen Williams, sop.  
WKBN-Piano Moods  
WMBC-Prudy's Party  
WOWO-Old Time Religion  
WWVA-Big Slim  
4:45 EST 3:45 CST  
CBS-Smilin' Ed McConnell: WJR WADC WBNS WHIO (sw-17.83)  
NBC-Midstream, drama: WMAQ WTAM WLW WTMJ WWJ  
WBBM-Linda's First Love, sketch  
WCLE-Hawaiian Serenaders  
WGAR-David Adams  
WGN-Book-a-Week  
WHKC-This Day Is Famous  
WJJD-Bob & Bonnie Acher  
★WKAR-News: The Day's March  
★WKBN-News: Stocks  
WMBC-Mountain Red  
WSPD-Melodic Notes  
5:00 EST 4:00 CST  
CBS-By Kathleen Norris, sketch: WJR WBNS WGAR WBBM  
NBC-Jimmy Dorsey's Orchestra: WJIM WIBM WOOD WHK  
MBS-Old Fashioned Girl: WCLE WHKC  
NBC-Girl Alone, sketch: WTAM WMAQ WTMJ WWJ  
CKLW-Dance Rhythms  
★WADC-News: Johnny Martone  
WENR-Home Forum  
WGN-Three Graces, songs  
WHIO-Safety Patrol

CKLW-Gems of Melody  
KDKA-Rhythm Makers  
WADC-Headliner: Interlude  
WBNS-Old Reporter  
WBBM-Tenth Inning  
★WCLE-News: Music  
★WHIO-Paul Price: News: Con-sole Capers  
WHK-Glenville Players  
WIND-Race Results; Music & Varieties  
WJIM-Xavier Cugat's Orch.  
WKBN-Children's Theater  
WKZO-Livestock Exchange  
WOOD-Program Previews  
WSPD-Sundown Serenade  
WWVA-Church of Christ  
WXYZ-Don King's Orch.  
5:45 EST 4:45 CST  
CBS-Scattergood Baines, sketch: WADC WBNS WHIO WWVA WBBM WGAR WJR  
NBC-Adventures of Tom Mix: WJIM WIBM WCOL WOOD KDKA WHK WXYZ  
NBC-The Dinning Sisters: WENR  
★MBS-Tommy Tucker's Orch.: News: WHKC  
NBC-Little Orphan Annie, sketch: WTAM WWJ  
CKLW-Adventures of Tarzan  
WGN-Lawrence Salerno, bar.  
WKBN-Dinner Dance  
★WKZO-Boake Carter  
WLW-Pension Plan  
WMAQ-Frolies Before Five  
WSPD-Sports News: Table Talk  
WTMJ-Meet Miss Julia, sketch

### NIGHT

6:00 EST 5:00 CST  
★NBC-News: Edwin C. Hill, commentator: WABC WJAS WKBN WWVA WADC (also at 10 p.m. EST)  
NBC-Musical Bits; Gleb Yellen, dir.; Ruth Peters, soloist: WENR WIBM WCOL WXYZ  
★NBC-News: Luden's Dinner Date: WJZ  
NBC-The Guest Book: WEAQ WMAQ (sw-9.53)  
MBS-Gus Lazar's Ensemble: WGN  
CBS-Billy & Betty, sketch: WBBM WCKY WCO  
★News: WJR WSPD WLW CKLW-Rollin' Home  
★KDKA-News: Temp.: Movie Magazine: Weather  
★WBNS-Jim Cooper, news  
WCAE-Evening Serenade  
★WGAR-Sidney Andorn: Ellis VanderPyl: Five Star Final  
WHAS-Little Betty  
WHIO-Ohio Emergency Committee  
WHK-Tempo of the Town  
★WHKC-The Spectator, news  
WIND-Piano Parade  
WJIM-Sport Page  
WOOD-Sports  
WOR-Uncle Don, children's prgm.  
WSAI-Little Orphan Annie, sketch  
WTAM-Selm Schuller  
★WTMJ-Song Doctor: News  
WWJ Sports: Story Behind the Call  
WXYZ-The Day in Review

6:15 EST 5:15 CST  
CBS-Judith Arlen, songs: WADC WCKY  
CBS-Sports Review: WABC  
NBC-Musical Bits: WJZ WOOD KDKA  
NBC-Malcolm Claire, children's stories: WMAQ (sw-9.53)  
★NBC-News: Sports: WEAQ  
★News: WHK WJAS WCO WHAS  
WBBM-Pappy Cheshire's Hillbilly Champions  
WBNS-Industry Speaks  
★WCAE-News: Sports Extra  
★WENR-Swingtime Ser.: News  
★WGAR-Franklin Lewis, comm.: Second Federal  
WGN-Henry Weber's Concert Orchestra  
WHIO-Si Burick  
WHKC-Sports by Sweeney  
WIND-Dance Music  
WJIM-Nat Shilkret's Orch.  
WJR-Evening Melodies  
WKBN-Sports Page

WLW-Sports  
★WSAI-Peter Grant, news  
WSPD-Movie Show of the Air  
★WTAM-Air Conditioning; Federal Savings; News  
WWJ-Bradcast: Tune in the Spotlight  
★WWVA-News: Baseball Scores  
WXYZ-Evening Serenade  
6:30 EST 5:30 CST  
NBC-To be announced: WEAQ (sw-9.53)  
CBS-H. V. Kaltenborn, news analyst: WABC WHIO WCO WADC WBNS WCKY WWVA WHAS (sw-15.27)  
NBC-Little Jack Little's Orch.: WJZ WOOD  
NBC-Henry Weber's Concert Orchestra: WGN WHKC  
MN-Twilight Trail: WXYZ WIBM  
★CKLW-News: Sports Commentary  
KDKA-Music: Sports  
WCAE-Goodwill Hour  
WENR-Organ Moods  
WGAR-Carl George  
WHK-Work Opportunities  
WIND-General Melodies  
WJAS-Baron Elliott's Orch.  
WJIM-Streamlined Headlines  
WJR-Inside of Sports  
WKBN-Sohio Headliner: Something About Everything  
WLW-U. of Cinn.; Talk  
WMAQ-Jack Armstrong  
★WOR-News  
WSAI-Musical Varieties  
WSPD-Hit Revue  
WTAM-Leisy Sportsman: Say It with Music  
WTMJ-Jack Armstrong, sketch  
WWS-L. A. Marshall  
6:45 EST 5:45 CST  
★NBC-Lowell Thomas, news commentator: WJZ WLW WOOD WTAM KDKA WWJ  
NBC-Salon Silhouettes: WEAQ (sw-9.53)  
NBC-Adventures of Tom Mix: WENR  
★CBS-Today in Europe: WBBM WHIO WGAR WCKY WBNS WCO WHAS  
MBS-To be announced: WOR  
MN-Challenge of the Yukon: WXYZ WJIM  
CKLW-Adventures of Jimmie Allen  
WADC-Musical Program  
WGN-Orphan Annie, sketch  
WHK-Everett Hoagland's Orch.  
WIND-Chicago at Work  
WJAS-Life Can Be Beautiful  
WJR-Dixie Doings  
WKBN-Wm. B. Spagnola  
WTAM-At Sun Down  
WSPD-Jam for Dinner  
WTMJ-Sport Flash  
WWVA-Football Forecaster

7:00 EST 6:00 CST  
NBC-Fred Waring in Pleasure Time: WEAQ WCAE WWJ WLW WMAQ WOOD WTAM WTMJ WCKY  
CBS-Amos 'n' Andy, sketch: WABC WADC WJAS WHIO WHAS WGAR WCKY WJR WCO WBNS (sw-15.27) (also at 11 p.m. EST)  
NBC-Easy Aces, sketch: WJZ KDKA WHK WXYZ WENR WSAI WSPD  
★MBS-Fulton Lewis, Jr., comm.: WHKC CKLW  
MN-Luigi Romanelli's Orchestra: WJIM  
★WBBM-Todd Hunter, news analyst  
WGN-Capt. Midnight, sketch  
WIND-German Hour  
WKBN-Game Commission  
WOR-Stan Lomax, sports  
WWVA-Twilight Trail  
7:15 EST 6:15 CST  
★MBS-Elliott Roosevelt, commentator: WOR

(Continued on Next Page)

# TUNE IN JOE PENNER AND HIS GANG

8:30 P. M. Eastern Time  
NBC-Blue Network Stations

# THURSDAY November 2

(7:15 p.m. Continued)

**NBC-Mr. Keen, Tracer of Lost Persons, drama:** WJZ KDKA WENR WHK WXYZ WSPD WSAI

**NBC-To be announced:** WCOL

**NBC-I Love a Mystery, sketch:** WFAE WMAQ WTAM WWJ WTMJ WCAE (also KFI at 11:15 p.m. EST)

**CBS-Michael Loring, songs:** WABC WHIO WADC WBNS WCKY WJAR WJAS

**Richard Himber's Orch.:** WHAS WKBN WWVA

**CKLW-Evening Serenade**  
WBBM-Heart of Julia Blake  
WCCO-News Voices  
WGN-Sports  
WHKC-Bob Millar's Orch.  
WJR-Musical Prgm.  
WLW-Big Town, sketch  
WOOD-To be announced

**7:30 EST 6:30 CST**

**NBC-Schaefer All-Star Revue;** Orch. & Soloists: WFAE

**CBS-Vox Pop; Parks & Wally:** WABC WHIO WJR WKBN WJAS WJAR WBBM WBNS WCKY WHAS WCCO WADC WWVA

**NBC-Vagabonds:** WHK WCOL

**NBC-One of the Finest, sketch:** WJZ WLS WWJ WSPD

**MN-The Green Hornet, drama:** WIBM WOOD WXYZ WJIM

**Richard Himber's Orch.:** WOR WCAE WTAM

**CKLW-Jean Clement, songs**  
KDKA-Big Town  
WGN-Capt. Herne, news  
WHKC-Sidelights on European Conflict  
WIND-Light Classic

**WMAQ-News: Musical Entree**  
WSAI-Hi-School Hi-Lights  
WTMJ-Viennese Ensemble  
WWJ-Midstream

**7:45 EST 6:45 CST**

**NBC-Lyon & Marlowe, piano duo:** WCOL

**MBS-Inside of Sports:** WLW WOR WHK WCAE WGN

**CKLW-Boss Meets Worker**  
WBBM-News  
WHKC-Silhouettes in Song  
WSAI-I Love a Mystery  
WTAM-Sportsmen's Guide  
WTMJ-Richard Himber's Orch.

**8:00 EST 7:00 CST**

**NBC-One Man's Family, sketch:** WFAE WMAQ WTAM WCAE WLW WWJ WCOL (also Sun., KFI at 12:30 a.m. EST)

**CBS-Ask-it Basket with Jim McWilliams:** WABC WJAS WCCO WADC WBNS WJAR WHAS WJR WBBM WWVA WHIO WCKY WKBN (sw-11.27) (also KSL KNX at 11:30 EST)

**NBC-Don't Forget: WJZ WOOD** WGN WJIM KDKA WSPD

**CKLW-Musical Varieties**  
WGN-Heidelberg Concert Orch.  
WHK Mrs. Ballard  
WIND-Max Miller's Swing Quartet

**WLS-The Farmers Forum**  
WOR-Kay Kyser's College of Musical Knowledge  
WSAI-To be announced  
WXYZ-James Bourbonnais' Orchestra

**8:15 EST 7:15 CST**

**WGN-Tommy Dorsey's Orch.**  
WIND-In the Music Room  
WLS-Farmers Forum  
WSAI-Deacon Moore's Orch.

**8:30 EST 7:30 CST**

**NBC-Tip Top Show, starring Joe Penner; Jacques Renard's Orch.:** WJZ WHK KDKA WLS WXYZ

*For further detail see sponsor's announcement on page 39.*

**NBC-Those We Love, sketch:** WFAE WTAM WCAE WMAQ WWJ WLW WTMJ WCOL (also KFI at 12:30 a.m. EST)

**NBC-Melody Rendezvous:** WCOL

**CBS-Strange As It Seems with John Hix:** News: WABC WADC WHAS WCKY WCCO WJAS WBNS WJAR WHIO WBBM WJR (also KSL KNX at 12 mid. EST)

**MN-Serenade for Strings:** WIBM WJIM

**To be announced:** WLW WOOD CKLW-Echoes of Heaven  
WGN-Tommy Dorsey's Orch.  
WIND-The Aristocrats  
WKBN-Wake Up America  
WGN-Keeping You Posted  
WSAI-Our Cincinnati Schools  
WSPD-Melodic Moods

**8:45 EST 7:45 CST**

**WIND-News**  
WOOD-Twilight Trail  
WOWO-Social Security Speaker

**9:00 EST 8:00 CST**

**CBS-Major Bowes' Amateur Hour:** WABC WADC WHAS WHIO WJAR WBBM WJR WCCO WCKY WBNS WJAS WKBN (sw-11.83)

**NBC-Good News of 1940; Fannie Brice; Walter Houston, m.c.; Hanley Stafford; Connie Boswell; Meredith Willson's Orch.:** WFAE WLW WTMJ WWJ WCAE WSPD WOOD WTAM WMAQ

**NBC-Rochester Philharmonic Concert:** WJZ WCOL WOWO WSAI WJIM (sw-9.53)

**MBS-Raymond Gram Swing, news analyst:** WHK

**CKLW-American Legion Child Welfare**  
KDKA-Greater Pittsburgh Speaks  
WENR-Concert Miniature  
WGN-Billy Repaid  
WIND-Hymns of All Churches  
WOR-Confidentially Yours  
WXYZ-Methodist Prgm.

**9:15 EST 8:15 CST**

**MBS-Edwin C. Hill, commentator:** WOR

**MBS-Johnnie Davis' Orch.:** WGN WHK

**CKLW-American Legion Child Welfare**

**WENR-Bill Bardo's Orch.**  
WIND-Betty & Bob, sketch

**9:30 EST 8:30 CST**

**MBS-Sinfonietta; Alfred Wallenstein, cond.:** WOR CKLW

*Music detail on page 10 this week.*

**NBC-America's Town Meeting of the Air:** WJZ WIBM WJIM WHK WCOL WSAI KDKA WOWO WENR WXYZ (sw-9.53)

*For detail see Good Listening Guide.*

**WGN-News**  
WIND-Scattergood Baines, sketch

**9:45 EST 8:45 CST**

**WGN-Anson Weeks' Orch.**  
WIND-Paul Paige's Orch.

**10:00 EST 9:00 CST**

**CBS-Columbia Workshop:** WABC WJAR WJAS WADC WHIO WCKY WBNS WJR (sw-11.83)

*Music detail on page 10 this week.*

**NBC-Kraft Music Hall; Starring Bing Crosby; Johnny Trotter's Orch.;** Music Maids; Guests: WFAE WTAM WWJ WOOD WMAQ WTMJ WCAE WLW (sw-9.53)

*Turn to page 24 for a picture of Bing Crosby and his wife.*

**MBS-Elliott Roosevelt, comm.:** CKLW WGN

**To be announced:** WENR WHAS WBBM-Dr. Preston Bradley  
WCCO-Who's the Champ  
WIND-Emil Flindt's Orch.  
WKBN-Milo Orch.

**WJR-Raymond Gram Swing, comm.**  
WSPD-On with the Dance

**10:15 EST 9:15 CST**

**CKLW-Doc Sunshine, talk**  
WBBM-News  
WGN-Tommy Dorsey's Orch.  
WIND-News Behind the News  
WKBN-Swing Your Partner  
WOR-Fulton Lewis, Jr., news analyst  
WSPD-Lenardson Griffin, bar.

**10:30 EST 9:30 CST**

**NBC-Joseph Gallicchio's Orch.:** WJZ WENR WIBM WOWO WJIM

**CBS-Americans at Work:** WABC WCCO WCKY WJAS (sw-11.83)

**MBS-Concert Revue:** WGN WHK

**CKLW-Michigan Highway Ass'n.**  
KDKA Music You Want  
WADC-Headliner  
WBBM-Sports Huddle  
WBBM-Jim Cooper, news

**WGN-Headliner**  
WHAS-Batter Up  
WHIO-Men of Note  
WHK Sports Slant  
WIND-Hoss Tales

**WJR-Today in Europe**  
WKBK-Tomorrow's News  
WOR-We Want a Touchdown  
WWSAI-Bandstand Baseball: News  
WSPD Edward C. Ames, news  
WXYZ-Tomorrow's Headlines

**10:45 EST 9:45 CST**

**NBC-Joseph Gallicchio's Orch.:** WCOL WXYZ

**CBS-Americans at Work:** WADC

**MBS-Concert Revue:** CKLW

**WBBM-News**  
WBNS-Double 13 Night Club  
WJAR-Bob Kelley: Interlude  
WHIO-Newspaper of the Air  
WHK Roller Derby

**WIND-News**  
WJR-Musical Prgm.  
WKBN-Dance Orch.  
WSPD-Dance Time

**11:00 EST 10:00 CST**

**NBC-(News, WJZ only) Ben Cutler's Orch.:** WJZ WCOL WJIM WIBM

**CBS-Paul Sullivan Edits the News:** WABC WADC WJAR WCKY WJR WBNS WHAS

*Story on page 17.*

**CBS-Amos 'n' Andy, sketch:** WBBM (also see 7 p.m. EST)

**NBC-H. R. Baukhage, news:** WFAE (sw-9.53)

**News:** CKLW WENR WJAS WLW WHK WWJ

**News:** Weather: KDKA WOR

**WCAE-News:** Eddy Brandt's Orch.  
WCCO-Cedric Adams  
WHIO-Red Nichols' Orch.  
WIND-Paul Paige's Orch.  
WMAQ-Richard Himber's Orch.

**WOOD-News: Sports**  
WOWO-Bob Wilson, news  
WSAI-Music You Want  
WTAM-Tom Manning  
WTMJ-Today's Events  
WXYZ-Starlight Trail

**11:15 EST 10:15 CST**

**NBC-News: King's Jesters:** WFAE WOOD (sw-9.53)

**CBS-Ozzie Nelson's Orch.:** WABC WJAR WBBM WKBN WADC WCKY WHIO WJAS (sw-11.83)

**NBC-(News, WJZ only) Ben WOWO WSPD**

**MBS-Dick Jurgens' Orch.:** WGN WHK

**Dance Orch.:** WBNS WWJ WTAM WTMJ

**CKLW-Music You Want**  
KDKA AAA Tours  
WCCO-Curfew Time  
WENR-Bill Bardo's Orch.  
WHAS-George Walsh Looks 'Em Over  
WIND-Emil Flindt's Orch.  
WJR-News: Musical Memories  
WLW-Paul Kennedy

**WMAQ-News**  
WOR-Ramona & her Orch.  
WXYZ-Don Pablo's Orch.

**11:30 EST 10:30 CST**

**CBS-Benny Goodman's Orch.:** WABC WHIO WJAR WJAS WADC WKBN WIND

**NBC-Dance Orch.:** WJZ WJIM WXYZ WIBM KDKA WCOL WSPD

**NBC-Jan Savitt's Orch.:** WFAE WOOD WCAE (sw-9.53)

**MBS-Ramona's Orch.:** WHK

**WBNS-Music You Want**  
WCKY-Bobby Peters' Orch.  
WENR-Art Kassel's Orch.  
WGN-Anson Weeks' Orch.  
WHAS-Robert Hutsell's Orch.  
WLW-Sports: Shep Fields' Orch.  
WMAQ-Abe Lyman's Orch.  
WTMJ-Sports: Dance Orch.  
WWJ-Dance Orch.

**WWVA-News**  
End of Thursday Programs

## MORNING

**WLS-Morning Devotions**  
WLW-Checkerboard Time  
WMAQ-News: Good Morning

**8:00 EST 7:00 CST**

**NBC-News: Do You Remember?:** (sw-21.5)

**CBS-Today in Europe:** WBNS (sw-17.83)

**NBC-News: Earbenders:** WJIM WXYZ WIBM

**News:** WJR WKBN WOWO WSPD WHK WWVA WLS

**Top o' the Morning:** WTAM WTMJ

**CKLW-News: Morning Frolic**  
KDKA-News: Musical Clock  
WBBM-Your Morning Reporter  
WCLE-Christian Science

**WGN-Morning Headlines**  
WGN-Good Morning Prgm.  
WOWO-To be announced  
WIND-Polish Prgm.  
WJJD-Dick Baker, songs  
WKAR-Farm News Digest  
WLW-Time to Shine  
WMAQ-Suburban Hour  
WWJ-Minute Parade

**8:15 EST 7:15 CST**

**CBS-Odd Side of the News;** (sw-17.83)

**NBC-Do You Remember?:** WTAM (sw-21.5)

**NBC-Wife Saver:** WJIM WXYZ WIBM

**News:** WJJD WKZO

**WADC-Dance with Ina**  
WASH-Something to Remember  
WBBM-Piano Parade  
WBNS-Start the Day Right  
WCLE-City Mission  
WJAR-Polish Hour  
WHIO-Variety Prgm.  
WHK-Musical Gems  
WJR-Olson Oddities: Musicale  
WKAR-Strings in the Morning  
WKBN-Top o' the Morning  
WLS-Blue Ribbon Melodies  
WLV-Michael Hinn, news  
WOWO-Checkerboard Time  
WSPD-Mary Lucille Roth  
WWVA-Musical Clock

**8:30 EST 7:30 CST**

**NBC-Gene & Glenn, songs:** WCOL (sw-21.5)

**CBS-Phil Cook's Almanac:** (sw-17.83)

**NBC-Vocal Vogues:** WJIM WHK WKZO

**Musical Clock:** WBBM WTAM

**News:** WADC WASH  
WCLE-Rev. Nussbaum  
WJAR-Pildner & Wilson  
WGN-Pancake Time: Everyday Words

**7:00 EST 6:00 CST**

**Musical Clock:** KDKA WJIM  
CKLW-Early Morning Frolic  
WADC-Tommy & Sherlock  
WASH-Mel Trotter's Morning Mission  
WBNS-Good Morning  
WCLE-Wake Up & Swing  
WJAR-Music for Breakfast

**WHIO-News: Breakfast Exp.**  
WHK-Top o' the Morning  
WJR-Gamble & Guest  
WKAR-Dawn Salute  
WKBN-Early Bird  
WKZO-Morning Devotions  
WLS-Bulletin Board: Weather  
WLW-Family Prayer Period  
WMBC-Minute Man  
WOWO-Band Salute: Country Home  
WSPD-Toledo Gospel Chapel  
WTAM-Mail Pouch Express  
WTMJ-Top o' the Morning  
WWJ-Yawn Club  
WWVA-L. P. Lehman & Staff  
WXYZ-Sunrise Club

**7:15 EST 6:15 CST**

**KDKA-Western Trails**  
WADC-Sunshine Gang  
WJR-Musical Prgm.  
WKZO-First Edition  
WLS-Smile-a-While  
WLW-R. F. D. Mail Box: Opportunities for Men  
WOWO-Morning Roundup  
WSPD-Alarm Clock  
WTAM-Ranch Boys

**7:30 EST 6:30 CST**

**Musical Clock:** WKZO WTAM  
KDKA-KD-Kowhands  
WADC-Checkerboard Time  
WASH-News: Nick & Johnny  
WBBM-Chicago Hour  
WBBNS-Jim Cooper, news  
WJAR-Ethel R. Willets  
WHIO-News: Breakfast Exp.  
WHK-Variety Clock  
WKBN-Morning Altar Service  
WLW-Top o' the Morning  
WSPD-Daylight Revue  
WXYZ-News: Sunrise Club

**7:45 EST 6:45 CST**

**News:** WTAM WWJ  
KDKA-Ma Perkins  
WADC-Morning Visitor  
WBBM-Dawn Salute  
WBNS-Start the Day Right  
WJAR-Melody Cruise  
WJR-Morning Tid Bits

## FRIDAY, November 3, 1939

**WHIO-Municipal Court**  
WHKC-Cap, Andy & Flip  
WJJD-Christian Science Prgm.  
WJR-Merrymakers  
WKAR-Calendar for the Day  
WLS-Mac & Bob  
WLW-Gospel Singer  
WMBC-Polish Prgm.  
WOWO-Magic Island  
WSPD-Melody Time  
WTMJ-News: Top o' the Morning  
WXYZ-Morning Inspirations

**8:45 EST 7:45 CST**

**CBS-Adelaide Hawley:** (sw-17.83)

**KDKA-Organ Reveries**  
WADC-Sons of the Plains  
WASH-Popular Tunes  
WCLE-Morning Inspirations  
WJAR-Jack Paar  
WHIO-Tuneful Topics  
WHK-Over the Coffee Cups  
WJIM-Morning Revue

**WJJD-Islanders: News**  
WJR-Tena & Tim, sketch  
WKAR-The Old Familiar Album  
WKZO-Home Folks Frolic  
WLS-Jolly Joe & His Pet Pals  
WLW-Lulu Belle & Scotty  
WOWO-The Old Songsmith  
WSPD-Rev. Lynn Young  
WTAM-Jane Weaver  
WXYZ-Dick Leibert, organist: News

**9:00 EST 8:00 CST**

**CBS-Manhattan Mother, sketch:** WADC WJAR WJR WBNS

**CBS-Organ Moods:** (sw-17.83)

**NBC-News, Breakfast Club** WCOL WIBM WJIM WASH WSPD WKZO (sw-21.5)

**KDKA Shopping Circle**  
WBBM-News: Musical Clock  
WCLE-News

**WGN-Your Morning News**  
WHIO-Band of the Day  
WHK-Victor Lindlahr  
WJJD-Eight to Eighty  
WKAR-Radio Reading Circle  
WLS-The Singing Milkman  
WLW-Boone County Caravan  
WMAQ-Your Neighbor  
WOSU-Morning Melodies  
WOWO-Bible Class  
WWJ-Listen, Ladies: Modern Romance  
WWVA-Merrymakers  
WXYZ-News from the Stores

**9:15 EST 8:15 CST**

**CBS-American School of the Air:** WADC (sw-17.83)

*For detail see Good Listening Guide.*

**Linda's First Love:** KDKA WJR

**CKLW-Beulah Clark, exercises**  
WBNS-Lighted Window  
WCLE-Linger Awhile  
WJAR-Nancy Dixon  
WGN-Carolyn Pryce  
WHIO-20 Fingers and 2 Grands  
WHKC-Tonic Tunes  
WIND-Passing Show

**WLS-News, Julian Bentley**  
WLW-Heart of Julia Blake  
WTAM-Kitty Keene, sketch  
WWVA-Ma Perkins, sketch  
WXYZ-Victor Lindlahr

**9:30 EST 8:30 CST**

**NBC-Breakfast Club:** WOWO

**CBS-American School of the Air:** WBNS WJR WIND

**CBS-Melody Weavers:** WIND

**Editor's Daughter:** KDKA WJR  
CKLW-Labbitt, Homechats  
WASH-The In-Laws  
WBBM-Manhattan Mother, sketch  
WCLE-Bulletins

**WGN-Bulldog Edition:** Ruth Merriam Wells  
WGN-Good Morning Prgm.  
WHK-Caroline Pryce  
WHKC-Mostly About Women  
WJJD-Victor H. Lindlahr  
WKAR-The Music Album  
WKZO-Party  
WLS-The Westerners  
WLW-Life Can Be Beautiful

**WMAQ-Coffee Time: News**  
WMBC-Morning Melodies  
WOSU-Amer. Family Robinson  
WTAM-Houseboat Hannah, sketch  
WTMJ-What's New  
WWJ-Kitty Keene  
WWVA-Magic Hour

**9:45 EST 8:45 CST**

**NBC-Life Can Be Beautiful, sketch:** KDKA WXYZ WOOD WTAM WASH WLS

**CBS-Bachelor's Children, sketch:** WGAR WJR

**MN-Eve Gladstone, pianist:** WXYZ

**CKLW-Woman's Page**  
WADC-Akron Board of Education  
WBBM-Teena & Tim  
WBNS-Round Robin Review  
WCLE-Ohio Farm  
WGN-What's News in the Stores  
WHIO-Cornelia on the Air  
WHK-Eleanor Hanson  
WHKC-Music: Livestock Markets

**WIND-General Melodies**  
WJIM-Minutes on Mountains  
WJJD-Parent Workshop  
WKAR-Homemakers' Hour  
WKZO-Have You Heard?

**WLV-Child Problem Doctor:** News: Livestock Reports  
WMAQ-A Step Ahead  
WOSU-Musical Prgm.: News  
WWJ-Music: News  
WWVA-Rapid Ad Service

**10:00 EST 9:00 CST**

**NBC-Josh Higgins of Finchville:** WJIM WCOL WIBM WKZO WHK

**NBC-Thunder Over Paradise, sketch:** KDKA

**CBS-Pretty Kitty Kelly, sketch:** WJR WGAR WADC WBBM WHIO WBNS WWVA

**NBC-The Man I Married, sketch:** WTMJ WTAM WMAQ WWJ WLW

**MBS-Rhythm & Rhyme:** WHKC

**CKLW-Tonic Tunes**  
WASH-Linda's First Love  
WGN-LaGanke Menues  
WGN-Morning Melodies  
WIND-Start the Day Right  
WJJD-Bosworth Broadcast  
WKAR-From the Music Room  
WLS-The Career of Alice Blair  
WMBC-Ethel R. Willets  
WOSU-Columbus Salon Orch.  
WOWO-Markets: News  
WSPD-Mary Foster  
WXYZ-Mary Gray

**10:15 EST 9:15 CST**

**NBC-Anne Thomas, career wife:** WIBM WKZO WCOL WOWO WJIM WHK

**NBC-John's Other Wife, sketch:** WLW WMAQ WTAM WTMJ WWJ

**CBS-Myrt & Marge, sketch:** WBBM WJR WBNS WADC WGAR WWVA WHIO

**CKLW-News: Interlude**  
KDKA-Dr. Sunshine  
WASH-Editor's Daughter  
WCLE-Thrift Club  
WGN-Myrna Dee Sergeant  
WLS-Meet Miss Julia  
WSPD-Kitty Keene  
WXYZ-Sally Woodward

**10:30 EST 9:30 CST**

**NBC-Originalities:** KDKA WIBM WJIM WCOL WHK WKZO

**NBC-Just Plain Bill, sketch** WWJ  
WLW WTAM WMAQ WTMJ

**MBS-Melody Strings:** CKLW WHKC

**CBS-Hilltop House, sketch:** WJR WBBM WWVA WBNS WADC WHIO WGAR

**WASH-To be announced**  
WGN-Keep Fit to Music  
WIND-Stella White, Working Wife  
WJJD-Parents & Teachers  
WKAR-Rural School Music  
WLS-The Rangers  
WMBC-Tin Pan Alley  
WOSU-Spanish Lesson  
WOWO-Concordia Chapel  
WSPD-Ma Perkins, sketch  
WXYZ-Wade Lane

**10:45 EST 9:45 CST**

**NBC-The Woman in White, sketch:** WTAM WMAQ WTMJ WWJ

**CBS-Stepmother, sketch:** WBBM WGAR WJR

**NBC-The Trouble with Marriage, sketch:** WXYZ WLS WJIM WIBM WASH

**NBC-Rakov's Orch.:** WCOL WHK KDKA

**MBS-John Metcalfe's Choir Loft:** CKLW WHKC

**WADC-Concert Orch.**  
WBNS-Editor's Daughter, sketch  
WCLE-Ida Bailey Allen  
WGN-Home Management  
WHIO-Kitty Keene, sketch  
WIND-Dick Baker  
WJJD-Friday Morning Fling  
WKZO-Melody Time  
WLW-Meet Miss Julia  
WMBC-Doc Sellers  
WOWO-Dishpan Parade  
WSPD-Town Tonics  
WWVA-Big Slim

**11:00 EST 10:00 CST**

**NBC-David Harum, sketch:** WWJ WTAM WMAQ

**CBS-News: Lanny Ross, trn:** WJR WWVA WGAR WBNS WHIO WBBM WADC

**NBC-The Story of Mary Marlin, sketch:** WASH WXYZ KDKA WSPD WLS WJIM WIBM WHK

**MBS-Thyra Samter Winslow, talk:** WHKC

**News:** WJJD WMBC  
CKLW-Shopper News  
WGN-Len Salvo, organist: Morning Mail Box  
WIND-Gary Traffic Court Broadcast  
WKAR-Moments Musical  
WKBK-News: Syncopators  
WKZO-Church in the Wildwood  
WLW-Linda's First Love, sketch

# Listeners Coast to Coast

## FRIDAY

### November 3

The new U. S. Radio Log, to be carried in Radio Guide next week, will list all stations in the country, showing power, frequency and location. Get your copy today. On sale at all newsstands.

**11:15 EST 10:15 CST**

NBC-Lorenzo Jones sketch: WWJ WTAM WMAQ WTMJ  
NBC-The Right to Happiness, sketch: WJIM WXYZ WHK WLS WLW WSPD WASH WIBM KDKA (sw-15.33)  
CBS-Brenda Curtis, sketch: WBBM WJR WWVA WADC WBNS WGAR WHIO  
MBS-Buckeye Four: WHKC  
WCLE-Advance Agent  
WGN-Bachelor's Children  
WJJD-Music Please  
WKAR-The Parents' Forum  
WKZO-WPA Orch.  
WMBC-To be announced

**11:30 EST 10:30 CST**

NBC-Young Widder Brown sketch: WMAQ WWJ WTAM WTMJ  
NBC-Morin Sisters: WCOL  
NBC-Pepper Young's Family, sketch: WLS KDKA WHK WXYZ WSPD WASH WJIM WIBM (sw-15.33)  
CBS-Big Sister, sketch: WBBM WBNS WWVA WADC WHIO WGAR WJR  
Picture on page 25.  
MBS-Keep Fit to Music with Wallace: WHKC WCLE  
CKLW-Frank Burke's "San Salute"  
WGN-Don Pedro & His Violin  
★WIND-News  
WJJD-Movie Tattler  
WKAR-Yesterday's Rhythms  
WKBN-Singin' Sam  
WKZO-Your Family and Mine  
WLW-Tena & Tim, sketch  
WMBC-Morning Variety  
WOWO-Linda's First Love

**11:45 EST 10:45 CST**

CBS-Aunt Jenny's Stories: WWVA WBBM WHIO WBNS WADC WGAR WJR  
NBC-Getting the Most Out of Life: WSPD KDKA WHK WCOL WXYZ WOWO (sw-15.33)  
★MBS-Radio Garden Club: News: CKLW  
NBC-The Road of Life, sketch: WLW WASH WWJ WTMJ WMAQ WTAM  
★WCLE-News & Music  
WGN-Painted Dreams  
WHKC-Country Home Magazine: Markets  
WIND-Livestock Markets  
WJIM-Dick Liebert's Prgm.  
WJJD-Bureau of Missing Persons  
★WKAR-News: Musical Interlude  
★WKBN-News: Stocks  
★WKZO-News  
★WLS-Markets; News

## AFTERNOON

**12:00 EST 11:00 CST**

CBS-Kate Smith Speaks: WGAR WADC WBNS WBBM WHIO WJR WWVA  
★NBC-News: Meet the Artist: WOWO WIBM (sw-15.33)  
NBC-Carters of Elm Street, sketch: WMAQ WWJ  
★News: WOOD WSPD  
★CKLW-News: Interlude  
★KDKA-News: Music: Weather: Temp.  
WCLE-Polish Varieties  
WGN-Manhattan Mother  
WHK-Judy & Jane, sketch  
WHKC-Market Reports: Neighbor Noon Hour, sketch  
WIND-Bob Atcher, songs  
★WJIM-Highlighting the Headlines  
WJJD-General Rhythms  
WKAR-Farm Service Hour  
WKBN-Luncheon Serenade  
WKZO-Organ Reveries  
WLS-Feature Foods  
WLW-One Woman Speaks  
WMBC-Twelve o'Clock Revue  
WTAM-Heart of Julia Blake  
WTMJ-Hymns of All Churches  
★WXYZ-News: Happy Rhythms

**12:15 EST 11:15 CST**

CBS-When a Girl Marries, sketch: WBBM WGAR WHIO WJR WADC WWVA WBNS  
NBC-The O'Neills, sketch: WLW WMAQ WTAM  
NBC-The Southernaires: (sw-15.33)  
MN-Farm Almanac: WJIM WIBM WXYZ WOOD WKZO  
CKLW-Turf Club: Organist  
KDKA-Voice of the Farm

**12:30 EST 11:30 CST**

NBC-Nat'l Farm & Home Hour: WMAQ KDKA WCOL WHK  
More detail on page 3.  
For detail see Good Listening Guide.  
CBS-Romance of Helen Trent, Virginia Clark: WGAR WBBM WBNS WJR WADC  
MN-Noonday Jamboree: WJIM WIBM  
CKLW-Studies in Black & White  
WCLE-Matinee Dance Time  
★WGN-Quin Ryan's News  
WHIO-Listener Speaks  
WHK-Voice of the Farm  
★WHKC-The Spectator, news  
WIND-Joe Alexander, organist  
WJJD-Safety Court Broadcast  
WKBN-Mystery Melody  
WKZO-Man On the Street  
WLS-Tena & Tim  
★WLW-News: Everybody's Farm  
WMBC-Mary Gray  
WOOD-Theater Previews  
WOWO-Flapjack Boys  
WSPD-Luncheon Melodies  
WTAM-Linda's First Love, sketch  
WTMJ-Heinie & His Grenadiers  
WWJ-Eradcast  
WWVA-Your Family & Mine  
WXYZ-Magic Hour

**12:45 EST 11:45 CST**

CBS-Our Gal Sunday, sketch: WGAR WBBM WJR WBNS WADC  
NBC-Nina Dean, songs: WWJ  
MBS-The Joyce Trio: WHKC CKLW  
MN-Harry Heilmann's Town Meeting: WXYZ WJIM WOOD WIBM WKZO  
WGN-Radio's Voices  
★WHIO-News: Weather: Markets  
WHKC-Grain Prgm., talk  
WKBN-Manhattan Mother  
WLS-Markets: The Arcady Editor  
WMBC-Regina Ruth  
WOWO-Market Service  
WTAM-Editor's Daughter, sketch  
WWVA-Farm & Home Hour

**1:00 EST 12:00 CST**

NBC-Spinning Wheel Singers: WWJ (sw-15.33)  
CBS-The Goldbergs, sketch: WJR WBBM WGAR WHIO WBNS  
MBS-The Happy Gang: WGN CKLW  
MN-The Happy Gang: WJIM WOOD WIBM  
★News: WADC WIND WJJD  
WCLE-Women's World  
WHK-Street Interviews  
WKAR-News of the Highways  
WKBN-Medical Ass'n  
★WKZO-Airway News  
WLS-Dinnerbell Prgm.  
WLW-Magic Hour  
WMBC-Today's Music  
WOWO-Purdue Agricultural Prgm.  
WTAM-Noonday Resume  
WWVA-L. P. Lehman & Staff  
WXYZ-Noonday Jamboree

**1:15 EST 12:15 CST**

NBC-Ellen Randolph, sketch: WTAM WMAQ KDKA WXYZ WLW WJIM WIBM (sw-15.33)  
CBS-Life Can Be Beautiful, sketch: WBBM WGAR WJR  
MBS-The Happy Gang: WHKC  
NBC-Virginia Hays, contralto: WCOL WMAQ KDKA WHK  
WADC-Ladies Only  
WBNS-Refreshment Time  
WHIO-Manhattan Mother, sketch  
WIND-Tommy Ott, organist  
WJIM-Highlighting the Headlines  
WJJD-Joe Alexander  
WKAR-Console Melodies  
WKBN-Hits & Encores: Social Security  
WKZO-Florence Fiske  
★WOWO-Bob Wilson, news  
★WSPD-Polish News  
WWJ-Vera Richardson

**1:30 EST 12:30 CST**

NBC-Words & Music: WOOD (sw-15.33)  
NBC-News: Music: Weather: Temp.  
NBC-Revue in Miniature: WCOL WHK WJIM WIBM WKZO  
CBS-The Road of Life, sketch: WBBM WGAR WJR WWVA WHIO

MBS-Red River Dave: WHKC  
CKLW-The Quiet Sanctuary  
KDKA-Women and the News  
WADC-Fiesta  
★WBNS-Jim Cooper, news  
WCLE-AI Skully  
WGN-Markets: Midday Seervice  
WIND-Bob Atcher, songs  
WJJD-Loop Noonday Service  
WKAR-Lansing Federal Orch.  
WKBN-Siesta  
WLS-Checkerboard Time  
WLW-Editor's Daughter, sketch  
WMAQ-Songs of the Heart  
WMBC-Happy Hour Club  
WOWO-Man on the Street  
WSPD-Smith's Tennesseans  
WTAM-Teena & Tim  
WTMJ-Rhythm Rascals  
WWJ-Moods in Black & White  
WXYZ-Michigan Highways

**2:45 EST 1:45 CST**

NBC-Betty Crocker: WLW WTAM WWJ WMAQ  
CBS-My Son & I, sketch: WWVA WBBM WJR WADC WGAR WHIO WBNS (sw-17.83)  
MBS-Jimmy Walsh's Orch.: WCLE CKLW WHKC  
WGN-Harold Turner, pianist  
WJJD-Fred Beck, organist  
WKAR-Hints on Etiquette  
WKBN-Y.M.C.A. Prgm.  
WLS-Henry's Exchange  
WMBC-University of Michigan  
WOWO-Peter MacGregor  
WTMJ-Home Harmonizers

**1:45 EST 12:45 CST**

NBC-Revue in Miniature: (sw-15.33)  
CBS-This Day Is Ours, sketch: WWVA WJR WBBM WGAR WADC  
MBS-Voice of Experience: WHK WXYZ WJIM WHKC WOOD WLW WIBM WKZO  
Your Family and Mine: KDKA WTAM  
WBNS-Evans & Swartz  
WCLE-Meet the Ladies  
WHIO-Secret Diary  
★WMAQ-News: Doggy Dan  
WOWO-Richard Trojan  
WTMJ-Sidewalk Reporter  
★WWJ-Friendly Gardener: News

**2:00 EST 1:00 CST**

NBC-Music Appreciation Hour; Dr. Walter Damrosch, conductor: WCOL WSPD WJIM WXYZ WKZO WOOD WIBM (sw-15.33)  
Music detail on page 10 this week.  
NBC-Betty & Bob sketch: WLW WWJ WMAQ WTAM (sw-15.21)  
MBS-Muse & Music: WHKC  
CBS-Doc Barclay's Daughters: WADC WBBM WGAR WWVA WHIO WBNS  
CKLW-House of Peter McGregor: KDKA-Studio Party  
★WCLE-News  
WHK-Mart of the Air  
WIND-Lupi Italian Hour  
WJJD-Livestock Market  
WJR-Mrs. Page, household talk  
WKAR-The Vagabond Poet  
WKBN-Let's Waltz  
WLS-School Time  
WOWO-My Prayer Was Answered  
WTMJ-Bulletin Board

**2:15 EST 1:15 CST**

CBS-Life & Love of Dr. Susan, sketch: WJR WGAR WWVA WADC WBBM WBNS WHIO  
MBS-Charles Openul's Hawaiians: CKLW WHKC  
NBC-Arnold Grimm's Daughter, sketch: WMAQ WTAM WLW WWJ  
WCLE-Ruth-Information  
WGN-Young Dr. Malone  
★WIND-News  
WJJD-Midday Roundup  
WJIM-Bryan Wade  
WLS-News: Markets  
WOWO-Ellen Randolph, sketch  
WTMJ-Gospel Singer

**2:30 EST 1:30 CST**

CBS-Your Family & Mine, sketch: WBNS WJR WHIO WBBM  
NBC-Valiant Lady, sketch: WLW WTAM WMAQ WWJ  
NBC-Music Appreciation Hour: WCOL WSPD WHK WJIM WXYZ WOOD WIBM WKZO (sw-15.33)  
MBS-Thomas Conrad Sawyer Words Drama: WHKC CKLW KDKA-Home Forum  
WADC-Things & Swings  
WGAR-Meet Miss Julia  
WGN-Harold Turner, pianist  
WIND-Race Results; Music & Varieties  
WJJD-Board of Education Prgm  
WKAR-Favorite Overtures  
WKBN-Operetta Revue  
WLS-Prairie Ramblers & Patsy  
WMBC-Sons of Pioneers

WOWO-Your Family & Mine  
WTMJ-Dance Orch.  
WWVA-Boys from Iowa

**2:45 EST 1:45 CST**

NBC-Orphans of Divorce: KDKA WOWO WLS WHK WXYZ (sw-15.33)  
CBS-Joyce Jordan, girl interne, WADC WBNS WGAR WHIO WKBN WJR WWVA WBBM (sw-17.83)  
NBC-The Story of Mary Marlin, sketch: WTAM WTMJ WMAQ WWJ WLW  
NBC-To be announced: WKZO WIBM WCOL  
MN-To be announced: WKZO

**3:00 EST 2:00 CST**

MBS-Marriage License Romances, interviews: WHKC WCLE WGN  
★CKLW-Val Clare, news  
★WJIM-Headline News  
★WJJD-News: Speech Clinic  
WKAR-Fay Smith, songs  
WMBC-Topics of Today  
WOOD-Ned Colby Presents  
WSPD-Child Traffic Safety

**3:15 EST 2:15 CST**

CBS-Society Girl, sketch: WADC WBBM WJR WGAR WBNS (sw-17.83)  
NBC-Oxydol's Own Ma Perkins, sketch: WTAM WMAQ WTMJ WLW  
NBC-The Chase Twins, sketch: WCOL WKZO WXYZ WJIM WWJ WOOD WIBM KDKA  
MBS-Larry Lawrence, songs: WCLE WHKC  
CKLW-Interlude: Turf Club  
WGN-Afternoon Musical  
WHIO-The Rhythm Roundup  
WHK-Mrs. Ballard  
WKAR-Spartan Sports Review  
WKBN-To be announced  
WLS-Getting the Most Out of Life  
WMBC-Musical Matinee  
WOWO-Talking Drums  
WSPD-Your Radio Neighbor  
WWVA-Kitty Keene, sketch

**3:30 EST 2:30 CST**

NBC-Pepper Young's Family, sketch: WTAM WMAQ WLW WWJ WTMJ  
★CBS-News: Three Treys: WGAR WADC WHIO (sw-17.83)  
MBS-Bob Millar's Orch.: WHKC WCLE WGN

NBC-To be announced: WCOL WKZO WXYZ WIBM WJIM

CKLW-Sleepy Hollow Gang  
KDKA-Tea Time Tunes  
WBNS-Blue Ribbon Melodies  
WIND-Race Results; Music & Varieties  
WJJD-Santaella's Orch.  
WJR-Univ. of Michigan Prgm.  
WKAR-Music of the Masters  
WKBN-The Washingtons  
WLS-Magic Hour  
WMBC-Judy Wild  
WOOD-Bing Crosby  
WOWO-All in the Family  
WWVA-Border Riders

**3:45 EST 2:45 CST**

NBC-Between the Book Ends with Ted Malone: WCOL WOWO WKZO WXYZ WSPD WOOD WHK WJIM WIBM (sw-15.33)  
NBC-The Guiding Light, sketch: WTMJ WTAM WMAQ WLW WWJ  
CBS-Richard Maxwell, trn.: WADC WGAR (sw-17.83)  
Story on page 4.  
WBNS-Organ Matinee  
WGN-Good Health & Training  
WHIO-Social Security Prgm.  
WHKC-Texas Jim Lewis  
WJJD-Ben Kanter  
WJR-Musical Prgm.  
★WLS-News: Homemakers Program  
WMBC-Fire Prevention Bureau

**4:00 EST 3:00 CST**

CBS-Girl Scout Week Program: WADC (sw-17.83)  
NBC-Backstage Wife, sketch: WTAM WTMJ WMAQ WLW  
★NBC-Club Matinee: News: WCOL WENR WHK WKZO WLW WSPD WXYZ WOWO WJIM WIBM KDKA (sw-15.33)  
CBS-Pretty Kitty Kelly, sketch: WKBN  
WBBM-Editor's Daughter, sketch  
WBNS-Friday Frolic  
WCLE-Let's Dance  
WGAR-Alice Blair  
WGN-Hits of Today  
WHIO-Women  
WHKC-Swing Your Partner  
WJJD-Social Register  
WJR-Meet Miss Julia, sketch  
WKAR-High School Forum  
WMBC-Alice in Movieland  
★WOOD-Newsicale  
WWJ-Matinee Musicale  
WWVA-Neo-Vim's Gang

**4:15 EST 3:15 CST**

CBS-Girl Scout Week Program: WGAR (sw-17.83)  
NBC-Stella Dallas, sketch: WTMJ WTAM WMAQ WLW  
MBS-To be announced: WCLE WGN WHKC  
WBBM-Meet the Missus  
WBNS-There's No Place Like Home  
WJR-Career of Alice Blair  
WKBN-Doc Barclay's Daughters  
WMBC-Twenty Fingers  
WOOD-Your Family & Mine

**4:30 EST 3:30 CST**

NBC-Vic & Sade, sketch: WTMJ WLW WMAQ WTAM WWJ  
MBS-Wayne West, scat singer: WHKC WGN WCLE  
CBS-Men Behind the Stars: WKBN WADC WGAR (sw-17.83)  
★CBS-Club Matinee: News: WOOD  
WBBM-Missus Goes to Market  
WBNS-Friday Frolic  
WHIO-Jobs Wanted: Drama

**4:45 EST 3:45 CST**

CBS-Smilin' Ed McConnell: WJR WBNS WHIO WADC (sw-17.83)  
NBC-Midstream, drama: WTMJ WWJ WLW WTAM WMAQ  
WBBM-Linda's First Love, sketch  
WCLE-Western Serenade  
WGAR-David Adams  
WGN-Book-a-Week  
WHK-Cleveland College  
WHKC-This Day Is Famous  
WJJD-Bob & Bonnie Atcher  
★WKAR-News: The Day's March  
★WKBN-News: Stocks  
WMBC-Mountain Red  
WSPD-Melodic Notes  
WWVA-Joe Barker's Gang

**5:00 EST 4:00 CST**

MBS-Old Fashioned Girl: WHKC WCLE  
NBC-Dreams Come True: WHK WSPD WOOD WIBM  
CBS-By Kathleen Norris, sketch: WJR WBBM WBNS WGAR  
NBC-To be announced: WLW  
NBC-Girl Alone, sketch: WTMJ WMAQ WTAM WWJ  
CKLW-Mary Jane & Uncle Bill  
KDKA-Bookworm  
★WADC-News: Market Talk  
WENR-Home Forum  
WGN-Grenadiers Quartet  
WHIO-Safety Patrol  
WJIM-Uncle Howdy  
★WJJD-News  
WKBN-Melody Highlights  
WKZO-Dance Hour  
WLW-Kitty Keene, drama  
WMBC-V. Jarosz  
WOWO-Keeping You Posted  
WWVA-A Shopping We Will Go  
WXYZ-Show World: Happy Rhythm

**5:15 EST 4:15 CST**

MBS-The Johnson Family: WHKC WCLE  
CBS-Caroline's Golden Store, sketch: WJR WGAR WBBM WBNS  
NBC-Irma Glen, organist: WCOL  
NBC-Against the Storm, sketch: WTMJ WSPD WMAQ WTAM WWJ WLW  
NBC-Dreams Come True: WENR KDKA  
CKLW-Turf Club  
KDKA-David Adams  
WADC-Johnny Martone  
WGN-Len Salvo, organist  
WHIO-High School Sports  
WHK-Advs. of Pinochle  
WJJD-Suppertime Frolic  
★WKZO-News  
WOWO-Eb & Zeb  
WXYZ-To be announced

**5:30 EST 4:30 CST**

NBC-Jack Armstrong, sketch: WLW WTAM WWJ  
NBC-Affairs of Anthony, sketch: WENR WHK WTMJ WIBM

(Continued on Next Page)

## DISCARD YOUR OLD AERIAL

It Is Most Likely Corroded and Has Poor or Loose Noisy Connections  
No MORE BUZZES. CLICKS and shorts from summer rains and winter snow and sleet when using an F & H Capacity Aerial Eliminator. Anyone can connect it in a moment's time to the radio set—occupies only 1 1/2 inch space behind the set, yet enables your radio to operate without an aerial and tune in stations over the entire broadcast band frequencies and short wave channels.

**ELIMINATE THE AERIAL FOR GOOD**  
Attach this unit to your radio—make your set complete in itself—forget aerial wires and troubles—move your set anywhere—no more roof climbing, unsightly lead-in or aerial wires.

**NOT NEW—VALUE ALREADY PROVED**  
On the market five years, 100,000 customers in U.S. and foreign countries. In use from the Arctic Region of Norway to the Tropics of Africa. Each factory tested on actual long distance reception. Cannot harm set—Easily connected to any radio, including radios having no ground or radios for doublet aerial. Note: It will not operate on battery or automobile radios.

**5 DAYS TRIAL** Mail coupon at once. Pay postman \$1.60 plus a few pennies postage on delivery. If not entirely satisfied, return within five days and your dollar will be refunded without question.

**JUST MAIL THIS COUPON.**

F & H Radio Laboratories, Dept. 107, Fargo, N. Dak.  
Send F & H Capacity Aerial. Will pay postman \$1 plus few cents postage. If not pleased will return within 5 days for \$1 refund. Check here  if sending \$1 with order—thus saving postage cost—same refund guaranteed. Check here  if interested in dealer's proposition.

NAME.....  
ADDRESS.....  
CITY.....STATE.....

**WHAT USERS SAY**  
Laporte, Tex. After using the Capacity Aerial Eliminator over a year on my 1935 small 7 tube set can say it brings in reception with fine volume and clarity, pulling in stations from Japan, Europe, South America, and broadcast stations from all over the U. S. Efficiency proven, I took down my old outside aerial. Signed.....  
Davenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed.....

# FRIDAY November 3

(5:30 p.m. Continued)

**CBS-It Happened in Hollywood**  
WBMM WGAR WJR  
**MBS-Uncle Don, children's prgm.:**  
WHK CKLW  
**NBC-Kitty Keene, sketch:WTMJ**  
WMAQ  
**KDKA-Rhythm Makers**  
WADC-Headliner: Interlude  
WBNS-Fu Manchu  
**WCLW-News & Music**  
WGN-Our American Language  
**WHIO-Paul Price: News: Con-**  
sole Capers  
WHKC-Sentimental Music  
WIND-Race Results; Music &  
Varieties  
WJIM-Xavier Cugat's Orch.  
WKBN-Game Commission  
WKZO-Twilight Trails  
WOOD-Program Previews  
WSPD-Sundown Serenade  
WVVA-West Liberty Varieties  
WXYZ-Don King's Orch.

**5:45 EST 4:45 CST**  
NBC-The Adv. of Tom Mix;  
WJIM WBMM WCOL WOOD  
KDKA WHK WXYZ  
**NBC-Dinning Sisters: WENR**  
NBC-Little Orphan Annie, sketch:  
WVVA WTAM

**CBS-Scattergood Baines, sketch:**  
WBNS WVVA WBMM WGAR  
WJR WADC WHIO  
**CJLW-Adventures of Tarzan**  
WGN-Harold Turner, pianist  
WHKC-Dick Harding, organist  
WKBN-Hi-Speed Factfinder  
**WKZO-Boake Carter**  
WLW-Pension Plan  
WMAQ-Frolics Before Five  
WSPD-Sports News: Table Talk  
WTMJ-Meet Miss Julia, sketch

## NIGHT

**6:00 EST 5:00 CST**  
NBC-The Torch of Progress,  
talk: WFAE WMAQ WCOL  
(sw-9.53)

"The People Who Lived in  
India" is Mr. E. H. Griggs'  
subject today.  
**NBC-(News, WJZ only) Pian-**  
ist: Alma Kitchell's Brief Case:  
WJZ WENR

**MBS-Gus Lazarro's Orch.:** WGN  
WCAE WCLE

**CBS-News: Edwin C. Hill, com-**  
mentator: WABC WJAS WADC  
WVVA WKBN (also at 10 p.m.)

**CBS-Billy and Betty, sketch:**  
WCKY WCCO WBMM

**News: WJR WSPD WBNS**  
CKLW-Rollin' Home  
**KDKA-News: Temp.: Movie**  
Magazine of Air: Weather  
WCAE-Stardust

**WGAR-Sidney Andorn: Ellis**  
VanderPyl: Five Star Final  
WHAS-Little Betty

**WHIO-Ohio Emergency Committee**  
WHK-Tempo of the Town  
**WHKC-The Spectator, news**  
WIND-Piano Parade  
WJIM-Sport Page

**WLW-Fred Kirby: News**  
WOOD-Sports  
WOR-Uncle Don, children's prgm.  
WSAI-Little Orphan Annie

**WTAM-Lee Gordon's Dinner**  
Music: News  
**WTMJ-Song Doctor: News**  
WVVA-Sports Review; Musicale  
WXYZ-The Day in Review

**6:15 EST 5:15 CST**  
NBC-Malcolm Claire, children's  
stories: WMAQ (sw-9.53)

**NBC-News: Sports: WFAE**  
CBS-Uncle Jonathan, sketch:  
WABC WCKY WGAR WADC

**NBC-Les Brown's Orch.:** WCOL  
WOOD KDKA  
**NBC-Football Forecasts: WJZ**  
MN-Fact Finder: WJIM WOOD  
WVVA WXYZ

**News: WHK WJAS WHAS**  
Sports: WKBN WLW  
**News: Sports: WCAE WVVA**  
WBMM-Accordiana  
WBNS-Our Hobbies  
**WCCO-News Voices**

**WENR-To be announced: News**  
WGN-Lawrence Salerno & Piano  
WHIO-Si Burick  
WHKC-Sports by Sweeney  
WIND-Dance Music  
WJR-Evening Melodies  
**WSAI-Peter Grant, news**  
WSPD-The Factfinder  
WVVA-Broadcast: Tune in the  
Spotlight

**CBS-Kaltenborn Edits the News:**  
WADC WBNS WCKY WCCO  
WBMM WHIO WVVA WHAS  
NBC-Three Cheers: WSAI WBMM  
(sw-9.53)  
**MBS-Bill McCune's Orchestra:**  
WHKC

**CBS-Elmer Davis, news: WABC**  
NBC-Gulden Serenaders: WJZ  
NBC-Captain Tim Healy's Stamp  
Club: WFAE

Jack Armstrong, sketch: WMAQ  
WTMJ

**CKLW-News & Sports**  
KDKA-Music: Sports  
WCAE-Dancing Date  
WENR-Organ Moods  
WGAR-Carl George

WGN-Football Gossip  
WHK-To be announced  
WIND-General Melodies  
WJAS-Baron Elliott's Orch.  
WJIM-Football Forum  
WJR-Inside of Sports  
WKBN-SoHo Headliner: Some-  
thing About Everything  
WLW-Richard Himber's Orch.  
WOOD-Mr. Hi-Brau

**WOR-News**  
WSPD-Zingo  
WTAM-Leisy Sportsman  
WVVA-Bill Elliott  
WXYZ-Gridiron Guesses

**6:45 EST 5:45 CST**  
**NBC-Lowell Thomas, news com-**  
mentator: WJZ WOOD WLW  
WTAM KDKA WVVA

**NBC-The Adv. of Tom Mix,**  
sketch: WENR

**MBS-To be announced: WOR**  
NBC-Crawford Ensemble: WFAE

**CBS-Today in Europe: WVVA**  
WHIO WGAR WKBN WBMM  
WCKY WCCO WHAS

Richard Himber's Orch.: WADC  
WJR  
CKLW-Adventures of Jimmie Al-  
len

WBNS-Doc Seller's True Stories  
WCAE-La Marba Predicts  
WGN-Orphan Annie, sketch  
WHK-The Fact Finder  
WHKC-Myron Vaughn, trn.  
WIND-Chicago at Work  
WJAS-Life Can Be Beautiful  
WJIM-Nat Shilkret's Orch.  
WMAQ-At Sun Down  
WSAI-Dick Bray's Question Box  
WSPD-Jam for Dinner  
WTMJ-Sports  
WXYZ-Evening Serenade

**7:00 EST 6:00 CST**  
NBC-Dance Orch.: WJZ WXYZ  
WCOL

**CBS-Amos 'n' Andy, sketch:**  
WABC WHIO WADC WBNS  
WHAS WGAR WJR WCKY  
WCCO WJAS (sw-15.27)

**MBS-Fulton Lewis, Jr., comm.:**  
WHKC CKLW

**NBC-Fred Waring in Pleasure**  
Time: WFAE WCAE WTAM  
WOOD WMAQ WLW WTMJ  
WVVA

KDKA-Weekly Victor Record  
Review  
**WBMM-News**  
WENR-Radio Fanfare  
WGN-Capt. Midnight, sketch  
WHK-Gayle of Melody  
WIND-German Hour  
WJIM-Lone Ranger, sketch  
WOR-Stan Lomax, sports  
WOSU-Musketeers  
WSAI-Deacon Moore's Orch.  
WSPD-The Job Broker  
WVVA-The Lone Ranger

**7:15 EST 6:15 CST**  
**CBS-Lum & Abner, sketch:**  
WABC WJAS WADC WBMM  
WBNS WCKY WJR WGAR  
WHAS WCCO (also KNX KSL  
at 11:30 p.m.)

**NBC-I Love a Mystery, sketch:**  
WFAE WTAM WMAQ WVVA  
WTMJ WCAE (also KFI at 11:15  
p.m. EST)

**NBC-To be announced: WCOL**  
NBC-Dance Orch.: WBMM WENR  
CKLW-Evening Serenade  
WGN-Sports  
WHIO-Al Kavelin's Orch.  
WHK-Safety First  
WHKC-Lone Ranger  
**WLW-Michael Hinn, news**  
WOOD-To be announced  
WOR-The Answer Man  
WOSU-Stainbrook Recital  
WSPD-Leon Warrick, bar.

**7:30 EST 6:30 CST**  
CBS-Prof. Quiz with Bob Trout:  
WABC WBNS WJAS WADC  
WHAS WCKY WCCO WBMM  
WJR WGAR (sw-15.27) (also  
KNX KSL at 9 p.m.)  
**NBC-The Revelers: WFAE**  
NBC-Joseph Marais, songs: WJZ  
WOWO WCOL

# Friday

## Good Listening Guide

Stations which will broadcast these programs may be found  
in the adjacent columns at the time hereunder indicated

Check the programs you want to hear today

### MORNING

**9:15 EST (8:15 CST) American School of the**  
Air.  
Today's lesson deals with public relief and the prob-  
lems arising from this condition.

### AFTERNOON

**12:30 EST (11:30 CST) Farm and Home Hour.**  
Today's program originates at the National Husking  
Contest, on a farm near Lawrence, Missouri.  
More information may be found on page 3, column 3.

### NIGHT

**6:30 EST (5:30 CST) Kaltenborn Edits the News.**

**7:00 EST (6:00 CST) Fred Waring in Pleasure**  
Time.

**7:30 EST (6:30 CST) Professor Quiz.**  
With Bob Trout.

**8:00 EST (7:00 CST) Quixie Doodles.**  
Colonel Stoopnagle, M. C.; Alan Reed (Teddy Bergman),  
announcer.

**8:00 EST (7:00 CST) Kate Smith Hour.**  
Abbott and Costello, comedians; Ted Straeter Chorus;  
Ted Collins; Jack Miller's orchestra. "Drums Along the  
Mohawk," starring Claudette Colbert and Henry Fonda,  
will be presented tonight.

**8:00 EST (7:00 CST) Cities Service Concert.**  
Lucille Manners, soprano; Ross Graham, baritone;  
Grantland Rice, sports; Frank Black conducts the  
orchestra.

**8:30 EST (7:30 CST) Carson Robison and His**  
Buckaroos.

**8:30 EST (7:30 CST) Symphony Orchestra.**  
Nicolai Berzowsky, conductor.

**9:00 EST (8:00 CST) Johnny Presents.**  
Dramas; vocalists; Johnny Green's orchestra.

**9:00 EST (8:00 CST) Waltz Time.**  
Frank Munn, tenor; Manhattan Chorus; Abe Lyman's  
orchestra.

**9:00 EST (8:00 CST) Plantation Party; Variety**  
Program.  
Whitey Ford, M. C.; Duke of Paducah; Louise Massey  
and the Westerners; Tom, Dick and Harry; Doring  
Sisters; Charlie Lyon, announcer.

**9:30 EST (8:30 CST) George Jessel's Variety**  
Program.  
Merry Macs, Peter Van Steeden's orchestra.

**9:30 EST (8:30 CST) First Nighter; Drama.**

**10:00 EST (9:00 CST) Grand Central Station;**  
Drama.

**10:00 EST (9:00 CST) Guy Lombardo's Or-**  
chestra.

Refer to adjacent columns for stations  
broadcasting these programs

### FREQUENCIES

CKLW-1030	WFAE-660	WJIM-1210	WOOD-1270
KDKA-980	WENR-870	WJJD-1130	WOR-710
WABC-860	WGAR-1450	WJR-750	WOSU-570
WADC-1320	WGN-720	WJZ-760	WOWO-1160
WASH-1270	WHAS-820	WKAR-850	WSAI-1330
WBMM-770	WHIO-1260	WKBN-570	WSPD-1340
WBNS-1430	WHK-1390	WKZO-590	WTAM-1070
WCAE-1220	WHKC-640	WLS-870	WTMJ-620
WCCO-810	WIBM-1370	WLW-700	WVVA-1160
WCKY-1490	WIND-560	WMAQ-670	WVVA-1160
WCLE-610	WJAS-1290	WMBC-1420	WXYZ-1240
WCOL-1210			

**NBC-Xavier Cugat's Orchestra:** WSAI  
NBC-Ray Kinney's Orch.: WJZ  
WCOL KDKA

**MBS-Lone Ranger, sketch: WOR**  
WXYZ WSPD WBMM WOOD  
WKZO WCLE WHK  
WLS-Sports, Freddy Lindstrom  
WOSU-University News  
WSAI-I Love a Mystery  
WTMJ-Kilowatt Hour  
WVVA-Russell Barnes  
WVVA-To be announced

**8:00 EST 7:00 CST**  
NBC-Cities Service Concert; Lu-  
cille Manners, sop.; Russ Graham,  
bar.; Chorus; Grantland Rice,  
sports; Frank Black's Orch.;  
Drama: WFAE WTAM WMAQ  
WCAE WTMJ WVVA (sw-9.53)

**MBS-Colonel Stoopnagle's Quixie**  
Doodle Contest: WGN CKLW  
WLW WOR

**NBC-Name It and It's Yours:**  
WJZ WOOD WLS WXYZ WSAI  
WCOL KDKA WBMM WHK

**CBS-Kate Smith's Variety**  
Hour: News: WABC WBMM  
WKBN WHAS WHIO WJAS  
WJR WADC WGAR WBNS  
WCCO WVVA (sw-15.27) (also  
KNX KSL at 12 mid. EST)  
For detail see Good Listening Guide.  
WCKY-To be announced  
WIND-Max Miller's Swing Quar-  
ter  
WLS-American Red Cross Pigm.  
WOSU-Studio Players  
WSPD-Richard Himber's Orch.

**8:15 EST 7:15 CST**  
WIND-In the Music Room  
WLS-K. Brown, pianist  
WSPD-On with the Dance

**8:30 EST 7:30 CST**  
NBC-Carson Robison & His Buck-  
aroos: WJZ KDKA WBMM WHK  
WXYZ WLW WLS WJIM WSPD  
(also KGO at 11 p.m. EST)  
**MBS-Lone Ranger, sketch: WGN**  
**MBS-Symphony Orch.:** WOR  
CKLW

WIND-The Aristocrats  
WOOD-Stars Over Manhattan  
WOSU-Columbus Federal Orch.  
WSAI-Shep Fields' Orch.

**8:45 EST 7:45 CST**  
**WIND-News**  
WSAI-School Tax Talk

**9:00 EST 8:00 CST**  
CBS-Johnny Presents; Drama;  
Johnny Green's Orch.; Ray  
Block's Swing Fourteen; Solo-  
ists: WABC WGAR WBMM WJR  
WHAS WCCO WJAS WHIO  
WBNS WADC WCKY (sw-11.83)  
(also KNX KSL at 11:30 p.m.)  
NBC-Waltz Time; Frank Munn,  
trn.; Manhattan Chorus; Abe Ly-  
man's Orch.: WFAE WVVA WCAE  
WMAQ WTAM WTMJ WSAI

Mr. Munn will sing Last  
Night and Our First Kiss, and  
the orchestra will offer In a  
Monastery Garden, Lysistrata  
Waltz, Love Passes By, and  
Love's Fancies. The chorus will  
sing South of the Border and  
If Love Were All.

**NBC-Plantation Party, The West-**  
erners; Michael Stewart, songs;  
Tom, Dick & Harry; Beulah;  
WJZ WXYZ WOOD WENR WLW  
WBMM KDKA WOWO WSPD  
WJIM WHK

**MBS-Raymond Gram Swing,**  
news analyst: CKLW  
WGN-Musico, musical quiz  
WIND-Hymns of All Churches  
**WOR-Gabriel Heatter, news**  
WOSU-March of Events

**9:15 EST 8:15 CST**  
**MBS-Edwin C. Hill, commen-**  
tator: WOR  
CKLW-Iane Prescott's Ensemble  
WIND-Betty & Bob, sketch  
WOSU-Zwei Herzen

**9:30 EST 8:30 CST**  
NBC-George Jessel's Variety Pro-  
gram; Guests: WFAE WVVA  
WCAE WTAM WMAQ WTMJ  
WLW

**NBC-Muted Rhythm: WJZ WJIM**  
WXYZ WSAI KDKA WOWO  
(sw-9.53)  
**MBS-Music & Manners: WOR**  
CKLW

**CBS-First Nighter, drama: WABC**  
WBMM WJR WBNS WGAR  
WJAS WHIO WCCO WCKY  
WHAS WADC

**WGN-News**  
WENR-Record Review  
WHK-Mrs. Ballard  
WIND-Scattergood Baines, sketch  
WOOD-Front Page Dramas  
WOSU-Bill Libero, organist  
WSPD-Bigelow Pension Plan

**9:45 EST 8:45 CST**  
**NBC-Muted Rhythm: WBMM**  
WSPD  
WGN-Guilty Bystanders, drama  
WIND-Zing-O Game  
WOOD-Dept. of Conservation

**10:00 EST 9:00 CST**  
CBS-Grand Central Station, dra-  
ma: WABC WBMM WCCO WBNS  
WADC WGAR WHAS WHIO  
WJR WCKY WJAS (sw-11.83)

**NBC-To be announced: WJZ**  
WOOD WJIM WCOL WBMM  
WOWO KDKA

**MBS-Raymond Gram Swing,**  
news analyst: WOR WGN WHK  
**NBC-Guy Lombardo's Orch.:**  
WFAE WTAM WMAQ WCAE  
WLW WTMJ WVVA (sw-9.53)

**CKLW-Concert Party**  
WENR-Your Football Prophet  
WIND-Emil Plindt's Orch.  
WSAI-Barney Rapp's Orch.  
WSPD-George Duffy's Orch.  
**WXYZ-News**

**10:15 EST 9:15 CST**  
**MBS-News: John Steele, news**  
analyst: WOR WGN WHK  
WENR-Bill Bardo's Orch.  
WIND-Walkathon  
**WSPD-Edward C. Ames, news**  
WXYZ-Frank Gagen's Orch.

**10:30 EST 9:30 CST**  
NBC-Horace Heidt's Orch.: WJZ  
WJIM  
NBC-The Story Behind the Head-  
lines: WFAE WMAQ  
NBC-Melody Marathon: WSPD  
WLW WOWO WENR WXYZ  
WOOD

**CBS-Young Man with a Band:**  
WABC WBMM WJAS WHAS  
WJR WCKY  
**MN-Henry Biagini's Orchestra:**  
WBMM

**MBS-Fulton Lewis, Jr.'s Con-**  
gressional Review: WOR CKLW  
KDKA-Music You Want  
WADC-Headliner  
**WBNB-Jim Cooper, news**  
WCAE-Rhythm & Romance  
WCCO-Sportsmen's Special  
**WGAR-Headliner**  
WGN-Griff Williams' Orch.  
WHIO-Men of Note  
WHK-Sports  
WIND-Hoss Tales  
**WSAI-Boake Carter, comm.**  
WTAM-Tommy Blue's Orch.  
WTMJ-Cameos of New Orleans  
WVVA-Detroit News Radio Extra

**10:45 EST 9:45 CST**  
**MBS-Griff Williams' Orchestra:**  
WGN CKLW  
NBC-Jan Savitt's Orch.: WFAE  
WABC WCAE WCOL WMAQ  
WADC-Variety Pigm.  
WBNS-Double 13 Night Club  
WGAR-Bob Kelley: Interlude  
**WHIO-Newspaper of the Air**  
WHK-Philatelia  
**WIND-News & Sports**  
WOR-To be announced  
WTMJ-Vibrant Strings

**11:00 EST 10:00 CST**  
**NBC-(News, WJZ only) Ranny**  
Weeks' Orch.: WJZ WCOL WJIM  
WBMM

**NBC-News, John Gunther:**  
WFAE (sw-9.53)  
**CBS-Paul Sullivan Reviews the**  
News: WABC WADC WJR  
WCKY WBNS WGAR WHAS  
Story on page 17.

**CBS-Amos 'n' Andy, sketch:**  
WBMM (also see 7 p.m.)  
**MBS-Ray Pearl's Orch.:** WGN  
News: WVVA WHK WLW WJAS  
WENR

**CKLW-Canadian Club Reporter**  
**KDKA-News: Weather: Temp.**  
**WCAE-News: Musical Interlude**  
WCCO-Cedric Adams  
WHIO-Uncle Jonathan  
WIND-Swedish Pigm.  
WMAQ-Little Jack Little's Orch.

**WOOD-News: Sports**  
WIND-News: Weather  
**WOWO-Bob Wilson, news**  
WSAI-Music You Want  
WSPD-Dance Time  
WTAM-Tom Manning  
WTMJ-Today's Events  
WXYZ-Starlight Trail

**11:15 EST 10:15 CST**  
CBS-Louis Prima's Orch.: WABC  
WCKY WHIO WADC WJAS  
WGAR (sw-11.83)  
**MBS-Ray Pearl's Orch.:** WHK  
WCAE

**NBC-Bill Bardo's Orch.:** WFAE  
NBC-Ranny Weeks' Orch.: KDKA  
WOOD WOWO

**News: WBMM WMAQ**  
CKLW-Music You Want  
WBNS-Dance Orch.  
WCCO-Cedric Adams  
WENR-Bill Bardo's Orch.  
WGN-Anson Weeks' Orch.  
WHAS-George Walsh Looks 'Em  
Over

**WJR-News: Fifty-yard Line Re-**  
view  
WLW-Sports  
WOR-Ozzie Nelson's Orchestra  
WTMJ-Shadows of Fu Manchu  
WVVA-Yale University Band  
WXYZ-Don Pablo's Orch.

**11:30 EST 10:30 CST**  
NBC-Artie Shaw's Orch.: WFAE  
WCAE (sw-9.53)

**CBS-Ozzie Nelson's Orchestra:**  
WABC WIND WHIO WCKY  
WADC WJAS WGAR WBNS

**CBS-Paul Sullivan Reviews the**  
News: WBMM WCCO  
**MBS-Paul Whiteman's Orchestra:**  
WOR

**NBC-Jimmy Dorsey's Orch.:** WJZ  
WBMM KDKA WOOD WJIM  
WXYZ WCOL WOWO WSPD  
WHK

WENR-Art Kassel's Orch.  
WGN-Dick Jurgens' Orch.  
WHAS-Football Follies  
WLW-Shep Fields' Orch.  
WMAQ-Abe Lyman's Orch.  
**WTAM-News: Sammy Watkins'**  
Orch.: News  
WTMJ-Sports: Dance Orch.  
WVVA-Dance Orch.  
End of Friday Programs



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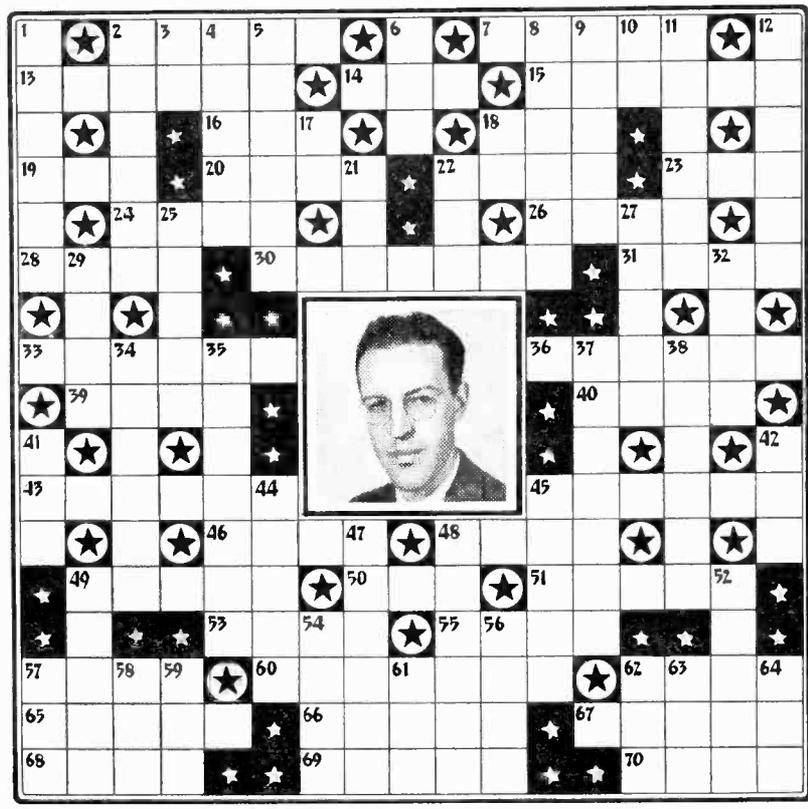
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**RADIO GUIDE'S X-WORD PUZZLE**



- HORIZONTAL**
- Last name, star in the portrait (NBC special-events announcer)
  - Keen
  - \_\_\_\_\_ and her violin, with Phil Spitalny
  - \_\_\_\_\_ Shirley, announcer
  - \_\_\_\_\_ Hayes, actor, "Doc Barclay's Daughters"
  - Border, edge
  - Feminine name
  - Fish eggs
  - Not attractive
  - Decorate
  - A color
  - Joey \_\_\_\_\_, tenor
  - City in Alaska
  - Masculine name
  - Motoring around the country
  - Units of energy
  - Phil \_\_\_\_\_, orchestra-leader ("Jell-O Show")
  - Steers collectively
  - \_\_\_\_\_ Kennedy, baritone
  - Learning
  - Manikins
  - Conviction
  - Halt
  - \_\_\_\_\_ Leonardi, orchestra-leader ("Grouch Club")
  - Blunder
  - Self
  - Corpulent
  - Hub of a wheel
  - Covered with ink
  - First man
- VERTICAL**
- First name, star in the portrait (NBC special-events announcer)
  - \_\_\_\_\_ Dumas, radio actress
  - International laws (abbr.)
  - Masculine name
  - Felix \_\_\_\_\_, tenor
  - \_\_\_\_\_ Shield, orchestra-leader
  - Bob \_\_\_\_\_, bandleader
  - San Antonio mission
  - Symbol for rubidium
  - Alloy of tin and lead
  - Abides by
  - Initials of Michael Loring
  - Either
  - Pronoun
  - Three (prefix)
  - \_\_\_\_\_ Kostelanetz, orchestra-leader
  - \_\_\_\_\_ Everett, radio actress
  - Wild animal
  - \_\_\_\_\_ Page, songstress
  - Corrector of the press
  - Billy \_\_\_\_\_, Rush, of "Vic and Sade"
  - Peggy \_\_\_\_\_, radio actress
  - Conditions himself for athletic events
  - Goblin
  - Towards the stern
  - Leather belting
  - Printed and bound volumes
  - Jan \_\_\_\_\_, tenor
  - Spend time idly
  - \_\_\_\_\_ Dunstvedter, bandleader
  - Minetta \_\_\_\_\_, radio actress
  - The big bass \_\_\_\_\_
  - Used by fishermen
  - Priestly vestment
  - Avenue (abbr.)
  - Collided
  - Devoured
  - Possessed
  - Sleeveless garment worn by Arabs
  - Sooner than



**GET IN THE QUIZ GAME—ANSWERS**

- (See Questions on Page 8)
- Here are the correct answers in our weekly quiz. Of the seventeen questions, eight were answered correctly by contestants on the air—an average of slightly less than 50%. Is your score better than that?
- "Question Bee"**
- Georgia.
  - Rasputin.
  - Revolution, first World War and Civil War, respectively.
  - New London, Conn., and Annapolis, Md., respectively.
- "Name Three"**
- Paul Revere's, Sheridan's, Rodney's, others.
  - Van Buren, Tyler and Polk.
  - Brakes, lights and a horn.
- "So You Think You Know Music"**
- Sousa, MacDowell, Foster, Herbert, Nevin.
  - (a) Zither; (b) ukulele; (c) balalaika; (d) guitar; (e) mandolin.
  - "O Thou Sublime Evening Star" (Wagner); "Moonlight Sonata" (Beethoven); "Venusberg Music" (Wagner); "Jupiter Symphony" (Mozart); "The Planets" (Holst).
- "Battle of the Sexes"**
- (a) "Peter Pan"; (b) "Wizard of Oz"; (c) "Lost Horizon."
  - Your father.
  - Julius Caesar and Augustus Caesar.
- "Ask-It-Basket"**
- Letter "z" of alphabet.
  - Whale, dog, bat.
  - You'd be bored to death.
  - No. No living man can be legally buried anywhere!



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**NATIONAL SONG SEARCH**

LISTED below are names of all Pop-Song Contest No. 1 contestants not published last week. Following these are Contest No. 2 entrants whose last names begin with letters A through S. More names will appear next week. For complete information about the National Song Search turn to Page 12.

**Popular-Song Contest No. 1**

Pace, Frank; Paladine, Vincent; Palmer, Irwin; Papendieck, Robert; Parsons, Lulu; Pascoe, Roy; Patterson, Elizabeth; Patterson, S.; Payer, John; Pearson, Ethan; Peckham, William; Penbertson, Arthur; Perdue, Thos.; Peters, Carolyn; Petersen, Helen; Peterson, LaVerne; Pfeiffer, Bob; Pichardo, Myrdalia; Pickett, Marjorie; Pittman, H.; Porteous, Frances; Porter, L.; Porter, R.; Prestridge, R.; Prince, Paul; Prindle, Ruth; Pryor, Hobson; Pryor, Marie; Ptacek, Raymond; Puglisi, Nicholas; Rae, Mary; Rawson, Jack; Reed, Ray; Rohmer, Carl; Reuz, Merl; Richards, Dorothy; Riecks, Geo.; Riley, Ted; Rinehart, Roy; Robinson, Roy; Roehrl, Bill; Rosen, Daisy; Rohde, Les; Ross, Hugh; Rossi, Paul; Ross, Kathleen; Ross, Ruth; Rubens, Anton; Rundell, B.; Russell, Chyt; Rutherford, Isabel; Ryan, Joseph; Sackentruther, Art; Sauer, T.; Sandefur, Hugh; Sansot, James; Santos, Johnny; Sawyer, Ray; Sax, James; Scales, Nellie; Scallion, Cal; Schaefer, F.; Schaefer, Eddy; Schaff, Pearl; Scherer, Carl; Schneider, Robert; Schweitzer, Henry; Scott, Roland; Seal, Eula; Seibel, Elise; Seligson, Sylvia; Shadle, Jack; Sharkey, Ray; Shephert, Willard; Shoop, Jimmy; Shue, J.; Shumaker, Grace; Sittman, Addie; Skelly, Jos.; Skinner, Lillian; Sleeper, H.; Smith, Chas.; Smith, Grace; Smith, J.; Smith, Ken; Smith, Martin; Smith, Milton; Smith, Wesley; Smith, W.; Sparks, Stanley; Spear, Janice; Spiegel, Forrest; Spiess, A.; Stacks, J.; Stahl, Mable; Stainbrook, Wm.; Stanley, Anne; Stechshymin, Tony; Stell, Anna; Stevenson, Harold; Stewart, Annabella; Stillwell, Walter; Stobbs, Harry; Stockhecke, Grace; Stone, Glenn; Strioff, Henry; Stumbaugh, Marie; Swain, Walter; Swan, Henry; Swenson, Robert; Switzer, L.

Talbot, Dorothy; Tama, Tommy; Temple, Alan; Thomas, Blanche; Thompson, Kathleen; Tiboni, John; Trahan, Preston; Tuccelli, Joseph; Tuell, Alfred; Turcott, John; Umbarger, Wayne; Umhauer, Arwilda; Valor, Ralph; Vance, Dave; Vaughan, Portia; Verdier, Betty; Vieters, Ray; Vilson, Russ; Vogel, Mike; Votel, Joe; Wadhams, Nova; Wadsworth, H.; Waldrep, Alfred; Waltz, Robert; Ward, Bill; Waterman, Lucius; Watkins, Nina; Wattles, Helen; Watts, William; Weber, Cora; Weber, Hal; Weems, Raymond; Welch, Lee; Weir-mack, Ray; Wesner, Sylvia; West, E.; Westcott, Everett; Wester, Lars; Westney, Harry; Wheatley, Hazel; Wilford, J.; Wilhelm, Fred; Wilkin, Sammie; Wilhoit, H.; Williams, Loyd; Wilson, Mildred; Winkler, Albert; Wolf, Ruth; Wolfart, Walter; Wong, Niewill; Woods, Mary; Woods, Richard; Worth, Virginia; Wright, Rue; Yeager, Herman; Yeaton, Lillian; Yohe, Ralph; Young, Leslie; Young, Russell; Young, S.; Zosdon, Vincent; Ziehart, Larry; Zorn, Ray.

**Popular-Song Contest No. 2**

Achenbach, Tommy; Adams, Arthur; Ablefeld, Fred; Albert, Emil; Albright, M.; Alexander, Anne; Alford, Chas.; Allen, Cameron; Anderson, Dorothy; Anderson, R.; Andrews, Bertha; Arlen, Jack; Arndt, Bill; Baggett, Nita; Baker, Harold; Baker, Sheridan; Balch, B.; Baltzger, Roy; Bandus, Sigmond; Barber, Truman; Barnes, Grady; Barnhart, Roscoe; Bartelli, Ozzie; Bangh, Harry; Bentlie, Thome; Beckert, Kathleen (Mrs.); Bedall, Archie; Beeler, Bruce; Benedict, Leland; Betton, Matt; Billington, Lillie (Mrs.); Binder, Florence; Birch, Henry; Bise, Wayne; Bivens and Goldman; Blackshear, Louise; Blades, Pearl; Blegstad, Conrad; Blessing, J.; Boisjoli, Jacques; Bond, G.; Bonnell, Walter; Boon, John; Borntzke, Harold; Bongin, Tommy; Bourque, Jeanne; Bowers, Wilfred; Brackelshy, Charlotte; Brandecker, William; Brannon, Gus; Breder, Edward; Bron, Charlotte; Breuneman, Peg; Brewer, Chire; Britton, Clifford; Brooke, Ann; Brown, Emma; Brown, Norman; Brye, Margaret (Mrs.); Buchholz, Frank; Budlong, Barbara; Buffington, Donald; Burkhead, Warren; Busongin, J.; Busch, Henry; Busekett, Evans; Byrd, Ruth; Cahn, W.; Calvin, Charles (Dr.); Campbell, Dorris; Canby, J.; Carley, Ray; Carlson, Homer; Carney, Florence; Cason, Juliette; Childers, Leslie; Christian, Maurice; Clapp, Edward; Coffee, Chas.; Colburn, Charlotte; Comingore, Frank; Conrad, Geraldine; Conrad, H.; Contra, Bonnie; Cook, Mary; Cooke, Rachael; Corbo, Don; Corsaw, Jack; Cosgrove, Rachel; Cox, Jean; Crippen, Blanche; Crocker, Al; Dailey, Vera; D'Amico, Joseph; Danforth, Grace; Darnelle, Lee; Davis, Lou; Davis, Ruby; De'Gen,

Vernon; Dellernandez, M.; DeLane, Larry; Del Monte, Juanita; DeLorenzo, Salvatore; Deniston, Dorothy; Dennis, Ruth; DeVerigne, T.; Devine, D.; Dewing, Arch; DiBacco, Sue; Dickerson, Yonny; Dickinson, L.; Dill, Minerva; D'Maris, Johnny; Douglas, Alleen; Drehnell, Lillian; Dugal, Paul; Eckert, Gilbert; Edwards, Ada; Eingenburg, Ted; Eifman, Milton; Emerick, Eileen; Endl, Anthony; Enners, H.; Erickson, L.; Evans, Hazel; Evenson, Helen; Ewing, Ida (Mrs.); Fagan, Gertrude; Fahrson, Walter (Mrs.); Fairley, Paul V. (Mrs.); Fickel, Julia; Fiddler, Cecil; Fiedler, Elizabeth; Fine, Grace; Finney, George; Firvin, Aletia; Fischer, Jan; Fischer, Olivia; Fitzsimmons, Roxie; Fleetwood, Frances; Ford, Hortense; Fortner, Levi; Fory, Gordon; Fosdick, Emma; Foster, Viola; Frampton, Robert; Francelle, Dorothy; Francis, Gertrude; Francisco, Glenn; Fryer, Brookes; Galbis, Louis; Galloway, Emmett; Gallucci, Joe; Gangwisch, George; Garrett, R.; George, Edward; Gilber, John; Girt, John; Gondering, Lawrence; Gonso, Fleta; Graham, Edward; Graham, J.; Greene, Rose; Gradoski, Clarence; Greene, Harold; Griffith, Dave; Grundy, Ernest; Hagan, Lulu Belle (Mrs.); Hagan, Wallace; Hagmann, V.; Hair, Shelly; Hall, C.; Hall, James; Hall, Jim; Hammes, Mary; Hamant, Orin; Hards, George; Harvey, Martin; Hawkenson, Nellie; Hawley, Ralph; Hayes, Thomas; Heaton, Grace; Healey, Frank; Heinze, Sarah; Helgeman, B.; Henderson, David; Henness, Lillian; Hermann, Ralph; Herrold, Elsie; Hetrick, Beth; Hübeler, Ray; Hibberd, Sarah; Hickox, W.; Hill, Claire; Hill, Henry; Hill, June (Mrs.); Hilton, Clark; Hilton, Emma; Hirysma, Tetsu; Hoffman, Jos.; Hoffman, R.; Hollebrands, Carroll; Hopkins, J.; Hopkins, Perry; Hopkinson, Reginald; Horn, Lorine; Houston, Anna; Howard, Helen; Howard, Mae; Howatt, Damon; Huddleson, Edmund; Hule, John; Hull, Russ; Hunter, Clyde; Hunter, Hilton; Hunter, Madie; Hurd, Nellie; Hutchinson, Herbert; Iann, Don; Inger, Hellas; Ives, W.; Jacobson, Fred; Janet, Cliff; Jennings, George; Jensen, Kurun; Johnson, Eschel; Johnson, Robert; Johnston, Mary (Mrs.); Jones, R.; Jourdan, W.; Joyce, Larry; Justice, Mildred; Kapit, William; Keller, Len; Kelly, Barbara; Kiefer, Bert; Kiffe, Bob; Kincaid, May; Kindschi, L.; King, Harvey; Kingsbury, C.; Kitchen, Carrina; Klue, Bert; Klotz, Walter; Kohler, Harold; Koops, Beverly; Koproski, John; Kraft, Karl; Kramer, Herbert; Kratchman, Oscar; Kronberg, A.; Kruger, Bernice (Mrs.); Ladin, Lillian; Lancaster, Jessie; Lange, Frank (Dr.); Lantieri, S.; Lawman, Sara; Lee, Irvin; Lehmann, Margaret; Lewis, Paul; Lindstrom, Arthur; Little, Jack; Littler, Phil; Lowrie, Muriel; Lundvall, Merle; Luton, J.; Luttrell, Dorothy; Lyerly, Nevin; Lyman, Kenneth; Lyons, Wm.; Mack, Jim; Mallette, Winifred; Marg, Frances; Marshall, John; Marshall, Roy (Dr.); Martel, Dayton; Martin, Eddie; Martin, J.; Masselle, S.; Matthias, Nellie; Mathis, Alexander; Matthews, E.; Maye, Florence; McChin, Floyd; McCoy, Iephone; McCurry, Richard; McDaniel, I.; McKinley, Charles; McNenny, James; Megree, Drusilla; Merivether, Milton; Mersteowsky, Paul; Meyer, Norman; Miller, Franklyn (Dr.); Miller, Henry; Miller, H.; Miller, Sidney; Miller, Zethel (Mrs.); Milnes, Fred; Mitchell, Ralph; Moffat, Marshall; Monaghan, John; Moon, Ralph; Moore, James; Morgan, Clarke; Morgan, Jeff; Monaco, Mary; Morris, Naydeen; Morris, Robert; Morrissey, Edw.; Moss, R. (Mrs.); Mullins, James; Mullins, Jeanette; Neel, Mattie (Mrs.); Neilson, Ingard; Nevins, R.; Newton, Clifford; Neylon, W.; Noble, Bertha; Noddin, Ella; Odenkirk, Alice; O'Donnell, Walter; O'Hearn, E.; O'Keller, Wm.; Oliver, Francis; Orr, Barbara; Orr, Eleanor; Orr, Sandra; Paladine, Vincent; Paton, Frances; Patterson, Stuart; Payer, John; Pelkonen, Matt; Pemberton, Arthur; Pennie, Evelyn; Perkins, Eddie; Pfeifer, Bob; Pond, Rosalind; Porteous, Frances; Powell, L.; Prindle, Ruth; Puglisi, Nicholas; Quinn, Jeanne; Quiran, Louis; Rafferty, Elinor; Ratterman, Isabelle; Rawson, Jack; Rangan, Billy; Recca, James; Reed, Ray; Reese, Charlie; Reid, Richard; Richards, Dorothy; Rinehart, Roy; Ringel, Wm.; Robertson, Hazel; Robinson and Barr; Robinson, Roy; Rocholl, Bill; Roe, Oliver; Romane, Evelyn; Rose, Ruth; Rosenblyet, Perry; Rusbald, Jerry; Ruhl, Barney; Russell, Robert; Rutherford, Isabel; Ryan, John; Salazar, R.; Samer, Thelma; Sams, Harriett; Sanborn, R.; Santos, Johnny; Sawyer, Ray; Schaefer, Frank; Schaefer, Eddy; Schaff, Pearl; Scheimann, Roland; Schonfeld, Sylvia; Scott, John; Scott, Lulu (Mrs.); Seaman, Gertrude; Selwitz, Irene; Settle, Chas.; Shadle, Jackson; Shane, Wm.; Sheff, Margy; Shimon, Louis; Shipp, Marie; Shoemaker, Dede; Shuman, Wallace; Simcoe, Lucille; Simon, Edward; Sittman, Addie; Skinner, Lillian; Slayback, Nell; Smith, Anna; Smith, Ella; Abbott, Smith; Grace; Smith, J.; Smith, Jay; Smith, Merlin; Smith, Wesley; Smith, Willard; Snowdon, Herbert; Sparks, Stanley; Spiess, Albert; Squillace, Ernest; Stackpole, Nadie; Stahle, Gertrude; Stainbrook, Wm.; Stanley, Anne; Starrett, H. (Mrs.); Steinel, Irving; Steiner, Alvin; Stell, Anna; Stelson, Anna; Stettler, Myron; Streeter, Bert; Stenopcher, Victor; Stricker, Ruth; Sturdevant, Wm.; Sutton, Sarah; Swan, Henry; Swift, C.

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**BIRTHDAYS**

**OCTOBER 29**  
Elza Schallert, NBC, Sunset and Vine, Hollywood, Calif.  
Virginia Clark, CBS, Wrigley Building, Chicago, Ill.  
Fannie Brice, NBC, Sunset and Vine, Hollywood, Calif.  
Charles P. Hughes  
Jack Pearl.

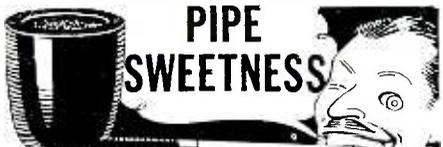
**OCTOBER 31**  
Halloween Martin, CBS, Wrigley Bldg., Chicago, Ill.  
Howard Neumiller, CBS, Wrigley Bldg., Chicago, Ill.  
Douglas Hope; Mary McCoy.

**NOVEMBER 1**  
Felix Knight, NBC, RCA Bldg., New York, N. Y.

Barry McKinley, NBC, RCA Bldg., New York, N. Y.  
Grantland Rice, NBC, RCA Bldg., New York, N. Y.  
Ray Sinatra.

**NOVEMBER 2**  
Harry Babbitt, NBC, Sunset and Vine, Hollywood, Calif.  
Mary Steele.  
Walter Woolf King.  
Glenn Rowell, NBC, Cleveland, O.

**NOVEMBER 3**  
Gus Haenschen, CBS, 485 Madison Ave., New York, N. Y.  
Ted Pearson, NBC, RCA Bldg., New York, N. Y.  
Morgan L. Eastman.  
Bubb Pickard, WJJD, Chicago, Ill.



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**FOOTBALL BROADCASTS**

Saturday, October 28

Cornell at Ohio State  
 1:45 p.m. EST  
 MBS-WHKK WHK WBAL  
 WNBW WSYR WTAM WGR  
 WBNS WESG WHEC WIBX

Washington State at Oregon State  
 4:45 p.m. EST, 3:45 CST,  
 2:45 MST, 1:45 PST  
 KOIN KIRO KVI KFPY

U. of Southern California at U. of California  
 5:15 p.m. EST, 4:15 CST,  
 3:15 MST, 2:15 PST  
 KSFO KLX KNX KARM  
 KOH KROY KOY KTUC  
 KSUN KGB KHBC

Stanford at Washington  
 4:45 p.m. EST, 3:45 CST,  
 2:45 MST, 1:45 PST  
 KOMO KHQ KGW KMED  
 KPC KMJ KFI

Oregon at U. C. L. A.  
 5:15 p.m. EST, 4:15 CST,  
 3:15 MST, 2:15 PST  
 KHJ KGB KDB KFXM  
 KPAC KVOE KXO KVEC  
 KTKC KYOS KDON KHSL  
 KVVC KIEM KALE KRNR  
 KSLM KORE KOOS KAST  
 KOL KMO KIT KPQ KVOS  
 KXRO KGY KELA KWLK  
 KJV

Purdue at Santa Clara  
 5:15 p.m. EST, 4:15 CST,  
 3:15 MST, 2:15 PST  
 KFRC KQW WBAW

Montana at Idaho  
 4:45 p.m. EST, 3:45 CST,  
 2:45 MST, 1:45 PST  
 KRLL KIDO KGVO

Yale at Michigan  
 3:00 p.m. EST, 2:00 CST,  
 1:00 MST, 12:00 noon PST  
 WJR WATR WBRK WEAN  
 WFEA WHAI WIC WLLH  
 WLNH WNAC WNBH WOR  
 WNLC WSAR WSPR WTAG  
 WTIC

Upsala at Albright  
 2:00 p.m. EST, 1:00 CST,  
 12:00 noon MST, 11:00 a.m.  
 PST  
 WEEU

Florida at Maryland  
 2:15 p.m. EST, 1:15 CST,  
 12:15 MST, 11:15 a.m. PST  
 WDBO WFBW WJAX WJEJ  
 WRUF WSAL

Nebraska at Kansas State  
 2:45 p.m. EST, 1:45 CST,  
 12:45 MST, 11:45 a.m. PST  
 KMBC KGNF

Notre Dame at Carnegie University  
 2:00 p.m. EST, 1:00 CST,  
 12:00 noon MST, 11:00 a.m.  
 PST  
 KDKA WSBT

Hampden-Sydney at Delaware State  
 2:00 p.m. EST, 1:00 CST,  
 12:00 noon MST, 11:00 a.m.  
 PST  
 WDEL

Wake Forest at Duke  
 2:00 p.m. EST, 1:00 CST,  
 12:00 noon MST, 11:00 a.m.  
 PST  
 WDNC

Pittsburgh at Fordham  
 1:45 p.m. EST, 12:45 CST,  
 11:45 a.m. MST, 10:45 PST  
 WCAE WFBG WLEU WTBO

Auburn at Georgia Tech  
 2:45 p.m. EST, 1:45 CST,  
 12:45 MST, 11:45 a.m. PST  
 WRDW WSE WTOG WBRG

Colgate at Holy Cross  
 1:45 p.m. EST, 12:45 CST,  
 11:45 a.m. MST, 10:45 PST  
 WDRC WEEI WMAS WORC  
 WPRO

Gettysburg at Lafayette  
 2:00 p.m. EST, 1:00 CST,  
 12:00 noon MST, 11:00 a.m.  
 PST  
 WEST WORK

Franklin and Marshall at Muhlenberg  
 2:00 p.m. EST, 1:00 CST,  
 12:00 noon MST, 11:00 a.m.  
 PST  
 WGAL WSAN

North Carolina at Pennsylvania  
 1:45 p.m. EST, 12:45 CST,  
 11:45 a.m. MST, 10:45 PST  
 WBT WCAU WGBI WHP  
 WKOK WPG WPTF

Dickinson at Roanoke  
 2:00 p.m. EST, 1:00 CST,  
 12:00 noon MST, 11:00 a.m.  
 PST  
 WKBO

Penn State at Syracuse  
 2:15 p.m. EST, 1:15 CST,  
 12:15 MST, 11:15 a.m. PST  
 WFBL WGY WWSW

Arkansas at Villanova  
 2:00 p.m. EST, 1:00 CST,  
 12:00 noon MST, 11:00 a.m.  
 PST  
 WIP KARK

V. P. I. at Washington and Lee  
 2:00 p.m. EST, 1:00 CST,  
 12:00 noon MST, 11:00 a.m.  
 PST  
 WBTM WCHV WDBJ WLVA  
 WSWA WRVA

Texas Christian at Centenary  
 3:15 p.m. EST, 2:15 CST,  
 1:15 MST, 12:15 PST  
 KWKH

N. Dakota State at N. Dakota University  
 3:00 p.m. EST, 2:00 CST,  
 1:00 MST, 12:00 noon PST  
 KFJM

Illinois Wesleyan at Michigan State  
 2:00 p.m. EST, 1:00 CST,  
 12:00 noon MST, 11:00 a.m.  
 PST  
 WIBM WOOD-WASH WJIM

Bradley Tech at Augustana  
 3:30 p.m. EST, 2:30 CST,  
 1:30 MST, 12:30 PST  
 WHBF

Clemson at Navy  
 3:00 p.m. EST, 2:00 CST,  
 1:00 MST, 12:00 noon PST  
 WAIM

Iowa at Wisconsin  
 2:45 p.m. EST, 1:45 CST,  
 12:45 MST, 11:45 a.m. PST  
 WMT WHO WHA WTMJ

Arizona at Marquette  
 3:00 p.m. EST, 2:00 CST,  
 1:00 MST, 12:00 noon PST  
 WISN

Mississippi at Tulane  
 3:00 p.m. EST, 2:00 CST,  
 1:00 MST, 12:00 noon PST  
 WSMB

Mississippi State at Alabama  
 3:00 p.m. EST, 2:00 CST,  
 1:00 MST, 12:00 noon PST  
 WAPI

Missouri at Iowa State  
 3:30 p.m. EST, 2:30 CST,  
 1:30 MST, 12:30 PST  
 KMOX

Louisiana State at Vanderbilt  
 3:15 p.m. EST, 2:15 CST,  
 1:15 MST, 12:15 PST  
 WSM

V. M. I. at Columbia  
 2:00 p.m. EST, 1:00 CST,  
 12:00 noon MST, 11:00 PST  
 WMCA

Illinois at Northwestern  
 2:45 p.m. EST, 1:45 CST,  
 12:45 MST, 11:45 a.m. PST  
 WLW WCFL WBBM WGN

Sunday, October 29

New York at Brooklyn  
 2:00 p.m. EST, 1:00 CST,  
 12:00 noon MST, 11:00 a.m.  
 PST  
 WHN WOR

Washington at Green Bay  
 3:00 p.m. EST, 2:00 CST,  
 1:00 MST, 12:00 noon PST  
 WTMJ

Pittsburgh at Cleveland  
 2:00 p.m. EST, 1:00 CST,  
 12:00 noon MST, 11:00 a.m.  
 PST  
 WGAR KDKA

Detroit at Chicago  
 3:00 p.m. EST, 2:00 CST,  
 1:00 MST, 12:00 noon PST  
 WIND WJJD WJR

**FREQUENCIES**

KALE-1300	KIRO-650	KSFO-560	WBRK-1310	WGAR-1450	WJJD-1130	WPRO-630
KARK-890	KIT-1250	KSLM-1300	WBT-1080	WGBI-880	WJR-750	WPTF-680
KARM-1310	KLX-880	KSUN-1270	WBTM-1370	WGN-720	WKBH-1380	WRDW-1500
KAST-1370	KMBC-950	KTKC-1190	WCAE-1220	WGR-550	WKBO-1200	WRUF-830
KDB-1500	KMED-1410	KTUC-1370	WCAU-1170	WGY-790	WKOK-1210	WRVA-1110
KDKA-980	KMO-580	KVCV-1200	WCFL-970	WHA-940	WLEU-1420	WSAL-1200
KDON-1210	KMO-1330	KVEC-1200	WCHV-1420	WHAI-1210	WLH-1370	WSAN-1440
KELA-1440	KMX-1090	KVI-1370	WDBJ-930	WHBF-1240	WLNH-1310	WSAR-1450
KFI-640	KNX-1050	KVOE-1500	WDBO-580	WHFC-1430	WLVA-1200	WSB-740
KFJM-1410	KOH-1380	KVOS-1200	WDEL-1120	WHK-1390	WLW-700	WSBT-1360
KFPY-890	KOIN-940	KWKH-1100	WDNC-1500	WHK-640	WMAS-1420	WSM-650
KERC-610	KOL-1270	KWIK-730	WDRC-1330	WHN-1010	WMCA-570	WSMB-1320
KFXM-1210	KOMS-920	KXO-1500	WGN-720	WHO-1000	WMT-600	WSPR-1140
KG-1330	KOOS-1200	KYRO-1310	WGAN-780	WHP-1430	WNAC-1230	WSVA-550
KGVO-1260	KORE-1420	KYOS-1040	WEEI-590	WIBM-1370	WNBF-1500	WSYR-570
KGW-620	KOY-1390	WAIM-1200	WEEU-830	WIBX-1200	WNBH-1310	WTAG-580
KGY-1210	KPMC-1550	WAPI-1140	WESG-850	WICC-600	WNLC-1500	WTAM-1070
KHBB-1210	KPO-680	WATR-1190	WEST-1200	WILL-580	WOOD-1270	WTBO-800
KHQ-590	KPQ-1500	WBAA-890	WFBG-1310	WIND-560	WOR-710	WTTC-1040
KHT-900	KQW-1010	WBAL-1060	WFBL-1360	WIP-610	WORC-1280	WTMT-620
KHSL-1260	KRLC-1390	WBBM-770	WFBP-1270	WJAX-900	WORK-1320	WTOC-1260
KIDO-1350	KRNR-1500	WBNS-1430	WFEA-1340	WJET-1210	WPG-1100	WWSW-1500
KIEM-1450	KROY-1210	WBRC-980	WGAL-1500	WJIM-1210		

**MR. FAIRFAX REPLIES**

**Miss K. Anderson, Long Branch, N. J.—**  
 In "The Guiding Light" Bill Bouchey has the part of Mr. Cunningham, and in "Arnold Grimm's Daughter" Connie Grimm is portrayed by Betty Lou Gerson. In "Road of Life" James Fleming announces the program. Irna Phillips is the author and the theme song is "Excerpt" from Tchaikowsky's "Sixth Symphony." Ken Griffin plays the part of Dr. James Brent, Betty Winkler has the role of Helen Gowan, Reese Taylor is Dr. Parsons, Lesley Woods portrays Carol Martin, Dr. Bill Evans is characterized by Lee Young, Frank Pacelli is Junior Stephens, Butch McEwen is portrayed by Donald Kraatz, Joan Winters plays Sylvia Bertram, Hugh Studebaker has the part of Grandpa Sutter, Sam Wanamaker is Dr. Miller, Tom Stephenson is portrayed by Bob Griffin and Lester Damon plays Frank Lewis.

**Mrs. R. Jackson, Rock Island, Ill.—**  
 At the present time Frances Carlon has the role of Bunny Mitchell in "Story of Mary Marlin." Dan Sutter portrays Tony Chandler in "Manhattan Mother."

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# HOW TO WIN \$50.00 CASH!

DOT AND DAN  
SHOW YOU HOW



**NOW SEE IF YOU CAN TELL ME HOW MANY MILES I TRAVELED!**

REMEMBER:—EACH DOT IS A MILE

It's Easy (Oh Yeah!)

**THINK YOU CAN COUNT THEM?**

So, you think anybody can do it, huh? Well I'll bet before you're through, you'll be seeing dots like there's nothing to it, but I'll bet after you go to bed tonight, you'll probably forget how many dots you've counted just about when you think you've got it finished too—so, you'll have to start all over again, and that'll be just dandy. But, if you should be interested enough to try, you might WIN FIFTY DOLLARS cash and \$25.00 more just for being prompt.

EACH DOT IS A MILE • AND, THE QUESTION IS  
HOW MANY MILES DID THE LITTLE MAN TRAVEL?

## COULD YOU USE \$50.00 CASH NOW?

If you are interested in making an easy \$50.00 extra cash on the side in your spare time, then send in your answer QUICK! For first prize I'LL PAY \$50.00; 2nd \$15.00; 3rd \$10.00; 4th \$7.50; and 5th \$5.00. So, whether you win \$50.00 or \$5.00, YOU'LL BE PAID REAL CASH MONEY promptly. You may send your answer any time up to midnight, Sat., Dec. 16, 1939—BUT send it NOW because I'm giving a nice big extra CASH prize just FOR PROMPTNESS.

### \$25.00 EXTRA FOR PROMPTNESS

If you send your answer now—within 3 days of the time you first read this announcement—I'll give you an EXTRA \$25.00 CASH for Promptness if you win the first prize of \$50.00. Both the \$50.00 and the \$25.00 Extra may be yours. So, HURRY!—WIN THEM BOTH. That's easy money now—isn't it?

### THEN—WHAT ARE YOU WAITING FOR?

Let's go! Times a'wastin. So hurry! Start NOW to Lassoo, shoot, net or club every last dot on the map. And, the idea of course is to TRY and count them ALL—so don't keep a couple out for pets when you send your total in. Open to anyone living in U.S.A. and only one answer can be accepted from each family and the judges' decision will be final. And you can be sure that your answer will receive full and careful consideration when the entries are judged and the prizes awarded for accuracy, originality and neatness and remember that if you win first prize, you will receive \$50.00 cash and an EXTRA \$25.00 if you answer promptly. In the event of ties, prizes identical to those tied for will be awarded to each person tying. So, hurry! Rush your answer now. BE THE BIG WINNER.

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THOMSEN, KING & COMPANY, INC., 710 PLYMOUTH COURT., DEPT. A-208, CHICAGO, ILL.

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