

TEN CENTS  
EVERY WEEK

*Movie and*

PROGRAMS FOR  
MAR. 30—APR. 5

# RADIO GUIDE



DEANNA DURBIN  
IN  
"IT'S A DATE"

**Can Radio Elect Mrs. Roosevelt President?**

**Scoop! The Secret Story of Charlie Chaplin's New Movie**

# ILLUSTRATED BULLS and BONERS!

Ilka Chase on "Lunch-  
eon at the Waldorf": "Dor-  
othy Lamour dashed over  
from the theater in be-  
tween acts in full theater  
make-up but minus the  
sarong."—Armida L. Ol-  
sen, 314 Tenth St., Union  
City, N. J. (March 2, NBC.)



Tommy Bartlett (describing  
ladies' fashions): "And on her  
head she sports a sailor."—Ma-  
rie O'Dell, 5226 Lake Park, Chi-  
cago, Ill. (March 9 over WBBM.)

## THEY ALSO SAID . . .

One dollar will be paid for every broodcasting boner printed on this page. Your boner—a ludicrous error or a statement with twisted meaning made by some radio performer—should be accompanied by name of station and broadcaster, date of program. Address Bulls and Boners, Movie and Radio Guide, 731 Plymouth Court, Chicago, Ill. In case more than one reader submits the same boner, prize goes to contributor whose letter bears earliest postmark. In case of tying postmarks, all tying contestants receive prizes.

Announcer: "The President is strikingly handsome, curved to fit the wrist and is moderately priced."—Ellsworth Woestehoff, 717 Ninth Ave., South, St. Cloud, Minn. (March 9 over Station WCCO.)

News commentator: "The Women's Auxiliary of Foreign Service will show their pink forms whenever asked to."—Clarence Ecker, Stanford, Mont. (March 11 over Station KGHL.)

Announcer: "Here is a jacket of sophisticated monkey fur!"—William E. Ashley, 5846 Lime Ave., Long Beach, Calif. (March 4 over Station KMTR.)

Announcer (advertising shoes): "Style begins with fits."—Mrs. Ann W. Cole, 1509 Seventh St., Corpus Christi, Tex. (March 5 over Station KGKO.)



Commentator: "I saw a flock of ducks following a man with water on the knee."—Mrs. R. Swarat, Cashmere, Wash. (March 7, MBS.)



Homemaker: "Here's a recipe for two people to be cooked in a chafing dish."—Marx Isaacs, Norco, Louisiana. (March 9 over NBC.)

# We Present

**C**OLONEL LEMUEL Q. STOOPNAGLE takes pen in hand to say: "I always thought that **MOVIE AND RADIO GUIDE** was a swell magazine, but I never realized that it had so many readers. I've been overwhelmed by letters, phone calls, etc., due to something you printed in your columns. Here's the story: In your issue of Feb. 17-23, you printed my Quixie Doodle as follows: 'A man bought a horse for \$70, sold it for \$80, bought it back for \$90, and sold it the second time for \$100. What was his profit?' You gave the answer as \$10 profit, but the correct answer is really \$20 profit, as was originally printed on the sheet I sent you. Since then the letters and the phone calls have been coming in. A sidewalk reporter on WOMI writes me he saw the Quixie Doodle in **MOVIE AND RADIO GUIDE**, used it on a program and gave the \$10 answer. He says his phone keeps ringing all the time with people telling

him to go back to school. One night last week, long past midnight, I was awakened in my home by a long-distance call from one of your readers way down in Magnolia, Mississippi, who was throwing a party and wanted me to settle a raging argument about that Quixie Doodle. I thought you'd enjoy hearing about this, and knowing that because of this little mistake I'm having 'more fun than anybody,' Cordial-like, Col. Stoop." Thank you, Colonel Stoopnagle, for your note. We have received literally hundreds of letters. We have attempted to answer them all. Here, for all who were puzzled, is our admission that we made a mistake in copying the answer. For future reference and to end the record, the man who traded horses really made \$20 on his transactions. And we made the happy discovery an incredible number of lynx-eyed readers follow our "Brain-Busters" department each week.—The Editor.

## Movie and RADIO GUIDE

M. L. ANNENBERG, Publisher

Vol. 9, No. 25, March 30-April 5, 1940

731 Plymouth Court, Chicago, Ill.

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## NEXT WEEK

Thrilling pictures!  
Hot news and gossip!  
Sensational stories!

### RADIO



LOWELL THOMAS CELEBRATES TEN YEARS OF NEWSCASTING. READ OUR STORY OF HIS RADIO CAREER

### MOVIES



WE GAVE YOU ROONEY AS EDISON THE BOY. NOW—SCOOP PICTURES OF SPENCER TRACY AS THE MAN!

### PROGRAMS



PROGRAM CHANGE: BEN BERNIE, LEW LEHR (ABOVE) MOVE TO NEW DAY. USE OUR PROGRAM LISTINGS



Above—Don Ameche



Above—Pat Friday

## PREMIERE of the WEEK Don Ameche's Variety Show

**W**HEN Don Ameche parted with Charlie McCarthy and Company last January, **MOVIE AND RADIO GUIDE** predicted his early return to the air with a show of his own. What could not be predicted was that Don would return—this time for Old Gold—to the exact Friday night spot and network on which he whizzed out of nowhere to fame four years ago on "First Nighter." That is just what will

happen Friday night at the premiere of "Don Ameche's Variety Show" (NBC, 10 p.m. EST; 9 CST; 8 MST; 7 PST).

It'll be a happy day for the host of admirers this sparkling actor-emcee claims today. Besides his own witty self, Don will present a cast calculated to delight everybody. The line-up very likely will include Pat Friday, college-girl songstress who made a hit on "Kraft Music Hall" last summer, others.

# COMING EVENTS

For the Week of March 30-April 5

Bob Burns' brother on "Barn Dance" Saturday; Taylor and Stanwyck on "Screen Guild" Sunday; Welles closes "Playhouse" Sunday; Lanny Ross begins new show Monday

## Saturday, March 30

MRS. ANTON LANG, JR., who plays Mary Magdalene in the world-famous Oberammergau Passion Play, will tell the story of the real Mary Magdalene, who came first to the tomb on Easter morning, on "Call to Youth." NBC.

|                       |                       |                        |                      |
|-----------------------|-----------------------|------------------------|----------------------|
| Eastern<br>12:30 p.m. | Central<br>11:30 a.m. | Mountain<br>10:30 a.m. | Pacific<br>9:30 a.m. |
|-----------------------|-----------------------|------------------------|----------------------|

JAMES LANERI brought 'em back alive, but he almost scared them to death doing it! The intrepid pilot who used a plane to bring back specimens of wild animals from the South Seas will have his experiences dramatized on the air-minded "Sky Blazers" show. CBS.

|                      |                      |                       |                      |
|----------------------|----------------------|-----------------------|----------------------|
| Eastern<br>7:30 p.m. | Central<br>6:30 p.m. | Mountain<br>9:00 p.m. | Pacific<br>8:00 p.m. |
|----------------------|----------------------|-----------------------|----------------------|

EXTRAORDINARY is the word for "The Withering Glare of Amelia Peck." It's the play by Randal MacDougall to be presented by "Radio Guild." And concerns the whimsical situation of the sweet old lady who discovered to her dismay that she had an "evil eye." NBC.

|                      |                      |                       |                      |
|----------------------|----------------------|-----------------------|----------------------|
| Eastern<br>8:30 p.m. | Central<br>7:30 p.m. | Mountain<br>6:30 p.m. | Pacific<br>5:30 p.m. |
|----------------------|----------------------|-----------------------|----------------------|

"BUB" BURNS isn't as well known as his famous comedian brother, Bob "Bazooka" Burns, but he doesn't rely on his brother's reputation to carry him into radio popularity. He'll make his big-time air bow on the "National Barn Dance" this week. Listen to his own special brand of humor and philosophy. NBC.

|                      |                      |                       |                      |
|----------------------|----------------------|-----------------------|----------------------|
| Eastern<br>9:00 p.m. | Central<br>8:00 p.m. | Mountain<br>9:00 p.m. | Pacific<br>8:00 p.m. |
|----------------------|----------------------|-----------------------|----------------------|

## Sunday, March 31

"COFFEE FOR TWO," a story which appeared in a recent issue of *Collier's*, is the basis of this week's "I Want a Divorce" drama. It's the story of a husband who gets a bit too sympathetic about the troubles of a second woman and has to be dealt with by a special treatment. NBC.

|                      |                      |                        |                      |
|----------------------|----------------------|------------------------|----------------------|
| Eastern<br>3:00 p.m. | Central<br>2:00 p.m. | Mountain<br>10:30 p.m. | Pacific<br>9:30 p.m. |
|----------------------|----------------------|------------------------|----------------------|

PAULETTE GODDARD, with two motion-picture commitments overlapping, requested that her appearance on "Sil-

ver Theater" as scheduled for March 17 be postponed to this Sunday. CBS.

|                      |                      |                       |                      |
|----------------------|----------------------|-----------------------|----------------------|
| Eastern<br>6:00 p.m. | Central<br>5:00 p.m. | Mountain<br>4:00 p.m. | Pacific<br>3:00 p.m. |
|----------------------|----------------------|-----------------------|----------------------|

BARBARA STANWYCK and Robert Taylor, who are touted as one of the few Hollywood marriages slated to stick, will present the contrast of co-starring in "Allergic to Love," a comedy drama written especially for their appearance on "Screen Guild Theater." CBS.

|                      |                      |                       |                      |
|----------------------|----------------------|-----------------------|----------------------|
| Eastern<br>7:30 p.m. | Central<br>6:30 p.m. | Mountain<br>5:30 p.m. | Pacific<br>4:30 p.m. |
|----------------------|----------------------|-----------------------|----------------------|

TOMMY TUCKER, who studied to be a business tycoon, got a degree and six months later was playing piano with a dance band, will bring his own currently spiraling band to the "Fitch Bandwagon" this week. Amy Arnell is featured vocalist. NBC.

|                      |                      |                       |                      |
|----------------------|----------------------|-----------------------|----------------------|
| Eastern<br>7:30 p.m. | Central<br>6:30 p.m. | Mountain<br>5:30 p.m. | Pacific<br>4:30 p.m. |
|----------------------|----------------------|-----------------------|----------------------|

ORSON WELLES will tickle, charm or startle listeners for the last time in the current sponsored series this Sunday night, though it is reported that he will continue in some dramatic capacity as a sustaining feature, pending, of course, commercial offers: "Alice Adams" is tentatively booked as the last offering of "Campbell Playhouse." CBS.

|                      |                      |                       |                      |
|----------------------|----------------------|-----------------------|----------------------|
| Eastern<br>6:00 p.m. | Central<br>5:00 p.m. | Mountain<br>4:00 p.m. | Pacific<br>3:00 p.m. |
|----------------------|----------------------|-----------------------|----------------------|

## Monday, April 1

TED MALONE, whose "Between the Bookends" is a popular afternoon fixture in many thousands of homes, has moved to an earlier time spot. NBC.

|                      |                       |                        |                       |
|----------------------|-----------------------|------------------------|-----------------------|
| Eastern<br>1:15 p.m. | Central<br>12:15 p.m. | Mountain<br>11:15 a.m. | Pacific<br>10:15 a.m. |
|----------------------|-----------------------|------------------------|-----------------------|

LANNY ROSS' smash success with a revolutionary singing program in the midst of daytime serials has prompted his sponsor to shift him to a night spot to satisfy a bigger audience. Beginning this Monday, Lanny's memory song program will be heard Monday, Wednesday, Thursday and Friday in

the spot left vacant now by "Lum and Abner." CBS.

|                      |                       |                       |                      |
|----------------------|-----------------------|-----------------------|----------------------|
| Eastern<br>7:15 p.m. | Central<br>10:15 p.m. | Mountain<br>9:15 p.m. | Pacific<br>8:15 p.m. |
|----------------------|-----------------------|-----------------------|----------------------|

DAGWOOD BUMSTEAD has chosen April Fool's Day as his unofficial birthday, since his official one was one of those four-year February 29 affairs. If you know Dagwood and his capacity for trouble on the "Blondie" sketch, you'll know that something exciting is just bound to happen April 1. CBS.

|                      |                      |                       |                      |
|----------------------|----------------------|-----------------------|----------------------|
| Eastern<br>7:30 p.m. | Central<br>9:30 p.m. | Mountain<br>8:30 p.m. | Pacific<br>7:30 p.m. |
|----------------------|----------------------|-----------------------|----------------------|

ANN SHERIDAN, whose undisguised oomph epitomizes Hollywood glamour in many eyes, is the probable guest of the program "Little Ol' Hollywood," featuring Ben Alexander, emcee, Two Happy People, songstress Gogo DeLys and Gordon Jenkins' orchestra. NBC.

|                      |                      |                       |                      |
|----------------------|----------------------|-----------------------|----------------------|
| Eastern<br>8:00 p.m. | Central<br>7:00 p.m. | Mountain<br>6:00 p.m. | Pacific<br>5:00 p.m. |
|----------------------|----------------------|-----------------------|----------------------|

## Tuesday, April 2

THE MAKE-UP ARTIST, the man behind the glamour and horror of Hollywood films and portraits, will emerge from behind his masks, wigs and grease-paint to divulge the specialized intricacies of their profession on the "Americans at Work" series. CBS.

|                       |                      |                       |                      |
|-----------------------|----------------------|-----------------------|----------------------|
| Eastern<br>10:15 p.m. | Central<br>9:15 p.m. | Mountain<br>8:15 p.m. | Pacific<br>7:15 p.m. |
|-----------------------|----------------------|-----------------------|----------------------|

## Thursday, April 4

THE OLD WEST, one of the most colorful chapters of American history, will be vividly painted with the notes of a hundred musical instruments when Raymond Paige directs his huge orchestra in a medley of western ballads on "Musical Americana." The medley will include "The Old Chisholm Trail," "Carry Me Back to the Lone Prairie," and "The Last Roundup." NBC.

|                      |                      |                       |                      |
|----------------------|----------------------|-----------------------|----------------------|
| Eastern<br>8:00 p.m. | Central<br>7:00 p.m. | Mountain<br>6:00 p.m. | Pacific<br>5:00 p.m. |
|----------------------|----------------------|-----------------------|----------------------|

ANNE JAMISON, affectionately remembered by many listeners for her soprano singing on the "Beauty Box" and "Hollywood Hotel" programs, will

be one of Bing Crosby's guests on "Kraft Music Hall." NBC.

|                       |                      |                       |                      |
|-----------------------|----------------------|-----------------------|----------------------|
| Eastern<br>10:00 p.m. | Central<br>9:00 p.m. | Mountain<br>8:00 p.m. | Pacific<br>7:00 p.m. |
|-----------------------|----------------------|-----------------------|----------------------|

## Friday, April 5

DON AMECHE brings a brand-new show, headed by his own bubbling personality and acting-singing talent, to the thousands of listeners who have been clamoring for his return. NBC.

|                       |                      |                       |                      |
|-----------------------|----------------------|-----------------------|----------------------|
| Eastern<br>10:00 p.m. | Central<br>9:00 p.m. | Mountain<br>8:00 p.m. | Pacific<br>7:00 p.m. |
|-----------------------|----------------------|-----------------------|----------------------|

(For further details see opposite page.)

## MUSIC GUIDE

Among this week's musical highlights are: Famous pianist Vladimir Horowitz with the New York Philharmonic; Marian Anderson, guest on "Ford Sunday Evening Hour"; John Carter, tenor, guest of "So You Think You Know Music."

(For further details see Pages 12 and 13)

## SCHEDULE CHANGES

"Ellen Randolph," daytime sketch, is now heard at a new time Monday through Friday. NBC.

|                       |                      |                           |                          |
|-----------------------|----------------------|---------------------------|--------------------------|
| Eastern<br>10:30 a.m. | Central<br>9:30 a.m. | Mountain<br>Not Available | Pacific<br>Not Available |
|-----------------------|----------------------|---------------------------|--------------------------|

"Mr. District Attorney," formerly heard on Sundays, will now be heard Thursdays beginning Thursday, April 4. NBC.

|                      |                      |                       |                      |
|----------------------|----------------------|-----------------------|----------------------|
| Eastern<br>8:00 p.m. | Central<br>7:00 p.m. | Mountain<br>6:00 p.m. | Pacific<br>5:00 p.m. |
|----------------------|----------------------|-----------------------|----------------------|

"I Love a Mystery," formerly heard Monday through Friday, will now be heard on one day only starting Thursday, April 4. NBC.

|                      |                      |                       |                      |
|----------------------|----------------------|-----------------------|----------------------|
| Eastern<br>8:30 p.m. | Central<br>7:30 p.m. | Mountain<br>6:30 p.m. | Pacific<br>5:30 p.m. |
|----------------------|----------------------|-----------------------|----------------------|

"Metropolitan Opera Auditions" was last heard Sunday, March 24.

"Quaker Variety Party," starring Tommy Riggs and Betty Lou, was last heard Monday, March 25.

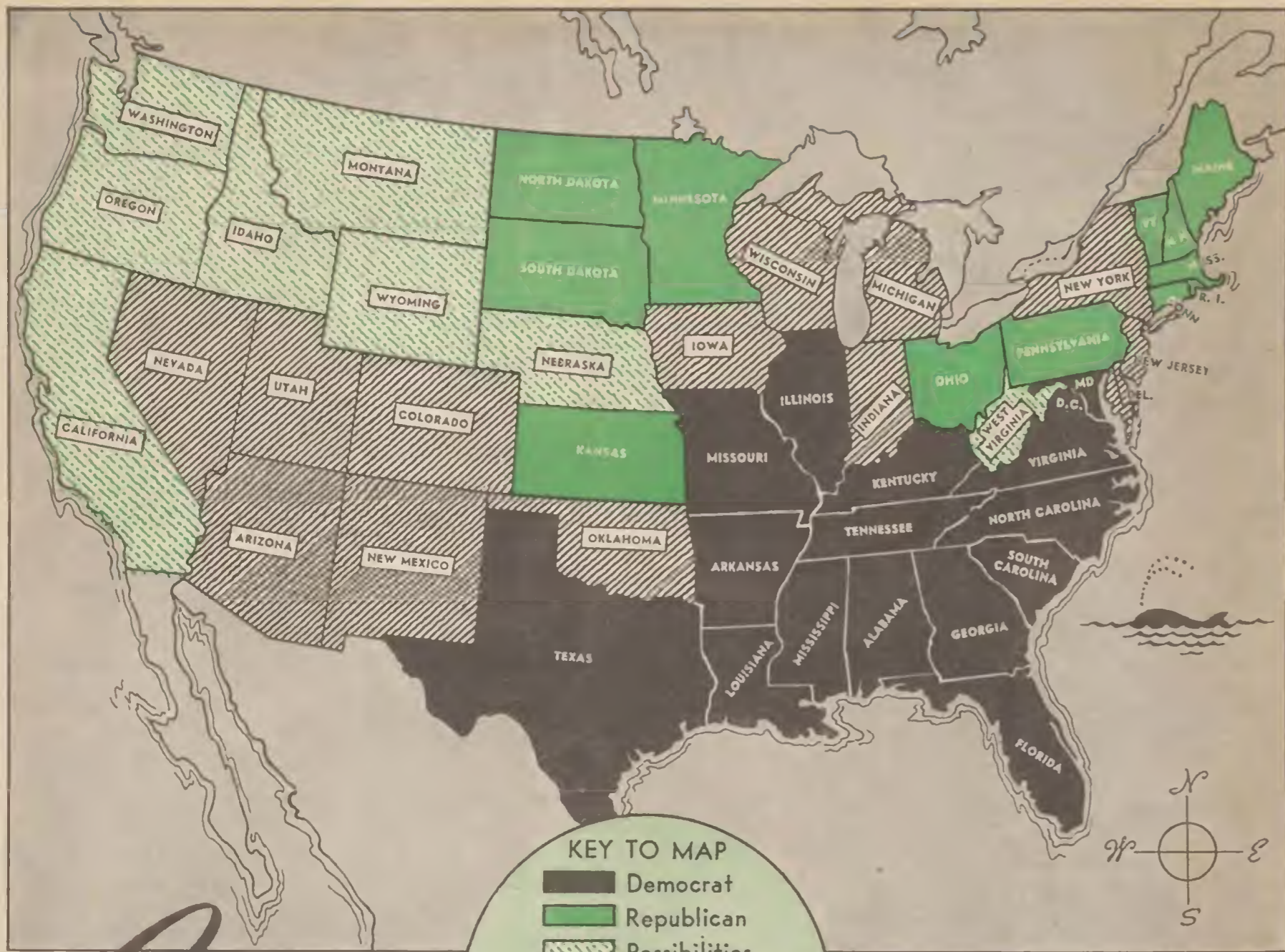
"George Jessel's Variety Program" was last heard Thursday, March 28.

"Those We Love," dramatic program, was last heard Thursday, March 28.

"Lum and Abner," comedy sketch, was last heard Friday, March 29.

"This Day Is Ours," daily morning sketch, was last heard Friday, March 29.

**Stations on which you may hear these programs are listed on our program pages on the day and at the hour indicated**



KEY TO MAP

- Democrat
- Republican
- Possibilities
- Questionable

# Can RADIO ELECT Mrs. Roosevelt

A GROUP of Washington newspaperwomen who regularly cover Mrs. Roosevelt's press conferences were talking. Some thought President Roosevelt should run for a third term, others didn't. The one matter they all agreed upon, however, was that regardless of who the next President happened to be, Eleanor Roosevelt should go on being the First Lady. They agreed that she is the greatest President's wife since Dolly Madison.

It remained for a man—and a very sound political observer—to broach the subject uppermost in all of these women's minds. Arthur Krock, writing in the *New York Times*, said: "Some people have indeed uttered the hope that Mrs. Roosevelt will prove to be her husband's choice for nomination as his successor." That is a conservative statement. Thousands have uttered such a hope, thousands who have gotten their picture of this grand First Lady from her many radio appearances—to say nothing of impressions gained at first hand from her far-flung tours of the nation and her widespread interest in matters close to the hearts of the people.

Americans think nothing of hearing Mrs. Roosevelt speak on "The Town Meeting of the Air" from New York one night and, next morning, have her pop up in their town, many miles distant, to open an NYA swimming-pool. At least one of Mrs. Roosevelt's many interests is an interest close to your heart, and it is this mutuality of interests with the average American plus her very human and understanding outlook on life that makes Mrs. Roosevelt a presidential possibility of prime importance.

If you would roughly gauge Mrs. Roosevelt's influence, consider that her column, "My Day," is syndicated in seventy-eight daily newspapers and reaches 4,500,000 readers; that she has traveled, in her seven years in the White House, 280,000 miles by plane, train and auto, visiting every state in the Union excepting, oddly enough, South Dakota; that her fan mail averages 350 letters a week, a figure which would make the average Hollywood glamour star grow green with envy. Add to all this the fact that Mrs. Roosevelt—per-

The map above shows Mrs. Roosevelt's chances for election. Our forty-eight states represent 531 electoral votes. To win, a candidate must poll at least 266. States normally Republican (solid green) represent 133 votes. States normally Democratic (solid black) represent 187. If Mrs. Roosevelt could add sixty-one electoral votes of states (shaded green) where she is very popular, and also win either pivotal New York's forty-seven votes or Michigan's nineteen, she would have her majority—and the Presidency.

haps next to her husband—commands a radio audience no other personality approaches, although at the moment her radio appearances are infrequent and irregular.

Shortly after Roosevelt's election in 1932, Mrs. Roosevelt became the target for Democratic and Republican criticism alike when she appeared on a commercial radio program. Up till then, America had an idea that its First Ladies should sit back and be the gracious type of White House hostess that Grace Coolidge had been, and the idea of a President's wife speaking on a commercially sponsored program outraged everyone. She dropped the program.

In 1934, when Mrs. Roosevelt again appeared in a sponsored radio series, there was a wholehearted acceptance of the idea. By then, the public knew that Mrs. Roosevelt was sating no personal ambitions nor plenshing her own pocketbook (her earnings were turned over to charity). But there was more than this behind the public acceptance of Mrs. Roosevelt as a personality in her own right. Mrs. Roosevelt had com-

pletely altered the public's concept of what a President's wife should be and think and do, so much so that a Gallup Poll last year showed two-thirds of the people of America approved the way she conducted herself.

In the early days of her first ladyship, Eleanor Roosevelt's multilateral activities came in for much criticism. She was cartooned, lampooned, caricatured in miners' dress, espousing the causes of youth groups then considered pinkish by conservatives. Democrats were more severe than Republicans in their remarks. Even Louis Howe, late secretary to the President, once told her, "If you aren't called a communist before the President is out of the White House, we'll all be lucky." Mrs. Roosevelt was then speaking before pink-tinted youth groups, going down into mine shafts, dancing with poverty-stricken tenant farmers, speaking on the radio with a voice that was nervously high and jittery. Democrats asked why she had to do such things; Republicans chuckled up their sleeves. "Let her keep it up," they said. "She'll ruin the new administration."

TO THEM all, Mrs. Roosevelt had one answer. She had to go on being the kind of person she was, but she'd try to correct the faults they pointed out. So she took voice lessons. She's still taking them, although a professor of public speech in a large midwestern university recently told this writer that she was the most pleasing of the many women speakers he heard on the air. He said, "Her voice is well modulated with a nice timbre, while her delivery is easy and pleasantly informal. All of which is remarkable to those of us who remember her voice of a few years back and realize that these qualities are mostly acquired." The effect of Mrs. Roosevelt's speeches in a political campaign—whether they be for her own candidacy or on behalf of another—

would be devastating. Radio, more than any other force except the force of her own dynamic personality, would prove her most effective weapon should she choose to run for the office now held by her husband.

Mrs. Roosevelt's vitality and good health are amazing. The past seven years have found her doing more things, traveling more miles, writing more words and making more speeches than any other person in public life. She works while traveling, often writing her daily column with a portable typewriter in a plane-seat. At other times, she dictates her column while knitting socks for her grandchildren. She can do many things at once and is blessed with the ability to dismiss from her mind one subject and move on to another. She walks with great speed. In New York, she often saves time by using the subway. Business visitors to her office at the White House find Mrs. Roosevelt standing as they talk. It's a subtle way of asking them not to waste her precious time. When this fails, she says, "Have you told me everything? Good-by." But she uses these devices with such graciousness and charm that no offense is given or likely to be taken.

She is prompt about appointments. These are set three months in advance and kept in a little black book by Miss Malvina Thompson, her secretary. Once, when she missed an appointment in St. Louis, it was such an unusual phenomenon for her that she

commented on it at great length in her column. Miss Thompson accompanies her on all trips, but personal maids seldom are taken. She feels that the one way to grow old quickly is to have someone wait on you. She makes three lecture tours a year, offers five subjects, none of them dealing with politics. Eleanor would like to talk politics but her tour manager won't give in. Proceeds of these lectures go to charity, largely to Quaker activities. On tour, she is often asked the inevitable "Will the President run for a third term?" Her answer to that one is: "I haven't asked him yet; you might if you happen to see him."

Many of Eleanor's charity gifts are administered as a result of her personal mail. Last year she received 150,000 letters, many of them asking for favors and help. Sometimes Eleanor helps correspondents individually. She has often set up old people in the cookie business. More often, she's referred the letters to agencies set up for just such purposes. She personally answered some five hundred of these, signed perhaps twenty thousand more, while the remainder were taken care of by a staff of fourteen clerks and stenographers under Miss Thompson's direction. Her family and intimate friends have provided her with samples of their envelopes, and whenever one of these envelopes arrives it is forwarded to her immediately. Her widely separated family—which has never been hampered in pursuing their own individual-

istic lives because of their father's position—uses Mrs. Roosevelt as a clearing-house for items of family news of interest to all. The children seldom write to each other. They don't have to. Mrs. Roosevelt relays items from one child to another. She writes each of them once every ten days, regularly.

MRS. ROOSEVELT is perhaps more disinterestedly interested in the underdog than any other person ever to appear on the American scene. She has received Negroes at the White House, striven to alleviate their position and help them to solve their problems. Her resignation from the D. A. R. when it refused to permit Marian Anderson, famed Negro singer, to appear in concert at Constitutional Hall was applauded and booed. Her work on behalf of poverty-stricken miners is well known. She acts as a sort of inspector-general of the National Youth Administration during her travels and her deep interest in the problems of youth often leads her to write little notes to the NYA administrator, like, "I think that Mr. So-and-So could do a much better job than he is doing..."

While most women in public affairs draw criticism from others of her sex, Mrs. Roosevelt draws only admiration. One of her favorite topics of conversation—and also a subject of one of her lectures—is woman's position in the world. Once she edited a short-lived periodical called "Babies, Just Babies." She has asked her literary agent to seek assignments from women's magazines in preference to others. She gets a dollar a word for such articles, turns her checks over to charity. Her insistence upon all women reporters at her press conference has boomed the female reporting business in Washington, created many new jobs for newspaperwomen. Those assigned to Mrs. Roosevelt come away swearing by her.

Perhaps the best continuing portrait of Mrs. Roosevelt is to be gained from her newspaper column, "My Day." When the column was first proposed and written, Mrs. Roosevelt had permitted a schoolteacherish and stilted (Continued on Page 56)

## PRESIDENT?

CAN RADIO HELP OUR GRANDEST FIRST LADY BECOME OUR FIRST LADY PRESIDENT?

by LORRAINE THOMAS



As First Lady, Mrs. Roosevelt has innocently outsmarted the smartest politicians at all of their tried and true vote-getting tactics

More important, her travels and radio talks have led her straight to the innermost problems—and the hearts—of the common people

# This Week Along the *Airialtos*

Jack Benny renews with sponsor; Barry Wood to do spot broadcasts; Lou Gehrig tragic on Bergen show; Yvette covers up

SEE PAGE 3 FOR NEWS OF THIS WEEK'S IMPORTANT PROGRAMS AND GUESTS

#### Jack Benny Renews with Sponsor

HOLLYWOOD, CALIF.—Jack Benny has signed to continue his Sunday night broadcasts for another season for his present sponsor, effective next fall after the summer vacation. Next year will be Benny's ninth in radio. His present three-year contract, the first long-term non-cancelable agreement in radio history, ends in June.

CAMDEN, N. J.—Paul Robeson has recorded for RCA Victor the sensationally popular "Ballad for Americans," which rocketed to instant acclaim last November when first broadcast on the CBS "Pursuit of Happiness," with Robeson doing the solo lead. Rarely has a work of American music created such a spontaneous and intense interest. At the original broadcast an audience of several hundred almost stopped the show with their enthusiasm, and the broadcasting system's switchboards were jammed for several hours with "bravo" phone calls.

WASHINGTON, D. C.—Painting a glowing picture of the future of "frequency modulation" broadcasting, Maj. Edwin H. Armstrong, inventor of the revolutionary system, spoke on the first day of hearings to determine the future of F.M. With an interested audience overflowing a large auditorium, Maj. Armstrong demanded more channel space for his staticless system, thus stirring up friction with television interests, into whose field of frequency allocations his system would expand. About 100 stations have applied for licenses to do F.M. broadcasting.

#### Barry Wood in Spot Broadcasts

NEW YORK, N. Y.—Barry Wood will be dropping in more regularly than the milkman and the gossip neighbor when the sponsors of "Hit Parade" put their new commercial stunt into effect on a major number of the country's radio stations. Exactly on the hour at every hour of the day a time announcement will be made, and then Barry will go immediately into a recorded song—the song whose rating in the "Hit Parade" list corresponds to the time of day. Two extras will be sung in number eleven and number twelve spots.

NEW YORK, N. Y.—The first ball of the Associated Actors and Artistes of America will be held at the Waldorf-Astoria Hotel April 21. Johnny Green's orchestra and a galaxy of stars will entertain, and supper by "Oscar of the Waldorf" is included in admission price.

HOLLYWOOD, CALIF.—Gracie Allen, running for president on the Surprise Party ticket, has decided to hold her laugh convention in Omaha, Neb., May 15, from where she and George Burns will air their weekly CBS broadcast. The whole stunt will be carried out the American way. Gracie's special train from Hollywood will make stops for rear-platform speeches, and greetings from officials will be proffered at some cities.

NEW YORK, N. Y.—Prompted by the success of its recent tour, the New York Philharmonic-Symphony Orchestra has scheduled an extended list of seventeen concerts in sixteen cities for next fall. The itinerary is as follows: York, Pa., Nov. 18; Baltimore, Nov. 19; Toledo, Nov. 20; Chicago, Nov. 21 and 22; Milwaukee, Nov. 23; Ann Arbor, Mich., Nov. 24; Saginaw, Mich., Nov. 25; Lansing, Mich., Nov. 26; Ft. Wayne, Ind., Nov. 27; Cincinnati, Nov. 28; Columbus, Ohio, Nov. 29; Pittsburgh, Nov. 30; Washington, D. C., Dec. 1; Providence, R. I., Dec. 3; Boston, Dec. 4; Springfield, Mass., Dec. 5.

FLINT, MICH.—The "Green Hornet," one of radio's super-crusaders, saved a real youth from jail recently. A seventeen-year-old boy was being tried on charges of attacking a girl in Flint. When the youth insisted he was at home listening to the "Green Hornet" at the time of the assault, the judge ordered the lad to write a resume of the dramatic episode. It was checked with Jack Lewin, author of the NBC serial, and found substantially correct. The youth was found "not guilty."

NEW YORK, N. Y.—The Brooklyn tor-eador, Sidney Franklin, has been given "thumbs down" as a guest on Ripley's show, on which he would have been picked up from a Lower California arena battling a bull. The reason he can't throw the bull on the air is that the last time Franklin appeared on the air the Society for the Prevention of Cruelty to Animals stirred up quite a tempest of complaint.

#### Key City Items

In New York: The political quiz show, featuring Hugh Johnson, Dorothy Thompson and others, reported as a prospect in this department last week, appears to have hit a permanent snag . . . Met star Lily Pons has contributed \$1,000 to the Metropolitan Opera Fund, which is asking public aid to continue its existence . . . Jimmy Durante is being offered for sale in a kiddie show in which Durante would be featured as Uncle Schnozzle.



WHERE'S CHARLIE?—Never entrusting Master McCarthy to a red-cap, Bergen totes him about in this private compartment, was snapped in Chicago recently en route to New York for several broadcasts

**In Hollywood:** Eddie Cantor, who has been dickering with prospective sponsors in New York, has postponed his scheduled visit to NBC's "Yesterday's Children" to April 12 . . . "Lum and Abner" go to work in front of the cameras soon for Voco Productions . . . It is reported that Camels has bought the Al Pearce show . . . Comediennes "Brenda and Cobina" are being considered as a summer replacement for the Bob Hope show, on which they now appear . . . The "Voice of Experience" is conferring with prospective sponsors for a summer series.

**In Chicago:** Everett Mitchell, famous announcer of "National Farm and Home Hour," has started a new noontime spot series called "Farm Fair of the Air" for Standard Oil of Indiana . . . The Garry Moore-Ted Weems "Beat the Band" show has won a fifty-two-weeks renewal after a successful trial of only a few weeks.

## IN NEW YORK with Wilson Brown

### Lou Gehrig Tragic

After seeing Charlie McCarthy in action during his initial broadcast this season from New York, we left the studio thinking not so much of the saucy dummy, but of Lou Gehrig, crippled, in a much more serious condition than we had suspected. He was the guest of the show. When Gehrig walked the few feet from his seat on the stage to the microphone, the audience's silence was profound, undoubtedly because of their astonishment of his condition. He walked deliberately, slowly, awkwardly, yet faltering. He created the tableau of a man to be pitied. If any

broadcast was more pleasant to those who couldn't see it at its point of origin, this was it.

Robert Ripley's niece and secretary, Louise, is a thing of the past to George Griffin, the NBC singer. Miss Ripley, believe it or not, is going to altar her sentiments with George Dickerson, an airplane exec.

### Lowdown on Yvette

Now that we know NBC's "Yvette" is not French, and now that NBC knows we know it, the network is trying to cover up by saying "Yvette" had difficulty pronouncing her "r's" and tried to make the most of it. She is actually Elsa Harris of Birmingham, Alabama. She's one of four children—two boys and two girls—all of whom sing and paint, two professionally. Elsa did a bit of singing with some New York bands but never got anywhere. Then she followed painting seriously, studying with a sister who is now a professional painter in New York. Still desirous of a singing career, she auditioned for Max Gordon, a Broadway producer, where John Royal, NBC's vice president in charge of programs, heard her. That is how she got on the air.

Another Broadway musical extravaganza being plotted is "Louisiana Purchase" and Wynn Murray of the Fred Allen show has the inside track for a featured singing role.

### Best-Dressed Helen Menken

The Fashion Academy Award for 1940 to the best-dressed woman in radio goes to Helen Menken, star of "Second Husband."

At 9:55 nightly except Sunday,



A FRENCH MADEMOISELLE?—That's how NBC billed this charming songstress when introducing her to listeners recently (Sundays) as Yvette. The truth: Yvette is really Elsa Harris of Birmingham, Alabama!

Don Costello is murdered in the play, "The Weak Link," on Broadway. Less than a fortnight ago he enacted Hortensio in "The Taming of the Shrew" which was produced by the "Columbia Workshop." So that he could make the broadcast, the curtain for "The Weak Link" went up ten minutes earlier than usual, and he was therefore murdered at 9:45 p.m., allowing time to get to the broadcasting studio.

"Manhattan Mother" is considering a switch to a morning spot . . . "By Kathleen Norris" is scheduled to leave the air soon . . . Claude Rains will come to New York sometime in April for a guestar on "Star Theater" . . . Joan Banks will be the new leading lady on "The Life of Mary Sothern" . . . Newest addition to "Joyce Jordan, Girl Interne" is Charlotte Holland, who comes into the script permanently as an attractive Canadian nurse. Charlotte happens to be a Canadian in real life . . . The voice behind "Mary Peterson" in CBS' "Your Family and Mine" is that of Elspeth Eric, currently playing in Broadway's hit, "Margin for Error," and formerly featured in radio shows "Joyce Jordan," "Big Sister," "The Life and Love of Dr. Susan" and others . . . Phil Baker and his one-time stooge, Harry (Bottle) McNaughton, are footloose and fancy-free as far as radio is concerned, but Bottle confides that he has a sponsor very much interested in a one-half-hour musical comedy program with Bottle as the star.

### Tony Wons to Guestor

Tony Wons will make some guest appearances on major network shows as a prelude to his going network in the fall with his poet-philosopher idea

. . . The tryout "Celebrity Minstrels" on NBC is the outgrowth of last year's "If I Had the Chance." Mort Lewis, conductor of the minstrels, last year conducted the quiz show and found more people wanted to be minstrels than anything else. If a sponsor doesn't grab the minstrels idea after four broadcasts, it is rumored NBC will drop it. Only nibble so far is from "Town Hall Tonight" as a summer replacement for Fred Allen.

We understand that Frank Farrell, the New York newspaperman who kidnaped Charlie McCarthy on his last trip to New York, is under surveillance while Edgar Bergen is in town with Charlie and Mortimer . . . "Information, Please" won its suit to restrict publication of a magazine of the same name. Clifton Fadiman, of that same show, and his brothers have formed a producing company and probably will be instrumental in putting some celebrated literary figures on regular programs.

## IN HOLLYWOOD with Evans Plummer

Much discussion this week of the Bing Crosby family status. When Ann Sothern gave a baby shower for Mrs. Ray Milland, an old superstition (and Hollywood dearly loves old—or new—superstitions) was revived—the donor of the seventh gift opened would be the next on the list of Mr. Stork. When Dixie Lee Crosby's gift was opened, seventh, she almost fainted—and she wasn't fooling! Bob Burns, KMH's Van Buren Confucius, apropos of this subject, suggested a picture with Bing



SKIING STARS—Peggy and Pepper, sister and brother of "Pepper Young's Family" (NBC, Monday through Friday), are good friends Betty Wragge and Curtis Arnall in real life and go in for real-life skiing



# Along the AIRIALTOS (Continued)

Kathleen Wilson seeks a divorce;  
Dick Todd's records top Victor-  
Bluebird sales; Artie Shaw opens  
in Chicago with new band soon



WITH PARDONABLE PRIDE, Louise Hall notes good looks of her sister-in-law, Frances Langford, songstress of "Texaco Theater" (CBS, Wcd.), as they eat at Hollywood's Brown Derby. It was through Louise that Frances met husband Jon Hall—who, incidentally, might have something to do with Frances' growing beauty

interminably. The art lies in keeping the sound of rainfall subdued but still audible enough for the audience to realize what is happening. And when any radio show does a play featuring a rainstorm, you may be sure most of the soundmen in the country are listening in to see if there are new means of reproducing rain. Each has a different rain device, which he keeps secret. X-92, where are the hidden plans?

#### Brooks' Bobblings Backstage

Hal Perry, Mr. Gildersleeve of the Fibber McGee show, did a beautiful re-

Rudy's and Slapsie-Maxie Rosenbloom's faces when the kidding Kayo man was supposed to be giving Rudy a rubdown. The noise was simply a soundman slapping his own bared arm, but Vallee looked at the audience as if he were astonished at the treatment.

#### No Man's o Hero to His Stooge

Just to show that you can't think you're good, even on the top of the heap, when Bob Hope was preening himself after his last preview broadcast, Jerry Colonna popped up with a basket of eggs that Irene Rich had just been posing with for pictures, and dropped them at Hope's feet. "Here," the Colonna snarled, "are a few you forgot to lay!"

#### This Week's Tagline

Rudy Vallee, having to rush to the San Bernardino Orange Show after his broadcast the other night, requested a police escort. After the show, in his hurry to escape autograph-seekers, Vallee dashed madly through the back entrance and was off. The two cops, who were tied up by the studio crowds, are still wondering "where that guy Vallee is!"

## IN CHICAGO

with Don Moore

#### Dick Todd Top Recording Artist

Dick Todd, whom we touted as a crooning comet several months ago, has zoomed to the very top of the vocal-recording sky, now ranking as number one artist in the sales of RCA Victor-Bluebird records. The husky young man with the carrot-colored hair and indigo voice, currently heard by radio listeners on "Avalon Time," is also, confidentially, being pointed toward a movie career. He has been making semi-secret special plane hops to Hollywood from Chicago for huddles with film execs, with prospects at this writing unclosed but very warm. In 1939 Dick turned out forty-eight "sides," or twenty-four records, for the nation's thousands of juke boxes and private phonographs. This year that number will be doubled! With the prospect of flying some 40,000 miles between Chicago and New York for recording work, about 10,000 miles for personal appearances, and a few thousand more miles probably for Hollywood confabs, Dick is thinking seriously of getting a plane. A long way from hammering railway ties in Canada ten years ago!

#### Artie Shaw in Chicago

Artie Shaw and his new band, or probably only part of the thirty-two piecer he organized for recording, are set for the Sherman Hotel's Panther Room, perhaps to start April Fool's Day. . . . Professor Quiz was lucky if he found time to brush his teeth with his sponsor's product while he was here for his March 15 show. During the several days he was in town, besides his quiz show he appeared on a special CBS program for the crippled, entertained youngsters at Hull House with his expert amateur magic, and appeared as guest of several other programs and functions. . . . Uncle Walter (Tom Wallace), heap-big medicine man for squaw-squelched braves with his "Dog House" program, has received the gift of an Indian blanket and a pipe of peace from an Arizona Hopi Indian chief who evi-

Crosby's entire family in the cast, to be called "My Son, My Son, My Son, My Son!"

#### So Radio Robs the Movies?

After listening to scores of radio-treated film stories it will be fun to see an original radio drama on the screen. True Boardman and Grover Jones, who script so many of the airings, wrote "Son of the Navy" especially for Ginger Rogers' appearance on "Silver Theater"—and it made such good listening that it has been filmed by Monogram, with Jean Parker, James Dunn and Martin Spellman, and will be released soon.

Lum and Abner cut short their long-planned New York trip so that they could be back in Hollywood to begin their maiden motion-picture venture April 1. The story will follow their broadcasts in format—a homey, small-town sort of thing in a serious vein—with the familiar characters established over the air. At this writing Lum and Abner are still dickering with sponsors.

Another radio light's debut in motion pictures occurred this week when Tim Ryan, erstwhile partner of Texaco's Irene, played one of the gangster roles in Warners' "Brother Orchid," which stars "Big Town's" Eddie Robinson.

#### Kathleen Wilson to Get Divorce

"One Man's Family" is having some real vicissitudes. Kathleen Wilson (Claudia) is getting a divorce, and author Carlton Morse has been ill in the hospital.

#### Tricks to Make the Whoops Within Wheels

Just as a good cook will often leave out an important part of a recipe when she tells how to make her special dish, so it is with radio's soundmen. After the Lux Theater airing of "The Rains Came," Charlie Forsyth, sound-effects expert, received almost as many letters, post-cards and telegrams as the stars on the show, which is the most difficult of all plays from a sound-effects standpoint. Rain is the hardest sound to reproduce, and in this the rains go on

cording job recently, and didn't know it! Coming early to the rehearsal of Arch Oboler's "Johnny Got His Gun," he and Jimmy Cagney decided to run over the play. So Hal played his own role, and Jimmy's father, brother, mother and sweetheart. His falsettos were so funny that Cagney switched on the recording apparatus—and now, is Hal taking a ribbing?

Dick (Stinky) Rogers, Will Osborne's vocalist and collaborator, since seeing, from a distance, Arleen Whelan on her personal-appearance tour in New York, has been composing songs with her in his heart. Since he's been in Hollywood, he's been begging all and sundry for introductions, but so far he's missed connections. Maybe that's the inspiration of the title of the newest Rogers-Osborne hit, "Wouldst Could I But Kiss Thy Hand, Oh Babel!"

The reason for the studio audience's laughs at the first airing of the new Vallee show was the expression on

dently knows how it feels to get in a dog-house teepee.

Happy Jack Turner's "Dusty Trail" looks to be headed up the hill, was played on the networks seventeen times in a recent week . . . Which reminds me that Uncle Will Rossiter, Chicago's young old man of music publishing, has just had a birthday—which one he doesn't reveal, but he isn't hesitant about admitting to fifty years in the publishing business. Uncle Will is a familiar and popular fixture around the studios, gets up early enough to have breakfast regularly with the "Breakfast Club" gang . . . George Barnes, guitar whiz heard on "Plantation Party" and other shows, has added bull fiddle playing, with his own technique, to his already wide command of string instruments.

#### Whistler Tanner Has Son

There's relief and pride in Elmo Tanner's whistling in Ted Weems' orchestra (on "Beat the Band") now, for Elmo, Jr. (the Tanners' first), arrived March 13. Fellow musician Red Ingle has already offered to paint a portrait of the child and title the picture "Whistler's Son" . . . Tommy Bartlett, red-haired idol of women listeners in several WBBM women's programs and emcee of the CBS "Good Morning" show, finds time for many other activities. Recently, for instance, he conducted a round-table radio discussion at Purdue U., and a Red Cross dinner, and appeared on the stage with actress Maureen O'Hara, making a personal appearance.

When Lou Breese made the bold bet that he could take the old song entitled "Oh!" dress it in modern garb and make a rejuvenated hit out of it, he started looking for a copy of the oldie and ran into trouble. He found many songs whose titles began with "Oh—" but no copy of just plain "Oh!" Now he's appealing to listeners to explore their attics . . . Announcer Charlie Lyon and "Vic and Sade" author Paul Rhymer are deep-sea fishing down Florida way . . . Pat Murphy (Scoop of

"Girl Alone") matched his Easter suit with a new blue Packard coupe . . . Dick Post (announcer of "Scattergood Baines") has had a sparkle in his eye ever since he put a sparkling diamond on the finger of Helen Corbin, secretary to Howard Mayer, Chicago publicist.

A genuine Florida hurricane is waiting quietly in the CBS sound-effects library for a call to duty in a script. It was brought back alive on a disk by recording engineer Marc Green, who trapped it on wax from his window in a hotel at Sarasota, Fla., while on a recent

special assignment in baseball spring training camps . . . With the "Contented Hour" program hopping mythically to all sections of the globe for musical presentations, director Josef Pasternack recalls with a whimsical smile the time some years ago when he was chief musical director of the Victor Talking Machine Co., and took two weeks to travel from Camden, N. J., to San Francisco and back to direct a one-hour broadcast on the Coast!

#### Malone Brings Back "Boy Blue"

What do you think of having a "Little

turn out school, maybe! Think it over, will you, and let me know your reactions? Here is my own contribution to the cause:

#### Sequel to "Little Boy Blue"

Still standing the long, lonely watch of the years

The rust-colored, dust-covered toys  
Remember their comrade with little toy tears

And sigh for the bygone joys.  
Yes, the years are long since he went away—

That Little Boy Blue so fair;



WHY SO HAPPY, BOB?—The bazooka-playing comic of "Kraft Music Hall" (NBC, Thurs.) has reason to smile, for this is the first time he has dined out with Mrs. Burns since she suffered a fractured vertebra many months ago



BABY BALLPLAYER—When the Chicago White Sox came to Pasadena for spring practise, Fanny "Baby Snooks" Brice of "Good News" (NBC, Thursday) greeted them. She's pictured with catcher Michael Tresh

Boy Blue Day" once each year? Ted Malone has just launched such a proposal through his visit to the Eugene Field Shrine on his "Pilgrimage of Poetry." The idea is this: We are prone sometimes to live too much in the sadness of the past. Many Little Boy Blues have passed away and left behind lonely anguish. But wouldn't it please those toddling angels to know that their loved ones, instead of wasting with sorrow, were passing on some of the suspended affection to other Boy Blues who need it? And wouldn't it make their own Little Boy Blue seem closer to those so doing?

There should be one day each year set aside as "Little Boy Blue Day." On this day grown-ups should do something special for children—for the sake of themselves and all the Little Boy Blues above and here. Take a treat to an orphanage. Take a city kid to the country, a country kid to the city for a day's adventure. Make it a special time for adoptions. Give your own lads and lassies something to remember. Even

But they still doubt not they will meet to stay

Sometime with him, somewhere.

Now while they are waiting they'd like to play

With other little boys;

There must be tots who are lonely as they

And need a couple of toys;

The little old dog would shake off the dust,

Wag his tail as he used to do;

The little old soldier would shine through the rust

As he did for Little Boy Blue.

What a lesson of life in the dust that's spread

'Round that little toy man and brute!

What patience is in that shaggy head!

What faith in that proud salute!

And yet how strange that the folks don't heed

Their wistful desire to play

With Little Boy Blues who are living in need—

While waiting for one away.

EVERY  
MAN FOR  
*Himself*

"America's Town Meeting"—it could happen only here, where men dare to speak for themselves!

IN NAZI Germany Adolf Hitler speaks for every man, woman and child. In Communist Russia Josef Stalin does the talking for 180,000,000 people. News pictures of any other faces behind German or Russian microphones are as scarce as the proverbial hen's teeth. But in democratic America it is different. In America every man speaks for himself—and here again radio gives the cue, for the outstanding example of this truth is "America's Town Meeting" (Thursdays, NBC). Here Americans criticize high offi-

cials, government, each other. Here the sore spots of American life are uncovered for all to see—and be concerned about. Typical "Town Meeting" was on March 7 when ex-brain-truster Rex Tugwell clashed verbally with an officer of a California vigilante group over the Joad family—underdog dust-bowl refugees of Steinbeck's "Grapes of Wrath." "Town Meeting" goes believe that so long as Americans—like those pictured here—can speak for themselves, so long will America remain a great democracy.



HUGH JOHNSON (November 14, 1938): "Never . . . have there been such attacks on the freedom of the individual as are represented in the person of Mr. Hitler"



MARIE BENTIVOGLIO (Feb. 2, 1939): "It is through Fascism Italy feels that it is now in a position to press its claims and to insist that old wrongs shall be righted"



WILLIAM LYON PHELPS (Feb. 16, 1939): "The world is not nearly so comfortable, in the upper registers, but it is a lot more exciting . . . more interesting"



JAN MASARYK (Feb. 2, 1939): "There are almost no rules . . . Europe must face realities if she wishes to save herself. There have been too many threats . . . evasions"



GERALD P. NYE (Dec. 22, 1938): "A power to determine an aggressor . . . is the power to put the U. S. directly into . . . war without even asking Congress . . ."



JOSEPHINE SCHAIN (Dec. 22, 1938): "War now draws into its mesh women and children, the layman as well as the soldier. The whole . . . country is involved"



CHANNING POLLOCK (Jan. 19, 1939) on Foreign Propaganda: "It's a dull week's mail that doesn't bring me a dozen pamphlets supporting some foreign ideology"



EARL BROWDER (Jan. 19, 1939): "Communism has always stood for . . . unconditional freedom of religion . . . freedom to be without religion if that is one's conviction"



WALTER WANGER (Feb. 16, 1939): "Hollywood producers do pay attention to letters that fans write . . . some ask us to leave Hollywood, and that is difficult"



HAROLD L. ICKES (Jan. 12, 1939): "The suppression and distortion of news, for fear of losing advertising, is one of the gravest crimes against our democracy"



J. HAMILTON FISH (Nov. 24, 1939): "There is no room in free America for these little armed groups . . . whether they are Nazis, anti-Nazis, or Communists"



MORRIS L. ERNST (Jan. 19, 1939): "The accent of America is on the word 'adventure,' (meaning) we can take our chances . . . as long as we can protest against our rulers"

# You Asked for Them—And Here They Are

Movie and Radio Guide will pay one dollar for any letter which the editors accept and print on this page. Address Pictorial Editor, 731 Plymouth Court, Chicago, Ill.



Dear MOVIE AND RADIO GUIDE: I read about Dinah Shore's new job with Ben Bernie in last week's GUIDE. Her picture, please.—Jeanette Fanstack, Fresno, California

Dinah Shore is billed as the Tennessee blues singer, partly because she hails from Nashville, attended Vanderbilt University, partly because of her appealing voice. She was first heard with Lennie Hayton, made many guest appearances before winning her place with Ben Bernie (CBS, Sun.).—ED.

Dear MOVIE AND RADIO GUIDE: I'd like a picture of Joan Winters, who plays Sylvia Bertram in "Road of Life."—Mrs. Francis Jones, Madison, Wisconsin

Besides her role in "Road of Life" (CBS and NBC serial), charming Joan Winters plays Alice Ames Warner in "Girl Alone" (NBC serial). Joan has brown hair, blue eyes. Hobby: Collecting perfumes.—ED.

Dear MOVIE AND RADIO GUIDE: My hobby is collecting pictures of stars. Please print a picture of Chicago's own June Travis.—Barbara Dilli, Washington, D. C.

Glamour girl June Travis gave up Hollywood for radio, is currently popular as Mimsie Lawrence in "Affairs of Anthony" (NBC serial), Bernice Farrady in "Arnold Grimm's Daughter" (NBC serial).—ED.

# The March of Music

Edited by LEONARD LIEBLING

"... An ampler Ether, a diviner Air..."—Wordsworth

Stations on which you may hear these programs are listed on our program pages on the day and at the hour indicated

## FORECAST

### MUSICAL HIGHLIGHTS OF THE WEEK

**H**OROWITZ playing the B Flat Minor Concerto of Tchaikowsky, with the New York Philharmonic Sunday, one of the musts of the musical season. "League of Composers Concert," Saturday afternoon, new American chamber-music. Marian Anderson on Ford, Sunday. The "Co-

lumbia Symphony Orchestra" Wednesday night.

in 1914; Randall Thompson in New York, 1899; Marion Bauer in Walla Walla, Washington, 1887; William Schuman in New York, 1910. All four, in addition to their writing activities, have been or are instructors at various colleges and universities.

THE NBC SYMPHONY ORCHESTRA, NBC. Arturo Toscanini, conductor. *Overture to the Taming of the Shrew* (Castel), *Nuovo Tedesco*, *Symphony No. 2* (Mar-



Pianist Vladimir Horowitz owes much of his success to Wanda, his wife and the daughter of Toscanini (profile of Horowitz appears on Page 13). This Sunday he will be heard with the "Philharmonic Symphony" over CBS

lumbia Symphony Orchestra" Wednesday night.

### Saturday, March 30

CINCINNATI CONSERVATORY OF MUSIC, CBS. String Quartet; Miriam Otto Kockritz, pianist. *Prelude* (Travers), *Sarabande* (Arne), *Garotte* (Bottis-hill), *Concerto for Oboe and Strings* (Pergolesi-Barbieroli), *Piano Quintet No. 1, Opus 1* (Dohnanyi).

LEAGUE OF COMPOSERS CONCERT, CBS. Dorian String Quartet; Mitchell Miller, oboist; Louis B. Santis, clarinetist. *Clarinet Quartet* (Norman Cazden), *Four Pieces for oboe, clarinet and viola* (Randall Thompson), *Concertino for oboe, clarinet and string quartet* (Marion Bauer), *String Quartet No. 3* (William Schuman).

One of the most stimulative and useful agencies in American music is New York's League of Composers, which since 1923 has promoted existing modern works through performances, as well as commissions for the creation of new material. Under the able executive chairmanship of Mrs. Arthur M. Reis, the league carries on vigorously and successfully.

Three of the works listed above were commissioned for this broadcast (the last of a series of four this season) and Schuman's quartet for the recent Town Hall Concert of the League in New York.

Something about today's composers: Norman Cazden was born in New York

tucci), *Overture to Aida* (Verdi), and *Roman Festivals* (Respighi). The program is subject to revision by Toscanini.

RADIO CITY MUSIC HALL OF THE AIR, NBC. "Pagliacci" (Leoncavallo). Cast: Nedda (Charlotte Symons), Canio (Jan Peerce), Beppo (Louis Purdey), Tonlo (Robert Weede), Silvio (Robert Weede). Conductor, Erno Rapee.

One of the abidingly strange things in modern musical history is that both Leoncavallo ("Pagliacci") and Mascagni ("Cavalleria Rusticana") scored sensational triumphs with a single short opera and won no pronounced success with any other. Although at first the two works were in strong competition, now (because of their brevity) they usually are paired as a double bill at most opera houses here and in Europe.

Leoncavallo wrote his own libretto for "Pagliacci," and when he was later sued for plagiarism, declared that he had taken from real life the chief happening in his plot, as his father, a judge, once tried a jealous actor who killed his wife on the stage.

"Pagliacci," premiered (1899) two years after "Cavalleria," has shown enduring vitality with its hot-blooded

and altogether melodious music. At least two operatic "best-sellers" come from the Leoncavallo score, the opening baritone prolog (sung before the curtain) and the universally popular tenor aria known as "Vesti la Giubba" (On With the Play), with the famous sob as its finale.

MILTON KATIMS, VIOLIST, AND NADIA REISENBERG, PIANIST, MBS. *Sonata in G Minor* (Handel), *Sonata in F Minor* (Brahms).

NBC STRING SYMPHONY, NBC. Frank Black, conductor.

THE NEW YORK PHILHARMONIC ORCHESTRA, CBS. John Barbirolli, conductor; Vladimir Horowitz, pianist. *Concerto Grosso in D Minor, Opus 6, No. 10* (Handel), *Symphony No. 8* (Beethoven), the Orchestra; *Piano Concerto in B Flat Minor* (Tchaikowsky), Vladimir Horowitz and Orchestra.

Unquestionably Horowitz is the pianistic sensation of the present winter in America, and by common consent a young giant of the keyboard. (You can read more about him on the opposite page.)

His warm imagination, glowing tone and technical mastery are especially suited to the sensuous and brilliant pages of the Tchaikowsky concerto. The work is derided by some present-day critics as being superficial emotionally and episodic constructionally. The answers to both counts are that no other piano concerto stirs hearers more than this one, and that the episodes are abidingly colorful.

The exciting experiences begin with the tremendous melodic paean of the opening measures; extend through the tenderly whimsical second movement with its sudden charming waltz interpolation; and end with the typical whirling Russian Cossack dance and the irresistibly stirring theme for unison piano and orchestra that climaxes the work in a blaze of triumph. Prepare for a flaming adventure with Horowitz and the Tchaikowsky concerto.

BACH CANTATA SERIES, MBS. Alfred Wallenstein, conductor; Genevieve Rowe, soprano; Mary Hopple, contralto; Theo Karle, tenor; Raoul Nadeau, baritone. *Cantata No. 42*.

THE FORD SUNDAY EVENING HOUR, CBS. The Detroit Symphony Orchestra; Victor Kolar, conductor. Marian Anderson, contralto. *Military March* (Saint-Saens), the Orchestra; *"My Heart At Thy Sweet Voice"* from "Samson and Delilah" (Saint-Saens). Marian Anderson; *Valse Bluette* (Drigo), the Orchestra; *Welcome Gentry* from "Ruddigore" (Gilbert-Sullivan), Chorus and Orchestra; *Mejre Kati* (Hubay), *Dance of the Nymphs and Satyrs* (Schumann), the Orchestra; *Believe Me, If All Those Endearing Young Charms* (Irish Air), *Alleluia* (Hummel), Marian Anderson and Orchestra; *Tango* (Albeniz-Zador), the Orchestra; *Somebody's Knockin' At Your Door*, *The Gospel Train* (Spirituals), Marian Anderson and Orchestra; *Finale of "New World" Symphony* (Dvorak), the Orchestra; *Hark, Hark My Soul* (Smart), Marian Anderson, Chorus, Orchestra and audience.

SO YOU THINK YOU KNOW MUSIC, CBS. Music quiz. Ted Cott, master of ceremonies; Leonard Liebbling, judge; John Carter, tenor; Mrs. H. V. Kaltenborn, guests for eastern time zone. Eva Gauthier, soprano; Rise Stevens, mezzo-soprano, guests for the central, mountain and Pacific time zones.

STRING QUARTET, NBC. American Art Quartet, Carlton Cooley, violist. *Quartet in C Minor* (Brahms).

Monday, April 1  
CURTIS INSTITUTE OF MUSIC, CBS. Clarence Snyder, organist; Milton Wohl, pianist. *Alle Menschen Muesen Sterben* (Bach), *Fugue in G Minor* (Bach), *Concert Sonata after Pagnani* (Scale-ro).

THE VOICE OF FIRESTONE, NBC. Alfred Wallenstein, conductor; Margaret Speaks, soprano. *Carnival Overture* (Dvorak), the Orchestra; *When I Have Sung My Songs* (Charles), Margaret Speaks; *Sleeping Beauty Waltz* (Tchaikowsky), the Orchestra; "Connais Tu le Pays" from "Mignon" (Thomas), *A Heart That Is Free* (Robyn), Margaret Speaks; *Londonderry Air* (Arr. Grainger), the Orchestra; *One Night of Love* (Schertzingler), Margaret Speaks.

ROCHESTER CIVIC ORCHESTRA, NBC. Guy Fraser Harrison, conductor. All Tchaikowsky program. *Scherzo from Symphony No. 1*, *Second Movement Symphony No. 5*, *Waltz from Eugen Onegin*.

COLUMBIA CONCERT HALL, CBS

Tuesday, April 2  
PIANO CONCERTO SERIES, MBS. Alfred Wallenstein, conductor; Nadia Reisenberg, pianist. *Concerto in A Minor* (Schumann).

Thursday, April 4  
MUSICAL AMERICANA, NBC. Symphony Orchestra; Raymond Paige, conductor; Deems Taylor, master of ceremonies. American music.

Friday, April 5  
MUSIC APPRECIATION HOUR, NBC. Dr. Walter Damrosch, conductor. The Symphony. Brahms program.

SINFONETTA, MBS. Alfred Wallenstein, conductor. *Overture to an unfinished comic opera* (Saint-Saens), *Pastorale* (Franck), *Musique pour "Regain"* (Honegger). (This is music composed for the French movie known in America as "Harvest" and chosen as the best foreign film of 1939.)



Carlton Cooley, founder of the American Art Quartet, will appear on its broadcast Sunday over NBC

## That Troublesome Toscanini

By Leonard Liebling

**G**LADSOME Easter was shadowed for me (and perhaps for some of the readers of this department) because the March 24 Toscanini program for which I wrote commentations—never took place! Instead of the all-Russian list scheduled by the maestro, he later announced a program all-Italian, and finally changed to an Easter program of Schubert's Fifth Symphony and music from "Parsifal."

The great man's frequent changes of mind have been causing me sleepless nights, for it is my conscientious endeavor in these two pages to serve not only usefully for MOVIE AND RADIO GUIDE readers, but also accurately.

Therefore, be it here and now resolved by your harried editor: In future there shall be no comment on the Toscanini programs unless he provides The March of Music with a sworn affidavit setting forth his inviolable intention to adhere to the programs given out by him in his original publications . . . Now I feel easier in mind and heart.

No doubt Toscanini switched his plans because of the sudden Russian victory over Finland, but wasn't it that same Toscanini who declared during the World War that art and politics have nothing in common?

Truth compels me to say that I also received admonishment, and at the hands of one of our readers, who tells me that I recently misquoted a saying of Abraham Lincoln. True; and my only excuse is that at the moment of hurried writing I could not recall the passage verbatim and trusted to my memory. The correspondent adds that I "should not have tried to improve upon the original version." Improve upon Lincoln? Who has ever been able to equal his eloquence with words?

However, consolation comes from Miss Naomi Reynolds, Chairman of Radio with the National Federation of Music Clubs. She lives in Los Angeles and recently sent out a form letter regarding music in radio to the local federation presidents and chairmen. The letter contained a line which makes this department inordinately proud: "We officially endorse MOVIE AND RADIO GUIDE as an informative magazine."



Soprano Charlotte Symons will be the guest soloist on "Radio City Music Hall of the Air." Sun., NBC

## Musician of the Week

(Vladimir Horowitz)

By V. Vidal

**U**P IN Riverdale, New York, there lives a small, five-year-old girl named Sonia, who from all accounts is already very much of a personality. She knows what she wants when she wants it, and is never at a loss before adults, most of whom agree that she's going to need plenty of courage, staggering under the stupendous burden of two such names as Horowitz and Toscanini. For her father is Vladimir Horowitz and her grandfather is Arturo Toscanini.

Her father regards with envious admiration and some degree of astonishment her superb self-confidence. It is a quality that he has never enjoyed to any great extent. In spite of being acclaimed as the Liszt and Rubinstein of the younger generation of pianists, he still blushes easily, although he has no false modesty and is quietly aware of his stature as an artist.

Until his advent some twelve years ago, music-lovers sadly shook their heads and declared that the golden days of piano playing were on the decline. True, there were Paderewski, Hofmann, Rosenthal, Lhevinne and Bauer. But they already belonged to an older generation. Where were the young ones to take their place? Then a slim, dark, twenty-eight-year-old Russian slipped onto the stage of Carnegie Hall one night in 1928, sat down at the piano and plunged into the thunderous chords of the Tchaikovsky B flat minor piano concerto. At the first notes, spines stiffened in the audience, heads turned, dumfounded glances flew around the hall. This was something! The next morning the hard-boiled music critics went wild with enthusiasm.

Season after season Horowitz returned in triumph. Then abruptly, a few years ago, he stopped playing. Rumors were plentiful—he was ill, would never play again. In Switzerland, Horowitz lay stretched on a bed of racking pain, stricken suddenly with phlebitis. It took him two long years to recover, two years far away from concert halls, cheering audiences and applause. For the first time he was able to regard music objectively. All the knowledge that he had acquired during his years of intensive concertizing had a chance to soak into his soul. And when he emerged from the sick-room to resume his career, he had developed into a mature and deeply perceptive musician as well as a technical magician.

Much of the ripeness and splendid surety of his present playing is the result of a successful and happy marriage. The former Wanda Toscanini, daughter of a notoriously temperamental father, knows the quirks and vagaries of artists. She sees to it that Horowitz has the privacy he needs and the company he enjoys. Years ago he resembled a haunted poet, with a thin sad face and mournful eyes. Now he has filled out, goes in for dashing checked jackets and brilliant neckties and is well on the way to becoming a glamor boy.

He and Wanda talk French, because her Russian is sketchy and his Italian is picturesque but meager. His English, however, is better than it once was, when he solemnly acknowledged an introduction to the President of the United States with a handshake and the whispered words "I am delightful."

## Melchior, Lehmann, List in "Die Walkuere"

This Week's Opera

Saturday, March 30, the Metropolitan Opera Company will present Richard Wagner's "Die Walkuere" on NBC at 1:45 p.m. EST, 12:45 p.m. CST, 11:45 a.m. MST, 10:45 a.m. PST.

### THE CAST:

Siegmond . . . . . Lauritz Melchior  
Hunding . . . . . Emanuel List  
Sieglinde . . . . . Lotte Lehmann  
Bruennhilde . . . . . Marjorie Lawrence  
Fricka . . . . . Kerstin Thorborg  
Wotan . . . . . Friedrich Schorr  
Conductor: Erich Leinsdorf

Only a hero in distress could withdraw the weapon, spoke the stranger (Wotan). Siegmund secures the blade, and he and Sieglinde elope into the woods.

The second act opens with Fricka, goddess of matrimony and wife of Wotan, demanding death of Siegmund for violating the domestic hearth of Hunding. Wotan is compelled to obey the laws of the gods. Enters Bruennhilde, leader of the Valkyries, with her famous cry of "Ho-yo-to-ho." Wotan informs her that she must not protect



Pictured here at her interesting home, famous Met soprano Lotte Lehmann is shown in an informal pose. This Saturday (NBC) she will sing the famous role of Sieglinde in a broadcast of Richard Wagner's "Die Walkuere"

**I**N "Die Walkuere" (the performance of the cyclic "Ring of the Niebelung," of which "Die Walkuere" is the second part, requires a total of fourteen hours, must therefore be presented as four music-dramas), the god Wotan has raised a family of heroic sons and daughters (the latter, the Valkyries) who shall protect him and the other gods in their castle stronghold called Valhalla. Among Wotan's children are Siegmund and Sieglinde, who, however, have never known their father and become separated almost as infants. Sieglinde has been carried off and forced to marry Hunding, one of the grim enemies of the gods. Siegmund, a forest wanderer, pursued by Hunding and his tribesmen seeks refuge in a woodland hut which turns out to be the home of Hunding.

Siegmund is given food and drink by the lovely Sieglinde. They exchange stories of their misfortunes and mutual sympathy quickly turns to love. Hunding returns, spares Siegmund's life because of the strict laws of hospitality but bids him to a duel to the death on the morrow. Sieglinde gives her husband a sleeping draught, and tells Siegmund of a fabulous sword which a mysterious stranger at her wedding had imbedded deep in the trunk of the tree around which Hunding's hut is built.

Siegmund (although he is a hero) in his coming duel with Hunding. The eloping pair rush on, barely ahead of the avenging Hunding. Sieglinde drops into exhausted sleep, and Bruennhilde, bathed in mystical light, appears to Siegmund and announces that he must soon follow her to Valhalla. He refuses, unless Sieglinde be allowed to accompany him. Bruennhilde, touched by his love and devotion, resolves to help him kill Hunding, who soon finds Siegmund and then engages him in fight. Just as Siegmund is about to slay his enemy under the protecting aid of Bruennhilde, there is a blinding flash of light, Wotan stands before the group and, with his magic spear, shatters Siegmund's sword, who thereupon falls victim to Hunding. Then Wotan dramatically kills the murderer with a glance.

In Act III (preceded by the orchestral prelude "The Ride of the Valkyries") Wotan punishes Bruennhilde by condemning her to eternal sleep on a flame-encircled rock unless she be awakened by a fearless human hero (in the next opera he turns out to be Siegfried). As the "Magic Fire" gradually surrounds Bruennhilde, Wotan sadly bids her farewell to music of eloquent and moving beauty.

—Leonard Liebling.

# LISTENING TO LEARN

Interesting and helpful facts about a few of this week's better educational broadcasts

## Background for Listening

Saturday, March 30

The Human Adventure, CBS.

Another episode in the intriguing story of scientific research will be unfolded this week when "The Human Adventure" dramatically describes university research into the science of sound and important discoveries of minute electrical impulses surging within the human brain. This episode will bring us an account of the acoustical studies of the two American scholars upon whose work much of our knowledge of sound is based, of the work of the English scientist who first detected electrical impulses within the brain, of the contributions of the German doctor who perfected a mechanism for magnifying brain impulses, and of the recent university research of Princeton, Harvard and the University of Chicago which has produced knowledge of the three primary types of waves and preliminary cures for one of the older mental disorders, epilepsy.

Eastern 5:00 p.m. Central 4:00 p.m. Mountain 3:00 p.m. Pacific 2:00 p.m.

Monday, April 1

Adventure in Reading, NBC.

This week's adventure takes us on a

dramatic journey into the life of one of the greatest imaginative writers of Spain, Miguel De Cervantes Saavedra, author of the immortal "Don Quixote." All the imaginary woes of his beloved knight-errant found shockingly real counterparts in his own life, a sixty-nine-year existence in which he scaled the heights of adventure and recognition and dipped long in the depths of destitution. Shakespeare died in comfortable retirement on April 23, 1616, on the same day that Cervantes, recipient of charity, died after a long and bitter struggle with poverty.

Eastern 1:30 p.m. Central 12:30 p.m. Mountain 11:30 a.m. Pacific 10:30 a.m.

Youth in Tolls, NBC.

"Stepchildren of the Law," title of this week's episode, deals with the problems of youth lacking juvenile rights and adult experience, and requiring special legal consideration.

Eastern 7:15 p.m. Central 6:15 p.m. Mountain 5:15 p.m. Pacific 4:15 p.m.

Tuesday, April 2

Nature Sketches, NBC.

Returning to the air earlier than usual this year so that schools can avail themselves of this unique opportunity for nature study, "Nature Sketches" features a winter walk in Rocky Mountain National Park for the

first program. Following the usual procedure of this series, Park Naturalist Raymond Gregg will lead a group of students into the field, making lavish but interesting use of similes to word-picture the winter world of nature. The program is picked up by short wave.

Eastern 1:30 p.m. Central 12:30 p.m. Mountain 11:30 a.m. Pacific 10:30 a.m.

Of Men and Books, CBS.

Sinclair Lewis' *Bethel Merriday* and *Native Son*, by Richard Wright, will be interviewed by Professor Frederick on this date.

Eastern 4:15 p.m. Central 3:15 p.m. Mountain 2:15 p.m. Pacific 1:15 p.m.

Wednesday, April 3

The Next Step Forward, NBC.

Almost every human, at one time or another, toys with the idea of opening a store. An astonishingly large number actually try it; and in this program dramatized incidents will give life to the figures on how many of them fail, why they fail—and why some of them succeed. Willard L. Thorp will be guest.

Eastern 11:15 p.m. Central 10:15 p.m. Mountain 9:15 p.m. Pacific 8:15 p.m.

Friday, April 5

Men Behind the Stars, CBS.

"Eclipses, Ancient and Modern," is the subject this week, scheduled to coincide with an annular or ring

eclipse which occurs on April 7. The program will include a preview of this eclipse of the sun, which will be visible in its partial phases throughout the United States and Canada and in its perfect form over a one-hundred-and-fifty-mile belt extending from Big Ben, Texas, to Jacksonville, Florida.

Eastern 4:15 p.m. Central 3:15 p.m. Mountain 2:15 p.m. Pacific 1:15 p.m.

## Person-to-Person . . .

● An interesting move was made in Cleveland recently when Russell W. Richmond, program director of stations WHK-WCLE, and author Al Llewelyn presented the board of education with 560 copies of the scripts of a series of programs tracing the history and development of leading business concerns. The educational value of this weekly WHK series, titled "America Works" was first recognized by one of Cleveland's high-school teachers who used the scripts in his classes. Now the scripts will be used in the social study courses in Cleveland's thirteen senior high schools. There is a possibility that WBOE, the board of education station, will dramatize the programs, giving students a chance to hear them as they study them.

—James G. Hanlon.

## "THIS AMAZING AMERICA"

(A Review)

"THIS AMAZING AMERICA," with Bob Brown, master of ceremonies, Ranch Boys trio, Roy Shield's orchestra, audience contestants.

Friday, NBC-Blue Network  
8:00 p.m. EST, 7:00 p.m. CST, 9:00 p.m. PST  
Sponsored by Greyhound Lines, produced by Beaumont & Hohman, Inc., Chicago, originals in Chicago NBC studios. Shows reviewed were heard February 16 and 23 and March 8.

"THIS Amazing America" is not utterly amazing, but it is distinctly American, from its questions

based on Americana to its offer of the bargain-amount prize of \$169.95. That element makes it different as quiz shows go and makes it vitally entertaining.

This is one of the most shrewdly planned shows in the realm of commercialized entertainment. Its psychology is sound enough to blaze some pioneer marks. The program exploits enjoyably the fact that America is always interesting to Americans with questions like "Where and what is the

oldest living thing in the United States?" Then with the answer that it is the General Sherman tree in Sequoia National Park, they occasionally inject the unobtrusive information (not too often) that you can travel to this interesting spot for only so much money by bus—the kind of bus whose company pays for this program. Good advertising!

Bob Brown, himself well informed and well traveled, is the well-chosen master of ceremonies. Roy Shield's or-

chestra and the Ranch Boys furnish good musical balance. Among the appealing characteristics which approach "amazing" proportions are these negatives: There is no yelling by the emcee; there is no blatant fanfare (only a cute toot on a bus-horn); there is only one commercial announcement, delivered straight by popular NBC announcer Fort Pearson. It is noted that the pace, slow in the early programs, is being accelerated.

## "BELIEVE IT OR NOT"

(A Review)

"BELIEVE IT OR NOT," with Robert L. Ripley, Linda Lee and the orchestra of B. A. Rolfe.

Friday, Columbia Broadcasting System  
10:30 p.m. EST, 9:30 p.m. CST, 7:30 p.m. PST  
Sponsored by Nehi Corp. for Royal Crown Cola, produced by Ballen, Barlon, Durstine and Osborn, Inc., New York, originals in New York CBS studios. Show reviewed was heard on March 8.

DEFINITELY tempoed for the ice-gripped winter trade was this program of Ripley's "Believe It or Not," and its music, as well as its two dramatized unbelievables, had to do with tropical islands in sun-kissed seas.

The Rolfe orchestra started the torrid program with a hot little number called "Holy Smoke," followed by the first of the Ripley dramatizations. It was the story of how a French warship, in 1859, had been sent to subjugate a native island in the South Seas and, on the shoals off the very island, was shipwrecked, its sailors captured and sentenced to death by the native court. However, the French captain caught the eye of the native queen with a tiny music-box, won her love and freedom for his crew by marrying her. Because the tune the music-box played was an old French tune, "Honeymoon," and be-

cause he and the queen decided to stay on a perpetual honeymoon there on the tropical paradise, they renamed the island "Honeymoon" or—in the native language—Tahiti.

Again, the Rolfe organization kept tune with the program by playing "Bluebirds in the Moonlight," after which Ripley dramatized the story of Honeymoon Island, an island off the coast of Florida which has been purchased by a wealthy man who once spent a honeymoon there. This man—Clinton Washburn—has now given the island as a haven for honeymooners, without charge. Washburn and a St.

Louis couple, Mr. and Mrs. Thomas Felton, who are en route to the island for a two-week honeymoon, were guests of Ripley.

Miss Linda Lee then continued to maintain the atmospheric qualities of the program by singing—and very nicely—"Faithful Forever."

The show is nicely written, carefully produced and perhaps a little slower in tempo than the old Ripley show, but it is entertaining and the commercial announcements are nicely and tastefully insinuated in a "Believe It or Not" technique.

—F. C., Jr.



**CLIFF ARQUETTE**, blond and thirty-three, is Slaphappy Grandpappy, comedian of "Avalon Time." He has been heard with Rudy Vallee, Edgar Guest. Hobby is marionettes.

## Radio's Slaphappy Grandpappy

**E**VER since Cliff Arquette caught the imagination of listeners as Grandpa Sneed on the old Packard "Hollywood Mardi Gras," he has been radio's No. 1 old man. Many stars, including Burns and Allen, Bob Burns, Edgar Guest, have presented his old-man characters, and today Cliff is the Slaphappy Grandpappy star of "Avalon Time" (heard over NBC, Wednesday, 8:30 p.m. EST; 7:30 p.m. CST; 9:30 p.m. MST; 8:30 p.m. PST). Actually, Slaphappy Grandpappy is only thirty-three years old. In a fast-moving program which is exactly geared to his brand of comedy, Grandpappy Cliff draws an

impressive array of musical and dramatic talent into a half-hour packed with fun from the opening jingle of the cash register ("Don't forget your change") to the bubbling signature song by Bob Strong's orchestra. Associated with Arquette since he joined "Avalon Time" has been Don McNeill, of the famous "NBC Breakfast Club," who acts as master of ceremonies. Musical star of the show is Dick Todd, young baritone who has sky-rocketed to fame in recent months until his records outsell even Bing Crosby's. Here are pictures of these and other stars you'll hear on "Avalon Time" every Wednesday.



**DON McNEILL**, whose amiable clowning on the "Breakfast Club" has already endeared him to listeners, now presides over "Avalon Time"



**EVA PARNELL**, whose portrayal of Aphrodite, the old maid who's on the make for Grandpappy, wows listeners, is not heard at present



**DICK TODD**, popular, red-head baritone, commutes between his Chicago Avalon dates and his crowded New York record-cutting schedule



**BUD VANDOVER** is really Tom of radio's Tom. Dick and Harry, but he's Herky on "Avalon Time"—his "woo-woo" rivals Hugh Herbert's!





**A**MERICAN broadcasting companies spend a great deal of money and a lot more in energy and headaches to keep America informed as to what is happening in war-torn Europe. In every important capital of Europe, American broadcasters—often trained newspapermen and with an American outlook on life and the American desire to keep us out of war by presenting a true picture of events on their “newsbeats”—broadcast daily to American listeners and stand by, at any time, to take to the air when events of great importance occur. Primary aim of these men is to give the news with a minimum of propaganda mixed up with it.

But what is really happening in our broadcasts from abroad? Are our own correspondents—unwittingly and through no fault of their own—serving as propaganda agents for foreign information ministries? Are not the censorship impositions robbing their broadcasts of the impartiality these commentators have been taught to strive for?

William Hillman, for many years general manager of International News Service for Europe and now European correspondent for the National Broadcasting Company, returned to the

United States recently for a few weeks. His experiences as a broadcaster abroad are interesting and a fairly accurate picture of what all broadcasters from Europe are up against in a war where words carry the weight of bullets and where words, except for a few notable exceptions, have taken the place of bullets.

The American newsman abroad finds his news sources very similar to those in this country. His greatest source of news scoops comes from his own personal contacts with officials and those in a position to know what is going on. He picks up much of his news from regular government releases, from the local radio broadcasts and from his own trips about the country to which he is assigned and his observations on these trips.

It is when he comes to the broadcasting of what he has gathered that the American commentator finds the great difference between handling his job in Europe of today and doing the same sort of job here in the United States. Bugaboo of the broadcaster is the censor who, by pulling a little switch, undoes in a jiffy what he may have spent hours or even days preparing. The censor has a definite job to do in Eu-

rope today and that job is to permit only news favorable to his own land and his own country to go over the air.

In London, for example, Mr. Hillman—and other broadcasters—must submit duplicate copies of their script to the censor at the Information Ministry at least a half-hour in advance of air-time. These news broadcasts are carefully scanned to see that none of the tabus which have been set up are contained in it. A broadcaster must not speak of the weather. That would be giving valuable information to the enemy in this day of air attack. He must not speak of any military matters except those contained in government news releases.

**I**F THE script passes the censor, one copy is returned to the broadcaster and the other copy is given to a censor who sits in the studio while the commentator broadcasts, following his broadcast and the script to see that he does not depart from it.

What has happened to the impartial broadcasts we are, on the surface, receiving? It may easily become a one-sided version of what actually happened, not through any fault of the correspondent, but because the censors

have deleted all other news but that which favors their own side. Mr. Hillman is authority for the statement that this has not yet happened in England. While he has often leveled criticism at the government in his broadcasts from London, the censors have yet to delete a word from his copy. “There seems to be,” Mr. Hillman said, “an honest difference of opinion about so many vital things in England among Englishmen that they permit us to say largely what we want about the government.”

English censors seem concerned more with (1) the fact that the broadcaster is accredited to a reliable news agency or medium. He cannot broadcast unless he is. And (2) that he does not permit news of a military nature to leak out.

In France, the attitude of the censors is very like that in England. Criticism may be made and the military tabus stand. Only differences are those in routine. In Paris, five duplicate copies of the broadcast must be submitted to the Ministry of Information at least two hours before broadcast time. The correspondent can then pick up his approved—or amended—copy with a stamp of approval and go to the Broadcast House, ten minutes from the mln-

# Can Europe's BOOTLEG NEWS Poison Us?

The experiences of a prominent news broadcaster prove that a censor's blue pencil can operate to give us a dangerously distorted picture of Europe and her war

By Francis Chase, Jr.

istry by cab. There he is assigned to a studio and if a censor is present, Mr. Hillman has never seen one.

Because of its strategic position at the heart of Europe, Mr. Hillman, in his early days of the war, did much of his broadcasting from Basel. A peculiar difficulty presented itself here. The Ministry of Information, with its censors, is at Berne, four hours by train from Basel, where the broadcasts originated. Scripts have to be mailed in triplicate the day before or, as Mr. Hillman has done in order to save time on occasion, taken to Berne by the broadcaster. One time, he was scheduled to go on the air early in the morning. He had his script approved in Berne, caught a six o'clock train, arrived in Basel at ten o'clock and went on the air at four in the morning. When he entered the studio the engineer had a copy of his approved script, and how he got it so quickly is still a mystery to Hillman.

Switzerland, because it is vulnerable to attack from all sides by more powerful neighbors, is careful about broadcasts in order not to give offense to either Germany or France. As far as the Swiss government is concerned, the censors are liberal. Once the cen-

sor questioned Hillman's use of the phrase "like a streamlined version of the Chinese Wall" in describing German fortifications. The censor wanted to know what "streamlined" meant, accepted Mr. Hillman's definition of it. He let Hillman's use of the slang term "ram-bunctious" slide through although he never managed to clearly grasp its meaning.

In Rome, the attitude of the censors begins to undergo a subtle change. While no record of a radio broadcaster falling afoul of the censors is recorded, many newspapermen have had their run-ins and some have even been deported for expression of views counter to those of the Fascists. Advance copies, in duplicate, of all broadcasts must be provided the Italian censors ten hours in advance—a long period where news is concerned. Changes



Newsman Wm. Hillman knows the danger of bootleg news

and additions to script are more difficult here, too, although Hillman, who is well known in Rome, has managed to add copy a half-hour before airtime to set a record of some sort. The military tabus for broadcasters are not new to Italy. They've had them ever since the conquest of Albania.

But it is in Germany that the most unusual conditions obtain. On the surface—and physically

—Germany is most free of all countries as far as the censor is concerned. Yet, news emanating from Berlin is perhaps more one-sided than that coming from any other country. This is because there is an implied censorship in the Propaganda Ministry which prevents any great freedom in broadcasting. News correspondents have been expelled from Germany, too, or—if permitted to stay after they had offended the Propaganda Ministry—they found their news

sources suddenly closed to them.

Surely in broadcasts where the other side of the argument is deleted there is a virus which must be carefully watched lest it spread its poison to our whole system. During the last war, England—with control of the trans-Atlantic cables and a blockade that effectively cut off Germany from the rest of the world—spread her own propaganda in America with none from Germany to offset it. How we were emotionally prepared for entrance into the war by this one-sided picture is history.

Today, with radio, it is different. No matter how England or France or Germany strives to present one side of the picture through censorship of American correspondents and broadcasters, America will hear both sides. True, from London we may hear only the English side while from Berlin we may hear only the German side.

But somewhere in between the two lies the true picture. The task for Americans—and our correspondents abroad are unable to help us as they work under the blight of censorship—is to evaluate the two pictures they receive and, in the light of past experience and with eyes open for poison propaganda, choose a middle course.

# ON THE BANDWAGON



Movie and Radio Guide's Band of the Week is Frankie Masters'. Standing: Frankie Masters, Marlon Francis, vocalist. Left to right, row one: Howard Barkell, Vincent Ferrini, Bud Schiffman, Carl Bean, saxophones; Harlan Rogers, vocalist; Harold Wright, piano. Left to right, row two: Kahn Keen, trombone; Jay Matthews, Norvelle Price, trumpets; Willard Dillon, drums, and Oran Crippen, string bass

**T**UNESMITH and innemaker rolled into one is young Frankie Masters, whose orchestra is currently heard Monday, Tuesday and Thursday over the Mutual network from New York's Hotel Roosevelt. A graduate of Indiana University, where he was a member of Delta Upsilon fraternity, Frankie discarded his banking course for a bachelorette when he saw a greater potentiality of gold in banding's strong-box. As a maker of tunes he learned the elements necessary for a successful song, whipped up a provocative musical compound in "Scatterbrain," his biggest hit, and just recently unfolded "Charming Little Faker," which, from advance trade opinion, is headed for "The Hit Parade." His vocal waxing of "Scatterbrain" is typical of the subdued yet foot-tapping rhythm of the 13-piece Masters organization. The line-up: Howard Barkell, Vincent Ferrini, Bud Schiffman, all of Chicago, Carl Bean, Des Moines, Iowa, saxophones; Jay Matthews, Millville, N. J., Norvelle Price, Tulsa, Okla., trumpets; Kahn Keen, Kansas City, Mo., trombone; Oran Crippen, Newton, Kans., bass; Willard Dillon, St. Joseph, Mo., drums; Donald Elton, Brooklyn, N. Y., guitar; Harold Wright, Omaha, Neb., piano; Marlon Francis, Kaukauna, Wis., Harlan Rogers, Chicago, vocalists. Masters was born in Robinson, Ill. For his rhythmic tunemaking of his own "Scatterbrain." On the Bandwagon names Frankie Masters and his orchestra—the Movie and Radio Guide Band of the Week.

#### Behind the Podium

Tommy Dorsey will misbutter New York's Astor Roof with Mutual wires around May 25 . . . It's a June infanturpation, incidentally, for the Chuck Lowrys (he's with Tommy's Pied Pipers quartet) . . . Ella Fitzgerald's band set to NBC

Up-to-the-minute news from the world of bands—romance rumors, late record reviews and gossip about your favorite melody men

BY MEL ADAMS

from Gotham's Famous Door beginning April 9 . . . Margaret Lee Riddell, an Indianapolis girl, is responsible for the throb in the voice of Bob Allen on the Hal Kemp Mutual remotes from Chicago's Palmer House . . . Eddie Howard, ex-Dick Jurgens vocalist and composer of "Careless" and "My Last Goodbye," organizing his own band for Chicago radio and record work . . . Kay Kyser due to CBS air from Catalina Island May 18, to be followed by Benny Goodman on June 16 and Dick Jurgens beginning July 14 . . . Goodman will be succeeded at Los Angeles' Coconut Grove, from where he currently airs, April 30 by Joe Reichman . . . Ted Straeter, Columbia maestro is busy squiring socialite Mary Anita Luas around Gotham . . . Kay Foster, former Benny Goodman warbler, replaces Elisse Cooper with Tony Pastor's orchestra at Barney Rapp's in Cincinnati.

#### Maestro Rhyme-O Winners

Following are the names of the winners and the winning rhymes in Movie and Radio Guide's Maestro Rhyme-O contest. Personally autographed copies of the win-

ners' favorite records will go to them under separate cover.

"Goon, savant or snecker; they all go for Tucker," Alice Oman, Kalamazoo, Mich.; "Sammy Kaye, Confucius say, keeps 'em swinging, night and day," Art Fotheringham, Los Angeles, Calif.; "Day or night, swing's delight is that maestro, Horace Heidt," Victor Wilson, Bethpage, N. Y.; "Get hep, get hot, with Raymond Scott," Thomas H. Britton, Charleston, S. C.; "Sing a song with Johnny Long," Beverly Reem, Harrisburg, Pa.; "Rhythm that Bames by Harry James," Mary O'Dell, Chicago, Ill.; "Turn night into play with Cal Calloway," Moe Luff, New York City; "Share a tune with Bill McCune," Raymond Kolbe, Madison, S. D.; "Sing a tune with Bill McCune," Emerie G. Dusic, Oakland, Md.; "Dance your cares away to music by Glen Gray," Beatrice Norman, Montreal, Canada; "Swing talks turkey, played by Bob Zurke," Clarence Felm, Evansville, Ind.; "Forget your cares and smile, let's dance Kay Kyser style," Ernest W. Schmitt, Crookston, Minn.; "Get hep, killer-diller, give out with Glenn Miller,"

Daniel Murphy, Brooklyn, N. Y.; "Wink your gal away to hear Cal Calloway," Mildred Deist, Wheeling, W. Va.; "The waltz is the thing when played by Wayne King," Mildred Bryan, Chester, Pa.; "Sweet music's here to stay, played best Lombardo's way," Mrs. Thomas Witherspoon, Charleston, S. C.; "Let's climb the musical stairs and listen to Mitchell Ayres," Allen Grabasi, Laredo, Mo.; "Snap out of your stupor with music by Krupa," Roland Wolcott, Corning, N. Y.; "Cut loose, geese and ganders, dance to old Joe Saunders," Mrs. Ray D. Sinclair, Lyman, N.C.; "Dance and thrill with Tiny Hill," Miss T. Halcomb, Indianapolis, Ind.

#### Dinah's Good-Luck Chorm

Songwriter Jimmy Van Heusen, of "Heaven Can Wait" fame, is songstress Dinah Shore's good-luck charm. Every one of her recording sessions to date has included a Van Heusen ditty, and on her next Bluebird date she'll sing Jimmy's two latest tunes, "Shake Down the Stars" and "Imagination." Dinah's present post on the Ben Bernie CBS show, ironically enough, is making money for NBC. Dinah is managed by NBC, which rates a commission on her current CBS contract.

#### Diskussions

WAYNE KING—"The Love Theme" (Victor 26505, \$0.75), a beautiful waltz in typical fashion by the three-quarter tempo king . . . miff sed . . . "Illusive Romance," a ballad vocaled by the maestro, is the backer-upper.

BOBBY HACKETT—"Bugle Call Rag" (Vocalion 5375, \$0.35), the modern young man with a horn, appearing with Horace Heidt, trumpet-tears the wax right off the pressing with this standard . . . Backed up by a small combination of his own highlighting fine tenor sax and drum solos.





CHAPLIN, in Hitler uniform, talks to his cameraman on set in one of few pictures taken. He hopes to show his film in Italy, Germany

## Hitler may see Chaplin's travesty on dictators at bootleg screening

WHEN Charlie Chaplin set out to make a picture that would dethrone bigotry and laugh dictatorships from the face of the earth he was not content with simply making what promises to be a memorable landmark in film political satire. *MOVIE AND RADIO GUIDE* has learned that Mr. Chaplin's plans now call for the actual showing—in bootleg screenings—of "The Great Dictator" in the dictator countries. In fact, Chaplin has laid secret plans for having it screened before Hitler's own eyes . . . and adds the hope that Hitler (chief target for Chaplin's lampooning) will drop dead of heart failure when he sees it.

That the showing of this film in Germany or Italy is an undertaking fraught with the direst possibilities—and perhaps fatal consequences for those who dare undertake it—becomes

obvious when the extent to which Mussolini and Hitler are burlesqued is realized. For example, when Chaplin, as Hitler, speaks at a gigantic replica of the famed Berlin Sport Palace, he uses a created double-talk which contains not a word of German but which, in its guttural mutterings, closely resembles Hitler's speech. This is not mere accident. For months before the film was shot, Chaplin studied sound tracks of Hitler's voice, mimicking and rehearsing his speech characteristics until the resemblance is unmistakable.

OTHERS in the cast were required to do the same. Jack Oakie, as Mussolini, mastered the Duce's voice from records, while Henry Daniell, as Goebbels (Garbitsch in the film), studied Goebbels' mannerisms and reproduces them. Garbitsch is pronounced "garbage" by the cast with the exception of Chaplin, who speaks a perfect English. Members of the cast, who refuse to speak on any details of the film which has been a close secret in Hollywood, do agree that Chaplin will be hailed anew as a great theatrical genius when this picture is shown.

If Chaplin's plans to show "The Great Dictator" in Italy and Germany carry through he may be hailed, not alone in the theatrical world but throughout the entire political and social world, as mankind's great deliverer. For "The Great Dictator" is so sharply aimed a barrage of satirical mirth that it cannot fail to hit its mark . . . and devastatingly.

For the secret story of Charlie Chaplin's new movie, see Page 22

## Movie Guide

To All Who Enjoy  
Good Entertainment  
We Dedicate  
These Pages

## Del Rio marriage winds up behind eight ball

WHEN Dolores Del Rio, lovely and tempestuous Latin star, married Cedric Gibbons, art director at M-G-M, on August 7, 1930, she announced her retirement from the screen. Dolores felt that an actress—to be good—must be chained to her career and that marriage and careers would not mix. Gibbons built a large and picturesque home in Santa Monica canyon, and Dolores went into retirement there with the eyes of all Hollywood trained upon her. It was a long time before Hollywood agreed that Dolores and Cedric were making a happy go of their marriage, pointed out the Gibbons' as one of Hollywood's perfect marriages, learned to think of Dolores as a homebody whose first interest was her marriage and her household. Heightening the novelty of their marriage was the fact that Dolores came from romantic Mexico and by all Hollywood standards should have been one of the movie colony's marital butterflies.

A short time ago Dolores announced that she was returning to the screen. Tongues wagged as she reported for work on "The Man from Dakota." Why should this girl—young, beautiful, happily married—consider it worth her while to return to picture-making again? Was it feminine restlessness? Was it a longing for public adulation? Or was it her marriage?

To these tongue-wagging, Dolores had an answer. "Certainly I am returning to the screen," she said, "but that does not mean that anything has happened between me and Cedric. If acting makes me happy, then Cedric will be happy, too. But don't get the idea I'm going to be chained to my career. My home and my marriage will still be first with me."

Hardly were these words out of the

lovely Dolores' mouth than things began to happen. First, Dolores moved out of the Santa Monica home and into her own house at Palm Springs. Cedric stayed on at the family home.

Then Mrs. Welles, daughter of a socially prominent Chicago family, went to Reno, established residence and filed suit for divorce from her husband, radio's Orson Welles. Almost immediately rumor began connecting Dolores with the "Boy Wonder."

Cedric, in the Santa Monica home, and Dolores, at Palm Springs, denied marital troubles. There was no rift in their love life, they said.

BUT the truth behind the whole affair is this: You can discount the rumors which place Orson Welles at the root of the trouble. What Hollywood, blissfully unaware, had been pointing out as its perfect marriage has, for several years, been an on-again, off-again affair which has now reached the stage where divorce discussions have been going on for several months. Financial settlements are now being discussed by lawyers and the divorce suit will probably be filed in the very near future. In short, the Gibbons' had been having their troubles long before Orson Welles made his appearance on the Hollywood scene but had hidden them under an avalanche of denials until the recent announcement.



WHEN HER MARRIAGE FAILED, Dolores Del Rio returned to the screen and the career she had forsaken for personal happiness there. Is another romantic interest now unfolding for her?



Best wishes  
Nelson Eddy

**NELSON EDDY**  
*Man of the Week*

NELSON EDDY, who comes to the screen soon with lovely Jeanette MacDonald in "New Moon," Movie and Radio Guide's picture of the week (see Pages 28 and 29), is also nominated man of the week for the swashbuckling handling he gives the romantic role of the Duc de Villiers, political exile and pirate king. In this operetta of early French America, Eddy strides through his dramatic scenes with a gusto that will add to his dramatic stature, while in his singing moments he reaches new heights with a voice superbly adapted to the Romberg scores



ABOVE: Charles Chaplin as he appears today. From "Modern Times," scene below is typical of "The Great Dictator," in which Chaplin and Goddard are persecuted

# The Secret Story of Charlie

"PEACE by spring!"

That is the avowed aim of Pope Pius XII and of President Roosevelt. Night and day they labor toward that end. In every land, rulers and diplomats work for peace; the masses pray for peace; armies fight for peace. Thus far, their efforts have been without avail.

In Hollywood, a quiet little man—gray about the temples and with white splotches scattered through his hair as he goes into his fifty-first year—works towards that same end in the only way he knows. Charlie Chaplin labors in celluloid with the sharp weapons of laughter and ridicule to drive from the earth oppression of dictatorships and the heavy-handed persecution of the innocent which causes war and hatred, pestilence and famine and death. How odd it would be if this quiet little man whose principal comic prop has been a smudgy black mustache which Hitler—ironically enough—has copied, should succeed with his laughter where revolutions and armies and diplomacy failed!

To Chaplin's palatial Hollywood home have come many threatening letters—letters promising dire events if the production of "The Dictator," which will be released as "The Great Dictator," is not dropped. Unheeded, Chaplin—who still remembers the gnawing hunger he knew as a young man in London's music halls, seeking a foothold in the theater—goes along

his merry way, bringing his script up to date with each new international incident and development, changing, adding, cutting, documenting with sharp and satiric thrusts at a world gone suddenly mad. And secretly! Cast and crew were sworn to secrecy, and in the three years the film has been in preparation, little of its theme has leaked out.

Today, with shooting practically finished, *MOVIE AND RADIO GUIDE* brings you the exclusive story of "The Great Dictator," the picture you have been awaiting. It will be released early in May, because—come fall—there may be no dictators and Chaplin cannot afford to gamble on future events. Into this picture he has sunk almost his whole fortune. "It wouldn't bother me if I lost the money," he is reported to have said. Then, pointing to his large estate—"This is a nice place here, but I could get along without it." There you have Chaplin, the crusader, talking.

**B**UT don't get the idea that "The Great Dictator" is to be a sermon. It isn't a preaching, any more than other Chaplin films are preachments. Isn't he—as the kindly, inoffensive tramp—always a crusader for the oppressed and the "have-nots"? Only difference is that here he becomes a crusader for a large part of the world's population, and he's giving it everything he has because of its universal importance. For the first time Chaplin will talk in

Chaplin's picture has been re-titled "The Great Dictator"—and he'll talk in it, too!

## Chaplin's New Movie

a picture. Also, it is probably the last picture the maestro of tears and laughter will ever make. He feels it is his greatest picture.

At the start, Chaplin is the philosophical, happy-go-lucky tramp of old, deeply concerned about the unhappiness in his country, a thinly disguised Germany. He befriends a starved, homeless and persecuted girl, Sara (Paulette Goddard), who is obviously Jewish. Then, as regimentation sweeps the land and the tramp falls into no given category, he is sent to a concentration camp. There he is mistaken for Hinkle (a thinly veiled Hitler) and he uses the mistaken identity to the advantage of the populace.

History is being made. Napolini (an unmistakable Mussolini even though his features are those of the usually amiable and pudgy Jack Oakie) comes to the capital to negotiate an axis agreement (Rome-Berlin?) and hilarious scenes follow. In one such scene (if it is not cut in Chaplin's final editing), there is a custard-pie duel between the two while their troops taste real steel and lead at some not-so-mythical front.

Meanwhile, Sara has fled to a nearby land and again begins to enjoy freedom until the land (Austria) is invaded by storm-troopers. Then she is beaten, mauled, pushed around, ordered—with others—to listen to a radio speech of the dictator. She recognizes the voice of the tramp as he

exhorts—"Arise, all you Saras!" A new hope is born in her eyes. She raises her arms to the heavens.

It is prophetic of a new day! A lowly, shuffling, pathetic little man, given an opportunity through mistaken identity, is working towards it!

**S**O, IN actual life, Charlie Chaplin works towards a new day with the only weapons he knows—weapons of laughter and ridicule, satire and a none-the-less-sharp-because-it-is-humorous indictment of men with small souls who sit in high places. It does not matter to Chaplin that the film can hardly hope for a large profit without the wide world market from which it will be banned by censorship. It does not matter that the very people for whom the message has been filmed will be barred from witnessing it by the very dictators it attacks. They'll see it somehow, is Chaplin's theory.

What does matter to Chaplin is that—after three years—he has translated to the screen a theme long close to his heart. He has the undying conviction of the artist—and of the crusader—that great works of art, as well as great truths, will penetrate sooner or later to the masses of the people regardless of censorship or oppression.

FOR MORE—and later—details of "The Great Dictator," see page 20.



JACK OAKIE makes a radical departure from his usual good-natured roles to portray Napolini (Mussolini) in this film attempt to assassinate dictators with laughter



ABOVE: Herring (alias Goering) is played by the sneezing comedian, Billy Gilbert. Right: Chaplin once before lampooned arms, armies in "Shoulder Arms"—good-naturedly



### Stars Celebrate Seabiscuit's Victory

ABOVE, LEFT: A bewhiskered Joe E. Brown (he's since had the beard shaved off) welcomes the Robert Youngs to Turf Club ball at Ambassador. At right, Greg Bautzer refuses to mope over Lana Turner's wedding to another but enjoys himself at Turf Ball with lovely Margaret Roach



### New Romance for Rudy

RUDY VALLEE AND MARJORIE WEAVER, above, as they attended recent Hollywood preview and started tongues wagging. For, up till then, Patricia Dane (snapped below as she left Ciro's with Victor Mature) was Rudy's steady



# THIS WEEK IN Hollywood

THE O'HARAS will invade the United States this fall. At least that's what it looks like from present reports. Maureen O'Hara, of "Bill of Divorcement" fame, has two sisters and a brother who are cinematically minded. At present they are studying dramatics at the Abbey Players school and hope that when Maureen returns to Ireland this summer, as she plans, she will take them back to the U. S. A. with her. Florrie, who is seventeen and, according to Maureen's mother, Mrs. Rita Fitzsimons, is "twice as pretty as Maureen," is ready and eager to come to this country. Charles, sixteen, now appearing on the radio and doing roles for the Abbey Players, is also filled with Hollywood aspirations. Margot, fourteen, is too young to play leads but feels that by the time she gets over here she can follow in Maureen's footsteps. Oh, yes: Mrs. Fitzsimons is testing for some roles for RKO. She was an actress of some renown in Ireland just a few years ago!

GEORGE RAFT and his long-estranged wife are reported near a settlement after her financial demands had blocked a divorce at time George wanted to marry Virginia Peine. If the new arrangements being worked out by the Raft lawyers are successful, Mrs. Raft will secure either a Reno or Florida divorce. Hollywood belief: Raft and Norma Shearer will wed as soon as the law allows.

LATEST CINDERELLA TALE concerns Laraine Day, who stood critics and audience on their heads with her performance in "My Son, My Son." Discovered a year ago in a little theater production, M-G-M signed her, assigned her to minor roles. Originally cast for the girl in this picture was Frances Dee, who became ill on the first shooting-day. Desperate for a substitute to halt mounting overhead due to delay, Edward Small sought a girl similar in type to Miss Dee. He borrowed Laraine from Metro. A "promising youngster" before the preview, her home studio is now searching for a

suitable star vehicle for her. Similarly, William Holden, on loan-out to Columbia, returned a star to his home lot. Similarly, Robert Taylor, on loan-out to Universal for "Magnificent Obsession," achieved stardom. Hollywood fledglings pray for loan-outs, know that quick progress lies that way. They all recall Bette Davis, farmed out for "Of Human Bondage." For Miss Davis eventually: A couple of Oscars and a try for a third.

EDGAR BERGEN is "in Dutch" with Charlie McCarthy. In Chicago, Edgar forgot a package in his drawing-room on the Santa Fe Chief, and when the porter returned it Edgar opened Charlie's case and stuffed the package inside. The poking in the ribs that Charlie got as a result made him so angry he hasn't spoken to Edgar—except professionally—since. At least that is what Edgar claims.

PAULETTE GODDARD is Mrs. Charles Chaplin. This troublous question to which gossips have been unable to get a definite yes or no was answered in the affirmative—and quite simply—by Charles Chaplin, Jr. Quotes: "My stepmother, Paulette Goddard, is the best actress in Hollywood," he said in answer to a question.

GLENDIA FARRELL can't stay away from pictures. She was in the cast of "Too Many Husbands" with Alan Dinehart, but gave up the role of co-star with Josephine Hutchinson when she got homesick for Hollywood. Irony: The day after she left the cast in Chicago, orders came for a Broadway opening.

RUMORED also is that secret orders have come to foreign actors working in Hollywood to cancel plans to visit native homelands. European governments gain greatly in taxes from their screen-fa-





### Ameche Enjoys Suspension

DON AMECHE is no moper, either. Suspended by 20th Century-Fox for refusing a role, he enjoys himself (above) at the "Grapes of Wrath" premiere with Chet Lauck (Lum of "Lum and Abner") and (at right) with cuties at Earl Carroll's theater-restaurant



## Proof of Chaplin - Goddard marriage uncovered; Norma Shearer and George Raft wedding can be expected!

mous sons and daughters, hesitate to risk their lives in the likely intensified warfare when spring comes. Anna Neagle and Herbert Wilcox are the latest British subjects to revise their plan to Clipper-ship to England. Recalled: Charles Boyer, after enlisting in the French Army, was discharged, sent back to Hollywood and his acting chores. Probability: That David Niven, now in English uniform, will be returned soon.

EDNA BEST and new husband, Nat Wolff, gave a house-warming, and among their guests were Herbert Marshall and his new wife, Lee Russell. This may be proof of a new social order—or something: Mrs. Wolff, if you will remember, was until recently Mrs. Marshall.

ALICE FAYE, whose reconciliation with husband, Tony Martin, becomes more distant with each passing day, is now linked with Sandy Cummings, an advertising agency executive, in accord with the Hollywood custom of following divorce actions with romance rumors. How it started: Alice met Mr. Cummings twelve years ago while she was appearing in New York. During the days before her formal estrangement from Tony, Nancy Kelly, frequently beamed by Irving Cummings, Jr., coaxed Alice out of her brooding seclusion, invited Sandy, Irving's cousin, to make a fourth at dinner. In recent days Sandy has been Alice's frequent escort. Immediately "Lillian Russell" is completed, Alice leaves for a Hawaii vacation. Likelihood: By then her divorce papers from Tony will be safely tucked in her purse.

Juggling of assignments for JOAN CRAWFORD, GREER GARSON and NORMA SHEARER is a matter of speculation in Hollywood. Originally Shearer was to do "Susan and God." Later she was assigned "Pride and Prejudice," and the British actress was

cast for "Susan." Still another switch was made—Crawford got "Susan," Garson got "Pride and Prejudice," and eventually Norma was announced for "The World We Make." "Improved casting" is the studio brush-off explanation for the juggling. Whatever it is, here is excellent material for gossip. Possibility: Shearer will remake "A Free Soul," with George Raft, her heart-shadow, in the Gable role.

ODDITIES OF THE WEEK: Barbara Stanwyck, Gail Patrick and Ann Sothorn in heated discussion at lunch. Argument: Not clothes, not Hollywood, but relative standings minor league baseball. Reason: They're all stockholders in Hollywood's own baseball club.

PROBABLY THE MOST DIFFICULT assignment in the annals of Hollywood is Pat O'Brien's in his next picture, "The Life of Knute Rockne." Thousands knew the great football coach. His every

move and gesture are familiar. To prepare himself for the task, O'Brien is spending long hours seeing the newsreels in which Rockne appeared. Much of the footage is being run for Pat in slow motion to give him an opportunity to memorize the characteristics of the man whose life he is to portray.

JOAN BLONDELL AND DICK POWELL are daily looking more askance at the title of their ninth teaming picture, "I Want a Divorce." They have petitioned producer George Arthur to make a change for the sake of their marriage, fretful lest gossips mouth the title, speculate: "I wonder if the title is prophetic." Madeleine Carroll, engaged in making "Are Husbands Necessary?" during her divorce suit, considered the title bad taste, won her argument, and "Honeymoon in Bali" was substituted. Likelihood: Joan Blondell and Dick Powell will win their point. Behind eight ball: Paramount, which paid hard money for the catchy title and tailored a story to suit it!

(Continued on Page 36)

# A MILLION

# YEARS AGO



ABOVE: Tumak (Victor Mature) slays a primeval beast and, after he has eaten his fill, permits the women and children to tear greedy chunks of raw meat from the carcass and gorge themselves

BELOW: Tumak becomes leader of his tribe after besting Skakana (Edgar Edwards) in combat. His first task as leader is to destroy this gigantic reptile which threatens his "woman," Loana (Carole Landis)



AKHOBA (Lon Chaney, Jr.) is Tumak's father and tribal head until he is gored by a musk-ox and deposed by Skakana while suffering from wound



Tumak say: "Long before Confucius, men love, women fight."  
"1,000,000 B. C." tells the story

"1,000,000 B. C." is the drama-packed biography of Tumak, who lived in the early dawn of life when dinosaurs and mammoths walked the earth, when men and women were more frank—and brutal—about their loves and their hates. Except for its setting in an early prehistoric day and except for its stripping of all the veneer which civilization has cast over our emotions, it might be a modern story in its delineation of the love a man can have for a woman, the urge to succeed such a love can engender in a male and the obstacles to both love and success which can arise to thwart him. But it is in the settings and this stripping away of emotional veils that Hal Roach's imaginative biography of our cave-dwelling forefathers differs from other screen fare. Lon Chaney, Jr., as Tumak's father, employs make-up secrets of his father for the first time. Prehistoric animals seen are real flesh-and-blood creatures.



HAPPY ENDING for Loana and Tumak comes when Tumak defeats Skakana and teaches his people, the Rock Tribe, and Loana's people, the Shell Tribe, to live together in peace. Civilization dawns!

# NELSON EDDY FINDS LOVE

on a

## *Tropical Isle*

"NEW MOON," MOVIE AND RADIO GUIDE's picture of the week, is a breath-takingly beautiful costume piece done against the romantic and picturesque background of early French America. It brings together for the first time since "Sweethearts" the singing-dramatic team of Nelson Eddy and Jeanette MacDonald with a musical score by Sigmund Romberg. The story, highly dramatic and gripping, is of Marianne de Beaumanoir (Jeanette MacDonald), a Paris belle who, while en route to New Orleans to take over a plantation left her by an uncle, meets a fascinating man on shipboard. This person, a political prisoner traveling under the name of Charles, is really the Duc de Villiers (Nelson Eddy). No one is more surprised than Marianne when she finds Charles working as a slave, along with other debtors who have been sold as slaves, on her own plantation. Charles soon wins the friendship of Valerie, Marianne's aunt (Mary Boland), and more than friendship from Marianne. But when a French official visits the plantation and reveals Charles' true identity, he decides to flee and to take with him the other debtor slaves. They seize a ship in the harbor and sail away. Marianne, disillusioned, decides to return to Paris, sets sail on the *New Moon*, which is also carrying a cargo of fifty girls to become the brides of plantation workers in Martinique. Outside Martinique the *New Moon* is attacked by pirates, captured and its passengers—including Marianne—taken to a tropical isle. There she learns that Charles is the pirate leader, and to save her annoyance they are married. Marianne, however, despises Charles now, a feeling which is not dispelled until a French warship appears off the island and Charles, in order to save his comrades, decides to give himself up. Then Marianne realizes that she loves him. The denouement is surprising . . . and happy. One of the great operettas of recent times, "New Moon" is brought to the screen with many innovations impossible on a stage. Two huge, full-rigged ships were especially built for the production, and costumes, designed by Adrian, feature many styles of the 1780's. An excellent supporting cast includes Buster Keaton, Mary Boland, H. B. Warner, Dick Purcell.

ABOVE: When Marianne (Jeanette MacDonald) and Charles (Nelson Eddy) marry for Marianne's convenience, they both smile and pretend to be happy. At extreme left, they find real love on their tropical isle after an exciting denouement



MARIANNE SEARCHES VAINLY for the mysterious Charles whom she met on shipboard. But it isn't until next day, when he serves her breakfast, that she learns Charles is a slave in her home



TRUE TO HIS WORD, Charles leads the enslaved debtors to freedom—and to a life of piracy along the Spanish Main



THE GOVERNOR OF LOUISIANA (Grant Mitchell) boards boat to welcome Marianne and Aunt Valerie (Mary Boland) to the colony



A SLOVENLY HOUSEWIFE—but deliberately—is Marianne, and Charles is always stumbling over out-of-place furniture and grumbling

# THIS WEEK on the SCREEN



"MY SON, MY SON" gives Brian Aherne, as the devoted father, and Madeleine Carroll, as the woman who stands between father and son, dramatic parts in a deeply touching picture



"THREE CHEERS FOR THE IRISH" is a heartwarming story not unlike "Four Daughters" in its appeal. Above (l. to r.) are Virginia Grey, Priscilla Lane and Irene Hervey, cast as three sisters



"TOO MANY HUSBANDS" finds a quarrelsome Fred MacMurray, a rather pleased and flattered Jean Arthur, and a bickering Melvyn Douglas as husbands and wife in an amazing and riotous marital mix-up



"DR. CYCLOPS" is movie entertainment such as you've never seen before. A berserk scientist finds the secret of reducing people to miniatures in this wierdly beautiful Technicolor fantasy

"My Son, My Son" is magnificent human document, with Brian Aherne, Madeleine Carroll; "Three Cheers for the Irish" is heartwarming, sentimental comedy

Jean Arthur, Fred MacMurray, Melvyn Douglas stage laugh riot in "Too Many Husbands"; illusive trick photography makes "Dr. Cyclops" a novel offering

## "My Son, My Son"

Cast: Madeleine Carroll, Brian Aherne, Louis Hayward, Laraine Day, Henry Hull, Josephine Hutchinson, Sophie Stewart, Bruce Lester, Scotty Beckett, et al. A United Artists picture, produced by Edward Small; directed by Charles Vidor, who also directed "A Doctor's Diary"; screen play by Lenore Coffee from the novel by Howard Spring.

HERE, Howard Spring's best-selling novel, "My Son, My Son," is translated to the screen in a vivid and powerful production that has moments of lasting beauty and which, at all times, is a gripping human document which carries its audience along on a flood-tide of drama woven in a near-perfect pattern.

Following the novel faithfully—except at its very end—it tells the story of a man who, having experienced poverty and privation in his own youth, is determined that his son shall be spared. The result of his blind generosity to his weak-kneed son is to make him a most despicable creature. Brian Aherne, as the father, and Louis Hayward, as the son, are brilliant in their characterizations, but a young actress, Laraine Day, is so superb as the son's sweetheart that she will bring tears to the eyes of the most hardened movie-goers.

However, chief honors for this magnificent film must go to producer Edward Small for his tasteful and delicate handling of an important production. Mr. Small had originally planned to make this film in England and all preparations had been made when the outbreak of war caused a change in plans. Determined to maintain the authentic English atmosphere he had planned, Small loaded a large ship full of props—furniture, rugs, pictures, books,

even trees—and shipped them to Hollywood. A first edition of Shakespeare and opera glasses the Emperor Napoleon gave Josephine were among these, and, for their stay in Hollywood, they were insured for \$875,000.

Brian Aherne, in aging over the quarter-century covered by the film, used 118 pounds of make-up. The final casting of the picture was determined by fan mail from those who had read the novel and expressed their choice of actors and actresses for the various parts. Fans chose Brian Aherne, Madeleine Carroll, Henry Hull and Louis Hayward. Laraine Day, an unknown, was not called for, but without a doubt will meet with everyone's fullest approval.

WHAT THEY THOUGHT OF IT: Variety: "... An offering of great strength and dramatic passion..." Hollywood Reporter: "... A truly fine addition to the array of superlative productions which have come from Hollywood in recent months..." Film Daily: "... Gilds the lily of an already brilliant cinematic season..."

Exceptional  
Gone With the Wind  
Dr. Ehrlich's Magic Bullet  
Grapes of Wrath  
Northwest Passage  
Young Tom Edison  
Pinocchio  
Broadway Melody

## "Three Cheers for the Irish"

Cast: Priscilla Lane, Thomas Mitchell, Dennis Morgan, Virginia Grey, Irene Hervey, Alan Hale, William Lundigan, Frank Jenks, Henry Armetta, et al. A Warner Bros. picture, produced by Hal B. Wallis and Samuel Bischoff; directed by Lloyd Bacon, who also directed "Boy Meets Girl" and "Wings of the Navy"; original screen play by Richard Macaulay and Jerry Wald.

"THREE Cheers for the Irish" is an unpretentious piece of rowdy—but sentimental—laugh nonsense which will tickle your funnybone without causing hysterics and leave a pleasant taste in your mouth. For those who say that there's nothing to it, the best answer is that it's good entertainment and poses no difficult problems to be solved.

Thomas Mitchell is cast as a policeman who is forced to retire after twenty-five years on the force. His three daughters—Priscilla Lane, Virginia Grey and Irene Hervey—decide to run him for alderman to keep him occupied. Complications develop when Mitchell, who bears a natural resentment for the rookie Dennis Morgan, who took his place, learns that his favorite daughter has fallen in love with Morgan. Complications are all nicely ironed out, however, when Dad finally wins the election and Priscilla, now married to Morgan, has twins.

Not a new idea, this film is delightfully cast and pleasantly produced and directed. On occasions it is genuinely touching, and at all times it's good entertainment.

WHAT THEY THOUGHT OF IT: E. Schallert (in Los Angeles Times): "... picture with a thoroughly human idea..." Variety: "... Delightful comedy that... builds to a warm and punchy finish..." Hollywood Reporter: "... Tugs at the heartstrings between chuckles..."

## "Too Many Husbands"

Cast: Jean Arthur, Fred MacMurray, Melvyn Douglas, Harry Davenport, Dorothy Peterson, Melville Cooper, Edgar Buchanan and Tom Dugan. A Columbia picture, produced and directed by Wesley Ruggles, who also directed "Sing, You Sinners" and "True Confession"; Screen play by Claude Binyon from a Somerset Maugham play.

"TOO MANY HUSBANDS" is a delightfully silly and rib-tickling screening of the old Enoch Arden situation in which a husband, after being taken for dead, returns to find his wife married to his best friend. Jean Arthur, Fred MacMurray and Melvyn Douglas, as the hilarious threesome, romp through this in a delightful way that is apt to leave you gasping for breath in the aisle as one uproarious and farcical situation follows another in rapid succession.

The plot concerns the dilemma of Vicky (Jean Arthur) and her two husbands after husband number one (Fred MacMurray) returns from a shipwrecked existence on a desert island after being declared legally dead. He finds his wife married to his one-time pal and business partner (Melvyn Douglas). Hilarity runs wild as Vicky overcomes her first disney, begins to enjoy the flattering situation and determines to prolong it.

Strongly reminiscent of Frank Capra comedy is Wesley Ruggles' handling of this farce. Ruggles is the man who steps into Capra's boots at Columbia, even inheriting Capra's lucky camera crew. His handling of the difficult comedy is delicate and masterful. Only at the very end does the picture slack down, and the ending does not seem to be up to the zestful body of the story. However, Ruggles shot two endings to the film, chose a coed jury and

then let that jury choose its ending. The ending you'll see will be the ending the girls selected.

Picture marks the first time any of the three stars had danced in a movie. They ultimately get through two routines, called "The Tyrolka" (combination of a Tyrolean folk-dance and the polka) and "Doin' the Threesome."

The Dyckman Street ferry used in this picture is a long way from home. Since it was impossible to take the cast to New York, Columbia's art department brought the ferry to Hollywood by reproducing it exactly from measurements and photographs. Mounted on a movable stage, it rotates against a painted Hudson River panorama and defies detection as the fake it really is.

WHAT THEY THOUGHT OF IT: Lovella Parsons: "... Three charming people in a comedy that is to end all screwball nonsense..." Hollywood Reporter: "Hilarious sockful of laughs that starts that way and never stops until it ends the same way..." Variety: "... Rip-roaring lines, furious pace and performances..."

## Good Entertainment

Sidewalks of London  
The Fighting 69th  
Vigil in the Night  
Swiss Family Robinson  
Abe Lincoln in Illinois  
Road to Singapore  
Shooting High

## "Dr. Cyclops"

Cast: Albert Dekker, Janice Logan, Thomas Coley, Charles Halton, Victor Killan and Frank Yaconelli. A Paramount picture, produced by Dale Van Every; directed by Ernest Schoedsack, who also directed "The Last Days of Pompeii"; original screen play by Tom Killpatrick.

THE MOST amazing thing about this picture—a film literally filled with amazing incident—is its camera magic, a magic which produces an illusion technicians old to Hollywood said could not be created, and in a magnificent Technicolor which lifts it far above the humdrum of daily routine.

Albert Dekker is cast as a berserk researcher who finds the secret of turning people into tiny miniatures of their former selves. The illusion is created by having the actors perform on giant sets and, because the public would not take kindly to having their favorite players thus reduced in size, the supporting cast is filled with little-known names. For the part of Dr. Cyclops—which Dekker plays with finesse—his head was clean-shaven and studio lights sunburned his scalp so that he was unable to wear a hat for several days.

The producer and director of "Dr. Cyclops" were dissuaded—vainly—on every side from attempting this picture because of its seeming impossibility. They went ahead anyway, and in this strange fantasy they give a lasting answer to all who said that it couldn't be done.

WHAT THEY THOUGHT OF IT: Hollywood Reporter: "... Masterpiece of technical effort, a presentation of fantasy with human characters via trick photography..." Variety: "... Novelty without an exact precedent..." Elza Schallert (in Los Angeles Times): "... A feature that is weird and, at times, quite horrific..."



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Interested in autographs? Information, advice is given here

TO THE hundreds of autograph collectors who have written in asking questions concerning signatures and methods of obtaining photographs and autographs:

MOVIE AND RADIO GUIDE will answer as many questions as space permits in this "Certified Autographs" department. Although personal replies cannot be made on general questions, letters will be answered as rapidly as possible in order of their receipt.

*From the mail:*

Do you know of any place I could sell autographs? M. K., San Pedro, Calif.

Some collectors will purchase signatures, although there is no definitely established market where they may be offered for sale. MOVIE AND RADIO GUIDE does not run "for sale" ads, but "swap" ads only.

Will you please tell me where I could get more signatures by mail? R. F., Hammonton, N. J.

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Watch this page for autograph news, "swaps" and the answers to questions. Address your "swap" ads and questions to "Certified Autographs," MOVIE AND RADIO GUIDE, 731 Plymouth Court, Chicago, Ill. MOVIE AND RADIO GUIDE cannot be held responsible for any disagreements which might arise over "swaps" or collectors' efforts to obtain signatures. Start using this service now!

WINNER of Movie and Radio Guide's first Award for Distinguished Acting, Mrs. Clark Gable in private life, Carole Lombard has never been known to refuse an autograph, signs thousands

## SWAPS

KENNY BAKER and PAUL WHITEMAN autographs (genuine) to exchange for some accredited person's. Must not be facsimiles. What have you? Lois Sutton, 3405 Race Street, Ft. Worth, Texas.

ALLAN JONES, ANN SOTHERN autographs (genuine) to exchange for Jeanette MacDonald and Edward G. Robinson. Mrs. E. Woebbeking, 3521 S. Broadway, Fort Wayne, Ind.

FACSIMILES to exchange: Ann Sheridan for Vivien Leigh; Ellen Drew for Mae West; Don Ameche for Clark Gable; Geraldine Fitzgerald for Hedy Lamarr—or what have you? Tom White, Y. M. C. A., Fort Worth, Texas.

Carole Lombard

Penny Singleton  
Blondie

Kenny Baker

Susanna Foster

# "THIRD TERM" FOR CRAWFORD

BY LEE DANIELS

"Slipping" (so Hollywood said)  
Joan Crawford stages another  
comeback—in "Strange Cargo"

**D**URING the last fifteen years, Joan Crawford has made three careers for herself. She has earned the reputation as both fashion and fad pace-setter, as the most ambitious girl ever to descend on Hollywood.

As a "dancing daughter" she established a reputation for vitality, for zest, for a driving and electric power which made her a star precisely three years after she was discovered by Harry Rapf, M-G-M producer, dancing in a Broadway show.

As the glamorous, languishing, emotionally tense girl of "Possessed" and "Letty Lynton," she began a new phase of her career, became a sparkling personality.

Now as a revamped Sadie Thompson in "Strange Cargo" she enters a third phase—rescues her fading fame by the master stroke of forswearing Adrian clothes, playing through an entire picture in stringy hair and tattered clothes—and giving a grand performance.

No one can match Crawford in stamina or career generalship. She is a master technician in the art of reviving her own importance.

**A** VERY few months ago it was quite the fashion to ask "Will Crawford come back?" Then Crawford heard of a comparatively unimportant part in "The Women"—the part of calculating Crystal. She went to producer Hunt Stromberg, laid her cards on the table.

"I've got to have an acting part. This is it. I can do it, I know. I want it," she insisted. Now, Crystal was a departure from the usual Crawford roles. She was in essence a little tramp who fancied nice clothes, perfumed baths and limousines. It would take a real actress to put her over. Stromberg believed in Joan. Joan believed that she could take a secondary role and make it something important. She did. Hollywood learned that Crawford wasn't through—not by a long shot. That she was just getting warmed up for another career. She clinched that new career in "Strange Cargo" and from all reports will hang on to it with "Susan and God."

Nothing is impossible to Joan Crawford. She came to Hollywood a plumpish, frizzy-haired ex-chorus girl. By successive stages she converted herself

into a celebrated beauty. She did it by as rigorous a diet as might have been to the fancy of old-time torturers. A cracker and a little mustard for lunch, a green salad for dinner. That's all. For two years Joan didn't taste either bread or potatoes. But her figure became more and more luscious.

Joan decided that her education had holes in it. On a trip to France, her lack of the language irked her. Promptly on her return she hired a teacher—set herself earnestly to study. When she decided to be a singer, just an occasional lesson wasn't enough for Joan. Every day the teacher came—worked with her without resting

until exhaustion claimed them both.

Once she attended a party where the game "Who Am I?" was played. This game consists of one person adopting the role of a historical character and letting the rest guess the character through clues. Joan felt her knowledge of history and events was insufficient. The next day she hired a college professor to tutor her both in world history and in current events.

**J**OAN files away in her mind every strange word she hears. At the earliest moment she consults a dictionary. Mention a book to Joan, and ten minutes later she has ordered it and by

next morning she's read it. She has probably the most voracious appetite for learning of anyone on the screen. That goes for everything—games, languages, music, ice-skating, tennis and horseback riding.

Joan's ambition whips her to a constant search of methods of self-improvement, both as a person and as an actress. Nothing is too much trouble for her.

Other actresses have one costume fitting of their picture wardrobes. Joan has five and six. Other stars make up in the morning, and, with the exception of the retouching essentials through the  
(Continued on Page 36)



**ONE CAREER** is all the average movie star can hope for, but Joan Crawford now embarks upon her third—because what it takes to make a success she has in abundance!

# MISS ANN SHERIDAN LIFTS the MORTGAGE



ABOVE: When Sarah Jane Ryan (Ann Sheridan) and Tommy Taylor (Jeffrey Lynn) decide to turn their mortgage-ridden boarding-house into a night-club, they make entertainers of these down-and-out boarders—and successfully. At left, Tommy and Sarah as they appear in their successful night-club revue



The aged mansion serves as a perfect setting for an old-fashioned revue, and these singing waiters—really bankrupt vaudevillians—sing for their supper. At left, Ann's old-fashioned costume accentuates her "oomph," draws cash customers and wins her a movie contract

In Louis Bromfield's original story, "It All Came True," Ann turns comedienne!

**A**NN SHERIDAN, whose "oomph" has proved in real life a mortgage-lifter at Warner Bros. studio, turns, in this picture, "It All Came True," to mortgage-lifting in reel life, and it's hard to tell where the real Ann leaves off and the reel Ann begins. In a boarding-house in the 60's lives a motley collection of has-beens—vaudeville artists, actors, unpublished poets whose promises do not pay rent or mortgages. The house once belonged to a wealthy family, had been left to a faithful family cook and maid at the owner's death. Ann Sheridan as the daughter of the maid and Jeffrey Lynn as the son of the cook return home just as their parents are about to be evicted. A new boarder, Grasselli (Humphrey Bogart), is really a notorious gangster but, touched by the kindly people who live there and their refusal to turn him in, gives them the idea of making the place into a night-club. Acting on it, they proceed to lift the mortgage, wind up with film contracts.



THE SECRET of mortgage-lifting—of which "It All Came True" is a perfect example—is to combine a fast-moving

story with laugh-getting situations and scenes, and season with a dash of Ann Sheridan and Jeffrey Lynn



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# "THIRD TERM" FOR CRAWFORD . . . . . (Continued from Page 33)

day, let it go at that. But Joan puts on a brand-new make-up during her lunch hour—and goes without lunch to do it!

She has a passion for perfection. She will never adjust her illusions to reality. Because Joan has an idea that marriage must be complete, without flaw, that it must match the conception of the perfect unions in books, both her marriages failed. Neither Douglas Fairbanks, Jr., nor Franchot Tone could sustain Joan's story-book idea of marriage. Probably no man ever can.

Yet while love languished, friendship remained. When Doug returned from England, Joan was the first person he telephoned. Franchot and Joan dined and danced in New York to the consternation of columnists long after their divorce.

JOAN has an extraordinary faculty for friendship. She inspires something akin to idolatry in people. Probably because she is interested in everyone. Particularly so in the case of young talent, of the ambitious and the sensitive. Yet she won't give a dime for anyone who justifies failure with flimsy excuses. Once a young actress came to Joan, told her that the reason she was flopping was because her teeth weren't nice enough. She wanted money to have things done to them. Said Joan: "I've done all right with mine." (Joan's lower teeth are not too even.)

There are scores of people whom Joan has helped. Her generousities, both financial and otherwise, run into scores. When Gail Patrick first came to Hollywood she had no idea how to pose for still pictures. That is important knowledge—for good pictures are part of the sales campaign in behalf of a young career. For months Gail studied Joan's stills. "How does she do it?" she asked a friend of Joan's. Joan heard about it, invited Gail to come to a photographer's studio with her and showed the newcomer all the tricks of the trade.

She helped Jean Muir to acclimate herself to Hollywood, to get over the idea that she had to put on a fantastic act to interest people. She taught Robert Young to laugh at bad breaks and be grateful for the good ones. When Gene Raymond was libeled by the accusation that he was ritzy and aloof, Joan asked him to dinner, gave him the sort of friendship which the boy needed.

Joan is not a party-goer. She has

her own little group of friends, which changes from time to time. Currently her frequent guests are Douglas McPhail and his wife, Betty Jaynes; Harry Mines, a newspaper reporter; Norman and Sally Foster, Lee Bowman, and occasionally Cesar Romero.

When guests are coming, Joan dresses for dinner. She adores beautiful clothes, has scads of them, and enjoys wearing them. She is a perfect hostess. She caters to the likes of her guests. When Lynn Riggs, the playwright, is in town and comes to Joan's for dinner he invariably finds baking-powder biscuits on the table. When one of her guests expressed a

legion. When her chauffeur's wife was ill, it was not enough that she helped defray all expenses. She took his two small children into her home, provided them with a nurse. "Your wife will recuperate faster if she is at ease about the children," she explained.

There is the story of an early Christmas morning. Her telephone rang. An emergency hospital was calling. "We have a boy here," a strange voice said, "who is calling for you."

"I'll come immediately," Joan said. The casualty was the script-boy on her picture. On arrival at the hospital, Joan gave crisp orders. Two specialists came rushing. Her own physician

month thereafter the mysterious stranger appeared, paid all their bills and gave them their spending-allowance. It was months before they learned who their benefactress was.

Joan is not all drama and self-improvement. She has lighter moments. Like learning a new dance step from a college kid in a public restaurant. Like sticking her head into a showcase of a shop to talk on the phone because there was too much confusion outside. Like inviting a minister's wife to meet her in New York to teach her a new petti-point stitch.

In many respects she is like a child. She is easily hurt by rumors, by fancied slights, by an insignificant phrase in a newspaper column or in a magazine. When she is hurt, she cries. Like a child, too, she is a glutton for affection. She wants everyone around her to like her.

She is sensitive to gossip. Her reported feuds with other Metro stars, notably with Norma Shearer, have been given wide credence. There has never been anything personal in their rivalry—only that feminine stars on every lot are invariably and inevitably in competition.

At the moment, Joan has one great love in her life—her six-year-old niece, named after her, who lives with her. Little Joan has taught Big Joan how not to take things seriously, how to play. The two swim, go walking and driving. Joan sings the baby to sleep every night. Plays games of make-believe with her. Takes her to dancing-school. Has replicas of her own wardrobe made for the child.

Some time in the future Joan expects to adopt a child of her own. It's a plan she has had for years—but held in abeyance by career demands.

JOAN CRAWFORD has come a long way from the Billy Cassin she was in Kansas City, when she waited on table to pay her school tuition.

She has come a long way from Lucille LeSeuer who danced in choruses.

In the thirty-two years of her life (she was born in San Antonio, Texas, on March 23, 1908) she has lived many lives!

Women like Joan Crawford, dramatic, sensitive, ambitious and courageous, idealistic and glamorous, will always live a lifetime each year! Such women the world will always misunderstand and frequently censure.

As it has Joan Crawford!



## The Girl On the Cover

DEANNA DURBIN was born in Winnipeg, Canada, of American parents, Dec. 4, 1922, has made seven films for Universal, most recent of which is "It's a Date." She also had success in radio as a member of Eddie Cantor's radio troupe before she became

a picture star. One of the most highly talented, best-liked youngsters in motion pictures, she dates Vaughn Paul in real life, was paid \$174,916 during the year of 1939.

special liking for Brahms' "Lullaby," the record was playing on his next visit.

Joan is a thoughtful person. She selects all gifts herself. Answers personal letters in longhand and never fails to remember the important events in the lives of her friends.

She is appreciative of small favors. Recently a newspaperwoman was interviewing Joan in her dressing-room. The place was a madhouse. The writer answered the phone for Joan, helped her all she could in the absence of her maid. At lunch together the next day the writer discovered an enormous parcel at her place. It was a bottle of perfume, with a kidding note about "perfect secretaries."

The tales of Joan's generousities are

came. Nurses, oxygen tanks, everything which might save the boy, were quickly marshaled. Joan sat at the boy's bedside, held his hand until he died. Joan telephoned his mother in the East. "I did all I could. I tried to do the things for your boy that you would have wanted done."

There is the happier instance of the two young lads who returned a lost dollar when they were hungry. Joan heard the story through her manicurist. Because she admires mental courage, Joan investigated the lads, discovered they were worthy. So one day a stranger came to the tiny cave where they slept and told them they were to go to a certain boarding-house and to enroll in college the following day. Each

# THIS WEEK IN HOLLYWOOD . . . . . (Continued from Page 25)

GINGER ROGERS pulled a fast one when she filed her suit for divorce from Lew Ayres in Los Angeles instead of Reno, as expected. The projected Reno divorce gave rise to speculation regarding an early remarriage for her, was dissipated by her action. Candidates for her heart are said to be Howard Hughes, the aviator-oil-man-movie-producer, and Walter Plunkett, studio fashion designer. Ginger, however, will marry neither one. Revealing the name of the man she really loves is tabooed because of an impossible situation. Prediction: She's not planning remarriage.

GLORIA DICKSON and PERC WESTMORE estrangement continues, with Gloria cold-shouldering all efforts towards reconciliation. Insiders

predict she will seek a divorce soon, while Cliff Edwards continues to act as her "shadow." Wife score in the Westmore family, incidentally, is all even now with Ernie Westmore just married to Peggy Ann Kent, daughter of 20th Century-Fox's president. Irony: Gloria Dickson is now working in "I Want A Divorce."

AN AMBULANCE for the Finnish war front has been purchased by Hollywood motion-picture agents, actors and producers and, with a crew of five, will be sent to the gallant little nation. More irony: As word of the purchase was made, news of the peace between Russia and Finland flashed through. However, there will be need of medical aid for months to come if news reports are accurate.

HENRY FONDA was displaying pictures of his three-day-old son, rushed to him as consolation for his absence from Mrs. Fonda's side in a New York hospital when the child was born. Asked about his son's name, said Mr. Fonda, "It may be anything, but it won't be 'Henry Fonda, Jr.' To be junior to anything, even to a father, is a handicap for a child. I want my son to have an entity of his own."

HYSTERICAL WITH CURIOSITY, Hollywood watched millionaire Dan Topping with Sonja Henie at the races, out dancing, fairly jittered at the news that Mr. Topping had followed her across country, would be with her in Honolulu. Sonja, probably the wealthiest star in Hollywood, without question the biggest money-

maker, will likely capitulate to his romantic entreaties, reduce her activities on ice and screen to make a career and marriage fit better.

MERLE OBERON has dropped her \$125,333 damage suit against Selznick International for replacing her with Marlene Dietrich in "The Garden of Allah." Suit has been pending for four years. Possible reason: Hays office is discouraging litigation among those in the motion-picture industry.

ADD TO MIKE CURTIZ sagas: A pestiferous writer insisted that Mike read a play of his. "Okay," finally consented Mr. Curtiz, "I'll read it with an open mind—but I can tell you right now, I won't like it."









SUNDAY

March 31

**7:00**  
NBC-Chase & Sanborn Prgm., Edgar Bergen & Charlie McCarthy; WMAQ WIO WTJW WTAM WIRE WIBA WLW KSD (sw-9.53)  
MBS-American Forum of the Air; WROK  
CBS-Adventures of Ellery Queen; WISN WMBD WBBM KNOX WKBH WTAQ WFBM WCCO WOC WKBB  
\*For detail see Good Listening Guide.  
\*CBS-Campbell Playhouse, drama, Orson Welles; News: WJR (sw-11.83) (also at 9 p.m.)  
NBC-Musical Comedy Revue; KWK (sw-9.55)  
\*News: WBOW WMT WSBT WBBF  
WCFI Irish Hour  
WGN-Capitol Comment  
WHAS-Rev. Chas. E. Fuller  
WIND-Emil Flindt's Orch.  
WJBC-Hymnic Hour  
WLS-Old Fashioned Revival Hour

**7:15**  
NBC-Musical Comedy Hits: WMT WBOW  
WGN-Hal Kemp's Orch.  
\*WSBT-Memory Melodies: News

**7:30**  
NBC-One Man's Family, sketch; WTAM KSD WHO WLW WMAQ KOA WTJW WIRE (sw-9.53)  
\*CBS-So You Think You Know Music?: News; WISN WMBD WTAQ WBBM WCCO WKBH WOC WKBB  
\*For detail see Good Listening Guide.  
NBC-Voice of Hawaii: WBOW (sw-9.55)  
KMOX-Richard Himber's Orch.  
KWK-Enric Madrignera's Orch.  
\*WFBM-Musical Quizzes News  
WGN-Boyd Harburn's Orch.  
WIND-Maxim Olesky's Orch.  
WJBC-Eventide Echoes  
WMT-Jacques Jolas, pianist

**7:45**  
\*KMOX-Organ Melodies: News  
\*WIND-News  
WJBC-Bible Quiz

**8:00**  
CBS-Ford Sunday Evening Hour; WKBH WMBD WSBT WBBM WJR WOC WHAS KMOX WISN WTAQ WCCO WFBM (sw-11.83)  
\*Music detail on page 12.

MBS-Old Fashioned Revival: WIIFB  
NBC-Manhattan Merry-Go-Round; WTAM KSD WMAQ WIO WIRE WTJW KOA (sw-9.53)  
\*NBC-Walter Winchell: WENR WMT WLW KWK (also at 11 p.m.)  
WBOW-Vocal Styling  
WFL-Amateur Hour  
WENR-Dwight H. Green, talk  
WGN-The Angels Sing  
WIBA-Smoke Rings  
WIND-Walkathon  
WKBB-Symphony Hall  
WROK-Evangelical Free Church

**8:15**  
NBC-The Parker Family; WENR WMT WLW KWK (also KFI at 11:15 p.m.)  
WBOW-WPA Prgm.  
WENR-Bob Strong's Orch.  
WIBA-Gems of Melody  
WIND-Sunday Evening Club

**8:30**  
NBC-Irene Rich, drama: WENR WMT WLW KWK (also at 11:15 p.m.)  
NBC-American Album of Familiar Music; WIO WMAQ KSD WIRE WTAM WIBA WTJW KOA (sw-9.53)  
Jean Dickenson will sing Boccherini's Minuet. Frank Munn will sing "Try to Forget," from "The Card and the Fiddle." Old Lace and Lavender, by Aous Cane, and, with Elizabeth Lennox, "One Night of Love (Schubert)" and "Isle of Dreams" (Herbert). Lennox's "Speak to Me of Love" features the violinist, Bertrand Hirsch, with Frank Munn and Jean Dickenson. The choir will sing Herbert's "Gypsy Love Song." The orchestra will play "Falling in Love with Love, and Jealousy."

WBOW-Amer. Leg. Safety Prgm.  
\*WGN-Quito Ryan, news

**8:45**  
NBC-Sports Newsreel of the Air; Bill Stern: WENR WMT KWK WLW  
Guest: Betty Grable, screen star.

WBOW-Bert Hirsch's Orch.  
WGN-Heidelberg Concert Orch.

**9:00**  
\*NBC-Wm. Hillman, comm.: Jan Savitt's Orch.; WOWO

Star Sparkles . . .

• **DON MERRIFIELD**, Arnold Grimm in the "Arnold Grimm's Daughter" series, completes forty-five years as an actor this spring. He made his debut on Broadway in the Gay Nineties with Julia Marlowe in Shakespeare's "As You Like It."

• **GAIL HENSHAW**, star of "Kitty Keene," is proudly wearing the official pin of a famous Devonshire regiment, sent her by Uncle Wiloughby S. Smith, of Devonshire.

• **DICK TODD**, "Avalon Time" baritone, is scheduled to make ninety-six recordings of popular tunes this year.

MBS-The Answer Man: WGN  
\*News: WBOW WBBM WMT WMBD WSBT WIBA WIIFB KMOX-Twilight Trall  
KOA-Night Editor  
WCCO-Cedric Adams  
WFBM-Hermit's Cave  
WIO-Austin & Scott  
WIND-Little Jack Little's Orch.  
WIRE-Richard Humber's Orch.  
\*WISN-News: Music for Dancing  
\*WKBH-Highlight of the Week: News  
\*WLW-Peter Grant, news  
WMAQ-Richard Humber's Orch.  
\*WOC-News & Sports  
WOWO-Back Home Hour  
\*WTJW-News: Dance Orch.

**10:15**  
NBC-Irene Rich, drama: WBAP WSM KFI KOA (also see 8:30 p.m.)  
MBS-Lazy Rhapsody: WIIFB KWK WROK  
NBC-Johnny Messner's Orchestra: WMAQ KWK  
CBS-Mitchel Ayres' Orch.: WJR WKBH WISN WTAQ WSBT WKBB WOC (sw-9.65)  
NBC-Teddy Powell's Orchestra: WIBA WBOW WTJW  
\*News: WHO WIRE  
KMOX-Jimmy Conzelman's Musical Sports  
KSL-The Catholic Hour  
WBBM-Rhythm Off the Record  
WCCO-Jimmy Joy's Orch.  
WCFI-This Week in Labor  
WGN-Dick Jirgens' Orch.  
WHAS-Console & Keyboard  
WLW-Barney Rapp's Orch.  
WMBD-Sports: Dance Orch.  
WMT-Electric Park Band  
WTAM-Gene Sullivan's Orch.

WCFI-Ship of Dreams with Don Moore  
WENR-Ace Brigade's Orch.  
WGN-Lawrence Welk's Orch.  
WJAS-Reflections  
WHO-North Shore Church: Dick Leibert, organist  
WIBA-Club Chanticleer  
WIND-Emil Flindt's Orch.  
WIRE-Governor Townsend  
WLW-Ivan Wilde's Orch.  
WMAQ-Lou Breese's Orch.  
WMBD-Musical Merry-Go-Round  
WTAM-Music You Want

**10:45**  
NBC-Francis Craig's Serenade KSD  
MBS-Glen Gray's Orch.: WIIFB WROK  
\*KWK-News  
WIBA-Hollywood  
WIND-Walkathon  
WIRE-Musical Varieties

**11:00**  
NBC-Larry Clinton's Orch.: KWK WMAQ WOWO WMT  
CBS-Louis Armstrong's Orch.: WIAS (sw-6.17)  
\*NBC-Walter Winchell, commentator: KOA WSN KPRC WBAP (also see 8 p.m.)  
\*CBS-Paul Sullivan, news analyst: WBBM KMOX WCCO WISN WFBM  
NBC-Will Bradley's Orch.: KSD WENR WTJW WIBA WBOW WIO WTAM  
MBS-Mitchell Ayres' Orchestra: WIIFB WROK  
\*News: WGN WTAQ WCFI  
WIND-Church of the Deliverance  
WJBC-Tha Nativity  
WJR-A Letter from Home  
WKBH-Eleven o'Clock Varieties  
WLW-Dance Orch.  
WMBD-Endurance Derby: The Chicagoans  
WOC-Nocturne  
End of Sunday Programs

MORNING

\*Star in program listings indicate new broadcast.  
**7:00 a.m. CST**  
\*CBS-Today in Europe: WFAM KMOX WBBM (sw-21.57)  
\*NBC-News: (sw-21.5)  
\*News: WTAD WLS WOWO Musical Clock: WROK WJBC WKBH WMBD WOC WKBB

**7:15**  
NBC-Do You Remember?: (sw-21.5)  
CBS-Over the Hills & Far Away: (sw-21.57)  
\*News: WCCO WMT WLW WIO

**7:30**  
NBC-Gene & Glenn: (sw-21.5)  
CBS-Morning Almanac: (sw-21.57)  
\*News: WTAQ WLL WJBC WIBA WKBB

**7:45**  
CBS-Melody Rambblings: (sw-21.57)  
\*News: WTAD WIRE WFBM KWK  
Musical Clock: WMT WJBC WIBA

**8:00**  
CBS-Organ Moods: (sw-21.57)  
CBS-Good Morning: WTAQ WKBB  
NBC-Breakfast Club: WOWO KWK WCFI (sw-21.5)  
\*News: WIIFB WKBH  
Band Wagon: WIA WMBD

**8:15**  
CBS-Good Morning: WFBM WBBM  
CBS-American School of the Air: WFAM (sw-21.57)  
\*News: WBOW WLS WMBD

**8:30**  
CBS-Melody Weavers: WFBM WKBH WBBM WKBB  
MBS-Arthur Godfrey, songs: WGN  
Morning Devotions: WROK WJBC

**8:45**  
CBS-Bachelor's Children, sketch: KMOX WCCO  
NBC-Breakfast Club: WBOW  
CBS-Six Swell Tunes: (sw-21.57)

Morning Devotions: WFAM  
WKBH  
Musical Clock: WMT WOC  
K-D-The In-Laws  
\*KWK-Sidelights on the News  
WBBM-Missus Goes to Market  
WCFI-Double in Stars  
WDZ-Kitchen Barn Dance  
WFBM-Musicale  
WGN-What's News in the Stores

**9:00**  
NBC-The Man I Married, sketch: WHO WLW KSD WMAQ WIRE WTJW  
CBS-Pretty Kitty Kelly: WBBM WISN WFBM WCCO KMOX WOC  
NBC-Josh Higgins of Finchville, philosopher & songs: WBOW WCFI. (sw-21.5)  
\*News: WMT WROK WIIFB  
KWK-Fashions in Review  
\*WFAM-News: Your Engagement Book  
WGN-Morning Melodies  
WIIFB-Polish Symphonic Hour  
WIBA-Dorothy Potter  
WLL-Homemakers Quarter Hour  
WIND-Start the Day Right  
WJBC-Morning Melodies  
WJJD-Toastmaster  
WKBB-Musical Workshop  
WKBH-Tune Time: Seed-a-Grams  
WLS-Meet Miss Julia  
WMBD-Messenger: Weather: Thrift Message  
\*WOWO-News & Markets  
WSUI-Within the Classroom  
WTAD-Let's Go Shopping  
WTAQ-Rhythm & Romance

**9:15**  
NBC-Houseboat Hannah, sketch: WJIO  
NBC-Vic & Sade, sketch: WLS  
CBS-Myrt & Marge, sketch: KMOX WBBM WCCO WISN WFBM WMBD  
NBC-Life Can Be Beautiful, sketch: WMAQ WIRE KSD WLW WTJW  
NBC-Vagabonds: WBOW WOWO (sw-21.5)  
\*News: WOC WKBB  
KWK-The Gospel singer  
WCFI-Music While You Work  
WGN-Myrna Dee Serpent  
\*WJIA-News & Views  
WIIFB-His Majesty, the Baby: Many Happy Returns of the Day  
WIBA-String Melody  
WILL-Musical Gems  
WIND-Wanted Meo & Jobs

MONDAY, April 1, 1940

WMT-Road of Life, sketch  
WROK-Town Crier Health Talk  
WTAD-Innibal News  
WTAQ-Tonnie Tunes

**9:30**  
MBS-Keep Fit to Music: WGN WROK  
NBC-Ellen Randolph, sketch: WMAQ WIRE WHO WTJW WLW  
CBS-Hilltop House, sketch: WISN KMOX WFBM WMRD WBBM WCCO  
NBC-The Story of Mary Marlin, sketch: WLS WIBA  
NBC-Fran Allison, contralto: WBOW (sw-21.5)  
KWK-Sunbonnet Sociat  
WCFI-Double In Stars  
WFAM-Musical Contrasts  
WIA-Afield with Ranger Mac  
WIIFB-Betty & Bob, sketch  
WHIP-Budapest Hour  
WLL-Markets: Organ Moods  
WIND-Hawaii Calls  
\*WJBC-News  
WJJD-Morning Musicale  
WKBB-Rhapsody in Brass  
\*WKBH-News: Window Shopper  
WMT-Melody Mart  
WOC-Easter Parade  
WOWO-Concordia Chapel  
WTAD-Ma Perkins, sketch  
WTAQ-Sleepy Valley Cowboys

**9:45**  
NBC-Women in White, sketch: WMAQ WIRE KSD WTJW WIO  
CBS-Stepmother, sketch: WBBM WCCO KMOX WFBM  
NBC-Concert Music: WMT WIBA WBOW WCFI. (sw-21.5)  
NBC-Midstream sketch: WLS  
MBS-Choir Loft: WROK  
KWK-Painted Dreams  
WGN-June Baker, oome management  
WIIFB-Mystery Melody  
WIND-Bob & Bonnie Atcher  
WISN-Ann Leslie's Scrapbook  
WJBC-Happy Hour Time  
WKBB-Melody Musings  
WKBH-Olive Hagen  
WLW-Kitty Keene, sketch  
WMBD-Friendly Neighbors  
WOC-Melodies from the Movies  
WOWO-Home Forum  
WSUI-Prgm. Calendar: Weather  
WTAD-Kitty Keene, sketch  
WTAQ-Morning Potpourri

**10:00**  
NBC-David Harum, sketch: KSD WIRE WMAQ WOWO WTJW WIO  
CBS-Short, Short Story, sketch: WISN WBBM WCCO WFBM KMOX WMBD  
"Getting Ahead," the story of a young oiaio who used a mythical fortune to achieve a business success. Everett Slooo and Vivian Smoole will co-star.

MBS-To be announced; WROK  
NBC-Viennese Ensemble: WCFI WIBA WBOW  
NBC-Pepper Young's Family, sketch: WLS  
\*News: WJJD WTAD  
KWK-ecier Diary  
WCFI-For Women Only  
\*WDZ-News: We Heard  
WFAM-Meet the Band  
WGN-Morning Mail Box  
WIA-Hmmemakers  
\*WIIFB-News: Chapel Services:  
Behind the Mike  
WHIP-Lithuanian Hour  
WLL-Economic Botany  
WIND-Weather Traffic Court  
WJBC-Theater Time  
WKBH-Hollywood Reporter  
WKBI-Home Economics  
WLW-Lluda's First Love, sketch  
WMT-Pretty Kitty Kelly, sketch  
WOC-Ten o'Clock Tunes  
WSUI-Week in Magazines  
WTAQ-Home Harmonies

**10:15**  
NBC-Young Dr. Malone, sketch: WMT WLS KWK WOWO (sw-15.33)  
NBC-The Road of Life, sketch: WMAQ WIRE KSD WTJW WLW WIO  
CBS-Life Begins, sketch: WISN KMOX WBBM WCCO WFBM WMBD  
WBOW-Novety Orch.  
WCFI-Magic Moments  
WDZ-Judy & Jane, sketch  
WFAM-Console Melodies  
WGN-Bachelor's Children  
WIBA-Your Family & Mine  
WLL-Salon Music  
WJBC-Women in the News  
WJJD-Dick Baker, songs  
WKBB-Markets: Homemakers' Hints: Keeping Up with the World

WKBH-Woman's Hour  
WOC-Young Dr. Malone, sketch  
WROK-Woman's Forum  
WSUI-Yesterday's Musical Favorites  
WTAD-Songs & Piano Melodies  
WTAQ-Treasure Hunt

**10:30**  
CBS-Big Sister, sketch: WCCO WBBM WMBD KNOX WFBM WOC  
NBC-Wayne Van Dyne, Jr.: WBOW WIBA  
NBC-Against the Storm, sketch: WIO WMAQ WTJW KSD WIRE WLW  
MBS-Buckeye Four: KWK  
NBC-Jack Berch Song Club: (sw-15.33)  
\*News: WIND WISN  
WCFI-Radin Warbles  
WDZ-The In-Laws  
WFAM-Health Talk: Tune Time  
WGN-Don Pedro's Magic Violin  
WIIFB-Keep Fit to Music  
WJBC-Dollar Daze  
WJJD-The Problem Lady  
WKBB-Aloha Land  
WKBH-Music for You  
WLS-Magic Carpet  
WMT-Myrt & Marge  
WOWO-Linda's First Love  
WSUI-Book Shelf  
WTAD-Acordiana  
\*WTAQ-News: Piano Melodies

**10:45**  
NBC-Affairs of Anthony, sketch: KWK (sw-15.33)  
CBS-Aunt Jenny's Storlea: KMOX WMBD WFBM WBBM WOC WCCO  
NBC-The Guiding Light, sketch: WMAQ WTJW WLW WIRE KSD WIO  
MBS-Buckeye Four: WROK  
WBOW-Christian Science Prgm.  
WCFI-General Revue  
WDZ-Bus Bartoo  
WGN-Bill Burghart: Melodies  
WIA-Musical Notebook  
\*WIIFB-News  
WIBA-Gems of Melody  
WLL-Salon Music  
WIND-Livestock Market  
WISN-Woman of Courage  
WJBC-Melody & Recipe Time  
WJJD-Bureau of Missing Persons  
WKBB-What Is It?  
\*WLS-Markets: News  
WMT-Hilltop House  
WOWO-Stars of Hollywood  
WTAD-Arnold Grimm's Daughter  
WTAQ-Coral Islanders

**11:00**  
\*CBS-Kate Smith Speaks & News: WMBD WCCO KMOX WOC WBBM WFBM WISN (sw-21.57)  
NBC-Gwen Williams, songs: WOWO (sw-15.33)  
MBS-The Balladeer: WROK  
\*KSD-News: Teletunes: Interlude  
\*KWK-News  
WIAA-History of the 19th Century  
WBOW-Agricultural Topics  
WCFI-Peekers in the Pantry  
WDZ-Markets: At Your Service  
WFAM-Mrs. Riley's Shoppers Guide  
WGN-Lile of Mary Sothern  
WIA-Chapter a Day  
\*WIIFB-Tohy & Susie: News  
WHIP-Morning Dance  
WIO-Judy & Jane  
WIBA-Linda's First Love  
WLL-History of the 19th Century  
WIND-Bob Atcher, hillbilly songs  
WIRE-Singin' Sam  
WJBC-Treasure Chest  
WJJD-General Rhythms  
WKBB-Church in the Wildwood  
\*WKBH-News: Markets: Prgm Highlights  
WLS-Feature Foods  
WLW-Right to Happiness, sketch  
WMAQ-Kitty Keene, sketch  
WMT-Tuby's Cornususs News  
WSUI-Colored Chorus  
\*WTAD-Police News  
WTAQ-Organ Melodies  
WTJW-Hymns of All Churches

**11:15**  
NBC-Merry Music: KWK (sw-15.33)  
CBS-When a Girl Marries, sketch: WBBM KMOX WCCO WFBM WOC WISN  
NBC-The O'Neills, sketch: WMAQ WLW  
CBS-Dixie Serenaders: 15w-21.57  
NBC-Dinning Sisters: WCFI  
Editor's Daughter: WIBA WOWO  
WDZ-Red Belcher  
WFAM-What Is It  
\*WGN-News  
WIIFB-Mississippi Valley News  
WHIP-Home Forum  
WIO-To be announced  
WLL-Orchestra Hall  
WIND-Salon Orch.  
WIRE-Young Dr. Malone  
WJBC-Parade of Bands  
WJJD-Tate, Movie Tattler  
(Continued on Next Page)

# MONDAY April 1

(11:15 a.m. Continued)

WKBB Variations In Syncopation  
WKRR Farm Hour  
WBBD Linda's First Love  
WMT Right to Happiness, sketch  
WBOK Today on WROK  
WSUI HomeMaker's Forum  
WTAD All for the Ladies  
WTAQ Rangenettes  
WMTJ Arnold Grimm's Orch.

**11:30**  
CBS-Romance of Helen Trent, sketch: WBBM KMOX  
NBC-The Riddle of Life: (sw-1533)  
NBC-Nat'l Farm & Home Hour: KWK WMAQ WIBA  
Josephine Hemphill and Morse Galtbury of the Department of Agriculture will talk on "Perspective to the Flower Garden," Dr. A. G. Blank of the Farm Credit Administration will talk on "Hearing Credit to Agricultural Needs."

**12:15**  
MBS-Two Keyboards: WROK  
★News: WCFL WHIP  
Portia Blake Faces Life: KSD WLS  
WBOW-Organ Melodies; Chats WCO Grandma Travels, sketch WDC-Swing Dings  
WFAM Harlan Hogan  
WFRM Hoosier Farm Circle  
WFOH Painted Dreams  
WIAA Organ Gems  
WHBF Hymns of All Churches  
WHO Adopted Daughter, sketch WIND Joe Alexander, organist  
WIFE Woman of Courage  
WISN Young Dr. Malone  
WJBC-Singin' Sam  
WJJD Safety Court  
WKBB Farm Prgm.  
★WLV Sam Gard Farm News: Everybody's Farm  
WMT Magic Kitchen  
WMRD Meet Miss Julia  
WMO Quad City Edition  
WOWO The Observer  
WSUI Melody Time: Farm Flashes  
WTAD Police News  
WTAQ Mailman  
★WMTJ Cornhusker News

**11:45**  
CBS-Our Gal Sunday, sketch: WBBM KMOX  
MBS-The Carters of Elm Street, sketch: WGN WHBF WROK  
KSD Luncheon Dance Music  
★WBAA-Purdue News Flashes  
WCCO Woman of Courage  
WCFL To be announced  
WBZ Blue Ribbon Books; Chickie Sims News  
WFAM Laura Wegner, verse  
WHIP Merle Benedict  
WHH Aloha Land  
★WHL News of Illinois  
WIND W. C. Jerome, talk  
WIRL Linda's First Love, sketch  
WISN Tonic Tunes  
WJBC Favorite Melodies

## AFTERNOON

**12:00**  
CBS-The Goldbergs sketch: WBBM KMOX  
NBC-Helen Briscoe & Gentlemen of Jive: (sw-1533)  
★News: WJJD WBBD WCCO WCFL WIND WTAD  
Singin' Sam: KSD WHBF  
WBAA-Agricultural Forum  
★WDC News: Stocks  
WBOW-Hoosier Swingers  
WFBM-Hoosier Milkmen  
WGN Radio's Voice  
WIAA Noon Musicale  
WHIP-Bible Quiz  
WHO Markets & Weather  
WIBA Melody Man  
WILL Organ Recital  
WIRE Farm Hour  
WISN-Musical Heat Wave  
WJBC Public Opinion  
WKBB Home Folks Frolic: Road

Conditions  
WLS Dinnerbell Prgm.  
WLV Livestock Reports  
WMT-Tom Owens' Cowboys  
WCC-Mall-Bag Prgm.  
WOWO-Purdue Agricultural Prgm.  
WROK Round the Town  
★WSBT-Luncheon Club: News  
WSUI Rhythm Rambles  
WMTJ Oshkateers

**12:15**  
NBC-Between the Bookends: (sw-1533)  
CBS-Life Can Be Beautiful, sketch: WBBM KMOX WCCO WBBD  
NBC-To be announced: WLW  
MBS-Georgia Crackers: KWK  
★News: WFRM WOC WKBB  
Man on the Street: WHBF WTAD  
WBAA Sports  
WBOW-Tuned the Day: Varieties  
WCFL General Speaks  
WJZ Plow Jockeys  
WGN Harold Turner, pianist  
WHIP-Southtown Church  
WIB-Songfellows  
WIBA-Farm Review  
WILL Nontime Melodie  
WIND Never Forgotten Melodies  
WIRE Markets: Weather  
WJBC Troubadours  
WJJD Taylor's Orch.  
WKBB Man on the Street: Luncheon Music  
WMAQ To be announced  
★WMT Voice of Iowa: News & Markets  
WOWO Bob Wilson  
★WROK Column Left: News

**12:30**  
NBC-Concert Music: (sw-1533)  
CBS-The Right to Happiness, sketch: WCCO WBBM KMOX WMRD  
★News: WHO WOC WHBF  
Mao on the Street: WBOW WKBB  
KWK This Woman's World  
WBAA Meet the Band  
WCFL Meet the Folks  
WDZ Markets: Speed & Curly  
WFBM Kitty Keene, sketch  
WGN Markets: Midday Service  
WIAA Farm Prgm.  
WHIP A Tune at Noon  
★WIBA News: Markets  
WBL Illinois Farm Hour  
WIND Bob Atcher, hillbilly songs  
WIRE Reporter  
WISN Down by Herman's  
★WJBC News & Sports  
WJJD Noonday Service  
WLS Checkerboard Time  
WLW Editor's Daughter  
WMAQ Romantic Rendezvous  
WOWO Hey! Mr. Motorist  
WROK Man on the Street  
WSUI Discussions in Economics  
WTAD Hank's Dude Ranchers  
WTAQ Johnnie Olsen

**12:45**  
CBS-The Road of Life, sketch: WBBM WCCO  
MBS-Peegen Fitzgerald, talk: WHBF KWK  
★News: WTAQ WBOW WKBB WMAQ  
KMOX Kitty Keene  
KSD Ellen Randolph sketch  
WBAA Farm Security Talk  
WJZ Jolly Irishman  
WFBM Noon Tunes Revue  
WHIP Gospel Singer  
WHL Lew & Martha  
★WIND Livestock News  
WIRE Noonday Headlines  
WJBC-Luncheon Dance  
WKBB Markets: Pet Corner  
WLS Markets: Arcady Editor  
WLW Peter Grant speaking  
WMBD Town Crier: Farm Mkts.  
WMT Noonday Melodies: Joe Dukas  
WOC Tonic Tunes  
WOWO Story of Wool  
WROK Singin' Sam: Favorite Songs  
WSIT Man on the Street  
WSUI Service Reports  
WMTJ Sidewalk Reporter

**1:00**  
CBS-To be announced: WFBM KMOX WBBM WCCO WISN WMRD  
NBC-Light of the World, sketch: KSD WIRE WMAQ WLW WHO  
*For further detail see sponsor's announcement on this page.*  
MBS-Muse & Music: WHBF WHR WGN  
NBC-Adventures in Reading: (sw-1533)  
WBAA Principles of Sociology  
WBOW Piano Moods  
WIAA Let's We Forget  
WHIP Air Hostess  
WIBA Melody Moments  
WILL Chemists at Work  
WIND Lupa Italian Hour  
WJBC Kiwanis Club  
WJJD Livestock Market  
WKBB Take It Easy  
WKBB Ma Perkins sketch  
WLS School Time  
WMT Question Man  
WOC Song Shoppers  
WOWO Blackhawk Valley Boys  
WROK Markets: Home Folks Hr.  
WSBT This Rhythmic Age  
★WTAD News  
WTAQ Prize Package  
WMTJ Bulletin Board

**1:15**  
CBS-Joyce Jordan, Girl Interne, sketch: WOC WISN KMOX WBBM WCCO WFBM WMRD WSBT  
NBC-Arnold Grimm's Daughter, sketch: WIRE WMAQ WLW WHO KSD  
MBS-Charles Openul's Hawaiians: WGN WROK WHBF  
Markets: WDC WILL  
KWK It's Fun to Keep House  
WCFL Eddie & Fannie  
WIAA Magarine Hack  
WHIP 20th Century Serenade  
WJJD Midday Roundup  
WKBB Rhythm Revue  
★WLS News  
WMT Favorite Tunes: Treasure Chest  
WOWO To be announced  
WTAQ Dance Time  
WTAQ Hit Tunes Concert  
WMTJ Gospel Singer

**1:30**  
CBS-Your Family and Mine, sketch: WBBM KMOX WMRD  
NBC-Vallant Lady, sketch: WLW WIRE WMAQ WHO KSD  
NBC-Navy Band: WBOW WIBA (sw-1533)  
MBS-El Paseo Troubadours: WGN WHBF WROK  
CBS-KWK News  
WCCO-Judy & Jane  
WCFL What's in a Name?  
WDZ Rural School: Accordionist  
WFBM State Safety Prgm.  
WIAA Sons & Men  
WHIP Going Forward  
WILL Recreation for Everyone  
WIND Board of Education  
★WISN News: Program Preview  
WJBC God's Hall Hour  
WKBB Home Forum  
WKBB String Serenade  
WLS Homemakers Prgm.  
★WMT News: Musical Interlude  
WOC Rhythm & Romance  
WOWO Your Family & Mine  
WSBT Music Album  
WTAD Cowboy Steve  
WTAQ Occident Varieties  
WMTJ The Right to Happiness

**1:45**  
NBC-Hymns of All Churches: WIRE WMAQ WHIO WLW KSD  
CBS-My Son & I, sketch: WOC WFBM WISN WCCO WMRD WBBM KMOX  
MBS-Geo. Fisher, Hollywood Reporter: WROK  
KWK Melodies from the Sky  
WBAA Market Reports  
WCFL Spotlight Prgm.  
WDZ Bob Mills, accordionist  
WGN Yar Concert Orch.  
★WHBF Foreign News  
WIND Race Results  
WJJD-Santaella's Orch  
WKBB John Gruber  
★WLS News  
WMT Judy & Jane  
WOWO Your Friendly Neighbors  
WTAD Dr. Collins  
WTAQ Afternoon Serenades  
WMTJ Home Harmonizers

**2:00**  
CBS-Society Girl, sketch: WFBM KMOX WCCO WBBM  
NBC-The Story of Mary Marlin, sketch: WMAQ WTNJ WHIO WIRE WLW KSD  
MBS-Marriage License Romance: WHBF WROK WGN  
NBC-Orphans of Divorce, sketch: KWK WLS WMT WOWO  
WBAA Afternoon Music  
WBOW Ind State Teachers College Prgm.  
★WCFL News  
★WDC News: Crop Report  
WBAA Safety Suggestion  
WHA Living History  
WHIP Matinee Miniature  
WIBA Church of the Air  
WILL Public Affairs  
WIND Sports Edition  
WJBC Hollywood Brevettes  
WJJD Fred Beck, organist  
WMBD-Kitty Keene sketch  
WMT Meet Ma Brown  
WROK Women of the Hour  
WTAD Concert Prgm

**3:00**  
MBS-Club Matinee: News: WENR WBOW WOWO (sw-9:53-1533)  
CBS-Curtis Institute of Music: WTAQ WSRT WKBB WISN WKBB WOC (sw-11:83)  
NBC-Backstage Wife, sketch: WMAQ WTMJ WIRE WIBA WLW WHO  
KMOX Linda's First Love  
KWK Meet Miss Julia, sketch  
WIAA Little Red Schoolhouse  
WBBM Editor's Daughter, sketch  
WCCO Gospel Singer  
WCFL Make Believe Danceland  
WDC Women, Just Women: Keeley Inst.  
WFBM Three Quarter Time  
★WGN News  
WIAA Your Job Outlook  
★WHBF Headlines of the Day  
WHIP Social Security Talk  
WILL Music of the Masters  
WIND Sports Edition  
WJBC Hollywood Brevettes  
WJJD Fred Beck, organist  
WMBD-Kitty Keene sketch  
WMT Meet Ma Brown  
WROK Women of the Hour  
WTAD Concert Prgm

**3:15**  
NBC-Stella Dallas, sketch: WIRE WLW WTMJ WHA WMAQ WHIO  
MBS-To be announced: WGN  
★NBC-Club Matinee: News: WMT KMOX The Editor's Daughter  
KWK Rich Hayes' Swing Clinic  
WBBM Meet the Missus  
WCCO Kitty Keene, sketch  
WFBM Hits & Bits  
WHBF Listen, Ladies, with Polly and Woody  
★WHIP News  
WJBC Matinee Melodies  
WMBD Ma Perkins sketch  
WOC Market Closing

**3:30**  
NBC-Lorenzo Jones, sketch: WHIO WIRE WMAQ WTMJ WIBA  
CBS-Edith Hendricks, songs: WTAQ WKBB WISN WOC WKBB  
CBS-Manhattan Mother, sketch: WBBM  
★NBC-Club Matinee: News: KWK Ma Perkins, sketch: WROK KMOX  
WBAA Scientific New Review  
WCCO Mary Sothern, sketch  
WDZ The Art of Living  
WFAM Melody Lane  
WHA Parent-Teacher Forum  
WHIP-Club Melody  
WIND Race Results  
★WJBC News  
WJJD March of Health  
WLW Meet Miss Julia, sketch  
WMBD-Springtime & Harvest  
WTAD Rhythm & Romance  
**3:45**  
NBC-Young Wilder Brown, sketch: WHIO WTMJ WMAQ WIRE KSD WIBA  
CBS-Continentials: (sw-11:83)  
MBS-Book-a-Week: WGN WROK  
CBS-Smilin' Ed McConnell: WCCO KMOX WFBM  
WBBM Linda's First Love, sketch  
WDZ Home Folks Hour  
WHA Weather Bureau  
WISN-Siesta  
WJBC Little Red Schoolhouse  
WJJD Rhythm for Tea  
WKBB Little Red Schoolhouse  
WJBC Melodie Old & New  
WLW Painted Dreams  
WMBD Petticoat Parade  
★WOC News  
WTAD Songs of Marcella Cheek  
WTAQ Cocktail Dance Party

**4:00**  
NBC-Girl Alone, sketch: WIRE WMAQ KSD WTMJ WHIO  
NBC-Reggie Childs' Orch.: WIBA WMT  
CBS-By Kathleen Norris, sketch: WBBM KMOX WFBM WCCO  
WIND Race Results

**4:15**  
NBC-Midstream, sketch: WTNJ WHO WIRE KSD WMAQ WLW  
NBC-Irene Wicker, children's stories: WIBA WBOW KWK (sw-9:53-1533)  
CBS-Caroline's Golden Store: WBBM KMOX WFBM WCCO  
MBS-Our American Language: WHBF WROK WGN  
WBAA Wild Life  
WDZ Pals of the Prairie: Sports  
WFLM-Killer Dillers  
WILL Science on the Air  
★WJJD News  
WKBB Univ. of Duquesne  
WMBD Today in Radio  
WMT Waterloo P. T. A.  
WOC Organ Novelties  
WOWO Lb & Zeb  
WTAQ Lonesome Hill

**4:30**  
NBC-Jack Armstrong, sketch: WLW  
NBC-Kitty Keene, sketch: WHO WMAQ KSD WTMJ  
CBS-It Happened in Hollywood: WBBM KMOX WISN WCCO WFBM  
NBC-Bud Barton, children's program: WOWO  
MBS-Johnson Family, sketch: WHBF WMT KWK WROK  
WBOW The Gaurchos  
WDZ 98 Strings  
WENR Affairs of Anthony  
WGN Evening Melodies  
WHA WHA Prgm.  
WHIP-Symphony Hall  
WIBA Gordun Wisconsin  
WILL-Parliamentary Procedure  
WIND Race Results  
WIRE Dick Reed  
★WJBC News  
WJJD Happy Harmonies  
WKBB-Music Graphs  
WKBB With the Classics  
WMBD Window Shopper  
WOC Fiesta  
WTAD Hits & Encores  
WTAQ Latest Markets

**4:45**  
CBS-Scattergood Baines, sketch: WBBM WFBM WCCO KMOX  
NBC-Charles Sears, Inc.: KWK WBOW  
NBC-The O'Neills, sketch: KSD WIRE WTMJ WHO WMAQ  
NBC-The Adventures of Tom Mix: (sw-1533)  
WBAA-Story Book Hour  
WDZ-Dot, Kay & Letty  
WENR-Frolics Before Five  
WHBF Sunshine Club  
★WHIP News  
WIBA Dance Hour  
WISN-Even As You & I  
WJBC-Sweet & Swing  
WKBB-Loras College Prgm.  
WLW Organ Interlude: Kirby & White  
WMBD His Majesty, the Baby  
WMT Cheerful Charlie Flagler  
WOC-Faithful  
WOWO-Keeping You Posted  
WROK To be announced  
WTAD-Lamplighter  
WTAQ-Milkline Time

**5:00**  
NBC-Jane Cozzens, sop.: (sw-9:53)  
CBS-Billy & Betty: WFBM WBBM WCCO  
FREQUENCIES  
KMOX-1090  
KOLA-980  
KSD-570  
KWK-1070  
WBAA-890  
WBBM-770  
WDCW-1290  
WCCO-810  
WCFL-970  
WDZ-1020  
WENR-870  
WFAM-1200  
WFBM-1230  
WHA-940  
WHA-820  
WHIP-1210  
WHIP-1480  
WHIP-1090  
WIBA-1280  
WILL-790  
WIND-500  
WHBF-1400  
WISN-1250  
WJBC-1290  
WJJD-1190  
WJR-760  
WKEP-1500  
WKBB-1340  
WLS-870  
WLW-700  
WMAQ-070  
WMRD-1440  
WMT-090  
WOU-1370  
WOWO-1110  
WROK-1110  
WSBT-1300  
WVLE-890  
WTAO-090  
WTAM-1070  
WTAQ-1230  
WTMJ-870

**IF YOU THINK**  
*that daytime  
radio dramas are  
"All Alike"*

**TUNE IN THE NEW  
UNIQUE PROGRAM**

**LIGHT OF  
THE WORLD**

Monday Thru Friday  
1:00 P.M., CST  
STATION — WMAQ

**SOFTASILK**  
The Super Cake Flour





WTAQ Time Out: Alleo Prescott  
9:15

CBS-Life Begins, sketch: WFBM  
WCCO WISN KMOX WBBM  
WMBD  
WBOW Ind. State Teacher's Col-  
lege Prgm.  
WCFL Magic Moments  
WTJZ Judy & Jane, sketch  
WFAM-Console Melodies  
WGN Bachelor's Children  
WIBA Your Family & Mine  
WJBC Women in the News  
WJJD Dick Baker, songs  
WKBB Markets News  
WKBB Woman's Hour  
WOC Young Dr. Malone, sketch  
WROK Woman's Forum  
WSUI Yesterday's Musical Fa-  
vorites  
WTAD Side by Side  
WTAQ Hits & Encores

WBAW Sam Hamilton, pianist  
WDZ Red Belcher  
WGN News  
WHIP Share the Profits  
WHO To be announced  
WIBA Story of Mary Foster  
WIND Priscilla Hutbrook, pianist  
WHIE Young Dr. Malone  
WJBC Parade of Bands  
WJJD Tate Movie Tattler  
WKBB Dance Hour  
WKBB Farm Hour  
WMBD Linda's First Love, sketch  
WMT Right to Happiness, sketch  
WOWO Editor's Daughter, sketch  
WROK All for the Ladies  
WTAQ Bjorn Bjornson  
WTMJ Arnold Grimm's Daughter

12:15  
NBC-Talk on Broadcasting: KWK  
(sw-15.33)  
Chairman of the Fed-  
eral Communications Com-  
mission will talk on "Some Ob-  
servations on the American System  
of Broadcasting"

WOC Song Shoppers  
WOWO Hawkhawk Valley Boys  
WROK Markets  
WSBT Tin Pan Alley  
WSUI Illustrated Musical Chats  
WTAQ News  
WTAQ Prairie Package  
WTMJ Bulletin Board  
1:15

# TUESDAY

April 2

## MORNING

**\*Star la program listings indicates news broadcast.**

7:00 a.m. CST

\*CBS-Today in Europe: WFAM  
KMOX WBBM (sw-21.57)

\*NBC-News: (sw-21.5)

Musical Clock: WMBD WROK  
WKBB WJBC WOC WKBB  
\*News: WTAD WOWO WLS  
Rise & Shine: WCFL WTAQ

7:15

CBS-Morning Horizons: KMOX  
(sw-21.57)

NBC-The Wife Saver: WOWO

NBC-Do You Remember?: (sw-  
21.5)

\*News: WMT WCO WHO

7:30

NBC-Gene & Glenn: (sw-21.5)

\*News: WDX WILL WTAQ

WJBC WBA WKBB

7:45

CBS-Adelalde Hawley: (sw-21.57)

\*News: KWK WIRE WTAD

WFBM

Musical Clock: WMT WJBC

WIBA

8:00

CBS-Organ Moods: (sw-21.57)

CBS-Good Morning: WTAQ

WKBB

NBC-Breakfast Club: WCFL

KWK (sw-21.5)

\*News: WHBF WKBB

Band Wagon: WHA WMBD

Coffee Pot Inn: WHIO WOC

8:15

CBS-Tower Town Tempest WKBB

WFBM WKBB WBBM

CBS-American School of the Air:  
WFAM (sw-21.57)

\*News: WBOW WMBD WLS

8:30

NBC-Breakfast Club: WOWO

CBS-Good Morning: WKBB

WFBM WKBB

Morning Devotions: WROK

WJBC

8:45

NBC-Breakfast Club: WBOW

WCFL KWK

CBS-Caroline Marsh, pianist:  
(sw-21.57)

CBS-Bachelor's Children: KMOX

WCO

Morning Devotions: WFAM

WKBB

WKBB Do You Want a Job?:  
Old Refrains

KSD The In-Laws

WBBM Missus Goes to Market

WDZ Kitchen Barn Dance

WFBM Musicales

WGN What's News in the Stores  
Today

WHIF-House of Music

WHIO Life Can Be Beautiful

WIBA Betty Baron

WILL Classical Miniatures

\*WIND News

WHIE-Editor's Daughter

WJJD Gems of Melody

WLS The Career of Alice Blair

WLW-Portia Blake Faces Life

WMAQ A Step Ahead

WMT Musical Clock

WROK-Just About Time

9:00

NBC-Josh Higgins of Finchville,  
philosophy & songs: WBOW (sw-  
21.5)

CBS-Pretty Kitty Kelly, sketch:  
WCO KMOX WBBM WISN

WFBM WOC

NBC-The Man I Married, sketch:  
WIRE WLW WHO WMAQ KSD

WTMJ

\*News: WHBF WMT WHOK

WKBB-Tropical Moods

KWK Fashions in Review

WCFL-Father Duesman, talk

\*WFAM-News: Your Engagement  
Book

WGN-The Deacon

WHIP Polish Symphonic Hour

WIBA Dorothy Potter

WILL English Poetics

WIND-Start the Day Right

WJBC-Morning Melodies

WJJD Bosworth Broadcast

WKBB-Morning Serenade: Seed-  
a-Grains

WLS Meet Miss Julia

WMBD Messenger: Weather  
Thru Message

\*WOWO-News & Markets

WSUI-Within the Classroom

WTAD-Let's Go Shopping

NBC-Houseboat Hannah, sketch  
WHO

CBS-Myrt & Marge, sketch:  
KMOX WBBM WISN WCO  
WFBM WMBD

NBC-Vagabonds: WBOW WOWO  
(sw-21.5)

NBC-Life Can Be Beautiful,  
sketch: WMAQ WIRE WTJZ  
KSD WLW

NBC-Vic & Sade, sketch: WLS  
\*News: WTAD WOC WKBB  
KWK Guppet Singer

WCFL Music for Today  
WGN Morning Melodies: Myrna  
Lee Sergeant  
\*WHA-News & Views  
WHBF-His Majesty, the Baby:  
WIBA Stride Melody

WIND-Lake County Medical  
WMT Road of Life, sketch  
WROK-Town Crier  
WTAQ-Tonic Tunes

9:30  
NBC-Ellen Randolph, sketch:  
WMAQ WIRE WHO WTJZ WLW

CBS-Hilltop House, sketch: WISN  
WCO WBBM WFBM KMOX  
WMBD

NBC-Originalities: WBOW (sw-  
21.5)

NBC-The Story of Mary Marlin,  
sketch: WLS WBA

MBS-Keep Fit to Music: WGN  
WROK

KWK-Sunbonnet Social  
WCFL-Double in Stars  
WFAM-Musical Contrasts  
WHA-Adventures of Peggy &  
Paul

WHBF-Betty & Bob, sketch  
WHIP-Budapest Hour  
WILL-Markets: Momenta Musi-  
cale

WIND-Priscilla & Her Piano  
\*WJBC-News: Markets: Weather  
WJJD-Tunes Before Tea  
WKBB-On the Mat

\*WKBB-News Window Shopper  
WMT-Hostess of the Airways: Mu-  
sical Interlude  
WOC-For Women Only

WOWO-Concordia Chapel  
WTAD-Ma Perkins, sketch  
WTAQ-Morning Potpourri

9:45  
NBC-Woman in White, sketch:  
WMAQ WIRE WTJZ WHO KSD

CBS-Stepmother, sketch: KMOX  
WCO WBBM WFBM

NBC-Newsletters: WBOW WCFL  
WMT WBA (sw-21.5)

NBC-Concert Orch.: WLS  
MBS-Choir Lot: WROK

KWK-Painted Dreams  
WGN June Baker, home ment.  
WHIF-Mystery Melody

WIND-Bob & Bonnie Atcher  
WISN Ann Leshe's Scrapbook  
WJBC-Happy Hour Time

WKBB-Melody Musings  
WILL Olive Hagen  
WLW Kitty Keene, sketch

WMBD-Friendly Neighbors  
WOC-Melodies from the Movies  
WOWO Home Forum

WSUI-Prgm. Calendar & Weather  
WTAD Kitty Keene, sketch

10:00  
NBC-Viennese Ensemble: WIBA

NBC-Pepper Young's Family,  
sketch: WLS

NBC-David Harum, sketch: KSD  
WMAQ WHIO WIRE WOWO  
WTMJ

CBS-Mary Lee Taylor: KMOX  
WFBM WBBM WMBD WOC

CBS-Poetic Strings: (sw-21.57)  
\*News: WJJD WTAD  
KWK Secret Diary

WBOW-Mary Lee Taylor  
WCO-Heart of Julia Blake  
WCFL-For Women Only  
\*WDZ News We Heard

10:30  
NBC-The Travelling Cook: WCFL  
WIBA WBOW (sw-15.33)

NBC-Against the Storm, sketch:  
WIRE WMAQ WTJZ WHO KSD  
WLW

CBS-Big Sister, sketch: WFBM  
WCO WBBM WMBD KMOX  
WOC

\*News: WIND WISN

WDZ-The In-Laws  
WFAM-Tune Time  
WGN-Don Pedro's Magic Violin

WHBF-Keep Fit to Music  
WJBC-Home Economics Talk  
WJJD-Newsletters

WKBB-Master Singers  
WKBB-Do You Remember?  
WLS-Kalamazoo College Singers

WMT-Myrt & Marge  
WOWO-Linda's First Love  
WSUI-Book Shelf

WTAD-Action Behind the Camera  
\*WTAQ-News: Piano Melodies

10:45  
NBC-The Guiding Light, sketch:  
WHO WMAQ WTJZ WLW WIRE  
KSD

CBS-Aunt Jenny's Stories: WCO  
KMOX WFBM WBBM WMBD  
WOC

NBC-Affairs of Anthony: KWK  
(sw-15.33)

MBS-The Buckeye Four: WHOK  
WBOW-The Choristers

WCFL-General Speakers  
WDZ-Pals of the Prairie  
WGN-Len Salvo, organist

WHA-Musical Notebook  
WHBF-Personal Shopper  
WIBA-Gems of Melody

11:30  
CBS-Romance of Helen Trent  
KMOX WBBM

NBC-Thinking Beyond Today:  
(sw-15.33)

NBC-Nat'l Farm & Home Hour  
WIBA WMAQ KWK

Ruth Van Deman of the Bu-  
reau of Home Economics will  
give "Suggestions on Buying  
Eggs by Grade and on Use of  
Eggs in Diet." Two men from  
Perry County, Alabama, will  
talk on "Terning the Land to  
Save Soil."

Portia Blake Faces Life: KSD  
WLS

WAAF-Markets: Morning Song  
WBAW-The Homemakers  
WBOW-Organ Melodies: Chats

WCO-Grandma Travels, sketch  
\*WCFL-News  
WDZ-Swing Dings

WFAM-Harlan Hogan  
WFBM-Hoosier Farm Circle  
WOWO-Painted Dreams

WHA-Organ Gems  
WHBF-Hymns of All Churches  
WHIP-III. Fed. of Women's Club

WHO-Adopted Daughter  
WILL-Songs That Live  
WIND-Organ Moods

WIRE-Woman of Courage  
WISN-Young Dr. Malone  
WJBC-Singin' Sam

WJJD Safety Court Broadcast  
WKBB-Farm Prgm.

WLS-Organ Moods; Sam Guard  
\*WLW-Sain Gard Farm News:  
Everybody's Farm

WMBD-Miss Julia  
WMT-Magic Kitchen  
WOC-Noonday Edition

11:45  
CBS-Our Gal Sunday, sketch:  
KMOX WBBM

MBS-Carters of Elm Street:  
WHBF WHOK WGN

KSD-Luncheon Dance Music  
\*WBAA-Purdue News Flashes

WCO-Woman of Courage  
WCFL-To be announced  
\*WDZ Band Music: Blue Rib-  
bon Books, News

WFAM-Rhythm Time  
WHIP-Librarian: Melodic Moods  
WHO-Tropical Moods

WIRE-Linda's First Love  
WISN-Tonic Tunes  
WJBC-Rhythm Revue

\*WLS-Markets: Weather: News  
WMBD-Judy & Jane  
WMT-Frank Voelker, organist:  
Noonday Rhythms

WOC-Your Hymns & Mine  
WOWO-Market Service  
WSUI-Farm Flashes

WTAQ-Farm Hands  
WTMJ-Heinie's Grenadiers

## AFTERNOON

12:00  
CBS-The Goldbergs, sketch:  
WBBM KMOX

NBC-Ben Bernie's Orch.: (sw-  
15.33)

\*News: WIND WJJD WCCO  
WCFL WMBD WTAD

Sinet Sam KSD WHBF  
Farm Hour: WIBA WIRE  
WBAW-Itza Graefnitz pianist

WBOW-Hoosier Swingers  
\*WDZ Markets & News  
WFBM-Muddy Memories

WGN-Radio's Voice  
WHA-Noon Musicales  
\*WHIP-Monitor News

WHO-Markets & Weather  
WILL-Violin Miniatures  
WISN-Musical Heat Wave

WJBC Public Opinion  
WKBB Home Folks' Frolic: Road  
Conditions

12:15  
NBC-Talk on Broadcasting: KWK  
(sw-15.33)  
Chairman of the Fed-  
eral Communications Com-  
mission will talk on "Some Ob-  
servations on the American System  
of Broadcasting"

NBC-News: WFBM WKBB  
WBOW-Tuned the Day: Varia-  
ties

WCFL-General Speakers  
WDZ-Singin' Ed McConnell  
WGN-Melody Time

WHIP-Southtown Church  
WHO-Song Shop  
WIBA-Midday Melodies

WILL-Doris Banks, contr  
WIND-Noon Time Melodies  
WIRE-Markets & Weather

WJBC-This Rhythmic Age  
WJJD-Taylor's Orch.  
WKBB-Man on the Street:  
Luncheon Music

\*WMT-Voice of Iowa: News &  
Markets  
WOWO-Bob Wilson

\*WROK-Column Left, news  
12:30  
NBC-Nature Sketches (Not  
broadcast in this locality but  
may be heard from KTBS,  
Shreveport, Louisiana, at 1450  
on your dial)  
More detail on page 44.  
CBS-The Right to Happiness,  
sketch: KMOX WMBD WBBM  
WCO

NBC-Talk on Broadcasting: (sw  
15.33)  
\*News: WHIO WOC WHBF  
Man on the Street: WBOW  
WKBB WROK  
KWK-This Woman's World  
WBAW-Meet the Band  
WCFL-Meet the Folks

12:45  
CBS-Road of Life, sketch: WCO  
WBBM

MBS-Pegeen Fitzgerald, talk:  
WHBF

NBC-Rochester Civic Orchestra:  
KWK  
\*News: WIND WKBB WBOW  
KMOX WMAQ

NBC-Hymns of All Churches:  
KSD WIRE WLW WHO WMAQ  
KWK AI Sarli's Orch.  
WBAW-Markets

WCFL-Spotlight Prgm  
WDZ-Bob Mills, accordion  
WGN-Harold Turner, pianist  
WHBF-Moline Gospel Temple  
WHIP-Vocal Varieties

1:00  
CBS-To be announced: WFBM  
WMBD WISN WCO KMOX  
WBBM

NBC-Light of the World, sketch:  
WHO WHIE WLW KSD WMAQ  
NBC-Gallant American Women:  
(sw-15.33)  
"Women in Nursing" will be  
dealt with in today's episode

1:15  
MBS-Ginsburgh's Concert Orch.:  
WGN WHBF KWK

\*WBAA Monitor News  
WBOW-Piano Moods  
WCFL-Man on the Street  
WHA Magazine Rack

1:30  
CBS-Society Girl, sketch: KMOX  
WBBM WCO WFBM

NBC-The Story of Mary Marlin,  
sketch: WMAQ WTJZ WHO  
WHIE WLW KSD

1:45  
CBS-Poetic Strings: (sw-15.27)

NBC-Orphans of Divorce, sketch:  
WOWO KWK WMT WLS (sw-  
9.53 15.33)

1:50  
MBS-Music for Every Child:  
WROK WHBF

WBOW-Vocal Styling

**FREQUENCIES**

|           |           |
|-----------|-----------|
| KMOX-1000 | WHIE-1400 |
| KOA-890   | WISN-1420 |
| KSI-550   | WJBC-1200 |
| KWK-1250  | WJJD-1130 |
| WBAW-830  | WJR-750   |
| WBBM-770  | WKBB-1500 |
| WHIA-1230 | WKHH-1800 |
| WHIO-810  | WLS-570   |
| WCFL-1070 | WLV-790   |
| WHZ-1020  | WMAQ-870  |
| WHFR-870  | WMBD-1440 |
| WFAM-1290 | WMT-800   |
| WFBM-1230 | WOC-1070  |
| WGN-720   | WOWO-1100 |
| WHA-940   | WROK-1510 |
| WHBF-1210 | WSBT-1300 |
| WILL-1450 | WHI-890   |
| WIII-1000 | WTAD-990  |
| WIII-1250 | WTAM-1070 |
| WILL-780  | WTAQ-1300 |
| WINT-590  | WTMJ-620  |

TUESDAY GOOD LISTENING GUIDE

TUESDAY

April 2

NIGHT

WCFL-Concert Orch. WBAA-Special Music Prgm. \*WZZ-News: Movie News WGN-Ginsburgh's Concert Orch. WHA-Let's Draw WHIP-Musical Echoes WIBA-Church of the Air WILL-Western Slav Civilization WIND-Sports Edition WISN-Mary Ann Presents WJBC-Home Bureau WJJD-Two of a Kind \*WKBW-News: Classified Column WKBH Cancer Control WMBD-Nelson's Harmonizers WOC-Hits & Encores WROK-To be announced WSBT-Fiesta WSUI-From the Archives \*WTAD-Community News WTAQ-Librarian Talk

2:15 NBC-Oxydol's Own Ma Perkins, sketch: WMAQ KSD WJWO WLW WIRF WTMJ

CBS-Golden Gate Quartet: WOC WFBM WSBT WKBH WKBB

NBC Amanda of Honeymoon Hill, sketch: WLS KWK WMT WOWO (sw-9:53-15:33)

\*News: WHBF WHIP \*KMOX Let's Discuss the News WBAA-Magic Carpet WHIM Man on the Street WCCO-Markets WJBC-Barton Family WGN-Bill Anson WIBA-Concert Air WISN-Hits & Encores WJBC-Old Favorites WJJD-Variations WMBD-Editor's Daughter, sketch WSUI-Organ Recital WTAD-Swingin' on Wax

2:30 NBC-John's Other Wife, sketch: WOWO WLS KWK (sw-15:33-9:53)

\*CBS-News: American School of the Air: WBBM WFBM KMOX WISN WSBT WTAQ WKBH WCCO WOC WKBB

"Poor Farmer Rony" will be the subject of today's music lesson.

MBS-Henry Cincione's Orch.: WHDK WHBF WMT

NBC-Pepper Young's Family, sketch: WMAQ WHO WLW KSD WTMJ WIRE

WBAA-You & Your Child WBW-Classical Musicale WJZ-Birthday Party WGN-Mark Love & Organ WHA-Music of the Masters WHIP-Alice Oleson WIND-Race Results \*WJBC-News WMBD-Woman of Courage WSUI-Radio Child Study Club WTAD-Hank's Dude Ranchers

2:45 NBC-Vic & Sade, sketch: WIRE WHO WMAQ WTMJ KSD WLW

NBC-Just Plain Bill, sketch: KWK WLS WOWO (sw-9:53-15:33)

MBS-Good Health & Training: WROK WGN WHBF WMT

WBAA-Treasure Chest WBBM-What About That Job! WBW-Ind State Teacher's College Prgm. WHIP-Waltz Time WILL-Classical Miniatures WJBC-Organ Treasures WJJD-Ben Kanter pianist WMBD-Melody Miniature: Name the Tune

3:00 \*NBC-Club Matinee: News: WOWO WENR WBOW (sw-9:53-15:33)

NBC-Backstage Wife, sketch: WIRE WMAQ WTMJ WIBA WHO WLW

CBS-Baron Elliott's Melodies: WKBH WSBT WTAQ WISN WKBB WOC (sw-11:83)

KMOX-Linda's First Love KWK Meet Miss Julia, sketch WBAA-Melody Moon

WBBM-Editor's Daughter, sketch WCCO-Gospel Singer WCFM-Make Believe Danceland WJBC-Just Women, Just Women WFBM-Three-Quarter Time

\*WGN-News WHA-Following Congress \*WHBF-Headlines of the Day WHIP-Teatime Melodies WILL-Music Appreciation WIND-Sports Edition WJBC-Hollywood Brevities WJJD-Serenaders

WMBD-Kitty Keene, sketch WMT-Meet Ma Brown WJDK-Women of the Hour WSUI-Fiction Parade WTAD-Hour of Truth

3:15 NBC-Stella Dallas, sketch: WHO WIRE WTMJ WIBA WMAQ WLW

\*NBC-Club Matinee: News: WMT

AFTERNOON

12:30 CST Nature Sketches, NBC. Dr. Gregg brings this popular nature-study program back to the air. This program originates in Rocky Mountain National Park in Colorado.

NIGHT

6:30 CST Second Husband; Drama, CBS.

7:00 CST Big Town; Drama, CBS. Edward G. Robinson and Ona Munson.

7:00 CST Johnny Presents, NBC. Rush Hughes and his "Hughesireel" Genevieve Ruwe, soprano; Johnny Green's orchestra.

7:00 CST The Aldrich Family, NBC. Comely sketch, with Ezra Stone.

7:30 CST The Court of Miss-ing Heirs, CBS. Dramatizations of interesting facts behind many of America's unclaimed estates.

7:30 CST Information, Please: Quiz Program, NBC. Clifton Fadiman, John Kieran, F. P. Adams, Guest

7:30 CST Pot o' Gold, NBC. Horace Heidt and His Musical Knights.

8:00 CST We, the People, CBS. Gabriel Heatter, M. C.; Mark Warnow's orchestra; guests.

8:00 CST Cavalcade of Amer-ica, NBC.

8:00 CST Battle of the Sexes, NBC. Quiz program, with Frank Crumit and Jolia Sanderson

8:30 CST The Celebrity Min-strels, NBC. Mort Lewis, director; Jay C. Flippen, interlocutor; Ham Fisher and James Montgomery Flagg, emulmen; Norman Cloutier's orchestra. Guests.

8:30 CST Fibber McGee and Molly, NBC. Marian and Jim Jordan, Harold Peary, King's Men, Bill Thompson, Billy Mills' orchestra.

9:00 CST Bob Hope Variety Show, NBC. Jerry

Colonna, comedian, and Skin-nay Ennis' orchestra.

9:00 CST Glenn Miller's Or-chestra, CBS.

9:15 CST Americans at Work, CBS. Tonight's program, dealing with "Make Up Artists," fea-tures pick-ups from Holly-wood studios where well-known make-up artists will be interviewed.

9:30 CST Uncle Walter's Dog House, NBC. Tom Wallace (Uncle Wal-ter); Dog House Chorus; Virginia Yerrill, vocalist; Charlie Lyon, announcer; Bob Strong's orchestra.

10:00 CST Fred Waring In Pleasure Time, NBC.

10:15 CST Jimmie Fidler, Hol-lywood Gospel, CBS.

MBS-To be announced: WGN CBS-01 Men & Books: WTAQ WKBW WISN WKBH WOC WSBT (sw-11.83)

KMOX Editor's Daughter, sketch KWK Swing Clinic

WBAA-Rosalind McManahan WBBM-Meet the Missus WCCO-Kitty Keene, sketch WFBM-Hits & Bits

WGN-Evening Serenade WHBF-Listen Ladies \*WHIP-News

WJBC-Matinee Melodies WMBD-Ma Perkins sketch WOWO-Musical Master Minds WTAD-Concert Prgm.

3:30 CBS-Music of the Strinos: WTAQ WISN WKBH WOC WKBB

MBS-To be announced: KWK CBS-Manhattan Mother, sketch: WBBM

NBC-Lorenzo Jones, sketch: WHO WIRE WTMJ WMAQ WIBA

Ma Perkins sketch: KMOX WHOK WBAA-Biography WCCO-Life of Mary Sothara

WDZ-The Art of Living WFAM-Melody Lane WHIP-Club Melody

WIND-Race Results \*WJBC-News WJJD-Fed of Women Club

WLW-Meet Miss Julia sketch WMBD-Springtime & Harvest WOWO-Old Time Religio

WSUI-Iowa Union Radio Hour WTAD-Rhythm & Rnmance

3:45 MBS-Book-a-Week: WGN WROK \*NBC-Club Matinee: News: KWK

CBS-Blue Streak Ensemble: (sw 11.83) CBS-Smillin' Ed McConnell: KMOX WCCO WFBM

NBC-Young Widder Brown, sketch WTMJ WHO WMAQ WIRE KSD WIBA

WBBM-Linda's First Love, sketch WJZ-Home Folks Hour

WHA-German Prgm.: Weather WISN-Siesta WJBC-Tin Pan Alley

WJJD-Rhythm for Tea WKBH-Little Red Schoolhouse

WKBH-Melodies Old & New WLW-Painted Dreams

WMBD-Petticoat Parade \*WOC-News WTAD-Marcella Cheek, snugs

WTAQ-Cocktail Dance Party

WIND-Sports Edition WISN-Rhythm & Romance

WJBC-Musical Melange WJJD-Margit Hegedus' Orch. WKBH-Fiesta

\*WKBH-News: Tune Fest WLW-Kitty Keene, sketch \*WMBD-News: Pet Corner

WMT-Recording Time WOC-Accordion WWO-Wob Wilson

WSUI-Iowa State Medical Society WTAD-Echoes of Stage & Screen

4:15 NBC-Midstream, sketch: WIRE

WHO WMAQ KSD WLW WTMJ

NBC-Irene Wicker, children's stories: WIBA WBOW KWK (sw-9:53-15:33)

CBS-Caroline's Golden Store- WBBM WFBM KMOX WCCO

MBS-The Vagabond's Trail: WMT WHBF

WBAA-Exponent of the Air WJZ-98 Strings: Sports

WFAM-Killer Dillers WGN-Harold Turner, pianist

WHIP-Amer. Family Robinson WJL-Lillian Pull, sop.

\*WJJD-News WKBH-Univ. of Duquesne Prgm.

WMBD-Today in Radio WOC-Piann Modulations

WOWO-Eb & Zeb WSUI-Reminisce Time

WTAD-Hits & Encores WTAQ-Lonesome Bill

4:30 NBC-Kitty Keene, sketch: WHO WMAQ WTMJ KSD

CBS-It Happened in Hollywood. WBBM WISN WCCO WFBM KMOX

NBC-Bud Barton, Children's Prgm.: WOWO (sw-9:53-15:33)

NBC-Jack Armstrong sketch: WLW

MBS-Johnson Family sketch: WHBF WMT KWK WROK

WMBD-His Majesty the Baby WMT-Cheerful Charlie Flagler

WOC-Fanfare WOWO-Keepin' You Posted

WROK-Betty Rogers, songs WTAD-The Yellow Fanz

WTAQ-Milking Time

5:00 NBC-Program from Mexico City: (sw-9.53)

CBS-Billy and Betty: WBBM WCCO WFBM

NBC-Washington Calling: WHWO

MBS-American College of Sur-gens' Convention: KWK WHIE

WROK A round-table discussion on "Advances of Modern Surgery."

\*News: WHBF WCFL WHIO KMOX-To be announced

\*KSD-News: Feature Spotlight WBOV Merry Go Round

WDZ-Heart of the News WENH-Student Opinion

\*WFAM-News: Dinner Dance WGN Edna O'Dell & Harold Tur-ner

WHIP-The Duchess \*WILL-News Behind the News

WIND-Melody Special \*WISN-Show Window: News

WJJD-Islands WKBH-20th Century Serenade

WKBH-Kiddies Hour WLW-It Happened Today

WMAQ-Evening Prelude: Whizzer Prgm.

WMBD-Capt. Blackie WMT-Assembly Room

\*WOC-News: Sunset Serenade

WJBC-Spanish Reading WTAD-Wilson Ames, organist

WTAM-The Plant Pete WTMJ Meet Miss Julia

WLB-Baker & Denton, sports WMBD-Melody Miniature: Fish

Prgm.: Auction WMT-Singin' Sam

WROK-Sports Review WTAD-Variety Prgm.

\*WTAM-News: Evening Prelude WTMJ-Song Doctor

5:30 NBC-Cecil Golly's Orch.: WOWO (sw-9:53-9:55)

\*CBS-Bill Henry & Maj. Geo. Eliot, news analysts: WFBM

WIND-WFAM WTAQ WKBH WKBB WOC WBBM (sw-11.83)

NBC-Bud Barton children's prgm.: WENR

Jack Armstrong, sketch: WHO

WHBF WMAQ WTMJ KMOX-Bob Dunham Comments

KSD-Brezein' Along KWK-Black Flame of the Amazon

WCCO-People Make News WCFM-Cameo Theater

\*WIBA-News WIRE-Government Reports

WISN-Gaslight Harmonies

WJBC-Music Tapes for WJJD-Church of the Hillside

WLW-Dan Winslow of the Navy

WMBD-Endurance Derby: Happy Birthday to You

WMT-Lamp Lightening Time: Many Happy Returns

WROK-Boy Scout Prgm. WSUI-Musical Moods

WTAD-Jack Armstrong, sketch

5:45 NBC-Adventures of Tom Mix WENR WMT KWK

\*CBS-The World Today: WBBM WCCO WFAM KMOX WMBD WKBH WFBM WKBH WTAQ WOC

6:00

NBC-Easy Aces, sketch: WENR WMT KWK

NBC-Fred Waring in Pleasure Time: WLW WTMJ WTMJ KSD WIRE (also at 10 p.m.)

CBS-Amos 'n' Andy, sketch: WJR KMOX WCCO WBIAS (sw-11.83) (also at 10 p.m.)

\*MBS-Fullon Lewis, Jr., news analyst: WHBF WROK

\*News: WFBM WBBM Sports WKBH WOC WKBB WBOW Music for Dinner

WCFM-Race Results \*WFAM-20th Century Serenade: News

WGN-Ginsburgh's Concert Orch

WHO-Austin & Scott WIBA-Dinner Melodies

WIND-German Hour WISN-Styles in Rhythm

WJBC-Revue & Hit of Day WJJD-Suppertime Frolic

WMAQ-Political Talk WMBD-Sports Melody Miniature

WSUI-Dinner Hour Prgm. WTAD-Sports Views & Reviews

WTAQ-Havrack Cimlunny

6:15 CBS-Jimmie Fidler: WJR WBIAS

KMOX WCCO WFBM (also at 10:15 p.m.)

NBC-Concert Music: KSD WIRE WTMJ WMAQ WHO (sw-9.53)

NBC-Mr. Keen, Ince of Lost Persons drama: WENR WMI KWK

CBS-Ballads by Brooks: WBBM \*News: WMBD WROK WOI

WBOW-Si & Ezra WCFM-Dad's Family

WFAM-Dinner Hour Musicale WGN-Bob Eylon's Sports Review

WHBF-Sports Trill WISN-Phil Grau

WJBC-Dinner Music WKBH-Waltz Time

WLW-Vox Novachord WTAD-Dinner Music

WTAM-Sammy Watkins' Orch.

6:30 CBS-Secundo Musbano drama

Helen Meiken WBBM WFBM WBIAS KMOX WCCO WISN WJR

NBC-Magnolia Blossoms: (sw 9:55)

\*News: WHO WHBF WTAQ WLS WTAD

Refer to adjacent columns for stations broadcasting these programs

Where there is no listing for a station its preceding program is on the air.

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# TUESDAY April 2

(6:45 p.m. Continued)

WIBF-Dance Tunes: Serenade  
WLS-Sunset Roundup  
WIBA-Madison Speaks  
WIRE-Dick Reed  
WJBC-Singo  
\*WKBB-News  
\*WKBB-News  
WLS-High School on Parade  
\*WMT-News: Miracles of Fram: Interlude  
WOC-Voice of Courage  
WROK-Victor Colin's Orch.  
WTAM-This Is Magic  
WTAQ-Stump Us

NBC-Pol o' Gold: Horace Heidt's Musical Knights: WIRE WMAQ KSD WHO WTAM WLW WTMJ  
NBC-Information, Please: WMT WLS KWV WOWO (also KGO at 10 p.m.)  
WBOV-Labor Forum: Anson Week's Orch.  
WFAM-The Three Notes  
WGN-Hal Kemp's Orch.  
WIBA-Unis. of Wis. Band  
WIND-Pliner & Earle  
\*WISN-Reflections: News  
\*WJBC-News  
WKBB-Concert Hall  
\*WKBB-Tunes in Review: News  
WMBD-Political Talk: Make Believe Ballroom  
WOC-Curtain Calls  
WSUI-Sports Time  
\*WTAQ-Charley Van's Orch.: News

WIND-Evening Dance  
WSUI-German Prose & Poetry  
WTAQ-Redeuzvous with Romance  
8:30  
NBC-Fibber McGee & Molly: WIRE KSD WHO WLW WTAM WIBA WMAQ WTMJ KOA (sw 9:53)  
NBC-Celebrity Minstrels: WENR WBOW  
For detail see Good Listening Guide.  
CBS-Concert in Rhythm: WTAQ WISN WMBD WKBB WBWB WSBT WCCO WOC WKBB  
MBS-Laugh 'n' Swing Club: WROK WIBF WMT

WSBT-The Story of Wool  
9:15  
CBS-Americans at Work: WSBT WMBD WKBB WKBB WOC WCCO WISN WJR  
For detail see Good Listening Guide.  
MBS-Montreal Orch.: WIBF KMOX Jimmy Conzelman Reminiscences  
WBBM-Dave Baral, organist  
WCFL-Make-Believe Danceland  
WFRM-Hoosier Talent Time  
WIAS-Bob Huttsell's Orch.  
\*WIND-Walkathon & News  
WJBC-It's Dance Time  
\*WTAQ-News

CBS-Amos 'n' Andy, sketch: WBBM WFBM (also see 6 p.m.)  
\*News: WIOK WOC WMT WWOV WBOW WMBD WIRE WLW WIBA WMT WIBF WSBT  
\*KMOX-Flannery Views News  
KWK-One Man's Opinion  
WCCO-Cedric Adams  
WCFL-Music Lovers Prgm.  
\*WENR-Ten O'Clock Final  
WIND-Swedish Program  
\*WISN-News: Sports  
WKBB-Bowling News  
\*WIND-News: Musicale  
\*WTAM-News: Stan Wood's Orchestra  
WJBC-Pop Concert  
\*WMTJ-Today's Events

NBC-Cancer Control Talk: WBOW (sw-9:53)  
Dr. George Minot, Nobel Prize winner, will speak on "Cancer Control and the Layman." Dr. C. C. Little of the American Association for Cancer Research, will discuss "The Future of Cancer Research."  
NBC-Lou Breese's Orch. WMAQ  
KMOX Hillbilly Band & Solists  
\*KWK-News  
WBBM-Piano Parade  
\*WCCO-Rollie Johnson, sports News  
WCFL-Variety Prgm.  
WGN-Dick Jurgens' Orch.  
WHO-Bill Austin, pianist  
WIBA-Club Chanticleer  
WIRE-Outside Looking In  
WLW-Ran Wilde's Orch.  
WMBD-Musical Merry-Go-Round  
WMT-Nocturne  
WTAM Music You Want  
WTMJ-Last Word in Sports

7:00  
MBS-Ned Jordan, secret agent: WGN WIBF WROK  
NBC-Johnny Presents: WTMJ WHO WTAM WLW WIRE WMAQ KSD WIBA (also at 10:30 p.m.)  
CBS-Big Town with Edward G. Robinson & Ona Munson, WJR WIAS WFBM WMBD WBBM KMOX WCCO WISN (also KNX at 10:30 p.m.)  
NBC-The Aldrich Family, sketch: WLS WMT WOWO KWV  
WBOV-Five Star Final, drama  
\*WCFL-Special News  
WFAM-Rhapsody in Brass  
WIND-Melodies of Romance  
WJBC-Birthday & Anniv. Party  
WKBB-In the Gloaming  
WKBB-Rapid Ad  
WOC-Meet Our Guest  
WSUI-Children's Hour

7:45  
WCFL-Dr. Carruthers  
\*WFAM-Quintets: News  
\*WIND-News  
WJBC-YMCA Jamboree  
WSUI-Musical Moods  
8:00  
NBC-Cavalcade of America, drama: KWV WOWO WIBA WENR WBOW WMT  
For detail see Good Listening Guide.  
CBS-We the People: WIAS WBBM WCCO KMOX WFBM WISN WJR WOC WMBD WSBT (sw-11:33) (also KNX KSL at 11:00 p.m.)  
MBS-This War: WIBF WROK  
NBC-Battle of Sexes: KSD WHO WIRE WLW WTAM WTMJ WMAQ KOA (also KFI at 11:30 p.m.)  
Members of the men's debating team of the U. of Chattanooga will clash with the Alumni of Ward-Beloit College for Women.

8:45  
CBS-Concert in Rhythm: (sw-11:33)  
\*KWV-News  
WCFL-Political Talk  
WFBM-Music for Moderns  
WGN-Leonard Keller's Orch.  
WIND-Mickey Isley's Orch.  
WJBC-Eventide Echoes  
WJR-Diesel Flashes: Musical Prgm.  
WSUI-Album of Artists

9:30  
NBC-Brent House, drama: WBOW KWV WOWO  
NBC-Uncle Walter's Ooghous: WMAQ WIRE WTMJ KSD KOA WHO WLW WTAM (sw-9:53)  
MBS-Montreal Orchestra: WIBF WROK  
KMOX-Harry Cool & Betty Forrest, soloists; Ben Feld's Orch.  
WBBM-Spring Training  
WENR-Concert Miniature  
WGN-The Northerners  
WIBA-Club Chanticleer  
WIND-Hawaii Calls  
\*WJBC-News: Sports: Name the Town  
WTAQ-It's Dance Time

10:15  
NBC-Johnny Messner's Orch.: WWOV  
CBS-Oick Stable's Orch.: WSBT WCCO (sw-9:55)  
CBS-Jimmie Fidler, Hollywood Gossip: WBBM (also see 6:15 p.m.)  
MBS-Address by Postmaster James A. Farley: WBFB  
Postmaster General Farley will speak before the Institute of Public Affairs on "Still Student America Concerns itself with Politics?"  
NBC-Freddie Martin's Orch.: WIBA WBOW

10:45  
CBS-Bob Crosby's Orch.: WBBM WJR  
NBC-Blue Barron's Orch.: WHO WBOW WTMJ WIBA  
MBS-Oick Jurgens' Orch.: KWV WROK  
KMOX-Ol Men & Books  
WCCO-Ted Travers' Orch.  
WIBF-Ten Pin Man

7:15  
WBOW-Salon Orch.  
WCFL-Evening Concert  
WFAM-Music of the Masters  
WIND-Maxim Olefsky's Orch.  
WKBB-Albin Bina  
WTAQ-Harry Horlick Presents  
7:30  
MBS-Piano Concerto Series: WROK WIBF  
Music detail on page 5A.  
\*CBS-Court of Missing Helms, drama: News: WBBM WFBM WIAS KMOX WCCO WJR

9:00  
CBS-Glenn Miller's Orch.: WOC KMOX WFBM WKBB WBWB WMBD WIAS WCCO WISN WTAQ WJR  
NBC-Bob Hope Variety Show: Judy Garland; Jerry Colonna; Skinnay Ennis' Orch.: WIRE KSD WLW WHO KOA WMAQ WTMJ WTAM WIBA (sw-9:53)  
NBC-Roy Shield's Orch.: WENR WBOW  
\*News: WIBF WKBB  
KWV Barrel Roll  
WCFL-Sports  
WGN-Heidelberg Concert Orch.  
WJBC-American Family Robinson  
WMT-Kate Smith  
WOWO-Round Table  
WROK-Wrestling Matches

9:45  
CBS-Four Clubmen: WOC WTAQ WSBT WISN WKBB WKBB WJR WIND (sw-9:55)  
KMOX-Richard Humber's Orch.  
\*WBBM-News  
WCCO-Styles for Men  
WCFL-Piano Parade  
WENR-Freddie Martin's Orch.  
WFBM-Singme Cop  
WIAS-C. J. Preview  
WIBA-Hollywood Dance  
WJBC-So You're Entertaining  
WMBD-Musical Mart

9:45  
MBS-Lawrence Welk's Orch.: WGN  
\*CBS-Paul Sullivan Reviews the News: WJR WIAS (sw-9:55)  
NBC-Fred Waring in Pleasure Time: KOA WIO WMAQ (also see 6 p.m.)  
NBC-Ace Brigode's Orch.: (sw 9:53)

10:30  
CBS-Bob Crosby's Orch.: WOC WKBB WIAS WISN WTAQ WIND WSBT WFBM WKBB  
MBS-Address by James A. Farley: WROK  
NBC-Johnny Presents: KOA KFI (also see 7 p.m.)

11:00  
CBS-Oance Orch.: WJR WSBT WIAS (sw-6:17)  
\*CBS-Paul Sullivan, news analyst: WBBM WISN WCCO KMOX WFBM  
NBC-Harry James' Orch.: KWV  
NBC-Larry Clinton's Orchestra: KUA WBOW WTMJ WMAQ WIO  
MBS-Frankle Masters' Orchestra: WROK WMT WIBF  
Music You Want WIRE KSD  
\*News: WGN WTAQ  
WCFL-George Hessberger's Orch  
WENR-Ace Brigode's Orch.  
WIND-Mickey Isley's Orch.  
WKBB-Eleven O'Clock Varieties  
WLW-Tony Pastor's Orch.  
WMBD-Endurance Derby: Nightfall  
WOC-Nocturne  
WTAM-Lee Allen's Orch.  
End of Tuesday Programs

# MORNING

\*Star in program listings indicates news broadcast.

7:00 a.m. CST  
\*CBS-Today In Europe: WFAM WBBM KMOX (sw-21:57)  
\*NBC-News: (sw-21:5)  
\*News: WLS WOWO WTAD Musical Clock: WKBB WMBD WROK WJBC WOC WKBB  
Rise & Shine: WCFL WTAQ  
7:15  
CBS-Music in the Air: (sw-21:57)  
NBC-Do You Remember?: (sw-21:5)  
\*News: WCCO WLW WMT WHO  
Checkerboard Time: KMOX WOWO

WIBF-Public Service Prgm.  
WIO-Sunbeam  
WIND-Morning Variety  
WJJD-Victor H. Lindblar  
WLS-Musical Varieties  
\*WLW-News  
\*WMAQ-Coffee Time: News  
WMBD-Women of Today  
WMT-The Prize Package  
WOC-Casa Loma Show  
\*WSUI-Daily Iowan of the Air  
WTAD-Ministerial Alliance  
WTAQ-Good Morning Neighbor  
WTMJ-What's New?  
8:45  
CBS-Bachelor's Children, sketch: KMOX WCCO  
CBS-The Continentals: (sw-21:57)  
NBC-Breakfast Club: WBOW  
Morn. Devotions: WFAM WKBB  
Musical Clock: WMT WOC  
KSD-The 10-Laws  
\*KWV-Sidelights on News  
WBBM-Mississ Goes to Market  
WDZ-Kitchen Barn Dance  
WFBM-Musicale  
WGN-What's News in the Stores  
WHBF-House of Music  
WHO-Life Can Be Beautiful  
WIBA-Betty Baron  
WILL-Classical Miniatures  
\*WIND-News  
WITE-Editor's Daughter, sketch  
WKBB-Do You Want a Job?: Old Refrains  
WLS-The Career of Alice Blair  
WLW-Portia Blake Faces Life  
WMAQ-A Step Aleao  
WROK-Just About Time  
WTAD-Tonic Tunes  
WSUI-Morning Melodies: Service Reports  
WTAD-Bob Moore, organist

WJBC-Evening Concert  
WIAS-C. J. Preview  
WIBA-Hollywood Dance  
WJBC-So You're Entertaining  
WMBD-Musical Mart  
10:00  
NBC-Roy Shield's Orch.: WENR WBOW  
\*News: WIBF WKBB  
KWV Barrel Roll  
WCFL-Sports  
WGN-Heidelberg Concert Orch.  
WJBC-American Family Robinson  
WMT-Kate Smith  
WOWO-Round Table  
WROK-Wrestling Matches

9:00  
NBC-Boys and Girls Club: WTAQ WISN WKBB WKBB WOC WCCO WISN WTMJ WTAM WIBA  
\*News: WIBF WKBB  
KWV Barrel Roll  
WCFL-Sports  
WGN-Heidelberg Concert Orch.  
WJBC-American Family Robinson  
WMT-Kate Smith  
WOWO-Round Table  
WROK-Wrestling Matches

10:15  
NBC-Young O. Malone, sketch: KWV WMT WOWO WLS (sw 15:33)  
CBS-Life Begins, sketch: WBBM KMOX WCCO WFBM WMBD WISN  
NBC-The Road of Life, sketch: KSD WMAQ WIRE WTMJ WLW WIO  
WAAF-Oreids and Moonlight  
WBOW-State Teachers College  
WCFL-Magic Moments  
WDZ-Judy & Jane  
WFAM-Console Melodies  
WGN-Bachelor's Children  
WIBA-Your Family & Mine  
WIND-Morning Rhythms  
WJBC-Women in the News  
WJJD-Baker, songs  
WKBB-Markets: Homemakers' Hints: Keeping Up with the World  
WKBB-Woman's Hour  
WOC-Young Dr. Malone, sketch  
WROK-Women's Forum  
WSUI-Yesterday's Musical Favorites  
WTAD Side by Side  
WTAQ-Treasure Hunt

10:45  
CBS-Aunt Jenny's Stories: WOC WCCO KMOX WFBM WBBM WMBD  
NBC-Affairs of Anthony, sketch: KWV (sw-15:33)  
NBC-The Guiding Light, sketch: KSD WLW WTMJ WMAQ WIRE WHO  
MBS-San Salute: WROK  
WBOW-Waltz Time  
WCFL-General Speaker  
WDZ-Bus Barton  
WGN-Bill Burghart: Melodies  
WIAA-Art Songs of the Masters  
WIBF Personal Shopper  
WIBA-Gems of Melody  
WILL-Salon Music  
WIND-Livestock: Musical Prgm.  
WISN-Woman of Courage  
WJBC-Melody & Recipe Time  
WJJD-Bureau of Missive Persons  
WKBB-Ancor Family Robinson  
\*WLS-Markets: News  
WMT-Hilltop House, sketch  
WOWO-Stars Over Hollywood  
WTAD-Betty & Bob  
WTAQ-Coral Islanders

7:30  
NBC-Gene & Glenn: (sw-21:5)  
\*News: WDZ WILL WTAQ  
WJBC-WIBA WKBB  
7:45  
CBS-Greenfield Village Chapel: (sw 21:57)  
\*News: KWV WIRE WTAD  
WFBM  
Musical Clock: WMT WJBC  
WIBA  
8:00  
CBS-Good Morning: WTAQ WKBB  
CBS-Organ Moods: (sw-21:57)  
NBC-Breakfast Club: WCFL KWV (sw-21:5)  
\*News: WIBF WKBB  
Band Wagon: WIAA WMBD

9:15  
NBC-Houseboat Hannah, sketch: WHO  
NBC-Life Can Be Beautiful, sketch: WMAQ WIRE WTMJ WLW KSD  
CBS-Myrt & Marge, sketch: WBBM WCCO WISN KMOX WFBM WMBD  
NBC-Vic & Sade, sketch: WLS  
NBC-Vagabonds: WOWO WBOW (sw-21:5)  
\*News: WTAD WOC WKBB  
KWV Guppet Stages  
WCFL-Music While You Work  
WGN-Myrna Dee Sergeant  
\*WIAA-News & Views  
WHBF-His Majesty, the Baby  
WIBA-String Melody  
WILL-Musical Gems  
WIND-Working Wife: Social Security  
WMT-Road of Life, sketch  
WROK-Town Crier: Health Talk  
WTAQ-Tonic Tunes

9:30  
MBS-Keep Fit to Music: WGN WROK  
NBC-Jose Bethencourt's Band: WBOW (sw-21:5)  
CBS-Hilltop House, sketch: WBBM WISN KMOX WFBM WCCO WMBD  
NBC-The Story of Mary Marlin, sketch: WLS WIBA  
NBC-Ellen Randolph, sketch: WMAQ WIRE WIO WTMJ WLW  
KWV Sunhonet Social  
WCFL-Double in Stars  
WFAM-Musical Contrasts  
WIAA-Nature Tales  
WHBF-Armauld Grimin's Daughter  
WILL-Budapest Hour  
WILL-Markets: Moments Musicale

9:45  
NBC-Concert Orchestra: WBOW WCFL WIBA (sw-21:5)  
NBC-Midstream, sketch: WLS  
NBC-Woman in White, sketch: WMAQ KSD WHO WIRE WTMJ  
MBS-Choir Loft: WROK  
CBS-Stepmother, sketch: WBBM KMOX WCCO WFBM  
Kitty Keene, sketch: WTAD WLW  
KWV Painted Dreams  
WGN-June Baker, home mgmt.  
WHBF-Mystery Melody  
WILL-Organ Mood  
WIND-Bob & Bonnie Atcher  
WISN-Ann Leslie's Scrapbook  
WJBC-Happy Hour Time  
WKBB-Melody Musings  
WKBB-Olive Hagen  
WMBD-Friendly Neighbors  
WMT-Recipe Contest  
WOC-Melodies from the Movies  
WOWO-Home Forum  
WSUI-Pgm. Calendar & Weather  
WTAQ-Morning Potpourri

10:30  
MBS-San Salute: KWV  
NBC-Wayne van Oyne, tr.: WBOW  
CBS-Big Sister, sketch: WBBM WCCO WMBD KMOX WFBM WOC  
NBC-Against the Storm, sketch: WTMJ WMAQ KSD WHO WIRE WLW  
NBC-Jack Berch Song Club: (sw 15:33)  
\*News: WIND WISN  
WCFL-Radio Warblers  
WDZ-The In-Laws  
WFAM-Tune Time  
WGN-Don Pedro's Magic Violin  
WHBF-Keep Fit to Music  
WIBA-American Pen Women  
WJBC-Dollar Day  
WJJD-Problem Lady  
WKBB-Kitchen of Tomorrow  
WKBB-Waltzes of the World

11:00  
\*CBS-Kate Smith Speaks & News: WMBD WBBM KMOX WOC WFBM WCCO WISN (sw-21:57)  
NBC-Eugene Conley, tr.: Orch.: WOWO (sw-15:33)  
MBS-Orothy Humphreys, sopr.: WROK

8:15  
CBS-Good Morning: WKBB WFBM  
CBS-American School of the Air: WFAM (sw-21:57)  
\*News: WBOW WMBD WLS  
KSD-Judy & Jane  
8:30  
CBS-Aeolian String Quintet: WFBM WKBB WBBM  
NBC-Breakfast Club: WOWO  
MBS-Arthur Godfrey, songs: WGN  
Morning Devotions: WJBC WROK  
KMOX-Vic & Sade, sketch  
KWV Village Serenade  
WBOW Radio Gospel  
WCCO-Ma Perkins  
WDZ-Mary & Kathryn

9:00  
NBC-The Man I Married, sketch: WHO WLW WIRE KSD WMAQ WTMJ  
NBC-Josh Higgins of Finchville, philosophy & songs: WBOW (sw-21:5)  
CBS-Pretty Klity Kelly, sketch: WBBM WFBM WOC KMOX WCCO WISN  
\*News: WMT WROK WHBF  
Morning Melodies: WGN WJBC  
KWV Fashions in Review  
WCFL-Variety Prgm.  
\*WFAM-News: Engagement Book  
WHBF-Polish Symphonnie Hour  
WIBA-Dorothy Potter  
WILL-Home-makers' Quarter Hr.  
WIND-Start the Day Right  
WJJD-Bosworth Broadcast

9:30  
MBS-Keep Fit to Music: WGN WROK  
NBC-Jose Bethencourt's Band: WBOW (sw-21:5)  
CBS-Hilltop House, sketch: WBBM WISN KMOX WFBM WCCO WMBD  
NBC-The Story of Mary Marlin, sketch: WLS WIBA  
NBC-Ellen Randolph, sketch: WMAQ WIRE WIO WTMJ WLW  
KWV Sunhonet Social  
WCFL-Double in Stars  
WFAM-Musical Contrasts  
WIAA-Nature Tales  
WHBF-Armauld Grimin's Daughter  
WILL-Budapest Hour  
WILL-Markets: Moments Musicale

10:00  
MBS-Buckeye Four: WROK  
NBC-Pepper Young's Family, sketch: WLS  
CBS-Short, Short Story, sketch: KMOX WISN WFBM WBBM WMBD WCCO  
NBC-Oavid Harum, sketch: WHO WIRE WMAQ WTMJ WOWO KSD  
NBC-Viennese Ensemble: WIBA WBOW  
\*News: WJJD WTAD  
KWV Secret Diary  
WCFL-For Women Only  
\*WDZ-News We Heard  
WFAM-Meet the Band  
WHBF-Morning Mail Box  
WIAA-Homemakers:  
\*WHBF-News: Chapel Services: Behind the Mike

10:30  
MBS-San Salute: KWV  
NBC-Wayne van Oyne, tr.: WBOW  
CBS-Big Sister, sketch: WBBM WCCO WMBD KMOX WFBM WOC  
NBC-Against the Storm, sketch: WTMJ WMAQ KSD WHO WIRE WLW  
NBC-Jack Berch Song Club: (sw 15:33)  
\*News: WIND WISN  
WCFL-Radio Warblers  
WDZ-The In-Laws  
WFAM-Tune Time  
WGN-Don Pedro's Magic Violin  
WHBF-Keep Fit to Music  
WIBA-American Pen Women  
WJBC-Dollar Day  
WJJD-Problem Lady  
WKBB-Kitchen of Tomorrow  
WKBB-Waltzes of the World

FREQUENCIES  
KMOX-1090 WIRE-1400  
KIA-830 WISN-1220  
KSD-550 WJBC-1150  
KWV-1350 WJJD-1130  
WIAA-890 WJH-750  
WBBM-770 WKBB-1500  
WBOW-1200 WKBB-1380  
WCCO-810 WLS-870  
WCFL-870 WLV-700  
WDZ-1050 WMAQ-870  
WENR-870 WMT-1440  
WFAM-1200 WMT-600  
WFBM-1220 WOC-1870  
WGN-720 WOWO-1100  
WIAA-940 WRDK-1410  
WIAS-820 WSBT-1360  
WHBF-1240 WSUI-880  
WHIP-1480 WTAAD-900  
WHIP-1000 WTAAM-1070  
WIBA-1280 WTAQ-1380  
WILL-560 WTMJ-620  
WIND-890

# WEDNESDAY April 3

**#BC-Strings That Sing:** KSD  
**\*News KWK WLAD**  
**\*KSD News:** Teletunes; Interlude  
**WBAA Far East Problems**  
**WBOW-Presents:** Agri. Agent  
**WCFL-Peekers in the Pantry**  
**WDZ-Marketa At Your Service**  
**WFAM-Mrs. Riley's Shoppers**  
**WGN-Guide**  
**WIBB-Ed of Mary Sothorn**  
**WIBA-Chapter A Day**  
**\*WHBF-Toby & Susie;** News  
**WHIP-American Slovak Prgm**  
**WHI-July & Jane**  
**WIBA-Linda's First Love**  
**WILL-Far East Problems**  
**WIND-Bob Atcher, hillbilly songs**  
**WIRE-Singin' Sam**  
**WJBC-Treasure Chest**  
**WJJD-General Rhythm**  
**WKBB-Church in the Wildwood**  
**\*WKBB-News:** Marketa. Prgm.  
**Highlights**  
**WLS-Feature Foods**  
**WLW-Right to Happiness, sketch**  
**WMAQ-Kitty Keene, sketch**  
**WMT-Curtissel News**  
**WSUI-Within the Classroom**  
**WTAQ-Organ Melodies**  
**WTMJ-Hymns of All Churches**  
**11:15**  
**NBC-The O'Neills, sketch:** WMAQ  
**WLW**  
**CBS-When a Girl Marries, sketch:**  
**KMOX WCCO WFBM WBBM**  
**WISN WOC**  
**NBC-Southernares:** KWK (sw-  
**15:33)**  
**NBC-Dinning Sisters:** WCFL  
**CBS-Melody Ramblings, (sw**  
**21:57)**

**Editor's Daughter:** WOWO WIBA  
**WDZ-Red Belcher**  
**\*WGN-News**  
**WHBF-Mississippi Valley News**  
**WHI-To be announced**  
**WIND-Salon Orch.**  
**WIRE-Yuung Dr. Malone**  
**WJBC-Parade of Bands**  
**WJJD-Tate, Movie Tattler**  
**WKBB-Variations in Syncopation**  
**WKBB-Farm Hour**  
**WMBD-Linda's First Love, sketch**  
**WMT-Right to Happiness, sketch**  
**WROK-Today on WROK**  
**WTAD-All for the Ladies**  
**WTNQ-Rangerettes**  
**WTMJ-Arnold Grimm's Daughter**  
**11:30**  
**MBS-Riverboat Shufflers:** WROK  
**NBC-Homespun:** (sw-15:33)  
**CBS-Romance of Helen Trent,**  
**sketch:** KMOX WBBM  
**NBC-Nat'l Farm & Home Hour:**  
**Speaker WIBA WMAQ KWK**  
**Home demonstration agents**  
**of Calhoun County, Michigan, a**  
**child specialist and others will**  
**discuss "The Rural Homemaker**  
**Studies Child Development and**  
**Parent Education in Michigan."**

**\*News WCFL WHIP**  
**Portia Blake Faces Life, sketch:**  
**KSD WLS**  
**WBOW-Organ Melodies: Chats**  
**WCCO-Grandma Travels, sketch**  
**\*WDZ-Swing Dings: Chickie**  
**Sines News**  
**WFAM-Harlan Hogan**  
**WFBM-Hoosier Farm Circle**  
**WGN-Painted Dreams**  
**WHA-Organ Gems**  
**WHBF-Hymns of All Churches**  
**WHI-Adopted Daughter, sketch**  
**WIND-Priscilla Holbrook, pianist**  
**WIRE-Woman of Courage**  
**WISN-Young Dr. Malone**  
**WJBC-Singin' Sam**  
**WJJD-Safety Court Broadcast**  
**WKBB-Farm Pgm.**  
**\*WLW-News: Everybody's Farm**  
**WMBD-Meet Miss Julia**  
**WMT-Magic Kitchen**  
**WOC-Quad City Edition**  
**WOWO-The Observer**  
**WTAD-Police News**  
**WTAQ-Mailman**  
**WTMJ-Corntassel News**  
**11:45**  
**CBS-Our Gal Sunday, sketch**  
**WBBM KMOX**  
**NBC-To be announced:** (sw-  
**15:33)**  
**MBS-Carters of Elm Street:**  
**WHBF WGN WROK**  
**KSD-Luncheon Dance Music**  
**\*WBAA-Purple News Flash**  
**WCCO-Woman of Courage**  
**WCFL-To be announced**  
**\*WDZ-Blue Ribbon Books:**  
**Democratic Political News**  
**WFAM-T A Prgm**  
**WHIP-More Benedict**  
**WHO-Old Hebrides**  
**\*WHI-News of Illinois**  
**WIND-W. C. Jerome, talk**  
**WIRE-Linda's First Love, sketch**  
**WISN-Tone Tunes**  
**WJBC-Favorites Melodies**  
**\*WLS-Fruit & Vegetable Mar-**  
**ket: Weather: News**  
**WMBD-Judy & Jane**  
**WMT-Frank Vneker, organist:**  
**Don Routh's Band**  
**WOC-Your Hymns & Mine**

**WOWO-Market Service**  
**WSUI-Farm Flashes**  
**WTAD-Swing Along**  
**WTAQ-Farmhands**  
**WTMJ-Heinie & His Grenadiers**

## AFTERNOON

**12:00**  
**CBS-The Goldbergs, sketch**  
**KMOX WBBM**  
**NBC-Ben Bernie's Orch.:** (sw-  
**15:33)**  
**\*News:** WTAD WIND WJJD  
**WMBD WCCO WCFL**  
**Singin' Sam: KSD WHBF**  
**WBAA-Farm Facts for Farm Folks**  
**WBOW-Hoosier Swingsters**  
**\*WDZ-Livestock Markets: News**  
**WFBM-Hoosier Milkmen**  
**WGN-Radio's Voice**  
**WHA-Noon Musicales**  
**\*WHIP-Monitor News**  
**WHO-Markets & Weather**  
**WIBA-Melody Men**  
**WILL-University Trio**  
**WIRE-Farm Hour**  
**WISN-Musical Heat Wave**  
**WJBC-Public Opinion**  
**WKBB-Home Folks' Frolic: Road**  
**Conditions**  
**WLS-Dinnerbell Prgm.**  
**WLW-Livestock Reports**  
**WMT-Tom Owens' Cowboys**  
**WOC-Mail Bag**  
**WOWO-County Agricultural Prgm.**  
**WROK-Round the Town**  
**\*WSBT-Luncheon Club: News**  
**WSUI-Rhythm Rambles**

**12:15**  
**NBC-To be announced: WLW**  
**CBS-Life Can Be Beautiful,**  
**sketch: WBBM KMOX WCCO**  
**WMBD**  
**NBC-Between the Bookends:**  
**WIBA KWK (sw-15:33)**  
**Man on the Street: WHBF WTAD**  
**\*News: WFBM WKBB**  
**WBAA-Sports Review**  
**WBOW-Tune of the Day: Vari-**  
**eties**  
**WCFL-General Speaks**  
**WDZ-Plow Jockeys**  
**WGN-Harold Turner, pianist**  
**WHIP-Southtown Church Hour**  
**WHO-Songfellows**  
**WILL-Bruce Foote, bar**  
**WIND-Never Forgotten Melodies**  
**WIRE-Market & Weather**  
**WJBC-Stern's Troubadours**  
**WJJD-Taylor's Orch.**  
**WKBB-Man on the Street:**  
**Luncheon Music**  
**WMAQ-To be announced**  
**\*WMT-Voice of Iowa: News &**  
**Markets**  
**WOWO-Bob Wilson**  
**\*WROK-Column left, news**

**12:30**  
**CBS-The Right to Happiness,**  
**sketch: WCCO WBBM KMOX**  
**WMBD**  
**NBC-Streamline Journal:** (sw  
**15:33)**  
**\*News:** WHO WOC WHBF  
**Man on the Street: WBOW**  
**WROK WKBB**  
**KWK-This Woman's World**  
**WBAA-Meet the Band**  
**WCFL-Meet the Folks**  
**WDZ-Markets: Speed & Curl:**  
**Gardner Nursery**  
**WFBM-Kitty Keene, sketch**  
**WGN-Markets: Midday Service**  
**WHA-Farm Prgm.**  
**WHIP-A Tune at Noon**  
**\*WIBA-News, Markets**  
**WILL-Illinois Farm Hour**  
**WIND-Bob Atcher, hillbilly songs**  
**WIRE-Reporter**  
**WISN-Down by Herman's**  
**\*WJBC-Markets: News: Sports**  
**WJJD-Noonday Service**  
**WLS-Checkerboard Time**  
**WLW-The Editor's Daughter**  
**WMAQ-Romantic Rendezvous**  
**WOWO-Hey! Mr. Motorist**  
**WSUI-The Wonder of Vision**  
**WTAD-Hank's Dude Ranchers**  
**WTAQ-Johnnie Olson**  
**WTMJ-Oshkateers**

**12:45**  
**MBS-Peggy Fitzgerald, talk:**  
**WHBF**  
**CBS-The Road of Life, sketch:**  
**WBBM WCCO**  
**\*News: WBOW WKBB WTAQ**  
**WMAQ**  
**KMOX-Kitty Keene**  
**KSD-Ellen Randolph, sketch**  
**KWK-Musical Prgm**  
**\*WBAA-Monitor News**  
**WDZ-Jolly Irishman**  
**WFBM-Alice Abbott's Home Circle**  
**WHO-Leni & Martha**  
**WHIP-Kenneth Wells, Gospel**  
**Singer**  
**\*WIND-News: Livestock Market**  
**WIRE-Noonday Headlines**  
**WJBC-Luncheon Dance**  
**WKBB-Markets: Pet Corner**  
**WLS-Markets The Arcady Editor**  
**WLW-Peter Grant Speaking**  
**WMBD-Town Crier Farm Mkts**

**WMT-Noonday Melodies:** Joe  
**Doukas**  
**WOC-Tonic Tunes**  
**WOWO-Ambrose & Mary Lou**  
**WROK-Singin' Sam: Favorite**  
**Songs**  
**WSBT-Man on the Street**  
**WSUI-Service Reports**  
**WTMJ-Sidewalk Reporter**  
**1:00**  
**CBS-To be announced: WMBD**  
**WCCO WFBM WISN WBBM**  
**KMOX**  
**NBC-Music for Young Listeners:**  
**(sw-15:33)**  
**Miss Van Doren will discuss**  
**the life and works of Modeste**  
**Moussorgsky.**  
**NBC-Light of the World, sketch:**  
**WLW WMAQ WIRE KSD WHO**  
**MBS-Muse & Music: WHBF**  
**KWK**  
**WBAA-Religious News**  
**WBOW-Piano Moods**  
**WCFL-Man on the Street**  
**WGN-Ralph Ginsburgh's Concert**  
**Orch.**  
**WHA-WDIA Prgm.**  
**WHIP-Air Hostess**  
**WIBA-Melody Moments**  
**WILL-Wilson Bray, violinist**  
**WIND-Lupi Italian Hour**  
**WJBC-Medical Society**  
**WJJD-Livestock Market**  
**WKBB-Take It Easy**  
**WKBB-Ma Perkins sketch**  
**WLS-School Time**  
**WMT-Question Man**  
**WOC-Song Shoppers**  
**WOWO-Blackhawk Valley Boys**  
**WROK-Markets' Home Folks'**  
**Hour**  
**WSBT-This Rhythmic Age**  
**WSUI-Illustrated Musical Chats**  
**\*WTAD-News**  
**WTAQ-Prize Package**  
**WTMJ-Bulletin Board**

**1:15**  
**CBS-Joyce Jordan, Girl Interne,**  
**sketch: WFBM WMBD WSBT**  
**WOC WISN KMOX WBBM**  
**WCCO**  
**NBC-Arnold Grimm's Daughter,**  
**sketch: WMAQ WIRE WLW KSD**  
**WHI**  
**MBS-Scrapbook Stories: WROK**  
**NBC-Echoes of History, drama:**  
**(sw-15:33)**  
**A dramatization of the ad-**  
**dress delivered at the dedica-**  
**tion of the Statue of Liberty in**  
**New York Harbor in 1886 by**  
**Chauncey M. Depew titled "Lib-**  
**erty Enlightening the World."**  
**Markets: WDZ WILL**  
**KWK-It's Fun to Keep House**  
**WBAA-Meditations**  
**WCFL-Eddie & Fannie**  
**WGN-Johnny Duffy's Music**  
**WHBF-I-1-A Prgm.**  
**WHIP-20th Century Serenade**  
**WJBC-Pacific Paradise**  
**WJJD-Midday Roundup**  
**WKBB-Rhythm Revue**  
**\*WLS-News: Grain Markets**  
**WMT-Favorite Tunes: Treasure**  
**Chest**  
**WOWO-To be announced**  
**WTAD-Western on the Air**  
**WTAQ-III Tunes Concert**  
**WTMJ-Gospel Singer**

**1:30**  
**CBS-Your Family and Mine,**  
**sketch: WBBM WMBD KMOX**  
**NBC-Vallant Lady, sketch: WLW**  
**WIRE WMAQ WHO KSD**  
**NBC-Dance Orch.:** WBOW WIBA  
**MBS-Charles Openui's Hallowalls:**  
**WHBF WROK WGN**  
**\*KWK-News**  
**WBAA-Our Wonder World**  
**WCCO-Judy & Jane**  
**WCFL-What's in a Name?**  
**WDZ-Zeke Manners**  
**WFBM-Wheeler Mission**  
**WHA-Over at Our House**  
**WHIP-Going Forward**  
**WILL-The Digest**  
**WIND-Board of Education**  
**\*WISN-News: Program Preview**  
**WJBC-God's Half Hour**  
**WKBB-Home Forum**  
**WKBB-Matinee Musicales**  
**WLS-Homemakers Prgm.**  
**\*WMT-News: Musical Interlude**  
**WOC-Rhythm & Romance**  
**WOWO-You, Family & Mine**  
**WSBT-Watch & Pray Hour**  
**WTAQ-Varieties**  
**WTMJ-The Right to Happiness**

**1:45**  
**NBC-Betty Crocker talk: WHI**  
**WLW WIRE WMAQ KSD**  
**CBS-My Son & I, sketch: WOC**  
**WFBM KMOX WBBM WCCO**  
**WISN WMBD**  
**KWK-Ai Sarli's Orch**  
**WBAA-Markets**  
**WCFL-Spotlight Prgm**  
**WDZ-Bob Mills, accordionist**  
**WGN-Yar Concert Orch.**  
**WHBF-Moline Gospel Temple**  
**WIND-Race Results**  
**WJJD-Santaella's Orch.**  
**WKBB-This Women's World**  
**\*WLS-News: Homemakers**

**WMT-Judy & Jane**  
**WOWO-Your Friendly Neighbors**  
**WROK-Margaret Eklof, songs**  
**WTAQ-Afternoon Serenade**  
**WTMJ-Home Harmonizers**  
**2:00**  
**NBC-The Story of Mary Marlin,**  
**sketch: WMAQ WHO WLW KSD**  
**WIRE WTMJ**  
**CBS-Society Girl, sketch: WCCO**  
**WFBM KMOX WBBM**  
**CBS-Mayfair Orch.:** (sw-15:27)  
**MBS-Marriage License Romances:**  
**WROK WHBF WGN**  
**NBC-Orphans of Divorce, sketch:**  
**WLS WOWO KWK WMT (sw-**  
**9:53-15:33)**  
**WBAA-Lanterns of China**  
**WBOW-Vocal Styling**  
**\*WCFL-News**  
**\*WDZ-News: Movie News**  
**WHIP-Real Estate Clinic**  
**WIBA-Church of the Air**  
**WILL-Vocational Education**  
**WIND-Sports Edition**  
**WISN-Mary Ann Presents**  
**WJBC-Public Library**  
**WJJD-Fred Beck, organist**  
**\*WKBB-News: Classified Column**  
**WKBB-Varieties**  
**WMBD-Nelson's Harmonizers**  
**WOC-Davenport Schools Prgm.**  
**WSBT-What Is It?**  
**\*WSUI-News: World Bookman**  
**\*WTAD-Community News**  
**WTAQ-Ave Maria Hour**

**2:15**  
**NBC-Oxydol's Own Ma Perkins,**  
**sketch: WMAQ WHO KSD WLW**  
**WIRE WTMJ**  
**NBC-Amanda of Honeymoon Hill,**  
**sketch: WLS KWK WOWO**  
**WMT (sw-15:33-9:53)**  
**CBS-Golden Gate Quartet: WSBT**  
**WFBM WKBB**  
**MBS-Homemakers' Forum:**  
**WROK**  
**Title: "Marriage for Keeps."**  
**\*News: WHBF WHIP**  
**\*KMOX-Let's Discuss the News**  
**WBAA-June Eller, pianist**  
**WBBM-Man on the Street**  
**WCCO-Markets**  
**WCFL-Varieties**  
**WDZ-Barton Family**  
**WGN-Bill Anson**  
**WIBA-Concert Hour**  
**WISN-Hits & Encores**  
**WJBC-Old Favorites**  
**WJJD-Variations**  
**WMBD-Editor's Daughter, sketch**  
**WSUI-Within the Classroom**  
**WTAD-Swingin' on Wax**

**2:30**  
**NBC-Pepper Young's Family,**  
**sketch: WTMJ WMAQ WHO**  
**WIRE WLW KSD**  
**\*CBS-News: American School of**  
**the Air: WBBM WFBM WSBT**  
**WOC WISN WTAQ WKBB**  
**KMOX WCCO WKBB**  
**Mr. Andrews and his guests**  
**will consider the economic im-**  
**portance of fish and the mys-**  
**teries behind the migrations of**  
**the salmon, swordfish and eel,**  
**as well as the geographical dis-**  
**tribution and variety of food**  
**fish.**  
**NBC-John's Other Wife: WLS**  
**WOWO KWK (sw-9:53-15:33)**  
**MBS-Henry Cincone's Orchestra:**  
**WROK WHBF WMT**  
**WBAA-The Bookman**  
**WBOW-Classic Musicales**  
**WCFL-Echoes of Havana**  
**WDZ-Birthday Party**  
**WGN-Lawrence Salerno & Harold**  
**Turner**  
**WHA-Music of the Masters**  
**WHIP-Alice Oleson**  
**WILL-Recital Hall**  
**WIND-Race Results**  
**\*WJBC-News**  
**WJJD-Board of Education**  
**WMBD-Woman of Courage**  
**WTAD-Hank's Dude Ranchers**  
**2:45**  
**NBC-Just Plain Bill, sketch: WLS**  
**KWK WOWO (sw-9:53-15:33)**  
**NBC-Vic & Sade, sketch: WIRE**  
**WHO WMAQ WTMJ KSD WLW**  
**MBS-Good Health and Training:**  
**WGN WROK WMT**  
**WBAA-Hymn Echoes**  
**WBBM-What About That Job?**  
**WBOW-Ind. State Teachers Col-**  
**lege Prgm.**  
**WCFL-To be announced**  
**WHBF-College Speech Class**  
**WHIP-Waltz Time**  
**WILL-Uncle Sam Calling**  
**WJBC-Hollywood Brevities**  
**WJJD-Ben Kanter, pianist**  
**WMBD-Kitchen Melodies: Name**  
**the Tune**

**3:00**  
**\*NBC-Club Matinee: News:**  
**WOVO WENR WBOW (sw-9:53**  
**15:33)**  
**CBS-Ai Bernard's Minstrels:**  
**WTAQ WSBT WKRR WISN**  
**WKBB WOC (sw-11:83)**  
**NBC-Backstage Wite, sketch:**  
**WHO WLW WMAQ WTMJ WIBA**  
**WIRE**

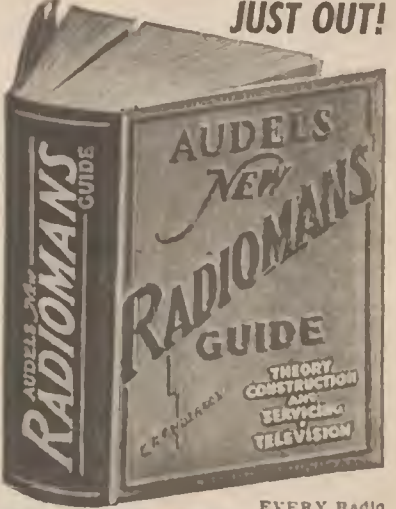
**KMOX-Linda's First Love, sketch**  
**KWK-Meet Miss Julia, sketch**  
**WBAA-Home Decorator**  
**WBBM-Editor's Daughter, sketch**  
**WCCO-The Gospel Singer**  
**WCFL-Make Believe Danceland**  
**WDZ-Women, Just Women**  
**WFBM-Three-Quarter Time**  
**\*WGN-News**  
**WHA-America Through Books**  
**\*WHBF-Headlines of the Day**  
**WHIP-Geo. E. Sokolsky**  
**WILL-Music of the Masters**  
**WIND-Sports Edition**  
**WJBC-Matinee Melodies**  
**WJJD-Fred Beck, organist**  
**WMBD-Kitty Keene, sketch**  
**WMT-Meet Ma Brown**  
**WROK-Beloit College**  
**WSUI-The Fourth Estate**  
**\*WTAD-Nutty News**

**3:15**  
**CBS-Highways to Health: WTAQ**  
**WKBB WKBB WSBT WISN**  
**(sw-11:83)**  
**Dr. John C. A. Geisler, chair-**  
**man of the New York City Can-**  
**cer Committee, will talk on**  
**"Why Women Should Know**  
**About Cancer."**  
**MBS-To be announced: WGN**  
**\*NBC-Club Matinee: News: WMT**  
**NBC-Stella Dallas, sketch: WHO**  
**WTMJ WIRE WIBA WMAQ**  
**WLW**  
**KMOX-Editor's Daughter, sketch**  
**KWK-Swine Clinic**  
**WBAA-Ether Editor**  
**WBOW-Meet the Missus**  
**WCCO-Kitty Keene, sketch**  
**WFBM-Hits & Bits**  
**WHBF-Listen, Ladies**  
**\*WHIP-News**  
**WMBD-Ma Perkins, sketch**  
**WOC-Rhapsody in Brass**  
**WTAD-Concert Prgm**

**3:30**  
**NBC-Lorenzo Jones, sketch: WHI**  
**WIRE WMAQ WTMJ WIBA**  
**CBS-Sweet Alice: WKBB WOC**  
**WTAQ WISN WKBB**  
**CBS-Manhattan Mother, sketch:**  
**WBBM**  
**\*NBC-Club Matinee: News:**  
**KWK**  
**Ma Perkins sketch: WROK**  
**KMOX**  
**WBAA-Ether Editor**  
**WCCO-Life of Mary Sothorn**  
**WDZ-The Art of Living**  
**WFAM-Melody Lane**  
**WFBM-William Wires Presents**  
**WHA-Science News**  
**WHIP-Club Melody**  
**WIND-Race Results**  
**\*WJBC-News**  
**WJJD-Tuberculosis Institute**  
**WLW-Meet Miss Julia, sketch**  
**WMBD-Springtime & Harvest**  
**WOWO-Old Time Religion**  
**WSUI-Famous Short Story**  
**WTAD-Rhythm & Romance**

**3:45**  
**MBS-Book-a-Week: WROK WGN**  
**CBS-Organ Melodies:** (sw-11:83)  
**NBC-Young Wilder Brown,**  
**sketch: WMAQ WIRE WHO**  
**WTMJ WIBA KSD**

**3:50**  
**CBS-Smilin' Ed McConnell**  
**KMOX WCCO WFBM**  
**WBBM-Linda's First Love, sketch**  
**WDZ-Hmm Folks Hymn Hour**  
**WHA-Melodies for Two: Weather**  
**WISN-Siesta**  
**WJBC-Just Relax**  
**WJJD-Rhythm In Tea**  
**WKBB-Catholic Church News**  
**WKBB-John Gruber**  
**WLW-Life Can Be Beautiful**  
**WMBD-Petticoat Parade: Dr.**  
**Kalesky**  
**\*WOC-News**  
**WTAD-Marcella Cheek, songs**  
**WTAQ-Cocktail Dance Party**  
**4:00**  
**NBC-Gus Steck's Orch.: WIBA**  
**WMT**  
**NBC-Girl Alone, sketch: WMAQ**  
**WHO WTMJ KSD WIRE**  
**CBS-Kathleen Norris: WBBM**  
**KMOX WFBM WCCO**  
**MBS-To be announced: WGN**  
**WROK**  
**\*News: WBOW WDZ**  
**KWK-Ai Sarli's Orch.**  
**WBAA-Baseball: Iowa vs. Purdue**  
**WENT-Itatio Neighbors**  
**WHA-Musical Prgm.**  
**WHBF-Sacred Meditations**  
**WIND-Sports Edition**  
**WISN-Rhythm & Romance**  
**WJBC-Musical Melange**  
**WJJD-Margit Hegedus' Orch.**  
**WKBB-Song Shoppers**  
**\*WKBB-News: Fun Fest**  
**WLW-Kitty Keene**  
**\*WMBD-News: Pet Corner**  
**WOC-Dixieland Hand**  
**\*WOWO-News**  
**WSUI-Concert Hall Selections**  
**WTAD-Concert Miniature**  
**4:15**  
**CBS-Caroline's Golden Store:**  
**WBBM WFBM KMOX WCCO**  
**NBC-Irene Wicker, Children's**  
**Stories: WIBA WBOW KWK**  
**(sw-9:53-15:33)**  
**NBC-Midstream, sketch: WTMJ**  
**KSD WHO WMAQ WIRE WLW**  
**MBS-Our American Language:**  
**WROK WGN WHBF**  
**WBOW-St. Mary of the Woods**  
**College Prgm.**  
**WDZ-98 Strings: Sports**  
**WFAM-Killer Dillers**  
**\*WJJD-News**  
**WKBB-Univ. of Dubuque**  
**WOWO-Today in Radio**  
**WMT-Jimmy Smith's Orch.**  
**WOC-Pat's Organ Novelties**  
**WOWO-Eb & Zeb**  
**WTAQ-Lonesome Bill**  
**4:30**  
**NBC-Kitty Keene, sketch: WHO**  
**WMAQ WTMJ KSD**  
**(Continued on Next Page)**



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# WEDNESDAY

## April 3

(4:30 p.m. Continued)

**CBS-II Happened in Hollywood:** WISN WCCO WFBM WBBM KMOX  
**NBC-Jack Armstrong, sketch:** WLW  
**NBC-Bud Barton, children's prgm.:** WOWO (sw-9.53-15.33)  
**MBS-Johnson Family, sketch:** WHBF WMT KWK  
**WDZ-Dot, Kay & Letty**  
**WENR-Affairs of Anthony, sketch**  
**WGN-Musical Serenade**  
**WHIP-Amer. Family Robinson**  
**WIBA-Organ Melodies**  
**WIND-Race Results**  
**WIRE-Dick Reed**  
**★WIBC-News**  
**WJJD-Happy Harmonies**  
**WKBB-Music Graphs**  
**WKBH-Allan Bina**  
**WMBD-Window Shopper**  
**WOC-Fiesta**  
**WIOL-Federal Music Project**  
**Orch.**  
**WSUI-Speech Clinic of the Air**  
**WTAD-Hits & Encores**  
**WTAQ-Latest Markets**

**4:45**  
**NBC-The O'Neills, sketch:** KSD  
**WIRE-WHO WTMJ WMAQ**  
**CBS-Scattergood Baines, sketch:** WBBM KMOX WFBM WCCO  
**NBC-Adventures of Tom Mix:** (sw-15.33)  
**NBC-Charles Sears, trn.:** WBOV  
**KWK**  
**WCFE-Accordiana**  
**WDZ-Screwball Club**  
**WENR-Frolics Before Five**  
**WHBF-Sunshine Club**  
**★WHIP-News**  
**WIBA-Campus Jamboree**  
**WISN-Even As You & I**  
**WJBC-Sweet & Swing**  
**WKBB-Loras College**  
**WKBH-Save America**  
**WLW-Organ Interlude: Kirby & White**  
**WMBD-His Majesty, the Baby**  
**WMT-Cheerful Charlie Flaglar**  
**WOC-Fanfare**  
**WOWO-Keeping You Posted**  
**WSUI-Bill Mearns's Orch.**  
**WTAD-The Lamplighter**  
**WTAQ-Milking Time**

**5:00**  
**MBS-Harold Turner, pianist:** WGN WROK  
**NBC-Luther Laymen Singers:** (sw-9.53)  
**NBC-Reggie Childs' Orchestra:** WOWO WENR  
**CBS-Billy & Betty: WFBM WCCO WBBM**  
**★News: WCFE WHBF WHIO KWK WLW**  
**★KMOX News: To be announced**  
**★KSD News: Feature Spotlight**  
**WBOV Merry Go Round**  
**WDZ-Sunshine Jubilee**  
**★WFAM News: Dinner Dance**  
**WHIP-The Duchess**  
**★WHL-News Behind the News**  
**WIND-Melody Special**  
**WIRE-Easy Aces, sketch**  
**★WISN Show Window: News**  
**WJJD-Islanders**  
**WKBB-Buck Rogers**  
**WKBH-Kiddies Hour**  
**WMAQ-Evening Prelude: Whizzer Prgm.**  
**WMBD-Political Talk**  
**WMT-Want Ad Prgm.**  
**★WOC-News: Sunset Serenade**  
**WTAD-Organ Artistry**  
**WTAM-Pie Plant Pete**  
**WTMJ-Meet Miss Julia**

**5:15**  
**★NBC-Malcolm Cole, children's stories: News: WENR (sw-9.53)**  
**MBS-Henry Weber's Concert Orchestra: WGN**  
**CBS-Hedda Hopper's Hollywood: WBBM WFBM KMOX WMBD WTAQ WCCO**  
**Sports: WLW WROK**  
**KSD-Washington U. Educ. Series**  
**KWK-Davey Adams, sketch**  
**WCFE-A B C Safety Legion**  
**WDZ-Sunshine Jubilee**  
**WHBF-In the Crumlight, drama**  
**WMO-Meet Miss Julia**  
**WIBA-Children's Hour**  
**WILL-Sacred Music**  
**WIND-Bin Kanter organist**  
**WIRE-Dressa Bird**  
**WISN-Show Window**  
**WJJD-Sons of the Pioneers**  
**WKBH-Angle Jim**  
**WMT-Singin' Sam**  
**WSUI-With the Authors**  
**WTAD-Variety Prem.**  
**★WTAM-News: Evening Preluds**  
**WTMJ-Song Doctor**

# WEDNESDAY GOOD LISTENING GUIDE

### Check the programs you want to hear today

**NIGHT**  
**6:00 CST Fred Waring In Pleasure Time, NBC.**  
**6:30 CST Burns and Allen, CBS.**  
 George Burns and Gracie Allen; Frank Parker, tenor; Ray Nohle's orchestra.  
**7:00 CST Al Pearce and His Gang, CBS.**  
 Arlene Harris (Human Chamberbox); Marie and Her Merry Men; Artie Auerbach, comedian; Carl Hoff's orchestra.  
**7:00 CST Hollywood Play-**

**house, NBC.**  
 Drama, with Charles Boyer and guests.  
**7:00 CST Breezing Along, NBC.**  
 Johnny Green's orchestra, vocalists, dramatic sketch.  
**7:30 CST Quicksilver.**  
 Quiz program, with Ransom Sherman and Bob Brown.  
**7:30 CST Dr. Christian, CBS.**  
 "Derelicts" is the title of tonight's drama Jean Herschell and Rosemary DeCamp.  
**7:30 CST Avalon Time, NBC.**

**Cliff Arquette, comedian;**  
 Bud Vambory, Dan McNeill, M. C.; Dick Todd, baritone. Bob Stone's orchestra. (Pictures may be found on page 55.)  
**8:00 CST Texaco Star Theater, CBS.**  
 Ken Murray, Kenny Baker, Frances Langford, Jimmy Wallington, David Broekman's orchestra Victor Moore in "Aban the Deacon," will be presented.  
**8:00 CST The Fred Allen Show, NBC.**  
 Portland Hoffa, comedienne, Merry Marx, Wynn Murray,

**vocalist; Harry von Zell, announcer; Mighty Allen Art Players; Peter Van Steeden's orchestra. Guests.**  
**9:00 CST Kay Kyser's Program, NBC.**  
 Musical quiz, Virginia Spinn, Sully Mason, Harry Habbitt.  
**9:00 CST Glenn Miller's Orchestra, CBS.**  
**10:15 CST The Next Step Forward, NBC.**  
 Tonight's dramatization is titled "Let's Open A Store." Guest: Willard L. Sharp.

### Refer to adjacent columns for stations broadcasting these programs

**5:30**  
**★CBS-Kaltenborn Edits the News: WBBM WTAQ WFBM WCCO (sw-11.83)**  
**NBC-Song Busters: WOWO (sw-9.53)**  
**NBC-Bud Barton, children's program: WENR**

Jack Armstrong, sketch: WHBF  
 WHO WMAQ WTMJ  
 Captain Midnight KSD WKBH  
 ★News: WIBA WIND  
 KMOX Hob Dunham Comments  
 KWK Black Flame of the Amazon  
 WCFE-Campo Theater  
 WDZ-Ralph E. Church  
 WIFE-Bible Question  
 WISN-Gaslight Harmonies  
 WJBC-Magic Carpet Club  
 WJJD-Church on the Hillside  
 WKBH-Captain Midnight  
 WLW Don Winslow of the Navy  
 WMBD-Endurance Derby-Melody  
 Miniature Political Talk  
 WMT-Lamp Lighting Time: Maoy  
 Happy Returns  
 WOC-Front Page Drama  
 WROK-Rockford Teacher's Club  
 WSUI-Musical Moods  
 WTAD-Jack Armstrong, sketch  
 White

**5:45**  
**NBC-Adventures of Tom Mix: WENR KWK WMT**  
**NBC-Li'N Abner sketch: WMAQ**  
**★CBS-The World Today: WFBM**  
**WFAM WBBM WMBD WCCO**  
**KMOX WBBB**  
**MBS-Little Orphan Annie, sketch:**  
**WGN WHBF WROK**  
**★NBC-Lowell Thomas, news commentator: WLW**  
 To be announced: WTAQ WOC  
 Sports: WIBA WTMJ  
 KSD-Stockton & Eschen  
 WBOV-Luke Walton, sports  
 WFL-Jack Kelly's Orch.  
 WDZ-Sports  
 WHIO-To be announced  
 WIND-Modern Melody  
 WIRE-Hoosier Sport Shots  
 WISN Sports Parade  
 WJJD-Blue Grass Roy  
 WKBH-To be announced  
 ★WSUI-Flat's Iowa on the Air  
 WTAD-Gaslight Harmonies

## NIGHT

Where there is no listing for a station its preceding program is on the air.

**6:00**  
**NBC-Easy Aces, sketch: WENR KWK WMT**  
**NBC-Fred Waring In Pleasure Time: WMAQ KSD WHIO WLW WTAM WTMJ WIRE**  
**CBS-Amos 'n' Andy: WJR KMOX WCCO WHAS (sw-11.83) (also at 10 p.m.)**  
**★MBS-Fulton Lewis, Jr., news analyst: WHBF WROK**  
**★News: WBBM WFBM Sports: WKBH WOC WKBB WBOW-Music for Dinner**  
 WCFE-Race Results  
 WGN-Concert Orch.  
 WFAM-Variations on Syncopation  
 WIRA-Dinner Melodies  
 WIND-Gerinan Hour  
 WISN-Styles in Rhythm  
 WJBC-Rainbow Revue and Hit of the Day  
 WJJD-Suppertime Frolic  
 WMBD Sports, Melody Miniature  
 WSUI-Dinner Hour Prgm.  
 WTAD-Sports Views & Reviews  
 WTAQ-Easy Aces

**6:15**  
**NBC-Mr. Keen, Tracer of Lost Persons, drama: WENR WMT KWK**

**NBC-Concert Music: WTMJ WHIO WIRE WMAQ KSD (sw-9.53)**  
**CBS-Lanny Ross, trn.: WJH WHAS WCCO KMOX (also at 10:15 p.m.)**  
**★News: WMBD WROK WOC WBOW St & Ezra**  
 WCFE-Melody Time  
 WFAM-Musical X-ray  
 WGN-Bob Elson's Sports Review  
 WHBF-Sports Trail  
 WISN-Waltz Time  
 WJBC-Dinner Music  
 WKBB-Fashion Flashes: Melody Time  
 WKBH-Dinner Music  
 WLW-Richard Himber's Orch.  
 WTAD-Dinner Music  
 WTAM-Otto Thurn's Orch.

**6:30**  
**CBS-To be announced: WISN NBC-Paul Barron's Orch.:** (sw-9.53)  
**CBS-Burns & Allen: WHAS WBBM WJR KMOX WCCO WFBM (sw-11.83) talso KNX KSL at 9:30 p.m.)**  
**★News: WHIO WLS WTAQ WLW WTAD**  
 KSD-Cheri McKay and Company  
 ★KWK Sports Final News  
 WBOV-Refreshment Time  
 WCFE-Dinner Concert  
 WFAM-Dinner Hour Musicale  
 ★WGN-Captain Herne news  
 ★WHBF-News: Hon. John Stelle  
 WIRE-Treasure Hunt  
 WISN-This is Magic  
 ★WJBC-News: Markets: Sports  
 Weather  
 WKBH-Musical Brevities: Feed-a-Granm  
 ★WMAQ News: Totten on Sports; Musical Entre  
 WMBD-Dorothy June  
 ★WMT-Fulton Lewis, Jr., comm.  
 WOC-What Is It?  
 WROK-Dinner Music  
 WTAM-Musical Powder Box  
 WTMJ-Easy Aces

**6:45**  
**MBS-Inside at Sports: WLW KWK WGN**  
**NBC-Lang Thompson's Orch.:** WHO  
**★News: WKBH WKBH**  
**★KSD Dick Leibert, organist:**  
 News  
 WBOW-Tele-Tune Time  
 WCFE-Time for Music  
 WFAM-Neighborhood Sport News  
 WHBF-Dance Times: Serenade  
 WMO-Richard Himber's Orch.  
 WIRA-Madison Speaks  
 WIRE-Dick Reed  
 WISN-Your American Music  
 WJBC-Sings  
 WLS-Grace Wilson, Contr.  
 WMBD-Dinner Melodies  
 ★WMT-News: Organ Melodias  
 WOC-Voice of Courage  
 WROK-Victor Collin's Orch.  
 WTAQ-Accordiana  
 WTMJ-Kilowatt Hour

**7:00**  
**CBS-Al Pearce's Gang: KMOX WFBM WBBM WFAM WCCO WJR WHAS WISN (also KNX KSL at 11 p.m.)**  
**NBC-Hollywood Playhouse: WLW WMAQ WIRE KSD WHIO WTAM WTMJ (also at 8:30 p.m.)**  
**MBS-Sheep & Goats Club: WROK WHBF**  
**NBC-Breezing Along: KWK WLS WMT (also KGO at 10 p.m.)**  
**KOA Golden Melodies**  
**WBOW-Five Star Final, drama**  
**★WCFE Special News**  
 WGN-Citizens of Tomorrow  
 WIBA-Workers Forum  
 WIND-Traffic Court Broadcast  
 WJBC-Anniversary Prgm.  
 WKBH-Rapid Ad  
 WMBD-Campus Girls  
 WOC-Stars Over Manhattan

**WSU-Children's Hour**  
**WTAQ-Old Melody Time**  
**7:15**  
**WBAA-To be announced**  
 WBOW-Salon Orch  
 WCFE-Evening Concert  
 WIRA-Concert Hour  
 WJBC-Ralph E. Church, talk  
 WKBH-Amer. Family Robinson  
 WKBH-Paul Lindley Choir  
 WMBD-Philatelic Talk: Make Believe Ballroom  
 WTAQ-Why Employment Talk

**7:30**  
**NBC-Quicksilver, quiz prgm.:**  
**WIS WMT KWK WOWO**  
**NBC-Avalon Time: Don McNeill, m.c. WMAQ WHIO WTMJ WLW KSD WTAM WIRE (also at 10:30 p.m.)**  
 See pictures on page 15.  
**MBS-Lone Ranger, drama: WGN**  
**★CBS-Os, Christian, sketch:**  
 News: WBBM WJR WFBM  
 WHAS KMOX WCCO (sw-11.83)  
 talso KNX at 10:30 p.m.)  
 For detail see Good Listening Guide.  
**MBS-Where Are You From?:**  
 WROK WHBF  
**CBS-To be announced: WCCO**  
 WBOV-Irving Aaronson's Orch.  
 WFAM-Richard Himber's Orch.  
 WIND-Pliner & Earle  
 ★WISN World Dances: News  
 WJBC-L. S. C. S. Prgm.  
 WKBH-Clarke College Prgm.  
 ★KRBH Concert Hall News  
 WOC-St. Ambrose College  
 W-I-I-Sputaine  
 ★WTAQ Echoes of Stage & Screen: News

**7:45**  
**WBOV-The Choristers**  
**WCFE-Dr. Carpathus**  
**★WFAM Faculty Talk News**  
**WIBA-CYO Prgm.**  
**★WIND-News**  
**WMBD-Hon. Ralph E. Church**  
**WROK-Congressman Ralph E. Church**  
**WSUI-Evening Musicale**

**8:00**  
**NBC-Fred Allen Show: WTAM KSD WMAQ WIRE WLW WHIO WTMJ (sw-9.53) (also at 11 p.m.)**  
**CBS-Texaco Star Theater: WJR WHAS WISN WBBM WCCO WFBM WMBD KMOX WSBT WKBB WOC (sw-11.83)**  
 For detail see Good Listening Guide.  
**NBC-Green Hornet, drama: KWK WOWO WIBA WCFE WBOV**  
**★MBS-Raymond Gram Swing, comm.: WHBF WROK WMT**  
**KOA-Golden Melodies**  
**WENR Political Talk**  
**WGN-Billy Repaid**  
**WIND-Scattergood Baines, sketch**  
**WJBC-Billy & Max**  
**WKBH-Invitation to Dance**  
**WSUI-Drama Hour**  
**WTAQ-Social Security Talk**

**8:15**  
**MBS-True to Life: WROK WENR-Freddie Martin's Orch.**  
**WGN-Ozzie Nelson's Orch.**  
**WHBF-Ralph E. Church, talk**  
**WIND-Evening Dance**  
**WJBC-Farin Credit Prgm.**  
**WMT-College Times**  
**WROK Talks: Hershey-Slattery-Lewis**  
**WTAQ-Y.W.C.A. Drive Talk**

**8:30**  
**NBC-Roy Shield's Revue: WENR NBC-Hollywood Playhouse: KOA KFI (also see 7 p.m.)**  
**MBS-Music by Faith: WHBF WMT**  
**★News: WGN WJBC KWK Enric Madrigrera's Orch.**  
**WBOW-Hawaiian Orch.**  
**WCFE-Labor Flashes**  
**WIBA-Land of Our Fathers**  
**WKBH-A Song or Two**

**WOWO-Views of the Editors**  
**WSUI-Album of Artists**  
**WTAQ-Concert Miniatures**  
**8:45**  
**NBC-Roy Shield's Orch.:** WOWO  
**★KWK News**  
**WBOW-Richard Himber's Orch.**  
**WCFE-Variety Prgm.**  
**WGN-Dick Jurgens' Orch.**  
**WIND-Emil Himml's Varsity Crew**  
**WJBC-Strolling Yodeller**  
**WKBH-Homicide File**  
**★WSUI-Daily Iowa on the Air**

**9:00**  
**CBS-Glenn Miller's Orch.:** WBBM KMOX WKBH WTAQ WMBD WISN WCCO WFBM WHAS WOC WJR  
**NBC-Kay Kyser's Prgm., Virginia Stimm, Harry Babbitt & Sully Mason, vocalists: WTMJ WMAQ WHIO KSD KOA WLW WTMJ WIRE WBOW (sw-9.53)**  
**NBC-The Revuers: WENR WMT**  
**MBS-Frank Gagen's Orchestra: WHBF**  
**KWK-Barrel Roll**  
**WCFE Sports**  
**WGN-Heldelberg Concert Orch.**  
**WIBA-Cong. Chanticleer**  
**WJBC-March of Health**  
**★WKBB-News**  
**WOWO-Next Step Forward**  
**WROK-Music Room**  
**WSBI-Waltz Time**

**9:15**  
**CBS-Public Affairs: WSBT WKBB WBBM WHAS WKBH WCCO WFBM WJH**  
 J. Thomas, vice-president of the CBS, will talk on "Responsible Unionism."  
**NBC-The Revuers: WJWO**  
**★MBS-Musicale: John Steele, news analyst: WHBF**  
**KMOX-Jimmy Conzelman Reminiscences**  
**WCFE-Make Believe Danceland**  
**WGN-Boyd Raeburn's Orch.**  
**WHBF-Hon. Harry B. Hershey**  
**WIBA-Hollywood**  
**★WIND-Walkathon: News**  
**WISN-Social Security Speaker**  
**WJBC-It's Dance Time**  
**WMBD-Musical Mart**  
**WOC-Richard Himber's Orch.**  
**★WTAQ News**

**9:30**  
**CBS-Concert Orch.:** WOC WBBM WTAQ WIND WKBB WKBH WSBT WFBM WMBD (sw-9.65)  
**NBC-Prairie Folks: WMT WOWO WIBA**  
**MBS-Pageant of Melody: WGN WROK**  
**KMOX-Columbia Workshop**  
**KWK-Police Circus Prgm.**  
**WLO-We Saw It**  
**WENR-Concert Miniature**  
**WHAS-Lynn Cule**  
**WHBF-Muffin on the High Seas**  
**WISN-Reflections**  
**★WIBC-News: Sports: Name the Town**  
**WJH-Musical Prgm.**

**9:45**  
**CBS-Concert Orch.:** WCCO WJR  
**KWK-Musical Prgm.**  
**WCFE-Don Artiste**  
**WBBM-Rhythm On the Record**  
**WENB-Harry Kogen's Orch.**  
**WHAS-Deep River Echoes**  
**WHBF-Lost Empire**  
**WJBC-So You're Entertaining**

**10:00**  
**★CBS-Paul Sullivan Reviews the News: WJR WHAS (sw-9.65)**  
**CBS-Amos 'n' Andy, sketch:**  
**WBBM WFBM (also see 6 p.m.)**  
**NBC-Wally Stoefler's Orch.:** (sw-9.53)  
**MBS-The Answer Man: WGN**  
**★News: WBOW WLW WIRE WOC WROK WMBD WSBT WMT WIBA WOWO WHBF**

**★KMOX-H. W. Flannery, news**  
**KOA-The Aldrich Family**  
**KWK-One Man's Opinion**  
**WCCO-Cedric Adams**  
**WCFE-Music Lovers Prgm.**  
**★WENR Ten O'Clock Final**  
**WHIO-Twilight Trail**  
**WINT-Swedish Prgm**  
**★WISN News: Sports**  
**WKBH-Moon Magic**  
**★WKBB News: Music**  
**WMAQ-Preston Bradley talk**  
**★WTAM News: Phil Levant's Orchestra**  
**WTAQ-Poetry & Music**  
**WTMJ Today's Events**

**10:15**  
**CBS-Everett Hoagland's Orch.:**  
**WSBT WKBH WTAQ WKBB WCCO (sw-9.65)**  
**NBC-The Next Step Forward (drama):** WROV WTAM WIRE WLW  
 More detail on page 14

**CBS-Lanny Ross, trn.:** WBBM WFBM (also see 6:15 p.m.)  
**MBS-Griff Williams' Orch.:** WGN  
**KMOX-France Laux, sports**  
**KWK-Enric Madrigrera's Orch.**  
**WHAS-Walks Looks 'em Over**  
**WHBF-Ten Pin Man; Bowling News**  
**★WHIP-News**  
**WIBA-Lob Chanticleer**  
**WISN-Music for Dancing**  
**WJH-Arthur Michigan Adventure in Music**  
**WMAQ-Richard Himber's Orch.**  
**WMBD-Sports: Dance Orch.**  
**WMT-Pla Mor Dance Band**  
**WOC-Bowling Highlights**  
**WOWO-Prof. Corlier**  
**WROK-Night Club on the Air**  
**WTMJ-M. C. C. C. Prgm.**

**10:30**  
**CBS-Sammy Kaye's Orch.:** WOC WTAQ WSBT WIND WFBM WKBH WISN WKBB  
**NBC-Avalon Time: KFI KOA (also see 7:30 p.m.)**  
**NBC-Glen Gray's Orch.:** WIBA WOWO WIRE  
**NBC-Sleepy Hall's Orch.:** WBOV (sw-9.53)  
**MBS-Dick Jurgens' Orch.:** WGN WROK WHBF  
**KMOX-Hillbilly Band & Soloist**  
**WBBM-Master Works on the Air**  
**★WCCO-Billie Johnson, sports:**  
**★WKBB-News**  
**WHAS-World's Greatest Music**  
**WHIO-Bill Austin, pianist**  
**WLW-The Korn Kobblers**  
**WMAQ-Lou Brees's Orch.**  
**WMBD-East Parade**  
**WMT-Nocturne**  
**WTAM-Music You Want**  
**WTMJ-Sports**

**10:45**  
**CBS-Sammy Kaye's Orch.:** WJR  
**NBC-Sleepy Hall's Orch.:** WHIO KMOX Stan Norris' Orch.  
**★KWK-News**  
**WCCO-Ted Travers' Orch**  
**WLW-Jimmy Van Osdell's Orch.**  
**WTMJ-Invoice Orch**

**11:00**  
**CBS-George Duffly's Orchestra:**  
**WIND WSBT WJR (sw-6.17)**  
**NBC-The New Fred Allen Show:**  
**KOA KFI (also see 8 p.m.)**  
**NBC-The Marriage Club: KWK WTMJ WOWO WIBA WENR WMT**  
**MBS-Everett Hoagland's Orch.:**  
**WHBF WROK**  
**NBC-Jan Savitt's Orch.:** WBOV  
**★CBS-Paul Sullivan, news analyst: WBBM WFBM KMOX WISN WCCO**  
**Music You Want WIRE KSD News: WTAQ WGN**  
**WCFE-Variety Prgm.**  
**WHIO-Varieties Forum**  
**WKBH-Eleven o'Clock Varieties**  
**WLW-Richard Himber's Orch.**  
**★WMAQ-News: Larry Clinton's Orch.**  
**WMBD-Endurance Derby: Nightfall**  
**WOC-Nocturne**  
**WTAM Stan Wood's Orch.**  
**End of Wednesday Programs**

**10:45**  
**CBS-George Duffly's Orchestra:**  
**WIND WSBT WJR (sw-6.17)**  
**NBC-The New Fred Allen Show:**  
**KOA KFI (also see 8 p.m.)**  
**NBC-The Marriage Club: KWK WTMJ WOWO WIBA WENR WMT**  
**MBS-Everett Hoagland's Orch.:**  
**WHBF WROK**  
**NBC-Jan Savitt's Orch.:** WBOV  
**★CBS-Paul Sullivan, news analyst: WBBM WFBM KMOX WISN WCCO**  
**Music You Want WIRE KSD News: WTAQ WGN**  
**WCFE-Variety Prgm.**  
**WHIO-Varieties Forum**  
**WKBH-Eleven o'Clock Varieties**  
**WLW-Richard Himber's Orch.**  
**★WMAQ-News: Larry Clinton's Orch.**  
**WMBD-Endurance Derby: Nightfall**  
**WOC-Nocturne**  
**WTAM Stan Wood's Orch.**  
**End of Wednesday Programs**

### FREQUENCIES

|           |           |
|-----------|-----------|
| KMOX-1090 | WIRE-1400 |
| KIA-990   | WISN-1120 |
| KRP-650   | WJBC-1200 |
| KWK-1250  | WJJD-1190 |
| WBAA-800  | WJR-750   |
| WBH-770   | WKBH-1500 |
| WBOV-1200 | WKBH-1250 |
| WCFE-810  | WLS-870   |
| WCFE-970  | WLW-700   |
| WDZ-1020  | WMAQ-670  |
| WENR-870  | WMBD-1440 |
| WFAM-1200 | WMT-800   |
| WFBM-1250 | WOT-1370  |
| WGN-730   | WOVO-1140 |
| WHA-910   | WROK-1410 |
| WHAS-820  | WSBT-1360 |
| WHBF-1210 | WSUI-850  |
| WHIP-1480 | WTAD-900  |
| WIB-1000  | WTAM-1070 |
| WIRA-1290 | WTAQ-1330 |
| WLL-590   | WTMJ-820  |
| WIND-660  |           |

MORNING

Star in program listings indicates news broadcast.

7:00 a.m. CST
\*CBS-Today in Europe: WFAM KMOX WBBM (sw-21.57)

\*NBC-News: (sw-21.5)
Musical Clock: WMBD WROK WOC WJBC WKBH WKBB

\*News: WLS WOWO WTAD Rise & Shine: WCFL WTAQ 7:15

CBS-Morning Horizons: KMOX (sw-21.57)
NBC-File Saver: WOWO

NBC-Do You Remember?: (sw-21.5)
\*News: WMT WLW WCCO WWO

NBC-Gene & Glenn: (sw-21.5)
\*News: WILL WTAQ WIRE WDJC WJBC WIIA WKBB

CBS-Adelaide Hawley: (sw-21.57)
Musical Clock WJBC WIBA WMT

\*News: WTAD WFBM WIRE 8:00

CBS-Good Morning: WTAQ WKBB

CBS-Rhythmaires: (sw-21.57)
NBC-Breakfast Club: WCFL KWK (sw-21.5)

\*News: WHBF WKBH WGN Band Wagon: WMBD WIIA 8:15

CBS-Good Morning: WKBH WTAQ WFBM WKBB

CBS-American School of the Air: WFAM (sw-15.27)

\*News: WBOW WLS WMBD 8:30

NBC-Breakfast Club: WOWO

CBS-Aeolian Ensemble: WFBM WKBH WKBB (sw-21.57)

NBC-Cadets Quartet: KSD

Morning Devotions: WROK WJBC 8:45

CBS-Bachelor's Children, sketch: KMOX WCCO

CBS-Drilling Melodies: (sw-21.57)

NBC-Breakfast Club: WBOW

Morning Devotions: WFAM WKBH

KSD-The In-Laws

\*KWK Sideights on News WBBM-Missus Goes to Market WDJC-Kiteieu Barn Dance WGN-What's News in the Stores Today

WHBF-House of Music

WHO-Life Can Be Beautiful WIBA-Betty Baron WILL-Classical Miniatures

\*WIND News WIRE-Elm's Daughter WJJD-Gems of Melody WKBB-Do You Want a Job? Old Refrains WLS-Career of Alice Blair WLW-Portia Blake Faces Life WMAQ-A Step Ahead WMT-Musical Clock WROK-Just About Time

9:00

NBC-Josh Higgins of Finchville, philosophy & songs: WBOW (sw-21.5)

CBS-Pretty Kitty Kelly, sketch: WOC WFBM WBBM KMOX WCCO WISN

NBC-The Man I Married, sketch: WIO WIRE KSD WMAQ WLW WTMJ

\*News: WMT WROK KWK-Fashions in Review WCFL-Father Dussman, talk \*WFAM-News Your Engagement Book WGN-The Deacon \*WHBF-News His Majesty, the Baby

WHIP-Polish Symphonic Hour WIBA-Dorothy Potter WILL-English Poetics WIND-Start the Day Right WJBC-Morning Melodies WJJD-Rosworth Broadcast WKBH-Tropical Moods WKBB-9 o'Clock Show: Seed-a-Grains

WLS-Meet Miss Julia \*WOWO-News & Markets WSUI-Within the Classroom WTAD-Let's Go Shopping WTAQ-Time Out; Allen Prescott 9:15

NBC-Houseboat Hannah, sketch: WIO

NBC-Vagabonds: WOWO WBOW (sw-21.5)

NBC-Life Can Be Beautiful, sketch: WMAQ KSD WIRE WLW WTMJ

Next Week's Cover

Gene Autry, singing-cowboy star of "Melody Ranch," heard on CBS Sunday afternoons, will be the cover portrait on next week's MOVIE AND RADIO GUIDE. On sale at all newsstands today.

AFTERNOON

12:00

CBS-The Goldbergs, sketch: KMOX WBBM

NBC-Ben Bernie's Orch.: (sw-15.33)

\*News: WIND WJJD WMBD WCFL WCCO WTAD

Singin' Sam: KSD WHBF WBAA-Music Without Words WBOV-Hillbillies

\*WDZ-Markets: News WFBM-Midday Memories WGN-Radio's Voice

WHA-Noon Musicale \*WHIP-Montlor News

WIO-Markets: Weather WIBA-Melody Men

WILL-Le Roy Hamp, tenor WIRE-Farm Hour

WISN-Musical Heat Wave WJBC-Public Opinion

WKBB-Home Folks Frolic: Road Conditions

WLS-Prairie Farmer Dinnebell WLW-Live Stock Reports

WMT-Noonday Rhythms: Doo Rof's Oreb

WOC-Mail-Bag Prgm. WOWO-Ohio Agricultural Prgm.

WROK-Round the Town WBSB-Luocheon Club

WSUI-Rhythm Rambles 12:15

NBC-Between the Bookends: KWK (sw-15.33)

CBS-Life Can Be Beautiful, sketch: WBBM WCCO KMOX WMBD

NBC-Concert Music: WLW

MBS-The Happy Gang: WGN

\*News: WFBM WKBB Man on the Street: WHBF WTAD

WBAAS-Social Security Talk WBOV-Tune of the Day: Varieties

WCFL-General Speake WDJC-Smilin' Ed McConnell

WHIP-Southtown Chareh WHO-Song Shop

WIBA-Farm Review WILL-Noonday Melodies

WIND-Noon Time Melodies WIRE-Markets: Weather

WJBC-Thia Rhythmic Age WJJD-Taylor Orch.

WKBH-Man on the Street: Luncheon Music

WMAQ-Tu be announced \*WMT-Voice of Iowa, News & Markets

WOWO-Bob Wilson \*WROK-Column Left, oews

WBSB-Christian Science Prgm. 12:30

CBS-The Right to Happiness, sketch: WCCO KMOX WMBD WBBM

NBC-Hoosier Hop: WOWO (sw-15.33)

\*News: WIO WOC WHBF Man on the Street: WROW WKBH

KWK-This Woman's World WBAAS-Meet the Band

WCFL-Meet the Folks WDB-Markets: Plow Jockeys

WFBM-Kitty Keene, sketch WGN-Markets: Midday Service

WIIA-Farm Prgm. WHIP-Dorothy Jarmaine

\*WIBA-News: Markets WILL-Illinois Farm Hour

WIND-Bob Atcher, hillbilly songs WIRE-Reporter

WISN-Down by Herman's \*WJBC-News: Markets: Sports

WJJD-Noonday Service WLS-Prairie Ramblers & Patsy

WLW-The Editor's Daughter WMAQ-Tony Wons

WROK-Man on the Street: Singin' Sam

\*WBSB-Luncheon Club: News

THURSDAY

April 4

WSUI-Campus Features

WTAD-Hank & Dude Ranecbe 12:45

NBC-Hoosier Hop: KWK

CBS-The Road of Life, sketch: WCCO WBBM

MBS-Pegeen Fitzgerald, talk: WHBF

\*News: WROW WKBH WTAQ WIRE WMAQ

KMOX-Kitty Keene, sketch KSD-Ellen Randolph, sketch

WBAAS-Mary Johnston, sop. WDJC-July Irishman

WFBM-Alice Abbott Home Ciel' WHIP-III. Medical Society

WIO-Lem & Martha \*WIND-News: Livestock

WJHC-Luncheon Dance WKBH-Markets: Pel Corner

WLS-Markets: Doc Burlington WLW-Peter Grant, speaking

WMBD-Town Crier: Farm Markets WMT-Noonday Melodies: Joe

Dooles WOC-Tonic Tunes

WOC-Singin' Sam: Home Folks Hour

WBSB-Man on the Street WSI-Service Reports

WTMJ-Sidewalk Reporter 1:00

NBC-Light of the World, sketch: WIO WIRE WLW KSD WMAQ

CBS-To be announced: KMOX WBBM WFBM WISN WMBD WCCO

MBS-Concert Orch.: WGN WHBF KWK

\*WBAAS-Monitor News WBOV-Piano Mooda

WCFL-Man on the Street WIIA-Magazine Rack

WHIP-Rockin' 'n Rhythm WIBA-Melody Moments

WILL-Lois Springer, sop. WIND-Italian Hour

WJBC-Rotary Club WJJD-Livestock Market

WKBH-Curtain Calls WKBH-Ms Perkins, sketch

WLS-Meet Time WMT-Question Man

WOC-It's & Bits WOWO-Master Singers

WROK-Markets WBSB-Tin Pan 9Alley Goes to

Town WSUI-Illustrated Musical Chats

\*WTAD-News WTAQ-Prize Package

WTMJ-Bulletin Board 1:15

NBC-Arnold Grimm's Daughter, sketch: WIRE WMAQ WLW

WIO KSD CBS-Joyce Jordan, Girl Interne

sketch WISN KMOX WBBM WCCO WOC WSRW WFBM WMBD

MBS-John Duffy's Music: WGN WROK

KWK-It's Fun to Keep House WBAAS-Alberta Schmedel

WCFL-Eddie & Fannie WDJC-Markets

WHBF-Public Schools Prgm. WILL-Markets

WJJD-Musical Roundup WKBH-Rhythm Revue

\*WLS-News: Markets WMT-Favorite Tunes Oddities in

the News WOWO-To be announced

WTAD-Dance Time WTAQ-Siesta

WTMJ-Gospel Singer (Continued on Next Page)

DISCARD YOUR OLD AERIAL. It is Most Likely Corroded and Has Poor or Loose Nalay Connections. NO MORE BUZZES, CLICKS and shorts from summer rains and winter snow and sleet when using an Aerial Capacity Aerial Eliminator. Mail coupon at once. If not satisfied, return within five days and your dollar will be refunded without question.

THURSDAY

April 4

THURSDAY GOOD LISTENING GUIDE

NIGHT

Check the programs you want to hear today

**1:30**  
 NBC-Marine Band: WIBA WBOW (sw-15.33)  
 CBS-Your Family & Mine, sketch: WBBM KMOX WMBD  
 NBC-Vallant Lady, sketch: WLW WIRE WMAQ WIO KSD  
 MBS-School of the Air: WHBF WROK  
 \*KWK-News  
 WBAA-Flying Club  
 WCO-Judy & Jane, sketch  
 WCFL-What's In a Name?  
 WDJ-Rural Music: Hawaiian Guitars  
 WFBM-Youth Prgm.  
 WGN-Yar Concert Orch.  
 WJIA-We, the Government  
 WJHP-Matinee Miniature  
 WLL-Graduate Guild Forum  
 WIND-Board of Education  
 \*WISN-News: Program Preview  
 WJBC-God's Half Hour  
 WKBH-Home Forum  
 WKHI-Matinee Musicale  
 WLS-Homemakers Prgm.  
 \*WMT-News: Chick Chats  
 WOC-Rhythm & Romance  
 WOWO-Your Family & Mine  
 WSBT-Mishawaka on the Air  
 WTAD-Cowboy Steve  
 WTAQ-Varieties  
 WTMJ-The Right to Happiness  
**1:45**  
 NBC-Hymns of All Churches: WMAQ WIRE WLW WIO KSD  
 CBS-My Son & I, sketch: WOC WFBM WCCO WISN WMBD KMOX WBBM  
 KWK-Al Sarli's Orch.  
 WBAA-Market Reports  
 WF1-Spotlight Program  
 WGN-Harold Turner, pianist  
 WHBF-Moline Gospel Temple  
 WHIP-Vocal Varieties  
 WIND-Race Results  
 WJJD-Santalla's Orch  
 \*WLS-News: Homemakers  
 WMT-Judy & Jane  
 WOWO-Your Friendly Neighbors  
 WTAD-Social Security Prgm.  
 WTAQ-Afternoon Serenade  
 WTMJ-Hollywood Ten Thousand  
**2:00**  
 CBS-Society Girl, sketch: WFBM WCCO KMOX WBBM  
 NBC-The Story of Mary Marlin, sketch: WMAQ WTMJ WHO KSD WIRE WLW  
 CBS-Merrymakers: (sw-15.27)  
 MBS-Ginsburgh Concert Orch.: WGN WROK WHBF  
 NBC-Orphans of Divorce, sketch: KWK WLS WMT WOWO (sw-15.33)  
 WBAA-The Apothecary  
 WBOW-Ind. State Teachers College Prgm.  
 \*WCFL-News  
 \*WDZ-News: Movie News  
 WIA-This Land of Ours  
 WHIP-Musical Echoes  
 WJIA-Church of the Air  
 WLL-Western Slav Civilization  
 WIND Sports Edition  
 WISN-Mary Ann Presents  
 WJBC-League of Women Voters  
 WJJD-Two of a Kind  
 \*WKBB-News: Classified Column  
 WKHI-John Gruber  
 WMBD-Nelson's Harmonizers  
 WOC-Hits & Bits  
 WSBT-Fiesta  
 WSUI-Trends in Radio  
 \*WTAD-Community News  
**2:15**  
 NBC-Amanda of Honeymoon Hill, sketch: KWK WLS WMT WOWO (sw-9.53 15.33)  
 CBS-Golden Gate Quartet: WSBT WFBM WKBH WOC  
 NBC-Ma Perkins, sketch: KSD WIRE WMAQ WTMJ WHO WLW  
 \*News: WHBF WHIP  
 \*KMOX-Let's Discuss the News  
 WBBM-Man on the Street  
 WCCO-Markets  
 WCFL-World of Vision  
 WDJ-Barton Family  
 WGN-Bill Anson  
 WJBA-Concert Hall  
 WLL-Illinois High School Basketball Tournament  
 WISN-Hits & Encores  
 WJBC-Old Favorites  
 WJJD-Variations  
 WKBH-Community News  
 WMBD-Editor's Daughter, sketch  
 WROK-To be announced  
 WSUI-Organ Recital  
 WTAD-Swingin' on Wax  
**2:30**  
 NBC-Pepper Young's Family, sketch: KSD WHO WLW WMAQ WIRE WTMJ

**NIGHT**  
 6:30 CST Vox Pop, CBS.  
 Quiz program, with Parks Johnson and Wally Butterworth.  
 7:00 CST Musical Americana, NBC.  
 Symphony orchestra, Raymond Paige, conductor; 100 Men of Melody; Deems Taylor, commentator. Guest: Harry Best, trumpet-player.  
 7:00 CST Ask-It-Basket, CBS.  
 Quiz program, with Jim McWilliams.  
 7:00 CST Mr. District Attorney, NBC.  
 Crime-busting dramas.

7:30 CST 1 Love a Mystery, NBC.  
 Mystery drama formerly heard Monday through Friday.  
 7:30 CST Tip Top Show, NBC.  
 Joe Penner, comedian; Russ Brown; Gay Sealbrook; Dick Ryan; Kenny Stevens, tenor; Bert Gordon; Jacques Renard's orchestra.  
 7:30 CST Strange As It Seems, CBS.  
 Interesting facts collected by John Ilix, Alois Havrilla, M. C.  
 8:00 CST Major Bowes' Amateur Hour, CBS.  
 Honor city: Great Falls, Montana.

8:00 CST Good News of 1940, NBC.  
 Dick Powell, M. C.; Mary Martin, vocalist; Fanny Brice (Baby Snooks); Hanley Stafford; Meredith Willson's orchestra.  
 8:00 CST Eastman School Symphony Orchestra, NBC.  
 Dr. Howard Hanson, conductor.  
 8:30 CST Sealtest Rudy Vallee Program, NBC.  
 Burlesque versions of historical facts. "Slapsie" Maxie Rosenbloom and guests.  
 8:30 CST America's Town Meeting of the Air, NBC.

Discussion of current questions, with George V. Denny, moderator.  
 Pictures may be found on page 20  
 9:00 CST Glenn Miller's Orchestra, CBS.  
 9:00 CST Kraft Music Hall, NBC.  
 Bing Crosby, M. C.; Bob Burns, comedian; Music Mads; Ken Carpenter, announcer; Johnny Trotter's orchestra. Guest: Anne Jackson, soprano.  
 9:15 CST Columbia Workshop, CBS.  
 Dramatic program.  
 10:00 CST Fred Waring in Pleasure Time, NBC.

**6:00**  
 NBC-Easy Aces, sketch: KWK WENR WMT  
 CBS-Amos 'n' Andy: WJIA WJR WCCO KMOX (sw-11.83) (also at 10 p.m.)  
 NBC-Fred Waring in Pleasure Time: WTAM WLW WTMJ KSD WIRE (also at 10 p.m.)  
 \*MBS-Fulton Lewis, Jr., news analyst: WHBF WROK  
 \*News: WFBM WBBM  
 Sports: WKBH WOC WKBB  
 WBOV-Music for Dinner  
 \*WFL-Race Results  
 \*WFAM-20th Century Serenade-News  
 WGN-Ginsburgh's Concert Orch  
 WIO-Capt. Midnight, sketch  
 WJBA-Dinner Melodies  
 WIND-German Hour  
 WISN-Styles in Rhythm  
 WJBC-Rainbow Revue & Hit of the Day  
 WJJD-Suppertime Frolic  
 WMAQ-Musical Entre  
 WMBD-Jack Brickhouse, sports  
 WSUI-Dinner Hour Prgm.  
 WTAD-Sports Views & Reviews  
 WTAQ-Hayrack Cimlunoy

**6:15**  
 CBS-Lanny Ross, tr.: WJIA WJI KMOX WCCO (also at 10:15 p.m.)  
 NBC-Concert Orch.: KSD WTMJ WIO WIRE WMAQ (sw-9.53)  
 NBC-Mr. Keen, Tracer of Lost Persons, drama: WENR WMT KWK  
 CBS-To be announced: WFAM WISN WKBH  
 \*News: WJJD WMBD WOC WROK  
 WBBM-The Heart of Julia Blake  
 WBOW-Si & Ezra  
 WCFL-Dad's Family  
 WFBM-Singling Cop  
 WGN-Bob Elson, sports  
 WHBF-Sports Trail  
 WJBC-Dinner Music  
 WKBH-Dinner Music  
 WLV-Bie Tinner, drama  
 WTAD-Dinner Music  
 WTAM-Sammy Watkins' Orch.

**6:30**  
 CBS-Vox Pop: WBBM WISN KMOX WMBD WOC WCCO WFBM WHAS WJR  
 NBC-One of the Finest: WLS NBC-Harry Kogen's Orchestra (sw-9.55)  
 \*News: WGN WIO WTAQ WTAD  
 KSD-Cheri McKay & Company  
 \*KWK-Sports: News  
 WBOV-Refreshment Time  
 WCFL-Dinner Concert  
 WFAM-Dinner Hour Musicale  
 \*WHBF-News: John Stelle, talk  
 WIRE-Treasure Hunt  
 \*WJBC-News: Markets: Sports  
 WKBH-Hits & Bits  
 WKBH-Musical Brevities: Seed-a-Grains  
 \*WMAQ-News: Totten on Sports: Musical Entree  
 \*WMT-Fulton Lewis, Jr., comm. WROK-Amer. Leginn Prgm.  
 WTAM-Richard Himber's Orch.  
 WTMJ-Richard Himber's Orch.

**6:45**  
 MBS-Inside of Sports: KWK WGN WLW  
 \*News: WKBH WKBH  
 \*KSD-Rosario Bourdon's Orch.: News  
 WBOV-Five Star Final, drama  
 WCFL-Time for Music  
 WFAM-Neighborhood Sports News  
 WHBF-Dance Tunes  
 WHO-Sunset Roundup  
 WJBA-Madison Speaks  
 WIRE-Dick Reed  
 WJBC-Singo  
 WMAQ-Political Talk  
 \*WMT-News & Music  
 WROK-Victor Colin's Orch.  
 WTAM-This Is Magic  
 WTAQ-Add 'Em Up  
 WTMJ-Music Moderne

**FREQUENCIES**

|           |           |
|-----------|-----------|
| KMOX-1060 | WTHS-1440 |
| KOA-890   | WTSN-1220 |
| KSD-890   | WJBC-1200 |
| KWK-1250  | WJJD-1330 |
| WJBA-890  | WJR-750   |
| WBBM-770  | WKHI-1500 |
| WBOW-1200 | WKBH-1380 |
| WCFL-810  | WLS-870   |
| WCFL-970  | WLW-700   |
| WDZ-1020  | WMAQ-670  |
| WENR-870  | WSIU-1440 |
| WJBA-1200 | WMT-800   |
| WJBC-1230 | WOC-1370  |
| WGN-720   | WDW-1140  |
| WJIA-840  | WROK-1410 |
| WJBA-820  | WRIE-1310 |
| WHBF-1210 | WRIE-890  |
| WHIP-1180 | WTAD-900  |
| WIO-1000  | WTAM-1070 |
| WJBA-1280 | WTAQ-1370 |
| WLS-580   | WTMJ-920  |
| WNL-560   |           |

Refer to adjacent columns for stations broadcasting these programs

MBS-Henry Clincine's Orchestra: WGN WHBF WROK WMT  
 \*CBS-News: American School of the Air: KMOX WBBM WISN WOC WKBH WSBT  
 Today's tale, "The Peddler's Cart," concerns the adventures of the blue-year-old son of a traveling peddler.  
 NBC-John's Other Wife, sketch: KWK WLS WOWO (sw-9.53-15.33)  
 WBAA-You & Your Child  
 WHDW-Classic Musicale  
 WCFL-Better Homes  
 WDJ-Birthday Party  
 WJIA-Music of the Masters  
 WHIP-Alice Oleson  
 WIND-Race Results  
 \*WJBC-News  
 WJJD-Board of Education  
 WMBD-Woman of Courage  
 WSUI-Radio Child Study Club  
 WTAD-Hank and the Dude Ranchers  
**2:45**  
 MBS-Good Health & Training: WGN WROK WHBF WMT  
 NBC-Vik & Sade, sketch: WIRE WMAQ WTMJ WHO WLW KSD  
 NBC-Just Plain Bill, sketch: WLS KWK WOWO  
 WBAA-Treasure Chest  
 WBBM-What About That Job?  
 WBOW-Ind. State Teacher's College Prgm.  
 WCFL-To be announced  
 WHIP-Dr. Harry Horn  
 WJBC-Organ Treasures  
 WJJD-Ben Kanter pianist  
 NBC-Orphans of the Tune  
 WMBD-Name the Tune  
**3:00**  
 CBS-Ray Bloch Presents: WOC WISN WTAQ WKBH WKBH WSBT (sw-17.83)  
 NBC-Backstage Wife, sketch: WTMJ WIRE WMAQ WJBA WIO WLW  
 NBC-Club Matinee: WENR WBOW WOWO  
 KMOX-Linda's First Love  
 KWK-Meet Miss Julia, sketch  
 WBAA-Symphony Hall  
 WBBM-Editor's Daughter sketch  
 WCCO-Gospel Singer  
 WCFL-Make Believe Danceland  
 WDFW-Women, Just Women  
 WFBM-Three-Quarter Time  
 \*WGN-News  
 WJIA-Contemporary Economics  
 \*WHBF-Headlines of the Day  
 WHIP-Teatime Melodies  
 WLL-Music Appreciation  
 WIND-Sports Edition  
 WJBC-Matinee Melodies  
 WJJD-Serenadera  
 WMBD-Kitty Keene, sketch  
 WMT-Meet Ma Brown  
 WROK-Women of the Hour  
 WSUI-Advs. in Story Land  
 WTAD-Concert Prgm.  
**3:15**  
 NBC-Stella Dallas, sketch: WHO WIRE WTMJ WJBA WMAQ WLW  
 MBS-To be announced: WGN  
 NBC-Club Matinee: WMT  
 CBS-Adventures In Science: WISN WTAQ WKBH WKBH WOC WSBT (sw-11.83)  
 KMOX-Editor's Daughter, sketch  
 KWK-Swing Clinic  
 WBBM-Meet the Missus  
 WCCO-Kitty Keene, sketch  
 WFBM-Hits & Bits  
 WHBF-Listen, Ladies  
 \*WHIP-News  
 WJBC-Classroom Broadcast  
 WMBD-Ma Perkins, sketch  
 WOWO-Musical Master Minds  
 WSUI-Geography in the Week's News

**3:30**  
 CBS-Manhattan Mother, sketch: WBBM  
 CBS-Patterns in Swing: WTAQ WOC WISN WKBH  
 \*NBC-Medicine in the News: WISN WJBA WBOW WMT (sw-15.33-9.53)  
 MBS-To be announced: KWK  
 NBC-Lorenzo Jones, sketch: WHO WMAQ WIRE WTMJ WJBA  
 Ma Perkins sketch: KMOX WROK  
 WCCO-Mary Sothorn  
 WDJ-The Art of Living  
 WFAM-Melody Lane  
 WHIP-Club Melody  
 WIND-Race Results  
 \*WJBC-News  
 WJJD-Slums Cost You Money  
 WKBH-Viroqua High School Prgm.  
 WLW-Meet Miss Julia, sketch  
 WMBD-Springtime & Harvest  
 WOWO-Old Time Religion  
 WSUI-Iowa Union Radio Hour  
 WTAD-Rhythm & Romance  
**3:45**  
 CBS-Tune Time: (sw-11.83)  
 NBC-Young Wilder Brown, sketch: WTMJ WHO WIRE WMAQ KSD WJBA  
 MBS-Book-a-Week: WROK WGN  
 CBS-Smitten Ed McConnell: KMOX WCCO WFBM  
 WBBM-Linda's First Love  
 WDJ-Home Folks Hymn Hour  
 WJIA-Foreign Trade Forum: Weather  
 WISN-Siesta  
 WJBC-Tin Pan Alley  
 WKBH-Little Red Schoolhouse  
 WLW-Painted Dreams  
 WMBD-Petticoat Parade  
 \*WOC-News  
 WTAD-Marcella Cheek, songs  
 WTAQ-Clintonville Hour  
**4:00**  
 NBC-Glen Gray's Orch.: WJBA  
 NBC-Girl Alone, sketch: WMAQ WIRE WHO WTMJ KSD  
 CBS-Kathleen Norris, sketch: WBBM KMOX WFBM WCCO  
 MBS-Old Fashioned Girl: WROK  
 \*News: WBOW WDJ WKBH WOC  
 KWK-Al Sarli's Orch.  
 WBAA-Baseball: Iowa vs. Purdue  
 WENB-Radio Neighbors  
 WFAM-Notre Dame Periscope  
 WGN-Kathleen Carnes & piano  
 WJIA-Players  
 WHBF-Sacred Meditations  
 WLL-Contemporary Affairs  
 WIND-Sports Edition  
 WISN-Rhythm & Romance  
 WJBC-Musical Melange  
 WJJD-Maigat Illegedus' Orch  
 WKBH-Fiesta  
 WLW-Kitty Keene, drama  
 \*WMBD-News: Pet Corner  
 WMT-Planting Time  
 WOC-Accordiana  
 WSUI-The Bookman  
 WTAD-Uncle Sam Calling  
 WTAQ-Cocktail Party Dancing

**4:15**  
 NBC-Irene Wicker, children's stories: WJBA KWK WBOW (sw-9.53-15.33)  
 NBC-Midstream, sketch: WMAQ KSD WLW WIO WTMJ WIRE  
 CBS-Caroline's Golden Store.  
 WBBM WFBM KMOX WCCO  
 MBS-Dick Kuhn's Orch.: WGN WROK  
 WBZ-98 Strings: Sports  
 WDJ-Democratic Political: Sports  
 WFAM-Killer Dillers  
 WHHF-Y.W.C.A. Interviews the Public  
 WHBF-Amer. Family Robinson  
 \*WJJD-News  
 WKBH-Univ. of Dubuque Prgm.  
 WKBH-Gospel Melodies  
 WMBD-Today In Radio  
 WOC-Piano Modulations  
 WOWO-El & Zeb  
 WSUI-Reminiscent Time  
 WTAD-F. E. Croton, pianist  
 WTAQ-Lonesome Bill  
**4:30**  
 NBC-Kitty Keene, Inc., sketch: KSD WMAQ WHO WTMJ  
 NBC-Bud Barton, children's program: WOWO (sw-9.53-15.33)  
 NBC-Jack Armstrong sketch: WLW  
 CBS-It Happened In Hollywood: WBBM WCCO WISN WFBM KMOX  
 MBS-Johnson Family sketch: WHBF KWK WROK WMT  
 \*News: WHO WJBC  
 WBOW-Novelty Orch.  
 WDJ-Dot, Kay & Letty  
 WENR-Affairs of Anthony, sketch  
 WGN-Evening Melodies  
 WHIP-Axel Christensen  
 WJBA-Musicale  
 WLL-Let Freedom Ring  
 WIND-Hace Results  
 WIRE-Dick Reed  
 WJJD-Melody Market  
 WKBH-Gypsy Caravan  
 WKBH-Dixieland Strings  
 WMBD-Window Shopper  
 WOC-20th Century Serenade  
 WSUI-Elementary French  
 WTAD-Hits & Encores  
 WTAQ-Markets & Events  
**4:45**  
 CBS-Scattergood Baines, sketch: KMOX WBBM WFBM WCCO  
 NBC-The O'Neills, sketch: KSD WJBA WIRE WMAQ WTMJ  
 NBC-Joseph Gallicchio's Orch.: KWK WBOW  
 NBC-Adventures of Tom Mix: (sw-15.33)  
 WDJ-Screwball Club  
 WENR-Frolics Before Five  
 WHBF-Sunshine Club  
 \*WHIP-News  
 WJIA-Lampus Jamboree  
 WISN-Even As You & I  
 WJBC-Sweet & Swing  
 WKBH-Loras College Prgm.  
 WKBH-Jerry Sears  
 WLW-Kirby & White  
 WMBD-His Majesty the Baby  
 WMT-Cheerful Charlie Flagler  
 WOC-Fanfare  
 WOWO-Keeping You Posted  
 WROK-Naney & Bob  
 WTAD-The Yellow Fang  
 WTAQ-Milking Time  
**5:00**  
 NBC-The Guest Book: (sw-9.53)  
 NBC-Ted Flo-Rito's Orch.: WGN WIRE  
 CBS-Billy and Betty: WCCO WFBM WBBM  
 NBC-Musical Bits: WENR WOWO  
 \*News: WCFL WHBF WHO KWK  
 \*KSD-News: Feature Spotlight  
 WJOW-Merry Go Round  
 WDJ-Heart of the News  
 \*WFAM-News: Melody Moments  
 WHIP-The Duchess  
 \*WLL-News Behind the News  
 WIND-Melody Special  
 \*WISN-Show Window: News  
 WJJD-Islanders  
 WKBH-20th Century Serenade  
 WKBH-Kiddies Hour  
 WLW-It Happened Today  
 WMAQ-Evening Prelude: Whizzer Prgm.  
 WMBD-Capt. Blackie

WMT-Assembly Room of the Air  
 \*WOC-News: Sunset Serenade  
 WJJD-Suppertime Frolic  
 WSUI-The Roman Letter & Story  
 WTAD-Organ Artistry  
 WTAM-Pie Plant Pete  
 WTMJ-Meet Miss Julia  
**5:15**  
 CBS-Blue Rhythm Ensemble: WTAQ WIND WFAM WKBH WOC WBBM  
 \*NBC-Malcolm Claire, children's stories: News: WENR (sw-9.53)  
 Sports: WLW WHOK  
 KMOX-Hollywood 0,000  
 KSD-Washington U. Educ. Series  
 KWK-Davey Adams, sketch  
 WBBM-Pappy Cheshire  
 WCCO-Airliners  
 WCFL-A. B. C. Safety Legion  
 WDJ-Sundown Jubilee  
 WFBM-Playhouse  
 WHBF-Cavalcade of Drama  
 WHO-Meet Miss Julia  
 WJBA-Children's Hour  
 WLL-Sacred Music  
 WIRE-Dessa Byrd  
 WISN-Show Window  
 WJJD-Sons of the Pioneers  
 WMBD-Young Stars Sing  
 WMT-Singin' Sam  
 WTAD-Variety Prgm.  
 \*WTAM-News: Evening Prelude  
 WTMJ-Song Doctor  
**5:30**  
 NBC-Cecil Golly's Orch.: WOWO (sw-9.55-9.53)  
 \*CBS-Bill Henry & Albert Warner, news analysts: WFBM WOC WTAQ WKBH WIND WFAM WBBM WKBH (sw-11.83)  
 NBC-Buo Baron. Children's Program: WENR  
 MBS-Lawrence Salerno & Harold Turner: WGN  
 Jack Armstrong sketch: WHBF WHO WMAQ WTMJ  
 KMOX-Bob Dunham Comments  
 KSD-Breezin' Along  
 KWK-Black Flame of the Amazon  
 WCCO-People Make News  
 WCFL-Cameo Theater  
 \*WJBA-News  
 WIRE-Brights' Ensemble  
 WISN-Gaslight Harmonies  
 WJBC-Magic Carpet Club  
 WJJD-Church on the Hillside  
 WLW-Don Winslow of the Navy  
 WMBD-Endurance Derby: Happy Birthday to You  
 WMT-High School Basketball Parade: Many Happy Returns  
 WROK-Starlets  
 \*WSUI-Musical Moods  
 WTAD-Jack Armstrong, sketch  
**5:45**  
 \*CBS-The World Today: WFBM WFAM WBBM WCCO WKBH KMOX WMBD WTAQ WKBH WOC  
 NBC-Li'l Abner, sketch: WMAQ  
 NBC-Adventures of Tom Mix: WENR KWK WMT  
 \*NBC-Lowell Thomas, news commentator: WLW (sw-9.53)  
 MBS-Little Orphan Annie, sketch: WGN WHBF WROK  
 Sports: WBOW WJBA WISN WTMJ WIRE  
 KSD-Stockton & Eschen  
 WCFL-Jack Kelly's Orch.  
 WDJ-Sports  
 WIO-To be announced  
 WIND-Modern Melody  
 WJBC-Children's Birthdays  
 WJJD-Blue Grass Roy  
 WOWO-To be announced  
 WSUI-Daily Iowan of the Air  
 WTAD-Gaslight Harmonies

Where there is no listing for a station its preceding program is on the air.

# THURSDAY

## April 4

**7:00**  
 CBS-Ask II Basket: WMBD  
 WFBM WCCO WBBM WIAS  
 KMOX WJR (sw 11:33) (also  
 KNX KSL at 10:30 p.m.)  
 NBC-Musical Americana: Deems  
 Taylor, m.c.; Orch. & Choir;  
 KWK WBOW WIHA WLS WMT  
 For detail see Good Listening Guide.  
 MBS-Story of American Diplo-  
 macy: WHBF  
 Subject: "The World  
 Struck"  
 NBC-Mr. District Attorney, dra-  
 ma: WTAM WMAQ KOA WHO  
 WTMJ WIRE KSL WLW  
 WFLC-Special News  
 7:00 AM Polish Hour  
 WGN-Hal Kemp's Orch.  
 WJNB-Walkathon  
 WISN-Fortune Calls  
 WJBC-Anniversary Party  
 WJBB-Movie Previews  
 WKBB-To be announced  
 With Voice of Courage  
 WROK-Curtain O  
 WSUI-Children's Hour  
 WTAQ-On Parade

**7:15**  
 WBAA-Basketball Game  
 WFLC-Evening Concert  
 WIND-Maxim Olesky's Orch.  
 WJBC-Radio Guide  
 WKBB-Bobby Lynn, songs  
 WKBB-Albin Bina  
 WOC-What Is It?

**7:30**  
 CBS-Strange As It Seems;  
 News: WFBM WCCO WHAS  
 KMOX WJR WBBM (sw-11:33)  
 (also KNX KSL at 11 p.m.)  
 NBC-I Love a Mystery, drama:  
 WTAM WIRE WMAQ WTMJ  
 KSD WHO WLW (also KFI at  
 11:30 p.m.)  
 NBC-Tip Top Show: Joe Penner,  
 comedian: KWK WLS  
 WBOW-Tropical Moods  
 WFAM-Notre Dame Sports  
 WJHF-Hungariermeister Game  
 WGN-I Want a Job  
 WJBC-Concert Interlude  
 WIND-Pliner & Earle  
 WISN-Dr. E. V. Baumbaugh

WJBC-Bloomington High School  
 WKBB-Concert Hall  
 WKBB-Rapid Ad: News  
 WMBD-People's Forum  
 WMT-Bohemian Frolic  
 WOC-Patriotic Education Prgm.  
 WOWO-Ranch Boys  
 WSUI-Sportstime  
 WTAQ-SI Norberts College  
 News

**7:45**  
 WCFL-Dr. Carruthers  
 WFAM-Other Worlds in Space:  
 News  
 WIND-News  
 WISN-World Dances: News  
 WOC-Waltz Time  
 WOWO-Pleasantdale Folks  
 WROK-Band of the Week  
 WSUI-Evening Musicale

**8:00**  
 MBS-The War at Sea: WHBF  
 WROK  
 CBS-Major Bowes' Amateur Hour:  
 WBBM WIAS WJR KMOX  
 WMBD WISN WCCO WOC  
 WFBM WTAQ WKBB (sw-11:33)  
 For detail see Good Listening Guide.  
 NBC-Good News of 1940; Oick  
 Powell, m.c.: WLW WMAQ KOA  
 WTAM WTMJ WJBC WIRE  
 KSD WHO (sw-9:53)  
 NBC-Eastman School Symphony  
 Orch.: WBOW  
 KWK-Switzer's Twisters, quiz  
 prgm.  
 WFLC-Highlights Prgm.  
 WENR-Political Talk  
 WGN-Billy Repaid  
 WIND-Scattergood Baines, sketch  
 WJBC-Concert Master  
 WKBB-Senior High School  
 WMT-Bohemian Frolic  
 WOWO-Musical Americana  
 WSBT-Jayloft Jamboree  
 WSUI-History in Review

**8:15**  
 MBS-Glen Gray's Orch.: WMT  
 WHBF WROK  
 WCFL-Jack Kelly's Orch  
 WENR-Freddie Martin's Orch.  
 WGN-Heidelberg Concert Orch.  
 WIND-Evening Dance  
 WSUI-Time Out for Poetry

**8:30**  
 NBC-Sealtest Rudy Vallee Prgm.:  
 WTAM WIRE WMAQ WHO KSD  
 WIHA WTJJ WLW  
 NBC-To be announced: KOA  
 MBS-Tippencanoe Club Annlv.:  
 KWK WHBF  
 NBC-America's Town Meeting of  
 the Air: WENR WOWO WBOW  
 WMT  
 See picture on page 10.  
 KOA-Rangers Serenade  
 WCFL-Labor Flashes  
 WGN-Quin Ryan, news  
 WHBF-Round Table Discussion  
 WIND-Motorcade of Melody  
 WJBC-String Band  
 WKBB-String Along  
 WROK-Italian Hour  
 WSUI-Album of Artists

**8:45**  
 KWK-News  
 WCFL-Political Talk  
 WGN-Lawrence Welk's Orch.  
 WIND-Barrier Rapp's Orch.  
 WJBC-String Band  
 WSUI-Daily Iowan of the Air

**9:00**  
 CBS-To be announced: WIND  
 CBS-Glen Miller's Orch.: WJR  
 WISN WKBB WFBM WMBD  
 WBBM WHAS WCCO KMOX  
 WTAQ WOC  
 NBC-Kraft Music Hall: Starring  
 Bing Crosby; Bob Burns: KSD  
 KOA WLW WJBC WIRE WHO  
 WTJJ WTAM WMAQ (sw-9:53)  
 For detail see Good Listening Guide.  
 News: WHBF WKBB  
 KWK-Barrell Roll  
 WCFL-Sports  
 WGN-Ozzie Nelson's Orch.  
 WJBC-American Family Robinson  
 WROK-Scandinavian Hour  
 WSBT-Pleasantdale Forum

**9:15**  
 CBS-Columbia Workshop: WIAS  
 WISN WKBB WIND WJR WOC  
 WSBT WKBB KMOX WCCO  
 MBS-Foreign News: WGN  
 WCFL-Make Believe Danceland  
 WFBM-The World Dances  
 WHBF-The Mello-Notes, quartet

WJBC-It's Dance Time  
 WMBD-Political Talk: Melody  
 Minutaire  
 WTAQ News

**9:30**  
 MBS-Henry Weber's Concert Or-  
 chestra: WGN WHBF WROK  
 NBC-Florence Wyman, sop.: Con-  
 rad Thibault, bar.: WOWO WMT  
 WBBM Spring Training  
 WBOW-Town Meeting of the Air  
 WENR-Concert Miniature  
 WFBM-Bible & Life  
 WJBC-News: Sports: Name the  
 Town  
 WMBD Musical Mart  
 WTAQ-To be announced

**9:45**  
 CBS-Nan Wynn, songs: WKBB  
 WCCO WSBT WISN WIND  
 WFBM WOC WTAQ WKBB  
 WMBD  
 NBC-Florence Wyman, soprano:  
 WENR  
 MBS-Concert Revue: KWK  
 KMOX-Jimmy Conzelman Remi-  
 nisces  
 WBBM-News  
 WCFL-Don Artiste  
 WIAS-C. J. Preview  
 WJBC-So You're Entertaining  
 WJR-Musical Prgm.  
 WMT-Government Reports

**10:00**  
 NBC-Freddie Martin's Orch.:  
 (sw-9:53)  
 NBC-Fred Waring in Pleasure  
 Time: KOA WHO WMAQ (also  
 at 6 p.m.)  
 CBS-Paul Sullivan Reviews the  
 News: WJR WHAS (sw-9:55)  
 CBS-Amos 'n' Andy: WBBM  
 WFBM (also see 5 p.m.)  
 News: WROK WOWO WHBF  
 WMBD WBOW WSBT WIRE  
 WLW WOC WIHA WMT  
 KMOX-Flannery Views the  
 News  
 KWK-One Man's Opinion  
 WCCO-Cedric Adams  
 WCFL-Music Lovers Prgm  
 WENR-Ten o'Clock Final  
 WIND-Barrier Rapp's Orch.

WISN-News: Sports  
 WKBB-Moon Magic  
 WJBC-News: Musicale  
 WTAM-News: Gene Sullivan's  
 Orch.  
 WTAQ-To be announced  
 WTMJ-Today's Events

**10:15**  
 CBS-Mitchell Ayres' Orchestra:  
 WSBT WTAQ WCCO WKBB  
 (sw-9:55)  
 NBC-Lan McIntyre's Orchestra:  
 WBOW WOWO  
 CBS-Lanny Ross, ten.: WBBM  
 WFBM (also see 6:15 p.m.)  
 MBS-Dick Jurgens' Orch.: WGN  
 WBBM  
 KMOX-France Laux, sports  
 KOA-Richard Himber's Orch.  
 KWK-Enric Madriguera's Orch.  
 WHAS-Walsh Looks 'em Over  
 WHBF-Ten Pin Man; Bowling  
 News  
 WHO-News  
 WIHA-John Chanticleer  
 WIND-Reverie  
 WIRE-Carillon Music  
 WISN-Music for Dancing  
 WJBC-News: Musical Memorles  
 WKBB-State Teacher's College  
 WLW-Invitation to Listero  
 WMAQ-Preston Bradley, talk  
 WMBD-Sports: Dance Orch.  
 WMT-Electric Park Band  
 WOC-Bowling Highlights  
 WROK-Nite Club of the Air  
 WTMJ-Dance Orch.

**10:30**  
 CBS-Bob Crosby's Orch.: WIND  
 WISN WFBM WKBB WKBB  
 WOC WSBT WTAQ  
 NBC-Jan Savitt's Orch.: WBOW  
 WIHA WIRE (sw-9:53)  
 MBS-Frank Gagen's Orch.: WHBF  
 WROK  
 NBC-Lou Breese's Orch.: WMAO  
 KMOX-Hillbilly Band & Solist  
 KWA-Whisper Trail  
 WBBM-Piano Parade  
 WCCO-Rollie Johnson, sports:  
 News  
 WGN-Lawrence Welk's Orch.  
 WHAS-The Lamp Is Low  
 WHO-Bill Austin, pianist

WMBD-Chas. Cartwright's Orch  
 WMT-Nocturne  
 WTAM-Music Yoo Want  
 WTMJ-Sports

**10:45**  
 MBS-George Stearns' Orch.:  
 WHBF WROK  
 CBS-Bob Crosby's Orch.: WJR  
 WBBM  
 NBC-Meredith Willson's Sym-  
 phony: WTMJ WHO WBOW  
 WIRE  
 NBC-Lou Breese's Orch.: KWK  
 KMOX-Stan Norria' Orch.  
 KOA-On With the Dance  
 WCCO-Ted Travers' Orch  
 WHAS-Mason Dixon Swing  
 WIHA-Hollywood  
 WLW-The Korn Kobblers

**11:00**  
 CBS-Dick Stable's Orch.: WSBT  
 WJR WHAS (sw-6:12)  
 NBC-Larry Clinton's Orch.: KWK  
 WMAQ  
 NBC-Meredith Willson's Sym-  
 phony: WTMJ WBOW WENR  
 WHO WIHA  
 CBS-Paul Sullivan, news anal-  
 yst: WISN WFBM KMOX WCCO  
 WBBM  
 MBS-Frankle Masters' Orch.:  
 WMT WROK WHBF  
 News: WGN WTAQ  
 Music You Want: WIRE KSD  
 KOA-Bob Miller's Orch.  
 WCFL-Variety Prgm  
 WIND-Barrier Rapp's Orch.  
 WKBB-Eleven Lunch Varieties  
 WLW-Richard Himber's Orch.  
 WMBD-Endurance Derby: Night-  
 fall  
 WOC-Nocturne  
 WTAM-Gene Beeler's Orch.  
 End of Thursday Programs

### MORNING

*Star in program listings indicates news broadcast.*

**7:00 a.m. CST**  
 CBS-Today in Europe: WFAM  
 KMOX WBBM (sw-21:57)  
 NBC-News: (sw-21:5)  
 News: WLS WOWO WTAD  
 Musical Clock: WROK WMBD  
 WJBC WKBB WOC WKBB  
 Rise & Shine: WCFL WTAQ

**7:15**  
 CBS-Deep River Rhapsody: (sw-  
 21:57)  
 NBC-Do You Remember?: (sw-  
 21:5)  
 News: WHO WLW WCCO WMT  
 Checkerboard Time: KMOX  
 WOWO

**7:30**  
 News: WJBC WILL WJBC  
 WTAQ WIHA WKBB

**7:45**  
 CBS-Melody Ramblings: (sw  
 21:57)  
 Musical Clock: WJBC WMT  
 WIHA  
 News: KWK WTAD WFBM  
 WIRE WBBM

**8:00**  
 CBS-Organ Moods: (sw-21:57)  
 NBC-Breakfast Club: WCFL  
 KWK (sw-21:5)  
 CBS-Good Morning: WTAQ  
 WKBB  
 News: WGN WHBF WKBB  
 Band Wagon: WIHA WMBD

**8:15**  
 CBS-Good Morning: WTAQ  
 WFBM WKBB WBBM  
 CBS-American School of the Air:  
 WFAM (sw-21:57)  
 News: WBOW WLS WMBD  
 KSD Judy & Jane  
 WJBC-Monaco Varieties  
 WGN-Listen to the Bano  
 WIHA-Morning Melodies  
 WHBF-Merry Melodies  
 WHO-Blue Ribbon Melodies  
 WIRE-Kitchen of the Air  
 WJJD-Barbara Winthrop Calling  
 WKBB-Rubin Review  
 WLW-Heart of Julia Blake  
 WMT-Modern Melodies  
 WOC-Melody Time  
 WROK-Harmony Isle

**8:30**  
 CBS-Melody Weavers: WKBB  
 WBBM  
 NBC-Breakfast Club: WOWO  
 MBS-Arthur Godfrey: WGN  
 Morn. Devotions: WJBC WROK

KMOX Vic & Sade, sketch  
 ASD-The Heart of Julia Blake  
 KWK-Village Serenade  
 WBOW-Radin Gospel  
 WCCO-Ma Perkins, sketch  
 WDZ-Mary & Kathryn  
 WHBF-Public Service Prgm.  
 WMT-The Sunbeam  
 WIND-Morning Variety  
 WJJD-Victor H. Lindlahr  
 WLS-Musical Varieties  
 WLVW-News  
 WMAQ-Coffee Time with Nor-  
 man Russ: News  
 WMBD-Jay's Women of Today  
 WMT-The Prize Package  
 WOC-Casa Loma Show  
 WSUI-Daily Iowan of the Air  
 WTAD-Ministerial Alliance  
 WTAQ-Good Morning Neighbor  
 WTMJ-What's New

**8:45**  
 CBS-Bachelor's Children, sketch:  
 KMOX WCCO  
 CBS-Tune Time: (sw-21:57)  
 NBC-Breakfast Club: WBOW  
 Musical Clock: WMT WOC  
 Morn. Devotions: WFAM WKBB  
 KSL-The In-Laws  
 KWK-Sidelights on News  
 WBBM-Missus Goes to Market  
 WDZ-Kitchen Barn Dance  
 WFBM-Musicale  
 WGN-What's News in the Stores  
 Today  
 WHBF-House of Music  
 WHO-Life Can Be Beautiful  
 WIHA-Betty Baron  
 WLL-Classical Miniatures  
 WIND-News  
 WIRE-Editor's Daughter, sketch  
 WKBB-Do You Want a Job?  
 WLS-The Career of Alice Blair  
 WLV-Partia Blake Faces Life  
 WMAQA-Star Airing sun nor-  
 man Russ  
 WROK-Just About Time  
 WSUI-Morning Melodies: Service  
 Reports  
 WTAD-Rob Moore, organist

**9:00**  
 NBC-The Man I Married, sketch:  
 KSD WIRE WHO WMAQ WLW  
 WTMJ  
 NBC-Josh Higgins of Finchville,  
 philosophy & songs: WBOW (sw-  
 21:5)  
 CBS-Pretty Kitty Kelly, sketch:  
 WCCO WISN WBBM WFBM  
 WOC KMOX  
 News: WHBF WMT WROK  
 Morning Melodies: WGN WJBC  
 KWK-Fashions in Review  
 WFAM-News: Your Engagement  
 Book  
 WHBF-Polish Symphonic Hour  
 WIHA-Dorothy Potter  
 WLL-Homemakers Quarter-Hour  
 WIND-Start the Day Right

WJJD-Bosworth Broadcast  
 WKBB-Old Refrains  
 WKBB-Musicale: Seed a Grains  
 WLS-Meet Miss Julia, sketch  
 WMBD-Messenger: Weather  
 WOVW-News: Markets  
 WSUI-Within the Classroom  
 WTAD-Let's Go Shopping  
 WTAQ-Time Out: Allen Prescott

**9:15**  
 NBC-Vagabonds: WOWO WBOW  
 (sw-21:5)  
 NBC-Life Can Be Beautiful,  
 sketch: WMAQ WIRE WTMJ  
 KSD WLW  
 NBC-Vic & Sade, sketch: WLS  
 CBS-Myrt & Marge, sketch:  
 KMOX WISN WBBM WCCO  
 WFBM WMBD  
 NBC-Houseboat Hannah, sketch:  
 WHO  
 News: WOC WTAD WKBB  
 KWK-Gospel Singer  
 WCFL-Music While You Work  
 WGN-Myra Dee Sergeant  
 WJBC-News & Views  
 WHBF-His Majesty, the Baby  
 WIHA-String Melody  
 WLL-Musical Gems  
 WIND-League of Women Voters  
 WMT-Road of Life sketch  
 WROK-Town Crier: Health Talk  
 WTAQ-Tonic Tunes

**9:30**  
 NBC-Ellen Randolph, sketch:  
 WHO WLW WMAQ WIRE WTMJ  
 NBC-The Story of Mary Marlin,  
 sketch: WLS WIHA  
 NBC-Jose Bethencourt's Band  
 (sw-21:5)  
 CBS-Hilltop House, sketch: WISN  
 WMBD WBBM WFBM KMOX  
 WCCO  
 MBS-Keep Fit to Music: WGN  
 WROK  
 KWK-Sunbonnet Social  
 WBOW-Tin Pan Alley  
 WCFL-Double in Stars  
 WFAM-Time Out with Allen  
 Prescott  
 WIHA-Rhythmic & Games  
 WHBF-Betty & Bob, sketch  
 WHBF-Budapest Hour  
 WLL-Markets  
 WIND-Hawaii Calls  
 WJBC-News: Sports Markets  
 Weather  
 WJJD-Morning Fling  
 WKBB-Rhapsody in Brass  
 WKBB-News: Window Shopper  
 WMT-Household Hints: Listener's  
 Forum

WOC-To be announced  
 WOWO-Concordia Chapel  
 WTAD-Ma Perkins, sketch  
 WTAQ-Sleepy Valley Cowboys

**9:45**  
 NBC-Concert Orchestra: WCFL  
 WBOW WIHA (sw-21:5)  
 NBC-Women in White, sketch:  
 WMAQ WTMJ KSD WIRE WHO  
 NBC-Midstream, sketch: WLS  
 CBS-Stepmother, sketch: WBBM  
 KMOX WCCO WFBM  
 MBS-Choir Loft: WROK  
 KWK-Painted Dreams  
 WFAM-Musical Contrasts  
 WGN-Home Management  
 WHBF-Mystery Melody  
 WIND-Bob & Bonnie Atcher  
 WISN-Ann Leslie's Scrapbook  
 WJBC-Happy Hour Time  
 WKBB-Melody Musings  
 WKBB-Olive Hagen  
 WLW-Kitty Keene, sketch  
 WMBD-Friendly Neighbors  
 WMT-Recipe Contest  
 WOC-Melodies from the Movies  
 WOWO-Modern Home Forum  
 WSUI-Prgm. Calendar: Weather  
 WTAD-Kitty Keene, sketch  
 WTAQ-Morning Potpourri

**10:00**  
 NBC-David Harum, sketch: KSD  
 WOWO WTMJ WIRE WMAQ  
 WHO  
 CBS-Short, Short Story, sketch:  
 WCCO WFBM WISN KMOX  
 WBBM WMBD  
 NBC-Pepper Young's Family,  
 sketch: WLS  
 NBC-Viennese Ensemble: WBOW  
 WIHA  
 MBS-To be announced: WROK  
 News: WJJD WTAD  
 KWK-Secret Diary  
 WCFL-Fur Women Only  
 WJBC-News: We Heard  
 WFAM-Meet the Band  
 WGN-Morning Mail Box  
 WIHA-Homemakers  
 WHBF-News: Chapel Services:  
 Behind the Mike  
 WHBF-Lithuanian Hour  
 WLL-Economic Modern Europe  
 WIND-Weather: Traffic Court  
 WJBC-Theater Time  
 WKBB-Hollywood Reporter  
 WKBB-Home Economics  
 WLW-Linda's First Love, sketch  
 WMT-Pretty Kitty Kelly, sketch  
 WOC-Ten o'Clock Tunes  
 WSUI-Poet Speaks  
 WTAQ-Home Harmonies  
 WTMJ-David Harum, sketch

**10:15**  
 NBC-Young Doctor Malone,  
 sketch: KWK WMT WROK  
 WLS (sw-15:33)  
 NBC-The Road of Life, sketch:  
 KSD WIRE WMAQ WTMJ WLW  
 WHO  
 CBS-Lile Begins, sketch: WISN  
 WCCO KMOX WBBM WFBM  
 WMBD  
 WBOW-Women's Club  
 WCFL-Magic Moments  
 WJBC-Jury & Jane, sketch  
 WFAM-Console Melodies  
 WGN-Bachelor's Children  
 WIHA-Your Family & Mine  
 WJBC-Women in the News  
 WJJD-Priscilla & her piano  
 WKBB-Opening Markets: Home-  
 makers' Hints: Keeping Up with  
 the World  
 WKBB-Woman's Hour  
 WOC-Young Dr. Malone, sketch  
 WROK-Woman's Forum  
 WSUI-Yesterday's Musical Favor-  
 ites  
 WTAD-Songs & Piano Melodies  
 WTAQ-Treasure Hunt

**10:30**  
 NBC-Wayne Van Dyne, tenor:  
 WIHA WBOW  
 MBS-Buckeye Four: KWK  
 CBS-Big Sister, sketch: WFBM  
 WMBD WCCO KMOX WBBM  
 WOC  
 NBC-Against the Storm, sketch:  
 WMAQ WTMJ WHO KSD WIRE  
 WLW  
 NBC-Jack Berch Song Club:  
 (sw-15:33)  
 News: WIND WISN  
 WCFL-Radio Warblers  
 WDZ-The In-Laws  
 WFAM-Tune Time  
 WGN-Dou Pedro's Magic Violin  
 WHBF-Keep Fit to Music  
 WJBC-Dollar Daze  
 WJID-Problem Lady  
 WKBB-Aloha Land  
 WKBB-Modern Melodies

WLS-Magic Carpet  
 WMT-Myrt & Marge, sketch  
 WOWO-Linda's First Love  
 WSUI-The Book Shelf  
 WTAD-The Women Speak  
 WTAQ-News: Piano Melodies

**10:45**  
 NBC-The Guiding Light, sketch:  
 WHO WLW WTMJ WMAQ KSD  
 WIRE  
 NBC- Affairs of Anthony, sketch:  
 KWK (sw-15:33)  
 CBS-Aunt Jenny's Stories: WOC  
 KMOX WMBD WFBM WBBM  
 WCCO  
 MBS-To be announced: WROK  
 WBOW Novelty Orch.  
 WCFL-General Speaker  
 WDZ-Bus Barm  
 WGN-Bill Burchart, Melodies  
 WHBF-Personal Shopper  
 WIHA-Gems of Melody  
 WLL-Salon Music  
 WIND-Markets & Music  
 WISN-Moody of Courage  
 WJBC-Melody & Recipe Time  
 WJJD-Bureau of Missing Persons  
 WKBB-Church in the Wildwood  
 WKBB-Amer. Family Robinson  
 WLS-Markets: News  
 WMT-Hilltop House, sketch  
 WOWO-Stars Over Hollywood  
 WTAD-Arnold Grimm's Daughter  
 WTAQ-Coral Islanders

**11:00**  
 NBC-Meet the Artist: WOWO  
 (sw-15:33)  
 CBS-Kate Smith Speaks &  
 News: KMOX WBBM WFBM  
 WISN WCCO WMBD WOC (sw-  
 21:57)  
 MBS-Balladeer! WROK  
 News: KWK WTAD  
 KSD-News: Teletunes: Inter-  
 lude  
 WBAA-American Institutions  
 WOBW-Presents: Agricultural  
 Topics  
 (Continued on Next Page)

### FRIDAY, April 5, 1940

## AUTOSCOPE

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A new device every car owner needs. Gives driver close-up view back of car. Enables him to see child, pedestrian, dog or object below regular line of vision. Big hole in parking, turning around or backing from tight spots. May save you a costly, fatal accident... prevent damage to your car and others. Low introductory price only \$2.50 postpaid. Fits all cars and trucks. Lasts forever. Attached to rear window glass with rubber suction cups. No wires, no drilling. Mail your order now.

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WICKMAN CO., Dept. 183 744 Brooklyn Ave., Dayton, Ohio



FRIDAY

April 5

(11:00 a.m. Continued)

WCFL-Peekers in the Pantry  
 WDZ-Markets: At Your Service  
 WFAM-Shoppers' Guide  
 WGN-Life of Mary Sothern  
 WIIA-Chapter a Day  
 \*WIIHF-Toby & Susie: News  
 WIIHF-American Slovak Prgm  
 WIIA-Judy & Jane  
 WIIA-Linda's First Love  
 WILL-Men of Achievement  
 WIND-Bob Atcher, hillbilly songs  
 WIRE-Singin' Sam  
 WJBC-Treasure Chest  
 WJJD-General Rhythms  
 WKBR-Church in the Wildwood  
 \*WKBB-News: Markets: Prgm.  
 Highlights  
 WLS-Feature Foods  
 WLW-Right to Happiness, sketch  
 WMAQ-Kitty Keene, sketch  
 WMT-Cornucopia News  
 WSUI-Within the Classroom  
 WTAQ-Organ Melodies  
 WTMJ-Retty Crocker

11:15

NBC-Dinning Sisters: WCFL  
 NBC-Vass Family: KWK (sw-1533)  
 NBC-The O'Neills, sketch: WMAQ  
 WLW  
 CBS-When a Girl Marries, sketch:  
 WFRM KNOX WCCO WBBM  
 WOC WISN

CBS-Lew White, organist: (sw-21.57)

Editor's Daughter: WIBA WOWO  
 WDZ-Red Belcher  
 \*WGN-News  
 \*WIIHF-News  
 WIIA To be announced  
 WILL-Orchestra Hall  
 WIND-Salon Orch.  
 WIRE-Young Dr. Malone, sketch  
 WJBC-Parade of Bands  
 WJJD-Tate, Movie Tattler  
 WKBB-Variations on Syncopation  
 WKBB-Farm Hour  
 WMBD-Linda's First Love, sketch  
 WMT-Right to Happiness, sketch  
 WROK-Today on WROK  
 WTAD-All for the Ladies  
 WTAQ-Rangerettes  
 WTMJ-Arnold Grimm's Daughter

11:30

NBC-Nat'l Farm & Home Hour:  
 KWK WIRA WMAQ  
 A Washington Poultry Improvement Association member, a poultry specialist and a poultry raiser of Tacoma, Washington, will discuss "Improving Poultry in Washington State."

CBS-Romance of Helen Trent, sketch: WBBM KNOX

NBC-At Home in the World: (sw-15.33)

MBS-Helen Wyant, organist: WROK

Pritha Blake Faces Life, sketch: KSD WLS  
 \*News: WCFL WIIHF  
 WBOW-Organ Melodies: Chats  
 WCCO-Grandma Travels, sketch  
 WDZ-Swing Dings  
 WFAM-Harlan Hogan  
 WFBM-Hoosier Farm Circle  
 WGN-Painted Dreams  
 WIIA-Organ Gems  
 WIIHF-Betty Crocker, recipes  
 WHO-Adopted Daughter  
 WIND-Organ Selections  
 WIRE-Woman of Courage  
 WISN-Young Dr. Malone, sketch  
 WJBC-Singin' Sam  
 WJJD-Safety Court Broadcast  
 WKBB-Farm Prgm.  
 \*WLW-Sam Gard, Farm News:  
 Everybody's Farm  
 WMBD-Meet Miss Julia  
 WMT-Magic Kitchener  
 WOC-Quad City Edition  
 WOWO-The Observer  
 WTAD-Phlice News  
 WTAQ-Mailman  
 \*WTMJ-Cornucopia News

11:45

CBS-Dur Gal Sunday, sketch: WBBM KNOX

MBS-Carters of Elm Street, sketch: WIIHF WGN WROK

KSD-Musical Gems  
 \*WBAA-Purdue News Flashes  
 WCCO-Woman of Courage  
 WCFL-To be announced  
 \*WDZ-Band Music: Blue Ribbon Rooks: News  
 WFAM-Rhythm Time  
 WIIHF-Merle Benedict  
 WHO-Tropical Moods  
 \*WIIHF-News of Illinois  
 WIND-W. C. Jerome, talk  
 WIIHF-Linda's First Love, sketch  
 WISN-Tonic Tunes  
 WJHC-Favorite Melodies  
 \*WLS-Markets: Weather: News  
 WMBD-Judy & Jane

AFTERNOON

12:00

NBC-Ben Bernie's Orch.: (sw-15.33)

CBS-The Goldbergs, sketch, WBBM KNOX  
 \*News: WIND WJJD WCCO  
 WCFL-WMBD WTAD  
 Singin' Sam: KSD WIIHF  
 WBAA-Agricultural Forum  
 WBOW-Hoosier Swingsters  
 WJBC-Markets  
 WFBM-Hoosier Milkmen  
 WGN-Radio's Voice  
 WIIA-Non Musicale  
 WIIHF-Bible Quiz  
 WHO-Markets & Weather  
 WIIHF-Melody Men  
 WILL-Rural Life Review  
 WIRE-Farm Hour  
 WISN-Musical Heat Wave  
 WJBC-Public Opinion  
 WKBR-Home Folks' Frolic: Road Conditions  
 WLS-Dinnerbell Prgm.  
 WLW-Livestock Reports  
 WMT-Tom Owens' Cowboy  
 WOC-Mail-Bag Prgm.  
 WOWO-Purdue Agricultural Prgm.  
 WROK-Round the Town  
 \*WSBT-Luncheon Club: News  
 WSUI-Rhythm Rambles

12:15

NBC-Concert Orch.: WLW  
 CBS-Life Can Be Beautiful, sketch: WBBM WCCO KNOX WMBD  
 NBC-Between the Bookends: KWK (sw-15.33)  
 Man on the Street: WHBF WTAD  
 \*News: WFBM WKBB  
 WBAA-Sports  
 WROW-Tune of the Day: Varieties  
 WCFL-General Speaks  
 WDZ-Plow Jockeys  
 WGN-Alice Blue, pianist  
 WIIHF-Southtown Church  
 WIIHF-Songfellows  
 WIIHF-Farm Review  
 WILL-Noontime Melodies  
 WIND-Never Forgotten Melodies  
 WIRE-Markets & Weather  
 WJBC-Troubadour  
 WJJD-Taylor Orch.  
 WKRR-Man on the Street: Luncheon Notice  
 \*WMT-Notice of Inwa: News & Markets  
 WOWO-Bob Wilson  
 \*WROK-Column Left, news

12:30

CBS-The Right to Happiness, sketch: WBBM WCCO WMBD KNOX  
 NBC-Paul Martin's Music: (sw-15.33)  
 \*News: WHO WOC WIIHF  
 Man on the Street: WOWO  
 WROK WKRR  
 Johnnie Olson: WTAQ WTMJ  
 KWK-This Woman's World  
 WBAA-Meet the Band  
 WROW-Man on the Street  
 WCFL-Meet the Folks  
 WDZ-Markets: Speed & Curly  
 WFBM-Kitty Keene, sketch  
 WGN-Markets: Midday Service  
 WIIA-Farm Prgm.  
 WIIHF-A Tune at Noon  
 \*WIBA-News: Markets  
 WILL-Illinois Farm Hour  
 WIND-Bob Atcher, songs  
 WIIHF-Reporter  
 WISN-Down by Herman's  
 \*WJBC-News: Sports: Markets  
 WJJD-Noonday Service  
 WLS-Checkerboard Time  
 WLW-Editor's Daughter, sketch  
 WMAQ-Romantic Rendezvous  
 WSUI-Alumni News  
 WTAD-Hank & Dude Ranchers

12:45

CBS-The Road of Life, sketch: WBBM WCCO  
 NBC-Paul Martin's Music: KWK  
 \*News: WKRR WTAQ WBOW  
 WMAQ  
 KMOX-Kitty Keene, sketch  
 KSI-Elven Randolph, sketch  
 WRAA-I Want a Job  
 WIIHF-Jolly Irishman  
 WFBM-Alice Abbott's Home Circle  
 WIIHF-Kenneth Wells, gospel singer  
 WIIHF-Lena & Martha  
 \*WIND-News: Livestock  
 WIRE-Noonday Headlines  
 WJBC-Luncheon Dance  
 WKBB-Markets: Pet Corner  
 WLS-Markets: Arched Editor  
 WLW-Peter Grant Speaking  
 WMBD-Town Crier: Farm Markets

WMT-Frank Voelker, organist:  
 Don Roth's Band  
 WOC-Your Hymns & Mine  
 WOWO-Market Service  
 WSUI-Farm Flashes  
 WTAD-Swing Along  
 WTAQ-Farmhands  
 WTMJ-Heinie's Grenadiers

WMT-Noonlay Melodies: Joe Doakes  
 NBC-Orphans of Divorce, sketch:  
 WLS WMT KWK WOWO (sw-9.53-15.33)  
 NBC-The Story of Mary Marlin, sketch:  
 WMAQ WIIHF WLW WJBC  
 WIRE WTMJ

CBS-Society Girl, sketch: KMOX  
 WBBM WCCO WFBM

CBS-Mayfair Orch.: (sw-15.27)  
 MBS-Marriage License Romances:  
 WGN WIIHF WHOK

WBAA-Magic Carpet  
 WBOW-Vocal Styling  
 \*WCFL-News  
 \*WDZ-News: Movie News  
 WIIA-Radio Reading Club  
 WIIHF-Real Estate Clinic  
 WIIHF-Melody Moments  
 WILL-Vocational Education  
 WIND-Sports Edition  
 WGN-Mary Ann Presents  
 WJBC-D. A. R. Prgm.  
 WJJD-Chester Gay organist  
 \*WKRR-News: Classified Columo  
 WKBB-John Gruber  
 WMBD-Nelson's Harmonizers  
 WOC-Hits & Encores  
 WSBT-Roaders' Review  
 \*WSUI-News Oddities: World Bookman  
 \*WTAD-Community News

NBC-Ma Perkins, sketch: WTMJ  
 WIRE KSD WIIHF WLW WMAQ  
 CBS-Golden Gate Quartet: WSBT  
 WKBB WOC WFBM

NBC-Amanda of Honeymoon Hill, sketch:  
 WLS KWK WMT WOWO (sw-15.33-9.53)

MBS-Radio Garden Club: WROK  
 Subject: "Your Lawn This Spring"

\*News: WIIHF WIIHF  
 \*KMOX Let's Discuss the News  
 WBAA-Vocational Guidance  
 WBBM-Man on the Street  
 WBOW-Ind. State Teachers College Prgm.  
 WCCO-Lutheran Pastor's Ass'n  
 WCFL-Varieties  
 WDZ-The Barton Family  
 WGN-Bill Anson  
 WISN-Hits & Encores  
 WJBC-Old Favorites  
 WJJD-Variations  
 WKRR-Community News  
 WMBD-Editor's Daughter, sketch  
 WSUI-Within the Classroom  
 WTAD-Swingin' on Waa

NBC-Pepper Young's Family, sketch:  
 WMAQ WTMJ WIRE WLW WIIHF KSD

MBS-Intercollegiate Debates: WROK  
 \*CBS-News: American School of the Air:  
 WISN WKRR WFRM WTAQ WCCO WKBB  
 KMOX WOC WSBT

Today's discussion deals with the interesting questions that arise from enforcing the law.

NBC-John's Other Wife, sketch: WOWO  
 WLS KWK (sw-9.53-15.33)

WBAA-Parade of Business  
 WBOW-Classic Musicale  
 WCFL-Rumba Cafe  
 WDZ-Birthday Party  
 WGN-Mark Love & Len Salvo  
 WIIHF-Music of the Masters  
 WIIHF-People, Just People  
 WIIHF-Alice Oleson  
 WIIA-W. C. T. U. Prgm.  
 WILL-Recital Hall  
 WIND-Racing Results  
 \*WJBC-News  
 WJJD-Board of Education  
 \*WKBB-News  
 WMBD-Woman of Courage  
 WLS-Homemakers' Prgm.  
 WTAD-Hank and the Dude Ranchers

NBC-Just Plain Bill, sketch:  
 KWK WLS WOWO (sw-9.53-15.33)

NBC-Vic & Sade, sketch: WIIA  
 WMAQ WTMJ WLW WIRE KSD  
 WBOW-I. S. T. College Program:  
 WCCO-Minneapolis Church Fed.  
 WCFL-To be announced  
 WGN-Good Health & Training  
 WIIHF-Lecture Hour  
 WIIHF-Battle of Books  
 WIIHF-Gems of Melody  
 WILL-Travelogue  
 WJBC-Herbert Smith  
 WJJD-Ben Kanter pianist  
 WKBB-Richard Maxwell  
 WMBD-Kitchen Melodies: Name the Tune

NBC-Backstage Wife, sketch:  
 WMAQ WIIHF WIRE WTMJ  
 WIIHF WLB

\*NBC-Club Matinee: News:  
 WBOW WENR WOWO

CBS-Jack Leonard, songs: WOC  
 WKBB WSBT WTAQ WISN  
 WKBB (sw-11.83)  
 KMOX-Linda's First Love, sketch  
 KWK-Meet Miss Julia, sketch

2:00

NBC-Orphans of Divorce, sketch:  
 WLS WMT KWK WOWO (sw-9.53-15.33)  
 NBC-The Story of Mary Marlin, sketch:  
 WMAQ WIIHF WLW WJBC  
 WIRE WTMJ

CBS-Society Girl, sketch: KMOX  
 WBBM WCCO WFBM

CBS-Mayfair Orch.: (sw-15.27)  
 MBS-Marriage License Romances:  
 WGN WIIHF WHOK

WBAA-Magic Carpet  
 WBOW-Vocal Styling  
 \*WCFL-News  
 \*WDZ-News: Movie News  
 WIIA-Radio Reading Club  
 WIIHF-Real Estate Clinic  
 WIIHF-Melody Moments  
 WILL-Vocational Education  
 WIND-Sports Edition  
 WGN-Mary Ann Presents  
 WJBC-D. A. R. Prgm.  
 WJJD-Chester Gay organist  
 \*WKRR-News: Classified Columo  
 WKBB-John Gruber  
 WMBD-Nelson's Harmonizers  
 WOC-Hits & Encores  
 WSBT-Roaders' Review  
 \*WSUI-News Oddities: World Bookman  
 \*WTAD-Community News

NBC-Ma Perkins, sketch: WTMJ  
 WIRE KSD WIIHF WLW WMAQ  
 CBS-Golden Gate Quartet: WSBT  
 WKBB WOC WFBM

NBC-Amanda of Honeymoon Hill, sketch:  
 WLS KWK WMT WOWO (sw-15.33-9.53)

MBS-Radio Garden Club: WROK  
 Subject: "Your Lawn This Spring"

\*News: WIIHF WIIHF  
 \*KMOX Let's Discuss the News  
 WBAA-Vocational Guidance  
 WBBM-Man on the Street  
 WBOW-Ind. State Teachers College Prgm.  
 WCCO-Lutheran Pastor's Ass'n  
 WCFL-Varieties  
 WDZ-The Barton Family  
 WGN-Bill Anson  
 WISN-Hits & Encores  
 WJBC-Old Favorites  
 WJJD-Variations  
 WKRR-Community News  
 WMBD-Editor's Daughter, sketch  
 WSUI-Within the Classroom  
 WTAD-Swingin' on Waa

NBC-Pepper Young's Family, sketch:  
 WMAQ WTMJ WIRE WLW WIIHF KSD

MBS-Intercollegiate Debates: WROK

\*CBS-News: American School of the Air:  
 WISN WKRR WFRM WTAQ WCCO WKBB  
 KMOX WOC WSBT

Today's discussion deals with the interesting questions that arise from enforcing the law.

NBC-John's Other Wife, sketch: WOWO  
 WLS KWK (sw-9.53-15.33)

WBAA-Parade of Business  
 WBOW-Classic Musicale  
 WCFL-Rumba Cafe  
 WDZ-Birthday Party  
 WGN-Mark Love & Len Salvo  
 WIIHF-Music of the Masters  
 WIIHF-People, Just People  
 WIIHF-Alice Oleson  
 WIIA-W. C. T. U. Prgm.  
 WILL-Recital Hall  
 WIND-Racing Results  
 \*WJBC-News  
 WJJD-Board of Education  
 \*WKBB-News  
 WMBD-Woman of Courage  
 WLS-Homemakers' Prgm.  
 WTAD-Hank and the Dude Ranchers

NBC-Just Plain Bill, sketch:  
 KWK WLS WOWO (sw-9.53-15.33)

NBC-Vic & Sade, sketch: WIIA  
 WMAQ WTMJ WLW WIRE KSD  
 WBOW-I. S. T. College Program:  
 WCCO-Minneapolis Church Fed.  
 WCFL-To be announced  
 WGN-Good Health & Training  
 WIIHF-Lecture Hour  
 WIIHF-Battle of Books  
 WIIHF-Gems of Melody  
 WILL-Travelogue  
 WJBC-Herbert Smith  
 WJJD-Ben Kanter pianist  
 WKBB-Richard Maxwell  
 WMBD-Kitchen Melodies: Name the Tune

NBC-Backstage Wife, sketch:  
 WMAQ WIIHF WIRE WTMJ  
 WIIHF WLB

\*NBC-Club Matinee: News:  
 WBOW WENR WOWO

CBS-Jack Leonard, songs: WOC  
 WKBB WSBT WTAQ WISN  
 WKBB (sw-11.83)  
 KMOX-Linda's First Love, sketch  
 KWK-Meet Miss Julia, sketch

3:00

NBC-Orphans of Divorce, sketch:  
 WLS WMT KWK WOWO (sw-9.53-15.33)  
 NBC-The Story of Mary Marlin, sketch:  
 WMAQ WIIHF WLW WJBC  
 WIRE WTMJ

WBAA-Jefferson High School  
 WBBM-Editor's Daughter, sketch  
 WCCO-Gospel Singers  
 WCFL-Make Believe Danceland  
 WDZ-Women, Just Women  
 WFBM-Three-Quarter Time  
 \*WGN-News  
 WIIA-Public Discussion Clinic  
 WIIHF-Tea Time Melodies  
 WILL-Music of the Masters  
 WIND-Sports Edition  
 WJBC-Matinee Melodies  
 WJJD-Fred Beck, organist  
 WMBD-Kitty Keene, sketch  
 WMT-Meet Ma Brown  
 WROK-Women of the Hour  
 WSUI-Forensic Frnm  
 WTAD-Nuttv News

NBC-Club Matinee: News:  
 WMT

CBS-Men Behind the Stars:  
 WTAQ WISN WKRR  
 WOC WKBB (sw-11.83)  
 A talk on antiques and quilts  
 More details on page 14.

NBC-Stella Dallas, sketch: WIIA  
 WIRE WTMJ WIIA WMAQ  
 WLW  
 MBS-To be announced: WGN  
 KMOX-Editor's Daughter, sketch  
 KWK-Swing Clinic  
 WBBM-Meet the Missus  
 WCCO-Kitty Keene, sketch  
 WFBM-Hits & Bits  
 WIIHF-Listen, Ladies!  
 \*WIIHF-News  
 WMBD-Ma Perkins, sketch  
 WTAD-Concert Orch.

CBS-Manhattan Mother, sketch:  
 WBBM

\*NBC-Club Matinee: News:  
 KWK

CBS-Rhythm Rascals: WKBB  
 WTAQ WISN WOC WKBB

NBC-Lorenzo Jones, sketch:  
 WIIA WMAQ WIRE WTMJ  
 WIIA

MBS-To be announced: WHBF  
 Ma Perkins sketch KMOX  
 WROK  
 WBAA-Story of Wool  
 WCCO-Mary Sothern  
 WDZ-The Art of Living  
 WFAM-Melody Lane  
 WFBM-William Wirges Presents

WHIP-Club Melody  
 WIND-Race Results  
 \*WJBC-News  
 WJJD-Chicago Youth Week  
 WLW-Meet Miss Julia  
 WCCO-Springtime & Harvest  
 WOWO-Living Religion  
 WSUI-Our Neighbors  
 WTAD-Romance & Rhythm

NBC-Keyboard Capers: (sw-11.83)

NBC-Young Widdler Brown, sketch:  
 WTMJ WMAQ WIRE WIIHF KSD WIIA  
 CBS-Smitin' Eo McConnell:  
 KMOX WCCO WFBM

MBS-Book-a-Week: WGN WROK

WBAA-Concert Review  
 WBBM-Linda's First Love, sketch  
 WDZ-Home Folks Hour  
 WIIA-Spanish Prgm.: Weather  
 WIIHF-Listen, Ladies  
 WIIHF-Axel Christensen  
 WISN-Siesta  
 WJJD-Rhythm for Tea  
 WKBB-Community News  
 WKBB-Ben Armstrong's Orch.  
 WLW-Painted Dreams  
 \*WOC-News  
 WSUI-Concert Hall  
 WTAD-Marcella Cheek, songs  
 WTAQ-Cocktail Dance Party

CBS-Kathleen Norris, sketch:  
 KMOX WBBM WCCO WFBM

NBC-Girl Alone, sketch: WMAQ  
 WIRE KSD WIIHF WTMJ

MBS-To be announced: WROK  
 WMT

NBC-Name It & Take It: WIBA  
 \*News: WBOW WDZ  
 KWK-Al Sari's Orch.  
 WBAA-Baseball: Pittsburgh Pirates vs. Purdue  
 WENR-Radio Neighbors  
 WGN-Grenadiers and Piano  
 WIIA-Alpine Melodies  
 WIIHF-Sacred Meditations  
 WIIHF-Jim Walkowski

WILL-The University at Work  
 WIND-Sports Edition  
 WISN-Rhythm & Romance  
 WJBC-Musical Melange  
 WJJD-Margit Heedens' Orch.  
 WKBB-Smg Shoppers  
 \*WKBB-News: Albert Wallace Presents

WLW-Kitty Keene, sketch  
 \*WMBD-News: Pet Corner  
 WOC-Dixieland Rand  
 \*WOWO-News  
 WSUI-Woodland Rambler  
 WTAD-South American Way

NBC-Caroline's Golden Store:  
 WBBM WFBM KMOX WCCO

NBC-Name It & Take It: WBOW  
 KWK  
 NBC-Midstream, sketch: WIRE  
 WROK WGN WIIHF  
 MBS-Our American Language:  
 WROK  
 WDZ-98 Strings: Sports  
 WFAM-Killer Dillers  
 \*WJJD-News  
 WKBB-Univ. of Duquesne Prgm.  
 WMBD-Today in Radio  
 WMT-Stan Stanley's Orch.  
 WOC-Pat's Organ Varieties  
 WOWO-Ed & Zeb  
 WSUI-Reminiscing Time  
 WTAQ-Lonesome Hill

NBC-Bud Barton, Children's Prgm.: KWK WOWO (sw-9.53-15.33)

MBS-Johnson Family, sketch:  
 WROK WIIHF WMT

NBC-Kitty Keene, sketch: WIIA  
 WMAQ WTMJ KSD

NBC-Jack Armstrong, sketch:  
 WLW

CBS-It Happened in Hollywood:  
 KMOX WFBM WISN WCCO  
 WBBM  
 WBOW-Coral Islanders  
 WDZ-Dot, Kay & Letty  
 WENR-Affairs of Anthony, sketch  
 WGN-Afternoon Musicale  
 WIIA-WDIA Prgm.  
 WIIA-Silver Springs Prgm  
 WILL-Music That Lives  
 WIND-Race Results  
 WIRE-Dick Reed  
 WJBC-Sweet & Swine  
 WJJD-Happy Harmonies

WKBB-Music Graphs  
 WKBB-Travelogue  
 WMBD-Window Shopper  
 WOC-Fiesta  
 WSUI-Second Year French  
 WTAD-Hits & Encores  
 WTAQ-Markets & Events

NBC-The O'Neills, sketch: WIIA  
 KSD WIRE WTMJ WMAQ

CBS-Scattergood Baines, sketch:  
 WBBM KMOX WFBM WCCO

NBC-Edward Davies, bar.: KWK  
 WBOW

NBC-Adventures of Tom Mix:  
 (sw-15.33)  
 WDZ-Screwball Club  
 WENR-Frolies Before Five  
 WIIA-It Seems to Me, Professor  
 WIIHF-Sunshine Club  
 WIIA-Campus Jamboree  
 WISN-Even as You & I  
 WKBB-Loras College Prgm.  
 WKBB-Alec Randolph

WLW-Organ Interlude: Kirby & White  
 WMBD-His Majesty, the Italy  
 WMT-Cheerful Charlie Flagler  
 WOC-Fanfare  
 WOWO-Keeping You Posted  
 WROK-Three for Tea  
 WTAD-The Lampfighter  
 WTAQ-Milking Time

NBC-El Chico, Spanish Review:  
 (sw-9.53)  
 NBC-Pianist: Alma Kitchell's  
 Brief Case: WOWO

\*CBS-News: To be announced:  
 WSBT  
 CBS-Billy & Betty: WFBM  
 WCCO WBBM

MBS-Jerry Livingston's Orch.:  
 WGN WIRE WROK  
 \*News: WCFL WIIHF WIIHF  
 KWK

\*KMOX-News: To be announced  
 \*KSD-News: Feature Spotlight  
 WBOW-Merry Go Round  
 WDZ-Heart of the News  
 WENR-Radin Fanfare

\*WFAM-News: Dinnor Dance  
 WIIHF-The Duchess  
 \*WILL-News Behind the News  
 WIND-Melody Special  
 WIRE-Easy Aces, sketch  
 \*WISN-Show Window: News  
 WJBC-Normal Hour  
 WJJD-Islanders

WKBB-Book Rogers  
 WJBC-Kiddies Hour  
 \*WLW-Fred Kirby: News  
 WMAQ-Evening Prelude: Whizzer Prgm.  
 WMBD-Political Talk

NBC-Name It & Take It: WBOW  
 KWK  
 NBC-Midstream, sketch: WIRE  
 WROK WGN WIIHF

MBS-Our American Language:  
 WROK  
 WDZ-98 Strings: Sports  
 WFAM-Killer Dillers  
 \*WJJD-News  
 WKBB-Univ. of Duquesne Prgm.  
 WMBD-Today in Radio  
 WMT-Stan Stanley's Orch.  
 WOC-Pat's Organ Varieties  
 WOWO-Ed & Zeb  
 WSUI-Reminiscing Time  
 WTAQ-Lonesome Hill

NBC-Bud Barton, Children's Prgm.: KWK WOWO (sw-9.53-15.33)

MBS-Johnson Family, sketch:  
 WROK WIIHF WMT

NBC-Kitty Keene, sketch: WIIA  
 WMAQ WTMJ KSD

NBC-Jack Armstrong, sketch:  
 WLW

CBS-It Happened in Hollywood:  
 KMOX WFBM WISN WCCO  
 WBBM  
 WBOW-Coral Islanders  
 WDZ-Dot, Kay & Letty  
 WENR-Affairs of Anthony, sketch  
 WGN-Afternoon Musicale  
 WIIA-WDIA Prgm.  
 WIIA-Silver Springs Prgm  
 WILL-Music That Lives  
 WIND-Race Results  
 WIRE-Dick Reed  
 WJBC-Sweet & Swine  
 WJJD-Happy Harmonies

WKBB-Music Graphs  
 WKBB-Travelogue  
 WMBD-Window Shopper  
 WOC-Fiesta  
 WSUI-Second Year French  
 WTAD-Hits & Encores  
 WTAQ-Markets & Events

NBC-The O'Neills, sketch: WIIA  
 KSD WIRE WTMJ WMAQ

CBS-Scattergood Baines, sketch:  
 WBBM KMOX WFBM WCCO

| FREQUENCIES |  |
|-------------|--|
| KMOX-10     |  |

# FRIDAY GOOD LISTENING GUIDE

## FRIDAY April 5

Check the programs you want to hear today

WMT Science In Everyday Life  
 \*WOC News: Sunset Serenade  
 WSUI The Roman Letter & Story  
 WTAD Organo Artistry  
 WTAM Pie Plant Pete  
 WTNJ Meet Miss Julia

### 5:15

\*NBC-Malcolm Clair, children's stories: News: WENR (sw-9.53)  
 NBC-Dick Stable's Orchestra: WOWO

CBS-Hedda Hopper's Hollywood: WIIBM WFBM KMOX WMBD WTAQ WCCO

Sports: WLW WRWK  
 KSD Washington U. Educ. Series  
 KWK-Davey Adams, sketch  
 WCFL-A. B. C. Safety Lesson  
 WDZ-Sundown Jubilee: Democratic Political  
 WGN Alice Blue, pianist  
 WIIBF-In the Crimelight, drama  
 WIO-Meet Miss Julia  
 WIHA-Children's Hour  
 WHL-Sacred Music  
 WIND-Ben Kanter, pianist  
 WIRE-Dessa Byrd  
 WISN Show Window  
 WJJD-Sons of the Pioneers  
 WKBB-Lest We Forget  
 WMT-Shug'n' Sam  
 WTAD-Variety Prgm.  
 \*WTAM-News: Evening Prelude  
 WTMJ-Song Doctor

### 5:30

\*CBS-Kallenborn Edits the News: WTAQ WBBM WCCO WFBM (sw-11.83)

MBS-Bill McCune's Orch.: WGN WIRE

NBC-Bud Barton, children's prim.: WENR

NBC-To be announced: WOWO  
 Jack Armstrong, sketch: WHL  
 WIIBF WMAQ WTMJ  
 Capt. Midnight: KSD WKBB  
 \*News: WIBA WIND  
 KMOX-Bob Dunham Comments  
 KWK-Black Flame of the Amazon  
 WCFL-Camero Theater  
 WFAM-Sports Review  
 WISN-Gaslight Harmonies  
 WJBC-Margie Carpenter Club  
 WJJD-Chapel Singers  
 WKBB-Captain's Midnight  
 WLW-Don Winslow of the Navy  
 WMBD-Endurance Derby: Political Talk  
 WMT-Lamp Lighting Time: Maoy Happy Returns  
 WOC-Religion at Work  
 WROK-Winnegago P.T.A.  
 WSUI-Musical Moods  
 WTAD-Jack Armstrong, sketch

### 5:45

\*NBC-Lowell Thomas, news com- mentary: WLW

\*CBS-The World Today: WFBM WMBD WBBM WCCO KMOX WKBB

NBC-Li'l Abner, sketch: WMAQ  
 NBC-Adventures of Tom Mix: WENR KWK WMT

MBS-Little Orphan Annie, sketch: WGN WIIBF WHOK

To be announced: WFAM WTAQ WOC

Sports: WIBA WTMJ WBOW  
 KSD-Stockton & Eschen  
 WCFL-Jack Kelly's Orch.  
 WDZ-Sportscast  
 WIO-To be announced  
 WIND-Modern Melody  
 WIRE-Hoosier Sport Shots  
 WISN Sports Parade  
 WJBC-Children's Birthdays  
 WJJD-Blue Grass Roy  
 WKBB-To be announced  
 WOWO-To be announced  
 \*WSUI-Daily Iowan of the Air  
 WTAD-Gaslight Harmonies

## NIGHT

Where there is no listing for a station its preceding program is on the air.

### 6:00

CBS-Amos 'n' Andy: WJR WIIAS KMOX WCCO (sw-11.83) (also at 10 p.m.)

NBC-Josel Marals, songs: (sw-9.55)

NBC-Fred Waring in Pleasure Time: WTAM WLW WTMJ KSD WIBE (also at 10 p.m.)

\*MBS-Fulton Lewis, Jr., news analyst: WMT WIIBF WROK

\*News: WBBM WFBM Sports: WKBB WOC WKBB

KWK-Lone Ranger drama  
 WBOW-Music for Dinner  
 WCFL-Harp Results  
 WENR Organ Moods  
 \*WFAM-Variations in Syncopation, News

WGN Concert Orch  
 WIO-Captain's Midnight  
 WIHA-Dinner Melodies  
 WIND-German Hour  
 WISN-Styles in Rhythm

### AFTERNOON

1:00 CST Music Appreciation Hour, NBC.  
 Dr. Walter Damrosch, conductor.

### NIGHT

6:30 CST Professor Quiz, CBS. With Bob Trout.

7:00 CST This Amazing America, NBC.  
 Quiz program, Bob Brown, M. C.; Ranch Boys; Roy Shield's orchestra.  
 A review may be found on page 14.

7:00 CST Kate Smith's Variety Hour, CBS.  
 Albrit and Costello, comedians; Ted Straeter Chorus; Ted Collins, announcer; Jack Miller's orchestra. Guests.

7:00 CST Colonel Stoopnagle's Quixle Doodles, MBS.

7:00 CST Cities Service Concert, NBC.  
 Lucille Manners, soprano; Ross Graham, baritone; Frank Black, conductor.

7:30 CST Carson Robison and His Buckaroos, NBC.

8:00 CST Johnny Presents, CBS.  
 Ray Bloch's Swing Fourteen; "Perfect Crime" dramas; soloists; Jolinn Green's orchestra.

8:00 CST Waltz Time, NBC.  
 Frank Munn, tenor; Amsterdam chorus; orchestra.

8:00 CST Plantation Party, NBC.

Whitey Ford, M. C.; Duke of Paducah; Louise Massey and the Westerners; Tom, Dick and Harry; Doring Sisters; Charlie Lyon, announcer.

8:30 CST What Would You Have Done? NBC.  
 Quiz program, Ben Grauer, M. C.

8:30 CST First Nighter: Drama, CBS.  
 Drama, with Les Tremayoe and Barbara Luddy.

8:30 CST Command Performance, MBS.  
 Guests: Benny Field and Blossom Seeley.

8:30 CST What's My Name? NBC.  
 Quiz program, with Budd

Hulick and Arlene Francis.

9:00 CST Grand Central Station, CBS.  
 Dramatic program.

9:00 CST Oon Ameche Variety Show, NBC.  
 Beginning a new dramatic and musical show. Pat Friday, vocalist; Claire Trevor; Mark Hellinger short stories; Victor Young's orchestra.  
 Pictures may be found on page 2.

9:30 CST Believe It or Not Ripley, CBS.  
 Robert Ripley, M. C.; Linia Lee, vocalist; B. A. Rolfe's orchestra.  
 A review may be found on page 14.

10:00 CST Fred Waring in Pleasure Time, NBC.

Refer to adjacent columns for stations broadcasting these programs

WJBC-Rainbo Revue: Hit of the Day  
 WJJD-Suppertime Frolic  
 WMAQ-Musical Entree  
 WMBD-Jack Brickhouse, sports  
 WSUI-Dinner Hour Prgm.  
 WTAD-Sports Views & Reviews  
 WTAQ-Easy Aces

6:15  
 NBC-Concert Orch.: WTMJ KSD  
 WMAQ WIRE WIO  
 CBS-Lanny Ross, Inr.: WIIAS  
 WJR WCCO KMOX (also at 10:15 p.m.)

CBS-To be announced: WBBM WFBM

\*News: WMBD WRWK WOC  
 WBOW-Si & Ezra  
 WCFL-Melody Time  
 WENR-Political Talk  
 WFAM-Musical X-ray  
 WGN-Bob Elson's sports review  
 WIIBF-Sports Trail  
 WISN-Phil Grau  
 WJBC-Dinner Music  
 WKBB-Fashion Notes: Melody Time  
 WKBB-Dinner Music  
 WLW-Richard Himber's Orch.  
 \*WMT-News: Opportunities for Men: Musical Interlude  
 WTAD-Dinner Music  
 WTAM Otto Thurn's Orch.

6:30

CBS-Professor Quiz: WBBM WJR WFBM WIIAS KNOX WCCO WISN (also KNX KSL at 8 p.m.)

NBC-Yesterday's Children: (sw-9.55)  
 \*News: WGN WHO WLS WTAQ  
 WIIBF WLW WTAD

KSD-Cherry Kays and Company

\*KWK Sports News  
 WBOW-Refreshment Time  
 WCFL-Jimmy Evans, sports  
 WFAM-Dinner Hour Musicales

WIRE-Treasure Hunt  
 \*WJBC Sports: News: Markets  
 WKBB-Musical Breivities: Feed-a Grams

\*WMAQ-News: Totten on Sports: Musical Entree  
 WMBD-Wm. E. Stone  
 WMT-Vox Pop

WOC-What Is It?  
 WROK-Dinner Music  
 WTAM-Big Town, drama  
 WTMJ-Easy Aces

6:45

MBS-Inside of Sports: WLW WGN KWK

NBC-Xavier Cupat's Orch.: WIO  
 \*News: WKBB WKBB  
 \*KSD-Nathaniel Sulkret's Orch.: News

WBOW-Tele-Tune Time  
 WCFL-Time for Music  
 WFAM-Neighborhood Sports News  
 WIIBF-Dance Tunes: Serenade  
 WIIAS Sports

WIRE-Dick Reed  
 WJBC-Singo  
 WLS-Prairie Farmer Discussion Club

WMAQ Political Talk  
 WMBD Political Talk  
 WOC-Voice of Courage  
 WHOK-Victor Colui's Orch.  
 WTAQ-Acordiana  
 WTMJ-Kilowatt Hour

7:00

\*CBS-Kate Smith's Variety Show: News: WCCO WFBM WMBD WIIAS WISN WTAQ KNOX WBBM WOC WJR (sw-11.83) (also KNX at 11 p.m.)

NBC-This Amazing America, quiz show: WLS KWK

This program reviewed on page 14.

MBS-Col. Stoopnagle's Quixle Double Contest: WGN WLW

NBC-Cities Service Concert: WIRE WTAM KSD WHO WIBA WMAQ WTMJ (sw-9.53)  
 Miss Manners will sing The Old Refrain, Siloney, Through the Years, and with Mr. Graham, Sweetest Story Ever Told. Mr. Graham will sing Gypsy Love Song. The chorus presents Drink to Me Only with Thine Eyes. The ensemble sings From Another World, I Love to Whistle and a medley of Noel Coward selections. The orchestra will play Tralalalal, Inspiration Tango, Voices of Spring Walks, and Spanish Dance (Rehefied).

WBOW-Five Star Final, drama  
 \*WCFL-Special News  
 WFAM-Amer. Family Robinson  
 WIIBF-Captain's Midnight  
 WIND-Melodies of Romance  
 WJBC-Anniversary Party  
 WKBB-Organ Reveries  
 WKBB-Musical Mystery Man  
 WMT-Pleasantdale Folks  
 WROK-Names in the News  
 WSUI-Children's Hour

7:15

WBOW-Spin of Fortune  
 WCFL-Evening Concert  
 WFAM-Lest We Forget  
 WIIBF-Talk: Elmer Wessel: The Bee

WIND-Maxim Olefsky's Orch.  
 WJBC-Political Talk  
 WKBB-Mary Louise Braden  
 WMT-Hit Parade of Tomorrow

7:30

MBS-Lone Ranger, drama: WGN  
 NBC-Carson Robison's Buckaroo: KWK WLS WLW WMT (also KGO at 10 p.m.)

MBS-Sinfonietta; Alfred Wallenstein cond: WIIBF WROK  
 Music detail on page 12.

WBOW-Highlanders  
 WFAM-Three Notes  
 WIND-Pliner & Earle  
 \*WJBC-News

WKBB-Perpetual Novena  
 \*WKBB-Rapid Ad News  
 WSUI-Sportstime

7:45

WCFL-Dr. Carruthers  
 \*WFAM-The Staffords: News  
 \*WIND-News  
 WJBC-Bug Scouts of America  
 WHOK-Cong. Ralph E. Church  
 WSUI-Evening Musicales

8:00

CBS-Johnny Presents: WHAS KMOX WMBD WISN WFBM WBBM WCCO WTAQ WSBT WJR WOC WKBB (sw-11.83) (also KNX KSL at 11:30 p.m.)

NBC-Plantation Party: WENR KWK WMT WLW WOWO

MBS-To be announced: WROK  
 NBC-Waltz Time: KSD WMAQ  
 WTAM WTMJ WIBA WIRE  
 KOA WHO (sw-9.53)

Frank Mann will sing It Had to Happen and The Wind and the Rain in Your Hair. The chorus will sing A Pretty Girl is Like a Melody and Song of Love. The orchestra will play Midnight Madonna, Tales from the Vienna Woods, All Alone, and Falling Leaves.

WBOW-Melodies of the Music Masters  
 WCFL-Novena  
 WGN-Musico, musical quiz  
 \*WIIBF-News

WIND-Scattergood Baines, sketch  
 WJBC-Halt & Hall  
 WKBB-Stars Over Manhattan  
 WSUI-Modern Literature Round Table

8:15

WIIBF-Hon. Ralph E. Church  
 WIND-Evening Dance  
 WROK-Henry Slattery-Lewis

8:30  
 NBC-What Would You Have Done?, quiz show: WENR KWK  
 WJBC WMT (sw-9.53) (also KGO at 10:30 p.m.)

NBC-What's My Name? quiz  
 prgm.: WIRE KOA KSD WMAQ  
 WTAM WHO WTMJ WLW

MBS-Command Performance:  
 WHOK WIIBF

For detail see Good Listening Guide.  
 CBS-First Nighter: WBBM WJR  
 WFBM WIIAS KMOX WCCO  
 WISN

WBOW-Hit-Review  
 \*WGN-Quin Ryan, news  
 WIBA-Safety Council

WIND-Motorcade of Melody  
 \*WJBC-News  
 WKBB-Down the Mississippi  
 WKBB-Dance Orch.

WMAQ-Iladio Guild Players  
 WSUI-Album of Artists  
 WTAQ-Tuneful Tempos

8:45

WGN-All Came True  
 WIBA-Club Chanticleer  
 WIND-Emil Flindt's Variety Crew  
 WJBC-Musical Roundup

WMBD-Hon. Ralph E. Church  
 WSBT-Wonder of Vision  
 \*WSUI-Daily Iowan of the Air  
 WTAQ-Gaslight Harmonies

9:00

\*MBS-Raymond Gram Swing, oews analyst: WGN WIIBF  
 NBC-Don Ameche Variety Show:  
 WIBA KSD WHO WTMJ WMAQ  
 WLW WIRE WTAM (sw-9.53)

For detail see Good Listening Guide.  
 CBS-Grand Central Station, drama:  
 WJR WIIAS WIIAS WFBM  
 WCCO KMOX

NBC-Boxing Bout: WENR WMT  
 WBOW KWK WOWO

For detail see Good Listening Guide.  
 KOA-On With the Dance  
 WCFL-Sports

WJBC-The Ill Sportsman  
 \*WKBB-News  
 WKBB-Old Style Treasure Chest  
 WMBD-Walter W. Donley, spkr.  
 WOC-Original German Band  
 WSBT-Wranglers

WTAQ-Music Time  
 9:15  
 MBS-Frank Gagen's Orchestra:  
 WIIBF WROK

NBC-Concert Orch.: KOA  
 WCFL-Make Believe Ballroom  
 WGN Musical Powder Box  
 WIIBF-Hon. Harry B. Hershey  
 \*WIND-News: Walkathon  
 WISN-American Weekly  
 WKBB-Dixieland Band  
 WMBD-Musical Mart  
 \*WTAQ-News

9:30

CBS-Believe It or Not Ripley:  
 WIIAS WJR WFBM WBBM WOC  
 KMOX WMBD WSBT WTAQ  
 (sw-9.65)

This program reviewed on page 14.  
 NBC-Story Behind the Headlines:  
 WTAM WIBA WMAQ (sw-9.53)

MBS-Griff Williams' Orchestra:  
 WROK WGN  
 NBC-Melody Marathon: KWK  
 WIRE WBOW WLW WOWO

NBC-Boxing Bout: WENR WMT  
 KOA-Record Review  
 KSD-Weekly Record Review  
 WCO-Sportsmen's Special  
 WCFL-Variety Prgm.  
 WIIBF-Mutiny on the High Seas  
 WIO-Big Town  
 WIND-Hawaii Calls  
 WISN-Reflections

\*WJBC-News: Sports: Name the Town  
 WKBB-Dance Hour  
 WKBB-Should We Dance?  
 WTMJ-Concert Violinist

9:45  
 NBC-Human Nature in Action:  
 WTAM (sw-9.53)  
 "Mr. Dictator" is the title of tonight's discourse.

WCFL-Don Artiste  
 WIIBF-Lost Empire  
 WIBA-Hollywood  
 WIND-Adventures in Science  
 WJBC-Sa You're Entertaining  
 WMAQ-Political Talk  
 WTMJ-N. C. C. C.

10:00  
 NBC-Lang Thompson's Orch.:  
 (sw-9.53)

CBS-Amos 'n' Andy: WBBM WFBM (also see 6 p.m.)

NBC-Fred Waring in Pleasure Time: WIO KOA WMAQ (also at 6 p.m.)

\*CBS-Paul Sullivan Reviews the News: WJR WIIAS (sw-9.65)

\*News: WBOW WSBT WROK  
 WLW WMT WOC WIBA WKBB  
 WIRE WOWO WHBF WMBD

\*KMOX-Flannery Views the News  
 KWK-One Man's Opinion  
 WCCO-Cedric Adams  
 WCFL-Muscle Lovers Prgm.

\*WENR-Ten O'Clock Final  
 WGN-Heidelberg Concert Orch.  
 WIND-Swedish Prgm.  
 \*WISN-News: Sports  
 WKBB-Moon Magic  
 \*WTAM-News: Lee Allen's Orch.  
 WTAQ-Music & Poetry  
 \*WTMJ-Today's Events

10:15  
 CBS-Everett Hoagland's Orch.:  
 WTAQ WSBT WKBB WCCO  
 WKBB (sw-9.65)

NBC-Teddy Powell's Orchestra:  
 WBOW WOWO WIRE

CBS-Lanny Ross, Inr.: WBBM  
 WFBM (also see 6:15 p.m.)

\*News: WIO WMBD

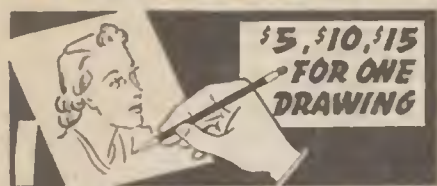
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Name.....  
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Use Coupon before you lose it.

# 25 BRAIN-BUSTERS

(Join radio's quiz game! Try your skill at answering these radio brain-busters. For correct answers see Page 56.)

### From "Morch of Games" (CBS, Sun., 10:30 a.m. EST)

1. Is a potatole a tropical fruit, a ruler of a country or a strong chemical?
2. Is an octogenarian a geometrical figure, an animal or a person who is eighty years old?
3. Would you look for a colander in the garden, in an artist's kit or in the kitchen?
4. Is a rhododendron a racing car, a large flowering shrub or a certain type of metal?
5. If you had a sabot, would you eat it, wear it or ride on it?
6. Which of the following is the most frequent user of sodium chloride: A cook, a painter or a doctor?

### From "True or False" (NBC, Mon., 8:30 p.m. EST)

1. A metaphysician is a surgeon.
2. The Stanley Cup is an ice hockey trophy.
3. Turkeys often perch in trees.
4. Bert Lahr's famous expression is "Monkeys is the kwaziest people."
5. The 1930 census rated Chicago the fourth largest city in the U. S.
6. A snipe is a highly prized game bird.

### From "Bottle of the Sexes" (NBC, Tues., 9 p.m. EST)

1. As used in the movie industry, what is the difference between a stand-

in and a double?

2. Name four of the six states that have a population of more than five million people.
3. What three consecutive numbers add up to a total of twenty-seven?

### From "Prof. Quiz" (CBS, Fri., 7:30 p.m. EST)

1. Define the word "jack" as used by the following: (a) Mechanic, (b) gambler, (c) resident of an English seaport.
2. Define the word "mat" as used by each of the following: (a) Photographer, (b) newspaperman, (c) housewife.
3. Define the word "organ" as used by each of the following: (a) Physician, (b) musician, (c) political party.
4. Define the word "frog" as used by each of the following: (a) Dressmaker, (b) zoologist, (c) railroad man.
5. Why was Dolly Madison first lady of the land for a longer time than any other woman?
6. Why does a match flame go out when held over a gas flame?

### From "Quixle Doodle Contest" (IMBS, Fri., 8 p.m. EST)

1. Where can a person buy a steel engraved portrait of Thomas Jefferson for less than a dime?
2. If four people meet and each of them shakes hands with each of the others, how many handshakes will there be?
3. Give the first name of each of the Dionne quintuplets.
4. What is put on the table, cut and served all around but never eaten?

## BIRTHDAYS

- MARCH 30**
- Kay Brinker, CBS, 485 Madison Ave., New York, N. Y.
- Ethel Owen, NBC, RCA Bldg., New York, N. Y.
- Durelle Alexander, NBC, RCA Bldg., New York, N. Y.
- APRIL 1**
- Eddy Duchin.
- Jules Allen.
- APRIL 2**
- Frances Carlon, NBC, Merchandise Mart, Chicago, Ill.
- Audrey Egan, NBC, RCA Bldg., New York, N. Y.
- Oliver Smith, NBC, RCA Bldg., New York, N. Y.
- APRIL 3**
- George Jessel, NBC, RCA Bldg., New York, N. Y.
- APRIL 4**
- Peter Van Steeden, NBC, RCA Bldg., New York, N. Y.
- Jerry Cooper.
- Frances Langford, CBS, Columbia Square, Hollywood, Calif.
- Ed East (Sisters of the Skillet), NBC, RCA Bldg., New York, N. Y.
- Doris Rhodes, CBS, 485 Madison Ave., New York, N. Y.
- Bernice Berwin (Hazel of "One Man's Family"), NBC, Sunset and Vine, Hollywood, Calif.
- Ted McMichael, NBC, RCA Bldg., New York, N. Y.
- APRIL 5**
- Marjorie Whitney, NBC, Sunset and Vine, Hollywood, Calif.

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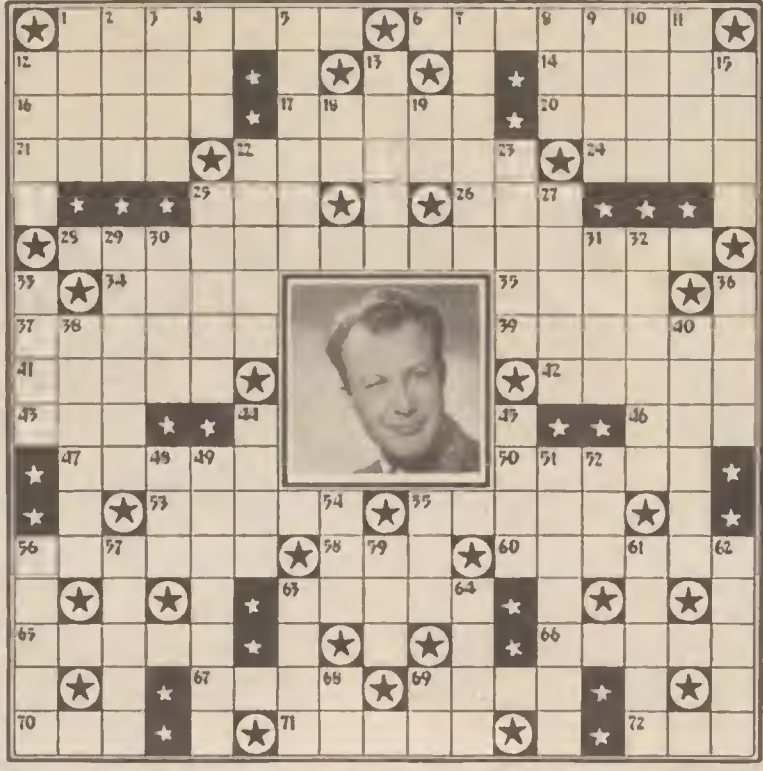
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MOVIE AND RADIO GUIDE'S PUZZLE



- HORIZONTAL**
- 1. G. Star in portrait, emcee ("Information, Please")
  - 12. Grace —, soprano
  - 14. Donald —, tenor
  - 16. Solitary
  - 17. Lost its color
  - 20. Arrange in rows
  - 21. Charles — Gibson, American illustrator
  - 22. Makes a sharp, bell like sound
  - 24. Paradise
  - 25. Dance step
  - 26. Male sheep
  - 28. Light without heat
  - 34. Wing-like party
  - 35. In birds, the tarsal joint
  - 37. Fictitious tales
  - 39. —
  - 41. "Did you ever see a — walking?"
  - 42. George —, bandleader
  - 43. Yowler (poet)
  - 46. Raw mortal
  - 47. The Mohammedan religion
  - 50. Martha —, songstress ("It Happened in Hollywood")
  - 53. Highest rank in society
  - 55. Profits
  - 56. Jude —, radio actress ("Stella Dallas")
  - 58. Pedro —, Cuban band leader
  - 60. Instructs by exercise
  - 63. Fish hooks
  - 65. Adelaide —, radio actress ("Life Can Be Beautiful")
  - 66. Feminine name
  - 67. Ford —, announcer ("Manhattan Merry-Go-Round")
  - 69. George —, bandleader
  - 70. —, Shield, orchestra leader
  - 71. Hares —, orchestra leader
  - 72. Still, moreover
- VERTICAL**
- 1. Alike nut yielding tree
  - 2. Diving bird of the Arctic seas
  - 3. — Phillips, author ("Woman in White")
  - 4. Compensation for service rendered
  - 5. Simple, silly
  - 7. Trees of the birch family
  - 8. — Ray Hinton, bandleader
  - 9. Burrowing animal
  - 10. Eager
  - 11. A number
  - 12. Fashioned
  - 13. —, Eunice, bandleader
  - 15. To throw
  - 18. An article
  - 19. Overhead railway (short)
  - 22. Binds with tape
  - 23. Bags or pouches
  - 25. Sacrel song
  - 27. — Everett, actress ("Arnold Grimm's Daughter")
  - 29. Harlots
  - 30. The olive genus of trees and shrubs
  - 31. — Hamilton, movie actor
  - 32. A critic
  - 33. Charles Correll plays the part of —
  - 36. Anglo-Saxon slave
  - 38. Alloy of tin and copper, resembling gold
  - 40. Betty Lou —, radio actress ("Arnold Grimm's Daughter")
  - 44. — Coleman, bandleader
  - 45. Leave out
  - 48. Linda —, songstress ("Believe It or Not")
  - 49. Peggy —, radio actress ("David Harum")
  - 51. Enlists
  - 52. Gun
  - 54. — Le Gallienne, actress
  - 55. Lile chatter
  - 56. Jack —, "The Louisiana Lark"
  - 57. Henry M. —, emcee ("Fifth Bandwagon")
  - 59. Vex
  - 61. Trunk of an elephant
  - 62. Clever
  - 63. Any sleep activity
  - 64. — Stanley, bandleader
  - 68. Perpetrate
  - 69. Any male person

Solution to Puzzle Given Last Week



MR. FAIRFAX REPLIES

Mr. Fairfax will give personal answers to all readers who send self-addressed stamped envelopes. Remember that he must confine himself exclusively to network personalities and programs. Address Arthur Fairfax, MOVIE AND RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

Mrs. Florence Macuba, Chicago, Ill.—BRENDA and COBINA, heard on the "Pep-rodent Show," are women. Their names are Blanche Stewart and Elvia Allman. Yes, they do have a movie scheduled. Paramount has signed them to appear in "A Night at Earl Carroll's."

Miss Ida Little Coe, Benidji, Minn.—LITTLE JACK LITTLE began his musical career as a song-piano "single" in vaudeville and was a pioneer "barn-

stormer" of early-day radio stations. In January of 1931 he accepted an offer to broadcast his stage act over one of the major networks. With the organization of his own orchestra in 1933 came an extension of his radio activities, coupled with engagements at prominent hotels. He is known for his authorship of a long list of popular song hits. Little Jack Little was born in London in 1901. At the age of five he entered the London Conservatory of Music. When nine Jack came to America and settled with his family in Waterloo, Iowa. He joined the Navy during the World War at the age of seventeen, returned to enroll in the University of Iowa with an M. D. degree in mind. However, in working his way through school by playing in campus bands Jack become side-tracked by music and decided to make it his career.

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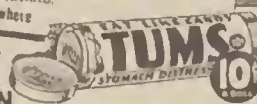
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**MRS. ROOSEVELT PRESIDENT?**

(Continued from Page 5)

tone to insinuate itself into her copy. It wasn't a huge success. Then Monte Bourjaily, at that time head of United Features, told her: "Pretend that I'm an old friend away off in Alaska and you write me a letter each day to let me know what goes on." Mrs. Roosevelt adopted this formula and the column has gone over with a bang. It started in forty-five papers, was soon being printed in seventy-eight. At first, she steered meticulously clear of the partisan and the political in it. Once she delighted Republican critics of her husband when she wrote that her husband had estimated the cost of building a cottage at Hyde Park but that it would cost more because he invariably underestimated everything. She covered this some months later by reporting that the cottage had been built and at exactly the cost her husband had estimated.

More recently, however, Mrs. Roosevelt has permitted her copy to touch upon political matters. Last summer she praised the President's appointment of Justice Douglas to the Supreme Court. She also plumped for revision of the neutrality act. There have been other instances, and political scene-watchers see in each an indication that Eleanor might make an about-face on political matters and throw her hat in the ring. That, Republicans who chuckled at her early "antics" agree, would be a major calamity for Republican hopes. Yet this is a very real possibility which cannot be overlooked, especially if the President should decide against a third term. It could be brought about through a popular clamor for Mrs. Roosevelt for President. Arthur Krock's little straw in the wind admits this possibility. It

could also come about as a matter of political expediency. Upon the shoulders of Mrs. Roosevelt has descended the mantle of all those social advances undertaken by her husband, while on the other hand none of the opprobrium and hate directed at the President has so much as touched her. She is too genuinely the humanitarian; she feels too deeply the social obligations of her position and the sufferings of others to exploit them. There has never been a question of her motives except for those first few early months when nobody knew or understood her. She stands now in the same category with Jane Addams, Harriet Beecher Stowe, Frances Willard as the epitome of fine American womanhood.

Currently, Mrs. Roosevelt is emphatic in her denials that she will be a candidate. Deep down, she is a shy person who has a deep abhorrence for living in glass houses. Neither does she have an inherent interest in politics. She feels that politics are but a means to a social end. It is this very feeling that may well make of her a candidate. Rather than see the social progress which has been made in the past seven years scrapped, left by the roadside, this writer feels that Eleanor Roosevelt would accept the nomination.

If Eleanor Roosevelt does accept the nomination, if she continues to transmit to the millions of voters who will listen to her words whenever she speaks on the radio her ideas and ideals and the magnificent force of her personality, Eleanor Roosevelt might well become the next President of the United States. At any rate, as the New York Times suggested on her birthday, "She could be elected Mrs. America by a landslide of votes!"

**BRAIN-BUSTERS—ANSWERS**

(See questions on Page 54)

(Here are the correct answers in our weekly quiz. Of the twenty-five questions in this group eleven were answered correctly. How do you rate?)

- "Morch of Games"**
1. A ruler of a country.
  2. A person who is eighty years old.
  3. In the kitchen. It's a type of strainer.
  4. A large flowering shrub.
  5. Wear it. It's a type of wooden shoe.
  6. A cook. Sodium chloride is common table salt.
- "True or False"**
1. False.
  2. True.
  3. True.
  4. False. Lew Lehr uses this line.
  5. False.
  6. True.

- "Battle of the Sexes"**
1. A stand-in is a person who takes an actor's position while the stage is being set. A double is a person hired to do dangerous stunts.
  2. The six are: New York, Illinois, California, Pennsylvania, Texas, Ohio.
  3. Eight, nine and ten.
- "Prof. Quiz"**
1. (a) A lifting device, (b) name of a

- playing-card, (c) a sailor.
2. (a) Plate or card of thick paper in which a picture is displayed, (b) a papier-mache, plaster or other impression of a form from which a plate for printing is made, (c) an article for wiping shoes or for protecting a tablecloth.
  3. (a) A part of the body, (b) an instrument, (c) an agency for communication of the views or announcements of the party.
  4. (a) A device used to fasten a cloak or a coat, (b) an amphibious animal, (c) a section of railway track.
  5. In addition to serving the full eight years of James Madison's two terms, she also was honored as first lady of the land for a portion of one of Thomas Jefferson's terms.
  6. Because one flame cannot live on the products of combustion of another flame.
- "Quixie Doodle Contest"**
1. In a post office. Thomas Jefferson's portrait is engraved on stamps.
  2. Six.
  3. Marie. Each quint was actually baptized with the first name "Marie," but four of them are called by their second names.
  4. A pack of cards.

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