

TEN CENTS
CANADA 12c

Movie and

PROGRAMS
FOR AUG. 3-9

RADIO GUIDE

**ERROL FLYNN AND
BRENDA MARSHALL**

As they will appear in Warner
Bros. film, "The Sea Hawk"



A E A 87

How Radio Sold Willkie to America

Stories about Martha "Our Town" Scott and Jeffrey "My Love Came Back" Lynn

We present a new format for better service to our readers

HEAR that horn blowing? That's us, and the horn is ours, too. We're tooting it for a good reason. In this issue, Mr. Ripley, is a printing arrangement which permits us to do something which has never been accomplished in the motion-picture and radio magazine field. Move over and we'll tell you the story.

In the first place, we have always detested warmed-over news and pictures. We have had no possible use for reviews of a screen play long after that screen play has left our local theater. Yet, in going over all the publications in the field, that is exactly what we were getting. We didn't like it. So we tightened our own schedules.

Don't look now, but something is happening to pages 5, 6, 7, 8, 37, 38, 39 and 40. They are in letterpress, which is a technical term for a special speedy sort of printing. Their being in letterpress guarantees that the news and the reviews and the pictures thereon will be the very latest in any publication in our field.

Specifically, if it happens in Hollywood this week, you can read about it in Movie and Radio Guide next week. We are the only publication in this field which owns its own presses. Only by extremely close cooperation can news be collected, edited, printed and distributed from Coast to Coast with such speed. But we are now doing it. Only in Movie and Radio Guide, if you please, will you find movie-radio news items and reviews which are news.

NOW IS A GOOD TIME to explain this change in our contents page. Frankly, we want to be able to talk more directly to our readers.

The old set-up didn't permit it. If we get an interesting or gratifying letter, we want to be able to republish it. Such a letter, for instance, as this one from Charles G. Norris. Mr. Norris needs no introduction, for everyone remembers him for his great novels, "Salt," "Seed," "Brass," "Bread," and many others. He



Ilka Chase

writes, "I used to be a magazineman and I know something about putting a magazine together and making it interesting. Since I have been a subscriber to Movie and Radio Guide I have admired your craftsmanship and already have sent in subscriptions to be sent to two of my friends. Now, I wish to subscribe for three more." A check for \$12 accompanied the letter. As we were saying, we like to talk about letters of that sort. We mention the check not because we are impressed by Mr. Norris' solvency in these tax-heavy times but to indicate that he wasn't kidding. We aren't, either, in assuring him that this next year's plans for Movie and Radio Guide guarantee its readers the most interesting series of stories, pictures and services they have ever received.

For an immediate story example take "Luncheon at the Waldorf" by Ilka Chase. Miss Chase is a great actress and an inveterate luncheon-outer. We ferreted out the fact that she is also a clever writer. Her story will run next week.



Columbia's Albert Warner (left) and Bob Trout labor mightily—but in vain—to overcome the boredom of the conventions

THE CONVENTIONS ARE OVER and most radio listeners will breathe a deep sigh of relief. Granted that Americans are now concerned with preparedness as never before, granted that more citizens are concerned about their government, nevertheless most of the broadcasts from the Democratic meeting in Chicago reached a new low in interest.

This was not the fault of the networks. They did their best, supplying over \$5,000 worth of mikes alone to provide the finest technical service. They sent battalions of their best engineers and commentators. They worked day and night to give listeners perfect programs. But the Democrats failed to cooperate. They emitted so much hot air that the nation promptly swooned into an unprecedented heat wave. Politicians are not entertaining speakers. It must be obvious to most of us who listened that they are not even very intelligent speakers. It would be much kinder, both to the listener and to the politicians, to forget all about convention broadcasting come next election time.

THE STARS ON THE COVER: Mercurial, Irish-born Errol Flynn, and darkly beautiful, born-in-the-Philippines Brenda Marshall add romance-in-Technicolor to Warner Bros.' exciting saga of the sea, "The Sea Hawk." Adventurer, playboy and idol of a million women, Errol Flynn's career is well known; about Brenda Marshall, who plays her second big-time picture-role in "The Sea Hawk," very little has been told most moviegoers. Brenda Marshall was born Ardis Ankerson in the Philippines, lived on there until 1930, when she was sent to San Antonio, Texas, to attend high school. Only twenty-three now, Brenda had been bitten by the acting-bug early in life. As a result, she slept, ate and worked at acting through high school and college, getting her first break in 1937 as the lead in "Wives of Tomorrow" on Broadway. After an unsuccessful test for the screen, she was tested a second time, signed by Warners and given the lead opposite Joel McCrea in "Espionage Agent" as her first assignment. She likes to cook, play tennis and swim. She's five feet three, weighs 110 pounds, allows herself \$15 a week spending money, which she usually discovers isn't enough before the week is over. As a result of her work in "The Sea Hawk," Ardis Ankerson, now Marshall, is expected to win full-fledged stardom from Warner Bros.



Brenda Marshall and Errol Flynn

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MARTHA SCOTT is a blend of naivete and sophistication. She constantly surprises even her long-time friends

SMALL-TOWN SMOOTHIE

How stage actress Martha Scott achieved movie stardom with one good role—and acting ability!

By Francis Chase, Jr.

MARTHA SCOTT is the girl who was tested for the role of *Melanie* in "Gone With the Wind," and was told by a blunt but well-meaning casting-director:

"The kindest thing I can say to you is to return to the stage. You'll never

make good in pictures."

Martha Scott is the girl about whom Producer Sol Lesser said, when he was casting *Emily* in the sensationally successful "Our Town":

"She's definitely not the type."

That was a few months ago.

Today Martha Scott is hailed as the find of the year. From a smashing personal triumph in "Our Town," she jumped to the leading role opposite Cary Grant in "The Howards of Virginia," which she is now completing (and in which, the grapevine reports,

she turns in a terrific job of acting).

The public is talking about Martha Scott. Producers are fighting for her services. Half a dozen eligible Hollywood males are paying her court. Who is she, anyway?

When Sol Lesser bought the rights

to Thornton Wilder's Pulitzer prize-winning play, "Our Town," someone made the perfectly obvious suggestion that he cast Martha Scott (the girl who had created the role in the sensation-ally successful stage play) as *Emily* in the screen version. He heard Selznick studios had a test which had been made when she tried out for the *Melanie* role in "Gone With the Wind." Mr. Lesser went over it and had it unreel.

"She's definitely not the type," Mr. Lesser said after that. "She may have created the role on the stage but she just won't do for the picture."

Seven months later, this same Mr. Lesser handed Martha Scott a contract which called for her to play not only *Emily* in "Our Town" but one other important role a year for seven years. During those intervening months, he had auditioned 110 actresses and screen-tested thirteen in an effort to fill the tricky role she had played so long and so successfully in New York. Finally, in sheer despair, he decided he might as well test this Martha Scott, too.

In December of last year he wired her to come on to Hollywood for a screen-test. Miss Scott, with a lead role in "The Foreigners," just opening in New York, and memories of her "Melanie test" promptly wired back that she wasn't interested in Hollywood.

Her curt refusal piqued the producer, but what really added to his determination to make a new test was the fact that Bert Glennon, his cameraman, assured him she hadn't been lighted properly for the "Melanie test." And she hadn't. Paulette Goddard, testing for the role of Scarlett O'Hara, had preceded her and there had been no time to rearrange the lights placed to show Paulette off to best advantage.

When two weeks had passed, Lesser wired Miss Scott again. This time Martha was more willing to listen. "The Foreigners" had done a sudden flop and Martha was left with only her radio serial, "The Career of Alice Blair," for support. She flew to Hollywood to be tested again.

Today Sol Lesser—who proclaimed so positively a few months before that she "was not the type,"—will tell you, even more positively, that there is only one *Emily* in the country—Martha Scott, of Gee's Creek, Mo. Even if Mr. Lesser hadn't come around to this way of thinking, it would have made little difference once "Our Town" was released. The thousands of movie-goers who have seen her in that film, her first, are one and all proclaiming Martha Scott the film find of the year.

All of this goes to show that screen tests, far from being infallible, can, on occasion, hide talent as brilliant as Martha Scott's. It also goes to show that if an actress has what it takes, not even a bad screen-test can prevent her from reaching the top. Consider Martha Scott:

She's a girl whose friends, when

asked about her, start out to answer firmly, "Martha? She's a typical small-town girl, simple, frank, but—" The friends, remembering the many unconventional little acts of the star, remembering the sometimes utter sophistication and the gleam that comes into her hazel eyes as she tells stories with double entendres, usually end up in midair.

"No, that isn't just right," they flounder. "She knows exactly what she's doing. She's unconventional. I



in Detroit, the year of Chicago's world fair. It had been preceded by a period of theatrical job-seeking in Chicago which had ended up with her taking a salesgirl's job in a department store, several months of modeling for advertising photos in Detroit, and a few walk-on parts with a stock company there. The break came when Thomas Wood Stevens, who had known Martha when he directed summer repertory productions at Ann Arbor, became director of Detroit's Civic Theater and added Martha to his company. Later, when he presented condensed Shakespearian plays at the Chicago world's fair—seven shows a day and seven days a week—Martha was in that company too.

It was not until the spring of 1936, however, that Martha decided she was ready for New York. With sixty dollars in her pocket, she arrived in New York. Within a week she had been cast in a play at the Red Barn Theater, Valley Stream, L. I., and followed that part with various radio shows for almost the whole next year. The following summer she was in the company of the Cape Playhouse, Dennis, Mass., tops in summer theaters, and

LEFT: As a small-town girl, Emily Webb of Grovers Corners in "Our Town," Martha Scott brought a tender portrayal of a great love to the screen, won the applause of critics, hearts of movie-goers



RIGHT: In "The Howards of Virginia," being made from the book, "The Tree of Liberty," Miss Scott again will be seen on the screen in a powerful love story

don't know about Martha. She's—well, she's hard to classify."

If being born in a small town makes a person a small-town girl, then Martha is just that. She was born in Gee's Creek, Mo., a stone's throw from Jamesport, Mo., where, including Martha, the census-takers counted some fifty souls this spring. Her education was obtained in a one-room schoolhouse in Jamesport, at Westport High School, in Kansas City, and at the University of Michigan. Her parents were farmers and Martha and her brother helped with the farm work after school.

IN HIGH school Martha was befriended by—and in turn idolized—a teacher, Miss Ida P. Lilley, who later became the means of Martha's securing a college education. Martha, infused with the idea of emulating Miss Lilley as a teacher, wanted to go to college. A loan of \$1,400 from Miss Lilley enabled her to do so. By the time she had reached her junior year at Ann Arbor, Martha had quite forgotten the career of teaching and knew a burning desire to become an actress. But she never forgot Miss Lilley. During the hard, lean years following her graduation, she scrimped and saved to pay back her debt, wiring from Hollywood the last one-hundred-dollar installment to her benefactor the day she signed her contract with Lesser.

Martha's first theatrical break came

won the plaudits of critics.

That fall, she turned down five motion-picture offers to take the lead in "June Night," and while it was still in rehearsal, switched from it to "Our Town." "June Night" never got beyond the try-out stage in an out-of-town theater. "Our Town" won her an immediate following. After eight months she was called to Hollywood with fanfare and bugles to test for *Melanie*. She believed she was ready for Hollywood. But Hollywood wasn't ready for Martha.

Returning to New York, she found things were not going well on Broadway either. Few new shows were in preparation, few were projected. Her

sole means of support now was her radio serial, "The Career of Alice Blair." She knew that Sol Lesser was having trouble finding an *Emily* for "Our Town," and while she felt confident she could handle the part, she made no effort to get it. Her memories of Hollywood were bitter. When she did get a wire asking her to test for the part, she had just been given a part in "The Foreigners" and turned down the screen-test. How she came to take it has already been told.

Martha is easy to get along with. You can't find a person who had quarreled with her. That sets some sort of a record for a six-month stay in Hollywood. Yet she has very definite opinions and convictions and stands up for them. Her mousy hair, her snub nose, her big eyes (which don't see well and have a far-away look in them) give her a small-town appearance. Joe Cotton, leading man of her radio serial, says this is a protective coloring she wears. That, in reality, she is quite sophisticated.

Her sense of humor is quaint and she loves stories with a double entendre. Once she was having lunch with her radio sponsor and, after sitting through the meal with her wide-eyed, innocent expression, she told a sophisticated joke that almost unseated the dignified businessman. For the premiere of "Our Town," the studio had tactfully suggested that she buy a new outfit, one a bit more expensive, perhaps. Martha, deeply hurt, told Carlton Alsop, her radio producer, with whom she went to the affair, "Why, I paid \$55 for this!"

Alsop told her that that really wasn't much and that most stars paid a great deal more for their clothes. Martha replied, reproachfully, "I couldn't pay more than this. It would hurt me deep inside, even if I made \$10,000 a week!"

There you have the deep contradiction which is Martha Scott. When you talk to her, you somehow have the feeling that perhaps Joe Cotton is wrong, that Martha is a small-town girl after all, and the shading of sophistication you find is really the protective coloring. But you can never be quite sure.

Martha doesn't have a great many friends. The few she does have are extremely loyal. She says she has no time for a lot of girl friends, and she does work fourteen hours a day when a show

is in rehearsal. Anyway, she likes men better. She lives with Vicky Abbott, who was in the stage "Our Town" with her.

As for men, she says, "I make it a point to get engaged once a year. It's fun and keeps me on my toes." Primarily she's interested in the career of Martha Scott, and that may be because she just hasn't met the right man yet. At the party Frank Lloyd gave for the "Howards of Virginia" cast—in which Martha is co-starred—she spent most of the evening dancing the shag with little Dickie Jones. She had come to the party with Bob Boyle, a handsome lad in Lloyd's art department.

(Continued on Page 42)



BOX-OFFICE DARK HORSE

Jeffrey Lynn's reception at Milwaukee marks him as a man to watch!

IN A year when the air is filled with political dark horses, Hollywood—not to be outshone—comes out with a dark horse, too. Not too important a niche in the Hollywood firmament was that occupied by twenty-eight-year-old Jeffrey Lynn during the three years he has been in Hollywood. He was a respected featured player who never lacked roles. But to classify him—as a box-office drawing-card—with such players as Clark Gable or Bob

Taylor was a thought no one entertained. Then Mr. Lynn journeyed to Milwaukee for the world's premiere of "My Love Came Back," his latest picture. From the moment he stepped off the train in the Wisconsin city Jeffrey Lynn was a man marked for stardom. The wild acclamation of the milling fans—most of them women—who greeted Lynn at the station was partly responsible. Also impressive was the fine reception given him by theater

managers, newspapermen and people in all walks of life, a factor which helped to convince Warner executives that the Hollywood appraisal of Lynn was an under-appraisal. Since the public really makes its stars, just as it elects its presidents, Jeffrey Lynn's reception at Milwaukee booms him as the number one dark horse in the box-office championship sweepstakes of 1941! Jeffrey Lynn was graduated from Bates College in Maine in the

depression year of 1930. For the next two years he worked as salesman. Then he took a job teaching in a small high school, where he served as dramatic coach. Even so faint a whiff of grease-paint was fatal. The following year he went to New York, where he won a part in the road-show company of "Brother Rat," and a screen test when they reached Los Angeles. He was signed almost immediately, has reached stardom in three years.

TALL, dark, handsome, Jeffrey Lynn won full stardom as Milwaukee fans yelled approval

YOUTHFUL MAYOR Carl Zeidler presented a bedecked key to the city to a smiling Jeffrey Lynn, who—key or no key—had already captivated Milwaukee. Above, Lynn (indicated by arrow) is mobbed in a theater lobby

AN ELECTRIC welcome sign on the staid Milwaukee city hall demonstrated how the city felt





MOVIE and RADIO GUIDE Award for Distinguished Acting

Charles Boyer and Margaret Sullavan give month's best screen performances



As Judged by Jimmie Fidler

CHARLES BOYER, as the Duc des Praslin in "All This, and Heaven Too," wins Movie and Radio Guide's acting award for men with his grim portrayal

MARGARET SULLAVAN wins the honor of best performance by an actress as the sweetheart torn between love and patriotism in "The Mortal Storm"

TWO veteran performers—both seen too little of late—have been chosen by movie columnist Jimmie Fidler as the best actors of the month. In the feminine division, Margaret Sullavan, as the sweetheart in "The Mortal Storm," was awarded MOVIE AND RADIO GUIDE'S AWARD FOR DISTINGUISHED ACTING, while Charles Boyer, for his finely shaded performance in "All This, and Heaven Too," got the nod in the male division.

Fidler, in making the awards, said: "Selection of the best feminine performance of the month narrowed to a race between Margaret Sullavan ('The Mortal Storm') and Bette Davis ('All This, and Heaven Too'). Miss Sullavan, much easier to watch and much less technical in her performance, was the best in my opinion.

"Since Miss Sullavan's first appearance on the screen in 'Only Yesterday,' back in 1933, I have rated her as one of the five most consistently good actresses on the screen. That she's never been awarded a high Academy honor for acting is, I think, another piece of stupidity which may be added to the Academy's already long list.

"It is typical of Hollywood—though difficult to believe—that Miss Sullavan was released from her M-G-M contract right after completion of 'The Mortal Storm' when, as one of Hollywood's brightest stars, she should be seen much more often.

"Boyer's performance in 'All This, and Heaven Too' wins him this month's award over other masculine actors not entirely because his acting was super-brilliant. It was good, but Boyer has done better. He wins it largely because he had no competition. Only other better-than-average acting job of the month was Walter Brennan's work in 'Maryland,' which was no real competition for Boyer.

"I don't mean to insinuate that Boyer doesn't deserve MOVIE AND RADIO GUIDE'S award. He does. His performance was nicely shaded and he made himself liked in a despicable part. One must be able to act to accomplish that."

Each month—in the first issue of the month—Jimmie Fidler selects two performers, an actor and an actress, to receive awards for distinguished acting. Those selected this month—Charles Boyer and Margaret Sullavan—have fascinating backgrounds for their brilliant careers.

MISS SULLAVAN, born of a distinguished Virginia couple of Norfolk, was a precocious child. At three she was giving recitations to social gatherings, at six she was a gifted dancer. By the time she had finished Sullins College in Virginia, she had appraised herself as "a person without inhibitions" and decided to be everything the socially correct people she knew in Norfolk weren't.

She went to Boston, where she studied dramatic technique and dancing; returned to Norfolk and organized the University Players, a dramatic group. Later she won the lead in the roadshow company of "Strictly Dishonorable," and followed it with the Broadway lead in "A Modern Virgin." Her part in "Dinner at Eight" brought her a Hollywood contract, where she

made the highly successful "Only Yesterday."

Despite a record of consistently good performance, she has made comparatively few pictures in the seven years since she came to Hollywood. Among those she has made are "Little Man, What Now?"; "Three Comrades"; "The Good Fairy"; "Shopworn Angel"; "The Shop Around the Corner" and "The Mortal Storm."

Married to Leland Hayward, theatrical agent, she has two daughters, has brown hair and gray eyes, weighs 112 pounds and is five feet two and one-half inches tall.

To a studio questionnaire recently sent her, Miss Sullavan's answers, scrawled in her almost unintelligible handwriting, are typical:

What living person do you most admire?

"Leland Hayward."

Hobbies: "Looking at houses."

Favorite scent: "Brooke and Bridget Hayward." (Her children.)

Greatest ambition: "To be an actress on the screen, a person off."

Occupation: "Housewife."

Charles Boyer was born in a small town in southern France and went to Paris to study at the Sorbonne, only to switch to a school of the drama shortly after his arrival. There was little of a hard, uphill struggle for the personable young Frenchman whose school-teacher, when he was still a teen-aged

high-school kid with a crush, had told him to wait a few years and he might become the world's number one lover after his juvenile proposal.

Within two years, Boyer was playing leading roles on the Paris stage and, in another year, was starring in French films. In 1930, Boyer decided he was ready for Hollywood, and, while he did not speak English, he felt that he could learn it rapidly in a land where it was spoken. In Hollywood, he secured some work in French versions of American-made films but the English-speaking units seemed to get along without him very well.

FOUR years later, in 1934, when Warner Bros. was looking for a soulful gypsy violinist to appear with Loretta Young, he landed the job. Critics liked him. The public remained indifferent. A year later, when he was given the role of the hospital director in "Private Worlds," and with a role which admirably suited his talents there was no holding him down. "Private Worlds" was the beginning of a distinguished American film career which has taken him to such assignments as "Algiers" and "Tovarich."

In real life, Boyer is happily married to lovely Pat Paterson, English actress, and the tragedy which seems to stalk his footsteps on screen—most of his roles have been of a tragic nature—ends for him the moment the cameras stop grinding. Volunteering for war service at the outbreak of the war, he fought for his native France, then was released from service after a few months. He returned to Hollywood, where he now lives.

In addition to his screen performances, Boyer has had an active radio career here in America, playing the romantic leads with such hit programs as "Hollywood Playhouse" and "Lux Radio Theater."

This Week in *Hollywood*

Paul Muni, Warners part company; Janet Gaynor's baby arrives; here's all the latest news—first!



NEWLYWEDS WILLIAM POWELL and DIANA LEWIS, both working at M-G-M, find time between assignments to have a bit of fun. Seldom seen at the so-called "hot spots," they see a lot of night baseball (above), which both enjoy, (left) are regulars at the Brown Derby. Powell has just completed "I Love You Again," with Myrna Loy

PAUL MUNI, Warners' top prestige star, has quit the studio without taking a penny on the \$800,000 contract that provided for seven more pictures. Muni, who has been with Warners for several years, refused to do the gangster role in "High Sierra." The right to story refusal was in his contract. It is understood that his wish to make "Beethoven" immediately was a further reason for the clash with the studio. Since Warners own the script of "Beethoven" (and also make-up masks which were once prepared for Muni's role in this picture), it is a question whether the actor will do a life-story of this classical composer. Unusual angle to Muni's walkout is that with him went famed director William Dieterle, who had eleven months to go on a \$3,000-a-week contract. Dieterle guided Paul through some of his most successful pictures, including the Academy Award winning "Zola." It is well known that Muni

and director Edmund Goulding had several serious quarrels while making "We Are Not Alone." So it looks as though Muni and Dieterle will take their free-lance chances together. This is the first time that Hollywood can recall such devotion between a director and an actor. Warners' indirect comment on the affair: The immediate assignment to Humphrey Bogart of the Muni role in "High Sierra."

JANET GAYNOR gave birth to Robbin Gaynor Adrian July 6 with the result that the town's best-dressed baby boy has a specially designed nursery, created by his father, Gilbert Adrian, who not only is M-G-M's head designer but has his own furniture and decorating business. Adrian, who has designed Garbo, Shearer and Crawford wardrobes that have set styles throughout the country, was rumored to have dreamed up zippered diapers for his son. Janet, although she plans

to wait until Robbin is weaned, will resume her career. Wardrobe note: Adrian's first stop after viewing his new-born son was at exclusive Gump's, where he bought a navy-blue mandarin housecoat for himself, which suggests he is planning on spending his early days of fatherhood at home.

PAT O'BRIEN, in an exclusive interview with a *MOVIE AND RADIO GUIDE* reporter (Pat was getting a shave preparatory to donning make-up for his current Warner Bros. picture, "Flowing Gold"), explained his side of his departure from the Warners contract list. "I wish you'd tell the fans that it isn't a question of money," said Pat. "I wouldn't have minded taking the thousand-dollar cut, but I wanted to do fewer pictures, too. Last year I made eight pictures. Warners and I couldn't agree on the number I should make for \$3,500 a week. That's the only quarrel we had. I am dickering

with Selznick Studios, and I will return to Warners for two or three pictures a year on a special contract basis. Personally, I am perfectly content with the set-up. I'll have a little time to see my wife and kids. The children have wondered lately who the strange man is around the house on Sundays." Comment: Pat O'Brien has been at Warners for seven years, acting in many pictures with Jimmy Cagney. Unreleased is "Knute Rockne—All-American," the first O'Brien prestige film.

JANE WITHERS has, during the course of her movie career, been bitten by a chimpanzee, chased by a puma, knocked unconscious when she slid down a too smooth banister. Through these scenes her mother remained comparatively calm. But when Jane picked up an ax and started to chop wood for her new film, "Youth Will Be Served," Mrs. Withers had her



MOBBED BY FANS to such an extent that it was difficult to get a good picture of her, Shirley Temple attended the preview of "Young People," her final picture for 20th Century-Fox, on July 9 with her father (to the left of Shirley) and her mother (beyond Mr. Temple)



NOTHING SERIOUS in it, according to insiders, but Judy Garland has a lot of fun in company with Dave Rose, Martha Raye's ex-husband. To be noted: Judy seems to have a weakness for musicians, allegedly was upset when Artie Shaw eloped with Lana Turner. (And Dave Rose is a musician.)

THIS WEEK IN HOLLYWOOD

(Continued from Preceding Page)

first attack of movie jitters. The reason: At the age of five, Jane's mother tried to chop wood and still carries a scar that nearly cost her an eye.

ELSIE, the RKO-Borden glamour cow, continues to lead Hollywood society around with a ring through her nose. Invitations to Elsie's formal debut were engraved: "Mr. Gene Towne, Mr. Graham Baker request the presence of a MOVIE AND RADIO GUIDE reporter at a reception honoring Elsie, the Oomph Girl of the Pastures, film debut in 'Little Men' Monday afternoon, the fifteenth of July, one thousand nine hundred and forty. Ciro's. Four to six p.m. Please present this invitation." Guests first beheld a well-laden buffet with silver candelabra and slabs of beef (which one member of the press eyed and gasped, "Is that Elsie?"). Ushered to the entrance to the main floor of Ciro's, they were announced by an English butler, who attached such titles as "Countess," "My Lord" and "Royal Highness" to the names given him, and gave the signal for a trumpet fanfare from the orchestra. Elsie received her guests on a square of green grass carpeting the dance floor, roped off with garlands of white daisies. She wore a lilac velvet mantle, a lilac felt hat with tulle veils of lilac and jade, and a pink rose cocked over one eye. A wide gold ankle bracelet, white-kid shoes, and a

pink satin-ribbon bow on her tail completed the very effective costume. (Her hat was designed by Kenneth Hopkins, who does all Jeanette MacDonald's.) Elsie set a new cocktail style by changing her formal hat as the party grew noisier to an informal wide-brimmed straw. A newsreel of her arrival was shown in her honor. Kay Francis disappeared after making a brief bow to Elsie, but it was not because of any social rivalry between the two. Kay has been so busy keeping up with Elsie's social schedule that she didn't have time for costume-fittings at the studio. So she met designer Eddie Stevenson at Ciro's and fitted two costumes in the ladies' room while the party was going on! (For pictures of Elsie's arrival in Hollywood, see MOVIE AND RADIO GUIDE next week.)

ANNE SHIRLEY and John Payne have a baby. Her name is Julie Anne, and she weighed six pounds six ounces at birth. For a time Anne wanted a boy, but when her friends, the Jimmy Ellisons, the Tim Holts and the Ray Millands, had boys, Anne thought it would be nice to have a girl. Think how popular Julie Anne will be! When RKO called John to ask how he felt about the whole thing, he said, "It's wonderful. But someone ought to have some sympathy for the poor father. Anne calls me every fifteen minutes. I can't get any sleep." Hollywood is breaking out into a rash of babies. The Kent Taylors are expecting a third

child, the Don Ameches recently had a fourth son, John Wayne is also soon to be a father for the fourth time, and the Albert Dekker child is due any day. The stork talked out of turn, though, about Nan Grey. She denies baby rumors, wishes they were so!

WAYNE MORRIS and Bubbles Schinasi are farther apart than ever, and it looks as though Judge Ben Lindsey's efforts to reconcile the pair within thirty days will come to nothing. Bubbles has not answered Wayne's telephone calls during the past week. In an exclusive interview with Wayne, the young actor stated: "Environment is one of the chief causes of our troubles. Bubbles likes New York and city life. I like California, country life and pictures. If the conferences with Judge Lindsey fail I will consent to an immediate divorce. I've done everything possible to make our marriage work. It's just a case of incompatibility, though I suppose Bubbles will charge mental cruelty."

LIONEL BARRYMORE, according to Harry Bucquet, who directs the "Dr. Kildare" pictures, is "the grandest man," and the story behind the admiration is a nice one. When Barrymore directed "The Rogue Song" he was assisted by Bucquet, and never forgot how well they cooperated. When Barrymore was signed to play Dr. Gillespie in the first "Kildare" film, he asked that Bucquet be given a chance to direct. M-G-M executives, not realizing the series' potential popularity, entrusted the picture to Bucquet, and he's been directing the "Kildares" ever since.

BARBARA STANWYCK'S secret role in "Meet John Doe" is now fully revealed. A MOVIE AND RADIO GUIDE reporter was on the set of this new Capra picture during one of the first days of shooting. Barbara, her hair curled softly and simply and wearing a beige blouse and skirt, was playing a scene in which she, as a girl reporter, types out her own story of some event. Although the role of Jane Doe begins with Barbara being modishly but not expensively dressed, she does have ermine wraps and jewels later on. Homework: She had to learn enough

about typing to peck out a few words for the reporter scenes.

THE U. S. GOVERNMENT'S investigation of film finances inspired 20th Century-Fox's "Brigham Young" company to keep a detailed account of expenditures. Listed items reveal the unrivaled problems of the industry: For jumping frogs that refused to hop because the weather was too cold, \$600; for an ox that sat down in the middle of a big scene, \$200; seven horse-whinnies in the middle of Tyrone Power's dialog, \$210; several thousand ants that died before the ant mob scene, \$75; ninety quarts of live crickets, \$270; nineteen dogs from the Los Angeles pound, \$64, and mountain gnats that bothered the stars so much production had to be halted while a physician could get some citronella oil, \$250. Comment: Washington bureaucracy expenses, imaginative though many of them are, still fall far short of the fantasy items which appear on every film company's daily accounts.

BRENDA MARSHALL ("Sea Hawk") and Bill Holden ("Our Town") have announced their intention to wed when Brenda's divorce from Richard Gaines is final. That will be in ten months. Brenda is a wise young woman to get her claim staked so early, for there is a romantic rush toward this "Golden Boy." Both Bill and Brenda have fine futures in films and are one of the town's nicest couples. Interesting: That Brenda doesn't date other men when Bill's away on location.

DESI ARNAZ, the Cuban dancer who is starring with Lucille Ball in and out of RKO's "Too Many Girls," is on the warpath. Desi doesn't want to be called a glamour boy. "In Cuba a glamour boy is a sissy," says Desi. "I want to be like Jimmy Stewart." Hollywood has Desi dizzy. Although there are football scenes in the stage play of "Too Many Girls," he didn't have to play the game. But RKO sent him to U. C. L. A. for three weeks of workouts, kept him sitting on the stages in his football suit for two more weeks. Romantic item: Although Desi and Lucille Ball had a quarrel at Ciro's



FIRST DATE after her illness found Alice Faye at Ciro's with Sandy Cummings, radio executive she started dating right after her marriage to Tony Martin floundered. Although illness cost her the lead in "Down Argentine Way," which went to Betty Grable, Alice will soon be back at work



STYLE OF THE WEEK: In an ensemble tailored for comfort at the race-track, Marlene Dietrich appeared at Hollywood Park in a severely tailored golden-wool suit, enhanced with a white scarf crossed simply at the throat, and one royal-blue bachelors-button pinned to her lapel. Her oversize straw hat with its wide brim was banded in royal-blue grosgrain. Most exciting note of the costume (see insert above) was bag and shoes of yellow python. Note the wedge heels of the shoes, designed for practicality and comfort as well as smartness. (Even stars have to walk to the betting-windows, you know.)

recently over his attentions to too many girls, they are still a constant twosome.

BOB MONTGOMERY was given a unique honor when he spoke for the Red Cross over local radio stations and every studio locked its gates at twelve noon so all employees could listen to the speech. Newspapers advertised Bob as "just back from the front lines of war-torn Europe." General consensus of actor opinion was that Bob gave an excellent, sincere and impassioned plea for the European sufferers. What he won't know until now: Honor seats in the front rows of the gathered employees at Paramount were not given to the stars who were working on the lot that day. They went to the chefs and waiters who had to get back to the commissary ahead of the hungry customers after the meeting!

ANN MILLER, dancer in RKO's "Too Many Girls," is wearing a new, large gold bracelet studded with rubies and diamonds, and a ring to match. She wears the ring on her engagement finger sometimes, and other times she wears it on her right hand. Which is Ann's way of telling the town that she's not declaring for or against marriage to Maurice Weizenbaum, Chicago attorney. The lawyer presented her with the gifts "because he's just that kind of a man," said Ann. He's spending a few weeks in Hollywood on vacation. Hollywood's opinion: Ann is pretty young to be too serious. She's eighteen and will star in her next picture at Republic.

HEDY LAMARR, after sixteen months of marriage to Gene Markey, producer and ex-husband of Joan Bennett, consulted her attorney on July 6 for advice concerning future action. In Hedy's statement at M-G-M she said that she and Gene had been incompatible for months and had been considering the separation for some time. He loves boats, she gets seasick. Romantically married March 4, 1939, in the governmental palace at Mexicali, Mexico, Hollywood quickly divided itself into two camps, one for the possible permanence of the marriage, the other for the expected separation. Comment: Plans of Hedy hinge on

whether the child she and Gene adopted within the past year will be taken from her in case she should sue for divorce.

WALT DISNEY is making the jump from Mickey Mouse to symphonies in record time. Scheduled to last two hours, the newest production, "Fantasia," will contain the Disney studio's ideas of the meaning of famous symphonies as played by Leopold Stokowski and the Philadelphia Symphony Orchestra, with introductions and commentaries by Deems Taylor. To be included in "Fantasia": "The Rite of Spring" by Stravinsky, "Toccata and Fugue" by Bach, Beethoven's Sixth Symphony, Tchaikowsky's "Nutcracker Suite," "The Sorcerer's Apprentice" by Dukas, "Dance of the Hours" by Ponchielli, "Night on Bare Mountain" by Moussorgsky, Schubert's "Ave Maria" and Debussy's "Clair de Lune."

MICKEY ROONEY, so subdued and quiet as to be almost unrecognizable after working until five in the morning and reporting for one last scene late the same afternoon to finish up "Strike Up the Band," spent his spare time distributing his gifts to the production staff. His present to director Busby Berkeley, his pal "Buzz," was a silk batik dressing-gown which was immediately put on. Mickey's reward after working for fifteen weeks in this follow-up to "Babes in Arms": A month's vacation seeing the Pacific Northwest with Les Peterson, of M-G-M's publicity department, with whom Mickey has traveled a half million miles on tours and vacations.

BETTE DAVIS will be vacationing on her ninety-acre Butternut Hill farm in New Hampshire at this writing. She purchased the farm, complete with house, barn and timber, for \$2,000. Bette's vacation days this year will be spent remodeling the barn, searching for quarters that legend says a miser buried on her property, perfecting her tennis, and visiting with the local characters who always fascinate her. Her proudest possession on the farm: A pile of birch logs for the fireplace that she bargained for with a native, and won out in the deal.

IDA LUPINO has at last made Hollywood take notice of her, with her truly fine performance in Warners' "They Drive by Night." What the town and the fans have forgotten is that Ida was ill for one long year and out of the field of competition entirely. Sensitive and high-strung, this actress returned from a nervous collapse and a major operation to fight her way to the very top. Her next picture will be "East of the River," in which she will be co-starred with John Garfield. Following that, she's assigned to "High Sierra." Oddity: That Warners, long considered more of a man's studio than a woman's, has once more discovered

Academy Award material. It is expected that Ida will try for an Oscar in "High Sierra."

MR. AND MRS. FRANKLIN D. ROOSEVELT, JR., while touring M-G-M, were taken around in one of the studio limousines to see how movies are made. When the inevitable gang of kids who hang around the studio gates glimpsed the former Ethel Du Pont, they raised the hue and cry, "There's Deanna Durbin!" and mobbed the car. After the experience, Mrs. Roosevelt remarked: "It's easier being the President's daughter-in-law than a movie star."



ALLAN Jones, Martha Raye, Joe Penner, Rosemary Lane (l. to r.) are howl in "Boys From Syracuse"

"The Boys From Syracuse"

Cast: Allan Jones, Joe Penner, Martha Raye, Rosemary Lane, Charles Butterworth, Irene Hervey, Alan Mowbray, Eric Blore, et al. A Universal picture; made by Mayfair Productions; produced by Jules Levey; directed by A. Edward Sutherland, who also directed "The Flying Oeuces"; adapted from the stage play by George Abbott.

THE BOYS FROM SYRACUSE" is a loud and funny screen adaptation of a Broadway musical hit which ran for 235 consecutive performances in New York, and with comic situations and gay tunes light-heartedly rendered by Allan Jones, Martha Raye and others, it is thoroughly satisfying. The George Abbott play, from which it was fashioned, is a harkening back to Shakespeare's "Comedy of Errors" with such modern innovations as Trojan horses and Greek fifth columns. In fact, its comic appeal is largely the setting of modern situations in ancient settings. For example, ancient chariots have taximeters and newspapers hawk papers carved on great stone slabs.

Allan Jones, as Antipholus of Ephesus, is the dictator of his country. His wife (in real life, too) is lovely Irene Hervey. Jones' faithful slave, Dromio of Ephesus, is played by Joe Penner. The trouble all starts as Ephesus, having concluded a war with Syracuse, successfully strives to enjoy its victory by keeping out of Ephesus all Syracusan fifth columnists.

Both Jones and Penner, however, were twins long separated from their respective brothers, and the involvement develops when their twin brothers show up. In the stage version, four actors were used in the portrayal of the two sets of twins. On the screen both Jones and Penner play double roles.

Bawdy and forthright, Martha Raye's performance as the wife of Dromio of Ephesus and the slave of Irene Hervey is a piece of comedy which promises Miss Raye a new chance at the popularity poor stories have so far denied her. Against the blatantly painted backdrops of ancient Greek vintage, Joe Penner—also making a new bid for screen popularity—emerges as perhaps the one completely human person in the cast.

Eric Blore and Alan Mowbray, as a tailoring firm, and Charles Butterworth, as the duke who cannot take a step without the blare of six trumpets, round out the effective comedy cast.

WHAT THEY THOUGHT OF IT: Hollywood Reporter: "... A completely wacky laugh riot, a very funny filmical ..." Variety: "... As effective a piece of nonsense as has come out of Hollywood ..." Los Angeles Times: "... Something bright and new in comedy ..."

THIS WEEK ON THE SCREEN

New pictures you'll soon be seeing feature comedy and adventure

"South of Pago-Pago"

Cast: Victor McLaglen, Jon Hall, Frances Farmer, Olympe Bradna, Gene Lockhart, Douglas Dumbrille, Francis Ford, Ben Welden, Abner Biberman, Pedro De Cordoba, et al. An Edward Small production for United Artists; directed by Alfred E. Green, who also directed "Disraeli" and "The Green Goddess."

"SOUTH OF PAGO-PAGO" (pronounced "Pango Pango") is a saga of pearl-diving, cruel white men who care only for their own needs, beautiful scenery, underwater photography and a love-story which idyllically ends as the audience expects it to.

Victor McLaglen and his henchmen, Douglas Dumbrille, Francis Ford and Ben Welden, accompanied by Frances Farmer, as Ruby Taylor who has "rolled every junk on the China coast," arrive at a mid-Pacific tropic isle in search of pearls. There they are met and welcomed by Jon Hall, son of the chieftain, who proceeds to forget his native sweetheart, Olympe Bradna, and fall in love with La Farmer.

The natives gladly dive for oysters, but McLaglen and his crew discover the oysters with the big pearls are in deeper water. When the natives succumb to "divers' sickness" from going beyond a safe depth, Hall places a taboo on pearl-diving. McLaglen and his men then get the divers drunk and force them to continue diving.

Beautifully done are the underwater sequences, the background, the native dances, with Hall and Miss Bradna executing a very special bird dance. Tense is the climax, a battle between whites and natives.

WHAT THEY THOUGHT OF IT: Los Angeles Examiner: "Another typical South Sea idyll filled with allure, suggestive romance and gorgeous scenery." Los Angeles Times: "A tropical story that runs the gamut of action from 'a' to 'izzard' ..." Hollywood Reporter: "There's a lot of beauty ..." Variety: "The escapist's paradise of diverting melodrama ..."

"We Who Are Young"

Cast: Lana Turner, John Shelton, Gene Lockhart, Jonathan Hale, Grant Mitchell, Henry Armetta, et al. An M-G-M picture; produced by Seymour Nebenzahl; directed by Harold S. Bucquet, who has directed all the "Dr. Kildare" pictures.

THE struggles, problems and oft-denied happiness of an average white-collar young couple of today in love and matrimony are simply and faithfully told by "We Who Are Young," which brings Lana Turner, acknowledged young glamour girl, her first dramatic starring role, and an equal break to young leading man John Shelton, who plays her sweetheart and husband.

While inexpensively produced, the screen play is fast-moving, well acted and directed, and deserves important consideration because of its faithfulness and timeliness.

WHAT THEY THOUGHT OF IT: Hollywood Reporter: "Just a simple little tale of a boy and a girl in love, this is a gem of motion-picture making ..." Variety: "... Strictly adult fare ..." Los Angeles Times: "It deserves backing and a place because of its awareness of today."

"Pride and Prejudice"

Cast: Greer Garson, Laurence Olivier, Mary Boland, Maureen O'Sullivan, Edna May Oliver, et al. An M-G-M picture; produced by Hunt Stromberg; directed by Robert Z. Leonard, who also directed "New Moon"; from the classical novel by Jane Austen.

"PRIDE AND PREJUDICE" has proudly retained the mannerisms and charming customs of early nineteenth-century England despite the modern prejudice against such formalities of etiquette. Greer Garson and Laurence Olivier, both Academy Award nominees the past year, make their socially repressed characters human, and they are aided by the pert dialog that is based on Miss Austen's ever fresh psychological observations. Women will thoroughly enjoy this entirely feminine type of comedy.

The strength and appeal of "Pride and Prejudice" lies in the cameo-like characterizations, which give all the members of the cast a chance to make their individual impressions. Greer Garson is winning as the impetuous, outspoken Elizabeth Bennet. Laurence Olivier, as the snobbish Darcy, is not exactly miscast, but after "Rebecca" his fans will be disappointed in this almost still-life portrayal. It is Mary Boland, as the mother of the five Bennet girls, who takes scene after scene away from Garson and Olivier. And Edna May Oliver might be accused of stealing the picture completely if she had had a few more feet of film in which to portray Olivier's aunt.

The film closely follows the classic story of a middle-class family who attempt to marry off their five daughters to young aristocrats, and the intrigues and problems involved.

WHAT THEY THOUGHT OF IT: Los Angeles Times: "One of the most charming pictures to reach the screen in many months ..." Variety: "Delightful comedy of manners of Victorian England ... to please women especially ..." Hollywood Reporter: "A cameo of its period ..."

"Girl From God's Country"

Cast: Chester Morris, Jane Wyatt, Charles Bickford, Ray Mala, Kate Lawson, John Bleifer, Mamo Clark, et al. A Republic picture; produced by Armand Schaefer; directed by Sidney Salkow, who also directed "Rhythm on the Range."

ALASKA, with its vast white wastes and rugged life, is romanticized in "Girl From God's Country."

Chester Morris plays a doctor, who left the States under suspicion of murdering his father, working among the Eskimos. To aid him comes Jane Wyatt, a nurse whose romantic visions are shocked at the disorder and roughness she finds. But her plans to leave and go back to the U. S. are changed when she falls in love with the doctor. Just when everything looks fine, along comes Charles Bickford, in the guise of a U. S. marshal out to get the doctor, and a vividly exciting chase ensues, with sleds and teams of huskies racing over the snow.

WHAT THEY THOUGHT OF IT: Los Angeles Examiner: "Will probably set a new mark for this type of production." Los Angeles Times: "Republic has gone to town in every way—story, direction, acting all being top-notch."



ANN Sheridan, George Raft star in "They Drive by Night," but Ida Lupino (not shown) outacts them

"They Drive by Night"

Cast: George Raft, Ann Sheridan, Ida Lupino, Humphrey Bogart, Gale Page, Alan Hale, Roscoe Karns, George Tobias, Henry O'Neill. A Warner Bros. picture, produced by Mark Hellinger; directed by Raoul Walsh, who also directed "What Price Glory" and "The Dark Command."

ASIDE from furnishing a gripping hour and a half of entertainment and getting away from the usual trite Hollywood picture theme, "They Drive by Night" accomplishes two important things. It gives an insight into the romantic and adventuresome business of overland motor-freighting and proves that Ida Lupino is a fine actress worthy of more top roles. Miss Lupino easily steals the picture from an all-around capable cast with her final mad scene portraying a designing woman who commits murder for love.

Good casting has George Raft and Humphrey Bogart playing "on the level" parts as brothers who hope, by their toughness, to beat the trucking racket honestly. Background for the action are the hardships endured by the independent truckers—loss of sleep, constant danger of crashes, and the keeping one filling-station ahead of the repossess-minded finance companies.

Dream of the brothers for independence, however, is blasted when Bogart falls asleep at the wheel and crashes their just-paid-for truck, losing his arm. Brother Raft then takes a job with a large trucking company. Raft is in love with Ann Sheridan, a waitress, but Ida Lupino, as the wife of the truck-line owner, falls one-sidedly in love with him. Raft avoids her attempted trusts by telling her that he will not "cheat" upon her husband, who is giving him work.

When Miss Lupino decides to eliminate her husband—and does so in a manner which satisfies the coroner that his death was accidental—the story takes on a gripping quality that never lets up, reaching its climax when she confesses the murder, lies to involve Raft as her mind, overwrought by desire, snaps completely.

For the courtroom scenes, in which Miss Lupino goes mad, director Walsh barred the sound-stage to everyone not necessary. The technical crew was skeletonized and members of the company not required were kept off the set in shooting the difficult scene which is the climax of the film and the highlight of Miss Lupino's career.

WHAT THEY THOUGHT OF IT: Hedda Hopper: "... Ida Lupino plays as unpleasant a vixen as you could hope not to meet and her mad scene in the courtroom is terrific ..." Los Angeles Times: "... Good, stout entertainment ..." Variety: "... Gripping plot, sizzling dialog, powerful and fast direction ..."

"I MARRIED *Adventure*"



LEFT: From swank Park Avenue to Timbuktu is but a slight jaunt to Osa Johnson, who now reveals the woman's side of her adventurous married life



ABOVE: Close-up of this tiger was made by Mrs. Johnson, who married a quiet Kansas photographer, found marriage the beginning of adventure



OSA AND MARTIN pose with an elephant which charged their camera, to be felled by Martin's accurate aim in the nick of time

VERGING on the unbelievable are the adventures unfolded by Osa Johnson (Mrs. Martin Johnson) in her new autobiography, "I Married Adventure," which gives the woman's side of the daring journeys of exploration made by this young American couple into the wilds of Africa, Borneo, the South Seas Islands over a twenty-seven-year period. Proof that it is no fiction is amply provided in the photographic record which Columbia now brings to the screen under the same title as an autobiographical film of Osa Johnson's amazing life. When Osa Johnson, back in the early 1900's, fell in love with a young photographer from a neighboring Kansas town, she looked upon it as an extremely important event in her own life but a very mild incident in that of the world. She was wrong. When she married Martin Johnson, she married adventure—not an idle, worthless and self-satisfying adventure but an adventure which was to give to the world its most complete records of people and animals and places which—without the Johnsons' photographic work—might still be only vague names on a map, or nameplates on a cage at the zoo. The result of their work has been an enlightening picture of a great part of the earth which was hitherto dark, blank areas in world consciousness. The Columbia film, aptly titled "I Married Adventure," depicts Mrs. Johnson's side of the adventurous team from the time of their marriage to the tragic incident of Mr. Johnson's death in a plane crash three years ago in California.



THE JOHNSONS' records of tribal life are the most complete in existence. Here is a Meru chieftain and one of his fifteen wives

THE BOYS FROM



THE BOYS: Pinch, the Tailor (Eric Blore); Duke of Ephesus (Charles Butterworth); Dromio of Syracuse (Joe Penner); Angelo (Alan Mowbray) above (l. to r.). At right: Antipholus of Syracuse (Allan Jones, who is also Antipholus of Ephesus)

THE ludicrous spectacle of twentieth-century dances, songs and gags spun in an ancient Grecian setting made "The Boys From Syracuse" 1938's hit Broadway comedy and one which played for 235 consecutive performances. Brought to the screen now by Universal, all of the situations, Rodgers and Hart music and sparkling George Abbott dialog have been retained to make it an outstanding screen offering. Revolving about the mistaken identities of two sets of twins, four actors were used on the stage, whereas double exposure permitted Allan Jones and Joe Penner to fill the four pairs of shoes on the screen. Joe Penner

and Martha Raye, who carry much of the comedy, here are playing their first free-lance parts in Hollywood—roles significant enough to be considered "comeback" parts for two excellent comedians who have not had the best of stories of late. Miss Raye, with a strenuous routine of dancing, lost fifteen pounds during the film's making. Allan Jones and Irene Hervey (Mr. and Mrs. in private life) appear together for the first time and, oddly, they play husband and wife in this. Settings, most elaborate ever built at Universal, are, like the story, a curious combination of the real ancient Greek thing and ultramodern architecture.



SYRACUSE

MOVIE and RADIO GUIDE
Picture of the Week



THE GIRLS: Rosemary Lane, right, dons a brief but becoming Grecian gown for the romantic singing role of Phyllis. Borrowed by Universal from Warners for this film, she forgetfully reported to Warners the first morning of production. Upper left: Irene Hervey plays Adriana, romantic lead and wife of Antipholus of Ephesus (Allan Jones), and has difficulty in distinguishing between 'hubby and Antipholus of Syracuse (also Allan Jones). Lower left: Martha Raye begins her free-lance career with the most important comedy part she has had in ages. As Luce, a slave belonging to Adriana and married to Dromio, she—like her mistress—has difficulty keeping her husband apart from his twin (both played by Joe Penner)



THE STORY: Ephesus, at war with Syracuse, orders death for Syracusans within its borders, fearing Trojan-

horse activity. However, Antipholus and Dromio, of Ephesus, have twins in Syracuse who now show up and, left, confuse wives Adriana and Luce. Center: Luce in victory

dance for which Greeks have no word when Ephesus wins war despite Trojan-horse acts of Antipholus and Dromio, of Syracuse (r.)

I'M GLAD I FAILED MY SCREEN TEST

The actual, true adventure of a girl who found out what a Hollywood screen test was like—by taking one

Anonymous

In the first part of this unusual story (published last week) the writer recounted the series of events which led up to her opportunity of a lifetime—a screen test by a major Hollywood studio. Candidly, she revealed the manner in which she obtained the appointment for the test, her preparations for it. She described in detail what happened when she arrived at the studio, the impending test's effect upon several other girls who also were

being tested. After being at the studio from early in the morning, going through wardrobe and make-up, waiting in an anteroom for hours, she hears the fatal words, "You're next!" Now go on with the story.—Editor.

IN THE next room was a set blazing with lights, and what at first looked like hundreds of people merely resolved into the test-director, the casting-director, the cameraman, his as-

sistant, four grips and a publicity man. The set was a modernistic room with a couch and a low table with flowers and magazines on it. In front of one camera was a stool, and in front of a second camera a bit of wood was nailed to the floor through the green carpet.

The casting-director introduced me to the test-director, who smiled to put me at my ease, seating me on the stool in front of one of the cameras. I could see a slate with my name written on it in chalk and the date and the word "test."

How did I feel? Numb. I was grateful for the heat of the lights, because I was cold with nervousness and my lips kept twitching, which frightened me. I could imagine a closeup of my face looking like somebody having a fit. I felt if they didn't get it over soon I would have a fit—right in the middle of their pretty stage set. I tried not to look at the camera facing me. It was like a big, lidless eye staring at me coldly.

"Don't be nervous," said a voice from behind the camera, which I recognized as the test-director's. "Just answer my questions in a natural voice."

Then I noticed a microphone suspended above my head, and my tongue curled up in my throat.

"Okay—roll 'em," said a voice, and I heard the low hum I knew meant the camera was being electrically turned—taking a picture of everything I did—and the microphone above was recording every word I spoke. I wanted to stop them—beg for a rehearsal—but it was too late.

I answered my name and age in a dusty little voice, and then plucked up courage to tell something of my ambitions.

"Any experience?" asked the voice behind the camera.

"No," I said, and tried to smile. I wish they had given me a bit of tragedy to do then. I could have wept big tears. I could have broken down and been terribly realistic. Instead, I smiled and my lips felt stiff and unreal.

"Okay." The humming stopped and I half fell off the stool.

"Now for the long shot," said the test-director, and I was shown how to stroll around the set, look at the flowers, pick up a magazine, and then walk up to the camera and stop where the bit of wood was nailed to the floor. If I walked too far it would trip me, I thought, and then it would be too bad for the camera!

ISQUARED my shoulders and walked onto the stage. They took some stills. I didn't care any more. I was pretty sure I was lousy—and it didn't matter a hang. All I wanted was to get this over and collapse. And all I hoped was that I wouldn't collapse too soon—but even that didn't matter. I thought of the rest of those poor kids out there huddled around the heater waiting for their turn and I got mad again.

That helped.

Just what emotion can you express wandering around a room? They said this was just a "photographic test" to see how I filmed. Okay—I did as I was told. I strolled. I paused, staring unseeingly at a year-old copy of *Spur* on the table. I touched the flowers in passing and was rather shocked to find they were artificial. The feeling of that dry-paper rose-petal added to the unreality of the whole experience. At last I stopped, obediently, standing by the wooden marker. The humming of the camera mercifully ceased and I sighed and went up to the casting-director.

"How was that?" I asked.

He smiled non-committally. "You were okay."

I went back to the mourners' bench, where three girls sat dispiritedly. Hazel was next and I asked if I could wait for her, and the casting-director said "okay" again, a word he seemed to favor.

While Hazel was gone I tried to pep the other two up, but it wasn't much use. Suddenly a crash on the set made us jump to our feet. In a few seconds Hazel ran into the room, sobbing. She had tripped over the wooden marker, poor child, and made an awful mess of her test. They were very kind about it, but Hazel wrung her hands.

"I want to go home—I want to get out of here," she said, shaking with sobs. She grabbed me. "Let's get out—let's get out!"

WE PRACTICALLY ran to the wardrobe department together, as though pursued by demons. We flung off our soaking-wet evening dresses, and dressed again as though possessed. I do believe if anybody had tried to stop us they would have been murdered. Our hands shook so we could hardly get our clothes on, and Hazel kept crying and laughing by turns. Not hysterically, though. She'd think of things to make her laugh, and then cry about the whole affair.

"Where are the rest of the girls?" I asked the lady-with-the-pins as we grabbed our suitcases.

She shrugged. "All gone."

Hazel giggled again. "They escaped."

Our knees still shaking, we raced down the studio street and out of the gate, clutching one another and our bags. Once outside we gazed back, panting.

"Never again!" I looked with positive loathing at those big iron gates. And I had wasted a year of my young life longing to get inside!

"If—if it's okay with your test—will you—I mean—will you—?" Hazel was stuttering and looking at me.

I shook my head. "I don't think so."

But hope had sprung up again and I was living for the time when I would see the tests. Maybe I was okay. At the thought, I inwardly shuddered. I needed the money. Mother and Dad could use my aid if I became a star. But the glamour—the joy—the thrill had completely gone out of it. I looked at it as a distasteful and difficult job. The idea of reliving that nervous agony day after day haunted me. One night I would pray that I would fail completely. Another, and I earnestly longed to succeed for the sake of the money.

As for Hazel, my best friend—for we had been tried under fire together—wild horses wouldn't have dragged her back to the studio. So she said. But when the day came for us to see our tests run, we returned to the studio and clutched our hands in our laps as the tests were run off one after another.

Tests, did I say? They were portraits of nervous hysteria, every one of them. A medical school would derive real psychological knowledge from study of those motion pictures. There we were—and we were terrible!

There was I—my lip twitching foolishly—my attempt at a smile enlarged on the screen into the most idiotic simper you ever saw. I am really very pretty. On the screen I was average. My face looked terrified. That expression I had thought was cool poise was blue funk if ever I saw it. Hazel squeezed my hand, seeing the tears in my eyes. Then there was Hazel, pitifully exposed before

(Continued on Page 42)

"That expression I thought was cool poise was blue funk if ever I saw it!"



COMING RADIO EVENTS

For the Week of August 3-9

Saturday, August 3

AN ARMY EQUAL to any emergency of defense is one of the aims of the U. S. government in its peacetime defense program, backed by solid public support. Such drastic measures as universal military training are being talked about. Meanwhile the expansion of the present standing army is being sought through the traditional voluntary method. A new program series on CBS—which began last week—is designed to accelerate the army expansion and at the same time promote clearer understanding of military life and methods by the public. The army itself, through officers, enlisted men and families of soldiers, will picture the human-interest story of the nation's defenders. Musically featured is the famous U. S. Military Academy band playing from West Point. Emcee of the series is Ray Perkins, veteran radio artist and a major in the Army Reserve Corps. CBS.

Eastern Daylight 1:30 p.m.	Central Daylight 12:30 p.m.	Mountain 10:30 a.m.
Eastern Standard 12:30 p.m.	Central Standard 11:30 a.m.	Pacific 9:30 a.m.

A RADIO SALUTE TO RADIO by the New York World's Fair of 1940 and the San Francisco Golden Gate International Exposition will bring to listeners an hour's program headlined by such top names as Kate Smith, Rudy Vallee, Lanny Ross, Major Bowes, Morton Downey and many others. The air extravaganza is a feature of "Broadcasting Day," being observed Saturday at both fairs. CBS, NBC, MBS.

Eastern Daylight 8:00 p.m.	Central Daylight 7:00 p.m.	Mountain 5:00 p.m.
Eastern Standard 7:00 p.m.	Central Standard 6:00 p.m.	Pacific 4:00 p.m.

Sunday, August 4

"UNITED WE STAND" is a new educational series, beginning this week, which aims at contributing to the intensified movement for national unity by developing an understanding among Americans of the privileges and duties implied in belonging to a nation made up of many heritages. CBS.

Eastern Daylight 2:00 p.m.	Central Daylight 1:00 p.m.	Mountain 11:00 a.m.
Eastern Standard 1:00 p.m.	Central Standard 12:00 noon	Pacific 10:00 a.m.

CHARLES HOLLAND, young Negro tenor who vaulted to high success by means of "Una Furtiva Lagrima," which he sang on a Red Cross broadcast from Hollywood a few weeks ago, is already starred in a half-hour broadcast. The show is heard on Sundays, features Holland singing with Charles Dant's orchestra. This week's is the second broadcast. NBC.

Eastern Daylight 9:00 p.m.	Central Daylight 2:00 p.m.	Mountain 12:00 noon
Eastern Standard 2:00 p.m.	Central Standard 1:00 p.m.	Pacific 11:00 a.m.

LISTENERS MAY WIN awards up to \$200 by answering the hypothetical problem of whether a prisoner after serving the minimum term for his offense should be returned to society or confined again, as Max Marcin sets up the case with his original drama on "Crime Doctor" on the "Musical Game" program. CBS.

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain 6:00 p.m.
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific 5:00 p.m.

WALTER WINCHELL and H. V. Kaltenborn both sound as if they're talking with clenched jaws and fists when they speak of war abroad and its offshoots in America. Winchell is



Wife of Gov. Jones of Louisiana visits old classmate Tom "Uncle Walter" Wallace, singer Virginia Verrill (center) of "Dog House"

It's for Men Only

"Uncle Walter's Dog House" pretends to be a refuge for mistreated husbands

ONE of the more curious phenomena of broadcasting is the program called "Uncle Walter's Dog House" (NBC, Tues.) for it is designed by men for men to sell Sir Walter Raleigh pipe tobacco, yet by all indices available it is a great big hit with the ladies. Which is all right, too, because ladies whose husbands are pipe smokers are reputed to have more than a little to say about the sort of tobacco those husbands burn.

Actually, three-fourths of all ticket requests for this program come from women. Also, more than a third of the mail response is written by women.

Which proves what? Out in Chicago where this program is produced by the Russell M. Seeds advertising agency, they don't worry about that answer. They simply look at their 15% Crossley rating and smile with satisfaction.

Uncle Walter is actually Tom Wallace, an advertising agency vice-president who filled in once during an audition and was so good that the sponsors insisted he stay on the show. Virginia Verrill is the starred vocalist. Bob Strong's orchestra makes the music, helping along the redoubtable combination Dog House Chorus consisting of Tom, Dick and Harry, and Michael Stewart. Usually, a group of four actors will present a Dog House Drama. Charles Lyon does the announcing.

Cincinnati knew the Dog House program before the remainder of America. It was tried out there for thirteen weeks before being put on a network. What Cincinnati listeners liked, the agency reasoned, would please the entire country. They were right.

The body of the program is a dramatized skit based on experiences outlined by listeners in letters submitted in the program

contest. The winning "experience" each week is dramatized on the air, and the letter writer is awarded a \$50 prize. The eleven next best letters win for each of their writers a \$10 Kaywoodie pipe and a one-pound can of Sir Walter Raleigh. Each other person who submits a letter receives a pocket-size tin of the sponsor's tobacco.

The cost of the show is \$1,800 for talent and \$15,000 to \$20,000 for network time.

Rehearsals occupy three hours Tuesday, from 12:30 to 2:30 p.m. and from 6:00 to 7:00 p.m. They skip the usual last-minute dress rehearsal. The orchestra and the dramatic cast are rehearsed separately, in order that spontaneous laughs may be forthcoming from the musicians.

For this program the performers dress as they please, for the most part wearing the business or sports outfits you might see on any average person on the street.

On the air Uncle Walter is poised and steady; he just stands at the mike and talks, using his voice without the aid of much gesturing for inflection. Virginia Verrill stands close to the mike, her head back, her hand gripping the music stand (she actually fears it will fall over).

Commercials are straight sales talks by the announcer and chatty, chummy pleas to the "gentlemen" by Uncle Walter.

Away from the "Dog House" Uncle Walter is a ping-pong expert, a movie-camera enthusiast, and a champion watermelon eater. Virginia Verrill, besides being known for her deep, rich voice, is identified as the former movie singing-voice of Barbara Stanwyck, and she looks enough like Myrna Loy to be her film double.

Eastern Daylight 10:30 p.m.	Central Daylight 9:30 p.m.	Mountain 7:30 p.m.
Eastern Standard 9:30 p.m.	Central Standard 8:30 p.m.	Pacific 6:30 p.m.

current war events and their implications. NBC.

Eastern Daylight 9:00 p.m.	Central Daylight 8:00 p.m.	Mountain 6:00 p.m.
Eastern Standard 8:00 p.m.	Central Standard 7:00 p.m.	Pacific 5:00 p.m.

"HOME ON THE RANGE" is one of the songs that just naturally be-

long with the "American Album of Familiar Music" and with the mellow voice of Frank Munn. It wouldn't be surprising to learn that he sang David Guion's idyl of the open spaces on the first program of the well-loved "American Album" series almost a decade ago. Anyway, the "golden-voiced tenor" will sing the familiar ballad this week, and many listeners will smile with satisfaction. NBC.

Eastern Daylight 9:30 p.m.	Central Daylight 8:30 p.m.	Mountain 6:30 p.m.
Eastern Standard 8:30 p.m.	Central Standard 7:30 p.m.	Pacific 5:30 p.m.

Monday, August 5

"SHOW BOAT," now under full steam as a top-ranking variety show, is moving its weekly visits to Monday from its former Friday night period. The show also changes from the NBC-Blue to the NBC-Red network. The type of presentation remains the same, as does the cast, with comedian Marlin Hurt and song stars Virginia Verrill and Dick Todd supported by Cap'n Barney (Carlton Brickert), two bands and other musical features. NBC.

Eastern Daylight 9:30 p.m.	Central Daylight 8:30 p.m.	Mountain 6:00 p.m.
Eastern Standard 8:30 p.m.	Central Standard 7:30 p.m.	Pacific 5:00 p.m.

Tuesday, August 6

LANNY ROSS, who used to bring down the house on the old "Show Boat" and "Hit Parade," then proved with a solo series that music can compete with daytime sketches, and finally went on to a night-time solo spot to score his latest triumph with his "Memory Time" songs, will appear this week in a special role. Lanny will be guest singer and master of ceremonies of "Musical Americana." Also a guest star will be Sylvia Froos, whose name was the epitome of radio blues singing a few years ago. NBC.

Eastern Daylight 9:00 p.m.	Central Daylight 8:00 p.m.	Mountain 9:00 p.m.
Eastern Standard 8:00 p.m.	Central Standard 7:00 p.m.	Pacific 8:00 p.m.

Thursday, August 8

MADELEINE CARROLL, Franchot Tone, Fred MacMurray and Lynne Overman are "Vox Poppers" this week from a town that has recently made history. Charlottesville, Va., will be long remembered as the place where President Roosevelt served straight-from-the-shoulder notice to imperialistic nations that America stands ready to defend its democracy against any and all attacks. Charlottesville also figures in the news as the place where the movie "Virginia" is being filmed. That's the occasion for Parks Johnson and Wally Butterworth to present their "Vox Pop" program from the location scene, with the stars of the picture as guests. CBS.

Eastern Daylight 7:30 p.m.	Central Daylight 6:30 p.m.	Mountain Not Available
Eastern Standard 6:30 p.m.	Central Standard 5:30 p.m.	Pacific Not Available

LOVELY LILLIAN CORNELL, sitting pretty in Hollywood since her first screen appearance with Jack Benny in "Buck Benny Rides Again," is also to appear in Bing Crosby's new picture, "Rhythm on the River." And the contralto star, who climbed to the screen from Chicago radio—partly through a picture in MOVIE AND RADIO GUIDE—will be heard by radio fans once again as one of Bing's guests on this week's "Kraft Music Hall." NBC.

Eastern Daylight 9:00 p.m.	Central Daylight 8:00 p.m.	Mountain 6:00 p.m.
Eastern Standard 8:00 p.m.	Central Standard 7:00 p.m.	Pacific 5:00 p.m.

Stations on which you may hear these programs are listed on our program pages on the day and at the hour indicated



HARRIET HENDERS, Met soprano star, will be guest soloist with the Chautauqua Symphony Sun., NBC

Saturday, August 3

CHAUTAUQUA YOUNG PEOPLE'S CONCERT, NBC. Albert Stoessel, conductor. *Overture to "The Secret of Suzanne"* (Wolf-Ferrari), *Alley Tunes* (Guion), *Five Miniatures* (White), *Alabama* (Spalding), *From the Canebrake* (Gardner).

Eastern Daylight 11:00 a.m.	Central Daylight 10:00 a.m.	Mountain Not Available
Eastern Standard 10:00 a.m.	Central Standard 9:00 a.m.	Pacific Not Available

THE DORIAN STRING QUARTET, CBS. *Quartet No. 3* (Quincy Porter), *A La Tango Milonga*; *A La Czeca*; *A La Valse Viennoise* (Schulhoff).

Eastern Daylight 11:30 a.m.	Central Daylight 10:30 a.m.	Mountain Not Available
Eastern Standard 10:30 a.m.	Central Standard 9:30 a.m.	Pacific Not Available

VERA BRODSKY PIANO RECITAL, CBS. Brahms Cycle. Variations on a Theme by Schumann; *Two Capriccios and two Intermezzos from Opus 76*.

Eastern Daylight 2:00 p.m.	Central Daylight 1:00 p.m.	Mountain 11:00 a.m.
Eastern Standard 1:00 p.m.	Central Standard 12:00 noon	Pacific 10:00 a.m.

UNITED STATES MARINE BAND, CBS. Captain William Santelmann, conductor. *Stephen Foster Melodies* (Guzman), *Tonado No. 10* (Allende), *Border Suite* (Spencer).

Eastern Daylight 3:00 p.m.	Central Daylight 2:00 p.m.	Mountain 12:00 noon
Eastern Standard 2:00 p.m.	Central Standard 1:00 p.m.	Pacific 11:00 a.m.

LIBRARY OF CONGRESS CHAMBER MUSIC CONCERT, NBC. The Budapest String Quartet. (First of nine concerts). *Quartet in F (K. 590)* (Mozart), *Two Sketches on Indian Themes* (Griffes), *Quartet in F Minor, Opus 95* (Beethoven).

Eastern Daylight 4:00 p.m.	Central Daylight 3:00 p.m.	Mountain 1:00 p.m.
Eastern Standard 3:00 p.m.	Central Standard 2:00 p.m.	Pacific 12:00 noon

OPERATIC POP CONCERTS, MBS. Cesare Sodero, conductor.

Eastern Daylight 9:30 p.m.	Central Daylight 8:30 p.m.	Mountain 6:30 p.m.
Eastern Standard 8:30 p.m.	Central Standard 7:30 p.m.	Pacific 5:30 p.m.

Sunday, August 4

RADIO CITY MUSIC HALL OF THE AIR, NBC. Music Hall String Quartet; Anne Roselle, soprano; Henrietta Schumann, pianist; Maurice Baron, conductor.

Eastern Daylight 12:00 noon	Central Daylight 11:00 a.m.	Mountain 9:00 a.m.
Eastern Standard 11:00 a.m.	Central Standard 10:00 a.m.	Pacific 8:00 a.m.

COLUMBIA SYMPHONY ORCHESTRA, CBS. Howard Barlow, conductor. Darius Milhaud, composer. *Overture* (Zoltan Kurthy), *Overture "Romeo and Juliet"* (Tchaikowsky), *Spring Symphony* (Schumann), *Cortege Funebre* (Darius Milhaud—conducted by the composer).

Eastern Daylight 3:00 p.m.	Central Daylight 2:00 p.m.	Mountain 12:00 noon
Eastern Standard 2:00 p.m.	Central Standard 1:00 p.m.	Pacific 11:00 a.m.

CHAUTAUQUA SYMPHONY ORCHESTRA, NBC. Albert Stoessel, conductor; Harriet Henders, soprano; Georges Miquelle, cellist. *Cello Concerto* (D'Alberty), *Sketches of the City* (Gardner)

The March of Music

Edited by LEONARD LIEBLING

"... An ampler Ether, a diviner Air..."—Wordsworth

Stations on which you may hear these programs are listed on our program pages on the day and at the hour indicated

From the Editor's Drawer

SUMMER-TIME, the period between serious seasons, always offers the best chance for a musical editor to probe his desk and empty out the flotsam and jetsam of the previous winter. At this moment there lies before me such a collection, highly varied, some of it still crying for publication, the rest doomed to oblivion by way of the waste-basket.

One large drawer, however, contains a neatly piled stack of correspondence, too voluminous to be published, and too treasured to be destroyed—the hundreds of letters written by readers during the past three years to this department. They are letters of inquiry, of praise, of criticism. All of them are valued by me as evidence that "The March of Music" established a bond of interest with its following and that it fulfilled its primary purpose, to try to further musical knowledge for radio listeners, and to give them practical service in enhancing their enjoyment of the world's great masterpieces of tone. My sincere thanks to all those correspondents who took the time and trouble to honor me with their communications—and my apologies to those who could not be answered because of lack of time during the seasonal rush.

I found one amusing item that had hidden itself in a far corner of the desk. It came from Idaho, and

the writer says: "I have just learned that the giraffe has no voice and cannot utter any vocal sound. Hallelujah! So the giraffe can never be taught to croon, or moan torch songs."

Another friend reports about torch composers and performers: "Did Robert Browning have typical poet's power of prophecy when he seemed to foresee the American plague of songs that tell of deserted lovers, and lonely and breaking hearts, and never hold out hope of healing or assuagement? At any rate, he penned these lines:

*But how carve it the life that lies before,
If bent on groaning ever for the past?*

I like the thought of a Florida contributor: "Communism might work in the realm of composers, those having ideas dividing them with those who have none."

And so let us close the books finally on last season. In conclusion let me say that I loved the understanding of my correspondents, their challenge and their inspiration. I think that with us music-lovers there is always a common vagabondia of the heart, and a chasing of rainbows. What if the pot of gold eludes? The thrill is the chase of beauty and ideals, and the gorgeousness with which they color life.

Highlights of the Week

TWO noted chamber-music organizations make obeisances to American composers. The Dorian group distinguishes Quincy Porter with a hearing, and the Budapest foursome give the late Charles Griffes a place of honor in their superb company as that of Beethoven and Mozart. Griffes died in 1920 prematurely, at the age of thirty-six. Even sadder was the cause of his passing—exhaustion from overwork and insufficient nourishment due to poverty. His "Indian Sketches" date from 1919, when they were premiered in New York by the famous (but now defunct) Flonzaley Quartet.

Americans can always be stirred with the music of Stephen Foster, and the U. S. Marine Band gives us some of his heartfelt airs arranged for that body of players. The marvel of Foster and his tunes grows with the years. Written mostly for the minstrel troupes of his period, they now are among the immortal songs of our land. The oft-heard cry for "an American Beethoven" is still unanswered; many persons feel, however, that another Foster would be just as welcome.

Vera Brodsky continues her Brahms presentations in understanding and polished performance.

The Variations, which that master wrote on a theme by his friend Schumann, are not of the best Brahms manner and far inferior to the sets he composed on Handel and Paganini airs.

Chautauqua offers two programs that promise special pleasure. One of them brings American works of not too profound character—the always stimulative Guion is on the list with his breezy "Alley Tunes" (not Tinpan Alley!). The other unusual feature is the revival of Eugen d'Albert cello concerto, which for some strange reason is rarely trotted out these days. The composition is a romantically attractive and brilliantly factured score.

Record Review

QUARTET NO. 1 IN E MINOR ("From My Life"). Primrose String Quartet. Victor Album M-675.

This excellent quartet, formed last year, makes its recording bow with Smetana's melodious work. Recording and playing of superior quality make this a good buy, and a valuable addition to chamber-music collections. Future releases by this quartet should be heard with interest.



ANNE ROSELLE, also of the opera, will be soprano soloist on "Radio City Music Hall" Sunday, NBC

Read), *Prelude to Act III "Lohengrin"* (Wagner).

Eastern Daylight 4:00 p.m.	Central Daylight 3:00 p.m.	Mountain 1:00 p.m.
Eastern Standard 3:00 p.m.	Central Standard 2:00 p.m.	Pacific 12:00 noon

NBC SUNDAY NIGHT CONCERT, NBC. Symphony Orchestra, Erich Leinsdorf, conductor. *Chorale* (Bach), *Serenade No. 9* (Mozart), *Adagio from Symphony No. 6* (Bruckner).

Eastern Daylight 8:00 p.m.	Central Daylight 7:00 p.m.	Mountain 5:00 p.m.
Eastern Standard 7:00 p.m.	Central Standard 6:00 p.m.	Pacific 4:00 p.m.

FORD SUMMER HOUR, CBS. Symphony Orchestra, Leith Stevens, conductor; Jessica Dragonette, soprano; James Newell, tenor.

Eastern Daylight 9:00 p.m.	Central Daylight 8:00 p.m.	Mountain 6:00 p.m.
Eastern Standard 8:00 p.m.	Central Standard 7:00 p.m.	Pacific 5:00 p.m.

Monday, August 5

THE TELEPHONE HOUR, NBC. Symphony Orchestra, Don Voorhees, conductor; James Melton, tenor; Franca White, soprano. *Overture to "The Flying Dutchman"* (Wagner), the Orchestra; *Scene and Gavotte from "Manon"* (Massenet), Franca White; *Warum* (Schumann), the Orchestra; *Give Me One Hour* (Friml), *Sugar Plum* (Wolfe), James Melton; *Mighty Lak' a Rose* (Nevin), Chorus; *Duet from "The Merry Widow"* (Lehar), James Melton and Franca White.

Eastern Daylight 8:00 p.m.	Central Daylight 7:00 p.m.	Mountain 5:00 p.m.
Eastern Standard 7:00 p.m.	Central Standard 6:00 p.m.	Pacific 4:00 p.m.

SO YOU THINK YOU KNOW MUSIC, CBS. Music quiz. Ted Cott, master of ceremonies; Leonard Liebbling, judge. Guests: Michael Bartlett and Billy Rose.

Eastern Daylight 9:00 p.m.	Central Daylight 8:00 p.m.	Mountain 6:00 p.m.
Eastern Standard 7:00 p.m.	Central Standard 6:00 p.m.	Pacific 4:00 p.m.

THE VOICE OF FIRESTONE, NBC. Symphony Orchestra, Alfred Wallenstein, conductor; Margaret Speaks, soprano.

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain Not Available
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific Not Available

Tuesday, August 6

MUSICAL AMERICANA, NBC. Symphony Orchestra, Raymond Paige, conductor; Kenneth L. Watt, master of ceremonies. Guests.

Eastern Daylight 9:00 p.m.	Central Daylight 8:00 p.m.	Mountain 6:00 p.m.
Eastern Standard 8:00 p.m.	Central Standard 7:00 p.m.	Pacific 6:00 p.m.

Wednesday, August 7

LEWISOHN STADIUM CONCERT, CBS. New York Philharmonic Orchestra, Massimo Freccia, conductor. *Til Eulenspiegel* (Strauss), *Sarabande* (Debussy-Ravel).

Eastern Daylight 9:30 p.m.	Central Daylight 8:30 p.m.	Mountain 6:30 p.m.
Eastern Standard 8:30 p.m.	Central Standard 7:30 p.m.	Pacific 5:30 p.m.

European News in English

Daily EST	Morning CST	CITY	STATION	OJAL
6:30 a.m.	5:30 a.m.	London	GSG	17.79
6:45 a.m.	5:45 a.m.	Berlin	OJL	15.11
8:00 a.m.	7:00 a.m.	London	GSV	17.81
8:15 a.m.	7:15 a.m.	Berlin	OJL	15.11
10:40 a.m.	9:40 a.m.	Rome	2R08	17.82
11:00 a.m.	10:00 a.m.	London	GSV	17.81
11:15 a.m.	10:15 a.m.	Berlin	DJB	15.20

Daily EST	Afternoon CST	CITY	STATION	OJAL
1:00 p.m.	12:00 noon	London	GSI	15.26
2:25 p.m.	1:25 p.m.	Rome	2R06	15.30
3:50 p.m.	2:50 p.m.	London	GSP	15.31
4:30 p.m.	3:30 p.m.	Rome	2R04	11.81
		London	2R08	17.82
		London	GSP	15.31

Daily EST	Evening CST	CITY	STATION	OJAL
6:00 p.m.	5:00 p.m.	Berlin	DJB	15.20
		Berlin	DJO	11.77
		Berlin	GSD	11.75
		Berlin	DJD	11.77
		Berlin	DJL	15.11
8:00 p.m.	7:00 p.m.	Budapest	HAT4	9.125
8:00 p.m.	7:00 p.m.	London	GSD	11.75
8:00 p.m.	7:00 p.m.	Moscow	RV96	15.18
8:00 p.m.	7:00 p.m.	Stockholm	SBT	15.155
8:15 p.m.	7:15 p.m.	Berlin	DJB	15.20
		Berlin	DJD	11.77
		Berlin	GSD	11.75
		Rome	2RD4	11.81
		Rome	2RD8	17.82
		Berlin	DJD	11.77
		Berlin	OJL	15.11
		Berlin	AXB	9.61
		Berlin	OJO	11.77
		Berlin	DXB	9.61
1:15 a.m.	12:15 a.m.	London	GSD	11.75
1:30 a.m.	12:30 a.m.	Rome	2R03	9.63
		Rome	2R06	15.30

Daily Programs, Sat., Aug. 3, through Fri., Aug. 9

The programs listed here are those broadcast daily at the same time. Exceptions are indicated.

EST	City	Program	Station
6:30 a.m.	Melbourne	News (English)	VLR (9.58)
7 a.m.	Sydney, Australia	Broadcast for East Coast North American listeners; (7:30 a.m.) News (English); VLQ5 (9.68)	
10 a.m.	Saigon	News (English); (11.78)	
10:30 a.m.	Sydney, Australia	Broadcast for Pacific Coast listeners; (11 a.m.) News (English); VLQ5 (9.68)	
12:45 p.m.	Guatemala	Popular marimba music for North American listeners; TGWA (15.17)	
1 p.m.	Paris	Nazi-sponsored English program; (15.24)	
2:15 p.m.	Berlin	English talk on war situation; DJL (15.11) DJB (15.20)	
3 p.m.	Rome	Evening concert, with English announcements; 2R08 (17.82) 2R04 (11.81)	
3:15 p.m.	Berlin	Lord Haw Haw's propaganda talk in English; DJB (15.20) DJL (15.11)	
3:30 p.m.	Ankara, Turkey	Variety program from Ankara, Turkey; TAQ (15.195)	
3:45 p.m.	Berlin	Matters of Moment; DJB (15.20)	
4:15 p.m.	Berlin	Propaganda talk in English; DJB (15.20) DJL (15.11)	
4:30 p.m.	Rome	Listener's Corner (English); 2R08 (17.82) 2R04 (11.81)	
5 p.m.	Prague	Variety program from Bohemia; OLR4A (11.84)	
5:15 p.m.	Berlin	English news bulletin and reading of list of British soldiers; DZD (10.542)	
6 p.m. (ex. Sun.)	Jamaica	News (English); ZQ1 (4.75)	
6:05 p.m.	Variety program from Portugal for North American listeners; CSW7 (9.74)		
6:30 p.m.	Panama	News (English); HPSA (11.70)	
6:35 p.m.	Budapest	Variety program from Hungary for North American listeners; HAT4 (9.125)	
7 p.m.	Panama City	George Williams' English "Radio Newspaper"; HPSG (11.78)	
7 p.m.	Moscow	News, talks and music from Soviet Russia for North America; RV96 (15.18)	
7:30 p.m.	London	Britain Speaks; GSD (11.75)	
8 p.m.	Stockholm	Program from Sweden for listeners in North America; SBT (15.155)	
8 p.m.	Tokyo	Program for Eastern North America; (8:15 p.m.) News (English); JLS2 (17.845)	
8:45 p.m.	Berlin	Topical talk (English); DJL (15.11) DJD (11.77)	
9:30 p.m.	London	Radio News Reel for North American listeners; GSD (11.75)	
12 mid.	Tunis	Variety program and news flashes; Radio Tunis (15.65)	
1 a.m.	Rome	Program for Pacific regions; 2R06 (15.30) 2R03 (9.63)	
1 a.m.	San Francisco	News (English); KGEI (9.53)	

Saturday, August 3

7:45 a.m.	London	London Log; GSV (17.81)
11 a.m.	San Francisco	Missionary Mail Bag; KGEI (9.67)
6:30 p.m.	Martinique	Program of native creole music; Radio Martinique (9.705)
7 p.m.	London	London Log; GSD (11.75)
8:15 p.m.	London	The Week's Programs; GSD (11.75)
9:30 p.m.	Berlin	Dance tunes and political cabaret with Charlie; DJL (15.11) DJD (11.77)
10 p.m.	Bogota	Dance music; HJCT (9.63)

On Short Waves

Edited by Charles A. Morrison

President, International DX'ers Alliance

Programs from foreign countries subject to change without notice

WHAT WILL HAPPEN IF GERMAN TROOPS SEIZE THE BRITISH SHORT-WAVE STATION?

AT THE time of writing it still seems fantastic to believe that Hitler's troops can succeed in invading the British Isles and ultimately capturing the great Empire short-wave center at Daventry, near London. However, in the light of the incredible course of events that have transpired within the course of a few brief weeks nothing apparently is impossible, so it may come to pass that one of these days you may tune for London only to find the usual channels silent or perhaps to hear an unfamiliar announcer reading the news bulletin in English, but with a strong German accent, and spouting forth such stock phrases as we have learned to directly recognize as products of the amazing Nazi propaganda machine. This could of course only mean that the "Voice of the British Empire" had been added to the ever-growing Reich network. Should such an event take place would it still be possible to receive news concerning the Empire? In the British Isles there are more than a dozen powerful medium-wave, or standard, broadcast stations. It seems reasonable to believe that some of these stations are by now equipped for a quick change-over to short-wave frequencies, so if the main transmitting center fails it is quite probable that overseas broadcasts will continue from unnamed locations. The huge short-wave commercial telephone station at Rugby is also a possibility, since it could easily be adapted for broadcast use.

In addition there is the 2,000-watt short-wave station at Athlone, Ireland, which is still operating regularly on 9.595 and 17.84 megs. If the invasion goes according to plan the Germans would of course eventually try to seize or destroy all of

these various transmitters. Should such a plan be remotely possible it would take weeks, but even if every station in the British Isles was silenced news would somehow get through to the short-wave stations of the colonial empire, there to be relayed to the world. For example, there is TFJ (12.235), a 12,000-watt short-wave station at near-by Reykjavik, Iceland, which is already in the hands of the British and which is equipped with a directional antenna to North America, would provide fair reception for listeners in the United States. The next best bet insofar as reception in this country is concerned would be the British short-wave stations in Newfoundland, Canada and the Bahamas. In Newfoundland, VONG at St. John's, operates at the present time on a frequency of 5.97 megs for local reception but has an optional frequency of 9.48 megs, which is quite satisfactory for reception in this country. In Canada, there are several short-wave stations, none of high power, but the following are well heard in the eastern part of the United States: CFCX (6.005), Montreal; CFRX (6.07), Toronto, and CJRX (11.72), Winnipeg. ZNS2 (6.09) is located at Nassau in the Bahamas Islands and is well heard when reception conditions are favorable. This station is quite popular at present since the Duke of Windsor became governor of the islands. It is quite likely he will be heard frequently over this station.

The largest short-wave stations in the British Empire are located in Australia, South Africa and India, but due to their great distances from us they do not furnish regular reception. I will discuss these stations fully in an early issue of MOVIE AND RADIO GUIDE.

GENERAL NOTES: The "American Hour" from Rome, broadcast nightly from 8:15 to 10:10 p.m. EST, is now being carried by the following network of stations: 2RD8 (17.82), 2RD14 (15.23), 2R015 (11.76), 2RD4 (11.81) and 2RD3 (9.63). The transmission for the Far East, which is often heard in the United States, is now broadcast from 10:35 to 11:30 a.m. EST, over 2RD8 (17.82), 2R06 (15.30) and 2R015 (11.76) . . . According to Dorothy Hall of Springfield Gardens, L. I., New York, HAT4 (9.125), Budapest, is now being heard as late at 9 p.m. EST, with the reading of the English news bulletin at approximately 8:00 p.m. EST . . . TPCS (15.24), Paris, France, now a Hitler station, is on the air daily from 12:00 noon to 3:15 p.m. EST. An English program is broadcast from 1:00 to 1:45 p.m., with the news in English at 1:30 p.m. EST . . . The Irish short-wave station, now called "Radio EIRE," is being heard both mornings and afternoons on a frequency of 17.84 megs . . . RV96 (15.18), Moscow, power 100,000 watts,

is on the air intermittently from 8:55 a.m. to 9:00 p.m. EST, with broadcasts in English at 1:30, 3:00, 4:30 p.m. and from 7:00 to 8:00 p.m. EST, for North America . . . LKQ (11.735), at Oslo, Norway, now under Nazi control, broadcasts to North America daily from 4:30 to 5:30 p.m. EST, in parallel with LKV (15.17).

IN ASIA: G. C. Gallagher of San Francisco, California, notifies me that XPSA (Kweiyang, Kweichow Province, China) will soon move to a new frequency of 8.48 megs, where it will broadcast daily from 5:40 to 11:45 a.m. and from 2:00 to 4:20 p.m. EST . . . The Chinese International Broadcasting Station at Chungking, which has just undergone extensive alterations, has received the new call XGDZ, replacing the former dual call XGOY/XGOX . . . MTCY of Hsinking, Manchukuo, is now broadcasting as follows: On 9.545 megs, from 9:30 to 10:55 a.m. and on 11.785 megs, from 9:00 to 10:55 a.m. EST.

1 a.m.	Tokyo	Japan Broadcasting Symphony Orchestra; JLS2 (17.845)
Sunday, August 4		
For programs broadcast daily see Daily Programs (Col. 1)		
9:30 a.m.	London	Advance program notices; GSV (17.81)

Important Stations

(Megacycles or thousands of kilocycles shown)	STATION	Frequency	
CJRX, Canada	11.72	TAQ, Turkey	15.195
CSW7, Portugal	9.735	TG2, Guatemala	6.195
DJB, Germany	15.20	TGWA, Guatemala	
DJD	11.77		9.835, 15.17
DJL	15.11	VLQ5, Australia	9.68
DXB	9.61	VLR	9.58
EAO, Spain	9.86	VW3	9.645
ETRE, Ireland	17.84	WCB, Philadelphia, Pa.	6.06, 9.59, 15.27
GRX, England	9.69	WCBX, New York City	21.57, 15.27, 11.83
GSE	9.51		9.65, 6.17, 6.12
GSC	9.58		21.57, 15.27, 11.83
GSD	11.75	WGEA, Schenectady	
GSE	15.14		21.57, 15.27, 11.83
GSG	17.79	WGEO, Schenectady	
GSH	21.47		9.58
GSI	15.26	N. Y.	
GSJ	21.58	WLWO, Cincinnati, Ohio	21.55, 15.27, 11.83
GSM	11.82		9.59, 11.87, 6.06
GSP	15.31	WNBI, New York City	
GSV	17.81		6.100, 17.78
HAT4, Hungary	9.125	WPTT, Pittsburgh, Pa.	21.54, 15.21, 11.87, 6.14
HBJ, Switzerland	14.535	WRCA, N. Y. City	9.87
HCFB, Ecuador	12.46	WRUL, WRUW, Boston, Mass.	
HJCT, Colombia	9.63		15.25, 15.13, 11.79
HP5A, Panama	11.70		11.73, 8.04
HP5G	11.78	XEWW, Mexico	11.73, 8.04
HVJ, Vatican City	11.74	XGOK, China	15.19
JLS2, Japan	17.845	YUG, Yugoslavia	15.24
JZK	15.16	2R03, Italy	9.63
KGEI, San Francisco, Calif.	9.53, 9.67, 15.33	2R04	11.81
KHJ, Hawaii	17.97	2R08	17.82
KIO	11.88	2R06	11.81
MTCY, Manchukuo	11.78	2R09	17.82
RV96	6.03, 15.18	2R08	9.67
SBT, Sweden	15.155	2R014	15.23
TAP, Turkey	9.465	2R015	11.76

8:30 p.m.	Tokyo	Orchestra selections by the Japan Broadcasting Symphony Orchestra; JLS2 (17.845)
8:30 p.m.	Berlin	English talk by Lord Haw Haw; DJL (15.11) DJD (11.77)
8:40 p.m.	Rome	Opera; 2R08 (17.82) 2R04 (11.81)
8:45 p.m.	London	Industrial Britain; GSD (11.75)
12:40 a.m.	Tokyo	English talk, "The China Continent as Appeared in American Literature"; JZK (15.16)

Monday, August 5

For programs broadcast daily see Daily Programs (Col. 1)			
8:30 p.m.	Tokyo	Light music by Kawaguchi and His Band; JLS2 (17.845)	
8:40 p.m.	Rome	Folk songs; 2R08 (17.82) 2R04 (11.81)	
8:45 p.m.	Berlin	Letter to Harry; DJL (15.11) DJD (11.77)	
9:30 p.m.	Berlin	Club of Notions; DJL (15.11) DJD (11.77)	
10:30 p.m.	London	To Talk of Many Things; GSD (11.75)	
12:40 a.m.	Tokyo	English talk, "The Current Conditions in Japan"; JZK (15.16)	

Tuesday, August 6

For programs broadcast daily see Daily Programs (Col. 1)			
2:15 p.m. (Tues., Thurs., Sat.)	Lisbon	Program for English listeners, including music, variety and topical talks in English; CSW7 (9.74)	
6 p.m. (Tues., Thurs., Sat.)	Quito, Ecuador	English travel talks about interesting spots in Ecuador; HCBJ (12.46)	
8:30 p.m.	Berlin	English talk by Lord Haw Haw; DJL (15.11) DJD (11.77)	
8:40 p.m.	Rome	EIAR Symphony Orchestra; 2R08 (17.82) 2R04 (11.81)	
10 p.m.	Guatemala	Symphonic Concert; TGWA (9.685)	
10:50 p.m.	Berlin	Topical talk by Lord Haw Haw; DJD (11.77) DJL (15.11)	

Wednesday, August 7

For programs broadcast daily see Daily Programs (Col. 1)			
8:30 a.m.	London	Matters of Moment; GSV (17.81)	
5:30 p.m.	Martinique	English Hour; (9.705)	
9 p.m.	Berlin	English talk by E. D. Ward; DJL (11.77) DJL (15.11)	
10 p.m.	Guatemala	Opera, "Falstaff"; TGWA (9.685)	
11 p.m.	Guatemala	The Philatelic Hour; TG2 (6.19)	
12:20 a.m.	Tokyo	Japanese music in historical perspective; JLS2 (17.845)	

Thursday, August 8

For programs broadcast daily see Daily Programs (Col. 1)			
6:30 p.m.	London	English newsletter for Canada; GSD (11.75)	
7:30 p.m.	Budapest	Communications of the World Ass'n of Hungarians; HAT4 (9.125)	
8:15 p.m.	London	Serial, "Rupert of Hentzau"; GSD (11.75)	
9:30 p.m.	Berlin	Self-made Men in Germany; DJL (15.11) DJD (11.77)	
10:50 p.m.	Berlin	Jim and Johnny; DJL (11.77) DJL (15.11)	
11 p.m.	Guatemala	Marimba Ensemble of the National Police Force; TGWA (9.685)	

Friday, August 9

For programs broadcast daily see Daily Programs (Col. 1)			
5 p.m.	Buenos Aires	News and Brazilian music; LRA5 (18.03) LRA1 (9.69)	
5:30 p.m.	Berlin	Advance program notices; DJL (15.11) DJD (11.77)	
8:30 p.m.	Berlin	English talk by Lord Haw Haw; DJL (15.11) DJD (11.77)	
8:30 p.m.	Tokyo	Military Music by the Naval Band; JLS2 (17.845)	
8:45 p.m.	London	This Land of Ours; GSD (11.75)	
10 p.m.	Guatemala	Radio Theater, "El Hogar Ajeno"; TGWA (9.685)	

THIS WEEK'S PROGRAMS

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SATURDAY

August 3

MORNING

*Star in program listings indicates news broadcast.

- 7:00 EST 6:00 CST**
- *NBC-News: Here & Abroad: WOVW WGKV WSAI WIRE (sw-21.5)
- *CBS-News of Europe: WBNS WBMM WLAC WFBM WCHS WGBF WADC WBT (sw-17.83)
- *News: WCPO WLS
- *News: Musical Clock: KDKA WHIS
- 7:15 EST 6:15 CST**
- CBS-Simple Melodies: WFBM WLAC
- NBC-Songs For Saturday: WGKV
- NBC-Musical Tete-a-Tete: WTAM (sw-17.83)
- Musical Clock: KDKA WHKC
- *News: WLW WSB
- KMOX-Weather: Markets: Roy Queen & Ozark Mountaineers
- WBBM-Your Morning Reporter
- WBNS-The Early Worm
- WBT-Alarm Clock
- WCHS-Slim & Tex
- 7:30 EST 6:30 CST**
- NPC-Dick Leibert organist: WGKV
- NBC-Gene & Glenn, songs: (sw-21.5)
- CBS-Morning Horizons: (sw-17.83)
- Musical Clock: WBBM WHIS
- Dawn Patrol: WIRE WKRC
- *News: WBNS WSAI
- KMOX-Sports
- WAVE-Trail Blazers
- WBT-Rangers Quartet
- *WCHS-Union Mission: Cap, Andy & Flip: News
- WFBM-Early Birds
- WBN-Good Morning Prgm.: Whistler & His Dog
- WHAS-Morning Jamboree
- WING-Summer Serenade
- WLAC-Scoops & Melodies
- WLAF-Round-up
- WLS-Christine & Sodbusters
- WLW-Top of the Morning
- WNOX-Favorite Hymns
- WSAZ-Natchez, Indian & Tribe
- WBS-Merry Go-Round
- WSM-Morning Perculator
- WTAM-Time to Shine
- 7:45 EST 6:45 CST**
- NBC-Harvey & Dell: WGKV
- *News: WING WOVW
- KDKA-Melody Time
- KMOX-Roy Queen & Ozark Mtrs.
- WAVE-Time to Get Up
- WBNS-The Early Worm
- *WBT-Frank & Curley: News
- WCMI-Morning Melodies
- WLS-Morning Devotions
- WLW-Boogie County Caravan
- WNOX-Sunshine Sisters
- WSAI-Cover Pullers
- WSAZ-Mountain Melody Boys
- WBS-Zeke Clements: Weather
- *WTAM-News: Four Little Coconuts
- 8:00 EST 7:00 CST**
- NBC-Breakfast Club: WAVE KDKA WSAI WGKV WING (sw-21.5)
- CBS-Nat'l Hillbilly Champions: (sw-17.83)
- NBC-Texas Jim Robertson, bar.: WQWO
- *News: WCPO WGN KMOX WSAZ
- Musical Clock: WHKC WTAM
- WBBM-Music for the Missus
- WBT-Grady Cole
- WCHS-Morning Mixture
- *WCKY-News: Musical Interlude
- WCMI-Songs by Bill Waters
- *WEOA-Billboard: News
- WHAS-Cousin Emmy

Log of Stations Listed in Edition 7—East Central

Call Letters	Kilo-cycles	Power Watts	Location	Net-work	Call Letters	Kilo-cycles	Power Watts	Location	Net-work
KDKA	980	50	Pittsburgh, Pennsylvania	NBC-B	WHKC	640	500	Columbus Ohio	MBS
KMOX	1090	50,000	St. Louis, Missouri	CBS	WHO†	1000	50,000	Oes Moines, Iowa	NBC-R
WAVE	940	1,000	Louisville, Kentucky	NBC	WING	1380	500	Oayton, Ohio	NBC-B
WBMM	770	50,000	Chicago, Illinois	CBS	WIRE	1400	5,000	Indianapolis, Indiana	NBC & MBS
WBNS	1430	5,000	Columbus, Ohio	CBS	WJR†	750	50,000	Detroit, Michigan	CBS
WBT	1080	50,000	Charlotte, North Carolina	CBS	WKRC	550	5,000	Cincinnati, Ohio	MBS
WCAU†	1170	50,000	Philadelphia, Pennsylvania	CBS	WLAC	1470	5,000	Nashville, Tennessee	CBS
WCHS	580	5,000	Charleston, West Virginia	CBS	WLAP	1420	250	Lexington, Kentucky	MBS
WCKY	1490	50,000	Cincinnati, Ohio	CBS	WLS	870	50,000	Chicago, Illinois	NBC-B
WCMI	1310	250	Ashland, Kentucky	MBS	WLW	700	50,000	Cincinnati, Ohio	NBC & MBS
WCPO	1200	250	Cincinnati, Ohio	Local	WMAQ	670	50,000	Chicago, Illinois	NBC-R
WENR	870	50,000	Chicago, Illinois	NBC-B	WNOX	1010	5,000	Knoxville, Tennessee	CBS
WEOA	1370	250	Evansville, Indiana	CBS	WOWO	1160	10,000	Fort Wayne, Indiana	NBC-B
WFBM	1230	5,000	Indianapolis, Indiana	CBS	WSAI	1330	5,000	Cincinnati, Ohio	NBC-B
WGBF	630	1,000	Evansville, Indiana	NBC	WSAZ	1190	1,000	Huntington, West Virginia	Local
WGKV	1500	100	Charleston, West Virginia	NBC	WSB	740	50,000	Atlanta, Georgia	NBC
WGN	720	50,000	Chicago, Illinois	MBS	WSM	650	50,000	Nashville, Tennessee	NBC
WHAS	820	50,000	Louisville, Kentucky	CBS	WTAM	1070	50,000	Cleveland, Ohio	NBC-R
WHID	1260	5,000	Oayton, Ohio	CBS	WVVA	1160	5,000	Wheeling West Virginia	CBS
WHIS	1410	1,000	Bluefield, West Virginia	Local					

Frequencies of Stations Carryino Rebroadcasts: KSL, 1130; KNX, 1050; KPO, 680; KOA, 830 KPRC, 920; WBAP, 800; WOAI, 1190; KFI, 640.

NBC—National Broadcasting Company
 CBS—Columbia Broadcasting System
 MBS—Mutual Broadcasting System
 NBC-B—National Broadcasting Company Basic Blue Network
 NBC-R—National Broadcasting Company Basic Red Network
 Local—Not Affiliated With Any National Network
 †—Night-time Programs Only
 *Star in program listings indicates news highlights

NOTICE: The information contained in the program schedules presented in these pages is supplied by the stations broadcasting those programs. MOVIE AND RADIO GUIDE should not be considered responsible for errors in announcements due to failure of stations to advise of weekly program changes.

If your favorite station is not listed at quarter- or half-hour periods, consult the time listings immediately preceding. The chances are that a network program of 30 or 60 minutes' duration is on the air at a quarter-hour when you do not find your station listed.

PLEASE NOTE:

Symbols in parentheses, such as (sw-9.83), after a program listing indicates that this program may be heard by tuning in 9.53 megacycles on your short-wave dial. For foreign short-wave programs, please see page 16.

- *WHIO-News; Almanac
- WHIS-Breakfast Club
- WLAC-Hit the Deck
- WLS-Mac & Bob
- WLS-Text Owens
- WMAQ-You Neighbor
- *WNOX-News: Musical Clock
- *WBSB-News: Good Morning: Merry-Go-Round
- WSM-Golden West Cowboys
- WVVA-Church in the Hills
- 8:15 EST 7:15 CST**
- *CBS-News: WBNS (sw-17.83)
- NBC-Watch Your Step: WOWO
- *News: WLS WVVA WHIO
- WLW WHAS WBBM
- KMOX-Musical
- WBT-Meat the Admiral
- WCKY-Church in the Wildwood
- WCPO-Gordon Gray
- WGBF-Weather: Studio Prgm
- WGN-Listen to the Band
- WLAC-Favorites of the Air
- WSAZ-Musical Clock
- WSM-Time to Shine
- 8:30 EST 7:30 CST**
- NBC-Breakfast Club: WOWO
- CBS-Let's Be Lazy: WHIO WCHS WBBM WEOA WBNS WHAS (sw-17.83)
- NBC-Wise Man: WGBF
- *News: KMOX WLAP WSM WCKY
- WBT-Blackie Bear
- *WCMI-News: Old Fashioned Melodies
- WGN-Good Morning Prgm.
- WIRE-Basology
- *WKRC-News: Today's Tunes
- *WLAC-News: Air Favorites
- WLS-The Melodeons
- WLW-Fred Kirby & Organ
- *WMAQ-Coffee Time; News
- WNOX-Musical Parade
- WTAM-Morning Moods
- WVVA-Musical Clock
- 8:45 EST 7:45 CST**
- CBS-Let's Be Lazy: WCKY
- NBC-Breakfast Club: WSM
- NBC-Crackerjacks Quartet: WSB
- *News: WFBM WGBF WIRE
- KMOX-Informative Relie. Forum
- WBNS-Miracles & Melodies
- WBT-Musical Clock
- WHIO-Tuneful Topics
- WHKC-Trouble Shooters
- WLAP-Rhythm & Romance
- WLS-The Little Maid

- WLW-4-H Club
- WMAQ-A Step Ahead
- WNOX-Breakfast Club
- WTAM-Uncle Henry's Dog Club
- 9:00 EST 8:00 CST**
- NBC-Traveling Cook: WOWO
- KDKA WGBF (sw-21.5)
- NBC-Lincoln Highway, drama: WMAQ WAVE WLW WSB WTAM WSM WIRE
- MBS-Andy Jacobson's Orchestra: WKRC WHKC
- CBS-Honest Abe: WCKY WHAS WLAC WVVA WBT (sw-17.83)
- KMOX-Jolly Jamboree
- WBNS-Round Robin Review
- WCHS-Your Hymn Singer
- WCMI-Varieties
- *WCPO-News
- WEOA-Studio Prgm.
- WFBM-Timely Tunes
- *WING-Devotional
- WGN-Jolly Joe's Junior Jamboree
- WHIO-Bicycle Court
- *WHIS-Variety Time: News
- *WING-News: Greetings
- WLAP-Morning Melodies
- WLS-Uncle Jack & Junior Stars
- WNOX-Good Neighbor
- WSAI-Daily Express
- *WSAZ-News: Touring Reporter
- 9:15 EST 8:15 CST**
- NBC-Four Belles: WGBF KDKA WKRC WOWO (sw-21.5)
- Morning Melodies: WGN WKRC
- WCHS-Federal Housing Talk
- WCHS-Theater Calendar
- WCPO-Top Tunes
- *WEOA-News
- WHIO-Newho Flying Club
- WNOX-Rushing Family
- WSAZ-Natchez, Indian & Tribe
- 9:30 EST 8:30 CST**
- NBC-Joe Gallicchio's Orchestra: WSAI WOWO KDKA WKRC WIRE (sw-21.5)
- MBS-Singing Strings: WKRC WLAP
- CBS-Welcome Lewis' Singing Bee: WHAS WLAC WBNS WBBM WEOA WNOX WCHS WFBM WHIO (sw-17.83)
- NBC-Bright Idea Club: WTAM WGBF WMAQ WSB
- *WAVE-News
- WBT-You Gospel Singer
- WCKY-Men of Tomorrow
- *WCMI-News: Kiddies Party
- WGN-Keep Fit to Music
- WHIS-Morning Devotional
- WHKC-Rivistics: Trie
- *WING-Kiddie Theater: News
- WLS-Editor's Haymow
- WLW-Homes on the Land
- *WSAZ-Where to Get It: News
- WSM-Homenaker's Chat
- WVVA-Jamboree Prevue
- 9:45 EST 8:45 CST**
- CBS-Welcome Lewis' Singing Bee: WBT

- MBS-Francis Cronin, organist: WLAP WHKC
- WAVE-Devotional
- WCPO-Instrumentalists
- WGN-Home Management
- WHIS-Morning Satm
- *WING-Happy Jim Parsons: Road Reporter: News
- WIRE-Old Fashioned Hymns
- WLAC-The Little Show
- WLS-Chore Boys
- WLW-Paul Arnold, vocalist
- WOWO-Modern Home Forum
- WSAI-Grocer's Prgm.
- WBS-End Day
- *WSM-News
- WTAM-Everyman's Treasure House
- 10:00 EST 9:00 CST**
- NBC-Deep River Boys: WIRE KDKA
- *CBS-News: The Old Dirt Doberber: WCKY WBT WHAS WFBM WLAC WCHS WEOA WBNS WVVA (sw-17.83)
- NBC-Chautauqua Young People's Concert: WGBF WAVE WKRC WING WSM WMAQ
- Musical detail on page 14.
- *MBS-News: To be announced: WHKC
- *News: WCPO WSB
- *KMOX-Rhapsody in Rhythm
- *WBBM-News: Norman Ross Revue
- WCMI-Woman's Club
- WGN-Walter Flandort, organist
- WHIO-Beyond Reasonable Doubt
- WHIS-Hollywood on the Air
- WKRC-Kitchen Quiz
- WLAP-Home Hour
- WLS-Spelling Bee
- WLW-My Health
- WOWO-Old Songsmith
- *WNOX-News: Variety
- *WSAI-News: Knothole Prgm.
- WSAZ-Kiddies Party
- WTAM-FHA Talk
- 10:15 EST 9:15 CST**
- NBC-Rosa Lee, soprano: KDKA WLW
- NBC-Chautauqua Young People's Concert: WTAM WSB
- MBS-Benny Krueger's Orchestra: WGN WHKC
- WCPO-Song Shop
- WEOA-Studio Prgm.
- WGKV-Hollywood Reporter
- WHIO-Lew Wampler & Co.
- WHIS-Musical Nuggets
- WIRE-Serenade for Sleepyheads
- WNOX-Home Folks Music
- 10:30 EST 9:30 CST**
- NBC-Sports School: WMAQ WSB WTAM WGBF WING
- Guests: Manager Gabby Hartnett, Charlie Root, pitcher, and Stanley Hack, third baseman, all of the Chicago Cubs baseball team.
- NBC-Our Barn: WSM WOWO WAVE WKRC (sw-15.33)

- CBS-Dorian String Quartet: WCKY WBT WHAS WFBM WCHS WEOA WBNS (sw-17.83)
- Musical detail on page 14.
- MBS-Benny Krueger's Orchestra: WKRC WIRE
- KDKA-Melody Time
- WCPO-Search for Talent
- WHIS-Lee Moore
- WLAC-Hits & Encores
- WLAP-Morning Devotions
- WLS-Army Recruiting Speaker
- WLW-Mail Bag
- WNOX-Top Notch Tunes
- WVVA-Kiddie Show
- 10:45 EST 9:45 CST**
- NBC-Gen'l Fed. of Women's Clubs: WMAQ WTAM WING WGBF
- MBS-This Wonderful World: WHKC WKRC WLAP
- CBS-Dorian String Quartet: WLAC
- WEOA-Musical Varieties
- *WGN-News: Morning Melodies
- WHIO-Miami Valley Farm News
- WHIS-Clinch Valley Wildcats
- WIRE-The Brass Hats
- *WLS-Markets & News
- WNOX-Morning Varieties
- WSAI-Little Show
- 11:00 EST 10:00 CST**
- CBS-Country Journal: WCKY WBT WHAS WFBM WVVA WCHS WBBM (sw-15.27)
- NBC-Irving Miller's Orch.: WSM WOWO WKRC WSAI (sw-15.33)
- NBC-Song Folks: WTAM WIRE
- MBS-Tiny Hill's Orch.: WKRC WHKC WGN
- *News: WCPO WEOA KDKA KMOX-Magic Kitchen
- WAVE-Question Box
- WBNS-College of Fashion Knowledge
- WGBF-Dialads
- WHIO-Recreation for You
- *WHIS-On Parade: News
- *WING-News: Road Reporter
- WLAC-Young America Club
- WLAP-Let's Waltz
- WLS-Feature Foods
- *WMAQ-Morning Jubilee: News
- WNOX-Home Makers Club
- WSAZ-News: Gypsy Serenade
- WSB-Nelle Womack Hines
- 11:15 EST 10:15 CST**
- NBC-Dyanguren, guitarist: WTAM WMAQ
- NBC-Irving Miller's Orch.: KDKA
- WCPO-Grandstand Managers
- WEOA-Baby Shop: Preview of Argus: Studio Prgm.
- WGBF-Church & School News: Prgm. Preview
- *WGN-News
- WHIO-20 Fingers & 2 Grands
- WING-Homes on the Land
- WIRE-Dessa Byrd
- WLAC-Little Concert
- WLAP-Make Believe Ballroom

- WLW-D. A. R. Prgm.
- WNOX-Prairie Boys
- WSAI-Harmonica Band
- 10:30 EST 10:30 CST**
- NBC-Nat'l Farm & Home Hour: WSB WMAQ KDKA WAVE WSM WGBF WKRC
- 4-H Club members will discuss "Forestry and Permanent Agriculture." Wallace Kadlerly will give news of the 4-H Clubs.
- CBS-Let's Pretend: WCKY WHAS WFBM WHIO WLAC WEOA WBT
- NBC-Call to Youth: WSAI WTAM WWOV (sw-15.33)
- Alvin Sloan, professor at the Massachusetts Institute of Technology, will speak on "Religion and Science."
- Buck Rogers: WSAZ WCHS WHIS
- WBBM-Music for the Missus
- *WCMI-News: Stocks, Grains & Weather: Resume
- WCPO-Man on the Street
- WEOA-Prgm. Highlights
- WGN-Command Performance
- WHKC-Markets
- WING-Farm & Home Hour
- WIRE-Homenaker's Hour
- WKRC-Magic Carpet of Music
- WLS-U. S. Government Reports
- WLW-Homenaker's Review
- WNOX-Stars of Tomorrow
- WVVA-Rapid Ad Service
- 11:45 EST 10:45 CST**
- NBC-Nat'l Farm & Home Hour: WING
- MBS-Zeke Manners' Drch.: WLAP
- NBC-Plaender and Miles, piano duo: WIRE (sw-15.33)
- KMOX-Talk: Musical Prgm
- WBBM-Man on the Street
- WBT-Farm Features
- WCMI-Asa Martin's Jamboree
- WCPO-Rev. Robt. Boothby
- WHKC-Farm Talk
- WOWO-Dance Music
- WSAI-Zoo Prgm.
- WSB-Consumer Time
- WTAM-Agricultural Bureau
- WVVA-Little Tin Soldier

AFTERNOON

- 12:00 EST 11:00 CST**
- CBS-Alabama College Glee Club: WNOX WHAS WCHS WFBM WBNS (sw-15.27-17.83)
- NBC-Howard Ropa, bar.: WOVW
- MBS-Don Arnes, tr.: WIRE
- *News: WCPO WKRC
- KMOX-Talent Court
- WBBM-What Can I Do?
- WBT-Your Treat
- WCKY-Buck Rogers
- WEOA-Dialads
- WGN-Radio's Voice
- *WHIO-News: For Farmers Only
- WHIS-Cafe Continental
- WHKC-Non Melodies: Market
- *WKRC-News: Aviation News
- WLAC-Salon Music
- WLAP-Dave Parry
- WLS-To be announced
- WSAI-Make-Believe Ballroom
- *WSAZ-News: Happy Jim Parsons
- *WTAM-News: Noonday Resume
- WVVA-Farm & Home Hour
- 12:15 EST 11:15 CST**
- NBC-Calling All Stamp Collectors: WIRE (sw-15.33)
- CBS-Highways to Health: WNOX WEOA WHAS WBNS WLAC WBT WCHS (sw-15.27-17.83)
- Dr. David Bloom, attending dermatologist at Sydenham Hospital, will talk on "Invisible Ache"
- *News: WOWO WVVA
- WBBM-Moments with Genius
- WCMI-Sidewalk Spellbee
- WCPO-Batters Up
- WEOA-Hooper Philosopher
- WFBM-Homes on the Land
- WGBF-Farmer Purcell: Weather
- WGKV-Bandwagon
- WGN-Jane Anderson, pianist
- WHIS-Golden Jubilee Boys
- WHKC-Grain Prgm.
- WING-Man on the Street
- WKRC-You're the Manager
- WLAP-Concert Orch.: Sleepy-head House
- *WLW-Gordon Shaw, news
- WSAZ-Kay's Treasure Chest
- 12:30 EST 11:30 CST**
- CBS-U. S. Army Recruiting Program: WLAC WVVA WBBM WEOA KMOX WCHS (sw-15.27)
- NBC-Luncheon at the Waldorf: WOVW KDKA WMAQ WLW (sw-15.33)
- For detail see Good Listening Guide.

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SATURDAY GOOD LISTENING GUIDE

SATURDAY

August 3

Check the programs you want to hear today

MORNING

9:00 EST (8:00 CST) Lincoln Highway, NBC. Drama, with stars of stage, screen and radio.

10:00 EST (9:00 CST) Chattanooga Young People's Concert, NBC. Music detail may be found on page 14, column 1.

AFTERNOON

12:30 EST (11:30 CST) Luncheon at the Waldorf, NBC. Ilka Chase, M. C.; Frank Luther, tenor; Paul Baron's orchestra. Guest: Deems Taylor, music critic.

2:30 EST (1:30 CST) National Music Camp, NBC. National Music Camp Band, with A. R. McAllister, conductor.

NIGHT

6:00 EST (5:00 CST) People's Platform, CBS. The financing of the U. S. defense program will be discussed.

6:30 EST (5:30 CST) Columbia Gay Nineties Revue, CBS. Joe Howard, M. C.; Beatrice Kay, comedienne; Genevieve Rowe, soprano; Four Clubmen; Ray Bloch's orchestra; others.

7:00 EST (6:00 CST) Salute to American Free Radio, NBC, CBS, MBS. Program in connection with "Broadcasting Day" at the New York World's Fair and the San Francisco Exposition. Many top-flight radio stars

will be heard. Among them will be Kate Smith, Rudy Vallee, Graham McNamee, Tommy Riggs, Gertrude Berg, Lanny Ross, James Melton, Ted Husing, Lowell Thomas and others. The speakers will be Harvey D. Gibson of the New York Fair, Marshall Dill of the San Francisco Exposition, Neville Miller, president of the National Association of Broadcasters, and others. Many other features will be presented.

8:00 EST (7:00 CST) Hit Parade, CBS. Barry Wood, baritone; Bea Wain, vocalist; Mark Warnow's orchestra; Orrin Tucker, his orchestra, and Bonnie Baker, vocalist.

8:00 EST (7:00 CST) Alka-Seltzer National Barn Opera, NBC. Vass Family, Hoosier Hot Shots, Henry Burr, Joe Kelly, Eddie Peabody.

8:30 EST (7:30 CST) Operatic Pop Concerts, MBS. Soloists; orchestra, conducted by Cesare Sodero.

8:45 EST (7:45 CST) Saturday Night Serenade, CBS. Mary Eastman, soprano; Bill Perry, tenor; Gus Haenschen's orchestra.

9:00 EST (8:00 CST) Station EZRA, NBC. With Uncle Ezra (Pat Barrett), Nora Cuneen, Fran Allison, Cliff Soubier, Rosedale Dandies, and guests.

*MBS-Wythe Williams, comm.: WLAP

CBS-Gay Nineties Revue: WHIO WBBM WLS WBNS WWSA WLAC WCAU WCHS WJWR WBT (sw-11.83-9.59)

NBC-Will Bradley's Orchestra: WING (sw-9.53)

*News: WGN WHAS KMOX WLS Sports: WNOX WSB KDKA-Weekly Record Review WAVE-Pop Goes the Music WCML-Reverend Kelly WCPO-Baseball Scores WEOA-Boys' Club WFBM-Scores: Syncopators WGBF-Dialads WHIS-Dinner Dance WHKC-Musicchio WIRE-Dick Reed WKRC-Time to Waltz WLW-Stuff Smith's Orch. WMAQ-Musical Entre WOVW-Sportlights WSAZ-Saturday Swing Session *WSM-News: Sports *WTAM-News: Tom Manning

6:45 EST 5:45 CST MBS-Inside of Sports: WGN WIRE WKRC WCMI

*NBC-H. V. Kaltenborn, news: WMAQ WHAM WGKV WSM WSB WLW

CBS-Gay Nineties Revue: WNOX NBC-Will Bradley's Orchestra: WOVW

*News: WFBM WHO WEOA KMOX-Alpine Varieties WAVE-Sports WCPO-Dinner Dance WGBF-Baseball Scores WHAS-Dr. Charles W. Welch WHKC-Voces Three *WLAC-Sports: News WLAP-Lawrence Quintet WLS-Prairie Ramblers WSAI-Baseball Highlights WTAM-Musical Dinner Hour

7:00 EST 6:00 CST NBC-Salute to American Free Radio: WING WGBF WOVW WSM WKVC KDKA WLS

*For detail see Good Listening Guide. NBC-Salute to American Free Radio: WHO WSB WMAQ WTAM WIRE WAVE

*For detail see Good Listening Guide. WHAM-To be announced WHIS-Hits & Encores WHKC-The Spectator *WKRC-News: Musicals WLAC-Central Church of Christ WLAP-Salon Orch. WNOX-You Asked for It

*WSA-News: Sportscasters WBS-News of the Children WSM-On the Band Stand WTAM-Evening Prelude WWSA-Sports

6:15 EST 5:15 CST *NBC-John B. Kennedy, news: WMAQ WIRE WSAI WHO WSB WKRC-Trojan Horses WLAC-Melody Time WLAP-Rhythm & Romance WLW-Boone County Jamboree WNOX-So You Think You Know Swing

*WSAI-News: Gardner Benedict's Orch. *WSAZ-News: Baseball Today: Listen to the Band

7:15 EST 6:15 CST NBC-Salute to American Free Radio: WSAI

KMOX-To be announced WCPO-Singing Strings WHAS-Marshall Roberts WING-Train Report: *WKRC-Wythe Williams, comm. WLAP-Sports

(Continued on Next Page)

Refer to adjacent columns for stations broadcasting these programs

NBC-Frankie Masters' Orchestra: WIRE WTAM WGKV WAVE WSM
*News: WBNS WCMI WGBF
*WBT-News: Swing Time WCPO-Baseball Game
*WKCY-News: Musical Interlude WEOA-Singin' Sam
WFBM-Hoosier Farm Circle WGN-Markets: Walter Flandorf, organist
WHAS-Homes on the Land WHIO-Youngster Speaks WHIS-Sun Rise Varieties
*WING-News: Happy Jim Parsons: Prgm. Parade
WHKC-The Spectator WKRC-Cinema Calendar WLAP-Merry Makers
*WLS-News: Markets: Weather WNOX-Curbstone College WSAI-Girl Alone, sketch WSAZ-Farmside Friends

12:45 EST 11:45 CST *NBC-News: Frankie Masters' Orch.: WGBF WING WCOL WSM
MBS-Oave Dennis' Orch.: WHKC WKRC

CBS-U. S. Army Recruiting Program: WKCY
WBNS-Liberty Under Law WBT-Teachers College WGN-Reviewing Stand WHAS-Savings Talk: Livestock
*WHIO-News: Markets WHIS-Tonic Tunes WIRE-Farm Hour WLS-Markets
WNOX-Rhythm Range WSAI-30 Minutes of Music WSAZ-On With the Dance WSB-Forward Georgia

1:00 EST 12:00 CST NBC-I'm an American: WMAQ WING WSB WSM WTAM
NBC-Ray Kinney's Orch.: KDKA WKVC (sw-15.33)

CBS-Vera Brodsky, pianist: WBT WEOA WBNS WKCY (sw-17.83-15.27)

Music detail on page 14. MBS-This Might Be You: WHKC Buck Rogers, sketch: WFBM WHAS

KMOX-Country Journal WAVE-Georgia Wildcats WBBM-Exploring Space WCHS-Interlude

WGBF-Little Village Band WGN-Ginsburgh's Concert Orch. WHIO-Don Jennings
WHIS-Musical Moments WIRE-Markets & Weather WKRC-Cinema Calendar WLAC-Luncheon Musicale WLAP-Listen, You'll Like It WLS-Poultry Service Time

WLW-Everybody's Farm *WNOX-News: Merry-Go-Round WWOV-Market Service
*WSAZ-News: Uptown Cheveree WWSA-Chuckwagon Ploughboys

1:15 EST 12:15 CST NBC-Gardner Benedict's Orch.: WTAM WMAQ WGBF WING WSM WSB

CBS-Vera Brodsky, pianist: WHIO

MBS-To be announced: WHKC WGN
*News: WCHS WFBM WLS WBBM-News for the Missus WCMI-Singin' Sam
WGN-Johnny Duffy's Music WHIS-It's Dancetime

WLAC-Church of Christ WLAP-Man on the Street WLW-Fortunes Washed Away WSAI-Fans in the Street

WSAZ-Frank Knutti at Hammond 1:30 EST 12:30 CST NBC-Matinee in Rhythm: WMAQ WTAM

NBC-World's Fair Band: WOVW KDKA WKVC (sw-15.33)

CBS-Brush Creek Follies: WKCY WHIO WBT WBNS (sw-15.27-17.83)

MBS-Leighton Noble's Orchestra: WKRC WHKC
*News: WGN WLAC WLAP WAVE WEOA WIRE WSM KMOX-Safety Brigade WBBM-Flanagrams

WCHS-Cap, Andy & Flip WCMI-Baseball Game WFBM-Uncle Ned's Party WGBF-Markets

WHAS-University of Kentucky *WHIS-News: Swing Interlude WING-Dollar Dial

WLS-Home Talent Prgm WLW-Everybody's Farm WSAI-Baseball; Reds vs. Phillies WSAZ-Sandy Valley Express WSB-Cross Roads Follies WWSA-Dr. H. Lamont

1:45 EST 12:45 CST NBC-World's Fair Band: WSM WING
KDKA-Musical Prgm. KMOX-The Music Box WBBM-Dugout Dope

WEOA-Entertainment Hints: Studio Prgm.
*WGBF-News WGN-Leadoff Man WHIO-Baseball Preview WHIS-Afternoon Salon WIRE-Dick Reed
WLAC-Man on the Street WLAP-Livestock: Knot-Ho-Ie Gang WWSA-Novatime

2:00 EST 1:00 CST NBC-A Boy, a Girl & a Band: WLW WGBF WMAQ
CBS-Marine Band: WCHS WBNS WLAC WEOA WHAS WBT (sw-17.83-15.27)

Music detail on page 14. MBS-Lang Thompson's Orch.: WHKC
NBC-Bobby Byrne's Orch.: WSM WAVE WOVW WKVC WIRE (sw-15.33)

*News: WFBM WLS Baseball; White Sox vs. Washington: WGN WBBM KDKA-Baseball; Pittsburgh vs. Philadelphia
KMOX-Travelogue WKCY-Request Review WEOA-Studio Prgm. WHIO-Baseball; Cincinnati vs. Boston
WHIS-Request a Record *WING-News: Radio Revival *WKRC-News: Golden Melody Hour
WLAP-Baseball Game *WSAZ-News: World Bookman WSB-Playground Hour
WTAM-Know Your Navy WWSA-L. P. Lehman's Staff

3:15 EST 2:15 CST KMOX-Dope from the Dugout *WHIS-Swingtime News WSAZ-Church in the Wildwood

3:30 EST 2:30 CST CBS-To be announced: WEOA WCHS WFBM WLAC WHAS WWSA (sw-9.59-15.27)

NBC-Library of Congress Chamber Concert: WSB WTAM WMAQ (sw-9.53)

MBS-Jack Teagarden's Orchestra: WHKC WCMI
NBC-Club Matinee: WING WSM WKVC WGBF WAVE WENR (sw-15.33)

KMOX-Baseball; Browns versus Philadelphia
WBNS-To be announced WEOA-Sunshine Hour WHIS-Rev. C. E. Church
WKRC-Light Opera Revue WLW-Musical Patchwork WNOX-Inquiring Mike WWOV-Old Time Religion WSAI-Revolving Band Stand WSAZ-Tune Toppers

3:45 EST 2:45 CST CBS-Four Clubmen: WBT WEOA WCHS WFBM WHAS WWSA (sw-9.59-15.27)

MBS-Jack Teagarden's Orchestra: WCM I WIRE
NBC-Club Matinee: WOVW WSAI WAVE-Grandstand Managers WBBM-Tenth Inning WHIS-Buskirk Family WLAC-Happiness Club WNOX-Pre-Game Dope

4:00 EST 3:00 CST NBC-Tommy Dorsey's Orchestra: WSB WLW WMAQ WSM WGBF WIRE WTAM (sw-15.33-9.53)

CBS-Buffalo Presents: WHAS WBBM WCHS WBNS WFBM WHIO WWSA WEOA WLAC (sw-9.59)

*MBS-News: Frank Gagen's Orchestra: WCM I WHKC
NBC-Gus Steck's Orch.: WENR WING WSAI WOVW

Baseball Game: WNOX WAVE WIRE
WGN-Swing It WHIS-Tea Dance *WKRC-News: Buckaroo Balads

*WLAP-News: Races WSAZ-News: Musical Grab Bag 4:15 EST 3:15 CST NBC-Gus Steck's Orch.: KDKA

MBS-Frank Gagen's Orch.: WGN WCM I
KMOX-Dope from the Dugout WEOA-To be announced WHIS-Hungarian Prgm. WSB-Airport Reporter

4:30 EST 3:30 CST CBS-Saratoga Handicap: WEOA WFBM WCHS WBNS WBBM WWSA WHIO WLAC WKCY (sw-9.59)

NBC-Saratoga Handicap: WSM WSAI KDKA WENR WOVW WING (sw-15.33-9.53)

MBS-Saratoga Handicap: WHKC WGN
*WCM I-News: Hisson Tabernacle WHAS-Nat Brandywyne Orch. *WKRC-Bandstand Spotlight & News

4:45 EST 3:45 CST CBS-The World Today: WFBM WKCY WLAC WBBM WEOA WHIO WWSA WNOX WHAS WBT (sw-11.83-9.59)

*MBS-Sagmaster Comments: WIRE WKRC WCMI
NBC-Paul Douglas, sports: WTAM (sw-9.53)

*News: WSB WMAQ WBNS KDKA-Concert Favorites KMOX-Organ Melodies *WCHS-Interlude: Man About Town: News
WCPO-Solid Sending WGBF-Press Club

5:00 EST 4:00 CST *NBC-El Chico, Spanish Revue: News: WTAM WLW WMAQ WIRE WSM WSB (sw-9.53)

*CBS-News: Albert Warner: WHAS WWSA WFBM WKCY WLAC WCHS WHIO WEOA WBT (sw-9.59)

*NBC-Cecil Golly's Orch.: News: WSAI WENR WKCY
*KDKA-News WBBM-Bull Session WBS-Interlude WCM I-Five o'Clock Serenade WCPO-Final Out
*WGBF-Editor's Mail Bag: News WING-Parade of Hits: News WING-News: Charlie Reeder, pianist
WKRC-At Hotel Alms Today WWOV-Kiddie Revue *WSAZ-News Song Time

5:15 EST 4:15 CST MBS-Hugo Monaco's Orchestra: WHKC WGN WKRC
CBS-To be announced: WFBM WLAC WHIO WBNS WHAS WCHS WEOA
*NBC-Cecil Golly's Orch.: News: WOVW
KDKA-Royal Hawaiians WKCY-Baseball Scores *WCM I-News: Interlude; Weather; Sports Spots & Scores
WCPO-Jam for Supper WING-Sports: Baseball Scores WSAZ-Richard Liebert, organist WWSA-Eleven-sixty Clubmen

5:30 EST 4:30 CST NBC-Renewal of the Mounted, Ketchi, WENR WKVC WING
WOWO
CBS-Yella Pessi, harpsichordist: WBS WFBM WKCY WHIO WHAS WLAC WBBM WEOA
WHAS WBT (sw-11.83)
NBC-Art of Living: WMAQ WBT WGBF (sw-9.53)
MBS-To be announced: WKRC WLAP
KDKA-Sports KMOX-France Laux, hilites WGM-Evening Melodies WGN-Meet the Stars WHIS-Rhythm & Romance WIRE-Dick Reed
*WLW-News WNOX-Dance Time
*WSAI-To be announced: News WSAZ-Studio Party
RSB-Sunday School Lesson: Richard Liebert, organist WSM-Fred Waller
WWSA-So You Want to Be—

4:45 EST 3:45 CST MBS-Chicago Handicap: WHKC WGN
NBC-Rhythms by Ricardo: WSM KDKA WENR WOVW WING (sw-15.33-9.53)
WEOA-Dialads WSAI-Tunes WSAZ-Musical Workshop

5:00 EST 4:00 CST *NBC-El Chico, Spanish Revue: News: WTAM WLW WMAQ WIRE WSM WSB (sw-9.53)

*CBS-News: Albert Warner: WHAS WWSA WFBM WKCY WLAC WCHS WHIO WEOA WBT (sw-9.59)

*NBC-Cecil Golly's Orch.: News: WSAI WENR WKCY
*KDKA-News WBBM-Bull Session WBS-Interlude WCM I-Five o'Clock Serenade WCPO-Final Out
*WGBF-Editor's Mail Bag: News WING-Parade of Hits: News WING-News: Charlie Reeder, pianist
WKRC-At Hotel Alms Today WWOV-Kiddie Revue *WSAZ-News Song Time

5:15 EST 4:15 CST MBS-Hugo Monaco's Orchestra: WHKC WGN WKRC
CBS-To be announced: WFBM WLAC WHIO WBNS WHAS WCHS WEOA
*NBC-Cecil Golly's Orch.: News: WOVW
KDKA-Royal Hawaiians WKCY-Baseball Scores *WCM I-News: Interlude; Weather; Sports Spots & Scores
WCPO-Jam for Supper WING-Sports: Baseball Scores WSAZ-Richard Liebert, organist WWSA-Eleven-sixty Clubmen

5:30 EST 4:30 CST NBC-Renewal of the Mounted, Ketchi, WENR WKVC WING
WOWO
CBS-Yella Pessi, harpsichordist: WBS WFBM WKCY WHIO WHAS WLAC WBBM WEOA
WHAS WBT (sw-11.83)
NBC-Art of Living: WMAQ WBT WGBF (sw-9.53)
MBS-To be announced: WKRC WLAP
KDKA-Sports KMOX-France Laux, hilites WGM-Evening Melodies WGN-Meet the Stars WHIS-Rhythm & Romance WIRE-Dick Reed
*WLW-News WNOX-Dance Time
*WSAI-To be announced: News WSAZ-Studio Party
RSB-Sunday School Lesson: Richard Liebert, organist WSM-Fred Waller
WWSA-So You Want to Be—

5:45 EST 4:45 CST *CBS-The World Today: WFBM WKCY WLAC WBBM WEOA WHIO WWSA WNOX WHAS WBT (sw-11.83-9.59)

*MBS-Sagmaster Comments: WIRE WKRC WCMI
NBC-Paul Douglas, sports: WTAM (sw-9.53)

*News: WSB WMAQ WBNS KDKA-Concert Favorites KMOX-Organ Melodies *WCHS-Interlude: Man About Town: News
WCPO-Solid Sending WGBF-Press Club

NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00 EST 5:00 CST NBC-Message of Israel: KDKA WENR WGBF
CBS-The People's Platform: WBT WHAS WHIO WKCY WFBM KMOX WCAU (sw-9.59)

For detail see Good Listening Guide. NBC-Kindergarten Kapers: WIRE WMAQ WOVW WSAI WHO
*News: WJR WCPO WING WAVE-Hit Review
WBBM-Charlie Grimm, sports WBNS-Gay Nineties
WKRC-The Little Show WCMI-21st Street Tabernacle
WEOA-Money in Your Pocket WKVC-Melodies in Dance Time: Baseball Results
WGN-Concert Orch. WHAM-To be announced
WHIS-Hits & Encores WHKC-The Spectator
*WKRC-News: Musicals WLAC-Central Church of Christ
WLAP-Salon Orch. WNOX-You Asked for It

*WSA-News: Sportscasters WBS-News of the Children WSM-On the Band Stand WTAM-Evening Prelude WWSA-Sports

6:15 EST 5:15 CST *NBC-John B. Kennedy, news: WMAQ WIRE WSAI WHO WSB WKRC-Trojan Horses WLAC-Melody Time WLAP-Rhythm & Romance WLW-Boone County Jamboree WNOX-So You Think You Know Swing

*WSAI-News: Gardner Benedict's Orch. *WSAZ-News: Baseball Today: Listen to the Band

7:15 EST 6:15 CST NBC-Salute to American Free Radio: WSAI

KMOX-To be announced WCPO-Singing Strings WHAS-Marshall Roberts WING-Train Report: *WKRC-Wythe Williams, comm. WLAP-Sports

(Continued on Next Page)

Wonder-Tone NOISE ELIMINATOR and Wonder-Tone AERIAL ELIMINATOR

Don't let distracting buzzes and clicks caused by electrical home appliances, rain, snow, etc., spoil your radio reception. Just attach the amazing WONDER-TONE NOISE ELIMINATOR and AERIAL ELIMINATOR to your radio (long or short wave) and enjoy a new thrill in reception on local and distant stations.
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WONDER-TONE COMPANY Dept. R-102 7078 N. Clark St., Chicago, Ill.



SATURDAY

August 3

7:30 EST 6:30 CST
NBC-Salute to American Free Radio: WHO WIRE WMAQ
CBS-Salute to American Free Radio: WBT WBNS WCAU WHIO KMOX WBBM WHAS WFBM WEOA WCKY WLAC (sw-9.59-11.83)
MBS-Salute to American Free Radio: WHKC WGN
NBC-Salute to American Free Radio: KDKA WKV WING
WCHS-Baseball Round-up: Rendezvous with Romance
WCMI-Ritzzy Ray
WCPO-Hit Revue
*WGBF-News
WHIS-Bordertown Barbecue
*WJR-News Comes to Life
WKRC-Today's Game Tonight
WLAP-Salon Orch.
WLW-Renfro Valley
WOWO-Home Folks Frolic
WSAZ-Happy Jim Parsons
WSM-Francis Craig's Orch.
*WVVA-Where to Go to Church: News

7:45 EST 6:45 CST
*News: WCHS WLAP
WCMI-Tune Time
WCPO-Songs of America
WGBF-Auto Club
WHIS-Popular Vocals
*WNOX-World Events: News
WSAZ-Old Refrains
WSB-Irene Rich
8:00 EST 7:00 CST
CBS-Your Hit Parade: KMOX WCAU WCKY WBBM WHAS WHIO WBNS WCHS WFBM WJR WLAC WVA WEOA WBT WNOX (sw-11.83-9.59) (also KSL KXN at 11 p.m. EST)
NBC-Gordon Jenkins' Orchestra: WGVK WSAI KDKA WCOL (sw-9.53)
NBC-Alka-Seltzer Nat'l Barn Dance: WIRE WLW WLW WHO WAVE WTAM (also 10 p.m. EST)
*For further detail see sponsor's announcement on this page.
*News: WCMI WCPO
*WGN-Gabriel Heatter, news
WHIS-Make-Believe Ballroom
WHKC-Guest Night
*WING-News: 1380 Club
WKRC-Druggists Ass'n
WLAP-Tango Tempos
WMAQ-Clyde Lucas' Orch
WSAZ-Tri-State Barn Dance
WSB-World's Great Music
WSM-Classic Hall
8:15 EST 7:15 CST
MBS-Hawaii Calls: WHKC WKRC WLAP
*News: WCMI WGN
WCPO-Barney Andrews
WSM-At Ease
8:30 EST 7:30 CST
NBC-Grant Park Concert: WSAI WMAQ WKV KDKA
Women's Symphony Orchestra.
MBS-Operatic Pop Concerts: WGN WKRC WLAP WCMI
WCPO-Charles Baum's Orch.
WEOA-Radio Auction
*WHKC-News: Scores
WSM-Francis Craig's Orch.
8:45 EST 7:45 CST
CBS-Saturday Night Serenade: KMOX WBNS WCAU WHAS WFBM WBT WLAC WBBM WJR WCKY WVA WNOX (sw-9.59)
WCHS-Pop Concert
WCPO-Bert Black's Orch.
WEOA-Studio Prgm.
WGN-Bill McCune's Orch.
WHIO-Mike Hauer's Orch.
WING-Park Interview
9:00 EST 8:00 CST
*NBC-T. R. Ybarra, news: WING WSAI WCOL KDKA WGVK
MBS-Operatic Pop Concerts: WHKC
NBC-Station E-Z-R-A: WGBF WLW WTAM WSB WIRE WMAQ WAVE
WCKY-Moviolog
WCMI-Woodland
*WCPO-News
WEOA-Ambassador Quartet
WHIO-For Golfers Only
WHIS-Hillbilly Jamboree
WHO-Barn Dance Frolic
WLS-Barnyard Jamboree
*WOR-News: McFarland Twins
WSM-Grand Ole Opry
9:15 EST 8:15 CST
CBS-Public Affairs: WHIO WBT WCKY WCHS WNOX WLAC WBBM WHAS KMOX WBNS WEOA WFBM WJR (sw-9.59)
NBC-Vaughn Monroe's Orchestra: WSAI WING WHAM WGVK WGBF
KDKA-Howard Becker's Orch.
WCAU-Radiofilm
WCMI-Rendezvous Rhythms
WCPO-Nat Brandwynne's Orch.
*WVVA-News: Homespun Harmonies

9:30 EST 8:30 CST
*CBS-News of the War: WVVA WCHS WBT WCAU WBNS WJR WCKY WHAS WNOX WLAC WBBM WEOA WHIO (sw-9.59-9.65)
NBC-Bobby Byrne's Orch.: WHO WGBF WTAM
NBC-Grand Ole Opry: WSM WAVE WSB
NBC-Melody in the Night: WING WSAI WGVK KDKA (sw-9.53)
*WVVA-News: Jimmy Orsey's Orch.: WGN WKRC WLAP WHKC
*WVVA-News: Mellow Time: News
WCMI-Dreamland Skyline Rhythms
WCPO-Loveliness for You
WFBM-Three Quarter Time
WIRE-Three Favorites
WLS-Front Porch Party
WLW-Renfro Valley Barn Dance
WMAQ-Horace Heidt's Orch.
9:45 EST 8:45 CST
*CBS-Buddy Clark, songs: News: WCHS WCAU WCKY WHAS WNOX WLAC WBBM WEOA WVA WHIO (sw-9.59-9.65)
*WBNS-Jim Cooper, news
*WVVA-Singing Cop: News
WGN-Ravinia Park Concert
WJR-Melody Marvels
10:00 EST 9:00 CST
NBC-Glenn Garr's Orch.: WHO
MBS-Leonard Keller's Orchestra: WKRC WGN WCMI
*CBS-News: Jimmy Dorsey's Orchestra: WCHS WNOX WCOL WHIO WBT WJR KMOX WFBM (sw-9.59)
NBC-Alka-Seltzer National Barn Dance: WGBF (also at 8 p.m. EST)
NBC-Harry James' Orch.: WSAI WGVK
CBS-Sports Time: (sw-9.65)
*News: WCPO WBNS WHAM WING WMAQ
*WVVA-News: Tuneful Tempo Time
WAVE-Louisville Ensemble
WBBM-People's Platform
*WCAU-Neil Fontainne's Orch.: News
WCKY-Cities Worthwhile
WEOA-Baseball Scores
WHAS-Kentucky Play Party
WIRE-Listen Indiana
WLAC-Studio Prgm.: Air Traveler
WLAP-Quiz Show
WLS-County Salute Prgm.
WLW-Boone County Jamboree
WNOX-Half & Half
WSB-AI Kavelin's Orch.
WTAM-Gene Sullivan's Orch.
10:15 EST 9:15 CST
NBC-Harry James' Orch.: WING
CBS-Jimmy Dorsey's Orchestra: WCAU WBNS (sw-9.65)
MBS-Cab Calloway's Orchestra: WKRC
*News: WEOA WSB
KDKA-Herman Middle's Orch.
WCKY-To be announced
WCMI-Woodland
WCKY-To be announced
WCPO-Tommy Tucker's Orch.
WGN-Baron Elliott's Orch.
WHO-Sports
WIRE-Dick Reed
WLS-National Barn Dance
WMAQ-Dick Cisne's Orch.
10:30 EST 9:30 CST
NBC-Ray Heatherton's Orchestra: WHO WTAM WGBF
CBS-Oick Jurgens' Orch.: WJR WFBM WCAU WHAS WCHS WHIO WLAC WNOX WCKY WEOA (sw-9.59)
NBC-Alvino Rey's Orch.: WGVK KDKA WING (sw-9.53)
*News: WLAP WBBM
*WVVA-News of the War
WAVE-Record Review
WBNS-Double B Night Club
*WBT-News William Winter
WCMI-Ritzzy Ray
WCPO-What's Yours in Music
WGN-Griff Williams' Orch.
WIRE-Baseball Game
WLS-Rangers & Christine
WLW-Sports
WMAQ-Ted Lewis' Orch.
*WSAI-News: Happy Carlton's Orch.
*WSB-News: Barn Dance
WVVA-Arcadians
10:45 EST 9:45 CST
CBS-Oick Jurgens' Orch.: WCKY WBNS WBBM KMOX
KDKA-Howard Becker's Orch
WBT-Community Crusaders
*WHIO-News: Saddle Pals
WLW-Raymond Scott's Orch.
WVVA-Inquiring Mike
11:00 EST 10:00 CST
*NBC-News: Everett Hoagland's Orch.: WSAI WAVE WGBF WSB
*NBC-News: Raymond Scott's Orch.: WING WMAQ KDKA
MBS-Lang Thompson's Orch.: WCMI WKRC WIRE
CBS-Ozzie Nelson's Orch.: WCHS WEOA WBBM WCAU WNOX WBT (sw-6.12-9.59)
Sports: KMOX WLAC
*News: WGN WHAS WHO WJR WCKY WLW WFBM
WBNS-Victor Varieties
*WVVA-Dancing Party: News
WHIO-Jerry Livingston's Orch.
WLAP-The Coquettes
WLS-National Barn Dance
*WTAM-News: Lee Allen's Orch.
WVVA-Midnight Jamboree
11:15 EST 10:15 CST
CBS-Ozzie Nelson's Orch.: WJR WFBM WLAC WHIO
NBC-Everett Hoagland's Orch.: WHO
NBC-Lang Thompson's Orch.: WGN
KDKA-AI Fremont's Orch.
*WVVA-News
WCKY-Northern Kentucky Merchants
WCMI-Woodland
WHAS-Walsh Looks 'Em Over
WLW-Dance Orch.
11:30 EST 10:30 CST
*CBS-News: Leighton Noble's Orch.: WLAC WHIO WCHS WHAS WCKY WCAU WBT WJR WEOA WBBM KMOX WNOX WBNS (sw-6.12-9.59)
*NBC-Horace Heidt's Orchestra: News: WMAQ WHO WAVE
*NBC-Gray Gordon's Orchestra: News: WING WTAM WGBF WSB KDKA
MBS-Herbie Kay's Orch.: WOR WIRE WLAP WKRC WCMI WGN
WFBM-Baseball Round-Up
WLW-Bernie Cummins' Orch.
WSAI-Dance Orch.
End of Saturday Programs

Saturday Night NATIONAL BARN DANCE with THE VASS FAMILY Hoosier Hat Shots — Jae Kelly — Henry Burr Eddie Peabody WAVE WLW 8:00 P.M., EST — 7:00 P.M., CST Sponsored by ALKA-SELTZER

MORNING
8:15 EST 7:15 CST
CBS-Vella Pessl, harpsichordist: WBNS WBBM WCKY WFBM (sw-17.83)
8:30 EST 7:30 CST
CBS-Richard Maxwell, trn.: WBBM WBNS WHIO WLAC WFBM WCHS WHAS KMOX WCKY (sw-17.83)
NBC-Sunday Drivers: WSAI WTAM WIRE
9:00 EST 8:00 CST
CBS-Church of the Air: WBT WBNS WCKY WBBM WCHS WHAS KMOX WLAC WVVA WEOA (sw-17.83)
Speaker: Reverend James K. Quay, secretary for the International Committee of the Y. M. C. A.
NBC-Melodic Moods: WSAI WING (sw-21.5)
NBC-Highlights of the Bible: WTAM WAVE WMAQ WSM
Dr. Staum's address is titled "Things That Remain." The Radio Choristers will sing Sweet Hour of Prayer, and In the Cross of Christ I Glory.
*News: WOWO WSB
9:15 EST 8:15 CST
NBC-Melodic Moods: WIRE WGVK
9:30 EST 8:30 CST
NBC-Tom Terris: WGBF WMAQ WTAM WSB
*Star in program listings indicates news broadcast.
7:00 EST 6:00 CST
*NBC-News: Peerless Trio: WOWO (sw-21.5)
*NBC-News: Organ & Xylophone Recital: WTAM
*CBS-News: Organ Reveille: WBBM (sw-17.83)
7:15 EST 6:15 CST
NBC-Cloister Bells: WOWO (sw-21.5)
7:30 EST 6:30 CST
NBC-Gene & Glenn: WTAM
CBS-Mattinata: WBBM (sw-17.83)
NBC-Tone Pictures: WSAI WIRE WCHS (sw-21.5)
WHAS-Asbury College Devotions
8:00 EST 7:00 CST
*NBC-European News: Coast to Coast on a Bus: WLW WMAQ WGVK (sw-21.5)
*NBC-European News: Four Showmen: WSAI WTAM WIRE
*CBS-News of Europe: WBBM WCHS WHIO WCKY WFBM KMOX WHAS WBNS (sw-17.83)

SUNDAY, August 4, 1940
8:30 EST 7:30 CST
CBS-Wings Over Jordan: WLAC WCHS WHIO WCKY WBNS WEOA WBBM WFBM WHAS KMOX WNOX WBT (sw-17.83)
MBS-The Waltz: WKRC
NBC-Southernaires: WSM WOWO WLS KDKA WING WGVK WLW WIRE WAVE (sw-21.5)
9:45 EST 8:45 CST
NBC-Ross Sisters: WSB WTAM WGBF WMAQ
MBS-Red River Dave: WKRC WLAP
NBC-Southernaires: (sw-21.5)
10:00 EST 9:00 CST
*NBC-News: Seven Minute Men: WKRC WIRE WHKC
*NBC-News: Alice Remsen in the Land of Make Believe: WOWO WING WGVK
*NBC-News: Words & Music: WGBF WSAI WMAQ WAVE WSM
*CBS-News & Rhythm: WBBM WFBM KMOX WCKY WBNS WHAS
NBC-AI & Lee Reiser's Orch.: WOWO
*CBS-News: Chansonette: WBT (sw-17.83)
10:15 EST 9:15 CST
NBC-Luther-Layman, singers: KDKA WIRE WING WGVK (sw-15.33)
MBS-Northwestern Reviewing Stand: WGN WHKC WKRC WCMI
NBC-Words & Music: WSAI WCOL
CBS-Chansonette: WCKY WBNS WFBM WHAS WHIO WCHS KMOX-Piano Recital
WBBM-Music of the Islands
WCPO-Rev. Robt Boothby
WEOA-Dialads
WLAC-S. Hall
*WLAP-News
*WLS-News
WLW-Thrasher Sisters
WMAQ-Radio Parade
WOWO-American Radio Warblers
WSAZ-Happy Jim Parsons
WTAM-Nat'l Defense Prgm.
10:30 EST 9:30 CST
MBS-Music From A to Z: WGN WKRC WLAP
CBS-Major Bowes' Family: WLAC WHIO KMOX WCKY WCHS WEOA (sw-17.83)
For detail see Good Listening Guide.
NBC-Ambitions in Rhythm: WLS KDKA WOWO WSB WLW (sw-15.33)
NBC-Nat'l Music Camp: WMAQ WSAI WTAM WING WAVE WGBF WGVK
For detail see Good Listening Guide.
WBAX-Industry Speaks
*WBBM-News
WBT-Gospel Singer
WCMI-Music in a Mellow Mood
WCPO-Asbury Tabernacle
WFBM-Christian Men Builders
WHAS-Devotional
WHIS-Morning Concert
WHKC-Reverend Mills
WIRE-Indiana University
*WNOX-Musical Prgm.: News
WSAZ-Prelude to Worship
WSM-Harold Johnson
WVVA-L. P. Lehman & Staff
10:45 EST 9:45 CST
NBC-Moylan Sisters: KDKA
NBC-Nat'l Music Camp: WSB
NBC-Morin Sisters: WOWO (sw-15.33)
WBBM-Of Men and Books
*WBT-News: Morning Musicales
WING-Grace M. E. Church
WLS-This Week in Washington
WLW-Government Reports
WNOX-Chapel Singers
WSAZ-Central Christian Church
WSM-Fidelis Bible Class
11:00 EST 10:00 CST
NBC-Bonnie Stewart, songs: WTAM WSAI
NBC-Radio City Music Hall of the Air: WOWO KDKA WLW (sw-15.33)
Miss Roselle will sing Voi che sapete, from "Marriage of Figaro," and Gypsy Songs 1 and 7 (Dvorak). Miss Schumann, pianist, will play the Scherzo and Finale from Doliani's Quintet for Piano and Strings. The quartet will offer Purcell's Suite from "The Virtuous Wife," two Nocturnes by Glazouff, Marchen by Komzak, and the Nocturne from Borodin's Quartet.
For detail see Good Listening Guide.
CBS-Major Bowes' Family: WHAS

MBS-Harrisburg Symphonic Choir: WLAP WGN
WAVE-Devotional
WBBM-First Time
WBNS-First Cong. Church
WBT-Presbyterian Church
WCHS-First Baptist Church
WCMI-Nazarene Church
WCPO-Amateur Hour
WGBF-Agoga Tabernacle: Wealthier Man
WGVK-Church Services
WHIS-Church of the Air
*WIRE-News
WKRC-Amateur Show
WLS-Sunday Morning Melodies
WMAQ-Sing An Old Song
WNOX-Morgan Bible Class
WSB-Presbyterian Church
11:15 EST 10:15 CST
NBC-Oyanguren, guitarist: WIRE WTAM WSAI
WBBM-Piano Parade
WMAQ-Radio Parade
11:30 EST 10:30 CST
NBC-Wings Over America: WSM WAVE WTAM WSAI
The development of flying in the Army will be dealt with.
Speaker: Major General D. C. Emmons, commander of the U. S. Army's General Headquarters Air Force.
CBS-Salt Lake City Tabernacle Choir & Organ: WFBM WCKY WLAC WEOA WNOX WHIO KMOX (sw-15.27)
MBS-Safety Club: WLAP WHKC WGN
WBBM-Sunday Sunshine
WHAS-Dr. John Zoller
WIRE-Crystal Melody Hour
WLS-Reading the Funnies: Weather: Livestock
WMAQ-Prevue of New Records
11:45 EST 10:45 CST
*NBC-European News: WGN
*News: WING WHIO WHKC
WBBM-Records of the Week
WGBF-Dialads
WLAP-Tito & Swingtette
12:00 EST 11:00 CST
CBS-Church of the Air: WHAS WBNS WCKY KMOX WNOX WVVA WHIO WBT (sw-17.83-15.27)
Speaker: Reverend Thomas McMahon, professor of history at St. Joseph's Seminary, Yonkers, New York.
NBC-Lee Gordon's Orch.: WSB WTAM WMAQ WGBF WING WCOL
NBC-American Red Cross Prgm.: KDKA WENR WGVK WOWO WAVE (sw-15.33)
Today's program deals with river accidents. Speakers: Carroll Bryant of the American Red Cross, and Commodore Waldemar Van Brunt Clausen of the American Cane Association.
MBS-March of Health: WKRC WHKC
WBBM-Man on the Street
WCHS-Young Stars of Tomorrow
WCMI-Rev. Wolfe
*WCPO-News
*WEOA-News: Weather
WFBM-Stardust Melodies
WGN-Midday Melodies
WHIS-Your American Music
WLAC-Church of Christ
WLAP-Everybody's Church
WLW-Cadle Tabernacle Choir
WSAI-Sunday Revue
*WSAZ-News: Roth Symphony of Melody
WSM-First Presbyterian Church
12:15 EST 11:15 CST
NBC-Vass Family, songs: KDKA WOWO WAVE WENR WGVK (sw-15.33)
*WVVA-European News: WHKC WKRC WGN
WBBM-Sunday Sunshine
WCPO-Home Beautiful
WEOA-Mary Mauck
WFBM-Open House
12:30 EST 11:30 CST
CBS-March of Games: WBBM WCKY WCHS WEOA WBT WVVA WHAS KMOX WNOX WHIO WNOX (sw-17.83-15.27)

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AFTERNOON
12:00 EST 11:00 CST
CBS-Church of the Air: WHAS WBNS WCKY KMOX WNOX WVVA WHIO WBT (sw-17.83-15.27)
Speaker: Reverend Thomas McMahon, professor of history at St. Joseph's Seminary, Yonkers, New York.
FREQUENCIES
KDKA-980 WHKC-640
KMOX-1090 WHO-1000
WAVE-940 WING-1380
WBBM-770 WIRE-1400
WBNS-1470 WJR-750
WBT-1080 WKRC-550
WCAT-1170 WLAC-1470
WCHS-580 WLAB-1420
WCKY-1490 WLS-870
WCMI-1310 WLW-700
WCPO-1200 WMAQ-670
WENR-870 WNOX-1010
WVVA-1370 WOWO-1180
WFBM-1230 WSAI-1380
WGBF-630 WSAZ-1100
WGVK-1500 WSB-740
WGN-720 WSM-650
WHAS-820 WTAM-1070
WHIO-1260 WVVA-1100
WHIS-1410

SUNDAY GOOD LISTENING GUIDE

SUNDAY August 4

Check the programs you want to hear today

MORNING

10:30 EST (9:30 CST) Major Boves' Family, CBS.
Guests: Paul Ash, orchestra-leader, and Karen Temple, songstress.

10:30 EST (9:30 CST) National Music Camp, NBC.
National Music Camp Choir, conducted by Noble Cain.

11:00 EST (10:00 CST) Radio City Music Hall, NBC.
Anne Roselle, soprano; Henrietta Schumann, pianist; string orchestra, with Maurice Baron conducting.

AFTERNOON

1:30 EST (12:30 CST) University of Chicago Round Table, NBC.
Discussion of current questions.

2:00 EST (1:00 CST) Symphony Orchestra, CBS.
Howard Barlow, conductor; William Fineshriber, commentator.

2:30 EST (1:30 CST) National Music Camp, NBC.
National Music Camp Orchestra, conducted by Joseph Maddy.

3:00 EST (2:00 CST) Chautauqua Symphony Orchestra, NBC.
Harriet Henders, soprano; George Miquelle, cellist; Albert Stoessel, conductor.
Music detail may be found on page 14, column 1.

3:30 EST (2:30 CST) Basin Street Chamber Music Society, NBC.
Swing ensembles, with Henry Levine and Paul Laval, conductors; Dinah Shore, vocalist; guests.

5:00 EST (4:00 CST) Fun in Print, CBS.
Literary quiz, with Sigmund Spaeth, M. C. Guests: S. J. Perelman, magazine writer, and George Britt, editorial writer.

5:30 EST (4:30 CST) Gene Autry's Melody Ranch, CBS.
Wen Niles, announcer; Texas Rangers.

5:30 EST (4:30 CST) Beat the Band, NBC.
Quiz program. Garry Moore, M. C.; Ted Weems' orchestra.

NIGHT

6:30 EST (5:30 CST) Fitch Summer Bandwagon, NBC.
Guest orchestra and guest M. C.

6:30 EST (5:30 CST) The Adventures of Ellery Queen, CBS.
"The Adventure of the Fatal Million."

7:00 EST (6:00 CST) Bishop and the Gargoyle, NBC.
Mystery drama, with Richard Gordon and Kenneth Lynch.

7:00 EST (6:00 CST) Columbia Workshop, CBS.
Erich Leinsdorf, young Wagnerian conductor of the Metropolitan Opera Company, will lead the orchestra.
Music detail may be found on page 14, column 4.

7:30 EST (6:30 CST) Musical Game, CBS.
Max Marcin's "Crime Doctor" dramas. Johnny Green's orchestra.

7:30 EST (6:30 CST) One Man's Family, NBC.
8:00 EST (7:00 CST) H. V. Kaltenborn, Commentator, NBC.
Mr. Kaltenborn substitutes for Walter Winchell, who is vacationing.

8:00 EST (7:00 CST) Ford Summer Hour, CBS.
Jessica Dragonette, soprano; James Newill, baritone; Linton Wells, commentator; Budd Hulick, M. C.; Leith Stevens, conductor.
Music detail may be found on page 14, column 4.

8:30 EST (7:30 CST) American Album of Familiar Music, NBC.
Frank Munn, tenor; Elizabeth Lennox, contralto; Jean Dickenson, soprano; chorus; Gus Haenschen's concert orchestra.

8:45 EST (7:45 CST) Sports Newsreel of the Air, NBC.
Guest: Patty Berg, golf champion.

9:00 EST (8:00 CST) Take it or Leave it, CBS.
Quiz program, with Bob Hawk, M. C.; David Ross, announcer.

9:00 EST (8:00 CST) Good Will Hour, NBC.
John J. Anthony, conductor.

9:00 EST (8:00 CST) Hour of Charm, NBC.
Phil Spitalny's All-Girl orchestra; Rush Hughes, M. C.

9:00 EST (8:00 CST) Hour of Charm, NBC.
Phil Spitalny's All-Girl orchestra; Rush Hughes, M. C.

NBC-Al & Lee Reiser's Orchestra: WENR WGKV (sw-15.33)

NBC-Silver Strings: WLW WAVE WGBF WTAM

★News: WSB WKRC

WCMI Gospel Hour

WCPO-Future Stars

WHIS-This & That in Music

WING-Four Square Gospel

WIRE Church Services

WMAQ Songs in Fashion

WOWO Missionary Hour

WSAI Foster & Miller

WSAZ Funnies

12:45 EST 11:45 CST

NBC-Al & Lee Reiser's Orch.: WOWO

MBS-To be announced: WIIC WKRC

NBC-Silver Strings: WSB

WFBM-Open House

WGN-Afternoon Serenade

WHIS-Concert Melodies

WMAQ-A Heap of Livin'

WSAZ-Once Upon a Time

1:00 EST 12:00 CST

NBC-U. S. Coast Guard Anniv.: WSM WAVE

Program in connection with the 14th anniversary of the United States Coast Guard. Prominent naval officers will speak. The program features pick-ups from mid-Atlantic, New York and from a ship 2,500 miles west of Honolulu.

NBC-Treasure Trails of Song: KDKA WENR WOWO WKGV WIRE WING

MBS-Radio Canaries: WKRC WIIC WGN

CBS-Joey Kearns' Orch.: WEOA WCHS WLAC WCKY WBNS KMOX (sw-17.83-15.27)

★News: WFBM WSAZ WBBM WTAM

WBT-Music Time

WCMI-Reverend Keefer

WCPO-Apostolic Church

WGBF-Mystery Tune Contest

WHAS-Behind the Headlines

WHIO Story Man

WHIS-Homer Rodehaver

WLAP-Chamber Ensemble

WLW-Little White House

WMAQ Wings Over America

WNOX Gospel Singer

WSAI Canal Days

WSB Wings Over America

WWVA-W. Elza Scott

1:15 EST 12:15 CST

NBC-U. S. Coast Guard Anniv.: WTAM

CBS-Joey Kearns' Orch.: WNOX

★MBS-News: WKRC WHKC

★News: WIRE WLW

WBBM-Dugout Dope

WFBM-Especially For You

WGN-Harold Turner, pianist

WHIO-Sunday Serenade

WHIS-Little Concert

WLAP-Joe Rines' Orch.

WSAI-Faith in the Stands

WSAZ-Salvation Army

WWVA-Religious News

1:30 EST 12:30 CST

NBC-Univ. of Chicago Round Table Discussion: WMAQ WGBF WSB WTAM WAVE WIRE

★CBS-News: Summer Cruise: WNOX WWVA WEOA WFBM WCKY WHAS KMOX WCHS WHIO WLAC (sw-17.83-15.27)

NBC-Salon Silhouettes: KDKA WOWO WENR WGKV

2:45 EST

MBS-Ginsburgh's Concert Orch.: WHKC WGN

Baseball: Sox vs. Washington: WGN WBBM

★WBNS-Week in Review

★WBT-Goes to Washington: News

WCMI-Reverend Burnem

WCPO-Sweet Music

WHIS-Musical Memories

WING-Serenade; Jenny Kern

★WKRC-News: Musical Interlude

★WLAP-News

WLW-Church by the Side of the Road

WSAZ-Don Novis & String Symphony

★WSM-Undercurrent & Current Events

1:45 EST 12:45 CST

MBS-Ginsburgh's Concert Orch.: WKRC

WBNS-Industry Speaks

WEOA-To be announced

WLAP-Listen You'll Like It

WSAZ-Baseball Game

2:00 EST 1:00 CST

MBS-Herb Woods' Orch.: WGN WIIC WLAP

CBS-Symphony Orch.: WCKY KMOX WBNS WHAS WLAC WFBM WCHS WNOX WEOA WBT (sw-17.83-15.27)

Music detail on page 14.

NBC-Charles Holland, tnr. & Charles Dan's Orch.: WTAM WSB WGBF WING WSM WAVE (sw-9.53)

NBC-Vicente Gomez, guitarist: WENR WGKV (sw-15.33)

★KDKA-Don Hirsch, comm. WKMI-Resene Mission

★WCPO-News

WHIO-Baseball Preview

WHIS-Jimmy Dorsey's Orch.

WIRE-Pick of the Town

WKRC-Golden Melody Hour

WLW-Your Easy Chair

WMAQ-Abe Lyman's Orch.

★WOWO-News

★WSAZ-News: Dancing Today

WWVA-L. P. Lehman & Staff

2:15 EST 1:15 CST

NBC-Foreign Policy Ass'n Prgm.: KDKA WENR WGKV WOWO (sw-15.33)

CBS-Symphony Orch.: WHIO

WGN-Gallopis Hour

WCPO-Sunday Matinee

WHIS-Let's Waltz

2:30 EST 1:30 CST

NBC-Yvette, songs: WSB WGBF WIRE WCKY WMAQ WAVE WSM (sw-9.53)

MBS-To be announced: WIIC

NBC-Nat'l Music Camp: KDKA WENR WOWO WING

For detail see Good Listening Guide.

★WCMI-News: The Islanders

WGN-Helen Westbrook, organist

WHIS-Melody Lane

WLAP-Porter Memorial Church

WLW-To be announced

WSAZ-Lily Pons in Song

WTAM-The Balladiers

2:45 EST 1:45 CST

★NBC-H. V. Kaltenborn, comm.: WMAQ WSB WGBF WIRE WAVE WLW WTAM WGKV WSM (sw-9.53)

WGN-Leadoff Man

2:00 EST

NBC-Chautauqua Symphony Orchestra: WGBF WMAQ WTAM WSB (sw-9.53)

Music detail on page 14.

MBS-El Paseo Troubadors: WLAP WHKC WKRC

NBC-Sunday Vespers: WENR WAVE WIRE WGKV WOWO WSM (sw-15.33)

Dr. Scherer's subject will be "Your Part in God's Plan." The male quartet will sing beneath the Cross of Jesus, and Master. No offering.

KDKA-Bernie Armstrong, organist

WBT-Baseball; Washington vs. Chicago

WCMI-Hill Billy Weeding

★WCPO-News

WHIS-To be announced

★WING-News

WLW-Earthborn

★WSAZ-News: A to Z Novelty

3:15 EST 2:15 CST

WCMI-Breeskin & Saldenberg Orch.

WCPO-Sunday Matinee

WGN-Swing It

WHIS-Vocal Varieties

WING-Park Interview

3:30 EST 2:30 CST

MBS-To be announced: WKRC WHKC WLAP

NBC-Chautauqua Symphony Orchestra: WSM WTAM WMAQ WGBF WSB WLW (sw-9.53)

CBS-Invitation to Learning: WHAS WLAC KMOX WCKY WFBM WEOA WBNS WCHS WNOX WHIO

Guest: Allen Tate of Princeton U. Subject: Francois Villon's "The Great Testament."

NBC-Basin Street Chamber Music Society: WENR WOWO WKGV WAVE WING (sw-15.33)

KDKA-Vesper Services

WCMI-Baseball Game

WCPO-Batters Up

WGN-The Leadoff Man

WHIS-See America First

WIRE-Rhythm Revue

WSAI-Revolving Bandstand

WSAZ-Rhythm Concert

3:45 EST 2:45 CST

NBC-Basin Street Chamber Music Society: WSAI

WCPO-Sports

WGN-Baseball; White Sox vs. Senators

4:00 EST 3:00 CST

CBS-Temple of Religion Vespers: WLAC WCKY WEOA WNOX WFBM WCHS WHIO

NBC-The World Is Yours: WSB WAVE WGBF WTAM WIRE WSM WMAQ (sw-9.53)

Subject: "From Liberator to Jangle to the Zoo."

NBC-Bobby Byrne's Orchestra: WOWO KDKA WKGV WSAI (sw-15.33)

KMOX Organ Melodies

WBNS-Dr. J. F. Bateman

WENR-Jerry Shelton's Orch.

WHIS-Temple of Religion

WHIS-World Entertains

WHKC-Jacob's Ladder

WING-First Church of God

★WKRC-News: Musical Interlude

WLAP-Lutheran Hour

WLW-Dance Oreh.

★WSAZ-News: Sunday Song Service

WWVA-Oglesbay Park

4:15 EST 3:15 CST

NBC-Bobby Byrne's Orchestra: WENR

KDKA-Baseball Resume

KMOX-Music. Opera Interviews

WBNS-Want a Dog?

WCPO-Final Out

WKRC-Fithian Drama

4:30 EST 3:30 CST

NBC-Voice of Hawaii: WENR KDKA WOWO WKGV WING WSAI WSM (sw-15.33)

NBC-Horace Heidt's Orchestra: WMAQ WTAM WAVE WCOL WSB (sw-9.53)

CBS-John Kirby's Orch.: WHAS WFBM WBNS WCKY WEOA WHIO WCHS WNOX KMOX

MBS-Jack Teagarden's Orchestra: WLAP WHKC WKRC WIRE WCMI

WCPO-Songs of the Island

WGBF-American Legion

WHIS-This & That

WLAC-Mrs. Allen Ragland, contr.

WLW-Visiting Jry. Industries

WSAZ-Concert Hal of the Air

WWVA-Rhythm Parade

4:45 EST 3:45 CST

CBS-John Kirby's Orch.: WLAC

WBBM-Tenth Inning

WHIS-Musical Album

★WWVA-News

5:00 EST 4:00 CST

NBC-Gray Gordon's Orchestra: WOWO WKGV WSAI

MBS-Tropical Serenade: WHKC WLAP

CBS-Fun in Print: WBNS WCKY WFBM WBBM WHAS KMOX WHIO

For detail see Good Listening Guide.

NBC-Catholic Hour: Speakers: WTAM WSB WSM WMAQ WIRE WAVE WING WGBF (sw-9.53)

Speaker: Reverend John J. Walde, pastor of Corpus Christi Church, Oklahoma City, Okla.

CBS-Music in the Air: WLAC WBT

★KDKA-News: Dance Oreh.

★WCHS-News: State in Review

WNOX-Ritzzy Ray

WEOA-Studio Prgm.

WENR-Amateur Hour

WGN-Swing It

WHIS-Music for Sunday

WKRC-Hello, Teacher

WLW-Summertime Concert

WNOX-Sports

★WSAZ-News: State in Review

WWVA-Sunday Serenade

5:15 EST 4:15 CST

NBC-Gray Gordon's Orch.: WSAI (sw-9.55)

KDKA-Faye & Billy

WCMI-Bucker Band Box

WCPO-Sunset Serenade

WEOA-Dialads

WNOX-Religious News

WVVA-Homes on the Land

5:30 EST 4:30 CST

NBC-Anniv. of Printing: WOWO WIRE WING WKGV WSAI (sw-9.55)

A dramatization of the life of Johann Gutenberg will be heard.

MBS-Lang Thompson's Orchestra: WKRC WLAP WHKC

NBC-Beat the Band, quiz show: WTAM KDKA WMAQ WLW WSM (sw-9.53)

CBS-Gene Autry's Melody Ranch: WCHS WFBM KMOX WHIO WBBM WWVA WHAS WLAC WCKY WBT WNOX

WAVE-Grandstand Managers

WBNS-Melodies

WCMI-Lutheran Hour

WCPO-Pilgrim Hour

WEOA-Veterans of Foreign Wars

WGBF-Rescue Mission

WGN-Herbie Kay's Orch.

WHIS-South American Way

WSAZ-Hawaiian Strings

WSB-Concert Hall Echoes: News

5:45 EST 4:45 CST

WAVE-Allen Roth

WBNS-Music for Sunday

WSAZ-Hawaiian Serenade

NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00 EST 5:00 CST

★CBS-News of the World: WCKY WHAS WBBM KMOX WCAU WFBM WHIO WBT WEOA WNOX (sw-6.06-11.83)

★NBC-News from Europe: WHO WMAQ WTAM WLW WSB (sw-9.53)

MBS-Rendezvous with Ramona: WIRE WKRC WHKC WCMI

★NBC-News from Europe: WSM WOWO KDKA WAVE WKGV WENR

★News: WCPO WSAZ WBNS WCHS

WGN-Baron Elliott's Orch.

WHIS-March of Events

WJR-Gerald L. K. Smith

WLAC-Hymn Time

WLAP-Concert Oreh.

WSAI-Insurance Counsellor

★WWVA-News & Sports

6:15 EST 5:15 CST

★News: WIRE WSAI

Sports: WLAC WLAP

WBNS-Hits & Encores

WCMI-WPA Chorus

WCPO-Rev. Roht. Boothby

WFBM-Novely Musicale; Scores

WHIS-Tunes & Tones

WING-A to Z in Novelty

WSAZ-Dinner Dance: Catherine Enslow

WWVA-Seeing the Fair

6:30 EST 5:30 CST

CBS-Adventures of Ellery Queen, drama: WJR WBT WHIO WBNS WWVA WFBM WHAS WCAU WCKY WLAC WCHS WNOX (sw-6.06-11.83)

For detail see Good Listening Guide.

7:00 EST 6:00 CST

CBS-Columbia Workshop, drama: WBNS WCHS WJR KMOX WFBM WCAU WCKY WHIO WBBM WBT WEOA WNOX (sw-6.06)

NBC-The Bishop & the Gargoyle, drama: WLW WSM WSB WAVE WCOL WIRE WTAM (sw-9.53)

NBC-Sunday Night Concert: WING WGBF KDKA WOWO WKGV (sw-9.55)

Music detail on page 14.

MBS-American Forum of the Air: WHKC WLAP

★News: WCPO WHO

WCMI-Woodland

WGN-Roy Noble's Orch.

WHAS-Old Fashioned Revival Hr.

WHIS-Unbroken Melodies

★WKRC-News: Ball Scores

★WLAC-News: Central Church of Christ

WMAQ-Hall of Sports, quiz

WSAI-Catholic Hour

WSAZ-Happy Jim Parsons: Melody in Waltz Time

WWVA-Radio Vespers

7:15 EST 6:15 CST

WCPO-Sunday Evenings

WHO-Dean's Studio Party

WKRC-Jimmy Walsh's Orch.

7:30 EST 6:30 CST

NBC-One Man's Family, drama: WTAM WHO WLW WAVE WSB WIRE WSM WMAQ

★CBS-Musical Game: Crime Doctor, drama; Johnny Green's Orchestra; News: WBBM WCAU WJR WCKY WCHS WWVA WBT WBNS WHIO (sw-6.06) (also at 10 p.m. EST)

★KMOX-Scores: Organ Melodies-News

WCMI-Baptist Church

WEOA-Studio Prgm.

★WFBM-Musical Album: News

WGN-Let Freedom Sing

WHIS-Swing Fourteen

WKRC-Today's Game Tonic

★WLAC-Melodies That Linger: News

★WNOX-Supper Melodies: News

WSAI-Nat'l Vespers

WSAZ-Deep Rhythm Boys

(Continued on Next Page)

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SUNDAY August 4

7:45 EST 6:45 CST WHIS-Richard Himber's Orch. WSAZ Home on the Land
8:00 EST 7:00 CST CBS-Ford Summer Hour: WLAC WCHS WWVA WBT WJR WBMM KMOX WHAS WKCY WFKM WFBM WCAU WBNS WNOX

8:15 EST 7:15 CST NBC-Parker Family, sketch: WSB WLW WJZ WENR WSM KDKA WAVE (also KFI at 11:15 p.m. EST)
WGN-News WLAP-Four Squires WSAZ-Old Refrains
8:30 EST 7:30 CST NBC-American Album of Familiar Music: WSB WTAM WSM WHO WIRE WMAQ WAVE WSAI (sw-9.53)

MBS-Symphonic Hour: WHKC WGN WKRC
NBC-Hour of Charm; Phil Spitalny's All-Girl Orch.: WSB WSM WTAM WAVE WHO WMAQ WIRE WLW (sw-9.53)
NBC-Good Will Hour: WSAI WBZ KDKA WENR WOWO WBNS-Music at Its Best WCMI-Drum & Bugle Corp

*KMOX-News WCPO-Spiritual Singers WIRE-Novachord Tunes
10:00 EST 9:00 CST NBC-News: Johnny Messner's Orch.: WGKV WAVE WGBF
WBNS-Leonard Keller's Orch.: WKRC WLAP
NBC-News: Glen Garr's Orch.: WSB WMAQ WHO WIRE WTAM WSM

WHO-Sports WNOX-Library on the Air WSAI-Chicago Round Table
10:30 EST 9:30 CST NBC-Ted Lewis' Orch.: KDKA WMAQ WKCY WJZ WBMM WCAU WHAS WEOA WNOX WBT WJR
NBC-Harry James' Orch.: WAVE WGBF WHO WSM WENR
MBS-Dance Orch.: WLAP WIRE WKRC

WCKY-News from Home WENR-Abe Lyman's Orch.
*WHAS-Paul Sullivan, news WLAC-Paramount on the Air WLAP-The Coquette WSAI-Music You Want WTAM-Did You Know?: Interlude
7:15 EST 10:15 CST NBC-Raymond Scott's Orch.: WGBF WHO
CBS-Henry Busse's Orch.: WJR WEOA WBNS
MBS-Tommy Tucker's Orchestra: WGN

MORNING

*Star in program listings indicates news broadcast.
7:00 EST 6:00 CST CBS-News of Europe: WBMM WBNS WBT WLAC WFBM WCHS (sw-17.83)
NBC-News: WOWO WKCY WGBF WSAI WIRE
*News: WCPO WLS KDKA
7:15 EST 6:15 CST NBC-Dance Orch.: WGKV
CBS-Organ Moods: WFBM WLAC (sw-17.83)
NBC-Do You Remember?: WTAM
*News: WLW WSB WBMM
7:30 EST 6:30 CST CBS-Morning Almanac: (sw-17.83)
NBC-Ray Perkins, pianist: WKCY
*News: WSAI WCMI WBNS Dawn Patrol: WKRC WIRE Musical Clock: WHIS WHKC
7:45 EST 6:45 CST CBS-Morning Horizons: (sw-17.83)
NBC-Harvey & Dell, sketch: WKCY
*News: WING WOWO
8:00 EST 7:00 CST CBS-Woman of Courage, sketch: WCHS WWVA
*NBC-News: Happy Jack, songs: WOWO
CBS-Sunrise Serenade: (sw-17.83)
NBC-Breakfast Club: WAVE WING WSAI WKCY (sw-21.5)
*News: WCPO WGN KMOX
*News: Musical Clock: WSAZ WNOX
Musical Clock: WTAM WBMM
8:15 EST 7:15 CST NBC-The Band Goes to Town: WOWO WTAM
*CBS-News: WBNS (sw-17.83)
NBC-Breakfast Club: WING
*News: WHAS WHIO WLS WWVA WLW WBMM
8:30 EST 7:30 CST NBC-Breakfast Club: WOWO
CBS-Chansonette: WBNS WEOA
NBC-Ranch Boys: WGBF
*News: WLAP WKCY KMOX WSM
8:45 EST 7:45 CST CBS-Chansonette: (sw-17.83)
CBS-Bachelor's Children, sketch: KMOX WCHS WHAS WKCY
NBC-Breakfast Club: WSM
*News: WFBM WGBF WIRE KDKA-Heart of Julia Blake WBMM-Meet the Missus WBNB-Lighted Window WBT-Woman's World WGN-Problem Lady WHIO-Bandstand WHKC-Trouble-Shooters WLAP-Whistle While You Work

MONDAY, August 5, 1940

WSB-Angel of Mercy WTAM-Houseboat Hannah
9:00 EST 8:00 CST NBC-The Man I Married, sketch: WMAQ WIRE WSM WSB WTAM WLW
NBC-Painted Dreams: KDKA WGBF (sw-21.5)
CBS-Pretty Kitty Kelly, sketch: WBMM WFBM WHIO KMOX WKCY WBNS WWVA
MBS-Arthur Godfrey, songs: WGN WKRC
WAVE-Hits of the Week
WBT-Heart of Julia Blake
WCHS-Your Hymn Singer
*WCPO-News WEOA-Studio Prgm. WGVK-Devotional Period WHAS-Rhythmic Tones WHIS-Morning Salon WHKC-Musical Relaxation
*WING-News; Greetings WLAP-Morning Melodies WLS-Meet Miss Julia WNOX-Good Neighbor
*WOWO-News; Markets WSAI-Daily Express WSAZ-Sermon Hearts
9:15 EST 8:15 CST NBC-Midstream, sketch: WTAM WSM WLW WIRE WMAQ WSB
NBC-Vic & Sade, sketch: WLS KDKA
CBS-Myrt & Marge, sketch: WBT WBNS WFBM KMOX WBMM WLAC WHAS WCHS WWVA WKCY WHIO WNOX
WCMI-American Legion Prgm. WCPO-Top Tunes
*WEOA-News: City Court WGBF-Here's An Idea WGBF-Dance Orch.: Women in the News
*WGN-News; Morning Melodies
*WHIS-Morning Devotions: News WKCRC-Woman's Hour WOWO-Cascading Rhythm WSAZ-Natchez, Indian & Tribe
9:30 EST 8:30 CST NBC-Ellen Randolph, sketch: WMAQ WTAM WSM WSB WGY WIRE WLW WGBF
NBC-Story of Mary Marlin, sketch: WLS KDKA
NBC-Viennese Ensemble: WOWO (sw-21.5)
CBS-Hilltop House, sketch: WBT WCHS WFBM WLAC KMOX WHIO WBNS WKCY WHAS WWVA WBMM WNOX
MBS-Keep Fit to Music: WGN WLAP
*WAVE-News
*WGWK-History in the News WHIS-Woman's Radio Journal WING-Women's Airline Club: News
*WSAI-Women in the News WSAZ-Console Airs
9:45 EST 8:45 CST CBS-Woman of Courage: WBT WLAC WNOX
NBC-Pepper Young's Family, sketch: KDKA WLS
MBS-John Metcalf's Choir Loft: WLAP

NBC-By Kathleen Norris, sketch: WIRE WTAM WMAQ WLW
NBC-Viennese Ensemble: WGBF WAVE
CBS-Stepmother, sketch: KMOX WBS WBMM WKCY WFBM WBNS WWVA
WCHS-Linda's First Love WCPO-Bus Time WGN-Home Management
*WHIO-News
WOWO-Vicki Harris
WSAI-Grocers' Prgm. WSB-Enid Day
*WSM-News
10:00 EST 9:00 CST NBC-I Love Linda Dale, sketch: WKCY WGBF
CBS-Short, Short Story, sketch: WKCY WHIO WFBM WWVA WBMM WHAS KMOX WCHS WBT WBNS
June Walker, Charlie Cantor and Everett Sloane in "My Client, Curly."
NBC-David Harum, sketch: WGY WTAM WMAQ WIRE WSAI WAVE WOWO WING
*News: WCPO WSB KDKA Houseboat Hannah WEOA-Studio Prgm. WGN-Tom, Dick & Harry WHIS-Little Concert WLAC-Little Show WLAP-Home Hour WLS Your Treat WLW-Linda's First Love, sketch WNOX-Hollywood Breivites
*WSAZ-News: Melody Time WSM-Jack & His Buddies
10:15 EST 9:15 CST NBC-Rod of Life, sketch: WLW WTAM WMAQ WIRE WSB WSM
NBC-Clark Dennis, trn.: WOWO WSAI WKCY WING (sw-15.33)
CBS-Martha Webster, sketch: WBT WHAS WHIO WBMM WKCY WLAP WWVA WBNS WCHS KMOX
NBC-Lone Journey, sketch: WGBF
KDKA-Billy Leech WAVE-Wishing Well WGBF-Dialads
WGN-Editor's Daughter: sketch
*WHIS-Topics, Tunes, Tips: News
*WING-News: Road Reporter: Sons of Pioneers: Jenny Kern WIRE-Linda's First Love WKRC-Economy Kitchen WLAC-Kitchen Kwiz WLAP-Words to the Wives WLS Feature Foods WNOX-Home Makers Club
WOWO-Ellen Randolph, sketch WSAI-Orphans of Divorce
*WSAZ-News: 1190 Club WSB-The Gospel Singer WSM-Friendly Neighbors WTAM-Heart of Julia Blake
11:15 EST 10:15 CST NBC-The O'Neills, sketch: WLW WTAM WMAQ

KDKA-Melody Time WAVE-Paul Roach WCPO-Merry Makers WEOA-Household Hour WGN-Bachelor's Children WHIS-Le Moore & Juanita WKRC-Just For You WLAP-Morning Devotions WLS-Norman Ross WNOX-Top Notch Tunes WOWO-Linda's First Love
*WSAI-News: At the Console WSAZ-Where to Get It
10:45 EST 9:45 CST CBS-Aunt Jenny's Stories, sketch: WHAS WWVA WFBM WKCY WBNS KMOX WBMM WHIO WLAC WBT
NBC-The Guiding Light, sketch: WMAQ WTAM WSB WLW WSM WIRE WGBF
Picture of cast may be found on page 33.
NBC-I Under Over Paradise: WGBF WING (sw-15.33)
MBS-Johnson Family sketch: WHKC
WAVE-Devotional
*WCHS-Second Edition WCPO-Dizzy Fingers WEOA-Studio Prgm Bureau of Missing Pets
WGN-Linda's First Love, sketch WHIS-Dearest Mother
*WKRC-News: Musicale WLAP-Rhythm & Romance
*WLS-Markets News
WNOX-Morning Varieties
WOWO-Stars Over Hollywood WSAI Interlude
11:00 EST 10:00 CST NBC-Gwen Williams, songs: WAVE WKCY (sw-15.33)
*CBS-Kate Smith & Ted Collins, News: WBT WBMM WKCY WFBM KMOX WHAS WBNS WWVA WHIO
NBC-Woman in White, sketch: WMAQ WLW
*MBS-European News: WHKC
*News: WCPO WEOA
*KDKA-News: Happy Jim WGBF-Dialads
WGN-Editor's Daughter: sketch
*WHIS-Topics, Tunes, Tips: News
*WING-News: Road Reporter: Sons of Pioneers: Jenny Kern WIRE-Linda's First Love WKRC-Economy Kitchen WLAC-Kitchen Kwiz WLAP-Words to the Wives WLS Feature Foods WNOX-Home Makers Club
WOWO-Ellen Randolph, sketch WSAI-Orphans of Divorce
*WSAZ-News: 1190 Club WSB-The Gospel Singer WSM-Friendly Neighbors WTAM-Heart of Julia Blake
11:15 EST 10:15 CST NBC-The O'Neills, sketch: WLW WTAM WMAQ

CBS-When a Girl Marries, sketch: WBMM KMOX WWVA WHIO WKCY WFBM WHAS WBNS WCHS WEOA
NBC-Norsemen Quartet: WSM WGBF (sw-15.33)
Arnold Grimm's Daughter: WBT WLAC
Editor's Daughter: WIRE WOWO
KDKA-Woman in White, sketch
*WAVE-News: Goodwill Industries
WCPO-Grandstand Managers
WGBF-Wedding Anniversaries; Church & School News
*WGN-News
WHKC-Dream House
WKRC-Keep Fit to Music
WLAP-Make Believe Ballroom
WNOX-Cafe Continental
WSAI-Amanda of Honeymoon Hill
WBS-Heart of Julia Blake
11:30 EST 10:30 CST NBC-Nat'l Farm & Home Hour: WMAQ WSM WSB KDKA WAVE WGBF WKCY
CBS-Romance of Helen Trent, sketch: KMOX WKCY WHAS WBMM WBNS WLAC
NBC-Words & Music: (sw-15.33)
Hymns of All Churches: WBT WNOX
WCHS-Editor's Daughter
*WCMI-News: Stocks, Grains, Weather: Resume
WCPO-Little Show
WEOA-Baby Shop; Prgm. High-lights
WFBM-Song Shop
WGN-Painted Dreams
WHIO-Band of the Day
WHIS-Coffee Boys
WHKC-Markets
WING-Farm-Home Hour
WIRE-Homemaker's Hour
WKRC-Magic Carpet of Music
WLS-Porta Blake, sketch
WLW-The Goldbergs, sketch
WOWO-The Observer
WSAI-John's Other Wife
WSAZ-Musical Entree
WTAM-Linda's First Love
WWVA-Rapid Ad Service
11:45 EST 10:45 CST NBC-Nat'l Farm & Home Hour: WING
MBS-Pegeen Fitzgerald, talk: WKRC WLAP WCMI WHKC
CBS-Our Gai Sunday, sketch: KMOX WHAS WBNS WBMM WKCY WLAC
Editor's Daughter, sketch: WLW WTAM
WBT-Ma Perkins, sketch
WCHS-Singin' Sam
WBT-1080
WCAU-1170
WCHS-580
WCKY-1490
WGN-1310
WCPO-1290
WMAQ-670
WNOX-1010
WEOA-1370
WLS-1230
WGBF-630
WGRV-1300
WGN-720
WHAS-820
WHIO-1260
WHIS-1410
WHLK-640
WHK-1000
WING-1380
WIRE-1400
WJR-750
WKRC-350
WLAC-1470
WLAP-1420
WLS-870
WLW-700
WMAQ-670
WNOX-1010
WOWO-1190
WSAI-1330
WVBC-1190
WVBC-1190
WVBC-1190
WVBC-1190

AFTERNOON

12:00 EST 11:00 CST CBS-The Goldbergs, sketch: WBMM KMOX WCHS
NBC-Texas Jim Robertson, bar.: (sw-15.33)
Ma Perkins: WBNS WNOX
*News: WCPO WHIO
Singin' Sam: WHIS WIRE
WBT-Radio Question Box
*WCKY-News; Weather
*WCMI-Bank Wagon
WEOA-Dialads
WFBM-Mrs. Farrell
WGN-Radio's Voice
WHAS-Your Treat
WHKC-Musical: Markets
*WKRC-News: Aviation News
*WLAC-Old Dirt Dauber: News
WLAP-Salon Orch.
WLS-Homemakers Prgm
WLW-Right to Happiness
WOWO-Agricultural Prgm.
WSAI-Make Believe Ballroom
*WSAZ-News: Happy Jim Parsons
*WTAM-News: Noonday Resume
WWVA-Farm & Home Hour
12:15 EST 11:15 CST CBS-Life Can Be Beautiful, sketch: KMOX WBMM WHAS WBT WCHS
NBC-Pfaender & Miles, piano duo: WMAQ
NBC-Between the Bookends: WCOL WSM (sw-15.33)
Singin' Sam: WAVE WBNS
*KDKA-News Review
WCHS-Markets: Call to Colors
WCPO-Melody for Lunch
WEOA-Hossier Philosopher
WGBF-Farmer Purcell' Weather Man
*WGWK-News
WGN-What Do You Say?
WHIO-O. L. Cunningham; Henry & G. P.
WHIS-Golden Jubilee Boys
WHKC-Brain Prgm.
WING-Man on the Street
WIRE-Woman of Courage
WKRC-You're the Manager
WLAP-Bert Castle's Orchestra: Sleepy-Head House
WLW-The Heart of Julia Blake
WNOX-At the Balalaika
*WOWO-Bob Wilson, news
FREQUENCIES
KDKA-680 WHKC-640
KMOX-1090 WHK-1000
WAVE-940 WING-1380
WBMM-770 WIRE-1400
WBNS-1490 WJR-750
WBT-1080 WKRC-350
WCAU-1170 WLAC-1470
WCHS-580 WLAP-1420
WCKY-1490 WLS-870
WGN-1310 WLW-700
WCPO-1290 WMAQ-670
WNOX-1010 WEOA-1370
WLS-1230 WSAI-1330
WGBF-630 WVBC-1190
WGRV-1300 WSB-740
WGN-720 WSM-650
WHAS-820 WTAM-1070
WHIO-1260 WVA-1160
WHIS-1410

MONDAY August 5

WSAZ-On With the Dance
 WSB-Job Clinic
 WVA-Ma Perkins
12:30 EST 11:30 CST
 NBC-Frontiers of American Life: WOWO
 CBS-The Right to Happiness, sketch: WBBM WHAS WVA KMOX WCHS
 NBC-Frankie Masters' Orchestra: WTAM WSM WIRE WAVE
 Singin' Sam: WLAP WEOA
 *News: WBNS WGBF WCMI
 KDKA-John's Other Wife
 *WBT-News: Swing Time
 *CKY-Your Program
 WCMI-To be announced
 WCPO-Man on the Street
 WGV-TV The Bandwagon
 WGN-Markets: Midday Service
 WHIO-Traffic Quiz: Listener speaks
 WHIS-Noon Time Varieties
 WHKC-The Spectator
 *WING-News: Hoosier Hot Shots: Prgm. Parade
 WKRC-Singin' Sam
 WLAC-Linda's First Love, sketch
 WLS-Voice of the Feedlot: Markets
 WLW-Everybody's Farm: Live Stock Reports
 WMAQ-Heart of Julia Blake
 WNOX-Curbstone College
 WSAI-Lorenzo Jones
 WSAZ-Farmland Friends
12:45 EST 11:45 CST
 *NBC-News: Irving Miller's Orchestra: WGBF WGVK (sw-15.33)
 CBS-The Road of Life, sketch: WBBM WVA WCHS WHAS WBS WBT
 MBS-Tiny Hill's Orch.: WHKC
 *NBC-News: Frankie Masters' Orch.: WING WSM WSB WAVE
 KDKA-Just Plain Bill, sketch
 KMOX-Lone Journey, sketch
 WCMH-Luncheon Melodies
 WCPO-Rev. Robt. Boothby
 WEOA-Entertainment Hints: Health Talk
 *WHIO-News: Markets
 *WHIS-Tonic Tunes
 WIRE-Farm Hour
 WKRC-At Hotel Alms Today
 WLAP-Editor's Daughter, sketch
 WLAP-Gypsy Ensemble
 WLS-Dinnerbell Prgm.
 *WMAQ-News: Doggy Dan
 WNOX-Rhythm Range
 WQWD-Market Service
 WSAI-Young Widder Brown
 WSAZ-Your Treat
 WTAM-Jane Weaver
1:00 EST 12:00 CST
 NBC-Light of the World: WMAQ WTAM WLW
 CBS-Young Dr. Malone, sketch: WFBM WBNS WCKY KMOX WBT WBBM WLAC WHAS WEOA WHIO
 MBS-Is Anybody Home?: WKRC WGN
 NBC-Bobby Byrne's Orchestra: WGVK (sw-15.33)
 KDKA-Orphans of Divorce
 WAVE-Georgia Wildcats
 *WCHS-Livestock: News
 WCMI-Public Service Prgm.
 *WCPO-News
 WGBF-Little Village Band
 WHIS-Musical Moments
 WHKC-Red Joyner
 WING-Day Dreamer
 WIRE-Markets & Weather
 WLAP-Listen, You'll Like It
 *WNOX-News: Merry-Go-Round
 WOWO-Consolaires
 WSAI-To be announced
 WSAZ-News: Uptown Chevere
 *WSB-News: Weather: For Women Only
 WSM-Dept. of Agriculture
 WVA-Kitty Keene
1:15 EST 12:15 CST
 CBS-Joyce Jordan, Girl Interne, sketch: WBNS WCKY WBBM WVA KMOX WHIO
 NBC-Arnold Grimm's Daughter, sketch: WMAQ WTAM WLW
 MBS-Don Dewhirst songs: WHKC
 KDKA-Amanda of Honeymoon Hill
 WBT-Scattergood Baines
 *WCHS-News
 WCMH-Organ Orchids
 WCPO-20th Century Serenade
 WEOA-Curbstone Reporter
 *WFBM-News
 WGN-Len Salvo, organist
 WHAS-Markets: Savings Talk
 WHIS-It's Dance Time
 WING-Happy Jim Parsons
 WKRC-Federation of Churches
 WLAC-Central Church of Christ
 WLAP-Man on the Street
 *WLS-News
 WOWO-House of Peter MacGregor
 WSAI-Bluebird Club
 WSAZ-Swing It
 WSM-Bob Johnson

1:30 EST 12:30 CST
 CBS-Fletcher Wiley, talk: WBT WCKY KMOX WBBM WHAS WFBM
 NBC-Navy Band: WGVK (sw-15.33)
 NBC-Valiant Lady, sketch: WLW WTAM WMAQ
 MBS-Radio Garden Club: WGN WHKC
 Title: "Gardens of the World - Summary."
 CBS-Poetic Strings: (sw-17.83)
 *News: WAVE WIRE WLAC WLAP WSM WEOA
 KDKA-Portia Blake, sketch
 WBNS-Editor's Daughter
 WCHS-Cap, Andy & Flip
 *WCMI-News: Merry Melodies
 WCPO-Dot Club News
 WGBF-Markets
 WHIO-Secret Diary
 *WHIS-News: Swing Interlude
 WING-Dollar Dial
 WKRC-Cinema Calendar
 WLS-Voice of the Feedlot: Markets
 WOWD-Blackhawk Valley Boys
 WSAI-30 Minutes of Music
 WSAZ-Hawaiian Echoes
 *WSB-News & Weather
 *WVA-Dr. Lamont: News
1:45 EST 12:45 CST
 CBS-Hymns of All Churches: WMAQ WTAM WLW
 CBS-My Son & I, sketch: WEOA WHAS WVA WBBM KMOX
 WBNS WFBM WCKY WCHS WHIO
 NBC-Navy Band: WSM
 MBS-Cheer Up Gang: WHKC WGN
 KDKA-Home Forum
 WAVE-Savings Talk: Livestock
 WBT-Friendly Neighbors
 WCMH-Singin' Sam
 WCPO-From Hawaii
 *WGBF-News
 WHIS-Afternoon Salon
 WING-Auction Man
 WIRE-Dick Reo
 WLAC-Man on the Street
 WLAP-Livestock: Grain Market: Dance Orch.
 *WLS-Markets: News
 WOWO-Friendly Neighbors
 WSAZ-Home Folks Frolic
2:00 EST 1:00 CST
 NBC-The Story of Mary Marlin, sketch: WTAM WLW WIRE WMAQ WSB WSM WGBF
 NBC-Orphans of Divorce, sketch: WLS WOWO
 CBS-Soloists: WBBM WEOA WCKY WFBM WHIO (sw-15.27)
 MBS-Marriage License Romances: WHKC WGN
 KDKA-Musical Prgm.
 WAVE-Man on the Street
 WBT-The Right to Happiness
 WCMH-Baseball Game
 *WCPO-News
 WEOA-Studio Prgm.
 WCKY-Fiesta
 WHIO-Women
 WHIS-Request a Record
 *WING-News: Dick Leibert
 *WKRC-News: Golden Melody Hour
 WLAP-Knot-Hole Club
 WSAI-Fans in the Street
 *WSAZ-News: World Bookman
 WBS-Music We Love
 WVA-L. P. Lehman & Staff
2:15 EST 1:15 CST
 NBC-Amanda of Honeymoon Hill, sketch: WOWO WLS
 NBC-Ma Perkins, sketch: WTAM WSB WIRE WMAQ WLW WSM WGBF
 CBS-Soloists: WBBM WEOA WCKY WFBM WHIO (sw-15.27)
 Farm Life: WCHS WSAZ
 KDKA-Tea Time Tunes
 *KMOX-Let's Discuss the News
 WAVE-Luncheon Music
 WBBM-Missus Goes to Market
 WBNS-Round Robin Review
 WBT-Guiding Light
 WCPO-Melody Parade
 WGVK-20th Century Serenade
 WGN-Edna O'Dell, pianist
 WHAS-College of Agriculture
 WHKC-Home Demonstration Aft
 WING-Johnny Young, songs
 WLAC-Luncheon Musicale
 WLAP-Baseball Game
2:30 EST 1:30 CST
 *CBS-News: Afternoon Serenade: WCHS WBNS WFBM WEOA WNOX WLAC WHIO (sw-15.27)
 NBC-Pepper Young's Family, sketch: WLW WTAM WSB WSM WMAQ WIRE WGBF
 MBS-Travel America: WHKC
 NBC-John's Other Wife, sketch: WLS WOWO WAVE
 *News: WGN WHAS
 KMOX-Linda's First Love, sketch
 WBBM-Flanagrams

WBT-Woman in White
 *WCKY-News: Stock Markets: Star Gazing
 WCPD-Queen City Four
 WGVK-Concert Internationale
 WING-Two-thirty Tunes
 WSAZ-Radio Dot. Smokey and Jubilee Roundup
 WVA-Fiddlin' Farmers
2:45 EST 1:45 CST
 NBC-Vic & Sade, sketch: WTAM WLW WMAQ WIRE WSB WSM WGBF
 NBC-Just Plain Bill, sketch: WOWO WLS WAVE
 CBS-A Friend Indeed: WCHS WFBM WLAC WCKY WEOA
 MBS-To be announced: WHKC
 KMOX-Editor's Daughter
 WBBM-Dogout Dope
 WBNS-Candid Camera
 WBT-Vic & Sade, sketch
 WCPO-Batters Up
 WGN-The Leadoff Man
 WHAS-Harrodsburg Fair Prgm.
 WHIO-Baseball Preview
 WNOX-Town Crier
3:00 EST 2:00 CST
 *NBC-Club Matinee: News: WOWO WING WGBF WGVK (sw-15.33-9.53)
 CBS-Lecture Hall: WCHS WLAC WBNS WHIO WCKY WEOA WFBM WBT (sw-15.27)
 Asiatic conditions will be discussed by Major Paul C. Raab, military analyst.
 NBC-Backstage Wife, sketch: WMAQ WTAM WLW WIRE WSB WBBM WGN
 KMOX-Ma Perkins, sketch
 WAVE-Ted Steele Novatones
 WCPO-Sports Revue
 WENR-Songs of a Dreamer
 WGN-Baseball: White Sox vs. Indians
 WHAS-Kitty Keene, sketch
 *WHIS-Hofon Valley Jamboree: News
 WHKC-Homes on the Land
 *WKRC-News: Famous Favorites
 WNOX-Home Helps
 *WSAZ-News: Three Five Varieties
 *WSM-A Woman Looks at the News
 WVA-Big Slim's boys
3:15 EST 2:15 CST
 NBC-Stella Dallas, sketch: WLW WTAM WMAQ WSB WIRE WSM WAVE
 *NBC-Club Matinee: News: WENR
 CBS-Classics in Tempo: WCHS WFBM WLAC WCKY WEOA WHIO WNOX WBT (sw-15.27-9.59)
 KMOX-Vic & Sade
 WBNS-Harmony Haven
 WHAS-Woman in White, sketch
 WSAZ-Church in the Wildwood
 WVA-The Gospel Singer
3:30 EST 2:30 CST
 NBC-Lorenzo Jones, sketch: WAVE WMAQ WTAM WIRE WSM WSB
 CBS-Swing Unlimited: WCKY WNOX WCHS WLAC WFBM WHIO WBT (sw-15.27-9.59)
 *KMOX-News
 WCPO-Final Out
 WEOA-Sunshine Hour
 WHAS-Ma Perkins
 WHIS-Dr. Bob Jones
 WKRC-Light Opera Revue
 WLW-Painted Dreams
 WSAZ-Killing the Killer
 WVA-Chuckwagon Ploughboys
3:45 EST 2:45 CST
 NBC-Young Widder Brown, sketch: WTAM WIRE WAVE WMAQ WSM WSB
 MBS-Muse & Music: WHKC
 KMOX-Dope from the Dug-out
 WBNS-Aun Sterling
 WCPO-Musical Fiesta
 WHAS-The Gospel Singer
 WLW-Kitty Keene, sketch
 WSAZ-Novatones
4:00 EST 3:00 CST
 CBS-By Kathleen Norris, sketch: WFBM WBNS WCKY
 NBC-Rocky Gordon, sketch: WING WCKY WAVE
 NBC-Girl Alone sketch: WTAM WIRE WMAQ
 CBS-Golden Gate Quartet: WLAC WEOA WBT
 MBS-Bob Nichols' Hawaiians: WHKC WLAP WCMH
 KDKA-Melody Time
 KMOX-Baseball Game
 WCHS-Women's 580 Club
 *WCPO-News
 WENR-Thunder Over Paradise
 WGBF-Tri-State Prgm.
 WHAS-The Guiding Light
 *WHIO-News: Console Capers
 WHIS-Tea Dance
 *WKRC-News: Buckaroo Bal-lads

WLW-Houseboat Hannah
 WNOX-Sports
 WOWO-Keeping You Posted
 *WSAZ-News: Musical Grab Bag
 *WSB-News
 WSM-Meet Miss Julia, sketch
 WVA-Radio Round-Up
4:15 EST 3:15 CST
 NBC-Kitty Keene, sketch: WMAQ
 NBC-Uncle Mal: WGVK WAVE WING
 CBS-Exploring Music: WEOA WBT WNOX (sw-9.59)
 CBS-Beyond These Valleys: WCKY WFBM WBNS
 NBC-Life Can Be Beautiful, sketch: WIRE WTAM WLW
 KDKA-Fanning Bee
 WCHS-Harv. Horlick Presents
 WCPO-Tea Time Tunes
 WENR-Home Forum
 WHAS-Linda's First Love, sketch
 WHIO-Tune In Time
 WLAC-Musical Memories
 WOWO-Music of Hawaii
 WSAI-Revolving Bandstand
 WSB-Airport Reporter
 WSM-To be announced
 WVA-Big Slim
4:30 EST 3:30 CST
 NBC-Irene Wicker: WOWO WING WAVE WGVK KDKA WSM
 CBS-Exploring Music: WCHS WFBM WHIO
 MBS-Talk by James L. Fly: WHKC WLAP
 Chairman Fly of the Federal Communications Commission will talk on "Radio and Public Service."
 NBC-Frankie & Archie: WENR
 WBBM-Tenth Inning
 WBNS-American Family Robinson
 WCKY-Your Treat
 *WCMI-News: Jam Before Supper
 WCPO-Matinee Moods
 WGBF-Blithe Hour
 WHAS-Little L. Daughter
 WHIS-Little Tin Soldier
 WIRE-You Treat
 *WKRC-Bandstand Spotlight & News
 WLW-Meet Miss Julia
 WMAQ-Musical Memories
 *WNOX-News
 *WSAI-Tunes: News
 WSAZ-Xavier Cugat's Orch.
 WSM-School of the Air
 WTAM-Home Folks Frolic
 WVA-Eleven-Sixty Clubmen
4:45 EST 3:45 CST
 CBS-Scattergood Baines, sketch: WHAS WLAC WBNS WCKY WNOX WVA WFBM WBBM WHIO
 NBC-Bud Barton: WOWO WGVK WING (sw-15.33)
 NBC-The O'Neills, sketch: WIRE WMAQ WSM WSB WTAM
 NBC-Wayne Van Dyne, trn.: WENR
 KDKA-Melody Time
 WAVE-Xavier Cugat's Orch.
 WBT-Musical Revue
 WCHS-Information
 WEOA-Dialads
 WHIS-Sun Rise Varieties
 WCKY-Bachelor Trio
 WLW-Elizabeth Bemis Speaks
 WSAZ-Musical Workshop
5:00 EST 4:00 CST
 CBS-Chicagoans: WBBM
 NBC-Li'l Abner, sketch: WAVE WBS WGBF
 *CBS-News: Edwin C. Hill, comm.: WVA
 *MBS-News: Hugo Monaco's Orchestra: WIRE WHKC WLAP
 NBC-Rocky Gordon, sketch: WENR
 *News: WHIO KDKA
 WBNS-Foot Counselor
 *WBT-Variety: News
 WCHS-Hits & Encores
 *WCKY-News: Top Tunes
 WCMH-Five o'Clock Serenade
 WCPO-Jam for Supper
 WENR-Better Business Bureau
 WEOA-Studio Prgm.
 *WFBM-News: Waltz Time
 WGVK-Rhythm Club: Stocks
 WGN-Swing It
 WHAS-Devotional
 *WHIS-Parade of Hirs-News
 WING-Miami Valley News: Char-lie Reeder, pianist
 WKRC-Lone Ranger
 WLAC-Organ Melodies
 WLW-Afternoon Follies
 WMAQ-Houseboat Hannah

WNOX-Concert Masters
 WOWO-Old Songsmith
 *WSAZ-News: Guide Post:
 Stocks
 WSM-Poetic Silhouettes
 WTAM-Woman in White
5:15 EST 4:15 CST
 *NBC-Landl Trio: News: WAVE WBS WSM (sw-9.53)
 MBS-Hugo Monaco's Orch.: WGN
 NBC-Gordon Gifford, baritone: WBSA WOWO
 CBS-Hedda Hopper's Hollywood: WBBM WFBM
 Guest: Patricia Morrison.
 NBC-Uncle Mal: WENR
 KDKA-Royal Hawaiians
 WBNS-Rendezvous with Romance
 WCKY-Rube Bressler
 *WCMI-News: Interlude: Sports-Sports-Scores
 *WGBF-Missing Pets: News
 WHAS-Joyce Jordan, Girl Interne
 WHIO-Legion of Safety
 WING-Sports: Baseball Scores
 WLAC-Accordiana
 WMAQ-Lone Journey, sketch
 WVA-Ranch Boys
 WTAM-Leather Necks: Melodic Moods: American Chicle
 WVA-Eleven-Sixty Club
5:30 EST 4:30 CST
 *NBC-Paul Sullivan Reviews the News: WCKY WBBM WBNS WBT WCHS (sw-9.59)
 CBS-Dave Bacal: WEOA
 NBC-Glenn Garr's Orch.: WSB WSM (sw-9.53)
 NBC-Jose Bethencourt's Band: WOWO WING (sw-9.55)
 NBC-Irene Wicker: WENR
 WBS-Five Men of Fate: WCMH WGN WLAP WHKC
 KDKA-Jack Hollister, sports
 WCPO-Solid Seuding
 WFBM-Joyce Jordan
 WGBF-Children's Story
 WHAS-Woman of Courage
 WHIO-Si Burick
 WHIS-Rhythm & Romance
 WIRE-Home Edition
 WKRC-Rhythm Rigantole
 WLAC-Musical Merry-Go-Round
 WLW-To be announced
 WMAQ-Li'l Abner
 WNOX-Dance Time
 *WSAI-Jim Jam Jitters: News
 WSAZ-Novel-T-Tune
 WSB-The Teen Age
 WVA-Scrap Book
5:45 EST 4:45 CST
 *NBC-Lowell Thomas, comm.: KDKA WTAM WLW
 NBC-Paul Douglas, sports: WGBF WING
 NBC-Bud Barton: WENR
 MBS-To be announced: WKRC WHKC WIRE
 *CBS-The World Today: WFBM WLAC WBBM WBT WCKY WVA WHAS WEOA WNOX WHIO (sw-9.59)
 *News: WSB WBNS
 WAVE-Rhythm
 *WCHS-Little Show: Man About Town: News
 WCMH-Evening Serenade
 WCPO-Train Time
 WGN-Memory Lane
 WHIS-Girl & Melody: Sports
 WLAP-Contrasts in Tempo
 WLS-Jack Holden & Howard Peterson
 WMAQ-Life Can Be Beautiful
 WOWO-Cub Reporters
 WSAI-Dick Bray, sports
 WSAZ-Morris Memorial Prgm.
 WSM-Market Reports

WCKY-Gibson Time
 WENR-Better Business Bureau
 WGBF-Mysterious pianist
 WGN-Serenade at Six
 WHAS-Herbie Koch
 WHIS-Hits & Encores
 WHKC-The Spectator
 WHD-Baseball Time
 WIRE-Dessa Byrd
 *WKRC-News: Stocks
 WLW-Dinner with James
 WNOX-You Asked for It
 WSAI-To be announced
 *WGBF-News: Sportulars
 WSM-On the Band Stand
 WTAM-Evening Prelude
 WVA-Radio Gossiper: Sports
6:15 EST 5:15 CST
 *NBC-John B. Kennedy: WSB WSM WHIO WMAQ WGVK WAVE WGBF (sw-9.53)
 NBC-Radio Magic, drama: WSAI WENR
 *CBS-Paul Sullivan Reviews the News: WHAS WLAC KMOX
 CBS-To be announced: WCAU WBNS WHIO WBT (sw-9.59)
 Sports: WCHS WGN WJR WLW WHKC WCMH WLAP WKRC WIRE
 *News: WOWO WVA
 KDKA-Merry Music
 *WBBM-Todd Hunter, news
 WCKY-Novatones
 WCPO-Dinner Dance
 WEOA-Birthday Party
 WFBM-Fred Freddie Miller
 WHAM-Fritz Brownell
 WHIS-C. I. Cheyney, talk: Musical Interlude
 WING-Train Reporter
 *WNOX-News: Dance Time
 WSAZ-Dance: Catherine Enslow
 WTAM-Reads & Strings
6:30 EST 5:30 CST
 NBC-Burns & Allen: KDKA WGVK (also at 9:30 p.m. EST)
 CBS-Blondie, sketch: WBNS WJR WCKY WHIO WCAU (sw-9.59)
 For detail see Good Listening Guide.
 *News: WGN WSAI WLS
 Sports: WNOX WOWO
 *KMOX-The World Today
 WAVE-Pop Goes the Music
 WBBM-U. S. Army Prgm.
 WBT-The Lone Ranger
 WCHS-Singing Strings
 WCMH-Evening Melodies
 WCPO-Baseball Scores
 WEOA-Pull Up a Chair, with Wally Wood
 WFBM-Scores: Syncopators
 WGBF-Dialads
 WHAS-Scatterbrains
 WHIS-Dinner Dance
 WHKC-Sundown Serenade
 WHO-Organ Moods
 WING-Wise Chats
 WIRE-Dick Reed
 WKRC-Time to Waltz
 WLAC-Jack Armstrong, sketch
 WLAP-Variety in Music
 WLW-Don Winslow of the Navy
 WMAQ-Sports: Musicale
 WSAZ-Singing Strings
 WBS-Brenau College Program
 *WSM-News: Sports
 *WTAM-News: Tom Manning
 WVA-Come to the Fair
6:45 EST 5:45 CST
 MBS-The Inside of Sports: WGN WKRC
 NBC-Dinning Sisters: WSAI
 NBC-Coolidge String Quartet: WOWO WING
 *News: WFBM WHIO WEOA WLW
 KMOX-Alpine Varieties
 WAVE-Sports
 WBBM-Rhythm Off the Record
 WCMH-The Courtstellers
 WCPO-Dinner Dance
 WGBF-Baseball Scores
 *WHKC-Fulton Lewis, Jr., news
 WIRE-Easy Ease
 *WLAC-Sports: News
 WLS-Jack Holden & H. Peterson
 WNOX-Swingster Time
 WSB-Twilight Trails
 WTAM-Musical Dinner Hour
 WVA-Spotlight on Rhythm
 (Continued on Next Page)

NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00 EST 5:00 CST

NBC-Three Remeos: WMAQ
 CBS-Amos 'n' Andy: WBT WCHS WBNS WHIO WCAU (sw-9.59-11.83) (also at 10 p.m. EST)
 CBS-Concert Orchestra: WLAC WEOA WFBM KMOX
 *MBS-Fulton Lewis, Jr., comm.: WLAP WCMH
 NBC-Frankie Masters' Orchestra: WOWO KDKA
 *News: WAVE WING WCPO WJR
 Sports: WBBM WSB

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MONDAY

August 5

MONDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

NIGHT

6:30 EST (5:30 CST) **Blondie, CBS.**
"Blondie Goes Western."
7:00 EST (6:00 CST) **So You Think You Know Music, CBS.**
Musical quiz, with Ted Cott, M. C.; Leonard Liebbling, judge. Guests: Mitchell Bartlett and Billy Rose.
7:00 EST (6:00 CST) **The Telephone Hour, NBC.**
James Melton, tenor; Franca White, soprano; Ken Christie Mixed Chorus; Don Voorhees and his symphonic orchestra.
7:00 EST (6:00 CST) **Play Broadcast, MBS.**
Dennis Wood, M. C.; Bill

Anson, impersonator; Harold Stokes' orchestra.
7:00 EST (6:00 CST) **Little Ol' Hollywood, NBC.**
Interviews, with Ben Alexander; Gogo Delys, vocalist; Gordon Jenkins' orchestra.
7:30 EST (6:30 CST) **Pipe Smoking Time, CBS.**
Featuring Howard and Shelton, with Jud Hawkins, chorus and orchestra.
7:30 EST (6:30 CST) **Washington Merry-Go-Round, NBC.**
A report of the inside activities at the nation's capital, with Drew Pearson and Robert Allen.
7:30 EST (6:30 CST) **Voice of Firestone, NBC.**
Symphony orchestra, with

Alfred Wallenstein, conductor.
8:00 EST (7:00 CST) **Forecast, CBS.**
Variety program featuring well-known star of the entertainment world.
8:00 EST (7:00 CST) **Doctor I. Q., NBC.**
Quiz program, with Lew Valentine.
8:30 EST (7:30 CST) **Renfro Valley Folks, NBC.**
8:30 EST (7:30 CST) **Show Boat, NBC.**
Beulah (Marlin Hurt), Virginia Verrill, Dick Todd, Captain Barney, Bob Trendler's Show Boat Orchestra and Bob Strong's Dance

Band. This program was formerly heard on Friday nights.
9:00 EST (8:00 CST) **Guy Lombardo's Orchestra, CBS.**
9:00 EST (8:00 CST) **Contented Hour, NBC.**
Opal Craven, the Lullaby Lady; Continentals Quartet; concert orchestra, with Nathaniel Shilkret, conductor.
9:30 EST (8:30 CST) **Burns and Allen, NBC.**
Smoothies; John Heistand, announcer; Artie Shaw's orchestra.
10:00 EST (9:00 CST) **Fred Waring in Pleasure Time, NBC.**

10:45 EST CBS-Larry Clinton's Orch.: WBT WCKY
NBC-Everett Hoagland's Orch.: WOWO
MBS-Leo Reisman's Orchestra: WCMI WLAP
KDKA-Herman Middleman's Orch. ★WBMM Dave Bacal, organist: News
WBNS-History in the Making with King Men
★WHIO News
WHO Songfellows
WING-Johnny Martone's Orch.
WIRE-Tommy Dorsey's Orch.
WLW-Billy Snider's Orch.
11:00 EST 10:00 CST
CBS-Mitchell Ayres' Orch.: WBT WEOA WNOX WBBM WCHS (sw-6.12.60)
★NBC-News: Dance Orchestra: WOWO WING KDKA
★NBC-News: Charlie Barnett's Orch.: WSB WIRE
MBS-Dance Orch.: WKRC WCMI
★News: WCMI WGN WHAS AHO WJR WLW WFBM
Sports: KMOX WLAC
WCAU-Masterworks of the Air
WCKY-News from Home
WENR-Carlos Molina's Orch.
★WGKV Dancing Party: News
WENR-Abe Lyman's Orch.
WJHO-Jerry Livingston's Orch.
WLAP-The Coquettes
★WMAQ-News: Abe Lyman's Orchestra
WSAI Music You Want
★WSM News: Sports
★WTAM News: Musical
11:15 EST 10:15 CST
NBC-Charlie Barnett's Orchestra: WHO WMB
MBS-Dance Orch.: WGN
CBS-Charlie Barnett's Orch.: WJR WFBM
KDKA-Al Fremont's Orch.
★KMOX-News
WAVE-Grandstand Managers
WBT-Columbia Masterworks
WCO-Startin' Hour
WHAS-Looks Like 'Em Over
WLAC-Melody Album
★WLW Foreign Affairs
WTAM-Music You Want
11:30 EST 10:30 CST
★CBS-News: Henry King's Orchestra: WJR WHAS WCKY WCHS WBBM WLAC WNOX WBNS WCAU WHIO WBT (sw-6.12.60)
★NBC-Red Nichols' Orch.: News: WOWO WAVE WLW WSM WIRE
★NBC-Rudolf Friml, Jr.'s Orch.: News: WSB WING
MBS-Herbie Kay's Orch.: WGN WKRC WLAP WCMI
KDKA-Herman Middleman's Orchestra
KMOX-Moonlight Serenade
WCO-Tommy Dorsey's Orch.
WENR-Music You Want
★WEOA News: Evansville Bees Summary
WFBM-Baseball Roundup
★WMAQ-Horace Heidt's Orch.: News

7:00 EST 6:00 CST
NBC-Little Ol' Hollywood: WLS WING-WOWO WGKV KDKA
CBS-So You Think You Know Music: KMOX WFBM WHAS WBNS WBBM WCKY WCHS WHIO WJR WVA (sw-11.83-9.59)
For detail see Good Listening Guide.
MBS-Play Broadcast, quiz show: WGN
NBC-Telephone Hour: WAVE WMAQ WHO WLW WSB WSM WTAM WIRE WGBF
Music detail on page 14.
★News: WCO WEOA
WBT-Invitation to Learning
WBA-America Flies
★WCMI-News: Dance Interlude
★WHIS-Evening Salon: News
WHKC-Guest Night
WKRC-Johnson Family
WLAC-Melody Time
WLAP-It's Dance Time
WNOX-The Lone Ranger
WSAI-Little Show
★WSAZ-News: Baseball Today: Melodies by Roth
7:15 EST 6:15 CST
WCMI-Top Keg-O-Kash
WCO-Melody Lane
WKRC-Hit Revue
WLAP-Sports Review
WSAI-Gardner Benedict's Orch.
7:30 EST 6:30 CST
NBC-Voice of Firestone: WIRE WSM WSB WHO WMAQ WTAM WLW (sw-9.53)
NBC-Washington Merry-Go-Round: KDKA WSAI WLS (also KGO KEX at 11:30 p.m. EST)
★CBS-Pipe Smoking Time: News: WBBM WCAU WCKY WJR WBT (sw-9.59) (also at 10:30 p.m. EST)
MBS-Who Are You: WHKC WKRC
★News: WGBF WWVA
★KMOX-Mellow Time: News
WBNS-I Want A Job
WCHS-Baseball Roundup; Rhythm and Romance
WCMI-Ritz Ray
WCO-Syncopation
WEOA-Boys' Club
WFBM-Restyled Rhythm: News
★WGKV-Stars Over Manhattan: News
★WHAS-Bluegrass Brevities: News
★WHIO-Answer Game: News
WHIS-Parade of Bands
WING-The 19th Hole
WKRC-Today's Game Tonight
WLAC-Harry Horlick Presents
WLAP-Salon Orch.; Fed. Savings
WNOX-City Schools

WOWO-Jeane Brown Presents
WSAZ-Blue Beetle, drama
7:45 EST 6:45 CST
★WCHS-Kanawha Valley in the News
★WCMI-Tune Time: News
WCO-Songs of America
WGBF-Studio Prgm.
WING-Novatines
★WLAC-Songs at Sundown: News
★WLAP-News
★WNOX-Local Events: News
WSAZ-Ozzie Nelson's Orch.
★WWVA-House of Happiness: News
8:00 EST 7:00 CST
NBC-Green Hornet, drama: KDKA WSAI WKV WGBF
CBS-Forecast: KMOX WBNS WCAU WFBM WHAS WHIO WLAC WBT WJR WCKY WBBM WCHS WEOA WNOX (sw-9.59)
NBC-Doctor I. Q., quiz prgm.: WHO WSB WIRE WTAM WMAQ WAVE WSM WLW
MBS-Mystery Hall: WHKC
WCMI-Drum & Bugle Corp
★WCO-News
★WENR-News: Concert Miniature
WGN-Eddy Howard, songs
WHIS-Summer Showboat
★WING-News: 1380 Club
★WKRC-Fulton Lewis, Jr., commentator
WLAP-Cash Parade
WSAZ-Happy Jim Parsons
WWVA-House of Happiness
8:15 EST 7:15 CST
WCO-Beer Barrel Polka
WENR-Bob Strong's Orch.
★WGN-News
WHIS-Little Show

WKRC-Irving Aaronsen's Orch.
WLAP-Vocal Varieties
WSAZ-Old Refrains
WVA-A to Z in Novelty
8:30 EST 7:30 CST
MBS-Goldman Band Concert: WLAP WKRC
NBC-Paul Martin's Music: KDKA WENR WOWO WGKV (sw-9.33)
NBC-Show Boat: WTAM WHO WIRE WMAQ (also KFI KPO at 11:00 p.m.)
For further detail see sponsor's announcement on this page.
NBC-Renfro Valley Barn Dance: WSM WAVE WLW WSB
WCO-Curtain Calls
WGN-Your Music I. Q.
WHIS-To be announced
★WHKC-News: Scores
WNOX-Music Maestro
★WSAI-Gordon Shaw, news
8:45 EST 7:45 CST
NBC-Paul Martin's Music: WBZ (sw-9.53)
MBS-Goldman Band Concert: WHKC WCMI
WCO-Rainbow Trail
WSAI-Dance Time; Radio Slants
9:00 EST 8:00 CST
NBC-Contented Hour: WSB WSM WMAQ WIRE WHO WLW WAVE WTAM WGBF (sw-9.53)
The Lullaby Lady will sing Baby of Hindustan. The quartet will sing Moonlight on the Ganges. The ensemble presents Route Marchin, Temple Bells, and Till I Wake. An instrumental number, Kashmiri Love Song, will be heard. The orchestra plays Torchlight Dance, Dance Indienne, Song of India, and Nautch Dance.
★NBC-News: WING KDKA WENR WKV WOWO
★CBS-Guy Lombardo's Orchestra: KMOX WHIO WCKY WBBM WFBM WBNS WCAU WJR WBT WHAS WLAC (sw-9.59)
★MBS-Raymond Gram Swing, news: WKRC WGN WLAP WCMI WHKC
WCHS-Let's Dance
★WCO-News
WEOA-Studio Prgm.
WHIS-Rendezvous with Romance
WSAI-I Need a Job
9:15 EST 8:15 CST
NBC-Les Brown's Orch.: WING WENR WKV WOWO WGBF
MBS-Who Knows?: WGN KDKA-Howard Becker's Orch.
WCMI-Armco Field
WCO-Kay Kyser's Orch.

WEOA-Studio Prgm.
WHIS-Rescue Mission
WHKC-John Agnew, organist
WKRC-Hit Revue
WLAP-June Lacey
WNOX-Voces of Yesterdav
9:30 EST 8:30 CST
★CBS-News of the War: WBT WCHS WBNS WJR (sw-9.59-9.65)
NBC-Burns & Allen: WLW WHO WSM WAVE WMAQ WSB WIRE WTAM (also see 6:30 p.m. EST)
NBC-Adventure in Reading: WENR WING WKV WGBF KDKA WWO
Sir Thomas More, author and writer of the fifteenth century, will be the subject of tonight's dramatization.
CBS-Blondie, sketch: WBBM WFBM WHAS WLAC WNOX KMOX
MBS-Musical Reveries: WKRC WGN WLAP
WCAU-Sports Talk
WCKY-Concert Hall
WCO-Loveliness for You
WEOA-See America First
WHIO Music of the Masters
WHIS-Street of Dreams
WHKC-Dance Orch.
WSAI-The Cincinnati Story
9:45 EST 8:45 CST
CBS-Genevieve Rowe, soprano: WCHS WEOA (sw-9.59-9.65)
★WBNS-News
WBT-Twilight Trails
WCAU-Joey Kearns' Orch.
WENR Concert Miniature
WHIO-Esther Randall, organist
WHIS-Dearest Mother
WJR-Melody Marvels
10:00 EST 9:00 CST
★MBS-European News: WGN WKRC WLAP
★CBS-News: Edwin C. Hill, news: WBT WCHS
CBS-Amos 'n' Andy, sketch: WBBM WFBM WLAC WCKY WJR WHAS KMOX (also see 6 p.m. EST)
CBS-Sports Time: (sw-9.65)
NBC-Fred Waring in Pleasure Time: WHO WMAQ WSB WLW WSM WTAM WIRE (also see 6 p.m. EST)
★News: WAVE WCAU WOWO WKV WING WCO
★KDKA-News: Tuneful Tempo Time
★WBNS-News & Music
★WENR-Ten 'O'Clock Final

WEOA-Baseball Scores
WGBF-Bonanza Prgm.
★WHIO-News: Michael Hauer's
WHIS-Dearest Mother
WNOX-RCA Victor Musicale
WSAI-Sam Agnew
10:15 EST 9:15 CST
NBC-Ray Heatherton's Orch.: WKV WING
NBC-Three Sons, trio: WSAI
MBS-The Profit Trio: WLAP WKRC
CBS-Mitchell Ayres' Orch.: WBT WBBM WFBM WLAC WCKY WJR WHAS KMOX WCHS (sw-9.65)
News: WCMI WSB WEOA WMAQ WSM
KDKA-Max Adkins' Orch.
WAVE-Baseball Game
WBNS-In the Spotlight
WCAU-Neil Fontaine's Orch.
WCO-Clock on the Mantel
WGN-Herbie Kay's Orch.
WHIO-Dollar Man
WIRE-Dick Reed: Baseball Round-up
WHO-The Songfellows
WIRF Dick Reed
WLW-Sports
WOWO-Dance Orch.
WTAM-George Duffy's Orch.
10:30 EST 9:30 CST
★CBS-News: Larry Clinton's Orchestra: WCHS WCAU WJR (sw-6.06)
NBC-Alvino Rey's Orch.: WHO WING
NBC-Everett Hoagland's Orch.: WKV
MBS-Leo Reisman's Orch.: WGN WKRC
CBS-Pipe Smoking Time: WFBM WHAS KMOX WLAC (also see 7:30 p.m. EST)
★News: WBBM WLAP
KDKA-Al Marsico's Orch.
WBNS-Nite Club
★WBT-News, William Winter
WCKY-Salute Prgm.
WCMI-Ritz Ray
WEOA-Studio Prgm.
WHIO Police Roundup; Dance Parade: Baseball Finals
WLW-If You Want Music
WMAQ-Ted Lewis' Orch.
★WNOX Half & Half: News
WSAI-The Wagner Riddle Nan
WSB-Weather: It Happened in Georgia
WSM-You're the Jury
WTAM-Charlie Barnett's Orch.

End of Monday Programs	
FREQUENCIES	
KDKA-980	WHKC-640
KMOX-1090	WHO-1090
WA-1040	WING-1280
WBBI-770	WIRE-1400
WBNS-1430	WJR-750
WBT-1080	WKR-550
WCAE-1170	WLAC-1370
WCHS-580	WLAP-1420
WCKY-1490	WLS-870
WCMI-1310	WLW-700
WCO-1200	WMAQ-670
WENR-570	WNOX-1010
WEOA-3370	WOWO-1160
WFBM-1230	WSAI-1330
WGBF-630	WSAZ-1190
WGKV-1500	WSB-740
WGN-720	WSM-150
WHAS-820	WTAM-1070
WHIO-1260	WWVA-1160
WHIS-1410	

Listen to

Show Boat

Tonight

Now on the NBC Red Network Mondays featuring Cap'n Barney, Marlin Hurt, Virginia Verrill, Dick Todd, Bob Trendler's Show Boat Orchestra, Bob Strong's Dance Band.

WTAM — 8:30 P.M., EST

MORNING

Dawn Patrol: WIRE WKRC
★News: WSAI WBNS WCMI
Musical Clock: WHIS WBBM
7:45 EST 6:45 CST
NBC-Harvey & Dell, sketch: WKV
★News: WING WOWO
8:00 EST 7:00 CST
CBS-Charles Paul, pianist: (sw-17.83)
CBS-Woman of Courage: WCHS WWVA
NBC-Breakfast Club: WAVE WIRE WSAI WKV (sw-21.5)
★News: WCO WGN KMOX
★News: Musical Clock: WNOX WSAZ
Musical Clock: WTAM WBT
KDKA-Shopping Circle
WBBM-Missus Goes to Market
★WCKY-News: Musical Interlude
WCMI-Songs by Bill Waters
★WEOA-Billboard: News
WHAS-Sunny Side Up

TUESDAY, August 6, 1940

8:15 EST 7:15 CST
NBC-Band Goes to Town: WTAM
★CBS-News: WBNS (sw-17.83)
NBC-Breakfast Club: WING
★News: WLS WLW WHIO
WHAS WVA WFBM WBBM
Jean Abbey: WCKY WGN
KDKA-Linda's First Love, sketch
KMOX-Ozark Varieties
WBT-Meet the Admiral
WCHS-Morning Mixture
WCO-Gordon Gray
WGBF-Weather Man
WHKC-W. G. Kuhlen
WJR-Musical
WLAC-Favorites of the Air
WSM-Time to Shine
8:30 EST 7:30 CST
NBC-Breakfast Club: WOWO

★WLAC-News: Favorites of the Air
WLS-Hymns of All Churches
WLW-Lone Journey, sketch
★WMAQ-Coffee Time: News
WNOX-Musical Parade
WTAM-Kitty Keene, sketch
8:45 EST 7:45 CST
NBC-Breakfast Club: KDKA WSM
CBS-Dancing Through the Years: (sw-17.83)
LBS-Bachelor's Children, sketch
KMOX WCKY WHAS WCHS
★News: WFBM WGBF WIRE
WBBM-Meet the Missus
WBNS-Lighted Window
WBT-Woman's World
WHIO-Tuneful Topics
WHKC-Trouble Shooters
WKRC-Good Morning, Mrs. Housewife
WLAP-Hits & Encores
WLS-Alice Blair & Martha Scott

9:00 EST 8:00 CST
CBS-Pretty Kitty Kelly, sketch: KMOX WBBM WCKY WHIO WBNS WWVA WFBM
NBC-Painted Dreams: KDKA WGBF (sw-21.5)
NBC-The Man I Married, sketch: WTAM WIRE WSM WSB WMAQ WLW
Morning Melodies: WBT WLAP
WAVE-Hits of the Week
WCHS-Your Hymn Singer
★WCMI Morning Varieties: News
★WCO-News
WEOA-Studio Prgm.
WCKV-Devotional Period
WGN-The Deacon
WHAS-Rhythmic Tones

TUESDAY
August 6

WHIS-Morning Salon
WHKC-Musical Relaxation
★WING-News: Greetings
WKRC-Morning Matinee
WLS-Rangers & Christine
WNOX Good Neighbor
★WOWO-News & Markets
WSAI-Daily Express
WSAZ-Sermon Hearts

9:15 EST 8:15 CST
NBC-Vagabonds: WGBF (sw-21.5)
NBC-Midstream, sketch: WSM
WTAM WLW WMAQ WSB WIRE
CBS-Myrt & Marge, sketch:
WBMM WHAS WFBM WBT
KMOX WCHS WCKY WHIO
WBNS WVA WVA WVA WVA WVA
NBC-Vic & Sade, sketch: KDKA
WLS
WCPO-Top Tunes
★WEOA-News: City Court
★WGKV-Latin Tempos: Women
in the News
★WGN-News; Morning Melodies
★WHIS-Morning Devotions: News
WKRC-Woman's Hour
WOWO-Russ Morgan's Orch.
WSAZ-Natchez, the Indian, & His
Tribe

9:30 EST 8:30 CST
NBC-Viennese Ensemble: WGWO
WGKV (sw-21.5)
NBC-Ellen Randolph, sketch:
WMAQ WTAM WIRE WGBF
WSM WSB WLW
NBC-Story of Mary Martin,
sketch: KDKA WLS
CBS-Hilltop House, sketch: WBT
KMOX WHAS WHIO WBNS
WVA WVA WVA WVA WVA WVA
NBC-Keep Fit to Music: WGN
WCMI WLAP
★WAVE-News
WHIS-Woman's Radio Journal
★WING-Women's Airline Club:
News
★WSAI-Women in the News
WSAZ-Console Aids

9:45 EST 8:45 CST
NBC-Viennese Ensemble: WGBF
WAVE
CBS-Stepmother, sketch: WBMM
WBNS WHAS WCKY KMOX
WFBM WVA WVA WVA WVA
CBS-Woman of Courage: WBT
WLAC
NBC-Pepper Young's Family,
sketch: KDKA WLS
NBC-By Kathleen Norris, sketch:
WMAQ WTAM WIRE WLW
MBS-John Metcalf's Choir Loft:
WLAP WCMI
★News: WHIO WSM
WCHS-Linda's First Love
WCPO-Bus Time
WGN-Home Management
WOWO-Vicki Harris
WSAI-Grocers' Prgm.
WSB-Enid Day

10:00 EST 9:00 CST
NBC-David Harum, sketch:
WTAM WMAQ WIRE WSAI
WAVE WOWO WING
CBS-Mary Lee Taylor: WNOX
WBNS WBMM WVA WLAC
WCHS KMOX WHAS WFBM
WBT
NBC-I Love Linda Dale, sketch:
WGKV WGBF
★News: WCPO WSB
KDKA-Houseboat Hannah
★WCKY-News: Star Gazing
WEOA-Studio Prgm.
WGN-Len Salvo, organist
WHIO-Beyond Reasonable Doubt
WHIS-Marv Lee Taylor
WLAP-Home Hour
WLS-Name The Tune
WLW-Linda's First Love, sketch
★WSAZ-News: Morning Moods
WSM-Jack Berch's Gang

10:15 EST 9:15 CST
CBS-Martha Webster, sketch:
KMOX WBNS WVA WCKY
WHIO WFBM WBMM WCHS
WHAS WBT
NBC-Road of Life, sketch: WGY
WIRE WMAQ WTAM WLW WSM
WSB
NBC-Lone Journey, sketch:
WGBF
NBC-Clark Dennis, tr.: WOWO
WGKV WSAI WING (sw-15.33)
KDKA-Boy Meets Girl
WAVE-Day Dreams
WCPO-Shop
WEOA-Auction Directory
WGN-Beautiful Lady
WHIS-Musical Nuggets
WLAC-Hymns of All Churches
WLS-Friendly Neighbors
WNOX-Home Folk's Music
WSAZ-Mary Lee Taylor

10:30 EST 9:30 CST
CBS-Big Sister, sketch: WHIO
WLB WVA WVA WVA WVA WVA
WCKY WBNS WBMM WFBM
WCHS WBT
NBC-The Wife Saver: WGKV
WING (sw-15.33)

NBC-Against the Storm, sketch:
WIRE WMAQ WTAM WGBF
WSM WSB WLW
MBS-Stuart Allen's Orchestra:
WHKC WKRC
KDKA-Melody Time
WAVE-Fred Scott
★WCMI-News: Woman's Club
WCPO-Merry Makers
WGO-Household Hour
WGN-Bachelor's Children, sketch
WHIS-Lee Moore & Juanita
WLAP-Morning Devotions
★WLS-Embarrassing Moments:
Grace Wilson, contr.: News
WNOX-Top Notch Tunes
WGO-Linda's First Love
★WSAI-News: At the Console
WSAZ-College Graduation

10:45 EST 9:45 CST
NBC-Thunder Over Paradise,
sketch: WGKV WING (sw-15.33)
CBS-Aunt Jenny's Stories: WHAS
WCKY WVA WVA WBNS WHIO
KMOX WFBM WBMM WLAC
WBT
NBC-Guiding Light, sketch: WSB
WMAQ WGY WLW WSM WTAM
WGBF WIRE
Picture of cast may be found on
page 33.
MBS-Johnson Family, sketch:
WHKC
WAVE-Devotional
★WCHS-Second Edition
WCMJ-Gulfspry Gang
WCPO-Dizzy Fingers
WEOA-Studio Program: Missing
Pets
WGN-Linda's First Love, sketch
WHIS-Dearest Mother
★WKRC-News: Musical Interlude
WLAP-Little Show
WNOX-Morning Varieties
WOWO-Stars Over Hollywood
WSAI-Interlude

11:00 EST 10:00 CST
NBC-Deep River Boys: WAVE
WGKV (sw-15.33)
★CBS-Kate Smith & Ted Collins:
News: WHAS WHIO WBNS WBT
WFBM WCKY WVA WBMM
KMOX
NBC-Woman in White, sketch:
WMAQ WLW
★MBS-European News: WHKC
★News: WCPO WEOA
★KDKA-News: Happy Jim
WCHS-Songs That Will Never
Grow Old
WCMI-Woman's Club
WGBF-Dialads
WGN-Editor's Daughter, sketch
★WHIS-Tonics, Tunes, Tips: News
★WING-News: Road Reporter:
Sons of Pioneers: Jenny Kern
WIRE-Linda's First Love
WKRC-Economy Kitchen
WLAC-Hits & Encores
WLAP-Movie Man
WLS-Feature Foods
WNOX-Homemakers' Club
WOWO-Ellen Randolph, sketch
WSAI-Orphans of Divorce
★WSAZ-News: 1190 Club
WSB-The Gospel Singer
WSM-Friendly Neighbors
WTAM-On Parade

11:15 EST 10:15 CST
CBS-When a Girl Marries, sketch:
WBMM WHIO WVA WVA WVA
WFBM WHAS WCKY WCHS
WBNS WEOA
★NBC-Glenn Darwin, bar.: News:
WGKV (sw-15.33)
NBC-The O'Neills, sketch: WMAQ
WLW WTAM
NBC-Words & Music: WSB
Arnold Grimm's Daughter: WBT
WLAC
KDKA-Woman in White, sketch
★WAVE-News: Programables
WCPO-Grandstand Managers
WGBF-Wedding Anniversaries:
Church & School News
★WGN-News
WHKC-Dream House
WIRE-Editor's Daughter, sketch
WKRC-Keep Fit to Music
WLAP-Make Believe Ballroom
WNOX-Dearest Mother
WOWO-Editor's Daughter
WSAI-Amanda of Honeymoon
Hill
WSM-Strictly Personal

11:30 EST 10:30 CST
NBC-Nat'l Farm & Home Hour:
WMAQ KDKA WAVE WGBF
WSB WSM WGKV
CBS-Romance of Helen Trent,
sketch: WHAS KMOX WBMM
WBNS WCKY WLAC
NBC-Words & Music: (sw-15.33)
Hymns of All Churches: WNOX
WBT
WCHS-The Editor's Daughter
★WCMI-News: American Legion
Prgm.
WCPO-Little Show
WEOA-Baby Shop: Highlights:
Women in the News
WFBM-Shop Song
WGN-Painted Dreams

WHIO-Fay Le Meadows: Art of
Living
WHIS-Musical Memories
WHKC-Markets
WING-Farm-Home Hour
WIRE-Homemaker's Hour
WKRC-Magic Carpet of Music
WLS-Portia Blake Faces Life
WLW-The Goldbergs, sketch
WOWO-Observer
WSAI-John's Other Wife
WSAZ-Musical Entree
WTAM-Linda's First Love, sketch
WVA-Rapid Ad Service

11:45 EST 10:45 CST
NBC-Nat'l Farm & Home Hour:
WING
CBS-Our Gal Sunday, sketch:
WCKY WHAS WMOX WBMM
WBNS WLAC
MBS-Pegeen Fitzgerald, talk:
WKRC WLAP WHKC
Editor's Daughter, sketch: WLW
WTAM
WBT-Ma Perkins, sketch
WCHS-Singin' Sam
★WEOA-Women in the News
WFBM-Kitty Keene
WGN-Harold Turner, pianist
WHIO-Songtime
WHIS-Music Box Revue
WIRE-Salute to Song
WLS-Elm Creek Folks
WNOX-Arnold Grimm's Daughter
WOWO-Richard Trajan
WSAI-Just Plain Bill
WVA-Bill Jones

AFTERNOON

12:00 EST 11:00 CST
CBS-The Goldbergs, sketch:
WBMM KMOX WCHS
NBC-Texas Jim Robertson, bar.:
(sw-15.33)
MBS-On Revival Day: WLAP
Ma Perkins: WBNS WNOX
★News: WCPO WHIO
Singin' Sam: WHIS WIRE
WBT-Your Treat
★WCKY-News: Weather
WEOA-Dialads
WFBM-Mrs. Farrell
WGN-Radio's Voice
WHKC-Jack Berch
WHKC-Musical: Markets
★WKRC-News: Aviation News
★WLA-Old Dirt Dauber: News
WLS-Homemakers Prgm.
WLW-Right to Happiness
WOWO-Master Singers
WSAI-Make Believe Ballroom
★WSAZ-News: Jim Parsons
★WTAM-News: Noonday Resume
WVA-Farm & Home Hour

12:15 EST 11:15 CST
NBC-Ross Sisters, songs: WCOL
WMAQ WHO WTAM
CBS-Life Can Be Beautiful,
sketch: KMOX WBMM WHAS
WCHS WBT
Singin' Sam: WAVE WBNS
★News: WGKV WOWO
★KDKA-News Review
WCKY-Livestock Markets: Call
to the Colors
WCPO-Melody for Lunch
WEOA-Hoosier Philosopher
WGBF-Farmer Purcell: Weather
Man
WGN-What Do You Say?
WHIO-Henry & G. P.
WHIS-Golden Jubilee Boys
WHKC-The Grain Prgm.
WING-Man on the Street
WIRE-Woman of Courage
WKRC-You're the Manager
WLAP-Salon Orch.: Sleepy-head
House
WLW-To be announced
WNOX-Tomorrow's Music
WSAI-Fans in the Street
WVA-Dine & Dance
WSB-For Your Health's Sake
WSM-Farm Scrap Book
WVA-Ma Perkins

12:30 EST 11:30 CST
NBC-Frankie Masters' Orchestra:
WAVE WSM WTAM WMAQ
CBS-The Right to Happiness,
sketch: WBMM KMOX WVA
WCHS WHAS
NBC-The Silent Partner: WOWO
★News: WBNS WCMI WGBF
Singin' Sam: WLAP WEOA
KDKA-John's Other Wife, sketch
★WBT-News: Swing Time
WCKY-Your Prgm.
WCPO-Man on the Street
WFBM-Hoosier Farm Circle
WGKV-The Bandwagon
WGN-Markets: Midday Service
WHIO-Traffic Quiz: Listener
Speaks
WHIS-Noontime Melodies
WKRC-Singin' Sam
★WING-News; Prgm. Parade
WIRE-Women in the News
WLAC-Singin' Sam
WLA-Linda's First Love, sketch
★WLS-News & Markets
WLW-Everybody's Farm: Live
Stock Reports
WNOX-Curbstone College

WSAI-Lorenzo Jones
WSAZ-Farmside Friends
12:45 EST 11:45 CST
★NBC-News: Frankie Masters'
Orch.: WGKV WGBF WSB WSM
★NBC-News: Irving Miller's Or-
chestra: WING
CBS-Road of Life, sketch:
WVA WVA WVA WVA WVA WVA
WBT WBNS
MBS-John Agnew, organist:
WKRC WHKC
KDKA-Just Plain Bill, sketch
KMOX-Lone Journey, sketch
WCMI-Luncheon Melodies
WCPO-Rev. Robt. Boothby
WEOA-Entertainment Hints
★WHIO-News: Markets
WHIS-Tonic Tunes
WIRE-Farm Hour
WKRC-At Hotel Alms Today
WLAC-Editor's Daughter, sketch
WLAP-Jack Berch's Gang
WLS-Dinnerbell Prgm.
★WMAQ-News: Three to Get
Ready
WNOX-Rhythm Range
WOWO-Market Service
WSAI-Young Wilder Brown
WSAZ-On With the Dance
WTAM-Jane Weaver

1:00 EST 12:00 CST
MBS-Concert Orchestra: WKRC
WCMI WGN
NBC-Light of the World, sketch
WMAQ WTAM WLW
NBC-Streamline Journal: WGKV
(sw-15.33)
CBS-Young Doctor Malone,
sketch: WCKY WBNS WHIO
WHAS WLAC WBT KMOX
WBMM WFBM WEOA
KDKA-Orphans of Divorce
WAVE-Georgia Wildcats
★WCHS-Livestock: News
★WCPO-News
WGBF-Little Village Band
WHIS-Musical Moments
WHKC-Red Joyner
WING-Day Dreamer
WIRE-Markets & Weather
WLAP-Listen, You'll Like It
★WNOX-News: Merry-Go-Round
WOWO-Consifers
WSAI-Girl Alone
★WSAZ-News: Uptown
★WSB-News: Weather: Music
We Love
WSM-State Dept. of Agriculture
WVA-Kitty Keene, sketch
WNOX-News: Merry-Go-Round

1:15 EST 12:15 CST
NBC-Arnold Grimm's Daughter,
sketch: WMAQ WTAM WLW
WBMM WFBM WVA
WCKY WCKY WVA WVA
★News: WFBM WLS WCHS
KDKA-Amanda of Honeymoon
Hill
WBT-Scattergood Baines
WCMI-Organ Orchids
WCPO-20th Century Serenade
WEOA-Curbstone Reporter
WHAS-Markets; Talk; Weather
WHIS-It's Dance Time
WING-On the Mall
WLAC Church of Christ
WLAP-Man on the Street
WOWO-House of Peter Mac-
Gregor
WSAI-Jack Berch & His Gang
WSAZ-Swing It
WSM-Pleasant Ridge Folks

1:30 EST 12:30 CST
NBC-Valiant Lady, sketch: WLW
WTAM WMAQ
MBS-To be announced: WHKC
CBS-Fletcher Wiley, talk: WCKY
KMOX WBMM WBT WHAS
WFBM
NBC-To be announced: WGKV
WOWO
CBS-Muted Strings: (sw-17.83)
★News: WAVE WIRE WLAC
WSM WEOA WLAP
KDKA-Portia Blake Faces Life
WBS-Editor's Daughter
WCHS-Jack Berch's Gang
★WCMI-News: Merry Melodies
WCPO-Top Club News
WGBF Livestock
WGN-Baseball; White Sox vs.
Indians
WHIO-Better Business Bureau
★WHIS-News: Swing Interlude
WING-Dollar Dial
WKRC-B. W. Foley
WLS-Booking: Markets
WSAZ-Frank Knutti at Hammond
★WSB-News & Weather
★WVA-Dr. Lamont: News

1:45 EST 12:45 CST
NBC-Hymns of All Churches:
WTAM WMAQ WLW
CBS-My Son & I, sketch: WBNS
WBN WCKY WVA WHAS
WEOA WBMM KMOX WCHS
WHIO
MBS-Harold Turner, pianist:
WKRC
NBC-Merry Music: WSM WGKV

KDKA-Home Forum
WAVE-Savings Talk: Livestock
WBT-Friendly Neighbor
WCM-Singin' Sam
WCPO-Batters Up
★WGBF-News
WHIS-Afternoon Salon
WHKC-Ruvinsky Ensemble
WING-Auction Man
WIRE-Dick Reed
WLAC-Man on the Street
WLAP-Livestock: Grain Market:
Dance Orch.
★WLS-Markets: News
WOWO-Friendly Neighbors
WSAZ-Home Folks Frolic

2:00 EST 1:00 CST
NBC-Story of Mary Marlin,
sketch: WSM WTAM WMAQ
WLW WSB WGBF WIRE
NBC-Orphans of Divorce, sketch:
WOWO WLS (sw-15.33-9.53)
CBS-Society Girl, sketch: WHAS
WBNS KMOX WCKY WCHS
WLAC WBMM WFBM
CBS-Console Echoes: (sw-17.83)
MBS-Lou Brees's Orch.: WHKC
KDKA-Musical Prgm.
WAVE-Man on the Street
WBT-The Right to Happiness
WCMI-Baseball Game
★WCPO-News
WEOA-Studio Prgm.
WGKV-Music of the Maestros
WHIO-Women
WHIS-Request a Record
★WING-News: Radio Revival
★WKRC-News: Golden Melody
Hill
WLAP-Knot-Hole Club
★WSB-News: World Bookman
WSB-Music We Love
WVA-L. P. Lehman & Staff

2:15 EST 1:15 CST
NBC-Ma Perkins, sketch: WTAM
WSM WMAQ WIRE WSB WLW
WGBF
CBS-Invitation to the Waltz:
WHIO WFBM WCKY WEOA
(sw-17.83-15.27)
NBC-Amanda of Honeymoon Hill,
sketch: WLS WOWO (sw-9.53-
15.33)
Luncheon Music: WAVE WLAC
KDKA-Baseball; St. Louis versus
Pittsburgh
★KMOX-Let's Discuss the News
WAVE-Luncheon Music
WBMM-Baseball; White Sox vs.
Indians
WBNS-Round Robin Review
WBT-Guiding Light
WCHS-Farm Life
WCPO-Melody Parade
WHAS-College of Agriculture
WLAP-Baseball Game
WSAZ-Farm Life

2:30 EST 1:30 CST
MBS-The Land of Dreams:
WHKC
NBC-Pepper Young's Family,
sketch: WTAM WGBF WMAQ
WLW WSB WSM WIRE
★CBS-News: Interlude for
Strings: WCHS WFBM WBNS
WHIO WEOA WNOX WLAC
(sw-17.83)
NBC-John's Other Wife, sketch:
WLS WOWO WAVE (sw-15.33-
9.53)
KMOX-Linda's First Love
WBT-Woman in White
★WCKY-News: Markets: Star
Gazing
WCPO-Quintones
WGKV-Take It Easy
★WHAS-News
WING-Too-thirty Tunes
WSAZ-Radio Dot, Smokey and
Jubilee Roundup
WVA-Fiddlin' Farmers

2:45 EST 1:45 CST
NBC-Vic & Sade, sketch: WTAM
WLW WSM WMAQ WSB WIRE
WGBF
NBC-Just Plain Bill, sketch:
WOWO WLS WAVE (sw-9.53-
15.33)
CBS-A Friend Indeed: WCKY
WCHS WEOA WLAC
KMOX-Editor's Daughter
WBNS-Candid Camera
WBT-Vic & Sade, sketch
WCPO-Batters Up
WFBM-Christian Science Prgm
WGN-The Leadoff Man
WHAS-Summer Souvenirs
WHIO-Baseball Preview
WNOX-Jack Berch
WSAZ-Marshall College

3:00 EST 2:00 CST
★NBC-Club Matinee: News:
WOWO WENR WING WGBF
WGKV (sw-15.33-9.53)
CBS-Of Men & Books: WFBM
WBNS WCKY WLAC WEOA
WCHS WBT (sw-15.27)
Dr. Berger Evans terminates
his appearance on this program
with a discussion of "Aldous
Huxley's 'Brave New World.'"
He will also summarize his pre-
vious five weeks' discussions.

NBC-Backstage Wife, sketch:
WTAM WMAQ WIRE WLW WSB
WAVE-Dearest Mother
WCPO-Baseball Game
WHAS-Kitty Keene
WHIO-Baseball; Chicago versus
Cincinnati
★WHIS-Horton Valley Jamboree:
News
WHKC-Let's Dance
★WKRC-News: Famous Favo-
rites
WNOX-Educational Prgm.
★WSM-A Woman Looks at the
News
WVA-Big Slim's Boys
3:15 EST 2:15 CST
CBS-Tunes from the Tropics:
WEOA WCKY WFBM WCHS
WLAC (sw-15.27-6.06)
NBC-Stella Dallas, sketch: WSM
WAVE WIRE WSB WLW WMAQ
WTAM
MBS-Music in a Mellow Mood:
WHKC
KMOX-Vic & Sade
WBNS-Harmony Haven
WBT-Baseball; Philadelphia vs.
Washington
WGN-Swing It
WHAS-Woman in White, sketch
WNOX-Town Crier
WSAZ-Church in the Wildwood
WVA-The Gospel Singer

3:30 EST 2:30 CST
NBC-Lorenzo Jones, sketch: WSB
WTAM WIRE WMAQ WAVE
WSM
CBS-Music from the Gold Coast:
WCKY WFBM WCHS WLAC
(sw-15.27-6.06)
MBS-Zeke Manners' Orchestra:
WHKC
★KMOX-News
WEOA-Sunshine Hour
WGN-The Leadoff Man
WHAS-Ma Perkins
WHIS-Rev. Preston Smith
WKRC-Light Opera Revue
WLW-Painted Dreams, sketch
WNOX-Inquiring Mike
WOWO-Old Time Religion
WSAZ-Dance Hour
WVA-Chuckwagon Ploughboys

3:45 EST 2:45 CST
NBC-Young Wilder Brown,
sketch: WTAM WIRE WMAQ
WAVE WSM WSB
KMOX-Dope From the Ducout
WBNS-Ann Sterling
WGN-Baseball; White Sox vs.
Indians
WHAS-Gospel Singer
WHIS-Buskirk Family
WLW-Kitty Keene, sketch
WNOX-Pre-Game Dope
WSAZ-Novelties

4:00 EST 3:00 CST
NBC-Girl Alone, sketch: WTAM
WIRE WMAQ
NBC-Rocky Gordon, sketch:
WAVE WGKV WING WGBF
WLAC WEOA
CBS-By Kathleen Norris, sketch:
WCKY WFBM WBNS
MBS-Talk by Louis Johnson:
WLAP WCMI WHKC
KMOX-Baseball Game
WCHS-Women's 580 Club
WHAS-Thunder Over Paradise
WHIS-Guiding Light
WHIS-Tea Dance
★WKRC-News: Buckaroo Bal-
lads
WLW-Houseboat Hannah
WNOX-Baseball Game
WOWO-Keeping You Posted
★WSAZ-News: Musical Grab Bag
★WSB-News
WSM-Meet Miss Julia, sketch
WVA-Radio Round-up

4:15 EST 3:15 CST
NBC-Kitty Keene, sketch: WMAQ
NBC-Beyond These Valleys:
WCKY WFBM WBNS
NBC-Uncle Mal: WGKV WING
WGBF WAVE (sw-9.53-15.33)
CBS-Golden Gate Quartet: WEOA
(sw-6.06)
NBC-Life Can Be Beautiful,
sketch: WTAM WLW
WENR-Home Forum
WHAS-Linda's First Love
WHIO-Women
WIRE-To be announced
WLAC-Musical Memory Time
WOWO-Music of Hawaii
WSAI-Revolving Bandstand
WSB-Airport Reporter
WSM-Waltz Serenade
WVA-Big Slim
(Continued on Next Page)

TUESDAY

August 6

4:30 EST 3:30 CST

CBS-Yella Pessl, harpsichordist; WCKY WEOA WCHS WFBM (sw-6.06)
 NBC-Irene Wicker, sketch: WGBF WOWO WAVE WING WSM WKGV (sw-9.53-15.33)
 MBS-McFarland Twins' Orch.: WHKC WLAP
 NBC-Frankie & Archie: WENR
 WBBM-Tenth Inning
 WBNS-How's the Patient
 *WCMI-News: Jam Before Supper
 WGN-Afternoon Serenade
 WHAS-The Editor's Daughter
 WHIS-Little Tin Soldier
 WIRE-Indianapolis Today
 *WKRC-Bandstand Spotlight & News
 WLW-Meet Miss Julia
 WMAQ-Musical Memories
 WSAZ-Concert Hall of the Air
 WSB-Crinoline Days
 WTAM-Home Folks' Frolic
 WWVA-1160 Club

4:45 EST 3:45 CST

CBS-Scattergood Baines, sketch: WCKY WWOA WBBM WHAS WLAC WBNS WFBM WNOX
 NBC-The O'Neills, sketch: WIRE WMAQ WSB WSM WTAM
 NBC-Betty Barrett, contralto: WENR
 NBC-Bud Barton: WOWO WING WKVC (sw-15.33)
 WAVE-Charley Boyd
 WCHS-Information
 WEOA-Dialads
 WGBF-Happy Jim Parsons
 WHIS-Sunrise Varieties
 WHKC-Allen Tarshish
 WLW-Ehizabeth Bemis, Speaks

5:00 EST 4:00 CST

NBC-Lil' Abner, sketch: WGBF WSB WAVE (sw-9.53)
 *CBS-News: Edwin C. Hill, conun.: WWVA
 CBS-Music of the Strings: WBBM
 *MBS-News: Leighton Noble's Orch.: WHKC WLAP WKRC WIRE
 NBC-Rocky Gordon, sketch: WENR
 *News: WJR WHO KDKA WHIO
 WBNS-Variation on Syncopation
 WCHS-Hits & Encores
 *WCKY-News: Top Tunes
 WCMI-Serenade
 WPCO-Final Out
 WEOA-Studio Prgm.
 WFBM-Dixie Songsters
 WKV-Rhythm Club: Stocks
 WGBS-Devotional
 *WHIS-Parade of Hits News
 WING-Miami Valley News: Charlie Reeder, pianist
 WLAC-Accordion Airls; Pianist
 WLW-Cotton Queen

TUESDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

NIGHT

7:00 EST (6:00 CST) Johnny Presents, NBC.
 Lloyd Sheldou's stories; Genevieve Rowe, soprano; Swing Fourteen; Ray Bloch's orchestra.
 7:00 EST (6:00 CST) Court of Missing Heirs, CBS.
 Dramatization of interesting facts behind many of America's unclaimed estates.
 7:30 EST (6:30 CST) Horace Heidt's Treasure Chest, NBC.

7:30 EST (6:30 CST) Information, Please; Quiz Program, NBC.
 Clifton Fadiman, John Kieran, F. P. Adams.
 8:00 EST (7:00 CST) Musical Americana, NBC.
 Raymond Paige's orchestra. Guests: Lanny Ross, tenor, and Sylvia Froos, vocalist.
 8:00 EST (7:00 CST) We, the People, CBS.
 Gabriel Heatter, M. C.; Mark Warnow's orchestra; guests.

8:30 EST (7:30 CST) Meredith Willson's Musical Revue, NBC.
 Kay St. Germain, Cliff Nazarro and Ray Hendricks, vocalists.
 8:30 EST (7:30 CST) Professor Quiz, CBS.
 With Bob Trout.
 9:00 EST (8:00 CST) Glenn Miller's Orchestra, CBS.
 Ray Eberle and Marion Hut-ton, vocalists.

9:00 EST (8:00 CST) Tommy Oorsey's Orchestra, NBC.
 Connie Haines, vocalist.
 9:30 EST (8:30 CST) Uncle Walter's Dog House, NBC.
 Tom Wallace (Uncle Walter); Dog House Chorus; Virginia Verrill, vocalist; Charlie Lyon, announcer; Bob Strong's orchestra.
 10:00 EST (9:00 CST) Fred Waring in Pleasure Time, NBC.

Refer to adjacent columns for stations broadcasting these programs

WMAQ-Houseboat Hannah
 WOWO-Old Songsmith
 WLW-Cotton Queen
 WNOX-Baseball Game
 *WSAZ-News: Guide Post: Stocks
 WSM-Stump the Announcer
 WTAM-Woman in White

5:15 EST 4:15 CST

NBC-Johnny McGee's Orchestra: WIRE
 *NBC-Landt Trio: News: WTAM WSB WAVE (sw-9.53)
 CBS-Michael Loring, songs: WBBM WFBM WLAC WBNS
 NBC-Norsemen Quartet: WOWO
 NBC-Uncle Mal: WENR
 KDKA-Royal Hawaiians
 *WBT-Variety: News
 WCHS-Smilin Ed McConnell
 WCKY-Rube Bressler
 *WCMI-News: Interlude: Sports-Sports-Scores
 WPCO-Jam for Supper
 WEOA-Women's Auxiliary GAR
 *WGBF-Missing Pets: News
 WHAM-Music Serenade
 WHAS-Joyce Jordan, girl interne
 WHIO-Don Gray in Old Favorites
 WING-Sports: Baseball Scores
 WMAQ-Lone Journey, sketch
 WSAZ-Richard Liebert
 WWVA-Eleven-Sixty Club

5:30 EST 4:30 CST

*CBS-Paul Sullivan Reviews the News: WBT WBNS WCKY WCHS WBBM
 CBS-Chicagoans: WEOA WLAC
 NBC-Yvette, songs: WSB WGBF WAVE WSM
 NBC-Jose Bethencourt's Orch.: WOWO WING (sw-9.53-9.55)
 NBC-Irene Wicker: WENR
 MBS-Edna O'Dell, songs: WHKC WLAP
 KDKA-Jack Hollister, sports
 WCMI-Evening Melodies
 WFBM-Joyce Jordan, sketch
 WGN-Edna O'Dell, songs
 WHAS-Woman of Courage
 WHIO-Si Burick: Sports
 WHIS-Rhythm & Romance
 WIRE-Home Edition
 WKRC-Johnson Family

WLW-Inside Radio
 WMAQ-Lil' Abner
 WSAI-Revolving Bandstand
 WSAZ-Tod Steele & Novatones
 WTAM-Melodic Moods: American Chicle
 WWVA-Church of Christ

5:45 EST 4:45 CST

*CBS-The World Today: WFBM WCKY WHIO WLAC WBBM WHAS WBT WEOA (sw-6.06)
 NBC-Paul Oouglas, sports: WGBF WING
 MBS-George Stearney's Orch.: WKRC WHKC WGN WLAP WIRE
 NBC-Bud Barton: WENR
 *NBC-Lowell Thomas, news commentator: WLW WTAM KDKA (sw-9.53)
 *News: WSB WBNS WAVE-Rhythm
 *WCHS-The Little Show: News
 WCM-Dinner Music
 WPCO-Train Time
 WHIS-Myles Foland, tr.: Sports
 WMAQ-Life Can Be Beautiful
 WOWO-Cub Reporters
 WSAI-Sports
 WSAZ-Morris Memorial Prgm.
 WSM-Market Reports
 WWVA-Home Folks Frolic

NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00 EST 5:00 CST

*MBS-Fulton Lewis, Jr., news analyst: WLAP WCMI
 NBC-Three Romeos: WMAQ WCOL
 NBC-Easy Aces, sketch: KDKA WENR WSAI (also KGO at 9:30 p.m. EST)
 CBS-Amos 'n' Andy, sketch: WCAU WBNS WCHS WHIO WBT (sw-11.83-6.05) (also at 10 p.m. EST)
 CBS-Carol Marsh, pianist: WLAC WFBM KMOX
 *News: WAVE WPCO WING WJR
 WBBM-Charlie Grimm, sports
 WCKY-Music Graphs
 WEOA-Money In Your Pockets
 WGBF-Mysterious pianist
 WGN-Serenade at Six
 WHAS-Herbie Koch
 WHIS-Hits & Encores
 WHO-Baseball Time
 *WHKC-The Spectator
 WIRE-Dessa Byrd
 *WKRC-News: Stocks
 WLW-To be announced
 WOWO-Jeanne Brown
 *WSAZ-News: Sportulars
 WSB-Sports
 WSM-On the Band Stand
 WTAM-Evening Prelude
 WWVA-Radio Gossip: Sports

6:15 EST 5:15 CST

*NBC-John B. Kennedy: WMAQ WHO WAVE WKGV WSM WSB WGBF (sw-9.53)
 NBC-Mr. Keen, Tracer of Lost Persons: WENR WSAI (also at 9:15 p.m. EST)
 CBS-To be announced: WBT WBNS WCAU WHIO (sw-6.06)
 *CBS-Paul Sullivan Reviews the News: KMOX WHAS WLAC
 MBS-Cab Calloway's Orch.: WIRE
 Sports: WCHS WGN WJR WLW WKRC WLAP WCMI WHKC
 *News: WWVA WBBM WOWO WCKY-Columbia Profiles
 WPCO-Dinner Dance
 WEOA-Birthday Party
 WFBM-Big Freddie Miller
 *WHIS-Monitor News
 WING-Trip Reporter

*WNOX-News: Dance Orch.
 WSAZ-Dance; Catherine Enslow
 WTAM-Daytime Classics

6:30 EST 5:30 CST

NBC-Van Alexander's Orchestra: WSB
 CBS-Second Husband, drama, starring Helen Mencken: WBBM WHAS WHIO WCAU WBNS WCKY WBT (sw-6.06)
 MBS-Wythe Williams' Orchestra: WLAP
 *News: WGN WSAI WLS Sports: WKV WNOX WOWO KDKA-Tap Time
 *KMOX-The World Today
 WAVE-Pop Goes the Music
 WCHS-Hits & Encores
 WCMI-Barber Shop Quartet
 WPCO-Baseball Songs
 WEOA-Pull Up a Chair, with Wally Wood
 WFBM-Scores: Syncopators
 WGBF-Dialads
 WHAM-Victor Record Revue
 WHO-Modern Novelties
 WHIS-Dinner Dance
 WHKC-Downland Serenade
 WING-Verse Chats on Food
 WIRE-Dick Reed
 WJR-Musical Prgm
 WKRC-Time to Waltz
 WLAC-Jack Armstrong, sketch
 WLW-Don Winslow of the Navy
 WMAQ-Sports; Musical Entre
 WSAZ-Government Reports
 *WSM-News: Sports
 *WTAM-News: Tom Manning
 WWVA-Twilight Trail

6:45 EST 5:45 CST

MBS-Inside of Sports: WGN WIRE WKRC
 *NBC-H. V. Kaltenborn, news: WMAQ WSM WSB WKV WLW
 NBC-Time & Tempo: WING WOWO
 *News: WFBM WHO
 KMOX-Alpine Varieties
 WAVE-Sports Review
 WCMI-The Cornstusslers
 WPCO-Dinner Dance
 WEOA-Studio Prgm.
 WGBF-Baseball Scores
 *WHKC-Fulton Lewis, Jr., news
 WJR-Eddy Howard, songs
 *WLAC-Sports & News
 WLAP-Richard Scott
 WLS-An Education in the Army
 WNOX-Little Band
 WSAI-Baseball Highlights
 WSAZ-Frank Knutti
 WTAM-Musical Dinner Hour
 WWVA-Bob Hamilton's Trio

7:00 EST 6:00 CST

CBS-Court of Missing Heirs: WHO WJR WBT KMOX WLAC WHAS WBNS WCAU WFBM WCKY WBBM
 MBS-Ned Jordan, spy series: WHKC WGN
 NBC-Roy Shield's Revue: KDKA WOWO WING WKV WLS
 NBC-Johnny Presents: WMAQ WTAM WIRE WHO WSB WLW WAVE (also KOA KFI at 10:30 p.m. EST)
 *News: WPCO WEOA
 KMOX-Big Town, drama
 WCHS-Gerrude Glessenger
 *WCMI-News: Serenade
 WGBF-R. Earl Peters
 *WHIS-Evening Salon: News
 *WKRC-Wythe Williams, comm.
 WLAP-Rumba Rhythm
 WNOX-Supper Melodies
 WSAI-Musical Varieties
 *WSAZ-News; Baseball Today
 WSM-News News
 WWVA-Sports Parade
 7:15 EST 6:15 CST
 WCHS-The Little Concert
 WPCO-Melody Lane
 WEOA-Studio Prgm.
 WGBF-Christian Science
 WKRC-Hit Revue
 WLAP-Sports

WSAZ-WPA Concert
 WSM-Music in the Breeze
 WWVA-Come to the Fair

7:30 EST 6:30 CST

NBC-Information, Please: WLS KDKA WOWO WSAI (also KGO at 10 p.m. EST)
 *CBS-Lud Gluskin's Orchestra: News: WHAS WBT WHIO WCAU WCKY WFBM WLAC WBNS (sw-6.06)
 MBS-Cats 'n' Jammers: WHKC
 NBC-Horace Heidt's Treasure Chest: WAVE WIRE WHO WSM WSB WLW WMAQ WTAM
 KMOX-Hedda Hopper's Hollywood
 WBBM-Rhythm Off the Record
 WCHS-Baseball Round-up: Rhythm & Romance
 WCMI-Ritzzy Ray
 WPCO-Hits & Bits
 *WENR-News: Concert Miniature
 WEOA-Boys' Club
 *WGBF-News
 WKV-Stars over Manhattan
 WGN-Ray Noble's Orch.
 WHIS-Parade of Bands
 WING-1380 Club
 WJR-Gus Haenschen's Orch.
 WKRC-Today's Game Tonight
 WLAP-Dinner Music
 WNOX-That Was the Year
 WSAZ-Blue Barron's Orch.
 *WWVA-News

7:45 EST 6:45 CST

Studio Prgm.: WEOA WGBF
 *KMOX-Musical Prgm.: Five Dollar Facts: News
 WBBM-Chicagoans
 *WCHS-Kanawha Valley in the News
 WCMI-Camden Park
 WPCO-Songs of America
 *WLAP-News
 *WNOX-World Events: News

8:00 EST 7:00 CST

NBC-Musical Americana: KDKA WSAI WENR WOWO WING WGBF (also see 11 p.m. EST)
 Lanny Ross will sing 'I'm Stepping Out with a Memory Tonight, and the Last Roundup. Miss Froos will sing 'The Nearness of You. The orchestra plays 'The Night Was Made for Love, La Comparita, Manhattan Serenade, and Believe Me If All Those Endearing Young Charms.
 For detail see Good Listening Guide.
 CBS-We, the People: KMOX WFBM WHIO WHAS WNOX WCKY WBBM WBNS WBT WJR WLAC WCAU (sw-6.06) (also KNX KSL at 11 p.m. EST)
 NBC-Battle of the Sexes, Cond. by Frank Crumit & Julia Sanderson: WSB WSM WLW WHO WTAM WIRE WMAQ WAVE (also KOA KFI at 11:30 p.m. EST)

9:00 EST 8:00 CST

Women customers vs. male general managers of the Grand Union Company will compete.
 MBS-Clem Williams' Orchestra: WHKC WLAP
 NBC-To be announced: WKV
 *News: WPCO WWVA
 WCHS-Kent Warner's Orch.
 *WCMI-News: Dance Interlude
 WCMI-Dance Interlude
 WEOA-Everard Sisters
 *WGN-News
 WHIS-Piano Moods
 WSAZ-Happy Jim Parsons

8:15 EST 7:15 CST

MBS-Clem Williams' Orchestra: WCMI
 WCHS-To be announced
 WPCO-Al Donahue's Orch.
 WEOA-Studio Prgm.
 *WGN-News
 WHIS-Piano Moods
 WSAZ-Happy Jim Parsons
 8:30 EST 7:30 CST
 CBS-Prof. Quiz: WBBM WBNS WFBM KMOX WHAS WJR WBT WCAU WCKY (also KSL KNX at 11:30 p.m. EST)

NBC-Meredith Willson's Musical Revue: WSB WSM WTAM WLW WIRE WMAQ WAVE WHO (sw-9.53)
 For further detail see sponsor's announcement on this page.

NBC-Fun with the Revuers: WKZO WKV KDKA
 MBS-Laugh 'n' Swing Club: WKRC WLAP WCMI
 *News: WGN WSAI
 WCHS-South American Way
 WPCO-Stars Over Queen City
 *WENR-News: Concert Miniature
 WEOA-Radio Auction
 WGN-Ravinia Concert
 WHIO-Mike Hauer's Orch.
 WHIS-Popular Vocals
 *WHKC-News: Scores
 *WING-News: Novatimes
 WLAC-Melody Time
 WNOX-Swingster Time
 WOWO-Round Table

8:45 EST 7:45 CST

MBS-Laugh 'n' Swing Club: WHKC
 WPCO-Rainbow Trail
 WENR-Dick Cisne's Orch.
 WHIO-Jerry Livingston's Orch.
 WHIS-Gaslight Harmonies
 WING-Park Interview
 WNOX-Swingster Time
 WSAI-Dance Time
 9:00 EST 8:00 CST
 *MBS-Raymond Gram Swing, news: WKRC WLAP WCMI WHKC
 *NBC-News: WSAI WENR WING WKV WOWO KDKA
 CBS-Glenn Miller's Orch.: KMOX WBNS WCKY WBBM WNOX WHAS WLAC WHIO WFBM WBT WJR WCHS WEOA WCAU (sw-6.06)
 NBC-Tommy Oorsey's Orchestra: WIRE WTAM WMAQ WAVE WSB WLW WHO WSM (sw-9.53)
 *WCPO-News
 *WGN-Billy Repaid, news
 WHIS-Make-Believe Ballroom

9:15 EST 8:15 CST

CBS-Public Affairs: WBT WCHS WCKY WBBM WEOA WFBM WLAC WNOX WBNS WHIO WJR (sw-6.06)
 *MBS-News: Leonard Keller's Orch.: WKRC WHKC WLAP WGN
 NBC-To be announced: WENR WING WKV WOWO KDKA
 *KMOX-Bob Dunham Comments
 WCAU-Criterions
 WCMI-Canden Park
 WPCO-Bill Roberts
 WHAS-I Am What I Am
 WIRE-Baseball Game
 WSAI-Frances Elmore

9:30 EST 8:30 CST

MBS-Vagabond's Trail: WKRC WLAP
 NBC-Uncle Walter's Dog House
 WIRE WSB WHO WTAM WLW WMAQ WAVE WSM (sw-9.53)
 NBC-Monsieur Le Capitaine: WENR WOWO WKV WING
 *CBS-News of the War: WBT WBNS WCHS WCKY WEOA WLAC WHIO WBBM WNOX (sw-9.55-6.06)
 KDKA-Music You Want
 *KMOX-Sports Quiz: News
 WCAU-Bill Dyer
 *WCMI-Morning Varieties: News
 WPCO-Loveliness For You
 WFBM-Three-Quarter Time
 WGN-The Northerners
 WHIS-Organ Meditations
 WHKC-Dance Orch.
 WJR-Second Husband, drama
 WSAI-Merchants' Quizz Bizz

9:45 EST 8:45 CST

*CBS-Four Clubmen: News: WCHS WCKY WBBM WHIO WEOA WNOX WHAS (sw-6.06)
 *WBNS-Jim Cooper, news
 WBT-Russell McIntire, songs
 WCAU-Joey Kearns' Orch.
 *WFBM-Singing Cop: News
 WHIS-Dearest Mother
 *WLAC-Style Talks: News
 10:00 EST 9:00 CST
 NBC-Dance Orch.: WSAI

FREQUENCIES

KDKA-980	WHKC-640
KMOX-1000	WHO-1000
WAVE-940	WING-1480
WBBM-770	WIRE-1400
WBNS-1430	WJR-750
WBT-1080	WKRC-550
WCAU-1170	WLAC-1470
WCHS-580	WLAP-1420
WCKY-1490	WLS-870
WCMI-1310	WLW-700
WPCO-1200	WMAQ-670
WENR-870	WNOX-1010
WEOA-1370	WOWO-1360
WFBM-1250	WSAI-3300
WGBF-630	WSAZ-1190
WCKY-1500	WSB-740
WGN-720	WSM-650
WHAS-820	WTAM-1070
WHIO-1260	WWVA-1160
WHIS-1410	

Tuesday Night

JOHNSON'S WAX Summer Show . . .

MEREDITH WILLSON'S Musical Revue

A sparkling half hour of melody and fun *** starring Meredith Willson and his brilliant, new 32 piece orchestra, Kay St. Germain, Ray Hendricks, Cliff Nazarro, Harlow Wilcox

NBC 9:30 E.D.S.T. 7:30 C.S.T.
 8:30 E.S.T. 6:30 M.S.T.
 8:30 C.D.S.T. 5:30 P.S.T.

JOHNSON'S WAX

Johnson's Self-Polishing Glo-Coat
 Johnson's Carum

TUESDAY August 6

NBC-Fred Waring in Pleasure Time: WHO WMAQ WSB WTAM WSM WLW WIRE (also see 6 p.m. EST)
MBS-Baron Elliott's Orchestra: WLAP WKRC WGN
CBS-Amos 'n' Andy, sketch: WBBM WLAC KMOX WCKY WJR WHAS WFBM (also see 6 p.m. EST)
★CBS-News: Edwin C. Hill: WCHS WBT
★News: WAVE WCPO WOWO WING WCAU WKGV
★KDKA-News: Tunesful Tempos
★WBNS-News & Music: WCMJ Woodland
★WENR-Top O'clock Final: AEOA Baseball Scores
★WHIO-News: Michael Hauer's Orch.
AHO-Dearest Mother: WNOX This Rhythmic Ace
10:15 EST 9:15 CST
NBC-Enric Madriguera's Orch.: WGBV

CBS-Dance Orch.: WBT WHIO WCHS WCAU WBBM WLAC WFBM WCKY WHAS KMOX WJR (sw-6.06-6.12)
NBC-Jack Joy's Orch.: WING WAVE
★News: WAVE WSB WMAQ WCMJ WSM
Sports: WHO WLW
KDKA-Howard Becker's Orch. WAVE-Baseball Game
WENO-In the Spotlight
WCSO-Clock on the Mantel
WHO-The Songfollows
★WIRE-News: Baseball Roundup
WOWO-Dance Orch.
WSAI-Flowers to a Good Neighbor
WTAM-Eddy Howard
10:30 EST 9:30 CST
NBC-Gray Gordon's Orch.: WING WMAQ WKGV
CBS-Jan Garber's Orch.: WHAS WCHS WNOX WCAU WJR (sw-6.06-6.12)
WBS-Griff Williams' Orchestra: WGN

NBC-Johnny Presents: WSM
★News: WBBM WWVA WLAP KDKA-Al Marsico's Orch.
KMOX-Second Husband
WBNS-Nite Club
★WBT-News: William Winter
WCKY-Salute Prgm.
WCMJ-Ritzzy Ray
WEOA-Baseball Game
WFBM-Second Husband, sketch
WNO-Police Round: Dance Parade: Baseball Finals
WHO-Twilight Trails
★WKRC-News: Business News
WLAC-Air Traveler Airs Views
WLW-This Is the Fair
★WSAI-News: Happy Carlton's Orch.
WSB-Weather: Ballad Time in Dixie
WTAM-Lee Allen's Orch.
10:45 EST 9:45 CST
NBC-Gray Gordon's Orch.: KDKA
CBS-Jan Garber's Orch.: WBT WCKY WBBM WLAC
MBS-Griff Williams' Orchestra: WLAP WCMJ

NBC-Ted Lewis' Orch.: WIRE
WBNS-History in the Making
★WHIO-News
WHO-Kay Neal's Cavaliers
WING-Johnny Martone's Orch.
★WLW-General Brice P. Disque
WWVA-Summer Band
11:00 EST 10:00 CST
NBC-News: Dance Orch.: WSB WING
MBS-Lang Thompson's Orch.: WKRC WCMJ WIRE
CBS-Bob Millar's Orch.: WBT WCHS WBBM WWVA KMOX WBNS WNOX WHIO (sw-6.12)
NBC-Musical Americana: WSM (also at 8 p.m. EST)
★NBC-News: Abe Lyman's Orchestra: KDKA WENR
★News: WCPO WFBM WGN WHO WHAS WJR WLW WCAU-Masterworks on the Air
WCKY-News from Home
★WGVK-Dancing Party: News
WLAC-Sports
WLAP-Coquettes

★WMAQ-News: Raymond Scott's Orch.
WSAI-Music You Want
★WTAM-News: Musical Interlude
11:15 EST 10:15 CST
CBS-Bob Millar's Orch.: WFBM WJR
NBC-Oance Orch.: WHO
MBS-Lang Thompson's Orchestra: WGN
KDKA-Al Fremont's Orch.
★KMOX-News
WAVE-Grandstand Managers
WCKY-Kentucky Merchants
WCPO-Starlit Hour
WHAS-Walsh Looks 'Em Over
WLAC-Melody Album
WLW-Dance Orch.
WTAM-Music You Want
11:30 EST 10:30 CST
★NBC-Oance Orch.: News: WHO WAVE WSM WSB WING
★CBS-News: Ray Herbeck's Orchestra: WCAU WHAS WBBM WHIO WCKY WCHS WBNS WWVA WNOX WBT (sw-6.12)

MBS-Leonard Keller's Orchestra: WKRC WLAP WCMJ WGN
KDKA-Herman Middleman's Orchestra
KMOX-Moonlight Serenade
WCPO-Frankie Masters' Orch.
WENR-Music You Want
★WEOA-News: Baseball Summary
WFBM-Baseball Round-Up
WIRE-Outside Looking In
WJR-Detroit Police Field Day
★WLAC-Esso Reporter
WLW-Gardner Benedict's Orch.
★WMAQ-Horace Heidt's Orch.: News
WSB-Weather: America's First Column
End of Tuesday Programs

MORNING

★Star in program listings indicates news broadcast
7:00 EST 6:00 CST
★CBS-News of Europe: WFBM WBNS WBT WLAC WFBM WCHS (sw-17.83)
★NBC-News: WOWO WSAI WKGV WGBF WIRE
★News: WCPO WLS
7:15 EST 6:15 CST
NBC-Do You Remember?: WTAM
CBS-Simple Melodies: WFBM WLAC (sw-17.83)
NBC-Dance Orch.: WKGV
★News: WBBM WSB WHAS Musical Clock: KDKA WHKC
7:30 EST 6:30 CST
CBS-Southern Serenade: (sw-17.83)
Dawn Patrol: WIRE WKRC
★News: WCMJ WSAI WBNS
7:45 EST 6:45 CST
★NBC-Harvey & Dell, sketch: News: WKGV
★News: WING WOWO
8:00 EST 7:00 CST
CBS-Tune Time: (sw-17.83)
CBS-Woman of Courage sketch: WCHS WWVA
NBC-Breakfast Club: WKGV WSAI WAVE WING (sw-21.5)
★News: KMOX WCPO WSAZ KDKA-Shopping Circle
WBT-Honey & Alexander
★WCKY-News: Musical Interlude
WCMJ-Songs by Bill Waters
★WEOA-Billboard: News
WGN-Your Morning Prgm.
WHAS-Sunny Side Up
★WHIO-News: Almanac
WHIS-Breakfast Club
WIRE-Dawn Patrol
WLAC-Hit the Deck
WLS-Red Foley & Pals
WLS Smile Market
★MAQ-Your Neighbor
★WNOX-News: Musical Clock
WOWO-Radio Bible Class
★WSB-News: Good Morning: Merry-GO-Round
WSM-Leon Cole
WTAM-Musical Clock
8:15 EST 7:15 CST
★CBS-News: WBNS (sw-17.83)
NBC-Band Goes to Town: WTAM
★News: WHAS WLW WWVA WLS WHIO WBBM
KDKA-Linda's First Love
KMOX-Ozark Varieties
WBT-Speed Queen
WCHS-Morning Mixture
WCKY-Church in the Wildwood
WCPO-Gordon Gray
WGBF-Weather Man
WGN-Listen to the Band
WHKC-W. G. Kuhen
WLAC-Favorites of the Air
★WCAZ-Musical Clock: News
WSM-Time to Shine
8:30 EST 7:30 CST
CBS-Rhythm Round-up: WBNS WEOA
NBC-Breakfast Club: WOWO
NBC-Armchair Quartet: WGBF
★News: KMOX WLAP WCKY WSM
Musical Clock: WBT WWVA
KDKA-Editor's Daughter
★KMOX-News
WBBM-Swing for Your Breakfast
★WCMJ-News: Old Fashioned Melodies
WGN Good Morning Prgm
WHAS-Melody Boys
WHIO-Municipal Court
WHKC-Bible Meditation League

WIRE-Basonology
★WKRC-News: Today's Tunes
★WLAC-News: Air Favorites
WLS-Hymns of All Churches
WLW-Lone Journey, sketch
★WMAQ-Coffee Time: News
WNOX-Musical Parade
WTAM-Kitty Keene, sketch
8:45 EST 7:45 CST
NBC-Breakfast Club: WSM
CBS-Bachelor's Children, sketch: KMOX WCHS WHAS WCKY
CBS-Organ Moods: WEOA (sw-17.83)
★News: WFBM WGBF WIRE WSAZ
KDKA-Heart of Julia Blake
WBBM Meet the Missus
WBNS-Lighted Window
WBT-Woman's World
WGN-Problem Lady
WHO-Bandstand
WLAP-Whistle While You Work
WLS-Alice Blair & Martha Scott
WLW-Portia Blake Faces Life
WMAQ-Songs in Fashion
WNOX-Breakfast Club
WSB-Angel of Mercy
WTAM-Houseboat Hannah
9:00 EST 8:00 CST
NBC-Painted Dreams: KDKA WGBF (sw-21.5)
CBS-Pretty Kitty Kelly, sketch: WBNS KMOX WFBM WCKY WHIO WHBM WWVA
NBC-The Man I Married, sketch: WTAM WSB WSM WMAQ WIRE WLW
MBS-Arthur Godfrey, songs: WGN WKRC
WAVE-Hits of the Week
WBT-Heart of Julia Blake
WCHS-Your Hymnsinger
WCMJ-Woman's Club
★WCPO-News:
WEOA-Studio Prgm.
WGVK-Devotional Period
WHIS-Rhythmic Tones
WHIS-Morning Sun
WHKC-Musical Relaxation
★WING-News: Greetings
WLAP-Morning Melodies
WLS-Met Miss Julia
WNOX-Good Neighbor
★WOWO-News: Markets
WSAZ-Sermon Hearts
9:15 EST 8:15 CST
CBS-Myrt & Marge, sketch: WHAS KMOX WBBM WLAC WHIO WBNS WWVA WCKY WNOX WCHS WBT WFBM
NBC-Vic & Sade, sketch: WLS KDKA
NBC-Midstream, sketch: WTAM WIRE WLW WSM WSB WMAQ
NBC-Vagabonds: WOWO (sw-21.5)
WCPO-Top Tunes
★WEOA-News: City Court
WGBF-Here's an Idea
WGVK-Dance Orch.
★WGN-News: Morning Musical
★WHIS-Morning Devotions: News
WKRC-Woman's Hour
WSAZ-Natchez, Indian & Tribe
9:30 EST 8:30 CST
NBC-Viennese Ensemble: WOWO WKGV (sw-21.5)
CBS-Hilltop House, sketch: WBT WLAC KMOX WHAS WBBM WHIO WBNS WWVA WCHS WFBM WCKY WNOX
NBC-The Story of Mary Marlin, sketch: KDKA WLS
NBC-Ellen Randolph, sketch: WMAQ WTAM WIRE WSB WSM WLW WGBF
MBS-Keep Fit to Music: WGN WCMJ WLAP
★WAVE-News
WHIS-Woman's Radio Journal
★WING-Women's Airline Club: News

WEDNESDAY, August 7, 1940

★WSAI-Women in the News
WSAZ-Console Airs
9:45 EST 8:45 CST
NBC-Pepper Young's Family sketch: KDKA WLS
CBS-Stepmother, sketch: WHAS KMOX WBBM WCKY WFBM WWVA WBNS
CBS-Woman of Courage: WBT WLAC WNOX
NBC-Viennese Ensemble: WGBF WAVE (sw-21.5)
NBC-By Kathleen Norris, sketch: WTAM WMAQ WIRE WLW
MBS-John Metcalf's Choir Loft: WCMJ WLAP
★News: WHIO WSM
WCHS-Linda's First Love
WCPO-Bus Time
WGN-Home Management
WOWO-Vicki Harris
WSAI At the Console
WSB-Enid Day
10:00 EST 9:00 CST
NBC-Oavid Harum, sketch: WTAM WMAQ WIRE WSAI WAVE WOWO WING
CBS-Short, Short Story, sketch: WBBM WHAS WHIO WFBM WCKY KMOX WCHS WWVA WBT WBNS
NBC-I Love Linda Dale, sketch: WKGV WGBF
★News: WCPO WSB
KDKA-Houseboat Hannah
★WCMJ-News: Woman's Club
WEOA-Studio Prgm.
WGN-Tom, Dick & Harry
WHIS-Little Concert
WLAC-Singing Laundryman
WLAP-Home Hour
WLS-Your Treat
WLW-Linda's First Love, sketch
WNOX-Hollywood Brevities
★WSAZ-News: Melody Time
WSM-Morning Musicals
10:15 EST 9:15 CST
NBC-Clark Dennis, tr.: WOWO WSAI WKGV WING (sw-15.33)
CBS-Martha Webster, sketch: WHAS WBBM KMOX WWVA WCHS WBNS WFBM WCKY WHIO WBT
NBC-The Road of Life, sketch: WTAM WMAQ WLW WSM WSB WIRE
NBC-Lone Journey, sketch: WGBF
KDKA-Billy Leech
WAVE-Wishing Well
WCPO-Song Shop
WEOA Auction Directory
WGN-Beautiful Lady
WHIS-Musical Nuggets
WLAC-Hymns of All Churches
WLS-Friendly Neighbors
WNOX-Home Folks Music
10:30 EST 9:30 CST
NBC-The Wife Saver: WKGV WING (sw-15.33)
NBC-Against the Storm, sketch: WMAQ WTAM WIRE WSB WSM WLW WGBF
CBS-Big Sister, sketch: KMOX WBBM WWVA WHAS WFBM WLAC WHIO WBNS WCKY WBT WCHS
MBS-Zeke Manners' Gang: WHKC
KDKA-Melody Time
WAVE-Paul Roach
★WCMJ-News Pop. Tunes
WCPO-Merry-makers
WEOA-Household Hints
WGN-Bachelor's Children, sketch
WHIS-Lee Moore & Juanita

WKRC-Just for You
WLAP-Morning Devotions
WLS-Norman Ross
WNOX-Top Notch Tunes
WOWO-Linda's First Love
★WSAI-News: At the Console
WSAZ-Where to Get It
10:45 EST 9:45 CST
CBS-Aunt Jenny's Stories: WBT WLAC WHIO WBNS WCKY WBBM WWVA KMOX WHAS
NBC-The Guiding Light, sketch: WTAM WMAQ WSB WLW WSM WGBF WIRE
Picture of cast may be found on page 33.
NBC-Thunder Over Paradise sketch: WKGV WING (sw-15.33)
MBS-Johnson Family, sketch: WHKC
KDKA-Melody Time
WAVE-Devotional
★WCHS-Second Edition
WCPO-Dizzy Fingers
WEOA-Studio Prgm.: Bureau of Missing Pets
WGN-Linda's First Love, sketch
WHIS-Dearest Mother
★WKRC-News: Musical Interlude
WLAP-Dixieland Strings
★WLS-Markets: News
WNOX-Morning Varieties
WOWO-Stars Over Hollywood
WSAI-Interlude
11:00 EST 10:00 CST
NBC-Woman in White, sketch: WMAQ WLW
★CBS-Kate Smith & Ted Collins, news: WBT WBBM WFBM WHAS WCKY KMOX WHIO WBNS WWVA
NBC-Meet the Artist: WAVE WKGV (sw-15.33)
★MBS-European News: WHKC
★News: WCPO WEOA
★KDKA-News: Janet Ross
WGBF-Dialads
WGN-Editor's Daughter sketch
★WHIS-Topics, Tunes, Tips: News
★WING-News: Road Reporter: Sons of Pioneers: Jenny Kern
WIRE-Linda's First Love
WKRC-Economy Kitchen
WLAC-Kitchen Quiz
WLAP-Words to the Wives
WLS-Feature Foods
WNOX-Home Makers Club
WOWO-Ellen Randolph, sketch
WSAI-Orphans of Divorce
★WSAZ-News: Woman's Club
WIRE-The Gospel Singer
WSM-Friendly Neighbors
WTAM-Heart of Julia Blake
11:15 EST 10:15 CST
CBS-When a Girl Marries, sketch: WBBM WHIO WWVA WBNS KMOX WFBM WHAS WCKY WEOA WCHS
NBC-Southernaires: WSM WKGV (sw-15.33)
NBC-The O'Neills, sketch: WLW WMAQ WTAM
Editor's Daughter: WIRE WOWO Arnold Grimm's Daughter: WBT WLAC
KDKA-Woman in White, sketch
★WAVE-News: Programables
WCPO-Grandstand Managers
WGBF-Wedding Anniversaries: Church & School News
★WGN-News
WHKC-Dream House
WKRC-Keep Fit to Music
WLAP-Make Believe Ballroom
WNOX-Dearest Mother
WSAI-Amanda of Honeymoon Hill
WSB-Heart of Julia Blake
11:30 EST 10:30 CST
NBC-Words & Music: (sw-15.33)

NBC-Nat'l Farm & Home Hour: WSM KDKA WAVE WMAQ WKGV WSB
CBS-Romance of Helen Trent: WHAS KMOX WBNS WBBM WCKY WLAC
Hymns of All Churches: WBT WNOX
WCHS-Editor's Daughter
★WCMJ-News: American Legion Post Prgm.
WCPO-Little Show
WEOA-Baby Shop: Prgm. Highlights
WFBM-Song Shop
WGBF-Tri-State Prgm.
WGN-Painted Dreams
WHIO-Homes on the Land
WHIS-Coffe Boys
WHKC-Markets
WING-Valley Farm-Home Hour
WIRE-Homemaker's Hour
WKRC-Magic Carpet of Music
WLS-Portia Blake Faces Life
WLW-The Goldbergs, sketch
WOWO-The Observer
WSAI-John's Other Wife
WSAZ-Musical Entre
WTAM-Linda's First Love, sketch
WWVA-Rapid Ad Service
11:45 EST 10:45 CST
CBS-Our Gal Sunday, sketch: WBNS KMOX WHAS WBBM WCKY WLAC
NBC-Nat'l Farm & Home Hour: WING
MBS-Pegeen Fitzgerald, talk: WKRC WLAP WHKC
Editor's Daughter: WTAM WLW
WBT-Ma Perkins, sketch
WCHS-Singin' Sam
★WEOA-Women in the News
WGN-Len Salvo, organist
WHIO-Songtime
WHIS-Music Box Revue
WIRE-Salute to Song
WLS-Elm Creek Folks
WNOX-Arnold Grimm's Daughter
WOWO-Norm & Bob
WSAI-Just Plain Bill
WWVA-Bill Jones

AFTERNOON

12:00 EST 11:00 CST
CBS-The Goldbergs, sketch: WBBM KMOX WCHS
MBS-Tiny Hill's Orch.: WLAP Singin' Sam: WHIS WIRE Ma Perkins: WBNS WNOX
★News: WCPO WHIO
WBT-Radio Question Box
★WCKY-News: Weather
WEOA-Dialads
WFBM-Mrs. Farrell
WGN-Radio's Voice
WHAS-Your Treat
WHKC-Noontime Melodies: Markets
★WKRC-News: Aviation News
★WLAC-Old Dirr Dauber News
WLS-Homemakers' Prgm
WNOX-Right to Happiness
WOWO-Agricultural Prgm.
WSAI-Make Believe Ballroom
★WSAZ-News: Happy Jim Parsons
★WTAM-News: Noonday Resume
WWVA-Farm & Home Hour
12:15 EST 11:15 CST
CBS-Life Can Be Beautiful, sketch: WBBM KMOX WHAS WCHS WBT
NBC-Between the Bookends: WCOL WSM (sw-15.33)
NBC-Nature Sketches: WMAQ WTAM
Singin' Sam: WAVE WBNS
★News: WKGV WOWO KDKA
WCKY-Livestock Markets: Call to the Colors

WCPO-Melody for Lunch
WEOA-Hoosier Philosopher
WGBF-Farmer Purcell Weather
WGN-What Do You Say?
WHIO-Henry & G. P.
WHIS-Golden Jubilee Boys
WHKC-Prism Prgm.
WING-Man on the Street
WIRE-Woman of Courage
WKRC-You're the Manager
WLAP-Salon Orch.: Sleepy-head House
WLW-The Heart of Julia Blake
WNOX-At the Balalaika
WSAZ-Kay's Treasure Chest
WSB-College of Agriculture
WWVA-Ma Perkins
12:30 EST 11:30 CST
NBC-Frankie Masters' Orchestra: WIRE WTAM WAVE WSM (sw-15.33)
CBS-The Right to Happiness, sketch: WBBM WHAS WWVA WCHS KMOX
NBC-The Positive Answer to the World's Despair: WOWO Singin' Sam: WLAP WEOA WKRC
★News: WCMJ WBNS WGBF
KDKA-John's Other Wife, sketch
★WBT-News: Swing Time
WCKY-Your Prgm
WCPO-Man on the Street
WFBM-Hoosier Farm Circle
WKGV-The Bandwagon
WGN-Markets: Midday Service
WHIO-Traffic Quiz: Listener Speaks
WHIS-Noontime Melodies
★WHKC-The Spectator
★WING-News: Hoosier Hot Shots: Prgm. Parade
WLAC-Linda's First Love
★WLS-Markets Weather: News
WLW-Everybody's Farm: Live Stock Reports
WMAQ-The Heart of Julia Blake
WNOX-Curbstone College
WSAI-Lorenzo Jones
WSAZ-Farmside Friends
12:45 EST 11:45 CST
CBS-The Road of Life, sketch: WBBM WWVA WHAS WCHS WBT WBNS
★NBC-News: Frankie Masters' Orch.: WING WSB (sw-15.33)
★NBC-News: Irving Miller's Orch.: WKGV WGBF
MBS-Winger & Alexander, pianist & organist: WKRC WHKC
KDKA-Just Plain Bill, sketch
KMOX-Lone Journey, sketch
WCMJ-Melodies
WCPO-Rev. Robt. Boothby
WEOA-Entertainment Hints
★WHIO-News: Markets
WHIS-Tonic Tune
WIRE-Farm & Home Hour
WKRC-At Hotel Alms Today
WLAC-Editor's Daughter, sketch
WLAP Organ Melodies
WLS-Dinnerbell Prgm
★WMAQ-News: Doggy Dan
WNOX-Rhythm Range
WOWO-Market Service
WSAI-Young Widdler Brown
WSAZ-Your Treat
WTAM-Jane Weaver
1:00 EST 12:00 CST
CBS-Young Dr. Malone: WBNS WHIO WCKY WFBM WLAC WBT KMOX WBBM WHAS WEOA
NBC-Concert Music: WKGV
NBC-Light of the World: WTAM WMAQ WLW
MBS-Is Anybody Home?: WKRC WCMJ WGN
KDKA-Orphans of Divorce
WAVE-Georgia Wildcats
★WCHS-Livestock: News
(Continued on Next Page)

WEDNESDAY

August 7

(1:00 p.m. Continued)

★WPO-News
WGBF-Little Village Band
WHIS-Musical Moments
WHKC-Red Joyner
WING-Day Dreamer
WIRE-Markets & Weather
WLAP-Listen, You'll Like It

★WNOX-News: Merry-Go-Round Singers
WSAI-Girl Alone
★WSAZ-News: Uptown
★WSB-News: Weather: For Women Only
WSM-State Dept. of Agriculture
WVVA-Kitty Keene

1:15 EST

CBS-Joyce Jordan, Girl Intern, sketch: WCKY WHIO KMOX
WBWM WVVA WBNS
NBC-Echoes of History, drama: WSM WGBF WCKV (sw-15.33)
NBC-Arnold Grimm's Daughter, sketch: WTAM WMAQ WLW

12:15 CST

MBS-Five Farm Hands, hillbillies: WGN WKRC WHKC
★News: WCHS WFBM WLS
KDKA-Amanda Honeymoon Hill
WBT-Scattergood Baines
WCMJ-Organ Orchids
WCPO-20th Century Serenade
WEOA-Curbstone Reporter
WHAS-Savings Talk; Weather
WHIS-It's Dance Time
WING-Happy Jim Parsons
WLAC-Church of Christ
WLAP-Man on the Street
WOWO-House of Peter MacGregor
WSAI-Playground Interviews
WSAZ-Swing It

1:30 EST

NBC-Valiant Lady, sketch: WLW WTAM WMAQ
CBS-Console Reflections: (sw-17.83)
CBS-Fletcher Wiley, talk: KMOX
WBWM WCKY WHAS WFBM WBT
NBC-Favorite Waltzes: WCKV
★News: WIRE WLAC WLAP
WSM WEOA WAVE
KDKA-Portia Blake
WBNS-Editor's Daughter
WCHS-Cap, Andy & Flip
★WCMJ-News: Merry Melodies
WCPO-Dot Club Notes
WGBF-Livestock
WGN-Ginsburgh's Orch
WHIO-Secret Diary
★WHIS-News Swing Intertude
WHKC-Abram Ruvinsky Trio
WING-Dollar Dial
WKRC-Cinema Calendar
WLS-Voice of the Feedlot: Mkts.
WOWO-Jack Berch
★WSAI-News: Netherland Ensemble
WSAZ-Frank Knutti at Hammond
★WSB-News & Weather
WVVA-Dr. Lamont

12:30 CST

★News: WHAS WGN
KMOX-Linda's First Love, sketch
WAVE-John's Other Wife
WBWM-Flanagrams
WBT-Woman in White
★WCKY-News; Stock Markets; Star Gazing
★WCMJ-News; The Islanders
WCPO-Melody Parade
WCKV-Take It Easy
WING-Two thirty Tunes
WSAI-Tunes
WSAZ-Radio Dot, Smokey and Jubilee Roundup
WVVA-Fiddlin' Farmers

CBS-By Kathleen Norris, sketch: WFBM WCKY WBNS
NBC-Rocky Gordon, sketch: WAVE WCKY WING
NBC-Girl Alone, sketch: WTAM WIRE WMAQ
MBS-Geo. Fisher, Hollywood Reporter: WHKC WLAP WCMJ
KMOX-Baseball Game
WCHS-Women's 580 Club
WENR-Thunder Over Paradise
WGBF-Tri-State Prgm.
WHAS-Guiding Light
WHIS-Tea Dance
WIRE-To be announced
★WKRC-News: Buckaroo Bal-lads
WLW-Houseboat Hannah, sketch
WNOX-Baseball Game
WOWO-Keeping You Posted
★WSAZ-News: Musical Grab Bag
★WSB-News
WSM-Meet Miss Julia, sketch
WVVA-Radio Round-up

2:45 EST

NBC-Vic & Sade, sketch: WTAM WMAQ WSM WLW WIRE WBS WGBF
CBS-A Friend Indeed: WEOA WCHS WLAC WCKY
NBC-Just Plain Bill, sketch: WLS WOWO WAVE (sw-15.33-9.53)
KMOX-Editor's Daughter
WBWM-Dugout Dope
WBNS-Candid Camera
WBT-Vic & Sade, sketch
WCPO-Batters Up
WFBM-Wheeler Mission
WGN-Leadoff Man
WHAS-Summer Souvenirs
WHIO-Baseball Preview
WNOX-Town Crier
WSAI-Lest We Forget

1:45 CST

NBC-Beyond These Valleys: WBNS WFBM WCKY
NBC-Uncle Mal: WAVE WING WCKV (sw-9.53-15.33)
CBS-Pop Concert: WEOA (sw-6.06)
NBC-Kitty Keene, sketch: WMAQ
NBC-Life Can Be Beautiful, sketch: WTAM WLW
MBS-Bob Nichols' Hawaiians: WLAP WHKC WCMJ
KDKA-Tea Time Tunes
WENR-Hoime Forum
WGN-Mark Love, songs
WHAS-Linda's First Love
WIRE-To be announced
WLAC-Musical Memories
WOWO-Music of Hawaii
WSB-Airport Reporter
WSM-Jack & His Buddies
WVVA-Big Slim

Does an Unruly Stomach Make You One of These?



DO YOU EAT LIKE A BIRD?



DO YOU WOLF DOWN RICH FOODS?



ARE YOU GOOSE ENOUGH TO TAKE HARSH "KITCHEN" CURES?



OR ARE YOU WISE ENOUGH TO DO THIS?

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Street or RFD.....
Town.....State.....
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1:45 EST
NBC-Betty Crocker: WLW WMAQ WTAM
CBS-My Son & I sketch: WHA-WHIO WEOA WVVA WBWM KMOX WBNS WFBM WCKY WCHS
NBC-Favorite Waltzes: WSM WSAI
MBS-Cheer Up Gang: WCMJ WHKC WGN
KDKA-Home Forum
WAVE-Savings Talk: Livestock
WBT-Friendly Neighbors
WCPO-From Hawaii
★WGBF-News
WHIS-Afternoon Salon
WING-Auction Man
WIRE-Dick Reea
WLAC-Man on the Street
WLAP-Livestock: Knot-hole Gang
★WLS-Markets: News
WOWO-Friendly Neighbors
WSAZ-Home Folks Frolic

2:00 EST
NBC-The Story of Mary Marlin, sketch: WTAM WMAQ WGBF WIRE WSM WLW WBS
NBC-Orphans of Divorce, sketch: WLS WOWO (sw-15.33-9.53)
CBS-Society Girl, sketch: WHAS WBNS KMOX WCKY WLAC WCHS WBWM WFBM
MBS-Marriage License Romances: WHKC WCMJ WLAP WGN
CBS-Swing Your Partner: (sw-17.83)
KDKA-Hollister
WAVE-Man on the Street
WBT-The Right to Happiness
★WCPO-News
WEOA-Studio Prgm.
WCKV-Song of the Islands
WHIO-Women
WHIS-Request a Record
★WING-News: Radio Revival
★WKRC-News: Golden Melody Hour
WSAI-Tunes
★WSAZ-News: World Bookman
WVVA-L. P. Lehman & Staff

2:15 EST
NBC-Ma Perkins, sketch: WTAM WSM WBS WIRE WLW WGBF WMAQ
CBS-Al Bernard's Minstrels: WEOA WFBM WCKY WHIO (sw-17.83-15.27)
NBC-Amanda at Honeymoon Hill, sketch: WLS WOWO (sw-15.33-9.53)
MBS-World's Fair Symphonic Band: WHKC
KDKA Baseball; St. Louis vs. Pittsburgh
★KMOX-News
WAVE-Luncheon Music
WBWM-Missus Goes to Market
WBNS-Round Robin Review
WBT-Guiding Light
WCHS-Farm Life
WCMJ-Novely Numbers
WCPO-Melody Parade
WCKV-20th Century Serenade
WGN-Lawrence Salerno & Piano
WHAS-College of Agriculture
WHIO-Reminiscing
WLAC-Luncheon Musicale
WLAP-To be announced
WSAI-Girls of the Golden West
WSAZ-Farm Life

2:30 EST
NBC-Pepper Young's Family, sketch: WTAM WMAQ WLW WSM WBS WGBF WIRE
CBS-The Soloists: WCHS WFBM WBNS WEOA WHIO WNOX WLAC (sw-15.27)
NBC-John's Other Wife, sketch: WLS WOWO (sw-15.33-9.53)
MBS-Lou Breeze's Orch.: WLAP WHKC

3:00 EST
NBC-Backstage Wife, sketch: WTAM WMAQ WIRE WLW WBS
CBS-Lecture Hall: WLAC WCHS WBNS WEOA WFBM WCKY WBT (sw-15.27)
Guest: Alice Marble, tennis champion.
★NBC-Club Matinee: News: WOWO WING WGBF WCKV WSAI (sw-9.53-15.33)
MBS-To be announced: WCMJ Baseball; White Sox vs. Cleveland; WBBM WGN KMOX-Ma Perkins
WAVE-Dearest Mother
WCPO-Baseball Game
WENR-Songs of a Dreamer
WHAS-Kitty Keene
WHIO-Baseball; Chicago versus Cincinnati
★WHIS-Horton Valley Jamboree: News
WHKC-Let's Dance
★WKRC-News: Famous Favorites
WLAP-The Hymn Singer
WNOX-Farm Forum
★WSAZ-News: Three Five Varieties
WVVA-Big Slim's Boys
★WSM-A Woman Looks at the News

3:15 EST
NBC-Stella Dallas, sketch: WTAM WSB WAVE WMAQ WIRE WSM WLW
MBS-John Agnew, organist: WLAP
CBS-Melody Matinee: WLAC WCHS WCKY WFBM WEOA (sw-15.27-6.06)
★NBC-Club Matinee: News: WENR
KMOX-Vic & Sade
WBNS-Harmony Haven
WBT-Baseball; Philadelphia vs. Washington
WVVA-Woman in White, sketch
WNOX-Youth & His Work
WSAZ-Church in the Wildwood
WVVA-The Gospel Singer

3:30 EST
NBC-Lorenzo Jones, sketch: WIRE WTAM WMAQ WAVE WSM WBS
MBS-To be announced: WHKC WLAP
★KMOX-News
★WCMJ-News: Organ Treasures
WEOA-Sunshine Hour
WVVA-Ma Perkins
WHIS-Variety Hour
WKRC-Light Opera Revue
★WLAC-News: Studio Prgm.
WLW-Painted Dreams, sketch
WNOX-Inquiring Mike
WOWO-Old Time Religion
WSAZ-Dance Hour
WVVA-Chuckwagon Ploughboys

3:45 EST
NBC-Young Widder Brown, sketch: WTAM WMAQ WIRE WAVE WSM WBS
CBS-Ray Bloch, Presents: WFBM WCHS WCKY (sw-15.27-6.06)
MBS-Kenner Race: WLAP WHKC WCMJ
KMOX Dope From the Dugout
WBNS-Ann Sterling
WHAS-The Gospel Singer
WHIS-Buskirk Family
WLAC-U. S. Marines Speaker
WLW-Kitty Keene, sketch
WNOX-Pre-Game Dope
WSAI-Fans in the Street
WSAZ-Novatanes

4:00 EST
NBC-Club Matinee: News: WENR
KMOX-Vic & Sade
WBNS-Harmony Haven
WBT-Baseball; Philadelphia vs. Washington
WVVA-Woman in White, sketch
WNOX-Youth & His Work
WSAZ-Church in the Wildwood
WVVA-The Gospel Singer

4:15 EST
CBS-Beyond These Valleys: WBNS WFBM WCKY
NBC-Uncle Mal: WAVE WING WCKV (sw-9.53-15.33)
CBS-Pop Concert: WEOA (sw-6.06)
NBC-Kitty Keene, sketch: WMAQ
NBC-Life Can Be Beautiful, sketch: WTAM WLW
MBS-Bob Nichols' Hawaiians: WLAP WHKC WCMJ
KDKA-Tea Time Tunes
WENR-Hoime Forum
WGN-Mark Love, songs
WHAS-Linda's First Love
WIRE-To be announced
WLAC-Musical Memories
WOWO-Music of Hawaii
WSB-Airport Reporter
WSM-Jack & His Buddies
WVVA-Big Slim

4:30 EST
CBS-Pop Concert: WBNS WCHS WFBM
NBC-Irene Wicker: WOWO WAVE WING WCKV WGBF
KDKA WSM (sw-15.33-9.53)
MBS-Gold Star Mothers' Dedication: WLAP WHKC
Speakers: Governor John Bricker of Ohio, Mayor Floyd Green of Columbus, and Lieutenant Governor Paul Herbert.
NBC-Frankie & Archie: WENR
Your Treat: WCKY WIRE
WBWM-Tenth Inning
★WCMJ-News: Jam Before Supper
WHAS-Editor's Daughter
WHIS-Little Tin Soldier
★WKRC-Bandstand Spotlight & News
WLW-Meet Miss Julia, sketch
WMAQ-Musical Memories
WSAI-Tunes
WSAZ-WPA Concert Orch.
WSB-The Teen Age
WTAM-Home Folks Frolic
WVVA-Eleven-Sixty Club

4:45 EST
NBC-Bud Barton, sketch: WOWO WCKV WING (sw-15.33)
CBS-Scattergood Baines, sketch: WBNS WHAS WLAC WCKY WVVA WFBM WBWM WNOX
NBC-Chas. Sears, tr.: WENR
NBC-The O'Neills, sketch: WIRE WMAQ WSM WBS WTAM
KDKA-Melody Time
WAVE-Ted Steele
WCHS-Information
WEOA-Dialads
WGBF-Happy Jim Parsons
WHIS-Sunrise Varieties
WHKC-Bachelor Trio
WLW-Elizabeth Bemis, Speech
★WSAI Little Show: News

5:00 EST
★CBS-News: Edwin C. Hill, commentator: WVVA
NBC-Li' Abner, sketch: WAVE WBS WGBF (sw-9.53)
CBS-Chicagoans: WBWM
NBC-Dinning Sisters: WSAI
★MBS-News: Hugo Monaco's Orchestra: WLAP WHKC WIRE
NBC-Rocky Gordon, sketch: WENR
★News: KDKA WHIO

FREQUENCIES	
KDKA-980	WHKC-640
KMOX-1090	WHIO-1000
WAVE-940	WING-1380
WBWM-770	WIRE-1400
WBNS-1430	WLS-750
WBT-1080	WKRC-550
WCAT-1170	WLAC-1470
WCHS-580	WLAP-1420
WCKV-1490	WLS-870
WCMJ-1310	WLW-700
WCPO-1200	WMAQ-670
WENR-870	WNOX-1010
WEOA-1370	WOWO-1160
WFBM-1290	WSAI-1390
WGBF-630	WSAZ-1190
WCKV-1500	WSI-740
WGN-720	WSM-650
WHAS-820	WTAM-1070
WHIO-1260	WVVA-1160
WHIS-1410	

WEDNESDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

WEDNESDAY

August 7

WBNS-Foot Counsellor
 WCHS-Hits & Encores
 *WCKY-News: Top Tunes
 WCM-Five o'Clock Serenade
 WCPO-Final Out
 WEOA-Sunset Hour
 *WFBM-News: Three-Quarter Time
 WKV-Rhythm Club: Stocks
 WGN-Swing It
 WHAS-Devotional
 *WHIS-Parade of Hits: News
 WING-Miami Valley News: Charlie Reeder, pianist
 *WKRC-Lone Ranger
 WLAC-Organ Melodies
 WLW-Afternoon Folies
 WMAQ-Houseboat Hannah
 WNOX-Baseball Game
 WOWO-Old Songsmith
 *WSAZ-News: Stocks: Guide Post
 WSM-Broadway Song Shop
 WTAM-Woman in White

NIGHT
 6:00 EST (5:00 CST) Fred Waring in Pleasure Time, NBC.
 6:15 EST (5:15 CST) Lanny Ross, Tenor, CBS.
 6:30 EST (5:30 CST) Meet Mr. Meek, CBS.
 Comedy-drama, with Frank Readick, Doris Dudley, Adelaide Klein and Jack Smart.
 7:00 EST (6:00 CST) Hollywood Playhouse, NBC.
 "Promoting Priscilla," starring

ring Gale Page and Jim Ameche.
 7:00 EST (6:00 CST) Uncle Jim's Question Bee, CBS.
 7:30 EST (6:30 CST) Or. Christian; Orama, CBS.
 Tonight's drama is titled "Recount."
 7:30 EST (6:30 CST) Manhattan at Midnight, NBC.
 Dramatic program.
 7:30 EST (6:30 CST) Plantation Party, NBC.
 Louise Massey and the West-erners; Tom, Dick and

Harry; Whitey Ford, M. C.; Michael Stewart, baritone; Doring Sisters.
 8:00 EST (7:00 CST) Texaco Summer Show, CBS.
 Frances Langford, vocalist; Kenny Baker, tenor; Jimmy Wallington, announcer; David Broekman's orchestra.
 8:00 EST (7:00 CST) The Hour of Smiles, NBC.
 Abbott and Costello, comedians; Benay Venuta, vocalist; Peter Van Steeden's orchestra.

8:30 EST (7:30 CST) Mr. Oistrich Attorney, NBC.
 8:30 EST (7:30 CST) Lewishohn Stadium Concert, CBS.
 New York Philharmonic Orchestra, with Massimo Freccia, conductor.
 Music detail may be found on page 14, column 4.
 9:00 EST (8:00 CST) Kay Kyser's Program, NBC.
 Musical quiz. Virginia Simms, Sully Mason, Harry Babbitt.
 9:00 EST (8:00 CST) Glenn Miller's Orchestra, CBS.
 Ray Eberle and Marion Hut-ton, vocalists.

WHAM-Music You Want
 WHIO-Dollar Man
 WIRE-Baseball Roundup
 WLW-Paul Jones, sports
 WOWO-Dance Orch.
10:30 EST
 CBS-Bob Chester's Orch.: WCHS WJR WCAU (sw-6.06)
 NBC-Everett Hoagland's Orch.: WKV WING WAVE
 NBC-Alvino Rey's Orch.: WHO CBS-Or. Christian, sketch: WHAS WFBM KMOX WLAC (also see 7:30 p.m. EST)
 *News: WBBM WLAP KDKA-Al Marsico's Orch. WBSN-Night Club
 *WBT-News: William Winter WCKY-Salute Prgm.
 WCMJ-Ritzzy Ray
 WEOA-Studio Prgm.
 *WGN-News: Griff Williams' Orch.
 WHIO-Police Roundup: Dance Parade: Baseball Finals
 *WIRE-Headlines-Hilites
 *WKRC-News: Business News
 WLW-Paul Arnold, songs
 WMAQ-Lou Breeze's Orch.
 *WNOX-Hit Review: News
 WSM-Weather: World Music
 WSM-Fred Waring
 WTAM-Charlie Barnett's Orch.
10:45 EST **7:45 CST**
 NBC-Everett Hoagland's Orch.: KDKA WOWO
 MBS-Winnipeg Symphony Orch.: WKRC WLAP WCMJ
 *WBBM-Dave Bacal, organist: News
 WBSN-History in the Making
 WBT-Russell McIntire's Orch.
 WCKY-Concert Hall
 *WHIO-News
 WHIO-Pleasure Time
 WING-Johnny Martone's Orch.
 WLW-George Damerel's Orch.
 WSAI-Jane Grey
 WSM-America and the World Crisis

Refer to adjacent columns for stations broadcasting these programs

5:15 EST **4:15 CST**
 CBS-Hedda Hopper's Hollywood: WBBM WFBM
 Guest: Patricia Morison.
 *NBC-Bruce Baker's Orchestra: News: WAVE WTAM WSB WSM (sw-9.53)
 NBC-Concert Orchestra: WOWO WSAI
 NBC-Uncle Mal: WENR

MBS-Hugo Monaco's Orch.: WGN KDKA-Royal Hawaiians
 WBSN-Rendezvous with Romance
 *WBT-Variety: News
 WCHS-Song Serenade
 WCKY-Rube Bressler
 *WCMJ-News: Interlude: Sports-Sports-Scores
 WCPJ-Fam for Supper
 *WGBF-Missing Pets: News
 WHAS-Joyce Jordan, Girl Interne
 WHIO-Musical Visions
 WING-Sports: Baseball Scores
 WLAC-Accordiana
 WMAQ-Lone Journey, sketch
 WSAZ-Song Serenade
 WWSA-Eleven-Sixty Club

5:30 EST **4:30 CST**
 *CBS-Paul Sullivan Reviews the News: WBT WBSN WCKY WCHS WBBM

NBC-Jose Bethencourt's Band: WING WOWO WSAI
 CBS-Swing Serenade: WEOA
 NBC-Bruce Baker's Orch.: WGBF
 MBS-Five Men of Fate: WLAP WGN WHKC WCMJ
 NBC-Irene Wicker: WENR
 KDKA-Jack Hollister sports
 WFBM-Joyce Jordan
 WHAS-Woman of Courage
 WHIO-Si Burick; Sports
 WHIS-Rhythm & Romance
 WIRE-Home Edition
 WKRC-Rhythm Rigamarole
 WLAC-Musical Merry-Go Round
 WLW-Girls of the Golden West
 WMAQ-Lil Abner
 WSAZ-Ferde Grofe
 WTAM-Melodic Moods: American Chicle
 WWSA-On the Mall

5:45 EST **4:45 CST**
 *CBS-The World Today: WFBM WCKY WLAC WBBM WHAS WHIO WWSA WEOA WNOX WBT (sw-6.06)
 NBC-Paul Oouglas, sports: WGBF WING
 NBC-Bud Barton: WENR

*NBC-Lowell Thomas, news commentator: KDKA WTAM WLW
 MBS-To be announced: WKRC WHKC
 *News: WSB WBSN
 WAVE-Rhythm
 *WCHS-The Little Show: Man About Town: News
 WCMJ-Dinner Music
 WCPJ-Train Time
 WGN-Hits of Today
 WHIS-Girl & Melody: Sports
 WIRE-Gov't Reports
 WLAP-Army Prgm.
 WLS-Grace Wilson, contr.
 WMAQ-Life Can Be Beautiful
 WOWO-Cub Reporters
 WSAI-Sports
 WSAZ-Morris Memorial
 WSM-Market Reports

NIGHT

Where there is no listing for a station its preceding program is an air.

6:00 EST **5:00 CST**
 NBC-Easy Aces, sketch: KDKA WENR WSAI (also KGO at 9:30 p.m. EST)
 *MBS-Fulton Lewis, Jr., news analyst: WLAP WCMJ
 CBS-Amos 'n' Andy, sketch: WCAU WBSN WHIO WCHS WBT (sw-11.83-6.06) (also at 10 p.m. EST)
 CBS-Concert Orchestra: WEOA WLAC WFBM

NBC-Fred Waring in Pleasure Time: WSB WTAM WLW WMAQ
 *News WAVE WCPO WING WJR
 KMOX-France Laux Hilites
 WBBM-Sports
 WCKY-Gibson Time
 WGBF-Mysterious Pianist
 WGN-Serenade at Six
 WHAS-Herbie Koch
 WHIS-Hits & Encores
 *WHKC-The Spectator
 WHO-Baseball Time with Bill Brown
 WIRE-Dessa Byrd
 *WKRC-News: Stocks
 WNOX-Baseball Game
 WOWO-Jane Brown
 *WSAZ-News: Sportscasters
 WSM-On the Band Stand
 WWSA-Radio Gossip: Sports

6:15 EST **5:15 CST**
 *NBC-John B. Kennedy, news: WSB WSM WMAQ WAVE WHO WCKV WGBF (sw-9.53)

CBS-Lanny Ross, tr.: WCAU WBSN WHIO WBT (sw-6.06) (also at 10:15 p.m. EST)
 *CBS-Paul Sullivan Reviews the News: WHAS WLAC KMOX
 NBC-Mr. Keas, Tracer of Missing Persons, drama: KDKA WENR WSAI (also KGO at 9:45 p.m. EST)
 MBS-To be announced: WOR Sports: WCHS WGN WJR WLW WKRC WLAP WCMJ WHKC WIRE
 *News: WBBM WWSA WOWO WCKY-Novatimes
 WCPJ-Dinner Dance
 WEOA-Birthday Party
 WFBM-Big Freddie Miller
 *WHIS-Monitor News
 WING-Train Reporter
 *WNOX-News: Sports
 WSAZ-Dance: Catherine Enslow
 WTAM-Reads & Strings

6:30 EST **5:30 CST**
 CBS-Meet Mr. Meek: WBSN WCAU WBBM WHAS WCKY WBT WHIO (sw-6.06-11.83) (also KNX KSL at 11 p.m. EST)

CBS-To be announced: WJR
 *News: WGN WLS WSAI Sports: WCKV WOWO WSB KDKA-Wisecrackers
 *KMOX-The World Today
 WAVE-Pop Goes the Music
 WCHS-Let's Waltz
 WCMJ-Evening Melodies
 WCPJ-Baseball Scores
 WEOA-Pull Up a Chair, with Wally Wood
 WFBM-Baseball Scores: Synco-pators
 WGBF-Dialads
 WHAM-Sinfonia
 WHIS-Dinner Dance
 WHKC-Sundown Serenade
 WHO-Organ Moods
 WING-Wise Chats on Food
 WIRE-Dick Reed
 WKRC-Time to Waltz
 WLAC-Jack Armstrong
 WLAP-Hits & Encores
 WLW-Don Winslow of the Navy
 WMAQ-Sports: Musical Entre
 WNOX-Lone Ranger, sketch
 WSAZ-Frank Knutti at Hammond
 *WSM-News: Sports
 *WTAM-News: Tom Manning
 WWSA-Come to the Fair

6:45 EST **5:45 CST**
 MBS-Inside of Sports: WGN WKRC
 NBC-Easy Ooes It: WOWO
 *NBC-H. V. Kaltenborn, news: WKV WING WSM WGBF
 *News: WHO WLW WFBM KMOX-Alpine Varieties
 WAVE-Sports
 WCHS-Legion of Safety
 WCMJ-The Contesslers
 WCPJ-Dinner Dance

WEOA-Studio Prgm.
 *WHKC-Fulton Lewis, Jr., news
 WIRE-Easy Aces
 *WLAC-Sports: News
 WLAP-World Salon Orch.
 WLS-Grace Wilson, contr.
 WSAI-Baseball Highlights
 WSAZ-Outdoors Unlimited
 WSB-Twilight Trails
 WTAM-Musical Dinner Hour
 WWSA-Master Singers

7:00 EST **6:00 CST**
 NBC-This, Our America, drama: WBO WNOX KDKA WKV WING WLS

NBC-Hollywood Playhouse: WSM WTAM WAVE WSB WLW WHO WMAQ WIRE (also KFI KOA at 8:30 p.m. EST)
 CBS-Uncle Jim's Question Bee: WHIO WBSN WHAS KMOX WFBM WCAU WBBM WLAC WNOX WCKY WBT WJR (sw-6.06) (also KNX at 11:30 p.m. EST)

MBS-Sheep & Goats Club: WHKC
 *News: WCPO WEOA
 WCHS-Wilson Ames, organist
 *WCMJ-News: Serenade
 WGBF-Scribe of Old Vincennes
 WGN-Ray Noble's Orch.
 *WHIS-Evening Salon: News
 WKRC-Johnson Family
 WLAP-Let's Waltz
 WSAI-30 Minutes of Music
 *WSAZ-News: Baseball Today: Interlude
 WWSA-Symphony of Melody

7:15 EST **6:15 CST**
 WCHS-Three Little Girls in Blues
 WCMJ-Keg-O-Kash
 WCPJ-Melody Lane
 WEOA-Studio Prgm.
 WKRC-Federal Agent
 WLAP-Sports
 WSAZ-Three Little Girls in Blue

7:30 EST **6:30 CST**
 NBC-Plantation Party: WTAM WIRE WMAQ WHO WSB WSM WAVE WLW (also KOA KFI at 10:30 p.m. EST)

*CBS-Or. Christian, sketch: News: WCAU WBSN WBBM WHIO WCKY WBT WJR (sw-6.06-11.83) (also at 10:30 p.m. EST)
 For detail see Good Listening Guide.
 NBC-Manhattan at Midnight, sketch: WLS KDKA (also KGO at 10:30 p.m. EST)
 MBS-Where Are You From?: WHKC
 KMOX-Hedda Hopper's Hollywood
 WCHS-Baseball Round-up: Rhythm & Romance
 WCMJ-Ritzzy Ray
 WCPJ-Syncopation
 WEOA-Boys' Club
 *WFBM-Musical Comedy Echoes: News
 *WGBF-News
 WGN-The Lone Ranger
 WKV-Homes on the Land
 WHAS-Lynn Cole
 WHIS-Parade of Bands
 WING-Plantation Echoes
 WKRC-Today's Game Tonight
 *WLAC-Melody Time: News
 WLAP-Simon Barer, pianist: Fed-eral Savings
 WNOX-Swingster Time
 *WOWO-Views of the Editor
 WSAI-Fans in the Street
 *WSAZ-Eyes on the Headlines
 *WWSA-Bert Hirsch Presents: News

7:45 EST **6:45 CST**
 *KMOX-Organ Melodies: Five Dollar Facts: News
 *WCHS-Kanawha Valley in the News
 *WCMJ-Tune Time: News
 WCPJ-Songs of America
 WGBF-Auto Club
 *WCKV-Top Tunes: News
 WHAS-Organ & Chorus

WING-Your Dayton Druggist
 *WLAP-News
 WNOX-World Events
 WSAI-Baseball: Reds vs. Dodgers
 WSAZ-A to Z Novelty

8:00 EST **7:00 CST**
 CBS-Texaco Summer Show: KMOX WBT WBSN WFBM WHIO WJR WCKY WHAS WLAC WCHS WNOX WBBM (sw-11.83-6.06)

MBS-Carlos Molina's Orchestra: WHKC WLAP
 NBC-The Green Hornet, drama: KDKA WKV

NBC-The Hour of Smiles: WIRE WBS WAVE WMAQ WHO WTAM WSM WLW (sw-9.53)
 WCAU-Baseball: Phillies vs. Boston
 WCMJ-Nazarene Church
 *WCPJ-News

*WENR-News: Concert Miniature
 WEOA-Studio Prgm.
 WGBF-Looking Out on the World
 WGN-Griff Williams' Orch.
 WHIS-Parade of Business
 *WING-News: 1380 Club
 *WKRC-Fulton Lewis, Jr.
 WSAZ-Happy Jim Parsons
 *WWSA-News

8:15 EST **7:15 CST**
 MBS-Carlos Molina's Orchestra: WKRC
 WCPJ-Mrs. Ballard
 WENR-Horace Heidt's Orch.
 WGBF-Studio Prgm.
 *WGN-News
 WHIS-Little Show
 WSAZ-Old Refrains
 WWSA-Man in the Moon

8:30 EST **7:30 CST**
 MBS-Serenade For Strings: WCMJ
 NBC-Mr. Oistrich Attorney: WIRE WBS WAVE WMAQ WHO WTAM WSM WLW (sw-9.53)

NBC-Roy Shield's Encore Music: WENR WOWO KDKA WKV
 CBS-Lewisohn Stadium Concert: WBT WFBM WHIO WJR WHAS WCKY WLAC WCHS WNOX WEOA (sw-11.83-6.06)
 Music detail on page 14.

Baseball: Sox vs. A's: WBBM
 KMOX-Meet Mr. Meek
 WBSN-Gaslight Theater
 WCPJ-Curtain Calls
 WGN-Herbie Kay's Orch.
 WHIS-Mamie Lyles, vocalist
 *WHKC-News & Scores
 WKRC-Your Summer Opera
 WLAP-Markets: Orch.

8:45 EST **7:45 CST**
 MBS-Serenade for Strings: WHKC
 KDKA-This Man's Army
 WCPJ-Rainbow Trail
 WGN-Leonard Keller's Orch.
 WHAS-Deep River Echoes
 WHIS-Swingtime
 WING-Park Interview
 WLAP-American Legion

9:00 EST **8:00 CST**
 NBC-Kay Kyser's Prgm.: WMAQ WBS WIRE WLW WTAM WSM WHO WAVE WGBF (sw-9.53)

CBS-Glenn Miller's Orch.: WHIO WHAS WBSN KMOX WBT WJR WLAC WCKY WFBM WCHS WEOA WNOX (sw-6.06)
 *MBS-Raymond Gram Swing, news: WCAP WCMJ WKRC WHKC

*NBC-T. R. Ybarra, news: WENR KDKA WOWO WING WKV
 *WCPJ-News
 *WGN-Billy Repaid, news
 WHIS-Rendezvous with Romance

9:15 EST **8:15 CST**
 *MBS-News: John Steele, news analyst: WCMJ WHKC WLAP
 NBC-To be announced: WENR WOWO WING WKV

CBS-Public Affairs: WBT WHAS WCKY WCHS WBSN WJR WEOA WLAC WHIO (sw-6.06)
 KDKA-Howard Becker's Orch.
 *KMOX-Bob Dunham Comments
 WCMJ-Dance Interlude
 WCPJ-Lenny Carson
 WFBM-Youth Training
 WGN-Pageant of Melody
 WHIS-Haven of Rest
 WIRE-Dick Reed: Baseball Game
 *WKRC-News
 WNOX-Voices of Today

9:30 EST **8:30 CST**
 NBC-Concert Music: WING WOWO WENR WKV
 *CBS-News of the War: WBT WBSN WFBM WCKY WEOA WLAC WHIO WCHS WJR WHAS WNOX (sw-6.06-9.65)

MBS-Pageant of Melody: WCMJ WKRC
 KDKA-Music You Want
 KMOX-Mellow Time
 WCPJ-Loveliness for You
 WHIS-For Your Dancing
 WHKC-Dance Orch.

9:45 EST **8:45 CST**
 CBS-Genevieve Rowe, soprano: WCKY WCHS WHAS WFBM WLAC WHIO WNOX (sw-9.65-6.06)

KMOX-Public Affairs Discussion
 *WBSN-Jim Cooper, news
 WBT-Twilight Trails
 WEOA-To be announced
 WHIS-Dearest Mother
 WJR-Melody Marvels
 WSAI-Revolving Bandstand

10:00 EST **9:00 CST**
 *CBS-News, Edwin C. Hill: WBT WCHS
 CBS-Sports Time: (sw-9.65)
 CBS-Amos 'n' Andy, sketch: WBBM WFBM WLAC WCKY KMOX WJR WHAS (also see 6 p.m. EST)
 NBC-Dance Orch.: WGBF WIRE WHO

MBS-Leonard Keller's Orchestra: WLAP
 MBS-The Answer Man: WGN
 *News: WAVE WCAU WOWO WKV WING
 *KDKA-News: Tuneful Tempo Time
 *WBSN-News & Music
 WCMJ-Music From Woodland
 WCPJ-Final Out
 *WENR-Ten O'Clock Final
 WEOA-Baseball Scores
 *WHIO-News: Michael Hauer's Orch.
 WKRC-Dental Society
 WLW-Red Norvo's Orch.
 WMAQ-Irene Rich, drama
 WNOX-This Rhythmic Ace
 WSAI-Revolving Bandstand
 WWSA-Three-Quarter Time
 WSM-Something Old, Something New
 WTAM-George Duffy's Orch.

10:15 EST **9:15 CST**
 NBC-Stars of the Summer Night: WHO WTAM WGBF (sw-9.53)
 Subject: "Galaxies and the Bounds of the Universe."
 CBS-Lanny Ross, tr.: WBBM WFBM WLAC WCKY WHAS WJR KMOX (also see 6:15 p.m. EST)
 MBS-Winnipeg Summer Symphony Concerts: WLAP WKRC
 CBS-Van Alexander's Orch.: WBT WCHS (sw-6.06-9.65)
 NBC-Les Brown's Orch.: WKV WING
 *News: WSB WSM WEOA WCMJ WMAQ
 KDKA-To You
 WAVE-Baseball Game
 WBSN-In the Spotlight
 WCAU-Neil Fontaine's Orch.
 WCPJ-Clack on the Mantel
 WGN-Dance Orch.

11:00 EST **10:00 CST**
 *NBC-News: Johnny Long's Orch.: WOWO KDKA WING
 *NBC-News: Harry James' Orchestra: WSB WCOL
 CBS-Ozzie Nelson's Orch.: WBT WEOA WCHS WBBM WNOX (sw-6.12-6.06)
 MBS-Jack Teagarden's Orchestra: WCMJ WKRC
 *News: WGN WHAS WHO WJR WLW WFBM WCPJ Sports: WLAC KMOX
 WCAU-Masterworks on the Air
 WCKY-News from Home
 WENR-Abe Lyman's Orch.
 *WKV-Dancing Party: News
 WHIO-Jerry Livingston's Orch.
 WLAP-The Coquettes
 *WMAQ-News: Raymond Scott's Orch.
 WSAI-Music You Want
 *WSM-News: Sports
 *WTAM-News: Musical Interlude
11:45 EST **10:15 CST**
 MBS-Jack Teagarden's Orchestra: WGN

NBC-Johnny Long's Orch.: WSM
 CBS-Ozzie Nelson's Orch.: WJR WFBM
 NBC-Harry James' Orch.: WHO
 KDKA-Al Fremont's Orch.
 *KMOX-News
 WAVE-Grandstand Managers
 WCKY-Kentucky Merchants
 WCPJ-Startin' Hour
 WHAS-Walsh Looks 'Em Over
 WLAC-Melody Album
 WLW-Gardner Benedict's Orch.
 WTAM-Music You Want
11:30 EST **10:30 CST**
 *CBS-News: Everett Hoagland's Orch.: WCAU WHAS WBBM WHIO WJR WBT WNOX WLAC WBSN WCHS WCKY (sw-6.12-6.06)
 *NBC-Dance Orch.: News: WHO WSB WING
 *NBC-Dance Orch.: News: WSM WOWO WAVE
 MBS-Gus Arnheim's Orch.: WOR WKRC WLAP WCMJ
 KDKA-Herman Middleman's Orch.
 KMOX-Moonlight Serenade
 WCPJ-Southern Melodies
 WENR-Music You Want
 *WEOA-News: Baseball Summary
 WFBM-Baseball Round-Up
 WGBF-Voice of One
 WGN-Ray Noble's Orch.
 WLW-Joe Hart's Orch.
 *WMAQ-Horace Heidt's Orch.: News

Next Week's Cover

● A picture of Linda Darnell, as she will appear in the 20th Century-Fox film, "Brigham Young," will be carried on the cover of next week's MOVIE AND RADIO GUIDE. On sale at all newsstands today.

THURSDAY

August 8

MORNING

***Star in program listings indicates news broadcast.**

7:00 EST 6:00 CST
 CBS-News of Europe: WBT
 WBNS WBMM WLAC WFBM
 WCHS (sw-17.83)
 *NBC-News: WOWO WGWK
 WSAI WGBF WIRE
 *News: WCPO WLS
7:15 EST 6:15 CST
 NBC-Do You Remember?: WTAM
 CBS-Organ Moods: WLAC WFBM
 NBC-Vocal Vagues: WGWK
 *News: WSB WHAS
 Musical Clock: KDKA WTAM
 WKHC

7:30 EST 6:30 CST
 NBC-Al & Lee Reiser, piano duo:
 WGWK
 CBS-Sunrise Serenade: (sw-17.83)
 Dawn Patrol, WIRE WKRC
 *News: WSAI WBNS WCMI
 Musical Clock: WHIS WBMM
 KMOX-Sports
 WAVE-Trail Blazers
 WBT-Alarm Clock
 *WCHS-Union Mission: Cap.
7:45 EST 6:45 CST
 NBC-Harvey & Dell, sketch:
 WGWK
 *News: WING WOWO
 KDKA-Ma Perkins, sketch
 KMOX-Ozark Varieties
 WBNS-The Early Worm
 *WBT-Harry & Curly: News
 WCMI-Melodies
 WGN-Listen to the Band
 WHIO-Tommy & Charley
 WIRE-Markets
 WLS-Morning Devotions
 WLW-Boone County Caravan
 WNOX-Sunshine Sisters
 WSAI-Cover Pullers
 WSAZ-Mountain Melody Boys
 WSN-Zeke Clements: Weather
 *WTAM-News: Four Little Co-
 coanants

8:00 EST 7:00 CST
 CBS-Woman of Courage, sketch:
 WCHS WWSA
 NBC-Breakfast Club: WAVE
 WING WSAI WGWK (sw-17.83)
 CBS-Morning Horizons: (sw-
 17.83)
 *News: KMOX WGN WCPO
 WSAZ
 KDKA-Shopping Circle
 WBT-Musical Clock
 *WCKY-News: Musical Interlude
 WCMI-Songs by Bill Waters
 WHIS-Breakfast Club
 WIRE-Dawn Patrol
 *WEOA-Billboard: News
 WHAS-Sunny Side Up
 *WHIO-News: Almanac
 WLAC-Hit the Deck
 WLS-Williams Bros.
 WLW-Time to Shine
 WMAO-Your Neighbor
 *WNOX-News: Musical Clock
 WOOD-Radio Bible Class
 *WSB-News: Good Morning:
 Merry-Go-Round
 WSM-Morning Perculator
 WTAM-Musical Clock

8:15 EST 7:15 CST
 NBC-Mary Alcott, songs: WTAM
 *CBS-News: WBNS (sw-17.83)
 *News: WWSA WHAS WHIO
 WLS WLW WBMM
 KDKA-Linda's First Love, sketch
 KMOX-Ozark Varieties
 WBT-Meet the Admiral
 WCHS-Morning Mixture
 WCKY-Church in the Wildwood
 WCPO-Gordon Gray
 WGBF-Weather Bureau
 WGN-Morning Serenade
 WGY-Instrumental Novelties
 WHKC-W. G. Kuhn
 WLAC Favorites of the Air
 WSAZ-Musical Clock
 WSM-Time to Shine

8:30 EST 7:30 CST
 NBC-Breakfast Club: WOWO
 CBS-Tunes from the Tropics:
 WBNS WEOA
 NBC-Isabel M. Hewson: WGBF
 *News: KMOX WLAP WSM
 WCKY
 Musical Clock: WHKC WWSA
 KDKA-Editor's Daughter, sketch
 WBMM-Swing for Your Break-
 fast
 WBT-Rangers Quartet
 *WCMI-News: Melodies
 WHAS-Melody Boys
 WHIO-Municipal Court
 WHKC-Musical Clock

8:45 EST 7:45 CST
 NBC-Breakfast Club: KDKA
 WSM
 CBS-On the Village Green: WEOA
 (sw-17.83)
 CBS-Bachelor's Children: WCHS
 KMOX WHAS WCKY
 *News: WGBF WIRE WFBM
 WBMM-Meet the Missus
 WBNS-Lighted Window
 WBT-Woman's World
 WHIO-Tuneful Topics
 WHKC-Trouble Shooters
 WKRC-Trouble Morning, Mrs.
 Housewife
 WLAP-The Little Show
 WLS-Alice Blair with Martha
 Scott
 WLW-Portia Blake Faces Life
 WMAQ-Songs in Fashion
 WNOX-Breakfast Club
 WSB-Angel of Mercy
 WTAM-Houseboat Hannah

9:00 EST 8:00 CST
 CBS-Pretty Kitty Kelly, sketch:
 WWSA WBMM WHID WBNS
 WCKY WFBM KMOX
 NBC-Painted Dreams: KDKA
 (sw-21.5)
 NBC-The Man I Married, sketch:
 WMAQ WIRE WTAM WSM WSM
 WLW
 Morning Melodies: WBT WLAP
 WAVE-Hits of the Week
 WCHS-Your Hymn Smizer
 *WCMI-Morning Varieties: News
 *WCPO-News
 WEOA-Studio Prgm.
 WGBF-Bible Hour
 WGWK-Devotional Period
 WGN-The Deacon
 WHAS-Rhythmic Tones
 WHIS-Morning Salon
 WHKC-Musical Relaxation
 *WING-News: Greetings
 WKRC-Morning Matinee
 WLS-Meet Miss Julia, sketch
 WNOX-Good Neighbor
 *WOWO-News: Markets
 WSAI-Daily Express
 WSAZ-Sermon Hearts

9:15 EST 8:15 CST
 NBC-Midstream, sketch: WSM
 WTAM WLW WIRE WSB
 WMAQ
 NBC-Vagabonds: WGBF (sw-21.5)
 CBS-Myrt & Marge, sketch:
 WBMM WLAC WHAS WCKY
 WHIO WBNS KMOX WCHS
 WWSA WBT WFBM WNOX
 NBC-Vic & Sade, sketch: WLS
 KDKA
 WCPO-Top Tunes
 *WEOA-News: City Court
 WGWK-Dance Drch.: Women in
 the News
 *WGN-News: Morning Melodies
 *WHIS-Morning Devotions: News
 WKRC-Woman's Hour
 WOWO-Russ Morgan's Orch.
 WSAZ-Natchez, Indian & Tribe

9:30 EST 8:30 CST
 CBS-Hilltop House, sketch:
 WLAC WHAS WBT WBMM
 KMOX WCHS WWSA WCKY
 WHIO WBNS WFBM WNOX
 NBC-Elton Randolph, sketch:
 WMAQ WIRE WSB WSM WLW
 WTAM WGBF
 NBC-Story of Mary Marlin,
 sketch: KDKA WLS
 NBC-Viennese Ensemble: WOWO
 WGWK (sw-21.5)
 WBS-Keep Fit to Music: WGN
 WCMI WLAP
 *WAVE-News
 WHIS-Woman's Radio Journal
 *WING-Women's Airline Club:
 News
 *WSAI-Women in the News
 WSAZ-Console Airs

9:45 EST 8:45 CST
 CBS-Woman of Courage: WBT
 WLAC WNOX
 NBC-Pepper Young's Family,
 sketch: KDKA WLS
 MBS-John Metcalf's Choir Loft:
 WCMI WLAP
 CBS-Stepmother, sketch: WHAS
 WBMM KMOX WFBM WCKY
 WBNS WWSA
 NBC-Vic Kathleen Norris, sketch:
 WMAQ WIRE WTAM WLW
 NBC-Viennese Ensemble: WGBF
 WAVE
 WCHS-Linda's First Love
 WCPO-Bus Time
 WGN-June Baker, home manage-
 ment
 *WHIO-News
 WOWO-Vicki Harris
 WSAI-Grocers' Prgm.
 WSB-End Day
 *WSM-News

10:00 EST 9:00 CST
 NBC-Oavid Harum, sketch:
 WMAQ WTAM WIRE WING
 WAVE WOWO
 CBS-Mary Lee Taylor: WFBM
 WBMM WCHS KMOX WHAS
 WBNS WLAC WWSA WNOX
 NBC-1 Love Linda Dale, sketch:
 WGWK WGBF
 *News: WCPO WSB
 KDKA-Houseboat Hannah
 *WCKY-News: Music Graphs
 WCMI-Woman's Club
 WEOA-Studio Prgm.
 WGN-Len Salvo, uranist
 WHIO-To be announced
 WHIS-Mary Lee Taylor
 WLAP-Home Hour
 WLS-Name the Tune
 WLW-Linda's First Love, sketch
 *WSAZ-News: Morning Moods
 WSM-Jack Berch's Gang

10:15 EST 9:15 CST
 NBC-Road of Life, sketch:
 WMAQ WIRE WTAM WLW WSM
 WSB
 NBC-Lone Journey, sketch:
 WGBF
 NBC-Clark Oennis tr.: WOWO
 WGWK WSAI WING (sw15.33)
 CBS-Martha Webster, sketch:
 WBMM KMOX WWSA WHIO
 WFBM WBNS WCKY WCHS
 WHAS WBT
 KDKA-Boy Meets Girl
 WAVE-Wishing Well
 WCPO-Shop Shop
 WEOA-Auction Directory
 WGN-Beautiful Lady
 WHIS-Musical Nuggets
 WLAC-Hymns of All Churches
 WLS-Friendly Neighbors
 WNOX-Home Folks Music
 WSAZ-Mary Lee Taylor

10:30 EST 9:30 CST
 CBS-Big Sister, sketch: WWSA
 WBT WBMM WLAC WCKY
 WHIO WBNS WHAS WFBM
 WCHS KMOX
 NBC-The Wife Saver: WGBF
 WGWK WING (sw-15.33)
 NBC-Against the Storm, sketch:
 WIRE WMAQ WSB WSM WLW
 MBS-Orange Blossom Quartet:
 WHKC WKRC
 KDKA-Melody Time
 WAVE-Fred Scott
 *WCMI-News: Woman's Club
 WGP-Merry Makers
 WEOA-Homehold Hour
 WGN-Bachelor's Children, sketch
 WHIS-Le Moore
 WLAP-Morning Devotions
 *WLS-Embarrassing Moments:
 Grace Wilson, contr.: News
 WNOX-Top Notch Tunes
 WOWO-Linda's First Love
 *WSAI-News: At the Console
 WSAZ-Where to Get It

10:45 EST 9:45 CST
 NBC-Thunder Over Paradise,
 sketch: WGWK WING (sw-15.33)
 NBC-Guiding Light, sketch: WSB
 WTAM WLW WMAQ WSM
 WIRE WGBF
 Picture of cast may be found on
 page 22.
 CBS-Aunt Jenny's Stories: WBT
 WHIO WHAS WBNS WCKY
 WBMM KMOX WFBM WWSA
 WLAC
 MBS-Johnson Family, sketch:
 WLAP WHKC
 WAVE-Devotional
 *WCHS-Second Edition
 WCMI-Gullsprav Gang
 WCPO-Dizzy Fingers
 WEOA-Studio Prgm.: Missing Pets
 WGN-Linda's First Love
 WHIS-Dearest Mother
 *WKRC-News: Musical Interlude
 WLAP-Four Bells
 WNOX-Morning Varieties
 WOWO-Stars Over Hollywood

11:00 EST 10:00 CST
 *CBS-Kate Smith & Ted Collins:
 News: WFBM WBMM WHAS
 KMOX WBNS WWSA WCKY
 WHIO WBT
 NBC-Women in White, sketch:
 WMAQ WLW
 NBC-Eugene Conley, tr.: WAVE
 WGWK (sw-15.33)
 *MBS-European News: WHKC
 *News: WCPO WEOA
 *KDKA-News: Janet Ross
 *WCHS-Songs That Will Never
 Grow Old
 WSM-Woman's Club
 WGBF-Dialads

11:15 EST 10:15 CST
 CBS-When a Girl Marries, sketch:
 WBMM KMOX WWSA WHIO
 WCHS WFBM WHAS WBNS
 WCKY WEDA
 NBC-The Southernaires: WGWK
 (sw-15.33)
 NBC-Trimm's Daughter: WTAM
 WLAC
 Editor's Daughter: WIRE WOWN
 KDKA-Woman in White
 *WAVE-News: Programables
 WCPO-Grandstand Anniversaries:
 Church & School News
 *WGN-News
 WHKC-Dream House
 WKRC-Keep Fit to Music
 WLAP-Make Believe Ballroom
 WNOX-Dearest Mother
 WSAI-Amanda of Honeymoon
 Hill
 WSB Mrs. Robin Wood
 WSM-Strictly Personal

11:30 EST 10:30 CST
 NBC-Words & Music: (sw-15.33)
 CBS-Romance of Helen Trent,
 sketch: WHAS WBNS WCKY
 KMOX WBBM WLAC
 NBC-Nat'l Farm & Home Hour:
 WBS WMAQ WSM WAVE KDKA
 WGWK
 Hymns of All Churches: WNOX
 WBT
 WCHS-Editor's Daughter
 *WCMI-News: Stocks, Grains,
 Weather
 WCPO-Little Show
 WEOA-Baby Show: Highlights
 WFBM-Song Shop
 WGBF-Tri-State Prgm.
 WGN-Painted Dreams
 WHIO-Fay Le Meadows: Art of
 Living
 WHIS-Musical Memories
 WHKC-Livestock Markets
 WING-Farm & Home Hour
 WIRE-Homemaker's Hour
 WKRC-Magic Carpet of Music
 WLS-Portia Blake Faces Life
 WLW-The Goldberg's, sketch
 WOWO-Observer
 WSAI-John's Other Wife
 WSAZ-Musical Entree
 WTAM-Linda's First Love, sketch
 WWSA-Rapid Ad Service

11:45 EST 10:45 CST
 NBC-Nat'l Farm & Home Hour:
 WING
 CBS-Our Gal Sunday, sketch:
 WHAS WBMM WBNS WCKY
 KMOX WLAC
 MBS-Peegen Fitzgerald, talk:
 WKRC WLAP WCMI WHKC
 Editor's Daughter, sketch: WLW
 WTAM
 WBT-Ma Perkins, sketch
 WCHS-Singin' Sam
 WEOA-Women in the News
 WFBM-Kitty Keene
 WGN-Harold Turner, pianist
 WIRE-Songtime
 WHIS-Music Box Revue
 WIRE-Salute to Song
 WLS-Elm Creek Folks
 WNOX-Arnold Grimm's Daughter
 WOWO-Richard Trojan
 WSAI-Just Plain Bill
 WWSA-Bill Jones

12:00 EST 11:00 CST
 CBS-Young Dr. Malone, sketch:
 WBNS WCKY WHIO WFBM
 WHAS WBMM KMOX WLAC
 WBT WEDA
 MBS-Palmer House Concert Or-
 chestra: WGN WKRC WCMI
 KDKA-Orphans of Divorce
 WAVE-Georgia Wildcats
 *WCHS-Livestock: News
 *WCPO-News
 WGBF-Little Village Band
 WHIS-Musical Moments
 WHKC-Red Joyner
 WING-Day Dreamer
 WIRE-Markets & Weather
 WLAP-Listen, You'll Like It
 *WNOX-News: Merry-Go-Round

12:15 EST 11:15 CST
 CBS-Joyce Jordan, Girl Interne,
 sketch: WBNS WCKY WWSA
 WBMM KMOX WHIO
 NBC-Travelling Cook: WGBF
 WGWK (sw-15.33)
 NBC-Arnold Grimm's Daughter
 sketch: WMAQ WTAM WLW
 MBS-Johnny Duffy's Music:
 WKRC WHKC WGN
 *News: WCHS WLS WFBM
 KDKA-Amaoda of Honeymoon
 Hill
 WBT-Scattergood Baines
 WCMI-Orchard Orchids
 WCPO-20th Century Serenade
 WEOA-Curbstone Reporter
 WHAS-Markets, Savings Talk
 WHIS-It's Dance Time
 WING-On the Mall
 WIA-C Church of Christ
 WLAP-Man on the Street
 WOWO-House of Peter MacGregor
 WSAI-Jack Berch's Gang
 WSAZ-Swing It
 WSB-Diplomas & Pay Days
 WSM-Bo Johnston

1:30 EST 12:30 CST
 NBC-Valiant Lady, sketch: WLW
 WTAM WMAQ
 NBC-Marine Band: WGWK WSAI
 CBS-Fletcher Wiley, talk: KMOX
 WCKY WHAS WFBM WBMM
 WBT
 CBS-Keyboard Capers: (sw-17.83)
 MBS-To be announced: WHKC
 WGN
 *News: WIRE WLAC WLAP
 WAVE WSM WEOA
 KDKA-Portia Blake
 WBNS-Editor's Daughter
 WCHS-Jack Berch's Gang
 *WCMI-News: Merry Melodies
 WCPO-Dot Club News
 WGBF-Livestock
 WHIO-Jobs Wanted
 *WHIS-News: Swing Interlude
 WING-Dollar Dial
 WKRC-Cinema Calendar
 WLS-Bookings Markets
 WOWO-Blackhawk Valley Boys
 WSAZ-Frank Knutti at Hammond
 WSB-Cross Roads Follies
 *WWSA-Dr. Lamont: News

1:45 EST 12:45 CST
 CBS-My Son & I, sketch: WHAS
 WWSA KMOX WFBM WEOA
 WBMM WBNS WCKY WHIO
 NBC-Hymns of All Churches:
 WMAQ WTAM WLW
 MBS-Cheer Up Gang: WHKC
 WCMI
 KDKA-Home Forum
 WAVE-Savings Talk: Livestock
 WBT-Friendly Neighbors
 WCHS-Cap, Andy & Flip
 WCPO-From Hawaii
 *WGBF-News
 WGN-Mark Love, songs
 WHIS-Afternoon Salon
 WING-Auction Man
 WIRE-Dick Reed
 WLAC-Man on the Street
 WLAP-Markets: Knot-Hole Gang
 *WLS-Markets: News
 WOWO-Friendly Neighbors
 WSAI-Thirty Minutes of Music
 WSAZ-Aloha Land
 WSM-Rhythm & Song

2:00 EST 1:00 CST
 CBS-Story Girl, sketch: KMOX
 WBNS WCKY WHAS WLAC
 WCHS WFBM WBMM
 NBC-The Story of Mary Marlin,
 sketch: WTAM WMAQ WGBF
 WSM WIRE WSB WLW
 NBC-Orphans of Divorce, sketch:
 WLS WOWO (sw-15.33-9.53)
 CBS-Drifting Melodies: (sw-17.83)
 MBS-Concert Orch.: WHKC WGN
 WCMI
 KDKA-Hollister
 WAVE-Man on the Street
 WBT-The Right to Happiness
 *WCPO-News
 WEOA-Studio Prgm.
 WGWK-Curtain Calls
 WHIO-Women
 WHIS-Request A Record
 *WKRC-News: Golden Melody
 Hour

FREQUENCIES	
KDKA-980	WBKC-640
KMOX-1090	WHIO-1000
WAVE-940	WING-1380
WFBM-770	WIRE-1400
WBNS-1430	WJR-750
WBT-1050	WKRC-550
WCAT-1370	WLAC-1470
WCHS-580	WLAP-1420
WCKY-1490	WLS-870
WCMI-1310	WLW-700
WCPO-1200	WMAQ-670
WENR-970	WMOX-1010
WEOA-1370	WNOX-1190
WFBM-1230	WSAI-1330
WGBF-650	WSAZ-1190
WGWK-1500	WSB-740
WGN-720	WSM-650
WHAS-820	WWSA-1070
WHIO-1260	WWSA-1180
WHIS-1410	

AFTERNOON

12:00 EST 11:00 CST
 CBS-The Goldbergs, sketch:
 WBMM KMOX WCHS
 NBC-Texas Jim Robertson, bar:
 (sw-15.33)
 *MBS-European News: WLAP
 Ma Perkins: WBNS WNOX
 *News: WHIO WCPO
 Singin' Sam: WHIS WIRE
 WBT-Your Treat
 *WCKY-News: Weather
 WCMI-Band Wagon
 WEOA-Dialads

THURSDAY GOOD LISTENING GUIDE

THURSDAY August 8

Check the programs you want to hear today

NIGHT

6:15 EST (5:15 CST) Lanny Ross, Tenor, CBS.

6:30 EST (5:30 CST) Bob Crosby's Orchestra, NBC. Bonnie King, vocalist.

6:30 EST (5:30 CST) Vox Pop, CBS.

Quiz program, with Parks Johnson and Wally Butterworth. Guests: Madeleine Carroll, Franchot Tone, Fred MacMurray and Lyne Overman.

7:00 EST (6:00 CST) Ask-It-Basket, CBS.

Quiz program, with Jim Williams.

7:30 EST (6:30 CST) In Chicago Tonight, MBS.

Variety show presenting celebrities in the entertainment world. Harold Stokes' orchestra.

7:30 EST (6:30 CST) The Aldrich Family, NBC.

Comedy sketch, with Ezra Stone.

7:30 EST (6:30 CST) Strange as It Seems, CBS.

Interesting facts collected by John Hix. Alois Havrilla, M. C.

7:30 EST (6:30 CST) Pot o' Gold, NBC.

Horace Heidt and his Musical Knights.

8:00 EST (7:00 CST) Major Bowes' Amateur Hour, CBS.

Honor city: Allentown, Pennsylvania.

8:00 EST (7:00 CST) Kraft Music Hall, NBC.

Bing Crosby, M. C.; Bob Burns, comedian; Music Mads; Ken Carpenter, announcer; Johnny Trotter's orchestra. Lillian Cornell, radio and screen star, will be among tonight's guests.

9:00 EST (8:00 CST) Glenn Miller's Orchestra, CBS.

Ray Eberle and Marion Hutton, vocalists.

9:00 EST (8:00 CST) Sealtest Rudy Vallee Program, NBC.

Burlesqued versions of historical events. "Slapsie" Maxie Rosenbloom and guests.

9:15 EST (8:15 CST) Les Concertes Symphoniques de Montreal, NBC.

Jean Marie Beaudet, conductor.

9:30 EST (8:30 CST) Grant Park Concert, NBC.

Guest soloist: Kirsten Flagstad, soprano.

10:00 EST (9:00 CST) Fred Waring in Pleasure Time, NBC.

Refer to adjacent columns for stations broadcasting these programs

★WING-News: Radio Revival
WLP-Revival of the Air
WSAI-Girls of the Golden West
★WSAZ-News: World Bookman
WSB-Lang-Worth Orch.
WVVA-L. P. Lehman & Staff

2:15 EST 1:15 CST
NBC-Amanda of Honeymoon Hill, sketch: WLS WOWO (sw-9.15-15.33)

NBC-Ma Perkins, sketch: WTAM WSB WLW WSM WIRE WMAQ

CBS-Chasing the Blues: WEOA WCKY WFBM WHIO (sw-17.83-15.27)

MBS-Women World Wide: WGN WCMH WHKC

Farm Life: WCHS WSAZ
KDKA-Baseball; Brooklyn vs. New York

★KMOX-Let's Discuss the News
WAVE-Luncheon Music
WBMM-Missus Goes to Market
WBNS-Round Robin Review
WBT-Guiding Light
WCPO-Melody Parade
WHAS-Conch of Agriculture
WLAC-Luncheon Musicale: The Air Traveler's Views
WSAI-Thirty Minutes of Music
WSAZ-Farm Life

2:30 EST 1:30 CST
★CBS-News: Yella Pessl, Harpsichordist: WFBM WBNS WEOA WCHS WHIO WNOX (sw-15.27)

NBC-John's Other Wife, sketch: WOWO WLS WAVE (sw-15.33-9.53)

NBC-Pepper Young's Family, sketch: WTAM WMAQ WLW WSM WSB WGBF WIRE

MBS-Tiny Hill's Orch.: WHKC WLAP

★News: WGN WHAS
KMOX-Linda's First Love
WBMM-Flanagrams
WBT-Woman in White
★WCMH-News: Islanders
★WCMH-News: Songs of the Islanders

WCPO-Quintones
WGKV-Take It Easy
WING-Two-thirty Tunes
WSAZ-Radio Dot, Smokey and Jubilee Roundup
WVVA-Fiddlin' Farmers

2:45 EST 1:45 CST
NBC-Just Plain Bill, sketch: WLS WOWO WAVE

CBS-A Friend Indeed: WEOA WLAC WFBM WCHS WCKY

NBC-Vic & Sade, sketch: WTAM WLW WGY WMAQ WIRE WSB WSM WGBF

KMOX-Editor's Daughter
WBMM-Dugout Dope
WBNS-Candid Camera
WBT-Vic & Sade, sketch
WCPO-Batters Up
WGN-The Leadoff Man
WHAS-Summer Souvenirs
WHIO-Baseball Preview
WNOX-Jack Berch
WSAI-Fans in the Street

3:00 EST 2:00 CST
CBS-Adventures in Science: WLAC WEOA WFBM WBNS WCHS WCKY WBT (sw-15.27)

Today's program originates at the Cuneo Press exhibit at the New York World's Fair in connection with the 500th anniversary of the invention of printing.

NBC-Backstage Wife, sketch: WTAM WMAQ WIRE WLW WSB

★NBC-Club Matinee: News: WING WENR WOWO WGBF WSAI WGKV

Baseball: White Sox vs. Indians: WGN WBMM
KMOX-Ma Perkins
WAVE-Dearest Mother
WCMH-Novelty Numbers
WCPO-Sports Revue
WHAS-Kitty Keene
WHIO-Baseball; Chicago versus Cincinnati

★WHIS-Horton Valley Jamboree: News

WHKC-Better Business Bureau
★WKRC-News: Famous Favorites
WLAP-The Little Concert
WNOX-Town Crier
★WSAZ-News: Varieties
★WSM-Woman Looks at the News

WVVA-Big Slim's Boys
3:15 EST 2:15 CST
NBC-Stella Oallas, sketch: WSB WSM WTAM WMAQ WAVE WIRE WLW

CBS-18th Century Music: WCHS WLAC WEOA WFBM WNOX (sw-15.27-9.59)

MBS-Frank Gagen's Orch.: WLAP WHKC WCMH
KMOX-Vic & Sade
WBNS-Harmony Haven
WBT-Baseball; Philadelphia vs. Washington
WCKY-Consumer Conference

WHAS-Woman in White, sketch
WSAZ-Church in the Wildwood
WVVA-Gospel Singer

3:30 EST 2:30 CST
CBS-Melody Matinee: WCKY WFBM WCHS WLAC (sw-15.27-9.59)

NBC-Lorenzo Jones, sketch: WMAQ WTAM WIRE WAVE WSM WSB

★KMOX-News
WCMH-Organ Interlude
WCPO-Final Out
WEOA-Sunshine Hour
WHAS-Ma Perkins
WHIS-Pierum Quarter Hour
WKRC-Light Opera Revue
WLW-Painted Dreams, sketch
WNOX-Inquiring Mike
WOWO-Old Time Religion
WSAZ-Dance Hour
WVVA-Chuckwagon Ploughboys

3:45 EST 2:45 CST
NBC-Young Widder Brown, sketch: WMAQ WTAM WAVE WSM WIRE WSB

CBS-Melody Matinee: WLAC WFBM WCKY WCHS (sw-15.27-9.59)

MBS-Melody Bouquet: WHKC WCMH WLAP

KMOX-Dope from the Dugout
WBNS-Ann Sterling
WCPO-Musical Fiesta
WHAS-Gospel Singer
WHIS-Buskirk Family
WLW-Kitty Keene, sketch
WNOX-Pre-Game Dope
WSAZ-Novatunes

4:00 EST 3:00 CST
NBC-Girl Alone, sketch: WTAM WIRE WMAQ

CBS-A Boy, A Girl & A Band: WLAC WBT

CBS-By Kathleen Norris, sketch
WFBM WBNS WCKY

NBC-Gene Krupa's Orch.: WSAI

NBC-Rocky Gordon, sketch: WAVE WGKV WING

MBS-Bob Chester's Orch.: WCMH WHKC WLAP

Baseball Game: KMOX WNOX
★News: WCPO WSB
WCHS Women's 580 Club
WENR-Thunder Over Paradise
WGBF-Tri-State Prgm.
WHAS-Guiding Light
WHIS-Tea Dance
★WKRC-News: Buckaroo Bal-lads
WLW-Houseboat Hannah, sketch
WOWO-Keeping You Posted
★WSAZ-News: Musical Grab Bag
WSM-Meet Miss Julia, sketch
WVVA-Radio Round-Up

4:15 EST 3:15 CST
NBC-Uncle Mal: WGKV WGBF WAVE WING (sw-9.53-15.33)

NBC-Kitty Keene, sketch: WMAQ WBS WFBM WCKY

CBS-Beyond These Valleys: WCMH WFBM WCKY

NBC-Life Can Be Beautiful, sketch: WTAM WLW WIRE

CBS-A Boy, A Girl & A Band: (sw-9.59)

KDKA-Tea Time Tunes
WCPO-Tea Time Tunes
WENR-Home Forum
WHAS-Linda's First Love
WLAC-Musical Memories
WOWO-Music of Hawaii
WSB-Airport Reporter
WSM-To be announced
WVVA-Big Slim

4:30 EST 3:30 CST
CBS-Joey Kearns' Orch.: WCKY WEOA WCHS WFBM (sw-9.59)

NBC-Frankie & Archie: WENR

NBC-Irene Wicker: WGBF WOWO WING KDKA WGKV WSM WAVE (sw-9.53-15.33)

MBS-Oave Dennis' Orch.: WLAP WHKC

WBMM-Tenth Inning
WBSM-Library Letter

★WCMH-News: Jam Before Supper
WCPO-Matinee Moods
WHAS-Editor's Daughter, sketch
WHIS-Little Tin Soldier
WIRE-Indianapolis Today
★WKRC-Bandstand Spotlight & News
WLW-Meet Miss Julia
WMAQ-Musical Memories
★WSAI-Tunes: News
WSAZ-Concert Hall
WSB-Organ Moods
WTAM-Home Folks Frolic
WVVA-Eleven-Sixty Club

4:45 EST 3:45 CST
CBS-Scattergood Baines, sketch: WVVA WFBM WCKY WHAS WLAC WBNS WNOX WBMM

NBC-The O'Neills, sketch: WIRE WMAQ WBS WSM WTAM

NBC-Bud Barton: WOWO WGKV WING (sw-15.33)

NBC-Joe Gallichio's Orch.: WENR KDKA-Melody Time
WAVE-Charlie Boyd
WCHS-Information
WEOA-Dialads
WGBF-Happy Jim Parsons
WHIS-Sunrise Varieties
WHKC-Allen Tarshish
WLW-Elizabeth Bemis. Speaks
WSAI-Cecil Golly's Orch.

5:00 EST 4:00 CST
CBS-Music from the Gold Coast: WBMM

★CBS-News: Edwin C. Hill, comm.: WVVA

★MBS-News: Old Fashioned Girl: WIRE WKRC WLAP WHKC

NBC-Li'l Abner, sketch: WGBF WSB WAVE (sw-9.53)

NBC-Rocky Gordon, sketch: WENR

★News: KDKA WHIO
WBNS-Variation on Syncopation
WCHS-Hits & Encores
★WCKY-News: Top Tunes
WCMH-Serenade
WCPO-Jam for Supper
WEOA-Radio Servicemen's Ass'n
WFBM-Melodic Strings
WGBF-Musical Varieties
WGKV-Rhythm Club: Stocks
WGN-Swing It
WHAS-Devotional
★WHIS-Parade of Hits: News
WING-Miami Valley News: Charlie Reeder, pianist
WLAC-Organ Melodies
WLW-Cotton Queen
WMAQ-Houseboat Hannah, sketch
WNOX-Baseball Game
WOWO-The Old Songsmith
WSAI-Revolving Bandstand
★WSAZ-News: Stocks: Guide
WSM-Claude Sharpe
WTAM-Woman in White

5:15 EST 4:15 CST
NBC-Oance Music: WTAM WGBF WSB WSM WAVE WSAI WOWO (sw-9.53)

CBS-Outdoors with Bob Edge: WHO WBMM WFBM WLAC WEOA

NBC-Uncle Mal: WENR

MBS-Old Fashioned Girl: WGN KDKA-Royal Hawaiians
★WBT-Variety: News
WCHS-Smith Ed McConnell
WCKY-Rube Bressler
★WCMH-News: Interlude: Sports-Sports-Scores
WHAS-Joyce Jordan, Girl Interne
WING-Sports: Baseball Scores
WMAQ-Lone Journey, sketch
WSAZ-Hits & Encores
WVVA-Eleven-Sixty Club

5:30 EST 4:30 CST
★CBS-Paul Sullivan Reviews the News: WCKY WBMM WBNS WCHS WBT WEOA

MBS-Conservation Reporter: WGN WLAP WHKC WKRC

NBC-George Barnes' Orchestra: WOWO WING WSAI (sw-9.53-9.55)

NBC-Irene Wicker: WENR

NBC-The Guest Book: WSM WSB WGBF WAVE

KDKA-Jack Hollister, sports
WCMH-Melodies
WCPO-Solid Sending
WFBM-Joyce Jordan, sketch
WGKV-Hit of the Day: Rhythm Club

WHAS-Woman of Courage
WHO-Si Burick
WHIS-Rhythm & Romance
★WIRE-Home Edition
WLAC-Musical Merry-Go-Round
WLW-Inside Radio
WMAQ-Li'l Abner, serial
WSAZ-Richard Liebert
WTAM-Melodic Moods: American Chicle
WVVA-Church of Christ

5:45 EST 4:45 CST
WBS-George Stearney's Orch.: WIRE WKRC WHKC WLAP WGN

★CBS-The World Today: WFBM WCKY WLAC WBMM WHAS WHIO WBT WVVA (sw-9.53)

NBC-Bud Barton: WENR

★NBC-Lowell Thomas, news commentator: WLW WTAM KDKA (sw-9.53)

NBC-Paul Ouglas, sports: WING

★News: WSB WBNS
WAVE-Rhythm
★WCHS-Little Show: News
WCMH-Evening Serenade
WCPO-Train Time
WEOA-Studio Prgm.
WGBF-Dialads
WHIS-Myles Poland, tr.: Sports
WMAQ-Life Can Be Beautiful
WOWO-Cub Reporters
WSAI-Sports
WSAZ-Morris Memorial Prgm.
WSM-Markets

NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00 EST 5:00 CST
NBC-Three Remeos: WMAQ WBC

NBC-Easy Aces, sketch: KDKA WENR WSAI WBSZ (also KGO at 9:30 p.m. EST)

CBS-Amos 'n' Andy, sketch: WBT WBNS WCHS WCAU WHIO (sw-9.59-11.83) (also at 10 p.m. EST)

CBS-Golden Gate Quartet: WFBM WEOA KMOX

★MBS-Fulton Lewis, Jr., news analyst: WLAP WCMH

★News: WAVE WING WCPO WJR

WBMM-Charlie Grimm, sports
WCKY-Melody Time
WGBF-Mysterious Pianist
WGN-Serenade at Six
WHAS-Herbie Koch
WHIS-Hits & Encores
WHKC-The Spectator
WHO-Baseball Time
WIRE-Dessa Byrd

★WKRC-News: Stocks
WLAC-On the Record
WLW-Dinner with James
WOWO-Jeanne Brown

★WSAZ-News: Sportaculars
WSB-Sports
WSM-On the Band Stand
WTAM-Evening Prelude
WVVA-Radio Gossip: Sports

6:15 EST 5:15 CST
★NBC-John B. Kennedy, news: WSB WMAQ WAVE WGKV WSM WHO WGBF (sw-9.53)

NBC-Mr. Kreen, Tracer of Lost Persons, drama: WENR KDKA WSAI (also KGO at 9:45 p.m. EST)

MBS-Dance Orch.: WIRE

CBS-Lanny Ross, tr.: WBT WHIO WCAU WBNS (sw-9.59) (also at 10:15 p.m. EST)

★CBS-Paul Sullivan Reviews the News: WHAS WLAC KMOX

★News: WBMM WVVA WOWO Sports: WCHS WLW WGN WJR WKRC WLAP WCMH WHKC
WCPO-Count the Bells
WEOA-Birthday Party
WFBM-Big Freddie Miller
★WHIS-Monitor News
WING-Train Reporter
★WNOX-News: Dance Orch.
WSAZ-Dance: Catherine Enslow
WTAM-Orch. Requests

6:30 EST 5:30 CST
NBC-Bob Crosby's Orch.: WGBF KDKA

NBC-String Ensemble: WSB

NBC-Morin Sisters: (sw-9.53)

CBS-Vox Pop: Parks & Wally: WCHS WBBM WCAU WHIO WVVA WBNS WHAS WCKY (sw-9.59)

For detail see Good Listening Guide.

★MBS-Wythe Williams, comm.: WLAP WHKC

★News: WGN WSAI WLS Sports: WNOX WOWO

★KMOX-The World Today
WAVE-Pop Goes the Music
WBT-Lone Ranger
WCMH-Melodic Meditations
WCPO-Baseball Scores
WEOA-Pull Up a Chair, with Wally Wood
WFBM-Scores: Syncopators
WGKV-Sports: Top Tunes
WHAM-New York State Troopers
WHIS-Dinner Dance
WHO-Cascading Chords
WING-Wise Chats on Food
WIRE-Dick Reed
WJR-Musical Prgm.
WKRC-Time to Waltz
WLAC-Jack Armstrong, sketch
WLW-Don Winslow of the Navy
WMAQ-Sports: Musical Entre
WNOX-Sports
WSAZ-Robert Hood Bowers' Band
★WSM-News: Sports
★WTAM-News: Tom Manning

6:45 EST 5:45 CST
NBC-Originalities: WOWO WING (sw-9.53)

MBS-Inside of Sports: WKRC WGN WIRE

★NBC-H. V. Kaltenborn, comm.: WSB WMAQ WSM WGKV WLW

★News: WFBM WHO
KMOX-Alpine Varieties
WAVE-Sports
WCMH-Corntusslers
WCPO-Dinner Dance
WEOA-Studio Prgm.

★WHKC-Fulton Lewis, Jr., news
WJR-Eddy Howard
★WLAC-Sports News
WLAP-Umiamak's Islanders
WLS-Homes on the Land
WNOX-Little Band
WSAI-Baseball Highlights
WSAZ-Frank Knutti at Hammond
WTAM-Musical Dinner Hour

7:00 EST 6:00 CST
NBC-Travelogue, Malcolm La Prade: WSAI WGKV WLS KDKA

MBS-Symphony Orch.: WHKC

CBS-Ask-It-Basket: WJR WBT WBMM WHAS WCKY WCAU KMOX WVVA WHIO WBNS WFBM (sw-9.59-11.83) (also KSL KFX at 10:30 p.m. EST)

NBC-Concert in Miniature: WIRE WAVE WTAM WMAQ WBS WLW WHO WSM WOWO

★News: WCPO WEOA
WCHS-Let's Waltz
★WCMH-News: Serenade
WGBF-Musical Varieties
WGN-Ray Noble's Orch.
★WHIS-Evening Salon; News
WING-Melody Time
WKRC-Johnson Family
★WLAC-Melody Time: Paramount Show Girl: Coffee Pot: News
WLAP-Tango Tempos
WNOX-Swingster Time
★WSAZ-News Tri-State Roundup

7:15 EST 6:15 CST
NBC-Travelogue, Malcolm La Prade: WCOL

WCHS-The Little Concert
WCMH-Red Top Geg-O-Kash
WCPO-Melody Lane
WEOA-Studio Prgm.
★WKRC-Wythe Williams, comm.
WLAP-Sports

(Continued on Next Page)

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ADDRESS.....
CITY..... STATE.....

WHAT USERS SAY

Lafayette, Tex. After using the Capacity Aerial Eliminator over a year on my 1935 small 7 tube set can say it brings in reception with fine volume and clarity, pulling in stations from Japan, Europe, South America, and broadcast stations from all over the U. S. Efficiency proven, I took down my old outside aerial.

Signed,
Havenport, Ia. Received your Radio Aerial Eliminator and it sure works fine. Also works swell on Short Wave band. Wish I had found it long ago. Signed

THURSDAY
August 8

7:30 EST NBC-Aldrich Family: WIRE WSB WMAQ WLW WHO WSM WTAM WAVE (also KFI KOA at 11 p.m. EST)

7:30 EST NBC-Pot O' Gold Horace Heidt's Orch.: WLS WGBF WSAI KDKA WING WGV

7:30 EST NBC-Strange As It Seems: News: WBNS WBT WJR WFBM WCAU KMOX WKCY WHAS WHIO WBBM (sw-11.83.9.59) (also KNX KSL at 11 p.m. EST)

7:30 EST MBS-In Chicago Tonight: WGN WHKC

7:30 EST WCHS-Baseball Round-up: Rhythm & Romance
WCMi-Ritzzy Ray
WCPO-Hits & Bits
WEOA-Boys' Club
WHIS-Parade of Bands
WKRC-Today's Game Tonight
WLAP-Dinner Music
WNOX-That Was the Year
WOWO-To be announced
WWVA-Twilight Trail

7:45 EST News: WWVA WLAP
WCHS-Kanawha Valley in the News
WCMi-Tune Time: News
WCPO-Songs of America
WNOX-World Events

8:00 EST NBC-Kraft Music Hall, starring Bing Crosby, Bob Burns, Johnny Trotter's Orch., Music Mairs & Guests: WSB WLW WHO WMAQ WTAM WIRE WSM WAVE (sw-9.53)

For detail see Good Listening Guide.

8:00 EST NBC-Singin' & Swingin': WSAI KDKA WKV WCOL

8:00 EST MBS-Gabriel Heatter, news: WGN

8:00 EST CBS-Major Bowes' Amateur Hour: WJR WFBM WBT WLAC KMOX WHO WHAS WBBM WBS WCKY WEOA WNOX WCAU WCHS (sw-11.83.9.59)

For detail see Good Listening Guide.

8:00 EST WCMi Kentucky Serenade
WCPo-News
WENR-Bob Crosby's Orch.
WHIS-Twilight Trail
WING-News: 1380 Club
WHKC Guest Night
WKRC-Fulton Lewis, Jr., commentator
WLAP-Dance Orch.
WSAZ-Happy Jim Parsons
WWVA-Musical Party

8:15 EST MBS-Talk by Arthur Mann.
WCMi WKRC WLAP WHKC WKRC

8:15 EST WCPo-Al Donahue's Orch.
WGN-News
WHIS-Frank Small, pianist
WSAZ-Baseball Today: Old Refrains
WSAI-Bedtime Bedlam
WSAZ-Old Refrains
WWVA-Tropical Moods

8:30 EST MBS-Morton Gould's Orch.: WOR WCMi WLAP

8:30 EST NBC-Concert Orchestra: WGBF WKRC KDKA WCOL WOWO KMOX-Double Mellow Time
WCPO-Stars Over Queen City
WENR-News: Concert Miniature
WGN-Grant Park Concert
WHIS-Popular Vocals
WHKC-News & Scores
WKRC-Mystree Tunes
WSAI-News

8:45 EST MBS-Morton Gould's Orchestra: WHKC
WCPO-Rainbow Trail
WENR-Dick Cisne's Orch.
WHIS-Gaslight Harmonies
WING-Park Interview
WSAI-Dance Time: Radio Slants

9:00 EST NBC-Seatest Rudy Vallee Show: WMAQ WKV WAVE WIRE WLW WSB WHO WSM WTAM (sw-9.53)

9:00 EST CBS-Glenn Miller's Orch.: KMOX WBNS WCKY WBT WBBM WHIO WCHS WJR WFBM WHAS WLAC WEOA WNOX WCAU (sw-9.59)

9:15 EST MBS-Raymond Gram Swing, facts: WHKC WLAP WKRC WCMi

9:15 EST NBC-News: WOWO WBZ WING KOKA WSAI WENR
WCPo-News
WGN-Billy Repaid, news
WHIS-Make-Believe Ballroom

9:15 EST CBS-Public Affairs: WCHS WBT WBNS WCKY WHAS WBBM WLAC WFBM WJR WEOA WHIO (sw-9.59)

9:15 EST NBC-Les Concertes Symphoniques de Montreal: KOKA WYOW WBZ WING WENR

For detail see Good Listening Guide.

9:15 EST MBS-Leonard Keller's Orchestra: WGN WHKC WKRC WLAP

9:15 EST WKMOX-Bob Dunham Comments
WCAU-Philadelphia
WCMi-Rendezvous
WCPO-Boy's Club Variety
WIRE-Dick Reed: Baseball Game
WNOX-Voces of Tomorrow
WSAI-Works Progress Admn.

9:30 EST MBS-To be announced: WKRC WGN WLAP WOR

9:30 EST NBC-Grant Park Concert: WIRE WMAQ WING WSB WSM WAVE WTAM (sw-9.53)

9:30 EST NBC-Les Concertes Symphoniques de Montreal: WENR WGV WCOL

9:30 EST CBS-News of the War: WCHS WBNS WCKY WHAS WBBM WBT WHIO WNOX WEOA WLAC (sw-9.59.6.5)

9:30 EST KMOX-Mellow Time
WCAU-Bill Dyer
WCMi-Romance in Rhythm
WCPO-Loveliness for You
WFBM-Three-Quarter Time
WHIS-Organ Meditations
WHKC-Oance Orch.
WHO-Dixieland Music Shop
WJR-Vox Pop
WLW-To be announced
WSAI-Happy Carlton

9:45 EST CBS-Buddy Clark, songs: News: WCHS WCKY WHAS WBBM WEOA WNOX WHO WBT (sw-9.59.6.5)

9:45 EST WKMOX-Musicals: Five Dollar Facts: News
WBNS-Jim Cooper, news
WCAU-Joey Kearns' Orch.
WFBM-Singing Cop: News
WHIS-Dearest Mother
WLAC-Style Talks News

10:00 EST CBS-Amos 'n' Andy, sketch: WBBM WFBM WLAC WCKY WJR WHAS KMOX (also see p.m. EST)

10:00 EST NBC-Fred Waring in Pleasure Time: WHO WMAQ WSB WLW WSM WTAM WIRE (also see 6 p.m. EST)

10:00 EST CBS-News: Edwin C. Hill: WBT WCHS

10:00 EST MBS-Herbie Kay's Orch.: WGN WOR WLAP

10:00 EST CBS-Sports Time: (sw-9.65)
News: WAVE WOWO WCAU WING WGV
WKDKA-News: Tuneful Tempos
WBNS-News & Music
WCMi-Woodland
WCPO-News
WENR-Ten O'Clock Final
WEOA-Baseball Scores
WHIO-News: Michael Hauer Orch.
WKRC-Mystree Tune Winners: Musical Interlude
WNOX-Hill Review
WSAI-Sam Agnew

10:15 EST NBC-Ray Kinney's Orch.: WING WKV WGBF

10:15 EST MBS-Griff Williams' Orch.: WGN WKRC WLAP

10:15 EST CBS-Al Kavelin's Orch.: WCAU WBT WCHS (sw-9.65)

10:15 EST CBS-Lanny Ross, trn.: WBBM WCKY WJR WHAS KMOX WLAC WFBM (also see 6:15 p.m. EST)

10:15 EST News: WCMi WSB WEOA WSM WMAQ
KDKA-A. A. Talk
WAVE-Baseball Game
WBSN-In the Spotlight
WCMi-News

10:30 EST WCPo-Clock on the Mantel
WHO-The Songfellows
WIRE-Dick Reed: Baseball Roundup
WLW-Sports
WOWO-Dance Orch.
WSAI-Flowers to a Good Neighbor
WTAM-Gene Sullivan's Orch.

10:30 EST CBS-Xavier Cugat's Orchestra: WNOX WCHS WCAU WHAS WLAC WJR (sw-6.06)

10:30 EST NBC-Tommy Dorsey's Orchestra: WSAI WGV WING

10:30 EST NBC-Ted Lewis' Orch.: WMAQ WSM

10:30 EST News: WBBM WLAP WWVA Vox Pop: KMOX WFBM KDKA-Al Marsico's Orch.
WBNS-Night Club
WBT-News: William Winter
WCKY-Salute Prgm.
WCMi-Ritzzy Ray
WEOA-Baseball Game
WGN-News: Baron Elliot's Orchestra
WHO-Twilight Trails
WHIO-Police Roundup; Oance Parade: Baseball Finals
WIRE-Headlines-Hilites
WKRC-News: Business News
WLW-If You Want Music
WMAQ-Ted Lewis' Orch.
WSB-Weather: Memory Theater
WTAM-Charlie Barnet's Orch.

10:45 EST CBS-Xavier Cugat's Orchestra: WBBM

10:45 EST MBS-Leo Reisman's Orch.: WLAP WCMi WKRC
KDKA-Max Adkins' Orch.
WBNS-History in the Making
WBT-Economic Assn.
WCKW-Chilton Co. Fair
WCPO-W.P.A. Prgm.
WHIO-News
WHO-Kay Neal's Cavaliers
WING-Johnny Martone's Orch.
WLW-Four of a Kind
WWVA-Summers' Swing Band

11:00 EST CBS-Mitchell Ayres' Orch.: WBT WBBM WWVA WCHS WNOX WBSN (sw-6.12.6.06)

11:00 EST NBC-News: Raymond Scott's Orch.: WMAQ WING

11:00 EST NBC-News: Johnny Long's Orchestra: WSB KDKA
MBS-Tommy Tucker's Orchestra: WKRC WCMi
News: WFBM WCPo WGN
WHAS WHO WLW WJR
KNOX-France Laux, sports
WCAU-Masterworks on the Air
WCKY-News from Home
WENR-Abe Lyman's Orch.
WBGK-Dancing Party: News
WHIO-Jerry Livingston's Orch.
WLAC Sports
WLAP-The Coquettes
WSAI-Music You Want
WBSM-News: Sports
WTAM-News: Musical Interlude

11:15 EST CBS-Mitchell Ayres' Orch.: WJR WBBM WHIO WFBM WHIO
MBS-Tommy Tucker's Orchestra: WGN
NBC-Johnny Long's Orch.: WHO WSM
KDKA-Al Fremont's Orch.
WKMOX-Flannery Views News
WAVE-Grandstand Managers
WCKY-Kentucky Merchants
WCPO-Startit Hour
WHAS-Walsh Looks 'Em Over
WLAC-Melody Album
WLW-Foreign Affairs
WTAM-Music You Want

11:30 EST CBS-News: Ray Herbeck's Orchestra: WJR WBBM WCAU WHAS WCKY WCHS WWVA WBNS WLAC WHIO WNOX WBT (sw-6.12.6.06)

11:30 EST CBS-Coleman Hawkins' Orch.: News: WHO WSB WAVE WSM WING
MBS-Dance Orch.: WKRC WLAP WGN WCMi
KDKA-Herman Middleman's Orchestra
KMOX-Moonlight Serenade
WCPO-Startit Hour
WENR-Music You Want
WEOA-News: Baseball Summary
WFBM-Baseball Round-Up
WLW-Gardner Benedict's Orch.
WMAQ-Horace Heidt's Orch.: News

End of Thursday Programs

MORNING

*Star in program listings indicates news broadcast.

7:00 EST CBS-News of Europe: WBT WBNS WBBM WLAC WFBM WCHS (sw-17.83)

7:15 EST NBC-News: WOWO WGBF WKV WSAI WIRE

7:15 EST News: WCPO WLS

7:15 EST NBC-Al & Lee Reiser, piano duo: WKV

7:30 EST CBS-Organ Moods: WLAC WFBM (sw-17.83)

7:30 EST NBC-Do You Remember?: WTAM

7:30 EST News: WSB WLW WBBM Musical Clock: KDKA WHKC

7:30 EST NBC-Ray Perkins, pianist: WKV
News: WCMi WSAI WBNS Dawn Patrol: WIRE WKRC KMOX-Sports
WAVE-Trail Blazers

7:45 EST NBC-Harvey & Dell, sketch: WKV

8:00 EST CBS-Adelade Hawley: (sw-17.83)
News: WING WOWO
KDKA-Ma Perkins, sketch
KMOX-Ozark Varieties
WBNS-The Early Worm
WBT-Musical Clock: News
WCMi-Popular Melodies
WGN-Good Morning Program: Whistler & His Dog
WHIO-Tommy & Charley
WIRE-Market Reports
WLS-Morning Devotions
WLW-Boone County Caravan
WNOX-Sunshine Sisters
WSAI-Cover Pullers
WSAZ-Mountain Melody Boys
WSM-Zeke Clements: Weather
WTAM-News: Four Little Co-coanuts

8:00 EST CBS-Melody Ramblings: (sw-17.83)
CBS-Woman of Courage, sketch
WCHS WWVA
NBC-Breakfast Club: WAVE WSAI WING WKV (sw-21.5)
News: WCPO KMOX WSAZ WGN
KDKA Shopping Circle

FRIDAY, August 9, 1940

8:15 EST NBC-Breakfast Club: WING
*CBS-News: WBNS (sw-17.83)
NBC-Mary Alcott, songs: WTAM
*News: WHO WHAS WWVA WLS WLW WBBM
KDKA-Editor's Daughter, sketch
KMOX-Ozark Varieties
WBT-Speed Queen
WCHS-Morning Mixture
WCKY-Safety Prgm.: Star Gazing
WCPO-Gordon Gray
WCFB-Weather Man
WGN-Listen to the Band
WHK-W. G. Kuhen
WLAC-Favorites of the Air
*WSAZ-Musical Clock: News
WSM-Time to Shine

8:30 EST CBS-Vera Holly, songs: WBNS WEOA
NBC-Breakfast Club: WOWO
NBC-Three Romeos, vocal trio: WGBF
*News: KMOX WLAP WCKY WSM
Musical Clock: WWVA WHKC
WBBM-Swing for Your Breakfast
WBT-Alarm Clock
*WCMi-News: Melodies
WGN-Good Morning Prgm
WHAS-Melody Boys
WHIO-Municipal Court
WIRE-Basonology
*WLAC-News: Favorites of the Air
WLS-Hymns of All Churches
WLW-Lone Journey, sketch
*WMAQ-Coffee Time: News
WNOX-Musical Parade
WTAM-Kitty Keene, sketch
WWVA-Musical Clock

8:45 EST CBS-Bachelor's Children, sketch: KMOX WCHS WHAS WCKY

8:45 EST NBC-Breakfast Club: WSM
CBS-Sunny Melodies: (sw-17.83)
*News: WGBF WIRE WFBM
KDKA-Heart of Julia Blake
WBBM-Meet the Missus
WBNS-Lighted Window
WBT-Woman's World
WGN-Problem Lady
WHIO-Bandstand
WHK-Trouble Shooters
WLAP-Whistle While You Work
WLS-Alice Blair with Martha Scott
WLW-Portia Blake, sketch
WMAQ-Songs in Fashion
WNOX-Breakfast Club
WSB-Angel of Mercy
WTAM-Houseboat Hannah

9:00 EST CBS-Pretty Kitty Kelly, sketch: WFBM WHIO WBNS KMOX WCKY WBBM WWVA

9:00 EST NBC-The Man I Married, sketch: WMAQ WIRE WSB WSM WTAM WLW

9:00 EST NBC-Painted Dreams: KDKA WGBF (sw-21.5)
MBS-Arthur Godfrey, songs: WGN WKRC
WAVE-Hits of the Week
WBT-Heart of Julia Blake
WCHS-Your Hymn Singer
WCMi-Morning Varieties: News
*WCPO-News
WEOA-Studio Prgm.
WGV-Devotional Period
WHAS-Melodic Rhythms
WHIS-Morning Salon
WHKC-Musical Relaxation
*WING-News: Greetings
WLAP-Morning Melodies
WLS-Meet Miss Julia, sketch
WNOX-Good Neighbor
*WOWO-News: Markets
WSAI-Daily Express
WSAZ-Sermon Hearts

9:15 EST NBC-Midstream, sketch: WSM WSB WTAM WIRE WMAQ WLW

9:15 EST CBS-Myrt & Marge, sketch: WBT KMOX WLAC WWVA WCHS WFBM WHIO WBNS WBBM WHAS WCKY WNOX

9:15 EST NBC-Vic and Sade, sketch: WLS KDKA
*WEOA-News: City Court
WGBF-Here's An Idea
WGV-Oance Orch.
*WGN-News, Morning Musical

9:30 EST NBC-The Story of Mary Marlin, sketch: KDKA WLS
NBC-Viennese Ensemble: WOWO WKV (sw-21.5)
NBC-Ellen Randolph, sketch: WMAQ WTAM WIRE WGBF WSB WSM WLW

9:30 EST CBS-Hilltop House, sketch: WBT WBBM KMOX WCHS WHIO WBNS WFBM WWVA WHAS WLAC WCKY WNOX
MBS-Keep Fit to Music: WGN WCMi WLAP
*News: WAVE WSAI
WHIS-Woman's Radio Journal
*WING-Women's Airline Club: News
WSAZ-Console Airs

9:45 EST NBC-By Kathleen Norris, sketch: WTAM WMAQ WIRE WLW

9:45 EST NBC-Pepper Young's Family, sketch: KDKA WLS

9:45 EST CBS-Stepmother, sketch: WBBM WHAS KMOX WFBM WCKY WBNS WWVA
MBS-John Metcalf's Choir Loft: WCMi WLAP

9:45 EST NBC-Viennese Ensemble: WGBF WAVE (sw-21.5)

9:45 EST CBS-Woman of Courage, sketch: WBT WLAC WNOX
*News: WHO WSM
WCHS-Linda's First Love
WCPO-Bus Time
WGN-Home Management
*WLS-Livestock Markets: News
WOWO-Vicki Harris
WSAI-Grocers' Prgm.
WSB-Enid Day

10:00 EST NBC-I Love Linda Dale, sketch: WGBF WKV
NBC-David Harum, sketch: WSAI WCKY WMAQ WIRE WTAM WING WOWO WAVE

10:00 EST CBS-Short, Short Story, sketch: WHAS WHIO WFBM WCKY KNOX WBBM WCHS WWVA WBT WBNS
*News: WCPO WSB
KDKA-Houseboat Hannah
WCMi-Woman's Club
WEOA-Missing Pets
WGN-Tom, Dick & Harry
WHIS-Little Concert
*WING-News: Road Reporter: Sons of Pioneers: Jenny Kern
WLAC-Little Show
WLAP-Home Hour

9:30 EST WLS-Your Treat
WLW-Linda's First Love, sketch
WNOX-Hollywood Brevities
*WSAZ-News: Melody Time
WSM-Leon Cole

10:15 EST NBC-Road of Life, sketch: WSB WTAM WIRE WMAQ WLW WSM
NBC-Clark Dennis, trn.: WOWO WSAI WKV WING (sw-15.33)
NBC-Lone Journey sketch
WGBF

10:15 EST CBS-Martha Webster, sketch: WHAS WBBM KMOX WFBM WBNS WWVA WCHS WHIO WCKY WBT
KDKA-Billy Leech
WAVE-Wishing Well
WCPO-Song Shop
WEOA-Studio Prgm.
WGN-Beautiful Lady
WHIS-Musical Nuggets
WLAC-Hymns of All Churches
WLS-Friendly Neighbors
WNOX-Home Folks Music

10:30 EST NBC-Against the Storm, sketch: WTAM WMAQ WIRE WGBF WSB WSM WLW

10:30 EST CBS-Big Sister, sketch: WHIO KMOX WBBM WLAC WCKY WHAS WWVA WBNS WFBM WBT WCHS

10:30 EST NBC-The Wife Saver: WKV WING (sw-15.33)

10:30 EST MBS-Maids & Men: WHKC
KDKA-Melody Time
WAVE-Paul Roach
*WCMi-Top Tunes: News
WCPO-Merrymakers
WEOA-Household Hour
WGN-Bachelor's Children, sketch
WHIS-Lee Moore
WKRC-Just for You
WLAP-Morning Devotions
WLS-Norman Ross
WNOX-Top Notch Tunes

FREQUENCIES

KDKA-980	WHKC-640
KMOX-1690	WHO-1090
WAVE-940	WING-1280
WBBM-770	WIRE-1400
WBNS-1420	WJR-750
WBT-1080	WKRC-350
WCAU-1170	WLAC-1470
WCHS-780	WLAP-1420
WCKY-1490	WLS-870
WCMi-1310	WLW-700
WCPO-1290	WMAQ-670
WENR-870	WNOX-1010
WEOA-1370	WOWO-1160
WFBM-1230	WSAI-1330
WGBF-630	WSAZ-1190
WGV-1500	WSB-740
WGN-720	WSTP-650
WHAS-820	WTAM-1070
WHIO-1280	WWVA-1160
WLAC-1410	

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ON SALE AT ALL NEWSSTANDS 10c

FRIDAY

August 9

(5:15 p.m. Continued)

WING Sports: Baseball Scores
WIRE-Brass Hats
WLAC-Speaking of Stars
WLAP-Richard Scott
WSAZ-Hits & Encores
WWVA-Eleven-Sixty Clubmen
5:30 EST 4:30 CST
NBC-Three Cheers: WSB WGBF
WAVE WING WSM (sw-9.53)
NBC-Glenn Garr's Orch.: WOWO
CBS-Oave Bacal, organist: WCHS
WWVA WEOA
NBC-Irene Wicker: WENR
★CBS-Paul Sullivan Reviews the
News: WBT WCHS WBNS
WBMM WKYC
MBS-Harold Turner, pianist:
WGN WHKC WKRC WLAP
KDKA-Jack Hollister, sports
WCMI-Evening Melodies
WCPO-Solid Sending
WFBM-Joyce Jordan
WGVK-Hit of the Week: Rhythm
Club
WHAS-Woman of Courage
WHIO-Si Burick: Sports
WHIS-Rhythm & Romance
WIRE-Dick Reed
WLAC-Musical Merry-Go-Round
WLW-Girls of the Golden West
WMAQ-LT Abner, sketch
★WSAI-Jim Jam Jitters: News
WSAZ-On the Mall
WTAM-Melodic Moods: American
Chicle
WWVA-Economy Notes
5:45 EST 4:45 CST
NBC-Bud Barton: WENR
★CBS-The World Today: WFBM
WCKY WBMM WHAS WWVA
WLAC WBT WHIO WFOA WJR
WCAU WNOX (sw-6.06)
★NBC-Lowell Thomas, news
commentator: KDKA WTAM WLW
WBS-To be announced: WKRC
WHKC WLAP
NBC-Paul Oouglas, sports: WGBF
★News: WBNS WSB
WAVE-Rhythm
★WCHS-The Little Show: Man
About Town: News
WCMI-Dinner Music
★CPO-Train Time
WGN-Hits of Today
WHIS-Girl & Melody: Sports
WING-Orchids for Safety
WIRE-Riley Cheer Guild
WMAQ-Life Can Be Beautiful
WOWO-Cub Reporters
WSAI-Sports
WSAZ-Morris Memorial Prgm.
WSM-Grain Reports

NIGHT

Where there is no listing for a station its preceding program is on the air.

6:00 EST 5:00 CST
NBC-Cadets Quartet: WOWO
WMAQ
CBS-Amos 'n' Andy, sketch:
WCAU WBNS WHIO WCHS
WBT (sw-11.83-6.06) (also at 10
p.m. EST)
★MBS-Fulton Lewis, Jr., news:
WLAP WCMI
CBS-Concert Orchestra: WFBM
KMOX
NBC-Josef Marais, songs: KDKA
★News: WAVE WCPO WING
WJR
Sports: WBMM WSB
WCKY-Gibson Time
WENR-Radio Fanfare
WEOA-Money in Your Pocket
WGBF-Mysterious pianist
WGN-Serenade at Six
WHAS-Herbie Koch

FRIDAY GOOD LISTENING GUIDE

Check the programs you want to hear today

NIGHT

6:15 EST (5:15 CST) Lanny
Ross, Tenor, CBS.
6:30 EST (5:30 CST) Al
Pearce's Gang, CBS.
Artie Auerbach (Mr. Kitzel);
Arthur Q. Bryan; Merry
Maes; Blanche Stewart,
comedienne; Carl Hoff's or-
chestra.
7:00 EST (6:00 CST) Wings
for America, MBS.
Drama, with Elissa Landi
and Phillips Holmes.
7:00 EST (6:00 CST) Cities
Service Concert, NBC.

Lucille Manners, soprano;
Ross Graham, baritone;
Frank Black, conductor.
7:00 EST (6:00 CST) Man
About Hollywood, CBS.
George McCall, M. C.; Lud
Gluskin's orchestra.
7:30 EST (6:30 CST) Oeath
Valley Oays, NBC.
Tonight's drama, "Donkey
Serenade," concerns Tex
Rickard, famous prize-fight
promoter of a few years ago.
7:30 EST (6:30 CST) Choose
Up Sides, CBS.
Sports quiz, with Arthur
Mann, umpire, John Lardner

and Caswell Adams, captains.
Guests: Tuss McLaughry,
football coach, and Ham
Fisher, cartoonist.
8:00 EST (7:00 CST) Johnny
Presents, CBS.
Perfect crime dramas; vo-
calists; Johnny Green's or-
chestra.
8:00 EST (7:00 CST) Waltz
Time, NBC.
Frank Mann, tenor; Amster-
dam (Chorus); orchestra.
8:30 EST (7:30 CST) What's
My Name? NBC.
Quiz program, with Budd

Hulick and Florence Lake,
who is substituting for Ar-
lene Francis.
9:00 EST (8:00 CST) Oon
Ameche Variety Show, NBC.
Claire Trevor, actress; Pat
Friday, vocalist; The Sports-
men; Victor Young's orches-
tra.
9:30 EST (8:30 CST) Quiz
Kids, NBC.
Quiz program, with Joe
Kelly, M. C.
10:00 EST (9:00 CST) Fred
Waring in Pleasure Time,
NBC.

Refer to adjacent columns for stations broadcasting these programs

WHIS-Hits & Encores
★WHKC-The Spectator
WHO Baseball Time
WIRE-Desa Byrd
★WKRC-News: Stocks
WLAC-Church of Christ
WLAV-Vox Novachord
WNOX-You Asked for It
WSAI-Happy Jim Parsons
★WSAZ-News: Sportaculars
WSM-On the Band Stand
WTAM-Evening Prelude
WWVA-Radio Gossip: Sports

6:15 EST 5:15 CST
CBS-Lanny Ross, tr.: WCAU
WBNS WHIO WBT (sw-6.06)
(also at 10:15 p.m. EST)
★CBS-Paul Sullivan Reviews the
News: WHAS WLAC KMOX
★NBC-John B. Kennedy, news:
WMAQ WSB WHO WSM WAVE
WGVK WGBF (sw-9.53)
Sports: WCHS WGN WJR WLW
WIRE WKRC WLAP WCMI
WHKC
★News: WBMM WWVA WOWO
WCKY-Novatimes
WCPO-Dinner Dance
★WENR-News: Concert Minia-
ture
WEOA-Birthday Party
WFBM-Big Freddie Miller
WHAM-Fritz Brownell
★WHIS-Monitor News
WING-Train Reporter
★WNOX-News: Sports
WSAI-My Prayer Was Answered
WSAZ-Dance: Catherine Enslow
WTAM-Reeds & Strings

6:30 EST 5:30 CST
CBS-Al Pearce's Gang: WCAU
WCKY WCHS WWVA WHIO
WBT WJR WBNS (sw-6.06)
(also at 9:30 p.m. EST)
Sports: WGVK WOWO
★News: WGN WLS WSAI
KDKA-Hunting and Fishing
Radio League
KMOX-The World Today
WAVE-Pop Goes the Music
WBMM-Golf Show
WCMI-Melodic Meditations
WCPO-Baseball Scores
WEOA-Pull Up a Chair, with
Wally Wood
WFBM-Scores: Syncopators
WGBF-Dialdads
WTAM-Town drama
WHAS-To be announced
WHIS-Dinner Dance
WHKC-Sundown, Serenade
WHO-Organ Moods
WING-White Chats on Food
WIRE-Dick Reed
WKRC-Time to Waltz
WLAC-Jack Armstrong, sketch
WLAP-Richard Himber's Orch.
WLW-Don Winslow of the Navy
WMAQ-Sports: Musical Entre
WNA-X-Supper Melodies
WSAZ-Ferde Grofe's Orch.
WSB-Cecil White's Samoans
★WMSM-News: Sports
★WTAM-News: Tom Manning

6:45 EST 5:45 CST
MBS-Inside of Sports: WGN
WKRC
NBC-Carmen Cavallero's Orch.:
WGVK WSB
NBC-Stella Unger, Hollywood
News Girl: WING KDKA
★News: WFBM WHO WLW
Sports: WAVE WLAC
KMOX-Alpine Varieties
WBMM-Rhythm Off the Record
WCMI-The Courtstesslers
WCPO-Dinner Dance
WEOA-Studio Prgm.
WGBF-Baseball Scores
WHAS-Peter Ricciardi
★WHKC-Fulton Lewis, Jr., news
WIRE-Easy Aces
WLAP-Little Concert
WLS-Discussion Club
WOWO-Mit Wysong, fishing
WSAI-Baseball Highlights
WSAZ-A to Z in Novelty
WSM-Get Out of Doors
WTAM-Musical Dinner Hour

7:00 EST 6:00 CST
MBS-Wings for America, drama:
WGN WHKC
NBC-Cities Service Concert:
WIRE WTAM WSAI WHO WSB
WSM WMAQ WAVE (sw-9.53)
★CBS-Man About Hollywood:
WCKY WFBM WCAU WLAC
WHIO WHAS KMOX WBMM
WJR WCHS WWVA (sw-11.83-
6.06)
NBC-Strictly Business, sketch:
KDKA WOWO WGVK WING
WLS
★News: WCPO WEOA
WBNS-Pennies from Heaven
WBT-Lone Ranger
★WCMI-News: Serenade
WGBF-Studio Prgm.
WHAM-Yester Hoits
★WHIS-Evening Salon, News
WKRC-Johnson Family
WLAP-Dinner Music
WLW-Stuff Smith's Orch.
WNOX-Lone Ranger, sketch
★WSAZ-News: Baseball Today;
Tel-o-gold

7:15 EST 6:15 CST
WBNS-Grand Hotel
WCMI-Keg o' Kash
WCPO-Melody Lane
WEOA-Studio Prgm.; Boys Club
WGBF-Regular Fellows
WKRC-Jr. Chamber of Commerce
WLAP-Sports
WLW-Gardner Benedict's Orch.
7:30 EST 6:30 CST
NBC-Oeath Valley Oays, drama:
KDKA WLS WLW (also KOA
KFI at 11:30 p.m. EST)
For detail see Good Listening Guide.
★CBS-Choose Up Sides: News:
WCKY WFBM WBNS WCAU
WLAC WHIO WBT WJR WHAS
WBMM WWVA WNOX WEOA
(sw-11.83-6.06)
For detail see Good Listening Guide.
NBC-Dance Orch.: WTAM WIRE
WSAI WHO WSB WMAQ WSM
WAVE (sw-9.53)
MBS-Sinfonietta: WHKC WKRC
★News: WGBF WING
KMOX-Hedda Hopper's Hollywood
WCHS-Baseball Round-up: This
Week's Big Three
WCMI-Ritzzy Ray
WCPO-Syncopation
WENR-Marlowe & Lyon, piano
duo
★WGVK-Music for Listening &
News
WGN-Lone Ranger
WHIS-Parade of Bands
WLAP-Camera Clicks
WOWO-Allen Roth's Orch.
WSAZ-Blue Beetle, drama

WCPO-Songs of America
WGBF-Studio Prgm.
WING-Novatimes
★WSAZ-Conscience of America
8:00 EST 7:00 CST
NBC-Waltz Time: WTAM WSB
WMAQ WHO WGBF WIRE WSM
WAVE WSAI (sw-9.53)
Mr. Muna will sing "The Near-
ness of You, and Filling in
Love With Love. The chorus
will sing South of Pazo-Pago,
and The Whisper Waltz. The
orchestra plays Memory Waltz,
White Rose Waltz, So Blue,
and I'll Take Romance.
MES-Sports Guide: WLAP WHKC
WCMI
CBS-Johnny Presents: Johnny
Green's Orch.: WFBM WHIO
WHAS KMOX WCHS WBMM
WBT WJR WCKY WBNS WEOA
WCAU (sw-6.06) (also KNX
KSL at 10:30 p.m. EST)
NBC-Harry Kogen's Orch.: WLW
WENR WOWO KDKA
★WCPO-News
WGVK-Revue of Hits
WGN-Eddy Howard, songs
WHIS-Summer Showboat
WING-1380 Club
★WKRC-Fulton Lewis, Jr., com-
mentator
WLAC-Swap Shop
WNOX-Swingster Time
WSAZ-Happy Jim Parsons
8:15 EST 7:15 CST
MBS-Herb Woods' Orch.: WHKC
WCMI WKRC WLAP
WCPO-Hit Revue
★WGN-News
WHIS-Baseball Game
WLAC-Melodies That Linger
WSAZ-Old Refrains

8:30 EST 7:30 CST
NBC-Grant Park Concert: WCPO
WGVK WOWO (sw-9.53) (also
KGO at 10:30 p.m. EST)
NBC-What's My Name?; quiz
prgm.: WHO WAVE WLW WSM
WMAQ WIRE WSB WTAM
CBS-Grand Central Station,
drama: WBNS WCKY WBMM
KMOX WLAC WHAS WNOX
WBT WHIO WFBM WJR WCAU
(sw-6.06)
MBS-Command Performance:
WCMI WKRC
NBC-To be announced: WGBF
KDKA-Baseball; Chicago versus
Pittsburgh
WCHS-Old Farm Hour
WCPO-Batters Up
WENR-Lyon and Marlowe, piano
duo
WEOA-Radio Auction
WGN-Cartune-O
WCHS-Old Farm Hour
★WHKC-News & Scores
WLAP-Markets: Dance Orch.
★WSAI-Michael Hinn, news

8:45 EST 7:45 CST
WCPO-Baseball Game
WENR-To be announced
WHIS-Wilson Ames at Console
WHKC-Isaac the Fisherman
WING-Park Interview
WLAP-Social Security
WSAI-Dance Time
9:00 EST 8:00 CST
★MBS-Raymond Gram Swing,
news analyst: WKRC WHKC
WLAP WCMI WGN
NBC-Oon Ameche Variety Show:
WHO WSB WTAM WIRE WMAQ
WAVE WLW WSM (sw-9.53)
CBS-Public Affairs: WEOA WJR
WFBM WHAS WBMM WCKY
WBT WBNS WCAU (sw-6.06)
★NBC-News: WENR WING
WMAQ WGVK WOWO WGBF
KMOX-Mellow Time
WHIO-Baseball; St. Louis versus
Cincinnati
WHIS-For Your Dancing Pleasure

WLAC-Bureau of Missing Per-
sons
WNOX-Pennies From Heaven
9:15 EST 8:15 CST
★MBS-News: This War: WHKC
WLAP
NBC-Dinah Shore, songs: WGBF
WOWO WING WGVK
★KMOX-News
WCMI-Rendezvous
WENR-Dick Cline's Orch.
WGN-Baseball; White Sox vs.
Tigers
WIRE-Dick Reed: Baseball Game
WKRC-Game Tonight
WLAC-Songs at Twilight
WNOX-Hit Review
WSAI-Bedtime Bedlam
9:30 EST 8:30 CST
★CBS-News of the War: WFBM
WBNS WCHS WBT WJR (sw-
9.65-6.06)
NBC-To be announced: WGBF
WOWO
NBC-Ink Spots: WGVK WLW
WENR
MBS-To be announced: WLAP
CBS-Al Pearce's Gang: WHEA
WFBM WBMM KMOX WCHS
(also see 6:30 p.m. EST)
NBC-Quiz Kids: WIRE WMAQ
WHO WSAI WTAM (sw-9.53)
For further detail see sponsor's an-
nouncement on this page.

Irene Rich, WAVE WSM
WCAU-Bill Dyer
WCKY-Melody Time
WCMI-Dreamland
WHIS-William Palmer, pianist
WHKC-Dance Orch
WING-Symphony of Melody
WLAC-Melody Time
WSB-Eugene Talmadge
9:45 EST 8:45 CST
CBS-Golden Gate Quartet: WJR
WCHS WCKY (sw-9.65-6.06)
MBS-To be announced: WKRC
NBC-Candido Botelho, tenor:
WGBF WENR WGVK WLW
★WBNS-Jim Cooper, news
WBT-Russell McIntire, songs
WCAU-Joey Kearns' Orch.: Re-
freshment Time
WHIS-Dearest Mother
WNOX-Tin Pan Alley
WSM-Musical Gazette

10:00 EST 9:00 CST
CBS-Amos 'n' Andy, sketch:
KMOX WCKY WJR WHAS
WBMM WFBM WLAC (also see
6 p.m. EST)
NBC-Fred Waring in Pleasure
Time: WHO WMAQ WSB WLW
WTAM WIRE WSM (also see 6
p.m. EST)
MBS-Harbor Lights: WGVK
WGBF
MBS-Carlos Molina's Orchestra:
WKRC WLAP
★CBS-News: Edwin C. Hill: WBT
WCHS
CBS-Sports Time: (sw-9.65)
★News: WAVE WOWO WCAU
WING
★KDKA-News: Tuneful Tempo
Times
★WBNS-News & Music
WCMI-Woodland
★WENR-Ten O'Clock Final
WEOA-Baseball Scores
WNOX-Half & Half
WSAI-Sam Agnew
10:15 EST 9:15 CST
CBS-Barber Shop Quartet: WBT
WCHS (sw-9.65-6.06)
NBC-Johnny Messner's Orchestra:
WING
NBC-Oance Orch.: WGVK WGBF
CBS-Lanny Ross, tr.: WBMM
WLAC WFBM WCKY WHAS
WJR KMOX (also see 6:15 p.m.
EST)
★News: WSB WCMI WEOA
WMAQ WSM

Sports: WHO WLW
NDA-A to You
WAVE-Baseball Game
WBNS-In the Spotlight
WCAU-Neil Fontaine's Orch.
WIRE-Dick Reed
WKRC-Musical Interlude
WOWO-Dance Orch.
WSAI-Flowers to a Good Neigh-
bor
WTAM-Eddy Howard
10:30 EST 9:30 CST
★CBS-News: Oance Orchestra:
WNOX WFBM WCHS WHAS
WJR WLAC WCAU (sw-6.06)
NBC-Oance Music: WGVK WSB
WHO WING WGBF
★News: WBMM WLAP
KDKA-Al Marsico's Orch.
KMOX-Public Affairs Discussion
WBS-Double 13 Night: Cut
★WBT-News: William Winter
WCKY-Salute Prgm.
WCMI-Ritzzy Ray
WEOA-Baseball Game
★WGN-News: Griff Williams'
Orch.
WLW-This Is the Fair
WMAQ-Ted Lewis' Orch.
WSAI-The Wagner Riddle Man
WIM-Dramatic Guild
WTAM-Jimmy Dorsey's Orch.

10:45 EST 9:45 CST
CBS-Oance Orch.: WCAO WBT
WBMM
★MBS-European News: WKRC
WLAP WCMI
NBC-Oance Music: WSM WOWO
KDKA
WBNS-History in the Making
WCKY-Adams Co. Fair
WCPO-Final Out
★WHIO-News
WID-Kay Neal & Cavaliers
WING-Johnny Martone's Orch.
★WLW-General Brice P. Disque
WSAI-Jane Grey
11:00 EST 10:00 CST
CBS-Henry Busse's Orch.: WNOX
WBNS WCHS WBMM WBT
(sw-6.12)
★NBC-News: Abe Lyman's Or-
chestra: WENR WOWO KDKA
★NBC-News: Les Brown's Or-
chestra: WGBF WSB WING
MBS-Oance Orch.: WCMI WKRC
★News: WCPO WHAS WHO
WJR WLW WFBM WGN
KMOX-France Laux, sports
WCAU-Masterworks on the Air
WCKY-News from Home
★WGVK-Dancing Party: News
WHIO-Jerry Livingston's Orch.
WLAC-Sports
WLAP-The Coquettes
★WMAQ-News: Raymond Scott's
Orch.
WSAI Music You Want
★WSM-News: Sports
★WTAM-News: Otto Thurn's
Orch.

11:15 EST 10:15 CST
MBS-Abe Lyman's Orch.: WGN
CBS-Henry Busse's Orch.: WJR
WHIO WFBM
NBC-Les Brown's Orch.: WHO
WSM
KDKA-Al Fremont's Orch.
★KMOX-News
WAVE-Grandstand Managers
WCKY-Kentucky Merchants
WCPO-One on the House
WHAS-Walsh Looks 'Em Over
WSAI-Memorial Album
WLW-Dance Orch.
11:30 EST 10:30 CST
★CBS-News: Jan Garber's Orch.:
WCHS WCKY WLAC WCAU
WHAS WJR WBT WHIO WNOX
WBNS WBMM (sw-6.12)
★NBC-Cecil Golly's Orch.: News:
WGBF WOWO
★NBC-Horace Heidt's Orchestra:
News: WHO WMAQ WTAM WSM
WING WAVE WSB
MBS-Ray Noble's Orch.: WKRC
WLAP WGN WCMI
KDKA-Herman Middleman's Orch.
KMOX-Moonlight Serenade
WCPO-Startlit Hour
WENR-Music You Want
WEOA-Baseball Summary
WFBM-Baseball Round-Up
★WIRE-Headline Highlights
WLW-Dance Orch.

Enc. - Holiday Programs

FREQUENCIES	
KDKA-980	WHKC-640
KMOX-1090	WTO-1090
WAVE-940	WING-1430
WBMM-770	WIRE-1440
WBNS-1430	WJR-750
WBT-1680	WKRC-550
WCAU-1170	WMAQ-670
WCHS-580	WLAP-1420
WCKY-1490	WLS-870
WCMI-1310	WLW-790
WCPO-1290	WMAQ-670
WENR-870	WNOX-1010
WEOA-1370	WOWO-1160
WFBM-1230	WSAI-1330
WGBF-650	WGBF-650
WGVK-1500	WHS-1710
WGN-720	WSM-650
WHAS-820	WTAM-1070
WHIO-1280	WWVA-1160
WHIS-1410	

Listen To The... Quiz Kids

Match Your Wits With a Bevy of America's Brightest Boys and Girls

Alka-Seltzer's Sparkling, New Program
WTAM WIRE
9:30 P.M., EST - 8:30 P.M., CST



FIRST FAMILIES OF RADIO

These are the melting-pot
folk of "The Guiding Light"

"THE GUIDING LIGHT": CAST: First row (l. to r.): Jacob Kransky (played by Seymour Young), Ellis Smith (Sam Wanamaker), Ned Holden (Ed Prentiss). Center: Fredricka Lang (Muriel Bremner), Mary Ruthledge Holden (Sarajane

Wells), Iris Marsh (Betty Arnold), Rose Kransky (Ruth Bailey). Rear: Gilbert Gibbons, director; Charles Cunningham (Bill Bouchey), Dr. Ruthledge (Arthur Peterson), Mrs. Kransky (Mignon Schreiber), Fort Pearson, announcer

WHEN listeners tune in "The Guiding Light," they enter a make-believe community called Five Points. Five Points, teeming, turbulent, tightly knit, where men and women of all nationalities are thrown together in one of America's great melting-pot communities, is watched over by Dr. John Ruthledge, deeply tolerant minister of the gospel. His sympathy, his

advice, his unseen influence make him a Guiding Light for Five Points citizens, as well as for many serial listeners. Chiefly he is a Guiding Light for the people portrayed by the actors and actresses pictured above. For example, for Mary Ruthledge Holden, his daughter, who has all the deep humanity of her father; for Ned Holden, who grew up under his care, married Torch

Reynolds and finally realized he loved Mary; for Fredricka Lang, the mystery woman whom Dr. Ruthledge alone knew from the beginning was Ned's real mother. Dr. Ruthledge has been a steady influence in the life of Rose Kransky. Rose, a career girl who wants to be completely independent but was tricked into an affair with Cunningham, a book-publisher, has

come a long way since the mysterious Ellis Smith gave her child his name, and now Cunningham, apparently regenerated, is seeing her again, requesting marriage. These are some of the people whose lives have been brightened by Dr. John Ruthledge's Guiding Light. These are the people you meet at Five Points on "The Guiding Light," Mondays through Fridays, NBC.

Adventures in Listening

(The Busiest Man in the World Is a Radio Fan)

Exciting chronicle of radio in the life of Fiorello Henry La Guardia, dynamic little burgomaster of big New York

BY LESLIE LIEBER



FIORELLO LA GUARDIA, most diminutive mayor of America's largest city, is the busiest man in the world. Now, that sentence packs a lot of whopping superlatives, but they can all be proved—the first by a tape measure, the second by the World Almanac, and the third either by La Guardia's wife or by the bevy of secretaries and underlings who scramble to keep pace with Manhattan's mite of dynamite.

If adventures in radio-listening require leisure and free time, as most people think, then New York's famous mayor appears to be eliminated from the start. For here, constantly enmeshed in underground strikes, overhead costs and the humdrum beats of municipal government, stands the man-of-action personified. Monitoring the lives of 7,000,000 heterogeneous souls means converting every tick of the clock into precious action. And it's hard to see how radio could ever fit into this sort of picture. La Guardia's alarm clock buzzes at seven in the morning. Appointments begin—not at City Hall but at home over the breakfast-table. Practically all the city commissioners have received command invitations to breakfast with His Honor, and this seems to be one ham-'n'-egg plan that really gets results. The day that follows, if normal, will entail officiating in person at a couple of openings, breaking ground for a new building, rushing to one or two big blazes, glancing through most of the eight hundred letters addressed daily to his attention, receiving twenty-odd groups of callers, some of them numbering a hundred people, and drudging on with odds and ends until eight that night. A hard day might double these figures and stretch the closing-hour night unto midnight.

But despite these avalanching duties, New York's mayor literally manufactures time to devote to his chief recreational passion—radio. Not long ago a group of New York reporters,

hot on the trail of a news story, burst into La Guardia's modest Fifth Avenue apartment.

"Have you heard," bellowed their spokesman above the roar of the living-room radio, "that Roosevelt is recommending you as the next Democratic party candidate for Vice President of the United States?"

"**G**ENTLEMEN, I'm listening to Beethoven's Eighth Symphony," said the Mayor. "Would you ruin my enjoyment of music by talking politics?" And the look he gave them almost shoved the reporters out of the room.

They didn't know, these gentlemen of the press, that Sunday is La Guardia's day for adventures in listening. It takes music to extract the thorns in the side of the Little Flower—music delivered, like milk, in the soft-slip-

pered intimacy of his home. But radio is more to La Guardia than merely an arsenal of entertainment. He knows its power in a political campaign and respects it as a purifier of democracy. He has installed a two-way broadcasting and receiving set in his own limousine, appointing radio his right-hand robot in government. And he acts, conducts orchestras and speaks over the airwaves in what amounts to the most complete appreciation and advocacy of radio ever shown by any public official in American life.

La Guardia seemed a likely and proved a willing subject for a *MOVIE AND RADIO GUIDE* interview.

Try to arrange an interview and you'll find out just how busy Gotham's chief executive can be. My own con-fab was postponed four times, and finally came to pass exactly one month after the original appointment. For



← THE MAYOR'S favorite programs are symphonic concerts. He disapproves of most "kid" shows but guested on Dorothy Gordon's (!.)

two hours I waited in a plant-filled anteroom at New York's ancestral City Hall while businessmen, lawyers and petitioners of various sorts single-filed at fifteen-minute intervals into the Mayor's sanctum. Each entered looking as if he intended asking a favor and emerged looking as if he hadn't got it. From time to time five male secretaries, acting under separate hunches, approached me to ask if I were McGinnis. McGinnis was urgently in demand, and as time dragged on I regretted not being able to change my name. Even a toasted American cheese sandwich for His Honor's lunch took precedence over me, while mayors of bygone days looked down from portraits on the wall as if to say, "Take it easy, Pal. We've been hanging around here a lot longer than you." Finally, however, my turn came. I found Fiorello La Guardia scanning a copy of *MOVIE AND RADIO GUIDE*.

"You have no idea how refreshing I find radio as relaxation," he began. "Why, the richest man can't buy for himself what the poor man gets free by radio." La Guardia said he had four radios at home—one for each member of the family. There's also



↑ KATE SMITH is welcomed by His Municipal Majesty as she opens N. Y. Fair with her famed "God Bless America"

a brand-new one in his office-desk drawer for tuning in European news broadcasts. "It's just like Roosevelt's," he chimed with pride.

As the son of a U. S. Army bandmaster—and a former amateur trumpet-player in his own right—Mayor La Guardia goes in mainly for band and classical music broadcasts. His favorites are the Philharmonic concerts over CBS, NBC's Toscanini broadcasts, and the "Masterpiece Hour" heard over WNYC, the municipal station that enjoys the Mayor's active blessing and support. Next to these orchestral shows in the Little Flower's affections come CBS' "Wings Over Jordan" and the Salt Lake City Tabernacle, whose programs of devotional singing he never misses. He enjoys "Information, Please," has been asked to appear as a guest expert, but refuses for lack of time. Despite his fondness for the Italian maestro, the musical Mayor has never attended a Toscanini broadcast and never will. "You bring up a very touchy subject there," he declared. "I asked David Sarnoff in the very beginning to invite only serious music students to Toscanini broadcasts. Instead, he's

of entertainment. At 8 a.m. he's apt to phone in a complaint like this: "Say, why the hell is your recording of Tchaikowsky's Piano Concerto so scratchy? Take it off. Buy a new one. Good-by." Once the announcer started a record revolving about a second before the engineer switched the phonograph on the air. In a flash the Mayor of New York, in despotism mood, had WNYC on the phone. "What happened to the first two notes of Beethoven's Fifth?" he demanded. "They're very important. After this, don't squelch them."

His Municipal Majesty can also deliver a well-placed accolade when congratulations are in order. Frequently he calls up after a WNYC concert and asks that the Mayor's compliments be extended to the soloist. He insisted on congratulating in person a young Hunter College coed who had walked off with the "Symphonic Varieties" quiz prize several weeks in succession. A hint of commercialism over the Simon-pure WNYC gets His Honor's goat. During a news summary, a commentator justly attributed a story to the local Italian paper, the *Corriere d'America*. The incorruptible Italian at City Hall called up right away and wanted to know why WNYC was "putting advertisements on the air for an Italian newspaper." Later the station absent-mindedly broadcast some traffic information based on observations from a Goodyear Blimp! Rather than mention Goodyear, La Guardia assigned a city airplane to take care of future traffic reports.

"I have no objection to commercial advertising on stations operating for profits," La Guardia hastened to add. "If Chesterfield wants to give us opera, that's all right with me." From a sense of fair play, however, the Mayor insists that his children, Eric and Jean, sample products advertised on their favorite young people's programs. If cereal brings the kids a show they enjoy, then they have to taste the cereal at least once. Most often, says the Mayor, the products don't prove quite as crispy, crunchy and deliciously different as advertised. And this overstatement and exaggeration is one of La Guardia's main objections to radio advertising. "They overstate the truth dangerously," he says. "The kids are disillusioned to find 'delicious' means 'fair,' 'mediocre' or 'passable.' They become skeptical and doubtful of everything they hear. It may fill them with an 'oh yeah' spirit for life."

AS FOR the run-of-the-mill kids' programs, La Guardia disapproves of nearly all. He tries to steer his own household away from what he calls "robber programs," and detests serials which send children to bed full of forebodings about the next installment's dramatic happenings. Not long ago Dorothy Gordon asked La Guardia to appear on her "Yesterday's Children," heard over NBC. "My dear Miss Gordon," responded the Mayor, "if I were to broadcast what I really think of children's programs, they'd put us both off the air." However, "Yesterday's Children's" emphasis on childhood books and memories softened his opposition. He went on the air and talked about "Black Beauty," the favorite story of his boyhood. When he came out of the studio a message from home awaited him. Phoned in by his little son, Eric, it read: "Miss Gordon was swell. But you were really punk."

Against La Guardia the homemaker who accepts criticism and listens to radio for enjoyment stands Fiorello Henry La Guardia, the fierce political

(Continued on Page 43)

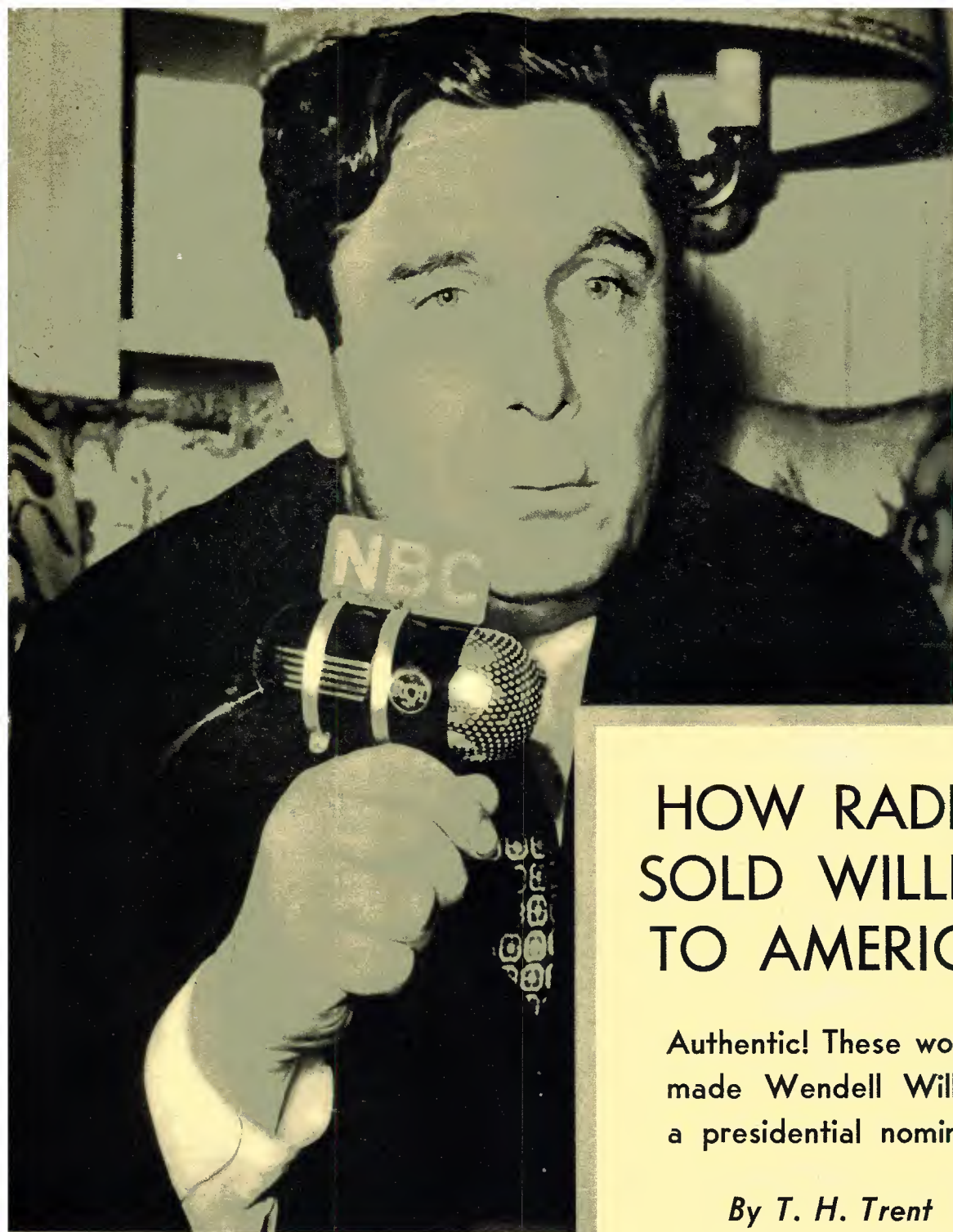


LA GUARDIA'S Chrysler limousine houses short-wave equipment which keeps him in touch with all of New York. Instrument (arrow above) allows him to receive and transmit messages on aials (r.)

made ticket-procurement a matter of privilege and turned the whole thing into a gala social event. I think it's my duty to tune in at home—just like millions of average citizens in New York are forced to do."

Knowledge that the big boss tunes in at odd hours every Sunday keeps the municipal WNYC staff on the *qui vive*. Hardly a Sunday passes without some sort of a phone call from La Guardia, who, in return for the fight he puts up against tax-paying enemies of the station, expects a high standard





HOW RADIO SOLD WILLKIE TO AMERICA

Authentic! These words
made Wendell Willkie
a presidential nominee

By T. H. Trent

IT WAS the sixth ballot at the Republican Convention in Philadelphia. Wendell Willkie sat in a rumpled hotel room listening to his radio. He heard votes for Taft, for Dewey, for himself. More clearly than if he had been in the convention hall itself, he heard state chairmen announce their decisions, and the chant of the balconies which said "We Want Willkie."

He had gained strength in the fifth poll. Now he was gaining even more. A pivotal state switched to him, as Dewey failed fast. He got up off his chair, kicked the wrinkles out of his pantlegs and went out of the crowded room.

The other room was empty and quiet, and the man who entered it sank onto the bed. Already he knew the nomination was his. Alf Landon had been with him the previous midnight and had probed his mind and heart with penetrating questions that

were packed with Kansan shrewdness. Through the closed door came the bark of an announcer's excited voice. "Kansas casts . . ." The crowd roared in anticipation. ". . . its votes for Wendell Willkie."

That was it. That was Alf Landon. The stampede to Willkie would now start in earnest.

The tired man on the bed closed his eyes. So this was how it felt to be nominated for the presidency of the United States. Two months ago politicians had said it couldn't be done; no businessman, however well financed or popular or able, could override the power of the machine.

And this was how it felt!

Wendell Willkie must have thought then of the swift and furious battle of the convention and of the pre-convention campaign. He must have thought also that without radio he would still be just another businessman instead of the white hope of the Republicans.

People have called the Willkie boom a miracle. But the people who don't understand that boom are not radio listeners. We who sit at our loudspeakers have had a ringside seat since the very beginning.

When was that beginning?

WAS it a radio speech? Or was it something else? You have seen other analyses of how this amateur in politics and former Democrat gained the nomination. Let us review what happened, but keep in mind the fact that America first "saw" Wendell Willkie when he met New Dealer Robert Jackson in a sensational "Town Meeting" debate.

The official story says that the Willkie boom began when the magazine *Fortune* nominated him as the man of the hour and published his platform.

We say it began on the night of January 6, 1938, when Chairman Denny

introduced him to the border-to-border "Town Meeting" audience.

The "Town Meeting" audience is composed of more than 6,000,000 listeners. The circulation of *Fortune* is approximately 130,000.

The next "meeting" between Willkie and the rest of America was not a well-timed public appearance. No banner flew and no red fire flamed as he again "exposed" himself. But 12,000,000 Americans heard his voice.

The program was NBC's "Information, Please." Businessmen are supposedly stodgy. Tycoons of the \$75,000-a-year class are supposed to be stiff-necked and humorless. "Economic royalists" is the New Deal phrase.

Wendell Willkie took his place behind the green-topped table along with F. P. A., John Kieran and Christopher Morley. These were the fastest thinkers on the air, and the best informed. His friends and well-wishers crossed their fingers and breathed a prayer. Greater celebrities than he had sat dumb and ignoble under the lashing of Clifton Fadiman's wit.

The first question was "With what institution or organization is each of the following greetings associated?" Mr. Fadiman paused, pinned his guests with a sardonic eye and said, "Where's Elmer?"

Mr. Adams got that one. "The American Legion."

Fadiman: Who says "Hello, Bill"?

Willkie: Elks.

Fadiman: Are you an Elk?

Willkie: I was at one time.

Thus went the first exchange. Mrs. Willkie, sitting in the audience, drew a careful sigh.

The next question was tougher. "Name the Presidents during whose administration the following expressions came into use."

Fadiman: "Carpetbagger."

Willkie: President Andrew Johnson.

Fadiman: That's right, Mr. Willkie. What did the term carpetbagger mean?

Willkie: It meant one who went South during the Reconstruction period who took along a carpetbag, which is a type of valise. He traveled into the South as a northerner in order to obtain political power and advantages during the Reconstruction in the South.

Clifton Fadiman went on to his next word. It was "farm bloc." Mr. Willkie's hand was the first one aloft. Fadiman nodded.

Mr. Willkie: It was during Warren G. Harding's administration. The farm bloc was an organization of Congressmen who were demanding more benefits for the farmer.

Mr. Fadiman: What party did they belong to?

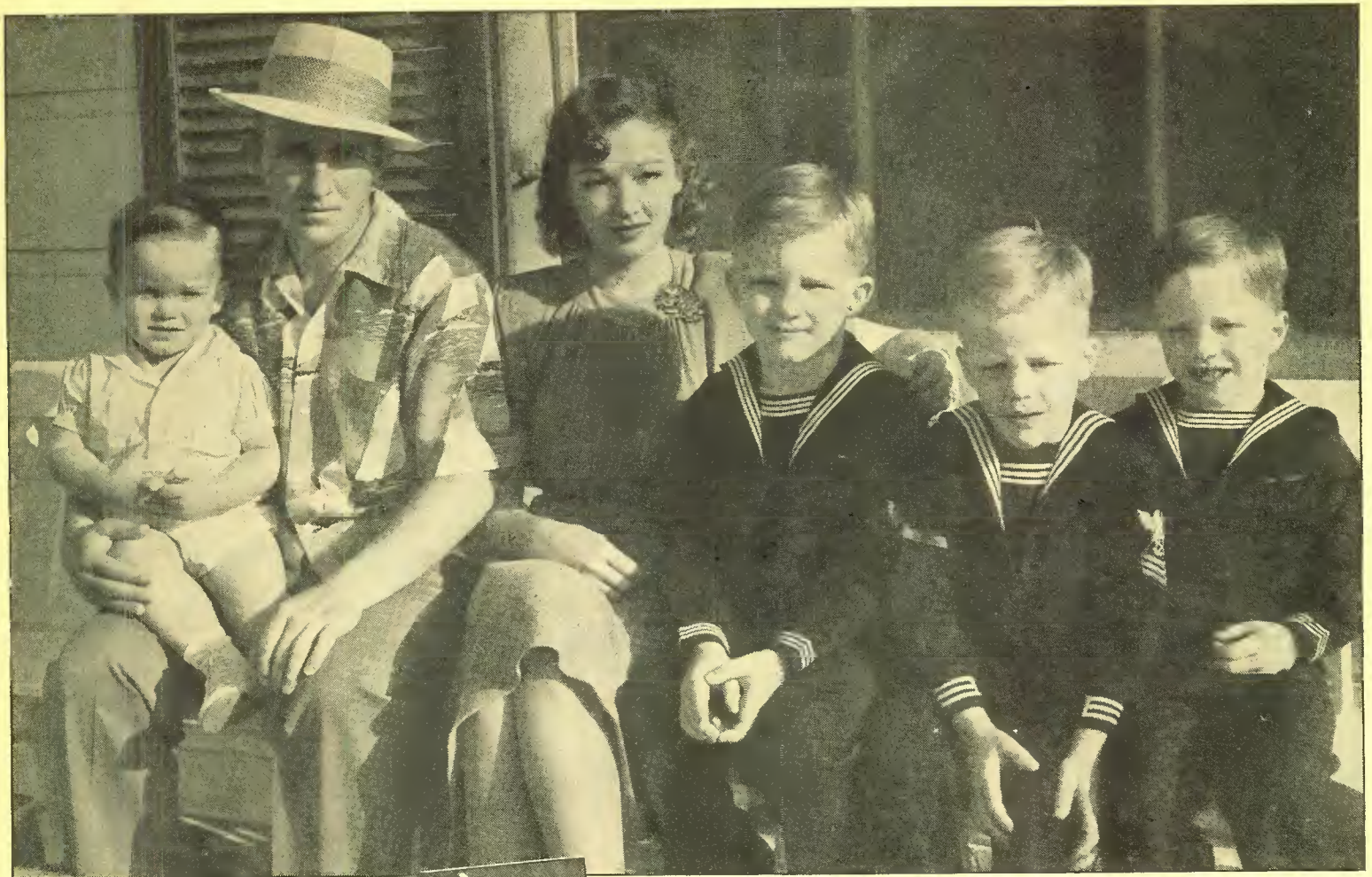
Mr. Willkie: Largely to the Republican party but they were Progressives, primarily nominated by Senator Norris and other Congressmen from the northwest and western states.

Mr. Fadiman: You haven't been studying, have you?

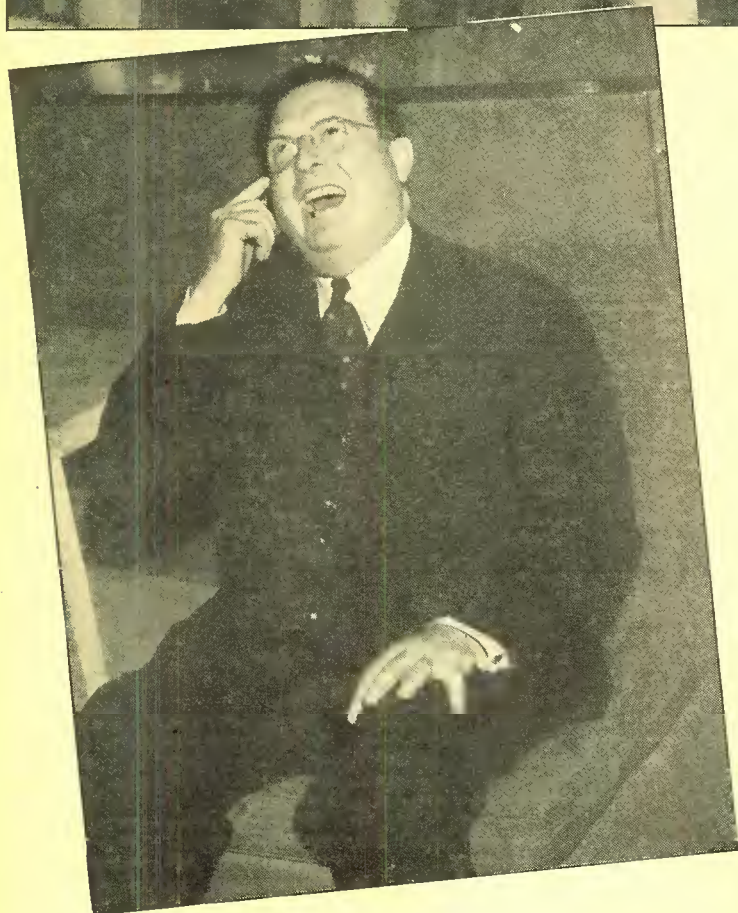
Mr. Willkie: I wish I could.

Here was no stuffed shirt. Americans now began to like this fellow Willkie. They awaited a harder question, and got it.

(Continued on Page 43)



HOUSE OF CROSBY—The illustrious clan holds still long enough for this picture, taken shortly before their departure for a vacation on Bing's Rancho Sante Fe. Left to right: Lynn, Bing, Dixie, Gary, Phillip, Dennis. Bob Burns will preside at K. M. H. (NBC, Thurs.) during Crosby's absence



TIME OUT FOR LAUGHS—Affable, busy Milton J. Cross, seen in the telephone-exhibit lounge at the New York Fair, enjoys a spot of "eavesdropping" on free long-distance calls. Cross currently announces "Information, Please" (NBC, Tuesday), "Musical Americana" (Tuesday), "Radio City Music Hall" (Sunday)

This Week Along the Airialtos

SEE PAGE 13 FOR NEWS OF
THIS WEEK'S IMPORTANT
PROGRAMS AND GUESTS

Hitler vs. Don Lee Network

HOLLYWOOD, CALIF.—At 9:15 a.m. PST (1:14 p.m. EDT) Hitler began his July 19 "peace or destruction" speech aimed at England and the United States and carried by the major networks, including the Mutual affiliate group, the Don Lee Broadcasting System of the West Coast, comprising thirty-one stations. At 9:59 a.m. PST Lewis Allen Weiss, vice-president and general manager of the Don Lee network—and a former U. S. cavalry captain—cut the speech off the air with this statement:

"The management of this network is of the opinion that it is not in the public interest nor in harmony with the attitude of this government to permit the continuation of this broadcast by Mr. Hitler from Germany. We feel sure that our American listeners will concur in our opinion that Mr. Hitler

should not be permitted to use our American facilities to justify his crimes against civilization itself."

Immediately following the action, the Don Lee switchboard was deluged with laudatory calls. Not one listener objected; all praised the act.

NEW YORK, N. Y.—The Mutual Broadcasting System was blacklisted July 20 by Dr. Otto Dietrich, Adolf Hitler's personal press chief, in a cable from Germany which, in retaliation for the Don Lee network censoring of Hitler's speech, banned MBS hereafter from broadcasting from Germany or German-controlled areas.

So-o-o-Id—American!

NEW YORK, N. Y.—"Information, Please," after a successful two-year run with Canada Dry, will move into the Lucky Strike camp November 5. It will also be heard a half-hour earlier. Raising the price-tag on the show to \$8,500 brought the change. Cast of the show will remain the same.



LEFT—It's just possible that this noble beast is viewing his rider with suspicion, for the man-on-the-horse is none other than that big prank-playing Jack Benny announcer—Don Wilson!

ABOVE—With their favorite dolls, the Moylan Sisters, radio's precocious rhythm singers (NBC, Sun.), celebrated Marianne's eighth birthday July 16. Peggy Joan, 5, is at Marianne's right

ALONG THE AIRIALTOS

(Continued from Preceding Page)

CHICAGO, ILL.—For the second consecutive year baseball's greatest spectacle, the world series, will be broadcast exclusively over the Coast-to-Coast Mutual network under the sponsorship of the Gillette Safety Razor Company. The broadcasting rights for the event cost \$100,000. Mutual states that more than 150 stations and short-wave facilities in addition will carry the classic.

IN NEW YORK

with Wilson Brown

"Forecast" Units for Sale

Each unit of "Forecast," the new CBS Monday night variety show, is for sale. The idea is that each program consists actually of two half-hour programs which can be sold as one hour program or can be sold separately as two half-hour programs. We attended the premiere when Raymond Paige aired his "Battle of Music" in the first half-hour. This "Battle of Music" broadcast is to be considered as a public audition. If a sponsor likes it, Paige and the others are prepared to continue the idea of jazz versus classics for an unlimited number of weeks. Because it was an audition, Albert Spalding, the violinist, accepted only \$21 as his fee. Should a sponsor buy the program, he would have to pay Spalding his regular commercial fee, which runs into four figures. Some studio visitors present at this first program raised the question of price, noting that Paige used two complete bands totaling seventy-four musicians. Paige points out, however, that only four and a half hours of rehearsals were necessary, and that not all of the musicians were required to attend all rehearsals. He also points out that

these two combined orchestras are not as large as the 100-piece band he used on "Musical Americana" when that program originated in Pittsburgh. All critics agreed that Spalding was the sensation of the evening, proving, to everyone's surprise, that he is an excellent actor and master of ceremonies. Even if the entire program should not be sold, Spalding stands an excellent chance of getting a job as a result of his individual work.

Dave (Hobby Lobby) Elman and his wife are on a motor tour from New York to Hollywood . . . Ken McGregor and Nelson Case, director and announcer respectively of "Sky Blazers," are taking flying-lessons. Case has already soloed . . . Irene Beasley, the "long, tall gal from Dixie," has just talked one of the top-talent agencies into accepting her newest program idea, which she calls "Starlet Hour" and which will feature little-known professional talent such as understudies, local-station artists and advanced music and drama pupils. She has been working on the idea for six months and now announces it is ready for sale . . . Oddity: The day announcer Ben Grauer was signed for the "Marriage Club" he was renewed on "Battle of the Sexes."

Milton Cross Does o Houdini

Milton Cross is all crossed up. As announcer for "Information, Please," he must be in Studio 8-G in Radio City from 8:30 to 9:00 p.m. EDT each Tuesday. As announcer for "Musical Americana," he must be in NBC's Ritz Theater that same night from 9:00 to 9:30 o'clock. Of course it can't be done. So this is what happens. Upon speaking his last words for "Information, Please" in 8-G, he rushes across the hall to 8-B. There he makes the opening announcement for "Musical Americana" by the "cut-in" method. Then, while Raymond Paige and his

orchestra play the opening number, Cross walks or taxis the two blocks to the Ritz Theater, arriving there in time for his next announcement.

About the Serials

Allan Hewitt of "My Son and I" is in summer stock at Westport, Conn. . . . Helen Choate, Bunny in "Pretty Kitty Kelly," has over eighty china, brass and straw dogs in her collection . . . "Woman of Courage" celebrated its first anniversary July 16. Since the program started, its network has been expanded from twenty to forty stations. The original cast remains: Selena Royle as Martha Jackson, Joan Tetzel as Lucy, Larry Robinson as Tommy, Albert Hayes as Jim and Horace Braham as George Harrison . . . The new Mary in "The Aldrich Family" is Joan Allison.

Is It Still "We, the People"?

Phil Lord started "We, the People," as an idea program—an idea that unknown persons with interesting stories would be more entertaining than famous persons doing the things for which they receive their fame. To the microphone came Mollie Tickelpitcher with her wad of chewin' tobacco, blood-donors, war refugees, people with odd jobs, crackpots. Lately, however, "We, the People" is becoming just another variety program, leaning, as is so often the case, on big names doing uninteresting things. Assistant Secretary of War Louis Johnson was a recent guest. He wasn't uninteresting, but war talk isn't entertainment. Leopold Stokowski appeared for a short talk. He told about his youth orchestra—something we had known about for a full year. On July 23 Kirsten Flagstad, Metropolitan Opera singer, and Edwin MacArthur, symphony conductor, appeared and performed, although this program is neither operatic nor symphonic. We understand such guests can now be expected regularly.

IN HOLLYWOOD

with Evans Plummer

Home Town Boy Makes Good

Upon returning from his triumphant vaudeville tour, during which he broke box-office records in eight cities, Bob Hope was greeted by John B. Kingsley, president of the Hollywood Chamber of Commerce, and presented with a special trophy, the first of its kind, for the immense good-will Hope had created for Hollywood by playing before more than a million people and making them laugh at this critical time in world history. Comedian Hope credited his radio build-up with his success; reported that the audiences were shouting his radio gags over the footlights to him. While the Hope troupe will not return to the air until September 24, Bob begins a new Paramount picture, "The Road to Zanzibar," immediately with Bing Crosby and Dorothy Lamour. And both Paramount and Pepsodent, goes the rumor, will be paying more for his services.

Conventions Are Fun(?)

Network officials were in a dither Thursday evening, July 17, as to whether the President would or would not make his nomination-acceptance broadcast. Result: "Good News" (NBC) producers were asked for five minutes of that broadcast's time, were given it back when it seemed F. D. R. wasn't ready, and then wound up with a five-minute cut in the script which left a "hole" on the air. Kraft Music Hall fared likewise but more so. While this show was airing, NBC first asked for five minutes, then gave the five back, next asked for twenty seconds, gave the second request back, and finally wound up by taking a one-minute-early ending of the Crosby hour. Altogether, four requests, preceded by three-minute warnings, were



ABOVE—The Freeman Gosdens (he's Amos of "Amos 'n' Andy") take their Virginia to the Brown Derby for a night out in Hollywood—because she raised nine dollars for the Red Cross!

RIGHT—Gale Page (l.), who left Chicago for Hollywood only to renounce films, shows old Windy City friend, Betty Winkler ("Girl Alone"), her fish-pond at ex-Chicagoans party she threw



made during the one-hour show, and three were nullified almost as soon as they were made. Producer Bob Brewer is a bit tired of political conventions; the Republicans killed Kraft's entire show!

Fire and Thief Trouble, Too

Nor did the conventions cause all radio's troubles of the fortnight. When CBS was premiering its summer "Forecast" series July 15, and Fredric March and wife, Florence Eldridge, were attempting to enact "The Gentleman From Indiana," soundman Billy Gould discharged his blank-loaded revolver too near studio drapes and set them afire. A page-boy, on the alert, doused the sparks with water hurled from drinking-cups. Then, when Jan Garber was to open at the Casa Manana ballroom, the CBS engineer assigned to the mike set-up discovered a thief had slit his convertible coupe's top and stolen the microphones for the job. Duplicate equipment was rushed to the scene by messenger to save the day.

Janitors Picket NBC . . . Live Mixings

The local janitors' union of the A. F. of L. is currently picketing NBC's Hollywood Radio City in an effort to force NBC to employ union janitors. As none of the network's employees are involved in the picketing or "strike," NBC has asked the demanding union to submit its case to the National Labor Relations Board for decision. Kay Kyser's next screen story shapes up as a mystery melodrama, with Kay playing himself in company with boogymen Bela Lugosi, Peter Lorre and Boris Karloff. On the same (RKO) lot, Ginny Erwin, of radio's Music Maids, was heard singing alone—and thereupon was selected to double as the singing voice for Lucille Ball in "You're Near." So amazing was Charles Holland's first NBC Friday program that the series

has been moved to a better spot, three p.m. EDT on Sundays. Comes news, too, that colored tenor Holland will make his New York debut October 28 at Town Hall. So successful likewise have been the dramatic efforts of songstress Pat Friday on the Old Gold series that she will continue to be cast in support of Don Ameche and Claire Trevor. That show's Red Cross stint July 12, by the way, raised more than \$4,000 for the relief fund.

Honore Ameche, wife of radio-screen actor Don Ameche, presented her famous husband with his fourth son July 20, a lusty six-and-one-half-pound youngster. Significant: That Ameche is currently being seen on the screen in "Four Sons"!

IN CHICAGO

with Don Moore

On-The-Spot Pickups

If you had attended "Breakfast Club" during Democratic convention week here, you might have thought the convention was being held in the "B. C." studio instead of the Chicago Stadium, so many politicians and delegates came around to see McNeill and company in their fun-and-music filibuster. Among the visitors was Congressman Luther Patrick from Alabama, himself a former radio announcer and "early riser" emcee. He said the reason they keep him in Congress is that they know he'd go back on the air if he lost his office. In an informal air interview he told Don the Democrats were joining the Republicans. "How's that?" asked Don, surprised. "In that 'Stop Willkie' movement," drawled the Congressman.

"Quiz Kids" Come Through

As you may or may not know, the sensational "Quiz Kids" program has an off-the-air preview show on

Wednesday, in which different questions are used from those posed on the Friday broadcast. The whiz kids sometimes come through with even more brilliant displays on these previews than on the air shows, and that's going some. I heard the juniors answer fourteen out of fifteen questions correctly recently, with some snappy repartee thrown in. Emcee Joe Kelly asked, "What word can be spelled backward and have a different meaning?" Cynthia Cline came through: "Made spelled backward is edam. That's a kind of cheese—the only cheese that's made backward!"

Cleveland Towne, young portrayer of Peter Sinclair in "Helen Trent," was sitting in the observation booth watching an episode in which he didn't appear because he was sick in the story. He slyly observed: "It's a shame! Every summer about this time I have to get sick in the script!"

Serial Stuff

Janet Logan, not much bigger than an atom and twice as omphatic, is the new "Stepmother," succeeding Sunda Love, who went off on a Canada fishing-trip with her husband before getting tied down to radio again. Janet made her first dramatic appearance in Chicago several years ago with a show boat anchored in the Chicago River. She has also recently been doing the part of Helen Stephenson in "Road of Life," but has given up that part, failing, probably, to convince rival sponsors that two kinds of soap suds will mix. Current voice of Midge in "Midstream" is that of Lesley Woods. Casts of Irna Phillips' sketches entertained the author recently. At the height of the party a bell-boy came to the door with a very innocent expression on his face and announced, "Is there a Dr. Brent here? He's supposed to call surgery." Everybody looked theatrically innocent ex-

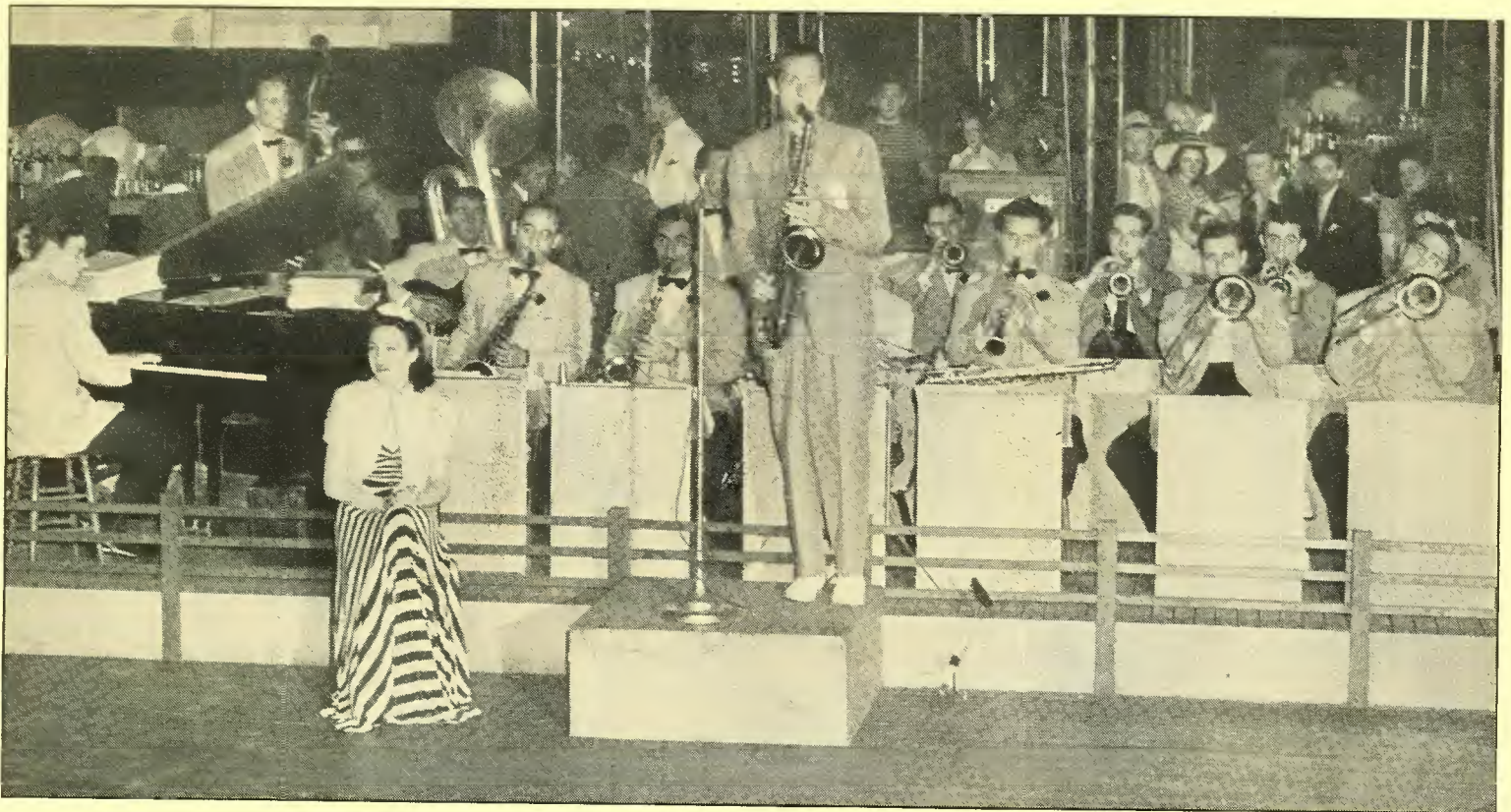
cept the writer. She looked bewildered for a moment. Her "Road of Life," you know, comes on the air with: "Dr. Brent . . . Call surgery."

From Carlon Forestalls 'Phobia'

Fran Carlon (Ruth Lardner of "Girl Alone"), taking no chances since her dog died of rabies, is taking the Pasteur treatment as a precaution. Phillips Holmes carried his patriotic role in MBS' "Wings for America" over into private life, enrolling for a month of army training at the Citizens Military Training Camp at Fort Sheridan. The "Uncle Ezra" cast journey to Nashville, Tenn., early in August for the premiere of the movie "Comin' Round the Mountain," in which Pat "Ezra" Barrett appears. Les and the new Mrs. Tremayne are vacationing all over the West, and Les is getting acquainted with the family of his wife, formerly Eileen Palmer. Peg Wall (Lois Colton of "Helen Trent") trousseau-shopping for an early fall wedding to that Florida dentist. Laurette "Daisy Mae" Fillbrandt and husband Russ Young ("Bachelor's Children" announcer) finally getting their honeymoon vacation after five years of radio work since they were married. A boy, Anthony Dawson, for Marvin and Mrs. Mueller. Marvin is Chief Terwilliger in "Mary Marlin." A li'l girl for Mr. and Mrs. Charles Gussman. Charlie writes "Li'l Abner." His wife, former Ziegfeld Follies dancer, plays Delightful Scraggs in hubby's sketch.

This Week's "Attoboy!"

To Wayne King for turning out a swell recording of "I'd Love to Live in Loveland," as a gesture to that grand young old man of music, Uncle Will Rossiter, who wrote and published the song that sold in the millions many years ago, and who this year passes the half-century mark as a music publisher and everybody's friend.



BAND OF THE WEEK is Bob Chester's. In foreground: Dolores O'Neill, vocalist, and Bob Chester, maestro. First row (from left to right): Buddy Brennan, piano; Harry Schuchman, George Brodsky, Manny Gershman (hidden), Ed Scalzi, saxophones; Al Mastren, Sy Shaffer, trombones. Rear row (left to right): Ray Leatherwood, bass; Bobby Dominick, guitar; Bob Bass (partially hidden), drums; Garner Clark, Alec Fila, Al Stuart, trumpets

ONE of the most promising musical crews to come up during 1940 is Bob Chester's band, which celebrates its first birthday this month. Following the versatile "swing and sweet" trend established by Messrs. Dorsey and Glenn Miller, the Chester crew has already carved itself a niche in collegiate America's preferred band list as evidenced in its high showing in a recent collegiate poll to determine 1940's coming bands. Scion of the Albert Fisher family of Detroit, automobile body tycoons, Chester starred in baseball, basketball and football at the University of Detroit before trading his catcher's mitt for a baton and a tenor saxophone. He tooted his horn with such swing greats as the Dorseys and Gene Krupa before he hatched his own band last August on the advice of chum Tommy Dorsey. Currently CBSing from the Chatterbox, Route 29, New Jersey, and recording for Bluebird, the Chester band theme song, "Sunburst," an original, evidences the varied extremes of its musical aptitude in its arrangements of "The Wind and the Rain in Your Hair," on the sweet side, and "The Octave Jump," in a jazz vein. It graces the bandstand with Harry Schuchman, George Brodsky, Manny Gershman, Ed Scalzi, all of New York City, saxophones; Garner Clark, Dallas, Tex., Alec Fila, Passaic, N. J., Al Stuart, Philadelphia, trumpets; Al Mastren, Schenectady, N. Y., Sy Shaffer, Passaic, trombones; Buddy Brennan, Boston, Mass., piano; Ray Leatherwood, Dallas, Tex., bass; Bobby Dominick, Paterson, N. J., guitar; Bob Bass, Minneapolis, Minn., drums; Dolores O'Neill, Philadelphia, vocalist. For the achievement of a finished, versatile style within the space of a year, your correspondent names Bob Chester and his orchestra—the MOVIE AND RADIO GUIDE Band of the Week.

ON THE BANDWAGON

By MEL ADAMS

Behind the Podium

Sammy Kaye added Harlan Rogers, a tenor, to his battery of vocalists, already comprising Tommy Ryan, Jimmy Brown, Clyde Burke and Charlie Wilson . . . Skinny Ennis and Matty Malneck signed for Warner musical shorts . . . The Fabian Andre band continues to record for Decca under the baton of Lou Holden, band manager who stepped in when Andre vacated the baton . . . Sid Weiss, Tommy Dorsey bassist, anticipates a bit of cigar passing come next March . . . Lennie Hayton now orchestrating for Artie Shaw, not Jimmy Dorsey, as previously reported here . . . Vincent Lopez will have the regular baton-waving assignment on "Show of the Week," returning to MBS September 29, the idea of a different band each week having been scrapped . . . America's jazz maestri relieved over the settlement of the tiff between the A. F. of M. and the Minneapolis and Richmond radio stations. Sustaining air time is the life-blood of the band business . . . Three replacements in the Kay Kyser band, Nonnie Bernardi taking over on sax, Rock Hillman on guitar and Bill Purcell on trumpet . . . The Smoothies—Babs, Charlie and Little—doing floor-show service at the

Casa Manana, Culver City, Calif., in addition to their Burns and Allen air stint Monday nights, NBC.

Song Stuff

Bill Kearns, of NBC's Kidoodlers Quartet, has teamed up with Joe Hanley on "Since You Went Away," due for release shortly . . . Eddy Howard has "Now I Lay Me Down to Dream" in his publisher's hands, and is vacationing on an island at Lake Okauchee, Wis. . . . Frankie Masters, currently airing from the Hotel Taft, has a follow-up to his "Scatterbrain" and "Charming Little Faker" hits in "Say When."

Off the Beat

Saxie Dowell's band, currently at the Edgewood, Albany, N. Y., hopes to pick up a CBS wire shortly . . . Big changes in the Hal Kemp band, arranger Harold Mooney, trumpeter Clayton Cash and trombonist Eddie Kusby leaving . . . The Kemp crew follows Phil Harris into New Orleans' Roosevelt Hotel for four weeks beginning August 8 . . . The Larry Clinton papoose is due when this book hits the newsstands . . . Leo Reisman's band has been filmed for the new talk-division nickel-in-the-slot sound pic-

tures . . . Duke Ellington's Sherman Hotel opening set for September 9, NBC to air . . . Bobby Gibson is a vocal addition to Johnny Green's band . . . Connie Haines, T. Dorsey songstress, and Nelson Mason, Warner Bros. bit player, are an item . . . Henry Busse reported signed for a Columbia flicker.

Diskussion:

GENE KRUPA — "Blue Rhythm Fantasy" (Okeh 5627, \$0.35)—King of the drums serves up a two-sided exciting jazz feature in Oriental vein for his first impression under the revised Okeh label (replacing Columbia's "Vocalion" stamp) . . . Feverish tom-tomming by the drummer-man highlights, with some dirty trumpet growling as a secondary feature.

BOB CROSBY — "Spain" (Decca 3248, \$0.35)—The eight-man Bobcats combine unearths an old Isham Jones-Gus Kahn ditty for an unusual blend of Dixieland jazz and Spanish rhythm, with Jess Stacy's pianistics and Eddie Miller's tenor saxophonizing highlighting . . . Irving Berlin's "All by Myself," the plattermate, has a fine Warren Smith jazz trombone bit.

XAVIER CUGAT — "Nueva Conga" (Victor 26661, \$0.75)—The increasingly popular "One-Two-Three Kick" rhythm in customary tasteful style by the Waldorf maestro, with a fresh vocal performance by Miguelito Valdes, former Cuban maestro, making his first appearance with the Cugat band . . . "Rumba Rumbero," on the reverse, was penned by Valdes, highlights his vocal.

RECORDMENDEED — Tony Martin, "I'm Stepping Out With a Memory Tonight" (Decca 3247); "Hawaii," featuring Lani McIntire, Andy Iona and Sol Hoopii (Columbia Album C-19, \$2.50); Charlie Barnet, "The Reverie of a Moax" (Bluebird 10785); Frankie Masters, "Orchids for Membrane" (Okeh 5630).

In response to numerous requests from parent-readers who were aided by the "Parent's Guide to Children's Programs" published in a previous issue, MOVIE AND RADIO GUIDE herewith presents an up-to-date guide with programs recommended for three school-age groups. Used as a basis here as before is the current list of the United Parents Associations of New York City, Inc. (widely endorsed by schools, libraries and women's clubs), to which have been added illuminating thumb-nail descriptions of each program. Use this U. P. A. recommended list to guide your child's listening.

For Children from Five to Nine Years

Saturday, August 3

LET'S PRETEND, CBS. An informal dramatic program which presents an all-juvenile cast in dramatizations of world-famous fairy tales and legends.

Eastern Daylight 12:30 p.m.	Central Daylight 11:30 a.m.	Mountain 9:30 a.m.
Eastern Standard 11:30 a.m.	Central Standard 10:30 a.m.	Pacific 8:30 a.m.

Sunday, August 4

COAST TO COAST ON A BUS, OR THE WHITE RABBIT LINE, NBC. Variety show built around an imaginary bus, with amateur child actors hopping on and off. Milton Cross is conductor, children sing or act in lieu of bus fare.

Eastern Daylight 9:15 a.m.	Central Daylight 8:15 a.m.	Mountain Not Available
Eastern Standard 8:15 a.m.	Central Standard 7:15 a.m.	Pacific Not Available

MARCH OF GAMES, CBS. A youngster's own radio quiz and game broadcast, with schoolboy master of ceremonies, five young guest contestants each Sunday morning.

Eastern Daylight 1:30 p.m.	Central Daylight 12:30 p.m.	Mountain 10:30 a.m.
Eastern Standard 12:30 p.m.	Central Standard 11:30 a.m.	Pacific 9:30 a.m.

Monday, August 5

IREENE WICKER (THE SINGING LADY), NBC. Stories told by a veteran radio storyteller Monday through Friday. Depending on the subject, they are either sung or told verbally.

Eastern Daylight 5:30 p.m.	Central Daylight 5:30 p.m.	Mountain 5:30 p.m.
Eastern Standard 4:30 p.m.	Central Standard 4:30 p.m.	Pacific 4:30 p.m.

For Children from Nine to Twelve Years

Saturday, August 3

BRIGHT IDEA CLUB, NBC. Teen-age boys and girls discuss and demonstrate their hobbies and unusual ventures. Each broadcast presents a panel of juvenile guests.

Eastern Daylight 10:30 a.m.	Central Daylight 9:30 a.m.	Mountain Not Available
Eastern Standard 9:30 a.m.	Central Standard 8:30 a.m.	Pacific Not Available

THIS WONDERFUL WORLD, MBS. Broadcast from New York's Hayden Planetarium, presenting a question-and-answer program on topics of natural history.

Eastern Daylight 11:45 a.m.	Central Daylight 10:45 a.m.	Mountain Not Available
Eastern Standard 10:45 a.m.	Central Standard 9:45 a.m.	Pacific Not Available

CALLING ALL STAMP COLLECTORS, NBC. Captain Tim Healy runs a radio stamp club, offering a clearing-house for young philatelists.

Eastern Daylight 1:15 p.m.	Central Daylight 12:15 p.m.	Mountain 10:15 a.m.
Eastern Standard 12:15 p.m.	Central Standard 11:15 a.m.	Pacific 9:15 a.m.

RENFREW OF THE MOUNTED, NBC. Adventure thriller of the Royal Canadian Mounted Police. Written by boys' writer Laurie Erskine York, stories show how "the Mounties get their man."

Eastern Daylight 6:30 p.m.	Central Daylight 5:30 p.m.	Mountain 3:30 p.m.
Eastern Standard 5:30 p.m.	Central Standard 4:30 p.m.	Pacific 2:30 p.m.

SKY BLAZERS, CBS. Col. Roscoe Turner, veteran barnstorming flier, conducts dramatized adventures of famous pilots who, whenever possible, are heard as guests.

Eastern Daylight 8:00 p.m.	Central Daylight 7:00 p.m.	Mountain 8:00 p.m.
Eastern Standard 7:00 p.m.	Central Standard 6:00 p.m.	Pacific 7:00 p.m.

Sunday, August 4

MARCH OF GAMES, CBS. A youngster's own



NEW AND DESTINED TO BECOME A HIT with children is "Quiz Kids" (NBC, Fri.). Gerard Darrow (left), 8, and Charles Schwartz, 13, were recent guest experts on this junior "Information, Please"

A Parent's Guide to Children's Programs

radio quiz and game broadcast, with schoolboy master of ceremonies, five young guest contestants each Sunday morning.

Eastern Daylight 1:30 p.m.	Central Daylight 12:30 p.m.	Mountain 10:30 a.m.
Eastern Standard 12:30 p.m.	Central Standard 11:30 a.m.	Pacific 9:30 a.m.

Monday, August 5

BUD BARTON, NBC. Monday through Friday serial story of a typical twelve-year-old and his cronies, Clambake Kennedy and Bunny Gregg. A real boys' program.

Eastern Daylight 5:45 p.m.	Central Daylight 5:45 p.m.	Mountain 5:00 p.m.
Eastern Standard 4:45 p.m.	Central Standard 4:45 p.m.	Pacific 4:00 p.m.

THE LONE RANGER, MBS. Monday, Wednesday and Friday western thriller with a minimum of gunfire and bloodshed, a maximum of adventure. Principals: The Ranger; his horse, Silver; his Indian, Tonto.

Eastern Daylight 7:30 p.m.	Central Daylight 7:30 p.m.	Mountain 8:30 p.m.
Eastern Standard 6:30 p.m.	Central Standard 6:30 p.m.	Pacific 7:30 p.m.

Thursday, August 8

ASK-IT-BASKET, CBS. Quiz program in which most questions are interesting, instructive to children.

Eastern Daylight 8:00 p.m.	Central Daylight 7:00 p.m.	Mountain 8:30 p.m.
Eastern Standard 7:00 p.m.	Central Standard 6:00 p.m.	Pacific 7:30 p.m.

THE ALDRICH FAMILY, NBC. Adult cast dramatizes the mischief-making antics of Henry Aldrich, typical American boy. Always good juvenile comedy.

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain 9:00 p.m.
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific 8:00 p.m.

Friday, August 9

JOSEPH MARAIS, NBC. A South African bushveld hillbilly who uses violin and orchestra to present melodies from the Karoon, Zulu and other African regions.

Eastern Daylight 7:00 p.m.	Central Daylight 6:00 p.m.	Mountain 4:00 p.m.
Eastern Standard 6:00 p.m.	Central Standard 5:00 p.m.	Pacific 3:00 p.m.

CITIES SERVICE CONCERTS, NBC. A broad-

cast of light classical music which gives children a broad background in familiar American music as well as not-too-serious music in general.

Eastern Daylight 8:00 p.m.	Central Daylight 7:00 p.m.	Mountain 5:00 p.m.
Eastern Standard 7:00 p.m.	Central Standard 6:00 p.m.	Pacific Not Available

QUIZ KIDS, NBC. Joe Kelly conducts a junior quiz show patterned after "Information, Please" for youngsters under fourteen years of age. Prize-winners get U. S. Baby Savings Bonds.

Eastern Daylight 10:30 p.m.	Central Daylight 9:30 p.m.	Mountain 7:30 p.m.
Eastern Standard 9:30 p.m.	Central Standard 8:30 p.m.	Pacific 6:30 p.m.

NEWS BROADCASTS, NBC, MBS, CBS. All network news broadcasts are definitely helpful to the schoolchild.

For Children of Junior and High School Age

Saturday, August 3

BRIGHT IDEA CLUB, NBC. Teen-age boys and girls discuss and demonstrate their hobbies and unusual ventures. Each broadcast presents a panel of juvenile guests.

Eastern Daylight 10:30 a.m.	Central Daylight 9:30 a.m.	Mountain Not Available
Eastern Standard 9:30 a.m.	Central Standard 8:30 a.m.	Pacific Not Available

THIS WONDERFUL WORLD, MBS. Broadcast from New York's Hayden Planetarium, presenting a question-and-answer program on topics of natural history.

Eastern Daylight 11:45 a.m.	Central Daylight 10:45 a.m.	Mountain Not Available
Eastern Standard 10:45 a.m.	Central Standard 9:45 a.m.	Pacific Not Available

RENFREW OF THE MOUNTED, NBC. Adventure thriller of the Royal Canadian Mounted Police. Written by boys' writer Laurie Erskine York, stories show how "Mounties get their man."

Eastern Daylight 6:30 p.m.	Central Daylight 5:30 p.m.	Mountain 3:30 p.m.
Eastern Standard 5:30 p.m.	Central Standard 4:30 p.m.	Pacific 2:30 p.m.

SKY BLAZERS, CBS. Col. Roscoe Turner, veteran barnstorming flier, conducts dramatized adventures of famous pilots who, whenever possible, are heard as guests.

Eastern Daylight 8:00 p.m.	Central Daylight 7:00 p.m.	Mountain 8:00 p.m.
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Eastern Standard 7:00 p.m.	Central Standard 6:00 p.m.	Pacific 7:00 p.m.
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THE HUMAN ADVENTURE, CBS. Shows through dramatizations how college research men have aided human progress everywhere.

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain 5:30 p.m.
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific 4:30 p.m.

Sunday, August 4

MUSIC HALL OF THE AIR, NBC. Great variety of classical music, vocal and instrumental, appeals to many tastes, will help to broaden the young listeners' musical experience.

Eastern Daylight 12:00 noon	Central Daylight 11:00 a.m.	Mountain 9:00 a.m.
Eastern Standard 11:00 a.m.	Central Standard 10:00 a.m.	Pacific 8:00 a.m.

THE WORLD IS YOURS, NBC. Scientific progress dramatized with a view to opening a "door" through which the listener may go to make the world more truly his. Auspices Smithsonian Institution.

Eastern Daylight 5:00 p.m.	Central Daylight 4:00 p.m.	Mountain 2:00 p.m.
Eastern Standard 4:00 p.m.	Central Standard 3:00 p.m.	Pacific 1:00 p.m.

Monday, August 5

VOICE OF FIRESTONE, NBC. A program of light classics, with Alfred Wallenstein's symphony orchestra and Margaret Speaks, soprano soloist.

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain Not Available
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific Not Available

Tuesday, August 6

INFORMATION, PLEASE, NBC. Wittyly presented quiz show with board of experts attempting answers to questions which require special knowledge of literature, music, history, sports.

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain 5:30 p.m.
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific 6:00 & 7:00 p.m.

WE, THE PEOPLE, CBS. A weekly presentation of Americans who have some extraordinary accomplishment or experience to relate. Melodramatic, but always entertaining.

Eastern Daylight 9:00 p.m.	Central Daylight 8:00 p.m.	Mountain 9:00 p.m.
Eastern Standard 8:00 p.m.	Central Standard 7:00 p.m.	Pacific 8:00 p.m.

Wednesday, August 7

KAY KYSER'S PROGRAM, NBC. Thoroughly wholesome adult popular music and quiz program with a light-hearted tone which appeals strongly to teen-age listeners.

Eastern Daylight 10:00 p.m.	Central Daylight 9:00 p.m.	Mountain 7:00 p.m.
Eastern Standard 9:00 p.m.	Central Standard 8:00 p.m.	Pacific 6:00 p.m.

Thursday, August 8

ASK-IT-BASKET, CBS. Quiz program on which most questions are interesting and instructive to young people.

Eastern Daylight 8:00 p.m.	Central Daylight 7:00 p.m.	Mountain 8:30 p.m.
Eastern Standard 7:00 p.m.	Central Standard 6:00 p.m.	Pacific 7:30 p.m.

THE ALDRICH FAMILY, NBC. Adult cast dramatizes the mischief-making antics of Henry Aldrich, typical American boy. Always good juvenile comedy.

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain 9:00 p.m.
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific 8:00 p.m.

STRANGE AS IT SEEMS, CBS. Dramatizations of true human-interest stories which are unusual but not weird or based on the supernatural.

Eastern Daylight 8:30 p.m.	Central Daylight 7:30 p.m.	Mountain 9:00 p.m.
Eastern Standard 7:30 p.m.	Central Standard 6:30 p.m.	Pacific 8:00 p.m.

Friday, August 9

JOSEPH MARAIS, NBC. (Look under nine to twelve age group.)

CITIES SERVICE CONCERTS, NBC. (Look under nine to twelve age group.)

QUIZ KIDS, NBC. Joe Kelly conducts a junior quiz show patterned after "Information, Please" for youngsters under fourteen years of age. Prize-winners get U. S. Baby Savings Bonds.

Eastern Daylight 10:30 p.m.	Central Daylight 9:30 p.m.	Mountain 7:30 p.m.
Eastern Standard 9:30 p.m.	Central Standard 8:30 p.m.	Pacific 6:30 p.m.

NEWS BROADCASTS, NBC, MBS, CBS. All network news broadcasts are definitely helpful to the schoolchild.

I'M GLAD I FAILED MY SCREEN TEST

(Continued from Page 12)

us all, her big, dark eyes full of unshed tears. She looked cute and distracted. Then her eyes widened and she fell toward the screen, and the microphone faithfully picked up her gasp of dismay and the crash as she fell over the wooden marker. Nobody laughed in that tight little audience. It wasn't funny. It was our own tragedy. Every one of us.

When the lights came on we filed out into the sunshine silently. The casting-director caught up with us.

"Did any of us make the grade?" I asked.

He looked uncomfortable. "Well—yes." And he told us how the silver blonde with stage experience had been given a small part in a forthcoming picture. The only one.

One out of eight!
"Why wasn't her test run with ours, then?" I asked. Then I knew the answer before he spoke. These were the failures.

He shook hands with us all and wished us luck. I wished him luck and thanked him for the experience.

"Did you enjoy it?" he asked. I grinned. "I'll enjoy it as long as I live," I replied, and left him on the only decent exit line I had ever made.

I meant I would never envy stars again. I would never want to be a movie star. I was cured. Next time I see that beautifully waved hair and careful make-up I'll remember how it feels to have it put on at dawn of a gray morning. Next time I see a good scene in a movie I'll understand the nervous energy required to perform it. I'm glad I failed my screen test. Hazel is glad, too. We're happy in our anonymity. Believe me—this story is true—and it was even worse than my worst nightmare. My name and the name of the studio are left out for obvious reasons.

Girls—go to the movies—enjoy them. But for heaven's sake and the sake of your sanity, keep away from Hollywood and avoid a screen test as you would a plague.

Believe me—I know!

SMALL-TOWN SMOOTHIE

(Continued from Page 2)

ment, who has been seeing quite a bit of Martha lately.

When male friends are asked about Martha, there's usually a light little chuckle. "Everyone wants to protect Martha, she looks so frail and unknowing." (The chuckle is usually inserted at this point.) Then they go on. "The truth of the matter is, she probably knows what it's all about more than any of us."

Perhaps the best proof of Martha's prowess as an actress was contained in a recent fan letter. "I enjoyed you very much in 'Our Town,'" the writer said, "and I think you'll be a great actress when you grow up." The best guess is Miss Martha Scott is a very, very grown-up girl, whose art—which doesn't necessarily end when the cameras stop grinding—can make her appear very tiny and very artless . . . or vice versa, as the script or circumstances may demand!

BRAIN-BUSTERS

(Join radio's quiz game! Try your skill at answering these radio brain-busters. For correct answers see below.)

From "Take It or Leave It"
(CBS, Sun., 10 p.m. EDT)

1. How many eights are there in the numbers from one to one hundred?
2. In the song, "Three Little Words," what are the three little words?
3. Marie, Annette, Yvonne and Cecile are the names of four of the five Dionne Quintuplets. Which one has been left out?
4. What instrument does a concert-meister usually play?
5. The third session of which United States Congress is meeting in Washington now?
6. What opera has been most frequently performed at the Metropolitan Opera House?

From "True or False"
(Formerly NBC, Monday)

1. No foreign flag has ever flown from a ship of the United States Navy.
2. Two presidential elections have been decided by the U. S. House of Representatives.
3. The sun has an equator.

From "So You Think You Know Music"
(CBS, Mon., 8 p.m. EDT)

1. What was the prize offered for the "Prize Song" in "Die Meistersinger"?
2. Whom did Figaro marry in "The Marriage of Figaro"?
3. For what was the bride bartered

in "The Bartered Bride"?

4. What was the secret in "The Secret of Suzanne"?

From "Dr. I. Q."
(NBC, Mon., 9 p.m. EDT)

1. What did the Southerners call the stripes in the Confederate flag?
2. What is a triple-threat man on a football team?
3. Which is the farthest south, Portland, Maine, or Portland, Oregon?
4. At the rate of one hundred and fifty words per minute how long would it take to recite Lincoln's Gettysburg address?
5. Is the larger part of Russia in Asia or in Europe?
6. Why does a cow pull on the grass when grazing?

From "Battle of the Sexes"
(NBC, Tues., 9 p.m. EDT)

1. In Charles Dickens' "A Tale of Two Cities" what were the two cities?
2. How many classes of United States mail are there: Four, eight or twelve?
3. Who was President of the United States at the time Louisiana was purchased?
4. What caused the little town of Elwood, Indiana, to become suddenly famous recently?
5. Name the state in which each of the following is located: (a) Langley Field, (b) Randolph Field, (c) Plattsburg.
6. Give the nickname of each of the following famous people: (a) Thomas Jonathan Jackson, (b) Harold Grange, (c) William Robinson.

BRAIN-BUSTERS—ANSWERS

(See questions above)

(Here are the correct answers in our weekly quiz. Of the twenty-five questions in this group, ten were answered correctly. How do you rate?)

"Take It or Leave It"

1. Twenty.
2. I love you.
3. Emilie.
4. First violin.
5. The seventy-sixth.
6. "Aida."

"True or False"

1. False.
2. True.
3. True.

"So You Think You Know Music"

1. Hand of Eva.
2. Suzanna.
3. Three hundred florins.
4. She smoked.

"Dr. I. Q."

1. Bars.
2. One who is a fast runner, a good kicker and a good forward passer. A player who runs, kicks and passes well.
3. Portland, Maine, is the farthest south.
4. Approximately two minutes.
5. In Asia.
6. Because a cow has no upper teeth.

"Battle of the Sexes"

1. Paris and London.
2. Four.
3. Thomas Jefferson.
4. The nomination of Wendell Willkie as Republican candidate for the presidency. Elwood, Indiana, is Mr. Willkie's home town.
5. (a) Virginia, (b) Texas, (c) New York.
6. (a) Stonewall, (b) Red, (c) Bo-jangles.

MR. FAIRFAX

Mr. Fairfax will give personal answers to all readers who send self-addressed stamped envelopes. Remember that he must confine himself exclusively to network personalities and programs. Address Arthur Fairfax, MOVIE AND RADIO GUIDE, 731 Plymouth Court, Chicago, Ill.

Miss Margie Carley, McPherson, Kans.—The cast of "I LOVE LINDA DALE" follows: Linda Dale—Helen Shields; Eric Dale—James Meighan; Penny—Claire Howard; Dr. Bruce Porter—Raymond Edward Johnson; Judge—Arthur Hughes. The themes of this serial are "Isolde's Ver Klarung" and "Forspiel" from Liebestodt."

Mrs. John F. Herbert, Smithdale, Miss.—On "MA PERKINS" Lester Tremayne is Lawyer Burton Wiley; Curtis Roberts is Dr. Stevens.

Mrs. E. D. Willets, Clarinda, Iowa.—The cast of "LIFE BEGINS" follows: Martha Webster—Bess Flynn; Richard Craig—Jimmy Donnelly; Virginia Craig—Toni Gilman; Lloyd Crawford—Donald Cook; Wilbur—Ralph Dumke; Mr. Alvin Craig—Ray Collins; Lucy—Betty Philson; Aunt Ethel—Ethel Owens; Dolores King—Patricia Reardon; Peggy Smithgirl—Janet Nolan; Don Cavanaugh—Eddy Ryan; Jim Carroll—Tom Tulley; Holly—Margaret MacDonald; Mrs. Riley—Agnes Moorehead. Bess Flynn also authors this sketch.

Mr. Russell Dorsett, Wiggins, Miss.—MARY MARGARET McBRIDE and MARTHA DEANE are one and the same person, but neither is broadcasting on the networks at present.

Mr. E. R. McLean, Brantford, Ont., Canada.—PAT O'MALLEY's book, titled "Lancashire Lad," is a collection of monologs. This book is illustrated by George Price. It was released April 22, 1940; is published by Howell, Soskin and Company, New York City.

VOICE OF THE LISTENER

\$1.00 will be paid to the writer of every letter used in this department. Express your opinions. Write V. O. L., 731 Plymouth Court, Chicago, Ill.

Foreign Music?

Dear V. O. L.:

I think it's disgusting the way we in America are forced to listen to the foreign singers and other foreign contestants on both the Sunday morning and Thursday night programs of Major Bowes. Do we not have enough American talent to make a success of this program? If not, the others should be made to render their auditions in the English language.

Mrs. A. E. Nixon, Minong, Wis.

More Gospel

Dear V. O. L.:

I like to hear the gospel singers on the radio. It seems to me there are too few of them to help bring peace to troubled hearts. Perhaps if we had more of such, the world might not be the mad place it is.

Margetta Jung, Austin, Tex.

HOW RADIO SOLD WILLKIE

(Continued from Page 36)

"According to its preamble, the Constitution of the United States was adopted in order to promote what?" Mr. Willkie: Public welfare, wasn't it?

Mr. Fadiman: The general welfare.
Mr. Fadiman: 2. Insure what?
Mr. Morley: Tranquillity.
Mr. Fadiman: What kind?
Mr. Morley: Domes . . . I don't know, just general tranquillity.
Mr. Willkie: Domestic.

Mr. Fadiman: Quite right, Mr. Willkie, domestic tranquillity.
Mr. Fadiman: 3. Provide for what?
Mr. Willkie: For the common defense, wasn't it?
Mr. Fadiman: That's correct, Mr. Willkie.

Mr. Fadiman: Secure what?
Mr. Kieran: Liberty.
Mr. Willkie: The blessings of liberty.

The queries shifted to literature. "Give three quotations containing a reference to April."

Mr. Willkie said, "April showers bring May flowers."

Mr. Fadiman snapped, "That's a simple one. That's a simple one."

Mr. Willkie smiled back. "That's the only kind I know."

The next question was "During the same session of Congress two bills are passed and sent to the President for signature. The President neither signs nor vetoes the bills, yet one becomes a law and one doesn't. How is this possible?"

By now Willkie was thoroughly at home and enjoying himself. His hand flashed up first. Fadiman gave him the floor.

"The first bill becomes a law," he stated, "because the President retained it for ten days (not counting Sundays) during which entire period Congress was still in session. This, according to the Constitution, makes it a law. The second bill did not become a law because Congress had adjourned before the passing of the tenth day, and according to the Constitution this automatically vetoes it. This is called the pocket veto."

Mr. Fadiman: That's quite right, Mr. Willkie.

In Philadelphia on June 9, several hundred Republican delegates said, "That's quite right, Mr. Willkie," when he asked for the nomination.

Historians will undoubtedly report that the Willkie boom didn't get anywhere until Russell Davenport left his job as managing editor of *Fortune* and started organizing the country. They will recount how Charlton McVeagh, an advertising man who had joined up with Alf Landon four years ago, gave his expert advice and experience; how Oren Root started to form Willkie clubs all over America without even asking Mr. Willkie if he might; how others volunteered brains and money. They will say that June 6 saw the boom picking up momentum with over twelve new Willkie-for-President committees being formed and 50,000 Willkie buttons being sold each day.

They may say that these were the things which made Wendell Willkie a presidential nominee. But we shall know better. We shall know better because we and a dozen million other Americans who listen to our radios had ringside seats when he first let us hear his directness and simpleness of heart on two Coast-to-Coast broadcasts.

ADVENTURES IN LISTENING

(Continued from Page 35)

fighter who criticizes others and uses radio as an instrument of good government. In his Chrysler limousine is a two-way radio enabling him to confer en route with commissioners or dictate letters to secretaries at City Hall. This ambulating short-wave apparatus has a broadcasting radius of thirty-one miles. When the Mayor leaves the car, chauffeur John Peluso, holder of a third-class radio-operator's license, signs off the air. Early in 1939, when the contraption was still in the novelty stage, NBC arranged a two-way conversation between La Guardia riding in Central Park and the Lord Mayor of London driving in a horse-drawn state coach from Mansion House to Guildhall. The two burgomasters discussed the weather, which, oddly enough, was foggy in New York and fair in London. After a few minutes of banter, the wily American Mayor asked his colleague what time it was and tactfully suggested signing off "lest our constituents say we're wasting too much time."

More important than short wave in La Guardia's good-politics plan are the regular channels of long-wave radio. Since 1924 the ex-flying congressman who headed our World War air forces in Italy has employed the ether waves as a forum of expression for his stand on prohibition, his advocacy of pacifism and, now, for his peace-through-preparedness theories. The fiery Italian's recent fight to lighten the burden on the poor by popularizing the merits of grade B milk over the costlier but no better grade A could not have been successful but for radio. With just a couple of eloquent speeches over WNYC, the Mayor, in his own words, "nullified thousands of dollars worth of publicity put out by the milk-racketeers to popularize their needlessly expensive grade A milk." La Guardia's generous use of radio facilities to bring issues before the people rests on his privately coined maxim: "You can't bluff the radio audience."

As a microphone speaker, the florid Italian can never aspire to win a *MOVIE AND RADIO GUIDE* award. Dry and strident in timbre, his high-pitched voice resembles that of a grammar-school elocutionist. Very often his small stature—he's only about five feet tall—causes him to undershoot the mike. This happens regularly when His Honor's speech follows that of Newbold Morris, a six-foot-two-inch colossus. Another nightmare for local radio technicians is the Little Flower's unconscious habit of pushing microphones out of the way with the sweeping grandiloquence of his gestures. When not carried away by the self-righteousness of his own opinions, the little leader behaves like a seasoned veteran. His chanting of a New Year's prayer to the accompaniment of Handel's "Largo" over WNYC a few months ago revealed a master of microphone technique. As a guest conductor of the New York Philharmonic and of the combined police, fire and sanitary department bands, La Guardia has elicited more than servile praise from Manhattan's music critics. Back in 1937 the Mayor wrote and directed a half-hour air show called "New York Advancing." It took thirty rewrite jobs and three months of rehearsal before La Guardia—once a reporter on the *St. Louis Post-Dispatch*—dared risk its performance.

Of course, the Little Caesar in La

Guardia has bared its teeth at certain "abuses" in radio just as it once thumbed its nose at no less an authority than the U. S. Army General Staff in the war of 1914. The officer who purchased first-class steamship passage for his regiment and charged the extra fare to the U. S. Government—as La Guardia did; the leader who combated undernourishment among his men by buying out the food stores of a small Italian town and sending the bill to the Italian government, the man who stormed into an Italian factory and canceled an order placed by the Inter-Allied Purchasing Commission for 500 "unsafe" planes, the soldier who refused to accept a promotion from General Pershing lest it deprive him of the right to fly and fight by the side of the common soldier—that man doesn't live at peace any place! In the case of radio, the Mayor of New York is temporarily at war with the Columbia Broadcasting System, which he accuses of trying to exercise monopolistic rights in radio. La Guardia journeyed to Washington recently to oppose the network's attempt to limit WNYC's air time. The Municipal station operates on the same wave-length as Columbia's powerful Minneapolis outlet, WCCO, and CBS insists on eliminating any possibility of interference by curtailing the small New York station's time on the air. Now, few things lie closer to La Guardia's heart than this municipal station. Under his patronage it has grown from an insignificant branch of the Department of Plants to a self-respecting cultural force in the city. Its destinies are guided by a distinguished board of advisers appointed by the Mayor. The station offers more fine symphonic music than any of its commercially minded competitors. It provides safe-driving counsel, health talks, storm and emergency warnings, hints on worth-while sights and doings in New York, all without one word of easy-credit advertisements. Yet the Federal Communications Commission forces WNYC to leave the air "when the sun sets in Minneapolis"—which often means 6 p.m. in New York. That's what makes the choleric Little Flower's blood boil.

His attitude toward CBS now is a blend of downright opposition and half-way support. Hostility lies behind notes like these from the Mayor to Morris S. Novik, WNYC director: "Under no condition are you to ask for additional time if such time depends on the courtesy of CBS. Instruction heretofore given to permit Columbia to use our auxiliary [in case of breakdown of CBS] is hereby terminated." On the other hand, La Guardia graciously appeared on CBS' New York Philharmonic broadcast a few Sundays ago, complimenting the network for its record of past Philharmonic programs, and soliciting the radio audience's support to assure their continuance next season.

All in all, prestige has accrued to radio from La Guardia's support, and increased happiness has come to La Guardia through the instrumentality of radio. As an adventure in listening carried on doggedly and with profit despite lack of leisure, the Mayor's experience is inspiring. By carefully selecting his radio tidbits, Fiorello La Guardia probably packs more enjoyment into his few spare moments than most of us in hours of aimless dial wanderings. It's proof galore that even those living on rationed time can eke out a well-balanced diet of radio!

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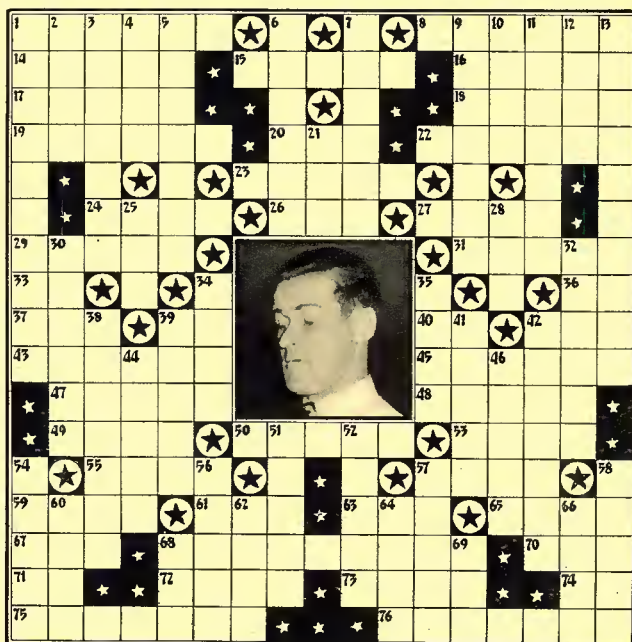
Women, girls, men with faded, gray, streaked hair shampoo and color your hair at the same time at home with "SHAMPO-KOLOR" originated by famous hair coloring expert from France. No experience. Takes only few minutes, colors hair close to scalp. No dyed look, but a lovely, most lasting color, unaffected by washing, or permanent waving. Also can be used as rinse or tint. Does not streak or overlap. Free Booklet, Valligny Products, Inc., Dept. 81-E, 254 West 31st Street, New York, N. Y.

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 Make extra cash daily. Show beautiful Christmas Cards with sender's name, 50¢ for \$1. Choice of 16 designs. Also 21-card Christmas Assortment retails \$1. You make \$60. Eight other assortments - All Parchment, Gift Wrappings, Birthday Cards, etc. Fast sellers. Outstanding line DeLuxe Personal Christmas Cards. No experience needed. Start sending at once. Write now for FREE SAMPLES.
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MOVIE AND RADIO GUIDE'S PUZZLE



HORIZONTAL

1. Rudy —, bandleader
8. An absurd story
14. First sign of the Zodiac
15. First name, bandleader in the portrait (former "Fred Allen Show")
16. Harry —, bandleader
17. Ken —, announcer ("Kay Kyser's Program")
18. Tone of brown
19. Harry —, bandleader ("Hobby Lobby")
20. A tree
22. Sea west of Alaska
23. Vapor
24. Bow-like curve
26. A number
27. — Elman, master of ceremonies ("Hobby Lobby")
29. — Fiorito, bandleader
31. To reside
33. Accomplish
36. Close to
37. To instigate
39. Company (abbr.)
40. Initials of Una Merkel
42. Hovel
43. — Case, announcer
45. Mar
47. Prepared
48. Extinction of life
49. An auction
50. Evict
53. — Guizar, singer
55. "Old Man —"
57. Anglo-Saxon slave
59. — Gray, bandleader

VERTICAL

3. Alice Faye played in "Life of — Russell"
4. Petty offense court (Eng.)
5. Perfume
6. Ted —, announcer
7. Lea —, radio actress
9. Place of military stores
10. Contraction of never
11. Reached upward
12. Hold in check
13. Jessica —, soprano ("Ford Summer Hour")
21. Linda —, songstress
25. Border
28. Solemn promise
30. Ginger —, screen star
32. South American cowboy
34. — Pastor, bandleader
35. — Hulick, quizmaster ("What's My Name?")
38. Glistened
39. System of signals (pl.)
41. Confronts
42. Jan Savitt and his Top
44. Reception room
46. Lose consciousness
51. Harry —, bandleader
52. — Basie, bandleader
54. Feminine name
56. Minetta —, radio actress ("One Man's Family")
57. Penetrate
58. Martha —, songstress
60. Annual season of fasting
62. Tribe of Indians
64. Hostile incursion
66. Resting on
68. — Lyman, bandleader
69. Period of time

Solution to Puzzle Given Last Week



BIRTHDAYS

- AUGUST 3**
 Irma Glen, NBC, Merchandise Mart, Chicago, Ill.
 Gaylord Carter, CBS, Columbia Square, Hollywood, Calif.
 Dolores Del Rio, Metro-Goldwyn-Mayer, Culver City, Calif.
- AUGUST 4**
 Carson Robison, NBC, RCA Bldg., New York, N. Y.
 Alan Kent, NBC, RCA Bldg., New York, N. Y.
 Frank Luther, NBC, RCA Bldg., New York, N. Y.
 Bobby Griffin, NBC, Merchandise Mart, Chicago, Ill.
 Wally Maher, NBC, Sunset and Vine, Hollywood, Calif.
- AUGUST 5**
 Malcolm Claire, NBC, Merchandise Mart, Chicago, Ill.
 Robert Taylor, Metro-Goldwyn-Mayer, Culver City, Calif.
- AUGUST 6**
 James Ameche, NBC, Sunset and

- Vine, Hollywood, Calif.
 Lucille Ball, RKO-Radio Pictures, 780 Gower St., Los Angeles, Calif.
 Leo Carrillo, 20th Century-Fox, Beverly Hills, Calif.
- AUGUST 7**
 June Travis, NBC, Merchandise Mart, Chicago, Ill.
- AUGUST 8**
 Ross Graham, NBC, RCA Bldg., New York, N. Y.
 Edna Odell, Station WGN, Chicago, Ill.
 Victor Young, NBC, Sunset and Vine, Hollywood, Calif.
 Charles Boyer, Universal Pictures, Universal City, Calif.
- AUGUST 9**
 Joe Emerson, NBC, Merchandise Mart, Chicago, Ill.
 Paul Kelly, Warner Bros., Burbank, Calif.
 Nat Pendleton, Metro-Goldwyn-Mayer, Culver City, Calif.

BULLS & BONERS

One dollar will be paid for every broadcasting boner printed in this column. Your boner—a ludicrous error or a statement with twisted meaning made by some radio performer—should be accompanied by name of station and broadcaster, date of program. Address Bulls and Boners, MOVIE AND RADIO GUIDE, 731 Plymouth Court, Chicago, Ill. In case more than one reader submits the same boner, prize goes to contributor whose letter bears earliest postmark. In case of tying postmarks, all tying contestants will receive prizes.

Earl Godwin, news analyst: "The news came like a bolt out of the brew."—Edwin Liljer, 29 Butler Ave., Maynard, Mass. (July 2 over NBC.)

Fort Pearson on "Kix" program: "You can't keep a good cereal down."—Mrs. Claude Batdorf, 76 Orchard St., Erie, Pa. (June 30 over Station KDKA.)

Amateur on Major Bowes' program: "I make a lot of instruments out of my own head."—Dorothy Hammond, North Adams, Mich. (July 4 over CBS.)

Marianne Moylan: "He went over to a neighbor's house and took his dog Rover along with him to chop wood."—Ray Dyer, 433 Prairie Ave., Providence, R. I. (June 16 over NBC.)

Bob Elson, baseball announcer: "The report that Bill Lee is now wearing glasses has been confirmed. Big Bill Lee, Chicago Cubs pitcher, will now be known as the bespeckled pitcher."—Mrs. Dick Lacy, 3039 Overhill Road, Jackson, Mich. (July 5 over Station WGN.)

Frank Luther on "Life and Love of Dr. Susan": "Just close your eyes and imagine how lovely they'd look on a sparkling tablecloth."—Carolyn M. McCloskey, Houlton, Me. (July 1 over CBS.)

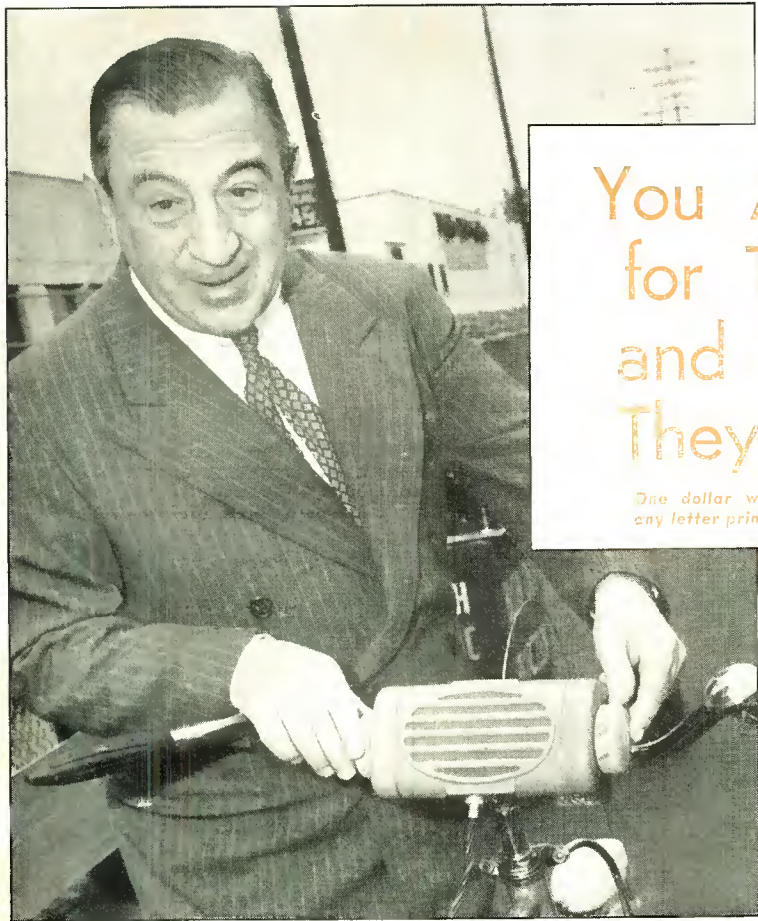
News announcer: "All California drivers with licenses issued in the year 1927 will expire at midnight, June 30, 1940."—Beverly A. Wood, 1234 South Berendo, Los Angeles, Calif. (June 25 over Station KECA.)

Frank Martin, narrator of "Night-Cap Tales": "He lifted his eyes and ran them around the horizon . . . He sat down and buried his hands in his face."—Mrs. William L. Fearnley, 42 Sentinel Road, Lake Placid, N. Y. (July 4 over CBS.)

Announcer: "Don't wait until you have a headache; ask for it today."—C. Harrison, Box 615, Huntington, W. Va. (July 2 over Station WSAZ.)

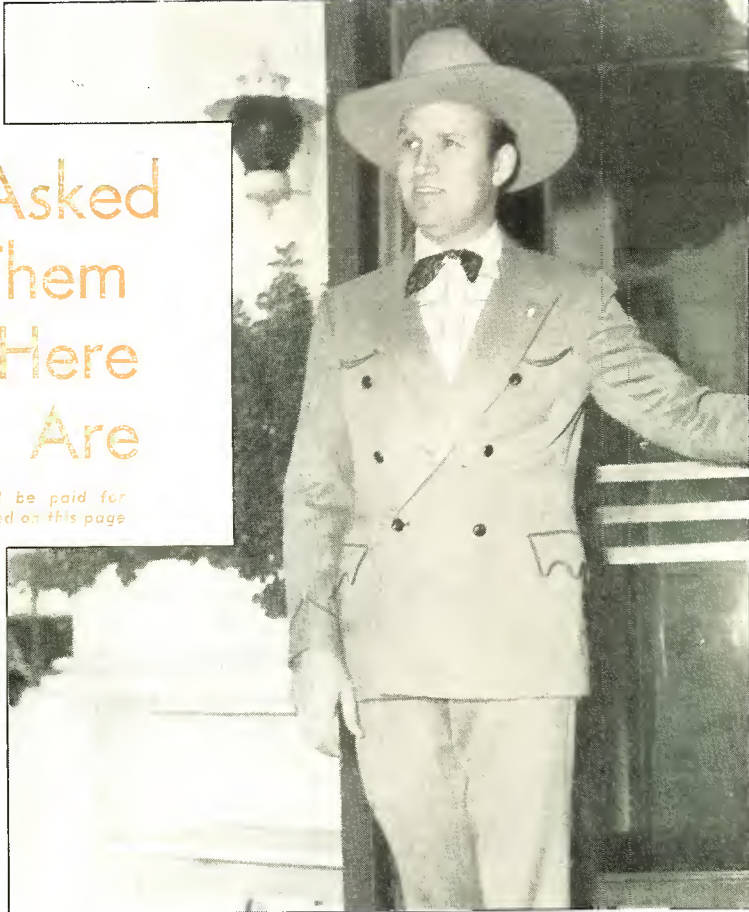
Announcer: "Not every frozen infection is a genuine popsicle."—Mrs. Clyde Hill, R. R. No. 7, Kratzville Rd., Evansville, Ind. (July 6 over Station WGBF.)

Fletcher Wiley: "Marlene Dietrich had two of the best reasons for not wearing slacks; yet when she wore them they spread all over the United States."—Barbara Chisholm, Fairfax, Va. (July 2 over Station WJSV.)



You Asked for Them and Here They Are

One dollar will be paid for
any letter printed on this page



Dear MOVIE AND RADIO GUIDE: Have heard Hugh Herbert is an avid radio fan. If true, let's have his picture.—Frank Daly, Evansville, Indiana.

Here is Hollywood's beloved "woo-woo" comedian as he officiated at a World's Fair bike race in New York. Hugh took particular interest in the prize—a bicycle radio, new three-tube trick made by Motorola.—ED.

Dear MOVIE AND RADIO GUIDE: Show us some pictures of Gene Autry. I'm sure lots of fans would appreciate them.—Elaine Leiby, York, Pa.

Arresting shot of the cowboy singer-star is this one taken in the Brown Derby's doorway. "Gene Autry's Ranch" (CBS, Sun.) is aired from Hollywood, where Gene is busy making western thrillers.—ED.



Dear MOVIE AND RADIO GUIDE: Please print a picture of my favorite radio singers, the "Escorts and Betty."—Edna Winter, Colwich, Kansas.

This boys-and-girl singing group is heard on "Club Matinee" and the "Breakfast Club" (both NBC). Around Betty Olson are her handsome escorts (left to right): Floyd Holm, Cliff Peterson, Ted Clare.—ED.



Dear MOVIE AND RADIO GUIDE: "Gene and Glenn" present radio's shortest half-hour. I'd like their picture.—F. Chesebro, Hempstead, N. Y.

Going strong in their eleventh year on the air, "Gene and Glenn" currently broadcast Mon. through Sat., NBC. Gene (top) plays triple role of Jake, Lena and himself. Glenn is straight man, plays and sings.—ED.

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for Men of Character

EXCLUSIVE FRANCHISE FOR
AN INVENTION EXPECTED TO REPLACE
A MULTI-MILLION-DOLLAR INDUSTRY

Costly Work Formerly
"Sent Out" by Business Men
Now Done by Themselves
at a Fraction of the Expense

This is a call for men everywhere to handle exclusive agency for one of the most unique business inventions of the day.

Forty years ago the horse and buggy business was supreme—today almost extinct. Twenty years ago the phonograph industry ran into many millions—today practically a relic. Only a comparatively few foresighted men saw the fortunes ahead in the automobile and the radio. Yet irresistible waves of public buying swept these men to fortune, and sent the buggy and the phonograph into the discard. So are great successes made by men able to detect the shift in public favor from one industry to another.

Now another change is taking place. An old established industry—an integral and important part of the nation's structure—in which millions of dollars change hands every year—is in thousands of cases being replaced by a truly astonishing, simple invention which does the work better—more reliably—AND AT A COST OFTEN AS LOW AS 2% OF WHAT IS ORDINARILY PAID! It has not required very long for men who have taken over the rights to this valuable invention to do a remarkable business, and show earnings which in these times are almost unheard of for the average man.

Not a "Gadget"—
Not a "Knick-Knack"—

but a valuable, proved device which has been sold successfully by business novices as well as seasoned veterans.

Make no mistake—this is no novelty—no flimsy creation which the inventor hopes to put on the market. You probably have seen nothing like it yet—perhaps never dreamed of the existence of such a device—yet it has already been used by corporations of outstanding prominence—by dealers of great corporations—by their branches—by doctors, newspapers, publishers—schools—hospitals, etc., etc., and by thousands of small business men. You don't have to convince a man that he should use an electric bulb to light his office instead of a gas lamp. Nor do you have to sell the same business man the idea that some day he may need something like this invention. The need is already there—the money is usually being spent right at that very moment—and the desirability of saving the greatest part of this expense is obvious immediately.

Some of the Savings
You Can Show

You walk into an office and put down before your prospect a letter from a sales organization showing that they did work in their own office for \$11 which formerly could have cost them over \$200. A building supply corporation pays our man \$70, whereas the bill could have been for \$1,600! An automobile dealer pays our representative \$15, whereas the expense could have been over \$1,000. A department store has expense of \$88.60, possible cost if done outside the business being well over \$2,000. And so on. We could not possibly list all cases here. These are just a few of the many actual cases which we place in your hands to work with. Practically every line of business and every section of the country is represented by these field reports which hammer across dazzling, convincing money-saving opportunities which hardly any business man can fail to understand.

Profits Typical of
the Young, Growing Industry

Going into this business is not like selling something offered in every grocery, drug or department store. For instance, when you take a \$7.50 order, \$5.83 can be your share. On \$1,500 worth of business, your share can be \$1,167.00. The very least you get as your part of every dollar's worth of business you do is 67 cents—on ten dollars' worth \$6.70, on a hundred dollars' worth \$67.00—in other words two thirds of every order you get is yours. Not only on the first order—but on repeat orders—and you have the opportunity of earning an even larger percentage.

This Business Has
Nothing to Do With
House to House Canvassing

Nor do you have to know anything about high-pressure selling. "Selling" is unnecessary in the ordinary sense of the word. Instead of hammering away at the customer and trying to "force" a sale, you make a dignified, business-like call, leave the installation—whatever size the customer says he will accept—at our risk, let the customer sell himself after the device is in and working. This does away with the need for pressure on the customer—it eliminates the handicap of trying to get the money before the customer has really convinced himself 100%. You simply tell what you offer, showing proof of success in that customer's particular line of business. Then leave the invention without a dollar down. It starts working at once. In a few short days, the installation should actually produce enough cash money to pay for the deal, with profits above the investment coming in at the same time. You then call back, collect your money. Nothing is so convincing as our offer to let results speak for themselves without risk to the customer! While others fail to get even a hearing, our men are making sales running into the hundreds. They have received the attention of the largest firms in the country, and sold to the smallest businesses by the thousands.

EARNINGS

One man in California earned over \$1,600 per month for three months—close to \$5,000 in 90 days' time. Another writes from Delaware—"Since I have been operating (just a little less than a month of actual selling) and not the full day at that, because I have been getting organized and had to spend at least half the day in the office; counting what I have sold outright and on trial, I have made just a little in excess of one thousand dollars profit for one month." A man working small city in N. Y. State made \$10,805 in 9 months. Texas man nets over \$300 in less than a week's time. Space does not permit mentioning here more than these few random cases. However, they are sufficient to indicate that the worthwhile future in this business is coupled with immediate earnings for the right kind of man. One man with us has already made over a thousand sales on which his earnings ran from \$5 to \$60 per sale and more. A great deal of this business was repeat business. Yet he had never done anything like this before coming with us. That is the kind of opportunity this business offers. The fact that this business has attracted to it such business men as former bankers, executives of businesses—men who demand only the highest type of opportunity and income—gives a fairly good picture of the kind of business this is. Our door is open, however, to the young man looking for the right field in which to make his start and develop his future.

No Money Need Be Risked

in trying this business out. You can measure the possibilities and not be out a dollar. If you are looking for a business that is not overcrowded—a business that is just coming into its own—on the upgrade, instead of the downgrade—a business that offers the buyer relief from a burdensome, but unavoidable expense—a business that has a prospect practically in every office, store, or factory into which you can set foot—regardless of size—that is a necessity but does not have any price cutting to contend with as other necessities do—that because you control the sales in exclusive territory is your own business—that pays more on some individual sales than many men make in a week and sometimes in a month's time—if such a business looks as if it is worth investigating, get in touch with us at once for the rights in your territory—don't delay—because the chances are that if you do wait, someone else will have written to us in the meantime—and if it turns out that you were the better man—we'd both be sorry. So for convenience, use the coupon below—but send it right away—or wire if you wish. But do it now. Address

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