A 5¢ magazine, to increase your listening pleasure, made available for only 1¢ by your friendly

E. F. Smith Public Markets
THE EAR INSPIRES THE PEN—

Note: This department is open to readers to use their opinions on any subject inspired by radio listening. In general to give the radio listening public an outlet for expression. The editor reserves the right to edit all letters. The editor also reserves the right to withhold on request, but all letters must be signed. Try to keep all letters within 100 words.

Sirs:

Your attention is called to the fact that the program "Nobody's Children" is badly in need of a sponsor. I think it would be swell of you to print something in your magazine about this. You would be doing a splendid service.

Carol Davis.

Sirs:

Either you or the Quiz Kids' announcer is wrong about Gerard Darrow's age. He states that Gerard is eight and you say twelve. I am interested, as four years makes quite a difference. I listen each week and think they're just grand—and, by the way, so is Radio Life.

Mrs. George Parke

Sirs:

My congratulations on your splendid work in making available an intelligent home and family magazine of radio. I was elated to discover last issue you had begun a start toward discussing and reporting upon children's programs.

Rita F. Johnston.

Sirs:

More from Frances Scully!

Huntington Drive Girls for Scully Club.

Sirs:

In reply to Mrs. Ella Sappington of Long Beach, Magazines and contents are a matter of opinion as far as desirability is concerned. Individually we look for different things, the whole magazine content to be considered as meeting diversities of many persons. Apparently Mrs. Sappington does not read her favorite magazine closely, else why ask for a contest column when you print a good one? As for Frances Scully—I owe to her and her fashion tips several new and inexpensively made dresses, merely by applying my ingenuity to a sewing machine after reading her occasional comments in Radio Life.

Felda Green Whalen.

Sirs:

Now we'll soon find out what the truth is about the Willkie-Roosevelt "On to War" Deal. Wendell said within a month we'd be at war, with Roosevelt elected. Roosevelt implied the GOP standard bearer would have us in within weeks.

James Radford.

Sirs:

I owe a debt of gratitude to you and Chef Milani for his invaluable weekly course in "Food Philology". I've learned how to eat—for the first time in my life, I guess. But why doesn't the Chef include his "Dinner for Four—for a Dollar, no More" in his department?

Grace B. McAdams.

Sirs:

Phoeby on Radio Life's Earl G. De Haven for falling for chapitr British propaganda (Radio Life, Nov. 5, p. 4, "Irish Bait Lion"?). Station he referred to was probably Irish who have good reason not only to bait but to abate the Lion.

John Francis Shea.

Sirs:

Does Boake Carter speak his own mind in slapping New Deal around, or does a swell salary make it easy to feed a slapp-happy mob the fodder that grows more fertile in lush fields of Hearstian "People Who Think" (what?) journalism?

Paul Graham.

Sirs:

Fanfare for Buck Hathaway and his succint statement of a device to make 'baggy pants' congressmen more closely serve the democracy. I'm for a movement of citizens to compel by law what Hathaway suggested: a congressional working headquarters in every district so that people can really voice their opinions.

Arnold Ferris.

Sirs:

Thanks for that article on Jay Burnett, the song fellow. To me and my neighborhood of aircraft workers Mr. Burnett is an institution. We go to work singing his cheerful little songs.

Joe Morton.

Sirs:

I have a social, rather than professional interest in radio. I believe, as must all persons of mature intelligence, that functionally the radio industry is beginning to reach out and establish itself as a potent instrument for a fuller establishment of democratic character in the republic. Yet, I have been puzzled, somewhat grieved, not to find literature that will prove what is now a contention on my behalf. In the autumn quarter books or periodicals placing sober emphasis on radio?

Mrs. Freeman Larrabie.

Editor's Note: The list of works appended should prove of value to Readers-Listener Mrs. Freeman Larrabie and all others who have wondered as has she.

HOW SCHOOLS CAN USE RADIO

A practical teacher's handbook on in-school and out-of-school listening, prepared by the National Broadcasting Company. Free. Address: Information Department, NBC, RCA Building, New York.

THE GROUPS TUNE IN


TELEVISION BROADCASTING

A comprehensive survey of the production, economics, and technique of television by Lenox L. Loho. With a foreword by David Sarnoff. Published by McGraw-Hill. $3.00.

THE VICTORY OF TELEVISION


TOWN MEETING COMES TO TOWN

The story of a democratic institution and its radio development in America's Town Meeting of the Air. By John M. Harry, professor of philosophy at the College of the City of New York, and Benjamin W. Craft. Published by Harper and Brothers. Price $2.50.

FORUMS ON THE AIR


Football Mothers

Football players love their mothers. Each week "Red" Grange names a "player of the week" on his Friday and Saturday programs in the midwest and, as a compliment, he and his sponsor send two dozen white roses to the player's "girl." Tony Harmon of Michigan last week asked that they be sent to his mother in Giry, Ind., and this week Bill DeFreese, Notre Dame, also requested that his mother be sent the flowers, said to send the posies to his ma, too.
Program Changes This Week

Editor’s Note: As rapidly as they are formulated by Los Editors of public radio broadcast networks, complete or partial changes in programs and time schedules will be noted, week to week, in this section. Readers are informed, however, that even noted changes this week may not be significant, or may be part of an overall reorganization, and nearly so. The purpose of this column is to call attention to the radio industry, in interests of public service, sacrifices time, money and in some cases, programs, that ideals of public service shall be maintained. “NT” means “New Time.”

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<td>Children’s Book Week</td>
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<td>9:00 a.m.</td>
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<td>Red Cross Roll Call</td>
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<td>U. S. Marine Corps</td>
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<td>Captain Dusky</td>
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<td>Mary of Grace</td>
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<td>American Education Week</td>
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<td>Radio Magazine</td>
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<td>Lovely Lady</td>
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<td>Robert Lee Johnson</td>
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<td>Transit of Planet Mercury Between Earth and Sun</td>
<td>KECA</td>
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<td>Yeln Fesal</td>
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<td>We’re the Army Now</td>
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<td>Rasin St. Chane’s House</td>
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<td>What Shall I Have for Dinner?</td>
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<td>Music to Remember</td>
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<td>Nat’s Catholic Convention</td>
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<td>Second Wife</td>
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<td>National Symphony</td>
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<td>Grand Central Station</td>
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<td>Possible Parade</td>
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<td>American Education Week</td>
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<td>Tues in Three-Quarter Time</td>
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<td>Fielding Pan-American</td>
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<td>Generalities</td>
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<td>Magnolia Bloomers</td>
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<td>Information Pools</td>
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<td>United Nations House</td>
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<td>National Institute of Arts and Sciences</td>
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<td>Santa Ann J. C. vs. San Francisco</td>
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<td>Broadway</td>
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<td>Washington vs. U. S. C.</td>
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<td>California-L. B. Washington State</td>
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<td>Fifth Quarter</td>
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<td>King of Life</td>
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Town Meeting of The Air Is Available To Western Millions

UNCERTAIN until late last week was the fate (of westerners) of Town Meeting of The Air. Slated to be aired from NBC starting Nov. 14, the program, highly regarded by Americans for its blunt, factual and blanket coverage of significant world and national issues, was a toss-up last week whether or not it would be aired through western facilities of the company.

"To grasp with problem of meeting demands of westerners, the demands revealed by hundreds of telephone calls to NBC Hollywood headquarters, in scores of letters to Radio Life, in personal appeals from hundreds of others, went Glen Heisch, program director of KECA, only station outlet for the program on west coast. Gripping problem with him were dozens of prominent educators, members of city and county school boards of California’s rich southland.

Last week the flavor of indecision broke with Glen Heisch announcing: "Town Meeting of the Air will be transmitted following its Thursday broadcasts in east. It will be played as a complete program on the Sunday following." One thing Glen Heisch could not name: Time program would be heard. Reader-listeners were cautioned to check station for time.

Meeting impact of ever-increasing world change, the Town Meeting on its return will inaugurate a new policy for its sixth season. Designed to assure comprehensive coverage of potent affairs and problems posed men and women and nations of world, the program will comprise three consecutive weekly broadcasts, each group exploring facets of a central theme. In past seasons each of 26 weekly programs was a unit in itself. The program will afford opportunity to coastal millions to understand better the full scope of domestic and foreign problems and affairs at a time when listeners are more anxious than ever to understand.

When you find your favorite market not carrying Radio Life and you want it quickly, call Radio Life from your local station or write us and arrangements will be made for you to get Radio Life.

RADIO LIFE, BEST RADIO BET

Back on Air

Booker Carter, famous radio newswoman, is back on the air in a tri-weekly program heard at 9:00 p.m., PST, on Mondays, Wednesdays and Saturdays over KJHJ and the Mutual-Don Lee Network. Carter, a former Royal Flying Corp pilot, is shown exercising his lively curiosity on a Wasp engine. Carter’s broadcast is sponsored by the United Airlines.

Democracy Essentials

Difficult for many an American who considers himself well informed on processes of nation in which he lives, sleeps, and works, would be answer to question:

"What Are the Essentials of Democracy?"

Pertinent and illuminating may be the answer to be given Monday, Nov. 11, at 9:45 p.m. over KJHJ. At that hour two great American Negroes will be tongue-tied to unit outlets of the extensive Mutual Broadcasting system, will, on that evening, be guest discussion leaders on "Wake Up, America," democracy clinic sponsored by American Economic Foundation.

Lives of both men (Dr. Frederick D. Patterson, third president of Tuskegee Institute, founded by late Booker T. Washington; and Dr. John W. Davis, president of West Virginia State college) are lights along democracy’s way to reality. Both overcame usual prejudices of ignorant inferiors to become distinguished sons of a south that has yet to come into social maturity, that is Negro hostile, still lynching-conscions, still beating back struggle for self-determination of a potent and intelligent race.

Lincoln Highway

Life, death, adventure, romance, tragedy, and comedy are the solid ingredients of travel on broad highways of the United States. Stretching as greas and furnace-stained concrete ribbons from nation’s coast-to-coast and border-to-border life stretches with them in race of cars from Maine to California, Minnesota to Florida’s most distant keys.

On them trucks bear the freight of...
"Carol Chandler"

For those brisk cold days at the football game or taking in winter sports, Marthu O'Driscoll, NBC starlet, heard on "Dear John," likes this beaver-died striped Mouton lamskin coat with detachable hood. It is lined with a soft wooly fabric which also serves as a tie and lining for the hood.

commerce and industry, romance buds and flowers in night cafe havens, lives go crashing off heights to the scream of brakes too late applied to careening cars, suns rise and fall and on them men, women, and children speed toward their various trail ends.

Of all American highways most noted and used is that one called "Lincoln," stretching across the United States, skirting rivers and mountains, up and down hill and dale to link directly and by feeding arterials most of the cities and towns of the land.

For this famous roadway the NBC-Red network (KFI, 9 a.m. Saturday) projects a program called "Lincoln Highway." Air's Lincoln highway weaves a spell of rich drama couched in terms of and drawn from the multiplicity of hot dog stands, farm houses, filling stations, towns, villages, and cities fringing the real highway with the activities of uncounted humans.

Thought of as a "big evening show in midwinter," Lincoln highway attracts big name guests. Among such have been Joan Bennett, Luise Rainer, Henry Hull, Frances Farmer, William Gaston, Franchot Tone, Victor Moore, Alison Skipworth, Walter Huston, Ethel Barrymore, and a host of others. All have appeared in half-hour dramatic skits especially written to suit their talents.

News Names

If none but Smiths, Joneses and Browns made headlines, discussion of current events would be easy. That names in news these days are long way from monosyllabic simplicity was this week pointed out by Estelle B. Hunter, writer of "Speak Up, America" quiz show, Sunday's, 4:30 to 5 p.m., PST, over NBC-Blue network under sponsorship of Better Speech Institute of America. For those in doubt, Miss Hunter provided Radio Life reporter Harry Hunsicker with followings of names in the news:

Clarence A. Dykstra, draft administrator, pronounces his name as if it were spelled DIKE-strah.

Louis D. Brandeis, associate justice, United States supreme court, answers to BRAN-dice.

Chinese have efficient system of placing surname first, like "Jackson, Richard." chiang is really the family name of Chiang K’ai-shek. The surname of the Chinese generalissimo is pronounced as one syllable: jyang. The given name sounds like guy-shack!

Eamon de Valera, president of the Irish Free State, is AY-mun de vaul-yR-a. Dionnes pronounce it dear-onn, neither syllable stressed.

Prince Fumimaro Konoye, Japanese premier is few-ma-MAH-ro ko-NOY, as closely as it can approximated with phonetic spelling.

Joseph Goebbels, Nazi propaganda minister, does not sound like gobbles! Gobebels—like pebbles—is close enough.

Herman Goering, air minister for the Reich has a name that rhymes with stirring.

Russians have two ways of pronouncing Josef Stalin: STAHL-in and SHTAHL-ien.

The first syllable of Mussolini shouldn't sound like muss, it is pronounced moose. Both's have the sound of long e: moose-so-LEE-ne.

John Dos Passos, author, says Anglicized pronunciation of his name is doss PASS-us, with the doss very short.

Manuel Quezon, president of the Philippines, pronounces his name KEH-ron.

Yoza Yosuke, Japanese foreign minister, is YO-kaikh mat-SO-ka.

With foreign names bobbing up in nation's press, Miss Hunter ventured that while assimilating these, some Americans might also learn to pronounce: Franklin DEL-a-no ROZE-e-velt.

Hill Billy Music

As indigenous to the social soils of America as are murmuring pines and wheat to earth are the songs and music of America's hills and plains. Reflecting the simple backgrounds of men and women who toiled in America's pioneer era this music in general has been dubbed "hillbilly," but as source material it has filtered into many a modern song, furnished a musical spur for music and song that is more truly typical of the soil than the febrile temps of jazz, 7:30 p.m.) to Radio Life reporter Don Sabre predicted: "Look for the nation's bandleaders to feature folk music of the hill variety soon. Hill music is true old-fashioned American folk music. Bandleaders, quick to sense the public's swing to American music, are readying themselves to respond to public demand for this type of music. There are a number of reasons for this swing. Motion pictures like 'Grand Ole Opry' patterned after the radio program by that name, and 'Conni' Round the Mountain,' starring Uncle Eara are partly responsible, but the swing really started when the country became America conscious."

Checking on such possible renewals, Radio Life learned: Recordings of country tunes have doubled. Records by hill folk stars Ray Auff and his Smokey Mountain Boys, Bob Atcher and Bonnie Blue Eyes, Shelley Lee Alley, and his Alley Cats are taking sales places alongside the modern discs by Horace Heith, Al Goodman, Tommy Dorsey, and Wayne King.

Small radio stations specializing in rural talent are hotbeds for Hollywood talent scouts. Film studios have at least a half dozen hill pictures scheduled for releases in 1941. Record companies count on 50 per cent increase in hill folk record sales.

"Noel Chandler"

Ray Montgomery, an 18-year-old Los Angeles college boy, won the role of Noel Chandler in the new Irving Riche drama serial, "D. E. A. C. John." A graduate of Los Angeles high school, Ray is now attending the University of Southern California where he is taking a journalism major. "Dear John!" is heard each Sunday from 8:15 to 8:30 p.m., PST, over the NBC-Red Network.

"Nobody's Children"

In radio's news last week came exotic Hedy Lamarr, motion picture actress, who rose to quick stardom following picture called "Ecstasy." Ecstatic was Walter White, producer of NBC program "Nobody's Children," who earlier had been in doleful mood from news that to him was bad. MBS, after a period of sustaining "Noobody's Children" had decided to sustain no longer. To Walter White weeks ago came Hedy...
Lamarr with a check in four figures to keep program on the air. Miss Lamarr made one stipulation. She asked that her support of program should not become public. Grapevine throughout radio industry within a week was report of Lamarr’s beneaction. Leak did not come from Walter White who glibly kept his promise. Many knew of Heddy’s good deed, among them radio columnists, radio officials, and members of profession. Only one violated unwritten rule that confidence of this nature should be respected. This was an obscure but zealous legman for a race-tout-owned national magazine with indifferent circulation in southland.

With news-cut out of bag Radio Life has no reason now to withhold respects to Heddy Lamarr for act of generosity, to point out that “Nobody’s Children” is one of air’s outstanding social service programs. In one week following a Radio Life transcontinental plug for the program, Radio Life received upwards of 1000 requests for copies of article telling story of Walter White and “Nobody’s Children,” revealing to potential sponsors something to think about. As a result several shows how “Nobody’s Children” has placed in proper and good homes scores of child unfortunates, will now through Miss Lamarr’s helpful act find homes for many more.

Barn Dance

Three prominent dramatic critics—Burns Mantle of the New York Daily News, Ashton Stevens of the Chicago Herald-American and John Hutchins of the Boston Transcript—will be heard with the six stars of the three “Life with Father” companions on the Alka-Seltzer National Barn Dance, Saturday, Nov. 9, from 6 to 7 p.m. PST, over the NBC-red network.

The program will observe the first anniversary of the outstanding stage success. Lilian Gish and Percy Waram from the Chicago cast, Dorothy Stickney and Hilda Lindley of the New York company, and Dorothy Gish and Louis Calhern, now playing in Boston, will take part. Other guests will be Oscar Berlin, producer of the play, and Russellouse, one of the authors who adapted the drama from Clarence Day’s writings.

Musical portions of the program will feature tunes which first became popular in the 1890’s, the era on which the stage play is based. Highlights will include “When You Were Sweet Sixteen,” by Tenor Henry Burr, “Bill Bailey, Won’t You Please Come Home,” by the Boston Boys, “A Rose,” by Banjoist Eddie Peabody, and “There’s a Tavern in the Town,” by Ann, Pat and Judy, girl trio. Pat Buttram, the pride of the WMBN country, Alabama, Curly Weyley’s orchestra, and Joe Kelly, master of ceremonies, also will be heard.

Comic Writing

Today’s successful radio comedians must be more than actors mouthing gags with their lines. They must know how to add quips, rewrite jokes to fit individual brand of comedy, to judge shrewdly humor value of scripts pennies submit.

Fred Allen has four writers for his Star Theater program. They work in pairs with each pair responsible for script sections. Allen writers are thick-skinned; Allen has no regard for their brain children. He penalizes marginal notes, writes between the lines, often inserts extra penciled pages. Allen and writers have but one joint session after rehearsal Mondays. Many an Allen writer counts it a rarity to get one line into the show intakt.

Fibber McGee and Molly have had Don Quinn since program started five years ago. All were new to comedy but worked together, the present style of their show being the child of the wedding of minds of Quinn and Jim Jordan. Last year, Don hired for the first time an assistant, Len Levinson, who will assist this year.

Ben Bernie, every Thursday, sits down with two writers. Wise cracking crackles back and forth (most of it at Winchell’s expense) with Bernie in up to a certain point until, anxious to be finished, he shunts them back to working moods. To Bernie’s writers falls double task of writing gags and comedy lyrics for specialty song numbers—example: “The Bad Humor Man.”

Al Pearce has writers sitting around a table. At beginning of session Pearce sits too, until writing reaches character of low pressure salesman, Elmer Blurt. Then Pearce is up, acting out the character. He thinks like a performer rather than a writer, so he performs the character and his jokes to determine fitness for broadcasts.

Meet Ed. Weeks

“Meet Edward Weeks” again will be heard on the NBC-Blue network Tuesdays beginning Nov. 12, in transcription of an earlier broadcast in the east relayed to the Pacific coast network from 10:30 to 11 p.m., PST.

Young and progressive editor of the Atlantic Monthly, Edward Weeks last season attracted attention with informal chats about authors. He returns to the air to carry on from spot he left when...
a heavy lecture season interrupted radio labs.

André Maurois, exiled French author of international fame will be interviewed by editor Weeks on first program. Subject will be: "What does an editor do to a manuscript?" To include pointers on how plagiarists are held low and can be circumvented when they sense libel suits.

Other guests to be heard during series: Shervod Anderson in a program entitled "Home Town in Literature." Robert Schuster expanding views "Private and Confidential"; Bob Landry, editor of "Variety," the irrepressible trade paper of the amusement industry, telling his listeners how to "Speak and Be Heard" and Bernard De Yoto, discussing on "Frontier Humor."

Further programs will find Weeks describing some of the most famous—and most ridiculous—utopias ever invented, detailing stories of humor and courage which characterized our Civil war.

Art Baker

Art Baker, air's busy man, added to a long list of broadcasts per week when he began over KECA Nov. 4, at 10:30 a.m. in a new series in which he will talk particularly to women. Subjects will include problems of rearing a family, shopping hints, religion, philosophy, the hundred-and-one topics interesting to women diners.

Baker's "Notebook" series (KFI, Monday through Friday, 4 p.m.) has wide following, declared widest of any local program by KECA officials and according to recent survey, and the new morning series is expected to find an equally enthusiastic response among listeners in this area.

Baker, by the new five-a-week, will be broadcasting 21 programs each week, all sponsored by "Dictionary" and "Northwest Mounted Police," will next support Jimmy Stewart in a film version of Horace Heidt's radio show "Pot O' Gold," which Jimmy Roosevelt is producing.

And another of the novelty programs (all transcontinental broadcasts), he heard on the screen in the flier he made by Charles Laughton and Carole Lombard "They Knew What They Wanted." And for next season, Bing says it will be less talky music. While Edgar Bergen has hired Eddie Bracken to spell his precision vocal chords, Eddie plays the role of Charlie McCarthy's playmate, Ben Stein, as Charlie, Stinky, Skinnay Dugan, Mortimer, and Schuyler Van Snort.

That leaves Charlie time to fly as honorary member of the March Field corps (see newsreels) whose officers were studio guests at his last show.

Trivia

Paulette Goddard, who is winning so many cheers with "A Stitch in Time," "Dictator" and "Northwest Mounted Police," will next support Jimmy Stewart in a film version of Horace Heidt's radio show "Pot O' Gold," which Jimmy Roosevelt is producing.

And another of the novelty programs (all transcontinental broadcasts), he heard on the screen in the flier he made by Charles Laughton and Carole Lombard "They Knew What They Wanted." And for next season, Bing says it will be less talky music. While Edgar Bergen has hired Eddie Bracken to spell his precision vocal chords, Eddie plays the role of Charlie McCarthy's playmate, Ben Stein, as Charlie, Stinky, Skinnay Dugan, Mortimer, and Schuyler Van Snort.

Out of Your Hat

6:00 p.m.

Lilac Cottage

6:30 p.m.

"So You Think You Know History?"

10:00 p.m.
ON A MUNSON:

Your Mind Is Your Golden Key to Happiness, Riches, Beauty: If You Use It for Those Ends

It sounds silly trying to write about
But sitting in the auditorium watching
the intense, energy-seething little person
at the microphone opposite Edward G.
Robinson, we had the feeling of a spirit
musing comfortably over her. It was
a feeling of warm ponder, as though some
aspect of Eternal Principle was vibrating
so slightly over the scene of a radio
play, a filled room, people on a stage and
backstage an orchestra punching lines
up and doing musically. And, most of
all, the vibrations seemed to whir around
the golden headed little figure.

We saw her finish her lines, saw the
straight little figure adjust herself on the
cushion, saw, for an electric in her
laughing sky-eyes absorb the blots of
faces beyond the stage lights, saw the
darken and felt again that funny
feeling that is so difficult to write about:
Ona Munson was alone again with
herself. She has known nothing
so intimately as the

stage, the theater in general. At 12 she
was studying for ballet in New York, was
seized by Gus Edwards, went into vaude-
ville, thence to study with the
National Theater in Washington. She
has appeared on "March of Time," in
"Cavalcade," in serial or strip shows on
radio.

"Create resultful activity!"

This is another oral capsule for good
results in life, Ona contends.

Her sport favorite is squash. It's a
game for few women to play, but Ona
in Los Angeles competently, and well. She
plays at the Men's Athletic club. The
competition men offer keeps her game up.
She beats most of them. "She lives simply
with her mother, is not married, the rea-
son for this defying all ordinary laws of
beauty, attraction, and desirability, all of
which could be made to spell "Ona Mun-
son" in mid-sentence, why not?" but we didn't.
We were afraid marriage would spoil a career—ours, not
hers. Our career? For the time being
sitting unobtrusively in a CBS audito-
rium watching Ona and God.

We said this would sound silly—but
that's the way this reporter feels about
that precious little godling who
romps dramatically through Big Town
for Steven Wilson and Illustrated
Press.

—HARRY HANSON.

***

Stripe Writers

It seems that every big penitentiary
in the land is harboring dozens of embryonic
radio writers. Edward G. Robinson, star
of the CBS Rinso show, "Big Town," re-
ceived scores of letters from convicts each
month suggesting ideas for his dramatic
Wednesday program. Practically all re-
quest personal interviews, with some dated
ahead for as far as six years.

***

Bob Burns

Bob Burns has organized his own band,
"The Bob Burns Bazzookaboozers," to
be heard from time to time in the Kraft
Music Hall. The band has been in on
the Burns buzzoak numbers for the past
two weeks. It consists of a long-neck
banjo, a tuba, a washboard with cowbells
and auto horn, a clarinet, a trombone
and one instrument for which no name has
been found. The band has its own ar-
range, Perry Botkin, who also plays a
guitar for John Scott Trotter.

***

Mickey Rooney

Mickey Rooney's role in "Strike Up
the Band" (Oct. 28), Lux Radio Theater
interventions. At the end of each musical
number, he had but a few seconds to rush
to the microphone to continue with the
dialogue.

Charlotte Greenwood, recent comic on
the Kate Smith hour, got her start in the
theater as a Ned Wayburn dancer when she
was 14.
Coming Out of the Ether
with
BERNIE SMITH

What constitutes a good program? We've given some serious thought to the question during the past few days and have reached no conclusion except that "it's all in the point of view." We asked various experts in the radio business what they thought of a drama that had just been produced.

The sound-effects man answered: "I thought it was a swell show. (He had about 26 pistol shots, four door-slamms, three body-falls, and a few whistles... quite a bit of work for any sound man to do.)

The principal actor replied: "I didn't care much for it." (He was shot in the first 10 minutes of the story.)

The writer said: "It could have been better." (They had to trim his script.)

The producer observed: "Gee, that was a swell one!" (Producers always think their programs are good.)

The sponsor noted: "Too much drama.

Not enough commercial.'

Then the cast asked us what we thought of the show. "Well," we replied, "Yes and No!"

We aren't taking any chances!

Robert Lee Johnson, the bridge authority of KFI, started a new series over KECA (in addition to his other daily programs) only last week. It is a bridge quiz. There's nothing unusual in a new quiz program, except for the fact that Johnson not only asks the questions, but answers them as well! Maybe he's got something there.

Up to this time we had concluded the best way to win friends and influence people was to keep our lily white neck from being protruded into the ASCAP-BMI battle, but we've got a new viewpoint now. We're convinced the broadcasters are right and that they are going to win the battle. Tommy Dorsey seems to think so too. When he opened the Palladium the other night, he had a book of dance tunes almost a foot thick... and not one of them was an ASCAP tune!

Coming Out of the Ether: An heir is expected at the home of Benay Venuta. The reported marriage between Orin Tucker and Bonnie Baker is now claimed to be merely a shot in the arm for their forthcoming picture. One eastern operative tells us they've been married for some time... Jean Farney, vocalist for Horace Heidt's band, is being tested by M-G-M. The reason is easy to understand because she's easy on the eyes. While we remain an enthusiastic Damon Runyan fan, we don't hold much belief in the reports he's going on the air. Damon has been one of radio's severest critics...
WORLD ON YOUR DIAL

By Earl G. De Haven

WE are happy to be able to report a real DX "SCOOP" for our listener-readers this week, a station just reported by our faithful observer-reporter, Herb Allen of Van Nuys, Calif. The station "RADIO BRAZZAVILLE" at Brazzaville, Moyen (Middle) Congo, French Equatorial Africa, has been heard just across the great Congo river from the city of Leopoldville, Belgian Congo. Last week in this column we chronicled the debut of a powerful, new, shortwave station in that city, and now the north side of the Congo river "speaks up."

"RADIO BRAZZAVILLE" operates on 11.97 mc. and puts its carrier on the air about 15 minutes prior to the nightly broadcast which begins at 10 p.m. PST. Herb Allen in reporting this new "DX catch" expressed the belief that this station could be picked up readily on a very small receiver, and your columnist has proven his contention by logging it with ease on the little 5-tube ADMIRAL radio. We've enthusiastically mentioned several times before on Your Dial, how great is the volume of this station and so remarkably the clarity of the signals that the rating EXCELLENT is the only appropriate one by our classification.

The program from Africa's newest and mightiest voice is of comparatively short duration, concluding usually at 10:30 p.m. or even earlier. Popular American races and tunes, "Screening at Night" and like melodicas constitute the musical offerings, but unique indeed is the weird rattling of "cannibal bones" before the microphone and "one night." This is what one might truthfully classify as "theme music" for "local color." The station may be quite readily identified, for the announcer repeats "Radio Brazzaville" in English many times, although his English is rather poor. Let us urge ALL reader-listeners to dial 11.97 mc. at 10 p.m. for this "Thrill of Thrills" -- a novelty for a French Equatorial Africa has had no worldwide voice before.

We may as well remain in Africa as far as our column is concerned for this week, for I direct your attention to the fact that ZRL on 9.61 mc. in Johannesburg, South Africa, is in "season" again with consistently strong and steady signals every night from 8:45 to 9:45 p.m. Program continuity seems unchanged, as gadgety announcements, set-up exercises for "early risers," time signal from South Africa's "Big Ben" at 9 p.m., news, more exercises, brief transmitted weather bulletins, and signals from ZRL are really louder now than they have ever been before on the Pacific coast. So good luck to you all as you go out for that big game in the form of ZRL and "Radio Brazzaville." C U here next week!

Pot o' Gold

No thanks got Horace Heidt, "Pot o' Goldster, a fortnight ago when to home of W. B. Conroy, Jamestown, New York, he made phone call to give away biggest cash accumulation the Pot has had in five weeks. The announcement of Heidt got no answer: Mrs. W. B. Conroy, who acknowledged the phone call, listened her voice under astonishment, then explained later, find it during time Heidt related Conroy good fortune.

10 to 11 P.M.


KWM-- News, 10:05, Phil-Harmonicon, 10:15, Bowling Notes. 10:30, Contrasts in Music. 10:45, Song From Spain. 10:55, Spanish Dancer.

KMY-- News, 10:15, Lopez Orches. 10:30, Edward, 10:45, Balboa.

KTB-- News, 10:15, News, 10:30, Millenium Hour, 10:45, Woman Around Town.


8 to 9 P.M.

KSF-- News, 8:15, Wading River, 8:30, Where and When. 8:45, Ag News, 8:50, Pipe Smoking Time. 9:00, Story Time.

KPS-- News, 8:15, Diamond Orch. 8:30, Jewish Hour, 8:45, Double or Nothing. 9:00, Franciscan Choice. 9:15, Hawaiian Rhythm.

KTC-- News, 8:15, Mahogany, 8:30, Double or Nothing. 8:45, Hawaiian Rhythm. 9:00, Southern Singers.

KPL-- News, 8:15, News. 8:30, Gypsy.
The "Workshop" at Work

through Columbia Workshop's trained readers pass thousands of manuscripts annually. From among the best are selected those destined to bring honor and rewards to writers, known and unknown. The delight in hearing what is written on life in radio presentation. The name, above, are Irving Reis, with hat, and William Robinson, former Workshop producer, drilling the two members of the cast in one of Dubose Heyward's plays.

Writing for Radio

Selecting Scripts for 155 Sustainers Requires CBS Dramatists' Skill to Help New Writers

Editor's Note: Americans are prolific writers and most of us believe that we can do as well as the next person. However, there are technical requirements in writing that must be understood, granted, of course, one can write in the first person, but one must a definite talent and resolve. Above all, one must have patience. The following article by Morduant Hall is one of two which Radio Life will publish this week. The article is in response to scores of letters and requests for a helpful hint on radio writing. The article by Morduant Hall pictures the functional aspect of a radio system's script department. The second article (next week) will deal with specific techniques in writing. It will be by Radio Life's new Reporter, Don Bobs, and will be the result of an interview with Charles Vanden, CBS program director, the Western Division of that company.

All the world loves a good story, whether it is told by a man on a platform, between covers, on stages and screens, or over the radio. As director of the Columbia Broadcasting system's script and continuity department, Max Wylie and his staff edit and write stories for 155 sustaining or non-commercial broadcasts every week. Mr. Wylie is an authority on what radio listeners want—the form in which the programs should be presented. He is the author of a text book on radio writing which is used in 450 colleges in the United States and he also issues that interesting publication containing the best broadcasts of the year. Notwithstanding their undeniable industry, unknown writers do not furnish nearly as many acceptable stories as one might reasonably imagine. For the most part their work is dull. In the course of a year they sent 5332 scripts to Columbia, but only eight of them were considered worthy of putting on the air.

Certain contributors with college degrees seem to think that flawless grammar and logic have awoken Mr. Wylie's enthusiasm. Some of these hopefuls become annoyed. There was one who wrote recently that he always gave Columbia the preference when submitting ideas, but that he did not want to hear that somebody else had already sent in the same suggestion, because he knew that he was a regular mine of bright real ideas. The particular idea in this missive happened to be one that had been done to death in comic strips.

Another wrote: "My idea is a play in which a he-men hero is the narrator. The dog, hindered by the master's love affair with a model, but in the end accidentally brings the two together. I don't see how a dog could be a narrator, but then, I know nothing about radio work."

Miss Gwen Jones reads all the stories sent to CBS. She sifts the chaff from the wheat, turning over to Mr. Wylie's department only those efforts she considers worthy of consideration.

Recently, in the course of one day—quite a good day in its way—those who called on Miss Jones with their yarns or ideas included: An Arctic explorer, a dwarf who wanted to do an emotional story of a life for a serial, a man who suggested writing a dramatic series about life ten years hence, a young man and his wife who were looking for work and who had not eaten for two days, and a blind man who suffered more than the production staff, asserting that he thought his exceptionally keen hearing would be of value.

The Arctic explorer had some really good material for advertising agencies in the market for that type of program. The dwarf was told about a writer who might consider doing her story. The man with the "Ten Years from Now" idea was told that his suggestions would be brought to the attention of the program board. "The Merchant of Venus" was asked for further details on his background, his show being a possibility for an advertising agent. The unfortunate young couple were sent to the State Unemployment Bureau. The blind man was told that with his suggestions of program material was quite interesting, it could not be considered at present.

Those who aspire to write for the radio will be interested in the reasons for the conception of the Columbia Workshop programs. Here they are:

1. To act as a proving ground for experiments in radio technique, in the hopes of evolving new and better forms for radio presentation.

2. To encourage new writers, actors, and artists, in radio as a medium for artistic expression.

3. To acquaint the radio audience with radio's importance as a cultural force; to demonstrate radio's great contributions to allied arts and sciences; to illustrate entertainingly the complex technical and artistic organization behind the scenes, required by the average broadcast; to demonstrate radio's great importance in the field of communication.

4. To present outstanding plays and stories, written for other media, which lend themselves to radio treatment.

5. To present consistently broad casts which encourage listeners to become and understand their radio receivers.

One of the many successful broadcasts heard under the banner of Columbia Workshop, was Lucile Fletcher's whimsical tale, "My Client Curley," a splendidly told story that in its final form had the great advantage of Norman Corwin's brilliant dialogue. It was a story of a caterpillar that would dance only to the tunes "Yes, Sir, That's My Baby." This bit of fantasy was equipped with a wealth of clever ideas, expert direction and acting, and it had real charm and pathos.

Miss Fletcher's penchant for whimsy was also exhibited in another Columbia Workshop program, "Mark on the One Track Mind," wherein the characters were supposed to be trains. The Twentieth Century was a hardboiled Broadway girl, the Boston and Maine had a down East twang, and the Southern Pacific affected a drawl. Another contribution from the same author was "All, the All American Pig," a hero of which has been referred to as the embodiment of satire, comedy and drama. Then the Columbia Workshop had "Mr.
When he spoke to a statue, it answered him. It was all started by advice from Rodin's "Thinker," and as Mr. Whipple went around he talked with the statue of George Washington, in front of the York Hotel-Courtyard building, Washington not only confided in Mr. Whipple, but gave him stock market tips. Nathan Hale said that he was tired of standing with his hands tied behind his back. A lady at whose feet were several angels, said she wanted to get away from the little brats.

"The Ghost of Benjamin Sweet" had a metaphysical turn. Ghost Ben found himself compelled to be an innocent skeleton in a closet because he had not done his quota of haunting. But he saved himself from such ignominy by killing the only person who knew the ins and outs of the law as applied to the fraternal order of ghosts.

An adaptation of Donald Hough's Cosmopolitan short story, "Mr. Charles," was another "thinker" presentation. Last Sunday, under the same auspices, there was "Fulton Fish Market," a dramatization of the poem of the same title by Kimball Fleece. The theme is the importance of fish and the extent to which life is dependent upon the sea.

Aside from the stories for a number of other programs, Mr. Wylie has been called upon to supervise the editing and writing of a new series of broadcasts dealing with Uncle Sam's activities in his own land. In these will be given the dramatization of the actual functioning of government departments—the effects of a lot of things, what is done first to bring about reformation. The drama of a hurricane will also be told, and in the course of the broadcating the work of the Weather Bureau and the Department of the Interior will be given. A special writer from Mr. Wylie's staff has been sent to Washington to gather information for this series of programs, which, for the most part, will be drawn from specific items in the day's news. This series, which so far has not been titled, will be documentary to a certain extent. These programs will receive careful research and will be dramatized with a special cast and special orchestral interludes.

Another series to which Wylie's department is devoting attention is "Friend in Deed." Listeners are asked to write in about good deeds done in their respective communities and they are dramatized without any elaboration. To revert to ideas sent in by outsiders, it is interesting to note that they usually follow trends. The quiz programs in spirit and hundreds of persons to suggest new programs; titles suggested included "Quizzo," "Nello," "Crambo," "Chemia," "Namall," and "Bean." The "Good Habit—Radio Life" program has served as the inspiration for scripts, but Columbia is not considering such ideas at present. Often the same program idea is received from Tuesday stations of the country. Some persons get ideas from books and it is not uncommon for two to bear the same suggested title.

MORDAUNT HALL

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A GOOD HABIT—Radio Life

⭐⭐⭐

For the best gags of the Week heard over Radio and sent Radio Life, tickets will be sent winners for admission to radio broadcasts and tours of NBC and CBS Hollywood studios. Listen to your favorite program and then send your best gag to 1025 West Washington Boulevard, Los Angeles.

⭐⭐⭐

This Week's Winners

Mrs. E. DeMayorga, 1617 Mohawk street, Los Angeles.

Sirs: On "Truth or Consequences," Ralph Edwards, while giving a lady contestant a Halloween witch costume, said, "Here are the whiskers." He meant the wig.

I would like tickets for "Quiz Court" or "Pull Over, Neighbor."

⭐ Laurence Fladd, 1123 Barry avenue, West Los Angeles.

Sirs: Jack Benny: "Phil, you think you are the funniest guy in the world."

Harris: "If I say yes, I'm a ham; if I say no, I'm a liar."

Mrs. Mary Loughlin, 832 Laveta terrace, Los Angeles.

Sirs: I got this one on "True or False."

Hagan: "Do you like indoor sports?"

Girl: "Yes."

Hagan: "I suppose you mean if they go home early."

Two tickets to the "Pull Over, Neighbor." program please. Thank you.

This radio guide of yours is really the TOPS, the only thing was I could not get one at Carty Bros. market last week.

Stanley N. Sherwin, 1585 W. 29th street, Los Angeles.

Sirs: In my opinion the best gag of the week turned up unexpectedly and off the script of the "Pull Over, Neighbor." program.

Baker asked a lady what type of fish her husband would put her in mind of if he should come home carrying a saber and a scabbard; to which the practical, minded lady replied "Pikled herring." This answer was: given full credit and a round of applause, but of course, the expected answer was "swordfish."

I would like two tickets to Jack Benny's program.

⭐⭐⭐

R. E. Land, 8420 Grape street, Los Angeles.

Sirs: I enjoyed Ted Myers' gag over the Kash Quiz program at the Paramount theater. He said, "Don't worry if I don't call your number tonight as it may be called tomorrow."

⭐⭐⭐

Marian Porter, 5550 McMillan street, Compton, Calif.

Sirs: One of the best gags I heard this week was on the "Pull Over, Neighbor." program.

Art Baker: "If your husband came home carrying a spear, a sword, and a dagger, what kind of a fish would he remind you of?"

Contestant: "A pickled herring."

The correct answer was "swordfish."

I would like tickets for the Bop Hope program if possible.

⭐⭐⭐

Tommy Puckett, 4126 Victoria avenue, Los Angeles.

Sirs: I read Radio Life every week. I obtain my copy from the Mesa-Vernon market on Crenshaw boulevard. I think the funniest gag of the week was on Kay Kyser's broadcast, last Wednesday, Oct. 23. Ish Kahibille: "Kay, what did the Ham and Eggs say to the Bacon?"

"Ish Kahibille: "Social Security."

Kay Kyser: "I don't get it."

Ish Kahibille: "You won't until you're 65!"

If I should possibly win I would like four tickets to Bob Hope's broadcast.

⭐⭐⭐

Helen Hamecher, 4354 Georgia street, San Diego, Calif.

Sirs: The gag I liked best was on the Signal Carnival, Sunday night.

Jack Carson (visiting a girls' school): "What are you doing here?"

Friend: "I'm the night watchman."

Jack Carson: "But it's day now."

Friend: "Can I help it if I like my work?"

Here's another from the same show: Gordon Jenkins: "Do you know what one tonsil said to the other tonsil?"

Jack Carson: "No, what did it say?"

Gordon Jenkins: "This must be Capistrano, here comes a swallow."

I would like tickets to the Jack Benny show.

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William J. Van Dick, 2914 Oakwood avenue, Lynwood, Calif.

Sirs: I herewith present my gag for the week.

Tuesday night during the Ben Bernie program his orchestra during their quiz played a part of "Popeye, the Sailor Man." Ben Bernie asked the young lady what the tune was, and what character it represented. She could not guess it so Ben Bernie told her he would represent the character; after his impersonation, she said, "Oh, yes, the old sea whale."

⭐⭐⭐

Mrs. E. Schafer, 1050 South Cochran avenue, Los Angeles.

Sirs: I don't believe it was meant for a gag, and you may not think it was a good one, but I'd bet one of the biggest laughs on any radio program last week. It was on the "Marriage Club" program coming over KNX at 8 p.m. Saturday, Oct. 26. Haven McQuarrie was interviewing a couple who had been married nearly 80 years. He asked the wife: "When your husband loses his temper and gets angry (Turn to Page Twenty-nine)
HELLO, everybody. This is Mort Werner welcoming you to another column of Wax Crax... I have just been listening to Marie Greene and her Merry Men in a brand new record. One side is "Hello, My Lover, Goodbye," and the other side is "Caro Nome," a modernized version of a classic. This sends Marie Greene another notch up the ladder of fame... Another Orkhee record which is the record of the month is the World Is Mad in two parts. Count Basie. This is really a record for your collection. To me, it seems one of the greatest things that the Count has ever done... Columbia has brought out some interesting records this week. The first is Orrin Tucker and the inimitable Bonnie Baker doing "You've Got What It Takes." This is quite similar to their recent release of "Lady Be Good," and, in my opinion, is quite excellent. The other side is another Tucker composition, "Dancing Dixie." Eddie Howard brings out two old tunes, "Jealous" and "How Deep Is the Ocean,"... Raymond Scott with his new orchestra has made two commercial numbers, "Two Old Friends" and "Stranger." For commercial styling, Scott does an excellent job and his new orchestra will go far in this field. I still like the quintet that he used, "Turkish Delight" and many others... Artie Shaw has come out with two new tunes this week, "If It's You" and "Old, Old Castle in Scotland." Although Shaw has lost a lot of swing fans, he has gained a large number of "sweet" fans. His music is not only beautiful, but also very pleasant to listen to. More power, Artie...

'THSE AREN'T NEW-BUT' they're still good. Ray Noble's famous English band doing "Hold My Hand" and "Laying in the Hay." I wonder what's happened to that band since the war. To my mind they were 10 years ahead of everybody. You can listen to their records of 1930 and believe that they were issued yesterday... Another interesting record for the collectors is Ted Fio Rita's number, "The Park in Paree," which was produced at the height of Ted's popularity. It's one swell record...

'SEMI-CLASSICAL' Let me once again urge all of you who haven't heard Andre Kostelanetz' version of Victor Herbert melodies to do so and see the difference between cheap copy and real art. I wonder how you enjoyed them. The Paladium has an even greater opening this week, I've heard tell that 8000 people were there. Tommy Dorsey and his group of entertainers have

WAX CRAX

by Mort Werner
definitely proven to be one of the greatest attractions in the musical field today and now all you Tommy Dorsey record fans, here's a chance to hear your idol play all those famous arrangements for you in person.

That's about all for this week. There'll be more recordings discussed in next week's issue including the new releases of Tommy Dorsey. In the meantime, don't forget to tune in "Your Favorite Band" Tuesday night at 8:00, KJH. Kindest regards...

—MORT WERNER.

Unemployment

Can this country solve its unemployment problem?

Ten students in the Lafayette high school, Brooklyn, New York City, discuss this question Friday, Nov. 8, on "This Living World," current events program of "Columbia's American School of the Air." (KNX-CBS, 2:30 EST.)

Student discussion is a feature of fifth week's schedule of the 1940-41 session of CBS' air school. The series is an educational project for this and thirteen other American nationalistic, Alaska, Hawaii, Puerto Rico and the Philippines.

Friday's broadcast will originate from the auditorium of Lafayette high school. Dramatizations are presented to explain the entire question of unemployment in America. Then the students go before the microphone for their panel discussion.

10 to 11 P.M.

KFTV—9, News, 10:15, Bar of Music. 10:30, Inside the News (Thirtyskirt Drags), 10:45, Bridge Club. KNX—10, Sullivan Reviews News, 10:15, Music to Remember. 10:30, More Works. KJH—1, Haven of Rest, 10:30, News, 10:45, Harring Orch. KCAU—1, Phil-Harmone Um, 10:15. 11:00, The Fleas, 10:15, Bowling Notes, 10:30, Contrasts in Jazz. KFPG—1, Sing Song with the Hawaiians, 10:15, News, 10:30, More Works. KECA—1, News, 10:15, Lawns, 10:30, Clifford Clinton, 10:45, News. KNAU—1, News, 10:15, More Works, 10:30, More Works, 10:45, News. KGUS—1, News, 10:15, News, 10:30, News, 10:45, More Works.

11 to 12 Midnight


11 to 12 Midnight

**U.S.A. Looking Forward**

**What of America's Future in Times Critical? Here Are Sober Lines for Thoughtful Citizens**

The man who made this statement is Robert Arden, (Your Foreign Correspondent, KFWB, Mondays through Fridays at 7:45 p.m.). You have heard a great deal of Robert Arden and read many of his articles dealing with critical aspects of world events, and the history of the United States. He is, perhaps, the best informed analyst of modern day foreign policies and their potential effects upon world nations. A critical election has passed. Radio Life realizes its nearly 200,000 reader-listeners are more concerned than ever about America's future and her place in the councils of nations. To this end, then, Robert Arden was interviewed by Radio Life's editor. That argument, of course, is neither new nor original, continued Arden. It has been put forward by a goodly number of international authorities and was also used by Adolf Hitler as an excuse for his territorial moves. But the reasons upon which that argument was being based, were not always identical—or correct.

"The Treaty of Versailles, quite contrary to many charges, was not unimportant. The records of history, one needs only to look at the "peace-treaties" imposed upon Poland or France by Nazi Germany, to realize that the Versailles Treaty was the most lenient peace treaty ever granted a defeated enemy.

"But, at the same time, it was a gift for which the recipients were not quite ready and thus it caused more harm than it did good. For in its ideological intents, the Treaty of Versailles was far ahead of its own time, far ahead of the people it dealt with simply because they were neither politically mature nor economically ready for it. There can be no doubt about it that the Treaty of Versailles attempted honestly to write "finis" not only to World War I, but to all future wars by bringing Europe and its peoples for the first time the factual realization of the heretofore only utopian concept of self-determination or political freedom and national independence.

"During the first surge of enthusiasm which followed the public announcement of President Wilson's famous "13 points" and engulfed donors and receivers alike, those grave mistakes were made which, only fifteen years later, caused the repudiation of the Versailles document and led to the regeneration of bloody conflicts. It certainly was not an easy job to reconcile the principles of self-determination with the strategic needs and desires and it certainly was not excused—that the generals seated on the conference tables at Versailles, used their red pencils too freely in the process of remapping Europe and the creation of new states."

"In what way, Mr. Arden, did the Versailles Treaty complicate existence for smaller nations of Europe?"

"The peoples of Europe, for many years, have been migrating, if not from one continent to another, then at least from one state to another, preferring to live in strange countries rather than face the uncertainties of their own nations or continue to suffer mistreatment. Thus, whenever a minority received recognition from the Versailles council by being elevated to the status of an independent state, the previous picture remained actually unchanged. For within the new country new minorities sprang into being which plagued the new state just as much as the former minority plagued its former majority. And although genuine multitudes, in the social and Internationalist conceptions these minorities continued to clamor for more and ultimately gave Adolf Hitler those excuses he needed for the annexation of Austria, the Sudetenland, Poland, Denmark, and anywhere else there are German nationals, regardless of whether they actually want to join his regime or not."

"There was a new Europe; a string of brand new states, displaying brand new flags while keeping the same old hatreds, outwardly at peace, but striving to continue the war by underground methods."

"What part did those minorities and new states play within the political boundaries of Europe, or—let us say, the German Reich?"

"Within the political boundaries of the German Reich and particularly the Austrian empire, those minorities had an important part which they performed very well. Politically they balanced the power by healthy opposition. Economically they helped in the creation of an industrial entity. Torn from that political body, those new states suddenly had to face certain grim realities. First, the whole of Europe had just come out from four, almost five years of destructive warfare that had laid waste the fields and cities alike. The old regime—the militaristic German Empire and the somewhat milder Austrian Monarchy—had disappeared. The reins of government were taken over by the strongest opposition party, the Social-Democrats in both Germany and Austria and the new states. But those Social Democrats, although they did an excellent political job and perhaps fulfilled a crying social need as an opposition party were utterly helpless when called upon to put their theories into practice. Idealistic professors and theorizing scientists made poor executives. And after a number of revolutionary incidents (there were Communist uprisings in Austria, Germany, Hungary, and Poland) the League of Nations was created in order to enable the newly created states to survive by granting international loans to them. But the depression depression persisted despite all efforts, as a matter of fact it grew steadily worse mainly because of the now evident fact that the newly created states could not provide economic strength to survive. (As an example to illustrate that point, let's take Arizona, New Mexico or for that matter any one of the 48 states of the Union. Not one could exist as an individual, independent state. But within the Union they perform a vitally important task inasmuch as each state supplants and compensates the others in time of need. The Treaty of Versailles was far ahead of its own time, far ahead of the people it did a good job. For in its ideological intents, the Treaty of Versailles was far ahead of its own time, far ahead of the people it dealt with simply because they were neither politically mature nor economically ready for it. There can be no doubt about it that the Treaty of Versailles attempted honestly to write "finis" not only to World War I, but to all future wars by bringing Europe and its peoples for the first time the factual realization of the heretofore only utopian concept of self-determination or political freedom and national independence."

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people who, in 1918, so generously refused, or so innocently overlooked their chance to crush that sergeant spirit forever and those who revived it mainly for their own nefarious purposes.

"The comparatively mild change in Italy which produced Fascism as a new political credo can be overlooked because Fascism, as such, did not contemplate any world conquest but was content to remain a purely internal Italian movement primarily intended to improve the internal conditions in Italy.)"

Hitlerism, the new doctrine which replaced the original Nazi theory—actually it was the NSDAP, the Nationalist-Socialist-Worker's-Party of Germany—went soon to work. With typical German genius for organization an enormous army was mobilized, a gigantic air fleet—the Luftwaffe—created and many other innovations, such as the "fifth column" incorporated into the strategic plan laid down by Hitler over and against the protest of his military advisers. Austria, the small neighbor, fell first. Then came the bloodless victory over Czechoslovakia with the help of the very countries that had originally created it as a bulwark against Germany and the generals began to realize that perhaps this man Hitler wasn't so wrong after all, that the feared power of the western democracies wasn't quite as big as they thought and, at dawn of Sept. 1, 1939, the greatest military war machine the world has ever seen started moving against Poland, thereby setting loose the four horsemen of the Apocalypse on a mad gallop that soon developed into World War II, and one of the greatest conflicts in the history of mankind."

"In your opinion, does Hitler seek world domination or merely territorial conquests to realize his often vaunted ideal of living space for German peoples?"

"It must be obvious by now, that Hitlerism does not want any territorial conquests, that it will not be satisfied with the reorganization of Germany and dismemberment of the British Empire. All that would be merely stepping-stones along the road to complete world domination. And that world domination includes the Western Hemisphere. Because Hitlerism is based upon the theory that the pure Aryans of Hitler's creation are the supermen of this world, the only ones fit and destined to control and command the rest of the peoples—much like the warrior bees in a beehive who alone can sting but lie on the honey all other bees produce. That theory, of course, can only survive if it proves its truth by conquering all other nations. If only one single nation survives, the theory must fall of its own weight and that is the reason why Adolf Hitler, the furor of Nazidom, is using every trick to have Japan and Italy—and any other possible ally—he can find, to combat his frontline engagements (as the Italians are doing at present in Greece) because he wants to conserve his full strength for the day when he can posture upon his weakened allies and then advance one more step on conquerors' lane."

"As long as the fighting continues in Europe, as long as Hitler continues to encounter obstacles in his way over there—and therein lies the importance of England's role—the Western Hemisphere will be safe from open attack. Adolf Hitler's ambitions towards this part of the world will be limited to subversive activities within countries that are rapidly learning how to counteract and eliminate them."

"The Western Hemisphere will have a great task to perform on the day when the pendulum swings to the other extreme, when the European people, tired of totalitarian tyranny and exhausted from the loss of blood, may become endangered by the more subtle methods of Communist agitators. The economic and productive power of the western half of the world will play an important part then, for a loaf of bread and a comfortable automobile are far more impressive arguments than all utopian promises."

NILES BOYS—WHO IS WHO?

Overly long has Wendell Niles, man for Al Pearce Friday nighters on CBS, been confused with brother-announcer Ken Niles. Hence, for last few months, he has used his full name, Wendell, instead of shorter "Wen" he had been employing.

Wendell is the older, but Ken started in radio first, looks older because of prematurely graying hair. Wendell had a dance band before he became a miker, toured with it over the United States and Orient. After an airplane accident he decided to stay put. Followed Ken into radio.

In order not to capitalize on younger Ken's name, however, he was first known as Ronald Drake, worked under that name for Burns and Allen several years ago. Later, announcing for Ken Murray, Wendell's name was changed again, this time to John Dennis. Finally, sponsors asked him to use his own name. He liked the short form of "Wen" but then began the confusion with Ken. Typical of him was a mistaken identity, which was credited with each other's programs, sponsors, homes, and even children! Ironic note is that a year after the "Ronald Drake" era a popularity poll gave Ronald Drake more votes than W-W Niles.
Radio Fun:

A Few Dimwits and the Curious
Provide Spice During the Day

What the birdlike little woman had in mind and what she actually asked were, as will be seen, quite different things.

"Is this the same building that is located at Sunset and Vine street?"

The information supervisor for a great network's western division, blinked. Obviously the answer was in the negative. A building in one section of the radio capital could not possibly be the same as one in another.

Information's swift geared intelligence raced over replies that would conform to the network's reputation for assistance upon courtesy. Information, and mention of the Listeners who ask questions.

"Would you mean National Broadcasting company? That company has a building located at Sunset and Vine streets."

The birdlike woman blinked back. "Oh, dear. Where am I now?"

"In the Columbia Broadcasting building housing KNX."

"Isn't that strange? How did I get here?" The woman looked half wildly around as though she had suddenly experienced a transition from everyday reality to a dream world in which minds went on one way and bodies another.

Information looked sympathetic. There was no answer to that one.

The woman turned away. A waiting actor came forward, amused malice in his eyes.

"Pardon me, madam. I couldn't help overhearing your question. Perhaps I could help. The building at the corner of Sunset and Vine is located at Vine street and Sunset boulevard. This building is located at El Centro and Sunset. This has the legend "CBS-KNX" on its facade. The other bears the legend "NBC.""

The little woman looked dismayed. "Dear me," she exclaimed, "I thought they belonged to the same company."

And this was what she had in mind in the first place.

Questions that are asked by some listeners deserve as important place in the humor of modern times as do "boners" made by announcers. In fact, there is some debate on the subject that listeners' queer questions might deserve more attention than do announcers' boners. They're funnier sometimes. Let us read.

"Can you tell me what happened to the program I've been listening to?" This question was telephonically directed to an information clerk recently.

"What program were you listening to?"

"Oh, I've forgotten the name of it. However, it's a scenery, who has a nurse in love with him. I don't think he will marry her, however, because so far every sign is that he is in love with that harridan of a society girl. Does that help you?"

Information groaned inwardly. On the day this question was asked there were 18 serials blasting into the ether, carrying with them doctors and nurses and society women all working out nearly the same plot of intrigues, love situations and emergency faces by young and handsome doctors determined to make good.

"What station are you listening to?"

Information asked, seeking a clue.

"The one I always listen to."

"And that is . . ."

"Dear me, I've never thought to look. I just turn the radio around until the program comes."

Information scanned the station log, selected a program then on the air with a doctor and a nurse and a "harridan" of a society girl. Does that help you?"

"You were listening to . . ." she said. The woman hung up. A few moments later she was back on the phone.

"It wasn't the same one," she sang out. "But it's all right. I like this one much better. I'll bet that jealous nurse does something to prevent the doctor getting the serum to Alaska."

One woman called and became furious at the inability of the station to answer her question, "What numbers will the President draw in the draft? I must know right away because if my son is called, there's no use planning the new house."

Many daytime serials are larded with situations in which people are tortured, animals beaten and heroines persecuted all as a preliminary to the arrival of Ducky Donald Daring, the hero. From such as these this:

"How long are they going to keep beating that poor horse?"

"What horse?" asked astounded Information.

"The one they're beating now in the Trials of Eva and Topsy," the Rubo Dubo program. "They'd better stop it. My daughter's almost hysterical. I warn you, if it doesn't stop I'll call the humane society." Long before the society could be called, however, script requirement Number X "Sound of Horse Being Beaten" had become history and the soundman had put away the mohair padded leather pillow and, we hope, little daughter was starting to get hysterical over torture by idle words of Wpy Woo Woo, the proud son of Wopen Wacky Woom, brace chief of the Flat Aches.

An Information, interviewed the other day, told one of the amusingly funny incidents in the sometimes diap- dial life of Informations. A woman came to her desk. Was there a telephone booth in the building? The booth was pointed out. Information watched the woman through the glass of the booth. A lip reader of no mean ability, Information "listened" to the conversation. To her astonishment the woman was asking: "Can you tell me where KNX is located?" Behind Information a telephone girl was saying: "It is located on Columbia Street, between Gover and El Centro on Sunset boulevard. Where are you calling from now?" The woman opened the door, peered out, and ducked back; reading her lips Information heard: "Just across the street from a cafe called 'Brittenham's.'" (Brittenham's is just across the way from CBS.) The lady came out of the booth. She lowered dazed eyes, lost, certain of herself. She came up to Information.

"The strangest thing happened," she gushed. "Yes, I know."

"You know what?" The woman was puzzled.

"How it feels to find yourself standing in the middle of something you're looking for," Information smiled.

The woman laughed. "It's like coming out of dark into sunlight suddenly."

One afternoon a situation developed that had attachments of one station finding as limp as firemen after a six alarm blaze.

"Who in the man now talking on the 'Happy Daffy Sees It Through program?"

The voice was agitated, excitement running through it like a wind. A clerk consulted the program schedule.

"That's James Blank Blank," she reported.

"Well, he may call himself that, but I know different. I'm coming right down. That's my husband's voice. He left me 10 years ago in another."

She came. Peremptorily and aggressively, a woman fighting for justice from a renegade husband, she demanded to be shown into the studio on the stage of which her errant "husband" was seeing Episode 16 of Happy Daffy through.

She fought ushers who sought to re-
CHEF MILANI'S . . . . . . Food Philosophy

Have You Ever Tried Boiling Water in a Basket?—You think it can't be done, eh? Ah, but it can. The California Indians used to do it all the time! They cooked a lot of their foods that way.

Now of course you want to know how they did it without burning the basket. All right, watch me—or rather, watch the Indians. An Indian stripped to the waist couldn't possibly have anything up his sleeve! Here's what they did, and like all other tricks, it's very simple once explained.

First, they wove their baskets so that the water wouldn't leak out. Then, they filled them, and—instead of taking the basket to the fire, they brought the fire to the basket—in the form of almost red hot rocks. These made the water boil.

Do I hear somebody say that the water would cool the rocks? Correct. The water took all the heat from the rocks, but then, what else could the water do with that heat except make itself boil?

Clever, don't you think?

Pigs and Butter Quiz—Does a pigtail make a man pigheaded? Is a pigskin carried on a pig? Can a man make a pig of himself eating pignuds, pigweds, and pigfish? Would he know which side his bread was buttered on if he ate butter-nuts and buttermilk? Could a butter-and-egg man wear butter-and-eggs in his lapel? Does it take butterfingers to make butterscotch? If a butterball can fly, what is it?

A pigtail is a Chinaman's queue; pigheaded means stubborn, a pigskin is football; pigiron is an oblong mass of iron; the pignut is a kind of hickory nut; pigweed is the same thing as purslane; a pigfish is a fish that grunts; butternut is another name for the North American white walnut; the butterfish is otherwise known as the doctorfish or niggerfish; butter-and-eggs is the name of a yellow flower; butterfingers means slippery fingers; butterscotch, of course, is candy, and a butterball is a kind of duck.

* A Dinner for Four, for a Dollar, no More— I have had a number of requests to include this feature of my KMPC broadcasts in this column, so here it is: If you want more, let me know.

SHOPPING LIST
2 lbs. Swiss steak
1 can (2-oz.) mushrooms
2 lbs. tomatoes
3 lbs. potatoes
1 cauliflower
1 cucumber
Coffee
Grapes

Calso water
A Sparkling Alkaline Beverage
Distributed by BERT LEVI BROKERAGE CO.
1340 E. 8th St., Los Angeles
Bottled by McCauley Bottling Works
6826 S. Central, Los Angeles

Also “HOT DOGS FOR DOGS”

Mayfair Dog & Cat Food
No. 1 Tall 15 oz. in Tin 3 for 25c

For Pet's Sake—Use Mayfair
For the Best

Grapes

Salt, pepper and thyme

Total $1.00

MENU
Swiss Steak with Mushrooms en Casserole
Boiled Potatoes and Cauliflower
Sliced Cucumbers
Blend and Butter

RECIPE
Braise the Swiss steak in two tablespoonfuls of butter, place in casserole and cover with mushrooms. Slice the tomatoes and put in the top and sprinkle with salt, pepper and thyme to taste. Cover casserole and bake in 430 degree oven for one hour. Serve with boiled potatoes and cauliflowers.

A Glassful of Health—It’s called Calso, a new water that you should know about. Have you ever heard of a spa? A spa is a place where people go to drink waters that will make up for their mineral deficiencies. Well, I gave Calso a spa to your home, in bottles, so that you can use it as a table water, as a regular drink, or mixed with fruit juices.

Maybe this sounds like advertising, but the fact remains that I’m not being paid to tell you about Calso. I just happen to be sold on it, that’s all. I had a pain in the side about 10 days ago, drank some Calso, and the pain disappeared. A few days later, a friend of mine, a well-known actor, also had a pain in the side; so I gave him some Calso and his pain disappeared too.

How do I know that YOU haven't got a pain in the side and that it won't disappear if YOU take a drink of Calso?

When Greek Meets Greek—They say that when Greek meets Greek they open a restaurant, and perhaps the reason is that when man meets man, he needs one.

It’s amazing the social significance that eating has apart from nourishing us. A holiday means a feast; a convention, a banquet; any affair, large or small, touches food in some way, and to be sociable it seems necessary that we should nibble or sip together, even if it’s only a doughnut and a cup of coffee!

Hospitability appears to have its foundation in the sharing of food, and culturally we perhaps first begin to acquire many of our virtues at the dinner table. We learn politeness there, and cleanliness, and unselfishness too, and when grace is said, we also have a lesson in gratitude and respect.

Thus a meal time became not only an interval when we replenish our forces, but a moment for cultivating the finer things in life as well, and we would do well to more thoroughly consider and appreciate the subtle values involved and lift our indulgence to the highest possible level of ideal enjoyment.

Listen to Chef Milani daily at 2 o'clock over KMPC. A new sponsor has now been added to his Dinner for Four, for a Dollar, no More program. Besides the Golden Dairies, Wilson & Co., packers of Tender Made Hams and “Ol Fashund” bacon, now also share in the Chef's broadcast.
NEWS OF CONTESTS

AMERICAN TOBACCO CO.—Kay Kyser and the Gang, a band of 10, will entertain on the air Wednesday evening. Wed., KFL, 7:00 p.m. Listeners invited to write to address printed below. All mail should be addressed to Kay Kyser, 402 Lexington Ave., New York, N. Y.

ARMSTRONG RUGS & LINOLEUM—Collage, 11520 S. Archer, Thurs. and Sat., 9:30 a.m., KFL. Visit a store displaying Armstrong rugs and linoleum and enter for a chance at winning a set of Encyclopedia Britannica to be awarded to each of five winners. Address, Information Pleases, American Tobacco Company.

ARMSTRONG RUGS & LINOLEUM—2012 N. Laramie, 4:15, Red KITTR—4, John Brown, 4:15, Special K GB—4, Fulton Lewis, 4:15, Meet KNX—5, European Round-Up, Tues., 7:30 KFL, $50.00 each prize awarded to sender of each question not answered on the air. Address, Information Please, American Tobacco Company.

BROWN & WILLIAMSON—Uncle Willie's Dog House, Tus., 7:30. KFL, over 500,000. Cash can be won by writing letters every Monday.
SALUTE YOUR AMERICA!

A Department for Children, Young and Old

CONDUCTED BY BEATRICE HENSHAW

SALUTE Young America! This is YOUR department, dedicated by RADIO LIFE to girls and boys from tots to teens, their parents, teachers, and anyone else interested in the up-and-coming generation.

In presenting this new feature, the editors urge you to make it your own, a clearing-house of young ideas. What YOU want GOES here! Of course it can't be done without your help. Write in often and make suggestions on what you want to read in these columns. Ask your mother and dad to write us also, and your teacher and your scout leader and your church club director. Group readers are as welcome as individuals. Sometimes people don't pay much attention to what kids have to say, but you're IMPORTANT here—we want to please YOU.

Shall it be news of your pet programs? Sure, tell us which they are and we'll give you the latest dope. Pictures of radio personalities? Your favorite will be printed here if at all possible. What about school broadcasts? If you're not classroom listening, you're missing out on some fine programs. Watch these pages and keep your teacher informed on the special educational airings during school hours. There will be tips on keen shows for home tuning that you may not have heard about. And news of what young people are doing in radio.

Each week this department will print the best letter sent in by a reader, with prizes of broadcast or tour tickets just like the "Gags of the Week" winners receive. Adults as well as youngsters can compete. If you are in school, be sure to give your age and the name of the school you attend also. What shall you write about? Well, suggestions for articles in this department, comments on programs you like, or maybe don't like, questions about things that puzzle you, there are a million things you can say.

Of special interest to grown-ups will be a little box down in the corner called: "Parent-Teacher Quiz" where will be printed the answers to questions sent in by adults who take their radio listening seriously. Many times the editor is requested to furnish information of one kind or another. Often the questions are duplicated. Next time write this department, and the "Parent-Teacher Quiz" expert will give you the answer if it is humanly possible.

School of Air

Columbia Broadcasting system’s "American School of the Air" is the oldest continuous daily series of nation-wide broadcasts for classroom use in the United States. Started in 1930 on 45 stations of the Columbia network, it now goes to an estimated eight million pupils through 110 stations. Every state in the Union and the territory of Hawaii take advantage of its programs to supplement the curriculum and broaden the student’s horizon.

Believing that greater understanding and appreciation of the culture, history and ideals of all the Americas make for harmonious relations throughout the Western Hemisphere, Columbia launched this year an enlargement of the school broadcasts to include Canada and the Latin American republics also. Program data were gathered from each country through its ministry of education and a total of 135 scripts were prepared by staff writers. Translators employed by CBS rendered them into Spanish and sufficient copies for production purposes are available without charge for broadcasting from public or private local stations. For the non-Spanish-speaking nations scripts are sent in English, enabling them to make their own translations. Canada, of course, takes the programs direct from the Columbia network. Mincemeat translations of the Teacher’s Manual are also sent out so that each country can print its own in the quantities desired.

Commenting on this project, Secretary of State Cordell Hull said:

"It would be difficult to devise a form

of international cooperation which holds more promise for the deepening and broadening of understanding between the peoples of the American republics, and which may be of more general benefit to these countries."

The Columbia "American School of the Air" is heard in this area each school day from 2:00 to 2:30 p.m. over station KNOX.

The schedule is as follows:

**MONDAY:** AMERICANS AT WORK, the story of how people make their living supplying the commodities of the Western Hemisphere.

**TUESDAY:** WELLSPRINGS OF MUSIC, marks out an exciting path along which children may be led to appreciate music as a vital part of day-to-day living. The programs alternate between Folk Music and Art Music.

**WEDNESDAY:** NEW HORIZONS takes "Waters of Life" as its subtitle this year and tells the story of water in the discovery and development of the Americas.

**THURSDAY:** TALES FROM FAR AND NEAR presents outstanding fiction for children covering a wide range of reader interest and age level.

**FRIDAY:** THIS LIVING WORLD is designed to stimulate the student to explore his community and his relations to it, seeking to adjust himself to it both as an individual and as a citizen.

More details about this amazingly complete radio education will be given from time to time. Adults who are able to listen during the afternoon hours (2:00-2:30) will find these broadcasts as stimulating as the younger element that receives them in school.

Child Quizzes

Want to be on the radio, kids? You seventh and eighth graders in the Los Angeles city and county schools are eligible to compete in the "School Kids'
FORECAST and things current

IN RADIO

Editor's Note: The following are brief flashes on radio programs and events current and coming up in the future. They are intended to aid introduction to radio matters of individual interest.

DRAMA

"Love's Labor Lost," a slick little comedy which Shakespeare wrote when he was 25 years old and which almost might be subtitled "A Portrait of the Artist as a Young Man," will be presented in the great plays series over the NBC Blue (KECA) Sunday, Nov. 10, from 12 noon to 1 p.m., PST. It is the first of three by the bard to be heard as NBC Great Plays.

The somewhat nonsensical story deals with the King of Navarre and some of his friends who wearrise wine, women and song for a three-year period during which they plan to devote their lives to study.

"Should a young couple live in a tiny apartment and economize, or would they have a better chance for lasting happiness if they bought their own home and got their 'roots in the ground'?”

This is the arresting true-life marriage experience that themes Friday's "I Want a Divorce" play (Nov. 15) over KJH and the Mutual Don Lee net 8:30 p.m., PST, starring lovely Joan Blondell. (The show is heard by easterners two hours earlier.)

The play deals with the problems of a young couple who find their apartment too small for their temperaments ... and too convenient for their circle of friends.

Katharine Cornell, the great American actress, will make her first radio appearance on the Red Cross Roll Call show to be broadcast over Mutual Sunday, Nov. 10. Leopold Stokowski, Raymond Gram Swing, Clifton Fadiman and Announcer Bob Trout will join Miss Cornell in cultivating their talent to the Red Cross radio appeal, which will be heard by west coast dialers over KJH and the Don Lee net 10:30 to 11:30 a.m. PST.

MUSIC

Bing Crosby returns from his summer vacation Thursday, Nov. 14, to feature Connie Boswell, who will be inducted into KMH during the NBC Red network broadcast at 6 p.m., PST. Miss Boswell's guest appearances with Crosby have been highlights of the long Kraft Music Hall series.

Gus Haenschens's Orchestra, Emil Cote's "Serenaders," and vocalists Mary Eastman and Bill Perry join to provide the melody on "Saturday Night Serenade" over Columbia network. (KKNX-TBS, Nov. 9, 6:15 to 7:15 p.m., PST.) Bob Trout is the announcer for the program. Musical numbers include "The Sun'll Be Up in the Morning," "Only Forever," "Cuba Duba Doo," "My Hero" from the "Chocolate Soldier," a college medley, "Our Love Affair," "Shadrack" and "There's a Great Day Coming." 

Ossy Renardy, well-known violinst, and Jan Peerce, the Music Hall's tenor star, will be solists under the direction of Erno Ruppee during the Radio City Music Hall Symphony concert Sunday, Nov. 10, from 9 to 9:45 a.m., PST, over the NBC-Blue network.

Renardy will play the Fourth and Fifth Movements of Lalo's "Symphonie Espagnole." Peerce will present two songs by Joseph Marx, "Waldseligkeit" and "Dat Dich Die Liebe Beruhet." Renardy will conduct the orchestra, Glinka's Overture to "Ruslan and Ludmilla," Debussy's "Afternoon of a Faun," and "Strauss'" Till Eulenspiegel.

Two aspirants for Metropolitan Opera honors will prove their skill in a condensed version of Gounod's "Faust" during the Metropolitan Opera Auditions of the Air, Sunday, Nov. 10, between 2 and 2:30 p.m., PST, over the NBC-Red network.

The two young singers, Ann Heath, soprano, of New York City, and Elwyn Perrotiner, of Detroit, will be joined by Raoul Jobin, young Canadian tenor who last year won a Metropolitan Opera contract through the Auditions of the Air.

"Billy the Kid," a ballet by the American composer, Aaron Copland, will be presented for the first time as an orchestral suite when it is played by the NBC Symphony orchestra under the direction of Hans Wilhelm Steinberg, on Saturday, Nov. 9, between 6:30 and 8 p.m., PST, over the NBC-Blue network.

GENERAL

The Lutheran Hour, featuring the sermons of the noted theologian, Dr. Walter A. Miener of Concordia Seminary, has resumed on Sundays over KJH and the Mutual Don Lee network, at 1:30 p.m. PST.

Commemorating the 20th annual observance of American Education week (Nov. 10-16), a special broadcast featuring prominent individuals in various health, education, recreation, and sports fields will be heard over the Columbia network on Sunday, Nov. 10 (KKNX-CPN, 8:30 to 9 p.m., PST).

CBS songstress Kate Smith, who leaves New York soon on a trip to the west coast, will broadcast her "Kate Speaks" series from KNX studios at Columbia Square, Hollywood, from Nov. 18 through Nov. 22. They're heard daily on the west coast at 9 a.m., PST.
With the Lamplighter After Dark—by T. E. Y.

To Become a Lamplighter—and receive certain discounts to night clubs and theaters, just send a stamped self-addressed envelope to the Lamplighter, in care of Radio Life. The various events where your card is accepted are announced in this column and over the Lamplighter Radio program, KJH-Don Lee Mutual, 4:45 p.m. every Friday. Watch for these announcements. The next Lamplighter night will be 10/18. Please don't call me and leave a message. It was announced that the next Lamplighter night will be October 18. It was announced that the next Lamplighter night will be October 18.

How About Your Favorite “After Dark” Entertainer or Band Leader? If you will write the Lamplighter, care of Radio Life and suggest your preference among local band leaders, night spot entertainers, singers, etc., we will arrange to include your suggestion on our KJH-Don Lee program (4:45 p.m. Fridays) so get busy and send in your requests. Good Lamplighting and Adios.

RANDN THAT PLAY FOR YOU AND ME LAURA—Two hands on the revolving stage.
COUCAT GROVE—AMBASSADOR—Hal Brown and his orchestra.
WILSHIRE BOWLS—Pinto Harris.
CANA MARÍA—Henry Host, His “shuffle rhythm” is tops. Next, Ted Lewin.
CANA MÁRIZ—Ralph Lewis, a swell band.
ZAMBIA—Three well-trained Hawaiian Strings.
FRIDAY GARDENS—Dave Marshall, ROSELAND HOO—Ray Stillwell from Hotel Intercontinental.
THURS—Marvin Dale, New, but very solid.
RHYTHM BOWL—Johnny Richards, Local boy making good. STRAITS RAY—Chord Pioneer Oct. 3.
ZENJA—D.J. 1014, Jack Dunn, Second year.
MIHANAH HOTEL—Bill Aine.

A QVOE “MUST” for FRIDAY Starting Tonight and Nightly Thereafter

FROST WARNINGS and Farm News

Presented by SAFEWAYS STORES 9:15 p.m.

AQUATIC RESTAURANT—The Continental Four.
KHAL [], UNGHOI—Manny Strand, VICTOR HUGO’S—Matty Malneck and the “Belle of the Ball.”
HAL TAHARI—Burke’s Orchestra.
THALIA-SHELTON—Kip’s Polka group.
GENE’s HAWAIIAN VILLAGE—Dick Mc.
CRO—Hank Fenton.
WON-5—Winnie Muehler.
PADDINGTON—Tommy Dorsey and his Orchestra.

Late Flashes

Arch Oboler, producer and writer of “Everyman’s Theater” series, his new fame magazine story, “Flying Yorkshire Man,” with Charles Laughton and his wife, Elga Lancaster, 6:30 p.m. Monday, over KFI.

“Grand Central Station” will follow the new time of “Uncle Jim’s Question Bee,” which is now Tuesdays at 5:30 p.m. from KECA, the Grand Central Station show coming on at 6 p.m. from KECA.

Bob Hope will appear on Silver Theatre Sunday at 3 p.m. (Nov. 10) from KNX, with his famous “History Is Made at Night” at 9:30 p.m. Sunday from KNN. Ginger Rogers will appear for Lux Theater, Monday, Nov. 11, at 6 p.m., in radio version of the motion picture and "4th Avenue Girl," a recent lggers star picture.

KFXM—9, News, 9:15, Kaye Orch. 9:45, Kemp Orch.
KFCN—9, News, 9:15, KFAC-9, 9:30, Him.
KFI—9, News, 9:15, Kaye Orch. 9:30, Kemp Orch.
KVOE—9, News, 9:15, Frost Warnings, 9:30, Santa Ana J. V. u. San Bernadino J. U. 10 to 11 P. M.

KNX—10, News, 10:15, News to Remember, 10:30, Masterwork Singers.
KJU—10, Haven of Rest, 10:30, News, 10:15, Kate Smith Orch., 10:30, Argus Orch.
KETA—10, Phil-Harmonia, 10:15, Bothell Orch., 10:30, Arizona Orch.
KGBP—10, News, 10:15, Dallas Discs, 10:30, News.
KFB—10, News, 10:15, Louis Orch., 10:30, Clifford Clinton, 10:45, Kelly Orch.
KGF—10, News, 10:15, Carter Orch., 10:30, Auditorium.
KFX—10, News, 10:15, Frost Warnings, 10:30, Thrifty Drug, 10:45, Rosenberg Orch.
KFX—10, News, 10:15, Kaye Orch., 10:30, Harry Wills.
KFB—10, News, 10:15, Frost Warnings, 10:30, News.
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KFB—10, News, 10:15, Frost Warnings, 10:30, News.
Ace Reporters with Headline News!

9:30 a.m. KFWB
MONDAY THRU SATURDAY

7:30 p.m. KFWB
EVERY NIGHT

9:30 p.m. KECA
MONDAY THRU FRIDAY

10:30 p.m. KFI
NIGHTLY EXCEPT SATURDAY

Get the Thrifty News Habit!

Gags of Week
(Continued from Page Thirteen)

and hot under the collar and finds fault with everything you do, what do you usually do to cool him off? Just tell us how do you manage to cool him off?"

The wife replied, "Well, I usually just say, 'Honey, come on, let's go to bed.'"

Jim Araki, 5510 Melrose avenue, Hollywood:

Sirs: A funny gag is quite unusual on a sport broadcast. But here's my idea of a good gag from the U. S. C-Stanford game.

Commentator: "Benson replaces Ben Söhnel.

If I should win, I would like tickets to either the "Jack Benny show," or the "Gulf Screen Guild theater."

And tickets go to the following listed reader-listeners for contributions this

(Continued on page Thirty-one)
ALPHABETICAL LISTINGS

Fletcher Wiley (Campbell Soup, Alaska Salmon, Coleman Lamp
and Stove, Colonial Savings, Dash Board, Nite Water Heater, Heinz Bakers, Hy-Pro Hydro Pumps,
Hosmer Linds, May Co., M. W. F.
Nestle's Chocolate, Fillets Floro, Snowdrift Tang.

Page 30 of "Radio Life" November 10, 1940
### RADIO LIFE SHORT WAVE GUIDE

**Compiled by EARL G. DE HAVEN**

This Short Wave Station List (complete in THREE successive issues of RADIO LIFE) gives the schedules of those stations that can be heard moderately well on the Pacific Coast on moderately priced receivers of standard make. However, not ALL stations can be heard in all locations, therefore, for best results on short wave, tune NICELY and CAREFULLY.

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**PART ONE** of this list will appear again in TWO WEEKS.

Public appreciation of Radio Life by patronage of Radio Life markets makes for contentment all around.

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### Gag Winners

(Continued from Page Twenty-nine)

week that are not printed because of space limitations. They were going selections, however, and the tickets were earned:

- Richard O'Brien, 1109 South 1st street, Spokane, Wash.
- Helen Bennet, 1404 Arapahoe, Los Angeles, Calif.
- Albert Burstein, 2531 Hiram boulevard, Los Angeles, Calif.
- Mrs. Jack McFarland, Box 234, Costa Mesa, Calif.
- Dorothy Smith, 3041 Rosslund avenue, Los Angeles, Calif.
- Mrs. Marjorie Slatzer, 4921 West 42nd Street, Los Angeles, Calif.
- Bruce Nagoshore, Route 2, Box 330, Gardena, Calif.
- Genevieve Gunther, 961 South Van Ness, Los Angeles, Calif.
- Mrs. Marjorie Slatzer, 4921 West 42nd Street, Los Angeles, Calif.

### Market Managers

Manager markets in the main are public spirited. That's why you have Radio Life cheaply available weekly.

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<td>KPK</td>
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<td>8:00 a.m.</td>
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**Part One** of this list will appear again in TWO WEEKS.
That's really my most important achievement . . . never missing a broadcast of SHOW OF THE WEEK

A new variety show brightens up your week-end. Vincent Lopez plays his own special brand of sweet music and Buddy Clark sings. Each week a guest comedian helps keep things rolling at a merry pace. Don't miss this half-hour of entertainment presented by Ghirardelli's Chocolate.

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SHOW OF THE WEEK
3:30 - 4:00 p.m. Sunday
MUTUAL - DON LEE STATION
KHJ